

DECEMBER 12, 1942

25 Cents

The Billboard

The World's Foremost Amusement Weekly



BUY UNITED
STATES WAR
BONDS & STAMPS

GUY
LOMBARDO
And His Royal
Canadians

ON DECCA RECORDS
Currently 12th Return
Engagement Roosevelt Hotel
New York

Coast to Coast NBC and
CBS Three Times Weekly
Direction: Music Corporation
of America



"Thanks Mr. Roth"
CHICO MARX
and his orchestra

Print the complete address in plain block letters in the panel below, and your return address in the space provided. Use typewriter, dark ink, or pencil. Write plainly. Very small writing is not suitable.

No. _____

WILLIAM
 MORRIS
 AGENCY

(CENSOR'S STAMP)

ATTENTION!

Theater Managers, Ballroom Operators,
 Night Club Owners, One Night Promoters,
 Hotel Managers, Recording Executives,
 Hollywood Producers.

Otto Roth

(Sender's name)

BLACKHAWK RESTAURANT

(Sender's address)

Chicago, Illinois

November 27, 1942

(Date)

Dear Chico:-

It is really a pleasure having you and your marvelous orchestra at the Blackhawk.

This is your eighth record breaking week here and I'm happy to say that you have broken Coon-Sanders' record established in 1927 and Kay Kyser's record established in 1937.

Chicago has gone all the way for Chico Marx and his orchestra and I can assure you that we will be looking forward to your return to the Blackhawk in late '43.

Thank you too for your splendid cooperation.

Kindest regards.

Sincerely yours,

Otto A. Roth

Otto Roth

P.S. Glad to hear that you will be on the Fitch Bandwagon, December 20 and on the Coca Cola Spotlight Bands broadcast, January '42.

V...-MAIL

BEN POLLACK
 Manager

Management: WILLIAM MORRIS AGENCY

BOSTON FIRE AFTERMATH

7 Performers, 15 PicExecs Among 487 Death Toll

BOSTON, Dec. 5.—Still stunned by the major catastrophe of nearly 500 people losing their lives in the Cocoanut Grove fire last Saturday night, Boston is beginning to pull itself together by relaxing the entertainment ban imposed on 1,161 places of amusement a day after the fire. Toward the end of the week, government authorities allowed the padlock to be removed from at least two major niteries, the Latin Quarter and Club Mayfair, which have already announced they will not reopen until some time next week. As the fire and police departments approve safety conditions of each entertainment spot, it will be allowed to reopen.

Meanwhile, the toll of death resulting from the disaster continued to mount. Figures at the end of the week revealed (See ACTS AND FILM on page 11)

Nationwide Gas Rationing Starts

NEW YORK, Dec. 5.—With the rationing of gas going into national effect Tuesday (1), 27,000,000 passenger cars and 5,000,000 busses and trucks were placed under mileage curbs. The restrictions are not new to 7,000,000 of the passenger car owners in 17 Eastern States, which have been under the curb since last spring. Since November 22 the average allotment of gas in this section has been three gallons a week. New restrictions for the Midwest and West allow an average ration of four gallons weekly.

Altho it is too early to judge the effects of gas curtailment on show business in the newly restricted areas, the problems of getting enough gas for performers to travel to jobs and the effects on business in out-of-the-way roadhouses, ballrooms and night spots, which were the main problems to be contended with on the previously rationed Eastern seaboard, will now be extended across the country.

Since the regional plan was inaugurated in the East, performers, bands and acts have had to cut down on the distance between stands. As in the East, the ques-

General Motors' Morale Show a Hit in Memphis

MEMPHIS, Dec. 5.—The second of General Motors' series of pep shows for workers was staged at the Auditorium last week for three days, with three shows each day, playing to families and friends of Fisher Memphis Aircraft employees. Admission was by ticket only, but show was strictly for free.

Show opened with the Fisher theme song, *Victory Is Our Business*, played by Gee Davidson and his orchestra from the stage, followed by a pop medley. Fine work by individual band members and the ork as a unit was lost thru Davidson's inability to sell either himself or his helpers. For an eighteen-piece band it made a poor show.

Evening picked up as Preston Lambert came on as emcee, introducing Fisher officials and movies of the use to which war materials made by General Motors are being put in all parts of the globe.

After the "photographic communiques" Davidson and his boys were back with more tunes for the stagershow, but this time Lambert introduced acts and tunes (See GM SHOW on page 15)

War and Show Business

National gas rationing goes into effect, with results on amusement enterprises expected to parallel those in the earlier rationed East.—Page 3.

President Roosevelt suggests 25G limit on investment income as well as salary. Move would have far-reaching effects in show business.—Page 3.

Outdoor show business adds \$2,699.72 in Army-Navy Relief Drive, bringing total to \$273,000.—Page 30.

ODT studies outdoor show business situation for 1943 season.—Page 30.

FDR Plan To Limit Total Income Would Have Wide Show Business Repercussions

NEW YORK, Dec. 5.—President Roosevelt's plan to ask the new Congress to extend the present \$25,000 net salary ceiling to include investment income also promises greater repercussions in showbiz than were forthcoming from the earlier limitation on salaries. Congressional opinion, however, is reportedly against limiting incomes, and may even loosen the present salary ceiling itself during 1943. In line with rumored congressional moves to loosen the ceiling limitations are the clarifications issued by OES this week, modifying the stringency of earlier rulings. Major interpretations to the benefit of performers, predicted here two weeks ago, include allowance for deduction of ordinary and necessary expenses, including agency fees, and other expenses normally deductible in computing federal income tax, as a means of arriving at the net salary figure.

Altho it is expected that the President's present suggestion for limiting in-

Fire, Police Officials Get Tough In Enforcing Safety Regulations; Biz Down; Clubs Reassure Public

NEW YORK, Dec. 5.—National repercussions of the Boston Cocoanut Grove disaster are being felt by the entire amusement industry, with the result that show enterprises everywhere have banded together to erase the terrible stain on show business generally and the night club industry particularly.

Night club owners in all principal cities have set out on a campaign to convince the public that it can't happen again. At the same time, fire and police departments in virtually every city which has niteries, theaters, ballrooms and audi-

toriums have announced rigid investigations and strict enforcement of the laws as to fireproofing, crowding, a sufficiency of exits, etc. Owners have offered full co-operation in instituting safeguards and eliminating all hazards.

Wide newspaper coverage which the fire commanded, driving the war off the front pages the early part of the week, took its toll in night club attendance and grosses in key cities.

Just what effect the Boston horror will have on New Year's Eve night club business is problematical. With less than a month to go before the celebration,

"Mass of Mourning"

NEW YORK, Dec. 5.—Jacqueline (Jackie Stuart), singer-accordionist, working at the Copley Plaza Hotel, Boston, during the time of the Cocoanut Grove catastrophe last week, generally summed up performers' attitude in a letter to *The Billboard*.

"Boston is one mass of mourning," she said, "and it is an awful sensation to try to entertain at this time."

night club owners are attempting to get a clean bill of health from their local fire departments and present it to the public as proof that niteries on New Year's Eve will be as safe as homes.

New York night club owners immediately (See OFFICIALS ENFORCE on page 11)

"Wine" Loses Jury Decision

NEW YORK, Dec. 5.—License Commissioner Paul Moss was victor in the first trial by jury in the city's current wave of reform to clean up questionable shows, when a General Sessions jury found *Wine, Women and Song*, which had played at the Ambassador Theater, to be "indecent" and producer and two others connected with the management to be guilty of producing an "obscene" show. As a result of the verdict, the show closed after the matinee performance Thursday, and I. H. Herk, producer; Samuel Funt, company manager, and Herman Shapiro, stage manager, each face up to a year in jail, up to \$500 fine, or both, when sentence is imposed by Judge Owen W. Bohan De- (See "WINE" DECISION on page 15)

E. E. SUGARMAN LEAVES FOR ARMY

12 Other Billboard Men Now in Service

NEW YORK, Dec. 5.—Elias E. Sugarman, indoor editor of *The Billboard*, who was inducted into the United States Army on November 28, has left the New York offices to enter service.

Others from *The Billboard* now in the armed forces are Roger S. Littleford, vice-president and managing editor; Richard Carter, Emil Zubryn, Paul Ackerman and Harold Humphrey, New York editorial department; Frank Barry, New York mail department; Albert F. Schneider, Carl V. McKenzie, Harold Kendall, Cincinnati editorial department; Nicholas Gartthan, circulation department, Cincinnati; Harry Aerni, Robert Granen, composing room, Cincinnati.

Chi Talent Shortage Largely Due To Acts' Desire To Avoid Road

CHICAGO, Dec. 5.—The local talent shortage is made more complicated by two factors: (1) Many good acts still out of service and not touring for USO prefer to remain in one city and play club dates rather than travel, and (2) bookers will not use old-time acts no matter how bad the situation may be.

Local booking offices point out that their mails are heavy with letters from acts who have worked in the two-a-day era but who have not kept busy in the last few years. They feel those acts are out of step with present-day talent demands.

Because of the boom in the cub date

field, acts in key cities stay put. They average three dates a week and make better money than a road job can offer them. Their argument to an agent offering them an out-of-town job is that road expenses are too high and a job away from home forces them to maintain two residences at the same time. And, too, the money offered, while better than in former years, does not cover the additional expense.

One way of solving the talent dearth in theaters here is the employment of acts in one house even immediately after working in a competitive theater. Also, (See CHI TALENT on page 8)

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"Ice Follies of 1943" Clicks In New York Garden Showing

NEW YORK, Dec. 5.—Having had time to tighten up since its opener on the Coast September 10, *Ice Follies of 1943*, as presented Tuesday in Madison Square Garden, opening night of a 10-day run, is a well-knit production, up to the standards of previous *Follies*.

This is the first edition of this unit run under wartime conditions, and the aftermath of Pearl Harbor has left a deep impression on the show. This is particularly true of the number of men available. The male skating ensemble at full strength puts 10 men in view and this includes featured skaters as well. The lack of man power is amply compensated by the number of femmes in the outfit, which includes 40 in the chorus. Masculine paucity didn't detract from the quality of the group members.

Staging by Miss Fanchon, of Fanchon & Marco, with Mary Jane Lewis assisting, is up to par, even tho some

of the routines are old. The line work is comparable to the Roxy chorus on skates, many of the routines being similar to those seen weekly in that theater. However, they may be new in other sections of the country.

The production is picturesque and floor-filling and is backed by solid applause-getting ideas. This is particularly true of the *Enchanted Lake*, *Modern Nursery Rhymes*, *Arabian Nights*, *Indian Legend* and *Sunday Go-to-Meeting* sequences. The costume designs of Helen Rose carry out the production ideas admirably.

Individual acts, many of them veterans of previous editions, perform with their expected excellence. Highlight of the show is the comedy of Shipstad and Johnson, who comered. Roy Shipstad later does a slick Spanish number which earned a big enough hand for an encore, a habanera.

Frick and Frack, another comedy highlight, also take the measure of the house with a Scotch routine. Other outstanding comedy bits are by the McKellan Brothers in a rodeo satire, during which the smaller of the duo spends much time off the ice, kissing females around the house; Heinie Brock, satirizing barrel jumpers, who encored with a bit based on an invisible piano wire; Tuffy McKellan, who does some comedy in a rabbit costume during the Cabbage Patch number, and Bob Widholm, a replacement for John Kinney, now in the coast guard, who does a funny Groucho Marx bit.

Competent work in other departments includes the Russian number of Osborne Colson, altho his ballet movements were somewhat mechanical; Phyllis Legg, in a dandy exhibition of stilt skating; Ruby and Bobby Maxon, in the nursery rhyme tableau and the swing waltz number; the Galbraith Brothers in some excellent precision skating; Bob Blake, with assistance of a quintet of red-wigged femmes, in rhythm skating; Thomas Twins, precision and acro skating; Norah McCarthy, in some outstanding ballet during the Indian number; Papez and Zwack, in ballroom dancing; Colson and Claudet, in a Highland Fling, and the superior batoning of Betty Atkinson. Miss Atkinson is previously seen with Charles Hain in the Harem number.

The singing emcee is Paul Gannon, who is backed by Mary Barton, Joseph Sullivan, Jane MacGowan and George Burnson.

There should have been more of the *Snowman* ballet, an idea which contained the germ of much hilarity but wasn't allowed to develop fully.

The second act is by far the better of the two because of the concentration of names in that section. A slight change

First U. S. Club In Oran, Algeria

NEW YORK, Dec. 5.—Opening of the first American night club in Oran, Algeria, was revealed to this country by Gault MacGowan, *New York Sun* war correspondent with the American forces in North Africa.

Nitery, on the site of a former automobile showroom, according to MacGowan, was opened by the American Red Cross under the direction of Allen Fincke, of Tenafly, N. J. Lucie Lee Kinsolving, daughter of a minister, banged away on the piano, playing tunes like *My Blue Heaven* for the amusement of doughboys in Africa.

in the routing would probably create a better over-all effect and speed up the slower first half.

Opening night had a near-capacity house, and capacity in the Garden naturally means prosperity. Advance sales are reported very much on the strong side. *Joe Cohen.*

Boston Take Okay; Travel Difficulties

BOSTON, Dec. 5.—Legit theaters did fairly good business last week, considering the fact that *This Is the Army* was in town. *Junior Miss*, at the Wilbur (1,227), with \$2.74 top, drew the best crowd of the week for a good \$12,000. *Angel Street* at the Plymouth (1,150), with \$2.20 top, did a fair \$8,000. *Private Lives*, with Ruth Chatterton and Ralph Forbes, at the Majestic (1,540), did a good \$8,000. *Sunfield* opened Wednesday (25) at the Colonial (1,643), and for six performances, which included two matinees, drew a good \$5,000.

The Firefly, with Emma Otero, was due to open at the Majestic Theater Monday, November 30, but had to be postponed until Wednesday, December 2, due to transportation difficulties. A number of the baggage cars were tied up and could not be set up for the opening.

Canadian Clubs in Trouble on New Tax

MONTREAL, Dec. 5.—Alleged irregularities in the collection of entertainment taxes in night clubs, ballrooms and other resorts where liquor is served and dancing takes place, have resulted in a drive by Royal Canadian Mounted Police against such establishments.

Initial prosecution under the Special War Revenue Act was instituted against Sam Andrews, owner of the Arcade Grill here, who is charged with failing to present any bill with excise stamps affixed to the amount of 20 per cent of the total.

Annual revenue to be realized from the federal levy has been set at more than \$1,000,000 in this district alone.

Soldiers' Play Contest

NEW YORK, Dec. 5.—Army enlisted men still have until December 21 to hustle a one-act play together for the contest sponsored by the Special Service Office of the Second Service Command and John Golden. Five plays will be chosen for production by soldier theatrical groups, with prizes ranging from \$20 to \$100, plus royalties from outside production and profits from sale of book to be published containing the five prize-winning plays.

Rules and entry blanks may be obtained from the Special Service Office, Room 1200, 165 Broadway, New York City.

GUY LOMBARDO (This Week's Cover Subject)

STYLES in dance music come and go, but year after year "The Sweetest Music This Side of Heaven" remains the No. 1 choice for Lombardo's legion of admirers. Topping newspaper popularity contests has become a habit, having won The World-Telegram radio editors' poll for the past nine years. The Royal Canadians are a radio fixture and they find the welcome mat out at theaters and hotels the nation over. The present engagement is Guy's 12th at the Hotel Roosevelt in New York.

What is especially characteristic of the organization and its music is its "family" appeal. Old and young, male and female, each finds in the music something to satisfy. Perhaps the secret lies in the fact that the aggregation is a family. Not only are Guy, Carmen, Lebert, Victor and Rose Marie all Lombardos—but with the exception of Victor, Frank Vigneau and Dudley Fosdick, all the boys in the band have been together since its inception in 1924. The "new" boys joined about eight years ago. Rose Marie, the baby of the family, is the most recent addition and, together with Billy Leach and the Lombardo Trio, she handles the vocals.

Another important factor of the maestro's success is his attention to song material. Many hits are made after receiving a Lombardo send-off, and not a few of them stem from the pen of saxist-singer Carmen. "Snuggled on Your Shoulder," "Sweethearts on Parade" and "Boo-Hoo" are just a few of his past contributions.

The Decca label has carried numerous Lombardo smashes, the current one being "I Met Her on Monday," featuring little sister Rose Marie. Music Corporation of America continues taking care of all bookings.



A GRUESOME footnote to the horrible Boston fire was written by a film trade paper. On Monday, two days after the fire, the paper's list of people arriving in and leaving New York was headed by this item: "Buck Jones arrives on the Coast tomorrow from New York." . . . It happened on Thanksgiving Day at the Stage Door Canteen: The senior hostess went over to a table where four servicemen were sitting, and asked them if they'd like to have one of the junior hostesses sit with them. One of the servicemen looked up briefly from the turkey he was consuming. "What's the matter?" he asked quite seriously. "Is she lonesome?" . . . The Miami Chamber of Commerce is missing a good bet by failing to hire Harry Levine to publicize the resort. Levine, who's booking the Olympia, Miami, a four-day stand, has been having his troubles getting acts to make the long trip for the short stay, and has found that glowing descriptions of the scenery and the sunshine are the most successful arguments. . . . Recently an agent in the Palace Theater Building elevator was greeted by a trade paper scribe who knew him slightly. "Hello," said the percenter, who had been buried in thought—and automatically added, "Come back Thursday; I may have something for you then." . . . The radio commercial of the week was Don Ameche's impassioned declamation of his sponsor's position on coffee rationing. He made it sound a bit like the Gettysburg Address. . . . John Hammond, socialite swing savant, set his brother-in-law, Benny Goodman, to pouting several months ago with a sharply critical magazine article on the black-stick artist. The feud was finally patched up thru the intervention of John's sister (Benny's wife). Last Sunday *The New York Times* carried the first of Hammond's monthly reviews of jazz bands on the air, and one of the ork leaders who came in for a terrific slam was—Benny Goodman.

MONDAY (1) was commencement day for 1,000 naval officers from the Prairie State, training ship here; and about half of them celebrated that night at the Wedgewood Room of the swank Waldorf-Astoria. The scene was simply sumptuous—until two bell-bottomed sailors popped in. And not to scrub the deck, either. . . . The Savoy Opera Guild's *Saga*, company newspaper, celebrates a solid year of publication with its current issue, even tho the turnover in the editorial staff has completely changed the personnel. Current editor is Betty Haft. . . . Spencer Hare, p. a. for the new Rialto Ballroom, discovered last week to his great chagrin that *The Times* and *The Sun* don't like to mention ballrooms. . . . Carl Erbe and Walter Batchelor have invested in a bungalow project for war workers, near Norfolk, Va. . . . An ad for a hairdressing last week featured a likeness of Orrin Tucker—who has been in the navy for months. . . . Albert Bein says he has raised most of the 35G needed for his play on the Nazi invasion of Greece. He claims he'll produce it himself. . . . Bill Zuckert—you don't have to believe him, but he swears that it's true—took a day off to go fishing, letting Lexington 2-1100 (the radio actors' phone exchange) know about it. After several hours he was startled to hear a "Hey!" from an approaching rowboat that contained only a waterfront character. "Call Lexington!" shouted the character—and rowed off. Zuckert later learned that the exchange, knowing his whereabouts, had called a waterfront tavern and arranged with the clam-digger to find him. The call was for an immediate rehearsal of *Famous Jury Trials*. He made it in time.

Billboard

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to the men in the Armed Forces

AT 841 USO CENTERS

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USO "Arsenic" In Crack-Up; 3 in Hospital

SAN ANTONIO, Tex., Dec. 5.—Philip Huston, Fred Small and Ada McFarland, all in the USO-Camp Shows cast of *Arsenic and Old Lace*, were seriously injured when the train in which they were traveling from Austin to San Antonio plunged over an embankment in Braunfels, Tex., Sunday (29). Three cars of the 16-car section were derailed. Other eight members of the cast were riding in the remaining cars.

The three were among 28 persons injured, and are hospitalized at the Medical and Surgical Hospital here. Huston is suffering from a fractured right shoulder, a back injury and internal injuries; Small has seven or eight broken ribs plus internal injuries, and Miss McFarland received a bad eye injury. All, in addition, were badly cut. Hospital authorities said that Huston and Small would be bedded for at least 10 weeks.

The three actors are covered by workmen's compensation insurance, which Camp Shows holds for all of its employees.

Accident, which was said to be caused by a broken rail, is being investigated by the Federal Bureau of Investigation and military authorities.

NEW YORK, Dec. 5.—Wendell Whitten and John Clublely have been sent to El Paso, Tex., to join the cast of *Arsenic and Old Lace*, by USO-Camp Shows, Inc., to replace Huston and Small.

Iowa Amusement Grosses Go Up

DES MOINES, Dec. 5.—The amusement business in Iowa showed an increase despite a drop in the number of operators during the three-month period ending September 30, 1942, according to State sales tax collections.

The State Tax Commission figures showed an increase of \$269,500 in amusement take, including theaters, ballrooms, fairs, taverns and rinks. Tax collections represented total sales of \$3,793,450, as compared with \$3,523,950 for the same period in 1941.

A 2 per cent tax is collected on all sales and admission charges in the State. Only 1,285 amusement establishments filed returns during the three months, as compared with 1,378 in 1941.

Rollers for Fort Worth

FORT WORTH, Dec. 5.—*Skating Vanities* will open a 10-performance engagement at Will Rogers Memorial Coliseum December 6.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

"CAN YOU TOP THIS?"—radio program featuring Harry Hershfield, Joe Laurie Jr. and Senator Ford as a trio of comedy of experts who try to top the laughs registered by jokes submitted by listeners. A "laugh-meter" scores the listener's effort according to guffaws of studio audience, and then each of the three comedians tells a story on the same general subject, with the response also measured. As a short or a series of them, it should have much the same appeal as *Information Please*, plus the high laugh quotient. Should make an excellent comedy series.

For LEGIT MUSICAL

JUDY STARR—former vocalist with Hal Kemp's ork, who is now doing a single in vaude. When caught recently at Loew's State, New York, she looked better than ever and displayed a dynamite personality and a solid sense of showmanship. Can handle lines, too; so she could fit snugly into either a book show or a revue.

For VAUDE

DOLORES—new ork leader who puts on a show every number by dancing out the rhythms on the bandstand. Smartly gowned and Latin in type, she's loaded with s. a. Waves her hips, tosses out bumps, and in general is an eye-catcher. Some of her stepping is terrific, particularly the samba, which she takes to the floor when the spirit moves her. Her present band, with its four femme fiddlers, could be heated up with the addition of two or three rumba specialists, and the combination should be sensational in vaude.

Servicemen's Center Planned for Pitts

PITTSBURGH, Dec. 5.—Sparked by showmen, a new Welcome Center will be soon opened here for servicemen in uniform. Located adjacent to the Pennsylvania Station, permanent building will include an auditorium with 250 seats, canteen, rest and recreation facilities.

Managed and maintained by the USO, the Welcome Center will present continuous entertainment, supplied thru the Variety Club by a committee headed by John H. Harris and M. A. Silver. Chairman Carl L. Peirce Jr., of the USO Council, and President Frank L. Duggan of the Chamber of Commerce top the list of civilians combining to raise funds and supplies for the Center.

Nucleus of moneys needed to build the two-story Center will be raised thru a benefit football game, a benefit performance of *Iccapades* and a midnight show at the Stanley Theater November 27 at \$1.10 top.

MEMPHIS, Dec. 5.—Last Sunday before gas rationing saw 16,000 people, mostly from Mississippi, Arkansas and Middle Tennessee, packed into Memphis Auditorium for two performances of Roy Acuff and His Smoky Mountain Boys, Jimmy Davis, Lula Bell and Scotty, Curley Fox and Texas Ruby. An 11-piece union orchestra played in the pit before and after the folk acts.

Rogues, Du Bois Settle Arbs

NEW YORK, Dec. 5.—The Radio Rogues, set for conflicting dates at the Paramount Theater here December 30 and Earl Carroll's, Hollywood, opening Christmas Day, have been advised to take the theater date by the American Guild of Variety Artists.

Conflict arose apparently because more than one agent was working on them. The William Morris office, in setting them for the Paramount, was unaware of a contract signed for the Carroll spot, altho there was a commitment in effect for them to play the theater. Miles Ingalls, who books for Carroll in the East, is setting them for March at the Coast spot.

Another arbitration Thursday (3) settled a commission squabble between Geraldine Du Bois, currently with the Ted Lewis unit, and Charlie Yates and Hattie Althoff. Miss Du Bois, who was half of the team of Geraldine and Joe until her partner was inducted, settled all back commissions for \$100.

In this arbitration Mrs. Ted Lewis represented Miss Du Bois, while Sam Shayon, as officer of the Artists Representatives' Association, repped the agents. The act contended that the team of Geraldine and Joe was under contract, and not Geraldine as a single. Leslie Litomy, former general AGVA organizer, who happened to be in the office, helped affect the compromise. Yates and Miss Althoff, previous to Yates' leaving CRA, booked the team with the Lewis show. As the femme continued with the same show after her partner's induction, the board felt that she was under moral obligation to her former agents. Mrs. Lewis laid out \$100 for Miss Du Bois.

Arrangements are being made to arbitrate the case of Bob Evans, now at La Martinique, this week. Evans opened there December 2 under the proviso that the dispute be disposed of during his stay at the spot. Ez Keough, personal manager of Evans, says he refused to let

Kiddy Klub

NEW YORK, Dec. 5.—Hotel New Yorker is hyping luncheon business in the Terrace Room with a daily "children's hour."

Hotel, being in the heart of the department store center, gets a lot of kiddies who travel downtown with momma to shop.

Bob Russell, the room's emcee, is main wet-nurse to the brats, getting them up to the center of the floor after the ice shows at noon and staging stunts like ring-around-the-rosy and other exciting games.

Philly Gets Dim-Out, Too

PHILADELPHIA, Dec. 5.—The city's mazda lanes, which have been shining brighter since the war boom got under way here, will now be dimmed out. A partial dim-out was ordered for the entire Philadelphia area, taking in a radius of 25 miles, as a result of an overhead glow visible more than 50 miles off the Atlantic Coast, which is about 150 miles away.

Restrictions here will not be as stringent as the total dim-out the army has imposed on New York and other Coast cities. Defense councils are now working out a set of restrictions which will be put into force with the new month. Regulations are expected to call for the screening of street lights and store windows, adjusting lights at railroad yards, lowering window shades in all buildings above the second floor, and lessening, or possibly extinguishing in some cases, large neon and other outdoor electrical signs, including signs over theaters and on marquees.

his act open because of some contract changes concerning salary and options. He denies having okayed these changes.

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"THE NEGRO MAKES ADVANCES"

By Paul Denis

A survey of the progress of Negro artists in all branches of the show business—radio, films, legit, night clubs, vaudeville, concert, music, records, hotels, opera, symphony, ballrooms, electrical transcriptions, burlesque, etc.

IN THE HOLIDAY GREETINGS ISSUE OF THE BILLBOARD (DECEMBER 26)

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LITTLE BLUE NOSE WORRY

Despite Squawks Re Camp Shows, Radio Figures To Evade War On Other Fields; Morality Clauses

NEW YORK, Dec. 5.—With almost all other sections of the amusement industry shivering in their collective shoes over so-called "morality" drives that are beginning to sweep the country from New York to San Francisco, and with many, such as legit, already trying to formulate self-censorship plans in order to ward off outside religio-political censorship, radio feels that it has little to worry about. The field has been so thoroughly sapolied by public opinion thru-out its existence that it figures it is in the clear now despite the growing cries of the bluenoses in other precincts.

Attacks of moralists come from two directions, (1) squawks against material appearing on shows and (2) beats at performers' personal conduct. Radio figures itself free from danger on both counts. From the program angle there have been recent howls in various quarters that performers, particularly comedians, have been taking too much leeway on blue material, chiefly in appearances at army camps and such, where the servicemen, thru tremendously enthusiastic response, encourage the performer to break his leg or, what's worse, break one of the taboos set up by the listening audience. Kicks about blue-tinted material became so great recently that an over-all policy had to be laid down, the build-up even including conferences in Washington.

On that angle, tho, it's figured that the regular public reaction will keep the industry in line and guard it from organized bluenose pressure. Radio is allowed far less leeway by its audience than are other entertainment media, due largely to the family character of the audience. Even slightly off-color stuff has always drawn heavy protests, and radio's financial stake forces immediate satisfaction of the squawkers.

Second angle, that of performers' personal conduct, has blossomed into mammoth headaches in other fields, particularly pictures, but little worry is expressed in radio on that score either. Morality clauses in many air contracts put bounds upon performers' conduct; watchfulness of sponsors also helps, and another angle is the fact that many air performers are unbilled and therefore any public embroglios they may get into are not tied definitely to their work on the air.

As a general practice, morality clauses are included in contracts between performers and agencies, tho there are some modifications of that policy, and some agencies don't include them at all. Some, like J. Walter Thompson, make it a practice to include such clauses in all long-term contracts, while excluding them from binders involving short periods of time or guest shots. Theory is that public scandal involving a radio performer who has been on the air for several years will reflect against the program and the product advertised, while the publicized iniquities of a guest or occasional player will not be tied to the program at all in the public mind.

Ted Bates Agency includes a general paragraph in all its performer contracts to the effect that performers must conform to the standards of public taste, morals and ethics during the duration of the contract, both on and off the air.

Other agencies, such as Young & Rubicam, steer clear of the morality clauses entirely. They claim that they're unnecessary because, in a case of public scandal concerning a contract player, action is up to the sponsor, whether a morality clause is included or not. In any case, whether clauses are in or out, decision to bounce the performer would depend upon the touchiness of the client.

Radio, as a matter of fact, has been comparatively free from public scandals concerning its performers. On the other hand, because of the diversity of other audiences, because of their family make-

up, their touchiness and the need for satisfying all elements in all communities, action taken against scandal-touched players, when it does occur, is stiffer in radio than in other fields. And smaller deviations can be the cause. An ordinary and unsensational divorce action caused the cancellation of one radio contract recently.

Standards, however, vary with the sponsor—and even with the type of role the actor plays. According to most agency execs queried, the lead in a swashbuckling adventure serial would probably have more of his career left after a public washing of dirty or semi-dirty linen than would an innocent-sounding ingenue on a pet soap opera after a comparatively mild bout of adverse publicity.

In contracts with performers on sustainers the nets omit morality clauses, figuring that most such performances are on the air anonymously so far as listeners are concerned and that their names in the public prints are seldom if ever tied up with the programs. It's left to the general policy of the net to deal with anyone who does get into a jam.

Altho the clauses avoid stating specifically just what will be considered "immoral" or for what morality infringements the contract can be revoked, wording is usually in keeping with the tinge of the various programs themselves.

Regional NAB Meet Mulls War Problems

CHICAGO, Dec. 5.—"Radio at war" was the theme of a regional meeting of the National Broadcasters' Association held this week at the Palmer House, with about 100 radio men in attendance. Problems confronting the radio industry because of war conditions were discussed.

Neville Miller, NAB president, was in charge of the meeting, which was addressed by Lieutenant Colonel Edward Kirby, of the OWI, and other government representatives. Les Johnson, of WHBF, Rock Island, Ill., was elected to the board of directors from the ninth district, succeeding Edgar L. Bill, of WMBD, Peoria.

Resolutions endorsing the OWI plan of disseminating government news to radio stations and commending the NAB for its active stand in the Petrillo matter were adopted. It was announced that because of the acute technical help shortage a plan is being worked out whereby station executives will be given limited technical licenses.

Miller and the government representatives left for Indianapolis for a two-day meeting, then go to Columbus, O., for another regional meeting.

Gould in Weintraub Spot

NEW YORK, Dec. 5.—Morton Gould has been appointed musical director for William H. Weintraub & Company, advertising agency. The 28-year-old composer and conductor will have complete charge of all music pertaining to radio broadcasting, announcements and all programs.

Radio Talent

New York By JERRY LESSER

THAT \$25,000 ceiling isn't working out quite the way many of us hoped it would. The little men of radio who thought this might be their chance to get a break are meeting with some disappointments. It seems that most producers and sponsors want what they term a "well-known little man." That is, someone who is an expert in his line, well enough known to have a draw, but who doesn't have the star salary complex. Now, while this may work out all right in some instances, it isn't going to leave much room for the development of new talent. Here's a case in point: The average announcer is seasoned in wood. He works three or four years in the sticks before coming to New York, where he breaks into the big-time by doing station breaks and sustainers. Most of these fellows have a good, sound background and are thoroly capable—yet when the network has a really good commercial job to offer they frequently aren't even given a chance to try for it, and someone from the outside is hired. The same thing holds true with other talent—and something in the way of a crusade is sorely needed.

DECEMBER 15 will mark a high spot in the career of XAVIER CUGAT, orchestra leader of the CBS *Caravan Hour*. On that date CUGAT will give a special performance for FULGENCIO BATISTA, president of Cuba, in the Grand Ballroom of the Waldorf-Astoria. The Cuban president, who is visiting New York for the first time, made three specific requests: To visit the Empire State Building, Rockefeller Plaza and hear CUGAT'S music. . . . Announcer DWIGHT WEIST is narrator on *Private Smith, USA*, a short subject now showing in New York. . . . PHIL COOK, WINS early-morning entertainer, has been pressed into service by the Treasury Department to write jingles for transcribed bond disks. . . . KERMIT KEGLLEY played the title role in the new patriotic program on WEVD called *A Guy With Wings*. . . . TOM SLATER begins

his third year as master of ceremonies on *This Is Fort Dix*, one of the oldest army shows on the air. . . . Fliers at an army air base in New Mexico have named one of their flying fortresses "Miss Dinah" in honor of DINAH SHORE, who is spending much of her time singing for the boys in the armed forces.

THE poems of PATRICIA GREW are being heard frequently on the air. PAT used to have her own poetry program on WMCA. . . . BENAY VENUTA, radio and stage songstress, will entertain at the Police Department Athletic League show in Madison Square Garden December 15. . . . Announcer LARRY ELLIOTT really works for his breakfast. LARRY handles three commercials daily on ADELAIDE HAWLEY'S *Women's Page of the Air* before he can take time out to eat. . . . BILL PERRY, tenor of the CBS *Saturday Night Serenade*, is doing double vocal duty on the program, while JESSICA DRAGONETTE recovers from an appendectomy. . . . FRANK CRUMIT and JULIA SANDERSON had an interesting session on their program Saturday. Girls of *The Herald-Tribune's* editorial staff—BETTY COLCLOUGH, DOROTHY BROMLEY and KAY VINCENT—closed with TED ROWE, STEPHEN THOMPSON and ERNEST KEHR. . . . At least half a hundred sound effects go into the production of ORSON WELLES'S *Monday Ceiling Unlimited* programs.

IF THE Screen Guild wants to hold on to the audience that is ready made for it by following on the heels of *Luz Radio Theater*, they'll have to present a better show than they did in *Ball of Fire*. Very badly miscast, the program remained at a low level thruout. Just another proof that big names alone can't make a program. . . . Sorry to hear that one of radio's best daytime serials is going off the air. SANDRA MICHAEL'S *Against the Storm* leaves the airwaves December 25. . . . ED MURROW loses his sponsor during that same week.

Curdled Kindness

By EUGENE BURR

RADIO is a field that prides itself upon its urbanity. Perhaps it's just a little too self-conscious about it; almost certainly it would hotly deny that it gives its gentlemanly sophistication a second thought. The idea is that such suavity and good manners are in-born in so noble and distinguished a field.

Also, radio finds itself sitting squarely on a hot-spot of its own devising—which is something else that it would hotly deny. It insistently considers itself a part of the show business, and, from the heights of its jejune ineptitude in matters theatrical, claims ascendancy over such comparatively picayune and petty pastimes as, say, the legitimate theater. But it also considers itself the acme and apex of big business, taking from its own sponsors their militant but methodical mediocrity, and trying to impress the Babbits who give it the gold on which it battens with its efficiency, courtesy and opulence. The result is that its attempts at showmanship are often of a piece with the promotions of a banking house, and its business sense is sometimes as disorganized as the bank account of a minor actor.

But that's not the point. Radio, subconsciously realizing a double life that it fears and resents, places a premium upon courtesy and politeness, evidently feeling that a militant display of synthetic suavity will impress people and help to combine its opposing ideas of itself. Radio is carefully courteous to everyone.

COURTESY is a rare enough thing in the modern world, and a pleasant thing to encounter, even when it is so obviously jerry-built as one so often finds it in the ether belt. But even courtesy can be carried too far. It is carried too far, in radio, in the treatment of performers looking for jobs.

This is no plea for the sadistic brutality sometimes found elsewhere. Unquestionably, the hollow politeness so often accorded other aspirants is mistaken by its perpetrators for kindness; but it is nothing of the sort. The courtesy, almost mocking in its effects, offered to the hopeless hopeful is probably the cruellest treatment that the mind of man or casting director could possibly devise.

The nets, some time ago, made much point of giving a reading to anybody who wanted one. That is all very well, if you don't mind indulging in a large chunk of high-class boondoggling; but it's mockingly cruel to the ether-struck morons to whom it holds out the mirage of hope. Now, that with the draft and other things, it is quite possible that many aspirants do get themselves heard; but that's not the normal state of affairs. Nor should it be. In radio, as in any other branch of the show business, there is no place on the big-time for the beginner; he must learn his trade first in the joints. It is stupid, time-wasting and cruel to encourage a mob of bleating baritones and maddy cooing ingenues to assault the eardrums of a fifth assistant casting director, even tho no one really listens to their efforts.

And if they can't even get the audition they were promised—as was the case at the very time when the so-called "open door" policy was proudly announced—it becomes crueler still.

NOR does the mistaken kindness of the radio field end there. Those who are eventually allowed to emit their mewlings over a studio mike are heard for the most part in silence, and are then dismissed with a hunk of studiously nonchalant double-talk—which leaves them entirely in the dark as to both their native ability and the chances they may have of being used on the program in question. If, in some misguided moment, the neophyte approaches the director in the hope of being told just where he stands, he is either asked to go away and await a call or is given some innocuously vague but pleasant tidbit to chew on in lieu of food. All this is done, evidently, partly because of the prevailing pall of (See *CURDLED KINDNESS* on page 8)

Search for New Ideas, Talent in Phil; Sports Out

PHILADELPHIA, Dec. 5.—Program directors of the local stations, accustomed to fill evening schedules during the spring and summer with night baseball games, boxing bouts, wrestling matches and like outdoor events, are now faced with the prospect of developing shows for such seasonal listening. Army officials have ordered a dim-out for the Philadelphia area. While it will not be as drastic as that in New York, it spells the end of all evening outdoor broadcasts for the duration. Will also hit night football games next fall.

Dim-out also means loss of a healthy chunk of coin for the stations, since all such sporting events carried sponsors. Some station chiefs have already whispered in loud tones to their program heads that now is the time to get off the swivel chairs and start showing their stuff. In came breath sales departments are yelling for the building of programs that can be sold. There has been such a dearth of program ideas from the stations in recent months that local advertising agencies are receptive to all callers with a program plan. Record situation, limiting the use of waxes and transcriptions, has also limited the capacities of the program chiefs. They can no longer pull out a handful of platters, give the period a fancy title and pass it off as a radio show.

What has the program heads even more worried is the almost complete absence of would-be radio talent. Studio doors are no longer hounded by hopefuls seeking a radio career. Pay checks at the defense factories look more inviting. Moreover, booming niteries, paying off in legal tender rather than glory, also make the talent search tough for program chiefs, whose talent budgets heretofore have been chiefly costs for phonograph needles.

Advertisers Agencies Stations

NEW YORK

ALL-STAR benefit show for Police Athletic League at Madison Square Garden December 15 will be aired exclusively over WBYN from 10:30 p.m. to 1 a.m. . . . Lillian Zatt, who formerly did exploitation and promotion of women's programs at WMCA, has joined the publicity department of WNEW. . . . Homer Smith, former first tenor of the Southernaires, after being in the U. S. Coast Guard three days, found himself on the stage of the recreation hall at the Manhattan Beach Training Station, leading a 28-man glee club. . . . Charlie Underhill is leaving the BBD&O radio department shortly for the navy. . . . *News From Army Camps*, a daily program on WLIB reporting activities of New Yorkers now in the service, has been signed by Michael Bros. Furniture for a period of 13 weeks. . . . *Metropolitan Auditions of the Air*, on the Blue, expects to uncover in the near future a young singer who is related to one of the leading members of the Metropolitan Opera. . . . Ira Avery, assistant program director of WOR, who was away from his desk recently because of illness, is back at his job. . . . Carol Bruce and Mary Healey took over Shirley Eder's *Washington Line* show on WINS Thursday and Friday, when Miss Eder made a trip to the capital to gather material for her daily program. . . . A dinner for sports celebrities and the press will be given Harry Wismer, Blue sports announcer, December 9. . . . Latest citation received by crew of WJZ talent who perform at army and navy bases and camps was in the form of bracelets and scrolls from Manhattan Beach coast guard men. After giving 32 performances for servicemen, the group, with Joseph Seferth as emcee and producer, has received 10 different tokens of appreciation from enthusiastic audiences.

FRANK SINATRA will start a new series of shows January 4 over CBS at 11:15 to 11:30 p.m. Monday to Friday, replacing the Benny Goodman remotes. . . . Joey Nash is being heard by way of transcriptions over WITH, Baltimore. . . . Marjorie Spriggs, formerly chief of women's and children's programs in the radio section of the Treasury Department's War Savings Staff, has been appointed chief of the Treasury's radio section. She replaces Charles J. Gilchrist, who resigned the post for a commission in the navy.

New accounts for WLIB signed this week are 24 spot announcements weekly for four weeks for Pepsi-Cola, 21 spot announcements weekly for three weeks for Castle Credit Jewelers Company, 12 spots weekly for six weeks for Reverie, Inc., cosmetics. . . . Katherine Cravens has been renewed by Rogers department store for 16 additional weeks on WNEW. Agency is Callow McNamara, Schoenleck. Lucky Strike has renewed its 6:35 to 6:45 spot on the Make-Believe Ballroom for an additional 13 weeks. . . . Bill Wells, formerly announcer for WCKY, Cincinnati, is now with WNEW.

CHICAGO:

T. V. HARTNETT, president of the T. Brown & Williamson Tobacco Corporation, was presented with a "Smash the 7th Column" award Friday on the *Plantation Party* program. Award was made by the Liberty Mutual Life Insurance for the outstanding safety record made by B & W at their Petersburg plant. . . . Business announced by WBBM includes Ludens, Inc., thru J. M. Mathes, Inc., three additional time signals weekly, effective December 4 for 17 weeks; Grove Laboratories, thru Russell M. Seeds Agency, five-minute transcribed *Songs of the Allies*, Mondays thru Saturdays; Consolidated Drug Products, thru Benson & Dell, half-hour *Cousin Emmy* program Saturdays in addition to current five-a-week sked. Contract is for 22 weeks; Hawthorne Melody Farms Dairy, thru Harry E. Clark, six station breaks weekly for 13 weeks. . . . *The Chicago Sun* has started a seven-a-week news program on WMAQ for 52 weeks. . . . Kenneth D. Fry, manager central division news and special events department of NBC, was in Kansas City last

NBC, CBS, Mutual Agree to 10% Hike in AFRA Minimums

NEW YORK, Dec. 5.—NBC, CBS and Mutual agreed to a 10 per cent upping of minimum scales for sustaining artists in the final conference Thursday (3) in negotiations over the American Federation of Radio Artists' demand for an increase based on increased cost of living clause in AFRA contract. Starting Monday, negotiations were result of basic agreement signed by stations, nets and union in September, 1940. The agreement provided that the union could open negotiations for increased minimums on basis of increased cost of living. Present demands were based on

government cost-of-living index for October 15.

The Blue, which has not yet completed deliberations, is permitted to submit the matter to arbitration, according to terms of the contract, if it is not able to reach a settlement with AFRA officials.

A special meeting of the National Board of Directors of AFRA was called for today (5) to review the terms of the agreement. Policy of polling all union members thru local meetings will be carried out, as in former cases of this type.

To be set in legal form are the details of the proportionate increase for the second group of contracts, signed a year after the major ones, in September, 1940. The final details of the agreements will go thru the mails, with no further meetings between the net execs and representatives of the union.

Approval is expected by WLB, to whom the agreement will be submitted as required by regulations of Office of Economic Stabilization, which sets up the freeze policies on wages and salaries.

WNYC Gets Okay On Extension

NEW YORK, Dec. 5.—On the ground that it is rendering vital war service, WNYC, New York City municipal station, has received the right to stay on the air till 10 p.m. daily from the FCC. The extension of broadcasting hours ends temporarily the four-year fight between the station and the FCC, which revolves around whether WNYC interferes after sunset with the broadcasting of WCCO in Minneapolis, which is on the same wave length of 830 kilocycles.

The station up to now has gone off the air daily at sundown. Since the FCC time extension was granted for war service, it was believed that after the war WNYC may revert to its former dawn-to-sunset time and the old dispute will be reopened.

Morris S. Novik, director of the station, which costs New York City more than \$100,000 a year, said that the station devotes 48 per cent of its time to war service and that the extra time each night will be devoted to lectures, music and public service programs. The time extension will become effective next week, when a directional antenna adjustment ordered by the FCC will be made.

Crandall Heads CBS Flacks

NEW YORK, Dec. 5.—George Crandall, acting director of CBS publicity since September 1, has been named director, effective this week.

Crandall began his radio career as manager of WIBX, Utica. In 1940 he was made assistant publicity director of CBS under Louis Ruppel.

New Brazilian Shows

RIO DE JANEIRO, Nov. 28.—RCA-Victor do Brazil now sponsoring five-minute programs of AP bulletins, Mondays thru Saturdays, on Radio Nacional at 6:55 p.m.

People of the Circus, human-interest program concerning circus folks, is heard twice weekly at 7:40 p.m. over Radio Nacional. Sponsored by Philips Milk of Magnesia.

week to supervise pick-up of Upton Close's Saturday broadcast. . . . Judith Waller, NBC director of central division public service department, will go to Washington December 18 to meet with the Federal Radio Education Committee. . . . Dee Neal is a new member of the WIND announcing staff. . . . International News Service has been contracted for WIND. This gives the station International, AP and Trans-Radio.

PHILADELPHIA:

ED WALLACE takes over the program directorship at WIP, with Murray Arnold going into the army, and Sam Serota moves up into Wallace's desk as assistant program chief and publicity head. . . . Norman Jay grabs off Yellow Cab Company sponsorship on WCAU for a Sunday *Postscript* news and chatter series. . . . Howard Jones becomes Dr. Rhythm for the *Guess the Tune* daily shots on WIP for Dr. Jayne's cough remedy. . . . Stewart-Jordan agency gets the Diamond State Brewery, Wilmington, Del., account. . . . Elsie Mae Gordon, network actress, in town this week to speak before the Art Alliance.

Reviews

"30 Minutes to the Democratic Service"

Daily, 12:30-1. Style—Variety. Sponsor — Fondo Cubano-Americano de Socorro a los Aliados. Station—CMCF (long wave), COCH (short wave), Havana.

Thirty minutes of patriotism by the Fondo Cubano-Americano de Socorro a los Aliados, including songs and piano numbers.

The program maintains its pace as top entertainment.

The dramatic section features guest stars; on the opening shot Otho Sirgo. He was heard in a one-acter called *Farewell to Arms*, which was distinguished by an intriguing and interesting central idea and generally excellent writing.

David C. Coupau.

"Vicks Melodies"

Reviewed Saturday, 10:15-11. Style—Musical. Sponsor—Vick Chemical Company. Station — RHC (Cadena Azul), Havana.

The Havana Casino orchestra, together with Zoraida Marrero, soprano, inaugurates a new series of song cycles for midafternoon relaxation.

Miss Marrero, a Cuban singer, chose as her piece de resistance a fragment from a cantata for voice and strings by Ernesto Lecuona, Cuban composer.

Orchestral accompaniment was beyond reproach, particularly on *Always in My Heart (Siempre en mi corazon)*, in which the string section was outstanding.

The emcee chores are handled by Pablo Medina, who draws out the announcements in a pleasant tone. Baritone Paco Obregon handles the halfway mark with pop and semi-classical selections that indicate why he has been kept so long as singer and emcee. He improves constantly.

The program is particularly commendable.

David C. Coupau.

Mileage Record

DETROIT, Dec. 5.—An all-American long-distance record—before transportation priorities—is claimed for the Stroh program, aired here on WJR every Tuesday night. Record is claimed for Thomas L. Thomas, baritone soloist, who puts in 10,000 miles of travel for every hour on the air.

Thomas is doing a concert series in all parts of the country, moving from here last Tuesday to Florida, then to a concert in up-State New York and back here next Tuesday.

Two other stars of the Stroh show, Gues Haenschen, director of the orchestra, and Margaret Daum, soprano, commute from New York weekly, but do not have the mileage records of Thomas.

Show is sponsored by Stroh Brewery, placed by Zimmer-Keller Agency, produced by Norman White.

IN THE
HOLIDAY GREETINGS
ISSUE (DATED DEC. 26)

Mark Woods
President of the Blue Network
writes on
"Blazing New Trails in Broadcasting"

Leon Goldstein
Director of News and Special Events, WMCA, New York
writes on
"Local Station Wartime Programming"

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

Famous Jury Trials (Tuesday, 9-9:30 p.m.), which recently marked the completion of its second year on the Blue Network for Williamson Candy Company, gave out with a hokey bit of legal fireworks last week, having to do with the killing of a wealthy matron and a money-mad husband in love with his wife's younger sister. The dramas, which are taken from actual court cases and dressed up in more exciting clothes for radio, are checked each week by Martin Young, N. Y. attorney, for scriptural realism.

Story wasted no time in getting started, opening with a fictionalized prosecuting attorney addressing the jury. Thru a series of flashbacks, the events leading up to the murder were presented. A surprise witness at the end gave just the testimony that was needed to convict the guilty husband.

Outside of the trick ending, the story itself was run-of-the-mill, with episodes from the history of the case being interspersed with realistic court scenes. Transitions from flashbacks to courtroom were done smoothly, and the procedure in the courtroom stuck faithfully to actual practice. **M. R.**

Since August, **Murder Clinic** has been dramatizing the most exciting cases of great detectives of fiction over WOR Tuesday nights, 9:30 to 10. Show last week dealt with a story by Anthony Wynn called **Footsteps**, and showed the psychiatric detectings of Dr. Eustace Haley.

Story had good setting for this type of supernatural goings-on, with the bleak coast of Scotland as the background for murder and intrigue.

All the props for the supernatural were thrown in, including a machine for ghostly footsteps, epileptic fits, a bust looking like the real thing placed in a coffin, dark caves and roaring oceans. It all added up to some pretty scary stuff, but the story was so complicated and wandering that much of the tense mood was lost. The sleuth's solution to the murder and the ghastly footsteps is of course very pat, and he proves himself to be an ace mastermind among the ranks of men against murder.

Allen Hewitt did a good job with the detective, and Jock McGregor turned in a smooth production. **M. R.**

The first in the four-program extension of Norman Corwin's **An American in England** series on CBS Tuesday from 10 to 10:30 p.m., was a calm, quietly tragic dramatization of an American's visit to Cromer, a small British town on the east coast, the nearest British town to German territory. Altho the town has been subjected to numerous bombings, the inhabitants have adjusted themselves serenely and matter-of-factly to the changes, both the tremendously heart-breaking ones and the small but traditional ones—which have become part of their wartime existence.

Joseph Julian turned in a fine per-

formance as the visiting American wandering about the town, chatting with the people, getting the British country folks' first-hand reactions to bombings and other matters of war. There was no plot, but the program was held together by the theme that all towns are mortal, even Cromer, which is bearing the brunt of Axis warfare.

Written and directed by Corwin, the production was smooth and consistently interesting. Music, under direction of Lyn Murray, was high spot of program and offered good background to calm intensity of narrative and drama. **M. R.**

Red Skelton's mean little kid role is still the biggest laugh-getter on his Tuesday night show (NBC, 10:30-11). Altho he carries off other comedy situations with apparent ease, his material is too thin and hackneyed to provide a solid half-hour of top-notch wise-crack comedy. When he's acting the bad boy, tho, he's on old familiar territory, and he seems to have such a good time playing it that you can't help catching the spirit and thinking that the whole thing is tremendously funny.

Ozzie Nelson provides solid showmanship with his band and his singing, and Harriet Hilliard carries off her singing and comedy assignments well. Commercials for Raleighs capably handled by Truman Bradley. **M. R.**

As a result of a survey in which 87 per cent of the soldiers polled indicated a preference for popular music and 85 per cent liked comedy programs, the **Camel Caravan** has gone all out for gags and music. Show last week consisted of Lew Lehr, Herb Shriner, Howard and Shelton, Hazel Scott, Georgia Gibbs, Lanny Ross and Xavier Cugat's ork.

Good balance of music and comedy added up to some fast-moving, varied entertainment. High spots were hit by Hazel Scott with her breezy, uninhibited key pounding and Georgia Gibbs' socko blues warbling.

Howard and Shelton gave out with gags in line with their **It Pays To Be Ignorant** show, and Lew Lehr was mildly amusing with his zany animal brand of humor. Herb Shriner, the show's regular comedian, did some clever timing in interspersing gags with harmonica bits. The **Our Town** skit revealed a sentimental little story with a startling ending, with Eric Linden and Leslie Woods turning in top-flight radio emoting.

For future programs show intends to drop dramatic skit and add still more comedians. If quality of joke material improves this will undoubtedly contribute to the country's morale, as is the purpose of the change. But three comedy acts on this shot seemed just about enough for all practical purposes. **M. R.**

Benning Leaves WTMJ

MILWAUKEE, Dec. 5.—Maurice Kipen has succeeded William J. Benning as musical director of **The Milwaukee Journal** radio stations, WTMJ and W55M. Kipen has been violinist and conductor at WTMJ since 1929. Benning leaves after 14 years as **Journal** music chief, prior to which he was active for three decades as an orchestra leader in Madison and Milwaukee.

Turner Upped at WBAP

FORT WORTH, Dec. 5.—George Cranston, manager for WBAP-KGKO, has just announced the promotion of H. R. Turner, of the sales staff, to the position of commercial manager. Turner replaces Roy Bacus, who resigned upon becoming a lieutenant in the navy.

CURDLED KINDNESS

(Continued from page 6)

courtesy that hangs over the field and partly in the stupid belief that it is kind.

It is nothing of the sort. The would-be actor—even the would-be actor deprived enough to elect voluntarily to display his talents on the air rather than in a theater—is a creature who needs woefully little encouragement to cause him to embark upon frantic construction of castles in the air. Such castles are his usual (and sometimes, unfortunately, his only) habitat. He is discouraged thus, by radio's vague and cowardly courtesy, to persevere in a game for which he may have absolutely no talent; in some cases he is encouraged to hope that he may actually get a specific paying job. The director, who has absolutely no intention of hiring him, turns his Boy Scout badge right side up, under the senseless impression that he has done his good deed for the day.

Actually, he has built false hopes in a bosom fit only for helping to heave packing cases or for demonstrating a patent brassiere.

IN THE case of actors already experienced in the real theater, such treatment becomes more brutal still. Such people know their way around; they are assaulting the ether, not in any fantastic belief in their own ability or radio's artistic supremacy, but because they need a job and must make some money. All they want to know is exactly where they stand, so that they can plan accordingly.

It is, however, almost impossible for them to find out where they stand from radio's carefully courteous floorwalkers. They are given the same "kind" brush-off as the rest, and often go almost berserk trying to figure out whether or not they should continue their efforts to break into this strangely unshowmanly branch of the show business.

OTHER fields handle such things better, brutal as their handling may appear on the surface. Take, for example, the decrepit, doddering and despicable field of the legitimate theater—a field with an artistic tradition but without sponsors who insist on dictating the magnificent artistry of its shows, and therefore deservedly dying.

The theater, in the first place, encourages no pap-brained neophytes to come to it; it tells no fairy tales about auditions for all. Quite the reverse. It tells every would-be apprentice who listens to it that the way is hard, the chances slim, and the average return infinitesimal. It forces its neophytes to tramp bleakly from office to office, much in the manner of radio; but it gives them much less courteous treatment. If they're not the type it lets them know immediately. It does sometimes keep them coming back at two-week intervals—but at least it only allows them to give readings when it is really interested in the specific performer. And it doesn't cloak those readings in an aura of phony art, with advice to treat the microphone as a person, with insultingly primary instructions on desired readings, and with all the other stupid abracadabra thru which radio people habitually use aspirants to overcome their own inferiority complexes. It tells the hopeful to read; in most cases it tells him on the spot that he won't do; at worst, it gives him a definite time limit in which to await word on whether or not he gets the job. There's no shilly-shallying or politeness. Either you're in or you're out—usually out. The performer is deluded by no false hopes except those of his own making. Unless he insists upon blinding himself, he knows exactly where he stands.

Radio could take a tip from such procedure, with advantage to itself and real benefit to the thousands of ego-smitten incompetents who assault its doors. A refusal to give auditions whenever the waiting list of competent actors exceeds the number of jobs available would save time and clear the air. A curt announce-

Return Engagement

PHILADELPHIA, Dec. 5.—Isaac D. Levy, board chairman of WCAU and member of the CBS board, made an unexpected personal appearance before the bar recently when Judge Vincent A. Carroll spotted him as a "disinterested spectator" last week in his courtroom. Levy, now acting head of WCAU, has been inactive as an attorney for many years. Happened to be in court to show legal procedure to his son, a law student, when the judge asked him to serve as counsel for an undefended prisoner. Accepting the invitation from the bench, he won acquittal for his unexpected client.

ment of "You're terrible!" after an unsuccessful audition would free aspirants from hopeless waiting and send them back to the ploughs and ribbon counters behind which they belong.

One small touch of honesty would be far better for all concerned than a thousand suave mouthfuls of machine-made courtesy. Or can it be that radio directors are vaguely polite simply because they don't know enough about acting to voice a direct opinion?

CHI TALENT

(Continued from page 3)

doubling between club and theater has become a more frequent practice.

Charles Hogan, booker of the Oriental, says he will use good acts out of the Chicago, even tho it has been the custom to wait some six months. While contracts still protect the house with a six-month clause, acts are not forced to live up to it.

Dave Barry, at the Chicago Theater week of October 30, goes into the Oriental January 8. Eddy Howard band, at the Chicago week of September 25, goes into the Oriental week of December 25. The Make Believes, who worked the Oriental in August, are now in their second week at the Chicago, doubling from the Sherman Hotel.



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Out-of-Town Openings

"The Sunfield"

(Colonial Theater)
BOSTON

A comedy by Milton Lazarus, from the novel by Heywood Brown. Staged by Edward Clarke Lilley. Cast includes Jay Brassfield, Robert Lynn, Karl Malden, Frank Otto, Fred Sherman, Ruth Weston, Lewis Charles, Katherine Meskill, Lawrence Fletcher, Tom Tully, Joel Ashley, Florence Sundstrom, Claudia Morgan, Regis Joyce, William Roselle, Fay Baker, Georgia Burke, Dorothy Eaton, Herbert Duffy, Richard Midgley.

Play deals with the off-the-field antics of a prize outfielder, "Tiny" Tyler, the batting star of the team. "Tiny" loves to drink, play with women and read dime thrillers. He meets a slick magazine writer, Judith Winthrop, who comes to interview him after seeing her first baseball game, and he develops a profound respect for her, which increases to the point of matrimony. Trying to live up to her standards, he now reads Schopenhauer, watches his language and stops his drinking. Judith does not like all these changes in the man she married. She wants him to do as he did before, but this confuses Tyler. He now feels that Judith does not love him.

"Tiny" goes into a batting slump; Judith leaves him at this point to accept a position as associate editor of a magazine, and in a deciding game for the pennant "Tiny" strikes out and his team loses. He returns to his old habits, and, encouraged by Kyrul, who is his steady companion, decides to divorce Judith. Judith comes down to the spring training camp with the divorce papers and finds "Tiny" with Kyrul. With the advice of one of the other players' wives, Judith wins back her husband.

Claudia Morgan lends charm to the part of Judith, but one wonders whether the sex ideas of the character conform with her intelligence. When she walks out on her marriage she does not have anyone's sympathy. Joel Ashley, as "Tiny," gives an excellent performance. Florence Sundstrom gives an equally good performance as Kyrul, the camp follower; she is good for a number of laughs. Tom Tully is good as the team's coach.

The play is good entertainment but will have a limited audience.

Harry Poole.

"Sailor Beware"

(Shubert Theater)
PHILADELPHIA

Revival of the Kenyon Nicholson and Charles Robinson comedy. Produced by Arthur L. Beckhard; staged by Arthur Sircom. Cast includes Don DeFore, Evelyn Wyckoff, Arnold Stang, Don Grusso, Philip Pine, Tom Daly, Peter Jamerson, Maurice Wade, David Deigan, Cameron Mitchell, Harrison Dowd, Mitchell Kowal, Victory Abbott, Donna

Keath, Dorthy Hinkley, Linda King, John Regan, Sydney Andrews and Louis Tanno.

Return of this naughty-but-nice nautical comedy also returned the Shubert Theater to the Philadelphia legit scene, under the managerial aegis of Samuel D. Berns. The salty characters and racy dialog still make a hilarious and rollicking rib-tickler. Moreover, some of the lines have been brushed up to bring the setting up to the moment, and in the keeping of the large cast, headed by Don DeFore, on leave from Warner Bros., it's smooth sailing for *Sailor Beware* on this return cruise.

DeFore and Evelyn Wyckoff, possessing plenty of natural charm and appeal in their parts, romp merrily and briskly around the frank material. Best bit is the Romeo's efforts to convince his pretty

objective that his intentions are honorable after all. Arnold Stang, as Dynamite's buddy, does full credit to his part, rich in lusty lines, with a Henry Aldrich-type voice.

Comedy still packs a satisfactory quota of laughs and goes a long way in providing a welcome relief to ease the tenseness of the times. *Maurie Orodener*.

Swanson-Lederer Fair 15C

BRIDGEPORT, Conn., Dec. 5.—Gloria Swanson and Francis Lederer, in for one performance at the Klein Memorial here Thanksgiving Day (26) in three one-act playlets, drew only a fair crowd, grossing \$1,582. Production needs much overhauling before it can hope for a New York run. Booking Manager Al Shea reports a heavy advance sale for Max Gordon's new show, *Doughgirls*, which is coming in for one performance this week.

FROM OUT FRONT

Various Matters

— BY EUGENE BURR —

ITS old history now, since the New Opera Company has already taken it out of its repertory, but the second year's production of that strange concoction that the New Opera Company calls Offenbach's *La Vie Parisienne* was notable in at least one respect. It brought together a pair of singing actors who are, in their respective fields, head and shoulders above all present competition. They are Wilbur Evans, whose magnificent baritone is one of the few real voices developed in America in the past two decades and whose stage presence is charming enough to relegate him to the ranks of matinee idols if he isn't careful, and Donald Burr, whose always excellent tenor is finer than ever and whose acting ability stamps him as one of the greatest players of Shakespeare and of high comedy on the stage today.

When *La Vie Parisienne* was originally presented by the New Opera Company last year, in a version that is far better described as a perversion, this reporter—evidently exercising an unexpected gift of second sight—failed to review it. That somewhat dubious honor was left to the talents and the fortitude of Joe Carlton, who returned broken but unbowed. Last year, be it noted, the cast was different.

Mr. Carlton reported at the time and at some length upon the devious twists undertaken by the adaptors; and those with a taste for masochism are referred to his original notice for an account of the bloody details. Suffice it to say that the book, dredged evidently by a clam-fork from the primordial mud of operetta, is about as puerile and embarrassing a hunk of stupidly synthetic gaiety as has ever desecrated the name of 19th century Paris; that the lyrics are masterpieces of incompetence unmatched even in the New Opera Company's regular-run attraction, *Rosalinda*, down the street at the 44th Street Theater; that even the sprightly, gay and lovely Offenbach score is for the most part snowed under by the fantastic goings-on that accompany it. Like all New Opera Company productions, *La Vie Parisienne* is sung in English, a language perfectly unfitted for its music; if it had been sung in French, at least audiences would have been spared the pain of understanding the lyrics and the lines.

But, in the midst of all this flubdubbery, the work of Messrs. Evans and Burr stands out like a double beacon. Each of them, in his own field, is really magnificent—and, incidentally, they play so beautifully together that some smart showman, in either the legitimate theater or films, should think seriously of continuing their partnership. Between them, they make even the New Opera Company's *La Vie Parisienne* a generally enjoyable experience—and that, believe me, is going some.

As for the others in the cast, with the exception of Hugh Thompson, who offers a pleasant voice but an impossibly awkward stage presence, they conform to the New Opera Company's more usual standards. They're not high.

Incidentally, the New Opera has lately returned to Verdi's *Macbeth*, with Florence Kirk and Jess Walters singing the leads. This was by long odds the most successful item in its repertory last year; and, if Miss Kirk and Mr. Walters are repeating the performances they then gave, it is definitely worth a visit.

THERE have been numerous reports so far—including an exhaustive survey in *The Billboard*—concerning the hardships that actors now face on the road, because of war conditions. With war industries booming in many localities, it has become almost impossible to obtain living quarters at any cost—and when they are obtainable at all, the prices have gone up beyond reason. Furnished rooms formerly obtainable at a few dollars a week are now, in some road cities, priced at \$15 to \$20, with plenty of takers. And the same situation obtains in regard to meals. Actors have actually lost money in certain stands, living costs eating up more than their salaries.

The situation in Washington has of course been heavily publicized, and is probably even more acute than in most other spots—but there is not a city on the road in which conditions haven't followed the same general trend. Some of the reports are bloody—actors walking around a city for eight or 10 hours after arriving there, before they could get a hall/bedroom for three at a fantastically fancy price; players in some cases even forced to sleep in the theater.

Naturally, nothing can be done about the conditions themselves—but something can and very definitely should be done to enable the actor to meet them. Equity, safely ensconced in its militantly respectable ivory tower on 47th Street, has given no indication that it is even cognizant of the situation. Equity should be made cognizant of it in short order.

Almost every other union in the country has recognized the upward leap in living costs, and has made provisions accordingly. Raises have been asked and obtained on the basis of the cost-of-living index, which is springing from peak to peak like a heaven-obsessed chamois. Even Equity's sister unions in the Four A's, including such a problem-child as AGVA, have asked increases because their members were unable to get along.

Certainly Equity has a legitimate demand to make for minor players on the road. As things stand, they are lucky if their minimum or just-above-minimum salaries manage to equal their current expenses; they have no way of putting aside the necessary weekly savings that support them when they are out of work. They're in a bad way—and Equity should bestir itself and do something about it. Even the salary freezing order allows for such increases, with WLRB approval.

Equity, very definitely, should demand an increase in the minimum for players now required to endure the rigors of the road. It has every precedent for so doing—and a provision might even be made, if Equity is just too sorry for the poor abused managers, that such increases would disappear when normal conditions once more return. Minimum players on the road need a raise—they need them badly.

It's squarely up to Equity to do something about it.

Night Club Fire Hits Hub Legit

BOSTON, Dec. 5.—Cocoanut Grove disaster is having terrific effect on legit attractions here. With four offerings, *The Sunfield*, *Junior Miss*, *Angel Street* and *The Willow and I*, business has fallen off to about 30 per cent of normal. *Junior Miss*, which did a good \$12,000 last week, will drop to \$4,200 for this week.

The other shows are only doing around \$400 to \$500 per performance, which is the worst business done in years here.

"Firefly" Weak in Balto

BALTIMORE, Dec. 5.—Ford's Theater grossed \$9,000 week of November 23 with *The Firefly*, starring Emma Otero. This second musical of the season received unfavorable reviews, with attention being particularly called to the inexperienced acting of the singing star.

The offering was far from a finished production. It had played a one-night appearance in Hartford, Conn., before coming to Ford's. At Hartford it ran into difficulties with musicians, and one of its baggage cars had been delayed, making it necessary to present but one scene. This did not help it any when it hit Ford's.

Admission prices here were 56 cents to \$2.77 evenings and 56 cents to \$1.66 matinees.

Stiefel With USO

NEW YORK, Dec. 5.—Milton Stiefel, operator of the Ivoryton (Conn.) Playhouse and president of the Summer Stock Managers' Association, has become a company manager for USO-Camp Shows, Inc.

Stiefel, who started with Camp Shows last week, is managing a concert unit.

"Rhine" Okay in Nashville

NASHVILLE, Dec. 5.—*Watch on the Rhine* played to better than half-filled house here a week ago last Friday (20). Attendance was 2,019. Ryman Auditorium seats 3,400.



Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

- "Lifeline"—39%
 YES: Coleman (*Mirror*), Mantle (*News*).
 NO: Kronenberger (*P.M.*), Lookridge (*Sun*), Rascoe (*World Telegram*), Anderson (*Journal American*).
 NO OPINION: Nichols (*Times*), Waldorf (*Post*), Barnes (*Herald Tribune*).
- "R.U.R."—22%
 YES: Lockridge (*Sun*).
 NO: Coleman (*Mirror*), Nichols (*Times*), Rascoe (*World Telegram*), Barnes (*Herald Tribune*), Anderson (*Journal American*), Kronenberger (*P.M.*).
 NO OPINION: Mantle (*News*), Waldorf (*Post*).

BROADWAY RUNS			
Performances to Dec. 5 Inclusive.			
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	419	
Arsenic and Old Lace (Fulton)	Jan. 10	795	
Blithe Spirit (Booth)	Nov. 5	438	
Claudia (return) (St. James)	May 24	224	
Counsellor-at-Law (revival) (Royale)	Nov. 24	15	
Damask Cheek, The (Playhouse)	Oct. 22	52	
Eye of St. Mark, The (Cort)	Oct. 7	70	
Great Big Doorstep, The (Morosco)	Nov. 26	12	
Janie (Henry Miller's)	Sept. 10	100	
Junior Miss (Lyceum)	Nov. 18	431	
Lifeline (Belasco)	Nov. 30	8	
Life With Father (Empire)	Nov. 8	1278	
My Sister Eileen (Biltmore)	Dec. 26	802	
Native Son (return) (Majestic)	Oct. 23	51	
Pirate, The (Beck)	Nov. 25	14	
RUR (revival) (Barrymore)	Dec. 3	4	
Skin of Our Teeth, The (Plymouth)	Nov. 18	22	
Strip for Action (National)	Sept. 30	78	
Uncle Harry (Broadhurst)	May 20	222	
Without Love (St. James)	Nov. 10	31	
Yankee Point (Longacre)	Nov. 23	16	
Musical Comedy			
Beat the Band (46th St.)	Oct. 14	62	
By Jupiter (Shubert)	June 8	214	
Let's Face It (return) (Imperial)	Aug. 17	128	
Rosalinda (44th St.)	Oct. 28	46	
Sons o' Fun (Winter Garden)	Dec. 1	424	
Star and Garter (Music Box)	June 24	190	

IN THE

HOLIDAY GREETINGS

ISSUE (DATED DEC. 26)

"The Legitimate Theater in 1942"

ETHEL BARRYMORE

Beginning Thursday Evening, December 3, 1942

R.U.R.

(Revival)

A play by Karel Capek, in an English version by Paul Selver. Directed by Lee Strasberg. Settings designed by Boris Aronson, built by Vail Construction Company, and painted by Bergman Studio. General manager, Irving Cooper. Press agents, Jean Dalrymple and David Lipsky. Stage manager, Al Saxe. Assistant stage manager, Herman Rotsten. Presented by David Silberman and L. Daniel Blank.

Harry Domin, General Manager of Rossum's Universal Robots Gordon Oliver
Sulla, a Robotess Gudrun Hansen
Marius, a Robot Lewis Wilson
Helena Glory Edith Atwater
Dr. Gall, Head of the Physiological and Experimental Dept. of R.U.R. Horace Braham
Mr. Fabry, Engineer General, Technical Controller of R.U.R. Hunter Gardner
Dr. Hallemeier, Head of the Institute for Psychological Training of Robots. Louis Hector
Mr. Alquist, Architect, Head of the Works Dept. of R.U.R. Hugo Haas
Consul Busman, General Manager of R.U.R. Reginald Mason
Nana Marie Louise
Dana Radius, a Robot Sydney Smith
Helena, a Robotess Katharine Balfour
Primus, a Robot Wendell K. Phillips
Robot Loy Nelson

ROBOTS—Lewis Steele, Jay Williams, Robert Law, Dave Tyrrell, Denis Dengate, Clement Brace, Tom Knight, Doug Alexander, Miles Dickson, George Lambrose, Allen Stevenson, Carl Rapp and Bill Lazarus.
Place: An Island. Time: The Future.

ACT I—Central Office of the Factory of Rossum's Universal Robots. ACT II—Helena's Drawing Room. Five Years Later. Morning. ACT III—The Same Afternoon. Epilogue—A Laboratory. One Year Later.

When Karel Capek's R. U. R. was first presented here by the Theater Guild more years ago than I care to remember, it was hailed enthusiastically as an effective theatrical piece with intellectual and philosophical overtones of importance and profundity. Adults actually praised it. Now that David Silberman and L. Daniel Blank have revived it (Thursday night at the Ethel Barrymore Theater) all of this becomes acutely embarrassing. For R. U. R. is one of the most preposterous hunks of junk

New Plays on Broadway

Reviewed by Eugene Burr

that have ever insulted an audience.

The initials of the title, as you shouldn't have to be told now, stand for Rossum's Universal Robots, man-made human beings manufactured on an island entirely turned over to that process. The daughter of the company's president goes to the island, ready to incite the robots to revolt against their bondage; but she learns that they have neither feelings nor sensibilities, neither emotions nor desires—so, after one of the most annoyingly silly love scenes in the annals of the drama, she stays to marry the general manager.

She gets one of the doctors—all the men on the island are in love with her—to experiment with the product, adding sensibility here and capacity for emotion there, in an effort to give the robots souls and so bring them nearer to humanity. The result is merely that the robots are thus given the means of resenting their masters and eventually stage a world-wide revolt in which they wipe out all humanity except the overlords of the islands. The girl, in her astoundingly stupid meddling, burns the plans of manufacture—as the three would be only a couple of blue prints and as the men responsible for the product wouldn't know what they were doing without turning to one of those two sacred prints. The robots eventually wipe out their overlords, too, leaving only the building superintendent, a despicable fellow who prated about how evil it was to make robots all the while that he was helping to make them. Unable to manufacture themselves, they set him to regaining the secret—the why such unraveling has to be done by a human being, when the robots have superior brains, is never suggested.

The mealy-mouthed survivor of humanity is in despair because his race will die out when a couple of young robots, a boy and a girl, suddenly display tenderness toward each other. They fall in love, thus perpetuating their own race and becoming human at the same time. For some reason this is supposed to be a happy and encouraging ending.

The gaping holes in this tripe are so many and so wide that it would require a volume merely to point them out. Capek seemed to regard the end of humanity with horror—and then, without realizing it, showed his original robots as obedient, peaceful and capable, without the capacity for pain or the desire for gain—admirable and fortunate, in short—and made them become evil and sinister only after they were brought nearer to humanity. He never seemed to realize that his basic concept is tragic, not because humanity is wiped out, but because the robots, when they finally approximate humanity and perpetuate it, likewise perpetuate greed and jealousy and pain and fear and the horrible lust for dominance that has made humanity the least admirable of all forms of animal life.

A few of the holes in the surface plot have been indicated in the synopsis; they occur in almost every other line. And as for the playmaking, it is beyond belief. The entire first act, for example, is a straightaway exposition of the manufacture of robots and the attitude of those discussing them. It has about

as much place in a theater as a lecture on the mating habits of the mosquito.

A splendid cast gets nowhere, partly because of the stupidity of the lines and situations and partly because Gordon Oliver, in the pivotal role of the general manager, lets things down so consistently that you almost begin to think he means to. He is stiff, awkward and insistently stogy, and he falls utterly to give lift and drive when they are needed. Edith Atwater does an excellent job in the difficult role of the stupid and meddling girl; and Horace Braham, Louis Hector, Reginald Mason and Hunter Gardner all offer splendid characterizations as the head men of the robot factory. Poor Hugo Haas is forced to go about being sanctimoniously unhappy as the unsavory building superintendent who panders to the industry he ostensibly abhors; but he plays so beautifully that, on occasion, he actually manages to create some sympathy for the man. Sydney Smith does remarkably fine work as one of the robots, and both Katharine Balfour and Gudrun Hansen, as a pair of robotesses, are excellent. Lee Strasberg failed to bring sufficient tightness and drive to his direction, and Boris Aronson's determinedly eccentric sets confine the action and insist on taking attention away from the play. That, tho, is in a way an advantage.

There is some talk that those responsible for the revival saw in the play parallels with the current world situation, and a quote from one of President Roosevelt's speeches appears on the program. Such an attempted parallel is sheer poppycock. In the play, the robots in their pure state are peaceful, contented and well behaved. It is because our enemies are human that they are also murderous and filled with power-lust, cruelty and hate.

BELASCO

Beginning Monday Evening, November 30, 1942

LIFELINE

A play by Norman Armstrong. Staged by Dudley Digges. Setting designed by Lemuel Ayres and executed by Studio Alliance, Inc. Costumes by Eaves Costume Company. Company manager, Harry Saltzman. Press agents, Richard Maney and Isadora Bennett. Stage manager, John Fearnley. Assistant stage manager, Edward Hunt. Presented by Gilbert Miller.

Casey, Steward Dudley Digges
Ronnie, Apprentice Bob White
Larry Oulton, 2d Mate Stanley Phillips
Peter Launder, 1st Officer
..... Colin Keith-Johnston
Dennis Comber, 3d Mate George Keane
Fred Judd, Wireless Operator Everett Ripley
Captain J. McGrath, Master Rhys Williams
Jim Lloyd, 1st Engineer Whitford Kane
Ed Murgess, Bosun George Boots
'Oppy Parker, Able Seaman Victor Beecroft
Dusty, Gunner Edward Hunt
Able Seaman Michael Denis

The Action of the Play Takes Place in the Saloon of a 5,000-Ton Tramp Steamer, the Clydesdale.

ACT I—Scene 1: In Port, Canada (Morning). Scene 2: At Sea, Atlantic (Three Days Later). Scene 3: Atlantic (the Following Day). ACT II—Scene 1: In Convoy (Later the Same Day). Scene 2: Out of Convoy (the Following Day). ACT III—Scene 1: Out of Convoy (Three Days Later). Scene 2: Approaching the British Isles (Ten Days Later). Scene 3: In Port (Seven Days Later).

Gilbert Miller rolled back the years Monday night at the Belasco Theater when he presented Lifeline, a play by Norman Armstrong. Lifeline, of course, is a new play—at least comparatively new, tho it is at present achieving a marathon run in London—but the similarities to Mr. Miller's memorable 1929 production of R. C. Sherriff's Journey's End are inescapable in everything but the total effect.

As Journey's End was an all-male play about life in the trenches during World War I, so Lifeline is a play of life in the merchant navy during World War II. Captain Stanhope, the disillusioned and pitiful stalwart of the Sherriff play, has become First Officer Peter Launder, a fine sailor but bitter because of continued lack of advancement; the kindly Osborne has become the gruff but brave and sturdy Captain McGrath, who, like Osborne, dies during the action. Young Raleigh has become Third Mate Dennis Comber, son of the owner of the line, who has shipped in the small tramp steamer, Clydesdale, because he sees and admires the courageous and unostentatious service of the merchant marine. Fat and jolly Trotter has become Jim

Lloyd, the finest engineer in the service, crusty but lovable. And to make the similarity complete, Colin Keith-Johnston, who scored so sensationally in his American debut as Stanhope in Journey's End, is now playing Launder. At one point, when he has taken over command after the captain's death and young Comber-Raleigh accuses him of lack of feeling for those who have been killed, he goes into a speech of bitter, courageous heartbreak that is blood brother to the one he delivered under similar circumstances in the earlier play.

Yet such comparisons, tho unavoidable to one who still holds that Journey's End is among the half dozen greatest plays of the 20th century, is hardly fair to Lifeline. It has a right to stand on its own feet—and the fact that it frequently fails to do so is not entirely the fault of Mr. Armstrong (who is, incidentally, merely a nom de plume for the team of Barbara Toy and Norman Lee).

The authors have managed to make their tale nowhere near so human and believable as Mr. Sherriff made his—while the Sherriff characters were flesh and blood, these go about wearing tatters from the theatrical warehouse—and the situations themselves, tho exciting, often seem merely manufactured. Also, a good part of the attempted humor entirely fails to come off.

But there the authors' culpability stops. The unfortunate lack of effect so noticeable at the Belasco is chiefly the fault of the direction, which was done by Dudley Digges, a fine actor and a fine director for a quieter type of play. But the entire effect of this one depended upon rapid-fire action, sharply built excitement, quickly rising climactic lines—and all of these are lacking. The pace is almost uniform, despite the opportunities for variety, and much too sedate and heavy for the needs of the play. With proper pacing, Lifeline, despite its weaknesses, might have been almost as overpoweringly effective as its predecessor. As it stands, it never achieves the proper impact.

The tale is interesting and absorbing. The Clydesdale, a small and decrepit tramp that is sworn at by everyone except the captain, has trouble overtaking her convoy; while still alone she sights a sub and sinks same, and reaches convoy safely. But the old and overstrained engines buckle a bit, despite the heroic efforts of Jim Lloyd, and the ship, with its precious cargo of petrol, drops out of convoy again. And then it is attacked from the air, its captain wounded and its cargo set ablaze. The men take to the boats.

But after three days of drifting the second boat, with the captain, Launder, Comber and Lloyd, returns to the ship, which has miraculously escaped. Despite still smouldering fires, the men climb aboard and set out to limp to England with the petrol. The captain dies, and Launder brings her in; and, in a final scene safe in port, he indicates the surging emotions beneath his cold and courageous restraint.

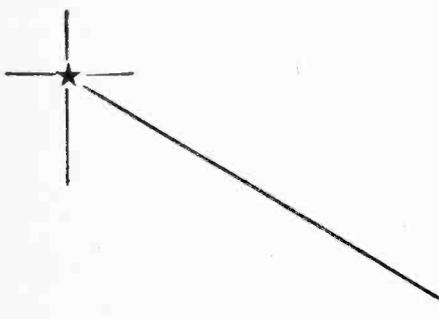
It is a heartening, absorbing and exciting tale; but, unfortunately, the steady and almost sanctimonious pace of the direction manages to bury most of those qualities. The acting, considered individually, is splendid thruout; only the pacing and the lack of ensemble build-up is at fault.

Keith-Johnston, of course, is finely effective as the hard-bitten, rather pitiful, altogether admirable Launder. Whitford Kane, that excellent actor, scores splendidly as Lloyd, creating probably the most fully rounded and thoroly human characterization of the lot. Rhys Williams, who at last seems to be getting proper recognition for his great ability, does a beautiful, solid, strongly molded job as the captain, while George Keane makes a fine impression as young Comber. Mr. Digges himself plays the small role of the steward, and plays it beautifully, of course. Victor Beecroft as one of the men, Everett Ripley as the wireless operator, Stanley Phillips as the second mate, and Bob White as a young apprentice all do splendid jobs. As a matter of fact, it is, judged individually, the finest cast of the season.

The play is interesting, exciting, appealing and certainly rousing and timely; if it is getting the proper pacing in London, it is easy enough to see why it is a hit there. Even now, the New York production might be turned into a hit with proper tightening of the direction and with sock build-ups given to the climaxes. It deserves the added work.

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Thrown Out of Work

BOSTON, Dec. 5.—Performers thrown out of work because of the entertainment ban in night clubs and hotels, following the Cocoanut Grove disaster, which was put into effect Monday (30) include:

MAYFAIR CLUB: Doc Marcus, Maria Lopez, Di Gatanos, Eleanor Teeman, chorus of eight girls, Billy Dooley's band.

LATIN QUARTER: Beatrice Kay and revue, chorus of 12, Tony Bruno's ork. RIO CASINO: Arthur Blake, Richards-Adair Dancers, Lillian and Mary Hand, Lucille Norris, Jean Arden, Buster Keim Girls (8), De Angelis ork.

BEACHCOMBER: Art Dann and revue, chorus of eight. SEVEN SEAS: Shepard Sisters, Dianne Demas, Dave Williams, Florence Clark, Bobby Haywood, Letty Sae, Karle Rhode's band.

DORGAN'S OLD HARBOR HOUSE: Barbara and Eddy, Max Arnold, Tanja Banga, Dorris Ryley, Billy Kelly, Eddie Dumas, Bassett Walsh's ork.

THE KEN: Ella Mae Waters, Vic Dickerson, Paul McWilliams, Russ Howard, Mickey Borden's ork.

HI-HAT: Pete Herman's ork. COPLEY PLAZA HOTEL: Morton Downey, Jacquellina, John Kirby's and Henry Oliver's orchestras.

FENSGATE HOTEL: Nora Sheridan, Neil Phillips, Alkali Ike with Al Robinson.

COPLEY SQUARE HOTEL: Adrian Rollini Trio, which had been set to open December 2.

The above-named night clubs have been shuttered pending investigation of observance of the fire laws. Hotel dining rooms have been permitted to operate without entertainment. Local niteries using talent, which have also been shut until fire department regulations are checked, include Carnival Cafe, Jack's Lighthouse, Checker Cafe, Tremont Plaza, Royal Grill and Alcazar, Boraschi Cafe, Ort's Bar and Grill, Ribby's, Casa Manana, Niles Oasis, Golden Haven, Alpine, Silver Dollar, Bullock's, Gondola Restaurant, the Monterey, Tic Toc Restaurant, Circle Lounge, Lindy's, Village Barn, Club 43.

Acts and Film Execs Caught in Disastrous Fire

(Continued from page 3)

487 dead and 181 persons still in serious condition.

Entertainers who perished in the blaze are:

- Grace Vaughn, singer-pianist.
- Maxine Coleman, singer.
- Bernie Fazioli, arranger for Mickey Alpert's orchestra and assistant leader.
- Karol E. Bauer, singer-pianist.
- Charles Austin, lounge pianist.
- Guy Howard, singer.

Disaster also proved fatal to Charles (Buck) Jones, cowboy film star, and a party of leading New England theater exhibitors and distributors, who were hosting Jones after his appearance at a patriotic rally at the Boston Garden. The dead in his party include Edward A. Ansin, president of the Interstate Theaters; Eugene Gross, former associate of Cecil B. DeMille; Moe Grassgreen, Universal Pictures; Charles Stearns, local manager of United Artists Corporation; Philip Seletsky, booker for M&P Theaters; Fred P. Sharby, and his son, Fred Jr., theater owner of Keene, N. H.; Harry Asher, president of Producers Releasing Corporation; Bernard Levin, Columbia Pictures; Mrs. Martin Sheridan, wife of Jones's press rep and a *Boston Herald* feature writer; Mrs. Herman Rifkin, wife of the vice-president of Monogram Pictures; Paul Barron, Universal branch manager; Lawrence Stone, Monogram booker; O. A. St. Pierre, director of M&P Theaters Art Department. (For details, see Final Curtain Department.)

Immediately following the fire, licenses of all places of amusement were suspended by the Boston Licensing Board, pending an investigation. Of the 1,161 establishments closed down by the edict, 682 are restaurants and night clubs, 293 taverns, 35 hotels.

Big Delmar Club Fire; Woman Burned to Death

DELMAR, Del., Dec. 5.—The Coliseum, the Eastern Shore's largest night club, which on an average Saturday night was packed with as many as 4,000 persons, burned to the ground Tuesday (1). An 82-year-old woman died in the flames. Damage was estimated at \$6,000.

Lack of water hampered the firemen from controlling the blaze that quickly destroyed this frame 25,000-square-foot night club. According to Delmar firemen, the fire was caused by the explosion of an oil stove.

The Coliseum, formerly known as the Chatterbox, was built in 1935 by Alexander M. Jackson, of Salisbury, Md. It opened as a night club, the largest on the Peninsula. A few months later it closed. Later in the year M. R. Ruble, operator of the Pier Ballroom, in Ocean City, is said to have purchased the building for \$6,500.

Order, issued at the request of Governor Saltonstall, provides that:

No night club orchestra may play for the duration of the order;

No hotel orchestra may play;

No music machines, pianos, radios in a public place may furnish music;

No floorshow or other entertainment may be given;

No public dancing in places licensed to sell liquor or food.

The governor's action, the most drastic taken here since prohibition, was immediately protested by Henry Dunn (Cross and Dunn), Tom Senna, head of the Boston local of the American Guild of Variety Artists, and representatives of the musicians', waiters' and bartenders' unions. Union reps pointed out to civic authorities that measures for public safety were their first concern, but also urged a speedy investigation of fire and other violations because of the thousands of people thrown out of work.

Dunn, an ex-official of AGVA, flew to Boston with money to aid performers, 36 in all, including chorus girls and

Tough on All Groves

NEW YORK, Dec. 5.—The first few days following the Cocoanut Grove holocaust, night club business in New York was disastrous. Toward the end of the week, conditions began to pick up.

The Grove's namesake here, Cocoanut Grove of the Park Central Hotel, suffered badly the first two days, but is now recovering.

boys, who lost everything in the fire. What relief has been administered isn't known yet.

Eyewitnesses to the blaze said that Mickey Alpert, band leader at the spot, urged the band to continue during the fire and keep a semblance of order, but that the panic had already begun and nothing could stop it. Alpert, the band and the chorus girls escaped thru basement exits known to them because of their familiarity with the club. Alpert, however, went back into the place and carried out 35 patrons. He is now in the hospital suffering from severe burns of the hands, face and head.

Barney Wilansky, owner of the club was, and still is, in the hospital, suffering with pneumonia. He was there at the time of the fire.

"Fun" Comedy Unit Returns to Chicago

CHICAGO, Dec. 5.—For the first time in local niteries circles a touring floorshow unit will make a second appearance in a Loop cafe. Show is *Fun for Your Money*, screwball unit which pulled in mobs during its run at the Rumba Casino in the summer. This time the Latin Quarter will get it, beginning December 28. Comedy revue goes in for \$1,500 a week for the first four weeks, with a raise if held over.

Rumba Casino had the show set for a return run but was forced to close a couple of months ago on a charge of selling liquor to minors.

Officials Enforce Safety Rules In Drive To Reassure Public as Result of Horrible Boston Fire

(Continued from page 3)

ately set out to convince the press, police and fire department that there isn't a firetrap in the lot. Some went around holding lighted matches to decorations to show how well fireproofed everything is. Others emphasized the number of exits and the rigid safety standards in their clubs.

Gotham's Fire Commissioner Walsh pointed out that rigid supervision is exercised over the city's night spots, and that all are safe. He explains that, before a permit is granted, the building department must first approve the club's layout and that there must be an adequate number of unobstructed exits. However, an amendment was introduced in city council this week to require night clubs and all places of amusement to print diagrams of exits on the back of menus. (Legit houses carry such diagrams on the backs of theater programs.)

New York Gets Strict

Night club owners who depend on jamming patrons over week-ends concede that the going is going to be tougher from now on. Police department has already made it known that jamming tables together and setting tables near exits will not be allowed. Since New York has become a week-end town to thousands of servicemen on furlough and still draws tremendous crowds during holidays, firemen and other public safety guardians have been ordered to comb the city's night clubs carefully over the week-end to see that strict regulations are carried out.

Major problem owners face is getting materials for new safety standards that will be recommended. A bill is being introduced in Congress that would give a measure of priority relief to Washington niteries owners in getting new materials. But amusement operators generally getting needed metals for fire escapes, alarm systems and safety devices is doubtful, unless substitutes are found. Some may be forced to shut down for the duration.

Rules for Theaters

Meantime, Christopher J. Dunphy, chief of the Amusement Section of the War Production Board, issued the following directives to theater owners to prevent fires:

1. Pull the main entrance switch at the conclusion of each day's operation. One employee should be delegated to this task.

2. Do not permit an accumulation of inflammable rubbish in storerooms, poster rooms, boiler or furnace rooms.

3. Appliance cords for vacuum cleaners, work lights or other portable apparatus should be inspected daily and, if found defective, should be repaired immediately.

4. Smoking in a projection booth should not be permitted.

5. At the conclusion of each day's run, all film should be removed from the projector magazine or rewinder and placed in the film storage cabinet. Trailers and ad films should never be left exposed when not in use.

6. The use of electric or other types of portable heaters should be avoided at all times while handling film.

7. The operation of porthole shutters should be frequently tested to see that the shutters slide freely in the grooves. The entire porthole shutter system should be properly fused to insure that shutters will close instantaneously in case of fire.

8. Have local fire officials make regular inspections of the theater from roof to basement. Their recommendations for fire prevention should be followed implicitly.

9. Faulty electrical contacts and switch-board connections are responsible for the majority of theater fires. The entire electrical system should be checked frequently, and electrical contacts carefully tightened to eliminate this fire hazard.

Philly Clubs Must Reduce

PHILADELPHIA, Dec. 5.—Six spots with dancing and entertainment have been ordered to reduce seating capacity and, in several niteries, inflammable decorations were ordered taken down. The check-up of the fire department came as a result of the Boston night club disaster, and, save for the cited instances, local niteries were given a clean

bill of health. One basement niterie was ordered closed until additional exits are provided, another spot was ordered to remove 30 tables from the entrance, a third was advised to make its entrance larger. Decors ordered removed at the spots were those located near spotlights.

The investigation of the city's clubs and ballrooms was ordered by Mayor Bernard Samuel. According to the Amusement Tax Division of the Receiver of Taxes, there are 311 night clubs and taprooms with entertainment and dancing in the city, 14 dance halls and 69 ice cream parlors with dance space. Following the check-up, extended thruout the entire State, city officials agreed that a catastrophe similar to the Boston fire couldn't happen here.

However, to make sure, the fire department has printed a codification of the fire regulations as applied to dance and entertainment spots. The regulations provide for at least two exits leading directly from the dance floor; all exits must be designated by eight-inch lettered exit signs, electrically lit; direction signs must lead to all exits; exits must be kept free of incumbrances; fire extinguishers must be conveniently placed, and no inflammable decorations are to be used unless fireproofed.

The Boston fire hurt niterie business here. However, reassurances in the local press that there couldn't be such a holocaust here will help.

WASHINGTON, Dec. 5.—The Senate District Committee approved a bill tightening up on fire protection laws Tuesday. Bill gives the District Commission power to issue regulations for all buildings over 30 feet high which are not private dwellings, plus amusement spots.

WASHINGTON, Dec. 5.—A result of the Boston fire was the big newspaper advertising by Washington night spots midweek. Operators apparently are trying to offset the Cocoanut Grove disaster.

Baltimore Checks Up

BALTIMORE, Dec. 5.—As a result of the tragic Cocoanut Grove fire, Police Commissioner Robert F. Stanton here has ordered police to make safety inspections of local places of entertainment.

The fire department also has been ordered to make an inspection to see that show spots are equipped with proper safety measures.

A preliminary survey shows Baltimore entertainment spots are well provided with safety exits.

HARTFORD, Conn., Dec. 5.—A survey of 6,000 liquor establishments in Connecticut has been ordered by the State Liquor Control Commission to find out whether there are any possible fire hazards. Action is being taken as a result of the Cocoanut Grove fire.

Said Edward M. Peters, commission's secretary: "The requirement that taverns keep the rear door locked does not necessarily create a fire hazard. . . . The rear doors can be provided with a type of latch permitting instantaneous opening in case of emergency, such as a fire. . . . Liquor places selling food . . . can have (See BOSTON FIRE on page 19)

Boston Fire Gave Him Idea

WILMINGTON, Del., Dec. 5.—The "inspiration" for the alleged incendiary fire that caused \$1,000 damage to equipment of the National Theater, this city's only Negro movie house, shortly after midnight Wednesday, came from the Boston night club holocaust, Assistant City Solicitor Joseph H. Flanzer informed Judge Henry R. Isaacs in Municipal Court.

Flanzer made this statement when 20-year-old John W. Hill, an ex-usher at the theater, was arraigned on charges of arson and breaking into the theater. Flanzer said Hill told police he was "burnt up" after being fired from his job at the theater and that, after reading so much in newspapers about the Cocoanut Grove night club fire, had thought the firing of the theater would be a good way to get revenge on the management.

**Waldorf-Astoria Hotel,
Wedgewood Room,
New York**

Talent policy: Show and dance band; relief band; floorshow at 9 and midnight. Management: Lucius Boomer, hotel president; Frank Ready, hotel manager; Ted Saucier, publicity. Prices: \$1 cover from 10:30 p.m. (\$2 Fridays and Saturdays); no cover Sundays.

With Xavier Cugat on hand for dancing, this swank spot has only two acts for its supper show. Frakson, magician, and Rosario and Antonia, Flamenco dancers, are both generous with their material and amply satisfied the upper-crust house.

Frakson is a seasoned hand-is-quicker-than-the-eye operator, working fast and building. Opened well, manipulating and swallowing lighted cigarettes. Second bit was less mystifying, but he got laughs filling a pail with clanking coins that dropped from patrons' mouths, ears and nostrils. Produced roses from a barren plant next and helped stunt land by distributing flowers to ladies at the ringside. Used a disappearing radio for his closer. He got the customers to fold napkins for a "trick," but they wound up waving him "bye-bye." Gimmick won't work on repeaters, besides which he may lose good-will conning the paying guests.

Rosario and Antonia, doubling from *Sons o' Fun*, proved nothing short of sensational. Flamenco (Spanish gypsy) dancing is duck soup for cosmopolitan night-lifers, and this team really does it. They are both pint-sized, but it's quickly forgotten when they start stepping. Boy, particularly, is a wiz and had the mob yelling for more. Gal sings some, unattractively, but she taps out the intricate steps in fine fashion even though they're hidden by a long full skirt. Rosario, in tight, shiny pants, was better able to display his footwork. They took a half dozen bows and could have stayed on half the night.

Cugat's crew did a George M. Cohan medley midway, featuring the new Camel choir, and did a magnificent job supplying the Latin rhythms for the dance team.

Place packed. Elliott Grennard.

Bismarck Tavern, Chicago

Talent policy: Concert and dance band; floor entertainment at 9 and 11:30. Management: Otto Eitel, managing director; Bill Padgett, publicity; Floyd Fuericht, host. Prices: \$1.50 minimum (\$2 Saturdays); dinner from \$2.

In June, following a year of a tabloid musical policy in this informal room, Manager Eitel booked in Edith Lorand, concert violinist, and her orchestra, representing a complete change in the spot's entertainment set-up. The initial response was weak, since patrons attracted by comedy and light musical acts turned thumbs down on classical music. Within a couple of months, however, the music lovers turned out in droves. Today, the room is playing to consistently good business, catering to heavy spenders

Opening December 22
Leonard Sillman's
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 in "NEW SHOES"
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THE THOMPSON
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THE MOST TALKED ABOUT REVUE
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KATHRYN DUFFY DANCERS
 10 Talented Girls
 Now Appearing
 HENRY GRADY HOTEL, ATLANTA

Have You Heard?
GEORGETTE STARR
 Nite Life's Most Unusual Singer
 Now appearing 19th Hole, New York City.
 M'G'T. PAUL LESTER, 1547 Broadway,
 New York City.

Night Club Reviews

(Fuericht says this room probably sells more wine than any other dining spot in town).

Miss Lorand has plenty of talent on the violin. Her waltzes and popular concert selections, familiar to patrons of good music, are played with warmth. Band also plays American dance music, but Miss Lorand herself is off the stand for those sets. On Thursdays her programs consist of selections requested by the customers during the preceding week. Cards are placed on tables.

As an added feature, Jules and Joanne Walton, ballroom team, appear twice nightly—first, for a half hour of waltz and polka instruction, and, later, with a set of dance routines, including a waltz, *Begin the Beguine* and polka. Team makes a youthful appearance and works gracefully.

In the hotel's Walnut Room, Art Kassel's band carries on, with a floorshow including the Harriet Smith Girls (5), Maurice and Maryea, and Raymond Pike Jr., juggler.

**Sevillia Biltmore Hotel
Havana**

Talent policy: Band, with entertainment; relief dance band. Management: Amleto Battisti, president of corporation; Dominico, hotel manager. Prices: Cover from 10:30, \$1.50; but \$2 Friday, Saturday.

The Sevilla Roof Garden has taken on new winter garb, and with a fine talent layout. Biz has been spotty last few weeks. Music is piped upstairs, where there's a bar and dance floor.

Show opened to capacity crowd, including many army and navy officers.

Marvel Sisters were hit of show, due to their inimitable rhythmic singing. Drew four encores. Servando Diaz, guitarist, is the handsome romantic troubadour who impresses on ballads. Romay Trio, with their vocal work, dominated attention. While lacking in volume, due to the limitations of their instruments, the girls are made to order for rooms demanding conversational music.

Brothers Palau Orchestra is a credit to the show. David C. Coupau.

**Savoy Plaza Hotel, Cafe
Lounge, New York**

Talent policy: Dance band from 5:30; floor act at 9 and midnight. Management: George Suter, hotel manager; Dick Dorso, talent booker; Alan Meitzer, publicity. Prices: \$1.50 minimum, 5 to 8; \$2.50, 8 until closing; \$2 Saturday and holiday eves, 8 to closing, and \$2 Sundays, 5 to closing.

Lena Horne, first colored entertainer ever booked in this spot, is making them sit up and take notice. Just back from Hollywood, where she worked in MGM's *Cabin in the Sky*, she is being given an aggressive publicity and advertising build-up by the hotel. The hotel is trying to sell her as a discovery, as her previous local appearances as a Charlie Barnet band vocalist at the Paramount and as a soloist at Cafe Society Downtown had not caused any great stir.

This time she looks and performs like a Grade A personality. Resplendent in a white crepe gown trimmed with fringes, she sells love tunes despite her lack of a fancy singing voice. She uses to advantage her fine appearance and her dazzling smile, shunning the mike and compelling the audience to quiet down. Avoids corny gestures and depends on a sincere delivery and very expressive face. Did three standard pops and two encores, *The Man I Love* and *Devil and Deep Blue Sea*. In for six weeks and options. She is the fifth act in here since Hildegarde's departure, the others having been Jean Sablon, Larry Adler, Renee de Marco and Morton Downey. (Downey worked for a guarantee and percentage over a certain gross.) Phil Moore, also colored, accompanies Miss Horne at the piano, and he is excellent.

Paul Baron's band does a fine job of dance music. Recently off the road after war conditions made a big band unprofitable, Baron has for this job five men—banjo, string bass and three reeds doubling on fiddles. He leads from piano position, usually starting the sets at a cautious, slow tempo and then changing to fit the tastes of the dancers. His music is unobtrusive and does not cut into patrons' conversation. For dancing it is peachy despite absence of drums.

Paul Denis.

Club Casanova, Detroit

Talent policy: Dance and show band; floorshows at 9:30 and 11:30. Management: Lowell Bernhardt, manager. Prices: Admission charge, 60 cents; Saturdays, \$1; drinks from 40 cents; dinners from \$1.50.

This popular near-downtown spot, in process of refurbishment, has switched to name and is doing well.

Nan BlaKstone proves as gorgeous and unique as ever. A past mistress of swift wit and daringly delightful double entendre, she has that rare ability to spread her humor over multiple planes at once—an almost private jest for the sophisticates combined with the common touch of a broader popular comedy. Costuming is tastefully classic. She's every inch still the lively and lovely Nan BlaKstone.

