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WMC-FCC RADIO SHOWDOWN

Philly Tooters Don't Wanna Work for Nothin', So Opera At Army Camp Gets Piano

PHILADELPHIA, March 20.—Musicians' Union, Local 77, hit into another peck of trouble with the public Thursday (18) when it had to take the blame for causing the cancellation of army camp performances by the Philadelphia Opera Company. The night previous, when the company presented Strauss's *The Bat* to about 1,000 soldiers at Fort Dix, N. J., the pit orchestra was called off by the union and only a single piano accompanied the operatic singers. As a result, camp appearances at Fort Meade, Md.; Indiantown Gap, Pa., and New Cumberland, Pa., were canceled, with the possibility that all other army dates will be pulled out unless the AFM allows the pit tootlers to contribute their services.

Max Zehr, personnel manager of the opera company, said that the union had stopped musicians from accompanying the show in order that a precedent might be set. C. David, manager and producer, said the orchestra had accompanied the singers to three other posts during the past two weeks and that the musicians

were willing to continue their services. According to the opera company, trouble arose from the fact that some USO shows hitting the army camps have paid performers. Opera company took along a pit crew of 30 cuffed musicians.

Frank P. Liuzzi, Local 77 prexy, contended, however, that the union had been asked to furnish an orchestra for only two operatic performances at the army camps and had complied "very promptly" with the request. Liuzzi explained that the original request of the opera company was for two pianists to tag along with the opera company, with the full complement of 30 pit musicians for the first two concerts.

Bureaus Silent on Man-Power Issue But Battle Looms as Stations Squat in Middle

NEW YORK, March 20.—Radio this week found itself smack in the middle of a conflict within the War Man-Power Commission resulting from the ruling last week, as reported exclusively in *The Billboard*, of a WMC exec that "Not all radio stations are essential to the war effort." This was directly contrary to WMC Occupational Bulletin No. 27, as amended January 23, 1943, which stated that radio broadcasting was essential to the support of the war effort.

Altho both the WMC and the Federal Communications Commission refused any direct comment, it was learned from authoritative sources that the letter, em-

bodying the ruling, had been the cause of considerable discussion within the WMC, also that the FCC had quizzed the WMC on the matter and is considering asking for a showdown.

The FCC, under Chairman James Fly, has several times gone on record against any extension of the power and influence of the "big" interests in radio. The FCC doesn't want local stations, especially those in communities serviced by network outlets, curtailed in any way. Yet, if the WMC ruling stands, it must result in the demise of many local stations which are financially unable to compete with the big stations for the scanty supply of radio man power now available.

At the WMC the letter was regarded by some sources as the sort of thing that can happen in any sprawling organization. However, there was no attempt to minimize the effect of the ruling on radio station operation; obviously the WMC executive in charge of requests for the deferment of essential station employees feels that there are too many stations in operation.

As far as radio is concerned, the only answer is another exec in charge of this bureau (this is necessary, since local draft boards rarely follow the instructions embodied in bulletins from Washington and all appeals for deferments wind up at this bureau) or some action from the various local WMC execs who say there is a surplus of labor. Radio insists that getting technical man power is like buying goldbacks; it just isn't being done and can't be done.

In addition, it was learned that the congressman of the district and the U. S. Senator from the State where the station is located are compiling data on the incident preparatory to taking action.

McNutt's Reply to The Billboard on the Kay Kyser Case

IN AN attempt to clarify a situation which has all showbiz befuddled by the diametrically opposite positions of two government bureaus, *The Billboard* asked Paul V. McNutt, director of the War Man-Power Commission, to explain his bureau's attitude with regard to the recent request by the Office of War Information for a draft deferment for Kay Kyser, band leader, serving with the OWI's Radio Advisory Committee. McNutt's reply, via Western Union, follows:

"The War Man-Power Commission list of essential activities does not include amusement and recreational services. This decision in no way minimizes the importance of amusement and recreational services to morale, but emphasizes the importance of these services being provided by women and by men not liable for military service. The exclusion of the activity from the essential activity list does not preclude the possibility of considering occupational deferment requests on an individual basis by proper officials."

The Billboard also asked Elmer Davis, director of the OWI, for an explanatory statement and, in the absence of a reply, we can only assume that the OWI has decided to drop the entire matter and is no longer pushing its request for deferment.

Nets Give 'Damn' The 'Heave Ho'; 'Down' Comes Up

NEW YORK, March 20.—What's worse than "hell"? According to radio, it's the word "damn."

Music clearance departments of the major networks here, which were reported last week as refusing to clear a tune which contained "hell" in the lyrics, recently nixed the official merchant marine song, *Heave Ho*, because the phrase "damn the submarines" was included. Peculiar switch was that the song previously had been featured on top airwave shows, including *We the People*, *March of Time* and *Cities Service*. But when Leeds Music took over the tune from its author, Lieut. Jack Lawrence, an official damning of "damn" was received.

Tune was finally cleared when "down the submarines" was substituted.

Tele as Billion-Dollar Business, Philco View of Post-War Set-Up

PHILADELPHIA, March 20.—Television as a billion-dollar-a-year industry in the post-war period was predicted this week by Harry Boyd Brown, tele chief at the Philco Radio & Television Corporation here. Brown tipped on the expected tele boom in an address Tuesday (16) at Pennsylvania State College of Optometry.

Brown pointed out that the beginnings of a television chain of stations for network broadcasting are already well started. Soon after the end of the war there will be an Atlantic Seaboard television broadcasting chain made possible by means of radio relay stations located 40 to 50 miles apart, Brown said.

Scientific developments being rushed to completion because of the needs of the war emergency will insure the public of better television broadcasting and reception, said David Grimes, chief television engineer at Philco. The basis for the proposed television network has already been accomplished, he said, thru the development of successful radio links from New York to Philadelphia and to Schenectady, N. Y. All that will be

'The Drunkard' Is Caught Sans Principal Character

SAN FRANCISCO, March 20.—Producers of *The Drunkard* were caught in the middle when a strike closed all local breweries this week.

They're puzzled about how to keep the show brewing without beer.

"But we'll go on," they chorused.

Capone Gang Named Secret Boss of IA in Movie Racket

NEW YORK, March 20.—Latest aftermath of the Bloff-Browne convictions for shaking down the film industry came yesterday when a federal grand jury returned two indictments accusing eight alleged members of the Al Capone gang of looting of \$2,500,000 from the International Alliance of Theatrical Stage Employees members, as well as from the film industry.

Federal Prosecutor Matheas F. Correa said the influx of gangdom into the IA went back to the Louisville convention in 1934, when half a dozen mobsters campaigned to elect George E. Browne president.

The eight mobsters indicted are Frank Nitti, Louis Compagna, Paul De Lucia, Phil D'Andrea, Francis Maritote, Ralph Pierce, Charles Gloe and John Roselli, along with Louis Kaufman, ex-convict

and business agent of the IA's Newark (N. J.) local. They are charged with violation of the anti-racketeering law, punishable by 10 years in jail and \$10,000 fine. Listed as victims of extortion are Loew's, Inc.; Paramount Pictures, 20th Century-Fox and Warner Bros.

All but Kaufman were also indicted on a mail-fraud charge which claims the union members were told their 2 per cent assessments were going into a fund to fight the CIO, whereas this fund went to the gangsters.

United States marshals have been ordered to round up the defendants, one

(See **CAPONE IA BOSS** on page 29)

Valdes, Amaya Win Latin Poll

NEW YORK, March 20.—Miguelito Valdes was voted winner in a nationwide popularity contest for Latin entertainers conducted by *La Prensa*, Spanish language daily. Bobby Capo, singer, took second place.

In the femme division Carmen Amaya took top honors, finishing ahead of Rosita Rios, last year's winner. Rosario and Antonio topped the dance-team class, while Raul and Eva Reyes and Dorita and Valero were runner-ups. Machito won in the ork division, with Johnny Rodriguez getting second place.

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HIGH COMMAND BRUSHOFFS

Are Army-Navy Brass Hats Giving Ex-Actors the Ice? Beefers Shout a Loud "Yes"

NEW YORK, March 20.—Rank and file members of show business now in the armed forces claim, in reports to *The Billboard*, that there is a definite anti-theatrical attitude on the part of army and navy brass hats. Where other professionals are utilized whenever possible in relation to their civilian activities, theatrical people now in service allege that saying you were an actor, singer or musician is the surest way to wind up on dirty details or active duty.

This attitude stems from (1) the Tony Martin scandal; (2) the harvest of publicity reaped by film names now in uniform; (3) the activities of semi-pro and amateur entertainers, most of them with only a borscht background, who sold themselves to their officers in the early days of the war and then flopped as performers. Many of these officers are now in more important posts and cannot forget the earlier fiascos.

Many performers report that the only time they get a chance to work at their trade is at the induction centers, where they entertain men getting acclimated to army or navy life. "Then," said one singer, "after the guys get over their inoculations and homesickness the actor becomes just another mugg."

The commandants of most camps and bases fully realize the value of live entertainment at their posts. They are close to their men and know that moody and morose men are a liability not only as prospective fighting men but also because a slump in morale usually means a jump in the number of drunks and deserters and an increase in venereal disease.

USO-Camp Shows help a lot, but they only get around every two weeks. Likewise, films are an asset, but even they become boring as a steady diet. Consequently, some commanders, anxious to utilize and retain performers, have classed them as librarians, specialists, gymnasts, etc.

One obvious remedy, observers say, would entail recognition of theatrical

performers as such by the Washington brass hats. Then, instead of subterfuge, a post commander would be, were he so inclined, able to create a small theatrical unit for use where and when required.

The performers whose reports resulted in this spiel are obviously not trying to duck active duty, but they know from first-hand experience the importance of what they could do with permission and direction. And they don't like taking the rap for things over which they had no control or were in any way connected.

Esty, Morris Create Third Camel Troupe

NEW YORK, March 20.—A third Camel Caravan for army camps is being organized by the William Esty Agency, with the William Morris office booking. Show will probably tour the South.

Caravans are now being routed thru Eastern and Western territories. Eastern out includes Clyde Hager, Charlie Masters, Three Debs, Bob and Maxine Clayton, Michael Harmon and the Bobby Kuhn ork. Western unit has Joey Rardin, Ellen Sutton and Prairie Pioneers, Darlene Hutton, Jane Wright, and Jay and Paulette.

Utah Lawmakers OK Imbibing; Nix Nags

SALT LAKE CITY, March 20.—The Utah Legislature closed here this week, refusing to ban drinking in niteries but also failing to pass a pari-mutuel law to permit horse racing.

Utah niteries, a growing and flourishing business in the wartime industrial boom, were saved from oblivion when the Anti-Drink Bill, passed briskly by the House, died in the obscurity of the Senate Sifting Committee.

'Roller Vanities' Picked for Pix

NEW YORK, March 20.—*Roller Skating Vanities* has been signed by 20th Century-Fox for the film, *Pin-Up Girl*, which goes into production in May. The deal calls for 65 skaters, including Gloria Nord, Sam Shayon, of Fanchon & Marco, arranged the booking.

OPA's Halving of Gas Gives Roadhouse Ops Jitters Again

NEW YORK, March 20.—OPA's announcement that gasoline rations for A cardholders would be cut in half when the ban on pleasure driving is officially lifted Monday (22), left roadhouse operators confused and silent on their plans for reopening this spring.

Operators of spots up and down the Atlantic Seaboard, which would ordinarily show signs of life by now, have been hit squarely between the eyes by the OPA's one and one-half gallon per week edict and are frantically mulling the pros and cons of unlatching their doors, while at the same time waiting for the next fellow to take the big step. Only one Springfield (Mass.) roadhouse, shuttered when the pleasure-driving ban took effect, has announced plans to reopen. Larger spots, however, like Frank Dailey's Meadowbrook and Ben Marden's Riviera, in New Jersey; Totem Pole Ballroom, Auburndale, Mass.; Log Cabin and

"Blackmail and Kickbacks In Theater Industry Unions"

U. S. Attorney Correa is being told a story of blackmail and kickbacks in theatrical industry unions which, when it breaks, will make a more lurid tale than any Hollywood produced in the screaming "Little Caesar" days.

From George Browne and Willie Bioff, themselves convicted of extortion, Correa is drawing a story which weaves in and out of the old Capone mob, and into Chicago where the final exposure may have political repercussions which will be felt in Washington.

Browne and Bioff have been in the Federal House of Detention here, from which they have visited Correa's office several times a week, according to talk in theatrical circles. The U. S. Attorney's office has been as close-mouthed as usual, but it was learned that some of Al Capone's close relatives have been questioned.

When the full story is told it will be revealed that more than \$6,000,000 was mulcted from union members. The mobsters drew over \$2,000,000 in a racket which was worked by putting men all over the country on the union pay roll at \$110 a week and then forcing a \$100 kickback.

The men were paid \$10 weekly for the privilege of returning \$100. The FBI has large piles of photostats of these checks.

Tho these unions are a small part of the labor movement, the muck which the FBI is turning up will doubtless be used in Congress and by our dyspeptic columnists to howl for government control of all unions.—From Victor Riesel's "Labor News and Comment" column in *The New York Post*.

Nix of Schenley Over-the-Board Discount Points Up Mess of Dry Areas With Eyes on Alky Antis

NEW YORK, March 20.—Schenley Distillers Corporation, with Roma Wines on CBS, lost out on the 15 per cent discount the network is offering to users of the full station list when outlets in arid areas refused to take the show and others nixed it because of station policy. The problem had been lost in the shuffle of getting the program with Leo Carrillo, Ransom Sherman, Lionel Stander and Lud Gluskin ork started.

Then reports refusing the program started coming in from the stations. Since the sponsor was new to CBS and had, in addition to the Roma program, the Cresta Blanca show, due to move to CBS from Mutual, the network tried to clear the full list of stations. In Georgia, Tennessee and North Carolina they got legal opinions from the State execs in charge that permitted the airing of the program.

Stations in Oklahoma, however, had to nix the show because of local dry laws. Likewise, in Knoxville, Tenn., local options laws could not be waived, and a number of stations in Iowa, Idaho, West Virginia, Kansas, Oregon, Illinois and New York refused the program because of station policy.

Altho the Roma Wine account is cleared thru McCann-Erickson and the Cresta Blanca biz comes from William Weintraub, CBS mulled several ideas de-

signed to give Schenley the benefit of the 15 per cent discount for using a full network. Altho Cresta Blanca had not ordered a full network, as did Roma, one plan would have totaled the number of stations used on both programs and so enabled the sponsor to earn the discount. However, this folded when someone pointed out what would happen when word of this arrangement reached other multi-product advertisers using CBS.

At the moment the station list is still in a state of flux, with CBS trying to clear a full network. If this doesn't work out, the probability is that CBS will devise a compensating discount arrangement since the complication is the fault of neither the advertiser nor the network.

Stars Come Back In Philly Clubs At Nice Stipends

PHILADELPHIA, March 20.—Star-studded club dates, which all but passed out last year because of the war, are coming back. With the town's niteries and theaters still on a six-day-a-week schedule, the open Sunday is again finding local organizations sponsoring an annual show and dance.

Harry Biben and Jolly Joyce, local bookers, report show budgets for club affairs now start at \$1,000 instead of at \$500 or \$700 as previously, and sometimes go as high as \$2,500.

Fact that a particular star held forth the Sunday previous matters none in the booking. Largest club dates are held at the Broadwood Hotel, main ballroom allowing for an attendance of 3,500, with ducats scaled at \$1.10, sometimes higher, depending on the show cast. Such club shows call for six or eight variety acts, topped by one or two names.

While the emphasis previously has been on comedy emsees, such as Lou Holtz, Henny Youngman and Milton Berle, show committees now prefer singing stars, especially those associated with the sentimental singing. Belle Baker is heaviest in demand, along with Frank Sinatra, Benny Field, Mitzl Green and the Barry Sisters. Bands grabbing off most of the choice club dates are Joe Frassetto, local radio maestro, and Alex Bartha, from Atlantic City's Steel Pier.

Omaha Club Fire Jam

OMAHA, March 20.—The Cave night club in Hill Hotel is being allowed to operate without dancing following a fire. Fire Chief O'Connor said that had the fire occurred during the evening it would have been serious.

FRANK SINATRA

(This Week's Cover Subject)

THE best way to describe Frank Sinatra and record his amazing career is to say that he is the biggest threat in years to Bing Crosby's reign as King of the Vocalists. The threat, of course, started back in 1940, when the young man with a baritone joined Tommy Dorsey's orchestra and brought TD more fans than you'd find in a Chinese water-color. Established as a top man in his field, Sinatra stepped out on his own a few months ago, and under the guidance of Frank Cooper, of General Amusement Corporation, has shaped up as one of the outstanding "singles" of the era.

Only the best jobs come Sinatra's way now. Currently featured on the CBS "Your Hit Parade" each Saturday night, he has a steady "Welcome" sign out in front of the Paramount Theater, New York, where he has show-stopped like few others before him. He has signed a contract with RKO to make two films a year, preceding his screen conquests with a feature bit in Columbia's "Reveille With Beverly." He has been a top disk favorite ever since his Dorsey stint, and once the Petrillo ban is lifted promises to be an even greater wax artist on the Columbia label. He has the headwaiter goofy trying to keep the crowds in check at the Riobamba Club, New York, where he is currently starred. He has all these honors behind him and so many more to go that the music industry has nominated Sinatra as its No. 1 topic of conversation.

Young, good looking and heavily romantic on the vocal side, Frank Sinatra has given his wife and child a bale of reasons to go in for hero worship.

Subscription Rate: One year, \$7.50.

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THERE'S A DARK STRANGER

Australia Has an Over-All Union, Its Equity Aiming To Be Counterpart of AEA

NEW YORK, March 20.—Actors' Equity of Australia, the over-all performer union which embraces vaudeville, legit, radio and motion pictures, is proving a feasible solution to the working problems of Australian artists, according to Ronald Sharpe, former organizer and charter member of the union. In structure, the Australian performer organization is very similar to our own Equity Association, except that there are special committees working harmoniously together which handle problems specifically related to the various fields of show business. In fact, Australian Equity has always sought to adapt the rules and regulations of its American predecessor to its own needs.

The last time Sharpe, now in the merchant marine service of his country, was home the performers had succeeded in getting closed-shop agreements with the Williamson-Tait and Tivoli theater circuits, largest producing and theater interests in the country. They were also making much progress in the night club and motion picture fields, which were completely unorganized before Equity started its all-performer drive.

The "one big union" set-up is peculiarly adaptable to entertainers Down Under because of the employment conditions and opportunities which prevail there. There is not enough work in one particular branch of the show business to keep an actor busy all year round. In order to keep busy he has to be versatile to perform in any or all fields. Sharpe has played Joe Bonaparte in *Golden Boy* in legit, has been in the musical comedy chorus, has done vaudeville turns and appeared on the radio. With actors jockeying from one field to another on an even greater scale than they do in America, it was more logical for them to adopt the single union formula.

Australian Equity members total upwards of a thousand, which is pretty sizeable in proportion to the population. Entrance fee amounts to about \$5.25 and dues are 25 cents a week, and about 12 cents if the member is unemployed. Altho there's a big differential between the two union's fees, it must be remembered that living costs in Australia are much less than they are here.

Minimum wages for chorus girls up until several months ago were about \$18.75; for chorus boys, \$22. In vaudeville the basic pay for men was \$26 and for women \$22. Legit performers received a minimum of \$26. It is very probable, however, that the minimums have been upped since.

Actors' Equity of Australia was first organized in 1938, with Hal Alexander, now general secretary, the guiding force of the movement. It supplanted the old Actors' Federation, which had become inactive in protecting and preserving its members' rights. With each new gain the new Equity made for its members, it began to feel its strength. A successful strike in 1941 for increased wages solidified the organization. It has not, however, advanced as far as the older Equity here. For example, it is still trying to get union contracts, such as our Equity's basic minimum pacts. Thus far contracts are drawn up by the pro-

Sorry, Overseas Boys! No Chorus Gals for You

NEW YORK, March 20.—According to local executives of USO-Camp Shows, no chorus girls are going overseas to entertain servicemen. A report from Chicago telling of a line of six gals heading for the front is pure poppycock and some press agent's pipe dream.

The gals are going to join a USO-Camp Show unit at Bremerton, Wash., and will then play the regular domestic Camp Show's route.

ducers and submitted to the performer to sign without the union's acting as a party to the agreement.

One of the problems that have arisen out of American performers touring Australia is the question of which union shall have jurisdiction over the visiting actor. Both Equities are now trying to work out a plan whereby American performers would be subject to the rules and regulations of the Australian union while in that country. There are still 10 or 12 American acts touring the country's five circuits. Will Mahoney, of course, is the best known.

American troops in Australia have opened the way for Sunday performances. Previously all theaters closed Saturday night (no later than 12) and reopened no earlier than 10 o'clock Monday morning. The prospect of thousands of American boys roaming the streets on Sunday in quest of entertainment has caused the government to relax its rules regarding the Sabbath performances. Several theaters were opened and Yankee soldiers were permitted to bring one civilian friend apiece into them. Australian audiences like the idea so much, however, that Sharpe believes they will never be able to enforce the Sunday ban again.

Sharpe, who is receiving treatment here for injuries sustained in a torpedoing, was invited speaker at the last Equity council meeting here. After the war he hopes to resume active duty on the council of his native Equity Association.

AGVA & USO Join To Ease Talent Aches

NEW YORK, March 20.—American Guild of Variety Artists will organize auditions at each of its local offices around the country in an attempt to aid USO-Camp Shows in solving its current talent problem. CS has expanded tremendously in the last few months and has all but exhausted its talent lists. Hitherto New York supplied about 75 per cent of the CS personnel, with the balance coming from Chicago and Hollywood.

Auditions will start any minute now. Local AGVA execs will organize the showcases and CS will assign a producer to cover each audition.

Camp Shows has staged auditions in the past with little success since they were held in the aforementioned trio of towns. Thru AGVA it hopes to reach talent which couldn't afford to come to these towns and gamble on working for Camp Shows.

"Ice-Capades" Takes 76 Daily in Chicago; Bond Show's 800G

CHICAGO, March 20.—*Ice-Capades* of 1943 is doing near-capacity business at the Arena. Opened to standees Sunday (14) and received a highly favorable press. Seating capacity for this show totals 4,341, plus room for 500 standees. Nightly gross has been topping \$7,000.

Today's matinee (20) is for the Treasury Department, and only those who bought bonds expressly to see this show were admitted. Total sales will top \$800,000.

Following the local run show will open at the University Rink, Champaign, Ill., April 5, for three days, with Kansas City, Fort Worth and Los Angeles to follow.

Crystal-Gazers Make Capital Of War Nerves; Big Nitery Take

NEW YORK, March 22.—The nervous uncertainty brought about by war conditions is making more and more night club patrons willing to listen to night club crystal-gazers. This condition has attracted hundreds of new "fortune tellers" to the nitery business (one club, the Panda here, recently had three such entertainers on hand) and an increasing number of club owners are now selling the "fortune telling concession" for either a flat weekly fee or for a percentage of the entertainer's tips.

To avoid entangling with the law, these table entertainers avoid like poison being called "fortune tellers" and emphasize their being "entertainers." To play doubly sure, they do not charge for their "readings," but accept tips from patrons. Many of these table entertainers build up a big reputation and draw repeat business in addition to sidetracking patrons to their private studio for more leisurely "further readings." By not charging a fee for giving advice and predicting the future the entertainers avoid violating laws prohibiting the prediction of the future for money. Most of them insist they are merely reading character and, purely for entertainment's sake, also discussing the future.

Most such entertainers use a single name (the easier to be remembered), have cards placed on tables inviting patrons to ask their waiter to call them and dress or make up their hair distinctively so that patrons will more easily recognize them. Many of them are former professional actors, musicians or entertainers. For example, working New York clubs are Miss Dionis (formerly Diana Little), who has worked in pictures, musical comedy and vaude; Edith Lyon, former protegee of Mme. Schumann-Heink and a singer and pianist; Andree Knowles, former concert pianist who studied in Paris; Dusi, former Russian singer; Edith Andre, former vaude performer; Carmelita Fortson, former legit actress. All are now palmists and apparently find their new professions more lucrative than their old. For example, a turbaned palmist who had become a familiar figure at the St. Moritz Cafe for years did well enough to quit and open his own cafe, The Old Tavern, a block away.

Business is so brisk nowadays in this type of table entertainer that there is even a talent agency specializing in booking them: Harry Spierer's Beaux Arts Agency. Spierer says the demand for such entertainers has gone up lately, and that he books only those entertainers who keep their tips.

According to Miss Dionis, former actress now a palmist and astrologer at the Queen Mary night club, cocktail lounges and the afternoon hours are not good for her business; eating places are better than night clubs; older people ask more questions; women believe in the "readings" more intensely than men; men usually pretend to laugh off predictions; artists, including show people, are extremely interested in being advised.

Many entertainers who make a fine living advising others find it necessary to patronize other fellow entertainers in order to solve their own problems. (This

recalls the gag about psychologists having to take treatment from other psychologists once a month.) For example, Mary Talley, at Cerutti's club, has a big clientele of professional fortune tellers.

A few such entertainers admit readily that they're just kidding when predicting the future, but the vast bulk of them insist violently that their crystal-gazing powers are legit. Prince Akbar, billed as Yogi of India and wearing a turban (current at the Belmont Plaza Hotel's Glass Hat Room), describes himself in circulars as "Sincere helper of men and women in their problems of life. His work is religious and scientific. Have you a problem? Your palm reveals a destiny."

At the Copacabana there is a tall blonde called Anya (formerly half of a ballroom team) who "foretells your future; character handwriting; palms. The Algiers club has Elvon, "the personanalyst; she puts you right with your future." The 1-2-3 Club has Myra Kingsley, who charts astrology charts for patrons. The Versailles has had the well-publicized Doris for years, and now also has Helene Cartwright, graphologist. Causing the biggest publicity commotion of late has been Myrus, the Thought Detective, at the Pierre Hotel Cotillion Room. Myrus has been breaking into the Broadway columns by making such predictions as Willkie will be next President.

Breaking into the columns has done much to glamorize the predicting fraternity—altho sometimes the publicity is bad. For example, *The New York Post* (See DARK STRANGER on page 17)

S&J Icer in Big War Bond Matinee March 31 in Minn.

MINNEAPOLIS, March 20.—Shipstad-Johnson *Ice Follies* will play a matinee performance March 31 for which admission will be by purchase of a War Bond. Matinee comes as part of company's closing engagement of its season at Minneapolis Arena, March 23 thru April 8, and is sponsored by Minneapolis Junior Association of Commerce in co-operation with local war savings committee.

Engagement is a return home for majority of the 40 members of the cast, including Eddie and Roy Shipstad and Oscar Johnson. Minnesota has given the cast 29 of its members. During the local run Shipstad-Johnson will hold tryouts for next season, with new members joining the troupe in Seattle at the start of the new edition in May.

NEW YORK, March 20.—Doubleday, Doran will shortly issue a \$1 reprint edition of *Sodom by the Sea*, the story of Coney Island which was written by Jo Ranson and Oliver Pilat. The authors are crack newspapermen. Pilat still works for *The New York Post*, while Ranson, former Brooklyn scribe, is now with the NBC publicity department. (That's how this item gets into radio.)

BOLTON HOTEL SYSTEM

operating

HOTEL OLMSTED

Cleveland, Ohio
Frank Walker, Mgr.

HOTEL LORRAINE

Toledo, Ohio
Carl Lindow, Mgr.

ALL ROOMS WITH BATH

Catering to and Offering Special Daily and Weekly Rates to the Profession.

<p>STOCK TICKETS</p> <p>One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons, Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2".</p>	<p>Our Victories Are Glorious Tomorrow, Rich With Promises.</p> <h2 style="font-size: 2em;">TICKETS</h2> <p>Of Any Description, Your Inquiries Solicited. Promptness in deliveries.</p> <p>THE TOLEDO TICKET COMPANY Toledo (The Ticket City), Ohio</p>	<p>SPECIAL PRINTED Cash with Order. Prices:</p> <p>2,000 \$ 4.29 4,000 4.83 6,000 5.87 8,000 6.81 10,000 7.15 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50</p> <p>Roll or Machine Double Coupons, Double Price.</p>
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WAR DEPT.'S GLOBAL AIR JOB

Radio Section of SS Sends 80 Shows to Battle Fronts With \$50 a Week Army's Own

NEW YORK, March 20.—Hidden behind the hard work and premeditated obscurity of the War Department's personnel is one of the biggest and best jobs of radio programming and production. Each week the Radio Section of the Special Service Division of the U. S. Army produces about 80 programs for the entertainment and information of all the men of our armed forces on overseas duty, as well as those of our allies.

Unlike the radio department of the army's Bureau of Public Relations, which concerns itself, via *The Army Hour*, etc., with the public, the Radio Section of Special Service concentrates on producing and distributing programs to the men overseas. Organized about a year back, the radio section is staffed, from top to bottom, with radio men of experience and knowledge. Producers, directors, writers and executives from the networks, local stations and advertising agencies, all in uniform, work in the New York and Hollywood offices of this unit.

Since all of their programs are for the men overseas, the public knows only about the 30-odd network commercials which are transcribed and beamed overseas, including *Command Performance*, which was publicized and broadcast for domestic consumption at Christmas-time, and such programs as domestic listeners may stumble onto on the short-wave band of their radio sets.

In addition to the commercial shows, the radio section produces about 50 shows a week on its own. These adhere closely to the desires of the men in the field and avoid any attempt at competition with the big commercial shows which, RS feels, are tops insofar as entertainment is concerned. RS knows that the men want news, sports, music and jive. So each week it prepares 18 sports shows; turns out a daily swing series called *G. I. (government issue)* jive, complete even unto a record jockey; personal albums of songs by Dinah Shore, Ginny Simms, Connie Haines, etc., but no men, since the guys in uniform don't take kindly to male crooners. One of the most popular shows is recorded sacred music and hymns for all faiths and creeds.

Everything is done with co-operation of the artists, unions and advertisers. Almost everything is shortwaved from this country. In addition, about 70 per cent of the output is recorded and shipped overseas for long-wave airing on foreign stations. For these broadcasts the army gets the required time on the basis of its program quality. Not by purchase.

At the moment the U. S. Army airs these programs on stations in Australia, China, India, North Africa, Iceland, Alaska; at points in the Caribbean and South Pacific and on the BBC in England, and this coverage is being expanded as fast as possible.

For men in isolated spots the special service boys have what they call a "Box B Unit." This contains, in addition to books, athletic equipment, etc.; a portable battery radio, a portable turntable and a flock of records. Every week the men get a fresh batch of transcribed programs by parachute if necessary. Since the turntable can be hitched to the radio loud-speaker, the programs can be heard by a sizable group of men. When the radio's batteries burn out, the turntable, which operates by a hand-cranked spring, is equipped with an orthophonic arm and still plays loud enough to entertain more than a few servicemen.

The programs are either 15 or 30 minutes, no longer. They're designed to give the servicemen what they want, when they want it. *G. I. Jive*, for example, is the sort of thing you can listen to while cleaning your rifle. Another show, *Mail Call*, is a star-studded variety show

aimed at the guy who hasn't been getting any mail; sort of a personal message, via song and laugh, from the folks back home. *Jubilee* is an all-Negro revue. *Downbeat* uses a name civilian band each week and is comparable to the *Fitch Bandwagon*. Another is *We Who Fight*, a half hour in the *We, the People* style only for and with servicemen. This one uses men from all the services of all the nations and aims to keep the men in the Pacific posted on what their allies and comrades are doing on other fronts produced before an audience drawn from people with men in overseas service, uses an army band and a name emcee, who will soon be replaced by a man in uniform. At the moment there are plans to air *We Who Fight* for domestic consumption.

Bourjois on Blue If Slot's Vacated

NEW YORK, March 20.—Bourjois Evening in Paris face powder starts on the Blue Network as soon as time can be cleared for the 6-6:30 p.m. spot, currently occupied by Phil Brito, new sustaining singer, and Terry and the Pirates.

Talent will be Jim Ameche; Perry Como, vocalist; David Broekman and an ork of 30, and a choral group. Foote, Cone & Belding have the account. Sponsor hasn't been on with a network show in about five years, radio coverage having been confined to local and spot campaigns.

Signing of Como has two interesting angles. If the 6-6:30 slot is cleared, it will mean moving Phil Brito from the time that was only last week assigned for a Brito build-up. Secondly, it makes the third band singer to come up on his own in recent months.

Frank Sinatra sang with Tommy Dorsey; Como did the vocals for Ted Weems, and Brito did likewise with Al Donahue.

Abramson Aiding Cuffo for Cuffo

NEW YORK, March 20.—Nat Abramson, Artist Bureau chieftain at WOR, is donating a couple of hours each day to USO-Camp Shows. Sits in as an adviser and helps nab acts for Camp Shows' cuffo shows in camps and bases around New York City.

He's also trying to get more radio acts to give some time to camp shows.

News Shots Get Big Accent In Philly, Hogging the Works

PHILADELPHIA, March 20.—Altho it had been agreed earlier that the trend in program scheduling calls for the variety and entertaining shows, emphasis is more than ever on the news broadcasts as far as local radio is concerned. In recent weeks there has been a bumper crop of news programs, both sustaining and commercial, added to local schedules, with the result that they now fairly dominate the broadcasting day.

WFIL has made a time-for-space swap deal with *The Evening Bulletin*, giving the station one of the most extensive news coverages in town. Representing a complete wedding of newspaper and radio, Richard W. Slocum, general manager of *The Bulletin*, pointed out that radio flashes are to supplement the newspapers' coverage in being able to bring the up-to-the-minute news to readers via radio.

KYW added another quarter-hour news period to its long news list, spotted daily,

Army Programs

Herewith is a partial list of the network commercials which the army records, edits and plays for its men overseas sans the commercial plugs. The editing is important, for the programs are heard by troops of all the United Nations, and many a gag that's funny to a Yank is obnoxious or meaningless to someone else. Even the civilian angle is important, so these shows are checked, after being edited, by the army, navy and OWI.

National Barn Dance.
Hit Parade.
Telephone Hour.
Dinah Shore.
Harry James.
Fred Waring.
Bob Hope.
Fred Allen.
Jack Benny.
Fibber McGee.
Edgar Bergen.
Fitch Bandwagon.
Red Skelton.
Kay Kyser.
Tommy Dorsey.
Maxwell House.
Bing Crosby.
Major Bowes.
Aldrich Family.
Kate Smith.

Sardi's Adds 15 Minutes And a Cannery

HOLLYWOOD, March 20.—NBC is extending the *Breakfast at Sardi's* program, effective April 3, to take on an additional sponsor. Program will expand from 30 to 45 minutes to allow the Kerr Glass Company (jars for canning) to sponsor the final quarter hour.

Same advertiser had used the program last summer and wanted it again this year. Raymond Morgan is the agency.

Whiteman Named Blue Music Head

NEW YORK, March 20.—The Blue Network this week appointed Paul Whiteman its director of music, a new post. Whiteman, currently fronting his ork on the Burns and Allen program, will continue that chore for the next 13 weeks, then withdraw. He is now en route to the West Coast with the Burns and Allen troupe.

For the time being Whiteman will double from the program to his Blue berth. Once the current commercial obligation is fulfilled, he will head back to New York, where he will concentrate solely on his new job.

Air Noncoms Claim Ignore By Gold Braid

NEW YORK, March 20.—"Oh for the life of a civilian or the bars of an officer" is the plaintive melody being hummed by radio producers who got into the armed forces as draftees. Many of them are doing radio work for the camps at which they are stationed and have learned the hard way that anything the officers say is correct even when it's contrary to radio experience.

Unlike the Radio Section of the Army's Special Service Division, where everyone is a crack radio man and the unit has built up acceptance and respect, these radio producers are privates or non-coms running programs on the station nearest their camp. And most of the officers for whom they work have no great knowledge of radio, nor are they amenable to taking direction from soldiers and sailors sans gold braid.

One man, with station and program experience, was so disgusted he asked for active duty and, when he was refused, offered to resign and sign on for a year past the duration as a civilian at servicemen's pay—just so he could overcome the red tape and gold braid.

As one private put it, "Now I know why Irving Berlin refused to accept a colonelcy. As a civilian he can raise hell and correct any faults that crop up in *This Is the Army*. As a man in uniform he's under someone's orders and can only go so far before he steps on someone's toes and gets his seat plunked on a k. p. detail."

Oilery's 13-Outlet Sked All-Time High

PHILADELPHIA, March 20.—Originally starting six years ago with the use of WOR, New York, as an advertising medium, the Radbill Oil Company here, in the interests of Renuzit, a French dry cleaner, has scheduled a banner list of 13 Stations for its 1943 campaign. Each year finds radio playing an increasingly important part in the firm's advertising schedule. Three years ago four stations were used, and total jumped to seven stations in 1942. This year's air campaign, with 13 stations thruout the country on the schedule, marks the most ambitious radio schedule ever engaged in by the company, according to Ralph Hart, radio director of Harry Feigenbaum Agency, which handles the account.

Schedule gets under way April 5, riding for 26 weeks. Co-op newspaper ads only other medium used. In addition, sponsor has the daily *Night Extra* news show on WIP, handled by John Facenda, marking the first time that the company has scheduled radio for the evening hours.

Honey of a Program For MBS April 28

NEW YORK, March 20.—Hind's Honey and Almond Cream has optioned the Wednesday 8:30-9 p.m. slot on Mutual. Lehn & Fink are the sponsor; William Esty the agency.

Show, still not set, will debut April 28.

Estes to WINS as P. D., Events Boss

NEW YORK, March 20.—Bernard Estes will join WHN on Monday (23) as director of publicity and special events. He did the same chore for WINS until recently.

A. Mike Vogel, ex-flack for WHN, resigned to return to the pic biz.

**On Philly's
Radio Row**

PHILADELPHIA, March 20.—Gerry Gaghan, manager of the Thomas A. Labrum Agency, is the new radio and theater editor of *The Philadelphia Daily News*, succeeding Sidney Gathrid, resigned. Before joining the agency, Gaghan was assistant drama editor of the defunct *Evening Public Ledger*, also penning the phonograph record reviews for the sheet.

Most unusual sponsored air show reached local listeners via WPERN last Saturday (13). Local 22, Insurance Guild (CIO union), purchased a half hour on the station to make a public announcement of its financial statement in answer to charges that labor unions withheld such information. Union official read the annual financial report, and union members were invited to listen in and find out how the union spent their dues.

WCAU caused raised eyebrows here this week when station popped the first in the new series of newspaper display ads on Monday (15). Using the morning *Philadelphia Record* and *The Evening Bulletin* as media, WCAU spotted a solid three-column ad, top to bottom of page, to list in attractive handbill form the Monday evening network shows carried from the CBS line. New program bally will run for seven weeks, spotting on alternate days each week until the Monday-thru-Sunday cycle is completed. Lineage is on space-for-time swap between the station and the newspapers.

**All-Star Show
On N. Y. Lanes
For Bond Sales**

NEW YORK, March 20.—Local office of the U. S. Treasury Department's War Bond staff has lined up an all-star variety show to be aired over all New York City stations. Show will use a house party formula, with different names as hosts each week. Program would originate from one of the big network studios, with admission being by purchase of War Bonds.

Problem of what night the proposed weekly half-hour program would air, so as not to conflict with commercial shows, will be settled if and when Washington okayes the idea.

If it is okayed and finally hits the air, it will be a pacemaker, since the job of linking all local stations onto one show at the one time has heretofore only been accomplished for FDR talks and similar socko shows. Even then some of the stations have transcribed the program and aired it later.

As set up by Fred Vossberg, local radio exec for War Bond Sales, Irving Landau, of Radio City Music Hall, would handle the music details, and Howard Reilly, producer of the Fred Allen program, would take care of production.

**4 New Ones on
Chicago WBBM**

CHICAGO, March 20.—Four new shows made their bow on WBBM last week. *Mr. Moneybags*, quiz show, heard Monday thru Friday, 3:30-3:45 p.m., pays cash for answers to questions. Mary Ann Mercer is the songstress.

The Family Goes to War, weekly series aimed to aid householders in understanding home living problems, is heard Wednesdays 10:45-11 p.m., and features Joan Barry, conductor of *Keep Going, Chicago* and voice behind the headlines on *Facts for Freedom*.

The King's Jesters are featured on a new music-chatter show, as yet untitled, heard Tuesday and Thursday, 6-6:15 p.m., and sponsored by the Greer School for Shop Training. Dick Post, WBBM staff announcer and emcee on many shows, is responsible for the script.

Fourth WBBM show is *Try and Stump Us*, heard 3 to 3:15 p.m., Monday thru Friday. Features Russ Brown, vocalist; Herb Foote, organist, and Eddie Dunn, emcee. Listeners submit pop song titles in an effort to stump the experts.

THURS.-FRI. SHUFFLE

**Camel Realigns 2 Key Day Spots
On NBC-CBS, Giving Garry Moore,
Others Big Breaks; Ross, Lehr Out**

NEW YORK, March 20.—Camel Cigarettes this week reshuffled its Thursday and Friday programs and solved a problem that had been a plague for the last three weeks.

The problem: How to spot Garry Moore on a steady Camel show without pulling him off CBS. The solution: Lou Costello's illness.

It started on March 5 when Dan Tut-hill, of National Concert and Artists' Corporation (they manage Garry Moore) got the comic a guest spot on Camel's *Comedy Caravan* program on CBS. Moore, an early-morning feature on NBC, clicked and, thanks to the dearth of successful radio comics, was a hot item with several ad agencies bidding for his services. To protect its stake in Moore, Camel (via William Esty) set him for another guest spot on March 12 and started dickering for his services. First he was wanted for protection in case Herb Shriner, then heading the Friday show on CBS, was drafted; secondly, Camel was interested in eventually building a show around Moore.

But Moore was under contract to NBC, on which his *Everything Goes* was a popular early-morning half hour, and NBC wasn't happy about releasing him for a CBS show. Then Lou Costello was stricken, Bud Abbott asked to be released from his contract until his partner was able to resume, and Camel worked out a deal—reportedly \$1,500 per week—whereby it could use Moore on NBC in the Thursday slot heretofore filled by Abbott and Costello.

Here is the revamped line-up, effective next week:

Thursday on NBC—Garry Moore, plus his regular announcer, Howard Petrie. From the Friday spot on CBS comes Jimmy Durante, Xavier Cugat and ork; Georgia Gibbs, singer; Phil Cohan, producer; Helen Phillips, liaison for the Esty agency. Jimmy Wallington is out. Program originates in New York.

Friday on CBS—Jack Carson, Warner Bros.' featured player who has been offered around for radio, becomes emcee. From the Thursday spot on NBC come Connie Haines, Freddie Rich's ork, announcer Ken Niles and producer Martin Gosch. Herb Shriner continues. The guestar policy continues. Lew Lehr and Lanny Ross are out. Show will originate on the West Coast instead of New York.

The reshuffle stacks up as a smart move by Camel because, while the two new programs are shaking down, they still have Abbott and Costello under contract. If either of the new shows slumps, it can be replaced by A&C. If both click, then the sponsor still has one of the top radio comic teams and, as soon as they return to action, can utilize them as desired.

Meanwhile, three top execs left New York this week for Hollywood. Tom Luckenbill, radio director of William Esty, went on to get the new Coast program started and huddle with A&C. Hal Hackett, radio director of Music Corporation of America, moved out for a confab with A&C and a look at other MCA radio properties. And Dan Tut-hill, of NCAC, went out to look into a picture deal for Garry Moore and be in on the premiere of *I Love a Mystery*, the new Procter & Gamble program.

Fashion Coincidence

NEW YORK, March 20.—Billie Burke, starring in *This Rock* on Broadway, turned up for an interview on Kathryn Cravens's *News Thru a Woman's Eyes* program (WNEU) March 15 wearing the identical garb (outer, anyway) as Cravens. A chic, expensive get-up, navy blue suit with pink frills. Miss Burke is noted for fashion creations. They looked at each other with raised eyebrows and then both confessed they got the garments in Bonwit's. Claimed that Cravens bought it first. Hair-pulling contest neatly averted by diplomacy. Good thing, too, because they both have beautiful tresses.

**Driscoll Bosses
Radio Central in
Shuffle of Deck**

NEW YORK, March 20.—With the Civilian Committee representing the New York City stations behind the operation of Radio Central this week concluding its first year of operation, Herb Pettey, prexy of WHN, resigned as chairman, and Dave Driscoll, special events director of Mutual, was elected to succeed.

Balance of the committee is also up for a reshuffle. Last year, in addition to Pettey, it consisted of Driscoll; Leon Goldstein, news, special events and publicity head of WMCA, and Morris Novik, manager of WNYC and radio representative for Mayor La Guardia.

Radio Central is a technical set-up whereby all New York stations are represented at local army headquarters, just as the newspapers and newsreels have permanent representation. Idea is to be linked with the feed box in case of an emergency such as an air raid or attempted invasion.

**McGregor Heads WGN Progs;
James Is in as Prod. Boss**

CHICAGO, March 20.—Kenneth W. MacGregor, for the past year chief of production for WGN, has been made program manager of the station, and Lewis James, WGN producer, has been named production chief to succeed MacGregor in that post, it was announced by Frank P. Schreiber, business manager of the station.

MacGregor has been in radio for 17 years, was an NBC producer in New York for five years and later became senior radio producer for Benton & Bowles, Inc. Lewis James started in radio in New York with the Westinghouse station, which later became WJZ, in 1921. Came to WGN in 1941.

Stout Stories Begin May 5

NEW YORK, March 20.—J. Walter Thompson Agency's new show for the J. B. Williams Company, based on Nero Wolfe mysteries by Rex Stout, will begin its tryout period May 5 over five New England stations. Company, which also has *True or False* on the Blue Network for Luxury Shaving Cream, will sponsor new show for Glider Shave. Sold as half-hour package, with Himan Brown producing.

"we will certainly oppose vigorously efforts to move the main studios to Little Rock. A clear channel station long ago was allotted to Hot Springs because it is a health resort of national fame and utilized by people the nation over."

**Nets Breathe Sigh of Relief
As Spring Nears Sans DS Time**

NEW YORK, March 20.—For the first time since the inception of daylight-saving time, the networks are awaiting the advent of spring without the usual gnashing of teeth. This year, thanks to wartime regulations, the outlook is for a fairly simple spring and summer, with few of the headaches and heartaches attached to the rescheduling of programs so as to hit the various time zones at about the same time they air the rest of the year.

This year the network execs are keeping their fingers crossed and hoping there is no last-minute flurry of State legislation aimed at revamping the war time set-up. At the moment, portions of Central Ohio have junked the war time standard, as have sections of Georgia.

These were the result of legislative action some months back. In Georgia the

action was commonly interpreted as an abortive attempt to defy the federal administration which inaugurated war time in an attempt to save electricity which is vitally needed for war industries. In Ohio the time changes stemmed from the fact that the affected areas were on the border of the Eastern and Central time zones. Consequently, war time actually did not save any juice, at least so say the adherents of the change. In Iowa the lower house this week acted on a time-change bill, but it is not expected to get the approval of the upper house.

With only these time changes—albeit they are serious in a town like Cincinnati, where WLW works on one time basis and WSAI on another, and the days steadily getting longer—network operations execs figure they can get by without much aggravation.

**Hot Springs Pulls a Peeve on
Proposed KTHS Switch to L. Rock**

LITTLE ROCK, Ark., March 20.—With city fathers of Hot Springs contending that Station KTHS there "had obtained a clear channel recently only because the community is a national health resort and in a position therefore to serve government interests if necessary," loud protests followed announcements that Radio Broadcasting, Inc., station operator, had applied for transfer of the transmitter to Little Rock. Mayor Leo P. McLaughlin stated that officialdom and citizens of the Hot Spas will vigorously oppose the transfer move, asked along with a request to the FCC for 50 kw power. Station is presently operating on 5 kw at night and 10 kw by day. Kenneth Kellam, manager of KTHS, stated that the station was acting to protect its LB classification, which gives the station the right to apply for 50 kw when it deems the added power necessary.

Kellam said that his company did not plan to make the move immediately if the FCC grants the right to rebuild the transmitter on a site near Wrightsville, a suburb of Little Rock. A booster station would be maintained at Hot Springs under the application program, Kellam said.

"While Hot Springs and its citizens will be glad to co-operate with the owners of KTHS," Mayor McLaughlin said,

ROLL TICKETS
Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market
Keystone Ticket Co., Dept. B \$19.50
10,000 . \$9.50
20,000 . 7.75
50,000 . 12.50
100,000 . 19.50
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

"Guest Star Parade"

Reviewed Monday, 5:15-5:30 p.m. Style—Musical. Sponsor—Alpen Brau Brewery. Station—KMOX (St. Louis).

The brewery business is a boon to the radio industry in St. Louis, the various brewers sponsoring a variety of programs on all local stations. Alpen Brau has a winner here in *Guest Star Parade*, which speeds thru 15 minutes and could use another quarter to advantage. So much talent on this one that a half-hour slot would not be too long.

Gal singers, the Harmonettes, who opened with an inconsequential item called *Canteen Bounce*, are thereafter lost in the shuffle of more stellar names. Little Georgie Price, appearing at local hotel, was guest on show caught. Recalled former appearances in the city and sang a number he did in 1926 on the stage of St. Louis's Orpheum, *When the Red Red Robin Comes Bob-bob-bobbin' Along*. Reminisced a bit, whistled a chorus and in general sold the number to great advantage. Inserted gags about his old friends Cantor, Winchell and Jessel and encored later with a parody on *We Got It Bad and That Ain't Good*. If the program can get guests every week of the Price caliber no trouble in getting listeners.

Music, unusually good, furnished by Ben Feld's orchestra. Got a chance to shine on *Donkey Serenade* and arrangement was novel. Accompaniments for the Harmonettes and Price are also tops. Feld has been around radio for a long time and has an outfit that sounds like big time.

Commercials not lengthy and got message across well. Show is presented at an opportune time, late enough to catch workers home from the day's toil, but not so late as to run into big-league competition from the networks.

C. V. Wells.

Milton Berle

Reviewed Wednesday, 9:30-10 p.m. Style—Variety. Sponsor—Campbell Soup. Agency—Ward Wheelock. Station—WABC (New York) and CBS.

This show just goes to prove that radio comics are made, not born. Ever since the first stage comic boffed a yak laugh thru a mike, other stage comics have been trying to follow suit. And what with their pride, the problem of getting material and the need for satisfying assorted bluenoses and producers, the stage comic usually beats his brains out before finding a successful radio formula. Either that or he goes back to the other forms of show business.

Jack Benny didn't start to click until Harry Conn created his parsimonious character. Fred Allen was playing his stage character, but it took some experimenting until he found a radio formula. Bob Hope batted around two programs before his writers came up with the present set-up. Even Ed Gardner's "Archy" character didn't click until *Duffy's Tavern* was created. So, when Milton Berle, who, thanks to several radio shows, should know better, persists in sticking to his stage technique, it's his own fault if he dogs it.

Last week things were a mite better, thanks to three stooges, but there was still no apparent attempt to build a character around the comic. And without such a character, Berle can't hope to buck *Mr. District Attorney*. However, there was an improvement, and maybe the future will bring more of the same.

The musical end of the program was top notch, what with David Broekman's ork, Diane Courtney's singing and the chorals of the Vocalaires. Even tho it was obvious that Giovanni Martinelli, of the Metopera, was going to sling some jive, it wasn't too bad. A little labored

perhaps, too many fluffs due to the guest mouthing unfamiliar phrases, and definitely familiar but withal passable.

But some of those chestnuts Berle used were mouldy. Less monologs by Berle and more crossfire might be of some help; always provided the comic forgets that he was once the best laugh looter in the business.

The best spots on the program were the Berle crossruffs with the stooges. Charlie Cantor did a shabby Shakespearean, Ethel Owen her May Robson routine, and Sidney Fields did his *Mr. Guffey*.

But stuff like . . . "I put my old jokes away." "Where?" "Where I can lay my hands on them." . . . is strictly for Proctor's 23d Street.

Del Sharbutt got the Campbell Soup commercials across in punchy fashion. Three of them and easy to listen to.

Lou Frankel.

"Styles by Carlisle"

Reviewed Friday, 1:15-1:30 p.m. (CST). Style—Musical. Sponsor—Morton Salt. Station—WSM (Nashville).

Kay Carlisle appears to be on her way up the thrush trail. She is a sweet singer, good show woman and easy on the optics. To much cannot be said about Owen Bradley, who plays the piano for her and interludes with solos.

On the afternoon caught Miss Carlisle opened with *I've Heard That Song Before* and followed quickly with one of her stand-bys—*Somebody Loves Me*. Bradley, introduced as "always available," then tickled the ivories with *Can't We Be Friends?* with announcer Louis Buck cracking "Of course we can!"

Singer closed with *Please Be Kind*. Brief lead-out commercial.

Red O'Donnell.

"So What"

Reviewed Wednesday, 6:45-7 p.m. Style—Comedy. Sponsor—Sachs Furniture Stores. Station—WMCA (New York).

If you can imagine a femme Henry Morgan with the same type of whacky comedy and music and a ribbing of the sponsor commercials, or even if you cannot, this is that type of program. Maxine Keith is the gal and, if anything, she is better than Morgan.

The show, a recent addition to the skein of Sachs's backed programs, stemmed from another program she does earlier in the day on the same station. This is a woman's program.

Some time ago Miss Keith, possibly in answer to audience complaints, teed off on singing spot announcements. One of these was Sachs's "I'm talking about slip covers," spot plug. And since Sachs is one of the oldest local users of radio (some 20 years), it's not surprising that they were smart enough to put Maxine Keith on the pay roll and give her a free hand.

The one big difference between this and the Morgan format is Keith's use of dialog, whereas Morgan worked solo. With Ted Campbell, the announcer, as a foil and good, too, she turns out a daily script that is full of chuckles.

Lou Frankel.

"Highlights for Today"

Reviewed Sunday, 7:30-8 p.m. Style—War and variety. Sponsor—National War Finance Committee. Station—CBM (Montreal) and CBC Network.

Appropriately styled the CBC's feature magazine of the air, with an "editorial policy" that pulls for an all-out war effort and 100 per cent support of Canada's current war finance campaign, this show presents an interesting conglomeration of musical breaks, significant interviews and topical facts on the state of the nation.

Program caught opened with Elliot Glover and Frank Petty, who shared emcee chores, in a timely narration about the recipe for making a first-class soldier. The top tune of the week, *As Time Goes By*, followed, Judy Richards ably delivering the vocal.

Acc news commentator Lorne Greene was beamed halfway across the country

Treasury Launching Biggest War Bond Drive April 12 as Industry Hops on Bondwagon

NEW YORK, March 20.—The radio industry this week rolled up its sleeves and pitched into the biggest money-raising job in history—to help the U. S. Treasury Department sell \$13,000,000,000 of government securities during the three weeks of the second war loan drive which starts April 12.

On Wednesday (17) Secretary of the Treasury Morgenthau asked the industry to help. By Friday (19) every network and a majority of the stations were on record with offers of everything they had and, according to Treasury Department executives, acceptances and suggestions were still pouring in.

As outlined at a preliminary meeting of representatives of the Office of War

Information, National Association of Broadcasters, the four major networks and the U. S. Treasury Department, the campaign will tee off April 11 with a special live network show. This will be followed on the 12th, with each network and station employing a device successfully utilized by radio in selling War Bonds, i. e., using stars on the networks and local favorites on the non-affiliated stations to cut into the daily program schedule with sales spiels.

Complete details are still pending, but the drive will mobilize every gag and gimmick in the showbiz promotion kit, including everything tried and true and lots of stunts that are new.

They're Suckers for That Gardner Guy

NEW YORK, March 20.—Top show in audience appeal at Radio City is Ed Gardner *Duffy's* program. Each Tuesday afternoon his dress rehearsals are a must with about 100 assorted producers, office workers, newspapermen, porters, page-boys, salesmen, musicians, actors and agency people.

Before Fred Allen moved to Sunday nights on CBS he held the same affection for radio people. They'd gather for belly laughs and were never discouraged, since opportunity was provided to test laughs. Now Gardner holds this spot with the added twist that he plays to audience during rehearsals.

The other day he apologized for starting the dress rehearsal without the usual tomfoolery that is used to soften up a studio audience. Then when a couple of stenogs had to hustle back to their offices he quipped, "Try us again next week, girls. We'll be better."

Denver's Torland Back After Year on African Amb.

DENVER, March 20.—Tor Torland, former news announcer on KOA, NBC-owned, has returned to the city for a brief visit after completing a year with the American Voluntary Ambulance Service in North Africa.

Torland highlighted a series of broadcasts reporting on his experiences under fire with the British Eighth Army by doing a three-minute local cut-in on one of the *That They Might Live* series, the NBC-Red Cross nurse recruiting programs presented on behalf of the Army and Navy Nurse Corps.

Torland expects to be called for military service shortly.

KYW Personnel Changes

PHILADELPHIA, March 20.—Two important executive changes were announced at KYW. Gary Linn, of program department, promoted to traffic manager in charge of special service. Irvin N. Eney, vet engineer, upped to technical studio supervisor. Linn replaced H. L. Stephens, transferred to the Baltimore plant of Westinghouse Radio Division, and Eney replaced George Hagerly, granted leave of absence to accept a commission as first lieutenant in the army.

A Note on "Notes of Love"

NEW YORK, March 20.—Back in 1939 Joey Nash, pop vocalist, did a flock of transcriptions for Camay Soap. They were heard in every English-speaking country, including Australia, and resulted in a vaude offer for Nash to appear in the Antipodes. Only the war ruined the deal.

Meanwhile Nash made another series of transcriptions, *Notes of Love*, which Harry S. Goodman sold to a group of stations. Last week came the payoff. Goodman sold the full *Notes of Love* series to a string of stations in New Zealand. And all Nash knows about the Anzacs is what he sees in the newsreels.

Drums Not Enough For Radio Maestro

MEMPHIS, March 13.—Johnny Long, leader of a territorial band, and for past several months musical director of Station WMC where he originated an NBO show, *Down in Dixie*, has submitted his resignation. General Manager Henry W. Slavick will announce appointment of Bob Horsley to succeed Long before the end of the month.

Slavick said change was made because a six-piece staff band needed a leader to play something besides drums, which are Long's only instrument. Horsley plays the piano. Long will continue to lead his territorial dance band, which is playing Hotel Gayoso's Blue Room on Saturday nights and making one-night stands thruout the Tri-States.

to chat with a Winnipeg coal man. Discussion was informal and brought to light facts on the fuel situation. Attention was next drawn to the Canadian food industry's drive to promote the sale of War Saving Stamps and Certificates which netted \$1,500,000 during February. Finance Minister J. L. Hsley also spoke in this connection.

"Feature of the Week" was presented by Critic John Collingwood Reade, who reviewed *The Commandos Strike at Dawn*. Several transcribed scenes of the motion picture, starring Paul Muni, also aired. Gordon Sinclair handled interviews which tie in with current events. Surgery in the war was the subject interpreted by Dr. Wilder Penfield, head of the Montreal Neurological Institute. Show faded out with a factual anecdote of how two doughboys, drinking wine in a Casablanca cafe, thought they were seeing things when President Roosevelt whizzed by in a jeep.

Opus scripted by Horace Brown. Mayor Brown is the producer. Musical background provided by Samuel Hershoren's ork.

Cal Cowan.

Phil Brito

Reviewed Wednesday, 6:05-6:15 p.m. Style—Vocal. Sustaining on WJZ (New York) and Blue Network.

This reviewer has neither beard nor mustache, but he does go back to the days when Bing Crosby and Russ Columbo were competitive crooners for dinner-time radio listeners and Rudy Vallee was mewing thru a megaphone. Since then many a male singer has come along, held a prominent spot on the dial, and been shoved aside by another.

But the prurient effectiveness of the aforementioned trio wasn't approached until the current popularity of Frank Sinatra. From the same skein and even more effective, thanks to the program set-up, is Phil Brito.

The production, hoary but effective, has George Gunn, the announcer, say, "Phil Brito sings" and the vocalist coming on with the title chorus of *Just for You Alone*. On his opening show he did *A Sigh Is Just a Sigh*, *There Are Such Things* and *To a Little Boy*. He has a perfect bedside baritone and, with the five-a-week show, should build a big following among the gals moping over their absent boy friends. Especially since the opposition is limited to newscasts and Uncle Don.

Lou Frankel.



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World-Telegram Building
125 Barclay St., New York, N. Y.
BARCLAY 7-5271

U. S. ENSA Gets Going With 4 Months in Can.

NEW YORK, March 20.—First contingent of performers sent to England by Entertainment National Service Association arrived here recently. All were British subjects resident in this country who volunteered after the recent organization of the American branch of ENSA.

All phases of show business were represented in this unit. The Five Wallabies, acrobats, worked circuses and fairs; Barbara Blair, singer, did vaude and was in George White's *Scandals*; Claude Allister, from legit and films; Joanna Duncan, stock and legit; Virginia Downing, stock with the Barter Theater and legit including *Father Malachy's Miracle*; Ernest O'Farrell, tenor-sax; Joan and Betty Rayner, semi-pro strollers, and Walter L. Alexandra, from the rodeos, where he did comedy roping and a bull-whip routine.

NEW YORK, March 20.—The American branch of ENSA, British counterpart of USO-Camp Shows, except that it is financed by that government, has shipped its first unit into Canada for a four-month tour of army camps north of the border.

Troupe is staffed with Gina Malo, Phyllis Clare, Robert Chisholm, Leslie Barrie, Dawn and Russell, and Pierre de Callaux. It's a 90-minute variety show called *A for Aces*, uses some Noel Coward material, was directed by John C. Wilson and supervised by Forrest Haring. All players and the company manager are transported and quartered by ENSA and draw pay comparable to that of soldiers.

The performers are well known to British and Canadian audiences. Gina Malo and Phyllis Clare are from musical comedy; Robert Chisholm, an Australian who served in the last war, has a reputation in the London music halls; Leslie Barrie, also a vet of the last war, worked in legit with Ethel Barrymore; Dawn and Russell are a dance team and Pierre de Callaux is a pianist and conductor.

As originally organized the domestic branch of ENSA has intended using only British subjects. However, the response of English performers in this was not up to expectations and ENSA waived its restrictions on Yank performers—both Gina and De Callaux are American citizens—for the Canadian tour.

"Arsenic" 20Gs In Twin Cities

MINNEAPOLIS, March 20.—Boris Karloff and his *Arsenic and Old Lace* cast took the Twin Cities by storm, netting a very strong \$20,000 for eight performances in five days. Playing first at the St. Paul auditorium, matinee and evening (10), production gathered in \$4,000. Ed Furni is auditorium manager.

At the Lyceum Theater, Minneapolis, March 10-14, *Arsenic* grossed \$16,000 for six performances, with matinees on Friday and Sunday. Leo Murray ran matinee Sunday, instead of traditional Saturday, to enable war workers to take in the play, and he didn't go wrong by making the move. Murray said house was practically sold out for every performance. His only regret was he didn't have a larger theater.

Mich. Dram Fete Does a Fadeout

DETROIT, March 20.—First major legit casualty of the war in this area is the annual five-week Drama Festival at the Lydia Mendelssohn Theater, Ann Arbor. Event, directed for a number of years by Robert Henderson and lately by Valentine B. Windt, has normally had about five productions with major stars cast in each, including usually one new play by a leading playwright.

Transportation and housing problems, with the city badly overcrowded, are principal reasons for the decision this week to abandon the event for the duration, according to Daniel L. Quirk Jr., chairman of the sponsoring committee.

BROADWAY RUNS

Performances to March 20 Inclusive
Dramatic Opened Perf.

Angel Street (Golden)	Dec.	5,41	540
Arsenic and Old Lace (Fulton)	Jan.	10,41	915
Blithe Spirit (Booth)	Nov.	5,41	558
Counsellor-at-Law (revival) (Royale)	Nov.	24	132
Counterattack (Windsor)	Feb.	3	53
Dark Eyes (Belasco)	Jan.	14	76
Doughgirls, The (Lyceum)	Dec.	30	95
Eve of St. Mark, The (Cort)	Oct.	7	190
Harriet (Miller's)	Mar.	3	19
Janie (Playhouse)	Sept.	10	220
Junior Miss (46th St.)	Nov.	18,41	550
Kiss and Tell (Biltmore)	Mar.	17	5
Life With Father (Empire)	Nov.	8,39	1398
Men In Shadow (Morosco)	Feb.	10	13
Patriots, The (National)	Jan.	29	60
Pirate, The (Beck)	Nov.	25	134
Skin of Our Teeth, The (Plymouth)	Nov.	18	142
This Rock (Longacre)	Feb.	18	35
Three Sisters, The (Barrymore)	Dec.	21	104
Uncle Harry (Hudson)	May	20	343

Musical

By Jupiter (Shubert)	June	3	334
Lady in the Dark (return) (Broadway)	Feb.	27	25
Let's Face It (return) (Imperial)	Aug.	17	242
New Faces of 1943 (Ritz)	Dec.	22	83
Rosalinda (44th St.)	Oct.	28	166
Something for the Boys (Alvin)	Jan.	7	84
Sons o' Fun (Winter Garden)	Dec.	1,41	545
Star and Garter (Music Box)	June	24	310

Equity & Studio Theater Decide To Part Friends

NEW YORK, March 20.—Actors' Equity Association has washed its hands—albeit amicably—of the Studio Theater of the New School of Social Research, or at least for the remainder of the season. Having failed to satisfy the School with what it considered a reasonable concession, the requirement of rehearsal pay only for its members participating in ST productions, Equity has accepted as final the announcement by Dr. Alvin Johnson, director of the School, that the experimental theater will suspend operations until it can be put on a more solid financial basis. And when that time arrives, Equity will be very glad to discuss terms with the Studio Theater again.

For a long time Equity did not interfere with its members who wished to perform gratis for the studio theater. It felt that "actors had to act" and that the Studio Theater was actually doing a service for the theater in developing new talent. But with other theater unions

Actors Suffer Hardships With USO-Camp Shows, So Equity Goes On Firing Line for Cure - All

NEW YORK, March 20.—Actors' Equity Association this week took formal cognizance of the financial and physical bruises suffered by Equity members working for USO-Camp Shows and asked that agency as well as the army and navy take remedial action, even unto providing priorities and price ceilings.

On the basis of reports filed by Equity deputies working with Camp Shows units,

the current issue of *Equity Magazine*, in a story about the situation, said that its members "feel that some of these hardships and expenses are not entirely necessary and could be obviated by a little more care and attention on the part of their superiors and of the officers of the services they are serving. And with that Equity is in entire agreement."

The deputies reported in detail on the exorbitant prices and arrogant attitude of the hotels; the execrable treatment accorded Negro performers, about which Equity filed complaints with Camp Shows and the League of New York Theaters; the lack of adequate medical attention and the problems of transportation.

Equity culled extensive quotes from the Robert Wilder series which recently appeared in *The New York Sun*. Wilder, a staff feature writer, spent two weeks touring with USO-Camp Shows, and on the basis of his personal experiences wrote: "If the services really want these shows, and they do, then the war and navy departments should step in and do something about the players' transportation and hotel conditions. If USO-Camp Shows are a military necessity, then they should be granted the necessary priorities. The players, even the principals, should not have to wait for hours for rooms, nor, when they get them, pay the charges assessed. The army and navy should step in and tell these towns:

"Every two weeks you are going to get so many persons from a USO-Camp Show. We want accommodations for them."

"Bus, taxicab and rail lines must be called in and told: 'So many persons will have to be moved at a certain hour and with a reasonable measure of comfort and security and on schedule.'"



Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Kiss and Tell"—94%

YES: Anderson (*Journal-American*), Rascoe (*World-Telegram*), Waldorf (*Post*), Nichols (*Times*), Barnes (*Herald-Tribune*), Mantle (*News*), Coleman (*Mirror*), Kronenberger (*PM*).

NO OPINION: Morehouse (*Sun*).
NO: None.

Even Kronenberger had a good word for George Abbott's *Kiss and Tell*. This time it's Morehouse who, of all the critics, remains immune to the joys of Abbott's juvenile jape. In capsule form:

"Abbott's plays of the juveniles and their ways seem to have a wide audience. Now and then they settle down to little runs of 500 to 600 times."—Morehouse.

"The First Nighters couldn't have been happier if they had written it themselves."—Anderson.

"Just the medicine for the mopes, melancholia and incipient manic depressive psychosis."—Rascoe.

"Sort of play that will be selling amateur rights very briskly 10 years from now."—Waldorf.

"Should be around for a decade or two."—Nichols.

"Exceedingly attractive war comedy."—Barnes.

"Three Stars. Master Abbott is loathe to let one laugh cover any situation from which he can wangle two or three."—Mantle.

"Should have the master's accountants working overtime to keep track of the profits."—Coleman.

"George Abbott is back in the groove again."—Kronenberger.

League To Fight WLB Pay Rise Award; Trust Fund Set-Up Won by ATAM After 8-Month Struggle

NEW YORK, March 20.—League of New York Theaters is not going to accept the Association of Theatrical Agents and Managers' recent victory at the hands of War Labor Board arbitrator Paul Brissenden without one more fight, after all. According to Milton Weinberger, attorney for the League, he has 10 days after Professor Brissenden's full report is turned over to him by the WLB to file further testimony with the board as to why the decision is unjust in the League's eyes. Weinberger promises to take advantage of those 10 days to protest the award all the way down the line.

Protest will contend that Brissenden exceeded his powers in granting \$15 increases for agents and house and company managers in New York and on the road, as the Office of Economic Stabilization has "frozen" all salaries of \$5,000 or over. ATAMers are paid a minimum of \$100 in most cases.

League is particularly hostile, also, to the trust fund clause in the Brissenden award. It calls for the managers to set aside in escrow sums equal to the retroactive pay awarded the agents and managers as of Labor Day of last year, pending final approval of the board. ATAM considers this section of the decision a major victory.

Last week Brissenden, of the economics department of Columbia University,

handed up his award to the full panel of the WLB, culminating an eight-month battle which ran the gamut of private negotiations; U. S. Department of Labor conciliation, under James F. Fitzpatrick; a three-man conciliation panel under the same agency and, finally, the WPB arbitrator.

Throughout, the League has argued that \$100-plus is a substantial salary, even in these times. The union, on the other hand, contended that the work is sporadic and the men have had no raise since 1938. Last week James F. Reilly, executive secretary of the League, announced that the managers would submit no more briefs in its case against ATAM, but apparently the attorneys are determined to battle it out further.

Meanwhile, ATAM is planning to push negotiations on 40-odd other proposed clauses in the new contract not concerned with the wage question. Among them are demands that press agents be hired three weeks in advance of a show opening, either cold or on the road, and that company managers be employed two weeks in advance. Press agents are currently hired a maximum of two weeks before opening, but ATAM feels they need an extra week to prepare their material. Company managers can be hired now three days before the show opens.

Equity Is Slipping: It Looks Like a Very Quiet Election; Actors Are Warned on Benefits

NEW YORK, March 20.—Patricia Collinge, Philip Loeb and Ruth Hammond will represent the Council on Actors' Equity Association's nine-man nominating committee charged with drawing up a slate of seven officers, 10 Council members and one replacement for Louis Calhern, who resigned his place on the Council several months ago. Six nominators will be elected by the membership at the union's quarterly meeting next Friday (26).

It is indicated that there will be no great shake-up in this year's elections. Council, as a whole, is pretty well satisfied with the current regime and hopes that the incumbents will choose to run again.

Equity has been pretty well set on its wartime policy for the past year or so, and there has been little or no opposition to the current administration. Big problem, according to some, will be to get current officers and councilmen to agree to run again. Increased war activities and road work have kept several of them from being as active in Equity affairs as they feel the responsibility warrants, and they may decline to run on those grounds. All in all, however, there is precious little excitement at Equity head-

quarters anent the coming nominations.

Members were admonished at the last Equity Council meeting not to volunteer to do any benefit shows until they had been cleared by either Theater Authority or United Theatrical War Activities Committee. Equity members who serve on those committees have reported that it has become increasingly tough for UTWAC and TA to enforce their regulations, since promoters of benefits who line up an imposing array of talent before clearing with them become pretty independent when asked to submit their plans for approval. Both TA and UTWAC are designed to prevent the all-too-willing actor from being exploited by unscrupulous promoters. TA collects a percentage of receipts of all private benefits which it sanctions. Fees are split up among various theatrical organizations that contribute to make the free shows possible.

The Council also ruled that the actors in the *Lady in the Dark* company, which closes in New York May 15 and heads for the Coast immediately afterward for a probable May 24 opening in San Francisco, will not be required to be paid during the trip but will receive \$5-a-day expense money after their arrival until the show opens.

ing cleric, persuades Harriet to write the book she's had on her mind since the slave woman was taken from the shelter she sought in the Stowe household. Somehow, amid rearing children, running the house and doing a million and one other chores, Mrs. Stowe gets a few chapters written and has them published in *The Era*. The piece scores with the population. Her impoverished state helped the deal along and Harriet Beecher Stowe reaches the flower of her fame.

Act the third brings the doings up to the fact of war itself. By this time "Hattie" and the family are serenely ensconced in a fancy-pants mansion in Andover, Mass., and Mrs. Stowe's fame and fortune are secure.

Plenty of folderol in-between, including the Stowe son going off to fight the fight that fighters fight, and an off-stage meeting with President Lincoln. At the finale Mrs. Stowe makes a speech to a mob clamoring outside her windows. This is the big climax of the opus from the 1943 point of view, because the playwrights have their orbs planted on Democracy, Freedom, Individual Liberty, etc. Miss Hayes probably didn't thing very much of the address, because on the night caught, altho facing the crowd and not the audience, she turned toward the footlights at least four times, probably wondering how she was doing and if the paying customers were still with her. Fortunately, they were. You never heard such applause in all your life.

Nice Jobs by Jane Seymour (Catharine Beecher), Seth Arnold (Jerusha Pantry), Joan Tetzl (Georgie Stowe), Betty and Lenora Wade (the Stowe twins) and Lowell Denton (William Woodson), and a particularly skillful showing in an unsympathetic role by Rhys Williams (Calvin Stowe, Harriet's hubby).

Corking decor stuff by Lemuel Ayres. Figures to be around thru the summer, and most of next winter, and a solid bet for the road (not the South!) and the kliegs. Leonard Traube.

BILTMORE

Beginning Wednesday Evening, March 17, 1943

KISS AND TELL

A comedy by F. Hugh Herbert. Staged by George Abbott. Setting by John Root. Scenery constructed by Vail Scenic Construction Company and painted by Robert W. Bergman Studio, Inc. Women's costumes by Lord & Taylor, stockings by Jessie Zimmer, uniforms by Brooks Costume. Charles Harris, business manager. Phyllis Perlman, press representative. Robert Griffith, stage manager. Judith Abbott, production assistant. Celia Linder, assistant business manager. Presented by George Abbott.

Mr. Willard James Lane
Louise Frances Bavier
Corliss Archer Joan Caulfield
Raymond Pringle Tommy Lewis
Mildred Pringle Judith Parrish
Dexter Franklin Robert White
Janet Archer Jessie Royce Landis
Harry Archer Robert Keith
Private Earhart John Harvey
Lieut. Lenny Archer Richard Widmark
Mary Franklin Paula Trueman
Bill Franklin Calvin Thomas
Dorothy Pringle Lulu Mae Hubbard
Uncle George Walter Davis
Robert Pringle Robert Lynn

The Entire Action of the Play Takes Place on the Back Porch of the Archers' Home.

ACT I—Scene 1: About Five in the Afternoon on a Summer's Day. Scene 2: An Hour and a Half Later. ACT II—Scene 1: Late Afternoon of the Next Day. Scene 2: Saturday Morning. Two Months Later. ACT III—Several Hours Later.

Abbott's latest is obviously a hit. A one-act, 15-character play, it should have no trouble keeping the Biltmore filled for the next year or two.

The comedy is the playwrighting debut of F. Hugh Herbert (not to be confused with the movie comedian), who is a film scripter. The play is reportedly the outcome of Herbert's serial story that ran in *Good Housekeeping* magazine and also as a radio show, *Meet Corliss Archer*. It's commercial writing, full of gags and amusing situations, and given the benefit of master direction of Abbott, who knows how to make comedy lines bounce and scream.

The story is featherweight. It's about the Archer family, whose daughter is a darling 15-year-old who is just bursting to go out on dates. Sex is rearing its ugly head, and cutie Corliss goes thru all the familiar agonies of adolescence—pretending she's older, pretending she's sophisticated, pretending she has the liberties of a grown-up, shunning the next-door redheaded boy who adores her, and trying to make the soldier boy whom dad brought in one day. Complications begin when her soldier brother, in on a 72-hour furlough, elopes secretly with

The Billboard

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New Plays on Broadway

HENRY MILLER'S

Beginning Wednesday Evening, March 3, 1943

HARRIET

A play by Florence Ryerson and Colin Clements. Directed by Elia Kazan. Settings by Lemuel Ayers, built by T. B. MacDonald Construction Company, and painted by Bergman Studios. Lighting equipment by Duwico. General manager, Harry Fleischman. Company manager, Harry Essex. Press agents, Richard Maney and John Latham Tochey. Stage manager, John Fearnley. Assistant stage managers, Geoffrey Lumb. Presented by Gilbert Miller.

Auntie Zeb Alberta Perkins
Henry Ward Beecher Sydney Smith
Catharine Beecher Jane Seymour
Harriet Beecher Stowe Helen Hayes
Calvin Stowe Rhys Williams
William Beecher Guy Sorel
Edward Beecher Geoffrey Lumb
Mary Beecher Perkins Carmen Mathews
Charles Beecher Hugh Franklin
Thomas Beecher Gaylord Mason
Isabella Beecher Harda Klaveress
James Beecher Ronald Reiss
Dr. Lyman Beecher Robert Harrison
Mr. Tuttle Harrison Dowd
Mr. Wycherly Victor Franz
Celestine Mildred Taswell
Freddie Stowe (as a Child) Edmond Abel
Mrs. Hobbs Helen Carey
Freddie Stowe (as a Young Man) Jack Manning
Georgie Stowe Joan Tetzl
Hatty Stowe Betty Wade
Eliza Stowe Lenora Wade
Jerusha Pantry Seth Arnold
Lowell Denton William Woodson
Sukey Edna Thomas
Haley Benedict MacQuarrie
Jane Philippa Bevans

ACT I—Cincinnati, Ohio, the 1830s and 1840s. Scene 1: The Stowe Cottage, January, 1836. Scene 2: Some Year Later. July. ACT II—Brunswick, Maine, the 1850s. Scene 1: The Stowe House. More Years Have Passed. Scene 2: The Following December. Scene 3: Some Months Later. ACT III—Andover, Massachusetts, the 1860s. Scene 1: The Stowe Mansion. April, 1861. Scene 2: July, 1863. Scene 3: Two Weeks Later.

Florence Ryerson and Colin Clements have put together a better than fair play, but Helen Hayes has made it seem almost

a great play. *Harriet* is nothing if not an instrument to exhibit the prowess of one of the great ladies of the theater . . . a vehicle, they call it in smart circles. And it is a vehicle that, without the talents of Hayes, would be just another routine three-acter from the shelf of a Broadway lately interested in the pages and people from American history—with a shrewd eye on the goings-on in the world.

But Miss Hayes is not alone in her triumph. Gilbert Miller has produced the piece with his usual good taste and surrounded the star with a generally fine cast. Matching both of them in their respective chores is the direction of Elia Kazan, of whom the very least it can be said is that he took a few strictly small-time conversation pieces and breathed pure "theater" into them. What wasn't there in the script, Kazan walloped over by the sheer magic of pace and bits of business that were calculated to score. But then again, Director Kazan would have had his work cut out for him were it not for a terrific performance by "Victoria Regina" and also an especially crafty one by Sydney Smith.

Harriet is the life of Harriet Beecher Stowe, whose *Uncle Tom's Cabin*, they say, indirectly caused the "War Between the States." More definite is that it precipitated hundreds of Tom companies down thru the years and thus started a branch of show business whose grosses ran into the millions. Posterity and the historians will have to decide whether the Civil War was as important as it's cracked up to be, because many modern quarters think it was a no-decision battle. (To be sure, the war did make a Lincoln emerge as one of the leading statesmen in U. S. history.)

First act is a warm-up. Shows Harriet Beecher, who has become Mrs. Stowe, wife of an absent-minded prof with plenty of fancy lingo, genuine sincerity, but, of course, short of folding money. They're in from Columbus and settle down in Cincinnati in the 1830s and '40s. Before the curtain comes down on this stanza, the Stoves have a flock of kids around who have come in quick succession whilst the old cupboard is practically bare. The old geezer is about to burst out with a scholarly book.

In Act 2 they've moved on to Brunswick, Me., and the prof—gentle, beloved and loved—is still working on That Thesis. The Abolition question is on the minds and tongues of everyone, particularly the folks in the North, but Mrs. Stowe doesn't get around to it until an old fugitive slave from down in Dixie seeks refuge in her home and is tossed out by the constabulary over the protests of Harriet. Her brother, Henry Ward Beecher, who is built up as a flamboyant type of preacher from the book of Barnum, tho history has him as an upstand-

SYLVIA HAHLO

REPRESENTING THE LEGITIMATE THEATRE DIVISION OF NATIONAL CONCERT AND ARTISTS CORPORATION

711 FIFTH AVE., N.Y.C. PLaza 3-0820

NCAC

MIAMI SEASON A SURPRISE

Fischer Setting 'Bergere' Revue; Other Cafe Items

NEW YORK, March 20.—Clifford C. Fischer has lined up most of his acts for his *Folies Bergere* show in the Edison Hotel, but apparently has not actually signed any. Acts set include the Kim Loo Sisters. Confusion over contracts issued seems to have been settled, as Fischer is issuing AGVA form contracts and AGVA says it expects no trouble with Fischer over an AGVA basic agreement and posting of a bond. (The union has a contract with Fischer for his touring *Priorities* vaude unit.) Originally it had been reported that Fischer had issued a contract containing a clause permitting cancellation if a midnight curfew for niteries was imposed in New York.

Other local cafe items:

Lou Walters's Latin Quarter was recently the innocent bystander in a tiff between Theatrical Costume Workers' Union and Mme. Karenska Costume Company. Union asserts that several needleworkers at the costume shop complained that Mme. Karenska had paid no salaries out of the initial payment she got from the Latin Quarter for doing the costumes for the current show.

Louis Hollander, of the Costume Workers, got Walters to pay the balance, \$1,019, direct to the union. Latter then paid off the costumers, about 14. Mme. Karenska has to post a surety bond next time her house contracts to do sewing, says the union.

Max Gordon, operator of the Village Vanguard, has hooked up with Herbert Jacoby in plans to re-open the Cafe Life site.

Jack Silverman, owner of Old Roumanian Club, has bought a 58-family apartment house in Brooklyn for \$215,000. (Who says night club owners die poor?)

Joe E. Howard, vet songwriter who has been operating a music hall in midtown, says he may sell the club and that a film company is angling to do his biography.

David Wolper's Hurricane will use four white acts on top of the Duke Ellington band when it comes in April 1 for six weeks, plus two six-week options. Ellington is also writing an original score for the floorshow, which will include June Taylor's line of eight from Chicago. She is a former Merriell Abbott dancer.

The Belmont Plaza Hotel is so pleased with its current all-girl unit, Kathryn Duffy Dancers, which it booked direct, that it may follow up with another intact show. Frank Law, of the B-B promotion staff, says he is being offered the Collette and Barry unit by Miles Ingalls and a girl unit by the William Morris Agency.

Bill Hardey has won his suit in Supreme Court against Fisher's Gay Nineties Club, Brooklyn. Hardey, whose Bill's Gay Nineties Club has a national rep, sued to restrain Fisher from using the Gay Nineties name in business or advertising.

Benito Collada, owner of El Chico Club, now recuperating from a breakdown at the Desert Sanatorium, Tucson, says he hopes to be able to return to New York this summer.

Mike Urani, who managed the cuisine for the Paradise and other big niteries for years, has opened his own restaurant, the Sutton, here.

Riobamba is doing terrific business with its Frank Sinatra, Walter O'Keefe, Sheila Barrett bill. Grossed \$19,000 last week despite its seating capacity of only 375.

PHILADELPHIA, March 20.—Reports that New York's Latin Quarter will branch out into this city are making the local after-dark rounds. Last Monday (15), petition for a charter was filed with the State Department for undisclosed parties seeking to incorporate as Latin Quarter Restaurant, Inc. According to the petition, the corporation is being organized to operate a niterie here. Since the local courts have always sustained New York niterie ops in their suits against local spots lifting their club names, feeling is that Lou Walters, of New York's Latin Quarter, is behind the local project.

That Double Life

DETROIT, March 20.—Hazards of a double life, which is becoming second-nature to acts doubling on defense jobs, was brought home to Mel Snyder, who has a partnership in a laboratory in addition to his Hay-market job.

He mixed with some kind of powder machine—and wound up with a black eye. So he revamped his stage routine to include a drunk number accounting for it.

IN THE ARMED FORCES

Many professional entertainers appeared in *Fir Tree Frolics*, variety show staged by men of the 91st Division at Camp White, Medford, Ore. Headliners were Pvt. Walter Houle, eccentric dancer; Pvt. Faigin, comic; Sgt. Stanley Shaddick, magician, and Averbach, Landon and Lamm, comedy trio. . . . Pvt. Bernie Levy, formerly Hartford (Conn.) division manager for Freddie Liberman Theaters, Boston, is stationed with the Special Service Office, 605th C. A. (AA), Charlestown, Mass. . . . Max Roth, only 10 weeks in the army, has been promoted to sergeant technician and is at the Medical Laboratory of Fort Sam Houston, Tex. He was formerly with the Charles Allen office. . . . Don Richards, emcee at the Village Barn, New York, reports for induction March 22. . . . Billy J. Elliott, night club entertainer, is now at Air Corps Technical School, Keesler Field, Miss.

Sgt. Marty Melchior, former p. a. for the Andrews Sisters, is staging shows for the army's Coast Battalion in New York. . . . Capt. Sid Piermont reported already in Africa. . . . Lieut. Lee Mortimer being assigned to overseas, shifting from the Signal Corps Photographic Center, Astoria, L. I., N. Y., where Lieut. William A. Wood has succeeded him. . . . Walter Reade Jr., of the Reade theater chain, has graduated from officers' training school at Fort Monmouth, N. J., and is set to report at Signal Corps Studios, Astoria, L. I., N. Y. . . . Corp. Alex Colle-Brusco, known professionally as Alberto DaVincl, tap dancer, Earl Carroll revues, is a cook in the 79th Field Hospital at Camp White, Medford, Ore. Also takes part in Camp White shows.

Man-Bites-Dog: Chi Bookers Can't Get Enough \$75-\$175 Acts; Blame Road Conditions

CHICAGO, March 20.—The shortage of acts, particularly in the \$75 to \$175 class, is so acute that some bookers here have been unable to supply their regular accounts with talent. At least one spot had to do without a show recently and another had to work with its band and line and go without any outside acts.

Paul Marr, booker of the Edgewood Club, St. Joseph, Mich., says he was unable to supply a show for a recent opening. Last week-end he was still combing the town for acts to work the spot, but the type of acts needed were not available. He informed the management that there will be no show until acts can be secured. Marr has been handling that account for a couple of seasons and this is the first time he faced such a talent problem.

Leo Salkin, of the William Morris office, who is handling the 5100 Club, has had a tough time getting new acts and

Better Than Expected by Clubs; Army Crowds Hypoed Falling Biz

By L. T. BERLINER

MIAMI, March 20.—At the start of the winter season in this area night clubs were dubious as to its outcome. Name acts, which had appeared at the exclusive Royal Palm, Latin Quarter, Kitty Davis Airliner and other swank spots, seemed to be out because of the lack of winter visitors, shortage of modern beach hotels, the curfew and the rationing of gasoline.

But the unexpected happened. The military took over and clubs were crowded with officers and their ladies, and those in the ranks.

Frequently on week-ends, lines stood waiting to gain admittance, and Kitty Davis was among the first to recognize the possibilities of maintaining top entertainment despite dire predictions from competitors. So Kitty Davis led the way, using such topnotchers for emcees as Joe Rio, Jack Marshall and Dave Barry. The Dennis Sisters, here for many weeks last year, also came back.

Many of last year's name acts showed up at other spots. Joe Frisco was at the Mayfair, and "Cookie" Cook succeeded him. Timid club owners took heart, and it may be said that despite the closing of the Latin Quarter, due to its location, and the navy taking over the Royal Palm before the season opened, the winter season has been a success. Big summer-biz is anticipated, as most clubs will be open.

Naturally big name bands like Abe Lyman, which held sway at the Royal Palm, were out. Performers of the caliber of Al Jolson, Harry Richman, Martha Raye, Cross and Dunn, Block and Sully and others who swelled the coffers of ritzy night spots in years gone by could not be expected this year.

Customers apparently have been satisfied with talent provided. All in all, local club owners seem happy.

Kitty Davis staged a farewell party for the Three Dennis Sisters Monday night. Dave Barry, emcee, is staying another week. The Vee Ames girls are the new line. Roy Rogers and Folie Miller will stick indefinitely.

Carroll and Gorman, comedy piano and song act, opened Thursday at Ira's. . . . Owen and Parker, hits of previous seasons, at Mother Kelly's, will probably open here in a new spot in about two weeks. Wingy Grober, formerly of Club Ball, is reported behind the new one. . . . Tom Williams, manager of the Clover Club, is greatly disappointed because his new chorus line, the Margaret Faber girls, planned for the new show April 2, canceled because of an overseas tour for Camp Shows, Inc. The Taft

Titians are to replace them.

Jimmie's On the Trail put on a new show Friday (12) featuring Rajah Raboid, mystic, who will depart for South America after this engagement. Driskill Wolfe, singer, and Ray-Nell, dancers, are on the bill, with Pete Moroney ork supplying the music. . . . Peggy Simmonds, amusement editor of *The Daily News*, reproduced a recent Dorothy Kilgallen article which took a whack at Bob Fredericks, amusement editor of *The Herald*.

Ann Marvella, dancer, is a newcomer to the show at Jeff's Bar. Buddy Barnett is held over here. . . . Roy Davis, singing emcee at Mother Kelly's, is doing nicely. . . . Mayfair is putting on three shows nightly, due to the hit of Cookie Cook. . . . Five o'Clock Club, with Ben Perry as top attraction, plans matinees on Sunday, following out the idea originated by Kitty Davis. . . . Frolic Dance-land biz is capacity since Bobby Byrne band took over. . . . Royal Center, new eatery and dancing spot, has enjoyed heavy biz since its recent opening.

No fear of a waning winter season hereabouts. The military gives the niteries exceedingly heavy play.

Dates Set for Frazee, Wilson

NEW YORK, March 20.—Two film players are to be set for vaude, Jane Frazee, of Universal pics, and Wilson Dooley, sepi singer instrumental in re-viving *As Time Goes On* in the Warner film, *Casablanca*.

Miss Frazee's dates will take her to the beginning of June with her Palace (Cleveland) stand. Prior to that she will hit the Hippodrome, Baltimore, April 29; Oriental, Chicago, May 7; Riverside, Milwaukee, May 14, and the Palace, Columbus, May 27.

Wilson is set for the Hippodrome, Baltimore, April 8; Fay's, Philadelphia, April 16, and Howard, Washington, May 7, with other dates to fill.

they become available and a manager seldom knows what his show is going to look like before show time. Tommy Sacco, booking the Vine Gardens and Club Flamingo, blames part of this situation on the local working conditions. Policy in clubs here calls for seven nights a week and three to four shows a night. Acts, Sacco says, write in that they can get out of Chicago jobs that call for only two shows a night, six nights a week and at comparatively good money.

The shortage is also proving a severe headache to offices representing West Coast bookers. Sid Page, sending acts to Joe Daniels in Seattle, says that acts cancel out on him when they can find jobs closer to home. The latest complaint, which Page filed with the American Guild of Variety Artists here, concerns Lane and Small, tap team. Page claims that he signed the act for the Daniels circuit, to open the Cave, Winnipeg, Monday (15), but the act canceled out, claiming the male has to report to his draft board in New York. Page insisted he see the draft board order, but the act, according to Page, claimed they mailed it back to New York. A last-minute replacement of this type, Page asserts, is almost impossible to make.

Act Arrives; Baggage, No

DETROIT, March 20.—The Hollywood Brunets, slated to open at the Club Mar-Jo, were forced to cancel their opening when their entire baggage disappeared. They came here from Flint, Mich., where they last worked, and checked their baggage at Flint before getting on the bus, but it failed to arrive.

Riobamba, New York

Talent policy: Show and dance band; Latin band; production floorshow at 8, midnight and 2. **Management:** Linton Weil, operator; Fred Chiaventone, maitre d'hotel; Zussman & Bayne, publicity. **Prices:** \$2.50 minimum except Saturday, holiday and holiday eves, \$3.

Off to a fast click, this new East Side spot is currently spending its heaviest dough for floorshow talent. It brought in March 11 Frank Sinatra, making his cafe debut as a single; Walter O'Keefe, Sheila Barrett, Cerney Twins, line of six Russell Patterson Magazine Girls, Peggy Holmes and Kay Dowd.

Biggest excitement is Sinatra, who is being backed by an aggressive publicity campaign as Bing Crosby's successor, and who has RKO pictures, radio and vaude deals set. Sinatra may not be another Crosby, but he's got sex appeal in his voice, and that's something that means dollars at the box office. The club has been packed since he opened, and women patrons actually gasp out loud when he sighs thru some pashy pop ballads. Crowned eight numbers, including a couple of oldies. He knows how to sell ballads, making the lyrics sound sincere and letting his face suggest real feeling. The men apparently were not carried away by his torching, but the women...

Sinatra is in for three weeks. First act, after the opening production number, is Miss Barrett, a cafe-vaude veteran who did well, altho we've seen her do better. Opened with a special lyric on *It's My Face* which includes a few impersonations, followed with a drunk bit that's funny, and closed with a dramatic monolog about a London streetwalker trying to pick up an American soldier. Could have worn a more flattering gown.

Walter O'Keefe regaled the audience with topical cracks, mostly anti-New Deal, special lyrics about daytime serial and also one about La Guardia, encoring with a folk-song-type, *I Didn't Hear Nobody Pray*. His comedy is aimed at upper-class appreciation, and did all right here. The Cerney Twins (mixed) did a lively dance to *Estrellita* but were handicapped by a crowded floor. Boy returned later to team with Peggy Holmes, a blonde, for the Big Bad Wolf production number. The Cerneys are young, fresh looking and likable. The six ensemble girls are lookers, of course, and do mostly parading and a bit of singing of special material tunes. Brunet Miss Dowd sings a bit, and a band sideman (violinist) does a comedy bit passably. Girls' costuming is colorful.

Nat Brandwynne (piano) leads the show and dance band (three sax, three fiddles and three rhythm). It's a good outfit, with the leader's fine piano leading most of the arrangements. Chavez's band (seven men) is, as usual, a lively, jumpy, hotcha Latin outfit. Its rhythms are very danceable. *Paul Denis.*

Vine Gardens, Chicago

Talent policy: Shows at 8, 11 and 1 (also at 3 on Saturdays); dance and show music. **Management:** Mr. and Mrs. Jimmy Pappas, operators, Tommy Sacco, booker. **Prices:** Minimum \$1 Saturdays only.

Neighborhood spot now doing its biggest business since opening eight years ago. Packing them in. Increased talent and advertising budgets are the chief reasons. Draws a good family trade.

Featured entertainers, as a rule, stay on indefinitely. They build friends and in due time can greet each steady customer by first name. Until a few weeks

Night Club Reviews

ago Richard Denzler was the singing emcee for several consecutive years. He is out sick, but expected to return.

Current is Billy Carr, strong emcee and singer of the old school who has developed a following among local night lifers, having worked for a number of years at the 606 Club, later at the Hi Hat and Barone's (now dark) and recently the Flamingo. His long experience makes him a valuable man here, tying up a show neatly, even tho most of the supporting talent is on the weak side.

Jessie Rosella, another nitery old-timer, is the blues singer. A bad cold handicapped her voice when caught, and her set, consequently, was cut short. Carlo Hatvary, operatic baritone, has been here for months and months, repeating the same selections. Customers obviously like them.

Four small specialty acts round out the bill. Betty Lorraine, fair tapper, opened the show with a couple of simple routines. Joyce Carlton, sexy dancer concentrating on Latin numbers, did about three minutes of not-too-exciting work. Ross and Ross, adagio team, offered a stock act. Harvey and Haxton, tap team with routines that are out of date, closed the bill.

Joe Kish (fiddle) is leading a four-piece musical combo here for the fourth year, relieved in the late hours by Paul Ulrich's foursome.

Since the business boom, large party reservations have been turned down for week-ends. *Sam Honigberg.*

Hotel Nicollet, Minnesota Terrace, Minneapolis

Talent policy: Dance and show band; floorshows 8:30 and midnight. **Management:** Neil Messick, manager; James Hickman, room manager; Sally Delaney, publicity. **Prices:** Dinner from \$2; supper \$1 minimum; drinks from 55 cents.

If ever a man had a knack for picking top entertainment, it is Neil Messick. The current show ranks with the best ever to play this spot.

Edgar Drake and nine-piece ork are setting somewhat of a record as they approach three consecutive months. Other engagements force the band to leave March 27. Ork is a sweet outfit. Four sax (doubling clary), two trombones, drum, piano and bass fiddle, with Drake on the violin. Has some very fine arrangements that have taken the town by storm. Elaine Gwynne, band canary, a deep-throated songstress, is very well liked here. Half-hour show got under way with Gwynne warbling *By the Light of the Silvery Moon*, with *Craziest Dream* for encore. Both well received.

