

OCTOBER 17, 1942

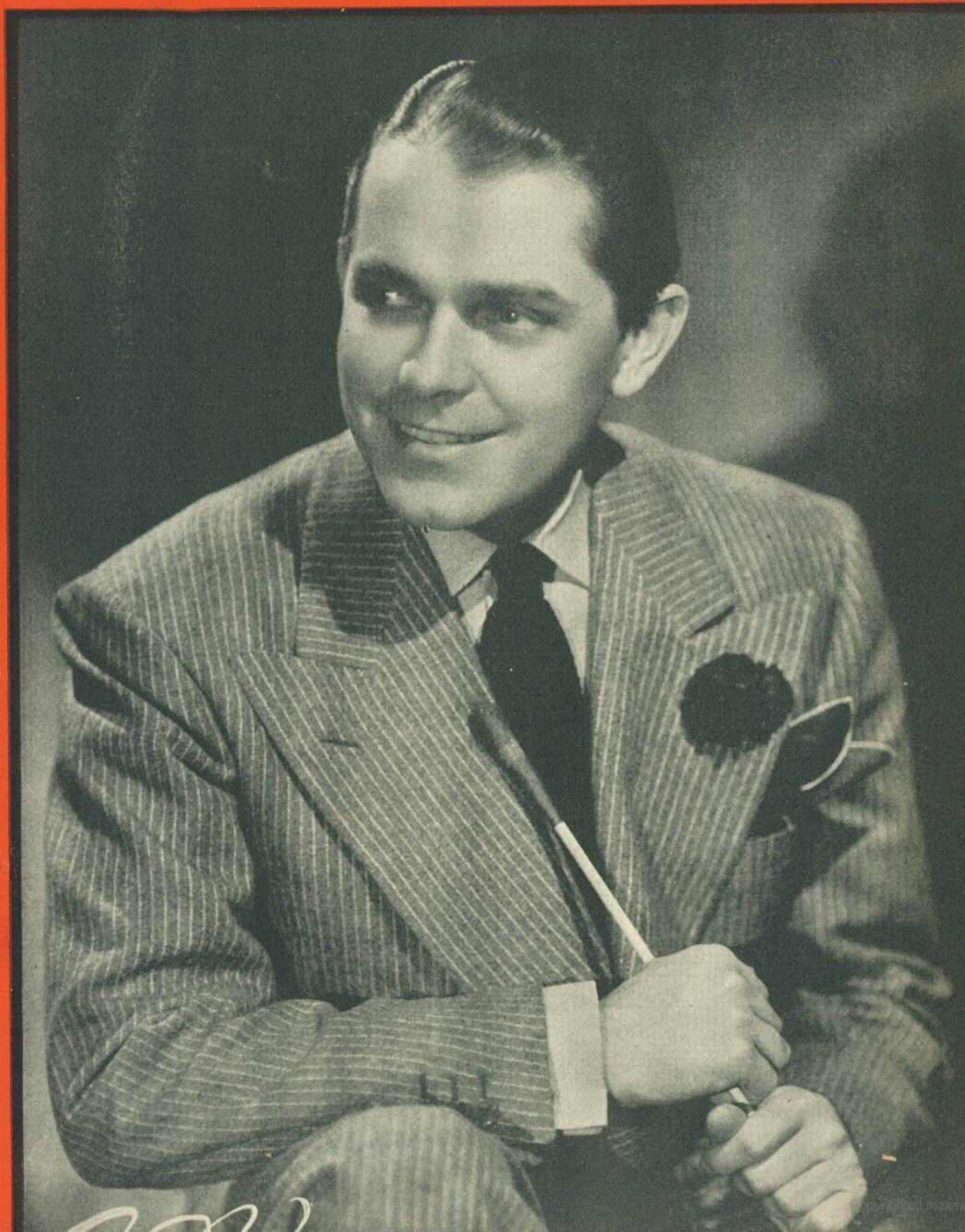
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By AMERICA'S ACE WRITERS

Sons of the Pioneers (currently appearing at Madison Square Garden) ★ Bob Nolan ★ Tim Spencer ★ Ernest Tubb ★ Cindy Walker ★ Glenn Spencer ★ Fleming Allan ★ Al Clauser ★ Delmore Brothers ★ Roy Rogers ★ Texas Jim Lewis ★ Jerry Smith ★ Don Swander ★ June Hershey ★ Arthur Smith ★ Hy Heath ★ Al Dexter ★ Mrs. Jimmie Rodgers ★ Hal Raynor and scores of others.

WALKING THE FLOOR OVER YOU  
 HAPPY ROVIN' COWBOY  
 COOL WATER  
 BLUE PRAIRIE  
 THE COVERED WAGON ROLLED RIGHT ALONG  
 WAY OUT THERE  
 I FOLLOW THE STREAM  
 THE NEW FRONTIER  
 SING, COWBOY, SING  
 RIDIN' HOME  
 OH, I MISS YOU SO, MY DARLING

OVER THE SANTA FE TRAIL  
 WILL YOU LOVE ME (When My Hair Has Turned to Silver?)  
 ROUND-UP IN THE SKY  
 THIS OLD WHITE MULE OF MINE

SKY BALL PAINT  
 TRAVELIN' WITH THE SUN  
 MY DADDY  
 WHEN THE GOLDEN TRAIN COMES DOWN  
 ECHOES FROM THE HILLS  
 AT THE RAINBOW'S END  
 WILL ROGERS' LAST FLIGHT WESTWARD HO!  
 SONG OF THE PIONEERS  
 I STILL DO  
 SONG OF THE PRAIRIE  
 ONE MORE RIDE  
 WHISP'RING WIND  
 YOU ARE MY EYES  
 A SUMMER NIGHT'S RAIN  
 COME ON HOME  
 IN THE DAYS OF FORTY-NINE  
 A SANDMAN LULLABY  
 MY BOY  
 WHY, TELL ME WHY?  
 THEY'RE GONE  
 THE BEAUTY OF YOUR SMILE  
 LAZY  
 OLD ROVER  
 ROLL ALONG, JORDAN  
 I'LL GET ALONG SOMEHOW  
 YOU'LL LOVE ME TOO LATE  
 BLUE-EYED ELAINE  
 I AIN'T GONNA LOVE YOU ANY MORE

YOU MAY HAVE YOUR PICTURE  
 I'LL NEVER CRY OVER YOU  
 WHEN I FIRST BEGAN TO SING  
 PLEASE REMEMBER ME  
 OUR BABY'S BOOK  
 YOU BROKE A HEART THAT WAS BREAKING FOR YOU

OUR LOVE YODEL  
 I'VE REALLY LEARNED A LOT  
 LAST NIGHT I DREAMED  
 SWELL SAN ANGELO  
 WHEN THE WORLD HAS TURNED YOU DOWN  
 MY BABY AND MY WIFE  
 I'M GLAD I MET YOU—AFTER ALL

I KNOW WHAT IT MEANS TO BE LONELY  
 I WONDER WHY YOU SAID "GOODBYE"

SILENT TRAILS  
 CHANT OF THE PLAINS  
 RIDE, RANGER, RIDE  
 STARS OF THE WEST  
 ROLL, WAGON, ROLL  
 DOWN ALONG THE SLEEPY RIO GRANDE

THE TOUCH OF GOD'S HAND  
 RIDIN', ROPIN'  
 HOOFS BEATS ON THE PRAIRIE WIND  
 AT THE OLD BARN DANCE  
 MY PRAIRIE HOME  
 HOLD THAT CRITTER DOWN  
 CLOSE TO HEAVEN  
 I'M RIDIN' A NEW TRAIL TONIGHT

HE'S GONE, HE'S GONE UP THE TRAIL  
 MY MADONNA OF THE TRAIL  
 THAT PIONEER PAPPY OF MINE

OLD PAINT AND I  
 DUSTY TRAIL  
 UNDER THE WESTERN SKY  
 WHEN IT'S APPLE BLOSSOM TIME

PRAIRIE WIND  
 SONS OF THE ROLLING PLAINS  
 ROCKY MOUNTAIN TRAIL  
 BUSY DOIN' NOTHIN'  
 I'M LOOKIN' FOR THE MAN WHO SINGS THOSE HILL BILLY SONGS

WHEN IT'S FODDER-SHOCKIN' TIME  
 LONESOME MOUNTAIN TRAIL  
 DEAR OLD PONY  
 SWIM, YOU LAZY CATTLE, SWIM  
 SLEEPY RIVER  
 WHEN YOU RIDE THE HIGH TRAIL

PUFF ON YOUR OLD PIPE, PAPPY  
 WHY DO I CRY OVER YOU?  
 FIRST YEAR BLUES  
 I AIN'T GOING HONKY-TONKIN' ANY MORE  
 I'LL NEVER LOSE YOU—THOUGH YOU'RE GONE  
 I'M TOO BLUE TO WORRY OVER YOU  
 THE RIGHT TRAIN TO HEAVEN

OUR LITTLE YODELING BOY  
 THERE'S NOTHING MORE TO SAY  
 I LOARED FOR YOU MORE THAN I KNEW  
 JUST ROLLIN' ON  
 MY RAINBOW TRAIL  
 I HATE TO SEE YOU GO  
 WASTING MY LIFE AWAY  
 THAT'S ALL SHE WROTE  
 MY MOTHER IS LONELY  
 I'M MISSING YOU  
 RIDIN' THAT DUSTY TRAIL  
 SINCE THAT BLACK CAT  
 CROSSED MY PATH  
 I'LL ALWAYS BE GLAD TO TAKE YOU BACK  
 WHY DID THIS HAPPEN TO ME?  
 A COWBOY HAS TO SING  
 COTTAGE IN THE CLOUDS  
 WHEN PAY DAY ROLLS AROUND

BISCUIT BLUES  
 (When the Prairie Sun Says) GOOD MORNIN'  
 SADDLE YOUR WORRIES TO THE WIND  
 THE DEVIL'S GREAT GRAND SON  
 THIS AIN'T THE SAME OLD RANGE  
 FOLLOWING THE SUN ALL DAY  
 A NO GOOD SON-OF-A-GUN  
 NIGHT FALLS ON THE PRAIRIE  
 LONE BUCKAROO  
 WELCOME TO THE SPRING  
 BOUND FOR THE RIO GRANDE  
 OPEN RANGE AHEAD  
 ROCKY ROADS  
 THE HANGIN' BLUES  
 SONG OF THE BANDIT  
 TRAIL HERDIN' COWBOY  
 STARLIGHTIN' TIME IN TEXAS  
 GRAB YOUR SADDLE HORN  
 AND BLOW  
 STILL WATER POOL  
 CHANT OF THE WANDERER  
 TRAIL DREAMIN'  
 CODY OF THE PONY EXPRESS  
 RISE AN' SHINE  
 THE WEST IS IN MY SOUL  
 THE BOSS IS HANGIN' OUT A RAINBOW

ON THE RHYTHM RANGE  
 ROUND-UP TIME IS OVER  
 WATCHING THE MOON ROLL BY  
 MOVE ON, YOU LAZY CATTLE  
 SADDLE THE SUN  
 SHADOWS OF THE WILDWOOD  
 DON'T EXPECT ME HOME IN THE MORNING  
 HEAVENLY AEROPLANE  
 AS WE RIDE DOWN THE OLD PRAIRIE TRAIL  
 MOTHER'S LITTLE SWEET-HEART (Daddy's Little Pal)  
 THE GIRL WHO PLAYED INJUN WITH ME  
 THOSE GOOD OLD HORSE AND BUGGY DAYS  
 WHISP'RING SAGE  
 SONG OF THE MOVING HERD  
 WHEN THE SUN GOES DOWN (On an Old Western Town)  
 TRAIL OF THE MOUNTAIN ROSE

LITTLE BLACK BRONC  
 DOWN BY THE OLD SYCAMORE  
 TAKE ME BACK TO DREAM (By the Old Millstream)  
 ROCKY MOUNTAIN EXPRESS  
 LITTLE LOCK OF BABY'S HAIR  
 I'VE SOLD MY SADDLE FOR AN OLD GUITAR

AS THE OLD CHUCK-WAGON ROLLS ALONG  
 BONNY BONNY BRAES OF WYOMIN'  
 DRY AN' DUSTY  
 GIVE ME THE LIFE OF A COW-BOY  
 HEADIN' HOME  
 I LONG FOR THE HILLS OF WYOMING

IT AIN'T SO ROBY ON THE RANGE  
 A COWBOY'S SONG FOR SALE  
 LORITA  
 MY OLD PAINT PONY AN' ME  
 SONG OF THE TRAIL  
 OUT IN CALIFOR-NIA  
 PONY EXPRESS  
 PRIDE OF THE PRAIRIE  
 RANGERS' SONG  
 RESTIN' BESIDE THE TRAIL  
 RIDIN' DOWN THAT UTAH TRAIL

WE'RE BRANDIN' TODAY  
 WHEN A COWBOY'S DAY IS DONE

THIS LITTLE ROSARY  
 BLUE BONNET LANE  
 BYE LO BABY BUNTIN' (Daddy's Goin' Huntin')

BAR STOOL COWBOY  
 I WANT SOMEBODY  
 BEAR CAT MOUNTAIN GAL  
 IT'S ALL YOUR FAULT  
 DON'T COUNT YOUR CHICKENS BEFORE THEY HATCH

SALT RIVER VALLEY  
 DUSTY SKIES  
 I'VE GOT TRAVELIN' IN MY SHOES  
 NOW OR NEVER

TEXAS  
 LOVE HAS BEEN THE RUIN OF A MANY YOUNG MAN  
 OH, WHY?  
 GONNA STOMP THEM CITY SLICKERS DOWN  
 PLAIN OLD PLAINS  
 INTO THE SUNRISE  
 HE KNEW ALL THE ANSWERS (To a Maiden's Prayer)  
 ROUND ME UP AND CALL ME DOGIE

BLUE BONNET WALTZ  
 TOMBOY  
 THE FARMER'S DAUGHTER  
 I DON'T LIKE YOU, BABY  
 HOMESICK  
 RIDIN' FOR THE RANCHO  
 SERENADE OF THE COWBOY  
 WHY I DON'T TRUST THE MEN ARIZONA

THE OLD WRANGLER DREAMS  
 DON'T TALK TO ME ABOUT MEN  
 ROSE OF THE BORDER  
 YOU'RE FROM TEXAS  
 RIDIN' DOWN THE TRAIL TO ALBUQUERQUE

A HIDE-A-WAY IN HAPPY VALLEY  
 WANNA WESTERN GAL  
 RIDE, COWBOY, RIDE  
 WHEN SHADOWS FALL ON THE PRAIRIE  
 YOU'RE STILL THE SAME OLD SWEETHEART

I'M HAPPY IN THE SADDLE AGAIN  
 THE OLD HOME RANCH  
 NOT A CLOUD IN THE SKY  
 BLUE NEVADA MOON  
 SHY ANN FROM OLD CHEYENNE  
 THERE'S GONNA BE A SHINDIG  
 YELLOW MELLOW MOON  
 THE COWBOY AND THE SCHOOL-MARM  
 RIDIN' DOWN THE SUNDOWN TRAIL

THERE'S A MYSTERY UP IN THE SKY  
 WE'LL SING A RANGE SONG  
 TURN MY FACE TOWARD THE SUNSET  
 I'M A-GONNA CHANGE MY WAYS  
 LEAVIN' ON THAT TRAIN  
 TAKE AWAY THIS LONESOME DAY

THE LOVER'S WARNING  
 HEY! HEY! I'M MEMPHIS BOUND  
 GONNA LAY DOWN MY OLD GUITAR

B'JUE RAILROAD TRAIN  
 'CAUSE I DON'T MEAN TO CRY  
 WHEN YOU'RE GONE

A BETTER RANGE IS HOME  
 SOME OF THESE DAYS YOU'RE GONNA BE SAD  
 ALCATRAZ ISLAND BLUES  
 FIFTEEN MILES FROM BIRMINGHAM

THE GIRLS DON'T WORRY MY MIND  
 THE WEARY LONESOME BLUES  
 HAPPY HICKEY, THE HOBO  
 SOUTHERN MOON  
 BLOW YO' WHISTLE, FREIGHT TRAIN

I'M GOIN' BACK TO ALABAMA  
 LONESOME YODEL BLUES  
 MY LOVE SONG OF THE PRAIRIE  
 DUDE RANCH BLUES  
 IT'S THE ROCKY MOUNTAIN FEVER

ROLLING STONE  
 'NEATH A SMILING TEXAS MOON  
 ROGERS IS ROPING IN HEAVEN  
 THE LAND WHERE SKIES ARE BLUE

GID-DAP, MOLLY  
 THE GOLDEN RULE IS GOOD  
 ENOUGH FOR ME  
 MY FAITHFUL OLD ROAN  
 LONELY CACTUS  
 YOU'RE A CREDIT TO YOUR CALLIN', WESTERN SON

DEAR OLD NEIGHBORS  
 THE WILD WEST ISN'T WILD ANYMORE  
 MOONLIGHT ON THE PLAINS  
 BLUE GRASS SERENADE  
 MY HILL BILLY ROSE  
 WASHBOARD MAN  
 DEAR OLD HOME  
 SUGAR-MAKING TIME  
 WHEN THE PUMPKIN'S TURN-ING YELLOW

MY LITTLE HUT IN CAROLINE  
 THAT HILL BILLY GAL OF MINE  
 RIDIN' A PAINT AND LEADIN' A BAY

TRAIL SONG  
 BURNING SANDS  
 WILD FLOWERS  
 WHEN IT'S OSTRICH PICKING TIME IN AFRICA

THE LOBSTER'S LOVE SONG  
 I GOT KRONKED  
 I LOVE YOU, APPLES  
 TEACHING THE BIRDIES TO SING

FOUR LITTLE FRESHMEN  
 I WANNA GO BACK TO THAT TAR PAPER SHACK ON THE FROG FARM

ETIQUETTE  
 TERMITE'S LOVE SONG  
 I'M AT HOME IN THE CITY  
 FOOTBALL

HOG CALLING SONG  
 ELEVATOR BOY  
 I WENT WOOF AT A WIFFEN-POOF

CASTANET FOR ME  
 HORSE'S LOVE SONG  
 HOW'RE WE GONNA SWING IT?  
 WHY SHOULD I CRY OVER YOU?  
 BEHIND THOSE SWINGING DOORS

O-O-OH, WONDERFUL WORLD  
 HITCH OLD DOBBIN TO THE SHAY AGAIN

SEND THIS LITTLE PRAYER TO MY DADDY OVER THERE  
 YOU BROKE MY HEART, LITTLE DARLIN' (When You Broke Your Promise to Me)

WHEN YOU'RE NEAR  
 IT DOES, IT MAKES A DIFFERENCE NOW

POSE OF SANTA FE  
 BABY GIRL  
 I NOW HAVE A BUGLE TO PLAY  
 REMEMBER ME  
 I NEED AMERICA (America Needs Me)

YOU GO YOUR WAY AND I'LL GO MINE  
 TOO LATE TO WORRY, TOO BLUE TO CRY

TIME AFTER TIME  
 I'M LOOKING FOR A NEW LOVE  
 NE-HAH-NEE  
 THE WABASH CANNON BALL BLUES

ALABAMA LULLABY  
 BABY, YOU'RE THROWIN' ME DOWN

BROWN'S FERRY BLUES  
 PUT ME ON THE TRAIL TO CAROLINA

DON'T LET ME BE IN THE WAY  
 I AIN'T GONNA STAY HERE LONG  
 LONESOME JAILHOUSE BLUES  
 DON'T LET MY RAMBLIN' (Bother Your Mind)

GAMBLER'S YODEL  
 THE NASHVILLE BLUES  
 I GUESS I'VE GOT TO BE GOIN'  
 I'M MISSISSIPPI BOUND  
 QUIT TREATIN' ME MEAN  
 GOT THE KANSAS CITY BLUES  
 I AIN'T GOT NOWHERE TO TRAVEL

WHEN IT'S SUMMERTIME (In a Southern Climate)  
 MEMORIES OF MY CAROLINA GIRL

I'VE GOT THE BIG RIVER BLUES  
 GOIN' BACK TO GEORGIA  
 WHEN THE ROBINS SING IN TEXAS

COVERED WAGON TRAIL  
 TWIRLING MY OLD LARIAT  
 SADDLES IN THE SKY  
 LAND OF THE GOLDEN WEST  
 BUCKAROO AT EIGHTY-TWO  
 FIDDLIN' FOOL OF THE PRAIRIE  
 BY THE RIO GRANDE  
 MY PIPE, MY PINTO AN' ME  
 LITTLE COWBOY  
 WILL THERE BE A RANGE IN HEAVEN?

THE OLD WATER-WHEEL  
 DAWN ON HONEYMOON TRAIL  
 I'M HOMESICK FOR THE PRAIRIE  
 HILL BILLY BILL  
 OUT ARIZONA WAY  
 IN THE VALLEY (Where the Sun Forever Shines)

WEEPING WILLOW WAY  
 OH, THE RANGE IS A BEAUTIFUL HOME

PAINTED DESERT RANCH  
 RAMBLIN' ROSE OF THE RIO GRANDE

WHEN TWILIGHT CHANGES  
 SUNSET INTO SILVER  
 GIT ALONG, OLE MULE  
 MY OLD GUITAR  
 ROLL, CHUCK WAGON, ROLL  
 COWBOY RANGRETTE  
 WHEN MOONLIGHT SHINES ON WESTERN HILLS

HILLBILLY BOY  
 BROKEN-HEARTED COWBOY  
 ROLL ALONG, OLD RIO, ROLL ALONG

RIDIN' THAT LONG, LONG TRAIL

WHERE THE HILLS SING THEIR LULLABIES

DOWN AT THE FOOT OF THE MOUNTAIN

MY PRAIRIE BLUE BELLE  
 DOWN AN OLD SPANISH TRAIL  
 ROLLIN' DRIFTIN' SAND  
 ROSE OF THE ROLLING RANGE

CAMPIN' IN THE FOOTHILLS OF THE ROCKIES

WHEN THE SILVER SAGE IS BLOOMING

THE RANGE AIN'T BEULAH LAND

WHO'S THAT CALLING FROM THE HILLS?  
 SWAY BACK NAG OF MINE  
 PLODDIN' DOWN THE TRAIL TIME

PAL OF MY SADDLE DAYS  
 PLACE A FLOWER UPON THE PRAIRIE

WEEPING WILLOW TREE  
 RIDIN' HIGH  
 TUMBLEWEED TOWN

OLD TIMER  
 WHY COWBOYS SING  
 GAY LITTLE SENORITA  
 PARADISE TRAIL  
 MOCKIN' BIRD YODEL  
 WHEN THE MOUNTAIN ROSES BLOOM

NIGHTHERDER'S LULLABY  
 TAKE ME BACK TO THE GOLDEN WEST  
 WHEN AUTUMN LEAVES ARE TURNING

LAZY TRAILS  
 YODELING MEMORIES  
 PUSHIN' BACK THE OLD FRONTIER

I'M A SINGIN', SINGIN', SON OF A GUN  
 JUST LAY ME TO REST OUT ON THE PRAIRIE  
 WHERE ARE YOU TONIGHT?  
 YODEL MOUNTAIN  
 LITTLE SWEETHEART OF THE RANGE

SOFT WINDS  
 DOWN HONEYMOON TRAIL  
 THE CHURCH OUT ON THE PLAIN

OLD WORN OUT SADDLE  
 BACK ON THE OLD SANTA FE  
 STARLIGHT ON THE RANGE  
 OLD BROKEN SADDLE  
 WHEN THE SNOWBIRDS CROSS THE VALLEY

OLD PARD  
 WE'LL SLEEP ON THE ROLLING PRAIRIE

ON THE SUNNY SIDE (Of the Great Divide)  
 JES' A SETTIN' AT MY OLD CABIN DOOR  
 YOU'RE STILL A HILLBILLY TO ME

WHEN GRANDMA QUILTS HER MEMORIES  
 THE OLD TALLY-HO  
 PRAIRIE TRAILS (That Lead Me Home)

HEADED FOR HEAVEN  
 EVERY DAY IS MOTHER'S DAY FOR ME

THAT OZARK HOME OF MINE  
 DRIFTIN' SAND  
 THE DUST ON MOTHER'S OLD BIBLE

RIDIN' DOWN THE RED ROCK CANYON TRAIL

BLUE SAGE  
 TEXAS SHORT, THE KID  
 SING ME A COWBOY SONG  
 ARIZONA BILL  
 LONESOME COWBOY SONG  
 EVENING ON THE PRAIRIE  
 TIRED LITTLE WRANGLER  
 HEADIN' FOR THE OPEN SPACES

SHE'S THE SWEETEST GIRL (West of Laramie)

GOOD-BYE, LITTLE PINTO  
 WHERE WESTERN SKIES ARE SWILING

SWING THOSE GATES  
 WHOA, MULE, WHOA  
 I'M HEADIN' FOR OLD NEW MEXICO

LAND OF THE JOSHUA TREES  
 RIDIN' ALONG THE TRAIL AGAIN

SAGEBRUSH SYMPHONY  
 WAGONS WESTWARD HO!  
 YODEL YOUR TROUBLES AWAY  
 I LOVE THE PRAIRIE COUNTRY  
 SHE'S THE LILY OF HILLBILLY VALLEY

IT'S A COWBOY'S LIFE FOR ME  
 KIDIN' THE RANGE WITH YOU  
 OLD PIONEER

THE TIMBER TRAIL  
 GET ALONG, PINTO PONY  
 HOME AGAIN IN OL' WYOMIN'  
 WHEN A COWBOY STARTS TO COURTIN'

HILL COUNTRY  
 YIPPI YI, YIPPI YO  
 MOONLIGHT MELODY  
 GOLDEN WEDDING WALTZ  
 I BELONG TO THE RANGE  
 BY A CAMPFIRE ON THE TRAIL

BLUE BONNET GIRL  
 THAT PIONEER MOTHER OF MINE

SO LONG TO THE RED RIVER VALLEY

SPRINGTIME ON THE RANGE  
 WHERE THE RIO ROLLS ALONG  
 DOWN THE TRAIL  
 WHEN THE PRAIRIE SUN  
 CLIMBS OUT OF THE HAY  
 YIPPI-YI YOUR TROUBLES AWAY

SUNSET ON THE TRAIL  
 ROLL ON WITH THE TEXAS EXPRESS

COME AND GET IT  
 I'M JUST A BUCKAROO  
 RIDIN' ON THE ROCKY RANGE  
 WE'RE HEADIN' FOR THE HOME CORRAL

'LONG ABOUT SUNDOWN  
 A COWBOY'S SWEETHEART  
 CHEROKEE STRIP  
 RIDIN' DOWN THE RIO VALLEY  
 MOONLIGHT ON THE TRAIL  
 DON JUAN  
 THERE'S A RAINBOW OVER THE RANGE

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# BOOKERS' DRAFT PROBLEMS

## War and Show Business

Night club-vaudeville and club bookers having tough time replacing drafted performers—Page 3.

Draft forcing many changes among night club executives—Page 5.

Army takes over Cleveland Public Hall and Stadium—Page 5.

Records for Fighting Men plan proceeding slowly despite huge scrap collections—Page 20.

National gas rationing will hurt the dance promotion business thruout the Middle West. Draft has already folded many spots—Page 20.

Draft conditions are decimating number of name orks with Local 802 rating, forcing New York locations to take bands with traveling status—Page 20.

Eastern Pennsylvania dance promoters hold gate prices down to pre-war level despite increased costs of bands—Page 24.

Girl vocalists thrown out of work by draft disbandments of their orchestras face a tough struggle getting jobs—Page 25.

Amusement Park and Beach Division of War Charities Committee is No. 1 donor to Army-Navy Fund with more than \$90,000—Page 40.

## Garden Rodeo Opener in Record Inaugural; Press Builds Chute Opera; Roy Rogers Is Featured

NEW YORK, Oct. 10.—From the looks of things, the 17th annual World's Championship Rodeo at Madison Square Garden is a sure bet to produce monster grosses, if not break records hung up in clusters the last three years running. It would be no surprise if the high mark were made at this engagement, which opened Wednesday (7) and continues thru October 25 for a total of 19 days and 26 performances. Garden's capacity for a rodeo is close to 15,000 and only a few pews were unoccupied at the bow, making the largest first-show crowd ever to witness the October fixture. Even while the program was unfolding there were long lines at the advance sale windows, and the queues are still being formed. Same scale, \$3.85, \$3.30, \$2.20 and \$1.65 for reserves, with \$1.10 for general admission in the loft.

There's plenty of money in town, and

besides there are more people here than perhaps at any time in history. It sure was kind of the Yanks to let the Cards finish up the baseball classic two days before the rodeo came in. This left the newspapers—sports and general news sides—free to do a little more concentrating on another "morale" menu, the chute opera, and "Little" is an understatement. Maybe the war tension has more than something to do with the fact that the folks want a big fill of cowboy stuff. As for the press, it seems intent upon trying to feed the customers (See Garden Rodeo Record on page 56)

## S-J Icer Pulls 265G in LA; Transportation Problems Ironed Out

LOS ANGELES, Oct. 10.—After garnering \$265,000 for a 40-performance run at the Pan-Pacific Auditorium, Shipstad and Johnson's *Ice Follies of 1943* took off for Tulsa Monday on the first leg of a tour that will include Chicago, Cleveland, St. Louis and other large cities.

Transportation difficulties were ironed out before the troupe left, the *Ice Follies* management going direct to Washington with its problem. Clearance thru to Chicago was granted on the basis that the tour was arranged before regulations on railroad transportation were announced. Some difficulty was encountered in getting passenger and baggage accommodations. Troupe will travel as unit from here to Chicago, but following that stop the skaters will have to take their chances as civilians on getting space. Everything possible will be done to see that the troupe goes thru as a unit, but no promises were made as to accommodations following the Chicago date.

During run at the Pan-Pacific, full houses nearly every night boosted the take from \$219,000 for 36 performances last year to the \$265,000 for 40 performances this year. Top admission price was boosted to \$2.75 this year, as compared with the \$2.20 top last year.

## Sudden Inductions Leave Gaps in Shows; Vaude Hard Hit; Clubs OK

NEW YORK, Oct. 10.—With draft quotas reaching their peak this month and next, night club-vaude and club date bookers are being driven frantic trying to keep track of acts broken up by induction and line up advance bookings in the face of imminent draft calls now hanging over so many performers. Theater and night club operators have also been suffering because so many acts are unable to show up opening day and many others have to report for induction in the middle of engagements. In many instances, draft boards have permitted contracted dates to be played out; but in some cases, where the draft boards had to fill quotas in a hurry, performers had to show up or else.

Night clubs have had the easiest time, because usually draftees report for induction in the morning and can get thru in time to report at the club at

night and then finish out the week as part of the usual two-week furlough given all inductees. Vaudefilm houses have had more trouble, however.

The Central Theater, Passaic, N. J., is an example of the headaches facing managements. Glenn Miller's band was booked for that house for a full week, but when Miller enlisted in the army he wanted to cancel Passaic and do only the Chesterfield radio program for his final civilian week. The theater protested, and Miller then agreed to work out four days in Passaic just before his induction.

Subsequently, the theater had a jam with a comedy act, Duval, Merle and Lee. The act showed up for rehearsal and informed the management that one of its members, Stanley Hodges, had discovered the previous night that he had to report for induction that day. Andre Duval says he asked the theater if it would excuse his act until later in the day, when Hodges would be thru with his draft physical exam. Duval claims the theater manager said okay, but that after the second show, when Hodges was on his way in, the theater told him it was bringing in a substitute act, a dance team which arrived for the fourth show that night. Duval says he complained to AGVA here, but was told subsequently that there was no basis for a suit against the theater. Duval adds that he realizes the theater management was legally right in what it did, but also feels the theater should have been more co-operative, purely out of sympathy for draftees' problems.

In the night club field things have been easier. An example: Last month, Nick Manor, of the dance team of Manor and Mignon, reported for induction on a Monday morning and was thru in time to perform at the Belmont Plaza's Glass Hat that night. He also worked out his two-week furlough at that spot.

Club owners have also discovered that patrons will be tolerant and, in fact, applaud if the lateness of a show is explained as being due to some performer's being drafted.

Included among the large number of recent performer inductees and enlistees: Peter Randall, emcee-comedian, drafted (See BOOKERS' PROBLEMS on page 5)

## "Ice-Capades" Off To Good Start in St. Paul

ST. PAUL, Oct. 10.—*Ice-Capades of 1943*, which opened its Northwest engagement at the Municipal Auditorium here Tuesday (6), attracted 7,500 paid admissions to the first two performances, production officials said.

Opening night found 4,400 in their seats. On Wednesday there were 3,100 paid admissions.

When the premiere showing of the 1942 edition was presented here last year the revue drew a corporal's guard the first week, before news of the show got around. *Ice-Capades* wound up its run last year with a total attendance of 40,000 in 19 days. Conservative estimate for this year's gate is 60,000 to 65,000.

The production this year is prepared to remain thru October 22.

Tickets are 55 cents, \$1.10, \$1.65 and \$2.20.

## N. Y. Bookers Gloomy on Florida Season; See No Demand for Names

NEW YORK, Oct. 10.—From all indications, the coming Florida season will not be as profitable for bookers and talent as those in the past. This mournful opinion is being held by several local bookers who have done considerable Miami business in the past.

Indications, however, point to a prosperous season for the lower-priced cafes, as trade during the last year has been geared to the 10-cent beer patronage to accommodate the soldiers now residing in the class resorts.

However, Lou Walters, operator of the Latin Quarter here, plans to reopen his two spots, the Latin Quarter and the Casanova, on the assumption that his will be the only class spots in the territory, the future of the Royal Palm being indefinite.

A curfew is now in effect in the Miami area. As most of the tourist trade comes

after midnight, the curfew's effect on night clubbing is expected to be disastrous.

It is also felt here that there may be insufficient accommodations for any large number of vacationers. Train accommodations are also something to worry about, as the military have first call on Pullmans.

Up to now the military population has been giving the pop-price Miami clubs a period of prosperity. Lowering of prices has been instrumental in getting the increased trade. The Dempsey-Vanderbilt, due to lowered tariffs, has been operating with a music trio and may continue that way for the winter.

However, the names may not be employed to the extent they once were, it is probable that lower priced acts and cocktail combos will find abundant employment there.

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## AGVA's Status Remains Unchanged

NEW YORK, Oct. 10.—No action was taken on the proposed disposition of the American Guild of Variety Artists at a meeting of the Four A's held yesterday. Problem, which had been turned over to a committee a week ago, is whether to hand Equity jurisdiction over AGVA, with a subdivision of the legit union being formed to handle vaude and night club performers, or to keep AGVA as an independent organization, but with a new set-up. Walter Greaza, AGVA executive secretary, who is handling affairs of the variety union while on leave from Equity, had suggested the former course in a report made to the Four A's several weeks ago.

The committee has held one meeting so far, but many more are expected before a recommendation is made.

Yesterday's Four A's meeting had been called to discuss the AFRA-SAG matter on the Coast, but George Heller and Mrs. Emily Holt, of AFRA, failed to return in time for the meeting. There was discussion of the reclassification of Leon & Eddie's, New York night spot, and Greaza is now waiting for a resolution from the union's legal department before notifying the club of proposed changes.

The claim of the Brother Artists' Association (burlesque) for jurisdiction over *Wine, Women and Song*, burly-legit revue now at the Ambassador, New York, was discussed briefly, but no action was taken.

# Kemp Has 9 Weeks for 20-People Units, 3 for Bigger Shows, as B. O. in Southern Houses Booms

CHARLOTTE, N. C., Oct. 10.—Southern Attractions, Inc., operated by T. D. Kemp Jr. here, is booking 20-people units in nine weeks of small theaters throught the Southeast and also name bands and larger units in three weeks of larger houses for the new season. "Business at theaters on this route has never been better than it is at present," says Kemp, and for "at least 75 per cent of the theaters that play these shows, business is virtually capacity."

The average weekly salary of the smaller units is \$1,500, but goes over that figure if the show merits it, says Kemp. He says, "Many of the better shows, with more outstanding talent and unusual exploitation angles, earn considerably more than this each week."

Due to gas and tire rationing, which compels a large number of the units to travel by train or public bus, "We are allowing them approximately \$100 weekly additional money to cover this additional expense," says Kemp. He points out that "while we have gas rationing in the South, the rationing boards have been very lenient with the stagshows, and the great majority of units are able to secure all the gasoline necessary to make the jumps."

Kemp says most units used to carry 25 people, but that "we are not insisting they carry more than 20 or 21 people this season; but we are insisting on quality rather than quantity."

### Use Line, Band, Acts

"On all shows we require a minimum of eight girls in line and a five-piece band, altho in many situations the band is augmented locally. In addition, the shows should carry three or four acts, including at least one well-known standard act or semi-name. Generally there should be an outstanding comedy act which can work at least two spots in the show, an acrobatic act, a novelty act, a male or female singer for the production number, and two or three

chorus girls who can double on specialties.

"The girl angle in all shows, of course, should predominate," continues Kemp. "Our territory is filled with army camps, air bases and various defense activities employing large numbers of men. Therefore the audiences in theaters playing these shows are at least 60 or 70 per cent male audiences. Therefore, girl shows unquestionably get the most money at the box office."

The A. B. Marcus Show is typical of the larger units playing Kemp's A houses. It played three weeks for Kemp last month.

The nine-week tour (six days a week) is so set up, says Kemp, that units can make the jumps by train or public bus if necessary. The total mileage from opening to closing point is 3,400 miles.

### Houses Using Units

Among the houses and their seating (See KEMP'S 9 WEEKS on page 29)

### Entertainment?

NEW YORK, Oct. 10.—USO-Camp Shows, Inc., switches from booking contracts to checkmates this week, as the sponsor of playoffs in the United States National Chess Championship. Samuel J. Reshevsky, Roxbury, Mass., and Isaac Kashdan, Brooklyn, the two boy wonders of chess, teed off this week at Governor's Island.

Thru CSI's sponsorship, three more matches will be held in up-State camps, with the finals to be played at the Hotel Astor next April. It's a long time between moves, Mr. Last-fogel.

### Stock for Columbus

COLUMBUS, O., Oct. 10.—After a long period of years, stock productions are to be revived at the Hartman Theater here Monday (12). Attractions will be staged seven nights a week, with three matinees, and will give way only on those dates which have been assigned to touring shows, which will include six plays in the Theater Guild subscription series.

The revival of stock will be under the direction of J. B. Bentley. First play will be *No More Ladies*.

JACK HOWARD, portly singer who has played scores of stage cops, decided to get himself a defense job a few months ago and applied to the New Jersey Shipbuilding Company, trying to capitalize on his engineering experience. While waiting for an interview he was accosted by J. P. Savage, assistant to the president, who said his face was familiar and finally remembered that he'd seen Howard play a cop in *High Kickers*. "You look like a cop and we'll make you one," Savage said; so now Howard is superintendent of police at the company's shipyard and has already helped to hire 30 ex-actors as guards, at \$60 to \$80 a week. The company's president, incidentally, is John Otterson, formerly of Paramount; and C. W. Bond, superintendent of plant production, was formerly with Pathe. . . . The Leonard Traube who has announced a forthcoming production of *Homecoming* is not to be confused with *The Billboard's* Len. The producing Len is the brother of Shep Traube and a cousin of *The Billboard's* Traube. Actors intending to storm *The Billboard* office, please note. . . . Nick Jerret, whose hand is currently at the Famous Door, recently bought a house near Boston for his family, and his sister decided to plant the surrounding plot with flowers. But Nick's dad, whose ideas were somewhat different, suggested that they attend to the interior decoration before setting to work on the garden. The suggestion was heeded—and while the womenfolk were busy about the house, Jerret pere planted a Victory garden composed entirely of tomatoes. They cover the entire grounds on all four sides, and there's no room left for flowers. . . . An emcee back in town after a tour claims that, in an engagement with a leading acrobatic act, the act made it plain that it wanted just a short and simple introduction. "Just tell them," the spokesman ordered, "that we're the world's greatest act." . . . License Commissioner Paul Moss tried unsuccessfully to get a *Billboard* staff member on the phone the other day, and the secretary, sensing Moss's disappointment, murmured, "I'm sorry." "You're sorry!" bellowed Moss. "I'm sorrier! I had to spend a nickel on the call!" . . . What, no expense account?

ADD to your list of domestically inclined bandmen the name of Johnny Messner, A who likes nothing better, when time permits, than to lounge around Richfield Park, N. J., in overalls and smoking a corncob pipe. . . . The Charlotte Cushman Club of Boston, which, under the leadership of Mrs. Malcolm Bradley French, has provided charming accommodations for hundreds of girls in the show business who would otherwise have had to lodge in the cheaper theatrical hotels, has bought the Dr. Henry Sears Estate's 47-room mansion. It's at 86 Beacon Street. The club, as you probably know, is a non-profit-making organization whose aim is to make things pleasant for women of the theater and allied professions. . . . Last week's speaker at the Publicity Club luncheon was Elsa Maxwell, who spoke on—you've guessed it—publicity. . . . Telos Demetriades, of Standard Phonograph Company, has joined the Civilian Coast Guard Patrol, and has contributed his yacht for the duration. . . . Latin band leader Clemente has turned his local Mexican Ranch restaurant into a cafe, and is thinking of adding musical talent.

LEE POSNER and Victor Lawn are publicizing the campaign of George J. Mintzer, nominee for Supreme Court judge. Harry Hershfield and Sanford Griffith head the campaign committee. . . . Former Broadway press agent George McMurray has enlisted in the navy as a petty officer, first class, and is stationed at Great Lakes Training Station. . . . It's news when one press agent publicizes the house of another chain; but that's what Joe Lee, of the Fabian string, did recently. He wrote a special article and inserted ads ballyhooing the mammoth War Bond show at Loew's Metropolitan. . . . Leo Miller, radio editor of *The Bridgeport Herald*, celebrated his 10th anniversary on the sheet October 11. . . . With canteens for servicemen springing up all over, one of the most novel is furnished by Gay Blades Ice Rink. It's turning over special hours weekly when servicemen will be admitted free, to skate with gals from *Stars on Ice* and other Broadway shows. . . . The other night on *Take It or Leave It* Phil Baker asked one contestant, "Why is it unlikely that women will wear dresses made of crepes suzette this winter?" So the answer was, "I guess because it comes from France and we won't be able to get it."

# Set Up Plan To Classify Shows

NEW YORK, Oct. 10.—Setting up of a permanent central committee to classify "uncertain" shows—vaudeville, burlesque and stock as against straight legit—was virtually agreed to at a meeting last Monday (26) of representatives of the theatrical unions.

All that remained was for those delegates who had not brought authorization from their unions to go back and get same. Actors' Equity, Chorus Equity and the Association of Theatrical Agents and Managers have already endorsed the committee plan, with the remainder expected to follow suit by next week. Equity has appointed Bert Lytell, Paul Dullzell, Charles Mantia and Alfred Harding to serve on the committee; ATAM named Louis Werba and Oliver Saylor, and Chorus Equity chose Ruth Richmond and Gerald Moore.

Need for the committee was sharpened recently by the appearance on Broadway of two similar shows which received different classifications under union rules. Michael Todd's *Star and Garter* was designed as a revue, while *Wine, Women and Song*, produced by Lee Shubert, I. H. Herk and Max Lieberman, was deemed a vaude-revue. The former, therefore worked under legit provisions, while the latter operated as vaudeville, with more liberal allowance.

Present at the Monday session were Dullzell, Harding and Mantia for Equity; Miss Richmond for Chorus Equity; Saylor for ATAM; Vincent Jacobi and Solly Pernick for Local 1, stagehands; Morrie Seamon for Treasurers and Ticket Sellers; Fred Marshall for United Scenic Artists, and Ada Nelligan and Augusta Ocker for Wardrobe Attendants' union. William Feinberg of Local 802 was unable to attend, but indicated his organization's probable approval of the plan.

# Ran Wilde Dispute "Settled Amicably"

SAN FRANCISCO, Oct. 10.—Dispute between the musicians' union and the Sir Francis Drake Hotel, which grew out of the current vice crusade, was settled last week. Hotel management had ordered Ran Wilde's orchestra ousted because of the arrest of three members of the combo on morals charges.

Subsequently, the union demanded that the band be either reinstated or paid for the remainder of its engagement. Band had two weeks to go. Union later said that the dispute had been settled by "mutual agreement." Hotel announced that Chick Gandell's orchestra had been signed to play for dancing.

# Wesson Brothers Pull Out Of 'Wine, Woman and Song'

NEW YORK, Oct. 10.—Wesson Brothers are pulling out of *Wine, Women and Song* Monday (12) after a dispute over their contract. Negotiations between I. H. Herk, representing the show, and Abner Greshler, representing the act, resulted in the management consenting to the act's withdrawal any time after last Thursday. The management also withdrew its request for arbitration.

Act opens with the Andrews Sisters vaude unit Thursday (15) in Passaic, N. J., for a six-week tour.

# "Priorities" Big in Balto

BALTIMORE, Oct. 10.—Ford's Theater here grossed a splendid \$25,000 with *Priorities* of 1942 week of September 21, with 11 shows, including seven nights and four matinees. Saturday and Sunday matinees were complete sellouts and, according to John Little, manager, customers had to be turned away.

Total gross for first three weeks of Ford's new season was \$38,500, as follows: *Priorities*, \$25,000; *Private Lives*, \$7,000; *Vivie*, \$6,500.

## FRANKIE MASTERS

(This Week's Cover Subject)

A LIST of the theaters, fine hotels and ballrooms where Frankie Masters is known, liked and wanted is a list of practically every top band stop in the country, most of which the clever maestro has already played and scored hits in. At present Masters is on a theater tour of the Midwest, which will carry him well into the winter. After that, he probably will settle down in any one of a dozen top hotels, as is his usual late-winter procedure. Recently, on a swing thru ballrooms in Canada, Illinois, Michigan, Wisconsin, Nebraska, Iowa and environs, Masters racked up an amazing string of broken records.

Reason for band's continued and consistent success in all manner of jobs is the shrewd head of the leader himself. His band is able to satisfy all tastes: when it comes to novelty entertainment, it is close to the top of the heap; when it comes to impressive serious vocal arrangements, few outfits can equal the stuff put out by Masters' "Swingmasters"; when it comes to plain, down-to-earth music for dancing, Masters has long since proved himself the goods for ballrooms and all grades of hotel hoofers.

Some of the dates the band has played during the past few seasons are Roosevelt Hotel, Taft Hotel, Essex House, Paramount Theater, Strand Theater and Loew's State Theater, New York; Edgewater Beach Hotel, Stevens Hotel, Chicago; Stanley Theater, Pittsburgh; Roosevelt Hotel, New Orleans; Palace Theater, Cleveland, etc., etc. You name it—he's played it and he can go back any time.

Booking is by Music Corporation of America. Arthur T. Michaud is personal manager.

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# New York Night Clubs Do Well; More for Talent

NEW YORK, Oct. 10.—Despite war conditions, local niteries continue to open and old spots to reopen. Fridays and Saturdays are drawing packed business in almost every local club, with the rest of the week being unpredictable. An increasing number of servicemen are being drawn to night clubs also.

New here is the Club Maxime, which opened Tuesday with Beth Jones, pianist; Nola Day, ballad singer, and Carl White Trio. Max Hirsch, once head-waiter for George Rector and a veteran restaurateur, is the operator.

The management of the 18th Hole Club is also operating the Greenwich Village Inn, which reopens Monday with a Noel Sherman-Billy Arnold revue. Benny Fields, Lenny Kent, Joan Brandon, Delyce and Elliott Dwight, Renee and Laura, Enoch Light's band and Dinorah's Rumba Band comprise the show. Smiling Lou Taylor is host.

Jack Silverman's Old Roumanian reopened Wednesday with Fisher and White, Countess Nadja, Dave Fox, Sadie Banks, Shirley Baron, Trudi Chandler, Jeri Withee and Joe LaPorte's band, and a 16-girl Mildred Ray line.

Harold Stern will lead a 14-piece band and also book musical talent for the Hotel Dixie's Plantation Room when it opens next month.

Gene Cavallero, partner of Felix Ferry in running Fefe's Monte Carlo, says the Monte Carlo Beach Room is remaining open thru the fall and winter. The Monte Carlo main room reopens the last week of this month. Ferry, meanwhile, is preparing to enter the army. Sonny Kendis band is set for the main room.

Local clubs preparing new production shows are Latin Quarter (new show to open in a couple of months) and Mother Kelly's (new show next month).

The Belmont-Plaza Hotel, whose Glass Hat Room uses two bands and four acts, was bought in at foreclosure sale last week by the Bowery Savings Bank, as plaintiff on a bid of \$500 above a mortgage of \$2,747,533.30 and interest of \$82,426. The Emil H. Ronay hotel group continues to operate the hotel, meanwhile.

## "Show Time" 25G

NEW YORK, Oct. 10.—The Fred Finklehoff production, *Show Time*, at the Broadhurst, has wound up its third week with \$25,000. The same figure is in view this week. Business there has been consistently around that figure, show having opened to \$23,000, followed by \$24,000.

These figures represent capacity evening business. Matinees have been building.

Top price for Saturday night has been advanced from \$2.75 to \$3.30.

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# Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

## For LEGIT MUSICAL

**TERRI REGIS**—young singer and dancer caught recently in an audition. She has a terrific soprano, clear, finely handled and with tremendous power. At the end of a semi-classic number she doffs her long skirt and, in briefs, goes into a stand-out tap session. The combination is sensational. If properly spotted in a revue, she should bring down the house. The song session is easily good enough to rate with top legit singing, and the excellent tap coming immediately after displays a combination of talents that any show could use.

**THOMASINA JANE GRAY**—young singer with the Gray Family, act that has been playing fairs. Has a robust voice that she uses to excellent advantage, selling songs for all they're worth. In addition, she's an attractive lass and has a strong and appealing personality. Very definitely a spot could be found for her in a revue.

**NILS AND NAOPYNNE**—ballroom dancers caught at Iceland, New York night spot. They're a youthful team and, in making their New York debut, they shape up as a very presentable attraction, doing an ace ballroom routine and employing tricks of terp showmanship that would go over with a bang if spotted in a book musical or revue.

## For VAUDE

**DE MARCO SISTERS**—five youngsters whose ages range from 6 to 16. They have made a few radio appearances, but are otherwise amateurs, and were caught auditioning in the New York office of CRA. The kids sing out of this world, with the 6-year-old leading and the others achieving excellent harmonies. The oldest strums a guitar, the only instrument in the act. Child labor laws may handicap bookings, but wherever the kids can play they'll show-stop.

## BOOKERS' PROBLEMS

(Continued from page 3)

October 8. Blackie Schacker, harmonica player, to be inducted at Camp Upton, Long Island, October 19. Vic Victor, comedy dancer, inducted October 7, going to Camp Dix, N. J. Jack Henkins, emcee, drafted last month. Henry Allen, formerly with a Bowes unit, enlisted at U. S. Naval Training Station at Great Lakes, Ill., September 29. His brother, William Bob Smith, a one-man-show act, enlisted and reported October 5 at the same place. Eddie Conroy, comedian, was drafted October 7 here. Mousie Garner, formerly of the Garner, Wolf and Hakin act, was drafted this week.

DETROIT, Oct. 10.—Charlie Carlisle, who up to five weeks ago had been emcee at the Bowery for seven years, was inducted into the army Monday. He had been filling a short engagement at the Corktown Tavern.

HOUSTON, Tex., Oct. 10.—Roscoe Ates, Hollywood comedian, and his wife, a dance director, have leased a house near Ellington Field here. Ates will direct the entertainment for the U. S. flying school. Mrs. Ates recently directed the dancing for Interstate Circuit's eight-week *College Capers*, which toured Texas, opening at Galveston.

# Army Takes Clevel. Hall; Many Shows Stuck for Location

CLEVELAND, Oct. 10.—Big events booked for Cleveland's mammoth Public Hall find themselves in the position of having to look for another locale because the U. S. Army is taking over the building as well as the Stadium, site of many entertainment events and other civilian activities. For the duration the Public Hall will be used exclusively by the army air forces as a maintenance school. The facilities of the Stadium, however, will still be available for the staging of outdoor events, it is stated by government officials.

Both the Grotto Circus and the Sportsmen's Show are regular winter attractions here, playing to an average of 200,000 and 150,000 attendance respectively. The circus was scheduled for the last two weeks in February, and the Sportsmen's Show for January 15 to 24. In addition, a number of projects that have been spasmodically staged at the Hall in recent years, such as big name band dances, were planned, besides the annual food, garden and trade shows, operas, etc.

William A. Schmidt, secretary of the local Al Sirat Grotto, said the circus committee will attempt to secure the use of the Arena, the only remaining spot in the city large enough to accommodate a circus performance. However, since the Arena recently got the green light on hockey games, it is unlikely that the big ice palace will be available. Moreover, it has just been announced that *Ice-Capades* will play a return engagement at the Arena in mid-February. The annual Sportsmen's Show will go on, reports A. W. Newman, promoter of the event, but not on the January dates; probably around the middle of April.

# Stem "Priorities" Shutters After 3 Weeks; Took 49G

NEW YORK, Oct. 10.—Clifford C. Fischer's *Priorities of 1943* closes after tonight's performance, after a three-week run at the 46th Street Theater (1,347 seats). The two-a-day vaude revue opened to mild press notices and was overshadowed from the start by the rave reviews received by the Jessel-Haley-Logan two-a-dayer that opened the following night.

At \$2.75 top the show pulled around \$17,000 each the first two weeks and \$15,000 the final week. Headliners were Bert Wheeler, Henny Youngman, Johnny Burke, Harry Richman and Carol Bruce.

Meanwhile, Fischer plans another local two-a-dayer, and is also pulling solid grosses with his road edition of his initial hit, *Priorities of 1942*.

PITTSBURGH, Oct. 10.—Pantomimic Gene Sheldon, standout in *Priorities of 1942* here last week, has been upped to co-star billing with Lou Holtz, Willie Howard, Phil Baker and Argentinita. Show will be augmented soon by Bill Robinson. Sheldon is slated for top listing in a new Clifford Fischer musical. Baker withdrew after the show's Saturday night performance.

# Draft Forcing Changes Among Club Executives

DETROIT, Oct. 10.—Frank Barbaro, manager of the Bowery Cafe for seven years, is slated to go into the army about December 1. Barbaro served with the Italian army in the first World War.

MINNEAPOLIS, Oct. 10.—James E. Hartwell has been named comptroller of Hotel Nicolet, says Neil Messick, manager. Hartwell succeeds Robert L. Millsaps, who is now in the army.

MILWAUKEE, Oct. 10.—Mr. and Mrs. Lou Toner have closed their Forest Studio near here and will enter war service. Toner has enlisted as a second class petty officer in the navy, and his wife will join the Red Cross nursing corps.

ATLANTIC CITY, Oct. 10.—Le Roy Miles, for years in a managerial capacity with the Club Harlem here, has joined the armed forces. He is the husband of Hotcha Drew, stage performer.

MEMPHIS, Oct. 10.—Managing Director Lawrence Levy of Hotel Claridge here has reported for active duty in the navy as lieutenant (jg). Promoted to general manager is Lewis P. Woods, assistant manager; Vince Isele, room sales, becomes assistant manager. Woods will book Claridge bands. Joe Jaffe continues as manager of the Ballness Room.

# Subway Cirk Stays Until Thanksgiving

NEW YORK, Oct. 10.—The Flatbush and Windsor theaters will operate with their current legit policy until Thanksgiving at least, according to a spokesman for the Brandts. The policy after that is still to be decided.

The Brandts originally intended to open the Flatbush October 16 with a two-a-day vaude show topped by Georgie Price and Martha Rays, moving it to the Windsor the following week. However, difficulty of lining up following bills because of talent shortages made the Brandts apprehensive of that policy.

# White Plans "Hattie" Unit

NEW YORK, Oct. 10.—A condensed version of *Panagna Hattie* is being produced by George White for presentation in vaude houses. Casting has not yet been completed. White will handle his own bookings.

# Grauman Show for San F.

SAN FRANCISCO, Oct. 10.—A. B. Smith, part owner of the Alcazar Theater, says Sid Grauman, operator of Hollywood's Chinese Theater, will take over the local playhouse October 17 to present a variety show.

After its San Francisco opening, Smith said Grauman will take the show to Hollywood and replace it here with *Blackouts of 1942*, starring Ken Murray.

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# REASONS FOR UPPED SALES

## Gains in Institutional Advertising, New War-Effort Accounts Aid Nets

NEW YORK, Oct. 10.—Maintenance of product identity and markets, creation of good will, continued competition with others in the same field who are still advertising, the large gain in institutional advertising and the inclusion of new types of accounts, such as plane manufacturers, are assigned as the chief reasons for the rise in time sales over last year after all the blues-cries in the industry six or eight months ago when the priorities pinch first began to be felt.

There were plenty of gloomy forecasts and uncertainty during the winter and spring among network executives as to the future of air advertising. With auto firms converting to war production and priorities, rationing, difficulties in packaging, distribution and transportation hitting most of the rubber, petroleum, food and drug accounts, it was expected that a sharp drop in time sales might occur.

However, time sale figures for the four national networks for the first eight months of the year show a 9 per cent increase over the sales for the same period in 1941. Blue's billings are up 21 per cent, Mutual 59 per cent, Columbia 1 per cent and NBC 5 per cent. The accumulative billings for the four nets from January to September of this year total \$74,194,000 compared to \$68,211,000 for the first eight months in 1941.

According to spokesmen for the networks, large corporations cannot afford to make the mistakes they did during the last war, when they curtailed their advertising with disastrous results to the firms themselves after the war. Firms like Coca-Cola and Wrigley, both affected by sugar rationing, are employing large-scale radio campaigns to maintain the idea of relaxation and refreshment, rather than to increase present consumption. Petroleum companies emphasize the services rendered by their service stations in the rationed areas of the East. These and other firms selling candy, household and electrical appliances, silverware, rubber goods, etc., not aiming to sell more products but who must keep themselves in the public eye until they can again begin selling in large quantities, are increasingly emphasizing good will and morale building in their radio copy and programs.

A few accounts have been dropped as

a direct result of priorities and rationing, such as American Can Company, Canada Dry and Clark Candy, but the expanded programs of firms like Ford, Swift, Coca-Cola, General Motors and new accounts like Corn Products, have more than made up for the drops.

The new trend toward institutional advertising by industries producing solely for the government and war production industries that have never attempted reaching the consumer by radio before has also helped increase radio time sales. Lockheed Aircraft Company has set the pace in bringing the work of the defense industries to the public's attention with a regularly scheduled weekly program. It is also attempting to get people used to extensive air travel after the war.

At least a dozen other war industries have been advertising over the air in the form of one-time programs whose aim is to reach as many people as possible with the story of their accomplishments. Most of these have featured presentations of Army-Navy "E" awards. The nets predict a rise in this type of institutional sponsorship, with more and more firms explaining their defense effort to the public and at the same time creating good will and maintaining their name in the public eye. Acceptance of new methods and products after the war by the public is designated as another important aim of institutional advertising.

Institutional advertising, which formerly made up only a small percentage of radio advertising, with companies like Wheeling Steel and Bell Telephone using this type of copy for some time, is on the increase, according to the nets, with more and more firms emphasizing it increasingly in their copy.

Studebaker Corporation is one of the first automobile manufacturers to sign a radio contract using institutional copy after the freezing order.

### Advice Needed

PHILADELPHIA, Oct. 10.—Dr. Arthur Meyers, who does a local "Mr. Anthony" stint on WIBG as the *Unseen Adviser* for Dr. Shor, local dentist, could have used an adviser himself the other day. Introducing his announcer, Roy Neal, who has been working on the program with him for the past six months, the doctor said: "And now here is our good friend . . . hummm . . . I've forgotten his name—but he has a message from our sponsor!"

### WSAN "Wartime Discounts"

ALLENTOWN, Pa., Oct. 10.—Advertisers forced to stretch limited radio budgets for the duration will be given "wartime discounts" by WSAN. Bonus is in time rather than money, the extra time being either added at the end of the schedule or used during the contract period. However, it must be of the same type of presentation as the initial campaign. B. Byron Musselman, general manager of WSAN, in announcing the assist to wartime advertisers, stated that the "discount" applies only to non-network advertiser's spending \$300 or more with the station during a year. Bonus air time runs from 3 per cent for advertisers spending \$300 up to 10 per cent for those spending more than \$1,000.

### Blue's "E" Show Record

NEW YORK, Oct. 10.—Blue leads the other networks in airing the Army-Navy "E" award ceremonies, with a total of 13 special broadcasts to date.

Latest firms buying the complete net for the presentation ceremonies include Bauer & Black, Chicago, producers of surgical dressings; Higgins Industries, Inc., New Orleans, shipbuilders, and Independent Lock Company, Fitchburg, Mass.

## Radio Talent Chicago

By SAM HONIGBERG

BETTY OLSON, the original Betty of Escorts and Betty, is doing a single in local cafes. . . MEL TORME, former *Scattergood Baines* actor, joined Chico Marx's band as vocalist. . . WILLIAM KEPHART, supervisor of announcers at NBC, is making a survey of all available speakers in this area, anticipating a dangerous help shortage. . . JEAN DAVID, of *First Nighter* and *Ma Perkins*, is director of J. P. I. Players again this season. . . RUTH SHAHEEN, WJJD's *Celebrity Reporter*, became one of the first radio women here to receive an honorary membership in Naval Air Squadron because of her work in behalf of navy recruiting. . . LES MITCHELL, *Helen Trent* producer, and MADELON GRAYSON, soap opera actress, were married here Saturday (10). . . CHARLES BATSON back after a year in Alabama. . . CHARLOTTE MANSON, formerly of *Stepmother*, left for the West Coast. . .

MARION CLAIRE and THOMAS L. THOMAS will pair up for *Rio Rita* leads on WGN Saturday (17). . . CBS's new *Fightin' Leathernecks* show which originates at WBBM will employ services of all leading AFRA members. STUART DAWSON, WBBM's assistant program director, is supervising this program, heard Sundays, 6:30-7 p.m. Early appearances will be made by GIL FAUST, HERB BUTTERFIELD, DOLLY DAY, NANETTE SARGENT and MARILOU NEUMAYER. . . LOUISE FITCH back from Council Bluffs, Ia. . . JOHNNIE NEBLETT, of WIND, moved his *Heartbeats Behind the Headlines* show to WBBM. It is sponsored thrice weekly by Primbismarck Brewing Company. . . DINNING SISTERS vacationing in their home town, Franklin, Ky. . . MARY PAXTON returned to WGN with her morning *Wishing Well*.

## Hollywood

By SAM ABBOTT

DICK JOY, KNX-CBS announcer and newscaster, stepped into two early-morning news spots which were vacated by Lieut. (jg) Bob Garred when he left for active duty with the navy. . . Additional commitments for Jack Benny's broadcasts from the Pacific Coast will delay his trip east. The delay gives Dennis Day and Eddle (Rochester) Anderson time to finish their current movie assignments before the Benny tour starts. . . JACK SLATTERY is the latest addition to the KNX-CBS announcer staff. . . ART GILMORE, who has been announcing the *Dr. Christian* series over

CBS, is now handling *Stars Over Hollywood* from here. . . CHET HUNTLEY, of the KNX-CBS special events staff, is scheduled to do a stint as a news commentator in Rosalind Russell's newest RKO picture. . . KEN NILES will announce the *Take It or Leave It* show for Eversharp from here. . . JIM DOYLE has joined the regular announcing staff at NBC here. He was formerly with KHJ-Don Lee. . . BOB LEMOND, announcer heard on *The Second Mrs. Burton* and *Hollywood Showcase*, has been given the spelling assignment on *Lights Out*, the new Arch Oboler series over CBS.

## Advertisers Agencies Stations

### NEW YORK

HARTLEY L. SAMUELS, former assistant to the director of program promotion for CBS, has joined the Atlantic Coast Net as director of promotion and public relations. At 24 he is one of network radio's youngest execs. . . Georgie Jessel's telephone calls to his mother have just been recorded by Harry S. Goodman Radio Productions. There are 20 one-minute spots with open ends to be sold on a syndicated basis to clients thruout the country. . . Al Kaye, formerly with Sam Goldwyn is now in charge of the Hollywood office of Benton & Bowles, Inc., and will direct the weekly Fanny Brice-Frank Morgan show, replacing Mann Hollner, who has been commissioned a captain in the Special Services Division of the armed forces. . . New business just signed by WHN includes: P. J. LeRoy, 13 weeks of piano course programs; Fairmont Creamery Company, 52 weeks of one-minute announcements; Wesley Radio League, Inc., 52 weeks of religious talks; P. Lorillard & Company, 14 weeks of station-break announcements. . . Al Ross has been named WOR's new commercial program manager, to succeed Thomas Moore, who resigned to enter the army.

BOND CLOTHES will sponsor George F. Putnam's 11 p.m. quarter-hour news broadcasts on WJAF for 52 weeks. . . Frank K. White and Joseph H. Ream were elected vice-presidents of CBS last Wednesday. White will keep the office of treasurer, which he has held since 1937, and Ream the office of secretary, which he has held since 1938. . . Arthur Force, of NBC, has been named editor of the radio news section, News Bureau, Office of War Information. . . Weed & Company have been appointed sales representatives for Station WMCA, effective November 1. . . Sid Walton, WHN newscaster, has been appointed station news editor. In addition to his afternoon broadcast on the *Gloom Dodgers* shot, he starts a new week-end series, *Final Rewrite*.

Waldo Mayo, who was musical director of *Major Bowes Family Hour* for 16 years, has been appointed musical director of Station WLIB. While planning the musical policies of the station he will continue his free-lance radio work. . . Joan Geddes has been appointed publicity supervisor of Compton Advertising, Inc., replacing Isabel Olmstead, who has joined the copy department of the agency. . . Eastern Wine Corporation has purchased 70 one-minute spot announcements weekly on WLIB for Chateau Martin Wine.

### CHICAGO:

WGN brought back *Easy Money*, racket exposing series, Sunday (11). . . JEROME JOSS, account exec with Schwimmer & Scott, resigned to enter the army. . . NBC asked its employees to sell at least \$100 worth of bonds to someone outside the company. . . NBC's Central Division added three directors to (See ADVERTISERS on page 8)

### WREC Live Talent Show

MEMPHIS, Oct. 10.—Program Director Roy Wooten of WREC last week announced the beginning of a new series of sustaining shows using live talent, with a five-piece staff band under the direction of Jesalyn Payne, station musical director. Show will be aired five days a week for 15 minutes, Monday featuring Julia Greer, sweet singer; Tuesdays, one of the instruments in the band; Wednesdays, Frances Aurand, another sweet singer; Thursdays, another of the band boys, and Fridays, Gwen Peltson, swingster. The girls will remain fixed, but different instruments will be featured on each of the instrumental days.

By doubling the new staff band has two violins, two clarinets, an oboe, vibras and organ.

### Sailing the Bounding Air-Wave

PHILADELPHIA, Oct. 10.—Altho he is now in uniform, Charles Brooks's radio career will continue for the time being. He showed up at KYW last Sunday (4) in a sailor suit as yeoman, third class, and with special permission from the Navy to continue his broadcasts. Lad, ballied as the station's most promising hope, was discovered only three weeks previous.

In addition to his daily singing chores on the *KYW Little Show*, Brooks's singing will continue for the *Sunday Modern Music and Concert Hall of the Air*, which KYW feeds to the NBC net. Station plans to pipe his programs thru the public-address system at his Staten Island (N. Y.) base for the entertainment of his buddies.

Edwin C. Hill

Reviewed Tuesday, 6:15-6:30 p.m. Style—News. Sponsor—Johnson & Johnson. Agency—Young & Rubicam, Inc. Station—WABC (New York) and CBS.

Edwin C. Hill's *Human Side of the News* replaces Dorothy Kilgallen's *Voice of Broadway* on Johnson & Johnson's Tuesday evening spot. The first half of this program was given to almost straight exposition of the latest news, with little elaboration or comment except for a plug for contributions to community chests.

He really went to town on the second half, with a colorful narration of the fabulous wealth and folklore of India. This was to emphasize why Japan is so keen on acquiring India's treasures for its own uses. He warmed up after this, and ran riot with tales of the pearls, emeralds, gold-plated beds and jewels. He even dug into the legends and myths of the country to bring in the human touch. It's an interesting departure and escape from the harsh reality of the news of the day, but hardly worth the prolonged description.

Hill's delivery is slow and steady but emphatic at the right times. He leaves the deep probing and analysis to his fellow commentators and digs out the colorful and different in the news instead. Dan Seymour handled the commercial for Band-Aid, which plugged the need for the first-aid chart, which is being offered. *M. R.*

"Abbott and Costello"

Reviewed Thursday, 7:30-8 p.m. Style—Comedy. Sponsor—R. J. Reynolds Tobacco Company. Station—WEAF (New York) Red.

Abbott and Costello, on the basis of their overwhelming film successes, outgrew a feature spot on the Chase & Sanborn variety show, and now have a show of their own.

The four gag men hired to make the boys seem funny must have been previously employed as research workers, for only in the latter capacity do they excel. The material they have dug up and thrown together rather sloppily is old stuff and not even of the best.

Boys, feeling themselves slightly deficient in glamour, invited Veronica Lake to fill in in that department. For reasons that have been well publicized, Miss Lake's talents are not best adapted to radio. For other reasons, equally well-established, neither are Abbott's and Costello's. For to miss Bud's varying attitudes of exasperation and Lou's alternate moments of honest confusion and quick-lived bravado, followed by unabashed retreat, is to miss the essence of their pretreat, brand of humor. Even at their best, the gags are only secondary.

They are assisted musically by Leith Stevens and Connie Haines; Stevens in a noisy arrangement of *You're in the Army, Mr. Jones*, and Connie doing right well by *A Touch of Texas*.

In an inspired moment, Lou provided the only comedy high spot on the show by coming Miss Lake, in mild desperation, "For heaven's sake, comb back your hair and open up the second front." *Shirley Frohlich.*

"Victory and You"

Reviewed Thursday, 11:20-11:35 p.m. Style—Discussion. Station—WOR (New York) and Mutual Broadcasting System.

Originating in WOL, Washington, and transcribed from Mutual lines earlier in the evening, the U. S. Chamber of Commerce's new series, *Victory and You*, aims to present the role of American industry in the post-war world.

It's on a purely discussion basis, with Eric Johnston, president of the U. S. Chamber of Commerce, asking the questions and various leaders of industry scheduled for the answering end. The first program featured Alfred P. Sloan Jr., chairman of the board of General Motors Corporation, discussing the prospects for the automobile industry after the war.

Most of the problems under discussion were of a pretty general nature. Sloan emphasized the fact that industrial leadership must broaden its responsibilities after the war and must start planning now for a more advanced way of living without interfering with war production. He went into the economic conditions we can expect after the war and got slightly more specific when he began talking about automobiles. We may expect great technological improvement in the automobile and, he claimed, about four months after the war automobile production will be able to get into full swing again.

On the whole he was optimistic about

Program Reviews

EWT Unless Otherwise Indicated

the possibilities for independent enterprise after the war, and stressed the need for great courage and intelligence to meet the economic problems of the post-war world.

Johnston has a good speaking voice but most of his questions invite very general answers. A more realistic and specific description of the post-war automobile would have added more interest to an otherwise theoretical discussion. Future topics for discussion will include the home of tomorrow and new agriculture processes. *M. R.*

Burns and Allen

Reviewed Tuesday, 9-9:30 p.m. Style—Variety. Sponsor—Lever Bros. Station—WABC (New York) and CBS.

George Burns and Gracie Allen started their season over Columbia with a fast-moving, well-integrated script and a top-notch supporting cast.

These carried thru entire script on opening program concerned Gracie's attempts to wrangle her unwilling husband into re-enacting their courtship days. It created some humorous situations and, with the help of Herman, Gracie's pet duck, and announcer Bill Goodwin, the laughs came thick and fast.

Paul Whiteman introduces his own numbers and did okay with the musical side of the show. Jimmy Cash, romantic tenor, and the Six Hits and a Miss handled the vocals well.

Goodwin gave out with the commercials, which were worked into the script with ease. They offer an encyclopedia for a quarter and a box top. *M. R.*

"Daddy and Rollo"

Reviewed Monday, 10:45-11 p.m. Style—Sketch. Sustaining on WOR (New York).

Returning to the air over WOR after a mere 10-year hiatus, *Daddy and Rollo* has undergone considerable overhauling and emerges geared to the times. Originally set against the background of the depression of the '30s, show now reflects the home front vicissitudes of the current conflict.

J. P. McEvoy, creator of the characters, does the script job, a duolog involving Daddy, an armchair-and-evening-paper habitue, and son Rollo, a de-Voltaired Candida at 10. It's a refreshing, unhurried and completely charming quarter-hour, contrasting favorably with the usual blitz-tempoed run of daytime serials. Nothing much happens except Daddy takes Rollo to task for renegeing on his promise to study up on 10 birds (one a week) during the summer vacation. Rollo argues that he was too busy collecting scrap and couldn't see the use of learning the habits and habitats of a few silly birds in times like these.

Craig McDonald and Georgie Ward play the father and son roles respectively and competently. Frank Knight is the genial announcer who sets the pace.

Only fault is the time—10:45 is too late for youngsters. Moved up to a late afternoon spot, strip should prove successful for children's product sponsor. *Shirley Frohlich.*

Eddie Cantor

Reviewed Wednesday, 9-9:30 p.m. Style—Variety. Sponsor—Bristol-Meyers. Station—WEAF (New York) and NBC network.

Eddie Cantor and his *Time To Smile* parade of talent opened their fall season before an all-soldier audience at Camp Callan. Outside of the military audience and the military tinge of many of the comedy lines, Cantor's ideas and presentation are the same as they were years ago on the Chase & Sanborn hour.

Even with inferior scripts to work with, he managed with the help of guest star Ida Lupino, Hattie McDaniel, Bert (Mad Russian) Gordon, Dinah Shore, Harry von Zell and Edgar Fairchild's ork to put across a varied and fairly entertaining half hour.

Ida Lupino's throaty comments on the wolves in the audience and digs at top sergeants caused a riotous response from the soldiers. Hattie McDaniel also hit a responsive note with her remarks about her boy friend in the army, and the "Mad Russian," acting exceedingly mad for the occasion, had the advantage of being given the best lines in the show.

Too bad Dinah Shore was only given one singing spot—another number done like *Kalamazoo* would have fit in very well. *Rolling Along* was sung in typical vigorous Cantor style by the comedian.

The two commercials were handled cleverly, with Cantor introducing them in humorous style and Von Zell continuing with the straight plug. *M. R.*

"Don't You Believe It"

Reviewed Thursday, 6:15-6:30 p.m. Style—Sketches and talk. Sponsor—Plough, Inc. Station—WABC (New York).

Jim Ameche is handicapped by a voice identical to that of his brother, Don. The first startling reaction to Jim therefore is always something like: "Heavens! there are more at home like him."

*Don't You Believe It* is the sort of show that won't increase the younger Ameche's radio stake of all. For with it Plough, Inc., maker of St. Joseph's Aspirin, has taken over the responsibility of educating the American radio audience. Ameche proceeds to give the lie to such well-known and long-exploded myths as Anna Held's milk baths and Walter Raleigh's puddle-cloaking. Brief dramas, of doubtful authenticity, accompany the debunkings. *Shirley Frohlich.*

"What's New for Men"

Reviewed Tuesday, 4:30-4:45 p.m. Style—Guest interview. Sustaining over WBNX (New York).

Fifteen minutes of advice on effective utilization of a man's wartime wardrobe make up premiere of WBNX's *What's New for Men* series. Opener conducted in interview form, with Henry L. Jackson, fashion editor for *Collier's*, formerly with *Esquire*, answering relevant questions posed by Maurice E. Dreiser, commentator and article writer.

Jackson gets across some listenable rules for the well-dressed man to abide by—brush out insides of cuffs and pockets, wooden hangers for suits, treed shoes, etc.—and credits the extent of his wardrobe. He lacks plenty, tho, as a radio voice or personality, enunciating poorly and seeming thruout somewhat unpoised. His foil, Dreiser, on the other hand, acted over-biased about the whole thing. Says, "Mr. Jackson, that is terribly fascinating," in the dull, collected tones that mean anything else but.

Basic idea of program is good, with script standing up for fact and pertinence. Suggest, however, that Dreiser and subsequent interviewers drink some vitamin juice before going on the air. *Joseph R. Cariton.*

"Arkansas Traveler"

Reviewed Wednesday, 9-9:30 p.m. Style—Comedy, drama. Sponsor—Lever Bros. Agency—Ruthrauff & Ryan, Inc. Station—WABC (New York) and CBS.

Bob Burns is back on CBS under new sponsorship but playing same philosophical role of the *Arkansas Traveler* and with the same run of jokes about his kin in Van Buren. New notes in program this year are comedy lines built around his recent trips to army camps. Also fits in good plug for sponsor about boys at camp taking Lifebuoy showers.

The fragile story-with-a-moral in which the *Traveler* becomes involved this time concerns a wealthy and useless family which becomes reformed and humanized under the homespun guidance of the *Traveler*. It's all very folksy and touching and is mostly straight drama with little chance for injection of the Burns brand of humor, which might have helped a rather dull script along.

The final portion of the show, in which Burns elaborated upon his aunt in the fire department and ended with a bazooka solo, helped brighten things up a little. Those liking his slow-motion, strictly down-to-earth comedy had reason to be well satisfied with the old *Traveler* on the season's opener. The other half of the population had reason to believe that it was dragging what might have been a diverting 10 minutes of entertainment into a labored half hour. *M. R.*

"Song Poems"

Reviewed Monday, 3:30-4 p.m. Style—Concert. Sustaining on WABS (New York, Columbia).

The Columbia Concert Orchestra, conducted by Bernard Hermann, together with Judith Litante, soprano, inaugurates a new series of song cycles for mid-afternoon relaxation. Most selections will be drawn from modern music, altho classics will not be ignored. Program consists almost entirely of songs adapted to lyrics of well-known poets, and many works by American composers will be presented. Prospectus is well-defined and wisely limited, and should make for an interesting and provocative series.

Miss Litante, an English singer, chose as her piece de resistance a fragment from a cantata for voice and strings by Benedetto Marcello, 18th century Venetian composer. This was a highly emotional piece that appeals to Miss Litante's penchant for dramatization. Her voice is strong and of a full, rich quality, which befits a dramatic soprano. For this reason her interpretation of Ravel's settings of three poems by Mallarme was less successful. The Ravel trilogy, borrowing the mood of the lyrics, is impressionistic, mystic, plaintive, haunting by turns, and undergoes rather heavy treatment by the soloist. Also sung by Miss Litante, three songs by Tibor Serly, young American-Hungarian composer, taken from *Chamber Music* by James Joyce, suffered similarly.

Orchestral accompaniment was beyond reproach, particularly in the *Didone* number, in which the string section was outstanding. Hermann conducted the orchestra in the *Prelude to the Blessed Damozel*, by Debussy, and *Rumanian Dances*, by Bartok, only work on the program which did not follow out the theme of the series.

An afternoon respite from soap operas and adventure strips, *Song Poems* should find a hearty welcome among more serious listeners-in. As an opportunity for contemporary American composers to have their efforts heard, the program is particularly commendable. *Shirley Frohlich.*

John Gunther

Reviewed Friday, 10:30-10:45 p.m. Style—Commentator. Sustaining over WJZ (New York), Blue.

John Gunther, returned to the Blue Network in his first regular broadcasts since last March, will be heard Fridays and Saturday evenings at 10:30. In clear-cut, clipped words, he examines the progress of the United Nations over the past six-month period and finds that on the production front and on the morale front, as well as on the battlefield, we are doing better than we were last April and May.

Commenting on Hitler's last speech, Gunther notes that he at last recognizes that fatigue is facing the German armies, and foresees a new digging-in, defensive strategy for the Nazis should Stalingrad fall. Of Willie's mission, he says it is taking the place of a unified Allied command.

In sharp contrast to the herd of bel-lowing, excited alarmists who hold forth on all networks, Gunther aims at a calm, deliberate and level-headed clarification of the week's events. *Shirley Frohlich.*

"Mr. Adam and Mrs. Eve"

Reviewed Saturday, 8-8:30 p.m. Style—Quiz. Sponsor—Lewis Howe Company (Tums). Agency—Roche, Williams & Cunningham, Inc. Station—WABC (New York) and the CBS net.

Julia Sanderson and Frank Crumit, that amazing and perennial love duet, switch to Columbia and Tums' sponsorship with a show patterned after their familiar *Battle of the Sexes*. The few changes will probably do nothing to draw new listeners, and may alienate a lot of the old.

Two teams, as usual, one of men and one of women, compete; but this time the first round picks the winner of the men, the second round the winner of the women, and the third round pits the two winners against each other. In addition, points are scored for quickness of answer, the contestant starting with 50 points, with one subtracted for each second he takes to make his reply. A dud, of course, counts zero.

With this set-up, only two questions are asked each contestant in the preliminary rounds, which hardly offers a chance; and the initial stanza was angled toward baseball in honor of the

World's Series, so one of the two questions was about baseball. It makes a pretty uninteresting set-up; particularly in view of the general quality of the questions, which demand the background of a 2A grade school student. On the final round each quizzee gets four, which is better. War Bonds are given as prizes.

Miss Sanderson and Crumit handle things in their usual pleasant style, and each sings a song, sounding younger than nine out of ten youngsters. They also sing a theme song, all about Tums, so charmingly that it's almost possible to take it without pain; and they give the line-up of the next week's program in, believe it or not, rhyme. This is slick stuff on the part of the sponsor. It makes his product imperative for the relief of unwary listeners.

Eugene Burr.

**"Duffy's Tavern"**

Reviewed Tuesday, 8:30-9 p.m. Style—Variety. Sponsor—Bristol-Myers Co. Station—WJZ (New York) and Blue network.

*Duffy's Tavern* comes back on a new net, with a new sponsor, new announcer and new orchestra. But the same crew of dimwits and illiterates that graced the "poor man's Stork Club" last season is back to make the Tavern one of the more amusing places to be on a Tuesday evening.

Altho the success of the show depends greatly on the quality of the script, which hit some high spots on the opening show, the pathetic dopiness of the characters is a pretty sure thing for the laughs. Ed Gardner, as Archie, manager of the cafe, continues to be effective in his numerous and harassed telephone conversations with the ever-absent Duffy, his mental arithmetic, his mispronunciations and malapropisms. But Archie sounds comparatively rational next to the ravings of Finnegan, the prize but not-so-bright customer, played by Charlie Cantor, and Miss Duffy, the boss's slightly moronic daughter, played by Shirley Booth.

An unnecessary and annoying rendition of *Smoke Gets in Your Eyes* and a foolish crying scene at the end of the program where everyone joins in for *Auld Lang Syne* were the only sour parts of an otherwise entertaining comedy show.

Peter Van Steeden's ork and Tiny Ruffner, doing the announcing, were the newcomers and fit into the proceedings well. End commercial for Sal Hepatica is woven neatly into script.

M. R.

**Al Jolson**

Reviewed Tuesday, 8:30-8:55 p.m. Style—Variety show. Agency—Sherman & Marquette. Sponsor—Colgate-Palmolive-Peet. Station—WABC (New York), Columbia.

At the outset of Colgate-Palmolive-Peet's new CBS variety show, Al Jolson threatened to steal a page from the script of his rival radio toothpaste salesman, Bob Hope. But the impression was short-lived. Jolson's vitality and rapid-fire quips soon gave way to a tiresome clamor in which Parkyakarkas and Elaine Arden, also a virtuoso of the much over-

worked art of Greek dialect, participated. It is the sort of comedy that a few years back led to the conclusion that the average radio audience has a mental age of 12. Far-fetched banalities bog the program down to the level on which it meets Carol Bruce. Miss Bruce's stinging of *Hip, Hip, Hooray* is calculated to cause conscientious citizens to turn out the lights and air raid wardens to make for their posts.

Jolson gets in more plugs on the basis of his recent USO trips than does the sponsor. Ray Block's orchestra offers competent musical backing.

Shirley Frohlich.

**"Don Winslow of the Navy"**

Reviewed Thursday, 6:15-6:30 p.m. Style—Serial. Sponsor—General Foods Corp. Station—WJZ (New York) and Blue net.

*Don Winslow of the Navy* is introduced with a big build-up, airplane motors roaring, shouts like "Stand by for action and adventure." "All hands on deck for Don Winslow," salutes for the men of the Navy Air Corps—but what a letdown when the guy finally makes his appearance. Program caught was disappointingly unexciting and quiet. Don and his friend, Red Pennington, sounded like calm, ineffectual characters.

The actual drama was a lull between a high-pressure, dramatic, lengthy introduction and an equally vigorous and prolonged finale—"If you want to be like our heroes, fellows and girls, eat Post Toasties." If the program doesn't prevent the fellows and girls from eating the stuff, this threat certainly should.

The courageous and heroic young boys are naval intelligence officers who are determined to wipe out the submarine menace and get themselves all involved with Jap subs and convoy commands. The authenticity of the scripts is checked by the U. S. Navy, and a lot of naval terminology is thrown around, some of it being helpfully explained to the kids in the course of events.

M. R.

**"Songs of a Dreamer"**

Reviewed Monday, 9-9:15 a.m. Style—Songs and chatter. Sponsor—Northwestern Yeast Company. Agency—MacFarland Aveyard. Station—WLS (Chicago), Blue.

This show was originally heard on transcriptions and spotted over Midwest stations. The AFM ban on recordings for public use forced the sponsor to turn it into a live show, hooking up with Blue outlets. It is a typical morning shot aimed at women who bake at home. The sponsor sells yeast, and strains too hard to sell it. The commercials for a 15-minute program are certainly too numerous and the danger of overselling is present at all times.

Both Gene Baker, the romantic baritone, and Doris Moore, commentator, dish out commercials. Baker, at least, sings a couple of songs, but Miss Moore, with the exception of reading a brief poem at this hearing, plugged yeast at every opportunity.

Irma Glen is at the organ with background music. Baker's voice is rich and soothing on morning ears.

Sam Honigberg.

**Fred Allen**

Reviewed Sunday, 9:30-10 p.m. Style—Comedy. Sponsor—Texaco. Station—WABC (New York) and the CBS net.

Ruthlessly pruned to a meager half hour, the *Texaco Star Theater* returned to the air Sunday (4) with Fred Allen again at the helm and an imposing array of guest stars on tap to help him out. He needed no help, tho; if Texaco is going to ration Allen for the duration, they might at least let him use up all the time that's left.

First program was built up on a mythical ad that Allen had inserted in *The Times*, asking for actors. The guests come up one by one in answer to the ad, as does Arthur Godfrey, announcer and no mean ad libber in his own right. After typical Allen tomfoolery, including cross-fire with Portland and large hunks of the flashing and hilarious satire that make an Allen program a constant delight, the applicants for the jobs come on. The first is "Falstaff" (Alan Reed); and next come the Andrews Sisters, who sing *Pennsylvania Polka* in their familiar style. Charles Laughton follows with some amusing cross-fire with Allen—and he later stars in a satire on a radio serial, a tidbit yclept *Poor Old Charlie*. It's a wonderful satire on soap operas (as if they didn't satirize themselves every day), and it also reminds one vaguely of Chekhov—which probably proves the essential connection with Chekhov and soap operas. Anyhow, it was hilarious. At the end, Allen started Laughton off on a bond-selling session by buying one himself.

Al Goodman leads the band in accustomed superlative style, and the commercials, delivered by Godfrey, are of course institutional.

Needless to say, it's a terrific program—but the guest stars only tend to slow it down. If they're only going to give us a half hour of Allen, at least it should be Allen all the way. The program should be an hour anyhow; under the present set-up the listeners (this one vehemently included) are pretty sure to feel gypped.

Eugene Burr.

**"Stars From the Blue"**

Reviewed Sunday, 7-7:30 p.m. Style—Musical. Sustaining over WJZ (New York) and the Blue Network.

The rare thrill of hearing a real voice—a magnificent voice—over the air electrified listeners Sunday night when the Blue Net instituted a sustaining half-hour shot called *Stars From the Blue*, featuring Wilbur Evans and Josephine Houston. Evans, who rocketed to national attention with his superlative performances in the recent revivals of *The Merry Widow* and *The New Moon* at Carnegie Hall, is one of the finest baritones—for this reporter's money the very finest—heard since the distant days when Lawrence Tibbett was a singer, before he knew what a picture contract looked like. Full, rich, clear and magnificently handled, Evans's voice brings back the thrill of the great days before the microphone (treason! treason!) had ruined the vocal hopes of America. His performance on the initial program is proof enough that a real singer sounds better even on the air.

Nor is Miss Houston to be forgotten by any means. She has improved tremendously since this reporter last heard her on the stage, having added greater strength and clarity of tone. Her voice remains just a bit tight, but it has clear and lovely quality, and she is infinitely better than most much more highly touted sopranos.

With voices such as those and with magnificent music from a 35-piece orchestra conducted by Josef Stopak, the half hour should have been unadulterated delight. But it wasn't, due to fantastically top-heavy programing. Mr. Evans did *Maxime's* from *The Merry Widow* and Rachmaninoff's *In the Silent Night*; Miss Houston did *I'm Old-Fashioned*, and the ork played hunks of *Naughty Marietta* and the polka from the *Golden Age* of that ridiculously over-touted composer, Shostakovich. And then everyone combined for interminable excerpts from Gershwin's *Porgy and Bess*. The music is dull and unrewarding at best, and it blanketed the fine effect of the early part of the program. It was, however, pleasant to hear what *It Ain't Necessarily So* sounds like when it's really sung. It sounds good.

Programing defects will undoubtedly be remedied on subsequent programs. Meanwhile, the Blue Net is to be enthusiastically commended for getting together one of the most brilliant musical combinations yet heard on the air. Miss Houston scores splendidly, and Evans is one of the really great talents of our

**Nila Mack's Kids' Book**

Nila Mack, director of children's programs at CBS, has written a picture parable entitled *Animal Allies*, illustrated by Sidney Lazarus, which is aimed at teaching children the facts of the world situation by representing each country at war by an animal who lives in Pleasant Forest. The kiddies will be amused by the enticing pictures of Stoutheart the Lion, Shaggy Sovietsky the Bear, Chang the Dragon, Kid Aussie the Kangaroo and Chief Sam Eagle, and will love the funny-sounding names. But the mammas and papas will have an even better time laughing at the witty characterizations and smart satire.

Peace reigned in Pleasant Forest until Greedy Gruber the Vulture, sporting a cowlick and a small mustache, started stirring things up. *Mussy* the Gorilla practiced the Gruber-step and aped the vultures, but soon had to do the Gruber-step in reverse. The little animals came weeping to Stoutheart for help, but the Munich bird, with a little umbrella overhead, thought he could patch things up. When the Vulture and sneaky Tokyo the Snake came swooping down on them, Stoutheart, Chief Sam Eagle and Shaggy Sovietsky sprang into action. There's more to it—like the Mugwump in Chief Sam Eagle's country, who cried, "Quick! Somebody should not do something about it," as he balanced himself on a fence.

The story tries to indicate why we had to fight and succeeds pretty well in showing the ruthlessness of the vultures and the snakes and the bravery of the other animals in the forest. The outline of the story is simple enough for the youngest child to understand and is a painless and pleasant way to teach him the fundamentals of the war. But whether or not it was Miss Mack's original intention, her animal allegory will probably find an even larger, more appreciative audience among young-at-heart adults than among the young in years.

M. R.

**ADVERTISERS**

(Continued from page 6)

its production department: Wheeler Wadsworth, transcriptions; Al Morey, music, and Homer E. Heck, dramatic. . . . Joe Ainley now producing for Carl Wester's agency. . . . Phil Shelley, formerly with WCP, has his own booking office. . . . Jack Payne, writer, now scripting the Isbell and Anson hour show on WGN. . . . Consolidated Drug Trade Products, thru Benson & Dall, renewed its hour participation each in WJJD's *Supper-time Frolic* for the eighth consecutive year. . . . WIND's all-night program, *Night Watch*, now sponsored by Atlas Brewing Company, set thru Arthur Meyerhoff Company. Russ Salters is the new emcee. . . . Political orders are boosting this month's biz for WMAQ. . . . Walgreen Company added six five-minute news periods daily on WJJD.

**LOS ANGELES:**

**BRUCE DODGE**, of the Biow Agency here, to handle production on *Take It or Leave It*. . . . Harriet Ginn, who headed the KNX-CBS news bureau annex, left Columbia recently to begin training as an American Airlines hostess-stewardess. . . . Winslow B. Felix Motor Company has bought 13 quarter hours, *Time Clock*, to be used five-a-week over KECA in the interest of used cars. Tom Smith Advertising handled the deal. . . . Ted H. Factor Advertising Agency handled the details for Eagleson & Company, Los Angeles, for six quarter-hour sports programs to follow Associated Games over KECA. Contract expires November 28. . . . Paul Henning, veteran gag writer, has joined the staff of writers on the Burns and Allen show. This gives the show five scribes. . . . Partmar Corporation (Paramount Theater) has signed for 13 quarter-hour newscasts Fridays over KHJ, to plug the current offerings at the theater, until December 3. Sponsor was represented by Scholtz Advertising Agency. . . . New business at KECA includes order placed by Milton Weinberg Agency for Kelly Kar Company to use 209 quarter-hour newscasts, four-a-week, from October 6 to October 5, 1943, in the interest of used cars. . . . The Frito Company, of Dallas, thru Ray K. Glenn Advertising, of that city, has bought 52 quarter-hour newscasts over KECA to plug Fritos, a food product, three-a-week, until February 8.

generation. Sponsors paying five times as much aren't getting a tenth of the value. Eugene Burr.

**The Coca-Cola Company presents**



**America's leading bands — playing from War Camps and War Plants**

**BLUE NETWORK 9:30 P.M. EVERY NIGHT EXCEPT SUNDAY**

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# New Plays on Broadway

Reviewed by Eugene Burr

## ETHEL BARRYMORE

Beginning Thursday Evening, October 8, 1942

### COUNT ME IN

A musical comedy with book by Walter Kerr and Leo Brady and music and lyrics by Ann Ronell. Dances staged by Robert Alton. Book staged by Robert Ross. Settings designed by Howard Bay, constructed by Nolan Bros., and painted by Triangle Studios. Costumes designed by Irene Sharaff and executed by Brooks Costume Company. Orchestrations by Russell Bennett. Orchestra under the direction of John McManus. Production supervised by Harry A. Kaufman. Company manager, Frank L. Smith. Press agent, C. P. Greneker. Associate press agent, Howard Newman. Stage manager, Archie Thomson. Assistant stage managers, David Weinstein and Saint Subber. Special orchestral arrangements by Hans Spialek and Don Walker. Vocal arrangements by Buck Warnick. Additional choreographic music written by Will Irwin. Presented by the Messrs. Shubert and Olsen & Johnson, in association with Krakeur & Schmidlapp.

CAST: Charles Butterworth, Luella Gear, Hal Leroy, June Preisser, Mary Healy, Gower and Jeanne, Melissa Mason, Alice Dudley, Milton Watson, Ross Sisters, the Rhythmairs, John McCauley, Joe E. Marks, Alfred Latell, Don Richards, Willard Woolsey, Harry Rogue, Dorothy Griffin, Margaret and Elizabeth Ryan, Mary Alice Bigham, Bubbles Mandl, June Kim, Janie New, Jean Arthur, Carolyn Ayers, William Sharon, Willis Claire, Whit Bissell, Gibbs Penrose, Jack Lambert, Danny Daniels, Jean Darling, Agnes Kane, Lew Eckles, Stanley Jessup, Richard Brasno, Alice Tyrell, Julie Colt, Olga Novosel, Cookey Kley, Marian Sumetz.

The Rhythmairs: Robert Bay, Victor Griffin, Robert Shaw, Don Weismuller.

The Singing Girls: Julie Colt, Jean Darling, Agnes Kane, Cornelia Kilbourn, Johanna Gillman, Olga Novosel, Marian Sumetz, Alice Tyrell.