Wanda and DeVello have a variety of standard ballroom and tango numbers. Mlle. Jardiniere, exotic dancer, has some novelty stuff like *Dance of All Nations* that had the male customers asking for more. Isabelita Castro, cute young lass, has some English and Spanish songs sung with a sinuous grace, then goes into a rumba and returns with a rhythmic treader dance.

Duke Art does a showmanlike job of a unique novelty act. Working with clay, he swiftly models caricature faces, heroic size, on an upright on his table on wheels. Then he models, more carefully, a very accurate head from a girl volunteer. He's excellent entertainment.

Bobby Stevenson and His Treasure Islanders have the music.

Don Ford not only emcees but gives some nice footwork—that rarity, a solo waltz, skillfully done, and some exceptional control tap work. Should go far.

Haviland F. Reeves.

Swan Club, Philadelphia

Talent policy: Dance and show band, continuous music in Palm Room cocktail lounge, floorshows at 11 and 1. Management: Joe Toll, proprietor-manager; Jolly Joyce, booker; Mort Schwartz, publicity. Prices: Drinks from 40 cents; \$1.50 minimum weekdays, \$2 week-ends.

Personal triumphs are hardly news where the spotlight is on Belle Baker. But in this instance it was a special triumph. Opening here last Monday (30) when the newspaper headlines screamed of the Boston disaster, the personal magnetism of la Belle went a long way toward making the ringsiders shed their shudders, further attested by the large crowd on hand on a traditionally off night.

Just as important, it proved to local nitery ops that attractions need not be the exclusive property of the central city spots. Situated in a far corner of town, Joe Toll's is the first of the spots away from the main stem to match the marquee of the in-towners. La Belle is reported drawing down at least a grand a week.

With her roundelay of sad songs and funny songs, enhanced by her own personal charm and appeal, Miss Baker literally mowed 'em down. With smart material and delivery that made each selection a classic, Miss Baker had them eating out of her hand for more than a half hour, and still had to beg off. Hearty laugh-getters were her splicy *My Husband Joe Is Low in Vitamins* and *Since My Husband Irving Became Professor Quiz*. And for the topper, her song dramaturgy for *White Christmas*. Dave Manns at the piano for her.

Surrounding show also goes far in satisfying. Line of Six Alice-Perrell Dancers, smoothest steppers seen hereabouts, and with plenty optical appeal, turn in three smooth and striking routines. Eddie Dolan, handling the show introductions, gives much evidence of a fine baritone voice in singing fiery Latin lullabies. Harold Cooper, sepia youngster whose tapping and patter routine smacks much of Stump (and Stumpy), scores big.

Vincent Rizzo (5) still on tap for the effective show and dance tunes.

Maurie Orodener.

Shangri-La, Philadelphia

Talent policy: Dance and show band, relief band, production floor shows at 7:30, 10, 12 and Saturday matinees. Management: Lou (Dewey) Yessner, proprietor-manager; Jimmy Tyson, house booker; Music Corporation of America, show and band booker; Jerry Gaghen, publicity and advertising. Prices: Din-

ners from \$1, drinks from 35 cents; \$1 minimum weekdays, no cover.

This nitery, seating 700, is the town's newest nitery click, the business acumen of Lou (Dewey) Yessner overcoming the great odds against the midtown spot. Chinese-American food and atmosphere are tops. But, considering the nitery's top-ranking position, show is something else.

New floor offering is a make-shift *All-Girl Victory Revue*. Some sock acts are in, but when it is over, the hour is found wanting. Moreover, absence of the male performers is highly questionable in view of the heavy fem patronage the spot enjoys.

The Victory Girls, a Guy Martin line of six lookers, kick off with a conventional rhythm turn. Myra Jeanne, acrobatic control dancer, builds big with her amazing body bends into a thrill finish. Ben Yost Co-Eds, quartet of harmonizers, on next to negative results. Ill-blended pipes, all in contralto range, and short in material and stage presence. Gals wade thru a Swanee medley, a shrill-sounding *Praise the Lord and Pass the Ammunition* and, to best advantage, *Italian Street Song*. Storey Sisters (Grace and Evelyn), contrasting carrot-top and blonde, turn in standard waltz, conga and tango ballroom routines. Display plenty of ease on the lifts and fill the spot neatly.

Joan Brandon, a pleasurable platinum blonde, is a magician. Forte is in mixing drinks out of the magic cocktail shaker. Calls all the ringsiders' shots and winds up with a giant stein of lager. Sells on the novelty angle. Line returns for a *Blues in the Night* rhythm ballet that serves as background for the Storey Sisters, this time in spangled costume for a jungle dance. Flo Nickerson, who handles the introductory spots, bringing on the turns with rhymed jingles, makes a favorable impression in her own spot and gives the revue a bit of a comedy lift. Sells her song characterizations well, especially her Mae West. Judy Kayne, doubling from the bandstand, where she fronts her all-male band in the Ina Ray Hutton tradition, contributes a toe ballet and rhythm strut that are swell.

In top spot is Frances Wayne, Al Siegel

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**IN THE
HOLIDAY GREETINGS
Issue of The Billboard
(Dated December 26)**

a provocative, thoughtful special article by Bill Hardey, owner of Bill's Gay Nineties Club, New York:

**A NIGHT CLUB OWNER
LOOKS AT HIS
EMPLOYEES**

How a night club operator handles the labor problem under wartime conditions.

Also a fascinating symposium by leading night club owners, managers and headwaiters on the subject:

**HOW I REMEMBER
NAMES AND FACES
OF PATRONS**

discovery, making her first stand outside of New York's Famous Door. Well poised, smartly gowned and tuned to low-voiced and sultry chanting, gal lives up to the advance build-up. Has excellent control of voice and her sense of rhythmic lyric projection intermittingly soothes and excites. While some of her selections are styled for the more intimate rooms, gal is a top ear-caresser. Enjoyed the only real plaudits of the packed house.

Line of girls lead the finale with a military tap.

Miss Kayne's 14-piece male band provides fire show music and holds up equally well on swingy dance music. Nick Jerret, all-male swing sextet, adds spirited relief rhythms. Small combo featured at the early-evening cocktail sessions and for Sunday diners; string ensembles are booked in for the day.

Maurie Orodener.

**Copley Plaza Hotel, Oval
Room, Boston**

Talent policy: Show and dance band; floorshow at 8 and 11:30. Management: Copley Plaza Operating Company, owner; Chauncey Depew Steele, manager; Louis Pagni, maitre d'hotel; Frank Luzio, headwaiter; Angelo Tolini, chef; Frank Cronin, publicity. Prices: \$2 minimum, \$1 cover from 9 p.m., dinner from \$2.50, drinks from 55 cents.

Boston's sole class spot featuring names presents Morton Downey. The Oval Room, one of America's most luxurious dining rooms, is a perfect setting for Downey.

In his twice nightly appearances Downey is receiving the most, spontaneous applause ever given any performer here. He goes on for a fast 20-minute session, which is plenty of entertainment. He intersperses pop tunes with ballads and favorite Irish tunes. He begins with *My Devotion*, *Silvery Moon* and *I Left My Heart at the Stage Door Canteen*. Encored with the Irish favorites, *Sweet Molly Malone* and *The Old*

Shelilee. He hits bell-like tones with *Who?, Danny Boy, I'm Getting Tired So I Can Sleep* and *White Christmas*. Had to beg off.

Henry Oliver plays the grand piano backed by nine men. Excellent in accompanying Downey.

Jacqueline, with her accordion, plays in the Merry-Go-Round. *Harry Poole*.

Aquarium, New York

Talent policy: Continuous musical entertainment. Management: Ben Harriman, owner; Jay Faggen, publicity. Prices: No cover or minimum.

The Aquarium has been developing a big business featuring local names and cocktail combos. Open all day, it does a terrific dinner business when the entertainment starts, and also does a big bar business after theater.

The big spot is informal and casual (something like Rogers' Corner) and the bandstand and the small dance floor are the center of attraction. Those who like to dance can do so to Allen Kane's band (violin-leader, piano, drums, trumpet and guitar), which dishes out okay dance rhythms and also puts on entertainment sessions. They have a bunch of novelty, sight numbers which have some of the musicians doing falsetto singing, making funny faces and wearing funny hats. On the corny side, but patrons here loved it.

Al Shayne, long a popular radio singer in town, is on every hour or so for a few gags, on the spicy side, and for his baritone singing of pop tunes. He is still a good singer and knows how to make the lyrics count.

The Angle Bond Trio, three tall brunettes, really punch away. Angie is at string bass, and she can beat out a terrific beat; Tula is on accordion, and Marya at piano and guitar. Excellent musicians, they also sing (solo, duo and trio) and put a lot of zing into each number. Their arrangements are colorful, their delivery is eye and ear catching, and their selections take care of all patron tastes. They're ready as a novelty musical flash for vaude. *Paul Denis*.

**Drake Hotel, Camellia
House, Chicago**

Talent policy: Dance band; shows at 9:15 and 12:15. Management: A. S. Kirkeby, managing director; Mary Anderson, publicity; Frank Amstadt, host. Prices: A la carte.

The presence of Charlie Wright and his small society band, as well as his singing and dancing wife (Dawn Roland) prompted the management to switch temporarily from its one-act show to a comparatively full floor bill. Employing Mr. and Mrs. Wright in addition to the featured act (when caught it was Lee Sims and Ilomay Bailey), some 45 minutes of floor entertainment is now being offered.

Wright is a sociable, pleasant chap who used to entertain the socialites with his accordion before turning band leader. He has a number of slightly risqué tunes to accompaniment of his accordion in the manner of Dwight Fiske at the piano—only Charlie is a younger and more gracious personality. He opens with a couple of funny ditties, *Lydia the Tattooed Lady* and *Debutante Mary Louise*, made to order for the Gold Coast trade. His wife, a pretty miss with coal black hair and a trim figure, follows with a couple of spicy tap routines in musical comedy manner to *Tea for Two* and *Lady Be Good*. While not much of her dancing can be seen in this room away from the ringside, her refreshing appearance is all the back seaters want anyway.

Sims and Bailey close and score as usual. Miss Bailey is a blonde now and a very becoming one. The smart blending of Sims's accomplished pianistics and Miss Bailey's small and colorful soprano is high-grade entertainment. The husband-and-wife kidding is still in and still diverting. Their set included *Begin the Beguine*, *He's My Guy*, *Rhapsody in Blue* and a vocal of *Dinah* to a Rachmaninoff music background.

Wright fronts a seven-piece unit (two fiddles, sax and three rhythm, in addition to his accordion) which plays good, versatile dance sets. Mrs. Wright, listed as a singer, did not appear on the bandstand on the night show was caught.

Business in this 140-seat room has been capacity for months. Val Ernie's band returns again following Wright's run. *Sam Honigberg*.

Bradley's Resumes Shows

SAN FRANCISCO, Dec. 5.—Bradley's Club is again using floorshows after two years of no-show policy.

Club Talent

New York:

YACHT CLUB BOYS have retired from the Cocoanut Grove of the Park Central after 21 weeks. Little Club is to open on 52d Street on the site of the old Onyx. Maurice, of the Ross Fenton Farms, is to operate. DOLORES ANDERSON holds over at the Old Roumanian. LOS GITANOS will stay on at the Pelham Heath Inn along with George Freems, Ginger Dulo and Kay Carlton. GEORGETTE STARR holds at the 19th Hole. NINA ORLA opened Thursday (3) at Cafe Life.

ROBERTA RAMON opened at the Mon Patee December 4. FRANCES FAYE succeeds Benny Fields at the Greenwich Village Inn December 18.

ANN ROBINSON, colored singer, and Hy Thompson, dancer, signed for Leonard Sillman's revue, *New Shoes*.

Chicago:

DAVE BARRY has opened at the Chez Patee. Sid Page here has booked JOE MORRISON into the Bowery, Detroit, and ETHEL SHUTTA into Curley's, Minneapolis. JULES WALTON, of the Waitons, now at the Bismarck Tavern, turned down a job at the Cocoanut Grove, Boston, for the week during which the catastrophe took place. He preferred to remain in town and double at a defense plant during the day.

Add club talent

West Coast:

RUTH CRAVEN opened at the 365 Club, San Francisco, following the Hackers. NITA CAROL closed six weeks at the Hollywood-Roosevelt Hotel and opens soon at the Biltmore Hotel, Los Angeles. VELOZ AND YOLANDA are seeking the services of Carmen Miranda's Brazilian Samba Band to join their concert tour in the Midwest. Band accompanied the dancers at their recent Hollywood Bowl concert. THE MERRY MACS wound up Eastern engagements November 25 to play a return stand at the Oriental, Chicago, starting November 27, before returning to Hollywood December 9 to conclude pending film and radio business. TITO GUIZAR is currently at the Bal Tabarin, and Donald Novis at the Lido, both in San Francisco. THE LaMARRS are setting West Coast dates. McFARLAND AND BROWN opened at the San Francisco Lido for two weeks, a repeat. JOHN CALVERT is in his eighth week at the Trianon Ballroom, South Gate, Calif. PRINCESS AURELIA AND PETE have been booked into La Fiesta in the Bay City. LOS HERMANOS WILLIAMS TRIO are now at the Bal Tabarin, San Francisco.

DOUGLAS BROTHERS have been signed for a picture. DIAMOND BROTHERS, currently at Florentine Gardens, are to make flickers at Universal and Paramount. MARJORIE GARRETSON returns at El Rancho Vegas, Las Vegas, Nev., December 15. Ditto Pan-American Dancers and Guy Cherney. ARMIDA opens at Last Frontier, Las Vegas, December 10. PINKY TOMLIN began at the Last Frontier November 27. KAY MAYFIELD follows her run at El Rancho Vegas with the Bal Tabarin, San Francisco, December 17. THE DELLS are at El Rancho Vegas. HOWARD PAYSEE DANCERS have

been held over at Club Lido and are also being signed for the MGM picture, *Best Foot Forward*. DARBY AND ARDELLE follow McFarland and Brown at the Lido, San Francisco. SERGIO ORTA back to Hollywood from La Fiesta, San Francisco. SAN SOUCI DANCERS going strong at the Copacabana in the Bay City. DOBBS AND CLARK back in town following a road tour. RAFTONE AND GAY, John Calvert and the Philmers are playing Lockheed Aircraft plants. GILBERT AND PARKS, have joined the Sally Rand unit. DOTTY PHELPS, of Phil and Doty Phelps, is back at the Hollywood Casino following an injury during a performance. BETTY WALTERS to Chicago to join a USO unit.

Philadelphia:

ANNE O'BRIEN, nitery columnist for *The Philadelphia Observer*, joins the Thomas LaBrum Agency, handling the Shangri-La account. DOLORES KING makes her local bow at the Embassy Club. HARRY LEWIS, local comic, makes his Gotham bow at the Lowell Club, Brooklyn, N. Y., where he follows VIC EARLSON, also a localite, who leaves for the army. ALAN GALE draws another holdover at Club Ball to make it a two month's run. SUSAN CAROL back in town, this time at Carroll's Cafe. NINA KORDA holding over at the Benjamin Franklin Hotel to supplement the ice show.

Hollywood:

DON LYNN, formerly of Don and Bette Lynne who has been doing a dance single here, started work this week in *String Murder*, as a light comic. The *String Murders*, as a light comic. The part was written in for him after Producer Hunt Stromberg caught his work.

Here and There:

ARCHALEE is in her sixth week at El Cortez Hotel, Reno, Nev. HARRY STEVENS closed three weeks at Beverly Hills Country Club, Newport, Ky. November 5 and will head for Iceland to entertain the soldiers with Joe E. Brown. MURRY PICKFORD is at Hotel Elm, Auburn, Me. EVERETT DOWNES, formerly of Everett and Evelyn, has been discharged from the army and is now in the act of Jans and Downes. They are working West Coast time handled by Ray Lyte, of the Dave O'Malley office, and are current at Town Ranch, Seattle, until December 1. LLOYD AND WILLIS are at the Continental Club, Chesapeake, O.

PRIMROSE SEMON AND JOE DORRIS have been held over at Charlie's Grill, Little Ferry, N. J. DON MARLOWE, emcee, booked for a long run at the Grace Hayes Lodge, Hollywood. FRANCES AND WALLEY in their second week at El Rancho Vegas Hotel, Las Vegas, Nev. CHARLIE WILKENS, dancing comic, is current at the Casino, New Castle, Pa. DICK AND EVELYN BARCLAY into the Lake Theater, Salt Lake City, after closing the Club Shamrock, Pocatello, Idaho. JEAN RICHEY, now recuperating from a nasal operation, opens with Earl Carroll's new show at his theater-restaurant in Hollywood Christmas Day. PHYLLIS LUISE, following a run at the Hi Hat, (See CLUB TALENT on page 15)

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Midwest Circuit Burlesque Notes Ponders Legality Of Salary Raises

CHICAGO, Dec. 5.—To secure a clarification on the salary freeze order as pertaining to the burly field, Midwest Circuit managers held a meeting here Monday (30) to appoint a representative who will go to Washington for information. Performers demanding raises have been told by both bookers and managers that they cannot grant any salary tilts until they find out the legality of the move.

The local labor board was consulted but officials admitted that they are in the dark as far as the entertainment business is concerned and urged the Midwest execs to consult headquarters in Washington. Similar uncertainties about salaries exist in the vaude and nitery fields.

N. S. Barger, operator of the Rialto Theater here, may be delegated for the trip to the capital.

War Lures Old-Time Males Back to Burly

CHICAGO, Dec. 5.—Shortage of young male performers in the burly field this season has resulted in the return to the business of many old-timers, particularly on the Empire Circuit, booked out of here by Milt Schuster.

Among those used this season are Sid Rogers, Wayne Kirk, Artie Lloyd, Walter Brown, Billy Lewis, Pat Daley, Sammy Spears and Milt Hamilton, Morris Cash, Willie Gordon, Cress Hillary, Lou Powers and Bob Greer.

Buys Stockton Nitery

SAN FRANCISCO, Dec. 5.—Dick Richards, operator of the Chez Paree Club here, has bought the Riverside Club in Stockton, Calif. His brother Tom, will operate the local spot, while Dick switches to Stockton.

NEW YORK

LEE TRENT, straight man at the Follies, Los Angeles, since he closed with the Fifi D'Orsay show at the Music Box, Los Angeles, last summer, has been signed by United Artists for a seven-year pic contract. His first film for Hunt Stromberg will be *G-String Murder*, in which he is to have the second lead. . . . LIONEL MURRAY and Phil Wagner held over a second week at the Erie, Schenectady, which closed December 5 for over the holidays, to reopen January 1. . . . MANDY KAY, comic, a veteran of the first World War, is striving for a commission. With June St. Clair, he heads a Hirst unit, in which other principals are Dick Richards, Harry Rollins; Willmur Rance, company manager; Grace Gordon; Sen Lee, Chinese dancer who left the Hudson, Union City, November 28 to open at the Avenue, Detroit; Helen Colby, Larry Tobler, banjo player new to burly, and Fredericks and McKay, dance team, also new. . . . FRAN LEWIS, dancer, mourning the loss of her mother, who passed away November 11. Not to return to the Hirst Circuit for some time.

EVERLYN TAYLOR was featured as "The Incendiary Blond" in the Palace, Buffalo, billing November 27 week while heading a Hirst unit that had as other principals Frank Silk, Dorothy DeHaven, Ermaine Parker, Slats Taylor, Bert Saunders, Del Markee, Rue and Carroll, Shannon and Wein, and Two Lucky Bucks. . . . FLOSSIE EVERETTE, former ace soubrette in burly and vaude, now supervising Gus and Andy's Restaurant since Gus Pournaras left for an army post. . . . JEAN FINNELL, young niece of Carrie Finnell, is new secretary to Mrs. Max Wilner in the Follies Costume Shop. . . . CHARLES (RED) MARSHALL, last comic at the Central, which discontinued its burly-vaude policy November 25 to return to pix, left for Chicago to be stock comedian at the Rialto. . . . JESS MACK, recently Marshall's new straight man at the Central, along with Jean Lee (Mrs. Mack), returned to the Hirst Circuit.

MARGARET HASTINGS, at the City Dump three years and before that four years in Panama cafes, is treasuring letters of praise from army officials for her efforts in collecting funds in behalf the Red Cross and USO. . . . BABE PATRICIA POWERS, from Chicago, asks for the whereabouts of Helen Morgan's ma. . . . MAC DENNISON, comic, is now Private Meyer Damsky with Reg. Hq. Co., 56th Armored Inf., A. P. O. 262, Camp Campbell, Ky. . . . BILLY PITZER, straight-character man, closes a lengthy tour of Mexican cities in Mexico City December 18 to return to the States for burlesque. . . . DOLLY DAWSON is featured in a Milt Schuster unit on the Midwest Circuit, playing seven stops. Other principals are Francene Morgan and John Head, Louise Keller, Martha (Zozz) Pomperder, Maurice Cash and Walter Brown. Show played Gay '90s Club, Columbus, O., last week. . . . LOU DEVINE, comic, and Stanley Montford, straight, are the stock players at the Fox, Indianapolis, a Midwest Circuit spoke. . . . STANLEY SIMMONS, former burly vocalist, became a private at Fort Dix, N. J., November 30. . . . DOTY KURTZ is number producer at the Lyric, Allentown, Pa., a Hirst Circuit stop, where Manny Davis is manager; Bob Gilbert, ork leader; Saunders Kurtz, musical director, and Mildred Moyer, treasurer. UNO.

MIDWEST:

BOB FREEMAN'S Harlem swing revue is an added attraction at the Folly, Kansas City, this week, and at the Grand, St. Louis, week of December 11. . . . MAE BROWN is the current feature at the Rialto, Chicago, followed by COLLINS AND PETERSON'S show Friday (11). . . . RED MARSHALL has been added to the stock cast at the Rialto in Chi. . . . KRAMER'S MIDGETS are featured at the Empress, Milwaukee, this week, followed by BETTINE Friday (11). . . . BILLY LeROY left for New Orleans to spend the holidays after closing on the Empire Circuit in Detroit Thursday (3). . . . SEN LEE starts for Empire at the Fox, Indianapolis, this week. . . . TIGER AND ATLAS are added to the Empire line-up. . . . RUTH AND JOHNNY BURNS move into the Casino, Toronto, Friday (11). . . . SNOOZE KINNEARD, veteran burly performer, recovered from an illness at the Veterans' Hospital, Minneapolis, and will be back in the

Show Doesn't Go On

DETROIT, Dec. 5.—Tradition that the show must go on apparently doesn't mean a thing to bovine actors. Ferdinand the Bull, working a local night club, disappeared between shows and failed to reappear by curtain time. Police found him peacefully grazing a few blocks away, but too late for the show.

Check Akron Chorus To See If They Came From War Factories

AKRON, Dec. 5.—On complaints that girls in this city were trading their riveting guns for G-strings, Mayor George F. Harter ordered Probation Officer Fanny Grable to probe burly chorines at the Gayety Theater.

Officer Grable marched into the theater demanding of operator James Waters that all girls be lined up to be grilled about their age, experience, previous occupation and whether they had come into the show business from the ranks of industry.

"Where is your home, dear?" she asked of one chorine, who answered, "My home is my suitcase."

"You don't look over 21," said Officer Grable. "That's because I've only been married twice," smiled the investigated one.

More of this sort of inquisition and bantering and the probation officer stamped out with the declaration that she "intends to recommend to the mayor that further investigation be conducted." Manager Waters said he was glad to cooperate and that he was operating entirely within the law.

Hirst Wheel Aids War Stamps Sale

PHILADELPHIA, Dec. 5.—Izzy Hirst is staging a drive to stimulate sale of War Bonds and Stamps at all the houses on the wheel. Campaign, started last week, will be waged for five weeks. Chorus gals step down into the aisles to pep up purchases. Patrons also requested to take their change at the box office in stamps, and stamp booths are set up in each lobby. Principals plug the campaign from the stage.

Burly wheel frowns on bond strip-tease stunts, keeping the campaign on the same high plane as that staged by the movie theaters. George Nonemaker, publicity chief for the wheel, is assisting Hirst.

BALTIMORE, Dec. 5.—To boost sales of War Stamps and Bonds, Gayety, burly house, is now offering stamp books with four 25-cent stamps for \$1, whereas originally the campaign was started off with the offer of two 25-cent stamps for 50 cents. In this manner sale of stamps has been doubled. All feminine headliners and chorus members go thru audience during intermission selling stamps. The sale is talked up from stage.

Club Reopens as Syracuse Biz Booms

SYRACUSE, N. Y., Dec. 5.—Club Royale, on outskirts, formerly the Club Irving and Backstage night club, has reopened. New operators are Ina Montgomery and Don Horton, both operators of the 1000 Club past season.

Club in past has been termed a "white elephant," but new owners apparently have a knack of putting over just such spots, having developed the 1000 Club into a money-maker, after club under prior managements had failed to click. New owners are sticking to vaude turns instead of usual line combos.

Club Candee opened its enlarged stage last week, Manager Frank Sardino having increased the club's capacity to 1,200. Biz has been biggest in club's history past three weeks, with present line-up being Rogers and Spoon, Vern Wilcox, LaMar and Martin, and Cunningham Sisters. Micky Mann still on the stand.

harness shortly. . . . MILT SCHUSTER reports that gas rationing did not hit the Midwest and Empire performers severely, since the policy of the circuits is to use trains.

Magic

By BILL SACHS

DECLEO, magiker of note, has put away his wand for the duration to assume management of Earle Hammerle's billiard emporium in Marysville, O. Tire and gas rationing are the reasons, he says. . . . DR. MARQUIS, the amazer, and his company's illusions and scenery, etc., got by without damage in an unusual train wreck in Kentucky December 2. Equipment was on a train en route from Louisville to Owensboro when the engine exploded and bolted the track, killing the engineer. The Marquis company was on another train, but the Don Cossack Singers, passengers on the wrecked train, lost their engagement in Owensboro. . . . G. RAY TERRELL, Canadian magician, recently concluded a two-week engagement at Mount Royal Hotel, Montreal. His son, also a magicker, was inducted into the army recently. . . . SERGEANT BECKMAN, magician, opened at Roxy Theater, Montreal, November 28. . . . JACK FIELDS, after completing his magic turn in Montreal spots, left to open the Gutineau Club, Quebec. . . . DON TURNER, ork leader and magi, is doing his tricks at a Montreal nitery. . . . Mardo, the Magician, is working the Flint Athletic Club, Flint, Mich., to satisfactory turns. He advises that his publishers plan to release his book on magic about January 1. . . . HERMES AND MARLENE are playing niteries with their magic, mental and dance turn, after closing with Wallace Bros.' Shows of Canada. . . . CECIL BIRCH (Eno), of San Angelo, Tex., continues to use his spare time while attending school at Wright Field, Dayton, O., filling a string of private party dates in and around the Gem City. . . . JACK HERBERT concluded a successful two-weeker at the Lake Club, Springfield, Ill., December 3 and made a 300-mile overnight jump into Fort Wayne, Ind., to open at the Palace Theater there. . . . MISS PATRICIA is the new mistress of magic for the all-girl *Victory Revue* at the Shangri-La, Philadelphia night club, substituting for JOAN BRANDON, who had to leave her spot in the show for an appendix slicing. . . . HARRY BROWN brings his bag of tricks to Steve Brodie's, Philadelphia night club.

RKO Trying a Name Unit in N. Y. Nabes

NEW YORK, Dec. 5.—RKO is resuming vaude in nabe houses on an experimental basis with the booking of a unit headed by the Ink Spots and Tiny Bradshaw's band. Development is interesting in view of all nabe houses dropping vaude about a month ago because of the strength of films booked into the houses.

Show is one of the most expensive booked by RKO into nabe spots. As a result, admissions are being upped to 75 cents evenings.

Route of the Ink Spots-Bradshaw combo is as follows: RKO-Keith, White Plains, December 3; Coliseum, December 4; Franklin, Bronx, December 5 and 6; Keith's, Flushing, December 7; Madison, Ridgewood, December 9, and Fordham, Bronx, December 10.

San Francisco Burly Hot

SAN FRANCISCO, Dec. 5.—The local President, Liberty and Kerney theaters, burly, are doing SRO business week-ends, with good business week-days.

Wally Fein, manager of the Moulin Rouge, also burly, is now holding his shows two weeks, changing from split-week policy.

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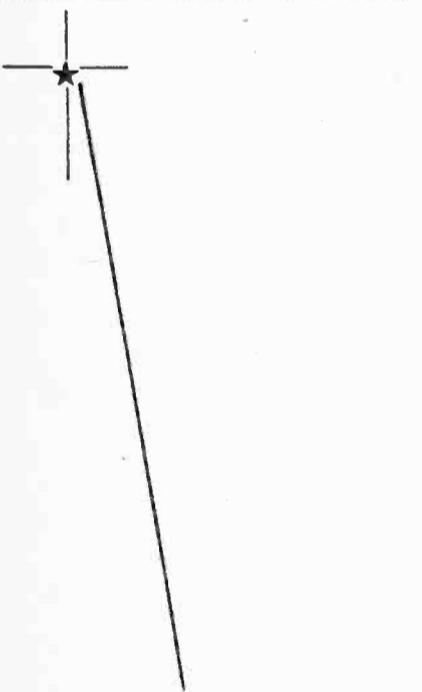
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Vaudefilm Grosses

Broadway Grosses Hefty; Casa Loma—"Jim" 45G; MH Opens Well; Para, Roxy Strong

NEW YORK.—The cold snap hasn't interfered too much with the Broadway takes. The Paramount is going at a sprightly gait, while Errol Flynn is proving to be a box-office help to the Strand. Other houses are also in fine shape.

The Paramount (3,664 seats, \$41,981 house average), going into the fourth week of Woody Herman's band, Hazel Scott and *Road to Morocco*, is giving the cashiers little rest, with an anticipated \$65,000. Last week grossed a hefty \$79,000, going over the second chapter's \$78,000. Opener took in a record-breaking \$80,000. Bill has three more weeks to run.

The Strand (2,758 seats, \$30,913 house average), going into the second round of the Casa Loma ork and *Gentleman Jim*, is expected to land \$45,000. The opening week's take was a fine \$52,450.

The Roxy (5,835 seats, \$38,789 house average) is continuing strong with the fourth week of Ray Scott's quintet, Jack Durant and *Springtime in the Rockies* looks like \$45,000. Last week did \$54,000, exceeding the \$50,000 of the second

stanza. Opener took \$70,000.

The Music Hall (6,200 seats, \$84,000 house average) opened Thursday with Melissa Mason and Captain Heyer on stage and film *You Were Never Lovelier*. Anticipated return is around \$95,000. Bill stays two weeks. Last week, the third of *Once Upon a Honeymoon* and stagershow, including Paul Haakon, closed to a superb \$95,000. Previous weeks scored \$89,000 each.

Loew's State (3,327 seats, \$20,500 house average), with a new bill with Al Bernie, Frances Faye, Dick Rogers' ork and Paul Remos, and *Nightmare* on the screen, anticipated \$25,000. Last week Ted Lewis's ork and *Moon and Sixpence* pulled a hefty \$31,000.

Philly Earle Neat 21G; Fay's Click 9G

PHILADELPHIA.—Earle Theater (seating capacity 3,000; house average, \$18,000), running into a freezing spell and a Saturday night blackout test, came thru on top for the week ended Thursday (3) with a satisfactory \$21,000 attributed to Johnny Long's orchestra. Henny Youngman added name for the draw along with Tip, Tap and Toe and the band bringing on Helen Young, the Four Teens and Gene Williams. *Priorities on Parade* on the screen.

New bill opened Friday (4) has Bob Crosby's band carrying the billing alone and, getting off to a fair start, figures on doing a satisfactory \$22,000. Added acts in Billy Rayes, Ray and Trent and Evelyn Farney, with band bringing up Judy Manners, Nappy Lamare and the Bob Cats. *Street of Chance* on the screen.

Sepia policy continues to click big at Fay's Theater (seating capacity, 2,200; house average, \$6,000). In face of weather and blackout test, house hit a nifty \$9,200 for the week ended Thursday (3) with Elia Fitzgerald and Her Four Keys. Supported by Eddie Durham and His All-Girl Orchestra, Butterbeans and Susie, Lindy Hop Maniacs and Danny and Edith. *Destination Unknown* on screen.

New bill opened Friday (4) with Lucky Millinder's band on top got off to a neat start and points to a heavy \$8,800. Show running includes Sister Rosetta Tharpe, Peg Leg Bates, Gordon and Rogers, and Trevor Bacon. *Stand By All Networks* on the screen.

JOLLY JOYCE, Philadelphia, has signed the Alice-Perrell Dancers, from Syracuse, N. Y., to a personal management contract, opening the troupe at the Swan Club, Philadelphia.

Negro Names Up Regal, Chi, Biz

CHICAGO.—The employment boom among colored people here is giving the Regal Theater, Balaban & Katz Harlem house using band units, the best year in its history.

Recently the International Sweethearts cracked the record with \$15,500. Came Duke Ellington, in a repeat, who battered that figure, and last week Cab Calloway established another new all-time high.

More band shows are used than ever before and, while colored attractions predominate, white bands popular among Negroes are also in demand. Among coming attractions set are Lionel Hampton and Billie Holiday, December 25 week; Charlie Barnett, January 22 week; Ink Spots, February 12 week, and Count Basie, March 5 week.

"All-American Follies" Okay

TALLAHASSEE, Fla.—The third Ches Davis unit to play here in recent weeks saw a good turnout at all three performances at the State Theater Monday, November 30.

The unit, *All-American Follies*, also brought back several performers who won plaudits in previous shows, including the Howe Sisters, Tanglefoot, Dottie Wilson, and Diana (Bumps) Del Rio. Feature was Francis Allerba and his trained parrot.

Audience good at first performance, building up to the final when practically all seats were taken. House seats 1,061. Admission was 40, 22 and 9 cents. Picture, *Scattergood Survives a Murder*.

Balto Bill Fine

BALTIMORE.—Hippodrome Theater grossed a splendid \$19,200 week ended November 26, with stage bill, *Music Hall Varieties*, featuring Don Cummings; Shea and Raymond, Bob Easton, Jack Holst and Milady, Ken Davidson, and Hugh Forgie.

Pic, *You Were Never Lovelier*. Night shows played to capacity. Four ticket takers were necessary to handle night crowds.

FDR PLAN

(Continued from page 3)
limit—and more—on one show. But in such cases, non-theatrical income would have reached the ceiling before even one show were backed. Available angel-money would practically disappear, except for that offered by corporations, such as the pic companies. Incongruous twist of backers sinking dough only into flops, so that they could keep income from other investments, might even result.

The old question of whether band leaders and some top radio names are employees working for a salary or individual contractors would be thrown out. No matter what category the entertainer falls under, he would be limited to 25G. Under the ceiling on salary alone, individual contractors were excluded, as their income does not accrue from salary payments. However, the label of individual contractor would no longer be a loophole to avoid curtailment of income.

Agents, whose fees were excluded from the order on salary limitation, would be curtailed down to the 25G mark under the new plan.

Under the new order, big money-makers in the entertainment field with personal investments would receive no salaries during the year if returns from investments already covered the allowed net. This situation might conceivably affect many name players, with investment returns eating up the \$25,000 limit. Whether a performer in this position would be willing to work without any salary returns whatsoever, is a question.

First reaction in Congress to the President's suggestion was that there would be strong dissatisfaction with the measure there. Some observers express the view that Congress may not only refuse to extend the limitation to investment incomes but may also question the authority by which salaries were limited.

"WINE" DECISION

(Continued from page 3)
December 17. The judge agreed to permit the defendants to continue in bail until sentence date, on the condition that the show close immediately.

The conviction, first of this type in General Sessions since 1927, when Mae West was convicted of a performance of the play, *Sex*, paves the way for action against other shows that have been mentioned by bluenoses, official and otherwise, in their fulminations. Court proceedings

Decision in "Wine" Case Tough on Burly Return

NEW YORK, Dec. 5.—The verdict against the operators of *Wine, Women and Song* is seen as a blow to the possibility of burlesque ever returning locally.

Currently, there is only one house running with shows that even suggest burlesque. That is the Star, Brooklyn, which does not use strips. It uses burly skits, a stock chorus and vaude acts. The Central here ran for three months with a similar policy, but switched to straight films last week. All other former burly houses are now using straight films.

against *Wine* were initiated by License Commissioner Moss on November 2, a day after Archbishop Francis J. Spellman had launched a vigorous attack on so-called "indecent" New York shows. Action was carried from Magistrates' Court to Special Sessions, and application was then made by defense attorney Arthur M. Markewich to Supreme Court Justice Aron Steuer, who granted the defendants a jury trial in General Sessions.

Show, which was on the verge of closing four weeks ago, received a shot in the arm from the publicity given it after court action began, and business picked up strongly. Advance ticket sales on the day show closed totaled \$1,000. They will be refunded.

The trial opened Monday with a detailed description by Judge Stephen S. Jackson, of Domestic Relations Court, of the state of undress and the anatomy of Margie Hart and Noel Toy, two principals in the show. Five more witnesses, including a lawyer, a clergyman and a retired school principal, took the stand during the second installment, to further describe the nudity in the show. Star defense witness Margie Hart took the stand Wednesday, along with other members of the cast.

The jury, consisting of seven men and five women, reached the decision of guilty after two hours, including a lunch period.

More than 100 performers, backstage people and others were thrown out of work thru the closing of the show.

GM SHOW

(Continued from page 3)
to much better results. Gil Robinson led off with impersonations, followed by Noval and Faye doing comedy acrobatics which went over big. Ted and Flo presented some interesting baton-twirling, but behaved more like two separate acts than team, doing only one number requiring co-operation. The three McNaill Sisters, with songs and dances, brought down the curtain on a most enjoyable evening. Additional movie tacked on the end could well have been omitted.

Response of the audience to stage acts was enthusiastic. If Fisher Memphis Aircraft keeps up this good work for the duration, Memphis theater will be considerably improved by the live talent. Johnson.

Chi Takes; Welk OK 43G, Stooges 22½G Gas Rationing, Zero Wave Halt Record

CHICAGO.—The combination of gas rationing and the city's first zero wave hit the Loop's combo houses the second

half of the November 27 week. Because of the adverse weather conditions it is still hard to judge the effect of the gas limit rule on downtown business.

Chicago (4,000 seats, \$32,000 house average) had a big week-end but slowed up from Tuesday (1) on, but-still wound up with a good \$43,000 for the November 27 session, the first of two weeks featuring Lawrence Welk and orchestra on stage and Ginger Rogers in *The Major and the Minor*. Featured with Welk are the Make Believes, new trio favorite here, and Buster Shaver with Olive and George. Current stanza, which started Friday (4), may equal the first week's take.

Oriental (3,200 seats, \$18,000 house average), too, suffered the last half of the November 27 period, but took in a good \$22,500, with a strong five-act bill, featuring the Three Stooges, Merry Macs, Frank Payne, Maurice Rocco, and Saul Grauman. Screen had *The Traitor Within*.

Week of December 4 started slowly, but should do okay, since Oriental has the only new stagershow in the Loop. It features Dick Stable's band, with Gracie Barrie, Benny Rubin and the Hoosier Hot Shots.

CLUB TALENT

(Continued from page 13)
Lowell, Mass., opened November 23 at the Coronado Hotel, Worcester, Mass.

RAY PARKER AND PORTHOLE start a six-week date at the Bal Tabarin, San Francisco, December 17. . . . THREE SOPHISTICATED LADIES go into the Shangri-La, Philadelphia, November 30.

. . . RAUL REYES (Raul and Eva Reyes) is after an instructor's rating in the air corps and already has 100 hours to his credit. . . . DALE BELMONT is in her fourth week at the Chez Ami, Buffalo. . . . MARY BRIAN AND GEORGIE TAPPS, a new team, now at the Yacht Club, Pittsburgh, have been teamed for a part in *Sweethearts of USA* for Motion Picture Associates. . . .

TOY AND WING will follow their four-week date at the Blackhawk, Chicago, with two weeks at the Mayfair, Boston, starting December 23. . . . LARRY CYTRYN, now in the army, is doing a 45-minute shortwave propaganda broadcast Sunday nights.

JIMMIE COSTELLO, who opened at the Chase Hotel, St. Louis, November 13, set by Eddie Sligh, of GAC, Chicago, was held there until December 5, when he hopped into Chicago for radio show.

. . . LLOYD AND WILLIS opened December 1 at Schroeder Hotel, Milwaukee. . . . ARTHUR BLAKE moved into Rio Casino, Boston, November 30 for a return date.

★

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Vaudeville Reviews

State, New York

(Reviewed Thursday Evening, Dec. 3)

Bill this week misses fire. Combo of a slow show and a weak picture, *Nightmare* (first run), added to double-barrelled woe. Last show drew only about half house.

Ruby Zwerling's pit men are on their second straight week of non-appearance, Dick Rogers' ork taking over the stage assignment. (Last week it was Ted Lewis.) Rogers' crew, a neat, fresh-looking aggregation, fills in very well with pop tunes, but is highly deficient in backing up a show. It slowed down the layout.

First single was Billy Worth (female), tap dancer who was on and off in one number. Not up to State standards.

Chaz Chase provided the first warm-up, going into his routine of eating fire, matches, his shirt front and anything he can put his hands on. Provided a solid sock with a strip-tease and comedy dance.

Betty Barr, Rogers' vocalist, did one number, *Wonder When My Baby's Coming Home*. Gal has plenty of eye appeal, but doesn't send with her chirping.

Paul Remos and the Toy Boys are back here for the umpteenth time, pulling their usual show-stop with terrific acrobatic balance work and the high-pole routine, the pole being balanced on Remos's shoulder and the little men playing the xylophone and twirling a rope simultaneously.

Frances Faye, hot singer, crushing piano player and jive expert, did wonderfully well under difficult circumstances, her sister having died the night before. Despite the emotional handicap, she delivered *Abraham, Be Careful It's My Heart* and one of her own songs, *I Shut My Mouth for Uncle Sam*.

Rogers' own contribution was the corking delivery of two novelty songs, *In 1942* and several dialect parodies of *Dinah*. Rogers, a seasoned vaude performer before he picked up the baton,

has a good personality and a winning, sock delivery.

Al Bernie, who emceed alternately with Rogers, has the closing spot. Does top imitations and has droll gag delivery, but wasn't nearly the click here that he was at the Roxy and Strand recently. Perhaps because he repeated so many gags that Berle and Youngman pulled here not too long ago. Gags were sure laugh-getters then. Sol Zait.

Oriental, Chicago

(Reviewed Friday Afternoon, Dec. 4)

Dick Stable winds up his career as band leader "for the duration" here this week, having enlisted in the coast guard. His wife and featured vocalist, Gracie Barrie, is scheduled to carry on as front for the ork. The outfit shares billing with the Hoosier Hot Shots, popular comedy act of the WLS National Barn Dance and Benny Rubin. The show is not consistently socko, but has many entertaining moments.

The band, a swing group consisting of five brass, five reed, four rhythm, in addition to Dick's sweet sax tooting, opens with a couple of contrasting but old tunes—*Idaho* and *Smoke Gets in Your Eyes*. Guitarist Paul Warner is featured on the ballad and reveals a pretty fair baritone voice. His presentation, however, is weak. Stays on for *I Came Here To Talk for Joe*.

Bobby Joyce and Ginger, jitterbug team, take up a few minutes with typical song and dance jive. Lively delivery. Dick follows with a sax solo, reaching high notes to *All the Things You Are* and proving once and for all that he can really play the instrument.

Gracie Barrie, sweet and talented, scored as usual, doing almost as much mugging as singing. Starts with a "smile" medley in which, in a cute way, she spears Adolph, Benito and Tojo. Next, *White Christmas* in good, straight style, and *Strip Polka* in which she does a good comedy job. Closes with her hubby to *You Irritate Me So*, much in the Ozzie Nelson-Harriet Hilliard manner.

Benny Rubin waits until the band gets a fair version of *Blue Skies* out of its system before selling several dialect stories in neat fashion. Good, dependable worker. Why he has to follow his tales with a Bronx jitterbug encore is a mystery. It doesn't build the act.

Hoosier Hot Shots, four boys peddling instrumental and vocal comedy in hill-billy style, closed the show big. Their material—the way they present it—has individuality and is thoroughly entertaining. Employ a banjo, bass, clarinet and comedy instruments, including the zither. Their set included *When My Baby Smiles at Me*, *There's No Romance in Your Soul*, *K. P. Serenade* and finally *Yankee Doodle Dandy*.

Biz off second show opening day. On screen, *Boss of Big Town*. Sam Honigberg.

Music Hall, New York

(Reviewed Thursday Evening, Dec. 3)

Looks like a two-week show. The Astaire-Hayworth film, *You Were Never Lovelier*, and a pictorial stagershow is

providing a good draw.

This month marks the theater's 10th anniversary and recalls the early shows when the late Sam Rothafel was groping for a stagershow policy that could fit the theater's size and patronage. During the decade this theater has experimented its way to a sure-fire policy; clean, smartly directed films, classic music played by a huge symphony orchestra, and pictorial, well-lighted, large-cast, well-costumed revues using the stage's ultra-modern devices to the fullest extent.

The current Leonidoff show is a good example of this policy. It has four parts—a lovely ballet pantomime, a glee club session, a trained horse act and an eye-filling hunting and singing scene. The parts blend into a thoroly pleasing whole and are climaxed by the ever effective sight of 36 Rockettes kicking in unison.

Show opens with the ballet, Marie Grimaldi and Nicholas Daks soloing in their usual competent fashion, and the ballet troupe toeing and gliding thru interesting formations in a gorgeous ballroom scene. Contrast is then provided by the glee club, as college boys, singing songs plus amusing couplets, and then Melissa Mason providing a sock climax with her loose-limbed, rubber-body, high-kicking acrobatic tapping. She's great. Then a forest scene provides the perfect setting for Captain Heyer's handsome trained horse, which dances to changing tempi. Drew much applause. Then into the final scene, a forest lodge, with the red-jacketed hunters feasting and singing while baritone Ivan Petrov soloed smoothly and the Rockettes pranced about in their usual, but always spectacular, precision formations.

The big pit orchestra zipped thru excerpts from *Carmen* that had the virtue of being generally familiar and also well performed. Paul Denis.

Vaudeville Notes

LESTER COLE has been added to the Earl Carroll unit, which opened recently in San Diego. LUCILLE AND EDDIE ROBERTS are touring for USO. LEONARD GAUTIER, producer of Steeplechase and Bricklayers dog acts, expects to train dogs for defense. FRED LE QUORNE, New York, ballroom team instructor, is readying a vaude unit, *It's the War*, for a January opening.

DAVE BARRY, comedian, who closed at the Chicago, Chicago, November 4, opens at the Oriental there November 27. He's under personal management of Harry Romm of GAC. FRANCIS RENAULT is in his third week with the Count Berni Vicki unit, currently in Warner houses in Pennsylvania and set for the Colonial, Dayton, O., week of December 11.

CY LANDRY has replaced Tom Rafferty, comedian, in Milt Britton's band, due to Rafferty's joining the army. Band is due to make a film.

TEXAS JIM ROBERTSON, Blue Network cowboy singer, doing p. a.'s thru the National Concert and Artists' Corporation. Does a one-nighter at the WIS Barn Dance at the Columbia (S. C.) Township Auditorium December 12.

JOYCE DUFFIN is doing an acrobatic single in Ken Murray's *Blackouts of 1942* at El Capitan Theater, Hollywood, while her partner, Matt Duffin, is in the army. LARRY NEALE, of Larry and Freckles, dog turn, is set for 16 weeks of schools in the San Francisco area. THE CRESSONIANS set for the Stanley, Pittsburgh, December 18.

MASON AND VIGALE, sepia comics, have signed with the Moe Gale office. They are set for the Paradise, Detroit, December 11. SYBIL BOWAN was forced to cancel out of the Capitol, Washington, after her third show because of laryngitis. The Michigan, Detroit, date also had to be called off.

EDYTHE BENNETT, dancer, intends to concentrate on musical comedy now that her ballroom partner, Niles Garron, is in the army. They worked in several operettas the past two summers.

ROCHELL AND BEEBE, touring with Josef Cherniavsky's ork, open at the Stanley Theater, Pittsburgh, December 18 for one week. MAURICE (Have a Drink) into the Feeley Theater, Hazleton, Pa., December 9 for a split week.

MORRIS SILVER, of the William Morris Agency, Chicago, once associated with John Balaban in the early days, arranged for a four-window display in the heart of Chi of *Continuous Performance*, Balaban's biography. It's attracting a lot of attention.

Talent Agencies

PETER STEELE, Montreal agent, slated to go into the Canadian Army, is on a committee organizing an all-soldier show. Steele is also getting ready to marry Ginger Hynes, one of the Taft Tahitians, working at Dinty's Terrace Gardens, Cohoes, N. Y.

TONY PHILLIPS, New York and Philadelphia agency, is now booking Carroll's Cafe, Philadelphia. CONSOLIDATED AMUSEMENT COMPANY, Philadelphia, makes its first booking into Irwin Wolf's *Rendezvous*, Philadelphia, spotting Cookie Williams Trio. LEE SHAW joining the Royal Canadian Air Force, the Philadelphia agency bearing his name becomes the Consolidated Amusement Company, headed by Mrs. Lee Shaw. Pierre Arnaud, former artist rep in New York, joins the agency, with Anthony Bove, local maestro, heading the band and orchestra department.

WILLIAM MORRIS JR. returned to New York November 13 after an 11-month stay on the West Coast. Expects to stay in New York for a few months.

ED BROWNE is new publicity chief of the popular artists' division of National Concerts & Artists' Corporation, New York, with Peggy Kingston moving in as his assistant. SHIRLEY SHAININ, of General Amusement Corporation, New York, is bedded with a severe case of pneumonia.

JACK DE WINTER PRODUCTIONS, Inc., is a new New York agency headed by De Winter, who will teach dancing and also produce girl lines. Val Vestoff will be associated in the venture, and Heath & King will book acts produced by the office.

RAY S. KNEELAND, Amusement Booking Service, Buffalo, has added to his books Egbert's Royal Arms night club, Buffalo, four acts weekly; Moose Club, Batavia, week-ends, five acts; Club Mayfair, Williamsville, week-ends, five people; Raleigh Hotel, Lockport, week-ends, four people; Celoron Pier nitery, six people every week. FLORENCE BERNARD, of the Eddie Sherman Agency in Philadelphia, was elected president for 1943 of the Entertainment Managers' Association, indie org of bookers, succeeding Jimmy Loughran, who will be tendered a testimonial dinner at Frank Palumbo's Cafe Thursday (10). Philadelphia nitery bookers, enjoying a boom, are branching out. EDDIE SUEZ THEATRICAL AGENCY, to take care of increasing accounts in Baltimore, also a booming nitery town, has opened a branch office in that city under Jack Cohen, new to the industry.

JACK W. GORDON, Hartford booker, and Mrs. Gordon are observing their 22d wedding anniversary.

Seyoux for Fischer

NEW YORK, Dec. 5.—Jean E. Seyoux who just staged his first floorshow at the Hurricane night club, says he will direct the new revue for the Broadway Theater which Clifford Fischer is planning for a January opening. He will then do the new Hurricane floorshow opening in May.

He left this week for Hollywood to stage a new floorshow for Earl Carroll's Theater-Restaurant.

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Musicians' Demand For Higher Scale Chills Miami Clubs

MIAMI, Dec. 5.—With an uncertain season starting club owners in the face, demand for more money by the musicians' union has caused a chill among the spots affected. It is usual during late November to get requests for more money, but none was anticipated this year due to war conditions.

The army has taken the Lord Tarleton Hotel for barracks and a mess hall. The McAllister Hotel has been leased with possession to be taken December 15.

Matinees at beach movie houses are out. Army classes are using the theaters for classrooms. Show time will be 5 p.m. daily except Sunday, but there were matinees Thanksgiving day due to no classes.

Arthur Childers has leased the old Southern cafeteria and will add a bar and dancing facilities. This is a short distance from his Royal Palm spot, which the Coast Guard took over some time ago. Childers' new club is 15 feet beyond the legal limits from a church.

Dennis Sisters have left for New York after a three-month run at Kitty Davis's and an appearance at the Olympia. Mayla, singer, opened Friday.

Lieut. Com. Walter Winchell, here for a visit, painted a rather dismal picture of the beach in his syndicated column. It was not considered publicity conducive to a good season, and was not liked down here.

AGVA Booking In Philly Area

PHILADELPHIA, Dec. 5.—Altho a settlement had been reached the week previous, relations of the local AGVA union and the Entertainment Managers' Association were strained as a result of "several double-crossing" agents. Warfare between the actors and agents is in the open again and local AGVA this week set up its own booking office in competition to the bookers. Charging spots and acts no fee, union figures the move will bring the bookers back in line. When impasse first broke out, local musicians' union said it would stick to its binder with AGVA and pull out bands if non-AGVA acts are on the bill.

Trouble started when AGVA raised its wage scale by 10 per cent at the niteries and reclassified the spots.

Borde Will Open NY Office in January

CHICAGO, Dec. 5.—Al Borde, head of the Central Booking Office here, announces that he will open an office in New York in January. He has contemplated the move for some time, having a number of attractions which work the East frequently.

Johnny King, Borde's local cafe booker, will go to New York to take charge of the branch.

Milwaukee Hotel Returns to Shows

CHICAGO, Dec. 5.—Schroeder Hotel, Milwaukee, has returned to a floorshow policy after a layoff of some two years. Three acts are used, changing every two weeks. First bill includes the Albins (2), Bobby Belmont and the Burvedells, girl team.

Frederick Bros. here, which is booking the bands into the hotel, is also placing the acts.

Only Beach Floorshow

MIAMI BEACH, Dec. 5.—Out of all of the night clubs which operated here last year, number of spots running floorshows has dwindled to one, the Kitty Davis Airliner.

Cast of the newest show at the Airliner includes Condos Brothers, Mayla, Joe Rio (formerly of Rio Brothers), the Three Hearts and Gale McDonald. Jack Marshall opens New Year's Day.

Rest of the Beach spots which employ talent have singers at the bar.

C'est La Guerre: Charity Opens Niterly

NEW YORK, Dec. 5.—Latest development in local night life is the opening of a niterly by Russian War Relief, Inc., the first to be operated exclusively by and for a war charity.

Spot, which will be known as Front Thirteen, opened last week with everything donated, including the building, talent, food and service. An entire floor has also been set aside for the sale of merchandise contributed by local department stores, proceeds of which will go toward the purchase of medical supplies for Russian soldiers.

Sponsorship list includes name performers, socialites, composers, bankers and other local big shots.

Unit Owner Says Southern Biz Fine; But Where To Live?

TALLAHASSEE, Fla., Dec. 5.—Ches Davis says business is terrific, but nevertheless that his units are not having too easy a time in meeting schedules at Southern theaters this season.

Davis, whose unit, *All American Folies*, played here last week, said it is often necessary to sleep in the theaters where his unit performs because of the crowded conditions in cities where war activities are reaching a new high.

Travel also is a headache to Davis. His show is traveling in two cars, and those who can't get in them must use busses and trains. With schedules as they are, performers consider themselves lucky to get to the next town in time for the opening show.

Because of the lack of rooms, performers in some cases must depend on catnaps while traveling.

Davis says even in communities where there is no war activity business is better than average.

Lombardo Biggest Name Band Yet for Roxy's New Policy

NEW YORK, Dec. 5.—Guy Lombardo is to open the band policy at the Roxy, January 13 or 20. Show will stay either two or three weeks. Theater, since A. J. Balaban took over in August, has been building up to a band and name talent policy by degrees. Because of current conditions the house is unwilling to commit itself to a regular band policy, but will play them as the right names are available.

The Roxy previously had pencilled in Tommy Tucker or Lombardo to open this month.

By the time Lombardo opens, it is expected that stage alterations will be complete. Refurbishing is being done gradually during hours in which the house is closed.

The management already has a good idea of what band shows will look like at the Roxy. Al Donahue guested there for one week, and results were excellent. Lena Horne will probably play on the same bill with Lombardo.

The Roxy previously played Kay Kyser, but that was in connection with a Kyser film.

Transportation Problem for Unit

HOLLYWOOD, Dec. 5.—The Earl Carroll unit, *Vanities of 1943*, left here for Salt Lake City and Omaha on an Eastern tour after much preparation to get the show within the limits of wartime transportation. Show closed the Los Angeles Orpheum Tuesday night (24). Last day of the show was a busy one, with managers checking every piece of equipment to see what could be left behind. So precious was railroad space that even costumes not needed was returned to storage.

Some difficulty was encountered in securing sleeping accommodations for the cast. Show hits New York about Christmas, moving into Loew's State after Newark.

Kemp Says Units Can Still Make Jumps Thru South

Editor *The Billboard*:

Re your story in the last issue saying that most of our unit operators are "threatening to quit the road" because of inability to move shows, and "if the situation isn't remedied, the Kemp Circuit will find its unit ranks badly depleted."

This is not so. We still have our regular producers, including Linton DeWolfe, Ross Russell, Ches Davis, Frank Taylor, Harry Clark, Joe Karston, Dan Fitch, Jack Fine and others. There are two producers who formerly supplied us with shows, but their departure has nothing to do with inability to move shows. One is now with MGM and the other is producing army shows in Texas.

To the best of my knowledge, there has not been a single instance of a show being stranded or even failure to make a date because of the transportation situation. We have had several instances of shows being late because of bad train connections on some long jumps, but these jumps have since been shortened.

We have now worked out a nine-week route, and all of the jumps can be made by train or bus without difficulty. Sometimes the performers will have to stand, but the jumps are all short.

T. D. KEMP JR.

From \$135 to 2G A Week in Half Year For "Make Believes"

CHICAGO, Dec. 5.—The Cinderella story of the year in local night club and vaude circles concerns the Three Make Believes (Johnny Russell, Phil Erickson and Marvin Himmel), pantomime trio working with records, who late in June made \$135 a week and today (they are now doubling between the Chicago Theater and the Sherman Hotel) are earning an average of \$2,000.

The boys have been doubling on an average of four to five club dates a week at \$125 per, have boosted their niterly salary to \$750, in theaters to \$1,000. Because they are slated to go into service within the next three months (and continue their studies in a local college at the same time) they are limiting their work to local spots. Their manager, David P. O'Malley, says they have turned down theater offers from the Paramount, Strand and Roxy, New York, as well as from Broadway niteries. Six months ago the boys were amateurs.

During their four-week run at the Sherman with Alvino Rey's band, ended Thursday (3), the hotel's Panther Room reached a new gross and attendance record. Rey, in on a guarantee and a split, walked out with an estimated \$20,000 for the month.

They're In It Now

Bernie W. Levy, Hartford division manager for the Fred E. Lieberman Theaters, Boston, left Friday (4) for the army. Harvey Eisenberg is now the circuit's Hartford division manager.

Corp. Jack Bloom, former assistant manager, Harris State, Hartford vaudeville house, is with the army in North Africa.

Marty Barrett, Jewish musical comedy actor turned agent, inducted into the army in New York December 2. Reports for active service December 9.

Irving Altman, formerly of Loew's publicity department in New York, soldiering at Camp Breckenridge, Ky.

Lester Gruber, operator of the London Chop House, Detroit, in the army.

Frederico Rey, Argentinista's partner in *Priorities of 1942*, left the show at the Erlanger, Chicago, last week to report for induction in the army in New York Monday (7).

Max Roth, of the Charles Allen office, was inducted Wednesday (25) and reported December 2 to Camp Upton.

Charley Stone, road manager for Tommy Tucker's band, was sworn into the army Wednesday (25). Henry Okun, former p. a. at Frank Dailey's Meadowbrook, succeeded him with the Tucker band.

Freddie De Felice, of the Three Shadows, dancers, has joined the navy in San Francisco.

Buffalo Club Owners Start Co-Op Booking

BUFFALO, Dec. 5.—Niagara Frontier Night Club Owners' Association, Inc., is setting up a co-operative booking system. A booking committee is busy now for the whole group. It includes Al Willner (Club Merry-Land), Lillian McVan Bain (McVan's) and Bob White (Ryan's).

The association still boasts 15 clubs. Officers are Anthony Battaglia (Cocoanut Grove), president; Louis Schmidt (Whitey Schmidt's), vice-president; Mary Rogers (Rogers Velvet Grill), treasurer; Willner, secretary.

Millers Singers Rebooked

NEW YORK, Dec. 5.—Glenn Miller Singers, consisting of Marion Hutton and the Modernaires, have been rebooked for the Roxy for some time in February. Sam Rausch, Roxy booker, said this does not mean the beginning of a policy of tying up attractions for future bookings. The exception was made in this case because of the good job turned in by them during their engagement there.

Tex Beneke, formerly of the group, has been inducted into the army, and a few RKO dates were lost as a result, but they will be picked up later. The act has signed dates up to February 12.

JAYNE & ADAM

THE Di GATANOS

"FASHIONS IN DANCE"

So Many Thanks

to ALL

who made our stay
in "Show Time" a
good memory.

Jayne & Adam

December 10th

LOEW'S STATE

New York

GENERAL AMUSEMENT CORPORATION

Pooling of Talent A Common Practice In Cocktail Field

NEW YORK, Dec. 5.—Cocktail talent bookers and agents are probably the most co-operative in show business—by necessity. The talent shortage has forced a gentlemen's agreement among all offices to co-operate in the placement of talent. As a result, splitting of commissions is more prevalent in this field than in any other.

As there isn't enough talent to go around, bookers have been forced to call on each other for talent with increasing rapidity. Whenever possible, the agent called upon is co-operative and will "loan" out a combo or performer. He knows he'll need the same courtesy.

The greatest traffic is in femme performers, particularly accordion players, which in these days are as rare as coffee. Next are piano players, always needed with a change of bill, especially when a singer is booked in. And, finally, combos, both male and female.

Often a three-piece combo working a spot will represent talent from as many agencies. A few rehearsals makes them a cohesive unit. Agents have found this method to be more reliable than picking up musicians on the union floor, as often toolsters of dubious quality are hired. But the lists on file with the agents are often veterans in cocktail units and the caliber of their work is known. Many combos for individual dates have been built by this method.

Costly Punch: Chi Spot Pays Off \$740

CHICAGO, Dec. 5.—The Garrick Bar, local cocktail spot, was penalized by the colored musicians' local to the tune of some \$740 following a fracas between Joe Sherman, co-manager of the lounge, and Melvin Draper, drummer in Jimmy Noone's colored trio, on Sunday (29). Sherman reportedly told the trio to leave the job if they "didn't like it," following requests by the musicians for chairs in their "waiting room" between sets (the chairs normally there have been used in the cafe due to capacity business). While on the way out Draper was socked by Sherman, according to bystanders.

Harry Gray, president of the Musicians' Protective Union, states that he pulled out all entertainment when the matter was brought to his attention that night, but decided to settle for the good of the business in general. The spot paid off Noone for the remainder of his contract (three weeks and a day) as well as for the hospitalization of Draper. Local also arranged for Danny Goldberg, spot's partner, to handle all dealings with the musicians from now on.

Units, Acts for Savoy, St. Louis

ST. LOUIS, Dec. 5.—George Graff, operator of the Hi Hat here, will open his Savoy Cocktail Lounge on Christmas, using entertainment on a revolving stage within the bar. Savoy will also have a regular night club, but the formal opening will be delayed until all materials needed for completion become available.

The Savoy will use cocktail units in addition to singing and novelty acts. Ez Keough, Chicago, will book the spot.

Levant to Shelley Agency

CHICAGO, Dec. 5.—Phil Levant, band leader and booker, will join the Phil Shelley Agency here January 1. Phil has been in the booking field for a year since he has decided to concentrate on local playing dates exclusively. He was recently associated with the William Morris Agency.

Brown Bar New in Philly

PHILADELPHIA, Dec. 5.—Brown's Musical Bar, operated by Nat Brown, is the newest downtown music room. Opened this week, two instrumental and vocal units are featured for the continuous musical entertainment in the Three Clefs and Jack Lewis's Three Collegians.

Off the Cuff

MIDWEST:

WALT SEARS'S Four Californians opened at the La Salle Hotel, Milwaukee, Tuesday (8) for four weeks. On the same day JACK WEDELL (4) moved into Maple's Club, Peru, Ill., while MIKE MCKEN-DRICK'S colored trio started at the Sportsman's Club in Peoria, Ill. . . . MARY WOOD and her Yankee Rhythm Girls (5) go into the Plains Hotel, Cheyenne, Wyo., December 29 following a run at the Shamrock Club, Pocatello, Idaho. . . . SINCLAIR MILLS moves from the Garrick Bar to the 1111 Club, both in Chicago, Christmas night. . . . JIMMY NOONE, colored trio, starts at the Fox Head, Cedar Rapids, Ia., December 21. . . . THE VARIETY BOYS AND ETHELENE held over at the Blue Mill Inn, Decatur, Ill.

HELEN MALCOLM, novachord and voice, opened a month at Flame Club, Duluth, Minn., Monday (7). . . . JOHNNY MACK, organist, has a "for-the-duration" deal at Johnny Perkins Playdium, East St. Louis, Ill., along with DICK MAGUINNESS, organist and pianist. . . . VERA RAE HASSEL, piano and voice, now at Fenway Hall, Cleveland. . . . BETTY HOLLAND, singer, teamed up with SID PRITIGAN, guitar, and VINCENT JERECHI, accordion, for a two-month run at the Sherman Hotel Dome, Chicago. Spot is now changing every two months instead of keeping units indefinitely.

JOHNNY KAAIHUE AND HIS FAMILY (4) are filling their third run at Herman Fischner's Eldorado Club, Cleveland, and broadcasting over WTAM three days a week. John is a former member of the Gene Goldkette band in Detroit. . . . BOBBY SHORT, colored pianist, goes into the Fenway Hall Hotel, Cleveland, December 28, following his current run at the Sherman Hotel's Dome, Chicago. . . . JEANNE WILLIAMS, pianist-singer at Helsing's Show Lounge, Chicago, goes into the Frolics, Minneapolis, late this month. . . . LEE STONE, former cocktail unit booker in Chicago, is now a private in the army, stationed at the Army Air Base, Salt Lake City. He reports that there is no small unit activity in that city because of the Utah liquor laws, limiting the sale of spirits in bottles only and available at State stores. . . . BOB AND SUE FORSYTHE, piano and song team, opened an engagement at the Rose Bowl, Chicago.

BING BARROGA, whose Trade Wind Melodists (4) have reopened the Tropics at Wolverine Hotel, Detroit, was drafted into the army. A new group of Hawaiian instrumentalists replaced them. Unit has three men and Turea Kealoha on songs. . . . GAIL HALL, piano-voice, is new at the Oasis, Sioux City, Ia. . . . AL VINN, piano, and ANITA AMES, voice, paired up for a date at the Per-Marquette Hotel, Peoria, Ill. . . . EVANS-FAIRE TRIO drew another holdover and a salary tilt at the Bar o' Music, Chicago. . . . DON DI FLAVIO, Chi pianist, writes that he is now in New York doubling between the Music Bar and a morning spot on WHN at 9:15. . . . ESTARBROOKS AND FARRAR, girl piano and song team, placed at the Broadview Hotel, East St. Louis, Ill., by Bookie Levin, Chicago.

EAST:

FOUR GINGERSNAPS, songsters from the West Coast airwaves, at Kalliners' Little Rathskeller, Philadelphia. . . . GLORIA MANN has returned to the DON RENALDO QUARTET for the song chores at Frank Palumbo's, Philadelphia, after a long siege of illness. . . . THE THREE CHERERS, instrumentalists, get the call at Wilson's, Trenton, N. J. . . . VIOLET CHRISTIAN, piano and songs, makes her Philadelphia bow at DeGorgue's Cafe. . . . ANNE RUBERT, piano-songs, new at Mayo's Show Place, Philadelphia.

BOB AND THE TWINS are down for the Crystal Bar, Troy, N. Y. . . . DOROTHY MURRAY opened at Cabana Bar, Key West, Monday (30). . . . CONNIE HOWELL, vibraharpist, joined Frank Victor at Dixie Hotel, New York. . . . ANGIE BOND TRIO are new to the Aquarium, New York. . . . JEAN ROSE, piano and voice, is an addition to the Clique Lounge Bar, Detroit. . . . PENNY PARKER AND WOODY KIRK started an engagement at Fisher's Cocktail Lounge, Baltimore.

Zugsmith-Special Partnership Split

NEW YORK, Dec. 5.—Mike Special and Al Zugsmith have split their partnership and now are maintaining separate offices. Reason for the crack-up has not been divulged. Special remains in the offices formerly occupied by the two, while Zugsmith is dividing his time between an Atlantic City office and the office he previously occupied in New York.

Special has signed management contracts with Paris Reed, pianist-singer; Frank Novak, novelty instrumentalist; Harry Brewer, vibe player, and the Martinaires (4).

Out-of-Town Talent Ups York Spot Biz

YORK, Pa., Dec. 5.—Business at the Dutch Club has increased approximately 200 per cent since the spot's policy was changed from local to out-of-town talent, according to Ray Gillespie, manager of the spot.

Policy, instituted about six weeks ago, will continue as a result. Irving Fields (6) was in first under the new policy.

Escorted Women Can Sit at Bars in Chi

CHICAGO, Dec. 5.—City council this week passed an amendment to an ordinance forbidding women at bars which eases the rule by permitting escorted femmes seats. The ordinance was passed in August but has proved unpopular, particularly among servicemen with limited funds in their pockets who were forced to sit at tables with their dates.

Revision of the rule is a break for cocktail lounges, which derive a majority of their business from bar trade. In the last couple of months many spots have either shortened their bars or did away with them entirely to provide more room for tables.

Mike Pedicin Reorganizes

PHILADELPHIA, Dec. 5.—Mike Pedicin, whose Men of Rhythm, instrumental swing quartet, disbanded when the armed forces reached out for two men and the third started a cocktail combo of his own, has re-organized his group. His new group makes its bow at the new 20th Century and in addition to the four music makers includes a girl for the first time in Ruth Stevens for the vocals.

Farley to Atlanta for 6C

NEW YORK, Dec. 5.—Ed Farley, who opened at the Henry Grady Hotel, Atlanta, last night (4), has signed with Consolidated Radio Artists. The Grady engagement is his first date under CRA management. Salary for the outfit there is \$600 weekly.

Sande Williams in Uniform Chi Operators Lose Appeal

NEW YORK, Dec. 5.—Sande Williams, long term at the Raleigh Room of the Warwick Hotel here, has enlisted in the army. His place has been taken by Ron Perry, who will front the same outfit.

ELTON BRITT was erroneously listed as opening at D'Jais, Harrison, N. J. Britt is not scheduled to play at that spot, but is to tour theaters.

Reviews

Dianne and Her Victory 4

(Reviewed at Hawaiian Room, Hotel Lawrence, Erie, Pa.)

Quartet consists of Dianne Hamer, marimba and vibes; Rosalind Miller, piano and solovox; Jini Martin, sax and clarinet, and Laberta Klick, drums and vocals.

Selections are along popular lines from straight stocks and sheets, with the lead swinging from the marimba to the sax and the solovox. Results are satisfying and tuneful, and the combination stands out with a strong danceable rhythm.

They do not have any flashy numbers, novelties or single instrument specialties, and there is room for more vocal work, but the full background of tone and the variety of melody leads makes them a good bet for smart hotel rooms and upper bracket clubs. The few ragged spots noted were due to dependency on individual musicianship to play it when they get to it. A little seasoning and development of standard repertoire will place this group in the top spots. The individual ability is apparent. Incidentally, the wardrobe is tops. The girls dress alike and carry several sets of gowns.

Bierbach.

Bobby Stevenson

(Reviewed at Club Casanova, Detroit)

Stevenson formerly handled a Hammond organ at the Uptown Club, Detroit, and lately formed his own unit, now up to six men, opening there. They're young and snappy and have plenty on the ball—rhythm and melody alike.

Musicianship runs a wide gamut, from classical to boogie woogie, and they seem uncannily equally expert in both styles. It's rhythm they are especially strong on, and there is a strong suggestion of the Dixieland jazz band—modernized—about their work.

Stevenson works with total ease at the piano, with some off-handed intricacies that please—such as a solo *Concerto* in the grand style. Three rhythm, accordion and two brass make up the band. Trumpeter Earl Scott rates mention for his teamwork with Stevenson and his ability to sell fast ride work and clear-cut phrasing.

Reves.

Jeanne Williams

(Reviewed at Helsing's Show Lounge, Chicago)

A young, attractive girl pianist and singer who is made to order for cocktail lounge work. She has worked originally with her sister Jane (singer), but is much stronger on her own, as she can both play and sing tunes with commercial appeal.

Her appearance is above par and the type that will attract the males and at the same time will not make their femme escorts feel ill at ease. Plays a variety of numbers, but most of them are taken from the current hit books. This sort of experience should help her land more important cafe and theater jobs in time.

Hontigberg.

ERSKINE BUTTERFIELD

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RECORDING BAN FLOUTED?

802 Planning Investigation of Oberstein's New Releases; Few See It as Test of AFM's Power

NEW YORK, Dec. 5.—Just when the barnfire Eli Oberstein lit with his "Mexican" recordings of *Der Fuehrer's Face* and *I Had the Craziest Dream* had died down to a sizzling memory, along comes the latest release sheet from Classic Record Company announcing more new numbers, and once again the conflagration is getting hot. This time it may touch off some explosives.

Local 802's Trial Board, which previously had Oberstein in for interrogation and let him off with a warning that there would be "further investigation," lost no time in dispatching a notice to the recorder that his presence is requested for another questioning session Thursday (17). Max Arons, chairman of the board, claims they have been keeping close check on Oberstein's activities (following instruction from AFM headquarters) and that they are determined to track the new recordings down to their sources.

The cause of the commotion this time is Classic's announcement that *The Steam Is on the Beam* and *Ten Little Soldiers* will be available on its Hit label December 9. *Steam* is from *Beat the Band*, stage musical now on Broadway, and *Soldiers* is a pop tune that was first mentioned by its publisher about six weeks ago. Both pubs claim the tunes were written before August 1, the date the musicians' ban on recordings went into effect, and Lincoln Music asserts it submitted *Soldiers* to the other disk firms prior to that date. Two major disk execs deny their companies saw copies of the tune before August.

It is expected that future Classic release sheets will carry even newer tunes, since it is common gossip in Tin Pan Alley that Oberstein has been asking for and in some cases securing recording contracts for the current crop of songs. When a reporter from *The Billboard* asked Oberstein whether *Steam* and *Soldiers* had been recorded in Mexico, the diskster answered "Yes." Asked if he expected to continue receiving from Mexico platters of the latest hits, Oberstein declared he "hoped so."

Whether or not 802 succeeds in establishing its suspicions that the disks were made elsewhere than Mexico, recording insiders are beginning to wonder if the Classic releases aren't putting the Petrillo ban to a crucial test.

If Oberstein proves that his records were cut in Mexico, it is presumed he will go on contracting for them. If Classic continues coming out with new numbers while other companies are compelled to curtail releases, it is not going to make them feel particularly friendly toward Petrillo and the AFM.

To date they have been protected on all hit tunes, with wax images either selling in stores or awaiting release dates. They have also felt secure in the knowledge that if a new song should

suddenly blossom into a hit they would all be at an equal disadvantage and find company in their misery.

The same situation will no longer exist if Classic remains free to cop off the winners as they appear. Spokesman for one record house scoffs at the idea that Classic, with its limited pressings, can cut into the trade to an appreciable degree. However, a similarly placed exec at another firm is less certain. It's at a time like this, says he, that the little guy gets his foot in the door. Given more breaks, the little guy is going to get into the room and be comfortably seated there before anything can be done to oust him.

They were both quick to point out that since they no longer have AFM recording licenses, there is nothing to prevent any company from recording in Mexico or even here at home with scabs. There is reason to believe that the prerogative is not being exercised at this time in order that future relations with AFM may proceed on a cordial basis. But there is no telling what the companies may decide to do if the situation becomes more critical.

Meanwhile more food for thought is being served in 802's declaration that it intends looking into the matter of vocally recorded numbers. It maintains that arrangers are also members of the union and therefore must abide by all regulations affecting other members.

It is on the basis of Oberstein's union card that the trial board can call him in for questioning, altho it is doubtful if taking a man's card away from him would stop him from continuing his recording business. Especially if he gets his supply from Mexico.

Close observers who have expressed the belief that AFM would declare all Mexican-made masters to be "scab labor" and would combat their distribution are surprised to learn that the musicians' org has done nothing to prevent sales at the retail and department stores handling the Classic disks. Saner minds are pointing out that AFM would be foolhardy to undertake such a program at the very moment it is being subjected to a Senatorial investigation. They do see, as a possibility, future retaliation once the recording mess is straightened out.

Kay Kyser for Army

NEW YORK, Dec. 5.—Kay Kyser's appeal from his 1-A classification was denied yesterday (4) by his local draft board in Rocky Mount, N. C., Kyser's home town. Maestro's appeal for deferment is understood to have been based on occupational grounds; presumably his bond-selling activities on behalf of the Treasury Department.

If there are no further appeals from the "Hi Y'All" leader, he will enter the service as a private, since the specialist corps, in which Glenn Miller was commissioned a captain, was abolished after being subjected to widespread criticism. At the time Senator Nye, in his attack on the specialist corps, singled out Kyser as a case point, erroneously charging that Kyser had that day been commissioned a major.

Kyser at present is serving in an advisory capacity to the radio division of the Office of War Information. His future plans were unknown at press time, and there is no information concerning the disposition of his orchestra if and when the maestro is notified to report for induction. It is believed that if Kyser leaves some effort will be made to keep his crew intact, with one of his singing mummies picking up the baton.

Altho wage ceilings would have altered radically the '43 picture. For the last two years Kyser was the top money earner in band field.

NEW YORK, Dec. 5.—Bookers are toying with the idea of keeping bands going (See KAY KYSER FOR ARMY page 25)

Commish-On-Gross Officially Ruled

NEW YORK, Dec. 5.—As reported exclusively in *The Billboard* two weeks ago the Treasury Department has cleared the way for band leaders to incur normal business expenses without having them deducted from their allowable net income of \$25,000.

Treasury announced this week that commission to agents, reasonable advertising expenditures and other normal expenses could be paid by professional talent out of gross earnings.

Maestri will be allowed to exceed a gross income of \$67,000 by the amount of "any expenses paid or incurred by an employee which are ordinary and necessary for the performance of the services for which the employee is compensated." Allowances, however, will be made only for such expenses as are deductible in computing federal income taxes.

Other Treasury provisions permit the orkster to continue his customary charitable contributions and pay premiums on life insurance or fixed obligations without computing these as part of the \$67,000 gross allowed by the law.

25G, That's All; But Positively!

NEW YORK, Dec. 5.—Any hopes big name band leaders had of being exempt from the restrictions of the \$25,000 salary ceiling will get the finishing okay if President Roosevelt has his way with Congress. Chief executive last week indicated he would ask for limitations on all personal income, including revenue from investments. Request, if it became law, would make all freeze-dodging gimmicks like "independent contracting" or "incorporation" pointless.

President's idea is to set a flat limit of \$67,200 gross on annual income of the individual. This would smother any thought a maestro may have had of reaping a 25G salary (after taxes) as head of his "business" and then collect freeze-exempt dividends. Whole fuss that brewed about AFM's Form B contract and employer versus employee status probably would also be muffled. Theaters may still seek to clear up the Social Security tax question, but as far as musikers using Form B to solidify their contractor status is concerned, that would be negated.

Possibility that Congress might do a turnabout on the President's plan, however, cannot be dismissed. National Association of Manufacturers, which has a powerful lobby in Washington, avowed last week that it would battle the salary freeze. Similar intentions were announced further back by Senator Walter F. George of Georgia, and other administration critics. Any amendments these forces might shove thru are figured to complicate the whole situation even more than at present. As it is, the lowliest musician is caught up in labyrinth arithmetic under the 5 per cent victory tax. With maestri sharing more and more in bookkeeping grief, the band biz looks like its going to the accountants.

Charlie Barnet Salves Shaw

NEW YORK, Dec. 5.—Charlie Barnet sidetracked Billy Shaw's suit for money owed under a personal management contract when he started mailing in weekly \$100 checks. Maestro, who read of Shaw's plan in the trade press while filling an Ohio engagement, telephoned the William Morris Agency booker asking him to lay off. Shaw agreed to, if and when he got his dough.

Shaw claims there is \$7,000 owed him and will apply the weekly stipend against the debt. When that is cleared he expects a new arrangement to be made whereby he shares in Barnet's current take.

"Blue Ticket" Licks "Unity" In Hot Contest

NEW YORK, Dec. 5.—Local 802's administration ticket, the Blue, retained the four major union offices in Thursday's (8) election and won 16 of the 18 posts open on the Executive and Trial boards. Unity managed to capture one place on each of the boards.

Conceded by the Blue Ticket to be the toughest opposition it has faced in its eight-year tenure, it was best evidenced in the close race for presidency. Incumbent Jack Rosenberg beat out his rival, David Guskoff, 3,594 to 3,038, but ran behind the rest of his ticket. Richard McCann polling 3,667 for vice-president, William Feinberg getting 3,869 as secretary, and Harry Suber topping the list with 3,876 for treasurer. The three won by margins of 713, 1,122 and 1,082 respectively.

Irving J. Bloom, Unity candidate for Trial Board, edged out Gino Tirelli by 10 votes. Al Raderman, Unity candidate for Executive Board, won his seat with about 100 votes to spare.

Blue Ticket won all the contests for delegates to American Federation of Musicians' convention, Central Trades and Labor Council, N. Y. State Federation of Labor and United Hebrew Trades.

This is the first 802 election that was run off under supervision of the Honest Ballot Association and couldn't have come at a more opportune time; any other method would have had the losers screaming "Foul!" Entire campaign was marked by acrimony and name-calling that had sideliners gasping. Personalities, private affairs, family name-changes, all were given a thoro going over thru word-of-mouth and leaflets. In the opinion of impartial observers, Unity won the silver loving cup in that field, even tho they didn't cop many of the election posts.

Up to press time Unity headquarters could not be reached to ascertain future activities, but it was learned they have called a meeting of the steering committee for Monday (14).

The intensive campaign the opposition put on has already produced many changes in the 802 set-up, and if it continues its work the year thru it is believed many more will be effected. Especially since two of its men now hold executive positions.

The incumbent administration began feeling the heat as the campaign progressed and was shocked out of the early lethargy it had admitted feeling in the first days of the race. Began exerting themselves, but, up to the actual count of the votes they were on the hot seat for fair.

Guess What!

CHICAGO, Dec. 5.—James C. Petrillo was re-elected president of the Chicago Federation of Musicians (Local No. 10) for the 21st year in elections held here Tuesday (1). He had no opposition. He is expected here January 12 for formal installation of officers.

The rest of the 1942 slate of officers had no opposition either. They include Carl Z. Baumann, vice-president; Edward A. Benkert, recording secretary; Charles A. Runge, financial secretary, and Henry Kaiser, secretary.

Tsk, Tsk

PHILADELPHIA, Dec. 5.—Lack of name orks in this town has the local song pluggers in conniption fits. Picture was rosy at the beginning of the season, with Philadelphian and Adelpia hotels slated to bring in names. When they couldn't be gotten territorial leaders took over the bandstands. Right now there isn't a single network remote originating from here.

Harried Pubs Plug Unrecorded Tunes

NEW YORK, Dec. 5.—Publishers, desperate without recorded tunes in their files, are taking a shot at plugging uncut tunes.

Test case for Shapiro-Bernstein is Mabel Wayne song, *Rose Ann of Charing Cross*. Miller Music is starting on *Take It From There* from 20th Century-Fox's *Coney Island*, last score turned out by Leo Robin and Ralph Rainger before Rainger's death.

Remick Music is working on *Three Dreams* from *The Powers Girl*, and Harms Music is trying *It Can't Be Wrong*, by Kim Gannon and Jule Styne, who also turned out the tunes for *The Powers Girl*. *Move It Over* and *I'd Do It Again* are Santly-Joy's hopefuls, and Berlin is working on *Daddy's Letter*.

Not that the pubs won't throw their tunes at diskers the minute Petrillo says "Go!"; they just can't sit around waiting.

Coca-Cola's Spotlight Band Parade

12TH WEEK

Monday, 7: Bob Chester from Gowan Field, Boise, Idaho.
 Tuesday, 8: Jimmie Lunceford from Scott & Williams, Laconia, N. H.
 Wednesday, 9: Sammy Kaye from Botany Mills, Passaic, N. J.
 Thursday, 10: Gene Krupa.
 Friday 11: Benny Goodman.
 Saturday, 12: To be selected.

13TH WEEK

Monday, 14: Charlie Spivak from U. S. Naval Air Station, Norfolk, Va.
 Tuesday, 15: Louis Armstrong from Tuskegee Army Flying School, Ala.
 Wednesday, 16: Sammy Kaye from Warner-Swayze Co., Cleveland.
 Thursday, 17: Jack Teagarden from U. S. Navy Pre-Flight School, Athens, Ga.
 Friday, 18: Gene Krupa.
 Saturday, 19: To be selected; from Seamen's House, YMCA, New York.

Loss of Big Names Tossing One-Night Biz for a Loss

NEW YORK, Dec. 5.—Name-band preference for juicy theater dates and film work has conked one-nighter biz on the head. Top-flighters like Jimmy and Tommy Dorsey, Benny Goodman, Kay Kyser, Sammy Kaye, Harry James, Woody Herman, etc., are avoiding the road like a plague. Result: Ballrooms are beginning to close up.

Big name orks always hypooed one-night biz in the past, with promoters willing to gamble on \$1,500 guarantees when the names made the gamble worth taking. Since the big boys can't be gotten now—transportation hazards being what they are—the prospect of speculating with B bands pleases the operator not at all. The Gene Krupas, Charlie Barnets and Hal McIntyres can't always be counted on to run up grosses large enough to carry ballroom ops thru the off-nights.

In normal days the ballrooms kept on a full schedule, which use of name bands made profitable. B's and C's were used as fill-ins, sometimes at a gain and other times at a loss, but the name ork kept the total budget in the black. Now the name insurance can't be offered by the bookers, so the ops are putting up the shutters. Some bookers claim that the whole Pennsylvania territory is also shot, with other areas hanging on a hair-trigger.

Problem for the B bands isn't acute and they're knocking off theaters on strength of past performances. Air-shot location time garnered by these orks in the past also enables them to command decent sugar on those road dates left.

The C bands are the babies the agencies now have to cuddle. With ballrooms no longer taking them for fill-ins between A and B band dates, the least knowns have to be rigorously built up.

Jockeying of these into better box-office rating is currently being carried on by all the booking offices. Music Corporation of America, for one, has Johnny McGee set for four weeks at Arcadia Ballroom here beginning in end-December. Also has a corner in Bobby Sherwood, whose Glen Island Casino airings are building him up for future harvests.

Others being worked on by MCA include Jack Teagarden, touring in the South until the first of the year; McFarland Twins, who play a split-week job at the Totem Pole, Auburndale, Mass., until December 19, when they hit Loew's State here; Louis Prima, who follows a two-week ballroom date in Norfolk, Va., with a tour of New England theaters; Gray Gordon, who starts theater dates next week, and Bob Astor, penciled in for Cleveland engagements until January. All of these MCA is readying for the big push.

PHILADELPHIA, Dec. 5.—Local band buyers are scouring on traveling bands and for the duration at least home-town tootlers may take over the stands completely. Finding nothing but the B bands and unknowns submitted to them, hotel and nitery ops figure they'll be better off with bands who have a local following. Shangri-La, last stand for the traveling names here, followed the trend this week and brought in Dick Wharton. Former vocalist with Jan Savitt and the late Bunny Berigan, Wharton has been fronting a crew of his own in these parts for the past two years.

Shangri-La opened with Dick Stabile, following with Barney Rapp, Jack Teagarden and Judy Kayne. Failing to be impressed by follow-ups submitted, spot decided to try a local crew. Spot, with the largest music budget in town, still feels kindly disposed toward the traveling tootlers but will not buy until the real thing comes along.

Benjamin Franklin Hotel's Garden Terrace recently severed outside ties and brought in Billy Marshall's band, a local Meyer Davis unit. Marshall proved satisfactory and initial two weeks was extended to 26 weeks.

Apart from the school and club dates, which are few and far between these days, only local outlets for name bands are the Earle and Fay's, with latter using septa bands almost exclusively. Situation has also placed a premium on local musicians, union rolls being heavily raided by the armed forces, with others finding pay checks at defense factories more inviting. Tootlers still around are virtually writing their own tickets before taking a job of any kind.

Those Girls!

WASHINGTON, Dec. 5.—Bureau of Public Relations of the War Department has announced that the WAACS are being trained for at least 33 "important functions" previously performed by uniformed males. One of the 33 vital chores is "Music." No special kind, just—Music.

Williams Starts Paying SS Tax

CHICAGO, Dec. 5.—Griff Williams, involved in the first Social Security test case tried by the American Federation of Musicians in Federal Court here last year, started payments in the local SS office to clear up his account, which dates back to 1937. Last week he paid \$2,500, and expects to pay at least another \$2,500, following examination of his books, now in the hands of government tax men.

Case was first decided in favor of the leader, but United States Court of Appeals reversed the decision and held him liable for the Social Security (2 per cent) and unemployment insurance (1 per cent) taxes.

It is estimated that many thousands of dollars will be collected from leaders all over the country. In majority of cases, leaders did not deduct S. S. taxes from sidemen when law went into effect, and they will now have to shell out.

The \$2,500 paid by Williams represents his bill for 1938 and the first quarter of 1939, plus interest and penalties.

Williams' Breather From Palmer House

CHICAGO, Dec. 5.—Griff Williams' "for the duration" stay at the Palmer House here will be temporarily interrupted January 6 due to previous contracts. He will stay out for 10 weeks, while Joe Reichman comes in to fill a return date. Griff resumes March 18 for the remainder of the war.

Williams has been the most profitable band the room has had in its 10-year history. His new pact called for a weekly raise of \$500, and, because of transportation hazards, Williams preferred the location to road work.

Comparatively short period between Palmer House jobs decided Williams against accepting offer from New York's Waldorf-Astoria. MCA here is lining him up for a series of theater dates.

Sy Signs Sepian Sabby Lewis Ork

NEW YORK, Dec. 5.—New activity from Sy Shribman. He has taken over Sabby Lewis's band, giving the colored leader a one-year contract (with options) at \$700 per, plus transportation, hotel and union dues, as well as a 10 per cent slice to personal manager Billy Austin.

Shribman's stable of bands was badly depleted when he lost Miller, Thornhill, Krupa and Donahue, and was prompted to abandon his reign over Glen Island Casino. It was figured he'd be taking it easy, but the acquisition of Lewis may mean a new barn is under construction.

Lewis will play New England college dates until Shribman angles him into one of his East Coast holdings, where ork can develop via heavy airtime. Sabby himself is a Bostonian who appeared in Savoy Ballroom and Kelly's Stable here before returning to his home grounds. Deal Shribman has with Austin calls for the guarantee of \$700-plus from December 23 to March 23, when the ork will be playing fairly lucrative prom dates. Thereafter, contract states, if Lewis is booked into a location, pay can be reduced to scale.

Shribman is understood to be submitting Lewis for New England one-nighters at \$500 per date. Figure is high for an eight-piece colored outfit, and bookers are expected to study the results closely.

Lyman Into Lincoln; Kenton, Wald Follow

NEW YORK, Dec. 5.—Abe Lyman, turned down for the armed services recently with a 4-F rating, has been signed for the Hotel Lincoln here for eight weeks, beginning January 7. Deal, engineered by Music Corporation of America, sent Lyman scrambling to find a new band, and puts an end to talk that maestro was heading for the Coast to play the Abbott and Costello radio show.

Lyman will be followed by Stan Kenton and Jerry Wald, each booked by General Amusement Corporation for eight weeks.

Hotel's dickering for Duke Ellington fell thru, management being unwilling to meet the price asked by the sepian swinger.

Ellington Skeds Selections For Carnegie Hall Concert

NEW YORK, Dec. 5.—Music slated for Duke Ellington's Carnegie Hall concert January 23 will include his new jazz symphony, a musical cavalcade of the history of the American Negro. Work will incorporate several themes originally written for Duke's long-promised Negro opera, *Boola*.

Ellington has also penciled in his *Crescendo and Diminuendo in Blue*, considered by some critics as the Duke's masterpiece.

There is also a possibility that the Negro composer-maestro may revive his *Reminiscing in Tempo*, done once by the Boston Symphony.

Rialto Ballroom In N.Y. Opens; 3 Bands, Biz Poor

NEW YORK, Dec. 5.—The Rialto Ballroom opened Tuesday night to slim patronage, on the site of the former Fleeta Danceteria. With a price scale similar to that asked by its rivals up the street, Arcadia and Roseland ballrooms, it drew a heavier proportion of men than women opening night, and the management is already working on schemes to correct this situation.

The two-floor ballroom has been remodeled since the Danceteria venture. The lower floor's dance space has been enlarged, and three sides are flanked by leather couches. Soda fountain, beer bar and chairs completes the physical layout. Willie Farmer's band of 11 musicians and two vocalists is the feature. Farmer is a veteran band leader who has been working mostly society club dates the past year. His band is a balanced combo of four rhythm, three brass and four saxes, and it snaps out jump tunes as smartly as it dishes out rumbas, waltzes and fox trots. Once it drew the couples onto the floor, it kept them there until the end of the sets. Charlene Francis, a tall comely brunette, does the vocals, and she's okay. Tommy Morton's 17-year-old son, who is breaking in as a band vocalist, also sings a few in nice baritone.

The upstairs floor has not been revamped since the Danceteria days. It still carries a night club atmosphere and has table service (waitresses on hand) and a beer bar. Band here is Ennis Odd and Music in the Odd Manner, a nine-man combo led by maestro at the piano. Odd is the former Don Herman arranger. Band sounds all right.

Alternating between the two floors as relief band is Augustus Maya, an eight-man outfit that plays lively, bouncy Latin tempos.

The layout has two or more exits on each floor and both rooms are tall and airy. Adequate rest rooms are also available. The checkroom is using the quarters-on-plate gag, which many patrons resent. Why not a sign asking for a specific sum (10 or 15 cents)?

Michael Accardi is the owner. Tommy Morton, former band manager, is manager. Spencer Hare does publicity and advertising. *Paul Denis.*

Stabile Band May Switch From MCA to GAC; Mrs. as Front

CHICAGO, Dec. 5.—Gracie Barrie, singer, will front Dick Stabile's band following the current week at the Oriental Theater here ending Thursday (10). Dick reports to Manhattan Beach in New York as chief petty officer in the coast guard December 18. Gracie is the ork's featured vocalist.

While Stabile did not confirm it, the report here was that the band will switch its booking affiliation from Music Corporation of America to General Amusement Corporation as soon as Gracie (Mrs. Stabile) takes over.

Billy Burton, Jimmy Dorsey's manager, will continue as the outfit's personal manager. In the meantime Stabile canceled all MCA dates set for him following the Oriental, including a six-week run at the Trianon, Los Angeles, which was scheduled to start December 15.

Snub Mosely Held Over

NEW YORK, Dec. 5.—Snub Mosely has been held over at the Beachcomber, Omaha, Neb., until January 14. Band was originally booked for two weeks at \$550, with a two-week option at \$575 and two more at \$600. Top price will be paid for balance of engagement.

After closing at the Beachcomber, Mosely heads Coastward for 12 weeks at the Trouville, Los Angeles, where he hopes his trick horn specialty will help him to land a movie job.

Coming Up . . . in the HOLIDAY GREETINGS Issue of The Billboard (Dated December 26) "One-Night Booking—Past, Present and Future"

a study of one of the most important aspects of the band business by an authority you all know, Harry Moss, one-niter chief for Music Corporation of America.

... and ...

"The Songwriter Looks Ahead"

Stanley R. Adams, vice-president of Songwriters' Protective Association and a member of the Writers' Classification Committee of ASCAP, tells you about the problems of the tunesmith and what's being done to meet them.

... that's not all ...

There'll be a host of other articles covering all brackets of musicdom and of interest to all its denizens.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

JERRY WAYNE (Beacon 108)

The Watchman Fell Asleep—FT; V. *Sweetheart Serenade*—FT; V.

THE major wax factories passed up this week, and sole entries in the pop field stem from Beacon and Savoy. Beacon's contribution stands out as a shining light in more ways than one, for the couplet brings up a kiddies' balled in *The Watchman Fell Asleep* that stacks up against any competition. It's a homey lyric that tells of baby staying awake while the other members of the family, on the watch, fall asleep. Moreover, it all blends in with a fetching melody. And since it has been a long stretch between kiddie songs, this item by Redmond, Cavanaugh and Simon shapes up as a likely appealer. Credit Jerry Wayne for turning in a most appealing vocal, his smooth baritone range giving tender treatment to the lyrical expressions. The musical backdrop is also in high order, Van Alexander directing the accompanying orchestra of rhythm, string section and clarinet, and weaving colorful figures to showcase the singer. At a moderate tempo, Wayne takes the wordage for the opening chorus. For the second stanza, he whistles the first half of the refrain, picking it up in song at the bridge to carry out the side. Paul Denniker's *Sweetheart Serenade* is the flipover. It is still another in the long line of tinkling tunes that started with *Sunrise Serenade*, this one pointing its lyrics to sweethearts on parade. At a moderately slow tempo, Wayne sings the opening stanza, the accompanying band lays down a second refrain, and a third chorus with the singer finishes the side.

With the holiday season finding the youngsters in the spotlight, a kiddies' song at this time takes on added significance. And with the appeal packed by "The Watchman Fell Asleep," it stands an excellent chance of attracting phono fans.

ALFREDO MENDEZ (Standard T-1008)

El Jilguero—FT; VC. *Philomar*—FT; V.

THE enchantment of South America is captured in instrumental and vocal form for these two Spanish serenades by J. C. Pina, presented most expertly by Alfredo Mendez's music men. Particularly appealing is the haunting *Philomar*, with a strong undercurrent of the Oriental in its musical make-up, enhanced by striking fiddle-and-woodwind blend of the orchestra. Moreover, the setting in the beguine tempo, paced moderately, makes it all the more exciting. Rich in melodic and harmonic appeal, the orchestra strikes out a chorus to start. Hermando Aviles, a romancy baritone, hits a high mark for the second chorus, singing it in Spanish. The orchestra picks it up again at the bridge and gives way to the vocalist for the last half of the chorus to carry out the side. The south-of-the-border flavor is just as tasty for the flipover, *El Jilguero (The Nightingale)*. Set as a bolero lento in a moderate tempo, the haunting minor strains are fetchingly etched by the orchestra for the opening chorus. And for the second chorus, Raquel Moreno is an impressive lark singing the Spanish lyrics.

Operators servicing locations with South American lullabies have a honey in this couplet, especially the "Philomar" side.

SAVOY DICTATORS (Savoy 100)

Rhythm and Bugs. Tricks.

Savoy contributes to the pleasure of the young jitterbugging public with two hot items by the Savoy Dictators. Altho "Dictators" is a studio group, men and their instruments are listed on the face of the disk, and for the most part they rate it.

Rhythm and Bugs, the "A" side, is a fast stomper with melody patterned in the shape of a swing bumblebee, a pleasant conceit. Saxs carry the idea forward in the first chorus, with trumpets stabbing sharply. A pleasant change of pace starts the second chorus off in half time, with trombone carrying the lead until the piano picks the tune up and puts it back into tempo. From then on, it is variations on theme, in ensemble for the most part, with snatches of solo bits. The boys show that, if they are a pick-up crew, they sure learned in a hurry how to work as a unit. Jumper is flashy in execution rather than in arrangement. Reverse side, *Tricks*, is paced in the same tempo, and altho the melodic line is entirely different, sax figures make it resemble reverse side on the opening chorus. There the resemblance ends, with the beat becoming more pronounced, and it really starts kicking off. Arrangement offers more variety than the "A" side, but both begin sounding a little over-long. Tunes are original by boys in the band, with tenor sax man Count Hastings in on both.

This is strictly for locations where the kids like to step between cokes. "Tricks" is a better bet for the hoofers, and disk will probably fare best in race areas.

AFM-Boston Symph Terms

NEW YORK, Dec. 5.—Contract AFM prexy James C. Petrillo signed Thursday (3) with Boston Symphony Orchestra will run three years. Agreement covers 105 members of Boston ork, including leader, and permits musicians to switch from one symphony jurisdiction to another, here and in Canada.

As a result of the pact, long-hairs gain broadcasting and recording privileges, in addition to the right to sign union soloists for guest appearances.

Dr. Serge Koussevitsky, the ork's conductor, played no part in the six months' proceedings, negotiations having been carried on by Henry Sabot, trustee of the association, and five members of the orchestra.

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Xavier Cugat

(Reviewed at Hotel Waldorf-Astoria, New York)

WITH the addition of a nine-piece vocal choir, Cugat and company make quite a visual splash on the bandstand. Musically, it's the band alone that furnishes the excitement—altho frenzy better describes the effect on the dancers. The high-toned polyglot patrons that frequent the swank Waldorf knock themselves out on the floor trying to keep pace with the changing rhythms. When they finally decide to sit out a couple, they find listening equally enjoyable.

This man Cugat really mixes his music. His non-stop dance sets include every known brand of Latin jumper, and he shifts from one tempo to another with just the right amount of lift or breath-catching slowdown. Plenty of Yankee show tunes are tossed in as well, but the blending is managed so skillfully it's hard to tell where one song ends and the next begins.

The vocal group Cugat has brought over from his Camel air show doesn't really fit in; they're so terribly Anglo-Saxon in manner and delivery. Their singing, too, falls to get across—possibly due to the difference between working conditions in studios and cafes. By now the Camel choir probably has discovered that Main Streeters are better listeners than Park Avenuers.

Lina Romay, the band's Latin canary, worked out infrequently and was best, of course, on the Spanish stuff.

Orchestra provides a panorama of musical color, with extra rhythm provided by men on conga drum and maracas. Cugat carries two fiddlers besides himself, and three of the other boys double on the instrument, to make

a string sextet for tangos and such. Maestro is a terrific front. Works hard guiding his boys thru the intricate rhythms, saws away industriously on his box and still finds plenty of time to glad-hand regulars out on a 1-2-3-kick. *Grennard.*

Andy Kirk

(Reviewed at Arcadia Ballroom, New York)

FOR them that stomp, Andy Kirk's the man to hear. Not that the seplian 14-man crew is short on commercial dance appeal, but when the heat is on, when the brass swells and young feet pick up the beat, you've got the full measure of Kirk's chunk-of-jump music and his box-office appeal.

On night caught absence of a relief outfit compelled the maestro to dig out tangos and rumbas for the first time since the Clouds of Joy passed over musicdom's moon. Effect was surprisingly satisfactory, boys giving the maracas and Latin trumpeting an ambitious lift.

Another gesture to the clientele was the plentiful stock of ballads. These hit a neat quotient of listenability, but by comparison bounce numbers are still the Burma Shave signs on Kirk's road to fame. Five sax, three trumpet, two trombone and four rhythm keep the balance balmy for both the fast and slow stuff.