Jimmy Rae, acro-comedian who mixes dancing with his knockabouting, is a very clever performer who does spins, twirls and a sensational back somersault with double twist. Went over big. Able to do all the tricky stuff on the small floor.

The Wallace Puppets (no strings) are unique. The Wallaces, man and femme, turn out some new capers with their offerings, an emcee, six-girl line, ballroom team, apache dancers and Sally Rand fan dance. Very well received.

Refreshing is the word for Lillian and Mario, dancers. Their opening *Carnivale* has a fine Continental touch. *Dance of the Painted Doll* is a very attractive number, but the novelty dance, *Changing of the Guards*, practically stopped the show.

Drake emcees well. During dance sets he works hard to please, filling requests graciously.

As usual, food and service are excellent. *Jack Weinberg.*

Chase Club, St. Louis

Talent policy: Shows at 8:30 and 11:30. **Management:** Sam Koplar, headwaiter, Andy Dellas. **Prices:** Minimum, \$1.50 week nights, \$2 Saturday nights.

Here is the big budget entertainment of the town. Show is headed by Georgie Price and Jackson (Big Gate) Teagarden. Club is in the Chase Hotel, and is the most exclusive in town.

Show opens with the genial Jackson T. as emcee, introducing the Stadlers, man and gal dance team. They do a trip-around-the-world number that is smooth and clever. Graceful, agile and expressive. Encored with a rag-doll dance. Cleverly costumed. Well received.

The Merry Mutes are three local med students. Two guys and an extraordi-

narily cute gal, they pantomime to the accompaniment of phonograph recordings. Open with record of Jackson himself, then Bing Crosby and Mary Martin, Andrews Sisters (with the two fellows costumed as gals). Fellows are not exceptional, but the gal sells the act.

Georgie Price winds up in stellar spot, and what he lacks in stature he makes up for in talent. Combines the best features of Cantor and Jolson, plus a sense of showmanship possessed only by a gifted few. He knows what pleases the crowd. Opened with his *Bye Bye Blackbirds*, followed with a ration song, then impersonations of Jolson, Cantor and Cohan, and encored with *Der Fuehrer's Face*. Had to beg off.

Teagarden cut the show well with his 14 pieces, the band staying well in the background during the show. Jack himself poses as an unassuming emcee, and is popular with the crowd.

Club well filled at early show. Management reports capacity biz since Price and Teagarden opened. *C. V. Wells.*

Russian Bear, New York

Talent policy: Musical continuous entertainment. **Management:** Msitslaw Tarwid, owner; Lou Dahlman, publicity. **Prices:** 75 cents minimum.

Proprietor Tarwid was once connected with the Russian Bear in St. Petersburg and since 1909 has been operating a nitery of that name in New York. The club, at its present site, is 10 years old and is an East Side atmospheric restaurant that features Russian food, plus the to-be-expected Russian murals and atmosphere.

Entertainment is modest, but enough considering the popular prices. Ivan Kalujny's Russian Gypsy Ensemble (piano, violin, guitar, string bass) provides pleasing Russian, gypsy, standard and some pop tunes and even does a bit of Russian "swing music." Kalujny is the pianist. Dmitriy Boroznin, a good gypsy violinist, works with the ensemble and also performs close to the tables, doing request numbers. Tall brunet soprano Beatrice Yessoff sings and reveals a big, interesting voice. Does operatic, musical comedy and standard tunes, and performs without a mike.

There is a floor for dancing, also a bar near the entrance.

Food and service are okay.

Paul Denis.

Zombie Club, Havana

Talent policy: Show and dance band; floorshows at 10 and 1:30. **Management:** Julio Burger, managing director; Nick, maitre d'hotel. **Prices:** Food a la carte; \$1.50 cover supper (Saturday \$2).

Current entertainment budget is thin, as biz does not warrant big shows.

The Yaravi Conjoint is a novelty Argentina musical combo that plays relief music and has a spot in the floorshow. Cuco Vila is a bandoneon and has Pego on guitar, Socarras on accordion and Servando on piano. Did a group of originals, adding their own vocal harmonizing. A lot of possibilities in this combo.

The three Busquet Sisters are striking on the eyes, but their voices are only fair. Their salesmanship lacks naturalness. Calonge's ork tees off with *Serenade in Blue* and goes into *Army Air Corps* and *I Remember You*. Rodolfo Cueto is an average vocalist. Calonge is a good showman and makes nice music, but should do more pop songs in preference to originals that musicians, but not the public, like. The Three Boys (piano, guitar and bass) give out with modified swing and fair singing. Work is okay for a swing spot.

Martha Dominguez, attractive and talented singer, submitted to the comic's horseplay before and after her two straight pop tunes, *Oh, Mami* and *Lola*, which she sold with trouble. Did a swell straight job.

Service, excellent.

David C. Coupau.

Club Bali, Philadelphia

Talent policy: Dance and show band; rumba relief band; floorshows at 8 and 12:30. **Management:** Max, Joe and Si Kaliner, owners; Si Kaliner, in charge; Adolph Goldman, manager; Herman Toll, maitre d'; Barney Sloan, headwaiter; Tony Phillips, booker. **Prices:** Dinners from \$1.25; drinks from 50 cents; \$1.50

minimum Mondays thru Fridays, \$2 on Saturdays and holidays.

Falling in line with the town's after-dark trend, the Kaliners have returned names to their raised floor. Room has also been given a more intimate appeal in lopping off the rear tables to make way for an enlarged Victory Bar.

Lead spot is held down effectively by Ella Fitzgerald with the Four Keys, a sepia instrumental and vocal quartet that takes in piano, guitar, bass and voice. Boys blend their harmonies with that of Miss Ella, also providing their own rhythmic accompaniments. As a lyric slinger, Miss Fitzgerald is tops, giving out swing and sweet ditties with equal effectiveness. And what the group may lack in showmanship, they more than make up in their singing and musicianship. Turned in a half dozen selections, including her *Ticket a-Ticket* perennial, before the crowd would let them off.

New youngster in comedy circles is Buddy Lester. It's been a long time since this town has been subjected to such refreshing comedy antics, and it's a cinch that this Lester lad is headed to stardom.

His mannerisms are all sock zanyisms. And apart from expert mugging, displays terrific timing that heightens the comedy effect of every single bit. Ran riot thruout the show, giving it a terrific laugh lift. And when he takes a solo spot of his own for his song satires, there is no getting enough of him. And he doesn't step into the gutter to draw the guffaws.

Two delightful dance turns round out the bill. Barbara Blaine is ever dynamite for her artistic acro dancing. Ricardo and Norma blend Latin steps deftly with ballroom modern struts.

Mildred Ray line of a dozen lookers turn in three neat and rhythmic production bits to give the show a heavy revue flavor. Alan Fielding is back on the bandstand. He is tops among local batoneers in backing a show. And plenty potent for the hoofing as well. Luis Ferdinando provides the rumba appeal.

Penny Davis still tutoring patrons in Latin dances.

Room well jammed late Thursday evening, when caught.

Maurie Orodener.

Denver Vaude Up; 3-House Rivalry

DENVER, March 20.—For the first time since last June, three Denver theaters used vaude on competing dates.

Priority Revue opened Tuesday (9) at the Tabor, and *Diamond Horseshoe Revue* opened Thursday (11) at the Denham. Priority features Marguerite and her Gardena Dance. *Horseshoe* features the Billy Rose cast.

In addition, the Isis presented its regular Friday to Sunday vaude booked by Pittman-Wheeler Agency.

Tabor has been playing vaude about once a month. *Horseshoe Revue* at the Denham is the first live show there since last June. Management apparently plans future bookings if travel doesn't interfere.

All three houses also run films.

Beck New Hirst Head

PHILADELPHIA, March 20.—Jack Beck, associate of Izzy Hirst, has been named executive director of Hirst Theatrical Enterprises, which includes the Hirst burly wheel. Beck is the original organizer of the Hirst wheel, and during the summer managed the Globe Theater, Atlantic City, for Hirst. Has been managing various houses in the wheel during winter. Will take charge of Hirst's New York office in his new capacity.

Fitch Unit Blames Weather

TALLAHASSEE, Fla., March 20.—Dan Fitch's *Victory Jamboree* had competition from the weather when it played the State Theater here Thursday, March 11. Altho attendance was better than average, an anticipated big house did not materialize. "Unusually" good weather was blamed. House seats 1,061.

Fitch said the draft had taken 10 of his men. *Jamboree* has a 10-week schedule, and Fitch will open a new show April 7.

His show includes Tommy Hanlon and Nellie Clark, Carl Thorson, Mae Park, Frank Griffith and Norma Way, Ronald and Rudy, Frank Smedick, line of eight, directed by Mitzie Malloy.

Picture was *Cinderella Swings It*. Admission, 40, 25 and 9 cents.

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Club Talent

New York:

MIGUELITO VALDES will go to Ciro's, Mexico City, the first week in April, following his stand at La Conga. . . . GEORGIA GIBBS, Camel Caravan singer, will make her nitery bow at Cafe Society Downtown March 23. . . . TINA BEAUMONT debuts at the Coq Rouge March 25. . . . THE DE MARLOS into La Conga April 1.

CARMEN AMAYA returns to the La Conga May 1. . . . WENCES is set for the new Versailles show starting April 22.

Chicago:

JOE BONELL, novelty act, doubling between a local defense plant and club dates. . . . CORDAY AND TRIANO, dance team, move into the Edgewater Beach Hotel April 2 for three weeks, followed April 23 by Beverly Kirk, singer, Nancy and Michael, ballet ballroom team, originally scheduled for the Edgewater, have been split up by the army.

THE STADLERS have opened at the Chase, St. Louis. . . . MARVIN HIMMEL, the remaining member of the Three Make-Believes; Andy Albin, of the Albins, and Joe McKenna, of Joe and Jane McKenna, have orders to report for army physicals.

RAYMOND PIKE JR., juggler, opened at the Blackhawk Cafe Wednesday (24) for a couple of weeks, moving into Maurice Rocco's spot. . . . BERNICE PARKS and Betty Jane Smith landed the same 12-week holdover given Joe E. Lewis at the Chez Paree.

Boston:

LUCILLE WINTER to star in reopening of Hi-Way Casino. . . . HARTMANS due at Copley Plaza Hotel for four weeks with two optional. Tito Guizar follows them. . . . MARION FRANCIS returns to Fox and Hounds Club. . . . NAN BLAKSTONE held over for two weeks at new Shangri-La.

Philadelphia:

ANN HOWARD leaves the local scene after several seasons for a four-week Florida vacation before returning to Hollywood. . . . CARMEN D'ANTONIO and the D'Ivons added at Jack Lynch's Walton Roof, with the Girardos bowing out after a 26-week stand. . . . ART (CRAIG) MATHUES back at Wilson's Cafe. . . . LEON FIELDS, closing at Carroll's Cafe, enters the army, just behind Milt Shapiro, nitery's press agent. . . . JACK GRIFFIN, new emcee at Hopkins Rathskeller. . . . ALAN GALE back to the Swan Club to make up five weeks due on an early contract. . . . BENNY RUBIN next in at Frank Palumbo's, with Elaine Barrett and the Appletons on same bill. . . . JEAN REMINGTON line to DiPinto's Cafe.

Here and There:

WALLACE PUPPETS set at Hollenden Hotel, Cleveland, from March 22 thru April 3 by Danny Graham, Chicago, and Merle Jacobs, of MCA's Cleveland office. . . . PAGE AND KUHN have moved from the Swing Club, Rochester, N. Y., to the Havana Casino, Buffalo. . . . JIMMIE COSTELLO is in the New Terrace Room of the Kentucky Hotel, Louisville. . . . SANDRA SHAW is touring naval bases from New York to Florida with a USO Camp Show unit. . . . RICHARD GORDON, tenor, has been handed another holdover at the Brown Hotel, Louisville. NICK LUCAS starts at the Roosevelt Hotel, New Orleans, March 25. . . . BEA

WAIN into the Shangri-La, Philadelphia, Thursday (25). . . . ROBERTS AND WHITE are due at the Blackhawk, Chicago, April 7. . . . JERRY GREY AND JEANNE FRANCIS close Monday (22) at the Florentine Gardens, Hollywood, after three holdovers. . . . BERT NAGLE, at the Rio Casino, Boston, last week, mourning the loss of his 82-year-old mother. . . . RALPH CAMPBELL, formerly of Pedro and Rafael, is now in the navy, stationed at Portland, Me.

BETTY DAYTON, after seven months at the Casino Theater, Pittsburgh, as stock vocalist, is now at Clark's Oasis, Buffalo, on a six-month contract. . . . BUNNY DAVIS, singer, and Piccadilly Pipers have gone into the Alpine Musical Bar for two weeks and options. . . . MILDRED BAILEY failed to open at the Cat and Fiddle, Cincinnati, March 15, as scheduled, due to illness. . . . TOMMY REYNOLDS and band have been set by Frederick Bros. into the Happy Hour, Minneapolis, for a month beginning March 31, setting back the floorshow policy until May.

Reviews of Typical Units Touring the Southeast

By BAN EDDINGTON

"Spices of 1943"

(Reviewed at the National Theater, Richmond, Va., February 13)

Count Berni Vici's latest revue, altho minus revolving stages and a carload of scenery, things with which he has accustomed his audiences in the past, turns out to be 60 minutes of fast entertainment.

Top act is the Chords, two "vocal instrumentalists" who without the aid of any musical instruments play a complete orchestration with their vocal cords. Their imitations of style bands brought down the house. Used thruout the show is Woodson Family, two girls and three boys. The girls get off some fast and fancy dancing to set the pace for Danny Woodson, a little fellow with personality. Carl Woodson does unusually good vocalizing. The fifth Woodson is pianist for the orchestra, soloing to demonstrate "white Fats Waller." A family of unusual talent.

The Four Queens, two blondes and two brunettes, proved to be favorites with the boys down front. They are four expert tap dancers who do a swell job of filling the spots left vacant by the absence of the usual chorus line. Murray and Wagner are the comedy team. However, their jokes prove a little warm, not too funny and, somehow, not in spirit with the rest of the show.

We got a glimpse of the Count's old-time splendor when the familiar *Overture of 1812* was presented with motion pictures, sounds and shots as a background.

Pic, *The Devil With Hitler*.

"Victory Jamboree"

(Reviewed at the National Theater, Richmond, Va., February 24)

Dan Fitch is an old favorite with National patrons. Has set a high record around here, and his latest show is no exception.

Headliners, and worth it, are Tommy Hanlon and Nellie Clark, screwball comedians, who kept the audience in stitches. Appeared twice, at the beginning and at the close. Their gags apparently aren't a memorized routine. Wind up with a soda fountain order-calling routine that's really tops.

Carl Thorson does a juggling routine that is novel. Juggles a 40-pound shot as if it were only another Indian club. Kept his act moving with some light comedy. Two young and muscular men, Ronald and Rudy, present a study of balance and precision in hand-to-hand balancing. Frank Griffith and Norma Way have two nice but not unusual ballroom dances. Audience sometimes forgot they were there.

The Dan Fitch Chorus round out the show. Eight rather nice young ladies. One of them, Mae Park, steps out of line for cute singing impersonation.

The picture, *My Heart Belongs to Daddy*. Three-quarter house when caught.

"Knockouts of 1943"

(Reviewed at the National Theater, Richmond, Va., February 25)

Larry Doyle is the producer of this unit. A series of smooth, fast-moving acts. Show ran into a little difficulty when emcee Margy Ryan, chief vocalist, was taken sick after the opening performance. Sherri Phillips, from the line, substituted in Margy's singing spots and hit with some nice vocals.

Diana Moore, a daffy impressionist, is the hit of the show. Sings and dances thru impressions of well-known singers. Chief comedian is Laddie Lamont, who does an amusing routine on a ladder without supports and another in which he balances on a ball while playing a saxophone. Novel numbers that add zest to the bill.

Another unique act is Carl Randall, an unusually talented dancer, who sprinkles his routine with witty patter and parlor magic. Kept audience on their toes. Rae McGregor, an easy-to-look-at blond dancer, did first a tap and then soloed with the chorus in a well-executed ballet adaptation. This last number wasn't appreciated by the audience as much as it should have been. Chiquita did a nice peppy Spanish number and Connie Shelton supplied a tap routine. Louis and Richard, the other comedians with the show, perform as a magician and his assistant. They didn't come across with anything out of the ordinary. Only mildly entertaining.

An evening of entertainment for the whole family.

Picture, *The Traitor Within*. Near-full house when caught.

"Sketchbook Revue of 1943"

(Reviewed at the National Theater, Richmond, Va., March 5)

Bobby Baxter, billed as "A Master of Mischief," is featured in this revue. He adds some rib-tickling comedy to a routine of better-than-average sleight-of-hand. Kept audience in stitches and received a round of applause.

Comedian is Carl Mason, who, with his partner, Willard Johnson, does the old crazy-house routine, aided by most of the troupe. The act is fast paced and is spotted between musical numbers. They also present a ration board skit that is both timely and entertaining.

George Dixon does a "mad musician" routine. Squeaky clarinet, comic acrobatics and a trick fiddle which exploded. Act would be improved if he waited until he had earned applause instead of asking for a hand whenever he felt one was due.

Blaire and Barnett do a fast and novel adagio dance that clicked. The chorus, 10 nice-looking dancers, rounds out the 45-minute show which carries enjoyment for the whole family.

Capacity house when this Frank Taylor unit was caught.

Pic, *The McGuerins From Brooklyn*.

Booker Deals Direct With Studios Bring More Screen Contract Players to Vaude

NEW YORK, March 20.—Bookers' appeals to film studios for personal appearances of contract players are apparently being heeded. Greater studio co-operation is indicated by the increasing number of film people appearing in vaude.

Indicative of studio co-op is the current appearance of Jane Wyman and Irene Manning at the Strand. Deal, negotiated direct with Warner studio, is designed to bolster the stageshows. Warner has probably been the most co-operative in this respect. During the past two years the Strand has been able to get John Garfield, George Raft, Jack Carson and Hattie MacDaniels in deals direct with the studio.

It is apparent that bookers are applying heavier pressure for release of players

for p. a.'s. Getting names with box-office value has for some time been one of the more serious problems. The draft has made bookings scarcer than usual.

In most cases, the salary is paid for partly by the studio. Contract actors get paid whether making a picture or not, and therefore the studios can send them out for vaudeurs. Studio execs are willing to send them out, as they add to the box office of the picture on display and consequently provide a stronger selling point in peddling pictures out of town.

A. J. Balaban, upon assuming the directorship of the Roxy Theater, stated he would press for greater studio co-operation in the matter of film names. So far he has been able to get Carmen Miranda and Nicholas Brothers. But under the Roxy's varied policies, with dips into name bands and opera singers, the necessity of pressuring 20th Century-Fox for more names is not as vital at the moment.

Gil Lamb, under contract to Paramount, is to play the next local Paramount Theater show. Jesse Kaye, Loew booker, had Virginia O'Brien lined up for the Capitol on a direct studio deal for the opening show, but a last-minute film assignment prevented her from coming east.

Bookers are willing to take lesser players, as these youngsters will dress up a marquee, especially if one or two of their pictures have been released or if enough bathing suit stills have been circulated.

Flatbush, Brooklyn, Switching to Legit

NEW YORK, March 20.—Flatbush Theater, Brooklyn, which canceled vaude Saturday (13), is set to resume its summer legit policy shortly. As usual, Jules Leventhal will supply the legiters.

The vaude season closed here earlier than usual. Stan Kenton was skedded to play a three-day stand starting yesterday, but was canceled. Arthur Fisher booked.

Possibilities of legit at the Windsor, Bronx, are indefinite because of a dispute with stangehands union on overtime pay.

Allentown Club Opens

ALLENTOWN, Pa., March 20.—Town's first major nitery was opened last week by Clarence Billman, vet operator here. Situated in the downtown district and seating 300, new spot combines the Chinese and South American in decors, and is called the Rio Chiam. Opening show topped by the Brown and Brown Trio, Don Howard and Betty Campbell, with the Aristocrats of Rhythm on bandstand. Show and band booked by Harry Santley, of the Jolly Joyce Agency, Philadelphia.

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Dancer Wins 5C For Fall in Club

COLUMBUS, O., March 20.—Janet Walker has been awarded \$500 by the Ohio Industrial Commission for their dancing act going wrong when working the Caroline night club, Columbus, O. Miss Walker claimed her front teeth and nose were smashed when her partner fell on her. She claimed, because of the injury, she had been unable to gain further bookings.

The case establishes a precedent, as it is one of the first claims ever granted of this nature.

Northwest Cafes, Vaude Do Big Biz

PORTLAND, Ore., March 20.—Despite dim-out and other wartime restrictions, vaude houses and night clubs in the Pacific Northwest are reporting business extra good. Good wages in shipyards and airplane factories are the cause. Most of the acts are booked by Bert Levey.

Among the acts now playing the Pacific Northwest are Leon Warrick, Marlo and Marina, Tiny Kelly, Cooper Sisters, Donald Novis, Daniel and Danice, Ruth and Harry Dwyer, Dorothy Oliver, Dezzo Retter, Dorothy Wilson, Val Owen, Amparo and Moreno, Lee Donn, Dobbs and Clark, Duke Norman, Karonoff and Koletta, Marlon Daniels, Vera and June, Raynor Lehr, Card Mondor, Larry Randall, Jimmie Dickie, and Raymond and Renault, and Lester Coles Debutantes, who are in their seventh week at the Palomar, Vancouver, B. C.

Empire Shows to Peoria

PEORIA, Ill., March 20.—Frank Bohart has reopened the Playhouse, local nitery dark for more than a year. Empire Circuit burly shows are again used, booked by Milt Schuster in Chicago. Bills will be changed weekly. Initial show, which opened last night, includes Sid Rogers, Walter Brown, Charles Evans, Terry King, Dorice Dovee, and Jill Cameron.

Fuel Crisis Passed

BRIDGEPORT, Conn., March 20.—Connecticut theaters, which have been observing Governor Baldwin's request of closing one day a week the past month as part of a fuel conservation program, will resume a seven-day schedule this week on word from the executive office that the emergency period has ended.

LOVELY NANCY BLAIRE



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OF THE HIRST AND MIDWEST
CIRCUITS

Burlesque Notes

NEW YORK:

ANN CORIO collapsed in the Monogram Studio, Hollywood, last week as a result of overwork. Recently suffered from an attack of arsenic poisoning. Production of her film, *Sarong Girl*, has been temporarily held up. . . . BOBBY MORRIS, comic booked by Charles H. Allen, opened at the Casino de Paree, New Orleans, March 19. Four weeks with option. Replaced Jack Mann and Jim Yeoman, other Allen placements, who started at the Casino February 19 and closed March 18. . . . ELAINE MERCER, following her specialty at Pinto's night club, was given a reception last week because of her marriage to Corp. Arthur Hempstead. . . . JIMMIE CALVO, ex-burly vocalist, is now Sgt. Angelo Calabrese at Med. Sect., SCU-1911, Camp Adair, Ore., where he produces and emcees shows on stage and on the air over Station KOIN, Portland, Ore. . . . GINGER SHERRY and Eddie Chester opened March 15 at Butler's Tap Room. . . . DOROTHY DeHAVEN, of Saunders and DeHaven, on the Hirst Circuit, and Dolores Green, strip-shimmy, also assist Frank X. Silk and Art Gardner, co-comics, in all the latter's scenes.

EVELYN TAYLOR, Hirst Circuit headliner, has planted a victory garden on the site of her three blocks of property in Yonkers. . . . GEORGE B. HILL and Lee Ford have joined Wayne Kirk and Doris Darling, recently off the Empire Circuit, in San Francisco, awaiting a sailing date for Honolulu with a unit. . . . GINGER WAYNE, who did a year's strip engagement in Shanghai and retired from burly and niteries several months ago, is set to return to the stage now that husband, Harry Wainer, musician, was inducted March 16. Costumes, designed by Jacque Lewis, now being constructed for her by Polles Costume Shop. . . . MARLANE (Nellie Reynolds) back home in San Antonio, writes: "Recently finished touring with my husband, who is now overseas, a first lieutenant in the air corps. Since his departure have been working for the government; fond of my job, and only wish I could do more." UNO.

MIDWEST:

EDDIE KAPLAN and Richard Dana, now on a tour for the Midwest Circuit, will return to the Steel Pier, Atlantic City, this summer. They go into the Rialto, Chicago, Friday (26), with Valerie Parks, Joe Ross, Lillias Cairns, Betty Duval, and Grace O'Hara. . . . LOIS DeFEE goes into the Rialto, Chicago, week of April 2. . . . MAXINE DeSHON opens at the Alvin, Minneapolis, Friday (26). . . . LEW FINE, who opened at the Casino, Pittsburgh, Sunday (21), visited his ailing wife in Minneapolis last week. . . . JESS MACK, straight man, into the army. His wife, Jean Lee, is on the Empire Circuit. . . . SONIA DUVAL is the current feature at the Avenue, Detroit. . . . JACK GREENMAN opens on the Midwest at the Folly, Kansas City, Mo., April 2. . . . CHARLES LeROY, former burly producer, back in Chicago from a trip to San Antonio. . . . FRED CLARK, Rialto, Chicago, producer, is back on the job following a siege of illness. His assistant, Audrey Allen, has left to accept a production post at the Casino, Toronto. . . . VAL WILLIAMS succeeded Jackie Richards as chorus producer at the Palace, Buffalo. . . . JESSICA ROGERS will be featured at the Gayety, Milwaukee, April 19 week. . . . ELEANOR SHERIDAN opened at the Casino deParee, New Orleans, following a six-week tour for Midwest. The New Orleans house is using vaude and burly talent and is operated by Harold Minsky. . . . MILTON SCHUSTER is leaving next week on a vacation. . . . GEORGE JAFFE, Casino, Pittsburgh, operator, is taking his annual rest in Hot Springs.

Gilda Gray Raps Road Conditions For Performers

DENVER, March 20.—Gilda Gray, who dropped out of the cast of *Diamond Horseshoe Revue* during its week's run at the Denham Theater here, criticizes vaude conditions in general.

Her particular peevs are: Travel conditions, cost of living for troupers, and the way girl troupers dress.

She admits travel conditions are "unfortunate," but says little can be done about them. She opines the cost of living has risen 60 per cent for show people. This is one of the causes, she believes, for the shortage of girls, many of whom are being attracted by lucrative salaries in war industries.

She mourns the passing of the glamorous show girl. "When you see a group of show girls get off a train now wearing their slacks, shawls and sweaters, they look more like refugees."

Despite the pessimism, Miss Gray conceded that *Diamond Horseshoe Revue* had been drawing "grand audiences" during its five months on the road.

After a rest in Colorado, she plans to rejoin the unit when it opens later this month in Chicago. She confided she had been fooled while doing some amateur prospecting on her Colorado ranch. Collecting what she thought was gold, she learned it was only "fool's gold," common bane of all prospectors.

Talent Agencies

MATTY ROSEN, formerly in Frederick Bros.' act department, has his army discharge and will work in a West Coast aircraft plant for the duration.

Released from the army two weeks ago, SAM ROSEY is expected to reopen his San Francisco booking agency which was closed last September when Rosey was inducted. Now in Chicago, Rosey is expected in S. F. next week.

PAUL SAVOY, Salt Lake City, booking Papianos Cafe, Club Cafe, El Goucho and Chi Chi Club, Salt Lake City, all two-week dates, and single-day stands at the Zephyr Club, also in SLC. Clubs run six-day weeks.

JOHNNY KING, of the Central Booking Office (Al Borde), Chicago, left for New York to take charge of the new branch set up by Borde last week. LUCILLE BALLANTINE, club date booker with that office, has left to go on her own.

CHARLES MORRISON, show producer at the Ubangi Club, New York, handling the sepia acts of the Jolly Joyce Agency, Philadelphia, at the Gotham nitery. . . . JOLLY JOYCE AGENCY, Philadelphia, booking into the Plantation Club, Nashville, with Earl and Frances the first act set. . . . HARRY SANTLEY, of the Jolly Joyce Agency, Philadelphia, has taken over the bookings for the Victory Room, Buffalo. Set Lord and Janis, Marlon Powers and Dave McHarris for his first show. Santley also booked the DeMayos into Esquire, Montreal, and Spic and Span into Club DeLisa, Chicago.

LOUIS W. COHAN, Chicago agent, says he and Irving Grossman, Des Moines agent, will represent each other in their respective localities. They are also signing acts on a partnership basis. Frank Reynolds, singing emcee, and Chuck Lee, comic, were signed last week.

IRVING H. GROSSMAN, Des Moines booker, has two lines of girls working camp shows in the South, the Harriet McGivern Dancing Debutants and the Bill Watson Girls. . . . HARRY KILBY, of General Amusement Corporation, New York, leaves for Florida March 31. . . . AL SHENKIN now agenting talent in the vaude department of the William Morris office, New York. . . . AMY COX Agency is now permanently located in Memphis, having moved there recently from Kansas City, Mo.

FRANKIE DUMONT, of the Eddie Suez Theatrical Agency, Philadelphia, starts his second year as house booker of Sciolla's Cafe, Philadelphia, with the anniversary show spotting Johnny Cahill, Bob Baxter, Beryl Williams and Doris White. . . . VAUGHN COMFORT, associated with Keith vaude in earlier years, now in charge of the show productions at Neil Delighen's Cafe near Camden, N. J. . . . JOLLY JOYCE AGENCY, Philadelphia, now booking sepia attractions into the Apollo Theater, New York, with Brown and Brown Trio for March 19 week; Dave McHarris, March 26; the Three Brownies, April 2, and Four Kings of Jive, April 9 week.

Magic

By BILL SACHS

JAY PALMER and Doreen are set solidly until July 1 on a USO show now playing naval bases along the East Coast. They've been following "Dorny" Dornfield on some of the shows, and report that the fighting lads are nuts about magic. . . . JACK AND ANN GWYNNE are currently at the Bowery, Detroit. . . . RAY SHAYNE is doing his magical emceeing at Club Casanova in the Motor City. . . . EVANS BROWN, musical magician, is in his fourth week at Lord Lansdowne's Cocktail Lounge, Dayton, O., set by Frank Sennes Agency, Cleveland. He had as recent visitors there Bob Nelson, who played a Dayton theater with his mental turn, and Judith Johnson, who is showing her mental wares at a local nitery. . . . GEORGE DEXTER has taken his bag of nifties into Venice Cafe, Philadelphia. . . . FRANKIE GALLAGHER, now Corp. Frank Rumble, of the Army Air Corps, attending aeronautical school in Pittsburgh, postals that he caught Gail-Gail with the Earl Carroll Revue at the Stanley Theater there last week and found him fast, clever and efficient. Frankie and his wife, Hazel, also enjoyed a visit last week with Madeline Marquis, now vacationing in the Smoky City. . . . DUKE MONTAGUE AND MYRNELLA are playing the Bert Level Circuit on the West Coast. They're in Vancouver, B. C., this week, with Portland, Ore., to follow, then on down the Coast. Virgil the Magician is just ahead of them on the circuit. . . . ARNOLD FURST has been touring army camps in the Middle West the last six weeks as manager of a USO unit. In addition, he's emceeing and doing a half hour of magic. Recently handed a 4-F rating by his draft board, due to bronchial asthma, Furst has volunteered for overseas duty and it is rumored that he'll soon be flown to Calcutta, India.

JACK HERBERT is back in harness after 15 days in St. Luke's Hospital, Chicago. During his stay in the nursing home he enjoyed a visit from Jack Gwynne. . . . PAUL STADLEMAN cracked *The Louisville Courier-Journal's* rotomagazine recently with a corking, full-page story on himself and dummy, Windy Higgins. Written by Lee Helman, the interesting feature was labeled "Master of Doubletalk Plays Stooze to a Dummy." . . . HUGHIE FITZ, magical clown, clicked so handily on his March 8 appearance on the CBS *County Fair* radio program that he was brought back to New York for the March 20 airing. . . . BECKMAN, Montreal conjuror who recently resumed his trickery after three years overseas with the Canadian Expeditionary Forces, is now playing Canadian picture houses. He's current this week at the Capitol Theater, Dalhousie, N. B. He hops into New York State April 1 for the Norton Office, Rochester, N. Y. . . . BERT DEAN pencils that he launches his eight-people troupe March 27 at Berwind, W. Va. LEW GERBER hopped to Harlan, Ky., last week-end for dates at the Harlan County Country Club and the Le-wallen Hotel, set by Jack Middleton, Cincinnati. . . . LINGORA, "the Girl From China," has settled in Cincinnati for the duration, while her partner, Frank Chandler (Chan Lee) fulfills his stint in the Army Air Corps.

Nitery Reopens on Trial

BURLINGTON, Vt., March 20.—The Paragon, class nitery one mile from the city, has reopened after six months inactivity due to gas rationing. B. J. Fayette, owner, says club will operate for a trial period. No acts will be brought in until patronage possibility is determined.

ABE SCHILLER, former Detroit booking agent now in the army, has just been upped to staff sergeant.

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BROADWAY'S BULLISH TAKES

Rose Unit Sets Material Denver Record; Protection Bureau All Vauders Fine

DENVER.—Vaude had its biggest activity in years here last week-end, with three houses using combo programs.

Billy Rose's *Diamond Horseshoe Revue* set a new house record at the Denham. Show was S. R. O. every night of a seven-day run and had a waiting line Saturday and Sunday (13-14). It was the first stageshow at the Denham since last June.

Despite this competition both the Tabor and the Isis reported "better than average" business. Tabor has been using one week of vaude each month, while the Isis uses vaude each Friday to Sunday.

Rose unit moved on to Davenport, Ia., after closing at the Denham Wednesday (17). It hasn't had a day off except for travel since it started its road trip last October.

Tabor featured *Priority Revue* March 9 thru 15, with acts booked by Bill Wheeler, of Pittman-Wheeler Agency. Isis show was *Spring Festival Follies*, also using acts booked by Wheeler. Included Stubby Kenmore, emcee at the Isis for 18 weeks, and Paul Kirkland, veteran comedy juggler who announced he was leaving show business to open a liquor store in San Diego.

Victor Ice Show Ups Dallas Hotel

DALLAS.—Art Victor's *Ice Time Revue*, which began its third year in the Hotel Adolphus Century Room January 1, continues to roll up impressive grosses. Room's gross the first four weeks of 1943 were \$25,234.50 or nearly double its \$13,432.35 gross for the same period in 1942. Gross for the second four weeks of this year were nearly \$2,000 above January business, with a total of \$27,024.85.

War-time spending, with increased soldier and sailor trade, accelerated by higher wages and increased employment is filling all downtown clubs to capacity.

Dallas hotel and night club managers are meeting the shortage of talent and name bands by offering extended engagements. Ligon Smith's orchestra is finishing its third year at the Hotel Adolphus. Freddie Nagel's band recently refused an engagement for the duration at the Baker Hotel because of previous commitments.

Welk Ork Strong on Wisconsin 1-Dayers

CHICAGO.—Lawrence Welk orchestra grossed \$7,159 in four Wisconsin theater dates last week, representing above average business in all houses. On March 7 and 8, band attracted \$3,320 at the Capitol Theater, Madison.

On March 9, \$1,114 rolled in at the Rio Theater, Appleton. The Sheboygan Theater, Sheboygan, date March 10, added another \$1,332, and on March 11 \$1,093 was grossed at the Kenosha Theater, Kenosha.

Accompanying pics were of secondary importance.

Detroit Takes Soar

DETROIT.—Business at local houses, featuring stageshows, took a trend upward last week. *Paradise* (2,000 seats; house average, \$11,000), with Cab Calloway, played to strong business, and Count Basie opened big Friday (19). Producer Henry Duffy opened the Wilson Theater Thursday (18) with a 13-act vaude show, produced in old-time, two-a-day style, under the title of *The Merry-Go-Rounders*. Show opened to a full house, and with the heaviest advance booking for any production since Duffy took over last fall. New production, with some minor cast changes is expected to run about eight weeks.



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Springfield Vaude Extended; Hallett 3G Gross Is Okay

SPRINGFIELD, Mass., March 20.—The city property committee has renewed the license for Sunday vaude and name-band shows at the city-owned Municipal Auditorium here for another four weeks. The action, coming in the face of a bitter political battle against the Corbein Club, which had permits for four previous shows, showed a confidence by the board in its previous action, despite the adverse publicity.

Three days previously, the board's parent body, the city council, had granted a hearing to local theater interests who had kicked at the permits. Principal gripe of theater men was that the hall was being rented for \$150 a day less than the normal rental. Attorney Raymond King, spokesman for the theaters, said that they represented \$4,000,000 worth of property in the city, but proponents of the shows cited the fact that the council had earlier passed a municipal budget of \$12,000,000 and that the majority of the taxpayers were the ones who wanted the shows.

Third of the shows, starring Mal Hallett band, drew slightly less than 5,800, for a gross of nearly \$3,000. But since the show budget was under the others, the net was about the same. The MacFarland Twins band is billed for tomorrow.

City property chairman William Lowe said rental now was on a week-to-week basis but that, for the fifth show, it remained \$300.

Spivak 15G Fair

MINNEAPOLIS.—Charlie Spivak and ork, playing the Mort H. Singer Orpheum Theater here for the first time, grossed \$15,000 for week ended March 11. Spivak show, for some reason, didn't catch on. First good weather break in season didn't seem to help any. Pic was *Whistling in Dixie*, with Red Skelton.

Andrews Sisters, with Mitchell Ayres ork, concluded week here Tuesday. Despite recurrence of bad weather, biz in early part of week was heavy.

Lawrence Welk and ork are booked in for April showing.

"Bombshells" 15G

LOS ANGELES.—*Bombshells* of 1943 turned in a fair \$15,500 at the Orpheum here for week ending Tuesday (16). Pic was *Scattergood Survives a Murder*. House averages \$7,500, with 2,200 seats at 65 cents top.

Cap Second-Week Band Policy Strong; Hutton-"Way" Hefty; MH Opens Big

NEW YORK.—Enough money is being circulated on Broadway to take care of all houses adequately. Added competition from the Capitol hasn't decreased grosses at other vauders. Despite Lent and nicked wallets from income tax payments, business is still big.

The Capitol (4,620 seats), going into second week of flesh with Bob Crosby's ork, Joan Edwards, Borrah Minevitch's *Rascals* and *Stand By for Action*, is anticipating a fine \$51,000. House vaude bow accounted for a big \$60,000.

The Paramount (3,664 seats; \$55,387 house average), going into the fourth week of Xavier Cugat, Henny Youngman and *Hitler's Children*, is looking forward

to \$47,000 after hitting a nice \$55,000 for the third session. Previous weeks accounted for \$67,000 and \$82,000.

The Strand (2,758 seats; \$39,364 house average), now in second stanza of Ina Ray Hutton, Jerry Lester, Jane Wyman and Irene Manning plus *The Hard Way* is anticipating a hefty \$48,000. The bill opened to a dazzling \$53,400.

The Music Hall (6,200 seats; \$94,402 house average) opened Thursday (18) with *Keeper of the Flame* and stageshow, with Oxford Boys and Three Swifts, is expected to gross a huge \$110,000. Lay-out is looked upon to produce another marathon run. Last week wound up two sessions of *They Got Me Covered*, which knocked off okay takes of \$85,000 and \$97,000.

The Roxy (5,835 seats; \$50,067 house average) is going into the second week of Grace Moore and Paul Gerrits, along with *Young Mr. Pitt*, with \$60,000 in view. First week nabbed a big \$73,000. Bill changes Wednesday for Chico Marx's ork and *Hello, Frisco, Hello*.

Loew's State (3,327 seats; \$22,856 house average) opened Thursday with Louis Prima and *Random Harvest*, and a fine \$33,000 is in sight. Last week, will Osborne's ork and *Palm Beach Story* took in a pale \$21,000.

Chi Normal; Ethel Waters 18G; Johnny Long Ork Okay 38G

CHICAGO.—Loop houses recovered slowly week ended March 18, coming back to more normal grosses.

Chicago (4,000 seats; \$40,000 house average) wound up with a pretty good \$38,000, week of March 12, with Johnny Long and his band unit plus *The Hard Way* on screen. This was Long's first visit here on his own, having been previously paired with the Andrews Sisters. On Friday (19) house had its best opening of the month, with Jan Savitt and band, Hal LeRoy and Paramount's *The Crystal Ball*.

Oriental (3,200 seats; \$20,000 house average) did well with Ethel Waters, Block and Sully and three acts. Considering comparatively smaller cost of stage bill, the \$18,000 gross represents a profit for the house. Screen had *Time To Kill*.

Week of March 19, Oriental is featuring an abbreviated Major Bowes Unit, plus two acts (Borrah Minevitch's *Harmonica Rascals* and Ray English). The Major's amateurs have always done okay here. Screen has *Power of the Press*.

Rollini Bill Fine; Rimac Good in Balto

BALTIMORE.—Hippodrome Theater grossed a splendid \$20,300 week ended March 3, with bill headlined by the Adrian Rollini Trio and including Jackie Green, Six Grays, the Four Whitsons and Ramona.

Pic, *They Got Me Covered*. Maryland Theater grossed a good \$7,775 week ended March 4 with bill headlined by Cleo Rimac and band.

Pic, *Queen of Broadway*.

BALTIMORE.—In holdover stage bill and pic, Hippodrome Theater grossed week ended March 10, a splendid \$17,000, with bill headlined by Adrian Rollini Trio and Ramona. For the two weeks of same stage bill, Hippodrome grossed a total of \$37,300. During the first week gross was \$20,300 and second week, \$17,000, making grand total for the two weeks, \$37,300. Pic, *They Got Me Covered*, also was holdover.

Maryland Theater grossed a good \$7,400, week ended March 11, with stage bill headlined by the Noel Lester and His Magic Revue. Pic, *Lady Bodyguard*.

Shep Fields Fine

DETROIT.—One-day stand by Shep Fields and his band at the Krim Theater (1,000 seats, house average \$800), with four shows, grossed \$1,000 for about 2,000 admissions, approaching the house record for a single day.

All-Girl Bill Good

BRIDGEPORT, Conn.—An all-girl show playing the Loew-Lyric Theater last week did good business. Acts included Betty McGuire orchestra, Jane Fraser and Roberts Sisters, Ginger Dulo, Arlene Harris, Angie Bond Trio.

Marx, Hawkins Find Philly Fat

PHILADELPHIA.—Hitting into a last-minute rush to make the March 15 tax deadline and facing heavy competition from the legit houses and the opening of the Met Ballroom with name bands, the downtown variety houses still found plenty of business around for everybody.

Earle Theater (seating capacity, 3,000; house average, \$18,000), with Harpo Marx subbing as leader-man for Chico Marx's orchestra, carrying the marquee alone, hit a highly satisfactory \$25,000 for week ended Thursday (18). Jack Benny's *The Meanest Man in the World* on screen a heavy help for the stage draw. Frank Gaby, Toy and Wing, Kay Stuart, George Marin, and Mel Torme, with Skip Nelson and Kim Kimberly, out of the band, rounded out the stage bill.

New bill opened Friday (19) with Blue Barron's band and radio's Beatrice Kay first-timing it in this town. Got off to a fair start and figure on building to about \$22,000 for the week. *Quiet, Please, Murder* on screen.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), returning Erskine Hawkins's band, which originated the septa stage policy for the West Philly house, hit close to the \$10,000 mark for the week ended Thursday (18). With Billy Eckstein and Sarah Vaughn out of the band, surrounding bill brought on "Spider" Bruce, Floyd Christie and Company and the Three Poms. *The Pay-Off* on screen.

New bill opened Friday (19) returns Lil Green with Tiny Bradshaw's band, heavy local faves via La Lils race record hits, and figures on reaching the 10-grand figure. *Seven Miles From Alcatraz* on screen.

Krupa Still Big Despite Gov't Jam

COLUMBUS, O., March 20.—Gene Krupa, the perfection of percussion man, created a problem for local school authorities when playing the RKO Palace. North High School students left in a body, cutting classes to catch the show.

Recent trouble with government and fact he must soon stand trial meant nothing to audience, which give him great ovation, "hep cats" whistling and stomping as curtain revealed flashy drums of the great man of percussion.

So big was business that extra show had to be added, making five appearances each day. Kids stayed more than one show, therefore cutting down gross.

Picture, *Truck Busters*, meant nothing at box office.

Krupa is on his way west.

State, New York

(Reviewed Thursday Evening, March 18)

It's another short but good bill this week. Three acts and a band on stage and *Random Harvest* on screen. With the pic running about two hours, the stagershow had to be held down.

Carlton Emmy, long-time standard act, is back with his gray hair, solid avoirdupois and a dozen clever dogs. As usual, Emmy works on a long table, with the dogs herded together at one end and coming out of the pen to do a variety of tricky jumps and leaps. One pup with a dead pan is a sure-fire laugh-getter.

The Debonettes, five gals in black talls and tights, white jabots and gloves, open with a pseudo-tap routine that becomes a modernistic ballet and paves the way for their piece de resistance, a comedy ballet routine titled *Women in the Machine Age*. This gives them a chance to do something different, yet is simple enough to hold attention and get laughs.

Jackie Green, in singing impersonations, does a fine job of characterization sketching that highlights the high points of people being impersonated without being maudlin or malicious. His trick is in the way he uses the song identified with the victim. Ran thru Cohan, Jolson, Richman, Ted Lewis, Cantor, Jessel and Durante. Had to beg off.

Louis Prima's ork (three trumpets, four saxes, three trombones, piano, bass, drum and guitar) pounded out a solid skein of jive that matched Prima's trumpeting and vocalizing. They did *I Love You Truly*, *Lover Come Back to Me* (with brother Leon taking the trumpet solo) and *Cliffs of Dover*, all in jam fashion. Band's best stunt followed, trumpet talking between Louis Prima and Sonny Berman. Ann Carroll, a buxom, black haired beaut, latched on to *The Man I Love* and rode it like she meant it. Has a voice to match her size, and her song session was a pip. Did just as well with *I Got It Bad*.

Prima's finale isn't too good. The number, clefted by the maestro is an attempt at a modern *Over There* called *Everywhere*. It's not bad, but with a handful of sidemen and a rep for jiving Prima was reaching when he attempted to do a dramatic routine on the song. He used every trick in the text book, even the flag for a finish, but it was all a little too ambitious.

Bliz very good. Lou Frankeel.

Chicago, Chicago

(Reviewed Friday Afternoon, March 19)

The best show here in several weeks, topped by Jan Savitt and his swing band which, despite the severe case of draft-itis prevailing in the music business, has on hand some fine musicians who play with real precision. As a leader Savitt is among the more commercial personalities, with an interesting style of direction. The boys don't let up in any of their assignment, which is a major contributing factor to the bill's entertainment.

Savitt, too, has plenty of ammunition in his vocal corps, headlined by Joe Martin and including Buddy Welcome and Betty Bonney. Martin (violinist) is a photogenic balladeer with a

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Vaudeville Reviews

strong pair of pipes and an impressive delivery. Welcome, corpulent novelty singer and sax player, does okay vocally but could probably do better by following up his vocals with a more generous physical performance. He is expected to let loose, but never does. Betty Bonney is an oh-so-cute pop singer with a nice figure and fair voice.

Musically, band contributes colorful arrangements of *Hallelujah*, *American Concerto* (featuring Savitt on fiddle), Gershwin medley and a salute to the men in uniform.

Hal LeRoy, one of the three outside acts, did well as usual with his stylized eccentric tapping. Still closes with effortless *Tea for Two* tapology while seated on a chair. His introductions and announcements, however, are in a rut and can stand new polish.

The Guadsmith Brothers and their three French poodles are still a confusingly entertaining act. The two men seem to have a good time playing with their dogs, and the customers are in a similar mood watching them.

Ruby Ring, blond contortionist, draws a number of strong hands with hard tricks. She starts off with stunts that many of her competitors are happy enough to use for a finish.

On screen, *The Crystal Ball* (Paulette Goddard-Ray Milland). Biz good end of first show opening day

Sam Honigberg.

Music Hall, New York

(Reviewed Thursday Evening, March 18)

Another marathon engagement is indicated by the early returns of the current layout. The Spencer Tracy-Katharine Hepburn combo, whose previous films accounted for long runs here, will probably chalk up another, if previous commitments don't get in the way, with *Keeper of the Flame*.

Stage bill is at times a stirring affair carrying a nautical motif, highlighted by the appearance of a section of the United States Maritime Service Band, from the Sheepshead Bay Training Station. Music Hall, to get this outfit, is contributing the dough 35 musicians would ordinarily cost, into the United Seaman's Fund, thru Local 802's approval. The band, conducted by Petty Officer Philip Lang, gave a good account of itself with their rendition of a nautical medley.

Outside acts are Oxford Boys and Three Swifts, both of whom perk up the show with their familiar routines. The Oxfords have dwindled to two men, but loss of the third partner to the armed forces hasn't handicapped their act. They still give out with strong impressions of bands and entertainment personalities. The Three Swifts' juggling, as usual, registered nicely. Both outfits are dressed in nautical garb in keeping with the bill's atmosphere.

The Glee Club opens the bill with a special lyric by Albert Stillman which segues into a newsreel shot of a convoy being torpedoed. Once the projectile leaves the gun and travels thru the water the film gives way to a stage setting where a fire starts at the supposed point of impact. Sailors then start abandoning ship. The whole affair is spectacularly staged, and drew a huge hand for its ingenuity and realistic effect. Gobs, in the Morner lifesaving suit, then make their appearance for brief interviews.

The *Navy Wedding* scene gives June Forrest and Albert Gifford an opportunity to give vocal settings to the Ballet Corps in a pleasant and excellently conceived routine. Muriel Gray, in a brief solo spot, executes some fast spins.

Finale is left to the Rockettes, who did their precision routine perfectly.

Booking tangle: The newspaper ads originally listed Lieut. Harold Stern and the 75-piece Maritime Service Band. Actually, the Maritime Service has only 64 musicians, divided into a pop and a concert band. The concert group, with Stern and Lang billed as conducting, is the one working this house, the first booking of its kind on Broadway since the war began.

Joe Cohen.

Earle, Philadelphia

(Reviewed Friday Afternoon, March 19)

Biggest noise at the house on this trip is the first local appearance of Beatrice Kay, radio's Gay '90s girl, taking the edge off the usual band spotlight held down by Blue Barron.

Decked out in her bicycle-built-for-two fineries and feathers, and gushing over

with all the enthusiasm of an-tome music hall ingenue, Miss Kay adds a highly entertaining and diverting note to her song nostalgia. Wins 'em over from scratch with *The Curse of an Aching Heart* and then into Eva Tanguay's famous *I Don't Care*.

Still in song character, does a devastating take-off on a torch singer exaggerating the dramatic qualities of *Ticket-a-Tasket*. And for a big finale punch, comes up to date with *Mr. Five by Five*. Gal is no mike performer, playing up to every pew in the house and making for a major panic.

Blue Barron, scaled along the sweet rhythm lines, is a change from the usual procession of blasting swing bands, which are still the pet faves of the Earle hordes. And as a concession to them, Barron lets the boys break out with *One o'Clock Jump* to allow for a drum concerto, a virtual must on every Earle band bill.

Emphasis of the band is on the strong vocal talents of Mert Curtis, Dick Mack, Clyde Burke and Carolyn Cromwell, a comely blond miss. All impress much with their ballad chanting, while Tiny Wolf, the 300-pound bass player with the band, provides a delightful comedy song interlude that clicks.

Two added acts on the strong side. Bob Du Pont, a familiar figure on local boards, continues to please no end with his comedy juggling of rubber balls and Indian clubs. And his finale clicker with plate, napkin and apple is still dynamite in polishing off his act with a heavy quota of laughs.

Jane Fraser and Robert Sisters, three in all, make for a tap delight with their tuneful precision and challenge hoofing. Gals work on giant drum props that showcases their hoofing agility to excellent advantage.

Plenty of talent on this bill, but in spite of it all, show as a whole lacks punch and pep. Runs right for 55 minutes and should get into its proper swing and pace as the week gets under way.

House well filled on late afternoon show caught, but the cold audience didn't help the stage doings any until Miss Kay came on in the final spot. *Quiet, Please, Murder* on the screen.

Maurie Orodenerker.

Paradise, Detroit

(Reviewed Friday Evening, March 19)

Topping this week's bill is Count Basie and band, who are plenty generous with orchestral numbers and give almost every member some featured bits. Notable are two sax men and the trumpet section.

Band is heavy in brass, and takes its tone from Basie's remarkable piano work, notably his *Basie Boogie*, where he gets the house rocking in unison. Trumpet comes in for special mention in an oddity, *Every Tub*, and clicks with its odd, haunting trick of repeating a single note or chord indefinitely. For boogie-woogie lovers, such as this predominantly colored audience, the band is just about tops.

Pops and Louie, comedy dance turn, offer some neat tap and their timing is remarkable and appreciated here. Apus and Estrellita score with a mixed comedy, song and dance bit, highlighted by some graceful terping by Estrellita. They have some special race material, much of it on the risqué side, that the crowd goes for in a big way.

Thelma Carpenter and James Rushing divide singing honors. Miss Carpenter has a good ballad style and does well with a catchy novelty, *No, No, No, Said Jeremiah*. Rushing works in unusual blues style for a male singer and offers *Why Can't You Please Come Home?* and *St. Louis Blues* to good results. Earl Warren, band sax man, does well on the vocals.

Bunny Briggs does well, opening with a mellow vocal and going speedily into some skilled novelty and speed tap work. He pleased, as did Joe Jones, band drummer, in Gene Krupa style.

Haviland F. Reeves.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Mar. 17)

Current bill is strictly for hepcats and they eat it up. Outside of Benny Carter's versatility as a sax and trumpet man, there is little to hold the interest of those who have outgrown the jive era. Carter fronts and also augments the band's reed and brass sections. Getting off to a fast start with *Fish Fry*, Carter tones down the combo for *Cocktails for Two*, with the pianist doing some clever ivory work.

Savannah Churchill, Carter's warbler,

clicks from start to finish, going strong on *I Lost My Sugar in Salt Lake City* and *Why Don't You Do Right?*, the former tune being molded for her. Not only does Miss Churchill sock over some good lyrics but she does a swell selling job.

The Two Hot Spots keep the all-seplan show in the groove with their rhythm tapping. They work smoothly and aptly fit their Harlem steps into the program.

Dooley Wilson, Sam of *Casablanca*, should switch his program around. Starts off with *As Time Goes By*, the tune that rung up a reputation for him in the picture, and follows with some strictly colored stuff, *Bill Jackson at the Poker Club* and *Knock on Wood*. Wilson has his own piano accompanist. Since *Time* is Wilson's best number and so much better than the other material, it would have served well as a wind-up.

Band took over for *I Surrender, Dear* and *Opening Night* with Carter's exceptionally good brass section augmented by his own trumpet hitting out on *Night*.

Spotted next to closing were the Mills Brothers, who turn in a good performance on *Mister Five by Five*, *Paper Doll* and *Praise the Lord and Pass the Ammunition*. They encore with *Pigeon Toed Joe* and *Lazy River*, and ran up a show-stop. They had to beg off. Wind-up was a modern arrangement of *Ole Man River*, with the brasses and reeds hitting the high points.

Pic, *The Darling Young Man*. Full house at the opener. Sam Abbott.

Vaudeville Notes

GIL MAISON has replaced Al Gordon in *Star and Garter*. Latter went out to keep vaude commitments. . . . BLOCK AND SULLY signed for the Capitol, Washington, April 8. . . . DOLLY DAWN into the Flatbush, Brooklyn, March 26. . . . JIMMY DORSEY goes into the Michigan, Detroit, May 11 on a spot booking. . . . VAL IRVING to the Hippodrome, Baltimore, March 18. . . . BOBBY MORRIS booked for the Casino De Paree, New Orleans, for four weeks, beginning March 18.

EVA REYES, of Raoul and Eva Reyes, tore her toenail after the first show at the Paramount, New York, March 3. Required medical attention, but didn't miss a performance. . . . PABLITO AND LILLOM, dancers at the Havana-Madrid club, New York, double into the Apollo Theater March 19 week. . . . BOBBY MAY opened March 11 at Camp Grant, Ill., for a USO tour with the *Flying Colors* unit. . . . MARIO AND FLORIA back to New York after a nine-week run with Sid Grauman's *Highlights*, two-a-day in San Francisco. Go into the Earle, Washington, April 28 for two weeks. . . . DAVE MALLEN guested on *Those Good Old Days* show on the Blue Network March 11.

TONI MENDEZ line of eight girls set for the new Alex Gerber unit opening at the Majestic, Paterson, N. J., April 1 for four days. . . . TONY DE LA CRUZ, singer with Xavier Cugat's band, is proud of his brother, Thomas, signing as pitcher with the Cincinnati Reds. Singer Cruz was a pitcher in Cuba before turning to show business. . . . HENRI THERRIEN returned to Plaza, Waterbury, Conn., March 12-13 at a guarantee and percentage, set thru the Dows, New York.

GENE SHELDON was rejected by the army in Detroit last week, and returned to New York to resume his act with Loretta Fisher. . . . THE FOUR NOVELTIERS, mimics, and the Rossillanos, dance team, are putting away their make-up kits for the duration to work in war plants.

JACKIE MILES has been signed for the Capitol, New York, with no definite date attached. . . . GLENN MILLER SINGERS booked for the RKO, Boston, April 29, and the Palace, Cleveland, May 28. . . . MERRY MACS are heading east for vaude. . . . JOHN BOLES, between Boston and Cleveland dates, will fly back to the Coast for retakes on his film. . . . ROBERTO DE VASCONCELLOS, together with Toy and Wing, have been added to the next Roxy, New York, show. . . . DAVE BARRY booked for the Paramount, New York, April 21 for four weeks. . . . THE DI GITANOS have signed a film deal with 20th Century-Fox, calling for \$1,500 weekly. Studio holds an option on Jane Di Gitano as a single for seven years. . . . JOE RIO has also inked a 20th Century-Fox pact. . . . LORRAINE DE WOOD has been inked by Columbia.

FRED W. PHOENIX SR., who was in show business for over 40 years, recently took over the mail clerk's duties at the Y in Hartford.

GAMBLING BAN HITS RIO

AGVA Builds Up Finances; Thanks to Fines

NEW YORK, March 20.—Threats by American Guild of Variety Artists' national offices to take over its locals unless they paid per capita taxes has resulted in a vast improvement of the AGVA financial picture.

All locals are attempting to catch up with obligations to the national office, says Matt Shelvey, executive secretary. The New York local alone, the past month, has accounted for \$560 and is committed to regular \$100 weekly payments until past obligations are liquidated. Contributing to the improved finances are the reinstatement fees collected from performers who played Leon & Eddie's, now on the unfair list. So far \$75 nicks have been obtained from Gloria Hope, the Juggling Jewels, Pritchard and Lord and Jerri Vance. Bob Fisher, of the Barbary Coast Boys, kicked in with \$100. His partner, Eddie Gold, is under jurisdiction of the American Federation of Musicians. Other fines collected were \$100 from Diosa Costello for passing the picket line and \$250 from an agent who booked an unfair act and whose name AGVA refuses to reveal.

In the meantime the Leon & Eddie controversy is still on, with the State Labor Mediation Board trying to effect a settlement.

As a result of the conference with License Commissioner Paul Moss Wednesday (10) an agreement has been tentatively worked out whereby AGVA will be consulted on okaying of license for agents. AGVA feels that since investigation is required by State law prior to granting licenses, its knowledge of the business would be invaluable in keeping the profession on a higher plane.

Philly Spot in Jam Over Sailor Patrons

PHILADELPHIA, March 20.—Attempt to reopen the Gay Nineties Cafe, midtown hot spot, was turned aside last week by Judge George Gowen Parry in Common Pleas Court.

He refused to allow his preliminary injunction against the nitery to be superseded by the appeal to the State Supreme Court taken by Ida C. Rosenblit, owner of nitery, and her husband, Jack, the manager. They sought to have the nitery, described by detectives as a rendezvous for sailors and girl minors, opened until the appeal is heard.

Chi Green Mill Adds Show

CHICAGO, March 20.—Tom Chamales, operator of the Green Mill, new Loop spot, will try out floorshows starting March 26. Ralph Williams and Johnny King, of the Central Booking Office, will set the talent, which will include a line of girls, emcee and four acts. Club has been limiting its budget to cocktail units, but business is n. g.

Got Up Too Soon

DETROIT, March 20.—Add new hazards of show business. Jimmie Rooney, slated to open at Verne's Bar, was down with a flu attack, partially recovered, and got up. It proved too soon, however, and he fainted from the effort and knocked out a pair of teeth when he fell. Result, Ernie Rich is replacing his turn.

Rob't Robinson to Worcester

HARTFORD, Conn., March 20.—Robert Robinson has become manager of the Plymouth, E. M. Loew vaudevilmer in Worcester. Robinson was in vaude much of the time, under the billing of Robinson and Pierce. Before going to Worcester he was stage producer for the Gates, Lowell, Mass.

Kids Getting Too Tough

SALT LAKE CITY, March 20.—Getting but little support from local police in suppressing vandalism and gate-crashing among youngsters, local Intermountain Theater chain houses are trying to scare 'em into behaving themselves. In all theaters they have posted conspicuously a threat of federal action, hoping that respect for Old Man Whiskers may deter them. The warning reads: "Illegal entry into any theater, thereby defrauding the government of admission tax, is a federal offense and punishable by a fine of \$10,000 or five years in prison or both."

Sally Rand Set for \$1,650 Into Brown Derby, Loop Nitery

CHICAGO, March 20.—Sam Rinella, operator of the Brown Derby, has bought Sally Rand for four weeks and options, starting April 26 at \$1,650 per week. This is the biggest act to go into that Loop spot to date, and she will be used in addition to the regular show featuring Ted Smith and Margie Kelly.

While the club is doing big business now, Rinella figures the new feature will draw enough of an overflow to pack his upstairs cocktail lounge. Booking was made by Freddy Williamson, of Frederick Bros.' Artists Corporation, which is now handling Miss Rand.

Club is located in the basement of the Palmer House and seats only around 150 patrons. This will be Miss Rand's first location job in town since her World's Fair days here several years ago.

Rio Urca Group Opens 5th Casino; Big Petropolis Nitery Is Rushed; Plenty of Bookings for Rio Acts

RIO DE JANEIRO, March 6 (delayed).—The new Casino da Urca de Pocos de Caldos, in Pocos de Caldos, Minas Gerais, is to open in mid-March, adding the fifth casino under local Urca management. Spot is to have floorshows in the grillroom, patterned after the local Urca revues, show and dance bands, a Brazilian line, with acts booked by Fernando Robles, head Urca booker.

Spot will boost the Urca consecutive playing time to a minimum of three months.

Spots under the local Urca set-up include the local Urca, Casino Icarai, Niteroi, Casino Pampulha, Belo Horizonte, and the Tennis Club, Petropolis, the latter using talent during some months only.

Another will be added late this year when the Hotel Quintandinha in Petropolis is finished. The hotel is to be the largest in South America and will house a grillroom with a fully equipped stage. Room will have a dance floor accommodating 1,000.

A generous budget had been allotted for the importation of international artists, with U. S. name bands the bookers' favorite, but the changing conditions have stymied bookings. The construction program, started back in 1939 prior to the war, was the largest ever attempted on the continent devoted to amusements. Originally planned as the International Center of Brazil, the layout included casinos, Winter Garden, broadcast studios, two ice rinks (one for the public and another in the grillroom for ice revues), two swimming pools, golf courses, tennis, volley and basketball courts, rifle ranges, bridle paths.

With the loss of tourist trade and the difficulty of securing special materials, plans for the two ice rinks have been abandoned for the present. The hotel, which will house the casino, gambling and grillrooms and the broadcast studios, is being rushed in the hopes of opening late this year.

The grillroom will have a complete production staff and management expects to

Casinos Must Shut Game Rooms 2 Months a Year; Tough on Talent

RIO DE JANEIRO, March 6.—The new decree-law, which closes all Brazilian gambling rooms for two months each year, became effective thruout the Federal District March 1. Spots affected in Rio are the Copacabana, Urca and Atlantico, and the Casino Icarai in Niteroi.

The four casinos offer costly floorshows, with their gambling rooms helping pay the costs.

U. S. names and performers have been good box office in all spots and, with the loss of the New York talent markets due to the war conditions, the casinos went in heavily for production numbers. Policy did okay till gas rationing bowed in, when biz dropped temporarily, then picked up as public adjusted itself.

Recent regulations placing a 10 cruzeiro (50 cents) admission into the gambling rooms, along with the 100 cruzeiro minimum purchase of chips for gambling, brought a decline in gaming room patrons.

Three of the four local casinos will continue floorshows during the gambling ban. The Atlantico, shuttered for the two-month period, will receive a face

Emseeing More Lucrative

NEW YORK, March 20.—Shortage of nitery emsees, which has one agency breaking in femmes for this stint, is responsible for the folding of the team of Nelson and Marsh, hoofers, recently with the Charley Yates *Fun for Your Money* unit.

Working as an emcee, Lew Nelson is currently at the Bandbox in Baltimore.

lifting job. Marco d'Abreu, Atlantico's artistic director, is expected to go to Buenos Aires for talent.

Talent budgets at the three casinos open during the gambling shutdown period are to be slashed to a minimum.

The local casinos will drop their floorshows for the four days of Carnival March 6 to 9 and offer Carnival balls.

Hollywood Hotel Leased

HOLLYWOOD, March 20.—Hollywood Plaza Hotel, housing the It Cafe, has been leased by Chicago interests, headed by Avery Brundage, and will operate under management of Galen B. Battel, who came to California from Denver, where he was general manager of the Park Lane Hotel.

Orleans Club in Jam

NEW ORLEANS, March 20.—Louisiana Supreme Court Monday (1) ordered District Judge Robert Rivarde, of Jefferson Parish, and George and Joseph O'Dwyer, operators of Club Forest, to show cause, March 15, why an injunction to close the establishment as a gambling spot should not be granted.

Arthur Ward in SF

SAN FRANCISCO, March 20.—Arthur Ward, a member of the national board of AGVA, took over here last week as exec secretary, succeeding Matt Shelvey, now national executive secretary. Ward will have jurisdiction over the California area from Bakersfield north.

DARK STRANGER

(Continued from page 5)

kidded Rama, the Swami (at Jack Dempsey's Restaurant), for predicting he would be classified 1-A but failing to foresee that he would be deferred because of bad eyesight. (He peered into the future; but he had bum eyes.) And in Hollywood, Astrologer Norvell, who is supposed to shape the destinies of film names, got a razzing in the press when he was pinched for fortune telling. A policeman claimed that, for \$3, he told her she was loved by three men. In jail reporters were told by Norvell that he was a "spiritual counsel" and not a fortune teller.

Despite occasional arrests, the so-called fortune telling business flourishes. Those engaged in this business use such billings as: palmist, tea-leaf reader, card reader, coffee grounds reader, graphologist, gypsy fortune teller, astrologist, numerologist, sand reader; mentalist, mind-reader, character reader, chirognamist, astro-analyst, counselor.

Melodramatic angle; Louis Sobol, in his syndicated column, recently opined that "A number of fortune tellers have been under investigation in various sections of the country. . . . Their practice has been in reading the palms or the cards or the tea leaves to tell women with husbands or sweethearts in the armed services abroad that they see fire, disaster, impending doom for a beloved one, etc., precipitating hysterics and nervous breakdowns. . . . FBI is convinced that this may not be entirely unconnected with subtle enemy gestures in shattered morale."

But, as one cafe palmist said: "Let the papers write all they want about us. The more publicity the better. It makes patrons curious. And after we give them one reading, they almost always come back for another."

came in the Casino Urca for six weeks and option, are now on their sixth month. . . . Carmen Rodrigues, Mexican thrush, and John Bux, Argentine eccentric dancer, have been booked for four weeks into the Casino Pampulha, Belo Horizonte. Set by Luiz Carlos Weil. . . . Fernando Robles named head of Urca booking department, which buys talent for Casino Icarai in Niteroi, Casino Pampulha, Belo Horizonte, Tennis Club in Petropolis, along with the local Urca.

OH, FOR A PLACE TO SLEEP

New Headache: Trying To Find Decent Living Quarters on the Road; Most Hotels Are Mobbed

DAYTON, O., March 20.—Capacity business enjoyed here by hotels, furnished apartments, boarding houses and even private homes with lodging rooms for rent is proving a great hardship to cocktail units working this area. The Miami Hotel (Pick chain), one of the leading unit buyers in this area, no longer provides rooms for its musicians and it is almost next to impossible to find living quarters anywhere within a radius of 20 miles.

Some units have been living with farmers and are finding it both inconvenient and expensive to travel to and from the city job. While the money for combos is better than it has ever been before, most of the musicians would give up the comparative increase for a decent place to live in.

The condition here is due to the defense boom which has attracted hundreds of strangers. Hotels get \$6 a night for a single room without any trouble and even place cots on their mezzanine floors and rent them for \$3 a night.

Because Dayton spots do not keep units for lengthy engagements (two to four weeks is the average run), musicians cannot rent any apartments which, as a rule, demand a leasing arrangement.

CHICAGO, March 20.—Local unit bookers have started individual campaigns among talent buyers to keep an attraction for an average run of three to four months and longer in order to give the musicians an opportunity to find decent living accommodations. Dick Stevens, of Music Corporation of America, says that if a man is assured of a long run he can sign a short-term lease and have a better than fair chance of securing something within the neighbor-

hood of his spot and livable quarters. He points out that hotels in most cities are over-crowded and no longer care to extend any professional rates, and apartment agents will not give up vacant quarters for a week or so.

Trailers no longer serve the purpose due to gas rationing. Few units today continue to travel by car.

JOLIET, Ill., March 20.—Because of the acute shortage of hotel rooms, the Hotel Louis and Woodruff Hotel here no longer exchange courtesies of housing each other's musicians. Because of a union rule, musicians cannot live in the place of their employment. The hotels therefore found the exchange method both practical and convenient. The current condition, however, brought an end to this practice for the duration.

CHARLESTON, S. C., March 20.—Howard LeRoy, leader of a four-piece unit which has been held over for another six weeks at the Idle Hour Supper Club here, states that local living and hotel conditions are at a premium. "If a performer is here any length of time," says LeRoy, "he can usually live in a private home, but it's plenty tough on the stranger coming in for a short engagement. My unit is about the only one in town that has been able to find reasonable quarters, only because we know the town by now (unit has been here since December 1).

"Tourist homes get \$13 to \$20 a week single for a room without running water. Many homes get \$9 a week and put three men in one room at a total of \$27 for the room. Acts in units playing the Victory Theater here two days a week have been known to carry cots and sleep in the dressing room. The condition of living accommodations in this entire defense boom and port of embarkation (See For a Place to Sleep on opp. page)

Cove, Philly, Now Open

PHILADELPHIA, March 20.—The Cove, Palumbo-managed cocktail spot, opened last night, employing three outfits—Don Renaldo (4), Mike Medicin (4) and the Three Musical Aires with Jack Verna. Opening had been delayed due to war priorities.

Looking Ahead

KENOSHA, Wis., March 20.—Everett Hull, leader of a four-piece combo appearing at the Dayton Hotel here, has changed the unit's billing from Victory Boys to the Four Topnotchers. Hull is looking ahead and figures that the war will be history when the unit is established and then the original tag will be obsolete. Hence the switch.

Owen Sisters Move Up To \$450 Bracket

NEW YORK, March 20.—Owen Sisters (3), instrumentalists and singers, have made their greatest salary advance with their booking at Chin's, Cleveland, to begin March 29. Salary is reported as \$450.

Mike Special, personal manager for the group, is also negotiating a deal with WLW, Cincinnati.

Chi Detour Gets Repaving

CHICAGO, March 20.—Joe Mascari, owner of Club Detour here, has redecorated his spot at a cost of over \$10,000 and stretched his talent budget from \$100 a week to about \$500. His first bill, set by Phill Shelley, includes Fletcher Butler, colored pianist and singer, opening tomorrow, and Stewart Pearce and His Knights of Rhythm (4), new combo, featuring Red Coty, piano and vibes, and opening Tuesday (23).

Bon Bon Leads Combo Again

ROCK ISLAND, Ill., March 20.—Bon Bon, colored singer formerly with Jan Savitt's band, revived his six-piece unit (Bon Bon and His Buddies) and signed a personal management contract with Frederiek Bros. Music Corp. His first job under the new deal is at the Buvette Club here, coming in March 29 to replace Staff Smith. He recently held down a staff singing post on WCAU, Philadelphia.

Arlane Trio Gets the Air

NEW YORK, March 20.—Hotel Dixie is getting seven weekly wires during the stay of the Arlane Trio. Four will be from WNEW and the remainder from Mutual Broadcasting System. The Dixie contract with the group stipulates that the hotel provide wires. If not, the contract may be canceled upon two weeks' notice from the trio.

Hickory Modifies Its Swing

NEW YORK, March 20.—Hickory House, long known as a swing incubator specializing in hot outfits, is to try a change of pace starting March 24 with the booking of the Kidoodlers and Pat Travers and Her Men About Town. Both deals were consummated by Mike Special.

Kobblers Cut Salary to 60c an Hour—On War Job

NEW YORK, March 20.—The Korn Kobblers, a top corn outfit, have decided to double for the duration. The group has taken war industry jobs at a New Jersey plant in addition to their chores at Rogers' Corner.

To keep themselves in shape for their daytime job, they have cut their work week at Rogers' Corner to three nights weekly (Friday thru Sunday). Starting rate in the plant is 60 cents an hour. But they have hopes of working up to the \$1.10 top prevalent in that plant.

Off the Cuff

EAST:

CORTEZ (6) is the new daytime band at the Enduro, Brooklyn. Session lasts from 2 till 8. . . . ANDY PADOVA QUARTET has moved into the Carlton Terrace, Forest Hills, L. I., N. Y., for a 12-week stand. . . . TOMMY CULLEN is holding at the Flanders Grill, Philadelphia. . . . DEWY DAVIS (4) will occupy the bandstand at the Algiers, New York, starting Tuesday (30). . . . BOB WYDER, former operator of the Well, Caldwell, N. J., who closed the spot for the duration, is a lieutenant commander in the navy. . . . JOE BURKE TRIO signed a management contract with the William Morris Agency.

THREE CHOCOLATES, at Murphy's Musical Bar, Trenton, N. J., broadcast nightly over WTNJ. . . . BOBBY MARTIN (6) and SKEETS LIGHT, vocal and piano, making their Philadelphia bow at Hank Collin's Mid-Way Musical Bar. . . . THE MANHATTANS, with BETTY GAYNOR, back at the New 20th Century, Philadelphia. . . . IRVIN WOLF, one of the first operators of a musical bar in Philadelphia, has purchased the Hotel Senator housing his Rendezvous. . . . BONNIE DAVIS, Savoy records artist, making her Philadelphia bow at Dick McClain's Alpine Musical Bar. . . . JIMMIE DAUBERT, at the Hammond organ, holding forth for the dinner sessions at the New American Hotel, Reading, Pa. . . . FRANCINE DEY adding her voice to the VINCENT PIRRO TRIO at Lou's Chancellor Bar, Philadelphia. . . . JESS ALTMILLER debuting his new cocktail combo at the Musical Bar, Norristown, Pa.

BUNTY PENDLETON, pianist for eight years at Tony's Trouville, New York, has signed with William Morris. Her first job under new management is at the Ho-

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and Her Men About Town
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Vocal solos and quartettes, plus excellent music.

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tel Lincoln, Reading, Pa., at \$150. . . . SILNEY BECHET ork (4) has started at the Colonial, Hagerstown, Md. . . . ESTELLE SLAVIN has been extended for eight weeks at Sandy's, Paterson, N. J. . . . STARLETS (3) follow Martin's, Utica, N. Y., with the Music Bar, Schenectady, N. Y. . . . MELVIN HOWARD, pianist-singer, to the Green Gables, Little Falls, N. Y., March 16. . . . ROY SMECK ork is at Rogers' Corner, New York. . . . DENNY DAWSON, pianist-singer, has been installed at the 400 Club, Washington. . . . ANGIE BOND TRIO has left Dempsey's, New York, for a vaude tour which started at the Plymouth Theater, Worcester, Mass., March 15. . . . DEWEY DAVIS is new at the Algiers, New York.

voice, starts at the Beachcomber, Omaha, April 12 for four weeks.

RENNIE'S RHYTHMETTES (2), Detroit outfit, start at the Michigan Hotel, South Bend, Ind., March 29. . . . JOHNNY STEVENS, sax-clarinet leading a new male foursome, has signed a management contract with Frederick Bros. in Chicago.

FLETCHER BUTLER, piano-voice, opened at Club Detour, Chicago, March 21 for a run. He has just closed a six-month run in the Blackamoor Room, Milwaukee, and recently subbed for Dorothy Donegan at the Garrick Lounge, Chicago, during her illness.

DON MANUELO (4 and a girl) has reopened on the McCurdy hotel chain, starting at the McCurdy Hotel, Evansville, Ind. . . . CAPPELLI TRIO (Rolly, Dot and Frank) held over at Fort Hayes Hotel, Columbus, O. . . . VAUGHN AND WHITNEY, piano and song team, have drawn another holdover at the St. Paul Hotel, St. Paul. . . . AL VINN and orchestra, with ANITA AMES on vocals, have a "for duration" job at the Pierre Marquette Hotel, Peoria, Ill.

RUTH ARNOLD, colored pianist, has opened at the Garrick Lounge, Chicago.

FROM ALL OVER:

JACK WEDELL (4) starts at Gene's Cocktail Lounge, Fargo, N. D., March 30. . . . SAM KOKI (3), with NAPUA on vocals, into the Capitol Cocktail Lounge, Ely, Nev.

TONY MATTINGLY (4) into his fourth month at the Wayside Inn, Casper, Wyo. . . . DON SEAT QUINTET drawing capacity business at the Roosevelt Hotel, Pittsburgh.

PROFILES



JAY MARSHALL

Jay Marshall, who recently completed an engagement at the Monte Carlo, New York, is a magician from way back, having hopped at it since a student at Bluefield College, Bluefield, Va. Besides legerdemain, he is adept at emcee, ventriloquism and manipulates a Punch and Judy show as well. He is currently touring USO-Camp Shows. Mike Special is the personal manager.

FOR A PLACE TO SLEEP

(Continued from opposite page) section is plenty hard on the performer who has only a short stand."

S. R. O. Hotels in East, Too

NEW YORK, March 20.—Cocktail act bookers have long been experiencing the headache of getting units to go out of town, but situation is getting more acute with the rise in living costs and the unavailability of hotel accommodations in many towns. This situation is especially true in cities surrounding army encampments and war industry centers. Musicians and acts are becoming increasingly wary of hitting the road.

Most notable pinch in getting sleeping quarters comes in town like Washington; Baltimore; Hartford, Conn.; Norfolk, Va.; Charleston, S. C., and Philadelphia, where S. R. O. signs are common in center-city hotels. Rooming houses, aware of the situation, have hiked their rates beyond anything known previously. Despite ridiculous charges, there is little a musician can do.

The result is more difficulty in getting units to go out of town. On out-of-town dates scale bookings are unheard of, and on top of higher dough lounge operators often have to guarantee rooms. Several operators have had entertainers sleeping at their homes until rooms were found.

The musicians that are left prefer to stay in New York, a road engagement means double upkeep. Most single musicians are in the army and the married toolies hate to maintain two places.

MIDWEST:

MACK McCONKEY, Kansas City (Mo.) booker, has given up his plan to open a Chicago office. . . . LIL ALLEN, colored pianist, into the Punchy and Judy Lounge, Toledo, March 29 for four weeks. . . . MADONNA MARTIN, sepiat pianist, opens a similar run at the Eastown, Milwaukee, on the same day. . . . OPALITA AND GARCIA, vocal and instrumental team, go into the Continental Hotel, Kansas City, Mo., March 30. . . . JOANNE and Her Rhythm Boys (4) and LIBBY BISCO, piano, into Martin's, Chicago. . . . TOMMY RIGSBY, piano, moved into the Bar o' Music, Chicago. . . . DICK AND VIRGINIA, accordion and guitar team, into the 409 Club, Detroit. . . . MARY ANN FOLEY, colored pianist, into the 1111 Club, Chicago. . . . LARRY LUKE, piano and

(Routes are for current week when no dates are given)

- A
Abbott, Cecilia (Old Roumanian) NYC, re.
Alden, Rae (Aloha) Brooklyn, nc.
Allen & Revel (William Penn) Pittsburgh, h.
Allen Sisters (Caravan Club) NYC, nc.
Amara, Leonora (Copacabana) NYC, nc.
Ames, Bill (Kitty Davis Airliner) Miami Beach, Fla., nc.
Anthony, Allyn & Hodge (Earle) Washington, t.
Ard, Dottie (5100 Club) Chi, nc.
Arlen, Faith (51 Club) NYC, nc.
Armand & Anita (Bowery) Detroit, nc.
Ashley, Barbara (Village Barn) NYC, nc.

- B
Bailey, Mildred (Oat & Fiddle) Cincinnati 15-27, nc.
Baltrusz, Pete (Book Bar) Detroit, nc.
Barrett, Sheila (Rohanha) NYC, nc.
Barry, Fred & Elaine (Pierre) NYC, h.
Barry Sisters (Frolies) NYC, nc.
Beaumont, Tina (Coq Rouge) NYC, nc.
Belmont Bros. (Kin Wa Lows) Toledo, O., nc; (Hollywood) Kalamazoo, Mich., 29-April 3, nc.
Bergen, Jerry (885 Club) Chi, nc.
Berry Bros. (Broadhurst) NYC, t.
Birch, Peter (Hurricane) NYC, nc.

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AMERICA'S FINEST Girl Instrumental-Vocal Act.
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- Blake, Arthur (Spivy's Roof) NYC, nc.
Blackstone, Nan (Shangri-La) Boston, nc; (Esquire) Montreal 29-April 17, nc.
Bond, Angie, Trio (Towers) Camden, N. J., t.
Bond, Gertrude (Palm) West Palm Beach, Fla., nc.
Bonney, Betty (Chicago) Chi, t.
Borge, Victor (Waldorf-Astoria) NYC, h.
Boswell, Connie (Capitol) Washington, t.
Bourban & Bane (Patio) Cincinnati, nc.
Bows, Major, Anniversary Show (Oriental) Chi, t.
Brandon, Jane & Jerry (Leon & Eddie's) NYC, nc.
Brent, Harriet (51 Club) NYC, nc.
Briggs, Bunny (Kelly's Stable) NYC, nc.
Bright, Patricia (Harlequin) NYC, nc.
Brookins & Van (Palace) Columbus, O., t.
Brooks, David (Frolies) NYC, nc.
Brown, Pete, Trio (Onyx) NYC, nc.
Bruce, Hazel (Onyx) NYC, nc.
Burnett, Martha (Copacabana) NYC, nc.
Burton's Birds (885 Club) Chi, nc.

- C
Caballers, The (Colonial) Dayton, O., t.
Cabot & Dresden (Palmer House) Chi, h.
Cantu (Kitty Davis Airliner) Miami Beach, Fla., nc.
Callahan Sisters (Latin Quarter) Boston 14-27, nc.
Campbell, Janet (Brass Ball) Detroit, nc.
Capella & Patricia (Copacabana) NYC, nc.
Capo, Bobby (La Conga) NYC, nc.
Carlisle, Charles (Mon Patee) NYC, nc.
Carroll Sisters (Hurricane) NYC, nc.
Carroll, Susan (Tie Toc) Milwaukee, nc.
Carroll's, Earl, Vanities (Palace) Cleveland, t.
Cartwrights, The (Chin Lee) NYC, re.
Carver, Zeb (Village Barn) NYC, nc.
Castaine & Barry (Queen Mary) NYC, nc.
Chappelle, Carole (Louise's Monte Carlo) NYC, nc.
Charles, Victor (Corktown Tavern) Detroit, nc.
Charms, Four (Nicollet) Minneapolis 22-April 3, h.
Charles Duo (Regal) Chi, t.
Chester, Eddie (Butler's) NYC, b.
Cholly & Dotty (Colonial) Dayton, O., t.

ACTS • UNITS • ATTRACTIONS
TRADE SERVICE FEATURE
Billboard
ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; nh—music hall; nc—night club; p—amusement park; ro—roadhouse; ro—restaurant; s—showboat; t—theater.

- Chords, The (State) Winston-Salem, N. C., 24, t; (Rialto) Danville, Va., 25, t; (Center) Hickory, N. C., 26, t; (State) Greenwood 27, t; (Capitol) Macon, Ga., 29-30, t.
Claire, Bernice (Mon Patee) NYC, nc.
Claude, Marguerite (Idle Hour Supper Club) Charleston, S. C.
Coles, Honey (Colonial) Dayton, O., t.
Colleano, Con (Broadhurst) NYC, t.
Conrad, Cliff (Embassy) Brooklyn, nc.
Conti, Joe (Bowery) Detroit, nc.
Corday & Triano (Village Barn) NYC, nc.
Cordoba, Angelita (Sawdust Trail) NYC, nc.
Cornell, Wes (Jack Dempsey's) NYC, re.
Costello, Diosa (La Conga) NYC, nc.
Costello, Jimmie (Kentucky) Louisville, h.
Covarro, Nico (Bal Tabarin) NYC, nc.
Cravat, Nick (Tower) Kansas City, Mo., t.
Cromer, Harold (Palace) Columbus, O., t.
Cuban Diamonds, Four (Havana-Madrid) NYC, nc.
Cummings, Don (RKO-Boston) Boston, t.

- D
Davis, Meyer, Debs (Rogers' Corner) NYC, re.
Daw, Evelyn (Iceland) NYC, re.
Debonnettes, The (Slate) NYC, t.
DeFay, Arleen (Sawdust Trail) NYC, nc.
DeLane, Sherre (Corktown Tavern) Detroit, nc.
Delta Rhythm Boys (Le Ruban Bleu) NYC, nc.
De Marcos, The (Broadhurst) NYC, t.
DeMaye, Moore & Martin (Leon & Eddie's) NYC, nc.
Denise (Jimmy Kelly's) NYC, nc.
Dennis, Betty (Butler's) NYC, b.
Di Maggio, Mary (Jimmy Kelly) NYC, nc.
DeQuincey & Givons (Iceland) NYC, nc.
DeSimone, Cheena, Dancers (Bowery) Detroit, nc.
De Villa, Ralph (Havana-Madrid) NYC, nc.
Dixon, Joy (Jimmy Kelly's) NYC, nc.
Dolan & August (Harlequin) NYC, nc.
Donato, Frankie (Kavakos Supper Club) Washington, nc.
Dorris, Joe (Aloha) Brooklyn, nc.
Doyle, Eddie & Amy (Varsity) Columbia, Mo., t.
D'Ray, Phil, & Co. (Tower) Kansas City, Mo., t.
Dupont, Bob (Earle) Phila, t.
Du Pont, Doris (Latin Quarter) Chi, nc.
Durante, Jimmy (Copacabana) NYC, nc.

- E
Elaine & Antoine (Tie Toc) Milwaukee, nc.
Emerald Sisters (Duncan Field) San Antonio, Tex., 25; (Fort Bliss) El Paso 27-30; (March Field) Riverside, Calif., April 1-2.
Emmy's, Carl, Dogs (State) NYC, t.
English, Ray (Oriental) Chi, t.

- F
Falt, Virginia (Sawdust Trail) NYC, nc.
Fanchon (Mon Patee) NYC, nc.
Fernando & Fair (Patio) Cincinnati, nc.
Finney, Hank (Book Bar) Detroit, nc.
Fiske, Dwight (Versailles) NYC, nc.
Fitzgerald, Lillian (Stanley) Pittsburgh, t.
Forrest, June (Music Hall) NYC, t.
Foster, Ruth (Glenn Rendezvous) Newport, Ky., nc.
Fraser, Jane, & Roberts Sisters (Earle) Phila, t.
Fuld, Leo (Old Roumanian) NYC, re.
Fun for Your Money (Glenn Rendezvous) Newport, Ky., nc.

- G
Galante & Leonarda (Commodore) NYC, h.

- Gale, Lenny (Latin Quarter) Chi, nc.
Gardner, Kay (Troce) NYC, nc.
Gaudsmith Bros. (Chicago) Chi, t.
Gerity, Julia (Sawdust Trail) NYC, nc.
Gerrits, Paul (Roxy) NYC, t.
Gibsons (Hurricane) NYC, nc.
Gifford, Albert Music Hall NYC, t.
Gifford, Moya (Bertolotti's) NYC, nc.
Gordon, Richard (Brown) Louisville, h.
Gould, Sid (Glenn Rendezvous) Newport, Ky., nc.
Grecia, Naya (Queen Mary) NYC, nc.
Green, Harold (Rogers' Corner) NYC, re.
Green, Johnnie (State) NYC, t.
Green, Lew & Kitty (Nodak Show) Greenwich, O., 22-27.
Guerlaine, Annette (Onyx Club) NYC, nc.

- H
Haley, Jack (Broadhurst) NYC, t.
Harvey, Kathryn (Iceland) NYC, nc.
Hayes, Virginia (Caravan Club) NYC, nc.
Healy, Eunice (La Martinique) NYC, nc.
Heath, Bobby (Sawdust Trail) NYC, nc.
Hild, Gertrude (Wivel) NYC, re.
Hines, Baby (Onyx) NYC, nc.
Hoffman Sisters (Cave Supper Club) Vancouver, B. C., Can., 22-April 4.
Holmes & Jean (Regal) Chi, t.
Hunter, Tookie (Mon Patee) NYC, nc.

- I
Jackson, Eddie (Copacabana) NYC, nc.
Jackson, Jigsaw (Stanley) Pittsburgh, t.

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- Jackson & Nedra (Colosmo's) Chi, nc.
Jacqueline (Dixie) NYC, h.
Jagger, Kenny (Leland) Richmond, Ind., h.

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- Jane, Mary Ann (Stevadora) Detroit, nc.
Jerome, Betty (Onyx) NYC, nc.
Jessel, George (Broadhurst) NYC, t.
Johnny & George (51 Club) NYC, nc.
Johnson, Ginger (Mon Patee) NYC, nc.
Johnson, Johnny (Governor Clinton) NYC, h.
Jordan, Betty Ann (18 Club) NYC, nc.
Juvclys, The (Roxy) NYC, t.

- K
Karavacoff, Senta (Russian Kretchma) NYC, re.
Kay, Beatrice (Earle) Phila, t.
Kay, Carol (Jack Dempsey's) NYC, re.
Kaye, Claudia (Caravan Club) NYC, nc.
King, Johnny (Bowery) Detroit, nc.
(See ROUTES on page 23)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

- Arsenic and Old Lace (Fox) Spokane, Wash., 24; (Capitol) Yakima 25; (Metropolitan) Seattle 26-27.
Away We Go (Colonial) Boston.
Barrimore, Ethel, in Corn Is Green (Lyric) Richmond, Va., 23-25; (Playhouse) Wilmington, Del., 26-27.
Big Time, with Ed Wynn (Curran) San Francisco.
Blossom Time (Cass) Detroit.
Claudia (Metropolitan) Providence 24; (Klein Aud.) Bridgeport, Conn., 25-27.
Cry Havoc (Hartman) Columbus, O., 22-24; (English) Indianapolis 25-27.
Dancing in the Streets (Shubert) Boston.
Dough Girls (Selwyn) Chi.
Eye of St. Mark (Hanna) Cleveland 23-27.
Family, The (Wilbur) Boston.
Gilbert & Sullivan Operas (Auditorium) Long Beach, Calif., 24; (Civic Aud.) Pasadena 25; (Civic Aud.) Fresno 26; (High School Aud.) Sacramento 27.
Good Night Ladies (Blackstone) Chi.
Junior Miss (Biltmore) Los Angeles.
Junior Miss (American) St. Louis.
Life With Father (Davidson) Milwaukee.
Priorities of 1942 (Locust St.) Phila.
Porgy and Bess (Nixon) Pittsburgh.
Private Lives, with Ruth Chatterton (Erlanger) Chi.
San Carlo Opera Co. (National) Washington.
Springtime for Henry, with E. E. Horton (Walnut) Phila.
Stage Door (Shubert Lafayette) Detroit.
Tobacco Road (Royal Alexandra) Toronto.
Tomorrow the World (Shubert) New Haven, Conn., 25-27.
Ziegfeld Follies (Forrest) Phila.

ICE SHOWS ON TOUR

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Ice-Capades of 1943 (Arena) Chicago, March 14-April 4.
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
McGowan & Mack (Palace Hotel) San Francisco.
Stars on Ice (Sonja Henle & Arthur Wirtz) (Center Theater) NYC.
Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

ADVANCE BOOKINGS

- JANE FRAZEE: Oriental, Chicago, May 7; Riverside, Milwaukee, 14.
JACK MARSHALL: Capitol, Washington, April 2.
SIX WILLYS: Oriental, Chicago, April 2; Riverside, Milwaukee, 9.

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PETRILLO LANDS HAYMAKER

Couched in the Most Elegant Phrases, AFM Hands Diskers A Firm Nix, and Ban Stands

By ELLIOTT GRENNARD

NEW YORK, March 20.—Maybe James C. Petrillo himself didn't write the letter that informed the recording and transcription companies their arguments were "specious," but Jimmy's message was crystal clear: Messrs. Recorders and Transcribers, you ain't gonna make records until you come to poppa!

Point after point from the recorders' scholarly refusal of AFM's peace proposal was rebutted by Petrillo and the AFM executive board in equally scholarly terms, but the payoff punch was delivered when the diskers were told that their suggestion that the recording ban be lifted immediately was "as arbitrary as it is audacious." That's all, brother. That hit the diskers where they live.

When that landed, those at the receiving end of the punch gasped with surprise and pain. Tho why the AFM's answer came as a surprise is surprising in itself. In the March 6 issue *The Billboard* quoted an AFM spokesman as saying: The diskers got the (peace) proposal. If they don't like it let them make a counter proposal. If they prefer not to, that's their business. Meanwhile no records will be made.

Of course, Broadway columnists and certain trade papers proclaimed to know otherwise. It was in the bag, nothing to worry about, is scared, new proposals will be forthcoming March 16, musicians will be back in the studios by April, etc., and still more eyewash. Even tho there was no basis for such expectations, the trade swallowed the stuff because they had no medicine and they needed something bad. They most assuredly don't have new recordings (at least, not enough to speak of), and that goes for most transcription firms as well.

Muzak claims it has enough material to last another year and is billing itself as the "Modern Nostradamus," taking credit for "prophetic planning." Decca, among the disk firms, swears it has enough fresh masters to carry it a year and a half.

The other companies aren't bragging about how much material they have, but they certainly must be wondering if they hadn't been sold a bill of goods by somebody when they were advised to turn Petrillo's proposal down. Who that "somebody" is isn't certain, but it is a fact (also pointed out in the March 6 issue of *The Billboard*) that the National Association of Broadcasters was in the field with a special bulletin that anticipated the recorders' reasons for rejecting Petrillo's plan.

Next Move

This time there was no waiting around for special bulletins. After one day's cogitation of the latest epistle from AFM, the recording outfits dispatched a jointly signed telegram to the union's board members in conclave in Chicago, denying the charge that they had acted in "bad faith" in rejecting the previous proposal and suggesting as evidence of good faith another meeting with Petrillo and board March 24 here.

The only joker contained is the fact that "wages, hours and working conditions" alone are mentioned as "appropriate subjects for collective bargaining." Since AFM had previously ignored wages and hours as the key to the solution and had relied entirely on its proposal for the creation of a music "fund," the burden of introducing new proposals obviously falls upon the shoulders of the diskers.

At press time AFM had not yet replied to the request for another meeting, but acceptance will probably be forthcoming. Should this meeting too become stalemated, the recording firms will then turn to Washington for help, with indications that Senator Clark, chairman of the committee investigating the disk ban, will prove more sympathetic than

is Petrillo. The senator stated last week that he was awaiting the results of the AFM Chicago meeting before continuing his investigation. The proposed meeting for this week in New York may delay his actions still further. But that he is ready to act, if necessary, appears certain.

Senator Clark already has in readiness a bill that would make unlawful the refusal of any group to make recordings. Chances of passing that in a hurry seem slim in the face of the support AFM won at the last convention of the American Federation of Labor, but the bill does stand as a threat unless the musicians and diskers iron out their differences in conference.

Meanwhile, as we said once before, no records will be made.

Denver Band Leader Retains Civvie Job, Takes on Army Duty

DENVER, March 20.—Lu Morgan, Denver ork leader, has been named musical co-ordinator for Lowry Field here, technical training command post of the Army Air Forces. Morgan's work will deal principally with morale activities at the field. He will take little part in directing the official air force band stationed there but will help direct unofficial soldier musical outfits.

Appointment was made by Brig. Gen. Harvey S. Burwell, field commandant, and Morgan will be under federal civil service. Meanwhile, he will continue to lead his band at the Brown Palace Hotel's Emerald Room. Outfit has been there since it opened the season last September and apparently will continue until regular season ends.

Orksters Spurning Road Dates Unless Dough Is Way Up There; Promoters Bidding Frantically

NEW YORK, March 20.—One-night price for bands is up in the wild blue yonder. Reason: demand for maestri is bigger than the supply and the wand-wavers won't play the jumps unless enormous transportation cost is offset by much fancier prices than were offered in the past.