The Dancing Girls: Jean Arthur, Carolyn Ayers, Mary Alice Bigham, Kay Coulter, Dorothy Griffin, Cookey Kley, June Kim, Kay Lewis, Claire Loring, Bubbles Mandl, Dolores Milan, Janie New, Jeane Owens, Margaret Ryan, Elizabeth Ryan, Nina Starkey, Pat Weakley, Marie Wilson.

The Dancing Boys: Leonard Adrance, Jim Barron, Vincent Carbone, Danny Daniels, Charles Julian, William O'Shay, Jack Riley, Harry Rogue, Joe Viggiano.

If ever a musical were put across by its production and cast it is *Count Me In*, which opened Thursday night at the Ethel Barrymore Theater. Presented by a line-up of sponsors almost large enough to solve the nation's man-power problem—the Messrs. Shubert and Olsen and Johnson, in association with Krakeur and Schmidlapp; boasting dances by Robert Alton, costumes by Irene Sharaff and a scintillating stageful of brilliant performers, it offers sock entertainment. But very little of the effect is contributed by the authors.

This fact is all the more surprising since a great deal was expected of the material. *Count Me In* is the musical that was originally presented as an amateur show by Catholic University in Washington and scored such acclaim that it was picked up for Broadway. The reason seems somewhat obscure at the moment. The book, by Walter Kerr and Leo Brady, is based on an amusing enough idea; but in its final form it emerges as a compendium of stale gags and unfunny situations, never making the most—or anything but the least—of its opportunities. The tunes, words and music of which were written by Ann Ronell, come off somewhat better. Miss Ronell has forged several numbers with

real potentialities—*On Leave for Love*, *You've Got It All*, *Ticketyboo* and an immensely clever novelty called *Who Is General Staff?*—but she frequently strains much too hard for effect in the course of her lyrics, and her music is frequently dull.

But it is all presented so smoothly, slickly and effectively, and the cast contributes such terrific work, that the evening as a whole is thoroughly satisfying. Fortunately, the decrepit book is speedily forgotten and only rears its head thereafter in isolated tho generally painful moments.

The idea, which might have been made thoroaly amusing, centers around the sad plight of Papa Brandywine, whose family is up to its scalplocks in the war effort, and who is left lone and sad, an outsider with nothing to do and practically no contact with the busy world humming about him. He wistfully tries to break into this service after that, being turned down by all of them. Even the army, busily saying "Yes" to every odd character that walks onstage, says "No" to Papa

(See NEW PLAYS on page 10)

## Out-of-Town Opening

### "The Damask Cheek"

(Plymouth Theater)

BOSTON

A comedy by John Van Druten and Lloyd Morris. Presented by Dwight Deere Wiman; staged by John Van Druten; settings and costumes by Raymond Sovey. Cast: Flora Robson, Ruth Vivian, Margaret Douglass, Mary Michael, Myron McCormick, Joan Tetzl, Celeste Holm, Peter Fernandez, Zachary Scott.

Bostonians were amused by *Damask Cheek*, an escape from the turmoil and the strife of the moment. It is set in the horse-and-buggy days of 1909 and concerns the everyday life of an aristocratic family whose mother does her best in bringing up her family in the conventional manner of the period. She has been brought up with elegant manners, and the least wandering away from this by her family causes her deep concern.

The family circle is visited by their rich English cousin, Rhoda Meldrum. She is a woman of warmth, character and integrity, who has been sent to America to visit her aunt and possibly acquire a husband. Rhoda has an undeclared love for her cousin, Jimmy Randall. Jimmy, a playboy of the period, likes Rhoda but not in the same way. He becomes engaged to an actress, Calla Longstretch. This is opposed by his mother, but she has to accept the situation.

Rhoda accepts this fact till she finds out that neither party is sure of their position. By the time the curtain falls she frees Jimmy from Calla, he finally realizing that Rhoda is the girl for him.

Flora Robson proves that she can do comedy, this part being a change-over from the characters that she has previously portrayed. Margaret Douglass does admirably as the tactless, conventional, affectionate mother. Joan Tetzl plays the part of the 17-year-old daughter with charm and sweetness.

The play, set at a slow pace, is beautifully written. There is no doubt but that it will get some attention, but its audience will be limited. *Harry Poole.*

## "Eileen" Terrific in Balto Return

BALTIMORE, Oct. 10.—Return engagement at popular prices of *My Sister Eileen* at Ford's Theater grossed \$11,000 for week of September 28. Gross was surprising, according to John Little, manager, in view of fact the screen version of *Eileen* played for the second half of the week at a local cinema house. Betty Furness headed cast at Ford's.

Manager Little of Ford's said Friday and Saturday nights and Saturday afternoon shows were sellouts and it was necessary to turn people away. This, he pointed out, indicates people still favor legit. Scale was 56 cents and \$1.11 for matinee and 56 cents, \$1.11 and \$1.68 evenings.

# League Votes To Discuss Change in Film Backing, Despite Guild Stand

NEW YORK, Oct. 10.—Expected "uncertainty" on proposed revision of rules governing film-company backing of Broadway shows was registered at the annual meeting of League of New York Theaters here, October 8. Revisions had been proposed by Warner Brothers.

League voted to ask the Dramatists' Guild and the film industry to name representatives for a three-cornered session to be held in the near future, despite the fact that the Guild had taken a sharply negative stand last week toward the Warner proposition, council members voting down all features save one compelling the film company to engage an "independent manager" for plays bought up before production. Consideration of the latter was left up to the League.

Warner Brothers had submitted two proposals to the League. One would allow film firms to name their own producer for a show to be backed, without

awaiting waivers on the script from at least two unaffiliated managers. Other revision asked that film backer be given the right of withdrawal at any time before the end of the first three weeks of a Broadway run, without having to put up minimum bond of \$7,500. Were such action taken in less than three weeks after opening, the film-rights revenue would revert to the author; if manager decided to continue the show for three weeks, he would come in for a share of said revenue.

League also voted to meet with Equity on further discussion of the stock-company subsidization plan. On this, James F. Reilly, executive secretary, indicated he would probably confer with Alfred Harding, of Equity, some time next week.

Other business included ratifying yearly agreements with porters and cleaners, ushers and doormen, stagehands, and treasurers.

## FROM OUT FRONT

Two Misses and a Hit

BY EUGENE BURR

USUALLY, coverage of off-Broadway entertainment is reserved for the early spring, which is a silly season anyhow; but there is very little doing on Broadway proper at the moment (if you except the flood of vaude revues, as they are sometimes quaintly called) and so a conscientious reporter—or even a reporter like this one—is unable to plead conflicting engagements when the off-Broadway entertainments beckon. Several of them beckoned a couple of week-ends ago, and I dutifully went.

Last in point of time but first in the importance of the ballyhoo attendant upon it was the Chekhov Theater's two-night showing of Chekhov sketches at the Barbizon-Plaza. The Chekhov Theater is a school and repertory company directed by Michael Chekhov, nephew of Anton, the playwright. It was founded by Beatrice Straight, who plays leads in its productions, and it operates according to rigidly Chekhovian technique. It has made brief invasions of Broadway on two previous occasions, and the cries of tortured spectators have not yet been entirely stilled. For the Chekhov technique is as obvious a hunk of self-conscious hamming as you could find this side of *The Torchbearers*, combined with theoretical abracadabra as rapidly precious as the writings of Gertrude Stein. This was again demonstrated by the program of short sketches at the Barbizon.

If there is anything more boring than a demonstration of Chekhov acting technique, it is said demonstration when it involves sketches by the earlier Chekhov. The much-touted plays of the maudlin Muscovite are outstanding examples of lack of theatrical effect; when he descends to sketches, the result is horrible to behold.

Two of the pieces on the Barbizon program were monologs, pointless in themselves and simply non-existent as material for actors. The chief work was a bright little item dealing with an aged and dying sexton; his young wife, who lusts after men of her own age and who is suspected by her husband of magically raising storms in order to drive juveniles into the hut, and a wandering postman who comes in and manages to get out again without joining the expectant wife on the hut's one bed. It was acted by Miss Straight, who suggested a Russian peasant much less than she did a masquerade at the Stork Club; Arthur Franz, who was quite understandably embarrassed as the beleaguered postman, and Mr. Chekhov himself, as the sexton. The great director of the group had not appeared in the previous New York showings; in this, as the dying and jealousy-riddled old man, he offered a performance that turned the whole play into a farce; no such hamming has been seen on a New York stage, I'll warrant, since the days of the Cherry Sisters. In a make-up that made him look like a clown strayed from the circus, he heaved and grunted and postured and overplayed so astoundingly that the audience, witnessing a grimly tragic play, constantly broke into gales of laughter that shook the hall.

Yet this same audience, duly instructed by fad-kissing critics in the magnificence of the Chekhov technique, gave curtain call after curtain call to this tragedy at which they had laughed.

One item on the bill brought some amusement, a vaudeville labeled *I Forgot*, which is written almost as amusingly as the average good revue blackout. Mr. Chekhov himself was in this one too, and really offered some overplayed low comedy that was extremely amusing. Using the same general technique, he managed to be almost as funny as Shorty McAllister or Stinky Fields.

THE evening before my attendance had been requested at the Provincetown Playhouse, newly renovated, where the Light Opera Theater is giving revivals of Gilbert and Sullivan operettas, just a few blocks away from the Cherry Lane, where the Savoy Opera Guild has been offering week-end G&S performances for over a year.

The bill was *The Sorcerer*, which is very seldom presented, and the emissary of the Light Opera Theater insisted that it was the first of all the G&S collaborations. I put in a weak plea for *Trial by Jury*, which really was the first, but she overrode me with vim and eclat. However, I had always wanted to see *The Sorcerer* staged, so I went. I still want to see *The Sorcerer* staged.

The mess they have made of it at the Provincetown is quite indescribable. In the first place, they have inexplicably picked costumes that might do for *Yeomen of the Guard* instead of Victorian days, and so have utterly ruined the satire of John Wellington Welles. In the second place, the staging is lackadaisical and painfully unimaginative, and the acting is a bit under the average of a fifth-rate high-school club. In the third place, the singing, tho there are one or two fair voices in the troupe, is for the most part entirely unfitted for the light Gilbert and Sullivan scores—and some of the singers showed an almost pitiful inability to remain on key. Even the make-up was beyond belief, with John Francis, playing Dr. Daly, looking as tho he had tripped into a flour barrel, and with age in general expressed by a number of horrific grease-painted lines. And the male chorus turned out to be a tremendous affair composed of just three rather unhappy-looking young men. When four parts had to be sung a principal was drafted to help out.

Robert Feytl, who played Welles, displayed a rich basso that became woefully harsh on the low notes, but excluding his ridiculous costume, he did an almost professional job. His, however, was the only taint of near-professionalism in the

(See FROM OUT FRONT on page 10)

BROADWAY RUNS			
Performances to Oct. 10 Inclusive.			
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	5	355
Arsenic and Old Lace (Fulton)	Jan. 10	41	731
Blithe Spirit (Booth)	Nov. 5	5	374
Claudia (return) (St. James)	May 24	24	180
Eve of St. Mark, The (Cort)	Oct. 7	7	6
Hello Out There (Belasco)	Sept. 29	29	15
Janie (Henry Miller's)	Sept. 10	10	36
Junior Miss (Lyceum)	Nov. 18	18	367
Life With Father (Empire)	Nov. 8	39	1214
My Sister Eileen (Biltmore)	Dec. 26	40	738
Strip for Action (National)	Sept. 30	30	14
Three Men on a Horse (revival) (Forrest)	Oct. 9	9	3
Uncle Harry (Broadhurst)	May 20	20	158
Vickie (Plymouth)	Sept. 22	22	23
Musical Comedy			
By Jupiter (Shubert)	June 8	8	150
Count Me In (Barrymore)	Oct. 8	8	4
Let Freedom Sing (Longacre)	Oct. 5	5	8
Let's Face It (return) (Imperial)	Aug. 17	17	84
Sons o' Fun (Winter Garden)	Dec. 1	1	380
Star and Garter (Music Box)	June 24	24	126

NEW PLAYS

(Continued from page 9)

Brandywine and tearfully sends him home to support the family that has no need of him. It's a cute idea, but the authors never really get it going; and they clamp the lid on it by involving Papa in a tremendous scheme of pacifist strategy that brings him honor and fame. The scheme is too stupid even for the book of a typical musical comedy—and that, brother, is going some.

The brigade—or is it an entire division—of producers has provided a top-notch production setting, with Miss Sharaff's costumes walking off with top honors. Not only are they imaginative, colorful and tremendously effective, but they strike an unobtrusively patriotic note by using cottons, entirely I believe, and so conserving materials that are higher on the priorities list.

And the cast does terrific work. Papa Brandywine is played by Charles Butterworth, returned from films, and Mr. Butterworth does his usual tentative work in an extremely tentative role. He's funny, though often not quite strong enough to carry the impossible book that has been dumped on his shoulders. Luella Gear, as Mama, does her familiar work; but the real sparks are struck by the Brandywine kids and their sweethearts. It's true that Mary Healy, as the daughter, sings in routine fashion and does nothing else to justify her presence, but she's helped out by Milton Watson, as her fiance. Mr. Watson is no Caruso, but he knows how to sell a romantic ballad. And the Brandywine sons are played by Hal Leroy and Gower Champion, both of whom turn in terrific work. Mr. Leroy's amazing feet twinkle as gaily as ever, and the taps he is able to roll from them come in astounding clusters. And he's aided by little June Preisser, another refugee from films, who remains, of course, a cute engaging package of dynamite. She does a sock job with lines and dances, and the only real complaint is that she fails to do any of the acrobatic work that, not so many years ago, made her one of the most sensational 10-year-olds ever to panic the Palace.

Mr. Champion, as the other son, reads pleasantly and displays an excellent personality. He is, of course, half of that outstanding ballroom dance team, Gower and Jeanne; and little Jeanne Tyler, his partner, appears as his sweetheart and also does splendid work with lines. Of course, their dance routines remain superb, particularly one that is accompanied only by their own dialog.

Melissa Mason, as the Brandywine maid, socks as solidly as ever with her eccentric dance work; Alfred Latell is an immensely appealing figure as Sad Eyes, the Brandywine dog; Alice Dudley offers fine dancing in the concert genre; the Rhythmairs, four boys, do superlatively slick singing and dancing; Don Richards offers several numbers in robust voice; Joe E. Marks scores with *General Staff*; a youngster named Harry Rogue is pulled out of the line for some fine tapping; John McAuley, Gibbs Penrose, Whitner Bissell and others do fine work in straight roles; and the sensation of show is scored by the Ross Sisters, three youngsters in their teens, who unleash one of the most sensational acrobatic routines this reporter has ever seen.

The chorus has a few extremely pretty girls in it—and in one scene eight of the youngsters are called upon to give out with lines and comedy. Believe it or not, they come thru with terrific jobs, all eight of them. Their names, which should be worth noting for future reference, are Alice Tyrell, Julie Colt, Olga Novosel, Mary Alice Bigham, Cooney Kley, Jean Arthur, Dorothy Griffin and Marion Sumetz.

After all, the book needn't worry you. Miss Ronell, on the songs, has turned out enough on the right side to make up for occasional lapses; and the cast and production are so good that the book is hardly noticed anyhow. If you don't mind an absence of top-flight comedy, the production shapes up as a thoroughly enjoyable evening.

LONGACRE

Beginning Monday Evening, October 5, 1942  
LET FREEDOM SING

A revue, starring Miltzi Green. Staged by Joseph C. Pevney, with additional staging by Robert H. Gordon. Dance direction by Dan Eckley. Additional choreography by Ken Whelan. Musical direction by Lou Cooper. Musical arrangements by Morton Gould and Phil Lang. Sketches by Sam Locke. Additional sketch by Al Ghebo. Music and lyrics by Harold Rome. Additional music and lyrics by Earl Robinson, Marc Blitzstein, Lou Cooper, Roslyn Harvey, Walter Kent, Jack Gerald, David Gregory, Lewis Allen, Hy Zaret, Jay Corney, Henry Myers and Edward Eliscu. Settings designed by Herbert Andrews; built by Kellam Studios,

and painted by Center Studios. Costumes designed by Paul du Pont and executed by Eaves. Orchestra under the direction of David Mordecai. Company manager, Phil Adler. Press agents, J. D. Proctor and Peggy Phillips. Stage manager, Paul Roberts. Assistant stage managers, Jules Racine and Buddy Yarus. Presented by Youth Theater. CAST: Miltzi Green, Berni Gould, Lee Sullivan, Betty Garrett, Phil Leeds, Mordecai Bauman, Jane Johnstone, Margie Jackson, Marion Warnes, Ethel Sherman, Lois Girard, Pat Shibley, Remi Martel, Buddy Yarus, Harry Mack, Joan Dexter, Jules Racine, Bob Davis, Bill Randall, Jack Baker, Ruth Cavanaugh, Molly Hoban, Sally Gracie.

Last season a minor sensation was caused by a group calling itself the American Youth Theater, which put on a revue composed of odds and ends collected during five years of performances in YMCA's, lofts and like outlandish habitats, most of it of essentially topical sort. Plans were thereupon made for a much bigger project this year—and innumerable difficulties were encountered. From a star-studded extravaganza the show shrank to the proportions of an intimate revue—and even that had a hectic history of upsets, changes of plan and postponements before it finally hit Broadway Monday night at the Longacre Theater. The Youth Theater seems to have gone to a lot of trouble to find its way back to YMCA's and lofts.

The entertainment—if I may stretch a point and call it that—is titled *Let Freedom Sing*, and its material is definitely, almost belligerently topical. Much of it was written by Harold Rome, that fabulous young man who, in writing the score of the unheralded first edition of *Pins and Needles*, established himself as the closest facsimile of a working genius that Broadway had seen in many years. Mr. Rome, however, is responsible for most of the boredom that hangs thickly over the evening. He seems almost frantically determined to be topical—and he is topical, but with a fantastically heavy hand. Only in a couple of the interludes that were not written by Mr. Rome does the little revue rise with life and sparkle—and, since these occur entirely in the second half, the unwary customer is forced to battle sleep thru most of the show. And the few bright spots aren't good enough to make the battle worth while.

Nor is Sam Locke, who perpetrated most of the sketches, much of a help. His interludes, which have the subtlety of a headline, are militantly unfunny, and their lack of humor is further pointed up by the direction, most of which was done by Joseph C. Pevney, who is now in the army. What little edge Mr. Locke managed to inject is largely dulled by retarded curtains.

Unquestionably the high spot in the show is a hilarious song interlude labeled *Flowers in Bloom*, written by Jack Gerald and David Gregory, and delivered by Phil Leeds. Mr. Leeds is not one of our more ingratiating comics, but his work in this is terrific, and the material that Messrs. Gerald and Gregory have provided is a fine example of what made the old *Garrick Gaieties* and *Grand Street Follies* the memorable shows that they were. Also high in the upper brackets is an acutely satirical and ex-

FROM OUT FRONT

(Continued from page 9)

outfit. Josephine Lombardo's hard and rather inflexible soprano might do quite nicely in dramatic roles, but is entirely unfitted for the lyrical Sullivan scores. Stanley Nabinger unleashed a tenor so insistently robust that it almost blew the customers into the street; if his voice has any real quality he managed to hide it under his own noise. Some of the others were so hilariously inept that an attempted description would be merely funny—but not at all funny to any lover of Gilbert and Sullivan.

THIS reporter faded away after one act at the Provincetown. Reviewing is part of the job, but masochism isn't.

Wandering in something of a daze, I trudged thru the Village and, evidently thru the instinct of self-preservation, found myself walking down Commerce Street. And there at the end of Commerce Street was the Cherry Lane.

The Savoy Opera Guild's bill was *Iolanthe*, and I got in in time for almost all of the second half. The performance was, in sober truth, magnificent.

There have been times in the past when I've thought that my ecstatic praise of the Savoy troupe may have sounded overdone. It's always been justified, though—and the hunk of *Iolanthe* I heard last Friday tops everything the Guild has previously done. With an added professional polish, with smarter and more effective readings, with voices that turn the music into pure delight, the troupe outdid itself. Even in the more dramatic sections it has improved; the incantation scene brought chills to a hardened *Iolanthe*-goer who has seen it countless times.

There are some newcomers in the cast, with Alfredo Lulzzi bringing a magnificent basso to Mountarat, with Don Loring Rogers scoring in both readings and singing as Toller, and with Evelyn Van Buskirk substituting charmingly for Vivian Denison as Lella. Charles Kingsley, who remains as the chancellor, has improved literally a hundredfold over his already excellent performance, and the same goes for Wells Clary as Private Willis. George L. Headley is still an attractive and splendid-voiced Strephon, and Virginia Blair, taking over the role of Phyllis, plays it with charm and sings it magnificently. Nathalie Landes was responsible for bringing my unwonted chills with her sincere and vocally beautiful performance in the title role, and Ruth Glorloff, of course, remains the finest Fairy Queen within memory.

Some things remain right in the world, so long as New York possesses a Gilbert and Sullivan troupe as fine as this.

tremely funny number by Jay Corney, Henry Myers and Edward Eliscu, directed against those obnoxious fauna who have made a profession of being Mittel-European expatriates. It is splendidly delivered by four militantly charming young men who are finely fronted by Berni Gould, that excellent comic, who practically kills himself thruout the show. Since Mr. Gould withdrew from *By Jupiter* to appear in this thing, he probably knows what he's doing.

With the two above-mentioned exceptions and one other, the cast is no better than its material. Miltzi Green is starred, but her performance on second night was lackadaisical and altogether ineffective. The material was no help to her, but so little lift and salesmanship did she bring her songs that it almost seemed as tho she were laboring under some burden—a burden in addition to *Let Freedom Sing*. That's no gag; Miss Green can do much better than this and has amply demonstrated it in the past.

The one very bright spot in the cast was Betty Garrett, a lass who has verve, personality, charm and a fine song-selling voice. She literally socked across a brace of highly unpromising numbers and in general proved herself a young lady who deserves to go on and up. She has real talent and a real flair, an unusual but happy combination.

Lee Sullivan handled the male singing assignments in a voice—if that's the word—that was all but inaudible in the sixth row, and none of the others involved were particularly easy to take. Dancing—that is, any worthy the name—was conspicuous by its absence. Dave Mordecai, who used to lead the Palace pit band, conducted the orchestra and did, as expected, a stand-out job.

League Is In Black

NEW YORK, Oct. 10.—Annual financial report read at meeting of League of New York Theaters here October 8 revealed that League had gone into the black for the first time in several years. Balance on the credit side amounted to \$1,227.73.

On the basis of ordinary items, figures showed that 1942 income stood at \$19,871.08, as compared to \$15,655.38 for 1941. Expenditures, on the other hand, amounted to \$18,643.35 in '42, against a '41 total of \$17,548.48. Deficit in '41 reached \$1,893.10.

Other business of the meeting included naming of officers. Those elected were: Marcus Helman, president; Lee Shubert, first vice-president; Herman Shumlin, treasurer. The new board of governors will consist of the aforementioned, as well as William A. Brady, Vinton Freedley, Max Gordon, Lester Meyer, Norman Pincus, Harry G. Sommers, Lawrence Langner, Rowland Stebbins and Dwight Deere Wiman.

A Times-Trib Audience

NEW YORK, Oct. 10.—Good reviews in *The Times* and *Tribune* are drawing a specialized audience of New Yorkers to the Dowling dueler, *Hello Out There* and *Magic*, at the Belasco, according to Dowling office. Despite pannings from all other New York dailies, management claims the Saroyan-Chesterton bill is playing to almost capacity houses. Sight of customers at box office bearing one or the other of the two sheets tucked under their arms led to the belief. Spokesman for the office, boasting select clientele, put it this way: "Saturday nights we get the best dressed audience in town."

Big Philly Grosses Despite "Army" Sale

PHILADELPHIA, Oct. 10.—Altho ducats for *This Is the Army* are going at a record pace, there are still plenty of buyers for regular legit attractions. *Lady in the Dark* at the Forrest Theater is proving a major sensation at the box office. At a \$3.99 top, it hit a capacity \$32,000 for the second of its four weeks, ended tonight (10). Tickets are at a premium for the remaining two weeks. *Corn Is Green* is also a gold-rush attraction at the Locust Street Theater. At a \$2.85 top, Ethel Barrymore show closes a three-week stand tonight (10) with \$18,000 in the till for the final week. First two weeks had the cut-rate ATS subscription coin; for the three weeks show took well over \$50,000.

Walnut Street Theater also in the swim this week with *Papa Is All*, the first time this season that all three Shubert houses are in full gear. At a \$2.85 top, with ATS coin already in the box and the critics' blessing, *Papa* hit a swell \$6,800 for the first of its two weeks, ended tonight (10).

DES MOINES, Ia., Oct. 10.—The Shrine Auditorium will open October 30 with *The Student Prince*. Other attractions will include Marian Anderson, November 26; Ethel Barrymore in *The Corn Is Green*, November 17; *Hellzapoppin*, November 29; *Angel Street*, December 13, and Veloz and Yolanda, December 27.

The policy of having season reservations will be dropped this year for the first time due to the war, Mrs. George Clark, manager, said. Reservations will be made for individual performances only.

TRADE SERVICE FEATURE  
Billboard  
Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

- "Let Freedom Sing"—11%  
YES: Herrick Brown (*Sun*).  
NO: Waldorf (*Post*), Kronenberger (*PM*), Coleman (*Mirror*), Mantle (*News*), Barnes (*Herald-Tribune*), Atkinson (*Times*), Anderson (*Journal-American*), Brown (*World-Telegram*).  
NO OPINION: None.
- "The Eve of St. Mark"—100%  
YES: Atkinson (*Times*), Barnes (*Herald-Tribune*), Coleman (*Mirror*), Mantle (*News*), Waldorf (*Post*), Brown (*World-Telegram*), Anderson (*Journal-American*), Lockridge (*Sun*).  
NO: None.  
NO OPINION: None.
- "Count Me In"—6%  
YES: None.  
NO: Kronenberger (*PM*), Coleman (*Mirror*), Atkinson (*Times*), Barnes (*Herald-Tribune*), Lockridge (*Sun*), Waldorf (*Post*), Anderson (*Journal-American*), Brown (*World-Telegram*).  
NO OPINION: Mantle (*News*).

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## Chi Clubs, Theaters Repeating Acts, Due To Talent Shortage

CHICAGO, Oct. 10.—The first step by local bookers and theater and cafe managers to solve the growing shortage of talent is the repetition of acts at more frequent intervals than heretofore. If the act is good and suitable for the show planned, a booker has a good chance of placing that act even tho it might have played the spot under consideration only three or four months ago.

Chez Patee this week is breaking down its long-established practice of not repeating acts more than once a year by bringing back Jack Cole only four weeks after his last run. Mata and Hari return to the Chez October 30, altho they played that spot three months ago.

Comparatively fast repeats at Warner's Stratford Theater have been made this month by Radcliffe and Rogers and Keaton and Armfield. Booker Charles Hogan says that so long as the act is good and can stand repetition it will be used.

## Cafe Biz Terrific In Philadelphia; New Clubs Planned

PHILADELPHIA, Oct. 10.—With grosses big since the start of the new season, nitery business reached a new peak Friday and Saturday (2-3). Clubs reported the biggest week-end biz since the golden 20s, and the Saturday night crowd, both in numbers and in spending, was rated greater than most New Year's Eves. On Saturday night, Shangri-La, newest nitery, which had opened several nights earlier with a name policy, had to station police at its doors. Gendarmes held up the show when they refused to admit maestro Dick Stabile and singer Gracie Barrie until they could be identified.

The town is practically over-run with out-of-town promoters, mostly from New York, seeking nitery sites. Latest to make inquiries is a New York combine seeking to establish a Danceteria. It is huddling with the Albert M. Greenfield office to rent the old Metropolitan Opera House.

Hotel Adelphia next week reopens its refurbished Cafe Marguery, where Jack Lynch first introduced class floorshows. Room has been dark for many years. Talent not set as yet.

## Salt Lake City Hotels Cautious

SALT LAKE CITY, Oct. 10.—The Mirror Room of the Hotel Newhouse, on a six-nights-a-week schedule last winter, opened this week for Friday and Saturday nights, with 65-cent cover charge Friday and 90 cents Saturday.

The Esquires will occupy the stand indefinitely with a floorshow scheduled for Saturdays. War conditions, according to Manager J. Holman Waters, prompted the cautious winter schedule.

Meanwhile, the Empire Room of the Hotel Utah is open six nights a week, with Earl Smith's Sun Valley Serenaders, using floor acts Friday and Saturday. Business is comparatively good.

## Red Men's 9th Year

ROCHESTER, N. Y., Oct. 10.—Red Men's Club is finishing its ninth season and still putting on full-week floorshows. It is one of the few clubs anywhere run by a board of governors, being owned by the Improved Order of Red Men, with John Logan president and manager. Chet Koehley band is finishing its fifth year at the club, and Joe Cummings, emcee, his fourth year. Hank Adams is press agent.

## Cagney, Bierbauer Reunite

ALLENTOWN, Pa., Oct. 10.—Appearance here the other day of Jimmy Cagney to stimulate sale of War Bonds was more than of passing interest to Charles Bierbauer, manager of the Colonial Theater. For Cagney and Bierbauer it was a reunion. They had met when Bierbauer managed a circuit of four vaude houses in the territory some years ago. Bierbauer accompanied Cagney on tour for four weeks.

## Man Bites Dog: Club Owner Wins Over Cop

BALTIMORE, Oct. 10.—Asserting Patrolman Peter Garvin engaged in a "disgraceful form of policing unworthy of an intelligent officer of experience," Judge Eugene O'Dunne, in Baltimore City Circuit Court, issued an injunction restraining the officer from "further abuse of authority" at the Foot-light Club.

In bill of complaint filed by Edward C. Everson, proprietor of the nitery, the policeman was accused of interfering with patrons and entertainers in club, using loud and obscene language and sipping customer's drinks.

## Fred Williamson, Harry Santley Head FB Chi Act Dept.

CHICAGO, Oct. 10.—Fred Williamson, formerly of Frederick Bros. Music Corporation's New York office, will locate here as the new head of the act department. He will work with Harry Santley, local agent, who moves over from Phil Tyrrell's office. They replace the original set-up which included Morgan Ames, now in New York, and Ez Keough, who left to resume his own office. Both will start Monday (12).

L. A. Frederick, firm prez, will supervise the department. He says that both June Darling and Bill Parent, of the local office, will pitch in when needed.

Plans for the opening of a Hollywood office are nearing conclusion. Ames may be moved to the West Coast to head the branch, with W. Carl Snyder, local office manager, going to New York to take over Ames's duties. B. W. Frederick, vice-prez, who has been working out of New York, is going into the army.

## Weinstock Dickers For Philly Shubert

PHILADELPHIA, Oct. 10.—Joe Weinstock, New York burlesque impresario, is dickering for the Shubert Theater. House is leased to group headed by Sammy Berns for legit shows, but it has been hitting a blank wall in trying to book shows. Shubert interests, with three local legit houses, have that field tied up here.

Banner grosses piled up by the all-septa shows at the Earle are paying way for return of a colored vaude house at the long-dark Lincoln Theater. Town has been without an all-colored variety house for years.

## Philly Nitery Paper Folds

PHILADELPHIA, Oct. 10.—Altho the town has never been as night club conscious as it is now, efforts to put over a night club paper for the public proved a costly failure. Vic Williams, coming in from New York, started an after-dark weekly, *Philadelphia Tattler*, at 5 cents a copy. Gave up after two issues.

## Big Night Clubs Fail in Chicago; Rainbow Gardens Fold Hits Acts

CHICAGO, Oct. 10.—The future of night clubs with large seating capacities is very dark in this territory. Of several attempts to make them go, all ended in financial failure. The folding of the 3,000-seat Rainbow Garden after an existence of four weeks and four days will probably discourage similar ventures for a long time to come.

Charlie Hepp, former operator of Harry's New Yorker, who took over the Rainbow Garden, lost a neat bank roll and gave up when the search for another backer proved futile. Business held up on week-ends only, not enough to cover the terrific costs. The acts and the bands (Arne Barnett and Phil Levant) have four days' salary coming to them. The musicians' checks for the fourth week bounced but were covered by the money put up in escrow with the musicians' local. American Guild of Variety Artists permitted the spot to open without securing a bond because of Hepp's reputation in the field. Jack Irving, local AGVA rep, says he has been dealing with

## Circuits Using Form B Contracts With Bands But Avoiding Formal Okay, in Anticipation of Suit

NEW YORK, Oct. 10.—The once burning question of Social Security taxes in vaudefilm theaters seems to have settled into a rut, with neither the American Federation of Musicians nor the theater circuits apparently willing to do anything about it. There are still several loose ends that were supposed to have been tied up.

Inaction on the issue seems to indicate that the circuits have not yet accepted the pact, signed October 27, 1941, as final. At the time of the inkling, attorneys for the circuits made known their intentions of submitting seven clauses to be added to the Form B contract. The AFM agreed in principle to the additions, but since then nothing has been done.

It has been learned that the reason the circuits have not met with the AFM for discussion of these items is the fact that if the Social Security issue should come up in court the amendments would imply complete acceptance of the Form B, which the theaters are unwilling to recognize. This is because they hope some day to allege there was duress at the time they "accepted" the Form B contract. The circuits have been stalling on this issue since the contract went into effect.

Back in October of '41 the circuit attorneys were to frame clauses for additions to the Form B providing that:

1—Contracted bands are not to play within a specified radius of the theater for an agreed-upon period before and after their date at the theater.

2—Bands shall assume full responsibility for copyrights on all music used by them during their stay at the theater.

3—The number of shows to be played shall not be changed, once the amount is specified in the contract.

4—Should it be necessary for a theater to close because of fire, riots, strikes, epidemics or other disasters, or for any reason beyond the control of the theater,

## Tough on Acts Doubling in Pitts

PITTSBURGH, Oct. 10.—More changes due to war conditions. The stageshows at the Stanley, city's only vaudefilm house, play only six days weekly because of the State law forbidding flesh bills on Sunday. The Warner Steubenville Theater plays the show Sundays.

Until recently the Stanley talent would go to Steubenville by auto and bus, leaving here about noon or 1 p.m. With rubber and gas shortages and motor transportation cut, the acts have to catch an early-morning train, one of the few connections between here and there.

On top of five and sometimes six shows Saturdays, the talent returns to Pittsburgh early Monday morning almost out on its feet.

him for eight years and has never had any trouble.

Spot's fixtures will be auctioned off and salaries will be paid with the first money coming in. Dave Branower, the producer, blames the help problem for the failure. Club folded suddenly Sunday (4), and employees did not find it out until they reported for work that night.

Phil Tyrrell, manager of Dean Murphy, star of the show, claims that the spot owes him four weeks' commissions, amounting to \$400. Joe Kovats, pianist with Levant's band who arranged the production numbers, says he has \$473 coming to him, having received only \$65. Acts on the bill included Tito and Corinne Valdez, Ruth Quinn, Martells and Mignon, Ballard and Rae, Deane Janis, Jane Kaye, Barry Sherwood and 23 girls.

Earl Carroll was scheduled to turn the Morrison Hotel's Terrace Casino into a big night club, but the management backed out of its contract.

bands shall be paid on a pro-rata basis of shows performed.

5—A salary adjustment is to be made in the event a leader gets sick and cannot perform.

6—A protection clause guaranteeing against band studio broadcasts in which an audience is present or for auditorium shows concurrent with the engagement in the theater.

7—A damage and penalty clause in the event a band does not show up in time for rehearsals or performances.

So far the circuits have not pressed for adoption of these important clauses.

It is believed by some attorneys, however, that time is on the side of the union in this issue, as failure to act for a protracted length of time will automatically imply complaisance. Contract specifies theaters as the employers of bands and therefore responsible for all Social Security and unemployment compensation taxes.

Most of the clauses which were supposed to be affixed to Form B are already in contracts issued to non-music acts.

## A. B. Marcus to Stage Atlanta "Stock Vaude"

ATLANTA, Oct. 10.—Lucas & Jenkins, owners and operators of large chain of theaters in Georgia, have closed a deal with Marcus Shows to present "stock vaudeville" at Roxy Theater—originally built as a Keith vaude house—beginning Christmas Day.

The shows will be directed and produced by A. B. Marcus himself, who will remain here in Atlanta. A line of chorus girls will be permanent fixture. Comedians, acrobats and various stage acts will travel here each week.

Marcus Show recently completed week's engagement at Roxy, where it played before packed houses at every performance. Theater page comment in *Constitution* read: "This should be proof that Atlanta wants and can support a good vaudeville. L. & J. should take a hint."

Marcus is in New York arranging for stage sets and lining up acts. The Roxy policy is expected to run thru the spring.

## Talent Agencies

MRS. BELLE DOW, New York, is ill home with influenza. . . CHARLIE YATES is bedded at his Woodmere (L. I.) home with pneumonia. . . GEORGIE WOOD is a new addition to the William Morris office, New York, and will aid in several departments. His own attractions included the De Marcos, the Biltmore Ice Show and Ed Wynn. . . JACK FAUER, formerly with the Arthur Fisher office, is now an aide to Lou Walters of the Latin Quarter, New York. . . JACK GORDON AGENCY, Hartford, has affiliated with the Glenn office of New Haven, Conn. Gordon says club dates are booming in Connecticut. . . DAN TUTHILL, v.-p. of National Concert and Artists' Corporation, New York, has granted his secretary, Mrs. Dorothy Hearthneck, a six-month leave to visit Los Angeles.

## Pottsville Full Wk.

POTTSVILLE, Pa., Oct. 10.—J. Lalor Joyce has returned full week vaude to the Hippodrome Theater. Five-act show. Opening bill topped by Bob Howard and Edith Rogers Dahl, with Phil Kaye. J. Arthur Reinsmith is pit conductor.

Hippodrome only house in the area with a film-flesh policy.

## Ed Fitzpatrick Promoted

WATERBURY, Conn., Oct. 10.—Ed Fitzpatrick, manager of Loew's Poli, has been promoted to city manager. He will supervise the Poli and Strand here.

Wallie Cooper has become manager of Loew's Poli. His new assistant manager is Mel Aronson. Loew's plays vaudefilms.

# Night Club Reviews

I think it swell of **DARIO** and **Jimmy VERNON** to keep me over ON and ON and ON...

Thanks to **WILLIAM MORRIS AGENCY** who handle all my business and for everything they've done!



**JACKIE MILES**  
Currently **LA MARTINIQUE** New York

## Lou Walters' Latin Quarter, New York

*Talent policy: Show and dance band; Latin band; production floorshow staged by Wally Wanger with dances by Mme. Natalie Komarova, at 8:30 and midnight. Management: Lou Walters, operator; S. A. Schneider, assistant; Edward Risman, managing steward; Leo Calienti, maitre d'hotel; Irving Zussman and Gertrude Bayne, press agents. Prices: \$2 minimum, except Saturday and holiday eves, \$3.*

Broadway's surprise click, this big 800-seat club is grossing around \$25,000 a week, paying off a \$10,000 payroll (45-people show, 18 musicians and about 250 other employees) and handing to the government, State and city about a half million dollars in taxes a year. And with this big club going along so well, Walters plans to reopen his Miami club of the same name the end of December.

The current show is a revamped version of the revue that opened a couple of months ago. The production numbers are basically the same, but some specialty acts have been changed. The result is the punchiest show this spot has had since it opened. And its cast is the hardest working and most versatile in town. For example, the Bob Fuller Sextet, originally booked in as singers, now dance and beat drums in several scenes; and the chorus girls do a variety of routines, including singing.

Production numbers are the opening can can, full of flouncing undies; the blue-and-white ballet-vs.-tap scene which closes the first half; the pretty bridal waltz opening the second half, and the military finale with the whole cast on and everything winding up in a blaze of drum beating, marching and flag waving. Plenty of money has obviously gone into the costuming, which gives the show that revue touch.

The specialty acts: Six Marvelettes are on once for fast dancing and the second time for a punchy, applause-winning series of furious tumbling, leaps, somersaults, pinwheels, pyramids and other acrobatics. Six comely young girls in a strong, socko novelty turn. Their first nitery date in New York. Jade Ling, Chinese nude, does a couple of numbers, one a parade and the other posing.

Gypsy Abbott and Mazzone Dancers (four girls and a boy), who were the standout act of the opening show here, are back and again their spectacular apache novelty turn had the patrons fascinated. There's the noisiest and flashiest novelty turn we have ever seen in a night club. Helen Carrol sings old-time tunes, but just couldn't be heard. Maybe something was wrong with the mike. Carol King, a charming, cunning little brunette, captivated with her spinning toe waltz. Gil Galvan has a couple of spots for his novelty dances, impressing both times. The Chadwicks again clicked with their smooth ballroom routines, highlighted by a truly sensational one-arm above-head airplane spin of the girl.

The Bob Fuller Six, men, sing and dance and work in several scenes. Good-looking and versatile lot. Jane Wood joins them in harmony singing. She's pleasant, visually and vocally. Douglas Sylvan, baritone, leading the group, has a good voice. Armando and Lita, comedy ballroom team, do a mixture of old bits and some new movements and pulled the only show-stop of the evening. Low comedy, even including the man losing his pants, but the audience loved it.

Dr. Giovanni's pickpocket turn was another sock. His pickpocketing of six male patrons, done in good-natured style, brought continuous laughs. Lorraine Lamoreaux, Joan Stanley, Dorothy Jeffers, tap dancers; Charlotte LaValle, Lynette Browne, Mae Hartwig performed short specialties.

Don McGrane's band played the show well. McGrane's fiddle got a solo spot in the show, and the band's vocalist, Pamela Britton, does a few singing bits in the show. She's nice looking and does pop choruses pleasingly. Fernando Caney band of six provides melodious and enticing Latin dance rhythms plus a scattering of waltzes and fox trots. *Paul Denis.*

## Drake Hotel, Camellia House, Chicago

*Talent policy: Dance band; floor entertainment at 9:30 and 12:15. Management: A. S. Kirkeby, managing director;*

*Frank, host; Mary Anderson, publicity. Prices: a la carte.*

The fall season has brought back to town the Gold Coast trade which supports this room. Business since Labor Day has been booming, and turnaway crowds at dinner time are not unusual.

Departing from the practice of using a singer in its single-personality shows, management brought in Lucille and Eddie Roberts, magicians and mentalists, who surprised all skeptics by doing a fine job in front of the socialites. Credit belongs to the clean and cultured personalities of the pair, who bring an age-old act up to date. Lucille, with her charming mannerisms and delivery, is on the floor to perform several tricks with silks, to her own accompaniment of cute stories, and blindfolds herself for the mental feat, while Eddie circulates among customers to pick up various objects for his partner to identify and describe. Handled with speed and a sense of humor.

Val Ernie's seven-piece band is back for a fall run. It is a typical society band, dishing out conversational music, much of it stemming from old and current musical shows.

Frank, at the door, remains one of the more competent hosts in the business. *Sam Honigberg.*

## Plaza Hotel, Persian Room, New York

*Talent policy: Dance band for cocktails and evenings; one-act floorshows at 9:15 and 12:15. Management: Henry A. Rost, managing director; Newkirk Crockett, publicity; Fred, Persian Room head-waiter. Prices: Dinner from \$3; minimum \$2.50; except Friday \$3 and Saturday and holiday eves, \$3.50.*

After struggling the past couple of seasons with floorshows and name bands, the upper-crust Plaza this season makes two important changes: evening dress is no longer required, and the room has been revamped to provide a more informal atmosphere. Perfect to start this new policy is Hildegard, who opened the room September 23.

An established draw for seasons at the across-the-street Savoy-Plaza and in other class cafes, Hildegard does a truly terrific job of warming up the traditionally stiff Persian Room patronage. On for 55 minutes on the night caught, she kept patrons amused, switching deftly from jazzy tunes to sentimental ballads to piano sessions and light banter with ringsiders. Very chic in black gown, she sings with gestures, using all the tricks in the trade, such as changing lights, pin light on her head, kidding with the musicians, giving celebrities a hand. Did such tunes, as *Love Is Sweeping the Country, Darling Je Vous Aime Beau-coup, Saga of Irwin, I Said No*, a medley of old ones, a new ballad called *The World Is Waiting To Waltz Again, Everything I've Got Belongs to You, The Last Time I Saw Paris* and a medley of semi-classics at the piano. The selections are spotted for contrast and in fact everything Hildegard does indicates painstaking planning. For a girl with a limited singing voice and no classic beauty, she does superbly, making absolutely the most of her talents.

She was given excellent backing by Bob Grant (violinist) and his nine men. The band, for the dance sessions, sounds zingy and drew packed floors. A four-man combo does relief.

The room has been redecorated, with a terrace on the Fifth Avenue side, plus a banquette, cutting the room's seating capacity from 300 to 275. The wall coloring is eggshell-white and the former Flexglass columns are now covered with fluted plaster panels. Walter M. Ballard Company designed and executed the new design.

Service, of course, is excellent. *Paul Denis.*

## Tropicana, Havana

*Talent policy: Show and dance band; floorshows at 9:30 and 12:30. Management: J. Smith, managing director; Eric, maitre d'hotel. Prices: Dinner from \$2.50 (Saturdays, \$3.50).*

Probably the capital's most popular night rendezvous. Outdoor dining terrace continues nightly to be jammed with a capacity crowd of 1,500. By far the most attractive outdoor dining spot anywhere in this area, it has become the leading gathering place for diplomats and poli-

ticians, who seem to go for dancing under the stars.

The show itself is nothing special. It has Graciella Ramirez, singer; Lady Trebol, a rather attractive blonde, who starts the ball rolling with a ballet tap and encores with an acrobatic number to Panama, in which she showed good control; Maria Gracia, Spanish dancer, and Benny Roberts, emcee, who opened here October 3. Also making her debut the same evening was the Mysterious Goddess, fortune teller.

Atmosphere and liquor, excellent; food and services, good. *David C. Goupau.*

## Havana-Madrid, New York

*Talent policy: Production floorshow at 8:30, midnight and 2; show and dance band; alternate dance band. Management: Lopez and Ferrer, owners; Edward Weiner, press agent. Prices: Minimum, \$2 weekdays and \$3 Saturday and holiday eves.*

The most consistent money-maker among the Latin spots in midtown, this club opened a new floorshow October 1. Costumes for the ensemble were not ready opening night and the girls had to wear the same costumes for their four appearances. (Wardrobe by Follies Costumes Company.)

Introduced as "star of the show" is Anita Sevilla, making her local debut. She is a comely brunette doing flamenco singing and dancing with verve and considerable authority. Her singing is nothing special, but her stepping and castanet work is definitely punchy. She teams with Jose Fernandez for some fiery stepping that won them encores and a show-stop. (Fernandez appeared at the Rainbow Room last season.)

Hotcha item of the show is Lilli Tosas, former line girl here, who solos with hip weaving and shimmying, plus some ordinary singing. She supplies the sex in the show and drew an encore. Terri La Franconi, tenor, emcee straight and then sings a few Spanish tunes, emphasizing the pashy, romantic idea. Stopped the show cold and had to encore. Geronimo Villarino, in a return date here, plays a fine guitar, doing one solo and also accompanying Sevilla and Fernandez in a couple of their flamenco dances. Trio Mixteco, also returning, are a charming two-man-and-girl combo. They do out-of-the-ordinary Mexican and Latin dances in colorful costumes.

The eight girls are okay lookers and go thru interesting routines that obviously had not been sufficiently rehearsed by opening night. Included singing and castanet routines as well as parading and flamenco dancing. Chileno staged the show. (He had staged two previous shows here.) Miguelito Valdez, former Xavier Cugat band vocalist, arranged the special music for the show. Frollay Maya's orchestra played the show and was not consistently good. His dance music is fine, however, Don Gilberto's band also dishes out dance rhythms competently. *Paul Denis.*

## Papiano's Cafe, Salt Lake City

*Talent policy: Show and dance band; shows at 10:30 and 12:30. Management: Leo Papiano; Paul M. Savoy, booker. Prices: Cover, weekdays, 50 cents; Saturday, 75 cents.*

Resuming a floorshow policy after dance music only for the summer, Papiano's, in suburban Salt Lake City and in close reach of 90,000 new entertainment-hungry war workers, in addition to Salt Lake City's 140,000, is packing them in nightly, except Sunday, when entertain-

**LARRY VINCENT**  
Now Third Week  
**LOOKOUT HOUSE**  
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Booked by FRANK SENNES

**RAY BOURBON**  
Jack Burke at the Piano  
Now Appearing  
**CLUB TROUVILLE**  
BEVERLY BLVD., HOLLYWOOD, CALIF.

ment is banned. It attracts mainly the younger set.

Beautiful Josephine Lee, dancer, head-lined the opening show, changed weekly. She scored heaviest in a fast acrobatic tap. A Hawaiian number in abbreviated hula dress exhibited both her graceful talents and gorgeous gams. A rumba routine, in stock style, was only mildly received.

Show opened with Olson and Bredice alternating hot and blue numbers, with the male on accordion and Miss Olson, an eye-ful, giving life to the vocals. Bredice handles the squeeze-box in masterly style. Miss Olson's good enough rendition of *Johnny Doughboy* was received only mildly, but she took over with a hot *Nickel Serenade* and blazed thru to a rousing finish on *Some of These Days*.

Carol Kelsey, a constant repeater at this spot, worked with the band both in the floorshow and dance sets. She worked many numbers, all well.

The Shooting Gregorays, a novelty in this section, worked guns on the show floor, entirely surrounded by tables. Working with a backboard only, and prevented from offering more spectacular business because of the club's set-up, the Gregorays kept up interest by working at top speed and with an amazing variety of shooting stunts.

Jimmy Murphy emceed efficiently and scored with his tenor version of *Irish Eyes and Song of Songs*. Bill Floor's house band played the show as well as the dancing. Floorshows here will be enlarged as season progresses.

Stephen J. Moloney.

**Trianon, South Gate, Calif.**

*Talent policy: Dance band and floor-show at 10:30 p.m. Management: Jimmy Contratto, owner; James Brown, manager. Bookers: Band by William Morris Agency; acts by Lou Dorn Theatrical Agency. Prices: Admission, 55 cents and 75 cents Saturdays; dinner, \$1 up; drinks, 35 cents up.*

Top business continues at this spot, located in the heart of war plants. Trianon switched from a night club to a ballroom policy about 18 months ago. Since that time, business has been up the up trend. Swing bands are featured and draw a lot of the younger dance fans.

Ray McKinley gets the show off with his theme, *Deep in the Heart of Texas*. First tune, *Dive Bomber*, something the boys put together, gives the trumpets opportunity to go to town as a prelude to McKinley taking over the drums to put the tune out of this world.

John Calvert, magician, takes over the emceeing to bring on Paso and Lee, roller skating team, for a flashy presentation. Using a small space, team goes thru spins and turns and then calls for patron volunteers to take a spin. Finish off with a neck swivel spin that brings down the house. Calvert takes over for a bit of magic to pick cigarettes out of the air and tell a few corny jokes. His magic has finesse, and it gets a good hand. The Howard-Paysee Dancers, two

couples, do smooth steps as preface to their jitterbug number. Doffing part of their clothing, they socked with their fast stepping. Youthful, and work with enthusiasm. Gals are lookers and this put the act on top from the start.

Calvert winds up the show with a bit of hypnotic foolishness when he calls for four volunteers. The men go thru antics of falling down, gluing their hands to the floor and their thumbs to their noses. Act gets plenty of laughs by placing a man between two chairs while Calvert stands on the subject's stomach. A canny showman, Calvert lets the customers have just enough of the nonsense. Sells every trick.

Show runs 40 minutes. Sam Abbott.

**S.S. Island Queen, Memphis-on-the-Mississippi**

*Policy: Dance band and cruise 9 to 12; special matinees 2 to 5 p.m. Management: Coney Island, Inc., Cincinnati; C. N. Hall, captain; Edward Quigley, steward; Ernest Meyer, bookings and publicity. Prices: Nights, 85 cents, advance 65 cents; matinees, 35 cents; no liquor served.*

By shrewd advance promotion, clever publicity and good showmanship the Island Queen manages to secure the lion's share of the Memphis River trade, altho a smaller, older boat. Liquor flowed from flasks and patrons' bottles only. Night caught the ship was packed and everybody was having a wonderful time.

Great credit for this goes to Jimmy James and his 15 musicians, who turned out the best dance music heard in Memphis during the week, even bringing out evening dress trade. Felicia Decca's singing helped, too.

Advance bookings and publicity, however, are the real secret of the big business enjoyed. In town for five days, the opening trip Thursday night was sponsored by nine civic clubs. Subsequent nights were sponsored by other groups, leaving the boat on its own for the sure-fire Friday and Saturday nights and Sunday afternoon.

Ted Johnson.

**Club 100, Des Moines**

*Talent policy: Show and dance band; floorshows at 10:30 and 12:30. Management: Dave Fidler, owner and manager; Kermit Bierkamp, publicity. Prices: Dinners, \$1.25; no minimum except Saturday.*

Gus Van kicked off the fall season at Dave Fidler's club in one of the best floorshows to hit the Corn State. Van was well received, as shown by being held over for second week.

Club 100 is still using four acts, booked thru Paul Marr, with Guy Miller's band playing for the show and dancing.

Dancing Hartnells opened the floor-show. Altho they put on a clever dancing routine, it was still the only weak spot in the show. The girl added to the looks of the pair. Mimic Lenny Gale, emcee, followed with a long list of imitations which were short and snappy and exceptionally good. Best were Arliss, Sparks, McCarthy, Bernie. His finish of *Four Ink Spots* singing *Maybe* clicked. Vivacious Jacqueline Hurley followed, doing difficult contortions on a stand which reflected colored lights thru a glass top. Lighting effects added to the act, which in itself was Grade 1-A.

Van then closed the show, strutting thru a series of melodies assisted by Norman Rand at the piano. Numerous encores ran the show late. Best numbers were *You're a Lucky Fellow, Mr. Smith*; *This Is Worth Fighting For*, *The New York World's Fair* and *Cavalcade of Broadway*, while his dialect (Irish, Italian, Jewish and Negro) melodies were stoppers.

Show was one of the cleanest for long time, with both Gale and Van going thru their routines without a single off-color joke.

Otto Weber.

**Northwood Inn, Detroit**

*Talent policy: Dance and show band; shows at 9 and 11:30. Management: Herbert Hund, manager; Corine Muer, booker. Prices: Dinners from \$1.75; drinks from 40 cents.*

This pre-Prohibition North End spot specializes in roadhouse dinners. Half-hour shows are smoothly produced, featuring dance routines plus vocals. Band gives plenty of dinner music, with occasional vocals and specialties.

Helene Charise takes the burden of the show, opening in Spanish costume with

a lively number, following with a different Mexican hat dance with castanets. Her footwork is a pleasure to watch. Her style is characterized by continuous controlled animation, with a nice manipulation of flowing skirts.

Jack Leslie and Ruth Carroll, a pretty blonde in a black gown, do a lively Spanish song, then a medley a romantic old-timers like *Love Is So Sweet in the Springtime*. They blend voices well, in musical comedy style, and the girl's voice has plenty of power.

Miss Charise returns in black and gold sequin costume for an unusual Saracen number with hand bells, done with sinuous grace. She also does an eccentric variety bit, *Crazy Mood*.

Winters and Angeline open with an individualized tango, characterized by constant pivoting and some striking holds for a finale. They follow with a novelty samba that won a nice hand.

Ray Carlin and his band furnish music for both show and dancing.

Haviland F. Reves.

**Chez Paree, Chicago**

*Talent policy: Production shows at 8:30, 11:30 and 2; show and dance band; rumba band. Management: Joe Jacobson and Mike Fritzel, operators; Fred Evans, producer; Bob Curley, publicity. Prices: Minimum \$3 (\$3.50 week-ends).*

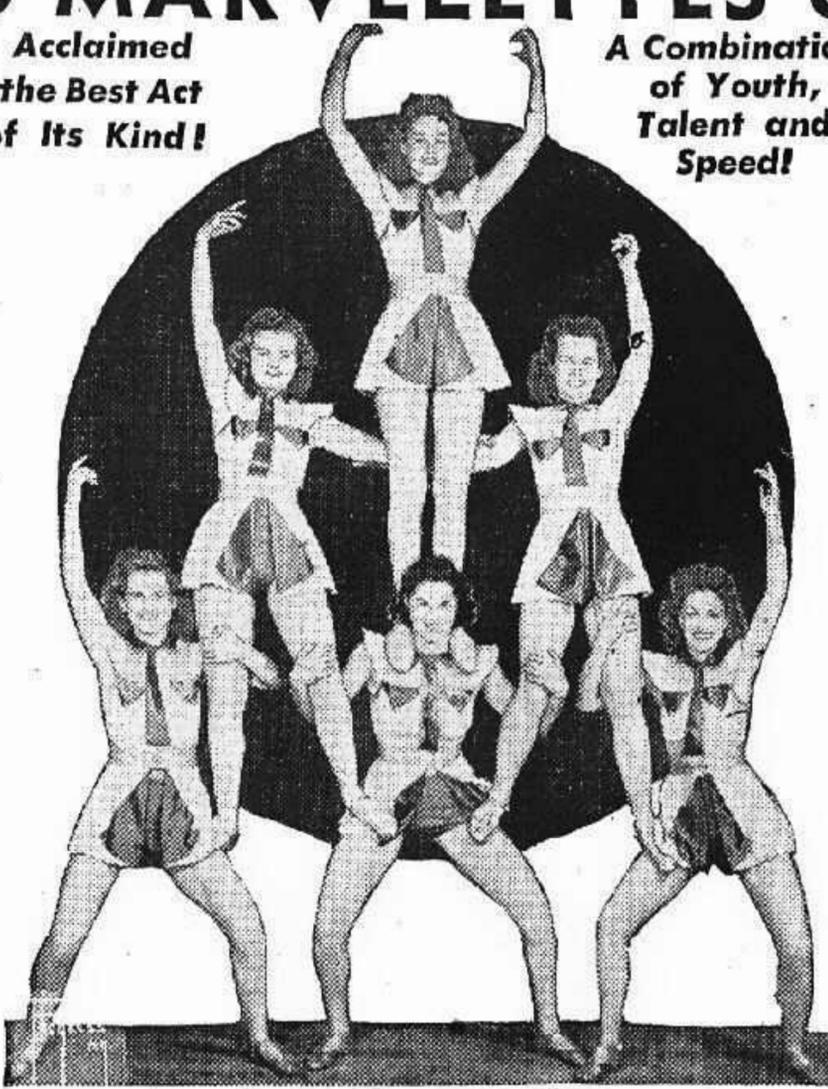
New bill is in for three weeks, sandwiched in between the Gracie Fields revue, which gave the spot record-breaking business, and the return of Sophie Tucker, Mata and Hari, Callahan Sisters, Lou Breese and band, together with Paul Winchell, October 30. It is, in effect, a five-act layout dressed up with the same girl numbers used during Miss Fields' run.

Show doesn't compare with previous Chez revues because some of the acts repeat their vaude turns, which lose their force on a cafe floor. Burns Twins and Evelyn open with their fast tap routine, but the presentation of the act is tailored for theaters and not for a

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close-up view. The two lads and the blonde do good work, but it lacks intimacy.

Linda Ware, sexy blond warbler, employs both a popular voice as well as a trained soprano in her work. Method is novel, but the result is not impressive. Fault is in her delivery, which is not projective. Did *Kalamazoo*, waltz song from *Romeo and Juliet* and *Embraceable You*. Opening show reception was weak.

Sue Ryan, making her first cafe appearance here, looked promising. The she repeated the vaude act, her forceful delivery and personality put her across. Was the first act to net better than normal attention. Her comedy songs, even if heard before, are still funny.

Jack Cole and Dancers do a fast repeat (they were here five weeks ago). The weird South American routines and their authentic conception by the troupe are well liked by Chez regulars. Cole employs three bongo-beating men (one doubles as singer) and three femme dance assistants. *Babalu*, a conga and *Elube Chango* constituted the initial set.

George Beatty, next-to-closing, scored with a set of comedy songs and his standard drunk bit. Worked with ease and milked out a number of laughs despite the familiar vaude material. (Beatty, incidentally, took on the added emcee duties after this show. The Singer Twins from the girl line were tried out originally, but the novelty didn't go.)

Buddy Franklin's band winds up a 30-week run. Buddy has been contributing a competent job on both show and dance music. Barry Warren carries on as ballad singer and doubles in production numbers. *Sam Honigberg.*

**Le Ruban Bleu, New York**

**Talent policy: Continuous entertainment. Management: Anthony Mele, proprietor; Julius Monk, manager; Dorothy Ross, press agent. Prices: \$2 minimum (exclusive of food.) Monday thru Thursday, \$2.50 week-end and holidays.**

Smart furnishings (smart used as fashionable) require smart entertainment. Bill here fits the needs of a sophisticated clientele just as the yellow-striping-on-rich-blue drapery seems to. Consisting of four acts, show combines variety with chic grooming of room and performers.

Delta Rhythm Boys open. Sing *Kalamazoo*, *Summertime* and *Dry Bones* with the fitted precision and tonal changes that made most of their radio work so excellent. *Dry Bones* is particularly flattering, the dusky quartet softening and raising decibels in amazing unison. Applause was meager compared to performance.

Fred Keating draws on the usual gay

cafe patter to build up to a single, clever feat of magic. Material includes refined riding of the customers, 1-A and 4-F gags and belittling of a kid stooge. Comedy seemed weak at times, but the many laughs indicated that Keating was playing to the wants of the patrons. His capping card trick, in which he fishes the given card out of a cigarette mooched from a customer, went over strong.

Exquisitely designed puppets handled by Bill and Cora Baird drew blanket attention from a strictly drinking crowd. They have a novel puppet in Bubbles La Rue, who grinds and bumps better than many in-the-flesh gals. Take-off on Andrews Sisters to the music of an Andrews recording was really cute. Outstanding properties of these puppets are the facial expressions captured in the best of satiric humor. Bairds do their own designing.

Star of the evening is Maxine Sullivan. Offers *Oh, No, John, No; Cow-Cow Boogie, It Ain't Necessarily So, Miss Otis Regrets, Cockles and Mussels and Blues in the Night*. The last four being encores, it is obvious that reception was enthusiastic. The almost-husky quality the sepian songstress gets into her delivery prevails thru all numbers. Great stuff if you like the Sullivan style, and few people don't.

Intermissions are filled in by Herman Chittison and Julius Monk, pianists, with Chittison keyboarding a bass and guitar trio when Miss Sullivan sings.

*Joseph R. Carlton.*

**Follow Up Night Club Reviews**

**BILL'S GAY 90's, NEW YORK.**—Bill Hardy's nostalgic nitery with that authentic atmosphere is still doing good business despite an increasing number of imitators.

The club is smartly run, serving good food and liquors and providing continuous singing and musical entertainment from a small platform. Current is Ethel Gilbert, soprano, and still good; Spike Harrison, comedy singer and pianist, whose ditties are on the saucy side; Harry Donnelly, pianist; Charles Ross, also an ivory pounder; Bernie Grauer, singer-pianist and a veteran here; Jimmy Ballister, tenor, who is among the newer performers here; Lulu Bates, vaudeville veteran whose blues singing is still something to hear, and the Gay 90's Quartet, four well-blending male voices.

Club is closed Sundays, when the cast usually performs gratis at USO shows. The cast also performs in Bill Hardy's *Good Old Days Blue Network* show Friday nights, which is produced by Hardy. Undoubtedly this is the most versatile and busiest night club "stock company" intown. *Denis.*

**FLORENTINE GARDENS, HOLLYWOOD.**—NTG's all-girl revue continues here, as does good business. Ted Pio Rito's orchestra (five brass, four reed and four rhythm) plays for dancing and for the show.

NTG emcees the show, welcoming out-of-towners and the local blades. Pio Rito's gang put the show in the groove with a bit of *Happy Days Are Here Again* and *Columbia the Gem of the Ocean* to bring on a willowy blonde as *Miss Priorities of 1942*. Sugar Geise, in abbreviated costume, aids the funmaking.

NTG's beauties distribute song sheets to the audience as Fred Scott, cowboy baritone, warbles *Pack Up Your Troubles in Your Old Kit Bag*. Does a good job of leading the crowd in songs, including *Over There, The Caissons Go Rolling Along*. To make it authentic, NTG gets a soldier, flying cadet and a sailor to sing their respective songs, while Miss Geise harasses them. Contestants get a lip-stick smear for their trouble.

Taras and Masters, versatile dance team, soaked with their ballroom routine. Miss Masters is a brunet looker. They work smoothly and with enthusiasm. Finished off with throw ups and airplane swings, with Miss Masters doing a stomach spin on the floor and later a spin on Taras's back. Had to beg off.

The Great Faxon, magician, scored high with his cigarette production and his card tricks. Socked with his radio disappearing bit.

Show winds up with a review of the *Petticoat Army*. Show girls parade in typical war costumes, augmented by lavish army insignia headgear. Pio Rito supplies a bit of subtle comedy when he explains the garments hanging on the Petticoat Army's wash line.

Show caught was the second (supper)

**Draft Gag**

NEW YORK, Oct. 10.—Sammy Wolfe, current at Mother Kelly's, who was rejected by the army, claims that his draft board made a new classification to cover his status: Five C—for cowards.

**Al Mercur Opens Pittsburgh's First Fancy Musical Bar**

PITTSBURGH, Oct. 10.—Mercur's Music Bar opened last week with a show costing over \$500 every six days.

Venturing into the downtown nitery competition after years of successfully operating the Nut House in suburban Millvale and watching his brother Lew operate the late Harlem Casino in the Hill district, Al Mercur socked \$15,000 into remodeling a long-famed German restaurant. The "Music Bar" is unique in the territory, with continuous entertainment on an elevated stage behind an elliptically-shaped bar that runs almost the length of the 75-foot-long cafe. Eating space is confined to a row of theater seats and movable desk-type tables lining the opposite wall, with a few movable ordinary-type tables between the bar and the wall-side line.

Decorative motif features blow-ups of autographed pictures of band leaders and other show-world personalities mounted on music bars.

Lew Bolton, vet show producer and talent promoter, is assistant manager and booker. Victor Bidone is maitre d'. Cocktail entertainment beginning at 3 p.m. will go after trade previously confined to hotels around Golden Triangle. Spot will stay open until 2 a.m. Sid Dickler is press agent.

Opening show includes the Two Jays, Joe Lescak, Lillian Malone, Patti Lou Bolton, Betty Falvo, Hildenbrand, Skeets Light, Phil DeJouga and Genevieve Lipton.

Two nights of packed houses preceded official opening. Dinners start at \$1.25 table d'hote, liquors at 40 cents, which ranks spot as medium-priced for Pittsburgh.

**AGVA Ups Philly Night Club Scale**

PHILADELPHIA, Oct. 10.—In line with the 15 per cent wage increase effected by the musicians' union this season, local AGVA unit has upped the wage scale 10 per cent on nitery stands and 25 per cent on club dates. Same increase, in addition to transportation, room and board, applies for all out-of-town engagements.

Local AGVA has completed organization of the American League of Theatrical Arts, non-profit body formed to sponsor careers of pro talent in all fields. Mrs. Meyer Davis, wife of the orchestra leader, was elected president. Gwen Schoch, model agency head, is first vice-president; Mrs. O. D. Mack, booker, is treasurer, and Lynn Arnold, of AGVA, is corresponding secretary. Dr. Francesco Pelosi and William Senna head the board of directors. Dick Mayo, AGVA executive secretary, is general manager of ALTA, which is sponsoring a show and dance December 4 at the Broadwood Hotel to raise funds for its activities.

**Frances Faye Switches**

NEW YORK, Oct. 10.—Frances Faye, whose contract with the William Morris Agency expires October 15, will change to management of Paul Small. Was with General Amusement Corporation prior to going with the Morris office.

**Monterey Ballroom Burns**

MONTEREY PARK, Calif., Oct. 10.—Piokey-Pat Ballroom and Mike's Cafe were damaged by fire Sunday (4) after a refrigerating unit exploded. Damage was estimated at \$40,000. Ballroom is owned by Mrs. Phoebe Pickert and Pat Leahy.

show. First and third shows are considered the main attractions. However, this second show runs an hour and is filled with solid entertainment. *Sam Abbott.*

**Club Talent**

**New York:**

DARO AND CORDA, comedy dance team, back in town after months in the Midwest. Open October 14 at the Park Central Hotel here. . . . NICK CONDOS expects to be drafted next month. His brother Steve will continue as a single or may team with sister Elaine.

MAURICE AND CORDOBA have been added to the show at the Versailles. . . . SID TOMACK AND THE REIS BROTHERS, now at Mother Kelly's, are contemplating splitting, with Tomack to do a single.

THE ASHBURNS, in their second year at the Rainbow Grill, are about to disband, as Harris Ashburn is to enter the navy shortly. . . . CYREL RODNEY is a new addition to the Versailles show. . . . SAMMY WOLFE is new to the Mother Kelly's show. . . . WENCES, now at the Rainbow Room, has been signed to do a short on child entertainment for the Department of Labor.

**Chicago:**

MATA AND HARI return to the Chez Paree in the October 30 show. . . . JOHNNY RUSSELL, of the Three Make-Believes, will enlist in the navy in January. Act is now shopping for a substitute. . . . THE BERNARD DANCERS (9) have succeeded the Cheena DeSimone Dancers at the Latin Quarter.

TED LESTER reports for induction October 23. . . . ARMIDA and the Gaylords have been set by Leo Sakin, of the William Morris Agency, into Norman Garvey's Turf Club, Minneapolis. Spot is now using out-of-town talent. . . . DIAMOND BROTHERS have been set into the Florentine Gardens, Hollywood, by the Frederick Bros.' office, for 10 weeks at \$650 per week.

DEAN MURPHY goes into the Mounds, Cleveland, October 29. The folding of the Rainbow Garden here left him with three open weeks. . . . CHAZ CHASE has signed a management contract with Frederick Bros. here. He goes into the Orpheum, Omaha, week of November 6, with Ina Ray Hutton's band. . . . BALLARD AND RAE and Tubby Rives added to Primrose Country Club (Cincinnati) show Monday (12). Set thru Ray Lite, of Dave O'Malley's office.

**Here and There:**

DALE HALL has been handed a two-week holdover at Paul's Music Hall, Portland, Ore., giving her eight weeks there in all. . . . BIDI SCHOLDAN, juggler, joined the Frederick Bros.' tier at Hotel Netherland Plaza, Cincinnati, last Friday (9). . . . CONCHITA heads the new show at the Cat and Fiddle, Cincinnati. . . . RAYMOND PIKE JR. and the Bertray Sisters opened Monday (12) at the Primrose Club, Newport, Ky. . . . DORAINE AND ELLIS, Leon Fields and the Dancing Andrews began a two-weeker Friday (9) at Glenn Rendezvous, Newport, Ky., set by Miles Ingalls. . . . CORTEZ AND MARQUIS are being held over at the Little Rathskeller, Philadelphia. . . . JERRY COOPER, singing emcee, and Florence Hin Lowe, acro dancer, are new at Jimmy Brink's Lookout House, Covington, Ky.

JOAN EDWARDS, Marlo and Floria and John Hoystadt open October 14 at Copley Plaza, Boston, for two weeks and options. Miss Edwards will miss the Saturday night shows to fly to New York for her *Htt Parade* broadcast. . . . PIERRE AND RENEE CHARISE, dancers, now in their third return date at the Hollenden Hotel, Cleveland.

PAUL REMOS is down for the Latin Quarter November 18, with Maurice and Cordoba spotted for November 22. . . . FRANKSON is an October 15 opener at the Walton Roof, Philadelphia.

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# Magic

By BILL SACHS

ANN GWYNNE, the distaff side of the Jack Gwynne turn, is in Mercy Hospital, Chicago, mending from the after effects of a helping of pneumonia. She'll be there for some days yet and would appreciate a line from magic friends. Jack played the Orpheum, Minneapolis, last week and is at the Orpheum, St. Paul, this week. . . . W. C. DORNFIELD, the original Dorny, after three postponements, definitely opens for USO Camps Shows, Inc., in New York November 2. . . . TUNG PIN SOO (Al Wheatley) is current at the 885 Club in the Windy City. . . . LE PAUL, who split the past month between Fort Wayne and South Bend, both in the Hoosier State, continues in the Chicago area and, as usual, is doing very well. . . . JACK HERBERT has been handed a third week's holdover in the Vogue Room of the Alpine Hotel, McKeesport, Pa. . . . MILBOURNE CHRISTOPHER opened at Hotel Nicolet, Minneapolis, October 9. . . . EDDIE AND LUCILLE ROBERTS continue in the swanky Camella House of the Drake Hotel, Chicago. In the same city the Forest Casino has Jacqueline James; the Ambassador, Bert Allerton, and the Gay 90's, Johnny Paul, Doc Tarbell and Kismet (Sunshine) are also around town. . . . BILLY KING is in his 40th week with the "SeaBee" Hayworth unit, now working under canvas in Virginia territory. . . . ACCORDING TO an Associated Press report, Pvt. Harold Feldman, Philadelphia magician, is now entertaining American troops in Iceland. . . . THOMAS ELMORE LUCY, veteran protean artist, postcards that the tire shortage cut the magicians' attendance to one at the recent ILA Convention held at Lakeside, O. The only trixster present was John W. Frye. . . . QUEEN CITY MYSTICS, SAM, Cincinnati, now meet the second Friday of each month at the Cuvier Press Club, Cincinnati. Visiting magi are welcome at the sessions. . . . EDDIE AND LUCILLE BURNETTE have just concluded a two-weeker at the Turf Club, Minneapolis. The Burnettes, with the Great Ovette, now in his third week at Curly's nitery there, were Sunday (4) dinner guests at the home of Mr. and Mrs. Schreiber, and Wednesday night (7) were guests of the local IBM Ring at Nankin's Cafe, Minneapolis. Ovette also found time to cut up a few jackpots with his old magic friends, Henry Gordien and Al Smith. Ovette reports that G. Snyder, who formerly did magic, now has a girl revue playing around Minneapolis, and also spots occasional magic turns around the town.

JOHNNY PLATT, after winding up his fourth return engagement at May's Night Club, Savanna, Ill., opens Friday (16) at the Roxy Theater, Cleveland. . . . WE KNEW BETTER all the time, but when we wrote recently of Henri and his fancy card fans as presented at Lantz's Merry-Go-Round, Dayton, O., we mentioned his real name as being S. S. Henry. It should have been L. L. . . . DICK MEYERS, in the property office of the Spokane Police Department, has just finished four weeks at the Brig and Foc'sle Club, Spokane, where he says his intimate table magic took like ducks (See MAGIC on page 29)

## Ex-Rockette at Met

NEW YORK, Oct. 10.—Another graduate of the Music Hall has made the Metropolitan Opera. Doris Doree, who went from the Music Hall to night clubs to grand opera, was a member of the dancing Rockettes who never had a chance to exercise her tonsils there.

## Burlesque Notes

NEW YORK: MORGAN SISTERS, June and Dorothy, were featured dancers at the Star, Brooklyn, October 2 week. . . . JOE (BOB) MACK, now ill in Mount Pleasant Hospital, Reisterstown, Md., is a brother of Jess Mack (Kemper, Mack and Haggerty) and Frank Mack, assistant manager of the Capitol, Toledo. Mail will reach him under the name of Joe R. Traub. . . . NATALIE CARTIER is producing numbers at the Empire, Newark, for the Hirst Circuit. . . . JACK CRONIN back at the Star, Brooklyn, as property man. Associates in the crew are Bill Connors, Frank Weston, Jim Burge, Bill Stone and Charles Zubler. . . . FRANCINE is the feature in the Gay '90s unit which opened October 2 at the Capitol, Toledo, after a week at the Empress, Milwaukee. Other principals are Artie Lloyd, Sid Rogers, Doris Darling, Pat Patricia, Peggy O'Neil, Wayne Kirk, and Cuba and Juanita, South American dance team. . . . LOUIS ALBERT, who produced numbers at the Eltinge a few years ago, now readying chorine groups for out-of-town burly houses. . . . HOWARD KENT is now Harry Kadison, with *Arsenic and Old Lace* at the Fulton.

ED J. RYAN in town October 2 on his way back to Boston. Said he left the management of the Embassy, Rochester, for personal reasons and plans to open two new burly spots in Beaverville. He left Dewey Michaels, of Buffalo, in charge in Rochester. . . . JUNE ST. CLAIR and sister, Helen Colby, have a brother, Lieut. Frank Ford, in the Naval Mine Warfare School in Yorktown, Pa. . . . MANNY KING, comic, left the Hirst Circuit to undergo a sinus operation here. . . . CHARMAINE, former strip, now singer and dancer, was co-featured with Bobby Morris at the Star, Brooklyn, October 2 week. . . . BOBBY MORRIS, under contract to the Shuberts thru Charles Allen for five years, remains at the Star four weeks, to October 22. . . . BILLY KOUD, former number producer at the Gayety, now among those featured in *Strip for Action*.

JEAN MODE, recovered from tonsil removal, opened last week at the Howard, Boston. Week of October 25 will be at Futh's Victory Room, Little Falls, Mass., and November 1 at the Follies, New Orleans. . . . BARON LEE, who led his own Blue Rhythm Band, 1931-'40, and played burly with *Rarin' T'Go* on the Columbia Wheel in 1927, is back in burly on the Hirst Circuit with Troy Brown, who did several pictures in Hollywood. Completing the comedy trio is Lila May McGee. Same Hirst show has Crystal Ames and Joe Freed, featured. Cast includes Helen Colby, Alba Bradley; Ralph Elmore, singer; George Rose, company manager; Al DeLage and Shirley, magic, and Montez and Maria, dancers. . . . JADIN WONG, Chinese dancer, left the Star, Brooklyn, October 1 for Fay's, Philadelphia. Is rehearsing ballroom routines with a new partner, Charlie Sec. . . . GERALD SCHAER and Alfred Kaufman are managers and George Brandt managing director of the Central, where Looney Lewis, Chick Hunter, Joan Carroll and Harry Rose are held over and Joe Wong, Jed Dooley and the Co-Eds comprise the vaude acts for the October 8-14 bill.

COUNTESS NADJA'S return to the stage is this time via a nitery, in the show that opened at the Old Romanian October 7. . . . MAXINE DU SHON is at the 51 Club. . . . CARRIE FINNELL is doubling between the *Star* and *Garter* show and the 18 Club. . . . MARTY WILNER, manager of the Gayety, where Margie Hart's first pic, *Lure of the Islands*, started a run October 2, said many patrons on entering inquire when the stagemore begins. . . . HARRY LEVY, Jerry Beaver and Benny Ensinger head the stage crew at the Ambassador for *Wine, Women and Song*. Assistants are Irving Barker, Sam Cohen, Sam Wachtel, Johnny Clark, Freddy Reffler, Sam Gold, Max Greenfield, Roy Ulrich, Eddie Kent and Bob Harris. . . . MURRAY AUSTER, ork leader and contractor, has seven

musicians in the pit at the Central and six at the Star, Brooklyn. Leads himself at the Central and has installed Mike Loran at the Star. . . . OSBORNE SISTERS, Miriam and Becky Ray are recent additions to the front liners for Ned McGurn at the Star, Brooklyn. UNO.

## PHILADELPHIA:

BILLY HAGEN back in town at the Troc for week ending Saturday (17), Izzy Hirst unit including Renee, Carol King, Bea White, Billy Walsh, Merrill Sevier, Jimmy Riley, Don Camp, Billy and Mary Hill, and Smythe and Delores. . . . PRINCESS CHANG LEE takes her *Lamps of China* dance to Harold Farr's Smart Spot at near-by Haddonfield, N. J. . . . BILLY (BOOB) REED set to head the Hirst unit coming into the Troc for week ending October 24.

## Minneapolis Burly Opens to Fine Biz

MINNEAPOLIS, Oct. 10.—Alvin Theater, Harry Hirsch-Harry Katz burly house here, opened its new season with a strong gross of \$5,000, Hirsch said. With Jessica Rogers heading the opening bill week ended October 1, new policy of six evenings and seven matinees went into effect. Hirsch said evening attendance was excellent, with Saturday night midnight show best in house history. Matinees, however, have fallen off tremendously.

Show this year is running strictly under cover to avoid entanglements with the law. Girls wear panels, and only one flash is permitted.

Bill week of October 9 has stripper Thelma White as headliner.

MEYER (BLACKIE) LANTZ, who successfully operated the Gayety, Cincinnati, for a number of years in the good old days of burlesque, is now treasurer of Emery Auditorium there, housing \$1-top legit shows.

## Minneapolis 4G Week With Morgan

MINNEAPOLIS, Oct. 10.—With Marion Morgan as headline stripper, the Alvin Theater, burly house, grossed \$4,600 for the week ended October 8. House reports matinee business way off. This is somewhat offset, however, by good house Monday nights because of the new Loop shopping hours.

Scarlett Knight will be the headline peeler for week of October 16.

## Balto Burly Clicks

BALTIMORE, Oct. 10.—First month of Gayety's new 1942-'43 season has been termed a great success, with better shows packing them in and resulting in record-breaking audiences.

In addition to Crystal Ames Thaw and comics headed by Joe Freed, current bill includes six vaude acts.

## Bea Wain's 1st Location

NEW YORK, Oct. 10.—Bea Wain opens at her first cafe or hotel location date at the Chase Hotel, St. Louis, October 16. Previously, commitments in radio prevented her from accepting protracted night club dates.

## Alexandria Club Reopens

ALEXANDRIA, La., Oct. 10.—Mutt Powers has taken over management of the Silver Moon night club on U. S. Highway 71. Has reopened spot with house ork, Joe Rivet, and acts.

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DAYTON, OHIO

**Roxy, New York**

(Reviewed Wednesday Evening, Oct. 7)

Current show provides the Roxy with a laboratory sketch of what shows will look like once the contemplated band policy gets under way. From the reception, it is fairly evident that the house can retain its family audience as well as attract the jitterbug element.

Sole drawback is the film, *Girl Trouble*, which the critics panned heartily.

The bill represents a timid excursion into the band policy, with Al Donahue taking over as guest conductor for Paul Ash's house band, and the singers from the Glenn Miller ork (Tex Beneke, Marlton Hutton and the Modernaires) also added. These innovations, foreign to the usual Roxy policy, gave the show a sock quality not usually present.

Donahue, working the house ork, which is augmented by former members of name bands, made it evident that band selections can reap a hand. He emceed the show smoothly, helping to

**Vaudeville Reviews**

give it a lift.

The Miller singers got quite a reception from the younger patrons. Miss Hutton gave out with cuteness and ability, while Beneke alternated with sax and song and the Modernaires provided background. The group distinguished itself with *Strip Polka*, with Miss Hutton fronting (with gestures, too), and *Juke Box Saturday Night*, which provided opportunities for them to indulge in a strong impression of the Inkspots. The act is a good buy, having name value and talent.

Rest of the bill is above par here. Tommy Wonder knocks off his dummy dance admirably, and Paul Winchell's ventriloquy went over remarkably well for a talking act here. Dancer Nadine Gae similarly went over well in two spots, the first in conjunction with Wonder and the other to vocal background-

ing by the Miller singers. In the latter, she is also given an opportunity to give out with a song, acceptably done.

With all this talent on board, the line had a chance to do one number only.

The layout adds up to one of the best shows here for some time. This is one of the last bills booked by Jesse Kaye, who leaves shortly to take over the Loew book. Kaye has done a consistently excellent job thruout his regime.

Joe Cohen.

**Oriental, Chicago**

(Reviewed Friday Afternoon, October 9)

The need for name acts in combo houses that do not conflict with band specialties is emphasized in the current bill which co-features Art Jarrett and orchestra and Shirley Ross, songstress. Judging by the first show, band could get along without Miss Ross, the two outside acts (Pat Henning and Jean, Jack and Judy) furnishing ample support of a contrasting nature. The appearance of Miss Ross, added to the singing of Jarrett himself, his two vocalists and the Glee Club overloads the bill with song. And to make things worse Miss Ross did not appear at her best. She sounded flat and her appearance was far too flashy to harmonize with her patriotic chatter and songs. Opened with *Strike Up the Band*, then *Silver Wings*, an Irish ditty and a medley of tunes used in her pictures.

The band gave a great account of itself. The arrangements are far above the ordinary and their execution is commercial all the way. Jarrett is a pleasant personality, with an individually informal style of emceeing and an okay pair of pipes on popular numbers. The vocalists fit the style of the outfit. Tommy Morgan, youthful tenor, takes care of the ballads (*My Devotion*, *Serenade in Blue*) in competent manner, and Jeri Sullivan, brunet looker, is a sales lady on rhythm numbers.

*Fish Fry*, a swinger by Joe Masek (sax) opens the bill, followed by Morgan's songs, and Barney Koppitch on the piano with jumpy arrangements of *Tea for Two* and *We're in the Money*. Other band activities include a medley and several numbers in the finale, featuring the voice of Jarrett. Opening show's wind-up was a lengthy one. Should have quit after *This Is the Army*.

Jean, Jack and Judy, novelty acro trio, went over with their different tricks and refreshing execution. Bring in several comedy bits which fit the act. Pat Henning went solid with his nonsense, clean and funny. Has a good satire on screen personalities, a highlight in the act. His plea for four bows remains a novel closing bit.

On screen, first run of *Lucky Legs*, with Jinx Flakenburg. Biz good end of first show opening day. The A. B. Marcus revue comes in Friday (16) followed by Tiny Hill's band and the Glenn Miller Singers week of October 23 and the *Salute to Hawaii* unit week of October 30. Sam Honigberg.

**Buffalo, Buffalo**

(Reviewed Thursday Afternoon, Oct. 8)

An above-average band and vaude bill, and business should pan out okay, with the film *The Pied Piper* a box-office aid. Stageshow has Charlie Spivak ork, Paul Regan; Tip, Tap and Toe, and Dick and

Dot Remy, an hour presentation which adds up to neat eye and ear appeal.

Band offers nothing sensational, but output is well-styled to suit nearly everybody's taste. Maestro Spivak's excellent trumpet is a treat, and the leader works along with his men most of the time with telling effect. Displays a pleasing personality and emcees in clean-cut fashion.

Instrumentation of Spivak band is five sax, three trumpets (plus Spivak's horn), four trombones and four rhythm. Much attention is naturally focused on trumpet work, but trombones and saxes come in for some nifty innings.

Talented septa tapsters, Tip, Tap and Toe, work hard and earn well-deserved applause. Each is a stepper de luxe in the tap line. Most impressive are their tricky slide taps on top of a small oval platform. Scored solidly.

Garry Stevens, male vocalist, does an okay job on *I Left My Heart at the Stage Door Canteen* and *My Devotion*. As a contrast band's next number is plenty torrid, featuring Dave Tough on drums and the maestro on trumpet.

Dick and Dot Remy click well with their acro-comedy work. Gal is typical Kewpie Doll type. Both offer sock stunts, lad returning for extra of roller skating tricks on hands. Willie Smith, sax, sings and plays *Knock Me a Kiss* in dead-pan style. Orchestral rendition of *Intermezzo* showcases Spivak's sweet horn beautifully.

The four Stardusters, vocal group, come on for *Brother Bill*, which isn't done too sensationally, but they improve with *I Surrender Dear*. Three guys and a girl, a cute-looking little red-head, purvey a pleasant brand of rhythm and harmony.

Paul Regan's topnotch impressions and impersonations were the high spot in the show. Remarkable is the likeness achieved in both sight and sound with only the simplest props. Pulled biggest hand in show and was called back several times.

Band closes with a neat job on *One o'Clock Jump*, featuring Smith's sax and leader's horn. House well filled second show. Eva M. Warner.

**Chicago, Chicago**

(Reviewed Friday Afternoon, October 9)

Another presentation show, better than last week's, augmenting the widely heralded film, *The Pied Piper*. It is the picture that will have to do the business, and whether the customers will buy another war story remains to be seen.

House line (16) opens in a Russian scene, colorfully costumed in cossack outfits. Routine is fast and flashy. Accordionist Arthur Van Damme comes in with several numbers, starting with *Dark Eyes* and swinging off to pop American tunes. He makes a good appearance and plays well.

Tip, Tap and Toe are next with their familiar tap act. It has lost some of its speed and punch, due to the extra pounds a couple of the lads have added since their last Chi visit. It is particularly telling on the partner who used to work in a Selsie make-up and feature those terrific slides.

Linda Ware, doubling from the *Chez Paree*, works hard but doesn't accomplish as much as she should. This particular song set lacked variety, and her treatment of three of her four numbers was uncomfortably similar. Those numbers are *All I Need Is You*, *Embraceable You* and *I Get a Kick Out of You*. Concentrated on her popular soprano voice, coming in with high notes in the end only. A happier choice was *I Said No*.

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# Vaudefilm Grosses

## Roxy Has "Girl Trouble," But Others Strong; Pastor-Andrews, Heidt Band Big

NEW YORK.—Despite the predominance of holdovers, Broadway vaude-filmers are still drawing satisfactory takes. Roxy, however, isn't pulling its accustomed money because of its weak film.

The Paramount (3,664 seats, \$41,981 house average), going into the fourth week of Andrews Sisters, Tony Pastor's ork and *The Major and the Minor*, is showing no appreciable revenue drop. Expectations run to a fine \$51,000. Last week, with World Series money floating around, house did a fine \$60,000, while prior stanzas reaped \$70,000 and \$82,000. Bill stays a fifth stanza.

The Strand (2,758 seats, \$30,913 house average) is clicking with the third week of Horace Heidt ork and *Desperate Journey* and seems headed for an excellent \$40,000. Last week returned a hot \$44,800, while opener registered a wham \$51,800.

The Roxy (5,835 seats, \$38,789 house average) opened Wednesday with Al Donahue as guest conductor, the Glenn Miller Singers, Nadine Gae and Tommy Wonder plus the film, *Girl Trouble*, and

may get around \$40,000. This gross represents the strength of the stage bill, as the film got unanimous pans. Last week, the second of *Orchestra Wives* and stage layout, with Condos Brothers, Mata and Harl, Al Bernie and the Jansleys, pulled out with a fine \$42,000 after getting \$52,000 in the opener.

The Music Hall (6,200 seats, \$84,000 house average), with the third week of *Tales of Manhattan* and stagershow, with Nirska, Bob Dupont and the regular MH staff, is set to do around \$100,000. Last week wound up a super \$102,500, not far behind the opener's \$106,000.

Loew's State (3,327 seats, \$20,500 house average), with Martha Raye, Wally Brown and *Talk of the Town*, is expected to wind up with a great \$32,000. Last week, with Joe E. Lewis, Loper and Barrett, Bonnie Baker and the film, *Somewhere I'll Find You*, a profitable \$27,000 turned up.

## Rey, King Sisters Wow 25½G in Phila.; Fay's Hits Average

PHILADELPHIA.—Alvino Rey and the Four King Sisters tallied a terrific \$25,550 for week ended Thursday (8) at the Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000). Two added acts supported, and boys in band pitched in. *A Haunting We Will Go* on screen. New bill, opened Friday (9), got away nicely but not figured to hold up. Expected to hit \$19,000. The emphasis away from the band parade, with John Kirby carried as an extra added, bill brings on Frank Fay, Una Merkle, Bonnie Baker, Betty Kean, Eddie Parks and Clarence Gasgill. Screen holds *You Can't Escape Forever*.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), returning the Sexy Sirens, just hit the house par of \$6,000 for week ended Wednesday (7). Jadin Wong made for the Chinese Venus, with the variety running led by Nonita, Sallci's Puppets, and including Cooley-Worth and Marcla, Cino and Cortez, Lewis and Van, and Gae Foster's Roxyettes. *The Spirit of Stanford* on screen. New bill opened Thursday (8), topped by Vanessi for the tease and Nick Lucas for the talent, figures on a fine \$6,400. Monroe Brothers, Dick Dana and Eddie Kaplan, and Bob Easton and Company round out the bill. *Mexican Spitfire's Elephant* on screen.

## Chi Weather Too Nice for Biz; Benny Fields, Joy, \$17,700; "Crossroads" 36G

CHICAGO.—Ideal fall weather, too nice for show business, kept down combo house grosses week ended October 8. And, too, the attractions, while passable, were not in keeping with summer-long box-office wizards.

Chicago (4,000 seats, \$32,000 house average) played up its picture *Crossroads*, with William Powell and Hedy Lamarr, and used only a stock presentation show week of October 2. Grossed a nice enough \$36,000, considering the lack of the usually strong stage support and the weatherman's competition. Week of October 9, management is again depending on the pic for its profits. This time it's *The Pied Piper*, with a stage unit featuring Linda Ware; Tip, Tap and Toe; Jack Durant and the Lime Trio. Opening day business was slow.

Oriental (3,200 seats, \$18,000 house average), improved on the preceding week's take but was still off. Bill, week of October 2, had Jimmy Joy and band plus Benny Fields and Republic's *Hi Neighbor* on screen. Gross totaled \$17,700. Current

## Dayton Big 10G

DAYTON, O.—Straight vaude bill, headlined by the Smoothies, pulled \$10,000 week of Septemehr 25 at the RKO Colonial. The Smoothies substituted for Judy Canova, whose illness prevented her appearance.

## Garber Sets Des Moines 3-Day Top; Servicemen Angle

DES MOINES.—Jan Garber set a three-day record (October 2 to 4) at the Paramount Theater with a \$6,200 gross, which compared with the \$8,000 four-day house record held by Horace Heidt.

The 1,700-seat house was filled on nearly every one of the four-a-day shows, and the Saturday gross of \$2,400 was believed to be a Saturday mark for the theater, which was established with the Ringling-Barnum circus as competition the same day.

The heavy gross made by Garber was seen as a boost for stagershow, which are making a comeback in Des Moines. The Paramount is using name bands every week-end.

Theater management discontinued reduced tickets for servicemen and WAAC's during the Saturday and Sunday shows despite willingness of Garber to accept service admission and receive a smaller percentage. Servicemen and women reacted unfavorably to regular prices.

## Spivak Ork Neat \$21,900 in Buffalo

BUFFALO.—Flesh attractions continue to get a goodly share of the money spent by entertainment-seeking patrons.

The Buffalo (seating capacity, 3,500; house average, \$12,000 for straight pic) concluded a pleasing week, October 8, registering a neat \$21,900. Charlie Spivak and his ork were mainstay of show, featuring band members Dan Tough, Garry Stevens and the Stardusters. Paul Regan headed vaude line-up, which also included Tip, Tap and Toe, and Dick and Dot Remy. Film, *The Pied Piper*, help to box office.

Major Bowes unit is next vaude attraction October 16 week. Current week, started October 9, tides house over with double pic, *Desperate Journey* and *Lady Gangster*. Take should be well above average for the thrillers.

## Swing Fans in Army And Factories Now?

PITTSBURGH.—Swing fans are fewer, possibly due to departure of male bugs to armed service and lassies for school-rooms or into war jobs. Combination of Charlie Barnett's band, Diosa Costello, Ray and Trent, Nita Bradley and Hugh Andrews snagged sub-average \$16,500 for Stanley, only local vaudefilm theater, week ended October 1.

Variety layout of Zasu Pitts, Bonnie Baker, Cardini; DuVal, Merle and Lee, and the Fredysons, backed by Max Adkins' house orchestra on stage, grossed \$17,500 week ended September 24.

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## State, New York

(Reviewed Thursday Evening, October 8)

Profitable returns are indicated for the house, with Marth Raye heading the vaude and *The Talk of the Town* on the screen. Show caught had a flock of standees along the sides and rear.

Show consists of standard acts paced by Wally Brown, emseeling, who is slotted next-to-closing and goes over handsomely with his double-talking unfinished-sentence patter. Got a big return for his efforts and made it all the more difficult for Marth Raye to follow him with her comedy. It took a little while for Miss Raye to overcome this handicap, but the close of her act saw her making a bow-off speech.

The rest of the bill also comes off nicely, starter being the Three Winter Sisters, good-looking femmes, who open with tap and follow with acro work and a fast tumbling exhibition. Unlike many femme acro groups, this trio does its chores with a minimum of stalling. Work went over nicely.