Vocal spotlighting is thrown almost completely on hefty June Richmond, whose lusty-voiced delivery of *Mr. Five by Five* puts that gent squarely on the line. Changed fire with *He's My Guy* later on, but here power seemed to override the melody's mood. Gal's floor appeal is nonetheless infectious and consistent. Newly acquired male singer, Leroy Stevenson, has a toothy grin but little else.

War has taken its proportionate toll of the band—familiar faces like Floyd Smith's at guitar are gone—but thru luck or swift tutelage replacements carry on without noticeable deficiency. Rhythm pattern is unchanged; maestro sticks to his chores affably, and customer appreciation is sizably audible. It's a cinch some of the patrons went away understanding why music is good for morale. *Carlton.*

Eddy Young

(Reviewed at Hotel Claridge, Memphis)

THIS maestro has been in the business three years, yet retains to a large degree the eager willingness and keen desire to please that is characteristic of leaders during their first engagements. Combined with a good singing voice, pleasing stand personality and backed by a nice band, it gains him the applause of the crowd and the good will of the management. Further success of the combo depends on the future development of Young's showmanship and ability to sell the band, both of which need cultivation.

Florence Davis holds the unusual record of having been with the band ever since it was organized. She is generously endowed with looks and voice, but does not always make the best use of them. Vocal work of Jack Mussick (now awaiting notice to report to the air corps) and Bud Sullivan are very good. Mussick will be a real loss, for he is the best tune salesman in the band. Sullivan's novelty number was a bright spot in the evening.

Ork consists of three rhythm, three brass and four sax (two altos and two tenors doubling on baritone). Arrangers James E. Emery, Gordon MacKinnon and Lyle Davis keep the library well supplied. *Johnson.*

Clyde Lucas

(Reviewed at Roseland Ballroom, New York)

HERE'S a maestro who knows his customer-onions. No stranger to Roseland, Lucas sends, not shoves, his music thru the place with a measured beat that simplifies the problem of the terpers. Tempo on all numbers is kept steady, three sweet-toned trumpets steadying the melody when five saxes (See ON THE STAND on opposite page)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Bobby Sherwood

(Glen Island Casino, New Rochelle, N. Y., Columbia Network, Saturday (28), 11:30-12 p.m.)

YOUNG BOBBY SHERWOOD and his new band haven't yet settled on a definite style. Consequently, his programs offer a mixture of many things that may be confusing listeners—some of it is complicated jam, some of it straight. When the alto sax lead is dominant, what comes out verges on the sirupy; when it's a spiritual the boys are whipping up they seem to be strictly from Dixie.

Most interesting item performed was an elaborate arrangement of *Every Time I Feel the Spirit*. Beginning with a piping soprano voice singing *Swing Low, Sweet Chariot* in revival meetin' style, Sherwood picked it up to intone the words of *Feel the Spirit*, called on the tenor sax to blow a hot chorus and wound up singing once more with the ensemble chiming in.

Sherwood's voice, reminiscent of Jack Teagarden's, was fine on the spiritual and out of sympathy with two pops he essayed. Lucille Lynwood tried two ballads and seemed to be guessing at the notes. Bobettes, quartet, failed to impress, altho one of the girls sounded a lot like Ella Mae Morse on a solo bit.

The great amount of broadcasting Sherwood does from Glen Island may be taxing his library and imagination.

Art Kassel

(Bismarck Hotel, Chicago, Mutual Network, Saturday (28), 12-12:30 midnight)

KASSELL is a vet ork leader and knows how to make a little sound like a great deal more. Toward the end of the long half-hour show, it began sounding like a little too much more. Fifteen minutes would have been plenty.

What made waiting it out tougher was the quality of the singing. Gloria Hart kept in tune and said the words distinctly, but she possesses a reedy voice

that becomes a trifle trying after a while. Harvey Crawford is the impassioned, impetuous type, declaiming with a dramatic sweep that is amusing the first time and ludicrous thereafter. A trio did a nondescript but adequate job warbling *Are You Spoken For?*

Incidentally, Kassel wasn't at all bashful about breaking in on the announcement of the hillbilly to ask: "Did you tell 'em I wrote it? Don't forget to mention that it's brand new!" He also reels off the snappy opening and closing patter about the band "knocking at your door." The question whether to open or bolt it is a difficult one to decide.

The rinky-tink band with its "hot lips" trumpeter did its best work on *Melancholy Baby* and *Only Make Believe*. Hardy tunes.

Fields Fair in Philly

PHILADELPHIA, Dec. 5. — Blackout test at 9:30 p.m. may have cut the gate somewhat, but Shep Fields managed to attract 870 to the Brookline Country Club last Saturday (28) for weekly promotion by Tom Cavanaugh. At \$1.10 a head, gate totaled \$950. An extra-added dance at the ballroom Thanksgiving night (26) proved a dud for Cavanaugh. With Alex Bartha, territorial name, on the stand, and ducats scaled at \$1.10, the gross barely hit \$100. Spot has been built up for Saturday nights, followers nixing other nights. Herbie Woods in tonight (12), followed by Hal McIntyre next Saturday (19).

Dorsey Loses Pied Pipers

NEW YORK, Dec. 5.—Tommy Dorsey's vocal quartet, Pied Pipers, breaks up an eight-year association when Jo Stafford leaves the group to join her husband, John Huddleston, being inducted at Portland, Ore. Remaining Pipers will single for the duration.

Dorsey orchestra returns to Hollywood to start work on its third MGM film, *Girl Crazy*.

Orchestra Notes

Of Maestri and Men

MITCHELL AYRES closes Hotel Lincoln, New York January 2, opening two days later at Roseland Ballroom in Gotham. . . LILLIAN LANE, formerly with CLAUDE THORNHILL'S ork, replaces ANITA BOYER in JERRY WALD'S band. . . BOBBY DAY'S bunch disbanding, maestro having been drafted. . . TOMMY TUCKER may lose JOE GALKIN to the armed services. Latter took his physical in Dayton, O., when band played the Colonial there. . . RUSS CARLYLE at Oh Henry Ballroom, Chicago, since December 2. Has four CBS shots weekly. Will open Claridge Hotel, Memphis, January 8. . . LES BROWN played the Syracuse University prom Friday (4). Past three seasons students picked JIMMY DORSEY (1939), TOMMY DORSEY (1940) and HARRY JAMES (1941). . . NADINE WESTERFIELD, radio singer from Wichita, Kan., has replaced RUTH McCULLOUGH as canary with TOMMY REYNOLDS. . . JOE THOMAS, tenor sax with JIMMIE LUNCEFORD, back in the band after six weeks' illness. . . CHARLIE BARNET takes on ROGER RAM RAMIREZ as replacement for BILL MILLER, now in army. . . LIONEL HAMPTON set for the New Year's show at Paradise Theater, Detroit. . . HENRY JEROME renewed thru first of the year at New Pelham Heath Inn, Bronx, New York. . . EMLIO CACERES in at Club Mar-jo, Detroit.

Atlantic Whisperings

MORIS SECON, Philadelphia musician, nixed an offer from HARRY JAMES in favor of job tooting French horn with New Orleans Symphony Orchestra. . . VINCENT JOSEPH remains at Wirth's Hotel, Jacksonville, Pa. . . SONNY DUNHAM taking in ballrooms in Eastern Pennsylvania territory. . . JUDY KAYNE, closing at Philadelphia's Shangri-La, heads for the West Coast. . . DOC MOYER at Gus Bold's Buffalo Inn, Schnecksville, Pa. . . JACK TEAGARDEN in Philadelphia Friday (11) for

Temple University prom. Played St. Joseph's College dance week previous. . . JOHNNIE DENNIS at Al's Cabaret, Lancaster, Pa. . . FATS WALLER for the December 18 week at Fay's Theater, Philadelphia. Following holiday weeks bring in ANDY KIRK and TINY BRADSHAW, Earl Theater, in the same city, fills December 18 week with TONY PASTOR. . . RAY BROWN at Cat and Fiddle Inn, Waterford, N. J. . . VINCENT RIZZO stays past the new year at Philadelphia's Swan Club. . . DUKE ELLINGTON huddled with writer Maurice Zolotow about a coming *Readers' Digest* article. All in line with maestro's January 23 concert at New York's Carnegie Hall. . . PETER HEINRICH held over at Lehigh Valley Hotel, Bethlehem, Pa. . . GEORGE YOUNG at the Studio Ballroom in Philadelphia.

Midwest Melange

ORM DOWNES, TED WEEMS'S drummer, joined KAY KYSER. Other WEEMS men not going into service with the band are BILL BLAIR (bass) and DAN PERRY (guitar), placed in 4F, as well as PERRY COMO, singer, who has a family. . . EDDY HOWARD will start the new year at the Chase Hotel, St. Louis. . . NICK STUART drew another holdover at the Jefferson Hotel, St. Louis. . . EMILE PETTI renewed at Ambassador East's Pump Room, Chicago, thru the middle of March.

Ink Spots To Triple

DETROIT, Dec. 5.—The Ink Spots will be a busy crew on New Year's Eve, being scheduled to appear in three Paramount houses during that evening. Beside their regular assignment at the Michigan, they will double into the Palm State and the Broadway-Capitol.

NEW YORK, Dec. 5.—Korn Kobblers, kurrently kutting kapers at Rogers Corner here, are mulling an offer to play a feature spot in forthcoming Cole Porter show, *Something for the Boys*. Whether boys will do their own screwball routines or play straight is indefinite.

Musikers Woo Muse With Wet Paint; Gallery-Goers Gasp

NEW YORK, Dec. 5.—Prominent musikers and tunesmiths turned from one talent to another this week, putting on their First Annual Exhibition of Art at Rockefeller Center here for the benefit of the American Theater Wing.

Exhibit didn't cause other galleries to close up shop, but the sizable and varied oil paintings, water colors, charcoal sketches and caricatures showed what the ASCAPers and 802ers can make with the paint brush. ASCAP prexy Deems Taylor contributed a landscape that impressed one observer as "being very, very green," and everyone enjoyed caricatures by Xavier Cugat, a cartoonist of note when he isn't wielding the baton. Cugle, who has just signed to do 12 covers for *American Weekly* magazine, contributed a sketch of rival band leader Benny Goodman besides managing to knock off a fast plug for *You Were Never Lovelier* by displaying a group portrait of himself, Fred Astaire and Adolph Menjou, all featured in the Columbia pic.

Song-writing Harold Rome (*FDR Jones, Sunday in the Park*), etc., avoided avoided levity with a handful of portraits and landscapes, while Tom Waring, Fred's brother, who is now in the services, slanted his daubing towards still-lives.

Wladimir Selinsky, violin virtuoso, who anonymously plays all the top commercial radio shows, let fly at local AFM types with a tuba player all tangled up in the plumbing and an angelic flautist. Former member of the union exec's board, Aldo Ricci, also took off on his fellow unionists, doing a thing called *Local 802* that shows a back view of two heads. This may be significant of something, but from last reports neither the administration nor Unity are investigating.

Ironically enough, the only music heard in the exhibit hall was furnished by electrical transcription.

Music Items

Publishers and People

BELL MUSIC in Chicago is getting leaders and thrushes to close correspondence with *Bye for Now*, firm's plug tune.

Al Stoll, brother of Jessie Stoll, of Paramount Music, hired by Cherio for its California office.

Glenmore Music publishing *Have You Met Yvette?*, by Ford and Sharon Pease. Whitney Blake Music has *Holiday From Love*, penned by Marion Christman, George Peace and Roy Reber.

Remick Music working on *Three Dreams, Out of This World, The Lady Who Didn't Believe in Love and Partners*, all by Kim Gannon and Jule Styne, from UA's *The Powers Girl*.

Feist Music publishing three tunes from MGM's "Cabin in the Sky" that weren't in the stage version: "Happiness Is a Thing Called Joe," "Ain't It de Truth" and "Consequences." Harold Arlen and E. Y. Harburg authored.

Songs and Such

DON RAYE and GENE DE PAUL are using title *Sighted Dame, Kissed Same* for operetta they are writing for all-soldier cast.

Morocco, Duke Ellington's new instrumental, being published by Tempo Music.

Darn You, Tired of It All and Lullaby penned by Rex Stewart, Ellington's trumpet ace, placed with Robbins Music.

As Time Goes By, Herman Hupfeld's old smash, is featured in Warner's *Casablanca* and is being revived by Harms Music.

Blue Mist, by Louis Herscher and Andy Iona, is in Universal's *Isle of Romance*. Will be sung by Allan Jones.

"Darling, How Long Will It Last," written in Australia under fire by Private Hank Schultz and Corporal Elliot Kalcheim.

ON THE STAND

(Continued from opposite page) give out with gaudy harmonics and vice versa. Even the jumps have a quiet, customer-wise quality that points up the Lucas band as a dance outfit, not a blare-with-flare crew.

Showman aplenty, Lucas gets right in with the audience when he isn't helping out the two trombonists with his own slush-pump. Greets this gate and that slinker with Southern charm, grants a few requests, and appreciation is sizable. Luckily, the band has had no more than the average run of draft trouble.

His men seem at home with the varied library, and the arrangements do not pose too difficult a chore, attack is sharp and clean. Plenty of pops are mixed in with tango, rumba and waltzes, each presented without lush trimmings but with rare and pleasant precision.

Vocals are a hither-and-yon proposition. Fem Patty Ross does all the chipping and sticks to verve numbers like *Knock Me a Kiss* and *Mr. Five by Five*. Gal has oodles of fresh-from-high-school personality and turns all of it on, but while you feel the vivacity you also get an earful of cracked high notes and fakes. Normally some of these would be appropriate to the given songs, but too much is too much. There, should be someone, at any rate, to sound off on pretty ballad lyrics. *Carlton*.

More popular than ever!

Lou MARTIN

and HIS ORCHESTRA

8th year featured at

LEON & EDDIE'S, N. Y.

For the Cocktail and Dinner Music

ART WANER at the piano and HIS ORCHESTRA

Selling the Band

Exploitation, Promotion and Showmanship Ideas
By M. H. ORODENKER

Movie Magic

COUPLED with smart management, smart promotion has helped account for the rise of Les Brown in the orchestra whirl. Case in point is manner in which the maestro has been making capital of his recent screen chore, *Seven Days' Leave*, for RKO. Returning East, band went into the Meadowbrook Country Club near New York. While playing there the new RKO starlet, Marcy Maguire, who is also featured in Les's picture, visited the big city. Arrangements were immediately made for her to guest at one of the band's *Matinee at Meadowbrook* radio network broadcasts. Not only did Brown take the opportunity of presenting her to the air audience, but made it count by having her do the songs she sings in the picture with him. A picture of Les and Miss Marcy was taken on the bandstand and distributed gratis to all patrons as well as those who wrote in.

Carrying his screen association still further, Brown got publisher of the screen score to prepare several thousand photos of him and back of the print running biography of the maestro and his men. Personally autographed copies were offered to fans at the expense of buying a War Bond or Stamps.

Arrangements have also been made for the RKO promotion department to get advance copy of Les's road bookings. They in turn contact their publicity-exploitation men in the various parts of the country, tying in the personal appearance with the film.

It all adds up to box office for the band, and the movie house as well, when the picture is flashed on the neighborhood screens.

Sammy Kaye also saw to it that he made the most of his association with the "Iceland" movie. Wherever the picture opened, all movie critics in town received a specially-prepared

album of the picture tunes as recorded by Sammy Kaye. The swing-and-sway maestro also grabbed off a tidal wave of attention as a result of the series of cartoons carried in the New York "Mirror" on the "Life of Sammy Kaye," cooked up in connection with his Coca-Cola air shots.

St. Joe Pitch

DAVID ALBER, who is chiefly responsible for all the space-grabbing and stunts that spotlight Sammy Kaye, is also doing some effective bally for Woody Herman. Band's recent disking of *Gotta Get to St. Joe* was slanted to start a prairie fire of interest, spreading out from St. Joseph, Mo. Tune title getting its inspiration from that town, its release almost made for a holiday in St. Joseph. The mayor of the town, in advance, sent Woody a letter thanking him for dedicating the disk to that metropolis. The letter not only made newspapers but also enabled music stores to point up their promotion around Hizzoner's brief. The radio station kept spinning the side with due ceremony. Ballrooms in the town and surrounding communities were given advance orchestration of the number and ops co-operated by getting bands to play the tune. Every avenue of publicity and exploitation was employed.

The band's recent appearance at New York's Paramount Theater also found it getting that extra measure of attention before the public. In addition to the usual tie-ups with music and record shops in the big city, a link was made with the Horn & Hardart restaurants. Special picture blow-up display was cooked up showing the maestro indulging in some of the nickel-in-the-slot food specials. Copy added the reminder that such a repast is best topped by taking in the Herman music current at the Paramount.

All show business is waiting for the HOLIDAY GREETINGS NUMBER of The Billboard

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ST. LOUIS 390 Arcade Bldg.
Chestnut 0443



The Billboard Music Popularity Chart

WEEK ENDING
DECEMBER 3, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, December 3. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last Wk.	Title	Publisher	Plugs
1	1. WHITE CHRISTMAS	Berlin	32
6	2. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	28
3	3. MR. FIVE BY FIVE (F)	Leeds	25
4	4. MANHATTAN SERENADE	Robbins	21
14	4. MOONLIGHT BECOMES YOU (F)	Famous	21
—	4. THAT SOLDIER OF MINE	National	21
5	5. DAYBREAK	Feist	20
4	5. DEARLY BELOVED (F)	Chappell	20
7	5. I HAD THE CRAZIEST DREAM (F)	Bregman, Vocco & Conn	20
2	5. STREET OF DREAMS	Miller	20
9	5. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	20
6	6. PRAISE THE LORD	Famous	19
2	7. I'M GETTING TIRED SO I CAN SLEEP (M)	U. S. Army	17
11	8. I GET THE NECK OF THE CHICKEN (F)	Southern	16
10	8. PENNSYLVANIA POLKA (F)	Shapiro-Bernstein	16
—	9. A TOUCH OF TEXAS (F)	Melody Lane	15
14	9. THERE WILL NEVER BE ANOTHER YOU (F)	Mayfair	15
9	10. BY THE LIGHT OF THE SILVERY MOON	Remick	14
13	10. VELVET MOON	Witmark	14
12	11. BRAZIL	Southern	13
11	11. CONSTANTLY (F)	Paramount	13
14	11. ROSE ANN OF CHARING CROSS	Shapiro-Bernstein	13
15	11. SERENADE IN BLUE (F)	Bregman, Vocco & Conn	13
—	11. THE STEAM IS ON THE BEAM (M)	Crawford	13
16	11. THIS IS THE ARMY, MR. JONES (M)	U. S. Army	13
—	12. TEN LITTLE SOLDIERS	Lincoln	12
8	13. I'D DO IT AGAIN	Santly-Joy	11
—	13. MOONLIGHT MOOD	Robbins	11
—	14. FOR ME AND MY GAL (F)	Mills	10
8	14. I CAME HERE TO TALK FOR JOE	Shapiro-Bernstein	10

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Brooklyn: Richard's Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont: Drellbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. P. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last Wk.	This Wk.	POSITION Last Wk.	This Wk.	POSITION Last Wk.	This Wk.
1	1. WHITE CHRISTMAS —BING CROSBY Decca 18429	1	1. White Christmas —Bing Crosby	3	1. Praise the Lord —Kay Kyser
2	2. PRAISE THE LORD —KAY KYSER Columbia 36640	2	2. Praise the Lord —Kay Kyser	1	2. White Christmas —Bing Crosby
7	3. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	3	3. When the Lights Go On Again—Vaughn Monroe	4	3. Mr. Five by Five —Harry James
3	4. SERENADE IN BLUE —GLENN MILLER Victor 27935	3	4. Der Fuehrer's Face —Spike Jones	2	4. There Are Such Things —Tommy Dorsey
6	5. MR. FIVE BY FIVE —HARRY JAMES Columbia 36650	7	5. I Had the Craziest Dream —Harry James	9	5. When the Lights Go On Again—Vaughn Monroe
4	6. DER FUEHRER'S FACE —SPIKE JONES Bluebird 11586	5	6. There Are Such Things —Tommy Dorsey	5	6. I Had the Craziest Dream —Harry James
5	7. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	8	7. Mr. Five by Five —Harry James	7	7. Serenade in Blue —Glenn Miller
9	8. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	9	8. Dearly Beloved —Glenn Miller	—	8. White Christmas —Charlie Spivak
—	9. JUKE BOX SATURDAY NIGHT —GLENN MILLER Victor 20-1509	6	9. Serenade in Blue —Glenn Miller	—	9. There's a Star-Spangled Banner Waving Somewhere—Elton Britt
—	10. MR. FIVE BY FIVE —FREDDIE SLACK Capitol 115	—	10. Juke Box Saturday Night —Glenn Miller	6	10. Juke Box Saturday Night —Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last Wk.	This Wk.	POSITION Last Wk.	This Wk.	POSITION Last Wk.	This Wk.
1	1. WHITE CHRISTMAS	1	1. White Christmas	1	1. White Christmas
2	2. PRAISE THE LORD	2	2. Praise the Lord	2	2. Praise the Lord
3	3. WHEN THE LIGHTS GO ON AGAIN	2	3. When the Lights Go On Again	3	3. When the Lights Go On Again
4	4. DEARLY BELOVED	5	4. Mr. Five by Five	9	4. Dearly Beloved
5	5. MR. FIVE BY FIVE	4	5. Dearly Beloved	7	5. Mr. Five by Five
7	6. MANHATTAN SERENADE	10	6. There Are Such Things	4	6. Manhattan Serenade
10	7. THERE'S A STAR-SPANGLED BANNER WAV-ING SOMEWHERE	—	7. I Had the Craziest Dream	11	7. Der Fuehrer's Face
—	8. WHY DON'T YOU FALL IN LOVE WITH ME?	13	8. Why Don't You Fall in Love With Me?	6	8. I Came Here to Talk for Joe
14	9. DAYBREAK	—	9. Moonlight Becomes You	8	9. Daybreak
13	10. THERE WILL NEVER BE ANOTHER YOU	15	10. Manhattan Serenade	10	10. My Devotion
12	11. ARMY AIR CORPS	8	11. There's a Star-Spangled Banner Waving Somewhere	5	11. Serenade in Blue
11	12. SERENADE IN BLUE	9	12. Army Air Corps	13	12. There Will Never Be An- other You
6	13. MY DEVOTION	11	13. Der Fuehrer's Face	14	13. Why Don't You Fall in Love With Me?
9	14. DER FUEHRER'S FACE	6	14. There Will Never Be An- other You	15	14. There Are Such Things
—	15. I HAD THE CRAZIEST DREAM	14	15. Daybreak	—	15. There's a Star-Spangled Banner Waving Some- where

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York, and Richards Music Shop, Brooklyn:

POSITION Last Wk.	This Wk.	Title	Label
—	1.	MR. FIVE BY FIVE. FREDDIE SLACK	Capitol 115
4	2.	WHAT'S THE USE OF GETTING SOBER? LOUIS JORDAN	Decca 8645
1	3.	TRAV'LIN' LIGHT. PAUL WHITEMAN	Capitol 116
6	4.	WHITE CHRISTMAS BING CROSBY	Decca 18429
3	5.	WHEN THE LIGHTS GO ON AGAIN LUCKY MILLINDER	Decca 18496
5	6.	STORMY MONDAY BLUES EARL HINES	Bluebird 11567
—	7.	DON'T GET AROUND MUCH ANY MORE INK SPOTS	Decca 18506
8	8.	THAT AIN'T RIGHT KING COLE TRIO	Decca 8630
—	9.	IT HAD TO BE YOU JIMMY LUNCEFORD	Decca 18504
7	10.	PRAISE THE LORD. SOUTHERN SONS	Bluebird 30-0806

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling Records AND Sheet Music

By JOSEPH R. CARLTON

Classical Differences

A keen interpretation of what 1943 may mean to the record business has been offered by a disk firm executive who prefers to be unnamed. Says he: The classical record market in the coming year will probably be choosier. No new record players are being manufactured, which leaves the prospective market for such recordings composed, for the most part, of established disk collectors with educated musical tastes.

On that premise, he claims, RCA Victor may have erred in concentrating on 101 pre-selected items, at least where classical records are concerned. Victor, he explains, will not offer enough variety for veteran disk buyers with good libraries at home. Letter will demand extensive catalogs and they may turn from RCA if that firm's supply is too slim to suit their record "hobbies."

Columbia Records has taken an opposite attitude towards 1943 production. Firm has announced that, while new classical releases will probably be curtailed, any cut will be spread proportionately thruout the catalog. Thus, while Victor's 101 policy may force it to drop all but the best-sellers in the chamber-music and small-orchestral markets, Columbia will try to hold on quantitatively. Building up those markets, it is remembered, stretched over a 25-year period. Conceivably, they might take 25 years more to regain, once lost.

Columbia, thus, is giving itself more time to govern reductions in the classical catalog. As for new longhair releases, it has been estimated that the company has a backlog of pre-Petrillo masters that can carry it over to 1944.

Kress's Film Tie-Up

Kress Store in Miami, together with two other music shops in that city, took advantage of local exhibitors' drive on M-G-M's *Seven Sweethearts* to ring up added sales. Window displays coupled photos of the film's stars with sheet music and recordings of film's tunes, attracting customer attention. Results were very satisfactory, according to store managers.

Fighting Songs

Stinson Trading Company, New York, is releasing this week a four-record al-

N. Y. Dailies Find Disk Ads Fruitful

NEW YORK, Dec. 5.—Newspapers here are going in for Christmas retail-record spreads on an unprecedented scale. *The New York Post* sprang a five-page layout three weeks ago (continuing until next week) and currently *The World-Telegram* and other dailies are stepping up their disk promotion.

Post's entry into the record advertising field was helped along, it is understood, by deals with record companies proper, their local distributors and several of the city's top dealers. Reportedly Namm's store in Brooklyn, for one, was granted a good slice of disk advertising, one of the distributors footing the bill. Commercial staff of *The Post* is known to be engineering similar propositions with other stores and distributors.

World-Telegram popped up this week with half-page ads for major company waxings, and *The New York Sun* and others probably will garner their share as yuletide week comes closer.

Present-scale exploitation of disks in the dailies has never been carried on heretofore. Christmas record business this year is expected, however, to be better than ever before which may explain the surge of company, store and distributor campaigning. Fact that ad revenue from standard automobile and luxury products has been cut down by wartime restrictions on manufacturing also has impelled the commercial staffs of the newspapers to give the record business much heavier sales talk and possibly more concessions.

Disk execs explain the increase in paid publicity as being strictly a Christmas drive. But previous yuletide seasons have not witnessed such outlay of dough for local ads; the loosening up, therefore, might actually carry on until January. Should the companies get on an advertising kick, one vying with the other, the spiral might continue thru '43.

bum, *Soviet Songs From Soviet Films*. Taken off the sound-track of Artkino films, disks include *Red Army Nurses' Song* from *Girl From Leningrad*; *Song of the Fatherland*, from Quentin Reynolds's documentary *One Day in Soviet Russia*, and other USSR melodies.

Keynote Recording Company, also in New York, issues on December 15 another fighting-song package, *Songs of the Yugoslavian Guerrillas*.

Savoy Disks

Savoy Record Company, Newark, N. J., formed a few months back, has come up with two more pop releases. Jazz instrumentals by the Buddy Banks trio, they are *Moonlight Nocturne* backed by *Can't Get Started* and *Don't Stop Now* mated with *That Ain't Right*.

Firm claims that it can ship goods to any and all dealers, a spokesman declaring that enough scrap reserves are on hand to maintain production for some time to come.

Dealers Reeling; Victor's Switch On Used Records

NEW YORK, Dec. 5.—More local dealers have joined the chorus that arose last week against RCA-Victor's sudden tightening up of return privileges on new records. Liberty Music Shop, one of the big "style" stores here, and several Broadway marts reportedly have joined the protest.

Dealers' beefs came after RCA had advised some of them that it was sending back used disks which would not be credited at the full wholesale price under the 5 per cent return privilege. Letter to one retailer from the company's accounting department stated that either the dealer should ask to have his latest shipment of returns sent back or else he would be credited only at the salvage exchange rate of 2½ cents apiece. "In selecting records to be returned," missive read, "you must choose unused Victor, Bluebird and International V-Series records in perfect condition."

What piqued the retailers involved was the lack of warning before the new policy was adopted. They claimed that Victor in the past had been unofficially lax about accepting used wax in "new" return packages. Suddenness of the change caught them short. They're howling because difference between 32½ cents credit for an "unused" record and 2½ cents for a scrap disk is a hard one to absorb.

Capital Outlet in Chi

NEW YORK, Dec. 5.—First step in the planned expansion of Capitol record distribution has been taken by Glenn Wallichs, secretary and treasurer of the wax firm, local offices announce.

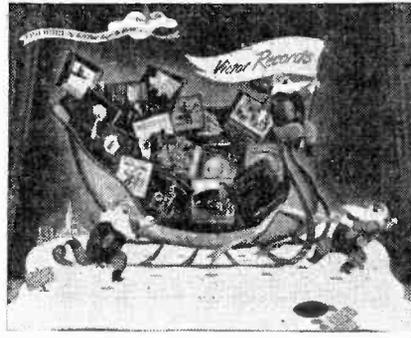
Wallichs has opened a Chicago office to handle Capitol's new Midwestern market, and is reportedly scouting about for other branches in key cities.

KAY KYSER FOR ARMY

(Continued from page 20)
while leaders are swinging rifles instead of batons. Most attempts to keep orks intact have been unsuccessful, but in some cases it is believed possible. Tex Beneke, Marion Hutton and Modernaires are still linked in public's mind with Glenn Miller, and Gracie Barrie may help keep the name of Dick Stauble fresh.

Paul Sparr, who has joined the navy, left his band in the bands of Evan Jones, his pianist and arranger, and band remains at the St. Regis Hotel here. Vic Barr, sax player and manager for Billy Bishop, took Bishop's place when ex-leader enlisted in the Volunteer Officers' Corps.

Altho Bob Crosby is quitting the bandstand for movies instead of the armed services, an attempt is being made to keep band intact, with Eddie Miller, hot tenor man, as the front.



You're looking at the centerpiece window display RCA-Victor is sending to all its dealers. Suitable for the counter, too, it points up some of the 101 items on the company's new pre-selected production schedule, and should prove an eye-catching follow-up to your local newspaper ads and radio commercials. Christmas record trade looks to be bigger than ever this year, but you'll still have to drag in some customers. For them an attractive window makes the best kind of magnet.



Just one of the many Decca releases for your Christmas customers to inspect, the album depicted above shows how the disk firm has set about to capture the season's spirit. There are lots of other yuletide items as well as standard catalog "bests," and you'll be thinking of them when you see Decca's ads in *Life*, *Saturday Evening Post*, etc. Local distributors can supply you with specially prepared broadsides and four-color store posters that may help you focus your pulling power.

Pubs' Biz Good But So Were Other Days

NEW YORK, Dec. 5.—Upswing in sheet music sales, with *White Christmas* having hit an estimated 750,000, *Praise the Lord*, approximating 400,000, *When the Lights Go On Again* around the 300,000 class and *There's a Star-Spangled Banner Waving Somewhere* trailing not far behind, has old-time pubs asking "so what?" They point to the healthy handful of tunes reaching astronomical figures that were published in the past decade, considered the lean years. Robbins' *Pagan Love Song* is claimed to have hit the million bracket, while Shapiro-Bernstein's *Old Spinning Wheel* and *South of the Border* are said to have reached the 800,000 peg.

Tunes that sold in the 750,000 vicinity were Robbins' *When the Moon Comes Over the Mountain* and *Goodnight Sweetheart*. In the 400,000-and-over category are Harms-Witmark's *Isle of Capri*, *Painting the Clouds With Sunshine*, *Song of the Nile* and *Am I Blue*; Shapiro-Bernstein's *Last Round-Up*, *Wagon Wheels*, *Red Sails in the Sunset*, *Chapel in the Moonlight*, *Penny Serenade*, *Beer-Barrel Polka*, *Sierra Sue* and *White Cliffs of Dover*, and Robbins' *Deep Purple*. Songs hitting 300,000 were *I'll String Along With You*, *When My Dreamboat Comes Home* and *Umbrella Man*.

Attributing the rise to sudden bunching of the three or four faves, the sour-puss pubs reluctantly admit that business is very good, but won't hazard a guess as to how long it will last.

Upped Sheet Sales Balm for Disk Loss

NEW YORK, Dec. 5.—Sheet music boom is providing dealers with a safe cushion against loss of retail record sales. With stocks of disks and instruments slowly but surely dwindling, retailers have lavished more attention on smart merchandising of the song sheets. Results have been gratifying.

Phenomenal success of *White Christmas* and *Praise the Lord* is pacing the whole line, bargain rates for three-in-one packages finding customers not loath to carrying away second and third choices. Folios, standards, jazz albums and instruction books are also turning over fast, and some stores report that only lack of space prevents further enlarging of their stocks. Center Music Shop in New York has expanded its sheet department 100 per cent during the past six months.

Store managers, however, find customer response to shortages in the disk department not too bad, patrons feeling it their patriotic duty to take what's available without grumbling. Rationing of other commodities has conditioned average record buyer to making the best of the situation. Only problem is the wrap-up customer who wants what he wants when he wants it. Dealers feel that an educational job will have to be done to wean him away from his favorites, when unobtainable, and teach him to make other choices.

Also pinching dealers are difficulties involved in manufacture of accessories. Cabinets, albums, needles and record racks can't be replaced as fast as they are needed, most of these having been hard hit by priorities.

Over-all picture isn't worrying the dealer too much. As one store owner put it, the record situation isn't good, but could be a lot worse.

Philly Dealers Set For Heavy Yuletide

PHILADELPHIA, Dec. 5.—Local music stores and record dealers look forward to banner Christmas sales now that fears of empty shelves for the holiday have been allayed. Record shipments during the past week have been unusually heavy, with largest shipments reported via the "101 Plan" of Victor-Bluebird factory. Victor distributors here report that shipments from the factory exceeded expectations and all orders of dealers are being met. Both Columbia and Decca distributors here also report heavy shipments.

As a result of the heavy shipments and the specially prepared holiday campaigns being staged by each record company, outlook here is for the biggest Christmas in history of the industry. With department stores, gift and novelty shops limited in stock because of priorities curtailing manufacture, recordings loom as a major item. Dealers are especially happy over the heavy supply of albums forthcoming from the distributors.

Van Alexander Tops Big "T"

BRIDGEPORT, Conn., Dec. 5.—Van Alexander, in for Thanksgiving night (26) at the Ritz Ballroom here, did okay, drawing 1,175 persons at 98 cents each for swell \$1,151. His last appearance, a year ago, grossed \$619. Jack Teagarden, in last Sunday (29) at the Ritz, didn't do as well. Only 986 persons, at 98 cents, paid \$966. This was Teagarden's first appearance in Bridgeport in several seasons.

Well, Fan Mah Brow!

NEW YORK, Dec. 5.—For several years one of the best comedy bits presented by Bob Crosby has been the burlesque fan dance done by three members of the band.

However, with the December 11 booking at the RKO here, Crosby is expected to reach an impasse. Sally Rand is set for the same bill.

PHOTO CHRISTMAS CARDS

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(Routes are for current week when no dates are given.)

A

Akin, Bill (Foeste) Sheboygan, Wis., h.
Alfano, George (Corktown) Detroit, nc.
Aloha Serenaders (Chin's Victory Room) Cleveland, nc.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Pennsylvania) NYC, h.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Arnheim, Gus (Sherman's) San Diego, Calif., c.
Arturos, Arturo (Park Central) NYC, h.
Ayres, Mitchell (Lincoln) NYC, h.

B

Baker, Don (Holiday Inn) Flushing, N. Y., nc.
Barron, Blue (Edison) NYC, h.
Bartal, Jeno (Lexington) NYC, h.
Basile, Joe (Police Show) Nutley, N. J., 7-12.
Bates, Angie (Danier's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Baum, Howdie (Merry-Go-Round) Pittsburgh, nc.
Benedict, Gardner (Beverly Hills) Newport, Ky., cc.
Bergere, Maximilian (La Martinique) NYC, nc.
Bettencourt, Louis (Park Central) NYC, h.
Bizony, Bela (Pierre) NYC, h.
Blue Star, The (Cafe Life) NYC, nc.
Bondshu, Neil (Blackstone) Chi, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Ray (Royale) Savannah, Ga., nc.
Brandywynne, Nat (Ribamba) NYC, nc.
Breese, Lou (Chez Paree) Chi, nc.
Britton, Milt (Arizona) Phoenix, Ariz., 12, nc.
Bruno, Tony (Latin Quarter) Boston, nc.
Butterfield, Erskine (Fenway Hall) Cleveland.
Byrne, Bobby (Tunetown) St. Louis, 1-12, b.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Calloway, Cab (Paradise) Detroit, t.
Capella & Beatrice (Hurricane) NYC, nc.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carlyle, Russ (Oh Henry) Willow Springs, Ill., 2-26, b.
Carroll, Irv (Greenwich Village Inn) NYC, nc.
Carter, Benny (Trouville) Los Angeles, nc.
Carva Zeb (Village Barn) NYC, nc.
Casino, Del (Book-Cadillac) Detroit, h.
Castle, Frank (Shanghai) San Francisco, nc.
Charlotteers (Casa Manana) Hollywood, nc.
Chassy, Lon (Arlington) Hot Springs, h.
Chavez (Ribamba) NYC, nc.
Chiquito (El Morocco) NYC, nc.
Claridge, Gay (Paradise) Chi, b.
Cleary, Ruth (Coq Rouge) NYC, nc.
Clefts, Four (Lido) South Bend, Ind., nc.
Codoiban, Cornelius (Casino Russe) NYC, nc.
Coleman, Emil (Versailles) NYC, nc.
Collins, Teddy (Enduro) Brooklyn, re.
Columbus, Christopher (Ubangi) NYC, nc.
Conde, Art (Homestead) NYC, h.
Connell, Connie (Clover) Fort Worth, nc.
Coon, Johnny (Continental) Kansas City, Mo., h.
Costello, Charles (Wonder Bar) Detroit, nc.
Courtney, Del (Palace) San Francisco, h.
Coyle, Fred (Anchor) Hamilton, O., nc.
Craig, Carvel (Ansley) Atlanta, h.
Crane, Lee (Edison) NYC, h.
Crawford, Jack (Troadero) Evansville, Ind., 27-Dec. 10, nc.
Crosby, Bob (Earle) Phila, t.
Cugat, Xavier (Waldorf-Astoria) NYC, h.
Curbello, Fausto (Stork) NYC, nc.
Cutler, Ben (Versailles) NYC, nc.

D

Dacita (Rainbow Room) NYC, nc.
Davis, Johnny "Scat" (Orpheum) Davenport, Ia., 4-10, t.
DeFoe, Al (The Rock) Fish Creek, Wis., nc.
Del Duca, Olivero (El Chico) NYC, nc.
Delman, Cy (Richmond) Augusta, Ga., h.
Dibert, Sammy (London Chop House) Detroit, re.
Dinorah (Greenwich Village Inn) NYC, nc.
Donahue, Sam (Hollywood Casino) Hollywood, nc.
Drake, Edgar (Muehlebach) Kansas City, Mo., h.
Duffy, George (Royale) Detroit, nc.
Dunham Sonny (Shoreham) Washington 11, h; (Ritz) Bridgeport, Conn., 13, b.

E

Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (Howard) Washington, t.
Estes, Robert (Cascade Plunge) Birmingham, nc.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Farmer, Willie (Rialto) NYC, b.
Fine, Nat (Casino) Phila., c.
Fisher, Freddie (Lakota's) Milwaukee, re.
Fitzgerald, Ella (Royal) Baltimore, t.
Flindt, Emil (Merry Garden) Chi, b.
Floyd, Chick (Statler) Boston, h.
Franklin, Buddy (Rice) Houston, h.
Froeba, Frankie (18 Club) NYC, nc.
Fuller, Walter (Gigallwax) Peoria, Ill., nc.

G

Gagen, Frank (London Chop House) Detroit, re.
Gaines, Charlie (Carroll's) Phila, c.
Gendron, Henri (Colosimo's) Chi, nc.
Glass, Bill (Mon Paree) NYC, nc.
Goodman, Benny (New Yorker) NYC, h.
Grant, Bob (Plaza) NYC, h.
Grant, Rosalie (Essex House) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glenn (Strand) NYC, t.
Gray, Zola (Frank Palumbo's) Phila, nc.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Tony (Bal Tabarin) NYC, nc.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

H

Hall, Linda (Sawdust Trail) NYC, nc.
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jack (La Conga) NYC, nc.
Harris, Jimmy (Hoffmann) South Bend, Ind., h.
Harrison, Ford (St. Moritz) NYC, h.
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.
Hayden, Walt (Lee's Club) Indianapolis, c.
Hays, Bill (Old Falls Tavern) Phila, nc.
Heath, Andy (Fletcher's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Heidt, Horace (Casa Manana) Culver City, Calif., nc.
Henderson, Fletcher (Officers' Club) Muncie, Ind., 11; (Univ.) Bloomington 12; (Music Hall) Cincinnati, 12, b.
Herbeck, Ray (Tunetown) St. Louis, 5-20, b.
Herman, Woody (Paramount) NYC, t.
Herth, Milt (Jack Dempsey's) NYC, nc.
Hoff, Carl (Edison) NYC, h.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Holmes, Herbie (Mark Hopkins) San Francisco, until Jan. 3, h.
Howard, Eddy (Aragon) Chi, b.
Hutton, Ina Ray (Adams) Newark, N. J., 10-16, t.

I

International Sweethearts (Castle) St. Louis, 11, b; (White City) Chi 13, t.

J

Jackson, Paul (Scenic Inn) Detroit, nc.
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.
Johnson, Wally (Lookhouse House) Covington, Ky., nc.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Apollo) NYC, 7-10, t; (Savoy) Chi 13, b; (Dixieland) Lexington, Ky., 14, b; (Lincoln Colonnades) Washington 15, b.
Jurgens, Dick (Riverside) Milwaukee, t; (Chicago) Chi 11-17, t.

K

Kane, Alan (Aquarium) NYC, re.
Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Karson, Marla, Musicales (Gibson) Cincinnati, h.
Kassel, Art (Bismarck) Chi, h.
Kavellin, Al (Greystone) Detroit, b.
Kay, Kris (Casino Russe) NYC, nc.
Kay, Roger (Cafe Life) NYC, nc.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Georgie (Hollywood) Bridgeport, Conn., re.
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (College Inn) Chi, nc.
Kirk, Andy (Arcadia) NYC, b.
Klein, Tiny (Alpine Tavern) Atlantic City, re.
Knttite, Ray (Howard Johnson's) Allentown, Pa., re.
Korn Kobblers (Rogers Corner) NYC, nc.
Kovach, Johnny (Enquist's) Perth Amboy, N. J., re.
Krupa, Gene (Palladium) Hollywood, b.
Kuhn, Dick (Astor) NYC, h.

L

Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers Corner) NYC, nc.

Leon, Senor (Don Julio's) NYC, nc.
Leonardo (Cafe Life) NYC, nc.
Leonard, Ada (Golden Gate) San Francisco 16-22, t.
Leonard, Harlan (Riverside) Phoenix, Ariz., 10, t.
Levant, Phil: Rolla, Mo., 11-12.
Lewis, Johnny (Patio) Cincinnati, nc.
Lewis, Ted (Palace) Columbus, O., 8-10, t.
Light, Enoch (Greenwich Village Inn) NYC, nc.
Lombardo, Guy (Roosevelt) NYC, h.
Lorand, Edith (Tavern Room, Bismarck) Chi, h.
Lucas, Clyde (Roseland) NYC, b.
Lucas, Dick (Louise's Monte Carlo) NYC, nc.
Lunceford, Jimmie: Fort Devens, Miss., 9; (Symphony Hall) Boston 10; (City) Worcester 11, a; Wrentham 12, a; White Plains, N. Y., 13; Camp Edwards, Mass., 15.

M

McCann, Val (Boulevard) Elmhurst, N. Y., nc.
McGrane, Don (Latin Quarter) NYC, nc.
McGrew, Bob (Deshler-Wallick) Columbus, O., 7-20, h.
McIntyre, Hal (RKO Boston) Boston, t.
McIntire, Lani (Lexington) NYC, h.
McNamara (Shelton) NYC, h.
McShann, J. (Royal) Baltimore, t.
Machito (La Conga) NYC, nc.
Makula, Juan (Rogers Corner) NYC, nc.
Manuelo, Don (Orlando) Decatur, Ill., h.
Manzanares, Jose (La Salle) Chi, h.
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
Marchetti, George (Niel Deighan's) Camden, N. J., c.
Marshall, Billy (Benjamin Franklin) Phila, h.
Martell, Paul (Arcadia) NYC, b.
Martl, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Martin, Freddy (Ambassador) Los Angeles, h.
Marx, Chico (Blackhawk) Chi, c.
Matthey, Nicholas (Russian Kretchma) NYC, nc.
Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Melba, Stanley (Pierre) NYC, h.
Merrill, Milt (Club Maxim) NYC, nc.
Messner, Johnny (McAlpin) NYC, h.
Middleman, Herman (Yacht) Pittsburgh, nc.
Miller, Freddy (St. Regis) NYC, h.
Miller, Herb (Rainbow Rendezvous) Denver, b.
Miller, Russ (Jack & Bob's) Trenton, N. J., b.
Miller, Walter (Bellevue-Stratford) Phila, h.
Mills, Dick (Mattie's) Longview, Tex., nc.
Molina, Carlos (Commodore Perry) Toledo, O., h.
Monroe, Vaughn (Commodore) NYC, h.
Morales, Nore (La Martinique) NYC, nc.
Morgan, Russ (Edgewater Beach) Chi, h.
Morris, George (Armando's) NYC, nc.

N

Nagel, Freddy (Blue Moon) Wichita, Kan., 7-11, b; (Rice) Houston, 12-25, h.

O

Oliver, Eddie (Copley-Plaza) Boston, h.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
Paisley, Eddie (Wonder Bar) Detroit, nc.
Panchito (Versailles) NYC, nc.
Parks, Bobby (Cafe Life) NYC, nc.
Pastor, Tony (Palace) Cleveland, t; (Stanley) Pittsburgh 11-17, t.

Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Faust) Rockford, Ill., 9, h.
Pepito (Havana-Madrid) NYC, nc.
Perner, Walter (Roosevelt) NYC, h.
Petti, Emile (Ambassador East) Chi, h.
Pirro, Vincent (Hurricane) NYC, nc.
Pitchmen, The (Pierre) NYC, h.
Powell, Mousie (Diamond Mirror) Passaic, N. J., nc.
Prager, Mannie (Child's) NYC, c.
Price, Georgie (La Conga) NYC, nc.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

Raeburn, Boyd (Carlton College) Northfield, Minn., 12.
Ramon, Frank (St. Moritz) NYC, h.
Ravazza, Carl (Trianon) Chi, b.
Ravel, Arthur (William Penn) Pittsburgh, h.
Reichman, Joe (Biltmore) Los Angeles, b.
Reid, Don (Schroeder) Milwaukee, h.
Reid, Morton (St. Regis) NYC, h.
Reisman, Leo (Rainbow Room) NYC, nc.
Resh, Benny (Bowers) Detroit, nc.
Richards, Jimmy (Nicollet) Minneapolis, h.
Riley, Mike (Radio Room) Hollywood.
Rizzo, Vincent (Swan Club) Phila, nc.
Roberts, Eddie (Lido) NYC, b.
Rocco, Richard (River Drive Terrace) Phila., nc.
Rogers, Dick (State) NYC, t.
Rogers, Harry (Half Moon) Brooklyn, h.
Romeu, Armando, Jr. (Sans Souci) Havana, Cuba, nc.
Rosen, Tommy (Jennings' Rose Room) Atlanta, nc.
Ross, Ray (Royal Casino) NYC, nc.
Rotonda, Peter (Commodore) NYC, h.
Ruhl, Warney (San Diego) Detroit, nc.

S

Sanders, Sid (Rainbow Inn) NYC, nc.
Sandler, Harold (St. Moritz) NYC, h.
Saunders, Hal (Belmont-Plaza) NYC, h.
Savitt, Jan (Astor) NYC, h.
Schollenberger, Saxie (Andy's) Reading, Pa., re.
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
Selger, Rudy (Fairmont) San Francisco, h.
Senabria (Royal Casino) NYC, nc.
Shane, Mike (Five Points Grill) Bethlehem, Pa., re.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Skillman, Phil (Tropics) Detroit, nc.
Slack, Freddy (Casa Manana) Culver City, Calif., nc.
Smith, Ethel (St. Regis) NYC, h.
Smith, Ligon (Adolphus) Dallas, h.
Smith, Russ (Rainbow Grill) NYC, nc.
Soucasses (La Martinique) NYC, nc.
South, Eddie (Hickory House) NYC, nc.
Spanier, Mugsy (Dempsey's) NYC, re.
Sparr, Paul (St. Regis) NYC, h.
Spector, Ira (Chateau Moderne) NYC, nc.
Spivak, Charlie (Meadowbrook) Cedar Grove, N. J., 7-17, cc.
Stable, Dick (Oriental) Chi, t.
Stanley, Stan (Chanticleer) Madison, Wis., nc.
Stevenson, Bobby (Casanova) Detroit, nc.
Stower, Jules (18 Club) NYC, nc.
Straeter, Ted (Copacabana) NYC, nc.
Stuart, Nick (Jefferson) St. Louis, h.
Stuy, Joe (Syracuse) Syracuse, h.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Talent, Mark (885 Club) Chi, nc.
Teagarden, Jack (Temple Univ.) Phila 11.
Terry, Bob (St. Regis) NYC, h.
Trace, Al (Flagship) Union, N. J., nc.
Tucker, Tommy (Circle) Indianapolis, t.

V

Velero Sisters (Havana-Madrid) NYC, nc.
Victor, Frank (Dixie) NYC, h.
Volen, Vince (Hightstown) Trenton, N. J., b.

W

Wald, Jerry (Stanley) Utica, N. Y., 8-10, t; (Earle) Washington 11-17, t.
Wallace, Jackie (Queen Mary) NYC, c.
Walters, Lee (Stevadora) Detroit, nc.
Walton, Stack (Congo) Detroit, nc.
Walzer, Oscar (Fifth Ave.) NYC, h.
Waples, Bud (Supper Club) Fort Worth, nc.
Warren, Dick (Hurricane) NYC, nc.
Wasson, Hal (Club Bamma) Phenix City, Ala., nc.
Weeks, Anson (Casino) Hollywood, Calif., nc.
Weems, Ted (Colonial) Dayton, O., 7-10, t; Lexington, Ky., 11, b; (Castle Farm) Cincinnati, 12, nc; Lima 13, b.
Welk, Lawrence (Chicago) Chi, t.
Wells, Jon (Backstage Bar) Akron, O., nc.
Williams, Griff (Palmer House) Chi, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Coq Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Witt, Fred (Louise's Monte Carlo) NYC, nc.
Wright, Charlie (Drake) Chi, h.

Y

Young, Eddie (Biltmore) Dayton, O., h.
Young, Lee & Lester (Cafe Society Downtown) NYC, nc.
Young, Roland (Seven Gables Inn) Milford, Conn., nc.
Z
Zarin, Michael (Waldorf-Astoria) NYC, h.

Bands on Tour—Advance Dates

CHARLIE BARNET: Metropolitan Theater, Providence, R. I., Dec. 11-13; Plymouth Theater, Worcester, Mass., 14-16; Apollo Theater, New York, 18-24.
COUNT BASIE: Royal Theater, Baltimore, Dec. 11-17.
LES BROWN: Stanley Theater, Pittsburgh, Dec. 18 (week); Chicago Theater, Chicago, Dec. 25 (two weeks).
BOB CROSBY: RKO Theater, Boston, Dec. 11-17.
DUKE ELLINGTON: State Theater, Hartford, Conn., Dec. 11-13; Lyric Theater, Bridgeport, Conn., 14-16; Baltimore Hotel, Providence, R. I., 17.
ELLA FITZGERALD AND THE KEYS: Paradise Theater, Detroit, Dec. 11-17.
ERSKINE HAWKINS: Tic Toc Club, Boston, Dec. 6-19.
CHUCK FOSTER: Chanticleer, Baltimore, Dec. 15 (three weeks).
GLEN GRAY: State Theater, Hartford, Conn., Dec. 18-20.
EDDY HOWARD: Oriental, Chicago, Dec. 25-31; Chase Hotel, St. Louis, Jan. 1 (five weeks).
HAL MCINTYRE: Paramount Theater, Salem, Mass., Dec. 14-16; Windsor Theater, Bronx, N. Y., 25 (week); Palace

Theater, Cleveland, Jan. 1 (week); Palace Theater, Fort Wayne, Ind., 8-10.
TONY PASTOR: Keith-Albee Theater, Huntington, W. Va., Dec. 13; Maryland Theater, Cumberland, Md., 14; Butler Theater, Butler, Pa., 15; Majestic Theater, Johnstown, Pa., 16; Manons Theater, Greensburg, Pa., 17; Earle Theater, Philadelphia, 18-24; Upline Skating Arena, Washington, 25; Radford Ordnance, Radford, Va., 26; Roanoke Theater, Roanoke, Va., 27; Camp Croft, Spartanburg, S. C., 28; Sunnybrook Park, Pottstown, Pa., 31; Stanley Theater, Pittsburgh, Jan. 1 (week).
ALVINO REY: Ingia Terra Ballroom, Peoria, Ill., Dec. 12; Wisconsin Roof, Milwaukee, 13; Orpheum Theater, Madison, Wis., 14-15; Rialto Theater, Joliet, Ill., 16; Tromar Ballroom, Des Moines, Ia., 17; Turnpike Casino, Lincoln, Neb., 18; Chermot Ballroom, Omaha, 19; Plamor Ballroom, Kansas City, 20.
TOMMY REYNOLDS: Plamor Ballroom, Kansas City, Mo., Dec. 10-15; Statler Ballroom, Detroit, 18; Trianon, Toledo, 20.
TOMMY TUCKER: Circle Theater, Indianapolis, Dec. 11-17.

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Para Settles Tune Suit
PHILADELPHIA, Dec. 5.—Song infringement against Paramount Pictures by Bickney Reichner and Clay Boland, local tunesmith team, was settled out of court last week. Team had asked damages of \$50,000.
Claimed that their *Midnight on the Trail* was plagiarized by Paramount for *Dancing on a Dime* flicker and tune turned out under that title. As *Midnight*, Boland and Reichner penned the ditty as part of the score for the Mask and Wig's *Great Guns* production in 1938.

The Final Curtain

ANSIN—Edwin, president of Interstate Theaters, November 28 in Cocoanut Grove, Boston, fire. Mrs. Ansin also succumbed in the fire.

ASHER—Harry, Producers Releasing Corporation franchise holder and member of the board, November 28 at Cocoanut Grove, Boston, fire.

BARRON—Paul, Universal branch manager, November 28, Cocoanut Grove, Boston, fire. Mrs. Barron also succumbed.

BERKHEISER—Louis G., 63, of Polack Bros. Circus, November 28 at Ottumwa, Ia. Burial at Ottumwa. Berkheiser, who had operated a concession with the circus for many years, suffered a heart attack.

BUCHANAN—William B., 70, veteran musician, at his home in Minneapolis November 16. Resident of Minneapolis since 1904, he had played with orchestras in practically every theater in city. He was a life member of the Minneapolis Musicians' Union. Services in Minneapolis.

CARTIER—Patrick, father of Cartier Sisters (Sally and Pat), November 25, Brooklyn, N. Y. Besides his daughters he leaves his wife. Burial at St. John's Cemetery.

COHEN—Pierre, 61, London theatrical manager, recently at his home in Cheshire, England, after an illness of many years. He was supervisor for Moss Empires, Ltd., and General Theaters Corporation.

COLEMAN—Maxine, entertainer at Cocoanut Grove, Boston, November 28 in night club fire.

FAVOR—Edith Sinclair, 86, November 27, Brooklyn, N. Y. She had been on the stage since 1861 and had played with Lillian Russell. She also appeared with her husband, the late Edward M. Favor, well-known character comedian.

FAZIOLI—Bernardo, songwriter and assistant band leader, Cocoanut Grove, Boston, November 28, in night club fire.

GROSS—Eugene, Monogram film salesman, November 28, Cocoanut Grove, Boston, fire.

HAHN—Frederick E., 73, president and director of the Zeckwer-Hahn Philadelphia Musical Academy, Philadelphia, and one of the city's authorities on music, November 25 in Graduate Hospital, Philadelphia, after an illness of three weeks. A violinist and composer

for more than 50 years, he confined his activities to teaching since 1917. A sister survives. Services November 27 in Philadelphia, burial there.

HORATOR—Harry C., 81, in Bridgeport, Conn., November 26 after a long illness. He was a retired theater manager and former owner of three theaters in Toledo, O. Services in Bridgeport, with cremation following at Ferncliffe Crematory, Greenburgh, N. Y.

KAVANAGH—Matthew J., 66, pioneer Northwest theater man, at Northwestern Hospital, Minneapolis, November 18. Minneapolis resident 65 years, he owned and operated city's second theater, the Gem.

KIEL—Henry W., president of the Municipal Theater Association, recently at his home in St. Louis. Survived by his widow, one daughter and two sons. He was also a former mayor of this city.

LaBANCA—Donato G., 69, band director and composer of several marches, November 22 at his home in St. Charles, Mo., after a long illness. He was a trumpeter in the Hagenbeck Circus band in 1902 and also appeared at the St. Louis World's Fair. His compositions included *Spirit of St. Louis*. Survived by two sons and a daughter.

LANE—Mrs. Brenda Holly, 32, former actress, November 30, in her home in New York City. Mrs. Lane had appeared in the George White Scandals. She leaves a sister.

LEVIN—Bernard, formerly with Universal Pictures, November 28 in Cocoanut Grove, Boston, fire.

McBRIDE—Mrs. Donald, 41, wife of the film comedian, November 28 in Hollywood after a heart attack.

McBURNAY—Mazzie M., mother of Ronald McBurney, stock and production actor, November 22 in General Hospital, Kansas City, Mo., after a short illness.

McDERMOTT—Grace (Vaughn), 20, singer of Irish songs, November 28 in the Cocoanut Grove, Boston, fire. Miss McDermott, who sang under the name of Grace Vaughn, also appeared at the Hotel Bossert, the Glass Hat and the Hotel Weylin. She leaves her father, John E. McDermott, chief accountant for Paramount Pictures, and her mother.

McINERNEY—Fred J., 66, of St. John, N. B., a former chairman of the New Brunswick Board of Censors and inspector of amusement taxation, suddenly at his home in St. John November 24 of a heart attack. Survived by his widow, four sons, two daughters and one grandchild.

McMAHON—Charles A., prominent Catholic layman, author and lecturer, November 8 at his home in Washington. He was editor of *Catholic Action* and was active in Catholic motion picture and radio work. For many years he was director of the Catholic Council's Bureau of Motion Pictures and served as a member of the Public Relations Committee of the Associated Motion Picture Producers of America. Services and burial in Washington. Survived by his widow, a daughter, two sons, two brothers and a sister.

NEFF—John R., 48, playwright, December 1 in the Post-Graduate Hospital, New York City. He revised *The Time, the Place and the Girl*, which opened on Broadway in October. He was also an author and former newspaperman. He leaves his son and his mother.

NELSON—John A., 76, widely known Milwaukee musician and charter member of the Milwaukee Musicians' Association, November 23 at the Veterans' Hospital. Born in Bergen, Norway, Nelson came to Milwaukee in 1891. He played in the Schlitz Park grand opera orchestra and later played at the Schlitz Palm Garden, the Alhambra and the Strand theaters. Survived by his widow.

O'TREE—Paul (Ocheltree), 43, former radio and concert singer, November 29 in Des Moines of a heart attack.

PAGE—Mrs. Audrey, 38, in New Haven (Conn.) Hospital November 29 after an illness of several weeks. She was the wife of Norvell W. Page, magazine writer and playwright of Newtown, Conn. Services November 30 in Newtown, with interment in Shookoe Cemetery, Richmond, Va., on December 2. Survived by her

husband; a son, Norvell McAllister; one daughter and six brothers.

PETTIT—C. Orlan, 47, musician with the Detroit Symphony Orchestra, November 28 in Veterans' Hospital, Dearborn, Mich., after two weeks' illness. Interment at Romeo, Mich.

RIFKIN—Mrs. Herman, wife of the Monogram franchise holder and vice-president, November 28 at Cocoanut Grove, Boston, fire. She leaves her husband.

ROSENTHAL—Harry, manager of the Strand Theater, Lewiston, Me., recently at his home in that city.

ST. PIERRE—O. A., director of M & P Theaters art department, November 28, Cocoanut Grove, Boston, fire.

SCHMIDT—Mrs. Lina Bach, 80, daughter of the late Christopher Bach, composer, orchestra leader and bandmaster, November 30 at her home in Milwaukee following an illness of two weeks. Mrs. Schmidt gained fame as a singer with her father's numerous musical groups. Bach was a direct descendant of the famous composer Sebastian Bach. Survived by a son and a daughter.

SELETSKY—Philip, chief buyer and booker of M & P Theaters, November 28, Cocoanut Grove, Boston, fire.

SENA—Mrs. Philomena, 77, mother of William Sena, ballet master of the Philadelphia La Scala Opera Company, Philadelphia, November 28 at her home in Philadelphia after a short illness. Another son and three daughters survive. Services November 30 in Philadelphia, burial at Holy Sepulchre Cemetery there.

SHARBY—Fred P., Keene (N. H.) theater operator, November 28, Cocoanut Grove, Boston, fire. He leaves his wife. His son, Fred P. Sharby Jr., also perished in the fire.

SHAYNE—Edward, 75, former member of the Western Vaudeville Managers' Association, November 16, Kansas City, Mo. He leaves a daughter and granddaughter.

SHERIDAN—Constance, wife of Buck Jones's publicity representative, November 28, Cocoanut Grove, Boston, fire.

SIMONIS—Edgar M., 56, district manager of Comerford Amusement Company, November 29 in Lebanon (Pa.) Hospital of a heart ailment after a week's illness. In show business since 1915, he was affiliated with Keith Vaudeville Circuit, Sam and Lee Shubert and the Saenger Circuit of Texas before joining the Comerford Circuit in 1930. Survived by his widow and two children. Burial in Flushing, L. I., N. Y.

SINE—Charles, 57, in Bridgeport, Conn., recently when he was attacked by bandits and slugged to death. He was a night club booker in Bridgeport for many years. Survived by his widow, Mrs. Mae Sine, and a daughter, Mrs. J. Russell Vaughn, of Pennsylvania.

STERN—Charles, 56, New England district manager for United Artists Corporation, November 28 in the Cocoanut Grove, Boston, fire. He leaves his wife and son. Burial at Mount Hebron Cemetery, Flushing, N. Y.

STONE—Lawrence, Monogram booker and salesman, November 28, Cocoanut Grove, Boston, fire. Mrs. Stone also perished.

TRAVERS—Daniel J., 81, at Syracuse, N. Y., November 20. The passing brings to a close a chapter in American circus history that has long been forgotten. Dan had a sister slightly older who married Sig Sautelle. At that time the original canal system of New York State was a thriving transportation system. Thus it was possible to reach many of the more important cities of the State by water. Sig Sautelle started his first circus traveling by canal. The show started out of Fort Edward, N. Y., and Travers went out with it. Later Sautelle changed to wagons and then went by rail. During these years Travers was always with the show, usually as boss canvasman, but if necessity required he could and did serve in any capacity. One of his favorite diversions was "striper" for the wagons. Soon after he started with the circus he became acquainted with the late John R. Clancy, manufacturer of theatrical stage equipment, and for years prior to 1924 Dan would spend his summers with the circus and work in the Clancy plant during the winter. When the show was sold and taken to Europe in 1914 he retired from circus life and since that time he has worked full time right up until his death for J. R. Clancy, Inc. He is survived by one son, Will J. Travers, Johnson City, N. Y., who also spent his younger

days in the circus. Burial was made at Providence, R. I.

VON DeLURE—Helen (Matthews), 67, former dancer, November 23 in Los Angeles. She was the premiere danseuse at the old New York Hippodrome. Survived by her sister. Buried in Oakwood Cemetery, Chicago.

WATSON—Fulton, 63, tailor and film clothing designer, November 28 from pneumonia in Hollywood. Survived by his son.

Marriages

ASHBURN-BROWNING—Harris Ashburn and Virginia Browning, who are known professionally as the Ashburns, ballroom team, recently in Coral Gables, Fla.

CASSIDY-OBURCHAY—Clifford Charles Turk Cassidy, of the Army Air Corps, to Virginia Oburchay in Bridgeport, Conn., November 28. The bride is daughter of Mrs. Mae Oburchay, owner and operator of the Fairway, Bridgeport night club.

FREEMAN-GRASSEL—Frank A. Freeman, blackface artist in vaude and a radio actor, to Mildred Ruth Grassel, lady magician, November 9 in Las Vegas, Nev. Groom was former member of Harry and Mildred Otto team and bride is former partner of Dixon and Freeman team.

KANIN-GORDON—Garson Kanin, former Hollywood film director, to Ruth Gordon, Broadway actress, December 3 at Willard Hotel, Washington.

LIND-FOX—Murray Lind of the Lind Brothers, song trio, and Pearl Fox, secretary to Eddie Elkort, vaude and night club agent with MCA in Chicago, in that city December 1.

MEIGS-REINALDSON—Pvt. Philip B. Meigs, formerly with Kaus Exposition and Cetlin & Wilson Shows, to Ruth A. Reinaldson, nonprof, in Swanton, Vt., recently.

TIERNEY-BURDICK—Howard S. Tierney, father of film actress Gene Tierney, to Helen B. Burdick, November 28 in Reno.

Births

A son, Sean Fahey, to Mr. and Mrs. Thomas V. Killeen at Mercy Hospital, Wilkes-Barre, Pa. Father is district manager of Comerford Theaters.

A son to Lieutenant Commander and Mrs. John Farrow, November 27 in Hollywood. Mrs. Farrow is the screen actress Maureen O'Sullivan.

A son, Robert Donald, to Mr. and Mrs. Peter Doraine, November 21 at Israel Zion Hospital, Brooklyn. Father is the manager of Joe Marsala and head of Doraine Music Publishing Company.

A son, Michael Robert, to Mr. and Mrs. Marcus Glaser at Augustana Hospital, Chicago, November 29. Father is a theater booker working out of Charlie Hogan's office in that city.

A girl to Mr. and Mrs. Richard L. Ketter in San Antonio, Tex., November 18. Father is a Decca recording guitarist. Mother is the former Jane Oslin, also a musician.

A boy, John Douglas, to Mr. and Mrs. Laurence Hoffman at the Christian H. Buhl Hospital, Sharon, Pa., November 18.

A daughter, Mary Eloise, to Mr. and Mrs. Howard Bernard at Morrell Memorial Hospital, Lakeland, Fla., November 14. Parents are former members of the Four Merrills. Mother was also with the Five Ames Sisters.

A son, Ralph Jr., to Mr. and Mrs. Ralph Franks, November 15 at Jackson Memorial Hospital, Miami. Father is Boardwalk concessionaire at Wildwood, N. J.

Divorces

Peggy Ann Kent Wilson, daughter of the late Sidney R. Kent, movie executive, from Donald H. Wilson, radio announcer, December 3 at Las Vegas.

June Havoc, actress, from Donald S. Gibbs, December 2 at Los Angeles.

Melba Snyder from Ted Snyder in annulment proceedings recently at La Porte, Ind. Both are carnival Motor-drome riders.

Addie Lee Watkins from Jack Munroe September 12 in Houston.

Lynn Bari, screen actress, from Walter Kane, theatrical agent, November 25 in Los Angeles.

Dorothy McAdoo from Robert McAdoo November 17 at Waco, Tex.

Frances Lessar from Lewis Lessar at Hartford, Conn., recently.

Charles (Buddy) Buck from Hazel (Boots) Buck at Nenneth, Mo., November 18.

Buck Jones

Charles (Buck) Jones, 53, cowboy motion picture star, died November 30 in the Massachusetts General Hospital, Boston, from burns received in the Boston Cocoanut Grove fire. Jones appeared in Westerns for 20 years and was one of the highest paid actors in Hollywood. In addition, he was the head of two corporations, the Buck Jones Corporation and the Silver Buck Corporation. He was the idol of small boys thruout the country and it is estimated that 3,000,000 of them joined the Buck Jones Rangers.

Born in Vincennes, Ind., as Charles Frederick Gebhard, Jones was reared on a small ranch in Oklahoma. There he learned to ride and shoot, two attributes which started him off in motion pictures.

Before entering the movies, Jones was a cowhand on several ranches. He later was a sergeant in the United States Army and served in the Philippines. During the World War he broke horses in the remount service for the cavalry.

It was after the war that Jones entered the movies with the help of Scott Dunlap, of Monogram Pictures, who was seriously injured in the fire. He appeared for Fox, Columbia and Universal. In recent years he had produced his own pictures, selling them to Universal for distribution and receiving a percentage of the gross receipts.

Jones was on a War Bond selling tour and was being feted by Monogram Pictures when the fire broke out. He is survived by his widow, Odele, former rodeo trick rider, and his daughter, who is married to Noah Beery Jr.

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

New Association Organized; Advice on Gas Rationing

CHICAGO, Dec. 5.—An organization to secure enough recognition to finance lobbying in Washington in behalf of roadshowmen has been started in this city.

American Roadshowmen's Association is headed by Bertram Willoughby, of Ideal Pictures, who received the following letter from Paul C. Reed, head of the Education Division, Bureau of Motion Pictures, Office of War Information, in Washington:

"We certainly do recognize the importance of that large group of projectionists and roadshow operators who are serving so well in presenting 16mm. government war films to large audiences. We realize that without their service large numbers of the American people would probably never receive the important messages that are being disseminated thru the films of the Office of War Information.

"Our production plans for the coming year indicate that these film messages will be increasingly vital and we must all continue to do our part in promoting the most effective use of war information films. I hope that as you talk with operators who obtain war films from you, that you will encourage them to continue the good work they are doing."

American Roadshowmen's Association has suggested several points for roadshowmen to follow in order to get enough gas to carry on their work.

In order to apply for a "C" rationing card, roadshowmen must go before their local rationing board. The power to give or deny rests there. However, the following points can be taken up with the board so that a "C" ration card will be forthcoming. These arguments should help the gas rationing board interpret the gas rationing rules:

1. If nationwide gas rationing is similar to that in the Eastern States the regulations specifically provide that supplemental gas can be granted to those who transport film and equipment for government purposes. If you are running government films, this applies to you. In your application quote this provision verbatim when asked why you need supplemental gas.
2. Our government has appropriated vast sums of money on the production of War Information Films. They have recognized that the 16mm. film industry carries these films to countless theaterless communities. Many roadshowmen are co-operating with the government and it is hoped that the government will see that they obtain gas to get their communities. Show the letter from Paul C. Reed (printed above) to your ration board to supplement your argument.
3. England, battered and ruined after nearly four years of struggle and sacrifice, still subsidizes motion pictures. The power of the motion picture is phenomenal and many people throughout the country can see films only when they are exhibited by roadshowmen.
4. President Roosevelt has declared himself in favor of motion pictures to keep up public morale. The morale of the farmers and rural dwellers is as important as the morale of war

(See NEW ASSOCIATION on opp. page)

Pix To Be Shown At Philly Museum

PHILADELPHIA, Dec. 5.—A 26-week program of non-theatrical motion pictures showing the "road to victory" was opened November 29 at the Philadelphia Museum of Art by its division of education.

Admission to the show is by purchase of War Bonds or Stamps. The series entitled *Our Fight for Freedom* is shown on Saturday and Sunday afternoons, and the pictures will deal with the war effort of the United Nations.

Roadshowmen Aided On Gas Problem

WASHINGTON, Dec. 5.—Roadshowmen have asked the Office of War Information to help them in obtaining a preferred rating so they can get more gas to carry on their work.

The OWI has suggested roadshowmen might write letters to their local rationing boards, leaving the matter to a local decision on the importance of the service to the government and the people.

New and Recent Releases

(Running Times Are Approximate)

THE PRIVATE SECRETARY, released by Mogull's. Edward Everett Horton is featured as a mild-mannered clergyman who takes a position as a private secretary to a wealthy country gentleman. This is a classic story of a reluctant curate who is forced to take the dominating spotlight. A famous comedian in a good farce. Running time, six reels.

CHRISTMAS CARTOON, released by Mogull's. Brother and sister are disappointed at finding no presents, but after they have seen good old St. Nick frolicking on the screen in a special Christmas joy cartoon, the lights go on and the missing presents appear. The expectations and joys of the holiday season are shown in this short. Running time, one reel.

RICH RELATIONS, released by Post Pictures, Inc. This motion picture is adapted from the popular novel of the same title by Priscilla Wayne. The story deals with a love triangle, complicated by false accusations and vain aspirations. Nancy Tilton claims to be related to the socially prominent Tilton family. Trixie, another girl, vengefully causes Nancy to be accused of an inter-office theft. Nancy is proved innocent, and thru strange circumstances, finds that she is really related to the famous Tiltons. Features Ralph Forbes, Frances Grant, Wesley Barry, Mary Carr, Franklyn Pangborn. Running time, 70 minutes.

RETURN OF CHANDU, released by Post Pictures, Inc. The great magician returns to save his beloved princess from forcible reincarnation by a secret terrorist sect. Shivers and tingling thrills in the battle between "Black Magic" and the occult power of the famous magician. With Bela Lugosi, Maria Alba, Clara Kimball Young and Bryant Washburn. Running time, 64 minutes.

ACROSS THE BORDER, released by Swank Motion Pictures. Terror, tragedy, romance and song under sunny Mexican skies in this Western. Accused of kidnapping, George Houston and his pal are forced to use their brains and guns to escape from danger and possible death. Running time, six reels.

GHOST GOES WEST, released by Swank Motions Pictures. Adapted by Robert Sherwood from a story by Eric Keown. The hilarious adventure of a handsome and amiable ghost who accompanies a haunted Scottish castle to America are depicted in amusing fashion by Robert Donat and Jean Parker. Running time, 10 reels.

HAWAII CALLS, released by Swank Motion Pictures. Amid tropical scenes of colorful beauty the adventures of Bobby Breen reach a thrilling climax when his efforts lead to the capture of some criminals. *Hawaii Calls*, *Down Where the Trade Winds Blow* and several other songs are featured by Bobby. Ned Sparks provides the comedy. Running time, eight reels.

Increase Use of 16mm. Trailers

CHICAGO, Dec. 5.—Many roadshowmen are increasing the value of their shows by using 16mm. trailers.

These trailers are seven feet in length, have photos of the stars of the attraction and the names of all the supporting members of the cast, plus a catch line giving the gist of the picture. The trailers are available in both silent and sound. They sell for 65 cents each and become the property of the roadshowman.

In addition to the standard trailers, roadshowmen can also order silent or sound special announcement trailers and titles made up with their copy. The price charged for this is 10 cents a word on silent film and 15 cents a word on sound film, with a minimum charge.

The trailers can be made up for any special occasion, including Christmas and New Year greetings from roadshowman to his regular patrons in each town and for any type of picture.

War Vets See Films Showing

NEW ROCHELLE, N. Y., Dec. 5.—Motion pictures were used to entertain members of the Military Order of the Purple Heart, Jewish War Veterans, Veterans of Foreign Wars and members of the American Legion at a meeting held last week by the Military Order of the Purple Heart, New Rochelle Post, at its headquarters, 20 Huguenot Street, this city.

The show, which ran for an hour, included the following pictures: *United States Newsreel No. 1* (the latest release from the Office of War Information), *Sport Spellbinders*, *The News Parade-1942*, *Here Comes the Circus*, and *Hi-Ho, Broadway* with Al Jolson. Dick Cummins was the projectionist.

The showing was advertised by special announcements at the last meeting of the organization. In addition, post cards were sent out to members reminding them of the entertainment. No admission was charged.

The Military Order of the Purple Heart includes those men who were wounded or gassed in the last war.

MAKE MONEY
SHOW MOVIES
 IN YOUR OWN OR NEARBY COMMUNITY

Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now! Southern Visual, Dept. B-1, Memphis, Tenn. **\$19.50** STARTS YOU EXPERIENCE NOT NECESSARY

16 MM. SOUND FILM BARGAINS
 Features—\$6.00 a Reel
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RELIGIOUS FILMS OF ALL KINDS
 All in Good Condition—Send for Lists.
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FREE Clip this ad and send it today for your free copy of **HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS**

It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati, O.

ROADSHOWMEN
 Complete 16mm. Sound Programs
 Weekly Rental \$5—\$7.50—\$10—
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 The largest selection in the world. Projectors supplied at reasonable rates. Lowest rental and large selection guaranteed.
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CLOSE-OUT!!!
FIGHT FILMS
 All new prints at 20% discount!
 JOE LOUIS vs. TONY GALENTO (800 ft.), \$60 less 20%—\$48 net!
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 LOUIS vs. PASTOR (1000 ft., reg. \$70), \$56.
 Time Payments: \$10 per subject, balance \$5 per month.
 Silent Special: RIO JANEIRO (Pan-American travel film), 400 ft., new, \$8.50. FREE! Each fight film on large reel with can.
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16 MM. RELIGIOUS SUBJECTS 35 MM.
 Westerns, Actions, Selected Shorts, Blitz Reels: England, Poland, Russia, etc.
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WANTED AT ONCE
 An all around Showman that can run small Tent Show, pictures only. Must be experienced operator for Powers Machines and manage tent going up and down. Must be sober and reliable with reference. Prefer man with wife to assist in sales and take tickets, etc. With car and trailer; joint salary \$40.00 week if can qualify. Am one-armed man and only son just drafted. Practically run show with us. What wife and myself want is good man and wife to help us run show; will furnish all help needed to run show. Right party will have chance to make more money later. Play North Carolina exclusively with No. 1 outfit. Charles LaBird and Harry Wayne, write.
WEST TENT THEATRE Box 174, Erwin, N. C.

SALE ON FILM
 Large selection of Features, two-reel Comedies and Shorts; also Musicals. New Castle release, "News Parade of the Year." We buy used equipment. Send for large list.
ZENITH 308 West 44th St. NEW YORK CITY

Rep Ripples

A. S. MILLER, former rep performer, is promoting home talent shows in Central Oregon, with headquarters at Mount Vernon. . . . MARTEZ AND DELITA opened with the USO unit *Hollywood on Parade*, November 23 in Los Angeles. . . . PAL GRIFF is with the Nat D. Rogers Units playing army camps along with Happy Ray, Art and Virginia Watts in *Happy Landing*. . . . BILLY SHEETS left Anderson, Ind., December 3 for induction into the army at Fort Benjamin Harrison, Indianapolis. . . . HERBERT E. EASTBURY cards that HARRY L. (SONNY) DEXTER, formerly with Midwest rep shows, is working in a shipyard in Halethorpe, Md., as an electrician. . . . DOUG AND LOLA COUDEN placed their trailer in an auto camp in Columbia, S. C., before Thanksgiving and are now playing the fall route of N. P. Patton's Carolina Assembly Group. They're doing two and three 45-minute matinees, with an occasional night show. They report other troupers in Columbia include NAYLOR HARRISON, now managing the trailer park; CAPT. EDDIE KREIGER and his Hollywood dogs, and the BISHOPS. Doug says they will stick with the business even tho it means plodding down the dirt roads in the sticks as old mud shows once did.

P.ASADENA'S Judge of Corporation Court Monte C. Stuckey is a former light comedian. He was well known in stock and specialty acts until a few years ago. . . . ERNEST CANDLER, of rep, tabs and night-clubs note, is taking a course in medical first aid at Camp Grant, Ill. He is with Company A., 27th M. T. B., 3d Platoon, Camp Grant, Ill. . . . LIBBY CANDLER is at the Roxy Theater, Knoxville, and plans to stay there until her husband is sent to an army camp for training. . . . POLLY JENKINS and Her Plowboys closed with Unit 46, USO, at Ozark, Ala., and opened the following week at Olympia Theater, Miami. Later the Plowboys re-opened for the USO at Fort Lauderdale, Fla., presenting a show running over an hour. Plowboys are booked by JOHN SINGER and SID WHITE on several dates. . . . PVT. RALPH BLACKWELL is in Delaware, O., on furlough from the 330th Engineers, Camp Claiborne, La. He's still in the drum and bugle corps and describes a bugler as a "buck private gone nuts." . . . SWINGLAND REVUE, all colored, with a five-piece ork, five-girl line and several principals, played Camp Claiborne, La., recently. . . . HARRY BERNARD is still with Nat Rodgers serving as business manager. . . . CARL BRIGGS, agent and manager for Rodgers, is located at Hattiesburg, Miss. . . . THE HARLEY SADLER show closed November 25 and reported business good.

Z.ENOBIA (SOAPY) AUSTIN and wife, Annabelle, former tab, burlesque and carnival folks, are in Roanoke, Va., where Soapy is managing a theater. . . . ROBERT DRAKE, mimic, and LITTLE JEANE, tiny star, have been inked for eight weeks with HARRY CLARK'S Show on the Kemp Time. Show opens at the Lyric Theater, Mobile, Ala. . . . BIS-BEE'S COMEDIANS closed their tent trek November 28 at Collierville, Tenn., after a season of 34 weeks. J. C. Bisbee reported that business was above par despite some bad weather. Line-up included J. C. and Mary Bisbee, Rod and Eleanor Brasfield, Joe and Georgia Hoffman, Leo and Maxine Lacey, Paul and Dixie Herbert, Leslie and Opal Lyle, Cliff and Mabel Malcolm, Elwood and Velvaline Turner, Billy Charles Choate, Lewis Chabrowe, J. W. Bomar, Gene Mercer, Thurman Mynatt and Mike Bean. The army claimed Lloyd Gilbert from the show during the season. Show is in quarters at Memphis.

NEW ASSOCIATION

(Continued from opposite page)
workers. Keeping roadshowmen on the job means maintaining the home front offensive.
5. The shortage of gasoline and the rationing of tires will now prevent the farmer and the rural dweller from driving into the larger cities for his motion picture entertainment. In the interest of conservation, one roadshowman in a week will show pictures to thousands of rural dwellers. Is this not much better than having these thousands of farmers burn gas to go

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

outside of their own communities for entertainment?

Other suggestions made by Willoughby to help roadshowmen continue in business successfully are as follows: (These suggestions are not part of the roadshowman's petition to the gas rationing board.)

1. Some roadshowmen have fixed up their cars to operate on oil, Diesel motor oil and kerosene. From reports received, approximately \$100 will be sufficient to have your car adjusted to run on oil and it will run 40 miles per gallon at 10 cents a gallon. (If you cannot get the information on this and are interested get in touch with *The Billboard*.)
2. Our government is anxious that consolidations shall be made to conserve transportation. Look over your field and see if it is possible for you to trade one of your faraway towns for a town near by. Adjustments can be made among roadshowmen that will shorten the miles they have to travel.
3. If you do not succeed in getting the gas required to make your circuits, consider going to fewer towns, and possibly exhibiting twice a week, instead of once a week, in a given town. It is very important that you keep in business—not only for the sake of your finances but also for the sake of sustaining morale by running government films.

Roadshowmen desiring further information regarding American Roadshowmen's Association should write to *The Billboard*.

GAS RATIONING

(Continued from page 3)

tion of receiving enough gas by performers on tour will depend upon the individual rationing boards in the West and Midwest. The situation in the East so far has been that if a performer is able to prove that he is on tour and has a contract to fulfill, he usually gets additional gas.

While bands and performers have often been able to secure additional gas to get to out-of-the-way places, the customers have not, and the subsequent lagging of business in Eastern suburban spots made for a terrific spurt in centrally located

night clubs, theaters, ballrooms and other amusement places after the Eastern curb went into effect. Since many of the ballrooms and roadhouses in the Midwest are remotely located, a lot of spots are expected to be very hard hit, with a consequent heavy concentration of amusement spending in those places fortunate enough to be located close to the larger towns.

CHICAGO, Dec. 5.—The initial effects of gas rationing here are hard to judge, since the new clamp on travel was accompanied by the first zero wave of the season, which was partly responsible for knocking business out of most outlying spots. Cafes since Tuesday (1), particularly spots not conveniently reached by street car, "L" or bus, have suffered, many of them entertaining only a handful of customers thruout the evening.

In the Loop the drop in business Wednesday and Thursday (2-3) was mostly due to the cold wave, operators of theaters and cafes believe. The Chicago and Oriental, which had a record-breaking week-end, played to poor biz the remainder of the week. Leading cafes, however, did well. The Blackhawk, for one, played to capacity trade Wednesday (3), when most of the other spots were off. It is explained by the presence of Chico Marx, who draws the out-of-town visitors stopping in near-by hotels.

The question of getting enough gas for performers and musicians to get from one job to another remains unanswered. It all depends on the individual rationing boards, judging from initial developments. Al Kavelin and his band, for example, were able to get enough gas Tuesday (1) to move on to a job in Detroit. Performers applying for gas for similar reasons in other parts of the city have been turned down, however.

"Ice Follies" Set for Phil

PHILADELPHIA, Dec. 5.—First ice show attraction this season has been booked at the Arena, *Ice Follies of 1943*, opening Christmas Day for a nine-day engagement. Show will be without Bess Ehrhardt and Evelyn Chandler, with the headline spots given to Betty Atkinson, Norah McCarthy and Mae Ross. Featured performers will include the McKellan Brothers, Frick and Frack, and Papez and Zwack.

Soldier Heckling

NEW YORK, Dec. 5.—At least one performer has been driven out of USO-Camp Shows because soldiers heckled him incessantly for not being in uniform.

He couldn't stand it any more, so he quit the cast and went to work in a defense plant.

Smooth Sailing

NEW YORK, Dec. 5.—Smooth life that performers live while touring with USO-Camp Shows was typified by the remarks of a mild-mannered English performer who wandered into the CSI office and reported.
"In two weeks," he said, "I've been in a bus smash-up, a hotel fire and (indignantly) a hotel raid."

Blackout Halts Longhairs

NEW HAVEN, Conn., Dec. 5.—An audience estimated at 2,000 persons sat in silence for about 40 minutes the other night, part of the time in pitch darkness, when a blackout alarm sounded at Woolsey Hall, Yale University, during a program by the Boston Symphony Orchestra, Serge Koussevitzky conducting. The orchestra was in the middle of Martinu Symphomy No. 1 when all the lights went out. An emergency dim lighting system failed to work for at least 10 minutes, but an usher with a flashlight asked from the platform that the audience keep calm. After a while the dim lights were turned on, but they were not bright enough to permit continuation of the program until after the all-clear sounded.

Dows' Holyoke House

NEW YORK, Dec. 5.—Al and Belle Dow have leased from Dwight Gilmore, of Gilmore Associates, the 1,400-seat New Holyoke Theater, Holyoke, Mass. Will reopen the house December 14 when legit road shows, playing them on a full week. If policy doesn't click the Dows may intersperse weeks of vaudefilms. Start with *Sister Eileen*, featuring Betty Furness. Was a former vaudefilm and legit house.

The Dows are also negotiating for the Maryland Theater, Baltimore, an established legit stand. They are also booking and have an interest in the Hartford, Hartford (full week, vaude-follies); the Erie, Schenectady (full week, vaude-follies), and the Shubert, New Haven, legit and vaude.

Balto Drops Table d'Hotes

BALTIMORE, Dec. 5.—Full-course dinners are on the way out here for the duration, as restaurants, cafes and hotels are dropping table d'hote menus to conserve food, and customers now are buying, for the most part, only what they want, according to F. H. Longfellow, proprietor of the Longfellow Hotel and president of the Maryland Restaurant Association, Inc.

According to Longfellow, it is impossible to put a course dinner on the table these days for less than \$2 or \$3. Elimination of the table d'hote meals is resulting in a saving on food and equipment.

New England Dim-Out, Too

HARTFORD, Conn., Dec. 5.—New dim-out regulations went into effect this week in Hartford, New Britain, Bristol, Meriden and Waterbury, Conn., and in Worcester, Mass.

Under the new regulations theater marquees had to be dimmed out.

Nate Wally in "Icecapades"

NEW YORK, Dec. 5.—Nate Wally, current in the ice show at the Boulevard Cafe in Elmhurst, has been signed to succeed Bobby Specht, featured skater in *Icecapades*, when the latter is called into the air corps. Specht enlisted and is waiting for a vacancy in the air corps school.

Wally is a former blades instructor.

PITTSBURGH, Dec. 5.—Another version of *Hellzapoppin* may be arranged to tour the country's rinks and arenas if a deal being considered by Olsen and Johnson with President John Harris of the Arena Managers' Association is worked out.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

PRESTON DEWEY drops a postal card stating that he noticed that Hughie Hendrixson had won the show at Dundalk, Md. Preston says that he'd like to congratulate Hughie.

JACK KELLEY has been following the derbyshow column since he quit the show business, he writes. His reason for leaving the derbyshow business was to take a job in war industry, working in Warren, O., since last May. He expects to be transferred to Chicago shortly. Jack expects to be called up for military service in the not too distant future. His brothers and sisters, he relates, are all connected with some branch of the military. Jack will be present at the opening of Sid Cohen's show in Chicago on Christmas Day. He says: "I guess I would like to be back in show business, but I have a bigger job to do right now and will have to let show business go for the duration. It is hard to do so, however, after having been in the game for 20 years. Good wishes to all derbyshow folks."

THE ROLLER DERBY at the Armory in Chicago garnered its share of publicity in the public prints. On November 10 the derby grabbed picture space in two Chicago papers. The first spread was in

The Chicago Sun with one picture showing Monta Jean Kemps in glamorous pose. The second was of a litte fracas at the show and carried the caption: "Roller derby press agents would like you to know that their participants look like Monta Jean Kemps. But during an exciting moment of the derby they are apt to look like the two young ladies in this hair-pulling match. Referee Chick Mason is trying to separate the combatants." *The Chicago Daily News* also carried a picture, that of "Johnnie" Kobusch, also in glamorous pose.

RATHER THAN disappoint those who write us asking us for addresses of various folks in the derbyshow business, we'd like to state here that it is impossible for *The Billboard* to release such information. This publication's rules for communications directed thru *The Billboard* channels are as follows: "Those desiring to contact persons, for whom they have no address, are invited to send their letters to *The Billboard* Letter List Department, 25 Opera Place, Cincinnati. Upon receipt of the letter we will publish the addressee's name in *The Billboard* in four succeeding issues in an endeavor to forward such mail. If not called for by the addressee in that period of time, letter will be returned to the sender."

WALKATHON

OPENING XMAS DAY

Short show, as I have two other spots to follow. Write me.

SID COHEN

Armory, 16 & Michigan Avenue. Chicago, Ill.

Rajah Lenny and Hal Brown, contact.

PATRIOTISM IS SLA THEME

Victory Parade Highlights Brilliant Banquet and Ball

Appropriate setting and program tops previous social functions—War Bond purchases, Red Cross donations over 51G—colorful speakers on dais

CHICAGO, Dec. 5.—For brilliance, good fellowship and entertainment the 30th annual banquet and ball of the Showmen's League of America probably was unsurpassed by any of its predecessors. And considering the untoward conditions existing thruout the country and the restrictions on travel, attendance was remarkably good. Total attendance was slightly over 900, which comfortably filled the Grand Ballroom of the Hotel Sherman. Sam J. Levy, a veteran of many banquets, was general chairman and, as usual, did a magnificent job. Speakers were all that could be desired, and from the entertainment angle there were several pleasant surprises.

President Carl J. Sedlmayr presided at the opening ceremonies and Chaplain Charles G. Driver delivered the invocation, after which the audience sang the national anthem. Then the first surprise of the evening was sprung. The Negro choir from the play *Porgy and Bess* was introduced and from a vantage point on the balcony sang several Negro spirituals. Their melodic voices and rhythmic gestures held the audience spellbound and on conclusion of their numbers they were given a heart-warming round of applause. Then, with house lights out, the stage curtain was drawn, revealing a huge V. As a voice intoned the names of members of the Showmen's League who are in the armed services stars bearing the names flashed one by one on the V and as the last name was called the Showmen's League emblem was spotlighted, then the house lights were turned on and on either side of the V appeared a soldier, one bearing an American flag, the other the flag of Canada. It was an impressive and inspiring sight that will long be remembered. Next came the Victory Parade. As the orchestra, led by Lew Diamond, played *Praise the Lord and Pass the* (See SLA BANQUET on page 37)

ACA Moves For DC Rep

Group plans for better co-operation with capital—Strates new president

CHICAGO, Dec. 5.—Out of the ninth annual meeting of the American Carnivals Association, Inc., in the Hotel Sherman here this week emerged a group, representing the majority, who laid the groundwork for a strong representation for the industry in Washington regarding operations in 1943. Several sessions of the body and of committees were held.

Initiative for a vigorous presentation of the industry's case to the government was taken by the World of Mirth Shows, James E. Strates Shows, O. C. Buck Shows, Goodman's Wonder Shows of (See ACA MOVES on page 36)

Indie Candidate New League Prexy



G. J. (Jack) Nelson

Franks Gets Good Results in Macon

MACON, Ga., Dec. 5.—Winter engagement here of W. E. Franks Shows is proving highly successful. Unit is ending the seventh consecutive week on a Broadway lot, now advertised as Franks Park. Each week has been a winner, Franks says, and the organization will stay out as long as weather permits.

Winter engagement followed a total of (See Franks in Macon on page 37)

ODT Studies Show Situation For '43 Season

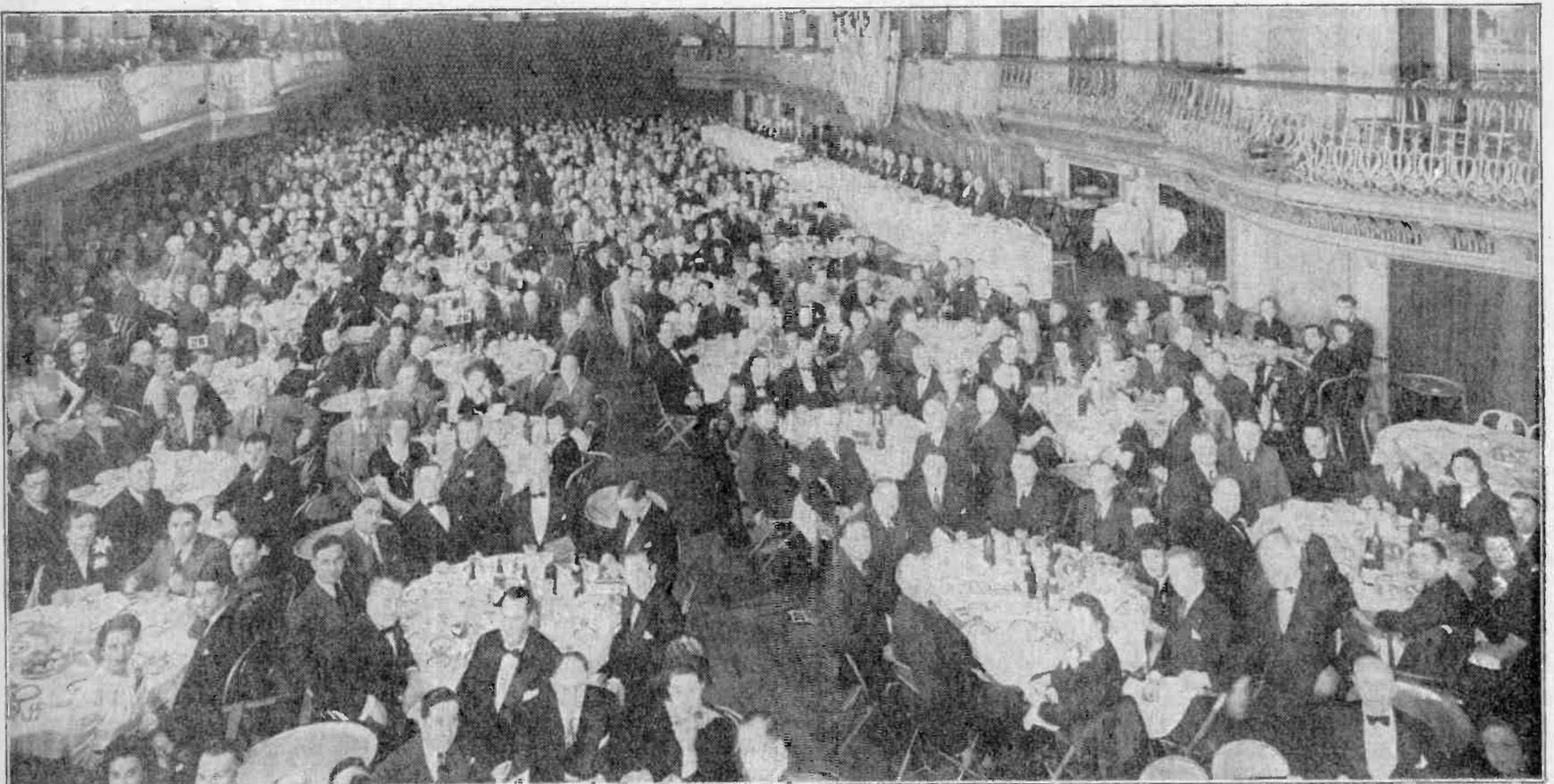
WASHINGTON, Dec. 5.—Shows moving on their own equipment will "probably not" suffer any inconvenience in making their jumps next season, according to an official of the division of traffic movement (railroad) of the Office of Defense Transportation. There may be the usual delays, such as have been experienced in 1942 and even in peace years, but as to whether railroad shows will operate, there is no basis for believing that they won't, he said. The one "serious" item which may delay movements "for indefinite periods" is a shortage of power in a given region. An example given was that if a shortage occurs on the West Coast and juice has to be fed in there by a point in the East, everything in and around the Eastern point will suffer accordingly.

As to organizations without their own flat-car equipment which transport (See ODT STUDIES on page 36)

A-N Outdoor Fund Reaches \$273,000

NEW YORK, Dec. 5.—Carnivals, parks, fairs, circuses and others have added \$2,699.72 to the Army-Navy Relief Fund, making a grand total approximated at \$273,000. Included in the compilation are the following carnivals: Lawrence Greater, W. C. Kaus, Keystone Modern, West Coast Amusement Company, F. E. Gooding Amusement Company, Dyer's Greater and Motor City.

Fairs: Emporia, Va.; Calhoun County, Mansori, Ia., and Louisiana State, Shreveport. Parks-Pools: Forest, Hanover, Pa.; Lakeview Bathhouse, Lowell, Mass., and Everglades Club, Inc., Rldgewood, L. I., N. Y. Circus: Lulu Shrine Temple, Hamid-Morton Circus.



HERE'S THE CROWD OF 900 IN THE BANQUET HALL of the Hotel Sherman, Chicago, on December 2 when members of the Showmen's League of America and guests assembled to make merry at the SLA's 30th annual banquet and ball. They listened to many notables on the speakers' dais. Ralph E. Ammon was toastmaster and Sam J. Levy chairman of the banquet committee.

SLA Auxiliary Inducts Execs

Colorful dinner marks installation of President Carsky and aids Dec. 1

CHICAGO, Dec. 5.—Installation of officers of the Ladies' Auxiliary of the Showmen's League of America Tuesday (1) in the Crystal Room of the Hotel Sherman was a colorful affair. It took place at the auxiliary's annual dinner, with Virginia Kline officiating as installing officer and Mrs. Lew Keller as emcee. Corporal C. J. Knickman and Seaman First Class Navaroli were guests of honor.

Officers for 1943 are: President, Mrs. William A. Carsky; first vice-president, Mrs. Michael Doolan; second vice-president, Mrs. John O'Shea; third vice-president, Mrs. Noble Fairly; secretary, Mrs. Robert H. Miller; treasurer, Mrs. Sam Gluskin.

Installation was marked by an impressive ceremony, at which the soldier and sailor acted as escorts for the officers. An American flag adorned each place at the table, which was set in a V form. Red, white and blue decorations were effective. Candles in these colors were at each place, representing the various showmen's clubs. During the dinner (See SLA AUXILIARY on page 45)

31-Weeker Is Best For Wallace Bros.; Winter in Jackson

JACKSON, Miss., Dec. 5. — Wallace Bros.' Shows have been stored in local winter quarters after closing one of the most successful seasons in their history at Centerville, Miss. This year's 31-week tour, which took organization thru Mississippi, Tennessee, Kentucky, Virginia and West Virginia, saw shows play 9 fairs, 1 livestock show and 2 celebrations. Shows carried 8 rides, 7 shows and 20 concessions.

Operating staff included E. E. Farrow, manager-owner; Mrs. Farrow, treasurer; Mrs. Margaret Miller, secretary; Jack Oliver, general agent; C. K. Troop, special agent; Glenn Osborn, business manager; Ross Crawford, lot man; Earl Ricken, chief electrician; James Reed, superintendent of rides; Albert Wilson, foreman Merry-Go-Round; E. Crow and Mr. Powell, foremen Tilt-a-Whirl and Loop-o-Plane respectively; Eli Brooks, foreman Chair-plane; T. R. Wilson, Kiddle rides.

Slim Cunningham, who had six concessions, has gone to Tulsa, Okla., for the winter. Mr. and Mrs. Brewer, with six concessions, are wintering in Jackson, Tenn. Owner Farrow has started work of renovating equipment for 1943. E. E. Farrow Jr. has returned to college.

Eastern Showman To Pilot ACA in '43



James E. Strates

SLA Banquet Registrations

A
Carl Amrhein, Springfield, Ill.; Lottie Adelson, Puritas Springs Park; James L. Allen, Chicago; Mr. and Mrs. Ralph E. Ammon, Prairie Farmer WLS; Phil H. and Gertrude Avery and Randolph Avery, Avery Productions; Roy F. and Mildred Anderson, Fidler's United Shows; Harry A. Atwell, Chicago; Mr. and Mrs. Andy Adams, Michigan State Fair; John J. Anderson, Cincinnati; Donald M. Alexander, Owatonna (Minn.) Fair; Roland Ade, Newton County (Ind.) Fair; C. A. Abbott, Amusement Corporation of America.

B
Douglas K. Baldwin, Alabama State Fair; Mr. and Mrs. D. L. Bassinger, Ben Wolfe Amusement Co.; Mr. and Mrs. Harry J. and Mr. and Mrs. Richard Batt, Pontchartrain Beach; Nell Berk, Johnny J. Jones Exposition; Herb Breault, Chicago; C. A. Beal, La Porte (Ind.) Fair; Dr. and Mrs. A. Berhenstadt, Chicago; Mr. and Mrs. Sheldon R. Brewster, Utah State Fair; Henry W. Beaudoin, Mid-South Fair; Art and Bertha Briese, Chicago; Mr. and Mrs. Sunny Bernet, Chicago; Mr. and Mrs. Kenneth Blake, Chicago; Mr. and Mrs. W. W. Blaku, Hennies Bros.' Shows; Mrs. Clara Borts, Wolfe Shows; Fred J. Barr Jr., Ramona Amusement Park; Myrtle H. Benner, All-American Exposition; Dewey and Helen Buckley, Buckley Manufacturing Co.; Larry Brenner, Wallace Bros.' Circus; Francis Jay Bligh, Casey Concessions Co.; Jess Bradley, Buckeye State Shows; M. E. (Pat) Bacon, Northern Illinois State Fair; Ray Marsh Brydon, Detroit; Mr. and Mrs. F. W. Burrows, Chicago; Harold K. Barr, Lakeview Amusement Co.; John L. Bickle, Chicago; Walter L. Beachler, United Fireworks Manufacturing Co.; Pat J. Barnett, Chicago; Oscar Bloom, Gold Medal Shows.