Skyrocketing of price has come as a natural follow-up to the terrific upswing in train-travel fees which in turn have led maestri to sit in their hotels rather than go out on the road and lose money.

Situation has forced bookers to adopt almost timid approaches to one-night offers. Calls from promoters, for example, are accepted only tentatively with understanding that the maestro involved has to okay the deal. More often than not the promoter's price is nixed and stays that way until the stipend is upped. With so many promoters vying for the too-few bandmen, bookers have also developed a Wall Street complex with so-called "opening and closing prices," which means that by the end of one day four bids may be in for a given maestro, with the best paying job getting the nod.

Upper hand of the maestri now is a far-from-what-it-used-to-be development. Formerly an ork would play a one-nighter to fill in its schedule, even tho it meant just breaking even or pos-

AFM Nixes Requests by Army-Bound Maestri for Permission To Wax Now

CHICAGO, March 20.—Unofficial suggestions made to the American Federation of Musicians' executive board, which was in meeting at the Palmer House here this week, that the union permit the recording of masters by leaders going into the army were not given any encouragement by any of the AFM biggies. Band managers, in an effort to protect their draft-age properties, want to leave enough masters for records on hand to keep their names in public view long after they have entered the service.

Band managers feel that it isn't quite fair to the maestri still in the business but soon expected to don uniforms not to be able to take advantage of the record publicity once the ban is lifted. One name brought to light was Louis Jordan, up and coming Negro leader, who is expected to go into the army within the next month or so. He appealed to the union to permit him to make at least a couple of masters, one of them to include the tune *Ration Blues*, which is going big on his theater and ballroom dates. In New York, Jordan learned that he may be able to make that master provided an announcement is sandwiched in informing the listener that he is listening to a record made for audition purposes only and is not to be used on any commercial outlet. The whole matter was dropped.

MPPA Calling Meeting To Tackle Unfriendly Copyright Changes; Brands One "Infringers' Bill"

NEW YORK, March 20.—Board members of the Music Publishers' Protective Association are expecting to meet shortly to discuss the five copyright bills now pending before Congress. One in particular seems to have publishers disturbed, and in a letter to its members MPPA devoted two of the four pages to the Keogh Bill, which it brands as an "infringers' bill" and warns that if it were passed "practically all the protection given to the copyright owner against infringers" would be lost.

The bill puts the burden of proof on the copyright owner in all claims of infringement, and he is forced to establish that the infringer had knowledge of the copyright. It would limit damages on infringement of copyright and restrict temporary injunctions against broadcasters, motion picture producers and publishers of periodicals. The bill further does away with liability on performances for charitable, religious or educational purposes, and on recorded performances (except broadcasting). It would also limit damages to \$1,000 even when the copyright owner is able to establish that the infringer was aware of the existing copyright.

Another bill which has gained disfavor

from the organization, introduced by Congressman Scott, provides for copyright in recordings and the right to publish and reproduce such recordings for profit. MPRA interprets the bill as "a new attempt to secure statutory authority for copyright by an interpretative artist . . . in a work already copyrighted" and emphasizes that the publishing industry stands opposed to any move transferring benefits from anyone but the original copyright owner.

Other bills awaiting Congressional review include another Scott bill which would provide for royalties from coin machines and which is considered very desirable by MPPA. Its only comment on the Senator Clark bill which would make it unlawful to refuse to make recordings for the purpose of curtailing the supply of records to radio stations and coin machines is "Senator Clark is chairman of the Sub-Committee in the Senate which has been recently conducting hearings relating to the Petrillo ban, and the bill obviously was introduced in connection with the controversy."

Capitol Gets O. Nelson After All The Barnet Fuss

NEW YORK, March 20.—Ozzie Nelson added an ironic touch to the controversy between MCA and the Warner booking office over Charlie Barnet's booking into the Capitol Theater here April 1 when he signed to follow Barnet into the Capitol, starting April 15. Nelson indirectly provoked the feuding when he begged out of the April 1 booking originally scheduled for him.

Had Nelson been able to carry out the original plan, the fracas, which had Warners and MCA screaming at each other, would have been avoided and no bad blood spilled.

Peggy Lee, Married To Ex-BG Git Man, Singing Out Notice

LOS ANGELES, March 20.—Peggy Lee is on notice and Benny Goodman is searching for a new canary. Miss Lee was secretly married last week at City Hall here to Dave Barbour, guitarist who quit B. G. last week.

Helen Forrest, one of Goodman's former thrushes, sat in for a couple of sets with the band at the Palladium one night this week, but it was only for old time's sake. She sticks with Harry James.

AFM Ups USO Band Scale; May Cost Jobs

NEW YORK, March 20.—Camp Shows, Inc., has been notified by the American Federation of Musicians that contracts for bands after March 17 must call for the stage-presentation scale, \$93.50 per man and \$115 for the leader. Previously, according to AFM, no scale basis for bands playing USO dates had been established, with the men involved receiving far less than the new proposed fee.

AFM spokesmen declared that a representative huddled yesterday (19) with Lawrence Phillips, executive vice-president of Camp Shows, Inc., and that major points in AFM's position were agreeable to both sides. Certain minor matters, it was stated, had yet to be straightened out.

New scaling may have a dampening effect on number of bands playing the shows, a possibility which would distress band bookers who have been working via a committee the past few months to get bands out on the USO circuits. Recently, four bands had been set and hope had been that more would be cleared.

Is Crosby Is or Is He Isn't? If Only He'd Decide

NEW YORK, March 20.—Bob Crosby "and band" are still an unsolved riddle to booking offices. It was thought the question was settled when Eddie Miller took over the old Crosby crew and General Amusement Corporation took it from Music Corporation of America. As soon as Crosby accepted the Capitol Theater date here, playing the house with the Van Alexander band as his own, the merry-go-round started all over again.

MCA still books Crosby, but Alexander is a Joe Glaser property. If Crosby heads out west for films after completing the Capitol engagement, that'll be the end of it. But Crosby is talking of signing with Glaser too, which indicates he is mulling the band whirl again. Glaser is expected in from the Coast this weekend and the deal may go thru. But meanwhile the MCA office is offering the Alexander band for bookings—without Crosby—after the Capitol closing.

Incidentally, to play the theater here Crosby had to borrow 20 of his own arrangements from Eddie Miller, who took over the old Crosby books, as well as the band.

Pluggers Hint Moo Makes Mood Music With Choir-Masters

NEW YORK, March 20.—Songpluggers are coming up against a time-worn problem in a new form, according to several publishers here. Getting a song done vocally by choral groups with radio bands seems to hinge on having an "in" with chorus arrangers, say the "out" pubs. Offenders in what some pubs fear is the old see-me racket are arrangers for chorus groups that are not part of the band itself.

Pubs claim that getting a promise from the leader on a song is only part of the job. The chorus arranger has to be put into the "mood" or he can't arrange that particular tune. It hasn't taken pluggers long to jump to the conclusion that what arrangers are after is a little "inspiration."

Dave Martin Army-Bound; Yank Porter Fronting Band

NEW YORK, March 20.—Dave Martin, colored band now in its third year at the Hotel St. George in Brooklyn, will carry on intact after maestro Martin checks out for the army today. Yank Porter, drummer with the ork, takes over the leadership. Porter, an old-timer, is well known in jazz circles, having beat the hides with Louis Armstrong, Fats Waller and Teddy Wilson.

Coca-Cola Spotlight Band Parade

(Week March 29 to April 3)

Monday, March 29....Tommy Dorsey
Tuesday, March 30....Russ Morgan
Wednesday, March 31....Xavier Cugat
Thursday, April 1.....Andy Kirk
Friday, April 2.....Richard Himber
Saturday, April 3.....Jan Savitt

Second Hit Kit Packed; "Wing" "Song" "Pic" In

NEW YORK, March 20.—Selections for the second army *Hit Kit*, to be distributed on April 1, have been announced by the Special Service Division of the War Department.

In line with its previous decision, the Division has chosen two ballads and four tunes adaptable to marching. Choices are *I've Heard That Song Before*, *I Just Kissed Your Picture Goodnight*, *There's a Star-Spangled Banner Waving Somewhere*, *Coming In on a Wing and a Prayer*, *Marching Along Together* and the finale from *This Is the Army*, *This Time Is the Last Time*.

Major Howard Bronson, head of the Music Division of Special Services, and his liaison, Capt. Harry Salter, are lavish in their praise of some of the Civilian Artists' Consultants' Committee, which selects the songs to be sent out each month. Bing Crosby was cited for his valuable suggestions and the care he takes in commenting on each of the song choices. Crosby is part of the West Coast committee, which receives 12 songs chosen by the Eastern Division and bolts them down to the six finally submitted to the Special Service Division. Other committee members noted for their efforts were Rudy Vallee, Lanny Ross and Fred Waring, chairman.

The War Department division has also emphasized the ready co-operation received from publishers in the effort to build a singing army. Of the \$250 pubs each receive as royalties on the 25,000 sheet music copies distributed, balance left after publishing costs are put into a fund to supply free orchestrations for service bands.

Printing of the *Hit Kits* has been assigned to Lawrence Richman, of Music Dealers' Service.

Draft Board To Screen-Test TD

BERNARDSVILLE, N. J., March 20.—Tommy Dorsey has received notice from the local draft board to appear for a screening test (physical examination) prior to possible reclassification of the noted maestro. Up unto now, board spokesman declared, Dorsey had been in 3A category. It was expected that Dorsey would be examined by doctors in San Francisco, where the maestro is current at the Golden Gate.

Reports from the Coast list Dorsey's age as 38 next June, but press department of Music Corporation of America, which books him, claims that TD was born November, 1904.

Hite Quits for Duration

HOLLYWOOD, March 20.—Les Hite has canceled his proposed theater tour thru the Middle West and East and is withdrawing from the band field for the duration. Decision followed the loss of trombonist Allen Durham and saxist Roger Hurd to the army. Their departures swelled the total to 17 out of the band to the armed forces since war was declared. While Hite's plans have not been announced, it is known that he was offered a commission in the army some time ago. He is 39.

MGM Signs James, Cugat

HOLLYWOOD, March 20.—Harry James and Xavier Cugat bands have both been signed for ptx at Metro-Goldwyn-Mayer. James will start his new flicker after he has completed work on *Best Foot Forward* at the same studio. Film will probably be *Broadway Melody of 1943*, in which James will have an acting role.

"Johnny Zero" Brings Down Pub as Outraged Opponents Ack-Ack-Ack With Lawsuits

NEW YORK, March 20.—Santly-Joy is having as much trouble from *Johnny Zero* as the Jap Zero fighters lyrically downed in the last eight bars of the new song. On Friday (26) they will have to answer in court to the charges of copyright infringement brought by Jerry Livingston, Mann Curtis and Al Hoffman, writers of *Machine Gun Song*.

Pub faced another lawsuit arising out of plagiarism charges made by Dave Dryer, of Berlin Music, against Mack David, one of the writers of *Zero*, but appears to have avoided that one.

Dryer claims to have taken a song called *Johnny Zero* from two unknowns, Howard Styner and Al Elsmann, which he turned over to David to work into shape. Weeks later when Dryer discovered that Santly-Joy was publishing *Johnny Zero* as Mack David's, Dryer let out a terrific holler. Santly-Joy disclaimed any knowledge of Berlin's priority on the song, and David refuted Dryer's claims, denying that he had ever received the song from him.

Despite David's denials, Santly-Joy has been trying to find a way out of its im-

pending misery by working out a deal between the songwriting teams. Pub has already sunk a lot of money into material and an advertising campaign on the tune, and the prospect of a court suit from Styner and Elsmann was extremely undesirable. At press time Santly-Joy had high hopes for a settlement out of court, altho specific terms had not been worked out.

Santly-Joy's headaches don't end with the settlement of this dispute, however. On Friday the publisher will have to prove in court that the *ack-ack-ack* musical device used in *Johnny Zero* was not stolen from the *Machine Gun Song*. Livingston, Curtis and Hoffman, writers of the *Gun* tune, claim that Santly-Joy had the song last September. Nothing was being done with it, so the writers took it back and turned it over to Edwin H. Morris after it was introduced by Gracie Fields several months ago. Writers credit the *ack-ack-ack* idea to Sy Corbin, now in the navy, and are ready to prove that they had it first with recordings of their tune taken from air shots.

According to Livingston, David admits that the *ack-ack* stunt was not in the *Zero* manuscript given to Santly-Joy by him and Vee Lawnhurst, his collaborator. Livingston claims he took the question up with George Joy after seeing *Zero*. However, song was published with the *ack-ack-ack* in, and Santly-Joy will have to go before the firing line to show that this was not an infringement of copyright.

ASCAP Board To Be Known This Week

NEW YORK, March 20.—Balloting for ASCAP's new board of directors will close Monday (22). Incumbent pop publisher-members running for the board include Louis Bernstein (Shapiro-Bernstein), Saul Bornstein (Berlin) and Herman Starr (Harms). New pop publishers are Sam Fox (Sam Fox), George Marlo (Dorsey Bros.) and Edwin H. Morris (Mayfair). Standard publishers running are Gustave Schirmer (G. Schirmer, Inc.), incumbent, and Edwin L. Gunther (Schroeder & Gunther), new.

Writer-member candidates in the pop field include Fred Ahlert, Irving Caesar and Oscar Hammerstein II, incumbents, and Milton Ager, Paul Cunningham, Peter de Rose, Jesse Greer, Walter Kent and Harry Tierney. Standard writers are incumbent Oley Speaks and new candidates A. Walter Kramer and Jacques Wolfe.

Halifax 15-Sq. Ft. Restriction Lifted

HALIFAX, N. S., March 20.—First break in the wave of hysteria that followed the Boston and Newfoundland fires is the abolition of the 15 square feet per dancer restriction on the Lord Nelson and Nova Scotia ballrooms, the two leading hotels here. Both had suspended operations in public dancing for several weeks after the official curtailment of admission volume went into effect. The Lord Nelson ballroom was limited to 221 and the Nova Scotian to 216 dancers per public dance.

The fire marshal and city safety committee have decided to lift the restrictions and both hotel ballrooms are being allowed 500 patrons each. Under the restricted attendance rule the hotels had tilted the prices for their dances to \$3 per couple from the previous tariff of \$1.50 and \$2.

Khaki "Battle of Music"

ATLANTIC CITY, March 20.—With a bumper crop of ace swing stars stationed here with the Army Air Force, service boys are being treated to a uniformed "battle of music. On St. Pattie's Nite, opening gong was sounded at Convention Hall here for "The Battle of Bands" staged by Private Ray McKinley and Staff Sergeant Herbie Fields. Lads locked horns to determine the servicemen's preference musically for the boogie-woogie as expounded by McKinley and the swing settings bannered by Fields.

The Boogie-Woogie Bugle Boy of Co. B

NEW YORK, March 20.—AP newsbreaks for Pic. Clarence Zylman, who has been bugle-woogling for the American army in England, did mighty fine by maestro Tommy Tucker.

Reports mentioned that Tucker's extrumpeter had been getting the over-there boys out of bed with a hot-kick bugle call that Maj. Gen. O. H. Lee said was the most beautiful he had ever heard. It all started when Zylman grew tired of the traditional abuse a bugler must suffer and gave out with jitterbug versions of first call and the rest.

Only thing Tucker is afraid of, it is understood, is that his trumpet section may now be inspired to join up and prove they can improvise better than Zylman.

Erie BR May Open Easter

ERIE, Pa., March 20.—The death of ballroom activities may end soon in Erie according to Alex Moeller, who is considering opening Rainbow Gardens at Easter.

Last public dance was held here in October when all ballroom activities ended with gas rationing. Since then the public has had to satisfy itself with one and two theater stands featuring name bands and traveling units for three days on the stage. These units have been appearing only once a month but have been doing capacity. Local music has been tied down to club spots and only other outlet has been small cocktail spots.

Local officials are making no efforts to suppress the casual pleasure driver and dance promoters are viewing the situation as a definite go-ahead sign.

A Plug Is Still a Plug

NEW YORK, March 20.—Acme Music, BMI publishers of *Vos Zolt Eer*, started getting a few plugs on their tune from Nebraska radio stations. Soon the pub was receiving requests for it from all the stations in the State, and the song came in for heavy plugging. Much elation, until Acme realized what had brought about the windfall—Nebraska is notoriously anti-ASCAP.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

WILLIE KELLY (Hit 7039)

Tonight I'm Gonna See Baby—FT; VC. *You're Irish and You're Beautiful*—W; VC.

THE radio lanes have been giving wide circulation to *You're Irish and You're Beautiful*, typical Irish waltz ballad that figures as a likely candidate for hit parade accolades. The Hit label displays its uncanny aptitude of being able to pull a highly desired disk out of the asserted Mexican hat in offering up the only available recording of the song. Billing as Willie Kelly's band, which is in keeping with the character of the song, side is carried mostly by an unbilled baritone who is adequate enough for the demands of the song. A simple and tuneful melody that strikes a responsive chord with the wearers of the green from the opening strain of the song, band takes it at a bright three-quarter tempo. Featured voice starts off the side singing the verse and chorus. Tenor sax takes over for a full chorus, keeping on the straight melodic line, and the singer returns for another stanza to finish out the side. *Tonight I'm Gonna See Baby* makes for an attractive companion piece, being one of those cute rhythm ditties that have an easy time of it in taking hold. Set at a moderate tempo, and emphasizing the rhythmic qualities of the song, band ensemble reads a chorus to open up the side, with the singer taking over for a second chorus. Band ensemble picks it up again for the last half of another chorus to carry out the side. Nothing striking in either the playing or the singing, being of the same mediocre standards that characterize much of the label's disguised disk issues.

The radio already creating a demand for "You're Irish and You're Beautiful," and phonops are sure to enjoy a generous play for this side, the only available waxing of this Irish waltz favorite.

JOHNNY JONES (Hit 7038)

I Dreamt the War Was Over—FT; VC. *I've Heard That Song Before*—FT; VC.

FOR a long time Harry James cornered the disk marts with his record-pacing platter of *I've Heard That Song Before*. And while the other major waxing companies have been caught short on the song issue, the Hit label again manages to pull the hit tune out of its proverbial Mexican hat. The Johnny Jones orchestra gives a typical mill-run reading for the stock arrangement. Yet the side is thoroughly tolerable and listenable. Taken at a moderate tempo with the accents on the rhythmic beats, muted brasses and saxes share the opening stanza. The masked male baritone gives adequate lyrical reading for a second chorus and the band ensemble gives light sock treatment for the last half of another chorus to carry out the side. Plattermate is Al Jacobs's post-war ballad, *I Dreamt the War Was Over*, that re-united lovers again. Considering the huge success of the anticipatory *When the Lights Go On Again*, and with public and soldier sentiment in favor of the sentimental and wishful-thinking songs in spite of the Office of War Information's concern over Tin Pan Alley's outpouring of war songs, there is no reason why this ballad should not gain wide circulation. It is chipped from the same block that produced all the other soldier ballads. The Jones boys give it a conventional melody treatment, setting it in a moderately slow tempo. Trumpet solo carries the opening refrain with the single tenor sax carrying the bridge bars. The baritone gives good voice to a second stanza that completes the side.

While the Harry James entry is the important one, this Johnny Jones's disk of "I've Heard That Song Before" fills in neatly where operators cannot get enough of the earlier disk to service all their spots. And if "I Dreamt the War Was Over" gets the proper push by the publishers, the Jones waxing has the field all to itself for this new soldier song.

POPULAR ALBUMS

Columbia rings the bell, but resoundly, with its new Paul Robeson album, *Songs of Free Men*. This is the first Masterworks set carrying the label of the renowned Negro baritone, and the eight song selections are all those which Robeson has long included in his concert repertoire. For sheer vocal beauty that characterizes Robeson's rich and robust baritone, the album is a must item on every music lover's list. And for those with the slightest touch of left-wing leanings in their make-up, the album holds much more meaning and significance than Billie Holiday's *Strange Fruit*. That the lyrical content of the sides may be pure and unadulterated Communistic propaganda, as some might argue, detracts none from the album's artistic qualities. And as for its merchandising appeal, set is a natural seller if there ever was one.

Singing in English and in Russian, Robeson starts off the album with two selections from Dzerzhinsky's opera, *Quiet Flows the Don*—From *Border to Border* and *Oh, How Proud Our Quiet Don*. From Marc Blitzstein's *No for an Answer*, Robeson has selected *The Purest King of a Guy*, better known to followers and fellow travelers as *Joe's (Stalin) Birthday Song*. Mating that side is Earl Robinson and Alfred Hayes's *Joe Hill*, another familiar tome of the American labor movement. Most striking couplet is provided with *The Peet-Bog Soldiers*, famous song from a German concentration camp, sung in English and German, and *The Four Insurgent Generals*, the Spanish Loyalist song, sung in English and Spanish. Two Russian songs complete the set, singing both in Russian and in English—the famous Red Army song, *Song of the Plains*, and the country's unofficial national anthem, *Native Land*. Lawrence Brown accompanies the singer at the piano.

Swing Shift Shindigs Bring Protests, Shutters

OMAHA, March 20.—Swing shift dances at the Music Box here have been halted by the city council after a barrage of protests from near-by residents. Dances were staged for the benefit of the Martin plant employees, running from 2 to 6 a.m., and a petition from neighborhood dwellers asked that Music Box dances end at midnight. Council stated that other halls in non-residential areas could take over.

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Louis Prima

(Reviewed at Casa Loma Ballroom, St. Louis)

LOUIS PRIMA and his hot horn made his Midwestern debut here this week, surrounded by a jumping, blaring 14-piece outfit that is definitely in the modern groove. The irrepressible Prima is out there clowning, blowing his dirty-toned trumpet, backed by an aggregation of top-notch musicians with a library of swell arrangements in the modern idiom. He has a band that can rank with any of the country's leaders, and the j-bugs here received every offering with wild acclaim.

Prima is as always the master of his instrument, and his selling of a song is a joy to behold as well as hear. He sings in a weird off-key voice that enralls the ear, and his innate sense of showmanship keeps the crowd in front of the bandstand happy, while the hot music of the band pleases the dancers. There is good reason for calling this the "Be Happy" orchestra, because its leader gives the impression that he enjoys his work, not having that bored, condescending air assumed by so many of the big names.

Instrumentation of the band includes the standard four rhythm, four sax, three trombones and three trumpets. Louis's brother, Leon, and ex-band leader himself, takes the sweet choruses on trumpet. The band's heated rendition of tunes like *White Cliffs of Dover* is something indescribable (as is the entire Prima personality).

Lily Ann Carol, sultry and raven-haired, has been the singer with the band for three years. She is a looker on the sexy side, a gorgeous treat for the eyes and a boon to any band. Sings torches, blues and ballads very capably. C. V. Wells.

Eddie Miller

(Reviewed at Casino Gardens Ballroom, Ocean Park, Calif.)

NOW on his own as a maestro after 12 years as a sideman, Eddie Miller looms as a young man to watch in 1943. His orchestra has as a nucleus several members of the Bob Crosby band. Miller himself became prominent for his tenor sax and clarinet stylings with the Crosby crew, and still with him from that band are Matty Matlock, Arthur Rando, Nappy

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Teddy Powell

(Roosevelt Hotel, Washington, Columbia Network, Tuesday (16), 12:05-12:30 a.m.)

NOT so long ago Powell's brassmen were pummeling the eardrums of any listener within a 10-mile radius and helped blast the band out of a New York hotel location. Not so, any longer, if the remote heard is the criterion. The brass is muted, tho by no means muzzled, and the band's jazz impulses are manifested thru implication rather than raucous statement. The quietly intense treatment provided *Always Be in Love With You*, done as a jumper, with plenty of subtle kicks.

Peggy Mann and Tommy Taylor supply wordage at a much higher level of quality than do the average band vocalists. They teamed on one ditty, and each soloed on two others. Taylor was grand on *Getting Tired So I Can Sleep*, giving depth and meaning to the soldier lullaby done at a slow tempo, with the orchestra quietly supporting him in lush tones.

Miss Mann did one of the best jobs ever heard on *There Are Such Things*. For once the saccharine was carefully removed and the pretty ballad became beautiful under her handling. Her humming, self-obligato helped build it up for maximum results. On the other hand, Miss Mann was too sweet in *Murder He Says*. The jive was missing from this tale of a jive-happy wooer.

Cootie Williams

(Savoy Ballroom, New York, Mutual Network, Tuesday (16), 12:35-1 a.m.)

THERE are so few big hot bands broadcasting these days the kids who like it hot are probably soaking up all the gravy Williams dishes out on these late air shots from Harlem's haven for hoofers.

It's about a year now that Williams has had this band and the product heard on this show was Grade A, well-seasoned and beautifully served. The band is playing full and forcefully, as befits a group led and paced by one of the top-most trumpeters extant.

Aside from Williams's own contribution, the band boasts a couple of other stellar soloists in its alto man and trombonist. The latter's raspy-toned tram cuts thru like a buzz saw and with the same effect. A band-within-the-band sextet turned a little ditty about *Trash* into so much cash on the line.

Alto man Eddie Vinson sang the woes of the bear-hunting *Brother Bill*, failing to score his usual high mark, but Louis Bacon bettered his average in *Can't Get Out of This Mood*, even tho the ballad was the weakest band number in the program. Pearl Bailey shouted stuff at a *Mr. Bluebird*, but without doubt failed to convince him.

LaMare and Floyd O'Brien, all top-flight instrumentalists.

Leader has appearance ideally suited to stick wielding and a personality dancers here liked. Arrangements are built around the Miller sax, with a liberal sprinkling of Dixie music incorporated into the jump ditties. Nick Fatool, drums; Rosy McHargue, sax-clary; Hank Weyland, bass, and Lew Quadling, piano, are other noted sidemen helping Miller build the group as a box-office winner.

For the singing chores Miller calls upon Mickie Roy, a black-tressed brunet whose throaty thrushings click as solidly as her looks. Gal's pipes blend beautifully with Miller's reeds, and the mob here (mostly airplane workers just off the early-evening night shift) wouldn't let her sit down. Miller sings himself, handling novelty tunes. LaMare, guitarist, is plenty boffo as vocalist, too, notably on novelties and blues. Duet with bassist Weyland is top-drawer stuff.

Instrumentation shapes up with five saxes, including Miller, three trombones, three trumpets and four rhythm. Trumpet team is only weakness of group now. It's an especially difficult book and the men are youngsters. On the whole, band has tremendous possibilities under Miller's guidance. Musicianship, showmanship, pacing and all other factors are there. Miller's future looks bright. Danny Baxter.

George Wald

(Reviewed at Hotel Syracuse, Syracuse)

"YOUNG MR. RHYTHM," is George Wald's billing, and the young maestro lives up to it. Wald has come up with as neat an array of musical talent as this room has seen in many a day.

Aggregation is cut to ten men: Three rhythm, three brass and four reeds. Library planned for bigger layout, but leader is working overtime to fit it to current set-up. Smooth-working band, with plenty of hot brass thrown up by the two hard-working trumpets and trombone men. Sweet arrangements nicely mixed, with plenty of swiftly paced numbers and hot arrangements, are all done in likable style.

The band has a swell little songstress in Neida Bryant, a comely miss who warbles both sweet and hot numbers in lively fashion. Gal graces stand, has a winsome personality, and is strong enough to head any handman's array.

Wald also pitches in on the vocal end and teams with Miss Bryant to make a strong pair on mike end. Wald getting three shots weekly over NBC hook-up; and does nightly turn over local outlet besides. In for four weeks and option, and should catch on with Mr. and Mrs. Syracuse, once management gets it known that once again there is a class outfit in the Terrace Room.

B. S. Bennett.

Charlie Barnet

(Reviewed at Met Ballroom, Philadelphia)

AFTER announcing he would cut down to a small band, Charlie Barnet has reverted to the musical form that fits his mood and talents best. Rounding up his old bandsmen again, Barnet is again giving out with the powerhouse brand of jazz, replete with wild and screaming brasses. The high and fancy solo rides of the hot horns make for one of the most unrestrained and unashamed powerhouse gangs in swing circles of this day.

It's a large band that Barnet has surrounded himself with, numbering 18 men strong of lip and lung. Along with the maestro, sax section numbers six. Conventional four holds forth for the rhythm section. And all the power is packed in the eight brasses—four iron-lipped trumpets and four steam-rolling trombones.

Apart from the solid ensemble wall laid down heavily by the horns, the solo delights as ever, belong to Barnet. Gives out generously with his unrestrained and startling runs and riffs on the alto, tenor and soprano saxes. Plenty of trumpet heat, with the notes reaching for the ceiling, turned in by Howard McGhee and Peanut's Holland, the two septa instrumentalists with the band.

Music and arrangements are all those (See ON THE STAND on opposite page).

Orchestra Notes

Of Maestri and Men

JOHNNY LONG revises his schedule to open at the Terrace Room, Newark, N. J., June 15. Follows with a 12-week stand at the Hotel New Yorker, starting July 15. . . . **LEONARDO** in last week at the Metronome Room, Washington. . . . **DICK HIMBER** follows **FRANKIE MASTERS** into the Del Rio, same city, beginning March 15. . . . **EMIL COLEMAN** heads for the Statler, Washington, March 18. . . . **BOB CHESTER** goes into the Frolics, Miami, April 15 for four weeks. . . . **CHUCK FOSTER** landed the Blackhawk Cafe, Chicago, band job, starting April 7. He will bring with him **BILLY BLAIR**, hefty bass man and novelty singer, who has been with Art Jarrett until the latter's induction into the army. Foster has a contract calling for eight weeks with options. . . . **STAN KENTON** will open the season for Eastwood Gardens, Detroit, May 21. Others set there for single week dates include **SONNY DUNHAM**, June 4, and **CHARLIE SPIVAK**, August 20. Park will continue to change bands weekly, unless the growing scarcity will force it to hold on to attractions longer. . . . **KENNY SARGENT**, former **GLEN GRAY** vocalist, training for a defense job. . . . **JIMMY PALMER**, former band warbler, now song plugging for Famous Music in Chicago. . . . **SNOOKUM RUSSELL** moved into Scott's Theater, Kansas City, Mo., for a two-week date last week, following **PHA TERRELL**. . . . **GENE (SOX) POPE** winds up a two-week engagement this week at Steing Buffet Bar, Indianapolis. . . . **BUBBER LUTCHER** succeeded **LOUIS PRIMA** at the Sunset Terrace Ballroom, Indianapolis, last week. . . . **INTERNATIONAL SWEETHEARTS OF RHYTHM** play a

benefit dance for the Red Cross Thursday (25). . . . **BENNY STRONG** at the Ansley Hotel, Atlanta, until April 3. Starting April 7, **STRONG** goes into the Washington-Yourees Hotel, Shreveport, La., for a repeat. . . . **ERSKINE HAWKINS** at the Paradise Theater, Detroit, until April 1. . . . **FERNANDO CANAY**, Cuban maestro, at the Hurricane, New York. . . . **MAL MALNECK** featured at the Hotel Biltmore, Los Angeles. . . . **HENRY KING** checks out of the Mark Hopkins Hotel, San Francisco, Tuesday (30).

Atlantic Whisperings

HARPO MARX filled in for his ailing brother, **CHICO**, during the band's week at the Earle Theater, Philadelphia, last week. . . . **MARY ANN MCCALL**, one-time **CHARLIE BARNET** vocalist, returns to the band at its current stand at the Met Ballroom, Philadelphia. . . . **BILL FEEHAN** set at the Romeo Cafe, Trenton, N. J. . . . **BILL SALMON**, with **MAY SHULENBERGER** for the songs, takes over at Way's Theater Cafe, Philadelphia. . . . **JACK RUSTIN**, former piano swing ace now in the Army Air Corps as a private, finding time to warm the ivories at a station hospital in Atlantic City, where he is down with a bad ankle. . . . **GENE KRUPA** inked in for the April 2 week in the band parade at the Earle Theater, Philadelphia. . . . **JACK HEATH** next at Winter Crystal Ballroom, Reading, Pa. . . . **MARIO MABAQUINA'S BAND** set at Michaud's Le Village, Philadelphia nightery. . . . **COLERIDGE DAVIS** and the Hardy Brothers' Orchestra back with the reopening of the Paradise Cafe, Philadelphia. . . . **ALEXANDER BROWN**, former staff pianist with NBC in New York, joins the growing list of musicians-soldiers at the Army Air Force base in Atlantic City. . . . **TOMMY CULLEN** gets the call at Herb Spatola's Planders Grille, Philadelphia. . . . **BILLIE FELTON** leaves his drums behind at the Erin Isie Cafe, Atlantic City, to keep a date with Uncle Sam. . . . **HORATIO ZITO**, formerly fiddling for **XAVIER CUGAT**, and **EUGENE LAROCCA**, trumpet with the late **BUNNY BERIGAN**, newest recruits for the service band at Fort Dix, N. J., fronted by Top Sergeant **MARCO ROSALES**, guitarist, who led his own band at the Florida spots in civilian life.

The Met, Former Opry House, Opens as Hooferie; Mammoth Room Looms as Quick Click

PHILADELPHIA, March 20. — The Metropolitan Opera House, a \$1,000,000 "white elephant" originally built in 1908 by the late Oscar Hammerstein, has turned into a major click as the Met Ballroom. After many delayed openings, dance hall finally got off to a terrific start last Thursday (11). Originally opened in 1908 with *Carmen* the first grand opera, the new enterprise got under way appropriately enough with *Charlie Barnet* giving out on a special swing rendition of the *Toreador Song* for his opening number.

Opening night would have been a record pacer were it not for the fact that the box office was closed before 10 p.m., with the dance just getting under way. At a 77-cent top, there were 1,100 paid dancers in the ballroom with an addition 750 in on guest ducats when management closed the doors to a crowd of at least 3,000 on the outside clamoring for admission. Feeling was running high as the lines outside formed a seemingly endless chain. In order not to take any chances of a riot breaking out, police suggested that the manager shutter the

box office. No disorder marked the succeeding nights, and since opening crowds have averaged better than 3,000 a night. *Barnet* is in for three weeks, reportedly at \$2,400 a week, with *Clarence Fuhrman*, local radio maestro, making the dancing continuous. Music Corporation of America lining up a band parade for the ballroom.

Benjamin J. Murray, associated with the Roseland and Savoy ballrooms in New York for the past 18 years, is in as house manager. Met stacks up as the world's largest ballroom and its immediate click here is another indication that the town is both dance and band hungry. With 10,000 square feet of dance space, as against 8,000 for the Trianon Ballroom in Chicago, its nearest rival, the Met can accommodate 2,000 dancing couples on the floor. And with the "golden horse-shoe" mezzanine, lodge seats, balcony and gallery for spectators, room can take care of 6,500 cash customers nightly.

Dances skedded nightly plus a Saturday matinee, with ducats scaled to an 86 cents, plus tax, ceiling.

ROUTES

(Continued from page 19)

Kosheitz, Marina (Versailles) NYC, nc.
Kula, Malie (USO Camp Show) Wichita Falls, Tex.; Brownwood 28-April 3.

L

La Bato, Paddy (Alpine Village) Cleveland, nc.
LaMac, Walter (Neil House) Columbus, O., h.
Lambert, Charlotte (Royale) Detroit, nc.
La Milonguita (Don Julio's) NYC, nc.
Landi, Ruth (Mon Patee) NYC, nc.
Lane, Frances (Leon & Eddie's) NYC, nc.
Lane & Small (Tower) Kansas City, Mo., t.
Latin Quarter Revue (Beverly Hills) Newport, Ky., nc.
Latinos, Three (Carmen) Phila, t.; (Towers) Camden, N. J., 26-31, t.
Laurence, Paula (La Vie Parisienne) NYC, nc.
La Vola, Don, & Carlotta (Utah Canteen Service) Salt Lake City.
Lawlor, Terry (Greenwich Village Inn) NYC, nc.
Lawrence, Hope (Patlo) Cincinnati, nc.
La Zellas, Aerial (Carnival) Yuma, Ariz.
Lee, Flora (Roxy) NYC, t.
Lee, Bob (Wivel) NYC, re.
Lee, Virginia (Aloha) Brooklyn, nc.
Le Roy, Hal (Chicago) Chi, t.
Leslie & Carroll (Royale) Detroit 12-25, nc.
Lester, Jerry (Strand) NYC, t.
Lewis, Ralph (El Morocco) Montreal, nc.
Lit, Bernie (Kavakos Supper Club) Washington, nc.
Lloyd & Willis (Orpheum) Omaha, t.
Logan, Ella (Broadhurst) NYC, t.
Long, Walter (Frolics) NYC, nc.
Loose Nuts, Three (Ubangi) NYC, nc.
Louis & Cherie (Polly) Kansas City, Mo., t.; (Grand) St. Louis 26-April 1, t.

M

MacGregor, Rae (La Martinique) NYC, nc.
Mack, Johnny (RKO-Boston) Boston, t.
Maguire, Prof. (Recreation Center) Warren, Pa.
Mallen, Dave (Capitol) Washington, t.
Mann, Bert (Garrison's) NYC, re.
Mann, June (Bowery) Detroit, nc.
Manners, Judy (Park Central) NYC, h.
Manning, Irene (Strand) NYC, t.
Marcus, Doc (Latin Quarter) NYC, nc.
Marina (Waldorf-Astoria) NYC, h.
Markham, Pigmeat (Regal) Chi, t.
Martin, Joe (Chicago) Chi, t.
Masalle, Sally (78th St. Tap Room) NYC, nc.
Mason, Melissa (Le Ruban Bleu) NYC, nc.
Maychoff, Eddie (Le Ruban Bleu) NYC, nc.
Michon, Michel (Russian Kretchma) NYC, re.
Miller, Folie (Kitty Davis Airliner) Miami Beach, Fla., nc.
Mimlemen, Four (Royale) Detroit, nc.
Minnevitich, Borah, Harmonica Rascals (Oriental) Chi, t.
Molina, Rita (Sply's Roof) NYC, nc.
Monahan, Gwen (La Conga) NYC, nc.
Monk, Julius (Le Ruban Bleu) NYC, nc.
Monte, Hal (Oriental) Chi, t.
Moore, Grace (Roxy) NYC, t.
Moore, Muriel (51 Club) NYC, nc.
Moran, Rosie (Butler's) NYC, h.
Morris, Will, & Bobby (Hamid-Morton Circus) Wichita, Kan.; Memphis 29-April 3.
Murphy Sisters (RKO-Boston) Boston, t.
Murray, Steve (51 Club) NYC, nc.
Musser, Clair Omar (Palmer House) Chi, h.

N

Nadell, Henny (Old Roumanian) NYC, re.
Nations, Evelyn (Emerson) Baltimore, h.
Nelson, Diane (Troc) NYC, nc.
Nikko & Tanya (Chez Patee) Chi, nc.
Niva, Vera (Queen Mary) NYC, c.
Noble, Diane (Hickory House) NYC, re.
Nord, Gloria (Roxy) NYC, t.
Norden, Nita (Old Roumanian) NYC, re.
Norman, Lucille (Broadhurst) NYC, t.
Norwood, Helen (Sawdust Trail) NYC, nc.

O

O'Dell, Dell (Park Central) NYC, h.
Odette (Corktown Tavern) Detroit, nc.
O'Keefe, Walter (Riobamba) NYC, re.
Olsen & Shirley (Broadhurst) NYC, t.
Osta, Teresita (El Chico) NYC, nc.
Oxford Boys (Music Hall) NYC, t.

P

Page & Kuhen (Havana Casino) Buffalo, nc.
Paige, Annie (51 Club) NYC, nc.
Patterson & Jackson (Stanley) Pittsburgh, t.

Paul, Slim & Eddie (Colonial) Dayton, O., t.
Paulens, The (Greenwich Village Inn) NYC, nc.
Piler & Luisillo (Havana-Madrid) NYC, nc.
Pinkus, Bobby (Glenn Rendezvous) Newport, Ky., nc.
Porter, Dorothy (51 Club) NYC, nc.
Princess & Willie Hawaiians (Ford) Rochester, N. Y., h.

R

Rabal, Anita (Don Julio's) NYC, nc.
Radio Aces (Hurricane) NYC, nc.
Ramon, Roberta (Frolics) NYC, nc.
Raoul, Dolly, Girls (Caravan Club) NYC, nc.
Raye, Gil (Corktown Tavern) Detroit, nc.
Reyes, Paul & Eva (Paramount) NYC, t.
Rice, Sunny (Copacabana) NYC, nc.
Ring, Ruby (Chicago) Chi, t.
Rios, Juanita (Mon Patee) NYC, nc.
Rivie, Adele (Harlequin) NYC, nc.
Robertos, Dancing (Royale) Detroit, nc.
Rogers, Danny (Hurricane) NYC, nc.
Rogers, Roy (Kitty Davis Airliner) Miami Beach, Fla., nc.
Romine, Sully (Book Bar) Detroit, nc.
Rose's, Bert, Boots & Saddles (Broadview) Cleveland, April 1-3, t.
Roth, Buddy (Stevadoro) Detroit, nc.
Ruby, Doris (51 Club) NYC, nc.
Russell, Bill (Park Central) NYC, h.
Russell, Mabel (Onyx) NYC, nc.

S

St. Claire Sisters & O'Day (Shrine Circus) Lansing, Mich.
Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Salazar, Hilda (Havana-Madrid) NYC, nc.
Samuels, Three (Strand) NYC, t.
Sava, Marusia (Russian Kretchma) NYC, re.
Saxon, Lou (Tic Toc) Milwaukee, nc.
Semon, Primrose (Aloha) Brooklyn, nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shaw & Lee (Colosimo's) Chi, nc.
Sherman, Alice (Caravan Club) NYC, nc.
Sherry, Ginger (Butler's) NYC, b.
Shyrettos (Earle) Washington, t.
Sinatra, Frank (Riobamba) NYC, nc.
Skyliners, The (Commercial) Elko, Nev., h.
Soo, Tung Pin (Bismarck) Chi, h.
Stahler Twins (Queen Mary) NYC, nc.
Stern, Harold (Music Hall) NYC, t.
Stevens, Al (Bowery) Detroit, nc.
Stone, Harvey (Bowery) Detroit, nc.
Storch, Larry (Frolics) NYC, nc.
Stuart, Richard (Roxy) NYC, t.
Sullivan, Danny (Armando's) NYC, nc.
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
Sumner, Helen (Ivanhoe) Chi, re.
Summers, Larry (Gamecock Cafe) NYC, re.
Suns, Three (Piccadilly) NYC, h.
Sweet, Anell (Hickory House) NYC, re.
Swifts, Three (Music Hall) NYC, t.

T

Teeman, Eleanor (Park Central) NYC, h.
Thurston, Rose (Roosevelt) Jacksonville, Fla., 22-April 3, h.

V

Valla, Camilla (Bertolotti's) NYC, nc.
Vance, Jerri (Park Central) NYC, h.
Venus, Bunny (Recreation Center) Warren, Pa.
Victor, Frank, Quartet (Rogers' Corner) NYC, re.
Villon, Rene (Mon Patee) NYC, nc.
Vincent, Romo (Greenwich Village Inn) NYC, nc.
Vogue, Charlotte (Leon & Eddie's) NYC, nc.

W

Wade, Margo (Tic Toc) Milwaukee, nc.
Wallace Puppets (Hollenden) Cleveland 22-April 3, h.
Waters, Ethel (Palace) Columbus, O., t.
Wayne, Milly (Frolics) NYC, nc.
West, Bernard (Palmer House) Chi, h.
(See ROUTES on page 55)

Music Items

Publishers and People

SANTLY-JOY is according *Johnny Zero*, by Mack David and Vee Lawnhurst, a big ad build-up.

Singer Publishing Company will move in with Kelman Music April 1. Will work on *I Could Go On Dreaming (With a Dream Like You)*, written by Pvt. Stan Nawrocki and Corp. Murray Singer.

Southern Music is mulling Armand de Masl's *On the Road To Victory*. Newspaperman de Masl is awaiting a call as a major in the signal corps and his ditty packs a military punch.

Floyd Hunt has placed his latest, written in collaboration with Fletcher Smith, with Miller Music. Tune is *Just a Letter From the Folks Back Home*.

Regent Music is planning a drive on a series of Ace Wilder-Bill Engvick tunes: *Singin' As We Go*, dedicated to America's armed forces; *Happy Valley, T'aint a Fit Night* and *At the Swing Shift Ball, While We're Young*, penned by Wilder, Engvick and Morty Palitz, is also on the way.

Frank Capano, Philly songwriter-publisher, is warding off an irate song scribbler attempting to file a plagiarism suit which claims that Capano lifted from one of his melodies to make "Eternal Peace." However, suit is never expected to reach the courtrooms, because Capano is ready to prove the melody stems from a piece written many years ago by a gent named Tschalkowsky.

Songs and Such

IF I SHOULD GO TO HEAVEN (I'd Be Leaving An Angel Behind) number one tune with Broadcast Music. Writers are Lew Mel, Tommy Carey and Norman Kelly. *Let's Hit Hit-ler*, authored by Tommy Carey and Mollie L. Davis, to be plugged by A.E., Inc., New Jersey.

My Whistle Won't Be Dry, latest effort of Bert Retsfeld and Mickey Stoner, has been published by Mutual Music Society.

Whisper a Prayer of Love was premed on the ether last week. Written by Elizabeth Hogue and Walter Bishop, who publishes.

Some Day You Will Be Sorry, by Ben Shelhamer Jr., and Roscoe F. Barnhart, promised a ride by Barnhart Publications.

The American Red Cross Committee of Authors, Composers and Music Publishers asks that all contributions be made out to the American Red Cross and mailed to Oscar Hammerstein, chairman, 11 East 44 Street, New York City, Room 1800. *Maurie Orodender.*

Evansville Orpheum Testing Full-Week Stage Band Policy

EVANSVILLE, Ind., March 20.—Fine Bros., operators of the Orpheum, local 1,000-seat house, are planning to test a full-week band policy, because of the thousands of servicemen stationed in this vicinity, which is also a defense area. Tommy Tucker was originally slated to start off March 18 for a week, but a last-minute New York booking removed him from this territory. Warnie Jones, Chicago booker of the house, is now looking around for a strong substitute.

During the vaude era, Orpheum was a full-week flesh stand. Lately Jones has been setting bands for four days on a spot booking basis.

This Is the Army, Girls

NEW YORK, March 20. — A WAAC show, modeled on *This Is the Army*, is now being prepared, with Lieut. Ruby Jane Douglas writing the score. Songs include *There'll Be a New Style Bonnet in the Easter Parade*, *Something New Has Been Added to the Army*, *The WAAC Is in Back of You*, *Sally WAAC*, and *The WAAC Is a Soldier, Too*. Kaycee Music is publishing the score.

ON THE STAND

(Continued from opposite page)

long associated with *Barnet*, with the emphasis on his wild jump and ride selections that get their inspiration from Harlem. Sections show plenty of cohesion and blend well. Once the rough spots and smearing are wrinkled out, band should pack enough power to mow down a regiment of zoot-sulters, who are in prominence at this new dancery.

When caught band fell short on the vocal end, with two gals on the stand trying out. However, neither one fit this band's pattern, and since caught *Barnet* has returned *Mary Ann McCall*, once with the band, for the vocal chores.



The Billboard Music Popularity Chart

WEEK ENDING
MARCH 18, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAJ, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, March 18. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs
3	1. DON'T GET AROUND MUCH ANYMORE	Robbins	33
2	2. THAT OLD BLACK MAGIC (F)	Famous	31
1	3. I'VE HEARD THAT SONG BEFORE (F)	Morris	27
14	3. WHAT'S THE GOOD WORD, MR. BLUEBIRD?	Berlin	27
6	4. TAKING A CHANCE ON LOVE (F)	Feist	26
17	5. BRAZIL (F)	Southern	25
4	5. THERE'S A HARBOR OF DREAM-BOATS	Shapiro-Bernstein	25
17	6. AS TIME GOES BY (F)	Harms	24
5	6. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	24
—	7. SAVING MYSELF FOR BILL	Chappell	22
10	8. DON'T CRY	National	21
16	9. FOR ME AND MY GAL (F)	Mills	20
5	10. IT CAN'T BE WRONG (F)	Harms	18
—	10. OLD MAN ROMANCE	Witmark	18
7	10. WEEP NO MORE, MY LADY	Dorsey Bros.	18
13	11. LET'S GET LOST (F)	Paramount	13
8	11. MY DREAM OF TOMORROW	Santly-Joy	13
12	12. FOUR BUDDIES	Broadway	12
9	12. I JUST KISSED YOUR PICTURE GOODNIGHT	Crawford	12
15	12. PLEASE THINK OF ME	Witmark	12
—	13. DO I KNOW WHAT I'M DOIN'?	Melody Lane	10
12	13. MY HEART AND I DECIDED	Warock	10
14	13. THREE DREAMS (F)	Remick	10
17	14. CANTEEN BOUNCE	E. B. Marks	9
—	14. CHANGE OF HEART	Southern	9
—	14. I HEARD YOU CRIED LAST NIGHT	Campbell, Lott & Porgie	9
—	14. MOONLIGHT BECOMES YOU (F)	Famous	9
17	14. THERE ARE SUCH THINGS	Yankee	9
11	14. THERE'S A RAY OF SUNSHINE	Lincoln	9
16	14. WHEN THE SHEPHERD LEADS THE SHEEP BACK HOME	Bregman, Vocco & Conn	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Platz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Drellhelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallach's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Jacksonville, Fla.: Butler's Record Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkswim Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	Title	POSITION	Title	POSITION	Title
1	1. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36668	1	1. I've Heard That Song Before—Harry James	1	1. I've Heard That Song Before—Harry James
2	2. BRAZIL —XAVIER CUGAT Columbia 36651	4	2. Brazil—Xavier Cugat	10	2. That Old Black Magic —Glenn Miller
5	3. THAT OLD BLACK MAGIC —GLENN MILLER Victor 20-1523	3	3. I Had the Craziest Dream —Harry James	—	3. It Started All Over Again —Tommy Dorsey
8	4. IT STARTED ALL OVER AGAIN —TOMMY DORSEY Victor 20-1522	6	4. There Are Such Things —Tommy Dorsey	3	4. Brazil—Xavier Cugat
3	5. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	5	5. That Old Black Magic —Glenn Miller	—	5. Don't Get Around Much Anymore—Ink Spots
4	6. YOU'D BE SO NICE TO COME HOME TO —DINAH SHORE Victor 20-1519	7	6. It Started All Over Again —Tommy Dorsey	—	6. For Me and My Gal —Garland & Kelly
—	7. DON'T GET AROUND MUCH ANYMORE —INK SPOTS Decca 18503	5	7. You'd Be So Nice To Come Home To —Dinah Shore	2	7. There Are Such Things —Tommy Dorsey
9	8. MOONLIGHT BECOMES YOU —BING CROSBY Decca 18513	8	8. Why Don't You Do Right?—B. Goodman	8	8. You'd Be So Nice To Come Home To —Dinah Shore
7	9. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36652	9	9. Moonlight Becomes You —Bing Crosby	—	9. Moonlight Becomes You —Bing Crosby
—	10. AS TIME GOES BY —JACQUES RENARD Brunswick 6205	—	10. Don't Get Around Much Anymore—Ink Spots	—	10. Please Think of Me —Shep Fields

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Siskare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION	Title	POSITION	Title	POSITION	Title
1	1. I'VE HEARD THAT SONG BEFORE	1	1. As Time Goes By	1	1. I've Heard That Song Before
3	2. AS TIME GOES BY	5	2. You'd Be So Nice To Come Home To	2	2. Brazil
5	3. BRAZIL	1	3. I've Heard That Song Before	4	3. As Time Goes By
7	4. YOU'D BE SO NICE TO COME HOME TO	3	4. That Old Black Magic	7	4. For Me and My Gal
2	5. THAT OLD BLACK MAGIC	7	5. Brazil	5	5. That Old Black Magic
4	6. THERE ARE SUCH THINGS	4	6. There Are Such Things	11	6. Moonlight Becomes You
8	7. FOR ME AND MY GAL	6	7. For Me and My Gal	3	7. There Are Such Things
11	8. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE	—	8. I Just Kissed Your Picture Goodnight	8	8. You'd Be So Nice To Come Home To
6	9. MOONLIGHT BECOMES YOU	11	9. Don't Get Around Much	6	9. Why Don't You Fall in Love With Me?
—	12. TAKING A CHANCE ON LOVE	14	10. There's a Star-Spangled Banner Waving Somewhere	12	10. I Had the Craziest Dream
12	13. WHY DON'T YOU FALL IN LOVE WITH ME?	13	11. Army Air Corps	14	11. Don't Get Around Much Anymore
15	14. WHEN THE LIGHTS GO ON AGAIN	—	12. My Dream of Tomorrow	9	12. There's a Star-Spangled Banner Waving Somewhere
—	15. ARMY AIR CORPS	—	13. Taking a Chance on Love	—	13. Taking a Chance on Love
		—	14. There's a Harbor of Dreamboats	15	14. When the Lights Go On
		—	15. Please Think of Me	13	15. Army Air Corps

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Company, Newark:

POSITION	Title	Label
5	1. DON'T GET AROUND MUCH ANYMORE	INK SPOTS Decca 18503
3	2. APOLLO JUMP	LUCKY MILLINDER Decca 18529
2	3. IT STARTED ALL OVER AGAIN	TOMMY DORSEY Victor 20-1522
—	4. LET ME PLAY WITH YOUR POODLE	TAMPA RED Bluebird 34-0700
9	5. SEE SEE RIDER	BLUES BEA BOOZE Decca 8633
1	6. DON'T STOP NOW	BUNNY BANKS TRIO Savoy 102
8	7. THAT OLD BLACK MAGIC	CHARLIE BARNET Decca 18541
—	8. TRAV'LIN' LIGHT	PAUL WHITEMAN Capitol 116
6	9. I'VE HEARD THAT SONG BEFORE	HARRY JAMES Columbia 36668
—	10. I HAD THE CRAZIEST DREAM	HARRY JAMES Columbia 36652

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling The Records AND Sheet Music

By IRMA B. KOFF

Your Lucky Strike

All-Time Hit Parade tunes for March 26: *With Plenty of Money and You, If I Could Be With You, You Are My Lucky Star, Mean to Me, Our Love, Sleepy Time Gal, Exactly Like You, It's a Grand Old Flag, That Old Black Magic, You'd Be So Nice To Come Home To and I've Heard That Song Before.*

ERIN GO BRAGH

Dealers, aware of special promotion tie-ups with various holidays, decorated their windows and stores in keeping with St. Patrick's Day. Irish records and sheet music were pushed and caught the holiday biz.

Harry McKinley, Yarmouth (N. S.) dealer, decorated his store in green and put sales emphasis on Irish records and sheet music.

The next holiday for dealers to keep their eyes on is Easter. Irving Berlin's perennial favorite, *Easter Bonnet*, should sell well again this year if it has the right push behind it.

Colored Album Pockets

New United albums have colored pockets to match the cover. Garnet albums

have garnet-colored pockets, while blue albums show blue-colored pockets. In the past brown Kraft paper was used exclusively in the manufacture of empty record pockets.

Pushing the Plugs

Sheet music and waxings of numbers heard over Station CHNS are given special attention at Neiforth's, Dartmouth, N. S. Shortly after tunes are introduced by the district broadcasting station, sheet music and records of those songs are displayed prominently in the Neiforth window. Accent is also put on those numbers most popular in local phonos.

Take a Chance

Coinciding with MGM's release of *Cabin in the Sky*, Columbia will reissue Benny Goodman's recording of *Taking a Chance on Love* backed by the title tune. Helen Forrest, who helps sell those Harry James hotcakes, gives out on the Goodman waxing, which should push sales along.

Height of Selling

Montgomery Ward, Jamaica, N. Y., has set aside two complete walls in its music department to hike album sales. Colored albums from congas to classics are displayed on racks built from the floor to the ceiling. Customers entering the store can spot the type numbers they want from the way albums are grouped. On the left-hand side are congas, rumbas and tangos. The next grouping is popular favorites such as Nelson Eddy. Albums featuring Danny Kaye and name bands and singers are also displayed, with the right-hand side of the wall devoted entirely to masterworks. More albums have been sold as a result of this display than by clerks in the department.

Let Freedom Ring

Robert J. Franklin, of Times Appliance, Columbia New York distrib, sent Paul Robeson's album, *Songs of Free Men*, to Maxim Litvinof, Soviet Ambassador to the United States. Presentation was made on behalf of the Columbia Recording Company in appreciation of the courage and heroism of the Red Army.

A letter received by Franklin from the First Secretary of the Embassy stated that the album will be forwarded to Russia at the first opportunity so that Stalin can hear it. It is also possible that the album will be placed in the music archives of the U. S. S. R. for posterity.

In the Service

Stanley Cohen and Anthony Bruno, of 42d Street Music Shop, New York, has been inducted into the army.

Irwin Newman, proprietor of Newman's Record Shops in Philadelphia and Logan shopping districts, has enlisted in the U. S. Coast Guard Volunteer Port Security Force.

George Nanni, in charge of the record sales counter at Motor Parts, Philadelphia, has been inducted into the army for limited service.

Elliott Wexler, former record manager for Motor Parts, has completed his indoctrination course at Cornell University and is now a full-fledged ensign in the navy.

Philadelphia Doings

Earl Latham, president of Latham Distributors, Inc., Newark, N. J., visited the Motor Parts Company, local Columbia distributor. Latham, in personal charge of his firm's distribution of Columbia platters, will model his set-up along the same lines as Motor Parts.

Stern & Company, center-city department store, is the latest to branch out with a large record department. Until now neglecting its disk business, the Stern store set up a new and large record department on the ground floor of the store building and boasts one of the largest stocks of classics and pops in the city.

Stuart F. Louchelm, head of the Motor Parts firm, has been named treasurer of the citizens' committee of the United Nations' campaign.

Woolworth Promotion

Woolworth's at 40th Street and Fifth Avenue, New York, did the unusual when

Beecham Fails To Win Temporary Injunction Against Columbia; Suing for \$600,000 Damages

NEW YORK, March 20.—Sir Thomas Beecham, noted symphony conductor, failed to win a temporary injunction March 13 to stop Columbia Records from releasing certain disks made by him for the company. Decision was handed down by Hon. Alfred C. Cox, District Judge, U. S. District Court.

Sir Thomas is suing Columbia for \$600,000 damages, claiming that given recordings made by him with the Philharmonic Symphony Orchestra were released by the disk company without his approval. He is also suing for libel on the ground of moral turpitude because of statements allegedly made by a Columbia official and quoted in an article by Irving Kolodin, *New York Sun* music critic.

According to Herbert M. Karp, attorney for the plaintiff, Sir Thomas heard his recordings before they were released and asked Columbia not to issue them because they were, according to Sir Thomas, "imperfect and not up to the standard set by his previous recordings in England." Karp contends that Sir Thomas offered his services free to make new recordings of the same numbers rather than have the company release the ones already made.

Sir Thomas's legal position is that he has the right to improve records made by him for Columbia. In a letter to Karp on September 19, 1942, he said: "Our co-operation (meaning Columbia and himself) has always been that no record should be issued without the joint approval of both sides." Karp claims that Columbia released the recordings, altho Sir Thomas asked them not to.

Godfrey Goldmark, of Goldmark, Colin & Kaye, attorneys for the defendant, said that Sir Thomas was paid a flat fee to make the recordings and, according to the contract between them, Columbia had the sole authority to decide what records to release.

The records received an allegedly unfavorable review by Kolodin in the November 5 issue of *The Sun*. Sir Thomas is basing his libel charge on the following statements said to have been made by a Columbia official and reported by Kolodin in his article: "Sir Thomas hates the Philharmonic, and the men played his game in the recording; Sir Thomas doesn't know a thing about recording; They're (referring to RCA Manufacturing Company, Inc.) welcome to him." Goldmark, on the other hand, claims these statements were never made by a Columbia official.

Kolodin in a recent review of Colum-

bia's release of Schubert's *Symphony No. 5 in B Flat*, made by Sir Thomas Beecham and the London Philharmonic, said: "The lovely lilt and expressiveness of the music find an incomparable interpreter in Beecham and in the wonderfully full-sounding recording, which magnifies all the elements involved." Record is the first in a new series of "record classics" issued by Columbia.

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Hub Paper Enlists 'Junior Commandos' In Wax Scrap Drive

BOSTON, March 20.—The Eastern Company, in a tie-up with *The Boston Traveler* and the retail record dealers of metropolitan Boston, is sponsoring a tremendous scrap record drive.

The Boston Traveler Junior Commandos, totaling 23,000, are being mobilized to search attics, houses and basements for scrap disks which will be sent to salvage depots. All disk vendors are co-operating in the campaign and are acting as official collection depots.

Dealers will pay Junior Commandos 2½ cents for each record turned in, and \$100 worth of government bonds will be awarded to Commandos turning in the greatest number of records. Vendors receiving waxings will deposit them with the Eastern scrap bank for credit on future orders. Drive is expected to pull in 500,000 scrap records.

The last drive, which tied in Vaughn Monroe-RKO-Boston *Globe* and the Eastern Company, pulled in 400,000 records with the aid of women's service clubs.

Regis Label Starts Releasing Platters

NEWARK, March 20.—G & R Record Shop, this city, which produces waxings of spiritual numbers under the Regis Label, has just concluded a deal to get 2,000 pressings a week of their disks, starting April 1.

Records will be distributed by Irving Berman, president of the corporation, and will retail for 53 cents. First releases are *Milky White Way, New What a Life, Gas Ration Blues* and *Ain't It Hard To Love Another Woman's Man?* Instrumentalists include Coleman Brothers, Skoodle and Ambassadors of Swing. Alvino Jones does the vocal on *Ain't It Hard?*

Berman said that no special promotion will be used for the present to sell the records. "The orders I have on hand now will take six weeks to fill," he stated.

CHICAGO, March 20.—Dick Barrie, local maestro now fronting a six-piece outfit at the Green Mill in the Loop, goes into the navy next week. Band will finish out the job, ending March 25, with Ted Phillips (sax) at the baton, and then break up.

The Week's Records

(Released March 20 Thru 27)

POPULAR:

- Goodman, Benny—Columbia 35869
Taking a Chance on Love
Cabin in the Sky
- Hampton, Lionel—Decca 18535
Half a Love Is Better Than None
Now I Know
- Joe's Merry-Makers—Standard T-2091
Wa-Wa Polka
Innkeeper's Polka
- Kirk, Andy—Decca 4405
Hey Lawdy Mama
McGhee Special
- Kyser, Kay—Columbia 36673
Let's Get Lost
The Fuddy Duddy Watchmaker
- Monroe, Vaughn—Victor 20-1527
Cabin in the Sky
Taking a Chance on Love (Sammy Kaye)
- Robel, Jolly Jack—Decca 4404
Phoenixville Polka
Now All Together
- Smith, Kate—Columbia 36674
Shine On, Harvest Moon
Time on My Hands

RACE AND HILLBILLY:

- Davis, Jimmie—Decca 6083
Walkin' My Blues Away
Columbus Stockade Blues
- Dexter, Al, and His Troopers—Columbia 6708
Rosalita
Pistol Packin' Mama
- Harlem Hamfats—Decca 8650
Why Don't You Do Now?
Sales Tax on It
- Robertson, Texas Jim—Bluebird 33-0503
Sweet Baby
Miz O'Reilly's Daughter
- Sykes, Roosevelt—Columbia 6709
Training Camp Blues
Sugar Babe Blues
- Washboard Sam—Bluebird 34-0705
Good Old Cabbage Greens
Stop and Fix It

ALBUM:

- A Duke Ellington Panorama—Victor P-138
East St. Louis Toodle-oo) 20-1631
The Mooche)
Ring Dem Bells)
Mood Indigo) 20-1632
Stompy Jones)
Delta Serenade) 1533
Dusk)
Warm Valley) 1534
- Valdes, Miguelito—Decca A-344
Bim Bam Boom)
Carambu) 18516
Rica Pulpa)
Zarabanda) 18517
Nague)
Drume Negrita) 18518
Oze Negra)
Sensemaya) 18519

GOLDIE DOES IT AGAIN!

SMASHED!!!

ALL TIME RECORDS FOR BOTH RECEIPTS AND ATTENDANCE HI-HO CLUB--Battle Creek, Mich.

GOLDIE and HIS LAFF BAND

Say "thanks" to W. S. TROWBRIDGE, PHENE OLIAN, H. H. GABLE, C. D. YOST, D. C. DAVIS and MIKE FALK.



Exclusive Management

Stanford Zucker Agency

CHICAGO, ILL. 501 MADISON AVENUE NEW YORK CLEVELAND, OHIO

(Routes are for current week when no dates are given.)

A

Akin, Bill (La Salle) Milwaukee, h.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Armstrong, Louis (Trianon) South Gate, Calif., b.
Arturos, Arturo (Park Central) NYC, h.
Aruaja, Lauro (Casino Atlantico) Rio de Janeiro, nc.

B

Baker, Ken (Pla-Mor) Kansas City, Mo., March 16-April 13, b.
Bar, Vic (Olympic) Seattle, h.
Bara, Al (Anton Gusz) Trenton, N. J., nc.
Barnet, Charlie (Met.) Phila, b.
Baron, Paul (Savoy Plaza) NYC, h.
Baron, Shirley (Old Roumanian) NYC, re.
Bartal, Jeno (Lexington) NYC, h.
Barron, Blue (Earle) Phila 22-25, t; (Castle Farm) Cincinnati 27, nc.
Basile, Joe: Wichita, Kan.; Memphis 29-April 3.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Benedict, Gardner (Beverly Hills) Newport, Ky., nc.
Bennett, Larry (Hickory House) NYC, re.
Bergere, Maximilian (La Martinique) NYC, nc.
Berk, Morty (Purple Derby) Phila, nc.
Betancourt, Louis (Park Central) NYC, h.
Bishop (Dumpling Grill) Trenton, N. J., nc.
Bizony, Bela (Pierre) NYC, h.
Black, Teddy (Charles) Baltimore, nc.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bountman, Simon (Copacabana) Rio de Janeiro, nc.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Tiny (Savoy) NYC, 20-31, b.
Brandon, Bob (Beverly Hills) Newport, Ky., cc.
Brandwynne, Nat (Riobamba) NYC, nc.
Breese, Lou (Chez Paree) Chi, nc.
Brigode, Ace (Indiana Roof) Indianapolis 24-April 4, b.
Brown, Las (Terrace Room) Newark, N. J., nc.
Busse, Henry (Orpheum) Omaha, t.
Byrne, Bobby (Frolic Danceland) Miami, b.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (Anderson) Anderson, Ind., h.
Calloway, Cab (Sherman) Chi, h.
Canay, Fernando (Hurricane) NYC, nc.
Candullo, Joe (Frolics) NYC, nc.
Capella & Beatrice (Hurricane) NYC, nc.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carroll, Irv (Greenwich Village Inn) NYC, nc.
Carver, Zeb (Village Barn) NYC, nc.
Casey (51 Club) NYC, nc.
Cavallaro, Carmen (Waldorf-Astoria) NYC, h.
Caylor, Joy (Music Box) Omaha, b.
Chiquito (El Morocco) NYC, nc.
Clarke, Kenny (Kelly's Stable) NYC, nc.
Coleman, Emil (Versailles) NYC, nc.
Collins, Bernie (Newman's) Saratoga Springs, N. Y., nc.
Conde, Art (Homestead) NYC, h.
Conn, Irving (Queen Mary) NYC, c.
Contreras, Manuel (El Paseo) Santa Barbara, Calif., re.
Crawford, Jack (Trocadero) St. Paul, March 15-May 2, nc.
Cross, Dale (Biltmore) Los Angeles, h.
Cugat, Xavier (Paramount) NYC, t.
Cummins, Bernie (Trocadero) Evansville, Ind., nc.
Curbello, Fausto (Stork) NYC, nc.
Cutler, Ben (Versailles) NYC, nc.

D

Dacita (Rainbow Room) NYC, nc.
Debes, Eddie (Alcazar) York, Pa., b.
Del Duca, Olivero (El Chico) NYC, nc.
Dennis, Dave (Hurricane) NYC, nc.
De Santi (Palomar) Vancouver, B. C., Can., nc.
Dinorah & Rhumba Boys (Greenwich Village Inn) NYC, nc.
Donohue, Al (Ciro's) Los Angeles, nc.
Dorsey, Jimmy (Pennsylvania) NYC, h.
Dengler, Carl (University Club) Rochester, N. Y.
Drake, Edgar (Nicollet) Minneapolis, h.
Dunham, Sonny (New Yorker) NYC, h.
Durham, Eddie (City) Atlanta, Ga., 24, a; (Armory) Augusta 25; Tampa, Fla., 26, a.

E

Eddy, Ted (Iceland) NYC, nc.
El Rumbaleros (Frolics) NYC, nc.
Ellington, Duke (Stanley) Pittsburgh, t.
Ernest, Rollin (Memorial Building) Trenton, N. J.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Fields, Irving (Rogers' Corner) NYC, re.
Filho, Francisco (Casino Urca) Rio de Janeiro, S. A., nc.
Franklin, Buddy (Washington-Youree) Shreveport, La., h.
Froeba, Frankie (18 Club) NYC, nc.

G

Gendron, Henri (Colosimo) Chi, c.
Glass, Bill (Mon Parce) NYC, nc.
Gordon, Max (Elks' Club) Charleroi, Pa.
Grant, Bob (Plaza) NYC, h.
Grant, Rosalie (Essex House) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Sherman) Chi, h.
Gray, Zola (Frank Palumbo's) Phila, nc.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Tony (Bal Tabarin) NYC, nc.

H

Hallett, Mal (Roosevelt) Washington, h.
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jack (La Conga) NYC, nc.
Harris, Jimmy (Tampa Terrace) Tampa, Fla., h.
Harris, Rupert (Continental) Springfield, Ill., 27-April 3, nc.
Harrison, Ford (St. Moritz) NYC, h.
Hartley, Hal (El Morocco) Montreal, nc.
Hawkins, Erskine (Regal) Chi, t; (Paradise) Detroit 26-April 1, t.
Hayes, Billy (Shangri-La) Phila, nc.
Hayling, Bob (Caravan) NYC, nc.
Heath, Andy (Fitch's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Henderson, Fletcher (Apollo) NYC, 22-25, t; (Jaffie Mosque) Altoona, Pa., 26; Dayton, O., 27.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Herman, Sam (Clover) Portland, Ore., nc.
Hill, Tiny (Happy Hour) Minneapolis, nc.
Hines, Earl (Palace) Columbus, O., t.
Hite, Les (Trianon) South Gate, Calif., b.
Hoff, Carl (Edison) NYC, h.
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Horton, Aub (Clover) Fort Worth, Tex., nc.
Horton, Harry (Wivel) NYC, re.
Hutton, Ina Ray (Strand) NYC, t.

International Sweethearts of Rhythm: Louisville 27; St. Louis 28; Evansville, Ind., 29; Lexington, Ky., 30.

Jahns, Al (Providence-Biltmore) Providence, h.
Jaffe, Nat (Kelly's Stable) NYC, nc.
James, George (Cafe Society Downtown) NYC, nc.
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.

Johnson, Barney (Harlan) Miami, Fla., 27; Port Lauderdale 28; Key West 29; W. Palm Beach 30; Fort Myers 31.
Johnson, Wally (Lookhouse House) Covington, Ky., nc.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Royale) Baltimore, t; (Apollo) NYC, 26-April 1, t.
Joy, Jimmy (Peabody) Memphis, h.

K

Kassel, Art (Blumarck) Chi, h.
Kavanaugh, George (Royale) Detroit, nc.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Sammy (Terrace Room) Newark, N. J., nc.
Kemper, Ronnie (Last Frontier) Las Vegas, N. M., h.
Kendis, Sonny (Madison) NYC, c.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Tune Town) St. Louis, b.
Korn Kobblers (Rogers Corner) NYC, nc.
Krupa, Gene (Palace) Youngstown, O., t.
Kuhn, Dick (Astor) NYC, h.

L

Lands, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Leon, Senor (Don Jullie's) NYC, nc.
Leonard, Harlan (Riverside) Phoenix, Ariz., b.
Le Roy, Howard (Idle Hour Supper Club) Charleston, S. C.
Lewis, Johnny (Patio) Cincinnati, nc.
Lewis, Sabby (Famous Door) NYC, nc.
Lewis, Ted (Bal Tabarin) San Francisco, nc.
Lombardo, Guy (Roosevelt) NYC, h.
Lopez, Manuel (Wonder Bar) Detroit, nc.
Lopez, Vincent (Taft) NYC, h.

M

McDonald, Billy (Louisiana) Los Angeles, nc.
McFarland Twins (Empire) Allentown, Pa., b.
McGrane, Don (Latin Quarter) NYC, nc.
McGrew, Bob (Kansas City Club) Kansas City, Mo.
McIntire, Lani (Lexington) NYC, h.
McIntyre, Hal (Commodore) NYC, h.
Machito (La Conga) NYC, nc.
Malneck, Matty (Biltmore) Los Angeles, h.
Manuelo, Don (Orlando) Decatur, Ill., h.
Manzanares, Jose (La Salle) Chi, h.
Marshall, Billy (Benjamin Franklin) Phila, h.
Martell, Paul (Arcadia) NYC, b.
Martí, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddy (Ambassador) Los Angeles, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Marx, Chico (RKO-Boston) Boston, t.
Masters, Frankie (Bradford) Boston 15-27, h.
Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.

Maya, Don (Casbah) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Meiba, Stanley (Pierre) NYC, h.
Messner, Johnny (McAlpin) NYC, h.
Miller, Freddy (St. Regis) NYC, h.
Miller, Herb (Rainbow Rendezvous) Salt Lake City, nc.
Millinder, Lucky (Circle) Indianapolis 22-25, t; (Palace) Fort Wayne 26-28, t.
Mills, Dick (Silver Moon) Alexandria, La., nc.
Monchito, Ramon (Walton Roof) Phila, nc.
Monroe, Vaughn (RKO-Boston) Boston, t.
Morales, Noro (Havann-Madrid) NYC, nc.
Morgan, Russ (Edgewater Beach) Chi, h.
Morris, George (Armando's) NYC, nc.
Mosley, Snub (Trouville) Los Angeles, nc.
Munro, Dave (Casa Manana) Albuquerque, N. M., nc.

N

Nelson, Ozzie (Biltmore) Los Angeles, h.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
Nicholas, Don (Venice) Phila, c.

P

Page, Gene (Baltimore) Toledo, O., nc.
Paisley, Eddie (Wonder Bar) Detroit, nc.
Palau (Pennsylvania) Havana, nc.
Panchito (Versailles) NYC, nc.
Pastor, Tony (Court Sq.) Springfield, Mass., 22-24, t; (Roosevelt) Washington 25-April 3, h.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Melody Mill) Riverside, Ill., b.
Pedro, Don (Chamales Green Mill) Chi, nc.
Perner, Walter (Roosevelt) NYC, h.
Petti, Emil (Ambassador East) Chi, h.
Plummer, Joe (Slapsy Maxie's) Hollywood, nc.
Pope, Gene (Stein's Buffet Bar) Indianapolis 27-April 3.
Powell, Mousie (Louise's Monte Carlo) NYC, nc.
Prager, Manny (Child's) NYC, c.
Price, George (La Conga) NYC, nc.
Prima, Louis (State) NYC, t.
Pripps, Eddie (Latin Quarter) Chi, nc.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quintana Melody Boys (Chez Miquette) Havana, nc.
Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

Ramirez, Luis (Latin Quarter) Chi, nc.
Rapp, Barney (Claridge) Memphis, h.
Reichman, Joe (Palace) South Bend, Ind., 25, t; (Rialto) Joliet, Ill., 31, t.
Reid, Don (Deshler-Wallock) Columbus, O., 22-28, h.
Reisman, Leo (Rainbow Room) NYC, nc.
Resh, Benny (Bowery) Detroit, nc.
Richards, Jimmy (Muehlebach) Kansas City, Mo., h.
Riley, Al (Athletic Club) Flint, Mich.
Roberts, Dave, Tilo (Neptune Room) Washington, re.
Roberto (Bertolotti's) NYC, nc.
Roberts, Eddie (Lido) NYC, b.
Rogers, Harry (Half Moon) Brooklyn, h.
Ruhl, Warney (Nell House) Columbus, O., h.
Russell, Snookum (Scott's) Kansas City, Mo., 22-27, re.

S

Sanders, Sid (Rainbow Inn) NYC, nc.
Sapienza, George (Park Lane) Buffalo, h.
Saunders, Hal (Belmont-Plaza) NYC, h.
Savitt, Jan (Chicago) Chi, t.
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sherwood, Bobby (Roseland) NYC, b.
Siry, Larry (Ambassador) NYC, h.
Smith, Ethel (St. Regis) NYC, h.
Smith, Russ (Savoy-Plaza) NYC, h.
Socarras (Ubangi) NYC, nc.

Advance Bookings

TINY BRADSHAW: Colonnades Ballroom, Washington, March 28; Chestnut Street Auditorium, Harrisburg, Pa., 29; Auditorium, Pittsburgh, 30; Nu-Elm Ballroom, Youngstown, O., 31; Auditorium, Toledo, April 1; Regal Theater, Chicago, 2.

EDDIE DURHAM: Auditorium, Miami, March 28; Armory, Fort Lauderdale, Fla., 29; Auditorium, Orlando, Fla., 30; Auditorium, Jacksonville, 31; Auditorium, Macon, Ga., April 1; Auditorium, Pensacola, Fla., 2.

GLEN GRAY: Riverside Theater, Milwaukee, March 26-April 2; Play-Mor Ballroom, Kansas City, Mo., 3.

ERSKINE HAWKINS: Paradise Theater, Detroit, March 26-April 1.

HENRY KING: Mark Hopkins Hotel, San Francisco, March 30.

GENE KRUPA: Stanley Theater, Pittsburgh, March 26-April 1; Earle Theater, Philadelphia, 2-8.

JIMMIE LUNCEFORD: Memorial Audi-

torium, Buffalo, March 28; Royal Connaught Hotel, Hamilton, Ont., 29; Auditorium, Ottawa, 30; Kingston Armory, Kingston, Ont., 31; Paradise Theater, Detroit, April 2-9.

LOUIS PRIMA: Royal Theater, Baltimore, March 26-April 1; State Theater, Hartford, Conn., 2-4.

JAN SAVITT: Stanley Theater, Utica, N. Y., March 29-31; Strand Theater, New York, 2.

CHARLIE SPIVAK: Circle Theater, Indianapolis, April 2-8.

JACK TEAGARDEN: Blue Moon, Wichita, Kan., March 29 (two weeks).

LAWRENCE WELK: Orpheum Theater, Davenport, Ia., March 26-28; Orpheum Theater, Cedar Rapids, Ia., 30-April 1.

JAY McSHANN: Rhythm Club, New Orleans, March 28; Odd Fellows' Hall, Lake Charles, La., 29; Harvest Club, Beaumont, Tex., 31; City Auditorium, Houston, Tex., April 1; Auditorium, Galveston, Tex., 2.

Solontai, Joseph (Lehigh Valley) Bethlehem, Pa., h.
Spector, Ira (Chateau Moderne) NYC, nc.
Spivak, Charlie (Tromar) Des Moines, Ia., 24, b; (Danceland) Cedar Rapids 25; (Chicago) Chi 26-April 1, t.
Stanley, Stan (Chanticleer) Madison, Wis., nc.
Stevenson, Bobby (Casanova) Detroit, nc.
Stower, Jules (18 Club) NYC, nc.
Straeter, Ted (Copacabana) NYC, nc.
Strigle, Earle (Seelbach) Louisville, h.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Teagarden, Jack (Chase) St. Louis 12-25, h.
Terrell, PHA (Lincoln) Los Angeles 26, t.
Terry, Bob (St. Regis) NYC, h.
Thompson, Hul (Casino) Gloucester, N. J., c.
Towne, George (Nell House) Columbus, O., h.
Tucker, Tommy (Edison) NYC, h.
Turner, Sol (Savoy Lounge) St. Louis, nc.

V

Victor, Frank (Dixie) NYC, h.

W

Walzer, Oscar (Fifth Ave.) NYC, h.
Warren, Dick (Hurricane) NYC, nc.
Wasson, Hal (La Vista) Clovis, N. M., nc.
Weber, Eddie (Al's) Lancaster, Pa., cb.
Weese, Dan (Palm Gardens) Columbus, O., nc.
Welk, Lawrence: Burlington, Ia., 25, a; (Orpheum) Davenport 26-28, t; (Modernistic) Clinton 29, b; (Orpheum) Cedar Rapids 30-April 1, t.
Wharton, Dick (Shangri-La) Phila, nc.
Wheeler, Doc (Fay's) Phila 26-April 1, t.
White, Irving (Palm Beach) Palm Beach, Fla., h.
Williams, Griff (Palmer House) Chi, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Coo Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Wright, Jimmy (Onyx) NYC, nc.

Z

Zarin, Michael (Waldorf-Astoria) NYC, h.

Philly Spots Change Before Tony Pastor Can Move In on 'Em

ALLENTOWN, Pa., March 20.—For the second time in recent months Tony Pastor has had to switch bandstands on a one-nighter as a result of the original stand feeling the effects of the war. Coming here Saturday (6) for a dance promotion at Empire Ballroom in Central Park, Pastor found that the ballroom was no more and played the date in the main ballroom of the Americus Hotel. Pastor had to do a similar switch when he hit Philadelphia the first Saturday after the ban on pleasure driving went into effect and instead of playing the Brookline County Club there Pastor wound up at Town Hall in downtown Philadelphia.

Empire Ballroom, one of the major dance spots in the East, operated by Andy J. Perry, is lost to the dancers for the duration. However, Perry will carry on his Saturday night name-band promotions as usual, moving downtown to the main ballroom of the Americus Hotel. Dance promoter Perry is holding on to the "Empire" name to identify the hotel ballroom.

Cafe Society Plans Russian Swing Sesh

NEW YORK, March 20.—Management of Cafe Society Uptown and Downtown will stage a repeat performance of their Carnegie Hall concert of two years ago April 11. First concert netted the two spots lots of prestige.

Proceeds of this concert will go to the Ambijan Committee for Emergency Aid to the Soviet Union, which is holding a drive for wrist watches for Red Army soldiers and nurses. Unusual angle is that 500 seats will be blocked off, the admission price for them being a wrist watch in good condition.

Concert will be called *Swing to Shostakovich*, and artists will include Hazel Scott, Golden Gate Quartet, Teddy Wilson, Kenneth Spencer, Albert Ammons and Pete Johnson, Beatrice and Evelyne Kraft, the Revuers and Ellis Larkins' Trio, with Clifton Fadiman as emcee. As in the first concert, program will be concluded by a jam session.

Ivy Way Gardens Reopens

BLOOMINGTON, Ill., March 20.—Ivy Way Gardens Ballroom, Marseilles, Ill., opens tonight under the new management of Ken Murray and Leo Van De Warker. Ballroom will operate Wednesdays, Saturdays and Sundays, using territorial bands, with a name band featured every two weeks.

Spot is located near several war plants, and altho most residents are war workers, the town has no other amusement houses. Booking office for new ballroom is located here, with Murray in charge.

The Final Curtain

AARONS—Alex A., 52, Broadway musical comedy producer and former partner of Vinton Freedley, March 14 in Beverly Hills, Calif. The partnership of Aarons & Freedley lasted from 1924 to 1934. Their first Broadway show was *Lady Be Good*, featuring Fred and Adele Astaire. They also produced *Treasure Girl*, *Hold Everything*, *Girl Crazy*, *Singin' the Blues*, *Adam Had Two Sons*, *Pardon My English*, *Funny Face*, *Hold On to Your Hats*, *Tip-toes* and *Oh, Kay*. Aarons went to Hollywood after the partnership was dissolved. Survived by his widow, Ella.

BAKER—Floyd (Silvertip), screen cowboy, in Van Nuys, Calif. Services in Hollywood March 19. His widow, Mabel Baker, a son, Wesley, and a son and daughter by a previous marriage, Jack Baker and Mrs. Mirabelle Smith, survive.

BENTLEY—Harry, 46, picture theater owner, in London recently. He was the son of the late Walter Bentley, vaude agent and theater operator. Survived by his widow, son and daughter.

BLONER—John J., 60, projectionist at the Hollywood Theater, Kenosha, Wis., March 17 at his home in Kenosha. Bloner was a member of the IBEW, No. 127, and the IATSE, No. 347. Survivors include his widow, four sons, a daughter, a brother and five sisters.

BOWERS—Lyle, 47, former motion picture cowboy, March 8 in Hollywood after a long illness. He had appeared on the screen with Bill Hart, Tom Mix, Hoot Gibson and Gene Autry.

BROWN—Sam, sword-swallower and bull whip manipulator, March 18 in Chicago. For many years Brown was a familiar figure in Chicago's "Bug House Square," where he made his living performing for the crowds that gathered there to listen to radical orators.

CAMP—Frank E., 70, legit actor for 50 years, March 11 at State Hospital, Brooklyn. Camp played in several circus bands before going on the stage. A leading man in stock for many years, he later appeared on Broadway in *Pursuit of Happiness*, *Three Men on a Horse* and *Brother Rat*. He was a member of Actors' Equity and Actors' Fund. Survived by two sons, William and Frank Jr. Buried in Woodlawn Cemetery, Detroit.

CATES—Pfc. Daniel H., killed in action while serving with the marines in Solomon Island area November 16. Before joining the marines Cates was assistant manager of the Florida Theater, Tallahassee, Fla. Survived by father and sister.

CHANDLER—William, 52, music publishers' contact man, March 12 in New York. He was employed by the American Music Company and had previously represented the Mills Music Company, Robbins Music Company and Ager, Yellen & Bornstein. Survived by his widow, daughter and several brothers and sisters, including Anna Chandler, former vaude star.

CHENEY—David Dudley, 63, former circus man and theater operator, March 9 in Sparta, Wis. Cheney at one time operated two theaters in Sparta and later organized the Bulger-Cheney Circus with Corliss Bulger. The show toured the Middle West for several seasons. Sur-

vivors include his widow, a son, a daughter and two sisters.

CROWE—Michael, 67, former circus man, March 8 at Donnelly Municipal Colony, Trenton, N. J., after a long illness. He was a partner in the old Finnegan & Crowe Circus and was also credited with having shown the first motion picture film in Trenton, N. J., many years ago. A brother survives. Burial at Our Lady of Lourdes Cemetery, Trenton, March 12.

DAVIS—Israel, 84, pioneer British motion picture theater owner, in London March 14. Davis built the first motion picture theater in England in 1909. The Marble Arch Pavilion, opened by him in 1914, was regarded as the most "palatial" motion picture theater in London. He continued to add to his holdings until he sold a chain of 10 motion picture houses to Gaumont-British Productions in 1927. His eldest son became one of Gaumont's directors. Survived by his widow and four sons.

DELAMATER—Horace Schofield, former exhibition roller and ice skater and retired restaurateur and hotel operator, March 16 in Yonkers, N. Y. At one time he operated the Hotel Elton, Waterbury, Conn., and other hotels in Albany and Troy, N. Y., and Augusta, Me. Survived by his widow, two sons and a brother.

DOTZLER—Peter Joseph, 75, prominent in the tent manufacturing business for 38 years, at his home in Los Angeles March 17. Burial in Calvary Cemetery, Los Angeles, March 19, following services at Our Lady of Loretta Church. Survived by his widow, Cecilia Margaret Dotzler, and eight children, all residents of Southern California.

DUNN—Ralph H., 69, father of James Dunn, stage and screen actor, March 17 in New York after a long illness. Survived also by his widow and son James.

EVANS—Tom, 33, Sfc, U.S.N.R., former Hollywood still photographer and brother of Madge Evans, stage and film star, March 13 of pneumonia in the Naval Hospital, Washington. Also survived by his mother.

FALCONER—Walter, 36, elephant man with Wallace Bros. Circus, burned to death when an oil truck he was driving was wrecked near York, S. C., recently.

FINNEGAN—James E. (Jimmie), 76, after a long illness at the home of his daughter, Mildred Brooks, Philadelphia, on March 5. He tramped with circuses and carnivals for over a half century and at one time operated his own carnival under the title of Ten Bros. Shows. Last year he was associated with Doc Norvell in operation of a shooting gallery at Augusta, Ga.

FLANNIGAN—Germaine, wife of R. E. Flannigan, well-known concessionaire, in Milwaukee February 15. Burial in Rhinelander, Wis., February 19.

FLEMING—Fred D., 47, news editor of KLZ, March 10 in Denver. Survived by widow and son. Burial at Fairmont Mausoleum, Denver.

FORTUNE—Thomas George, 65, Paramount Pictures' oldest employee and one-time business manager, at his home in Hollywood March 16. Services followed by cremation in Hollywood March 18. He leaves his wife, Mrs. Mayme Fortune; a daughter, Mrs. Lillian Storey, Los Angeles; two brothers and two sisters.

GENGENBACH—George S., 62, former concert baritone singer, March 12 at his home in East Lansdowne, Pa. His widow, Mary, and a daughter survive. Burial in German Lutheran Cemetery, Philadelphia, March 16.

In Loving Memory of My Dear Son
JACK "SMOKE" GRAY
Died March 22, 1937
Gertrude V. Allison

GOLDSTEIN—Kolman, 64, owner of a chain of motion picture houses in Southern New Jersey, March 13 in Atlantic City following a heart attack. Survived by his widow, Fannie; a son and two daughters. Services and burial March 14 in Camden, N. J.

GRADY—Steven J., retired vaude and minstrel performer, March 15 at Veterans' Hospital, Bath, N. Y.

HALSTEAD—Antoinette, concert singer and radio artist, March 31 in a Rome (N. Y.) hospital. She was formerly a soloist with WGY, Schenectady, N. Y., and

had been supervisor of music at the Rome State School since 1935.

HAVERLY—William Henry (Red), 57, carnival concessionaire, at St. Joseph's Hospital, Lexington, Ky., recently. Haverly was with the J. P. Sparks Shows the past two years and previously was with the J. J. Page Exposition, Bantly All-American and Bee-Old Reliable shows. Interment in a Lexington cemetery.

HELD—Julius E., 60, former vaude comedian, at Good Samaritan Hospital, Cincinnati, March 15 following a brief illness. Held played the principal vaude houses from Coast to Coast. He was best remembered for his portrayal of a Dutch schoolmaster in the act *Jules Held and His Childhood Days* on the Keith, Loew and Pantages circuits. His wife, Elsie Held, also appeared in the act. Since their retirement 15 years ago they resided in Cincinnati. Survived by his widow, Elsie, and a son, Pfc. Louis J. Von Walden. Burial at Walnut Hills Cemetery, Cincinnati, March 18.

HENRIQUEZ—Philip L., 70, at his home in Wheaton, Ill., March 17 of a heart attack. He was a brother-in-law of Jack Nelson, vice-president of Rock-Ola Manufacturing Company, and had represented *The St. Louis Post-Dispatch* for 48 years, the last 21 as its Western advertising chief. Surviving are his widow, Florence; a daughter, Mrs. Myri Maxwell, and a son, Russell.

HOWARD—Edward Percy, 74, first editor of *For Monette News*, March 14 in Lynbrook, L. I., N. Y. He later became editor of *Puthe News*. Survived by his widow, son and brother.

KAHLER—Frank, 85, outdoor sports enthusiast, March 17 at his home in Detroit. He was the father of F. W. (Nick) Kahler, general manager of the International Sportsmen's Shows.

KENNEDY—Warda Howard, 63, former legit star, March 17 in Lenox Hill Hospital, New York, after a lingering illness. In 1904 she made her first appearance on the dramatic stage. Shortly afterwards she toured the Orient with the late Reynolds Denniston's Company. Returning to this country, she played for nearly 10 years in A. H. Woods's Productions and more recently acted in *Kind Lady* and *I Married an Angel*. Her last appearance was with the summer stock company at the McCarter Theater, Princeton, N. J. Services under auspices of the Actors' Fund of America.

KLEIN—Pvt. Benjamin L. ("Reds" Lewis), 29, member of the dance team of Lewis and Van, drowned when he fell into a creek near Phoenixville, Pa., March 9. He had been stationed with a medical unit at the Valley Forge (Pa.) Army Hospital. He appeared in Earl Carroll's *Vanities* and prior to his induction in January made a theater tour with Phil Harris's orchestra. His mother survives. Services March 11 in Philadelphia.

KOHN—Rev. W. C., father of G. E. (Jerry) Kohn, of Fulton Bag & Cotton Mills Company, who is well-known in outdoor show business, March 14 at his home in Oak Park, Ill.

KUNZ—Gertie, 62, pinhead with Wendell (Pop) Kunz's Side Show on Art Lewis Shows, March 4 at show's quarters in Norfolk, Va., of heart disease. Gertie had tramped with Kunz's unit for 20 years and adopted his name as her own. Burial in Calvary Cemetery, Norfolk, March 6.

LANGDON—Lillian (Lillie H. Bolles), stage and screen actress, in Santa Monica, Calif., February 8. She went to Santa Monica in 1913, under contract to the old Ince film studios. She had appeared previously in stock and in comic operas. In films she played parts with Will Rogers, Douglas Fairbanks, Mary Pickford, Lillian and Dorothy Gish, and Rudolph Valentino. Surviving are two daughters, Constance Owen Bolles, Santa Monica, and Mrs. Mildred Bolles Sinxon, Philadelphia.

LENT—James Irving, 59, former ork manager and drummer, March 14 in Brooklyn. Owned and operated a music store in Brooklyn. Survived by widow and two sisters.

LEVY—Mary, 72, mother of Sam Lee, of the vaude team of Shaw and Lee, in Brooklyn March 15. Survived by Sam Lee and two other sons, Harry Lee, associated with Jack Benny for 10 years, and Archie Levy, treasurer of Radio City Music Hall.

MCLEOD—Charles A., general agent for Siebrand Bros.' Shows the past 20 years, in Phoenix, Ariz., March 15. Service in Phoenix March 17, with burial in Greenwood Cemetery there.

MASSICK—Frank L., 52, ride operator in Catawba Sanatorium, Salem, Va., March 13 after a lingering illness. He was in the show business for 35 years with Sol's & Rubin's, Johnny J. Jones Exposition, Rubin & Cherry, and for the last 22 years was with Ceflin & Wilson Shows. Services and burial under auspices of National Showmen's Association, New York, March 17. Buried in NSA plot, Ferndale Cemetery, Ardsley, N. Y.

MORELL—Alfred P., 36, film writer and author, March 18 at Jefferson Hospital, Philadelphia, following an operation. He was the author of *Diamond Jim Brady* and *Lillian Russell* and in 1934 and '35 was employed by Universal Pictures. Survived by widow, parents, two sisters and a brother.

MYERS—Harry, 60, former vaude actor and more recently a motion picture operator, March 10 in Elida, O.

NANSEN—Betty, 67, Danish stage actor for over 50 years, March 15 in Copenhagen.

RABE—John Earl, 78, former actor, at his home in Los Angeles March 11. He retired 18 years ago. Services and burial in Hollywood Memorial Cemetery March 18.

ROBINSON—Clara H., 82, former musician and concert singer, at her home in Detroit March 11 following a short illness. Survived by two children. Interment in Woodlawn Cemetery, Detroit.

SANTRY—John T., 52, assistant manager of the Gayety Theater, Akron, in that city March 15. Santry resided in Cleveland most of his life and at one time managed the old Terminal Theater there. Before going to Akron he managed the Roxy Theater, Cleveland, for six years. Survived by two brothers, Jerry and James, and two sisters, Mrs. Mary Glover and Mrs. Laura O'Neill, all of Cleveland. Services in Akron March 16.

SAUM—Clifford, 60, former stage and film actor, in Glendale, Calif., recently.

SCHRADER—Frederick F., 85, former theater manager and drama critic, in New York recently.

SILVIA—Gloria, 52, mother of Frank Silvia, of the Interstate Durfee Theater, Fall River, Mass., recently.

TERNINA—Milka, 78, former soprano of the Metropolitan and European opera companies, in Yugoslavia May, 1941, it has just been learned. From 1880 to 1882 she was a pupil of Gaensbacher in Vienna and made her debut as Adella in Verdi's *A Masked Ball* in Zagreb, Yugoslavia. She made her debut with Walter Damrosch's company in this country as Elsa in *Die Meistersinger* at Boston in 1896. She had made her first London appearance in a Queens Hall concert in 1895. She joined the Metropolitan Opera Company in 1899. She created for this country the title role of Puccini's *Tosca* February 4, 1901, with Antonio Scotti singing for the first time in New York his famous part of Scarpia. She was forced to retire in 1906 because of a partial facial paralysis.

VAN ALLEN—Medusa (Loretta Luce), side-show performer, in Sacramento, Calif., March 14 following a short illness. (See *FINAL CURTAIN* on page 53)

Stephen Vincent Benet

Stephen Vincent Benet, 44, poet and author, died in New York March 14 after a heart attack. Benet won the Pulitzer Prize in 1928 for his narrative poem, *John Brown's Body*.

He was also well known as the author of *The Devil and Daniel Webster*, which was later made into the motion picture film *All That Money Can Buy*. At his death he had half completed a long poem called *Western Star*, which was to have been a narrative depicting the sweep of American colonization. Benet prepared the program *Your Army for the This Is War* radio series. He also wrote the six *Dear Adolf* shows for the Council of Democracy and a Thanksgiving show on the harvest, *Time To Reap*, for the Department of Agriculture. In addition, he wrote the *Prayer for United Nations* and the radio play *They Burned the Books*.