In the deuce are Buster Shaver and Olive and George, who go over as usual. The pint-sized performers and the regulation-length Shaver do their song, dance and comedy routine in a manner satisfactory to the audience.

Ruby Zwerling's house band backed the show from the stage. Joe Cohen.

## Earle, Philadelphia

(Reviewed Friday Evening, October 9).

One of the most ineffective bills ever to grace the Earle boards was gleaned on this trip. Altho John Kirby and His Swing Sextette make for the weekly band attraction, the house pit crew occupies the stage and emphasis is placed on straight vaude. But the fare drove the cash customers away in droves. On the marquee the line-up looks promising, what with Frank Fay, Bonnie Baker and Una Merkle, but in the running it is one long and tedious walk for 70 minutes that could be cut in half and still leave plenty doubt as to its entertaining qualities.

Major fault lies in fact that show is made to rise or fall on the wavering shoulders of Frank Fay. While he certainly tries his darndest, he is never able to make it rise. He is on practically all the time, working along with all the other acts, but the material never registers. Depends almost entirely on his song lyric dissections and it lets him woefully down. Just as woeful is his attempt at straight ballad singing that rings down the rag with a dull thud. Eddie Parks, faithful to the stooge tradition, also falls flat. Clarence Gasgill is at the piano for Fay.

Una Merkle brings little else but herself to the stage, her talents evidently left behind in Hollywood. Fay carries her spot, Miss Merkle acting the Dumb Dora foil for pointless patter that revolves about a moronic soldier boy friend.

Betty Kean, on first, also hugs close to Fay until she goes into her tap dancing. As a comedienne, gal is still a swell hooper.

Bonnie Baker is the only who holds her own, and holds it well. The baby-faced and baby-voiced songbird proved as potent here as she first did with Or-

## "Funzafire" Low Of Year in Minn.

MINNEAPOLIS.—Benny Meroff's *Funzafire* unit hit the low gross figure for the year at the Orpheum Theater here for week ended October 8. Figure was \$11,000—\$1,250 under his gross during last appearance here. Pic was *The Magnificent Dope*. Matinee fall-off, blamed for bad business, is 30 to 50 per cent under summer matinees.

Bob Crosby and ork opened here yesterday for one week. Already booked in are Cab Calloway, October 30, and Glen Gray, November 6.

## Ice Show, Bea Wain Neat 16G in Balto

BALTIMORE.—Hippodrome grossed neat \$16,200 week ended September 30 with bill headlined *Ice Parade of 1943* ice show; Bea Wain, Bert Walton, Lewis and Van, and Miss America of 1942, Jo-Carroll Dennison.

Pic, *Wings and the Woman*.

## Thornhill \$11,200

DAYTON, O.—Claude Thornhill band, at the RKO Colonial week of October 2, chalked up a gross of \$11,200. It was Thornhill's first engagement here. Monday (5) Claude flew to New York, enlisted in the navy as an apprentice seaman and Tuesday was back directing the band. He enters service October 28, when the band disbands.

## Prima Fine in Balto

NEW YORK.—Louis Prima, after a week at the Royal, Baltimore, ended October 1, walked off with \$4,452 as his cut of a 50 per cent of the gross arrangement.

He followed the Royal date with a week at the Apollo Theater here, where business was okay.

rin Tucker's band. Sang the current favorites and, on the recall, her past record hits. Carried big all the way, and after six songs still had a well-filled house begging for more.

Kirby band, given the next-to-shut spot, amazed with their instrumental proficiency. Played four numbers from their record folio and, while their polished brand of chamber music swing may not have been appreciated by the Earle patrons, sepa lads go far in pleasing. Screen shows *You Can't Escape Forever*. Mauris Orodender.

PHILADELPHIA, Oct. 10.—Virginia Davis, socialite daughter of Meyer Davis, after a fling in summer legit, made her cafe debut this week as a singer at the Embassy Club.

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Phone 5-8294, or Home, 4-2591.

(Routes are for current week when no dates are given)

**A**

Albins, The (Blackhawk) Chi, c.  
Alexander, Ray (Winter Gardens) La Crosse, Wis., nc.  
Allen & Kent (Hipp) Baltimore, t.  
Allen, Sara (Sunup) NYC, nc.  
Alvarez, Fernando (Copacabana) NYC, nc.  
Ames & Arno (Palace) Albany, N. Y., t.  
Andrews, Dancing (Glenn Rendezvous) Newport, Ky., nc.  
Andrews Sisters (Paramount) NYC, t.  
Antelaks, Five (Tower) Kansas City, Mo., t.  
Arlen, Judith (Essex House) NYC, h.  
Armundo & Lita (Latin Quarter) NYC, nc.  
Ashburns, The (Rainbow Grill) NYC, nc.  
Austin, Virginia (Circle) Indianapolis, t.

**B**

Babette (Grand) St. Louis, t; (Gayety) Cincinnati 16-22, t.  
Baird, Gay (Palomar Supper Club) Vancouver, B. C., Can., 12-17; (Capitol) Portland, Ore., 20-26.  
Baker, Bonnie (Earle) Phila, t.  
Baldwin & Bristol (Court Square) Springfield, Mass., 15-21, t.  
Barnes, Harold (USO camp show, Full Speed Ahead) Camp Pickett, Va., 14-15; Camp Lee 16-17.  
Barnes, Johnny (Circle) Indianapolis, t.  
Barton & Brady (Iceland) NYC, re.  
Bates, Peg Leg (Palace) Cleveland, t.  
Beatty, George (Chez Paree) Chi, nc.  
Belling, Glen (Iceland) NYC, re.  
Belmont Balladeers (Belmont-Plaza) NYC, h.  
Belmont Bros. (Palm Beach) Detroit, nc; (Gloria) Columbus, O., 19-24, nc.  
Belmonte, Gloria (El Chico) NYC, nc.  
Beneke, Tex (Roxy) NYC, t.  
Benson, Roy (Belmont Plaza) NYC, h.  
Bernard Dancers (Latin Quarter) Chi, nc.  
Berry Bros. (Copacabana) NYC, nc.  
Bizony, Bela (Coo Rouge) NYC, nc.  
Blackstone, Nan (Tommy Joys'a) Utica, N. Y., nc.

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Blanchard, Jerri (Sheraton) NYC, h.  
Blanche & Elliott (Silver Slipper) Louisville, nc.  
Boles, John (Capitol) Washington, t.  
Bowen, Sybil (RKO Boston) Boston, t.  
Brandon, Joan (Greenwich Village Inn) NYC, nc.  
Brian, Mary (Palace) Columbus, O., t.  
Brown, Evans (Norfolk) Norfolk, Neb., h.  
Brown, Wally (State) NYC, t.  
Brunesco, Jan (Brevoort) NYC, h.  
Bryant, Pauline (Leon & Eddie's) NYC, nc.  
Burnette, Smiley (Tower) Kansas City, Mo., t.  
Burns, Bill & Irene (Patio) Cincinnati, nc.  
Burns Twins & Evelyn (Chez Paree) Chi, nc.  
Burton's Birds (Troadero) Henderson, Ky., 10-23, nc.

**C**

Callahan Sisters (Tic Toc) Milwaukee 12-25, nc.  
Carlyle Sisters (Queen Mary) NYC, c.  
Carney, Alan (Paramount) NYC, t.  
Carroll, Fay (Hipp) Baltimore, t.  
Carter, Joe (Jimmy Kelly's) NYC, nc.  
Chadwick, John & Elizabeth (Latin Quarter) NYC, nc.  
Chase, Rhoda (Nicollet) Minneapolis, h.  
Chords, Three (Penn) Wilkes-Barre, Pa., 15-17, nc.  
Church & Hale (Orpheum) Minneapolis, t.  
Coddaban, Cornelius (Casino Russe) NYC, c.  
Cole, Jack, Dancers (Chez Paree) Chi, nc.  
Collier, Dana (Brevoort) NYC, h.  
Collier, Jo Ann (Queen Mary) NYC, c.  
Corio, Ann (Colonial) Dayton, O., t.  
Cortello's Dogs (Palomar) Seattle 12-18, t.  
Costello, Diosa (Del Rio) Boston, nc.  
Costello, Tony (Frontenac) Detroit, nc.  
Covarro, Nico (Bal Tabarin) NYC, nc.  
Curtis, Renee (Queen Mary) NYC, c.

**D**

Daniels & Parker (La Martinique) NYC, nc.  
Davis, Dorothy (Helsing's) Chi, c.  
Davis, Eddie (Leon & Eddie's) NYC, nc.  
Davis, Virginia (Embassy) Phila, nc.  
Dawn, Dolly (Casanova) Detroit, nc.  
Day, Nola (Cafe Maxim's) NYC, nc.  
DeFay, Arleen (Sawdust Trail) NYC, nc.  
De Mayo, Melinda (Leon & Eddie's) NYC, nc.  
Dell, Lilyan (Wivel) NYC, re.  
Del-Mar & Renita (Bowery) Detroit, c.  
Delta Rhythm Boys (Ruban Bleu) NYC, nc.  
Del Toro, Herman (El Chico) NYC, nc.  
Denison, Helene (Capitol) Washington, t.  
Derbie & Frenchie (Ubangi) NYC, nc.  
D'IVONS, The (Nicollet) Minneapolis, h.  
Diamond Horseshoe Unit (Stanley) Pittsburgh, t; (Earle) Phila., 16-3, t.  
Draper, Paul (Versailles) NYC, nc.  
Dolmoff, Alexis (Rainbow Room) NYC, nc.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Donahue, Al (Roxy) NYC, t.  
Doraine & Ellis (Glenn Rendezvous) Newport, Ky., nc.  
Doro & Corda (Park Central) NYC, h.  
Dorita & Velero (El Chico) NYC, nc.  
Dorris, Joe (Butler's) NYC, re.  
Douglas, Roy (Warren) Brooklyn, nc.  
Downes, Johnny (RKO Boston) Boston, t.  
Downey, Morton (Savoy-Plaza) NYC, nc.  
D'Ray, Phil & Sandra (New Edgewood Club) St. Joseph, Mo., nc.

(For Orchestra Routes, Turn to Music Department)

**Acts-Units-Attractions Routes**

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

**EXPLANATIONS OF SYMBOLS**  
a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.  
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Duffield Sisters (Helsing's) Chi, c.  
Dunbar, Dixie (Palace) Albany, N. Y., t.  
Dupont, Bob (Music Hall) NYC, t.  
Durant, Jack (Chicago) Chi, t.

**E**  
Eckler, Hilda (Music Hall) NYC, t.  
Ellsworth & Fairchild (Pierre) NYC, h.  
Emmy, Carlton, & Mad Wags (Beverly Hills) Newport, Ky., cc.  
Evans, Bob (Capitol) Washington, t.

**F**  
Fay, Frank (Earle) Phila, t.  
Faye, Frances (Adams) Newark, N. J., t.  
Faye, Helen (Earle) Washington, t.  
Fernandez, Jose (Havana-Madrid) NYC, nc.  
Fields, Benny (Greenwich Village Inn) NYC, nc.  
Fields, Grace (Waldorf-Astoria) NYC, h.  
Fields, Leon (Glenn Rendezvous) Newport, Ky., nc.  
Fisher's, Bob, Flyers (Shrine Circus) Ballina, Kan., 16-22.  
Fisher, Hal (Flamingo) Chi, nc.  
Fisher & White (Old Romanian) NYC, re.  
Fiske, Dwight (Blackstone) Chi, h.  
Foster, Gloria (Beverly Hills) Newport, Ky., cc.

Franchise, Ann (Armando's) NYC, re.  
Francis, Jeanne, & Jerry Grey (Florentine Gardens) Hollywood, nc.  
Franklin, Hazel (Biltmore) NYC, h.  
Froos, Sylvia (La Martinique) NYC, nc.  
Fuller, Bob, Sextette (Latin Quarter) NYC, nc.  
Funzaire (Orpheum) St. Paul, t.

**G**  
Gae, Nadine (Roxy) NYC, t.  
Gainsworth, Marjorie (La Vie Parisienne) NYC, nc.  
Gale, Gloria (La Martinique) NYC, nc.  
Garner & Wolff (Hurricane) NYC, nc.  
Garrett, Betty (Village Vanguard) NYC, nc.  
Gary, Tex (Queen Mary) NYC, c.  
Gaskill, Clarence (Earle) Phila, t.  
Gates & Claire (Tower) Kansas City, Mo., t.  
Gerity, Julia (Sawdust Trail) NYC, nc.  
Giovanni, Dr. (Latin Quarter) NYC, nc.  
Glover, Gil (Latin Quarter) NYC, nc.  
Glover & LaMae (Park Central) NYC, h.  
Gonzalez Trio & Gaucho (Leon & Eddie's) NYC, nc.

Good, Jack (Colonial) Dayton, O., t.  
Gordon, Dick (Edgewater Beach) Chi, h.  
Gordon & Rogers (Palace) Cleveland, t.  
Grant, Rosalie (Brevoort) NYC, re.  
Greco, Feritta (Rainbow Room) NYC, nc.  
Green, Al (Paris) (Swing Club) NYC, nc.  
Guitars, Three (El Chico) NYC, nc.  
Guster, Al (Ubangi) NYC, nc.

**H**  
Halliday, Hildegard (Spivy's) NYC, nc.  
Harger & Mae (Edgewater Beach) Chi, h.  
Harmon, Ginger (Hurricane) NYC, nc.  
Harris, Don (Patio) Cincinnati, nc.  
Haskell Twins (Biltmore) NYC, h.  
Heller, Jackie (Latin Quarter) Chi, nc.  
Healy & Mack (Rainbow Garden) Chi, nc.  
Henning, Pat (Oriental) Chi, t.  
Herbert, Jack (Alpine) McKeesport, Pa., h.  
Herzogs, The (Earle) Washington, t.  
Hibbard, Bird & LaRue (Oriental) Chi, t.  
Hild, Dorothy, Girls (Chicago) Chi, t.  
Hildegard (Plaza) NYC, h.  
Hoffman Sisters (Leon & Eddie's) NYC, nc.  
Hope, Gloria (Leon & Eddie's) NYC, nc.  
Howard, Bunny (Park Central) NYC, h.  
Hubert, John (Fifth Ave.) NYC, h.  
Hudson, Jimmy (Beachcomber) Baltimore, nc.  
Hutton, Marion (Roxy) NYC, t.

**I**  
Ink Spots (Palace) Cleveland, t.  
Innis, Eddie (Aloha) Brooklyn, nc.  
Iratawa (Casino Russe) NYC, c.

**J**  
Jardinere & Madeline Gardiner (McVau's) Buffalo, until Nov. 8, nc.  
Jerome, Gloria (Patio) Cincinnati, nc.

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Johnson, Judith (Big Stone) Big Stone Gap, Va., 14-15, t; (Pound) Pound 16-17, t; (State) Damascus 19-20, t.  
Jones, Beth (Cafe Maxim's) NYC, nc.  
Jordan, Jeanne (Queen Mary) NYC, nc.  
Jose & Paquin (Fortune) Reno, Nev., nc.  
Joyce, Edna (Leon & Eddie's) NYC, nc.  
Judd, Arline (Jimmy Kelly's) NYC, nc.  
Julian, Don, & Marjori (Nicollet) Minneapolis, h.

**K**  
Kaahue's, Johnny, Hawaiians (Roosevelt) Pittsburgh, h.  
Kabler, Jerry (Seneca) Chi, h.  
Keane, Betty (Earle) Phila, t.  
Kent, Lenny (Greenwich Village Inn) NYC, nc.  
Kimball, Dude (Flagship) Union, N. J., nc.  
King & Arline (Adams) Newark, N. J., t.  
King, Carol (Latin Quarter) NYC, nc.  
Kinley, Eddie (19th Hole) NYC, nc.  
Kingsley, Myra (1-2-3 Club) NYC, nc.  
Kirk & Clayton (Palace) Joliet, Ill., 14, t; (Oriental) Chi 16-22, t.  
Korda, Nina (Nicollet) Minneapolis, h.

**L**  
La Franco, Terri (Havana-Madrid) NYC, nc.  
Lane, Bobby, & Edna Ward (Music Hall) NYC, t.  
Lathrop & Lee (Paramount) NYC, t.  
LaVare, Paul, & Co. (Hipp) Baltimore, t.  
Levelle, Miriam (Earle) Washington, t.  
LeZellas, Aerial (Beacon) Winnipeg, Man., Can., 5-18, t.  
Lee, Bob (Wivel) NYC, re.  
Lee, Joe & Betty (Edgewater Beach) Chi, h.  
LeRoy (Nicollet) Minneapolis, h.  
Lester & Irma Jean (Washington Youree) Shreveport, La., 12-24, h.  
Lewis, Joe E. (Copacabana) NYC, nc.  
Lewis, Stan (Palm Gardens) Cincinnati 12-17, nc.  
Lime Trio (Chicago) Chi, t.  
Lit, Bernie (Oasis) Baltimore, nc.  
Loke, Kea (Lexington) NYC, h.  
Long, Walter (Palmer House) Chi, h.  
Louis, Don, & Salo (Silver Rail) Utica, N. Y., nc.

**M**  
Mallery, Mickey (19th Hole) NYC, nc.  
Malone, Mack (El Rancho Vegas) Las Vegas, Nev., h.  
Manners, Judy (Baker) Dallas, Tex., h.  
Mantalya & Margo (Louise's Monte Carlo) NYC, nc.  
Marianne (Neil House) Columbus, O., 12-21, h.  
Markoff, Gypsy (Casino Russe) NYC, c.  
Marlowe, Don (Chez Paree) St. Louis 3-29, nc.  
Marque & Mariys (Turf) Minneapolis 5-15, cc.  
Marshall, Jack (Walton) Phila, h.  
Martin & Florenz (Leon & Eddie's) NYC, nc.  
Martin, Harry (Music Hall) NYC, t.  
Matveenko, Dmitri (Casino Russe) NYC, c.  
Maurice, Have-A-Drink (Center) Greenville, S. C., 14; (State) Spartanburg 15; (Carolina) Wilmington, N. C., 16-17; (Recreation Hall) Langley Field, Va., 19; (James) Newport News 20-21; all theaters.

Maurice & Cordoba (Versailles) NYC, nc.  
Maurice & Moryna (Bismarck) Chi, h.  
May, Grace (New Yorker) NYC, h.  
Mazzones & Abbott (Latin Quarter) NYC, nc.  
Meadows, Frankie (Swing Club) NYC, nc.  
Melbourne, Christopher (Nicollet) Minneapolis, h.  
Merkel, Una (Earle) Phila, t.  
Merry Macs (Riverside) Milwaukee, t.  
Midnight Voodoo Party, Herman Weber's (Sun) York, Neb., 14; (Columbus) Columbus 15; (Granada) Norfolk 16; (Capitol) Grand Island 17; (Rialto) Mo. Valley, Ia., 19; all theaters.  
Miles, Jackie (La Martinique) NYC, nc.  
Miller, Audrey (New Yorker) NYC, h.

Mine-itch Rascals (RKO Boston) Boston, t.  
Modlairs, The (Latin Quarter) Chi, nc.  
Modernaires, Four (Roxy) NYC, t.  
Mona, Jean (Royale) Detroit, nc.  
Moreno, Consuelo (El Chico) NYC, nc.  
Morrison, Kilty (Capitol) Portland, Ore., 13-19, t.  
Murray, Jan (Royale) Detroit, nc.  
Murray, Jean (Hickory House) NYC, nc.  
Murtah Sisters, Three (Hipp) Baltimore, t.  
Myris (Pierre) NYC, h.

**N**  
Nagle, Anne (Colonial) Dayton, O., t.  
Nannin, Nino (Mayflower) NYC, h.  
Na Pua (Lexington) NYC, h.  
Narita (Monte Carlo) NYC, nc.  
Navarro, Jack (El Chico) NYC, nc.  
Nayyara (Brevoort) NYC, h.  
Nelson, Skip (Blackhawk) Chi, c.  
Neno & Lenora (Havana-Madrid) NYC, nc.  
Nils & Nadyne (Iceland) NYC, re.  
Nino & Lenora (Havana-Madrid) NYC, nc.  
Niraka (Music Hall) NYC, t.

**O**  
Oldfield, Emmett (Orpheum) Minneapolis, t.  
O'Malley, Beth (Mother Kelly's) NYC, nc.  
Oye, Fung (Louise's Monte Carlo) NYC, nc.

**P**  
Paige, Ann (18 Club) NYC, nc.  
Paradise, Carl (Rogers Corner) NYC, nc.  
Parker, Del (Brass Rail) Detroit, re.  
Parks, Eddie (Earle) Phila, t.  
Paulson, Lehua (Lexington) NYC, h.  
Payne, Frank (Helsing's) Chi, nc.  
Payton, Janice (La Martinique) NYC, nc.  
Pelletiers, The (Edgewater Beach) Chi, h.  
Penton, Kay (885 Club) Chi, nc.  
Price, George (La Conga) NYC, nc.  
Primrose & Gold (Leon & Eddie's) NYC, nc.  
Princess & Willie Hawaiians (Aloha) Buffalo, c.

**R**  
Rand, Sally, Unit (Hi Hat) St. Louis, nc.  
Randal Sisters (Capitol) Washington, t.  
Ray & Trent (Circle) Indianapolis, t.  
Raye, Martha (State) NYC, t.  
Rayes, Billy (Orpheum) Minneapolis, t.  
Raye, Mary, & Naldi (Beverly Hills) Newport, Ky., cc.  
Reichman-Lewis, Sam (Cafe Society Downtown) NYC, nc.  
Regan, Paul (Palace) Columbus, O., 13-15, t; (Riverside) Milwaukee 16-22, t.  
Reiser, Al & Lee (Music Hall) NYC, t.  
Reviewers, The (Cafe Society Uptown) NYC, nc.

Reyes, Raul & Eva (Commodore) NYC, h.  
Reynolds, Sheila (Fifth Ave.) NYC, h.  
Rhythm Rockets (Capitol) Washington, t.  
Rich, Lucille (Bill Bertolotti's) NYC, nc.  
Richards, Cully (Mother Kelly's) NYC, nc.  
Ritz, Don, Favorettes (La Vie Parisienne) NYC, nc.  
Roberts, Lucille & Eddie (Drake) Chi, h.  
Robinson, Ann (Cafe Society Downtown) NYC, nc.  
Robles, Charley (Swing Club) Brooklyn, nc.  
Rochelle & Beebe (Jefferson) St. Louis, h.  
Rooney, Ed & Jenny (Hamid-Morton Circus) Phila 16-18; Toronto 19-25.  
Roper, Rita (Gingham Gardens) Springfield, Ill., nc.  
Rose's, Billy, Diamond Horseshoe Revue (Stanley) Pittsburgh, t.  
Ross, Shirley (Oriental) Chi, t.  
Ross & West (Latin Quarter) Chi, nc.

(See ROUTES on page 32)  
**DRAMATIC AND MUSICAL**  
(Routes are for current week when no dates are given)

Angel Street (Erlanger) Buffalo.  
Arsenic and Old Lace (Geary) San Francisco.  
Ballet Theater (Opera House) Boston.  
Barrymore, Ethel, in Corn is Green (Karlton) Williamsport, Pa., 14; (Strand) Ithaca, N. Y., 15 (Masonic Aud.) Rochester 16-17.  
Best Foot Forward (Studebaker) Chi; (American) St. Louis 19-24.  
Brown, Joe E., in The Show-Off (Shubert Lafayette) Detroit.  
Claudia (Biltmore) Los Angeles.  
Damask Cheek (Plymouth) Boston.  
Ellis, John, Rip Van Winkle Co.: Henry, O., 14; Versailles 15; Greenville 16; Anna 19; Bluffton 20; Postoria 21; Crestline 22; Delaware 23.  
Gilbert & Sullivan (Majestic) Boston.  
Good Night Ladies (Blackstone) Chi.  
Guest in the House (Locust) Phila.  
Hellzapoppin (Erlanger) Chi.  
Junior Miss (Harris) Chi.  
Lady in the Dark (Forrest) Phila.  
Life With Father (Wilbur) Boston.  
Little Darling with Leon Ames (Playhouse) Wilmington, Del., 16-17.  
Lunt and Fontanne in The Pirate (National) Washington.  
Merry Widow (Ford) Baltimore.  
Mr. Sycamore (Colonial) Boston.  
My Sister Eileen (His Majesty's) Montreal.  
My Sister Eileen (English) Indianapolis.  
Papa Is All (Walnut) Phila.  
Peggy and Bess (Cass) Detroit.  
Priorities of 1942 (Shubert) Boston.  
Pursuit of Happiness (Emery Aud.) Cincinnati.  
Student Prince (Hanna) Cleveland.  
Skin of Our Teeth, with Frederick March.  
Florence Eldridge and Tallulah Bankhead (Shubert) New Haven, Conn., 15-17.  
Spring Again, with Grace George (Selwyn) Chi.  
This Is the Army (Nixon) Pittsburgh.  
Tobacco Road (Royal Alexandra) Toronto.  
Watch on the Rhine (Curran) San Francisco.

**ICE SHOWS ON TOUR**

American Beauties on Ice (Pelham Heath Inn) Bronx, N. Y.  
Ico-Capades of 1943 (Auditorium) St. Paul Oct. 6-27.  
Ice-Capers (Netherland Plaza Hotel) Cincinnati.  
Lamb, Gladys, Ice Revue (Celeron Park) Jamestown, N. Y.  
Lewis, Dorothy (Copley-Plaza Hotel) Boston.  
McGowan and Mack (The Boulevard Inn) Elmhurst, L. I., N. Y.  
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.  
Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

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**Advance Bookings**

MARION HUTTON, Tex Beneke, the Modernaires: Oriental, Chicago, October 23 (week); Riverside, Milwaukee, 30 (week).  
BLONDELL TWINS: Tic Toc, Milwaukee, October 30, four weeks.

DIOSA COSTELLO: Fay's, Philadelphia, Oct. 22 week.  
WALLY BROWN: Golden Gate, San Francisco, Nov. 25 week.  
DAVE APOLLON: Roxy, New York, Oct. 28.

# COCKTAIL COMBOS

ACTS  
UNITS  
BANDS

Conducted by SAM HONIGBERG, 155 North Clark Street, Chicago, JOE COHEN associate

## Chi-West Coast Circuit Planned By Kurtze of FB

CHICAGO, Oct. 10.—Jack Kurtze, manager of the cocktail unit department for Frederick Bros.' Music Corporation here, is starting bookings of a cocktail lounge circuit that may extend from Chicago to the West Coast. Kurtze has corresponded with a number of operators and managers located in key cities, as well as small towns between here and Los Angeles, and their reaction toward a circuit is highly favorable.

Kurtze feels that the need for such a circuit is great, particularly in the smaller cities not in contact with talent offices. A recent survey made by Kurtze revealed that the territory is literally dotted with cafes and lounges using musical combinations.

Several spots in Wyoming, North Dakota and Texas, among others, are now being tested out, with a view of routing attractions from one account to another and adding others on the way to the West Coast. A number of problems will have to be ironed out before the plan can operate satisfactorily. Because of contracts calling for indefinite engagements, a unit cannot be set on a coming job before securing a definite closing date from the present location. As a rule, a unit clicking in a spot can stay on for months. Another problem is the individual talent need for each spot. Where one account can employ quartets, another may be in need of dpos only. Definite tests, however, are expected to iron out obstacles.

## Vaudeville Notes

DUVAL, MERLE AND LEE, comedy dance team, has not disbanded despite the recent drafting of Stanley Hodges into the army. Andre Duval has replaced Hodges with another man. . . . BOBBY HENSHAW has been ordered to French Hospital, New York, by his draft board for a hernia operation. . . . The DE MARLOS, ballet-ballroom team, made their first New York appearance at La Conga night club, New York, last week, replacing Maria Lopez, who was taken ill suddenly. . . . NOVACK SISTERS have been set by Hattie Althoff, of CRA Artists, into the Roxy, New York, October 21, for three weeks, with the new Sonja Henle film.

JIMMIE LUNCEFORD opened Friday (9) at the Paradise Theater, Detroit, with a unit including Bob Howard, Mabel Scott, and Miller Brothers and Lois. . . . HARRY LYONS, RKO Theaters exec, has resigned to enter the navy. . . . CHAZ CHASE has signed a management contract with Frederick Bros.

SIGMUND ROMBERG, heading a 50-people unit, will play several arenas under auspices of the Arena Managers' Association, opening at Philadelphia October 21 and following with Boston October 24 and Providence October 25. . . . SHEP FIELDS replaces Claude Thornhill at the Earle, Philadelphia, November 16. Thornhill goes into the navy October 26. . . . EAY AND TRENT, together with Evelyn Fahrney and Billy Reyes, will tour vaude with Bob Crosby.

## Opens Birmingham Club

BIRMINGHAM, Ala., Oct. 10.—Pickwick Club here opened October 3 with a cash balloon bag shower stint, DeWitt Shaw's orchestra and Rosalyn Scarborough, singer. Newly decorated, the spot will offer week-end dances.

Hotel, New Orleans, October 29. . . . DICK MAGUINESS, piano, and LES LEACH, organ, are on a long contract at Johnny Perkins's Playdium in East St. Louis, Ill. Johnny is the former vaude comic. . . . THE DALE SISTERS, three vocal and instrumental charmers, held a third week at Packers Playdium, Green Bay, Wis. . . . RETA RAY, pianist and singer, opened a two-week run at Kasee's Club in Toledo, O. . . . THE FOUR NOTES and THE ROLLICKERS (3) share honors at Frank Gregorich's Maple's Club, Peru, Ill.

MARIA KARSON MUSICALS, all-girl unit, closed six weeks at Hotel Oliver, South Bend, Ind., October 10, and Monday (12) opened at Miami Hotel, Dayton, O., set by Dick Stevens, of MCA's Chi office.

## Off the Cuff

MIDWEST:

GENTLEMEN OF NOTE are a new trio composed of JOE COSTA, accordion, formerly with Gentlemen of Rhythm; PAUL FAY, piano, formerly with the Bachelors, and HAROLD BLACKWELDER, vibraphone, formerly with the Four Bards. The boys opened a month's run at the Terre Haute House, Terre Haute, Ind., Thursday (15). . . . JOY PAIGE, singing pianist, held over at the Bar o' Music, Chicago, a third month. . . . NEVA PATTERSON, radio warbler, joined DON FIELDING and His Townsmen (4) at the Glass Hat, Graemere Hotel, Chicago. . . . BUDDY REEVES, musical quartet, has started a tour of the Schroeder Hotel chain in Wisconsin, following KNIGHT AND DAY, two-men piano team. . . . ADRIENNE, former vocalist with Joe Sanders, joined ROY WARD'S MODULATORS. She succeeds LOLA HILL, now fronting a foursome of her own. . . . JACK LEMAIRE and show band take on Jimmy Oreck's Flame Club, Duluth, Minn., November 2 and follow with a four-week date at the Happy Hour, Minneapolis, at \$600 per week.

BETTY OLSON, for five years the girl in the radio act of BETTY AND HER ESCORTS, signed up with Frederick Bros. as a cocktail lounge singer and pianist. She is now sharing honors with the BILTMORE GIRLS (3) at the Kentucky Hotel, Louisville. . . . RALPH SPREETER lost two of his four men to the army but made immediate replacements. . . . THE NEW YORKERS (4) are staying a second year at Helsing's, Chicago. . . . OZZIE OSBORNE TRIO signed a booking agreement with Jack Russell, of GAC. Now working at the Riviera, Chicago. . . . JOAN BAYLOR is the new singing pianist at the 1111 Club, Chicago, replacing BERT MANN, who moved into Ernie Wilson's Rendezvous, Beloit, Wis. Set by Bert Gervis, of CRA. . . . ROLLICKERS TRIO opened a month's stay at Maple's Club, Peru, Ill. . . . FOUR CLEFFS settled in the Buvette Club, Rock Island, Ill.

## PHILADELPHIA:

BON BON and His Buddies, closing at the Swan Club, move to Dipinto's Cafe. . . . SHADRACK BOYS begin an indefinite engagement at Cadillac Tavern. . . . THREE DUKES new at Carmen's Musical Bar. . . . THE SOPHISTICATES hold over at the 220 Club at near-by Lancaster, Pa. . . . THE THREE GEMS take over at DeGorgue's Cafe, Rose Venuti Trio bowing out. . . . FOUR SENATORS set at Clendening's Musical Bar. . . . THREE PINK SPOTS locate at O'Shea's Wagon Wheel. . . . THE GROOVENEERS get the call at Frank Palumbo's.

## FROM ALL OVER:

VIC ABBS is organizing a Californians outfit again, having tired of his farm in Michigan. Slated to go into the Book Cadillac, Detroit. TONY DIALMO, his former accordionist, is now fronting his own trio. . . . THREE PEPPERS set at Chin's, Cleveland, thru November 8. . . . MIKE MCKENDRICK TRIO, colored instrumentalists, wind up a run at the 115 Club, Grand Forks, N. D., tonight (17). . . . DON JACK'S MUSICAL WAVES (4) have followed THE THREE SWEDES into the Brown Derby, Duluth, Minn. . . . MARIA KARSON'S MUSICALS, girl quartet, closed a six-week run at the Oliver Hotel, South Bend, Ind., last week. Couldn't stay longer because the unit's organ took up floor space which had to be used for tables to accommodate capacity business.

BOB AND SUE FORSYTHE, instrumentalists, held over at Mike Cain's Club, Savanna, Ill. . . . VARIETY BOYS (3), with ETHELENE on vocals, parked for a month at the Waldorf Lounge, Fargo, N. D. . . . THE MILLIONAIRES (3) have taken over at the Halfway House, Sheridan, Wyo. . . . FLOYD HUNT and quartet on an indefinite contract at the Gladstone Hotel, Casper, Wyo. . . . L. J. PETERSON has opened the new Tascosa Room in his Hotel Herring, Amarillo, Tex., with the PERTELL DECKER DUO furnishing musical entertainment. . . . MANUEL CONTRERAS, Latin quartet, and CONCHITA, songstress, open a four-weeker at Monteleone

## Units for Scale Money Scarce; Heavy Demand Boosts Salaries

NEW YORK, Oct. 10.—Local union scales for musicians and entertainers for cocktail lounges are being disregarded entirely these days. But this time the difference is in favor of the performer. In these days of skyrocketing salaries the \$30-to-\$50 musician is practically nonexistent. Employers are shelling out more for talent than ever before without getting more performers.

Major New York bookers, along with the talent, are the beneficiaries of this situation. The current scarcity has nearly eliminated scale bookings at no commissions and so the business, once fluffed off because of its profit stagnation, now accounts for a healthy slice of income in the agencies.

Whereas an operator once bought a trio or quartet for around \$150, the same

number now gets upwards of \$225. Musicians and performers are still hard to get at this figure.

Out-of-town operators who have exhausted the supply of local talent and who have come into New York on buying expeditions have sadly discovered this situation. After practically fruitless searches for scale bands, they'll book what they can get at current market prices.

Four and five-piece bands bring anywhere from \$400 to the four figures. The Adrian Rollini and MIT Herth trios get top money for three-piece combos.

## Good \$alarie\$ for Negro Names in Chi

CHICAGO, Oct. 10.—Colored entertainers with a reputation in the cocktail lounge field find engagements increasingly profitable today. Salaries considered fictitious last year are available for performers who have proved themselves box-office attractions.

Louis Jordan's quintet, of course, has been the small combo standout of the season. Maurice Rocco, singing pianist known around here, opened a two-month run at the Club Silhouette Tuesday (6) at \$250 per week. Erskine Butterfield is now filling a four-week (with options) date at the Fenway Hall Hotel, Cleveland, at \$200 per. Other good colored names now in town are Red Allen's outfit, Billie Holliday and Gladys Palmer, all in the Garrick Stage Bar.

## Jean Wald Builds Girl Units for FB

CHICAGO, Oct. 10.—Jean Wald, former girl-band leader now in the cocktail unit department of Frederick Bros. here, is building new girl units for the cocktail lounge field. She has dispatched calls for girl musicians here and out of town.

Her first unit is the Musical Waves, instrumental and vocal quartet, composed of Mary Wood, bass; Maxine Horton, tenor sax; Eunice Johnson, trombone, and Rusty Bowden, piano. The girls opened at the Zebra Lounge here, following a break-in date at Jack Adam's Sportsman's Club, Peoria, Ill.

## Omaha Spot Ups Budget From \$200 to \$650 in Year

OMAHA, Neb., Oct. 10.—The increase in biz, due to the popularity of lounge attractions, is responsible for the new \$650 weekly talent budget at the Beachcombers here. Over a year ago Manager Ralph Goldberg's limit on talent was \$200.

Last month, he set Coleman Hawkins' six-piece unit for \$650. Colored performers are favored here, spot catering to swing cats.

## St. Paul-Minneapolis Tie

MINNEAPOLIS, Oct. 10.—Doc Berenson, operator of the Frolics Theater Bar here, and Al Skimboe, of the Trocadero, St. Paul, have made arrangements to exchange attractions. The plan is expected to help units who with a minimum of traveling can roll up long runs in this territory. Frolics is currently using the Modernators, musical trio, with Ginny Stone on vocals. Trocadero has Al Lane's Three Hits, with songs by Blue Drake.

## Lyons Back in Hollywood

HOLLYWOOD, Oct. 10.—Arthur Lyons, manager of the Radio Bar, has returned from a trip to the Midwest, where he spent a week looking for attractions. Mike Riley is currently in on a six-month run, ending December 26, and Lyons is shopping for a follow-up outfit. Nothing set yet.

## Little Holds Over for \$850

WASHINGTON, Oct. 10.—Little Jack Little has been given another renewal at the El Patio and a \$200 salary increase, bringing up the weekly figure to \$850. This is a new high for this four-piece combo, having opened here four months ago for \$450.

New contract will keep Little here until December 19. Places already after his services out of Washington include Backstage Bar, Akron, and the Flame Club, Duluth, Minn.

Development attests to the demand of name combos. The current supply is far short of the jobs available for them.

## Streamliners for Fort Wayne

FORT WAYNE, Ind., Oct. 10.—Tony Lombardo, formerly for three years accordionist and arranger for the Captivators, has formed a new unit known as the Skyliners, comprising Ralph Wolf, Hammond organ and piano; Bob Pulver, electric guitar and vocals, and Lombardo, accordion and vibraharp. Combo opens at Hotel Indiana here October 19, set by Dorothy Durbin, of Central Artists' Bureau.

## Dooley Forms Own Combo

CHICAGO, Oct. 10.—Phil Dooley, comedian and trumpeteer, has left Mike Riley's band at the Radio Bar in Hollywood to form his own four-piece comedy combination. He opens an indefinite run at Russel's Silver Bar here Monday (12). Phil Shelley Agency is handling him.

## Review

### Music Makers

(Reviewed at Rogers Corner, New York)

This young and energetic combo, in their second month at this spot, have a forthright brand of music and a lot of visual tricks that merit attention. Group consists of Bob Manners, bass player; Carl Paradise, electric guitar; John Richard Pietro, accordion, and Freddie Grant, drums. All are accomplished at their instruments, and arrangements show styling and workmanship.

The lads know how to pace their turn in the variety of their offerings. Having drive and power in their make-up, lads sound like a six-piece combo. Vocals are capably handled by Paradise, whose tenor gets attention even in this noisy room. Repertoire includes glee club arrangements. Cohen.

### WANTED

A-1 Piano Player who can sing, A-1 Sax-Vocalist, A-1 Drummer-Vocalist; Table Strollers. Would like to hear from A-1 Hawaiian Band, all must sing. Write me what you can do. No booze heads. Middle-age people preferred. Have steady job for good talent, \$30.00 per week, room and board. If good come at once, will not let you down. E. C. BYXBEE, Shelby Rendezvous, Hattiesburg, Miss.

# BIG RECORDING WHODUNIT

## 802 To Investigate Oberstein's Recording of Mysterious Bands; Disks Caught Pubs Off Balance

NEW YORK, Oct. 10.—The recording mystery of the year came to light here this week when Eli Oberstein's Classic Record Company announced release of *Der Fuehrer's Face*, by Arthur Fields with orchestra, and *I Had the Craziest Dream*, by Johnny Jones and His Orchestra. Mystery revolved around fact that Southern Music and Bregman, Vocco & Conn, publishers of the two tunes, only learned last week that Oberstein was making the records. The mystery may be solved when Oberstein responds to a summons from Local 802, American Federation of Musicians, here Tuesday (13).

The local told *The Billboard* that it had no record of the dates having been played, which added to the mystery, since Oberstein told *The Billboard* that Johnny Jones is a "Southern band" which had been brought here "especially for the date." The Fields disk, he said, was made with a local pick-up crew. Since the local keeps close tabs on all commercial recording activities and because it redoubled its vigilance during late June and July, as soon as it was known that there could be no more commercial recording after August 1, there is plenty of puzzlement as to how Oberstein could have brought in a band for a job without the local knowing about it and collecting taxes for it.

When it became known some weeks ago that Harry James had cut for Columbia Records the only band waxing of *I Had the Craziest Dream*, there was a lot of conversation started. The tune is the top ballad from James's new pic, *Springtime in the Rockies*, and figures to be a hit, with Columbia getting all the gravy. Bregman, Vocco & Conn, the pubs, were therefore flabbergasted very recently to receive notice from Oberstein that he had recorded the tune.

It is unusual, but not unheard of, for a disk firm to make a song without getting together with the publisher. Under the copyright law, if the disk maker wants to pay the full 2 cents per side, prescribed by law, he need not inform the publisher, once the song has been recorded for the first time. Bregman, Vocco & Conn, tho, say that this is the first time in their memory that this has happened with one of their plug ballads.

People who should know claim that at least one of the musicians involved has expressed concern over "getting in trouble" should knowledge of the date reach union ears. It is hard to figure out why any union musker should get in trouble over playing any date unless (1) he took the job secretly for less than scale or (2) the job was played against other union regulations, for example, after the August 1 ban on recordings.

Southern Music, publisher of *Der Fuehrer's Face*, outstanding disk sleeper smash of the year, only learned recently that the song was being issued by Oberstein. They regard as not unusual having one of their tunes recorded unbeknownst to them, however. They attach no significance to the fact that Bluebird had Spike Jones record the number on July 28, and that Okeh did it with Johnny Bond a day or so later. They also attach no significance to the fact that neither Bluebird nor Okeh thought enough of the tune to give it to one of their top bands. Bluebird only pressed a few thousand copies of the Jones disk and was as surprised as anyone that it scored as well as it did following its release September 17, a month and a half after the Petrillo ban on recording activity.

If Oberstein recorded the two songs before August 1, in accordance with AFM policy, he showed himself to be the smartest picker of song hits in the business, according to publishers. This is especially true as regards *Der Fuehrer's Face*. Should the sides have been cut after August 1, the lid will be off. AFM can be expected to institute a thoro investigation, which might result in revocation of membership for any union tootler who cut a post-August 1 disk. Might also result in picket lines being thrown around any store or spot handling or using such disks.

The complete release of Oberstein's Classic Record Company for October 14 lists *Moonlight Becomes You* and *Tickettyboo*, by Johnny Jones, Elite Hit record 7022. Number 7023 is *Der Fuehrer's Face* and *Gez But It's Great To Meet a Friend*, by Arthur Fields with orchestra. On October 21 will appear *I Had the Craziest Dream* and *Moonlight Mood*, by Johnny Jones, Elite Hit Number 7024.

Recorders and publishers, all of whom are anxious for some light to be thrown on the subject, are awaiting outcome of Tuesday's Local 802 hearing. Some of them hope that Oberstein actually did defy the union and that he will be able to get by with it. Others hope that he didn't because of the possible consequences to the musikers involved.

What tends to heighten the mystery is the additional fact that Oberstein has heretofore followed the practice of using as big names as possible when waxing plug tunes. Has used such as Vincent Lopez, Dolly Dawn, Lang Thompson, Clyde Lucas, Ina Ray Hutton, Bunny Berigan and Blue Barron on pop stuff. Also has released disks made by Harry James, Sammy Kaye and others for his old U. S. Record Company.

### Wisconsin Tooters Vote

MILWAUKEE, Oct. 10.—Wisconsin State Musicians' Association meeting here Sunday (4), elected Volmer Dahlstrand, Milwaukee, president; Erwin Sorenson, Racine, vice-president; Tony Vandenberg, Green Bay, treasurer, and W. Clayton Dow, Racine, secretary. Voted unanimous support of International President James C. Petrillo's ban on records.

## National Gas Rationing Added To Inroads of Draft Blackens Western Ork Promotion Picture

CHICAGO, Oct. 10.—National gas rationing, going into effect November 22, coupled with the draft situation, will change the entire picture of Midwest's lucrative one-nighters, early developments indicate. A number of promoters have already curtailed their activities, and several of them have joined the armed forces, closing up shop for the duration.

Operators in areas easily accessible by bus or trolley will continue with the same policy, but they will find it harder to spot name bands for one-nighters when wanted, due to the fewer dates available for those bands in their territory. Such operators as Tom Archer, of Des Moines, Ia., and Will Wittig, of Kansas City, are located in the heart of the towns and are not troubled with transportation problems, but they usually add traveling bands on week-ends only. Bookers here point out that it will be impossible to send out bands for Saturday and Sunday dates and keep them open the rest of the week. The bands able to make those jumps will have to be in the name category to travel by train, and a jump for a single date will boost their cost to a prohibitive figure.

Tony Bertone, of Tower Ballroom, Pittsburg, Kan., is curtailing his activities due to transportation difficulties. He recently wanted Cab Calloway, but GAC was unable to bring him in. Only one train a day touches Pittsburg, and its time schedule is not convenient for bands to make connections.

Gas rationing forced both George Meggers, of the Rustic Resort, Clintonville, Wis., and Joe Dodd, of the Colony Club, McClure, Ill., to cut down. They feel that it is poor business to bring names as biz stimulants when it might become necessary to close up altogether.

Among other regular one-night band customers who are either giving up or

### NBC's 'Unfortunate' Policy

NEW YORK, Oct. 10.—In response to an inquiry from *The Billboard*, a hoity-toity young lady in National Broadcasting Company's program department here informed that the lyrics of *Strip Polka* were banned on the web because they were "extremely vulgar." It may be played instrumentally and the title may be announced, she added, because "after all, *Strip Polka* is the name of a card game."

Asked about the lyrics of the Hitler-heckling *Der Fuehrer's Face*, the gal answered in her Oxonian accent, "That song, unfortunately, is allowed."

## War Forces Orks Away From 802; NY Ops' Nut Up

NEW YORK, Oct. 10.—War is bringing about the rapid demise of the name band with a local affiliation. Because of the draft and the consequent difficulty in securing 12 to 17 suitable sidemen from one union local, most of the orks are forced to switch to traveling status. While this condition has little effect on location and theater operators outside of New York, it has a real effect on ops within the jurisdiction of Local 802 here, since they have become accustomed to using a healthy percentage of Local 802 names.

The way things are progressing, in another five or six months there will probably be not more than one or two name bands under the Local 802 classification, which will mean that Strand and Paramount theaters here, which use names, will be paying stand-by fees every week in addition to tossing in the 10 per cent

(See *War Forces Orks* on page 24)

## AFL Attitude Can Speed Up Record Truce

CHICAGO, Oct. 10.—Support was given this week to the thought that the concerted attack against Jimmy Petrillo and AFM has gone too far and may have placed Assistant Attorney General Thurman Arnold way out on a limb. Action taken by American Federation of Labor Thursday (8) in support of Petrillo reveals that the org suspects Arnold's campaign of containing over-all anti-labor implications and that its back is up.

Meeting at its annual convention in Toronto, Ont., AFL voiced its opinion in a resolution branding the press attack as "one of the most vicious campaigns in labor history" and labeled Arnold's brief as a "text justifying the institution of slavery." That AFL intends to meet the situation head-on was further indicated in the resolution, which stated: "The controversy is much broader . . . than an isolated dispute with the American Federation of Musicians" and involves "a principle affecting the rights of all organized labor." By pledging its "vigorous" support to the AFM and, further, by tying it up with America's war effort, the resolve sounds an ominous note that may cause Arnold a headache when he starts his action against Petrillo in court here Monday (12).

Since AFM's embargo on recordings is alleged by Petrillo to have been precipitated by diskers' refusal to sit down and negotiate new terms, open warfare between AFL and the government's legal division could be averted by a compromise offer to musikers to huddle around a table and iron out the differences amicably. Plenty of doubt remains whether such a happy ending can be written at this late date after emotions have been heated to the burning point.

## No Records for Fighting Men as Yet: Red Tape!

NEW YORK, Oct. 10.—The patriotic shellac scrap salvage campaign inaugurated last July by Records for Our Fighting Men, Inc., has not yet produced much in the way of new disks for our soldiers and sailors. Over 3,000,000 pounds of the scrap was collected during the recent national drive, and the stuff continues to pour in. This scrap is the equivalent of about 8,000,000 records, and, according to the plan as originally worked out, should provide men in the armed forces with anywhere from 800,000 to 500,000 new disks for their own use.

Under the administration of the Joint Army-Navy Committee on Welfare and Recreation, the plan is proceeding very slowly. Choice of records to be sent to the various camps and bases is being made by an official acting for the services and will not be made by the record firms or the boys themselves. So far the official has not been forthcoming with his list of prescribed platters. There is no way of knowing when the records will actually begin to go out to the boys. It has been decided that the services themselves will foot shipping charges.

### Glaser Adds Jan Savitt

NEW YORK, Oct. 10.—Joe Glaser added another name to his list of bands this week, becoming personal manager of Jan Savitt. A similar deal with McFarland Twins is still on the fire. Music Corporation of America will continue booking Savitt.

### New Wisconsin Ballroom

SPARTA, Wis., Oct. 10.—Former Wigwam Ballroom here held its grand opening September 30 under management of Elmer Rommel, who also operates Avalon Ballroom, La Crosse, Wis.

# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording. By M. H. ORODENKER

## ANDREWS SISTERS (Decca 18497)

Massachusetts—FT; V. Here Comes the Navy—FT; V.

THE Andrews gals roll out *Beer Barrel Polka* again, using the familiar melody for a nautical verse by Lieut. Commander C. P. Oakes. It's the same musical punch, only this time even punchier. A timely paraphrase, the lively tune salutes the sailor lads, and the adaptation makes it by far the best of the navy pop songs. The girls give it plenty. The *Beer Barrel* music makes it a natural, and with a potent set of lyrics to match, the combination is sure-fire. The Andrews Sisters give it the same bright and breezy vocal color as *Beer Barrel Polka*, with plenty of rhythm kicks in their harmonies. Vic Schoen's orchestra, as usual, provides an excellent rhythmic accompaniment. Satisfying the navy lads to the nth degree, the girls earn the gratitude of Massachusetts on the other side. They apply just the right touch to Lucky Roberts and Andy Razaf's *Massachusetts* to make that geography lesson impress as much as a *Chattanooga* or *Kalamazoo*. There have been earlier tries at the song, but now it takes on added significance. This rhythmic shuffler is made to order for the girls. Setting it in a moderate tempo, they add a drawl to the verses that makes the ditty choo-choo along in a most engaging manner, the accompanying orchestra peppering it with infectious rhythm at various points. Maxine paces the opening chorus, the sisters joining in for the riff releases, and all three are on board for the second stanza, applying a fade-out finish for the train shuffle rhythms. Ditty itself is chipped off the block that fashioned the other songs in the cycle, and in the Andrews Sisters' interpretation it gets its first real chance to hit the mark.

"Beer Barrel Polka" takes on added significance now. Rolling out as "Here Comes the Navy," with the Andrews Sisters in excellent rhythmic style, the side is a cinch to cause a tidal wave of nickels for the music boxes. Moreover, there is double duty in the disk. The girls' harmonizing for "Massachusetts" is bound to bring a wave of enthusiasm.

## GORDON JENKINS (Capitol 119)

There'll Never Be Another You—FT; VC. Daybreak—FT; VC.

THE characteristic one-finger pickings at the ivory keys employed by Gordon Jenkins to stylize his band spin smoothly for these two outstanding ballads. *Another You* is by Harry Warren and Mack Gordon, for the *Iceland* movie featuring Sammy Kaye's band and Sonja Helne. Anticipating the melody notes, but within the strict confines of a moderately slow tempo that's maintained in bright fashion, Jenkins soothes the Steinway in a lower octave for the opening chorus against a bank of rhythm instruments peppered by flute obligatos. And for the vocal it's the rich baritone voice of Bob Carroll, now starring on Meredith Willson's Johnson Wax air shows. The string section floods the background. The same format, establishing the same musical mood and expression, is applied to the familiar Perde Grofe theme that is reaching out to greater popularity heights as *Daybreak*. Again it is Jenkins's single strokings of the black-and-whites for the opening stanza, this time set off by a fuller woodwind background, and Carroll for the chanting, the soft violins making it flow smoother.

Both songs shape up as definite music box material, and the disk can serve double duty at the smarter spots.

## JACK McLEAN (Capitol 121)

I Wanna Go Back to West Virginia—FT; VC. I See It in Your Eyes—FT; VC.

Geared along Guy Lombardo lines, but with sharper rhythms, this West Coast maestro brings plenty of luster to the waxes. Cutting it bright and breezy in staccato style, McLean gives an arresting rhythmic appeal to *I See It in Your Eyes*, a tune tailor-made for this type of band. In the fast tempo, ensemble lays down the opening chorus and carries on with the verse. Don Gilbert baritones neatly, and the band brings up another chorus to carry it out. A more moderate downbeat is given for the *West Virginia* ditty. Band carries the opening chorus, the drummer's rim shots trying to give it that *Deep in the Heart of Texas* flavor. Wayne Gregg, assisted by the male trio, takes over for the rest of the side, singing verse and chorus and then kicking in with another half chorus to complete the spinning.

There is plenty of dance appeal in the music for "I See It in Your Eyes," a bright rhythm ditty with catching qualities. Phono appeal will be strongest on the West Coast, where Jack McLean is fast becoming a favorite.

## JOHNNY McGEE (Elite 5043 and 5044)

While Others Are Building Castles—FT; VC. I Think You're Absolutely Wonderful—FT; VC. Anita's Dance—FT. Schubert's Serenade—FT.

All four sides are salvage from the old Varsity label, cut in the days when Johnny McGee first broke away from Richard Himber to start his own band. Neither the tunes nor the playing justifies their reissue. The first two sides, *Building Castles* and *Absolutely Wonderful* (5043), are pops of an earlier year. It's a matter of record that neither of them popped. And there is nothing on either side to indicate that they have any chances of popping now. Other two sides are mediocre dance transcriptions of familiar classics, and neither arrangement nor playing gives excuse for their revival. For all four sides, the maestro's wah-wah trumpeting in the Clyde McCoy manner is paramount—and plenty monotonous. Since this early recording

date, Johnny McGee has found out for himself that *Sugar Blues* alone doesn't make a band. Identifying these sides with McGee can augur no good for the maestro today, when he is trying to live down the past.

Nothing here for the music operators unless there is a location devoted exclusively to a "sugar blues" fan club. In such a far-fetched case, nothing less than all four sides would suffice.

(See ON THE RECORDS on page 65)

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

## Henry Busse

(Palace Hotel, San Francisco, Columbia Network, Wednesday (7), 12:30-1 a.m.)

SHUFFLE TIME with its brass figurations against a boogie-woogie walking bass still provides an extra kick to his music, but "Hot Lips" Henry Busse managed to get this show heated only to room temperature. Nothing but pops used, but by skillfully mixing swingers and sweets in equal portions the veteran bandsman made it entertaining.

Maestro isn't stingy distributing solos, especially since he limited his own trumpet to three spots. Busse played his own stuff straight and safe, but his sidemen, particularly another trumpeter, took more latitude and came thru nicely. A couple of fiddles do a lot to dress up the sweeter stuff.

Lee Edwards sings the ballads effectively, and Fuzzy Combs has a swiny style for the *Kalamazoo* and such, but neither's tenor was very vigorous and both suffered from the same trouble at the mike—only their high notes come thru satisfactorily, possibly due to bad monitoring. Their similarity in vocal range is something that Busse wasn't able to mix as successfully as he did the tunes and he therefore failed to provide enough variety over a period as long as a half hour.

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Benny Goodman

(Reviewed at Hotel New Yorker, New York)

SELECTIVE SERVICE and other war exigencies have cut the hearts out of an awful lot of name bands. Benny Goodman, however, turns up in New York with a totally different personnel than he had when last caught and proves satisfactorily that as long as you've got a BG around your'e nine-tenths started on getting a top-flight bunch.

Only weakness lies in the brass section, for which men had to be dug up only a day or two before opening here. Possibly the occasional lack of precision and pitch discernible opening night will be eradicated when the five lads become more accustomed to the books and to each other. Jimmy Maxwell, the section's jazz trumpeter, is not quite in the Goodman tradition, however, being given to a lot of squealing notes and wild phrasing which are out of keeping with an ork that has always been known and patronized for its adherence to the more righteous and less flamboyant aspects of jazz. Thombonist Lou McGarity's hot work continues to furnish guls and drive.

The brass, labeled weak, is weak only by comparison. As a section it would probably be regarded as manna from heaven by 9 out of 10 other name maestri faced with the same replacement problems as Benny. The reed gang is almost as good as any section Goodman has ever had. Led by Hymie Schertzer's alto, the five men are consistently fine. Ditto the rhythm, paced by drummer Lou Belson and pianist Jimmy Rowles. Guitarist Dave Barbour solos nicely on occasion.

Over all, there is Benny's ever great clarinet, weaving in and out of the arrangements, holding the ork together, pacing it, and keeping the dancers out on the floor. Books are in the same style as usual—perhaps a bit more commercial and generally likable than ever before. Peggy Lee, the healthy looking blonde with the knocked-out delivery and all that personality, is an improved warbler and an even greater asset than last season. At present Goodman is trying out boy singers. Night caught he had a young lad who worked on the Eberly pattern, as all of them do these days.

The band is worthy of the Goodman name, which is 'nuff said. Carter.

## Boyd Raeburn

(Reviewed at Arcadia Ballroom, New York)

BOYD RAEUBURN can begin to mean plenty to bookers who are looking for name replacements, but first Raeburn will have to hypo his band until it is on a par with his fine fronting. He's a manly, self-assured little guy who leads his band with authority and makes onlookers feel he at all times knows what his boys are doing or should be doing. He's good looking, looks trim in blue business suit and, tho small, has the slim, broad-shouldered figure of a boxer.

The band, as it stands, gives forth solid dance music, but is lacking in the essential distinction or color that makes for a big-time click. Five brass are always in there punching, with solo spots shared by three trumpeters. Four reeds aren't much in section work, even when Raeburn picks up his tenor to make it five. Jack Laird blows tenor solos with hot intonation and good intentions, but the two altos offer nothing and even that was out of tune night caught.

Claude "Hey Hey" Humphreys is billed on drums and handles his spots with aplomb, besides providing a good beat together with the bass man. Rudy Kerpays on piano is only a youngster, but he's the star of the outfit. His playing isn't too well integrated into the rhythm, but Raeburn spots him on almost every number and the kid really comes on.

Library runs to pops and jumps and needs more mixing, but the real job to be done is in the vocal department. Raeburn lost Hal Derwin to Les Brown and hasn't found the right replacement in Ted Travers. Travers's baritone sounds robust enough, but strangely fails to cut thru evenly over the p. a., and his pitch is far too uncertain for safety. While Raeburn is searching for the right man, he might keep his eyes peeled for a canary. There aren't nearly enough vocals for variety.

Maestro might consider foregoing his sax for the baton. His playing doesn't add so much to the music that he should deprive his audience of his vital presence in front. Grennard.

## Les Hite

(Reviewed at the Louisiana, Los Angeles)

LES HITE has come quite a way since starting in Culver City at Frank Sebastian's old Cotton Club, now the Casa Manana. Gets plenty of action into his fronting; a good ad libber, he uses clever bits of comedy to put punch into his announcements, all of which marks him as big-time stuff.

Brass section is especially strong, with Snooky Young and Walter Williams featured on two of the four trumpets. James Robinson, first trombonist, is the one featured, but often during an evening the other two slips, handled by Ralph Bledsoe and Allen Durham, are spotted. Kirk Bradford, alto sax, stands out in the five-man reed section, with Rogers Hurd, tenor sax, coming in for featured parts.

Rhythm has Gerald Wiggins at piano and on arrangements and Oscar Bradley on drums. Benny Booker does plenty with his bass, and Frank Pasley's guitar is frequently called upon for balance. Jimmy Anderson does a good song and sells well, giving Hite the edge here on vocalizing. Rosetta Williams is the torch warbler and turns in a fair job.

From the heavy brass line-up one would expect plenty of blasting, but this is not the case. They play soft, with a roundness that would make them a good bet in a dining and dancing spot.

Abbott.

## Des Moines Likes Him

DES MOINES, Oct. 10.—Frenchy Graffolier believes he has set an all-time record for territory bands playing in a Des Moines night club, with a mark of eight straight months at Babe's downtown night spot.

Graffolier and his band were rewarded with a week's vacation and another contract for six additional months.



# The Billboard Music Popularity Chart

WEEK ENDING  
OCTOBER 8, 1942

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, October 8. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
8	1. MY DEVOTION	Santly-Joy>Select	32
11	2. DAYBREAK	Feist	26
1	3. MANHATTAN SERENADE	Robbins	25
6	4. BE CAREFUL, IT'S MY HEART (F)	Berlin	23
16	4. DEARLY BELOVED (F)	Chappell	23
5	4. GOT A GAL IN KALAMAZOO (F)	Bregman-Vocco-Conn	23
2	5. HE'S MY GUY	Leeds	22
6	5. I CAME HERE TO TALK FOR JOE	Shapiro-Bernstein	22
5	5. IDAHO	Mills	22
10	6. CAN'T GET OUT OF THIS MOOD (F)	Southern	20
4	7. I MET HER ON MONDAY	ABC	19
7	8. AT LAST (F)	Feist	18
9	9. JUST AS THOUGH YOU WERE HERE	Yankee	17
4	9. WHEN THE LIGHTS GO ON AGAIN	Campbell-Left-Porgie	17
7	10. SERENADE IN BLUE (F)	Bregman-Vocco-Conn	15
2	10. THERE WILL NEVER BE ANOTHER YOU (F)	Morris	15
10	10. THIS IS THE ARMY, MR. JONES (S)	U. S. Army	15
11	11. I GET THE NECK OF THE CHICKEN (F)	Southern	14
—	11. MR. FIVE BY FIVE (F)	Leeds	14
3	11. WONDER WHEN MY BABY'S COMING HOME	Crawford	14
—	12. EVERY NIGHT ABOUT THIS TIME	Warock	12
—	12. PENNSYLVANIA POLKA (F)	Shapiro-Bernstein	12
13	12. WHITE CHRISTMAS (F)	Berlin	12
—	13. BY THE LIGHT OF THE SILVER MOON	Remick	11
9	13. I LEFT MY HEART AT THE STAGE DOOR CANTEEN (S)	U. S. Army	11
—	13. PRAISE THE LORD AND PASS THE AMMUNITION	Famous	11
—	14. I'M OLD-FASHIONED (F)	Chappell	10
15	14. JINGLE, JANGLE, JINGLE (F)	Paramount	10
14	14. STRICTLY INSTRUMENTAL	Cherio	10
—	14. WHEN YOU'RE A LONG, LONG WAY FROM HOME	Broadway	10

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pritz Dry Goods Co.; Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont: Dreilhelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. KALAMAZOO —GLENN MILLER Victor 27934	1	1. Kalamazoo —Glenn Miller	2	1. My Devotion —Charlie Spivak
3	2. MY DEVOTION —CHARLIE SPIVAK Columbia 36620	4	2. Der Fuehrer's Face —Spike Jones	1	2. Kalamazoo —Glenn Miller
9	3. WHITE CHRISTMAS —BING CROSBY Decca 18429	—	3. Strip Polka —Johnny Mercer	3	3. Serenade in Blue —Glenn Miller
—	4. PRAISE THE LORD AND PASS THE AMMUNITION —KAY KYSER Columbia 36640	—	4. Praise the Lord and Pass the Ammunition —Kay Kyser	10	4. At Last —Glenn Miller
2	5. SERENADE IN BLUE —GLENN MILLER Victor 27935	—	5. White Christmas —Bing Crosby	4	5. Take Me —Tommy Dorsey
10	6. HE WEARS A PAIR OF SILVER WINGS —KAY KYSER Columbia 36604	2	6. My Devotion —Charlie Spivak	—	6. White Christmas —Bing Crosby
8	7. STRIP POLKA —JOHNNY MERCER Capitol 103	3	7. Strip Polka—Kay Kyser	8	7. I Left My Heart at the Stage Door Canteen —Sammy Kaye
—	8. I LEFT MY HEART AT THE STAGE DOOR CANTEEN —CHARLIE SPIVAK Columbia 36620	5	8. Serenade in Blue —Glenn Miller	—	8. Be Careful, It's My Heart —Bing Crosby
7	9. I LEFT MY HEART AT THE STAGE DOOR CANTEEN —SAMMY KAYE Victor 27932	7	9. I Left My Heart at the Stage Door Canteen —Charlie Spivak	—	9. Manhattan Serenade —Tommy Dorsey
—	10. JUST AS THOUGH YOU WERE HERE —TOMMY DORSEY Victor 27903	9	10. Just as Though You Were Here —Tommy Dorsey	—	10. Just as Though You Were Here —Tommy Dorsey
		MIDWEST		WEST COAST	
		2	1. My Devotion —Charlie Spivak	2	1. My Devotion —Vaughn Monroe
		—	2. Praise the Lord and Pass the Ammunition —Kay Kyser	3	2. Mr. Five by Five —Freddie Slack
		1	3. Kalamazoo —Glenn Miller	5	3. Kalamazoo —Glenn Miller
		3	4. Serenade in Blue —Glenn Miller	6	4. He Wears a Pair of Silver Wings —Kay Kyser
		7	5. White Christmas —Bing Crosby	8	5. Serenade in Blue —Glenn Miller
		10	6. He Wears a Pair of Silver Wings —Kay Kyser	4	6. Amen—Abe Lyman
		—	7. Ahem —Woody Herman	—	7. Serenade in Blue —Benny Goodman
		5	8. I Left My Heart at the Stage Door Canteen —Sammy Kaye	9	8. I Left My Heart at the Stage Door Canteen —Sammy Kaye
		—	9. Just as Though You Were Here —Tommy Dorsey	1	9. Strip Polka —Johnny Mercer
		—	10. Strip Polka—Alvino Rey	—	10. White Christmas —Freddie Martin

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. MY DEVOTION	1	1. My Devotion	1	1. My Devotion
5	2. WHITE CHRISTMAS	9	2. Serenade in Blue	2	2. Kalamazoo
3	3. KALAMAZOO	2	3. White Christmas	13	3. Be Careful, It's My Heart
7	4. SERENADE IN BLUE	7	4. Praise the Lord and Pass the Ammunition	4	4. He Wears a Pair of Silver Wings
2	5. HE WEARS A PAIR OF SILVER WINGS	10	5. When the Lights Go On Again	3	5. Serenade in Blue
4	6. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	8	6. Be Careful, It's My Heart	9	6. White Christmas
6	7. BE CAREFUL, IT'S MY HEART	5	7. I Left My Heart at the Stage Door Canteen	5	7. I Left My Heart at the Stage Door Canteen
8	8. TAKE ME	3	8. Kalamazoo	—	8. Praise the Lord and Pass the Ammunition
—	9. PRAISE THE LORD AND PASS THE AMMUNITION	6	9. Strip Polka	8	9. At Last
14	10. WHEN THE LIGHTS GO ON AGAIN	4	10. He Wears a Pair of Silver Wings	11	10. Jingle, Jangle, Jingle
9	11. AT LAST	15	11. I Came Here to Talk for Joe	—	11. Manhattan Serenade
10	12 STRIP POLKA	11	12. Take Me	12	12. Wonder When My Baby's Coming Home
—	13. JINGLE, JANGLE, JINGLE	—	13. At Last	7	13. Take Me
—	14. MANHATTAN SERENADE	12	14. There's a Star-Spangled Banner	6	14. Strip Polka
—	15. I CAME HERE TO TALK FOR JOE	—	15. He's My Guy	10	15. Idaho
		MIDWEST		SOUTH	
		1	1. My Devotion	1	1. My Devotion
		2	2. He Wears a Pair of Silver Wings	4	2. White Christmas
		4	3. White Christmas	3	3. Kalamazoo
		3	4. I Left My Heart at the Stage Door Canteen	2	4. He Wears a Pair of Silver Wings
		5	5. Kalamazoo	6	5. I Left My Heart at the Stage Door Canteen
		14	6. Serenade in Blue	9	6. Serenade in Blue
		8	7. Army Air Corps Song	11	7. Take Me
		6	8. Be Careful, It's My Heart	5	8. Be Careful, It's My Heart
		7	9. Take Me	12	9. When the Lights Go On Again
		10	10. I Met Her on Monday	7	10. Wonder When My Baby's Coming Home
		9	11. At Last	13	11. Strictly Instrumental
		—	12. When the Lights Go On Again	15	12. Strip Polka
		—	13. Praise the Lord and Pass the Ammunition	10	13. Always in My Heart
		11	14. Wonder When My Baby's Coming Home	—	14. Jingle, Jangle, jingle
		13	15. Idaho	—	15. Sleepy Lagoon

## LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG		
HE WEARS A PAIR OF SILVER WINGS (10th Week)	KAY KYSER	Columbia 36604
	DINAH SHORE	Victor 27931
	ABE LYMAN	Bluebird 11542
	ALVINO REY	Victor 27920
KALAMAZOO (9th Week)	GLENN MILLER	Victor 27934
	JIMMY DORSEY	Decca 18433
BE CAREFUL, IT'S MY HEART (6th Week)	BING CROSBY	Decca 18424
	KATE SMITH	Columbia 36618
	TOMMY DORSEY	Victor 27925
MY DEVOTION (5th Week)	JIMMY DORSEY	Decca 18372
	VAUGHN MONROE	Victor 27923
	CHARLIE SPIVAK	Columbia 36620
	KING SISTERS	Bluebird 11555
I LEFT MY HEART AT THE STAGE DOOR CANTEEN (4th Week)	SAMMY KAYE	Victor 27932
	CHARLIE SPIVAK	Columbia 36620
	RUSS MORGAN	Decca 18444
STRIP POLKA (3d Week)	ALVINO REY	Bluebird 11573
	KAY KYSER	Columbia 36635
	ANDREWS SISTERS	Decca 18470
	JOHNNY MERCER	Capitol 103
COMING UP		
HE'S MY GUY	HARRY JAMES	Columbia 36614
	TOMMY DORSEY	Victor 27941
	DINAH SHORE	Victor 27963
I MET HER ON MONDAY	FREDDY MARTIN	Victor 27909
	HORACE HEIDT	Columbia 36636
	GUY LOMBARDO	Decca 18435
I CAME HERE TO TALK FOR JOE	SAMMY KAYE	Victor 27994
	GLEN CRAY	Decca 18468
TAKE ME	JIMMY DORSEY	Decca 18376
	TOMMY DORSEY	Victor 27923
	BENNY GOODMAN	Columbia 36613
AT LAST	GLENN MILLER	Victor 27934
MANHATTAN SERENADE	JIMMY DORSEY	Decca 18467
	TOMMY DORSEY	Victor 27962
	HARRY JAMES	Columbia 36644
WHITE CHRISTMAS	BING CROSBY	Decca 18429
	FREDDY MARTIN	Victor 27949
JUST AS THOUGH YOU WERE HERE	TOMMY DORSEY	Victor 27903

**How About "Adeline"?**

NEW YORK, Oct. 10.—Publicity release from Alvin Music says that *She Has a Great Big Army of Friends Since She Lives Near the Navy Yard* is "the latest war song hitting the popularity heights." Some of the boys in the office who confess to occasional visits to local grog houses recall having worked out in quartet arrangements on the tune over the past decade. A phone call to Alvin Music brought the information that *She Lives Near the Navy Yard* is "just a couple of weeks old" and has a 1942 copyright date. A glance at the piano copy reveals it was published in 1934 by Sing Song Music Company.

**Music Items**

**Publishers and People**

NICK ROUBANIS, author of *Misirlov*, placed his new one, *By the Nile*, with Southern Music.

Mel Powell, under the influence of Raymond Scott, has written *Elegy for a Zoot Suit*. Regent will publish.

Fred Howard, writer of *I'm Forever Blowing Bubbles*, has *I Want To Ride Her in the Sky* with M. M. Cole Music.

Sudlick & Siegel, publishers, have opened a branch office in Chicago, with Frieda Ayres in charge.

Hy Reiter replaces Oliver Henning as publicity director with E. B. Marks. Henning goes into the army.

Ted Straeter has composed the score for *Laugh at Love*, musical comedy by Jack Sherman.

Southern Music continues the trend of publishing songs of a religious nature with "When I Read My Bible Each Night," written by Fred Meadows.

**Songs and Such**

THERE ARE SUCH THINGS, by Stanley Adams, Abel Baer and Joseph Meyer, off to a great start with Tommy Dorsey's recording.

When the *Crimson Snows of Russia Turn White Again*, by Marty Symes and Willard Robinson, published by Shapiro, Bernstein.

*Paper Doll*, by Johnny Black, fondly remembered for his *Dardanella*, due for revival by E. B. Marks.

*Brotherly Love*, written by Leonard Feather and recorded by Louis Jordan, has been accepted by Leeds Music.

*Melody Hill*, by Louise Massey, is being published by Chart Music.

*I Need Your Smile Tonight*, by Paul Reif and Leonore Glasner, placed with Shapiro, Bernstein.

**Philly Pickings**

SARA FOWLKES, of Dallas, places her *Patriotic Jane* with Frank Capano's Tin Pan Alley Music Company here.

Milton Kellern, erstwhile maestro, getting word from Mills Music in favor of his *You're So Contagious*, which was penned some years ago and will now finally reach the printing presses.

Mildred Bernstein comes up with the latest gal-in-uniform tune, titled *There Will Always Be a WAAC*.

**NBC Hires Two Negro Musikers for House Orks**

NEW YORK, Oct. 10.—Of the three jobs originally announced as being open to Negroes in National Broadcasting Company's house band here, one has been filled with a colored musician, the other two going to white tootlers. Eddie Barefield, who has been fronting the former Ella Fitzgerald ork, stepped into Irving Miller's sax section at the studio September 28, dropping his band in so doing.

When the other two jobs went elsewhere, after seemingly having been earmarked for sepian swingsters, interested outside parties took up the cudgels and succeeded Thursday (8) in getting the vacancy created by a departing bassist for John Simmons, ex-Louis Armstrong sidemen.

**B. Bryden at It 20 Years**

DETROIT, Oct. 10.—Betty Bryden, operating the Bryden Booking Office, will celebrate her 20th anniversary as one of the few independent women bookers in the country, Thursday (15). Miss Bryden opened offices here in 1922, after leading a girl band.

**Pubs Think Anemic Sheet Music Sales Can Be Upped If Dealers Learn Merchandising Procedure**

NEW YORK, Oct. 10.—Loud grumbles on the publisher front here indicate that larger firms are contemplating an educational barrage against the sheet-music dealer, aimed to awaken the latter to more forceful merchandising methods and counteract, at least in part, the recent dwindling of sheet-music sales.

Sheet-music dealers' merchandising methods have been considered outmoded by pubs, but no kick was forthcoming so long as the revenue from sales stayed at a decent level. Said revenue is vital to publishers, even tho in the past some have looked more kindly on ASCAP dough paid out for radio performances. Radio gravy now has thinned out because war programs and government breaks are not giving music too much air-wave time. Pubs' eyes therefore have turned toward the ever-problematical dealer, with ideas for needling the fellow into more over-the-counter activity.

Needling of the dealer is nothing new, the big jobbers and pubs having gone so far in the past as to stick field men in many stores thruout the nation in an effort to show the merchant how to build sales. Trouble was that field men set a model pace the one day, moved on, and the merchant returned to his strictly "wrap-up" ways. Pubs accepted the situation without too much worrying—the money was still coming in. But now, with the dough falling off, a concerted drive seems very much in order.

Growing consciousness of the merchant's angle has already been displayed

by Robbins Music, which sells direct to dealers. Firm has readied a quantity of folio racks for distribution among music stores. Gimmick boosts Robbins and is figured to step up sales, latter to be augmented by salesmen with tips on how better to sell the goods.

Similar steps may be undertaken by other publishers, with sheet music rather than folios in mind. Literature, placards, etc., are also under discussion. Pubs are struck by the way some dealers take pains to put over their stock of phono disks, but jam sheet music behind a pile of empty cartons or next to the entrance, where browsers get trampled by incoming and outgoing disk purchasers. There is little hope among the pubs

**Take It, Army**

NEW YORK, Oct. 10.—Add "Dough-boys Like It Hot," Jimmie Lunceford's band will record *G I Jive*, which will serve as official theme song of the daily jazz program short-waved to our armed forces overseas by Office of War Information.

that results can be secured immediately or that the cost of education will be absorbed by quickly upped sales receipts. But the boys are beginning to look at a bit beyond their noses and in a short time several of them will swing into action.

NEW YORK, Oct. 10.—Mugsy Spanier's new band goes into Arcadia Ballroom here Thursday (15) for two weeks. Spanier then plays a one-nighter in Scranton, Pa., November 5, and returns here following day to open at Jack Dempsey's.

*A band is known by the companies it keeps*

HOTEL COMMODORE, N. Y.

MGM PICTURES

VICTOR RECORDS

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- ★ THE LEE SISTERS
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# Eastern Pennsy Promoters Hold Gate Prices at Pre-War Level, Despite Fact Bands Cost More

PHILADELPHIA, Oct. 10.—Altho it is costing more to have a good time, in line with all other increases brought on by war, it is significant that in this territory at least the tariff for dancers at the ballrooms remains static. Same prices prevail in face of upped operating costs for promoters and added time and money spent in setting bands. While the orks are getting extra coin, the added expense hasn't as yet been shifted to the dancers.

At local ballrooms using local bands, regular box-office scales of last season prevail, altho the wage scale for musicians has been increased 15 per cent. And with not enough bands to go around, most of the baton wavers are asking above scale and getting it. Only significant change at the money windows is the total absence this season of special admission inducements. Dansants that charged 25 cents for those getting in before 9 p.m. are now asking the flat 50-cent fee. Special low price of 15 cents for gals on a Tuesday or other slow night is also no go. Significant is the fact that same prices prevail for boys and girls, ballroom ops figuring that the gals now match the pay envelopes of the lads.

Old prices also prevail at name band promotions. Tom Cavanaugh, now running names on Fridays and Saturdays at Brookline Country Club, is sticking to \$1 a head, regardless of sex and regardless of the name of the ork. Even Ray Hartenstine, who is making another try at Sunnybrook Ballroom, Pottstown, is sticking to the established figure in asking \$1 a head (plus tax) for Gene Krupa tonight (10). Feeling among promoters

is that an increased price, while deserved, would hurt patronage. Point out that many dancers have travel problems adding to their expenses in coming out and upped fees might drive them away entirely. Besides, competition is very keen here, the city housing so many diversified amusements.

Even at the Negro dances—and there is more money among the colored population today than ever before—dance promoter Reese DuPree still holds to the established scale when bringing in big names to Strand Ballroom. DuPree gets higher admissions than formerly at his race promotions in other communities, but says that here in town dancers expect to get change from their dollar bill, and without that it might hurt attendance.

Static ballroom prices here contrast with increases effected in admission to movie houses and even hiked night club minimums. Some clubs never asking a minimum now have \$1 and \$1.50 cards on the tables, and the hotel rooms playing the name bands have upped minimums to as high as \$2.50.

Despite upped operating costs ballroom operators in Eastern Pennsylvania stick to pre-war admission levels.

## Draft Knocks Over Two More Chi Orks

CHICAGO, Oct. 10.—Two bands working in this area were broken up by the draft this week. Ralph Barlow, booked by Frederick Brothers, winds up his career for the duration at Schroeder Hotel, Milwaukee, tomorrow. He has lost all but one man to the army and navy. Barlow originally planned to go into the small unit field, but changed his mind since he expects to be called by Uncle Sam before the end of the year.

Ted Phillips broke up after losing several men to the army and to name bands who came thru with big money offers. Phillips took over Ben Bernie's last band several months ago and has worked this territory for several weeks since coming in from the Dallas territory. He may organize a six-piece outfit to work for General Amusement Corporation office, but nothing definite has been set.

## Wald, Woods Do Hefty Biz For Tom Cavanaugh, Philly

PHILADELPHIA, Oct. 10.—Operating two nights last week in order to take advantage of a name band's availability, Tom Cavanaugh chalked up two big grosses at his Brookline Country Club. Last Friday (2), the added dance night, brought in Jerry Wald. It was maestro's first one-nighter since leaving New York, and proved a profitable night for the promoter, Wald attracting 700 at \$1.10 to make a fine \$770. Herby Woods Saturday (3) also proved potent, bringing in 660 at \$1.10 for \$726. Cavanaugh went in for heavy newspaper and direct mail advertising to hype the two dates. Double dance nights this week as well, with Gene Krupa last night and Leo Zollo tonight. Charlie Spivak skedded for Saturday (17).

## Hammond New Head of USO Band Body; Works on ODT

NEW YORK, Oct. 10.—John Hammond was appointed this week as chairman of the over-all band committee of the USO. First official act of his was a visit to Washington (8) to get a tentative go-ahead on committee's plans to bring more name bands to army camps.

Hammond continues as co-chairman of the Bus Transportation Committee, which has received requests for busses to take Count Basie, Tiny Bradshaw, Jay McShann, Doc Clayton, Paul Trenier and Snookum Russell thru the South.

## Gray Does \$1,660 at Ritz

BRIDGEPORT, Conn., Oct. 10.—The Casa Loma band, in at Ritz Ballroom here Sunday (4) did nicely, drawing 1,509 persons at \$1.10. Gross was \$1,659.90. Only other band surpassing these figures so far this season was Jimmy Lunceford, September 13, drawing 1,702 for a gross of \$1,872.20. Tomorrow Stan Kenton; Teddy Powell October 18.

# Orchestra Notes

### Of Maestri and Men

CHARLIE BARNET is dickering with ABE LASTFOGEL, of the USO, for an overseas tour of army camps in the British Isles. . . . BUDDY CLARKE, house leader for years at Park Central Hotel, New York, enlisted with his band as a unit in the navy. CLARKE has rank of lieutenant, junior grade, and unit left for St. Petersburg, Fla., October 7. . . . FREDDIE SLACK and ELLA MAE MORSE have been held over at Hermosa Beach, Calif., and may follow up at Casa Manana, Culver City. . . . JUDY KAYNE ork has been signed by MUSIC CORPORATION OF AMERICA. . . . BARNEY RAPP and MORT DENNIS replace DICK STABILE and CHAVEZ at Shangri-La, Philadelphia, Tuesday (13). STABILE plays Loew's State Theater, New York, October 28. . . . AMY ARNELL, TOMMY TUCKER's canary, gets a screen test from MGM this week. . . . DON PALMER now road manager for JOHNNY (SCAT) DAVIS. . . . FRANKIE MASTERS plays Stanley Theater, Pittsburgh, October 30. . . . VAUGHN MONROE heading toward an MGM picture deal after Hotel Commodore, New York, date. . . . JACK EVERETTE into Mac and Mac Club, Paducah, Ky., instead of Paramount Club, Centralia, Ill. . . . JOSEPH STEARNS held over at Ritz Carlton, Philadelphia. . . . SNUB MOSELY at the Flame, Duluth, Minn., for three weeks, from October 12. Opens at Trouville Club, Los Angeles, January 14, for 12 weeks. . . . AL TRACE at the Flagship, Union, N. J. . . . SACASAS left La Conga, New York, for Havana. MACHITO replaced. . . . NICK JERRET, at Famous Door, New York, made changes in personnel, with AL SHAIN in on trumpet and TONY ESPEN on bass. . . . WARNEY RUHL opened at Hotel Roosevelt, Jacksonville, Fla., October 9, for eight weeks. . . . HENRY JEROME at New Pelham Heath Inn, New York, got five air shots weekly over Mutual. . . . ROLAND YOUNG at Seven Gables, Milford, Conn. . . . VILERO SISTERS open at Havana-Madrid, New York, October 18. . . . BENNY STRONG opens at Rice Hotel, Houston, Tex., October 23, for four weeks.

### Midwest Melange

AL KAVELIN opens at Claridge, Memphis, October 17. . . . FELICE SHAW leaves SONNY DUNHAM to be near her husband, a lieutenant in the army, stationed near Hollywood. . . . W. GREGORY WHITSON, booker with James Roberts Agency, Chicago, is in the army. . . . GARDNER BENEDICT signed up by General Amusement Corporation in Chicago. . . . GAY CLARIDGE into the army next month. . . . ADA LEONARD goes on tour

## McGee Out of Gas; Camp Date Ruined

BOSTON, Oct. 10.—Bookers had another point developed for them in their campaign to get help from Office of Defense Transportation on transportation for tours taking in USO dates when Johnny McGee was unable to play Camp Langdon, N. H., Monday (5).

McGee, playing Totem Pole, Auburn-dale, Mass., had agreed to play the army camp, but when he attempted to get gas for the journey he was unable to do so. Phone calls to the camp commander were unproductive, so the date was not played.

Bands on tour are theoretically entitled to as much gas as they require for the actual tour, even should their ration cards expire en route. Experience has shown, however, that not all local rationing boards are willing to go along with this procedure, possibly thru ignorance of the regulations.

Camp had canceled showing of a movie in anticipation of McGee's appearance. Date will be played next week if possible.

### Another Tea

FORT WORTH, Oct. 10.—Jack Teagarden Jr., 16, son of the maestro, is leading a band at North Texas State Teachers' College, Denton, Tex., near here. After being a member of the high school band at Odessa, Tex., two years ago, when 14 won a State-wide contest, he and other young musicians worked their way over most of the prairie country of Texas. He then started his college career.

for USO January 6. . . . JIMMIE LUNCE-FORD plays dance at University of Chicago, November 20. . . . MITCHELL AYRES goes on Midwest one-nighter tour November 9. . . . CHUCK FOSTER canceled date at Bill Green's, Pittsburgh, for one-nighters around Chicago beginning November 6. . . . BOB MCGREW into Schroeder Hotel, Milwaukee, October 27. . . . RED NICHOLS in Chicago looking for a band.

### Atlantic Whispering

HERMAN MILLER back at Hotel Abraham Lincoln, Reading, Pa. . . . Philadelphia's new Shangri-La plans Mutual wire and fortnightly bandstand changes. . . . RAY CATHRALL reopens the Dansorium, Pennsauken, N. J. . . . CARL MILLER continues at Queen Hotel, York, Pa. . . . FRANKIE KAY at Dorosko Cafe, Saint Clair, Pa. . . . GEORGE BAQUET's New Orleans band at Wilson's Cafe, Philadelphia. . . . ORLANDO MUZZI at Charlie's Cafe, Dunmore, Pa. . . . LEO ZOLLO at Wagner's Ballroom, Philadelphia. . . . BOBBY CHANDLER at Casanova, Scranton, Pa. . . . LENNY MATZER at Shard's Cafe, Yatesville, Pa. . . . FRANK KELLY at Frank Kelly's, Scranton, Pa. . . . EDDY MORGAN has joined the Army Air Force and is stationed in Atlantic City.

## Busse's Great Biz

LOS ANGELES, Oct. 10.—Henry Busse, after proving the biggest money-maker to play the Trianon Ballroom, South Gate, went from here to the Northwest, where he again turned in big grosses. Played Jantzen Beach, Portland, Ore., for three days, to the tune of \$6,000; Salem, Ore., one day, \$1,300; Bremerton, Wash., one day, \$1,300; Trianon, Seattle, two days, \$3,100; Natatorium, Spokane, two days, \$5,000; Walla Walla, one day, \$1,150; Pinney Theater, Boise, Idaho, two days, \$1,500; Twin Falls, Idaho, one day, \$1,500; Helena, one day, \$1,100; Butte, Mont., one day, \$1,100, and Coconut Grove, Salt Lake City, one day, \$2,200. Busse's take in 16 days was over \$25,000, strong business in the area covered.

## WAR FORCES ORKS

(Continued from page 20)

extra for traveling scale. Also hotels and ballrooms in this jurisdiction will be on a steady diet of traveling orks at the higher scale. So long as Strand and Para biz continues at its current clip, the managements are not likely to protest, but where some ballrooms and hotels are concerned there is the probability of squawks.

Union position, of course, is that local musikers should be employed by local ops wherever possible—hence upped traveling scale, stand-by fees, etc. When most of the names become travelers, union will probably suggest to the few complaining ops that they are free to use less prominent groups of 802 tottlers.

General problem arises from the fact that a maestro can usually maintain his 802 status while on location here, but that the 802ers are very difficult to get on the road, since work is plentiful and pay high around town, what with all the names working. Hence, the leader goes out on the road, picking up men wherever he can. With allowances for the draft, by the time he comes back to New York his band is built around several out-of-the-local sidemen who cannot be replaced by 802 blowers without lengthy rehearsals and a general upheaval. So the maestro becomes a traveling ork and forgets about the 802 rating.

It is expected that the next national convention of AFM will be asked to act on the matter, possibly to allow relaxed restrictions as regards traveling bands. But the movers of such a scheme will probably be in the minority and will be able to enlist little support from major operators around the country, who are accustomed to paying traveling band scale.

CLEVELAND, Oct. 10.—Cleveland Phonograph Merchants' Association plans to run a name band dance November 25 or 28, to raise funds for local Stage Door Canteen. Are looking for the biggest name possible, Sammy Kaye is a prospect, but nothing definite has been arranged as yet.



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# WOULD-BE ASCAP-ERS BURN

## Nice Try, Anyway

CLEVELAND, Oct. 10.—Jerry Wald, who plays Palace Theater here October 30-November 5, was done out of a \$1,500 job by the 30-day protection clause embodied in the theater contract. Was offered the price for a dance at Case School of Applied Science here November 6. Theater, which had to be consulted in the matter, refused permission for Wald to play the job, since it felt that if the students could see the band at a dance they would neglect to buy theater tickets for the privilege. General Amusement Corporation, Wald's bookers, didn't squawk.

## James Band Tops Popularity Poll At Newark House

NEWARK, N. J., Oct. 10.—Results of the first month of balloting in band popularity contest at Adams Theater here follows national b.-o. strength of the maestri fairly closely. Compilations so far name Harry James as No. 1, with Glenn Miller second and Vaughn Monroe and the Dorseys (T. and J.) following in that order.

Poll is on the level, with no more than one ballot to a customer. An usher zealously guards the ballot box, and zoot suiters, despite pleas, are unable to do any stuffing.

According to present plans, house will present the winning maestro with either a gold baton or cup at the end of the season. Depends on what the priorities situation permits.

Despite the fact that Glenn Miller is now an army captain and Artie Shaw and Eddy Duchin are in the navy, these maestri have polled sizable votes. It is expected that Miller's position will drop from second and the others will get lower perches by the time the season ends. Bands playing the house always wind up with a sizable increase in votes.

One of the phenomena in the voting is Jerry Wald, who ranks under Gene Krupa and over Charlie Barnet and Woody Herman. Wald's status as a local boy accounts partly for his relatively strong position, it is thought.

To date the votes are as follows: Harry James, 2,866; Glenn Miller, 2,819; Vaughn Monroe, 1,925; Tommy Dorsey, 1,844; Jimmy Dorsey, 1,586; Count Basie, 1,479; Benny Goodman, 1,027; Kay Kyser, 816; Sammy Kaye, 729; Gene Krupa, 342.

The second 10 are: Jerry Wald, 189; Charlie Barnet, 174; Woody Herman, 162; Alvino Rey, 148; Guy Lombardo, 124; Cab Calloway, 113; Claude Thornhill, 106; Bob Crosby, 102; Artie Shaw, 101; Eddy Duchin, 94.

Others are: Glen Gray, 92; Xavier Cugat, 90; Dick Jurgens, 87; Johnny Long, 87; Freddie Martin, 85; Shep Fields, 83; Fred Waring, 78; Tony Pastor, 75; Horace Heidt, 71, and Russ Morgan, 68.

## Evans Has Trouble Getting Orks for N. Haven Promotion

NEW YORK, Oct. 10.—Travel difficulties because of gas rationing and the disruption of rail schedules has forced a one-week layoff in the operation of the Arena, New Haven. After three weeks of operation, Promoter Jimmy Evans was unable to get an ork for this Sunday (11), as he explains that he can only get them when they are in the area and available. Otherwise, booking them is entirely too risky.

Evans said he will have Benny Goodman either October 17 or 24.

Evans' other Sunday promotions, at the Trenton Arena and Westchester County Center here, start Sunday (11). Trenton gets Gene Krupa, while Westchester starts with Charlie Spivak. Evans said other bands have already been set for these two spots.

Vaude is included in the shows in all three spots.

## Rejected Writer-Applicants Say Society Flouts Consent Decree; Membership Committee in Middle

NEW YORK, Oct. 10.—Efforts to keep American Society of Composers, Authors and Publishers on an even keel and free from sniping, both internal and external, appear headed for another rude jolt. Latest threat to the Society's well-being may prove to be the most serious in some time, since it deals with an interpretation of the consent decree, and might invite another visit from the Department of Justice, whose last call is still remembered with pain.

For the last two months, ASCAP's membership committee, headed by Ray Henderson, has been sifting thru about 850 applications for writer membership, some of them dating as far back as 1926. So far, 622 of these applications have been examined, with 201 gaining membership for the applicants and 421 getting the usual polite turn-down letter. Among the 421 songwriters whose applications have been nixed are penners who have had many ditties published by recognized ASCAP firms. Since Paragraph 11 of Section 2 of the consent decree, dealing with writer membership, says that ASCAP can not require more than the publication of one song, assuming that the applicant is a professional writer, these frustrated applicants are beginning to raise squawks.

Membership committee's position in turning down applications of writers who seemingly fulfill consent decree's requirements is usually based on the notion that the writers' works, while published, are inactive. Letters from the committee to the disappointed applicants sometimes point out this fact, giving the inference that, were the applicant granted membership, he would be sharing in moneys toward the earning of which he had contributed nothing.

This reasoning is apparently at variance with the letter of the consent decree, which fails to mention activity as a prerequisite to membership. ASCAP, possibly on legal advice, has felt secure in interpreting the decree's language to mean, however, that applications for membership must be received, but that membership itself need not be granted.

Prior to the decree, ASCAP had the non-participating membership class, which encompassed the type of writer involved here. With the decree, tho, the Society eliminated that class, upping all its members into active membership. This again was done, not out of a desire to comply with the language of the decree, but rather out of an interpretation of the decree's spirit. Society felt that the government would object to ASCAP taking over the right to license a writer's works without compensating the penner for same. Therefore, under present conditions, with no non-participating class, and faced with the knowledge that all new members must be paid at least \$20 per year, the membership committee is attempting to admit to membership only those penners who figure to bring in at least \$20 annually in revenue for the Society. Should everybody with one published song be admitted, the Society would be paying out hefty totals which necessarily would be sliced from the earnings of active, recognized writers.

## Long Hard Winter Faces Those Chirps With Draft-Bait Bosses

NEW YORK, Oct. 10.—The growing number of ork leaders who are answering the call to arms raises the question of the future for the girl vocalists they leave behind. Boys in disbanded orks find no trouble connecting as sidemen with other leaders. In fact, competent tootlers are naming their own prices in many instances, but canaries are encountering a situation much more complex and distressing.

Sidemen, being just what the name implies, are anonymous factors in the success of a band, and can slip from one outfit to another without anyone being the wiser, bookers or public. The only requisite is ability to play the books. Chirpers, on the other hand, are closely identified with the name of the ork itself and, before a change is or can be made, there has to be a good reason.