Mrs. William J. Bloch, Ladies' Auxiliary; Mr. and Mrs. Wayne R., and Billy Barlow, Barlow's Rink; Keith Buckingham, James E. Strates Shows; Mrs. Marie Broughton, Chicago; Mr. and Mrs. O. E. Bradley, J. F. Sparks Shows; Dolores Barton, Fidler's United Shows; Mr. and Mrs. Billy Blencoe, Globe Poster Corp.; Mr. and Mrs. F. A. Bouinot, Ringling-Barnum Circus; E. P. Bailey, Nebraska State Fair; Mr. and Mrs. M. H. Barnes, Barnes-Carruthers; Mr. and Mrs. Emery Boucher, Quebec Exposition Provinciale; Alvin Bisch, Bisch-Rocco Amusement Co.; O. C. Buck, O. C. Buck Shows; Louis J. Berger, Wonder Shows of America; Mrs. Marie Beckmann, Beckmann & Gerety Shows; Curtis L. Bockus, Dodson's World's Fair Shows; Mr. and Mrs. Roy E. Baum, St. Joseph (Mich.) County Fair; Lowell and Dwight Bazinet, Bazinet Shows; Maury and Mollie Ann Brod, Gold Medal Shows; E. H. Bunting, Bunting Shows; Frank Barton, Royal American Exposition; Lee Bivens, Johnny J. Jones Exposition.

C
Mr. and Mrs. Bill Carsky, Chicago; Mr. and Mrs. Edward J. Carroll, Riverside Park and Great Barrington (Mass.) Fair; Eddie E. Coe, Lipsky & Paddock Concessions; J. W. (Patty), Erythe and Frank R. Conklin, Conklin Shows; Catherine L. Cantore, Johnny J. Jones Exposition; Izzy Cervone; William H. Clark, Indiana Association of County Fairs; Edward L. Cook, Chicago; Doris Carr, Casey Concessions Co.; A. C. Carton, Lansing, Mich.; Dr. John Caman, Johnny J. Jones Exposition; Mr. and Mrs. LeRoy C. Crandell, Mighty Sheesley Midway; Earl D. Creager, Dayton, O.; Mr. and Mrs. Gene Crushman, James and Veronica Campbell and Lieut. John T. Cook, Chicago; Dr. L. M. Cox, Hennies Bros.' Shows; Ida M. Cohen, Chicago; I. Cetlin, Cetlin & Wilson Shows; Max Cohen, American Carnivals Association; William Cowan, Cetlin & Wilson Shows; George and Ann Christopher, James E. Strates Shows; Mr. and Mrs. Al R. Cohn, Conklin Shows; Mr. and Mrs. L. B. Cunningham, Iowa State Fair; G. W. Cump, Wisconsin State Fair; W. J. Campbell, Iowa State Fair; Juliusahn, Kewaunee (Wis.) County Fair; Ralph J. Clawson, Chicago.

D
Richard E. Darter, Puritas Spring Park; Mr. and Mrs. M. J. Doolan and Emerence, Bernice and William Doolan, Amusement Ride Operating Co.; Ray A. Dellinger, Illinois Association of Agricultural Fairs; Charles G. Driver, O. Henry Tent & Awning Co.; Jerry Dunn, International Congress of Oddities; Mr. and Mrs. Mike DeGennario, George B. Car-

penter Co.; H. E. Donnelly, Mighty Sheesley Midway; Harry Dunkel, Cetlin & Wilson Shows; Mr. and Mrs. Ernest Dellabate, James E. Strates Shows; George Davis, St. Louis; Mr. and Mrs. H. A. Derenthal, Minnesota State Fair; M. G. and C. Guy Dodson, Dodson's World's Fair Shows; Starr DeBelle, The Billboard; Solomon E. and Beatrice Davis, Chicago; Jack DeVere, Uniontown, Ala.; Dick Dillon, Wallace Bros.' Shows of Canada; J. M. Dean, Mississippi Association of Fairs.

E
Nate T. Eagle, Beckmann & Gerety Shows; E. W. Evans and Claude R. Ellis, The Billboard; Mr. and Mrs. Richard Evertsen, O. Henry Tent & Awning Co.; David B., and Ralph N. Endy, Endy Bros.' Shows; H. G. English, World of Today Shows; Benner Edwards, Chicago; Mr. and Mrs. E. W. Weaver, F. E. Gooding Amusement Co.; R. J. Eberhardt, Chicago; Clara Everett, Cole Bros.' Circus; Jack Eyerly, Eyerly Aircraft Co.

F
Noble C. Fairly, Wichita, Kan.; Mr. and Mrs. C. W. Franklin, World of Mirth Shows; Russell E. Frost, Wisconsin State Fair; Theo Fish, John B. Rogers Producing Co.; Bernice Feney, Chicago; W. C. Fleming, James E. Strates Shows; Dr. Louis H. Firestone, Flint Park; E. E. Frizell, Kansas State Fair; Mr. and Mrs. Paul Flannigan, Hennies Bros.' Shows; Mr. and Mrs. Harry L. Fitton, Midland Empire Fair; H. L. Finke, North Dakota State Fair; Leo P. Fichette, Ellman Shows; Joe J. and Jean Fontana, Blue Ribbon Shows; Mr. and Mrs. Sam Fidler, Fidler's United Shows; Goldie Fisher, Caruthersville, Mo.; Mr. and Mrs. H. F. Fellows, Springfield, Mo.; Harry Frost, Minnesota State Fair; Mr. and Mrs. George B. Flint, Chicago.

G
N. Greenspan, Hobart, Ind.; Ewing Griffin, Jackson, Tenn.; Jack Grimes, Hennies Bros.' Shows; Ralph W. Glick, Robinson Amusement Co.; John Gecoma, Bright Lights Expositions; H. C. Gills, Mantowoc (Wis.) County Fair; Richard E. Gilsdorf, Dick's Paramount Shows; Joseph and Betty Gerl, Chicago; Pvt. Robert L. Gulick, Marine Aviation Detachment, Chicago; E. C. and Florence Grosskopf, The Billboard; Mr. and Mrs. Charles W. Green, Moberly, Mo.; Lieut.-Comm. David N. Goldenson, U. S. Navy; Joe Galler, Buckeye State Shows; Jerry Gerard, Endy Bros.' Shows; Miss I. Gordon, O. Henry Tent & Awning Co.; L. G. Glick, Robinson Amusement Co.; William P. Geis, Chicago; Irving Grossman, Gus Sun Booking Agency; George W. Graves, All-American Exposition; Jack Gilbert, World of Mirth Shows; Mrs. Rubin Gruber, Amusement Corporation of America; George A. Golden, Miami; Murray Goldberg, New York; Nat and Virginia Green, The Billboard; Floyd E. Gooding, Gooding Amusement Co.; William J. Goutermout, Gooding Amusement Co.; Dave Goldfen, Chicago; William Glickman, Chicago; Jack Greenspoon, Riverside Park, Springfield, Mass.; William H. (Bill) Green, Conklin Shows; Mr. and Mrs. Sam Gluskin, Royal American Shows; Benny Gertkie, Amusement Corporation of America; Max and Joe Goodman, Wonder Shows of America; A. A. Gott, St. Louis; B. S. Gerety, Beckmann & Gerety Shows; William B. Greco, Racine, Wis.; Mr. and Mrs. Charles T. Goss, Dodson's World's Fair Shows; Phillip Gibson, Dodson's World's Fair Shows; John Gallagan, Gallagan's Enterprises; Robert (See SLA REGISTRATIONS on page 33)

Nelson Elected League's Prexy

Independent ticket wins by wide margin — Carsky, Streibich are re-elected

CHICAGO, Dec. 5.—Most hotly contested election of the Showmen's League of America in years was held Monday and the independent ticket was voted into office by an overwhelming majority, only William Carsky, candidate for re-election as treasurer on the regular ticket, winning out. Joseph L. Streibich, secretary, was unopposed and was re-elected to the office he has ably filled for a number of years.

There was spirited electioneering all day Monday and after the polls closed League members gathered around the League booth in the Sherman lobby to await the returns. Final results on the officers were received shortly before midnight. Officers elected were: President, Jack Nelson; first vice-president, Fred H. Kressmann; second vice-president, Harold (Buddy) Paddock; third vice-president, S. T. Jessup; treasurer, William Carsky; secretary, Joseph L. Streibich.

Louis Torti was elected trustee for the one-year term. He was unopposed.

Those elected to the board of governors were Tom W. Allen, M. H. Barnes, Sunny Bernet, Oscar Bloom, Max B. Brantman, Walter F. Driver, John M. Duffield, Lew Dufour, David B. Endy, Sam Feinberg, John W. Gallagan, George A. Golden, Sam Gordon, Nat S. Green, George A. Hamid, Louis Keller, Johnny J. Kline, H. A. Lehrter, Art Lewis, Ernest (Rube) Liebman, Max Linderman, Morris Lipsky, R. L. (Bob) Lohmar, Bernard Mendelson, C. D. Odom, John O'Shea, Charles Owens, E. Lawrence Phillips, Denny Pugh, Harry Ross, A. L. Rossmail, Jack Ruback, Frank D. Shean, John M. Sheesley, Sam Solomon, James E. Strates, Ned E. Torti, Cliff Wilson, G. L. Wright, Jack Benjamin, James Campbell, Frank Ehlenz, Paul Flanagan, Al Kaufman, Dee Lang, Rudolph Singer, George Terry, E. C. Velare, A. J. (Whitey) Weiss.

Installation of officers took place at the League's regular meeting of Thursday night with the usual ceremonies.

Officers Installed

CHICAGO, Dec. 5.—With appropriate ceremonies newly-elected officers of the Showmen's League of America were installed Thursday night at the League's regular meeting. Retiring President Carl J. Sedlmayr presided, and after he had completed the routine business of hearing (See NELSON SLA PREXY on page 32)

CONCESSION CARNIVAL TENTS

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS

40x90 Skating Rink Outfit, complete.
Charles Driver — Bernie Mendelson.

O. Henry Tent & Awning Co.

4862 North Clark Street CHICAGO, ILL.

Now, more than Ever
There is no Better Investment than a piece of Good Equipment.
TILT-A-WHIRL is one of THE BEST
Keep 'Em Whirling!
Immediate shipment on necessary parts.
SELLNER MFG. CO., Fairbault, Minn.

WANTED SEASON 1943 O. J. BACH SHOWS, INC. WANTED SEASON 1943

Operating April, New York State
Tilt, Octopus, Rolloplane with own transportation. Independent SHOWS—Have complete Girl and Athletic Shows for capable Operators. Concessions, write what you have. Will book Sound Car and Free Acts, those with Concessions preferred. Ride Help, top salaries. All those with us the past season write at once. Address: BOX 292, ORMOND, FLA.



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Dec. 5.—Joining the armed service in the last several weeks were Julius Levy, Bert Kaye, Irving Shapiro, William Katz, John Miller, Frank King, Stanley J. Plas, Edward Kalin, Ben Berk, Al Katzen, Joseph Amico, Harry Dutton, Sol Nuger, William Powell, Max Miller, Frank Robinson, Al Ross and Elias E. Sugarman. Harold Lupien is stationed at Newport, Ark. Other communications came from Stanley Plas, Edward Kalin and Charles (Doc) Morris. Membership has passed the 1,400 mark. Sam Lawrence, Lawrence Greater Shows, sent in a \$100 donation, and Max Linderman presented the club with \$560, the result of a number of jamborees during the season.

Gold cards were presented to Frank Miller, with 53 members to his credit, and Howard Ingram, with 52. Other winners in this drive were Jack Owen, Casper Sargent and Harry Rosen. Anna Halpin, of Palisades Park, was awarded a distinguished service plaque for her services during the banquet ticket drive. Clemens Schmitz was also awarded a

Club Activities



Heart of America Showmen's Club

Reid Hotel
Kansas City

plaque for distinguished service. Hon Paul Moss was made an honorary life member and presented with a gold membership card. The annual elections take place on the 23d and there is considerable competition for places on the board of governors. Regular ticket announced by the nominating committee includes: President, Art Lewis; first vice-president, Oscar C. Buck; second vice-president, Jack Rosenthal; third vice-president, Jack Wilson; secretary, Joseph A. McKee; treasurer, Joseph H. Hughes; assistant treasurer, Harry Rosen; chaplain, George Traver. Board of trustees: Max Linderman, 5 years; George A. Hamid, 4; Joseph A. McKee, 3; Sam Lawrence, 2; David B. Endy, 1.

Board of governors: Frank Bergen, William J. Bloch, Thomas A. Brady, Arthur Campfield, L. Harvey Cann, Jack Carr, Richard Coleman, J. W. (Patty) Conklin, Harry Decker, Mack Harris, David B. Endy, David Epstein, Frank Feit, W. C. Fleming, Richard Gilsdorf, Murray Goldberg, Jerry Gottlieb, Jack Gilbert, Jack Greenspoon, Major Harold G. Hoffman, Howard Ingram, Phil Isser, John J. Kline, Harry Kaplan, Joe Landy, Lew Lange, Jules Lasures, Charles Lewis, Kirby C. McGary, Jack Lichter, Alfred G. McKee, Ross Manning, Charles Rubenstein, Frank Miller, Ted (Luther) Miller, Charles (Doc) Morris, Fred C. Murray, Russell Owens, Jack Perry, Sam Peterson, Sydney Kahn, Sam Prell, Harry E. Prince, William Rabkin, King Reid, Joe Rogers, Sam Rothstein, Irving Rosenthal, Abe Rubens, Max Schaffer, Casper Sargent, D. D. Simmons, Clem Schmitz, Gerald Snellens, Paul Spitzer, James Strates, Phil Cook, Harry Sussman, Leonard Traube, Irving Udowitz, Ben Weiss, George F. Whitehead and Frank Wirth.

Ladies' Auxiliary

About 250 members attended the President's Cocktail Party at the Commodore Hotel prior to the NSA annual banquet November 25. Among them were a number that had never attended the banquet before. They included Sisters Sadie Wilson, Margie Cetlin and Sue Campbell.

Members from out of town included Sisters Ada Cowan, Roslyn Shapiro, Mae Hawkins, Bertha Smith, Margaret Lux, Evelyn Buck and Frances Fournier. Among the localites, who seldom get into the club, were Sisters Mildred (Williams) Carey, Mildred Isser, Ruby Kane, Gladys Rosenthal and Margie Cooper. Sisters Madge Bloch and Mary Sibley went to Chicago with Roslyn Shapiro and represented the club at the installation dinner of the Ladies' Auxiliary of the Showmen's League of America. Madge then went to California to visit her daughter, Edythe Hamburg, who was married recently. A vote of thanks was extended Vice-President Frank Miller and Brother Jack Gilbert of the NSA, for their generous contributions to the fund for the annual party for orphans and poor kiddies, and to Sister Pat Lewis, who brought in 15 well-filled bags. Past President Dorothy Packman is acting as hostess. Plans and arrangements for the Kiddie's Christmas Party will be discussed December 9.

Fairly With World of Today

ST. LOUIS, Dec. 5.—Noble C. Fairly, last season general agent with Dee Lang's Famous Shows, signed contracts in Chicago last Thursday to serve as business manager of World of Today Shows, owned and operated by Denny Pugh and Joe Murphy. He assumed his duties immediately. He will also aid Denny Pugh in advance work. Prior to last year, Fairly was co-owner of Fairly & Little and Fairly & Martone shows. He has also general agented Hennies Bros. and other shows.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

Ladies' Auxiliary

November 30 meeting saw 85 members present. President Farmer and all officers also were present. On the sick list are Lucille Zimmerman, Olga Celeste, Vera Downie, Lillabelle Lear, Mrs. Stolze and Betty Mahan. Letters were received from Bobbie Fisher and Louise Merrell. Election will be held December 14. Fern Chaney won the bank award, and Bernice Jackson the door prize. Dolores Arthur brought in \$54 from a bank night on Arthur's Mighty American Shows. Marlo Le For's rummage sale brought \$85 and she received a standing vote of thanks. As this was home guard carnival night, First Vice-President Edith Bullock gave the report to President Farmer. Peggy Forstall then presented the president with a box of roses from the home girls.

Donating bazaar articles were Betty Coe, Blossom Robinson, Donna Day, Rose Westlake, Allerita Foster, Jessie Loomis, Elsie Sucher and Mother Fisher. New members introduced were Mrs. Lofton, Helen Anderson, Mrs. Dill, Bee Stein, Peggy Isralson, Betty McAdams and Ona Spreng.

Auxiliary will hold its annual Christmas Party December 21. A check for \$50 was presented to the men for their annual Christmas dinner and met with appreciation. Making brief talks were Marie LeDeux, Jenny Reigel, Mrs. Valli, Alice Jones, May Stewart, Dolores Arthur, Helen Messina, Emma Clifford, Isabel Myers, Betty Richand, Marlyn Rich, Rose Westlake, Hazel Osterle, Betty Lipps and Florence McConnell.

NELSON SLA PREXY

(Continued from page 31)

ing the annual and weekly reports and discharging all committees with thanks for their services, he turned the gavel over to Past President Sam J. Levy, who proceeded to install the new officers. As each in turn was installed he took his place at the rostrum. President Jack Nelson was last to be called and when he had taken over the gavel he invited the defeated candidate, Floyd E. Gooding, to take a seat at the rostrum. Each of the new officers, as they responded to their introduction, pledged their full support to the League.

One of the first pieces of business to be taken up by the new administration was filling three vacancies on the board of governors and deciding a tie vote of two of the candidates. Oscar Buck and Charles Miles each receiving 263 votes for membership on the board of governors. The by-laws provide that such a tie must be decided by lot and if the candidates are not present someone must be chosen to represent them. This was done and Charles Miles was the winner, completing the board of 50. However, three resignations from the board were received, E. C. Velare, Max Linderman and George A. Hamid. Oscar Buck was placed in nomination to fill one of the vacancies and was unanimously elected. The board of governors then balloted on the other two vacancies, electing James Sullivan and Lee A. Sloan.

READ

A REVIEW OF THE CARNIVAL SEASON

Notable Events and Happenings of the Year

in the

HOLIDAY GREETINGS NUMBER

Dated December 26

MUSEUM NOW OPEN

Can use useful people of all kinds.

CARL J. LAUTHER

1840 Market St., Philadelphia, Pa.

THESE ACTS CONTACT US IMMEDIATELY

Hippie De Lenz, Cortus Lorrow, Baby Betty, Shackles and Hog Face Woman. All winter's work. Now in our 12th week.

Woodward Ave. Museum

Detroit, Mich.

FOR SALE IN CANADA

Lord's Prayer on Penny with four steel dies for additional novelties, \$150; Single Loop-o-Plane, rigid type, with new 5 H.P. electric reversible motor, \$1200; Mangles Merry Mix-Up, without motor, \$600; Silo Drone, complete, top, four motor cycles, \$1200; ten-car Kiddy Auto Ride, complete, \$1000; Weighing Scale Tripod Nickel Frame and Chair with Trunk, \$100; St. Louis Electric Pop Corn Machine, \$100; Gasoline Pop Corn Machine, \$50; Polly Parrot (ALIVE) for pick out, formerly owned by Sam Kellner, Winnipeg. All in good condition, priced for cash.

CRESCENT SHOWS, Ltd., Penticton, B. C. P.S.: Side Show Top, 20x54, especially strong top, excellent shape, \$75; Electric Candy Floss Machine, \$100; 2 Brown Bobby Electric Donut Machines, \$50 each.

RALPH MILLER WANTS

Concessions, \$10.00 week; capable Ride Men, \$25.00 week. Al Murphy wants Concession Agents; all winter's work.

East Blvd. and Louise St., Baton Rouge, La., until Jan. 3rd.
P.S.: Sweede, come on.

WANTED

Freaks, Acts and any Useful People. Want Glass Joint, Jewelry and any Concession. Sword Box and Tattoo Joint.

WONDERS OF THE WORLD

Baton Rouge, La.

WANTED

TEAR-DOWN SET-UP MAN

All winter's work, good treatment and salary.

WILD LIFE EXHIBIT

(WHITE PINFOLD, Mgr.)
Muscatine Hotel Muscatine, Iowa

WANT FOR MUSEUM IN JACKSONVILLE, FLA.

Freaks of all kinds. All winter's work. Would like to hear from good Mind-Reading Act, Tattoo Artist, Fat Girl, Skeleton or Alligator Boy or any good Freak. Place Photo Gallery, any legitimate Concession that works inside museum. Mary Casey, all others, wire

R. L. MILLICAN, 441 West 16th Street, Jacksonville, Florida.

Carnival, Circus Showfolk Spend Winter in War Work

NORFOLK, Va., Dec. 5.—M. B. (Doc) Rutherford, publicity director Art Lewis Shows, said here this week that about 60 members of the organization are spending the winter as employees of a local construction company doing war work. The company, Rutherford says, is working on war projects along the Eastern seaboard.

He said that all of the men in addition to their personal efforts are investing from 15 to 25 per cent of their weekly pay in War Bonds. John Crockett, formerly with carnivals and the Ringling-Barnum Circus, is one of the foremen at the company's navy base job in Williamsburg, Va. Members of the Art Lewis Shows now in the company's employ include Roland Beck, treasurer; Al Merce, Follies manager; Howard Bryant, Hep Cat Revue manager; Ford Munger Jr. and Sr.; Mandi Diez, Stanley Belmont and Artie Zola, Aloha Show; Josh Ketchins, Monkeyland; Curly Devin, Follies; H. V. Whistler, Ferris Wheel.

Johnny MacEuchen, Jimmie McGee, Ed Kelley, Little Mickey, Sandy Cripp and Spark Rideo, World of Mirth Shows; Bill Daniels, Dodson's World's Fair Shows; Russell Jackson and Red Bennett, Ringling-Barnum Circus, and Capt. Bill Grunow, Mighty Haag Circus.

Rutherford is acting as personnel director in company's plumbing and heating department.

SLA REGISTRATIONS

(Continued from page 31)
REGISTRATION LIST
Walt Grimes, Casey Concession Co.; Gertrude G. Goodell, Mary Gruno, Casey Concession Co.

H
T. A. Hornbrook, Calgary Exhibition and Stampede; Maj. Charles Spencer Hart, Washington; Mr. and Mrs. Morris A. Haft, Chicago; Mr. and Mrs. Leon H. Harms, New Mexico State Fair; S. E. Harback, Triangle Poster Printing Co.; C. C. Hunter, Illinois Association of Agricultural Fairs; Mr. and Mrs. Walter Hurd; Bob and Betty Herman and Mr. and Mrs. Sam Honigberg, *The Billboard*; Joseph E. Henke, Henke Shows; Harry W. Hennies, Hennies Bros.' Shows; L. H. Hardin, Blue Ribbon Shows; Poodles Hanneford, Glens Falls, N. Y.; George W. and Charles P. Hansen, Chicago; Leith Hansen, Chicago; Lou (Peazy) Hoffman and Velvin Harris, Johnny J. Jones Exposition; Mr. and Mrs. H. Hornbeck, George B. Carpenter Co.; Mr. and Mrs. Court Hussey, Waterloo, Ia.; Gene Haerlin, Mighty Sheesley Midway; Mrs. Hal Hoyt, Gus Sun Booking Agency; George T. Hupp, La Porte (Ind.) Fair; Mrs. Daisy Hennies, Hennies Bros.' Shows; Mr. and Mrs. Walter Houy, All-American Exposition; Nate and Lucille Hirsch, World of Today Shows; L. J. Heth, L. J. Heth Shows; Mr. and Mrs. Albert E. Haas, Kansas City, Mo.; R. E. Haney, Sol's Liberty Shows; Luke Hozack, Wallace Bros.' Shows; Denny E. Howard, Wonder Shows of America; Mr. and Mrs. C. B. Hansen, South Dakota State Fair; Mr. and Mrs. C. W. Hinck, Monticello, Minn.; Mrs. W. E. Hart, Monticello, Minn.; Mr. and Mrs. Carl L. Hanson, Dodson's World's Fair Shows; Clarence H. Harnden and Mrs. Robert L. Herrman, Saginaw (Mich.) Fair; Jack and Leona Halligan, Conklin Shows; Mr. and Mrs. Hogan Hancock, Music Corporation of America; Dr. and Mrs. Floyd Hawkins, Sol's Liberty Shows; Jack Hawthorne, Rubin & Cherry Exposition; Evelyn and Margaret Hock; Charles R. Hall, Chicago; George A. Hamid, George A. Hamid, Inc.

I-J
Phil Isser, World of Mirth Shows; Major N. A. Imrie, Fort Sheridan, Ill.; Harry A. Illions, Belmont Park; Frank B. Joerling, *The Billboard*; Mr. and Mrs. Charles Jones, Detroit; Hazel H. Johnson, Chicago; Mr. and Mrs. S. T. Jessop, Chicago; Mrs. Clarence Jacobson, Porgy & Bess; Eddie Johnson, RKO Pictures; Mr. and Mrs. George W. Johnson, Chicago; Jess Jordan, San Antonio Showmen's Club; Maurice W. Jencks, Kansas Free Fair; Rose Jacobs, Chicago; Harold and Mildred Jovien, *The Billboard*; Al and Loraine Jolly, Calumet City, Ill.; Thomas P. Joy, Chicago; Marshall L. Johnson, Great Lakes Exposition.

K
John W. Kapp, Springfield, Ill.; Richard S. Kaplan, American Carnival Association; Andrew Kasin, Johnny J. Jones Exposition; Pete Kortas, Beckmann & Gerety Shows; A. W. Kalbus, Wisconsin State Fair; C. M. Kent, Pittsburgh; Mr. and Mrs. Fred H. Kressmann, Barnes-

Carruthers; T. W. Kelley, World of Mirth Shows; Mack Kassow, Frank Wirth Booking Association; Josepa Kitt, Doolan Amusement; Mr. and Mrs. Sam Kies, Bethany (Mo.) Fair; Bob Kline, All-American Exposition; Frank H. Kingman, Brockton (Mass.) Fair; Mr. and Mrs. A. W. Ketchum, St. Louis; Mr. and Mrs. Al Kaufman, Conklin Shows; Anita Krebs, Beckmann & Gerety Shows; Alfred H. Kunz, L. J. Heth Shows; Mr. and Mrs. H. B. Kelley, Hillsdale (Mich.) Fair; Mrs. Abner K. Kline, Salem, Ore.; Mr. and Mrs. Lew Keller and Romo Keller, Casey Concession Company; Mr. and Mrs. Jack Hamilton Knoll, Chicago; Johnny J. Kline, New York; Mrs. Alfred H. Kunz, L. J. Heth Shows.

L
Mr. and Mrs. Sam J. Levy, Barnes-Carruthers; Mr. and Mrs. Larry Lawrence, Sol's Liberty Shows; Mr. and Mrs. Lou Leonard, Hennies Bros.' Shows; Dorothy Leonard, Amusement Corporation of America; Jack Leonard, Rock-Ola Manufacturing Corporation; Myrtle Leheter, Chicago; E. R. Litsinger, Mrs. Betty Lumpf, H. A. Leholes and W. E. Long, Chicago; Edward W. Lartz, Springfield, Ill.; Rube Liebman, Barnes-Carruthers; Dee Lang, Dee Lang's Shows; Art Lewis, Art Lewis Shows; C. G. Loose, Baker-Lockwood Manufacturing Company; Mr. and Mrs. H. J. Links, La Porte (Ind.) Fair; Jean Lipschultz, All-American Exposition; Max Linderman, World of Mirth Shows; Shirley F. Lyons, Conklin Shows; Mr. and Mrs. Raymond A. Lee, Minnesota State Fair; John E. Lampton, Gooding Greater Shows; Marion (Sensational Marion) Linwood and Mr. and Mrs. John L. Lorman, Chicago; William A. Linderman and Henry J. Lund, Minnesota State Fair; Mr. and Mrs. Howard C. Lawrence, Ionia (Mich.) Free Fair; Gil Whitfield, Cincinnati; Florence M. Lusse, Philadelphia.

M
Mr. and Mrs. J. C. McCaffery, Amusement Corporation of America; Mr. and Mrs. H. McCauley, Dodson's World's Fair Shows; Mr. and Mrs. Joseph T. McNamara, Chicago; Bertha (Gyp) McDaniels, Johnny J. Jones Exposition; Joseph A. McKee, Palisades Park; A. E. McClanahan, Tennessee State Fair; Betty McMahon, Avery Productions; H. H. McElroy, Central Canada Exhibition; M. McNamara and P. McGlynn, Chicago; H. L. McCoughey, Detroit; Josephine Meves, Sol's Liberty Shows; Mr. and Mrs. Harry P. Martin, Hennies Bros.' Shows; C. A. Moon, McLeod County Fair; Robert Mansfield, Great Lakes Exposition Shows; Mr. and Mrs. Andy Markham, Riverview Park; Warren M. Murphy, Miami; Mr. and Mrs. B. Miner, Dodson's World's Fair Shows; Achille Mathieu, The Flying Marinos; Ernest Murphy, Chicago; Levi P. Moore, Indiana State Fair; Mr. and Mrs. A. W. Morris, Johnny J. Jones Exposition; Mr. and Mrs. Bernard Mendelson, Chicago; Mr. and Mrs. E. R. Morris, Louisville; E. J. Mille, Nebraska State Fair; Stephen J. Murphy, Columbus, Wis.; Marie C. Muscato, Johnny J. Jones Exposition; Pvt. Henry Minark, U. S. Army; William Morgan, Hennies Bros.' Shows; J. H. Meierant, St. Louis; Frank H. Means, Colorado State Fair; Sam Menchen, Chicago; G. and Esther Marshall, Wilmington, O.; Frank and Rose Milano, Pittsburgh; Richie Maraso, St. Louis; Lyle B. Miller, Quincy, Ill.; Gaynell Markell, Lakewood, O.; Mr. and Mrs. L. M. Maple, Bethany, Mo.; Bertha Reiss Melville, Royal American Shows; Tom Martin, Hennies Bros.' Shows; Dr. William Moore, Raleigh, N. C.; Bob Morse, La Porte (Ind.) Fair; S. M. Mitchell, Kansas State Fair; Eugene W. and Frances H. Mullen and W. H. Maxwell, Iowa State Fair; Albert R. Morgan, Chicago.

N
Charles, Mamie and Ruth Napolitano, Amusement Corporation of America; Charles A. Nash, Eastern States Exposition; Mr. and Mrs. Jack Nelson and Hyman Neitlich, Chicago; Jack Neal, Miami; J. D. Newman, Cole Bros.' Circus; J. Gilbert Noon, Atlantic City; Mr. and Mrs. S. W. Neill, Chicago; E. T. Nelson, Worth County Fair; Phil J. Nebeleir, Chicago; Mr. and Mrs. William B. Naylor, Beckmann & Gerety Shows; Floyd Newell, World of Today Shows.

O
Mr. and Mrs. Ray Oakes and Mr. and Mrs. Mathew O'Connell, Chicago; Mr. and Mrs. John O'Shea; Mr. and Mrs. George S. Olmstead, Outdoor Advertising; John G. Ovneallas Jr., Casey Concessions; Einar R. Oisen, Racine, Wis.; D. W. Osborn, Nebraska State Fair; James O'Brien, Wallace Bros.' Shows; Mr. and Mrs. T. A. O'Donnell, Des Plaines, Ill.

THE BILLBOARD ON TIME!
Subscriber E. T. Ramsey writes from a small town in South Carolina that his copy arrives at the post office on Wednesday but is not delivered until Saturday BECAUSE The Billboard IS DATED SATURDAY. The Billboard is accorded "newspaper" preferential handling by the postal service and should be delivered as quickly as first-class mail.
If your copy is late, on subscription or at the newsstands, write Circulation Manager, The Billboard, Cincinnati, O. Many newsstands that were formerly getting The Billboard on Friday now have copies for sale on Wednesday.

P
Harold Paddock, Lipsky & Paddock Concessions; Phil Pronin, Wallace Bros.' Shows; Sol Pollock and H. A. Paxson, Saunders Merchandise & Novelty Company; Arthur Poorman, Chicago Heights, Ill.; Margaret Pittis, Bright Lights Exposition; Irving and Mrs. Bessie Polack, Polack Bros.' Circus; Mr. and Mrs. Earl H. Parks, Snapp Greater Shows; Mrs. Luz Potter, Los Angeles; E. C. Pierson, North Dakota State Fair; Arthur A. and Mrs. O. A. Proulx, Chicago; Meyer Pellman, Minneapolis; Miss D. Peterson, Chicago; Robert Pelan, La Porte (Ind.) Fair; Ed and Opal Phillon, Hennies Bros.' Shows; Ralph and Marianna Pope, World of Today Shows; Herb Pickard, Johnny J. Jones Exposition; Mr. and Mrs. Joseph Pauese, Chicago; Robert K. Parker, Miami; D. J. Paynor, Joplin, Mo.; May and Thomas Pace and H. C. and Mrs. Nora Phillips, Chicago; T. Dwight Pepple, Polack Bros.' Circus; Mr. and Mrs. Howard W. Piercy, Dodson's World's Fair Shows; Mrs. Harris Poppleinell, Chicago; Mrs. Harry Phillips, Casey Concessions; Rose Page, Great Lakes Exposition; J. Jack Perry, W. C. Kaus Shows; James Patterson, Beckmann & Gerety Shows; Mrs. Daisy M. Palomain, Wolfe Shows.

R
Mr. and Mrs. James A. Reed, Chicago; Matthew J. Riley, Matthew J. Riley Enterprises; Sergt. Wolfe W. Rosenstein, Johnny J. Jones Exposition; M. Roberts; Jack Ruback, Alamo Exposition Shows; Nan Rankine, Johnny J. Jones Exposition; L. C. Reynolds, Heart of America Showmen's Club; Maynard Reuter, *The Billboard*; Mr. and Mrs. L. E. Roth, Blue Ribbon Shows; Jack Rosenthal, Palisades Park; Mrs. Rosen, Rosen Concessions; Rudolph Ribick and Russell W. Root, Chicago; John F. Reid, Happyland Shows; Ben O. Roodhouse, Eli Bridge Company; Mary Rooney, National Amusement Device Company; M. Rosen, Rosen Concessions; William Rabkin, New York.

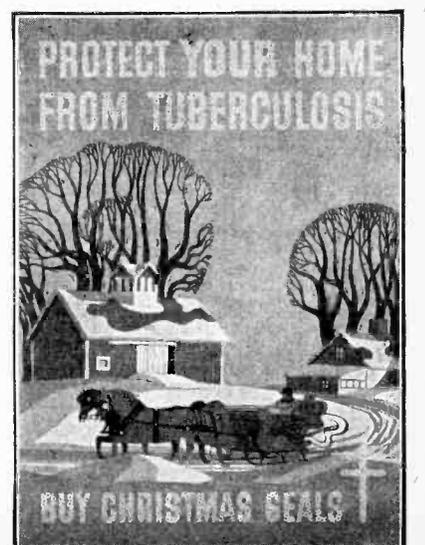
S
James E. Strates, James E. Strates Shows; W. H. Settle, Indiana State Fair; J. P. (Jimmy) Sullivan, Wallace Bros.' Shows; Harry Smiley, U. S. Army; Martin W. Sellner, Faribault, Minn.; Paul Smith, New York State Fair; O. Buck Saunders, F. E. Gooding Amusement Company; Mrs. Ora Snyder and Edna Schmitt, Chicago; A. M. Schuh, Newton County Fair; H. Vernon Smith, Buffalo, N. Y.; Mr. and Mrs. Joseph Sciortina, Casey Concession; Virgil Sells, Great Lakes Exposition Shows; Sylvia Sugar, Rock-Ola Manufacturing Corporation; Jack Stein, Chicago; Mr. and Mrs. Bill Stephens, Eastwood Park; Dave Shanker, Cleveland; Clem Schmitz, New York; Flint W. Shuford, Hennies Bros.' Shows; Albert A. Selberman, Rock-Ola Manufacturing Corporation; Sam Stein, All-American Exposition; Al H. Stuart, Newhall, Ia.; Viola Strasberger, Chicago; Minnie Simmonds, Conklin Shows; Mrs. Walter K. Sibley, National Showmen's Association; Bill St. Clair, Steele County Free Fair; Hayden J. and Mary Sanders, Chicago; William J. Sachs, *The Billboard*; Mr. and Mrs. C. D. Scott, Scott Exposition Shows; Mr. and Mrs. Bernie Shapiro, Atlanta; Mr. and Mrs. Joe Sorensen, Sorensen's Amusement Company; Mr. and Mrs. Sam Solomon, Sol's Liberty Shows; Mr. and Mrs. Bill Scanlon, Hennies Bros.' Shows; Mr. and Mrs. Jake Shapiro, Pittsburgh; Edna C. Schuler, Oak Park, Ill.; A. E. Selden, Stratosphere Man; Mr. and Mrs. William Steyer, Nebraska State Fair; Mr. and Mrs. E. A. Smith, Chicago; W. W. and Ethel Murray Simonds, Oklahoma Free State Fair; Mr. and Mrs. Frank M. Swirls Jr., Chicago; Mr. and Mrs. Lester R. Schrader, Michigan State Fair; A. J.

and Jeanette Sugerman, Cleveland Merchandise & Novelty Company; Frank D. Shean, Seaside Park; J. M. Sheesley, Mighty Sheesley Midway; Bob and Mayme Shaw, Gus Sun Booking Agency; Mazie C. Stokes, Davenport, Ia.; Mr. and Mrs. E. Supenar, World of Mirth Shows; Capt. and Mrs. Claude Shearer, Robinson Amusement Company; Mr. and Mrs. Carl Sedlmayr, Amusement Corporation of America; Anthony Sunto, Cleveland Amusement Company; Joe S. Scholibo, Beckmann & Gerety Shows; Sam and Helen Stratton, Porgy and Bess; Mr. and Mrs. Joseph L. Streibich, SLA; Mr. and Mrs. J. F. and Mary E. Sparks, J. F. Sparks Shows; Sammy Smith, Royal American Shows; Mr. and Mrs. Wilfred Samson, Quebec, Can.; John J. Sweeney, St. Louis; B. B. Sawyer, Saginaw (Mich.) Fair; Gerald Snellens, World of Mirth Shows; Harry Storin, Edward L. Carroll Enterprises; F. C. Schmitt, Chicago; Edwin Schmitz, Nebraska State Fair; Jack Sloan, *The Billboard*; Rose and Mary Sarlo, Ionia (Mich.) Free Fair.

T
Mr. and Mrs. Louis Torti and Mr. and Mrs. Ned E. Torti and Victor Torti, Milwaukee; Florence Tennyson, Cole Bros.' Circus; Bill Tumber, Wallace Bros.' Circus; Dave Tennyson, Chicago; M. Thompson, White's Novelty House; D. Whitey Tait, Wallace Bros.' Shows of Canada; David H. Thomas, Utah State Fair; Lewis C. Tierney, Show Horse Breeders & Exhibitors, Inc.; Mr. and Mrs. Marvin Tucker, Hennies Bros.' Shows; Dr. and Mrs. Max Thorek, Chicago; Adolph and Elsie Treusch, Chicago; Al Tomanini, World's Fair Freaks; Dan Thurber, North Montana State Fair; J. D. Thompson, Newton County Fair; J. A. Terry, La Porte (Ind.) Fair; Mr. and Mrs. R. S. Thornton, Minnesota State Fair; J. C. Thomas, Dover, O.; Mr. and Mrs. Earl Tauber, Chicago; Phil C. Travis, Tennessee State Fair; Hunter Taylor, West Tennessee District Fair.

V
Mr. and Mrs. E. C. Velare and Curtis J. Velare, Royal American Shows; Paul F. Van Pore, Joplin, Mo.; George and Pearl Gooding Visoky, Puritas Springs Park; Mr. and Mrs. George Vogstad, World of Mirth Shows.

W
Julius A. Wagner, Doolan Enterprises; Mr. and Mrs. W. V. (Jake) Ward, Illinois State Fair; Lieut. L. F. Wasson, U. S. Army Air Force; Mr. and Mrs. W. R. Wilkerson Jr., Kansas City, Mo.; Ted Woodward, Sol's Liberty Shows; Neil and Flora Jean Webb, Conklin Shows; B. S. Watts and Eben S. Wakeley, Chicago; D. W. Winebrenner, Baker-Lockwood Manufacturing Company; George W. Westerman, Amusement Corporation of America; Mr. and Mrs. Nat Worman, Hennies Bros.' Shows; Frank West, All-American Exposition; R. A. Walton, Chicago; Gaylord White, Brockton (Mass.) Fair; Mr. and Mrs. Ansel E. Waltrip, Madisonville, Ky.; G. L. and Mabel Wright and Edwin and Jeanette Wall, Chicago; Jack H. Warren, Saskatoon (Sask.) Exhibition; Mr. and Mrs. O. O. Wolf, Kansas State Fair; Mr. and Mrs. Stan Wayte, Regina Exhibition; John F. White, Sioux Empire Fair; A. Dutch Wilson, Beckmann & Gerety Shows; Billy Williams, Williams & Lee Attractions; John and Mr. and Mrs. William J. Wendler, North Tonawanda, N. Y.; Lillian E. Woods, Tennessee State Fair; Grace L. Wilson, Chicago; Mr. and Mrs. Al Wagner, Great Lakes Exposition (See SLA REGISTRATIONS on page 57)



Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

CONVENTION is over.

JACKIE BOST writes from Pittsburgh: "Have a good job here for the winter."

WHILE en route to his home in Buffalo, Billy Baker, annex attraction, visited the Woodward Avenue Museum, Detroit.

POPULAR QUESTION: "Was I there?"

SINCE closing with Sunburst Exposition Shows, Leo Grandy has returned to his home in Rutland, Vt., for the winter.

SINCE closing with Scott's Exposition Shows, Madam Burlison has been playing theaters in Atlanta.

HEARD a lot of showfolk singing with feeling—for themselves.

CLARENCE E. McCLANE is wintering in Gillespie, Ill., after winding up the season with Four Star Exposition Shows.

SAMUEL (DETERMINATION) EDDIE reports that he is wintering in Columbus, O.

NOTICED the same bunk from guests who weren't bedfellows.

LEO CARSON and Fingers Scott, former troupers, report from New Orleans that they are operating a trailer park near there.

AFTER closing with Blue Ribbon Shows, Ernest (Happy) Sumall is visiting his sister, Mrs. Carrie Perrigo, at Monticello, Ind. He plans to go to Oklahoma to work in a war plant for the duration.

HAMBURGER next season will make both ends meet.

MR. AND MRS. GIFF RALYEA, who closed a successful season with James E. Strates Shows recently, are wintering in Savannah, Ga., where Giff is employed as an electrician in the shipyards.

LAST SEASON with J. F. Sparks Shows, Lee Houston is playing club and school dates in Birmingham with his animal acts. Allen Morris and Robert L. Overstreet are handling the unit's bookings.

HEARD one manager crack: "Today even Diogenes would need a priority to get a lantern and a rationing card to get it filled."

WHIP FOREMAN on Prell's World's Fair Shows for the last 14 years, Harry S. Fox headed for Camden, N. J., after closing with the organization at Tarboro, N. C., recently. He and Mrs. Fox will winter in Camden.

MR. AND MRS. H. DUTCH MILLER are playing dates in Louisiana with their hoop-la stand to good weather and business, they report. Bob Lewis and

Before Bird Wheels

YEARS ago the front and back-end folk on midways were ever at loggerheads. No matter what happened on the lot, one blamed the other for it. Concessionaires of that time held themselves aloof from show and ride troupers because they rated themselves smarter. The back-enders mixed with their own and figured that they were the backbone of a carnival. Argument pro and con prevailed daily in carnival cookhouses. One claimed that carnivals could operate successfully without concessions, while the booth operators insisted that without them the trains wouldn't move. Thus both cliques lived in their own worlds and belittled each other as often as possible, but they always stayed a little behind the fighting line with their jibes. Most of their cracks ran in a humorous vein which carried a sting and yet could be considered a laugh. The booth men played up the fact that they weren't vags with an alibi and didn't have to sleep in show trains and living wagons. The back-enders insisted that the front-enders were hamburger aristocrats who lived in big hotels during the summer and had nothing to show for their season except jackpots. The back-enders dubbed the ball-game workers "Cat-rack Queens," and the stand folk retaliated by calling midway shows "Fake-a-toriums," the Ferris Wheel a "Chump Helster" and the Merry-Go-Round a "Simp Twister." One day a spindle agent who used watches for flash was loudly boasting of his money-getting ability. He was making his brags loud enough to be sure that they would be heard by the back-enders present in the cookhouse. Listening to him as long as he could stand it, an old showman spoke up with, "I have a parrot that can operate that stand." "What do you mean by that?" asked the insulted jackpotter. "Well!" said the old-timer, "My side show sat across from your booth one week and all that my parrot now yells from morning to night is, 'Watch or a dollar for a dime, folks! A watch or a dollar for a dime.' Yep! It takes a lot of ability to run one of those stands."

is the one on which he is treated the best and is allowed to beef the most.

HARRY L. GORDON letters from Phoenix, Ariz., asking that anyone knowing the whereabouts of Vickie Adams have her contact her mother, Mrs. Laura Kadamen, immediately. Gordon says Mrs. Kadamen is seriously ill.

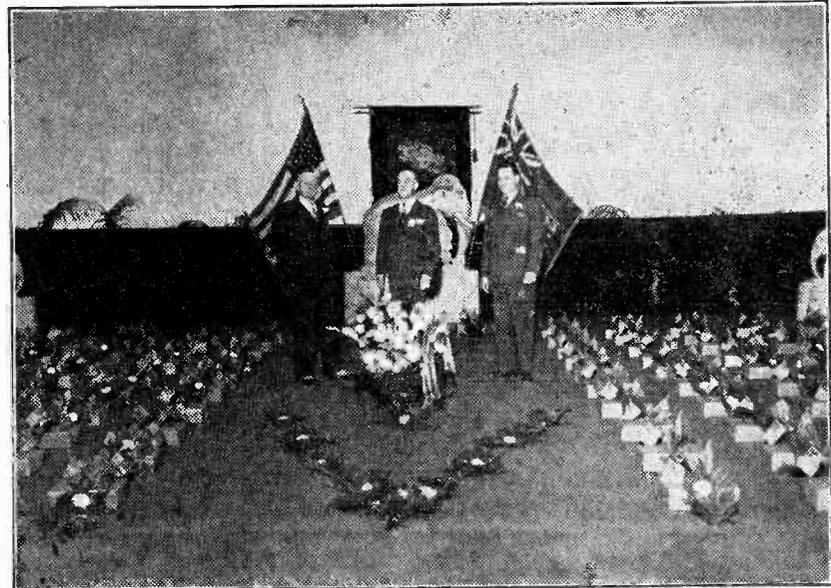
BOBBY, dog-faced girl, and Seal, seal boy, recently concluded a successful season with J. J. Bejano's Side Show on World of Today Shows. After a two-week vacation in New York, they went to Atlanta, where they have opened a novelty stand for the winter.

WAS mentioned that fortune awaits the man who can figure out or invent a machine which will take no priority order to build to give every showman what he needs.

"WHILE on my way to Hot Springs," letters Slim Kelley from Little Rock, "I met Mayo (Specks) Williams, who was foreman for D. B. Stock's rides for 22 years and last season foreman for Mrs. Stock on Wonder Shows of America. He is now night manager of a hotel here."

REMEMBER those peaceful pre-war days when showmen argued over which carnival would carry thru the biggest winter building program?

SINCE closing with Dodson's World's Fair Shows at Texarkana, Tex., Eddie Keck placed his No. 1 unit with Bob Carter on Hall's United Shows. His No.



REPLICA OF SHOWMEN'S REST, Woodlawn Cemetery, Chicago, erected in the Bal Tabarin of the Hotel Sherman for the annual memorial service held there November 29. In the picture, left to right, are Dr. Charles Copeland Smith, National Manufacturers' Association, who conducted the service; Carl J. Sedlmayr, retiring president of the League, and Bernard Mendelson, chairman of the SLA memorial committee.

LINDEN L. WEST, girl show operator, and Walter Chaney, Rolloplane foreman on Byers Bros.' Shows last season, are operating a used car lot at Kennett, Mo.

SHOWMEN reported putting their jalopies on stilts before leaving home.

THE KINGS, mentalists, are operating a newsstand in Houston after a successful season with Johnny J. Bejano's Side Show on World of Today Shows.

MANAGER of Dick Best's Side Show on Royal American Shows, C. L. (Twisto) McCormack is a staff announcer at Station WLAY, Sheffield, Ala.

WHO is the Michigan fair secretary who lost three hats at the Chicago convention?

JIMMIE HANNIGAN (Bertha-Bert) letters from Aliceville, Ala.: "Am working here as first-aid nurse in an alien prison camp."

ROBERT SORENSEN, concessionaire, last season with Crescent Amusement Company, visited The Billboard Cincinnati office December 4 while in town reporting to his draft board.

LOT of the plain bickering was good fodder for trash cans.

MR. AND MRS. W. L. VERMILLION, photo gallery operators, info from Pittsburg, Kan., that they are mourning the loss of their Boston terrier, Zippy, killed by an automobile on November 30.

Ernest Small joined them recently with their ball game and penny pitch stands.

OLD SAW: "You can always get it from me, but try somebody else first," seemed to hold up during the convention.

"CLOSED my 10th season with C. J. Lauther's Side Show," letters Jessie Franks from Reading, Pa. "While en route home I spent several days at his farm. Am visiting here with my partner, Pinky Snooks."

AFTER vacationing in Augusta, Ga., for a month, Burnam Pelley, carnival trouper, went to Savannah, Ga., to take a job as a sheet metal worker in the shipyards there. He says Abe Pager is with him.

SHOWFOLK who haven't missed a convention since gosh-knows-when were conspicuous by their absence this year.

AFTER a successful season on Mighty Sheesley Midway, Mr. and Mrs. Frank (Frenchy) Benoit are in Mobile, Ala., where Frenchy is working as an electrician in the shipyards. They are wintering in Crichton, Ala.

"CLOSED my best season in years with Endy Bros.' Shows," cards Joseph Parenteau, concessionaire, from Mobile. "Bought a new trailer and was married on November 6. Am looking forward to rejoining the shows again next year."

LEARNED that a trouper's favorite show



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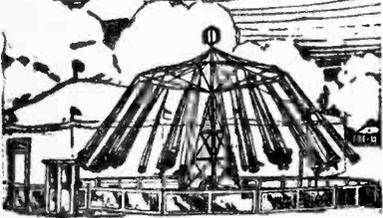
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M. LOVELL

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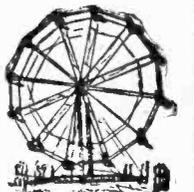
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2 unit is playing clubs in Philadelphia. Eddie says he plans to head for Tampa after the holidays to pick up his Southern bookings.

CARNIVAL troupers Leo (Red) Carson and L. E. (Fingers) Scott are wintering in New Orleans selling trailers, they report from the Mardi Gras city. They enjoyed recent visits with Johnny Guinn, Barney Dennison, Cordus Henderson and Bill Bailey.

CHARLES WHITE, concession manager on Rubin & Cherry Exposition and Henries Bros.' Shows the last two seasons, is in Southwestern General Hospital, El Paso, Tex., where he successfully underwent an operation. E. W. Wells, Frank Burke Shows, reports. White would like to read letters from friends.

IN Chi I learned that a friend is an acquaintance who never borrowed any money from you or never loaned you any.—Colonel Patch.

JERRY HIGGINS, who closed a successful season with his girl show on George Clyde Smith Shows, advises he is in New York, where he will enter a hospital to undergo an operation for stomach trouble. He says that Pedro Lopez, former cranival trouper, is presenting his act at Billy Rose's.

AFTER closing with John R. Ward Shows with his Side Show, Joe Mooney went to Chicago to visit with Mrs. A. Monroe and son, Val Russell, he reports from the Windy City. Before starting work of readying his show for next season he plans to make a trip to the East and spend some time in Buffalo.

DURING early-day conventions we heard a lot about the carnival industry needing a Moses to guide it. This year plans were made to book him solid for the duration.

A DOLL-SIZED carnival, produced and directed by Travis T. Womack, is one of the features of the toyland display of W. C. Stripling Company, Fort Worth. Line-up of miniature organization includes Merry-Go-Round and Whip and Dixie Minstrels, Fun on the Farm, Jiggs's Bungalow, Whoopee House, bingo games and grab stands.

WINTERING in Fort Smith, Ark., are Mr. and Mrs. Dick Taylor, who closed their season on Goodman Wonder Shows of America at Little Rock. They operated a Monkey Show and a number of concessions on the Goodman midway. They report they have been enjoying some red-hot pitch games with Dr. and Mrs. X. G. May, former troupers.

WHAT conventioning cookhouse men seemed to worry over was that when the 2½-pound meat rationing starts, will it include the bones?

HARRY S. KIEFER, vet carnival trouper and formerly with Beckmann & Gerety Shows and Rubin & Cherry Exposition, is in Charity Hospital, Shreveport, La., recovering from injuries sustained in an auto accident there recently. Physicians report he will have to remain there for about six weeks. He would like to read letters from friends.

ROBA AND GLADYS COLLINS card from Patterson, Mo.: "Are at our home here after living in Richmond, Ind., for a few weeks. Doc and Mrs. Edwards, of W. S. Curl Shows, are operating a restaurant there. Boyd Niccum, former concession agent, is working at State Hospital, Richmond. Mr. and Mrs. W. S. Curl visited us there."

REASON a side-show operator gave for not owning his equipment: "If I own it carnival managers are ever finding costly improvements for it. When they own it they believe the show can make the season as it is."

"STOPPED off here en route to New York," Chief Whitehead cards from Newark, N. J., "and was amazed to find so many of the traveling gentry engaged in building the army camp at Carteret, N. J. They included Willie Riley and brother, Leo; Steve Paderbury, Harry Beck, Mike Novaack, Frank Cheswick, John Pete and Frank Glynn, Hal Roach, Sam Fatima, Tony LaBelle, Harry Gold, Herman Wolf, Ginger Redick, Dave Mackay and Big Bob Lee."



WILLIAM COWAN, for the last four years business manager of Cetlin & Wilson Shows and well known in outdoor show circles, represented the organization at the Chicago meetings with Co-Owner Izzy Cetlin and General Agent Harry Dunkel.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

STANTON BROWN, last season with J. F. Sparks Shows, is with the Army Air Corps at Miami Beach, Fla.

JIM McHUGH, press representative of World of Mirth Shows, has been inducted into the army at Camp Lee, Va., with a limited-service classification.

FORMERLY with J. F. Sparks Shows' executive staff, Bill Dollar was inducted into the army in October and is stationed at Fort McClellan, Ala.

CONCESSIONAIRE with Mighty Sheesley Midway, John Francis King is in the navy, where he holds the rank of first-class seaman.

FORMERLY with wax museum units, Roy (Duke) Gerlach is with 116th Signal Corps, Radio Intelligence Company, Camp Crowder, Mo.

PHILIP B. MEIGS, former cotton candy concessionaire on Kaus Exposition and Cetlin & Wilson Shows, is a private in the army and stationed at Camp Polk, Louisiana.

ERSTWHILE carnival trouper, Pvt. Don (Eddie O'Brien) Ravelli has been transferred from Camp Grant, Ill., to Lovell General Hospital, Fort Devens, Mass., as a medical technician.

FORMERLY with Happy Attractions, Keystone Modern and Bright Lights Exposition shows, C. J. (Pat) Davis was inducted recently and is stationed at Fort Thomas, Ky., where he is a private.

PHILIP T. GRIFFIN, former snake show operator, is a candidate for the rank of second lieutenant with the Second Student Training Regiment, Fort Benning, Ga. Prior to his enlistment last January, Griffin had a large collection of snakes on World of Mirth Shows.

AFTER a 10-day furlough at his home in Marion, N. Y., Sergeant and Mrs. James A. York, carnival troupers, have returned to Base Operations Office, De Ridder Army Air Base, De Ridder, La. York says the John R. Ward Shows have been playing that sector to good crowds despite cold weather.

CORP. JOE McKENNON, former superintendent on Johnny J. Jones Exposition, now with Company B, Headquarters Battalion O. T. C., Camp Santa Anita, Calif., letters: "Missed the first Chicago meeting in eight years. Am now at Camp Hamm Hospital for a physical examination. Do not know how long I will be here. Visited Crafts 20 Big Shows' quarters recently."

MUSEUMS

Address Communications to Cincinnati Office

Business Continues Good For Kortes in Fort Worth

FORT WORTH, Dec. 5.—Pete Kortes' World's Fair Museum, playing a three-week engagement at a downtown location, is working to good day and night patronage. Because of transportation difficulties the museum, which is on its 19th annual winter tour, will make only short jumps. Mr. and Mrs. Kortes, during the local engagement, went to Houston to visit their daughters, who are attending school there.

Many of the patrons are war workers from various cities who have never before seen the museum. Doris and Thelma Patent, Albino twins, are in

charge of a War Stamp booth at the show. Charles LeRoy is still in charge of the floor, and Anna LeRoy remains in charge of the ticket box. New attractions include Sam Alexander, two-faced man.

Animal Oddities OK in Tex.

FORT WORTH, Dec. 5.—W. E. Alexander's Animal Oddities ended a good nine-day run in this city's residential section December 1. Attendance was reported on a par with that registered in any city of similar size during the year. Lone Star, billed as the world's largest steer, and Saudi Belle Strange, said to be the only Dalamatian mule, were on exhibit.

Hubbard Plays Host At Dinner in Centreville

CENTREVILLE, Miss., Dec. 5.—Hubbard's Midway Shows closed a successful stand here November 23 despite cool weather, Carl V. Nold, press representative, reported. Highlighting the engagement was the Thanksgiving Day dinner tendered the personnel by Manager Hubbard. Most of the personnel attended in a body, meeting at the showgrounds and then going to local cafe for the feed. Seated at the staff table were Manager D. Stack Hubbard, M. R. (Red) Rogers, assistant manager; Frank R. Nelson, general agent; Jack (Little Boy) Douglas, concession manager, and Nold.

Guest included: Mr. and Mrs. Ray Harris and son, Mr. and Mrs. Fred Coutts, Mr. and Mrs. Bob Miles, Mr. and Mrs. Ted Raemore, Mr. and Mrs. John Delauter, Mr. and Mrs. Homer Ginther, Mr. and Mrs. Pete Ninnies and family, Larry Freeman, M. B. Van Hooser, Ruby Neal, Francis Jabolotsky, Robert McDonald, Tom Ferrill, Jerry Gray, J. L. Payne, Irwin Sherwood, Shorty Burns, Leroy Delawater, Robert McGehee, John (Dad) Slater and Cliff Bailey.

Goodman Out for Duration

CHICAGO, Dec. 5.—Max Goodman, operator of the Wonder Shows of America, announced during the outdoor conventions in the Hotel Sherman here this week that his present plans were to keep in storage all of his equipment "for the duration" at his North Little Rock (Ark.) quarters.

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GEORGE F. WHITEHEAD
Care The Billboard, 1564 Broadway, N. Y.

With the Ladies At the Banquet and Ball of the SLA

By VIRGINIA KLINE

CHICAGO, Dec. 5.—With all the slogans flying about of "All out for war" and "Save all you can to buy all the bonds you can," there might have been a serious shortage of finery for the show women at the annual SLA banquet and ball this year. These women had just reached a goal in the Chicago auxiliary that meant the donation of an ambulance to the fighting forces, so they could be excused a little if they had not thought too much of new creations for the annual parties and the ball. They, with their many friends who gathered for the convention, were up to and past the standard of former years, as they wore their brightest colors and peppiest styles and made a colorful evening gay with dancing and entertainments for the out-of-town folks.

There were several cocktail parties preceding the ball on Wednesday night. Mr. and Mrs. J. W. Conklin were at home in the Coach and Pair Room of the Hotel Sherman, with a swiftly moving number of guests in and out. Mrs. Edythe Conklin received in a wave-blue chiffon skillfully decorated with tiny seed pearls of blue. Mrs. Neil Webb wore a paint-red frock with zigzagged gold braid on the bodice and sleeves. Ida Cohen helped keep guests served in spite of being so lately almost too sick to be about. Her trim tailored black frock with Eton-gold trim was just right for her and added a few inches to her height. Mrs. Adrian Ketchum, of St. Louis, wore a smooth white crepe with a short cape of bright red fringe.

Military Touch Noted

Some of the tables at the ball took on a military touch, with uniforms here and there. But they helped keep the colors blended and in keeping with the times. Mrs. Charles Goss wore a black Alconon lace, with the deep square yoke lovely over the tiny puffed sleeves. Shirley Francis Lyons, in for the week from Cleveland, wore a hunter's green velvet. Her sister, Gaynell Markell, wore cloud-blue accordion-pleated chiffon with red accessories. Mary (Annie) Rooney wore cream lace with fresh violets. A tricky arrangement of looped gold braid over one shoulder, an extreme décolleté bodice, with full skirt of yellow Melanie silk, made up the frock Grace Geofrey, of Salina, Kan., wore. She was with Mrs. Elmer Velare, who wore a black velvet topped white skirt over which short black ribbons clustered to make a swing theme. Bertha (Gyp) McDaniels's Kelly green and gold dressmaker gown was topped with a rare orchid worn in jauntily waved hair. Daisy Hennies wore dulled red with white gardenias. Hattie Wagner, who left a sick bed to attend the club doings, was much better, she declared, because of the effort. She wore a black sequined-trimmed dress with red and gold purse and shoes. Madge Block, one of the visitors from the New York auxiliary, wore a deep-blue ivory-trimmed frock with evening hood in striking fashion. Mrs. Bertha Reiss Melville, one of the earliest presidents of the Chicago auxiliary, wore a stately black-jetted gown, with her soft white hair waved high.

The retiring president of the Chicago auxiliary, Mrs. Edith Streibich, wore a red sequined blouse with black skirt. Her daughter, Alice, wore black net over

white with the demure waist fullness. Mrs. Jeanette Wall wore peon red with a deft flower-in-hair arrangement. Goldie Fisher, a regular visitor from Caruthersville, Mo., wore a black net, heavily beaded with black bugle beads and relieved cleverly with rhinestone accessories. Mrs. Doc Zander, of Sturgis, Mich., wore a black short dinner dress with pearls. Opal Phillon wore a black crepe with a new fulled touch across front and side. Billie Wasserman, a visitor after many years of absence, wore a severe black tulle with white lapels. Mrs. Edward A. Hock was regally splendid in queen blue velvet, her daughter completing the picture in a victory-red gown with puffed neckline. Sara McCaffery wore silver moire with swing skirt in the new sweep length. Nan Rankine wore black net, heavily sequined under a gorgeous red fox wrap. Mrs. Bill Wendler, of North Tonawanda, N. Y., wore a heaven-blue form-fitted gown with gold bow knots applied down the front panels. Mrs. C. F. (Clara) Zeiger, of Rocky Ford, Colo., and other points west, wore a midnight-blue panne velvet with sunburst gold purse and shoes.

Frances Keller, who planned the Chicago auxiliary installation dinner this year, wore a braided blue blouse with black flared skirt. Phoebe Carsky, newly elected president of the Chicago auxiliary, wore cobble-blue net, with silvered folds and shoulder lapels, and a Juliet cap of rhinestones. Mrs. Mike O'Shea wore a black frock with a huge orchid on her right shoulder. Mrs. M. J. Doolan wore ice-blue crepe with seed pearl trim. Mrs. Lee Gluskin wore black, heightened by heavy gold sequined epaulets and gold drop earrings. Mrs. Walter K. Sibley, a New York visitor, wore flag-blue velvet with shirred trim. Mrs. A. H. Kunz wore a variegated flower taffeta, bouffant style. Mrs. O. E. Bradley wore ivory blue crepe. Mrs. J. F. Sparks wore a dinner dress of black. Her daughter, Mary Elizabeth Sparks, wore a debutante-styled frock in crisp net. Lucille Hirsch wore dawn pink with dropped shoulder line of gold sequins. Mrs. Sam Fidler, of St. Louis, wore a richly trimmed plum-colored frock with silver fox cape. Florence Lusse wore soft shirred black velvet under a stunning mink wrap. Sadie White wore black sequined crepe with deep V neckline. Rose Hennies wore a Panquin model, with form-fitting bodice of cadet blue outlined with deslys lace, the skirt full and sweeping in black matlesa silk. Mrs. Max A. Thorek, wife of the League's popular doctor, wore black moire with neck arrangement of heavy roped gold chain. Mrs. Bernie Mendelson wore ivory white, her gold-colored hair soft and smooth in a new victory haircut of short curls. Lillian Woods wore a Lantry model frock in the new hourglass cut, the black sequined net forming a perfect setting for her blond hair.

Traditional Bouquet

Mrs. Sunny Bernet wore a white gown topped with curled ostrich feathers to form the cape neckline. Mrs. Kenneth Blake wore a basque blouse of red over a full taffeta skirt. Mrs. Mike Wright wore black marquisette with braided trims. Mrs. Tom Pace wore Scotch red taffeta with paneled front and sides of umber tones. Marie Broughten wore a

black Chanel model with dropped yoke of rhinestones. Mrs. Lois Lawrence wore Chinese blue with flowered outlined hemline. Mrs. L. E. Roth wore gold-colored chiffon with gold-beaded trim. Mrs. Nora Phillips wore a yellow-topped grown with black skirt surprisingly applied with red bow knots to form an unusual picture blend. Mrs. Dick Miller wore a lipstick-red frock with black side drapery arrangement. Mrs. Charles W. Green, of Missouri, wore gold and green lace in tiered flares with gold purse and gloves. Mrs. Gussie Lieberwitz wore sunrise yellow with beaded trims of gold and blue. Mrs. Sam Solomon wore a rich tone of dark red Spanish crepe, which brought out her cream-toned skin and silky brunet hair.

Mrs. Carl Sedlmayr wore net over sky blue and carried the traditional huge arm bouquet of red roses as the wife of the retiring president of the Showmen's League. Dorothy Flanagan wore a black moire model with gold embroidered yoke and shoulder folds. Mrs. Ray Oakes wore soft blue satin crepe with ruffled fulled skirt. Mrs. Berly Backus wore a skillfully striped gown of black and white. Gene Delabate had the new short fluffily curled haircut and wore a frock of Miami pink, showing a distinct waistline and form-fitted hipline. Mrs. M. H. Barnes's blond loveliness was accentuated by her butter-colored chiffon gown with low square neckline. Mrs. Ned Torti wore bond-blue with tiny trims of leaf designs at neck and sleeve.

Mrs. Jack Nelson led the grand march with her husband, newly elected president of the Showmen's League, in a feather-blue net frock with sides draped net in darker blue. Mrs. Ethel Weer wore a stunning black frock with sequin trim from top to hem and a modern slitted front panel. Mrs. Anna Gruberg wore an Eton bodice of gold braid with black skirt in straight lines. Mrs. Lillian Robison Glick wore dark red with a sequin trim of white gardenia hair arrangement. Perhaps the most thrilling moment of the evening came when there were flashed the V-shaped lights that showed the names of the League members now in the armed forces.

Many of the regular faces were missed this year, among them Viola Fairly, Norma Lang and Peggy Reynolds. Scattered winter quarters and gas restrictions were largely responsible, but we can hope that next year we can all be together again and celebrate as in the many years past.

Attractions People At Outdoor Meets

CHICAGO, Dec. 5.—While attendance of fair men was below average at the outdoor convention held this week at the Hotel Sherman, there probably were more attractions firms represented than in former years.

Among them were Dick's Paramount Shows, Army War Show, James E. Strates Shows, WLS Artists' Bureau, Gus Sun Agency, Barnes-Carruthers Fair Booking Association, Gooding Greater Shows, World of Mirth Shows, Mighty Sheesley Midway, Al Martin, Toby Wells, World of Today Shows, Cetlin & Wilson Shows, Jimmie Lynch's Death Dodgers, U. S. Printing & Lithographing Co., Globe Poster Corp.; Selden, Stratosphere Man; Thearle-Duffield Fireworks Co., Enquirer Job Printing Co., Bernet Poster Corp., Al Sweeney and Gaylord White, Art Lewis Shows, Frank Wirth, George Hamid, Dee Lang Shows, World's Fair Shows, Motor City Shows, Johnny J. Jones Exposition, Boyle Woolfolk, Sol's Liberty Shows, Bazinet Shows, Southern Poster Printing Co., Northwestern Amusement Co.

Gertrude Avery Productions, Clem Schmitz, O'Henry Tent & Awning Co., U. S. Tent & Awning Co., All-American Exposition, Goodman Wonder Shows, Reynolds & Wells Shows, United Fireworks Co., E. G. Staats & Co., Regalia Mfg. Co., Fellows Wagon Co., Williams & Lee, Great Lakes Exposition Shows, George Adams Rodeo, Gold Medal Shows, Scott Exposition Shows, Fearless Greggs, Lewis Bros.' Circus, John B. Rogers Producing Co., Hudson Fireworks Co., Erie Lithograph Co., Triangle Poster Printing Co.

ODT STUDIES

(Continued from page 30)

largely in baggage cars, there are an adequate number of baggage cars available, the official declared, but "special" moves in such cars are disallowed as of December 1.

The ODT executive could not say how motorized shows would be affected, as gas and rubber are the chief considerations in this connection. In general

the ODT is not disposed to issue orders calculated to put industries out of business or reduce their effectiveness, but the needs of the war are great and there will be cases where some individuals or companies will have to suffer, he declared. He gave it as his opinion that the ODT will probably find it necessary to make an official statement concerning all traveling shows while they are in winter quarters, and he felt that the announcement would be made long enough in advance so that carnivals and circuses and all other itinerant companies would be prepared to arrange their schedules to conform to the regulations. A statement on the subject might be looked for within a reasonably short time, he said.

When it comes to moving show troupes and props over railroads, the official said that in a pinch the troupes (humans) would have to come first. (This might apply to units playing grandstands, as well as legit roadshows, vaudeville units, etc.)

It is expected that the ODT will ask shows to make shorter jumps, at least in the East, altho it is aware that longer jumps are necessary in the Western areas, where "key" towns are more widely separated.

ACA MOVES

(Continued from page 30)

America, John Gecoma, C. D. Scott Shows, P. E. Gooding Amusement Company, Endy Bros.' Shows, Cetlin & Wilson Shows and Art Lewis Shows. Numerous others are expected to join the movement.

Secretary-General Counsel Max Cohen, Rochester, N. Y., was delegated to organize the machinery for representation in the capital. On December 12 he will meet with Associate Counsels Richard S. Kaplan, Gary, Ind.; Paul M. Conaway, Macon, Ga., and Louis Herman, Toronto.

Cohen Is Re-Elected

James E. Strates was elected president for 1943 with these other officers: David B. Endy, first vice-president; Max Goodman, second vice-president; Art Lewis, associate secretary; J. F. Murphy, associate treasurer. Secretary-Treasurer-General Counsel Max Cohen was re-elected. New directors elected are William C. Fleming, Max Linderman, Frank R. Conklin, O. C. Buck and Izzy Cetlin. Committee named to devise ways and means for Washington representation comprised J. W. Conklin, James E. Strates, Max Linderman, O. C. Buck, Ralph Clawson, Floyd E. Gooding, Ralph N. Endy, Izzy Cetlin and Sam Solomon.

Stirring addresses on the need for greater co-operative action in facing present problems were made by George A. Hamid, Richard S. Kaplan, Louis Herman, Max Linderman and J. W. Conklin.

A telegram from Washington was read, carrying a suggestion from Christopher J. Dunphy, chief of the amusement section of the War Production Board, that there be formed an industry committee of three or less, representing all branches of outdoor amusements, including fairs. It was stated that he would work with an authorized committee in relation not only to his department but the Office of Defense Transportation, rubber and gas agencies and all others.

Applications for membership from seven shows were approved, raising the membership total to 63. Unanimous approval of the annual report of Secretary Max Cohen set the organization behind these moves:

That all recommendations previously made and contained in Secretary Cohen's reports be adopted.

That a definite legislative program for 1943 be adopted.

That the association's efforts in behalf of its members relative to railroad transportation be continued.

That the association be authorized to pursue steps looking toward a reduction in the cost of operating motorized shows by seeking reduced rates for motor vehicle licenses and the elimination and reduction of gasoline and similar taxes as soon as war conditions permit.

That the general policies of the association, as reflected by its efforts and activities during 1942, be continued as a matter of policy for the coming year.

1942 One of Best Years

Secretary Cohen termed the 1942 season as one of the best the industry generally has experienced in many years. Commenting on 1943, Cohen said: "If predictions materialize, 1943 should also be a good year for the industry despite the war. It will be a year of problems, perhaps one of many uncertainties. The

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international scene changes rapidly and its changing effect will be felt in the industry. Come what may, our industry will play its part in whatever program the United Nations adopt. We must realize that the war comes first and that the problems of the industry must necessarily take a secondary place.

"We have a right to be proud of the industry's contribution to our war effort during 1942 and we should plan to even increase that contribution to the war effort next year. It is up to us to consider thoroly what has been done in the past in this connection and what can be done in the future, and the attendance problems which will be encountered in moving in that direction. The industry can take full credit for the patriotic activities which it performed in the past. These activities without question will continue in the future, and when the great unpleasantness is over the industry will be able to settle back to normalcy with the realization it did its share, in a generous way, to contribute to an early and complete victory."

Growth Progressive and Sound

Cohen also pointed out that 1942 saw the association attain its greatest growth. Looking back on the last nine years of the organization's history, Cohen said, showmen must of necessity come to the conclusion that the organization has come a long way from that less than humble beginning of 1933. He stated that the organization's growth has been normal, natural, progressive and sound and that the membership, which started with only five members, has grown to a total of 63 shows. Cohen said he believed that the policies of the association have met with the overwhelming approval of most of its membership and have been accepted by members wholeheartedly, proving a definite progress and that the association is headed in the right direction.

He also praised the work of the staff of associate counsel and told of some of the valuable services performed for members during the year. He cited a number of problems for the coming year which will call for care of the management. These included economic factors, transportation, interstate trade barriers, additional taxes and admission taxes, interstate commerce laws, highway billboard legislation and labor activities.

To Operate in '43

Primary question at the meeting was whether the industry would be permitted to operate in 1943. Consensus was that the industry would be permitted to take its rightful place in the business world, particularly since the government regards amusements as a wartime necessity, and that in wartime amusements are more important than normally. It was the opinion of those in attendance that operations next year will be permissible subject to the restrictions which are imposed upon civilian activity generally.

Economic Factors

To adequately understand the scope of the problems which the industry will face next year, Cohen said, it is essential to consider the economic factors. All problems, he pointed out, will necessarily be subordinate to the over-all factors governing these conditions. Consensus of competent opinion on this subject, Cohen said, indicated that in 1943 the nation will be neck-deep in the war, both in a military and economic sense, and that on the economic front there will be more drastic limitations on civilian activity, greater concentration of production, regimentation of man power and extensive rationing. He added, however, no great degree of hardship for civilians in obtaining the necessities of life is anticipated, since the country is equipped to meet military needs for food and clothing and still maintain adequate standards for civilians. There is one cheerful note which may be anticipated, however, Cohen said. Despite the increase in various tax rates applicable in 1943, the economists predict that more money will be available next year and that there will be less goods to spend it for. Consequently the amusement industry and other branches of activity which render services without involving primarily the use of materials may be in a position to increase their gross volume of business by reason of this shortage of consumer goods.

He warned the industry it should be prepared to meet a further shortage of labor caused in part by the conscription act and by re-employment of labor in war industries, and a shortage of ma-

terials and replacement parts, particularly as relating to riding devices, caused by the priority system now in effect.

Interstate Trade Barriers

It was pointed out at the meeting that the war has considerably eased the situation in relation to trade barriers. The governors of some States have by proclamation suspended the restrictions peculiar to their States in relation to out-of-State vehicles, and other States have by legislative processes eased former restrictions.

Concerning labor unions, Cohen said: "The association cannot and will not make any labor commitments whatsoever for its membership. We believe that there is no unanimity of opinion on this subject among our membership. Consequently, each member will have to determine for himself what position he will take."

Caution in Bookings Urged

It was pointed out that the carnival industry has failed to exercise an adequate amount of discrimination in selecting its engagements, and Secretary Cohen told members that if the shows would exercise a little more caution and show a little more care in figuring the possible financial return of each proposed engagement, the net returns on the average would show some improvement.

"We realize, of course," he said, "that like all general rules, general statements also have their exceptions and that many conditions arise which necessitate the playing of engagements which to one disassociated from the particular show may look unbusinesslike. However, we still feel that extra care in selecting engagements will both result in extra profits and assist in solving the problems already called to your attention. It is virtually a 'must' proposition to exercise greater care next year."

The Billboard Thanked

In reporting on public relations a resolution was unanimously adopted thanking *The Billboard* for contributions of publicity and space donated to the association. Association also extended thanks to the management of the Sherman Hotel for its co-operation in providing meeting facilities.

Association memberships includes: Beckmann & Gerety Shows, Conklin Shows, Johnny J. Jones Exposition, Mighty Sheesley Midway, World of Mirth Shows, Cetlin & Wilson Shows, Sol's Liberty Shows, James E. Strates Shows, World's Exposition Shows, Reid Greater Shows, Wonderland Exposition, Blue Ribbon Shows, Miller Bros.' Shows, O. J. Bach Shows, Art Lewis Shows, Heller's Acme Shows, Ideal Exposition, O. C. Buck Exposition, Happy Days Shows, John Kilonis Shows, United Shows of Canada, Rubin & Cherry Exposition, Gooding Greater Shows; Al C. Hansen Shows, Inc.; Dodson's World's Fair Shows, Gold Medal Shows, Kaus United Shows, Karl Middleton Shows, Greater Exposition Shows, Spillman Engineering Company; Happyland Shows, Inc.; WaHace Bros.' Shows of Canada; Goodman Wonder Shows, Joseph C. Crouch Shows, Fair Publishing Company, Endy Bros.' Shows, Clem Schmitz, West's World Wonder Shows, Holman's Rides, Coleman Bros.' Shows, Anthony

and Rocco Fantasia, Anderson Amusements, Martin F. Bowes, State Fair Shows, Zimdar's Greater Shows, Buckeye State Shows, Charles A. Lenz, Triangle Poster Print of Pittsburgh; Texas Exposition Shows, International Congress of Oddities, Pioneer Shows, Wallace Bros.' Shows, Sunburst Exposition Shows, Lake State Shows, Dee Lang's Famous Shows, Four Star Exposition Shows, Dyer's Greater Shows, Art B. Thomas Shows, George Clyde Smith Shows and W. G. Wade Shows.

SLA BANQUET

(Continued from page 30)

Ammunition large ice carvings in the form of a cannon and a tank were borne down the aisle and up to the speakers' table. After these preliminaries President Sedlmayr reviewed the work of the Showmen's League in the war effort during the past year. He mentioned, among other things, that the League had purchased \$35,000 worth of U. S. War Bonds and \$4,000 worth of Canadian Victory Bonds; had donated \$2,000 to the Red Cross, and the League committee, under chairmanship of J. C. McCaffery, had raised \$10,256 for the Red Cross.

Prominents on Dais

Ralph E. Ammon then took over as toastmaster and introduced those at the speakers' table. Besides Ammon and Sedlmayr these included William Carsky, Charles G. Driver, Harold Paddock, "Senator" Murphy, Fred H. Kressmann; Art Lewis, president NSA; H. H. McElroy, vice-president of the IAFE; Lieutenant Commander David Goldenson, Joseph L. Streibich, League secretary; Dr. Max Thorek, of American Hospital; Maurice A. Haft; S. T. Jessop; Sam Solomon, president Missouri Showmen's Association; M. J. Doolan; L. C. Reynolds, president Heart of America Showmen's Club; Harry W. Hennies; Adrian Ketchum, president NAAPPB; Major Charles S. Hart, head of the Army War Show, and Jack Nelson, newly elected president of the League. Later Mayor Edward J. Kelly joined those at the table.

Principal speaker of the evening was Major Norman A. Imrie of the U. S. Air Corps, who spoke in a delightfully humorous vein that captured the fancy of the audience, then wound up with a serious patriotic talk that fitted the occasion perfectly. Mayor Edward J. Kelly was called upon and delivered a patriotic address. Dr. Peter Heide, introduced as a representative of the University of Switzerland in the U. S. on a secret mission, started off in an apparently serious vein, which soon resolved itself into unmistakable comedy that wowed the audience. Dr. Heide was in reality William S. Sims, a widely known humorist.

Strong Entertainment

Stage entertainment, which was distributed thruout the evening's program, was emceed by Vincent Gottschalk, a handsome man of pleasing personality. He did an excellent job which would have been perfect had he cut down his lengthy and excessively flowery introductions. Acts presented included Margery Meyer, opera singer; Dorothy Donegan, boogie-woogie pianist; Ted and Flo

Villette, juggling and acrobatics; Dick Gordon, singer; the Make Believes, exceptionally fine comedy trio; Senator Murphy, monologist; Sol Grauman's novel act that included a musical stair dance that is in a class by itself.

Trophies Awarded

At the close of the entertainment program President Sedlmayr took over and presented a number of trophies to members of the League for the work they have done during 1942. Magnificent elephants were presented to J. C. McCaffery for his Red Cross activities; Ida Cohen, for her work in bringing in a large number of listings for the directory, and to Neil Webb, Sam Gluskin, Ned Torti, George Murphy, of the World of Today Shows; Lew Keller and Louis Leonard, for their work in the membership drive. Sam J. Levy was presented a plaque for his work on the banquet and ball, and others who received plaques for their League activities were the Conklin Shows, Frank P. Duffield, B. S. Gerety, Max Goodman, Harry W. Hennies, E. C. Velare; E. W. Evans, of *The Billboard*; Johnny J. Kline, of the *Show World*; E. Lawrence Phillips, Joe Fontana, Mrs. Rubin Gruberg, Harold Paddock and Morris Lipsky. Toastmaster Ammon then presented President Sedlmayr with a life membership. Jack Nelson, incoming president, was then introduced and in an appropriate speech thanked the membership of the League for the honor which they had bestowed upon him and pledged his best efforts to further the League's interests.

Wires were received from many showmen who were unable to be present, but because of the lateness of the hour they were not read. After the floor had been cleared of tables there was dancing until an early hour. The grand march was a colorful affair, with Mr. and Mrs. Carl J. Sedlmayr and Mr. and Mrs. Jack Nelson leading the grand march.

FRANKS IN MACON

(Continued from page 30)

28 weeks played in Macon by Franks Greater Shows during the regular season, with 25 of the weeks under Franks' management.

Concessions are bringing in the bulk of the revenue. Free act is presented by monkeys under direction of Jimmy McVay. Free show is given twice nightly. Albert Lamont, who has had his rat game and a penny pitch on the lot since the park opened, added a set of diggers this week. Jeffries Family has the palmistry booth, and Adam Jeffries and others in the family operate several concessions. Bob Smallwood has the pea pool. His wife is ticket seller for Charles Drill's Ferris Wheel. Doc Meyers has a short-range shooting gallery, also a stock concession. Mr. and Mrs. Red Powers have two stock concessions. Charles Drill has four concessions.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c.
Automatic Bingo Shaker. Real Class . . . \$12.50
3,000 Jack Pot 8lips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50
Box of 25,000 Black Strip Car Markers. 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

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Address: P. O. BOX 223, Caruthersville, Mo.

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Veteran, Lodge and Other Organization Festivities

Conducted by **ROBERT R. DOEPKER**
(Communications to 25 Opera Place, Cincinnati, O.)

Donaldson To Produce Gulfport Vets' Show

GULFPORT, Miss., Dec. 5.—Disabled War Veterans Post last week signed Bert Donaldson to produce a four-day indoor carnival in a downtown building here, R. J. Buser, adjutant, announced. Donaldson has taken a lease on the building for three months and will stage other shows there.

War veterans' sponsored show will present a number of concessions, shows and free acts, Buser said. Awards will be made in War Stamps and advance ticket sale is good, officials reported.

G. HIGGINS, the Sky Man, after a brief vacation, opened at Mickey's Wonder Bar, Detroit, with his frog act. He reports a successful outdoor season.

READ
A REVIEW OF THE SPONSORED EVENTS SEASON
in the
HOLIDAY GREETINGS NUMBER
Dated December 26

RB Plans for 1943 Season

Strong Finish For Big Show

SARASOTA, Fla., Dec. 5.—Officials of the Ringling Bros. and Barnum & Bailey Circus expect the show to go out again next year, despite wartime restrictions, transportation limitations and priorities on man power and materials. That was the word passed along to all the employees as the show went into quarters here December 1 to wind up a 14,000-mile tour in which 424 performances were given in 103 cities from Maine to Texas, one of the longest seasons on record and one of the most profitable despite the Cleveland menagerie fire and other streaks of bad luck.

In a statement handed each employee John Ringling North, president, and Henry Ringling North, vice-president, said planning and preparations would be "to make next year's show bigger and better than ever in quality and spirit if not in size." Pointing out that Washington officials had been "most sympathetic and co-operative," the statement said that even "President Roosevelt personally has expressed his appreciation of the fact that the show is going on. Hard and trying days are ahead of us, but such prospects have never before chilled American spirit or stopped American initiative, and we feel that as long as these two qualities are alive the American circus, too, will roll on. . . ."

Business was "terrific" in all Florida stands, Roland Butler, chief of the press department, declared. The show drew turnaway crowds at Jacksonville and Miami and for the closing Tampa stand November 30. Afternoon audiences were excellent, even in Jacksonville, where the opening performance was nearly four hours late when several sections were delayed by transportation tie-ups on the run from Mobile, Ala.

Officially marking the opening of this resort town's season, arrival of the circus was greeted by scores of Sarasota's citizens who were anxious to extend the glad hand to personnel. Last of the train sections completed the 75-mile run from Tampa shortly after daybreak, and unloading at the quarters virtually was finished by noon.

Nearly all of the big-name troupes and performers came to Sarasota with the show. Many own winter homes here and remain all season. Others planned vacations before turning to off-season engagements.

Pat Valdo, personnel director, said more than 400 of the show's employees already were in the nation's armed services and another 30 or 40 are expected to join immediately now that the circus has been tucked away until spring.

Two'Dayer Big in Miami

MIAMI, Dec. 5.—Ringling Bros. and Barnum & Bailey Circus drew tremendous crowds November 27-28. Ideal weather prevailed. Both matinees were big, while the night shows sent the crowds to the straw. Included in the audiences were many uniformed army and navy men. The show made a 360-mile jump from Jacksonville, arriving on November 26, an open date, due to cancellation of West Palm Beach. Owing to the dim-out and long haul to lot it was deemed expedient to pass it up. Comment on the show by press and public was very favorable. Both local papers were liberal in use of pictures, and Frank Braden landed some particularly timely stories with a good spread. There was an air of gloom about the big top, for all mourned the untimely death of Walter McClain in Jacksonville on a job he was not required to do. "Walter always helped out; he was that kind," was the way showfolks put it.

Alfred Court did not work here, Prince Damoo handling the cats in the center ring. Court was watchful at all times, standing by the runs into the cages.

The show went to Tampa for its closing stand November 30 and then into quarters in Sarasota. "So far as a human can now foresee we will go out," Frank Braden said, "but spring is a long way off."

The season was one of the best ever had by the RB show despite lack of help, late arrivals, bad weather and the (See RB '43 Season Planned on page 55)

Animals Were McClain's Friends

By BEV KELLEY

You can't say anything better about an animal man than that the animals he looked after were his friends. And that was true of Walter McClain. His authority seldom was challenged by man or beast because he wore the mantle of authority with humility and consideration. That in itself is proof of a big man. And he treated his elephants with such understanding and kindness that even under great stress, such as the Cleveland disaster, these magnificent troupers behaved in a way that reflected great credit upon the men who handled them.

The elephants that died in Atlanta and in Cleveland will be trumpeting a greeting to their friend out on the Big Lot, but the ones he has left behind will miss him. It is ironic that Walter McClain never had a stampede in all his circus experience and still he suffered the grief of two of the greatest calamities in the whole history of the circus. His value to the Big Show was immeasurable. McClain worked all his elephants, and he worked himself harder than any of them.

He wrote a new definition of big-top loyalty in a season when the circus, short-handed and struggling for its life against great obstacles, managed to come thru with its banners floating proudly. Ringling Bros. and Barnum & Bailey is America's greatest amusement institution because of men like Walter McClain.

Letter From Abe Goldstein

CINCINNATI, Dec. 5.—The following letter, dated Honolulu, T. H., November 17, was received from Abe Goldstein December 2: "Am not in show business any more, haven't been for over a year. Don't think I will ever clown again. Have a partner in a curio and jewelry business and am doing all right. I sure miss *The Billboard*. When I do get one, it is about seven weeks old. The Osaskis are still here, most of the circus people having left. I am the only one left here in Honolulu. Fernandez has his show at the lower end of town, playing for the USO. Has been in one spot over two months. Haven't heard from any of my circus pals in over a year. Honolulu is a boom town—plenty of defense workers and army-navy people. My business is okay, only trouble is getting merchandise. When I was with Fernandez Circus and there was a fire on the show I lost everything I owned."

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Red Bean, La.
December 5, 1942.

Dear Editor:

That this show overcomes obstacles thrown in its path was proved at High Pine, La., last Monday. We believe that had the local citizens not co-operated as they did our gasless night there wouldn't have worked out so well. For the first time this show was denied gasoline for its pressure lights. Our shanty man tried every gasoline dealer (both of 'em) in the burg and was informed that they had none for outsiders. The matinee show was okay due to our white top keeping its interior as bright as day. The night performance was the big worry.

Being in the yellow-pine country, which is noted for its rich lumber, resin and turpentine stills, gave Manager Upp the idea of lighting the top with pine knots. A wagon load, large enough to illuminate the show both inside and out, was delivered. Four big rich pine stumps were located in the big top, three on the midway and two in the side show. The stumps were so rich with pitch that when a match was applied to them they burst into flames immediately, making the interior as bright as day. Black smoke rose to the tent's top and poured out thru the bale-ring spaces around the center poles.

CB State Fair Zoo Off to Good Start

LOUISVILLE, Dec. 5.—Cole Bros.' Circus Zoo, under sponsorship of the Kentucky State Fair, as in former years, got off to a good start Thanksgiving Day. Big crowds, evidently hungry for circus atmosphere, crowded the zoo building all afternoon. Two performances were given, including Joe Belevoskey and his trained seals, John Smith and his military ponies, and Eugene Scott, Ted White and Paul Jones, each presenting an elephant act.

Pitt, a John Robinson elephant, arrived at quarters aboard a private car November 28. She was accompanied by Mrs. John Robinson and John Robinson IV, who presented the elephant to Mrs. Zack Terrell.

Two pongurs were born at the zoo Thanksgiving Day, and because of the rarity of these animals in the States, Louisville papers have devoted much space to them, particularly to the coinage of the word "pongur," which cannot be found in any dictionary. Harry Thomas, doing publicity for the zoo, finally convinced the editors of the authenticity of the word, with the result that *The Courier-Journal* headline read: Noah Webster Notwithstanding, There Are Two Pongurs at State Fair Zoo.

Mr. and Mrs. Zack Terrell returned here November 30, having spent Thanksgiving Day with relatives in Owensboro, Ky. J. D. Newman represented the show at the Chicago meetings. Gus Taliaferro, front-door man, arrived in quarters after a brief visit with his parents in Owensboro. He will remain in the quarters' office during the winter. Mr. and Mrs. Noyelles Burkhart are visiting relatives and will return to quarters for the winter next week. Fred Seymour, after seeing the show stored for the winter, left with Mrs. Seymour for their home in Rochester, Ind.

C. S. Primrose Re-Engaged

OAK PARK, Ill., Dec. 5.—C. S. Primrose, contracting press agent with Cole Bros.' Circus, has been re-engaged for next season by J. D. Newman, general agent. Primrose is wintering at his home here.

Jacot Loses Animals

MANSFIELD, O., Dec. 5.—Eight animals belonging to Jules Jacot were lost November 29 as fire of undetermined origin spread thru the grandstand at the Richland County Fairgrounds. They included 3 lions, 3 bears and 2 tigers.

READ

A REVIEW OF THE CIRCUS SEASON

Notable Events and Happenings of the Year

in the

HOLIDAY GREETINGS NUMBER

Dated December 26

Hammond Indoor Circus Draws Good Business

HAMMOND, Ind., Dec. 5.—The indoor circus staged in the Civic Center November 26 to 29 by Boyle Woolfolk under auspices of the Civilian Defense proved very successful, drawing excellent crowds. There was a considerable advance sale, conducted under the direction of Billy Senior, and George Flint conducted an active publicity campaign in the newspapers and on the radio.

Acts presented included the Three Comiques, comedy acrobats; Harry Haag's Dogs; Gracie Hanneford, lady principal riding act; Ruby Fisher, human fly; Lewis Bros.' Liberty Horses; the Anzacs, Australian whip-cracking; Mae Lewis with seal Lotus; Margaret Pettis and Violetta Brooks, iron-jaw; Fisher's Military Elephants; the Rajah Troupe, Arabian tumblers; Dorothy Herbert, equestrienne; aerial trapeze number with Violetta Brooks and Margaret Pettis; the Fillmores, jugglers; the Hanneford Family, riding act.

Big Toppers at Convention

CHICAGO, Dec. 5.—Circus folk attending the Chicago outdoor meeting this week were Bill Tumbler and Larry Benner, Wallace Bros. Circus; Mr. and Mrs. Jack Mills, Mills Bros. Circus; Bill Chipman and Al Martin, Russell Bros. Circus; I. J. Polack and Dwight Pepple, Polack Bros. Circus; Mr. and Mrs. Paul M. Lewis and Dorothy Herbert, Lewis Bros. Circus; Bill Green, formerly with Gentry Bros. Circus; James M. Cole, James M. Cole Circus; J. D. Newman and Mr. and Mrs. Ansel E. Waltrip, Cole Bros. Circus; Leo Hamilton, equestrian director, Houston Shrine Circus; Orrin Davenport, producer of indoor circuses; Jay Gould, Jay Gould Circus; Bill Moore, former manager of Downie Bros. Circus; Ullaine Malloy, D. C. Hawn, Frank Sweeney, Leo and Ethel Hamilton, Mr. and Mrs. Orrin Davenport Jr., Joe Coyle, Mr. and Mrs. Earl Shipley, Poodles Hanneford, Edna Curtis, Wanda Wentz, Mr. and Mrs. John Schubert, Jean Allen, Bert Doss, Jack Klippel, Tad Tosky, Mr. and Mrs. C. Jones, Walter Forbes, F. A. Boudinot, Dan DeBaugh, Mr. and Mrs. Jack Donahue, Florence Tennyson, Dr. Cox, Whitey Harris, Emil Pallenberg Jr., H. A. (Whitey) Lehrter, Blackie Williamson, Buddy Moore, William Claire and Charles Primrose.

Violetta Brooks Injured

CHICAGO, Dec. 5.—Violetta Brooks, aerialist, was injured early this week while doing her act at the indoor circus staged by Boyle Woolfolk at the Civic Center, Hammond, Ind. A part of her rigging broke and she fell a considerable distance, suffering a broken arm and leg and concussion of the brain. She was taken to St. Margaret's Hospital, Hammond, and at last reports her condition was improving.

Wash. Shrine To Repeat

WASHINGTON, Dec. 5.—The Shrine Circus, which last winter attracted more than 50,000 persons, will be held again at Uline's Arena from February 8 to 14, it has been announced by Howard P. Foley, potentate. Proceeds of the show, which will have five matinee and seven night performances, will go to the Shrine charities fund. Foley, who is general chairman, will be assisted by his advisory committee chairman, Dr. William M. Mann, director of the zoo here.



With the Circus Fans

By THE RINGMASTER
CFA

President Secretary
FRANK H. HARTLESS W. M. BUCKINGHAM
2930 W. Lake St. P. O. Box 4
Chicago, Ill. Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

ROCHELLE, Ill., Dec. 5.—The Adele Nelson Tent of Springfield, Mass., held its first gathering of the winter season at the home of Mr. and Mrs. Charles Davitt, with Father Sullivan, national CFA chaplain as honored guest. After viewing Davitt's miniature circus wagons and his colorful circus rooms, members of the Tent were entertained by Father Sullivan's showing of colored circus movies and colored stills of the Ringling show, Wallace Bros.' Circus, Cole Bros.' Circus, Hunt Bros.' Circus and the Narragansett Park Shrine Circus. Father Ed told some of his experiences in the circus business and spoke of Benson's Wild Animal Farm. Mrs. Davitt served a luncheon for the members, and at the table the show was "put up and taken down." Other members at the gathering were Joseph Beach, Mr. and Mrs. Elmer Litch, John Lyman, Bob Crean, Roy Bentley and Wally Beach.

When the Ringling and Barnum circus played New Orleans, J. A. Leighton, New Orleans CFA, spent three days on the lot entertaining and visiting. His guests were Henry E. Alfortish, Roy Alfortish; August Gassiot Jr., mascot and water boy for the New Orleans CFA; George A. Jarabica, Douglas Block, Mrs. Addie Wahl and Thomas Earl Blalock. States he had a wonderful time visiting in the backyard and met many old friends, including the Wallendas, Ella and Fred Bradna, Albert Powell, Prince Damoo, Massimiliano Truzzi, Ely Ardelty, the Shyrettos, Felix Adler, Paul Jerome and Paul Jung. He also renewed friendships with Lew Woodruff, in the white ticket wagon; John F. Seawell, in the commissary wagon; Arthur Springer, Big Show announcer, and Pat Valdo. Fan Leighton also states that he has started a membership drive and will soon organize a Tent in the Crescent City.

Dorothy and Bob Zimmerman attended the NBC broadcast in Chicago of *Plantation Party* on the evening of November 21. This program features Whitey Ford of Lewis Bros.' Circus. The Zimmermans renewed their friendship with Ford, whom they met on the lot the past season, before and after the broadcast and report two interesting Fan sessions.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Attention, Collectors' Cornerites. When Walter Buckingham, noted collector of Circusiana and secretary-treasurer of the Circus Fans' Association, talks it generally means something. He writes:

"I have recently run across some advertising cards issued years ago by the P. Lorillard Company, tobacco company. These cards all bear circus pictures, the ones now in my possession showing two horses jumping a hurdle, a high-school horse being ridden by a lady (the horse is placing his right front foot up onto the seat of a chair). Another picture shows a bareback riding act by a man and two women. The man is riding two horses, Roman fashion, and is supporting a woman standing on his right thigh. The other woman is riding in a sitting position to the rear of the man, and the fourth and last is the old clown gag of putting a person thru the rungs of a chair. These cards seem to be of several varieties, one set plain and another set has the words 'Red Cross Long Cut' on the face. On the back is the name of P. Lorillard Company and a large red cross."

Now what Mr. Buckingham wants to know is this: When were these cards issued, how many different pictures were in the set and who has any of them? It would be a pity if from the hundreds of readers who are interested in the Collectors' Corner we could not find the answers to these questions. I do know this, the P. Lorillard Company was located in Jersey City for years and also the Frank A. Robbins Circus had its headquarters there. I do also know that the Robbins and the Lorillards hobbled together, and no doubt that is

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

HOME cooking.

JIM CURRY will be at the May-Stern & Company store, Pittsburgh, till Christmas. It is his fifth season there.

DUTCH WISE and Stanley Dawson spent Thanksgiving Day with Mr. and Mrs. Gus Schwab at Bethel, O.

JULIEN WEST, treasurer of Wallace Bros.' Circus, is vacationing in Florida. He will be back in York, S. C., soon.

HORSE sense will keep up horsepower.

EARL DeGLOPPER and Art Miller recently spent a few days sojourning in the St. Louis sector after closing with the advance of the Cole show.

EDDIE BAREFIELD, who has been ill for past two years, would like to hear from friends. His address is Bernharts, Pa.

FLYING ROMAS returned to Polack Bros.' Circus after an absence of three years for the Topeka (Kan.) Shrine Circus week of December 7.

BEING "fresh out of" also holds good in barns.

THE HARTZELLS, bar act, jumped from the Macon (Ga.) Shrine Circus to Charlotte, N. C., to join a Dan Fitch unit playing theaters.

WEBER BROS. AND CHAITTA, tight-wire act, and Delmar, juggler, are playing the Hirst Burlesque Circuit. Each act has 27-week contract.

JACK BISHOP is in the government hospital, Hot Springs, Ark., and would appreciate hearing from friends. He has been staff car chauffeur on the Al G. Barnes and Ringling-Barnum circuses.

WE don't need substitutes for money in quarters this winter.

MR. AND MRS. DELBERT GRAHAM, with their famous chimp, Andy Colino, finished a 38-week season and are resting at Riverside, Calif. Mrs. Graham went home to Michigan to see her son, who is in the hospital.

RALPH DUKE, clown and member of the Aerial Dukes, who is in Sioux Valley Hospital, Sioux Falls, S. D., as a result of injuries sustained while working the Shrine Circus there, would like to read letters from friends.

RUBE SIMONDS, clown, closed a pleasant season with Cole Bros.' Circus at Pensacola, Fla., and opened in Boston November 27 at Jordan Marsh Company Toyland. Clowning with him is Fred Gravel.

YEARS ago we didn't worry over how big a salary we earned. It was over how much of it we got.

DICK SCATTERDAY, last few years with Cole Bros.' Circus as banner salesman, called at *The Billboard* December 1 while in Cincinnati on business. He left for Gary, Ind., then will go to Chicago.

PAUL M. CONAWAY, Macon (Ga.) attorney, former circus p. a., has returned home from a visit to Washington and the East. He went thru the Johns Hopkins clinic, Baltimore, for a physical check-

how the idea for the cards originated. If anyone knows anything about these cards it would be best to send the information directly to the editor of the Corner so that all might get a knowledge of them thru the column.

That's a peach of an article on clowns in *The Saturday Evening Post* of November 7. Clowns have been neglected of late. Bobbee Blount gave them a fine show in her book, *Eyes-Light*, and here is what she wrote recently: "I am always trying to give the clowns the plug they deserve. I know them all; I draw them all. Why, I've been hanging 'round them with my pencil and sketch book ever since I was big enough to walk. And I'm sure many of my professors at Columbia were convinced that I actually came to New York to school to be near the circus for six whole weeks." She also infos that she is working on another clown book.

up, with the medicos giving him an okay.

DEL PERCILLA, better known in show circles as Del Hoyt, for many years a circus musician and a brother of the late Jack Hoyt, one-time circus band leader, has left the road permanently and has a good position at an Albany (Ga.) department store.

AN old-timer around big tops remarked: "We old heads who can no longer take it can't leave it."