Benet started writing when he was seven years old in an effort to emulate his brother, William Rose Benet, poet and critic, and his sister, Laura Benet, poet and essayist. In 1933 he won the Roosevelt Medal, offered by the Theodore Roosevelt Memorial Association, for *John Brown's Body*. He had also been a member of the American Academy of Arts and Letters. Survived by his widow, brother, sister and three children.

D. D. Murphy

David D. (Dave) Murphy, 52, widely known outdoor showman and for years owner and operator of the D. D. Murphy Shows, for many years one of the larger railroad carnivals, died at St. Mary's Hospital, St. Louis, March 19, of diabetes.

He was born and reared in St. Louis and his first experience in show business came during the St. Louis World's Fair in 1904, where he operated concessions. Since his retirement from the show business with the dissolution of the D. D. Murphy Shows in Atlanta seven years ago, he had lived practically in retirement with his widow and two daughters in St. Louis. Murphy had been in poor health for several years and became critically ill about three weeks ago, at which time he was removed to the hospital.

Funeral services were held Monday morning, March 23, at Donnelly's Mortuary and St. Luke's Catholic Church, St. Louis, with interment in Calvary Cemetery there. Besides his widow, Mrs. Nell Murphy, and two daughters, Peggy, 17, and Helen Jane, 15, he is survived by five sisters and one brother, Neil Murphy, in the carnival concession business for many years but at present engaged in commercial lines in St. Louis.

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3-27-43

Showings of CIAA Films Reach Weekly Audiences Of 18,000 Thruout Brazil

RIO DE JANEIRO, March 20.—Approximately a year ago the local office of the United States Co-Ordinator of Inter-American Affairs screened its first 16mm. non-theatrical government film to a small group of government employees here. The subjects dealt primarily with the military and the war effort of the United States. From this first screening, showings have increased with such rapidity that the average weekly audience is now estimated at 18,000 for this country, with roadshowmen handling the shows.

100 Pix Distributed

An intensive program involving the showings of the 16mm. films, limited at the start to the cities of Rio and Sao Paulo, has developed and distribution is now conducted on a large-scale basis. The frequent arrival of new releases from the States has placed approximately 100 pictures into circulation for Brazilian consumption alone. Expansion into the coastal and interior cities of Brazil has been made possible thru additions to the library, and regular showings are now given in the cities of Port Alegre, Bahia, Recife, Belem, Florianapolis, Curitiba and Belo Horizonte.

Propaganda Films

Produced in the United States in Portuguese for Brazilian consumption, films are educational and instructive, concentrating on the industry, agriculture, arts, culture, health, defense work and the war effort of the United States. Distribution is made on a non-commercial basis and no admission charge or

entrance fee is permitted. No attempt is made to interfere with or compete with the regular film industry. There are no complications nor red tape involved in bookings. Organizations, professional groups, clubs, colleges, schools and Boy and Girl Scout organizations requesting prints are given available dates.

The co-ordinator's office produces its own newsreel, titled *News of the Day*, dealing principally with up-to-the-minute Latin American news items, which are rushed down via air express. They are also working in conjunction with the Brazilian Government on the production of Brazilian shorts patterned along the same lines for United States consumption. Prints are to be made in both 16mm. and 35mm.

Keen interest and a tremendous amount of good will have been fostered thru the showing of these U. S. films. Typical films in the military category are *Building a Bomber*, showing steps in the construction of giant bombers; *Soldiers of the Sky*, *Eyes of the Navy*, *Tanks and Victory in the Air*. The health group includes *Body Defense Against Disease*, *Heart and Circulation of the Blood* and *Electro-Surgery*. Industrial group lists *Aluminum and the Two Americas*, *The Making and Shaping of Steel*, *The Stories of Gasoline and Nickel*, and *Alaska's Silver Millions*, a picture about its glaciers, salmon and canning industries. There are also numerous films in the defense category; *Women in Defense* and *Fighting the Fire Bomb*. There are many sport subjects and the library also lists some amazing shots of the United States Navy in action in the Pacific.

Fertile 16mm. Field For European Film In Post-War U. S.

PHILADELPHIA, March 20.—Looking ahead to the post-war period, Pat Stanton, veteran roadshowman here, envisions fertile fields in the non-theatrical exhibition of films with a European setting. Stanton, who specializes in the exhibition of Irish pictures before Irish-American groups and societies, has already made plans for a post-war trip to Ireland to produce his own picture.

Several years ago, Stanton, on a trip to Erin, produced a feature, *This Is Ireland*, a 16mm. all-color picture, which was well received here on all his showings. The picture created so much comment, that it is was given a New York premiere and distributed nationally for roadshowmen by the Irish-American Film Corporation, New York. While Stanton sold the national distribution rights to his picture, he retained the rights for Pennsylvania. When he is not occupied with his duties in conducting an Irish-American radio program on Station WDAS, and serving as an officer in the U. S. Coast Guard Volunteer Port Security Force, he still presents showings of his Irish feature.

While mostly inactive now, Stanton is doing plenty of post-war planning. Moreover, while his plans are designed particularly for the Irish-American audiences, Stanton pointed out that they are applicable to every European group in this country as well.

War Creates Interest

Because American troops are now stationed in Ireland there has been created (See *Fertile 16mm. Field on opp. page*)

New and Recent Releases (Running Times Are Approximate)

WITH WILLIAMSON BENEATH THE SEA, released by Commonwealth Pictures Corporation. An amazing and authentic record of the monsters and creatures of the deep. The grim and relentless struggle for existence in the majestic forests of the ocean. Capt. J. W. Williamson, world famed explorer, produced this thrilling and spectacular motion picture in the depths of the ocean, as myriads of fish flashed past his cameras. Available in three and six-reel versions.

PRISON TRAIN, released by Commonwealth Pictures Corporation. Most of the incident here takes place on a train bearing prisoners to the dreaded Alcatraz. Among the miscreants is Frankie Terris, racketeer sentenced for murder, and whom the father of his victim has sworn to kill before the train reaches its destination. Frankie does not reach the prison because in a frenzy of terror he tries to escape from the speeding train and is killed. The comparative novelty of the narrative plus the suspense angle makes for a good picture. Features Fred Keating and Linda Winters. Seven reels.

BANK ALARM, released by Post Pictures Corporation. A big-scale pay roll robbery and modern methods of

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Wallace Bruce Stages Minstrel For Army Lads

DODGE CITY, Kan., March 20.—Wallace Bruce, who for 24 years toured the Midwest with his Wallace Bruce Players in houses and under canvas and now manager of a local theater for Fox Midwest Amusement Corporation, recently wrote, arranged and staged a gigantic local-talent minstrel show for the soldiers stationed at the army air field here. In two nights, the amateur burnt-cork opy grossed a trifle less than \$2,000, with all the proceeds going to the fighting boys.

Bruce started the ball rolling by getting the co-operation of the local Rotary, Kiwanis and Lions' clubs, from which he corralled a chorus of 40 voices, six end-men and an interlocutor. The second half of the show called *Dixieland Jamboree*, was a revue-type offering, using 60 people making up 20 acts. The three-part show ran two hours and a half.

The tent show veteran also promoted the leader of the local high school band to frame a bally combo, had special banners made, rented parade costumes and put on a typical old-time 11:45 minstrel parade. Bruce also had the chief of police frame a pit orchestra from the old-timers who used to play for the road shows and vaude at the old Beeson Theater here.

Bruce even forgot his dignity as theater manager for the occasion by putting on the big pants and funny hat and doing comedy in all the bits in the second part. The local public proclaimed the show the greatest local-talent affair ever staged in Dodge City.

Bruce came here as the Fox Theater manager last June when a final effort to launch his rep troupe in Kansas City, Mo., failed, due to his inability to find actors of the right age for a tent show and to the fact that his show-truck tires were worn thin and he was unable to replace them.

Old-Timers Are Hep

By E. F. HANNAN

A DOZEN letters in a couple of weeks is proof that old-timers, while no longer active, watch for news of those they know on the rep page. A letter from that old-timer Robert L. Milligan, now residing at Harrison, Ont., is full of remembrances of the days he played Marks with Stetson's Tom Show, as well as happenings with Joe Hall's Tom outfit which had its day in the East.

From Hollywood comes a letter from Ernest Triton, who many years ago was popular with Bisbee's Comedians, Bennett & Moulton, and Joe Greene, and from St. Petersburg, Fla., comes a card from Jim Kennedy, who was with 50 or more one-night stand shows, as well as with George Bubb and others in rep. He now gets a kick out of the vaude efforts of his grandchildren.

A card from Barney Fagan, son of the famed minstrel, tells about receiving a letter from a man who wants to know all about his father's early life and the names of all the songs he had written. I have a card, too, from my good friend, A. D. (Doc) Hirsch, who spends his winters in Miami but who once wouldn't linger long enough in Miami or any other place to get more than a few breaths. Doc was not only a brilliant and successful lecturer but piloted many flesh shows over the country when Riley & Woods, the Two Johns and *The Dazzler* were going strong.

I also have a line from Marty Powers, now doing work in Washington, outside of show business, but who knew all of the old-timers in the days when Marlow & Plunkett, Killeen & Murphy and that good vaude and rep performer, Archie Deacon, welcomed the noonday sun at Scollay Square, Boston.

Time marches on but old-timers have something to think and talk about, and now and then read about, their friends and experiences.

and Tommy Lewis, a 13-year-old, is perfect as the neighbor's kid who talks adult and casts a weary eye on the dumb doings of grown-ups. Rest of the cast, too, appears letter-fit for their parts. The Abbott direction, of course, squeezes the most out of the dialog and out of the bits of business that pepper the play.

Play ought to make a fine movie, too. Paul Denis.

Rep Ripples War Pix Tour Good for Gosh

DOUG MORRIS, who after leaving the Bryant Showboat in Cincinnati two seasons ago toured for a long stretch with the Boston road company of *My Sister Eileen* and who later became stage manager for the Broadway *Eileen* company, writes from the Big City under date of March 15: "After closing of the Broadway company of *My Sister Eileen*, I went to work at the local Fox Studios as an extra on a picture called *Stage Door Canteen*. Did quite a bit of work and it was lots of fun. I was a British sailor and a real credit to the Royal Navy. Some people might think it a comedown to go from stage manager to extra, but for \$10.50 a day I'll come down any time. I am now stage manager on a show called *Counter-Attack*, a dubious but steady epic of the war in Russia. I also do a bit in the show as a Nazi soldier. If Hitler could see me I'm sure he'd call the whole war off. Funny thing, I go from a Brazilian admiral to a British tar and now a Nazi soldier. The show is a honey, as far as managing goes. Over a hundred sound-effect cues and a like number of light cues. You can imagine all that goes on, what with a war raging outside the set for three acts. Outside of the recorded effects, for which we have four turntables, we have effects ranging from a three-pane glass crash to one in which we drop 350 pounds of scrap iron down a chute to the floor. When I leave the theater each night I feel as tho I had just been over the top. No matter how glad I am to be working on Broadway I still get that darn old itchy feeling and long to pack up my trunk." . . . BETTY BRYANT, of the Showboat Bryants, is residing in Jonesboro, Ark., where her husband, Pfc. Jat Herod, former concert violinist and who has also put in his licks on the Bryant Showboat, is stationed at the Army Administrative School at Arkansas State College there. Betty is putting in her spare moments writing for *The Jonesboro Evening Sun* and within a recent week landed three yarns smack-dab on the sheet's first page. One of her features described life on a showboat. In addition, Betty and Jat have been doing considerable entertaining for the soldier lads stationed there. A rumor garnered from the Jonesboro paper has it that the Herods are expecting a blessed event.

ARTHUR TIME, operating a vaude-picture unit around Flagstaff, Ariz., to good returns, will move under canvas for a swing thru Texas this summer. Carl Dogler is with him, operating and presenting his vent and magic. . . . JACK GAMBLE, formerly of repdom, says he has been scoring in Central Ohio schools with his character portrayal of Abraham Lincoln. He has also been doubling as rube clown during the winter with the Patterson Bros.' Indoor Circus. . . . ERNEST CANDLER, after being honorably discharged from the army February 27 jumped into Knoxville to pick up his wife, Libby, who was working the Roxy there, and the two hit out for Newport News, Va., where Ernie is now employed in the shipyards. . . . CHARLES W. BODINE, the veteran agent, pencils from Pittsfield, Ill., where he's now settled, that his brother, Dan, ex-trouper and now a barber there, has framed a six-people musical and specialty troupe to play schools, halls and lodges in the area. Combo comprises Dan, Charles Spore, Herman Dunham, Roy Helbaugh, Evelyn Barnes and Dan's 11-year-old granddaughter, Joan Lashmet, singer. Charley Bodine accompanies the group on some of its stands just to cure himself of the foot-itch. The gang plays for its eats and a collection, Charley pencils, and has been going great guns. . . . C. R. (EDDIE) GREAVES, formerly business manager for Dude Arthur's Comedians and the Kennedy Sisters Stock Company, is now holding down a civil service job at Pearl Harbor. Betty Greaves, who is still located in Roswell, N. M., says she'd like to read a line here on Dude Arthur and Fred and Bonnie Brunk. Eddie's address is Shop 71, Navy Yard, Pearl Harbor, T. H.

JOHN (BUD) ADAMS, formerly with the J. B. Routnour Show and now a sergeant in the army at March Field, Calif., is jumping up and down with joy these days due to his wife presenting him with a daughter March 5. . . . HARRY WARNER guest-starred with the Hila Morgan Show in Houston last week, with special permission of the Hughes Brewery there, with which he is now

ELKINS, W. Va., March 20.—Byron Gosh, veteran tent show manager, has just concluded a string of 32 one-nighters in this area with government movies, including the latest Soviet flicker, *This is the Enemy*, and Australian newsreels showing General MacArthur in action, and plans to continue with the film programs just as long as business holds up. Grosses, to date, have been highly satisfying, Gosh reports. Altho he has sold his Your Theater in Chilhowie, Va., Gosh still makes that town his headquarters.

Gosh reports encountering the following rep folks on his film circuit: Doc Hooper in Knoxville; Red Dooley in Newport, Tenn.; Frank Kirby in Greenville, Tenn.; Arthur Moody in Jonesville, Tenn.; William Raines in Dayton, Va.; Arthur Pickrell in Harrisonburg, Va.; Bill Kemp in Elkins, W. Va.; Frank Mills in Charleston, W. Va., and Raymond Holler in Parsons, W. Va.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

LEO SELTZER'S Roller Derby will open its spring session at the Armory, Chicago, April 7. Opponents of the Chicago team will be the team that wins the derby now in progress at Houston. Seltzer started the Roller Derby in Chicago in 1935, and since that time it has been extended to all parts of the country. Seltzer is planning a number of added events in connection with the Chi derby.

JANET ARBRITH writes: "I have been a fan of Chad Alviso and Johnnie Reed for some time. I would like to know if they are in a contest at present. I would also like to hear about Angle Oger and Clyde Hamby. Hope there will be another contest in Baltimore soon." How about it, boys and girls; we can't let the fans down. A few jottings here will go far in maintaining your prestige and in keeping alive aspirations.

INQUIRIES REACHED the desk last week on Chuck Himes, Teddy Wales, Whitey Christopher, Eva Waikiki, Ed Marquardt, Joe West, Dorothy Doughty, Bill Woods, Boyce Bullock, Frank Boardman, Anita Elliott, Joe Laurey, Ivey King, Tim Hammack, Pauline Hoses, Eddie Smith, June Helms, Jimmy Crooks, Lee Cockell, Sammy Kirby, Millie Bongers, Jack Diamond, Jo Jo Hitt, Nick Nichols, Mary Moore, Al Smith, Veita Broussard, Van Bendol, Judy Ellis, Alene Edwards, Joe Piccinelli, Ralph Ellis, Gladys Maddox, Bob Turner, Bill McDaniels and Stan West. What you're doing and planning is of interest to your old pals. So, shoot in a line.

connected. . . . WAYNE PETERS and Dorothy Link are the Morgan Show features this week. . . . EDDIE DERRINGER, well known leading man, reports from the Naval Cantonment in Honolulu, where he is located with a civil service contingent, that he is having one of the most wonderful experiences of his life. He says quarters and food are swell, beer is limited to two bottles a day, and the weekly pay checks are something to see and receive. His address is R. E. Derringer, Apt. 533, 18th Street, Navy Cantonment, Honolulu, T. H. . . . OTTO (TOBY) IMIG, still at the Ritz Theater, Houston, has as a visitor from Ohio his dad, Hugo Imig, and Otto is busy these days showing his pater the running gear (or should it be dear) at the theater.

CAPONE IA BOSS

(Continued from page 3)

of whom (Roselli) is now a private in the army.

CHICAGO, March 20.—Frank (The Enforcer) Nitti committed suicide here yesterday, less than 12 hours after he had been indicted by a federal grand jury for violation of the anti-racketeering laws. Nitti was one of eight members of the old Al Capone mob accused of receiving illegally gotten funds from the International Alliance of Theatrical Stage Employees.

I'LL SELL MY LIFE, released by Post Pictures Corporation. A story of magnificent self-sacrifice. Carefully and cleverly planted circumstantial evidence falls to save the perpetrators of a "perfect" crime; and a girl's heroic effort to help a blind brother is rewarded when the crime is solved. With Rose Hobart, Michael Whalen, Stanley Fields, Joan Woodbury and Roscoe Ates. Running time, 75 minutes.

GAY OLD DAYS, released by Skibo Productions. A song hit story featuring Frank Luther; Brandt, Fowler and Curran; Norman Cordon and Jean Lacy. Picture presents the atmosphere and costuming of the gay '90s, with good presentations of typical songs of that period. Running time, 10 minutes.

FERTILE 16MM. FIELD

(Continued from opposite page)

a brand-new interest in that country, all of which assures a ready-made audience for the exhibition of Irish pictures. "Moreover, the appeal will be just as strong to other nationality groups," says Stanton, "because every soldier now stationed in Ireland, regardless of his nationality, will be interested in showing of the foreign country in which he was stationed after he returns home."

With American servicemen, and women, too, stationed in every corner of the globe, Stanton believes that all pictures of foreign countries will hold a high appeal to the various nationality groups, clubs, societies and organizations after the war. "The global war," says Stanton, "has made the American public conscious of countries in the far-flung corners of the world whose names before were mostly legend. Moreover," he added, "the war has made the people much more conscious of their own country, and such motion pictures now have a direct appeal."

Stanton pointed to the brisk activity of roadshowmen in exhibiting Russian pictures as an indication of what the post-war period will bring.

Sees Return of Westerns

In addition to the nationality films, Stanton also believes that there will be a rebirth of interest in the Western and cowboy pictures. "The post-war period," he said, "will see a new pioneering spirit in this country as well as in all others. The American youth," he added, "instilled with the grand spirit that is moving the American soldiers on to victory, will be keenly interested in seeing the movies of our early American pioneers. And that goes for adults, too."

"In fact," Stanton pointed out, "there will be a definite need for mediums to foster a pioneering spirit among the American public after the war. The tales of the old West, as told on the screen, is the most effective. With another shift in population after the war, families moving out of the defense factory areas and pioneering in new communities, the object lesson told in the old Westerns and cowboy pictures will have a new and fresh meaning."

"All important," continued Stanton, "is the fact that the roadshowman must be ever in tune with the times. He must be able to anticipate the trend. Some signs, as in the case of nationality and cowboy pictures, are already evident. Such roadshowmen," says Stanton, "will share in a new wave of prosperity for the industry in the post-war period."

KISS AND TELL

(Continued from page 10)

a riot that makes the third act hilarious. It all ends up all right when a cable comes in from Corliss's brother announcing he is a hero. This causes all to patch up family feuds and to reveal who is going to have a baby and who isn't.

It's as silly and as inconsequential as all that. Yet it plays surprisingly well, and the laughs come so fast that the characters continually have to wait for the laughter to subside before proceeding.

Jessie Royce Landis and Robert Keith are the only standard actors in the cast, and they do an excellent job as the perplexed parents of adolescent Corliss. Joan Caulfield, who made her pro debut in *Beat the Band* last year, is very effective as Corliss. A pretty girl, she ought to be headed for pictures. Robert White, as the redheaded kid next door, is really swell,

ENDY-PRELL COMBO READIED

Org Enlarged For '43 Jaunt

Sixteen rides, 14 shows to be presented with Arcade, Drome—staff announced

MIAMI, March 20.—Prell's World's Fair Shows and Endy Bros.' Shows have been combined for the season and the new combo is titled Endy Bros. & Prell's World's Fair Shows Combined, it was announced here by David B. Endy, who has been president of Endy Bros.' Shows.

"Because of labor conditions and other obstacles that must be overcome this year," he said, "and wanting to keep faith with our public and our numerous committees during wartime, we feel that by combining our shows and our efforts we can present an outstanding and larger organization than we have had and with a minimum of labor."

The combine has been granted ODT certificates of war necessity and fuel oil, General Manager Endy added, and will travel on 62 semi-trailers owned jointly by the combo members. He said the 16 rides and 14 shows are owned by the management and will be presented with Drome and Arcade. Motor equipment is reported in good condition, with durable rubber and no trucks over three years old. Endy said four Ferris Wheels will be carried.

Completion of the staff roster was announced as follows: David B. Endy, general manager; Sam E. Prell, director general; Ralph N. Endy, concession manager; Charles Powell, general agent; Steve Decker, public relations; Louis A. Rice, legal department; William Tucker, lot superintendent; Tommy Rice, billposter; Vernon Korhn, secretary; Milton Paer, concession secretary; Don Crown, artist; Jimmie Zabraski, Diesel mechanic; Whitey Hewitt, electrician; Sam Murphy, superintendent of rides; Matt Crown, bullder; Chuck Connors, boss canvasman. Abe Prell, son of Sam Prell, is to be assistant to his father and to General Manager Endy.

Coast Club's Party Is Successful; War Bond Is Purchased

LOS ANGELES, March 20.—A good crowd turned out for the Get-Together Party staged at the home of Mrs. Ruth Korte near Burbank in the San Fernando Valley by Regular Associated Troupers' Club. In attendance were John (Spot) Ragland, Martha and Harry Levine, Frank and Vera Downie, Ted and Marlo Le Fors, Lucille King, Ruth and Bill McMahon, Nellie Reboudeaux, Leone and Claude Barie, Tillie Palmatter, Dorothy Dalton, Bessie Parker, Mr. and Mrs. Dick Kanthe, Mr. and Mrs. Spike Lloyd, Mr. and Mrs. Lloyd Carlson, Esther and Elmer Hanscom, Joseph Krug, Mabelle Chipman Bennett, Harry B. Chipman, Mr. and Mrs. William Dell, Mr. and Mrs. Milton Hodges, Jean Catlin, Clem Korte, Jack Ward, Mora Bagby, Lucille and Sam Dolman. (See Club Party Successful on opp. page)

COMING

WEST COAST OPERATION

By Walton de Pellaton

Spring Number of
THE BILLBOARD

Dated April 10



CORP. BLAINE GOODING, former unit manager for F. E. Gooding Greater Shows, recently celebrated his 26th month in the armed service. Blaine, well known in outdoor show business, is an instructor at the Army Flying School, Rifle Demonstration Regiment, Fort Knox, Ky.

Dee Lang Quits Road; Rides for Mound City Park

ST. LOUIS, March 20.—Dee Lang, owner Dee Lang's Famous Shows, during a visit to *The Billboard* office announced that he would not take his show on tour this year. He has contracted to furnish the rides and concessions at new Downs Park, which opened here last spring and will be located there thruout this season, opening early in May.

Park is adjacent to Jefferson Barracks, where about 50,000 troops are stationed. It is at the terminus of the Broadway streetcar and bus lines and easily accessible from all parts of the city.

Lang looks for a good season at the park and is dispensing with much of his equipment, which he plans to replace with new and modern equipment after the war.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Dayaway, Mex.,
March 20, 1943.

Dear Editor:

Ballyhoo Bros. believed that by playing below-the-border territory their wartime labor worries would be ended, but such is not the case. Daily one or two of their employees are called back to the States, and those vacancies have been filled with peon labor. So many men left the show last week that when a 73-year-old restroom attendant who has been with the show for 30 consecutive seasons stated, "I've been called," the bosses decided to find out why so many men were leaving. To their surprise they learned that due to the Mexican peso not having the exchange value of the American dollar, the shows' help had decided that they were getting underpaid. Living up to the old carnival slogan, "If you ignore a problem long enough it will work itself out," the bosses' patience was awarded when the entire personnel staged a protest parade by marching past the office waving signs which read, "We Want American Brass."

Forstall Honored At Farewell Fete By PCSA Members

LOS ANGELES, March 20.—Pacific Coast Showmen's Association honored Theo Forstall at a Going Away Party in its clubrooms here Monday night. Forstall, a past president of the association, leaves soon for New York to rejoin the Ringling-Barnum circus at Madison Square Garden April 1, when he will get ticket sales moving for opening there. Clubrooms were bedecked in circus paper and party featured a three-ringers theme. Forstall took over the gavel from Ed F. Walsh, president, and conducted a short business meeting preceding the festivities. On the rostrum with Walsh and Forstall were Harry Taylor, first vice-president; Ted LeFors, second vice-president, and Charles W. Nelson, secretary.

On hand for the party were a number of former circus people who were guests of the club for the evening. Present was Harry Wertz, former equestrian director, who celebrated his 84th birthday Monday. Larry Gray, who trouped with *Grays Marionettes*, also was present, and as were Hugh McGill, Bill Hoffman, Bob Downie and Dick Lewis, of the Circus Fans' Association.

A special program was arranged and included Billy Byrne, impersonations and vent act, and Frederick V. Bowers, who entertained with his pianologs and songs of Broadway at the turn of the century. Following refreshments, circus pictures, both silent and in sound, were shown by Dick Lewis and Bob Downie, of the Andrew Rowe Tent No. 6, CFA.

Capell Bros. Map Savannah Bow Plans

McALESTER, Pa., March 20.—Capell Bros.' Shows are in local quarters working out plans for the opening scheduled for April 8 in Savannah, Ga. N. N. Capell, general manager, said he has purchased a new Ferris Wheel from Ell Bridge Company and some other equipment from Jack Nolan. A number of other attractions also have been booked.

Management plans to play Oklahoma war plant territory exclusively and will present a free attraction and award a War Bond at each engagement. Mrs. N. H. Capell will handle the office, with Jack Capell as ride manager, and R. O. (Bob) Capell concession manager. W. D. Capell is electrician.

McCaffery and Associates Take Over B'ham Fair

CHICAGO, March 20.—J. C. McCaffery, who was general manager of the dissolved Amusement Corporation of America, and some associates will take over operation of Alabama State Fair, Birmingham, he announced here today. It is said the fair will be held late in September or early in October and that Hennes Bros.' Shows, of which McCaffery is now acting as general agent, will be on the midway.

Further details regarding the deal are expected soon. Some change in the Birmingham set-up has been expected, as it is known that the present secretary, Douglas K. Baldwin, will be active in other work this year.

In the past several years the fair has been conducted under local sponsorship, but for a number of years it was operated by amusement interests representing the booking, fireworks, carnival and auto racing fields under general management of P. T. Strieder, secretary-manager of Florida State Fair, Tampa, the plant of which is now in government use.

Joyland Does Well In Motor City Bow

DETROIT, March 20.—Joyland Shows, managed by Roscoe T. Wade, opened their season last week on the West Side lot at Michigan and Joe avenues to good business despite adverse weather. Midway was excessively muddy with poor drainage facilities, but shows were well patronized at night.

Play on the three rides was good, and popcorn and refreshment stand did steady business in an advantageous location.

Gilbert Cohen has the refreshment concession, and John Quinn, carnival owner, had his Tilt-a-Whirl on the midway here. Shows plan to remain several weeks at the lot before playing other Detroit locations.

Thomas Set for Lennox Bow

LENNOX, S. D., March 20.—Gil Tuve, general agent Art B. Thomas Shows, announced this week that organization has set May 1 for opening here. Shows will take to the road later in the month, it was reported. Owner Thomas plans to operate one large unit of rides, shows and concessions this season, instead of the several units he had in other years. Management is optimistic over the season since bookings for fairs and celebrations have surpassed other years, Tuve said.

M & M Cancels 1943 Tour

TUNKHANNOCK, Pa., March 20.—M. & M. Shows, owned and operated by P. S. McLaughlin, will not return to the road in 1943, McLaughlin said here last week. He said he decided to cancel the tour because of his health and the shortage of man power. He intimated, however, that he may make a few independent dates later on in the season with his rides.

VG Renews W. C. Franklin

SUFFOLK, Va., March 20.—William C. Murray, general agent of Virginia Greater Shows for the last two years, has been re-engaged in that capacity for 1943. He spent the winter at the Naval Air Station, Franklin, Va., where he was employed as a guard.

Edwards Opener Set Back

WOOSTER, O., March 20.—J. R. Edwards, owner of shows bearing his name, said last week that the organization will open its tour here April 15 instead of April 1 as originally scheduled.

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W. Va. Concession Rate Bill Dies in Committee

CHARLESTON, W. Va., March 20.—House Bill 133, proposing changed license fees for concessions with outdoor shows, was killed in committee as the 1943 session of the Legislature adjourned here. Passage of the bill would have provided for what were generally considered unfair and prohibitive rates for the operation of concessions at still dates.

Some showmen who operate in the State and who were opposed to the bill have expressed gratitude for and appreciation of the interest and activity in their cause shown by Graves H. Perry, former general agent of John H. Marks Shows.

Peppers Schedules April Opener in Smithers, W. Va.

WEST UNION, O., March 20.—Quarters work at Frank W. Peppers All-State Shows got under way here March 15 with the arrival of Owner Peppers. A full crew, under supervision of George P. Donnelly, is overhauling and painting equipment. New scenery, lighting equipment and a Merry-Go-Round have been added.

Management plans to open the season April 22 in Smithers, W. Va. Shows plan to carry about 5 rides, 4 shows and 25 concessions. Fred Reckless has been signed to present the free act.

CLUB PARTY SUCCESSFUL

(Continued from opposite page)

Lillabelle Lear, Dottie Davenport and Minnie and Charles Pounds.

Turkey, with all the trimmings, was served by a capable staff, headed by Minnie Pounds. Catering service was supervised by John (Spot) Ragland. Bill McMahon had charge of refreshments. Various games, including one created by Frank Downie, were played.

Later Frank started another feature, that of assessing everyone \$1. After the count was made it was announced that the money would be used to purchase a War Bond to be turned over to the club. Ruth Korte ran technicolor pictures of Crafts 20 Big Shows and several previous club parties.

To wind up an enjoyable evening, Ragland and Korte brought in several acts from their night club, which were well received. Marlo Le Fors won the Bank Night award.

LAST CALL LAST CALL LAST CALL CETLIN & WILSON SHOWS, Inc.

OPENING SATURDAY, APRIL 3d—DOWNTOWN PETERSBURG, VA.

Leaving Winter Quarters at Fair Grounds on March 29

WANT—Rocket, Fly-o-Plane, Octopus, 8-Car Whip and Spitfire with or without own transportation. Will furnish wagons or trucks for those requiring transportation.

WANT—Fun House.

WANT—Grind Shows with or without own equipment. Will finance any new and novel idea.

WANT—Responsible party with own Monkeys and other Animals. We furnish the finest equipment in America for this attraction.

WANT—Young attractive, with or without experience, White Chorus Girls for Paradise Revue or Posing Shows.

WANT—Small Orchestra or Piano for Lead and good Drummer and Side Men. This is AFM show.

WANT—Foreman for MARKEE and Workingmen in all departments. Winter Quarters now open at Fairgrounds here.

WANT—Legitimate Merchandise Concessions of all kinds. No Bingo, Wheels, Percentage, Coupon Store or Eating Stands wanted.

All Address: Winter Quarters, P. O. Box 787, Petersburg, Va.

O. C. BUCK SHOWS

OPENING APRIL 21, MENANDS, N. Y.

WANT OUTSTANDING FREE ACTS. GRIND SHOWS, will furnish complete outfit. RIDE HELP for 8 Major Rides. Top salary. Semi Drivers. Cook House Help, Canvasmen and Ticket Sellers. Agents for Wheels and Grind Stores. Pot Out Eddie Allan, Mac Cune, write. Experienced GIRLS for Revue. Salary \$35.00 per week. Lecturer, Magician, Half & Half, Mental Act and other Novelty Side Show Acts. John Hannah and Ted Rogers, write Jimmy Hurd, care of Show.

Address All Mail: Winter Quarters, 1115 5th Ave., Troy, N. Y.

WANTED—A TENT

MUST BE AT LEAST 75x200 FT.

The larger the better.

Wire or write full particulars to

EARL CARROLL EARL CARROLL THEATER
HOLLYWOOD, CALIF.

WANT—J. F. SPARKS SHOWS—WANT

For These Wonderful Dates and Entire Season

All Greater Birmingham: Avondale, March 29 to April 3; West End, April 5 to April 10; Ensley, April 12 to April 17.

THEN THE BIG SHRINE CEREMONIAL CELEBRATION one block from the Post Office in the heart of downtown Birmingham.

WANT Shows with own equipment. Pallensens, Dolly Dimples, come on. Any good Grind Shows. Frozen Custard, Lead Gallery, Candy Floss, Candy Apples, Diggers, legitimate Concessions, come on. Gordon, Claude Miller, Morris Gilena, answer. Can place Help on all Rides, Men who drive Semis. For Sale—Smith and Smith 24-Seat Chair-o-Plane, complete with International Power Unit, and Dodge Truck for transportation. J. F. SPARKS SHOWS, 311 Westover Drive, Birmingham, Alabama.

WANTED BINGO MANAGER

Good proposition to reliable man. CONTACT ME AT ONCE. Time short. Can also place Counter Men and Agents. Rody, Corbett, write or wire.

Carl H. Barlow, Hotel Reeder, Florence, Ala.

DIESEL POWERED

ANNOUNCEMENT

62 SEMI TRUCKS

ENDY BROS. AND PRELL'S WORLD FAIR SHOWS, INC., COMBINED

AMERICA'S FINEST EQUIPPED AND MOST MODERN
OUTSTANDING SHOW FOR THE 1943 SEASON
OPENING

DURHAM, N. C., IN THE HEART OF THE CITY, APRIL 5.
THEN THE CHOICE LOTS OF BALTIMORE AND DATES IN NEW ENGLAND. OUR FAIR DATES START IN AUGUST.

CAN PLACE SEMI DRIVERS, CANVAS MEN, TALKERS, RIDE HELP, FOREMEN FOR WHIP, TILT, MOON ROCKET AND SPIT-FIRE. GENERAL SHOW HELP. FUNHOUSE OPERATOR. TOP SALARIES TO ALL.

FINE OPPORTUNITY FOR MANAGER OF WELL-EQUIPPED MOTOR-DROME AND ILLUSION SHOW. WE HAVE ALL EQUIPMENT FOR SAME. CAN ALSO PLACE UNBORN SHOW.

MONKEY SPEEDWAY HELP.
Abe Wolf and George Johnson, reply.

LEGITIMATE CONCESSIONS OPEN—Want Wheel and Grind Store Agents, Novelties, Skee Ball, Long-Range Gallery, Custard Help. Cook House Help.

RALPH N. ENDY
Concession Mgr.

SAMUEL E. PRELL
Director General

DAVID B. ENDY
General Manager

Address: Winter Quarters
Kinston, N. C., or
Windsor, N. C.

62 SEMI TRUCKS

30 ATTRACTIONS

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

READY?

AFTER wintering in Miami H. George is en route to Chicago and will again troupe this season, he reports.

JACK GORDON, former high diver and concessionaire, is in business at Miami Beach, Fla., Tom Copperstone reports.

ANY midway concession collector should be allowed a fourth pair of shoes.

E. S. CARTER, concessionaire since 1909, letters from Scandia, Kan., that he will troupe again this year.

BILL A. CODY infos from Toledo that he plans to visit Ray Weir and K. G. Barkoot Shows when they play local lots.

MONEY and not meal tickets in a ride boy's pocket is a great morale builder.

BOBBIE BURNS, lecturer, and Steve Karash, fire worker, have signed with Milo Anthony's Side Show on Gooding Greater Shows.

day than were those of assistant managers a few years ago.

FORMERLY with Melville Glass Blowers, Thelma Melville visited Stanley Barbay and Mickey Mansion, side-show operators on Cetlin & Wilson Shows, at their home at Gibsonton, Fla.

SUNBURST EXPOSITION SHOWS have signed Duke and Ann's Midway Cafe for 1943 and they will report to Hemlock (N. Y.) quarters about April 15, Myron Colegrove reports.

"IT takes all kinds of people to make a world" may be verified by snooping behind show tops during the day.

RECENTLY released from the armed forces, Delmar Harridge is back in Kirksville, Mo., getting his truck and trailer ready for his tour with Stephen's United Shows, where he will have two free acts and a new free-act sound system.

MR. AND MRS. KING REID, owners King Reid Shows, are mourning the loss of their Boston bulldog, Mister Jiggs, who died March 17. Jiggs was guardian of the shows' office since inception of the organization.

AFTER the telegraph companies merge there will be no excuse for ticket sellers not having uniform coats.

"MET J. E. (Jack) Lampton, general agent for Gooding Greater Shows, here last week," cards Frank (Pee Wee) Robinson from Pittsburgh. "We trouped together as circus musicians 20 years ago."



OWNER-MANAGER of shows bearing his name, J. R. Edwards will embark upon his 28th season in outdoor show business when his organization begins its tour in Wooster, O., April 15. He has been spending the winter at Wooster quarters supervising opening activities.



THEO FORSTALL, widely known in outdoor show business and past president of Pacific Coast Showmen's Association, was feted at a Going-Away Party held in his honor in the organization's clubrooms in Los Angeles March 15 preparatory to his leaving the Coast for New York to rejoin the Ringling-Barnum circus.

"HAVE recovered from a spinal operation performed at Fergeson Hospital here," cards R. S. Walters Jr., co-owner of kiddie rides on Cetlin & Wilson Shows, from Grand Rapids, Mich. "Will be ready for the April 3 opening."

"WE ain't worrying about the three pairs of shoes we are allowed this year. What is worrying us is how many the wife will claim."

OTTO STEPHEN, owner-manager of Stephen's Shows, announced last week that his organization has been signed to provide the midway at 1943 Keokuk County Fair, What Cheer, Ia. Shows will provide 5 rides, 3 shows and 20 concessions.

ANYONE knowing the whereabouts of Jack D. McDonald is requested to have him contact Mrs. McDonald immediately in Brooklyn. Pvt. John Bedell reports that she is seriously ill and that her son has been in a hospital there for nine weeks.

SHOWMEN'S financial standings remind me of March—come in like a lion and go out like a lamb.—Cousin Peleg.

B. M. SCOTT writes from Atlanta:

—And a Yard Wide

RAIN AND COLD greeted the Great Unrationed Exposition when it played the home town of Tank's Teetotaler Shows with which Dime Jam Johnson and his cronies were wintering. He and his pals were glad to get back to the warmth of Tank's barn after visiting the out-all-winter show's lot. "There weren't many comforts provided for patrons on their lot," remarked one. "Guess they couldn't buy any shavings here." "Due to the uncertainty of winter weather, shows staying out never go to any extra expense to provide comforts, as do the summer shows, infoed another, who didn't know that his words would start a jackpot. "Yes and no," broke in Dime Jam. "It all depends on who the manager is. Back in '05 I was trouping the winter with the Quilted Comfort Shows in Texas. The manager was of the type who worry over their patrons' comforts. His advance crew's first duty was to paraffin the lot from end to end, which often kept it dry after days of rain. All dates were booked according to weather reports given in almanacs and often the show had to jump across a State to get fair weather. Occasionally we missed, due to the almanac's bad guess. Each tent was steam-heated by a dozen big boilers, which were fired both night and day. Floors were carried for each tent and giant blowers threw heat onto the ride patrons. To further insure warmth, only concessions with blanket flashes were permitted on the lot, and nightly from 1,000 to 10,000 were put out. On rainy nights an attendant at the front gate issued raincoats and rubber boots to patrons as they came in. Due to the paraffined lot, it took a hard rain to make the boots a necessity. When only light showers prevailed the attendant issued umbrellas. These articles were checked back when the patrons left. "Sounds all right to me, but some of these fellows don't believe it," cracked a listener. "You didn't tell us how the manager kept the cold wind from blowing thru and under the tents' thin sidewalls." "Yeh! Yeh!" stalled Dime Jam, sparring for time. "It was like this. The shows carried a lightweight short wall for summer use and a long, heavy red-flannel sidewall for winter."

"Shows are working overtime to get ready the shows for the opening here. Manager Scott is sparing no expense or labor to put his equipment in tip-top shape. E. E. Baker, electrician and concessionaire, joined and is overhauling the Diesel light plants."

MRS. JOE GALLER, who sold the Buckeye State Shows on March 8 to Michael Rosen, is still in Shelby, Miss., arranging final affairs of the Galler estate. She reports that she received many letters and telegrams of condolence over the recent passing of her husband, the well-known Joe Galler.

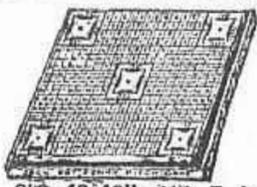
GANDHI'S fast has proved beyond a doubt that it isn't necessary to open cookhouses in quarters until a month before opening date.

GEORGE W. JONES, former concessionaire with Mighty Sheesley Midway, writes from Houston: "I am getting ready to enter the army. Have been working in a shipyard here since the season closed. Mrs. Jones plans to enter war work here. My agents, Joe Hatfield and Mr. and Mrs. Pat Brannon, are working in New Orleans."

SOME show managers will be their own bosses this year. They'll tell themselves to put it up and then tell themselves to tear it down.

ELITE EXPOSITION SHOWS' Arma (Kan.) quarters notes by Don Foltz: Work in all departments is progressing and everything should be in readiness for the April 10 opening at Pittsburg, Kan. Charles Rotolo, owner-manager, said he has booked the American Legion Post Celebration at South Omaha, Neb., and the American Legion Post (colored) Celebration at Kansas City, Mo.

NOTES of Rogers Greater Shows' quarters by E. Samuel Posey from Jackson, Tenn.: With new people arriving daily and work almost finished, shows are about ready to open. Recent visitors included Johnny Denton and family; Whitey Meyers and family; W. E. Page, of shows bearing his name; Mr. and Mrs. (See MIDWAY CONFAB on page 54)



PENNY PITCH GAMES

Size 40x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", With 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders, SEND FOR CATALOGUE Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

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All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
Analysis, 8-p., with White Cover. Each15
Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
Samples of the 4 Readings, Four for 25¢.
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Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Oulja Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25¢
PACK OF 70 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. . . 35¢
Signa Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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Instant Delivery. Send for Wholesale Prices.



NO SHORTAGE

On Our Easy Money-Making BUDDHA PAPERS Blank sheets of paper magically turn into written Fortune Telling or Character Readings. Send Stamp for Catalog. S. BOWER, Bellemead, N. J.

WANTED TO BUY OCTOPUS

With or without transportation, E. A. BODART Shawano, Wis.

FOR SALE

New High Dive Bag, 18 ft. diameter; 6 ft. Wall with Grumnets, \$50; 20 Round Headed Stakes, \$10; Cables for 9 High Dive Ladders, \$10; one Giant Flood Light, \$5.

CAPT. JACK LATKONSKI 20 Longwood Dr. METHUEN, MASS.

WANT PIT WORKER

For Cook Show, also Ticket Seller that can drive Semi. Address: McDONALD C. C. BUCK SHOWS 1115 Fifth Avenue Troy, N. Y.

WANTED—SCALES

Want immediately either good Chair or Platform Scales.

W. O. KING

30 Fessenden St. MT. CLEMENS, MICH.

FOR SALE

Large Smith & Smith Chairplane, 6-cylinder Tractor mounted, Fence and everything complete, ready to go. \$650.00 cash. Also A-71 Sound System. Account sale, am in Civil Service for the duration and must vacate storage May 1st. J. LAOY SMITH, Bowers Hill, Virginia.

SHRUNKEN JAP SOLDIER

Jap body in shrunken condition. Everyone wants to see a dead Jap. Don't fail to add the Japanese Shrunken Body to your show, side shows, road shows, Carnivals, Store Shows, Window Attractions. Write for photos, cuts, descriptions and prices. Address: TATE'S CURIOSITY SHOP, Safford, Arizona.

WANT

CAPABLE GENERAL AGENT

For large Motorized Carnival. Salary no object for Agent who can produce. BOX D-44, care The Billboard, Cincinnati, O.

SOME ride foremen's salaries are bigger to-

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

FORMERLY with Art Lewis and Penn Premier Shows, Bobby Burton is with the Signal Corps, Army Air Force, St. Petersburg, Fla.

SGT. ELLIS L. JAMES, former showman and World War I vet, is with Headquarters Company, 27th Combat Engineers, Camp Breckenridge, Ky.

JAMES (DOC) STEINBECK, former corn game operator with Central States Shows, is a private with the air corps, St. Petersburg, Fla., where he is receiving his basic training.

GIRL SHOW operator on Crowley's United and T. J. Tidwell shows, Pvt. Sam P. George is stationed with Recon. Company 648, T. D. Battalion, Camp Bowie, Tex.

PVT. CHARLES T. WOMACK, *The Billboard* sales agent on Moore's Modern Shows last season, is in Station Hospital, Jefferson Barracks, Mo., suffering with chronic asthma and would like to read letters from friends.

"EDMOND (MICKEY) HILTON, agent on my photo gallery for several seasons, and my brother, Claude M. Jones, are in the navy," letters George W. Jones from Houston. "Pvt. Bernie (Shorty) Barton, another agent, is stationed at Brigham, Utah."

SGT. DUANE I. WALSH has been in Station Hospital Ward 470, Camp Campbell, Ky., since January 19. He says he will be forced to remain there for four more months before returning to active duty. He would like to read letters from friends.

CORP. ROBERT E. JONES (Emerico), former magician and talker on Russell Bros.' Circus, Crafts 20 Big and Patrick's Greater shows, is doing special service at Fort Cauly, Wash., with the 249th Coast Artillery, Battery Headquarters Battalion. He's been stationed there 2½ years.

MR. AND MRS. J. C. FAWN report from Arcanum, O., that they have been advised by the War Department that their son, Pvt. Clifford (Bud) Fawn, has been reported as missing in action since February 7. Bud is a former member of the F. E. Gooding Greater Shows.

PFC. IRVIN F. BROWN, with Dee Lang's Famous Shows for seven years prior to joining the army 16 months ago, was in St. Louis on a 10-day furlough visiting his mother and friends. He is with the 23d Ferrying Squadron, Morrison Field, West Palm Beach, Fla. He returned there March 19.

PVT. LEO L. LEVIN, who with C. E. (Slim) Johnson, operated the Midwest Merchandise Company's branch at Little Rock until his enlistment in the army several months ago, is at Hammer Field, Calif., but expects to be transferred to



DAVID B. ENDY, president of Endy Bros. Shows, who last week announced that his organization has been combined with Prell's World's Fair Shows for 1943. New combo is titled 'Endy Bros. & Prell's World's Fair Shows Combined, with Endy as general manager and Sam E. Prell director general. Under the new staff line-up Ralph N. Endy becomes concession manager, and Prell's son, Abe, will be assistant to his father and General Manager Endy.

the Camouflage Division of the Army Air Corps near Los Angeles soon.

PVT. LUTHER FRY (Jimmie Dunn), last season assistant electrician on J. T. Tidwell Shows and ride superintendent on McFarland's United Shows, is with 713th Field Gunnery Squadron, B. A. F. P. G. T. S., Fort Myers, Fla.

CONCESSIONAIRE with Max Goodman, Edward Hock and Sam Gordon and for the last five years bingo manager on Lipsky and Paddock Concessions with Johnny J. Jones Exposition, Harry Bernstein was inducted into the army recently and is stationed with the Coast Artillery and Anti-Aircraft Company at Camp Hulen, Palacios, Tex.

DANNY LA ROUCHE JR. was promoted to sergeant several weeks ago, according to a letter received in St. Louis in which he states that he gets *The Billboard* every week abroad and that many others read every issue as it comes in. LaRouche's dad operates cookhouses, in which business he has been engaged for the last 25 years. Danny Jr. worked for his dad before enlisting in the air corps.

SGT. RANDALL (DUTCH) MYERS, formerly with Bremer's Consolidated Shows and last season manager of Wichita Amusement Company, letters from Camp McCain, Miss.: "Returned here after a short furlough at my adopted home town, Wichita, Kan., where Mrs. Myers and I were entertained by old friends, Mr. and Mrs. A. N. Rice, of Pennsylvania note. I'm with 119th Signal Radio Intelligence Company.

Bingo-Batty News Global Review

SHORT FALLS, N. Y.—A suit for \$15,000 damages and two seasons' back pay was entered against the Mare's Nest Shows here by Capt. Poolhardy Foeman, low-wire free-act performer, who claims that thru metal rattoning and negligence of the shows' management the cable upon which he was walking broke suddenly, causing him to fall a distance of 12 feet and to suffer much humiliation. Furthermore, Foeman stated that the wire strands had been weakened because of malicious use of the same as a ride-drive cable between his acts. Manager Mare stated that he would not contest the \$15,000 suit and would allow Foeman to embarrass him publicly by taking a pauper's oath in court. But he said he would make a test case of the back-pay suit to settle for all time whether or not past seasons' salaries can be collected after proof is given that during those seasons the shows had rainy springs.

ORANGE PEBBLE PARK, Ariz.—Due to the government using rattlesnakes to obtain serums valuable in the war, pitchmen and carnival talkers claim that there is a diamond-back shortage which is

forcing them to go bare-headed and that they cannot hold up their pants because they are unable to purchase snake-skin hatbands or belts.

WEST KIDNEYPOOL, Ind.—At a recent convention of suitcase managers here they agreed as a body to co-operate during the shoe shortage by asking their posing-show gals to work without footwear. Capitol is elated.

KANKERED GRIDDLE, Mo.—During a recent meeting of the Junior Cookhouse Operators here, which was held to debate the question, "Which is the cheaper, ham or horse?" it was decided by the body to co-operate with the government's food conservation program by using two-inch square crackers instead of bread for sandwiches, which will also aid in conserving meat.

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns

SHOOTING GALLERIES

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.
WRITE FOR CATALOG

H. C. EVANS & CO.
1520-28 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES
OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

CALL All persons engaged, please acknowledge this call. **CALL**
CAN PLACE reliable Foremen and Second Men for office-owned Rides, Scenic Artist, Boss Canvasman and Assistants for Shows. Can place one Caterpillar Driver.

TOP SALARIES AND GOOD ACCOMMODATIONS. WINTER QUARTERS NOW OPEN.

Can place reliable Cookhouse Help. Animal Man for Wild Life Show that can handle Animals and take charge of equipment up and down. Can use Tractor Drivers. Man or Couple to take charge of Dining Car. Mike Sullen, answer.

RIDES—WILL BOOK ONE OR TWO INDEPENDENT RIDES. SHOWS Have opening for one or two Grind Shows of merit. Openings for Girls doing line work or specialties for our "FOLLIES OF 1943." Performers for Minstrel Show, those who worked for Doc Hartwick, come on; don't write.

CONCESSIONS Have openings for all Concessions, including BINGO, Scales, Guess Age, Guess Weight, Ball Games, Cigarette Gallery, Penny Pitches, Mouse Game, etc.

NEW JOHNNY J. JONES EXPOSITION, INC.
P. O. BOX 878—WINTER QUARTERS—AUGUSTA, GEORGIA.
OPENING AUGUSTA SATURDAY, APRIL 3.

10 INCLUDING 10
DAYS EASTER INCLUDING 10
★ SUNDAY ALL STATE SHOWS EASTER 10
★ SUNDAY DAYS

PEPPERS

Opening April 22, Smithers, West Virginia, in the Largest Coal Mines and DuPont Plants. Then the Largest Defense Town in the State, Point Pleasant, West Virginia, Ship Yards, One Block From the Main Street.

WANT Octopus or Roll-o-Plane. **WANT SHOWS:** Side Show, Snake Show, Fun House, Monkey Show. Have tops and banners for above Shows. **WANT CONCESSIONS:** Penny Arcade, Lead Gallery, High Striker, Cigarette Gallery, String Joint, Bumper, Cane Rack, Jewelry. **Want Agents for Bucket Store, must be able to take orders.**

Will sell ex. on Frozen Custard, American Mitt Camp, small Cook House; Pete Kretokos, wire me. Will sell exclusive on Pea Pool and Beat the Dealer to responsible parties. Also want Agents for same.

Want Ride Help: Second on Merry-Go-Round; Foreman on Chairplane, also Second Man; Foreman on Allan Herschell Kiddie Ride. Albert (Pollock) Kurtz, Bob Head, Chuck, get in touch with George Donnelly, WEST UNION, OHIO. Wire at once.

F. W. PEPPERS, Mgr., West Union, Ohio.

12 FAIRS | AMERICAN LEGION CELEBRATION | 12 FAIRS

FAIR GROUNDS GRENADA, MISS. FIRST IN

OPENING APRIL 3 TO 10 INCLUSIVE

60,000 SOLDIERS CAMP McCAIN PAY DAYS EVERY DAY

RIDES—Can place Octopus, Ride Help, Foreman Little Beauty. Help on all Rides.
SHOWS—Manager for Girl Show, must have people. Musicians and Performers for Minstrel; Prof. Tom Johnson, David Hicks, Sox Fason, write or wire James L. Reed. Freaks—Working and Selling Acts for 10-in-1. Show People in all departments.
CONCESSIONS—Can place Ball Games, Fish Pond, Bumper, Lead Gallery, Coca-Cola, Photo or any 10; Concessions. **Want Agents for Ball Games, Penny Pitch, Slum Concessions, Coupon Agent, Wheel Agents, Grind Store Agents. Notice to Agents**—We are playing concessions territory—will try to make money and play spots. "Enough said." All Grind Store Agents, write or wire Glen Osborne.
MISCELLANEOUS—Ticket Seller, Grinder, Show People in all departments, come on—we will try and place you.

WALLACE BROS.' SHOWS
BOX 1184, JACKSON, MISS.

DUMONT SHOWS

OPENING MARCH 29, EMPORIA, VA.

Want Concessions—Cook House or Grab, Bingo, Ball Games, Penny Pitches, Hoopla, Duck Pond, Cigarette Shooting Gallery or any legitimate Concessions. Want Shows with own equipment and transportation. Want Roll Down Agents, answer to Ralph Decker. Want Foreman and Ride Help that drive for Eli Wheel, Merry-Go-Round, Octopus and Chair-o-Plane. Best of salary to sober and reliable Help, also long season. Want Free Act, must be high. Want Sound Car.

Address LOU RILEY, Emporia, Va.

THIS IS IT!

The New Walk-Thru Show

WORLD WAR NO. 2

For Carnivals, Parks, Storerooms, etc.
20 VIEWING BOXES, 24 DISPLAY PICTORIAL PANELS, 8 BLOW-UPS. It's in color in frames. Directions, etc.,

Only \$125.00

Easy to carry. No nut. 2 people run show. WIRE OR MAIL \$40.00, show will go out in 2 to 3 days, remainder collect. Supply limited. Or write for information and letters from men making as high as \$800.00 first week out.

CHAS. T. BUELL & CO.
NEWARK, OHIO
LOOK NO FURTHER—GET THIS SHOW

MARKS SHOWS, INC.

OPENING RICHMOND, VA., APRIL 12

CAN PLACE Ride Help and Semi Drivers. Top salaries.
 CONCESSIONS—Legitimate Concessions of all kinds except p. c.
 SHOWS—Monkey, Penny Arcade or any other money-getting Grind Show. Have complete outfit for Snake Show.
 Winter Quarters now open, Route 60, Midlothian Pike, South Richmond.
 Address: JOHN H. MARKS SHOWS, Richmond, Virginia.

GOLD MEDAL SHOWS

OPENING SATURDAY, APRIL 3, AT COLUMBUS, MISS.

W COOK HOUSE OR SIT-DOWN GRAB. PENNY ARCADE AND **W**
A 10c MERCHANDISE CONCESSIONS. SOBER, RELIABLE DRAFT **A**
N EXEMPT RIDE MEN THAT DRIVE SEMIS. **T**
T Barney Lamb wants Side Show Acts, Talkers, Grinders and Con-
 cession Agents.
 Address: OSCAR BLOOM, Mgr., P. O. BOX 32, COLUMBUS, MISS.

OCEAN VIEW PARK WANTS

Secretary who understands Concessions. A few more Agents for Flashers, Wheels, Ball Games and Slum Stores. Also Agents for Guess-Your-Age and Scales.
 Park Opens April 3.
LEWIS & GREENSPOON Norfolk, Va.

ELITE EXPOSITION SHOWS

OPENING APRIL 10 IN THE HEART OF PITTSBURG, KANS.

(Across From Post Office, One Half Block From Main Street, for 8 Days)
 WANT TO BOOK ONE LATE MODEL RIDE, ALSO ONE OR TWO SHOWS WITH OR WITHOUT EQUIPMENT AND TRANSPORTATION. CAN USE A TILT FOREMAN, ALSO SECOND MAN AND OTHER RIDE HELP THAT CAN DRIVE. WILL BOOK A FEW MORE CONCESSIONS WORKING FOR 10¢. (Fish Pond, Bumper, Cane Rack, Cigarette Gallery, Balloon Dart.)
 "Ma" Hunt wants Minstrel Performers and Musicians.
 All Address: CHAS. ROTOLO, MGR., BOX 26, ARMA, KANS.

KAUS EXPOSITION SHOW

WANTS — WANTS

OPENING FIRST WEEK IN APRIL IN THE HEART OF DEFENSE AREA.

Want legitimate Concessions of all kinds. Mindens, get in touch with us. Ride Help in all departments. Merry-Go-Round Foreman, Chairplane Foreman. Boys that work for us before, come on. For Sale—Motor Drome, 100 KVA Transformer, Calliope and Blower.
 A. J. KAUS, MGR., NEW BERN, N. C.

GEORGE CLYDE SMITH SHOWS

OPENS MAY 1

WANTED—Ball Games, High Striker, Hoop-La, Candy Floss, American Palmist, Duck Pond, Photos, Penny Arcade and Sound Truck. WANTED—Monkey Show, Side Show, Girl Show. WANTED—Loop-o-Plane and Tilt-a-Whirl. WANTED—Truck Drivers and Working Men in all departments. Address all communications to
 GEORGE C. SMITH, Manager, P. O. Box 521, Cumberland, Maryland.

WANT FROZEN CUSTARD MAN

Must be experienced and top producer. Will pay salary and percentage. Start here not later than March 29. Booked with Cetlin & Wilson Shows, Inc.
 All address

MRS. MARGIE CETLIN

PETERSBURG, VA.

Carnival and Circus Managers, Attention

I have the only lot available to play the city of Elmira, 12 acres. All good solid ground and right in the center of several defense plants, main highway. Shows can unload from railroad four hundred feet from lot. For further information write or wire

J. R. KELLEHER 750 Park Pl., Elmira, N. Y.

GREAT LAKES EXPOSITION

NOW SHOWING ON THE BEST LOTS IN MOBILE, ALA.

WANT

SHOWS: Musical Comedy Show organized, Snake Show, Hillbilly Show, Side Show, Performers and Musicians for office-owned Minstrel Show. Want the best of talent and will pay salaries accordingly. Doc Hartwick, write.
 RIDE HELP: Foreman for Tilt—top salary for capable man. Help for Caterpillar and Senoter. Also other Ride Help. Those driving Semis given preference. Want Painter, also Truck Mechanic.
 CONCESSION HELP: Agents for Ball Games and Slum Stores, Griddle Men and Waiters for Sit-Down Grab. ALL ADDRESS: AL WAGNER, MOBILE, ALABAMA.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago



National Showmen's Assn.

Palace Theater Building
New York

CHICAGO, March 20.—Week's regular meeting convened March 18 with First Vice-President Fred H. Kressmann presiding. With him at the table were Third Vice-President S. T. Jessup, Treasurer William Carsky, Secretary Joe Strelbich and Past Presidents Edward A. Hock and J. C. McCaffery. Ways and means committee reports progress in the sale of War Bonds. Past President J. C. McCaffery announced donations of \$353 for the Red Cross War Relief Drive in addition to the \$628 raised at the Spring Party March 8. Spring Party committee's final report shows sum of \$878 for the Servicemen's Fund. Brothers Carsky, Mendelson and Bernet are arranging March shipments to members in the service.

Brother Lou Keller has recovered and attended the meeting. Brother Tom Rankine is in a serious condition, and Brothers William Young, James Murphy and Tom Vollmer are still confined.

Brother Ralph Preston attended his first meeting, and letters were received from Whitey Woods, Petey Pivor, J. G. Rosenheim, Randolph Avery, Jack Irving, Eugene Harper, John J. O'Connell, Harry Smiley, Sam (Chesterfield) Beyers, Sam Gilckman, John M. Stone, Harry (Bing) Bernstein, Russell L. Ingle, George Crowder and W. B. Featherston.

Committee appointed to arrange for hospital contracts includes S. T. Jessop, J. C. McCaffery, Lou Keller, H. A. Lehrter and James Campbell. Jack Tavlin, discharged from the service, visited, as did Oscar Bloom. Frank Ehrenz had his stepson, Frank Peters, U. S. Marines, as his guest.

Henry Shelby and Sam Ward visited briefly, and Tommy Thomas is still among the regulars on the magic carpet. Arthur Hopper left for New York. Jules Wolpa, John T. Smart and Ralph Preston have joined the boys at the Atwell Luncheon Club. Pat Purcell is back on a Chicago daily. Lee Sloan was complimented on the Spring Party.

Ladies' Auxiliary

Club held its regular meeting March 11 at the Sherman Hotel, with President Mrs. Phoebe Carsky presiding. On the rostrum with her were Mrs. Anne Doolan, first vice-president; Mrs. Edna O'Shea, second vice-president; Mrs. Lillian Law-

(See SLA on page 43)



Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, March 20.—Members at the March 8 meeting designated the next meeting as Theo Forstall Night. It was decided that the meeting would include a brief business session, and entertainment being the feature.

Officers at Monday's meeting, presided over by Ed F. Walsh, president, were Harry Taylor, first vice-president; Ted LeFors, second vice-president, and Charles W. Nelson, secretary. Tribute was paid William James (Whitey) Gordon, who died that day at the National Military Home, Sawtelle, Calif. Chaplain H. A. (Pop) Ludwig conducted the exercises.

Communications were read from Ross Ogilvie and Pvt. Herbert Farrington, Kit Koster and Louis Wald. Peggy Forstall requested co-operation for her card party to swell the funds of the Ladies' Auxiliary sick and relief fund. Thomas H. Henry was reinstated. Board of governors voted 16 to 7 against having a \$10 membership drive in 1943.

Ladies' Auxiliary

At the March 8 meeting club voted to donate \$100 to the Red Cross Fund. It was also decided to place an Honor Roll plaque on the wall of those

(See PCSA on page 43)

NEW YORK, March 20.—Brothers Izzy Cetlin, Harry Dunkel and Al Dorso came in from winter quarters, Petersburg Va., to attend the funeral of Brother Frank L. Massick, of Cetlin & Wilson Shows. Among mourners were Brothers Joe Hughes, George Hoar, Fred Murray, Nate Weinberg, Max Hamavitz, Walter K. Sibley, Mrs. Ray Hawkins and Mrs. Ethel Weinberg. Beautiful floral pieces received from National Showmen's Association, families of Cetlin and Wilson, employees of Cetlin & Wilson Shows, Harry Dunkel and May and Ray Hawkins. Brother and Mrs. Sam Cohen celebrated their 25th anniversary recently and were recipients of messages from all over. Recent visitors Tom Quincy and Jack Gilbert. Treasurer Joe Hughes back from the fair meetings and will be in town until he leaves for Ocean View Park, Va., where he has concessions. Don Simmons and his missus also going to Ocean View
 (See NSA on page 54)

Heart of America Showmen's Club

Reid Hotel
Kansas City



KANSAS CITY, Mo., March 20.—Weekly meeting was called to order by Second Vice-President Clay J. Weber, with Secretary G. C. McGinnis and Treasurer Harry Altshuler also present. James Stamey and Alfred George Gardner were elected to membership. A letter from President Noble C. Fairly was read. Meeting adjourned at 9 p.m. and was followed by a luncheon with members of the Ladies' Auxiliary as guests. Serving was under supervision of club's entertainment committee.

In attendance were Jimmie Doncaster, Ellis White, P. W. Deem, Jim Pennington, Ralph Noble, Charles Coleman, George Elser, F. W. Bradbury, G. O. Stevens, G. G. Grimes, H. S. Smith, Roy Marr, L. K. Carter, Fred Flood, Ivan Mikaelson, George Carpenter, W. Frank Delmaine, Chester I. Levin, Al C. Wilson, Jim Taylor, Bert Davenport, Charles Rotolo, Lawrence Anderson, Bill Maloney, Pete Callender, Bob Houssel, Al (Deafy) Campbell, Mario Brancato, John Castle and Harold Elliott.

Fred Flood, who has been confined in General Hospital for an eye operation, attended the meeting, but will return to
 (See HASC on page 43)

San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, March 20.—President Sam Feinberg was in the chair at the March 12 meeting, final of the winter. Many members have joined various shows in the Lone Star State and with the departure for Austin, Tex., of Alamo Exposition Shows only a handful of members remain here. President Feinberg, for many years with Beckmann & Gerety Shows, plans to remain here to manage a coin machine office for Ben (Lefty) Block. Still here are Red Wingfield, Sammie Aldrich, Minnow Waverly, Bob Paul and Charlie Shubb.

Brownie Bishop signed his Penny Arcade with Jack Ruback's Alamo Exposition Shows, and Sophia Mullins is a new arrival on the shows. Altho business meetings will be dispensed with, club-rooms will remain open thruout the year. Brother and Mrs. Clyde Davis are working at the Embassy night club here. Jimmie Johnson opens his new Playland Park next week. Jack Ruback booked his Scooter, Heyday and Kiddie Rides in the park, and Dave Stevens, club secre-

(See SASO on page 42)

WANTED

Talker, Ticket Sellers, Mental Act, Tattooer, Novelty Side Show Acts, Freaks. Always a long season. Acts that wrote before, write again. Baker-Lockwood Side Show Top for sale, 20x80, good condition. Open here April 10th.

Wendel (Props) Kuntz

Care Art Lewis Shows Norfolk, Va.

BAKER UNITED SHOWS

SHOWS and STOCK CONCESSIONS looking for short jumps and the best working conditions in Middle West, in proven spots with a "REPEAT SHOW," get in touch with us. Want Cook House or Grab, privilege reasonable and in tickets. Opening April 17th. Want Sound Car for privilege or cash.

BAKER UNITED SHOWS
Shoridan, Indiana

HAPPYLAND SHOWS

NOW BOOKING FOR 1943 SEASON
3633 SEYBURN AVE., DETROIT, MICH.

DIGGERS FOR SALE

Seven Counter Model Buckleys, \$50 each. Octagonal Frame, nice blue and gold Canvas Top with Awning, Sidewall and Bally Cloth, \$75.00. One-third deposit, balance C. O. D.

MORRIS HANNUM

232 E. Union St. BETHLEHEM, PA.

FOUR RACERS LEFT

Baker's Racers, D.D., CASH, Late Models, \$195.00 Each. One-third deposit.

MORRIS HANNUM

232 E. Union St. BETHLEHEM, PA.

P. T. A. ANNUAL CELEBRATION

Boykins, Va., April 1st thru April 10th. Wants Stock Concessions of all kind. Can place Ride Help. Will contract for or buy 25 K.W. Light Plant. All communications to

SAM COLLINS, BOSWELL AMUSEMENTS

Boykins, Va.

CANDY PITCHMEN

Must be capable and of good appearance, to open April 10th with Art Lewis Show, Norfolk, Virginia.

Contact

JIM MORAN

#3 Sargent St. Dorchester, Mass.

RIDE HELP WANTED

Foreman on Whip and Merry-Go-Round, also Second Men on all Rides. Top salary and long season. Loading out of winter quarters at Coldwater Monday, April 5th. For jobs address:

F. L. FLACK, Manager, NORTHWESTERN SHOWS, Coldwater, Mich.

SUNSET AMUSEMENT CO.

WANTS

Cook House or Grab, privilege cut to \$25.00 in tickets for the duration. Also guarantee of additional tickets.

P. O. BOX 468, Danville, Ill.

OUR MEN NEED * BOOKS *



SEND ALL YOU CAN SPARE

GIVE A BOOST WITH A BOOK—Good books, in good condition, are wanted by the 1943 VICTORY BOOK CAMPAIGN for men in all branches of the service. Leave yours at the nearest collection center or public library.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., March 20.—Membership certificates for 1943 are being forwarded to the members in good standing. Any member not receiving such a certificate should contact this office. Office of War Information has furnished us with detailed instructions regarding the eligibility rules governing procurement of tires and re-caps. Separate rules with relation to passenger cars and trucks and trailers are provided. Copies may be obtained by contacting this office.

United States Department of Commerce has issued considerable information relative to the availability of census data for use in judging business possibilities in a given locality. Full details with reference to this subject are available upon request. From the same department we have received a survey of business conditions in the Richmond (Va.) area comprising Virginia, Maryland, North Carolina, South Carolina, the District of Columbia and part of West Virginia.

St. Louis

ST. LOUIS, March 20.—Fidler United Shows, which opened March 11 at 14th and Branch streets, are chalking up splendid results, altho weather has been cold most of the time. Shows will hold forth at this lot for another week. Owner Sam Fidler was elated with business, however, and warm nights saw jammed midways. New Tilt-a-Whirl is the leading ride thus far. Johnnie Reeves joined as general agent last week. Oliver Amusement Company opened its season Thursday night to good business.

Carl W. Byers and H. P. Hill, co-owner and manager respectively of Byers Bros.' Combined Shows, visited *The Billboard* office Wednesday, when they passed thru the city on a booking tour. Shows open April 17 in Sikeston, Mo., and then will jump to this vicinity, playing some industrial cities on the east side of the Mississippi. Sam Solomon came up from Caruthersville, Mo., Thursday on business. Sam Gluskin, general agent Royal American Shows, here, Curtis L. Bockus, general agent Dodson's World's Fair Shows, came in from winter quarters in Tyler, Tex., with Mrs. Bockus. Dodson's Shows will open in Tyler, Tex., April 24 and then play the Middle West. Bert Minor, for the last two seasons with Dodson as builder and lot superintendent, arrived several weeks ago to take a job in an Alton (Ill) war plant.

Ray G. Shute, co-owner Ray Shute-Edna Deal Booking Agency here, is in Veterans' Hospital, Jefferson Barracks, Mo., and would like to read letters from friends. Pvt. Charles T. Womack, formerly with Moore's Modern, Barker and Beckmann & Gerety shows, is at Station Hospital, Ward 45, Jefferson Barracks. When able to get several hours' leave he is found around the International Association of Showmen's clubrooms or visiting the shows playing local lots.

Si Horwitz, of photo gallery note, is operating a photo studio here and to good business. Harry Lewiston closed a six-week engagement with his World's



NATIONAL SHOWMEN'S ASSOCIATION

Fastest Growing Organization in Show Business

BENEVOLENT PROTECTIVE—SOCIAL

(Hospitalization and Cemetery Fund)

Dues \$10 Initiation \$10

Sixth Floor, Palace Theater Bldg.,

1564 Broadway
New York City

Fair Freaks March 14 at Washington and Broadway and moved his unit to Detroit, where he plans to remain for a month at least. He chalked up a good engagement here.

Canadian Provinces Produce Showmen

ST. JOHN, N. B., March 20.—The late Ben Williams, Winfield, N. Y., has not been the only product of the Eastern Provinces successful in the carnival field. He started out from Sydney, N. S., where he was buried recently. Ray Rogers made his start from his home town, New Glasgow, N. S., with Rogers Exposition Shows, touring the provinces, and then shifting to circuses, acquiring Barnett Bros. and Wallace Bros. circuses. His first carnival base was New Glasgow, while his first circus base was Granby, Que. His present base is York, S. C.

Williams's first headquarters were at Sydney, but later he used Winfield. Bill Lynch has his Bill Lynch Shows based at Halifax, N. S., his home town. He limits his tour to the maritime provinces and Newfoundland each season and has always had headquarters in Halifax. Frank Elliott, who operated Frank Elliott Shows, works out of Amherst, N. S. Originally his unit was the Bluenose Shows.

Glen Libby is based at Fredericton, N. B., with his Libby Shows and tours Maine, New Brunswick and Quebec. Ernie Loiselle functions out of Chipman, N. B., with his Canadian National Shows and plays New Brunswick and Quebec. Pop Foster, Parker O'Leary and Bill (Jake) Whitebone worked out of St. John, N. B.

Martha Levine Acting Prexy For Coast Troupers' Club

LOS ANGELES, March 20.—Regular Associated Troupers' Club at its regular board meeting March 5 named Martha Levine acting president in the absence of President Estelle Hanscom for the summer. Board also voted to incorporate the club next fall when all members return from the road.

Regular meeting was called to order by President Estelle Hanscom and she turned the gavel over to Acting President Martha Levine, who handled the meeting like a veteran. Nellie Robideaux was in attendance for the first time since last fall. Camera donated by Tillie Palmeteer brought a good sum and it was placed in the club's savings account. Minnie Pounds donated some curtains for clubroom. Mr. and Mrs. Hughie Bowen donated \$110 for the fund.

Bowen is the Auxiliary president and is laying plans for the fall. Bank night went to Lucille Dolman and Elmer Hanscom and they returned it to the club. President Hanscom and Lillabelle Lear donated the door prizes, and they went to Ruth Korte and Martha Levine. Rosemary Loomis visited for the first time since she was inducted into the WAVES. Chubby Houseman and Gladys Bellshire were guests and gave brief

talks. Lunch was donated by Vera Downie, Martha Levine and Cecilia Kanthe. Frank Downie interrupted the meeting with an arm load of bundles for the rummage sale.

Minnie Pounds invited members to her home after the meeting, where she was hostess at a turkey supper.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded, 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker, Real Class... \$12.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000... 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M... 1.50

Box of 25,000 Black Strip Card Markers... 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

RADIO CITY HOTEL

109 WEST 49TH ST.

Heart of Midtown New York City
Catering to Carnival and Circus Folks
Single, Double and 2 Room Apartments
Newly Furnished and Decorated
ROSS MANNING, Mgr.

SPECIAL PRINTED TICKETS

Roll, Folded—100,000—\$18.50.
DALY TICKET CO.
Collinsville, Ill.

WANTED WANTED O. J. BACH SHOWS

Cook House, Corn Game, Bottles, Cats, Darts, Palmistry, Arcade, Photos, Ride Help. Man and Wife for Life Show, Sound Car. Address: 414 S. MAIN ST., ELMIRA, N. Y.

GOLD MEDAL SHOWS

NOW BOOKING FOR SEASON 1943

Address: OSCAR BLOOM, Mgr.
P. O. Box 32 Columbus, Miss.

ART LEWIS SHOWS

OPENING THURSDAY, APRIL 8

DOWNTOWN—CITY OF NORFOLK, VA.!

LARGEST CONCENTRATION OF DEFENSE ACTIVITY IN THE EAST!!

ALL PERSONS ENGAGED KINDLY ACKNOWLEDGE THIS CALL

WANT RIDES: Can place Rocket, Whip, Octopus, Roll-o-Plane and Caterpillar. Will furnish wagons.

CONCESSIONS: Limited number openings for legitimate Concessions. "Strings" Cohen wants Agents. Bertha Cohen can place Ball Game Agents. Want Manager for the best framed FROZEN CUSTARD outfit in show business.

SHOWS: Can place capable Manager for Girl Revue, good proposition to capable man that can produce. Have opening for one Grind Show of merit. Hawaiian or Congo Show wanted, complete. Want Manager for completely framed Posing Show. One that can get capable people. Musicians and Comedians for our enlarged Minstrel Show, write **JERRY JACKSON, 714 Gay Street, Nashville, Tenn.**

PENNY ARCADE FOR SALE, complete. Can be booked with show.
WORKING MEN in all departments wanted. Good salaries and accommodations. Address: **HOWARD INGRAM, Gen'l Supt. Winter Quarters now open at 4801 East Princess Anne Road, Norfolk, Va. Phone 2-8773.**

Address

ART LEWIS ART LEWIS SHOWS

MONTICELLO HOTEL

NORFOLK, VA.

Dodson's World's Fair Shows

NO FOOLING, SHOW FOLKS

1943 SEASON WILL OPEN TYLER, TEXAS, SATURDAY, APRIL 24th

30—RAILROAD CARS—30

Especially want to book Silver Streak or Rocket Ride, also Spitfire or any new Ride (will furnish wagons to load in). Will also place Kiddie Rides. Will book Tilt-a-Whirl if in first-class shape. Want Glass House or any Fun Show that will get money. Will place Motor Drome that is operated by first-class manager, or any other Show that will get money in spots where there is money to get. Have outfit for Monkey Show or will finance anything that will get money in the carnival business—nothing too large.

Want Help for office-owned Cook House; Girl that can do something for office-owned Girl Show (finest on the road); also Freaks and Attractions for office-owned Circus Side Show (best framed Side Show on the road and operated by a capable showman, Ray Cramer). Elmer Day wants sober and reliable Corn Game Help; top salary to sober and reliable men. Will sell exclusives on Frozen Custard and Long-Range Shooting Gallery. Can use Ride Foremen for two more office-owned Rides, a few Second Men for Rides and Workingmen in all departments. Want Train Help, Polers, Chalkers, etc.; Workingmen, remember this is a Railroad Show. You have no flat tires to worry with, no gas shortage to tie you upon the highways, and after your ride or show is loaded into your wagon you can go to bed.

Showmen, Ride Owners and Concessioners: Remember, this show carries Free Attractions, Concert Band of 15 pieces, spends plenty of money for Radio and Newspaper Advertising, carries our own Billposting Truck with a sober, reliable and capable Billposter that puts out plenty of paper that assures you of plenty of people to work to. All people that have been with us in the past, write, wire or come on for opening. I will take care of you.

Address **DODSON'S WORLD'S FAIR SHOWS, P. O. Box 743, Tyler, Tex.**

SHOWMEN, ATTENTION!

GIRL SHOW MANAGER

Wanted for 25-week season in the finest Eastern Girl Show territory. Must be capable of providing real talent and operating a show in keeping with the high standards of this organization. With or without equipment. We have three magnificent Girl Show Outfits. Al Ventres, wire.

ATHLETIC SHOWMAN of proven ability. We have a complete new outfit.

SIDE SHOW ACTS for office-owned Side Show. No act too big for this sensational show.

KING REID, Winter Quarters, DORSET, VERMONT

WE CAN USE

A few more first-class operators on all Rides. Also Second Men. All season's work in Chicago. Good pay. Have season's work for men to set up and tear down rides. Mechanics for trucks and Leroy engines. State experience and qualifications in first letter.

CHICAGO RIDE OWNERS

H. Delgarian, M. J. Doolan, Edward Hock, H. Mamsch, Al Latto, Charles Miller, Richard Miller, Patsy Potenza

3011 MONTROSE AVE.

CHICAGO, ILL.

PENN PREMIER SHOWS

10 DAYS—OPENING ERIE, PA., MAY 5-15—10 DAYS

Greatest Defense Center in the East.

Can place Pitch-Til-You-Win, Diggers, Bingo; COOK HOUSE, privilege in tickets; Pan Game, Pea Pool, Beat the Dealer and any other legitimate Concessions. Can place SENSATIONAL FREE ATTRACTION; Cannon preferred. Want Fly-o-Plane, Octopus or Spit Fire. Can place Shows with or without equipment. Have opening for fast-stepping Second Man; explain all in first letter. Address all mail to

LLOYD D. SERFASS, GEN. MGR., STROUDSBURG, PA.

Wanted—CAPELL BROS.' SHOWS—Wanted

OPENING APRIL 8, SAVANNA, OKLA.

30,000 Defense Workers to Entertain.

Will buy for cash or book Mix-Up, Kid Rides or any Flat Ride. Shows with own outfits. Athletic, Fat Girl, Monkey, Snake, Animal. Concessions that work for 10 cents. Will sell, ex. on Corn Game, Cook House, Pop Corn, Snow Cones. Free Acts, must be big, high or Wild Animal. Baggage car moves. No gas or tire worries. Transportation after joining.

Address: **H. N. CAPELL, Box 713, McAlester, Okla.**

COLEMAN BROS.' SHOWS

OPENING AT MIDDLETOWN, CONN., APRIL 22

WANT WANT

Shows—Pit or Platform, Monkey, Animal, Life, Revue. Have outfits for all. Help in all departments. Must Drive Semis.

THOS. J. COLEMAN

508 Main, Middletown, Connecticut

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

West Coast

OAKLAND, Calif., March 20.—All wagons are loaded and show people are arriving daily. Among arrivals this week were Mr. and Mrs. Roden and baby. They have taken a home in Berkley Hills, where Mrs. Roden will live this summer. Charlie and Edith Walpert arrived with their concessions. Edith will again have the bingo and Charlie the balloon and other concessions. Johnnie Miller will have the cookhouse and Mr. and Mrs. Christensen the popcorn and candy floss. Anna John Budd will have the Side Show and two walk-thru shows. Ted and Ming Wright will have the Girl Revue again, and Hunter and Margaret Farmer have signed three concessions. Joe Zotter will be on the midway with his Flying Scooter and Octopus and four shooting galleries. Office will have 15 concessions under direction of Harry Meyers. Charles Albright will have the ball games and Penny Arcade. Mat and Morosa Herman booked their jam pitch store, and Monty Morgan has a grind store. Al Breckinridge will have three walk-thru shows; Ted Adams, palmistry booth, and Jo Jo White, Athletic Show. Staff includes Mike Krekos, owner-manager; W. T. Jessup, general agent; Louie Leos, auditor; Marie Jessup, secretary; Nick Krekos, night watchman; Swede Wilson, master of transportation; Al Jackson, second man; Harry Meyers, manager of concessions; Charles Walpert, lot superintendent; Arthur Craynor, special events and press agent; Harry Baker, electrician, and William Smith, ride manager. Shows will open with 10 rides, 8 shows and 30 concessions, and plan to play Oregon, Washington and California.

W. T. JESSUP.

Bright Lights Expo

CLARKSVILLE, Va., March 20.—Work is being speeded up at quarters here, and shows are scheduled to open here April 1. New main entrance is finished and work is in progress on the new Girl Show panel front. War Show front will be completed soon. A. G. Heilman has signed to operate the office-owned popcorn and candy-apple stand. Bob Alexander was here on a visit and will be with it this year. H. E. Bridges advises he will report about March 26. Joe and Ann Rea are expected soon to get their show and concessions ready. Joe is lot man also. Doc Parquis is due soon with his photo gallery. Jack (Red) Long will have the War Show. W. J. Murphy will have the Side Show and the Palace Beautiful. Hank Sylow also will have a show. Mr. and Mrs. Frank Morengo are expected soon. W. R. Thompson will handle the Kiddie Auto Ride, and Bobby Heck will have charge of the Airplane Swings. Robert Howell has the Ferris Wheel. All rides are owned by the management. The Sky High Girl will be the free attraction. Hattie Dolan is visiting her sister and is expected in quarters soon to get her ball game ready. F. A. Norton will be *The Billboard* sales agent and electrician. George Hill and Grace Hill will have the bingo and two other concessions. Lou Heck left for Valdosta, Ga., for the airplane ride and truck.

JOHN GECOMA.

Art Lewis

NORFOLK, March 20.—Everything is progressing rapidly at quarters. Several new faces will be on the midway this year to replace boys inducted into the army and on war projects. Dave Sorge, for many years electrician on the Johnny J. Jones Exposition, has arrived and taken up his duties. James Martin and Jimmie Deal are working on the Scooter ride. Hank Campbell is in charge of the paint crew. Pop Kuntz arrived from Philadelphia, where he was connected with a store show. Gloom paled quarters March 4 when Gertie, pin head, died. Members of the shows attended the funeral and many floral tributes were sent. Ralph Lockwood is expected soon to take up duties with the shows. Most of the show and ride crews are here and several more are expected soon. A crew of 48 is in quarters now. Mrs. Eddie Madigan has a crew working on her cookhouse equipment, and Del Crouch has the Motor-

drome ready for the lot. Shows open April 10 in downtown Norfolk. Superintendent Howard Ingram and Trainmaster Frank Seigear are working on a new patent device to be used on the train. Owner Art Lewis returned to quarters and reports the route is okay.

BULL SMITH.

Wallace Bros.

JACKSON, Miss., March 20.—Work at quarters is about completed, and all shows and rides have been overhauled and painted. Mr. and Mrs. Brewer, Jackson, Tenn., booked their concessions, and Mrs. Evelyn Finley signed her two Kiddie Rides. Owner Farrow returned from Springfield, Mo., with another trailer. Mrs. Farrow went to Memphis for a few days. The writer returned from a recent booking trip. Ross Crawford has charge of the cookhouse, and Reed, Crow and Lee have been working on the rides. E. E. Farrow Jr. left for Evansville to take his physical examination for the army. Mr. and Mrs. Miller are daily visitors, and Mr. and Mrs. MacHage are wintering here. Slim Cunningham and Gordon Adams visited recently. Shows plan to open the first week in April and carry 8 shows and 8 rides.

JACK OLIVER.

Buckeye Expo

DARDANELLE, Ark., March 20.—With the signing of Harold M. Kilpatrick as special agent last week, Co-Managers Jess Bradley and H. G. Starbuck announced that their staff is about completed for the coming season. Kilpatrick was special agent for Galloway's Buckeye State Shows last season and prior to that time spent many years in various capacities with Cole Bros., Sparks and other circuses. He is at his home in Gastonia, N. C., but is expected in quarters soon with Mrs. Kilpatrick. Quarters were opened two weeks ago and much painting and repairing is being done under supervision of Pat Brown. Rides and trucks are being painted in red and aluminum, and Brown is rushing work on a new office truck. Freddie Anderson, who has



GET FOOEY

New Ball Game, made same as original Big Tom. Short throw. Fast 10c ball. Knock him off—you win. New style block, sealed in weight. Height 30 in. **\$17.50**
1/3 Deposit.

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PLAYTIME SHOWS

Open April 16

Want Foremen for Merry-Co-Round, new Ferris Wheel, Chairplane. Salary \$40 per and bonus. Fly-o-Plane (Octopus Man can run this), also other Ride Help; prefer those who can drive SEMI. Top wages weekly. Want Shows other than Girl, Athletic. Wire

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HOOSIER AMUSEMENT CO.

Opening April 10

5400 W. Washington St., Indianapolis,

and 5 weeks following on city lots. WANTS clean, legitimate Stock Concessions (except Corn, Snow Ploss Candy) of all kinds. WANT 10-in-1, Monkey and any other clean Shows. Lunch or Grab, Arcade, Fun on Farm, Motor Drome. If you join this show you will be treated right. We have no gate, no racket, no high privilege. Wire (paid) or mail quick to **D. FLEMING, Secy., 2218 E. Michigan St., Indianapolis, Ind.**

WANT

FOR BIG SEASON ON CHICAGO LOTS. MEN AND WOMEN CONCESSION AGENTS. COUPLES PREFERRED.

EARL TAUBER

4515 Magnolia Ave. CHICAGO, ILL. Edgewater 3126

been employed by a local trucking concern all winter, will have charge of the Merry-Go-Round, and A. G. Smith has been signed as mechanic. Mr. and Mrs. Tom Crum, who visited recently from Conway, Ark., will have charge of an office concession, as will Robert (Rebel) Marchette. Eddie Moore is expected in from South Carolina in time for opening, as is Bennie Shanks from Greenville, Miss. Harry D. Webb, Atlanta, has booked four concessions, and Robert Murray who arrived from Chicago last Sunday, will operate an office concession. His wife, Peggy, will manage the Hawaiian Show. Mr. and Mrs. James G. (Mickey) Moore, accompanied by Don Bryant, came on from Little Rock, where they have been wintering. Moore will have charge of the Tilt-a-Whirl, and Bryant will assist him. Mr. and Mrs. Charles France will operate the office-owned corn game. Organization will open about the last of this month, with 5 rides, 6 shows and 20 concessions and carry its own lighting system. Management plan to play Tennessee, Kentucky, Indiana and Illinois. Reported by an executive of the shows.

Owner T. H. Boswell is at his home in Philadelphia, and work here has been under supervision of Manager Sam Collins, assisted by George Brown, Herbert Johnson and C. Tedrow. Whitey Davis is expected soon to take charge of the rides. Cecil and Francis Purvis will again have the Ferris Wheel, Chairplane, Girl Show and two concessions. Ollie Smith and family will have the palmistry booth and two other concessions. Mike Lane is expected soon with his three concessions. Joe Bernard booked his two stands, and Capt. John Schremmer will provide the free attraction. Lightning Johnson and his troupe will have the Minstrel Show. Captain Schremmer will manage one of the Side Shows, and Pete Coleman has booked two concessions. Shows have several firemen's celebrations under contract. Shows will play Virginia exclusively, making short jumps.
SAM COLLINS.

Lachman Amusement

WASHINGTON, March 20.—Charles Garner, electrician and lot superintendent, is in local quarters repairing and placing in shape all show equipment. He has several men assisting him with repairing, painting and general work. New tops have arrived and shows anticipate a lengthy season in Washington and nearby Virginia and Maryland. Opening has been set for April. Reported by an executive of the shows.

Boswell's Amusements

BUCKROE BEACH, Va., March 20.—Boswell Amusement's quarters are busy getting shows ready for the opening in Boykins, Va. This is the second engagement for the organization in Boykins.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by **ROBERT R. DOEPKER**
(Communications to 25 Opera Place, Cincinnati, O.)

Sponsors Favor 1943 Operation

WINDBER, Pa., March 20.—Merle A. Beam, owner-operator of Beam Amusement Enterprises, is making plans to handle about 20 events this season, with the initial one being the Firemen's Street Fair at Holsopple, Pa., he said here today. Beam says a recent survey he made reveals that a large number of communities that yearly stage celebrations want to continue their events this year.

They believe, Beam said, that the people want some diversion in entertainment and that their celebrations are about the only big source of revenue they have for volunteer civic organizations.

Gecoma, Bond Sale For Alliquippa Fete

ALLIQUIPPA, Pa., March 20.—John Gecoma's Bright Lights Exposition Shows will provide the midway attractions at the annual Spring Celebration here, Gecoma announced last week.

He will also provide the free attractions, and committee is mapping plans for a parade and War Bond sale.

CLARKSVILLE, Va., March 20.—Bright Lights Exposition Shows, owned and operated by John Gecoma, have been contracted to furnish the midway and free attractions at firemen's celebrations in Mount Savage and Friendsville, Md. Dates mark shows fifth year in Friendsville and seventh in Mount Savage. Firemen's parades will be held at each stand.

Hasson To Produce Georgia Ball; Macon Date Is Good

MILLEDGEVILLE, Ga., March 20.—Tom Hasson has been signed to produce this city's Charity Ball and Follies in College Auditorium, under Elks' auspices, it was announced this week by Jack Alexander, publicity director. Funds accrued from the event will be used to provide help for Disabled War Veterans and city's underprivileged children.

Hasson came in here after successfully producing an event in Macon, Ga., under American Legion Post auspices. Captain Ellis is appointing an Elks' committee to assist Hasson.

Brown Conducts Successful Promotions on Texas Tour

ST. LOUIS, March 20.—Elmer Brown came in last week for a few days' visit after a successful five-month tour of Texas, where he promoted and staged outdoor and indoor celebrations and On to Victory Weeks.

Route included dates in Marshall, Henderson, Lufkin, Jacksonville, Kilgore, Tyler, Denison, Sherman, Greenville and Texarkana. Brown said the State is full of camps and industrial activity and is experiencing the greatest prosperity in its history.

Miner for Emmaus Cele

EMMAUS, Pa., March 20.—Contract to provide the midway at the fifth annual Jubilee Week and Celebration here, under American Legion Post auspices, has been awarded to R. H. Miner's Garden State Shows, Edwin P. Kohler, post adjutant, said this week.

DICK'S PARAMOUNT SHOWS

OPENING EARLY IN APRIL

WANT

SHOWS: On account of disappointment due to the draft, have a complete Hawaiian Girl Show. Will give same to reliable party. Also want any Grind or Illusion Shows and Funhouse. RIDES: Roll-o-Plane, super preferred. Kiddy Auto Ride. CONCESSIONS: BINGO—PENNY ARCADE—Scales—Guess Your Age—Grindstones that work for ten cents only, no coupons. Fishpond. HELP: RIDE HELP, TOP WAGES. Semi Drivers preferred. Ferris Wheel, Tilt-a-Whirl, Rocket. Also CANVAS Man. Our show is completely motorized and will operate in some of the best defense areas.

Write **RICHARD E. GILSDORF**, Manager, Box 57, Chews, N. J.

DIXIE BELLE SHOWS

OPENING SATURDAY, MAY 1

WINTER QUARTERS in Cloverport, Kentucky, now open and work in progress. PLAYING proven substantial spots. Can use few more Concessions: Bingo, small Cook House or Grab, Guess Age, Bumper, Pitch-Tilt-Win, Cork Gallery or any legitimate Concession. Would like to have Ferris Wheel Foreman and other Ride Help not now employed in defense work. Willing to pay top salaries to top men. Can also use Ride Superintendent who understands Ferris Wheel, Merry-Go-Round, Chairplane and Kid Rides and can handle help successfully. Al Vanmeter—let me hear from you. Harry Delvine—can place you as Business Manager. FOR SALE—16-Seat Chairplane with Lerol Motor. \$100.00 cash, balance per cent of gross. Write **LOUIS T. RILEY**, Cloverport, Ky.

LAST CALL

LAST CALL

BRIGHT LIGHTS EXPOSITION SHOWS

Opening April 1st, Clarksville, Va. 10 Days. Will book, buy or lease Chairplane. Can place Flat Ride. Will furnish complete outfit for any worthwhile Grind Shows. Can place legitimate Grind Stores. This show will positively carry no grift. Want capable Grab Joint Man to take charge of small Cookhouse. Goldtooth, write. We play best industrial spots in Western Pennsylvania and Maryland. Twenty-five weeks of bona fide Celebrations and Fairs. Wire or write **CLARKSVILLE, VA.**
JOHN GECOMA, Gen. Mgr., or **L. C. HECK**.

WANTED—AGENTS

For Roll Downs and Razzle Dazzles. We open in Hagerstown, Md., early in April, followed by four weeks in Baltimore, with many outstanding spots to follow. Write or wire

JACK FELDBERG

112 WEST 42ND STREET

BAYONNE, NEW JERSEY

WILL PAY \$125.00 PER CASE .22 SHORTS

CASH WAITING

ALLIED CORP., 22 Scollay Sq., Boston, Massachusetts

FRANK POPE WANTS

Bingo Help, draft exempt, \$25.00 weekly and meals. No tearing down or putting up, no day or Sunday play. Bert Denham, Blackie Ward, Frenchie, wire.

611 Division St., Key West, Florida

WANTED FOR UNIT

Ball Games and any other Grind Concession. Want Merry-Go-Round and Chairplane Foreman. Amer. Palmist wanted. Want to buy Cat Rack and Bottle Ball Game. Fred Barrett wants Man to take care of his stores. OPEN APRIL 30TH, GLOUCESTER, N. J. Frank Steele, Joe Zembra, write.

MIKE ZIEGLER, Hotel Milner, Philadelphia, Pa.

I BUY, SELL AND EXCHANGE SHOW PROPERTY

NOW BOOKING ATTRACTIONS FOR **PARK AMUSEMENT CO.**

CLIFF LILES, Mgr.
Care Bentley Hotel Alexandria, La.

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Original Illusion. First Time Advertised. Write

ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

MAIL YOUR ADVERTISING COPY NOW FOR THE SPRING SPECIAL

APRIL 10, 1943



LAST CALL

Don't miss this important issue with its extra editorial articles and greatly increased distribution. Reach all your customers and prospects thru this biggest issue of the year.

FORMS GO TO PRESS MARCH 31

Spring Stirs West Coast Area

Arthur PCSA Host; Russell Preps Met Bow

LOS ANGELES, March 20.—Spring and Arthur Bros.' Circus arrived in this area before the show's trek northward started. Manager Martin E. Arthur set aside the evening of March 18 as Pacific Coast Showmen's Night when the show exhibited in Huntington Park and was host to all members and the Ladies' Auxiliary. Visitors included Art La Rue, Johnny Farthing, Frank L. Bennett, Mabelle (Chipman) Bennett, Eddie New, Harry Levy, Lloyd (Spec) Lusby, Betty Escalante, Lou W. Johnston, Ben Beno, Arthur Hockwald, Claude and Leone Barle, Joe Glacy Theo. Forstall, Harry Levine, Tom (Fuzzy) Hughes, Bert J. Chipman, Sam Dolman, John (Spot) Ragland, Bill Antes and Joe B. Webb.

The show makes a nice flash on the lot with all new canvas. Big top is a 100-foot round top with three 30-foot middles. Menagerie is a 70-foot round top with three 30-foot middles. Side show is a 60-foot round top with two 30-foot middle pieces. Three rings are utilized in the performance, which opens with a tournament comprising elephants, camels, horses, ponies and performers. Cal Lipes, side-show manager, has a new 160-foot banner-line front. Bill Hardin recently joined to make second openings. Mrs. Cal Lipes handles the pit show, featuring pygmy horses from Arizona. The motorized equipment is all nicely painted with two newly built ticket wagons and office.