Process that goes into training a band vocalist, getting her up on the band's repertoire, setting her style so that it jells with the band's, and building orchestrations around her is a long, in-

volved procedure. By the time it is completed, the gal's name has begun to mean something, and is not easily dispensed with. Wherever possible, maestri hang on to a thrush whose voice they like, and give up very hard when she decides to quit the biz for marriage or for a chance as a single in films or on the air.

Most top girl vocalists have been fixtures with their bands for a year or more and in many instances are largely responsible for the ork's current place in the sun. Among them are Helen Forrest (Harry James), Helen O'Connell (Jimmy Dorsey), Marilyn Duke (Vaughn Monroe), Jo Stafford (Tommy Dorsey), Peggy Lee (Benny Goodman), Jayne Walton (Lawrence Welk), Peggy Mann (Teddy Powell), King Sisters (Alvino Rey), Helen Young (Johnny Long), Phyllis Myles (Frankie Masters), Eugenie Baird (Tony Pastor), June Hutton (Charlie Spivak), Meredith Blake (Mitchell Ayres), Betty Bradley (Bob Chester), Carolyn Grey (Woody Herman),

While the solution is not immediately apparent, many people close to ASCAP believe that some of the rebuffed applicants have justice on their side. It is felt in such quarters that the long-range interests of the Society can best be served by looking to the exact letter of the consent decree and acting accordingly. While the money paid to weak members would total far more than such members' worth to the Society, trouble would be avoided. Furthermore, it is pointed out, there seems no reason why the lowest writer classification need be paid as much as \$20 per year, the figure set by the classification committee. Class 4, some ASCAPers believe, might be turned into a "token" class, bringing as little as \$5 annually to its members. But at least the curse would be off the membership committee.

Members of Songwriters' Protective Association recommend that their org investigate each case of rejection for ASCAP membership. It is believed that in this way the matter might be settled by discussion between SPA and ASCAP, obviating the possibility of having some rejectee suing Thurman Arnold on the Society. In some cases, of course, the rejected applicants are not members of SPA and their complaints can not be so adjudicated.

In offering a defense of the membership committee's stand, ASCAP execs freely admit the possibility of bungling, but point out that there have also been many previous wrongs righted by the admission of the 201 new members, many of whose applications have been gathering dust in pigeon-holes for years.

## Cugie's Flicker A Cinch Smash; Fine Score, Too

NEW YORK, Oct. 10.—In a year of many filmicals, most moviegoers have become hardened to the consistency with which the name band leader is spotted in atrocious roles and stories. The maestro is usually hammy, his personality and speaking part registering deadpan, and one figures wistfully that maybe in the next century the trend will change.

Well, don't be so wistful; it has changed, or at least the role enjoyed by Xavier Cugat in Columbia's *You Were Never Lovelier* (screened for the trade here October 2) sets an amazing precedent. Cugie, as he is dubbed in the film, shows himself to be a very talented fellow. He handles a fair-sized comedy part, he plays the Jerome Kern score as befits its lovely merit, he cartoons; he is great. And such flair has Cugie for timing and delivery of gags, as well as complete naturalness before the lens, that the studio has signed him for a strong comedy lead in another flicker to come.

Film by itself is also noteworthy. It is a delightful tale in a Buenos Aires setting, with a Hayworth-Astaire alliance, both in amour and on the dance floor. Things wind up, as ever, happily.

Band work, with Cugat fronting, is topnotch, and its appearance in brief takes should win much prestige. Lina Romay gets a flattering close-up with a vocalization of *Chiu-Chiu*, while Miguelito Valdes, no longer with the crew, remains well-hidden.

It must be said that Cugat gets the best kind of break with the score. Jerome Kern and Johnny Mercer's five numbers, *Dearly Beloved*, *I'm Old Fashioned*, *You Were Never Lovelier*, *Wedding in the Spring* and *Shorty-George* are lovely mood manufacturers, the first named offering one of the best instances of how a quiet melody can scream "Hit."

More pictures like this and the trade will remember Cugie as Xavier the Savior. Joseph R. Carlton.

## That War Again!

MINNEAPOLIS, Oct. 10.—An insight into what the future will be like with the growing band scarcity is indicated in the return to Hotel Nicolet's Minnesota Terrace after an absence of but five months of Tony Di Pardo ork.

Nicolet's manager, Nell Messick, seldom has repeated a band within a year. But the local Frankie Gelsone ork, which played an eight-weeker in the Terrace for the Dorothy Lewis ice show, was held over for four weeks after Miss Lewis left. And now Di Pardo returns after an absence of only five months.

## Glen Isle No Rumor

NEW YORK, Oct. 10.—Hal McIntyre, playing at Glen Island Casino here, has received his notice from the spot and will move out October 21. Place is about set to fold, because of its proximity to vital communications systems. War and Navy Departments are understood to have hastened end of place for the duration.

Dorothy Claire (Bobby Byrne), Amy Arnell (Tommy Tucker) and Anita O'Day (Gene Krupa).

With such an imposing array of chirp talent playing such an important part in maintaining the popularity of money-making orks, run-of-the-mill chirps whose bands have folded since Pearl Harbor are just out of luck. There isn't a Chinaman's chance of busting into one of the top-notch outfits, and there are less and less ordinary bands around. It is getting so that even a lass who rates pretty high will have to grab herself a second-rate job if her boss goes off to war, merely because no one is going to displace the Manns, Staffords, Forrests and O'Connells until they choose to be displaced.

(Routes are for current week when no dates are given.)

A

Abbey, Leon (Ubangi) NYC, nc. Agnew, Charlie (Troadero) Evansville, Ind., 8-22, nc. Akin, Bill (Moco's Cocktail Lounge) Milwaukee, nc. Albergo, Chick (La Conga) Cleveland, nc. Alfano, Georgie (Corktown Tavern) Detroit, nc. Allen, Bob (Pennsylvania) NYC, h. Alpert, Micky (Cocoanut Grove) Boston, nc. Alston, Ovie (Roseland) NYC, b. Andrews, Gordon (18 Club) NYC, nc. Andrews, Ted (Butler's Tap Room) NYC, nc. Angelo (Iceland) NYC, re. Arnheim, Gus (Sherman's) San Diego, Calif., c. Astor, Bob (William Penn) Pittsburgh, h.

B

Banket, Joe (Stevadora) Detroit, nc. Barlow, Ralph (Claridge) Memphis, h. Barnett, Charlie (Adams) Newark, N. J., 13-14, t; (Hipp) Baltimore 15-21, t. Basile, Joe (Shrine Circus) Phila; (Shrine Circus) Toronto 19-24. Basis, Count (Orpheum) Vancouver, B. C., Can., 19-25, t. Bates, Angie (Daniero's) Belle Vernon, Pa., re. Baum, Charles (Stork) NYC, nc. Benedict, Gardner (Beverly Hills) Newport, Ky., cc. Bergere, Maximilian (La Martinique) NYC, nc. Bishop, Billy (Olympic) Seattle, until Nov. 15, h. Bizony, Bela (Pierre) NYC, h. Bondshu, Neil (Blackstone) Chi, h. Borr, Mischa (Wulldorf-Astoria) NYC, h. Bowman, Charles (Wivel) NYC, re. Bradshaw, Ray (Coronado) Shreveport, La., nc. Bress, Lou (Blue Moon) Wichita, Kan., 9-15, nc. Brown, Herb (Gamecock) NYC, c. Brown, Les (Astor) NYC, 14, indef., h. Busse, Henry (Palace) San Francisco, h. Byrne, Bobby (Edison) NYC, h.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc. Cabin Boys (The Tavern) Escanaba, Mich., nc. Cadmus, Bill (Jal Lal) Columbus, O., nc. Calloway, Cab (Orpheum) Omaha 16-22, t. Capello, Joe (Jimmy Kelly's) NYC, nc. Carter, Benny (a) McCook, Neb., 14; (Rainbow Rendezvous) Salt Lake City 16-23, nc. Casino, Del (Rainbow Room) NYC, nc. Cavallaro, Carmen (Stater) Detroit, h. Chavez (Mother Kelly's) NYC, nc. Chester, Bob (Casa Manana) Culver City, Calif., nc. Chiquito (El Morocco) NYC, nc. Coleman, Emil (Waldorf-Astoria) NYC, h. Columbus, Christopher (Ubangi) NYC, nc. Conde, Art (Homestead) NYC, h. Contreras, Manuel (Schroeder) Milwaukee, h. Courtney, Del (Keith) Grand Rapids, Mich., 14-17, t; (Michigan) Jackson 18-20, t. Cox, Eddie (Whittier) Detroit, h. Crawford, Jack (Happy Hour) Minneapolis 7-19, c. Crosby, Bob (Orpheum) Minneapolis, t. Curbello, Fausto (Stork) NYC, nc. Cutler, Ben (Versailles) NYC, nc.

D

Dacta (Rainbow Room) NYC, nc. Davis, Johnny Seat (Colonial) Dayton, O., t. DeFoe, Al (The Rock) Fish Creek, Wis., nc. Del Duca, Olivero (El Chico) NYC, nc. DeLuca, Eddie (Walton) Phila, h. Dibert, Sammy (London Chop House) Detroit, re. Dorsey, Jimmy (Sherman) Chi, h. Drake, Edgar (Brown) Louisville, h. Duffy, George (Royale) Detroit, nc. Dunham, Sonny (Roosevelt) Washington, h.

E

Eddy, Ted (Iceland) NYC, nc. Ernie, Val (Drake) Chi, h. Erwin, Gene (Victory) Cleveland, nc. Eymann, Gene (Lowrey) St. Paul, h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h. Farley, Eddie (Club Maxin's) Bronx, NYC, nc. Fields, Shep (Palace) Columbus, O., t. Flo Rito, Ted (Golden Gate) San Francisco 14-27, t. Foster, Chuck (Gingham Gardens) Springfield, Ill., nc; (Promar) Des Moines 18, b; (Arkota) Sioux Falls, S. D., 20, b; (Oherm) Omaha 21, h. Franklin, Buddy (Chez Parce) Chi, nc. Froeba, Frank (18 Club) NYC, nc. Fuller, Walter (Kelly's Stable) NYC, nc.

G

Garber, Jan (Metropolitan) Houston, t. Gates, Manny (Mother Kelly's) NYC, nc. Gilberto, Don (Havana-Madrid) NYC, nc. Ginsberg, Ralph (Palmer House) Chi, h. Glass, Bill (Queen Mary) NYC, re. Goodman, Benny (New Yorker) NYC, h. Gordon, Don (Kelly's Tavern) Sayville, N. Y., re. Graham, Al (Commodore Perry) Toledo, O., h. Grant, Bob (Plaza) NYC, h. Gray, Chauncey (El Morocco) NYC, nc. Gray, Glen (Palace) Albany, N. Y., t. Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c. Grey, Jerry (Music Box) Omaha, b. Grey, Tony (Bal Tabarin) NYC, nc.

H

Harold, Lou (Bal Tabarin) NYC, nc. Harris, Jack (La Conga) NYC, nc. Hawkins, Erskine (Orpheum) Los Angeles 14-20, t; (Janzen Beach) Portland 22-24, b. Hayden, Walt (Jungle Inn) Indianapolis, nc. Heath, Andy (Fitch's) Wilmington, Del., c. Heatherton, Ray (Biltmore) NYC, h.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Heldt, Horace (Strand) NYC, t. Henderson, Fletcher (Highway Casino) Westport, Mass., 11-24, b. Herbeck, Ray: Rochester, N. Y., 12-17, t. Herman, Woody (Sherman) Chi, h. Herth, Milt (Jack Dempsey's) NYC, nc. Hill, Tiny (Casino) Quincy, Ill., 6-18, nc. Hines, Earl (Apollo) NYC 9-15, t. Hoagland, Everett (St. Anthony) San Antonio, Tex., h. Hoff, Carl (Roseland) NYC, b. Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc. Holmes, Herbie (Mark Hopkins) San Francisco, until Jan. 3, h. Hoover, Red (Lido Beach Casino) Sarasota, Fla., nc. Hughes, Ray (Jockey) Kansas City, Mo., nc. Hutton, Ina Ray (Pacific Square) San Diego, Calif., 16-18, h.

Internat'l Sweethearts of Rhythm (Regal) Chi, t.

James, Harry (Lincoln) NYC, h. Janis, Irene (Broadwater Beach) Bloxi, Miss., h. Jarret, Art (Oriental) Chi, t. Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re. Jerret, Nick (Famous Door) NYC, nc. Johnson, King (Sheraton) NYC, h. Johnson, Wally (Lookhouse House) Covington, Ky., nc. Jordan, Jess (Village Barn) NYC, nc. Jordan, Louis (Riviera) Columbus, O., until Nov. 4, nc. Joy, Bill (Club 17) Charleston, S. C., nc. Joy, Jimmy (Riverside) Milwaukee, t.

Bands on Tour—Advance Dates

MITCHELL AYRES: Lakeside Ballroom, Dayton, O., Oct. 17; Gingham Gardens, Springfield, Ill., 18 (two weeks); Tune-town Ballroom, St. Louis, Nov. 3 (week). BENNY CARTER: Elks' Rendezvous, Salt Lake City, Oct. 15-Dec. 5; Trouville Club, Los Angeles, 8 (four weeks). RUSS MORGAN: Armory, Gary, Ind., Oct. 17; Paramount Theater, Hammond, Ind., 18; Shrine Temple, Rockford, Ill., 19; State Theater, Logansport, Ind., 20; Roxy Theater, Peru, Ind., 21; Palace Theater, Fort Wayne, Ind., 23-25; Lake Club, Springfield, Ill., 26-29; Chase Hotel, St. Louis, 30-Nov. 12; Orpheum, Davenport, Ia., 13-15; Danceland, Cedar Rapids, Ia., 16; Royale Palais, Galena, Ill., 17; Playmor, Kansas City, Mo., 19; Orpheum Theater, Omaha, 20-26; Paramount Theater, Des Moines, 27-30; Paramount Theater, Waterloo, Ia., Dec. 1-3; Orpheum Theater, Minneapolis, 4-10. BOB CROSBY: Riverside Theater, Milwaukee, Oct. 16-22; Chicago Theater, Chicago, 23-29. RAY HERBECK: Colonial, Dayton, O., Oct. 23-29. EDDY HOWARD: Casa Loma Ballroom, St. Louis, Oct. 16 (two weeks); Party, La Porte, Ind., 31; Riverside Theater, Milwaukee, Nov. 6-12; Lake Club, Springfield, Ill., 13-Dec. 1. INTERNATIONAL SWEET-HEARTS: Apollo, New York, January 8-14. ART JARRETT: University, Bloomington, Ill., Oct. 17; Roseland State Theater, Chicago, 18; Party, Muncie, Ind., 20; Rialto Theater, Joliet, Ill., 21; Palace Theater, South Bend, Ind., 22; Riverside Theater, Milwaukee, 23-29; Del Rio, Kankakee, Ill., 30; Crystal Palace, Coloma, Mich., 31; Paramount Theater, Hammond, Ind., Nov. 1; Rio Theater, Appleton, Wis., 3; Capitol Theater, Manitowoc, Wis., 4; Sheboygan Theater, Sheboygan, Wis., 5; Palace Theater, Fort Wayne, Ind., 6-8; Oshkosh Theater, Oshkosh, Wis., 11; Kenosha Theater, Kenosha, Wis., 12; Venetian Theater, Racine, Wis., 13; State Theater, Logansport, Ind., 17; Roxy Theater, Peru, Ind., 18; Palace Theater, Peoria, Ill., 19-20; Orpheum Theater, Springfield, Ill., 21-24; White City Park,

Kendis, Sonny (Fefe's Monte Carlo) NYC, nc. King, Henry (Edgewater Beach) Chi, h. Kirby, John (Earle) Phila, t. Knight, Bob (Madison) NYC, h. Krupa, Gene (Paramount) NYC 14-27, t.

Lande, Jules (Ambassador) NYC, h. Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc. Lang, Don (Colosimo's) Chi, nc. Lang, Lou (Belvedere) NYC, h. LaPorte, Joe (Old Rumanian) NYC, re. Leeds, Sammy (Primrose) Newport, Ky., cc. Lefcourt, Harry (Rogers Corner) NYC, nc. Leonard, Ada (Schroeder) Milwaukee 13-25, h. Lewis, Johnny (Patio) Cincinnati, nc. Light, Enoch (Greenwich Village Inn) NYC, nc. Lombardo, Guy (Roosevelt) NYC, h. Long, Johnny (County Center) White Plains, N. Y., 18; (State) Harrisburg, Pa., 19-21, t. Lopez, Vincent (Taft) NYC, h. Lunceford, Jimmie (Paradise) Detroit, t. Lucas, Clyde (Chase) St. Louis, h.

McCune, Bill (Club Royale) Detroit, nc. McFarland Twins (Dempsey's) NYC, re. McGrane, Don (Latin Quarter) NYC, nc. McIntire, Lani (Lexington) NYC, h. McKinley, Ray (Trianon) South Gate, Calif., h. Malone, Mack (Hollywood Plaza) Hollywood, Calif., h. Manzanares, Jose (La Salle) Chi, h. Martell, Paul (Arcadia) NYC, b. Marti, Frank (Copacabana) NYC, nc. Martin, Dave (St. George) Brooklyn, h. Martin, Freddy (Ambassador) Los Angeles, h. Martin, Hershey (Park Plaza) St. Louis, nc. Martin, Lou (Leon & Eddie's) NYC, nc. Marx, Chico (Blackhawk) Chi, c. Mathey, Nicholas (Casino Russe) NYC, nc. Mayhew, Nye (Bossert) Brooklyn, h. Mayo, Jack (DeWitt Clinton) Albany, N. Y., h. Melba, Stanley (Pierre) NYC, h. Messner, Johnny (McAlpin) NYC, h. Miller, Freddy (St. Regis) NYC, h. Millinder, Lucky (Palace) Cleveland, t; (Colonial) Dayton 16-22, t. Monroe, Vaughn (Commodore) NYC, h.

Herron, Ill., 25; Ballroom, Evansville, Ind., 28. JIMMY JOY: Orpheum Theater, Davenport, Ia., Oct. 16-18; Rio Theater, Appleton, Wis., 20; Sheboygan Theater, Sheboygan, Wis., 21; Capitol Theater, Madison, Wis., 22; Venetian Theater, Racine, Wis., 23; University, Bloomington, Ill., 24; Paramount Theater, Hammond, Ind., 25; Capitol Theater, Manitowoc, Wis., 27; Oshkosh Theater, Oshkosh, Wis., 28; Kenosha Theater, Kenosha, Wis., 29; Party, Louisville, 30; Gypsy Village, Louisville, 31; State Theater, Richmond, Ind., Nov. 1; Shrine Temple, Rockford, Ill., 7; Rialto Theater, Joliet, Ill., 11; Palace Theater, Decatur, Ill., 12; Palace Theater, Peoria, Ill., 13-14; Fisher Theater, Danville, Ill., 15; State Theater, Marion, Ind., 17; Palais Royale, South Bend, Ind., 21. DICK JURGENS: Aragon Ballroom, Chicago, Oct. 30-Nov. 26. HERBIE KAY: Lake Club, Springfield, Ill., Oct. 14 (two weeks); State Theater, Kalamazoo, Mich., Nov. 1-3; Keith Theater, Grand Rapids, Mich., 4-7; Michigan Theater, Jackson, Mich., 8-10; Strand Theater, Lansing, Mich., 11-13; Temple Theater, Saginaw, Mich., 14-17; Capitol Theater, Flint, Mich., 18-21; Michigan Theater, Ann Arbor, Mich., 22-23; Bijou Theater, Battle Creek, Mich., 26-28. ADA LEONARD: Orpheum, Los Angeles, Dec. 2-8. JIMMIE LUNCEFORD: Fort Benjamin Harrison, Indianapolis, Oct. 19; Auditorium, Wheeling, W. Va., 20; Hill City Auditorium, Pittsburgh, 21; Graystone Ballroom, Cincinnati, 22; Purdue University, La Fayette, Ind., 23; Cotton Club, Dayton, O., 24; Palais Royale, South Bend, Ind., 25; Graystone Ballroom, Detroit, 26; Camp Perry, Port Clinton, O., 27; Memorial Hall, Columbus, O., 28; Regal Theater, Chicago, 30 (week). RAY PEARL: Coliseum, Evansville, Ind., Nov. 5. JAN SAVITT: Blue Moon, Wichita, Kan., Oct. 16-22. LAWRENCE WELK: Great Lakes Naval Training Station, Great Lakes, Ill., Nov. 2. EDDIE YOUNG: Indiana Roof, Indianapolis, Oct. 16-18; Trocadero, Evansville, Ind., 24 (two weeks).

Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc. Moore, Billy (Cafe Society Uptown) NYC, nc. Morales, Nore (La Martinique) NYC, nc. Morris, George (Armando's) NYC, nc. Mosely, Snub (McGinnis') Brooklyn, re.

Oliver, Eddie (Syracuse) Syracuse, N. Y., h. Osborne, Will (Central) Passaic N. J., 15-21, t.

Pafumy, Joe (Belmont-Plaza) NYC, h. Pago, Gene (Baltimore) Toledo, O., nc. Panchito (Versailles) NYC, nc. Parker, Gloria (New Kenmore) Albany, N. Y., h. Parks, Bobby (Belmont-Plaza) NYC, h. Pastor, Tony (Paramount) NYC, t. Pearl, Ray (Melody Mill) Chi, b. Perner, Walter (Roosevelt) NYC, h. Pettl, Emile (Ambassador East) Chi, h. Pierce, Lou (Swing Club Brooklyn, nc. Pineapple, Johnny (Rogers Corner) NYC, nc. Powell, Teddy (Meadowbrook) Cedar Grove, N. J., cc. Prager, Mammie (Child's) NYC, c. Prima, Louis (Palomar) Norfolk, Va., 13-24, b. Pirro, Vincent (Hurricane) NYC, nc. Prussin, Sid (Diamond Horseshoe) NYC, nc.

Raeburn, Boyd (Arcadia) NYC, b. Ramon, Frank (St. Moritz) NYC, h. Reid, Morton (St. Regis) NYC, h. Resh, Benny (Bowery) Detroit, nc. Reynolds, Tommy (Rainbow Randevu) Salt Lake City, nc. Roberts, Eddie (Lido) NYC, b. Rodrigo, Don Juan (The Oaks) Winona, Minn., until Oct. 14, nc. Rogers, Dick (Raymor) Boston, b. Rogers, Harry (Half Moon) Brooklyn, h. Rotonda, Peter (Commodore) NYC, h.

Sacasas (La Conga) NYC, nc. Sanders, Sid (Rainbow Inn) NYC, nc. Sander, Harold (St. Moritz) NYC, h. Selger, Rudy (Fairmont) San Francisco, h. Shaw, Maurice (Chateau Moderne) NYC, nc. Skillman, Phil (Tropics) Detroit, nc. Smith, Ethel (St. Regis) NYC, h. Smith, Russ (Rainbow Grill) NYC, nc. South, Eddie (Hickory House) NYC, nc. Sparr, Paul (St. Regis) NYC, h. Spector, Ira (Chateau Moderne) NYC, nc. Spivak, Charlie (Lyric) Bridgeport, Conn., 12-14, t; (Masonic Temple) Scranton, Pa., 16; (Brookline) Phila 17, cc; (Arena) Trenton, N. J., 18; (Keith) Baltimore 19, t. Stabile, Dick (RKO Boston) Boston 16-22, t. Stanley, Stan (Chanticleer) Madison, Wis., nc. Steel, Ted (Stork) NYC, nc. Stern, Harold (Dixie) NYC, h. Stower, Jules (18 Club) NYC, nc. Stracter, Ted (Copacabana) NYC, nc. Stuart, Al (St. Club) NYC, nc. Sylvio, Don (Bertolotti's) NYC, nc.

Teagarden, Jack (Castle Farm) Cincinnati 17, nc. Terry, Bob (St. Regis) NYC, h. Terry Sisters (Stork) NYC, nc. Thornhill, Claude (Circle) Indianapolis, t; (Palace) Cleveland 16-22, t. Tucker, Tommy (Essex House) NYC, h.

Valero Sisters (Havana-Madrid) NYC, nc.

Wald, Jerry (RKO Boston) Boston, t; (Metropolitan) Providence 16-18, t; (Lyric) Bridgeport, Conn., 19-21, t. Walton, Stack (Congo) Detroit, nc. Walzer, Oscar (Fifth Ave.) NYC, h. Warren, Dick (Hurricane) NYC, nc. Watkins, Sammy (Hollenden) Cleveland, h. Welk, Lawrence (Trianon) Chi, b. Wick, Charlie (Carter) Cleveland, h. Williams, Glen (Battlhouse) Mobile, Ala., h. Williams, Griff (Palmer House) Chi, h. Williams, Sande (Warwick) NYC, h. Wilson, Dick (Coe Rouge) NYC, nc. Wilson, Teddy (Cafe Society Uptown) NYC, nc.

Young, Ben (Book-Cadillac) Detroit, h. Young, Lee & Lester (Cafe Society Downtown) NYC, nc.

Zarin, Michael (Sheraton) NYC, h.

Coast Musicians, AGVA Up Scales

HOLLYWOOD, Oct. 10.—Minimum pay for AGVA members is being upped in this area to \$35, with a \$70 minimum for teams. Top spots under a AA classification will have a \$60 minimum.

With Florine Bales as the new exec secretary, moves for higher wages have been instituted here and in San Diego. New scales will be based on capacity of the houses.

San Diego office is in charge of Charles E. Baker, a member of the musicians' union.

Musicians' union recently reclassified spots, hiking scales from 5 to 25 per cent.

Coast AGVA Clears Claims

SAN FRANCISCO, Oct. 10. — Wage claims amounting to \$2,000 against half a dozen night spots have been cleared up since June 1, according to Matt Shelvey, AGVA national representative. Wage claims totaling \$400 are still pending against three other clubs, Shelvey said.

PHOTO REPRODUCTIONS. Flawless, glossy prints in all sizes. In large quantities as low as 5¢ each! References: MCA, RCA, Victor. Write for Price List. 50—\$4.13 100—\$6.60 MOSS PHOTO SERVICE, 155W.46, N.Y.C.

# The Final Curtain

**ARMENTO**—Paul, a member of Al Ackermann's Tip Tops for over 10 years and at one time a member of the Toyama Troupe with the Art B. Thomas Shows, at his home in Chicago October 6. He and his brother, Angelo, once had the reputation of being the fastest ground tumbler in America. Survived by his widow, a stepson and his brother.

**BAKER**—Lee (Red), 57, ride operator, October 1 at Velasco, Tex., of a heart attack. Survived by his widow, two sons and two daughters. Burial in Angleton, Tex.

**BEATTEAY**—John E., 80, for many years owner and manager of Beatteay's Rocks, seaside park and beach at West St. John, N. B., recently in St. John.

**BRADY**—Mrs. Phyllis Sterling, 26, night club and orchestra singer professionally known as Phyllis Sterling, October 2 in Fitzgerald-Mercy Hospital, Philadelphia, of leukemia. Surviving are her husband, her parents, a brother and a sister. Services October 6 in Darby, Pa., with interment in Arlington Cemetery, Philadelphia.

**BROCK**—Arthur R., 53, projectionist at the Warner Theater, Milwaukee, since 1931, October 3 at his home in Milwaukee following a lengthy illness. Survived by his widow, a son and a sister.

**BROWN**—Leon, 73, retired actor and stage manager, October 5 at his home in New York. Brown entered the theatrical profession in 1895 and appeared on the stage with a number of stars of a former era, including Elsie Ferguson, Doris Keane, Henry Miller, Margaret Anglin and Arnold Daly. For several seasons he toured with the road company of *Abie's Irish Rose*. He also appeared with stock companies. Survived by his widow. Burial in the family plot, Kensico Cemetery, Westchester County, New York.

**BROWN**—Capt. Don E., 25, eldest son of Joe E. Brown, stage and movie actor, and a member of the U. S. Army Ferry Command, October 8 when his bomber crashed near Palm Springs, Calif. Besides his parents, he is survived by a brother and two sisters.

## Charles Collier

Charles Collier, 61, owner-manager of *Silas Green From New Orleans*, nationally known Negro musical revue which has been on the road since 1893, died in a Knoxville hospital October 1 after a month's illness with typhoid fever.

Collier, a Negro, achieved unusual success with his show in auditoriums and under canvas in the South. It is said that the *Silas Green* show has played more consecutive performances and to more paid admissions than any other similar attraction. In recent years the show carried a personnel of about 100, all Negroes except the advance crew. In his long career in show business Collier won the respect of both races and earned a fortune. He bought the *Silas Green* show about 25 years ago from Eph Williams, colored showman of Winter Park, Fla., and traveled with the show in a private railroad car. Collier's shows were marked by cleanliness of script and material, and patronage included many whites.

Funeral services in Macon October 4 were marked by impressive rites, with showfolk from all over the South in attendance. Numerous floral pieces were sent by showfolk and the various shows. Surviving are his widow, Hortense Wong Collier, whom he married in 1933, and two daughters by a previous marriage, Henrietta and Tommie.

**CAUGHER**—John Patrick, 72, retired bandmaster, in his hotel room at Newport News, Va., after a long illness. He had been in failing health several months.

**CLARK**—Robert H., theatrical advertising man and secretary and treasurer of the Billposters' Union of Springfield, Mass., October 6 in Westfield State Sanatorium, Springfield. He leaves a brother and a sister. Burial in Oak Grove Cemetery, Springfield.

**COMPTON**—Charles, 75, former advance agent and promoter for circuses and road shows, October 1 at his home in Brazil, Ind.

**COOPER**—Arthur J., 50, former Milwaukee and La Crosse, Wis., theater manager, September 27 aboard a Great Lakes freighter. Prior to entering the theater business Cooper had been an engineer on Great Lakes boats and in recent years had returned to that field of work. Survived by his widow, a daughter and two sons.

**CORTISSOZ**—Emanuel J., 37, techni-

color camera technician, of a heart attack while at work Saturday, October 3. Funeral services Tuesday, with burial in Forest Lawn, Glendale, Calif.

**DEAN**—Louie (Hot Shot), 42, principal blackface comedian with the R. A. (Pete) Thomas med show and for many years a med show troupier, suddenly October 3. Survived by his widow and daughter. Burial in Altus, Okla.

**DEGGELLER**—William Alfred, 71, at Louisville, Ky., October 6. Survived by his widow, Lulu; his mother, Mrs. Garson; a sister, Ida Sawyer; four sons, Henry, of Silverton, Ore.; Lish, of Pocatello, Idaho; Allen and Irvin, of the P. E. Gooding Amusement Company, and a daughter, Mrs. Fred Thumberg, also affiliated with Gooding.

**DE MACCHI**—Clemente, 84, operatic singing master and director of the Municipal Opera Company, October 3 at home in New York of a heart ailment. A native of Italy, De Macchi came to this country 45 years ago. During his teaching career he coached many of the Metropolitan Opera Company stars. He was a former choir director of St. Patrick's Cathedral, New York, and a founder and former president of the Music and Art Lovers' Club.

**DUNCAN**—Pvt. Charles, actor, 22, in Bedford, Mass., as a result of an accident while riding an army truck. He created the role of Spit in *Dead End* in New York and also performed in *Bright Honor* and *American Jubilee* in New York. He went to Hollywood to become one of the Dead End Kids troupe and worked in several pictures. He enlisted in the army two years ago. He leaves his mother, Mrs. Bobbie Duncan, dance director and floorshow producer in New York.

**ELLSLER**—Effie, 88, for 40 years a popular American actress, October 8 in Los Angeles after a three-week illness. She made her first stage appearance in Cleveland as Little Eva in *Uncle Tom's Cabin*. She was best known for her role in *Hazel Kirke*, a melodrama of the 1880s which had a Broadway run unsurpassed until 1906. In 1910 she entered motion pictures, playing in *Song of My Heart*, *Daddy Long Legs*, *We're Only Human*, *Black Fury* and *The Chief*. She was married to Frank Weston, actor, who died several years ago. She had resided in Los Angeles since 1926.

**FISCHER**—Mrs. Sylvia F., widow of Eugene M. Fischer, manager and booking agent on the Fischer Circuit in Seattle, October 2 in Cleveland. She leaves her mother and brother.

**GAILETY**—Eddie, 58, for many years property man at the Empire Theater, New York legitimate house, October 2 at home in Queens Village, Queens, N. Y. Galety had been at the empire for most of his 32 years in the profession.

**GOLLENSTEIN**—John R., 64, old-time

showman, killed instantly in an auto collision near Gunnison, Colo., September 24. For seven years he owned and operated the Kittie Kelly Kilties Dramatic Tent Show. In 1927 and 1928 he operated the Kittie Kelly girl show with the Beckmann & Gerety Shows. In 1930 he purchased the Strand Theater, Grand Junction, Colo., operating it five years. Survived by his widow and daughter. Burial in Orchard Mesa Cemetery, Grand Junction.

**GUNN**—Henry (John Mahoney), 68, carnival man, suddenly September 14 in Pittsburgh. Survived by his widow. Burial September 18 in St. Michael's Cemetery, Pittsburgh.

**HAGAAR**—Leslie, 21, wife of Carl Hagaar, owner of Hagaar Attractions, October 2 in a Chicago hospital of meningitis caused from an ear infection. She was stricken in St. Louis. Survived by her husband, her parents, two sisters and two brothers. Services at Forest Lake, Minn., with burial in Wyoming, Minn.

**HAINES**—John C., 100, October 6 in Detroit after a short illness. A musician in the Union Army in the Civil War, he played for years with the Alliance City (O.) Band and other bands, mostly in Ohio. He later played in the Capitol Square and Empire Theater orchestras, Detroit, retiring nearly 40 years ago. He was the oldest member of the Detroit Federation of Musicians. He was active up until a few years ago as manager of the GAR Auditorium, Detroit. Survived by four children, including Carl Haines, bass player with the Michigan Symphony Orchestra; Roy, for two decades with the New York Philharmonic, and Chauncey, who was formerly with a Los Angeles orchestra. A son of the latter, Chauncey Jr., is now a prominent Los Angeles organist. Interment at Woodmere Cemetery, Detroit.

**HENDERSON**—Arthur (Frank Bell), 87, founder of the Bell Troupe of acrobats, at County Hospital, Chicago, October 3. He trouped with Ringling Bros.' Circus during its wagon show days and in later years worked a dog act in vaude.

**KEENAN**—John J., 70, stage carpenter in Albany, N. Y., theaters for many years, October 2 in that city. He leaves his wife and two sons.

**KEOUGH**—John, 61, theater operator and former vaude performer and advance man, October 1 in San Diego, Calif. He had been a theater operator in Long Beach, Calif., the past 20 years.

**KULLMAN**—Charles, 79, father of Charles Kullman Jr., operatic star, September 24 in a New Haven (Conn.) hospital after a week's illness.

**LEONARD**—Florence, vaude and tab show performer, October 3 in New York following an illness of six months. She had formerly done a singing and dancing two-act with her husband, Albert

Leonard, under the name of Mack and Leonard. Besides her husband, she leaves a sister. Burial in New York.

**MCCARTHY**—John T., 81, builder and operator of the Gem Theater, Lewiston, Me., recently after a long illness.

**MALTESE**—Salvatore, 65, actor and scenic artist and the past season manager of the Milford (Pa.) summer stock, recently at Roosevelt Hospital, New York. Survived by his widow, Marie Lewis, actress, and a brother, Frank, retired actor. Burial in Kensico Cemetery, Westchester County, New York.

**MELVILLE**—Harry, 71, stagehand at the Palms-State Theater, Detroit, in Harper Hospital October 3. He was a member of IATSE, Local 38, and was for many years on the road, last with *Abie's Irish Rose*. He was for years at the Temple Theater, former Detroit vaude theater.

**MONTGOMERY**—Marshall, 55, veteran ventriloquist, September 30 at St. George Hotel, Brooklyn, where he had made his home several years. Montgomery had appeared in vaudeville both in this country and in Europe. He was one of the first ventriloquists to work with a girl dummy, and the idea was soon followed by other ventriloquists. During the heyday of vaude he was one of the top ventriloquists in the business and played the major circuits. In recent years he played club dates, making the jumps by plane. His last engagement was at Billy Rose's Diamond Horseshoe, New York.

**MOREHOUSE**—Ben, 67, pitcher, October 4 at Toledo Hospital, Toledo, of a heart ailment complicated by asthma. Survived by his widow and a sister. Burial in Woodlawn Cemetery, Newark, N. J.

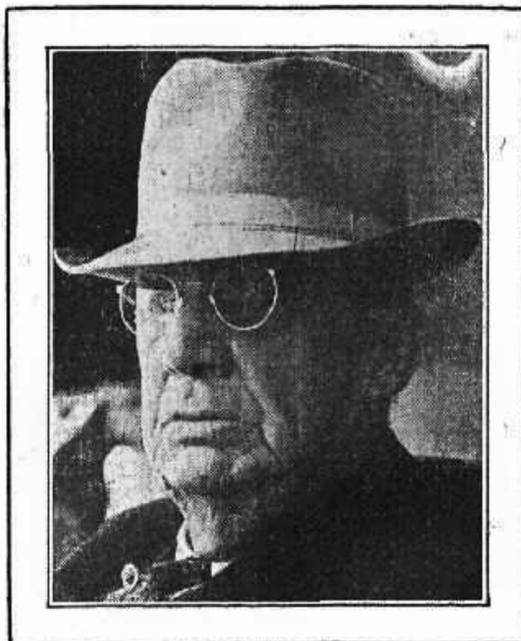
**OSAKI**—Y., 74, personal servant of the late William Gillette since 1900, September 29 in Hadlyme, Conn. Osaki was born in Japan and came to the U. S. 56 years ago. He has resided in a small home bequeathed to him by Gillette since the latter's death. Osaki, who had no patience with the Japanese military clique, was the brother of a pro-American member of the Japanese parliament. Another brother was once mayor of Tokyo and was the man who sent the cherry trees now planted in the Potomac basin in Washington. Burial was in Cove Cemetery, Hadlyme.

**PANTAZOPOULOS**—Demosthenes, 54, former operatic singer, October 8 in Harper Hospital, Detroit, after a long illness. Survived by a brother and a sister. Interment in Forest Lawn Cemetery, Detroit.

**PECK**—A. M., carnival man of La-cocoochee, Fla., September 30 of double pneumonia in Americus, Ga. Survived by his widow, Dot McCarty; four brothers and a sister.

**PREISEL**—Charles P., 80, vaude and Chautauqua violinist, October 2 at his home in Cleveland after an illness of several months. He was formerly a member of Hyman Spitalny's orchestra when it played at the Stillman and Park theaters, Cleveland. Survived by his widow and a son.

## In Memoriam



**FRED BECKMANN**

DIED OCTOBER 17, 1941

BECKMANN & GERETY'S WORLD'S BEST SHOWS

## In Memory of W. E. SULLIVAN

1861 - 1932

Inventor of the **BIG ELI WHEEL**  
President, **Eli Bridge Company**

He left these earthly scenes ten years ago on October 15th.

The example of his upright life and results of his wise planning are constant reminders of him.

**ELI BRIDGE COMPANY**  
Jacksonville, Illinois

**SCHMIDT**—Mrs. Margaret, 87, mother of Peter Schmidt, owner of Glenn Hotel and Glenn Rendezvous nitery, Newport, Ky., October 8 at the hotel, where she had resided for several years. She leaves two sons, Peter and Robert; four daughters, Mrs. Anna Kissel, Mrs. Eva Vlehman, Mrs. Clara Koch and Mrs. Lillian Owens; a grandson, Glenn Schmidt, manager of Glenn Rendezvous, and three other grandchildren.

**SHAUGHNESSY**—Mrs. G. R., 42, wife of J. E. Shaughnessy, cookhouse man, October 8 in a Shreveport (La.) sanitarium following a three-week illness. Survived by her husband, a son, a sister and parents. Services October 10, with burial in Forest Park Cemetery, Shreveport.

**SHAW**—James Jr., scenic artist since the turn of the century, who worked for (See *FINAL CURTAIN* on page 57)

# Roadshow Films

SUPPLIES 16MM. & 35MM. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## Roadshows Click in Brazil; To Try Other SA Countries

RIO DE JANEIRO, Oct. 10.—Since June 1, when the local office of the United States Co-Ordinator of Inter-American Affairs screened its first 16mm., non-theatrical government film, showings have increased from an occasional screening to two and three per day, with an estimated average weekly audience of well over 10,000.

Produced in the United States in Portuguese for Brazilian consumption, the films are chiefly educational in nature. The library consists mainly of short subjects, concentrated on the arts, culture, industry, agriculture, defense work and the war effort of the United States.

Program of an hour's duration are given for various groups, government employees, the army and the navy, professional groups, colleges, schools, Boy Scouts and Girl Scouts and other organized groups.

There are no complications or red tape, as distribution is made on a non-commercial basis and no admission charge or entrance fee is permitted. Organizations and groups requesting the films not only get the prints without cost, but the Co-Ordinator's Office tosses in its 16mm. sound projection equipment also. Many of these film are shown by local roadshowmen. The audience reaction has been so excellent that Ministry of Education installed daily showings in its recent educational exposition.

To date, screenings have been limited to Rio and Sao Paulo, altho plans are

now being formulated for expansion into the interior and coastal cities of Brazil.

The Co-Ordinator's Office is working in conjunction with the Brazilian Government on production plans of Brazilian shorts for United States consumption. However, no definite date has been set for delivery.

A tremendous amount of good will is being fostered thru the showing of these films. Altho Germany has long preceded the United States in the exhibition of its 16mm. and 35mm. films to non-paying audiences, Brazil's break with the Axis powers has washed up German films thruout the country.

Approximately 100 pictures of life and the military effort in the United States will have been placed in circulation in South American nations by January 1.

Typical films in the military classification are *Air Transport*, story of the Air Transport Command; *A Million Pilots*, showing America's huge pilot training program; *Bomber*, showing steps in the construction of giant bombers; *Our Seven-Ocean Navy*, *Submarines*, *The Tanks Are Here*; *To the Last Man*, Selective Service story; *Soldiers and Sailors of the U. S. A.* and *Victory for Americas*, showing the progress of the United States war effort.

The health group includes *Diagnostic Procedures in Tuberculosis*, for the medical profession only; *Body Defenses Against Disease* and *Electro-Surgery*.

The ideological group includes *A Charter for the Americas*, *Freedom of the Press* and *Underground*.

The cultural group lists *Colleges*, a film on America's big universities; *Skiers From South America*, the visit of Chilean skiers to the U. S. A.; *California Junior Orchestra* and *North American Painters*.

The industrial group includes *Alaska's Silver Millions*, about glaciers, salmon and canneries; *Power and the Land*, electricity on the farm; *Steel*, *Man's Servant*; *Aluminum* and *The Two Americas*. The agricultural group lists *Trees To Tame the Wind* and *The Wheat Farmer*.

### New and Recent Releases (Running Times Are Approximate)

**TRAILER PARADISE**, released by Skibo Producing, Inc. After much flivver trouble, Uncle Happy and the Cabin Kids reach "Trailer Heaven," Miami, with their car and trailer intact. The "Heaven" runs out of food, so its hungry devotees welcome Uncle Happy and his restaurant-equipped trailer with open arms as well as empty stomachs. Songs in the picture include *Prairie Lullaby* and *Huggin' and Muggin'*. Running time, 9 minutes.

**WAY DOWN YONDER**, released by Skibo Producing, Inc. This musical comedy gets the pickaninnies and other colored characters into a romantic plot with a surprise finish. A romantic Negro musical. Running time, 11 minutes.

**NEWS PARADE OF THE YEAR—1942**, released by Castle Films, Inc. Pictures almost a year of the United States at war. The *News Parade* features not only the global war as a whole, but also our relationship to it. Actual battle scenes are pictured. In addition, there is a review of the war on the home front. The scene than shifts to our South American neighbors and the entry of Brazil into the war. Amazing action shots are seen of Russia engaged in her struggle.

**ZENOBIA**, released by Post Pictures. Features Oliver Hardy, Harry Langdon, Billie Burke, Jean Parker, James Ellison, June Lang, the Hall Johnson Choir and Zenobia, the trained elephant. An elephant never forgets, and, like Mary's Little Lamb, Zenobia follows Oliver Hardy everywhere, day and night. A grand and distinctly novel comedy. An inspiring note is added by a little colored boy's recitation of the preamble to the Declaration of Independence. Running time, 74 minutes.

### RCN Shows Films On Land and at Sea

HALIFAX, N. S., Oct. 10.—The presentation by the Royal Canadian Navy of 16mm. film programs for entertainment and instruction of sailors on board ships and ashore, in naval barracks and training schools, has been of incalculable benefit in improving morale and efficiency, according to the officer directing the film exhibiting operations for the RCN on the Canadian shores of the Atlantic and on naval patrol, minesweeping and convoy ships out of Canadian Atlantic ports. He is Lieut. David Rubin, of Ottawa. For many years before being commissioned in the navy, Lieut. Rubin managed theaters in Ottawa and other Ontario cities. He now is working out of Halifax on his special duty.

An intensive program, involving the screening of the 16mm. and 35mm. films ashore and at sea, has been developed from a minor beginning, and the operations are now conducted on a large scale. The ships are supplied with projection and sound apparatus and films on each trip out from their bases. The films brighten a long and hazardous voyage, and each ship gets a fresh supply on taking off from the home port. The men in the barracks, training schools and patrol bases are also treated frequently to film shows.

Comedies are favored for the navy programs, and the number of comedies used has been increasing steadily since the outset of this year.

Lieut. Rubin recently addressed the annual meeting of the Allied Exhibitors at Halifax and pointed out that the navy has no intention of interfering with or competing with the business of the regular film theaters.

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### CURRENT WAR HITS

Send now for your copy of our Bulletin of Outstanding WAR pictures which spell S. R. O. at the BOX OFFICE.  
V. AND W. 16MM. SOUND FILMS  
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### MAKE MONEY BY SHOWING MOVIES IN YOUR OWN OR NEARBY COMMUNITY

Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now!  
Southern Visual, Dept. B-1, Memphis, Tenn. \$19.50 STARTS YOU  
EXPERIENCE NOT NECESSARY!

### 16 MM. PROJECTORS AND EQUIPMENT

One Bell and Howell Utility, one Victor with Dual Speakers, one 7x9 Glass Beaded Roll Screen, two extra sets of Tubes, two extra Photo-Electric Cells, six Exciter Lamps, three extra Projector Lamps, two hundred feet of Speaker Cable, one Splicer, extra Belts, Suttles, Claws and many things too numerous to mention. The above equipment all in perfect condition and in operation now in theatre here. (Replacing with 35MM.) First \$600.00 takes all of above. Also one Air Line P. A. 120 and 6-Volt Public Address System. Almost new, two Mikes, two Speakers and Mike Stand. First \$150.00 takes same. I have two.  
HARRY WHITEFIELD, Uniontown, Ky.

### WE BUY and SELL 16 MM.

We sell Films and Projectors at lowest prices—we pay the highest prices.  
MULTIPRISES P. O. Box 1125 Waterbury, Conn.

**SOS PORTABLE SOUND!**  
BARGAINS ALWAYS.  
16MM.—Projectors—35MM.  
Free bulletins, Stand-  
ard makes. Everything \$39.50  
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### \$5.00 TO \$7.50 WEEKLY!!

New prints, Westerns with Shorts. Bob Steele, Tex Ritter, Fred Scott, John Wayne, Ken Maynard. Advertising FREE!  
**NEW 16 MM. PICTURES CO.**  
Whitesboro, N. Y.

### PROJECTORS

Eight 16mm. Automatic Automotion Pictures, self-winding A.C.-D.C. 110 volt motor drive, silent, holds 800 feet film; all complete with fiber case. Cost \$250 each, sell at \$100 each, or all for \$700.

### O. C. HENKE

2314 W. State St. Milwaukee, Wis.

### FOR QUICK SALE

Complete Road Show, Two DeVry Projectors, 35MM., good condition; Amplifier, almost new; three Features, lots of Shorts; many extras. First \$350.00 takes all.

### Community Free Movies

BOX 285 NORWALK, WIS.

### WANT FILM EXECUTIVE

Immediately

A producing distributing organization on 16MM. exclusively requires the services of an experienced film man to help develop a national market.

### Investment Required

Home office near New York City. Details at INTERVIEW only. When writing please state past connections. Address:

**B. C. F.**

Billboard, 1564 Broadway, New York City.

### Cutting It Short

By THE ROADSHOWMAN

An advertising film producers' unit of the War Production Board was formed recently in Washington, with Harold B. Hopper, chief of the WPB motion picture unit, as government presiding officer.

Lawrence Springer, Enterprise Film, Hagerstown, Md., was in New York last week to attend the World Series. Springer is enlisting in the Army Signal Corps.

### Hints To Increase Biz

By J. A. TANNEY

President, SOS Cinema Supply Corporation, New York

**R**OADSHOWMEN are missing a good bet by failing to take advantage of the great interest that has been taken in the past year or more in the first-aid-instruction courses, given usually under the auspices of the American Red Cross. Many of these first-aiders, both with standard and advanced certificates, showing completion of the course, would welcome the opportunity of attending the many excellent expositions on this subject which are available on films.

I am sure the Red Cross, as well as the civilian defense authorities, would be happy to co-operate in arranging showings before various air-raid warden groups, first-aid disaster squads, light rescue squads and similar organizations. Locations for such showings are easily procured and the field is practically limitless.

As director of the Red Cross First-Aid Disaster Relief in the 60th precinct, Brooklyn, I know that it is a bit of a problem to keep the volunteers occupied. We have to call practice sessions periodically to sustain their interest, and a good movie presentation on first-aid would go over like a house afire with these groups. No one has ever approached the directors of our various casualty stations, which are quartered in a chapel, a large hotel, a church, a synagogue and a USO clubhouse. These spots are naturals, and there must be thousands more like them thruout the country.

### SEND FOR OUR NEW 1943 CATALOG!

Free Government War Information Films also  
More than 300 Features, plus Serials and hundreds of Shorts—16mm. Sound.  
Swank Motion Pictures 620 N. Skinker Blvd. St. Louis, Mo.

### WE WILL BUY

Highest cash prices paid for any good conditioned 16mm. Sound and Silent Projectors, Features and Shorts. Ship what you have or write, giving full particulars.

### ZENITH THEATRE SUPPLY CO., INC.

308 W. 44th St. NEW YORK CITY

### BIG 35 MM. TALKIE

Sale!—Flash Musical  
Westerns, Smash Action Hits, Lowest Prices, Better Prints, List Free.

### ENTERPRISE FILM

Box 23, Hagerstown, Md.

# "Silas Green" To Remain on Road

MACON, Ga., Oct. 10.—Mrs. Hortense Wong Collier, widow of Charles Collier, owner-manager of *Silas Green From New Orleans* tent show, who died in a Knoxville hospital October 1 after a month's illness with typhoid fever, announced here this week that the show will continue on the road under the same policy. Funeral services for Collier held here Sunday (4) were attended by showfolk from all over the South, both white and colored. Floral offerings were wired from points as far as the two coasts. Among the white showmen present were Charles Sparks, former circus owner, and Dr. H. F. Troutman, show fan, formerly of Page, W. Va., and now residing in Bradenton, Fla. Further details of Collier's passing in *Final Curtain* this issue.

# Thomas Satisfied With "Mandy" Biz

NASHVILLE, Oct. 10.—Manager H. A. Thomas of the *Mandy Green From New Orleans* show said here this week that this has been the best season he has ever enjoyed, despite gas rationing and tire shortage. The show opened early in June to a good start with Ida Cox's *Darktown Scandals*, and is now showing as a special attraction under a mammoth tent theater at the larger colored fairs. Troupe this week hopped to Memphis, after a successful stand at Athens, Ga.

# Ellis Skeptical on Season

TOLEDO, Oct. 10.—John Ellis's *Rip Van Winkle* Company, which began its sixth season September 23 at Marywood Academy, Grand Rapids, Mich., is booked solidly until the holidays thru the Sorensen Lyceum Bureau, Lima, O. Ellis, however, is a bit skeptical on the season and doubts very much if the unit will reach the half-way mark, due to the gas and rubber situation, which he says seems to grow more serious daily.

# Rep Ripples

WITH THE CLOSING of the Neil E. Schaffner Tent Show at Fairfield, Ia., October 4, Clarence D. Auskings, agent, departed for Fremont, O., to put in the winter as night clerk at the Jackson Hotel there. . . . CHARLES W. BODINE, veteran advance agent, postals from Pittsfield, Ill., that he celebrates his birthday October 14, but he fails to reveal which one. . . . CON WING has a small vaude trick showing around La Grange, Ga., to satisfactory results. He is set for Alabama schools a little later on. . . . BUDDY LAKE, comedian, is being transferred into a crew chief at the Aeronautical Institute, U. S. Army Air Force, Lincoln, Neb. He's been in the service over three months. . . . PETER GAREY, who formerly trouped with the J. Doug Morgan, Neale Helvey and Hazel M. Cass reps, phoned the rep desk Friday (2) to learn if any tenters were playing in the vicinity of Cincinnati. Garey was in town as a member of Alfred Lunt-Lynn Fontanne *The Pirate Company*, which played the Taft Theater, Cincinnati. The piece is slated for an early Broadway showing.

JACK HUTCHISON, veteran of the tab and rep fields and many years with the Billroy organization, was a visitor at the rep desk on several occasions last week while at the Gayety in Cincinnati with a Midwest Circuit show, on which Jack is doing straights opposite Max Furman. He reveals that his brother, Tom, is still dabbling with his chicken ranch in North Hollywood, Calif., while holding down a grip job on the Universal lot. Jack says their sister, Grace, has been a wheelchair patient with a mysterious ailment for some time and would appreciate hearing from old show friends. She is residing with Tom, whose address is 5619 Tujunga Avenue, North Hollywood. . . . PEARL AND DON DAVIS (Roger and Garnette Boyd), now settled in Indianapolis, are anxious to read a line here on some of their trouper pals off the former Owen Bennett *Showboat Frolics*, John E. Van Arnam's *Funmakers*,

# Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

Floyd King's *Hit Parade* and Billy Wehle's Billroy's Comedians. . . . AL TINT, in answer to "Slim" Vermont's query in last issue, reveals that he's in Paducah, Ky., awaiting the hatching of a new unit. He promises to shoot us the dope on the new opery a little later on. Al recently closed a successful fair season with the WLS National Barn Dance, of Chicago. . . . LILLIAN HAMPTON, for years a prominent Western leading woman, in private life Mrs. Walter Haukini, is mending nicely at Eye and Ear Hospital, New York, following an operation for removal of a cataract. . . . GEORGE D. BARTLETT, after six months at home, typewrites that he is now with Charles V. Leavy's burly unit in New Orleans, where Walter (Bozo) St. Clair is in his eighth month as producing comic. Joe Sideler is the other comic. There are eight girls in line, and Mott and Mott are the added attraction.

# MAGIC

(Continued from page 15) to water. Meyers, who recently returned from a fortnight's vacation in Mexico, enchilladas to eat and tequila to drink, says he had lunch the other day with Ah Hing, Chinese magish, and his charming assistant. Hing is sticking close to the Coast, awaiting his induction into the army. Virgil the Magician passed thru Spokane recently, Meyers reports, but didn't play there. He, too, is looking for Uncle Sam to fit him for a uniform, Meyers reveals. . . . THE GREAT JAXON, vent, during his engagement at Circle Bar, St. Louis, last week, hopped out to Jefferson Barracks to entertain the troopers with his dummy assistant and smart talk. On September 29 he gave a show for the kiddies at Moosehart Orphanage, Mooseheart, Ill. . . . CHARLES CARRER is on the second vaude bill of the Central Theater, New York, now current. . . . JOAN BRANDON opened October 12 at the new Greenwich Village Inn, New York, booked by the Tony Phillips Agency. . . . CARL ROSINI, who suffered a breakdown after a long run at the Park Central Hotel, New York, is okay again and playing club dates. . . . PAUL DUKE, who does his magic turn on ice skates in the ice show at the Center Theater, New York, is sold on the ice idea. Says it gives him 20 extra weeks' work each year.

# Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

PVT. ERNEST SWIFT pencils from Camp Berkeley, Tex., that many of the old derbyshow gang are stationed there. Davey Ackerson and Sammy Kirby, in Company B of the 52d Battalion, with Swift, recently staged a show featuring Corp. Tommy Pezel and his rubber-legged dancing. Pvt. Jack Watson, also a banjoist, has been entertaining with a novelty act. Pvt. Beebe stopped the show with impersonations. Pezel is producing a musical comedy to be known as *Let 'Er Go, 52d*. The derbyshow boys will all take part.

PVT. EARL R. FRENCH, known as Earl Harrington in the walkies, is stationed at Camp Swift, Tex. Having organized a five-piece string band, French is broadcasting weekly over KTBC, Austin, Tex. French has also been named entertaining director for the camp. His band has been playing at the USO in Austin as well as at local USO spots. He reports he has been unsuccessful in contacting his brother, George Harrington. Earl's offi-

cial designation is Pvt. Earl R. French, Co. K, A.P.O. 95, Camp Swift, Tex.

BOBBY SELLS hellos from Rawlins, Wyo., to say he has received some solid letters from Billy Steele and Maxine Lang, both of whom are in Los Angeles. Bobby says he noticed two ads for contestants recently and cracks: "A guy hates to admit the old gray mare ain't what she used to be, but I followed derbyshows for about 11 years and you know the rest. There isn't a better business and any finer people than in the walkie field. To make a long story short, I guess my last show was in Albuquerque, N. M. The years do slip up on you."

TEDDY HAYES, formerly trainer with the King Brady shows, is now in service. His designation is Pvt. Vito T. Buda, D. 7. 3., F.A.R.C., Fort Bragg, N. C.

JEAN HOBAUGH and Buttons Slaven, along with Maxine Steele, are with the New Fashion Cleaning & Dye Works in Los Angeles.

# Facts About the Early Reps

By ROBERT L. SHERMAN

MUCH has been written in *The Billboard* about the early repertoire companies. It seems that many readers are interested in the facts pertaining to the subject. As a matter of fact, every early company appearing in this country was a repertoire organization. These groups were primarily stock companies in which each of the members had a share and corresponded to what were later called commonwealth companies.

For the first 100 years or so of our country's existence no town was large enough to maintain a company constantly, so they had to travel more or less to keep operating. However, their list of towns was very limited and uncertain. In 1817 Samuel Drake, then stage manager of a theater in Albany, N. Y., decided to take a company south and west, his main objective being Louisville, Frankfort and Lexington, all in Kentucky. Drake, having a large family, all of whom were performers, decided to work his way thru other States until the Kentucky towns were reached, where the regular season began in November. Aside from the members of his family, Drake engaged a few extras, mostly amateurs, one of whom was Noah Miller Ludlow, who later became the great pioneer of Western theatricals.

Ludlow, then a novice, was sent out ahead to the first town, Spring Valley, N. Y., where the first repertoire show started its initial tour. They played six weeks in New York State, and at Utica Drake acquired a flat-bottom boat, and after loading his company and belongings aboard, they floated or poled the improvised showboat down the river as far as Pittsburgh, then a village of about 4,000 population. Samuel Drake and his company gave Pittsburgh its first professional performance. After remaining in Pittsburgh some six weeks, they continued the journey down to the Kentucky towns.

After playing there for some time, Ludlow became ambitious and decided to become a manager himself. With some other members of the Drake company, together with amateurs picked up en route, Ludlow started down the Ohio and Mississippi rivers and finally reaching New Orleans in the summer of 1818, where he claims to have given the first theatrical performance in that city. That is, the first English performance, for they already had a French playhouse there. After remaining in New Orleans for a time, Ludlow made his way up the Mississippi to St. Louis, a town of about 4,500 population, where he gave the first theatrical performance in that village.

In the meantime Drake had reorganized and made his way west. Upon arriving in Vincennes, Ind., he picked up Sol Smith, whom he found working in a printing office. With his family, Smith and the other players, Drake eventually invaded St. Louis, where he heard Ludlow was prospering. There being no regular place where his company could appear, Drake opened in the dining room of a hotel. It being heated, while Ludlow's place of entertainment was without

such luxury, the latter's patrons soon deserted him for the Drake troupe in the hotel dining room. Ludlow finally gave up the ghost and again joined Drake, where he remained for some time.

One thing that impressed me and inspired me to type this message was the communication to *The Billboard*, published in a recent issue, from Carl Carlton on the subject. Carlton wrote from the very town where the repertoire and traveling show business started, Spring Valley, N. Y., in 1817, when Drake's company appeared in that wide place in the road showing in a courtroom, where the judge and sheriff assisted Ludlow in putting up what little scenery there was.

It is hoped that this will satisfy those trying to ferret out the name and identity of the first repertoire or traveling show and its manager.

# KEMP'S 9 WEEKS

(Continued from page 4) capacities are: Roanoke, Roanoke, Va. (1,000); Broadway, Charlotte, N. C. (750 seats); State, Salisbury, N. C. (1,000); Center, Hickory, N. C.; National, Richmond, Va. (1,500); James, Newport News, Va.; Granby, Norfolk (1,000); Carolina, Burlington, N. C. (500); Paramount, High Point, N. C. (750); Carolina, Wilson, N. C. (750); Carolina, Columbia, S. C. (500); State, Spartanburg, S. C. (600); Center, Greenville, S. C. (800); Criterion, Anderson, S. C. (500); Modjeska, Augusta; Bijou, Savannah (1,200); Capitol, Atlanta (2,100); Palace, Jacksonville, Fla. (1,000); Ritz, Brunswick, Ga. (500); State, Tallahassee; Lyric, Mobile; Pantages, Birmingham, and Martin, Dothan, Ala.

Kemp says there are 80 other houses in West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama and Tennessee that are used to fill in dates and also as additional playing time for units that do well on the nine-week tour.

# Profit Opening Week For N.Y. Ambassador And Central Revues

NEW YORK, Oct. 10.—The first week's business at the Central is called "satisfactory" by George Brandt, and the house will stay open. He refused to release any gross for the house, but it is believed that on the strength of the take of \$5,300 for the first three days of operation week's total was \$8,500. Scale is 40 to 65 cents.

As the nut is believed to be not more than \$6,000, a hefty profit was chalked up for the first week's operation.

The Izzy Ferk-Max Leibman-Shuberts two-a-day revue, *Wine, Women and Song*, at the Ambassador Theater, grossed \$12,924 for its first week (September 28 to October 4) at \$1.65 top. Capacity gross is \$16,000, but the nut is less than \$8,000, which means the first week ended in the black despite the terrific pannings of the show by the local critics. Show has been tightened up. The show is dropping its 5:30 p.m. Saturday performance and substituting a midnight Saturday show.

The Star, Brooklyn, former Follies house, which reopened last month with the same type of show as the local Central Theater, is doing fair business week-days and strong week-end business.

# Managing Hartford Theater

HARTFORD, Conn., Oct. 10.—Fred Perry is new manager of the new Hartford Theater, running vaude and burly skits six days a week. He comes from Lyric Theater, Bridgeport.

# WANTED

Musicians, join quick. Trumpet, Clarinet, Accordionist, Juvenile Man, outstanding Vaudeville Novelty, Klink Lemmon. Wire, don't write.  
**HARLEY SADLER STAGE SHOW**  
Seymour, Texas, until October 14th; Haskell, Texas, until October 18th.

# Home-Run Gates in Tilt

## 1942 Jaunt Best For Conklin Org

**Leamington ends strong 22-week season—Canada A Circuit grosses liked**

LEAMINGTON, Ont., Oct. 10.—J. W. (Patty) Conklin Shows wound up the most successful season in their 21-year history here last Saturday after playing a week's engagement as midway attraction at Leamington Fair. This year's 22-week season saw the organization play 12 fair and exhibition dates, including the Western Canada Class A Fair Circuit, with stops at Brandon, Calgary, Edmonton, Saskatoon and Regina. Other dates included two weeks at the highly successful Fair for Britain, Toronto; Fort Williams, Port Arthur, Lindsay, Belleville and Leamington.

Tour marked the shows' second appearance on the circuit, and in every instance receipts were from 14 to 25 per cent better than in 1941. For the engagements the shows carried 13 shows and 17 rides. These included Terrell Jacobs's Wild Animal Circus, Sam Howard and Alf Phillip's Swim Cade, Bill Holt's Oriental Follies and Aloha Land, Jack Halligan's Circus Side Show, Bugee Lucas's Darkest Africa, Mrs. Don Carlos's Monkeyland, Charley DeKreko's Dipsy Doodle and Crystal Maze, Conklin's Funhouse, Alex Loban's Arcade and Walter Stoeffel's Wild Life Exhibit.

Rides were Moon Rocket, Fly-o-Plane, Flying Scooters, Tilt-a-Whirl, Spitfire, Merry-Go-Round, Octopus, three Ferris Wheels, Kiddie Whip, Swings and Ferris Wheel, Flying Dragons, Motor Speedway, Jimmy's Auto Ride and Rolloplane.

With the curtain rung down on the season, personnel will leave for all parts (See Conklin '42 Jaunt on page 36)

## Northern Sector Gives Blue Ribbon Satisfactory Biz

CONYERS, Ga., Oct. 10.—Blue Ribbon Shows came in here for a week's stand after working to good results on their Northern fair dates. H. B. Shive said upon arrival. He added that Georgia fairs are not up to other years in the number of exhibits, but that attendances are showing increases all along the line, with much more per capita spending in evidence. Shows spent the 33d week of the season making a 602-mile jump from Seymour, Ind., to the local engagement.

Organization was booked and billed for three days at Decatur, Ga., but because of several minor breakdowns and shows' inability to obtain repair parts slowed the move to such a degree that it was decided to come in here and set up and paint and repair the three extra days.

Dot and Neal Massaro, with several concessions, joined at North Chicago, Ill., as did Mr. and Mrs. Pete Richards and Mr. and Mrs. Roy Radcliff with several concessions. Robert Jones came on with the Posing Show. Mr. and Mrs. Jimmie Giffin also joined. Ed and Opal Matson's shooting gallery is doing well. Bruce and Christine Duffy had the writer as their dinner guest Friday afternoon. L. H. Hardin is doing a good job of setting up, and Happy Sumrall has the shows moving on schedule. Harry Seidler has his Showboat well flashed, and John and Ann Gallagan are preparing to visit John's brother, who is with the Royal Canadian Air Force. Mrs. Luther Sinclair returned from a brief visit home.

Joe and Jean Fontana returned from a brief visit to Joe's brother in Augusta, Ga. Lee and Jimmie Paden plan to visit Portland after the season closes. Vernon and Mitzie Moore spent a few days visiting relatives in Atlanta after putting their daughter, Gladys, in school there. Mr. and Mrs. Widener returned to their home in Logansport, Ind., after visiting Mrs. Jack Gallippo. Steve Lako has received his army call.

## Army-Navy Fund: Total \$160,049

NEW YORK, Oct. 10.—Receipts of \$1,072.64 from carnivals, including \$250 from Cetlin & Wilson Shows from the sale of Navy Relief Society buttons, plus \$248.72 from parks, \$50 from Sandwich (Ill.) Fair and \$31 from High Point (N. C.) Fair, sent the Outdoor Division of the Army-Navy Fund to \$160,049.93. Cetlin & Wilson Shows led the week's contributions, the button sale being apart from the count appearing below.

Cetlin & Wilson Shows	\$262.86
Dyer's Greater	124.56
Lawrence Greater	95.08
W. C. Kaus	72.00
Keystone Modern	58.22
Coleman Bros.	50.00
Bantly's All-American	47.06
Cumberland Valley	36.00
W. S. Curl	29.30
Low Henry	26.36
G. T. Fitzpatrick	12.00
G. E. Borders	9.20

Pier Dance Hall, Geneva-on-Lake, O., led the park spots with \$182.06.

## Coast Club Members Cole Bros.' Guests

LOS ANGELES, Oct. 10.—Members of Pacific Coast Showmen's Association attended Cole Bros.' Circus performance here Monday night as guests of the management. Altho Monday is the regular club meeting night, PCSA deferred its conclave until the following night, when it honored one of its members and a member of the Cole staff, Harry Chipman.

A highlight of the performance was the appearance of Ben Beno, PCSA custodian and retired aerialist, who assisted Betty Rich in her aerial act. Hubert Castle, wire walker, dedicated his closing trick to his friend Bert Nelson, who was in the audience.

In attendance were Ray Johnson, Harry Phillips, J. Ed Brown, S. L. Cronin, Lou Johnson, Mr. and Mrs. Bill Scott, Charles Nelson, Mr. and Mrs. George Lauerman, Dr. Ralph Smith, Robert Murphy, Monroe Eiseman, John Parsons, Mr. and Mrs. John Houghtaling, Bill Johansen, Mr. and Mrs. Dick Hunter, Ralph Losey, James Dunn, James Gallagher, Joe Blash Jr., Mr. and Mrs. Harry Rawlings, Mr. and Mrs. Harry Fink, Mother Minnie Fisher, Larry (Bozo) Valli, Mr. and Mrs. Ted Newcomb, Vic Johnson, Joe and Anna Metcalfe, Moe Levine, Max Kaplan, Charlie Walpert, Ace Stroud, Mr. and Mrs. Frank Matthews, Madame Regal, Inez and Ed Walsh, Buck Molten, Ted and Marlo Lefors, Goldie McCoy, Al Onken, Ty Taylor, Mr. and Mrs. Abe Lefton, Mickey Blue, William Enright, Harry Lewis, Norman Peel, Capt. W. D. Ament, Harry and Mary Taylor, Frank and Maybelle Bennett, Mrs. Florence Darling, Candy Moore, Genvie Abbott, John Miller, and Sam Abbott, *The Billboard*.

## Mobile Fair for Great Lakes

MOBILE, Ala., Oct. 10.—Great Lakes Exposition Shows went into their third week at local stands September 28. Business for the first two weeks, under American Legion Post auspices, was good. Shows' inaugural stand was at Mertz Station at the edge of the city limits, while the second week saw them located at Hartwell Place.

Shows' third week was played near Farmers Market.

## M. J. Doolan Closes Season

CHICAGO, Oct. 10.—M. J. Doolan, who operates a large number of rides and concessions in and around Chicago, has closed a successful season. Doolan probably plays more church auspices than any other ride operator in Chicago. This season he also operated all rides and concessions at Harriett Island Park, St. Paul, with Maurice Hanauer as manager.

## Goodman Big On Fair Tour

**Org registers new midway marks at four dates—Zeke Shumway injured**

MUSKOGEE, Okla., Oct. 10.—With ideal weather, Max Goodman's Wonder Shows of America today were well on their way to setting their fifth record midway gross at fairs at annual Oklahoma Free State Fair here October 4-11. Ted Cope, manager, said the organization has set up new midway marks at La Crosse (Wis.) Interstate Fair; Steele County Free Fair, Owatonna, Minn.; Sioux Empire Fair, Sioux Falls, S. D., and Nebraska State Fair, Lincoln.

Excepting the stand at Omaha, Neb., where the weather turned so cold that shows were unable to work a single day out of the week, all of organization's still dates have the best in shows' history, Cope said. Zeke Shumway, owner-operator of the Thrill Arena, sustained a broken shoulder and hand when the tire on the motorcycle he was riding blew out, throwing him to the floor of the arena. Cycle's gas tank exploded, setting fire to the arena. Local hospital authorities advise that Shumway will be confined for about eight weeks.

Denny E. Howard, one of the shows' executives, leaves at conclusion of the local stand for Shreveport, where he will assume his duties as secretary of concessions at Louisiana State Fair. Shows will again winter at Fair Park Zoo, Little Rock, Ark., their fifth consecutive year there.

## Railroad Carnivals Continue To Travel Under ODT Permits

CHICAGO, Oct. 10.—Permits from the Office of Defense Transportation in Washington for the railroad movements of its shows for the remainder of the season have been received by the Amusement Corporation of America, which has its offices here. Its shows that have remaining 1942 dates to be played are the Royal American Shows, Beckmann & Gerety Shows and Hennies Bros.' Shows.

While word is that all carnivals which have their own railroad cars are continuing to move under ODT permits, bookers playing grandstand shows at fairs and who have been using railroad passenger equipment in some instances have been unable to get the required number of baggage cars and have supplemented their moves with boxcars in freight service.

In the circus field Ringling Bros. and Barnum & Bailey Circus is moving under ODT permits. A report that a blanket permit for the remainder of the season had been issued from Washington was not confirmed by circus executives. Cole Bros., the only other rail circus, has been playing the Los Angeles area since the ODT permit order became effective on October 4.

## Thomas in Lennox Barn; Season Okay

LENNOX, S. D., Oct. 10.—Art B. Thomas Shows last week returned to local quarters after a successful 20-week tour of the Dakotas, Minnesota, Iowa and Nebraska. Two units were operated by the organization this year and numerous celebrations and 16 fairs were played.

All show equipment, as well as rides, has been repainted and placed in quarters. Trucks and motors will be overhauled for next season. Owner Thomas said he plans to take the road again in 1943 with a single unit.

Gil Tuve, general agent, went to Sioux Falls, S. D., where he will spend the winter handling the entertainment for a number of various functions in the Middle West.

## SLA Red Cross Fund

CHICAGO, Oct. 10.—Contributions to the Red Cross Fund of the Showmen's League of America reported this week are:

Alamo Exposition Shows	\$ 70.14
Ida E. Cohen	3.00
Max Brantmann	25.00
Fred Donnelly	5.00
Employees M. J. Doolan Concession	25.00
Royal American Shows	117.70
U. S. Tent & Awning Company	7.50
C. F. Zeiger United Shows	40.00
<b>Total</b>	<b>\$293.34</b>

## Dodson in Click Amarillo Stand

AMARILLO, Tex., Oct. 10.—Management of Dodson's World's Fair Shows said last week that the organization concluded one of its most successful still-date stands in the last 10 years here September 24. Nine-day engagement, under American Legion Post auspices, saw over 100,000 pour thru the gates. Engagement was billed as a Victory Celebration and each night was given over to a fraternal organization.

Celebration, replacement for the canceled Tri-State Fair, was backed by the city, and Kiddies' Matinee, Saturday, proved one of the largest of the season so far for the shows. Attendance for the matinee topped the 10,000 mark, officials said. With threatening weather, Sunday's attendance was knifed.

Event, said to be the first held on a Sunday here, was staged at the Sante Fe Railroad grounds, four blocks from downtown. Curtis Bockus, general representative, was given much credit for the successful promotion. Tommy Tidwell, owner-manager of T. J. Tidwell Shows, was a frequent visitor.

Space was donated to the Maverick Boys' Club for a lunch stand during the engagement and it proved popular. Roy Pollard, Legion's committee chairman, and Colonel Simpson, commander, gave good co-operation. LaMotte Dodson's Monkey Show closed here to fulfill a vaudeville engagement in Mexico City.

Johnny Cousins, billposter, and crew did a good billing job within a 100-mile radius. Local papers and radio stations co-operated.

## Bantly Successful At Mt. Airy, N. C., And Blackstone, Va.

MT. AIRY, N. C., Oct. 10.—Bantly's All-American Shows worked to good weather and business at Mount Airy Fair here, with a 30-cent gate. Fair, which closed last Saturday night, was managed by the shows and management directed the annual, including the grandstand, horse show and free act. Wednesday, Kids' Day, and Saturday were the big days. Stand proved a veritable homecoming for Joe Payne, business manager, who renewed numerous acquaintances and entertained Judge Harry H. Lewellyn, William Sydnor, fair secretary; Police Chief Ross George, Sheriff J. W. Jessup and Sergt. Harry Harvey Boyd.

Most of the staff doubled in brass, with Ted Miller, general agent, handling the grandstand. Mitch Mitchell, second man, had the front gate, and Mrs. Alice Hale handled the ticket sales. Combination toy stand was added here, with Ben Levine, Frank Rappaport, Jack Stern and Andy Meehan as agents. Frank Kennedy and Paul Trent joined Paul Lane's concessions, as did Jimmie Riddell and Al Spoth. Johnnie Pyatak is with Paul Lane after closing with Bert Melville's Hot Spot Revue. Pearl Brown, formerly with the Hot Spot Revue, rejoined here. Mr. and Mrs. H. T. Spears came on with rolldown, fishpond and pitch till you win. Mr. and Mrs. Freeman Carver are their agents.

Free acts included the Grotofents, Al-bani Sensational Motorcycles and Flying LeMarrs. Dave Lane was on the sick list and Kathleen Kriner had charge of his photo gallery. Roy Worley assisted.

## Blackstone Is Good

BLACKSTONE, Va., Oct. 10.—Ten-day *Courier-Record* Fair gave Bantly's All-American Shows a successful run (See BANTLY SUCCESSFUL on page 57)

# Club Activities

## Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, Oct. 10.—Second meeting of the season Thursday saw everything going along smoothly. House committee has its service and victory flags in place, and the honor roll to date contains 45 names of brothers in the service. Board of governors voted that since the materials necessary to make League buttons are essential to the war program, club will discontinue issuing the buttons for the duration.

October 15 is the date set for election of the nominating committee. This will select the regular slate of officers for 1943 and present same to the board of governors on October 22. Same will be posted at once. Annual election will be held November 30. Brother Morris Mossman attended his first meeting, and Brothers Andy Markham and Bill Stevens visited. Al Kaufman and Jack Halligan are among early arrivals from Conklin Shows. Brother Fred Kressmann is vacationing at his Newaygo (Mich.) lodge.

Brothers J. E. Goude and William H. Green attended their first meetings in some time. Brother H. B. Shive is a valuable addition to the membership committee. He sent in applications of Henry H. Heth and Alfred H. Kunz. Earl Taylor is back in town. Brother Ed Scholfield is still in the hospital and would like to read letters from his friends. Action was taken to purchase an additional \$2,000 in Canadian War Bonds—this is done with moneys on deposit in club's Canadian account. Nat Hirsh returned from World of Mirch Shows. Joe Miles, on furlough, spent some time at the rooms. Recent additions to the armed service include Maxwell Harris, Petey Pivor, F. A. (Whitey) Woods, Louis Fulgona and Irving Shapiro. The 1943 edition of the League's Outdoor Amusement World Directory continues to gain additional listings.

### Ladies' Auxiliary

Club held its meeting Thursday in the clubrooms at the Sherman Hotel, with President Mrs. Joseph Streibich presiding. With her on the rostrum were First Vice-President Mrs. William Carsky, Second Vice-President Anne Doolan, Third Vice-President Edna O'Shea, Secretary Jeanette Wall and Treasurer Rose Page. Meeting well attended. Members thanked Rubin & Cherry Exposition for its \$25 donation.

Sick list included Mrs. Bunyard and Mrs. Henry Belden. Letters were received from Lucille Hirsch, Rachel C. Fine, Flonnie Barfield, Anna Rae Moss, Helen Marie James, Patricia L. Graves, Dollie Snapp, Clara Zeiger, Myrtle Hutt, Mildred M. Lahr, Luella Goody, Viola Fairly, Mrs. P. Van Wirth, Mrs. Josephine Woody, Virginia K. Kline, Mabel Wright, Verna Sullivan and Dollie Cooper.

After the regular meeting a Board of Governors' meeting was held and the following were elected to membership: Mrs. Thelma Staffel, Ruth Lawson Kent, Mrs. Irene La Rue, Mrs. Hilda Nadine Miller, Alice Wilson, Leona Long, Francis Annin, Mrs. Alice Mooney, Mrs. Edith Sullivan, Mrs. Gene Spencer, Mrs. Leo Ledoux, Mrs. Eva Kaplan, Irene Agnes Best,

Mrs. Jack G. Welsh, Mrs. George W. Murray, Anne Kent, Beatrice Jenks, Cuba J. Simmonds, Mrs. Ida Seery, Mary R. Lohman and Evelyn Clain. Past President Ida Chase is en route to visit her son, Bruce Chase, who is with the Marine Corps at San Diego, Calif. Members thanked Sister Wright for her \$5 donation. New member, Mrs. Gluskin, was welcomed.



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Oct. 10.—Jamboree at Trenton Fair by Cetlin & Wilson Shows was a great success. Seven new members were taken in at this affair. George Hamid made a great emcee. Jack Wilson spoke interestingly and Izzy Cetlin made his debut as an orator. *The Billboard* was represented by E. E. Sugarman, W. D. Littleford, Leonard Traube and Joe Csida. About a dozen members of Ladies' Auxiliary made the trip from New York, led by President Blanche Henderson. Harry Decker made the trip with executive secretary Walter Sibley. New members are: Vincent Anderson, H. M. Thompson, John V. Hunt, Theodore Ward, Irving S. Mosias, R. C. McCarter, Arthur L. Sellers, John Applebaum, C. P. Neese, Al Westcott, Cyril L. Wilkins, Richard Norton and Carl P. Parsons. Three more boys have donned uniforms—Bert Kaye, Julius Levy and Irving Shapiro. These bring our known total of those in the service to 34.

Membership drive is getting hotter and hotter daily. Frank Miller and Howard Ingram are tied with 42 members each, and Jackie Owens is third with 14. About 30 other members are nip and tuck with from five to 10 members each. Nice letters from Albert Ruediger from way down South, Patty Conklin from up North, President Art Lewis from the Middle South, Murray Goldberg from Alabama, Dave Lodge and many others from local points. Dues are due and here's the way they are coming in over the counter: Joe Landy, H. Moskowitz, William J. Malang, Matthew J. Riley, William Cohen, Charles Cohen, Izzy Cetlin, Jack Wilson, A. K. Crowell, Jack Agree, Alexander Janpol, Henry Leopold, Harry Sussman, Julius Levy, Dave Lodge, Hyman Greenberg, Patty Conklin, Larry Neumann, Harry Rifkin and Ben Rosenberg.

Brother Thomas Brady, chairman of the Distinguished Guests Committee, has reorganized the committee for this year's banquet and has been fortunate in securing as new members Jack Rosenthal, Jack Wilson, Sydney Kahn, David Endy and a couple of other champion greeters. Joe McKee and his table and seating assignment committee are going to get busy in the next day or two, so if you want a preferred location at the banquet, you'd better get busy. Next regular meeting will be on Wednesday, October 14.

### Ladies' Auxiliary

Back in town are Sisters Mildred Schwarts, Rose Lange, Leah Greenspoon. Sister Kate Benet was at Trenton Fair, as was Sister Dolly McCormick. Sister Marge Cetlin submitted application of her sister, Sue Campbell, and Sister Patricia Lewis sent in application of Mrs. Marion O'Brien. Sister Bess Hamid recovered from her illness and attended Governor's Day at Trenton Fair. Hostess Pearl Meyers has been confined to her home with an injured ankle. Members who attended the jamboree at Trenton were President Blanche Henderson, Secretary Ethel Shapiro, Treasurer Anna Halpin, Recording Secretary Sherry Mopper and Past President Dorothy Packman. Sisters Halpin and Shapiro spent the entire day on the grounds and greeted members, including Margaret Riggins and Jean Walker. A military bridge will be held in the clubrooms on Saturday, October 31, proceeds to go toward Christmas boxes for members in service. Meetings will be held on Wednesday nights, October 14 and 28. A number of members, including Blanche Henderson, Marlea Hughes and Midge Cohen attended the funeral of Brother Fred Phillips, and entire organization extends sympathy to his widow, Sister Violet Phillips, in her great loss.



## Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire,  
Los Angeles

LOS ANGELES, Oct. 10.—Harry Chipman was honored at the Tuesday night meeting, which was designated as Harry Chipman Night. Chipman, who is in town with the Cole Bros.' Circus and who leaves October 12 for the army, took his place on the rostrum with John Backman, fourth vice-president, who presided in the absence of President Mike Krekos, and Charles Nelson, who was pinch-hitting for Ralph Losey, secretary.

Communications were read from Alfred Weaver; Sam Abbott, who wrote from San Francisco and who was on hand to win the weekly award; Bill Harris, G. Jackson, Lee A. Hahn, Chris Olsen, C. Y. Clifford, Leon R. Whitney, Patrick Rogers, and W. R. Patrick, who enclosed a check for \$60 for the club.

New members included Harry Hendricks, Thomas Murray, Prince Davis, Joseph Brooks, George DeSilva, Harry Levy, Arthur C. Barton, Patrick Rogers, Lawrence Ramsey, Herbert Barrington, Michael Nidos, Gus Talferro, William G. Shelford, Arthur Stahlmans and Meyer Jenlom.

J. Ed Brown interviewed the guest of honor, and Chipman briefly outlined the work he had done in show business. Harry Phillips, house committee chairman, took the floor to add his praises to those of Brother Brown's on Chipman's work both in show business and in the club. James Gallagher was named to succeed Jimmy Lynch on the house committee. Lynch is in the army.

Butch Gaegus, Tom Heney, Charlie Walpert, Clyde Gooding, Sam Abbott and Lou Godfrey were welcomed. C. Foster Bell, Cole Bros.' Circus publicity staff, was a visitor.

### Ladies' Auxiliary

Club's regular meeting was held Tuesday to permit members to take advantage of the invitation to be guests of Cole Bros.' Circus on Monday night. All voiced thanks for the grand time they had and it was announced that the PCSA and

Auxiliary would host at an after-the-show party for the Cole staff Friday night in the clubrooms. Business was light, but all enjoyed the informal meeting and were happy to welcome Ida Chase and her daughter-in-law to the Coast. Mrs. Chase donated a pair of pillow slips to be awarded soon.

Anne Stewart turned in \$10 from the housewarming last week. Members welcomed back after their season on the road and who turned in subscription books were Past President Nina Rodgers, Topsy Gooding and Anna Metcalf.

Mother Fisher had the honor of bringing Mrs. Zack Terrell in as a member. Gladys Morris donated \$5 to the club, and Marvis Matthews attended her first meeting since joining. Letters were received from Gladys Patrick with a \$125 check, and from President Margaret Farmer, complimenting the home guards on fine work done this summer. Bank night award went to Florence Darling, and Frances Godfrey won the door prize.

## USED TENT

No. 8-209—Oblong Square End Tent, 20x40 feet. Blue and white full widths 8-oz. drill, roped fourth, 8' walls of blue and white half widths Baker Bold. Good condition. Top and walls ..... **\$193**

Write—Wire—Phone

## BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.  
**America's Big Tent House**  
Eastern Representative, A. E. CAMPFIELD,  
152 W. 42d St., New York City, N. Y.

## WANTED

Ride Help for Skooter and Hey-Dey. Watson, wired you Portsmouth; come on.

## ART WALSH

Care STRATES SHOWS  
Gastonia, N. C., this week; Greenville, S. C., next week.

Now, more than Ever . . . . .

There is no Better Investment than a piece of Good Equipment.

**TILT-A-WHIRL** is one of THE BEST  
Keep 'Em Whirling! Immediate shipment on necessary parts.

**SELLNER MFG. CO.,** Fairbault, Minn.

## Want for Valdosta, Ga., Victory Fair and War Show

OCT. 19 TO 24, WITH GAINESVILLE, FLA., FAIR TO FOLLOW.

Legitimate Concessions of all kinds, including Cook House, Crab and Bingo. Will place Side Show Acts for Office Show, Foreman for Octopus, Second Men, Ride Help, Truck Drivers for Spitfire, Roll-o-Plane and Ferris Wheel. Want organized Girl Show and other worthwhile Shows; will furnish outfit. Address:

## K. & M. SHOWS

ATLANTA, GEORGIA, THIS WEEK.

## ASSUMPTION, ILL., PATRIOTIC DAYS CELEBRATION

October 15 to 18 Inclusive

The last big celebration in the State. On the main streets. Advertised widely. Big barbecue. War Bonds given away. Governor will speak.

Big Thriller Acts contracted. Want Rides, Shows and Concessions.

PHONE B. J. COLLINS, ASSUMPTION, ILLINOIS.

## Virginia Greater Shows

So. Hill, Va., Fair, Oct. 19; Suffolk, Va., Festival, Oct. 26, and two more to follow.

Want legitimate Concessions of all kind. Will sell X on Bingo for balance of season. Want Colored Performers for winter tour managed by Sol Specks.

THIS WEEK, HENDERSON, N. C., FAIR.

## GEORGE CLYDE SMITH SHOWS

Want for Suffolk, Virginia, Colored Fair, week Oct. 19, Cigarette Shooting Gallery, Pitch Tiff You Win, Crab Pool, Blanket Wheel, Bowling Alley, Ball Games, Spindle. All Concessions open except Pea Pool, Pan Games and Bingo. Want Colored Girl Show, Monkey Show or any money-getting Show with or without own outfit. Wire all communications to GEORGE C. SMITH or LEW HENRY, Littleton, N. C., Fair, this week; Suffolk, Va., Fair, next week.

## CONCESSION CARNIVAL TENTS

Our Specialty for Over 46 Years  
**UNITED STATES TENT & AWNING CO.**  
Our New Address:  
2315-21 W. HURON ST., CHICAGO, ILL.

## TENTS—BANNERS

Dramatic End for 60 Ft. Top.  
Charles Driver—Bernie Mendelson.

**O. Henry Tent & Awning Co.**  
4862 North Clark Street CHICAGO, ILL.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

**CLOSING** nears.

**WORKING** Clark's Oasis Club, Buffalo, is Miss Hollywood, formerly with Cetlin & Wilson Shows.

**JOINING** Buckeye State Shows at Greenwood, Miss., were Mr. and Mrs. Neil with two concessions.

**FROST** is on the pumpkin fair.

**FORMERLY** with Hennies Bros.' Shows, Artie T. Rumsorver is employed in a war plant in Buffalo.

**WHILE** in the Queen City last week James Ferrell, string game concessionaire, visited *The Billboard* office.

**THERE** is a bit of difference between being a showman and being lucky.

**LOT MAN** and builder Happy Graff advises from Evansville, Ind., that he is working in an airplane factory there.

**GEORGE MARTIN** cards from Watkins Glen, N. Y.: "Closed with Pioneer Shows and am heading south."

**TROUPER** who hasn't anything at stake laughs when a storm levels a midway.

**MR. AND MRS. EARL CRANE**, with custard stand, and Bill and D. Shields,

**CAPT. JAMES MURRAY**, who trouped his dog act for 25 years, is in Vinland, N. J., where he has taken a defense job for the duration.

**JOE EXLER** and Paul Jones, concessionaires, visited *The Billboard* Cincinnati office last week while in town to buy stock. They reported a good season.

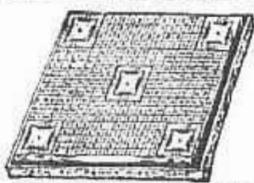
**WE** become so accustomed to seeing our long-faded equipment that we fail to notice that its needs paint.

**"CLOSED** with Sol's Liberty Shows at Caruthersville, Mo.," infos Ralph Bliss from Kansas City, Mo., "and am now located at a Penny Arcade here."

**ANYONE** knowing the whereabouts of Kenny Bugg, concessionaire, is asked to have him contact his sister, Mrs. Leah Kast, at Central Valley, N. Y. She reports that their mother has passed away.

**A little courtesy** on midways helps the natives to decide: "Showmen ain't such bad fellows after all."

**L. M. GOODMAN**, vet concessionaire who closed recently with Gooding Greater Shows, arrived in Cincinnati last week to spend the winter. He visited *The Billboard* offices October 9.



## PENNY PITCH GAMES

Size 46x46", Price \$25.00.  
Size 48x48", With 1 Jack Pot, \$35.00.  
Size 48x48", with 5 Jack Pots, \$45.00.

## PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$12.00

## BINGO GAMES

75-Player Complete .....\$5.00  
100-Player Complete ..... 7.25

1/3 Deposit on All Orders.  
SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

## SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

## ASTRO FORECASTS AND ANALYSES

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Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00  
Analysis, 3-p., with Blue Cover, Each . . . . . .03  
Analysis, 8-p., with White Cover, Each . . . . . .15  
Forecast and Analysis, 10-p., Fancy Covers, Ea. . .05  
Samples of the 4 Readings, Four for 25¢.  
No. 1, 34-Page, Gold and Silver Covers, Each . . .35  
Wall Charts, Heavy Paper, Size 28x34. Each 1.00  
Gazing Crystals, Oilja Boards, etc.

## NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.  
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.  
**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p. Well Bound . . . . . .25¢  
**PACK OF 79 EGYPTIAN F. T. CARDS.** Answers All Questions, Lucky Numbers, etc. . . . . .35¢  
Signs Cards, Illustrated, Pack of 36 . . . . . .15¢  
Graphology Charts, 9x17. Sam. 5¢, per 1000-\$6.00  
**MENTAL TELEPATHY.** Booklet, 21 P. . . . . .25¢  
**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.  
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

## SIMMONS & CO.

19 West Jackson Blvd. CHICAGO  
Instant Delivery. - Send for Wholesale Prices.

## HUBERT'S MUSEUM Inc.

228 W. 42d Street, New York City  
Open 1 P.M. Daily  
WANT NOVELTY ACTS OF MERIT.  
State salary and all details in first letter.  
Open all year round.  
SCHORK & SCHAFFER.

## DOUGLAS, GA.

### STATE GUARD VICTORY WEEK

October 19-24, Center Town.  
All Concessions open. No X.  
Strictly Stock. \$17.50.

## MAD CODY FLEMING

Wrightsville, Ga., this week.

## JOHN R. WARD SHOWS

### WANT

For Long Season in Money Territory. Out Until Xmas,

Girl Show People and Manager, Athletic Show People and Manager, Minsirel Show Talker-Manager, Performers and Musicians, Manager and Help for Cookhouse, Ride Help that drive Semis, Foremen for Tilt and Chairplane, Concessions of all kinds, especially Diggers, Photos, Penny Arcade. Special Agent with car who will post paper. Mechanic with tools.  
This week, McGehee, Ark.

## WANTED

Circus and Novelty Acts suitable for Department Stores, Child, Lady or Gent for Bird Act, Dog and Pony Act; also good assistant. Musical Act, Magician, Clowns, Western Act. **Geo. E. ROBERTS**, Pomahasika Headquarters, 3504 N. 8th St., Philadelphia, Pa. FOR SALE—Beautiful White Sheldand Pony, educated; also White India Doves and Pigeons.

## DYER'S GREATER SHOWS

WANT TO BUY—Transformer, 50 K.V.A. 2300; must bank with General Electric. Place Concessions for balance of season—Eats, Drinks, Snow, Ice Cream, Custard open. Shows with own outfits, book 25¢; long season. Starkville, Miss., this week; Amery, Miss., follows. P.S.: Concession Agents for Hit and Miss Bottles. Other legitimate Games, come on.

## WANTED

Fly-o-Plane and Roll-o-Plane Switch Man and Clutch Man, also Helpers. Come on.

## EARL PURTLE

Care World of Mirth Shows, Macon, Ga., now.



WHEN THE JOHNNY J. JONES EXPOSITION played Nashville Mrs. Phil C. (Gussie) Travis was luncheon hostess to these women members of the shows. Mrs. Travis, sister-in-law of Mrs. Hody Jones and widow of Abe Jones, brother of the late Johnny J. Jones, was with the Jones show for a number of years before her marriage to Secretary Travis of Tennessee State Fair, Nashville. Left to right in the group are Daisy Davis, Marguerite Wilson, Hody Jones, Gussie Travis, Bootsie Paddock, Frances Lauther and Bertha (Gyp) McDaniels.

with diggers, rejoined Buckeye State Shows at Greenwood, Miss.

**HAVING CLOSED** with Eddie's Exposition Shows at West Alexander, Pa., Mr. and Mrs. Jack Beil went to Pittsburgh for the winter, they report.

**BAD** season appears to be much funnier when it pinches the other fellow.

**CLARENCE E. SEITZ**, *The Billboard* sales agent on Clyde Smith-Lew Henry Shows, was tendered a birthday party during shows' stand in Bedford, Va.

**F. W. STIRES** has his Three Stires Amusement units in winter quarters at Nelsonville, O., Doc Waddell reports from Columbus, O.

**BIG** thing in midway business seems to be getting in today completely before worrying about tomorrow's business.

**MONTE NOVARRO**, with Cetlin & Wilson Shows, is mourning the death of his Boston bulldog, Tuffy, who was killed on the Trenton (N. J.) Fairgrounds.