ZEEK LAMONT had a nice season, playing with Barton's Society Circus at fairs and parks in New York and Pennsylvania, and was with J. M. Cole Circus from February 2 to July 25. He also was with J. C. Patterson's indoor unit as producing clown in Ohio. At present he is playing Camp Custer in Michigan.

MELL HENRY, since closing with Russell Bros.' Circus, has been filling dates in and around Los Angeles. He saw Parker Penny while with Polack Bros.' Circus. Since losing his partner, LaCola, who dropped dead at Shrine Auditorium in L. A., Henry has been doing singles. Will remain in California until middle of March.

NOTICED that the circus men who attended the Chi convention were good listeners, but none committed themselves.

JOE B. WEBB pens that Tex Orton has purchased a ranch 10 miles south of San Francisco near Sharps Park on the coast and also has a filling station there. Charles Williford also has bought a ranch in the Sharps Park area but is doing defense work at an S. F. shipyard. A Thanksgiving Day party and dinner were given at the Orton ranch. The Willifords, Honest Bill Newton and Webb were there. The last named is doing defense work in a shipyard in S. F.

REGARDING death of Walter McClain, Dr. H. F. Troutman writes: "I happened to be at the runs when the Ringling-Barnum show was unloading at Jacksonville, Fla., morning of November 25 and witnessed the tragic death of Walter McClain, superintendent of elephants. He was getting on a moving heavy baggage wagon and fell and the front wheel ran over and crushed his skull and the rear wheel his abdomen. We called the ambulance and Frank Morrissey and I accompanied him to St. Luke's Hospital, where he died soon after admission. I knew him since his Al G. Barnes days and admired him as a gentleman and first-class animal man."

SPEAKING of efficiency, what a circus manager Henry J. Kaiser, of Kaiser Shipbuilding Corporation, would have made!

NOTES from Al G. Kelly-Miller Bros.' Circus by Ted LaVelda, side show manager, from Des Moines: While en route here to visit relatives, my wife and I stopped over in Springfield, Mo., to visit the Four Millers, who were with the show the past season. Homer B. Phillip, banner salesman, is resting at his home in Fort Towson, Okla., before going to work on indoor dates. August Kanerva is booked for theater dates thru a Chicago office. John Grady, lithographer, is staying in the shows' quarters at Hugo, Okla. Bob Stevens, candy stand operator, is wintering on his farm in Oklahoma.

WON, HORSE & UPP

(Continued from opposite page)

returned to the tent. There all hell broke loose because the patrons who had occupied the blue seats rushed in and grabbed the star-back reserves. As no pass-out checks had been issued, we were again in the grease and didn't know how to settle the row. The reserve patrons demanded their money back, and we knew that we were in for a free-for-all. Manager Upp then asked the spectators to take the law into their own hands and to protect their seats, which left the showfolk out of the melee. The scuffle had just gotten under way when, with sirens wailing and bells clanging, two fire department companies arrived and played powerful streams of water on everyone and everything, which drove them home. We learned later than when a rustic had seen black smoke from our stumps pour thru the bale-ring spaces on top of the tent he had thought the

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. CLARENCE HOOD, formerly with Polack Bros., Walter L. Main and Cole Bros., is stationed at Camp Callan, Calif. He is with C 534th Platoon.

PFC. MICHAEL MOSAK (Mike Michaels), formerly with Cole Bros. and Clyde Beatty circuses, is soldiering at Miami with General Evans's staff, with office in DuPont Building.

SERGT. ABE A. REITZ, who has been in the army seven months, is now postal clerk in the air corps at Hamilton Field, Calif. He was candy butcher on Hagenbeck-Wallace, Cole Bros. and Barnett Bros. circuses.

PVT. WILLARD ESPY, Company 32 Medical B. N., Carlisle Barracks, Pa., has been an ambulance driver in the medical corps for past 16 months. He was with E. H. Jones's Cooper Bros. Circus, World Bros., Hagenbeck-Wallace and Robbins Bros. circuses.

ELDON J. D'ORIO is musician first class on the U. S. S. Wyoming. His address is Box B. D., care Postmaster, New York City. He was called back to the colors from Detroit May 22 of this year. He formerly was drummer and xylophonist with Merle Evans, Eddie Woeckener, Claude L. Myers, Charles Jameson, Don Montgomery, O. A. Gilson, George Klause, Art Kaufman, Art Windecker and Harry Lewiston.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

FORMER bronk and trick rider with Cole Bros.' Circus and Gatewoods's Flying X Rodeo, Clarence E. Canay is with Section 85 Engineers, U. S. Maritime Service, Hoffman Island, N. Y.

ROY VINCENT, deaf trick roper of note, is doing his roping act in Snellenberg's Department Store, Philadelphia, and working with David Irwin's Eskimo Show, he advises.

RODEO performers and cowboys in general in Texas are doing a good job of guarding the Lone Star State's peaches, Lieut. J. M. Barrett, director at Port Arthur, announces. Barrett, who initiated the idea to patrol the all-important beach line with horseback riders, did not release all the details of the patrol but said it was now in operation.

top was on fire and had turned in an alarm. Outside of several holes chopped in our sidewall by firemen with axes to gain entry, no harm was done.

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IAFE EXPECTS FED OKAY

Serious Note Pervades 52d Annual; Attendance in Dip

Fair men determined to carry on victory effort with even greater emphasis than in 1942—Doug Baldwin is elected prexy

CHICAGO, Dec. 5.—A more than ordinarily serious note pervaded the 52d annual convention of International Association of Fairs and Expositions at the Hotel Sherman, Monday, Tuesday and Wednesday as the fair men and women discussed war problems with which they are confronted. Work of the fairs in the war effort and their status in 1943 were the chief topics. Many excellent suggestions were brought out in the discussions and while no definite conclusions as to the probable outcome of next season could be reached, the fair men expressed themselves as determined to carry on their work with even greater emphasis on war efforts than during the past season, and they were confident that the value of the fairs has been sufficiently demonstrated to receive the sanction and co-operation of the various government agencies.

Attendance was somewhat disappointing. A number of fair managers who have been familiar figures for years were missing, due to illness. Others were unable to attend for divers reasons, and delegations from many States were smaller than usual. Half a dozen of the members, scheduled to appear on the program were not present.

In the absence of President Harold F. DePue, who was unable to attend, First Vice-President Herbert H. McElroy presided at all sessions. The Monday session was devoted to routine reports of standing committees, a brief meeting of the IMCA, and the meeting of the Middle West Fair Circuit, presided over by Mrs. Ethel Murray Simonds, of Muskogee, Okla. It was announced that six new members had joined the IAFE. They are the South Carolina State Fair (Paul Moore, secretary), and the State associations of Colorado, Idaho, New Jersey, New York and Utah. Chairman McElroy stated that all member fairs that did not hold a fair in 1942 had paid their dues for the coming year.

Exhibits, Attractions Discussed

Exhibits and attractions were discussed at the Tuesday morning session. Joseph W. Hiscox, director of exhibits for the U. S. Department of Agriculture, described the work his department is doing in the matter of fair exhibits, and he stressed the educational value of such displays not only now, but after the war. Wayne Dinsmore, secretary of the Mule and Horse Association of America, dwelt upon the value of horse shows. He emphasized, however, that at this time rubber should not be used for transportation of any horses not contributing directly to the war effort. "I am for pleasure horses." (See IAFE FED OKAY on opposite page)

Canadian IAFE V.-P. Gives Up Chair to States



Herbert H. McElroy

La. State Chalks 9G Profit; Offers Grounds to Gov't

SHREVEPORT, Dec. 5.—A profit slightly in excess of \$9,000 for the 1942 Louisiana State Fair was officially reported at meeting of the board of directors here by Secretary-Manager W. R. Hirsch. Attendance was lighter than last year's, but rigid economy in the operation enabled the annual to show a substantial profit, directors were told.

President John W. McFord appointed a committee to act with the government in connection with use of the fairgrounds and buildings for military purposes. Committee was given power to act in any negotiations with the government. It consists of Justin R. Querbes, N. C. McGowan, John D. Ewing, D. W. Harris, E. B. Weiss, W. R. Hirsch and President Ford.

Offer of the fairgrounds for military purposes to government was made some time ago. Part of the grounds and buildings were used temporarily by military authorities in the early stages of the war.

Ill. Meeting Plans Set

SPRINGFIELD, Ill., Dec. 5.—Plans have been completed for Illinois Association of Agricultural Fairs meeting here January 6 and 7, Ray A. Dillinger, assistant director of agriculture and president of the association, said. Speakers for the sessions will include Gov. Dwight H. Green and Ralph Ammon. Topics for discussion at the meeting will be announced later, Dillinger stated.

Annual banquet will be held January 6 in the Elks' Club auditorium.

Alabama Exec Is Elected IAFE Chief



Doug Baldwin

ACDF Members Are Optimistic

CHICAGO, Dec. 5.—Reports on the fairs of the 1942 season and discussion of the possibilities of 1943 featured the meeting of the Association of County and District Fairs, newest wing of the International Association of Fairs and Expositions, December 1. Considerable optimism was evident in the talks made.

Practically all fair men present expressed their intention to continue operation in 1943, but all were inclined to await results of the IAFE meeting before making any definite plans. E. W. Williams, of Manchester, Ia., presided, and among those in attendance were William H. Clark, of Indiana; J. M. Dean, Mississippi; W. J. Campbell, C. D. Moore and L. B. Cunningham, Iowa; W. T. Marriott, Julius Cahn and Russell E. Frost, Wisconsin; William A. Linderman, C. A. Tinscher, A. C. Hansen and C. A. Moore, Minnesota; Frank Means, Colorado; H. B. Kelley, Michigan; C. B. Hansen, South Dakota, and G. W. Boyd, Missouri.

C. C. Hunter, Taylorville, Ill., secretary Illinois Association of Fairs, gave a comprehensive report on the 1942 season in Illinois. The fairs had one of the best seasons on record, he said, and many broke all records. At the early fairs the (See ACDF OPTIMISTIC on opp. page)

Houston Preps for '43 Victory Expo; Program Augmented

HOUSTON, Dec. 5.—Streamlined to meet war conditions but with a number of new attractions added, annual Houston Fat Stock Show and Rodeo will be held here for nine days, it was announced at a meeting of the executive committee of the association at Rice Hotel recently. Exposition will stress a fat animal market show bigger than prewar days, a breeders' cattle exhibition, poultry and rabbit show, larger budgeted rodeo program, a special army demonstration and a horse show.

J. W. Sartwelle, recently re-elected president, said that the Gene Autry Show and Everett Colburn's championship rodeo will be features. Autry had his first year, a successful one, in 1942 here, while Colburn produced the three previous annual events. Vern Elliott, Denver, also bid for the rodeo. A cavalry unit from a near-by army post will take part between rodeo performances, Sartwelle said. Competition between soldiers from various Texas camps to replace the annual calf scramble is being considered.

To comply with a government request, exposition will not give prizes or premiums nor will there be any judging at the breeders' exhibit, this being the only instance of full wartime restrictions affecting the exhibitions, Sartwelle said. A program for pooling of transportation facilities outside of Houston was being pushed. A full day has been granted for the Texas Hereford Association for staging its third annual sale, Ted A. Siefert, general manager of the show, announced. Herman Engle, executive secretary, is in charge of the pooling plan to offset transportation difficulties and he expressed confidence that the show will not suffer from this angle.

3-County Seeks Extension For Northampton's Annual

NORTHAMPTON, Mass., Dec. 5.—Board of directors of Three-County Fair at a meeting November 23 appointed a committee to arrange for lengthening the fair's run to a week. In the past the annual has never run longer than four days. Same committee will plan details of the race meet to be held concurrently with the fair. Committee includes William H. Dickinson, W. Briceland Nash and John L. Banner, fair secretary. While planning remodeling of the grounds to accommodate the race meet, committee reiterated a pledge that racing would remain in the hands of the fair directors.

Lengthening of the fair next year comes as a result of costs incurred in changing the features of the tracks and grounds.

HARTFORD, Conn.—George (Crash) Donnigan, owner of the Four Bombshells and Four of Hearts, grandstand attractions, has been discharged from New Britain General Hospital and is recuperating at his home here.

Around the Grounds

FREDERICTON, N. B.—Fredericton Exhibition Association last week voted to continue its policy of investing all surplus funds in non-interest bearing Dominion bonds.

ST. STEPHEN, N. B.—Members of St. Stephen Fair Association, at their annual meeting here, voted to suspend operation of the annual for 1942. Organization is keeping active, however, and is prepared to resume the annual on short notice, executives said.

COLUMBUS JUNCTION, Ia.—Re-elected directors at Louisa County Fair Association's annual meeting here were H. M. Duncan, W. H. and David Hull, C. E. Pierce, R. G. Lowe and Harlan Dallmeyer.

GRUNDY CENTER, Ia.—Financial report of Grundy County Fair Association revealed that, altho the 1942 annual was rained out on two days, the association had a small balance on hand, with all bills and premiums paid. Members said that if the regular fair cannot be held in 1943 a modified annual will be staged with 4-H Club exhibits and amusements.

MONROE, Wis.—Heavy rains on three of the four days of the 1942 Green County Fair resulted in a net loss of \$541.57 for the year, Brooks J. Dunwidie, secretary, said. Total receipts amounted to \$28,567.12.

BALSAM LAKE, Wis.—A total deficit of \$1,864.66, of which \$1,454.46 was carried over from 1940-'41, has been reported by Polk County Fair Association to the county board, which has appropriated its annual \$1,000 for the society.

RACINE, Wis.—County board on November 27 appropriated \$600 to cover the deficit of the last Racine County Fair and to insure a one-day "Food for Freedom" Fair in 1943. President Frank Bradley and Secretary E. A. Polley, of the Racine County Fair Association, told the board that rain during the 1942 fair helped create the deficit.

SHREVEPORT.—Joe T. Monsour, for a number of years assistant secretary-manager of Louisiana State Fair, recently accepted the post of secretary of the OPA boards of Shreveport, in charge of personnel and other affairs. There are three such boards here.

READ

A REVIEW OF THE FAIR SEASON

Notable Events and Happenings of the Year

in the

HOLIDAY GREETINGS NUMBER

Dated December 26

Waterloo Dairy Congress Undecided on 1943 Plans

WATERLOO, Ia., Dec. 5.—Plans for next year's Dairy Cattle Congress here were left in abeyance at the annual stockholders' meeting last week. President George Huntley said the organization will be ready if it is possible to hold the annual, however. This year's fair was the major farm exposition in Iowa, since the State Fair was canceled when the army took over part of the grounds.

Huntley said that it was not known whether there will be another cattle congress, but "the directors and officers have started machinery to keep in close touch with cattle and horse breeders, and we are going to be ready for what comes."

This year's fair showed a cut in receipts, but stockholders praised directors for holding the annual in face of the war. Gate receipts were \$10,662.45 under that of 1941, annual's banner year. Operating profit was \$9,969.45 less, with income \$18,232.55 less.

Gate receipts totaled \$65,783.25; operating profit \$4,733.82, and income, \$112,212. Premium awards totaled \$32,182.53. Total expense during the year was \$107,478.35, compared with \$115,741.55 for 1941. Expense items listed \$5,757.59 for advertising; entertainment, \$7,682.30, and \$8,062 for office and executive salaries.

All directors were re-elected. They included C. F. Alstadt, Roger I. Crowell, A. D. Donnell, George W. Hagemann, George W. Huntley, Harry B. Lichty, L. D. Miller, Stanley D. Moore, Harry G. Northey, Harold B. Plumb and H. M. Smith.

HS Plans Resumption of Operations After the War

TAMPA, Fla., Dec. 5.—Hankinson Speedways, founded and directed by the late Ralph A. Hankinson for more than 30 years, will be perpetuated by his widow, Josephine, and son, Ralph Jr., and former members of the promotional staff after the ban has been lifted on the sport, Mrs. Hankinson announced here today. Following suggestions advanced by many State and district fair executives, Mrs. Hankinson launched definite plans for the formation of an operating company to take over long-term contracts arranged by Hankinson before his death with both fairs and drivers.

While the direction of the organizations will be in the hands of veteran staff members, Ralph Hankinson Jr. will participate as a company officer and will school to take over active charge of the promotional company. Already signed as members of the organization, which will resume operations when the sport is again permitted by the war transportation board, are James L. Malone, Tampa; Bill Breitenstein, Lake Helen, Fla.; Russ Moyer, Reading, Pa.; Charles Williams, Philadelphia; Arthur Hall, Orange City, Fla.; George Kinum, Albany, N. Y., and Attorney Marc Donnelly, Jersey City, N. J.

Long-term contracts held with such drivers as Ted Horn, Joie Chitwood, Dave Eandolph, Bobbie Sall and Tommy Hinnershitz will be assumed by the new company under present plans, Mrs. Hankinson states. Headquarters for the new organization will be maintained at Orange City, Fla.

Malone Joins Tampa Paper

TAMPA, Dec. 5.—James L. (Jim) Malone, for many years publicity director of Florida State Fair, Hankinson Speedways and Reading (Pa.) Fair, has taken over the sports desk of *The Tampa Times*, it was announced this week.

Malone, who has made his home here since 1925, expects to remain with *The Times* for the duration, after which he will again be associated with the newly organized Hankinson Speedways auto race organization.

Flourtown Aids Relief

ONE of the largest contributions from a fair in the Army-Navy Emergency Relief drive was registered by Flourtown (Pa.) Fair. Contribution resulted from a July 25 benefit and amounted to \$971, representing 75 per cent of receipts. Remaining 25 per cent went to local charities.



Meetings of Assn. of Fairs

Indiana Association of County and District Fairs, January 5 and 6, Hotel Lincoln, Indianapolis. William H. Clark, secretary, Franklin.

Illinois Association of Agricultural Fairs, January 6 and 7, St. Nicholas Hotel, Springfield. Clifford C. Hunter, secretary-treasurer, Taylorville.

Maine Association of Fairs, January 10, Falmouth Hotel, Portland. J. S. Butler, secretary, Lewiston.

Oregon Fairs Association (Dates to be announced), Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs Association, January 12 and 13, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 13 and 14, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, executive secretary, Bellefontaine.

Michigan Association of Fairs, January 19-21, Hotel Fort Shelby, Detroit. H. B. Kelley, secretary, Hillsdale.

Virginia Association of Fairs, January 25 and 26, Hotel John Marshall, Richmond. C. B. Ralston, secretary, Staunton.

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary, Chehalis.

Association of Tennessee Fairs (Dates to be announced), Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville, Tenn.

Western Canada Association of Exhibitions ("A" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Sid W. Johns, secretary, Saskatoon, Sask.

Western Canada Fairs Association ("B" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Keith Stewart, secretary, Portage La Prairie, Man.

Massachusetts Agricultural Fairs Association, January 20 and 21, Hotel Kimball, Springfield. A. W. Lombard, secretary-treasurer, Boston.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 27-29, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

New York State Association of County Agricultural Societies, February 9, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Rocky Mountain Association of Fairs (Dates to be announced), Northern Hotel, Billings, Mont. J. M. Suckstorff, secretary-treasurer, Sidney.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

Ontario Association of Agricultural Societies, February 11 and 12, King Edward Hotel, Toronto, Ont. J. A. Carroll, secretary, Toronto.

SECRETARIES of associations should send in their dates, as inquiries are being made.

Fair Elections

WAUKON, Ia.—Ben Helming was re-elected president of Allamakee County Fair Association at the annual meeting here. Other officers elected were Raymond Odegaard, Waukon, vice-president; A. M. Monsrud, Harpers Ferry, secretary, and Frank Graham, Waukon, treasurer. Directors are Ludwig Larson and Guy Mason, Waukon; Bernard Houlihan, Harpers Ferry, and Henry Opfer and John McCabe, Waukon.

GRUNDY CENTER, Ia.—Robert S. Plager was elected president of Grundy County Fair Association at the annual meeting here. Lyle Hawn is vice-president; Wesley T. Heckt, treasurer, and C. S. Macy, secretary. Fenton Lynn was named assistant secretary.

ST. STEPHEN, N. B.—F. D. J. Graham was re-elected president of St. Stephen Fair at the annual meeting here last week. F. Flagg was named vice-president and J. O. Mitchell, secretary-treasurer. Appointed to the executive committee were G. R. Daye, J. A. McAllister, S. D. Granville, E. G. Beer and G. H. I. Cockburn.

FREDERICTON, N. B.—All officers of Fredericton Exhibition were re-elected at

the annual meeting here. They are D. W. Griffiths, president; W. W. O. Fenety, vice-president, and C. D. Holder, secretary-treasurer. Renamed to the board of directors were G. H. Clark, W. W. O. Fenety, D. W. Oits, F. S. Mundle and W. R. Crewdson.

ACDF OPTIMISTIC

(Continued from opposite page) uncertainty cut down exhibits, but later fairs were up to standard. The fairs sold over \$200,000 worth of War Bonds and Stamps and turned in about \$65,000 in federal admission taxes. Hunter predicted that Illinois fairs next year will be more on the order of community fairs, and he predicts that attendance will be big. "We in Illinois are quite optimistic," Hunter said.

William Clark, of Indiana, stated that only three or four fairs were canceled in 1942 and all expect to operate next season. H. B. Kelley, of Michigan, said fairs were best in the history of the State in 1942 and the fair men have voted to continue in 1943. Reports from Mississippi, Missouri, North Dakota, Wisconsin and other States were to the effect that attendance and receipts were excellent in 1942, and plans are being made to continue.

By unanimous vote the following resolution was passed:

Whereas, the fairs thruout the country in 1942, being handicapped, were forced to operate under adverse conditions and these fairs and various organizations fully realizing the national request for co-operation in the all-out war effort of national scope; and thru this assistance and co-operation the majority of the fairs held were highly successful, therefore

Be it resolved, that the Association of County and District Fairs of the IAFE go on record expressing our sincere appreciation of the efficient service rendered by the secretary and other officials of the IAFE, for the help and guidance which made it possible for our fairs to operate in 1942.

Furthermore, being fully aware of the dire necessity of increased food crops and livestock production, not only for the duration but for years to come, we do hereby offer full co-operation thru the medium of our fairs in the achievement of victory.

And we sincerely believe that with our present knowledge based on past experience our efforts for 1943 will bring still greater results. Resolution was submitted by G. B. Boyd, Springfield, Mo.; J. M. Dean, Jackson, Miss., and William H. Clark, Franklin, Ind.

IAFE FED OKAY

(Continued from opposite page) he said, "but this is no time to use transportation for them. Hold your shows, but specify that horses must not be transported on rubber." Henry Knauf, assistant vice-president of the U. S. Trotting Association, characterized harness racing as the greatest sport at fairs. "Racing has come back strong during the last five years," he said, "and at Illinois fairs racing has shown a greater profit than any other attraction, according to the figures of the State auditor. Farmers need recreation, and harness racing is a great morale builder. Of the 1,233,057 people who attended fairs in Illinois last season, 829,507 also attended the races."

M. H. Barnes, head of the Barnes-Carruthers Fair Booking Association, read a splendid paper setting forth the value of the fairs and the necessity for continuing them. He was followed by George A. Hamid, who spoke in a humorous vein, and also told of the co-operation the army has given the fairs. Carl J. Sedlmayr spoke briefly on carnivals. The Tuesday afternoon session was closed to all but fair officials, and the time was devoted to a thoro discussion of war problems and how the fairs can best aid the war effort.

County Fairs and the War

Several of those scheduled for the Wednesday session were unable to be present. Secretary Frank H. Kingman read a paper prepared by Mrs. Don A. Detrick on *County Fairs and Their Place in the War Effort*. It was brought out that the 65 fairs held in Ohio were responsible for the sale of \$650,000 worth of War Bonds and Stamps, and that a large percentage of premiums were paid in stamps and bonds. John Corey, of Spencer, Ia., member of the Iowa State Fair board, also presented some impressive figures on the aid given the war effort by county fairs. Ken Carpenter, director of publicity for the Illinois division of the Treasury war saving department, was introduced and spoke briefly on the co-operation of fairs in

Auglaize Sale Big

DOING ITS SHARE to aid the war effort, Auglaize County Fair, Wapakoneta, O., under direction of Secretary Harry Kahn, encouraged the sale of "War Bond Tickets" which admitted bearers to the grounds any day or night of the six-day. Fair then proceeded to chalk up an outstanding War Bond sale for an annual of its size, when the drive totaled \$21,000.

the sale of bonds and stamps. J. W. (Patty) Conklin, who staged the highly successful "Fair for Britain" at Toronto, gave a comprehensive report of the fair. Samuel S. Lewis, manager of the York (Pa.) Fair, spoke on the topic *Dancing Attracts Young People* and told of the success his fair has had with name bands. In these times, he said, innovations are necessary to induce repeat attendance, and name bands proved highly successful in that respect. Douglas K. Baldwin, secretary-manager of the Alabama State Fair, Birmingham, presented some excellent ideas in a paper on *A New Type of Exhibit for Fairs*. A. W. Kalbus, assistant manager of the Wisconsin State Fair, spoke on *Agricultural Exhibits and the Food for Victory Campaign*, detailing some of the things accomplished by the fair. A new member, Edward Carroll, of the Great Barrington Fair, Great Barrington, Mass., was introduced by Charles A. Nash.

War Shows for Fairs

A highlight of the Wednesday afternoon session was the talk of Major Charles S. Hart, head of the U. S. Army War Show now touring the country. Major Hart characterized fairs as one of the greatest morale builders. He sketched the work of the war show, giving Frank P. Duffield much of the credit for its success. Major Hart suggested that a committee be appointed by the IAFE to confer with him, General Phillipson, and Colonel Mellon regarding a plan to put an army task force at various fairs during the coming year to present miniature war shows. It is the plan, he said, to organize several units to cover as many fairs as possible. A. W. Kalbus gave a detailed account of the excellent results of a salvage drive held in connection with the Wisconsin State Fair at Milwaukee. On Children's Day each child who brought any sort of salvage was admitted free, and the plan worked out admirably, Kalbus said.

Howard C. Lawrence, president of the Ionia (Mich.) Free Fair, and Clarence H. Harnden, secretary-manager of the Saginaw (Mich.) Fair, told of the excellent results of military exhibits at their respective fairs. James M. Savery, secretary of the Mississippi-Alabama Fair, and Raymond A. Lee, secretary Minnesota State Fair, set forth the results of War Bond and Stamp sales at their fairs. A telegram from Leonard Traube, Washington representative of *The Billboard*, telling of a conference with Christopher Dunphy, amusement co-ordinator, and Dunphy's recommendation that a committee be appointed to confer with various government agencies, was referred to the incoming board of directors.

A resolution condemning the failure of the Rubin & Cherry Exposition to play the North Montana State Fair at Great Falls and the Midland Empire Fair at Billings after they had contracted those fairs was presented and adopted. The association went on record as condemning such practices and that the ACA and Rubin & Cherry Shows should receive the disapproval of all fairs for said practices and should make a just settlement.

Resolutions

The resolutions committee reported as follows:

In view of present conditions at this time of our 52d annual meeting of the International Association of Fairs and Expositions special commendations are due.

(1) To the officers, directors, co-workers and committees and particularly to (See IAFE FED OKAY on page 51)

Selden THE STRATOSPHERE MAN
World's Highest Aerial Act!
WRITE NOW FOR COMPLETE INFORMATION AND ILLUSTRATED FOLDER
Representative — Barnes-Carruthers, or care of The Billboard, Cincinnati, O.

OPS SEEK HIGHER RATING

NAAPPB Would Guarantee Safe Equipment for War's Duration

Dunphy tells annual conclave that 100-per-cent efficiency is not probable—Schloss, new president, is to confer with WPB amusement chief in Washington

CHICAGO, Dec. 5.—While the war had its effect in slashing attendance below that of recent years, the 24th annual convention and Market Place of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman here December 1-3 can be marked down as one of the most successful conclaves ever held by the organization from the standpoint of interest and importance. Highlighting the three-day session were the countless and unprecedented in 1943, with most of the discussion centering on the subject of priorities, which those present marked down as the most vital of the many problems affecting them.

Upon priorities depends in a great measure whether the nation's amusement parks can keep their rides and equipment in safe operating condition for the duration.

Dunphy Heard From

Heartening to the delegates present was a letter from Christopher J. Dunphy, amusement chief of the War Production Board, which was read at the Wednesday session. In his communication Chief Dunphy told the convention that the WPB will make every effort to keep the amusement parks open and operating for the duration, but probably not on 100 per cent efficiency. Leonard B. Schloss, Glen Echo (Md.) Park, stated that he would seek an audience with Dunphy next week in an effort to obtain a higher priorities rating for the industry.

Discussion on priorities brought the suggestion that association members pool their surplus materials for sale to members lacking necessary materials for essential repairs. Plan was turned over to the board of directors for further consideration, with its decision to be announced soon.

The numerous and varied problems confronting the delegates failed to dim to any appreciable degree their optimism on the 1943 season. All agreed that primarily their efforts should be directed to winning the war and, secondly, to carrying on with their amusement enterprises whenever possible for the duration as a means of sustaining public morale and giving the nation's workers a clean, reasonably priced form of entertainment at a time when they need it most.

Schloss New Prexy

At the initial session on Wednesday the nominating committee announced selection of the following directors: Three-year term, Charles L. Beers, Edward J. Carroll, A. Brady McSwigan, Edward L. Schott, Irving Rosenthal and John Williamson; two-year term, Harvey Humphrey. The directors, in turn, named the following officers to direct the affairs of the organization for the ensuing year. Leonard B. Schloss, Glen Echo (Md.) Park, Washington, president; Paul H. Huedepohl, Jantzen Beach Park, Portland, Ore., first vice-president; F. W. A. Moeller, Waldameer Beach Park, Erie, Pa., second vice-president; Irving Rosenthal, Palisades (N. J.) Park, third vice-president; A. R. Hodge, secretary-treasurer, and Al Fillograsso, assistant treasurer.

Despite the gravity of the situation and importance of the meetings, the social end of the convention was not neglected. Visiting park ops found plenty time to frolic and play at the two daily sessions in the Pent House Club (See NAAPPB OPS on opposite page)

NORFOLK, Va.—Robert G. Hofheimer, local amusement and theater man, last week was appointed an ensign in the navy and ordered to report to the local navy yard for active duty. Hofheimer managed Seaside Park Casino and amusements at Virginia Beach last season. He was also supervisory manager of Visulite chain of theaters in Norfolk, Staunton and Covington, and of Byrd Theater here.

Glen Echo Chief To Pilot NAAPPB



Leonard B. Schloss

Dunphy Warns All-Out Co-Op Is Imperative

WASHINGTON, Dec. 5.—The amusement section of the War Production Board told the amusement park industry that "we will make every effort to keep you open and operating, but probably not on 100 per cent efficiency." Statement was part of a speech written by Christopher J. Dunphy, amusement chief of WPB, for delivery in Chicago this week at the convention of the National Association of Amusement Parks, Pools and Beaches. Dunphy, who was obliged to remain at his busy desk, sent the paper thru to Chicago but released the text to *The Billboard* early this week.

Chief Dunphy warned park operators and manufacturers that to keep going they must have a "full realization of the gigantic task that is ahead for everyone. It will take complete co-operation and co-ordination on the part of all the members of the outdoor amusement industry to achieve this."

He told the members that if at any time they are faced with a difficult problem, they "should not hesitate one second" to contact his office and ask his help. "This office is your focal point of contact with the War Production Board for your industry. All of your members must feel that it is your office and open to you at all times, and you will be given full co-operation in an effort to keep your industry operating for the duration of the war."

(During an interview Dunphy asked *The Billboard* to print the following to ease the board of inquiries, appointments and the like: Christopher J. Dunphy, Chief, Amusements Section, Service Equipment Division, War Production Board, 7th Floor, Steuart Building, 5th and K Streets, N. W., Washington; phone, REpublic 7500, Extension 71611.)

Text of Chief Dunphy's address follows:

The recent Iron and Steel Order M-126, amended November 5, 1942, prohibits the manufacture of new amusement park devices and Roller Coasters, but the manufacture of repair and maintenance (See DUNPHY WARNING on opp. page)

AC Tastes First Complete Blackout

ATLANTIC CITY, Dec. 5.—For the first time in its history the noted Atlantic City Boardwalk is blacked out at night and will be for the duration. New lighting regulations provided that every boardwalk light must be put out at sundown. Regulation takes in suburban beaches of Margate, Ventnor and Longport. In addition to the boardwalk lights proper, every light visible from the sea must be blacked out after sundown. This includes virtually every window on three sides of all beach-front hotels now housing the military, along with all stores and homes. New regulations were included in an ordinance passed by city council December 3.

Atlantic City has been enforcing a partial blackout since last March, and its glare has been cut by 70 per cent as a result, defense officials said. But the remaining light, caused mainly by reflection, is still too great for the safety of ships at sea, and the army issued new and more drastic regulations the week previous covering the entire New Jersey coast.

Air Corps Peps Local Biz in AC

ATLANTIC CITY, Dec. 5.—Business outlook here is much better since the Army Air Corps started occupying the resort six months ago. Altho some lines were hurt, local business on the whole is doing well despite various adverse conditions. A comprehensive survey of local conditions since late summer reveals that many lines of resort business showed increases over preceding years for the same period.

Had not the army moved in, it was pointed out, the hotels likely would (See AC Biz Booms on opposite page)

AREA Is Stirred by Speakers Urging Higher Priorities Rating

CHICAGO, Dec. 5.—Members of the American Recreational Equipment Association gathered in the Grey Room of Hotel Sherman here Monday night (30) for the 18th annual conclave, heard the warning that they must make a concerted and determined effort to obtain a higher priorities rating and be prepared to save themselves thru the proper action and representation in Washington if the industry is to survive during the wartime period.

Chief speaker at the conclave was F. Lee Farmer, of the Chicago War Production Board, who opened and closed his address with the statement that "business as usual is out for the duration," and that the industry must interest itself primarily in the all-out effort to win the war. He stated that the sacrifices already made by the manufacturers have been reflected in the recent United Nations' victories in North Africa, and he further complimented the manufacturers for their co-operation in the scrap drive.

Priorities for Safety

Farmer also stated that no provision has been made for priorities for the recreational equipment field and that the industry carries practically no rating worthy of mention. He urged that the AREA file for a PD 1-A priorities rating with the War Production Board in Washington in order that the proper material be made available to keep park rides and equipment safe for the public in wartime. A general discussion on the priorities question followed, with Farmer giving answers to questions put to him by members. Leonard B. Schloss, manager of Glen Echo (Md.) Park, Washington; R. S. Uzzell, AREA secretary; Wallace St.

C. Jones, William B. Berry Company, Boston, and Ben O. Roodhouse, Eli Bridge Company, also spoke briefly on the priorities subject.

George A. Hamid, George A. Hamid, Inc., and operator of the Million-Dollar Pier, Atlantic City, struck an interesting note by accusing the industry of being lax in protecting its interests in these perilous times and of being content with groping in the dark. He urged that the manufacturers take immediate steps to save themselves, lest they perish thru lack of co-operation in these times. In stressing his point, Hamid read a message he had received from *The Billboard's* Leonard B. Traube, now located in Washington, in which the latter stressed the need for proper representation in Washington of all branches of the outdoor amusement business. Hamid offered Traube's suggestion as a possible solution of the manufacturers' difficulties. W. St. C. Jones and R. S. Uzzell also spoke in favor of the representation idea.

Greeted by NAAPPB

With some 30 members present, the meeting opened with an address of welcome by A. W. Ketchum, president of the National Association of Amusement Parks, Pools and Beaches. Greetings were also extended by A. R. Hodge, NAAPPB secretary. R. E. Chambers, AREA president, followed with the president's annual address.

Using as his subject *What Shall We Use for Repair Materials?*, Ben O. Roodhouse stressed that it is imperative that park rides and equipment be kept safe in war as well as in peace, and that if the manufacturers hope to have customers in the future they must be prepared to serve them now. He stated further that some protection is needed (See AREA on Priorities on opp. page)

PHILADELPHIA.—Officials at Philadelphia Zoo are approaching a critical problem in keeping the animals on display fed. Scarcity of old horses, and with their price up 20 per cent, makes it a real job to keep the lions, tigers and other meat-eating animals happy. While some of the birds in the bird-house still demand the prohibitive-priced bananas, the zoo has cut the fruit from most diets. A "monkey cake," a balanced diet in itself, has been concocted for the monkeys and apes. The "cake" contains 13 ingredients, including grains, meat, cod-liver oil, oyster-shell flour and other widely assorted substances. There are about 2,000 animals to be fed at the zoo.

READ

A REVIEW OF THE
PARK SEASON
Notable Events and
Happenings of the Year
in the
HOLIDAY GREETINGS
NUMBER
Dated December 26

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Chi Meet Comments

Another National Association of Amusement Parks, Pools and Beaches get-together at the Sherman Hotel, Chicago, has come and gone. Statistically speaking, there have been 23 conventions prior to this one, but I wager that none was as interesting or productive as this one just concluded. When this year's confab dates were announced months ago your correspondent felt that the 1942 meeting should have been called off. I thought the NAAPPB should have curtailed all national shindigs, hold sectional ones and perhaps release a brochure containing the comments and opinions of the leaders in the industry and leave it go at that. That's what a lot of other business groups have done.

But all my ideas have been changed and I'm glad I didn't speak my piece beforehand.

The 24th annual convention of the NAAPPB was a humdinger. It probably will help the amusement park and pool and beach industry a great deal for a long time to come. And this department will have a lot to say about the different subjects discussed in subsequent issues. Right now I'd like to doff my hat to whoever it was who thought up the idea of holding so-called Victory Clinics instead of stuff-shirted prepared speeches. They were the heart of the meeting.

Constant readers of this pillar will remember that I've been campaigning for just such meetings for years. I never did like those ready-made papers and orations and always reported that one round-table get-together proved more profitable for convention-goers than a handful of papers. About two or three years ago the pool group adopted the round-table forum plan, but the rest of the confabs stuck to typewritten speeches.

This year, however, the entire meeting followed the round-table fashion. And the boys let their hair down.

Lively Session

Things were lively in the Louis XVI Room when the beach and pool crowd got down to business.

Highlights of these discussions were the subjects concerning co-operation of pools and beaches in the war effort and problems arising out of wartime operation.

In addition, the pool men spoke wisely on the subject, "How can we co-operate with the government in making pools and beaches available to all armed forces and engage them in general all-out learn-to-swim program?" These comments will be included here in discussions resulting from forthcoming meeting sponsored by this column on the same subject.

Men and Mentions

One of the busiest men in the Sherman corridors last week was Len Schloss because of his Washington connections. Everyone wanted to buttonhole him concerning the whys and wherefores of the capital city. I hope that the pool men present during discussions on problem, "How can we most effectively co-operate with the Army and Navy Relief Societies, USO and other agencies?" took plenty of notes, for that's one subject that park men need to know about. Something should be done to pep up the pool and beach industry and get them to kick in and get their patrons to kick in too.

AC BIZ BOOMS

(Continued from opposite page)

have suffered drastically by reason of gasoline and tire rationing, reduced train schedules and cancellation of conventions. Both business and amusement interests agreed that trade would be improved for the winter.

Survey also revealed that business is much better in many lines, particularly the entertainment field and small retailers of every description, with many establishments which usually close after Labor Day remaining open and doing well. Some entertainment houses are above last year by 50 per cent. Survey indicated that many of the business and amusement interests interviewed gave way to the old failing of comparing their volumes with their previous record-breaking highs, and more correctly made their comparisons on the basis of the normal fall business of 1940.

AREA ON PRIORITIES

(Continued from opposite page)

immediately in the form of a higher priority rating.

Wallace St. C. Jones led an interesting discussion on *Can We Use Women in Production and Operation of Amusements?* Then followed the usual procedure of the executive session.

Following a suggestion by the nominating committee, the organization's present officers were elected by acclamation. They are R. E. Chambers, president; Ray Lusse, vice-president; R. S. Uzzell, secretary; W. F. Mangels, treasurer. Ben O. Roodhouse, Fred L. Markey and M. W. Sellner, with the officers, will serve as executive committee.

NAAPPB OPS

(Continued from opposite page)

adjoining the Market Place. The conclave was topped off with a gala banquet and entertainment session in the Hotel Sherman's Bal Tabarin.

The widely heralded Market Place, which was to have been an important feature of the convention, taking the place of the former exhibit hall, offered little to attract visitors. There were no exhibits, the Market Place merely serving as a meeting place for representatives of the various booking offices and manufacturers and their customers. Delay in moving out the equipment of another convention held up the Market Place opening until late Tuesday night.

Dealers Have Booths

Those who had booths were the National Amusement Device Company, Dayton, O.; Lauerman Bros., Inc., Chicago; Orange Crush Company, Chicago; Perkins Laboratories, Omaha; Ackley, Bradley & Day, Pittsburgh; Lusse Bros., Philadelphia; Philadelphia Toboggan Company, Germantown, Pa.; Frederick Bros. Music Corporation, Chicago; Bischoff Amusement Company, Chicago; Eyerly Aircraft Company, Salem, Ore.; Dogdem, Exeter, N. H.; Triangle Poster Printing Company, Pittsburgh; Thearle-Duffield Fireworks, Chicago; William Morris Agency, New York and Chicago; Music Corporation of America, Chicago; Spillman Engineering Company, North Tonawanda, N. Y.; Fred S. James & Company, Chicago; William B. Berry Company, Boston; J. L. Campbell & Company, Baltimore; R. S. Uzzell Corporation, New York; International Mutoscope Reel Company, Inc., Long Island City, N. Y.; R. E. Chambers Company, Beaver Falls, Pa.; Midway Finishes, Chicago; *The Billboard*, Cincinnati; W. F. Mangels Company, Coney Island, N. Y.; Buckley Trading Post, Chicago; McDougall Butler Company, Buffalo; Sellner Manufacturing Company, Faribault, Minn.; Eli Bridge Company, Inc., Jacksonville, Ill.; Allan Herschell Company, North Tonawanda, N. Y., and Greater Show World, New York.

Pool Meet Lively

Initial session on Tuesday got under way at 12:30 p.m. in the Louis XVI Room with some lively beach and pool round-table discussions. Regular NAAPPB session opened with invocation by R. S. Uzzell and the singing of the *Star-Spangled Banner*. After a brief address by A. W. Ketchum, NAAPPB president, in which he asked for support from the entire membership in the Victory Clinics, N. S. Alexander, of Woodside Park, Philadelphia, read an interesting paper on Public Liability and Fire Insurance. Committeemen were requested to submit their reports to the board of directors for their consideration at their Monday afternoon sessions. They were then to transmit all of them by means of the bulletin to the membership with the exception of such few as they believed would more properly be presented during the executive session.

Victory Clinic No. 1 was conducted in grand style by Andrew A. Casassa, Revere Beach, Mass., chairman. Chief topic was "Problems Arising Out of the Wartime Operation," and some of the subjects discussed included blackouts and dim-outs, wartime emergencies met and overcome, round-the-clock operation, more intensive cultivation of home markets and transportation and gasoline rationing. Harry J. Batt concluded the first day's session by showing technicolor movies of his Pontchartrain Beach, New Orleans. Faculty members at the initial clinic included W. G. Dunham and Paul H. Huedepohl.

Announcements and communications opened Wednesday's program, with Victory Clinic No. 2 being directed by the faculty, including Harry A. Ackley, N. S. Alexander, J. E. Lambie Jr. and R. S. Uzzell, when Chairman Edward L. Schott,

Coney Island, Cincinnati, was unable to put in an appearance because of being ill with la grippe. Priority problems were the chief point of discussion. Other subjects given consideration included policy covering maintenance and renewals in amusement park property; materials supply procedure, newly discovered substitutes and personnel.

Victory Clinic No. 3, also programmed for Wednesday, had Leonard B. Schloss as chairman, with Robert F. Irwin Jr., A. W. Ketchum, William Rabkin and Roy Staton making up the faculty. Taxation was debated here. Discussions included admission taxes, Social Security, income and corporation taxes and excise and coin machine taxes. More instructive moves on promotional plans for parks and similar ideas concluded the session and were well received.

War Effort Discussed

Clinic No. 4, featuring co-operation in the war effort, opened Thursday's meeting with Henry A. Guenther as chairman. Faculty was composed of T. M. Foley, George A. Hamid, W. St. C. Jones and Fred W. Pearce. Highlighting the day's activities were talks by J. W. (Patty) Conklin, who spoke on his "Fair for Britain" promotion, and speakers from the Red Cross and Treasury Department. Among the subjects discussed during the clinic were what parks can do to better co-operate with the war effort and how they may more efficiently co-operate with Army and Navy Relief Societies, USO, Red Cross and other agencies.

Thursday's clinic sessions wound up with consideration being given to general problems of the industry, including prices of admissions to rides and attractions in 1943 following 1942 experiences; recreation for war production workers and its relation to industrial morale; additional major operating changes and what can be anticipated in this line; trends in the food and drink supply line for 1943; current trend in policy toward free acts, fireworks and other special features; the serviceman trade and attitude toward special rates; special wartime promotions, and how to prolong the life of Roller Coaster chains.

Edward J. Carroll was chairman of the clinic, with Harry J. Batt, John Logan Campbell, Arnold B. Gurtler, Fred L. Markey and Theo M. Toll comprising the faculty.

Beach and pool round-table discussions were devoted to priority problems, co-operation in the war effort, taxation, problems arising out of wartime operation and general problems.

DUNPHY WARNING

(Continued from opposite page)

parts for amusement park devices and Roller Coasters is allowed.

An important definition in this order is Paragraph 3: "The terms 'iron and steel' shall not be deemed to include screws, nails, rivets, bolts or wire, strapping or small hardware for joining or other similar essential purposes."

Another important notation for your members is Part B, Paragraph 4, that states: "List A products without governing dates (under which come the above mentioned amusement park devices). With respect to any item on List A without a governing date, (i) no person shall deliver or accept delivery of any iron or steel which he knows or has reason to know will be used to such item, or any part thereof, (ii) no person shall put into process or process any iron or steel to make such item, or any part thereof, and (iii) no person shall assemble such item, or any part thereof, containing any iron or steel."

Secure Order M-126

These definitions should be forcibly brought to the attention of the manufacturers attending your meeting. I further suggest that all manufacturers attending your meeting secure a copy of this order, M-126, as amended November 5, 1942, from the Regional War Production Board office in Chicago.

In addition to the above matter you will find that practically all equipment for amusement parks that contains critical material is not being manufactured. Softwood lumber material used in repairing certain types of amusement park rides is no longer available. At this time there is no restriction on nor is a priority rating necessary for the purchase of hardwood lumber.

If, in an emergency, you can use hardwood lumber, you are permitted to purchase same from a lumber dealer, provided he has it in stock. This includes all types of hardwood lumber, if such lumber is already cut.

Tips for Dealers

Instructions to amusement park supply dealers: You can obtain priority assistance to secure repair parts for operation of parks, pools and beaches by filing on application form PD-1X, Distributors' Application for Preference Rating. You can secure from 30 to 60-day supply of these parts. With certain exceptions, you can then sell the repair parts to the owners of these operations without their having to secure priority assistance from the War Production Board. All distributors who buy directly from a manufacturer must use this form, and extend this service, so it will eliminate paper work for the owners and for us here in the War Production Board.

Advice to Operators

Instructions to amusement park operators: If certain repair parts for immediate replacement are not available from supply dealers who have filed on Form PD-1X, you are then permitted to file on Form PD-1A for priority assistance. Answer all questions on this application and mail same to the War Production Board, Washington, D. C., where it will receive prompt attention.

All forms of rubber replacements are unobtainable in any form for civilian use. This pertains to special types of rubber wheels used on certain types of rides, rubber bumpers or for all other purposes. The use of steel wheels for all types of work has been restricted by the Office of Defense Transportation orders to railroads and essential transportation.

There are many types of repair work which can be done in repair shops, where such repair shops have filed for their requirements on Form PD-25A, Production Requirements Plan, or Form PD-1A, Application for Preference Rating. No priority assistance is needed by amusement park owners to have these types of repair work accomplished. Repair shops engaged in the business of rebuilding or repairing of electrical apparatuses can do such work as rebuilding and rewinding motors, install new motor bearings, replacement of endbell housings and rewinding of all types of transformers, choke coils, etc. Some repair shops may have a backlog of highly rated defense orders for repair and if any amusement park operators find this to be the case, we suggest that they contact other repair shops in an effort to locate one whose facilities are not congested with these highly rated orders.

Sheet steel used on the floors and ceilings on certain types of electrical Scooter rides is no longer obtainable. In some instances it will be necessary to reduce the area of such Scooter rides in order to utilize all available steel sheets on hand to the best advantage.

Won't Tolerate Hoarding

I want to warn you that hoarding of critical materials will not be tolerated. You must not try to stock inventories in order to take care of a full year's operation. You should only ask for the necessary repair parts to take care of the existing emergency. To further protect your operations, you should dismantle non-productive units and use the material thusly secured to repair and maintain your more productive operation, wherever you can. This should be done before you try to secure any repair parts.

Cedar, cypress and other special types of softwood lumber used for certain types of gravity-type boat rides are no longer obtainable for the manufacture of new equipment or repair to existing equipment. These types of lumber are controlled by the Softwood Lumber Order M-208.

Limitation of \$200

Limitation Order L-41 definitely states that only \$200 can be spent in one year (See DUNPHY WARNING on page 46)

DO YOU NEED
GOOD USED RIDES
Or Have You Any To Sell?
BERTHA GREENBURG
Hotel Kimberly, 74th St. & Broadway, New York

WANTED
20-1932 Model Dodgem Cars
R. N. ANDERSON
Glen Echo Park GLEN ECHO, MARYLAND

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

OUTDOOR showdom emerges from the Chicago conventions with no cohesive program but with determination to do its utmost for world victory and to work with Washington much more closely than has been possible so far. Carnival men have taken action for direct Washington representation as to questions of moment to the government and the industry. Fair execs will be kept closely advised as to situations which may arise in DC. Park operators will co-operate with devisers and others in the field in a stronger effort for a more intelligent understanding of wartime problems. The moves of these branches may ultimately result in formation of some such industry committee as has been suggested by Amusement Chief Christopher J. Dunphy of the War Production Board. Feeling aghast that '43 season runs the gamut from unbounded optimism to darkest pessimism. One perhaps is as groundless as the other. The important thing is that outdoor showdom, in the councils of the nation, is to make itself strongly articulate.

† † †

SOMETHING was started in Canada by J. W. (Patty) Conklin which will mean great things for British war relief. After his successful "Fair for Britain" promotion in Toronto last summer he encouraged the Toronto Police War Veterans' Association in a fund-raising project, expressing the hope that they would beat the record made by the Fair for Britain under sponsorship of *The Evening Telegram*. Well, they did it. This wire received by Patty in Chicago on November 30 from Editor C. O. Knowles of *The Telegram* pretty nearly tells it all: "Your enterprise in organizing the Fair for Britain here last summer realized \$42,800, largest single con-

tribution to *The Evening Telegram* British War Victims' Fund. That honor formerly had been held by the Toronto Police War Veterans' Association, so they set out to beat your mark. Tonight they presented me with 55 thousand-dollar bills, gross proceeds of their ball. As every penny of this will provide Christmas cheer for British children, I am wiring this good news to warm the great heart of a great showman. Let me add another personal word of thanks for your inspiration which has sent fresh stimulus to embattled Britons." Yes, that's about all—except that Patty says he hopes to beat the vets' fund record with a Fair for Britain next year. And he hopes the vets will then proceed to beat him again.

† † †

THE sage of the Magic Carpet comments on the results of the Showmen's League annual election: "With the SLA election out of the way, we ought to be able to withdraw at least a part of our attention from the business of hacking at each other's 'party' and forget about what has been termed one of the most bitterly fought campaigns. Unity in the ranks of the SLA is now most important. Both 'parties' worked for what they thought was right and both were sincere in their convictions. Majority ruled and members lived up to the showmen's tradition that they are as good losers as they are winners. During the banquet we were glad to see good fellowship prevail as usual and hear the great applause that greeted the incoming president. Now that it is over, members will continue to fight for their club and carry on their duties. As in all elections, we didn't mean all of the things that were said and we are still all for one and one for all. Competition is the life of trade and fraternal

organizations. Be it ever so humble, there is no place like the SLA clubrooms."

† † †

"I AM in my 80th year," writes Mrs. Grant B. Smith, the beloved "Sister Sue" of the late Johnny J. Jones, from her home in Crooked Creek, Pa. "I always hear from a great many of the old Jones people during the holiday season. Several have passed on this year, good true-blue friends, the kind who never fade nor melt like ice in summer time. When you wrote recently about the workingmen on shows it impressed me deeply. I always explained to Johnny Jr. about the workingmen, telling him 'daddy's' big show would not have moved if he had not had those strong men to do that heavy work thru rain, wind and heavy storm. Just had letters from Gussie and from Hody, who was en route to Decatur, Ala., to see our boy, Johnny, in the air corps."

† † †

THERE was plenty of Chi convention chatter about a probable dissolution of the Amusement Corporation of America. Most everybody did some talking about it except those most concerned—the stockholders. A public announcement may come down between now and March. . . . Lobby Listeners: "Don't leave the entire job to somebody else." . . . "This is the age of fight in more ways than one." . . . "For maintenance of security it is important that petty jealousies be eliminated." . . . "Conventioners who used to think to themselves should now think out loud." . . . "Life is not and should not be all duty and work. There is a time for outdoor recreation and repose." . . . "There never was a better time for showmen to lose their standing by sitting around than now." . . . "We are discussing man-power problems, which we all know about thru last season's experiences, but we are not getting down to how we'll move 'em." . . . "How long can a show exist on its nerve?" . . . "If you haven't filled out at least one form during the past month you're a forgotten man."

The Crossroads

By NAT GREEN
CHICAGO

CHICAGO truly has been the crossroads of the outdoor show world during the last two weeks and many a jackpot has been cut up on the Magic Carpet and in the Showmen's League rooms. Showmen and fair men from every quarter of the North American Continent were here for the confab. Among the Canadian contingent was J. Charles Yule, general manager Calgary Exhibition. For over 20 years Yule has been coming to Chicago to judge cattle at the International Livestock Exposition. Since taking over the management of the Calgary fair he has made many improvements in grounds and buildings, and since Canada entered the war the exhibition association has been doing a splendid job of furthering the war effort. At the present time it has \$90,000 invested in War Bonds. But that is only a minor part of the assistance rendered the country. The big job has been in building up the livestock industry to supply more and more of sorely needed foodstuffs. In this Yule and his associates have done a magnificent job. They also have co-operated in many ways with every form of war activity and are planning bigger things for 1943. With Yule at the convention were T. A. Hornbrook, president of the association, and P. J. Rock, rancher. They gave the fair men at the meeting many good pointers on what the fairs can accomplish in wartime.

† † †

MRS. BELLE (C. A.) WORTHAM was in from San Antonio last week on a business trip but didn't

remain for the convention. . . . Mickey Rankin, who used to work for Lou (Peazy) Hoffman on Rubin & Cherry Exposition, is in the Royal Air Force and last week stopped off to say hello to the boys. He was en route from Halifax to an undisclosed destination. . . . George Cutshall, whom we reported set at the Harvey Restaurant here, has been transferred to Kansas City, Mo., to take charge of the Harvey system commissary there. Mrs. Cutshall goes with him. . . . John (Sheik) Lampert is associated with Jack Fine in the *Victory Follies Revue*, which opened recently at Gray Wolf Club in Sharon, Pa., and is now playing the Kemp Circuit of theaters. . . . May we revise our recommendation that Rube Liebman and Gerald (Ain't It a Pip) Snellens form a comedy duo! Our recommendation now is that Mike Rosen join them and make it a trio, which would be formidable opposition to the Three Marx Brothers.

† † †

BEN SAWYER, Saginaw (Mich.) Fair concession superintendent, has thrown away his cane and was looking the picture of health at the convention. His stay at Hot Springs evidently did the trick. . . . Floyd King dropped in to say hello. He's been doing okay with his National Sportsmen's Wild Life Exhibit. . . . *The Sun and News*, Chi dailies, had men covering the outdoor doings, and Cliff Wilson, Lew Dufour, Selden, Stratosphere Man, Sensational Marion and the Fearless Greggs got some nice plugs

in their columns. . . . A. E. (Buck) Waltrip, who recently closed with Cole Bros.' Circus, and James M. Cole, of the James M. Cole Circus, were among the white top conventioners. . . . Ray Anderson, of National Fireworks Company, was in to fraternize with his old buddies. . . . Morris Lipsky hopped up from St. Louis and spent a couple of days at the convention but had to leave for the army before the big doings Wednesday. . . . Mr. and Mrs. Roy G. Valentine, of the Flying Romas, came up from Shreveport and, after playing a three-day engagement at Englewood Theater, left for Topeka, where they were booked for the Polack Bros.' Circus.

† † †

MIKE T. CLARK, former carnival agent, writes from Santa Claus, Ind.: "Note what you wrote about Snyder, the elephant. Why did you not pick on something nearer home and tell us about the afternoon that Gypsy broke out of winter quarters on the North Side (Chicago), killed her keeper and tore things up in general? Gypsy excited the whole neighborhood and got plenty of newspaper space for the W. H. Harris Nickel Plate Circus. Not so many pictures in those days. Charley Wilson, son-in-law of Harris, was with the show at the time. This is the Charley Wilson who was traffic manager for the Ringling show for several years." That's too far back in the past for a young fellow like me, Mike!

† † †

LIEUT. ANTHONY (L. B.) GREENHAW, who recently entered the Army Quartermaster Corps, writes from Salt Lake City that he thinks he'll like army life again. He was in World War I. . . . Wonder what carnival man is thinking of taking over Broad Ripple Park, Indianapolis!

Out in the Open

By LEONARD TRAUBE
NEW YORK

WASHINGTON, Dec. 5.—There is a big shot in the Lend-Lease Administration who paid his way thru school some 10 years ago via the allez-ooop route. He was with an act on the Ringling show. His name? Did you ever try to track down a tumbler's moniker? . . . In his showshop column in *The Washington Post* Nelson B. Bell said that Alf Loyal, the dog trainer whose act appeared recently at Loew's Capitol, "is the son and heir of Arsine Loyal, who owned and operated the first 'tent' circus in Europe." Loyal's father must have lived as long as Methuselah to have operated Europe's first canvas circus. . . . Frank D. (Doc) Shean is due in D. C. right after the Windy City powwow. . . . Now it can be told that not long ago Howard Y. Bary discussed with Washington officials the idea of the government sponsoring a war show of his promotion entailing the use of whale-show equipment. The brass hats blew hot and cold on the project.

† † †

ON flimsy stuff is the power of suggestion built sometimes. Last June a Washington war bureau "suggested" that fairs cancel to conserve rubber-borne transportation. Not to this date has the challenge been forcefully met, but shortly after the "request," which came from Director Joseph B.

Eastman of the Office of Defense Transportation, a committee from the international organization of fairs was granted a hearing in Eastman's office. Nothing much came of the interview save that Director Eastman issued a follow-up statement to the nation which, if anything, made matters worse because it left fairs out on a limb—confused, surprised, chagrined and, indeed, questioning their patriotism, as if Americans need to have their patriotism questioned.

† † †

ALTHO there is more "war essential" stuff in the punkiest fair than in all the horse parks of the country, no one asked the track operators to bow out and make room for the war. Since time immemorial the boss impresarios have dished out that bilge called "improvement of the breed," but this phrase is strictly the old applesauce. As for baseball, which happens to be our favorite game, our young people get more out of agricultural and other constructive activities fostered by the fairs than they do out of diamond didos, and this is no disrespect to baseball, which can stand on its own feet.

† † †

AMID their confusion in those June days and thereafter, the fairs did not realize that Eastman

was only making a suggestion, which could be taken for what it was worth. If the ODT had the power and authority to cancel fairs or cause them to fold, it probably would have exercised it. Probably the only bureau which might be suspected of possessing such authority is the Department of Agriculture. That agency has not been heard from since the Eastman "edict," altho shortly before it gave fairs the green light, so it is taken for granted that there is no compelling reason why fairs as a whole should not continue.

That fairs have participated magnificently in furthering the war program and will do even greater deeds in 1943 is so obvious that there is no point in going to the record because the record has been cited already and it speaks for itself, eloquently so.

† † †

ONE of the boners pulled by some fairs was that they asked Eastman's office whether they should continue. In view of the case that ODT was attempting to build against the annuals at the time, for reasons which are still unknown but may be guessed at and perhaps revealed at some future date when history may be written calmly and impartially, the ODT was obliged to reply that these fairs should fold their tents. Washington's war bureaus when in doubt generally say no, and when it comes to operation of fairs, which has to be given the benefit of extensive scientific study, government agencies may be said to be usually in doubt.

There is more to this subject than meets the eye, but this will be sufficient for the time being.

TABLEAU ARTIST . .
40 BAYS PULLED . .
RODEO PHONIES . .
CIRCUS WRECKS . .

Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

By GEORGE BELLIS

Wichita, Kan.

In your issue of November 21 appeared an article about the "United States" Band Wagon, made by Bode Wagon Company, and would like to say that Jake Posey is right. Also noted article by Sverre O. Braathen in regard to tableau wagons of Great Britain, Germany, Russia and United States.

I am the artist and designer who did all the work on the tableau wagons made by Bode in 1917; they were not wagons but bodies on trucks. Wagons of Germany, Russia, Japan, France and Mexico were all on trucks. The "German" wagon was started (in 1917) but never finished on account of the war. All others were finished in 1917. I also did a monkey cage and calliope wagon made by Bode.

By E. W. ADAMS

Atlanta, Ga.

I am enclosing a newspaper clipping of Barnum & Bailey Circus, season of 1897, which will settle the argument about the Hemisphere Band Wagon and the 40-horse team. I saw the parade in my home town (Nashville, Tenn.) that year and the 40 bays drew the Hemisphere Band Wagon that was at the fairgrounds in Des Moines, Ia. The Greatest Show on Earth went to Europe that fall and remained there five years, returning to this country for the season of 1903, when the Hemisphere Band Wagon and 40-horse team were again used. That show dispensed with the big free street parade after the season of 1904.

Oedipus Wrecks

By ROBERT SAMS

Circus Historical Society
 Birmingham, Ala.

I read Charlie Campbell's article on circus wrecks (Christmas Number) and enjoyed it very much, but I wish he had given some facts on some of them. If you will notice the list, there were more wrecks before 1900 and a short time thereafter, due to lack of safety devices which we have today. I have information on four circus train wrecks. They are: Hagenbeck-Wallace, Ivanhoe, Ind.; Great Wallace, Durant, Mich.; Carl Hagenbeck, Tiger Creek, Ark., and Al G. Barnes, Canaan, N. B., Can. I have more info on Hagenbeck-Wallace than on the others. This was the worst—68 killed and 127 injured. I am especially interested in circus train wrecks and would be glad to see some information about them in the circus department.

Charlie Campbell had some wrecks listed that I don't have, but I have some that he didn't list. They are:

Sells Eros., Birmingham, Pa., May 1, 1878.

Sells Bros., Caldwell, O., September 12, 1878.

S. H. Earrett, Williamsburg, Ky., April 30, 1884.

S. H. Barrett, Bardstown, Ky., May 3, 1884.

Barnum & Bailey, Vassalboro, Me., 1883.

Buffalo Bill, Altoona, Pa., June 1, 1901.

Ringling-Barnum, Charlotte, N. C., October 21, 1932.

Cole Eros, Battle Creek, Mich., July 12, 1937.

I hope that this list will be of some help, and I wish I could give facts other than dates and places.

"RODEO" TALK: PHOOEY TO PHONIES

By GUY WEADICK

The Stampede Ranch, Longview, Alta., Canada

The *Billboard* continues to do what it has done for years, namely, further the best interests of Wild West in all its legitimate forms. Recent comments on a promoter would indicate that his activities as a producer of bona fide cowboy contests left much to be desired. His offerings of competitive cowboy sport under the title of "rodeo," "thrill show" or any other combination of titles were, to say the least, misleading; misleading, of course, to the public which was asked to support what was purported to be a genuine competitive cowboy affair whose participants were advertised as well known in the legitimate field and as leaders in their work.

Naturally, it must be inferred that if such is the case, this promoter, who has covered quite some territory dispensing his particular brand of entertainment, has not added any to the prestige of what is termed legitimate by those who are supposed to govern and supervise this sport.

There are three organizations whose sole reasons for existing, according to their own published constitution and by-laws, is (among other things) "to perpetuate traditions connected with the livestock industry and cowboy sports incident thereto; to standardize the same and adopt rules looking toward the holding of contests upon a uniform basis." In addition, they desire "to raise the standards of cowboy contests so that they rank among the foremost American sports . . . to bring about honest advertising by rodeo associations so that the public may rely upon the truth of advertised events."

The organizations which have adopted such worth-while aims are the Rodeo Association of America, Salinas, Calif., and the National Rodeo Association, Canadian, Tex. Both these bodies are constituted of rodeo managements of United States and Canada. The other organization is the Cowboys' Turtle Association, Florence, Ariz. This body's membership consists of rodeo contestants, performers, clowns and announcers.

From time to time the claim has been made that unless one was a member of these organizations he could not be classed as "official," and that went for managements, contestants, clowns, performers and announcers. If this be true, how is it that this promoter and various others have from time to time promoted "championship rodeos" that, according to the rules and regulations of the aforementioned organizations, could not by any stretch of the imagination be classed as official or legitimate ones? Or does it mean that anyone, altho not living up to the proscribed aims and claims of these bodies, is okay so long as he is a member? It would seem high time that if these organizations expect the press and public to take their aims and claims seriously, they should be the first to expose promoters, contestants, performers et al. who are not living up to what their organizations advertise is their mission in life.

Can it be possible that members of these organizations have participated in some way with the offerings presented by the promoter in question and others who are accused of being off the beaten track?

All those who have organized for the best interests of genuine competitive cowboy sport should be interested in the comments by you in endeavoring to point out that things are going on in the commercial amusement field that are not to the best interests of those who are legitimately interested in such presentations.

Now is the time for these in the amusement world as a legitimate business to plan how they will reconstruct

their 1943 operations to fit in with the war effort. All signs now point to the fact that unless all business, everywhere, can be tuned to the over-all plan of a united war effort first and above everything else—such businesses just won't be operating in 1943 as they once did, or even on a minor scale. The wise showman is the one who will plan accordingly—upon merit rather than by trying to bring pressure or offering exploded theories.

Tom Troupers Sez:

MAKE believe you're getting 50 per as a private. Now will you stop yapping?

SURE, chump, when the war started you just came in; so better stay for the whole program.

SINCE when do you have to be sold on this war? Does someone have to make an opening to get you to believe it? Or post a 24-sheet?

WHEN they stick a bayonet into your neck—brother, that ain't no illusion.

GENERAL AGENTS should confine their military strategy to the upper berths. Or were they promoted to the lower when someone wasn't looking?

IF you don't buy Bonds you might have to settle for Bondage.

AND WHEN Uncle comes around with the expense account, pay it. It's the best swindle sheet you'll ever be stuck with.
 T. T.

SLA AUXILIARY

(Continued from page 31)

President Carsky lit the candles. The first represented the Ladies' Auxiliary of the League and the others represented Heart of America Showmen's Club, Kansas City, Mo. (Virginia Kline, delegate); Missouri Show Women's Club (Judith Solomon, delegate); Pacific Coast Showmen's Association Clara Zeiger, delegate); National Showmen's Association, and last the baby of them all, Dallas. Floral bouquets were received from all of the clubs.

Impromptu Talks

Members called upon to speak at the dinner were Mrs. Grace Goss, St. Louis; Clara Zeiger, Los Angeles; Hattie Wagner, Toledo; Judith Solomon, Caruthersville, Mo.; Mrs. Block, New York; Nan Rankine, organizer of the auxiliary; Mrs. Henry Belden and Virginia Kline, Salem, Ore. Congratulatory telegrams were received from Viola Fairly, Missouri Show Women's Club; Ladies' Auxiliary, PCSA; Bessie I. Benjamin's Auxiliary, Daughters of Zion Infant Home; Dorothy Pachtman, NSA Saturday Afternoon Club; Mrs. Michael Doolan's guests, Mrs. C. O'Connell, Mrs. L. Brandenburg, Mrs. E. Zirzow, Mrs. Joe Kitt, Mrs. William and Catherine Doolan; Blanche M. Henderson, president Ladies' Auxiliary, NSA; Mrs. John O'Shea, Bob Miller, Bill Carsky, Midge Cohen and Rest Haven Aid.

Guests

At the dinner were Frances Keller, Corporal C. J. Knickman, Elsie Miller, Edna O'Shea, Phoebe Carsky, Ann Doolan, Lee Gluskin, Lucille Hirsch, Virginia Kline, Guy Navaroli, Mrs. Thomas Rankine, Mrs. Edward Hock, Mrs. Marie Brown, Mrs. Blanche Latto, Mrs. Al Miller, Evelyn Hock, Cora Yeldham, Mrs. H. Belden, Mrs. L. M. Brumleve, Mrs. Ida Chase, Edith Streiblich, Viola Blake,

By WILL H. HANCOCK

Charleston, Mass.

When I saw the list of circus train wrecks (November 28 issue) it brought to mind Andrew Downie's Walter L. Main Circus wreck of 1920. I was in the advance car that season, and was on the car for several seasons until Downie sold to 101 Ranch. My last trip was 1929, when I was 79. Now, at 92, I am rather an old bird to be a regular reader of *The Billboard*, but I am well and get around okay.

How *The Billboard* has grown! I well remember the early days. It would astonish some present-day kids to see one of the early numbers.

At 92 Old-Time Trouper Hancock's handwriting is as clear as crystal. Such an astonishing character!

By C. E. DUBLE

Jeffersonville, Ind.

That 40-horse team driven by Jake Posey with Barnum & Bailey was four horses abreast (not two-abreast) as stated in my letter. Old-time circus teamsters and long-string drivers know this. My letter, I am quite sure, read four-abreast. Just a typographical error.

Correct; just a typographical error and we regret it.

Lillian Lawrence, Pat Seery, Mrs. Bert Clinton, Jeanette Walli, Rose H. Page, Ann Strauss, Hattie Latto, Anna Young, Mrs. K. M. Owens, Lena Schlossberg, Bessie Simon and Rose Van.

Pearl McGlynn, Ann Sleyster, Margaret Filograsso, Lillian G. Glick, Alice Hill, Nellie Byrnes, Nellie Mador, Phyllis Keyes, Mrs. Earl Parks, Betty Parks, Mattie Crosby, Mrs. Martha Witter, Mrs. Marge Kelly, Myrtle Hutt, Marge Fries, Veronica Campbell, Billie L. Bunyard, Lillian E. Woods, Dorothy Sibley, Rose Lewiston, Maude M. Geiler, Mae Oakes, Frances Berger, Toni Potenza, L. Krauss, S. Kordin, A. Carsky, L. Carsky, Alma Harris, Clara Zeiger, Rose Hennies, Edna Vogstad, Kathryn Doolan, Celia O'Connell, Marie Zirzow, Minnie Brandenburg, Emerence Doolan, Ora Hadfield, Dorothy Hennies Flanagan, Josephine Woody, Rosalie Brodsky and Agnes Barnes.

Lee Kaufman, Mrs. Catherine Blumenfeld, Frieda Rosen, Mabel Wright, Edna Burrows, Marguerite Wilson, Frances Lockett, Billie Wasserman, Sara Mae McCaffery, Mrs. Ansel E. Waltrip, Mrs. Al Wagner, Mrs. Irv J. Polack, Mrs. William Blencoe, Theresa Del Guidice, Marianna Pope, Minnie Simmonds, Mae Barrett, Mrs. Lester Davis, Lillian Coniam, Mildred Bulleymont, Cornelia Curtin, Mrs. Daisy Hennies, Opal Phillion, Edythe Conklin, Edna Schmitt, Ann M. Roth, Mrs. Bernie Shapiro, Mrs. Blanche Scott, Mrs. Joe J. Fontana, Mrs. F. O. Gregg, Mrs. Nab C. Waman, Mrs. George Manos, Mrs. Sam Fidler, Mrs. Josephine Sciortino, Mrs. Leonette Pickett, Mrs. Marg Barlow, Mrs. Goldie Fisher, Mrs. Ethel Weer, Mrs. Lois Hanson, Grace Goss, Judith Solomon, Madge Bloch, Jean Dellabate and Sara Wendler.

League Execs Pay Respects

Biggest surprise of the evening took place when the newly elected officers of the Showmen's League descended upon the auxiliary to pay their respects. After the dinner there were bunco and card games. The auxiliary held open house thruout the convention, with Mrs. Lew Keller as chairman, and there were numerous visitors. A large bazaar was held, with Mrs. Henry Belden as chairman. All prizes were donated and the proceeds were given to the Army and Navy Relief Fund.

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

URO Set For Action

Ratify by-laws, constitution—admit new members—plan activities

NEW YORK, Dec. 5.—Second meeting of the new United Rink Operators' organization took place at the Park Central Hotel here on November 30. The meeting was presided over by Earl Van Horn, of Mineola, N. Y. Among new operators admitted into membership were C. J. Fisher, Grotto Roller, Elmira, N. Y.; Ralph H. Townsend, Fitchburg Sports Arena, Leominster, Mass., and Orville Godfrey, operator of three Detroit rinks, Arcadia Gardens, Madison Gardens and Edgewater Park Rink.

After a reading of the constitution and by-laws by W. Schmitz, of America on Wheels, secretary of the URO, members ratified these documents.

Wally Kiefer, White Plains Rink; Orville Godfrey, Detroit, Mich., and William Holland, Bridgeport, Conn., were elected to the executive board. The board, in addition to the above, consists of Earl Van Horn, Mineola, N. Y., president; Thomas Legge, Boston, Mass., first vice-president; Jesse Carey, Philadelphia, second vice-president; Capt. George Bushby, Baltimore, third vice-president; William Schmitz, secretary, and John L. Beckmann, treasurer.

President Van Horn also appointed a Dance and Figure Skating Committee to co-operate with the Amateur Roller

Skating Association in matters pertaining to competitions, etc. The committee is comprised of George Sticka, Twin City Arena, Elizabeth, N. J., chairman; Bill Holland, Bridgeport, Conn., and Wally Kiefer, White Plains, N. Y.

It was also announced at the meeting that a professional school for instructors would be instituted under the direction of Earl Van Horn. Further details of this school will be worked out shortly.

Canadians Study Garage Conversion For Skating Use

ST. JOHN, N. B., Dec. 5.—Conversion of a large garage at Yarmouth, N. S., into a roller-skating rink is being watched with interest by automotive firms of the Eastern Canadian provinces. Because of the slump in the automotive trade due to the gasoline and tire rationing, there are a number of garages available for use as rinks.

The experience of Frank Kitaeff in re-vamping the Baker Garage at Yarmouth is being studied. If it is a success others may be expected to do likewise in order to cash in on popularity of skating. Scarcity of suitable locations has worked against the opening of rinks exclusively for the rollers in the provinces. By using the garages, however, this defect would be overcome. Auto showrooms floors of hardwood are also being eyed.

Comply With Dim-Out Rules

NEW YORK, Dec. 7.—Skating rinks along the Eastern seaboard have been informing their patrons: "Rinks may appear to be closed because of compliance with dimout regulations. Investigate to see whether the rink is open or not even if there is not one exterior light."

Military rules regarding exterior lights have grown stricter as the war progresses, and all lights which might aid the enemy in case of attack must be out. Until the public becomes accustomed to the blackout regulations, places of amusement must continue to acquaint patrons with the facts regarding their compliance to regulations.

In some cases it appears that the exterior darkening has given rise to rumors of closing of rinks. Strenuous efforts on the part of rinks have scotched the rumors, however.

Coliseum, Baltimore, Destroyed by Fire

BALTIMORE, Dec. 5.—The Coliseum, a large frame rink and dance hall, a mile from Delmar, Md., was destroyed by fire. An 82-year-old woman was burned to death. She was the only occupant of the second floor apartment above the amusement place.

Damage by fire to building placed at \$15,000.

PVT. SAMMY TOPAZ, former skating instructor, Conrose's Skating Rink, Hartford, Conn., is now stationed at a Southern army base.

Mt. Vernon Skaters Win in Westchester County Championships

MOUNT VERNON, N. Y., Dec. 5.—Final honors in the Westchester County Dance and Figure-Skating Championships were won by the Mount Vernon Arena Dance and Figure Skating Club after two days of competition between teams from the Mount Vernon and White Plains (N. Y.) rinks.

Competition was sponsored by the rinks' clubs, with events taking place on November 28 and 29 at both rinks. Championships were sanctioned by the ARSA.

Winners of the events, their divisions and rink represented (W. P. indicates White Plains rink and M. T. indicates Mount Vernon) are:

- Figure Skating:**
 Juvenile Girls—Rose Bova, W. P.
 Juvenile Boys—Kenneth Kiefer, W. P.; Nicholas Eckworth, M. T.; Donald Friese, W. P.
 Novice Girls—Doris Palm, M. V.; Mildred Ernst, W. P.; Faith Benedict, W. P.
 Novice Boys—Thomas Lane, M. V.; Bruce Bollerman, M. V.; William Schurer, W. P.
 Junior Ladies—Yvette Kiefer, W. P.; Janet Mora, M. V.
 Junior Men—Edwin Allgair, M. V.; Walter Frost, M. V.
 Novice Pair Skating—Janet Mora and Walter Frost, M. V.

- Dance Skating:**
 Junior Dance—Rose Bova and Donald Freste, W. P.; Virginia Mann and James Murray, M. V.; Norma McAllagh and Kenneth Kiefer, W. P.
 Novice Dance—Jeanne Hammann and Raymond Tiedeman, M. V.; Yvette Kiefer and Thomas D'Addazio, W. P.; Jane Pearsall and William Silvestri, M. V.
 Junior Dance—Janet Mora and Walter Frost, M. V.; Doris Palm and Edwin Allgair, M. V.; Emily Squires and Steve Masi, W. P.

E. M. MOORE, of the Carman Rink, Philadelphia, reports receiving a letter from Private Howard Sweeney, formerly a member of the Macks Skating act, stating that Sweeney is confined to the hospital. Sweeney has been under doctor's supervision in the Camp Barkeley (Tex.) Station Hospital for three months, having contacted heart trouble. Doctors have informed Sweeney that his skating days are over. Moore recalls that the late Pete Penschl, also a member of the Macks, had the same trouble. Sweeney's condition was revealed when he passed out on a four-mile hike with full pack. He is awaiting his discharge papers. Sweeney is well known to Eastern rink men having worked rinks in Philadelphia. The Mack troupe was in Europe at the beginning of the war and returned to this country shortly afterward.

BAL-A-ROUE, Chez Vous and Winter Garden, the first rink in Medford, Mass., and the latter two in Dorchester, Mass., have announced special New Year's celebrations. Other plans for the holiday season include afternoon sessions at the Winter Garden and Bal-a-Roue during the school vacation. Rinks will be closed, however, on Christmas afternoon and the evening before Christmas.

WHITE HORSE ROLLER RINK, Watertown, N. J., promoted a successful Thanksgiving Party for the holiday roller session. Free turkeys were given as door prizes and to winners in the various contests on the evening's program.

DUNPHY WARNING

(Continued from page 43)
 for new construction, as stated in Schedule B—"The building structure or project has as its principal designed function: (1) public or private amusement, entertainment or recreation, with the exception of playgrounds for children." This definition includes amusement parks and all outdoor amusements.

This order allows repair and maintenance, as designated in Paragraph 10: "Maintenance" means the upkeep of a building, structure or project in sound working condition." Paragraph 11: "Repair" means the restoration without change of design of any portion of a building, structure or project to sound working condition when such a portion has been rendered unsafe or unfit for service by wear and tear or similar causes, but not including the reconstruction or restoration of construction

damaged or destroyed by fire, flood, tornado, earthquake, act of God or public enemy."

Defines Emergency Repairs

For emergency repairs, the definition is: "Emergency" means an actual breakdown or a situation where it is evident that a breakdown or suspension of operations is imminent because of damage, wear and tear, destruction or failure of parts or the like, and the required parts or supplies are needed to repair machinery or equipment in order to avert such suspension or breakdown. Expected replacement of parts because of normal wear and tear, for which normal inventory can be maintained, is not included."

In reference to amusement parks this would mean an emergency that would close the operation of the whole park and not just one unit. If such an emergency should arise, you should have this emergency verified by a member of the War Production Board in your city. When this emergency is verified you can secure telegraphic priority assistance by telephoning or telegraphing to the Emergency Repair and Maintenance Division. If the amusement park is not in a city in which there is a War Production Board office, then the operator should have the emergency verified by a town official and use the same procedure.

Conservation a "Must"

Every member of your organization must realize that in all-out war, such as that in which we are now engaged, places the responsibility of conservation on each individual, irrespective of his position. Critical materials such as copper, iron and steel and aluminum must (See DUNPHY WARNING on page 51)



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JUST PURCHASED!
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No. 321 DUSTLESS FLOOR DRESSING
 Cleanses the air, provides a snug grip with less come wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
 444 Second St. Everett, Mass.

FOR SALE
 One portable Skating Rink in A-1 condition. Tent 50x120. 350 pairs of Chicago Skates and two P.A. Systems in very good condition. Must sell, as I am being inducted into the Army.

JOHN PAGANI
 Benton, Ill.

BALL BEARINGS
\$2.25 PER M.
 No Orders Filled Under 5 M. No. C. O. D.

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 BOX 1762 FALL RIVER, MASS.

Still Supplying the
RINK OPERATOR ★
 ★ **COMPLETE ROLLER** ★
 ★ **OUTFITS!!!** ★

Operators everywhere are responding promptly to this opportunity. They know it pays to act quickly and send their old plates to us that no time may be lost in meeting the constantly changing conditions of supply and demand.

We're converting their Idle Rink Plates into new Stripped Ones. They're sending those they can spare, removing the straps and trucks and sending us only the plates.

Then we knock off the clamps, cut them down, buff the edges, drill holes for riveting, remove rust and refinish Gun Metal—just like new.

We'll attach any style Hyde shoes and return Complete Outfits. That means they can meet a customer demand and turn hundreds of dollars' worth of idle equipment into cash.

Prepare for the unexpected these days.

Write Now!

HYDE ATHLETIC SHOE CO.
 Manufacturers of those famous
 "Big Toe" Figure Skating Outfits
 CAMBRIDGE, MASS.

New 1943 Calendars

The Best Year Around Plugger for Your Rink

A new Figure Skater that will "stop 'em"

PLACE YOUR ORDER NOW

\$7.00 for 50 Calendars—**\$12.00** for 100—**\$28.00** for 250

with your Rink Name and Address—Delivered

"Keep 'Em Rolling"

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

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REPRESENT AMERICA'S GREATEST PRODUCER of Union Label Calendars, Business Stationery, Price Markers, etc., for every retailer, at prices that defy any and all competition. No priorities. No rationing. Big commission. Outfit free. NATIONAL PRESS, 545 Randolph, Chicago. x

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MAKE YOUR OWN ANTI-FREEZE AND SUBSTITUTE Motor Fuel. Instructions free; stamps please. A. F. VEACH, Palestine, W. Va.

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GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

GET YOUR SHARE OF WAR MONEY! — LICK the gas rationing bugaboo! Boundless opportunity selling by mail with my amazingly successful new plan. Small investment. Experience unnecessary. Rush postal for particulars. F. H. MARTIN, 2417-B Jefferson Ave., St. Albans, W. Va. x

PRIME YOUR POST-WAR DOLLAR NOW! — Investigate promptly. Plastics compound tool patent for sale. Tool delivers continuous uniform strip. T. PASANEN, Franklin Mine, Mich.

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EXCITING CLOSE-UPS! THRILLING PICTURES! Six 3x4, wallet size, plain envelope, and list, 25c (coin). NUART, Box 8650, Wilkinsburg, Pa.

ILLUSTRATED COMIC BOOKLETS — 7 FOR 50c; Fanny Dance Booklet, 25c; Fortune Teller and Dream Book, 25c. CHARLES TORIAN, Hampton, Va.

SPECIAL BIG BOOK CATALOGUE FREE — Lowest prices in book history. Write OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. de19x

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. de19x

PERSONALS

ANYONE KNOWING THE WHEREABOUTS OF Dale "Shorty" Shell, call collect HICKMAN TRAILER CO., Charleston, W. Va.

RED, WHITE AND BLUE JAR DEAL TICKETS, 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb. de26x

WM. BROYLES (OR COYLE) OR ANYONE knowing his whereabouts, communicate with P. M. JAYNES, 247 Harriet St., Romeo, Mich.

PRINTING

WINDOW CARDS — FOR ALL OCCASIONS. Flashy 14x22 designs, 3 to 5 colors, non-binding cardboard, \$3.50 hundred. TRIBUNE PRESS, Fowler, Ind. de12x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2x11 LETTERHEADS, 100 ENVELOPES, \$1.00 postpaid; Circulars, 500, \$1.50; Gum Labels, 500, \$1.25. YANKEE PRINTING, 4701 Sheridan, Chicago, Ill.

150 LETTERHEADS (HALF SIZE), 100 ENVELOPES or 100 Letterheads (8 1/2x11), 100 Envelopes, \$1.00 cash. Printed from new type. AMERICAN PRESS, Box 391, Charlotte, N. C.

500 8 1/2x11 HAMMERMILL LETTERHEADS and 500 6 3/4 White Wove Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. ja2x

COIN-OPERATED MACHINES, SECOND-HAND

ALL KINDS REBUILT 5c SELECTIVE CANDY Bar Machines from \$16.50 up. Also Stamp Machines, \$12.50, and all kinds 1c Peanut and Gum Vendors. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

DO YOU NEED RECORDS? — HERE'S LATE, popular, Hillbilly, never on phonographs, 5 for \$1.00; 30 for \$5.00. MIDWEST AMUSEMENT, Unionville, Mo. de12

FOR SALE — PHONOGRAPHS, PHONOGRAPH Route, Wall Boxes. Write for prices. STARK NOVELTY, 611 Mahoning, Canton, O. de26x

FOR SALE — CLEAN, RECONDITIONED FIVE Ball Games. 5 ABC Bowlers, \$39.50 each; 3 Anabel, \$17.50 each; 3 Band Wagon, \$20.00 each; 4 Belle Hop, \$40.00 each; 2 Cadillac, \$20.00 each; 2 Do-Re-Mi, \$37.50 each; 6 Entrys (good game), \$22.50; 35 Markepp Flippers, \$2.50 each. Armada, Big Chief, Fox Hunt, Drum Major, Fleet, Flicker, Bang, Major, On Deck, Progress, \$15.00 each. Over 500 games to choose from. SWV COMPANY, 2833 W. Pico, Los Angeles, Calif. x

FOR SALE — CUTTING DOWN ROUTES. Equipment A-1 and cheap. Anything in Slots, Vest Pockets, Pintables, Counter Machines, Cigarette Machines, Arcade Equipment. COLBERT COIN MACHINE CO., P. O. Box 4574, Nebraska City, Neb. Tel.: 347.

FOR SALE — KEENEY SUBMARINE, \$169.50; Western Baseball, Major League, \$124.50; 5 Exhibit Photoscopes, metal marbled, \$22.50 each; 4 Mutoscope Photomatics, late models, 10c or 15c play, \$500.00 each. 10% discount if you buy all four. Can also supply Photo Frames and Chemicals. KING PIN GAMES COMPANY, 826 Mills St., Kalamazoo, Mich. x

FOR SALE — 10 SKEE BALL ALLEYS (BALLY-rolls, 14' long), in first class condition at \$39.50 each. L. BILOW, 2512 Irving Park, Chicago.

GOING TO THE SHOW? WHICH ONE? Uncle Sam's! Every machine perfect, ready for location. 10 Watling Fortune Telling Scales, like new, \$85.00 each; 5c Blue Fronts, 3-5 pay, serials over 400,000, club handles, good as new and look it, \$115.00 each; 25 Holly 1c Grippers, original cartons, \$10.00 each; 3 Holcomb and Hoke Popcorn Machines, 1 counter model, \$75.00; 2 floor models, \$150.00 each (fully factory reconditioned, still crated); 1 Pace Saratoga, 5c play, chrome rails, perfect, \$100.00; 1 Rockola Ten Pins, \$45.00; crated, \$50.00; 3 Seeburg Speak Organs, RC, \$25.00 each; 1 Seeburg Playboy, \$25.00; 1 Single, 1 Double Steel Slot Safes, make offer; 1 Watling 3-5 25c Rolo-Top, perfect, \$50.00; 1 1c Pace, needs JP glass, \$10.00. Terms 1/2 deposit, balance C. O. D. 5% discount, full cash with order. P. K. SALES CO., 6th and Hyatt, Cambridge, O. x

HIGHEST PRICES PAID FOR KNOCKOUTS, Big Parades, Air Circus, Sky Chiefs, Monickers, late five or one Ball F.P. ABT Chutes, Parts, Classes, etc. FRANK AMENDOLA, 3043 Ferry, Niagara Falls, N. Y.

FOR SALE — 5 MILLS BLUE FRONTS, 5c PLAY, \$85.00 each; 3 Chiefs, 5c play, \$75.00 each; 5 Enterprise Peanut Vender Combination, like new, \$5.50 each. Factory reconditioned, 1/2 deposit, balance C. O. D. LOUISIANA SALES CO., Box 225, Mamou, La. x

MILLS 4 BELLS, SERIAL 2069, \$285.00; MILLS Scale, \$35.00; Wurlitzer 616, perfect condition, \$100.00; Columbia Double Jackpot, \$50.00; Mills 5c Q.T., \$50.00; Mills 1c Q.T., \$35.00; Wings Counter Machine, \$10.00; Pikes Peak, \$10.00; Liberty Counter Machine, \$10.00; Smoker Bell, \$50.00; Vest Pocket, blue and gold, \$38.00; Vest pocket, green, \$35.00; Watling Big Game, free play, \$75.00; Cash, \$85.00; Bakers Races, 25c play, only \$350.00; Sugar King, \$35.00; Chrome Columbia Double Jackpot, \$75.00; Watling 500 Scale, almost new, \$80.00; Mills Target, 1c, \$5.00; Keeney Red Head Track Time, \$50.00. Will trade 616 Wurlitzer, in perfect condition, for Mills Bonus Bells, Major League Baseball, \$125.00; Grootchen Zephyr, \$75.00; Chrome Peanut Machine, \$5.00; Jailbird, \$100.00; Stewart-McGuire Cigarette Machine, eight column, \$35.00; Wurlitzer Counter Model, \$75.00; Mills Blue Front, \$50.00; Rays Race Track, \$35.00; Imps, \$6.00; Sparks, \$15.00; Poker Reel, \$10.00; High Stakes, \$10.00; Reel 21, \$5.00; Roulette Wheel, single end, \$375.00; Electro Hoist, \$50.00; Electric Traveling Crane, serial R068, \$75.00. O'BRIEN, 89 Thames, Newport, R. I. x

PENNY ARCADE CONSISTING 20x40 TOP, Sidewall, Truck, Trailer, Front; seventy money getting machines. Trade on Octopus, Rolloplane. ARTHUR BAUER, Wooster, O.

"SPECIAL" — 20 1c IMPS (NEW), \$9.95; 20 Challenger Guns, \$19.50; 5 Electric Shockers, \$7.50; 5 5c Candymans, \$39.50. Wanted: Adams Gum, any quantity. CAMEO VENDING SERVICE, 432 W. 42d, New York.

"SPECIAL" — 50 5c SANITARY NAPKIN Venders, \$17.50; 25 Kicker-Catchers, \$14.50; 25 Baseball Counter Games, \$8.95; 10 3-4 Column Unepadap Cigarette, \$15.00. CAMEO VENDING, 432 W. 42d, New York.

WANTED — SKILL DRAW COUNTER MACHINES. Must be in good condition. J. HAUSSMANN, Hazleton, Pa.

WANTED — DRINK VENDING MACHINES; prefer "Bally." State age, condition, price. Would consider purchasing route. Also Nickel Coin Counting Machine, hand or electric. State make, price. Also have plenty "Koke" Syrup, Cola Extract. GEORGE KRAMER, 3810 Broadway, Rm. 4, Chicago, Ill.

5c BALLY ROLL 'EM, LIKE NEW, \$149.50; Galloping Dominos, \$45.00; 5c Jennings Deluxe Liberty Bell, C.P.O., \$34.50. COLEMAN NOVELTY, Rockford, Ill.

5c Q.T., \$40.00; ONE CENT Q.T., \$30.00; Columbia Double Jackpot, \$50.00; Mills Scale, \$35.00; 5c Blue Front, Serial 362974, \$45.00. O'BRIEN, 89 Thames, Newport, R. I.

40 SNACK MACHINES FOR SALE — IN PERFECT condition. DANIEL MARKLEY, 534 Rural Ave., Williamsport, Pa.

FOR SALE SECOND-HAND GOODS

ACCORDIONS AND FURS—DISCOUNT PRICES. 120 Bass Accordions, many makes, wholesale prices. Fur Coats, \$29.50. Request catalog. METRO ACCORDION AND FUR, 44 N. Albany, Chicago.

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ARCOR, MODERNE, ADVANCE CANDY BAR Venders, Bally Popcorn, Peanut, Gum Venders, \$1.50 up. Columbia National Scales. NORTHSIDE SALES CO., Indianola, Iowa. fe6x

ELECTRIC MOTORS — AC AND DC, 1/16 H.P. to 50 H.P. State size. HENKE, 2314 W. State St., Milwaukee, Wis. de26x

FOR SALE—SECOND-HAND SHOW PROPERTY

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. de12x

FOR SALE — MINIATURE FERRIS WHEEL complete with six cars and motor in good condition, \$475.00. WM. E. AUER, 148 Beach 97 St., Rockaway Beach, N. Y. de12

FOR SALE — STRATOSHIP; GOOD CONDITION, extra motors, wired for neon. MRS. THELMA McNUTT, Silver Spray Pier, Long Beach, Calif.

MERRY-GO-ROUND, KIDDIE AUTO RIDE, ELI Ferris Wheel, Trucks and Trailers, Show Tops and Banners cheap. BOX 252, Batesville, Ark.

ONE SLIGHTLY USED TENT COMPLETE WITH Sidewall and Poles; size 50x120. Price, \$1,400.00 cash. BOX C-49, The Billboard, Cincinnati, O.

PARKER MERRY-GO-ROUND — 22 ALL Jumping Horses, Power Unit, Organ. Worth \$1,000. Need money. Sell best cash. MARKS, Box 109, R. D. No. 1, Cheswick, Pa.

TENTS — FROM 12x12s TO 45x100s, ALL hand roped, A-1 shape, good as new. Rented couple weeks each. Sidewall, poles, stakes, pullers, power driver, sledges, rope, chairs. No frame joints. Complete list \$1.00. What do you need? SMITH TENTS, Auburn, N. Y. ja16x

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The Billboard Pub. Co. 10c a Word
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Cincinnati, O. CASH WITH ORDER

Insert following Classified Ad under classification

I enclose remittance in full in amount of
From
Address
City and State

Table with 3 columns for classification, name, and address details.

Forms Close Thursday for Following Week's Issue

PHOTO SUPPLIES DEVELOPING-PRINTING

BRAND NEW EASTMAN 16MM. KODAK, Model E, f-3.5 lens. Best offer takes it. STRAND THEATRE, Milford, Iowa.

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. ja2x

EASTMAN DIRECT POSITIVE PAPER — WE buy and sell at ceiling price, \$2.00 deposit per roll. As soon as we receive D.P.P. it will be shipped to you. F. BONOMO, 25 Park St., Brooklyn, N. Y. de26x

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. de12x

TWELVE ROLLS DIREX POSITIVE 1 1/2" Paper, \$12.50; twelve rolls Direx Positype, 2 1/2", \$15.00 per roll; 50 per cent with order, balance C. O. D. ELMER RAMSEY, 1245 N. Eleventh, Terre Haute, Ind.

8x10 PERFECT REPRODUCTIONS OF YOUR Photographs, 4 cents a piece. Quick service. Send for price list. PHOTO LABS, 3122 N. Clark St., Chicago, Ill. de12

ACTS, SONGS & PARODIES

HOKUM SONGS, PARODIES, COMEDY Material. List. Ten Hot Parodies, Words and Music, \$2.00. HARRY STURGIS, 52 Guild St., Roxbury, Mass.

MUSICAL INSTRUMENTS, ACCESSORIES

HAMMOND NOVACHORD FOR SALE — Slightly used and in perfect condition. CELORON REALTY CORP., Jamestown, N. Y.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Various Band Orchestra Coats, Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York.

SUITS, \$1.00 UP; DRESSES, 10c UP; COATS, 40c up — Complete line. Write for our circular. J. BRENKER, 1568 Fulton St., Brooklyn, N. Y. x

TUXEDO SUITS, \$10.00; ORCHESTRA COATS, \$2.00; Beautiful Cellophane Hulas, Jeweled Indian Costumes, Strip-Tease, Velvet Curtains. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. de12x

CAN BUILD ANYTHING IN MAGIC ILLUSIONS — Prices reasonable; forty-two years' experience. KING FELTON, Magician, 526 California, Topeka, Kan.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. de12x

SILK COLOR CHANGE — VANISH CANARY Cabinet; Magician's Table complete. Regular \$15.00 outfit. Special, \$8.00. Only ten sold. GLEE-SPEN, Marion, O. de19

\$400.00 UNAFONE, \$65.00; AUTOMATIC ACCORDION. Trunk full Costumes, Courses, Tools, other goods. Want Magic Illusions, Escape Handcuffs. FRANK RENO, 92 Paige Hill, South Bridge, Mass.

PARTNERS WANTED

GIRLS FOR BALLROOM DANCING — SHORT hours, good pay. Board and room furnished. "Spend the winter where it's summer." PADDOCK CLUB, Pompano, Fla.

HELP WANTED

ALL YEAR LOCATION FOR TATTOO ARTIST—Male or female, at once. Good proposition for right party. Good tattoo business established. AMUSEMENT ARCADE, 419 9th St., N. W., Washington, D. C.

ENTERTAINING WAITRESSES — PERMANENT salary and tips. Swanky down town club. Send photo and full details of ability first letter; club opens in two weeks. BERNICE HAWLEY, 418 1/2 N. Hudson, Oklahoma City, Okla.

FOREMEN FOR WHEEL, MERRY, CHAIRPLANE and Single Loop. Must drive truck. Top salary. Also Electrician and Truck Mechanic. Address H. O. BAILEY, 414 S. Main St., Elmira, N. Y.

HELPERS FOR NEON AND SERVICE WORK — State age, experience, habits, wages. Chance with future. Write NEON ENGINEERING CO., 7600 Greenwood, Chicago, Ill.

PIANIST WANTED — DRAFT EXEMPT, READ and fake. Location for duration; salary \$35.00 six days. No Sunday. Wire or write TOMMY ROSEN, 561 Page Ave., N. E., Atlanta, Ga.

PIANO MAN WANTED — PERMANENT Location, steady job guaranteed throughout duration. Fine large instrumentation with big time library of specials. Building band for post war upper brackets. Six nights, salary twenty-five dollars weekly plus transportation. State all, age, experience, draft classification and phone number. All other musicians invited to write. ORCHESTRA LEADER, Box 2011, Wichita, Kan. de12

SOUND EFFECTS MAN—EXPERIENCED SOUND Technician for Midwest network originating station. Outline qualifications, draft status, salary, references to BOX 535, care Billboard, 155 N. Clark St., Chicago, Ill. de19

TRUMPET PLAYER WHO CAN SIGHT READ stocks and specials; \$50.00 weekly to start. Southern location, steady. Write CHARLEY BIRD'S ORCHESTRA, care The Billboard, Cincinnati, O.

TRUMPET IMMEDIATELY — FAKE, READ, cut shows. Small combo, steady location. Union. Write P. O. BOX 191, East Dubuque, Ill.

WANTED — MECHANICS FOR PENNY Arcade. Must be sober and draft exempt. Steady job, \$50.00 per week. PLAYLAND ARCADE, Phoenix, Ariz. de12

WANTED — HELP FOR DOG ACT. MUST drive truck. Drunks not tolerated. Write CLEM BELLING, Hotel Wilson, New York City.

WANTED — HAMMOND ORGANIST TO PLAY in roller skating rink at once. FUNCREST ROLLER SKATING RINK, Wellsville, N.Y.

WANTED — MUSICIANS WHO CAN SING OR Tap, male or female. Steady location. Write what you do. Nothing but sober, reliable people, \$35.00 per room. DUKE KAMAKUA, Shelby Rendezvous, Hattiesburg, Miss.

WANTED TO BUY

AMMUNITION WANTED — PAY \$70.00 PER case for .22 Shorts; \$80.00 per case for .22 Long Rifles. PENNY ARCADE CO., 306 E. Baltimore St., Baltimore, Md. ja2x

COPPER WIRE AND RUBBER CABLE — STATE size and length. HENKE, 2314 W. State St., Milwaukee, Wis. de19

ELI NO. 5 FERRIS WHEEL FOR CASH—STATE price and condition in first letter. BOX C-52, care The Billboard, Cincinnati, O. ja2

WANTED — THEATRE CHAIRS, ANY TYPE, any condition. Send price, full particulars. DEALER, Box 399, The Billboard, 1564 Broadway, New York.

WILL BUY 2 SIZE DIRECT POSITIVE MACHINE if priced right. J. M. WARD, 755 Austen Place, Shreveport, La.

WILL BUY, LEASE OR RENT ROLLER SKATING Rink in Illinois or Central States. Also consider Portable Floor in good condition. Advise what you have. TURNER'S CONCESSIONS, 201 S. 14th St., Petersburg, Ill.

200 FOLDING CHAIRS OR THEATRE SEATS; also 200 ft. 7 foot Sidewall. Show property bought and sold. Waterproofing Formula for sale. B. D. BENNETT, care General Delivery, Arkansas City, Ark.

16MM. SOUND PROJECTORS — ANY MAKE, highest prices paid. Also 35MM. Sound. Wire collect. S.O.S. CINEMA SUPPLY CORP., New York City. ja9

200 PAIRS ROLLER SKATES (CHICAGO Preferred), also other rink equipment. TOM HUGHES, P. O. Box 302, Hollywood, Calif.

At Liberty Advertisements. 5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

AT LIBERTY AGENTS AND MANAGERS

PUBLICITY AGENT — BOX C-452, Billboard, Cincinnati. de12

At Liberty — Want to join someone to put on Wrestling Exhibition by amateurs. Have everything to work with except car. Would like to join near here. Wrestlers, write. Answer by mail only. Harry M. Cole, 608 1/2 E. Washington St., Indianapolis, Ind. de12

WELL KNOWN BAND IN-structor, wishes position. Reference. BOX 226, Marion, S. C. del9

A-1 VIOLINIST — LEADER OR SIDE. DOUBLE Gibson Electric Hawaiian or Spanish Guitars. Class 3-A, union. Prefer location job. MUSICIAN, 1006 Raynor, Joliet, Ill.

ALTO SAX — DOUBLING CLARINET AND Violin. Experienced in all lines. Union. Write FRANK TONAR, Route 2, Box 17A, Leavenworth, Kan.