Russell Bros.' Circus will open with a three-day stand in San Fernando valley prior to the extended engagement on the Washington and Hill lot in Los Angeles. From all advance reports it will be much elaborated in performance for the metropolitan visit, with a hum of activity in quarters turning out everything spick and span.

Press agent Jack Grimes and car manager Verne Williams departed for Louisville the past week to join Cole Bros. Arthur Stahlman has been working in Santa Monica during the winter months and expects to leave for Louisville for the Cole show soon. Mayme Butters, formerly of the Downie Bros. and Sparks circuses, is residing in Los Angeles and is rehearsing a new wire act. Harry Levy expects to leave shortly for Louisville to join the Cole Show. Chester Pelke is busy getting ready for the forthcoming season of Russell Brothers. Bert J. Chipman, who is manager of the Hollywood Auditorium and Masonic Temple for a period of 17 years since retiring from the road, keeps the old circus spirit alive by collecting old-time circus prints. —Harry Chipman.

Letter From Stanley Dawson

HOT SPRINGS, March 20.—The colony of showfolk here remains about the same. Some come and some go. Joe and Fanny Haworth were recent arrivals. Dutch Wise and several circus and carnival troupers are working at the Oaklawn Track. Mr. and Mrs. Henry Haag are seen here daily. Frank Wise, Bernie Head and self made a trip thru the hills to Mitt Carl's home near Belleville, Ark. There they also met Joe Wallace, who is operating a stock farm near by. Tom Renaud and Leo Gindlesparger intend to stay here until the circus season opens. Willie Moon has not yet shown up. Tom Lovett is expected in any day. Paul Jerome, after taking a course of baths here, left for Sarasota, Fla., as did Bernie Head. Frank Head, father of Bernie, is a member of the draft board here. Arthur Hopper, after spending most of the winter here, was the first one to leave, to take up his duties as general agent of Ringling-Barnum circus. Ham Schultz, after a month in the Army and Navy Hospital, left to join Eddie Gallagher at Sarasota. Doc Hall stayed a few days and then left for Florida.

THE DEAROS (Bert and Corinne), who were at the St. Paul Shrine Circus, are playing the Chamber of Commerce Indoor Circus, Chattanooga, Tenn., for Ernie White this week. They will be with Cole Bros.' Circus.



RECENTLY ACQUIRED by Cole Bros.' Circus, My Highland View Peavine, four-year-old gaited stallion, will augment the five-gaited display carried with the show last season. Ruth Nelson is his rider.

Mills Bros.' Quarters Busy

ASHLAND, O., March 20.—With its opening date set for April 24, work in quarters of Mills Bros.' Circus here is being rushed. James Dewey, general agent, is ahead tying up auspices and arranging for War Bond and Stamp sales. Mike Payne, press agent, is in quarters working on advance publicity. The recently purchased elephant, Big Burma, arrived in quarters, also a semi-trailer used in transporting the animal. Plans are under way to stage a patriotic spec titled *Victory in 1943*, featuring the Statue of Liberty and flags of the United Nations. Bert Wallace is breaking new stock and rehearsing the old.

Woolrich Back to Mills Bros.

UMATILLA, Fla., March 20.—C. H. Woolrich, band leader for Mills Bros.' Circus for the last two seasons, advised that he had signed with the show in that capacity for the coming tour. William Steanburg, drummer, and Jack Fogg, bass, have also signed to return. Woolrich will again handle the mail and be *The Billboard* sales agent.

MR. AND MRS. REX M. INGHAM are vacationing at their home in Ruffin, N. C., after a successful winter season playing schools thru the South with three zoological exhibits. Rex will soon report to the winter quarters of Sello Bros.' Circus at Richmond, Va.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

ED RAYMOND, clown, visited *The Billboard* offices, Cincinnati, when Polack Bros.' Circus was in that city.

HUGHIE FITZ, clown, writes from New York that he worked on WABC Rinso program on March 8.

OPENINGS near.

BILLETTI Troupe, high wire, joined Polack Bros.' Circus at Columbus, O. Harry Pickard's seals and Beehee flying number left at Cincinnati.

DON C. MACIVER, magician and lecturer, advises from Tunnelton, W. Va., that he has signed with the Ringling-Barnum Side Show.

TRAVELING with a circus never was a pastime.

ROY BARRETT, clown, letters from Syracuse, N. Y., that at the finish of his

M'p'l's Shrine Show Tops 1942 Gross With 20% Increase

MINNEAPOLIS, March 20.—A box-office gross increase of about 20 per cent and an attendance increase of 5 per cent were racked up by Zuhrah Shrine Temple at its 25th annual circus in Minneapolis Auditorium March 1-6. Disparity in increase between box office and attendance is explained by the fact that prices this year were upped over those charged for the 1942 engagement. Estimated box-office gross was nearly \$26,000. Attendance was set at 110,000.

Circus officials said the auditorium's 8,200 seats were filled on three occasions this year—Wednesday matinee and Friday and Saturday evening performances. The 2,300 reserved seats, selling at \$1.25 each, were all sold out for three shows and nearly sold out for the rest of the week. Kid admissions numbered approximately 50,000 at 30 cents. Balance was made up in general admissions going at 70 cents each. In addition, temple played host to kids for tickets totaling \$2,000. Attendance at the Saturday night show closing the run was said to be the best ever experienced in the circus's 25-year history.

Circus Historical Society

FARMINGTON, Mich., March 20.—Bob Green, CHS, Pontiac, Mich., entertained the writer at his home March 14 and several exchanges of circus material were completed.

Walter W. Tyson, CHS president, Guelph, Ont., is trying to complete a set of circus slides for exhibition purposes.

Harry P. Bowman, CHS, Jeannette, Pa., informs that Indian Bill's Historic Wild West and Mexican Hippodrome opened at McKees Rocks, Pa., April 22, 1903. Show traveled on 13 cars and was managed by E. H. Jones.

By a coincidence the new Ringling management announced the title of its new parade spec as *Hold Your Horses* on the same day that a story by the same name appeared in the CHS *Bandwagon*. Latter story was prepared by the writer for magazine use several months ago and is devoted to famous steam calliopes and players, including Cap Carroll, who will soon be made an honorary member of the CHS. Cap is now at Sarasota following a winter season in New York.

Anne Burak, of the Big Show, recently traveled to Silver Springs, Ocala, Fla., where she was photographed in several under-water scenes for Warner Bros.' *We Told You So!*

Col. Melvin B. Asp gathered the following performers for a show at Drew Field in Tampa on March 12: Paul Horumpo, Lou Jacobs, Joe Wallenda, Paul Jerome and Justine Loyal, clowns; Misses Patty Warfield, Dolly Jahn and Eloise Sprankle, web; the Naittos, Wallendas, Oliver Sisters and Dick Anderson. A dance was held in officers' quarters following show. Reported by Don Smith.

eight-week contract with James M. Cole Circus he will play the Olympia shows in Chicago and Detroit.

H. L. (COOKHOUSE) KELLY, vet circus steward, letters from Newton, Ia., that since retiring from the road he has been operating a service station and a small grocery store there.

ONLY a small percentage of First-of-Mays become Late-Novemberers.

WHITEY HARRIS, Jack Kennedy, Joe Vani, Jack Klippel and Bob Behee were dinner guests of Chester Sherman and his sister in Cincinnati while playing the Shrine date there.

OLD ADAGE "Woman's work is never done" held good on lots last year.

WILLIAM SPEILBERG, French horn (See *Under the Marquee* on page 44)

COMING

TRUTH IN PUBLICITY

By Floyd L. Bell
Spring Number of
THE BILLBOARD
Dated April 10

Circus Club Fetes Shrine Officials and Performers

MINNEAPOLIS, March 20.—First frolic of the Northwest Circus Club was held at Minneapolis Auditorium in conjunction with the 25th annual Zuhrah Temple Shrine Circus. The club is made up of members of the Circus Fans' Association and the Model Builders. Members attended the circus in a body and flowers were presented to Mrs. Edna Curtis by Ed Frye of CFA. A buffet supper for circus performers and Shrine officials followed the performance.

Among registered guests were Hubert Castle, LeForme Family, Emil and Suzanne Pallenberg, Happy Kellems, Terrell and Dolly Jacobs, Izzy Cervone, M. M. Davis, Elinor Holmquist, Mr. and Mrs. Barbaree, Lieut. and Mrs. Cooper, Mr. and Mrs. L. M. Holmberg, Mr. and Mrs. H. G. Stubbelfeld, Sumner Peterson, Freda Stenberg, Mrs. Henry Arlt, Ruth Peterson, Roy and Mary Valentine, Teresa Morales, Mr. and Mrs. Joe Lewis, Otto Griebbling, Mr. and Mrs. Jinks Hoaglan, Felix Adler, Mr. and Mrs. Guy Fredeen, Mr. and Mrs. F. B. Carr, Mr. and Mrs. Moline, Dr. and Mrs. T. W. Nelson, Mr. and Mrs. George Schoettly and Georgia, Mr. and Mrs. Edgar Swan, Mr. and Mrs. H. F. Schmitt, Mr. and Mrs. R. D. Boneau, Ray G. Butts, Mr. and Mrs. Noel Van Tilburg, Ragna Wallaheer, Ed H. Frye, Capt. W. Heyer, Bert and Corinne Dearo, Edna Curtis, Lilyan Cole, Jack Klein, Tom J. Pewters, Gary Davison, Paul Wolfe, Mr. and Mrs. Frank Friedmann and Betty, J. P. Rakness, Joe St. Marie, Fred Keller, Mrs. Ada Johnson, Mrs. N. Tonolli, Mr. and Mrs. C. M. Tonolli.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Now Don F. Smith has got a mad on Bill Woodcock and just because Bill wrote, "I have come across thousands of hot Circusiiana collectors in the United States and Canada" and it was his belief that these collectors should be organized.

Now Don's pen begins jabbing: "Surely our friend Bill cannot be so naive as to ignore the existence of the Circus Historical Society, which was founded in 1939 for the identical purposes outlined by Woodcock—to bring together in one organization all the collectors of Circusiiana, whether their interests be in letterheads, posters, route cards, photos, miniature wagons or what have you. Original titles that were considered for our group included the following: Circus Collectors' Club, C. C. of America, Circus Foto Fans, etc., and all known collectors of circus material, including Bill, were invited to join us. Ten charter members were finally obtained and we then decided to be known as the Circus Historical Society, holding to the belief that all collectors are automatically historians or vice versa. Bill Woodcock, among others, wished us all success but declined to become a member "until we had survived a couple of years and obtained some more active collectors."

"Well, we are starting our FOURTH year and have continued to grow steadily in the acquisition of new and active members of national, in fact, international prominence, as we have nearly a half dozen members in Canada and others as far away as South America and in all sections of the U. S. A. This is a far greater percentage of foreign members than any of the other American circus groups, CFA, CMOBA, etc. (You'll hear from Walter Buckingham, fella! F. P. P.) I believe Bill's own boss, Terrell Jacobs, is a very proud honorary member of the Circus Historical Society, altho he has often declared that he would much rather be an active member if (See COLLECTORS' CORNER on page 44)



With the Circus Fans

By THE RINGMASTER
CFA

President: **FRANK H. HARTLESS**, 2930 W. Lake St., Chicago
Secretary: **W. M. BUCKINGHAM**, P. O. Box 4, Galen Ferry, Conn.
(Conducted by **WALTER HOHENADEL**, Editor "The White Toss," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., March 20.—CFA Bob Ensworth, Manchester, Conn., in spite of his busy schedule representing *The Hartford Courant* at this point, finds time to give many talks on the circus. He recently gave one at a Swing Shift Party, which was sponsored by St. Mary's Church Parish. He also appeared before the students of the art class of the local high school.

At the last meeting of Bob Stevens Tent No. 32, Hazleton, Pa., the following officers were elected: Robert W. Bersch, president, and Stephen J. Thompson, secretary. Dinner was served to the members and circus movies were shown, after which the members attended a vaude show at a local theater. A. W. Ruwedel, member of the Tent, is moving to California, and Kenneth Dinkerly, another member, soon expects to be inducted into the armed services.

Anne Caldwell and Hugh McGill, CFA, attended the Turnabout Theater of Beverly Hills, Calif., as guests of Richard Brandon, who has been interested in circuses for many years and has joined the CFA. Brandon is business manager and chief puppeteer of this unique theater.

The Canopus Club of San Antonio at its luncheon meeting March 5 devoted its program to the Harry Hertzberg Circus Collection. Following luncheon Walter Loughridge, secretary of the Tent, gave a 15-minute talk covering a few highlights of the collection. Members viewed the collection in the Circus Room at the library. The Rotary and Kiwanis clubs have tentative plans to devote one of their meetings to this collection.

The sympathy of the CFA is extended to CFA Jim Hoyer, Hartford, Conn., and other members of his family in the loss

of a brother who died in Chicago March 13.

Pvt. Walter B. Hohenadel has been moved from Vancouver, Wash., to Walla Walla, Wash. His address is ASN 16076809, McCaw General Hospital. He reports that he is okay and hopes to be discharged soon from the hospital.

Platt Had Bill Canvas

Santa Claus, Ind.

Editors *The Billboard*:

The Billboard of February 6 published a letter of mine that had some reference to a conversation with James A. Bailey, I stating, in part, that at the time I met him he was sending a cable to the Buffalo Bill show, then in Europe, asking that it send over by first ship its boss canvasman, Whitey Oldnow. In writing this letter I depended upon my memory to guide me, but when traveling back so many years it hits a snag and a leak starts.

I feel that I can stand corrected on this letter so far as the name of Whitey Oldnow is associated with it. I have a letter from a circus man of the old school and he tells me what it was Jack Platt who had the canvas with the Bill show at that time. While we have read a lot about circus and carnival train wrecks, I would be pleased to have some of *The Billboard* readers come in with what they might know of the Harry Wright carnival that was lost in a steamboat wreck on (See *Buffalo Bill Canvas* on page 44)

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. RENE THEZAN, former clown with Polack Bros. Circus, is with Headquarters Company, 2d Battalion, 47th AR, Camp Chaffee, Ark.

SPR. LOUIS PASTEROC, formerly with Ringling-Barnum, Sells-Floto and Hagenbeck-Wallace circuses, letters from Petawawa, Ont., that he is in the Canadian Army there. His address is D138091, CETA A5, Sec. 8, Coy 2.

PVT. GEORGE HUBER, CMBO, letters from Keesler Field, Miss.: "Made a three-day visit at Peru, Ind., before coming here. Met Terrell and Dolly Jacobs, Cookie Marsh, Duke Graf, Freddie Freeman and the Flying LaForms. My address here is T. G. 58, Flight 21, Air Corps Technical School."

PVT. JACK WIZIARDE JR., son of Mr. and Mrs. J. O. Wizarde, co-owners of Wizarde Novelty Circus, received his basic training at Fresno, Calif., and is now with the air corps at Alpena, Mich. Another son, Pvt. Frank O. Wizarde, former circus performer, is with Company A, RCN Bn., A.P.O. 446, Camp Chaffee, Ark.



PVT. ROBERT HARRISON, who was trainer for Reuben Castang, is with Company A, 17th Bn., Camp Wheeler, Ga.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

AMONG employees at Vancouver (Wash.) shipyards are Fay and Nick Knight, Stub Bartlemay, Gene Pruitt, Howard McCrorey and Bart Clennon, all rodeo performers.

JUNE BURNETT, former rodeo rider, is now in the WAACS taking her auxiliary training at Fort Des Moines training center. She is playing the rodeo at Oklahoma City when she received orders to report at Fort Des Moines.

TENTATIVE dates for the 1943 Lewiston (Idaho) Round-Up, depending on whether war conditions will permit holding of the event, were set by the board of directors at their annual meeting in Lewiston. M. L. Tyler was elected president of the show, succeeding E. S. Cook, now serving overseas with the army.

AMONG members of the Cowboys' Turtle Association serving in the armed services are Johnny Becker, Melvin Bell, Billy Black, Roy Ross, Leo Brannon, Eddie Cameron, Max Chapas, Hoot Durarte, Clarence Darnell, Arthur Davis, Emmett Dwyer, Allen Ensley, Johnnie Evans, Ben Francher, Aml Ferrario, Corp.

Luther E. Finley, Bud Fisher, Al Fletcher, Dewey Fox, Marion Getz-willer, Red Goodspeed, Eddie Guy, Chuck Haas, Baylis Harriss, Eugene Hamilton, Chester Hickman, Jack Hillyer, Cecil Jones, Buck Killough, Ray Kohrs, Ralph Lane, Chuck Lasswell, Shorty Lovelady, Tommy McCabe, Buck McDougale, Albert McEuen, Arden McFadden, Eddie Mott, Tim Nelson, John Oldenburg, Johnny Palmer, Rock Parker, Alan Pattree, Marvin Paul, Jim Talbot, Frank Quirk, Lucky Robinson and George Swarthouse.

Ed Taylor, Jimmie Hollihan, Buddy Westinghouse, Don Wilkins, Lee Roy Williams, R. L. Witty, Charlie Woods, Jim Wright, Buttons Yonnick (John Segleski), John Taylor, Paul C. Densmore, Turk Greenough, Glenn I. Soward, James A. Wallace, Pvt. William C. Hightower, Pvt. George W. Ward and Pfc. James Koed.

Pvt. Lyndon E. (Frank) Marshall, T. Corp. Willard Vines, Corp. Fred Bristow, Pvt. Almus (Slim) Atkinson, Corp. Jimmy Kaaro, Capt. L. Gene Hensley, Pvt. Herb Meyers, Hugh T. Edmo, Shorty Valdez, Pvt. Robert E. Rooker, Pvt. Roy T. (Bo) Chesson, Ward Watkins, Pvt. Charles M. (Padgett) Berry, Pvt. Harvey Luer, Pvt. T. J. (Jack) Kennedy, Pvt. Victor R. Castro, Sgt. Oliver M. (Bud) Mefford, Pvt. Chas. (Bob) Boyer, Herbert L. (Hub) Whiteman, Pvt. Clay Carr, Willie Clay, Pvt. J. Dean Merritt, Pvt. C. A. (Chill) Cole, S. Sgt. Les R. Hurd, Corp. Tim Nelson, Pvt. George L. (Kid) Fletcher, Pvt. W. C. (Bill) Barton, Pfc. Frank Mendes.

CLYDE BEATTY AND WALLACE BROS.' TRAINED WILD ANIMAL CIRCUS (COMBINED) WANTS

For Big Show Band, Tenor Sax doubling Clarinet, Baritone and other Musicians. Also Lady to sing with Big Show Band.

Want Leaper for Flying Return Act, male or female. Girls for Menago and Spec.

Want Big Show Announcer, Working Men all departments, useful Circus People, Side Show Acts and Freaks. Lunch Stand privilege for sale.

Candy Butchers (sleeping accommodations). Address all replies to YORK, S. C.

NOW BOOKING

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Free Acts of all description. Write "DUKE" DRUKENBROD, Director of Public Relations Summit Beach Park Akron, Ohio

HURRY!—MAIL YOUR COPY AND PHOTOGRAPH FOR THE 6th ANNUAL OUTDOOR TALENT SECTION

Which Will Be in the Spring Special April 10

Outdoor Talent Buyers are formulating their programs now—be sure they know all about your act. Take advantage of this important section which gives you FREE PICTURE PUBLICITY.

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ILLIONS ACQUIRES CELORON

Ride Operator Buys N. Y. Spot In 200G Deal

Out of dim-out zones, attractions at location are to be augmented in '43

JAMESTOWN, N. Y., March 20.—Harry A. Illions, widely known operator of large rides, has purchased Celoron Amusement Park from J. G. Campbell, president of the Jamestown Bus Company, and will operate the spot, it was announced here by Illions. Deal, said to involve about \$200,000, was closed March 15. Philip F. Illions, a brother, who will be associated with Owner Illions, was until recently secretary and treasurer of M. C. Illions & Sons' Carousel Works, Coney Island, N. Y.

Celoron Park comprises 20 acres and is situated on the southern shore of Chautauqua Lake, three miles west of Jamestown and a mile off Route 17-J in the village of Celoron. In operation for a number of years, it has among attractions a ballroom, roller rink, concession buildings and booths and a number of rides.

"The park is situated where blackout and dim-out regulations do not apply," said Illions, "and can be given all the illumination that is needed. I might add that electric current rates are among the lowest in the United States. The city of Jamestown owns its own electric plant. I intend to bring some rides here from Seaside Park, Virginia Beach, Va., and, while Celoron has a beautiful ballroom and skating rink and a Ferris Wheel 140 feet high, I consider that the great need of any park is maintenance (See Illions Buys Celoron on page 43)



HARRY A. ILLIONS, new owner of Celoron Park, Jamestown, N. Y., who announced purchase of the spot on March 15 and that large portable rides and other attractions will be installed for this season's operation. Park is not affected by dim-out regulations and illumination will be featured, a low rate on current being given by the Jamestown municipal plant.

Roton Pt. Deal Still Unsettled

BRIDGEPORT, Conn., March 20.—The finance committee of the Connecticut Legislature reported favorably this week on a bill authorizing the Sixth Tax District of Norwalk to float a \$50,000 bond issue to finance the purchase of Roton Point, former amusement resort, as a park. Earlier the assembly passed an act enabling New Canaan to participate jointly in the purchase. The New Canaan voters immediately held a special meeting and voted against the purchase.

The section was originally offered to the towns of New Canaan and Stamford by its owner, Neville Bayley. Rowayton already possesses six of the 18 acres as the result of previous purchases, and the other 12 acres were offered to New Canaan for \$45,000. The offer was rejected by a vote of 356 to 103.

Meanwhile six prominent New Canaan townspeople have rendered a down payment on the property and have formed the Roton Point Park Corporation to eventually purchase the property as part of a private enterprise.

Houston Peep-In Gets Heavy Play

HOUSTON, March 20.—Peep-In Day, March 14, drew heavy patronage to Playland Park to open the 1943 season. The giant Roller Coaster, one of the largest in the country, is due to break its last year's record of 100,000 riders if the first-day receipts count, the management says.

The resort started off with 20 games, 10 rides and a half dozen new ideas. The entire play spot has been renovated for the new season.

Playland will operate daily from 6 p.m. to midnight during the spring.

Philly Woodside Sets Opener

PHILADELPHIA, March 20.—Woodside Park has set its official opening date as April 17. In former years the park operated week-ends until Decoration Day. This season, however, it is expected to start daily operations with the opening date in view of the lateness of Easter and the boom business anticipated.

COMING THE AMUSEMENT PARK ON THE HOME FRONT

By Andrew J. Casassa

Spring Number of THE BILLBOARD

Dated April 10

April 16 Opener For Walled Lake

DETROIT, March 20.—Walled Lake Park, located 12 miles from the Detroit city limits, opens for the season with the April 16-17-18 week-end. Fred W. Pearce, head of the park company, announced this week. Walled Lake's favorable location will enable it to draw from a wide sector of the metropolitan area without too great an inroad on patrons' gas stamps, Pearce says.

Eugene Pearce, brother of Fred W. Pearce, will again manage the spot. Sam Benjamin, formerly with Electric, Fairmount and Fairyland parks, Kansas City, Mo., and who was with the Pearce interests at Excelsior (Minn.) Park for three seasons about 15 years ago, will handle promotions and bookings.

The park will remain open Fridays, Saturdays and Sundays until May 14, when it goes into daily operation.

Some new concessions are being planned, and redecorating and remodeling will be made on major devices and attractions.

Mrs. Kendall Mgr. Of New Greensboro Fairground Resort

GREENSBORO, N. C., March 20.—Norman Y. Chambliss, manager of the Greensboro Fair, announced this week that he will open the Greensboro Amusement Park at the Greensboro Fairgrounds May 15, and that it will operate thru Labor Day. The fair manager stated that he is opening the park upon request of the city of Greensboro and the county of Guilford, which promised to co-operate with his venture 100 per cent. The city is now constructing a camp within the city limits of Greensboro to take care of 40,000 soldiers, and it is expected to be completed by May 1.

In addition to concessions and modern rides, Chambliss stated that a dance pavilion will also be operated. Each week-end a stagershow will be presented in the grandstand.

"We are glad to co-operate with the city of Greensboro and the county of Guilford in their efforts to provide wholesome amusement for the 40,000 soldiers that will be stationed within the city limits," said Chambliss. Mrs. Clyde Kendall, assistant manager of Greensboro Fair, will be actively in charge, and I will help all I can, altho most of my time now is taken up in my work in State Civilian Defense."

Jersey Spots Again Combat Old Rumors

WILDWOOD CREST, N. J., March 20.—Mayor Warren Runyan has enlisted the aid of residents of this area in combating rumors prevalent in Philadelphia and other inland cities concerning conditions at the seashore. The action was taken after letters were read of reports having been heard in Philadelphia about the shore regulations.

Mayor Runyan declared that there has been no change in beach regulations at Wildwood Crest, and the same, he said, holds true for the entire Jersey coast. He urged that residents deny such (See Jersey Coast Rumors on page 43)

Risk Body Faces War Posers

Problems of Liability Up to NAAPPB Group

CHICAGO, March 20.—Chairman N. S. Alexander, Woodside Park, Philadelphia, has called a meeting of the insurance committee of the NAAPPB, consisting of H. P. Schmeck, Paul H. Hudepohl and Edward L. Schott, to meet at an early date with insurance company representatives.

The war has brought about a number of knotty problems for the underwriters of public liability insurance, and it is the purpose of the insurance committee to work these out in the best interests of policyholders. Dim-outs, gasoline rationing, priorities and other items enter the picture.

To Scan Loss Ratios

In addition, in keeping with the arrangements under which the association's public liability insurance plan operates, the committee will examine the loss ratios sustained under all policies operating in 1942, which will be the determining factor in the experience credits allowed on the manual rate for the 1943 season.

"This is a very democratic aspect of the NAAPPB plan, as it precludes the possibility of any carrier arbitrarily setting the rates," said Secretary A. R. Hodge. "The basic rates are, of course, governed by the manual rates issued each year by the National Bureau of Casualty and Surety Underwriters, and these are the rates charged by most carriers. However, under the "associated" plan a 10 per cent discount in both manual rates

and minimum premiums is allowed except in those States where not possible by State laws, and in addition policyholders are allowed experienced credit rates on their previous premiums. It can readily be seen how a saving of over a quarter million dollars has accrued to policyholders who have benefited by the plan since its inception seven years ago."

Industry Is Canvassed

Secretary Hodge's office has already written the entire industry, and he says questionnaires are beginning to pour into

his office, manifesting great interest in the plan for the 1943 season. Chairman Alexander, when recently asked for a forecast of the operation of the plan for 1943, indicated that its tremendous success since its inception plus the increased realization on the part of all operators for the necessity for good, sound, dependable coverage in these hazardous times assures the associated plan a tremendous increase in volume for the 1943 season. He suggests that all operators not familiar with details of the plan write to Secretary Hodge.



ONE OF THE CONCESSION BUILDINGS and view of a promenade in Celoron Park, Jamestown, N. Y., which was purchased by Harry A. Illions, ride impresario, on March 15 in a deal said to involve \$200,000. Modern ballroom and roller skating rink are also included in structures at the park on the southern shore of Chautauqua Lake.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

The Human Cork

Bill Claybrook, who calls himself "The Human Cork," writes from Charleston, W. Va., to let us know about the publicity storm that has flown his way. It seems that Bill wrote Lew Lehr, of Fox Movietone News, three years ago suggesting the possibilities of a newsreel story on his novel floating act. However, nothing was done about it until recently. In the meantime Bill, as he puts it, "took it on the chin." But simultaneous with the featuring of his aquatic routine by Lehr in the newsreels rafts of publicity came his way and it looks like happier days for "The Human Cork." He writes that Universal Pictures is doing a short subject, NEA and Acme are releasing full-page layouts on his act, and the Associated Press is planning to do a series of pictures on him. It only goes to show that you've got to wait and be patient and keep plugging. Claybrook also reveals that a congressman friend of his tried to sell the navy the idea of using "The Human Cork" to teach sailors and pilots his particular art of floating. It's still pending and maybe something will come of that also.

Romantic Note

Comely Marion Falconer, San Francisco mermaid w. k. to West Coast pool ops, will wed Lieut. Peter L. Pontacc,

of the Signal Corps, so Prof. John Jackson informs. This makes the third mermaid to face the alter on the Coast in a short time. Initial aquatic bride was Helen Crienkovich, followed by Marjorie Gestring. Helen, it will be remembered, was selected on the mythical Olympic swim team of 1940 and '41 and was chosen the gal with the finest disposition of any of the stars who participated in the national AAU swim meet at the High Point (N. C.) aquadrome. As for the new bride-to-be, she will be remembered as the young miss who turned down an attractive offer from Billy Rose to appear in his New York World's Fair Aquacade, preferring to remain an amateur. See what it gets you, girls—a good-looking loopy in the army.

Second the Motion

Sportscribe George F. Lineer, in the March 7 issue of *The San Francisco Chronicle*, addressed an open letter to Dan Ferris, secretary of the AAU, asking why AAU swim meets had to lag so and suggesting that something be done about it.

Writes *The Chronicle* critic, in part: "In the past, showmanship at AAU shows has, generally speaking, been conspicuous by its absence. . . . Let's, at least, cut out the stupid delays that bore John Public to the point that he does not return the second time. That much, at least, we can do. . . . One of the greatest curses of amateur sport is the delay between events when the referee or starter at the conclusion of one event starts to find out what event is up next."

Oh, how true Lineer's words are—and any pool man who has helped stage an AAU meet has experienced just that. But let's listen to him again.

"The AAU is, or should be, primarily concerned with interesting the greatest possible number of competitors and spectators. How can this be accomplished if we are to cater to individual stars who would win all of the titles at stake in this particular meet? The most spectacular and what could be the most popular event on an aquatic program too many times becomes the event that spoils the show. Diving, with more than four finalists, can be dragged out so far that

(See POOL WHIRL on page 43)

Would Hypo A. C. With Improvements After War's Over

ATLANTIC CITY, March 20.—Positive in his belief that the earning capacity of the resort can be greatly increased if improvements are made to attract additional business, Orlo Bartholomew, one of the resort's leading boosters, has set forth a program calling for the expenditure of \$6,000,000 to improve Atlantic City's lure when peace returns. Moreover, he proposes that the program should be undertaken now, declaring that it is possible to raise such funds at this time.

Bartholomew pointed out that the resort was built in the "Railroad Age" and the large hotels, amusement piers, theaters and restaurants were constructed in the area between the railway stations. However, travel by auto was not considered at that time, with the result that Atlantic City has been attempting to crowd its many additional guests in the small area without adding to the prosperity of the resort. Bartholomew claims there is ample room for twice as many guests if plans are made to distribute the crowds properly.

Improved transportation facilities for both plane and auto will give Atlantic City a larger potential market, he added. Moreover, he pointed out the need of additional attractions to meet the competition of other resorts, particularly in meeting the competition of the increased popularity of winter vacations and cruises.

Along these lines, outlining features of Atlantic City's post-war planning, State Senator Frank S. Farley disclosed this week that the widening of White Horse Pike entrance boulevard into Atlantic City and construction of a traffic circle at Absecon are among items projected.

FRANK B. HUBIN, press agent of the Atlantic County Firemen's Association and popular in the Atlantic City area, was last week presented with an Elks' emblem set with a diamond as a token of esteem from Atlantic City Lodge of Elks for his 42 years as a life member.

Jones Says Hillbillies Pioneered in Ill. Park

Scranton, Pa.

Editors *The Billboard*:

My attention was caught by Nat Green's story, "King Korn Klondike," in the March 6 issue of *The Billboard*. He mentions a WLS unit which Dick Bergen booked into the Rialto Theater, Peoria, Ill., in the fall of 1932. Mr. Green refers to this as the work of a pioneer, which it was in a way. But in the interest of truth and accuracy, which are the hallmarks that stamp a high journalism, it should be recorded that the Rialto Theater was not the spot which introduced hillbilly acts to that region. Evidently your reporter was not aware that the ground had been prepared for three seasons previous to the date in question.

In 1929 my brother and myself took over the management of a park near Peoria, and our place was one of the first in the country to catch the trend to the artists of the alfalfa and the corn fields. Most of the acts mentioned on page 7 played our spot in that year and returned in the four succeeding years for repeat engagements.

Our presentations included Gene Autry, Lulu Belle and Scotty, Hoosier Hot Shots, Three Little Maids, Cumberland Ridge Runners, Maple City Four, Tom Owens's Square Dancers, Hal O'Halloran, Ralph Emerson, Rambler Red Foley, Mac and Boc, Girls of the Golden West, Bradley Kincaid, Arkansas Wood-chopper and others. You may make any mention you desire of this information. With hearty greetings and abiding faith in the destiny of the show world.

REESE H. JONES.

PHILADELPHIA.—Josephine, popular elephant at the Philadelphia Zoo, passed away March 13 after a brief illness with heart disease. Brought to this country from Africa 18 years ago, her purchase price was \$4,750. The biggest day of her life was Sunday, May 7, 1939 (May Day at the zoo), when she achieved a record of riding 1,933 passengers on a single day at 10 cents a head. It is planned to exhibit Josephine's skeleton at the National Museum in Washington.

American Recreational Equipment Association

By R. S. UZZELL

John L. Campbell has been dangerously ill all winter. He suffered a hemorrhage of the esophagus of such severity that a blood transfusion was necessary. He will make the grade but will be compelled to lighten his work for a time. His business will not suffer, as his office is organized to carry on. The fire insurance plan which he put into effect is saving the industry thousands of dollars and is winning wide approval among amusement men.

N. S. Alexander was in New York last week from Philadelphia. He is still in the arena for our public and employers' liability insurance plan and has a committee meeting on it this week. He has done a lot of faithful work on insurance for the national association. He expects to attend the New England meeting of park men at Boston March 24. The National Association will be well represented at the meeting and the program will be a most helpful one.

The question of prices for the coming season is a difficult one to answer. It depends upon local conditions and must be done in concert with competitors in the area. If prices are to be raised, it should be done at the opening. If you are too high you can come down, but if too low it's difficult to increase them once the lower rate has been effective.

All along the line there are examples of courage that should give heart to the timid. There is one man on the Pacific Coast putting \$400,000 into an amusement enterprise out there. He has plans for a major development after the war. Surely he did not purchase the place to let it remain idle indefinitely. He has had experience in the park business and shows his courage by his actions. He reminds us of a man who attended a special meeting of his church when they were to pray for rain. He was the only one who took with him an umbrella. He had faith.

KARBE'S NO. 16 BIG ELI

in Forest Park Highlands, St. Louis, Missouri, has gone through 17 successful seasons at this popular location.

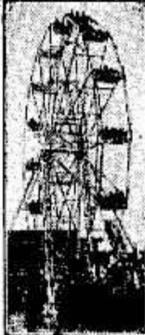
Not a "flash in the pan," here today, gone tomorrow ride, but a regular profit earner.

Consider a No. 16 BIG ELI for your Park location in 1943. Write for Price and Terms.

ELI BRIDGE COMPANY

Builders

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Concession Help Wanted

Scalemans with own Scales, good proposition; Joe Bevens, write. Have other Stands open on percentage basis. What have you? Married couples preferred. Bob Rooks, write at once. 100% defense town. 5c bus to entrance. Only amusement park in radius of 60 miles. All write

HANK SHELBY

FLINT PARK FLINT, MICH.

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JACK and JILL SKYRIDE and SLIDE also WHIP

Can Be Seen at

HUNT'S OCEAN PIER
Wildwood, N. J.

WANTED AT ONCE ROLLOPLANE OCTOPUS

What have you to offer for liveat park in New England? Call—wire—write at once.

EDW. J. CARROLL

Riverside Park AGAWAM, MASS.

WANTED

Young or old Arcade Mechanic and Manager for Arcade in

GLEN PARK

Williamsville, N. Y. Open April 15th.

HARRY ALTMAN

WANTED—2 to 6 Skee Roll Alleys in good condition. Give lowest price. Also need Platform Scale or Chair Scale. **FOR SALE**—12 Electric Tally Ball Tables (\$150 for all). Also have 2 Electric Penny Pitch Tables (pitch-to-the-line), 6 ft. by 12 ft. (\$250 for both). Used one season in Coney Island.
HARRY BERK, 2044 80th St., Brooklyn, N. Y. Beachview 2-7984

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WRITE

HARRY A. ILLIONS

CELORON PARK, JAMESTOWN, NEW YORK.

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America's Foremost Indian Expert

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ORIGINAL CONGRESS OF AMERICAN INDIANS

The Greatest Attraction of All Time.

Booking Now for Entire Season

16th at Van Buren St., N. W.,

Washington, D. C.

Ill. Strong for Balanced Bills

State Secs To Stand Pat for "30% Clause"

War Bond sales and Victory Gardens pushed—ag dept. pledges support

SPRINGFIELD, Ill., March 20.—Members of the Illinois Association of Agricultural Fairs on Thursday adopted a resolution urging the Legislature to make no change in the present "30 per cent clause" pertaining to payments of State aid to county fairs. The resolution was adopted at a special session of the body presided over by President Ray Dillinger, assistant director of the State Department of Agriculture.

Under the 30 per cent clause county fairs are prohibited from paying more than 30 per cent of State aid money to any individual department of the fair. Purpose of the clause is to provide a balanced fair program, Dillinger declared.

Other recommendations of the association included plans for erection of a War Stamp and Bond sales booth at each fair and the donation of a War Bond as an attendance prize. The move, Dillinger said, would link the fair associations with the Treasury Department's effort to expand War Bond sales.

The association also recommended that fair associations, where possible, arrange to plow up such areas as may be available for planting of Victory Gardens by residents of the vicinity and at no charge to the gardeners.

Also speaking at the one-day session was Director Howard V. Leonard, of the State Department of Agriculture, who discussed the effects of the selective service system on farm labor and fair groups. He pledged continued support of the State to fairs.

A number of concessionaires and bookers attended the meeting, and arrangements for bookings were redrafted to fit travel schedules where possible. Bookers and concessionaires will work closer to fair associations in their arrangements as fair dates are set, it was said.

Iowa State College Backs '43 Operation

DES MOINES, March 20.—Support for holding county fairs in the State in 1943 was received in an endorsement from H. H. Kildee, dean of agriculture, and R. K. Bliss, director of extension service of Iowa State College, in a letter sent to E. W. Williams, secretary Iowa Fair Managers' Association.

Letter also spiked reports of 4-H Club exhibits being dropped from achievement shows with the statement: "We are especially interested in having fairs serve as achievement shows for the 4-H Club members. The members of these organizations are making a real contribution to the war effort, and the opportunity to exhibit is essential to a successful conclusion of their year's work," the letter, signed by both men, stated.

"Iowa State College has always been a strong supporter of county, district and State fairs," it continued. "We feel fairs have been a definite factor in improving agriculture in Iowa and in offering our people needed education, recreation and entertainment.

"At this time we know it must be difficult for the fair managements to decide whether to hold annuals in 1943. Every official and every board will want to do the correct thing in this regard and cooperate with the government in winning the war. However, it is apparent that many recreational and other events will continue, and if so, we believe fairs should, in view of their educational value, be given consideration."



CLIFFORD C. HUNTER, show-minded secretary of Christian County Fair Association and secretary of Illinois Association of Agricultural Fairs, arranged details for the association's special meeting in St. Nicholas Hotel, Springfield, March 18. Rearrangement of some dates to facilitate shorter moves was among the numerous subjects discussed.

Wis. Bill Would Restore Ag Aids

MADISON, Wis., March 20.—A substitute bill reported March 18 by the joint finance committee for the measure sponsored by Gov. Walter S. Goodland restores agricultural aids, including \$320,000 to assist county agricultural societies in conducting fairs and a \$38,000 maintenance fund for the State fair, which Goodland had omitted in his budget proposal.

The State fair was given nothing for operation, but it has \$105,000 in its treasury and presumably could go ahead with plans for a fair under its own finances.

Another \$19,200 was added in the committee's bill for miscellaneous aids, including sums for veterans' organizations, which Goodland had eliminated.

Around the Grounds

OBLONG, Ill.—Members of Crawford County Fair, at its annual meeting here, set dates for this year's fair, and plans are going ahead as scheduled, David Deatherage, president, announced.

DES MOINES.—Iowa Legislature completed action on a bill which permits the State swine, horse and poultry associations to send their presidents or a representative as a delegate to the State Fair board meeting and take part in electing members of that board. The bill passed both houses of the Legislature and was sent to the governor's desk for his signature.

TAYLORVILLE, Ill.—Plans are being worked out for the holding of Christian County Fair here, Cliff Hunter, secretary, said last week. Encouragement is being given to county fairs throughout the State by Gov. Dwight H. Green and Howard Leonard, director of agriculture, who feel that county fairs have a definite and important place in the present wartime emergency.

KEWANEE, Ill.—Program for the annual Henry County Fair at Cambridge, Ill., is going ahead as usual, and officials state that neither the war nor last year's windstorm will prevent its presentation. Board of directors reported that altho the grounds were wrecked by the storm,

Memphis Fair Park In Early Bow; War Effort Plans Set

MEMPHIS, March 20.—Henry W. Beaudoin this week announced that Fairgrounds Park, consisting of 10 rides and about 8 concessions, will open this year May 1. Opening is several weeks earlier than usual. For about three weeks Beaudoin plans to operate week-ends only, but after about May 22 park will go on its regular summer schedule. Last year's operators of the rides and concessions are on hand and few changes from last year are expected.

Plans are being formulated for cooperation in various ways with the war effort, and there will probably be hillbilly shows staged in the grandstand arena at regular periods, possibly once a month. Last year hillbilly shows and free acts proved a real stimulus to business and Beaudoin is planning to have occasional bookings again this summer.

U. S. Second Army still occupies the fairgrounds except for the amusement park, so there will be no Midsouth Fair this fall for the second time in the 36-year history of the annual. Prior to 1929 the event was known as the Tri-State Fair and had been held every year until last summer, when the army occupied the grounds for permanent general headquarters of the Second Army.

The Women's Building burned down this winter, but negotiations are now in progress with the army for its rebuilding by U. S. Engineers, with a large portion of the cost borne by the fair association from the insurance on the old building.

Raymond Lee Under Knife

ST. PAUL, March 20.—Raymond A. Lee, secretary Minnesota State Fair, is in Midway Hospital here, convalescing from an appendectomy. He is reported to be doing nicely, but it will probably be 10 days or more before he returns to his home.

MINNEAPOLIS.—Bud Quist (Bat Man), former free act at fairs and now a paratrooper, writes: "After 15 years of stunting in cars, on motorcycles and in crates, I find myself an amateur alongside these seasoned paratroopers. The boys are the toughest men in the armed forces. They're experts as sharpshooters, snipers and bayoneters, and Minnesota boys have a 50 per cent edge on graduations in this outfit, which speaks well of our physical stock."

COMING

FUTURE OF AUTO RACING

By B. Ward Beam
Spring Number of
THE BILLBOARD
Dated April 10

Middle West Circuit Sets Meet for Kansas City, Mo.

BIKBY, Okla., March 20.—Ethel Murray Simonds, secretary-manager of Oklahoma State Fair and president Middle West Fair Circuit, said here this week that the association will hold a special meeting in Hotel Muehlebach, Kansas City, Mo., April 7.

Meet is scheduled to get under way at 10 a.m. and plans for the coming fair season are to be discussed.

Independence Sets Dates; Annual To Be Streamlined

INDEPENDENCE, Ia., March 20.—Buchanan County Fair board has set dates for its 1943 annual, President J. B. Elliott announced last week.

Directors voted to streamline the annual to conform with government regulations in every possible way, and prizes will be increased in the dairy department and for agricultural products in line with the Food for Victory campaign.

Muncie Mapping '43 Plans

MUNCIE, Ind., March 20.—Board of directors of Muncie Fair is planning to go ahead with its program for 1943 and has set dates for the annual, it was announced here last week. Officers elected for 1943 included E. Arthur Ball, president; Herman Guthrie, vice-president, and A. G. Norrick, secretary-treasurer.

DES MOINES—Lew Rosenthal, Waterloo (Ia.) booker, is working out of the local Gus Sun Agency office, which is operated by Irving H. Grossman, in charge of Western office. Rosenthal will continue to book fairs.

KENOSHA, Wis.—West Kenosha County Fair Association re-elected these officers March 16: M. M. Schnurr, president; Ben Kaskin, vice-president; John Van Liere, treasurer; E. V. Ryall, secretary, and Mrs. M. M. Schnurr, assistant secretary and treasurer.

SASC

(Continued from page 34)
tary, will operate his concessions there. William R. (Bill) Hirsch and sister, Julia, who have been vacationing here for several weeks, were called home last week because of the death of their brother-in-law.

Mrs. Ida Freeman, sister of Dave Stevens, is visiting Dave and Sally Stevens here. Cecil Perkinson, manager of club's bar and cocktail lounge, plans to leave for Caruthersville, Mo., soon. Sid Wheeler, local night club owner, was host at a party to club members March 9. Acts from the night club presented the floorshow, and dancing prevailed until early morning. Mrs. Alice Block, of the Ladies' Auxiliary, has recovered from a serious sick spell. Bill Banta left last week to join the World of Today Shows.

Johnnie Graves is operating a Girl Show and a string of concessions on West Houston Street. Whitley Archer has a Penny Arcade on Main Street, and city is still crowded with soldiers and tourists and money is plentiful. Blackie and Edna Tarkington are operating their photo gallery on West Houston Street. Johnnie Fox left last week for Chicago. Bennie Gross is in the armed forces and stationed here. Helmie Ruback, brother of Jack, was here on a 10-day furlough from March Field, Calif. Secretary Stevens has purchased a home here and plans to remain permanently. Besides operating some concessions at Playland Park, he will be associated in business with Ben Block. Mrs. Becky Carlson, formerly of Beckmann & Gerety Shows, is operating her palmistry booth in a store-room here.



Coming Events

These dates are for a five-week period.

Alabama

Birmingham—Dog Show. April 4. Mrs. Jerry Bryan, Box 1486.
Montgomery—Pat Cattle Show. April 6-7. F. E. Thompson, Box 772.

Arizona

Tucson—Dog Show. March 27-28. Mrs. Catherine Romag.

California

Oakland—Gift & Art Show. April 11-13. R. S. Barkell, Berkeley, Calif.

Georgia

Atlanta—Dog Show. April 9-10. Mrs. L. F. Schelver Jr., R. 6, Box 203.
Augusta—Pat Cattle Show. April 6-7. H. H. Mangum.

Rome—Pat Cattle Show. April 20. Henry W. Pyna.

Illinois

Chicago—Dog Show. March 27-28. Foley, Inc., 2009 Ranstead St., Philadelphia.
Chicago—Internat. Sportsmen's Show. April 3-11. F. W. Kahler, 708 Conway Bldg.

Louisiana

Delhi—Pat Stock Show. April 5-10.

Massachusetts

Springfield—Dog Show. April 3. Foley, Inc., 2009 Ranstead St., Philadelphia, Pa.

Michigan

Lansing—Commandary Hospitaler Circus. March 23-27. E. A. Mackey.

Saginaw—South School Circus. March 26-27. Maurice M. Guy.

Minnesota

Minneapolis—N. W. Sportsmen's Show. April 24-May 2. P. W. Kahler, 805 La Salle Ave.
St. Paul—Victory Sports & Rec. Show. April 13-18. M. P. Kelly, 81024 1st Nat. Bank Bldg.

Mississippi

Como—Livestock Show. April 19-21.

Forest—S. E. Miss. Livestock Show. April 12-14. R. L. Goodwin, Box 59.

Greenwood—Livestock Show. April 8-10.

Hattiesburg—S. Miss. Livestock Show. April 5-7. E. E. Deen, Courthouse.

Philadelphia—Central La. 4-H Livestock Show. March 26-27. B. W. Baker.

Port Gibson—Livestock Show. March 31-April 2.

West Point—Livestock Show. April 15-17.

New York

Binghamton—Rotary Charities Circs. March 22-27. Harold Albert, 116 State St.

North Carolina

Asheville—Dog Show. April 17. Virginia Sewier, 7 Southside Ave.

Ohio

Cleveland—American & Canadian Sportsmen's Show. April 24-May 2. A. W. Newman, 206 Aud. Garage Bldg.

Toledo—Dog Show. April 11. Mrs. Byron Hofman, 3097 123d St.

Oklahoma

Enid—Tri-State Band Festival. April 29-May 1. Herbert L. Stephens.

Guthrie—Am. Legion '89er Celebration. April 22. Alvin Kindel.

Oklahoma City—S. W. Amer. Livestock Show. March 22-26. G. W. Eller, Stockyards Sta.

Tennessee

Chattanooga—Circus in Memorial Auditorium. March 22-27. Ernie White, 316 Delmont St.

Columbia—Horse Show. April 26-May 1. George L. Buchman.

Knoxville—Dog Show. March 26-27. Mrs. Frank Leonhard, 203 Elmwood St.

Texas

Dublin—Dublin Rodeo. April 30-May 2. L. R. Keller.

Mercedes—Rio Grande Valley Livestock Show. April 8-10. Carl A. Blasig, Box 247.

Monahans—Pecos Valley Expo. & Fat Stock Show. March 26-27. Jack Downs, Box 1545.

Plainview—Panhandle Plains Dairy Show. April 13-15. Guy M. Witt, Box 551.

Virginia

Roanoke—Junior Chamber of Commerce Indoor Circus. March 29-April 3.

POOL WHIRL

(Continued from page 41)

Joe Public will not wait unless he or she has a friend or relative in the event. I would be in favor of cutting the dives to eight, eliminating the feet-first dives, hold preliminary trials so that there are only four finalists. Then the diving event could be held in about 20 minutes, which is about the limit of time any event should be allowed. Maybe I'm too pessimistic, but I feel that too many of the old-timers who control amateur sports will want to stay in the same old rut."

Dots and Dashes

Some say Charley Daniels, vet swimmer now with the Maritime Service School in Alameda, Calif., is the originator of American crawl, while others are just as positive that the late Syd Cavill, former Olympic Club (San Francisco) aquatic coach, "dood it." Who do you say? . . . Maritime servicemen, by the way, swim daily at the YWCA tank in Oakland, Calif., at which time no women are allowed!

JERSEY COAST RUMORS

(Continued from page 40)

rumors and write to their relatives and friends inviting them to come to Wildwood Crest this summer. Last year persons were not permitted on the beach after dark, and the same will continue this year. But as far as daytime activities, said Mayor Runyan, they are intact.

The mayor also said that metropolitan newspapers will be used to tell the story of Wildwood Crest. Advertisements are headed: "Five Lies Denied About Wildwood Crest." The "five lies" denied clear up the fact that surf bathing is not restricted, civilians are permitted on the beach, fishing is allowed from surf, piers and docks, train and bus service is available, and that cottage and apartment renting has been started.

ILLIONS BUYS CELORON

(Continued from page 40)

of picnic promotions and installation of new rides yearly so as to sustain interest of the public."

Illions and his brother, Philip, laid out the midway for A Century of Progress in Chicago and had major riding devices there. Illions, as chairman of the amusements committee of the Concessionaires' Association, was credited with having put over stunts such as the "Freckled-Face Round-Up" and a Five-Cent Day every Friday which proved to be a big attendance magnet. He is a leading concessionaire in Belmont Park, Montreal, and in Seaside Park, Virginia Beach, and has operated what are considered the world's largest portable rides at the Canadian National Exhibition, Toronto.

BALLYHOO BROS.

(Continued from page 30)

stretched themselves out on the midway and went to sleep. The boys who haul shavings for the lot were instructed to cover the midway at 7 a.m. but didn't arrive with them until after the crowd had started its siesta. By 1 p.m. the boys had covered 75 per cent of the tip while working in their sleep. Immediately after the shavings had been scattered the water sprinklers followed up and the number of patrons who were driven over and covered up ran into big figures. Seeing the patrons sleeping, our show and ride people joined them by stretching out on bally platforms without taking time to shut off the 400 loud-speakers on the lot.

Hearing a rumbling, which they thought was caused by an approaching storm, the bosses left their air-conditioned private cars and rushed to the lot to protect their property. Picture their amazement when they discovered that no storm was in the offing and that the rumbling was caused by the snores of our 8,000 sawdust-and-water-covered patrons being broadcast thru the 400 loud-speakers. Being alert under all conditions, the shows' press department, seeing great possibilities in the scene, made recordings of it which will be reproduced on a large scale and sold to hillbilly radio entertainers to give their acts a nasal and hog-snoort background. While talking in their sleep, the five Ballyhoo Brothers stated that this date proved 8,000 nods above expectations.

MAJOR PRIVILEGE.

PCSA

(Continued from page 34)

who have donated blood to the Blood Bank. President Edith Bullock said the next quilting would be held in the club-rooms. Faith Curtis lettered she was sending several needed articles of food for the commissary. Vivian Gorman donated coffee. Arthur's Mighty American Circus invited the club to attend the show March 18 at Huntington Park, Calif., as their guests. Bank night award went to Peggy Steinberg, and door prize, donated by Mabel Brown, went to Mary Taylor.

It was voted to send books out to members this year, and Marie Tait, treasurer, will be in charge of their distribution. Stella Linton is in charge of numbering the books. Mora Bagby, sick chairman, reported that Betty McAdam is in a hospital and that Marie Morris sustained severe burns to her hand. Babe Miller is also on the sick list. Peggy Steinberg brought in some additional money for the Sick and Relief Fund; Martha Levine donated \$5, and Margaret Farmer came in with \$2.50.

Peggy Forstall said her party on March 17 would be full of entertainment for the 50-cent ticket, which was to go to the Sick and Relief Fund. Next Monday night's meeting is to be dedicated to members leaving for the road. Cakes

for the occasion were donated by Florence McConnell, Ora Ernst, Betty Coe and Betty Hansley. Making brief talks were Ida Delano, Lucille Dolman, Dolly Kays, Mabelle Bennett, Lucille King, Leona Barrie and Topsy Gooding.

Highlight of the week was the Red Cross Quilting Party given at the home of Ester Carley. These members were on hand: Edith Walpert, Mora Bagby, Edith Bullock, Mario LeFors, Marie Tait, Rose Rosard, Mabelle Bennett, Marie Morris, Mary Taylor, Vivian Horton, Vivian Gorman, Stella Linton, Mabel Brown, Margaret Farmer, Frances Barth, Peggy Steinberg, Betty Hansley and Peggy Rasmussen. Refreshments were served by the hostess, with cakes provided by Edith Bullock. At the regular meeting letters were read from Ida Chase, Madge Buckley and Marie Jessup. Mora Bagby, sick committee chairman, reported that Cecil Bowen is in Lone Pine Sanatorium and that Freda Brown was ill. Nell Ziv, Ann Stewart, Claudia McHenry, Mavis Mathews, Sadie DeLarious, Doris Carlsen, Frances Godfrey, Blossom Harris, Jessie Loomis and Dot Cronin attended the meeting after being absent for several weeks. Margaret Welch also was present for the first time since her accident three months ago. Edith Walpert, who has been in South Carolina visiting her sister, Hazel Work, for two months, also was present. Mary Barnett and Ethel Olsen were presented for membership by Mabel Hendrickson, as was Theo Woody.

Peggy O'Neil, of Mission Beach, presented the club with a statuette of a tiger, club's emblem. Bank Night award went to Betty Hansley, and door prize, donated by Rose Rozard, went to Donna Day. President Bullock said she will give each member of the home guard a glass Liberty Bell bank, which is to be filled and in the fall opened and the money given to the Sick and Relief Fund. Betty Coe sent in her book. A new crocheted head covering, donated by Margaret Farmer, was auctioned and \$10 was realized.

HASC

(Continued from page 34)

the hospital soon for another operation. Al (Deafy) Campbell returned from Fort Smith, Ark. Boxie Warfield was reported on the sick list, and Hymie Schrieber has been released from St. Luke's Hospital and is now recuperating at his home.

Among members in the armed service are S. Sgt. H. V. Petersen, Nicholas General Hospital, Louisville, Ky.; Capt. Edward V. Chandler, Ho. 28th BNC. SCRTG., Camp Crowder, Mo.; Pvt. Fred C. Cox, C. A. 21, BN. O. T. C., Camp Anita, Arcadia, Calif.; Pvt. E. H. Elliott 1728880, Hqs. Co., 22d BN. 2d Arm. Regt., 9th Armed Div., A. P. O. 259, Fort Riley, Kan.; Pvt. Leo Levin, March Field, Calif.; Pvt. Glenn Scott, 315th Eng. Co., 90th Div., Camp Barkley, Tex.; Pvt. L. G. Massey, overseas service; Pvt. John Mason Stone; Pvt. Major T. Banks 27235980, Co. G, 55th Armed Inf. Regt., A. P. O. 261, Camp Polk, La.; Pvt. Patrick G. Templeton, Co. G, 1st Q. M. T. R., Q. M. R. T. C., Barracks 237, Fort Frances E. Warren, Wyo.

Ladies' Auxiliary

Regular social night saw a business meeting called by First Vice-President Lettie White to ballot on a new member and plan club's pot luck dinner in the clubrooms March 26. Dorothea Sykes Stonery was elected to membership and welcomed to the club by the acting president. Night's award went to Margaret Stone. Birthday song was sung for Boots Marr. After adjournment members joined the men in their club for lunch.

SLA

(Continued from page 34)

rence, chaplain; Mrs. Leah Gluskin, treasurer, and Mrs. Elsie Miller, secretary. Relief Committee Chairman Mrs. Nate Hirsch reported Mrs. Sara McCaffrey and Mrs. Filograsse on the sick list. Anne Sleyster and Evelyn Hock are reported recovering. Members were sorry to learn of the illness of Brother Tom Rankine Sr. Staff Sergeant Tom Rankine Jr. is in town on a furlough visiting his parents.

Letters were read from Mrs. Sara McCaffery, Helen James, Third Vice-President Viola Fairly, Norma Lang, Sally Rand and Joseph L. Streiblich. A card of condolence was received from the Louis Schlossberg family. Larry B. McAfee, brigadier general, lettered from Washington regarding the purchase of an ambulance. Auxiliary purchased an ambulance for the war effort and is awaiting word from Washington for presentation. A plaque and plate have been made to attach to ambulance.

Club held a bunco and card party for

International Showmen's Association

Maryland Hotel
St. Louis

ST. LOUIS, March 20.—Second Vice-President Morris Lipsky, who was discharged from the army last week, called the meeting to order. At the table with him were Vice-President Tom W. Allen, Secretary Francis L. Deane and Treasurer Leo Lang. Ralph Lee Hatton, formerly with Dee Lang's Famous Shows, was elected to membership and introduced to the assembly. The Honorable Al P. Kaufman, who was nominated president of the board of aldermen on the Republican ticket March 12, was made an honorary member.

Brothers Rex Howe, Harold Barlow, Si Horwitz and George LaRuez, all on the committee for the Mammoth Dance to be held this spring, reported on their findings to date and promised definite news and a decision for the next session. Brother Harry Bernstein was inducted into the armed forces last week and at present is in Camp Grant, Ill. Brother Irvin F. Brown, now a private first class with the Army Air Force at Camp Morrison, West Palm Beach, Fla., was present. He was home on a furlough, his first since induction 16 months ago. Brothers Fred Zschille and Morris Fabick attended the meeting for the first time this winter.

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, March 20.—Regular business meeting was held March 11, with Past President Daisy Davis in the chair. President French Deane and First Vice-President Ethel Hesse were unable to attend because of illness. Betty Proper was reported out of danger at the Park Lane Hospital, and Marietta Vaughan, founder and mother of the club, was reported better, having returned to her apartment in the Campbell Hotel, Dallas.

Letters were read from Nell Allen, Viola Fairly and Norma Lang. Ticket committee reported a sellout for the benefit for servicemen tonight. Club is proud of Past President Anna Jane Pearson for the manner in which she has met the emergencies of war.

the Benefit American Hospital Linen Fund March 13. An unusually large crowd turned out. Mrs. Edna O'Shea was chairman, aided by Mrs. Anna Doolan and her committee. Attractive prizes were donated by members. Pearl McGlynn donated a silk comforter, which was awarded her granddaughter, Bettie McGlynn. Numerous cash awards went as door prizes. A permanent wave was donated by Cornelia Curtin and went to a guest. Past President Mrs. Lew Keller won a large ham and set of cookie jars went to a guest.

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Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

URO Collects Data for Govt.

BAYONNE, N. J., March 20. — W. Schmitz, secretary of United Rink Operators, announces that the organization has undertaken the job of gathering data from all rinks in the United States to present to the government.

"Some sports already have taken steps to establish their essentiality, and we cannot think of any sport more essential, from the viewpoint of morale, than roller skating," he said. "Most rinks are operated in such a manner as to create a healthful environment for young people, and many rinks located near army camps and naval bases have been helpful in giving soldiers and sailors clean recreation."

"Many restrictions," Schmitz continued, "have been placed upon the amusement field, as well as the sports field. As important as it is to have a strong army and navy, it is just as important to have a strong home front. Instead of waiting for the government to place further restrictions on rinks, which are classified as non-essential, something should be done to show the government that roller skating rinks are essential."

From their secretarial offices at Boulevard and 62d Street, Bayonne, N. J., URO has mailed questionnaires to every known rink in the country. In addition to requesting the correct name of rink and owner, and exact location, the questionnaire asks the following: distance from nearest military or naval base; average number of weekly skaters; percentage of juvenile skaters and percentage of service men skaters.

In particular the inquiry asks if juvenile delinquency has increased in the area served by the rink. It suggests that letters of recommendation be obtained from police commissioner, army or navy commanding officer, United Service Organizations, religious leaders and school officials.

Two Open to Military Trade

SPOKANE, March 20. — Soldier-sailor trade has resulted in opening two new Inland Empire rinks. Harold Bradley opened on March 15 at Odd Fellows' Hall, Coeur d'Alene, Idaho, to a sellout. Near-by Farragut naval training station furnishes most of the 200 patrons nightly. A Shelton reopened at 505 Pearl Street, Pullman, Wash., catering to soldier and college trade. Rink is near Washington State College campus. It has a capacity of 165 skaters plus watchers. Spot had been closed for the past five years.

Workers' A.M. Parties Clicking in Indianapolis

INDIANAPOLIS, March 20.—Morning skate sessions for night-working war workers have proved successful since inaugurated last fall in Riverside Roller Rink here. Originally, the morning party was arranged when the rink was unable to accommodate a request by a local division of RCA for an evening party because of full party bookings, according to John L. Coleman, president of Riverside. At later sessions night-shift employees of other war-work plants were invited. Regular attendance at the morning periods now approach 800, and if this figure is exceeded it may be necessary to arrange for a second morning party.

Altho many skaters in this area are in armed service, week-end business at Riverside has offset any loss experienced during the mid-week. Average attendance on Friday, Saturday and Sunday is about 4,000. Monday, Wednesday and Friday evenings are leased to organizations. Bookings are being made for the fall of '43 and spring of '44.

Rink personnel has been hard hit by enlistments and the draft. Coleman's induction was set for March 20. Merle Davis, former service manager, is a sergeant with the air force in Africa. Other former employees now in uniform are Ray Hoffman, Harold Schenk, Harold McMannus, George Torrence, Russell Schulle, Bill Bronson, Bill Muir, Cliff Stacks, Bob Pallit, Bob Tressler, Roy Cliff and Leonard Symmes.

Illinois Winners Qualify for Detroit

CHICAGO, March 20.—Amateur roller-skating speed championships for Illinois were decided March 12-14 in Arcadia Gardens, Chicago, with exception of the senior men's title, in which Russell Brown, Madison Gardens, last year's champ, was tied in total number of points with Conway Manahan, Arcadia Gardens. Brown and Manahan were scheduled to skate three races on March 21 to decide the championship.

Winners in other divisions of the Illinois championship contests were: Senior ladies, Anita Newquist, Madison Gardens; junior ladies, Beverly Luff, Arcadia Gardens; intermediate men, Richard Manahan, Arcadia Gardens; junior men, James Ekman, Arcadia Gardens. These winners will represent the State of Illinois in the RSROA sanctioned national speed championships to be decided in Detroit May 11-14.

LEE BROWER, floor manager at Monterey Rink, Spokane, and Katherine Wallace highlighted gratis a Red Cross show at Spokane Armory on March 5 with a fast spinning act.

FINALS in the annual roller-skating contest sponsored by *The Philadelphia Daily News*, with eight rinks in the area participating, were held on March 18 in Circus Gardens Rink. Trials for juvenile skaters will be held in each rink in the contest on March 20, and finals for this class will be held in Circus Gardens on March 27.

CELORON PARK, three miles from Jamestown, N. Y., in which is situated Skateland Roller Rink, having been purchased on March 15 by Harry A. Illions, widely known major operator of riding devices, it is expected that some changes will be made in the rink. Owner Illions announced that rides and other attractions in the park will be augmented

COMING

NO SHORT CUT TO DANCE SKATING

By Claire Miller

Spring Number of THE BILLBOARD

Dated April 10

and that strong promotions will be conducted to increase attendance at the spot, which is outside of blackout or dim-out zone regulations and can be given plentiful electric illumination;

COLLECTORS' CORNER

(Continued from page 38)

time permitted. I have known both Bill and Terrell for nearly 10 years. For this reason I cannot understand the present statement by Woodcock. (And now Don's chest swells and vest buttons fly as he declares—F. P. P.) As to QUALITY of our membership, we shall be pleased to place our membership roll beside that of any present or proposed fan group for perusal at any time. CPA and CMBOA have each lost members during the past year (Sick 'em, Don! F. P. P.), altho CHS has joined from one to six new members EVERY month since we started, and all are enthusiastic in support of the Society."

There, now. Ain't ye jist a bit 'shamed of yourself, Bill. Go over in the corner an' put yore dunce cap on. But in all seriousness, the CHS is a very commendable organization doing a splendid job and we do not see how anyone interested in collecting Circusiana can stay out of it. Now, Bill, it's time for a rebuttal. Or you, Walter.

BUFFALO BILL CANVAS

(Continued from page 39)

the Mississippi River near Helena, Ark., on a Sunday afternoon. I often heard Mr. Wright refer to this disaster and tell of it in a mild way, not going into details about it, only to say that a lot of lives were lost and all of his show.

Many showfolks of today do not recall Harry Wright. Many a time I have read squibs in *The Billboard* about showfolks writing home to their mothers. The only showman I ever knew who did this and did it every day was Harry Wright. Never did a day go by without this man sending a card or a letter to his mother. Many a time I would be with him at night when he would get a post card and pen a few lines to his mother, asking those about him, "Boys, how many of you write your mother every day as I do?" Harry Wright had a complete carnival outfit built at an Evansville (Ind.) furniture factory, as I recall it, turning out the complete job, wagons, fronts, staging, seats, etc.

MIKE T. CLARK.

UNDER THE MARQUEE

(Continued from page 38)

musician in Karl King's Band, left Fort Dodge, Ia., to join the Merle Evans Band on Ringling-Barnum circus at Sarasota, Fla.

SHORTY SUTTON and Betty Lee, whip act, are about to make their debut in Canada, playing the Gayety Theater, Montreal, for a week beginning March 22. Team expects to return to circus dates during the season.

HARRY CHIPMAN, recently released from the army (he was in Florida) was sent back to California to report to a firm which is in 100 per cent war production. His home is in Los Angeles. He was with Cole Bros.' Circus last year.

ANYBODY who enjoyed the grier of trouping last season was "deliriously happy."

RUBE CURTIS, clown, letters from Mountain View, Mo.: "Signed with Hamid-Morton to work St. Louis Police Circus. My son, Robert, will not troupe this season as he is a movie operator here."

THINGS overlooked in scrap drives were local tin horns with their hands out for passes.

GARDEN BROS.' CIRCUS will play Hamilton, Ont., under auspices of Hindoo Koosh Grotto, week of April 26, and

Windsor, Ont., under the joint auspices of Othmar Grotto and the Rotary Club, week of May 3.

VIOLETTE ROOKS letters from Gary, Ind., that she is recovering from injuries sustained in a fall from her aerial rigging there on November 29. Living at 346 South Lake Street, she would like to read letters from friends.

"HORSES will be back this year," opined Hatrack Heaves, who scours the countryside buying bats for menageric animal feed.

JACK O. WIZIARDE, manager of the Wizarde Novelty Circus, advises from Lincoln, Neb., that they have stored their motor equipment and are operating a photo gallery there. They plan to play fairs with their tight-wire and aerial acts. Recently he attended the Nebraska fair meeting and met many old friends, Skip Dean and his trio of hillbillies and Collin Collins, ride operator, visited recently. John Howard's Museum is playing there.

VISITORS to the Polack show in Cincinnati were Jimmy Foster, Allen King, Chester Sherman, Joe Van, Al Ackerman, Jack Larkin, Ed Van Wyck and Dr. Robert Carothers. In Louisville the show was visited by Bob Porter, Maurice Marmelo, Alvin Price, Mr. and Mrs. Zack Terrell, Charles Loung, Lieut. Frank Winkley, Army Tank Corps; Jean Allen, Joe Kuta, Albert Powell, Harold and George Volve, Mr. and Mrs. Paul Nelson, Mr. and Mrs. Joe Masker, Harry Thomas, Waxy Dykes and Alabama Campbell.



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FOR

HEALTH AND VICTORY

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

IN REPORTING that a warrant has been issued for the arrest of one Robert McCormack, "better known as 'Punke,' a trumpet player and ticket seller on carnivals for the last 10 years, charged with absconding with ticket-box receipts while employed by the Kortess World's Fair Museum during its engagement in Fort Worth, Tex.," Pete Kortess adds: "This is the first time that I have made an issue of a ticket seller's running away with my money, but I have made up my mind that there is a time when it must stop." Pete Kortess isn't the only employer in recent years who has resorted to legal action after long periods of taking it on the chin from lamsters. When the facts justify legal action that, of course, is the proper move for long-suffering operators. It makes more sense than expecting their friends and employees and even *The Billboard* to spread the word against alleged absconders and so he laid open to the weird allegation of "hollering copper." There is and always has been considerable warped reasoning about that "hollering-copper" crack. Guys who run out with someone else's dough appear to think they should be immune from prosecution, but most of 'em we have ever known about would be the first to sick the law on anyone who guzzled any of their precious moola.

† † †

FROM Sverre O. Braathen, CFA, Madison, Wis., comes a tear sheet with an editorial from *The Capital Times* of Madison, of which William T. Evjue is editor. CFA Braathen notes: "Herewith editorial page from *The Capital Times*. William T. Evjue is the editor,

and I am quite certain that you have met him. I would like to have you find space in *The Billboard* for this fine editorial. Such editorials will do much to keep shows moving this year." "To Ringling Bros.' Circus—(Dear 'Greatest Show on Earth'): The modernistic trappings and bizarre spectacles of the 'Big Top' of recent years will make way this season in favor of the good old-fashioned circus of yesterday, such as held grandma and grandpa spellbound. Gone will be the modernized main tent with its subdued colors and 'intimate' design. In its place will be one of the original Ringling-type six-pole tents, providing space for three rings, two stages and a hippodrome track. In turning back the pages of history to re-create the circus of an earlier period, you plan a modified revival of that greatest of all treats, the street parade, eliminated some years ago. This time, however, instead of being a street ballyhoo stunt, it will be the opening spectacle under canvas. In it will be found the gorgeously decorated wagons which made the street parade one of the highlights of circus day here for young and old. Too, you will have a band this year, replacing the gigantic juke box which provided music last season. Your show opens in New York on April 9 and starts its road tour following its Philadelphia engagement on May 30. Because of our nearness to your Baraboo birthplace, Madison has long had the kindest interest in 'The Greatest Show on Earth.' We are particularly glad that you are going on tour again this year. Won't you please include Madison in your schedule again? We want to see a good old-fashioned circus such as thrilled us in our youth. Local circus

fans tell us that your schedule may be restricted in this, your 60th anniversary year. Madison has always welcomed you and wants you to come back again this year. Our reception will be as enthusiastic as it has been since you started out to fame and fortune from Baraboo back in 1883."

Bill Evjue and I broke into the newspaper game at about the same time and in our cub days worked, played, ate and slept together. In after years we have disagreed on many things, including operation of some types of outdoor shows and other amusements. But Editor Evjue has done a job with this editorial. He has our thanks along with those of the millions of other fun-loving Americans.

† † †

HARRY ILLIONS, who wanted to get away from Coast blackout operation of his major rides, went for a park of his own to the tune of a couple hundred grand. That's knowing what you want and going after it! . . . The back of our hand to any showmen who now try to operate in West Virginia and who shied away from the handful of live operators who fought the now defunct concession bill in the Legislature! . . . Al Sweeney, Polack circus p. a., escorted Johnny Jones, Columbus (O.) feature writer and *The Billboard* correspondent in the Buckeye capital, behind the scenes. Result: A swell tribute to Mrs. Elizabeth Hanneford, 73, in *The Columbus Dispatch* of March 17. . . . Roy B. Jones mopped up some big publicity for the Pete Kortess museum in *The Fort Worth Press* of March 16, even if he did have to ring in a busted-contract angle on Kathryn Gregory, the WAAC-AWOL stripper of recent memory. . . . Dave and Ralph Endy and Sam and Abe Prell voted to pool their trouping sorrows so as to get in on greater earnings this season. We hope.

Out in the Open

By LEONARD TRAUBE
NEW YORK

THAT other redheaded promoter (not Larry Sunbrock) sure covered himself with gory (not glory) in his last three times out on indoor dates. . . . That was Izzy Cetlin, of Cetlin & Wilson Shows, the cherub-faced perennial youth, accompanied around town by his general agent, Harry Dunkel, not so cherub-mapped but a guy who knows the score in a large way. . . . The Ringling show started its NY billing last week, almost a month in advance of opening. Don't suppose "Big Bertha's Broadway Bucker" (that redhead with the Roxy Theater parking lot) had anything to do with RB's beating the gun, oh no! The Sunbrock sensation may not cut into the Big Show at all, but he certainly will try to make a dent—and you can't blame a free citizen for wanting to earn a living, too.

† † †

HOMER CROY, author of *Coney Island* and other swell books, chirps as follows from Tucson, Ariz.: "Have any of your readers long memories? Do they go back to the Omaha Exposition of 1898? I am writing my autobiography (yep, gettin' old) and I want to tell of something that made my eyes pop. I was a young farm boy, never before in a big city, and was going down the midway when a 'couch'

dancer came out and began to exhibit her art. At the same time a talker told of the show inside, and titivating music throbbed. I never wanted to go back to the farm.

"Now I approach my point: What was that show called? Was it 'Little Egypt'? Or was it 'The Girl in Blue'? Or what? A copy of my book to anyone who can tell me."

The subject is open for discussion, mates.

† † †

AND here's a tribute piece from our old friend Henry Meyerhoff, Crescent Shows, Penticton, B. C., Can.: "Had a great shock when I read of the passing of Ben Williams. Ben and I were great friends. It reminds me of the wording I saw on a statue of Wade Hampton on the Capitol grounds in Columbia, S. C.—'Wade Hampton. Soldier, Statesman, Gentleman.' What finer wording could be placed on any man's statue? Yes, Ben Williams was, as you said, a Showman and a Gentleman."

Meyerhoff is way up in the Canadian Northwest, operating a dozen concessions and half a dozen rides in six box cars and two sleepers, playing just about the same stands each season. Writes that he is happy on a 10-acre plot with his two small girls and aged mother. The best of luck to all of them!

WHEN last heard from Roy B. Jones was battling away with the World's Fair Museum in Fort Worth, Tex., and making three-sheet observations about good business. The Lone Star State is the berries, says Jones. He wants to know whether he is correct in his understanding that in the East you can't secure enough gas to get from the kitchen to the front yard. All we can say in reply is that a guy can consider himself lucky that he has a kitchen left—let alone gas—following a financial communique or two to Uncle Henry Morgenthau.

† † †

ED REICHER, the park concessionaire, in from Florida with Mrs. R., who next month will have a baby. Pretty smart of Ed to want the second child of the family to blossom forth as a pure-bred New Yorker. . . . Jimmie Hurd is set for the side show with O. C. Buck Exposition. . . . Kirby C. McGary is working hard to put together a top-flight girlery for William Glick's Ideal midway. . . . We've heard of Miller Bros.' 101 Ranch, but "Miller's 101 Circus" (that would be Ted Miller) is something else again. . . . Talking about Miller Bros., Eugene Gutman, the novelty gent with Frank and Paul Miller's concessions on the Big Show, threatens to sell more whips this season than were ever used in all the performances and all the companies of *Uncle Tom's Cabin*—counting each performance as one whip and then multiplying the whole by a couple of thousand or so, then multiplying by the number of companies, etc. This Gutman guy, who can double as skeleton man, must do it with personality or something.

The Crossroads

By NAT GREEN
CHICAGO

SHOOTING of Edward (Spike) O'Donnell last week has precipitated a new expose of gangland domination of many businesses, including show biz, in Chicago. Spike, a familiar figure around the Woods Building on Randolph Street, has been beefing about being double-crossed in a "deal" and evidently talked too much. Outdoor showmen, as well as theater men, have felt the hand of the racketeers and have paid generous tribute for the privilege of operating. The showmen have not complained openly, taking the attitude that complaints would be useless and it was simpler see the right men, pay them for their "services" and thus avoid trouble. No doubt that system will continue and thus the racket is perpetuated and strengthened.

† † †

FROM Portland, Ore., comes a letter from Walter Hale, who says: "Hale is now working the graveyard shift at the Swan Island Kaiser shipyard, playing circus with George Westerman and Jerry Edwards and working a candy pitch at a couple of burly theaters. I'm supposed to enter the public relations department of the yards as soon as sufficiently inoculated with shipbuilding lore. You might inform the lobby gows that I can put all and sundry to work at better than a buck an hour to start."

† † †

OSCAR BLOOM was in town last week to attend the auction of hotel furnishings at the Stevens, re-

cently purchased by the government. It is reported that Bloom has plans to make a night club of his showboat and hoped to pick up some equipment bargains at the auction. To keep curiosity seekers from over-running the Stevens a deposit of \$50 was charged all who wished to inspect the offerings. . . . Bob Morton, circus impresario, accompanied by Omer J. Kenyon, spent a couple of days in Chi before going on to Wichita, Kan., where his show played the Forum. After a Memphis engagement he's going into Pittsburgh "cold" and is keeping his fingers crossed. . . . Ken Warfield and his wife (Lottie Mayer) are leaving Florida for the West Coast, where Lottie has purchased property. . . . Terry Turner in from the East on an inspection trip for RKO and making the rounds with Bob Hickey. . . . That was George Wintz, former road-show impresario, breezing thru the Sherman lobby. . . . G. E. (Jerry) Kohn, of Fulton Bag, Atlanta, was called to Chicago by the illness of his father, who passed away a couple of days after Jerry arrived. . . . Birthday greetings are in order for Dan DeBaugh Tuesday (23) and for Nat D. Rodgers on April 1. . . . Friends of Raymond A. Lee, secretary of Minnesota State Fair, are hoping for his speedy recovery from an appendectomy.

† † †

ALBERT MITCHELL, the Answer Man on WGN and Mutual, asks *The Billboard* to help him out in answering a listener who asks: "Could you tell me why it is that circuses, when playing Detroit, will almost always spend part of their annual stand in

that town on one circus ground, then load up, move and unload onto another lot (still in Detroit) to complete their stand? Sometimes the circuses will play a couple of days in Detroit, then show in some other town and return to Detroit for a couple more days."

Doubtless the answer is that, Detroit being a large industrial city that covers a lot of territory and has many industrial suburbs, it is more profitable for the circus to play several spots in the territory rather than remain for a longer time on one lot. By moving about the circus gets new population for each stand.

† † †

WHAT about that corporation that was reported to have leased the Roxy property in New York City from April 15 to October 1 and to have put up 33 G's as part payment on the lease, deposit to be kicked back if deal didn't meet with official approval? Was that the deal that involved a w-k. showman and a Johnny-Come-Lately? And did Larry, who can shoot plenty of curves, put it over on 'em? Those are some of the questions the Magic Carpet boys are asking.

† † †

THE PCSA believes in pepping up its bulletins. The March issue, reminding members that the "sawbuck special" membership may not be available for a long time, says: "Fact is the '\$\$' may never come again and the reinstatement minimum is 15 simoleons. We are not putting on the gyp; we're taking off the cut and that's fair enough. There's no more 10-cent chile con carne or two-bit haircuts; neither are we selling our individual joints or services at 1933 figures. So brothers, sell PCSA for the regular price and have the satisfaction of knowing that your customer, the applicant, is getting a good run for his money."

CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place) Thursday for Following Week's Issue

NOTICE Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE assortment of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 49 Hanover St., Boston, Mass. mylx

AGENTS, PITCHMEN, NOVELTY DEALERS — Flashy Picture Frames, various shapes and sizes. Pictures changeable. Sample 25c. CASA, 515 Clark, St. Louis, Mo. x

BIG PROFITS SELLING OUR HANDY BOX TO retail outlets by the gross. Send \$1.00 for postpaid sample dozen of this sturdy cardboard Bathroom Emergency. NOCK-ON-WOOD CO., Bloomfield, Iowa. tfnx

KIT INSPECTION — NEW NOVELTY CARD, with an army twist. Going big; 25c per doz. Samples and prices, 10c. JAYBEE, Box 944A, Altoona, Pa.

PATRIOTIC BUTTONS—"HELL WITH JAPAN," "Three Rats." 50 ligne size, \$12.50 M. Big variety. PENNY KING CO., Pittsburgh, Pa.

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PATRIOTIC NOVELTY — UNCLE SAM SHOOTS Jap. Real fire "V" destroys Jap. Six samples, 10c. ADVANCE, 541 W. Chestnut, Freeport, Ill.

PRETTY GIRL PHOTOS, NOVELTIES, BOOKS. Big assortment, \$1.00. EDWARD GROSS, B, 21 Glenn Ave., Carnegie, Pa.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. ap3x

FORMULAS & PLANS

COFFEE SUBSTITUTE, 8c POUND — MAKE IT yourself. Delicious, satisfying. Three simple ingredients. Complete instructions, 25c. JO REESE, New Geneva, Pa. x

BUSINESS OPPORTUNITIES

AUTO-HYPNOSIS — NEW, EASY WAY TO success. Free details. VICTOR, 675 Eliot, Denver, Colo. x

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

SHOOTING GALLERIES CAN CONVERT TO Robin Hood Archery Ranges; 30 foot space sufficient. Big money maker. Prices, plans. STANLEY JOHNSON, Salamanca, N. Y.

INSTRUCTIONS BOOKS & CARTOONS

BOOKS AT 2 1/2c UP FOR CRIME, NARCOTIC, Health, Magic, Astrology, Boxing, Wrestling, Jiu Jitsu, Minstrel, Fun, Snake and other shows. Stock and special editions. Write your requirements 30 different samples, \$1.00 postpaid. STEIN PUBLISHING HOUSE, 521 S. State St., Chicago, Ill.

20 PATRIOTIC TRICK CHALK STUNTS, \$1.00. Illustrated catalog of Chalk Talks and Rag Pictures, 10c. BALDA ART SERVICE, Oshkosh, Wis. ap3x

PERSONALS

SALESBOARDS — NEW STYLE! CIGARETTE. Lulu popular numbers. Immediate deliveries. Write, wire DIVERSO PRODUCTS CO., 617 N. Second St., Milwaukee, Wis. ap10x

MISCELLANEOUS

LUMINOUS FLOWERS, GARDENIAS, \$2.00 dozen; Corsages, \$3.00; Luminous Statuettes, \$2.50 dozen. 50% deposit. Dozen samples, \$2.50. LUMINITE, 2404-N, Fifteenth, Philadelphia. x

PRINTING

LET US SAVE \$\$\$\$ FOR YOU THIS SEASON— Flashy new designs, 14x22 Non-Bending Window Cards, \$3.50 per hundred. TRIBUNE PRESS, Fowler, Ind.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID — 75 8 1/2x11 HAMMER-mill Letterheads and 75 6 3/4 Whitewave Envelopes. Both printed. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

200 LETTERHEADS, 200 ENVELOPES AND 200 Return Envelopes, \$2.85; 100 Mimeographed Letters with heading, \$1.50. Quotations gladly. EWAN, Wood-Ridge, N. J.

1,000 LETTERHEADS OR ENVELOPES, \$2.95; 100 11x14 Window Cards, \$2.95. Drawings and cuts made. LEE CRESSMAN, Washington, N. J. ap3

COIN-OPERATED MACHINES, SECOND-HAND

A COMPLETE STOCK OF REBUILT 5c SELECTIVE Candy Bar Machines. Bargains! Also 1c Peanut and Gum Venders. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

NOTICE

Only advertisements of used machines accepted for publication in this column.

ABT TARGETS MODEL F, \$13.50; GOTTLIEB Deluxe Triple Grippers, \$11.50; Wurlitzer G1 Counter Phonograph, \$52.50; Master Vendors, \$4.50; Flippers, \$5.00; Pipe Stands, \$3.00, 3 for \$8.00; King Pins, \$185.00. Wanted: Skill Shot, Hoops, Zoom, Flip Skill; other Counter Games. One-third deposit. W. McLENNAN, 134 Moss, Highland Park, Mich. x

BALLY PAYTABLES — LIKE NEW CHALLENGERS, Belmonts, Peerless; also reconditioned Paytables, equipped with electropaks. Like new and used Ray's Tracks. Write for circulars and prices. AUTOMATIC AMUSEMENT CO., 1941 Union, Memphis, Tenn. ap3x

CHARLIE-HORSE, FRUIT REELS, QUARTER-nickel, \$149.50; Galloping Dominos, Multiple Racer, 1-2-3, C.P., Exhibit Races, \$59.50 each. COLEMAN NOVELTY, Rockford, Ill.

FOR SALE — 10 A.B.T. BLUE MODEL F TARGET Skills, new Jap scoring dial, score 100 to 1,000 with ugly Jap faces, new "Shoot the Japs" top glass labels. All equipped with rebuilt brass lined barrel guns, \$19.50 each. Also 20 Standard Challengers Rebuilt Guns, \$16.50 each. All machines guaranteed good as new, look like new, used very little. Shipped in original cartons. 1/4 deposit with order, balance C.O.D. Privilege of inspection. LINCOLN SCALE CO., Box 203, Onamia, Minn.

FOR SALE — 15 JENNINGS SILVER MOON Pay Out Consoles, late model. BADGER MUSIC CO., Sullivan, Wis.

FOR SALE — COMPLETE PHONOGRAPH BUSINESS. Good routes, additional equipment, parts. Forced to sell. FORTUNA MUSIC COMPANY, 5120 Fullerton, Chicago, Ill.

LAST CALL Classified Advertising Copy for the SPRING SPECIAL issue must be in our hands by Wednesday 4:30 p.m. MARCH 31 Prepare your copy below and mail today 10c a Word—Minimum \$2.00—CASH WITH COPY Blind Ads 25c Extra To Cover Cost of Postage BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT Use this convenient order form The Billboard Pub. Co., 25 Opera Place, Cincinnati, O. Insert following classified ad under classification. I enclose remittance in full in amount of. From. Address. City and State. 3-27-43

FOR SALE — COMPLETE ROUTE 31 Locations Penny Remote Control Phonettes. Real money makers. Forced to sell. FORTUNA MUSIC COMPANY, 5120 Fullerton, Chicago, Ill.

MILLS 1-2-3, CASH, REBUILT, \$69.50; Galloping Dominos, \$59.50; Target Skill, Metro, Leader, \$24.50; Seven Grand Dice, \$39.50. COLEMAN NOVELTY, Rockford, Ill.

COED DANCE RECORDS — "FLOUT THE FOE" and "Winter, Winter." Selling fast. Two records postpaid, \$1.70. No catalogue. SORORITY FRATERNITY RECORD COMPANY, Station 1, Box 46, New York. ap3

RADIO TUBES FOR YOUR PHONOGRAPHS, Panorams and Guns. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan. ap24x

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SIX MILLS FLOOR DROP PICTURES, LOT, \$125.00; six Caille Floor Drop Pictures, lot, \$125.00; eight Mills Counter Drop Pictures, lot, \$160.00; Signs, Frames, Pictures included. Chester Pollard Golf, \$69.00; Hoot Mon Golf, \$59.00; Ball Gum Guns, \$15.00; Super Grip with base, \$45.00. 1/3 deposit. HERB EVER-SCHOR, 276 S. High, Columbus, O.

WANTED — MILLS SCALES. "Your Exact Weight" big head porcelain models. Cash! IRVING LEVY, 2830 10th Court South, Birmingham, Ala. ap3x

WANTED — 20 DAILY RACES, JR., GOTTLIEB Counter Dice Games, 1c or 5c. SQUARE DEAL NOVELTY CO., Manteno, Ill.

WANTED—ONE DIODE MICRO-AMP METER, new or used, or Meter measuring zero to one mill amp. Write VIRGINIA NOVELTY CO., 407 Crawford St., Portsmouth, Va.

WILL BUY GRIPPERS MACHINES — STATE lowest price and make. Will sell Bulk Vending Machines, \$2.00 up. PENNY KING CO., Pittsburgh, Pa.

WILL BUY MUTOSCOPE PHOTOMATICS — State price, condition, model. Also can use Photo Frames, any amount. TONY BRILL, R.K.O. Bldg., 815 S. Hill St., Los Angeles, Calif. x

3 WURLITZER 24 WITH ADAPTORS FOR WALL boxes, \$125.00 each; 6 Chrome Wurlitzer Wall Boxes, 30 wire, \$15.00 each; 100 Angle Iron Stands for Snack Vendors, \$1.25 each; one 18 Record Gable, \$85.00. Want Gem Phonographs and Caramel Korn Equipment. Send 1/3 deposit. BILLIE'S SAND SHOP, 1633 Belmont Ave., Chicago, Ill. x

17 NORTHWESTERN MATCH VENDORS, \$3.75 each. Lot, \$50.00. 25% deposit, balance C. O. D. E. STERN, 147 W. 24th St., New York.

85 GOTTLIEB TRIPLE GRIPPERS — LATEST models, excellent condition, finest available, \$19.50; lots of five, \$17.50. BABE LEVY, 2830 10th Court, South, Birmingham, Ala. ap3

1941 SEEBURG HI-TONE DELUXE, \$400.00; Wurlitzer 750E, \$400.00. Excellent condition. STEVEN WADACH, Mechanic St., Warren, Mass.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALL KINDS POPCORN MACHINES — BURCH, Creter, Long-Eakins, Peanut Roasters, Caramelcorn Equipment, Popomatics, Vending Machines, \$1.50 up. NORTHSIDE CO., Indiana, Iowa. ap17x

FOR SALE OR TRADE — LONG-EAKINS Potato Chip Machine complete, ready to operate, guaranteed O. K., \$100.00. Wire deposit, or trade for Pin Games, Nickelodeons. A. MANCRUM, Caruthersville, Mo.

FOR SALE — 3,500 SONG BOOKS, MAKE fine premiums, \$175.00 for lot. Send for sample. MORRIS MUSIC CO., 1025 Arch St., Philadelphia, Pa.

FOR SALE—SECOND-HAND SHOW PROPERTY

SINGLE LOOP-O-PLANE — A-1 CONDITION, \$150.00 cash. E. D. McCLUNG, 76 Nichols St., Everett, Mass.

FILM USERS, ROADSHOWMEN To keep up to date with the Roadshow Film Business read The Billboard Roadshow Films Department every week. Make doubly sure to get your copy of The Billboard Spring Special April 10 issue. To help you make more money there will be special feature articles and extra advertising in this issue.

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. ap17x

FOR SALE — COMPLETE TENT SHOW, Baker & Lockwood Tent, 50x100, 8 Ft. Wall, in fair condition; 400 Folding Chairs, circus type; Piano, Scenery, Wiring. Ready to go. Price \$500.00 cash. Chairs sold separately, \$10.00 a dozen. In storage here. JACK HART, Foreman, Ark.

PUBLIC SALE — FRIDAY, MARCH 26, 1943. Two Arc Victor 16MM. Projectors; two 40B's Victor Projectors, five Amplifiers, ten Universal Speakers, 325 Seats; \$10,000 worth of equipment. Sale starts at 3:30 p.m. HAAR'S THEATRE, Dillsburg, Pa.

SKATING RINK TENT — SIZE 50x115 FT., Top and Sidewalls, 14 oz. army duck. Used 10 months. Center Poles, Wall Poles, Ground Stakes. W. G. CALHOUN, Marshall, Mo.

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TENTS — BUY, SELL, TRADE. ANY SIZE. We have from 12x12s to 40x100s, all hand roped, A-1 shape, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges, Rope, Repairs. Complete list, \$1.00. What have you got or need? Describe fully. Send stamp. Postals ignored. SMITH TENTS, Auburn, N. Y. ap17x

16MM. COMPLETE ROADSHOW — HOLMES Sound Projector, three 1 1/2 hour Film Programs with advertising. Everything A-1 condition, \$600.00. JACK KING, Baldwin, Fla.

20x70' SQUARE END HIP ROOF PUSH POLE Khaki Tent and Side Wall, excellent condition; no holes, patches or mill dew; F. O. B. Elmira, N. Y., \$250.00. Address O. J. BACH, 414 S. Main St., Elmira, N. Y. mh27x

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. O. CAMERA CO., 111 E. 35th St., Chicago, Ill. mh27x

FOR SALE — BUSINESS BUILDERS, NOVELTIES, Supplies and Second Hand Equipment for dime photo machines. WESLEY PRICE, Junction City, Kan. ap3

FOR SALE — P. D. O. CAMERA, TAKES AND develops pictures within two minutes, practically new. GLADYS JONES, Rising Sun, Ind.

JUST OUT — 3 BRAND NEW STAND UP Folders, all different for all sizes. Also Leatherette Folders. 50c stamps for all samples. C. GAMEISER, 126 Corbin Place, Brooklyn, N. Y. mh27x

LEATHERETTE RATION BOOK CASES—HOLDS over 5 sets of books in single case. Sample, 15c; \$10.00 per 100. Double Case, \$18.50 per 100. BONOMO, 25 Park St., Brooklyn, N. Y. ap10x

POSITIVE PHOTO OPERATORS — WHILE IT lasts, Fresh Paper Film for Enlargements, 4x5, gross \$5.30; 5x7, gross, \$7.95; 8x10, gross, \$15.90. No. C. O. D. THEATRICAL PHOTO SERVICE, 413 Lookout St., Chattanooga, Tenn.

SEND PRICE AND CONDITION ON 4-FOR-DIME Picture Machine Double Camera. Will pay highest price for good equipment. S & S AMUSEMENT COMPANY, 3817 N. E. 2d Ave., Miami, Fla.

WILL BUY ANY QUANTITY OF 2, 2 1/2, 3, 3 1/2 or 4 inch Direct Positive Paper. FUNLAND, 130 W. Randolph, Chicago. my22x

WILL PAY HIGHEST PRICES FOR EASTMAN'S 2 and 4 inch rolls Direct Positive Paper. Also for 2 1/2x3, 3x4, 4x6 and 5x7 Enlarging Paper. KARMELEKOR SHOP, 607 Hennepin, Minneapolis, Minn. ap10x

WILL BUY ANY QUANTITIES EASTMAN Direct Positive Paper Rolls, size 1 1/2 inch, 2 inch and 3 inch. State price, expiration date, etc. JACK BERMAN, 311 N. Reno St., Los Angeles, Calif.

WILL BUY ANY QUANTITIES EASTMAN Direct Positive Paper, size 2 inch roll, and 5x7 Enlargement Paper. State price, expiration date. SAM SLOAN, 610 Market St., care Silvers, Wilmington, Del. x

MUSICAL INSTRUMENTS, ACCESSORIES

ACCORDIONS — NEW AND USED, MANY makes and styles. Special wholesale prices. Write METRO ACCORDION CO., 44 N. Albany, Chicago, Ill.

WURLITZER ELECTRIC ORGAN AND ROLLS—Small size, automatic; cost \$1,400.00; sell \$100.00. R. DAY, 407 N. Laramie Ave., Chicago, Ill.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York. ap3

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES 209 W. 48th St., New York. ap10x

INDIAN RELICS, BEADWORK, CURIOS, OLD Glass, Eaglefeather War Bonnet, \$10.00; Buckskin Beaded Vest, \$9.00. Catalogue, 5c. VERNON LEMLEY, Osborne, Kan. x

SCENERY AND BANNERS

NAME PLATES, SIGNS, SHOW CARDS, Scenery, Truck Signs, two for \$1.00; Name Plates, 25c. Estimates furnished. STARKEY SIGNS, Tomah, Wis.

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 154-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. ap3

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa.

HOROSCOPES, GRAPHOLOGY CHARTS, BOOKS, wholesale. Bally Tricks (tip-getters), Pitchman's Magic, 40 samples, \$1.00. Illustrated catalogues, 25c. ARLANE, 4462 Germantown, Philadelphia.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. ap3x

SPIRIT CABINET, TALKING SKULL — ANY-thing operated from a distance or through walls by wireless. Better than magic, good as spirit. War exhibitions. BAUGHMAN, Wireless Expert, Warren, O.

3 3/4" SET NICKEL RINGS, 75c COMPLETE; Miniature Levitation, 50c; Bush From Flowerpot Production, \$1.00; Trick Dice, 50c pair. Illustrated catalog, 25c. TRIXIE, 2404-N, Fifteenth, Philadelphia.