**HARRY DARLING**, who closed with W. S. Curl Shows at Batesville, O., has returned to his home in Blanchester, O., he reports.

**WHEN** everyone on the midway thinks as the boss is thinking, then it is the shows' general opinion.

**RAY SHARPE**, after closing with J. J. Steblar's World of Fun Shows in Pittsburgh September 15, joined Liberty United Shows for the rest of the season at Laurens, S. C., with four rides.

**NEVER** could figure out what gal-show talkers mean when they say "Dancing girls and et cetera."—Cousin Peleg.

**"CLOSED** with Dixie Belle Shows at Carlisle, Ind.," letters Jimmy O. Garner from Detroit. "My attraction, David Logsdon, purchased a house trailer there."

**STEVENS AND MACK**, vent and novelty musicians who are off the road for the duration, worked in Snapp Greater Shows' Ten-in-One show when the organization played Sikeston, Mo.

**EVER** notice that when a manager runs out of anything else to say to his agent he warns him against speaking too freely about his route in hotel lobbies?

**T. D. BERRY** writes from West Newton, Pa.: "Lost my concessions, house trailer and personal belongings at Carrollton (O.) Fairgrounds fire October 2. Am wintering here."

**THEXTON H. TERRY** letters from Buffalo that he, Norman Dick and Gene Lockwood, former members of Gruberg's Exposition Shows, are working in a war plant there.

## Good Reason

**SHOWMEN** have proved that they are never interested in why a show made money. What they want to know is why it went broke, and they are ever seeking information, you might say gossip, on the matter. Of course, there are the hundreds of I-told-you-so fellows on every lot who not only predict one show's downfall but all of them. There are always two or three men who formerly trouped with an ill-fated show who attribute its downfall to the fact that they left it setting on the lot three years before the blow-up. Years ago a show flopped a week before it was slated to start its fair season. Showmen's tongues wagged worse than those of a group of reformers at a meeting. Gossip had it that "his wife took a powder with his general agent; his treasurer was a sucker for bookmakers and had lost his wad; he had been robbing the show for years and had given it back to the bank," and an endless number of reasons for its closing. One day a number of showmen were visiting another midway. The subject as to why So-and-So had closed was being discussed in the cookhouse. Arguments and hearsays waxed hot, as each had a fixed opinion on the matter. They finally decided to be a bit more nosy and each chipped in a dime and wired the closed shows' manager, "Wire our expense why your show went broke." The manager wired back, "Due to lack of funds caused thru sending unnecessary wires."

**RECENT** visitor to *The Billboard* Cincinnati office was Ralph Field, formerly with Johnny J. Jones Exposition, and uncle of Bill Field of Uniontown (Pa.) *Herald*.

**THIS** time of year some jackpottor always threatens to write a book titled "Money Isn't Everything, or How To Make the Winter."

**RAE-TERRILL** writes from Buffalo: "After closing with Convention Shows, I opened in Brogan's nitery here and am now in my fifth week at Club Rainbow."

**WILLIAM H. BROWNELL**, formerly with Oliver Amusement Company, cards from Chula Vista, Calif., that he is a riveter at an aircraft company in San Diego, Calif. Mrs. Brownell is recuperating from a recent operation, he says.

**DOC WADDELL**, former carnival and circus trouper, reports he is preaching in the Sunbury, Berkshire, Delaware and Mount Vernon sectors of Ohio and visiting his son, Parson Waddell, who is operating a chicken farm near Sunbury.

**SHOWMEN** work only an average of 200 days a year to make a living for the restaurateur, hotel proprietor, gasoline and auto dealer.

**CAPT. ALBERT SPILLER**, seal trainer who lost his troupe of seals by death, is training another in a lot on Eighth Street near Market street in San Francisco. He took the seals over from the aquarium, Golden Gate Park.

**LOUIS AND GLADYS COLLINS**, who closed recently with Edwards concessions in Ohio, are playing their regular fall route of schools in Missouri and Illinois with their magic act. While in Popular Bluff, Mo., they visited Mr. and Mrs. Cecil Woods, former free attraction with Art Thomas Shows.

**FRANK S. REED**, for 27 years with Rubin & Cherry Exposition, advises from Shreveport, La., that he is making plans to celebrate his 80th birthday at his book shop there on October 23. He says he's looking forward to renewing acquaint-

## Ask for It Today!

Get a FREE copy of September-October **BIG ELI NEWS**. Just off the Press. Interesting information for every Ride Owner and Operator:

- News from Rides
- Editorial Comment
- Five full pages for **BIG ELI OPERATORS**. The only cost to you—A Gov't Postal Card requesting a copy.

## ELI BRIDGE COMPANY

Publishers  
Opp. Wabash Station, Jacksonville, Ill.



ances with members of Beckmann & Gerety Shows at the Louisiana State Fair there.

HEARD that a suitcase warned his secretary against using his chosen title when placing an ad for a partner with money in the fear that some unscrupulous promoter might pirate it.—Colonel Patch.

FRANK DUSHANE, for many years a general agent with carnivals, is in Muskegon, Mich., where he is employed in an executive capacity by the Defense Plant Corporation. He said he plans to continue with the firm for the duration. He returned to Michigan recently after a three-week visit with relatives in Oklahoma.

FRED DELMAR, well-known animal trainer, is at Clyde Beatty's Jungle Zoo at Fort Lauderdale, Fla., working a lion act in the arena. He's also in charge of the wild animal exhibit. Fred accompanied the consignment of Beatty's animals from Summit Park Zoo, Akron, and Beatty will join him as soon as he closes his tour with Johnny J. Jones Exposition.

BIGGEST optimist I know is a manager who works his men all night to have the midway ready for a Monday 9 a.m. opening at a fair that doesn't open until Tuesday night.—Muggin' Machine Mazie.

MR. AND MRS. CLYDE RINALDO honored C. H. Droege, billposter on F. E. Gooding Amusement Company, at a party in their Columbus, O., home on the eve of his departure for his home at Fredonia, N. Y. Guests included Mr. and Mrs. Bobby Gossins, Mr. and Mrs. Doc Waddell, Nick Koerner, Mr. and Mrs. W. E. Figgins, Ray Zirkel and Mr. and Mrs. Sylvester Rielly.

BENEFIT show on Arthur's Mighty American Shows at Tooele, Utah, for Pacific Coast Showmen's Association proved successful. Event was held in the circus arena, under direction of Martin E. Arthur, Vic Davis, Charles Smith and Art Anderson, and financial results were good. Refreshments, donated by Owner Arthur, were served under supervision of George Stiles.

EVEN the white-collared individual who thru ignorance refers to a workingman as a "roughneck" doubles in anything when he sees his bread and butter endangered.—Oscar the Ham.

MRS. JAMES LYTTLE was tendered a stork shower in the Hillbilly Show tent on Byers Bros.' Shows during the organization's engagement at Marked Tree, Ark. She was the recipient of numerous gifts. In attendance were Mesdames J. W. and C. W. Byers, H. P. Hill, D. J. Grifted, E. L. Holbert, John Lantz, Buster Ellise, Gus Bartel, Jack Holston, Everett Minshall, Owen Jones, Joe Vincent, George Stevenson, J. O. Byers, Howard Withers, Fred R. Rainey, Tex Owens, Lee F. Bradley, and Mrs. Gladys Jacobs, Mrs. Alsy Byers, Mrs. Jewel Fonden, Ma Chaney, Edna Bollinger, Mrs. Lorene Doty, Doris Wilson, Mrs. Dare Little, Miss Gerber and Leona Lenard. Mrs. Jewel Cannon was in charge of arrangements.

MEMBERS of Arthur's Mighty American Shows visiting the various beaches in Salt Lake City while shows were playing Tooele, Utah, included Rex and Minerva Boyd, Gladys Belshaw, Virgil Freeman, Mr. and Mrs. Art Anderson, Mr. and Mrs. Charles Smith, Mr. and Mrs. Vic Davis, Mr. and Mrs. Timothy Revis, Mr. and Mrs. John Dopzelli, Joseph and Emma Blash, Myrna Swarthwood, Mr. and Mrs. Richard Alexander, Mr. and Mrs. Virgil Show, Jessie and Barney Irvine, Mr. and Mrs. Jerry Fox, Mr. and Mrs. Glen Henry, Mr. and Mrs. Clifford Henry, Tod Henry, Mr. and Mrs. Patrick Berry, Jackie Carter, Helen Sturtevant, Sam Pearson, Jack Christensen, Mr. and Mrs. Charles Ferguson, Eddie Anderson, Helen and Lucy Donzelli, Henry Brown and George Vanderhoff.

ROAD MAP JOHNSON reports that while making a thumb jump from the West Coast, somewhere while crossing the hump, he lost

a valuable book containing the addresses of 150 hashers and the names of the 1942 horses that should have won.

CRYSTAL EXPOSITION SHOWS notes from Cleveland, Tenn., by Barney O'Dare: Good business and weather greeted shows here. All reported good business. Wednesday night was newsboy's night and 25 carriers of *The Cleveland Banner* were the guests of the writer and the management. Mr. and Mrs. Warren J. Bunts and son, Warren Jr., visited. Bill Nye, special agent, is still at the Blanton Hotel, Forest City, N. C. Mrs. Verne Hardeman, with duck pond, went to Baltimore. Going to Crystal River (Fla.) quarters were Mr. and Mrs. Johnny Bunts and son, Mr. and Mrs. Walter Bunts; Mr. and Mrs. Billie Bunts and daughter, Dottie; Mr. and Mrs. Art Carver and family, Bill Richardson, Alta Mae Bunts, Freddie Stockton, Toni Marshall and Jimmy Pennington. The writer left for Atlanta with Jean Jeanette.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

JOHNNY J. JONES has been transferred from Air Corps Replacement Center, Nashville, to Maxwell Field, Ala.

PVT. C. H. (SLIM) RICE, former concessionaire, is a radio operator at Camp Hood, Tex.

WILLIAM C. RICE, formerly with carnivals, is a petty officer, third class, and in convoy duty on North Atlantic patrol.

PVT. DAN EICHOFF, former animal trainer on Art B. Thomas Shows, and Pvt. Burnis B. Chadwick, independent concessionaire, are stationed at Camp Croder, Mo.

PVT. HUBERT G. PALMER, photo gallery operator with carnivals for the last 10 years, is in Signal Corps, Company E, 34th Bn., SCTRC, Camp Crowder, Mo.

DWIGHT (DEE) NIFONG, who enlisted in the navy August 27, is stationed at Naval Hospital, San Diego, Calif. He was formerly with Cetlin & Wilson and Beckmann & Gerety shows.

PVT. M. E. THOMAS, formerly with Convention Shows, advises from Atlantic City that he is in the Army Air Corps there.

PVT. DON RAVELLI (Eddie O'Brien), former carnival trouper, is with the Medical Corps, Camp Grant, Ill.

PVT. GLEA VANCE, formerly with Del Couch's Motordrome, is stationed at an air base in Greenville, S. C.

PVT. TOMMY MESSICK, former ride man for George Kresge, is soldiering at Fort Meyer, Va.



FORMER talker for Tom Hasson on Ideal Exposition Shows, William Wheeler is a private with the 44th Engineers, Camp Crowder, Missouri.

### Thar She Blows!

YEARS ago a small gilly show was putting in a winter the hard way by staying out in the hamlets of South Carolina. It proved to be one of the worst winters in history, with the mercury staying at 20 and 25 degrees above zero. Being real showmen, weather good or bad meant little to them as long as they enjoyed the glory of trouping. Money for big mulligan stews and coffee was always available, everyone with the show sharing alike in the cookhouse. No matter how bad business was, move money came from somewhere and from just where no one knew. There were no big or little shots on the show, as everybody placed himself in the same category. The free act on the opery was billed as "The Human Fish." The act consisted of a 6 by 4-foot iron tank with a glass front and a girl who ate an apple and read a paper while under water. Due to the extreme cold it was difficult for the manager to keep girls for the act. As it demanded no talent, it was a daily job promoting laundry queens, hashers and chambermaids. Finding a new "fish," as the girls were called, became a joke on the midway. The act needing one badly for the night, an agent was sent to a neighboring city to promote some talent and was told to wire the show if successful. He scoured the city and was only successful in hiring a girl who weighed well over 300 pounds. He wired the manager, "Meet the 8:30 p.m. train. Am bringing in a whale." The hamlet's depot agent, who was also the telegraph operator, after receiving the wire showed it to many of the natives before delivering it to the lot. The small-town tongues wagged all evening and at train time the lot was bare, the entire population being at the depot. When the agent and the "fish" unloaded and the train sped on its way, the natives, badly disappointed in not seeing anything except two humans unload and not knowing the story, turned upon the depot agent with, "You were hired by them show fellers to help fake us and thought we'd go out to their grounds to see the whale."

## EVANS' DICE WHEEL

A Sensational Money-Maker! Popular! Flashy! Fast!

Beautifully Designed Extra Durable! Perfectly Balanced Uniform Percentage!

### WHEELS OF ALL KINDS!

Ideal for bazaars, festivals, fund-raising campaigns. Merchandise Wheels, Paddle Wheels, Horse Race Wheels, etc. Send today for Free Catalog.

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Franks, Suitable Acts, Hawaiian Troupe, Window Attraction for Bally, Glass Blower. Address: MILDRED RUSSELL, 15 N. Broadway, St. Louis, Mo.

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Photo Machine, Cigarette Shooting Gallery, Ball Games.

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## POPCORN 1942 CROP

Gold Medal is first again with the new crop. Why use the old corn with its low-popping ratio when you can get the new corn at the same price. Write for our new Fall price list today and start saving money by buying your supplies from us.

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## Want-L. J. HETH SHOWS-Want

For Four Outstanding Georgia Fairs and Money Spots in Alabama to Follow.

CARROLL COUNTY FAIR, CARROLLTON, GA. . . . . WEEK OCTOBER 12  
 LAMAR COUNTY FAIR, BARNESVILLE, GA. . . . . WEEK OCTOBER 19  
 SPALDING COUNTY FAIR, GRIFFIN, GA. . . . . WEEK OCTOBER 26  
 UPSON COUNTY FAIR, THOMASTON, GA. . . . . WEEK NOVEMBER 2

John A. Walker wants Acts for Sideshow. Offer good proposition. Musicians, Blues Singer, Chorus Girls for Minstrel Show; \$12.00 salary out of office and percentage. Girls for Posing Show and Girl Show. Openings for good Talkers and Grinders. Place Independent Shows with own outfits. Can use few more Wheels and Grind Stores. JIMMIE DAVIDSON NO LONGER CONNECTED. Ballgame and Penny Pitch Agents, come on. Foreman for Octopus and Merry-Go-Round that can stay sober and are capable. Other Ride Help that can drive Semis. Good salary, treatment and long season. WE CARRY THE "SENSATIONAL FLYING ROMAS TROUPE" FREE ATTRACTION. Address all replies to L. J. HETH SHOWS, Carrollton, Ga., this week; then as per route.

## WANTED —for— WANTED

STATESVILLE, N. C.—IREDELL COUNTY FAIR, week of October 19, and FLORENCE, S. C.—GREAT PEE DEE FAIR, week of October 26

LEGITIMATE MERCHANDISE CONCESSIONS.

GRIND SHOWS—Can place Ride Help who can drive Semi-Trailers.

## MARKS SHOWS

THIS WEEK—ROCK HILL, S. C.

## NAVASOTA, TEXAS, THIS WEEK

### CONROE FAIR NEXT WEEK

Want Juice, Grab, Snow, Fish Pond, Cigarette Lead Gallery, Photos, Scales, Concessions, Agents, Ride Help.

Address

## ROY GRAY

### Sims Greater Ends '42 Trek in Black

CALEDONIA, Ont., Oct. 10.—Sims Greater Shows concluded their 1942 jaunt with a click engagement as mid-way attraction at Caledonia Fair here. Tour closed with about the same personnel as that which opened the 22-week season. All reported the successful results and shows left here for quarters in Toronto in the black.

Management said the shows obtained good weather breaks for the most part and that business on the season exceeded that of last year. Owner Fred W. Sims played host to members of the WAAC during the stand at Bedford (Que.) Fair.

### Pioneer Chalks Good Troy, N. Y., Closer

WAVERLY, N. Y., Oct. 10.—Pioneer Victory Shows, under management of Mickey Percell, wound up their 20-week tour with a successful engagement at Troy (N. Y.) Fair, where business for the seven days was exceptionally good, Percell said. Day results were outstanding, while night business, hampered by cold weather, was only fair.

Shows' equipment was stored temporarily on the fairgrounds and organ-

ization wound up the season on the right side. Fair was sponsored by the fair association and Western Bradford County Band, with Lions' Club co-operation.

### ROUTES

(Continued from page 18)

Rosillanos, The (Biltmore) Providence, R. I., 12-24, h.  
Roth, Lillian (Aquarium) NYC, re.  
Roxyettes (Earle) Washington, t.  
Rubin, Benny (Casanova) Detroit, nc.  
Rusita & Deno (Belmont Plaza) NYC, h.  
Russell, Bob (New Yorker) NYC, h.  
Russell, Connie (Copacabana) NYC, nc.  
Russell's, Ross, Garden of Girls (Center) Greenville, S. C., 14; (State) Spartanburg 15; (Carolina) Wilmington, N. C., 16-17; (Recreational Hall) Langley Field, Va., 19; (James) Newport News 20-21; all theaters.  
Ruton's Dogs (State) Baltimore 15-17, t; (Fair) Emporia, Va., 19-24.  
Ryan, Sue (Chez Parée) Chi, nc.

### S

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.  
Sasha & Nadia (Casino Russe) NYC, c.  
Sava, Marusia (Russian Kretchma) NYC, nc.  
Savoy, Harry (Hi Hat) St. Louis, nc.  
Schools, Victoria (Pierre) NYC, h.  
Scott, Hazel (Cafe Society Uptown) NYC, nc.  
Scott, Margaret (Pierre) NYC, h.  
Scott, Tom (Rainbow Room) NYC, nc.  
Semon, Primrose (Butler's) NYC, re.  
Sevilla, Anita (Havana-Madrid) NYC, nc.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Shaver, Buster, Olive & George (State) NYC, t.  
Shea & Raymond (Riverside) Milwaukee, t.  
Sims & Bailey (Royale) Detroit, nc.  
Slate Bros., Three (Hipp) Baltimore, t.  
Smith & Burns (Roxy) Columbus, O., nc.  
Smith & Dale (Adams) Newark, N. J., t.  
Smoothies, The (Belmont Plaza) NYC, h.  
Southern Sisters (Lake) Springfield, Ill., 12-16, nc; (Edgewood) St. Joseph, Mo., 19-25, nc.  
Sporn & Dukoff (Hollenden) Cleveland, h.  
Stefanescu, Salah (Casino Russe) NYC, c.  
Stone & Victor (La Conga) Erie, Pa., nc.  
Stritt, Freddy (Tower) Kansas City, Mo., t.  
Stuart, Charles (Colonial) Dayton, O., t.  
Sullivan, Jeri (Oriental) Chi, t.  
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.  
Sumner, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.

### T

Tarasova, Nina (Casino Russe) NYC, c.  
Taylor, Lou (Greenwich Village Inn) NYC, nc.  
Taubman, Paul (Penthouse) NYC, nc.  
Tharpe, Sister (Palace) Cleveland, t.  
Tio, John (Helsing's) Chi, c.  
Tip, Tap & Toe (Chicago) Chi, t.  
Tomack, Sid, & Raisa Bros. (Mother Kelly's) NYC, nc.  
Thomas, Joe, Musical Jesters, with Archie Nicholson (State Fair) Jackson, Miss., 12-17.  
Turner, Jack (Oriental) Chi, t.

### V

Vallee, Edee (Jimmie Dwyer's Sawdust Trial) NYC, nc.  
Valine, Wilma (Jimmy Kelly's) NYC, nc.  
Van, Gus (885 Club) Chi, nc.  
Van, Rita; Lillian Laulin, & Al Sharpe (Rice) Houston, Tex., 2-19, h.  
Van, Samye (Swing Club) Brooklyn, nc.  
Vance, Jerri (La Conga) NYC, nc.

### W

Wain, Bea (Chase) St. Louis, h.  
Walker, Ray (Swing Club) Brooklyn, nc.  
Wallace Puppets (Post) Spokane 16-18, t; (Palomar) Seattle 19-24, t.  
Walsh, Sammy (Royale) Detroit, nc.  
Walsh, Tommy (Fair) Topsham, Me., 13-15.  
Ward, Margie (Moose Club) Fort Wayne, Ind., nc.  
Ware, Linda (Chez Parée) Chi, nc.  
Wayne, Frances (Famous Door) NYC, nc.  
Wences, Sanor (Rainbow Room) NYC, nc.  
Westfall, Lorraine (Yar) Chi, re.  
Whirlwinds, Six (Latin Quarter) NYC, nc.  
White, Danny (Iceland) NYC, re.  
White, Carl, & Trio (Cafe Maxin's) NYC, nc.  
White, Jerry (Bill's Gay '90s) NYC, nc.  
Willard, Harold (Penthouse) NYC, nc.  
Williams, Mary Lou (Kelly's Stable) NYC, nc.  
Wills, Frances (Colonial) Dayton, O., t.  
Wills, Six (Apollo) NYC, t.  
Winchell, Paul (Roxy) NYC, t.  
Woodd, Napua (Lexington) NYC, h.  
Woody & Betty (Blackhawk) Chi, c.  
Wonder, Tommy (Roxy) NYC, t.

### Y

Yacht Club Boys (Park Central) NYC, h.  
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.  
Yvette (Beverly Hills) Newport, Ky., cc.

### Z

Zorita (Famous Door) NYC, nc.

### CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A B & B: Stokesdale, N. C.; Madison 19-24.  
Alamo: Ft. Worth, Tex.  
All-American Expo.: (Fair) Albertville, Ala.  
Allen Greater: Fair Bluff, N. C.  
American Expo.: West Jefferson, O.  
Anderson-Strader: (Fair) Anthony, Kan.  
Arkansas Am. Co.: Walnut Ridge, Ark.  
Arthur's American: Needles, Calif., 13-18.  
B. & H.: Greelyville, S. C.  
Bantly's All-American: (Fair) Sumter, S. C.; (Fair) Lancaster 19-24.  
Barker: Arbyrd, Mo.  
Baysinger, Al: Hayti, Mo.  
Beckmann & Gerety: Beaumont, Tex.  
Blue Ribbon: (Fair) Lawrenceville, Ga.  
Boswell Am.: Messick, (Firemen's Fair) Waverly 19-24.  
Bright Lights Expo.: Brunswick, Md.; Lawrenceville, Va., 19-24.  
Buckeye State: (Fair) Cleveland, Miss.; (Fair) Greenville 19-24.  
Bullock: Aiken, S. C.  
Burke: Frank; Hobbs, N. M.

Byers Bros.: Kennett, Mo.  
Central Am. Co.: (Fair) Edenton, N. C.; (Fair) Plymouth 19-24.  
Cetlin & Wilson: (Fair) Petersburg, Va.; (Fair) Wilson, N. C., 19-24.  
Coleman Expo.: Bynum, Tex.  
Colley, J. J.: Savanna, Okla.  
Collins United: Assumption, Ill.  
Crafts 20 Big: Lynwood, Calif.  
Crafts Fiesta: (Manchester & Compton) Los Angeles, Calif.  
Crescent Am.: Bishopville, S. C.; (Fair) Chester 19-24.  
Cumberland Valley: Summerville, Ga.  
Dodson's World's Fair: Abilene, Tex.; San Angelo 19-24.  
Dudley, D. S.: Childress, Tex.  
Dumont Am. Co.: Bowling Green, Va.  
Dyer's Greater: (Fair) Starkville, Miss.; Amory 19-24.  
Elite: Pittsburg, Kan.  
Endy Bros.: S. Boston, Va.; Emporia 19-24.  
Fidler United: Conway, Ark.  
Fleming, Mad Cody: (Fair) Wrightsville, Ga.; (Fair) Douglas 19-24.  
Franks Greater: (Fair) Cordale, Ga.; (Fair) Macon 19-24.  
Garden State: (Fair) Winnsboro, S. C.; (Fair) Greenville 19-24.  
Gold Medal: (Fair) Eufaula, Ala.; (Fair) Ozark 19-24.  
Golden Belt: (Fair) Hot Springs, Ark.; season ends.  
Gray, Roy: Navasota, Tex.  
Great Lakes Expo.: Pascagoula, Miss.  
Great Southern: Philipp, Miss.  
Great Sutton: Osceola, Ark.; Blytheville 19-24.  
Greater United: Victoria, Tex.  
Hames, Bill: Wharton, Tex.  
Heller's Acme: Camp Kilmer, New Brunswick, N. J.  
Hennies Bros.: Columbus, Ga.  
Henry, Lew: (Fair) Littleton, N. C.; (Colored Fair) Suffolk, Va., 19-24.  
Heth, L. J.: (Fair) Carrollton, Ga.; Barnesville 19-24.  
Hubbard's Midway: Xenia, O.; Bowling Green, Ky., 19-24.  
Hughes Greater: Forrest City, Ark.  
Ill.-Ark.-Mo. States: De Queen, Ark.  
Jones, Johnny J.: Mobile, Ala.  
Kaus Expo.: Thomasville, N. C.; (Fair) Greenwood, S. C., 19-24.  
Kaus, W. C.: (Colored Fair) Winston-Salem, N. C.; (Fair) Dillon, S. C., 19-24.  
K. & M.: Augusta, Ga.; Valdosta 19-24.  
Lawrence Greater: (Fair) Union, S. C.; (Fair) Greenwood 19-24.  
Lee, Roy: Morehouse, Mo.  
Lewis, Art: (Fair) Greensboro, N. C.; S. Norfolk, Va., 19-24.  
Liberty United: Charleston, S. C.  
McKee, John: Kelsey, Ark.  
Marks: (Fair) Rock Hill, S. C.; (Fair) Statesville, N. C., 19-24.  
Mighty Monarch: Dublin, Ga.  
Mimic World: Natchitoches, La.  
Mound City: England, Ark.  
Nall, C. W.: Rayville, La.  
Ozark: Paris, Ark.  
Page, J. J.: Johnson City, Tenn.  
Page, W. E.: Kenton, Tenn.; (Fair) Trenton 19-24.  
Prel's World's Fair: Burlington, N. C. (See ROUTES on page 57)

### CIRCUS

Hamid-Morton: (Arena) Philadelphia 10-16.  
Mills Bros.: Batesville, Ark., 13; Newport 14; Augusta 15; Wynne 16; Marianna 17; Forrest City 19; Earle 20; Marked Tree 21; Trumans 22; Paragould 23; Monette 24; Rector 26; season ends.  
Polack Bros.: (Auditorium) Salina, Kan., 16-22.  
Ringling Bros. and Barnum & Bailey: St. Louis, Mo., 12-13; Birmingham, Ala., 15-16; Gadsden 17.  
Wallace Bros.: Norfolk, Va., 13; Portsmouth 14; Newport News 15; Richmond 16-17.

### MISCELLANEOUS

Birch, Magician: Wymore, Neb., 14; Fairbury 15; Wellsboro, Pa., 21; (Academy of Music) Phila 23.  
Burke & Gordon: Indianapolis 12-17.  
Campbell, Loring, Magician: Miami, Okla., 14; Columbus, Kan., 15; Burlington 16; Harveyville 17; Lawrence 18.  
Couden, Doug & Lola: School Assemblies, Conway, S. C., 12-17.  
DeCleo, Harry, Magician: Marysville, O., 12-17.  
Doss, Benny, Comedy Co.: Pattonville, Tex., 12-17.  
Postaire, Magician: Newport News, Va., 12-14; Norfolk 15-17.  
Fred's Kiddie Circus: Parkersburg, W. Va., 12-23.  
Gibbivan, Frank R., Co.: Pleasant Lake, Ind., 12-17.  
Harris, Pat: Hugo, Okla., 12-17.  
Long, Leon, Magician: Greenwood, Miss., 12-15; Indianola 16; Isola 17; Belzoni 18-19; Louise 20; Yazoo City 21-23.  
Lucy, Thos. Elmore: Indianapolis, Ind., 14-17.  
Ricket's Dogs, school show: Oxford, Ala.  
Slout, L. Verne, Co.: Jamestown, Pa., 19; Kittanning 20; Midland 21; Bellevue 22; Masontown, W. Va., 23.  
Turtle, Wm. C., Magician (Star Theater) Portland, Ore., 12-17.  
Virgil, Magician: Wheatland, Wyo., 14; Greeley, Colo., 15; Akron 19; Burlington 20; Limon 21.

### ADDITIONAL ROUTES

(Received Too Late for Classification)

Everett & Conway: (Dog House Night Club) Reno, Nev., 12-17.  
Lee, Joe & Betty (Club Ball) Phila 12-22.  
Manuelo, Don, Ork. (Hotel McCurdy) Evansville, Ind., 12-17.  
Morales Bros. & Daisy: (Night Club) Superior, Wis., 12-26.  
Morris, Will, & Bobby: (Shrine Circus) Philadelphia 10-16; Toronto 19-24.  
Myers, Tim: (Soho Club) Chicago 12-24.  
Romas, Flying: (Fair) Carrollton, Ga., 12-17; (Fair) Gainesville 19-24.  
Ruton's Dogs (State) Baltimore 15-17, t; (Fair) Emporia, Va., 19-24.  
Saddler, Harley, Show: Seymour, Tex., 12-14; Haskell 15-18.  
Weber Bros. & Chalita (Embassy Theater) Rochester, N. Y., 12-16.

**WANT**  
EXPERIENCED PHONE AND PROGRAM MEN. Circus Acts, Animal Acts and Novelty Acts. State your best proposition. Good date to follow. Write  
**TOM HASSON**  
Care Timrod Hotel Charleston, S. C.

**WILSON COUNTY FAIR, Wilson, N. C., week Oct. 19th**  
**PITT COUNTY FAIR, Greenville, N. C., week Oct. 26th**  
WANT—Legitimate Merchandise Concessions, American Palmistry, Eating and Drinking Stands of all kinds. All winter season.  
WANT—Showmen with new and novel ideas for the 1943 SEASON. We will furnish winter quarters at Petersburg, Va., and will finance if necessary.  
All address this week, PETERSBURG, VA., FAIR.  
**CETLIN & WILSON SHOWS, Inc.**

**J. F. SPARKS SHOWS**  
WANT FOR ANNISTON, ALA., October 19-24  
RIGHT DOWN TOWN  
Shows with own equipment. Musicians for Minstrel Show. Concessions of all kinds, Ball Games, Pitch-Till-Win, Lead Gallery, Basket Ball, etc. All replies to  
**J. F. SPARKS, Sylacauga, Ala.**

**GREENWOOD, S. C., FAIR**  
WEEK OCTOBER 19TH  
**KAUS EXPO SHOWS WANT**  
Fly-o-Plane, Spitfire, Pit Attractions, Hawaiian with own outfits. Concessions of all kind, no exclusive except Bingo. Want Wheels and Coupon Stores, Rideons that drive semi.  
**THIS WEEK, THOMASVILLE, NORTH CAROLINA**

**DILLON, S. C., week October 19**  
WANT Penny Arcade, Guess Your Age, Floss, Grind Stores and Wheels. FREE ACT. BOOK Flat Ride and Shows not conflicting. Good percentage. Have 6 more big dates to follow.  
**W. C. KAUS SHOWS, INC.**  
RUSS OWENS, MGR., WINSTON-SALEM, N. C.

**DUMONT AMUSEMENT CORP. WANTS**  
Small Cookhouse or Grab. Can place legitimate Concessions all kinds. Want one Flat Ride. Out until Thanksgiving week. All defense territory. All address DUMONT AMUSEMENT CORP., Bowling Green, Va., this week.

**MOULTRIE, GA., LEGION VICTORY WEEK**  
OCTOBER 19 TO 24  
South Georgia's biggest boom town. Followed by Weyeross, the big air base celebration. Want legitimate Concessions of all kinds. Arcade and Diggers open. Want Shows of all kinds, Monkey and Animal Show, Minstrel Show Performers and Musicians. Yes, we play Camp Stewart. Address:  
**MIGHTY MONARCH SHOWS**  
DUBLIN, GA.

**MIDDLE GEORGIA COLORED FAIR**  
MACON, GA., OCT. 19 TO 24.  
Want Legitimate Concessions of All Kinds. Wire or Write  
**HARRY LOTTRIDGE, FRANKS GREATER SHOWS**  
CORDELE, GA., OCT. 12 TO 17.  
Join the Show That Is Playing the Money Spots and Will Be Out All Winter.

# Direct from the Lots

## Arthur's Mighty American

Tooele, Utah. Five days ended October 4. Location, West Vine at First Street. Auspices, LLL. Business, fair. Weather, hot.

What started out to excellent crowds the first three days was climaxed by the worst Saturday night experienced by the shows. Town doubled its population in 90 days. Monday the circus played Tremonton, Utah, to excellent results, with a fair matinee. Reporting good results were Arthur Hann, Jack Christensen, George Stiles, Timothy Revis, Charles Smith, Gladys Belshaw and Al Bozarth. Gladys Belshaw and Virgil Freeman visited Monte Young Shows at Provo. Mary Donzelli celebrated her birthday and was given a party at the cookhouse by Mrs. George Stiles, which was attended by all children on the shows. Arthur Hann left for Seattle on business. Mrs. Persis Craig accompanied Richard P. Arthur to Las Vegas, Nev., where they will sojourn until shows' arrival. Women's bowling contest was won by Mrs. Richard Alexander and Ellen Berry, while the Pacific Coast Showmen's Association award went to Mrs. John Donzelli.

WALTON DE PELLATON.

## Clyde Smith-Lew Henry

Bedford, Va. Week ended October 3. Auspices, American Legion Post Fair. Business, good. Weather, fair.

Monday was lost because of a late arrival, but everything was up Tuesday, and it proved another satisfactory week. Fair was heavily advertised, and shows received good co-operation from fair and local officials. Legion parade on Thursday from the downtown sector to fairgrounds attracted a large crowd. Friday and Saturday were the big days, and shows, rides and concessions obtained good business. Spicy Copeland's Harlem Night Club led shows, with Jerry Higgins's Chez Parce second. Lew Henry's Twin Ferris Wheel topped rides, with Hiram Beal topping concession row. Margaret and Jack Massie's concessions

were popular. Al Basso and Mike Bosco reported good business. Madame Wanda's palmistry booth clicked. Bobbie and Bill Anders returned after attending their mother's funeral. Arthur and Hardway Heaton returned from Washington, and Capt. Van Hayden arrived with his trained dogs. James T. Akers joined Jack Rockway's bingo staff. Personnel was surprised at the sudden death of William Bird, concessionaire, who died in Cresson, Pa. Slim Joyce is chief electrician, and Mac McBride is foreman on the Merry-Go-Round. Roy Stotler is foreman on the Twin Ferris Wheels, and Fred Frederick the second man.

BOBBY KORK.

## John H. Marks

Fayetteville, N. C. Week ended October 3. Auspices, Cumberland County War Exposition. Business, big. Weather, fine.

Business here was far above expectations despite several handicaps the early part of the week. Monday opened cold with light attendance. Tuesday night saw a 45-minute blackout, which kept many away from the exposition. On Wednesday the weather turned warm and customers jammed the midway. Thursday and Friday saw an average attendance of 12,000 passing thru the gates, but Saturday all records were smashed with 15,000 recorded for the final day. As a result of the big business done on the final days Owner Marks decided to remain over for an additional week, moving to a new location on the Fort Bragg Highway. Shows and rides did a record-breaking business during the week and concessions clicked. A Scrap Matinee, Saturday, sponsored by Fayetteville Daily Observer, resulted in three truck loads of scrap material being turned over to the Salvation Army. School children were admitted free at the main gates by donating three pounds of scrap material for war purposes. The Observer gave the exposition and shows front-page publicity. Fred West, who has been a patient in the Veterans' Hospital, Huntington, W. Va., since July 4, has recovered and is back with the Victory

Ranch Revue, where he and his wife, Marie, have a musical act. Visitors were Mr. and Mrs. Henry Palmer and R. C. McCarter. Station WFNC was utilized, with six daily broadcasts during the exposition. WALTER D. NEALAND.

## Gold Medal

Tuscaloosa, Ala. Six days ended October 3. Location, Burkes Showgrounds. Business, fair. Weather, fair.

Move from Columbus, Miss., was made without delay, but rain Saturday left the lot in bad shape and tractors were used to move the shows on the lot. Business was only fair Monday, Tuesday and Wednesday because of cold weather, but concessions did well. Results the rest of the week gave shows a satisfactory gross. Concessions clicked. General Manager Oscar Bloom made a hurried trip to Paducah, Ky., and while there turned over his Fury steamboat to the local salvage board. It is said the salvage board would realize about 20 tons of scrap from the Fury. Albert Green, Merry-Go-Round foreman, made a hurried trip to his home town, Stuttgart, Ark. Lucille, daughter of Mr. and Mrs. George Peterson, who have the photo gallery and Auto Ride, left for Laurel, Miss., to enter school. Peterson purchased a truck. Rosemary and Bobby, son and daughter of Mr. and Mrs. Dennis Sisk, left for school in New Orleans. Barney Lamb went to Jackson, Tenn., where he resumed his position as an official for a contracting company. Mrs. Barney Lamb is taking care of their interests on the shows. Jim Pearce purchased a car. HARRY E. WILSON.

## Buckeye State

Greenwood, Miss. Three days ended October 3. Location, Legion Field. Auspices, American Legion Post Fair. Business, good. Weather, fair.

Shows made the long jump from Mobile, Ala., in good time and everything opened Thursday night to good business, altho the weather was cool. On opening night a 30-minute trial blackout was held, but the crowd remained on the lot until after it was over. Gate registered about 500 paid admissions after the blackout. Friday and Saturday nights were highly satisfactory, and all shows and rides reported good business. Concessions also did well. Ferris Wheel topped rides, and Circus Side Show led shows. Walter B. Fox joined here to assist Manager Joe Galler. Mrs. Shields left for a visit to her home in Lexington, Ky. Clois Crane left for Cornell University, Ithaca, N. Y., where he will continue his studies. Charles and Helen Engle joined with bingo, replacing Mr. and Mrs. Gus Litta, who closed in Mobile to play lots there with Alabama Amusement Company. Bill Gentsch, co-owner Gentsch & Sparks Shows, visited his daughter, Mrs. Russell Cooper, wife of shows' chief electrician. Bill Dyer, owner Dyer Greater Shows, also visited. H. M. KILPATRICK.

## J. F. Sparks

Jasper, Ala. Week ended October 3. Location, Walker County Fair. Business, good. Weather, cool.

Shows and rides were ready to go Monday, but opening was marred by cold weather. Cool weather on Tuesday held down attendance. Warmer weather Wednesday, Kids' Day, saw the midway jammed, and plenty of money was in evidence. Shows and rides operated to near-capacity. Night attendance also was satisfactory. Thursday and Friday grosses took a nosedive, however, because of the weather. Day play Saturday was slow, but a huge crowd jammed the midway that night, spending liberally with shows, rides and concessions. Mountain Eagle and Union News, local papers, co-operated. William Sherwood, Merry-Go-Round foreman, sustained a dislocated shoulder in a fall from the ride. Theodore Heinze, Chairplane foreman, is recovering from an infected finger. Jim and Joe Sparks, Ford Smith and Al Morris readied their concessions. Mrs. J. F. Sparks returned to her home in Birmingham. Huey Waters left for Sylacauga, Ala., in the interest of the shows, and Sparkplug Hall, Cotton Club comic, returned following his discharge from a Knoxville hospital. Sara Jordan, of the Cotton Club, left for the East to be with her husband, who is in an army band there. ROBERT L. OVERSTREET.

## West Coast

Medford, Ore. September 21-26. Location, circus grounds. Business, good. Weather, good. Pay gate, 20 cents.

Shows were said to be the first to obtain permission to play inside the city

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
LIGHT WEIGHT BINGO CARDS  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker, Real Class . . . \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M . . . . . 1.50  
Box of 25,000 Black Strip Car Markers . . . 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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## THE SHRUNKEN HUMAN

That tiny shrunken body, a Jungle Maiden, reduced to a mere midget; a Jungle Warrior, only 2 feet in length, the wonder attraction of America. Both have human hair, eye lashes, brows, shrunken bosoms, necklace human hair, old grave beads, snake bones. Put one in window—will blockado sidewalk. Shipped in nice casket, post paid, \$15.00. Shrunken Heads, native, \$8.00; Japanese, \$8.00, post paid. Lecture and history with each. The best manufactured attractions in America.

TATE'S CURIOSITY SHOP  
SAFFORD, ARIZONA

**WANT TO BUY**  
FOR CASH  
**.22 CALIBER**  
**SHORT AMMUNITION**

Any Quantity. Price Secondary. Write or Wire at Once.

**MODERN MUSIC CO.**

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COLORADO SPRINGS, COL.  
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**ENTIRE CARNIVAL**

2-Abreast Parker Merry-Go-Round, in A-1 shape; 6 Shows, complete; Khaki Tents, used one season; Panel Prints, good Banners, Smith & Smith Chair Plane; 6 Semi Trucks, '40 and '41, good rubber; Transformer Truck, 2-37 1/2 Transformer, good cable. Can be used in operation. Osceola, Ark., Oct. 12-17; Blytheville, Ark., Oct. 19-24.  
**Corp. Frank M. Sutton, Jr.**

## WANTED

Electricians to operate Shows. Must understand mechanical work.

**Modern Art Studios, Inc.**

1201 W. Madison St. Chicago, Ill.

## FOR SALE OR TRADE!

Patented Fish Pond, portable, mechanically operated with motor. A-1 condition. Suitable for amusement park or fairs. Write for particulars. Will trade for Scientific Poster Tables.

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## HARRY NELSON

Striking Machine Builder and Doll Racks.  
2914 W. 15th Street, Coney Island, N. Y.  
Phone: ES-2-8866.

## D. L. (Spot) Basinger Wants

Bingo Counter Man or Woman; Dickey, answer.  
Reply: Maxton, N. C., this week.

# Carnivals' Share Big in Contribution of 1942 Fairs to War Effort!

The extent to which carnival shows co-operated with fair committees in promoting the War Effort can best be understood and realized when the whole 1942 story of Fair Operations is reviewed and studied at one time. This will be done in the Cavalcade Edition. Many outstanding patriotic endeavors were successfully initiated and presented to millions of Americans thruout the country. The complete account of what carnivals and show people did makes interesting reading. Don't miss it.

**NOTICE TO ADVERTISERS: Reserve your space now!**  
Choice positions for your selling messages available. Write today for complete information and rates. The Billboard Publishing Co., 25 Opera Place, Cincinnati, O.

## 3rd ANNUAL ISSUE CAVALCADE OF FAIRS

featuring  
"FAIRS SHARE IN VICTORY"

limits here for a number of years. They obtained good play from soldiers at a near-by camp and spot was one of the banner dates of the season so far. Saturday's matinee again had a special tie-up with a local market and co-operation of *The Medford Mail*, whose manager, Herb Thompson, is an old friend of the writer; much publicity was given shows. Swede Wilson is getting trucks and equipment ready. Manager Mike Krokos again took over the managerial reins. Sheriff Sid Brown was host to the writer. Louis Leos and Manager Krokos at a dinner at his home. After the dinner he presented the writer with a gold-mounted Elks tooth. Police Chief McCready visited the shows and co-op-

erated. Jack Joyce and Mabel Stark and their circus equipment closed here. Mr. and Mrs. Frank Forest purchased a new trailer. Ted and Ming Wright's two Girl Shows are clicking.  
*Grants Pass, Ore. September 15-19. Auspices, Disabled American Veterans Post. Business, good. Weather, good. Pay gate, 20 cents.*  
 Known for years as a bad business town, city gave shows one of the season's largest weeks so far. The writer set a tie-up with a local market for the matinee Saturday. Day brought out a record crowd. Bob Schonover, superintendent, has the shows on the lot and ready to operate early each day. Harry Baker, electrician, is doing a good job. Town was well billed by General Agent Jessup. George Costello joined this week.  
**W. T. JESSUP.**

Fair Dates

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated September 26, which carried lists of fairs to be held the remainder of this year, those which had been canceled and those which had not been heard from up to that time. The September 26 issue can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

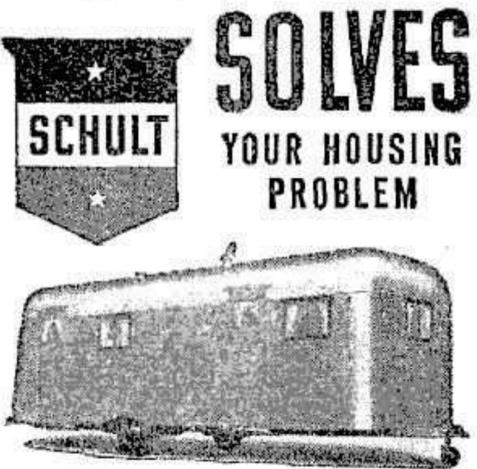
American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 10.—We are pleased to announce officially that the annual meeting will be held at Hotel Sherman, Chicago, November 30 at 11 p.m. in Room 107. It will continue nightly thereafter until completion of business. We are preparing to set up the annual report and, in accordance with the government's request, will skeletonize it and the meeting procedure to reduce the time element to a minimum. As part of the program we expect to include a discussion of the industry's contribution to the war effort, new problems which appear imminent as a result of the war effort, and a consideration of future activities in which the industry can engage to aid the war effort in 1943.

It would be greatly appreciated if any members or others may be interested and have any ideas or suggestions which they wish to submit to the annual meeting that they communicate with us promptly so that these suggestions may be included in the annual report. In accordance with the by-laws, due notice of the annual meeting will be sent to each of the member shows.

Office of Price Administration has announced that it is planning a single system to cover the rationing of tires and gasoline. Included in this system is a plan to provide all automobile owners with some type of tires on a rationing basis, but there are so many conditions attached to the fulfillment of the plan that we do not deem it advisable to speculate about its possibilities at this time. Office of Defense Transportation has issued data with reference to applications of certificates of war necessity and the details which must be submitted in connection therewith. It is our impression, however, that few vehicles in the industry will be affected by these particular regulations. United States Department of Commerce has released a survey of transportation facilities, with a prediction that the use of these facilities will probably grow worse.



A fine mobile home, quick—anywhere. Thousands of Schult Trailers are being used in war production centers. Roomier, sturdier and with more interior refinements, Schult is delivering the finest trailers in its history. You'll want a Schult, an investment good for years, with top trade-in value and nation-wide service. See it at your dealers, or write, Schult Trailers, Inc., Dept. 210, Elkhart, Indiana.

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 Write FOR NEW CATALOG

- Down
- 1942 Palace Concession Trailer, Living Quarters, Electric Brakes, New Tires, Profane Grill, Electric Refrigerator, Neon Sign... \$350
  - 1939 Covered Wagon, Tandem, 22 Ft. 250
  - 1942 Zimmer, New Tires..... 270
- Balance Finance at 6%—18 Months.
- SELHORN**  
 Phone 2-1103 or wire E. Lansing, Mich.
- Will the following kindly contact us: J. J. Stevens, Marguerite Sullivan, L. R. Duckett, Budd Ferguson, Arthur Converse, Theodore Eysman, George R. Miller, Mike Brady, Clinton Partello, Eugene Lewis, Grey McClintock, Lloyd L. Buckner, Jack Kerns, Frank McKinney, Plato Buckland, Joseph Mannheim, Joe Pesano, Bernice Gagnon.

**BOSWELL'S AMUSEMENTS WANT**

For Waverly, Va., Firemen's Fair, Oct. 19-24, and balance of season, legitimate concessions of all kind. Will place any Show of merit. Want Ride Help and Concession Agents that can drive truck. Out all winter. Messick, Va., this week.  
 All mail, SAM COLLINS.

**FOR SALE**

Cheap for cash. Moon Rocket Ride, in first-class condition. Can be seen in operation. Write or wire  
 BOX D-297, The Billboard, Cincinnati, O.

**GREAT SOUTHERN SHOWS**

Phillipp, Miss., this week. Out all winter in cotton and defense centers. Want Agent for Ball Games and other Concessions; Ferris Wheel Foreman at once. Wire or write  
**A. H. MURPHY**  
**TORTURE PROOF**  
 Original Illusion. First Time Advertised. Write  
**ABBOTT'S, Colon, Michigan**  
 World's Largest Illusion Builders

Art Lewis

*Rocky Mount, N. C. Week ended October 3. Location, Rocky Mount Fair. Business, good. Weather, cool.*

Monday, Tuesday and Wednesday's business was fair and it picked up Thursday, Friday and Saturday. Weather was cool at night. Percy Morency, secretary-treasurer, had the lot laid out on shows' arrival. Mr. Johnson, secretary Rocky Mount Tobacco Chamber of Commerce, gave good co-operation. On Tuesday the Aloha Show orchestra, under direction of Man-di-diaz, made a special broadcast. Rosita Diaz was soloist. On Thursday the Carlson Sisters were heard on the broadcast. Hawaiian orchestra broadcasted again by request on Friday. Mr. and Mrs. Jerry Jackson made a hurried trip to Richmond to contract help for their Hipcap Colored Revue. C. E. Barfield was here with Fly-o-Plane and Spitfire. Mr. and Mrs. Norman Y. Chambliss, managers, and Miss Kendall, secretary of the fair, co-operated.

*Burlington, N. C. Week ended September 26. Location, Community Fair, Hoffman Field. Business, good. Weather, cool. Pay gate, 25 cents.*

After two railroad moves from Lynchburg, Va., everything was ready to open Monday night. First three nights were cool and crowds were only fair. Station WABB and *The Burlington Daily Times News* were liberal. Ray Perton and Sam Suttrell are handling the candy privilege under direction of Jim Moran. Mr. and Mrs. Darnell, of Columbia, N. C., visited Mr. and Mrs. J. B. Braden. Frances Le Vine, Edith Cooper and Ray Barone are working on the Aloha Show. Miss O. P. Harlowe and Rade Bell joined the Vanities Show. Friday night was big despite rain.

M. B. (DOC) KUTHERFORD.

St. Louis

ST. LOUIS, Oct. 10.—Outdoor showmen in this sector are awaiting the opening of Firemen's Thrill Show, Army War Show and Ringling-Barnum circus. Larry Sunbrock arrived Tuesday to assist Tom Packs in the handling of the Firemen's Thrill Show, and Ernie Young, Barnes-Carruthers Booking Agency, spent several days here conferring with these men concerning acts which will be provided by the B-C office. Frank and John M. (Jack) Duffield were here arranging for the Army War Show, while Pat Purcell is already strutting his stuff in a world of top-notch publicity for this show. F. D. McDonald is handling all other arrangements.

Joe Sorensen opened his Broadway Museum at 15 North Broadway to good business Tuesday. Mr. and Mrs. Sorensen closed with Blue Ribbon Shows, where they operated the Girl Show, several weeks ago. Sam Fidler, owner Fidler's United Shows, which played at Natural Bridge Avenue last week, left last Saturday for the cotton country.

Louis Berger, general agent Goodman's Wonder Shows of America, passed thru the city en route to the South. Jack Edwards, until recently general agent of Byers Bros.' Shows, passed thru the city en route to Dallas, where he enlisted in the navy, with the rating of petty officer, second class, on the reserve list. Red Ellman and James Rordon, Ellman Shows, passed thru this port last week en route to Hot Springs. William Pink, ride owner who had his Octopus booked on the World of Today Shows, came thru en route from the South to his home in Los Angeles, where he plans to spend the winter.

Mrs. Catherine Oliver, for many years owner Oliver Carnival Company No. 2, visited *The Billboard* Tuesday. She is now operating the Oliver Hotel, New Orleans, and came up for the World Series. Tom W. Allen spent several days in the

city visiting friends. Eddie Dorey, stilt-walker and clown, made a hit at Grocers' Convention in Jefferson Hotel last week. Sonny Bernet and Phil Sheppard, Globe Poster Corporation, are visiting Myron (Mike) Sheppard, who is permanently located here and in charge of the St. Louis plant. John Francis closed his Maryland Shows at Steele, Mo., last Saturday and brought his rides and paraphernalia into local winter quarters. Francis, who operated Maryland Park here to good business, was compelled to move his rides and other paraphernalia from that park several weeks ago when the government took over the property. Hazel Martin, who was visiting Mr. and Mrs. Francis here, left to join her husband, Art, on World of Today Shows.

L. J. Heth Is Winner At Fair in Greensboro

GREENSBORO, Ga., Oct. 10. — L. J. Heth Shows scored a winner as midway attraction at Greensboro Fair here September 28-October 3. Business was fair thruout, with Saturday being the big day and sending the shows away in the black. Flying Romas, high act, continue popular. C. C. Leasure reports.

Mr. and Mrs. Davidson closed here and were tendered a farewell party. Ruby and Francis Neal are clicking in Walker's Side Show. Staff remains about the same, and Messrs. Spauling and Leasure are handling the advertising and press for the organization.

CONKLIN '42 JAUNT

(Continued from page 30)

of the North American continent. Owners J. W. (Patty) and Frank Conklin will go to their homes in Brantford for a short vacation and then to the Chicago meetings. Nell Webb, secretary-treasurer, will also attend the Chicago meetings. Betty and Maxie Herman will go to Chicago, thence to Hot Springs, returning to the Windy City to take in the meetings. Special Agent Norma Nutting will rejoin Mr. Nutting at their home in Quebec City. Publicity Director W. H. (Bill) Green goes to Wisconsin University, Madison, to take up a Masonic field representative course for one of the service camps. Dave Pichard returned to his home in Rochester, N. Y.

Terrell and Dolly Jacobs will return to Peru, Ind., to prepare for their winter indoor circus dates. Larry (Pat) Arnold will again handle the concessions at the Minneapolis and St. Paul Shrine dates. Alf Phillips has rejoined his father's war production industry in Toronto, while partner, Sam Howard, and the Fair-brother Sisters left for Coral Gables, Fla.

Leona and Jack Halligan will go to their home in Buffalo for a brief visit and then to Chicago, where they will open their museum. Talker Eddie Hagen is mulling a radio job and Bill Holt goes to Toronto to consummate a deal to take his Hawaiian Show on a camp tour. Mrs. Holt will play Eastern night spots. Mrs. Don Carlos plans to present her ponies and monkeys on a school and theater tour. Mr. and Mrs. Walter Stoeffel will return to Pittsburgh. Richard Lucas and his African performers join a Southern show. Ride Superintendent Bob Randall will winter at his Vancouver residence. Trainmaster Herman Larsen returned to his home in Hamilton. *The Billboard* sales and mail agent, Mike Risko, is expected to be released from Belleville Hospital soon.

Gravityo begins his night club bookings in Detroit. Dick Vair returns to Miami to reopen his restaurant, while son Richard is awaiting his army call. Princess Zuleka is booked for a Chicago nitery, and Joe Beckman will resume his promotions at Winnipeg. Visitors here included Orville Adams, chief Canadian immigration inspector, and Bert McGinty, assistant, both of the Windsor office; C. A. (Cookie) Morris, circus fan, and W. Peitchman and Don Smith, Detroit.

PCSA Extends Membership Drive Deadline to Nov. 15

LOS ANGELES, Oct. 10.—Membership drive being conducted by Pacific Coast Showmen's Association here has been extended to November 15. Drive will definitely end that day and will be the last one to be conducted by the organization. Membership is now approaching the 1,000 mark and officials have already issued an ultimatum that in the future no initiation fee will be waived in order to increase the roster.

Sam Dolman, membership committee chairman, is back in the city after closing with Rubin & Cherry Exposition in the East. While Dolman was out of the city, Harry Phillips, club's house committee chairman, acted as head of the membership drive. Dolman is getting his committee members together for the last push before closing date.

At the last regular meeting Michael Blue, sponsored by Ed Brown and C. W. Nelson; Roy King, sponsored by Louis Leos and Cal Lipes; Fred J. Banley, sponsored by Montie D. Morgan and Cal Lipes; Henry Cohen, sponsored by Moe Eiseman and Max Kaplan, and Robert Murphy, sponsored by Eddie Tait and Ben Beno, were voted into membership. Dues have been coming in nicely.

Crystal in Spotty Season; Equipment to Crystal River

CLEVELAND, Tenn., Oct. 10. — After playing to spotty business thruout the 1942 tour, Crystal Exposition Shows closed their 26-week season here today. Business here was only fair, with cold weather, rain and rubber shortage hampering activities. All office-owned equipment will be shipped to Crystal River, Fla., permanent quarters.

Tour took the shows thru the Carolinas, Virginia, West Virginia, Kentucky and Tennessee. Roberts Brothers went to Punta Gorda, Fla., for the winter; Mrs. Verne Hardeman, Washington; Little Family, Columbia, S. C.; Mr. and Mrs. Swisgood, Greensboro, N. C., and Barney O'Dare, Tampa.

## Peanut Belt Gives Boswell Boom Biz

SMITHFIELD, Va., Oct. 10.—A surprise blackout at the peak hour Monday night knifed attendance for Boswell's Amusements at opening of a week's stand here, altho the season's trek has been good, business has boomed for the shows since they moved into the peanut belt, the management said.

City and county officials visited nightly and were high in their praise for the manner in which the midway is operated. *Smithfield Times* co-operated, with Capt. James McVay's monkeys coming in for much publicity. Monkey show is presented twice nightly as a free attraction, and War Bonds are being given away. Cecil Purvis's Ferris Wheel again topped rides here. Thomas Boswell, owner, and Sam Collins, manager, visited Richmond on business details.

## Committees To Be Named For SLA's Chi Conclave

CHICAGO, Oct. 10.—Committees for the various convention activities of the Showmen's League of America in the Sherman Hotel here will be named soon. Sam J. Levy, chairman of the annual banquet and ball, will name his committees some time next week, and nominating committee will be named at the October 22 meeting. President's Party and Memorial committees also are to be appointed during the coming week.

Since there are many important problems to be considered at this year's convention it is expected that attendance will be large, and the League is making preparations to entertain visiting showmen from all parts of the country.

## WM Merry-Go-Round Burns; Harry Bergevin Is Injured

RICHMOND, Va., Oct. 10.—Harry Bergevin, 28-year-old member of World of Mirth Shows, is in fair condition at Medical College of Virginia Hospital here, where he is being treated for third degree burns sustained September 29 at the West Broad Street showgrounds in a fire which wrecked the Merry-Go-Round while the ride was being erected prior to shows' opening Tuesday night. Bergevin was burned on both forearms.

## IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

## R&S Initial Tour Proves Satisfactory

JACKSONVILLE, N. C., Oct. 10.—James Raftery, pilot of the newly organized R&S Amusements, said here this week that the shows' initial tour grossed far beyond his expectations. With the exception of two weeks during the season, every date has wound up on the right side, he said. Business here was satisfactory despite a cold first two days. Shows plan to move into the Wilmington defense area from here.

Mrs. Carrie Raftery, wife of the owner-manager, has been in a local hospital, where she has been receiving a special series of treatments for a throat condition.

## Plaza Expo Season Fair; Equipment to Athens, O.

ATHENS, O., Oct. 10.—Equipment of Plaza Exposition Shows, which closed a successful season here recently, has been stored on the fairgrounds, Ralph W. Conley reported. Mrs. Ward took her rides to the South to play a number of fairs, while her Snake Show was sent East. Tom Pierson remained here to take charge of quarters.

Stand at Chillicothe, O., provided the best gross on the 13-week season, which got under way at Mingo Junction, O. Conley is spending the winter working as a relief clerk at Reid and Milner hotels in Wheeling, W. Va.

# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

## War Exposition At Fayetteville Proves Big Draw

FAYETTEVILLE, N. C., Oct. 10.—With attendance for the last three days totaling 39,000, Cumberland County War Exposition, under Junior Chamber of Commerce auspices, September 28-October 3, proved highly successful. Cool weather at opening and a blackout on Tuesday held down attendance, but average daily gate mark for the rest of the week was 12,000, with Saturday's 15,000 gate setting a new single-day record here. Exposition replaced the canceled Cumberland County Fair, and the final day's receipts eclipsed last year's fair gate mark by 20 per cent.

President Wilbur Clark and George Vossler, secretary-manager of the chamber, were in charge of arrangements, assisted by Harry E. Stahler, who aided the local committee for three weeks in advance of the event.

Exposition Hall housed numerous war exhibits, including huge guns and tanks. Event obtained good play from soldiers stationed at near-by Fort Bragg. John H. Marks Shows were on the midway and worked to outstanding results. Free attractions, presented twice daily, included Great Arturo and Company and Jay Dee the Great, high acts. Both proved popular.

## Army War Show Set For St. Louis Stand

ST. LOUIS, Oct. 10.—Army War Show will play Public Schools' Stadium here for seven days, beginning October 27. A large office has been opened at Seventh and Washington avenues to take care of all of the advance work and ticket sales.

Frank Duffield was here last week getting matters all set for the showing, and F. D. McDonald, Pat Purcell, John M. (Jack) Duffield, Harry P. Harrison and Capt. John Bowling are here handling all necessary departments.

Purcell is doing a splendid job publicizing the show, and the city is papered profusely.

## Apple Fete for Charlottesville

CHARLOTTESVILLE, Va., Oct. 10.—Exchange Club here has launched plans for the Apple Harvest Festival to be held here, and co-operation has been pledged by the city officials, Chamber of Commerce and apple growers of the region. Lee Armentrout is committee chairman.

## Evansville Preps for Fete

EVANSVILLE, Ind., Oct. 10.—Committee in charge of West Side Fall Festival is mapping plans for the 23d annual here,

it was announced last week. Free acts, rides and concessions have been booked, the committee said. Event is sponsored by West Side Nut Club, an organization of local business men.

## Shorts

ATTRACTIONS at Mount Vernon (Ind.) Fall Festival October 2-3 included Captain Andrews' Trained Bears, Accordion Belles; John and Jorie Armstrong; acrobats; Leo Francis, clown; Kellems, spiral tower, and Steffin and McHolm, girl revue.

MUNICIPAL AUDITORIUM, Minneapolis, scene of the annual Shrine Circus and numerous sponsored events during the year, is in financial straits and city council ways and means committee is confronted with making up a deficit of \$5,000. Committee, at a meeting October 7, recommended that \$5,000 be appropriated by council to finish out the year for the auditorium. In addition, it was recommended that a tax levy of .05 of a mill be set for 1943 to enable collection of \$12,500 for auditorium operation. In other years receipts from sponsored events, shows, derbys and conventions have been more than enough to pay operating expenses.



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Organized Minstrel Show; have complete outfit. Other Shows with or without own outfit. Legitimate Concessions of all kinds. Ride Help that can drive trucks. Want Concession Agents. Edenton, N. C., Fair, this week; Plymouth, N. C., Fair, October 19 to 24; Scotlandneck, N. C., Fair, October 26 to 31; with six more good spots to follow; short jumps. All contact SHERMAN HUSTED, Mgr., Edenton, N. C., this week.

**WOLFE AMUSEMENT—WOLFE**

All this week, Pelzer, S. C., Free Fair, on the streets; Central, S. C., 19 to 24; Greenville, S. C., 26 to 31; then Spartanburg, S. C., all winter, permanent location in heart of town, directly across from BUS STATION, where soldiers are arriving every thirty minutes. Everyone joining now will get preference for Spartanburg location and all winter's work where there is plenty of money. Can place the following Concessions: Photos, Fish Pond, Cigarette Gallery, Heart Shape Pitch, Cigarette Pitch, and Ball Games, Long or Short Range Gallery or any legitimate Concessions. Boys, look this over and get to the Western Union. Can use Foreman for Ferris Wheel and Merry-Go-Round for all winter; top salary and cash, no meal tickets. Sylvester Boswell, Dud Buffington, get in touch with me. Can also place good Concession Agents, good Lady Penny Pitch Worker. All Mail and Wires to BEN WOLFE, PELZER, S. C.

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# COLE LOS DATES BIG

## Capacity Nights Scored in Area

LOS ANGELES, Oct. 10.—Cole Bros.' Circus, returning to the West Coast after a two-year absence, played to fair matinees and capacity night houses during eight days of its nine-day stand here (October 3-11). Week-end business exceeded all expectations, with two matinees on Sunday, second day of the run. At the opening on the Washington and Hill lot the matinee was straw to ring curbs and the night house was capacity. Two hours before doors opened for the Sunday (4) matinee the management knew it would be necessary to give two performances, as all reserved seats, including special boxes, had been sold out at the downtown sale. First show started at 2 p.m. with straw at both ends, and second show started at 3:45 p.m. with SRO sign up. Sunday night show was capacity. Arthur Hoffman's Side Show did capacity all day and did not close until after 1 a.m.

Plenty of publicity was given this date. Ora Parks handled *The Times* and *News* and Ansel (Buck) E. Waltrip *The Examiner* and *Herald-Express*. A press party was thrown in the cookhouse Saturday night (3) with 75 members from local papers on hand. Harry Chipman (See COLE IN LOS AREA on page 46)

## HM Boston Shrine Biz Is Big; Circus Held Over Sunday

BOSTON, Oct. 10.—Hamid-Morton Circus, sponsored by Aleppo Shrine Temple, did big business here in Boston Garden on September 28-October 4. Show was billed for six days but was held over on Sunday (4) and did capacity afternoon and night. Two shows were given every day.

Business was good on the first three days, with capacity during the last four. Last year a considerable sum was spent in exploiting the Shrine Circus and this year it paid dividends.

Acts included the Aerial Ortons; Winifred Colleano, aerialist; Ed and Jenny Rooney, double trapeze; Hanneford Jr.'s comedy act with camel; Will Morris and Bobby; Flying Wards, and Bee Kyle, high fire diver.

Judge R. G. Willson, illustrious potentate, said more than 15,000 orphans and underprivileged children were admitted during the week. Soldiers and sailors in uniform were admitted free at Sunday's closing performance. Several thousand tickets were also distributed to service clubs.

## CFA To Meet During RB Dates in Houston

CHICAGO, Oct. 10.—Circus Fans' Association of America has decided to hold its annual convention in Houston, Tex., during the time the Ringling show is playing there, it is announced by Frank Hartless, CFA president.

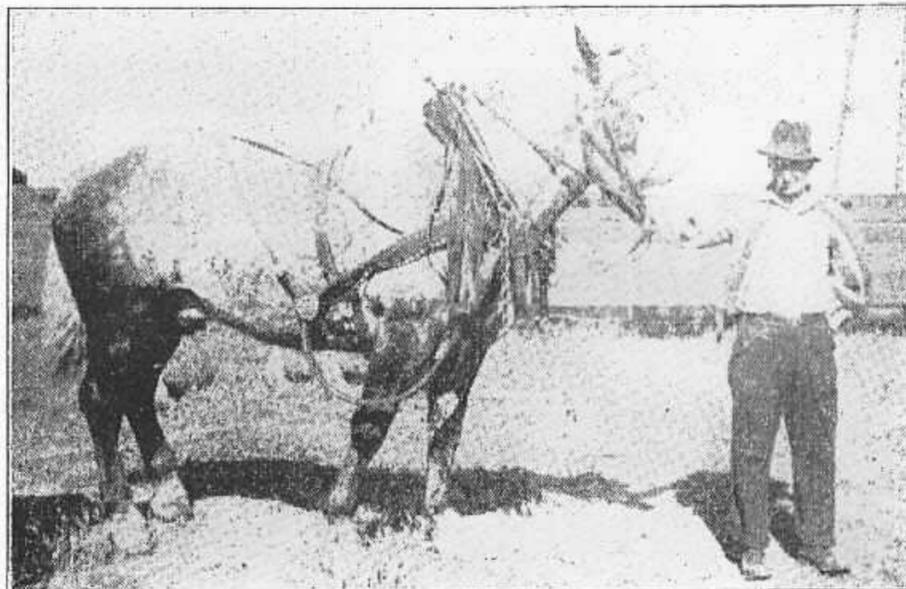
The Ringling dates are November 14-16. Fans have evinced keen interest in this year's meet and prospects for an excellent attendance are encouraging.

In addition to having the Ringling show in Houston during the meet, there is added interest in the fact that Houston is the home of Mr. and Mrs. Frank J. Walter, who have a "private" circus of their own and are members of the CFA. The Walter circus is staged each year for children of Houston.

## Orrin Davenport Ready For String of Winter Dates

CHICAGO, Oct. 10.—Orrin Davenport is readying plans for his winter circuses. He already has Cleveland, Grand Rapids and most of his other usual dates lined up and anticipates a good season.

Altho some circus acts have been broken up because of members going into the armed forces, no shortage is anticipated. Transportation will be the main problem, but it is expected that shows will be able to move with little loss of time.



"THIS is one of the finest specimens of a typical circus draft horse. He weighs 2,000 pounds," is the opinion of Jerry Phillip Booker, CMB&O and former circus trouper, in referring to this photo of an iron-gray dappled Percheron, one of Cole Bros.' train horses, and Frank (Dutch) Warner, show's former superintendent of stock and tractors, now an army private at Fort Lawton, Wash.

## Circus and Local Business

By P. M. SIlLOWAY, CFA

WHILE visiting one of the big circuses recently my interest was aroused by the number of cars parked around the lot in double or triple rows or more. At the matinee I estimated there were about 2,000 autos in evidence, and from careful observation I noted that there were even more around the showgrounds at the night performance, presumably different ones from those there in the afternoon. It is a reasonable estimate that there were at least 3,000 different cars around the grounds during the day. Undoubtedly every car was parked on the lot that day because of the circus, for if the circus had not been there those cars would perhaps have been locked in their garages at home.

Suppose we inquire what those cars meant to the business of that particular community. Now, it is likely that many folks in those cars came many miles to see the circus and each car represented a local expense of a dollar for gas, oil and upkeep. I figured that the circus that day in that community had quickened local business to an extent of at least \$3,000, not one dollar of which goodly sum went into the show's ticket wagons. In

other words, by coming there the circus had caused an increase in the bank clearings of that particular city by \$3,000 without seeing a single cent of that money. It is certain that the circus did not carry that three grand out of the community.

Consider what became of that \$3,000 we estimate was preliminarily circulated in that community. Think of the background of filling stations and garages, with their operators and attendants, all vitally interested in the local circulation of that three grand. Who can deny that it helped to maintain jobs and to add materially to the prosperity of that community, as well as the gas and oil industries at large?

### "Salesman" for Products

In every city visited by the circus many truckloads of bottled beverages are handled by the concession department of the show. These beverages are not manufactured by the circus, of course, but are obtained locally from the dealers or producers, and consequently by this means the circus adds appreciably to the local prosperity of the exhibition stand. (See *Circus and Local Biz* on page 43)

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Threecard Mountain, Ark.  
October 10, 1942.

Dear Editor:

Last Monday the show's entire publicity staff met at Spindle Base, Ark. Whether the bosses had ordered the advance wagons to halt or whether the show had caught up with them we never learned. Knowing that they would all have to meet the managers at the same time, our billers and press and radio agents went the limit to show results. The matinee show was capacity and the night house was a turnaway. A "who-brought-them-in" argument was started, each publicity agent laying claim to the honor. Our billers stated that they had reached every corner of the county. The press agents believed that their copy had turned the trick. Our radio commentator, who also yodels and strums a guitar, claimed that he alone had reached the isolated mountain folk.

Hearing the arguments, Manager Mike Upp decided to hold a test week to learn which medium of publicity was the most valuable, and he sent the advance wagons on ahead. On Tuesday at Seat Jack, Ark., we learned that the town did not boast of a radio station, which left all publicity in the hands of our press agents. The matinee had to be called off, but at night thousands

jammed the lot, resulting in a turnaway. That is, they turned away from the ticket wagon and went home after seeing the high-diving-dog free act. Show was loaded by 8:30 p.m.

Wednesday at Snuff Siding, Ark., we still hadn't caught up with any posted paper and there were no newspapers or radio stations there. Our radio commentator worked from a near-by station that had a thoro coverage of that area. Again the matinee blanked out and night business, tho not profitable, was (See *WON, HORSE & UPP* on page 46)

## Sunbrock Take Over 21G in Indianapolis

INDIANAPOLIS, Oct. 10.—Paid admissions to the number of 53,600, with a gross of \$21,862, were figures given out by Larry Sunbrock after the engagement of his Wild West Rodeo and Hollywood Thrill Circus at Victory Baseball Field here on October 3-7.

Show opened to a capacity crowd and attendance held up. There were no automobile stunts on the card. There were 10 performances, starting at 2:30 and 8 p.m. daily.

## Return Engagement

ATLANTIC CITY, Oct. 10.—When Private Eugene Randow looked out of the window of a train the other day he saw a sign reading: "Welcome to the Steel Pier." He tumbled out of the train in something close to amazement. Just two weeks previous he was part of the comedy tumbling act Aunt Jemima and Her Three Pancakes appearing at the Steel Pier. For the past 27 years a member of the family tumbling act, a circus and fair feature, Randow joined the armed forces after closing at the resort's Steel Pier, only to be sent back here as a member of the Army Air Corps.

## RB To Close Dec. 1; Moves On ODT Okay

ST. LOUIS, Oct. 10.—Ringling Bros. and Barnum & Bailey Circus, showing here on October 9-13, will close its season about December 1. Henry Ringling North, vice-president, queried regarding reports that the Big One would close unusually early this year, said that the closing would be about December 1. Show closed last year at Miami on November 22.

It is planned to play dates in Oklahoma and Texas, he said, before making the home run to winter quarters.

The circus is making its railroad moves under a permit granted by the Office of Defense Transportation under the order of Director Joseph B. Eastman, effective on October 4, by which all railroad circuses and carnivals are required to obtain ODT permits for rail movements. Vice-President North would not comment on a rumor that the circus had been granted an ODT blanket permit for its moves until December 1.

### Mud Aplenty in K. C.

KANSAS CITY, Mo., Oct. 10.—Ringling-Barnum circus played here October 5-7. This was the first time that the show had played here for more than two (See *RB CLOSSES DEC. 1* on page 46)

## Polack's Denver Opening Is Okay; Salt Lake Biz Off

DENVER, Oct. 10.—Under auspices of El Jebel Shrine, benefit for its crippled children's fund, Polack Bros.' Circus opened here on October 6 in Municipal Auditorium to a near-capacity house of 4,500 and will run thru October 13.

Show will present matinee and night performances daily except on Sunday, October 11.

### Free Exhibits Hurt

SALT LAKE CITY, Oct. 10.—Business was not up to expectations for Polack Bros.' Circus when it played in Fairground Coliseum here on October 1-3 for the Army Relief Fund, sponsored by the State Fair board.

There was full co-operation everywhere, with plenty of free space in press and (See *Polack's Denver Bow* on page 46)

## HM Is Contracted By St. Louis Police

PHILADELPHIA, Oct. 10.—Bob Morton announced here today that the Hamid-Morton Circus had been awarded a contract for the annual St. Louis Police Circus, usually held in April.

This is the first time for the contract to go to HM. The St. Louis show was produced last spring by Ernie Young. It was produced for a number of years by Sidney Belmont and later by Fanchon & Marco.

### Represented by Bary

ST. LOUIS, Oct. 10.—The 1943 annual circus of the St. Louis Police Chief Kellef Association will be held here at the Arena for 15 days, starting either on April 25 or May 9, it was announced after a meeting of the circus committee. Contract was awarded to the Hamid-Morton Circus, represented by Howard Y. Bary, who spent several days here this week.

# With the Circus Fans

By THE RINGMASTER

CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
 Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.  
 (Conducted by WALTER HOHENADDEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Oct. 10.—The annual meeting of the Minert De Orlo Tent No. 30, Portland, Me., was held September 23 at the home of Mrs. Allen Quimby with the following Fans present: The hostess, Mrs. Quimby, national director, and Mrs. James B. Tomlinson, State chairman, and Mrs. Lawrence C. Brown, Mr. and Mrs. Philip I. Milliken, Mr. and Mrs. Edward R. Twomey and son Ted; James S. McCloskey and guests, Mr. and Mrs. Frank W. Stockman and guests of honor Elmer and Harriet Perdue, who are handling the advance for Frank Wirth's forthcoming Elks' date. A buffet supper was served, after which the election of officers for the ensuing year took place with the following elected: General manager, Edward R. Twomey; assistant general manager, Philip I. Milliken; secretary, Mrs. Allen Quimby; director of publicity, Mrs. James B. Tomlinson. During the evening several new reels of circus films were shown by Phil Milliken and Jim Tomlinson, and Elmer Perdue talked most interestingly on his varied experiences in the circus world.

The September meeting of Hubert Castle Tent was held evening of September 23 at Ade's Grill, Clinton, N. Y. Thru the courtesy of Ken Archibald and Peter McGuinness, of the Pat Valdo Tent, Binghamton, N. Y., moving pictures of the 101 Ranch in black and white were shown while playing at Albany a few years back; also in color Cole Bros. at Binghamton, N. Y. on June 4 of this year and the Ringling show at Wilkes-Barre, Pa. After the business meeting a general discussion for the winter season followed. Regrets to Messrs. Baker and Adams, who were confined to their homes due to severe colds.

Mr. and Mrs. Karl K. Knecht, of Evansville, Ind., recently spent a week in New York, stopping at Washington, D. C., on their way home.

During the Shrine Circus at the Boston Garden Oswald Lenzsch, of the American Eagles (high wire), appearing on program, was host to a birthday party in his trailer for Bob Clark, of Joliet, Ill., following the matinee October 3, at which time Basile's Band, with the show, quietly assembled outside and then struck up *Happy Birthday*. Bob, who had arrived a few minutes earlier and was inside the trailer, was taken by surprise. He then received felicitations from members of the band followed by Bill Day, Jim Hoyer and Bill Montague, of the fans, after which they partook of a buffet lunch prepared by "Trieste," of the American Eagles, which included a cake. Coming in later was Joe, of the same troupe; also Eugene Randow, clown, who presented Bob with a bouquet of hay tied with red roping. After the party Bob gave the hay to one of the elephants.

Ben Perkins, CFA member of Holyoke, Mass., is convalescing after being confined to his home for several weeks with a severe cold.

## Dressing Room Gossip

COLE BROS.—Well, here we are in Los Angeles, the city we have been waiting to get to for several reasons. The main being nine days of rest. Up to now it has been a hectic season, and I think I can say for the whole show that we are going to enjoy these nine days. Laurence Cross had volunteered to knit Jimmy Reiffenach and yours truly two pairs of tights for the riding act, to be delivered in 1943, but with commodities so hard to get, he will not be able to keep that promise. Jimmy and I have decided to do gold next year. That should take care of the tight situation nicely.

H. J. McFarlan is getting plenty of competition from a camel in the back yard. If we could teach that camel to holler: "Get your wardrobe. Hurry! Hurry!" we will all be happy. We in the dressing room would like to know who stole Bob Hassan Porter's high heel cow-girl shoes. The ladies of the dressing room placed a blanket of flowers on the grave of Ernest Clarke, who is buried in Glendale. Later Mrs. Freeman, Ernestine Clarke and your truly visited the grave. To me Ernest Clarke was not only one

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### BARN thoughts?

OTTO A. ZANGE, McKees Rocks, Pa., attended the World's Series in New York.

JACK MILLS, manager of Mills Bros. Circus, advises that the show will winter on the fairgrounds in Ashland, O.

"HUNGER makes trouble" is an age-old circus adage.

MR. AND MRS. LAWRENCE C. BROWN write from Portland, Me.: "While playing the Civic Theater here recently, Pape and Conchita visited us several times.

BUCK LEAHY, clown contortionist, recently closed a successful outdoor season and joined Hamid-Morton Circus at Boston.

STRAINS of "Home, Sweet Home" have already been heard on some lots.

LLOYD SENTER, contortionist, and Frank and Grace Webb unit will soon start their theater season after closing at Eastern fairs.

JAMES DEWEY, general agent for Mills Bros. Circus, lettered from Richmond, Ind.: "Am en route to Ohio to arrange winter quarters for the show. When this is taken care of I will contract four indoor dates."

IN the words of America's pioneers: "It's about time to light and set."

GOLDIE HAMPTON cards from Tupelo, Miss., that he will winter in Marianna, Fla., after he closes with George Davis's cookhouse on Johnny J. Jones Exposition.

WONDER what has become of the old-timer who always called a circus a "trick."

ROY BARRETT, clown, advises that he is not under contract to Hamid-Morton

## Pietschman, Smith Visit Jacobs on Conklin Shows

FARMINGTON, Mich., Oct. 10.—Walter Pietschman and Don Smith, of the Circus Historical Society, visited the Conklin Shows, and Terrell Jacobs's Wild Animal Circus in Leamington, Ont., closing night of season October 3. After lunching with Jacobs, Conklin and Bill Green, press representative, they attended the last several performances of the Jacobs show and photographed the new cages in the menagerie. Terrell presented Smith with the records which supplied music for his show and thanked all members of the CHS for their interest and good wishes. The Terrell show was returned to Peru (Ind.) winter quarters October 4. Mr. Stobb, head of Leamington Fair board, entered the cage and assisted Terrell in putting the cats thru their paces, following which Terrell introduced Pietschman and Smith as visiting officers of the Circus Historical Society.

of the greatest performers that ever lived, but one of the grandest persons. What a pity we haven't a few like him now.

Plenty of visitors this week. They came so fast I couldn't keep up with them. They included Bob Brooks, who formerly caught Bert Doss and Harold Voise; Hughie McGill, Dick Lewis; Ben Beno, who is custodian of PCSA; Betty Escalante, Charles and Percy Clarke, brothers of Ernest; Mrs. Claude Webb, owner of Russell Bros. Circus; Mr. and Mrs. Bob O'Hara; Norman Carroll; announcer for the Russell show; Fermin Oliva, Raol Valardi, Louise Valardi, who later joined our show doing his bounding rope and good too; Shirley Byron, Peggy Mitchell and husband, Frank McStay, Jimmie Stout and Peggy Forstall. What a grand time she showed us all. Her car was at our disposal at all times. Thanks, Peg, what a grand person you married—Theo. Others were Eddie Brown, Billy Temple, member of the Escalante Family; Mabel Stark, to me the best wild animal trainer in the business; Phil Escalante, Blackie Escalante and wife; Eugene Grætona, who is in the navy, and Mrs. Charles Clarke, mother of Kay Burslem and Alethea Clarke.

One of the biggest laughs I got, but at the same time one of the grandest gestures, was when Dick Lewis saw us putting it up he came after the night show with his working clothes, and said that he wasn't there to put it up, but (See *Dressing Room Gossip* on page 46)

Circus as recently reported. He closed a five-day engagement with Larry Sunbrook's Thrill Circus at Indianapolis on October 7.

JOSEF RIX, calliopiist, formerly on Cole Bros. Circus, was discharged from a sanatorium in Lansing, Mich., on September 29, and has regained his health. He will rest and play a few club dates in and around the city.

MATT SAUNDERS, former press agent for Buffalo Bill Show and now Loew's city manager at Bridgeport, Conn., served during the past month as chairman of Theatrical Division War Bond Drive, which is credited with the sale of \$3,021,697.96 in bonds.

REMEMBER when some truck circuses billed: "Traveling on a Trackless Train of 100 cars"?

A \$525,000 LOAN obtained by the Ringling estate to settle federal income tax claims has been reduced in six months to \$156,000. Secretary of State E. A. Gray of Florida reported the last payment by the executors was \$250,000. First payment was made several weeks ago.

IT'S great to have a hobby, but why not change it from beeing over helping get it up and open?

LA BLONDE Troupe, comedy bar act, closed its season of fairs for Gus Sun Agency at Hartford, Mich., October 7-10. Act has played mostly Illinois and Ohio spots. Don La Blonde, straight man, was not with them this season, as he is studying the Japanese language at the University of Michigan, and expects to join Uncle Sam's fighting forces in the near future. Jim La Blonde, younger brother, has been filling the straight role.

THIS year's crop of First-of-May ballet girls learned more about trouping and doubling thru actual experience than many of their former sisters did in 10 years.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. JIMMIE BENTON, formerly with Moreen Troupe, teeterboard acrobats; Morris Troupe and Donova Troupe, is in the Parachute Troops and stationed at Camp Toccoa, Ga.

PVT. FRANK (DUTCH) WARNER, former superintendent of stock and tractors on Cole Bros. Circus, is soldiering at Fort Lawton, Wash.



PVT. KENNETH POLEY, former horse trainer and rider on Lewis Bros. Circus, and other motorized circuses, recently completed his basic training at Fort Riley, Kan., and has been transferred to 124th Cavalry, Fort Brown, Tex.

# The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

### N. Y. Garden Contestants

CONTESTANT line-up at Madison Square Garden's Rodeo in New York, October 7-25, includes Tad Lucas, Berenice Taylor Dossey, Marianne Rich, Marcel-laise Rich, Polly Mills, Mary Parks, Mildred Mix Horner, Virginia Hoffmaster, Marjory Mayo, Billie Burke Osborne, Faye Johnson, Virginia Jenkins, Myrtle Goodrich, Frances Leete, Bobbie Kuapp, Vern Goodrich, Don McLaughlin, Jasbo Fulkerson, Gene McLaughlin, Gerald Roberts, Cy Compton, Jack Knapp, Bill Hughes, Paul Gould, Johnnie Lane, Jack Wade, Bill Linderman, Jimmie Schumacher, Manuel Enos, Fred Alvord, Alvin Gordon, Burel Mulkey, Bob Estes, Byron Lisenbee, Doff Aber, Dub Phillips, Vic Schwarz, Jim Whiteman.

Howard McCrorey, Carlos Green, Jim Snively, William Kerscher, Irby Mundy, Jack Skipworth, Bill McMacken, Jimmie Sloan, Frank Autry, Buck Wyatt, Tom Hogan, Bart Clennon, Frank Finley, Doug Poage, Buck Eckols, Tony Salinas, Tom East, Juan Salinas, Lem Reeves, Fritz Becker, Johnny Tubbs, Eugene Cavender. Pat Parker, James Kinney, Smoky Snyder, George Mills, Herb Dahl, Hoytt Hefner, Junior Eskew, Earl May, George Fredrick, Joe Welch, Bud Spilsbury, Jackie Cooper, Fred Barrett, Charles Colbert, Shorty Matlock, Hank Mills, Dick Griffith, Carl Huckfeldt, Carl Williams, Joe Vinas, Tommy Smith, Vic Mont-

(See THE CORRAL on page 56)

## Shorty SUTTON

presenting the most thrilling Stock Whip Manipulating Exhibition of all time. Now a feature with

**COLE BROS.' CIRCUS**

★ For winter and future engagements, contact MARTIN M. WAGNER, Wm. Morris Agency, 1270 6th Ave., N. Y. C.

**RODEO—Cowboys and Cowgirls Wanted**

Also Acts. Roscoe Armstrong, Bill Bromburg, Chip Morris, Billy Keen and Billie Crosby, get in touch with me at once.

**CAMERON B. NIXON**

Shumula Creek Hazard Ranch  
Livingston, Ala.

### WANT ANIMAL MAN

For Bears; also Talkers. Now until January 1st. Possibly permanent. Department stores.

**DAVID IRWIN, Millford, Pa.**

Pacific Northwest Department Store Wishes

### Auditorium Attraction

for Christmas season, available November 15. Steady work, no Sunday work. Baby animals, animal act (especially trained seals), clown act, et cetera. State salary. Describe act in detail, including number of daily performances possible. Address: **BOX D-286, care The Billboard, Cincinnati, O.** Allow time for forwarding mail.

### FOR SALE

Several sections Circus Seats, Grand Stand Chairs; also Light Plants, 5 and 7 K.W., Rubber Cable.

**CLIFF MONNETT**

Greencastle, Ind.

### JACK R. LEATHERMAN

Your father wants you to phone, wire or write him at once at Baraboo, Wis.

### CANVASEMEN AND WORKINGMEN WANTED

For Tent Stage Show playing two and three-day stand. Salary \$21.00 per week. Join immediately.

**HARLEY SADLER TENT THEATRE**  
Seymour, Texas, until October 14th; Haskell, Texas, until October 18th. Wire or come on.

8mm.—Home Movies—16mm.

### "HERE COMES THE CIRCUS"

Cole Bros. Circus. See Clyde Beatty, Dorothy Herbert, Volse Troupe, Clowns, Side Show, Betty Rich, Jean Allen, Nelson Troupe, Reiffenach Troupe, others. Every Projector Owner will want this film. Prices: 8mm., 50 Ft., \$1.75. 16mm., 100 Ft., \$2.75. 8mm., 180 Ft., 5.50. 16mm., 360 Ft., 8.75. Sound on Film, 350 Ft., \$17.50.

Mail orders to Robert Block, 154 E. 47 St., N. Y. C.

# INDUSTRY NO. 1 DONATOR

## Shells Out \$90,626.66 for A-N Relief Fund To Top All Outdoor Fields by Far; Pools Disappoint

NEW YORK, Oct. 10.—Even after all returns from other branches of outdoor show business are tabulated as of November 15, 1942, it will be found that the amusement park industry was the largest contributor by far to the War Charities Committee of the Outdoor Amusement Industry, more familiarly known as the Army and Navy War Relief Fund. An unofficial but approximately correct tab by *The Billboard* this week showed that the park business has accounted for \$90,626.66 out of a grand total from all branches of \$158,647.57. In other words, parks and beaches have donated slightly more than 57 per cent to the servicemen's war chest. This percentage will be gradually reduced, of course, as contributions continue to come in from carnival organizations, but the amount of money turned in by parks and beaches represents the No. 1 donation to the Army-Navy fund.

It had been anticipated that parks and beach resorts, due to their being a fixture in the community, and under which set-up there is opportunity for many weeks of planning and campaigning, would score first in the derby, but no one, not even the most optimistic, would have ventured the guess that upward of \$90,000 would be amassed by the summer playground industry. The official drive began Wednesday, June 10, and continued until Wednesday, September 9.

Most powerful instrument involved in the amount contributed was 100 per cent proceeds of one day's receipts turned over by about a dozen spots at various periods during the three months' stretch. So powerful was it, in fact, that approximately \$48,000 of the park-beach total came from this type of drive. The balance, about \$42,000, resulted from donations of 10 per cent of a day's receipts in one or more weeks.

Largest single contributor in the 100 per cent category was Riverside Park, Chicago, with \$10,982.60. Next came Pontchartrain Beach Park, New Orleans, \$8,798.64, and third in the standing was Coney Island, Cincinnati, \$5,647.22. Other leading "100 per centers" were Forest Park Highlands, St. Louis, \$2,343.60; Glen Echo, Md., \$2,000; Waldameer Beach, Erie, Pa., \$1,774.70; Excelsior Park, Minn., \$1,626.04; Conneaut Lake Park, Conneaut Lake, Pa., \$1,520.50; Euclid Beach Park, Cleveland, \$1,494.22; Buckeye Lake Park, O., \$1,114.40. The biggest donation, however, came from George C. Tillyou's Steeplechase Park, Coney Island, N. Y., which turned over 50,000 50-cent tickets for resale by Navy Relief Society, which sold

half of them and realized \$12,500 from this feature alone.

Outside of Steeplechase, the biggest mark was hung up by Kennywood Park, Pittsburgh, whose season's donation amounted to \$11,489.36, which may be attributed in part to the brilliant work of A. B. McSwigan, Kennywood head, who was chairman of the parks-beaches division of the national drive, being assisted by A. R. (Al) Hodge, executive secretary National Association of Amusement Parks, Pools and Beaches. At Chairman McSwigan's request at the commencement of the park campaign, actual "10 per cent" proceeds forwarded to the fund were omitted from *The Billboard's* weekly score and only 100 per cent contributions were published.

Among leading check-givers, with amounts turned in, were: Olympic Park, Irvington-Maplewood, N. J., \$4,571.32; Woodside, Philadelphia, \$3,193.10; Palisades (N. J.) Amusement Park, \$3,164.74; Pleasure Beach, Bridgeport, Conn., \$2,897.46; Crescent, Riverside (Providence), R. I., \$1,956.50; Riverview, Pennsylvania, N. J., \$1,510.50; Springlake, Oklahoma City, \$1,358.26; White City, Worcester, Mass., \$1,098.18; Jantzen Beach, Portland, (See *Industry No. 1 Donator* on opp. page)

### Top 10 Donors

1. Kennywood (Pittsburgh)	\$11,489.36
2. Riverview (Chicago)	10,982.60
3. Pontchartrain (New Orleans)	8,798.64
4. Coney Island (Cincinnati)	5,647.22
5. Olympic, N. J.	4,571.32
6. Woodside (Philadelphia)	3,193.10
7. Palisades, N. J.	3,164.74
8. Pleasure Beach (Bridgeport, Conn.)	2,897.46
9. Forest (St. Louis)	2,343.60
10. Glen Echo, Md.	2,000.00

\*100 Per cent of one day's receipts.

## Pool Operators Can't Complain On Season's Biz

NEW YORK, Oct. 10.—Operators of outdoor swim pools are gazing at ledger pages these days, either with broad grins or deep frowns, depending upon whether they see black or red ink.

As far as Eastern tanks are concerned, most of the operators are fairly satisfied with results, altho it would have been a far more lucrative season if it hadn't been for those 14 days of rain and cool weather in August.

Farragut outdoor plunge, Brooklyn, ran ahead of the 1941 season, as did the Riverside Cascades in the Rose-Pincus chain, with the latter up about 20 per cent. Palisades (N. J.) Park aquadrome ran slightly ahead of last season, and Henry Gunther's Olympic Pool, Irvington, N. J., reported one of the biggest seasons in its history.

Two of the plunges in the Cascades chain didn't fare as well as expected, due largely to inclement weather. On the other hand, another Eastern spot, Len Schloss's Glen Echo Park pool, located just a stone's throw from the nation's capital, reported record attendance.

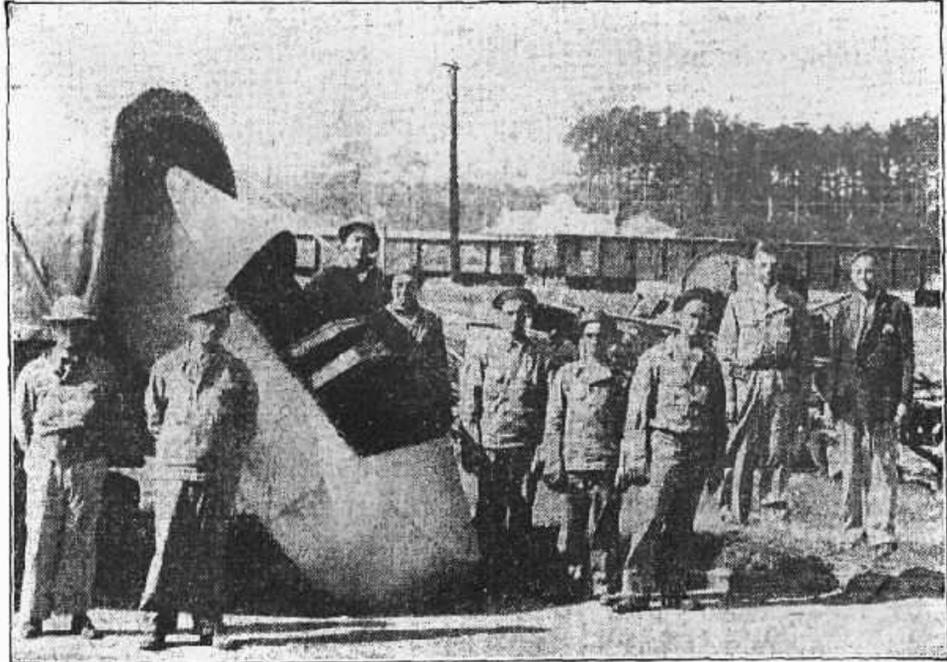
Lakewood Pool, one of the largest commercial plunges in Baltimore, enjoyed one of its most successful and best seasons, according to Arthur B. Price, owner. Other local commercial pools also enjoyed an exceptionally good summer, due to the fact that the public swim pools did not open for the season, and, thus, swim fans were forced thru necessity to patronize the commercial pools.