DRAFT EXEMPT TENOR SAX AND CLARINET available January 1. Transpose at sight and play any chair. Age 28. Can arrange. Location only and \$50.00 minimum. BOX C-53, Billboard, Cincinnati, O. de19

DRUMMER — DEPENDABLE, NEAT, CONscientious. Nine years' experience in ball-room, hotel and club bands. Newly outfitted drums. Solid, steady Mickey, two or four beat. Union, married, one child. Location only. Minimum forty weekly. Cut or no notice. Write or wire JOE WIMER, 501 N. Fourth, Grand Forks, N. D. de12

DRUMMER — AGE 33, SINGLE, 4-F. PREFER large or small commercial two beat band. Fourteen years' experience. I can furnish Solovox and arrangements for small six or seven piece modern band. Write, wire or telephone "RED" WALSH, 606 W. Bridge St., Austin, Minn. Telephone 8388.

AT LIBERTY BANDS AND ORCHESTRAS

NATION'S NO. 1 COLLEGE Band. Bobby Jones and his Detroiters, available December 18 through January 3. Write or wire full details to A. L. DALY, Manager, CGF Office, University of Detroit, Detroit, Mich.

BUDDY LEWIS ORCHESTRA — BRAND NEW orchestra with good style. Crew consists of 17 members, 5 Brasses, 5 Saxes, 4 Rhythm, Leader, Girl and Boy Vocalists. Use many special arrangements. Play both sweet and swing. Prefer location due to present war conditions. Will consider anything. Available after December 15. Now in rehearsal. Send all particulars, including length of engagement expected, weekly salaries, etc. Write or wire BUDDY LEWIS AND HIS ORCHESTRA, care Marvin Lewis, S.A.A.A.B., Santa Ana, Calif. Girl Orchestra — 3 to 5 pieces, available for high class location engagement only. Write or wire stating hours and salary. Esther L. Holt, General Delivery, Miami, Fla. de26

AT LIBERTY CIRCUS AND CARNIVAL

Scenic Artist for Winter Quarters Work — Paint figures, animals, lettering. Ready to go. 741 Addison St., Chicago, Ill.

AT LIBERTY COLORED PEOPLE

"Jump" Jackson Orchestra — Available for night club, hotel, tavern, cocktail lounge. Four Piece Band and Girl Singer. We sing, dance and do novelty number. 4719 S. Dearborn St., Chicago, Ill. Atlantic 6965. de12

AT LIBERTY MISCELLANEOUS

AMERICAN CITIZEN — WHITE, SINGLE, 30 years. Wants position as Cook's Helper or Baker. Will take job with cowboy show or anyone. Write H. J. CUTTS, care Eagle Brook School, Old Deerfield, Mass.

At Liberty — Man, 60. Can manage arcade, keep machines repaired. References. Must be reliable. South only. Robt. K. Waldron, 201 E. 9th St., Carthersville, Mo.

Capable, Trustworthy One Armed Veteran, 50, good appearance, seeks position Watchman, Cashier, Messenger, Clerk, Caretaker, etc. Railway employee 25 years. Burton Bowen, V.A.F. 2, Bath, N. Y.

Gagwriter, Idea Man — Writing band novelties, acts, parodies, patter. Desires connection with legitimate act or other theatrical enterprise. Free to travel. Frankel, 3623 Dickens, Chicago.

Radio and Stage Comic, Trap Drummer and Novelty Washboard Entertainer at liberty for organized musical unit after December 19. Union, sober, reliable and draft exempt. Write all particulars; no wires. Roy (Scrubboard) Wallace, care Station WIBC, Indianapolis, Ind. ja9

AT LIBERTY MUSICIANS

AT LIBERTY—2d TRUM-pet and Tenor doubling Clarinet. Want to join organized section band together immediately. Experience, vocals, good reader and "go." Write full details. BOX C-48, Billboard, Cincinnati, O.

DANCE DRUMMER — Draft exempt. Prefer Florida location. Friend Eddie Condon, write. "HOB" RANKIN, Richard Theatre, Ahsokie, N. C. de12

STRING BASS — MALE, age 21, draft deferred. Past experience with semi-name. Available starting December 20. CHUCK BILL, 311 N. Johnson, Macomb, Ill. de19

GIRL GUITARIST DESIRES WORK IN CHICAGO or suburb. Prefer hotels or cocktail lounges. Experienced, good reader; can fake and sing. Union, age 28. Electric equipment. Can work as soloist or swing solo rhythm. Call or write ALLADEAN NORTHRIP, 6012 Eberhart Ave., Chicago. Phone Hydepark 0657.

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 25, clean habits, draft 3-A, union. STACY McKEE, 52 S. East Ave., Bridge-ton, N. J. de26

GUITARIST, VOCALIST — EXPERIENCED cocktail units and strolling groups. Now working hotels in Middle West. Young, union, 3-A status. Available January 1; \$50.00 per week minimum. State all details first letter. P. O. BOX 386, Jacksonville, Fla.

HAMMOND ORGANIST — PREFER ROLLER skating rink; Metronome tempos. Will accept engagement in cocktail lounge. Union, neat and reliable. Have large library. Draft exempt. BOX C-50, care The Billboard, Cincinnati, O.

HAMMOND ORGANIST — EXPERIENCED hotels, cocktail lounge, restaurant. Smooth styling of all types of music for enjoyable listening. Union, draft exempt, references. All offers considered and answered. State all in first. BOX C-37, Billboard, Cincinnati, O.

REAL VAUDEVILLE UNIT SHOW DRUMMER — Thoroughly experienced and all essentials. Available immediately. Wire SAMUEL STEFFER, 4908 Highland Ave., St. Louis, Mo.

STRING BASSIST, DRUMMER — AVAILABLE immediately. Draft exempt. Experienced. If you can use a solid beat at \$50.00 minimum contact MUSICIANS, 311 W. 8th St., Flint, Mich.

TENOR SAX AND CLARINET — 1ST OR 3D; no ride. Good reader, arranger; library 300 specials. JIMMY OVEREND, care Orchestra, Park Plaza Hotel, St. Louis, Mo., or care W. Cook, North Springfield, Rockford, Ill.

TENOR, CLARINET — FAKE, READ. EXEMPT, age 20. ALEX MEGYESY, Fountain Club, Tullahoma, Tenn.

DRUMMER — DRAFT EXEMPT, UNION. PLAY shows. Available December 9. Address CLIFF ANDERSON, 917 Walnut, Philadelphia, Pa.

Alto Sax — Sweet tone and can swing it. Plenty of experience, fair reader, fake anything and swell ear. Want work in New York City or within commuting distance. Bar, lounge, tavern or what have you. Reliable and congenial, age 35. Write Sax Player, 147 W. 90th St., New York City, or phone Schuler, 4-9354 after 4 p.m.

At Liberty December 1 — Modern Trumpet. Semi-name band experience. Age 32. 3-A classification. Prefer location. Best proposition accepted. Write full particulars to Herbie Koepsell, 815 Straif Ave., Worthington, Minn. de19

At Liberty — Drummer, age 19, union. Experienced, read or fake. Jon Hachikian, 5943 Lakewood, Chicago, Ill.

Girls Piano Drummer — Piano doubling Solovox. Read, fake, transpose. Solid rhythm. Experienced in cutting shows. Union. Full particulars first letter. Musicians, 81 H St., N. W., Wash-ington, D. C. de12

AT LIBERTY PARKS AND FAIRS

BOB FISHER'S FEARLESS Flyers. Billboard, Cincinnati. de12

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortions. Can be booked separately. Ross and Keck Aves., Evansville, Ind. de26

AT LIBERTY PIANO PLAYERS

EXPERIENCED PIANIST — READ, TRANSPOSE; dependable; all lines; all essentials. BOX C-45, Billboard, Cincinnati, O.

PIANIST — DESIRE CHANGE. YOUNG, RE-liable, union. Read, fake. Draft exempt. BOX C-51, care The Billboard, Cincinnati, O.

Swing Classical Pianist — Union. Accompanies singers, instrumentalists, shows, etc. Also plays Solovox and Hammond Organ. Leonard Zaslav, 229 W. 105th St., New York City. Academy 2-9773. de26

AT LIBERTY VAUDEVILLE ARTISTS

GIRL SHOW — 8 GIRLS, 4 Men. Can enlarge or cut down to fit budget. Presenting Musical, Presentation or Burlesque Shows. Wants permanent location. Write ROOM 205, Kenasaw Hotel, Minneapolis, Minn. de12

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Cameron, Owan
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CARTER, Walton
ELWOOD
Carter, Wm. Herbert
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CLARK, Robt. Leo
Clark, Sharon
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Clark, Miss Lee
Clark, Willie C.
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Clarke, Ernestine
Clarke, Patricia
Claude, Mrs. Captain
Claudette, Miss
Clawson, Jack
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Clemens, Fred
CLEVER, James
CLEWLEY, Carroll R.
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Cline, Dannie
COBB, Rufus
Cobb, Tye
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COFFEE, John
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Coleman, Max
COLEMAN, Noah Daniel
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Collins, Jimmie
Collura, Johnny
Colombo, Scot
COLVIN, Leo
Colvir, Mrs. Walter
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DeCova, Ika
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De F. Anthony Jos.
DeGLOPPER, Earl
DeGuire, Dink
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DE METER, Michael
DeMora, Leolita
De Ralyea, Mrs. J.
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DE SPAIN, Grady McKay
Dean, Dollie
DEAN, Frank
Dean, Gaynell

- Edwards, Helen
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Edwards, Jos.
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Elam, Madam Zelma
ElCota, Wm.
ElEdge, Ina
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JOS. CARR
ELLIS, Chas.
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Engel, Arthur
Enriquez, Blaza
EPHRAIM, Geo.
Erbe, Adam (Pop)
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FREEMAN, Virgil
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FULLINGHAM, Edw.
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Gabby, Tom & Joe
GABEL, Nathaniel
GALBRETH, John L.
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GATEY, Earl W.
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Gavin, Pat
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Gibbs, Irene
Gibson, Bert D.
Gibson, Don
Gibson, Jimmie (Foreman)
Gibson, H. C.
Gilbert, Harry
Gill, Frank
GILLISPIE, Girtus
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Gleason, Albert J.
Gleason, Earny (Fat)
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GOFF, Homer Newton
Gold, Paddy
Goldberg, Mickey
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Golosky, Morris
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GORDON, Hardin James
GORDON, Horace Merrell
Gordon, Miss Jerry
Gordon, Roy Eulah
Gorman, Slim
Gougeon, Mrs. Lillian
Gould, Edw. (Comedian)
GOULD, James G.
Gould, Joe (Clown)
Gowdy, Hank
Grabbe, Ella Carver
GRABBE, Willis
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Graham, Pat
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GRANT, Clard
GRANT, Harry Lee
Grasnik, Alex
Graven, Harry
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GRAVES, Roy
GRAVES, ROY
Gravitory, Frank (The Great)
Gray, Mrs. Marie V.
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GRAY, John Bryant
Greacastree, Allen
Green, Bert. (Alligator Boy)
GREEN, Clyde
Green, Jack (Joyride)
Green, Silas Shows
GREEN, Theo. James
GREEN JR., Wm.
Greeno, Eddie
GREENOUGH, Paul B.
Greer, Alvin J.
Gregory, The (Sharpshooting)
Gregory, Carolyn
Gregory, Wilfred
Gretona, Eugene L.
GRIFFIN, AIDON H.
Griehel, Louise
Griffin, Mrs. G. W.
Griffith, Slim
Griffith, Harry
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Hardin, L. H.
Hardin, Ray
Hardy, Jack
HARE, Lionel C.
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HARNER, Chester Carl
Harper, Edw.
Harper, Willard
Harris, B. R. Carnival
Harris, Bobby
Harris, Frank X.
HARRIS, Raymond
HARRIS, Walker Dillard
HARRIS, Wm. Edw.
HARRIS, Wm. BENTON
Harrison, Joe
Harrison, N. R.
Harrison, Wm. S.
Hart, Nancy
Harter & AuRelle
Hartley Jr., G. W.
HARTMAN, Mate
Harvey, Earl
Hathaway, Wanette
Hautman, Miss Cleo
Hawkins, E. H.
Haworth, Jos.
HAYDEN, James Alderman
HAYES, KAY
Hayes, Mrs. Mabel
Hayes, Suicide
Haynes, James
Bernard
HAZEL, Wm. Robt.
HEALD, Arden
Healy, Mike
Heck, Luther
Hector, Frank
Heintze, Earl A.
Heiting, Mrs. Josephine M.
HEMRICT, Everett J.
HENDERSON, Chas. Alexander
HENDERSON, E. G. (Grabbo)
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Hendrixson, Hughie
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Hermes, Chas. B.
HERRINGTON, Jos. A.
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Hess, Clara
HESTER, Algie R.
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Heth, F. R. Shows
Heth, Robt. L.
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Hickey, Bob
HICKLE, ARTHUR P.
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Annetta
Hicks, Wm. L. R.
Higgins, Arthur
Higgins, Gerry
Higgins, Red
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Hill, Kay
HILL, Melvin Franklin
HILL, Norris
HILL, Patsy
Hill, S. E.
HILL, Wilbur Joe.
Hillard, Jaweese
Hilman, Hatchie
Himer, Dairy
Holsapple
Hobbs, Welbert W.

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The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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Case, Jim & Edith
CASEY, James R.
CASEY, Jos. Berry
CASH, Richard
Caskey, Don
Cassidy, W. L.
Castle, June
Cattlett, Clarence
CAUDILL, Otha Leo
Caudill, Toni
Chalkias, W. N.
Chalmers, Chas.
CHAMBERLAIN, Donald R.
Chambers, Ingram E.
Chan, The Great
Chandler, Geo.
Chapin, Earl (Happy)
CHAPLIN, Samuel E.
Chapman, Fern
Chapman, Hawkins
CHAPPELEAR, Thos. J.
CHAPPELL, Dove
Chappelle, Mrs. Rita
CHARNESKI, Felix W.
Cheek, Ben
Chick & Bonny
CHILDRESS, Lewis S.
Chilton, Wm.
CHRISTIAN, Chas. B.
Christian, Irene
Christo, Pete
Church, Bill
Chute, A. B. T. Co.
Clair, A. E.
Claman, Moe Cecil
Clancy, Wm. H.
CLARK, Chas. Addison
Clark, Mrs. Elizabeth
Clark, Harry Simmie
CLARK, Harvey Chas.
Clark, Irvie
CLARK, John
Conn, Harry
Conn, Richard H.
Connors, Jean L.
Connors, Thos. F.
Cook, Frank (Cadet)
Cook, Welby
Cooke, Don
Cooley, Mrs. Esther
Cooper, Albert
Cooper & Bayard
COOPER, Donald
Cooper, Frederick L.
COOPER, Chas. W.
Cooper, Thos. Jas.
Copper Jr., Ross
COREY, Jos. E.
COREY, Wm. Harrison
Corio, Ann
CORMIER, E. G.
CORMIER, Eddie
CORNWELL, Jesse Willard
Cortez, Rose
COSTELLO, Larry Jan
Costey, Horace W.
Coulter, Mrs. Marie
COURTNER, Wm. J.
Courtney, Art
Courtney, Jos. L.
Courtney, Leo J.
Cowan, Mrs. Eva
COWENS, Alvis Vernon
COWSERT, Cecil E.
COX, Alfred Wm.
COX, Hettie M.
COX, Jim & Ina
COX, Willard Lawrence
Clark, Mrs. Addison
Cox, Margie
Cox Alma
COYLE, Wm. David
Crabbe, Mr. & Dan
CRAMER, Harold K.
Crazer, Ray

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Hoffman, Louis
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Holden, John
HOLDEN, Millard
Holden, Malcolm
Holdinsky, Michael
Holladay, Ben
HOLLAND, Wm. F.
Hollis, Billie
HOLLOWAY, John
Holt, Clayton
Holston, Matt
Holton, Lillian
Holtz, Lesly
HONEYCUTT, J. B.
Hook, Chas. S.
HOOK, Edgar R.
Hopper, Wm.
HORESONI, Frank
Horning, Roy J.
Hose, Sox
Hoskins, Betty
Hout, L. T.
Howard, Chet
Howard, Ray
HOWARD BROS., Show
Howe, Ann
Howe, Rex
HUARD, Jos. T.
Hubbard, Stanley
Hudson, Mrs. F. C.
Hudson, Jack
Huesada, Jimmy
HUY, Tom
Hull, S. A.
Hull, Stanley J.
HULSEMAN, Eugene
HUNKLER, Paul
Hunt, Twiss
Hunt, Chas. T.
Hunt, Kid
Hunter, Charles
Hunter, Otis
HURD, HENRY M.
HUTEK, James
Huson, Orville
Hutchinson, Art
Hutt, Roy
Hyde, Earle Roscoe
Ingram, Howard
INMAN, James
Irving, Martin
ISON, EARL
EUGENE
IVES, Raymond
IVEY, James
Jackson, Jerry
Jackson, John R.
Jackson, Silver
Jacobs, Benjie
JACOBS, Earl
Frederick
JACOBS, Kenneth
James, Mary E.
JAMES, Otha
Jarvis, Magician
JEFFORD, Arthur
Jenkins, John
Jentzen Jr., Mrs.
JOHN, Herman W.
JOHN, Nido
Johns, Wm.
Johnson, Alfred N.
Johnson, Chas. B.
Johnson, C. J.
Johnson, Chas. L.
Johnson, Davina
Johnson, Diane
Johnson, Edw.
JOHNSON, Frank
Johnson, Frank
Johnson, Mrs.
Johnson, Mabel
Johnson, R. H.
Johnson, "Scooter"
Johnson, Mr. & Mrs. W. C.
Jones, Ben R.
JONES, Carl D.
JONES, CHAS.
Jones, Clyde & Lottie Mae
Jones, Don
Jones, F. W.
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Jones, S. L.
- Jones, Wm. Bernard
JONES, Wm. N.
JONIGAN, John
Jonlin, Glen
Jordan, Bill & Peg
Jordan, Gladys F.
Jordan, Leslie
Jordan, Oscar
Joyner, Carl E.
Judd, John
Judy, R. F.
Kalin & Dell
Kalen, James B.
KARLSTAND, Ralph
Karr, Joe
Kauffman, Martin
Kay, Bob
Kazoon, Jackie
Keating, Catherine
Keating, Jimmy
KEATTS, JAS. OTTO
Keef, Mildred S.
Keenan, Hank
Keffner, Donna & Chas.
Keilman, Bennie
KELISAR, Geoffrey B.
KELLEHER, Robt. Jos.
Keller Sisters
Kelley, Charles
Kelly, Elbert
Kelly, Emery
Kelly, Francis
KELLY, Harry
KELLY, John
Kelly, J. R.
Kelly, Kitty
Kelly, Ruth
Kelly, Toby
KELSEY, Harold
Kenjo, John
KENNEDY, Leonard L.
Kennedy, Stella
Kennedy, Mrs. N.
Kenney, Jim
KENNY, Henry P.
Kent, Chas.
KERMAN, Brit
Kesterson, Louon
Ketering, Earl
Ketting, Mrs.
Kibbee, Charles
KIEHL, Edw. L.
King, Mrs. Blanch
King, Mrs. Charlotte J.
King, Clara M.
King, Floyd
KING, Gid Hunt
KING, Gilbert
King, Harry
KING, Henry
King, John
King, Nancy
King, Nellie
King, R. C.
King, Ruth
KING, Will-Burr
KIRCH, Reymann
KITCHENS, Newton L.
KLEIN, Bill Jos.
KLEIN, John
KLIMA, Bernhard
Kline, P. H.
Klinetson, Chester
Knapp, Mrs. Benny
Knapp, Mrs. Thelma
KNIGHT, DALAS C.
KNIGHT, Hugh B.
KNOWLES, Walter H.
KOLEEN, Andrew A.
KOLZEN, WM. EDW.
Koripelsky, Mary
KOSCHAND, K.
KOSCHOWSKI, Geo.
KOWALSKI, Stanley Alex
Kramer, P. E.
Kratz, Ray
KRAUSE, Arthur T.
Kresge, Roy E.
Kretkos, Peter
Kreus, F. H.
Kriswell, Ray
KRIZAN, Stephen G.
Krus, Mrs. Julia
Kruer, George E.
Kula, Malie
Kyle, Bee
KYIE, JAS. EDW.
Kyles, Wm.
LaBounty, Paul
LaChappell, Ben
LaCrosse, Mary
LaFlour, Joe
LaMond, Harry
LaRUE, Frank
Carroll
LaVelle, Frank X.
Lacey, Mary Ruth
LAIRD, Geo.
Laird, Horace
LAMAR, Wm. W.
Lamb, Bernice
Lamb, Jack
LAMBERT JR., Jess H.
Lambert, Zorita
Lamou, Harry
LAMSON, Theo. Robt.
- Landers, Roy (Doc)
Lane, A. A.
Lane, Dave
Lane, Mike
Langford, Dick
LANGLEY, Geo. Mike
Lann, Roy
LAPORE, Mattiso Job.
Larue, Freddie
Larry, Happy
LARSON, Thurman
Lasley, Fred & Ruby
Lasznes, Jules
Latell, Dr. H. E.
LATTIMER, Gilbert F.
Lawrence, Mrs. R.
Lawson, Al
Lawson, Pearl
LAWSON, Theodore Robt.
LeDuc, Dorothy
LeRoy, Buddy
LeRoy & His Pals
LeRoy, Helen
LEROY, JONES
Leace, Philip
LEATHERMAN, John Riley
Leatherman, Mrs. Rosa
Leavitt, Alden
Lee, Alma
LEE, Arthur W.
Lee, Emily
LEE, James Oris
LEE, Joe
LEE, Joe Ellison
LEE, John L.
LEE, Shirley
Lee Shows, Roy
LEE, Willie
Lee, Wyoming
Leggett, C. R.
LEILANI, Francis Lani
Leithiser, Robt.
LEMBEKE, Franklin D.
Lettini, Frank
Leo, Mr. Ivan
Lepore, Andy
LESTER, Ellsworth N.
Lesley, Robt. H.
LEVAN, Ray
Lew, Clarence
LEWIS, Chas. Thod.
Lewis, Dick
LEWIS, ISAAC
LEWIS, NEWTON
Lewis, Jimmy
LEWIS, Richard
Lewis, Robt.
Lewis, Roy F.
Lewis, Samuel
LEWIS, Wm. Carlile
Liberty United
LIEDKE, Lester N.
Lindsay, Mrs. Mabel
Linebarrie, David
Linger, Paul
LINKOUS, Justin M.
LINTON, Willis
Lippincott, Mel B.
List, Harry (Dad)
List, Herman S.
Litchfield, Shannon
Little, Jas. R.
Little, Mrs.
Littledane, Joe
LITZENBURG, Mrs. Rellia
Lively, Mrs. Patricia
Locke, Samuel
Loftgren, Henry
LOFTNK, Glen
Logan, J. A.
Lollar, Germaine B.
LONG, Billy Joe
LONG, Chriss Wm.
Long, Happy Jack
LONG, Jos. Edw.
Long, Monroe
LONGSDORN, Edw. Bernard
LOPEZ, Jas. Bud
Lorow, Bert
Lorraine, Richard
LOTER, Geo. Dixon
Lott, Harry
Lotter, Happy
Loven, John
Lovitte, T. J.
Lowe, Edward
LOWMAN, John
LOWRY Jr., Herbert H.
Ludwig, Art
Lund, Mrs. Marie
LUNDGREN, Howard M.
Lundquist, Leonard
LYERLY, Clarence
Lynn, Geo.
LYNN, John
LYON, Bert Leland
Lyons, Hattie
MACDONALD, Wm. D.
MacGann, Arthur
MacLENNAN, Angus D.
McBLY, FRED
McCAHEM, Frank
McCall, Oliver
McCain, Wm. E.
McCann, James
McCARTHY, Daniel Matthew
McCARTHY, James
McCARTHY, Claude R.
McCauly, Mrs. Henry
McClellan, J. T.
McCung, C. C.
McClure, Janetto
- McCollum, C. E.
McCreery, Robt.
McDougal, Chas.
McFARLAND, Andrew Edw.
McFarland, T. D.
McGee, Helen
McGee, Jimmie
McGILL, Leo John
McGILL, Paul
McGough, Curley
McGOWAN, FRANK JOS.
McGrath, P. A.
McGregor, Lillie
McHUGH, Clarence
McIntyre, Arnold
McIntyre, Mrs. Grace
McKenna, Marty
McKISSACK, Geo. Jos.
McKinstry, Curtis
McKIVERGAN, Thos.
McLain, Mrs. Harry
McLAUGHLIN, Wm. Garrett
McLean, Freddie
McLennore, Leonard
McLennore, V.
McMULLEN, Wm.
McNair, Kenneth
McNalley, Harry
McNEAL, James
McNEECE, Louis
McNeil, Bernard L.
McPeck, Miss Jackie
McPHERSON, Eugene C.
McQuade, Sam
MACK Jr., John
MACKKEY, Jos. Alvin
Macolly, Paul
Madden, Alma
MADDOX, Earl
Madlock, Hayden
Madison Bros.
MAGUIRE, Wleaston
MALLERY, Richard
Mallory, Addie
Mallory, Mrs. Grace
MALONE, Otis E.
- Mazar, Nick
MEADOWS, Jas. Leonard
MEDLEY, Wm. Nathan
Meek, Mrs. Daniel
Meisterman, Jack
Melville, Bert
Melville, Thelma
Melvin, Tottie
Menge, Roy
Metherington, Mrs. Ora
Meyers Jr., Earl
Meyer Sr., Earl
MEYERS, Louis
Michelas, John A.
Michey, R. R.
MILANOVICH, John
MILANOVICH, Sam
Miller, Dorothy
Miller, A. F. L.
Miller, Barney
Miller, Mrs. C. W.
MILLER, Cassius W.
MILLER, Chas. Wiley
Miller, Chris H.
Miller, Mrs. David
Miller, E. H.
Miller, Ephrem
Miller, F. W.
MILLER, Geo. Franklin
MILLER, Harry Edw.
Miller, John Kent
MILLER, John Wesley
MILLER, Leo Albert
Miller, Macy
Miller, Mrs. Mae
Miller, Mrs. Nancy
MILLER, Orson Aug.
MILLER, Taylor Dale
MILLER, Thos. Jos.
Miller, Virgil
Milliron, Mrs. Ray
Mills, Doris
MILLS, Duane Adair
MILTON, Van Nelson
Miner, Bert
Minkner, Kurt W.
MINOR, Jos. Calvin
Misquashni, Bishop Red Fox
- MOUNTS, Homer Wm.
Muckelrath, Watson
MULLEN, Robt. L.
MULLIN, Johnnie Franklin
MUNCY, Marshall B.
Murdock, R. K.
Murphy, Donald
MURPHY, Jack Patrick
MURPHY, John Jas.
Murray Amuse. Co.
Murray, Eddie J.
Murray, J. L.
MURRAY, James O.
Murray, Jess
Murray, Peggy
Muslinger, Lawrence
Myers, Randall
Myk, Joseph
MYLEN, Edw. Boyden
Myler, W. B.
NAUGLE, MICHAEL
NAUROTT, Paul Henry
NAZARECHUK, Nicholas
Neal, Curley
NEAL, Irvin Adelbert
Neal, Jack
Neal, Louise
Neese, Mrs. Ruth
Nelson, A.
NELSON, Donald Oliver
NELSON, Harry Sanders
Nelson, Morris
Nelson, Roy
Nelson, Bob
Nelson, Virvan
NESTOR, Carl C.
Neufer, Norma Jean
Newcomb, Gordon B.
Newton, Alfred
Newton, Harold
Newton, Irene
NEWTON, Lewis Isaac
Nichols, Harold C.
NICHOLS, Steve
Nickolls, Nick
NIELL, Maurice
Ninmus, Peter
- Paine, Elma
Palin, Wm. G.
PALING, Chas. Howard
PALMER, Earl Garnet
Palmer, Leo
PALMERINO, Chas. Jos.
Pan Amer. Train Show
Parent, Art
PARK, GEORGE
Parker, Wesley
Parkerson, Youleo
PARKINS, DAVID JOHN
Parks, Blackie
PARKS, Bob D.
Parks, Kenyon
Parmley, Mrs. B. W.
PARRISH, Mrs. Dale
PARRISONS, FRED SKILLINGER
Parsons, Jos.
Partello, Clinton
Partie, Howard
Parton, Ola
Patman, E. W.
Patterson, Junior H. M.
PATTERSON, Russell Francis
PATTY, Thos. Geo.
Paulert, Albert
Payne, Erastus O.
Payne, Jack
Payton, Brownie
Peacock, Chas. A.
Pearson, Toodles
Peck, K. L.
Pendergast, Toni
Pentier, Fred P.
PELZ, Eugene P.
PENNINGAN, THOS. P.
PENTZ, Frank
Perdue, Norman
PEREZ, HARRY HENRY
PERNIER, Sam Henry
PERRY, Harvey C.
Perry, Mrs. Kathryn
Peterson, Howard R.
Peterson, O. M.
Pettrella, Louis
PETTYJOHN, Geo. Edward
Pfahl, Chuck
Phillips, Mr. Connie
- Phillips, Bill
Phillon, Eteoklis
Pilot, Alexander
Pickens, Ogden
Pickett, H. R.
Pierce, Mrs. G. H.
Pierce, Vivian
Piper, Ralph
Pike, Wm. David
Pitz, Eugene
PINSOON, Herschel
Pittman, Mollie
Pitzer, Billy
PLANK, Wm.
Poe, Mrs. Irene A.
POFF, Ray
POMPONNI, ANTHONY
Poplin, Charles
PORACKI, Jos. S.
PORTER, Howard Knox
Porter, F. W.
Potec, E. K.
Potts, Mrs. Ethel
Potts, Helen
Pounds, Mrs. Chas. H.
POWELL, Frederick Wm.
Powers, A. D.
Potwin, Mrs. Louise
Pratt, Bill
PRATER, Jas. Garnet
Prell, Sam
Presson, Phil
PRESION, Jas. Thos.
PREVOST, David J.
PREWITT, Carl Fred
Prevost, Frank
Price, Arthur
Price, Lester
Price, Mrs. Martha
Priest, Francis M.
Pritchard, B.
Pritchard, B. Franklin
PROCTOR, Robt. Harold
PUGH, John
Pullen, C. H.
Purvis, Cecil
PURVIS, Earl W.
PUTNEY, Earl B.
Pyle, C. C.
Queens City Amuse. Co.
QUINN, Jos. Augustine
- Quinn, N. J.
Rabbit, Bill
Raboid, Rajah
Rae, John
Railton, Wm. A.
Rakestraw, Henry
Raley, Mrs. Ruth
RAMBY, Harry Ernest
Ramsey, John S.
RAMSEY, Wm. Otis
Ramsdell, Lon
Randall, Mrs. Dorothy Sue
Randall, Joan
Randolph, Mrs. June
Randow Sr., Gene
Ransy, Danal
Ratzell, Enoch
Ray, Arthur K.
Raymond, Nick
RAYMOND, Paul Eugene
Re, Sylvia
Read, Russell Roy
Reade, Frank
Reher, Roy
Red Fawn, Princess
Reed, Bill
Reed, Helen
Reed, Louisville
REED, James Emmitt
Reed, Jimmie
Reed, Mrs. J. R.
Reed, Louis V.
REED, Wilbert Chester
REEF, Ray Wm.
Rees, Mathew A.
REISE, ELMER CALVIN
Reese, Mildred
REISE, RICHARD STANLEY
Reeves, Bert
Reeves, Louise
Reeves, Patsy
REICHMAN, Harry
Reid, Jess
REIGEL, Geo. Wm.
REIK, Raymond Thos.
Reino, A.
Resell, Jack
Reynolds, Duke
Reynolds, Harold C.
Reynolds, Jimmie
Reynolds, Clarence
Reynolds, Kenneth R.
Reynolds, M. E. (Doc)
Reynolds, Sam
Rhoads, Mary Ann
Rhoton, Mary
Rice, Betty Lou
Rich, Arthur
Rich, Betty
RICHARD, Aston Thos.
Richards, John W.
Richards, Owen
RICHARDSON, Carl Eugene
Richardson, Joe L.
RIDDLEY, LeRoy
Rieffchen, Marie
RIECKEN, Earl Marion
Ried, John
Riggle, Jackie
RIGGS, JOHN LESLIE
Riley, J. K.
Rindge, Jack
Rinehart, Olie
RINEHART, James C.
RING, John Isidor
Ring, Ruby
Ritch, George
Ritter, Jimmie
Ritz, Robt. V.
Ritzheimer, Elmer
Rivers, Rudolph
RIVERS, Wm. Geo.
Roach, Wm. Martin
ROACH, Cyrus
Roach, J. S.
ROBBINS, Roy Harold
ROBBINS, Walter
Roberts, Dr. B. C.
Roberts, Chas.
ROBERT, Ernest F.
Roberts, J. H.
ROBERTS, LEONARD
Roberts, Mrs. Margie
Roberts, Mrs. Pearl
Roberts, Richard Jas.
Roberts, Speedy
Robinson, Dale
ROBINSON, Fred D.
ROBINSON, Wm. D.
Rocco, Phil
ROCK, Randall
Rodgers, Mrs. Mary R.
Rogers, Mrs. Bobbie Jean
ROGERS, Clifton Reed
Rogers, Donna
Rogers, H. H.
ROGERS, Mervin S.
Rogers, Ray W.
Rogers, Roy
ROGERS, Wm. Herbert
Rollins, Billy
ROLLINS, Harry
RONK, Harry Thos.
Rooney, Eddie
Rose, Louis
ROSE, Peter
Rosak, Helen
Rosier, Roy
Ross, Big Al
Ross, Bernie
Ross, Diane
Rossi, Evelina
Rotonde, Frank
- Rowe, W. Y.
ROY, Charles Ralph
Royal, Mrs. Hazel
ROYAL, Wm. H.
ROYALL, Robt. Grey
ROZELLE, Samuel
RUBLE, Robt. Bruce
Ruediger, Albert
Runge, H. E.
Rush, Ralph
Rusinski, Joe
RUSS, Chas.
RUSSELL, A. J.
Rutter, Mrs. Buddy
Russo, Mrs. Kathrine
RYAN, Daniel
Ryan, Fred J.
SADLER, Ellis D.
Saeuz, Mrs. Frank
SAGAN, Mandel
Sakobie, Marris L.
Said, Geo. L.
Salisbury, W. E.
SALNAGGIO, John Wm.
Salisbury, Larry
Sanborn, Mrs. Beatrice
Sanborn, Clyde
Santo, Jack
Saul, Samuel
Saunders, Mrs. Mabel
Saunders, Orville
SAURNO, Michael A.
SAWYER, HUGH TOM
Saxton, Albert
SAYLES, Russell Stanton
Schagar, Eleanor
Schloyme, A. R.
SCHMIDT, Daniel H.
Schneider, Mrs. May & Doc
SCHNEPP, Harold D.
Schrandenbach, Arthur
SCHULER, Berkeley
SCHULTZE, Edwin Ray
SCHULZE, Edwin Ray
Schurr, Adam
Schwacha, Charles
Scortino, Jos.
Scott, Mrs. Dorothy
Scott, Eileen
Scott, Geo. Nelson
Scott, John Jew
Scott Jr., John Thos.
Scott, John
Scott, Lillian
Scott, Lillian
SCOTT, Robt. Vincent
SCHERNEFF, Wm. Seamus
SEIVER, Donaron Lester
Seivard, Mrs. Albert
Self, Frank
Serier & Jackson
Serrett, Molly
SEYMOUR, Lloyd Wm.
SHAEPFER, Harry Merl
Shanklin, Browning
Shannon, Terry
Shardella, C. Edw.
Sharpless, Gladstone
Shaw, Mrs. Aloha
SHEA, Wm. Walter
Sheeks, Floyd
Shelden, Pat
Shell, John
Shepherd, Harla
Sheppard, Ray
Sheppard, Mrs. Pearl
SHERMAN, Ezio
SHERMAN, Joseph
SHERWIN, Harry Lawrence
Sherwood, Dee D.
Shesser, Joe
Shirley, Marion C.
Shore, Louis
Shreiber, Arnold
SHREVE, Brown Lee
Shufelt, Fred
SICKEL, August
Siebrand Bros., Circus
Siegist, Chas.
Siegmund, Lucian
SIEVER, Otis
SILVER, Abe
SIMMONS, Chas. J.
SIMMONS, Fred Henry
Simmons, Joanne
SIMPSON, Chas. Edw.
SIMPSON, Mrs. J. C.
SIMPSON, Melvin E.
Sincley, Ida
Sincley, Wm.
Sink, Percy
SINSKY, John
Siper, Claude
SKEHAM, Jas. Jos.
Slagle, Kate
Sloan, Ivan
SLOAN, Mr. Midge
SMITH, Abner Crawford
Smith, Mrs. A. E.
SMITH, Albert
Smith, Bert
Smith, Mrs. Daisy K.
SMITH, Ed Andor
Smith, Fannie A.
Smith, Floyd Lester
Smith, Fred
Smith Jr., Harry B.
- SMITH, Horace H.
Smith, James Louis
Smith, James Tex
Smith, Joe
Smith, Joel
McCowan
SMITH, John
SMITH, Kenneth R.
Smith, Leonard
Smier, Marvin
Smith, Mary Evelyn
Smith, Norman
Smith, Lester Al
Smith, Oscar L.
SMITH, Raymond
SMITH, Rex Pearl
SMITH, Robt. Jas.
SMITH, Robt. Leo
SMITH, Rufus R.
SMITH, Samuel Louis
SMITH, Thos. Jefferson
Smith, W. (Curley)
SMITH, Wm. Monroe
Smuckler, Marie K.
SNOW, Oneil Harry
SNOWDEN, Pat
Snyder, Mrs. Johnnie Mae
Snyder, Mrs. Mildred
Snyder, White
Soldi, Andy (Cactus)
SOLOMON, Henry
Sorlette Sr., Henry
Sorg, David
SOUCY, Jos. Quigley
South, Earl
Southland Amuse.
SOWERS, Maynard Hollis
Spallo, Mrs. Ruth
Sparks, Mrs. Emmett
Sparks, M. E.
Sparna, Jack
Spencer, Joe B.
Spicer, Earle
SPILDE, Warren W.
SPITLER, Thos. Lester
Spradling, John A.
Sprout, Gordon
ST. ELOI, Edw. St. John, Mrs. Irene
St. John, Mrs. Lillian H.
Stacey, Lovey
Stahl, Nettie
STAHL, Raymond Bernard
STANFORD, Jas. Thos.
Stanko, Stella
STANLEY, Leo Gus
Star, Mrs. Stella
Stecher, Harry E.
Steele, Mark
Stein, Chick
STEIN, Lee Nathan
Stein, Sam
STELL, Edgar
Stevens, Cleve B.
STEPHENS, Delbert Wayne
STEPHENS, Emmet Jasper
STEPHENSON, Robert Gilbert
Stepp, June
Stevens, Alva
Stevens, Mrs. Bulah May
Stewart, Iris
Stewart, Patrick
STEWART, Robt. Louis
STINE, Charles
Stinson, Fred
Stode, Milton
Stoffel, Walter
STONE, Ben
Stone, Chester
Stone, Jack & Mrs.
Stone, John
Stone, Jos. R.
STONE, Philip Al
Stone, Santo H.
STOVALL, Geo. Strang, Irving
Strang, Irving
Stringer, Al
Strangfeldt, Bill
Strode, Wm.
STROHL, Edward
STROTHER, Chester Willis
Strotcher, Jack B.
STRUCK, Ellsworth Albert
STUART, Frank Keith
STUBBLEFIELD, Joe Bryan
Stulken, Henry
Stutzman, Jack
Studenfeld, Jack
Sullivan, Frank
Sullivan, Jimmie J.
SULLIVAN, William Henry
SUMNER, Keith Maynard
Sundstrom, John E.
Sutton, Kenneth
Sutton, Kitty
Sutton, Neil
SUTTON, Paul H. M.
SUTTON, Willie Wilson
Swain, Mrs. Daisy A.
Swanson, V. P.
Swartz, Jack
SWEGLE, Howard N.
Sweeney, Joe C.
Swenson, Aut
Swinegod, Earl
SWINBURNE, Roy Lee
Sykes, Oliver L.
Tabbot Jr., Geo.
TALBOT, Burl
TALBOT Jr., Stanley Wm.

USE PROPER POSTAGE ON HOLIDAY GREETING CARDS

When mailing holiday greeting cards in care of The Billboard be sure to use first-class postage (3 cents per ounce) if they are in envelopes. This applies whether the envelopes are sealed or unsealed, but it is better to seal them. Cards in unsealed envelopes and mailed under third-class postage (1 1/2 cents per ounce) cannot be forwarded and therefore must be sent to the dead-letter office.

This ruling for forwarding of mail does not apply to open greeting cards, those not requiring envelopes and sent under 1-cent postage.

merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Good Sales on Wrappings, Cards

SEATTLE, Dec. 5.—Pitchmen and direct sellers are busily engaged in selling Christmas cards and folders and accessories for wrapping gifts.

Greeting cards are made up either as single cards or as folders and are suitable for all tastes and needs. Pitchmen are selling the cards either individually or in boxes of assorted cards.

All of the cards are beautifully designed and have an appropriate verse. Many of the cards have a gold or silver foil lining, and the designs are made up in harmonizing colors.

The usual religious cards are more popular this year because of the war. These show pictures of the Nativity, the apostles, the Blessed Virgin with the Infant Jesus and the Star of Bethlehem. Other cards are decorated with holly wreaths, red berries, candles, Christmas trees, stars and wandering minstrels.

In addition, cards for men in the service and those featuring outdoor scenes of animals, homes and other country life are selling rapidly. Many of the cards have cellophane windows and cut-out designs.

A new card on the market is called the Magicard. The signature of the sender is in invisible writing under a clever verse that tells the recipient what to do to read the name of the sender. As the card is held in the sun the name appears, slowly at first, then suddenly coming out in full strength in a rich, golden-brown ink. Complete equipment is furnished for making these individual cards. The set contains 25 cards and matching envelopes, a magic pen and magic fluid.

Christmas cards containing a personal photo of the sender, his baby, his pet or his home are distinct and smart. Any favorite snapshot can be printed on the cards. The sender can put a different picture on different cards for favorite friends. Any snapshot negative can be printed on paper, cloth or card. The work is done easily and economically. Pitchmen are selling complete sets of these cards to ready buyers. The set consists of 25 Christmas folders with cut-out pictures, picture masks, a printing frame with glass, wooden clamps, a supply of Hypo to make the pictures permanent and a bottle of printer's fluid. Other personal folders have a two-inch opening for personal photos which easily can be slipped in.

Besides the usual serious, religious and scenic Christmas cards, pitchmen and direct sellers are featuring humorous cards with trick effects. For example, one card starts with a smile on the front folder and carries thru to the inside with a hearty laugh. The humor on these cards is in good taste and is appropriate to the season. There are also greeting cards that talk. Each card comes with a talking tape that will speak a message. The cards come in two sizes, 4x4 and 4½x5½. They are all wrapped in cellophane and have a ring for the thumb for sound effects.

In addition to selling Christmas cards, pitchmen are very busy supplying the need for accessories for gift packages. Seals saying "Merry Christmas" or "Do Not Open Before Christmas" and seals with Santa Claus, holly wreaths, red berries or Christmas trees are always sold in great quantities. In addition, there are tags and cards for the packages. Wrapping paper, either in plain red, green or white or decorated with Christmas sayings or holly leaves, plain-colored cellophane sheets and red, green or tinsel ribbon and cord are also selling well this year. Many pitchmen report they are having unusual success in selling gift packages of assorted ribbons. These ribbons come in various colors and are made up in rayon and celanese rayon. The hanks come in varying lengths from 9 to 18 feet, depending on the width of the ribbon. The package consists of an assortment of 48 hanks of ribbon, all of which is made up in a cellophane window box.

BINGO BUSINESS

By JOHN CARY

Bingo has been banned in New York City by order of Mayor La Guardia, and there is agitation for ban on cash bingo in Cincinnati.

This might sound like depressing news, but it really isn't that black. Bingo may be banned in several cities, but there are many other places where bingo is okay. So-called "gambling" games have been legalized within the past few years. It wasn't more than two years ago that horse racing was declared legal in New York State and with it came the pari-mutuels. There has also been some talk that a legalized national lottery may be put into effect.

We realize there is a war going on at present. Naturally, the first and biggest job we have is to win this war. Therefore all legislation should be directed toward the war effort. As a result, we are not campaigning for an over-all legalization of bingo. We do hope, however, that such legislation will be passed soon after the war is over.

As we said last week, there is no reason why bingo should be considered gambling. There is no harm in people spending an evening among friends and playing bingo rather than going to a movie or playing bridge. The pleasure people receive from playing bingo is certainly worth the few dollars it might cost them. If they didn't feel that way about it bingo wouldn't be riding the crest of the waves of popularity that it has been for many years.

According to a report made by Councilman Russell Wilson, of Cincinnati, bingo receipts for the past three years total \$7,000,000. Bingo in churches, hospitals and fraternal groups is definitely approved by public opinion. In 1941 legalized bingo parties attracted an attendance of 3,408,800 in Cincinnati alone. And that is only one city in one State of the Union.

Another point that those seeking to ban bingo fail to note is the tremendous amount of good that has resulted from bingo games.

Churches and fraternal organizations thruout the country have been supervising bingo games in order to raise funds for their welfare work. Many of these groups have also been able to build recreation halls with the proceeds of bingo games. In many instances, if it had not been for bingo games this worthwhile work would not have been accomplished. Money from bingo games built a recreation hall which in turn kept many boys off the streets. As a result, bingo in many instances has helped to lower the juvenile delinquency rate. In other cases churches have been able to give money to their poor and to buy clothing and other necessities for them only because they were able to raise this money thru the sponsorship of bingo games.

In addition, many air-raid warden posts thruout the country have only been able to buy much-needed equipment because they have raised the money thru bingo games.

We feel in many cases that bingo would not have carried the tint of gambling if the organizations operating the games had offered merchandise instead of cash prizes. The minute cash prizes are offered for any game the authorities tag the word "gambling" on to it, even though the games were being run legally. We therefore suggest to the many operators and organizations running bingo games that they offer merchandise prizes. Bingo games where merchandise prizes are given away are just as popular with the audiences as cash games. Perhaps under those circumstances the au-

(See BINGO BUSINESS on page 54)

Much Ado About Bingo in New York and Cincy

NEW YORK, Dec. 5.—Difficulties have beset bingo in New York City and Cincinnati recently. In both cases the action was taken against cash bingo. While the ban may stick in New York, it appeared that Cincinnati's flare-up might die down.

In New York, Police Commissioner Lewis J. Valentine was disposed to allow continuation of bingo on church premises, even tho it was banned in theaters and by fraternal organizations. Mayor La Guardia countermanded this order, however, because the theater and fraternal groups brought pressure to have the game eliminated completely or allow all to sponsor the games.

The New York situation may have later developments. Meanwhile, the churches continue to sponsor the games. One pastor told players in the church hall that bingo would continue until proper legal authorities declare it illegal or when he was directed to stop by ecclesiastical superiors.

New York bingo players staged a demonstration against closure of the games in one instance and are said to be organizing to force a modification of local regulations and State law which would permit the games under a clearly legal dictum.

In Cincinnati, even tho a writ of mandamus has been issued which was supposed to force the city to discontinue issuance of bingo permits, the city manager has continued to issue such permits. The city manager answered critics of this policy with the declaration that he is responsible only to the city council, which has clearly instructed him to issue bingo permits to properly authorized persons. He declared that until the city council directed him to discontinue such a policy he would issue the permits.

The Cincinnati flare-up is alleged to have been caused by pressure exerted by the members of a press club after police stopped so-called gambling on the press club's premises. The club is reported to have demanded it be given the same exemption from legal action as that afforded bingo games.

A later development of the press club affair was a court ruling enjoining police from raiding the premises. The campaign against bingo continues, however, altho diminishing in importance.

The club stand was responsible, it is said, for the action taken by a private citizen in obtaining the until now unenforced mandamus writ. At this writing bingo continues in Cincinnati, with the city administration standing pat on the legality of issuance of bingo permits. They are, however, only issuing permits up until December 7, when another court decision is expected.

The history of "legalized bingo" in Cincinnati dates back to 1938, when the city manager took steps to discontinue bingo. The city council, however, remanded his action and passed a law permitting the issuance of bingo permits.

Cincinnati Councilman E. N. Waldvogel declared: "I see no harm in bingo. It is not gambling, because all persons

(See Bingo in N. Y. and Cincy on page 54)

WPB Bans Parts For Toys and Games

WASHINGTON, Dec. 5.—The War Production Board recently served notice on the nation's children to take better care of their games and toys.

Effective immediately, the WPB ruled that no more toys, games or repair or replacement parts for toys or games may be produced containing certain metals and other critical materials except joining hardware made out of iron or steel. The action also places a limitation on the amount of joining hardware which may be used, restricting the rate of con-

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAIL BAG

J. B., of Scranton, Pa., writes: "After watching the trend on fur-coat sales I've finally decided to hop the band wagon. However, not having had much experience with large-take cards, I'm wondering whether I'd be sticking my neck out offering coats on a card of over 100 holes, 120 to be exact. If okay I'd also give away something worth around \$2 for last sale to insure completions.

"How do operators work with placement men? Do the latter generally get an advance against commissions or do they get their cut only and when placements they've been responsible for have sold out?"

J. B. is just one of many who have hopped the fur-coat band wagon in recent months. And for good reason. Cards offering fur garments are a better than fair bet for repeat turnovers, and furs are among the items which have not yet been hit by priorities. However, whether the deal would pay out on a card of more than 100 holes is something else again. The trend has definitely been away from the 100 mark, with most cards in use having 75 holes or less. To go over 100 is to leave yourself open to a large percentage of incompletions and for a slow and unprofitable turnover when such cards do sell out. Therefore our recommendation would be to kill the 120-hole card.

Coming down to a smaller card would necessitate jacking up the cost per chance, but that's all right. The fur coat has such proven consumer appeal it can stand the higher cost per punch, and the exact number of holes on the card to be used can easily be determined by a card manufacturer after being given the take desired by the operator.

It really isn't necessary to invest an additional \$2 for a last sale giveaway on a fur card. The fur garment has appeal enough to stand on its own. The possibility of the purchaser winning the coat for as little as 1 cent, plus an additional garment for the seller, is more often than not incentive enough to finish the card in short order. Some operators will tempt the seller with an inexpensive bonus item when the card is completed by a given date, but that's all.

As a rule placement men receive their commissions when the take is in. However, operators will often give men who have proved themselves an advance against these commissions. A placement man who has something on the ball will not be happy and will not stick around very long otherwise—the smart operator keeps him happy.

sumption to the amount used in 1941.

Restrictions previously placed on the use of rayon in toys and games were lifted by this recent amendment.

Toys and games using certain critical materials were originally banned last March 30. Further restrictions upon the use of certain other critical materials went into effect June 30.

"Prohibited materials" mean alloy steels, chromium plating, copper, cork, silk, urea plastics, antimony, phenolic plastics, tin, zinc, rubber, silver, iron and steel. "Repair or replacement" part means any part made specifically for incorporation into a toy or game which is not produced for or used in a new toy or game. "Joining hardware" means the minimum amount of iron and steel required for nails, nuts, bolts, screws, clamps, rivets and similar joining purposes.

that Sol Addis, Jack Kahn, Sailor Jim White, Joe Carroll and Jack David are taking it easy. Wonder what happened to the Mighty Atom? Has he retired or is he doing a strong man's act? That brings to mind Eddie (Superman) Polo, better known as Eddie Temple, who some time ago was exhibiting exercisers for the Natural Health Association—today he is one of the outstanding free-act attractions and works at many of the Class A fairs. I would like to see pipes from some of my friends. Many will remember me as Frank Brown, who worked around New York."

A SUCCESSFUL PITCHMAN believes that every person in his tip is a prospect. If he isn't a prospect he'll make him one.

WARREN LEWIS . . . the Ypsilanti, Mich., auctioneer, is holding forth as a diamond auctioneer.

SOL ADDIS . . . pipes in to say that he thought Madaline Ragan's special article on pitching under wartime conditions "was really swell." He adds: "She sure does know her pitch."

I think it would be a good idea, Bill, to get Madaline to write a few more articles."

STANLEY NALDRETTE . . . lives up to promises that he'll be a regular contributor. His latest postal reports that he celebrated his 48th birthday on November 29. Stanley is still going strong. Says he "can eat like a horse, drink like a fish and get his share of the lucre. Freddy and Maggie Smith hosted Stan at a birthday steak dinner which was accompanied by large steins of the amber fluid.

HY KOVSKY . . . paperman, is in Uncle Sam's army and opines that it is much better to have a Jap in a hole than an ace.

IT USED TO BE that your future was what you made it. Now you have to consider taxes, rationing, etc. Sure you don't like it—but this is war. Buy War Bonds and help to win the war so that we can get back to the days of yore.

JOE HENKE . . . reports from La Crosse, Wis., that the 52d Annual Poultry Show at the La Crosse fairgrounds resembled a reunion of papermen and pitchmen. Leo P. Pichett, who works jewelry, won a few blue ribbons with his fancy pigeons. Fred Walters, summer bingo man, was there with Waltham pens. On paper, in addition to Henke, were Gordon (Mickey) Henke, Fred Myers, Fred Weisflecker and Swede Christensen. Turkey dinner was had by all at the home of George Kantzky (alias Fred Kove). It was the last stand for Mickey Henke and Fred Weisflecker, as they go into the army on December 7. Also present in La Crosse was Jake Winnecome, selling dancing dolls.

SORRY, BOYS, that we can't carry direct communications from one pitchman to another in this column. The rules are that you must address your letters in care of The Billboard's Letter List Department. The addressee's name will be published for four weeks in The Billboard.

Hypnotism and Med
By E. F. HANNAN

ED KELLEY, who conducted a booking agency in Boston, was a performer in his younger days, trouping with the Santaug Show at one time. The owner of the show was Clyde (Doc) Ellis, lecturer and hypnotist. The hypnotic stunts that Pauline, who recently died, and others did so well were performed equally as well years before by Ellis. Ellis was one of the first to put a human to sleep in a store window as an advertising stunt. Kelley often told of the time they were showing in Rockland, Me., and Ellis, who would bend an elbow now and then, went off to do so, leaving the subject in a window on the main street. Kelley rushed all over town to find Ellis and finally located him in one of the town's wet spots. "How will I wake him," Kelley asked Ellis. "Just whisper in his ear that I'm taking my relaxation and he'll understand," Ellis replied.

The subject in the window had been with Ellis for some time and knew his ways. The idea worked and things went off all right.

Kelley would finish the story by always saying: "And still I don't know how he put that fellow to sleep!" Early hypnotism in the show sense was closely allied to med.

Pitchdom Five Years Ago

Jerry Russell was working in Hays, Kan. . . . Nelson A. Harris and wife, of jewelry fame, were in Cincinnati and on their way to Florida. . . . Tom Sigourney was finding happy days in Texarkana, Tex. . . . Doc Lex Mack had just celebrated his 77th birthday in Des Moines. . . . J. D. Vrooman was very ill in a hospital in Mishawaka, Ind. . . . Buck Doran was doing well in Boston. . . . M. A. Steele had a crew of 10 working sheet in Tampico, Mex. . . . Texas Tommy reported doing a fair business in San Antonio. . . . Arthur C. Morgan was pitching his wares in Tampa, Fla. . . . G. W. Peterson, in Minneapolis, declared that he had given up the sheet for good and was taking to the carnies. . . . Ken and Greta Reynolds found that "n. g." described Tampa. . . . Jack Branscombe was working toys in Macy's, New York. . . . John Boyd and Eddie Leonard were working to good takes in the big city.

. . . Chet Hanson and Bill White had arrived in Los Angeles for the winter. . . . Al H. Coner found that pens were okay in Texas. . . . Bob Posey reported from Big Springs, Tex., that it was very cold. . . . Toby Hayes was working in a night club in Enid, Okla. . . . Doc Victor B. Lund was also in Enid. . . . Doc Jerry Coates was working Akron, O.'s, main stem. . . . Joe Calinani was handling polish in Akron. . . . Doc Evans was in Akron's Neisner's store with polish. . . . Phillip Cullivan was working laces in Indianapolis. . . . F. L. Morey made his way to Kansas City from Dallas. . . . Ed St. Mathews was in Phoenix, Ariz. . . . Red Mainard was holding forth in Muskogee, Okla. . . . Bob Linenfelser was handling fruit juice extractors in the Queen City. . . . That's all.

RB '43 SEASON PLANNED

(Continued from page 38)
catastrophe in Cleveland. Billed stands were all played but one, but the miles traveled were held down due to engagements being extended in all the large cities. The annex did remarkably well at the Florida engagements.

The Miami Firemen's Benevolent Association gave its fourth annual circus party November 27 and about 200 crippled children attended the matinee. Tex Rowan, assistant chief of ushers, saw to the comfort of the children. George Ade, noted writer, was a guest on November 27. Cap Carroll plays the callope and also helps out as usher.

Fred and Ella Bradna returned to Miami to enjoy their first real vacation in years. Fred, equestrian director, and his wife, equestrienne, usually take some circus acts to Havana for the winter season. This is out for the duration. Sergeant Edward H. Doulens, formerly of the circus and a nephew of Bradna, is director of entertainment for the army air forces' schools at Miami Beach.

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The Washington Weekly

WASHINGTON, Dec. 5. — Amusement arm of War Production Board stands ready to assist 1943 amusement park operations and allied fields. See Parks-Pool Section.

As of the present, traveling shows are seen as not acutely inconvenienced in making moves next season. See Carnival Section for information on this, as well as motorized operations from viewpoint of Office of Defense Transportation.

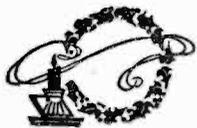
Attention of producers, suppliers and buyers of electric motors is directed to a WPB order which says that a purchaser must show that the horse power of motor being applied for is no greater than that required to do the job. "Over-motoring" is nixed under General Conservation Order L-221. Provision applying to motors and generators requires applicants to certify that he has made every reasonable effort (1) to adapt idle motors or generators, (2) to obtain used ones, and (3) to repair or recondition his existing equipment. Order effective December 10.

An example of what refreshment concessionaires may be faced with next season is a WPB statement that commercial manufacture of ice cream, frozen custard, milk sherbet and other frozen desserts (also ice cream mix) is reduced in December and January to about 20 per cent below estimated 1942-'43 winter output to conserve butterfat for butter. A more detailed order is being prepared which will come closer to seasonal operations of concessionaires who will be affected.

Office of Defense Transportation has set

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up five more Joint Information Offices under the truck-saving program. Offices are 301 Ninth Street, Moline, Ill., Thomas H. Smith, manager; Fort Pitt Hotel, Pittsburgh, Robert E. Cox; 302 West Maple Street, Orange, Calif., J. D. Spennetta; 720 Linden Avenue, Memphis, Tenn., Charles E. Steele; Suite 6, Norris Building, 101 Lyon Street, N.W., Grand Rapids, Mich., Howard H. Harlow.

ROUTES

(Continued from page 19)

Lane & Small (885 Club) Chi, nc.
Lathrop & Lee (RKO Boston) Boston, t.
Lauretta & Clymas (Hurricane) NYC, nc.
Laurie, Herbert (Mon Parez) NYC, nc.
LaVola, Don, & Carotta (LeRoy's Rondevue) Salt Lake City, Utah, nc.
Lazara & Castellanos (Park Central) NYC, h.
LaZellas, Aerial (Nite Spot) Dallas, nc.
LeBrun Sisters (Strand) NYC, t.
LeMaire, Jack (Happy Hour) Minneapolis, nc.
Lester, Ann (Butler's) NYC, nc.
Lester, Jerry (Royal Casino) NYC, nc.
Lewis, Joe E. (Copacabana) Phila, nc.
Lewis, Ralph (Little Rathskeller) Phila, nc.
Lind, Thea (Hurricane) NYC, nc.
Lit, Bernie (Oasis) Baltimore, t.
Lloyd, George (Mon Parez) NYC, nc.
Lloyd, Shirley (Kelly's Stable) NYC, nc.
Logan, Ella (Broadhurst) NYC, t.
Lopez, Oscar (Havana-Madrid) NYC, nc.
Lorraine, Marianne (Village Vanguard) NYC, nc.
Louis, Don, & Salvo (Andy's Inn) Syracuse, nc.
Louise, Phyllis (Coronado) Worcester, Mass., h.
Lucas, Nick (Miami) Staten Island, N. Y., nc.
Lyndon, Tom (Onyx) NYC, nc.

M

McCabe, Betty (It Cafe, Plaza Hotel) Hollywood.
McGregor, Ray (La Martinique) NYC, nc.
McLean, Ross (Jack Dempsey's) NYC, re.
Make Believes, Three (Chicago) Chi, t.
Manners, Jayne (Mon Parez) NYC, nc.
Marlow, Great (Neil Deighans) Pennsauken, N. J., nc.
Marlowe, Don & Co. (Grace Hayes Lodge) Hollywood, Nov. 25-Dec. 25.
Marque & Marlys (Red Gables) Terre Haute, Ind., nc.
Marshall, Jack (Belmont Plaza) NYC, h.
Mason, Melissa (Music Hall) NYC, t.
Matvienko, Dmitri (Casino Russe) NYC, nc.
Maxine (Hi Hat) St. Louis, nc.
Mayehoff, Eddie (RubanBleu) NYC, nc.
Maysy & Brach (Riverside) Milwaukee, t.
Meadows, Helen (Rockhead's Paradise) Montreal, nc.
Meyer, George (Capitol) Washington, t.
Miles, Jackie (RKO Boston) Boston, t.
Moiffett, Adelaide (Mon Parez) NYC, nc.
Monk, Julius (Ruban Bleu) NYC, nc.
Moon, Joe (1-2-3 Club) NYC, nc.
Moran, Rose (Queen Mary) NYC, re.
Morrison, Joe (Kasee's) Toledo, O., nc.
Mostel, Zero (Cafe Society Uptown) NYC, nc.
Murphy, Dean (Strand) NYC, t.
Myers, Timmie (Troadero) Chi, nc.
Myris (Pierre) NYC, h.

N

Nadia & Sasha (Casino Russe) NYC, nc.
Nevis, Thelma (Cinderella) NYC, nc.
Noble & King (Spivy's Roof) NYC, nc.
Norman, Lucille (Broadhurst) NYC, t.

O

Ogden, Pat (Bertolotti's) NYC, nc.
Olsen & Shirley (Broadhurst) NYC, t.
Orton, Irvine (La Vie Parisienne) NYC, nc.
Owen, Rex (Latin Quarter) Chi, nc.
Oxford Boys (Colonial) Dayton, O., t.
Oye, Fung (Louise's Monte Carlo) NYC, nc.

P

Page, Milton (Hickory House) NYC, nc.
Papitto & Lilon (Havana-Madrid) NYC, nc.
Parks, Barbara (Hi-Hat) St. Louis, nc.
Parris, Frank (Hurricane) NYC, nc.
Payne, Frank (Sherman) Chi, h.
Pelletiers, The (Tower) Kansas City, Mo., t.
Petrov, Ivan (Music Hall) NYC, t.
Pickard, Roy (Casino Royal Restaurant) Washington, nc.
Pickens, Jane (Pierre) NYC, h.
Pike, Raymond, Jr. (Bismarck) Chi, h.

R

Ramon, Roberta (Mon Parez) NYC, nc.
Rasha & Mirko (La Vie Parisienne) NYC, nc.
Ravel, Nina (Don Julio's) NYC, nc.
Ray & Trent (Earle) Phila, t.
Rayes, Billy (Earle) Phila, t.
Read, Paris (Holiday Inn), Flushing, N. Y., nc.
Remos, Paul (State) NYC, t.
Revue, The (Blackstone) Chi, h.
Rhythm Rockets (Capitol) Washington, t.

Rice, Don (Capitol) Washington, t.
Richards, Don (La Conga) NYC, nc.
Rigoletto Bros. (Hurricane) NYC, nc.
Rios, Rosita (Havana-Madrid) NYC, nc.
Roberts, Dixie (Butler's Tap Room) NYC, nc.
Roberts, Lucille & Eddie (USO unit) Jacksonville, Fla., 8-11; Ocala 12-15.
Roberts, Ronny (New Yorker) NYC, h.
Romas, Flying (Shrine Circus) Topeka, Kan.
Romero, Johnny (Tower) Kansas City, Mo., t.
Rosario & Antonio (Waldorf-Astoria) NYC, h.
Roxyettes (Earle) Washington, t.
Rubin, Benny (Oriental) Chi, t.
Russell, Bill (Park Central) NYC, h.
Russell, Connie (Copacabana) NYC, nc.
Ryan, Pat (Patio) Cincinnati, nc.
Ryan, Patricia (51 Club) NYC, nc.

S

Sailors, Three (Palace) Cleveland, t.
Saro, Juan Jose (El Chico) NYC, nc.
Sattan, George (Casino Russe) NYC, nc.
Sawyer, Spencer (Sheraton) NYC, h.
Saxon, Lou (Butler's Tap Room) NYC, nc.
Scott, Hazel (Paramount) NYC, t.
Scott, Margaret (Pierre) NYC, h.
Scott, Raymond (Roxy) NYC, t.
Sebastian, John (La Vie Parisienne) NYC, nc.
Shaver, Buster, & Olive & George (Chicago) Chi, t.
Shea, Chautsi (885 Club) Chi, nc.
Sims & Bailey (Drake) Chi, h.
Singing Favorettes (Beverly Hills) Newport, Ky., cc.
Skyliners (Indiana) Fort Wayne, Ind., h.
Small, Mary (RKO Boston) Boston, t.
Sonya & Michels (Maxim) NYC, nc.
Southard, Jane (Royal Casino) NYC, nc.
Southern Sisters (Alpine Village) Cleveland, 1-13, nc.
Spencer, Lou (Capitol) Washington, t.
Springer, Lou (La Vie Parisienne) NYC, nc.
Stanley Twins (Royal Casino) NYC, nc.
Stanton, Jerry (Place Elegante) NYC, nc.
Starr, Georgette (19th Hole) NYC, nc.
Steele, Eddie (Cerutti's) NYC, nc.
Stone, Charles & Helen (Tower) Kansas City, Mo., t.
Stone, Harvey (Bowery) Detroit, nc.
Stooges, Three (Stanley) Utica, N. Y., t.
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Swifts, Three (Earle) Washington, t.

T

Tannan, Don (Cafe Life) NYC, nc.
Taylor, Hilda (Sawdust Trail) NYC, nc.
Thomas, Shiril (Belmont Plaza) NYC, h.
Tones, Three (Criterion) Anderson, S. C., 9, t; (Palace) Jacksonville, Fla., 10-13, t.
Toppers, Four (Enduro) Brooklyn, re.
Totes, Quito (Hurricane) NYC, nc.
Towne, Archie (51 Club) NYC, nc.
Towne & Knott (Village Barn) NYC, nc.
Townsmen, The (Sheraton) NYC, h.
Toy, Ming (Wivel) NYC, re.
Trudine (Flamingo) Chi, nc.
Tullah & Mia (Colosimo's) Chi, nc.

V

Valdez, Vern (Wonder) New Orleans, nc.
Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Van, Gus (Olympic) Miami, 9-15, t.
Venezia, Chiquita (19th Hole) NYC, nc.
Vestoff, Floria (Club 51) NYC, nc.
Vi Kings (Capitol) Washington, t.
Vine, Billy (885 Club) Chi, nc.

W

Waldron, Jack (18 Club) NYC, nc.
Wallace Puppets (Lido) San Francisco, nc.
Walton, Jayne (Chicago) Chi, t.
Walton, Jules & Joanne (Bismarck Tavern) Chi, nc.
Walsh, Sammy (Mon Parez) NYC, nc.
Ward, Margie (Blackhawk) Chi, c.
Ware, Leonard Trio (Cafe Life) NYC, nc.
Wayne, Jinja (18 Club) NYC, nc.
Weber Bros. & Chatita (Gayety) Cincinnati, t; (Mayfair) Dayton 11-17, t.
Wen Hal Troupe (Edgewater Beach) Chi, h.
Wenton Ruth (Cafe Maxim) NYC, nc.
Whaling, Bob, Co. (Rox) NYC, t.
Whirlwinds (Capitol) Washington, t.
White, Ann (Club 18) NYC, nc.
White, Jerry (Bill's Gay '90s) NYC, nc.
Wilbur, Colonel, & Juanita (Tower) Kansas City, Mo., t.
Williams, Bob (Broadhurst) NYC, t.
Williams, Pearl (51 Club) NYC, nc.
Wilson, Edith (Congo) Detroit, nc.
Woods, Jean (Onyx) NYC, nc.
Worth, Billie (State) NYC, t.
Wright, Earl, & Partners (Mainliner) Des Moines, nc.

Y

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

Z

Zalipskays, Lalla (Russian Krechma) NYC, nc.

ICE SHOWS ON TOUR

Ice Revue of '42 (Netherland Plaza Hotel) Cincinnati.
Ice-Capades of 1943 (Forum) Montreal, Dec. 8-16.
Lamb-Yocum Ice Show (Ben Franklin Hotel) Phila.
Lewis, Dorothy (Hotel Adolphus) Dallas.
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (Plymouth) Boston.
Arsenic and Old Lace (Nixon) Pittsburgh.
Arsenic and Old Lace (Shubert Lafayette) Detroit.
Barrimore, Ethel, in Corn Is Green (Metropolitan) Seattle.
Claudia (Selwyn) Chi.
Cornell, Katharine, in Three Sisters (Ford's) Baltimore.
Dough Girls (National) Washington.
Firefly, The (Majestic) Boston.
Gilbert & Sullivan (Locust St.) Phila.
Good Night Ladies (Blackstone) Chi.
Junior Miss (Harris) Chi.
Junior Miss (Harris) Boston.
Lady in the Dark, with Gertrude Lawrence (Cass) Detroit.
Life With Father (Hanna) Cleveland.
Merry Widow (Davidson) Milwaukee.
Pitts, Zasu, in Her First Murder (Bijou) Knoxville, Tenn., 9; (Erlanger) Atlanta, Ga., 10-11; (Temple) Birmingham, Ala., 12.
Porgy and Bess (Studebaker) Chi.
Priorities of 1942 (Erlanger) Chi.
Spring Again, with Grace George (Erlanger) Buffalo 9-12.
Student Prince (Curran) San Francisco.
Swanson, Gloria, in Three Curtains (Walnut) Phila.
This Is the Army (Taft Aud.) Cincinnati.
Watch on the Rhine (Colonial) Akron, O., 9; (Michigan) Lansing, Mich., 11; (Keith's) Grand Rapids 12.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

B. & H.: Cope, S. C.
Burke, Frank; Tortugas, N. M.; Las Cruces 14-19.
Chatham Am. Co.: Varnville, S. C.
Hall's United: Monroe, La.
Hubbard: Centerville, Miss.
Magic Empire: Rayville, La.
Miller, Ralph R., Am.: (East Blvd. at Louise St.) Baton Rouge, La., until Jan. 1.
Texas Kidd: Fort Worth, Tex.
Ward, John R.: Lafayette, La.

CIRCUS

Polack Bros.: Topeka, Kan., 7-13.

MISCELLANEOUS

Banks, Alfred, Minstrels: Nashville, Tenn., 12; Atlanta, Ga., 15.
Burke & Gordon: Indianapolis, Ind., 7-12.
Birch, Magician: London, Tenn., 9; Sweetwater 10; Athens 11.
Campbell, Loring, Magician: Alliance, O., 9; Barberton 10; Tiltonville 11; Howland Corners 14; Sebring 15; Massillon 16; Scio 17; Adeno 18.
Couden, Doug & Lola: School Assemblies, Sumter, S. C., 7-11.
DeCleo, Magician: Marysville, O., 7-12.
Doss, Benny, Comedy Co.: Johntown, Tex., 7-12.
Ricton's Dogs, school show: Gadsden, Ala., 7-12.
Slout, L. Verne, Theater Workshop: Martinsburg, W. Va., 9; Middletown, Pa., 10; Phillipsburg 11; Marion Center 14; Troy 15; Windham, N. Y., 16; Schenectady 17.

ADDITIONAL ROUTES

(Received Too Late for Classification)
Brownskin Models (Roosevelt) Cincinnati 8-12.
Carolina Cotton Pickers Ork. (Scott's Theater Restaurant) Kansas City 10-17.
Lang & Lee (Auditorium) Pueblo, Colo., 7-13.
Long, Johnny, Ork (Deer Head Inn) Lansing, Mich., 11-17.
Russell, Snookum, Ork (Cotton Club) Cincinnati, 9-13; (Sunset Terrace) Indianapolis 14-17; Champaign, Ill., 18.
Trenier, Claude, Bama Collegians (Sunset Terrace) Indianapolis 11.

Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show
Kind of Show
Owner
Manager
Winter Quarters Address
Office Address

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

World of Mirth

RICHMOND, Va., Dec. 5.—Local quarters are the best the organization has ever had. Located on Hermitage Road, adjacent to the old State fairgrounds and within easy accessibility of city's business section, plant consists of five and a half acres of land, in addition to three buildings. Firewall partitions separate carpenter, paint and electrical departments. Quarters also contain enough railroad trackage to accommo-

date the shows. Winter activities will again be under direction of Frank Bergen, associate manager, with Charles B. Kidder supervising. A small crew is being maintained at present. All buildings are fireproof, including the animal quarters housing show livestock. General Manager Max Linderman remained here until winter activities were decided. Most of the working personnel obtained jobs directly concerned with the war effort in and near Richmond, largely thru the efforts of L. T. (Pete) Christian Jr. Gerald Snellens, contracting agent, after reading quarters left for his Allentown (Pa.) home. L. Harvey Cann, general agent, and Mrs. Cann left for Tampa. Wallace A. Cobb, trainmaster, is scheduled to go to work for a railroad company. I. Fireside, cookhouse operator, left for Tampa, as did chief electrician J. L. Edwards. Ralph W. Smith, treasurer, has again established winter quarters in the William Byrd Hotel. The main office at Radio City, New York, will be maintained by Owner Linderman. Mrs. Maybelle Kidder left with her son, Gilman, and daughter, Jean, to visit relatives in Kansas City, Mo., over the holidays. Mrs. Donald Murphy, secretary, is spending several weeks with her family in Goshen, Ind. Jack Gilbert, concession manager, plans to winter in Hot Springs. Billposters E. A. Prosser and J. Raymond Morris are wintering in Maine and New Jersey respectively. Earl and Ethel Purtle are numbered among the Richmond winter residents, as are Harry and Vera Hauck and Mr. and Mrs. Leon Reeves. Reported by an executive of the shows.

Texas to take charge of a ride. With gas rationing effective Tuesday, some boys have received "B" books. None have been granted additional mileage. Manager Sparks is optimistic over the coming season and believe a way will be found to keep it rolling. Wintering at Five Point Trailer Camp West are Mr. and Mrs. Allen Morris and Mr. and Mrs. Joe Sparks. Ed Sparks, ill during the closing weeks of the season, has recovered. Among others noted at the Rex Club Saturday night were Mr. and Mrs. Cliff Knox and Mr. and Mrs. Kurt Andersen. John Linton, electrician, was in town recently, as was Ted Grace, of the Dodson's World's Fair Shows. ROBERT L. OVERSTREET.

Johnstown, Pa.; W. R. Thompson, Steubenville, O.; George Hill, South Carolina; Esther and Frank Maringo, Allentown, Pa.; William Parquist, Lawrenceville, Va.; Mickey Vogall, Garfield, N. J. Manager Gecoma is on a business trip and, after spending the holidays at his home in Pittsburgh, will return to quarters. Shows had a good 36-week season in Virginia, Maryland and Pennsylvania. F. A. NORTON.

SLA REGISTRATIONS

(Continued from page 33)
Shows; Jack Wolk, Mrs. Sadie White and Sol and Billie Wasserman, Johnny J. Jones Exposition; Dr. J. E. Wassmann, Chicago; Mrs. Ethel Weer, James E. Strates Shows; Mr. and Mrs. Ralph Woody, Hennies Bros.' Shows; Eugene Whitmore, Chicago; Cliff Wilson; I. F. Webb, Rock-Ola Manufacturing Corporation; Mr. and Mrs. Harvey Wilson, Johnny J. Jones Exposition; J. Charles Yule, Calgary (Alta.) Exhibition.

William Zeldman, Mighty Sheesley Midway; Mr. and Mrs. C. F. Zeiger, C. F. Zeiger Shows; W. C. and Marie Zander, Sturgis, Mich.; Charlie Zemater, Chicago.

McSorley's Condition Grave After Attack in Theater

CINCINNATI, Dec. 5.—James McSorley, former circus man, now doorman at the Gayety Theater, burlesque house here, is in a critical condition at General Hospital as the result of an attack on him by a patron of the theater Thursday night. He suffered a heart attack and a fractured nose.

Manager Morris Zaldins, of the Gayety, signed a warrant charging Harry Carey, named by McSorley as his assailant, with assault to kill on Friday. Years ago McSorley was a trainer of animals with circuses, later becoming a side-show talker. He was with the Hagenbeck, Ringling-Barnum and other circuses.

James E. Strates

SMITHFIELD, N. C., Dec. 5.—With everyone enjoying a vacation, little activity prevails in local quarters. Mike Olsen, assisted by Charles Darling and Ebb Williams, is getting the various machines placed in the different workshops and departments, however. Assistant Manager Dick O'Brien returned from a buying trip to Charleston, S. C.; Savannah, Ga., and Jacksonville, Fla., and two carloads of oak and much needed material will be shipped into quarters in the next 10 days. Bill Brown infos from North Tonawanda, N. Y., that he and Mrs. Brown arrived home okay. Pete Stamos is on a hunting trip in Binghamton, N. Y. Nick Bozins infos from Jackson, Miss., that he is back in the wrestling game. Steve Gekas has opened a restaurant in High Point, N. C. Laurens Kimes is at South Bend, Ind., on a war job. William Purchase, of Glass House note, is visiting the home folks at West New York, N. J. Visitors here included Terry Martin, George Brooks, Charles Dumont and Mr. and Mrs. Ewing Lang. Captain Lumpkin has erected the arena for the three lions and puts them thru their paces daily for the edification of town folks. MARK BRYAN.

John H. Marks

RICHMOND, Va., Dec. 5.—There is much activity at new quarters of John H. Marks Shows on Midlothian Pike. A new and commodious building is under construction to house the trucks. Most of the paraphernalia is being renovated in preparation for opening next spring. Bert Miller is in charge of the building department, and now at quarters are Walter D. Nealand, press agent; Thomas J. Heath, George T. Chesnut, Scotty Brown and George Washington Carter. A Thanksgiving dinner with turkey and all the fixings was served last Thursday to 30 guests, with Scotty Brown serving as the chef. John H. Marks announces that he expects to go out as usual about April 1 and will attend the various fair meetings in this vicinity. There are many of the carnival folk spending the winter here this year. Among them are Cash and Gertrude Miller, Pete and Mickey Manzi, Jimmy and Hazel Zabriski, Mom McDonough, Speedy and Hazel Merrill, C. A. (Dutch) Leister, T. A. (Red) Schulz, Bucky Yeager; Willie T. Lewis, legal adjuster; James Stevenson, Mr. and Mrs. Fred Sawyer, Pearl Wiggins, Al Palmer and Sherman Adkins.

J. F. Sparks

ENSLEY, Ala., Dec. 5.—Some activity prevails in local quarters, where Huey Waters is repainting and decorating the Spitfire. Work on other rides will follow as soon as is practical. Preparations are being made to rebuild the Fun-house. Diesel plants, installed in the recently acquired semi, have arrived at quarters. With the acquisition of the plants the question of current has been solved for so long as fuel is available. Mr. and Mrs. Kurt Andersen returned here after visiting with friends and relatives in Minneapolis. Mr. and Mrs. Cliff Knox also are back in the city following a visit with friends in California. Mr. and Mrs. Joe Sparks plan to leave for Florida soon. Huey Waters was called for army induction but was rejected. Members of the shows serving in the armed forces include Bill Dollar, Stanton Brown, Roy Farmer, Bob White, Willard Bryant, Eugene Vicars, Sam Stacy, James Curry, Ed Harris and Otis Jordan. Mr. and Mrs. J. F. Sparks and daughter attended the Chicago meetings. Manager Sparks returned from a recent booking trip with contracts for spring dates. After visiting with his parents in Bowling Green, Ky., E. G. Belcher went to

Bright Lights Expo

CLARKSVILLE, Va., Dec. 5. — Shows came into local quarters November 22, and the writer and Bobby Hick have work started on the Ferris Wheel. Lou Heck went to Punta Gorda, Fla.; Ross Bethel, Pittsburgh; Joe and Anna Roe,

"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces."

—President Roosevelt



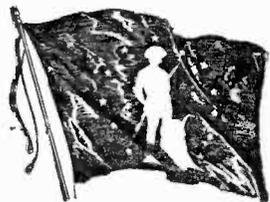
IN WAR BONDS

* * * * *

New Goal for Payroll Savings Plan!

Along with increased war production goals go increased costs; extra billions which must be raised, and raised fast, to win this war. That means we must raise our sights all along the line, with every firm offering every American with a regular income the chance to buy more War Bonds. YOUR help is asked in encouraging employees to put at least 10 percent of their pay into War Bonds every payday, through the Payroll Savings Plan.

For details of the Plan, approved by organized labor, write, wire, or phone Treasury Department, Section T, 709 12th St. N. W., Washington, D. C.



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Will pay \$80 a case for .22 Shorts.
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TO MAKE YOUR GIFT and cards doubly blessed—fasten them with a strip of Christmas Seals.

You may give the greatest gift of all—health, life itself. For Christmas Seals make possible a year-round fight against Tuberculosis—the dread disease that kills more people between 15 and 45 than any other disease.

So, in the truest spirit of Christmas, make these Seals a part of your Christmas giving. Send no gift, card, or letter without the Seal that saves lives.



BUY CHRISTMAS SEALS
The National, State and Local Tuberculosis Associations in the United States.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

City Revenue

City revenue does not seem to be such a pressing problem, under war conditions, as State revenue at the present time. However, city governments are much more numerous and cities vary in their financial condition almost as much as do individuals. Current reports say that many cities are now spending considerable sums on civilian defense and that new sources of revenue will have to be found to support such work.

Just as federal and State taxes overlap and conflict, so State and city taxes sometimes duplicate each other. In the case of the coin machine industry, cities began to license and tax such machines more often than States. When a State passes a tax on coin machines, it usually overlaps and duplicates one or more cities in the State that are already taxing coin machines. Some State tax laws provide that the State share the taxes it collects with cities and counties in the State.

Tax authorities generally agree that the best tax systems provide for the State to initiate the laws and to share the revenues collected with local governments within the State. Whenever a State is about to pass an equitable tax on coin machines, it would be well to provide for sharing the revenues with local governments. Or, better, have the State law set a limit to the tax rate that can be set by cities and counties. The Arkansas State law on coin machines sets the limit which local governments may assess and hence is a good example of this principle.

It is expected that a number of cities and towns will pass license or tax laws relating to coin machines in 1943. Among the important cities that adopted coin machine license systems in 1942 were Cincinnati, Milwaukee and Kansas City. More than half the towns in the State of Washington license coin machines,

which indicates how widespread is the idea of licensing these machines for local revenue.

Plenty of information and experience is available on licensing coin machines by cities. In too many cases such a question becomes a political issue. When cities are interested in licensing coin machines for revenue only, then good examples of such systems are already in operation.

The Association of Washington Cities is an organization of city officials in the State of Washington and this organization has collected a lot of data on city licensing of coin machines. An important research organization in Chicago has published a bulletin on the data collected, which is available to any city official.

Because more than half of the cities and towns were deriving revenue from licensing coin machines, the State of Washington passed a State license system in 1941.

The city of Youngstown, O., has probably waged the most brilliant fight for a city license system on amusement machines. The city license on pinball games went thru the courts of the State and the legal brief filed by the city is a classic on the rights of cities to license pinball games as a legitimate form of amusement.

The Arkansas State license law is probably the best example of a system which provides for State and local governments working together in order to obtain revenue and yet not assess a total tax that is exorbitant.

In order to prevent exorbitant and confiscatory taxes, it is now important to remind any and all taxing bodies that they should remember how federal, State and city taxes on coin machines, when each one passes a high fee, will add up to make a total fee which will be completely out of reason.

GASOLINE RATIONING NEWS

First Week Brings Few Definite Trade Reports

Job of correcting inequalities begins—operators gain most by co-operation—correct wording of application important for getting preferred mileage

CHICAGO, Dec. 5.—Everybody is well aware that gas rationing went into effect over the nation December 1. Reports of how operators are faring were naturally very limited during the week. The next two weeks are expected to produce a number of reports.

1. Most reports from the coin machine trade indicate that operators are getting B cards. Many operators applied for C cards.

2. Official reports said that gas rationing went into effect smoothly on December 1, considering the many difficulties that were to be expected.

3. Trade reports indicated that a lot depended on how operators filled out their applications for the local ration boards. A vending machine operator who obtained a C card applied for preferred mileage on the following basis: "Construction, repair and maintenance service or production specialist." Ration Order 5-C lists this description as qualifying for C ration cards.

4. As one large operator in Chicago expressed it, "I have filed my application for B and C cards and I am going to be patient because I know the difficulties will be ironed out in good time." Reports coming in at the end of the week indicated that high government officials and local ration boards were all beginning at once to iron out the inequalities and mistakes that had been made in the rush of getting started on the rationing program.

The reports and information that have accumulated since December 1, that is, in four days, are considerable in quantity and not easy to digest at the present time. The following letter was received by a well-known operators' association from the OPA office in Washington. It is quoted in full as follows:

An Official Letter

"In regard to the use of passenger automobiles by vending machine owners, we are enclosing a prepared statement (GR-1) which we believe you will find informative. Your attention is particularly directed to paragraph (q) on page five of the statement:

"May we point out, however, that collecting, stocking and restocking vending machines are not considered maintenance and repair.

"If trucks are used, you will be interested to know that on and after December 1, 1942, all trucks operating thruout the nation will be required by the Office of Defense Transportation to carry Certificates of War Necessity in order that gasoline, tires and accessories may be purchased. Gasoline rations will be issued in accordance with the mileage certified upon these certificates. We suggest that you contact the nearest local field office of the Office of Defense Transportation for more information on this subject."

It is important to note that local ration boards really have chief power in making final decisions on the rating of operators as well as other trades. Hence the suggestion is made that operators not write Washington offices. Instructions are sent out from Washington to the local ration boards, and federal officials will eventually receive complaints thru local ration boards and make adjustments as fast as possible.

The important thing for operators now is to be careful in filling out their application blanks for B and C cards. Ration Order 5-C gives complete information on qualifying for preferred mileage, or C cards. General Ration Order-1 also has detailed information on qualifying for A and B cards.

Regional OPA offices and ration boards have received digests of ration orders from Washington, and in many cases these digest bulletins are more specific than the ration orders which are available for public distribution. It would be advisable for operators to have a leader or their association committee investigate all angles of rationing, offer full co-operation with local boards and then comply with regulations to the letter. Operators who engage in Civilian Defense work, assist the Red Cross or other important aids to the war effort, will get more favorable consideration.

Many Reports Issued

Digests of the many reports that have

been issued during the week are published as follows:

An indication of the anxiousness of government agencies to correct unfair regulations is seen in the fact that the OPA and ODT took steps this week to authorize ration boards to give more consideration to traveling salesmen. Traveling salesmen had been given a very low rating and already the government is trying to straighten out this seeming inequality. Local boards will be instructed to consider this question carefully.

President Roosevelt, during the week, named Secretary Ickes to head the en-

(See GAS RATIONING on page 63)

Service Industries Must Save Records for Check

One district has applied service orders to coin machine trade—may spread

Editor's Note: The following press release and OPA order should be read by operators because in at least one important coin machine center the OPA has notified the coin machine trade that its orders relating to service industries and trades apply also to coin machine operators. The idea is that operators are rendering services of one kind or another to retail stores and similar establishments. The application of the OPA orders would seem to be that operators cannot increase their commissions as charged to locations. The ceiling price would apply to commissions as it does in other trades.

It is important for operators to note, however, that the official attitude is to permit increases which will take care of federal taxes. In other words, operators could take the tax from the cash box in the machines and still not violate price ceilings. This is our opinion at the present time and is not based on an official order relating to the coin machine trade. It is true, however, that the OPA has permitted price increases to cover federal taxes in various lines of business.

The important thing for operators to note in the following news release is that records must be preserved, beginning with December 3.

We have not previously published reports on these service orders because we had no information that such orders would be applied to the coin machine

Rationing ABC's

(From The New York Times, November 25, 1942)

One of the most baffling spectacles of this war is that of Western and Mid-western members of Congress trying to prevent the national rationing of gasoline. There can be just criticism of the mistakes, military and economic, which produced the rubber shortage. There can be no denial that the shortage exists. No charge of bias can be brought against Messrs. Baruch, Conant and Compton, on whose report, submitted September 10, the present rubber policy rests. These gentlemen, dealing in facts, not theories, found that without additional measures of conservation the greater number of civilian cars would be off the road next summer and that "by 1944 there would be an all but complete collapse of the 27,000,000 passenger cars in America." They recommended that the nation's average mileage be cut by 25 per cent. They concluded:

Gas rationing is the only way of saving rubber. Every way of avoiding this method was explored, but it was found to be inescapable.

Campaign for Delay

The present campaign for delay is just that, and no more. There are no new facts, any more than there is any new rubber. In large part the Congressional campaign may be due to ignorance. The answer to this is that Eastern experience proves that gas rationing does not tie up war work or other necessary activities. It does cut down recreational driving, of which every visitor to the Mississippi Valley can see plenty. It cuts down comfort. What else does one expect war to do? But, as the Baruch committee said, the choice is between "discomfort and defeat—there is no middle course."

It is not Rubber Administrator Jeffers that is inflexible—it is the situation. In the last analysis gas rationing is for the benefit of the average driver. Those who are making the most noise about it now may have reason to be thankful for it in 1944.

Confidence in Trade Future

Financial firm makes big plans based on success of previous experience in coin machine field

CHICAGO, Dec. 5.—Great confidence is held in the future of the coin machine industry, according to officials of the Coin Machine Acceptance Corporation, which recently opened new and enlarged offices at 134 N. La Salle Street here. The view was expressed verbally by Robert M. Waggener, first vice-president of the firm.

The opening of the new offices was formally celebrated by a big party at which were present representatives of the manufacturers of coin-operated machines and also distributors of these machines from various parts of the country. Guests were first shown the attractive new quarters. A hidden phonograph has been installed with concealed speakers in the private offices as well as the general office. In the general office the employees have a morning and afternoon rest period at which time they are at liberty to play any of the 24 selections on the phonograph. The guests were also introduced to the ranking officers of the firm, including Edmand F. Mair, president; R. F. Waggener, first vice-president, and George W. Durphy, vice-president. From the new offices, the guests were taken to the Mural Room of the Bismarck Hotel, where a buffet supper and entertainment were provided.

Officials stated that the new offices were an indication that the firm had considered its business relations with the coin machine industry to be very successful and that full confidence was held in the future for the music box industry as well as the vending machine branch of the trade. It was explained that officers of the Coin Machine Acceptance Corporation had been carefully studying the coin machine industry since 1930 and had also tested the financing of music boxes and certain types of vending machines on a limited scale. The business succeeded so well when conducted by a well-known industrial banking house in the East that the CMAC was formed 17 months ago as a subsidiary of the original banking firm.

Waggener explained that the CMAC considers its activities in the coin machine field as the biggest endeavor now being conducted for the financing of the purchases of coin machines that handle music or merchandise. The biggest activity has been in financing the distribution and purchasing of juke boxes.

Waggener said that when the war is

(See TRADE FUTURE on page 66)

trade. However, when one district has applied the service orders to the coin machine trade, then it is necessary to publish the reports for the information of the industry at large.

Service Records Must Be Preserved

Proprietors of all businesses which come under the Services Regulation are

(See SERVICE RECORDS on page 66)

ANOTHER WEEK NEARER VICTORY!

W. Rabkin

INTERNATIONAL MUTOSCOPE CORP.

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

FOR SALE

A large unusually profitable coin machine business located in one of the West's most beautiful cities and surrounding territory. This business extends through the heart of three large defense areas, controlling 90% of the top locations. It consists of about 170 units of music; 85% Wurlitzers, 15% Seeburg and Buckley, with lots of remote control. This operation has one of the highest averages in the country. The equipment is in top shape and a very large percentage of it new. Operate about 100 Free Play Pin Games and about 40 Slots. The Slots and Tables are licensed and running on city ordinances. This is an old established operation and grosses from \$120,000 to \$130,000 per year. The prospective buyer must have at least \$50,000 in cash. My reasons for selling are legitimate and bona fide. This operation will stand the most rigid investigation.

BOX D-12, Care of The Billboard, Cincinnati, Ohio.



Industry Mentions Magazines --- Newspapers --- Radio

Newspaper Editorial on Amusement Games

The following editorial, from *The Oregon City (Ore.) Enterprise*, is not exactly favorable to the industry, but it is worth reading, because it shows what may happen when license systems are abused. The moral is—avoid cash payouts and keep minors away.

"The question of whether we have pinball games or not is once again coming to the fore. The Ministerial Association and the W. C. T. U. combined forces to circulate petitions to have the question placed on the ballot in November in order that the citizens of this community might express themselves.

"The petitions, however, were declared invalid by the city attorney because of a clause in the city charter that calls for petition filings to be made within 30 days after passage of an ordinance.

"Pinball games are licensed by the city, and the moneys so derived are naturally useful to the city government. The machines are clearly marked "For Amusement Only" and are intended either to automatically give free plays for winning, or slugs are delivered to the winner for the purpose of replaying the machines.

"Signs are conspicuously posted near the machines that no minors are permitted to play the games.

"Thus, the intentions of the 'skill' or 'amusement' games are easily seen and understood. But let us look at the clear picture.

"In the majority of spots where pinballs flourish the winner may 'cash in' his slugs for money. He is not obligated to do so, but invariably does. Minors have been seen playing the machines, as it appears difficult for the tavern owner to be sure that a boy is a minor. No effort is made, in most cases, to ascertain whether or not the player has a draft registration card or other identification to prove his age.

"Many citizens feel that as long as they themselves do not play the machines it is all right for the people who care to indulge to go ahead and donate their money to the pinball machine owners.

"The average player of pinball games will admit that even though he occasionally wins, he generally is either way behind in the long run or has broken even.

"Punchboards are again making their appearance in the city, and these do not offer even a vestige of skill, as no matter in which way you look at them, a punch is a punch and no one can skillfully determine which little hole contains the payoff.

"Gambling is an evil, yet it will continue to flourish, for wherever men gather it will be poker, dice, pinball games, lotteries, punchboards, baseball or football, pools, horse or dog races, or merely matching coins.

"Yet, gambling is a man's game, and not one for minors."

Worth Six Bits

In the December 12 issue of *Liberty* magazine someone, signing himself "Johnny Doe's Brother," answered what had evidently been another one of those suggestions heard every so often to use all slot machines in the scrap drive. He said "The United States government gets a tax of \$50 from each slot machine per year, while the metal in it would be worth six bits."

In Newspaper Ads

The International Mutoscope Corporation has recently advertised in current publications its Photomatic machines, which is a fully automatic photographing machine. They are advocating its use in war plants where it is necessary to have each worker's photograph on his or her identification badge. This machine snaps the photo, develops it, prints it and delivers it in 40 seconds, and in 20 seconds more the identification badge is ready.

Columnist Mention

Elton Britt, who won fame as the "World Highest Yodeler," was featured at the "Stage Door Canteen" dance and show program recently sponsored by the Cleveland Phonograph Operators' Association. Britt is the up and coming young yodeler who recorded *There's a Star-Spangled Banner Waving Somewhere*, which record is receiving the top play in most of the juke boxes around the country. Britt learned to sing by listening to phonograph records and has been singing on radio stations in the East. Norman Siegel, columnist, told the story in *The Cleveland News* recently.

Petrillo News

Senator Clark, Idaho, has outlined a new effort to bring the latest recorded music to the juke boxes and radio stations thru a showdown with Petrillo. The Senator said that he realizes there hasn't been a new bit of popular music recorded since August 1, when Petrillo's prohibition against members of his union playing for records became effective.

Clark announced he would call the president of the AFM before the Interstate Commerce Committee soon. Many newspapers have carried this story recently.

Hostess' Voices

The Atlanta Constitution for Sunday, November 29, carried a large picture and story on the "Job of Being a Juke Box Brain." The article said that even though war shortages have dealt a punishing broadside to the nickel-a-piece tune purveyors, and especially the talkie variety, the lonesome wayfarer still finds sweetness and solace in the automatic voice that inquires as each coin trips the slot, "Selection, please?"

Hillbilly music is the most popular.



The cartoon strip, *Jane Arden*, by Monte Barrett and Russell Ross, recently used a juke box theme as shown above.

with *Beer Barrel Polka* and *Hit Parade* songs coming next. The telephone operators feel that they are aiding the war effort as best they can by keeping the soldiers and sailors on leave happy. "Most of the soldiers from out of town want someone to talk to, and I enjoy giving them what comfort I can," said one operator. The boys sometimes ask the record changer to suggest a number for a "homesick" boy, and they usually play *When You're a Long, Long Way From Home*.

Because telephone equipment is short, the number of units have been cut down, but the operators are still busy most of the time. The re-worked shellac now being used for records has lowered the durability of the records, and whereas they used to get about 150 playings out of one record, they are now lucky if they can get 50 to 75.

Defense Towns Play

Nation's Business, November issue, has an article entitled "The World Turned Upside Down," which tells of the changes that have come to a small Pennsylvania town since the population has been swollen by war workers. A large number of the stores have found that the spending habits of the people have changed considerably, and they are putting a larger percentage of their earnings into War Savings Bonds. Hotel owners in the little war boom towns are not sure if they like today's conditions or not. Commercial trade has fallen off, but local business has shown signs of picking up. The kids from the war plants drop in once in a while and have a binge. They drink two or three beers, eat a thick steak and give the juke box an awful beating.

The article was illustrated with a drawing of a juke box and four or five swing-shift workers making their selections.

Part of Sailor Town

The Baltimore Sun for Sunday, November 29, carried a full-page article on "Sailor Town." It was described as "the place where the neon signs are brightest, the dine and dance spots are gayest, the hot-dog counter and hamburger stands strongest, the tattoo artist's needle sharpest and the shooting galleries and pinball arcades busiest."

The article gave the story of "Bill," a ship's mate, and some of the problems now encountered in modern shipping.

Contribute Juke Box

Juke boxes received another mention in *The Baltimore Sun* when the new Coast Guard center was opened. The article stated that a juke box had been among the articles contributed by interested organizations.

Arcades Get Okay In Springfield, Mass.

SPRINGFIELD, Mass., Dec. 5.—The demand by the public for coin machines was well defined here this week when Springfield's second Penny Arcade opened. The fact that the arcade was fought tooth and nail by a group of coin machine haters, but was able to open when it proved that it had abided by every law governing the machines, was seen here as a complete victory.

The first arcade fought a continual but winning battle against hostile interests, and when Mayor Roger L. Putnam granted a permit for a second arcade the hostility increased by leaps and bounds.

With little or no favorable publicity, the second arcade was able to open, and the crowds that have jammed it since opening day prove that the public wants coin machines here despite what politicians think, local observers said.

Springfield is in the throes of an unprecedented boom, with every plant in the city humming on war orders and not an extra worker or available rent to be found. The rise in population is reflected in the increased money out looking for amusements for its owner.

You've NEVER Seen ANYTHING LIKE THIS Before

Switchtop

SENSATIONALLY New GLOBE BOARD IDEA

Patent Pending

GLOBE PRINTING CO. 1023 Race Street PHILA., PA.

WANTED

BALLY LONGACRES, THOROBBREDS
State Condition—Wire Price.
C. AND M. SPECIALTY CO.

241 North Peters St. NEW ORLEANS

SACRIFICE!

16 PANORAMS

Like New, Late Model. Program Holder. Equipped with Cleaning Pads, including Base. \$274.50 Ea.

1/3 Deposit

New American Sales Co.
409 N. Broad St. ELIZABETH, N. J.

MUSIC AND ARCADE SPECIALS

Buckley Brand New 24 Wurlitzer Adapters	\$29.50	Seeburg Used 5¢ 20-Rec. Wireless Boxes	\$27.50	Genco 14 Ft. Bowling Alley	\$110.00
Buckley Brand New 20-Record Adapters	26.50	Seeburg Used 5-10-25 Wireless Wallomatics (20 Record)	32.50	Evans Ten Strike, Big Wheel	65.00
Buckley Used T-12 Wurlitzer Adapters	22.50	Seeburg Used 24 Selectomatics	8.00	Brand New Batting Practices, Still in Orig. Cases	110.00
Buckley Used T-16 Wurlitzer Adapters	22.50	Seeburg Used Wireless Organ Speakers	27.50	Brand New Hockeys, Still in Original Cases	210.00
Buckley Used 24 Wurlitzer Adapters	22.50	Chandeller Speakers, Used Steel Cabinets	18.50		
Buckley Used 24-Rec. Boxes	18.50	Wurlitzer 816, Completely Remodeled	62.50		
Buckley Used 20-Rec. Boxes	18.50	Wurlitzer 61 Counter Model	60.00	Write for AMPLIFIER TUBES and BAGATELLE Prices.	
Wurlitzer Used 24 Adapters	26.50	Wurlitzer 24	110.00		
5-10-25 Boxes	32.50	Standard Rockolas	129.50		
Seeburg Brand New 5-10-25 (3) Wire Bar-O-Matics, 20 Record	41.50	Master Rockolas	165.00		
Seeburg Brand New 5¢ 24 Record (3) Wire Boxes	24.50	Super Rockolas	195.00		
Seeburg Used 5¢ 24 Record Wireless Boxes	22.50				

1/3 Deposit with all Orders, Balance C. O. D.

ATLAS VENDING CO., 410 N. Broad Street, Elizabeth, N. J. ELIZABETH 2-0089

PRE-INVENTORY CLOSEOUTS!

Rock-Ola Super	\$249.50	Bally Club Bells, Used	\$165.00	Daval Marvels (Non-Coin Operated)	\$17.50
Rock-Ola Lite	169.50	Mills Jumbo Combination (Front Mint Vendor), Good as New	90.00	Daval Races	9.00
Rock-Ola Deluxe	149.50	Mills Jumbo, Free Play	69.50	Daval Rex	6.50
Rock-Ola Windsor	99.50	Keeney Super Bells (Used)	184.50	Victory Counter Game	7.50
Wurlitzer 600A	159.50	Evans Jungle Camp	59.50	MERCHANDISE VENDORS	
Batting Practice	119.50	Bally High Hands	99.50	Norris Masters (No. 6 & No. 2), New	9.00
Keeney Anti Aircraft Gun	49.50	Bally Big Tops	59.50	Columbus No. 34, 5¢ Ball Gum Machines	7.45
Ten Strikes	69.50			U-Select-It Candy Bar Machines (Factory Re-conditioned)	39.50
Bally Bull's Eye	69.50				

CONSOLES

Bally Club Bells (Late Serial Nos.), Brand New \$229.50

All Merchandise Subject to Prior Sale, 1/3 Deposit, Balance C. O. D. Send for List of Pin Games, Phonographs and Accessories!