ANIMALS, BIRDS, REPTILES

ALLIGATORS, SNAKES, ANIMALS AND BIRDS for show folks. Write for lists and tell us your requirements. SNAKE KING, Brownsville, Tex. ap17x

MAGGIE MURPHY — TRAINED GENTLE Chimp, eight years of age, does a general routine of tricks and can be worked by anyone. This animal guaranteed as represented, \$600.00. Also fifteen Rhesus Monkeys, all in good health, \$15.00 each. JOHN R. WARD, Box 148, Baton Rouge, La. ap3x

PLENTY SNAKES, ALLIGATORS, BOAS, ARMADILLOS, Mexican Beaded Lizards, Iguanas, Guinea Pigs, Pacas, Doves, Rats, Ringtail Cats, Owls, Peafowl, Swans, Pheasants, Foxes, Raccoons, Buffaloes, Prairie Dogs, Baboons, Wire OTTO MARTIN LOCKE, New Braunfels, Tex. Ap10x

3 BLACK CUB BEARS — ALL BROKEN, woman can work them, \$150.00. Two Giant Rhesus Males, \$75.00. CHESTER A. LAMB, 3330 W. Lafayette, Detroit, Mich.

HELP WANTED

COMMERCIAL PIANIST IMMEDIATELY — Must read, transpose, cut shows, play plenty fill-ins and good solo. Small combo. Wire PEPPARD, Hotel Charleston, Charleston, S. C.

DANCERS — TWO YOUNG WOMEN, INTER-pretive (tall-slender), acrobatic (small); Midget considered. Required by renowned composer for artistic solo acts. BOX 413, Billboard, 1564 Broadway, New York. Schuyler 4-7119, until 10 a.m.

DRUMMER — MALE OR FEMALE FOR OR-ganized girl band to open April 3. Steady work. Locations only. Must play shows. Good salary. State all and enclose photo in first letter. ELINORE STEN, 134 E. 11th, Junction City, Kan.

DEFENSE WORK WITH MUSIC PART-TIME. Piano Man and others, write. STAN STAN-FORD, 13 N. Cedar St., Sturgeon Bay, Wis.

EXPERIENCED GUESS YOUR WEIGHT MAN for summer season. Excellent park in East. Excellent proposition. F. BAKER, 2710 13th Ave., North, St. Petersburg, Fla. ap3

IMMEDIATE OPENING — TENOR SAX, CLARI-net. Hotel location, good salary duration. Read, fake old tunes. Wire LEADER, King Hotel, Baton Rouge, La.

MIDGETS, FAT PEOPLE, GIANTS, ANNEX AT-tractions, Working Acts, Oriental, Hawaiian, Strip Dancers, Talkers, Workingmen. MURPHY, 7526 1/2 Hamilton Ave., Pittsburgh, Pa. ap3

OSSIFIED JOHN WANTS TALKER — WRITE JOHN SHOUSE, Box 504, Commerce, Okla.

PIANIST WANTED — ATTRACTIVE WITH good voice; \$65.00 per with name unit. Write BOX C-117, Billboard, Cincinnati, O.

PIANIST — ALSO BASS PLAYER. PREFER doubling other instruments. Union, sober. Steady hotel, short hours. PRINCESS AND WILLIE KAIAMA, Ford Hotel, Rochester, N. Y.

SINGER WANTED — ACCOMPANY ORGAN-ist. Steady work. RAY HUNDLEY, Aragon Tavern, 610 Sycamore St., Waterloo, Iowa. mh27

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TRAPEZE PERFORMERS — I PAY TOP salaries to experienced and outstanding High Act People who appreciate good treatment. Short jumps and a full season's work starting in May. Trapeze Head Balancers, High Sway-pole Hand Balancers, Aerial Contortionists, Iron Jaw, Muscle-Grind, Loop Walking or other specialties. Circus and other performers with gymnastic or dancing experience, can break you in. Everybody send full details (photo if possible) with first letter. No postcards answered. Drunks are out. CRASH DUNIGAN, 237 Osgood Ave., New Britain, Conn.

VAUDEVILLE ACTS OR COMPLETE SHOW TO work with stage band. Mail adv. Available dates, net costs, to BIRDS MUSIC CO., 816 Hoyt St., Muskegon Heights, Mich.

WANT MUSICIANS — ALL INSTRUMENTS for one-nighters on territorial bands. Weekly salaries. Pay well. Air mail all details. VSA, Box 1299, Omaha, Neb.

WANT FOR CANADA SIDE SHOW AND Novelty Attractions — Magician, Mentalist, Half and Half, Talker, Ticket Sellers and Bally Girls. Route includes 25 fairs. Address H. SINGER, 12 Shirley Ave., Revere, Mass., or H. Spector, 132 Brighton St., Boston, Mass.

WANTED — EXPERIENCED TALKER FOR front of grind burlesque and vaudeville thea-tre. State experience, height and age. Good salary. Long season. GEORGE YOUNG, 404 Ninth Chester Bldg., Cleveland, O.

WANTED — SAX MEN. READ, TONE. Union. Location, \$55.00 per week. LEADER, 211 14th St., Columbus, Ga.

WANTED — EXPERIENCED BASS OR GUITAR Man; also Tenor Sax. Location. LEADER, Apt. 2, 38 S. Atlantic Ave., Daytona Beach, Fla.

WANTED — EXPERIENCED RIGGING MAN. Good salary. Write at once to MISS KLARA WINTER, 1616 Nottingham Way, Trenton, N. J.

WANTED — EXPERIENCED MAN FOR PENNY Arcade. Good salary. Call or write to 2329 Woodward Ave., Detroit, Mich.

WANTED TO BUY

A GOOD SET OF THROWING OR IMPALEMENT Knives, new or used, at once. Write, stating quality and prices, to CHIEF TWO EAGLES, care General Delivery, Alexandria, La.

ALL KINDS, POPCORN MACHINES, ALL ELEC-trics, Gasoline, Roasters, Popping Kettles; also Vending Machines. Highest prices paid. NORTHSIDE CO., Indianola, Iowa. my1

WANTED TO BUY FOR CASH — ONE GOOD A-1 Maple Sectional Roller Rink Floor, size 50x140 or 74x140 or 150, or near these sizes. Also can use a good Hammond Model B Organ with or without speakers. State full particulars. SIEPMAN AMUSEMENT CO., Marion, Iowa. ap3

WANTED TO BUY — KIDDIE WHIP, KIDDIE Ferris Wheel with service cable. Pay cash. GERALD COLWELL, R. R. 17, Box 405, Indianapolis, Ind.

WANTED — POST CARD, MATCH VENDERS, a few Drop Picture and Counter Games. POSPISHIL, 1117 8th St., S. E., Cedar Rapids, Iowa.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

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AT LIBERTY AGENTS AND MANAGERS

Advance Agent wants to contact at once. Magician with midnight Spook Show. Big money routes playing theatres, defense boom territories. Rush full details; state draft status. Address Box C-112, care Billboard, Cincinnati, O. ap3

AT LIBERTY BANDS AND ORCHESTRAS

LATIN AMERICAN WELL-

known Orchestra — Prefer first rate hotel, night club, etc. Also play shows. Go any-where, union. DON ALFONSO, 22-43 Southern Blvd., Bronx, N. Y. Sedgwick 3-5106.

3 PIECE ORCHESTRA — PIANO, DRUMS, SAX. Desire placement cocktail lounge, bar and grill, dance hall, club, restaurant, etc. Young and draft exempt. Available immediately. Also have another Sax Man available if four piece unit is preferred. Want steady job for all week or week-ends only. Non-union. De-sire location in Brooklyn, Manhattan, Long Island or nearby. All offers considered. BOX 420, care The Billboard, 1564 Broadway, New York.

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Girl Band and All Girl Show — Any size; available for steady location, theatre or high class night club. Esther L. Holt, General Delivery, Miami, Fla. ap3

AT LIBERTY CIRCUS AND CARNIVAL

DWARF WOMAN—GOOD

Alto Voice, wants position. Four feet tall. BLANCHE OBER, 3721 Townsend St., Fresno, Calif. x

RODEO, CIRCUS AND

Carnival — Tex Smith and His Trained Horse, Eight Ball. Have own transportation. Can change with each performance. Like to work Louisiana or vicinity till May 1; then will go anywhere. Address D.P.C. Trailer Park, West-lake, La. mh27

AT LIBERTY — HALF AND HALF. NEAT, flash, wardrobe. No lush. Reliable managers only, reply. RAY TEMPLE, 152 N. 4th St., Apt. 4, Columbus, O.

ORIENTAL DANCER FOR CARNIVAL — BOX 419, care The Billboard, 1564 Broadway, New York.

Geo. Burdick — Maringer Side Shows. Many years' experience with railroad circuses, motorized and carnivals. Have the reputation with my Laughing Riot Bally and opening to get the people to go in-side. Furnish with attractive young Lady Levitation Illusion, Electric Act, Mind Reading, A-1 Comedy Magician, King of Coins and Punch and Judy. With elaborate equipment and wardrobe. I do not misrepresent. For circuses, parks, museums or office side show with carnivals. 146-20 181st St., Spring-field, L. I. N. Y. mh27

AT LIBERTY COLORED PEOPLE

Jump Jackson's Quartet available for cocktail lounges, hotels, restaurants, etc. Sing, swing, clown, do novelty numbers. All colored combination. Write or phone Jump Jackson, 4719 S. Dearborn, Chicago, Atlantic 6065.

AT LIBERTY MUSICIANS

WANT CONNECTION

with name band by experienced Drummer over draft age. Steamship, theatre, dance ex-perience. Available immediately. BOX C-118, Billboard, Cincinnati. ap3

AT LIBERTY — HAMMOND ORGANIST WHO would like to help you up sales in your hotel, cocktail lounge, restaurant, etc., with his smooth, sophisticated styling of all types of music for enjoyable listening. Let's get to-gether. I'll furnish references and answer all communications. Union, draft exempt. Ad-dress BOX C-37, Billboard, Cincinnati, O.

BASS, 4-F, AND GIRL VOCALIST DESIRE work on same band. Arranging. State all in first communication. Write or wire PAUL E. HANCOCK, 728 Park Place, Niagara Falls, N. Y.

DANCE VIOLINIST DOUBLING VIOLA — 35, good appearance, deferred. Fake, transpose, read anything. Union. Symphony engagement finishes April 1. LON LEVIS, 7103 Freret St., New Orleans, La. mh27

DRUMMER—10 YEARS' EXPERIENCE. UNION. Jump band preferred. Latest equipment. Lo-cation preferred. Married, have car. FORREST GEORGE, R.F.D. 10, Box 128, Springfield, Mo. Phone 35662. ap17

EXPERIENCED DRUMMER — JOIN AT ONCE. Draft exempt. Any proposition considered, dance or shows. Washington, D. C., territory preferred. New equipment, plenty rhythm, reliable. TOM WRENN, 24 Grove St., Ashe-ville, N. C.

EXPERIENCED INSTRUMENTALIST — BARI-tone Horn, Trombone, Band Leader; fine musical education. References. WILLARD CONNER, Royalton, Minn. ap17

STRING BASS — THOROUGHLY EXPERIENCED, union. Available April 1. KENNY MOON, 1520 Grand Ave., Jackson, Miss.

HAMMOND ORGANIST WANTS JOB ON GOOD location for at least six months. Doesn't have own organ. Doubles good Piano. Reads good; union, reliable and competent. Write or wire BOX C-116, care The Billboard, Cincinnati, O.

TRUMPET — 4-F, YOUNG; MINIMUM \$50.00. JIMMY YOUNGBLOOD, 527 N. 5th St., Paducah, Ky.

YOUNG DRUMMER — AGE 19, 4F, SINGLE, sober, wants road or location job, preferably with large combo on the jump side. Available at once. DON HANSEN, 4829 Zenith Ave., S., Minneapolis, Minn.

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Jump Band Leaders, Booking Offices — At Liberty, Drummer for job work and emergency calls only. Now available for hotel, cocktail units, theatre pit, stage show, band acts, dance orchestras on one nighters tour. Modern pearl drum outfit. White, draft exempt. Read and know tempos. Name band experienced. Single, sober and reliable. Write, wire or phone. Permanent address, "Hob" Rankin, care Emergency Drummer Service, Ahsokie, N. C. ap10

Alto Sax Man — Age 36. Sweet tone and can swing out. Well experienced. Read fair, marvelous ear. Want work in New York City or commuting distance. Lounge, club or bar. Reliable and congenial. Sax Man, Apt. 21, 147 W. 90th St., New York, N. Y. Phone: Schuder 4-9354 after 6 p.m.

Guitarist — Modern, electric, takeoff. Fifteen years with top combinations. Age 29, draft 4-F. At Liberty now. Write, wire Freddie Stivers, Hotel Senator, Philadelphia, Pa. mh27

Tenor, Clarinet — Exempt. Fake. Prefer full band; \$60.00 minimum. Available immediately. Alex Megresy, 2031 E. 30th St., Lorain, O.

AT LIBERTY PARKS AND FAIRS

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

Guthrie, Fred and Marie — Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. 226 W. 9th St., Cincinnati, O. ap10

Couple want to work and manage Concession for summer. Man excellent Talker, draft exempt. No games. Good appearance and reliable. Prefer permanent location near New York City. References. Address Roy Mosher, care Headley, Taconic Road, Route 1, Greenwich, Conn. ap10

Veo D. Powers Radio Dog Stars — A highly educated and laughable Dog Act. This act was featured on the program and Jamboree of the WWVA Radio Station, Wheeling, W. Va., for one year sold. Veo D. Powers, Westfield, N. Y.

AT LIBERTY PIANO PLAYERS

AT LIBERTY — PIANO MAN. CLUBS, READ, dependable, 4F. Write, wire DICK BALLARD, Greeley, Colo.

PIANIST — READ, FAKE; ABILITY, RELIABLE, draft exempt. BOX C-97, care The Billboard, Cincinnati, O.

PIANIST — EXCELLENT READER, FAKE, classical. Solid swing style. Union, draft exempt. WILLARD CONNER, Royalton, Minn. ap17

PIANIST, ACTOR — AVAILABLE IMMEDIATELY. Age 20, single, good appearance, experienced, 4F classification and willing to work. Write immediately. IRVING DUKE THOMPSON, Smoaks, S. C.

Pianist — Wants connection with dance or cocktail combo. Modern style. All essentials. Prefer Florida location. Join immediately. Write Phil Messenkopf, care General Delivery, West Palm Beach, Fla.

Pianist — Doubling Hammond Organ and Tenor. Experienced radio, theatre, dances. Male, age 41. Transpose. Fat but fit. Write only. Pianist, Box 482, Mendville, Mo.

AT LIBERTY VAUDEVILLE ARTISTS

MARTHA AND BOB WARREN — VAUDE ACT. Can join any time. Work also with picture houses. Address full particulars to WARRENS, 146 Blandina St., Utica, N. Y.

At Liberty — Talented Team. Woman, Novelty Musical Act, large act Chimes, Bells, Marimba-phon, Trick violin; Man, "Punch and Judy" and Ventriloquism. Permanent location preferred. Address Box 35, Homer City, Pa. mh27

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Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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Haynes, James
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JOHNSON,
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Johnson, R. H.
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JOHNSON, Roland
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Johnson, Sandy
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(Hamilton Tex)
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KANE, Wm.
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Kavalin, Al
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M.
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Robt. Jos.
Keller, Lester C.
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Kelly, F. W.
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Avin
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Thadus
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Knapp, Jim
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McCall, Albert
McCalland, J. H.
McCann, James
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McCLELLAND,
Jesse Wm.
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McCreary, E. D.
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McPHERSON,
Eugene O.
McROBERTS,
Robt. Chas.
MACK Jr., John
Mack, LaRue
Mack, Mabel
MAGKEY, Jos.
Alvin
Madison, James
Madson, Sally
MAGUIRE,
Wleaston
Mairard, A. L.
- LATTESSA, Joe
LAUPER, Donald
Thieme
LAWRENCE,
Burgess
Lawrence, Walter
LAWSON, Leonard
Jesse
Lawson, Willie
Lay, Al
LeRoy & Pals
LEROY, JONES
LEATHERMAN,
John Riley
LEAVITT,
Lawrence Alden
Ledoyen, Anthony
Joe
Lee, Alma
Lee, Bob
Lee, Coy
Lee, Dorothy
LEE, Shirley
LEE, Willie
Leeman, Walter
Leeper, Jack
LEMBEKE,
Franklin D.
Lenox, Jack
Leo, Ivan
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Lepore, Andy
LEPORE, Angelo
Lester, E. N.
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Lewis, Capt.
(Rubber Man)
LEWIS, Chas.
Thos.
Lewis, J. E.
Lewis, J. P.
Lewis, Maggie E.
LEWIS, Richard
Edw.
LEWIS, Wm.
Carlisle
LIEDKE, Lester
N.
Lilyan, Mrs. Rose
Lincoln, Mrs.
Dottella A.
LINKOUS, Justin
M.
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Irvin
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LITTLE, John L.
Little, Mrs. Lillian
Littlenda, Joe
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Earl
Locke, Samuel
Lohman, John
Lomack, Carlo
Loney, Geo. Maleno
LONG, Chris Wm.
LONG, Jos. Edw.
LOPEZ, Jas. Bud
Lord, Carol
Lottan, L. T.
Louise, Madam
Love, Miss Billie
LOWMAN, John
LOWRY Jr.,
Herbert H.
LUNDGREN,
Howard M.
Lybarger,
DeWayne
LYERLY, Clarence
Hartford
LYNCH, John Jos.
MacDonald, Mack
MacDONALD, Wm.
D.
MacLennan, A.
Daniel
McABEE, Arlie
King
McALEER, John
Francis
McCAHEM, Frank
Oliver
McCall, Albert
McCandless, J. H.
McCann, James
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McCLELLAND,
Jesse Wm.
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McCullum, Virgil
Albert
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McCormick, Truxie
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Claude M.
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F.
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Mac
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McDonald, Reid
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Vernon
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FRANK JOS.
McGUIRE, Peter
D.
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McKean, Frank
Scotty
McKINNON, John
Dillo
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Mack, LaRue
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MAGKEY, Jos.
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Madison, James
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MAGUIRE,
Wleaston
Mairard, A. L.
- MALONE, Otis E.
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R.
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O'Satyrdae, Major
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Pape, Concha &
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Reid, Stella
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Rice, Betty Morris
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Leslie
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Geo.
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S.
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C.
Roberts, Francis
Roberts, J. H.
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LEONARD
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Robertson, Albert
K.
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Robt. Chas.
Robinson, Carl Spot
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D.
Robinson's Silver
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- Rock White, Eight
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Clifton
Rogers, Donna
Rogers, Elton A.
Rogers, H. H.
Rogers, Patricia
Rogers, Mr. Pat
ROGERS, Robt. E.
ROGERS, Wm.
Herbert
Rolands, Dave
ROLEY, Jas. Edw.
Ronfield, Mr. Babo
Rosania, Patsy
Rose, Dave
ROSE, Peter
Rosen, H. B.
Rosen, Mike
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Ross, Thelma
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Rowell, Gilmer M.
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ROY, Charles
Ralph
Royal, Chester
ROZELLE, Samuel
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Whitey
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J.
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Bill
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Ruton, Eddie
Rutter, Mrs. Buddy
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Ryan, Louis Henry
RYAN, Patrick
Sager, Harold J.
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Sanborn, Mrs.
Beatrice
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SAURO, Michael
SAVAGE, Burton
P.
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TOM
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H.
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Schriver, Clarence
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Schweitzer, Frank
Scott, Fat
Scott, Mrs. Giles
Selby, Norman
Seller, Stanley
Sells, Bobby
SELLEN, Jay Wilson
Serlen, Max
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SEXTON, R. A.
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Wm.
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SHEAD, Walter
Shelford, Wm. G.
Shepard, Lillian
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E.
Sherman Bros. &
Tessie
SHERMAN, Edie
Sherman, Jack J.
SHERMAN,
Thomas
SHERWIN, Harry
Lawrence
Shirley, Arthur
Shoemaker, Jack
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Shoipe, Ray
Shore, Jack
Shortino, Mrs.
Dian
Shreve, Arnold Lee
Shamon, Chuck
Sica, A.
SICKEL, August
Stever, Mrs. Olga
Stever, Otis B.
Stigman, Ed Reano
Sills Jr., Fins Hall
Simmond, Albert
SIMMONS, Chas.
J.
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Henry
Simmons, Joanne
Simon, Al. P.
Simon, Major Jack
SIMONSON, Oliver
SIMPSON, Chas.
E.
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SINES, Geo.
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Trampel, John
Troy, James
Trupiano, Rocco
- Sistrunk, Johnnie
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Slavin, John
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SMITH, Abner
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SMITH, Earl
Franklin
Smith, Frank Carl
Smith, Harry Scott
SMITH, Herman
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Smith, Jim
(Colored)
Smith, John
(Cowboy)
Smith, Lester Al
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Louis
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SMITH, Willie B.
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Monroe
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Chas. H.
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SNOW, Oneil
Harry
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Emanuel Jasper
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Donner, Nancy
Doria, Betty Lee
Earle, Beatrice
Evans, E. M.
Faust, Johnny
Finney, Clint W.
Fox, Harry
Freedman, Sarah
Freid, Mrs.
Gash, A.
Grayson, Gloria
Grayson, Janet
Gervasi, Roy
Rodello R.
Gold, T. E.
Gomez, Don Luis
Gorman, Blucky
Graybill, H. B.
Green, Charles D.
Gregory, Jerome
Guzz, Michael F.
Hahn, Sidney
Hallenbeck, Mrs.
Elizabeth
Hallenbeck, M.
Halcy, Flo
HANNA, G. W.
Harris, Kathryn
Hart, Roy Ronald
Heuston, M. A.
Houssain, Mohamed
Houston, Ed
Huston, Peggy
See LETTER LIST on page 54)

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City

Wildwood Concessionaires, Ready for Summer Biz, Face Merchandise Shortage

WILDWOOD, N. J., March 20.—Prospects for a good summer at this South Jersey resort are becoming brighter as the season approaches. Concessionaires getting their Boardwalk and arcade stands in shape for the new season are faced with a major problem in getting merchandise to fill their shelves. Apart from the dozen or so Boardwalk gift shops that specialize in seashore novelties and souvenirs the biggest users of merchandise here are the concessionaires operating games.

In recent years quality merchandise has been used to adorn the shelves of the outdoor stands. Apart from the large array of plaster figures and dolls, it has been the wide selections of electrical appliances and clocks, expensive glass and chrome sets that have attracted the vacationists to the game stands. In past seasons Ramagosi's, Shenkman's and Snyder's stands have glistened with quality merchandise that represented an investment of several thousand dollars.

Priorities and fast-diminishing stocks at the wholesale houses have concessionaires crying about getting merchandise to fill their large stands. The "big prizes" are the best "come on" for players, each stand impressing players to save their coupons for the larger and more expensive items of merchandise.

Plaster Figures

Upon querying the concessionaires already here, feeling is that they will depend more than ever on plastic figures. While plaster figures have always been used extensively for the smaller one-or-two win prizes, concessionaires indicated that they have placed large orders for large plaster figures for this summer. Articles of a military and patriotic character did not fare very well last season and concessionaires are hesitant on stocking up on such items. It is pointed out that this resort, one of the few along the Jersey coast passed up by the military occupation, will attract what civilian trade there will be this summer.

In addition to the quality merchandise, which seems lost to the concessionaires for the duration, large gaps are left in the shelves as a result of the drying up of the "made in Japan" stock. Resort concessionaires were heavy users of Japanese gift and novelty merchandise, with many stands operated by Japanese until Pearl Harbor, and last summer found a large number of Jap items on the shelves. Fearful that the public would boycott both the merchandise and the stands, an educational campaign was carried on thru newspapers, posters and handbills, calling attention to the fact that all the merchandise of Jap origin was purchased before Pearl Harbor. Pointing out that a boycott would only hurt Americans, the educational campaign was highly successful. In fact, check of the concessionaires and even gift and novelty shops here discloses that practically all the Japanese goods were disposed of last summer.

Attractive Mdse. Needed

According to Meyer Shenkman, veteran concessionaire operating three large stands in the Casino Arcade, success of the coming season will depend largely on the ability of concessionaires to obtain attractive merchandise. Shenkman, one of the first to introduce quality merchandise here, pointed out that the merchandise used must have eye as well as value appeal to the players. To fill the gap, Shenkman disclosed that for the first time he will use linen and dry goods items, particularly bedspreads, towel sets and bathroom sets. Heavy premiums will be placed on the few remaining clocks, lamps, toasters and wa-

ffe irons. Bulk of the merchandise on the stands will be plaster figures and vases.

Absence of rubber balloons from the merchandise markets also presents a problem to the concessionaires, especially those using the toy balloons as a dart target for their stands. Cost of rubber balloons still available makes them prohibitive for use as targets for a dart game. Balloon games here had an unusually high appeal, and substitution of a new game will mean that such stands will have to depend more than ever on the merchandise on their shelves to attract players. The mechanical wheel games of the carnival midway are forbidden here by law, with the result that all the attractiveness of the game lies in the merchandise displayed by the concessionaire.



By JOHN CARY

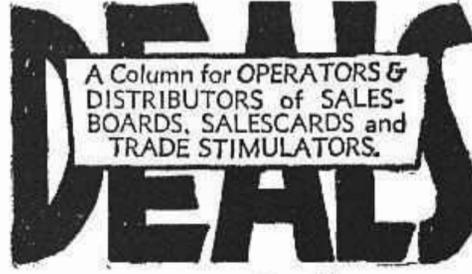
The attorney general of New Brunswick reports he has made a survey of bingo operations within that province. "In view of the extent to which bingo games have been developed in the province without due regard to the provisions of the criminal code of Canada, strict compliance with the law, both with respect to the operation and advertising of games, will be required in future," the attorney general said.

He further says that the law exempts two types of bingo operators: Any agricultural fair or exhibition, or any operator of a concession leased by any fair or exhibition within its own grounds and operated during the period of the annual fair held on such grounds, or any bazaar held for any charitable or religious object, if permission to hold same has been obtained from the city or municipal council, or from the mayor, or other chief officer of the city, town or other municipality wherein such bazaar is held, and the prizes offered have first been offered for sale and that none of them are of value in excess of \$50. It is pointed out the law prohibits the advertising of any proposal, scheme or plan for disposal of any property by any mode of chance.

The city, town and county officials are responsible for enforcement of the law, and in practically all instances they are continuing to issue licenses for bingo. There has been no interference with the regularly held bingos held once and twice weekly, and no instance that the bingo games must be part of charitable or religious bazaars. Bingo is attracting increasingly large crowds, and some of the operators have cut down on their advertising and eliminated elaboration on the prizes. Cash prizes have been supplanted by merchandise.

A plea to continue the present law authorizing the operation of bingo games for at least two years was made to the legislative committee on legal affairs by Holyoke and Chicopee legislators recently. The representatives of the two cities opposed legislation to abolish bingo but made no protest against bills for investigation of the game.

"We would welcome an investigation; our skirts are clean," Rep. John J.



By BEN SMITH

OUT OF THE MAIL BAG.

E. H. W., of Schenectady, N. Y., writes: "We are operators and distributors of salesboards and have been in this line for some time. We are now very much interested in joining with other operators on a fur-coat salesboard deal. Not having any experience with a large take board, which this item should have, we would like your advice.

"Please let us know what size board is being used, cost per chance and how the deal is operated, so we can be sure of receiving the take before the item is given away."

A fur coat deal is, basically, no different from any other deal offering merchandise in a similar price range. The size of the board used is determined in the same way—cost of the garments to be distributed determines the take, and the take determines the number of chances necessary and the size of the board needed. Of course, the number of chances on the board is also influenced by another factor, the cost per chance decided upon by the operator. In the case of fur garments, operators have found that as a rule they can move a fur board at a higher per sale ceiling than with most other items, in some instances as high as 50 cents straight. The appeal of the fur garment is so great that milady and her boy friend will shell out at the higher figure without batting an eye.

Most fur coat deals use a step-up card or board with chances running 1 cent to 49 cents or 59 cents, with most of the sales made at the top figures. Deals can be placed most anywhere, and unless a one-shot board is used there should be no problem about receiving the required take. The coats are not passed out until full collection is made.

A one-shot operation is another proposition entirely. There is no guarantee with this type of deal that the take wanted will always come thru. A hit may be made on the first sale. However, the law of averages comes into play on a one-shot, and when an operator has sufficient deals working for him the average take will usually be more than satisfactory. Just for the record, a fur garment is not appropriate as a one-shot giveaway. The cost per unit is too high, and an operator would need a terrific bank roll to stand the gaff.

Fur garments have certainly proved to be the friend in need for many of the boys. Priorities have not affected furs to any extent, and a good part of the extra money in circulation has found its way into operator pockets, spent to win either a coat, jacket or scarf. And the end is not yet by any means.

Happy Landing.

Falvey, of Holyoke, told the committee. The plea of the Western Massachusetts men was made principally on behalf of two churches in Holyoke and Chicopee.

Bingo has been the "salvation" of the Immaculate Conception Church in Holyoke, Rep. Lawrence W. Law told the committee. "When the depression struck," he said, "the church had a mortgage of more than \$400,000, and many of its parishioners became unemployed and unable to pay pledges to help finance the new church building, but bingo saved the day."

Abolition of bingo "would unjustly hurt" the Holyoke and Chicopee charities, which are conducting games in a (See BINGO BUSINESS on page 52)

Buying Slows Down As Toy Fair Closes

NEW YORK, March 20.—As the 41st annual toy fair at the Hotel McAlpin moved into its final week, it was evident that buying had quieted down. Toy-makers represented at the fair said that, altho heavy buying was still going on, it didn't compare with the first week's purchases. They reported this was due to the scarcity of merchandise on the market and as a result buyers rushed to place orders the first week, before fast-dwindling stocks disappeared.

Buyers who had bought from represented firms for many years were given preference over new customers. According to H. D. Clark, director of the fair, toymakers will be able to fill about 60 per cent of the orders received. The cut in total volume of toy output was estimated to range from 30 to 40 per cent under last year. It was stated that consumers would be lucky if they obtain two-thirds of the volume next Christmas that was available last December. The WPB estimate of toy production in 1943 is about 66 per cent of last year. Prices were generally on the same level as last year, except where adjustments have been authorized by the OPA.

War Trend Noted

More than 400 exhibitors showed their lines to over 3,000 buyers. Patriotic items played a big part in the fair. Such lines included American flags, service banners and miniature tanks and paratroopers and commandos' equipment and the uniforms of the armed forces. Tin soldiers were out for the duration and in their place were miniature plastic armies, which are non-inflammable and non-breakable.

There were a large number of games for the fighting and home-front consumption. Many of these games are sent as gifts to the boys overseas and others are sold to USO recreational centers. Exhibitors claim that more games are being sold this year to the civilian population. They feel one reason for this is due to the gasoline restrictions, more people are spending leisure time at home.

Lines shown revealed increased emphasis on stuffed toys and animals, dolls, wooden playthings and educational toys. Plastic tea-time dishes have taken the place of pre-war aluminum sets. A few exhibitors displayed Christmas tree novelties. They admitted, however, that once the stocks are depleted their priority lines will disappear from the market for the duration. Dresser sets were also shown, but the handles on the various items were made of wood rather than metal. Articles for servicemen were seen in large quantities. These included military kits, shoeshine kits, duffel bag kits, money belts, service button bags, sewing kits and pillow tops. Some of the games featured for servicemen were dart games, checkers and chess.

Novelty Industry Maps Salvage Drive

NEW YORK, March 20.—The Industrial Salvage Committee for the novelty industry met in the Office of the War Production Board here recently to outline ways and means to increase scrap collections.

WPB has assigned 22 men as salvage executives to see that the quota of 13,000,000 tons is reached by the industry.

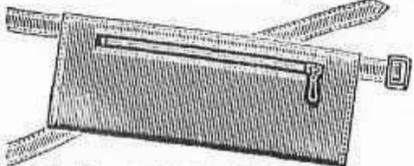
Walter E. Morrell, field staff representative, said that while visiting the United States Gypsum Corporation at low tide he found about 10 tons of unused cable wire hanging from the docks which had gone unnoticed for the past 10 years. The same situation occurred when Morrell visited the National Gypsum Company at low tide. He made immediate arrangements to collect 120 tons.

The following were present at the meeting: George M. Fritze, engineer United States Gypsum Corporation; Stirling Tomkins, president New York Trap Rock (See NOVELTY INDUSTRY on page 52)

Popular Items

MONEY BELTS

For Servicemen or Civilians in Big Demand...Now!



B25L6—Zipper Money Belt, Khaki water repellent twill. 10 1/2" long. Per Dozen\$8.50
 B25L13—As Above in White for Navy. Per Dozen 8.50
 B25L1—Khaki Two Pocket Money Belt, No Zipper. Per Dozen 4.50
 Send \$2.00 for Sample Each of Above Postpaid.

JOSEPH HAGN CO.
 Wholesalers Since 1911
 223 W. Madison St., Chicago

Fur Chokers

With spring just around the corner, fur chokers are becoming increasingly popular, as they can be worn over suits. H. M. J. Fur Company is featuring a sable-dyed pahlmi choker which strongly resembles the genuine mink and kolinsky. It is assembled in sets of any number of identical matched skins.

top of any Mason-type jar lid. A minimum of pressure by the upper hand quickly seals the screw lid of the jar. Old lids may be used safely many times by using this jar sealer. Sealer should be especially handy for women who can fruits and vegetables, and more so now that canned foods are being rationed.

Animal Plaques

Leo Kaul's Calico Pattern Animal Plaques make attractive wall decorations for the children's room. Plaques are specially processed on Masonite and are mounted on lacquered gumwood backs. The animal and bird reproductions are highly colored. Plaques, which have pictures of bunnies, ducks, horses and other animals, are 5 by 5 inches.

MILITARY PILLOW TOPS



Army, Navy, Marines, Air Corps. Satin with gold fringe. Ass't inscriptions and insignias. Ass't colors. 20"x20". 5.50 per dozen. Name of any post or camp FREE with order of 2 gross or more.

Service Banner, 9"x12", Red, White & Blue—1, 2, 3, 4 stars. 1.50 Dozen. 15.00 Gross.
 Service Banner, 9"x12", with Army, Navy, Marines, Air Corps insignia, 1.50 Dozen, 15.00 Gross. Special banners made to order. IMMEDIATE DELIVERY. 1/3 deposit, balance C.O.D., F.O.B. N. Y.

AAA FLAG CO., 247 W. 34th ST., N. Y. C.



Heart-Shield NEW TESTAMENT and CATHOLIC PRAYER BOOK

Fastest Selling Item Today

POCKET SIZE with gold plated steel cover to fit the uniform pocket located over the heart. Individually packed ready to mail.

New Testament, Leatherette with Red Edge. List Price \$1.95
 New Testament, Leatherette with Gilt Edge. List Price 2.95
 New Testament, Genuine Leather with Gilt Edge. List Price 3.95
 Catholic Prayer Book, Genuine Leather with Gilt Edge. List Price 3.95

DISTRIBUTORS, JOBBERS, SALESMEN YOUR DISCOUNT

40% Off List Prices

EVERY GIFT SHOP Every DRUG STORE Every JEWELRY STORE Every DEPARTMENT STORE should stock this item.

Wire Your Order. Immediate Delivery. 1/3 Deposit, Balance C. O. D.

NATIONAL PRODUCTS CO.
 25 W. Court Street CINCINNATI, OHIO

Have you seen NUDIE?



Something New for Novelty Stores, Gift Shops, SALESBOARD OPERATORS, Night Club and Hotel Concessioners. Retail for \$2.

NUDIE! A 7-inch doll made of a flexible, pliable lifelike plastic composition. Actually seems to be alive. Nudie sells herself! Incl. packed, blonde, brunette or red, hand painted and finished. Place a trial order and be convinced. For retailers: \$10.80 per doz. Send full payment, save C.O.D. fee—or send \$3 for 3 NUDIES, 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.

ABRAHAM 258 W. 97TH ST. NEW YORK CITY
 Novelty Creator
 EXCELLENT OFFER FOR JOBBERS!

Jar Sealer

The Nock-On-Wood jar sealer is a great help to every housewife. It fits over the

BUY YOUR PENNANTS NOW PENNANTS FOR EVERY OCCASION

ARMY, NAVY, COAST GUARD, MARINE EMBLEMS or the name of any Fort, Army, Reservation or Ship. Pennants made for any Park, City or Resort.

9x26—\$10.00 per 100

PILLOW TOPS with Army, Navy, Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. Made with the name of any Fort, Ship, Park, City or Resort. Made of satin with flocked insignia. Beautiful assorted colors. Samples furnished upon request on own letterhead.

\$7.50 Per Doz. in 12 Doz. Lots
 \$6.50 Per Doz. in 50 Doz. Lots
 \$6.00 Per Doz. in 1000 Doz. Lots

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OVER 1000 JOBBERS

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 NEW YORK, N. Y.

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Starts YOU in a BIG PAY BUSINESS



Hundreds of men like you now make really big money week after week backed by our Money-Making "Store Route" Plan. Let me explain how your earnings should go UP when you take on our big-profit line of 5¢-10¢ goods. Many products Nationally Advertised in Saturday Evening Post, Good Housekeeping and 100 other magazines.

Show storekeepers proved plan to increase sales and profits up to 50% and compete with chains. Easy to start. Experience not needed. Write Today.

H. B. LAYMON, President
 Dept. 8-C, Spencer, Indiana

WISE CONCESSIONAIRES ORDER NOW YOUR STUFFED TOY NEEDS WHILE MATERIALS ARE AVAILABLE

Send for 3 Color Folder

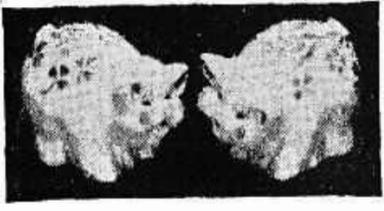
JERRY GOTTLIEB INC.
 303-4th AVE., NEW YORK, N. Y.

An Entirely New Salt and Pepper Shaker

No. 3814 TWO "LUCKY" PIGS

Made of moulding composition. 1 1/8 inch high, colored beautifully.

\$5.40 per doz. pairs
 In 6 Doz. Lots
 \$4.80 per doz. pairs



In order to obtain the benefit of the 6 doz. price, they may be assorted with 48 other numbers, shown on our price lists #212K, 213K and 214K.

These price lists show nearly 70 different Salt and Peppers, ranging in price from \$1.80 to \$5.40 per doz.

LEO KAUL IMPORTING AGENCY, INC. 115-119 K SOUTH MARKET ST., CHICAGO.

Illustrated Soap

IN COLORS THAT STAY

Hand size, with Army or Air Corps insignia, or Mother Goose characters in colors that do not wash away.

Three cakes of a design in box

New—Hot, quick-selling in Novelty Stores, Army Canteens, Variety Stores and Souvenir Shops.

3 sample boxes, 80c
 Cash with order postpaid! Doz. boxes, solid or assorted, \$2.40

OUR LEADER Style 770 Sable Dyed Pahlmi CHOKERS

strongly resembles the Genuine Mink & Kolinsky \$3.75 Per Skin



assembled in sets of any number of identical matched skins. 25% Dep., Bal. C. O. D. Write for FREE CATALOG OF SCARFS • CAPES • JACKETS • COATS beautiful, latest styles at the lowest price.

H. M. J. FUR CO. 150-B West 28th St. New York City

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

JOBBER'S SWIVEL MIRROR VANITIES

Our De Luxe Model with fancy indented flexo drawer, 1/2" mirror base, fancy swivel mirror, 2 compartments, metal knobs. Calif. redwood; is the flashiest, fastest selling vanity out today. Also packed with ribbon-tied high-grade stationery. Write for new price set-up.

MARTIN MIRROR CHEST CO.
 1120 W. 79th St., Chicago, Ill.

ALL READY WITH NEW LINES NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES

"GET OFF TO A FLYING START"

Write for Catalog. Please State Your Business.

1 day Service **ACME PREMIUM SUPPLY CORP.**
 3333 LINDELL BLVD. ST. LOUIS, MO.

FOLDING CHAIRS PLASTIC MARKERS BINGO CARDS SUPPLIES



Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Elec. Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Fitted Overnight Bags, Motor Jugs, Bar Glassware, Salesboards, American Flags, Balloons, Toilet Sets, American made Slum and Plaster Novelties. Write for Catalog. State business.

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JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

S. ANGELL & CO. Manufacturing Furrier
 236 W. 27th St., (Dept. b-3), New York City.

LOWEST FACTORY PRICES

MILITARY MERCHANDISE
All Styles of Novelty Pins and Gadgets
WING PIN



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.
\$6.75 Per Dozen
WRITE TO

ALPHA-CRAFT, INC
303 5th Ave., New York, N. Y.

MILITARY JEWELRY

IMMEDIATE DELIVERY

Beautiful gold-plated Brooches with brilliant rhinestones, multi-color enamel, safety catch, individually boxed quality merchandise; insignias for Army, Navy, Marines, Air Corps, Signal Corps, Coast Guard, etc., etc.

#R.S.100—Per Dozen \$7.20.
Gold-plated Brooches, safety pin catch, any insignia, individually boxed, #P301—Per Dozen \$2.75; some individually boxed, #P.B.301—Per Dozen \$4.

MILITARY ACCESSORIES

RED HOT MONEY MAKERS

- #132B Sewing Kit, Army or Navy Insignia \$3.75 Doz.
 - #133B Sewing Kit, Leatherette 4.75 Doz.
 - #120B Shoe and Cleaning Kit, Fitted Bag, Water Repellent 6.00 Doz.
 - #126B Fitted Apron, Every Toilet Necessity Included 22.50 Doz.
 - #134B Money Belt 4.50 Doz.
 - #140B Unfitted Duffel Kit 3.75 Doz.
- Service Banners, War Slogan Banners, Pillow Tops and 50 other fast sellers. Write for free circular. One-third deposit with order, balance C. O. D. E. O. B. New York. Sample assortments \$5, \$10, \$20.

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SUNDRIES, NOTIONS, Novelties, Gifts, Military and Patriotic Items. Postcard brings free 1943 catalogs. Write today.

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901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALE

RELIGIOUS LUMINOUS FIGURES AND FLOWERS



Complete line of luminous religious figures. Big sellers during the Easter Season. Send \$2.00 for samples of four best numbers.

Send \$2.00 for sample order of large and small Gardenias, Orchids, Orange and Butterfly. Write for circular.

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Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

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1033-1035 Mission St., San Francisco, Calif.

GOODRICH HONES TOP THE FIELD 300%-350% PROFIT

Pitchmen, window workers, jobbers, distra. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices.



GOODRICH, 1500 W. Madison St., Dept. BG-3, Chicago, Ill.

NOTES from SUPPLY HOUSES

Jack Spiegler, in the joke and novelty field for the past 15 years, is now an active partner with Jack Davis in the Joker Novelty Company, formerly known as Jokerr Novelty. Davis is well known as an inventor of various gadgets for pitchmen and specialty salesmen. The firm will soon be located at new and larger quarters at 926 Broadway, New York.

Bill Eck returns to the game-making business, and has placed a new ball game on the market to take the place of his original Big Tom, which was extensively advertised in *The Billboard*. New game has a Hitler likeness instead of a cat, and also has an improved style block and sealed-in weight arrangement.

NOVELTY INDUSTRY

(Continued from page 50)

Corporation; Albert A. Markowitz, president Marcraft Novelty Company, H. Muller Jr. president Forest Hills Concrete Block Company; C. J. Taylor, superintendent National Gypsum Company; S. Corwin, president Marbolite Products Company of America; John B. Graney, treasurer Graney Building Material Corporation; A. Paladini; Sidney Goldfarb, president Goldfarb Novelty Company; Lloyd W. Weed, secretary Concrete Masonry Manufacturers' Association; R. Merrill Decker, regional chief New York Region Industrial Salvage Section, WPB, and Walter E. Morrell.

BINGO BUSINESS

(Continued from page 50)

legitimate and businesslike manner, Representative Lysek, of Chicopee, told the committee.

Senator William E. Nolan, of Massachusetts, said he doubted very much that the State Legislature will abolish bingo without a local option clause, thereby insuring the continuance of several Holyoke games.

Senator Nolan and Holyoke's three representatives, John L. Falvey, Lawrence W. Law and William C. Lunney have been recorded as opposed to abolishing bingo.

The senator felt that if a local option is maintained Holyoke authorities will see that the games licensed by them are properly staged. This city previously had three bingo games under the auspices of a textile workers' union and two societies, but they merged into one some time ago.

MIDGET BIBLE

(Over 200 pages, size of postage stamp, completely legible)

And 10c & 25c Paper Covered Books on HYPNOTISM, JU JITSU, LUCKY NUMBERS, MAGIC, DANCING, WINNING CONTESTS, PALMISTRY, VENTRILOQUISM, MIMICRY & IMITATIONS, etc., etc. Over 100 books on unusual subjects. For premium and big-profit selling. 400% profit. Write for prices. Add this profitable side line!

JOHNSON SMITH & CO., Detroit, Michigan

POOCHY

Wants to buy from one gross up to 100 gross of American made small tin SAXOPHONES to sell at fairs for 10¢. Write

JACK SASSANO

1325 S. 9th Terre Haute, Indiana

MILITARY INSIGNIA JEWELRY, ETC.

Heavy Sterling Insignia Identification Bracelets, Doz. \$26.00; lt. weight, Doz. \$8.00. Leather Garrison Belts with Flap, Doz. \$13.50; Garrison Belt, gold buckle, Each \$1.75; Web Belts, Doz. \$3.75; Web Belt, Air Corps insignia, Doz. \$6.00; Compacts with large rhinestone insignia, 12-18-27 dollars dozen; Pillow Tops, large, Doz. \$6.00; Camp Name stamped on free in 6 Doz. or more lots. Furlo Compact Traveling Bags, 16-inch length, Doz. \$24.00; Money Belts with Zipper, Doz. \$7.50 and \$9.00; PLASTIC TAG CHAINS, Doz. \$1.20; Gross \$13.20. Army Sewing Kits with Scissors, Doz. \$3.50; Linen Finish Playing Cards, Doz. \$3.25; COMBINATION PENCIL CIGARETTE LIGHTERS, CARDED, Doz. \$3.50; Plastic Service Bar Pins, 1-2-3 stars, 3 doz. on card, Doz. 80¢; Sterling Insignia Rings, Doz. \$10.50; Sterling Wings, 2 inch, Doz. \$7.20; Mother, Sweetheart, Wife, Darling, Baby and Sister Pearl with Gold Wire Brooch Pins, Doz. \$4.50; Plastic Cigarette Package Holders with insignias, Doz. \$2.40; Dice, carded 24 Pr. on, \$2.25; assorted shape Compacts, Doz. \$7.20; Gold Insignia Service Pins, Doz. \$8.50; Pearl Insignia Chain Knives, Doz. \$7.20; Cigarette Case and Lighter, w/rhinestone insignia, fancy gift box, Doz. \$12.00; Saddle Leather Wallets, Doz. on display card, \$6.75; Billfolds, Cigarette Cases, Service Pins, Pen Lights, Flashlights, Batteries, Lavaliers, Lockets, Bracelets, Brooches, Metal and Lucite Key Chains, Ploated Military Insignia Table Covers and Scarfs, Pocket and Hunting Knives, Carded Dice, Shoe Shine Kits, Special Trick Cards and Dice, Trick Matches, Cigarette Plugs, etc. Order from this ad, sending 25¢ deposit. Sample lines 10, 15 or 25 dollars. Guaranteed to please or money refunded. Got started today. This is the fastest selling type of merchandise available today.

MIDWEST MERCHANDISE CO.
10TH & BROADWAY, KANSAS CITY, MO.

PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

SEVERAL NEW PAGES . . . besides most of the regulars, will be out with the Bardex Medicine Show this spring. Show is readying at New Castle, Pa., and Jim Arnold cards that rolling stock and equipment are in fine shape. Fred Reeder will produce, and Jim will be in his old capacity as assistant manager. Manager Curly Bartok has just completed a contracting tour, and results have been favorable. Show will open the first week of May in Southwestern Pennsylvania. Arnold asks for pipes from Doc Blue and any of the boys that are known to him.

YOU MAY COME OUT with that old pep now, boys. Winter is nearly gone.

STANLEY NALDRETT . . . plans to close at Green's, Memphis, April 3.

HARRY MAIERS . . . reminiscing from Birmingham, Ala., about the early days under the covered wagon around Newark, N. J., recalls that Nat K. Morris and his brother, Al, were students of pitch under his able tutelage. He is proud of the progress both have made. Medicos gave Harry but 90 days to live back in 1928, but he fooled them all and still walks the terra firma.

TAKE EVERY JOLT as a chance to improve your hardihood, and working in that spirit the only direction you can possibly go will be toward better things.

DOC ROY BARNES . . . old-time med showman, is recovering from a broken hip and complications at St. Francis Hospital, Columbus, O. Doc is also known as Roy De Bar, "champion pianist of the world." Besides asking for pipes from his many friends, Doc would like to see the familiar face of any acquaintance traveling thru Columbus.

TRUDE MARKS . . . one of the best of feminine gadget workers in the business, has set aside kitchen layout to work cosmetic powder base at McLellan's, Memphis, to good takes.

HUSTLER'S TIPS: "If there was ever a made-to-order item it's the run mender. Milady still has a cherished pair or two of silk hose and will go to any length to prolong their life.

FRANK DALE . . . blasts from Canton, O., where he spent a couple of days with his old pal Ralph Ruhl and wife. Ruhl, former net high diver and balloon man, is employed in a war plant and resides in a new trailer, which impressed Frank considerably. Dale has a crew out working a magazine deal and will continue to work west to Indianapolis and Chicago until the bluebirds sing, when he plans to resume pitching.

CARL HERRON . . . bewails the absence of the brethren from the sidewalks of New York. Reports walking from South Ferry to 42d Street and not even encountering a shoestring peddler.

BUCK RAINER . . . pens from Missouri that he spent a day recently with Wrangler Rambo talking over old times and discussing the present and future of Pitchdom. "Until reading Wrangler's pipe in a recent issue of *The*

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Hot Pepper Gum, Slink Perfume, Squirt Bandage, Beer Joke, Loaded Cigarettes, Trick Cigars, Slink Plugs, Sticks, Hitler Toilet Paper, Leaky Perfume Bottle, 10 others. Each card grosses \$1.20, costs you 60¢. All 20 cards, \$11.50. (Giant Card 50 assd. items, grosses \$5.00, costs you \$2.10, 50% dep., bal. C. O. D. via express. Shipped same day.)
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BUY WAR BONDS FOR VICTORY

Billboard I had been out of touch with my old friend," says Buck. Altho now engaged in war work, Rainer got the bug from Wrangler and now plans to pitch on his off days if possible.

WE BELIEVE that all you folk like to read pipes telling the news of your friends on the road. Some of you seldom contribute. Why not get into the habit of shooting in pipes regularly? Make up your mind to start this week.

WIGWAGGING FROM . . . the Indian reserve at Caughnawaga, Que., Doc White Moon (Louis Smith) tells that altho his sight is falling he still enjoys *The Billboard* and would like to see pipes from any of his old friends of pitchdom.

WE JUST HEARD of the pitchman who crossed ordinary grass with sword grass. Sells the seed to a good tip, claiming that when the breezes blow, the grass cuts itself.

Rep and Med

By E. F. HANNAN

SOME years ago I wrote several rep bills, including one called *Rose of Roscommon*, for Billy (Doc) Arthur. Billy's father had small shows thru the East and had worked in variety. Billy in his young days had played juvenile roles with his father's various trunks. Then he went with Healy & Bigelow and got med under his skin, but still at times the legit lump that stuck at his Adam's apple would come up and he dreamed of doing big dramatic things. When he took out his own med show he had ideas, which included rep bills interspersed with specialties.

In *Rose of Roscommon*, which was an Irish bill, Billy had to call in local talent, supers so-called, for one scene in which there was some tipping. He always told the story of handing around a glass of his med tonic, which in those days smacked of sherry or other such beverage. The supers wound up buying a bottle of the tonic, as did their friends. These were the days when the alcoholic volume of med preparations went unchallenged.

The rep bills, however, were not just the thing for such a show, and Billy found that he did best when med and vaude comprised the entertainment. This, however, was not until he had spent considerable money trying out his dream. It was a case of letting your own prejudices get the better of you, something that has no business when med sales are the matter at hand. There is some logic in the old saw, "Don't let your customers' thoughts drift too far away from you and the matter at hand." Neither long-drawn-out talks nor long-drawn-out entertainment are helpful to med sales. Any showman of experience will agree that this is so.

Pitchdom Five Years Ago

Doc Kennedy and Earl Davis were in Cleveland working the forms to a good take. . . . Maxie Affachiner also in Cleveland at McCrorey's. . . . Eddie Diebold closed a nice week's biz in Dayton, O. . . . Speed Fletcher was knocking 'em dead with crystals at Kresge's, Cleveland. . . . Jim O'Day, oil worker, was covering Missouri territory. . . . Pat S. Graham was readying in Florida to come north with the birds. . . . Lots of the boys were eying New York World Fair opening. . . . Prof. John J. Wagner closed at Huntington, W. Va., and moved on to Dayton, O., with horoscopes. . . . Mickey Lombard was also in Huntington with corn punk. . . . Pitchmen were by-

passing Canton, O., where the city fathers were frowning on everything not homegrown. . . . Hot-Shot Austin was flooded out by the spring thaw in Idabel, Okla. . . . Doc L. V. Dall, sheetie, was bartering for chickens and ham in North Carolina. . . . Jim (Scoop) Barbee's 50th birthday anniversary at the home of Mr. and Mrs. Kiepp in Culver City, Calif., included May Swan, Robert Kavanaugh and Percy Gallaway as guests. . . . Burdie Simms at Clyde, O., was preparing to enter the hospital for treatments. . . . Jack Mathews, after working shows in Lyon Mountain and Tupper Lake, N. Y., returned to Tonawanda, N. Y. . . . Ed Frankel spotted Al Goldstein making with the oyster demonstration in Louisville. . . . Jack (Bottles) Stover giving North Carolina back to the Indians and heading for Maryland. . . . M. L. Griswold was doing his card act and handling emcee chores in Philadelphia night clubs under the name of Le Cardo. . . . That's all.

TRADE SERVICE FEATURE
Billboard

Events for Two Weeks

March 22-27

ARIZ.—Tucson. Dog Show, 27-28.
ILL.—Chicago. Dog Show, 27-28.
MICH.—Saginaw. South School Circus, 26-27.
Lansing. Commandery Hospitaler Circus, 23-27.
MISS.—Philadelphia. Livestock Show, 26-27.
N. Y.—Binghamton. Rotary Circus, 22-27.
OKLA.—Oklahoma City. S. W. Amer. Livestock Show, 23-26.
TENN.—Chattanooga. Circus in Memorial Auditorium, 22-27.
Knoxville. Dog Show, 26-27.
TEX.—Monahans. Exposition-Fat Stock Show, 26-27.

March 29-April 3

ALA.—Birmingham. Dog Show, 4.
MASS.—Springfield. Dog Show, 3.
MISS.—Port Gibson. Livestock Show, 31-April 2.
VA.—Roanoke. Jr. Chamber of Commerce Indoor Circus, 29-April 3.

FINAL CURTAIN

(Continued from page 27)

ness. She was well known in the carnival world, having exhibited with Bantly's All-American, Bunt's United, World of Mirth, T. J. Tidwell and Ray Marsh Brydon shows, and at the time of her death was featured by A. J. Budd in Freaks on Parade. Body sent to Ashtabula, O., with burial from her home there March 20.

WALDECK—Florence Murray, 67, stock leading lady from 1890 to 1910, in Warren, O., March 10. Survived by a daughter.

WATTERS—George M., 52, director of public relations for National Theaters and C. P. Skouras's aid, of a heart attack in Hollywood March 14. He entered show business as a vaudeville troupe manager, later serving as the manager of stock companies. He wrote the stage play, *Burlesque*, and was associated in the writing of several screen productions, including *Living for Love*, *Behind the Make-Up* and *Swing High, Swing Low*. Survived by his widow, a daughter, Mrs. Douglas B. Sweet, and a son, Ens. George M. Watters Jr.

WILLIAMS—Doc Less (Leslie H. Williamson), 70, med showman for 40 years, at Veterans' Hospital, Danville, Ill., March 9. Survived by his widow, Mona, Watson, Ill.; a son, Rembert Lee, and two sisters and three brothers, all of Dallas. Burial at Watson, Ill.

Marriages

CIABURRI-BURGEVIN—John P. Ciaburri to Germaine Burgevin, concessionaires with the Cetlin & Wilson Shows, at Miami March 15.

CRAWFORD-SURRETTE—Harry S. Crawford, Worcester, Mass., to Marion P. Surrette, of Loew's-Poll Theater, Worcester, at Leominster, Mass., recently.

ENGLAND-CANOVA—Pvt. Chester B. England, of Mitchel Field, L. I., N. Y., to Judy Canova, film actress and radio songstress, at the First Presbyterian Church, Newton, N. J., March 14.

GEOFFREY-LEE—Staff Sgt. Maurice Geoffrey, former dancer and director in stock and night club shows, now stationed with the air force in Tampa, to Elma Ilene Lee, nonpro, Miami, January 1 at St. Andrew's Episcopal Church, Tampa.

HENNIES-ANNIN—Harry W. Hennies, of Hennies Bros.' Shows, to Frances Annin in Chattanooga, December 25.

EAMES-CANTWAY—Sgt. E. L. Eames,

outdoor showman, now in the army, to Amy Cantway, Hollywood, formerly in dramatic stock, at Camp Breckinridge, Ky., March 8.

MILLER-ROSEN—Daniel Miller, M.D., to Harriett Rosen, of the continuity department of Station WJJD, March 7 in Chicago.

POTTS-LANZO—Lieut. W. Brevoort Potts Jr., of the army air forces, to Gertrude Lanzo, publicity director of the Yankee Network in New England, recently.

ROBINSON-BALLOU—Leslie B. Robinson, nonpro, and Florence Ballou, program director of WICC, Bridgeport, Conn., March 6 in Bridgeport.

SCHMIDT-LOCKSMITH—Lester B. Schmidt, news editor at Station WHBY, Appleton, Wis., to Cleo Alice Locksmith March 15 in Appleton.

SCULLY-SEXTON—George Scully, former vaude dancer and now dance school proprietor in Bridgeport, Conn., and Muriel Ann Sexton, nonpro, in Bridgeport February 27.

WEINREB-YAMINS—Ensign Efreim Bruce Weinreb to Barbara Yamins, daughter of Nathan Yamins, owner of theaters in Fall River, Mass., at Hotel Copley-Plaza, Boston, recently. Bride is a senior at Vassar College.

Births

A daughter, Eileen Rita, to Mr. and Mrs. Francis Kelly at St. Raphael's Hospital, New Haven, Conn., February 22. Parents are concessionaires.

A daughter, Juanita Dolores, to Mr. and Mrs. Pedro Lopez in New York February 10. Father is a magician.

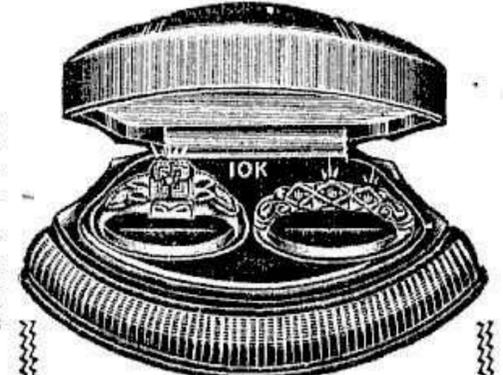
A son to Mr. and Mrs. Winston H.

Churchill, Springfield, Mass., March 4. Father is engineer at WSPR, Springfield.

A son, Jimmy Charles, to Mr. and Mrs. H. L. Wasson in Cincinnati March 6. Father was formerly in show business with Mr. and Mrs. Jimmy Booker.

A boy, Garry Lynn, to Mr. and Mrs. Larry Reed March 12 in Peru, Ind. Parents are carnival folk and last season were with Byers Bros.' Shows.

A daughter, Galen, to Mr. and Mrs. Sherburne R. Graves at a Plymouth, N. H., hospital, recently. Father is manager of the Plymouth Theater, Plymouth.



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APRIL 10, 1943

The Billboard

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COMING

WHAT SPRING HOLDS FOR THE PITCHMAN

By Stanley Naldrett

Spring Number of THE BILLBOARD

Dated April 10

WE HAVE ALREADY RAISED ENOUGH MONEY TO BUY ONE AMBULANCE FOR THE ARMED FORCES

YOU HAVE THE PRIVILEGE OF HELPING TO PURCHASE THE SECOND

Every true showman will look upon it as a distinct privilege to help to the fullest in this great cause. The members of the National Showmen's Association have created an Ambulance Fund and these members and other independent showmen have already raised enough money to buy one ambulance for the Armed Forces. The order for this ambulance has already been placed and we are now endeavoring to raise additional funds to purchase as many more ambulances as possible.

In supplying these ambulances, we may be helping to save the lives of the boys who are making it possible for us to continue our businesses in a time of total war. So make your donation today! It is a truly great cause in which every true showman will participate.

Make all checks payable to the NATIONAL SHOWMEN'S ASSOCIATION AMBULANCE FUND 1564 BROADWAY, NEW YORK, N. Y.

LETTER LIST

(Continued from page 49)

Ibberson, Mrs. Jerry Sharp, Lou Shine, Joe Slater, Ralph Smart, Fredric Spitzer, Harry Standard Artist Bureau Sterling, Elsie Stibwell, Roy Strambert, Leroy Thiele, John TOLER, Clyde Hussel Tuthill, E. W.

McConnel, Florence Kill McIntyre, George Mack, Connie Mack, Helen Manning, J. Manning, Ross, Shows Mansfield, Audrey B.

Margo, Billy Marin, Paul Marlowe, Don Martin, Thomas B. Maxine & Ketrov Melville, Albert Mirabito, Frank Montgomery, Paul Moys, Lolita Nazar, Nick Nimer, Viola O'Brien, W. J. O'Neil, Mrs. Louis O'Rourke, T. OAKLEY, Richard Lee

Olis, Paul Olivette, Nina Olsen, Edward Lew Olson, Lew Padrone, Sam Page, Mabel Pine, Ruth Politz, Sam Prell, Sam Presley, Linda Tot Rains, Al Rector, Patricia Redmond, Wm. H. Reeder, Olene Reynolds, John Edward

Roberts, J. Stanley Rogers, Marion Romano, Rita Rosenberg, Benjamin Rutledge, Ann Rutledge, Tracy Ryan, Etta Schott, Maxwell Schulz, Bill Shuster, Julius B. Scofield or Roae, Harry E.

Ulrich, George Valze, Anita WALSH, Carlless Jose Ward, Helen Wassau, Hinda Welsh, Mr. Weston, Fay White, Helen Waller, Carlotta Wondertone Products Co. Woodward, J. C. Woolsey, Floyd Young, Raymond A.

MEYERS, John Mohamed, Ahmed Ben MONTAGUE, Nelson, Bob Phorbis, Charley Peters, Doc (Carney) PHILLIPS, John Joseph PINNEY, Joseph Frederick Richards, Francis Ritchie, William Rumsey, Bette

SALYERS, Henderson Sharae, Louise Sharpe, Robert Shubey, Mrs. Siegfried, Fritz Soper, R. L. Steffen, J. E. Sutton, K. Robert Tarnara, Olga Vantine, Magician Welles, Vickie Williams, E. R. Williams, Mrs. Loretta Wootin, J. G.

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NSA

(Continued from page 34)

for the summer. . . Brother Sidney Rifkin returned to town, having been discharged from the army. A service flag is to be hung in the rooms on the night of March 23 and will be dedicated by contingents from the Army, Navy and Marines. Chairman Jack Lichter of the Veterans' Committee, who has charge of this and all military affairs of the club, says the event will be the most dramatic and thrilling that has ever been held in the rooms.

Secretary Joseph McKee, chairman of the cemetery committee, advises that he is working on plans for the building of a monument symbolic of the NSA to be erected on our plot at Ferncliff Cemetery. . . Coney Island Night and St. Patrick's Night were celebrated jointly in the rooms. Excellent music was furnished by Johnny Jarvis orchestra and a repast served. Chairman Jack Carr and his able assistant Don Simmons, not forgetting Brothers Fred Murray and Louis Faber, did themselves proud in putting on and handling this event. Ambulance Fund Drive is proceeding merrily on its way. President Art Lewis and Jack Greenspoon have returned to Norfolk, where they are getting their new business venture in shape at Ocean View. Oscar Buck at his winter quarters, Troy, N. Y. Brother Max Linderman is recuperating in Miami. Brother Harvey Cann is making New York his headquarters of late. Gerald Snelens in from Allentown and out again. Pete O'Connell joining a show in South Carolina. Abe Rubens now in Smithfield, N. C., with Strates Shows. Eligibility Committee passed the following for membership: Jack Obshler, Samuel Sager, Nathan House, William Harrington and Dantel Cristofano.

MIDWAY CONFAB

(Continued from page 32)

Mrs. W. Ogilby, and George and Agnes O'Neal, Wallace Bros.' Shows.

THERE are still a few lot superintendents who have been in the business long enough to lay out a mental picture of any midway at the mere mention of any fairgrounds.

CHARLES E. SHEESLEY, assistant

manager of the Mighty Sheesley Midway, was a caller at Cincinnati offices of The Billboard March 19 while on his way from his home in Harrisburg, Pa., to the shows' winter quarters in Pritchard, Ala., Mobile suburb. He is looking fit for the season, having reduced his avoirdupois by 22 pounds during the winter on hunting trips and giving a hand to his brother, Byron, who has extensive farm acreage near Harrisburg.

JOE PEARL, mailman and The Billboard sales agent on Johnny J. Jones Exposition, who sustained injuries in a fall on an icy street nine weeks ago, letters from Rochester, N. Y., that the plaster casts have been taken off of his right knee and wrist and he's able to walk again. Walter (Wingey) Schaffer, says Joe, is booking Sunburst Exposition Shows and operating his stamp and coin exhibit. He adds that Frank M. Smith successfully operated a billposting plant there this winter, and Louis Goetz is ready for the season but will not operate his gallery this year.

REMEMBER the midway Wild West showman who only fed his help, and when biz got worse he asked another showman how he could cut down his nut, and the answer was, "Hold the beef out of your beef stews." They won't need that advice this year.

HAVING booked their concessions with Sol's Liberty Shows, Mr. and Mrs. Johnny Wuetherick, who have been wintering in Hot Springs, Ark., left recently for shows' quarters in Caruthersville, Mo.

ANYONE knowing the whereabouts of Mrs. Bye Rinehart is asked to have her contact Mrs. Cozart at Badin, N. C. Mrs. Cozart reports that Mrs. Rinehart's brother is seriously ill.

WILL PAY \$110 Per Case FOR .22 SHORTS PEERLESS VENDING MACHINE CO. 220 West 42d Street NEW YORK CITY Telephone: Wisconsin 7-8610

AMMUNITION WANTED .22 SHORTS—.22 LONGS .22 C.B. CAPS ANY QUANTITY Radio Amusement Corp. 1874 BROADWAY NEW YORK CITY

WANTED Big feature Acrobatic and Riding Act. Christianas, answer. Opening April 1. RUSSELL BROS.' CIRCUS Selig Zoo, Los Angeles, Calif.

RIDE MEN Want Men to operate Roll-O-Plane, Tilt-a-Whirl, Ferris Wheel, on Galveston Beach. Season opens about April 15, open until after Labor Day. Salary \$40 week. Beach Amusement Park P. O. Box 329, Galveston, Texas

CRESCENT AMUSEMENT COMPANY WANTS Foreman for 7-car Tilt and Chair-o-Plane. Join on wire. No tickets. Second Man for Wheel and Merry-Go-Round. Concessions that do not conflict. Sell exclusive on Photos, Lead Gallery. For Sale—Ten-car Kiddy Auto Ride and Miniature Train, \$500 each. L. C. McHENRY, Manager, Winnsboro, South Carolina, this week.

BINGO HELP WANTED Sober, reliable Caller and Counter Men. Wire LYNN SMALL Jackson, Tenn.

FOR SALE RIDE-O—This Ride cost me \$8,000.00, condition as good as new except the upholstery on the seats. Price for cash, \$4,000.00. Can be seen at Forty Fort, Pa. Address: P. S. McLAUGHLIN, R. F. D. #4, Tunkhannock, Pa.

R. L. WADE WANTS AGENTS Ball Game, Fish Pond, Bumper, Penny Pitch, Cigarette Gallery and Hoopla. John Dobish, answer. Address: 45 Reynolds Ave., Navy Yard, B. C.

WANTED TO BUY Eli (5) or (12) Ferris Wheel and Smith and Smith Chair-o-Plane. All replies to GEORGE C. SMITH P. O. Box 521 Cumberland, Maryland

WANTED Freaks, Oddities, Curiosities, genuine or man made. Also mounted Animals, Birds, Fish, Old Weapons, All kinds Show Attractions, Mummies, Lord's Prayer on Pinhead. Will buy for cash or exchange Attractions. What have you? Address: TATE'S CURIOSITY SHOP Safford, Arizona

WANTED TO BUY Flash for Grind Store. What have you? Will buy complete Flash. Must be in good shape. CARL H. BARLOW HOTEL REEDER. FLORENCE, ALA.

WANTED CONCESSIONS OF ALL KINDS. RIDE MEN FOR ALL RIDES. OLIVER AMUSEMENT CO. 1417 Grattan Street ST. LOUIS, MO.

STANDARD ACTS WANTED for SHRINE CIRCUS, OMAHA Week May 28th-June 2nd, excluding Sunday. Address: RINK WRIGHT, Stanton, Neb.

ROUTES

(Continued from page 23)

White, Belya (Corktown Tavern) Detroit, nc.
White Bros. (Henry Grady) Atlanta 15-27, h.
White, Danny (Iceland) NYC, re.
White, Jerry (Bill's Gay '90s) NYC, nc.
White, Madelyn (Bertolotti's) NYC, nc.
White, Olive (Tower) Kansas City, Mo., t.
Whitney, Beverly (Drake) Chi, h.

Williams, Bob (Broadhurst) NYC, l.
Williams, Bob, & Red Dust (Palmer House) Chi, h.
Williams, Midget (Onyx Club) NYC, nc.
Wood, Tony (Onyx Club) NYC, nc.
Woods & Bray (Jefferson) St. Louis 19-April 4, h.
Woods, Jean (Onyx Club) NYC, nc.
Wyman, Jane (Strand) NYC, t.
Wyse, Ross (Bowery) Detroit, nc.

Y

Yessin, Beatrice (Russian Bear) NYC, re.
Yost, Ben, Singers (Roxy) NYC, t.
Youngman, Henny (Paramount) NYC, t.

Z

Zero, Jack (New Roumanian) NYC, re.
Zimmer, Vicki (Kelly's Stable) NYC, nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

All-American Expo.: Sheffield, Ala., 27-April 3.
B. & H.: (Senate & Heidt Sts.) Columbia, S. C.
Blue Ribbon: Columbus, Ga., 27-April 3.
Boswell Am.: Boykins, Va., April 1-3.
Bright Lights Expo.: Clarksville, Va., April 1-10.
Bullock Am. Co.: Sumter, S. C.; Aiken 29-April 3.
Burke, Frank: El Paso, Tex., April 1-10.
Central Am. Co.: Beaufort, S. C., 27-April 3.
Crescent Am. Co.: Winnsboro, S. C.
Crystal Expo.: Crystal River, Fla.
Fay's Silver Derby: Cordelo, Ga.
Franks: Macon, Ga.
Gentsch & Sparks: Columbia, Miss.
Great Lakes Expo.: Mobile, Ala.
Greater United: Victoria, Tex.
Heth, L. J.: Birmingham, Ala.
Hubbard: Centerville, Miss.
Lawrence Greater: Fayetteville, N. C., 29-April 3.
Liberty United: Charleston, S. C.
Magic Empire: Camden, Ark.
Mid-Way of Mirth: (7412 S. Broadway) St. Louis, Mo.
Midwest: Phoenix, Ariz., 22-28.
Omar's Greater: Hamburg, Ark.
Ozark: Barling, Ark.
Park Am. Co.: Alexandria, La.
Rogers Greater: Paris, Tenn., 31-April 10.
Rogers & Powell: Flora, Miss.
Scott Expo.: (Boulevard & Irving Sts.) Atlanta, Ga., 26-April 3.
Sheesley Midway: Mobile, Ala.
Siebrand: Yuma, Ariz.
Sparks, J. P.: Birmingham, Ala.
Texas: San Benito, Tex., 27-April 8.
Virginia Greater: Suffolk, Va., 1-10.
Ward, John R.: Baton Rouge, La.
West Coast Victory: (75th & E. 14th Sts.) Oakland, Calif., 27-April 4.
Wolfe Am. Co.: W. Greenville, S. C.
World of Today: Fort Worth, Tex., 23-30.

CIRCUS

Cole, James M.: Honeoye Falls, N. Y., 23; Livonia 24; Avon 25; Leroy 26.
Dailey Bros.: La Grange, Tex., April 3.
Davenport, Orrin: Lansing, Mich., 22-27.
Hemid-Morton: Wichita, Kan., 22-27; Memphis, Tenn., 29-April 3.
Polack Bros.: Dayton, O., 22-27.
Wirth, Frank: Hartford, Conn., 29-April 3.

MISCELLANEOUS

Barrett, Roy (J. M. Cole unit): Livonia, N. Y., 24; Avon 25; LeRoy 26.
Birch, Magician: Newport, Ark., 24; Conway 25; (Robinson Aud.) Little Rock 26-27; Fordyce 29; McGehee 30; Dermott 31; Lake Village April 1.
Burke & Gordon: Indianapolis 22-27.
Couden, Doug & Lola: School Assemblies, Rome, Ga., 22-27.
Campbell, Loring, Magician: Moorestown, N. J., 24; Barnegat 25; Ocean City 26; Toms River 27; Phoenixville, Pa., 29; Quakertown 30; Lititz 31; Lancaster, April 1.
DeCleo, Harry, Magician: Marysville, O., 22-27.
Green, Magician: Two Hills, Alta., Can., 24-25; Willingdon 26-27; Mondare 29-April 3.
Holmes, Magician: Monessen, Pa., 26.
Montague, Duke, Magician (Beacon Theater) Vancouver, B. C., Can., 22-27; (Pauls Music Hall) Portland, Ore., 29-April 3.
Rictor's Dogs, school show: Fort Payne, Ala., 22-27.
Sisco, Henry, Tent Theater: Waynesville, Ga., 22-27.
Slout, L. Verne, Theater Workshop: Scooba, Miss., 24; Decatur 25; Summit 26; Hammond, La., 27.

ADDITIONAL ROUTES

(Too Late for Classification)

Alma & Roland (Henry Grady Hotel) Atlanta 22-27.
Carlton, Penny (Ranch Nite Club) Houston, Tex., 22-April 3.
Cornell, Wes (Jack Dempsey's Restaurant) New York 22-27.
D'Ray, Phil (Oriental Theater) Chicago 22-27.
Louis, Don, & Salo (Ranch Nite Club) Houston, Tex., 22-April 3.
Imber, Jerry, Ork (Mon Parce Club) New York 22-27.
Monteros, The (Cave Supper Club) Winnipeg, Man., Can., 22-28.
Nadajan (Hollywood Theater) San Diego, Calif., 22-April 3.
Romas, Flying (Shrine Circus) Lansing, Mich., 22-27.
Russell, Strawberry, & Julia (Sun Ray Gardens) Phila 22-27.

CALL CALL James E. Strates Shows, Inc.

SHOW OPENS WASHINGTON, D. C., APRIL 7
Show Train Leaves Smithfield, N. C., March 30

Can place Second Man for Scooter, Hey Day, Merry-Go-Round, Mrs. J. C. Wear can place help for Fly-o-Plane and Roll-o-Plane. Can place Poles and Train Crew Help. Can place Train Porters. Can place Canvasmen, Tractor Drivers and Caterpillar Drivers. Rice Brothers can place Girls for Revue. Al Tomaini can place Side Show Attractions. Walter Marks can place Drome Riders and Drome Help. Will book for season and furnish outfits and wagons for worth-while attractions that do not conflict with what we have. Want Pony Ride, will furnish stock car space for ponies and wagon for track. Can place Assistant Electricians, Towermen and Neon Men. Useful People in all departments can be placed. Join here or Washington, D. C. Can place legitimate Concessions that do not interfere with our exclusives. Address: JAMES E. STRATES SHOWS, INC., SMITHFIELD, N. C.

MOLLIE DECKER With Dumont Shows—Season 1943

OPEN EMPORIA, VA., MARCH 29

WANTS GIRLS for Girl and Posing Show. All Girls with me before, wire or come on; can place you. Can place Agents on Penny Pitches, Ball Games and center Percentage Stores. Also two real Roll Down Agents. Working Men, Semi Drivers, useful Carnival People.

All Address MOLLIE DECKER, Emporia, Va.

AMERICAN UNITED SHOWS 1943 "Monarch of the West" 1943

OPENING LAST WEEK IN APRIL

Have our O. D. T. certificate, good rubber and rolling stock. SHOWING ALL BOOM DEFENSE SPOTS.

WANT Fun House, Mechanical City or any good Show, with or without own outfit—have plenty of new canvas—good opening for Shows with own outfits. Pit Show People, write us for good proposition.
WANT Stock Concessions; Fish Pond, Cork Gallery, String Joint, etc., one of a kind. This is excellent concession territory.
WANT Working Men for all departments, Ride Men and Semi Drivers. Best wages and working conditions.

Address: O. H. ALLIN, Mgr., 4447 Holly St., Seattle, Wash.

J. J. PAGE SHOWS Opening Johnson City, Tenn., April 24

WANT COOK HOUSE or SIT DOWN GRAB, DIGGERS. Mr. Parmelee, answer. Long or Short Range Gallery, Photos, Scales, Popcorn, Devil's Alley, Bottle Game, Hoopla, Dart Game, Cigarette Gallery, Palmistry, Nickel Pitch and all legitimate Concessions except Corn Game. Have complete outfit for Girl Show, Athletic Show and Ten in One. Want capable managers for same. Good opening for money-getting shows with or without own outfits. Want Musicians and Chorus Girls for Minstrel Show.

WANT RIDE HELP for Merry-Go-Round, Ferris Wheel, Ride-o, Loop-o-Plane, Chairplane and Kiddie Rides.

Concessioners and Show People with us before, answer. Can use Working Men in all departments. Everybody Address: J. J. PAGE SHOWS, BOX 706, JOHNSON CITY, TENN.

P.S.—Want High Aerial Free Act. Will Buy #105 Wurlitzer Merry-Go-Round Organ.

OPENING DATE APRIL 3, SHEFFIELD, ALA. ALL AMERICAN EXPOSITION, INC.

All people that have had correspondence, please acknowledge this ad. Want A-1 Secretary and Ride Foreman and Helpers. Frank Zorda wants to hear from Freaks and Side Show People. Want Glass House, Fun House and Posing Show or any Show of merit. Penny Arcade open. Want to hear from J. F. Murphy. Will book Spit Fire, Octopus, Roll-o-Plane, Fly-o-Plane. Want for Jack Gallup's Cook House, Waiters, Griddle Man. All Concessions open except Pop Corn. Carl Red Barlow, as Business Manager, come on. Johnnie Williams wants Performers and Musicians. Address all mail and wires to

FRANK WEST, P. O. Box 645, Sheffield, Alabama.

ANDERSON-SRADER SHOWS, INC. OPEN AT NORTH BROADWAY AND 29TH STREET APRIL 8

Can place Shows and Concessions, also Grind Store and Ball Game Agents. Rides now operating at Central and Ohio Street. Want Foreman and Second Men for Ferris Wheel and Octopus. Address all mail: BOX 1895, WICHITA, KANSAS.

CENTRAL AMUSEMENT COMPANY OPENING MARCH 27, BEAUFORT, SOUTH CAROLINA

Wants Shows with own outfit. Concessions that work for stock and not over ten cents. Want Ride Help that can drive trucks, also Men and Girl Agents for Penny Pitch, Ball Game and Wheels. All contact: SHERMAN HUSTED, BEAUFORT, SOUTH CAROLINA.

AL BAYSINGER SHOWS OPENING APRIL 15 — POPLAR BLUFF, MO.

WANT BINGO AND GRAB JOINT, ALSO AGENTS FOR CONCESSIONS. WILL BOOK A FEW MORE LEGITIMATE CONCESSIONS. SHOWS—MONKEY CIRCUS, ANIMAL, GEEK AND ANY GOOD GRIND SHOWS. WILL BOOK ROLL-O-PLANE AND OCTOPUS WITH OWN TRANSPORTATION. WANT RIDE HELP FOR FERRIS WHEEL, TILT-A-WHIRL AND CHAIR-O-PLANE. All Address: AL BAYSINGER, Mgr., Box 475, Poplar Bluff, Mo.

ALABAMA STATE FAIR

Birmingham, Ala.

LARGEST 6-DAY FAIR IN THE UNITED STATES

Will operate either week of September 27th or October 4th

Hennies Bros.' Show on Midway

Exclusive Concessions, such as Grand Stand, Novelties, Ice Cream, Candy Apples, Scales, etc., now being contracted.

Interurban busses and local street cars to the front gate.

Address

J. C. McCAFFERY

155 No. Clark St., Chicago, Illinois



INSURANCE

CHAS. A. LENZ

"The Showman's Insurance Man"

A738 INSURANCE EXCHANGE CHICAGO, ILL.

.22 SHORTS WANTED

ANY QUANTITY WILL PAY HIGHEST PRICES.

MIKE MUNVES

593 10th Ave. N. Y. C., N. Y.

Hutchens Modern Museum

Wants to join at once, one Freak or good Act. Have fourteen now. Also Tattoo Artist and one Ticket Seller and Girl for Blade Box. Forty weeks' work to right parties. Man and Wife preferred. All address:

JOHN T. HUTCHENS

San Marcos, Tex., this week.

FOR SALE

Tangley Calliope with blower. Perfect condition. Fine for circus or advertising.

H. C. SWISHER

BOX 125 CANEY, KANSAS

WANT

Man with good location for an Arcade. Have enough Machines for an up-to-date Arcade. Also reliable Man to work Shooting Gallery. Address:

SPORTLAND

354 Asylum Street HARTFORD, CONN.

ALAMO EXPOSITION SHOWS

WANT

WANT

RIDE FOREMEN FOR FOLLOWING RIDES: MERRY-GO-ROUND, MERRY MIX-UP, OCTOPUS, SECOND MAN ON FERRIS WHEELS. Bob Mays wants Assistant Electrician. Can place good capable Wrestler to operate Athletic Show on account of Dutch Kantrell leaving. John Hutchens can place Acts for Side Show. Richie Morasco wants Agents for Nail Store. WILL BUY 20x30 GOOD SECOND-HAND TOP IF IN GOOD SHAPE. All address:

JAOK RUBACK, Mgr., San Marcos, Texas, March 22-27; Hondo, Texas, March 29 to April 3.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Amusement Machines

In classifying coin machines, the largest and most inclusive group is technically described as amusement machines. Because of the ever-increasing variety of machines and devices that come within the sphere of amusement, it is a constant problem to frame a definition of amusement machines that will conform to the legal needs of the time.

Popular usage would ordinarily be the most convenient process for developing the best descriptive terms for amusement machines of all types, but in at least two conspicuous instances popular names for coin machines have proved embarrassing and also a cause for legal complications. The wide popular usage of the term slot machine has always been embarrassing to the legal branches of the industry, and many lawmakers have actually been confused by the term. Free-play was an innocent and yet very popular term for a feature in modern pinball games, but sticklers for legal hair-splitting have made it costly to the trade. If the term extended play had been as convenient from the start for the public to use, it might have saved the trade a lot of legal headaches. But courts are finally beginning to clarify this legal confusion with some reason and common sense.

A reading of the many bills and statutes on coin machines soon indicates how hard it is to frame a definition for amusement machines, or any group of machines that may rightly be a part of the broad classification of amusement machines.

States and cities have in the past followed a practice of broadly defining amusement machines, with pinball as the center, and then making exceptions to the general rule. The federal statutes on coin machines also follow this principle. Perhaps it is all that can be ever done in framing laws relating to coin machines.

An example of the general definition used in State and city laws may be found in *The Billboard*, January 9, 1943, page 58. There are so many State

and city laws, with varied definitions of amusement machines, that a book could be written on the subject. The general policy followed by States and cities seems to have worked out fairly well, but the problem of classifying amusement machines has since 1941 been complicated by the addition of federal statutes with a set of definitions not yet clarified by the courts.

The effect of the federal law is to roughly group coin machines for taxation into two main classes: gaming devices and amusement machines. Vending machines without an amusement feature have been exempt from federal taxation up to the present. The federal law assumes all machines with an amusement feature to be amusement machines if they are not gaming devices. Amendments in 1942 made the law read "amusement machines and music machines and gaming devices." This apparently means to classify music machines in the broad group of amusement machines.

The critical point of the federal law is its definition or classifications of gaming devices. According to the federal law, once gaming devices are classified, then all machines with an amusement feature that remain are amusement machines. The federal law would classify gaming devices as "so-called slot machines which operate by means of a coin, token or similar object and which, by application of the element of chance, may deliver or entitle the person playing or operating the machine to receive cash, premium, merchandise or tokens." This definition hinges on two vital points—an element of chance and delivering or entitling the player to receive a reward.

In its 1942 amendments Congress went more into detail on the subject of gaming devices. Following the pattern of the federal law, it will be easier to define "amusement machines" once gaming devices are classified. Many interesting ramifications appear in the various legal definitions of gaming devices.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, March 20.—Arcade operation is moving into the lead, with operators reporting good business and the jobbers scouting for machines with which to fill orders. Competition for the operators seems to be keen on the face of things, but large crowds are sufficient to fill every arcade that opens, with the result that the kick is not about business but for their inability to get parts. Servicemen of top quality are finding no trouble in getting jobs, for arcade operators find that it is up to them to keep their machines in the best of condition to make them last the duration.

As for the jobbers' side of the situation, one summed it up in a recent statement, "Business is excellent with us. Could sell more if we could get more. Operators are doing the best they have ever done. In fact, some collections amaze them. Record problems is no better or worse, but the music machine operators would like to have more records of the hit type. Record companies are scattering out their stocks in an effort to be fair to everyone." Coming from a man who knows the business, this statement about covers the entire situation in this area.

The man-power problem has been alleviated somewhat by the debut of girl assistants into the field. They seem to be working out well with the operators. Not only are women working as assistants in the field but there are femmes who are actually managing routes and doing a good job about it. Arcade operators are employing gal service "men" and are finding them capable of keeping things rolling right along, with some turning out to be better than fair mechanics. They are reported to be handling "beefs" nicely and are accorded fine treatment from location owners. Those firms that have men servicemen are holding on to them as much as possible, but the field is looking to women to take the place of the men who have been called into the armed service or into war work.

Phonos to Mexico

Local firms are finding Mexico a good customer for phonographs, and a number of shipments have been sent from here to south of the border. Among the firms reporting business of this type are Badger Sales Company and California Simplex. Badger handles reconditioned machines, and Simplex is the Southern California distributor for Wurlitzer and headed by Russell Smith. . . . Ernie Brehnan, manager of the San Francisco branch of the General Music Company, was in town for a few days and spent much of the time in conference with Bud Parr and Fred Gaunt of this branch. . . . Charlie Stark reports that business is going like a house afire for him at Toiyabe, Nev., where he has music and

game routes. . . . Congratulations are being extended Ernest Bryant, Glendale music operator, on the occasion of his son's accomplishments in the naval air force. Young Bryant was recently commissioned in this branch of the armed forces, and his many friends in the coin machine field were glad to hear of his achievements. . . . Another coinman called to the service of the country was Dwight Osborn, son of the West Pico jobber, who has taken up his post with the army. Dwight left a very good music operation in Santa Cruz to assume his new duties. . . . Gus Fox, prominent San Diego music operator, was in Los Angeles recently and put in time at the General Music Company. . . . Paul Blair is now with Playland, the South Main Street arcade. Here with Blair is Porky Perkins. . . . Pipe cleaners have always been a handy item on the serviceman's shelf. These items are getting scarce because of the wire that is in them. Local tobacco stores have about depleted their stocks but promise that a new item of this line is soon to be placed on the market. . . . Pipe cleaner scarcity will hit one Los Angeles music operator quite hard and he is Al Cassell. Al is a continuous pipe cleaner user, and with cleaners also used in his service business he'll have to have a double supply to even get started.

Business Reports

Business continues good and especially at the Southwestern Vending Machine Company. Harry Kaplan is on hand here to attend to the orders, and Jimmy Jones, manager, is off on a cross-country trek buying and selling. Jones has been filing daily reports which indicate that shipments are being by his company and that much equipment bought on the trip will soon be on hand at this spot. . . . I. B. Gayer, of San Bernardino, Calif., music and games operator, was in the city during the week on a buying trip. Things are going right along in the San Bernardino district, where a number of servicemen are located in addition to the defense projects there. . . . Sam Handman, of the Roxy Amusement Company, is being kept on the hop by his thriving music business. . . . Ben Korte, of La Crescenta, Calif., came in from his desert outpost during the week to see what the boys had on the sales floor. He found that despite reports that jobbers were hard hit they still had a number of machines that he needed and could use.

"Mayor" to Army

Howard Lee, Chinese operator and often referred to as the "Mayor" of New Chinatown, and has much of the coin-operated equipment there, has gone into the army. Arcades in the section continue to do a good job, with the visitors patronizing them in large num-

Cigarette Bill Killed . . .

BOSTON, March 20.—A bill prohibiting the sale of cigarette vending machines in the State has been killed by the Massachusetts House of Representatives.

The Haverhill delegates declared the machines were manufactured in that city, and passage of the bill would create unemployment.

Representative Walter A. Cuffe (D., Lynn) sought to substitute the bill declaring that the machines made it easy for children to procure cigarettes.

Representative Clifford R. Cusson (R., Haverhill) answered that children could get cigarettes in their own homes just as easily.

Legislatures End Work . . .

CHICAGO, March 20.—Seven State legislatures had already adjourned before the end of the second week of March. These States were Wyoming, North Dakota, South Dakota, Tennessee, Idaho, Indiana, Montana, Arkansas and North Carolina.

According to reports received here, no legislation relating directly to coin machines was passed in any of these States. North Dakota, Arkansas, North Carolina and Tennessee already have State licenses for various types of coin machines.

The only State legislation actually passed so far, according to reports received here, is a State license bill in Oregon.

Coin Machine Revenue . . .

WASHINGTON, March 20.—When the Internal Revenue Department released its report of collections for January, the coin machine trade was interested in seeing whether the total federal tax on coin machines had increased or decreased.

December collections on coin machines showed a good increase because of the tax going into effect on new types of machines. The report for January shows that collections on coin machines amounted to \$473,111. The federal revenue on coin machines for January a year ago was \$450,366.

The federal revenue received from the tax on coin machines amounted to \$1,169,594 for the month of December. Thus the January receipts indicated a decided drop from the previous month. The total coin machine revenue collected by the government for the year 1942 amounted to \$10,118,344.

bers. . . . E. F. Gregg, of Bell, Calif., was one of the many visitors to call at General Amusement Company. . . . Roy Smith, of Desert Operating Company, Lancaster, Calif., is getting plenty of business from soldiers stationed there. Area is used as the training grounds of RCAF members. . . . Bert Hammond, of Santa Ana, Calif., is another operator who is finding that his machines are doing big business from troops stationed in the area. . . . Lee Webb, of Los Angeles, continues strong. . . . Recent Los Angeles visitors also included W. H. Shorey, of San Bernardino, and L. F. Saylor, of Oildale, Calif.

Organize New Amusement Firm in Brooklyn, N. Y.

ALBANY, N. Y., March 20.—Alexander Teitler, George Pass and Sylvia Bell, of New York, are the promoters and stockholders of the New Hudson Amusement Corporation, of Brooklyn, N. Y., a newly formed amusement device enterprise granted a charter of incorporation last week by the Secretary of State. The company has a capital of 100 shares of stock, of which three shares have been subscribed for. Mortimer Haas, New York City, is the attorney for the concern.

Liquor Rationing Set in Virginia at Pint Weekly

RICHMOND, Va., March 20.—The Virginia ABC Board has decided that the unit of liquor under rationing is to be one pint a week per coupon—two quarts per month. The unit of wine was fixed at half a gallon, to apply only to the heavier wines that contain more than 14 per cent alcohol.

Cordials and other alcoholic beverages above the 14 per cent content will be counted the same as spirits and require the same coupons. Naturally fermented wines of less than 14 per cent alcohol do not come under the rationing restrictions and may be bought in larger quantities without the surrender of a coupon.

One Arcade Open 24 Hours

BALTIMORE, March 20.—The arcade business here is flourishing, according to reports of arcade operators, and although only one large arcade continues to operate on a 24-hour basis, most of them are remaining open from 18 to 20 hours each day.

While the best crowds seem to come in between 7 p.m. and 8 p.m., the arcades enjoy a good business all the time because the defense plants are working three shifts and as each shift comes off a large portion of them drop into the arcades. And since salaries are higher than usual, people are finding more spare change in their pockets, which means more and better business for arcades.



WELCOME RETURNED HERO. Corp. Robert Graf (right), formerly an employee of the Rock-Ola Manufacturing Corporation, is shown with David C. Rockola, president of the company. Corporal Graf, who had some narrow escapes from death in air action over New Guinea, for which he has been decorated, was surprised to find his employer now engaged in war production, as he worked in the plant when it was entirely devoted to the manufacture of coin machines and phonographs. Graf's father and brother, both of whom worked for Rock-Ola, are also in the army, so the poster in this picture has special significance for his family.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

MEN & MACHINES



Rectifier Service

Myron Landau, head of the Landau Laboratories in Chicago, finds that operators are coming more and more to use the special services which his firm is offering. The firm has only recently entered the coin machine field and offers operators rectifiers, radio and electrical repairs and other services in this specialized field. Landau says that operators may send their old rectifiers in to be rebuilt so that they will give practically new service. The firm can handle any type of rectifier now used in the coin machine trade, he says. He suggests that the rectifiers be detached from the transformers before they are shipped. Landau says that no matter how bad rectifiers may seem to be, operators should send them and try this service.

New Penny Tests

Altho the few new pennies that have been released by the government are hard to get, a Chicago coin machine firm recently obtained a few of the new coins to make tests on penny machines in its shop. Tests show that the new coins will stick in penny chutes that have magnets. The coin adheres to the magnet and fails to drop into the mechanism for operation.

There were fears that this would permit the continuous operation of machines without putting in a new coin, but most chutes that have magnets will not operate until the coin drops. Hence a machine cannot be drained. The tests reported are preliminary but are a definite indication of trouble ahead when the new pennies get into circulation.

New Firm Very Busy

Al Sebring, head of the new Bell Products Company, Chicago, reports that the first month's business has kept his new organization busy. He says that the firm is now established and has a large list of customers, and this is growing steadily.

Industry Stability

Morrie Ginsberg, Atlas Novelty Company, Chicago, states: "There isn't any doubt that the industry is laboring under the most serious set of handicaps in its history. In spite of everything we have been able to surmount many obstacles and have continued to maintain the basic branch of the industry, operating. From a distributor's point of view, I can say that operators are doing a great job with available equipment. There is no denying that the going is tough now, and it is obvious that as the war goes

along it will be even more of a task to keep equipment in shape and to obtain replacements of games and parts. If increasingly intensive care is given to games now in use there is no apparent reason why operators should not weather the storm. Distributors can be and should be one of the prime factors in the preservation of the industry because they can help operators keep their machines in good shape."

Cowgirl Rides Again

Last summer Jimmy Jones, the cowgirl operator in Stephenville, Tex., tried to persuade some of her operator friends to set up arcades in near-by Brownwood, but operators merely hooted at the idea. Jimmy made it her business to set up an arcade in Brownwood and in six months' time four other arcades have been opened in the town. Jimmy says that it should be made an even half dozen, so she is opening up another arcade in the same town. This has caused a drop in business for all the other arcades, however.

In Mineral Wells, an army camp town not far away, there is only one arcade that is getting real patronage. Brownwood is one of the few towns left in the Southwest where operators are not organized, hence there is bitter competition among operators in the town.

A report from Brady, Tex., says that business has fallen off during the last few months, and a number of suburban locations have closed up due to gas rationing. An operator from Ranger, Tex., reports business is good and that operators are getting plenty of gas to carry on.

Roland Richardson, manager of an arcade in Brownwood, has resigned to accept a better offer from a music operator in the same city.

The Jones Coin Machine firm, Stephenville, recently purchased the entire music and games route belonging to J. D. Armstrong, of Cleburne, Tex.

Bowling Reputation

Reports from the bowling league at the Rock-Ola Manufacturing Corporation show that Jack Nelson, vice-president, has finally reached an average scoring rate of 188 per game. Nelson says that he just had to make good because there are 100 men in the bowling league that meets every Wednesday night. After Nelson reached his high score pictures were taken of his prize and sent to Rock-Ola distributors. This has served to give Nelson a real reputation as a bowler.

Detroit Changes

The Dispenser Soap Service Company, Detroit, has been taken over by M. Abraham Fine, and he is moving the firm to a new location.

M. K. Harner, general manager of the Panoram-Soundies of Michigan, Inc., has moved to Detroit recently.

Joins Armed Forces

Robert (Bob) Kidd, chief mechanic of the W. B. Novelty Company, Kansas City, Mo., joined the armed forces last week. Everyone in the organization wishes him well, and as Harry Silverberg, manager of the company, puts it, "If Bob does as well for Uncle Sam as he did us he will make an A-1 soldier."