Under the supervision of Argo W. Hutchinson, the mammoth pool at Coney Island, Cincinnati, enjoyed an exceptionally lucrative season. While actual figures are not available, it is estimated that the pool's receipts were up about 20 per cent over last year's. (See *POOL BIZ OKAY* on page 45)

## Inclemency Mars Lippa Detroit Run

DETROIT, Oct. 10.—Lippa Amusement Company, Viola Lippa, owner, will wind up the season at its fun zone opposite Rouge Park, West Warren and Outer Drive, tomorrow night.

Located 12 miles from Detroit's city hall, the miniature amusement spot opened June 20. Early-season business was topnotch, but cold and rain marred grosses for a greater part of the summer. Mrs. Lippa reports that she will announce her 1943 plans shortly after the first of the year.



A WORK DETAIL FROM FORT STOREY, VA., UNLOADS HORACE BLUFORD'S Loop-o-Plane ride, which was added with other scrapped riding devices to the "Scrap the Japs" metal collection drive being conducted at Seaside Park, Virginia Beach, Va., under sponsorship of the Virginia Beach Lions' Club. Bluford is shown at the extreme right. Standing beside him is H. W. Brown, one of the Lions' Club committeemen. Frank D. Shean, Seaside manager, estimates that more than 18 tons of scrap metal now reposes on Seaside's auto parking lot. E. M. Hall Jr., chairman of the Lions' committee, has termed the drive a huge success.

### First 5 States: Pa., N. Y., Ill., N. J. and Ohio

Of the listed contributions, Pennsylvania parks (8) topped the Union with \$20,216.04. New York managed to come second by virtue of the Steeplechase ticket give-away of \$12,500, with the State reaching \$13,115.86 for three spots. In third place was Illinois, \$10,982.60, representing only Riverview Park, Chicago. Four New Jersey playgrounds turned in \$9,550.80 to come out fourth, and in fifth place was Ohio, five parks forwarding \$8,913.52.

Louisiana gained sixth thru the record of one park, Pontchartrain, New Orleans, which amassed \$8,798.64 on a single day.

Of the Pennsylvania total, more than half, \$11,489.36, was accounted for by Kennywood, Pittsburgh. Ohio's record was powered by Coney Island, Cincinnati, \$5,647.22, a single day's turnover.

Spots in 30 States participated in the campaign.

## East Coast Spots Bat Out Fair Season Despite Many Handicaps

FAR ROCKAWAY, L. I., Oct. 10.—Long Island amusement folks, presently in the process of inventorying the 1942 seashore season, seem to hold that despite the avalanche of handicaps unloaded upon them thru war restrictions, things weren't as bad as they could have been.

When officials got started on the light-dimming they left the Coast so blacked-out that those concessioners who were unfortunate enough to have spots directly on the water's edge said bye-bye to night business, which is 90 per cent of the trade. The amusement people farther inland didn't suffer the restrictions of their brethren closer to the sea and their business wasn't so seriously impaired, tho it cannot be denied that it was hurt

badly enough by things in general.

Week-ends at the seashores were in many cases terrific. On two week-ends the Rockaways attracted in the vicinity of a million persons, making for excellent daytime trade but disappointment at nights. Long Beach had a so-so season, but good enough to make coins rattle in most concessionaires' jeans. Atlantic Beach, largely a beach club resort, attracted about 25 per cent of the previous season's trade. Jones Beach took a definite drop, while Riva Park also showed a come-down from normalcy. When the night joy-seekers found the clamp down on most outdoor celebrating, they found solace in the indoor spots, with the result that indoor receipts were up. (See *EAST COAST FAIR* on page 45)

## AC Beauty Pageant Sure Thing for 1943

ATLANTIC CITY, Oct. 10.—Board of directors of the Miss America Beauty Pageant committee announced this week that there will be a beauty pageant in 1943. "If the annual competition can be continued without sacrificing anything which might otherwise go into the war effort, we should try to do so," said J. Howard Buzby, committee head. "Miss America has become part of the American scene."

While the 1942 pageant failed to overflow the 4,000-seat Warner Theater and was far from being a financial success, it was felt that the resort should continue to stage the competitions regardless of how well it might draw. It is feared that should Atlantic City drop the Miss America feature, some other resort not affected as much by the war might covet the attraction for itself.

## Market and Clinic To Be Highlights Of NAAPPB Meet

CHICAGO, Oct. 10.—Exhibits are out this year in connection with the annual convention of the NAAPPB. Instead there will be a Market Place on the mezzanine floor of Hotel Sherman, where manufacturers, bookers and others will have their conference headquarters. There will be 50 of these locations, and Secretary A. R. Hodge states that a number of voluntary requests for space have already been received.

Instead of the College of Experience, which had been featured the last two conventions, there will be a Victory Clinic much along the same lines. Details of the program will appear in an early issue.

The Showmen's League of America has agreed to co-operate with the NAAPPB on the Market Place booths as it has in the past with exhibits.

# The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

## Hats Off

Whenever our attention is called to some excellent piece of promotion in aquatic industry, we like to offer congratulations and publicly praise the party concerned. Too many pool men are content to sit back and wait for business, so it's a welcome relief to see someone in the industry step out and use some ingenuity to entice patronage.

This week our hat is doffed to the operator and praise agent of the Town House pool in Los Angeles. That's the new and unique aquadrome that offers underwater views, mentioned here some weeks ago. Since the opening of that plunge, resulting in newsreels thruout the country, hardly a fortnight has passed that some newsreel hasn't featured a subject at the pool. Latest is underwater basketball as viewed from the marine windows, with pretty girls, naturally, participating.

To be sure, publicizing a tank as novel as the Town House is a natural, as newsreel firms on the Coast are anxious for the beautiful shots that are offered by the underwater effects. But the plunge's praise agent (whoever he may be), despite the fact that the facilities of the plunge enable him to get all the publicity he needs, doesn't sit back and finger his clippings. No, since, only last week he released a picture of a pretty young thing wearing a silk sheen bathing suit, supposedly created by the young thing herself—and, brother, it broke every one of the nine New York dailies. That, my boys, is ringing the publicity bell.

Incidentally, if any of you readers know the gentleman's name, please send it along to this column.

## Men and Mentions

Carl Erbe, ballyhoo artist for various interests in Miami Beach, Fla., did an excellent job publicizing the recent Army Relief show at Madison Square Garden, New York. And don't be surprised if Carl gets a fat commission in the army.

Walter Cleaver, manager for Park Central indoor pool, New York, has progressed so greatly in his photography work that he has received offers to do that sort of work on the side. You should see some of the shots he's taken around the tank!

Looks as tho the outdoor pools in Florida will have to get some horses and buggies, like those they have at St. Augustine, to transport patrons to and from beaches and pools this winter.

After the war, look for the fad of pent-house pools. A certain promoter has a patent on a clever idea for the miniature plunges, easy to install, etc. But nothing can be done with it till it's over over there.

# Cavalier to Navy; Resort May Suffer

VIRGINIA BEACH, Va., Oct. 10.—Cavalier Hotel, swank Virginia Beach hostelry, will become the property of the navy October 12, it was announced Monday (5). The establishment will be used as a training center for the Atlantic Fleet Schools.

Some observers saw a blow to the summer resort business at Virginia Beach as a consequence of the transfer, as the Cavalier has long been a mainstay of the vacation trade here.

The Cavalier is the largest of Virginia's seashore resort hotels. It contains 190 rooms, and with its grounds, country club, golf course and beach club represents an investment of \$1,500,000. The hotel was opened in 1929.

There was some talk of closing the hotel during the winter, as was the custom some years back, in the face of a declining patronage resulting from the tire and gas situation and the increasingly serious help problem.

## Camp Darwin!

JACKSON, Miss., Oct. 10.—Livingston Park Municipal Zoo has gone military. For many months the feature attraction at the zoo has been the monkey village of streets, stores, churches, schools and a saloon, the last named bringing a storm of protest from dry Mississippians. The monkeys, however, had been working havoc on the village with teeth and tail, and renovation was necessary. City Engineer Josh Halbert struck upon the idea of wartime dress and now the village has been replaced with a miniature army camp, including a guard house. And the monkeys seem to have taken the change in stride.

# Carroll Enjoys Fattest Season At Agawam Spot

SPRINGFIELD, Mass., Oct. 10.—Exactly six months from the opening day, Easter Sunday, Eddie Carroll, owner-manager of Riverside Park in near-by Agawam, shut down the spacious resort with a huge picnic of the United Rubber Workers of America last Sunday (4).

With the closing Carroll hung up several records. It marked the longest season any fun resort has operated in New England, and also gives Carroll his most successful season in his three years of park operation.

Gambling with the early spring weather, he caught four consecutive week-ends of good weather; hung up an excellent May, when the park began its daily operation; came thru June and July in healthy fashion and, despite rainy Sundays in August, had enough picnic business booked under guarantees to pull ahead of the previous year. In September he topped all previous Labor Day week-ends and went into week-end operation for the rest of the month, missing out on only one Sunday due to bad weather.

One of the reasons for operating only week-ends in September was to allow the Carroll organization to handle the Barrington (Mass.) Fair, which also hung up the greatest year in its 101 years.

Bowling, park-in movies and roller skating continue at Riverside. Movies will fold shortly, but the other two operations, together with the Green Gables Restaurant and cocktail room at the front of the park, will continue all winter. Riverside is located on main bus route from Springfield, so transportation will be no problem.

Outstanding biz getters this season were special promotions, which began Easter Sunday with an Easter Parade and continued thruout the season to the National Championship Marathon on the Sunday before Labor Day and the Bicycle Derby and Baby Parade on Labor Day.

Riverside offices in the new Administration Building will be kept open all winter, altho short vacations are in order for Carroll and his key men at the moment.

## INDUSTRY No. 1 DONATOR

(Continued from opposite page)

- Ore., \$920.94; Natatorium, Spokane, \$758.24; Riverside, Indianapolis, \$757.90; Riverside, Agawam, Mass., \$708.78; Flint Park, Flint, Mich., \$704.76; Idlewild, Ligonier, Pa., \$703.26; Fontaine Ferry, Louisville, \$650; Clementon Lake (N. J.) Park, \$625.64; Lake Compounce, Bristol, Conn., \$623.44; Lesourdsville Lake, Inc., Middletown, O., \$532.58; West View, Pittsburgh, \$519.26; Roseland, Canandaigua, N. Y., \$515.86; Waukesha Beach, Milwaukee, \$508.80; Lenape, West Chester, Pa., \$390.22; Lake Winnepesauka, Rossville, Ga., \$343.56; Paragon Park, Nantasket Beach, Mass., \$335.10; Silver Beach, St. Joseph, Mo., \$322.84; Eastwood Coaster, Detroit, \$314.34; Bertrand Island Park, Lake Hopatcong, N. J., \$304.24; Whalom Park, Fitchburg, Mass., \$264.08; Automatic Vaudeville (listed as a park contribution), \$181.36; Beach Park, Galveston, Tex., \$169.32; Lyndwood, Lynd, Minn., \$158.74; Cedar Point, Sandusky, O., \$125.10; Columbia Amusement Company, Butte, Mont., \$103.26; Suburban, Manlius, N. Y., \$100.

If the park-beach drive was tops in obtaining wherewithal for servicemen and their families, the pools division went to the other extreme and proved an awful

# American Recreational Gas, Tire Cuts Equipment Association Fail To Hinder Bay Shore Play

By R. S. UZZELL

The annual meeting of our American Recreational Equipment Association in Chicago might be more accurately called a meeting of war equipment makers. The majority are doing some kind of war work to the exclusion of amusement equipment except for repair parts. Nevertheless the consensus is for a meeting with the park men to keep contacts and build up good will. None will bring the staff of men once required to handle an exhibit; about one representative from most concerns is more nearly an accurate picture. A room has been reserved at the Sherman Hotel for our meeting on Monday evening, November 30. We shall have more time for a friendly get-together than ever before.

## Alexander New York Visitor

Norman Alexander, of Philadelphia, was in New York last week and stressed the determination of our national association to go thru with a 1942 convention. Every attendant will be induced to take part in the discussion of the various topics to come up for consideration. We learn more by listening to the other fellow, and a free-for-all conference is just the thing to bring out the timid ones.

## Benson Hits It Tough

Varied are the stories we hear of results of the season just ended. John T. Benson, of wild animal fame, is approximately 50 miles from Boston. The Jungles Train did not run from Boston's North Station direct to his farm this season due to lack of passenger cars. The gas and tire rationing also stopped his profitable auto trade, which all adds up to the poorest season the farm has ever had. Nature, however, was not so unkind. It produced food enough for all the animals except the meat-eating ones.

Most of Atlantic City's large hotels, as well as the Auditorium, are now being used exclusively by the government. Servicemen are drilling on the Boardwalk, and should the war continue, civilians may be barred entirely from the Boardwalk.

## Carlin Revamping Ice Rink

John J. Carlin's ice arena in Baltimore is being revamped. "The World a Million Years Ago" has moved out of the ice arena and work of putting the rink in condition for the winter is under way, with November 1 set as opening day. The roller rink, which also accommodates boxing and wrestling, is a year-round enterprise, while the ice arena runs six months a year. John J. has kept at it until his park is a year-round business. Carlin has discarded his cane and limps but slightly.

CINCINNATI.—A giant gray kangaroo arrived last week at the Cincinnati Zoo, probably the last of its kind to be purchased on the open market for the duration. This gives the local zoo a pair of the animals.

turkey. The three leaders were Clifton Pool, Clifton, N. J., \$259.28; Cascade Plunge, Birmingham, Ala., \$198.52, and Santa Cruz, Calif., \$100. Trio accounted for \$557.80, more than half of the grand total from all pools of \$1,012.16. A couple of swim spots which made pledges came thru with zero in money. One pool with nine remittances turned in a grand total of \$64.62. Another, with 8 checks, forwarded a total of \$42.34. The nadir was reached when one plunge managed, after a dramatic struggle, to get up \$2.24 for one turn-in last June and was not heard from since. Another fancy figure was \$3.34 which a municipool with "city" in its title remitted. An Army-Navy Fund official observed that the men on the fighting fronts should run a benefit for the swimming pool industry.

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# Claude Ellis's The Editor's Desk CINCINNATI

**I**NSTANCES of newspapers "picking on" midway fairs, presumably and frequently obviously because the fair boards have bought little or no advertising with the papers, have been more numerous and glaring this season. When signing contracts for annuals it will behoove agents and show managers to have a thorough understanding as to who does what in that line. Often managers are verbally led to believe that the fairs are responsible for the "bidding." Some carnivals have been put in the middle of squabbles that seemed to have their origin in the fact that fair execs did not come thru with paid space that had been anticipated by the local press and to which the latter appeared to think it was entitled. Most of them being State, county or civic institutions, the fairs are generally protected by the local press, which lays off of the fair managements, probably because of fear of public resentment. So the carnival is made the goat and more often the so-called objectionable features are on an independent midway sponsored by the fair and apart from the organized shows, altho the location is not so identified in the public prints.

† † †

**W**HEN a smart showman was asked, "What are your plans for 1943?" he replied, "Let's get this one in first."

† † †

**T**HERE was a time not so long ago when many showmen got all steamed up over streamlined fronts and dared others to compete with theirs in

length, height and weight. Weight seemed to be the big thing, the heavier the better. Beauty and lighting effects were essential. But it appeared as tho the number of hours required to erect a facade counted most and rated highest. When one owner built a front that could not be erected in less than eight hours he thought he had gone the limit, as it could just be gotten ready in time for the night opening. Then a brother, hearing of the eight-hour marvel, decided to outdo competitors by announcing that his master builder had completed a front that was a sensation. Two hours more were needed to put it up than for any other on any midway. So it went, adding more weight (not the guess-weight kind) until one showman openly boasted that his feature front was so huge that it was never up on Monday. Now perhaps many are wondering whether they can get them up by Friday.

† † †

*FREEZING of salaries might be something new to a native but it's old stuff to a trouper with a show that has played 10 bloomers in a row.*

† † †

**T**HEY continue to fit well into military life—these outdoor showmen. "While the army may seem a far cry from carnival life, it's about the same, based on the theory that it all takes a lot of work and concentration," remarks Sergt. Allan P. Charak from 334th Base Headquarters and Air Base Squadron, Madison, Wis. "Have had little opportunity to visit

any show lots this year with exception of Dodson's World's Fair Shows, which I caught while stationed at Jefferson Barracks, Missouri. At the Madison Army Air Force's Technical School I am in the public relations section. As many of my old cronies know, newspapers are really my great love and my work here gives me opportunity to keep in the swing of things and not grow stale." . . . "This is the same as show business," writes Pvt. Frank (Dutch) Warner, former circus and carnival trouper, from Fort Lawton, Washington. "Good food and swell sleeping and work that is not too hard. Discipline is stricter than on shows, of course, and food is like that on a circus, and there's plenty of it." . . . Joe (Fat) Henke, Milwaukee concessionaire, got a kick out of a cartoon of a farmer bemoaning the fact that, while he had the best farm produce in years, there was no county fair near him at which to exhibit it. "And this," chuckled Joe, "was in a newspaper that was again holding fairs this year!" . . . Vern E. Wood, Detroit, is a recruit in the one-man "Bring-Back-the-Band" campaign started by Harry Opel, Toledo magician, in letters to several newspapers. "When we have heard so much about 'saving the circus,'" opines Wood, "let us help save it by bringing back the band. If we fail, then we can look forward to the death of the circus by its own hands or by the hands of those to whom the care of the circus is entrusted."

† † †

*NOT so long ago when two managers were seen with their heads together it was thought that a new show might be in the making. Now it might be a sign that they are merely consoling each other.*

† † †

*AFTER many autos are put up for the winter and the riding of streetcars and busses is started there may be a better understanding of a showman's straw-house phrase, "There's always room for one more."*

# Nat Green's The Crossroads CHICAGO

**W**ATCH for the expansion, next season, of some of the suburban amusement parks. The defense home-building boom in several sections of suburban Chicago close to huge war material plants now being constructed is bringing greatly increased population to these areas, and there will be a demand for amusements within easy reach. A couple of new park projects are now in the tentative stage, and already established spots are considering substantial additions to their attractions. Several carnival owners, too, have put out feelers. With next season's transportation and help problems in mind, they are looking for suitable spots for permanent stands.

† † †

**W**ISCONSIN State Fair loses an able man when Ralph E. Ammon leaves to become affiliated with *The Prairie Farmer*. But Ammon's interest in fairs in general will continue. "I do not find it easy to leave my work in Wisconsin," Ammon writes me, "either with the State Department of Agriculture or the State Fair, but am looking forward to the new job with *Prairie Farmer* as offering an opportunity to be of greater service both to agriculture and to the fairs. During the 13 years that I have managed Wisconsin State Fair I have enjoyed working with fair officials and others serving the fair industry and appreciated the cordial relationship that exists

among folks in the fair fraternity. I hope and expect to continue to meet with them and to work with these good friends."

Ammon was born in Carmi, Ill.; was graduated from the University of Illinois in 1923 and in '23 received his M. A. degree from the University of Wisconsin College of Agriculture. He served for a year in the U. S. Navy during the first World War. He was farm editor of *The Wisconsin State Journal*, Madison, from 1924 until he became manager of Wisconsin State Fair in 1930, a job in which he brought the fair to the forefront as one of the outstanding fairs of the nation. He served as president of the International Association of Fairs and Expositions and is a director of the contest board of the AAA. In his new job Ammon can and undoubtedly will be of service to all the fairs.

† † †

**B**EN B. SAWYER, concession manager of Saginaw (Mich.) Fair, stopped off in Chicago last week to say hello to the boys before proceeding to Hot Springs. Ben has been laid up with a serious attack of neuritis and he hopes baths at Hot Springs will put him in good shape. His many friends expect to see him back here for the convention full of his usual vigor and vitality. . . . Jack Grimes writes from Dayton, O., that he has closed with Hennies Bros.' Shows and is once more hooked up with 20th Century-Fox,

where he did a good job last winter. "Was with Frank Mahery, Allen Lester and others of the Ringling show advance last week in Atlanta," Grimes writes. "They will really get big business there, as the town is in great shape. We found that out at the fair. Bigger than last year with no grandstand show to speak of and a 55-cent gate." . . . Now that Mike Doolar's season is ended he'll soon be heading for Hot Springs for a rest prior to the convention. . . . It's Grandpa Nate Hirsch now, tho you'd never suspect he's that old. . . . Grimm's Fairy Tales should provide an admirable theme for the Ringling spec next season and give full play to the artistic abilities of Norman Bel Geddes.

† † †

**L**ON RAMSDLELL made some swell ad tie-ups and pulled some clever stunts for *Hellzapoppin* here, and it's not Lon's fault that the people didn't go to see the show. Evidently they believed the critics, who said it was the same old show. . . . George (Nick) Francis, clown aerialist, has put aside grease paint and nose putty for the duration and has joined the Marines. Nick, who is 22, was born on a John Robinson circus train at Kirksville, Mo. His parents were members of the Flying Franciscos, and his mother was killed at Miami, Okla., in 1928 while doing an aerial act. . . . From Toronto Omer J. Kenyon reports that the advance ticket sales for Ramoses Shrine Temple charity circus are bigger than for any previous show. Kenyon finishes up in Toronto shortly and leaves for Chicago and Milwaukee. . . . Charles Hall, manager of the Coliseum until it was taken over by the army, leaves this week for Tucson, Ariz., and is wondering how he will like the quiet life of the wide-open spaces after more than 50 years of the glitter and glamour of the show world.

# Leonard Traube's Out in the Open NEW YORK

**A**S USUAL in cases like this one, it's mum's the word, sotto voce, strictly exclude me out from being quoted, but a tried and true tipoff man for this sentinel is authority for the information that a new circus recently whispered about with a "permanent" location in the Broadway sector during the winter is finally to be realized. Lot in question is the space adjoining the Roxy Theater on 50th Street. Naturally, the Roxy doesn't cotton to the idea and is understood to be opposing it. Nevertheless, it is known that parties interested in putting the show on were heard by License Commissioner Paul Moss, who, according to the same tipster, reacted rather favorably.

Principal name being bandied about in the discussion is that of Harry Saltzman, European impresario, who has been identified with smart revues of the Clifford O. Fischer type, mostly in Paris. We seem to connect Saltzman with Canada, his mother country. The show would be under the top used by Bernard Van Leer in the Hollander's late lamented Classical Circus, and Van Leer's horse troupe is being negotiated for. The "sidewalls" will be solid, probably some wood material, and there is a possibility that the arena will be heated. All very vague, but that's

how the dope reads at the moment. For the benefit of those who just entered the room, the location is on a congested thoroughfare leading to the Radio City development.

New York hasn't had a "permanent" winter circus since about 15 years ago, when a "European Circus" played an ice rink. Opening date? Probably shortly after the rodeo gets thru at the Garden on October 25.

† † †

**W**E MUST be slipping. Two columns ago we reported that Larry (Never a Dull Moment) Sunbrock offered to give \$5,000 to a charity if we could prove that he linked his recent Los Angeles thrillcade with the Championship Rodeo at the NY Garden. We took a whole columnful to try to establish the same, and we sincerely believe the job was done. Promoter Sunbrock was advised that the 5G's offer would not be pressed, that his purchase of that much in War Bonds would be sufficient, and that no construction would be placed on so worthy an act. Up to the time these lines were written, the red-headed mahout of madcappery had not been heard from. For Mister Sunbrock, who is far from being a Sphinx, this is an unusually long silence. Please, Larry, where do we go from here?

**T**HIS might establish a precedent in law. Peejay Ringens, the aerial bikeist, showed us a check for \$2.90 received the other day from the Seaboard Airlines Railway. Last spring Mrs. Ringens set out on the SAR from Miami to join her husband in Baltimore. Mrs. R. came along with their pet, a gibbon. They charged for the monkey as excess baggage. Mrs. R. paid. Mr. R. beefed—and when this globe-trotting athlete beefs, it is a classic roar. Performers and others with animals in their entourage, please note.

† † †

**J.** C. WOODARDS, accordionist in the Ringling circus side show, has composed *Thanks, Mister Banks*, a tune dedicated to Alfred Banks, of Car 78. . . . That was Ken Maynard, the cowboy, entertaining Jack Dempsey in Loge 26 at the Garden Rodeo. . . . Tex Sherman is back from Trenton Fair and looking over the 17th annual rodeo series. . . . Irish Horan and Jimmie Lynch are down yonder on fair dates. . . . Gaylord White, p. a. of Brockton Fair, in and out of NY. . . . Lew Dufour is in Cleveland on a jewelry hook-up. . . . Pvt. Ben Braunstein, Kaus Exposition Shows, is now stationed at Camp Stewart, Ga. . . . Houston Lawing cards that he's still at Buckley Field, Colo., but expects to come east shortly. . . . Jim Henry succeeds Jersey Jones as hockey expert at the Garden, also editor of *Hockey Guide*. Jones goes off as a fight promoter. . . . Justus Edwards, remembered as press agent of Russell Bros. Circus, is a private and is working in NY on the staff of *Yank*, the Army newspaper. . . . Amcen Abbott, veteran Coney Island ticketeer, is helping along on a barn dance at Jewish Center, Brooklyn, November 14, benefit of Air Raid Wardens of 60th Precinct.

This will probably be the longest letter that this department will ever print. But its length happens to be only incidental to the theme itself, which involves the very future of outdoor show business. The writer has spent the last 13 years as publicity and promotion director of Playland, Rye, N. Y. He is also a news and publicity cameraman of note, having done important photographic work as a soldier in World War I, continuing this constructive service in his post-war activities and up to the present day.

# LETTERS From READERS

The Billboard herewith revives the age-old letters-to-the-editor page, formerly known as The Forum. Letters relating to contemporary outdoor show business are wanted, but those of a historical nature are acceptable if they are linked to present-day operations or subjects. Brief communications will have a better chance to appear. In every case, the name of the writer must be given, but will be withheld on request. Anonymous letters will not be published. Neither will those of the "personal abuse" type. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

**WE ONCE** heard a football coach, when questioned concerning the prospects for his team of that particular season say, "My team is unpredictable." That was his way of not letting the team down and still saving face for himself. The writer finds himself somewhat in the same category as the gridiron mentor when trying to answer the oft-asked question, "What does the future hold for the outdoor showman?" There ought to be a closed season declared on "I told you so's," "seers" and "prophets," for in times like these no one can possibly predict the future 24 hours in advance.

What the future holds can only be analyzed from a very broad viewpoint and one that will take into consideration "the future"—be it near or distant—for what lies beyond the horizon no fool is wise man enough to predict, or could it be the other way around? That there will be a future no one can deny, but what tomorrow holds depends wholly upon what we do today. This not only applies to those of the show world but to everyone worthy of the name American.

### The Transportation Bogey

As a promotion and publicity man trying to suggest something of benefit to my brethren of the amusement world—and how they can use their facilities to real advantage—we must first consider their situation in relation to transportation. Without adequate street-car, bus, train or boat service we are butting our heads against a very real stone wall. To those lacking in carrier facilities we can only suggest that they join in the spirit of what we are about to write, for believe you me, there is a job, right this minute and now, for every showman worthy of the name. Frankly, the writer does not believe we can look for any improvement in the tire and gasoline situation, so let's stop kidding ourselves.

Those who do have the above-mentioned transportation systems are fortunate indeed and can accomplish on their own home grounds a great amount of good for Our Country, which ultimately means ourselves. No man, or group of men, should place his own individual interests at this time or any other time for that matter above and beyond those of Our Country. Practically all of the real difficulty in which Our Country finds itself can be traced directly or

## OUTDOOR SHOW BUSINESS AND ITS WARTIME FUTURE

By PAUL C. MORRIS

indirectly to selfishness of the dollar-pinching variety. Never let it be said that a brother showman is a part of this "business-as-usual" traitorism. Of course, this is not to say that we, as individuals and organizations, should not keep going with our personal projects. It is only good, common sense to remind everyone that our business is and always has been an important part of the things truly American and that play and pleasure are a fundamental and important part of human nature.

### Entertainment IS Patriotism

It has been our fortunate lot to make our fellow men forget the cares, tears and tribulations of a world none too pleasant at times. Fear not, for that important job will still be ours to do—if we are worthy. Some "super-patriots" would have the world believe that anyone producing entertainment and a few laughs at a time like this is not patriotic. All I can say to this is hokey. Of necessity our people—all Americans—should take a little time out for relaxation, tho it be only for a change of pace, as "No play and all work makes Jack, as well as Jill, a mental jerk." But—and this is important—we cannot lose a single opportunity to build morale of the type that will accomplish the one and only important thing right now and that is winning this war. Nothing else is important. Every showman worthy of the name stands 100 per cent—shoulder-to-shoulder—behind Our Country in this, the greatest crisis we have ever faced.

What to do about the situation is simple, provided we have the necessary facilities and that all-important backbone. Get behind every worthy drive and activity that will aid in any way Our Country's war effort. Lend yourself and your equipment, wholeheartedly, to all projects American. Tie in with your local people, papers and organizations seeking to kindle the fires of patriotism by keeping your community

alive to the vital issues at stake, and we do mean vital. Use your imagination as well as your muscle and money and get in there and keep punching away for Our Country; whoop it up for Your Flag. Offer the use of your personnel, your building, your equipment and your talent for the one and only worth-while thing right now, winning this war. Remember, should we lose, we will be commanded to do the job we've always done because we wanted to do it; American showmen don't like to be shoved around unless it be in a crowd of our own making.

### Outdoors' "National Asset"

Let it be said to the undying credit of our profession that no showmen ever started a bloody war such as this one, hence we are slow to understand and comprehend its ugly meaning. However, let's get up on the old firing line with the great national asset we possess and let the enemy have it where it will do him the worst good. We are thinking of our known ability to attract people to our doors; once we get them there, make 'em laugh, entertain 'em, but smack 'em right between the eyes with any and every lesson we can muster in patriotism and winning this war. Put away some of the old stuff in mothballs—they'll keep, and in their place get out our flag and wave it as it has never been waved before. Swing it as tho you mean it, for you really do mean it. Produce entertainment that will excite your people to the greatest war effort. You know how to do it and there are a thousand and one things that you can use to "whoop-it-up" if you use the old bean.

Certainly we are not going to make a lot of money. In fact, we don't expect to at a time like this. To be sure, there are some unpatriotic individuals and groups who would fatten their pocket-books on the blood of their fellow men, but we amusement men are not of that clan. Of course, every business man and

individual, for that matter, must have something with which to keep going; to this he is justly and fairly entitled. However, beyond a reasonable return, any American who will stoop to profiteering at a time like this is really no American; he is a "Dollar-can."

### Must Share in War Program

No person in our business need fear the future if he will remember that he is an American first, last and always and, as such, will get out and whoop it up for American Freedom, Liberty, Justice and the Victory that we've simply got to have. Let me mention as a gentle reminder that the future of the outdoor show business is no greater than the people in the outdoor show business.

We have no patience with the weakling who has not tied in with our national war effort, preferring to remain aloof and even closing his shows rather than risk smaller profits or joining with patriotic people bent upon winning this war. That short-sighted individual is a "Dollar-can" and no credit to our industry. Posterity will never find this penny-wise-and-pound-foolish type among the great names of showdom.

Another thing to remember is that you must keep your name and your business before the public or it soon will forget you. Recently an old newspaperman asked the writer if he could remember certain products that were household words a generation ago. The answer was that we had forgotten them. Those great names—now in oblivion—once thought they had grown so big and important they could get along without advertising. Let my fellow showmen take a lesson from their mistake. Parks and the outdoor show business are no different than the famed Maginot Line. In time of trouble you cannot sit down behind them and imagine you are safe. The best defense is an offense. So keep yourself and your business "in there" before the public by enthusiastically getting behind every bit of flag-waving and good old sane American patriotism possible, otherwise you are going to fold for "good"—and for the good of the industry. Be an American and not a "Dollar-can." That's my answer to the question, "What does the future hold for the outdoor showman?"

### Circus and Local Biz

(Continued from page 38)

Neither does the circus manufacture the ice cream offered so energetically during the show performance. The circus acts for that one day as local salesman for a product made in that city. Again we understand that in handling these refreshments produced locally, the circus creates an added modicum of business of which local firms and families are the beneficiaries. Also, a big circus uses daily from 150 to 500 loaves of bread, obtained from local bakers, which goes to augment the producer's regular business, and consequently extends the volume of local trade.

A big circus consists of a community of 350 to 1,000 men and women, all of whom are fed regularly twice a day in the dining tent, besides extra eats at the show's concession stands. The makings of these meals, say 1,200 per day, must be provided locally, as fresh meat, vegetables, fruit, milk and the like. Now the providing of thousand of more meals and extra eats as well gives considerable impetus to local business for the day that the circus is in town for the butcher, the baker, the gardener, the dairyman and the grocer, and thus incidentally strengthens the market for perishable food products. It is noticeable that cafes, cafeterias, restaurants and sandwich shops are more or less crowded

on circus day, extra business, you understand, created by the show's visit to town and thus adding to local prosperity.

### About Local Purchases

On the backlot of a circus I recently visited an aftershow rodeo rider was proudly displaying a silver buckle he had bought that day for his Western belt; cost \$2.50. Also about the same time another aftershow performer appeared ready for his turn wearing a pair of new green riding trousers which were much admired by his friends; cost \$15. These items had been purchased that day in the city where the circus was showing, thus adding to the sum total of business there as the direct result of the show's visit to that place. Then we must remember that local business is inseparably related to general business. My fancy wandered away to the production of that silver buckle and the green rodeo trousers, the industries they represented and the workmen engaged in those industries, and thus I comprehended to a degree the relation of the circus to local and general business.

A few years ago trolley-car lines of most cities ran to or near showgrounds, and circus day was a harvest for local transportation systems. Now, however, street-car tracks have been removed and bus service substituted for the former trolley cars. Due to this change, local taxi and other cab systems have their turn on circus day, offering in many places the only public means of reaching

and returning from showgrounds. Here again we see that the circus brings a considerable increase of business for the cab and tax fraternity in the fast quarters garnered in speedy trips to the circus grounds. And this is real money that stays in local circulation or goes into the city's banks and hence the circus does not carry it out of town.

Daily expense of a circus includes city license fee, lot rent, water tax, etc., amounting from \$500 to \$1,500. In some cities a circus pays as high as \$750 for a lot alone, in addition to other regular local charges. Whatever these items amount to, that money is not carried out of town but is brought in by the circus and goes into the city's exchequer.

### Other Lines Prove Fallacy

It is a timeworn fallacy that the circus carries out of town a lot of money which otherwise would have been spent there and remain in circulation there. Now, in the course of local and general business only a small percentage of the intake of any community day by day remains permanently in that community. This can be readily understood when we reflect that very few businesses net 10 per cent of gross income; that is, at least 90 per cent of any community's bank clearings regularly goes out of town. Of the money spent in any community each day certainly nine-tenths goes out for goods purchased, costs, etc., and less than 10 per cent remains as net profits in the safes of local merchants.

What is meant by the circus carrying money out of town? Puny-minded city and county officials and the unthinking part of the general public erroneously imagine that if the circus does a capacity business in the old home town it carries out in the ticket wagon a bushel of silver dollars or great bundles of folding money, and therefore the city's business will be crippled for weeks to come for lack of sufficient circulating medium.

No such thing happens. This mistaken notion is founded on the far-fetched theory that each community has a fixed or limited amount of money within its special confines or that every dollar that comes into town must remain there permanently to promote the city's prosperity or that money paid to any traveling or outside enterprise goes away forever and thereby lessens the community's working fund. Not so, brother. What about money given to the Red Cross or paid out for insurance or for the purchase of War Bonds? So with money paid to the circus for services rendered. Business still goes on as usual, without the local banks having to make special arrangements for financing business in the community because the circus has come and gone and taken out of the community a lot of money. On the contrary, I have heard of instances where the circus left its bank roll in the community and did not take out enough to pay its license at the next stand.

# VICTORY ANNUALS HIT HIGHS

## 1st Three Days Big at Alabama

"Win-the-War" theme plugged—military display extensive—RAS clicks

ALABAMA STATE FAIR, Birmingham, October 5-10. D. K. Baldwin, secretary. W. C. Martin, concessions superintendent. D. K. Baldwin, attraction superintendent. Gate admissions: Adults, day and night, 30 cents; children, day and night, 10 cents; autos, day and night, 30 cents. Grandstand: Adults, day, 55 cents; night, 85 cents and \$1.10; children, 30 cents, unreserved. Amusement budget, about \$15,000. Midway, Royal American Shows.

BIRMINGHAM, Oct. 10.—With fair weather, large crowds turned out the first three days of the Alabama State Fair run, which closes here tonight. Fair officials were confident that the annual would wind up successfully, altho attendance was not expected to approach last year's all-time record of 343,558.

Quite a patriotic flavor was given the fair by the series of Army, Navy and Air Corps displays, which more than filled in for the absence this year of auto racing. Agricultural exhibits were as extensive as ever and carried a "This is how we are helping win the war" theme.

As usual Barnes-Carruthers had charge of the grandstand attractions, with Producer Mike Barnes in charge, but no charge was made for the afternoon performance as in past years. Bombing of Tokyo was one the fireworks features in charge of Thearle-Duffield.

Royal American Shows, providing the midway, did not arrive in Birmingham until late Sunday, but Carl J. Sedlmayr, general manager, said every ride and show was ready to go Monday. Shows are enjoying a big run.

President J. Warren Leach and Secretary-Manager Doug Baldwin reported they were satisfied with the way things were going at the halfway mark.

## Bloomsburg Sets Day Stand Mark

BLOOMSBURG, Pa., Oct. 10.—With a community of only 10,000 from which to draw and car or bus the only means of transportation, attendance at this year's Bloomsburg Fair was outstanding, fair officials said. Paid admissions were 97,843 compared with last year's total of 98,685, banner mark for the annual. Grandstand attendance showed a neat increase over last year, with this year's day figure totaling 14,724 compared with 7,715 last year. Night attendance of 19,362 was about the same as last year. Saturday's matinee gate at the rodeo was 6,489, the largest in the history of the (See Bloomsburg Mark on opposite page)

## Virginia Society Sets Dates for Annual Meet

STAUNTON, Va., Oct. 10.—Virginia State Horticultural Society will hold its 47th annual meeting here, it was announced by W. S. Campfield, secretary-treasurer. Because of the war there will be no machinery exhibit at the two-day meet, but other appliances not classified as machinery would be displayed, he said. A strong program has been arranged. Entertainment and amusements to be booked for the convention have not been announced.

PENSACOLA, Fla.—War Bonds and Stamps will be sold under direction of Pilot Club at the annual Pensacola Interstate Fair here, which will use its new grounds on Pottery Road this year. War information will be given in a special exhibit by the Department of War Information. Poultry, agriculture, canning, home economic, handwork, educational and special exhibits are scheduled. Royal American Shows will be on the midway.



WIDELY KNOWN in fair circles, Harry B. Kelley (left), secretary of Hillsdale (Mich.) Fair, and J. Emery Boucher, secretary of Quebec Exhibition Provinciale, directed their annuals to new achievements this year. Both went all out in the war effort and Hillsdale, favored with increased spending, set a new midway record, while Quebec, with an augmented army and navy exhibits line-up drew crowds which topped the 1941 high mark by 22,000. Kelley, who is also secretary of Michigan Association of Fairs, was re-elected Hillsdale secretary at a meeting held during the fair. He said plans are being made to carry on the 1943 fair.



## Spending Up For Hillsdale

Midway registers 10% increase over 1941 record—1943 plans being mapped

HILLSDALE, Mich., Oct. 10.—Despite gas rationing, 92d annual Hillsdale County Fair, September 27-October 3, drew 90,000, with receipts totaling \$30,000. Figure is about 10 per cent under the all-time high of \$33,027 established in 1941, but slightly above the average figure for the last three years of \$29,270. For the first time in years there was no rain and the temperature remained moderately high all week.

Grandstand and racing proceeds grossed \$5,500, about 10 per cent under last year's figure, while the midway was hiked to \$7,000, about 10 per cent ahead of 1941. Increase in the latter figure was credited to the increased spending over last year, Harry B. Kelley, secretary, said.

Fair had an additional \$1,800 in State premiums for three State-wide sheep breeds and three hog breeds, awarded (See HILLSDALE UP on opposite page)

## United Nations Theme Scores At Atlanta; Midway Big Draw

ATLANTA, Oct. 10.—Free-spending midway throngs, coupled with a smaller budget, combined to make the 1942 Southeastern World's Fair, which closed here last Sunday, one of the most profitable in the fair's 28-year history. With the popular Victory Thru the United Nations as its theme, fair's attendance was hampered by bad weather early in the week, and at the wind-up was slightly under last year's with most of the crowds coming in after 8 p.m. Yet the final Saturday's gate was only 2,000 under that of last year.

A number of livestock and agricultural exhibits were either cut down or cut out altogether, but as a whole the crowds seemed content to spend their war-swelled purses freely on the midway,

which was provided this year by Hennies Bros.' Shows.

Commercial exhibits were held to a minimum as one of the larger buildings was occupied by an army bomber training school. Building was formerly used by commercial exhibitors.

A large grandstand show which nightly honored a branch of the armed services or one of the United Nations and which featured dances and songs, as well as talks by noted military and diplomatic leaders, was presented free to the public. This was followed by a patriotic fireworks display which, altho smaller than in recent years, proved popular.

All in all it was a money-making fair. Expenses were smaller but crowds seemed to have plenty to spend on everything.

## Trenton Ends in Black Despite Weather; Attendance Takes Dip

TRENTON, N. J., Oct. 10.—Attendance at this year's New Jersey State Fair, September 27-October 3, was just over the 200,000 mark, a 20 per cent drop from the records set last year, the banner one in the 55-year history of the fair. Rain opening night held down attendance, and cool weather the rest of the week proved a handicap. However, on the whole the annual was regarded as a successful one by fair officials. George A. Hamid, director, said at the close of the fair that while no records were set he felt that the officials' decision to hold the fair was justified. That people want relaxation was exemplified by the night attendance of defense workers, he said.

In addition, the farmers came thru in good style and the cattle show was said to be one of the largest in the fair's history. Grange and Four-H clubs also had big exhibits, tho many had to travel a long distance.

Midway was provided by Oetlin & Wilson Shows and was of the usual high standard. All concessionaires, and every space was filled, reported a good week's business, especially at night. Buildings were filled, and the new Victory Building displayed the overflow from the Poultry Show and numerous types of war exhibits.

Grandstand attractions, provided by George A. Hamid, included the Three Milos, Gaudsmith Brothers, Hill's Circus, Flying Beehees, Sheldons and Gae Foster's Victory Revue. In addition Colonel Gatewood's Flying X Rodeo played the

opening date September 27 and repeated on Children's Day, Monday. Jimmie Lynch's Death Dodgers with Ken Maynard were the final day's attraction and repeated for a special show October 4.

## Wis. Annuals To Get State Premiums Earlier This Year

MADISON, Wis., Oct. 10.—Based on premium claims reported by about half the county and district fairs in Wisconsin in 1942, it will be unnecessary for the first time in several years to prorate the annual appropriation of \$160,000 in State aid to fairs.

State aid for Wisconsin fairs has been insufficient for several years to pay 80 per cent of all premiums paid by the fairs, as required by the statutes. Early reports this year indicate, however, that only about \$150,000 will be required to meet all claims in full, said William T. Marriott, chief of the department's division of fairs.

Claims of the annuals are being audited and certified for payment as soon as received and exhibitors should receive their premium money about two months earlier this year than in the past, Marriott said. The fairs reported fewer exhibits this year because of the shortage of farm labor and a rainy season which kept farmers close to the farm and did not give them time to prepare their exhibits, it was pointed out.

## War Bond, Stamp Drive Nets 110G at Caruthersville, Mo.

CARUTHERSVILLE, Mo., Oct. 10.—That county and district fairs are playing a prominent part in the war effort was exemplified at American Legion Fair here, October 1-4, when members of the Legion, sponsor of the fair, sold a total of \$110,000 in War Bonds and Stamps. With the co-operation of the local bond drive chairman and a quota of \$100,000 to shoot at, the Legionnaires set up a booth on the grounds. Jim Reeves, fair director, was named bond drive chairman.

Reeves made announcements over the p.-a. system during the fair regarding the War Bond and Stamp booth. Names of purchasers of bonds were announced and the progress of the campaign was publicized in the same manner. Sam Solomon, owner Sol's Liberty Shows, midway attraction, was the purchaser of the first \$1,000 bond, with J. R. Hutchison, fair director, the buyer of the initial \$5,000 bond sold.

Fair officials said they felt the feat of selling \$110,000 in bonds in such a short period was especially outstanding in view of the fact that it was accomplished without outside assistance of any kind. They also pointed out the figure did not represent pledges but actual sales on the grounds for which they received either money, draft or check.

## Fryeburg's Annual In Successful Run

FRYEBURG, Me., Oct. 10.—With fair weather, Fryeburg's Annual Fair opened Tuesday to a good crowd. Rain the night before opening proved no handicap. Trotting races with pari-mutuel betting were presented thruout the three-day annual, plus a big grandstand show twice daily. Acts provided by Al Martin included the Thunderbirds, aerialists; Great Francisco, sway pole; Fighting Anzacs; Lindsey Fabre's boxing kangaroo; Pape and Conchita, perch act, and Frank and Alma, barrel skaters.

A feature was the baby beef show, which attracted more entries than ever before. Always popular here, the baby beef show attracted buyers from all parts of the East. Oxen-pulling contests and the big poultry and vegetable exhibits were well patronized.

FALL RIVER, Mass.—Tommy Walsh said last week that his trapeze act has been signed for the Sandwich (N. H.) and Topsham (Me.) fairs.

# Around the Grounds

**PLANT CITY, Fla.**—About 150 NYA boys have been transferred from Camp DeSoto, Tampa, to Plant City and have begun work in new shops set up in the Strawberry Festival buildings.

**TRUMANSBURG, N. Y.**—Trumansburg Fair closed a successful four-day run here October 4. Three days of racing were presented and attracted big crowds. President Harry Court and Concession Manager Clem Lanning said that attendance was larger than last year. Midway worked to good results.

**READING, Pa.**—Occupation of Reading fairgrounds by government authorities had not been started October 1, the date for taking over the 76-acre tract under a lease providing for its possession for the duration. Charles W. Swoyer, secretary, said the lease was now in effect. No activity was reported at the grounds, however.

**LA PLATA, Md.**—Nineteenth annual Charles County Fair successfully closed a two-day run here last week, with attendance on a par with other years.

**LITTLEFIELD, Tex.**—Future Farmers of America and 4-H Club boys of Lamb County exhibited what they are raising as a contribution to the war effort when they held their first products show here last week. Show was sponsored by Littlefield Chamber of Commerce.

**CLEBURNE, Tex.**—Carrying out a "Food for Victory" theme, fifth annual Johnson County Fair successfully closed here October 3. William Rowland, fair president, said that exhibits of fruits, vegetables and feedstuffs exceeded entries of last year both in quality and quantity. Entertainment feature was a rodeo.

**SPRINGFIELD, Mass.**—James F. Fifield, former publicity director of Eastern States Exposition, has joined the public relations staff of Springfield Ordnance District of the army.

**EL DORADO, Ark.**—With a gate of about 12,000 and hundreds turned away on closing night, Union County Fair broke all records for patronage and exhibits at its annual here September 30-October 2. Coronation of fair queen opening day drew 6,000 to set an all-time daily peak. Three new permanent fair buildings greeted patrons this year. They included merchants and home exhibits, poultry show and swine barn. Premium list totaled \$2,500, the same as in 1941. Midway did record business.

**SPRINGFIELD, Mass.**—Total receipts from horse and dog racing meetings in Massachusetts this year totaled \$2,859,836.82, the State racing commission has announced. Of this figure, Barrington Fair Association, Inc., running six days of horse races, gave the State \$3,082 as against \$2,763 last year. It paid license and registrations of \$101 this year as against \$196 last year and provided total revenue to the State of \$3,245 as against \$3,019 last year. Brockton Agricultural Society, running six days of racing of horses each year, gave the State \$1,478 this year; paid a \$60 license fee each year; paid registrations and license of \$122 this year and \$174 last year; had forfeitures of \$10 this year, and provided a total revenue of \$1,670 as against \$1,855 last year. Marshfield Agricultural Society, also running six days, provided a total revenue of \$1,949.

**DETROIT.**—Business at annual Street Fair at Pinconning, Mich., under business men's auspices showed an increase of 20 per cent over 1941, showmen returning here from the fair said. John Quinn's World of Pleasure Shows had the midway, and grandstand acts, set by United Booking Office, were Howard the Frog Man, Sky High Higgins, Chilcott's

Dogs; the Willards, perch act, and Haire and Barth, hand balancing. Summary of fairs booked in this region showed a general increase in business, Henry H. Lueders, of United Booking Office, said. Out of 20 fairs booked by the office, two were up to 1941, while the remaining 18 went over last year.

**HARWINTON, Conn.**—Annual Harwinton Fair, plugging a Victory theme, was successful. Several booths were set up on the grounds for the sale of War Bonds and Stamps, and bonds were given to winners instead of cash prizes.

## Dillon Awards Bonds, Stamps

**DILLON, S. C., Oct. 10.**—War Bonds and Stamps will be used in payment of all premiums at the five-day Dillon County Fair here, L. B. Rogers, secretary-general manager, said last week.

## BLOOMSBURG MARK

(Continued from opposite page)  
fair. This was the first year for a rodeo, thrill shows being used in other years.

Altho commercial exhibits were off, all classes in agriculture, stock and farm produce were filled with the best exhibits in several years, officials said. Concession space was off about 25 per cent. Trotting, pacing and running races were held on four days, and Children's Days, Tuesday and Friday, garnered record attendances.

Grandstand attractions, set by George A. Hamid office, included Grant Family, hillbilly comedy; Bob Eugene Troupe, aerial casting; James Evans and Company, foot juggling; Sensational Skating Flames; Three Sophisticated Ladies, acrobats; Whaling and Yvette, bicycle number; Louie, Lynn and Lyman, and Peaches Sky Revue. Van Leer's Horses and Paul Remos Midgets were booked by Frank Wirth.

Hamid's Victory Revue was the night show feature. Ace Sher emceed and other acts included Alyne Hodge Trio, adagio dancers, and Lou Skuce, cartoonist. Music for revue and concerts was provided by George Ventre's Band.

James E. Strates Shows were on the midway for the fifth consecutive year and reported excellent business. Shows had more attractions than ever and the new layout proved popular. Organization's 30 shows and 16 rides, with new lighting effects and neat fronts, made an attractive appearance.

Secretary Correll and the board of directors said they were well satisfied with results of the fair.

## HILLSDALE UP

(Continued from opposite page)  
when the State Fair was canceled, in addition to \$7,000 in local premiums. Stock exhibit equaled last year's, while vegetables were off because of early frost and shortages of farm labor.

### Patriotic Activities

Advertising budget remained the same as in 1941, using 10,000 handbills and reproductions of the bills in 60 newspapers. Patriotic activities included daily talks over the amplifying system and before the grandstand crowds by OGD speakers, USO demonstration booth, War Bond and Stamp booths and war organizations' Merchants' Hall.

Five days of harness racing were held under direction of Andy Adams, superintendent of speed. Events drew the highest attendance mark for the annual. A total of 158 horses from eight States were entered. Horse-pulling contests drew 23 teams from five States.

### Grandstand Show Elaborate

Elaborate grandstand show was provided by Gus Sun, United and Barnes-Carruthers booking offices. Acts included Wishwell's Funny Ford, Slegrist Troupe, Musical Stipps, Chico, Novak and Fay, Sunny Moore, Danwell Troupe, Don and Valencia, Violet McAfee's orchestra, Ferdinand the Bull, Victory Girls Ballet, Victoria and Torrence; Al Stevens, emcee, and Lueders' revues, *Parade to Victory* and *Liberty Belles*.

A. W. Gooding's Shows, with seven rides and one show, were on the midway for the 60th consecutive year. Business was good, Mrs. Gooding said. Mark Williams's Ten-in-One closed after one day because of the illness of several members of the show. J. Elman Thompson's Two-Headed Cow Show played to about 7,000 at 10 and 15 cents, grossing about \$900. Cookhouse operators included William Murray; E. W. Farlow, Frank Long, Fred

Stevens, Earl Kline, S. W. Swain, Roger Duncan and Addie Mallory.

Other concessionaires were E. A. Howard, Penny Arcade; John Mulder, bingo; C. N. Pearce, Frank Slinvinski, Fred Ball, Mickey Reaume, S. and A. Raymond, Frank Pullman and Charles Stapleton, Ed Strausberg and W. S. Myers.

### Visitors

Visitors included Gov. Murray D. Van Wagoner, Commissioner of Agriculture Leo V. Card, Deputy Commissioner Lawrence O'Neil, Chief of Fairs A. C. Carton; Herbert Rushton, attorney general; E. W. Delane, president, Michigan Association of Fairs, and these fair secretaries and managers: Ralph Tew, Adrian; Lester Schrader, Centerville; Roy Davis, Mason; Hans Kardel, Charlotte; Gordon Schlubatis, Coldwater; John Salines, Jackson; Frank McLane, Ann Arbor, and Harry Dickinson, Montpelier, O.

All officials were re-elected at the annual association meeting held during the fair. They were J. J. Nachtrieb, president; J. I. Post, treasurer, and Harry B. Kelley, secretary. Directors: James Meeks, John Southworth, Ernest Gilbert, William J. French, George Rogge, William Fogg, Charles Boone, Fred Bowditch, Andrew Adams, Lynn Renex, William Hale, Erwin Howe, Harry Abbott, J. Weatherwax, W. P. Danhausen, Fred Giddings, Frank Clark, Eber Allis, W. R. Hayward, Bert Payne, George B. Convis, C. D. Phillips and C. H. Oxenger.

Secretary Kelley said that plans are being made to carry on the fair in 1943, altho it should become necessary to follow a greatly restricted program of operation.

## EAST COAST FAIR

(Continued from page 40)

sult that taverns in many cases did a land-office business.

The taking over of the giant Lido Beach Club, Long Beach, by the navy was one of the season's significant happenings. General belief is that other similar locations will fall to the military within a few months.

Generally, the fall finds amusement people here plotting new buildings and renovations for the 1943 season. At no time, however, have rumors been more rampant. First one hears that the entire Long Island beach line is to be shut off entirely from public use for the duration;

then the report crops up that the government will encourage freer use of the beaches than ever before as a boon for morale.

## POOL BIZ OKAY

(Continued from page 40)

ures are not available, Hutchinson revealed that the season's gross topped anything in recent years.

While other pool operators in the Midwest and West still remain to be heard from regarding the season, the summer stretch just ended wasn't half bad, all things considered. As Jack Rosenthal, Palisades impresario, puts it, "if next summer pans out as well, everything will be okay."



The outstanding high pole act now finishing the 1942 State Fair route. Some time open for late dates. Write direct for complete information—Care of The Billboard, Cincinnati, O., or contact Representative, Barnes-Carruthers.

Second to none  
**MISS QUINCY**  
Sensational Shallow Water  
**HIGH DIVER**  
who recently returned from Europe after touring Norway, Sweden, Germany, Italy, France, Belgium, England, Africa, Spain, Portugal with enormous success.  
At Liberty Starting October 19th for Fairs or Show Going South.  
Act starts with springboard dives and finishes with sensational head-foremost dive into flaming tank only 4 1/2 feet deep.  
Write QUINCY, 185-10 Merrick Road, Springfield Gardens, Long Island, N. Y.

# 1942 Fairs Added Materially to Nation's War Effort!

No longer is there any doubt about the part Fairs can play in helping to win this War. The events staged this year proved their value in many ways, and a complete review and summary will be published in the Cavalcade of Fairs. Food, Morale, Stamps and Bonds, Recruiting, War and Defense Exhibits and many other patriotic endeavors were given new and greater importance because the Fairs were behind the drives 100%. Everyone concerned with fair operations will want to read the interesting accounts and the statistical data presented in this important edition. Don't miss it.

**NOTICE TO ADVERTISERS:** The intrinsic value of the Cavalcade edition cannot be overestimated—it is read and referred to thruout the year by all the right people. Fairs, Carnivals, Acts, Booking Offices and Commercial Firms, write for advertising rate information today. The Billboard Publishing Co., 25 Opera Place, Cincinnati, O.

3rd ANNUAL ISSUE  
**CAVALCADE OF FAIRS**  
featuring  
**"FAIRS SHARE IN VICTORY"**

## Verified Dates

**CINCINNATI, Oct. 10.**—Up till press time for this department the following fair dates had been verified, in addition to those which were published in the big list, issue dated September 26: Exchange Club Fair, Augusta, Ga., October 26-31; Iredell County Fair, Statesville, N. C., October 19-24; Bowman (S. C.) Community Fair, week of November 9.

Secretaries not heard from are asked to notify *The Billboard* promptly when action has been taken by their boards in regard to their fairs.

# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## Winter Garden Bow Draws Top Turnout

BOSTON, Oct. 10.—Winter Garden Rollerway, Dorchester, Mass., opened its 11th consecutive season of roller skating on the night of October 1 to one of the largest crowds in its history. Opening of Winter Garden was the green light for all rinks in the organization, and full programs of skating numbers and classes went into effect immediately, said President Fred H. Freeman, who is also head of the Roller Skating Rink Operators' Association of the United States.

At both Bal-a-Roue Rink and Winter Garden this schedule of classes began: Monday night, Novice Dance Club; Tuesday, Junior Dance Club; Thursday, Senior Dance Club; Friday afternoon, High-School Students' Club and classes; Saturday morning, Juvenile Dance Club and the three divisions of the Figure-Skating Club, Classes C, B and A. For patrons on the north and south shores these programs are complete and take the average skater thru practically everything that is known at present regarding the international style of roller skating.

Expert instruction at both rinks, under supervision of Fred Bergin at Bal-a-Roue and Mr. and Mrs. Umbach at the Winter Garden, is given. These classes are not held at Chez Vous Rink, because Winter Garden is also located in Dorchester, but otherwise the same program prevails at Chez Vous.

## Tri-Spot Party For War Workers

BAYONNE, N. J., Oct. 10.—Demonstrating the fact that roller skating is one of the finest means of relaxation for war workers, the Weckearneyan Club, recreational department of the Western Electric Company, Kearney, N. J., will hold a unique roller skating party on the night of October 26.

The Weckearneyan Club party will be

a tri-rink affair, with Western Electric Company employees attending parties in Twin City Arena, Elizabeth, N. J.; Boulevard Arena, Bayonne, N. J., and Passaic Rink, Passaic, N. J. The committee in charge of the tri-rink party has selected these rinks as being the most easily accessible to train and bus connections in the areas in which employees reside.

Managements of Twin City, Boulevard and Passaic rinks are planning a program to suit all types of skaters. One of the highlights of the program will be exhibitions at each rink, exhibitions being sanctioned by the ARSA.

ELLIS THORNBROOKE, former pianist and entertainer of tabloid days, is now playing the organ at the San Diego (Calif.) Skating Palace.

PAULETTE GODDARD AND WILLIAM GARGAN, movie stars, visited Bayonne (N. J.) Rink on September 29 to appear at a local bond rally.

WHIRLING B's, Billy, Betty and Bob, roller-skating attraction, presented their act at Mealey's Rink, Allentown, Pa., recently. Also on the program was Scotty Weatherspoon and his comedy act.

AMERICA-ON-WHEELS rinks will drag a few goblins out of their eerie sepulchers on October 29 for an appropriate celebration of Halloween. Parties will be masquerades, with prizes for funniest, most attractive and most original costumes.

OLD skate wheels are now being purchased by the America-on-Wheels chain of rinks in order to salvage the metal bushings which the wheels contain. The rinks urge skaters to look around for old wheels and turn them into the rinks, obtaining either cash or War Bonds in payment.

COLISEUM RINK, Orlando, Fla., has reopened with new features and novelties after being closed for 12 days for renovation and floor resurfacing. At the opening public acknowledgment was made of the winning of the bronze medal for roller dancing by Marguerite Clouser. This is said to be the first bronze medal won by any amateur skater in the southeastern part of the United States and was awarded by the RSROA.

CONROSE'S RINK, Hartford, Conn., has started a new giveaway. Every Saturday night the rink gives away a \$50 War Bond to a patron. Syd Conn, partner, Conrose's Rink, is back in town after a brief New York visit. According to the rink's other partner, Billy Ross, the spot's air-conditioning unit will be used during the winter to clear out any dust. Plans are under way for a Columbus Eve Party and a Halloween Jamboree, with celebrities to be on hand.

## WON, HORSE & UPP

(Continued from page 38)

pleasant because we again had the show loaded by 8:30 p.m. Thursday at Sheep Nose Rock, Ark., we were still behind our billing and there were no newspapers or radio stations there. All we had in the way of publicity were handbills which were dropped near rural mail boxes from the lead wagon of our overland train by a boy who also pumped a hand-operated fog horn to attract the farmers' attention. Everyone with the show predicted a bad day and had no heart in their setting-up work. To our surprise, the show played to two straw houses. Our agents claimed that it would have been a turnaway had they been able to work.

Friday at Grist Mill, Ark., we caught up with our paper. There were two

liberal newspapers and a radio station in the town and we had the largest amount of newspaper and radio publicity in the show's history. This spot had all the earmarks of being a good one but, to the office's dismay, both afternoon and night shows were blanks. Our agents then unloaded the blame for the bloomer from their shoulders by stating it was caused thru the lack of educated people. A meeting was held here today and the management has decided to have the words "Exploitation Department" removed from the advance wagons because we heard that the hillbillies read it as "explosion" and were afraid to come to the show.

## DRESSING ROOM GOSSIP

(Continued from page 39)

he was going to help take it down, and did. I know I carried trunks with him. A true Circus Fan if there ever was one and a swell person with it. We missed seeing Everett Hart, grand marshal of the Saddle Club, but we expect to see him before the engagement is over. I hear that the Seldom Scoff Circus is coming in, after this show gets thru here, to play day and date with the Won, Horse & Upp Circus. Will tell you more about that in my next gossip.

FREDDIE FREEMAN.

## RB CLOSES DEC. 1

(Continued from page 38)

days. Weather proved mild, with capacity crowds attending performances. However, despite fair weather, grounds were so muddy from heavy rains just before the show arrived that many of the personnel declared it to be the muddiest lot that the show had played this season.

## Cloudburst in Des Moines

DES MOINES, Oct. 10.—Making the latest appearance in Iowa history, Ringling-Barnum circus ran into a cloudburst here Saturday (3) but did good business despite weather. Show was late in setting up due to the heavy rain that started shortly after arrival and kept up until the end of the matinee performance. Afternoon show started one hour late. Seats were about half filled, with many changing tickets for evening performance.

Big top was nearly filled for the night performance and would have been sell-out with good weather. Side Show was set in in time to catch early arrivals and did good business despite muddy front. Show did good business at Davenport, Cedar Rapids and Waterloo, Ia., on the three preceding days.

## POLACK'S DENVER BOW

(Continued from page 38)

radio, band music and parades by the army, ideal weather, no competition from football or baseball, support of Gov. Herbert B. Maw and Mayor (Auto Racer) Ab Jenkins and special grand entries by the army, together with a free exhibit of 300 pieces of the army's new field equipment under canvas.

Street ballyhoo and posting were good and much of press and radio advertising was sponsored. Probable cause of poor showing was that all advertising and publicity were directed at the free army exhibits and very little to the circus, which was the pay attraction. First two performances were so light that the more-than-satisfactory indoor circus, which was splendidly presented, had no chance to build up attendance on the final two days.

## COLE IN LOS AREA

(Continued from page 38)

handled Hollywood papers to cover the show's run there three days (12-14). C. Foster Bell handled publicity in adjacent towns. Local sheets were generous.

Members of the Pacific Coast Showmen's Association were guests of the management on Monday. Joseph Andrew Rowe Tent No. 6, Circus Fans of America, turned out Wednesday night, taking a block of seats near the center ring. CPA followed its circus attendance with a supper at a local restaurant.

Prior to entering the Los Angeles area the show did big business in North California towns, matinees being far ahead of expectations and practically all night shows were capacity. Billed for a night show only, the first day in Glendale (1) the show did not arrive from Bakersfield until 3:30 p.m. Night show started at 9:45. Second day gave a capacity matinee and a straw house at night.

Manager Zack Terrell is purchasing new stock and animals at practically every stand. Some Palamino stallions have been added as well as new seals and other animals for the menagerie. For

the Los Angeles and Hollywood engagement 30 local dancing girls were added to Harry Thomas's ballet for the opening spec, and Senor Vellardia, billed as "King of the Bounding Rope From Mexico," was added to the big-show performance.

## Cole Facts

By HUGH MCGILL and SAM ABBOTT

ERNESTINE CLARKE and her mother, Elizabeth Hanneford Clarke, are staying with friends at Westwood while the show plays Southern California. Freddie and Ethel Freeman, Clarence Bruce and the Reiffenach Family moved into apartments near the showgrounds. Karl Knudson, 24-hour man, has a man-sized job to get the lot in shape for October 17 and 18 in Long Beach. George Perkins, Mel Henry, Dick Lewis, Glenn Harrison, Walt Matthe, Doug Rhodes, Phil Bailey and Charles Lewis have kept Joseph Andrew Tent No. 6 well represented on the lot.

Mrs. Zack Terrell and Mrs. Noyelles Burkhardt are kept busy seating the large crowds. Mabel Stark a daily visitor. Jean Allen may winter in Los Angeles. Menage Club girls have a great time finding one another. Fines levied during the year are divided at the end of the season. Verne E. Williams, advertising car manager, gets as far as the show's connection while his car and crew are working this area. Paul Eagles and S. L. Cronin are assisting the show in many ways. Harry Hendricks, of the California State Highway Police, spending some time on the show, joined the Pacific Coast Showmen's Association on his trip from Sacramento. Harry and Mrs. McFarlan may spend the winter in Los Angeles. Hubert Castle bought a home in Dallas. Norman Carroll, Bus-sell Bros.' Circus announcer, has joined the Cole concession department. Col. Harry Thomas is showing the customers something new in circus announcing.

Howard Y. Bary visited on October 5. Joe Kuta is putting in long hours as head usher. Betty Escalante joined in Los Angeles. Frank A. Pernekes, Hollywood photographer, shooting backyard pictures. Charles Clarke, Mrs. Clarke and Percy Clarke are on the show each day. Charlie's two daughters are working on the show.

Lot visitors included Mr. and Mrs. C. W. Webb, Mrs. J. D. Newman, Mrs. S. L. Cronin, Mr. and Mrs. Bob O'Hara, Eddie Trees, Joe B. Webb, Kenny and Edris Hull, George King, Billy Temple, George Brown, Pete Peterson, the Escalantes, the Olaveras, Hurley Woodson, C. A. Buchtel, Louis Velarde Sr., Bert Nelson, J. Ross King, Bill Hoffman, Joe Gonzales, Stan Rogers, Chester Pelke, Danny Odom Jr., Dan Dix, George Emerson and Snapper Ingraham.

Ben Beno was on hand to hold the resin bag for Betty Rich Sunday afternoon. Marilyn Rich turned in 227 one-armed phlanges on POCA Night. Otto Griebing has been on the sick list. Show is painting equipment. Lights on the show are hooded to conform to West Coast dim-out regulations. Arthur Hoffman, side-show manager, and concessions, report good business. J. D. Newman spiked rumors that the show would winter in Baldwin Park, near Los Angeles, by saying that it would again winter in Louisville. Dave Morris visited the Los Angeles lot on Saturday.

## RINK OPERATORS\*

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## NEW 1943 CALENDAR

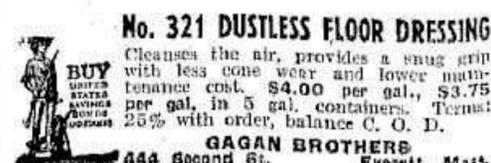
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Thursday for Following

Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

BEST YET — OUR HOT CARDS, "OH JOHNNIE Don't!" your cost \$1.00 per hundred; sells fast at nickel each. No samples. LA FRANCE NOVELTIES, 55 Hanover St., Boston, Mass. oc31x

BIG CLOTHING BARGAINS FOR BIG PROFITS — Used Dresses, 10c; Men's Suits, \$1.00; Shoes, 12 1/2c; Men's Overcoats, 50c. Over 100 sensational values. Experience unnecessary. Free wholesale catalog. SUPERIOR, 1250-C Jefferson, Chicago. oc31x

GIRL PHOTOS, CARTOON BOOKS, DEN PICTURES, Novelties. Big assortment, \$1.00. List 10c. STRACO, 1017 Mulberry, Springfield, Ohio.

HITLER'S WILL IN SEALED ENVELOPES — Something new. Fastest dime seller. More distributors wanted. Sample 10c. E. C. VOGL & COMPANY, 109 Broad St., New York. oc17

HOTTEST WINTER NOVELTY IN YEARS — Sells fast at 50c. Send 25c for sample, prices. JACK BLADES, Box 944, Altoona, Pa.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. oc24x

MAKE-SELL SENSATIONAL NEW CLEANER — Also spectacular Magic New Polish and other whirlwind sellers. Details. H. BELFORT, Engineering Bldg., Chicago.

RIB - TICKLING, SIDE - SPLITTING, BUTTON-Busting, Spicy Novelties. Sample and catalog 10c. Postcards ignored. SOUTHWESTERN SALES AGENCY, Hillsboro, N. M.

SEASON'S BIG HIT! — HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif. oc31x

SELL NEW-USED CLOTHING FROM HOME, Auto, Store — Men's Suits, 82c; Leather jackets, 45c; Overcoats, 51c; Dresses, 9c; Ladies' Coats, 33c. Other bargains. Catalog free. S&N, 565A Roosevelt, Chicago. x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Calendar and Novelty Catalog! Forty profitable lines. ELFCO, 438 N. Wells, Chicago. tfnx

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. no7x

SALESMEN WANTED

ATTENTION, CALENDAR MEN! — MAKE BIG money daily with Esquire's famous 1943 Varga Girl Calendars, both hanger and desk type. Can be specially imprinted with your customer's advertisement. Backed by national reputation; sells instantly to prospects everywhere. Liberal daily cash earnings. Excellent exclusive sideline. Write today. ESQUIRE MAGAZINE, Varga Girl Calendar Division, 485 Palmolive Bldg., Chicago, Ill. oc24x

MAGAZINE AND BOOK SALESMEN! — NATIONWIDE publicity creating big demand for outstanding premium books given away with Nationally Famous Magazines. Salesmen from other selling fields breaking all previous daily earning records with deals from \$3.95. Write today. READERS' SERVICE, 542-L South Dearborn, Chicago. oc17x

BUSINESS OPPORTUNITIES

BUSINESS FAILURES DIAGNOSED — SEND \$1.00 with complete details of your troubles. Use our system. Write 40 CLUB OF AMERICA, 2402 N. Main St., Rockford, Ill. oc17x

COMBINATION COFFEE SHOP — BEER, WINE, soft drinks, sundries, ice cream. Well equipped. Curb service. Building, lock, stock and barrel, priced to sell, \$7,600. 731 N. 4th, Ft. Pierce, Fla.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

MAKE BIG MONEY WITH SMALL CAPITAL in the collection business while collections are good. Investigate. PIER, 718 Main St., Dubuque, Ia.

INSTRUCTIONS BOOKS & CARTOONS

SPECIAL BIG BOOK CATALOGUE FREE — Lowest prices in book history. Write OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. de19x

SNAPPY, THRILLING — CUBAN, MEXICAN Pictures, Books, Booklets, Miscellaneous. Samples, lists, 50c. JORDAN, 135-A Brighton St., Boston, Mass. x

20 PATRIOTIC CHALK STUNTS, \$1.00 — Sensational, terrific. Free list Patriotic Rag Pictures, stage-size. Interesting illustrated catalog, 10c. BALDA ART SERVICE, Oshkosh, Wis. oc17x

MISCELLANEOUS

BURCH LARGE, POPCORN MACHINE, ALL equipment; 1,200 Folding Boxes; also Peanut Machine. L. CONONIOS, Greenwood Lake, N. Y.

PRETTY GIRL (REAL PICTURES) BOOKS, Novelties. Sample assortment, \$1.00; catalog 10c. WM. BRAUN, 353 W. 47th St., Chicago. x

PRINTING

FLASHY 3-COLOR DESIGNS IN NONBENDING Window Cards for all occasions. 14x22 cards, \$3.50 hundred, 24-hour service. TRIBUNE PRESS, Fowler, Ind. oc31x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

WINDOW CARDS — FLASHY DESIGNS. Magicians, dances, rinks, orchestras, carnivals, other occasions. 14x22 Nonbending, \$3.00 hundred. HUBBARD SHO-PRINT, Mountain Grove, Mo. oc31

500 8 1/2x11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wave Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. oc31x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c Selective Candy Bar Machines. Bargains! Also 1c Peanut and Gum Venders. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

A-1 CONDITION — 25 GOTTLIEB GRIPPERS, \$15.00 each; 25 A. B. T. Challengers, \$17.50 each. One-third deposit, balance C. O. D. LONGHORN SALES COMPANY, 3311 Ross Ave., Dallas, Tex.

A-1 BARGAINS — 1 BALLY DEFENDER, \$127.50; Shoot the Jap Ray-O-Lite Gun, \$87.50, used three weeks, like new; 1 Evans Ten Strike High Dial, \$44.50; 2 Vest Pockets, Blue and Gold, \$27.50 each; Star Attraction or Hi Hat, \$25.00 each. All good shape. Deposit, balance C. O. D. SCOTT NOVELTY COMPANY, Huntsville, Tex. x

ARCADE MACHINES — MILLS PICTURE Machines, completely refinished, floor model, \$40.00; Exhibit Donkey Bray, \$110.00; Exhibit Spear the Dragon, completely refinished, \$100.00; Rover Bros.' Nerve and Muscle Massage, \$90.00; Caille Bros.' large Lite Up Grip Tester, \$100.00; Advance Shockers, \$10.00; Exhibit Love Tester, floor model, \$75.00; Challengers, \$20.00; Model F 1940, \$22.50; Chicken Sam, \$75.00; Bally Bull, \$60.00; Hit Hitler, clean, \$12.50. CLIFF WILSON, Box 584, Tulsa, Okla. x

BIGGEST USED PHONOGRAPH BARGAINS — All reconditioned. Send for bargain list. FAIRMORE MUSIC COMPANY, 135 S. 5th St., Reading, Pa. oc24x

BUCKLEY WALL BOXES — WE HAVE FOR sale fifty Boxes. Good condition, some marble gilded. Reasonably priced. McDANIEL SUGGETT MUSIC COMPANY, 711 N. Independence, Enid, Okla. oc17x

DUGRENIER N TABGUM MACHINES, MONTH old, \$8.00; Victor, Columbus, Silverking, Northwesterns, \$4.00; Snacks, 1c, \$8.00; Northwestern '39 Ball Gum, \$6.00. BYRON, 2045 Irving Pk., Chicago.

MILLS OWL — ONE OR FIVE BALL, LIKE NEW. Best cash offer or will trade for other used pins. YOUNG AMUSEMENT CO., Holland, Mich.

EXHIBIT PUNCHING BAG, \$65.00; CAILLE Lifter, \$35.00; Texas Leaguer, \$35.00; Jennings Barrel Roll, \$90.00; Bally Alley, \$17.50; Polo, Sports, Yacht Club, Lone Star, Powerhouse, Lead Off, Roxy, Photoscopes, \$12.50. GLASS, 4043 Agnes, Kansas City, Mo.

FOR SALE — 15 5c AND 25c MILLS AND Jennings 2-4 Payout, newly painted and in excellent condition. Just off location. Must sell account leaving here. Only \$14.50 each. F. O. B. M. A. DENNIS, 405 Emary St., Valdosta, Ga.

FOR SALE — 50 FREE PLAY CONSOLES. Jumbo Parades, Big Games, Fast Times, \$65.00 each; Sarafogas, Jennings Bob Tails, \$75.00; Club Bell, \$200.00; Mills Mint Vender, \$65.00; Jennings Mint Vender, \$55.00; 50 Pin Balls, 35 slots, at sacrifice. IBERIA AMUSEMENT CO., New Iberia, La. oc24x

FOUR A.B.T. MODEL-F WITH STANDS, \$20.75 each; two without stands, \$19.50; Pikes Peak, \$13.50; Kicker-Catcher, \$21.95; Gottlieb's Single Grip, \$9.95; Master Penny Targets, \$17.50. Wanted: Mills Escalator Bells complete, Jackpot Mechanisms, Escalators, Locks, etc. COLEMAN NOVELTY, Rockford, Ill.

FREE PLAY AND NOVELTY PIN TABLES — Sports, Sporty, Lucky, O'Boy, Yacht Club, Topper, Ocean Park, Major, Roxy, On Deck, Supreme, Follow Up, Golden Gate, Flash, Champion, \$22.50 each; Polo, Glamor, Dough Boy, Jolly, \$30.00 each; Reel Spot Counter Game, \$5.00; Evans Vest Pocket, Galloping Domino, \$27.50; Watling Big Game, Free Play, \$100.00; Jennings Totalizer, Free Play, \$100.00. LARKIN, 1515 Box, Tampa, Fla. x

MODEL F CUN OPERATORS CAN DOUBLE their pennies with my Shoot-the-Jap Change-Over. Easy to install. Samples \$1.00; 10 or more, 65c each. Order now. C. J. ADDY, Imogene, Iowa. oc24x

RED, WHITE AND BLUE JAR DEAL TICKETS, 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb.

ROCK-OLA LOBOY SCALE ROUTE — .60 ON location in Detroit, \$50.00 each. Owner entering army. HAROLD HARDIES, Attorney, 163 Madison, Detroit.

SALE—CHEAP—FIFTY MILLS DEWEYS, JACK-Pot Centaurs, Caille-Watling Color Machines, also Mills Stands and Safes. BOX 497, Rockport, Texas. no7x

SEEBURG HOCKEY — A-1 CONDITION, NEW marbelized finish factory job. Trade it for Wurlitzer Counter 61, or Rockola 39 Counter Model or Evans Tommy Gun in good condition. ACE MUSIC CO., Waukon, Iowa.

THREE 3-BELLS, \$375.00 EACH, OR \$1,000.00 for the three; five Chrome Vest Pockets, \$37.50 each. J. EDWIN THAMERT, Harrison, Boise, Idaho.

WANT TO BUY A. B. T. BIG GAME HUNTERS, new or old model. L. BILOW, 2512 W. Irving Park, Chicago, Ill. oc24

WANTED FOR CASH — WURLITZER PHONOgraphs; 24s, 500, 600, 700, 800, 750, 850, Colonial. SOUTHERN DISTRIBUTING CO., 1082 Union, Memphis, Tenn. oc31x

WANTED FOR CASH—5 25c 3-10 PAYOUT Cherry Bells; 3 5c 3-10 Payout Cherry Bells; 2 50c 3-5 Payout Slot Machines. State condition and price in first letter. H. W. COMBS, Hollywood, Md.

WE BUY FOR CASH — KEENEY SUPER TRACK Times, Mills Late Slots, Seeburg 20 Record Phonographs. CHARLES PITTLE, New Bedford, Mass. oc24x

WILL PAY CASH FOR THE FOLLOWING FIVE Ball Free Plays — Topics, Monikers, \$35.00; Big Parades, Knockouts, \$40.00; Stars, Duplex, Leaders, Zombies, \$10.00 each. Also Kicker and Catchers, Pikes Peaks, \$8.00. CAPITOL COIN MACHINE EXCHANGE, 1738 14th St., N. W., Washington, D. C. x

2 FOLDER TYPE POSTAGE STAMP VENDERS; \$20.00 takes both. JERRY TRORY, Burlington Drive, Muncie, Ind.

9 SHIPMAN 1c HERSHEY-BAR MACHINES @ \$10.00; 9 Gottlieb 3-Way Grippers, A-1 condition, @ \$17.50. R. L. SCOTT, 2650 Selma, Knoxville, Tenn.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE Quart Popping Kettles, Champion Gasoline Popper, perfect, \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM KETTLES, COPPER KETTLES — Burch, Star, Kingery, Long Eakins, Caramel-corn Poppers, Burners, Tanks, Vending Machines cheap. NORTHSIDE CO., Indianola, Iowa. no28x

BEAUTIFUL JEWELRY STONES REMOVED from rings, etc., 100 assorted, \$2.00. B. LOWE, Box 311, St. Louis, Mo. x

CALLIOPE — LIKE NEW, CHEVROLET TRUCKS. STANBERRY PARADE PRODUCTIONS, Fort Dodge, Iowa. x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies. no28

FOOTBALL SOUVENIRS — NOTRE DAME, Army and Navy Pennants and Badges for sale as games are passed. GERSBACH, 27 N. Baldwin, Madison, Wis.

ROTARY POPCORN POPPER, CARAMEL CORN Copper Kettle, Caramel Candy Cooking Stove, Popcorn Bags. LONG EAKINS, 1976 High St., Springfield, O. oc24x

DO YOU

have something to sell? want to buy? have a service to offer? need help?

YOU GET PROMPT RESULTS AT LOW COST THRU BILLBOARD CLASSIFIED ADS!

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Insert following classified ad under classification.....

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From .....

Address .....

City and State ..... 10-17-42

Table with 4 columns and 10 rows for classification and pricing details.

Forms Close Thursday for Following Week's Issue

**FOR SALE—SECOND-HAND SHOW PROPERTY**

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR SALE—USED TENT, EXCELLENT CONDITION, 40x80, 8 ft. side walls, poles and stakes. Complete, ready to put up. Just water-proofed. For quick sale, \$275.00. ARTHUR A. GILBOW, 45 E. 12th St., Fond du Lac, Wis.

FOR SALE — WORKING MODEL OF U. S. Battleship Built of Metal. Income \$100.00 to \$200.00 week. Cost \$3,500.00. Price \$1,200.00. WM. ORKIN, 9 Gibbs St., Brookline, Mass.

MINIPIANO, BENCH TO MATCH, GOOD shape; retail \$225.00; yours for \$100.00. Clarion Amplifier, two new Speakers, 30 watt output, crystal mike, telescopic stand, \$65.00. PAULINE HUDSON, Frankfort, Ky.

MUMMIFIED BODY OF A MAN — 5 FOOT 10, weight 26 lbs. Real drawing attraction. Cheap for cash. S. J. ARNOLD, 3327 W. University Blvd., Dallas, Tex.

SHOOTING GALLERY — 15 SHELL, SLOTTED; new loading tubes, 75c dozen; \$6.00, 100. Deposit on C. O. D. orders. H. B. SHERBAHN, Wayne, Neb.

TURN OVER CRAZY HOUSE MADE BY NATIONAL Amusement Device Company at Dayton, O., and four Laughing Mirrors. Will sell to highest bidder. May be seen at Indian Lake Park, Russells Point, O. Write G. N. VENDING CO., 663 W. Broad St., Columbus, O.

16MM. SOUND PASSION PLAY, "CROWN OF Thorns," 8 reels, used, excellent condition, \$75.00. EDGAR HUMPHREYS, 4800 Frankford Ave., Philadelphia, Pa.

**PHOTO SUPPLIES DEVELOPING-PRINTING**

DAY-NIGHT NEW PHOTO PROCESS — FIFTEEN minutes delivery. Abundance of stock available. Samples. PHOTO ROSTER CO., Hattiesburg, Miss. oc17x

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. O. CAMERA CO., 111 E. 35th St., Chicago, Ill. no7x

DIRECT POSITIVE PAPER SUBSTITUTE AVAILABLE in rolls of all widths. Send for free sample. Production is restricted and limited, so first come first served. BOX C-3, The Billboard, Cincinnati, O. oc24

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kansas. oc17

**ACTS, SONGS & PARODIES**

SONGS PUBLISHED — GUARANTEED ROYALTIES. LOWELL G. FRIEDLY & COMPANY, 30 W. Washington St., where Lyric and Music Writers meet, Chicago.

**COSTUMES, UNIFORMS, WARDROBES**

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

BEAUTIFUL COSTUMES — RUMBAS, CONGOS, Strip Tease, Orientals, Indian, G-String, Specialties every description. Chorus Sets. Bargains. Orchestra Coats, Tuxedos. WALLACE, 2416 N. Halsted, Chicago.

**MAGICAL APPARATUS**

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians Headquarters), B-1311 Walnut, Philadelphia, Pa. oc17

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. no7

**TATTOOING SUPPLIES**

TATTOO OUTFITS, SUPPLIES—BEST BLACK Ink, colors, 30 sheet designs. Write today for illustrated list. ZEIS, 728 Lesley, Rockford, Ill. oc24

**ANIMALS, BIRDS, REPTILES**

A PAIR OF PET BROWN CUB BEARS—FIRST \$75.00 gets them. DUBLIN PET SHOP, Bladenboro, N. C.

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

ONE YOUNG MALE SEAL FOR SALE AT reasonable price. BOX 384, care The Billboard, 1564 Broadway, New York City.

TEN TAME BLACK SPIDER MONKEYS, SEVERAL Ocelots, plenty Black Hooded Rats, White Mice, Large Dragons. Wire OTTO MARTIN LOCKE, New Braunfels, Texas. oc17

TWO TAME CUB BEARS — SEVEN MONTHS old. Box, drink from milk bottles, etc.; \$50.00 each. HILBERT, 1204 76th, North Bergen, N. J.

**HELP WANTED**

A-1 ORCHESTRAS WANTED IMMEDIATELY. Union. Rush photos, details, minimum price, draft classification. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apartment Hotel, Birmingham, Ala.

ALTO, TENOR SAXES AND OTHER DANCE Musicians wanted. Men and girls. Location. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apt. Hotel, Birmingham, Ala.

CAN USE ONE MAN — MUST BE EXPERIENCED, to run Shooting Gallery. Steady work. Not over 55 years old. Good salary with bonus. If you are not interested in steady job do not write. R. GLOTH, Sportland, 354 Asylum St., Hartford, Conn.

COWBOY, COWGIRL MUSICIANS AND SINGERS for steady work. Good pay in New York City in theater and radio network program. Rush photo and details in first letter. THE FRONTIERSMEN, care Billboard, 1564 Broadway, New York City.

DRUMMER AND SECOND TENOR WANTED immediately. Salary, start \$45.00; raise in two weeks. Write stating complete experience, draft status, age, etc. DICK SHELTON, care Grande Ballroom, Detroit, Mich.

DWARF OR MIDGET FOR COMEDY CLOWN Act — Send particulars, photos. FRANK PREVOST, next two weeks Firemen's Thrill Show, The Arena, St. Louis.

FLOOR MANAGER WANTED FOR PORTABLE Rink in the South. Steady work and good pay for an experienced man. BOX C-3, The Billboard, Cincinnati, O. oc17

INSTRUCTOR — ROLLER FIGURE AND DANCE Instructor. New England R.S.R.O.A. rink. Prefer team. State qualifications, method of teaching, salary, medals, if any. BOX C-7, Billboard, Cincinnati, O. oc24

MAN, SINGLE, DRAFT EXEMPT, 5 FT. 9 TO 11 for prop animal act. Experience unnecessary. State qualifications. BOX 383, Billboard, 1564 Broadway, New York.

MUSICIANS WANTED IMMEDIATELY — EXEMPTED men only. Saxes, Brass Sections or otherwise. Location three years. Good pay. Can also use Girl Musicians, all instruments. Write, wire EVELYN SMITH, 1518 Admiral Blvd., Kansas City, Mo.

TATTOO ARTIST—BIG MONEY ALL WINTER. Write or wire CANTEEN, 36 Capitol Ave., S. W., Battle Creek, Mich.

TENOR SAX AND CLARINET FOR LOCATION — Must read and go. Start immediately. Salary \$30.00. RAY ALEXANDER, Winter Gardens, La Crosse, Wis.

WANTED — HAMMOND ORGANIST AND Solovox Player. Apply R. HAINES, White Horse Roller Rink, Watsontown, Laurel Springs P. O., N. J. (Philadelphia area).

**WANTED TO BUY**

ELI FERRIS WHEEL FOR CASH — STATE DETAILS, price, location in first letter. Address BOX C-1, Billboard, Cincinnati. oc17

ELI FERRIS WHEEL — STATE CONDITION and lowest price. HARRY DOWNES, 1901 Chelsea Road, Baltimore, Md.

"PDQ" CAMERA AND TRIPOD — DESCRIBE lens and shutter, condition of camera. Quote cash price. AMY HART, Box 22, Lavernia, Tex. x

WANTED TO BUY — LIGHT PLANT THAT generates 1,000 watts or more for cash. No junk or battery wanted. BOX C-9, care The Billboard, Cincinnati, O.

WANTED TO BUY — USED ROLLER SKATES, Chicago or Richardson. Answer immediately. A. ANGELAKOS, 4401 Harper, Augusta, Ga.

10 OR 20 KW, 220-VOLT, 3-PHASE 60-CYCLE Generator, with or without driving engine. WAYNE M. NELSON, Concord, N. C.

**At Liberty Advertisements**

5¢ a Word (First Line Large Light Capitals)  
2¢ a Word (First Line Small Light Capitals)  
1¢ a Word (Entire Ad Small Light Type)  
Figure Total of Words at One Rate Only

**MINIMUM 25¢ CASH WITH COPY**

**AT LIBERTY AGENTS AND MANAGERS**

AGENT, BOOKER, CONTRACTOR, PUBLICITY Director. Twenty years' theatrical, musical revue, vaudeville, circus Coast to Coast experience. First class attractions only. Expert contractor, high powered press. Have car. State salary. Join on wire. ROBERT SAUL, 124 W. Maple Ave., Adrian, Mich. oc24

**AT LIBERTY BANDS AND ORCHESTRAS**

At Liberty — Topnotch Radio Cowboy Band. Accordion, Guitar, Fiddle and Bass. Also double on instruments. Excellent Trio, Instrumentals, Novelty, Roping and Whip Act and Comedy. Flashy wardrobe, P. A. system, transportation. Can play swing and up-to-date modern music. Offer must be good. Address Westward Ho Cowboys, Radio Station WSLB, Ogdensburg, N. Y. oc24

**AT LIBERTY CIRCUS AND CARNIVAL**

EDDIE AND EDNA — RUBES, PRODUCING Clowns, Stiltwalkers. For all occasions. Care Billboard, St. Louis, Mo.

**AT LIBERTY COLORED PEOPLE**

AT LIBERTY — COLORED BAND. DUKE AND 5 Dukes. Available October 10. Night club, hotel, tavern, cocktail lounge. Direct from New York City. HERBERT FRANCIS, 1551 Southern Blvd., Bronx, New York City. oc17

**AT LIBERTY MAGICIANS**

MAGICIAN AT LIBERTY — A-1 SHOW FOR schools, auditoriums, theatres. Complete change of program at evening performance. Strictly professional; own transportation (gas?). Also have a good Spook Show. BOSCAERT, 2638 John R., Detroit, Mich. oc24

**AT LIBERTY MISCELLANEOUS**

Band Director — Teacher of most band instruments. Draft exempt, experienced, competent. Municipal, industrial, reformatory, hospital, school bands. Widower and American citizen. Go anywhere for steady job. Carrying large repertoire music. Napoletano, 624 Eighth St., Union City, N. J. no7

Gagwriter, twenty-one, good material, two years' experience cartoon gag-writing. Want to write for recognized radio, stage, night club comedian or team. Donnelly, 147 Meserole Ave., Brooklyn, N. Y. oc17

**AT LIBERTY MUSICIANS**

AT LIBERTY SOON — Thoroughly experienced First Trumpet. Name band experience. Class 3-A. Write BOX C-4, care Billboard, Cincinnati. oc17

DEPENDABLE FIRST Trumpet — Name band experience. BOX C-485, The Billboard, Cincinnati, O. oc17

DRUMMER — 22, 4-F, available immediately. New equipment, experienced. Salary secondary if band is good. No Mickey, Dixie. DICK BALDRIDGE, 1320 Chestnut, Port Huron, Mich. Phone 2-2910.

HAMMOND ORGANIST — Own organ. Available November 10. Prefer Southern location with cocktail unit. Draft exempt. Read, transpose, arrange. Everything considered, answered. BOX C-5, Billboard, Cincinnati. oc24

ORGANIST — RINK. Gentleman, union, draft status, 4-F, exempt. Available immediately. Ten years' roller rink experience and knowledge of all dances. Also play Novachord and Solovox. All offers considered and all answered. Write or wire care BOX C-11, The Billboard, Cincinnati, O.

STRING BASS TRUMPET — 24 and 27. Radio, shows, record. Trumpet doubles Vocal. Union, draft exempt. Blond Kay Bass. Minimum \$40.00. Also Girl Vocalist, work together as trio. Available October 26. Together or separate. Vocalist wife of Bass. Band breaking up. MUSICIANS, Box 189, Fostoria, O.

TENOR ALTO CLARINET — All essentials, dance show. Draft exempt. Available October 12. Location only. MUSICIAN, General Delivery, Warren, Pa. oc17

ALTO, CLARINET, SWEET VOCALS—20, NO draft classification. Union, experienced. Swing, no mickey. Third, no lead work. Northern Midwest preferred. Available October 20. Panics, lay off. TED ANDERSON, 1323 State, Little Rock, Ark.

AT LIBERTY — HIGH CLASS ORGANIST WITH own Hammond Organ. Experienced, large library, both classical and popular music. Hotel or high class night club preferred. Address EVELYN WISNER, care of Wisner Apts., Eldora, Iowa.

DRUMMER — EXPERIENCED, 3-A CLASSIFICATION. Minimum \$40.00 a week. HAROLD ROBISON, Sigourney, Iowa. oc24

DRUMMER — UNION, 10 YEARS' EXPERIENCE. Draft deferred. Play shows. Eight months on present job. Location only; \$40.00 minimum. DRUMMER, 113 N. 16th St., La Crosse, Wis.

DRUMMER — YOUNG, NEAT, UNION, EXPERIENCED. Travel or locate. State all. MUSICIAN, 2707 N. 10th St., Sheboygan, Wis.

JOHN HENRY TERRY — WHITE, WANTS JOB arranging for Dixie band. BOX 737, Warwick, N. Y.

TENOR SAX, CLARINET — UNION, RELIABLE, all essentials. Married, age 25, 3-A draft. Prefer commercial. Location only. Minimum \$40.00. Write or wire all. MUSICIAN, 4929 William St., Omaha, Neb.

TENOR AND CLARINET — 19 YEARS, ALL essentials. JACK WELDON, care Blue Diamond, South Beloit, Wis. oc24

TRUMPET — READ, FAKE, TAKE-OFF. Deferred. Apartment No. 34, Hotel Windsor, Springfield, Ill.

VIOLINIST — MODERN CO. UNION, WILL travel. Sing; also M.C. Prefer small jazz combo. Class 4-F, age 21; \$50.00 minimum. "DEACON" WARE, 812 S. 3d St., Louisville, Ky.

VIOLIN DOUBLING STRING BASS — V. COURVILLE, General Delivery, Niagara Falls, N. Y.

At Liberty — Alto, Tenor Sax, Clarinet. Sweet or swing, show experience, take off, excellent reader. Prefer location. Draft exempt, age 27, \$45 minimum. Dick Watts, Knightstown, Ind. oc17

At Liberty — Trombone, Vocalist. Prefer location. Start at once. Draft exempt. Write or wire P. Sharp, 622 3d St., Bismarck, N. D.

At Liberty — Alto Sax doubling Clarinet and First Trumpet. Age 21 and 23, union. Must give notice on present job. Minimum \$50.00. Box C-10, Billboard, Cincinnati.

Dance Drummer — Good steady rhythm, plenty of swing. Plenty of experience. Sober, draft exempt, union. Prefer to work with small band on location. Will consider other offers. Harold Jones, 310 Quaw St., Wausau, Wis.

Guitarist — Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft 4F. Write Freddie Stevens, 2145 E. William, Decatur, Ill. oc24

Tenor Sax, Clarinet — Available immediately. Draft exempt, age 26, neat appearance. Experienced, read, jam, all essentials. Location only. Prefer South. Musician, 903 1/2 Beech, Texarkana, Ark.