B. D. LAZAR COMPANY 1635 FIFTH AVENUE, PITTSBURGH, PA. PHONE: GRANT 7818

Tries To Boost Industry Morale

CHICAGO, Dec. 5.—"As has been so aptly said: 'Morale consists of a lot of little things,'" quotes Al Stern, Monarch Coin Machine Company executive, "and the phrase, spoken of products in other fields, is equally applicable to our own coin machine industry.

"That is why we at Monarch have made it an important part of our job to offer services that go beyond the original functions of a distributor. In normal times the ample supply of new equipment made our job a comparatively simple one, requiring little other than buying and selling. Today buying and selling is no longer the only important activity of a conscientious distributor.

"Monarch recognizes that operators' morale, assaulted by necessary restrictions and loss of man power, needs the bolstering effect of 'a lot of little things,' and we are doing everything within our power to meet that need. Perhaps the most commendable thing we have done to date has been to instill a strong feeling of confidence in Monarch Service among our customers. This we have accomplished by a continuously strenuous—and successful—effort to have the best of equipment available at all times.

"To help operators over the period of

man-power shortage we have given them access to our justly famed repair service thru which our staff of top-notch mechanics reconditions all types of equipment."

Supreme Reports Plenty of Parts

BROOKLYN, Dec. 5.—William (Little Napoleon) Blatt, of Supreme Vending Company here, says that the firm's archives have been opened up in order to dig into the huge stock of parts and supplies it has on hand to offer to the trade.

"Parts and supplies," said Blatt, "are getting to be one of the really big problems in this industry. These will eventually become as precious as gold. There is no doubt that as time goes on the trade will have to depend more and more on the parts that firms like ours have seen fit to take out of hundreds of machines, music, venders and amusement machines and make these available to the trade aside from what we believe we will need for our own use.

"We have a complete stock of every type of part for the operators on hand at this time. We are offering to music operators parts that cannot otherwise be obtained today without breaking up some of their phonographs. We also have over 100,000 pin-game parts which are the accumulation of breaking up 850 games. We also have parts for many other types of machines on hand. In addition we are doing repair work, using the materials and labor that we now have at extremely reasonable prices so that operators from all over the country can use Supreme Vending Company as their base of supply."

Donates Machines For Servicemen

CHICAGO, Dec. 5.—Not content with all-out participation in the nation's drive for scrap nor with 100 per cent co-operation in War Bond purchases, the National Coin Machine Exchange is making extra voluntary contributions to servicemen's morale, according to Joe Schwartz, company head.

"In recent days many servicemen, formerly operators, have called at our offices to reminisce about activity in the coin machine field," Schwartz reports. "I felt that in return for past patronage and as a very small repayment for what all of our boys are doing for us who remain at home, the least we could do would be to try to add somewhat to the pleasure of their few leisure hours with gifts of games. Those men who have visited us accepted the idea with enthusiasm and we followed thru by donating a number of games to the USO Center on Chicago's North Side. Soldiers, sailors and air cadets from training stations at Fort Sheridan, Great Lakes and Glenview are finding the machines a source of a great deal of good entertainment.

"The games were so well received that we also donated equipment to the Recreation Center at the training school now occupying the Stevens Hotel, and we are getting games in shape as a gift to the Center at the Great Lakes Naval Station," Schwartz advises.

Detroit

DETROIT, Dec. 5.—Gus Kotsonis, Kopl Vasil and Alice B. Vance are among local operators able to continue expansion with recent purchase of Wurlitzer music boxes.

Sam Liebers, founder of the United Coin Machine Exchange, is convalescing from an attack of pneumonia and is expected back at his office within the week.

Ben Newmark, Atlas Automatic Music Company, is entering the hospital in a few days for an operation.

Roy Small, conciliator of the United Music Operators of Michigan, is in Brent Hospital, convalescing from an operation.

Ben Robinson, head of the Robinson Sales Company, formerly one of the larger jobbers in the Detroit area, is

now concentrating his activities in the operating field.

James A. Passanante, head of the J & J Novelty Company, is down in Hot Springs, Ark., recuperating from his recent illness.

Raymond Miller, former serviceman with the J & J Novelty Company, now with the air corps on the West Coast, was home on a week's furlough.

Carl J. Angott, head of Angott Sales

Company, Detroit, has moved his headquarters from Selden Avenue to 2616 Puritan Avenue, a building owned by Angott in Northwestern Detroit.

Roy W. Small, conciliator of the United Music Operators, and J. H. Denning, attorney for the UMO, have formed a partnership to be known as the Juke Box Company, with offices at 911 Hammond Building. New firm will be a machine operating organization, with Small as the active manager when he recovers from his present illness.

MONARCH FOR MONEY-MAKERS—ALWAYS! WHILE THEY LAST—MILLS FACTORY REBUILT CLUB BELL CONSOLE SLOT MACHINES, LIKE NEW! NEW ARCADE MACHINES—LIMITED QUANTITY AVAILABLE... WE REPAIR BALLY OPEN-TYPE MOTORS \$5.00

OLIVE'S SPECIALS FOR THIS WEEK ON HAND FOR IMMEDIATE DELIVERY ALERT—THUMBS UP—FISHIN'—SHANGRI LA GUARANTEED RECONDITIONED EQUIPMENT 5 BALL FREE PLAY GAMES... OLIVE NOVELTY CO. 2625 LUCAS AVE. ST. LOUIS, MO.

USED PHONOGRAPHS Seeburg "B" \$49.50 Wurlitzer P12 49.50 Wurlitzer Counter Model 41, Complete with Stand 125.00... W. B. NOVELTY CO., INC. 917 Broadway Kansas City, Mo. 1903 Washington Blvd. St. Louis, Mo.

5 BIG BUYS COMPARE PRICES 8 Star Attractions \$31.50 4 Seven Ups 19.50 3 Ten Spot 22.50 3 Super Chubbie 19.50 3 Victory 59.50... ANTHONY REX 453 West 47th St. New York City

PANORAMS TIME PRICE \$424.50 DISCOUNTS TO CASH BUYERS Arrangements can be made to secure film under license from Soundies Distributing Corp. of America. SPECIAL TO RELIABLE OPERATORS—A TIME PAYMENT PLAN NOW AVAILABLE—12 TO 15 MONTHS TO PAY!!... GEORGE PONSER CO. 763 S. 18TH STREET, NEWARK, N. J.

FREE PLAY BUYS TO OPEN YOUR EYES 2 All American \$19.50 3 Gold Star \$19.50 2 Show Boat \$43.50... EVAN'S COIN 720 E. BRADY STREET BR. 8807 MILWAUKEE, WIS.

300 BRAND NEW U-NEED-A-PAK CIGARETTE MACHINES Models 500 Sizes 7, duals 9, duals and 15-columns at cost. Shipped in original crates or will trade for Wurlitzer Phonographs Model 500-600-700-800-750 and 750E. Here is your chance to build a cigarette machine route if there ever was one. THE ARTHUR HERMANN CO. 8 HUDSON AVE. ALBANY, N. Y.

Advance 39 Bar Selector \$15.00 Ea. 5 Column U-Need-a-Pak with Bases 30.00 Ea. 9-18 Nationals with Bases 60.00 Ea. Brand-New 39 Peanut Machines (Northwestern) \$ 8.50 Ea. DuGrenier Model S Cigarette Machines 27.50 Ea. DuGrenier WD's and W's and a few VD's Stewart-McGuire's Prices on Request Advance Unit C 2 Column Narrow Tab Wrigley Gum Machines 2.50 Ea. O. C. HALL, Univendor Distributor 1721 NEWARK, S. E. GRAND RAPIDS, MICHIGAN

MUSIC MERCHANDISING

PROPOSE 20 PER CENT GRAB

Plans To Assess Phonos Ignore Social Security

Seen as another scheme to tax boxes under pretext of helping unemployed

CHICAGO, Dec. 5.—Newspapers used releases on the article which appeared in *Harper's* magazine for December. The article was entitled "What's Petrillo Up To?" and it proposed to offer a solution to the problem of unemployed musicians. One of the central points in the solution was to slap a new tax on juke boxes. Now that newspapers have used releases on the article, it should be subjected to careful analysis and criticism.

When any such unusual suggestion is made, something should be known about the author of the plan. *Harper's* explains that the author, Bernard B. Smith, is a New York lawyer and numbers among his clients a number of persons who have connections with radio—dependent radio producers, writers and advertising agencies. He is also chairman of the legislative committee of the New York Building Congress and is counsel for the Operative Plasterers' Union in New York City.

Many people who see the article in *Harper's* will probably overlook an article by Smith which appeared in the November issue of *Advertising and Selling*, a trade paper in the advertising field. The article in the advertising paper advances the unusual idea that advertisers who sponsor radio programs should have a say in settling the Petrillo ban on recordings.

In the first article it is easy to draw

Newspaper Revives Jimmy Roosevelt's Coin Mach. Career

CHICAGO, Dec. 5.—The coin machine industry was dragged into the political arena again when *The Chicago Tribune*, November 28, published a story accusing Col. Jimmy Roosevelt of trying to engage in business while at the same time being an officer in the United States Marines.

Reading thru the details of *The Tribune's* story, it was soon evident that Jimmy apparently had little or nothing to do with the business venture, but that his former insurance partner had made arrangements for a franchise for the Pacific Coast area on Pepsi-Cola. The franchise was said to cost \$100,000 a year.

The Tribune stated: "It could not be learned whether Jimmy is to share immediately in the profits while he is in uniform. It was assumed that Sargent, Jimmy's former partner, will handle the franchise until young Roosevelt returns from the war."

This is a newspaper's way of casting a slur on somebody when they do not have the facts to substantiate the statements. In order to make a lengthy story of the Pepsi-Cola incident, *The Tribune* recounted some of Jimmy Roosevelt's previous business experiences. Naturally, reference was made to the movie machine which was manufactured by the Mills Novelty Company. *The Tribune* said in reference to this: "He was promoted to the presidency the following year but resigned thereafter to head his own company in making a movie juke box. The juke box deal was never told in detail. In 1940 Roosevelt's company signed a contract with the Mills Novelty Company of Chicago to manufacture the movie slot machines and the production was ended by wartime restrictions on the use of materials."

the conclusion that Smith has some pet grievance against the juke box trade. In the article he accuses the juke box industry of taking a free ride. In this case, as in a number of statements about the juke box industry, Smith shows that he has not carefully investigated the juke box side of the issue and that for some reason he just doesn't like juke boxes.

The *Advertising and Selling* magazine explains that Smith is a Manhattan lawyer who has served as counsel to advertising agencies in radio problems. He recently wrote an article on broadcasting with respect to the licensing of networks which was quoted before a Congressional committee. *Advertising and Selling* explained that it published the article by Smith simply as a matter for open discussion of all problems affecting advertising and that it would be glad to publish in its December issue any letters or articles disagreeing with Smith's conclusions.

May Be Personal Grudge

A brief criticism of Smith's articles would be that he is very original in his ideas but seems to be taking a personal grudge out against the juke box industry for some reason. In his article in the advertising publication he shows no reasoning at all about juke boxes, but simply makes a rather strong charge against the industry.

In the article in *Harper's* he goes much more into detail about juke boxes and uses the old familiar tune about how much money juke boxes are making. The solution which Smith offers with respect to the juke box trade may be summarized as follows: He advances the argument that mechanical devices in the music field should be made responsible for unemployed musicians and goes back to the much-argued question about technological unemployment. He proposes some sort of organization called the National Foundation of Musicians. This organization would collect a percentage from juke boxes in all locations. He suggests 20 per cent of the take from juke boxes to go to the service fund of his new organization. He suggests that juke boxes in the country take in about \$100,000,000 a year, a very conservative figure, he says. Thus \$20,000,000 a year would go into the treasury of his organization.

There are two principal weaknesses in such a plan without even venturing any criticism on the idea of forming one more organization to try to get something from the juke boxes. In the first place, Smith fails to take into account the fact that federal, State and city governments are already taxing juke boxes and that the government should have preference over any organization that may be set up or has already been set up. Operators of juke boxes have willingly accepted the federal tax, and the number of cities that now tax juke boxes is increasing almost by the week. In some cases these taxes are very high. (See 20 PER CENT GRAB on page 67)

Local 802, AFM, To Again Quiz Recordman Oberstein

NEW YORK, Dec. 5.—Local 802, AFM, has again called on Eli Oberstein, of Classic Record Company, to appear before its trial board. Latest flare-up of 802 against the disk is to determine if the late tunes he is releasing, despite the Petrillo recording ban, were actually made in Mexico, as Oberstein claims, or by "scab" musicians in the U. S. Oberstein is subject to call of the union for questioning by virtue of the union card he carries.

Oberstein has appeared before the trial board on the same questions before, being let off with the warning that it was being thoroughly investigated. Oberstein maintains that his newest recordings were made in Mexico. Dopesters opine that AFM will do nothing about disks if this is so in view of the Senate investigation the union is now facing. It is also opined that the "Big 3" of the disk industry may be forced to take steps if Oberstein continues to bring out the latest hits while they are sitting high and dry.

For more complete details, see story on page 20.

New Era for Export Trade

Business club hears report on big trade opportunities with Latin America

NEW YORK, Dec. 5.—The Foreign Commerce Club, at its recent meeting here, devoted considerable time to a discussion of trade prospects in Latin America after the war. This important organization is one of the leaders in trade relations with our South American neighbors. At least one important coin machine manufacturer holds membership in this organization.

F. E. Hasler, president of the Pan-American Society, was the principal speaker at the recent meeting. He said the end of the war will mark the beginning of a new era of trade between the two Americas.

"The industrial and commercial expansion," Hasler said, "will be speeded up by the construction of express motor highways and the extension of existing railroad lines, by the inauguration of fast freight and passenger steamship services and improved plane facilities—bringing the remotest parts of the southern continent within a few days of the United States."

Calls for Individual Enterprise

Pointing out that the United States has made many trade agreements with Latin American countries, some of a war emergency nature, others dictated solely by peacetime good-neighbor policy, in addition to extensive loans, Hasler warned: "We should not lose sight of the fact, however, that there trade and financial agreements to a large extent substitute government initiative for individual enterprise in foreign business. To those of us who believe in the survival and future of private enterprise there is a potential danger in this situation that such government action as a whole may come to be regarded as long-range, sound economic policies, rather than—in some cases at least—as purely emergency measures of a broad political nature."

When the period of post-war reconstruction begins, it is imperative, Hasler declared, that the business men of the Americas should be prepared to step in and relieve government of the economic role which the emergency has forced upon it. In addition to the fact that government assumption of the functions of private enterprise is "unwholesome," there is always the danger in such inter-governmental relations that disagreement may precipitate a major diplomatic incident, he said. To avoid this danger, at least, the old system of private loans is superior to the present system of inter-governmental loans, he commented.

Industrialization Constructive

The steps now being taken to industrialize many of the nations on the southern continent will advance the progress of Latin America as a whole by at least 25 years, Hasler declared.

Commenting that the lack of freedom in international trade was one of the major causes of this war and equitable trade the very foundation of peace, he said:

"We in the United States were not guiltless in the past. The Smoot-Hawley Tariff Act did much to disturb the economic balance of the world.

"There must be an end to the policies which enable any nation to profit by the economic starvation of another nation. There can be no peace in a world in which a few strong nations prosper at the expense of weaker nations. Lasting peace will come when there is freedom in trade between nations which will enable the business men and all who toil in all countries to secure a fair share of the profits of their labors and raise the standards of living to levels of contentment and security."

Recording Story Covers 50 Years Of Phono History

NEW YORK, Dec. 5.—At last F. W. Gaisberg has written his personal memoirs in the form of a book which has recently been placed on the market. Fred Gaisberg is said to have spent 50 years in the phonograph recording business, and he is one of those types of men who have been working behind the scenes and the public has heard little about him.

The story is supposed to be an inside report on the technique and business of making recordings from its early years. Reviewers of the book say that in many places the author departs from the history of recording to give his personal impressions of many artists who made recordings.

The book will be widely read by people in the phonograph industry because it sheds new light on the history of the phonograph, particularly in its early days. The author naturally deals mostly with talent, but in all of his anecdotes about famous people who made recordings he also comments on the mechanical progress made, both in phonographs and the equipment for making records. His story of the earlier methods of recording as compared with the technique used today for making records is full of human interest.

The author recalls the early days when he started as an assistant to Emile Berliner, the man who developed the flat disk which had to compete at first with cylinder records.

The title of the book by Gaisberg is "The Music Goes Round" and it is published by the Macmillan Company.

Record Supply Outlook . . .

CHICAGO, Dec. 5.—The Senate investigation into the Petrillo record ban has been postponed until January 12. The Senate subcommittee had been scheduled to meet December 7. Reports were that Petrillo would be the first witness called on the opening of the hearing January 12.

In the East rumors of a substitute for shellac continue to circulate freely. However, record manufacturers will not talk. Record firms continue to turn out records in quantity to fill back orders. Reports say that the failure to turn out new releases is because of the Petrillo ban and not due to a shortage of material. Record manufacturers at present are giving much attention to holiday sales campaigns thru retail stores.

A new recording company, Regina Records, Inc., Newark, N. J., is said to be making up its catalog. It will deal chiefly in Negro spirituals.

Gas Rationing Brings Few Definite Trade Reports

(Continued from page 59)

tire petroleum industry organization. Reports say that Ickes will not have much to do with the gas rationing, but that he has supreme authority if he chooses to act. The oil industry requested that Ickes be kept on this job.

Local reports in Chicago say that about 35 per cent of all car owners registering asked for either B or C cards. Local ration boards in Chicago cleaned up applications on commercial vehicles first and began considering applications for B and C cards before the week was over. Local ration boards acted on commercial car applications that had been cleared by the regional ODT office in Detroit.

Commercial Vehicles

Some important announcements were made in relation to trucks and commercial vehicles during the week. The ODT was still increasing its regional offices and now has 32 such offices open. ODT offices began taking steps to liberalize the rulings before the week was over.

Action to meet immediate mileage requirements of farmers and other commercial motor vehicle operators whose ODT certificates of war necessity do not provide for as much gasoline as operators deem necessary for essential operations has been taken by the Office of Price Administration and the Office of Defense Transportation.

OPA, at request of ODT, instructed its war price and rationing boards to issue temporary transport rations to such operators sufficient to take care of their needs between December 1 and January 31. In such cases temporary transport rations will be issued by the boards on the basis of the operator's own estimate of his minimum mileage needs, instead of on the gallonage stated on the ODT war certificate.

Each Case on Merits

War price and rationing boards were urged to limit these gasoline allowances to the applicant's minimum requirements, judging each case on the basis of their knowledge of local conditions and mileage requirements of the applicant.

All rations issued will be deducted from the operator's allotment granted by the ODT in the certificate of war necessity for the first period, beginning November 22 and ending March 31. OPA boards are asked to notify each applicant who claims an insufficient ODT ration to take an immediate appeal to his ODT district office if he has not already done so. If the applicant is a farmer he will be referred to the farm transportation committee of his county United States Department of Agriculture war board for assistance in making the appeal.

Announcement was made during the week that early in 1943 the ODT agency was planning to cut commercial vehicle mileage 15 per cent more. The present plan is to cut mileage by 25 per cent. The goal in 1943 will be to cut truck mileage by about 40 per cent. Canada has already limited all truck mileage to routes of 35 miles. It is expected the United States will eventually reach this goal. ODT plans to make careful study of the different lines of business using trucks and commercial cars and will issue special rules concerning each one.

Appeal Blanks Lacking

ODT offices in several districts announced that they did not yet have appeal blanks from the printers, but suggested that operators of commercial cars write a letter to their regional board or else delay until the official appeal blanks are ready. It is understood that the official blanks in appealing for more gas will get better attention. The regular appeal blanks will be mailed to truck owners who have written in letter form.

OPA form R-555 should be used by truck operators who want extra gas for emergencies. These emergencies are supposed to be for serious and immediate business, and owners of commercial cars should have these blanks on hand in order to fill out and present to their local ration board when there is an emergency. Passenger car owners may also use this form in emergency.

In a supplement to the nationwide gasoline rationing regulations (ration order No. 5c), the Office of Price Administration officially has set the value of gasoline coupons as follows:

Class A coupon, four gallons, except in the Eastern gasoline shortage area, where the value of coupons for the present shall be three gallons; Class B coupons, four gallons; Class C coupons, four gallons; Class D coupons, one and a half gallons; Class E coupons, one gallon; Class R coupons, five gallons; Class T-1 coupons, five gallons, and Class T-2 coupons, five gallons.

Investigations Coming

So big an undertaking as gas rationing on a national scale will naturally call for a lot of investigation and checking of abuses. The OPA spent a lot of time in investigating the Eastern States to find out what abuses are common under gas rationing. Owners of cars may well expect that government officials know pretty well the ways used to cheat on rationing. The OPA has announced that its chief means of checking at present on what areas need more gas is thru the State tax offices. Practically all of the States have a tax on gasoline and cars, and the OPA will check carefully thru these tax offices to see just where most of the gas is going. When they feel that a certain area is using too much gas, then a careful check will be made in that area to see just who is using the gas. Those trades and professions that are caught cheating may expect restrictions later on.

The oil industry itself reported at the end of the week that not enough time had elapsed yet to tell just how gas rationing will affect their business. Gas stations naturally were being hurt, but the oil industry itself was vitally interested in gas rationing, has supported the idea and is co-operating with the government. Gas distributors were said to be working with their customers, helping to iron out much of the confusion at the present time.

Oil Trade Opinion

An important sidelight on the gas rationing situation was seen in the editorial view of *The Oil and Gas Journal*. In its current issue it states frankly that rationing to save gasoline will be necessary. This statement is made in view of the fact that the main argument for gas rationing at the present time is to save rubber. The oil trade paper reports that the number of active wells is decreasing and that the total supply of oil and gas for the nation will grow less and less because production is decreasing. Hence the nation might as well face the fact that it will have to ration gas for the simple reason that there is not enough to go around. This is coming in the future, and the oil trade paper suggests that we might as well begin soon.

The trade paper says that the people have not been fully informed about the oil shortage and they do not know how serious the situation is. Coming from an important trade paper in the oil industry, this is something to make people sit up and take notice. The oil trade paper says that it may be two years before any relief measures may be available to supply sufficient gasoline for the nation and for war needs. So important is this opinion that a press release is published in full as follows:

Gasoline rationing to save gasoline no matter how the rubber situation develops is foreseen by *The Oil and Gas Journal* in its current issue if oil well completions continue to fall at the present rate. With completions falling below 300 for the first time in many weeks, fewer oil wells were completed in the United States than used to be put on production in Texas in a single week.

Production Down

"Reports from the Appalachian area," the publication states, "show declining production with increased demand. Michigan has seen a succession of weeks minimum activity. Nothing in the way of discoveries has appeared in the Illinois basin to do more than slow slightly the decline in production there. Elsewhere, discoveries and extensions are less numerous than in normal times and possibilities of major production appear to be following the trend of recent years when average production per new field has fallen sharply.

"Within a short time the oil industry will be in distress and will be blamed for having been ultra-optimistic concerning its achievements in the past. The fact is, of course, that any claims that

the oil industry could meet demands did not presuppose a reduction of 40 per cent in drilling and a complete suspension of the laws of supply and demand, thus preventing wildcaters from conducting their normal operations. The situation has ceased to be one of 'business as usual' and if the term 'emergency' has not been worked to death, it could well be revived.

Unable To Help

"The industry is not in a position to help itself. An oil czar analogous to the rubber director would face different problems. The rubber emergency was fully appreciated long before the director was appointed. The public knew about the rubber shortage, but it has not been informed about the impending oil shortage. The government agencies to which the rubber director must go for co-operation have already had experience with the rubber problem but they have not been made aware of the oil problem, or possibly, decline to be made aware of it.

"There is considerable emphasis being placed on secondary recovery projects. Relief obtainable from this source would be welcome, but it cannot be expected to mount into hundreds of thousands of barrels daily within two years. That may be the measure of the nation's oil deficiency."

The ration rebellion, lead by powerful groups that have selfish purposes in view, was still fading during the week. However, members of Congress were still trying to keep up the fight, and a Senate investigation into the rubber czar's office may be under way. Some senators were saying that rationing would destroy the nation and still others were threatening an investigation of OPA and other rationing agencies. All of this was seen as purely selfish politics, coming at a time when everybody should lend his best efforts toward making rationing work because American forces overseas need more supplies of gasoline and oil than they are now getting. War officials announced that at present they are not able to get as much gasoline to the armed forces overseas as is actually needed, and they are worried.

Make It Work

As a fitting close to this summary on gas rationing, the following editorial is reprinted from *The St. Louis Post Dispatch* November 29:

"The last-ditch fight of the Congressional bloc to stop gasoline rationing has failed, but the would-be obstructionists haven't stopped howling. Now they are directing their campaign against Price Administrator Leon Henderson, with threats to deny funds to the OPA unless he resigns.

"If these congressmen think Leon Henderson is responsible for gasoline rationing they haven't kept up very well with current events. Have they forgotten the report of the Baruch committee, made public last September 10? It was on the basis of its report that rationing was ordered, for the committee said:

"To dissipate our stocks of rubber is to destroy one of our chief weapons

of war. We have the choice! Discomfort or defeat—there is no middle course. . . Gasoline rationing is the only way of saving rubber. Every way of avoiding this method was explored, but it was found to be inescapable.

"But if the indignant congressmen turn to belabor the Baruch committee, they will be mistaken again. The committee wasn't primarily responsible. The real culprit, as was pretty thoroly reported at the time, is the government of Japan. When the Japs took Malaya and the East Indies they cut off some 95 per cent of our natural rubber supply. In that fact lies the real reason for gasoline rationing.

"Instead of fighting the rationing program or bombarding Leon Henderson, we suggest that the embattled congressmen concentrate on the Japs."

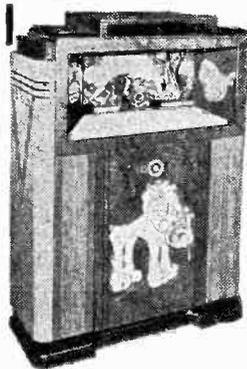
Idaho Old-Age Pension Law Calls for Revenue

BOISE, Idaho, Dec. 5.—Interest in old-age pensions laws was revived here when the people voted for a pension of \$40 per month to every citizen 65 and older, and also added to the special provisions such as medical care.

State officials say that the pension law may cost the State about \$5,000,000 a year. The State Legislature will meet in January and will be faced with the serious problem of finding money to pay the pensions.

Some people say that a 5 per cent sales tax will be necessary to pay the new pensions. The newly elected State administration has pledged to cut the State expenses.

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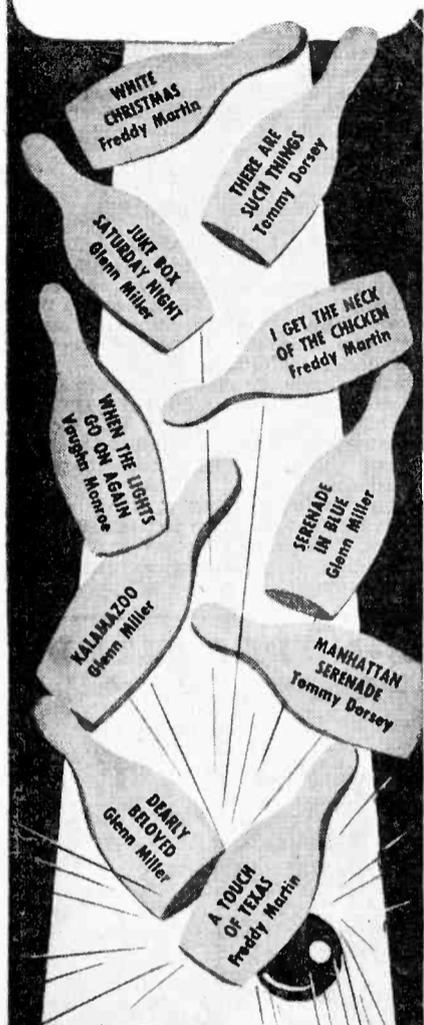
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World's oldest and largest manufacturer of long life phonograph needles

BOWL 'EM OVER
WITH
VICTOR RECORDS



HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC



ORDER TODAY FROM YOUR

VICTOR RECORD

DISTRIBUTOR

10% in War Bonds
"Ev'rybody Ev'ry Payday"



RECORD BUYING GUIDE—PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

KALAMAZOO (17th week)	GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) Victor 27934	JIMMY DORSEY (Phil Washburn) Decca 18433
MY DEVOTION (13th week)	VAUGHN MONROE (Vaughn Monroe) Victor 27923	JIMMY DORSEY (Bob Eberly) Decca 18372
	CHARLIE SPIVAK (Garry Stevens) Columbia 36620	
STRIP POLKA (11th week)	KAY KYSER (Jack Martin-Glee Club) Columbia 36635	ALVINO REY (King Sisters-Chorus) Bluebird 11573
	ANDREWS SISTERS Decca 18470	JOHNNY MERCER Capitol 103
PRAY THE LORD AND PASS THE AMMUNITION (7th week)	KAY KYSER (Glee Club) Columbia 36640	MERRY MACS Decca 18498
WHITE CHRISTMAS (7th week)	BING CROSBY Decca 18429	FREDDY MARTIN (Clyde Rogers) Victor 27946
	CHARLIE SPIVAK (Garry Stevens) Columbia 36649	
MR. FIVE BY FIVE (4th week)	HARRY JAMES (Helen Forrest) Columbia 36650	ANDREWS SISTERS Decca 18470
	FREDDIE SLACK (Ella Mae Morse) Capitol 115	
MANHATTAN SERENADE (3d week)	TOMMY DORSEY (Jo Stafford) Victor 27962	JIMMY DORSEY (Bob Eberly) Decca 18467
	HARRY JAMES (Helen Forrest) Columbia 36644	

COMING UP

WHEN THE LIGHTS GO ON AGAIN	VAUGHN MONROE (Vaughn Monroe) Victor 27945	LUCKY MILLINDER (Trevor Bacon) Decca 18496
	DICK TODD Bluebird 11577	

A lot of screwy things have happened in the record and song field these past months, but *Lights* receives this department's award of a silver mustache cup for being the most difficult of all problem children. We had it tabbed as a "possibility" from its earliest days, but for the next two months it looked as tho we picked a bloomer. Now, lo and behold. Don't be surprised if you see it in *Going Strong* next week.

THERE ARE SUCH THINGS	TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974
------------------------------	--

Here's a nice baby who behaved just as we predicted. Took just the necessary weeks to get itself distributed, then BOOM. A gorgeous ballad done in beautiful style and a natural for any location. TD has a successor to any of his previous disks. Too bad the other firms missed out on this one because it's headed for the top. Which isn't going to make Victor sore.

SERENADE IN BLUE	GLENN MILLER (Ray Eberle-Modernaires) Victor 27935	BENNY GOODMAN (Dick Haymes) Columbia 36622
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The melodic *Serenade* slipped a notch but only because *Things* came up with such a rush. Whether it has the stuff in it to climb above the heap remains to be seen. For the present it is at least holding its own, and in so doing, is making the nickels drop in the slot at a lively pace. One way or another, it figures to stick for a healthy period.

DER FUEHRER'S FACE	SPIKE JONES (Carl Grayson) Bluebird 11586
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Razzberries aren't in season, but no one would guess it when Spike Jones and his crew let go. Not that the boys in the back room keep mute when the festivities get started. No kiddin', the only three guys in the world who aren't enjoying the touching ditty are Hitler, Goebbels and Goering. Turntables are spinning merrily and if the pace gets faster, there'll be no slowing it down.

I MET HER ON MONDAY	FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909	GUY LOMBARDO (Bobby Gibson-Rose Marie) Decca 18435
	HORACE HEIDT (Donna and Don Juans-Charles Goodman) Columbia 36636	

You can give some tunes a beating but they won't stay down. *Monday* has been pounded around for so many weeks that a fortnight ago we figured it was time to rip it from the calendar. But the boys who drop the nickels in the machines had their own little say about the tune, so here it is again.

AT LAST	GLENN MILLER (Ray Eberle) Victor 27934	CHARLIE SPIVAK (Garry Stevens-Stardusters) Columbia 36642
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Just pussyfooting along, *At Last* has been haunting this territory pretty steadily. Maybe it'll spurt up seven days from now, or maybe it'll drop off; it all depends. A newcomer might furnish too much competition, but on the other hand tune's parent pic, *Orchestra Wives*, might dig up more fans in the second and third-run neighborhoods.

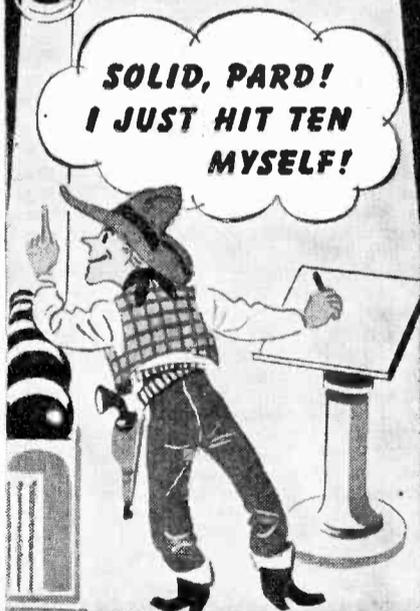
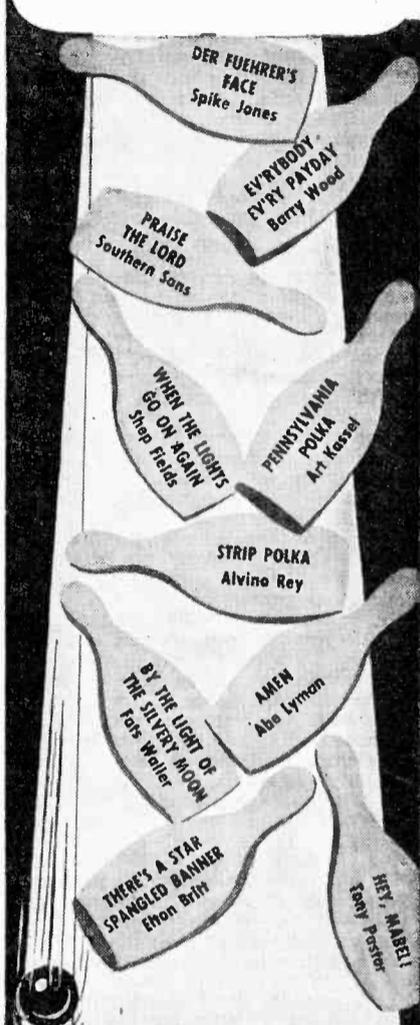
I HAD THE CRAZIEST DREAM	HARRY JAMES (Helen Forrest) Columbia 36659
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It was just a matter of time for this bee-u-tiful ballad from Fox's *Springtime in the Rockies*. Result: Baby's in the *Coming Up* cradle for the first time and looks to have a long healthy adolescence. The Forrest gal's vocal is loaded with sales appeal, the James's trumpet-style needs no further praise and Columbia has the only major disk available. Load up, brethren.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

KNOCK 'EM FLAT
WITH
BLUEBIRD RECORDS



HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC



ORDER THESE HITS FROM YOUR

VICTOR-BLUEBIRD

RECORD DISTRIBUTOR

10% in War Bonds
"Ev'rybody Ev'ry Payday"



Lest We Forget Scrap Drive, in War Rush, Newspaper Reports on Latest Developments in Campaign

BOSTON, Dec. 5.—Due to the pressing attention given to rationing programs and other big war news, there has been a tendency to forget the national scrap campaigns. *The Christian Science Monitor* perhaps published the best summary of the scrap campaign recently in its issue dated November 19. The report was the work of its staff writer in New York, Harold Fleming.

The report says that the general public may have had the impression that the intensive scrap drive of recent months is now over, but it reminds the people that several parts of the campaign are still going on vigorously. The report in detail is as follows:

"A thundering job was done in the general salvage campaign in October, and it is intended to keep up the work in connection with fats and grease, and with tin cans. Less conspicuous to the public, however, three other campaigns are still being conducted—those relating to industrial scrap, to 'Special Projects' operated by War Materials, Inc., and those involving the automobile graveyards.

"Factories Lead Drive

"By and large, much the heaviest tonnage is expected to come out of industry, particularly in steel scrap, and the machinery for gathering this is now well organized and smoothly running. The front-line men in this campaign are thousands of equipment and steel salesmen.

"These men have taken it upon themselves to go thru the 70,000-odd factories and plants in the United States, urging and helping plant managements to clear out thousands and perhaps millions of tons of 'dormant scrap.' They will deal where possible with plant executives.

"Of the two major kinds of industrial scrap, the 'dormant scrap' is expected to produce the most important haul. No particular problem is found in the gathering of 'production scrap' which comes from industry as a direct by-product of operations. 'Dormant scrap,' sometimes called 'historic scrap,' consists in materials, inventories, machinery, etc., lying idle around the plant. Says the American Industries Salvage Committee, "The average industrial plant needs little urging to get rid of regular 'production scrap.' The present big problem is to locate in every plant all types of dormant scrap and move it into the war production stream."

"Scrap Plan Urged

"The Industrial Salvage Section of WPB has urged industry to follow the hard-bodded rule about equipment. 'If it hasn't been used for three months, and if someone can't prove that it's going to be used in the next three—find a use for it—or scrap it.' Plant managements are urged to (1) appoint a top executive with authority to make decisions; (2) organize a plant salvage committee to include a member from every department; (3) survey and resurvey the plant for dormant scrap; (4) inventory and idle material and equipment; (5) sell the entire organization on the need for scrapping unusable items; and (6) keep at it.

"In addition, trade journals and house-organs are being fed with information, ideas and case-histories of successful plant campaigns to push out the 'dormant scrap.'

"Another continuing scrap operation is that of the Special Projects Division under WPB, with a pocket book called War Materials, Inc., an RFC sub-subsidiary. The division spots old bridges, factories, sunken ships, abandoned rail lines, etc., which, by reason of the cost of tearing down or up, cannot move thru regular scrap or junk channels. It makes arrangements with owners, clears titles, etc., and takes care of legal difficulties involved. The public is urged to send in suggestions to this division for scrapping projects. This is an entirely separate operation from the rest of the scrap salvage campaign. War Materials, Inc., has the money to pay for demolition or salvaging, for with modern steel construction things are usually put together so firmly that the cost of taking them down far exceeds the money value of the scrap obtained.

"A third continuing steel scrap operation involves automobile 'graveyards.' With no new cars on the market, the public has been slow this year to junk its

old cars, while on the other hand the demands on the graveyards for scrap have been heavy. As a result the number of cars in these graveyards has decreased this year from 1,500,000 down to only about 400,000. This is considerably below the level of efficiency for most auto wrecking yards, since a certain number of cars must be available for the gathering of economic volumes of different parts. As a result, WPB's efforts, which were directed this spring toward emptying the scrap out of the wrecking yards, is now directed toward getting them filled again. This involves a general 'junk your jalopy' program, with co-operation of State and municipal authorities.

"The whole story of the scrap salvage campaign so far is a remarkable illustration of how democracies work. To begin with, the normal functions of the scrap-gathering industry, which employs from 50,000 to 200,000 persons depending on the business cycle, were largely hamstrung by the price squeeze between higher costs and low-studded ceiling on scrap prices. Scrap collection and sorting are largely a wage-cost, the some of the larger yards have equipment costing up to \$50,000 or \$100,000. With wages rising and men moving into other industries, the scrap people had a hard time to handle their usual volume, let alone the large additional amount wanted.

"Programs Inadequate

"At first Washington tried to run the scrap collection campaign pretty much from Washington. As a result most scrap collection programs were inadequate, with the notable exception of paper waste collection, which was too successful.

"Then the advertising industry pitched in during the early summer, and thru co-operation of WPB and the Advertising Council, Inc., a \$2,000,000 ad campaign was launched, of which \$1,500,000 was put up by the steel industry and \$500,000 by the soap and fats people.

"This did not go particularly well either. Many of the thousands of committees formed to get in the scrap made available by the public and industry were little more than skeleton organizations without much life.

"Then *The Omaha World Herald* launched a three weeks 'prairie fire' campaign in Nebraska and plugged it so strenuously that Conservation authorities in WPB were amazed at the results and called in newspaper publishers from all over the country to urge that they make the 'Nebraska plan' nationwide so as to get in the scrap before the snow fell.

"Co-operating in this, the American Industries Salvage Committee, representing and with funds from a group of leading industrial concerns, published a periodical called *The Scrapper* with inspiration material, case histories and so on, and a circulation which reached somewhere round 180,000. The paper industry distributed millions of 'Keys for Victory' containers. An army of field men, as described above, was loaned to the program for 90 days by the American Steel Warehouse Association, the Associated Equipment Distributors, the National Federation of Sales Executives and numerous large corporations.

"And now the scrap is coming in."

Need Recreation

(From The Detroit Free Press)

The Detroit man who had been working 10 hours a day, six days a week, and tried to kill himself because he was refused leave to go deer hunting represents an extreme case, but it has a significance that must not be passed over. There is a limit to the durability of mind, body and morale unless they are periodically rehabilitated.

That rehabilitation derives from recreation. The British long since have discovered that there is a point of diminishing returns which is reached when men and women apply themselves too rigorously to the job grindstone. Opportunities for recreation must be made available despite the war pressure which America is under. We will have reached a new height of fallacy if anyone is ever permitted to persuade us that recreation is a wartime non-essential.

Milwaukee Finds Plenty of Money In City Treasury

MILWAUKEE, Dec. 5.—It is an interesting coincidence that in the very year in which the city began to tax coin machines, its city council soon finds that it has more money in the treasury than it hardly knows what to do with. This is a further coincidence when many cities are beginning to look for needed sources of revenue.

The city reports that there are 115,000 taxpayers in the city, and the city is now so well off it may vote a Christmas bonus to the city employees. The city tax rate on property may also be reduced.

The Milwaukee tax on coin machines was adopted after a long and bitter fight in which the city's biggest newspaper and a number of reform organizations opposed licensed pinball games. While the city reported a handsome revenue from coin machines beginning July 1, yet the tax has not been in effect long enough to have much to do with the city surplus of funds.

The State tax office also has made a recent report which shows that gas sales are off nearly 7 per cent as compared with the same period last year, and so is the State revenue coming from cars and gasoline.

Richmond, Va.

RICHMOND, Va., Dec. 5.—Leon Gary, Gary's Record Shop, is on a visit to New York both on business and to see his brother, Ralph, of Uncle Sam's forces.

Amusement machines seem to be mixed up in the local crime situation again. Several stores have been broken into recently with machines taking the worst of the deal. Latest was Bishop's Inn, which lost cartons of cigarettes and \$90 from machines.

Morris Maynor Jr., Wurlitzer distributor, has returned to Richmond after a swing around the State on a sales tour.

Zap Baccigalupo, Wigington Amusement Company, is confined to his bed with a serious leg ailment. Charles Hart, former service manager for the same organization, is now at Fort Bragg, N. C.,

New Nickel Not Nickel But Has Full Face Value

PHILADELPHIA, Dec. 5.—It isn't a nickel any more. Now it's a "5-cent coin." This popular brand of chicken feed was renamed officially by the U. S. Treasury recently as thousands of the new "nickel-less" nickels were placed in circulation here. It's still the 20th part of a dollar and when dropped into a music machine it still plays *Praise the Lord and Pass the Ammunition*. Even when it drops on the floor, it will still roll under the piano. But it just isn't a nickel.

Having coined it himself, Edwin H. Dressel, superintendent of the Philadelphia Mint, offered this tip on how the coin machine operators and others can spot the new wartime jitney. It looks exactly like any other Jefferson nickel you ever saw except that a letter "P" (for Philadelphia Mint) appears conspicuously over the dome of Monticello on the "tail" side. When other mints start turning them out, other letters will be seen over the dome. In the past the individual mint never has been indicated on Jefferson nickels.

In content, the coin no longer is 75 per cent copper and 25 per cent nickel. Instead it is 35 per cent silver, 56 per cent copper and 9 per cent manganese. The difference in nickel and copper is now being used in war production.

leaving Wigington's ace service girl, Thelma Chandler, to handle the machines for the time being.

Walter D. Moses & Company lose their record sales manager November 30 when Sandy Martin is inducted into the armed forces.

D. M. Wertz, Wertz Sales Company, has been deferred by his draft board until December 12.

Leon Gary has added Capitol and Beacon records to the stock of his Gary's Record Shop, as have Ferguson's Music Shop and Leo Kidd.

Harry Palmer, music machine operator, reports collections on his routes higher than they have been at any time since he entered the field.

The gasoline rationing board has failed to renew the "C" books of several operators. "B" books, which give double the quantity called for by the minimum books, have been issued in place of the higher ranking "C." Just what effect this cut in mileage will have has not shown itself as yet.

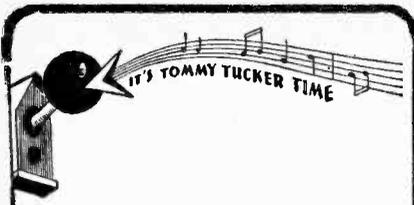
Helping Uncle Sam...

Here is a summary of important and timely ways in which the coin machine trade can help Uncle Sam during December:

1. Music operators should join the big campaign to boost the sale of War Bonds by putting the new record, "Everybody, Every Pay Day," in the No. 1 spot on every phonograph.
2. Operators in general can use co-operative advertising in local papers to boost War Bonds during the special December drive.
3. All operators can do much toward keeping small coins in circulation by not holding them too long. The coin shortage at the present time seems to affect chiefly pennies and nickels. Keep these coins in circulation.
4. The scrap drive is still going. Help your local scrap organization.
5. Give friendly co-operation to your local rationing board and operators will get better service. These boards are overloaded with work.



THE FOUR KING SISTERS
 Latest BLUEBIRD Releases:
GOBS OF LOVE backed by I CAME HERE TO TALK FOR JOE B11576
KALAMAZOO backed by OVER THE RAINBOW B11566
 Currently COLLEGE INN HOTEL SHERMAN, CHICAGO
 Direction MUSIC CORP. OF AMERICA



.. and time
for every
OPERATOR
and all
COIN MACHINE
ASSOCIATIONS

to get behind
This Pop Tune
of the new year—

EV'RYBODY
EV'RY
PAYDAY

(A terrific reminder to everyone to
invest 10% in War Bonds)

on
OKeh RECORD

No. 6701

by

TOMMY
TUCKER

and HIS ORCHESTRA

- with
- AMY ARNELL
- VOICES 3
- and ENSEMBLE

Here's that song hit that will Help
Uncle Sam spur the nation on to-
wards putting aside a ten per cent
investment in WAR BONDS every
payday!

Place your orders NOW
with your local distrib-
utors.

Going Strong!

Tommy Tucker's Killer Diller

KILLE KILLE

on OKeh Record No. 6697

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record
Releases Are Most Likely To Be Needed
by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Due to the absence of new releases from Decca and Columbia Record companies until January, and with Victor and Bluebird releases curtailed, *The Billboard* will carry "Possibilities" only when worth-while material appears. As and when "specials" appear, they will be reviewed and evaluated as to their potential value to the coin machine operator.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

THE WATCHMAN FELL ASLEEP JERRY WAYNE (Van Alexander's or-
chestra) Beacon 108

Since youngsters reign supreme during the holiday season, this kiddie ballad is a timely release. It packs plenty of appeal with its homey lyric of a baby who stays awake while the other members of the household, on watch till mother returns from the movies, fall asleep. Blended with an attractive melody, the song bids fair to strike a high mark in popular appeal. Jerry Wayne's baritone voice gives the song-story a tender treatment, and the string orchestra accompanying weaves a fetching harmonic background for Wayne's singing and whistling. A standout.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE

of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

Plain English Used in Recent OPA Price Order

WASHINGTON, Dec. 5.—A recent OPA order has attracted unusual attention in all parts of the country. It is not the subject matter of the order that is attracting attention, but the fact that it is said to be the first OPA order that is written in plain English so the average business man can understand it. OPA officials have been trying to devise a plan for some months whereby orders could be written in plain English. OPA orders up to the present time have required legal talent to interpret them.

The present order, which is attracting so much attention by its simplicity, relates to priorities on wooden boxes used in shipping. Perhaps so simple a subject as wooden boxes provided a good chance for the OPA to begin using plain English.

OPA Issues Amendment To Services Ceiling

WASHINGTON, Dec. 5.—The OPA recently issued another order amending the ceiling price order on services, No. 165. The new price order is intended to permit curtailment of services rendered by service industries without having to cut the price at the same time.

Under previous orders, any firm that reduced its services given to the trade had to reduce its prices also. The new order makes it possible to reduce repair and service accommodations normally granted to customers without reducing the price. The order goes into details in outlining the conditions by which this step is possible.

TRADE FUTURE

(Continued from page 59)

over the firm plans to greatly expand its operations into the vending machine field. He said that experiments have already been made on a limited scale in financing vending machines such as venders for cigarettes, candy bars, scales, soft drinks and other refrigerated items. He said experience had shown that both manufacturers and distributors were able to do a more profitable business with Coin Machine Acceptance Corporation's

financing support.

The view of officials of the CMAC is that music and vending industries will show greater progress than ever as soon as the war is over. The financing firm has so much confidence in the future of the vending industry that they are making big plans for future business.

Waggner had only recently returned from a trip covering many Western States and he said that juke-box distributors and operators are getting along fine and taking care of their obligations with real promptness. According to Waggner, the public patronage of juke boxes at the present time is very encouraging and the public shows no inclination to criticize juke boxes for lack of the newest records. He said the public seems to understand the present situation and the difficulty in getting new records. Because all operators have the same problem of getting new records from a selectivity standpoint, he said there was no competition on this point among operators.

Waggner stated that his firm expects vending machines to show their biggest expansion in the food and soft drink industries after the war, and that CMAC plans to finance large distribution in these fields.

SERVICE RECORDS

(Continued from page 59)

required to preserve current records under terms of an amendment issued recently by the Office of Price Administration.

Amendment 10 to MPR 165, as amended, is effective December 3. It requires the sellers to preserve after the effective date of the amendment records of the same kind as they customarily keep, thus providing OPA with records without increasing the bookkeeping burdens of the sellers. Sellers of services which are already under the GMPPR are already obligated to preserve their current records by that regulation.

Under terms of the amendment, sellers of services which at some future time are brought under the regulation will be required to preserve their records after the effective date of the amendment bringing them under the regulation.

The amendment also provides that sellers of services brought under the regulation for the first time are given 20 days for preparation of statements of ceiling prices and another 10 days for

filing these prices.

In case of a new service not sold in March, 1942, the statement of ceiling prices must be prepared within 10 days and filed within 20 days after the first sale of the new service—but in no case earlier than 20 days from the effective date of the amendment covering the service for the first time.

The new amendment also makes clear that all reports of maximum prices required to be kept and filed under the Services Regulation must be signed by the seller.

Services

WASHINGTON, Dec. 1.—Part 1499—Commodities and Services—MPR 165 as amended. Amendment 10—Services.

In 1499.188, the text of paragraph (c) is amended and new paragraphs (d), (e) and (f) are added as set forth below:

1499.108 Base-period records and reports.

(c) If a seller of a service sells any service not the same as or similar to a service sold by him in March 1942, or not priced by the same rate, or pricing method and charges as he regularly used in March, 1942, the records required by paragraph (d) of this 1499.108 shall be preserved for examination by the OPA, and a statement identical with that required by paragraph (b) of this 1499.108 shall be prepared, kept and filed as required by that paragraph.

(d) For all services sold after December 3, 1942, the effective date of Amendment No. 10 to Maximum Price Regulation No. 165 as amended (or sold after the effective date of the amendment which makes the service subject to Maximum Price Regulation No. 165 as amended, if that is later), the seller shall preserve for examination by the OPA all records of the same kind as those he has customarily kept which relate to the prices which he charged for such services, the rates, or the pricing method and charges which he used, his offering prices for supply and an appropriate description and identification of those services.

(e) Where a service is made subject to Maximum Price Regulation No. 165 as amended for the first time, the seller must prepare, keep and file the statements required by paragraphs (b) and (c) of this 1499.108 in accordance with those provisions. But the statements required by paragraphs (b) and (c) of this 1499.108 need not be prepared nor kept available for inspection before twenty (20) days from the effective date of the amendment covering the service, and need not be filed with the OPA before thirty (30) days from the effective date of such amendment.

(f) All statements required by this 1499.108 must be signed by the seller personally (or if the seller is a partnership, by a partner, or if a corporation or an association, by a duly authorized officer).

1499.121a Effective dates of amendments.

(j) Amendment No. 10 (1499.108 (c), (d), (e), (f) to Maximum Price Regulation No. 165 as amended shall become effective December 3, 1942.

Issued this 27th day of November, 1942.

Leon Henderson,
Administrator.

IMMEDIATE DELIVERY

EACH SIDE A "TOP" SIDE

No. 15008 PRAISE THE LORD AND PASS
THE AMMUNITION

WHITE CHRISTMAS

No. 15009 MR. FIVE BY FIVE

WHEN THE LIGHTS GO ON
AGAIN

Recorded by the SONG SPINNERS, top-
notch "name" artists of Mutual Network.

30c TO OPERATORS

Here's good news for your "spots"—Watch
for new Musicraft releases—you'll get Top
Tunes, Top Names . . . and all orders will
be filled as received. All orders C. O. D.
unless rated—Minimum order 25 records.

(Some Distributor Territory Still Open)

MUSICRAFT CORPORATION
Trade Mark Reg. U. S. Pat. Off.

480 Lexington Ave., Dept. 7
New York City

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

Here are some constructive thoughts by a Mr. Stedeford, of J. H. Winfield Company, Buffalo, N. Y., for operators who are concerned about record difficulties: "One of the things we try to do is to interest our patrons in the playing of old favorites and standards. Naturally there are always a few patriotic tunes we can use to fill, and a few seasonal items like Christmas carols. We have found that we can do pretty well with such old hits as "Stardust" by Glenn Miller, "Begin the Beguine" by Artie Shaw, "Maria Elena" by Jimmy Dorsey and others. Of course we try to make our new tunes last as long as possible. Right now we still do the most business with "White Christmas" and "Praise the Lord." . . . Columbia's changed its mind about no new releases until January to get out Harry James' waxing of "Moonlight Becomes You" from the film, "Road to Morocco." . . . Bluebird artist Abe Lyman heads for the Coast soon for maestro duties on the Abbott and Costello radio show. . . . Hit Records releasing "Buds Won't Bud" from MCM's "Cairo" and "My Kind of Country," both by Phil Harris' orchestra. Also have "The Steam Is on the Beam" from the Broadway musical, "Beat the Band," and "You'd Be So Nice To Come Home To" from the Columbia film, "Something to Shout About," waxed by Emil Davis band. . . . RCA Victor's regular bi-weekly release scheduled to come out December 11 has been tentatively postponed for at least one week. . . . Capitol disk firm getting ready to expand its distribution. Rumored that a Chicago office is being set up. . . . New Musicraft record company, details of which appeared in this section last week, intends to release at least two records a month, and along about the middle of 1943 to release four and five each month. Explains Paul Puner, president, "For the past year we have been besieged by operators to go into the popular record field. Having finally done so, it is our intention to make only top-ranking numbers with top artists. When we release records they will be available immediately."

Territorial Favorites

NEW YORK:

Street of Dreams. Tommy Dorsey.

A lovely old tune that got a lift this year when publisher pushed it onto network wires, *Street of Dreams* has been garnering nickels from Gothamites. Tommy Dorsey's disk is the favorite, the Ink Spots lingering close behind. Tho its popularity in New York is scarcely echoed in other locations, tune still is worth considering; lack of new releases augments its desirability.

WILKES-BARRE, PA.:

Pennsylvania Polka. Andrews Sisters.

The catchy strains of this polka have retained the fancy here, song getting the local Going Strong rating. Last is fairly surprising, *Pennsylvania Polka* never really doing anything exciting on the all-over machine picture. But where the

patrons like to romp in 2/4 time, the Andrews Sisters side apparently is a coin-catcher.

DETROIT:

Dearly Beloved. Alvino Rey.

On the scene for a couple of months now, *Dearly Beloved* has yet to benefit from the full exploitation of its parent picture, *You Were Never Lovelier*, which next week begins to get public showing. The ballad by Jerome Kern and Johnny Mercer may then become a national favorite, but already in Detroit a big call for Alvino Rey's recording is reported. There are other artists on the tune to take your pick of.

Note

For a comparative listing of songs played most often over the radio for the week ended December 3 and the week previous, ended November 26, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best-sellers under Harlem Hit Parade.

While you're turning back to the Music Department, you might look at the Retail Records page. There you'll find lots of valuable dope on over-the-counter sales, which frequently influence coin machine play and vice versa.

Columnist Flays Plan To Put End To Legal Bingo

CINCINNATI, Dec. 5.—The widely known Cincinnati columnist in *The Cincinnati Post* has frequently expressed liberal opinions concerning pinball games and slot machines. In his column, November 19, he makes interesting comments on a recent ordinance introduced in the Cincinnati city council concerning bingo games in churches. Operators of amusement machines will be interested in the ideas of the columnist, which were as follows:

"Cincinnati, who has no use for bingo either, can't go along with Councilman Wilson, who has introduced a resolution to make an end of legalized bingo in churches, fraternal organizations and hospitals.

"Cincinnati thinks it's unfortunate that people will gamble against their own best interests. (He himself is no gambler at all, tho once he did put a dollar on a horse.) But they keep on gambling, despite that they should know better, despite all the homilies they have heard against gambling, despite crusades of police, despite the laws.

"Can't Be Reformed

"Since human beings can't be reformed in accordance with Cincinnati's own design for living, he thinks the next best thing to do is to recognize the fact that gambling is a matter of appetite like eating and drinking. Eating is surrounded by laws which attempt to keep deleterious food out of people's stomachs; there is a big body of laws to restrain drinking and keep it within bounds.

"It seems to Cincinnati that the wiser way is also to legalize gambling and keep it straight. Prohibitory laws don't stop it and only provide opportunities for graft. In legalizing bingo our authorities showed they had some understanding of the facts of life.

"(Yet it does give a pain to see the police making furious crusades against other forms of gambling while wisely tolerating bingo under legal auspices.)"

20 PER CENT GRAB

(Continued from page 62)

States are also beginning to tax juke boxes, and the number is expected to greatly increase in 1943. These taxes should come first, before any charitable



COLORADO SKIING RESORT keeps morale high with winter sports and Rock-Ola Commando phonograph music. This unusual shot is strictly informal and unposed by the guests.

organization of any kind begins to dip into the juke box earnings, which seem so fabulous to certain people.

Social Security Works

The second basic weakness in Smith's plan is that the federal government has already set up a social security plan which has in it the greatest and the most sensible methods yet devised for solving unemployment problems in any industry. Proposals of organizations such as Smith mentions are rather futile when compared with what the government is doing and will do in the future to meet all unemployment situations. The practical man knows that any organization such as Smith mentions would simply mean another set-up for nice salaries for a few officials, and the rest would not be reported.

The article also fails to mention that there are at least four organizations at the present time, including the American Federation of Musicians, that are trying to get a rake-off from the juke boxes. All of these organizations fail to make a fair investigation of the average earnings of operators in the juke box field. Reliable information is available if they want to get it. In such States as Wisconsin the juke box operators pay the State income tax, and the records in that State are available for inspection and publication. *The Milwaukee Journal* recently published a summary of some of the income tax reports of operators of juke boxes, and the earnings shown on those reports would take the wind out of some of these arguments about the fabulous earnings made by the juke box trade. But the authors of these fanciful ideas of how to take something from juke boxes don't want to get at the facts. They are more interested in spinning their fanciful yarns and may sooner or later work serious injury to a useful industry.

Begging the Question

The author raises the question of whether the American people like canned music better than they like music by

live musicians. This is hardly a sensible question to raise, because the average person always prefers live talent when that talent is good and when the people have the time and the money to patronize such talent. The field for canned music has always been and always will be a matter of convenience and economy, and also, in more recent times, canned music can bring the very best music close to the people who have little money to attend concerts or other shows. There really should be no argument on this point because anybody who has ever given one thought to human nature will know what the answer is. When people have the money and the time they like to patronize live talent and will do it in preference to any canned music. Movie houses and the juke boxes bring canned music close to the people and at a price that most of them can afford.

The author makes the statement in his article in *Harper's* that "it is undoubtedly true that a large percentage of the people of the United States prefer a juke box to a live orchestra." There is no question that a large number of people like juke box music. Juke box music has quality, the customer has a field of choice which he does not have in any other way, the music is economical and much more convenient than finding a place where live talent is employed. It would never be possible to use live talent in the thousands of small eating places where juke boxes are now found.

These and other weaknesses appear in Smith's argument of how to solve the serious problem of unemployed musicians. The big majority of the people sympathize with unemployed workers in any profession or trade. But the formation of just one more organization, such as Smith suggests, is not the way to solve that problem. The government has the only possible plan that can be made an eventual success and that is the one which the juke box trade will support. All other trades should recognize the possibilities in the social security system and do likewise.

4 SMASH HITS!

"HEYFUSS-CEYFUSS"
& JAM AND CRACKERS

Still Going
"RHYTHM AND BUGS"
"TRICKS"

OUT SOON

"THAT AIN'T RIGHT"
"DON'T STOP NOW"

"MOON-NOCTURNE"
"I CAN'T GET STARTED"

Vocals by Bonnie Davis with the
Bunny Banks Trio.
These records are red hot
nickel snatchers.

List price, 53¢. Usual trade discounts.
Minimum sample order—12 records. Open
territory for distributors and selected dealers.

SAVOY RECORD CO.

58P Market St., Newark, N. J.

ORDER NOW

STILL GOING STRONG—Still SHORT in Stock

TAP THE BARREL DRY

HAPPY PAPPY (Reverse Side) RENE MUSETTE ORCH.

• STANDARD RECORD T-2057 •

Order NOW for Future Delivery from your LOCAL JOBBER

STANDARD PHONO CO.

168 WEST 23rd STREET, NEW YORK, N. Y.

AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

On the last Sunday before nationwide gas rationing was put into effect, a folk-music show rang up a terrific hunk of business at the Memphis Auditorium. Pulling its customers from Mississippi, Arkansas and Middle Tennessee, it played two performances and pulled in 16,000 people. Those on the bill included Roy Acuff and His Smoky Mountain Boys, Jimmy Davis, Lulu Bell and Scotty, Curley Fox and Texas Ruby. . . . "Texas" Jim Robertson is doing personal appearances, booked thru the National Concert & Artists' Corporation, and operators in the territories he plays can seek tie-ups leading to added business. On December 12 he plays the Columbia (S. C.) Township Auditorium. . . . Will You Wait for Me Little Darlin' and Little Old Mission, tunes written by Russ Hull and Ben Shelhamer Jr., were erroneously listed last week as being published by Country Music. The songs are published by Bell Music Company, Chicago. The Little Darlin' number, as operators will recall, was recorded by Red Foley on Decca and Elton Britt on Bluebird.

Week's Release

Bob Wills and His Texas Playboys (Okeh 6703)

My Confession and Whose Heart Are You Breaking Now? Nice variety here, with Confession taken at moderate tempo and Heart in a faster and bouncier rhythm. Band work is, of course, excellent. Vocal on Confession is sweet and appealing, fitting the tune, while that on Heart is strong and solid salesmanship, shaping up as the more effective of the two. Both tunes are okay, but Heart, which has a kinship to Gay 90s numbers, will probably prove the more popular. Interpolated shouts get annoying at times, and the band seems to have gone closer to the pop rather than the folk-music groove since its success on the West Coast and in films. Wisdom of this is questionable; it's just another band in the pop field, whereas in its own folk music field it's a sensational and outstanding outfit.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"LOW AND LONELY": Roy Acuff and His Smoky Mountain Boys (Okeh 6693)—A sad ballad that has Acuff going in his accustomed style on the lyrics and has been gaining strong popularity in certain sections. The flip-over, "Night Train to Memphis," has already been in the "Recommended" slot and has shown much strength in various sections of the country. Growing popularity of "Lonely" indicates a double life for the

disk; when one side is played out, the other will pull plenty of coins.

Letter Box

One of the fastest growing leaders, according to current reports, is Louise Massey's waxing of Honey, I'm in Love With You. The Milwaukee territory, for example, gives it the top spot among all folk tunes, while it's extremely strong almost everywhere else thruout the Midwest. It looks like a comer. . . . The South and East are at present giving heaviest play to that greatest of patriotic smash hits, Elton Britt's recording of There's a Star-Spangled Banner Waving Somewhere. It's still unquestionably the most popular folk recording, taken on a nationwide basis, and it's pushing the leaders in the pop category in many localities. Some sections of the Midwest and West—Des Moines for one—report it as far above all competitors. The East, tho, is its stronghold at the moment. . . . Among the most popular Gene Autry recordings, the sensationally popular Tweedle-o-Twill is sharing top honors with Back in the Saddle Again, according to this week's reports. Other Autry waxings now getting heavy play include What's Gonna Happen to Me? and Yesterday's Roses. . . . Elton Britt's I Hung My Head and Cried is beginning to compete with Britt's patriotic in popularity. It showed up as one of the top disks down in Fort Worth this week. . . . There's a heavy flurry of interest in Ernest Tubbs' I'll Get By Somehow, with spots in both the West and the South reporting it as a current leader. . . . Another Tubbs

favorite, of course, is the perennial When the World Has Turned You Down, which at present is pulling in a heavy quota of nickels out on the West Coast. . . . In the East, the Vermont territory is paying plenty of coins to hear Carson Robison's 1942 Turkey in the Straw and Zeke Manners's That's Why I Waited So Long. . . . Pennsylvania is going heavily for Bob Atcher's long-time favorite, Pins and Needles. . . . Another Carson Robison patriotic, The Story of Jitterbug Joe, is getting a strong play down in Nashville. . . . Out in Los Angeles, Jerry Abbott's version of Get a Move On, Cowboy is corraling plenty of dough. . . . Bob Wills's version of Please Don't Leave Me Now is cleaning up in the Midwest. . . . In Texas territory, leaders in nickel-pulling include Roy Acuff's Low and Lonely, Denver Darling's Modern Cannon Ball and Montana Slim's West of the Rainbow Trail.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

NEW YORK, Dec. 5.—With gas rationing becoming nationwide last week, we understand some of the newly rationed sections have run into difficulties. The operators here have acclimated themselves to the condition and are doing the best they can. Some operators have converted their pleasure cars into trucks by removing the rear seat, painting the read side windows black, placing a large container in the rear and painting their name on the car. They secured "S" cards. Others were able to secure "B" cards. It might be interesting to operators in other localities to know that this problem was solved here by hard-working associations, who were able to present their case to the proper authorities thru their managers. (See gas rationing news on page 59.)

Cantor Sells Army

Lou Cantor has been selling cigarette and candy machines to the army. Cantor tells us that these machines are placed in post exchanges, recreation centers, etc.

New York Supply Renovates

New York Supply Company renovated its offices and showrooms this week. Leon Berman moved his office from the front of the showrooms to the rear, thus giving him more room and greater privacy.

Back From Park Show

Mike Munves, Bill Rabkin and Al Blendow spent the week at the showmen's convention in Chicago, returning the end of the week. They were frozen stiff in Chicago.

Goldy Goldman's Anniversary

November 28 was a red-letter day for Otto (Goldy) Goldman, Globe Printing Company sales manager. It marked his 25th wedding anniversary as well as the completion of 26 years in the board field. A surprise party engineered by his daughter, Mrs. Eleanor White, was given in his and Mrs. Jane Goldman's honor. As it was a silver anniversary, a sackful of silver dollars and a complete silver service were presented to them by the immediate family. Herbert, their son, on special leave from his army duties, was also present.

Dorothy Levine Celebrates

Dorothy Levine, attractive secretary and receptionist for Acme Sales Company, celebrated a birthday last week. Sam Sacks and visitors helped her cut and consume the cake she brought to the office for the occasion.

Irving Sacks Enlists

Irving Sacks, brother of Sam Sacks, joined Uncle Sam's army last week and is looking forward to being placed in the signal corps division of the Army Air Corps.

Sgt. Gil Engelman Reports

A card has been received from Sgt. Gil Engelman, former music machine operator, who is in the ordnance regiment at Camp Sutton, N. C. Gil writes: "I get up at 6:30 in the morning, then eat. At 7 we all have to rush to our outdoor training classes until 11:30 a.m. Then comes lunch. At 12:30 we resume working on tanks, trucks and cannons until 6 p.m. I really have so much time to myself that perhaps you may know of a music operator down here who is looking for a mechanic to work from 6 to 6:30 p.m."

Robins Opens New Offices

Dave Robbins has moved his company, D. Robbins & Company, to 152 W. 42d Street, New York, where he is specializing in financing all types of business. Dave has financed many phonograph and cigarette machine operators. He recently put thru a deal on a large phono route.

Association Execs Review Many Ideas

NEW YORK, Dec. 5.—When the American Trade Association Executives met here in the annual convention a few days ago many reports were made of what trade associations are doing to keep their respective industries going during the war emergency. Another big subject was the discussion of what trades are doing to help the war effort officially. Trade association officers from all parts of the country were present and some of them contributed special reports on the work of their organizations. One important field of association activity is that of co-operating with government agencies and the more than 450 industry advisory committees which have been appointed by the government to co-operate with government agencies in carrying out plans designated for the various industries. In practically all cases association officials do not serve on the advisory committee, but rather men from firms directly engaged in business make up the committee memberships.



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By SHIRLEY FROHLICH

More "Happy Go Lucky" Waxings
Victor comes up with two more sides of Happy Go Lucky, title tune from the Paramount film, starring Mary Martin, Dick Powell and Rudy Vallee. New cuttings are by Glenn Miller and Dinah Shore. We listed tunes and recordings from this one last week and will have more to say when the pic approaches its release date.

"Buds Won't Bud"
Buds Won't Bud, an oldie that merits the operators' attention at this time since it's a feature tune in the MGM film, Cairo, has been cut by at least three recording companies. For the bene-

fit of locations where a Jeannette MacDonald song gets a call on the machines, we list the recordings by artist and label: Phil Harris (Hit), Benny Goodman (Columbia), Bea Wayne (Victor) and Tommy Dorsey (Victor).

"DuBarry" on Film
Three numbers from the Broadway musical, DuBarry Was a Lady, will be spotted in the MGM picture version, to be released in a couple of months. They are Katie Went to Haiti, recorded by Mary Martin (Decca) and Leo Reisman (Victor); Do I Love You?, made by Kay Kyser (Columbia), Woody Herman (Decca), Artie Shaw (Bluebird) and Leo Reisman (Victor), and Friendship, waxed by Ethel Merman (Decca), Kay Kyser (Columbia), Judy Garland and Johnny Mercer (Decca), The Smoothies (Bluebird) and a novelty outfit billed as the "T. Dorsey Family" (Victor). Film will get plenty of exploitation from Merto, and the tunes, only ones from the pic to have been recorded, will be pushed via radio by the publishers, so chances are that they'll be worth placing in some operators' machines.

Jenny's Coming Back
The Saga of Jenny, comedy tune from the Broadway musical, Lady in the Dark, will be featured in the new Paramount opus, Lady in the Dark. Gertrude Lawrence recorded it for Victor, as did Leo Reisman. Other sides were made by Mitchell Ayres (Bluebird), Hildegard (Decca), Mildred Bailey (Decca) and Eddie Duchin (Columbia). Jenny stands to be extensively plugged by both the picture company and the publishers. Some ops may want to see this gal spinning.

Those Texas Playboys
Bob Wills and His Texas Playboys have

recorded two of the tunes in their new Columbia film, A Tornado in the Saddle (release date December 15). Tunes are You're From Texas, a new one, and Underneath Dusty Skies, done about a year ago. Both are on the Okeh label. These might whoop it up a bit for operators in locations where Gene Autry is popular.

"BEACON" A NEW 50c RECORD

RELEASE No. 7 BEACON RECORD No. 107

TWO SPARKLING SELECTIONS FOR MUSIC MACHINES

LAUGH AND THE WORLD LAUGHS WITH YOU

COUPLED WITH

FAR APART

PLAYED BY

BUDDY CLARKE AND HIS ORCH.

RECORDS READY FOR IMMEDIATE DELIVERY—NO DELAY

JOE DAVIS
OWNER



BEACON RECORD Co.
1619 BROADWAY, NEW YORK, N.Y.

SEND FOR
OUR CIRCULAR
OF COMPLETE
RELEASES

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

RUBBER BLAME—A lot of people spend a lot of time in trying to argue who is to blame for the shortage of rubber in the United States.

A research writer in a popular magazine recently recounted in balanced tone, without criticizing anybody, the whole story of how we failed to have rubber when we needed it most.

MAN POWER JOB—When Secretary Ickes turned down the job of handling the man power situation for the government, it began to dawn on many people as to what a serious problem the man power situation is.

The oil industry has also learned to like Ickes because he stuck his neck out some months ago when there was plenty of time to solve the gasoline shortage.

RATION MARTYRS—The St. Louis Post Dispatch has performed a real public service in calling attention to what a thankless job the people have who serve on local ration boards.

RUBBER POLITICS—Continuing its all-time record for playing politics when the country is trying to win a war, Congress is starting another investigation into the rubber situation.

CHEMISTRY ECHOES—Newspaper reports and editorial comment on the recent chemistry exposition in Chicago reached a huge quantity.

PLASTICS PRIORITY—The substitution of plastics for critical metals in non-essential civilian goods cannot be continued indefinitely because of the rapidly expanding needs for many of these plastics for war production.

This shortage of plastics is due to the fact that plastics have gone to war. They are playing an important role in our war production and military supplies.

articles for which they substitute. Some function better, some are cheaper and equally effective.

WOOD SUBSTITUTE—Wood has taken the place of scarce metals in quite a few industrial products. A laminated fabric has been devised to replace rare aluminum in the making of airplane propellers and ventilating fans.

CORN SILK—An explosives manufacturing company recently made the statement that it can adorn women's legs with hose more beautiful than rayon.

RECAP PROGRAM—William M. Jeffers told the Senate banking committee that he was trying to get as many tires re-capped as possible to keep the country on rubber.

Jeffers said it was anybody's guess how many extra tires would be turned in by car owners, but he said he was certain that many of them could be retreaded, and they should be taken in and put in condition promptly.

MAGNESIUM IMPORTANCE GROWING—Among the materials that will enjoy a wider use after the war is magnesium, which was used only in very small amounts before the war.

Its lightness, its ability to dissipate heat quickly and other qualities promise to give it a very important place as a substitute for other metals in the manufacture of airplanes, automobiles and other products.

BOTTLERS' PERCENTAGE—Bottlers get less than 5 per cent of the nation's discarded tin cans for re-use as caps, none for cans.

MOVIE MACHINE REVIEW

Program 1097

Produced by RCM and Minoco. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, December 7.

KEYSTONE KOPS, a group of former Mack Sennett comedians, provide the visual comedy in Der Fuehrer's Face while an unbilled band plays the music.

RUTH CLAYTON, sparkling soprano with a voice of popular appeal, delivers Arc You Havin' Any Fun? in the setting of a Central Park scene in which roller skaters, including a professional team, exhibit some flashy tricks.

DIXIELAND JAZZ BAND, a name describing the brand of music rather than the outfit which is not an organized one in the sense that it is available for bookings, does its turn in Bugle Call Rag for the marine recruiting stations.

DICK THOMAS, handsome cowboy tenor, extolls the beauty of the West in Where the Mountains Meet the Sky.

like cookies out of batter, turn back the remnants for detinning.

TRAVEL RATION POSSIBLE—Behind the "don't travel" campaign recently launched by the ODT is the government's determination to reduce unnecessary civilian travel by at least 50 per cent, to ease the acute transportation problem.

The bus and railroad campaign discouraging unnecessary passenger travel stresses the theme that it is unpatriotic to travel unless the trip is absolutely necessary.

NEW MATERIAL CONTROL PLAN—A new plan to distribute essential war materials more equitably will go into effect the first of the year. Under the old plan, each sub-contractor made application for required materials, and each got a different percentage.

SYNTHETIC RUBBER PLANT OPENS—Another of the large-scale government-financed synthetic rubber plants has begun production operations in Kentucky. It ultimately will utilize butadiene made from alcohol and will shortly be in full-scale production of general purpose synthetic rubber for use by the armed forces of the United Nations.

WAR TIRES—The Standard Oil Company has announced a war tire manufactured from reclaimed rubber which will give satisfactory service up to 35 miles an hour to be put on the market soon.

Scattered reports on nationwide tests of tubeless tires indicated that the revolutionary idea will work. Tubeless tires entails sealing the tire casing to the automobile wheel rim and installation of a leakproof valve stem.

Potato rubber tires, altho a little far-fetched, are a definite possibility. Potatoes can be converted into alcohol, which is used for the processing of rubber.

BRAZILIAN STEEL—Brazil's infant steel industry will come of age next year as the result of a war-spurred expansion program. Less than a hundred miles from Brazil's capital, South America's largest steel plant is being built.

This project will be able to produce 300,000 tons of finished steel a year, and while that isn't much when compared with our capacity of 63,000,000 tons, it will more than double Brazil's present 200,000 ton facilities.

BRITISH WPA—Great Britain will

launch a 30-year program of building and rebuilding to counteract an expected boom and depression cycle following the war. The plans call for the rebuilding of their nation in one generation, something never done in a democracy before.

SELLING OUT! Phonograph Plastics. We have a limited amount of PLASTIC REPLACEMENT PARTS for the Wurlitzers 24, 600, 500, 700, 800, 850, 750, 61, 71. Plastics for Seeburgs and Rock-Olas. Also sheet plastics. Production is stopped for the duration. BUY NOW!

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Cigarette Sales High in Venders

BALTIMORE, Dec. 5.—The growing popularity of cigarette venders is reflected in the steadily growing increase in intakes, according to Max Gaby, Standard Cigarette Service Company, one of the largest cigarette operators in this area.

Surprisingly enough, a gain of 30 per cent is not being registered in venders in war plants, but in regular commercial establishments, according to Gaby. The number of cigarette venders he has in such plants is negligible. He said he is centering his cigarette operations to commercial establishments.

Supplies of cigarettes are plentiful, Gaby said. The greatest problem in operating cigarette venders, just as in the case of operating other coin machines, Gaby said, is not in getting supplies of cigarettes but rather in having adequate help to service and keep them in steady operation. Mechanics are especially a problem, he declared.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

Gum Tribute From Abroad

Widely circulated story on African invasion gives real praise to stick of gum

CHICAGO, Dec. 5.—An important tribute to one stick of gum was paid in the recent report coming from London on how Lieut. Gen. Mark W. Clark and his party to the North African coast depended on a piece of chewing gum brought along from England in a submarine. The story was widely published in American newspapers, and most reports on the radio emphasized the chewing gum story.

The story as told in London by a British commando officer who was with the American party runs something as follows: The officer was Capt. G. B. Courtney, who, with Capt. R. P. Livingston and Lieut. J. P. Foote of the same command, was assigned the job of landing the party and getting them back to the submarine after they had negotiated with French officials.

Clark, who has been promoted from major general for his successful mission, was accompanied by Brig. Gen. Lyman

L. Lemnitzer, Col. Julius C. Holmes, Col. Archelaus L. Hamblen, and Capt. Jerauld Wright, of the United States Navy

They Broke Discipline

At a prearranged place on the North African coast a signal was given from shore, but dawn was approaching so the submarine waited another night off shore.

Then followed an exciting brush with French police in a deserted house. While the American and British officers were hiding in a cellar Clark tried to load his carbine, whispering:

"Hey! How the hell does this thing work?"

Courtney's account said:

"When we heard ominous clicking sounds from the general's direction we broke the bonds of discipline and asked him to put it away."

Courtney got dust in his throat, coughed and was about to repeat when Clark whispered, "Here, take this." It was a piece of chewing gum. Courtney obeyed and the cough stopped.

Surf Capsizes Boat

The next night they decided to risk it. Clark and Livingston tried first and Courtney related:

"We got them most of the way thru the surf when a big wave threw the boat over backward with Clark and Livingston underneath it. We got them out of the water and decided to wait."

The surf went down about 4 o'clock in the morning and they tried again and made it.

Peanut Industry Benefits Told In Light of Changes Happening To Markets All Over the World

An Address by G. W. Ray, Peanut Association Official, Delivered at a Convention of Chemists, April 24, 1942.

Out of all wars and conflicts have come upheavals, changes, shortages and intensified needs—and consequent adaptations, substitutions and discoveries. The years following wars have been testing times for these makeshifts which have oftentimes—history shows—been found to be more efficient and economical than the original articles for which they served as substitutes. Thus progress has been served and changes brought about in the economic scheme.

Because of the present emergency and the ensuing need for foods of high nutritive and energy-building content, the peanut, a rich store of oils, protein, vitamins and minerals, has been forced to the forefront in the increased agricultural production plan. And it is reasonable to assume—its varied products and by-products having proved their worth and economy—that after-war days will find the peanut retaining its present position as the most important agricultural product of the South.

We in the United States think mostly of the peanut as a tasty tid-bit, in the salted form and in confections; or in the well-known product, peanut butter, as a spread and sandwich filler. The outside world has long known the peanut but mostly for its oil and meal. As a matter of fact, we are the only people who use the peanut as human food with any degree of appreciation for its rich, nutty flavor.

Leads in Oil

The peanut is perhaps the most important oil-bearing seed on the face of the earth. India, Senegal and China all rank ahead of the United States in its production and have long recognized its value as a source of oil. The Dutch, trading in the four corners of the world, would take the peanut from these far-flung countries, bring them to Rotterdam, crush them into oil and meal and barter these products over the face of

the globe. Much of their peanut oil was formerly imported into this country.

The peanut probably originated in South America. In fact, it is reported that peanuts were found in some of the ancient burial caves in Peru. From South America they were carried to Africa, where they were planted on the tropical and semi-tropical coasts of that great continent. We know that they came to this country with the Negro. It seems that the slave traders of old, plying their trade with wind-jammer and galley, found that peanuts were a food which could be thrown into the holds of these old vessels with the slaves themselves, without thought of preparation or without the risk of spoiling in transit. Furthermore, the slaves fed on peanuts were always in excellent physical condition on arrival. There was no scurvy. It was thus incidental that peanuts were brought to the Jamestown Colony, where the early Colonial planters found that the soil of their new-found land was ideally suited to their growth.

Some Peanut History

From there the production of peanuts has spread from State to State in the Southern coastal plains of our land until today we find them produced commercially in Virginia, North Carolina, Georgia, Florida, Alabama, Mississippi, South Carolina; and more recently in Texas, Oklahoma, New Mexico and Arkansas. Today we find the peanut thriving in almost every section of our land that has grown cotton, and in many places threatening to topple King Cotton permanently from his throne as the chief source of agricultural income.

In 1941 more than a half million people were engaged in its production—bringing more than \$75,000,000 in farm income.

South Carolina is just being considered a "commercial" peanut State. In the past season of 1941, South Carolina planted 19,000 acres. For the coming

season, under the program to increase the stores of domestic oils, this State is being asked to plant 103,000 acres, the increase to be for oil purposes.

Many people know very little about peanuts, and to the uninformed persons living in the sections where this crop is not native, there are many things about them that make interesting study. First, it is a legume—not a nut. It is a member of the pea family. Next, peanuts grow below the ground—but not on the roots of the plant. This plant—small and bushy—very much resembling the garden pea—brings forth a beautiful blossom on a long stem. The base of the blossom finally swells—the blossom drops—the long stem droops and thrusts its enlarged tip into the soft loamy soil in which it thrives best. Then, on the tip of this stem, thrusting its head into the ground like an ostrich, there forms and grows the peanut pod, with its little kernels which in earlier days gained for it the name "ground-pea" or "earth-nut."

Nut to Most People

The term "nut" still clings, and to the average American, who likes its distinctive flavor and characteristic nutty taste, its botanical classification matters not. To them it is, and always will be, a nut.

Some have said in the past that the peanut had a relatively low social status, thinking of it only as something to be eaten at ball parks, or as a delicacy for the monkeys and elephants at the circus. Now, however, we find the peanut ranking high in the list of agricultural food items to be produced in ever-increasing quantities in the defense of our nation—and why? The peanut has climbed to this spotlight of favor as a human food because it provides for the human body not only a concentrated source of food energy; but also a most economical source—rich in the necessary food essentials and vitamins.

Raw shelled peanuts contain many food essentials. They contain, for instance, 26 to 27 per cent of protein, 45 to 50 per cent of fat and 17 to 25 per cent of carbohydrates. A rich source indeed of these food essentials and comparatively very cheap. A pound of raw shelled peanuts contains over 2,700 calories of food. As a further example, a small two-ounce portion of raw shelled peanuts—a good handful—will supply to one person 1/5 of his daily requirement of protein, 1/6 of his daily requirements of fats and carbohydrates; 1/6 of the daily requirements of phosphorus, 1/16 of the necessary calcium and 1/10 of the necessary iron for the human body for the day.

Rich in Vitamins

But what about the important vitamins? Foods must have vitamins! This same small portion of raw peanuts will supply 1/3 of the necessary vitamin B-1 or thiamin and 1/8 of the necessary Riboflavin for a person for a day, making it indeed a potent food and one which appeals to the nutritionists and the dietitians who have been striving for cheaper

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Hot Nut. Vend., 1¢ 4.95	Sparks, New 27.50
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Robbins Duo, 2 Comp., 6.00	Spitfire 7.50
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CIGARETTE VEND.	V Counter Game 5.00
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S & M 6 Col. 17.50	ARCADE MACH.
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The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

sources of these necessary food essentials. In recent years, peanut oil has been used more and more in oleomargarines, cooking and salad oil, and in the manufacture of soaps, cosmetics, shaving creams and shampoos. Another factor in the increased use of domestic peanut oil has been the gradual curtailment of imported foreign oils and fats.

For fats and oils are an essential part of the diets of both man and animal and they play an important role in many industries. Consequently, the life and progress of a nation depends to a great extent upon its supply of these products.

This country has never produced enough oils and fats for its own needs, importing normally about 15 per cent of our supply. In 1941, consumption stepped up in an amazing manner—in that year Americans consumed the total of 11,000,000,000 pounds of vegetable oils and fats—the highest rate of consumption in history—an increase of one and one-third billion pounds over 1941. Two billion pounds of this total were imported. The recent outbreak of war in the Pacific cut off one billion pounds of fats and oils in the Philippines.

May Be Used in Soap

Altho normally about one-third of these imports is in coconut oil, the effect of the loss of this oil will be felt in the entire oils and fats group—because an important characteristic of oils and fats is their interchangeability. The exception that proves the rule is the fact that not all oils have the iodine number, or drying quality, sufficiently high for use in paints, varnishes, etc.

Faced with a shortage of tung oil and castor oil, paint manufacturers may turn to fish oil. Soap makers who use coconut oil and fish oil will probably then call on cottonseed and peanut oil supplies.

An article in the April *Fortune Magazine* presents a picture of darkening gloom for the food fat and oil situation unless a system of rationing is set up as between industrial and edible uses. Says *Fortune*: "Right now the supply of fats is sufficient only in terms of home consumption. That is, with the assumption that crops will be good in 1942 and the goals attained which have been set: for lard, three billion pounds; for enough peanuts for 600 million additional pounds of oil; enough soybeans for 300 or 400 million more pounds; enough cotton for 100 million more pounds of cottonseed oil. So the certainty of enough oils and fats for home use is predicted upon the uncertain grounds of excellent growing and harvesting weather conditions."

Our big problem, however, is not merely to adjust to a cutting down of our own fats and oils supply, but to provide for vastly greater lease-lend exports to our allies, who will need more fats and oils than we had reckoned on. Including requisitions from Soviet Russia, exports may possibly run as high as three billion pounds in future years, provided ships are available to carry them.

High Oil Content

Having sought to present a brief summary of the fats and oils situation, because of its effect upon peanuts, I will now sketch briefly some of the constituencies and uses of the peanut which, because of its high oil content, approximately 600 pounds of oil to the ton, and the fact that so much of the acreage of the South is adapted to its growing, has been placed at the top of the Must list of agricultural production in the South in 1942.

In areas suited to their production, peanuts usually produce at least twice as much oil per acre as any other generally grown commercial crop. The oil has been used principally for food and most of the increased production of the year will be used to replace imported oils for shortening, cooking fats, oleomargarines and salad oil. But in an emergency it can be substituted for other oils used in making explosives, anti-freeze, medicines and other vital products.

The key of the development of the peanut industry of the future, however, seems to lie largely in the three uses already well established: oil, with a by-product of meal for livestock feed and for refining into flour for human use, the edible nuts used in peanut butter, confectioneries, particularly the popular nickel candy bars, and tid-bits and peanuts "hogged-off."

Many Other Uses

Many other uses have been found for by-products of the peanut, but many of them are in the process of experimentation, and costs and practicability have not yet been fully established. These

RICHMOND, Va., Dec. 5.—The picking conditions in the Virginia-North Carolina peanut section have been ideal during the past week. It was estimated that around 50 per cent of the crop has been harvested to date, whereas last week's reports from the section found only 25 per cent of the crops having been dug and picked. The farmers are beginning to deliver their crops in volume to the markets, where the crops seem to be selling more freely than they were last week. The quality of the crops offered is in general only fair, with the cleaned goods offering the best grades. The shellers are paying between 7¼ and 7½ cents for the best Jumbos and from 7 to 7¼ cents for the medium nuts. The best Bunch peanuts are bringing from 7½ to 7¼ cents. The medium Bunch stock sells for 6¼ to 7 cents, with most of the sales for the 7-cent stocks. Spanish peanuts are bringing as high as \$141 per ton. All of these prices quoted are, of course, f. o. b. delivery point.

The peanut movement from farms in the Southeastern section is about over. However, the demand for cleaned stock is improving and the market is slightly stronger than reported last week. This is especially noted on Spanish peanuts. Even with this increase the farmers' offerings are still considerably below the demand for his product. Farmers' stock Spanish No. 1 stock is bringing \$150-\$155 per ton. Runners No. 1 stock is bringing from \$135 to \$140 per ton, with some stock selling for as low as \$130.

The movement continues light in the Southwestern section with the demand good. The market remains firm on farmers' goods. U. S. No. 1 Spanish peanuts are bringing \$139 to \$140 per ton.

The North Texas crop is beginning to move in volume. However, shipments from this section are much lighter than they were last year.

must necessarily await the after-war period as the demand for peanut oil and the present edible high energy peanut foods will tax peanut production to the fullest for the duration.

Peanut oil has not been put on the market to any great extent as a cooking and salad oil, except as interchanged with other vegetable oils and listed under that general description. This has been largely for the reason that the production and supply of raw peanuts has been irregular and often inadequate. This problem will have to be solved by the manufacture and sale of premium peanut oil as such, which will stabilize prices and serve as an incentive for constant production. So long as the principal outlet for peanut oil is for use in shortening and it sells on the market for only a small premium, which reflects its low refining cost as compared to other oils, not much hope can be held out for the maintenance of a peanut oil industry over any long period of time.

Advertising Needed

The superior qualities of peanut oil as a cooking and salad oil must be established by advertising and good merchandising programs. The major point on which peanut oil should be placed on a premium basis is the high smoking point of peanut oil, which permits frying at much higher temperatures than almost all other available fats, and its resistance to rancidity.

The bulk of the peanut oil is consumed in shortening plants where most of the refining operations occur. Most of the oil is refined by the continuous method, altho some refining is done by the older kettle or batch method.

Peanut oil for salad oil is not generally subjected to winterization as is cottonseed oil, because the separation of "stearine" does not ordinarily take place when chilled. It is apparent from experiments already under way that the yield and quality of peanut oil can be greatly improved by the application of newer methods of extraction.

Chemists Should Help

There is challenge to study and experimentation—to those interested in Chemistry—this need to find out more about peanut oil and processing methods, so that this important product of the South can find its true place in the world's economy.

Peanut meal, the dry residue left after oil is extracted, is of next prominence in

VENDER SUPPLY NOTES

Alignment of French West Africa with the United Nations is of commercial as well as military value to the Allies. Dakar, the best and biggest harbor on the coast of Africa between Casablanca and the Cape of Good Hope, is the port thru which the products of French West Africa move to the outside world. Among the most important products are peanut and palm oils, cocoa, coffee and small quantities of sisal and crude rubber.

Last year between 25,000 and 35,000 tons of peanut oil, made from crushed peanuts, were exported from West Africa, chiefly to the Axis. This year the peanuts, expected to be around 600,000 tons unshelled, will be sent to the United Nations.

Cocoa is normally produced at the rate of 50,000 tons a year. Last year at least 41,000 tons went to the Axis thru France.

Approximately 30 tons of pecans have been harvested in Southeast Missouri and sold to Chicago dealers. Most of the pecans came from counties along the Mississippi River.

A tobacco market party will mark the close of the 1942 market season in Winston-Salem. All farmers who have sold tobacco on the Winston-Salem market this year have been invited to attend, and hundreds of tobacco growers are expected.

The celebration, replacing the traditional Christmas party for tobacco growers, is being held on a regular market day when many growers will be in the city on business, in keeping with the wartime conditions and the need to conserve automobile tires and gasoline.

The OWI said that more than five million dollars' worth of civilian goods have been purchased for early shipment to North Africa, among them a number of articles that are now rationed in the United States. Sugar and petroleum, both of which are on the ration list, are among the products being sent on a lend-lease basis. Lend-lease purchases for North Africa are being made under a directive from President Roosevelt.

The Office of Price Administration has increased the ceiling price of honey for the avowed purpose of "putting packaged honey back on retail store shelves." Former price regulations, which did not reflect replacement costs, were too low to enable most stores to handle packaged honey.

OPA's action, restoring the normal movement of honey, will necessitate an increase in the price to the consumer of approximately seven cents per pound over that at which the 1941 low-cost supplies—now virtually exhausted—were sold.

Production of evaporated milk continues to decline further behind that of the same period last year. Estimated output of 208,445,000 pounds in October was 26 per cent smaller than that of a year earlier, compared with a decrease of 22 per cent in September.

Demand continues strong, and in some areas wholesalers are reported to be short on supplies.

The belief that the War Production Board might make a further cut in the use of cocoa to 50 per cent of last year's rate of consumption was expressed among

the scale of values. For both the meal, used as a livestock feed, and the flour, extracted by a further process, are rich protein concentrate foods.

Protein is one of the most important, if not the most important, of the different food factors. It is primarily the body-building material, constituting the chemical basis of all living cells. The organic substance of the organs and most of the tissues of the body are made up of protein and no other substance can take its place. About 18 per cent of the human body consists of protein. It is necessary not only for the construction of new body tissues in early life, but for the rehabilitation and renewal of tissues thruout life. Hair, nails, skin and muscle tissue consist almost entirely of protein. During pregnancy an additional demand is made for protein material with which to nourish and develop the foetus.

In addition to supplying materials for (See PEANUTS on page 80)

cocoa manufacturers this week. The shortage was believed due partly to restrictions on sales by manufacturers who have large government orders to supply the armed forces, and also due to stocking up of supplies by consumers.

The United States has bought some 13 million bags of the cocoa crop from Brazil, but the cocoa trade has no idea when it can expect these potential supplies to start moving in any volume. Cocoa is far down on the shipping priorities list. Cocoa shipments have shown slight improvement recently, but, says the trade, are still nothing to cheer about.

Tobacco taxes collected by States increased more than 760 per cent during the last decade. In 1932 such collections were about \$17,000,000, and in 1942 they will reach approximately \$130,000,000.

Most of the rise was due to the increase in the number of States adding the tobacco levy during the 10-year period.

State tobacco taxes apply almost exclusively to cigarettes.

An unusually light pecan production of 80,848,000 pounds is foreseen for 1942. The Agriculture Department's estimate recently contrasted this with the 121,488,888 pounds of last year. Production in Oklahoma and Texas will be unusually light because of severe insect and disease damage.

Accumulation of sugar in the hands of refiners continues to expand, as demand for refined remains sluggish. Following the success of ration banking in and around Albany, N. Y., its expansion on a nationwide basis is set for January 1. The experiment up-State has convinced OPA officials that the system offers an ideal method of simplifying ration transactions and for relieving local boards of a huge clerical burden.

Despite the levy of an additional one-half cent federal excise tax on cigarettes, there has been no decline in the volume of sales. In fact, the half-cent increase may have helped the sales, since many smokers buy two packs at a time instead of paying a cent more on a single pack. Druggists reveal that their sales volume has been running considerably ahead of the corresponding period of last year.

The National Dairy Council had their annual meeting in Chicago on December 2, and their theme was "How can each branch of the dairy industry best contribute to the war effort, meet its wartime problems and plan for the post-war period?"

With this meeting the council began its 25th year of research, education and promotional work in behalf of the dairy industry.

The ice cream industry is in for some tough sledding—and there is no maybe about it. There will be rationing of dairy products, reduction of butterfat content, and drastic curtailment of the number of flavors. A program is now being worked out in Washington and will be put in effect in the very near future.

The government has placed ice cream fifth on the list of dairy products for the purpose of butterfat rationing. Fluid milk is first, then dry whole and dry skim milk and cheese, evaporated milk, butter and then ice cream last. Government officials say that while they realize that ice cream is a good food and is nutritious and wholesome, they felt that the nation's essential needs for dairy products must be met first.

The problem of a sufficient volume of candy to meet the holiday demand is becoming more acute daily, and it now appears that there will not be enough candy to fill all orders. This year there is no question of how cheaply one can sell Christmas candy, but there is the necessity of solving the problem of where to obtain the necessary materials. This is particularly true of chocolate and sugar, and the corn sirup situation has tightened up considerably in the past few weeks.

Official confirmation of the growing shortage of tobacco products and accessories came from the WPB recently. The shortage of workers is making itself felt in all phases of tobacco products manufacturing. Worker shortages in the tobacco industry are preventing full operation to meet the Christmas rush.

Market Reports --- Nov. Rationing

Industry Meets Gradual Unfolding of All Trends

Patronage at high rate when gas rationing goes into effect over nation

November was characterized by a gradual increase in the problems that have been under discussion for some time. These included such things as gas rationing, the new federal taxes, labor shortage and even a shortage in small coins.

Gas rationing probably takes first place as the biggest problem facing operators during November. National gas rationing had been set to go into effect November 22, and the trade was preparing for that date. Then changes were made so that the program went into effect December 1. All during the month the trade was viewing the future with some uncertainty as to the effects rationing would have. The trade was also seeking information about what quotas

or ration cards operators would get. The month came to an end without any certainty as to what preferred mileage above the A card operators would get. As the month came to a close it was generally understood that operators would get B cards, but many were applying for C cards and expecting future adjustments to solve the special problems of the operator.

It was not possible to make any definite report at the end of the month because government agencies were still swamped with special applications from all lines of business. The general feeling was that the big majority of operators would get B ration cards. Most of the reports from trade centers give special attention to the plans being followed by operators to adjust their business to less gas. These plans included steps that have already been discussed months before, such plans as exchange of locations, shortening of routes, co-operation in the use of service cars and cutting down the services to locations.

It was not yet possible to see the full

effects that rationing would have on the trade. Expectations were that a number of locations might be forced to close, especially locations in rural districts, on the highways and in suburban towns. Predictions were being made by trade authorities that many thousands of small stores would be forced to close within another year. This naturally would remove many good locations for coin machines.

Ration Co-Operation

A special feature during the month was the co-operation of operators' associations with local ration boards. Wherever operators were organized, they were in a position to offer real co-operation to ration boards in getting the proper information to operators and helping to fill out the application blanks. Only one coin machine association reported taking an antagonistic attitude toward the ration program. The most active operators' associations all reported co-operating fully with ration boards and they said such co-operation had produced good results.

The real effects of the gas rationing program are still in the future and will become more definite during the month of December. At present the principal thing is that most operators seemed willing to conform to the rules, but they are anxious to get as much mileage as possible to cover their routes. The big effects of gas rationing on the lives of the people will also begin to show up in December, and by another month or so it will be well understood how business is affected generally.

The new federal taxes on coin machines as contained in the 1942 amendments began to take effect in November. Hence operators during the month were seeking information on how the new taxes applied. As usual, the government printing department was not able to get blanks to tax offices on time. This meant there was considerable delay in putting the new taxes into effect. At the end of the month some tax districts were still reporting that blanks were not available.

The biggest feature in the new tax program was the beginning of the \$10 annual tax on juke boxes. Music operators accepted this as a patriotic duty and it was considered a good tribute to the trade that so few objections were voiced against the tax. There was an almost unanimous acceptance of the new plan to help support the war effort.

Amusement games operators were disappointed, of course, that they did not get relief on the free-play question. The counter machine trade was also very much discouraged.

The tax on prize ball gum venders was made retroactive to July, but the collections began in November. Operators seemed most disturbed about efforts of the tax office to collect a \$10 fee on certain types of scales and also on the many small Penny Arcade machines.

No Removal Trend

Reports did not indicate that any great trend had been shown toward removing machines from locations. It is possible that the tax will discourage the placing of great numbers of penny machines in the future. However, there are still hopes that adjustments may be made early in 1943. In fact, reports in November definitely indicated that government officials and members of Congress were already at work on the 1943 tax bill and that the subject of coin machines would certainly come up again. This fact is considered an opportunity for the trade to present new pleas for adjustments on free-play pinball and on penny counter machines. The possibility of a flat tax on arcades may also be considered.

Who Pays Tax?

Under the subject of federal taxes, the question of who would pay the tax was widely discussed among operators. Nearly all reports discussed this subject. The federal law holds locations responsible in every case for the payment of the tax on coin machines. Operators have widely discussed plans for paying the tax themselves or of taking it from the collections on the machines or going 50-50 with the locations in paying the tax. Reports from all sections varied widely on which of these plans were used. There was a general trend in the amusement games field for operators to pay the tax. In other fields operators either shared the tax or else collected it from the machines.

Newspapers in the smaller cities performed a service by giving information on the new tax as applied to coin ma-

chines. Some tax collectors used advertising space in local papers to warn operators of the deadline, November 30. There was considerable rush the last week of the month in order to pay the tax, because operators and locations had delayed, hoping that more information would be available on the new machines coming under the tax.

An interesting topic during November was reports on the shortage of small coins, especially nickels and pennies. High government officials entered into the discussion and newspapers thruout the month carried interesting stories of what was happening and how the United States mints were trying to meet the shortage. Changing to a new nickel caused some delay in keeping a big supply of nickels in circulation. Then pennies became scarce and the government also wanted the copper. A bill passed the Senate during the month which will provide for some new coins, probably a three-cent piece and maybe another coin or two. The government also was planning to issue new pennies made of zinc and steel.

A number of the newspaper reports on coins mentioned the coin machine trade as an interested party in all that happened. Representatives of the trade conferred again with officials and legislators on how the new coins would affect machines. It was evident that the government wanted to co-operate, but a metal scarcity was making the problem very serious.