Buys Company Interest

Henry W. Seiden has recently taken over complete active interest of the firm of Seiden Distributing Company, Albany, N. Y. He says that since February 1 Julius Olshein has been no longer connected with the firm and is now engaged in a jobbing and brokerage business of his own. Seiden says he is planning to greatly improve the repair service offered by his firm and also extend its market area.

Dave Robbins, of D. Robbins & Company, New York, is offering to his customers in the coin machine trade a new line of patriotic novelties which he says are made of materials not on the priorities list. These novelties go well in cigar stores, drugstores, hotels, post exchanges, etc. Many operators are able to handle these novelties as a sideline.

The Milwaukee Coin Machine Company, Milwaukee, has recently added two servicemen to the music division of this firm. These men have had training under the supervision of Seeburg factory representatives and are well qualified to take care of repairs for music operators in that area. Sam London, head of the firm, says they also have parts for new machines.

Baby Production

ST. LOUIS, March 20.—A nine-pound boy was born to Mrs. Jack Mehl at the DePaul Hospital here March 5. Father is superintendent of the service department of the Olive Novelty Company, one of the leading coin machine jobbers in this city.

CLEVELAND COIN'S TRADING POST

2 Bally Rapid Fires	\$185.00	2 Super Grippers with Bases	\$ 55.00
8 Slop the Japs, Latest	139.50	5 Microscope Electric Diggers	50.00
2 Shoot the Chutes	139.50	1 Exhibit Iron Claw	50.00
2 Shoot the Bulls	95.00	3 Deluxe Buckley Diggers	85.00
1 Exhibit Twin Gun Range	175.00	3 Electro Hoists	50.00
1 Radio Rifle	55.00	3 Rotary Claws	125.00
2 Anti Aircraft Guns	55.00	2 Magic Fingers	125.00
7 L.D. Ten Strikes	50.00	2 Panorams	350.00
5 Bally Alleys	50.00	1 Trylon Scale	65.00
1 Skeeball	75.00	1 Waiting Scale	95.00
1 Hurdle Hop	65.00	10 Counter Mod. Drop Picture Machines	25.00
4 World Series	105.00	10 Floor Model Drop Picture Machines, Hand Wind, Marble Glo'd	35.00
4 Western Baseballs	85.00	10 Floor Model Drop Picture Machines, Electric Motor Type, M.G.	45.00
3 Battling Practices	110.00	6 Exhibit Type Post Card Venders, Lite Up with Bases	35.00
3 New Poker and Jokers	119.50	2 Microscope Glamour Girl 2 for 5¢ Card Venders with 3,000 Cards	60.00
1 Ropp Baseball	135.00	10 Exhibit Counter Model 2 Col. Post Card Venders	20.00
3 Mountain Climbers	165.00	10 New Home Run Guns	20.00
2 Chester Pollard Golf Machines	85.00	1 Shoot Hitler Guns	20.00
2 Chester Pollard Basketball Machines	85.00	1 Holly Gripper	10.00
1 F.B. Casino Golf	50.00	1 Zoom	20.00
1 Texas League	39.50	2 Advance Shockers	15.00
1 Groetchen Metal Typewriter	65.00	2 A.B.T. Model F Guns	17.50
5 Scientific X-Ray Poker	115.00	1 A.B.T. Skill Shot	20.00
1 Mystic Pen Fortune Teller	165.00	5 New Kill the Japs	32.50
1 Planatellus, 10¢	125.00	5 Photoscopes	15.00
3 New Grandma Fortune Tellers	135.00	1 Electric Defense Gun	25.00
2 Exhibit Inverted Type Punching Bags	175.00	1¢ and 5¢ Change Makers	8.50
1 Mills Punch, Bag, Newly Marble Glo'd	145.00	1 Hole in One	15.00
1 Liberty Striker	185.00	4 Kill Hitlers	25.00
1 Reover Monkey Pull	150.00	8 Counter Love Meters	30.00
1 Mills Strength Tester	125.00		
1 Blow Ball	135.00		
1 Cupid Post Office Letter Vender, with Neon Sign	125.00		
1 Exhibit Color of Hair Fortune Teller	75.00		

4 PAGE 10¢ Coin Operated and Completely Automatic 45-Foot Duck Pin Alleys, Complete \$1800.00.

SLOTS AND SAFES

10 Double Slot Safes, Single Doors, Newly Painted, No Solid Bases	\$ 35.00 Ea.
3 Double Melink Safes, Single Door, with Safe Combination Locks, No Solid Bases	50.00 Ea.
2 Mills Q.T. Cabinet Bases, Like New	15.00 Ea.
Mills 10¢ Original Blue Fronts, Serials 424815-438173-424594	149.50 Ea.
Mills 25¢ Original Blue Fronts, Serials 428840-442814	159.50 Ea.
Mills 5¢ Original Cherry Bells, Serials 319887	139.50 Ea.

All Above Slots Furnished with Club Handles.

1/2 DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE 2021 Prospect Ave., CLEVELAND, OHIO
Phone: PProspect 6318

SPECIAL PANORAM OFFER

Mills Panorams, A-1 condition, outside appearance same as new, four or more, Each	\$295.00	Mills Q.T. Blue Front, Penny Play, Each	\$ 49.50
Evans Playball Machine—this is a curved glass top, floor sample	199.50	4 Mills Blue Front, 25c Play, around 400,000 series, Each	159.50

100 PINBALL GAMES—WRITE FOR PRICE

1/2 Deposit With Order—Balance C. O. D.

WAYNE SERVICE COMPANY 1530-32 W. Third St. Dayton, Ohio

RAY GUN MAIN CABLES, \$8.25 EA.

7 Conductor Heavy Duty Rubber Covered, Far Better Than the Originals. For All Seeburgs, Rapid Fires, Etc. Use Your Old Plugs.

GUN CABLES, \$1.75 EA. For ALL SEEBURGS LIMITED QUANTITY

CROWN MACHINE CO., 2928 No. Kenneth, Chicago, Ill.

MAIL YOUR ADVERTISING COPY NOW FOR THE SPRING SPECIAL

APRIL 10, 1943

The Billboard

LAST CALL

Don't miss this important issue with its extra editorial articles and greatly increased distribution. Reach all your customers and prospects thru this biggest issue of the year.

FORMS GO TO PRESS MARCH 31

Cigarette Tax Meter Prices

OPA order sets ceiling prices to be charged for used meters

WASHINGTON, March 20. — Office of Price Administration March 10 issued the following order covering prices on the cigarette tax meter machines made by Pitney-Bowes. The order will be interesting to cigarette operators since the tax meters are used in a number of States that have taxes on cigarettes.

The order was apparently issued in response to a petition by the manufacturer for the establishing of maximum prices.

Part 1499—Commodities and Services (Order 322 Under §1499.3 (b) of GMPR).

Pitney-Bowes Postage Meter Company. For the reasons set forth in an opinion issued simultaneously herewith, it is ordered:

§1499.1758. Approval of maximum prices for sales of rebuilt postage meter and cigarette tax meter machines by the Pitney-Bowes Postage Meter Company.

(a) Pitney-Bowes Postage Meter Company, Stamford, Conn., may sell and deliver the following models of rebuilt mailing and cigarette tax meter machines at prices no higher than those set forth below. These prices are subject to all discounts, credit terms, practices relating to the payment of transportation costs, trade-in allowances and any other customary discounts or allowances which were in effect during March, 1942, on the sale by the company of new mailing and cigarette tax meter machines.

Model	Maximum Rebuilt Price.
A	\$830.00
RM	495.00
RS	300.00
JA	285.00
FS	210.00
RG	210.00
J	205.00
RH	115.00
H	45.00
HEK	390.00

(b) For the maximum prices set forth the company shall furnish the same guarantee furnished by the Pitney-Bowes Postage Meter Company upon the sale of its new machines.

(c) Prior to the delivery of any rebuilt mailing or cigarette tax meter machines, the Pitney-Bowes Postage Meter Company shall attach a tag or label with the spaces appropriately filled in as follows:

Rebuilt Model.....
Ceiling Price

(d) As used in this order, the term "rebuilt" means that the machine so designated has been repaired since its last sale as follows:

- (1) All moving parts have been removed for inspection.
- (2) Worn parts have been replaced with new parts.
- (3) Bearings have been rebushed.
- (4) Parts have been reassembled and adjusted to give new machine performance.
- (e) This Order No. 322 may be revoked

or amended by the Price Administrator at any time.

(f) This Order No 322 shall become effective on the 11th day of March, 1942.

(Pub Laws 421 and 729, 77th Cong.; E. O. 9250, 7 F.R. 7871.)

Issued this 10th day of March, 1943.
Prentiss M. Brown,
Administrator.

(F. R. Doc. 43-3795; filed March 10, 1943; 2:56 p.m.)

Why WPB Orders Restrict Use of Pulp and Boards

(From U. S. Department of Commerce)

On January 8, 1943, the War Production Board issued new or amended orders, which, coupled with earlier orders, placed under restriction practically the entire pulp and paper industry, from manufacturers to distributors, as well as the consuming industries.

The principal factor causing these controls is the smaller quantities of pulpwood which will be available in 1943, currently estimated at about 20-25 per cent less than in 1942, brought about by shortages and problems in labor and transportation. To a lesser degree, power, various other materials besides pulpwood, and operating and maintenance equipment also have caused difficulties.

Moderately Restricted

For the first quarter of 1943 production of specified types of the less essential paper and paperboard is moderately restricted by General Conservation Order M-241 (as amended), issued January 8, 1943. It is anticipated that these current restrictions on output will gradually be increased during the year as various operating difficulties become more acute, so as to balance supplies and requirements.

With direct and indirect war requirements, including Lend-Lease, gradually increasing and with supplies of pulpwood decreasing, the obvious result will be less paper and paper products available for civilian consumption. This will be alleviated to some extent by increasing the use of waste paper and other fibers to supplement the smaller quantities of wood pulp for paper manufacture by the use of larger amounts of mechanical (groundwood) pulp in the place of chemical wood pulp, and by the simplification and standardization of paper grades so as to get, among other things, more surface area of paper from the same quantity of wood pulp.

More and more paperboard will be produced from waste fiber, especially old papers. In fact, Limitation Order L-239, issued January 8, 1943, forbids the manufacture of boxes from several grades of folding and set-up boxboard if the board contains virgin wood pulp. This order also restricts the amounts of folding and set-up boxes which can be consumed for certain uses and, in some cases, eliminates their use.

The production of other converted paper products is restricted by Order M-241-a, issued January 8, 1943, which specifies the amounts of pulp, paper or paperboard which can be used for various converted paper items and eliminates a number of items of the "novelty type."

Consumption Restricted

Consumption of paper by printers, including newspapers, magazines, books and miscellaneous printing establishments, is restricted by four limitation orders (L-240, L-241, L-244 and L-245), issued early in 1943.

It is a tremendous and complicated task to control the production and consumption of the diversified types of paper and paperboard, and the almost innumerable end uses of the commodity, so as to meet war and essential civilian needs, and at the same time to curtail the less essential or nonessential uses. Following anticipated further and more severe limitations on consumption (end uses) and curtailments on production of the less essential papers and paper products, it is expected that a balance between supplies and requirements will be achieved. With a smaller aggregate output of paper, primarily because of man-power needs for other war industries, a moderate degree of concentration of production will probably be put into effect.

The outlook for 1943 is that sufficient quantities of paper and paperboard will be available to meet war demands as well as all strictly essential civilian needs.

EASTERN FLASHES

By BEN SMITH

Subtle Heckling

The boys around town are still chuckling at the experience of a local music operator with one of his locations. The owner of this location, it seems, has been under surveillance and up for questioning by the F. B. I., which suspected him of pro-Nazi tendencies. The latter, however, hasn't been nearly as much annoyed by the F. B. I. as by the subtle heckling of the operator, who put *Der Fuehrer's Face* in a music box on the location and absolutely refused to remove it.

Miniature Convention

Arcade men have been dropping into Mike Munves's headquarters to the point where at one time last week one might easily have gotten the impression there was a convention going on. Among those present were Julian Falcone, Norwich, Conn.; Al Deppe and Louis Valenti, Staten Island, and Frank and Phil Seyfried, Point Pleasant, N. J. Mike is releasing a new batch of converted Chicken Sams. Plan at first was to discontinue the run but was changed when demand held up.

Ninth Wedding Anniversary

Mr. and Mrs. Al Cohen, Asco Vending Machine Exchange, celebrated their ninth wedding anniversary last week with a dinner and show. And speaking of Al, he has just finished plans for the introduction of a new 5-cent glassine package of assorted nuts. Package will be vended thru candy vending machines.

Coming and Going

Leon Berman, New York Supply Company, on a short hop to Allentown, Wilkes-Barre and Scranton, Pa. . . . Louis Becker, Union Automatic, Brooklyn music operator, to Florida for vacation. Charlie Sachs holding the fort while he is away. . . . Morris Hankin, Hankin Music, Atlanta, Ga., in town for a couple of weeks, combining business with pleasure. . . . Abe Green and Harry Brown, Runyan Sales, back from Mobile, Ala., after a hectic buying and selling expedition. Runyan Sales, by the way, is now handling New Jersey distribution for Musicraft Records.

In Condition

Dave Stern, Royal Distributors, Newark, keeps in trim trotting up and down that flight of stairs in his emporium. Doubling between working behind his desk up on the balcony and doing some super-trading on the floor keeps Dave hopping.

Blendow Reports

According to Al Blendow, AOA president, 10 additional arcade men have joined the association in the past week, with two new States represented, Oregon and Georgia. Next meeting Thursday, March 25.

Visits Son

Bessie Berman, Economy Supply Company, down to Richmond, Va., and back again after a three-day visit with her son, J. M. Berman. The latter, a seaman, is attending school there and hopes to have a rating when he comes out.

Of This and That

Understand that the WOR Wax Museum Program is sponsoring a record exhibit at the Radio City Hall of Science. . . . Harry Rosen, Modern Music, home ill. . . . Sam Sacks, Acme Sales, working on a deal which may convert part of his plant to war work. He spent Sunday in Newark with "Barney" Sugarman. Nothing to do with the deal just mentioned, however. . . . Bernard Beder, export manager for Mike Munves, still celebrat-

ing his daughter's weekly birthdays. She is all of six weeks old. . . . Ben Schilling out of the hospital and back on the job again after a long and serious illness.

Met in Florida

Willie Blatt back from vacation in Florida with some interesting experiences. Among the people he met there were Jack Keeney, Mr. and Mrs. Dave Gottlieb and Charlie Chizever. The latter is one of the real old-timers, creator of one of the first pin games introduced in the coin machine market. Charlie now operates a machine shop.

Cigarette Sales Drop in Rhode Island in January

PROVIDENCE, R. I., March 20.—According to *The Providence Journal*, February 7 issue, package sales of cigarettes throughout Rhode Island, based on tax stamp sales, numbered 4,498,330 in January, a drop of 26.2 per cent from the 6,097,517 sold in January, 1942, according to figures furnished by the Division of Taxation, Tobacco Tax Section.

Deceased stamp sales were also recorded for November and December, 1942, when compared with the corresponding months of 1941. One of the reasons given for this decline is that manufacturers in October ceased buying Rhode Island tax stamps to be affixed to cigarettes at the factories, leaving this to be done hereafter by local distributors. The manufacturers, however, had a large inventory of stamps on hand to be worked off, and this caused a temporary slackening in the sale of stamps by the State. Further, tax exempt sales of cigarettes to Federal agencies have increased greatly.

A drop of 33.1 per cent occurred from December, 1942, sales of 8,725,470 packages.

New York License Revenue For 1943 Drops Off 25%

NEW YORK, March 20.—A report recently released shows that the State is having a decrease of about 25 per cent in revenue from auto licenses as compared with the same period in 1942. Officials and business leaders have been awaiting this report to see just how severe the drop would be. Legislative committees have already met to consider the report.

The fact that revenue has not dropped so severely indicates that a good many cars are still being kept in operation. Licenses sold very slowly up until February 1 and then there was a big spurt in getting the licenses for some reason.

The State ordered only 2,000,000 license plates as compared with the usual 3,000,000 plates in normal years.

Cut in Rationed Food for Eating Places Ordered

CHICAGO, March 20.—The Office of Price Administration has ordered a sharp cut in the amount of rationed food served in restaurants, hotels and other eating places thruout the nation. The cut was based on a complicated point-rationing system, but in no case may a restaurant or institution exceed 80 per cent of the amount of food it used during December, 1942.

The OPA explained the rationing was designed to restrict consumption by patrons on about the same basis the individual is restricted on his meals at home.

NEW PIN GAMES—WE HAVE THEM

NEW IN ORIGINAL FACTORY SEALED CARTONS	Chicago Coin Yanks . . . \$ 99.50	Champs \$ 39.50
Genco Four Aces . . . \$149.50	Exhibit Air Circus . . . 99.50	All American 29.50
Chicago Coin Gobs . . . 129.50	Home Run, '42 69.50	Pan American 24.50
Chicago Coin Yanks . . . 119.50	Star Attraction 39.50	Victory 99.50
Genco Victory 109.50	Sport Parade 34.50	Knockouts 99.50
Exhibit Air Circus . . . 125.00	Velvet 24.50	Big Parade 109.50
Chicago Coin Home Run, '42 99.50	Stratoliner 29.50	Sluggo 39.50
USED GAMES — CLEANED AND CHECKED	Silver Skates 29.50	Snappy 39.50
Genco Four Aces . . . \$129.50	Chicago Coin Gobs . . . 109.50	Major '41 39.50
We will take in trade any Pin Games, Slots, Vest Pockets, Payout Tables, Hi Hand, Club Bell, Super Bell, Rapid Fire, Chicken Sam, Hockey or any other kind of Guns or Legal Equipment you may have to trade. WRITE FOR COMPLETE LIST OF TUBES, ALSO NEW AND USED ARCADE EQUIPMENT, SLOT, CONSOLES AND MILLS VEST POCKETS.	Gottlieb 5-10-20 . . . 109.50	Horoscope 39.50
	Genco '42 Defense . . . 99.50	Ten Spot 39.50
	Clover 69.50	4 Dark Horses, Each . 139.50
	Captain Wild 59.50	1/3 Deposit—Bal. C.O.D.

K. C. NOVELTY CO.
419 MARKET STREET, PHILADELPHIA, PA. PHONE: MARKET 4641

MACHINES CLEANED

Ready for Location

2 SNAPPYS	\$40.00	Each
2 TOPIC	70.00	Each
1 MONICKER	70.00	Each
3 ATTENTIONS	25.00	Each
1 CAPT. KIDD	45.00	Each
1 VICTORY	70.00	Each
1 PLAYBALL	30.00	Each
2 BIG PARADES	90.00	Each
1 DIXIE	25.00	Each
2 BIG CHIEFS	30.00	Each
1 HOLO, Plastic Bumpers	30.00	Each
2 HI-HATS	35.00	Each
1 FOUR ROSES	35.00	Each
5 FORMATIONS, Plastic Bumpers	30.00	Each
1 BOLAWAY, Like New	60.00	Each
1 A.B.C. BOWLER	35.00	Each

W. L. Krieger 709 Sherman St. JOHNSTOWN, PA. Phone 26-303

MAKE OFFER

1 Each—Seeburg Gem; Rock-Ola Deluxe, 1939; Seeburg Wall-o-Matic, 5c & 5c, 10c & 25c; Texas Mustang, Miami Beach, Stratoliner, Leader, Four Roses, Defense and Horoscope.
BOX 13, Reading, Pa.

MUSIC MERCHANDISING

THEATER PROMOTION IDEAS

Philly Manager of Movie House Urges Greater Use

Juke boxes best suited to promotions—all types of machines can be used

By M. H. ORODENKER

PHILADELPHIA, March 20.—That motion pictures and coin machines have a common bond in that both industries are primarily concerned in providing amusement for the public, was pointed out by Bill Israel, manager of Warners' Earle Theater in downtown Philadelphia. Under Israel's managerial aegis, the Earle has been promoted as the "house for bands." Each week a new recording band is the featured stage attraction. For a long time the only theater manager in the city offering name bands, Israel was the first to take advantage of the natural tie-in between the music machine and his stage attraction. Wherever the screen songs were found on the records, quite often the tie-up was extended to the screen attraction.

"However," Israel points out, "theater managers too often lack a full appreciation of the marvelous exploitation advantages afforded them by the coin machine industry. The common practice is to load a music machine with recordings made by the stage band or songs from the screen show, and keep the machine grinding in the lobby, and letting it go at that. Closer co-operation between the theater manager, music machine operators, record stores, not only means added patronage for the theater, but added patronage for the machines as well.

"It is merely the case of one form of amusement exploiting another form of amusement for the mutual advantage of both," is the way Israel expresses it. For Israel, coin machine exploitation of his stage and screen attractions goes further than placing a music machine in the lobby. He goes beyond the usual round of music store appearances by the band leader or pasting stickers on the music boxes on locations. Instead, Israel has studied each stage and screen attraction to see how best it can be exploited via the coin machines, and has mapped an individual campaign for each attraction.

Contacts Operators

When Israel loads the phonograph at a soda grill, he goes a step further. In addition to a stack of Sammy Kaye records and stickers for the machine, he arranges thru the operator to get the location owners to feature a "Sammy Kaye Cocktail" or a "Sammy Kaye Sundae." Sometimes, a gag card gets better results than a sticker on the music machine. To plug the songs from *Kiss the Boys Goodbye*, Israel had cards distributed at music machine locations containing this copy: "Present This Card and Get a Free Kiss." It was a cinch that the youngsters would keep on reading and find out that they should go to the music machine to play the tunes from the picture or go to the theater itself to see the movie.

Even at a kiddies' Saturday matinee, the music machine makes for an excellent showmanship stunt. Israel calls it the Kiddie Record Stunt. For a half hour before the show starts, it calls for a simulated jam session on the stage. The music machine plays the records and youngsters are invited on the stage to play drums to the accompaniment of the records. The neighborhood music store is usually glad to loan a set of drums for a credit line and a drumming contest to the accompaniment of the music machine music is sure-fire to stimulate interest and patronage. In addition, a drawing can be held after each record is played, five records suf-

ficing for the session. The holder of the lucky number receives the record.

Placing the music machine on the stage instead of keeping it continually in the lobby also makes for the desired effect. Before the matinee and evening performance, four or five picture or band records played find a ready audience. The concert can be topped off with a homemade record containing a personal message of the manager calling attention to the picture or stagershow to follow.

For the showing of the *Juke Girl* movie, Israel placed the machine on one side of the stage. Just before the trailer an attractive girl walked across the stage and went thru the motions of dropping a nickel in the machine, which brought the trailer on the screen. During the run of the picture, Israel had a cut-out of Ann Sheridan, featured in the picture, sitting atop the music machine in the lobby. The machine, however, did not grind away as in other weeks. It cost the patrons a nickel to play a record. They kept the flow of nickels continuously going, since a poster beside the machine advised that every nickel played went to Army and Navy Emergency Relief.

One other important music machine feature emphasized by Israel in his stage and screen exploitations is the matter of special screenings and previews. Pointing out that the picture companies run special screenings to whip up interest among theater managers and movie critics, Israel reminds that the most effective way of stimulating interest in a set of screen songs is to extend an invitation to the music machine operators to a special preview screening of the picture.

Uses Other Machines

"Moreover," Israel continues, "theater managers are in error in thinking only in terms of the music machine when they consider the coin machine. For picture exploitation, the target gun machines can be made to count as much as the music machine. For such pictures as *Dive Bombers*, *Parachute Battalion*, *A Yank in the R. A. F.* and the countless other movies with airplane themes, the target gun machines are naturals." Again, Israel warns theater managers to be a little more enterprising and not to merely place the machine in the lobby and let it go at that.

For *The Invaders*, Israel used a Hitler cutout as the target, and the come-on (See PROMOTION IDEAS on page 66)

Won't Lift Record Ban . . .

CHICAGO, March 20.—James C. Petrillo and the executive board of the American Federation of Musicians were in session here three days this week to consider the reply of record and transcription companies made to Petrillo's original invitation to negotiate fees for recordings. (See The Billboard, March 6, page 60.)

In a press release issued by Petrillo March 17 he declined to call off the record ban in effect since August 1. He implied that it was the job of the recording companies to seek negotiations now before there was any prospect of the ban being lifted. Petrillo charged the recording industry with bad faith and "specious arguments."

Petrillo also announced that the annual AFM convention, set for June 14 in Columbus, O., has been canceled as a "patriotic duty." This will be its first omission in 47 years.

About a week ago Senator Clark stated in Washington that the committee investigating the Petrillo record ban would not meet until after the meeting of Petrillo and his board this week. Observers are now waiting to see what steps the Senate committee will take.

Customers, Too, Can Be Wrong, Reporter Says

CHICAGO, March 20.—Asked "In what ways have your customers twisted the titles of records?" clerks at the Wurlitzer store in Chicago gave a variety of answers to *The Chicago Tribune* reporter who asked the question.

One clerk said she had difficulty keeping a straight face when a customer asked for the Nelson Eddy-Jeanette MacDonald recording of *Ah, Sweet Misery of Life*.

A salesman reported that a very youthful customer said she liked old-fashioned ideas and thought she would like the record *Beat Me Daddy, I Ate at the Bar*.

An elderly woman caused considerable amusement when she asked for the swing version of *Cherry, Cherry, Beans*. Another said she had heard a beautiful concert the night before; she didn't remember the titles of many selections but knew that one was *Phil's Harmonica*.

The Christmas shopping season brought its share of title mix-ups; *White Christmas* became *Snow in December* and *When the Lights Go On Again at Christmastime*, as well as other titles with the same meaning.

Donkey's Serenade is one of the most confusing titles, one salesman said, telling of customers who asked for *Mule's Serenade* or for "something that sounded like *Lullaby to a Mule*." He added that more customers try to identify that song by singing it than all other titles.

Minneapolis Dealers Find Old Records Still Make Money

MINNEAPOLIS, March 20.—Thank heavens for the old recordings, say music operators in this territory. Unable to get enough of the latest hit tunes—and not particularly pleased with the quality of the merchandise they are able to obtain—many of the music men are installing the old hit tunes in their machines. "Funny thing is," they say, "the nickels keep rolling in as heavy for *Stardust* and other such oldies as they do for some of the later releases."

"Old releases make up nearly 50 per cent of the platters in my phonographs," said one op, "and my collections haven't fallen off one iota."

Operators in Detroit Plan New By-Laws

DETROIT, March 20.—The March meeting of the United Music Operators of Michigan drew a good attendance at the clubrooms to plan for a complete rewriting of the by-laws of the organization. It is not intended to make any radical changes in the by-laws but to codify them.

Guests were Frederick Dobbs and Miss Dykes, of RCA, both new to the city, who spoke briefly. Dobbs explained the company's wartime service policies and discussed the record situation, predicting that there would be a substantial improvement in the quality of materials in records.

Neil Holland, business manager of Local 361, United Retail, Wholesale and Department Store Employees (CIO), which now embraces music machine servicemen, was present and spoke briefly, urging prompt payment of dues.

Roy Small, conciliator of the UMO, was able to attend despite a severe cold.

Two important changes of operating ownership were announced at the meeting as two operators are leaving the industry. Harold Graham, of Wolverine Music & Specialties Company, has bought out the business of Walter Lefkowitz, while the Ritzzy Music Company, operated by Thomas Berdes, has been acquired by Joseph Godell, who will discontinue the Ritzzy name and consolidate it with his own company, the Elite Music Company.

Unable To Get New Disks, Ottawa Ops Report Poor Week

OTTAWA, March 20.—Regent Vending Sales reports the past week to have been the worst in two years as far as its juke-box trade is concerned. With 1,000 new platters on order with two companies in the United States and a definite promise that some would come thru last week, not one has arrived.

The company's juke grosses have taken an unprecedented slump, and operators are thumbing thru their old files in a frantic effort to find anything that will draw the nickels.

Other Ottawa companies, while not in such dire straits, are having their own troubles. Seeburg Music Company, for instance, banking on the Judy Garland or Glenn Miller version of *Black Magic* to do wonders, is taking these records off its machines, reporting them flops with the Ottawa public.

On the other hand, the public has worn out Glenn Miller's *In the Mood* and Artie Shaw's *Stardust* so that these records are being replaced with new copies, and there is no sign of any let-up in their popularity. *Sugar Blues* is another oldie doing a boom business for Seeburg.

Several Strauss waltzes, recorded by Harry Horlick, are going over with a bang. "Not," Seeburg says, "in the juke joints, but in downtown restaurants where a soothing waltz goes better with dinner than blaring jive." These waltzes are also tremendously popular with the renting-out trade.

A *Yankee Doodle Dandy* album, recorded by the Victor First Nighter Orchestra, looks as tho it will go places here. Jimmy Dorsey's *Murder, He Says!* is another possibility.

Music Raises Production 11%

Scientists praise benefits of industrial music as morale booster

NEW YORK, March 20.—Featured in a double-page article, amply illustrated, the importance of industrial music was discussed by *The New York Times Magazine*, March 14.

"Music as a stimulus to production in war plants is now being prescribed much as in modern diet—according to the work being done and the time of day. There is no longer any doubt that the right music can increase production and lessen fatigue—in some plants it has boosted production as much as 11 per cent; the problem is getting the right music and playing it at the right time," according to the article.

"Experiment and research thus far have shown that the right rhythm for the particular job is highly important. The stimulus varies widely with the time of day and the physical state of the workers. Those at sedentary tasks react differently than those performing physical labor. Jazz or lively rhythm irritate those working at intricate inspection jobs, a slow waltz is prescribed for them. Where machinery is turning swiftly, slow music slows down the worker's operations. The man at the lathe needs something timed to the revolutions of his machine."

Scores of plants are using music as a stimulus today, and psychologists and production experts have gone so far as to lay out rhythm patterns and daily programs. A program found effective at the Bayonne (N. J.) plant of the Westinghouse Electric & Manufacturing Company is as follows:

At 7 a.m., to start the day, band marches; 9 a.m., popular classics and waltzes; 10:15 a.m., when fatigue first sets in, popular tunes with stronger rhythm, but no jazz, mushy vocals nor instrumental solos; 11 a.m., lunch hour, mixed concert for relaxation; 12:45 p.m., popular classics with good rhythm; 2:15 p.m., lively popular tunes with strong rhythm, to counteract end-of-shift fatigue; 3:30 p.m., new shift and band marches again.

A typical day's program includes the following works: At 7 a.m., *The Stars and Stripes Forever*; 9:15 a.m., *Stardust*; 11 a.m., *Mr. Five by Five*; 1 p.m., Tschalkowsky's *Nutcracker Suite*; 2 p.m., *Praise the Lord and Pass the Ammunition*; at 3:10 p.m., *My Devotion*, and at 3:30 p.m., when a new shift comes on, *The Army Air Corps Song*.

Harold Burris-Meyer, of Stevens Institute of Technology, has done some of the most painstaking research in the field. In one series of studies he found that music increased production 11.4 per cent the first week, that the increase was fairly well maintained in succeeding weeks and sharply reduced early departures, and that it even more markedly reduced Monday absenteeism. He drew no sweeping conclusions, however, except to point out that the right music properly used eases and increases production. More studies are needed, he says, to go beyond those conclusions.

International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

INTERNATIONAL RECORDINGS:
Tap the Barrel Dry, Cuckoo Waltz, Pound Your Table Polka, Pennsylvania Polka, Tick Tock Serenade, Finger Polka, Ohio Polka, Calling All Cats, Middletown Polka, Innkeeper's Polka.

FOREIGN RECORDINGS: Bohemian, Vy Ochi Modrave, Ja To Nechtela; Croatian-Serbian, Mladi Kapetane, Ponoc Kad Dodje, Po Mjesecini; German, Rutschbahn, Isarwinkler Schuetzenparade, Erika, Kornblumenblau, Das Kannst Du Nicht Ahnen, Du Kannst Nicht Treu Sein; Greek, Tsimpliari Hirohito, Mourgo Mousolini, Misirlou, Melanourski; Hebrew-Jewish, Zog, Zog, Zog, es mir, Mein Yiddische Mame, Misirlou, Dem Nayem Sher, Der Alter Zigeuner, Belz; Hungarian, Szoreted-a meg a kok ibolyat, Juliette, Mit susog a feher akac, Feher selyem csipkes szelu kendo; Italian, Astro Lucente, Signora Gioventu', Tu Che Sorridi, Serate Primaverili; Norwegian, Den Siste Vognmann, Baerpeller, Gamle Norge; Polish, Mularze-Mularze, Tu-Lu-Lu Waltz, Z Swiebodzina, Siwy Kon, Biffo Polka, Poczekaj, Powiem Mamme; Russian-Ukrainian, Ciom Ta Lullie, Korobushka, Dve Gitary, Ochi Chornya; Scandinavian, Blonda Charlie, Dina Bla Ogon, Bohuslandska Sjomansvalsen; Swedish, Bland Kobbar Och Skar, Glittrande Vag, Jungman Jansson, En Sjomann Alskar Havets Vag.

Name May 16 American Day

Juke box operators will have good recordings appropriate for the day

WASHINGTON, March 20.—President Roosevelt has proclaimed May 16 as "I Am an American Day" under a custom established by Congress in 1940.

The proclamation said that in the last year the country "has been strengthened thru the voluntary association with us, by naturalization, of the many thousands of men and women from other lands and thru our youth who, by coming of age, have attained full citizenship."

Designating Sunday, May 16, as the date, the President added:

"I urge that that day be set aside as a public occasion for the recognition of all our citizens who have attained their majority or who have been naturalized during the past year; and I call upon federal, State and local officials, in patriotic, civic and educational organizations to take part on or about May 16 in exercises designed to assist our citizens, both native born and naturalized, to understand more fully the duties and opportunities of citizenship and its special responsibilities in a nation at war."

Operators of juke boxes will be able to enter the spirit of "I Am an American Day" because many of them already have recordings of the song *I Am an American* and also the song *We Are All Americans*, by Jimmy Mangan, a recording that fits admirably into the spirit of the day. Other operators will be inclined to revive the ever-popular *God Bless America*.

Juke box operators usually find it advisable to keep the special recording on their machines for the entire week during which a special holiday occurs. May 16 falls on Sunday, which would suggest that juke box operators place the recordings on their machines about May 10 in preparation for the day.

Mills Starts "Music While You Work" Plan at Plants

Short programs ease workers' tension, increase efficiency, industrial experts prove

CHICAGO, March 20.—In keeping with the publicity now being given to industrial music, *The Chicago Herald-American*, February 25, devoted a page of pictures and editorial copy to how music is being used in war plants in the Chicago area.

The firm used as the outstanding example in the story and in the pictures was Mills Novelty Company, well known to the coin machine industry. Various

pictures of employees in the plant were shown to illustrate what effects music has on workers. One picture showed the record room and turntables where the recorded music originates. The story as published by the Chicago newspaper is as follows:

"'Music while you work' has been inaugurated at the three plants of the Mills Novelty Company, engaged in war work, as a means of eliminating fatigue, which leads to carelessness.

"The musical therapy for industrial fatigue was decided upon after protracted surveys revealed that workers intent upon doing one job or operation tired quickly unless 'pepped up.' Detroit industrialists experimented first with music thru loud-speakers to rout fatigue.

"The Mills concern has contracted with the Marquette Music Company to supply the music by records and with the Illinois Bell Telephone Company to 'pipe' it by wire from the music company's studios at Madison Street and Kedzie Avenue to the three Mills plants simultaneously.

"Harry Motherday, former band leader, has been placed in charge of arranging the musical programs, based upon workers' requests. The music ranges from rumbas to Sousa marches.

"James Mangan, Mills's morale director, said the music is played for 10 minutes every hour, 24 hours a day, and already has been found to ease workers' tension and increase their efficiency.

"Mangan said he believes this is the first time in Chicago that music has been sent by telephone wire from a central studio to several plants simultaneously and that he believed the 'broadcasting' eventually would be expanded to include other industrial plants."

WPB May Allow Making of Tubes, Needles, Records

WASHINGTON, March 20.—An attempt to decide just what constitutes "bedrock economy" in civilian life is being made by the government planners.

In an effort to figure out production schedules for civilian needs, the economists agree that you can't do away entirely with such industries as restaurants, recreation facilities and the like without affecting morale. They are trying to figure out the bedrock point in each item and have issued a report which a variety of government experts are studying.

This report is behind the War Manpower Commission's recent decision that its regional directors may classify such places of employment as restaurants and hotels as essential in man-power considerations if "locally necessary."

"The report is tentative," the War Production Board emphasizes, adding that it isn't a recommendation that cuts be made to the estimated bedrock levels, but that it provides a starting point for study.

One of the major ideas is to provide necessary repair parts and essential replacements.

Consumption in 1939 is the basis of the report. For instance, no new radios, phonographs or record players may be manufactured, but 50 per cent of 1939 purchases of phonograph needles and replacement tubes and 10 per cent of records would be allowable.

The experts don't expect all these "minimum levels" to be reached this year; they do expect an average cut to 23 per cent above the minimum.

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One route of Music Machines located in South, prefer North Carolina, South Carolina or Tennessee. Your price must be right, the machines must be late models, such as 700's, 800's, 750's, 850's; also Soeburg 7800, 8800, 9800 and late model Rockolas.

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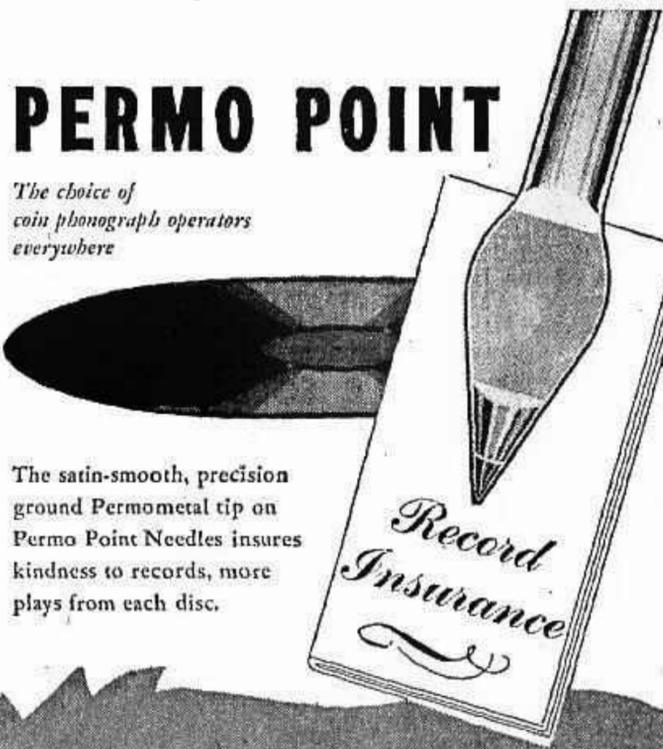
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CABIN IN THE SKY

VAUGHN MONROE and his Orchestra swing the catchy rhythms of the hit tune from M-G-M's new movie of the same name.

Reverse is the knockout TAKING A CHANCE ON LOVE

The half cynical, half sentimental ditty (also from "Cabin in the Sky") which SAMMY KAYE handles in his inimitable style.

Both on Victor 20-1527



"MURDER," HE SAYS

(From Paramount's "Happy-Go-Lucky")

DINAH SHORE smoothly sings the hilarious complaint of the girl whose boy friend pitches woo in jive time.

Overside is SOMETHING TO REMEMBER YOU BY

Victor 20-1525
TEDDY POWELL and his band's version of "MURDER," HE SAYS, will keep machines rolling. Peggy Mann is at her best. Reverse is LET'S GET LOST. Also from "Happy-Go-Lucky."
Bluebird 30-0809



ROSE ANN OF CHARING CROSS

THE FOUR VAGABONDS—of ROSIE THE RIVETER fame—in a beautiful slow rendition of the beautiful ballad

ROSE ANN OF CHARING CROSS

Reverse is

TEN LITTLE SOLDIERS

The rhythmic ditty of Genevieve and her many admirers in many services.
Bluebird 30-0811



To help us make new Victor and Bluebird Records for you sell your old ones to your distributor today!



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PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

"Stage Door Canteen"

Release date of the big UA production, *Stage Door Canteen*, has been tentatively set for April 25. Pic features a long list of bands and recording artists, among them Benny Goodman, Kay Kyser, Freddie Martin, Guy Lombardo, Xavier Cugat, Count Basie, Ethel Merman and Ethel Waters. Recorded songs featured in the film are *Marching Thru Berlin* and *Why Don't You Do Right?*, both of them waxed by the artists who do them on the screen. *Do Right*, waxed by Benny Goodman (Columbia), has been bringing up plenty of nickels on its own and large-scale film exploitation will build it up even more. *Marching Thru Berlin*, waxed by Ethel Merman (Victor) and the Royal Harmony Quartet (Keynote), has come in for a few plays, and pic plugging should give it an added boost.

Altho most of the songs featured in the film are new and not recorded, large number of recording names leave plenty of room for tie-ups to be worked out. Display material on the bands and singers during local play dates will help attract attention to their other recordings.

Novel Note

In a preliminary publicity campaign for *For Me and My Gal*, one theater at Falls City, Neb., staged a community sing, with printed copies of pic tunes distributed to the audience, as reported in *The Motion Picture Herald*. In this case, printing costs were paid by theater, with local merchants advertising on the sheets to make up for them. Operators could work similar campaigns with local theaters on other films with recorded songs suitable for group singing, as this

is a novel and sure way to bring the songs to the attention of the public.

New Releases

Columbia this week released the Kay Kyser recording of two tunes from *Happy Go Lucky, Let's Get Lost* and *The Fuddy Duddy Watchmaker*. Former has already started to get a lot of plays with the other recordings out, and pic has just started to make the rounds.

Victor has reissued two tunes from *Cabin in the Sky*. Vaughn Monroe does the title tune, and Sammy Kaye plays *Taking a Chance on Love*. Columbia has reissued the same songs, both waxed by Benny Goodman.

Another Autry

Another Autry re-release, *Gauche Serenade*, is skedded for April 15. Republic has planned a big campaign on all their Gene Autry reissues, and operators in areas where the cowboy crooner is a big draw should watch for local play dates for tie-ups. Only one of the songs from *Gauche Serenade* has been recorded by Autry—*The Singing Hills* on the Okeh label.

News Notes

Xavier Cugat is signed to a long-term contract with MGM. Will start first pic after closing current New York engagement. . . . Alice Faye and Carmen Miranda skedded for 20-Fox's new musical, *The Girls He Left Behind*. . . . Harry James set for another MGM pic after completing *Best Foot Forward*. . . . Columbia starting work on new all-swing musical, *Jam Session*, featuring top musical faves of the country.

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

● GOING STRONG ●

THERE ARE SUCH THINGS (14th week)	TOMMY DORSEY (Frank Sinatra-Pied Pipers)	Victor 27974
I HAD THE CRAZIEST DREAM (12th week)	HARRY JAMES (Helen Forrest)	Columbia 36659
MOONLIGHT BECOMES YOU (11th week)	BING CROSBY GLENN MILLER (Skip Nelson-Modernaires) HARRY JAMES (Johnny McAfee)	Decca 18513 Victor 20-1520 Columbia 36668
WHY DON'T YOU FALL IN LOVE WITH ME? (9th week)	DICK JURGENS (Harry Cool) JOHNNY LONG (Bob Houston-Helen Young) DINAH SHORE CONNIE BOSWELL	Columbia 36643 Decca 4375 Victor 27970 Decca 18483
I'VE HEARD THAT SONG BEFORE (6th week)	HARRY JAMES (Helen Forrest)	Columbia 36668
BRAZIL (5th week)	XAVIER CUGAT (Chorus) JIMMY DORSEY (Bob Eberle-Helen O'Connell)	Columbia 36651 Decca 18460
YOU'D BE SO NICE TO COME HOME TO (4th week)	DINAH SHORE	Victor 20-1519
THAT OLD BLACK MAGIC (2d week)	GLENN MILLER (Skip Nelson and The Modernaires) JUDY GARLAND FREDDIE SLACK (Margaret Whiting) CHARLIE BARNET (Frances Wayne) HORACE HEIDT (Charles Goodman)	Victor 20-1523 Decca 18540 Capitol 126 Decca 18541 Columbia 36670

Names in parentheses indicate vocalists.

TALENT and TUNES

ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

LATEST estimates squeezed from the recording companies about their supply of masters with which to go on frustrating the Petrillo ban are naturally thinner than a few months ago but, nonetheless, ample and cheery. One major disk claim at least six months more of wax life, a second believes at least a year will pass before his company will have cause to worry, and a third swears that the fount of if-necessary items is virtually inexhaustible. The biggest cause of concern, they insist, is still not James C. Petrillo, but the limited supply of shellac that can be used. The recent widening of the bungalow diskers may insert in the nation's shellac barrel was a stroke of providence and government, they assert, but the stuff pouring forth is still far from enough for the waxworks. Only thing about the Petrillo ban, of course, is that it prevents the disking of current hits. Accordingly, the diskers have been feeding the public plenty of reissued wax, but the execs know too well that you can't hold the market with old items and that eventually will put a color of a different horse on the recording ban.

are discriminating folks—Ogeechee has their recommendation in its favor.

LOS ANGELES: As Time Goes By. Rudy Vallee.

By now every coinman must have heard of the tremendous interest stirred up in this oldie by the film *Casablanca* which plugs the tune thruout. An honest shame it is that such a lovely tune could only be issued (blame the recording ban) on aged wax, Rudy Vallee's disk being repressed by Victor to meet the demand. Decca, too, has *As Time Goes By* on the market, this one an old Brunswick job by Jaques Renard, remember? Either one will do where the customers can take old-fashioned rhythm. It just happens that L.A. prefers Vallee and his voice-box.

SALT LAKE CITY: New San Antonio Rose. Bob Wills.

Among the phenomena to be observed in Salt Lake City these days is the enthusiasm displayed by its citizens whenever Bob Wills' *New San Antonio Rose* is spun on the coin machines. The happy reaction has been going on for some time, and neither the salty sons, Okeh records, or the Mormon church can explain why. Suffice it to gurgle, where there's a Wills there's a way, the way that leads to and from Utah's best known city.

Territorial Favorites

BURLINGTON, VT.:

Ogeechee River Lullaby. Cab Calloway.

Only a little water has passed under the bridge since *Ogeechee River* began to flow. Still it's safe to say, judging by current performance, that Calloway's side will rock very few machines back on their casters. That doesn't mean the waxing is a dud; it means only that the tune makes fair slot-bait but will have to be put right out in front of all the fishes to net a good catch. Of course, Vermonters

Note

FOR a comparative listing of songs played most often over the radio for the week ended Thursday, March 18, and the week previous, ended March 11, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best-sellers under Harlem Hits Parade.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



● COMING UP ●

FOR ME AND MY GAL... JUDY GARLAND and GENE KELLY... Decca 18480

Now the bells are ringing to celebrate the appearance of *For Me and My Gal* at the altar of Coming Up. And when the parson's done waiting, Decca will surely explain that the explanation is easy to make. The Garland-Kelly team, new to records, turned out a vocalovely job that needed only the screen support from MGM's pic to make the title tune so much machine-manna. From here on the gal and the guy can look to a happy future.

WHY DON'T YOU DO RIGHT? ... BENNY GOODMAN (Peggy Lee) ... Columbia 36652

It came down from the perch this week, but *Why Don't You Do Right?* is still a pretty good question for operators to ask via their music boxes. If the answer be judged by the number of meter clicks, one might say that BG and Miss Lee have the "do right" formula; namely, a knock-yourself-out arrangement with a come-get-your-kicks vocal that hyphenates further into doing-dandy terms. Next week's curtain may open with *Do Right* beheld in *Going Strong*. If not, you still can't do wrong with *Do Right*.

IT STARTED ALL OVER AGAIN ... TOMMY DORSEY (Frank Sinatra-Pled Pipers) ... Victor 20-1522

Tommy Dorsey is to the recording sphere what Babe Ruth was to baseball, so the title of his newest waxing is as appropriate a description of the maestro's current batting average as any. Suffice it to say that the choral tricks of *There Are Such Things* have been sequed in *It Started All Over Again*, and the fans are just as excited at the second chapter as excited at the second chapter as they were at the first.

DON'T GET AROUND MUCH ANYMORE... INK SPOTS ... Decca 18503 GLEN GRAY (Kenny Sargent-LeBrun Sisters) ... Decca 18479

Still hovering at the fringe, this Duke Ellington melody hasn't given a sure sign yet of its further intentions. While the tune is no youngster so far as the disk business is concerned, there is no reason to believe that its title should be applied to its career.

Double-meaning records are purposely omitted from this column.

No Deferment For Hub Ops

Government recognizes music as morale builder but refuses operators deferments

BOSTON, March 20.—The Automatic Music Association of Boston is showing pronounced activity under the direction of Walter Guild. Guest speakers are present at the regular meetings and current problems are discussed.

The last regular meeting of the association was March 10. Walker W. Daly and Charles Van Maanen spoke. Daly is the assistant regional representative of the War Man-Power Commission. His subject was "Are Music Machine Operators and Their Employees Going To Be Drafted for War Work?" He went into detail about the benefits of music as a morale builder, but stated that tho the government had recognized the benefits of music, operators and their employees have not been placed in a non-deferable class and if need in the area should arise for their particular skill they would be required to change to war work.

Van Maanen, sales manager of the record department of the Eastern Company, distributors of Bluebird and Victor records, devoted much of his talk to explaining the method of distribution his company used in taking care of its customers. He stressed the importance of operators furnishing the record manufacturers with scrap records and emphasized it was the only way that production could be kept up.

In the general discussion following the talks a report of the committee which has been working on the scrap campaign was read. Guild talked about the personal property tax which some cities have collected from the music operators who are incorporated. Tax is \$5 per thousand on net worth of the corporation and it is felt that music operators who are doing business as corporations should not pay a tax levied by the various cities or towns, as they pay a State tax and that should be enough. A communication received by Guild from the taxation head of Massachusetts, Mr. Long, bears out this point. With more effort on this, operators functioning as corporations, some of whom have paid hundreds of dollars to cities and towns, should have their money returned.

A report was read on legislative activities. Two bills, S313 and H475, which deal with operators, have both had committee hearings. Bill S313, which calls for a tax of \$50 per music box and a \$10 inspection fee per year, has had several hearings in which no definite action has been planned. Bill 313 calls for a \$25 tax per year on all slot machines, excepting vending machines. Original date of hearing on this bill has been deferred and no new date has been announced. Guild stressed that this bill should not go un-

noticed as it also concerns music machines.

Next meeting of the association is planned for April 1.

PROMOTION IDEAS

(Continued from page 60)

was the challenge to "Hit Hitler Ten Times and Win a Pass To See *The Invader*." The money was turned over to the Army and Navy Emergency Relief. For other pictures, he used Jap cutouts for targets. The patrons bought a 10-cent War Stamp for a free chance to "Slap the Jap."

Israel pointed out that other managers for the Warner theater circuit have been quick to realize the exploitation values of coin machines. The most effective use of the target gun last year was employed by Joseph Nevison, manager of Warners' Bromley (Pa.) Theater. A giant map was placed in the lobby on which were attached miniature Jap airplanes. Folks were invited to try their skill with the target gun. A score of 25 brought a free pass to the theater to see *A Yank on the Burma Road*. Those scoring 30 points won two passes. Those purchasing a War Stamp before shooting received double prizes all around. The machine display was attended by uniformed majorettes of a local drum and bugle corps. The girls sold War Stamps. The entire proceeds benefited the Army and Navy Emergency Relief Fund. Just as important, Israel pointed out, it benefited the theater manager in exploiting the picture, and the coin machine operator in exploiting the machine.

Penny weighing machines also provide tie-ups. In making deals with the machine operators, Israel has them place in the machines pictures of the leader of the stage band or of one of the stars of the movie attraction. Anyone drawing the picture may use it as a free pass to the theater.

Ideas Grow Steadily

Israel claims that his exploitation via coin machines is only a little of what can actually be accomplished. For the new year, he has many new promotions in mind, each making wider and more effective use of the coin machines. "Before the new year is far under way," Israel warned, "theater managers must seek new avenues of exploitation. With war news making newspaper pages very tight, it has become increasingly difficult to grab off free space in the printed pages. Moreover, radio stations are giving so much free time to service and charity efforts, there is little time available to picture stunts.

"With so many stage and screen names going into the service, there are fewer Glenn Millers and Clark Gables to be sold on the strength of their names," says Israel. It means that the theater manager must be a better showman and a better salesman, especially when the drawing power of the name is not so strong on the marquee lights. The answer to the problem is better exploitation and promotion for the stage or the screen. "The coin machine industry," says Israel, "provides fresh and fertile fields for the theater manager in that direction." If there is any question as to the effectiveness of such exploitation, Israel has his fat box-office figures to show to prove his point.

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MUSIC IN THE NEWS

WAR TUNES—Eight tunes related to the second World War showed up on CBS's Hit Parade program during 1942, according to Barry Wood, singing star of the show. Here is the group which made the grade in popular favor: *Praise the Lord and Pass the Ammunition, I Left My Heart at the Stage Door Canteen, When the Lights Go On Again, He Wears a Pair of Silver Wings, Johnny Doughboy, Three Little Sisters, This Is Worth Fighting For* and *White Cliffs of Dover*.

Songstress Vera Barton says the popularity of martial tunes shouldn't cause the public to overlook the many fine ballads turned out during the year. Our native love of romantic music is proved by the popularity last year of such hits as *White Christmas, I Don't Want to Walk Without You, Dearly Beloved, My Devotion, At Last, Sleepy Lagoon, Tangerine* and *Skylark*.

ETHEL WATERS A HIT—Reviewing the appearance of Ethel Waters at the Oriental Theater recently, Wauhiliu Hays wrote in *The Chicago Sun*: "The whole stagershow at the Oriental Theater this is tall, golden-colored Ethel Waters, who has been this department's favorite singer since she made a record of *I Found a New Baby* back in 1925. Since those halcyon days Miss Waters has starred in Broadway musicals and revues, made movies, appeared on the radio and has made a lot of swell songs famous. For example, *Stormy Weather, Heat Wave, St. Louis Blues* and *Happiness Is a Thing Called Joe*.

"Ethel Waters is, essentially, a simple singer. She picks the songs she likes to sing and she sings them the way she thinks they should be sung. She's been doing this for a long, long time, and it's interesting to remember how many younger singers have tried to imitate her.

"She opened with *Taking a Chance On Love* from *Cabin in the Sky*, and went on to some specially arranged numbers. Then she gave the audience what it wanted—old tunes like *St. Louis Blues, Dinah* and *Memories of You*. Her closing number was *Stormy Weather*, and she could have come back for a dozen more songs."

VULGAR SONGS—Hitting at vulgar recordings, Joseph D. Bibb in the West Coast edition of *The Pittsburgh Courier* wrote recently, "All day and way into the small hours of the night, or at least until closing time, the slow, dragging tunes, accompanied by vulgar, suggestive words, peal forth over the amplified loudspeakers hung on the wall outside the shop on the thoroughfare."

Claiming that shops specializing in such wares are most frequently found in colored neighborhoods, altho often operated by white people, the columnist goes on, "There is a frightful danger in these terrible, vulgar tunes. They stimulate bad acting on the part of colored people and leave them the hapless victims of prejudice and discrimination forced upon them by clever, scheming and cagy critics."

Blaming laxity of censorship, Bibb asks how these records get around the postal laws that prohibit obscene matter in the mails, as well as public censorship, and why "the talented tenth" and en-

lightened minority stand by when "this indescribably suggestive and filthy music is seeping into the souls of colored communities."

BELLS ON RECORDS—As a result of requisitioning by the Nazis of all church bells in Holland, phonograph records of their chimes, made before the bells were yielded, are now played at services, a recent issue of *The New York Times* reports.

Church officials wishing to install equipment to amplify the chimes require a "special ringing permit" from the Nazi authorities.

CONDUCTOR CANCELS ENGAGEMENTS—Erich Kleiber, noted European and South American conductor, who was to have conducted four concerts by the Chicago Symphony Orchestra, refused recently to appear with the orchestra.

A telegram to Henry E. Vogeli, manager of the orchestra, said Kleiber refused to come to Chicago since it had been announced that Desre Defauw is to succeed the late Dr. Frederick Stock as permanent conductor of the orchestra.

SPEAKING OF JUKE BOXES—That term is obnoxious to at least one dealer, according to columnist Dallas E. Wood of *The Palo Alto (Calif.) Times*. The dealer prefers the term "automatic phonograph," but is resigned to hearing the public call them juke boxes and jukes.

The dealer in question, Al Glannotti, of the Peninsula Automatic Music Company, claims the development of the automatic phonograph has contributed

heavily to the advancement of plastics. Because of the durability required of the juke box, the plastic used in its frame had to be tough and hard. The plastics so used are of the same quality as those found in the nose of a bomber.

PEGLER URGES U. S. ANTHEM—Westbrook Pegler, one columnist who never seems to be at a loss for a "cause" to crusade for or against, has recently taken up the subject of our national anthem.

Claiming that what he terms the "heart cry of the American people" is borrowed from the old world, he says it "mounts a stilted lyric written by a lawyer under emotional distress"; that it is unsingable except by a daring soprano or tenor, and that hardly anyone knows all the words.

As a substitute Pegler says he might propose *The Maine Stein Song*, which he thinks is "a thumping, rousing, really musical piece, done within the range of the normal, or barber-shop voice."

WAR WORKER'S PREFERENCE—Describing 24 hours in the life of a girl war worker, Carol Frink of *The Chicago Sun* chose as her subject a pretty blonde tool worker on the "gravy shift."

Dancing is a favorite pastime with most of the war plant employees, and LaVon Lantz, 21, the heroine of Miss Frink's essay, is no exception to the rule. She likes "bands that cook with gas," and is fond of both "smooth" and jitterbug dancing, as well as rumbas.

Her tune preferences are *Slow Freight* and *Tuxedo Junction* for jitterbugging, and *Stardust* for smooth dancing. Charlie Spivak and Freddie Slack are her favorite orchestra leaders.

LaVon likes to go from place to place during an evening of dancing, and often goes to four or five different night clubs in the hours between 1 a.m. and 5 a.m. Her evening breaks up "when all the places are closed."

Kyser, Miller Top Juke-Box Favorites In Richmond Area

RICHMOND, Va., March 20.—The top-ranking artists in the music boxes last year in this territory, according to a survey completed by *The Billboard*, were Kay Kyser and Glenn Miller, who ran neck and neck for the honors. Benny Goodman's 1942 comeback, via *Jersey Bounce* and *Somebody Else Is Taking My Place*, won him third position in the race, just a notch ahead of Jimmy Dorsey.

Other Virginia favorites in the order in which they placed were Freddy Martin, Harry James, Vaughn Monroe, Alvin Rey, Woody Herman, Charlie Spivak, Horace Heidt, Russ Morgan, Guy Lombardo, Tommy Dorsey, Cab Calloway, Jimmy Lunceford, Sammy Kaye, Lucky Millinder, Dick Jurgens, Glen Gray, Abe Lyman and Ray Noble.

Top billing among the vocalists and combinations went to Dinah Shore, with the Merry Macs running a close second. Bing Crosby slipped in the machines but bounced back at the last minute to third position when *White Christmas* hit the jackpot in November and December. The Andrews Sisters and the King Sisters tied for fourth in popularity, and were followed by the Ink Spots and Kate Smith.

In the hillbilly division Ernest Tubb topped the field. Zeke Manners ran second, and *There's a Star-Spangled Banner Waving Somewhere* pushed Elton Britt into third, with Roy Acuff, Lonesome Buddy and Bea Booze following. Late in the year Savannah Churchill, singing with Jimmy Lytell's orchestra, became a heavy favorite with *Fat Meat Is Good Meat*.

Top tune of the year was *Blues in the Night*, which was already on the machines at the start of '42. *Jersey Bounce* drew the second greatest number of nickels. Third, fourth and fifth went, respectively, to *Who Wouldn't Love You?*, *Somebody Else Is Taking My Place* and *Chattanooga Choo Choo*.

Other leading disks, in the order in which they showed up in the Virginia survey, were *Jingle Jungle Jingle*, *Deep in the Heart of Texas*, *Kalamazoo*, *Tangerine*, *Johnny Doughboy*, *String of Pearls*, *Moonlight Cocktail*, *Don't Sit Under the Apple Tree*, *My Devotion*, *Praise the Lord*, *White Christmas*, *When the Lights Go On Again*, *Manhattan Serenade*, *White Cliffs of Dover*, *One Dozen Roses*, *Shepherd Serenade*, *Elmer's Tune*, *Shrine of St. Cecilia*, *Rose O'Day*, *Miss You*, *Sleepy Lagoon*, *Idaho*, *He Wears a Pair of Silver Wings*, *I Cried For You*, *Strip Polka* and *Amen*.

Spokane, Wash.

SPOKANE, March 20. — Old numbers are getting good play by the soldiers and sailors here, mainly because choice of newer records is limited. To fill machines, juke box operators are digging into their libraries for top tunes of last year and '41. Inability to get current stuff isn't affecting the cash box too much.

Cecil Wellwood, well-known music operator, is now with Wellcome Music Company, Spokane, after a brief stay with Royal Amusement, Seattle. Another newcomer at Wellcome is Sam Grossman.

Nick Rego, Spokane juke box operator for five years, has the "For Sale" sign out. Reason—can't get help.

RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Another quiet week has passed for the disk firms. Columbia is finding it necessary to dig down into its old files for yesteryear favorites like *Shine On*, *Harvest Moon* and *Time on My Hands*, trilled by Kate Smith. Victor brought out a pair of *Cabin in the Sky* tunes, coupling Vaughn Monroe with Sammy Kaye on *Cabin in the Sky* and *Taking a Chance on Love* respectively. In some locations oldies like *Stardust* and *Begin the Beguine*, which some ops are filling empty slots with, are showing up on reports.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

YOU'RE IRISH AND YOU'RE BEAUTIFUL . . . WILLIE KELLY (Vocal Refrain) . . . Hit 7039

Altho St. Patty's Day has already passed by, there is still plenty of interest being shown in this attractive Irish waltz. It's a dandy, both as to melody and lyrical content, by all Erin song standards. And with this being the only available waxing of this love lullaby, phono ops are bound to enjoy a rich harvest of coins. Moreover, appeal of the serenade goes beyond just the wearers of the green and it should prove to be the heaviest waltz favorite of the year.

I'VE HEARD THAT SONG BEFORE . . . JOHNNY JONES (Vocal Refrain) . . . Hit 7038

Harry James has already started a stampede at the phono locations for this song. And since there are hardly enough waxings to go around, this entry makes a suitable substitute until the real thing comes along. It is the only other available disk version of the hit song, and with the song itself riding high in popularity, is bound to enjoy a fair measure of play. The Johnny Jones version, without any touch of distinction, is thoroly listenable and danceable. Plattermate also holds much promise for the phono ops, being a new soldier war ballad, *I Dreamt the War Was Over*, heavy on the sentimental side.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PHONOGRAPHS AND WALL BOXES

- Seeburg 8800 R. C. E. S. \$395.00
- Seeburg 7850 R. C. E. S. 359.50
- Seeburg Classic 199.50
- Seeburg Envoy R. C. E. S. 299.50
- Seeburg Mayfair 159.50
- 1939 Rock-Ola Deluxe 159.50
- Seeburg Wireless Wall-o-Matics . . . 27.50
- Seeburg 3-Wire Wall-o-Matics . . . 26.00
- Speakers in Pipe Organ Cabinet . . . 20.00

One-Third Deposit Required on All Orders.

W. & L. MUSIC CO.

240 S. Ludlow St., Dayton, Ohio

WANTED

WURLITZER 616's

To Operate on 110 V.-25 Cycles.
State Quantity — Condition — Best Price.

ACME SALES CO.

414 W. 45th Street NEW YORK CITY

FOR SALE

EXCEPTIONALLY PROFITABLE MUSIC ROUTE IN DEFENSE CITY

BOX 546, The Billboard, 155 N. Clark St., Chicago, Ill.



Industry Mentions Magazines --- Newspapers --- Radio

Soldier Longs for Juke Box

A coin machine serviceman now a tank gunner in Africa wrote his brother that what he really longs for is a couple of pinball machines he could spot around there. His letters recall the days when he helped his brother service juke boxes—and completely ignore the handshake received while President Roosevelt was in that area.

The Pittsburgh Press on March 15 reported the story as follows under the headline, "McKees Rocks Gunner Longs for Juke Box."

"A medal for heroism and a Presidential handshake may be high honors for a tank gunner in Africa, but what John Timchak really longs for is 'A couple pinball machines I could spot around here.'

"His letters home to his brother, George, Stowe Township, frequently mention the 'good old days' when he helped his brother service juke boxes, but to date have failed to mention the incident of the Rooseveltian handclasp.

"The Timchaks found out about that thru a movie newsreel about three weeks ago, when a neighborhood woman rushed to the Timchak home gasping: 'Johnny's in the movies, shaking hands with the President.'

"The whole neighborhood went to the movies that night,' related George, 'sure enough there was Johnny shaking hands with the President, when Mr. Roosevelt was in Africa. We had a letter from him about that time too, but he didn't mention shaking hands with the President.'

"He was a bit more expansive on the matter of being decorated with a Silver Star for gallantry: 'They're going to give me a medal,' he wrote, 'the first lieutenant said he would write you about it.'

"Sergeant Timchak, who quit McKees Rocks High School to work with his brother, was inducted into the army two years ago."

Operator Now Handles Link Trainer

A publicity release from the Public Relations Office of Moore Field, Tex., recently featured Pvt. Estill M. Kutz, a former coin machine and juke box operator from Pittsburg, Kan., who is now operating a Link trainer at the Army Air Forces advanced flying school in the Lower Rio Grande Valley near Mission, Tex.

Pvt. Kutz instructs both cadets and officers in the art of flying by the aid of instruments only, and tho it's a far cry from a Link trainer to a pinball game, he says that the "old leverage" is still the same.

The news story from Moore Field's Public Relations office mentions that Kutz was one of the leading operators in Crawford County, Kansas, where his locations included Wurlitzer phonographs and most of the Mills products. Five months ago Kutz was sworn in the service at Jefferson Barracks, Mo., and later transferred to Moore Field.

The Billboard Quoted

The Roving Reporter, a column in The Dispatch-Herald, Erie, Pa., recently mentioned one of this magazine's news stories as follows:

"Recent issue of The Billboard, magazine devoted to the amusement business, carried an Erie story which said that upward of 2,000 pinball games were again being placed in retail establishments thruout Erie County, now that the courts have ruled that free play games are not illegal provided no money is paid winners. . . ."

What's a Juke Box Heaven?

We (and a few hundred thousand others) follow Howard Vincent O'Brien's column, "All Things Considered," in The Chicago Daily News and a few days ago found the subhead, "Juke Box Heaven," glaring at us in boldface type. Avidly our eyes ran down the column to find at the very end of it the phrase "Juke box heaven." O'Brien was discussing various thrilling war stories wherein the soldier, the ship, or the plane is saved from what appears to be certain disaster by nothing short of a miracle, and his remark about them is this:

"These stories, like the one about the Angel of Mons in the last war, presuppose to me a rather shabby and trivial god

presiding like an Oriental potentiate over a juke box heaven."

We gather that O'Brien's concept of such a heaven doesn't coincide with that of phonograph operators. Juke box heaven sounds pretty cozy for us—we doubt that a certain music-world "czar" could muscle in there!

"Postman's Holiday" Cartooned

We saw a King Features Syndicate cartoon "They'll Do It Every Time," by Jimmy Hatlo in The Indianapolis News March 9, about the fellow who nurses an 80-ton crane at the shipyards and spends his free time operating the claw machine.

Juke Box for Coast Guard

The Tarrytown (New York) Daily News recently carried a picture and news story of a Sunday entertainment of members of the coast guard stationed at Ellis Island. The picture showed a group of the servicemen and Tarrytown girls gathered around a bright and shiny automatic phonograph. According to the accompanying news item, the use of the juke box was donated for dancing by Seymour Pollak, a coin machine operator of Tarrytown.

Pinball Goes to War

Three North Carolina newspapers, The Greensboro Daily News, The Charlotte Observer and The Winston-Salem Journal recently carried news stories about pinball machines helping win the war. It seems classification officers of the Army Air Force Training Command discovered that the electrical switches, relays and complicated circuits in the machines are of value in testing the mechanical aptitude of trainees. With manufacture having been banned for the duration, such equipment proved difficult to obtain until confiscated pinball machines were rounded up and sent to Atlantic City and Greensboro basic training centers. Both Atlantic City and North Carolina

have license laws, and evidently the machines in the hands of the law enforcement officials had been seized for violations.

Slot Machine Photos

The Popular Photography magazine, April, 1943 number, has a story headlined "Camera vs. Slot Machine." The article describes how pictures helped win court convictions by giving evidence of slot machine operation and gambling in Wisconsin, and tells how such pictures were obtained by the photographer.

The story doesn't mention the fact, but it is known that pictures are not as important as evidence now as in former years. Under the present federal law, the government has a list of all slot machines.

Richmond, Va.

RICHMOND, Va., March 20.—Philip Goldstein, of Washington, has been given three charters, capitalized at \$50,000 each, under the names of Norfolk Candy Service Corporation, Washington Candy Service Corporation and Richmond Candy Service Corporation by the State Corporation Commission. The purpose of the corporations is to deal in vending machines, merchandise stands and equipment.

New Rock-Ola distributor for Richmond is Richmond Amusement Company.

Visitors included Lieut. Wilmer Bradbury of the Army Air Corps.

Fire at Health Center Bowling Alleys last Sunday completely gutted the building for an estimated loss of \$150,000.

Sheppard Bowles has resigned her position in the cashier department with Wilmer & Vincent and has assumed her new duties at the head of the enlarged record department at Gary's.

Judson W. Williams is still anticipating that long-awaited operation at Veterans' Hospital at Kecoughtan.

The worst sleet storm in the history of Richmond's 50-year-old weather records was experienced here last week, cur-

tailing not only the servicing and collecting from machines, but causing a great drop in play. For several days many sections of the city and surrounding territory were without electrical facilities, and even in those parts of town not greatly affected by the storm all citizens were urged to stay in their homes due to the danger from falling trees, icicles and live wires.

Collection from all types of machines were way off for the past two weeks. Due to the worst sleet storm in local history, which caused electricity to be cut off in many locations for from six to eight days, most of the outlying locations were closed for that period of time.

A new ruling of the OPA will again affect the operators of cigarette and soft drink vending machines. The new ruling has placed trucks hauling these items "down the list" among those to receive tires, and local rationing boards have been instructed to issue only certificates for recapping to these trucks after February 25. Furthermore, this can be done only after trucks in more eligible classifications have been "re-tired."

The epidemic of break-ins of stores and the machines inside the locations which broke out here recently seems to have been stopped when local police arrested a 16-year-old boy and charged him with several housebreakings.

The Greatest Phonograph Bargains in the U. S. A.

WURLITZER PHONOGRAPHS:
500\$174.50
800 334.50
700 284.50
750 384.50
850 439.50
616 (completely remodeled) 74.50
Wur. 71 (with stand) 149.50

SEEBURG PHONOGRAPHS:
9800 RC\$389.50
8800 RC 369.50
Classic 194.50
Colonel RC 269.50
MILLS EMPRESS (like new) \$159.50

MISCELLANEOUS EQUIPMENT
ROCKOLA 12 Record Phonographs (good for parts only)\$15.00

WURLITZER WALL BOXES,
No. 125\$39.50

PACKARD PLAMOR BOXES:
New\$34.50
Used 27.50

Wurlitzer Twin 12 Phonographs in Steel Cabinet, Complete with Packard Adapter\$124.50
Seeburg Adapters for Wurlitzer Phonographs, 2 or 30 Wire Installations (New) 24.50

WRITE FOR QUANTITY PRICES
TERMS: ONE-THIRD WITH ORDER, BALANCE C. O. D.

Universal Automatic Music Co.
1506 E. 67th Street
Chicago, Illinois

SPEAKERS

NEW UTAH 12" P.M.'s.....\$ 7.50
NEW UTAH 10" P.M.'s..... 6.50
NEW SINGING PICTURES 14.50

Also complete line of parts for ROCKOLA REMOTE ADAPTERS.
1/3 deposit with order, balance C. O. D.

MIAMI EQUIPMENT CO.
P. O. Box 984 Cincinnati, Ohio

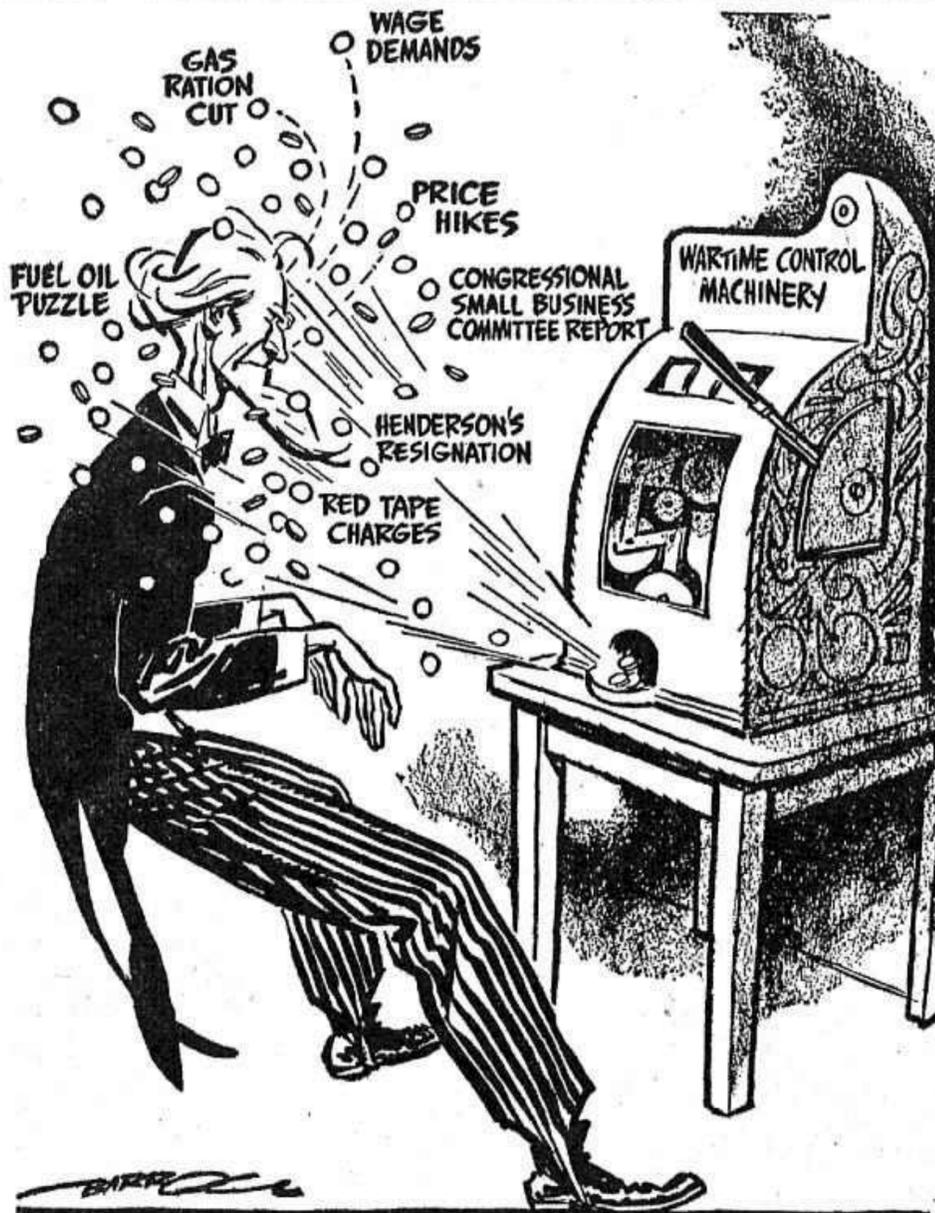
WANTED AT ONCE

200 WURLITZER MODELS

500, 500A, 600 Keyboard. Will buy one or a carload. Advise what you have and prices—cash waiting.

F. A. B. DISTRIBUTING CO.

704 Baronne St., New Orleans, La.
Phone Raymond 4938.



TIE-UP WITH THE NEWS. Staff cartoonist of The Press-Union, Atlantic City, N. J., daily, uses a slot machine to show some of Uncle Sam's problems. Published December 26, 1942.

See Smaller Profits in '43

Rising tobacco costs, higher taxes cut profits, Chesterfield president says

FLEMINGTON, N. J., March 20.—"Unless the OPA permits cigarette manufacturers to increase prices, the companies are likely to earn less this year than they did in 1942," J. W. Andrews, president of Liggett & Myers, said at the company's annual meeting.

"I think it is a correct conclusion that we won't earn as much this year as we did in 1942 without a price increase. I don't see any likelihood of lowered taxes, but against these adverse factors is the possible offset of some increase in sales," Andrews said.

The average price paid for the 1942 burley crop was 42 cents, against 29 cents in 1941. Flue-cured tobacco averaged 38.25 cents a pound as compared to 28.25 cents a pound in 1941, he pointed out.

The supply of foreign tobacco now held in the United States by the company is sufficient for about two years, and some tobacco purchased in December and January is now in transit across Turkey.

The company's position on foreign tobacco is comfortable, altho the price is high. The total inventory of leaf tobacco is now about \$20,000,000 greater than the \$182,000,000 reported at the end of 1942.

Delaware Studies Soft Drink Tax

WILMINGTON, Del., March 20.—A tax of 1 cent on every bottle of soft drinks or a 1-cent tax on every magazine or book sold in Delaware are among suggestions now being discussed by members of the House of Representatives as a means of granting every demobilized serviceman or woman who is unemployed \$18 a week for a maximum of 20 weeks after the war.

Preliminary studies are underway, with strong sentiment in favor of such a bill if it can be financed.

Serious consideration of the matter began shortly after the House passed a bill offered by Senator Harry H. Mulholland (R-Milford) to provide such benefits to those who had been employed in industries covered by the Unemployment Compensation Law before entering the service.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

Price Order On Rockwood

Price ruling includes notice that retail sales must conform to ceiling

WASHINGTON, March 20.—A price regulation order was issued to Rockwood & Company, manufacturers of chocolate and chocolate candies, March 10. It is one of the first special price orders issued to a manufacturer of candy products that are used in vending machines, and vending operators will be interested in the details and suggestions contained in this order. It is a special order apparently issued in response to a petition by the Rockwood firm for a ruling on the price of one of its products.

The order also specifies the retail price for the product.

Part 1499—Commodities and Services (Order 211 Under § 1499.18 (b) of GMPR) ROCKWOOD & COMPANY

Order No. 211 under § 1499.18 (b) of the General Maximum Price Regulation—Docket No. GF3-2702.

For the reasons set forth in an opinion issued simultaneously herewith, it is hereby ordered:

§ 1499.1811 Adjustment of maximum prices for Chocolate Bits sold by Rockwood & Company. (a) Rockwood & Company, Washington, Park and Waverly avenues, Brooklyn, New York, may sell and deliver, and any person may buy and receive from Rockwood & Company the

following commodities at prices not higher than those set forth below.

(1) "Chocolate Bits," packed one dozen seven-ounce packages to the box at \$1.10 per box delivered.

(2) Rockwood & Company shall continue the customary quantity discounts, allowances or other price differentials existing in March, 1942.

(b) Wholesalers of "Chocolate Bits" are hereby authorized to increase their prices to correspond to the 5 cents per box increase granted to Rockwood & Company. In no event may a sale of "Chocolate Bits" be made at retail at a price higher than that determined for the retail seller under paragraph (a) of section 2 of the General Maximum Price Regulation, or as adjusted under any other regulation issued by The Office of Price Administration.

(c) At the time of the first delivery of "Chocolate Bits" following the effective date of this order, Rockwood & Company shall supply to any retailer or wholesaler taking such a delivery a written notice and shall also include such written notice in each box of "Chocolate Bits" packages. If such notice is enclosed within the shipping package, a legend shall be attached outside the package to read "Ceiling Price Notice Enclosed." The written notice shall read as follows:

"A new delivered maximum price of \$1.10 a box of 12 packages of "Chocolate Bits" has been authorized for us by the Office of Price Administration. This increase was granted because our March, 1942, price was abnormally low in relation to the prices charged by our competitors. Our new price is subject to all allowances, discounts and trade practices which we had in effect in March, 1942, with respect to "Chocolate Bits." Wholesalers may add 5 cents to their March, 1942, prices. Retailers are (See Price on Rockwood on opp. page)

Files Against Cigarette Co.

Suit based on Old Gold advertising campaign — company denies charges

WASHINGTON, March 20. — Federal Trade Commission has filed suit against P. Lorillard Company, Inc., Jersey City, charging misrepresentation in the company's current advertising of Old Gold, Beech Nut and Sensation cigarettes and Friends smoking tobacco. Recent Old Gold advertising campaign has been based on an article in Reader's Digest magazine which reported results of laboratory tests of "seven leading cigarettes." The cigarette company, according to the suit, later advertised on the basis of the article that Old Golds were lowest in nicotine content and in throat-irritating tars and resins.

Reader's Digest is the same magazine which some time "exposed" pinball and other coin machine games.

The FTC said that the tests reported 2.04 mg. of nicotine per cigarette in the smoke of Old Gold and the amount in two other brands was slightly higher, 2.20 mg., while the average of the cigarette having the largest content was 3.02 mg.

"However," the FTC said, "these differences in nicotine were insignificant and the advertising failed to disclose that the laboratory report further stated: 'the differences between brands are, practically speaking, small and no single brand is so superior to its competitors as to justify its selection on the ground that it is less harmful.'"

Coca-Cola Report \$23,000,000 Profit; Less Than in '41

ATLANTA, March 20.—Operations last year of the Coca-Cola Company and its subsidiaries resulted in a net profit of \$23,267,446 after deductions for federal income and excess profits taxes, according to the annual report for 1942, announced recently.

The profit is equivalent to \$5.37 a share on the common stock and compares with \$28,908,374 or \$6.78 a common share cleared in the year 1941.

Before provision for income and excess profits taxes, the profit for last year amounted to \$50,527,446, while that for 1941 on the same basis came to \$55,158,374.

In the final quarter of 1942 the net profit was \$4,850,213 or \$1.10 a common share. This compares with \$6,483,844 or \$1.51 a common share reported for the preceding quarter and with the \$5,516,774 or \$1.26 a common share earned in the three months ended on December 31, 1941.

Good Will Suggestion . . .

CHICAGO, March 20.—A story recently published in The Chicago Daily News might well serve as an example to operators in the vending machine trade who want to do all they can for the men in our armed forces.

The News reported that M. J. Doolan, owner of an amusement ride operating company that furnishes the carnival atmosphere for the street corner church bazaars, has sent out more than 4,000 cartons of cigarettes to soldiers in various camps, and he is financing the unusual enterprise with his own funds. It cost him some \$5,000 so far and he's going stronger than ever, sending out about 100 cartons a week. If Doolan keeps up his good work, every soldier in Uncle Sam's Army will have smoked a Doolan fag before the war is over.

His lists of soldiers and sailors are obtained from the crowds that visit the carnivals. People are invited to deposit the name of a soldier in a box and in a short time the boy has his carton of cigarettes.

Letters show that the young men invariably divide their cigarettes with barracks and tent mates, so that out of the 4,000 cartons more than 40,000 men have enjoyed the smokes. As a reward for his efforts he probably has the biggest fan mail from soldiers of anyone in Chicago. He ranks with movie stars in the number of letters he gets and now has more than 2,000 on file.

It is a well-known fact that cigarettes are uppermost in every soldier's mind and the first thing he wants when returning to camp from duties of any kind. Some people feel that it is necessary to form a large organization with a substantial money backing before anything of this nature should be attempted, but, as evidenced by Doolan's work, such is not the case, and anyone who will put forth a little effort can be of great help in aiding the morale of our service men.

Cigarette vending operators in particular should be interested in this work, since it would be a great help to them if they could educate people to send even a pack or two to friends in the service at frequent intervals.

THIS TIME TRY TORR

Bargains Galore!

By Torr

Send for Latest Price List
Just Out—Over 1000 Bargains
Last Call for N. W. #39 Bell,
\$10.25.

Buy now or regret for duration.
New low price on Tom Thumb
Vendors.

Salted Peanuts—25-Pound Carton
\$5.00 F. O. B. Philadelphia.
Full Cash With Order.

TORR 2047A-SO. 68
PHILA., PA.

SPECIAL CLOSE-OUTS

CIGARETTE VENDING MACHINES

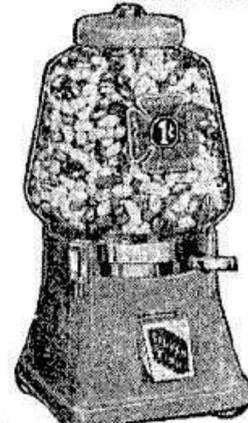
7 COLUMN MODEL "S" STEWART-McGUIRE (Reconditioned). **\$20.00**
In lots of 10 or more.**EA.**

Single Machines \$25.00 Each

1/2 Cash With Order, Balance C. O. D.

AUTOMATIC CIGARETTE SALES CO.
2208 LOCUST ST. ST. LOUIS, MO.

MAKE MONEY WITH A ROUTE OF NUT VENDORS.



Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

SPECIAL SPECIAL
Just received 150 used Silver King 1 1/2 all purpose vendors.

GET STARTED DEALS

- 1 Silver King, 10 Lbs. Peanuts **\$6.50**
- 5 Silver Kings 30 Lbs. Peanuts **\$27.25**

Silver Kings, sample, \$4.50; 5 or more, \$4.25 Ea. 1/3 deposit required with order, balance C.O.D. Send full amount and save C.O.D. charges. Send for complete list of New and Used Machines. We still have a few more Universals left at \$4.50; 5 or more, \$4.25 Each. Rush Your Order.

RAKE 2014 Market Street PHILADELPHIA, PA.

WANTED

Postage Stamp Vendors

ROLLER TYPE ONLY

Must have good appearance. State lowest price.
BOX #547, Billboard, 155 N. Clark St., Chicago.

VENDER SUPPLY NOTES

SUGAR SUPPLY FOR 1943—A recent report on the outlook for sugar supplies in 1943 states that much larger imports of sugar will be necessary this year and that government agencies are taking what steps they can to increase imports. The demand for sugar to ship abroad on lend-lease supplies is increasing rapidly, and that will be one of the reasons for continued sugar shortage on the domestic market. One unfavorable factor in the present reports is that the sugar beet crop in California will be about half of normal production. Delays in beet and cane plantings and a shortage of labor will most certainly cut down the domestic supplies. Reports indicate that additional sugar will be available from Cuba and that a considerable portion of the increased needs may be made up from there. Refiners in the Northwest report enough sugar stocks on hand to meet present needs.

TOBACCO QUOTAS—The government has announced a general increase in tobacco acreage of 5 per cent for 1943. The tobacco trade itself is not agreed on present stocks of tobacco for the present year's production. Some firms report that they have sufficient stocks on hand. Other trade leaders say there is really a shortage of tobacco stocks. The probability is that there will be no real tobacco shortage for the present year since most cigarette manufacturers are known to keep a stock for two years' average production on hand.

FLAVOR SHORTAGE—One of the real problems growing more serious for cigarette manufacturers is the shortage of flavoring used in cigarettes and the increase in prices due to this shortage. Recent reports say that price reductions have been made on some flavors during the last few weeks, but there is still a shortage of supplies. The OPA does not seem able to control prices on flavors. So many of the flavoring materials used in cigarettes are imported that the list reads like a catalog of foreign markets. Leaders in the cigarette trade say they expect a continued decrease in imports of these flavors. Efforts to manufacture domestic supplies are still progressing.

It is now reported that apple juice really works as a substitute for glycerin as a moistener of tobacco. One of the big cigarette manufacturers has tried apple juice and reports that it is satisfactory. This may go a long way in relieving the situation. Efforts to make menthol from peppermint oil and other products are not proving so satisfactory because of cost. It costs about \$25 per pound to manufacture menthol from peppermint oil, while the normal price for menthol is about \$15 or less.

SPUR TO CONCENTRATES—The war is certainly stepping up the production of concentrates of fruit juices which may develop a new and great industry for the post-war era. The candy bar industry may also find this a very profitable field after the war. Suggestions are being made that food concentrates, citrus juice concentrates and other similar developments may be pressed into bars for sale in vending machines, and that the concentrates may be widely used in candy bars. At the present time the government is greatly increasing its demand for concentrates of citrus fruit juices, and the manufacturing processes are being rapidly improved. The government is now able to supply the armed forces with ample supplies of vitamin juices made from concentrates of the citrus fruits. The quantity of this material being taken by the government is immense. In 1943 it is expected that the government will use 60 per cent of the California orange crop to make concentrates to supply the armed forces. One important factor in this new development is that it may make Vitamin C available in large quantity at low prices. What the candy bar industry can do with these concentrates and vitamin products may make history after the war.

SOFT DRINK SUPPLIES—Financial reports of the big manufacturers of soft drinks indicate that these firms are doing well. It also indicates that the shortage of sugar and of bottle caps has not seriously cut down total production. Civilian markets still must curtail use of soft drinks because the armed forces and workers in war plants are getting preference in most cases. Two of the leading manufacturers of soft drinks report that they have dropped many brands formerly made and are concentrating on the most popular ones. Pepsi-Cola has cut out all of its bottled products except the Pepsi

drinks. Pepsi-Cola has also established a big plant in Mexico, where sugar is not rationed, in order to produce sirup for use in making its drinks.

COCOA SITUATION—Imports of cocoa continue to show an encouraging increase and are a little more than 200,000 bags greater than in the same period in 1942. The candy industry has noted this, but it is understood that it may be some months yet before there will be an increase in supplies for the civilian markets. Heavy government orders for chocolate products are absorbing practically all of the increased supplies of cocoa coming to this country.

RELIGIOUS PEANUTS—A newspaper in Columbia, Ga., recently made a mistake in the make-up of the paper by transposing heads of two news items. The result was such as to indicate that farmers were greatly increasing their production of peanuts and that churches would be giving away peanuts in order to increase attendance. It was just one of those transpositions of news items that frequently occur in newspaper plants, but after all, there may be something to the idea of giving away peanuts to get people to attend church!

HERSHEY CHOCOLATE REPORT—The recent financial report of the Hershey Chocolate Corporation sheds some light on the material shortages among manufacturers of candy and candy bars. The Hershey firm, due to its long experience in the material market, seems to be well situated because of buying experience and accumulated supplies. The firm is facing a number of hardships and reports that its total production may decrease as time goes on. The firm reports, however, that it was able to make a moderate increase in sales in 1942. This increase in total sales was due chiefly to the big demand from the armed forces. Hershey bars have long been used in vending machines and are still a staple item.

CANDY EDITORIAL—The Star-Telegram, Fort Worth, recently editorialized at length on the shortage of candy. The newspaper said that war has cut the candy supplies for civilians in half and now seems bent on performing a like operation on the half that is left. The editorial also said that one of the remarkable things about candy bars is that the price remains unchanged to the very last. "The last nickel bar will sell for a nickel."

The public is sandwiched among three priorities on candy—the armed forces, the defense workers and the children.

JANUARY CANDY SALES—The government report on candy bars for January, 1943, shows a decrease in the total poundage of candy bars as compared with January a year ago. The total poundage of candy bars for January, 1943, was above 40,000,000, compared with above 46,000,000 one year ago, but the army ration bars are not included in this total poundage and this may mean that the total production of candy bar products is greater.

More Peanuts From Texas

FORT WORTH, March 20.—During the last year peanuts have assumed an important place in the present war effort, and the government has asked that production of this product be speeded up immensely. The State of Texas has been asked to plant 1,300,000 acres in peanuts, and this will require the ingenuity and co-operation of every Texas farmer on suitable sandy land. The 1943 goal means an increase of 23 per cent over the record acreage of 1,060,000 planted in 1942, and makes this one of the toughest assignments for the State for the second year of the war.

PRICE ON ROCKWOOD

(Continued from opposite page) in no event to increase their prices above March, 1942, ceilings."

(d) All prayers of the petition not granted herein are denied.

(e) This Order No. 211 may be revoked or amended by the Price Administrator at any time.

(f) This Order No. 211 shall become effective March 11, 1943.

(Pub. Laws 421 and 729, 77th Cong., E. O. 9250, 7 F. R. 7871)

Issued this 10th day of March, 1943.

PRENTISS M. BROWN,
Administrator.
(F. R. Doc. 43-3796; Filed March 10, 1943; 2:56 p.m.)

Chocolate Novelties

WASHINGTON, March 20.—The War Production Board issued an amended order relating to chocolate February 27. The effect of this order is to place certain restrictions on the manufacture, sale and use of cocoa beans. These restrictions are in addition to others previously issued and which set up quotas for the use of chocolate.

The new order also forbids the manufacture of certain chocolate products such as chocolate shot, hollow molded novelty items, solid chocolate novelty items and coated novelty items.

Peanut Candy Is Defined In Recent OPA Amendment

WASHINGTON, March 20.—The Office of Price Administration recently issued an amended order which more clearly defines peanut candy as controlled by the price regulations. The order is as follows:

PART 1351—FOOD AND FOOD PRODUCTS

(MPR 262,1 Amendment 2)

SEASONAL AND MISCELLANEOUS FOOD PRODUCTS

A statement of the considerations involved in the issuance of this amendment has been issued simultaneously herewith and has been filed with the Division of the Federal Register.

Subparagraph (10) of paragraph (a) of §1351.965 is amended to read as set forth below.

§1351.965 Definitions. (a) When used in this Maximum Price Regulation No. 262 the terms:

(10) Peanut candy is candy in which peanuts, either in processed or unprocessed form, constitute the largest single ingredient by weight, volume or cost. By "ingredient" is meant the constituent items which may in a reasonable course of business be purchased separately for the making of peanut candy. If two or more such items are combined in one ingredient as purchased for the making of peanut candy, the separate items thereof rather than the combined ingredient shall be taken in determining if the peanuts constitute the "largest single ingredient by weight, volume or cost" of the peanut candy as aforesaid.

1351.967a Effective dates of amendments.

(b) Amendment No. 2 (§ 1351.965 (a) (10)) to Maximum Price Regulation No.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and ½ cent a pound profit for the salter.

RICHMOND, Va., March 20.—An element of hesitancy and some confusion met the new permanent maximum price regulation on peanuts and peanut butter which became effective February 27. This order established maximum prices on peanuts at the various levels—growers, shellers, primary jobbers and processors. The following is quoted from the press release which accompanied the issuance of this regulation: "The effect of maximum price regulation No. 335 regarding peanuts and peanut butter, will be to cut prices on shelled peanuts from ¾ cents to 1¼ cents a pound under prevailing prices at the time of the freeze and to introduce prices at a farm level below those which have been existing on the market, altho the farm maximums, established in collaboration with the Department of Agriculture, are above 100 per cent of parity and meet the requirements of the amended emergency price control act of 1942.

"Because market conditions prior to the December, 1942, 'freeze' were unusual, it is impossible for OPA to predict whether the regulation will roll back peanut butter and salted peanut prices. It is expected that there will be no substantial change in the market as a whole."

Reports from the Virginia-North Carolina area show offerings of farmers' stock peanuts have been extremely light in this area. It is believed that a very high percentage of the crop in this belt, both at country points and from central warehouses, has been sold. The prices of farmers' stock peanuts offered are at ceiling levels of 8.8 cents per pound on U. S. No. 1 and 2, classes A and below, and 8.4 cents per pound on grade No. 3, classes A and below. The market on shelled and cleaned goods was unusually quiet, with almost no movement at selling prices. There was, however, considerable inquiry from the trade.

Indications are that supplies of peanuts, in the hands of growers and shellers in the Southeastern States, are almost cleaned up. In this section re-cleaning of peanuts for seed has begun. There has been a heavy demand for seed from dealers, but so far growers have shown no great interest.

262 shall become effective January 11, 1943.

(Pub. Laws 421 and 729, 77th Cong.; E.O. 9250, 7 F.R. 7871)

Issued this 5th day of January, 1943.
LEON HENDERSON,
Administrator.

ATTENTION! Candy Vending Machine Operators

New 5c Glassine Packaged Peanuts

Will Fit Any Candy Vending Machine.
Chocolate Covered Peanuts, Mixed Nuts, Spanish Peanuts, Salted Peanuts and Candy Coated Peanuts. Bag Size—5½"x3½".
50% With Order, Balance C. O. D. Samples, 1 Package of Each, 25¢.

ASCO VENDING MACHINE EXCHANGE, Inc.

\$2.85 Per Hundred Bags
F.O.B. Newark, N. J.
140 ASTOR STREET
NEWARK, N. J.

GLAMOUR GIRL CARD VENDER

SELLS CARDS 2 FOR 5c

Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.



LIMITED QUANTITY AVAILABLE

Metal construction thruout. Chrome fittings. Manufactured before Government's stop order. Never sold before. Buy now before it is too late.

3,000 CARDS FREE WITH EACH MACHINE BRINGING IN \$75 — MACHINE COSTS ONLY \$60
½ Cash With Order, Balance C. O. D.

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

Philadelphia Trade Launches Plan To Befriend Soldiers

PHILADELPHIA, March 20.—That the amusement machine fraternity here is ever on the alert in its all-out efforts in the interests of the nation's defense was again manifest this week in the "adopt a Yank" plan launched by Max Bushwick, head of the Capitol Amusements Company, one of the leading music operators in the city.