**AT LIBERTY PARKS AND FAIRS**

**HIGH POLE ACT —**

Beautiful lighting effect for night display. Other acts for indoor acts. BOX C-418, Billboard, Cincinnati, O. oc17

SENSATIONAL HIGH Trapeze Act available for Southern fairs. Price and literature contact JERRY D. MARTIN, Billboard, Cincinnati, O. oc17

CLOWN — NOT THE BEST, JUST ONE OF THE rest. Little wardrobe and no props. BOX 533, Billboard, Ashland Bldg., Chicago.

Bicycle Clute Act — For late dates. Riding down chute thru flaming house, crashing walls, jumping over an automobile with bicycle, using American Flag and V fireworks for finish. Write Mike Kelly, Goshen, Ind. oc24

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

**AT LIBERTY VAUDEVILLE ARTISTS**

COWBOY RADIO ARTIST — PLAYS GUITAR, Songs, Trick and Fancy Revolver Shooting. Furnish publicity and references from shows with Eddie Cantor, Dinah Shore, Morton Downey, etc. Finest wardrobe, equipment. Minimum \$50.00 weekly. Legitimate shows only. BILL JOHNSON, Box 61, Hillside, N. J. oc17

At Liberty — Lady doing Singing, Dancing, Talking Specialties. Changing ten nights. A-1 Acts, Bits, Med. halls, vaudeville. Reliable shows only. A lady and dependable. State all. Gussie Plamme, General Delivery, Toledo, O.

Broadway Anne — Amateur Comic. Has direct hit song. Wants engagement in town. No offer refused. Please write Edith Sargent, 154 W. 98th St., New York. oc24

"Kid" Carrigan — Paper Manipulator, Chain Breaking, Chair Balancing, Comedy Monologist, Health Lecturer. Work from 5 minutes to 45 minutes. Nice photos. Age 48, 6'-1" height, 180 pounds. Former U. S. Navy instructor. Thirty years in the business. "Kid" Carrigan, care Drake Hotel, Cincinnati, O.

Panahaska's Attractions — America's Famous Performing Birds, Dogs, Ponies, Monkeys, featuring those famous, marvelous acting Cockatoos and Macaws. Geo. E. Roberts, Manager, Panahaska's Circus Headquarters, 3504 N. 8th St., Philadelphia, Pa. Telephone: Sagamore 5530.

Producer-Comedian for Burlesque, Musical Revue, Vaudeville Acts. Own hits, jokes, blackouts, song numbers. First class for theatres, radio, night clubs. Managers, booking agents, open for engagements anywhere. Assisted by Loryne Sisters, Musical Duo. Novelty. My age, 34 years. Good photos and advertising. Danny Shaw 409 N. State St., Chicago, Ill. Tel: Delaware 1215.

Young experienced entertainer for Radio, Theater, School, Rep. Med. Tent Theater, Picture and Vaudeville shows. Night Club, I play the guitar and sing hillbilly and popular songs. Swing, sweet and hot. I do singles, work in acts, bits and sales. Prefer pay shows, picture and vaude, hillbilly band. Also sober reliable people. Draft exempt. Agents, write; everything in reason considered. Reply to Howard Bell, General Delivery, care Show, Hostetter, Pa. oc24

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

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# Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

The successful salesboard operator has certain qualities which have enabled him to stand head and shoulders above the field. For one he has a definite promotional mind and a flair for dramatizing the merchandise offered. He is able to anticipate merchandise trends and play along with them for all they are worth. He knows how to ferret out articles that will tempt John Public to dig into his pockets and take a chance or two on a card. He knows how important it is to get sufficient number of locations to permit the law of averages to work in his favor and to develop enough locations that repeat to insure a steady turnover of merchandise. And above all he has guts, guts to take his problems as they come in stride and to keep going no matter what.

If there is a single quality today that an operator needs more than any other it is guts. The pressure is extremely severe and shortages on many pet salesboard give-aways have tempted some operators to throw in the sponge. Of course, we all should do what we can to help in the war effort, either in the various war services or in the war factories. However, the operator who is not in a position to do either and who has the guts to persevere will be able to ladle in plenty of gravy and be around to garner oodles of the long green when the war is won.

New production on electrical appliances, portable radios and similar products which have gone so well for the boys in the past may be out for the duration. But that will not stop the operator who has the guts and mental ability to follow thru. Such staples as fur coats, chubbies and jackets, stuffed toys and dolls and dinner service, wind breakers, robes and weatherproofed garments, etc., are still available in quantities. Other items on priority can still be had in job lots. And new lines of merchandise which in the happy days did not get much operator attention are gradually being commanded to fill the breach. The latter group of items is the one bright spot for merchandise men generally and include articles made of glass, wood, pressed paper and composition materials, basic products which in all probability will continue to be available.

There is an old saying that a "salesboard operator may be down but he is never out." We are confident this war period will prove that true once again.

Bassons' Dummy Display Products now has four items ready for immediate shipment which should go well either as major awards or a small, fast-turning deal or as consolations. Products are timely, have flash sales appeal and are popularly priced. They include the "Hotzi Notzi" Hitler Pin Cushion; Ram Bunk Shus-Benito, a Mussolini caricature head receptacle for cigarette butts, clips, etc.; "Natzl-Ratzl," a two-headed caricature of Hitler and Hirohito with pin cushion attached, and the Victory Bird, a caricature of the U. S. Eagle dressed in either khaki or blue. Firm will supply circulars on these free for the asking.

Now that the holiday season is just around the corner the boys are beginning to get set on their Christmas promotions. And none too soon. If you haven't started your window shopping yet, better hop to it. It takes time to get the right deal together, sales literature printed and spotted properly, and Christmas is only a little over two months away. Not too long a spell as time goes.

HAPPY LANDING.

## Christmas Pre-Vue Feature

- Bingo Ops Set Plans for Xmas Promotions
- New Items Scarce Because of War
- Many Tested Items on Market
- Seek Priority-Free Articles

NEW YORK, Oct. 10.—Bingo operators all over the country are getting ready to cash in on what promises to be one of the biggest Christmas seasons in many a year.

As has been stated before and as every wise bingo operator knows, people this year have more money to spend. Men and women are making more money working in war plants and in private industry. In addition, many boys are away from home serving in the armed forces. As a result, there will be a greater exchange of gifts.

In addition, churches, clubs, fraternal orders, charitable societies and other organizations will make the most of sponsoring bingo games to raise money. Bingo games have proved in the past to be one of the most popular and profitable means of raising funds. The money raised by these various organizations will be used to help the needy; to buy food and presents to make this as happy a Christmas as possible for many unfortunates.

### Promotion Ideas for Operators

Bingo operators, as a good-will gesture, are giving away toys to underprivileged children who live in their vicinity. The names of these children are usually obtainable from neighborhood hospitals or charitable institutions.

Another idea which bingo operators are following for Christmas promotions is to give away a toy to the winners of five special games. These toys would be given in addition to the regular merchandise prizes, which a parent would probably choose in preference to the toy if it came to a choice between the two types of articles.

And still another good trick which often increases attendance and is in keeping with the yuletide spirit and the war effort is to admit a serviceman free of charge if accompanied by a cash customer. This also makes for good will and many bingo operators are trying the scheme this year to increase attendance at their games during the holiday season.

In keeping with the Christmas and war spirit, some bingo operators are having each player put the name of a serviceman in a box. Ten names are then chosen and a special merchandise prize is sent, gratis by the operator, to the lucky winner. The name of the player who submitted the name of the serviceman is put on the gift as the donor.

Special games for Christmas are being used by many operators. Instead of a person going bingo in the usual methods, some operators have introduced the "C bingo for Christmas." On that card the winner will go bingo by filling in the numbers across the top of the card, down the left-hand side and across the bottom. Again in keeping with the war theme, the "V for Victory" bingo is becoming quite popular.

### War Affects Some Merchandise

Because of the war and priorities many of the old familiar stand-bys will be in great demand but will not be available in quantity lots. Most bingo operators have been fortunate enough to stock up on these items before priorities went into effect, while others were caught short.

Included in this list are electrical appliances, such as toasters, waffles, irons, grills, lamps and other metal articles. Other items which have always been popular with bingo players and which now come under the priority list are watches and clocks, metal singing tea kettles, portable radios and motor jugs.

### Proven Items Still on Market

There are other proven popular items which bingo operators have been featuring for years and which are still going big with bingo enthusiasts. These items are not on the priority list and therefore should be pushed by wise operators.

These items include glass silex coffee pots, china salad bowls and water jugs, pure silver inlaid glass, decorative ruby and crystal candy urns, decorated glass dinner ware, ceramic cookware, casserole dishes, crystal vases, magazine racks, decanters, ice bowls, glasses, pitchers, glass cooking ware, colored glass refreshment sets, glass fruit-juice sets, decorated and plain china dishes, china fiesta ware, wicker hampers, wall plaques, sterling silver service sets, pen and pencil sets, fountain pen desk sets, crystal salad bowl sets, stuffed toys and dolls, games, military sets (consisting of hair brush, cloth brush and comb). Other good merchandise prizes, which are unaffected by priorities, are chenille bedspreads and blankets, hooked rugs, turkish towel bath sets, inexpensive luggage and dresser sets.

### Suggested Priority-Free Merchandise

In addition to the old stand-bys, bingo operators are forever searching for suggestions for new items which are not on the priority list.

Included in this list are decorated china party sets, hand-blown decorated glass apples, crystal cocktail twirlers, decorated crystal bowls as centerpieces, birchwood service appointments with china patterned dishes, hand-decorated bathroom and boudoir accessories, utility box sets, chintz-covered sewing boxes, hat boxes, sewing kits, a "Smiley Pig" cookie jar, Hawaiian figures, plush toys, mirror chests, patriotic pillow tops, stationery and celanese taffeta American flags.

## CHRISTMAS MERCHANDISE SUGGESTIONS

Merchandise men interested in items mentioned here, write for further information to The Billboard Buyers' Service, 25 Opera Place, Cincinnati. More suggestions will be published in coming issues.

The Rohde-Spencer Company is featuring dresser sets in a complete assortment of famous Astoroid enameled on metal. All sets come in fancy gift boxes containing from 3 to 22 pieces.

Turkish towel bath sets, featured by the Rohde-Spencer Company, contain a well-manufactured turkish towel and washcloth.

Priscilla Turner is featuring hooked rugs made of all new virgin wool yarns. Made with extra-close-textured stitches.

Fiberco Laundrypaks, featured by the Fibre Case & Novelty Company, come in campus colors of maroon, green, blue, brown and black. Have a round edge design, white strap and nickel trimmings and are reinforced with a steel frame.

Plasticraft Specialties is showing a fountain pen desk set with a specially processed gold-plated pen point, which is unconditionally guaranteed.

Ermet home magazine racks are popular. Made of wood, with a sketched design on each side of the rack.

The Sengbusch Self-Closing Inkstand Company is showing self-closing inkstands, both single and double sets. The two-unit sets have a woodfiber base, wood grained and brown finish. The glass used is indestructible by ink acids, and the crystal top affords visible ink supply. The ink reservoir has a two-ounce capacity, fills from any bottle, holds ink at proper level and can't leak or overflow. The pens are iridium tipped, with gold-plated points.

Indian blankets made of wool or of a cotton and wool mixture are being featured by several manufacturers. These items are especially popular at football games or for general outdoor use, as they are made up in various vivid colors.

Chenille bedspreads are also being shown by many manufacturers and are quite popular with women everywhere.

Battle Checkers, shown by The Penman, is new and timely. It has the simplicity of checkers and the interest of chess. Played with 32 authentic life-like plastic infantry, men, miniature battleships, flying fortresses and anti-aircraft guns. Packed in a four-color display gift box, with a big playing board.

Wall plaques put out by the Leo Kaul Company show engraved figures of dancers, heads, animals, birds and flowers.

The Pearl-Wick Corporation is showing wicker lamps in various styles, colors and sizes, suitable for any bathroom or laundry.

The Homer Laughlin China Company is showing gay fiesta chinaware in popular colors. Dinnerware in six vivid colors; the pieces to be used together or with contrasting colors.

Eggshell dinnerware, which is 25 per cent lighter and 25 per cent stronger, is shown by the Homer Laughlin China (See Xmas Merchandise on page 54)



# The One - The Only - The Original

## HOTZI-NOTZI HITLER PIN CUSHION

ATTENTION! Here is the ORIGINAL—the ONLY HITLER PIN CUSHION that appeared in over 1100 newspapers from coast to coast after it was photographed on President Roosevelt's desk. We are the SOLE MANUFACTURER of this laugh-provoking, sales-stimulating, profit-making novelty. It is reaping a harvest of ready money. It's a natural promotional item for which we've booked REPEAT orders for thousands of gross! Each GENUINE Hitler Pin Cushion carries our original jingle — "It is good luck to find a pin—Here's an 'AXIS' to stick it in." Each packed individually with self-addressed label for your customer's mailing. ORDER NOW! Newspaper mats supplied FREE!



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**Nazi Ratzi**  
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Two-faced Rat Pin Cushion  
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**Ram-Bunk-Shus Benito**  
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Ash Tray, Clips, Pins, Cigarettes, General Garbage  
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Terms: 1/3 deposit; balance C.O.D., F.O.B., N. Y.  
Send \$2.00 for one sample each of the four items displayed in this ad.  
JOBBER! WE HAVE A SPECIAL DEAL FOR YOU.  
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18" x 20", \$4.50 Doz. \$48.00 Gross. Also 8 1/2" x 12", \$1.75 Doz. \$18.00 Gross.

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**WE ANSWERED THE CALL**  
11" x 8", Army, Navy, Marine or Air Corps Insignia in upper corners. \$1.25 Doz., \$13.50 Gross. Also 6" x 8" Star, No Insignia. 3 colors, 1, 2 and 3 stars, 800 Doz. \$10.00 Gross.

**IN GOD WE TRUST TO SAVE AMERICA FOR LIBERTY**  
12" x 10", \$1.75 Doz. \$18.00 Gross.  
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These Newest Banners, all heavy rayon satin, are Great Sellers and Big Money Makers. Made in 3 and 4 colors with Flock Borders and designs. Red, White and Blue Cord and Tassels. We give you the opportunity of buying several dozens for a WEEK'S TRIAL and GUARANTEE to refund your money, including postage, if not satisfied. No such offer ever made before. These photographs cannot talk. To know the value and how fast you can sell them you must buy and try them. ORDER A SAMPLE LINE, including 8 new Service and Gold Star Banners and Coast Guard Banner, for \$1.00. Brings in \$3.00. 25% with all orders, balance C. O. D., F.O.B. N. Y. Distributors wanted.  
**REITER NOVELTY CO.** 1141 BROADWAY (Dept. "J") NEW YORK CITY, N. Y.

**BINGO BLOWER**  
**Baker's Game Shop**  
2907 W. Warren, Detroit, Mich.

**WRITE FOR CATALOG OF BINGO SUPPLIES**  
BY MANDELL THAT'S ALL!  
MORRIS MANDELL, 131 W. 14th St., N.Y.C.

**CATALOGS BEING MAILED OUT NOW WRITE TO K.C. FOR YOUR COPY COMPLETE LINE CARNIVAL MERCHANDISE BE SURE AND STATE YOUR LINE OF BUSINESS**  
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**BEST BUYS FUR COATS**  
JACKETS-BOLEROS  
Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.  
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**ONE MOMENT, PLEASE!**  
WE JUST WANTED TO SAY THAT WE HAVE HUNDREDS OF ITEMS IN STOCK. IF YOU USE PREMIUMS—SALESBOARDS—MERCHANDISE FOR CONCESSIONS—BINGO STANDS—RETAIL OUTLETS—TAVERN SUPPLIES—DANCE SUPPLIES, SEND FOR OUR FREE 1942 CATALOG. STATE BUSINESS.  
**WISCONSIN DE LUXE CORP.** 1902 N. 3RD ST., MILWAUKEE, WIS.

**LEADING SELLERS IN FUR COATS**  
LOWEST PRICES JACKETS CAPES • SCARFS  
ALL GENUINE FURS!  
Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.  
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**DECAL TRANSFERS**  
Large assortment of Patriotic and Joke Decals. Large size, \$5.00 per hundred. We deliver free in U. S. Send \$1.00 for samples, which include many others.  
**JEROME ROSE DECAL COMPANY**  
492 E. Main St. LOS ANGELES, CAL.

**\* OPERATORS--DISTRIBUTORS**  
The hottest, fastest selling line of new sensational CANDY DEALS now ready. Featuring gorgeous girls, fancy packages, cedar chests, mirror boxes and novelties.  
SEND FOR YOUR COPY OF CANDY GUIDE AND FACTORY PRICE LIST  
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Everything in **BINGO** Supplies—Equipment  
WRITE FOR CATALOG  
**Metro Mfg. Co.** 28 W. 15th St. New York City

# SALESBOARD OPERATORS!

Park! Carnival! Resort Concessionaires!

# ATTENTION

We Were Swamped With Orders From Our Previous Ad But

NOW WE CAN FILL ALL ORDERS PROMPTLY FOR HITLER PIN CUSHIONS!



The Ideal Prize and Premium

It's All the Rage! A NATURAL FOR BIG PROFITS

Hitler Pin Cushions spread across the country like wild fire. Sales jumped and jumped again. We started to get calls from pitchmen, concessionaires, salesmen and operators, so we ran an ad in The Billboard. It swamped us with orders and we couldn't fill them promptly. BUT NOW we have finally got our production up so we can fill all orders promptly. Hitler Pin Cushions have powerful appeal. Newspapers recently carried pictures showing one on President Roosevelt's desk. Stick a pin in Hitler's axis. People take one look and laugh their heads off. Everyone wants one. That's why they make the ideal prize and premium. Here's something your customers want. Send in your orders or \$1 for sample and quantity prices. Write, wire, phone at once.

Stick a Pin in Hitler's Axis

1/2 Actual Size

NOT ENDORSED BY HITLER

THE STICK-A-PIN-IN-HITLER'S-AXIS CLUB

Dept. BD-10, 154 E. Erie Street

Chicago, Illinois

## NOTES FROM SUPPLY HOUSES

Miss Estelle Kruger is bidding farewell to the management and her associates at the Mills Sales Company of New York. She is leaving on an indefinite leave of absence in order to take a trip to the Pacific Coast.

Miss Kruger has been with the Mills organization for 14 years and is regarded as a confidential employee of David Jacoby, who heads the company.

During her long service with the concern she acquired a valuable knowledge of merchandising and company financing matters. Everyone in the trade regrets her leaving and hopes for an early return.

### XMAS MERCHANDISE

(Continued from page 52)

Company, to give added enjoyment to any dinner party.

Beverage set with numbered glasses from one to six. Number formed on glasses by contortions of giraffe's neck. This is a seven-piece beverage set, containing one ice lipped pitcher and six 12-ounce tumblers. Also comes in wine glasses. Featured by the Dunbar Glass Corporation. Other popular items in its line include crystal baskets, vases, optic covered bowls, juice sets, rainbow colored refreshment sets, hurricane lamps with an old-fashioned grape design etched in it. Included is a sparkling crystal candleholder which fits inside the globe.

Glass cooking ware made of guaranteed heat-resisting glass also featured by the Dunbar Glass Corporation. Included in this line are a coffee brewer, double boiler, tea kettle, drip coffee maker and a sauce pan.

The Silix Company is featuring its eight-cup pyrex-brand glass. Comes plain or in the "Old Sandwich Glass" pattern.

Ceramic cookware, which cooks successfully on top of the stove or in the oven, is featured by several manufacturers. These lines include bakers, stew pots, casseroles, sauce pans, frying pans, custard cups and rabbit dishes. Made of non-porous clay.

The Westmoreland Glass Company is showing a decorative ruby and crystal candy urn. Its water clear, polished crystal sparkles with unusual brilliance in contrast with the deep, gem-like ruby.

**ENGRAVERS! STREETMEN!**

Take advantage of this special offer. Sterling Silver Identification Bracelets. Two popular styles. There will be no more available at this low price when our present stock is exhausted (silver has been banned for civilian use).

No. B28J367T—Per Gross \$39.00, Per Doz. \$3.50.

Sterling Silver Identification Necklace, 1/2" disc diameter. Has 18" chain.

No. B12J129T—Per Doz. \$5.00. Sample Assmt. of 3 Pcs. \$1.00. 25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail.

**JOSEPH HAGN CO.**  
The World's Bargain House Since 1911  
217-225 W. Madison Street CHICAGO

**COLORFUL Simulated Sea Shell NECKLACE**

New Fast Seller

Perfect replica. A natural for Pitchmen, Concessionaires, Salesboard Operators and Specialty Salesmen. 29" long. Red, Rose, Purple, Blue, Green and combination of these colors. Long profits. Larger or shorter lengths made to special order. Unlimited stock.

\$1.72 Doz. in Gross Lots. Sample Doz. \$1.80.

Simulated Sea Shell Bracelets (same style as necklace), 85¢ Doz.

25% with order, balance C.O.D.

**FRANK BELLA** Sea Shell Novelties  
534 E. 14th St., N. Y. C.

**FURS OF DISTINCTION** Direct From Our Factory

Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros. Muskrats, Squirrels, Raccoons, Skunks, Foxes in all shades, Martens, Cheekings, Caraculas, Mouton Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up. WRITE immediately for our new illustrated catalog and price list just off the press. It is free.

**ANDREW PAUL AND E. ARKAS**  
Manufacturing Furriers  
154 W. 27th St. (Dept. 27), New York, N. Y.

**Attention, Engravers**

Your Metal Worries Are Over.

Hand Carved Cedar Wood. Jewelry with Safety Catches.

Large Selection of Styles. Send \$2.00 for Assorted Samples.

**SUPERIOR JEWELRY CO.**  
740 Sansom St. PHILADELPHIA, PA.

**No. 3738 Miniature Novelty Glass Vases**  
4 Inches High

Smartly designed in 22 carat gold and attractive colors. Hand decorated with beautiful flowers on bases, flowers in the natural color schemes of nature. Bases in ruby, topaz, sapphire and amethyst. Sell at sight. \$3.60 Per Doz.

**No. 3735 Eight Piece Coaster or Ashtray Set**  
3 1/4 x 4 1/2 Inches

Made of clear, fire polished crystal, with handpainted flowers and fruits, four designs. In neat gift boxes, eight in box, in two layers of four each, the four top layers in neat gift box, making a gorgeous display. Fast Sellers. Can be sold single, in pairs or in sets. \$14.40 Per Doz. (of Eight)

1/4 Doz. Sets Smallest Quantity Sold. For Further Detailed Description Send for Our Price List #208K.

**LEO KAUL** IMPORTING AGENCY, Inc. 115-119K SOUTH MARKET ST. CHICAGO

**NOW READY—MID-SEASON CATALOG**

INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND CONCESSION OPERATORS

Largest Line of Bingo Merchandise.

WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.

**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD. ST. LOUIS, MO.

**HOLD EVERYTHING! NEW CATALOG!**

UP-TO-THE-MINUTE ITEMS! DOWN-TO-EARTH PRICES!

Loaded with hot numbers for Bingo, Concession, Board Operators—Premium, General Merchandise Men! Every item geared for fast action! Write Today!

**CASEY** Your Dependable Source of Supply  
1182 S. WABASH AVE. CHICAGO

**HOW SMART AN OPERATOR ARE YOU?**

Today's big problem for operators in all merchandise fields—bingo, salesboard, direct sellers, concessionaires, pitchmen—is finding appealing merchandise items that are available in large quantities. In the October 17th issue The Billboard merchandise department suggests a number of items which haven't been used to any great extent by operators. There aren't too many, but we understand that smart operators all over the country have tracked down good items which are still easily available.

How smart an operator are you? Have you located any new merchandise items which are easily procurable? Write us about it today. Tell us how, when, where you found it . . . how you are using it. We will feature you and your story in an early issue of The Billboard. And we will be grateful to you for any assistance you can render.

Send your letter today to: I. B. Koff, Merchandise Editor, The Billboard, 1564 Broadway, New York, N. Y.

**FREE WHOLESALE CATALOG**

1943 issue now ready. 260 pages, check-full of articles for present-day selling. Ideal for dealers, salesmen and agents. Carded goods, household necessities, office specialties, merchandise displays, wearing apparel, etc., are shown. Every item sold under a money-back guarantee. As stock of catalogs is limited, better send for one, NOW.

**SPORS CO.**  
1042 LAMONT, LE CENTER, MINN.



# Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

## Handkerchiefs

Ladies' handkerchiefs with army or navy insignia are a new product recently introduced by Sangora Textile Creations. Size is 11 x 11 and they come in various shades of pastel.

This company also manufactures fringed, rayon pillow tops with patriotic poems and military insignia.

These items should be of special interest to those operating stores in the vicinity of army or navy bases.

## Hitler Pin Cushion

Until recently the firm of Bassons Dummy Display Products manufactured dummy cigars and candy for displays—



top layers of candy boxes, cigars in boxes, etc. Priorities hit the firm hard. To keep going the company brought out a new item, the Hitler Pin-cushion, a statuette of Der Fuehrer with khaki cushion on the rear at the inviting "Kick Me" angle, which became famous overnight.

"We sent one to President Roosevelt, who allowed himself to be photographed with it on his desk," says Arthur Basson, executive of the firm. "The picture was published in more than 1,000 U. S. papers and we were swamped with orders within 24 hours. Attached to the pin cushion is a label with the title, 'Hotzi Notzi' and the rhyme 'It is good luck to find a pin, Here's an AXIS to stick it in.'"

"Success with the Hitler item inspired us to bring out three others, all of which satisfy the urge to express disgust with heads of Axis governments. One is Ram Bunk Shus-Benito, a caricature-type carving of Mussolini's head with the mouth hollowed into an opening for clips, pins, cigarettes, etc. Another, called 'Natzl and Ratzl' is a two-headed rat combining the worst features of Hirohito and Schickelgruber, with a pin cushion protuberance on one side and a ridged tail on the other. The ridges provide a good surface on which to strike matches. The last item is the Victory Bird, a caricature of the U. S. Eagle dressed in either khaki or blue, for the army or navy, marching with head erect, carrying the American flag. All carry appropriate jingles to tie-in with the caricatures."

Items are commanding exceptional sales, according to Arthur Basson, and deliveries are made promptly. Each item is packed individually with self-addressed label for customer's mailing.

## MIRROR CHESTS

Metal knob, California redwood drawer, 9x6x2 1/2. Cut mirror curved top. Blue and white mirror sides and front. \$14.00 doz. Swivel Mirror Vanities from \$1.35. Mirror Cigarette Boxes, \$4.20 doz.

MARTIN MIRROR CHEST CO., 1120 W. 79th St., Chicago, Ill.

# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

IT'LL BE A SIGHT to see some of the boys in checkered suits, black shirts and spats trying to convince a nag to giddap.

## LOU YESSNER . . .

is back on his very first stand that earned him the sobriquet as "King of the Coil." This time, however, as a night club owner. It was 20 years ago that Yessner first opened his tripod in front of the old Keystone Hotel, Philadelphia. Two weeks ago he returned to that site as proprietor-manager of the Shangri-La, the city's newest night club. Yessner's club offers a pretentious floorshow, including two bands, Dick Stabile and Chavez's Rumba Band. Until six years ago, when he entered the milk business, he worked the country Coast to Coast as a pitchman. In addition to the new night club, Yessner operates the chain of Dewey's Milk Shake stands in the Philadelphia area. However, he still holds a warm spot for the pitchmen, is an avid reader each week of Pipes.

IF THIS GAS RATIONING thing gets any worse, buggy whips will be a good novelty item.

## JOHN H. ANDREWS . . .

types in that he and Mrs. Andrews recently finished a pleasant season with Doc Franklin Street's med opera in Missouri and that he has taken a job as manager of Newk's Theater, Burlington, Kan.

## PVT. HARRY W. HENTCHEL . . .

a former pitchman now in the U. S. Army in the Islands, writes: "Honolulu is open and the answer to a pitchman's dream. The town is always crowded and stores remain open on Sunday. To date I have noticed only one lad working card tricks in an entrance to an arcade. Have just read the pipes in the August 22 issue concerning my old pal George A. Sauerwein. Would like very much to hear from him. I note he is still going strong in Texas—my home State. Harry's official designation is Pvt. Harry W. Hentchel, A.S.N. 38099379, Company I, 161st Infantry, A.P.O. 25, c/o Postmaster, San Francisco.

PRESIDENT ROOSEVELT recently toured the country for two weeks and not a line got into print until he was back in the White House. It's not unusual. We know there are pitchmen who have been touring for years and not a line to the Pipes column. Tsk!

## JACK SCHARDING . . .

is in Indianapolis and, because of the tire and gas situation, will not head for the West Coast this fall. Jack plans to winter in Chicago. Jack tells of seeing Joey and Alice Lewis in Indianapolis working their mental act in a chain store and handing out the horoscopes at 50 cents. Jack says they are doing good business and using a speaker system. Scharding reports that he will make two more fall festivals and then end the road season.

## SERGT. EDWARD A. PINE . . .

former pitchman now in the army, says that he is sorry that he can't tell his present location. "Anyway," he declares, "the situation is well in hand." He

## MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacolists  
137 E. Spring St. Columbus, Ohio

BUY WAR BONDS FOR VICTORY

## NEW CATALOG

Just Off the Press

Featuring an Extensive Selection of MILITARY and PATRIOTIC JEWELRY.

Locketts — Pins — Compacts — Rings — Dog Chains, etc.

WRITE FOR COPY TODAY!!

## BIELER-LEVINE

37 South Wabash Ave. CHICAGO

## REMEMBER

WHETHER IT'S PATRIOTIC OR WAR SLOGAN ITEMS

or any staple Notion, Novelty, Gift, Deal, Razor Blades or Sideline Merchandise, we are NEVER UNDERSOLD

Send us your orders. We always meet or beat all competition. 26 years of Value Giving is our Guarantee of Satisfaction.

UNIVERSAL WHOLESALERS CUSTOMERS Note . . . Through special arrangement all orders for

UNIVERSAL WHOLESALERS shipped by us.

Deposit of 25% With All C. O. D. Orders. Send ALL ORDERS to NEW YORK ONLY.

Catalog FREE on Request.

## MILLS SALES CO.

901 BROADWAY, New York, N. Y. WORLD'S Lowest Priced WHOLESALERS

## FOUNTAIN PENS

We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.

STARR PEN COMPANY, Dept. G  
600 N. Dearborn, Chicago

## RAZOR BLADES

at Factory Prices!

Pocket the middleman's profit! ACE blades are better quality! Honed in oil to fine, sharp, cutting edge. Mounted on Flashy Display cards. Rush name for details. Dept. 53.



ACE BLADE CO., RR F Eagle St., Buffalo, N.Y.

## ZIRCONS

3 FOR \$2.75

Genuine White Diamond Cut Blue or Brown Zircons—\$1.25 per Carat

ZIRCON RINGS SOLID GOLD Ladies or Gents \$4 to \$8 EACH

B. LOWE, BOX 311, ST. LOUIS, MO.

## REX HONES

Now \$5.25 a Gross

Send \$1.00, Bal. C. O. D., Plus Postage.

Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK. REX-HONE MFRS., 1500 West Madison, BR-10, Chicago, Ill.



## SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

## CHARMS & CAIN

407 E. Dearborn St. CHICAGO, ILLINOIS  
Tel.: Web, 8546-3547-3548

## SUBSCRIPTION MEN

Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. CURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

## FAST SELLERS

Service Men's Magazine, Thanksgiving Issue, 26th year. Patriotic Calendars, timely Service Joke Books, Flag Respects, "Our Buddies in the Army Now," Speaking comics, gripping facts. Get a crew. Free copies Supreme Court decision on Freedom of Press. Samples 10¢. Trial order \$1. SERVICE MEN'S MAGAZINE, 169 Duane St., New York City.

## PEDDLERS, STOREKEEPERS & CANVASSERS

Biggest seller in New York today. Beautiful Glass Plaques, size 10"x10". Makes the home beautiful and lovable. Religious and Patriotic Scenes. Costs you 50¢; sells for \$1.00. Order a few and be convinced. Money back if they do not sell fast. Sample 60¢. Free list.

C. GAMEISER, 146 Park Row, New York City.

## HALLOWEEN GOODS

—American Made—

- N2961—Fine Quality Crepe Paper Hat. Per Gro. \$2.75
- N8553—Cardboard Clown Hat. Per Gro. 3.25
- N1149—Fancy Crepe Paper Form Hat. Per Gro. 4.50
- N1768—9-Inch Heavy Cardboard Horn. Per Gro. 4.50

Send for CIRCULAR showing complete assortment: Masks, Hats, Decorations and other Novelties.

## LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

## Salesboard Operators

Open up new hard-to-get locations. Revive your old played out locations with our two smash hits. Our lightning 100% sellers, 1000 Hole Penny Board takes in \$10.00, contains 53 winners. 53 best items on beautiful display card. Comic Smoke Shop. Sample deal inc. 1000 Hole 1¢ Salesboard. Express prepaid, \$3.50. Lots of ten deals, \$3.05 F.O.B. Our 1000 Hole 2¢ Board contains one dozen Eversharp Pencils in box and one dozen tubes of Redtop Lead and one Eversharp Streamliner Fountain Pen in gold gift box for last punch on board. Takes in \$20.00. Sample deal, ex. prpd., inc. salescard, \$6.50. Ten deals, F.O.B., \$6.35. Certified check or money order with orders for samples.

DIRECT SALES SERVICE  
205 Insurance Bldg. San Antonio, Texas

## DECAL TRANSFERS

Large variety of War Airplane Decals, fast sellers—Flying Tigers, Curtiss P-40s, all Lockheed Airplanes, Flying Fortress, etc. \$6.00 per hundred. We deliver free in U. S.

## JEROME ROSE DECAL COMPANY

432 S. Main St. LOS ANGELES, CAL.

## P-A-P-E-R M-E-N

Can use all old timers in most States on National Farm Publications, well known.

E. HUFF, 5416 Phillips, Dallas, Texas.

## SQUIRT PACK OF CARDS

Sensational 25¢ Seller 1.50 doz. Photo Finish Postcards comic & Patriotic 30¢ doz or 2.00 a 100 LOONY LETTERS 8 to Set with Env to Match. BIG SELLER 1.10 dozen FLASH BULLETINS (12) 60¢ doz. HITLER JACKASS PARTY Game 70¢ doz. CARDING JOKES SELL ON SIGHT. WE HAVE OVER 50 Different Fast Selling Items on cards.

NAME OF Item	Quantity on Card	Price to U	Sells for	Profit
HOT GUM pkgs.	. . . 1 doz.	60¢	1.20	.60
SNEEZE POWDER	1 "	35¢	1.20	.85
ITCH POWDER	1 "	35¢	1.20	.85
LAPEL SQUIRT FLY	1 "	60¢	1.20	.60
SOONER DOG & PUP	1 "	90¢	3.00	2.25
MISS LOLA	1 "	50¢	1.20	.70
BALL & VASE	1 "	65¢	1.80	1.15
SNAKE MATCHES	2 "	75¢	2.40	1.65
GOTTA GO GUM	2 "	80¢	2.40	1.60
SQUIRT CIG' T	1 "	60¢	1.20	.60
JUMPING CANDY	1 "	70¢	1.80	1.10
TRICK SOAP	1 "	60¢	1.20	.60
SHIMMIE DANCERS	2 "	80¢	2.40	1.60
SQUIRT BANDAGE	1 "	60¢	1.20	.60
CANARY SONGSTER	1 "	70¢	1.80	1.10
SOOT WHISTLE	1 "	1.10	3.00	1.90
TENNIS RACK PUZ	2 "	1.10	2.40	1.30

Many others in Stock. New Catalog Oct. 20. Rush order 1/3 Deposit. Samp. Asst. 2.00.

JOEKERR NOVELTIES, 136 Park Row, N. Y.



## Attention Engravers!

We still have Engraving Merchandise in stock—Pins, Bracelets, Locketts, etc. Good-looking, fast-selling items. Write for Catalog No. 25 today!

## Big Military Line

For a complete line of Military and Patriotic Jewelry write for Special Military Circulars! (State Your Business)

Harry Pakula & Co. • 5 N. Wabash Ave. • Chicago, Ill.

would like to hear from Ruth Pine, Ruth Wade, Kay Tibby, Jack Lamar, Jack Hendrix, Nina Scatt, Blackie Cummings and all the boys and girls. Pine makes one request; that is, that correspondents send letters air mail. His address is Sergt. Edward A. Pine, 1352367, 53d Fighter Control Squadron, 53d Fighter Group, A.P.O. 832, c/o Postmaster, New Orleans.

**SOME OF THE BOYS** have landed in towns where there are no war industries. The exodus of the natives to war boom spots has been reflected in their takes. Moral—don't plan your route haphazardly.

**BIG AL ROSS** . . . piped in recently from the Coshocton (O.) Fair, where he worked combs. Says business was very good and that there is plenty of money around Coshocton. Glen Hosburg has opened a peeler joint, according to Big Al, and is doing okay with it. He has Marcia Coffey working for him. Amel, the Mouse Worker, was also at Coshocton. Big Jack Anthony worked gaps; Big Sid Simms, a med package, and Sid Chipman, whistles.

**ROY PURCELL** . . . med opera comedian, closed with the DeGrace show in Indianapolis recently to be inducted into the army, according to a pipe from Buddy Neil. Roy was teamed with Juanita Crowe in a comedy team known as Roy and Sis.

**YUP! YUP! YUP!** We've received reports on pitchmen who are now using a horse and buggy—and throwing their spiel off the tailgate.

**DOC PHIL BRADLEY** . . . pipes in that he is still alive and getting around a little, in spite of the fact that his traveling distance is somewhat confined, due to his being stationed with Battery C, 28th Battalion, 7th Training Regiment, FARTC, Fort Sill, Okla., where he has changed the title of Doc for Corporal. Bradley reports that he expects to be commissioned an officer shortly. He writes: "Believe me, Bill, when I tell you I have made many a pitch since I have been stationed here and have worked to the largest tips I ever expect to work to. But a good product cannot be denied, and I had the best of all—the U. S. A. The boys here must have liked it, as I stayed in the same location for nearly a year to date. I expect, however, that my location may be changed soon. I furloughed in New York recently and ran into quite a few of the boys. Lester Stein and Charlie Applebaum were going over bigger than ever with radio plugs. Archie Smith and Kane were working sharpeners. Ike and Mike had a spot on the Boardwalk in Coney Island. Sol Adidis was there, too. They were all fine to me and I had a swell visit. Saw a few workers in Oklahoma pitching jewelry and novelties to okay. There are two or three doorways here and plenty of people, mostly soldiers. As far as I can find out, Lawton, Okla., is open, as is Wichita Falls, Tex. They are only 60 miles apart. Well, Bill, I guess I'll sign off for this time. Thanks to Madeline Ragan, Chick Townsend and all the pitchfolk around Detroit and New York for their interest in the boys in service."

**PITCHMEN**—Contact us and tell us your experience with gas-rationing boards.

**L. E. ROBA AND GLADYS COLLINS** . . . are now playing schools with their mystery show thru Missouri after a season with the W. S. Curl Shows in Ohio. Recent visitors to their layout were Doc Bates and wife, who were with Doc Carruthers' med show in Indiana during the summer. Bates and wife are currently working sales thru Missouri with med. Roba would like to see pipes from Bobby Wheeler and Gene Kite.

**HARRY RANDALL** . . . gives us our first pipe from Detroit in quite a while and reports that pitchdom is well represented there. A number of the boys are now engaged in war work, including Harry. Seen recently in Detroit by Randall were Dick Frazier, Doc Meador, Chick Townsend, Scotty Conlin, Dan Brown, Madeline Ragan, Ward Geiger, Pappy Fulton, Grady Tidwell, Tyler Ward, Jake Brancholtz, Nathan Goldberg and Tommy Hoy. Harry would like to see pipes from Jimmy Wells, Herb Casper, Sheeie Goldbert, Morris Kantroff and Mary Ragan.

**AS AN AID** to the boys in military service, we will henceforth publish the full address of those in military service and names of those requested to write them. Men in service, however, will be only ones who will be allowed this privilege. The previous policy of not allowing civilians to request communications in this manner will be continued. Civilians may receive communications thru The Billboard's Letter List. This service is handled by all offices of The Billboard.

**Pitchdom Five Years Ago**

Earle B. Wilson beefed on the Hamilton (O.) Fair, saying it was one of the worst bloomers in years. . . . Tom Sigourney chimed in from Fort Scott, Kan., reporting that he was heading for parts where the cotton grows. . . . Art Nelson, of rad fame, was in Cincinnati. . . . Carl Herron piped from New York and gave the dope on the American Legion get-together. . . . R. L. Murray was working coils in the Kansas territory, especially around Beloit. . . . Needles Loring was in Mexico after working menders in Eastern Oklahoma, North and South Texas and the Rio Grande Valley. . . . Bob Campbell was working bandages in San Francisco. . . . Toby Johnson was in Augusta, Ark. . . . The Donald Haney's were celebrating the arrival of a child. . . . Joe Bernard was lonely in Los Angeles. . . . Charley Gow, ace gummy worker, was reported to have passed away. . . . George Hess and Tommy Burns Jr. paid a visit to the Pipes desk in Cincy. . . . Glenn Reeves, of peeler fame, worked the fair at Lebanon, O. . . . That's all.

**Song Books**

By E. F. HANNAN

**PUBLISHERS** will tell you that books of poems are the slowest of all sellers. There is one exception and that is song poems which appeal to the popular taste—and it is a fact that nearly all of the best selling songs were written for some branch of show business.

Stephen Foster's most popular numbers were written with minstrelsy in mind. Barney Fagan, Hughie Cannon, John Queen and a host of others who wrote popular ditties in their day were minstrel performers. One of the most astute managers that Jack Haverly ever employed came up thru the song-book route and started his experience selling such books with Haverly's Minstrels.

Low-priced song books have always found a market and only recently I saw a pitchman do a very good stunt by including a large sheet of songs with the article he was selling. It was a question whether the customers bought the article on its merit or merely to get the song sheet.

I knew of a small minstrel outfit in the old days whose manager and owner was always in debt to the fellow who had the song-book privilege. The show staggered from town to town and when the bank roll was inadequate to move the outfit the song-book man was in for a touch.

With all the late modes of entertainment, people still go for popular song books, song sheets and songs without music. People who can't slug or play a note like to hum the words of popular songs. Song books and song sheets have always gone along with various branches of show business.

**Events for Two Weeks**

- ARK.—Brinkley, Livestock Show, 16-17.
  - DeQueen, Livestock Show & Rodeo, 15-17.
  - Dumas, Livestock Show, 14.
  - CALIF.—Gift & Art Show, 11-13.
  - IND.—Bass Lake, Dog Show, 18.
  - MD.—Baltimore, Livestock Show, 12-15.
  - Salisbury, Farm & Home Show, 15-17.
  - MISS.—Jackson, Dog Show, 14-15.
  - MO.—St. Louis, Firemen's Thrill Show, 11-25.
  - St. Louis, Dog Show, 18.
  - NEB.—Omaha, Food Show, 12-17.
  - N. Y.—Elmhurst, Dog Show, 18.
  - New York, Madison Sq. Garden Rodeo, 12-25.
  - O.—Canton, Dog Show, 18.
  - Xenia, Masonic Club Celebration, 12-17.
  - TENN.—Memphis, Dog Show, 17-18.
  - TEX.—Ablene, Texas Victory Expo., 12-17.
  - WIS.—Madison, Beef Calf Show, 12-14.
- Oct. 19-24**
- MICH.—L'Anse, Potato Show, 20-22.
  - MINN.—S. St. Paul, Jr. Livestock Show, 19-23.
  - MO.—Joplin, Legion Circus, Memorial Hall, 19-22.
  - St. Louis, Firemen's Thrill Show, 19-25.
  - N. Y.—New York, Madison Sq. Garden Rodeo, 20-25.
  - CAN.—Toronto, Ont. Shrine Circus, 19-24.

**THE CORRAL**

(Continued from page 39)  
gomery, Roy Matthews, G. K. Lewellen, Jerry Ambler.  
Jake Williams, Clyde Burk, Ken Rob-

erts. Glenn Tyler, Gene Rambo, Ray Wyatt, Clyde Hebert, Kid Fletcher, Jack Favor, C. J. Shellenberger, Frank Marion, David Shellenberger, Shorty McCrory, Eddie Curtis, Jerry Brown, Hugh Clingman, Steve Heacock, Barney Folsom, Toots Mansfield, Shirley Hussey, Louis Brooks, Jiggs Burk, Dee Burk, Bill Hancock, Buff Douthitt, Larry Finley, Mike Hastings, George Hinkle, Joe Hale, Fritz Truan.

Homer Pettigrew, Howard Brown, Bud Linderman, Buck Sorrells, Dick Herren, Carl Dossey, Dave Campbell, Bob West, Zack McWiggins, John Boyhan, Bill Schwed, Everett Bowman, Buck Dowell, Claude Morris, John Whitehorn, Earl Blevins, S. A. York, Chet McCarty; Jimmy Breslin, U. S. Navy; Hardy Murphy, Okanogan Paul, Harry Knight, Rusty McGinty, E. Pardee, Hub Whiteman, Buff Brady Jr., John Jordan, Everette E. Colborn, Bill Clemans, Bill Parks, Chuck Clemans, Lynn Aber, Bill Clemans Jr., Charlie Ben Bradberry.

**TOTEM RANCH**, Maple Shade, N. J., staged a special rodeo performance October 4 for the benefit of Andy Haste, who broke a leg riding a bronk at the last big rodeo at the ranch. Benefit was under supervision of Al Workley, arena director, and 30 acts and contests were staged.

**TWO RODEO** horses, valued at \$500 each and comprising part of Col. A. L. Gatewood's Flying X Rodeo, scheduled to appear in Springfield, Mass., were killed October 7 in an automobile accident at Westfield, Mass. Andrew Housman, driver of the truck, and a companion were uninjured.

**CHEYENNE FRONTIER DAYS** held its own this year despite the war and the consequent reduction in tourist and other travel. Frontier committee, headed by R. J. Hofmann, said last week that total day show receipts hit \$58,000, with attendance about 60,000. Figure represented fractional decrease from last year.

Night show established a new record, with receipts totaling \$5,000, an increase of \$1,000 over 1941. Altho attendance held up, committee said it was confined to a 100-mile radius of Cheyenne. Of the receipts \$4,400 went into War Bonds and \$1,400 to the Red Cross.

**CAMERON NIXON** advises from Livingston, Ala., that his rodeo has been signed for stands in Macon, Miss.; Demopolis, Ala., and Mobile, Ala.

**JOHN A. GUTHRIE**, well known in rodeo circles, assisted Warden Fred Hunt in the successful promotion of the recent two-day McAlester (Okla.) Prison Rodeo. Other rodeo officials included Jack Pinks, arena marshal; B. E. Easterling, officer of the day; George Elliott, announcer; H. D. Binns, assistant arena director; Maj. Fred Pike, cowboy band director; C. L. Bitting, business manager; Wayne Wintin, arena secretary, and Rex Downs, sergeant in charge of prisoner-rodeo contestants. One of the features was the appearance of Montie Montana, trick rider and roper. Also on hand were Buff Brady Jr., Vivian White, Wiley McCrary and Preacher Sells. Governor-elect Robert S. Kerr, rode in a chuck wagon in the grand entry.

Results: Calf Roping—First day, H. D. Binns, Jiggs Burke, Amye Gamblin, Nabe Murdaugh. Bulldogging—Second day, Amye Gamblin, Jiggs Burke, Dee Burke, Ab Deakins. Finals, Amye Gamblin, Jiggs Burke, Pup Wells; Frank Autry and Bill Eaton split fourth.

Bulldogging—First day, Hub Whiteman, Carlos Green, Roy Ross, Dub Phillips. Second day, Charlie Solbert, Hub Whiteman, Dub Phillips, Dick Truitt. Finals, Hub Whiteman, Carlos Green, Dub Phillips and Andy Curtis.

**GARDEN RODEO RECORD**

(Continued from page 3)  
some good legitimate matter that isn't connected with the front-page news. And the rodeo series is a well-established attraction about equal in lure by now to such items as, for instance, the circus. You couldn't ask for a better lure.

When the annual horse contingent marched downtown to be welcomed again by bizzoner the mayor on Wednesday in the balmy sort of weather (New York's almost annual gift, Indian summer), that opening night and thereafter would bring tall tales seemed a foregone conclusion. For one thing, there were more newsmen and cameras on hand, by far, than at any time, and for another the street crowds turned out en masse to watch the colorful proces-

sional. Office workers made a beeline for the windows to grab a look. When the Garden's doors swung open the customers streamed in at a fast clip and by the time the show got under way the house was packed.

The new white-haired boy of the show is Roy Rogers, now the top cowboy emotee at Republic Films, Gene Autry being a sergeant in the Air Corps. Autry was the stellar attraction in 1940 and last year. Rogers, with homespun style, good looks and a pretty fair voice topped by frequent resort to yodeling, is Autry's natural successor. Both of them are heavy on the ham, either accidental or by design, with additional accent on I'm-a-regular-fellow-a n d-I-h o p e-y o u-f o l k s-w i l l-l o v e-m e s t u f f. If folksiness is off the beam, the box office proves otherwise.

Rogers, slim, well set up and with nice if Hollywoodish wardrobe, entered the arena as boss of Event No. 7, billed as "Home on the Range," in which he is preceded in a kind of prolog by the so-called Ranch Girls. There are six of them and they seem to be pretty, but what they are supposed to do is strictly a conundrum, altho the idea seems to be for them to encircle a group of long-horned steers and keep them herded together. Rogers gave out with a bagful of cowboy melodies over a suspended mike to the accompaniment of an outfit called Sons of the Pioneers, who also do the come-in vocal and instrumental chores. It can't hurt, being a change of pace, anyway. The star is also drafted to do the calling in a new event for the local show, a "Gay Nineties" square dance, done by eight mixed teams on a platform in the center of the arena. The terps for this frill-fill were directed by Ed Durlacher, who is a specialist in this type of haystack entertainment. Apparently some of the girls are from Chorus Equity ranks, because they want to remain anonymous. They will at that because they're unbilled.

**Seven Competitive Events**

Of the 15 events on the program, seven are competitive — cowboys' bareback bronk riding, mounted basketball, calf roping, cowboys' saddle bronk riding, steer wrestling, wild cow milking and steer riding. Cowgirls' bronk riding has been eliminated. Contract stanzas are horseback quadrille, cowboy trick and fancy roping, cowboys' and cowgirls' trick and fancy riding. The features are grand entry and introduction of officials, Roy Rogers and the Ranch Girls, Hardy Murphy and his horse, Buck, and a finale entitled *Cavalcade of Men Who Made America*.

For the first time in many years, Chester Byers is not seen in the roping exhibition, where he had the center spot, now reserved for Junior Eskew, son of Jim Eskew, impresario of the JE Ranch Rodeo. Flanking Eskew are Vern Goodrich and Buff Brady Jr. The McLaughlin Kids, Don and Gene, are back with their lariats in this inning, and the clowning is by Jack Knapp, a short-gamned gent who also works with Jasbo Fulkerson and George Mills in comedy aftermath of bull riding.

Hardy Murphy and his corking high-school horse have been away in the two years that Gene Autry starred. Act started with the Col. W. T. Johnson regime back in 1931 and was kept on. Altho Murphy hasn't changed the script one whit, the turn seems to be good for plenty of applause, especially for new customers.

There are only six people participating in trick riding and four of them are girls, Berneice Taylor (Dossey), Myrtle Goodrich, Polly Mills and Faye Johnson. Male riders are Dick Griffith and Buff Brady Jr. Each of the six make three circuits of the arena. Very fast and appealing event, even if short on personnel. There were nine riders last year.

**"Cavalcade" Adds War Tinge**

*Cavalcade* finish is a spec that furnishes the only war-touched tinge, altho everything depicted is from the almost legendary past. Veteran Cy Compton appears in the role of Col. William F. Cody (Buffalo Bill), a chore that is familiar to him; Bill McMacken is Andrew Jackson; Joe Welch portrays Davy Crockett, Doff Aber comes in as General Custer, Jack Favour as George Washington the general, and Carl Dossey as Teddy Roosevelt the rough-rider. Swell opportunity muffed here for elaborate production and some of the costumes look like the warehouses have been raided without discretion aforethought. Moreover, what's Teddy Roosevelt without his troupe of rough-riders? What about Washington's mounted aides? Custer and his men? And as long as there's a war on, what about

Gen. U. S. Grant, John J. Pershing and Robert E. Lee? Apparently the spec is interested only in American story-book heroes of the horsey set.

The same administrative staff is back, altho Brig-Gen. John Reed Kilpatrick, president, is on active service.

The Ranch Girls are Billie Burke Osborne, Virginia Louise Jenkins, Virginia Lee Hoffmaster, Marjorie Mayo and Marcellaise and Marianne Rich.

Events and Purses

Events and purses are: Steer wrestling, \$10,615; bull riding, \$10,790; wild cow milking, \$5,480; calf roping, \$10,615; mounted basketball, \$50 for each performance.

Music is again by Everett Johnson's Cowboy Band, with Dawn Peterson the guest drum majorette.

Cowboy Ken Maynard was host to Jack Dempsey and party on opening night.

List of personnel at the 17th Championship Rodeo as given in the daily insert appears in the Corral column this issue.

BANTLY SUCCESSFUL

American Shows, midway attraction, good business and weather. Shows obtained good play from soldiers from near-by Camp Pickett.

Mrs. Pat Elam came on with her palmistry booth, Franke Burke is working the front. Thomas Allen joined with a lunch stand, with William F. Kelly working the griddle.

ROUTES

- R. & S.: Wilmington, N. C. Reading's: (Fair) Brownsville, Tenn. Rogers & Powell: (Fair) Collins, Miss.; (Fair) Canton 19-24.

FINAL CURTAIN

some of the greatest names in show business, about October 6 in Dallas, John J. Livingston, manager of Texas Theatrical Producers and Artists' Bureau, 1918 Live Oak Street, Dallas, is attempting to locate relatives.

SHEA—Arthur Benedict (Jerry), 45, theatrical technician, October 3 at his home in New Rochelle, N. Y. Formerly technician with Frohman & Woods productions.

SUMNER—Berkeley Day Holmes, 20, son of Edith Day, musical comedy performer, killed in action with the RAF somewhere in the Middle East.

VANCE—James S., 66, former owner of Station WJSV, Washington, October 3 at his home in McLean, Va., after a long illness.

WETMORE—Burton O., 78, active in the theater field in Boston for over 62 years, recently in Belmont, Mass. He had been affiliated with a number of metropolitan Boston theaters as manager and owner and was one of the first film exhibitors in Boston.

WINGER—James H., 29, musician and former organist at Station WHBC, Canton, O., September 27 at the City Hospital, Massillon, O.

WOLTER—Leo Jacob (Taz), 39, vocalist, October 6 at the home of his mother in Huntington, Ind. Survived by his mother, two brothers and three sisters.

Marriages

ADAMS-JUDGE—Capt. James Ramage Adams, RAF, to Arline Judge, movie ac-

RESS, October 7 at Santa Barbara, Calif. BARNES-HOWARD—Corp. J. A. (Jack) Barnes, stationed at Camp Crowder, Joplin, Mo., and formerly concessionaire with DeLang's Famous Shows, to Virginia A. Howard, formerly with Four Star, Reynolds & Wells and other shows, July 11 at Joplin, Mo.

COLEMAN-HURLEY—Neal F. Coleman, musician, to Gertrude Madeline Hurley, both of St. John, N. B., recently at Fairville, N. B.

DICKLER-GILL — Sid Dickler, Pittsburgh press agent, to Florence Gill in July.

FINK-JANICE—Pvt. I. Fink, nonpro, to Lyn Janice, show girl, formerly with the Folies Bergere and the Aquacade at the New York World's Fair, October 4 in New York.

GOLDSTEIN-ROBIN — Harold Goldstein, continuity chief for WCAE, Pittsburgh, to Annette Robin September 9 in New York.

HEIDHUES-COYNE—Sergt. A. Robert Heidhues to June Coyne, secretary to Cress Courtney, of the William Morris Agency band department, Chicago, in San Francisco recently.

MCCULLY-BLOUNT—Jack T. McCully, publicity and exploitation director for World Amusements, Inc., to Exa Blount, nonpro, September 6 at Evangelistic Temple, Houston.

NEUBOLD-VANCE — Tenny Neubold, former proprietor of Evergreen Casino, Philadelphia, to Vivian Vance, pianist-singer, September 27 in Philadelphia.

REDGATE-CONNELLY—Lieut. Russell Redgate, nonpro, to Mary Elizabeth Connelly, actress with the touring company of Life With Father, October 3 in Bridgeport, Conn.

SHERMAN-ZAGRANS — Sergt. Irving David Sherman, nonpro, to Shirley Zagrans, daughter of Charles Zagrans, branch manager for RKO Pictures Corporation, September 27 in Philadelphia.

SNYDER-RITZ—Ted Snyder to Bessie Ritz, both Motordrome riders, September 19 at Dayton, O.

THIBAUT-WEST — Conrad Thibault, radio and concert singer, to Mary Clare West, of Havana, September 23 in Miami.

VICTOR-PEARCE — Don Victor, manager of the Passaic Skating Rink, Passaic, N. J., to Lillian Pearce, nonpro, recently.

WATSON-WALKER—Sergt. Andy Watson, stationed at Camp Crowder, Joplin, Mo., and formerly with West Coast Shows, to Ruth Walker, nonpro, September 12 at Springfield, Mo.

WHITEBONE-ADDISON — Russell H. Whitebone, acrobat, to Evelyn Ruth Addison recently at St. John, N. B.

Births

A daughter to Mr. and Mrs. Louis Quin at Cedars of Lebanon Hospital, Hollywood, October 4. Father is writer.



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INSURANCE CHARLES A. LENZ 'THE SHOWMAN'S INSURANCE MAN' 4738 INSURANCE EXCHANGE CHICAGO

FOR SALE—PINTO FEMALE ELEPHANT Very gentle and easy to handle and does a nice routine of tricks, \$1,000.00 cash. Address: DODSON'S WORLD FAIR SHOWS Abilene, Texas, October 12th to 17th; San Angelo, Texas, October 19th to 24th.

AMMUNITION WANTED .22 SHORTS—.22 LONGS .22 C.B. CAPS ANY QUANTITY. Radio Amusement Corp. 1674 BROADWAY NEW YORK CITY

FOR SALE CHEAP Stationary Tumble Bug, now dismantled, ready for shipping. Perfect condition. AL WISH Joyland Park LEXINGTON, KY.

WANTED AT ONCE Cage Men, Grooms, Workmen for Winter Dates and Next Season.

TERRELL JACOBS CIRCUS Peru, Ind.

ROGERS AND POWELL WANTS For following, all Mississippi Fairs: Collins, Covington County, week Oct. 12; Canton, Madison County, week Oct. 19; Forest, Scott County, week Oct. 26; Battlesburg (Camp Shelby) following 14 days. Shows and Concessions of all kinds, come on. No X. All Concessions will positively work at above dates and places. J. R. ROGERS.

BRIGHT LIGHTS EXPOSITION SHOWS CAN PLACE Chairplane or Flat Ride. Concessions of all kinds. Also Shows. Opening for Girl Shows. Also Free Acts to join Oct. 26th. Write or wire JOHN GECOMA, Brunswick, Md., this week; Lawrenceville, Va., next.



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Close to Home

The far-reaching plans now being started to carry on the war are coming close home to the people. Rationing of food, of gas and tires, and a tax bill that reaches almost everybody are all items that will remind us each day that the nation is at war.

All these plans are a severe test of a free nation and will show up all the weaknesses inherent in free government.

All these plans are bringing the war close home to civilians, and it remains to be seen whether the civilian population can meet the test. In many respects it is much easier to do one's duty under military discipline, in the armed services, than to perform one's full duty when there is no concrete discipline to compel it.

Every plan to win the war is putting the American people on the spot to see whether they will give full cooperation. It will be necessary now to enlist every person and every organization available to help maintain morale, for national morale and unity are the only forces we have to make everybody do his bit.

Small industries, such as the coin machine industry, have a double reason for being forward to support all plans to carry on the war effort. Our industry owes a lot to the country and then it needs the good will that may result from loyal support of all phases of the national program.

Appeals for loyalty, and for this and that program, will naturally grow monotonous as the months and years of war continue. For that reason we need new injections of morale-building activities from time to time. Organizations that can help in maintaining morale, such as the phonograph industry, are a real blessing in such times.

Citizens who are going to help maintain morale should understand that the nation is undertaking some jobs that are different to anything that has been done before. Rationing in all its forms is something that we have read about, but now the United States is trying to put it into practice. That it will be very unpleasant to all of us goes without saying. The United States also lacks the power that dictators have

to enforce real rationing. For that reason much depends on voluntary effort in a free country.

There will be many complainers in free America as rationing and high taxes catch us where we live. Some will say that it is regimentation. But a good American word for what we are trying to do is organization. While it may be regimentation in effect, the sensible thing to do is to think of the American people as organizing themselves to fight to a finish.

When the whole nation is considered as one big organization engaged in the one purpose of defeating its enemies, then it might be easier to keep everybody working together in the common cause. In the nation, as in trade organizations, there is always great difficulty in getting every member to carry his part of the load. Some new ideas will be tried out by the government soon. For example, the government will try to compel car owners to obey the rules by issuing tires on the basis of how well the car owner has followed the regulations for speed, gas saving, etc.

If all the trade organizations in the United States would act upon the premise they are merely a unit in the national organization to win the war, the country might approach a degree of efficiency that would cut the cost and also the length of the war. But news reports indicate that too many trade organizations, ranging from big business to the farmers, have become what is known as pressure groups and are out for what they can get for themselves. This sort of thing is giving trade associations a black eye at a time when every trade association and organized group of every kind ought to be giving chief attention to helping win the war.

In addition to all the plans for saving materials, there is the necessity of paying for the war also. Higher taxes will cut deeper and deeper into the national life, and the coin machine industry itself is being called upon to pay an increased load. The resentment which we have naturally for rationing and taxes and all that goes with war should be expressed in greater efforts to defeat the Axis.

# SENATE TAX BILL VERSION

## Definitions Are Uncertain

### Summary of coin machine tax provisions before the bill came to Senate floor

The United States Senate began consideration of the big 1942 Revenue Bill on October 6. By the time this issue of *The Billboard* reaches our readers, the coin machine section of the big bill may have been considered by the entire Senate. That was the estimated time schedule at the time this is being written.

For many weeks now the big bill has been under consideration as it passed thru both houses of Congress and the committees that acted upon it. Representatives of the coin machine industry began their work almost from the time the bill was originated in the House. Not much opportunity was given during the public hearings in the House for speaking to the coin machine section of the bill. Much more time was available when the Senate Finance Committee took over the bill.

The coin machine trade has been well represented at all times and a lot of hard work has been done. Representatives of the industry are still in Washington and will remain there until the last hope for equitable adjustment of tax rates has faded.

Two hopes for adjustment remained at the end of the week of October 10. Plans had been made for introducing amendments on the Senate floor when the coin machine section comes up for consideration. It was practically certain also that the bill would go back to a joint committee of both houses, after the Senate vote, for final conferences. Changes and amendments would also be possible when the joint committee had the bill.

### Senate Version

The Senate committee proposed an amendment to the House bill which would increase the annual tax on "so-called slot machines" to \$100, instead of the present rate of \$50 per year.

Due to the confusion that has resulted in the defining of gaming devices, this increased fee might be very disastrous to the entire amusement machine division of the industry.

The Senate committee undertook to amend the definitions clause and did at first offer some relief for prize ball gum venders and for diggers. The definition section was written to place prize ball gum venders, when giving a prize of not more than 5 cents in value, in the class with amusement machines, at a fee of \$10 each per year. The trade had pleaded for a lower fee on these machines, also a larger limit for the prize.

The first release of the bill also placed diggers in the \$10 class and set a limit for merchandise prizes at 25 cents. This was a very interesting development and indicated a precedent of establishing the principle of small prizes as awards for amusement games.

But a later amendment was made to put the fee for diggers at \$100. A copy of the final amendment is not available at this writing.

### Miss Main Points

It will be seen from this that both houses so far have not taken any steps to solve the two points on which the amusement machine industry really wanted relief. The industry was vitally interested in getting some definite statute which would keep free-play pinball games in the \$10 class. The trade wants something definite enough so that the Internal Revenue Bureau will not be issuing rules that free-play games belong in the gaming device class.

A second point of desired relief was that of penny counter machines. Penny counter machines have been assessed \$50 and operators of these machines were very anxious to get them classed at \$10 because they felt that if slots were put at \$50, the penny counter machines certainly should be assessed a much smaller

## SENATE PASSES REVENUE BILL

WASHINGTON, Oct. 10.—The Senate suddenly speeded up and passed the big 1942 revenue bill tonight. At the last minute Senator Downey, of California, offered an amendment which carried unanimously. The amendment provides that trade-stimulating machines, meaning penny counter machines, shall not be construed as gaming devices. This apparently would place the trade stimulator tax at \$10.

The tax bill now goes to a joint conference committee. Spokesmen for the coin machine trade were very much encouraged and feel the joint committee will define pinball games as trade stimulators. This would have the effect of fixing all pinball games at \$10. This is what coinmen hope for as the bill goes to the joint committee.

The bill, as passed by the Senate, apparently provides the following fees: \$10 for phonographs, \$10 for penny trade stimulators, \$100 for slot machines and gaming devices, \$100 for diggers, \$10 for amusement machines, and fee for free play pinball depending on action of joint committee.

fee. But from the last reports available, neither house has taken any steps to give relief on these two points. In fact, the raising of the fee on slots to \$100 is likely to mean that the Internal Revenue Bureau will put free-play games at the same fee unless something is done to change the present definitions in the 1942 bill. Spokesmen for the coin machine trade are well aware of this and are taking every possible step to secure some definition or amendment to the bill that will save free-play games from being put in the \$100 class.

### Rates Before Senate

As the Senate committee sent the bill to the Senate floor, the following seemed to be the status of the various types of coin machines.

- Vending machines—Exempt from taxation.
- Automatic phonographs—\$10 per year.
- Prize ball gum machines—\$10 per year if the prize is not more than 5 cents in value.
- Diggers—\$100 per year.
- Slot machines—\$100 per year.
- Consoles—\$100 per year.
- Penny play gaming devices—\$100 per year.
- Pinball games and similar machines—\$10 per year.

If the present ruling of the Internal Revenue Department stands, the fee on free-play games will be \$100 per year if free plays are redeemed.

Please note that these classifications are based on the bill as it went to the Senate floor. The Senate has yet to vote on the bill and may make changes in it and also the bill has yet to go to a joint conference committee which also might make changes in it. Spokesmen for the coin machine trade say, however, that it is increasingly difficult now to get consideration for the machines and hopes are decreasing for relief on those important points which the trade had asked for.

### Difficulties in Way

One of the great difficulties that have stood in the way of getting a fair adjustment for coin machines has been the bigness of tax problems facing the country. Everybody recognizes that Congress has been faced with problems so serious that they simply could not listen to the pleas of the coin machine trade.

A second difficulty was the fact that congressmen are not well informed on the coin machine trade. This fact has been known for a long time and it is not easy to get congressmen to take time off to study the facts about coin machines. The national problems now faced by Congress made it less practical than ever for congressmen to try to inform themselves on the coin machine bill.

A third difficulty was the fact that the coin machine trade itself was not united in its pleas. Different groups made their own pleas separately, and as always happens in such cases, some divisions of the trade worked adversely to the best interests of other sections of the trade. It was plainly evident in some of the hearings on the coin machine section of the bill that congressmen were really confused about coin machines and that those who spoke for the trade had not helped the situation because there

seemed to be too many divisions in the trade working at cross purposes.

It is now evident that if the three main divisions of the trade had met some months ago and agreed among themselves on a unified program that this unified program would have made a real impression on Congress. But it has never yet been possible to get the three divisions of the trade together to agree on a unified program of taxes for the various types of coin machines. The penalty for this lack of unity in the trade may be an unfair tax burden on some groups of operators for the duration of the war.

The trade really should take this fact to heart at the present time, for most of the State legislatures will meet during the first half of 1943 and the trade again may face various tax bills without having any central organization or agency which has developed a tax program that would be fair to all types of machines. A lot of constructive work has been done in Washington recently by the spokesmen for the coin machine industry, but they represented a trade that is not united and hence they worked under great handicaps.

The latest copy of the Senate version of the bill will be published in this issue so that operators may read the text of the bill for themselves. We will also publish the latest interpretation available as this issue goes to press.

There are three possibilities that might happen before the bill finally becomes law. It may pass as explained in this article. Or amendments may yet be

secured to classify free-play games and penny counter machines in the \$10 class. Rumor had it that some government officials favored a blanket tax of \$10 on all types of amusement machines in an effort to settle all the confusion about the different types.

The following is the latest available copy (October 7) of the Senate version of the coin machine section of the 1942 tax bill as it went to the floor of the Senate. Vote and debate on the coin machine section was expected to come about October 13:

### SECTION 617

#### Coin-Operated Amusement and Gaming Devices

(a) INCREASE IN RATE ON GAMBLING DEVICES—Section 3267 (a) (2) and (3) (relating to rate of tax on gambling devices) is amended by striking out "\$50" and inserting in lieu thereof "\$100".

(b) DEFINITION—Section 3267 (b) is amended to read as follows:

"(b) DEFINITION—As used in this part, the term 'coin-operated amusement and gaming devices' means (1) any amusement or music machine operated by means of the insertion of a coin, token, or similar object, and (2) so-called 'slot' machines which operate by means of insertion of a coin, token, or similar object and which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive cash, pre- (See TAX BILL on page 56)

**"IT'S HERE" FOR THE FIRST TIME**

NEW Mystery Pay Out CONSOLE. Free Play None Better "SUN RAY" While They Last.

**\$224.50**

F. O. B. San Antonio

**SAM MAY & CO.**

853 N. Flores Street, San Antonio, Texas

ILLUMINATED PLASTIC BUMPER COMPLETE WITH ALL FITTINGS AND LIGHT SOCKET



100 or more—23c each.



**\$7.50**

## ANOTHER WEEK NEARER VICTORY!

*Wm Rabkin*

### INTERNATIONAL MUTOSCOPE CORP.

Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET
LONG ISLAND CITY, NEW YORK

### Beverage Venders In Bowling Alleys

BALTIMORE, Oct. 10.—Beverage vender operators have, since the advent of cool weather installed their venders in bowling alleys, where they will be operated for the next nine months.

During the summer season, when bowling alley patronage had fallen off, the venders were withdrawn and placed in locations such as super markets and variety stores for the summer. In these locations a very successful season was

registered, with root beer, orange and other fruit drinks supplementing the small amount of cola drinks available. Intakes at the summer spots were reported by some operators to have run from 25 to better than 50 per cent over the corresponding season of last year.

Because of gasoline rationing, tire conservation, etc., bowling alleys are expected to be better patronized than last year, and as a consequence collections at beverage venders are expected to grow correspondingly. The majority of venders at bowling alleys vend the beverage in bulk, though there are a limited number of bottled venders in such establishments.

### Warning to Operators as Gas Rationing Plan Calls for "C" Card in Small Business Class

CHICAGO, Oct. 10.—The latest reports from spokesmen for the coin machine industry in Washington say that government agencies making plans for the national gas rationing program will class operators of coin machines in the general business group using service and route men. This means that operators will get a class C card.

Spokesmen for the trade in Washington have been informed that they should warn operators not to seek for a different classification at the present time. Government officials have frankly stated that if operators try to "get more than is coming to them, they may be classed as a non-essential business and would get nothing at all."

Due to experiences gained in the East under gas rationing, reports have spread widely that operators can get more gas by converting their passenger cars into station wagons or some similar commercial vehicle. Spokesmen for the coin machine trade in Washington have asked us to warn operators in all parts of the country to delay converting their passenger cars until national plans are more definite. There is a possibility that operators who convert their passenger cars into some sort of commercial vehicle may be put under rules much more severe than operators are now getting under the present plan for service and route men. The Office of Defense Transportation has the authority to issue regulations governing trucks and commercial vehicles of all kinds. For the time being it will be better to wait and see what regulations are set up under the regular gas rationing plan.

In order that operators may be fully acquainted with what has been done by operators in the East in converting their passenger cars, we are publishing a bulletin sent out to its members by the Phonograph Operators' Association in Massachusetts. This bulletin was sent to us thru the courtesy of W. E. Watkins, Melody Phonograph, Inc., Springfield, Mass.

#### Copy of Bulletin

"All cars of pleasure type receive A coupon books. This gives 32 gallons of gasoline for each two-month period. This allowance is made for each car regardless of the number of cars owned by one person or family. Where cars are used for business, you then make application for supplemental gasoline supply. On such application our employees who use their own cars on the route received B coupon books with 64 gallons for three months. The total of the A and B books gives each man 8½ gallons per week.

"After correspondence with the State ration director and several conferences with the local ration board we finally got a ruling that we are also entitled to C gasoline coupons for service calls. This extra gasoline is for repair and maintenance service only. This is technically known as 'preferred mileage allowance' where vehicles 'are used to transport workers for the purpose of performing repair and maintenance service' under Section 1394.506 of the O. P. A. ration rules. It may be difficult to get a local ration board to allow this preferred mileage, but a phonograph operator is entitled to it and should keep after his local and State boards until he gets it. The reluctance of any board to grant this gasoline is not the fault of the board but is merely a question of interpretation of the rules.

"Trucks are given S coupon books and where a truck is legitimately used for

hauling and delivering, the ration boards seem to allow most any amount of gasoline needed for the operation of a truck in the business.

"S coupon books with sufficient gasoline for one's business can also be obtained for 'rebuilt vehicles.' The rules for such rebuilt vehicles are as follows:

#### Rebuilt Vehicles

"The following paragraphs may be used as a rule-of-thumb guide in passing upon conversions of beach wagons and passenger cars. It must be clearly understood that while the boards may use or may treat vehicles changed as in (See GAS RATIONING on page 65)

### Torr Tells How To Pick Up Odd Coins

PHILADELPHIA, Oct. 10. — Roy Torr, distributor of coin machines, is calling the attention of his customers to the fact that people in stores now have more odd pennies than ever due to taxes of various kinds. He urges the placing of many of the small types of coin machines on counters in stores to pick up these odd pennies.

Torr says operators have experienced during the past several years the fact that pennies in circulation mean much greater play for small coin machines.

He is especially recommending scales, postage stamp venders, bulk merchandiser, book match venders and the small counter trade stimulators.

### DON'T MISS THIS

**NEW 1942 ROCK-OLA, \$395.00** Each  
NEVER BEEN OUT OF THE CRATE • WHY PAY MORE  
**SAVING YOU \$171.00 PER ROCK-OLA**

Rock-Ola Spectrovox .. \$189.50	Wurlitzer No. 950 .. \$495.00	
Rock-Ola Universal .. 72.50	Wurlitzer 750E .. 375.00	
Rock-Ola Wall Box .. 17.50	Wurlitzer W. B. ... 22.50	
<b>PIN GAMES</b>		
Air Force .. \$ 42.50	A. C. Slot .. \$ 50.00	
All Out .. 65.00	Paces Races, Brown Cabinet. 75.00	
Big Chief .. 22.50	Paces Comet .. 75.00	
Click .. 42.50	Vestpocket Bell, Chromium. 35.00	
Captain Kidd .. 42.50	Vestpocket Bell .. 20.00	
Commander .. 62.50	<b>COUNTER GAMES</b>	
Fleet .. 22.50	Ace .. \$ 2.00	
Fan Dancer .. 32.50	American Eagle .. 5.00	
Five & Ten .. 59.50	Baby Track .. 2.00	
Glamour .. 25.50	Bones .. 5.00	
Hi Dive .. 42.50	Challenger .. 10.00	
Home Run .. 17.50	Cub .. 2.00	
Knock Out .. 69.50	Daval "21" .. 2.00	
Keep 'Em Flying, New .. 150.00	Fair Deal .. 2.00	
Keep 'Em Flying .. 95.00	Fire & Smoke .. 10.00	
Legionnaire .. 32.50	Good Luck .. 5.00	
Limelight .. 19.50	Imp .. 2.00	
Major .. 39.50	Jiffy .. 5.00	
Monicker .. 59.50	Kazoo .. 2.00	
Nine Bells .. 45.00	Mercury .. 5.00	
Pan American .. 39.50	Pikes Peak .. 14.50	
Paradise .. 29.50	Peep Show .. 10.00	
Polo .. 15.00	Pok-O-Reel .. 5.00	
Powerhouse .. 27.50	Races .. 5.00	
Snappy .. 39.50	Rex .. 5.00	
Spot Pool .. 39.50	Scales .. 29.50	
Sporty .. 17.50	Stamp Machine .. 10.00	
Texas Mustang .. 49.50	Triple L Jacks .. 5.00	
Turf Champ .. 32.50	Wings .. 5.00	
Victory .. 59.50	Match Dispenser .. 2.75	

Terms: One-Third Cash With Order, Balance C. O. D.

## T. R. BARTLEY

609 SOUTH THIRD

LOUISVILLE, KY.

### A-1 RECONDITIONED COIN MACHINE BARGAINS

<b>PHONOGRAPHS</b>		<b>SCALES</b>		<b>Jalbird, complete with base, equipped with Jap unit &amp; change scenery .. \$125.00</b>	
Seeburg Model Rex, equipped to operate with Wireless Wall Boxes \$192.50	Seeburg Model "B" .. 49.50	Wating Fortune Telling .. \$65.00	Kirk Horoscope .. 65.00	<b>COUNTER GAMES</b>	
Seeburg Model "B" .. 49.50	Seeburg 20 Record Changer, equipped to operate with Wireless Wall Boxes, built into Charm Cabinet .. 394.75	<b>ACCESSORIES</b>			
Seeburg Melody King, 20 Record .. 110.00	Seeburg Model Royale .. 119.50	Seeburg Selectomatic .. \$10.00	Seeburg Sound Transmitter .. 15.00	Cub .. \$ 4.00	Races .. 4.90
Seeburg Model "A" new marbigo finish .. 49.50	Seeburg Model Gem, Wireless Remote Control .. 215.00	Seeburg General Selection Receiver & Solenoid Drum Assembly, 24 Selection Type .. 90.00	Seeburg Wall-o-Matias, Wireless, 24 Selection Type .. 27.50	Yankee .. 4.90	Token .. 8.50
Seeburg Coin Operated Piano, newly painted marbigo finish .. 85.00	Wurlitzer Model 616, Illuminated grill and plastics in slides .. 80.00	Wurlitzer Step Selector, Early .. 7.50	Wurlitzer Stepper Duo Wire, Early .. 25.00	Skill Shot .. 2.50	Yankee .. 4.90
Wurlitzer Model 616 .. 67.50	Wurlitzer 616 .. 67.50	Wurlitzer Stepper Duo Wire, Early .. 25.00	Wurlitzer Adapter, Early .. 27.50	Rok o Reel .. 4.90	American Eagle .. 4.90
Wurlitzer 600 .. 160.00	Wurlitzer Counter Model 61 .. 85.00	Wurlitzer Bar Box, Oh-long Type, Late Mod. .. 42.50	Wurlitzer Wall Box, Model 125 .. 39.50	21 .. 2.50	American Eagle .. 9.50
Wurlitzer Play Master & Tone Column .. 295.00	Rock-Ola Windsor, 20 Record .. 75.00	Wurlitzer Wall Box & Speaker, Comb. Model 430, Brand New .. 100.00	Wurlitzer Wall Box & Speaker, Comb. Model 430, Brand New .. 100.00	Liberty Bell .. 12.50	American Eagle .. 9.50
Rock-Ola Master, 1940 Model .. 180.00	Rock-Ola DeLuxe, new marbigo finish .. 195.00	Rock-Ola Wall Box .. 18.50	Rock-Ola Bar Box .. 18.50	American Eagle (non coin) .. 29.50	Mercury .. 12.50
Mills Throne .. 129.50	Mills Swing King .. 35.00	Buckley Wall Box .. 10.00	Bar Bracket for Buckley Wall Box .. 1.00	21 Late .. 4.90	21 Late .. 4.90
Mills Do-De-Mi .. 35.00	Mills Dance Master .. 25.00	On to Victory Speaker .. 35.00	Singing Picture Speaker .. 29.75	Imps. # & 5c .. 4.90	Penny Packs .. 5.00
Penny Phonnet System, 13 Wall Boxes, Power Supply & Adaptor .. 248.50	<b>SHOOTING MACHINES</b>		Chicken Sam, complete with base .. \$100.00	<b>MISCELLANEOUS</b>	
<b>1/3 Deposit With Orders Required. Before Shipment is effected on our Used Machines they are thoroughly reconditioned and rechecked by expert mechanics.</b>		<b>CONSOLES</b>		Phonograph Cover .. \$ 18.50	Charm Cabinet .. 139.50
<b>W. B. NOVELTY CO., INC.</b>		Mills Jumbo, like new \$135.00		Pin Game Slug Ejector .. 17.50	
1903 Washington Blvd., St. Louis, Missouri		<b>BOWLING GAMES</b>		<b>REHABILITATED PIN BALL GAMES, LIKE NEW</b>	
917 Broadway, Kansas City, Missouri		Bally Alley .. \$35.00		Action .. \$142.50	Midway .. 142.50
		Ten Strike .. 65.00		Sun Valley .. 145.00	
		<b>USED FREE PLAY PIN BALL GAMES</b>			
		Major .. \$37.50			
		Anabel .. 25.00			
		Sparky .. 35.00			
		Spooky .. 15.00			
		Super Six .. 15.00			
		Jumbo .. 55.00			
		Spot Pool .. 55.00			
		Play Ball .. 35.00			

### RECONDITIONED ★ ★ EXCELLENT ★ ★ BALLY PAY-OUTS

4 Hawthornes (Mult.) .. \$49.50 Ea.	1 Keency (Floor Sample) Fortune (Comb. F.P. & C.P.) .. \$225.00
7 Grand Nationals .. 115.00 Ea.	3 Grand Stands .. 85.00 Ea.
1 Thistledown .. 65.00	1 Sport Page .. 65.00
2 Western Big Prize (Mult.) .. 49.50 Ea.	1 Pace Maker .. 115.00
1 Keency Stepper-Upper .. 59.50	3 Dead Heat (Mult.) .. 49.50 Ea.
<b>RECONDITIONED LIKE NEW, FREE PLAYS</b>	
1 Western Seven Flashers .. \$ 89.50	3 Blue Grass .. \$175.00 Ea.
1 Bally Trophy Club, Like New. 225.00	1 Record Time .. 150.00
1 Dark Horse .. 150.00	1 Sport Special .. 135.00

### SPECIAL—

BRAND NEW ORIGINAL SEALED CRATES MILLS CASHPAY, FRUIT REELS JUMBO PARADES... \$139.50 EACH

WE WILL BUY ★ ★ ANY AMOUNT BALLY FAIRMOUNTS, TURF KINGS, JOCKEY CLUBS, KENTUCKYS, LONG SHOTS.

ONE-THIRD DEPOSIT \* \* \* IMMEDIATE SHIPMENT.  
**THE R. F. VOGT DISTRIBUTORS**

MILNER HOTEL BLDG.

SALT LAKE CITY, UTAH

# EASTERN FLASHES

By JOE ORLECK and BEN SMITH

### Key Drive Progresses

The New York operators, thru the direction of the Cigarette Merchandise Association and the Automatic Music Operators' Association, have made great progress in piling up large amounts of keys which they do not need for their present operations. Both associations report that individuals as well as the association have already contributed large numbers of keys. These keys are in great need for use by the government in its scrap metal drive. In a few weeks we shall be able to report on the exact number of keys turned in by the New York operators. Operators all over the country should turn their excess keys over to their local scrap pile.

### Cantor Returns

Lou Cantor, of Louis H. Cantor Company, distributor of cigarette machines for National Venders and dealer in reconditioned cigarette and candy venders, just returned to New York City after a two-week trip thru the Middle West. Lou spent a few days in Cleveland visiting his family and then went thru St. Louis, Cincinnati and Chicago. Now that Lou is back in the city he expects to be around for quite some time.

### See Rosen for New Year's

Harry Rosen, of Modern Music Sales, has mailed a mysterious piece of literature to all his friends and customers reading "Don't make any reservations for New Year's Eve until you see Harry Rosen." Looks like big doings.

### Sossens Sees Pep Champ

Bernie Sossens, the dynamic coinman from Hartford, Conn., was on coinrow this week and is more excited than ever about his fighting protegee, Willie Pep, the featherweight from his town. Willie has just been matched to fight Chalky Wright for the championship at Madison Square Garden on November 20, and Bernie is betting his shirt on the Pep boy.

### Mitchell's War Effort

Irving Mitchell, of I. L. Mitchell & Company, Brooklyn, is practically 100 per cent on war work. Mitchell will continue to deal in coin machines but is bending every effort to turning out equipment on contracts he has in his files. In addition to making items for the war effort, Mitch has turned in 10,000 keys to his local scrap pile.

### Marriage Bells

Blossom Adelman, receptionist at Modern Music Sales, took the long chance on Sunday, October 4, when she married Lou Saland. Blossom will return to the office after a week's honeymoon trip to Atlantic City.

### Iverson and Bilotta

Fred Iverson and Johnny Bilotta, of Eastern Sales Company, Rochester, N. Y., were in the city visiting their friends along coinrow. They completed some purchases and we hear did quite some selling.

### Ike Berman Commutes

Ike Berman, of Economy Sales Company, is commuting between his Baltimore office and his main office in New York City. Ike tells us that he only intends to take these trips until the Baltimore office is running smoothly and Jack, his son, can take over completely.

### Acme Displays Line

Sam Sacks, Acme Sales Company, took advantage of an open meeting at the Headquarters of the local phono operators' association to display the Acme line of remodeled music machines. The new splatter finish of the remodeled phonos

Chicken Sam, \$70; brand new Blue & Gold 5¢ Vest Pockets, \$42; Hittler Ball Gum Targets, \$7; Gott, 3-Way L. B. Grip, \$10; ABT Mod. F, \$10; Victor Home Run, \$10; Ideal Pnut, \$1.50; Stewart-McGuire Nut & Candy Vendors, \$1.50; Kicker & Catcher, \$12; used Green Vest Pockets, \$20; On Deck, \$8; O Johnny, \$8; Snacks, \$4; 1¢ B. & G. V. Pocket, \$25; Bally Baby, \$3; Bennett Exray, \$3; Pike's Peak, \$10; Oub, \$3; 1¢ American Eagle, \$8; International Hurdle Hop, \$10; Non Coin Operated American Eagle, \$8; ABT BILLIARD SKILL, \$15, 1/2 Deposit.

**CAROLINA VENDING CO.**  
Albemarle, N. C.

## Munves Offers Arcade Equipment

NEW YORK, Oct. 10.—Mike Munves, known nationally as the Arcade King, has looked over the equipment he has on hand and decided to offer it to the trade in a big event. "In all the years I've been selling machines to arcades," claims Munves, "I've never had the opportunity to gather such a fine assortment of games as I have at this time. These games are thoroly reconditioned, painted and decorated by the finest mechanics in New York. Among the many games we have on hand, we have something that fits into the needs of every arcade operator. We have small games, large games—new equipment and reconditioned equipment—modern machines and old type machines—and we also have additional parts that may be needed for repairs."

made a very favorable impression on the operators assembled, according to Sam.

### Herb Klein Enlists

Herb Klein, manager of International Mutoscope Corporation export department, has enlisted. Leaving for the army, Herb was given a grand send-off party by his fellow co-workers last week.

### Blendow on Vacation

Al Blendow, manager of International Mutoscope Corporation, arcade division, finally broke away from his hectic routine to take a much-needed vacation. He will be gone for two weeks.

### SPRIT OF VICTORY

Seeburg 8800, RC .. Write  
Seeburg 8800, RC .. Write  
Mills Empress .. \$139.50  
Rock-Ola '41 Masters 189.50  
Seeburg Royal, R.C.U., 149.50  
Seeburg Vogues .. 179.50  
Mills Thrones .. 114.50  
Rock-Ola Universals, New 54.50  
Rock-Ola '39 Counter, 59.50

## BADGER'S BARGAINS

Wurlitzer 850 .. Write  
Wurlitzer 750E .. Write  
Mills Panorams .. \$379.50  
Wurlitzer Twin 12,  
Metal Cabinets .. 114.50  
Wurlitzer 81 .. 69.50  
Rock-Ola Windsor .. 79.50  
Rock-Ola Imperial .. 69.50  
Wurlitzer 616, Illum. 59.50

### BUY MORE WAR BONDS

New and Used Packard Adapter, All Models Write  
Buckley Boxes, 1940 .. \$10.50  
Utah 12" P.M. Speakers 5.50  
Keeney Boxes .. 6.50  
Charm Cabinets .. 89.50  
Rock-Ola '40 Bar .. 6.50  
Wurlitzer Boxes, #100 24.50  
Rock-Ola Moderns .. 49.50

### SLOTS—CONSOLES—ARCADE EQUIPMENT

Pace All Star Comets \$ 49.50  
Mills Gold Chrome .. 195.00  
Pace Comet, Slug Proof 89.50  
Mills V.P. Blue & Gold 32.50  
Mills Blue Fronts, Re-finished like new .. 89.50  
Jennings Red Skins .. 89.50  
Pace Comets .. 29.50  
Mills Cherry Balls .. 119.50  
Pace DeLuxes, Slug Proof 89.50

Mills Four Bells, Late \$345.00  
Keeney Super Bells .. 179.50  
Bally Hi Hand .. 129.50  
Mills Three Bells .. 495.00  
Bally Club Bells .. 189.50  
Jenn. Fast Time, F.P. .. 79.50  
Mills Junie, F.P. .. 79.50  
Keeney Super, 5¢ & 25¢ 279.50  
1941 Saratoga Jr. .. 89.50  
Mills Square Bells .. 59.50

Keeney Submarine .. \$189.50  
Exhibit Merchantman 39.50  
Radio Rifles .. 59.50  
Chicago Coin Hockey, 189.50  
Rock-Ola World Series 59.50  
Kicker & Catcher .. 16.50  
Exhibit Skill Punching 224.50  
Seeburg Converted to Hittler-Jap, Marbletop 129.50  
Keeney Anti-Aircraft .. 59.50

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

### WANTED USED EQUIPMENT FOR CASH

All Types of Coin Operated Machines. Now is the Time to Turn Your Obsolete and Surplus Machines Into Cash. Send Your List of Equipment to Either Office. State Price Wanted.

**BADGER SALES COMPANY**  
1612 WEST PICO BLVD.  
LOS ANGELES, CALIF.

**BADGER NOVELTY COMPANY**  
2546 NORTH 30TH STREET  
MILWAUKEE, WISCONSIN

### CLOSING OUT ENTIRE STOCK

Of New and Used Marble Games. Every game is guaranteed perfect. One-third deposit required with order, balance C. O. D. 250 Games to choose from.

Argentina .. \$25.00  
Band Wagon .. 17.50  
Big Chief .. 17.50  
Blondie .. 12.50  
Captain Kidd .. 40.00  
Defense .. 70.00  
Dude Ranch .. 15.00  
Sevon Up .. 20.00  
Ten Spot .. 27.50  
Victory .. 67.50  
Miami Beach .. 22.50  
Big Parade .. 70.00

Double Play .. \$22.50  
Knock Out .. 72.50  
Sky Blazer .. 42.50  
Sun Beam .. 22.50  
Victory, New .. 85.00  
Home Run '42, New .. 70.00  
Snappy .. 37.50  
Sport Parade .. 25.00  
Star Attraction .. 32.50  
Stratoliner .. 20.00  
Venus .. 65.00  
Wings .. 15.00

Do Re Mi .. \$82.50  
Broadcast .. 22.50  
Defense, New Mod. .. 65.00  
Flickers .. 15.00  
Monickers .. 50.00  
Belle Hop .. 25.00  
5 & 10, New .. 75.00  
Knock Out, New .. 85.00  
West Wind .. 35.00  
'41 Derby, Used 3 Days .. 175.00

Will Buy for Cash 25 Fortune Telling Waiting Scales, Late Models.

### E. E. PETERSON & SON

Crystal Palace Building San Diego, California

## WANTED FOR CASH 10 CHICKEN SAMs

In Good Condition — Wire Immediately

### Crescent Music Company

1400 St. Charles Avenue New Orleans, La.

### MACHINE CLOSE OUTS

7 Chicken Sams (Jap Conversion), Perfectly Reconditioned .. \$112.50  
3 Shoot the Chutes .. 109.50  
4 Anti-Aircrafts (Light Brown) .. 44.50  
4 Anti-Aircrafts (Black) .. 34.50  
4 Bally Bulls .. 89.50  
3 Bally Bulls (Jap Conversion) .. \$ 89.50  
6 Batting Practices .. 109.50  
2 Scientific Baseballs (Brand New) .. 89.50  
4 Galloping Dominoes .. 69.50  
2 Evans Lucky Luero .. 189.50  
3 Keeney Super Track Times (Very Late) 289.50  
All the Above Machines Will Be Thoroughly Reconditioned and Ready for Location.

WILL PAY HIGHEST CASH PRICES FOR WURLITZER SKEEBALLS

### ROBINSON SALES COMPANY

7525 GRAND RIVER DETROIT, MICHIGAN

### ROUTE FOR SALE

Consisting of 26 late model Phonographs. Mostly Wurlitzers. Over half of locations with remote control installations (4 to 11 boxes in each), over 60 boxes in all. Also a few "fill in" machines—Northwestern 1¢-5¢ Peanut and Confection Vendors and a few 1-Ball Automatic Games (Bally), all on locations. I have been doing business with from 3 to 10 years and located in heart of defense area in Western Washington, 25 miles from Seattle. My net take \$4000 in July and August. This is a compact route and a safe guaranteed income, and the price, \$14,500, includes numerous saleboards on location and stocks on hand of Needles, Wrappers, Light Globes, Radio Tubes, Parts and Misc. Machines in shop as well as thousands of Records in files and cross indexed all free and clear and all goes. Doctor has ordered me south for my health. Books are open, but don't bother me if you can't raise \$10,000 cash. Air mail if you mean business and want action.  
ADDRESS: BOX D-298, CARE BILLBOARD, CINCINNATI, OHIO.

### PHONOGRAPH SALE

WURLITZER	SEEBURG
850 .. \$399.00	Hi Tone Remote .. \$379.00
750E .. 359.00	Hi Tone ..
500 .. 159.00	Plain .. 349.00
600 .. 149.00	Crown .. 139.00
24 .. 99.00	Regal .. 129.00
616, Rebuilt 69.00	Casino .. 119.00
616 .. 54.00	

MILLS:  
Throne of Music .. \$109.00  
Empress .. 119.00

ROCK-OLA:  
Super '40 \$190.00  
Master '40 .. 159.00  
DeLuxe '39 129.00  
Standard '39 124.00

Mechanism 24 Wurlitzer in Steel Cabinet with Buckley Adapter, Amplifier, Stepper & Speaker. Complete .. 149.50  
Mechanism Twin 12 Wurlitzer in Cabinet with Buckley Adapter, Amplifier, Stepper and Speaker. Complete .. 109.00  
Buckley Illuminated Late Model Wall Boxes, Like New .. 22.00  
Buckley Illuminated Boxes, New .. 27.50  
Seeburg Wire Box, Like New .. 22.00  
Wurlitzer Wire Box, Like New .. 22.00

BALLY KING PIN .. \$179.00

### AMERICAN VENDING CO.

FOR IMMEDIATE DELIVERY SEND 1/3 DEPOSIT TO BROOKLYN OFFICE

924 Hogan St., JACKSONVILLE, FLA.  
563 Vanderbilt Ave., BROOKLYN, N. Y.

## WANTED AT ONCE!

MEN to represent us as distributors, selling our coin-operated duplex United States Postage Stamp Dispensing Machines to new operators. Prospects obtained from advertising under business opportunity columns of newspapers.