The increase in war intensity naturally had many reactions in the coin machine trade as well as in other lines of business. Many cities reported that shifts of working hours for labor were having direct effects on the play of coin machines. In some cases it was increasing the play by prolonging the hours. In other cases it was reported that army camps boosted the play and even changes in the army programs were helping or hindering the play of machines. A Denver report said curfew hours as made by the army were closing many locations rather early.

Labor Problem Increases

War work naturally increased the labor problem for operators gradually thru the month. Reports in November began to say that the problem of help was now really serious with operators. Many of them are beginning to do their own work. Operators in smaller cities are having to send their machines to the larger cities for repairs. Practically everything that happens as a result of the war is now having some effect on the coin machine trade. Most of these trends are well known to the public because they are matters of national discussion, and the coin machine trade is already sharing its part of the burden of carrying on the war.

Arcades became increasingly important during November. It now appears that arcades may be one of the big features in the amusement machine field for some time. Many conditions due to war seem to be helping the arcade business. The only discouraging feature reported was the application of the federal tax to all amusement machines and included, of course, are the many different styles of penny machines used in arcades. These small machines attract a lot of play and yet the earnings are small. They have long been considered a necessity in arcades. However, new arcades in Chicago are beginning to display chiefly the more expensive types of amusement machines, and a precedent may be set for arcades in all parts of the country.

Music operators continued to report very favorable earnings. However, their general problems due to war increased during the month. The record supply situation became more serious day by day during the month. The Petrillo ban was still in effect, and the government cut down shellac supplies to manufacturers practically to the vanishing point. All reports mentioned that operators would like to have more records. However, they were taking various steps to meet the situation and feel that they will still be able to maintain good patronage because the public understands the situation. Public sympathy seems to be strongly with the juke box trade.

Prorating Records

Record distributors in many parts of the country are trying to help operators by prorating the new records received among all of their operator customers. This is proving very satisfactory to operators. Record distributors also were per-

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SUGAR 'N' SPICE
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1 Keeney Submarine, Clean Up 95% New, a Genuine Bargain	150.00
1 Chicken Sam, Tip Top Operating Condition, Looks Unusually Good	100.00
15 616 Wurlitzers, Excellent Operating Condition, Look Good	80.00 Ea.
12 Groetchen 1c Cig. Imps, Used Very Little	6.00 Ea.
8 Groetchen 1c Cig. Wings, Used Very Little	10.00 Ea.
7 950 Wurlitzers, Never on Second Location, Same as New	450.00 Ea.
4 430 Wurlitzer's Speakers, Complete with 5c-10c-25c Selection Box	125.00 Ea.
8 Keeney 5 Ball Four Diamonds, Good Operating Condition, Look Good	50.00 Ea.
5 Keeney Red Head Track Times, Equipped with Ticket Units	45.00 Ea.
1 Evans Bang Tail, Twin J.P., Glass Not Broken, Worth More for Parts	35.00
Several Black Cabinet Evans Dominoes, Some Glasses Cracked, Some Not, Worth Twice the Price for Parts Alone	30.00 Ea.

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Gottlieb Skee-Ballete, 5c	57.50	ABT Challenger, 1c	17.50	Groetchen Pike's Peak, 1c	14.50
Scientific Baseball, 5c	89.50	ABT Mod. "F" Red Cab., 1c	12.50	Mills Modern Scale, (Like New)	34.50
Scientific Basketball, 5c	89.50	ABT Red, Wh. & Blue, 1c	15.00	Hole in One (Gum Vender), 1c	8.50
Groetchen Skill Jump with Base, 5c	37.50	Mills Flip Skill, 1c	15.00		
Keeney "DeLuxe" Texas Leaguer, 1c	32.50				
Advance Shocker, 1c	9.00				

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HARDEN SUPPLY COMPANY

forming a good job in collecting used records in order to turn in shellac to the manufacturers.

Public attention was again centered on juke boxes when the United States Treasury announced its new bond record, *Everybody Every Pay Day*. Government officials again requested music operators to place this record in the No. 1 position on all phonographs during December. A special drive to sell War Bonds was put on by the federal government during December, and all possible mediums were used to boost bonds. Phonograph operators were again glad to co-operate.

While no really important developments in removing the Petrillo record ban appeared in November, yet there was a lot of discussion. Some reports circulated that the radio interests and Petrillo were about to get together for a settlement. Later reports, however, said that there was no possible chance for a settlement, and the broadcasters made a public declaration of their plan to fight to the finish.

The Senate committee to investigate the record ban was finally named by Senator Wheeler and last reports were that hearings would start December 7 and that Petrillo would probably be called as the first witness. Other reports said that the investigation would probably be postponed until a later date. The Senate bill which would make acts similar to the record ban subject to criminal prosecution did not make much headway during the month. The prospects for its passage were considered declining as the days passed on.

A New York attorney had two articles published during the month which commented on the juke box situation with relation to Petrillo. In one of these articles he suggested a new organization of some kind which would attempt to take 20 per cent of the earnings of phonographs direct from the location. The author estimated that a 20 million

dollar fund would thus be secured and that it would be useful for the aid of unemployed musicians. This plan was seen as a kind of fanciful idea for soaking the juke boxes as much as possible.

The activities of music operators' associations will be discussed later in this article.

Few Pinball Reports

Reports on pinball and similar games were rather scarce during the month. A few reports mentioned that play on these machines had decreased. Other reports said that they were running about average, and some centers reported that play had increased favorably. The main reports from amusement games operators concerned the matter of getting repair parts and also the lack of help.

There were not many legal reports during November. In fact, legal situations seemed to have reached a new low. The attorney general of Florida ruled against free play games in that State, which licenses pinballs. In New Orleans a favorable decision was won on an appeal. The court decree stated that pinball games are not slot machines under the Louisiana statutes.

In the vending machine field, reports emphasized the growing shortages of candy, gum and soft drinks. A medical committee in Chicago published a report which criticized the use of sugar, candy and soft drinks unless vitamins and minerals also were supplied. This may prepare the way for a big advertising campaign by the candy trade after the war.

Government reports indicated that the peanut crop was a record one and that the nut market generally was favorable.

It became apparent during the month that rationing of dairy products may soon become necessary, and this will handicap the candy trade still further. Reports in Chicago said that candy bar manufacturers were sending most of their product to the army camps and for army use since they were allowed the sugar used in such production. Candy bar manufacturers reported that vending machines were becoming much more important in war plants.

Peanuts were a subject of discussion in Canada when that country began to consider its trade agreements with the United States. Canadians were saying that they were using too many peanuts from the United States.

Cigarette Prices

The new federal tax increase on cigarettes caused cigarette operators to change their prices in some cases. However, most reports indicated that operators did not raise their machine price. Stores began to make more sales of two packs at a time in order to take care of the tax. The OPA permitted operators and retailers to add one cent per pack to the price. One city reported that vending operators were selling cigarettes at 19 cents per pack while stores still charged 16 cents, and the machines were doing well.

Bottlers of soft drinks were having many problems in securing materials and also in getting bottle caps. Soft drink supplies for beverage venders are decreasing.

In the association field, California operators were still continuing their great program of co-operation with charitable organizations, boosting bonds and trying to get tax adjustments with the federal government.

Minneapolis operators were doing a good job in helping the local ration boards take care of operators' problems.

Cleveland music operators staged probably one of the biggest charity events in the history of music organizations. The funds went to entertainment centers for the armed forces. The association also was doing a great job in selling War Bonds.

The Philadelphia music association became increasingly active and was doing a great job with its hit record campaign. It also carried on agitation during the month for a national association of music operators.

Baltimore

All operators okay—cig venders suffer from small coin shortage—music tops

BALTIMORE, Dec. 5.—Despite the drop in civilian business due to shortages of materials and rationing, the coin machine industry and trade have fared very well. Collections have been good, operators

report. Baltimore enjoys boom business as an important war production center. Workers are getting good wages, and it is reflected in cash-box receipts.

In general, collections are averaging a gain of some 25 to 35 per cent. Music box operation continued to highlight the month's activity. The record shortage is one of the greatest problems music box operators are confronted with. They just aren't able to get enough of the pop tune recordings.

Cigarette vending operations are also good. The service angle is a problem. The cigarette supply is ample, operators getting all the cigarettes they need. The new excise tax on cigarettes has provided a problem in how to take care of the increase of half cent on cigarettes. Operators are unable to get sufficient pennies for change making; consequently

the vending price remains the same. Some shortages on candy bars are holding down volume somewhat. Supply for machines in war plants and military locations is sufficient.

Boston

Operators' gas allowance adjusted—arcades have best month of year

BOSTON, Dec. 5.—Boston music box operators are having considerable difficulty in explaining to proprietors of es-

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- 3 1c Blue Front Q.T. ... 49.50
- 10 5c Green Vest Pockets ... 29.50
- 6 5c Blue & Gold V. Pockets ... 37.50
- 3 1c Blue & Gold V. Pockets ... 34.50
- 1 25c Mills Dice Machine ... 125.00
- 1 50c Jenn. Silver Chief, 3-5 ... 295.00
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- 1 Wurlitzer Rotaway Ken. Adp. ... 125.00
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| 2 New Keep Em Punching 149.50 | 2 Grotchen Metal Typers 85.00 |
| 2 New Casino Golfs 55.00 | 12 Latest 3-Way Grippers with Cab. Bases 50.00 |
| 1 Used Casino Golf 45.00 | 10 Gottlieb 3-Way Grippers 17.50 |
| 3 Mountain Climbers 175.00 | 5 New Grip Tease 55.00 |
| 1 Major League 149.00 | 2 Counter Hitler Guns 20.00 |
| 1 Ropp Baseball 120.00 | 5 Kicker & Catchers 20.00 |
| 3 Deluxe Western Baseballs 89.50 | 5 New Home Run Guns 20.00 |
| 1 New Keeney Sub Gun 245.00 | 5 New Deluxe Polson the Japs, Counter Game 32.50 |
| 5 Used Keeney Sub Guns 195.00 | 1 New Selective GRANDMA 125.00 |
| 7 Antl Aircraft Guns 55.00 | 1 Horoscope Machine 139.50 |
| 2 Slap the Japs 125.00 | 2 ABT Model F Guns 15.00 |
| 3 Sky Fighters 245.00 | 3 ABT Challengers 25.00 |
| 4 Tom Mix Guns 65.00 | 6 Used Liteup Post Card Venders with Bases 35.00 |
| 1 Exhibit Duck Gun 65.00 | 10 Newly Built Post Card Venders with Liteup and Cabinet Bases 45.00 |
| 2 Shoot the Chutes 135.00 | |
| 1 Shoot the Bull 85.00 | |
| 3 Drivemobiles 245.00 | |
| 3 Chester Pollard Golf Machines 85.00 | |
| 5 Mutoscope Electric Diggers 50.00 | |
| 1 Exhibit Rotary Finger 165.00 | |
| 3 Exhibit Rotary Claws 135.00 | |
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tablishments which have music boxes that the new federal tax is payable by the location owner and not by the owner of the machine. A number of the operators have not taken the time to explain this to them, but have taken the easiest way out; that is, paying the tax themselves.

Operators should explain to the location owner that the tax is levied on the owner of the establishment for the privilege of having the machine.

Arcade operators are still doing good business, the month of November being one of the best to date.

Gas rationing has been in effect in this area for months and people have adjusted themselves to conditions. One now sees more people walking than ever before. Operators have been given due consideration by the ration board and with adjustments are able to carry on their businesses.

The index for volume of business was up 6 per cent over November of last year, which was a good year. It is expected that the business volume for December will be the highest in years.

Dallas

Improved public relations help up takes—see no ill effects from gas cut-off

DALLAS, Dec. 5.—One of the most striking advances made by the industry in this sector is the improvement in the public's attitude toward the coin machine trade. While the local press is still none too friendly, its former bitter attacks upon juke boxes and marble tables has subsided.

One factor in the improved public opinion has been the fine caliber of firms and individuals that head the industry here.

Another factor has been the manner in which the local trade has supported many public and patriotic charities and war enterprises. Their recent enthusiastic backing of the Dallas Community War Chest campaign, in which the coin machine men raised over \$1,000 is an out-

standing example of industry co-operation.

As for conditions here, operators are getting a nice take from marble tables, free plays and phonographs. The volume of business is as good as last year. Some ops say that gas rationing will cut revenue materially, while others think that the amusement lover who is kept home will still drop by the local tavern or eat shop to while away his time at his favorite sport.

Operators and distributors say that the new federal tax which became effective November 1 has been paid practically 100 per cent.

Music operators are having their usual task in obtaining enough of the best hits to go around. However, their receipts are good and probably higher than this time last season.

Cigarette and candy venders are doing a large volume. Beverage venders in theater and industrial locations are holding up unusually well for the fall and winter season.

Denver

Relaxed curfew ups machine takes—expect biggest month in December

DENVER, Dec. 5.—Altho all types of operators in this area have watched revenue for each week top the figure of the week before, they expect the first week of December to set a new all-time high.

Cause of this new boost in revenue is a revision of the military curfew regulations in effect in Denver. In the past soldiers have been required to be off the streets at 11:30 p.m. However, this order was revised. Effective December 1, soldiers were allowed on the streets until 12:30 a.m. This extra hour at night plus the fact that it became effective right after payday has led to a large increase in soldier spending at once.

Military authorities relaxed the curfew regulation after air corps posts in this region went on a three-shift 24-hour-

a-day basis in their schools. The result was soldiers on the evening shift had no opportunity to leave the posts because of the curfew.

But coupled with this new increase in business, operators have run into a major headache in the matter of paying federal taxes on their various coin machines. Not only were operators hampered with shortage of time in which to go to the Denver federal building and pay the taxes, due to lack of help, but they found the local Internal Revenue Office unable to give them much co-operation. Copies of the tax regulations and forms on which the tax payments have to be recorded had not been received and employees had no understanding of the tax. However, efforts of distributors to help the operators in handling the matter were rebuffed by the Internal Revenue office on the grounds that it was illegal for the distributors to help pay the tax.

Only other serious difficulty being encountered at present is a shortage of records for music machines.

Des Moines

Good month for operators—see benefits from mileage rationing

DES MOINES, Dec. 5.—November was a good month for most coin machine merchants in Iowa, particularly in Des Moines, with receipts heavy in war plant areas.

Top news in Des Moines was the return of console machines which helped swell returns with the return of winter business. Phono machines also turning in heavy receipts, altho operators reported growing difficulty in getting records.

Gasoline rationing is not expected to hurt business except in outlying sections and some rural areas, altho operators point out people will have more time to play machines with the corner drugstore getting back the boys that used to hang around during the evening.

Some operators are cutting down on service calls because of gas rationing, but so far it is too early to determine actual results. No definite action as yet on type of gas card being issued to servicemen.

Pinball machines are doing only fair business, slightly off from a year ago, but operators expect this to show an increase during winter months. Sports arcades continue good business season, with a downtown location in Des Moines filled to capacity on evenings.

Outlook looks promising to most of the operators for the winter with record-breaking farm income for State expected to show up via the nickel route in the machines. Theory always has been when the farmer has money the folks in the cities in the State do well also.

Detroit

Christmas and pre-ration buying combine to cut "casual" machine business

DETROIT, Dec. 5.—Trend of local machine business was reported downward toward the end of the month by a surprising percentage of operators. This appeared to be widespread and encouraged those who had determined to curtail their routes, because of the new taxes and gasoline rationing, to keep only the most profitable locations.

General factors causing the reported decline seem to center on worry over increasing taxes and higher retail costs of most items, plus immediate spending for Christmas shopping and to buy items which consumers fear they will soon be unable to buy. These have contributed to making casual machine patronage somewhat less, altho the drop is probably not over 5 per cent.

Vending machine operators are retrenching. Increasing difficulties of getting merchandise have made their field less profitable. Amusement machine operation remains at a standstill, with operators here begging for used machines to place out on location. Old machines are being brought in from other territories and fixed up for location use.

Music operators again get the spot-

light for enjoying consistently good business, with little or no drop in business, but increasing difficulties of operation.

The local picture shows change but is not dark. Most operators who were not soundly established in the business have been liquidated. Those surviving realize they must adjust to the hardships of wartime operation.

Fort Worth

See machines as triumphing over all obstacles—some prohibition talk

FORT WORTH, Dec. 5.—Altho the new federal tax struck at amusement machines, it will have little effect on the operation of such machines in this section, a survey has revealed. Never before has this area known more prosperity than it is enjoying now in a field rich with war workers.

Altho gasoline rationing struck a severe blow to Texas, the real effect may not be known for several weeks. Coin machine operators are optimistic, however, over the belief that the share-a-ride program which has been greatly developed and which will be extended as time goes on will provide transportation to and from spots where machines have been receiving profitable play.

The reason that it will take more time to see what effect gas rationing will bring is that practically all gasoline tanks were filled to overflowing on the eve of rationing. Thousands of barrels were stored in private tanks. When the auto fuel tanks and private storage tanks become empty, the holders of basic A books will begin to use their first eight four-gallon coupons over a seven-week period. The extra coupon was a gift inasmuch as rationing in this area was delayed a week after the books were received.

Many of those with basic A books will be free to spend their coupons because they are holding out hopes that the swamped boards will yet give their plea for supplemental gasoline a receptive ear.

Texas spots where coin machines are located are facing another potential problem. It is a movement to close beer sales at midnight and prohibit them on Sunday—giving beer and light wines the same status in Texas as hard liquors. The movement is growing. In Fort Worth and Dallas where city councils were approached on the subject, it looked like a majority of each body would go for the new beer-wine regulations except for the fact that their authority would extend only to the city limits, leaving places outside the city limits open for Sunday and after midnight sales.

This has brought about a State-wide agitation in some circles for the Legislature which meets in January to take steps toward making the after-midnight and Sunday closing State-wide.

Some leading citizens who are for legal control and against absolute prohibition believe that the Sunday closing and after-midnight closing would help hush the pros who are threatening elections in more counties. The greatest victory in recent years of the legal control forces was recently in Tarrant County of which Fort Worth is the county seat when prohibition lost by a vote of almost two to one.

Harrisburg, Pa.

Taxes cause dropping of locations—music operators have disk trouble

HARRISBURG, Pa., Dec. 5.—Approximately 10 per cent of coin machine locations in this area have been abandoned with the heaping of additional taxes on the machines. Those locations where machines were pulled out, however, were the marginal spots where it just paid—prior to new taxes—to keep the machines in.

Because of the withdrawals business is down somewhat with most places, altho some operators report a slight increase. General business is on the up-grade and the ratio going to coin machines offsets much of the bad effects of additional taxes here.

Operators of music machines find it difficult to capitalize on hits because of the difficult replacement problem. Just

CENTRAL OHIO QUALITY BUYS
SLOTS, CONSOLES, ARCADE EQUIPMENT

5c BLUE FRONTS, New Crackle, Rebuilt.....\$ 95.00
 10c BLUE FRONTS, New Crackle, Rebuilt..... 109.50
 5c CHERRY BELLS, 3-10 P. O., Knee Action.... 139.50
 5c BROWN FRONTS, Rebuilt..... 119.50
 5c CHROME BELLS, 3-5 P. O., Rebuilt..... 189.50
 COLUMBIAS, CLUB MODEL, New..... 115.00
 1c VEST POCKETS, BLUE & GOLD, New..... 29.50

NEW REBUILT TABLES:
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 JUMBO PARADES, Comb. F.P. & C.P. \$109.50
 JUMBO PARADES, F.P. 69.50
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 FOUR BELLS, Over 2000 \$45.00
 HIGH HANDS, Late Serials 99.50
 SUPERBELLS, Comb. F.P., Like New 159.50

ARCADE EQUIPMENT
 SKY FIGHTER \$225.00
 BATTING PRACTICE, Like New 119.50
 CHESTER POLLARD GOLF 99.50

LATE SARATOGAS, Rails \$ 95.00
 SILVER MOON TOTALIZERS, F.P. 79.50
 JUNGLE CAMPS, F.P. 85.00
 DOUBLE BELLS, 5c-5c 159.50
 FAST TIME, F.P. 85.00
 JENNINGS CIGAROLLA XVV 99.50

HOCKEYS, Like New \$185.00
 GENCO PLAY BALL 185.00
 TEN PINS 55.00

WE WILL BUY FOR CASH OR TAKE IN TRADE: RAPID FIRES, SKY FIGHTERS, AIR RAIDERS, NITE BOMBERS, ACE BOMBERS, DRIVEMOBILE, LATE BLUE FRONTS, BROWN FRONTS, ORIGINAL CHROME BELLS, BONUS BELLS, CHERRY BELLS, JENNINGS CHIEFS, SILVER MOON CLUBS, WATLING ROLATOPS, SINGLE & DOUBLE SAFES, THREE BELLS, FOUR BELLS, TWO & FOUR WAY SUPER BELLS.
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10% DISCOUNT ON ALL ORDERS OF 5 OR MORE FREE PLAY GAMES

1 Attention ...\$22.50	1 Charm 10.00	1 Junglo\$47.50	2 Sea Hawk. \$24.50
2 ABC Bowlers 29.50	3 Crossline ... 15.00	1 Miami Beach 29.50	1 Score Card. 12.50
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1 Bosco 44.50	2 Dixie 19.50	2 O'Boy 12.50	2 Shortstop ... 14.50
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2 Bowl, Alley 14.50	1 Follies ... 12.50	2 Punch 19.00	2 Spunky 16.50
1 Barrage 27.50	2 Fox Hunt ... 22.50	2 Paradise ... 24.50	2 Target Skill. 19.50
1 Champion ... 16.50	3 Fun Club ... 44.50	2 Playball ... 21.50	3 Ten Spot. ... 27.50
1 Champs 32.50	1 Headliner ... 10.00	1 Powerhouse. 12.50	2 Twin Six. ... 37.50
2 Commodore. 12.50	1 Holdover ... 14.50	2 Repeater ... 24.50	1 Triumph ... 12.50
1 Commodore (Plastic) ... 22.50	1 Linnelght ... 14.50	1 Sky Blazer. 39.50	1 Velvet 24.50
1 Contact 12.50	1 Line Up ... 24.50	3 Stratolliner. 18.50	1 Wildfire ... 24.50
2 Cadillac ... 12.50	2 Lancer ... 12.50	2 Summertime. 12.50	1 Wings 14.50
	2 League Leader 17.50	1 Score Champ 12.50	2 Metro 22.50

ARCADE EQUIPMENT AND COUNTER MACHINES

Keeney Anti-Aircraft. \$44.50	A.B.T. Target Skill\$19.50	Seeburg Ray-O-Lite
Keeney Anti-Aircraft, Brown Cabinet ... 49.50	A.B.T. Challenger 19.50	Gun, Ducks \$59.50
Target Skill Gum Vend. ... 12.50	A.B.T. Fire and Smoke. 19.50	Exh. Cupid Arrow, Base 39.50
Scottish Golf 5.00	A.B.T. Billiard Practice 29.50	Skill Shot 7.50
Barnyard Poker 5.00	Advance Shockers 12.50	Rock, Ten Pins, H.D. ... 59.50
Chester Pollard Golf. ... 69.50	Five Ball Poker. 5.00	Good Luck 7.50
3-Way Grinner 15.00	Shoot-the-Chutes 99.50	Keeney Texas Leaguer. 34.50
Advance Card Vendors, Double Unit 9.50	Pike's Peak 14.50	Kicker & Catcher 14.50
Official Sweepstake ... 7.50	Chicken Sam Conv.	Baby Leland 7.50
Batting Practice 92.50	Hitler & Mussolini. ... 79.50	Whizz Ball 6.50
New Iron Stands 3.00	Wizard Fortune Teller. 17.50	Muto, Sky Fighter.....229.50
	Chicago Coin Hockey...189.50	Keeney Air Raider.....164.50
	Casino Golf, New.....49.50	Bingo 9.50

TERMS: 1/3 Deposit With Order, Balance C. O. D.
CAPITOL COIN MACH. EXCHANGE, 1738 14th St., N. W., Washington, D. C. Telephone Columbia 1330

about the time a record is being played with any degree of constancy it virtually "melts" away, they declare.

Additional troubles are encountered with personnel. Operators have lost most of their experienced men and the new roadmen have little knowledge of the business and no eye for good locations, it is said. In short, keeping an accurate check on public reaction is becoming more difficult.

Hartford, Conn.

Labor problem hitting Connecticut hard — machines well patronized

HARTFORD, Conn., Dec. 5.—It is reported that the Connecticut Valley is finding it harder than the rest of the country to find help because of the

higher wages offered by other industries in this area. The help situation in this territory is getting tough. More and more men are leaving amusement industry jobs for the armed forces or for higher paying jobs in war plants.

Business for machines has been steady. Operators report that there is an increasing shortage of equipment.

Here's the latest report from the Hartford headquarters of Connecticut U. S. Employment Service: "Connecticut industry has at last felt the full impact of male labor shortages, with virtually every one of the 18 field offices of the U. S. Employment Service reporting that their normal labor reserve is now practically used up.

"From this point on, Connecticut must rely principally, if not exclusively, on developing a labor pool from those who are not ordinarily in the labor market, and intensive local recruiting campaigns are being carried on thruout the State to encourage housewives to enter industry."

Houston

City fears loss of 70 per cent in business—dependent on oil industry

HOUSTON, Dec. 5.—General business conditions in Houston and surrounding territory exceeded an all-time high mark of prosperity by more than 50 per cent during the past three fall months. It was thought that the peak had been reached in August but additional large war contracts including a large ship-building allotment, and employment of several thousand highly paid workmen caused the increase. Reports are based on employment, wages and salaries, bank deposits, War Bond sales, retail spending, real and personal tax reports and utility reports.

On the darker side of the picture is compulsory gasoline rationing. State comptroller expects a direct loss in State taxes of at least \$36,000,000. Unless taxes are raised elsewhere, many State employees will be thrown out of employment. Coast to private industry will be several times that amount. Many small business concerns, already hard hit, will undoubtedly be closed. Houston, Texas's largest city, will be hardest hit as normally more than 70 per cent of its industry depends directly or indirectly on oil.

Phonograph operators who until now have been sharing in the general prosperity, are due to be hit hard from three directions. Gas rationing will, of course, affect them from two angles; their own problem of taking care of locations and the case of customers being unable to patronize locations. The territory is spread over many square miles, thickly dotted with drive-ins, most of which are good spots.

The third mentioned obstacle to phonograph operating is a proposed city ordinance, sure to pass, which will put many night spots out of business. As one operator put it: "Some of the business lost by rationing could be saved by centralizing within the city limits near transportation but not if the ordinance is enforced." Many informed persons believe the main object of the ordinance is to close all night spots' classed as honky-tonks.

A few operating firms have consolidated; others have retrenched by giving up offices and conducting the business from their homes. The majority of the operators are marking time until they see how things work out.

Knoxville

Cut service schedules — some locations lost as result of gas allotments

KNOXVILLE, Dec. 5.—Service calls to outlying locations have been put on a schedule of once every two weeks by operators here. Most operators are considering further curtailment in some cases. Several operators report they have lost locations thru closing recently and that others fear gasoline rationing may cut their patronage past the profit margin.

The new federal tax hasn't cost any locations, but it has been a headache to operators, with some customers kick-

ing at the \$10 assessment and wanting to pay it in installments.

Record deliveries have improved considerably here since size of releases has been cut.

Man power is getting to be an acute problem. Several servicemen were drafted during the past month and one was ordered by his draft board to take a job in a war plant—which he did.

Memphis

Small coin shortage relieved—operators expect gas for tax-paying ability

MEMPHIS, Dec. 5.—Relief of the small coin shortage has been reflected in increased earnings of coin machines, according to several Midsouth operators who previously had said they felt little effects of the shortage. This may have been due to the increased money in circulation at the time due to the heavy payments for cotton picking. At all events coin machines, like all Memphis business, is hitting all-time highs.

Gas rationing remains a dark bogey, going into effect as this is written. Truck ration forms have not arrived and instructions are currently being issued to filling stations to continue serving trucks as usual until the new forms arrive. But car owners, already feeling the pinch of tires, are expected to stay still closer to home and out-of-town spots without exception are feeling very gloomy. Some are actually nailing up the doors.

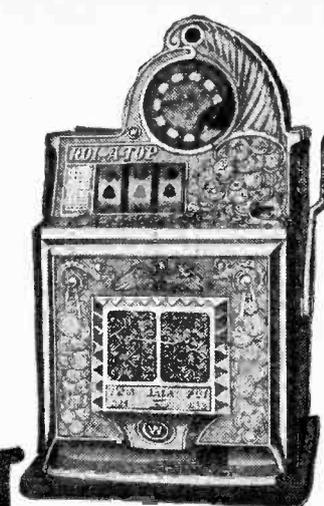
More optimistic of the dealers expect to be able to operate on the gas allowed. In this view the new federal tax is regarded as a friend in need, for these operators feel they will be allowed to continue operations in order to pay their taxes. Many express the feeling that the tax is essentially fair, and should be paid without protest as a contribution to the war effort in view of the sharp increases in tax needs and other taxes already imposed. No operator queried felt the impost unfair.

More feeling of unrest seemed noticeable this month over Petrillo than had previously been expressed. When the edict was first announced all operators felt "radio would win"; now there seems to be an increasing realization of the fact that Petrillo is a personal menace to each operator. No effective plan or cohesive opposition appears yet to be in evidence.

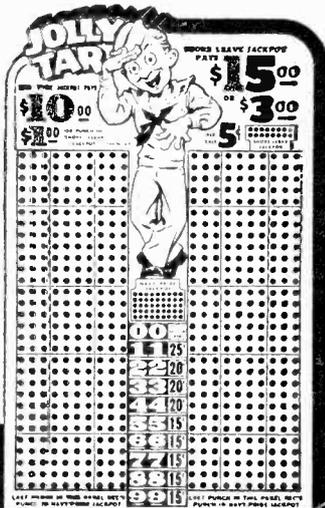
Miami

Liberal playing of machines; soldier play strong — cig machines strong

MIAMI, Dec. 5.—Liberal play continues on all machines in the Miami area. Influx of soldiers and sailors con-



We have a few more Rebuilt ROLL-A-TOPS left
We can still repair your machines and make them look like new
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No. 16528 Semi thick 600 Holes 5c Play

Takes in \$30.00
Average Payout 14.45

Average Gross Profit \$15.55
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Due to possible draft. 3 latest Model 850 Wurlitzers, were in use less than 6 months in resort territory. Practically brand new. 2 10 Strike Evans Automatic Bowling Machines. 2 Evans Anti-Aircraft Guns. 1 Concert Grand Seeburg. 1 Deluxe Model 24 Wurlitzer. 1 Deluxe Model 12 Wurlitzer. Will sell all for cash only. Write or wire Western Union for quotations before these are sold.
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WANT TO BUY
MILLS 3 BELLS (Late Models)
MILLS 4 BELLS
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ALSO PIN GAMES
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REAL BARGAINS

TOM MIX RIFLES	\$ 49.50
Chicoin HOCKEY, A-1	189.50
Bally KING PINS	189.50
ROCK-A-BALLS, 12 Ft. H.S.	79.50
DELUXE TEXAS LEAGUERS	32.50
ANTI-AIRCRAFT GUNS	34.50
H. D. TEN STRIKES	49.50
SKEEBALLETES	49.50
MAJOR LEAGUE BASEBALLS	139.50
Seeburg CLASSICS	169.50
Seeburg VOGUES	139.50
Seeburg ROYALS	119.50
Wurlitzer 61 Counter	84.50
Keeney SUPERBELLS, Comb. F.P.	154.50
Bally HIGH HANDS, Comb. F.P.	94.50
5¢ Mills Blue Front, New Fin.	89.50
6-10-20	79.50
Big parades	79.50

WANT: All Types of Guns.
Half Certified Deposit With Order.
THE MARKEPP COMPANY
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MAYFLOWER SPECIALS

CONSOLES		ARCADE EQUIPMENT		RECONDITIONED PHONOGRAPHS	
Jennings Bob Tails	\$145.00	Batting Practice	\$129.50	By Expert Mechanics	
Club Bell, New	225.00	Rapid Fire	155.00	Wurlitzer 850	\$449.50
Saratoga Comb., New	230.00	Shoot the Chutes	119.50	Wurlitzer 750-E	429.50
Super Bell, New	245.00	Seeburg Hockey	50.00	Wurlitzer 800	339.50
Jumbo Parade, P.O., New	144.50	Seeburg Ray-o-Lite	69.50	Wurlitzer 500	199.50
High Hand, New	215.00	Ten Strike	44.50	Seeburg Hi-Tone 9800	
Baker's Races, 30-1, New	265.00	Rock-o-Ball	99.50	& Striker & 2 Wait-	
USED CONSOLES		Play Ball	145.00	o-Matics	429.50
Reconditioned—Look Like New		Jennings Cigarolla	69.50	Colonel, E.S.R.O.	275.00
Super Bell	\$189.50	SLOTS—NEW		Mayfair	135.00
Jumbo Parade, P.O.	99.50	Jenn. Blue Fronts, 10	\$199.50	Classic	165.00
Jumbo Parade, P.O.	99.50	Gold Chromes, 5	255.00	Major Magic Voice	235.00
Royal Draw	99.50	Gold Chromes, 10	265.00	Regal	125.00
Multiple Races	49.50	Gold Chromes, 25	275.00	Commander	210.00
Pace Parlay Race		Cherry Bell, 5-10	225.00	Crown	125.00
(Floor Sample)	119.50	FACTORY RECONDITIONED		Rex	90.00
Lukey Lucre	129.50	Blue Fronts, Club		Rockola Super, '40	195.00
Late Galloping Domino	89.50	Handles	\$119.50	Rockola Master, '40	185.00
Past Time	89.50	Bonus, 5-10	175.00	Rockola De Luxe, '39	150.00
Triple Entry	109.50	Columbia, Used 2 Weeks	50.00	Rockola Standard, '39	140.00
1940 Saratoga Jr.	90.00	Columbia, Used	35.00	'40 Rockola Remote,	
1940 Saratoga	90.00	Cailla 5-10-25	35.00	equipped with 2 Wall	
1939 Saratoga Jr. or Sr.	60.00	Waiting Roll-a-Tops	35.00	Boxes and One Tone	400.00
Royal Flash	35.00	Cailla Consoles	99.50	Column	
Fast Time, F.P.	89.50	RECONDITIONED PAY OUT		Model 24 Wurlitzer in	
Fast Time, P.O.	75.00	—FREE PLAY		Steel Cabinet with	
Lukey Star	110.00	Grand Stand	\$ 59.50	Buckley Adp.	125.00
Club Bell	180.00	Grand National	69.50	Twin Twelve Wurlitzer,	
Late Track Odds	275.00	Pace Maker	55.00	Steel Cab. & Adaptor	125.00
Big Top	90.00	Winning Ticket	55.00	Twin Twelve Rockola,	
Flashing Ivory, Late	210.00	Hawthorne	45.00	Steel Cab. & Adaptor	110.00
Silver Moon	99.50	Spinning Reel	99.50		
Bang Tails, 1940	165.00	Late 1-2-3, F.P.	79.50		
Dark Horse	140.00	Owl, F.P.	65.00		
		Stepper Upper	65.00		
		War Admiral	225.00		

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MAYFLOWER NOVELTY CO.
2218 UNIVERSITY AVE. ST. PAUL, MINN.

tinues and many are avid players of coin machines. The winter racing season will open soon and is expected to add impetus to play unless recent legal decisions intervene.

Cigarette machines are enjoying steadily increasing patronage. There has been no change in price of cigarettes despite increased taxation.

Milwaukee

Business continues at top tempo—venders and music boxes lead

MILWAUKEE, Dec. 5. — With general business conditions continuing their rapid tempo here during October and November, coin machines enjoyed continued good takes, particularly within the urban area. In the vending field, however, particularly confections, mer-

chandise shortages are beginning to manifest themselves.

According to the Wisconsin Industrial Commission, both factory employment and pay roll indices were at peaks, and indications are that this trend continued thru November. October indices reflected employment of 134,100 persons who earned an aggregate of \$5,906,000 weekly, or \$43.59 per person. In September 132,000 workers drew down \$5,587,000, or \$41.94 weekly, while a year earlier 113,784 employees received \$3,960,000 or \$34.99 per person.

Vending machines in theaters and industrial plants have been reported particularly active along with coin phonographs in practically all sections of the city.

New York

All machines operating doing well—four months of gas rationing hurts nobody

NEW YORK, Dec. 5.—Music and vending machines are the only types of equipment being operated in New York. A few large legal games are being operated with receipts negligible. Music, cigarette and candy venders are doing fairly well. Jobbers and distributors find a large demand for arcade type games.

National gas rationing will have no effect on the local operators as gas has been rationed for months.

Philadelphia

Increased activity in music and vending—ops frown on "central servicing"

PHILADELPHIA, Dec. 5.—The increased activity in music and vending machine phases of the industry, marked during October, were even more pronounced during November. Collections for music machines were healthy for November and the outlook for December is even brighter. Much credit to the music pick-up goes to the increasing importance of the "Hit Tune of the Month" campaign sponsored by the phonograph operators' association.

With plenty of equipment on hand, operators are more optimistic of the outlook for the new year. The biggest problem facing them, however, is in servicing the machines. Virtually every operator is pitching in and personally servicing his locations.

Gas rationing has not had any serious effects on the continued operations. A central servicing plan is still frowned upon by the operators, pointing out that since each operates in a specific section of the city, gasoline rationing and even personal servicing do not make for too many hardships.

The past month found increased activity among the members of the phono-

graph operators' association. In addition to their outstanding support to the various government-sponsored and charity drives, there has been much talk here of doing the missionary work to create a national organization of music operators' association.

November also marked the election of new officers for the music association, and with Ray Bernhard becoming president, enthusiasm for the new year runs exceedingly high. Jack Cade continues as business manager of the association.

Sam Lerner, one of the first music and pinball operators in the city, dropped out of the field temporarily last month, selling his music route, operated as the Stanley Music & Amusement Company, to the Stan-Lee Music Company, headed by Phil Dribben.

The vending machine operations still continue in a healthy state and much interest is manifest in the organization last month of a new drink vending firm, to be known as Thirst Quenchers of Baldwin, Inc. Availability of cola drinks has increased considerably the past month and many of the Coca-Cola machines, idle in past months for the most part because of the lack of product, are now making up lost ground. Candy vending machines also held up in collections, with the limited supply of product enabling operators to meet the increasing popularity of the machines, especially at the movie house locations.

The federal excise tax introduced November 1 brought none of the confusion to the cigarette vending operators, a situation that always existed whenever a new cigarette tax was imposed. This time no ground was lost in readjustment because of an early order from the State price officer for the OPA. Cigarette vending machines, as a result, are now on equal footing in price levels with counter sales. Moreover, the OPA order allowed a margin for increased collections in ruling that the vending machines could raise the price a full cent on each pack. On counter sales the OPA limited the price rise to one-cent tax on two packages since the tax is one-half cent, allowing a full cent in single pack purchases. While most operators expected a drop in sales because of the federal tax, the drop did not materialize. The public has accepted the tax as a patriotic obligation and the collection totals of the previous month were easily maintained.

Richmond

Gas and tire news disturbs ops—machine takes are down

RICHMOND, Va., Dec. 5.—Two distinct actions by the rationing boards in this territory have caused both optimistic and pessimistic feelings among the coin machine trade. The optimistic side was registered when the announcement came forth that all vehicle owners, whether of passenger cars or trucks, would be entitled to some kind of tires when those currently on the cars wore out. Whether or not re-caps or new "war" tires would be available was not immediately discoverable, but at least some sort of tires will be available, according to the ODT.

The pessimistic minded were further driven down in the dumps when the announcement came forth that all "A" gasoline coupons in this section, which had already been previously under the supervision of the ODT, would be reduced in value from four to three gallons each. Some took this to mean that their necessary driving would be curtailed proportionately, but this has been later explained to only curtail the pleasure driving for which each vehicle is used. In other words, additional rations may be required thru more "C" coupons by persons who use their cars in business.

Operators of amusement machines and phonographs who previously had not had an annual federal license to pay on their machines jammed the office of N. B. Early, Collector of Internal Revenue, on the last day on which this tax could be paid, November 30. Most operators are operating on the premise that since this is a tax made directly on the location the location itself is responsible for the bill. However, operators in general in this territory have followed the policy of "letting the box pay the tax." In other words, operators have been having the applications signed by the locations and have been forwarding them to the Collector's office

with the full amount due under the new bill. Then, on their next collection date, they have been repaying themselves from the machine itself, which means, naturally, that location and operator are sharing the tax.

There is much activity hereabouts regarding the opening of playlands and other locations of this type.

General business in this territory remains way above level. Cigarette production, Richmond's major industry, continued to gain on the same month last year. Transportation difficulties have mounted. Bus routes, under orders from the Office of Defense Transportation, are now curtailed, and most of the lines which previously ran from the outlying sections all the way into the city proper now transfer the passengers to trolley cars at the most advantageous points. The traction company has recently purchased innumerable streetcars from Massachusetts and Texas cities to replenish the diminishing supply here. Only a few years ago an effort was being made to do away with the electric lines in their entirety, and many lines and rolling stock were completely scrapped.

Despite the fact that some distributors have on hand stocks of new music machines which can be delivered without trouble, sales on this item have dropped to a new low. Operators seem reluctant to expand their routes in the face of the new gasoline rationing which has supposedly gone into effect. The liberality of the tire rationing has only recently been discovered hereabouts and what effect this will have on the gasoline rationing has not as yet been seen. Should the authorities decide that larger rations should be given to coin machine operators there will be without any doubt a spurt in the sale of all machines, both new and used.

The scarcity of disks still stands. All distributors are invariably out of the

Brand New Gobs. \$99.50

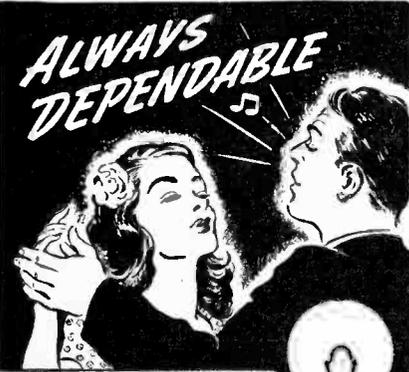
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Throne of Music \$119.50

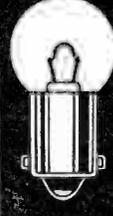
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Mills Empress. \$149.50

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MATCHLESS LAMPS
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PHONOGRAPH AND WALL BOXES



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ARCADE EQUIPMENT	SLOTS & CONSOLES	FIVE BALL FREE PLAY
All Star Hockeys . . . \$225.00	Green Vest Pocket . . . \$ 22.50	1942 Homeruns . . . \$90.00
Genoo Playballs . . . 175.00	5c Paces Comet . . . 54.50	Zig Zag . . . 65.00
Keeney Submarine . . . 200.00	5c Q.T. . . 54.50	Showboat . . . 45.00
'41 Ten Strikes, F.P. . . 115.00	5c, 10c, 25c Chiefs . . . 94.50	1941 Majors . . . 40.00
Batting Practices . . . 105.00	5c, 10c Brown Fronts . . . 110.00	New Champ . . . 40.00
Jennings Roll-in-Barrel . . . 100.00	Columbias, New . . . 110.00	Sport Parade . . . 25.00
DeL. Western Baseball . . . 80.00	Big Top, New . . . 94.50	Stratolliner . . . 25.00
'39 Western Baseballs . . . 65.00	Jumbo Parade . . . 69.50	Gold Star . . . 25.00
Ten Strikes, Large Dial . . . 69.50	Kentucky Club . . . 54.50	Paradise . . . 25.00
Skee Bowlettes . . . 69.50	5c Cherry Bell . . . 125.00	Broadcast . . . 25.00
Rockola World Series . . . 59.50	5c Blue Front . . . 115.00	Flicker . . . 25.00
Anti-Aircraft Gun . . . 49.50	25c Blue Front . . . 115.00	Playball . . . 25.00

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more popular recordings, and operators are relying on standards and folk songs to keep their boxes moving.

The new tax on cigarettes has been paid in most instances by operators who find that the labor situation is such that it costs them less to pay the tax than to insert pennies for change in each individual pack.

Operators of candy machines are not faring quite so well as in the past, it was noted. Up to the past month these machines have been able to acquire an ample supply of confections, but the nationwide shortage seems to have caught up with the Virginia-operated machines, and it is not an uncommon sight to find every slot in a theater machine marked vacant at the same time.

St. John, N. B.

Maritime Provinces busy on war work—gas rationing favors coin machines

ST. JOHN, N. B., Dec. 5.—The demand for coin machine entertainment continues good thru the Maritime Provinces. The gasoline and tire rationing has reacted favorably for coin machines as it has greatly reduced motoring for pleasure. It is also one of the factors in the concentration of people in the cities and towns. The vital factor in this movement has been the need for labor for war and other industries, in ship loading and unloading, etc., at record high wages. Men and women, boys and girls have moved from the country into the cities and towns to participate in the war prosperity.

All types of machines have been getting excellent patronage. The phonos are popular everywhere, and additional installations are being made every week. All the latest martial songs have found ready responses among civilians as well as servicemen. There also continues a strong trend toward the older ballads among the records.

Salt Lake City

"Spread-out" territory of area tough under mileage ration—takes are tops

SALT LAKE CITY, Dec. 5.—Gasoline rationing promises to cause coin machine operators in this section more headaches than all the laws, taxes, population shifts and other of the constantly mounting troubles combined.

Registration for "A" cards was completed November 20, but on December 1 the rationing boards were just beginning to process supplemental applications. All operators here are filing for at least a "B" card, most of them for C. No decision has come down as yet. It will depend entirely upon the local board's interpretation until some national policy is adopted.

Boards here view the servicing of a route of coin machines differently. Inclination is to give sufficient mileage for the servicing of vending machines upon the basis of delivery trucks, but the essential necessity of amusement machines and juke boxes is questioned.

In any case the business will survive. There will be tremendous inconveniences, if only "A" cards are given. All servicing must be done by streetcar and bus, and that is slow and laborious. Out-of-town locations will be poorly serviced.

All this had to happen when operators were enjoying one of their greatest years. Population changes were met by location changes, but since this territory is greatly overcrowded, all locations are profitable. It was just a case of pick the best. Federal taxes were no trouble at all since increased business and consequent greater profits overcame the handicap. The Petrillo ban has not yet caused any drop in the juke business. In fact business has been so good, the rap at the money bag didn't hurt.

Rationing was the worst blow. Tire rationing started the trouble, with operators falling to qualify. It was followed by sugar rationing which was tough on vending machines, most of them failing to get enough candies. Gas rationing was the final blow, with the draft taking most of the servicemen, operators find that they can keep going, but only the hard way, doing the servicing themselves and doing it afoot or by bus.

There is no small coin shortage here. This is and always has been a "hard money" country and the coins from cartwheels to coppers have and are plentiful.

Spokane

Expect good rating on gas—music play up—strong machine demand

SPOKANE, Dec. 5.—On the eve of gas rationing, coin machine operators here said they had not yet received more than "A" cards. But they expressed confidence that extra gasoline would be allotted them. As one operator put it: "We are paying heavy taxes and we can't stay in business if we can't get around to tend our machines."

No reports were heard of phonographs, targets or other machines affected by the new federal taxes being withdrawn this month. Play on the music boxes continued strong, up an estimated 25 per cent over a year ago. Play on the pinballs continued at the same record mark, too. In the vending line, candy bar machines, especially those in theaters, worked overtime. Leading cigarette vending machine operator reported business running approximately 25 per cent ahead of last year despite passing on to the public of the half-cent federal tax the first of the month. Upping machine price per pack to 19 cents hasn't hurt sales, he said, altho cut-rate stores still sell cigarettes at 16 cents.

Distributors reported strong demand for used machines of all types, with equipment at a premium. Record shortage continues here, with phonograph operators using anything they can get.

Temporary nickel shortage here has eased, and penny shortage has not yet hit. There was some talk in banking circles of issuing printed "nickel scrip" or "fractional currency."

Springfield, Ill.

Fully prepared for gas curtailment—see upping of business in city

SPRINGFIELD, Ill., Dec. 5.—Coin machine operators in Central Illinois are fully prepared to handle circumstances arising from gasoline rationing but are hopeful for increased gallonage. Most of the operators will conduct their routine business with trucks which are governed by Certificates of War Necessity and restrict the mileage.

Coin-operated phonographs in this section are getting a good play, with operators arranging a split on federal tax costs with the owners of locations. There are but few pinball machines in operation here.

One local phonograph operator has charged that gasoline rationing will spell the doom of play spots outside the city limits since patronage has in normal times come from heavier populated sections near the city. He similarly predicted an upswing in business for taverns and dance spots thruout the city that patrons could reach without using vehicles.

To handle the accounts properly, two local operators have provided instruction to owners of establishments where they have machines spotted which will preclude the necessity of calls more frequently than once a week. The outfits have also decreed "no call backs."

Syracuse

Play reported very good—gas rationing has little effect on game patrons

SYRACUSE, Dec. 6.—Syracuse coin machine operators and distributors are still

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BIG VALUES

MILLS	Each
4 25¢ Chromes	\$225.00
4 5¢ Chromes	225.00
4 25¢ Cherry Bells	130.00
5 5¢ Cherry Bells, C.H.	125.00
11 5¢ Cherry Bells	120.00
1 10¢ Melon Bells	120.00
8 5¢ Melon Bells	115.00
2 25¢ Blue Fronts	95.00
5 10¢ Blue Fronts	95.00
8 5¢ Blue Fronts, S.J.	95.00
6 5¢ Blue Fronts	79.50
3 5¢ War Eagles	62.50
110¢ Roman Head	59.50
1 5¢ Roman Head	59.50
1 5¢ Q.T. Smoker (New)	79.50
2 5¢ Q.T. Blue Front	54.50
1 1¢ Q.T. Blue Front	49.50

JENNINGS	Each
1 10¢ Silver Chief	\$125.00
1 5¢ Silver Chief	125.00
1 5¢ Club House	89.50
1 5¢ Sky Chief	95.00
2 1¢ Sky Chief	89.50
2 1¢ Chiefs	82.50
1 5¢ Console	69.50

PAGE	Each
1 5¢ Slug Proof Red	\$ 99.50
1 5¢ Red	95.00
1 5¢ Console	84.50

WATLING	Each
1 5¢ Cherry Front	\$ 47.50
5 5¢ Rola-Tops	42.50
1 1¢ Rola-Tops	42.50

MUSIC	Each
1 Seeburg 9800	\$375.00
3 Rock-Ola '40 Super Marble	209.50
1 Rock-Ola '39 Deluxe	169.50
2 Rock-Ola '39 Standard	139.50
2 Rock-Ola 12 Record	32.50
1 Wurlitzer 800 with 11 Packard Boxes & 1 Aux. Speaker	625.00
1 Wurlitzer 500	210.00
2 Wurlitzer 600, Rot. Dial	175.00
12 Wurlitzer 616	62.50

All Machines Guaranteed Perfect Condition Both Mechanically and Appearance. Terms: 1/3 Deposit With Order. Bal. C. O. D.

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7 Grand Nationals	\$115.00 Ea.	3 Grand Stands	\$85.00 Ea.
2 Western Big Prize (Mult.)	49.50 Ea.	3 Western Dead Heat (Mult.)	49.50 Ea.
1 Keeney Stepper-Upper	59.50	1 Keeney Santa Anita	39.50

SPECIAL— BRAND NEW ORIGINAL SEALED CRATES MILLS CASHPAY, FRUIT REELS

1 Mills Four Bells, #2389	\$395.00	1 Pace Saratoga (with Rails)	\$110.00
1 Mills Four Bells, #743	335.00	1 Pace Saratoga	75.00
1 Evans Lucky Stars	135.00		

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SPORT KINGS & SANTA ANITAS. KEENEY SUPER TRACK TIMES. BALLY FAIRMOUNTS, TURF KINGS, JOCKEY CLUBS, KENTUCKYS, LONG SHOTS, TRACK TIMES. KEENEY SUPER BELLS (All Models), SUPER

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BRAND NEW EQUIPMENT	SLIGHTLY USED EQUIPMENT
Bally Club Bells	\$235.00
Columbia Bells, Rear D. Pay, GA	82.50
Evans Gal. Dominos, Latest Model	395.00
Keeney Super Bell	215.00
Mills Jumbo Parades, Comb. Cash&FP	149.50
Bally Club Bells, Comb. Cash & F.P.	\$145.00
Baker's Pacers, Extra Clean, Daily Double Model, 30 Pay	195.00
Col. Bell, R. Door Pay, GA	42.50
Col. Bells, JP Model	42.50
Paces Races, Red Arrow, JP Model	195.00
Buckley Track Odds, Daily Double Model, JP	400.00
Evans Gal. Dominos, Latest JP Model	295.00
Evans Bangtail, Latest JP Model	295.00
Evans '41 Lucky Lucre	295.00
Keeney's Super Track Time	325.00
Keeney's Super Bells, Floor Samples	190.00
Keeney's 4-Way Super Bell, 2/5¢ & 2/25¢	400.00

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GOOD USED EQUIPMENT	
Mills 4-Bells, 3/5¢ & 1/25¢	\$450.00
Mills 4-Bells, 5¢, High Serials	400.00
Mills 3-Bells	500.00
Mills Jumbo Parades, Latest Type, Used 3 to 10 Days	95.00
Mills Original Chromes, 5¢	212.50
Mills Melon Bells, 5¢	110.00
Mills 10¢ Blue Fronts	85.00
Mills 10¢ Blue Fronts	85.00
Mills 25¢ Blue Fronts	125.00
Mills Cherry Bell, Floor Sample	215.00
Mills Cherry Bells, 5U	110.00
Mills Blue Fronts, Recond., 50	250.00
AC, 5¢, 7 Coln Head, JP	\$ 75.00
Evans Bangtails, '39 Model	165.00
Evans Gal. Dominos, Brown Cab., Siant Head	125.00
Jennings Fast Time, Cash Pay	25.00
Mills Green Vest Pockets	22.50
Mills Jumbo Parades, Clean	75.00
Mills Square Bells	50.00
Watling Rola-Tops, 5¢, Double JP	35.00
Watling Goosenecks, 1¢, Double JP	25.00

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MILLS Q.T. 5¢ and 10¢ Play, New or Used. MILLS MYSTERY PAY. Blue and Brown Fronts, 1¢, 5¢, 10¢, 25¢ and 50¢ Play. MILLS ESCALATOR TYPE SLOTS. In Two-Four Payout. Such as F.O.K., FRONT VENDERS, WAR EAGLES and ROMAN HEADS, 1¢ to 50¢ Play. Write Us What You Have, Serial Numbers and Your Lowest Price.

SICKING, INC.

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Bally Shoot the Bull Gun, \$60; 25¢ Watling Rolotop, \$50; 50¢ Jennings, 2-4 pay, \$50; Jennings & Mills 5-10-25, 2-4 pay, with J.P., \$25; without J.P., \$10. Pin Tables—Red Hot, Score Champ, Flash, Doughboy, Golden Gate, Triple Threat, Champion, Supreme, Charm, Rotation.

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1 Wurlitzer 950—Cannot Be Told From New	\$479.00
3 Wurlitzer 750E—Like New	375.00
1 Wurlitzer 500 with Wurlitzer Adapter	189.50
10 Seeburg Hi Tone Wireless Remote	375.00
5 Seeburg Speaker Organs—Wireless Remote	47.50
1 Seeburg Gem—Excellent Condition	129.50
5 Seeburg Major—E.S.R.C.	275.00
5 Mills Throne	119.50
50 Seeburg Bar-o-Matic Wireless—Brand New—5c, 10c, 25c	49.50
50 Seeburg Wall-o-Matic Wireless—Brand New—5c, 10c, 25c	47.50
25 Seeburg Wall-o-Matic Wireless—5c	32.50
10 Seeburg Transmitters Wireless—Brand New	29.50
30 Packard Boxes—Like New	32.50
25 Buckley Boxes—Like New—Light-Up Sides	22.50
5 Wurlitzer Boxes—5c, 10c, 25c	45.00
50 Keeney Boxes	6.95
6 Wurlitzer Boxes—Model 100—Brand New	24.50
20 Buckley Adapter for Wurlitzer 24—Brand New	29.50
5 Wurlitzer Counter Model #61	59.50
2 Wurlitzer Counter Model #71	119.50
5 Wurlitzer Counter Model #41—5c Slug Proof	74.50
10 Keeney Speaker Organs—Brand New	37.50
10 Chandelier Chrome Speakers	14.50
1 Wurlitzer Speaker Model 430	94.50
16 Mills Panorams—Late Model—Program Holder, Equipped with Cleaning Pads, Including Base	274.50
5 Wire Cable—Per Foot 15c.	

SPECIALS

2 Brand New Jennings Golf Ball Slots—25c Play	\$189.50
2 Mills Brown Front, 5c Play, Brand New Slots	219.50
15 Mills Glitter Gold QT—Brand New—5c Play	114.50
5 Mills Glitter Gold QT—Brand New—10c Play	119.50
10 Bally Hawthornes—1 Ball	\$ 59.50
15 Bally Hi Hands	104.50
6 Genco Playballs—Late Model—Like New	169.50
7 Bally King Pins—Brand New in Original Cases	249.50
2 Scientific Batting Practices—Brand New in Original Cases	134.50

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REFERENCES: Any Bank in Elizabeth or anybody in the coin machine industry.

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2 Exh. Whatsis. Ea. \$ 39.50	Roovers Name Plate, 25 Lbs. of Tape \$125.00
3-Way Grippers 17.50	Sky Fighters 245.00
Mills Pneumatic Puncher 124.50	Mountain Climber 149.50
10c Planetelus Fortune Teller with Cards 104.50	Super Gripper 45.00
Mills World Horoscope (12 Coin Chutes) 99.50	World Series 89.50
Exhibit Photoscopes 39.50	Pikes Peaks 19.50
Western Baseball, DeL. Chicago Coin Hockey 94.50	ABT Jungle Hunt 24.50
Kicker & Catcher 19.50	Aero-Matic Basketball 89.50
Whiz Balls 7.50	Batting Practice 99.50
Jap Chicken Sams, Now 9.50	Texas Leagues 32.50
Electric Defense Gun 120.00	Metropolitan AirDefense 179.50
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	Cast Iron Stands 3.00
	Mutoscope Wind Mill \$ 19.50
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	Exhibit Congo 39.50
	Club Trophy 235.00
	5c Dewey, Color Slots 79.50
	5c Columbia 47.50
	10c Pace Bantam 49.50
	25c Jennings Chief 79.50
	1c Glitter Q.T. 62.50
	10c Blue Front, Late 89.50
	Mills Owl 79.50
	Jumbo Parade, F.P. 67.50
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Chief 14.50	All American 27.50	Star Attraction 47.50
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44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

getting top play on all machines due to influx of soldier play from a near-by military base.

Davis Sales Company biz is ahead of 1941, with distrib due for biggest season in its history. Rex Amusement Company, distrib for Rock-Ola, moved into new quarters 1st of November, with manager Angelo Delaporte taking on larger space in downtown store building.

Influx of name bands playing Syracuse past month helped play on records.

With this territory on gas rationing since July, business has not suffered. Factory and war workers still have all the gas they need to get about and they are the bulk of the spenders. New neckels are not appearing as yet in this territory. Distribs are looking for new highs with forthcoming holiday season.

Wilmington, Del.

All lines strong—cigarette vender business leads — repair situation

WILMINGTON, Del., Dec. 5.—Coinmen of this State will wind up the year with the coin machine business on the plus side.

Despite current conditions, sales thru vending machines in Delaware have reached probably an all-time high, altho it is expected that during December there may be some slight falling off in volume.

In the van has been the cigarette vending machine, which was given added impetus in the State thru sales to war workers. Since the first of the year a large number of machines have been installed in war plants. There is no State cigarette tax in Delaware, and the price has been consistent at 15 cents a pack. Recently, when the federal tax went into effect, the operators, rather than bother with increasing the price, decided to "split the difference" with the location. In this way the federal tax was absorbed by both the location and the operator.

Candy machines have also enjoyed good sales. Machines have been widely installed in war plants.

Pinball machines and juke boxes vie for third place in the machine picture. Servicing problems have hit these two types of machines. One of the State's largest operators related that repair problems were great.

Cigar vending machines are taking a beating due to the fact that cigars are now selling for 6 cents.

Tallahassee, Fla.

Booming as military men take over—many new coin machine locations

TALLAHASSEE, Fla., Dec. 5.—Figures and estimates on busipess in Tallahassee for November were not immediately available at this writing, but even a conservative observer would have no fear in declaring that nothing short of a boom is underway in Florida's capital city.

Reason for the big turnover is, of course, due to war activity in this sec-

tion. Besides an army base in Tallahassee, there are a number of army centers within the city's trade area, and servicemen are making the most of it.

Pinball and juke boxes in Tallahassee evidently do not show any hardship because they are going most of the time, and soldiers can hardly get elbow room in the seven restaurants in the business area. November saw the opening of two downtown beer parlors to take care of the extra trade; for years the business area had only two such places. At least two drugstores have added juke boxes recently, and all drugstores where food is served are doing a big business. Leading hotels have installed pinball machines.

Stores also have reflected the boom. Merchants have been asked by army officials at a near-by camp to remain open on Sundays to take care of the trade from the men at that place.

Indicative of the increased business turnover in Tallahassee is the shortage of living quarters. Local residents have been asked to make room in their homes for visiting soldiers.

Gasoline rationing in the city has had little effect on traffic, officials pointing out there was little decrease in the number of vehicles on the streets. However, rural traffic is declining as shown by the dropping revenue in gasoline tax revenue.

A source of amusement to some Tallahasseeans is to watch the long lines of soldiers at the various penny scales, especially the "guess-your-weight-and-get-your-penny-back" type.

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NOW \$5.00 EACH WHILE THEY LAST! List Price \$17.50

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A money maker for the duration! Colorful, appealing, permanent. One cost—no refills, no service. Just set up and collect! Positive check on income and payout. Colored balls win, plain lose. Convenient size: 7 1/4" wide, 13 1/4" high.

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1/3 Deposit Required.

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MONEY-SAVING SPECIALS

SPECIAL
Ship us your burned out Wurlitzer, Seeburg or Rookola phono motors and we will repair same for you within 5 days for only \$5.00 Each.

SPECIAL
PHONOGRAPH AMPLIFIERS \$2.00
For a labor charge of \$2.00, plus materials, we will repair any type of phono amplifier to your complete satisfaction. Send us one as a trial TODAY.

SPECIAL
We have on hand right now Double Throw "Make & Break" switches for Seeburg Guns. Write us how many you need, \$1.00 Each.

SPECIAL
PHONOGRAPH PARTS
If your dealer cannot supply you with replacement parts for your phonographs ship us your broken parts or the Number and Type and we will try to replace them at a minimum charge.

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USED WURLITZER PARTS
Model 412 Switch Boxes \$ 2.50
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Model 412 Set of Selector Rods ... 1.50
Wurlitzer Tone Arms 12.50
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Model 616 Dynamic Speaker 10.00
Model 616 Amplifier 12.50

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Chandelier Speakers \$10.00
15" Leathette Speaker Cabinets .. 7.50
12" P.M. Speakers 10.00
Mills Thrones 99.50
Evans Ten Strikes 49.50
Rotor Tables 29.50
Seeburg 5c/10c/25c Bar-o-Matics .. 45.00
Wurlitzer Model 310 Boxes 7.50
Buckley Boxes 7.50
Twin Steel Cabinet 30.00
Single Steel Cabinet 22.50

SUPREME VENDING CO. 557 ROGERS AVE., BROOKLYN, N. Y. All Phones: Buckminster 2-8400

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Dec. 5.—Coin machine business here during the week had a day off Thursday when the jobbers and distributors and many operators celebrated Thanksgiving. With business moving along at an even pace during the week, no one missed any special business by not being on the job that day.

Distributors and jobbers are beginning to ration parts for machines in an effort to make the stocks go round. There isn't any attempt on the part of the distributors to boost prices or hold part stocks for higher prices, but the move has been taken in an attempt to supply everyone with the needed equipment. Not all parts have been placed on this self-rationing policy, but the vital parts, and those most called for, have been taken off the regular sales shelves. Believing there was a tendency to buy too much extra equipment, this step was taken, it was said, in fairness to the small operators. While both game and music jobbers have taken these steps, it is believed to be more applicable to the music houses.

Arcade equipment continues to lead the sales in the coin machine equipment field. Several operators reported business still good and that they were buying more equipment. Jobbers in this line as well as others have had their stocks reduced somewhat by the demand, but they are making every effort to replenish their supplies.

Distributors and jobbers in used equipment reported that some difficulty was being experienced in getting shipments from the East. The delay in having shipments come thru was attributed to the heavy traffic of Christmas mail and express and also to the increased traffic of soldiers and war materials. While the delay has caused no serious trouble here, it has put the jobbers and distributors on the spot and made many refrain from promising early deliveries on their sales.

Happels Celebrate

Bill Hoppel, manager of the Badger Sales Company, staged a family reunion Thanksgiving Day with a gathering in Pasadena followed by a private party at Earl Carroll's Theater-Restaurant that night. . . . Art Weiss, Los Angeles games operator, reports that things are moving along swell in his line and that the winter season looks rosy. . . . Ben Korte, of La Crescenta, Calif., has an automobile

skooter and motorcycle and is ready for the gasoline rationing set to start December 1. . . . Wes Middleton has the same set-up, but has gone Korte one better by having a saddle horse and a bicycle. . . . No need for gas rationing there. . . . Nick Carter, of the Nickabob Company, operator of penny arcades in New Chinatown, in Los Angeles, has donated the use of his 35-foot cabin cruiser to the Coast Guard. In addition to this move, Carter devotes much of his spare time to patrol duty in the Los Angeles harbor. . . . Irving Baer, formerly a Wisconsin operator, has opened a new arcade in Ontario, Calif. He purchased a large order from the General Music Company and then placed another order for nearly \$1,000 worth of stuff to follow when available. . . . Verne Owen, of the Palm Springs Amusement Company, in Banning, made a trip to Los Angeles to pick up two phonographs and 10 Buckley boxes at Bud Parr's. He said that business was keeping him on the hop and that he has had to forego night clubbing in order to take care of the increased work.

Kaplan to Air Corps

Louis Kaplan, son of Harry Kaplan, Southwestern Vending Machine Company, has enlisted for pilot training in the Air Corps. . . . Jimmy Jones, Southwestern Vending Machine Company manager, is serving as chaplain of the Los Angeles Eagles. . . . Marjorie Morgan, SVC secretary, has announced her engagement to Ted Sharp, of the Medical Corps, U. S. Marines. Sharp is stationed with the USMC at Camp Elliott, Calif., near San Diego. . . . A. M. Keene, of Keenomatic, and Bill Hoppel, of Badger, are considering a private line from Taft to Los Angeles. Long-distance calls back and forth generally hit six before noon, so that's why the idea of the private line is being considered. . . . Clint Johnson, of Pismo Beach, Calif., continues to go strong with his Fun House Penny Arcade. Johnson declares that cool nights have yet failed to dent the crowds at his place, and it looks like he'll be going strong all winter. . . . Fred Gaunt, of General Music Company, visited his brother near Palm Springs recently. While in the area, Gaunt visited other coin machine operators. . . . Bill Wulf, of Modern Coin Exchange, continues his one-man salvage drive.

Dixon in Town

Paul Dixon, of the firm of Sachs & Dixon, San Diego, is going in for property in that area. His partner, John M. Sachs, is in the Air Corps as an instructor. . . . Mrs. May Shields is visiting her sister-in-law in Los Angeles while work is being completed on the new Shields home in El Monte. . . . Elmer Smith writes his friends in the coin machine business that everything is ticking along in the Coast Guard. . . . Bob Tanner, Los Angeles music operator, is adding to his equipment and buying needed parts on his trips to Coin Machine Row. . . . Percy Shields divides his time between working on his new property in El Monte and scouting for good used arcade equipment to please his many customers. . . . Carl Gustafson, of Mission Beach, reports that his arcade is going strong

there. The beach area is getting good week-end business. . . . Tom Hughes, well-known showman who has many friends in the coin machine field, is back in the city after a trip east. . . . Elmer Hanscom, who had an arcade on a carnival last season, is in the city and is making the Bristol Hotel his headquarters. . . . Al Anderson, of the Balboa Fun Zone, makes frequent trips to Los Angeles to see what the boys are offering in arcade machines. Anderson's arcade there is one of the most popular spots in the section. Winter business continues good, with the week-ends being strong. . . . Walter Hillig and Louis Sallee, the latter the "grand old man of the penny arcade," are expected to attend the Victory Dance and President's night of the Pacific Coast Showmen's Association to be held here December 7.

Rawlings on the Hop

Harry C. Rawlings, of County Games, is being kept busy by his many activities. In addition to his coin machine business, Rawlings is active in the Pacific Coast Showmen's Association and has been assigned to the distribution of copies of the club's book, *20 Years of Progress*. He's been cleaning them out, too. . . . H. Van Stelton, of Whittier, tells that the coin machine business in that area is going good. He is one operator who believes in keeping his machines in tip-top shape. . . . Jay Bullock, who bought the music route of Edward LaForge, reveals that he is just about to get things worked into a routine which includes the locations on the added route. . . . Jane Carico, of the Jack Gutshall Dis-

(See WEST COAST on page 80)

BRAND NEW MACHINES

Buy Now While You Can Get Deliveries

Baker's Paces, 5¢ Play	\$299.50
Evans Jackpot Dominos	389.50
Keeney Super Bells	239.50
Keeney Super Bells, 25¢ Conv.	259.50
Mills Vest Pocket, 5¢, B. & G.	74.50
Mills Jumbo Parades, Cash Pay	129.50
Mills Jumbo Parade, Conv.	148.50
Mills Four Bells, 5¢, Latest Md.	650.00

Northwestern Stamp Venders, 3 3's for 10¢, 4 1's for 5¢ . . . \$29.50

Pace Race, 5¢ Play	\$335.00
Pace Race, 5¢ Jackpot	375.00
Pace Race, Quarter Play	375.00

FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.

Bally Club Bell	\$195.00
Chicago Coin Hockey	189.50
Mills Jumbo Parade, Cash Pay	125.00
10 Mills Jumbo Parades, Conv. FS.	139.50

Mills Four Bells, Four Nickels	\$600.00
Keeney's Super Bells, 5¢ Conv. with Mint Vendor	239.50
Watling Big Game, CP.	82.50

USED MACHINES—RECONDITIONED AND REFINISHED

SPECIALS	
25 Super Bells, 5¢ Conv., SU	\$142.50
25 Dominos, JP, Light Cab., SU	282.50
5 Super Track Times, SU	300.00
1 Wurltzer 950, 1942 Md., Brand New, Never Unpacked	Write
10 Mills Three Bells, Like New, High Serials	500.00
Jackpot Dominos, Brown Cabinets, Factory Reconditioned	225.00
1 Keeney Submarine, Like New	187.50

2 Mills Square Bells	\$ 49.50
10 Mills Jumbo Parades, Free Play, Blue Cabinets, Serials over 6500	107.50
6 Mills Jumbo Parades, Free Play, Late Style Coin Head	87.50
1 Pace Race Jackpot	199.50
10 Sky Fighters	265.00
5 Seeburg Organ Speakers, Perfect	49.50
FIVE BALL FREE PLAY:	
Bally Mystics	\$ 29.50
Bally Reserves	17.50
30 A.B.T. Challengers, used less than six weeks	\$30.50 ea.
5 A.B.T. Model F, like new	27.50
Steel Stands for these Machines	4.50 ea.

SLOT MACHINES—RECONDITIONED AND REFINISHED

1 Jennings 1¢ Duchess, #1712	\$ 19.50
Mills 5¢ Cherry Bell, #432000	110.00
Mills 5¢ Melon Bell, #430000	110.00
Mills 5¢ Red Front	85.00
2 Mills 10¢ Q.T., #11724-19802	37.50

2 Mills Blue Front, 5¢ Play, Club Bell, #445249-445256	\$125.00
1 Mills 10¢ Blue Front, #389392	90.00
7 Daval Penny Packs, Latest Md., Revolve a Round Base	7.50

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective December 12, 1942, and Subject to Change Without Notice.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

SEE **Bally's**
GREATEST HIT!
OUT WITHIN 2 WEEKS
AFTER WE LICK THE AXIS

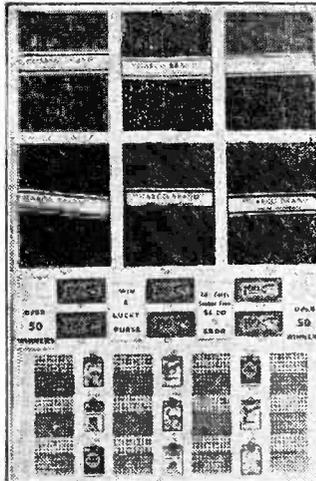
BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

Mills THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.
MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

WANTED FOR CASH

Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball. Also any other Machines suitable for Penny Arcade.
MIKE MUNVES, The Arcade King 520 W. 43rd St., New York Bryant 9-6577



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Our Board Prices Are Not Controlled
BILLFOLD JACK POT
— 1200 HOLES — 5c —

Takes in	\$60.00
Gives Out	
1 Billfold and	\$5.00
5 Billfolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88

YOUR PROFIT \$27.88

PRICE \$2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

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A. N. S. COMPANY

312 CARROLL ST. ELMIRA, N. Y.

DON'T PASS UP THESE BARGAINS

Sky Chief	\$175.00	Red, White, Blue	\$14.50	Seven Up	\$29.50
Hi-Hat	34.50	Mystic	14.50	Sparky	14.50
South Paw	29.50	Towers	54.50	Stratollner	22.50
Star Attraction	29.50	Zig Zag	34.50	Anabel	12.50
Big Time	17.50	West Wind	29.50	Doughboy	12.50
Home Run 1940	14.50				

NO REASONABLE OFFER REFUSED!!!

1 5¢ Pace Comet Front Vendor		1 5¢ Jennings Escalator, Triple Jackpot
1 1¢ Watling Blue Seal, Double Jackpot		3 5¢ Jennings Chiefs
1 Jennings 10¢ Gooseneck, Single Jackpot		1 25¢ Wolf Head, Double Jackpot
1 Jennings 5¢ Gooseneck, Single Jackpot		1 5¢ Skyscraper, Double Jackpot, 3-5 Payout
1 5¢ Jennings Escalator, Double Jackpot		1 Mills 5¢ Gooseneck, Double Jackpot
1 25¢ Jennings Gooseneck, Double Jackpot		

SPECIAL

5 Factory Reconditioned Brown Fronts (Club Handle) \$129.50 Each
Send Your Order Today. 1/3 Deposit Required.
SEIDEN DISTRIBUTING CO. 1230 Broadway, Albany, New York
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CASH WAITING FOR

All Types of Guns, Arcade Equipment, Slot Machines, Consoles, Pin Games, All Makes of Music Machines, Wall Boxes and Any Type of Coin Operated Machines.

HIGHEST PRICES

RUNYON SALES CO.

123 W. RUNYON ST.
NEWARK, N. J.
(Big 3-6685)

CHRISTMAS SPECIALS! MONEY BACK GUARANTEE

These machines are in A-1 condition; appearance unsurpassed. If upon examining the machines the customer is dissatisfied the games can be returned and money will be refunded.

ABC Bowler	\$23.50	Gold Star	\$21.00	Seven Up	\$15.50
All American	17.00	Gun Club	34.50	Show Boat	29.50
Anabel	16.50	Hi Dive	39.50	Silver Skates	24.50
Argentine	37.00	Hi Hat	36.50	Sky Blazer	37.50
Attention	22.50	Home Run '40. (Plastic Bumpers)	14.50	Sky Ray	22.50
Band Wagon	15.00	Home Run '42	40.00	Sluggo	19.50
Belle Hop	27.50	Horoscope	28.00	Snappy	23.50
Big Chief	17.50	Jungle	32.50	South Paw	42.50
Big Parade	71.50	Knockout	69.50	Sport Parade	19.50
Bolaway	29.50	Leader	22.50	Spot a Card	49.50
Boom Town	17.50	League Leader	16.50	Spot Pool	34.50
Bosco	49.50	Legionnaire	24.50	Star Attraction	25.00
Broadcast	18.50	Line Up	16.50	Stars	24.50
Captain Kidd	39.50	Majors '41	19.50	Strato Liner	14.50
Champ	29.50	Metre	21.50	Super Chubby	22.50
Clover	47.50	Miami Beach	36.00	Sun Beam	24.50
Cross Line	15.00	Mills 1-2-3, '39	24.50	Target Skill	19.50
Defense, Baker	18.00	Monicker	69.50	Ten Spot	28.50
Defense, New, Genco	74.50	New Champ	47.50	Three Score	17.00
Do-Re-Mi	34.50	Pan American	31.50	Topic	62.50
Doughboy	16.50	Paradise	24.50	Towers	42.50
Dude Ranch	16.00	Polo (New Plastic Bumpers)	17.50	Twin Six	29.50
Duplex	25.00	Pursuit	27.50	Ump	18.50
Five, Ten, Twenty	77.50	Red, White, Blue	19.50	Venus	49.50
Fleet	22.50	Repeater	18.50	Victory	35.50
Flicker	16.50	Salute	17.50	West Wind	34.50
Formation	18.50	School Days	24.50	Wild Fire	26.50
Four Diamonds	31.50	Sea Hawk	21.50	Wow	15.50
Four Roses	29.50			Zig Zag	34.50
Fox Hunt	16.50			Zombie	24.50

GIVE SECOND CHOICE

SPECIALS

These games are in good condition—we need the space—you can have your choice—three for \$29.00.

Bang	Charm	Land Slide	Power House	Score-Line	Triumph
Beauty	Dixie	Limelight	Punch	Sky Line	Turf Champ
Big League	Double Feature	Mascot	Red Hot	Speed Demon	Vacation
Big Six	Drum Major	MerryGoRound	Rotation	Speed Way	Variety
Big Time	Follies	Mr. Chips	Roxy	Sporty	White Sails
Birdie	Glamour	Pals	Scoop	Spot 'Em	Yacht Club
Bordertown	Hold Over	Pick 'Em		Summertime	
Cadillac	Jolly				

ARCADE EQUIPMENT

Batting Practice, Like New	\$115.00	Evans Skee-Ball-ette	\$ 85.00
Chicago Coin Hockey, Like New	189.50	Evans In the Barrel	85.00
Bally King Pins, Like New	175.00	Bally Alley	45.00
Ten Strikes, Low Dial	40.00	Bally Bull Gun, Conv.	89.50
Ten Strikes, High Dial	55.00	Bally Rapid Fire	165.50
Genco Play Ball, Like New	185.00	Shoot the Chutes, Jap Conv.	139.50
Western Baseball, De Luxe	99.50	Shoot the Jap, Conv.	129.50
Keeney Air Raider	159.50	Casino Golf, Like New	24.50

CONSOLES

Keeney Super Bell, Cash, Check or Free Play, Sgle. Slot	\$149.50	Mills Jumbo Parades, Blue Cab., F.P.	\$ 62.50
Paces Reels, Combination F.P. & P.O.	89.50	Mills Jumbo Parades, Combination F.P., Check and Cash	89.50
Bally High Hands, Cash or Free Play	94.50	Waiting Jungle Camp	54.50
Jennings Silver Moons, Cash or Free Play	65.00	Bally Club Bell, Comb. F.P. & P.O.	149.50
Bally Big Top, Free Play	62.50	Baker's Races, Daily Double, Comb.	219.50

COUNTER GAMES

Marvels	\$8.50	Mercury	\$8.50	Eagles	\$6.50
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All Prices Subject To Prior Orders. Terms: 1/3 Deposit, Balance C. O. D.
WILL BUY—Bally Rapid Fire, Keeney Air Raider, Keeney Submarine Guns, Kirk Night Bombers, Motoscope Ace Bomber, Motoscope Sky Fighter, Seeburg Chicken Sems, Seeburg Jailbird, Chicago Coin Hockey, Western Baseball, De Luxe. (Give full details in first letter.)
 Write for Your Needs in Parts—We Have It!
 New Plastic Bumpers . . . 25¢ Ea. | New Pinball Cartons, with Fillers . . . \$2.00 Ea.

MECHANICS SERVICE CO.

2124 Fifth Avenue Atlantic 0662 Pittsburgh, Pa.
WE BUY, TRADE OR SELL ANY COIN-OPERATED DEVICE

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

ABC Bowler	\$45.00	Monicker	\$84.50	PHONOGRAPHS
Belle Hop	30.00	Towers	69.50	A-1 CONDITION
Big Parade	84.50			Wurl, 24 Revamped \$149.50
Boomtown	25.00			Mills Throne of Music 139.50
Hi Stepper	28.00			Wurlitzer #18A . . . 84.50
Horoscope	39.00			Seeburg Classic . . . 199.50
Metro	22.00			USED PHONO. RECORDS
Pursuit	34.50			1,000 . . . \$99.50
Speed Ball	32.00			
Spot Pool	49.00			

NATIONAL NOVELTY COMPANY, 183 MERRICK RD., MERRICK, L. I. FREEPORT 8320

PARTS FOR MILLS BELLS IN STOCK

5¢ Escalators	\$12.50	Club Handles	\$4.75	Jackpot Glasses	\$1.25
Clocks	6.00	Regular Style Handles	3.75	Payout Guide Brush	1.25
Main Clock Gears	2.00	Back Doors	5.00	Payout Slide Cover	1.50
Medium Clock Gears	1.50	Mechanism Bases	3.00	Assembly	1.50
Payout Slides	1.00	Handle Starting Lever	1.00	Reel Operating Lever	1.50
Reel Discs	2.00	Main Operating Lever	3.00	Assembly	1.50
Payout Lower Brackets	1.50	Pump Assembly	3.50	Cash Box Door Assembly	4.00
Handle Starter Lever	2.50	Operating Fork and Roller Assembly	5.00	Cash Boxes	2.00
Bracket Assembly	2.50				

CONSOLES

Mills 4 Bells	\$379.50
Bally Club Bells	179.50
Bally Royal Flush, PO	49.50
Keeney Twin Super Bell, 5¢, 25¢	324.50
Keeney Kentucky Skill Time, 7 Coin	89.50
Mills Jumbo Parades, PO	89.50
Mills Jumbo Parades, FP	89.50
Mills Square Bell	79.50
Jennings Bobtail, FP	104.50
Jennings Silver Moon, FP	104.50
Jennings Derby Day, Slant	49.50
Jennings Derby Day, Flat	39.50
Waiting Big Game, PO	89.50
Pace Saratoga, Comb.	
Chrome Railing	119.50
Groetchen Sugar King	39.50
Gallop Dominos, Black	69.50

MISCELLANEOUS

Bumper Bowling, New Units	\$79.50
Keeney Wall Boxes, 20Rec.	12.50
Curved Ten Strike Glasses	2.50
10 Seeburg Melody Parade, 5 Selector Counter Box	8.50

PHONOGRAPHS

Model "J," Keyboard	\$ 59.50
Model "C," 12 Rec.	49.50
Model "A," 12 Rec.	49.50
Illum. Cab.	64.50

FREE PLAYS

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Crossline	\$24.50
Flicker	22.50
Play Ball	29.50
CHICAGO COIN	
Home Run, '42	\$59.50
Main Operating Lever	3.00
Legionnaire	37.50
Majors '41	34.50
GENCO	
Jungle	\$49.50
Ten Spot	44.50
GOTTIEB	
ABC Bowler	\$39.50
Horoscope	34.50
Spot Pool	49.50
KEENEY	
Sky Ray	\$32.50
Towers	64.50
Twin Six	37.50
Wildfire	34.50

PHONOGRAPHS

WURLITZER	
P12, Universal Cab.	\$ 89.50
50, 12 Rec.	89.50
61, Count. Mod.	82.50
41, Court. Mod. & Stand	129.50
ROCKOLA	
Rhythm King, 16 Rec.	\$ 69.50

BELLS

Reconditioned Like New!	
Mills Vest Pocket Bells:	
Chrome	\$54.50
Blue and Gold	44.50
Green	34.50
Mills Smoker Bell	59.50
Mills 5¢ F.O.K.	49.50
Pace 5¢ Rocket Bell	119.50
Groetchen Columbia	89.50
Waiting 10¢ Rotator	89.50
Jennings Cigarola XXV	169.50

FINAL CLOSEOUT! KEENEY SUPER BELL, 5¢ Comb. F. P. or P. O., BRAND NEW . . . \$249.50

MILLS BRAND NEW AND FACTORY REBUILT BELLS STILL AVAILABLE! TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
 2200 N. WESTERN AVE., CHICAGO, ILL.
 AS. OC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
 OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURGH

WEST COAST

(Continued from page 79)

tributing Company, may be caused many headaches by the gasoline rationing, for, after all, it takes gasoline to go to San Francisco. . . . Cigarette vending machine business is good, with increased smoking because of the war. Increased pay rolls are also boosting the sale. . . . Al Weymouth, Los Angeles cigarette operator, is among those who report increased business.

Showalter in Town

No matter the season, winter or summer, Frank Showalter, of Santa Ana, still believes that Orange County is the best place in the world. Business in that area is good, with many soldiers being stationed at the West Coast Air Force Replacement Center. . . . Archie Freeman is a booster for the Oceanside, Calif., territory. . . . Bill Hogan, of Fresno, was in the city scouting for hit tunes for his music machines. . . . Jack Gutshall has put away his lucky deer gun for another season. With gasoline rationing soon to be the "McCoy," Jack may not be able to get his trout tackle out. . . . Associated Operators of Los Angeles County, Inc., continues to sell a large number of War Stamps and Bonds. . . . The AOLAC service car is now in operation. . . . Notes to music machine operators—Dick Stabile follows Jan Garber as the band at the Trianon in South Gate, and Tommy Dorsey is next on the bandstand at the Hollywood Palladium when Gene Krupa moves out. Horace Heldt is set for Casa Manana. Spike Jones is finishing up a picture at Warner Bros.' studio. It is *Thank Your Lucky Stars*. Dinah Shore is in the cast.

PEANUTS

(Continued from page 70)

tissue building, protein is a major source of supply of amino acids for the formation of hormones, substances secreted by the various glands. These substances have specific duties to perform in regulating many physiological activities upon which life and health depend. Protein also serves as a source of energy with about the same fuel value as sugars and starches.

Animals Like Peanuts

Animals as well as human beings must have their protein, which must also be of the right quality in order to build and develop bodies properly. The nutritive quality of a protein depends on its amino acid composition. A number of proteins of some of our important foodstuffs are of poor nutritional quality because of their deficiency in dietary essential amino acids. Those of cereals and certain legume seeds are some of the best "incomplete" examples.

Therefore, according to numerous experiments performed by agricultural stations along livestock feed lines, peanut meal is demonstrated to be a valuable protein concentrate to use as a supplement to other grains and cereals in stock-feed. Peanut meal is one of our cheapest and best protein concentrates and on account of its high content can best be utilized by mixing it with foods and feedstuffs which have a lower biological value.

Livestock production has come to be an important industry in the South and most farmers, in and out of the commercial peanut growing areas, follow the custom of planting "hogging-off" peanut acres as a cheap, labor-saving and highly effective means of fattening hogs for market and for home use which also imparts to the meat the distinctive, nutty flavor found only in peanut fattened hogs.

Here the mature peanuts are left in the field to root them up and feed on them—the nodules and vines are left to enrich the soil. A ton of peanuts hogged-off in the field will produce about 600 pounds of hog.

Peanut fattened hams and meat went thru a period of criticism which was proved unfounded on fact. Swift & Company packing plant at Moultrie, Ga., one of the largest packing plants in the

South, is situated in the heart of the peanut territory and uses almost entirely hogs fed on peanuts, using that fact as a strong feature in their advertising.

Flavor Virginia Hams

Virginia hams, famed over the world for their flavor, are, in most cases, from peanut fed hogs. Their fine reputation is due in large measure to the flavor of the peanut, which furnished the rich oils and food content for their growth.

The "press cake," reground into meal for livestock feeding, contains substantially all the large store of proteins, minerals and vitamins contained in the peanut. We now find that we have been providing for our domestic animals a food which is a source of these three groups so necessary to physical well-being while we humans have subsisted on a lower level of dietary essentials and on a refined food diet which has precluded many of our needs. This has led certain firms to experimenting with various ways of processing this meal into a flour of desirable texture, color and flavor for human consumption. Peanut proteins contain in goodly quantity the amino acids that are deficient in wheat flour proteins. Addition of one part of peanut flour to three parts of wheat flour constitutes such a protein enrichment that the mixture supplies a source of amino acids adequate for satisfactory nutrition.

Use Peanut Flour

The addition of peanut flour also enriches with vitamin B-1 and minerals. Peanuts are a good source of vitamin B-1 and contain four times as much calcium and phosphorus and twice as much iron as wheat flour.

Much present-day interest is being shown in the utilization of proteins for manufacture of industrial products: Casein, a protein of milk, has been used for some time in sizings, plastics, paints, etc., and for the production of fibers for weaving with other materials into cloth. It has been demonstrated that plastics and synthetic wool fibers can be obtained from peanut protein, and samples of woolen cloth—made from 50 per cent sheep's wool and 50 per cent peanut wool—has the appearance and feel and warmth of all sheep's wool. (A patent for the manufacture of peanut protein fiber has been recently taken out—February 4, 1941.)

The red skin of the peanut, usually discarded before eating or using, is the highest known natural source of thiamin, one of the most valuable of the vitamin B group. The fibrous hulls furnish material for insulation blocks, synthetic cork, tin plate polisher and filler for fertilizer. It is also used by peanut crushing mills as fuel.

Big Use in Candy

The third use of peanuts—as food for human consumption—is increasing rapidly. Peanut butter now has the blessing of the nation's nutritionists, particularly those who have the task of preparing low cost menus that measure up to nutritional standards. The Surplus Market Administration of the United States Department of Agriculture recognizes the high food value of peanut butter and in the last few months has bought 5,728,000 pounds of this product to be used in school lunches and cafeterias thruout the nation. England has bought over 6,000,000 pounds of peanuts for eating raw.

A large volume of peanuts is used in the manufacture of candy, the edible trade, both confectioners and peanut butter manufacturers consuming about 400,000 tons annually. More than 80 per cent of the candy bars on the market today contain peanuts or peanut products.

These are uses of the peanut already well known. But many people do not as yet realize the extent to which the peanut, in some form, is appearing on the American table as a standard article of diet. Used as appetizers, soups, substitutes for meat dishes, in cakes and cookies, the peanut is taking its place in the diet and budget of the thoughtful housewife who has learned of its merits.

MILLS HIGHBOYS \$39.50 FACTORY REBUILT \$39.50 MILLS FLASHERS

THOROUGHLY RECONDITIONED 1 BALL PAYOUTS

Grand Nationals	\$79.50	Grandstands	\$69.50	Hawthornes	\$49.50
One, Two Three	34.50	Sport Pages	49.50	Thistedowns	54.50

ONE BALL FREE PLAYS

Bally Victory	\$54.50	Seven Flashers	\$94.50	Western Races	\$54.50
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500 5 BALL FREE PLAY GAMES AT \$7.50 EACH.

GRAND NATIONAL SALES CO.
 2300 ARMITAGE AVE. CHICAGO, ILL.

GUARANTEED LIKE NEW

MILLS FOUR BELLS
Late Mod., Cash & Check . \$299.50
Complete Stock **MILLS NEW SLOTS** on Hand for Immediate Delivery.
We have the largest stock of **USED SLOTS** in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.
1401 CENTRAL PKY., CINCINNATI, O.
927 E. BROADWAY, LOUISVILLE, KY.

Excise Tax Ratio Showing Decline

NEW YORK, Dec. 5.—Discussing the subject of excise taxes, *The Journal of Commerce*, a financial newspaper here, commented on a report by the National City Bank on federal taxation.

The bank report says that excise taxes will provide less than 15 per cent of the total revenue for the federal government in the current fiscal year. Excise taxes made up more than 30 per cent of the federal revenue in 1938 and 1939. The bank report said that the dollar value of excise taxes now will be more than twice the 1939 total, but the federal government is now receiving five times more revenue from income taxes and other sources than in 1939. This greatly reduces the percentage ratio of excise taxes to the total revenue.

The financial paper discusses excise taxes as indirect taxation and in keeping with the general policy of big business argues that the federal government should enact a sales tax as well as some form of a spending tax.

Missouri Lawmakers Pass Big Bills, Then Adjourn

ST. LOUIS, Dec. 5.—The special session of the Missouri Legislature adjourned November 28. News reports said that the special session ended after voting to spend about five million dollars. This was said to be about double what the Missouri governor had recommended when he called the special session of the legislature.

At this special session 11 bills were passed, all of which appropriated money for certain purposes. The governor, due to the big increase in appropriations, was using his veto power on several of the bills.

One of the bills which required large appropriations was one which provided for the restoration of a cut that had been made in the old age pensions. A cut of 30 per cent in pensions had been ordered in July, 1941, because of a lack of funds.

Several other State offices were short on funds to pay salaries, and appropriations had to be made for these, including important State institutions.

FROM A COLLECTION STANDPOINT, OUR "JAP" RAY GUNS TOP ALL OTHERS

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"
RAY-O-LITE GUNS

\$139.50 \$139.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$134.50 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

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Write us today for an Assortment, consisting of Gun Cables, Gun Lamps, Tubes, Photo Cells, Condensers and Resistors that are necessary for Seeburg Amplifiers. Open up the package, examine carefully, and you may return any merchandise not wanted for full credit. We will either make the refund by check, or you can use the credit to apply on any other "Scarce Items" you may want. An Assortment of about \$35.00 will come in mighty handy for your Service Calls, especially when you will have to watch your gas a little more carefully.

How About Sending Us Your "Chicken Sam"? Will Be Returned to You Within 5 Days

Complete Factory Re-Conditioning "Jap" Conversion \$35.00
F. O. B. Chicago

Ship us via motor truck your run-down "CHICKEN SAM" and we will transform your machine into the most thorough and clean "JAP" conversion job in the U. S. A. We will recondition the amplifier, repair or replace both main and gun cables. The front, middle and back scenery on the target cabinet will have an elaborate Sea Battle scene, all hand painted. We will use the original doll, which will be carved and hand painted into the Oriental "Jap." A "20 Shots 5c" card will be placed on the Gun stand. The machine will have an entirely new appearance. The outside of the cabinet will be painted in a blue and black trimmed combination. All the tubes and Photo Electric Cells will be checked and replaced if necessary. A beautiful machine in perfect working order will be shipped you in the amount of \$35.00, C. O. D.—F. O. B. Chicago.

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Wurlitzer Twin 12 . . . 109.50	Wurlitzer 700 289.50	Rock-Ola Spectravox . . 89.50
Wurlitzer 61 59.50	Wurlitzer 616, III . . . 69.50	Charm Cabinets, New . 79.50

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Exhibit Donkey Bray . 129.50	Jenn. Roll-in-Barrel . 119.50	Gott. Skee-Ball-Ette . . 59.50
Mills Ball Grip 119.50	Groot. Mountain Climb 179.50	Keeney Tex. Leaguer . . 39.50
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800 330.00		Western Baseball . . 79.50
500, Piano Keybd. . 170.00		ABT Jungle Hunt . . 17.50
61, '39 Count, Model 69.00		ABT Fire & Smoke . . 17.50
616, Illuminated . . 59.50		Gott. Triple Grip . . 18.00
ROCK-OLA		Anti-Aircraft, Brown, 45.00
Super Rockalite, Adapter \$225.00		Keeney Air Raider . . 185.00
Super Rockalite . . 209.00		Shoot the Chutes . . 129.00
Master, Walnut . . . 190.00		Evans Ten Strike, HI Dial 69.00
Deluxe 165.00		Texas Leaguer 39.00
Standard 150.00		Chicago Hockey . . . 199.00
SEEBURG Classic, Slug Eject. 180.00		Batting Practice . . 115.00
Casino 150.00		Keeney Submarine . . 185.00
MILLS Empress . . . 169.50		Shoot the Jap 129.00
		Daval Bumper Bowling 35.00
CONSOLES		ABT Model F, Streamline 24.50
Silver Moon, F.P. . . \$ 98.00		ABT Challenger . . . 24.50
Jumbo Parade, F.P. . 79.50		1-BALL FREE PLAYS
New Cigarolla, Late Model 150.00		Mills Owl \$75.00
Mills F.P. Slots . . . 89.50		Mills 1-2-3, '40 75.00
Jenn. Fastime, F.P. . 69.50		Vest Pocket, Green . . 23.00
HI Hand 104.00		
Grand Stand, P.O. . . 69.50		

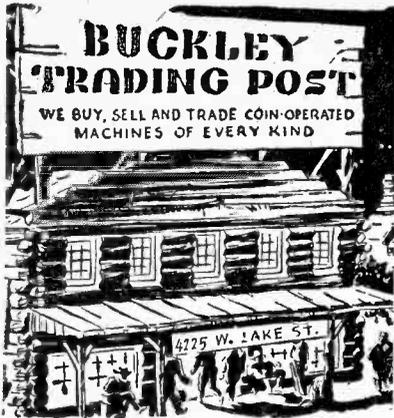
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Ten Spot 39.50		
Victory 75.00		
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Horoscope 39.50	Play Ball 27.50	
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Legionnaire 32.50	Flicker 24.50	
Major '41 39.50	Fleet 25.00	

SPECIALS—Salesboards—Lowest Prices

Name	Holes	Style	Net Price
Big Sport	1288	5 1/2 Thick	\$4.18
Charm	1280	5 1/2 Thick	4.04
Cocoanuts	1800	2 1/2 Ex. Thick	7.16
Combinations Symbols	1060 (Jumbo)	5 1/2 Thick	3.43
Derby Day	1058	5 1/2 Ex. Thick	4.04
Dough Barrel	1080	5 1/2 Thick BC	4.29
Duke Mixtura	1050 (Jumbo)	5 1/2 Semi-thick	3.44
Easy Money	1500	5 1/2 Thin (Definite)	2.38
Forward Pass	1280	5 1/2 Semi-thick	4.14

WRITE FOR COMPLETE LIST

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Wurlitzer	Classic Slug Ejector \$175.00	Wurlitzer Wall Boxes, No. 100, New \$25.00
850 \$450.00	Vogue 155.00	Wall Boxes, No. 125 39.50
800 \$335.00	Regal 144.50	
750 \$350.00	Gem 137.50	STEEL CABINETS
750E 400.00	Rex 250.00	Buckley Single Mechanism \$27.50
750M 375.00	Rockola 40, Rockolite 245.00	Buckley Double Mechanism 31.50
700 279.50	DeLuxe 175.00	
600 175.00	Masters 160.00	COMPLETE MUSIC SYSTEM
600 Keyboard 185.00	Monarch 112.50	Twin 12 Wurlitzers in Metal Cabinets with Adaptor, Amplifier, Speaker \$125.00
500 170.00	Mills Empress 189.50	
500A Keyboard 180.00		SUPPLIES
24A 120.00	MUSIC SYSTEM EQUIP. SPEAKERS & CABINETS	New Buckley Needles \$.30
71 119.50	Buckley Zephyr Cabinet, New \$11.25	Perforated Program Strips, Per M Sheets 3.00
61 79.50	Buckley Tone Tower, New 69.50	Buckley 275A Bulbs for Wall Boxes .12
616 69.50	Buckley Wall Baffles 5.50	
612 69.50	Illuminated Organette Speaker, New 19.50	
P12 34.50	WALL BOXES	
Seeburg	Buckley Illum. Wall Boxes \$35.00	
High Tone, Remote \$410.00		
High Tone, Reg. 395.00		
Colonel, E.S. 300.00		
Envoy, E.S. 252.00		
Majors 225.00		

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Keeney Super Bells—2 Way 5¢ & 25¢	Mills Emerald Chromes	Bally Rapid Fire
Keeney Super Bells—2 Way 5¢ & 5¢		Mills Gold Chrome
Keeney Super Bells—4 Way	PHONOGRAPHS	Mutoscope Sky Fighter
Mills Three Bells	Wurlitzer Phonographs	Mutoscope Ace Bomber
COIN MACHINES	Wurlitzer Wall Boxes	Mills Bag Punchers
Mills Bonus Bells	Wurlitzer 30 Wire Boxes	Mutoscope Bag Punchers
Mills Brown Fronts—5¢, 10¢, 25¢	Betty Telephone Boxes	Chicken Sams
	Scales—All Makes & Models	Rockola World's Series Texas Leaguer
		Gottlieb Grippers
		Wurlitzer Skee Balls
		Western Baseball
		ABT Automatic Shoot Gallery

SPECIALS—ARCADE MACHINES

Three-Way Grip (with Floor Cabinet) \$52.50	Gott. Single Gripper \$ 7.50	Mills Punching Bag \$95.00
Bally Bull's Eye 79.50	Gott. Triple Gripper 14.50	Pikes Peak 12.50
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	Mutoscope Sky Fighter 219.50	Johnson Coin Counter 122.00

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Gold Chrome Bells, 10¢ 217.50	Yellow Front, 3-5 5¢ 62.50	Comet Front Vender \$ 42.50
Gold Chrome Bells, 25¢ 222.50	Yellow Front, 3-5 10¢ 67.50	10¢ Comet B.F. Bell 60.00
Blue Fronts, 5¢, Serials 400.00 99.50	Q.T. Bell 42.50	25¢ Comet B.F. Bell 60.00
Melon Bells, 5-10-25¢ 96.00	Smoker Bell 35.00	
Brown Front Club, 5¢ 112.50	Vest Pocket Bell, JP, New 52.50	WATLING
Bonus Bell, 5¢, New 215.00	Vest Pocket Bell, Blue & Gold 36.50	5¢ Rolatop 2-4 P.O. \$ 35.00
	JENNINGS	10¢ Rolatop 2-4 P.O. 35.00
	5¢ Chief J.P. Bell \$ 67.50	25¢ Rolatop, Late 72.50
	5¢ Silver Chief 94.50	5¢ Double J.P. 25.00

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Mills Four Bells 292.50	Watlign Big Game, F.P. 74.50
Jennings Fast Time, F.P. 75.00	Buckley Daily Double Track Odds 500.00
Jennings Bob Tail, F.P. 69.50	Buckley Track Odds 400.00
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Keeney Super Bells, 2 Way, 5 & 25¢ 287.50	Buckley Long Shot Parlay, 7 Coins 700.00

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Jennings Late Chiefs, New 200.00	Bally Club Bell, New & Used Write
Bally Grandstand 65.00	Mills Blue Fronts, 5¢ & 10¢ 90.00
Jennings Cigarolas 45.00	Mills, Jennings, Watling, 50¢ Write

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Shangri-La 135	Topic 95	Belle Hop 50	Bosco 50	Sea Hawk 25
Liberty 100	Air Circus 75	Bolaway 50	Mills 5-1 30	Seven Up 25
Four Aces 100	Victor 75	Hi Dive 50	1-2-3 25	Sky Ray 20
Knockout 95	Yanks 75	Jungle 50	Hi Hat 35	Stars 35

PHONOGRAPHS

Wur. 616 & 61 \$ 55.00	Seeburg 9500 \$375.00	Rockola '40 Super Rockolite Adp. \$199.00
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Wur. 41 65.00	Majors 265.00	Mills Throne 105.00
Wur. 500 185.00	Commander 265.00	Mills Empress 145.00
Wur. 600 165.00		
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