First advanced by the Philip London American Legion Post, in which Bushwick is active, the plan calls for each member to "adopt" a local Yank at the camps. Working thru the USO the service boys "adopted" are those having no friends or relatives. Moreover, the lads selected are of all races, colors and creeds.

Each member is pledged to send his adopted Yank a package of necessities

each month, and further pledged to write their "wards" at least two letters a month. Bushwick's adoption plan was not only hailed by the American Legion posts but also received generous praise from the local newspapers, especially *The Philadelphia Daily News* and *The Philadelphia Observer*, identifying him as a member of the music machine industry.

Kentucky Says Cities May Assess Additional Taxes

FRANKFORT, Ky., March 20.—A legal opinion from the attorney general's office says that cities have the authority to assess occupational and business taxes even tho the State may be already taxing such an occupation or business.

An inquiry had been received from one city in the State to know whether it could impose license fees on locations such as restaurants, places selling cigarettes, soft drinks and other items.



GIFT TO ARMY POSTS. The Skill Games Board of Trade, Inc.; Milwaukee, donated games and juke boxes to all the army posts and centers in Wisconsin. Shown in the picture, left to right: Michael Klein, attorney for the association; Pvt. Harold Christie, Truay Field; Pvt. Allen P. White, Truay Field, and E. G. Macoskie, president of the association.

HIGHEST CASH PRICES PAID FOR

\$400.00 for BALLY

\$300.00 for BALLY

FAIRMOUNTS
LONG ACRES
THOROBREDS
TURF KINGS
PIMLICOS

HIGHEST PRICES ALSO PAID FOR JOCKEY CLUBS, CLUB TROPHIES, LONG SHOTS, SANTA ANITAS, SPORT KINGS, KENTUCKY'S "41" DERBIES.

KEENEY SUPER BELLS—SINGLE 5c—TWO-WAY 5/5 or 5/25
FOUR-WAY 5/5/5/5 OR 5/5/5/25

EVANS' "LUCKY STARS" 1941 OR 1940
JACK POT "GALLOPING DOMINOES"

MILLS' FOUR BELLS (Serials Over 1,800) THREE BELLS
ALL MUST BE GUARANTEED COMPLETE AND UNDAMAGED.

Quote Your Lowest Prices and Bank to Which Deposit Is To Be Sent Via Air Mail—Don't Delay, as Should Any Large Territory Close Down, Prices Are Sure To Flop.

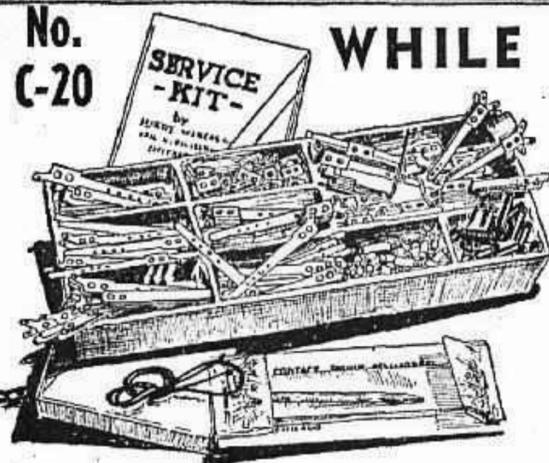
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Over 500 Important Pieces

Such as—plg tail wire, silver contact points, bushings, fish paper, brass rivets, contact blades, switches and many other items.

ORDER SEVERAL TODAY

ONLY **\$7.50** EACH

IN CANADA \$8.50 EACH

CANADIAN DISTRIBUTOR
REGENT VENDING SALES
779 Bank Street
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HARRY MARCUS COMPANY

1035 N. PULASKI ROAD

CHICAGO, ILLINOIS

PHONOGRAPHS

850 Wur., over 780,000\$335.00
750E Wur., over 758,000 445.00
750 Wur., over 742,000 385.00
800 Wur., over 469,000 350.00
600 Wur. Key B., over 701,000 199.00
71 Wur., over 428,000 175.00

ONE-BALL FREE PLAY

Pimlico, Bally\$225.00
Sport Event 85.00
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SLOTS

All Makes from \$25.00 Up.

HARRY HOKE, 520 Minnesota Avenue, N. E., WASHINGTON, D. C.

P.S.—Also want a first-class Mechanic, with car, that will work.

CONSOLES

Keeney T.B., 5c-5c Conv.\$365.00
Keeney T.B., 5c-25c Conv. 395.00
Keeney S.B., Conv. 195.00
Bally Club Bell, Conv. 220.00
Jennings Totalizer, Conv. 110.00
Mills Free Play Jumbos 69.50
Black Paces Races, C.P.O. 59.50
Mills Square Bell 69.50
Keeney Ky. Skill Time 69.50

ARCADE

Keeney Air Raider\$145.00
5 Balls, All Kinds, \$10.00 and Up.

HERE'S READY MONEY FOR YOU

We'll pay top prices, on the line, for practically every type of coin-operated equipment. We want Slots, Consoles, Pins, all makes and models Phonos and Boxes, Arcade Equipment and anything and everything you have, including Tubes, Accessory Equipment, etc. If you're looking for a good deal PHONE, WIRE OR WRITE US TODAY.

ROYAL DISTRIBUTORS

Authorized Exclusive Fantasy Distributors for Rock-Ola.
408 N. BROAD STREET ELIZABETH, N. J.
(Tel.: Elizabeth 3-1776)

Dave Stern—PROPRIETORS—Tom Burke.
References: Any bank in Elizabeth or anybody in the coin machine industry.

FOR SALE

Packard Boxes, Like
New\$31.50 Each
5 Wire Cable15¢ Per Ft.
In Lots of 1000 Ft.
or More12¢ Per Ft.

Absenteeism Not All Due To Drinking

NEW YORK, March 20.—In a survey on the causes of absenteeism, the much-discussed problem in war plants, *Modern Industry* magazine says that drinking is only a secondary cause of this evil and that it is having to look for amusement rather than the type of amusement that causes absenteeism of workers. Prohibition forces have recently charged that drinking is a big cause of absenteeism, and others have said that absenteeism is caused by the forms of amusement which workers patronize over week-ends.

The magazine report says that liquor is only secondary and that it is the lack of amusement which causes workers to search for diversion, rather than the kind of amusement that keeps workers away from their jobs.

Absenteeism is said to be a serious problem in almost every war plant in the country. The magazine report stated that the following causes seem to keep many workers away from their job a day or more each week:

Fatigue from too much work over too long a period; poor transportation facilities upon which the workers must depend to get to and from their jobs; bad housing, necessitating a search for another room or flat, which means time off the job; food problems; recreation, or the search for it.

The magazine says: "Continued long hours are an increasing influence on absentees. Overtime bonuses are attractive—for a time. But today industry is beginning to pay the price in absenteeism for excessive overtime. Men are wearing out physically and mentally.

"As important as bad morale as a factor in absenteeism is the payment of high wages to workers who have never before received such pay."

Unspendable Income

The magazine says wage reductions are out of the question and suggests management help channel off workers' unspendable income by pressing for greater purchase of War Bonds.

Drinking is only a second cause of absenteeism, according to the magazine, which says:

"Actually investigation generally reveals that men drink not for the pleasure of getting drunk but because of fatigue, real or imagined illness and the discontent arising from one or more other causes of absenteeism. Drinking aggravates absenteeism; it is seldom the primary cause."

Some of the suggestions given by the

magazine as a way in which management might help reduce absenteeism include:

Building morale, good production planning, good supervision thru good foremen, accurate absentee records, check-cashing facilities in a plant so a worker won't have to cash it in a tavern, good working conditions, help in obtaining good housing for the workers, cooperation with all private and public agencies seeking to provide normal community facilities for the workers.

Halifax, N. B.

HALIFAX, N. B., March 20.—Robert Woodgate, 21, of London, has become head mechanic for Crowell Bros., local coin machine distributors. Before joining Crowell Bros. he was with Currie & Young, Halifax and St. John distributor and operator.

No other city or town has shown inclination to follow the lead of the city council of Halifax to bar vending machines from theaters.

Jap Blake, of Woodstock, N. B., who operates machines of various kinds on both sides of the border, has been enlarging his location list in Carleton, Victoria and Madawaska counties, this area paralleling Aroostook County, Maine, on the boundary.

PENNY ARCADE MACHINES OFFERED FOR QUICK CASH SALE

- 1 Striking Clock\$75.00
- 1 Cattle Push or Grip 65.00
- 1 Cattle Breast Hugger 65.00
- 1 Cattle "I Defy You" Muscle Builder. 65.00
- 1 Western Super 3-Way Grip 32.50
- 1 Bally Basket Ball 65.00
- 1 Bally Alley 25.00
- 1 Microscope Electric Crane 30.00
- 1 Seeburg Organ with Rolls 35.00
- 1 Keeney Pot Shot, F.P. 25.00
- 1 Gottlieb Moving Target 22.50
- 10 Used ABT 1¢ F.P. Coin Chute, Ea. . 1.50
- 10 Used ABT 5¢ F.P. Coin Chute, Ea. . 1.50

Will properly crate and ship F.O.B. Wichita upon receipt of cash in full.

MRS. A. N. RICE

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NEW STREAMLINED EXHIBIT LIGHT-UP, COUNTER SIZE, FORTUNE TELLING,

Joy-Making Amusement Machines
Exhibit Three Wise Owls
Exhibit Three Great Whatsis
Exhibit Three Wheels of Love
Exhibit Three Love Meters

3 to a Set.
ADVERTISED IN MARCH 20TH ISSUE.
PRICE SHOULD —Each Set \$132.50
HAVE READ

MIKE MUNVES, 520 W. 43rd St., N. Y.



CHICKEN SAM OPERATORS "THE VICTORY MODEL"

Axis Rats on the Run
A Positive Sensation
A Deluxe Conversion

Unit consists of a new wooden fiber figure and wooden legs and tail. Figure reverses showing a Jap-Rat on one side and Hitler-the-Rat on the other. Beautiful new scenery and streamer in sixteen colors is furnished with each unit. All units thoroughly checked and ready for easy installation.

\$15.00 For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee. SAMPLES SOLD WITH MONEY-BACK GUARANTEE.

DELUXE JAP CONVERSIONS FOR BALLY SHOOT THE BULL, BALLY RAPID FIRE, \$15.00 each with new scenery.

Bona fide distributors, write. Manufactured exclusively by

HAROLD W. THOMPSON

(Seeburg Distributor)

415 Carolina St. SAN ANTONIO, TEX.

MONEY CARDS

Fast—Colorful—Profitable

Including

150-HOLE "WIN-A-TEN" with Lucky Jack Pot. Jack Pot winner gets \$10.00. Card takes in \$37.50, pays out \$26.00. PROFIT \$11.50. Price: 9¢ each, less in larger lots.

240-HOLE "PLAY POKER." Card takes in \$12.00 and stocked to pay out \$8.00 or \$4.00 for PROFIT of \$4.00 or \$8.00. Specify profit wanted. Price: 9¢ each, less in larger lots.

100-HOLE BASEBALL, FOOTBALL, BASKETBALL. Takes in \$5.00, pays out \$2.65. PROFIT \$2.35. Each card highly colored with action pictures in headings, sport terms behind pushes. Price: 6¢ each, less in larger lots.

We stock plain cards for any profit, payout, deal or idea. Also complete lines Seal Cards with girls' names. Free catalog on request. Write, order today from

W. H. BRADY CO.

Manufacturers

Eau Claire, Wis.

"THE PUSH CARD HOUSE"

Bond Drive To Begin Apr. 12

Plans call for biggest war financing drive in national history

WASHINGTON, March 20.—The Treasury announced detailed plans last night to sell \$13,000,000,000 in securities next month in the greatest war financing program in world history.

Asserting that "this money is needed to back up our armed forces," Secretary Henry Morgenthau called on every American to "invest in his government's securities to the limit of his ability," when the Treasury opens its campaign on April 12.

In addition to the \$13,000,000,000 Second War Loan Drive, which is the official name chosen for the April war financing, the Treasury will issue \$1,795,000,000 in ½ certificates in exchange for \$1,506,000,000 in Treasury certificates and \$289,000,000 in Commodity Credit Corporation notes maturing on May 1.

This refunding operation, however, will not be part of the war fund campaign.

While shattering all previous government financing operations, the goal of the second war fund drive is only slightly more than the total amount raised in the First Victory Loan Campaign in December.

In that campaign the Treasury sought to borrow \$9,000,000,000, but actually raised \$12,906,000,000.

In the April financing, the Treasury will seek to borrow \$8,000,000,000 of its goal from non-banking sources and the balance from banking sources, including increased weekly offerings of Treasury bills.

"This money," said Morgenthau, "will be raised thru the continuing sale of War Savings Bonds, tax saving notes, Treasury bills and the offering of a number of new Treasury issues designed for every class and type of investor."

The offerings, he said, will include:

Twenty-six-year 2½ per cent bonds dated April 15, 1943, and due June 15, 1969, which commercial banks will not be permitted to own until April 15, 1953; 2 per cent 9½-year Treasury bonds, dated April 15, 1943, and due September 15, 1952; ½ per cent certificate of indebtedness, dated April 15, 1943, and due April 1, 1944; tax savings notes, and Series E, F and G War Savings Bonds.

The war financing campaign will be under the direction of a newly created Treasury War Finance Committee with William M. Robbins, of Greenwich, Conn., as chairman. Mr. Robbins is on leave from his post as vice-president of General Foods Corporation, to assist the Treasury in its financing.

Suburban Station Proves Mecca for Variety of Machs.

CHICAGO, March 20.—The downtown Illinois Central railroad station for suburban trains is an ideal location for coin machines, and the machines enjoy a maximum of play. A location like this is a good spot for all types of machines, since thousands of people pass thru the station every day, often with a few minutes to spare while waiting for trains.

Naturally the machines most popular and most often played at the present time are the ray target gun machines. They are most popular with servicemen, who have often had experience with guns and are anxious to display their skill. One soldier playing a ray target machine will attract a crowd in record time, and they are amazingly accurate.

The target machines are popular too with boys who are too young to be in the service yet but who are anxious to prove their ability and gain the admiration of their crowd of friends who quickly gather when they hear the machine in action. These younger boys are the most frequent patrons of the Hockey game and the Drive Mobile game, neither of which appeals to the servicemen as

much as the target machines since they are not a part of their life in the armed forces.

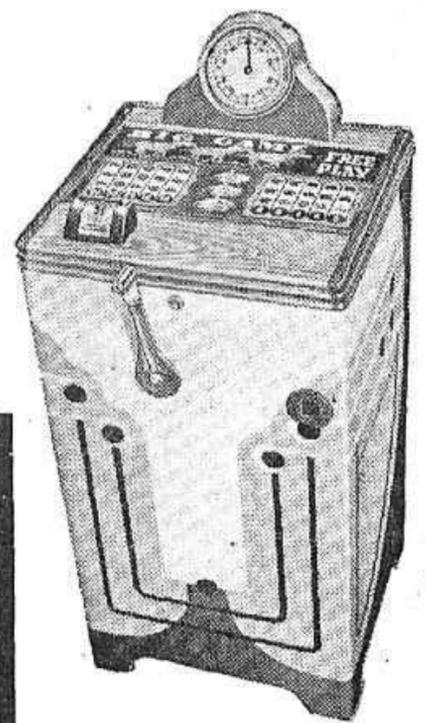
A juke box in the same corner with these machines receives a good deal of attention and gathers in its share of the nickels during the day. However, the players of this machine are apt to be people in the crowd who watch the boys playing the target game but don't quite feel up to playing it themselves. They will drop a nickel in a juke box and feel that they are contributing their part to the fun going on.

Large Number of Venders

There are numerous vending machines placed in strategic places all thru the station, and a part of them are in use almost constantly. Some of them are apt to receive rather rough treatment from people standing around waiting for their train—they poke around at the machines, inspecting them from all angles and often pounding them, hoping perhaps to find a few stray nuts or a piece of candy that the last patron left. Some of these nut vending machines placed in other Illinois Central stations on an outside platform draw large patronage from people who empty their pockets of pennies and drop the nuts on the platform for the pigeons which gather for their share of the feed.

A penny scale draws its share of the copper coin and is located in a prominent spot in the station. A 15-cent Make-Or-Own photograph machine is very popular, especially with sailors and soldiers who are with their girl friends. And a machine to print identification tags offers to put your name, address, Social Security number and any other information you desire on a tag that can be used for identification.

The 10-cent checking service offered by the small lockers placed in groups along the walls is in great demand, and it is not unusual to find that all lockers in a group will be filled at the same time. These lockers are used especially by people coming in from the suburbs with packages which they don't want to be bothered with during the day. The turnover is great, and the service they give is welcomed.



FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips. Also built with Mystery Cash Payout and Token Award Jack Pot.

5c Play

Rebuilt Like New

\$100 Each F. O. B. Chicago

Made Only By

WATLING MFG. CO.

4640-4660 W. Fulton St.

CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770

Cable address "WATLINGITE," Chicago

CARL TRIPPE Price Plus Guaranteed Satisfaction

IDEAL BARGAINS IN IDEAL EQUIPMENT

A-1 RECONDITIONED PHONOGRAPHS	
Aristocrat Cabinet—to fit any mechanism \$174.50	Rock-Ola Playmaster \$179.50
Aristocrat Cabinet—Rock-Ola Imperial 20 Mechanism—285.00	Rock-Ola Counter Model 39 Stand—Used 17.50
Aristocrat Cabinet—Seeburg Rex 20 Mechanism—287.50	Rock-Ola Counter Model Stand—New 22.50
Aristocrat Cabinet—With Twin 12 Buckley Adapter—309.50	Rock-Ola 1941 Tone Col. & Playmaster 239.50
Aristocrat Cabinet—With Wurlitzer 616 Mechanism—269.50	Rock-Ola Super 239.50
Aristocrat Cabinet—With Wurl. 500—369.50	Rock-Ola Deluxe 169.50
Aristocrat Cabinet—With Wurl. 24—299.50	Rock-Ola Standard 149.50
Aristocrat Cabinet—Rockola Monarch—309.50	Rock-Ola Counter Model 39 74.50
	Rock-Ola Master 197.50
	Reliable Cabinet (Light up for Wall Box & Speaker—Now) 75.00
	Mills Panoram 259.50
	Mills Panoram Wall Boxes 12.50
	Mills Panoram Adapter to Play Phono. 32.50
	Seeburg Classic 165.00
	Wurlitzer 616 (Bottom & Side Grills) 79.50
	Wurlitzer 616 (Without Grills) 69.50
	Wurlitzer Counter Model 61 69.50
	Wurlitzer 412 (Seeburg Cabinet) 69.50
	Wurlitzer 412 (Bottom & Side Grills) 47.50
	Wurlitzer 412 42.50
	Wurlitzer Counter Model 41 97.50
	Wurlitzer 800—With Adapter One Wall Box 415.00

EXTRA SPECIAL CLOSE-OUT
11 A.M.I. SINGING TOWERS, Last Model, Floor Samples, Like New, Each ... \$287.50
If you purchase this entire lot you get one extra Mechanism gratis.

PHONOGRAPH AND PIN GAME CONVERTERS
20 250 Watt Vibrator Converter (Electronic or B-L), 110 Volt. A.C. Output—110 Volt. D.C. Input, Each ... \$17.50
8 250 Watt Janette Rotary Converter, 110 Volt. A.C. Output—115 Volt. D.C. Input, Ea. 39.50
1 Janette Rotary Converter, 110 Volt. A.C. Output—32 Volt. D.C. Input, Each ... 35.00
6 Pioneer Gen-E Motor Rotary Type Converter, 110 Volt. D.C. Input—430 Watt A.C. Output, Each ... 35.00
1 Janette Rotary Type Converter, 110 Volt D.C. Input—430 Watt A.C. Output ... 55.00
2 Brand New G. E. Rotary Converters, 250 Watt, in Metal Boxes, Each ... 12.50

Terms: 1/3 Deposit, Balance C. O. D.
Send for Our Complete Price List on Any Coin-Operated Machines You Are Interested In.

IDEAL NOVELTY CO.
Phone: Franklin 5544
2823 Locust St.,
St. Louis, Missouri

WANTED FOR CASH SLOT (ROLL) MINTS OR ANY OTHER TYPES CANDIES OR GUMS

Mention Quantities, Lowest Prices, Flavors, Name of Brand and Manufacturer.

P. O. BOX 82, Lynn, Mass.

WANTED

Experienced Pin Ball and Music Machine Mechanic; top salary.

State draft rating and age.

Apply BOX D-43

Care The Billboard, Cincinnati, O.

WILL PAY \$100.00

FOR 3 TOP CLASSES FOR MILLS THREE BELLS

Virginia Novelty Co.

407 Crawford St., Portsmouth, Va.

TUBES—SEND 1/3 DEPOSIT, BALANCE C. O. D.

2051 \$5.00 Ea.	6X5 \$1.25 Ea.	6R7 \$1.25 Ea.	6F5 \$1.00 Ea.	6V6 \$1.50 Ea.	41... \$1.00 Ea.
2A4 . 4.00 Ea.	30 .. 1.00 Ea.	6AG. 1.25 Ea.	6CG. 1.50 Ea.	32... 1.25 Ea.	6N7 . 1.25 Ea.
6S07 . 3.00 Ea.	45 .. 1.00 Ea.	76 .. 1.00 Ea.	6B5.. 1.50 Ea.	77... 1.00 Ea.	6S7. 1.25 Ea.
5Z3 . 2.00 Ea.	80 .. 1.00 Ea.	6J5 . 1.00 Ea.	6B8. 1.50 Ea.	75... 1.00 Ea.	79... 1.25 Ea.
6L6G 2.00 Ea.					

We Have All Type of Tubes in Stock.
1 Antl Aircraft, Keeney, Brown \$50.00 | 1 Bally Rapid Fire ... \$150.00 | 1 24-A Wurlitzer ... \$125.00
1 Mills Jumbo, F.P. ... 70.00 | 1 Seeburg Concert Grand 150.00

TURCOL & SONS

1008 UNION STREET WILMINGTON, DEL.

WANTED TO BUY

Tip Books, Baseball Books, Jar Games and Salesboards. Write full description, quantity and price.

L-C SALES CO.
855 PEARL ST., P. O. BOX 2988 BEAUMONT, TEXAS

DEPENDABLE MONARCH MONEY-MAKERS!

Table listing various amusement machines and their prices, including categories like 'ONE BALL FREE PLAY GAMES', 'ONE BALL AUTOMATIC PAYOUT TABLES', and 'AUTOMATIC PAYOUT CONSOLES'.

MONARCH COIN MACHINE CO. 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

CENTRAL OHIO COIN MACHINE EXCHANGE

Table listing various coin machine models and their prices, such as '35 JUMBO PARADES, C. P., Latest Models' and '15 JUMBO PARADES, F. P., Clean, A-1'.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC. 514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

MUTO. ACE BOMBER... \$279.50 SUCCESS NITE BOMBER... \$269.50

Table listing arcade equipment and counter machines, including 'Chi. Coin Hockey', 'Keeney Anti-Aircraft', and 'Chester Pollard Golf'.

CAPITOL COIN MACHINE EXCHANGE 1738 14TH ST., N. W., WASHINGTON, D. C. All Phones: Columbia 1330

WILL PAY \$110 PER CASE FOR .22 SHORTS WANT TO BUY 2 KIRK NIGHT BOMBERS AT \$300.00 EACH PEERLESS VENDING MACHINE CO. 220 WEST 42ND ST., NEW YORK CITY Telephone: Wisconsin 7-8610

Report Shows Post-War Plan

Metal firm may save fund —will also consider making coin machines

BRIDGEPORT, Conn., March 20.—The financial report of Bridgeport Brass Company for the year 1942 sets a record for the firm in production.

Like many other important firms, Bridgeport Brass is considering the possibility of manufacturing coin machines in the post-war period.

Citing the expansion in chemical and metallurgical research, incident to war-time activities, Steinkraus said that better processing methods are being evolved to improve and speed up the manufacture of metal and these will be of inestimable value in the post-war period to compete with products such as aluminum, magnesium, plastics, wood and steel.

Bridgeport Brass Company, in report for the year ended December 31, 1942, certified by independent auditors, shows net profit of \$1,522,161 after depreciation, interest, federal income and excess profits taxes and provision of \$300,000 for future contingencies.

Profit After Taxes This compares with net profit after taxes and provision of \$400,000 for con-

tingencies, of \$1,932,150 or \$2.03 a common share in 1941.

Provision for federal income tax and surtax in 1942 was \$450,000 while federal excess profits tax, including adjustment of prior year, and after deduction of \$570,000 post-war refund, was \$5,210,000.

The report states that on May 1 the company of its own volition initiated a plan with the war and navy departments calling for a quarterly review of company profits on government contracts.

Current assets as of December 31, 1942, including \$3,994,929 cash, amounted to \$17,985,571 and current liabilities were \$11,001,054.

Capital stock consists of 23,175 shares (par \$100) of 5 1/2 per cent cumulative preferred and 942,990 no-par shares of common.

OLIVE'S SPECIALS FOR THIS WEEK 5 FACTORY REBUILT JUMBO PARADE, FREE PLAY (Like New) \$85.00 1 BIG PRIZE 1 BALL, FREE PLAY 90.00 5 1939 1-2-3, FREE PLAY 27.50

INTERESTED IN THE ARCADE FIELD?

Then here is A MUST on your advertising list

The Billboard SPRING SPECIAL DATED APRIL 10th

A new Billboard service feature will be introduced in this issue . . . an Arcade Section devoted exclusively to Arcades and arcade news.

Manufacturers, Distributors and Jobbers, you can't afford to miss this issue.

RESERVE SPACE NOW—MAIL COUPON EARLY FORMS GO TO PRESS MARCH 31

WHILE THEY LAST

IMPS	\$6.50
KLIX	7.70
POKO-REEL	7.70
WINGS	7.70
YANKEES	7.70

ALL BRAND NEW
IN ORIGINAL CARTONS

A. B. T. Challenger	\$ 27.50
Rotary Merchandiser	229.50
Sky Fighters, Fact. Rebuilt	325.00
Tommy Guns	149.50
Drivemobile, Brand New, in Original Crates	375.00
Drivemobile, Used, Perfect Cond.	275.00

1 BRAND NEW
ABT RIFLE RANGE
\$3,750.00 Complete

1/3 Deposit With Order

GERBER & GLASS

914 Diversey Blvd. Chicago

BALLY ONE BALL

Free Play wanted. Any amount.
Pay cash.

ARTHUR FLAKE DIST. CO.

3237 McKinney Dallas, Texas

WANTED

A-1 Coin Machine Mechanic, especially one who understands remote Phonograph Systems. Must be honest, sober, industrious. Salary \$75.00 per week to begin. Prompt increase for those who can earn it. Write or wire

Virginia Novelty Co.

407 Crawford St. PORTSMOUTH, VA.

LOOK FOR THIS STAMP WHEN BUYING

NATIONALLY DISTRIBUTED BY

SEIDEN DISTRIBUTING COMPANY

ALBANY, NEW YORK, U. S. A.

Blames Mayor For Increase In Juve Cases

CHICAGO, March 20.—As in many other cities, juvenile delinquency is increasing in Chicago, and officials and civic leaders look for something on which to place the blame. Pinball and cigarette vending machines have been banned from the city for many years, so there is no scapegoat in coin-operated machines.

Jessie F. Binford, executive director of the Juvenile Protective Association, has recently said that Mayor Edward J. Kelly is to blame for the increase. She says the mayor plays politics with the schools—a very touchy political subject in Chicago during the present mayoral campaign.

Mayor Kelly banned pinball games in order to save the city from crime, and it was reliably reported that Miss Binford's office contributed to the agitation which led to the banning of cigarette vending machines from Chicago in order to "save the children." In spite of these bans, juvenile problems increase and now there are no coin machines on which to place the blame.

Berlo Head Named For Charity Drive

PHILADELPHIA, March 20.—Jack Beresin, head of the Berlo Vending Company and noted in the industry for his many charitable endeavors, has been named head of the 1943 drive for the Deborah Sanitarium. At a dinner here last week Israel Katz, president of the Deborah Tubercular Society, announced that Beresin has consented to be the general chairman of the 1943 Maintenance Campaign for the Deborah Tubercular Sanitarium at Browns Mills, N. J., and its Chest Clinic located here in Philadelphia.

Beresin and Katz were special guests on last Tuesday at the first rally of the women's division at a luncheon held at the Hotel Majestic. Beresin will still find time to take an active part in his many other philanthropic and charitable activities. Samuel Gross, head of the Philadelphia Variety Club, has announced that Beresin has also consented to serve on the charity committee of the club for 1943. Maintenance of an infantile paralysis fund is the Variety Club's pet charity.

PAST! PRESENT! FUTURE!

The name of SUPERIOR salesboards will live ON and ON and ON VICTORIOUSLY!

HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE and MORE WAR BONDS and STAMPS!

SUPERIOR PRODUCTS

14 N. PEORIA ST. CHICAGO, ILL.

MAYFLOWER SPECIALS

NEW MACHINES IN ORIGINAL CRATES

War Admiral	\$249.50
Race King	239.50
Fast Track	209.50
Galloping Domino, J.P.	399.50
Super Bell	269.50
Club Bell	269.50
Sun Ray	229.50
Roll Em	169.50
Baker's Pacers	339.50
Jumbo Parade, P.O.	189.50

RECONDITIONED MACHINES

Man o' War	\$ 49.50
Winning Ticket	90.00
Hawthorne	40.00
Spinning Reel	99.50
Owl, New	90.00
Owl, Used	60.00
1-2-3, Free Play, Late	79.50
Gold Medal	40.00
Gottlieb Track Record	69.50
Mills Flasher	17.50
Blue Grass	194.50
New Western Quinella, F.P.	209.50

ARCADE EQUIPMENT

Rapid Fire	\$189.50
Air Raider	195.50

Ray o Lite	\$ 69.50
Rock-o-Ball, 12 Feet	79.50
Coast Leaguer	109.50
Bally Convoy	209.50
Watling Fortune Telling Scale	79.50
Mills Health Chart	49.50

SLOT MACHINES

Pace DeLuxe, SlugProof	\$ 89.50
Pace All Star	65.00
Callo Cadets	35.00
Callo Console	99.50
Columbia, New	89.50
Bonus, 5¢	240.00
Columbia, Used	49.50
Q.T., Gold, 10¢	90.00
Q.T., Gold, 5¢	80.00
Jennings Dixie	80.00
Jennings Club Special	139.50
Jennings 50¢ B.E.	139.50
Jenn. Silver Chief, S.P.	119.50
Jennings Chief	75.00
Pace DeLuxe	80.00

MISCELLANEOUS

Buckley Wall Box	\$ 16.50
Packard Wall Box, New	37.50
Stroller with all necessary equipment	65.00
30 Wire Cable, 32¢ a Foot	
Dual Wire Cord, 5¢ a Foot	

Keeney 4 Wire Armoured Cable, 12 1/2¢ a Foot

Adaptors, Packard	
Rookola	\$ 20.00
Mills	20.00
Seeburg	20.00
Twin 12	20.00
Keeney Adaptors	
Rookola	\$ 20.00
Wurlitzer	20.00

RECONDITIONED CONSOLES

Jumbo Parade, F.P.	\$ 89.50
Track Odds	309.00
Flashing Ivory	269.50
Past Time	119.50
Long Champ	49.50
Western Race Meet	149.50
Paces Races, Serial over 5000	119.50
Roll Em	119.50
Royal Draw	89.50
Royal Flush	39.50
Lucky Star	109.50
Triple Entry	139.50
Skill Time	69.50
Kentucky Club	69.50
Pace Pay Day	90.00
Multiple Races	59.50
Saratoga, S.P.	84.50

Terms: One-Third Deposit With Order, Balance C. O. D.

MAYFLOWER NOVELTY COMPANY

2218 UNIVERSITY AVENUE

NESTOR 7901

ST. PAUL, MINN.

BONA FIDE QUALITY SPECIALS

FACTORY RECONDITIONED SLOTS

BLUE FRONTS	CHROME BELLS	CHERRY BELLS
5¢ Double Jack ... \$ 99.50	One Cherry—2-5 Payout	Original Factory
5¢ Late—Single ... 125.00	5¢ ... \$265.00	5¢—3-10 Payout ... \$125.00
10¢ Late—Single ... 140.00	10¢ ... 285.00	10¢—3-10 Payout ... 150.00
25¢ Late—Single ... 165.00	25¢ ... 300.00	25¢—3-10 Payout ... 175.00
MILLS WAR EAGLES—CLEAN—A-1 SHAPE		
5¢—2-4 Payout—10-Stop Mechanism ... \$50.00	5¢—3-5 Payout—20-Stop—Refin. ... \$89.50	
5¢—2-4 Payout—20-Stop Mechanism ... 65.00	10¢—2-4 Payout—20-Stop ... 89.50	
JENNINGS	CHIEFS	ROLOTOPS
5¢ Silver Chiefs ... \$125.00	1¢ Four Star ... \$35.00	5¢—2-4 Payout ... \$35.00
5¢ Silver Slugproof ... 135.00	5¢ Four Star ... 65.00	10¢—2-4 Payout ... 42.50
1¢ Dixie Bell ... 35.00	10¢ Four Star ... 75.00	5¢—3-5 Payout ... 49.50
5¢ Dixie Bells ... 65.00	25¢ One Star ... 85.00	10¢—3-5 Payout ... 59.50
PACE COMETS	PACE COMETS	COLUMBIAS
1¢—3-5 Payout ... \$30.00	5¢—2-4 Payout ... \$37.50	Aut. Pay Fruit Reels \$35.00
5¢—3-5 Payout ... 42.50	10¢—2-4 Payout ... 42.50	MELON BELLS
10¢—3-5 Payout ... 47.50	25¢—2-4 Payout ... 50.00	5¢—Very Clean ... \$120.00
ALL STAR PACE BLUE FRONT COMETS—VERY CLEAN		
5¢—3-5 Payout ... \$59.50	10¢—3-5 Payout ... \$69.50	25¢—3-5 Payout ... \$89.50
GUARANTEED	CONSOLES	LIKE NEW
Jenn. Fast Time, Aut. P.O. ... \$69.50	'38 Keeney Track Time ... \$75.00	Exhibit Silver Bell ... \$ 50.00
Saratoga, Late, with Skillfield ... 89.50	Paces Races, Black ... 60.00	Jumbo Parade, New ... 149.50
Paces Reels, Late Mod. ... 85.00	Silver Moon, Like New ... 119.50	Jennings Club Chief, 5¢ ... 89.50
ARCADE	VEST POCKETS	
Keeney Air Raider ... \$185.00	5¢ Blue & Gold ... \$37.50	
Scientific Skee Jump ... 80.00	5¢ Chrome ... 50.00	
Keeney Texas Leaguer ... 32.50	5¢ New Blue & Gold ... 50.00	
GUARANTEED—A-1—PHONOGRAPHS	ROCK-OLAS	
WURLITZERS		
750 ... \$419.50	40 Master ... \$185.00	
700—Wireless ... 385.00	38 Deluxe ... 165.00	
600—Keyboard ... 179.50	Monarch ... 85.00	
24A ... 120.00	Windsor ... 75.00	
24 ... 110.00	New #100 Wurl. Boxes ... \$29.50	
616 ... 57.50	New Seeb. Selectomatics ... 12.50	
MILLS SPINNING REELS, LATE ... \$99.50	Wurlitzer Stroller ... 40.00	
	Seeburg Stroller ... 40.00	

1/3 Deposit, Balance C. O. D. Write, Wire, Telephone.

TWIN PORTS SALES CO., 222 E. Superior St., DULUTH, MINN.

\$100.00 Weekly MECHANIC

ROUTE MAN

Must be sober and hard worker.

Draft Exempt.
Know Amplifiers.
Gulf Coast Area.

Address BOX D-42, Care of The Billboard, Cincinnati, Ohio

THE BEST IN NEW AND USED EQUIPMENT

CONSOLES	MILLS ORIGINAL CHROMES, 10¢, One Cherry Payout, Clean as New ... \$275.00
18 Jennings Silver Moons, Free Play ... \$110.00	Columbia Bells, 5¢, R. Door Payout, GA ... 42.50
1 Buckley Track Odds, Daily Double Model, SU ... 400.00	Columbia Bells, 5¢, JP Model ... 42.50
Evans Gal. Dominos, New, JP Model, 2-Tone Cabinet ... 450.00	Jennings Chiefs, 5¢ Play ... 65.00
Evans '41 Gal. Dominos, JP Model, 2-Tone Cabinet ... 325.00	1 Jennings Silver Moon Chief, 5¢ ... 235.00
2-Evans Bangtalls, '39 Mod., Brown Cab. Cabinet, SU ... 165.00	1 Jennings Silver Moon Chief, 10¢ ... 250.00
1 Evans Lucky Lucro, '41 Model, 2-Tone Cabinet, 3/5¢ & 2/25¢ ... 385.00	5 Mills 1¢ Q.T.'s ... 48.00
1 Paces Races, Red Arrow, JP Model ... 210.00	3 Mills 5¢ Q.T.'s ... 65.00
1 Evans Bangtail, Slant Head ... 75.00	2 Mills 10¢ Q.T.'s ... 70.00
1 Keeney Kentucky, Slant Head ... 75.00	2 Mills 1¢ Q.T.'s, Glitter & Gold ... 70.00
Mills Jumbo Parades, Cash Pay, Late Mod. ... 110.00	8 Mills 5¢ Chrome Vest Pockets ... 55.00
Evans '41 Bangtalls, 2-Tone Cab. ... 350.00	25 Mills 5¢ Blue & Gold Vest Pockets ... 50.00
8 Keeney Super Track Times ... 350.00	1 Watling Goose-neck, 25¢, Double JP ... 75.00
SLOTS	6 Watling Goose-necks, 1¢, Jackpot ... 25.00
Mills Blue Fronts, 5¢ Play ... \$100.00	BALLY ONE BALL PAYOUT TABLES
Mills Bonus Bells, 5¢ Play ... 225.00	Bally Fairmounts ... \$500.00
Mills Original Chromes, 5¢, One Cherry Payout ... 235.00	Bally Turf Kings ... 385.00
	Bally Jockey Clubs, Brand New ... 500.00
	Bally Jockey Clubs ... 350.00
	Bally Sport Kings ... 200.00
	Bally Santa Anita ... 195.00
	Bally Long Shots & Kentuckys ... 250.00

Order Direct From This Ad. All Orders Must Be Accompanied by One-Third Certified Deposit.

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1330-32 TRADE AVE. HICKORY, N. C. Tel. 107

31-33-35 MOORE ST. BRISTOL, VIRGINIA Tel. 1654

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO, ILL.

3 Sun Beam .. \$35.00	1 Bofa Way .. \$45.00
2 West Wind .. 45.00	1 Exhibit's Stars 32.50
2 Leaders .. 27.50	1 Seven Up .. 32.50
1 Double Play .. 32.00	1 Big Time .. 27.50
1 Zombi .. 32.50	1 Line Up .. 22.50
1 Four Aces .. 100.00	1 Score-a-Line .. 17.50
1 Four Roses .. 39.00	1 Dixie .. 25.00
2 Sport Parade .. 32.50	1 Drum Major .. 20.00
1 Sea Hawk .. 32.50	1 Big Show .. 20.00
1 Silver Skato .. 37.50	1 Cadillac .. 17.50
1 Ten Spot .. 37.50	1 Fox Hunt .. 20.00
1 All American .. 32.50	1 Yacht Club .. 17.50
1 Cross Line .. 32.50	1 Anabel .. 15.00
1 Zig Zag .. 39.50	1 Progress .. 15.00
10 750-E Wurlitzer .. 375.00	
250 Ft. 30 Oable .. Write	
2 Rock-Ola St., '39 .. 140.00	
4 Rock-Ola St., '40 .. 200.00	
3 145 Impulse Stopper .. 22.50	
3 12 In. Speakers, Case .. 12.50	
1 950 Wurlitzer .. Write	
1 850 Wurlitzer .. 425.00	

Terms: 1/3 with Order, Balance C. O. D.
COOSE MUSIC CO. SYLACAUGA, ALA.

OREGON IMPOSES TAX

Senator Contends Cities Should Retain Exclusive

Federal, State and city taxes overload operators, when cities need revenue

PORTLAND, Ore., March 20.—The State has decided to tax coin machines, estimating that \$1,000,000 annually can be obtained to apply on an old-age assistance fund. The new law places what are considered exorbitant fees on both pinball games and juke boxes. One newspaper called attention to the high fee on pinball games and suggested it was clear that such fees could not be paid unless players were given awards. According to the newspaper, "the machines cannot meet the stiff federal taxes, heavy city taxes and a State tax as well."

Consideration was shown for juke boxes before the bill finally passed by both houses. The original proposal was a \$25 annual tax on juke boxes, but a Senate committee reduced it to \$10 and the bill was passed in that form. The measure was killed in the Senate once, but the governor asked that it be passed. At the time of this report the governor had not signed the bill, but it was well understood that he would do so.

Senator Chessman strongly opposed the bill both times that it was before the Senate. He claimed the measure invaded a field of taxation which he thought should be left to the cities as a source of revenue. He said his home town of Astoria realized from \$10,000 to \$15,000 a year by licensing coin machines.

This recalled the fact that the strongest opposition made to a State tax on coin machines in neighboring Washington was the plea made by the League of Washington Cities that this field

should be left to towns and cities as a source of revenue.

The final licensing of pinball games in Oregon will be regarded as an aftermath of a decision by the Oregon Supreme Court, in 1940, generally upholding pinball games as a legitimate amusement.

Editorial Comment

The passage of the license law has occasioned considerable editorial comment in newspapers over the State. The *Portland Oregonian*, March 5, formerly crusading against pinball games, published what may be called a balanced editorial on the subject, in view of its past opposition. The editorial in full is as follows:

"TAX ON PINBALLS. The bill taxing pinball machines and coin music boxes, which has passed both houses of the Legislature, is on its face only an amusement tax. And it is a tax on forms of amusement that are not major contributors to the public peace of mind or to that indefinite quality called 'morale.'

"There will be an annual tax levied specifically on coin-in-the-slot-operated mechanical games played for amusement only, or to provide music, and which do not return to the player coins or merchandise tokens. It will be illegal to have such a device in operation unless the tax receipt is posted thereon in a conspicuous place.

"The illegal pinball or slot operated gambling device does not come under the licensing provisions of the act. It may conceivably be assumed by some that the act opens a gateway for operation of illegal slot machines, under color of license, but whether they would get by would be a matter of law enforcement, as is true now.

"A pinball machine that does not bear a license receipt will openly advertise

itself as an illegal gambling device. And it looks as if the tax commission may acquire some headache in avoiding issuance of license receipts for devices falsely represented to be mere amusement machines or to machines thereafter converted into gambling devices.

Local Attitudes

"Enforcement of anti-gambling laws is spotted. In some communities pay-off machines are still tolerated. In Portland suppression has been accomplished to a reasonable degree. Probably some machines are covertly operated with pay-off to winners, but commonly the pinball machine now invites a sort of solitaire game. The player tries to run up a score that will permit him to play more without cost to himself. The win-

MOST SENSATIONAL

CHICKEN SAM CONVERSION

EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of HARDWOOD COMPOSITION — NOT PLASTER. A real money-maker!

Jap figure and legs; colorful action background; "TRA P-THE JAP" streamers; all ready for instant changeover. Only \$14.50 Figure Only \$9.50



Immediate Delivery.
MIKE MUNVES CORP.
520 WEST 43rd STREET NEW YORK

SEE *Bally's* GREATEST HIT! OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

NUMBERS

WINNING NUMBER IS TOTAL OF BOTH DICE

\$10.00
SAM MAY & CO.
853 N. Flores St. SAN ANTONIO, TEX.

WHILE THEY LAST

Evans' POCKET EDITION GALLOPING DOMINOS NOT COIN OPERATED

A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

Write at Once for Quotations!
FOR VICTORY
THROW YOUR SCRAP INTO THE FIGHT!

Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

MANUFACTURING RESTRICTIONS ON CARDBOARD AND OTHER MATERIALS AND POSSIBLE RESTRICTIONS ON FREIGHT SHIPMENTS MAKE IT NECESSARY TO

ORDER NOW

The Supplies You Need

- NOVELTY CARDS — GLAMOUR GIRL TYPE AND MANY OTHER POPULAR CARD SERIES OFFERED.
- GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND BLADDERS.
- LIMITED AMOUNT OF ARCADE MACHINES STILL AVAILABLE.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines.

INTERNATIONAL MUTOSCOPE CORPORATION
Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 Eleventh St., Long Island City, N. Y.

RADIO TUBES

FOR YOUR PHONOGRAPHS, PANORAMS AND GUNS

INSTRUCTIONS: SEND NO DEPOSIT. All shipments go forward express C.O.D. DESCRIPTION: Familiar brands in INDIVIDUAL CARTONS. RCA, Tungsol, Sylvania, Van Dyke, Raytheon, Philco, GE, Delco, Art, Zenith, Arcturus, Emerson, National Union, Kenrad, etc. WARNING: Start saving your old tubes—"tube for tube" may soon be required. 6807 TUBE: We have given up even attempting to furnish. 7F7 is a perfect substitute by simply changing sockets. Over 1,000 already sold as substitute for 6807. Ask your Radio Technician, or write for our comparative characteristic chart.

Tube	Net	Tube	Net	Tube	Net	Tube	Net
1B5/255\$1.35	6A6 .. \$1.65	6H6GT .. \$1.15	6R7G .. \$1.15	7F7 .. \$1.65	37 .. \$.90		
1N5GT .. 1.35	6B5 .. 2.00	6J5 .. .95	6R7GT .. .95	This 7F7 is perfect substitute	41 .. 1.15		
1Q5GT .. 1.85	6B8 .. 2.00	6J5G .. 1.05	6S7 .. See	factory substitute	42 .. .90		
2A3 .. 2.00	6B8G .. 1.35	6J5GT .. .95	68C7GT .. 7F7	essary socket	45 .. .85		
2A4G .. 2.40	6C5 .. 1.15	6J7 .. 1.35	68F5GT .. 1.05	change is 154.	47 .. 1.15		
2A4Q .. 1.05	6C5G .. 1.05	6J7G .. 1.15	6S7 .. 1.15	2051 .. \$5.00	50 .. .85		
5V4G .. 1.65	6C5GT .. 1.05	6J7GT .. 1.15	68K7GT .. 1.05	25A7G .. 1.85	57 .. .95		
5W4 .. 1.15	6F5 .. 1.05	6K7 .. 1.15	68Q7 .. 1.05	25A7GT .. 1.65	58 .. .85		
5W4G .. .95	6F5G .. 1.15	6K7GT .. 1.05	68Q7GT .. 1.15	25L9 .. 1.65	70L7GT .. 2.00		
5X4GT .. 1.15	6F6 .. 1.05	6L8 .. 2.00	6U5/6U5 .. 1.35	25L9G .. 1.35	75 .. .90		
5Y3G .. .75	6F6G .. 1.15	6L8G .. 2.00	6V8 .. 2.00	25L9GT .. 1.15	78 .. .95		
5Y3GT .. .75	6F6G .. .95	6N7 .. 1.65	6V8G .. 1.35	30 .. 1.05	79 .. 1.85		
5Y4G .. .80	6F6GT .. .95	6N7G .. 1.65	6V8GT .. 1.15	31 .. 1.05	80 .. .75		
5Z3 .. 1.15	6F8G .. 1.35	6N7GT .. 1.65	6X5 .. 1.65	32 .. 1.35	83 .. 1.85		
6A4 .. 1.85	6H6 .. 1.15	6R7 .. 1.65	6X5GT .. 1.05				

STOCK CONDITION: We buy tubes from over 200 sources. Even so, at times it is necessary to ration a few types; and at times our stock will temporarily be exhausted on two or three types. BACK ORDERS: We don't back order—we cancel. A postcard to you later will advise when we can fill if you re-order promptly. METAL TUBES: Practically none reach us. We substitute glass for the metals you order. We list the metals to avoid price confusion on the few we do sell. YOU CAN HELP US: You can help us continue this service to the coin trade if you will: 1. Advise in case any coin tubes are omitted from the above list. We will stock immediately. 2. Advise us in case your local tube distributor has a surplus of any of the above types.

W. R. BURTT
308 Orphan Bldg. "The Coin Tube Man" Wichita, Kansas

ARCADE MACHINES FOR SALE!

2 Exhibit Knockout Bag Punchers. Ea.	\$90.00
1 Exhibit Aviation Punch Striker	65.00
1 Exhibit Electric Eye Gun	60.00
2 School Days Rifle Guns (Good Penny Getter in Arcades)	60.00
1 Exhibit 12 Slot Color Your Eye Fortune Cards	45.00
1 Exhibit Palmistry Fortune Card, Men and Women	25.00
1 Scientific Batting Practice	75.00
1 Evans Fall-in-Barrel	75.00
1 Madam Zita Fortune Telling Card	65.00
1 Mystic Mirror Fortune Telling	70.00
1 Grandmother's Prediction Fortune Telling (Cost New Over \$900)	295.00

PLAYLAND AMUSEMENTS
239 West 125th Street. NEW YORK, N. Y.

3 Wurlitzer 500s, Ea.	\$150.00
2 Wurlitzer 61s, Ea.	50.00
1 Wurlitzer 51	40.00
2 Seeburg Royals, Ea.	100.00
1 Mills Empress	100.00
1 Cadillac, Free Play	5.00
2-12 Record Seeburgs, Ea.	25.00
1 Seeburg Tom Mix Gun	25.00
1 Band Wagon, Free Play	15.00
3 7-Col. Stewart-McGuire Cig. Ven.	18.00
Seeburg Rex with R. C. Unit	140.00

Wanted—Sky Blazers, Monicker, Toplo and Victory, Zig Zags, Big Parade, etc.

JONES MACHINES
STEPHENVILLE, TEXAS

nings are only the privilege of playing again.

"The license is not imposed upon merchandise vending machines having no element of chance or to slot telephones. Whether revenues from mere amusement machines and from juke boxes will justify an annual tax of \$50 and \$10 respectively remains to be seen."

The Dalles (Ore.) Chronicle, in a city that plans to license coin machines for local revenue, said in an editorial on the new State-license law that federal, State and city taxes on coin machines were piling up so high that gambling would certainly be necessary in order to pay the taxes. The editorial follows:

Total Taxes Too High

"A State tax on pinball machines and coin-operated phonographs now seems in prospect as a means of financing increased pensions for Oregon oldsters. It is estimated that the tax will raise an additional \$1,000,000 annually.

"Some of the debate on this question was amusing, in the way legislators sought to 'beat around the bush.' For

instance, the claim was advanced that a State tax on pinball machines would 'legalize' these gambling devices. In rebuttal it was asserted that pay-offs on pinball machines still are illegal; that only 'legal' machines that are played 'for amusement' would contribute revenue to the State.

"Some senators, from cities that already license pinball machines, opposed the State tax on the theory that it might kill the goose that lays the golden egg. No pretense was made that these city licenses do not overlook pay-offs. For otherwise the machines could not meet the stiff federal taxes, heavy city taxes and a State tax as well. People simply do not put nickels in such devices 'for amusement only.'

Facing the Facts

"One might as well face the facts and admit that all attempts to legislate the pinball machines out of existence have failed. When the courts ruled that the machines could be operated for 'amusement only,' the way was left open for surreptitious pay-offs. And it was not long before the automatic pay-offs were resumed, after it had been found that officials were tolerant.

"As long as the pinball evil seemingly cannot be eliminated, the next best bet is to recover a substantial portion of this revenue in the form of taxes. This the cities and the federal government already have done, and we see no reason why the State also should not get its share of the 'take.' Of a certainty the objective—increased pensions for the aged—is a most worthy cause and one to which Governor Snell has committed his administration."

Binoculars Owner Wins Suit Against New Jersey City

FREEHOLD, N. J., March 20. — The borough of Atlantic Highlands, N. J., confronted with an adverse ruling by the court in an action brought against it by William W. Bryne, Passaic, owner of 15 coin-operated binoculars which the municipality removed from Ocean Boulevard overlooking Sandy Hook Bay almost two years ago, on February 25 agreed to pay Bryne \$750 in settlement of his claim.

Circuit Court Judge Robert V. Kinkead ruled when the case opened on the previous day that the jury hearing the testimony would be concerned only with the amount of damages to be paid Bryne. John M. Pillsbury, representing the borough, worked out the settlement with Bryne and David H. Davis, Asbury Park, plaintiff's attorney.

There were other conditions to the settlement, however. Under terms of a stipulation agreed to by the attorneys, Bryne can have possession of the 15 machines which he valued at \$400 each without paying the municipality the cost of removing them when they were found to be in violation of the borough's zoning ordinance. They were also to be taken from the borough at the owner's expense.

Bryne also agreed to discontinue a Common Pleas Court appeal he had taken to a conviction found against him in Recorder's Court of Atlantic Highlands July 29, 1941, when he was fined \$200 for operating the binoculars in violation of the zoning ordinance after his request for a license had been denied.

Considerable pressure was brought to bear on the borough by army authorities at Fort Hancock on Sandy Hook, who charged at the time that the high-powered glasses, which offered the spectators a panorama of Lower Manhattan, Long Island and Staten Island, as well as their surrounding waterways, for a dime, constituted a menace to the military post and its installations, which spread out below the scenic drive, high point of the Atlantic coastline.

Twin Cities Boom

MINNEAPOLIS, March 20.—Coinmen of the Twin Cities, especially distributors, still can't believe it's true. Practically every distrib in this territory reports that his business thus far in 1943 has held up in an exceptional manner. One jobber said that on a recent tour thru the territory he was able to dispose of every new phonograph he had in stock, and he reports he had a good-sized stock on hand. Other equipment, both new and old, as well as accessories, are reported moving very briskly.

Maybe Gambling Spree? . . .

NEW YORK, March 20.—The combined market value of all stocks listed on the New York Stock Exchange rose more than \$2,000,000,000 in the month of February. On March 9 the upward trend was broken briefly by a sharp slump.

There have been rumblings for some time that wartime speculation (gambling) is rolling and moaning to get under way in the big stock market. The combined market value of all stocks listed on the exchange at the end of February was more than \$43,000,000,000, which was about \$8,000,000,000 above the value one year ago. That is a huge enough total to furnish plenty of the speculative spirit.

Political reports say that much of the political crossfire in Washington at the present time screens a bitter struggle to kill the SEC so that stock-market gambling can be restored to the good old days of World War I and after.

WANTED! SLOT MACHINES

Highest cash prices paid for slot machines of all makes and models, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

Baker Novelty Company

1700 Washington Blvd. Chicago, Illinois
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QUALITY SPEAKS FOR ITSELF

FIVE BALL FREE PLAY	Four Roses \$32.50	1 Big Top, Cash P.O. . . \$89.50
Fox Hunt \$32.50	Barrages, Slightly Used, Like New 39.50	2 Grey Head Track-Times @ 30.00
Metro 32.50		1 Red Head Tracktime . . 39.50
Sport Parade 32.50		ARCADE EQUIPMENT
Paradise 32.50		1 1941 Evens Ski-Ball \$95.00
Big Chief 29.50		1 Western Baseball, Flat Top 49.50
Anabel 24.50		1 Anti-Aircraft, Marble Glow 49.50
1941 Majors 42.50		1 Anti-Aircraft, Brown Cabinet 59.50
Champ 34.50		2 Batting Practices . . @ 89.50
Gold Star 29.50		4 Skco-Ball-Ettes . . . @ 59.50
Polo 19.50		1 Midget Roll, 10 Ft. . . 85.00
Skyline 24.50		
Wow 29.50		
Landslide 22.50		
Roller Derby 19.50		

1/3 DEPOSIT WITH ORDER—BALANCE C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVENUE CLEVELAND, OHIO

ALL MACHINES COMPLETELY RECONDITIONED AND READY FOR LOCATION

Band Wagons \$27.50	Big Chief \$19.50	Chicken Sams with Base \$94.50
Attention 27.50	All American 24.50	Wurlitzer's 616, Light Up 65.00
Seven Up 37.50	Gold Cups 59.50	Seeburg's 12 Records . . 25.00
Cross Line 27.50	Keeney Anti-Aircraft Gun 44.50	Seeburg's 20 Records . . 69.50
Wildfire 44.50	Galloping Dominoes, Black Cabinet 74.50	Phonettes 10.00
Metro 29.50	Bally Comb. 5¢ & 25¢ Slot Mach. with Stand 89.50	Adaptors for Phonettes . 15.00
Sluggo 34.50		5-Wire Cable for Phonettes 10¢ a Ft.
Zombie 34.50		
Flicker 22.50		

ASSOCIATED COIN-O-MATICS CO.

15 HODGE AVENUE BUFFALO, N. Y.

KNOCK-OUT THE JAPS Pin Game Conversions

A "Cure-All" for Ailing Cash Boxes
Here is a tried and Proven Money Maker. A change-over that can be made right on location in less than 5 minutes. No playing time lost. Now available for GOLD STAR, KNOCK-OUT, SEVEN-UP and STRATOLINER. See your distributor today or write direct.

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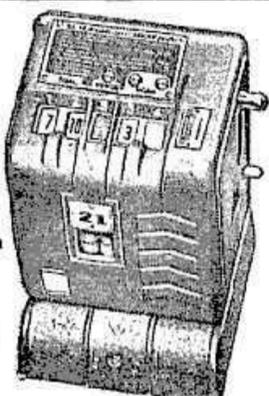
Your Total Cost \$7.50 Per Set

Cash with Order, F. O. B. Chicago, Ill. Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED J A P BUMPER CAPS.

ATTENTION, OPERATORS

Ray Guns (Chicken Sams, Rapid Fire, Etc.) \$20.00	Pin Ball Machine, Made To Look Like New \$10.00
Ten Strike 15.00	Phonographs, Beautiful Marble Clo. . . 20.00
	Air Raider 22.50

We Refinish and Repair Any Type of Coin Machine. Send for Price.
MODERN CABINET CO.
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NEW! **NEW!**

"21" BLACK JACK COUNTER GAME CLOSEOUT \$6.75 EA.

CASE OF 4—\$25.00
2 CASES—\$45.00

1¢ or 5¢ play. Original price, \$22.75. Only a few left! Large cash boxes, coin dividers. 1/3 Deposit, Balance C. O. D.

ATLAS NOVELTY CO.
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There is no substitute for Quality

Quality Products Will Last for the Duration

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WANT TO BUY

MILLS 3 BELLS, MILLS 4 BELLS, MILLS JUMBOS, PACES RACES, BAKERS RACES, and FREE PLAY SILVER MOONS.

State Serial Numbers, Condition, Quantity and Lowest Cash Prices.

WE BUY, SELL AND EXCHANGE

3147 Locust St. ST. LOUIS, MO. **CALL NOVELTY CO.**

WILL PAY CASH FOR PHOTOMATICS

Quote lowest price, serial number and condition in first letter.

Marlin Amusement Co.
4018 Kansas Ave., N. W., Washington, D. C.

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

INVENTION SERVICE.—Under this heading *The Christian Science Monitor* recently told inventors not to put in any more time or to bother the government with ideas for nets or screen devices to protect ships from torpedoes. That is the latest word from the National Inventors' Council, whose offices had been swamped with invention blueprints for this kind of device. During the last World War the Council received nearly 7,000 variations of the net idea, but none proved practical, so officials of the Council feel that there is not much hope for a net or screen that will really protect ships at sea. They encourage inventors to work on some other ideas.

NICKEL FROM CUBA.—Cuba has low-grade ores from which small amounts of nickel may be obtained. The United States is very anxious to get all the nickel it can due to shortages, but pri-

orities and lack of equipment already threaten to prevent getting much from Cuba. The WPB has decided that plants for making synthetic rubber in the U. S. should get preference before equipment for nickel mines in Cuba, so the rubber plants will go ahead while Cuban mines wait. Some officials say that the total amount of nickel metal obtained from Cuba in one year will supply U. S. needs for about two days. However, plans are being made to push the metal project in Cuba to completion within another year. Some authorities think that the output of nickel may be raised to many times what it is at present.

Meanwhile the nickelless nickels in the U. S. are just being put into circulation. Operators are wondering what they will be like when they begin pouring into coin machines.

NEW CRYSTAL GAZERS.—Scientists are expecting much from very small crystals now being used for important purposes during the war. The crystals that are being talked about most at the present time are very thin slices of quartz. They are considered of major importance in modern military equipment since they permit communications between officers and troops that cannot be picked up by the enemy. Scientists say that these crystals will make possible important new developments in radio after the war. The crystals are not a new idea, and many experiments have been conducted previously. They have long been used in short-wave receiving sets, but the war is actually proving what can be done with them.

The crystals are said to be about the size of a postage stamp. Properly cut and treated, each tiny crystal will vibrate only to its own assigned frequency. Scientists foresee such important new developments as private radio conversation between two persons some distance from each other. Some radio sets now being used in war zones have more than 100 different crystals, thus permitting a big variety of wave lengths. No set can receive or send a message on a different wave length without changing the crystal arrangement. If the enemy discovers one wave length it is a simple matter to change the set to a different wave length.

LOCATIONS FARE WELL.—Official government reports for general trade in stores for the month of January show that the total retail trade set an all-time high in that month. The dollar volume was 3 per cent greater than in January a year ago. In the same period retail prices rose 9 per cent.

CHILE DISCARDS SCRAP.—While the United States has been conducting its campaigns for scrap material used in the making of steel, steel mills in Chile have developed a method which practically makes steel without scrap. It is expected that the process will eventually be brought to the U. S. and that it will go far toward relieving the serious steel shortage in this country.

The inventor of the process says that within one month the United States could be making steel in any ordinary steel plant. Industry in Chile is greatly enthused about the process because steel in Chile goes into roads, rails, houses and so means the opening of this country to a vast new industry. It would relieve unemployment and many other problems in this South American country.

A Senate committee is already at work investigating the process and how it can be applied in the U. S. The inventor of the new process spent about 20 years working on the idea. The process makes synthetic steel directly from iron ore without the use of any scrap. The quality of the steel is said to be as high as any hard steel now produced. No blast furnaces or coke ovens are required.

CONSENT DECREE ON PATENTS.—A consent decree covering patents in air-conditioning equipment was recently entered into by two important firms in the air-conditioning field. Government agents prepared the decree and the two firms accepted it.

This consent decree may be an opener for preparing the way to secure the free use of many other patents that have been previously controlled by the owner. Under the consent

decree all existing patent licenses are canceled, and unrestricted licenses will now be granted any firm wanting to manufacture types of equipment covered by the patents. A similar action on patents in other industries would release important inventions to the free use of industry at large.

SHIP PRODUCTION.—The United States continues to set records in the production of ships. The production of merchant vessels in 1942 set a standing record. Secretary Knox reported that in February 150 warships were produced in the U. S. The record also includes 700 barges and 130 cargo vessels.

MOVING PICTURE ATTENDANCE.—Altho the government tax figures for moving picture attendance as well as other amusements for January showed an unexpected slump from December, which was abnormally high, it is pointed out that these tax figures cannot always be reconciled with the real trends in the business. Executives in all of the leading film companies agree that attendance is running well ahead of a year ago in spite of gas-rationing troubles. While business may be spotty in rural areas, declines there are more than offset by huge increases in the cities. There seems to be no real reason to doubt that theater attendance in the coming months will show sizable gains over a year ago. Along with this satisfactory situation producers are making more money out of their Grade A pictures because they are able to give them longer runs.

ROSIN IN SOAP.—Use of rosin in soap may well become compulsory by govern-

Southern's
OUTSTANDING BARGAINS
IN USED GAMES!

- AIR CIRCUS.....\$ 99.50
- DEFENSE.....89.50
- FIVE & TEN.....109.50
- GOBS.....84.50
- TEXAS MUSTANG.....59.50
- HOME RUN OF '42.....49.50
- NEW CHAMP.....59.50
- LIBERTY.....139.50
- YANKS.....84.50
- BIG PARADE.....99.50
- FOUR ACES.....109.50
- KNOCKOUT.....99.50
- VICTORY.....79.50

Terms: 1/3 Deposit, Balance Sight Draft.

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WANTED TO BUY—COMPLETE ARCADES

GRAND CANYON...\$159.50 - - - - - NEW LIBERTY...\$159.50
 RAPID FIRES \$174.50 - JEEPS...\$135.50 - JAP CHICKEN SAMS...\$129.50

ATHLETIC		Test Pilot, NEW	
Exhibit Hi-Striker.....	\$149.50	1938 West. Baseball, Deluxe.....	94.50
Mills Punching Bag, A-1.....	149.50	Chicago Coin Hockey.....	205.50
Dumb Bell Lifter.....	165.00	Hot Mon Golf.....	74.50
Exhibit Strength Test Lifter.....	69.50	Texas Leaguers.....	32.50
Exhibit Punch Tester.....	175.00	Battling Practice, Late Model.....	115.00
Gott. 3-Way Grippers, NEW.....	17.50	Genco Play Ball, Latest.....	179.50
Mills Pneumatic Puncher.....	124.50	Evans or Rockola Ten Strike.....	64.50
Super Gripper & Stand.....	45.00		
Exhibit Vitalizer.....	59.50		
Super Gripper, Used.....	39.50		
Exhibit Flat Striker.....	140.00		
Exhibit Hammer Striker.....	75.00		
Mills Lifter with 6 Ft. Light Tower.....	140.50		
GUNS		COUNTER GAMES	
Sky Fighter.....	\$289.50	Radio Love Message, Pair.....	\$ 25.00
Shoot-the-Chutes, Jap Convert.....	119.50	Exhibit Card Vendors.....	14.50
Keeney Submarine.....	184.50	Above with Base.....	24.50
		Kicker and Catcher.....	19.50
FORTUNE		Whiz Ball & Sweet 16.....	7.50
Exhibit Card Vendors.....	\$ 34.50	Pikes Peaks.....	19.50
Exhibit Egyptian Goddess.....	39.50	Kill the Jap, New.....	32.50
Exhibit Magic Crystal.....	59.50	ABT Guns, Late Models.....	22.50
Mills Word Horoscope.....	99.50	Shipman Select-a-View.....	29.50
Moving Grandma.....	250.00	Marvel & Amer. Eagle.....	13.50
ABT Astrology Scale.....	135.00	MISCELLANEOUS	
Heart Beat Tester.....	139.50	Keeney Anti-Air Screens, New.....	\$ 9.50
3 Wheels of Love, Latest.....	199.50	Mute, Dot. Moving Reel.....	49.50
3 Whistals.....	139.50	Mute, Wind Mill.....	15.00
2 Cockeyed Circus (Each).....	69.50	7-Wire Cable (Cloth Covered), Per Ft. (Main Gun Cable & Wall Boxes).....	.20
4 Streamline Card Vendors.....	45.00	Contact, Point & Rivet Kit.....	7.50
1 Kissometer.....	225.00	New 1¢ Bulldog Coin Chutes.....	2.75
SKILL		Used 5¢ 500 F.P. Coin Chutes.....	2.50
Bally Razor.....	\$145.00	Rectifiers #28-24-32.....	5.00
		Ball Bearings for Torpedo & Keeney Sub. 350 for.....	5.00

WE REPAIR BALLY SPINNER TYPE MOTORS.....\$5.00

ONE BALLS—SLOTS—CONSOLES	PIN GAMES		
Exhibit Congo.....	\$ 39.50	Super Track Time.....	\$300.00
1¢ Mills Glitter Gold Q.T.....	62.50	Latest Model Golfarinas.....	59.50
Jumbo Parade, F.P.....	69.50	Jenn. Chief Console, 5¢.....	89.50
Keeney Contest.....	149.50	Sport Specials.....	125.00
Blue Fronts, Late, 5¢.....	124.50	Jumbo Parade—Combination.....	154.00
Big Chief.....	\$39.50	ABO Bowler.....	\$47.50
Glamour.....	24.50	Hi Hat.....	47.50
Flicker.....	34.50	Velvet.....	39.50
All American.....	34.50	Show Boat.....	47.50
Gold Star.....	34.50	Do-Re-Mi.....	47.50
Metro.....	34.50	Majors '41.....	49.50
League Leader.....	29.50	Spot Pool.....	54.50
Wow.....	29.50	Jungle.....	54.50
Broadcast.....	37.50	Horoscope.....	47.50
Stratoliner.....	37.50	Snappy.....	49.50
Dixie.....	29.50	Sea Hawk.....	\$42.50
		Twin Six.....	54.50
		New Champ.....	59.50
		Knock-Out.....	99.50
		Big Parade.....	99.50
		Liberty, Like New.....	145.00
		Topic.....	84.50
		Monicker.....	84.50
		Victory.....	89.50
		Gun Club.....	64.50

WANTED TO BUY: Exhibit Double Play, West Wind, Sun Beams, Ace Bombers.
 ONE-HALF WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVENUE, CHICAGO, ILL.
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LITE-A-LINE—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

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 Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

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Takes 1 to 3 Nickels at the Same Time



MARKEPP VALUES

SLOTS

- 5c MILLS BLUE FRONTS, over 400,000, A-1.....\$139.50
- 5c MILLS BROWN FRONTS, over 400,000, A-1.....159.50
- 5c SILVER MOON CHIEFS.....215.00
- 10c SILVER MOON CHIEFS.....235.00
- 25c SILVER MOON CHIEFS.....250.00
- 10c SILVER CHIEFS.....165.00

PHONOGRAPHS

- '39 ROCKOLA STANDARD.....\$138.50
- '39 ROCKOLA DELUXE.....159.50
- Rockola IMPERIAL 20.....69.50
- Rockola COUNTER MODEL with Stand.....69.50
- Wurlitzer 616, Mblegle Lite Up.....69.50
- Seeburg ROYALS.....99.50
- Seeburg CROWNS.....149.50
- Seeburg WALLOMATICS 24s.....27.50
- Seeburg WALLOMATICS 20s.....29.50
- Wurlitzer 331 Wallbox.....17.50
- Buckley CHROME-PLASTIC WALL-BOXES, New.....27.50

ARCADE EQUIPMENT

- Chicoin HOCKEYS, A-1.....\$184.50
- Genco PLAYBALL, Late.....169.50
- '39 WESTERN BASEBALLS, Lite Up Back.....69.50
- DELUXE WESTERN BASEBALL... 5 BALL FREE PLAYS.....84.50
- New Champs \$54.50 Spot Pool...\$54.50
- Metro.....24.50 Sport Parade.....34.50
- Attention.....24.50 Monicker.....79.50
- Topic.....79.50 Barrage.....39.50

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 3908 Carnegie Ave. CLEVELAND, OHIO

WHAT HAVE YOU TO TRADE OR SELL!

- 5¢ Brown Fronts, Over 400,000.....\$159.50
- 5¢ Blue Fronts, Over 400,000.....119.50
- 5¢ Blue Fronts, G.A.....89.50
- 5¢ Glitter Gold, Like New.....85.00
- 5¢ Mills Slug-Proof.....89.50
- 5¢ Silver Moon Chiefs, Like New.....Write
- 10¢ Silver Chiefs.....Write
- Marvels.....8.50
- American Eagles.....8.50
- Two Way Super Ball, 5-5.....329.50
- Super Balls.....139.50
- Kentucky Club.....69.50
- Lucky Star.....119.50
- Lucky Lucro, '41.....289.50
- Saratoga, '41, Rails, P.O.....99.50
- Paces Reels, Rails, P.O.....99.50
- Jumbo Parade, Late P.O.....94.50
- Santa Anita.....159.50
- Derby Time.....79.50
- Spinning Reels.....94.50
- Genco Playballs, Late.....149.50
- Major League Baseball.....129.50
- Test Pilot.....219.50
- Mills-Punching Bag.....129.50
- Seeburg Jail Bird.....109.50
- Seeburg Shoot the Chutes.....119.50
- Exhibit Bicycle.....125.00
- Scientific Baseball.....115.00
- Scientific Basketball.....115.00
- skeeballette.....59.50
- Western Baseball.....69.50
- Bally Torpedo.....165.00
- Wurlitzer 61.....69.50

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We pay cash for your Pin Games. Send list and quote your rock-bottom price.

THOMPSON MUSIC COMPANY
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The most thorough and complete "CHICKEN SAM"—
Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

\$149.50 1/3 Deposit, Balance C. O. D. \$149.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$145.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

RADIO TUBES FOR THE COIN MACHINE TRADE

TUBE	NET	TUBE	NET	TUBE	NET	TUBE	NET
1B5/25S.	\$1.35	6F6...	\$1.15	6SC7...	\$1.35	38.....	\$1.15
2A3...	2.00	6F6G...	.95	6SJ7...	1.15	41.....	.90
5U4G...	1.05	6F8G...	1.35	6SJ7GT.	1.15	42.....	.90
5V4G...	1.65	6H6....	1.15	6SQ7...	1.05	45.....	.85
5W4....	1.15	6H6GT..	1.15	6SQ7GT.	1.15	47.....	1.15
5W4G..	.95	6J5....	.95	6U5/6G5	1.35	56.....	.85
5Y3G...	.75	CJ5G...	1.05	6V6....	2.00	57.....	.95
5Y3GT..	.75	6J5GT..	.95	6V6G..	1.35	58.....	.95
5Y4G...	.80	6J7....	1.35	6V6GT.	1.15	70L7GT.	2.00
5Z3....	1.15	6J7G...	1.15	6X5....	1.65	75.....	.90
6A6....	1.65	6J7GT..	1.15	6X5GT.	1.05	76.....	.95
6B5....	2.00	6K7....	1.15	7F7....	1.65	79.....	1.65
6B8....	2.00	6K7G...	1.15	25A7G	1.65	80.....	.75
6B8G...	1.35	6K7GT..	1.05	25A7GT	1.65	83.....	1.35
6C5....	1.15	6L6....	2.00	25L6...	1.65	85.....	.95
6C5G...	1.05	6L6G...	2.00	25L6G..	1.35	6SR7...	1.05
6C5GT..	1.05	6N7....	1.65	25L6GT.	1.15	6K8....	1.35
6C6....	1.05	6N7GT..	1.65	30.....	1.05	6K8GT..	1.35
CF5....	1.15	6R7....	1.65	32.....	1.35	6A4...	1.65
6F5G...	1.15	6R7G...	1.15	37.....	.90	6L7....	1.65
6F5GT..	1.05	6R7GT..	.95				

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS **\$2.95**
—Best Quality—Perfect Cells

#1085A—Photo Electric Cells (Non-Directional) for Seeburg **\$2.95**
"JAIL BIRD" Ray Guns

Photo Electric Cells (#CE-23) \$2.50 Ea.
(Can be used on "CHICKEN SAMs," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

#1489—GUN LAMPS, FOR RAY GUNS \$1.00 EACH

How About Sending Us Your "Chicken Sam"?
Will Be Returned to You Within 5 Days

COMPLETE FACTORY RE-CONDITIONING \$49.50
"JAP" CONVERSION - F. O. B. CHICAGO

Ship us via Motor Truck or Rail Freight your "run-down" "CHICKEN SAM" or "JAIL-BIRD" and we will transform your machine into the most thorough and clean "JAP CONVERSION" job in the U. S. A. Our "JAP" machines have been praised and accepted by the most critical operators all over the country to be the finest and steadiest income equipment among all the Ray Guns. The machine will be returned to you practically as good as new, because we go over the Cables, Amplifier, and the paint job that we put on modernizes the machine and gives it an absolute new appearance. The front, middle and back scenery on the target cabinet will have an elaborate Sea Battle scene, all hand-painted. We use the original doll, which will be carved and hand-painted into the Oriental Jap. A "20-shots 5c" card will be placed on the gun stand and a "SHOOT THE JAP" sign inside the target of the machine. Tubes, Photo Cells, Cables and everything will be put in perfect condition.

THE BEST **\$49.50** INVESTMENT YOU EVER MADE

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

Court Decree Supports Law

Decision given in Cincinnati while clubs wage crusade against licensed games

CINCINNATI, March 20.—While women's clubs continued to strongly agitate against licensed pinball games in the city, the Court of Appeals for the First Ohio District handed down a decision reversing a lower court decision March 8. The decision in reality gives the police department full authority to enforce the city ordinance on pinball games which bans such games within 300 feet of schools.

The Cincinnati Times-Star summed up the Court of Appeals decision as follows: "Pinball machines maintained on premises within 300 feet of any school may be confiscated and destroyed by police even though the operator of the machine is not prosecuted."

Judges Stanley Matthews and Simon Ross, of the Appellate Court, held that the city might seize and destroy pinball machines so long as they were employed in illegal activities.

"There is no doubt that a court having jurisdiction to hear and decide issues of fact has, as a part of that jurisdiction, the power and authority to control and dispose of tangible property introduced in evidence," the opinion read.

"It is clear that these machines became contraband and subject to destruction upon the conviction of their custodians of operating them within 300 feet of school premises."

In their opinion, Judges Matthews and Ross held that the city manager, the chief of police and the police department were justified in seizing all pinball machines operated contrary to law and in destroying them. It was pointed out that this power existed even in the absence of any prosecution of those operating the machines.

The same opinion was given in two other identical cases involving the same question.

Sale of Chocolate, Other Sweets Rises in January

WASHINGTON, March 20.—America's sweet tooth resulted in sales of \$33,002,000 worth of confectionery and chocolate products in January, according to figures released by the census bureau. This is an increase of 16 per cent over a year ago.

The bureau pointed out that, measured in pounds, sales were only 4 per cent larger than in 1942.

Extreme Bill in Oregon

SALEM, Ore., March 20.—When the State Legislature convened in January one of the many bills dumped into the hopper was one that would outlaw all types of amusement machines but would except vending machines.

This is apparently a reform move to kill the business, since the Oregon Supreme Court some time ago approved pinball machines in a very favorable ruling.

A companion bill was also put in the hopper which would ban the use of salesboards. No reports have been made on these bills since they were placed on the calendar.

A bill was also introduced which would ban horse and dog racing in the State.

"We Have What We Advertise"

- 16 5c Gold Chromes, 3-5... \$249.50
 - 2 10c Gold Chromes, 3-5... 264.50
 - 2 25c Gold Chromes, 3-5... 295.00
 - 2 50c Gold Chromes, 3-5... 495.50
 - 2 5c Chromes, 3-5... 215.00
 - 24 Mills 5c Brown Fronts, C.H. 159.50
 - 3 Mills 10c Brown Fronts, C.H. 169.50
 - 16 Mills 5c Blue Fronts, C. H. 159.50
 - 20 Pace 5c Comets, D. J... 69.50
 - 12 Pace 10c Comets, D. J... 79.50
 - 2 Pace 25c Comets, D.J. 89.50
 - 2 Pace Deluxe, 5c, 3-5 Pay 145.00
 - 1 Pace Deluxe, 25c 145.00
 - 1 Jennings 50c Chief 295.00
 - 2 Jennings 25c Silver Chief 225.00
 - 1 Jenn. 50c Slot, #120525, 3-5. 250.00
 - 1 Jenn. Chief Triplex, 5-10-25 ... 165.00
 - 1 Watling Rotator, 25c, 3-5 ... 125.00
 - 6 Columbias 39.50
 - 10 Mills 5c Green Vest Pockets ... 37.50
 - 8 Keeney Super Bells, Comb. 195.00
 - 1 Baker's Pacer Daily Double ... 275.00
 - 6 Paces Races, Brown Cabinet ... 149.50
 - 2 Paces Races, Black Cabinet ... 75.00
 - 1 Royal Flush, Cash & Ticket ... 42.50
 - 1 Sugar King 59.50
 - 3 Jennings Good Lucks 34.50
 - 1 Wurlitzer 800 395.00
 - 1 Wurlitzer 750 395.00
 - 1 Seeburg 9800 Wireless 445.00
 - 1 Seeburg 9800 E.C. 425.00
 - 2 Seeburg Vogues 225.00
 - 1 Seeburg Crown 169.50
 - 1 Seeburg Regal 149.50
 - 2 Seeburg Classics 249.50
 - 2 Wurlitzer 600 169.50
 - 6 Wurlitzer 616 Light Up 89.50
 - 2 Rock-Olas '39 Deluxe 169.50
 - 2 Mills Empress 169.50
 - 2 Mills Throne of Music 139.50
 - Program Slips in 5,000 Lots.. \$2.65 M.
 - 10 Evans Ten Strikes 59.50
 - 2 Keeney Submarine Gun 189.50
 - 1 Jennings Barrel Roll 125.00
 - 25 Topper Peanut Machines 5.50
- Terms: 1/3 Certified Deposit, Bal. C. O. D.

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669-671 S. Broadway, LEXINGTON, KY.

Keep PUNCHING for VICTORY
Buy WAR BONDS and STAMPS
10% EVERY PAYDAY!

GLOBE PRINTING CO., INC.
1023 Race St., Phila., Pa.
DID YOU CASH IN ON Switch-Top!

WANTED PHOTOMATOMS

Also 1 1/2" Eastman or Drex Positive Paper and Mutoscope Photo Frames.

WILL PAY TOP PRICES

MIKE MUNVES

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WANTED

First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control.

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1932-34 Broadway DENVER, COL.

ATTENTION—Seeburg Ray Gun Operators!

BRAND NEW RUBBER-COVERED CABLE

Rubber-Covered Gun Cables, 8 ft. standard length 5-wire shielded. Each wire insulated. Excellent Quality. **\$2.75**

45-Foot Main Cables, 7-wire, rubber-covered. Insulated, very pliable, brand new, shielded, fine quality. Standard **\$12.75**
Main Length. Per cable

CLOSE-OUT OF CONDENSERS

SPECIAL PRICE 10c EACH

An Assortment of 50 Will Solve Any Condenser Problem. Sold Only in Lots of 50.

CHICAGO NOVELTY CO., Inc.

1348 NEWPORT AVENUE

CHICAGO, ILL.

REAL BUYS

Won't Last Long

SLOTS

Mills Brown Fronts, 5c	\$159.50
Mills Blue Fronts, 10c	169.50
Mills Blue Fronts, 5c	149.50
Mills Gold Chromes, 10c	159.50
Mills Gold Chromes, 5c	224.50
Mills Silver Chromes, 10c	234.50
Mills Silver Chromes, 5c	199.50
Mills Q.T., 1c, Blue	209.50
Jennings Chief Four Stars, 5c	52.50
Jennings Chief Four Stars, 10c	119.50
Jennings Chrome Chief, 5c	129.50
Jennings Chrome Chief, 10c	149.50
Jennings Club Special, 5c	159.50
Jennings Club Special, 10c	139.50
Jennings Red Skin, 5c	149.50
Jennings Red Skin, 10c	139.50
Jennings Big Chief, 5c	149.50
Jennings Big Chief, 10c	109.50
Pace Comet, 5c	119.50
Pace Comet, 10c	89.50
Pace Chrome (NEW), 1c	99.50
Watling Rol-a-Top, 5c	119.50
Watling Rol-a-Top, 10c	89.50
Groetchen Columbia, can be used in 1c, 5c, 10c, 25c Play, including all parts to make changes	99.50

PHONOGRAPHS

Mills Empress	\$179.50
Mills Throne of Music	149.50
Rockola Deluxe	169.50
Rockola Commando (NEW)	Write

CONSOLES

Mills Jumbo (Cash)	\$ 89.50
Mills Jumbo (Free Play)	89.50
Mills Jumbo (Combination)	149.50
Mills Square Bell	69.50
Baker Pacers, Dally Double	249.50
Keeney Super Bell, 5c (Comb.)	189.50
Keeney Super Track Time	249.50
Keeney Triple Entry	149.50
Evans Lucky Lucro	175.00
Bally Royal Flush	45.00
Bally Royal Draw	99.50

TERMS: 1/3 Deposit, Balance C. O. D.

SICKING, INC.

1401 CENTRAL PKY., CINCINNATI, O.
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Restaurants, Bars Lead in January's Retail Sales Rises

WASHINGTON, March 20. — Sales of independent retailers increased 4 per cent in January, 1943, over the same month of 1942, according to preliminary data released by the Bureau of Census. January sales were 37 per cent below those recorded for the preceding month. These preliminary estimates are based upon reports from 14,953 independent stores in 34 States.

Eating and drinking places led other retail trades with a sales gain of 30 per cent for January, 1943, over January, 1942. Other substantial gains in the non-durable goods lines were shown for drugstores (24 per cent), food stores (20 per cent) and dry goods and general merchandise stores (19 per cent). Sales of general stores were up 12 per cent and apparel stores 9 per cent.

A slight advance was recorded for department stores, while filling station sales were off 21 per cent.

No Post-War Wonder Age

KANSAS CITY, Mo., March 20.—In a recent speech here Charles F. Kettering, head of a research department of General Motors, said that post-war inventions would not create a wonder-age that many had been predicting. Kettering is head of a committee which is scheduled to make an official report on patents at an early date.

He predicts there will be many new inventions for use after the war and that these inventions will give a little boost to business, but that due to the difficulties in adjusting to peacetime conditions, manufacturers will not make too great speed in using new inventions after the war. He says that designers are having a lot of fun in telling us what the post-war car will look like and what changes will be made in many other commonly used products, but he urges that the public not get too alarmed by what the future may bring.

LOOK LOOK LOOK

ABC Bowler	\$39.50	Four Diamonds	\$39.50	Score-a-Line	\$29.50
Air Circus	139.50	Four Roses	39.50	Sea Hawk	39.50
Air Ray	29.50	Fox Hunt	22.50	Seven Up	39.50
Alert, Rev.	149.50	Grand Canyon	159.50	Short Stop	19.50
All American	29.50	Glamour	10.50	Show Boat	139.50
Anabel	29.50	Gobs	99.50	Silver Skates	29.50
Argentine	49.50	Gold Star	29.50	Silver Spray	39.50
Attention	39.50	Gun Club	49.50	Sky Blazer	54.50
Band Wagon	29.50	Hi Dive	49.50	Sky Chief	159.50
Bang	24.50	Hi Hat	49.50	Sky Line	19.50
Barrage	32.50	Hi Stepper	32.50	Sky Ray	29.50
Belle Hop	44.50	Home Run '40	19.50	Sluggo	39.50
Big Chief	27.50	Home Run '42	69.50	Snappy	42.50
Big League	29.50	Horoscope	32.50	South Paw	49.50
Big Parade	104.50	Jolly	19.50	Sparky	19.50
Big Six	29.50	Jungle	52.50	Speed Ball	29.50
Big Time	24.50	Keep 'Em Flying	149.50	Speed Demon	19.50
Blonde	22.50	Knockout	104.50	Sport Parade	34.50
Bolway	59.50	Land Slide	29.50	Sporty	19.50
Boom Town	29.50	Leader	39.50	Spot-a-Card	69.50
Bordertown	29.50	Lead Off	19.50	Spot Pnl	49.50
Bosco	64.50	League Leader	22.50	Spot 'Em	19.50
Bowling Alley	29.50	Legionnaire	39.50	Stars	49.50
Brite Spot	23.50	Lucky	19.50	Star Attraction	39.50
Broadcast	37.50	Majors '40	19.50	Stratoliner	39.50
Cadillac	24.50	Majors '41	39.50	Sun Beam	49.50
Captain Kidd	47.50	Metro	29.50	Super Chubbie	39.50
Champ	42.50	Miami Beach	39.50	Sun Valley, Rev.	139.50
Charm	19.50	Mr. Chips	19.50	Target Skill	29.50
Chevron	19.50	Monicker	79.50	Ten Spot	39.50
Chief	19.50	New Champ	64.50	Texas Mustang	49.50
Chubbie	24.50	One, Two, Three	29.50	Thumbs Up	129.50
Clover	66.50	Pan American	39.50	Topie	79.50
Cross Line	24.50	Paradise	29.50	Towers	69.50
Defense, Genco	99.50	Pep	29.50	Ump	19.50
Defense, Baker	29.50	Play Ball	29.50	Vacation	19.50
Dixie	19.50	Pole	19.50	Verlity	19.50
Do-Re-Mi	47.50	Powerhouse	19.50	Velvet	29.50
Double Play	49.50	Progress	19.50	Venus	59.50
Dude Ranch	24.50	Pursuit	27.50	Victory	89.50
Duplex	49.50	Red Hot	19.50	West Wind	49.50
Five, Ten, Twenty	119.50	Red, White, Blue	24.50	Wild Fire	39.50
Flagship	19.50	Repeater	29.50	Wow	24.50
Flicker	32.50	Salute	27.50	Yacht Club	19.50
Follies	19.50	Sara Suzy	24.50	Yanks	99.50
Formation	19.50	School Days	34.50	Zig Zag	49.50
Four Aces	98.50	Scoop	19.50	Zombie	39.50

CONSOLES

Jennings Fast Time, Free Play	\$ 69.00	Bakers Pacers, Comb. Dally Double, Like New, With Checks	\$189.50
New Keeney Super Bells, Comb. Free Play and Payout	Write for Price	Watling Big Game, F.P.	89.50
Bally High Hands, Comb. F.P. and P.O.	\$139.50	Paces Reels, Cash and Check Payout	175.00
Bally Big Top, F.P.	109.50	Lucky Lucro, '41 Medel	275.00
Bally Club Bell, Comb. F.P. and P.O.	189.50	Mills Golf Ball Vender	169.50
Buckley Track Odds, Cash Payout	249.50	Jennings Ciga-Rola, V Model	89.50

ONE BALLS

Bally 1941 Derby	\$289.50	Gold Cup	\$35.00	Bally Grand National	\$99.50
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MUSIC

Singing Towers, Late Models	\$139.50	Seeburg Hi-Tone, Serial Number 9800, Remote	\$399.00
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ARCADE EQUIPMENT

Scientific Batting Practice	\$ 85.00	Seeburg Gun, Conv. Shoot the Jap	\$119.50
Chicago Coin Hockey	179.00	Bally Defender	189.00
Ten Strikes, Hi Dial	45.00	Bally King Pins, Like New	159.50
Ten Strikes, Low Dial	40.00	Bally Rapid Fire	179.50
Genco Play Ball	149.00	Keeney Anti-Aircraft Gun	49.50
Western Baseball, De Luxe	69.50	Keeney Air Raider	189.50
Skee-Ball-Elite	59.50	Rockola Roller Scores	59.50
Bally Bull Gun, Conv. Shoot the Jap	69.50	Golf Casino	49.50
		Tom Mix Gun	39.50

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SKY FIGHTERS And All Types of Guns, Arcade Equipment, Slot Machines, Consoles, Pin Games, All Makes of Music Machines, Wall Boxes and Any Type of Coin Operated Machines.

HIGHEST PRICES PAID For all Wurlitzers—24's, 500's, 600's, 700's, 800's, 750E's and 850E's, Seeburg Hi-Tones. WRITE—WIRE—PHONE.

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Brand New Weighted Stand	\$21.50
Double Safe, Double Door—Heavy Duty, Like New	59.50
Double Deluxe Revolveround Safe Stand	89.50

CONSOLES

Bally Club Bell	\$189.50
Keeney Super Bell, 5c	189.50
Mills Jumbo, F.P.	74.50
Bally Royal Flush, P.O.	49.50
Keeney Kentucky Skill Time, 7 Coin	89.50
Jenn. Bobtail, F.P.	104.50
Jenn. Derby Day, Slant	49.50
Jenn. Derby Day, Flat	39.50
Pace Saratoga, Comb. Chrome Railing	119.50
Groetchen Sugar King	39.50

SKILL GAMES

Keeney Submarine Gun	\$184.50
Bally Rapid Fire	189.50
Chicken Sam, Jap.	129.50
Williams HeartBeat	149.50
Seeburg Jailbird	119.50
Scientific Batting Practice	119.50
Seeburg Shoot the Chutes	114.50
Line-a-Line	99.50
Keeney AA Gun, Black	45.00
Gott, 3-Way Grip	19.50

BELLS

New 1c Glitter Gold Q.T.	\$ 89.50
New 1c Vest Pockets, Blue & Gold, J.P.	49.50
5c Q.T. Fact, Rebuilt	104.50
Mills Smoker Bell	59.50
Pace 5c Rocket Bell	110.50
Groetchen Columbia	89.50
Watling 10c Relatop	69.50

MISCELLANEOUS

Keeney Wall Boxes, 20 Rec.	\$12.50
Curved Ten Strike Glasses	2.50
10 Seeburg Melody Parade, 5 Selector Counter Box	8.50
Title Strips—2000	.50
Rapid Fire Motor Replacements (New Armature, Field Coil and Brush Assembly)	6.50

Jennings Cigarola XXV—Latest Model, Slug Ejector, Change Master, \$169.50

EXHIBIT'S

3 Wheels of Love	\$129.50
Vitalizer	59.50
License Bureau	39.50
Charming Bathors	39.50
Gloom Chasers	39.50
Ideal Love Mate	39.50
Ask Me Another	39.50

Brand New Keeney Super Bell—25c Comb. \$279.50
TERMS: 1/3 Deposit, Balance C. O. D.

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2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
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War Eagles and Blue Fronts, newly refinished in gold chrome—mechanism completely overhauled and rebuilt, equipped with club handles. Machines look like brand new.

5c	\$149.50
10c	154.50
25c	164.50

Knee Action..... 8.50 Extra

(A sample will convince you to buy many more)

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KING PINS — MILLS' HI-BOYS — BALLY CLUB BELLS
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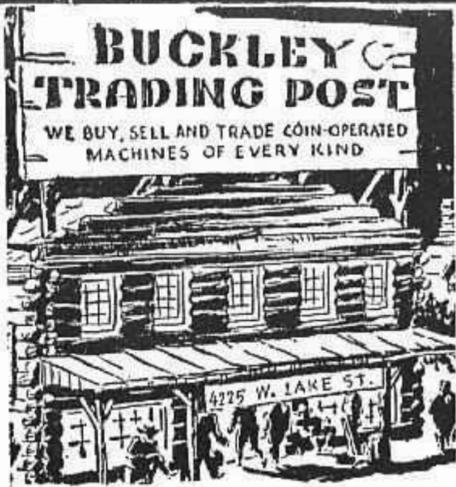
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| Bally Defender | Keeney Submarine |
| Bally Rapid Fire | Kirk Night Bomber |
| Chicken Sam | Mutoscope Ace Bomber |
| Drive Mobile | Mutoscope Sky Fighter |
| Evans Super Bomber | Mills Punching Bag |
| Jail Bird | Mutoscope Bag Puncher |
| | Wurlitzer Skee Balls |

CONSOLES

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|--------------------|---------------------------|
| Mills Four Bells | Keeney Super Bells |
| Mills Three Bells | 2 Way 5 & 25c |
| Keeney Super Bells | Keeney Super Bells, 4 Way |
| 2 Way 5 & 5c | Keeney Super Track Time |

SLOT MACHINES

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|-------------------|----------------------|-------------------|
| Cherry Bells | Brown Front Club, 5c | Copper Chromes |
| Gold Chrome Bells | Bonus Bell, 5c | Melon Bells, 25c |
| Blue Fronts, | Original Chromes | Yellow Front, 3-5 |
| Serials 400,000 | Emerald Chromes | |

JENNINGS

- 4-Star Chief, 5c-10c-25c
 Silver Chief, 5c-10c-25c

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| WURLITZER | SEEBURG |
| 850, 800, 750, 750E, 700 | High Tone, Remote |
| 600 Keyboard | High Tone, Reg. |
| 500A Keyboard | Envoy, E. S. |
| | Regal |
| Wall Boxes | Wurlitzer 30 Wire Boxes |
| Packard Boxes | Betty Teletone Boxes |

ONE BALLS

- | | | |
|-------------------|------------------|------------------|
| Blue Grass—F. P. | One-Two-Three | Turf King—P. O. |
| Club Trophy—F. P. | 40—P. O. | Fairmont—F. P. |
| '41 Derby—F. P. | Pimlico | Santa Anita |
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| Long Shot | | |

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2. Backglass and playing field redesigned and game renamed.
3. Modern new style 23" x 23" backglass and cabinet replacing old style 17" x 23" cabinet and backglass.
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6. All visible metal parts—refinished with sterling silver with baked lacquer to prevent tarnishing.
7. All parts reconditioned—machines put in perfect operating condition and thoroughly tested before shipping.

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Refurbishers & Rebuilders of *Bally* 1-Ball Payout Games

WANTED: To Buy Your Old Thistledown, Sea Biscuit, Grand National, Grand Stand and Pacemaker Games. Advise price, quantity and condition.

BUY U. S. WAR BONDS AND STAMPS

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE
 BILL HAPPEL CARL HAPPEL

JENNINGS \$1.00 CHIEF
 REBUILT AND REFINISHED
 PRICE \$450.00

MILLS 25c GOLF BALL
 CLUB BELL, USED 30 DAYS
 PRICE \$225.00

MILLS BLUE FRONTS. ALL REBUILT AND REFINISHED.

Machines Look Like New. Serials Around 400,000.
 5c PLAY\$119.50 | 10c PLAY\$124.50
 25c PLAY\$134.50 | 50c PLAY\$325.00

RECONDITIONED ARCADE EQUIPMENT

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| Bally Defenders\$229.50 | Bally King Pins (New)\$219.50 |
| Keeney Navy Bomber 225.00 | Chicago Coin Hockey 199.50 |
| Keeney Air Raiders 209.50 | Bally Rapid Fire (Like New) 199.50 |
| Keeney Submarine 189.50 | Seeburg Converted to New Victory |
| Genco Play Ball (Late) 189.50 | Model Axis-Rats 149.50 |
| Groetchen Mountain Climb 159.50 | Seeburg Shoot-the-Chutes, Refinished |
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