Men who have previously sold vending machines in quantities; or men who are experienced in franchise work preferred.

Open territory. May travel anywhere preferred. This is a career job—not just temporary!

We have one of the few permanent lines left to sell. Our Postage Stamp Machines are considered an essential product by the Government and are being manufactured under priorities. Easy to sell! Splendid discount. Some of our men earning from \$5,000 to \$12,000 yearly. Present vacancies are occasioned by the war.

Good salesmen not experienced in this line will be instructed. We want men who can and will present our proposition intelligently and without misrepresentation.

Write at once, telling us why you think you can qualify, giving age and confidential information about yourself.

Fine, old-established company. Our reference: Dun & Bradstreet.

**SHIPMAN MANUFACTURING CO.**  
Mrs. U. S. Postage Machines  
1326 S. Lorena St., Los Angeles, Calif.

## MECHANIC WANTED

Draft exempt. Must have some executive ability, trustworthy and willing to live in vicinity of Army Camp in Virginia. Must positively know Music, Pin Balls, Ray Guns and Slots. Will guarantee high caliber man \$100.00 a week. Don't answer unless you are qualified.

**Marlin Amusement Co.**  
4018 Kansas Ave., N. W.  
Washington, D. C.

## PINBALL MECHANIC

Must know music, consoles and 1 balls; at least 10 years' experience! \$55.00 to \$75.00 a week. Don't apply unnecessarily.

**BOX D-1**  
The Billboard CINCINNATI, O.

### FOR SALE

Late model, like new Mills Four Bells, straight 5¢ play, animal reels, machine #2167, \$295.00.

**VALLEY SPECIALTY CO.**  
1061 Joseph Ave., Rochester, N. Y.

### SOMETHING NEW!!

Jap conversions for Ten Strike or Ten Pin Bowling Games. Watch the play increase with this change-over installed. Takes ten minutes or less to install on location. Limited supply available. Rush sample order today. Price \$3.00. Payment in full or at least one-half deposit required.

**JULES OLSHEIN AT SEIDEN DIST. CO.**  
1230 Broadway Albany, N. Y.

# MUSIC MERCHANDISING

## Music Operators Provide Trucks for Scrap Drive

**Newspaper gives good publicity to work operators are doing for cause**

SAVANNAH, Ga., Oct. 10.—A group of phonograph operators here have been able to attain that award which operators in many parts of the country have been striving for. They were given a very favorable publicity story in a recent issue of *The Savannah Morning News*, daily newspaper here. The reason for this very valuable publicity is that the juke box operators got together and offered their trucking facilities for collecting scrap in the city in the present national scrap drive.

The city has an official salvage committee of prominent citizens who are enlisting all possible aid in the collection of scrap. Business organizations, of course, are co-operating and the newspapers are also giving publicity to every effort made in the city drive. Recently, when the chairman of the committee was explaining how well various citizens and business organizations were co-operating with the committee, he said that everybody seemed to realize the great need for scrap metal and many are giving their time from their regular business to help in the cause. Then the

chairman said: "We have been getting a lot of scrap so far. Many people have made sacrifices and have gone out of their way to help out the campaign. We just want more of the same."

### Juke Box Volunteers

As an example of what he meant by that, he displayed a list of "juke box" distributors and servicers. A representative of the group had called the committee chairman to say that the entire group wanted to serve gratis as collectors of scrap.

The firms send trucks to all parts of the city and the county in servicing their machines. It would take a load off the five trucks now doing the collecting if these other volunteer trucks picked up small and isolated amounts of scrap.

"For no personal gain nor any recognition, they offered to do this. It is just the sort of co-operation we need and are getting. With more of it, the campaign can go over," the scrap worker pointed out.

The firms who have been given credentials as members of the Volunteer Salvage Corps of the Chatham County salvage committee are:

### Names of Operators

Walker Amusement Company, Mullinix Amusement Company, Savannah Amusement Company, Novelty Amuse-U Company, Jimmie Duke's Atlantic Coast Novelty Company, National Amusement Company, Goldberg Amusement Company, Hobbs Radio Service, Knight Amusement Company, Starkey Vending Machine Company, A. Acrafiotis, Cleve Ellis, and R. Denmark.

Each of them has from one to four pick-up trucks, and the drivers will collect scrap not only at the places they service but also along the way to them.

## Victor Rounds Up New Band Talent

NEW YORK, Oct. 10.—Bob Allen has recently been signed to a Bluebird Record contract by Leonard Joy, who is in charge of recording artists for Victor and Bluebird. The Victor firm regards this as a real talent coup.

Allen has not recorded for any of the major companies, but he came into the limelight a short time ago when he was chosen to play at the Hotel Pennsylvania in place of Glenn Miller, who has joined the army.

Reports are that Allen will not be recording until the present Petrillo recording ban is untangled in some way, but at least Bluebird has him on contract.

It should be good news to juke box operators to know that Victor is already actively rounding up new talent despite the Petrillo ban which went into effect August 1.

It is expected that other record manufacturers will follow the example of Victor.

## Newspaper Says Issue in Petrillo Ban Is Old One

BOSTON, Oct. 10.—*The Christian Science Monitor* in its October 5 issue said that the real fight back of the Petrillo ban was the issue of workers against labor-saving machinery. The article was based on special news reports sent from Chicago to the religious newspaper.

The paper stated that there are many angles to the Petrillo record ban, but that the underlying issue is that of labor-saving machinery. It stated that the real issue began in the building trades.

### Hit-of-the-Month

CLEVELAND, Oct. 10.—Selected as the Hit-of-the-Month song by the Cleveland Phonograph Merchants' Association, Jimmy Monaco's and Ted Koehler's composition *Ev'ry Night About This Time* will be featured on music boxes during October.

First introduced by Fred Waring's orchestra over the air in June, recordings of the song were produced last month on Decca by Jimmy Dorsey and by the Ink Spots, on Victor by Art Kassel, on Columbia by Kay Kyser.

### Historic Location



This Wurlitzer phonograph stands in a location 400 years old, the dining room of the Molina Bezares Restaurant on the Toluca Road, outside of Mexico City.

The restaurant dates to the times just following Cortes. Mr. Bezares was a miller, "molino" in Spanish meaning mill. He supplied grain to the neighborhood, especially to his friend, Don Vasco de Quiroga, who, sent to Mexico to investigate Spanish atrocities, became interested in the welfare of the Indians and built for them hospitals, schools, and trade schools for the teaching of the crafts which they still practice today.

It was about around 1535 that Don Vasco came to Mexico, and the mill (now Molina Bezares Restaurant) dates from about that time.

## Cleveland Ops Still on Air

**Requests for recorded numbers show gains in popularity for program**

CLEVELAND, Oct. 10.—The Phonograph Merchants' Association of Cleveland is now issuing a monthly bulletin entitled "The Phonogram." The October issue is number five and is a newsy sheet of four pages. It has some attractive illustrations.

It announces that the hit tune for October, as selected by this organization, is *Ev'ry Night About This Time*. Cleveland operators are still continuing their radio program which is listed as "The Music Box" and which is heard every Saturday from 5:30 to 6 p.m. over a local station. The program is said to be gaining in popularity every week. Duke Ellington was recently a guest star on the program, and the top five tunes of the week as selected by juke box operators are usually a part of the program. Requests from listeners are also given consideration.

The following article, entitled "Discipline," was written by Peter Lukich, president of the Cleveland chapter.

"If man as an individual cannot solve his own problems he then of necessity must find people facing the same problems and then try to solve them collectively. Collective action means organization and organization means discipline. The problem itself dictates the rules and type of organization required. It also dictates the type of discipline needed to solve the problem.

### What Discipline Is

"Discipline, according to Webster, is strict adherence to rules and regulations laid down by organization. Our particular problem, of necessity, dictates that our organization be democratic in form. This in simple terms means that we, voluntarily, decided to place ourselves and our problems into the hands of our organization, and freely agreed to abide (See CLEVELAND OPS on page 65)

## No Hit War Song Yet; Boys Want That and Dance Tunes

Music, that funny stuff, is in the air in more ways than one. It is being studied very carefully these days by the government to determine its value in the lives of civilians and soldiers. Take it apart and what have you? Just a bunch of sounds, and the world is full of sounds—but some are music and some are not. The difference is in the harmony, rhythm, melody. Official opinion is that there must be music, and to further its cause the War Department conducted a survey in army camps thruout the United States to learn what type of music the boys wanted most. Results show that they want most to hear dance music. And they all want someone to produce a rousing patriotic song; a song that troops will pick up and sing as they go; a song like "Over There."

### Orders From Headquarters

The story is going the rounds that Washington has practically ordered songwriters to sit down and get going on such a song RIGHT NOW. Results so far have not been good. American troops are singing "Jingle, Jangle, Jingle." British troops are singing "Beer Barrel Polka," neither of which flavor of war, but do have the snappy rhythm that can do so much for the men's spirits, especially when the boys are experiencing a sinking spell in the pit of the stomach because they are lonely or blue.

### Praise the Lord

Best bet to date on a war song is "Praise the Lord—and Pass the Ammunition," based on a remark of Father William Maguire, navy chaplain at Pearl Harbor, who manned a machine gun and brought down a Japanese plane.

Some objections have been offered to this song. A network banned it fearing irreverence more than did Father Maguire. The man who wrote it was ordered to keep it out of the jazz category so that it has a hymnal quality. However, it has an excellent rhythm and the sentiment it expresses is A-1. It could stand some variety in the lyrics.

### Juke Boxes Favored

The surveys also showed that the servicemen want juke boxes and like best to get their tunes from them. Elmer Davis, head of the Office of War Information, made a very definite statement before a Senate committee recently that letters he gets from servicemen in Alaska and other parts of the world all say the boys miss juke boxes and the music they got from them.

## Ohio Music Men Furnish Facts on Phono Operations

Members of the Ohio Music Operators' Association submitted information concerning this business to agencies in Washington to be used in compiling data on the phonograph operating business as the government plans to fight the Petrillo ban on records for juke boxes. Two copies of each of the forms reprinted below were mailed to Washington in the form of affidavits.

Both forms are reprinted below for the information of music operators in all parts of the country:

John Operator, being truly sworn, deposes and says that:

1. He is ..... (owner, partner, etc.) of ..... (co.).
2. Said company has been engaged in the business of operating automatic phonographs for .... years.
3. Said company does business in the following counties of (State) .....
4. Business of the company represents an investment of \$.....
5. Said company has ..... employees.
6. The business consists of renting space in restaurants, taverns, hotels, confectionery stores and other places of business for the installation of automatic phonographs upon a percentage basis of rent. Affiant company furnishes all phonographs, records, service, repairs, etc.
7. This company operates phonographs in areas which are in establishments patronized by war workers as well as by members of the armed forces of the United States.
8. Affiant has read the notice issued by (See PHONO FACTS on page 67)

# West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Oct. 10.—With no definite news yet available on the gasoline rationing system to be used on the West Coast, the coin machine business in this section is showing a little apprehension over the matter. If the set-up were known, plans could be made to operate the route or business on that basis. Since there has been no inkling of what is what, the boys are sitting by and idly worrying over the situation. Many are crossing the bridge before they get to it and the matter is causing quite a bit of consternation.

Jobbers' business has fallen off during the last two weeks for reason that operators are not stocking anything at this time. However, this lull was expected in the face of the facts available on the gasoline rationing.

In the operating field collections continue to hold up despite the fact that several spots which were good for coin-operated equipment have folded. Spots were forced to close because of the shortage of help. A chain of eating spots is reported to have closed 6 of its 22 spots. Nearly every spot had music and cigarette vending machines in them. However, the shortage of equipment made it possible to move much of it to other locations. But in this respect there was the additional cost of tearing down and installing again. Of the remaining 16 spots open on the chain, several have curtailed hours. Open hours are from 6 a.m. to 6 p.m., which means that the spots operating are missing the best hours for music and vending machine patrons.

It is good to note in this section, however, that despite all the problems that have befallen the coin machine group at this time, no one is anxious to unload his equipment. Jobbers are faced too with the problem of getting good used equipment to sell.

Service departments are getting more work than they can handle. With no new equipment coming in, the operators are taking care of their machines as tho they were delicate invalids. Parts are another problem here. A number of operators report good stocks of vital parts, and others are finding fellow operators co-operative in lending a hand wherever possible. No matter the part, operators are stocking up on them in the event they have to use this gadget at some future date. Since the variety of parts is large, operators needing less important parts are finding it a comparatively easy matter to secure them.

Bud Parr, of General Music Company, started the ball to rolling on the swapping of locations. The same week that Parr held his meeting, several swaps were reported. It is hoped that in this way tires, time and gasoline can be saved. It is also reported that some operators are leaving the keys to their equipment with reliable location owners in outlying districts in order that change may be secured from the machines when needed. In these spots collections are every other week rather than each week, which tends to cut down traveling a half.

### Homer Razor in England

Word has been received here that Homer Razor, formerly an operator in Burbank, Calif., is now in England. A letter received by his wife recently revealed this fact, and, too, that Razor is keeping up with the coin machine field in this country. He asked that *The Billboard* be sent him so that he would know how the boys were getting along on the West Coast. . . . Bill Hogan, Fresno (Calif.) games and music operator, was in the city recently and put in quite a bit of time on West Pico. . . . Louie Ellis has gone in the coast guard. . . . Dick Gallagher, of Supreme Amusement Company, wire music operator in Orange

County, was in Los Angeles for a look-see.

### "Miss Douglas" Feted

Geraldine Douglas Krausi, for four years secretary at the Los Angeles branch of the E. T. Mape Music Company, was feted by fellow employees at the Nickabob Restaurant Friday night (25). Mrs. Krausi leaves the organization to make her home in San Francisco. A good time was had by all, and Mrs. Krausi received many gifts as token of esteem and appreciation for the swell job she did at Mape's Music. . . . Sam Handman, of Roxy Amusement Company, reports that his takes are keeping on the beam during these times. Handman serves an area that is patronized by war workers. . . . Glenn Wallich and Johnny Mercer, of Capitol Records, Inc., were on hand for the opening of Ray McKinley's band at the Trianon Ballroom in South Gate. Capitol is pushing McKinley's records in this section. This is his first West Coast appearance. . . . Another band well known on coin machines is that of Jimmy Dorsey's. Dorsey is now playing the Hollywood Palladium. Bob Chester, another music machine band, is holding forth at Casa Manana in Culver City. . . . Fred Kohler, of Los Angeles, is being kept on the hop handling his music machines. Business in the music machine field is hitting new heights. . . . Clyde McAtee, of Los Angeles, reports that he doesn't have much leisure time either.

### Plan Hunting Trip

Jack Gutshall, of Jack Gutshall Distributing Company; Jack Pfeffer and several other coin machine operators are planning a hunting trip soon as the season opens. They plan to go into Utah for a stretch of shooting. Extensive plans are being made and will be carried out providing the gas rationing doesn't stop them. . . . Clark Shaw, of Long Beach, made one of his regular journeys into Los Angeles to see what was what in the way of equipment. . . . Whitey Luden, of Glendale, had a horse. Now he has a horse and buggy and he vows that he is going to use it to service machines when the gas pinch comes. . . . Ernest Tolmi, of Wilmington, is doing good business with his scales in that area. . . . Tex McMahon, of San Jacinto, is going strong in that area. He is near an army camp and business is bustling in those areas of the West Coast.

### Peverly in Town

Charlie Peverly, of Oxnard, Calif., was a recent visitor to Los Angeles. He is cutting down on the frequency of his trips to this area. . . . Frank Robison, of R. & H. Amusement Company, is kept on the hop because of the business being done by his machines. . . . Al Cooper, of Capitol Amusement Company, visited Jack Gutshall's recently. Cooper is faced with the problem of rebuilding a garage which was recently destroyed by fire. . . . M. L. Whitman doesn't get much leisure time now with the skee balls and other games that he has taking most of his attention and time. . . . Advance Automatic Sales recently purchased several Sky Fighters to be shipped to Seattle for the arcade there.

### Arcades Going Strong

Badger Sales Company, headed here by William Happel Jr., is doing a lot of shipping with the new playlands and arcades opening in this section. Demand for arcade equipment has increased and both the Los Angeles and Milwaukee offices are shipping plenty of equipment. Offices are also kept busy securing equipment to supply the demand. . . . Jack Prock, well known among operators in Southern California, is spending plenty of time at Badger here to help them get out special equipment.

# New Nickels In Two Weeks

## Reporters get to see new coins and banks will have them soon

WASHINGTON, Oct. 10.—Treasury officials were showing reporters some of the new nickels late this week. It was also stated that banks would soon have some of the new nickels.

A reporter for *The Chicago Tribune* sent his paper the following report:

The new nickel-less nickel will be distributed to banks in about two weeks and a plastic penny may be in the offing, Treasury Department officials disclosed this week.

Secretary of the Treasury Henry Morgenthau Jr. distributed some of the new "silver" nickels to reporters at his press conference. Their production was authorized by an act of Congress on March 27.

Containing 35 per cent silver, 56 per cent copper and 9 per cent manganese as compared with 75 per cent copper and 25 per cent nickel in the coins now in use, the new coins are made of a new alloy never before used anywhere in the world, according to the Treasury, and are the first coins in history to carry the mark of the Philadelphia mint.

### Saves Nickel and Copper

Use of the new alloy will save all of the vitally needed nickel and one-fourth of the copper that formerly went into the production of the 5-cent piece, Treasury officials said.

Except for the mint mark and the brighter and more shiny appearance because of its silver content, the new 5-cent coin looks just like the Jefferson nickel. The letter "P" is imprinted just above Monticello on the nickel.

### \$150,000 Worth Turned Out

Experimental runs in the production of the new coins started on September 18 and about \$150,000 worth have been turned out so far. When reserves are built up sufficiently so that collectors won't take the entire run out of circulation the coins will be sent to the banks, officials said.

To conserve copper, the department is working on a program that will ask people to turn in all of their pennies on the purchase of War Stamps and Bonds. They hope to empty the nation's "piggy banks" and get all of the 1-cent pieces back into circulation.

Meanwhile they are still working on a plastic penny as a possible substitute. Before it could be put into production and later into circulation, however, it would first have to be authorized by Congress.

Pat Paxton  
Back in Coin Machine Biz

Pat W. Paxton, having been with Endy Bros., Cetlin & Wilson and other outdoor shows for the past three years, writes that he would like to inform his friends that he is back to his first love, the coin machine business. He is now in the sales and parts department of the Young Distributing Company, Louisville.

**WURLITZER**



**16 Record Marblglo**

Complete, Ready to Operate, Money-Back Guarantee.

**\$119.50**

1/3 Dep. With Order.

**Buy BONDS BONDS and more U. S. BONDS**

**GERBER & GLASS**

914 Diversey Blvd., Chicago

**USED PHONO NEEDLES RE-CONDITIONED**

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

**NEEDLES RE-SHARPENED**

1-10	15c per needle
10-50	12 1/2c per needle
Over 50	10c per needle

**Re-Sharp Needle Service**

P. O. Box 770 Fort Dodge, Iowa  
A Precision Service

**SPECIAL**

15 New Packard Boxes at \$87.50 Each.  
500 Feet of Cable, \$125.00. Take all \$887.50. Never unpacked.

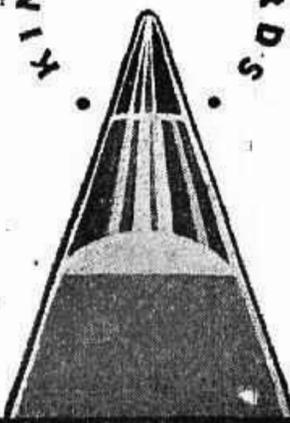
10% deposit with order, balance collect.

**W. R. OLNEY SALES**

Missoula, Montana

**ONLY PERMO POINT**

**HAS THIS REMARKABLE PRECIOUS METAL TIP**



Every Permo Point Needle is tipped with Permometal\*, a costly alloy developed and made in our own laboratories. There is never any change in the quality or quantity of the Permometal in the tip. Every needle is the same. Each is precision ground to satin smoothness to fit the record grooves perfectly. The polishing effect of the tip prolongs record life and maintains high fidelity reproduction.

\* T. M. REG. U. S. PAT. OFF.

**PERMO PRODUCTS CORPORATION**

6415 Ravenswood Avenue Chicago, Illinois

World's oldest and largest manufacturer of long life phonograph needles.

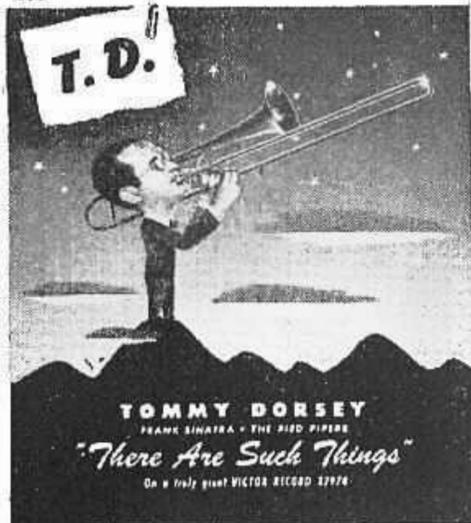
# Petrillo Hearing Oct. 12 . . .

CHICAGO, Oct. 10.—The hearing on the federal injunction suit against James C. Petrillo, president of the American Federation of Musicians, is scheduled to be held here October 12. It will not be possible to get a report on the first day of the hearings in this issue. There were some expectations that Petrillo might petition for another postponement at the last minute, but at last reports the hearing would definitely start as scheduled on October 12.

Due to the many issues underlying the question involved in this case, it is highly probable an appeal will be taken to higher courts, whichever side wins.

# VICTOR SMASH HITS

BY  
**TOMMY DORSEY**  
AND HIS GRAND BAND



His Latest and Perhaps Greatest—

## "THERE ARE SUCH THINGS"

Victor 27974

"All the praises once sung by the operators for the stampede of Buffalo heads created by Dorsey's I'll Never Smile Again will come in for another chorus with the superb waxing of **There Are Such Things**. Not a torch tune like the former hit, it is a beautiful song of love and has everything it needs to become an overnight sensation. And since the thing is exclusive with Dorsey, it should prove a field day for him on the boxes. Platter mate is also potent—**Daybreak**, with Frank Sinatra in a romantic vocal mood for one of his last waxings with Dorsey."—The Week's Best Releases, Billboard, Oct. 10, 1942.

### OTHER DORSEY NIFTIES

- V-27903 "Just as Though You Were Here" and "Street of Dreams."
- V-27923 "Be Careful, It's My Heart" and "Take Me."
- V-27941 "Light a Candle in the Chapel" and "He's My Guy."
- V-27947 "In the Blue of Evening" and "Boy in Khaki—Girl in Lace."
- V-27962 "Manhattan Serenade" and "Blue Blazes."



HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC



ORDER THESE DORSEY HITS FROM YOUR  
**VICTOR RECORD**  
DISTRIBUTOR

★ KEEP BUYING WAR BONDS ★

# RECORD BUYING GUIDE--PART 1

**Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators**

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

## ● GOING STRONG ●

<b>HE WEARS A PAIR OF SILVER WINGS</b> (10th week)	KAY KYSER (Harry Babbitt) ..... Columbia 36604
	DINAH SHORE ..... Victor 27931
	ABE LYMAN (Billy Sherman) ..... Bluebird 11542
	ALVINO REY (Alyce King) ..... Victor 27920
<b>KALAMAZOO</b> (9th week)	GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) ..... Victor 27934
	JIMMY DORSEY (Phil Washburn) .... Decca 18433
<b>BE CAREFUL, IT'S MY HEART</b> (6th week)	BING CROSBY ..... Decca 18424
	KATE SMITH ..... Columbia 36618
	TOMMY DORSEY (Frank Sinatra) ... Victor 27925
<b>MY DEVOTION</b> (5th week)	JIMMY DORSEY (Bob Eberly) ..... Decca 18372
	VAUGHN MONROE (Vaughn Monroe) . Victor 27923
	CHARLIE SPIVAK (Garry Stevens) ... Columbia 36620
	KING SISTERS ..... Bluebird 11555
<b>I LEFT MY HEART AT THE STAGE DOOR CANTEEN</b> (4th week)	SAMMY KAYE (Don Cornell) ..... Victor 27932
	CHARLIE SPIVAK (Garry Stevens) ... Columbia 36620
	RUSS MORGAN (Russ Morgan) ..... Decca 18444
<b>STRIP POLKA</b> (3d week)	ALVINO REY (King Sisters-Chorus) . Bluebird 11573
	KAY KYSER (Jack Martin-Glee Club) . Columbia 36635
	ANDREWS SISTERS ..... Decca 18470
	JOHNNY MERCER ..... Capitol 103

## ● COMING UP ●

<b>HE'S MY GUY</b> .....	HARRY JAMES (Helen Forrest) ..... Columbia 36614
	TOMMY DORSEY (Frank Sinatra) ... Victor 27941
	DINAH SHORE ..... Victor 27963

Continued to lead the field in this department, but failed to show much improvement over last week. Order of favored disks remains the same. Will have to spurt some if it is to land in Going Strong before the other contenders, as some new ones have entered the race and appear to be moving fast.

<b>I MET HER ON MONDAY.</b>	FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909
	HORACE HEIDT (Donna and Don Juans-Charles Goodman) ..... Columbia 36636
	GUY LOMBARDO (Bobby Gibson-Rose Marie) ..... Decca 18435

Came back with a vengeance, lapping the field on a lot of the other tunes. Showed lots of coverage and is pulling the nickels with regularity in choice spots. No telling whether it can keep up its hot pace.

<b>I CAME HERE TO TALK FOR JOE</b> .....	SAMMY KAYE (Don Cornell) ..... Victor 27944
	GLEN GRAY (Kenny Sargent-LeBrun Sisters-Ensemble) ..... Decca 18468

Joe's pal who does the talking just about held his own, which means he'll have to talk faster if he's going to keep this notch. There are some hot entries who aren't going to wait around listening. Kaye is way out in front.

<b>TAKE ME</b> .....	JIMMY DORSEY (Helen O'Connell) ... Decca 18376
	TOMMY DORSEY (Frank Sinatra) ... Victor 27923
	BENNY GOODMAN (Dick Haymes) ... Columbia 36613

What is there to say? *Take Me* is still taking customers for their coins. How long this will go on is a moot point. It probably will never move up to the rarefied atmosphere of Going Strong.

<b>AT LAST</b> .....	GLENN MILLER (Ray Eberly) ..... Victor 27934
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This is one of the Johnny-Come-Latelys that popped up from nowhere. Spotted in the same film that gave us *Kalamazoo*, but published by a different firm, the ballad is beginning to get a heavy spin on the music machines. Can't tell if it's here to stay or not, but here it is. Lots of other disks out on the tune, but Miller is getting most of the coins.

<b>MANHATTAN SERENADE.</b>	JIMMY DORSEY (Bob Eberly) ..... Decca 18467
	TOMMY DORSEY (Jo Stafford) ..... Victor 27962
	HARRY JAMES (Helen Forrest) ..... Columbia 36644

Another new 'un, and this one is here for keeps. Tune has been getting a terrific ride on the air waves last two weeks, and being a standard item in the music charts it didn't take much to get it on the machines. Should climb steadily. Artists may change in popularity. So far it's Jimmy D.

<b>WHITE CHRISTMAS</b> ...	BING CROSBY ..... Decca 18429
	FREDDY MARTIN (Clyde Rogers) ... Victor 27949

Didn't get around much more than last week because pub is still holding back on ether plugs, but film from which it comes is beginning to cover the picture outlets and will push the tune to the fore even if the pub doesn't. Martin is beginning to show up and may give Bing a run for it.

<b>JUST AS THOUGH YOU WERE HERE</b> .....	TOMMY DORSEY (Frank Sinatra-Pied Pipers) ..... Victor 27903
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It's going to have to go some, even to remain in the department. There's a lot of stuff coming up that's just going to elbow aside this one unless it shows more strength. Shouldn't be surprised if last week's position, its first time in Coming Up, should prove to be the highest it reaches.

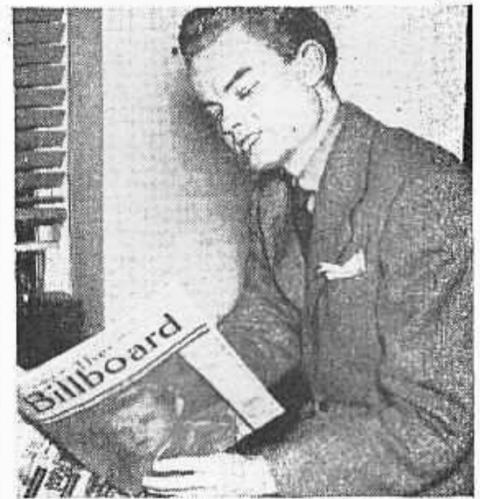
Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

**PART TWO** of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

# BLUEBIRD TOPNOTCHERS

BY  
**MUSICAL COMEDIAN SPIKE JONES**  
And His City Slickers



Spike reading rave review of "Der Fuehrer's Face"

## His Newest Nutsey Novelty **DER FUEHRER'S FACE** B-11586

"'Der Fuehrer's Face' is the type of war tune that everybody has been waiting for, and in both city and country locations the side's spinning should keep the meters in the machines clicking merrily . . . the plattermate ('Go Back to West Virginia' should rate as a 'Jersey Bounce' at ice cream parlors."—**Billboard** "On the Records," Sept. 26th. "Hilarious novelty by Jones and the clever Grayson has not had sufficient time to make itself felt on the boxes, but it is a copper-riveted cinch smash."—**Billboard** Record Buying Guide, Oct. 3.

### OTHER SPIKE JONES HUNDINGERS!

- B-11560 "Come, Josephine, in My Flying Machine" and "Siam."
- B-11530 "Little Bo-Peep Has Lost Her Jeep" and "Pass the Biscuits, Mirandy"
- B-11466 "Clink, Clink, Another Drink" and "Pack Up Your Troubles in Your Old Kit Bag."
- B-11364 "Barstool Cowboy From Old Barstow" and "The Covered Wagon Rolled Right Along."
- B-11282 "Behind Those Swinging Doors" and "Red Wing."



HELP YOUR CUSTOMERS KEEP GOING WITH THESE SWELL TUNES



Order Today From Your  
**VICTOR-BLUEBIRD**  
RECORD DISTRIBUTOR

★ KEEP BUYING WAR BONDS ★

# on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 21)

## THE MERRY MACS (Decca 18498)

*Praise the Lord and Pass the Ammunition*—FT; V. *Tweedle o Twill*—FT; V.

It was the Merry Macs who first applied the urban rhythm to such rustic rousers as *Deep in the Heart of Texas* and *Jingle, Jangle, Jingle*. This outstanding vocal troupe now reaches out again and brings forth another rustic tidbit that is rich in harmonic appeal. It's the lilting *Tweedle o Twill*, a tuneful and rollicking serenade to the happy-go-lucky and carefree country boy. Ditty, one of those 16-bar patterns with a simple melody that takes immediate hold, was an instant hit the day it started spinning in the folk-tune lists. It was introduced on the waxes by Gene Autry, who had a hand with Fred Rose in fashioning it. While it doesn't have the infectious appeal of the earlier hillbilly hits, nor those contagious handclappings and spur jangles, it's still a cinch to grab off hit-parade honors. The Merry Macs take it at a lively tempo, thoroughly rhythmic throat. The vibes, guitar and bass as ever provide the instrumental accompaniment. Plattermate is the war song, *Praise the Lord*, inspired by the already famous words by the chaplain at Pearl Harbor. The Macs give it that Holy Roller rhythm ride, replete with handclapping and hosanna shouts, singing it at a bright moderate tempo.

Operators spotting folk disks already know what "Tweedle o Twill" means to the music machines, and there is plenty of promise in this waxing to start the song off at the city spots.

## JOHNNIE JOHNSTON (Capitol 120)

*Dearly Beloved*—FT; V. *Easy To Love*—FT; V.

The new label has a find in Johnnie Johnston as a vocal heartthrob that brushes against fem ears just the right way. New in wax circles, Johnston is a familiar radio voice via the *Club Matinee* programs, and is now going thru star-making paces at the Paramount studios. Effortless in his lyrical expressions, and with plenty of warmth in his voice, the troubadour impresses no end with these two ballad sides. *Dearly Beloved* is Johnny Mercer and Jerome Kern's tender love song from the *You Were Never Lovelier* movie, and it gets sympathetic song treatment here. The soothing baritone voice, backed by rich strings, makes the side spin big for a chorus and a half. Tempo is moderately slow, but maintains a rhythmic pace thruout, to make the side just as enjoyable for dancers. Gordon Jenkins takes orchestral credits, and highly creditable ones, for the accompaniment. The singer is even more impressive for the flipover. It brings back one of the better Cole Porter tunes from the earlier *Born To Dance* movie. Maintaining the same tempo, and with the advantage of the rich fiddle bank, Johnston takes this lovely song in stride for a chorus and a half.

There are plenty of bright shining qualities in this singer. And with his movie career in the making, he should build plenty box office for the music boxes. For locations fond of the vocal sides, his "Dearly Beloved" is a cinch to impress phono fans. And at the smarter spots, "Easy To Love" is always good for a spin.

## WOODY HERMAN (Decca 4372)

*The Singing Sands of Alamosa*—FT; VC. *Gotta Get to St. Joe*—FT; VC.

This couplet was late in coming, but certainly well worth waiting for. When the Hermanites dip into the low-down musical grooves, they're always sure to come up with a musical kick. And there is plenty of such boot to Joe Bishop and Leo Corday's *St. Joe*. It's the typical blues ditty, with maestro Woody wailing that he must get to St. Joe. At a moderate tempo in a two-beat jumping rhythm, the unison saxes introduce the blues riff for the opening chorus, the bridge carried by the maestro's clarinet. Herman takes the second stanza for the vocal and, as ever, is right at home with such a tune. For the final stretch, the ensemble builds it in sock style, with heavier Dixieland beats for a half chorus to carry it out. *The Singing Sands*, a

typical and highly tuneful outdoor ballad, is given a righteous and rhythmic boot in the Herman handling. And not at the expense of the melody. With all the rifting and carving, the tune is still distinguishable. At a bright and moderate tempo, the ensemble cuts the opening chorus, building it in heavy rhythmic style. Herman handles the vocal, sticking close to the melodic line, with the ensemble harmonizing the vocal riffs to embellish the background. Herman fades for the last half of the vocal, with the ensemble coming up to cut the song in swing choir style, challenging the piano riffs to give the final windings an added punch.

For the hop, skip and jump incentives, the youngsters will all go for "Gotta Get to St. Joe." And altho "The Singing Sands of Alamosa" has not yet hit the song heights, Woody Herman's rhythmic kick for the ballad should find the youngsters kicking in with plenty of coins.

## THE MARSHALLS (Hit 7019)

*He's My Guy*—FT; V. *Amen*—FT; V.

This disk couples two of the more important tunes of the moment. However, there is little beyond the conventional that the singing Marshalls bring to the sides. Little imagination in their arrangements, nor does the mixed troupe get anything beyond the conventional in the musical support from the studio orchestra. In all, there is very little inspiration in the efforts of either voices or orchestra. *He's My Guy*, the already familiar torch ballad, is taken at a moderately slow tempo, with moderate bounce beats applied for the *Amen* swing spiritual that owes its wide appeal to earlier record versions after being lost in the *What's Cookin'?* screen score.

Apart from the fact that both sides bring tunes that are meeting with wide approval among phono fans, there is little to commend them for phono use.

## ANDY KIRK (Decca 4381)

*Worried Life Blues*—FT; VC. *Boogie Woogie Cocktail*—FT.

This disk serves to introduce Kenneth Kersey as a member of the Kirk clan, taking over the piano bench vacated by Mary Lou Williams. It's a tall order for any ivory tickler, but Kersey comes thru. Has his inning for the eight-to-the-bar *Cocktail*, his own opus. Kersey plays a mess of piano, and he hits the ivory keys clean in spite of the heavy touch. He takes the blues boogie at a fast tempo, pacing the side right from the edge, with the band providing rhythm support and bringing up the releases. *Worried Life* is the typical race blues, with Ted Smith's husky singing warning his life that she is not going to worry his life any more. Taking it at a moderate tempo, the trombone carries the opening stanza and the tenor sax blows the blues to split the singer's storytelling.

For race locations, this couplet should serve double duty for the music operators.

## WOODY HERMAN (Decca 18512)

*Santa Claus Is Comin' to Town*—FT; VC. *Jingle Bells*—FT; VC.

Getting a complete jump on the holiday season, the label complements Bing Crosby's four hymnal sides with two more yuletide traditionals. Only these by Woody Herman are chopped up in swing style. Fact is that there is too much chopping of the melodies, with too little polish applied to the edges. Nonetheless, it gives the two holiday tunes in style designed to attract the youngsters. And, both being gay songs, they lend themselves to that treatment. While it is a far cry from the Glenn Miller waxed interpretation of a year ago, Herman has the boys in the band bear down heavily for *Jingle Bells*, taking it at a fast tempo. Carolyn Grey gives voice to the verse, and the ensemble harmonizes in rhythm pattern for a vocal chorus. Spinning also gives Herman a chance to blow hot on his clarinet for a chorus, and the brasses to scream for the out-chorus. A medium tempo is set for J. Fred Coots and Haven Gillespie's *Santa Claus* pop, which has assumed standard proportions among yuletide tunes. Band bears down, heavily for the opening stanza, with the

clarinet and trumpet sharing a second frame. Herman sings a third chorus in straight style against the heated rhythms, and the ensemble takes over for another sock chorus to carry it out.

With the holiday season approaching, music operators would do well to hold these two sides in reserve for holiday play.

## BING CROSBY (Decca 18510 and 18511)

*Silent Night, Holy Night*—V. *Adeste Fideles*—V.

*Faith of Our Fathers*—V. *God Rest Ye Merry Gentlemen*—V.

There are still plenty of shopping days left to Christmas, but hardly enough time to give the wax factory a chance to press enough of these Christmas hymns to meet the demand created each holiday season. For this yuletide Decca has printed up a de luxe edition of Bing Crosby's reverential singing of *Silent Night, Holy Night* and *Adeste Fideles* (*O, Come All Ye Faithful*) (18510), the latter hymn sung both in Latin and English. For these two and the other two traditional holiday hymns (18511), Crosby is assisted by the mixed chorus, directed by Max Terr, and John Scott Trotter's orchestra. Forgetting the jazz idiom entirely, all four sides are in good taste, Crosby's chanting ever most respectful and expressive of reverence.

These sides are for counter trade and not meant for the music boxes.

## POLKAS

There is no neglecting music operator needs for polka platters, which always bring in a heavy play at the locations of an international character and those in rural sectors. Jolly Jack Robel (Decca 4382) steps out with two sides of major import. Applies a polka-fox trot beat in bright fashion for *The Farmer Took Another Load Away*, the rustic qualities of this pop tune of an early vintage making it a natural for such treatment. The boys in the band cut in for vocal choruses. A gay and fanciful *Philadelphia Polka* completes the disk.

Walt Leopold, employing accordions and fiddles, fashions two lively Polish dance polkas for the Standard label (T-2041), bearing the descriptive titles of *Emily for Me* and *Carrot-Top*. And in like manner, two dance polkas of Polish origin are coupled for the Columbia label (12243-F) in *Falconette Polka* and *Rock and Rye Polka*.

## Sterns Week-End At Richmond Home

ELIZABETH, N. J., Oct. 10.—Dave Stern, of Royal Distributors, this city, reports he and Mrs. Stern recently spent a week-end at the home of Mr. and Mrs. K. A. O'Connor, of O'Connor Vending Machine Exchange, Richmond, Va. The O'Connors live in Richmond at Sting Ray Point.

Stern said: "One of the purposes of the celebration which caused Mrs. Stern and myself to come down to Richmond was the big deal which O'Connor and myself just completed. I believe this deal is going to make as much history

## Miami Equipment Expands; Increases Sales Force

CINCINNATI, Oct. 10.—The business of Miami Equipment Company, especially that of buying and selling complete phonograph routes, has developed to such an extent in the past few months that it has become impossible for Jack Markham, general manager of the firm, to do the necessary traveling and look after all details.

Leo Greenberg, who has had years of experience in the coin machine business, has joined the Miami Equipment Company and will take over a great deal of the work and responsibility in connection with the buying and selling of routes.

## GAS RATIONING

(Continued from page 60)

licated as a sufficient compliance with the rebuilding requirement of the Regulations, nevertheless these particular changes cannot be insisted upon as the only adequate method of conversion.

"(1) The applicant must satisfy the board that the vehicle has been and is to be used primarily and customarily for the hauling and delivering of property and commodities. The form of affidavit suggested in G-27 should be used as part of the evidence required. We repeat that mileage may be allowed only for bona fide truck uses, and only when the transportation of property is the real purpose of the trip.

"(2) Beach wagons must have a permanent flooring, so altered as to prevent the installation of seats and so constructed as to carry a normal truck load. Plywood paneling must extend from the floor to the roof, blocking out all windows in back of the driver's window with the exception of the window in the tail gate, accompanied by the removal of glass from such windows. A partition must separate the front seat from the rear of such beach wagon, with provision for rear vision thru an aperture.

"(3) Converted passenger cars require the removal of the rear seat in its entirety, with a raised platform installed as a permanent structure. Complete accessibility thru from trunk to the tonneau of the motor car. The paneling of plywood inside the body of the car should extend from the floor to the roof. No partition will be required.

"(4) Coupes converted and used for delivery purpose must have a permanent pick-up body assembly attached and welded in place of the complete assembly in the rear deck.

"Thus you can see that the rationing rules in effect here at present will allow you enough gasoline to continue your business without taking steps so drastic that your business will greatly suffer."

as did those marvelous Virginia hams we enjoyed at the O'Connors."

The Dan Hawleys, formerly of Cleveland and now of Portsmouth, Va., also visited the O'Connor home.

and now . . . the greatest of all song HITS  
MADE EVEN GREATER BY THE BRILLIANT RECORDINGS OF

AT THE CROSSROADS

JIMMY DORSEY DECCA 18467  
VAUGHN MONROE VICTOR 27950

EDDIE DUCHIN COLUMBIA 36570  
SHEP FIELDS BLUEBIRD 11578

Based on ERNESTO LECUONA'S INTERNATIONALLY BELOVED "MALAGUENA" HIS MOST OUTSTANDING CREATION

Another best bet "PAPER DOLL" Hear the sensational recording by the MILLS BROTHERS Decca #18318 . . . WATCH IT CLIMB!

EDWARD B. MARKS MUSIC CORPORATION  
RCA BUILDING • RADIO CITY • NEW YORK  
Frank Hennigs, Gen. Prof. Mgr.

Richmond, Va.

RICHMOND, Va., Oct. 10. — Wyatt Cornick, local record distributors, recently lost two of their representatives to the service with Jimmy Carpenter joining the signal corps and Doc Reams entering Officers' Training School. Doc, who recently had the misfortune of breaking his ankle, was given time to recover from his break before reporting.

Sandy Martin, record department manager for Walter D. Moses & Company, has a new assistant in the person of Louise Kindervater.

Judson (Pug) Williams postcards from Veterans' Hospital, Kecoughtan, Va.: "Doctor says my eye is ready, so I'm looking for an operation this week. He has canceled my pass. I am terribly anxious to have it over so I can get out of here."

Because of the difficulty in getting enough of the top records, operators in this territory are resorting to more and more race records, finding a regular, steady, almost standard demand on the boxes for these tunes.

Record suggestions



For YOUR MUSIC MACHINES from

JIMMY DORSEY

AND HIS ORCHESTRA

featuring

BOB EBERLY and HELEN O'CONNELL

on DECCA records

18460

BRAZIL backed by DAYBREAK

The Billboard says—

(On the Records, Oct. 10, 1942)

"Having made phono history with 'Green Eyes' and 'Amapola,' JIMMY DORSEY has recreated the same sock for 'Brazil'... will unquestionably prove as potent for the operators as the gold mine tapped by the two earlier hits!"

Personal Management Bill Burfon  
Direction  
General Amusement Corporation

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

THERE ARE SUCH THINGS TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974

After one week on the market this wonderful ballad shapes up even stronger than when it first appeared. The seven days have been sufficient for the tune to grow familiar to those who heard it first, and the latest talk is that the thing might develop into a perennial, a real evergreen. There are not many such songs per season, and the prediction of long-lasting popularity for this item may be exaggerated. Be that as it may, the song and the terrific Dorsey arrangement hardly figure to miss Going Strong as soon as the operators get enough copies.

DON'T GET AROUND MUCH ANYMORE INK SPOTS Decca 18503  
GLEN CRAY (Kenny Sargent-LeBrun Sisters) Decca 18479

This old Ellington tune with new words by Bob Fussell came in for a revival several weeks ago with the appearance of the Glen Gray disk. Now we have the Ink Spots with a characteristic interpretation, and the song's chances are doubled. May not appeal to all locations, but then very few numbers do. Should be given a chance and might smash. Is a nice ballad with plenty of rhythm.

STREET OF DREAMS INK SPOTS Decca 18503  
TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27903

Here is another revival which has been on hand in the Tommy Dorsey version for many weeks, but has been obscured by the success of its plattermate, *Just as Tho You Were Here*. Now come the Ink Spots with their rendition waxed on the reverse side of *Don't Get Around Much*. So this number, which has a great chance on its own account, may click as soon as the others run their course. A mood ballad, it deserves purchase merely for its own potentialities. Fact that it is coupled with such strong tunes makes it an additionally wise buy.

MOONLIGHT BECOMES YOU HARRY JAMES Columbia  
GLENN MILLER Victor  
BING CROSBY Decca

Every now and then we give operators advance notice of a big song which figures to click as soon as it is available on records. This is the No. 1 ballad from the forthcoming Bing Crosby-Bob Hope pic, *Road to Morocco*. A glance at the above line-up of James, Miller and Crosby gives a faint idea as to the importance of the song. Paste this on your desk and make sure to gobble up all the copies you can get as soon as the first sides appear.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

HERE COMES THE NAVY. ANDREWS SISTERS Decca 18497

It wasn't so long ago that the coins were rolling to the tune of *Beer Barrel Polka*. This number uses the same tune but adapts it to a set of nautical lyrics with plenty of punch. It's an *Anchors Aweigh* type of song, being a vocal exhortation to make way for the navy, and with the melody already an established hymn it's a cinch to spin in the music boxes. Plattermate, *Massachusetts*, is the best version of the song recorded thus far. Girls do a swell job that ought to have the kids in a state of delight for weeks.

THERE'LL NEVER BE ANOTHER YOU GORDON JENKINS (Bob Carroll) Capitol 119

This lovely ballad from *Iceland*, the movie that pairs Sonja Henie with Sammy Kaye, is rich in promise. Jenkins's disk features his own one-fingered piano style in carrying the melody and gives the song a smooth, smart dress. Lyrics are also handled well by Bob Carroll's fine baritone. Other side is a similarly effective handling of *Daybreak*.

TWEEDLE-O-TWILL MERRY MACS Decca 18498

Having blazed the trail for *Deep in the Heart of Texas* and *Jingle, Jangle, Jingle*, the Merry Macs now apply their torch to another song of the open country. Looks as if they might score three in a row. This breezy ditty, which lays itself open for tweet-tweet effects, is a typical Western, about a country lad who spends his time doing nothing, lolling around in the fields and near the brooks. Song is by Gene Autry and Fred Rose and has been a top hit in hillbilly locations for months. Its job will be harder with city folk, but the title is attractive and it has a good chance.

DEARLY BELOVED JOHNNIE JOHNSTON Capitol 120

Here is another picture ballad that is starting to build big. By Johnny Mercer and Jerome Kern from *You Were Never Lovelier*, the Fred Astaire-Rita Hayworth feature, it gets fine vocal treatment from Johnnie Johnston, long featured on the network *Club Matinee* shows and now being groomed for pic stardom. The sugar-coated voice coupled with the film build-up should bring plenty of nickels for this side.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

TAX BILL

(Continued from page 59)

mium, merchandise or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features. For the purposes of this section, a vending machine operated by means of the insertion of a 1-cent coin, which, when it dispenses a prize, never dispenses a prize of a retail value of, or entitles a person to receive a prize of a retail value of, more than 5 cents, and a so-called 'digger machine' which, when it dispenses a prize, never dispenses a prize of a retail value of, or entitles a person to receive a prize of a retail value of, more than 25 cents if, in the case of both machines the only prize dispensed is merchandise and not cash or tokens shall be classified under clause (1) and not under clause (2)."

(c) EFFECTIVE DATE OF AMENDMENTS—The amendments made by this section shall be first applicable as follows:

(1) In the case of machines the rate of tax on which is increased, to the year beginning July 1, 1943.

(2) In the case of machines not subject to tax prior to such amendments, no tax shall be payable with respect to any period before the effective date of this title.

(3) In the case of machines if the limitation on the amount of the prize dispensed is 5 cents, to the year beginning July 1, 1942.

(4) In the case of machines if the limitation on the amount of the prize dispensed is 25 cents, to the year beginning July 1, 1943.

IMPORTANT NOTE: The Senate Finance Committee amended the above version of the bill to put diggers in the \$100 class of gaming devices. Copy of the digger amendment was not available for publication.

For reference purposes, the House version of the 1942 coin machine amendments is reprinted below. After the Senate votes on its version of the bill, the document will then go back to joint committee of both Houses for ironing out differences between the two versions.

Some opportunity for changes will be given in the joint conference committee. It can decide to return to the original rates in the House bill, or approve the higher Senate rates.

Neither version of the bill seems to settle in any way the rates for free-play games (when free plays are redeemed) nor the rates for penny counter gaming devices, other than the rules of the Internal Revenue Department will still stand.

SECTION 617

Coin-Operated Amusement and Gaming Devices

(a) DEFINITION—Section 3267 (b) is amended to read as follows:

"(b) DEFINITION—As used in this part, the term 'coin-operated amusement and gaming devices' means (1) any amusement or music machine operated by means of the insertion of a coin, token, or similar object, and (2) so-called 'slot' machines which operate by means of insertion of a coin, token, or similar object and which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive, cash, premium, merchandise, or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features. For the purposes of this section, a vending machine operated by means of the insertion of a 1-cent coin, which, when it dispenses a prize, never dispenses a prize of a retail value of, or entitles a person to receive a prize of a retail value of, more than 5 cents shall be classified under clause (1) and not under clause (2)."

(b) LIST OF SPECIAL TAXPAYERS—Section 3267 is amended by adding at the end thereof the following new subsection:

"(e) LIST OF SPECIAL TAXPAYERS—With respect to the year beginning July 1, 1942, the provisions of Section 3275 (relating to a list of special taxpayers) shall not be applicable to persons who have paid special tax with respect to coin-operated gaming devices as defined in clause (2) of subsection (b)."

(c) EFFECTIVE DATE OF AMENDMENTS—The amendments made by this section shall be applicable to the year beginning July 1, 1942, except that no tax shall be payable with respect to an article, not taxable under Section 3267 of the Internal Revenue Code before its amendment by this section, for any period before the effective date of this title.

# AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

### News Notes

Another folk disk that is beginning to show up in operators' reports as a competitor of regular pop bands is Zeke Manners' version of *When My Blue Moon Turns to Gold Again*, which has had many mentions on the regular pop lists thru the South. . . . Louise Massey's new tune, *Melody Hill*, is being published by Chart Music. . . . The not strictly a folk record, Spike Jones's recording of *Der Fuehrer's Face* comes close to the folk category. And it's one of the most sensational tunes now on the waxes. As one indication of its popularity, Abraham & Strauss, large Brooklyn (N. Y.) department store, reports that one copy of the disk is sold in the store every two minutes.

### Week's Release

**Zeke Manners and His Gang (Bluebird B-9041)**

*I Betcha My Heart I Love You* and *That's Why I Waited So Long*

*Betcha*, on the A side, is a bright, bouncy and very attractive ditty with real possibilities of making the pop lists. Manners and his crew present it with chorus vocals alternating with solo voice, and the band backing sailing along in their usual excellent style. A brief yodel passage takes it out. *Waited*, on the B, is a soft, sweet love ballad, a really lovely tune, with matching words that are also well above average—and it, too, shows real possibilities for the pop lists. Solo voice and chorus again take it, with band interludes and one solo vocal backed by humming. It's a swell job on an excellent number. Both sides have very definite possibilities on the machines.

### Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"CHIMNEY SWEEPER POLKA": Viking Ac-

cordion Band (Decca 4332)—Released a couple of months ago, this has shown up in isolated spots; anywhere where the polka craze continues strong, it's definitely worth a whirl. The Viking crew, directed by L. A. Berg, is an outstanding aggregation, getting a sweet, mellow and full tone from the squeeze-boxes, combined with wonderful versatility, and the tune itself is excellent.

### Letter Box

Each passing week puts Elton Britt's recording of *There's a Star-Spangled Banner Waving Somewhere* in a more powerful position. It's sweeping the country, according to all reports received, and in many localities is breaking into high spots even as compared with pop band recordings. This applies even to the big cities where folk tune recordings aren't usually very strong. Among localities reporting it as tremendous last week were Salt Lake City (where it is by long odds the leader in the field), Minneapolis (where it completely blankets the territory so far as folk tunes are concerned, no other waxings getting even a mention), Bridgeport and many others. . . . Gene Autry's smash, *Tweedle-o-Twill*, continues strong, of course, and other Autry waxings are also showing up high in many reports. These include *Tears on My Pillow, I'll Wait for You, I'll Be True When You're Gone* and *Call for Me and I'll Be There*. It's to be noted that the East is the section where Autry popularity currently seems the strongest. . . . A couple of Ernest Tubbs stand-bys are still cleaning up handily, according to the reports. They are, of course, *When the World Has Turned You Down*, which is still leading lists from localities as scattered as Milwaukee and Wilmington, and *Walking the Floor Over You*, which remains a strong contender particularly in the South. . . . In Milwaukee, the center of the polka craze, top honors in that field still go to the Plehal Brothers' version of *Happy Hour Polka*, which is going extremely strong. . . . The Far West is paying plenty of nickels to hear Jerry Abbott's version of *Get a Move On, Cowboy*. . . . The Midwest is

giving a heavy play to Bob Wills's waxing of *Sitting on Top of the World*. . . . Thru the East there's a heavy play going to Jimmie Davis's recording of *I'm Knocking at Your Door Again*.

### Phila. Music Operators Select October Record

PHILADELPHIA, Oct. 10.—Working in close co-operation with the Cleveland music operators' association, the local phono operators are using the same selection as the "Hit Tune of the Month." October marking the second month for the local promotion, the month's selection is *Every Night Around This Time*. In selecting the same record each month as in Cleveland, it means using the same promotional ideas in both cities and being able to test the ideas on a comparative basis. It is believed that the Philadelphia-Cleveland tie-up on the "Hit Tune of the Month" will lay the groundwork for such promotions among music associations on a nationwide scale. Both the Cleveland and Philadelphia groups have been working hand in hand in fostering a national association of local music operator groups.

### Minneapolis-St. Paul

MINNEAPOLIS, Oct. 10.—Coin machine distributors and operators in this territory are co-operating 100 per cent with the scrap salvage drive now under way in this area. One firm alone has turned in more than one-half ton of scrap, with more to come as soon as its mechanics can tear down the old machines.

June Tollinger, secretary to M. M. (Doc) Berenson, of Minnesota Machines, said business has been good, with phonos working overtime to take care of the demands of customers.

Among coinmen who trekked to the Twin Cities recently to pick up supplies for their routes were M. Debruyne, of Bemidji, Minn.; V. R. Middlemass, of Bismarck, N. D., and Marvin Kish, of Sioux Falls, S. D.

Sherna Schanfield, secretary at Hy-G Amusement Company, is back on the job following a vacation at Fort Warren, Cheyenne, Wyo. Sherna says she didn't need an alarm clock while out there, for every morning at 6 a.m. the soldiers, in drill, went by her window shouting, "Hup, one, two, three." After the second morning she took advantage of the rhythmic count and did her calisthenics to it.

Wallace C. Johnson, sales manager of the F. C. Hayer Company, Victor-Bluebird record distributor here, left the firm September 16 to accept a position with the United States Army Signal Corps Production-Expedition Region. He will be an industrial specialist. Johnson has

been with Hayer since the firm took over the RCA-Victor franchise.

From the Coin-a-Matic Amusement Company, where Lydia Ganz is in charge of the central broadcasting studio, it was learned that business, which had been heavy over week-ends and spotty the rest of the week, has evened itself up. However, Monday nights, usually good, have dropped off considerably. This is attributed to the fact that loop department stores have set up a new shopping schedule and are now open from noon to 9 p.m. Mondays.

### PHONO FACTS

(Continued from page 62)

James C. Petrillo, President of A. F. of M., on June 25, 1942.

9. The owners of the establishments where said company's phonographs are installed had not employed musicians prior to such installations and would not employ musicians in the event the phonographs were removed from such establishment.

10. During the past year said company has purchased . . . records manufactured by the RCA Manufacturing Company, Inc.; Columbia Recording Corporation and Decca Recording Company and that total records purchased during said period amounted to \$ . . . .

11. The purchase of current releases weekly is . . . per cent of the total weekly purchase.

12. If the continued supply of current releases were stopped the further business of this company would cease and would force liquidation of equipment at salvage prices; such action would also result in unemployment; such action would further deprive thousands of persons of the opportunity to enjoy music and musical entertainment at low costs for the automatic phonograph and records have been aptly called the Poor Man's Symphony."

Signed . . . . .

### For Music Locations

John Doe Store, being first duly sworn, deposes and says that:

1. He is engaged in business at . . . . ., under the name of . . . . .
2. The business engaged in is sale of . . . . .
3. No musicians were employed prior to using an automatic phonograph.
4. Affiant has knowledge of the notice issued by Joseph C. Petrillo on June 25, 1942.
5. If current record releases were not made available for automatic phonograph now in affiant's establishment, the customers of this affiant would be deprived of the opportunity to hear music and enjoy musical entertainment, which is of great importance to their morale.
6. If current record releases were not made available the phonograph would be removed by the owner thereof, thereby resulting in a serious loss of revenue to affiant. Affiant would not employ musicians, in event the phonograph were removed, as the cost of such musicians would be beyond ability of affiant's business to absorb.

Signed . . . . .



HERB ROSS, MUSIC MACHINE OPERATOR from Buffalo, during a trip to New York last week visited with the Andrews Sisters backstage at the Paramount Theater, where the girls operate their "Dressing Room Bond Canteen" between shows. Patrons purchasing a \$100 bond at the theater are taken backstage to the bond canteen and personally receive an autographed hit record from the Andrews Sisters. Ross is shown signing up for the purchase of a \$1,000 bond. Patti is at the extreme left, Mazene and Laverne flank Ross from the right.

**JUST RELEASED!!**

DISTRIBUTORS now have samples of

**YOU CAN'T WIN A WAR WITHOUT THE IRISH**

Sung by MUTUAL RADIO NETWORK Star **JIMMY SHIELDS**

Accompanied by HAROLD GRANT'S ORCH.

● **STANDARD RECORD T-2076** ●

Ample stock available for your first order at your distributor after October 15, 1942.  
Hear T-2076. PLACE YOUR ORDER EARLY—NOW! Cannot guarantee prompt delivery of repeat order.

**ORDER FROM YOUR LOCAL JOBBER—NOW!**

**STANDARD PHONO CO.**  
168 WEST 23rd STREET, NEW YORK, N. Y.

# TALENT and TUNES

## ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By DICK CARTER

Claude Thornhill is the latest name-band leader to enlist. Has joined the navy as an apprentice seaman and will climb into uniform October 26. . . . Bluebird has signed Bob Allen and, as this is written, is bidding for the wax services of Bobby Byrne. Couple of weeks ago the firm signed Lee Castle. Figures to have quite a roster of fresh new talent when the AFM recording embargo is lifted and the studio doors are thrown open once again. . . . Woody Herman has been signed by the Paramount Theater, New York, for what may turn out to be a record-breaking stand. Is set for five weeks, plus a possible additional two weeks. Opens November 11. No band has ever played a seven-week engagement in the house. . . . Have you noticed that music box popularity almost invariably comes to a disk within a month or less after it has attained top ranking as a retail best seller? Operators should keep their eyes on our Music Popularity Chart, published each week in the Music Department. For example, last week's list of national best sellers included Glenn Miller's "Serenade in Blue" and Abe Lyman's "Amen," both of which appeared in our "Possibilities" a while ago but failed to make "Coming Up" for last week's issue. Unless matters take a swerve from normal, at least one of these tunes will make the "Coming Up" category very soon. Operators who follow the ups and downs of retail disks can anticipate these happenings and cash in, assuming that, for one reason or another, they fail to cash in from the start by buying copies of songs which appear under "Possibilities." . . . Teddy Powell and Blue Barron both have their 1-A cards. . . . Carl Hoff, currently at Roseland Ballroom, New York, is getting plenty of air time from the ballroom and his next move will probably be into another spot which also affords Coast-to-Coast broadcasts. This

will make him a ripe prospect for recording work.

### Territorial Favorites

FOLLOWING is a list of reports from operators, mentioning individual songs and artists as local favorites, in addition to the national leaders enumerated in the Record Buying Guide.

#### DENVER:

##### Don't Cry Sweetheart. Russ Morgan.

This Morgan ballad has been moving right along in Denver and has now reached the top of the list of those songs which operators rate under Coming Up. In other words, another week or two at its present clip will find this Morgan disk among the five or six most powerful machine attractions in town. Tune has had similar success in a few other centers and might click with equal potency elsewhere if given the opportunity.

#### BALTIMORE:

##### Blue Blazes. Tommy Dorsey.

This red-hot rhythm number is on the reverse side of Dorsey's version of *Manhattan Serenade* and so far has managed to more than hold its own in music box competition with its glamorous plattermate. This augurs well for the record in other cities. *Manhattan Serenade* has a swell chance for top billing on the nation's boxes within very short order. After it wears out, possibly Dorsey's *Blazes* might carry along for a spell, making for a real bonus for the ops.

#### MONTREAL:

##### Nursie, Nursie. Shep Fields.

Here is a novelty ditty which has been drooping along for months without causing more than a slight ripple. Now,



MUSIC OPERATOR BILL JOHNSON installs a new Rock-Ola Commando Phonograph in "Dirty Marshall's," one of the oldest and most popular of New Orleans' busy night spots. Left to right: Frank Mitchell, Jim Smalley, Dorothy Black, Mamie Johnson, Bill Johnson and I. F. Webb.

however, it is beginning to branch out in one or two key machine centers. In Montreal, for example, it is rated with the Going Strong numbers. A war novelty, it may never become a Coast-to-Coast riot, but what it has done in Montreal ought easily to be repeated in several other cities.

### Note

FOR a comparative listing of songs played most often over the networks for the week ended October 10 and the week previous, ended October 3, see Music Popularity Chart in Music Department, this issue.

handcapped by the use of inexperienced extras. Should do well where Miss French, smart cafe warbler, is known. (WFC).

DUDLEY DICKERSON and THERESA HARRIS, Negro pair, interpret a race record, *I'm Gonna Move*. A bit on the risqué side. Dickerson explains in song that he has to move because of the daily male visitors to his home who flirt with his wife. Said complaint is brought to life in the background, as his wife receives the company of the milkman, ice man and mailman. (RCM).

ALVINO REY and band bring back the oldie, *The Whistler and His Dog*. Good musical number, enhanced with a couple of comedy bits by Skeets Herfurt and Dick Morgan. Plenty of opportunity here for Alvino to display his talents on the electric guitar. (Minoco Reissue).

SALLY RAND, to the accompaniment, once more, of classical music, turns arty in *Artist Model*. While posing in an artist's studio, she gets the urge to perform an interpretive dance, employing circles of turns. This is a poor short for it emphasizes Miss Rand's short stature and lack of strong dancing ability. (RCM).

FREDDIE FISHER winds up the reel with his standard *Colonel Corn*. The music by this quintet in a barn set is as corny as it comes, but funny. Four flashy girls dress up some of the prop hay. (RCM).

### Phila. Music Men To Aid Local Recruiting Drive

PHILADELPHIA, Oct. 10. — Raymond Rosen, head of the company bearing his name, local distributor for Victor-Bluebird records, has been appointed civilian recruiting aide for the U. S. Army Signal Corps. Rosen appointed Harry Bortnick, record promotion manager for the Raymond Rosen Company, as his assistant in this important drive to secure qualified servicemen and technicians from the allied communications industries and from the amusement machine industries for the Army Signal Corps.

Jack Cade, business manager of the local phonograph operators' association, has pledged his support to the recruiting drive, and is advising experienced servicemen of draft age in both the music and pinball fields, to enlist in the Signal Corps where their services will be of the greatest benefit. Rapid promotion is assured these men. Rosen was told by the army officials, on the basis of their proved qualifications following enlistment.

### Houston

O. E. Wellhausen, Beaumont (Tex.) operator, was in the city recently. He reported best business of all time in his city. War work was given as the reason. There are no vacant houses, and hundreds of high-paid workers are on the waiting list.

## MOVIE MACHINE REVIEWS

### Program 1089

Produced by RCM, Minoco and Techniprocess. Assembled and released by Soundies Distributing Corporation of America. Release date, October 12.

GERTRUDE NIESEN, exotic singer boasting a rich, melodious voice, comes thru with a good job on *Bublichki*, the Russian song novelty. Treatment is light and features the FOUR SPORTSMEN in comedy Cossack get-ups who engage in several funny bits and support Miss Niesen vocally. (Techniprocess).

HOOSIER HOT SHOTS, vocal and instrumental quartet from the *National Barn Dance* program, entertain with *Etiquette Blues*. The boys are chefs in a big home, entertaining the kitchen staff with the ditty. Not much sense to it, but amusing. (RCM).

BOB CARROLL, West Coast baritone, attempts the ponderous *Tenement Symphony*, a piece that needs more treatment than it can possibly get in a three-minute short. Shots of New York's tenement district are sliced in to give the customers an idea of what Carroll is singing about, but they don't improve on the entertainment value of the subject. (RCM).

CHARLES SPIVAK and his swing band are back with *Hop, Skip and Jump*, a novelty that the maestro supposedly cooked up while dreaming. Plenty of girls in briefs on hand, including a lovely who shakes her cute figure as an ultra-modern band leader. Okay sight fare. (Minoco Reissue).

THE ESCORTS AND BETTY, radio act, do one of their standard novelty numbers, *I Love Radio Commercials*. Lyrics are pretty good, satirizing the wordy and silly commercials we are forced to hear on the air. Not much as actors, but vocally group is plenty good. (RCM).

NANCY MARTIN, talented contralto, pairs up with DON DI FLAVIO, romantic tenor, in one of the best of the serious song shorts yet produced by RCM. Tune is *South Wind*, and it's intelligently handled. The closing process shot is particularly effective. (RCM).

MILLS BROTHERS, harmony four-

cupped hands and vocal chords, introduce a new kind of a movie machine short: a program without the use of musical instruments. This is used to test the possibility of employing non-musical acts, due to the recording ban laid down by the American Federation of Musicians. *Caravan* is the tune and set is a farm in the South. Result is somewhat less than successful. Music is sorely needed. (RCM).

JACKIE GREEN, the vaude and cafe mimic, impersonates Eddie Cantor in *Alabama Bound*. Entire action takes place on a speeding train, and plenty of eye-filling beauties on hand to dress up the proceedings. THE FOUR STRINGS OF RHYTHM are the harmonious porters. (RCM Reissue).

### Program 1090

Produced by RCM, Minoco and William Forest Crouch. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, October 19.

EDDY HOWARD and his orchestra premiere in a slow moving short, using a tune called *For Sale*. Eddy vocalizes and that he can do well, but the production lacks speed. Between choruses, a parting couple are seen leaving their home and taking separate directions. (RCM).

MITCHELL AYRES and his lively band, MARY ANN MERCER, cute vocalist, and TOMMY TAYLOR, personable tenor, team up for *You're a Lucky Fellow, Mr. Smith*. Well produced and timely enough to be seen again. (Minoco Reissue).

RUFÉ DAVIS, the comic whose voice is freakish enough to reproduce sounds of animals, train whistles, etc., sings *I'm the Sound Effects Man* in a radio studio and proceeds to prove same. Most of the action is concentrated on Rufe, altho a couple of shots are devoted to disgruntled radio listeners. (RCM).

ELEANOR FRENCH, attractive and popular singer, takes the credit for an entertaining performance in *If You Build a Better Mouse Trap*. Makes it sound natural and, therefore, convincing. Short has been produced in Chicago and is

KEEP  
THE COINS  
COMIN' YOUR WAY  
WITH

this hit!

This Indian Novelty Will  
"Buffalo" Plenty of Nickels!

KILLE KILLE

(INDIAN LOVE TALK)

By Irving Taylor & Vic Mizzy

Recorded by:

MITCHELL AYRES	—	Bluebird
JESTERS	—	Decca
KING SISTERS	—	Bluebird
HAL McINTYRE	—	Victor
TOMMY TUCKER	—	Columbia

SANTLY-JOY-SELECT, 1619 B'way, N.Y.C.

(BILLBOARD)—"BUILDING  
LIKE A PRAIRIE FIRE"

WALKING THE FLOOR  
OVER YOU

★ BING CROSBY (With Bob Crosby's Bob Cats)	(Decca 18371)
★ ERNEST TUBB	(Decca 5958)
★ DICK ROBERTSON	(Decca 4189)
★ BOB ATCHER	(Okeh 6496)

AMERICAN MUSIC, INC.  
9153 Sunset Blvd. Hollywood, Calif.

TRADE SERVICE FEATURE of Billboard PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By JOSEPH R. CARLTON

"Springtime in the Rockies"

To be released about November 6, Fox's Springtime in the Rockies, featuring Harry James's orchestra, boasts a score that in recorded form offers huge possibilities for operator tie-ups.

Quoting from the pressbook we find that:

"The records will be labeled with picture credits.

"The juke boxes of the country have been given blanket-coverage. Program strips have been distributed to all juke box operators, and they have received special promotional letters concerning the picture and the possibilities of theater tie-ins.

"Special previews will be held in key cities for leading dealers and coin operators at which time they will be pepped up on the tremendous advantages to be gained in making effective theater tie-ups."

Almost looks as if at least one film company is taking full advantage of the value of Picture Tie-Ups. By the way, Harry James (Columbia) gets a break here, being the only maestro besides Johnny Jones (Hit) and Guy Lombardo (Decca) to record any of the tunes from

the film. Jones just released his version of I Had the Craziest Dream while Lombardo has an old waxing of Run, Little Raindrop, Run. James is figured to issue the Dream number and another entitled A Poem Set to Music. Other bands were prevented from cutting sides by the Petrillo ban.

Latest Releases

Can't Get Out of This Mood from RKO's Seven Days' Leave recorded by Kay Kyser (Columbia).

Conchita Lopez from Priorities of 1943, a Paramount product, has been waxed by Tommy Tucker (Okeh).

From Fox's Iceland, There'll Never Be Another You cut by Gordon Jenkins (Capitol).

Two film tunes, Dearly Beloved from Columbia's You Were Never Lovelier and Easy To Love from MGM's Born To Dance released by Johnnie Johnston (Capitol) singing with Gordon Jenkins orchestra.

Moonlight Becomes You, new tune from Paramount's Road to Morocco, issued by Johnny Jones (Hit). I Had the Craziest Dream, another new one from Fox's Springtime in the Rockies, also has been waxed by Jones.

MGM Bands

Six of the bigger bands in the business are currently under contract to MGM. Four of them are working on pictures for '43 release—Tommy Dorsey in DuBarry Was a Lady, starring Lucille Ball and Red Skelton; Bob Crosby in Presenting Lily Mars, starring another record favorite, Judy Garland; Duke Ellington in Cabin in the Sky, starring Ethel Waters, and Jimmy Dorsey in I Dood It, also starring Red Skelton. The other two, Harry James and Vaughn Monroe, will be assigned to specific work shortly.

What we're getting at is that the name-band market in films is steadily increasing; hence, added importance will be given to recordings of picture tunes. Look for an upsurge of these as soon as the Petrillo ban is straightened out.

News Notes

Columbia's Reveille With Beverly went into production October 5. Featured will be the orchestras of Count Basie, Freddy Slack, Duke Ellington and Bob Crosby, with recording star Frank Sinatra as an added attraction. . . Finished with their work in Universal's When Johnny Comes Home, Phil Spitalny and His All-Girl Orchestra are headed back east. Spitalny is reported to have received a speedy renewal offer from Universal as well as grounding-outs from other studios. . . Louis Armstrong, without benefit of band, is spotted in MGM's Cabin in the Sky. Two of the tunes from this one, it should be noted, were recorded before Petrillo clamped down. They are: Taking a Chance on Love and the title tune.

CLEVELAND OPS

(Continued from page 62) by the rules and regulations decided upon by the organization.

"Let us specify just what is meant by discipline in a democratic organization like ours.

1. Individual members are duty bound to study and understand the rules laid down by organization.

2. Members must carry out decisions made by organization as it was decided, not as they see fit.

3. If members do not agree with a decision arrived at by their organization, let them see to its repeal, not its violation.

4. Members are responsible not only for their own actions but also for those of their fellow members. If you know of a violation it is not enough to talk about it, but you are duty bound to prefer charges.

"These are the rules of democratic organization. Obey and you will prosper; defeat them and you defeat yourself."

Business Suggestions

The October bulletin carried the following comment to members:

At the October 1 meeting we are listing some locations that should be serv-

iced by our members Perhaps the solicitors calling on them have not been able to sell them and a new approach will secure the order. A few years ago the writer called on a location regularly for several months without getting an order.

Then all at once our mutual friend, Jimmy Pavy, installed a machine. There is no doubt that every time this location was called on he was a little more interested, and Jimmy got there and clinched the sale at the proper time and with just the right salesmanship. So be out on the first.

The October monthly meeting will be held in Hotel Cleveland at 8 p.m. Only two members missed the September meeting without excuses. One member was out of town. Three work nights. Two are in war work. Three members were ill.

This is a good record and we can keep it this way if everyone will keep the FIRST THURSDAY of each month open.

Right now methods and plans change so fast that the only way you can keep up to date is to attend every meeting, visit with the other members and learn first hand what is going on. Did you know, for instance, that three operations were sold during the past 30 days? Perhaps you wanted to expand but did not know that these routes were for sale. Attending the meeting and visiting with the other boys keeps you posted on this kind of information.

A new list of locations without any identification marks will also be posted that night. Come and see if any belong to you. It was interesting last month and we have a new method this time so there will be no question about the place posted.

PRE-INVENTORY SALE PHONOGRAPHS AND ACCESSORIES This Merchandise Won't Last Long at These Prices Order Today Satisfaction Guaranteed ROCKOLA PHONOGRAPHS Table Models, with stands, \$ 59.50 Standards, 12 records... 32.50 Rhythm Kings, 16 records 42.50 Windsors, 20 records....89.50 Monarchs, 20 records.... 99.50 Masters, 20 records.... 189.50 Supers, 20 records.... 199.50 Imperials, 20 records, Lightup Cabinets.... 79.50 Imperials and Windsors with Buckley and Rockola Adapters installed in steel cabinets.... 135.00 Same as above in regular cabinets ..... 105.00 SEEBURG PHONOGRAPHS Model 8800, E.S.R.C., 20 records .....\$365.00 Classics, 20 records.... 185.00 Concert Grands, 20 records 139.50 Majors, E. S., 20 records. 249.50 WURLITZER PHONOGRAPHS 800s, 24 records.....\$340.00 61s with stands, 12 records ..... 74.50 412s, Rebuilt Marbleglow, 12 records ..... 42.50 TERMS: ONE-THIRD DEPOSIT WITH ORDER, BALANCE C. O. D. F. O. B. CINCINNATI We Have Complete Phonograph Routes For Sale in Following States: Ohio, Georgia, Michigan, Nebraska, Kentucky, Pennsylvania, Wisconsin, Arizona, Indiana, Illinois, Missouri, Oregon Write for detailed information on any route in which you are interested. Will arrange convenient purchasing terms. MIAMI EQUIPMENT CO. 200 W. COURT ST. PHONE MAIN 5238 CINCINNATI, O.

PHONOGRAPH BARGAINS WURLITZERS 950's, New ..... Write 750's ..... \$395.00 800 ..... 325.00 800 P.B. .... 175.00 616 Plain ..... 60.00 Mirabon Light-Up ... 100.00 Twin Twelve Mechanism In Steel Cabinet with four 24 Record Chrome Buckley Boxes ... 135.00 Twin Twelve Mechanism In Steel Cabinet with three Packard Wall Boxes ..... 150.00 12 Record Changer, Amplifier, Speaker, No Cabinet ..... 25.00 Model 135 Ste-Recorder 30.00 Model 304 Steppers .. 10.00 Model 320 Wall Boxes 20.00 Remote Controls for Baker's Paces ..... 25.00 SEEBURGS 8200 ESRC ..... \$500.00 9800 ESRC ..... 380.00 Envoy ES ..... 225.00 Vogue ..... 150.00 Model 80 5Z Wireless Speaker ..... 40.00 GABELS 24 Records, Ser. 5144 \$175.00 ROCKOLAS '40 Rockalite Delux ..\$188.00 '39 DeLux ..... 150.00 '39 Standard ..... 140.00 12 Record ..... 22.50 PIN TABLES 5 Ball Free Play .... Write SPECIAL All for \$200.00—Double Feature, Argentine, Chubbie, Four Diamonds, Sun Beam, Velvet, Hi Hat, Three Up. J. H. PERES AMUSEMENT CO. 922 POYDRAS STREET NEW ORLEANS, LA.

RECONDITIONED USED PHONOGRAPHS Ready For Location Seeburg 9800 ..... \$375.00 Seeburg 8800 ..... 350.00 Seeburg Classio ..... 169.50 Seeburg Vogue ..... 150.00 Seeburg Regal ..... 135.00 Seeburg Gem ..... 130.00 Rockola 1940 Rockalite Master, Remote Control 199.50 Wurlitzer 850 ..... 395.00 Wurlitzer 700 ..... 250.00 Wurlitzer 600K ..... 159.50 Wurlitzer 600 ..... 149.50 Wurlitzer 500 ..... 169.50 Wurlitzer 24 ..... 99.50 Mills Throne of Music ..... \$125.00 Wurlitzer 616 ..... \$ 59.50 Wurlitzer 718 ..... 59.50 Wurlitzer 71, with Stand ..... 125.00 Wurlitzer 50, Console. 35.00 Wurlitzer 412, Fully Illuminated ..... 49.50 Also Speakers, Bar Boxes, Wall Boxes, Adaptors, Used Cigarette Machines, Consoles, Etc. DAVIS SALES COMPANY—Seeburg Distributors 825 ERIE BLVD., EAST SYRACUSE, N. Y.

Twelve (12) Wurlitzer Model 500 Phonographs at \$180.00 each, Three (3) Wurlitzer Model 600 Rotary Keyboard Phonos, at \$140.00 each, Four (4) Rock-Ola DeLuxe 1939 Model Luxury Lite-Up Phonographs at \$150.00 each, One (1) Rock-Ola Monarch Phonograph at \$90.00, Six (6) Wurlitzer Model No. 24 Phonographs at \$100.00 each, One (1) Seeburg Casino at \$125.00, One (1) Seeburg Classic, Marb-Glo, Remote Control, one wireless Stroller and one Wallbox Selectomatic at \$225.00, One (1) Seeburg Classic, Marb-Glo, Remote Control, one wireless Stroller and two Wallbox Selectomatic at \$235.00, One (1) Seeburg Mayfair at \$150.00, Three (3) Rock-Ola Masters, 1940 Model, Marb-Glo, Remote Control, five Bar or Wall Boxes with each machine, each unit \$200.00, One (1) Wurlitzer Model 800, Remote Control, wireless, and three Bar and one Wall Box, wireless, at \$400.00 complete, One Wurlitzer Walnut Counter Model, 12 rec., at \$40.00 (1st Wurlitzer Counter Model), One Wurlitzer Counter Model Lite-Up, 12 rec., at \$50.00 (2nd Wurlitzer Counter Model), One 20-Record Rock-Ola Remote Control, wired cellar phono, with three Bar and one Wall Box, unit complete, \$75.00, One (1) Wurlitzer Model 616 Phonograph at \$50.00, Four (4) Rock-Ola Regulars, 1936 Model, at \$25.00 each, One (1) Rock-Ola Luxury Lite-Up Speaker with 6-10-25 cent slot, for \$25.00, One Jumbo Parade, free play, at \$70.00, One Bally Hi-Hand, free play, at \$75.00, One Bally Super Bell at \$125.00, One Chicken Sam at \$50.00, Two Bally Rapid Fire Submarine Guns at \$125.00 each, One Dixie at \$20.00 and one Flicker at \$25.00, One Parachute Ray Gun at \$75.00, One Lindy Loop, park amusement ride, 12 cars, 1930 model, now on location in park, price \$400.00, All of the above equipment now located in Pennsylvania. Terms: One-third deposit, balance C. O. D. CARL BEDDO Station Hospital, Med. Dept. Training School, Army Air Forces, Robins Field, Macon, Ga.

MIRACLE POINT NEEDLE / MIRACLE POINT NEEDLE The phonograph needle that plays better—longer! M.A. GREGG CORP. 2047 NO. 30 ST. MILWAUKEE, WIS.

WANT MECHANIC Excellent job for an experienced Phonograph and Remote Equipment Mechanic. Must be reliable and sober. Good salary. Wire R & S SALES COMPANY Marietta, Ohio

WANTED FOR CASH Quote price with letter. Wurlitzers, 750, 850 and 950 models; Wall Boxes and Steppers. JOHN LINGLE Crescent City Novelty Company 1400 St. Charles Ave. NEW ORLEANS, LA.

## Virginia Tobacco Marts Set Record

RICHMOND, Va., Oct. 10.—Virginia's Old Belt tobacco markets opened 1942 sales last week with prices at the start averaging around \$40 to \$42 and climbing as high as \$46 to \$48 per hundred-weight. The prices paid for the leaf put up to auction seemed to justify pre-season predictions that the flue-cured leaf would bring growers more than any year since 1919, when the price average in the belt was near \$56 a hundred pounds.

Similar high opening averages were reported on North Carolina's eight Old Belt markets, with Winston-Salem, largest in that State, reporting an average of \$42.97 on the first rows sold there.

At Danville, largest of Virginia's markets, the first 12 piles in one warehouse brought 43 cents per pound despite the fact that the first day offerings were on the medium to poor side. South Boston's first sales averaged \$42.75 and the prices paid for lower grades of leaf were particularly high with a top of \$46. There were approximately 500,000 pounds on South Boston floors. At South Hill the first sales brought growers from \$32 to \$46 a hundredweight.

Any run-away market was checked at the start in the belt by the OPA's announcement of the permanent price ceiling.

At Clarksville, where 400,000 pounds were up for auction, the first 180 piles sold at an average of 42 cents per pound. Similar prices prevailed at Kenbridge, where 225,000 pounds were offered. Petersburg noted exceptionally brisk bidding on poorer grades of leaf, with first prices touching \$47. Growers brought an estimated 170,000 pounds to two warehouses there. Martinsville observers said new market rule limitations on the weight of baskets and the number which may be sold in the shorter five-hour sales day would certainly result in blocked sales there where an estimated 250,000 pounds were put up on opening day. Tips and primings predominated at Lawrenceville, where 102,000 pounds reached a high of \$47.



Conducted by E. M. HAMMAN  
Communications to 155 North Clark Street, Chicago

## Candy Ingredients Get Much Attention From Government

Materials being used in the manufacture of candy are coming more and more under the price ceilings set up by the government. The recent order by the Office of Price Administration cuts prices on all vanilla bean sales in order to check speculative buying. The order issued October 1 reduces prices about 27 per cent below March levels. Previously vanilla beans were covered by price ceilings for individual sellers which had been issued in March.

Sharply reduced imports of vanilla beans from Madagascar, coupled with a subnormal 1941 crop from Mexico, brought about excessive price increases in this important flavoring product. Reduced supplies and an uncertain outlook for the future encouraged to some extent speculative activity by American importers and others who were anxious to store up larger than normal inventories.

### 1941 Imports

Approximately 900,000 pounds of vanilla beans were imported into this country during 1941, of which about 50 per cent were used by the ice-cream industry and about 20 per cent to manufacture vanilla extract for household consumption. Prior to shipping difficulties arising from the war, Madagascar supplied about 60 per cent of American requirements with Mexico providing 36

per cent. Smaller quantities are imported from French Oceania Tahiti, the Reunion Islands, Dutch East Indies, West Indies and South America.

Amendment No. 35 to Supplementary Regulation No. 14 of the General Maximum Price Regulation, effective September 30, 1942, sets a specific maximum selling price of \$11 per pound for prime.

Superior to extra quality Mexican whole vanilla beans f. o. b. New York or Philadelphia and a \$10 ceiling price for "Bourbons"—as beans from Madagascar are known in the trade. Maximum prices are also established for grades lower than first quality.

The new ceiling prices, Office of Price Administration indicated, should not prove a deterrent to Mexican production and it will not encourage diversion of vanilla beans to other countries. It is expected Mexico will be our chief supply source for the duration.

Ceiling prices are established f. o. b. New York or Philadelphia, since most vanilla beans are sent to dealers in those cities for sorting and grading before they are sold. Maxima prices f. o. b. any point of entry are to be determined by subtracting from the established New York or Philadelphia price the cost of transportation from such point of entry to New York or Philadelphia, whichever is lower.

## Government Reports Say Honey Yield for 1942 Will Be Short

RICHMOND, Oct. 10.—Altho it is still too early to determine what the 1942 honey crop will be, according to the U. S. Department of Agriculture, increasing extracting activity in many sections of the country bears out the fact that the yield will be below normal despite an increase in the number of producing colonies. In California the Pacific Northwest and Intermountain regions yields have been spotty. With the exception of Colorado, Utah and Idaho, where some beekeepers report a crop about normal and in some cases slightly better than normal, all the States in these regions are estimating their yields under those of last year.

Reports from the Plains States and white clover belt are also less cheerful than was anticipated a few weeks ago. Beekeepers who had been hopeful of adding to their surplus by the substantial fall flow which had been indicated by the early condition of fall plants and by colony strength now report that fall prospects are not materializing in most areas. The color of this year's main honey crop is usually white or lighter, but in Illinois and occasional other States considerable dark honey has been reported. Because of the spotted nature of the fall flow many beekeepers are already anticipating the need of sugar for fall feeding.

Virginia colonies are generally in good condition and prospects for a good honey flow now appear encouraging. In Georgia colonies generally are in excellent condition for a good fall flow of honey, mostly from Mexican clover, which is already yielding and should continue until frost. The season is about over in Southern Louisiana.

### Dry Weather Hurts

Until the last few days of August Vermont was extremely dry, but rain then started and should save the clover crop for 1943. Buckwheat is now the principal source of honey in Pennsylvania. As a whole the flow has been variable, but in more favorable locations it has been fairly heavy. Reports continue to indicate a satisfactory crop of white honey in the St. Lawrence and Champlain valleys of New York.

Reports from Illinois indicate a main crop of daily one-third to one-half of normal, with colonies averaging 25 to 60 pounds. In Northern Indiana goldenrod and heartsease are just beginning to produce. Plant conditions in Ohio are generally good, but weather has been a little too cool and wet on many days for best bee activity. Honey flow in Minnesota has been somewhat restricted by cool, windy weather, altho some sections reported a fairly good flow during the last period.

Very little honey was made in Wisconsin during the latter part of August due to cool, damp weather. In Northern Michigan, where it was rather dry earlier in the season, recent rains have helped fall flowering plants. In Central and Southern Michigan goldenrod and other late plants are available, but bees are reported to be storing little surplus honey. In Missouri bees are now storing some honey from smartweed and, altho considerable Spanish needle was drowned out on the lowland, some is still available on the uplands and is expected that bees will get enough honey for winter with possibly some surplus.

The main honey crop in Nebraska is generally short, with the season about over. In Iowa a wet summer has put fall flowers in good condition, so there may be a good fall honey flow if temperatures stay warm enough. The white honey flow is practically over in the Red River Valley of Minnesota and North Dakota. In Oklahoma only a few nectar-producing plants have been available over most of the State in spite of ample rainfall. The recent honey flow in West Texas has been retarded by an unusually hot, dry period.

The summer crop of honey has been light in the Lower Rio Grande Valley. Many apiaries in the Southeast Texas section are suffering the effects of cotton poison. The crop in the section of South Central and Southwestern Texas was below normal.

### Demand Continues Good

Demand for honey, altho not quite as active as a few weeks ago, continues good and beekeepers are receiving many (See HONEY YIELD on opposite page)

## Candy Bar Makers Get Advisory Job

CHICAGO, Oct. 10.—The War Production Board announced this week that the candy bar goods industry has an advisory committee to work with government officials in making wartime plans for the industry.

From week to week various committees to represent industries of different kinds have been appointed and the general confectionery industry has had a committee at work for several months. Manufacturers of candy bars felt their particular business also should be represented.

The committee includes two well-known Chicago manufacturers. They are H. H. Hoban, of Mars, Inc., and William J. Lavery, of the Curtis Candy Company.

## Pennsylvania Hits Cig. Bootlegging

PHILADELPHIA, Oct. 10.—The cigarette vending industry here, which is coming into its own again for the first time in years, has hailed with wide acclaim the announcement from the Pennsylvania State Department of Revenue that it is about to crack down on cigarette "bootlegging." A "black market" in cigarettes has sprung up here in recent months as a result of thousands of war workers coming into Philadelphia every day from their homes in adjoining New Jersey and Delaware. And since war plant locations are the most active one for the cigarette venders, curbing this "black market" is seen by the operators as bringing a decided pick-up in collections.

Workers who live in the neighboring towns in the bordering States have made a profit of 20 to 30 cents on each carton of cigarettes they bring in, selling them to their fellow workers in Philadelphia's many war plants. Such a "black market" is possible because of Pennsylvania's two-cent per package cigarette tax which has been levied since 1935.

The drive to curb this practice of bringing in cigarettes without State tax into the city is already under way, such practice being punishable by fines and jail sentences. However, while no arrests have been actually made, the wide publicity given the pronouncement of State agents that they intend to crack down on the cigarette violators, has already done much toward narrowing the effect of the "black market." The cigarette venders know that it is too much to hope for the complete stamping out of the "black market" in its entirety. However, the venders feel that keeping it constantly in check and under control by the State revenue agents will go far in curtailing the serious inroads it has been making in the collections of vending machines in the war factory areas. According to State agents, the "black market" is most pronounced in the war-booming Philadelphia area.

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40 Advance Model D Ball  
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1/3 dep. with order, full pay-  
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ALMOND GROWERS' EXCHANGE  
Dept. V, Sacramento, California



# VENDOR SUPPLY NOTES

## Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Pilberts	Milk, etc.

Chewy candy such as caramels and gum drops in which corn sirup rather than sugar is the staple will become the candy of the future if there is a further curtailment of sugar supplies. Philip P. Gott, president of the National Confectioners' Association, told Midwestern candy manufacturers at a recent meeting.

New chemical investigations showing that green walnuts and ripe peanuts can play an important part in providing certain food factors essential for the stamina of industrial workers and the armed forces have been revealed.

Green walnuts contain very high amounts of vitamin C, according to researches made in Russia and England, it was reported in *Nature*, British scientific publication.

Studies by Dr. Samuel L. Jodidi, of the United States Department of Agriculture, showed that a pound of peanuts can provide 3,000 calories of energy daily, enough for an adult. Peanuts contain two proteins, arachin and conarachin, which can provide the essential amino acids for building body tissues.

Specific dollars and cents price ceilings were established by the OPA recently on all vanilla beans, reducing March ceiling prices about 27 per cent. The reductions, OPA said, will relieve to a large extent the squeeze on producers of pure vanilla extract.

New maximum prices, fixed by OPA, effective as of September 30, are as follows:

Type of beans:	Dollars per pound
Mexican—Superior to extra...	\$11
Mexican—Outs—First quality...	10
West Indies—Regular.....	10
Java—Firsts.....	9.50
Bourbons—Firsts.....	10
Tahiti—White label.....	6
Tahiti—Yellow label.....	5.75

In all cases the above descriptions apply to the best quality prices of each type and grade named. The maximum prices for grades and types not named must be determined by applying the seller's differentials in effect during the period July-August, 1941, or the differentials of the most closely competitive seller of the same class, if the seller had not established differentials during July-August, 1941, for any grade of type of vanilla beans.

The new ceiling prices, O. P. A. indicated, should not prove a deterrent to Mexican production and it will not encourage diversion of vanilla beans to other countries. It is expected Mexico will be the chief supply source for the United States for the duration.

A transplanted Kentuckian has planted a tobacco crop on his Oklahoma farm despite those who said it couldn't be done. Tobacco growing in Oklahoma was considered out of the question and natives of the State laughed at the idea, but the planter is proving that the high winds and drought sector of the Sooner State is a good place to produce tobacco.

Three new sugar delivery zones for distribution of Western beet and cane sugar have been set up in an order from the Office of Price Administration. Temporary permission was given also for deliveries of confectioners' sugar by Eastern and Southern refiners to points outside previously designated zones. The three new zones include territory that formerly was designated as one zone and bring to 11 the total number designated to avoid crosshauling sugar and thus to free more freight cars for war materials.

As a result of a study of the labor situation in the candy industry and fol-

lowing a recommendation for a 40-cent-an-hour rate as the new minimum wage for the candy industry by a special committee comprising industry, labor and the consumer, there is little doubt that the basic wage in candy plants will be boosted to the new minimum. However, a public hearing has been scheduled on the subject, and further discussion will take place. While the recommended 40 cents an hour is higher than the minimum wages paid in some Southern plants, it is not higher than the wages paid in most plants of the country.

Sweetest Day will be celebrated on Saturday, October 17, and as usual the confectionery industry will co-operate wholeheartedly in making this a gala event.

Unlike previous years, the theme of this year's Sweetest Day will not be based on the theory of selling more candy, but rather on the promotion of the goodness and the importance of candy from the point of view of the American public. With a large portion of the consuming public now in the various fighting services of the nation, it is only natural that emphasis be placed on "Candy for the Armed Forces."

## About Tobacco

Brightest spot in the general outlook is the fact that resourceful tobacco manufacturers have accumulated a stock of several years' normal leaf requirements. Smokers need not worry about lack of Turkish tobacco in their favorite cigarette blends.

Spacious machine shops of the big tobacco concerns continue to do war work. The Reynolds Tobacco Company is reported to be operating its maintenance shop 24 hours a day. The DuGrenier plant has made a complete production change from the manufacture of cigarette machines to war equipment. The company took on war contracts until, at the close of May, 99 per cent of plant facilities was used for war work.

## Short Supply of Essential Ingredients

Curtailment of some ingredients essential to the manufacture of tobacco products, such as sugar, glycerin and alcohol, is an added problem. Sugar is now rationed at 80 per cent of quantities used in the corresponding months of 1941. Glycerin—the base of explosives, as well as being the moisture-retention and binding agent in cigarette manufacture—is restricted to 70 per cent of the 1940 consumption, regardless of soaring cigarette production since that year.

## Research Staffs Busy

The trade anticipated this situation with respect to essential ingredients, and its research staffs have reported several substitutes. Some of these, however, may not be obtainable.

More than 90 per cent of all licorice extract produced in this country is consumed by the tobacco industry. While supplies are still adequate, the matter of future licorice stores is being considered with some gravity by the smoking and chewing tobacco industries. Supplies of the extract are now being stretched out by the addition of various domestic ingredients. Licorol, a licorice substitute, has seemingly had the speedy approval of tobacco manufacturers, in view of its satisfactory and economical qualities.

## Markets in Brief

NEW YORK, Oct. 8.—Peppermint oil (dollars per lb.): Natural, \$5.40 to \$5.75; U. S. pharmaceutical, \$5.70 to \$6.

## NUTS

### Chicago Spot Market

### Peanuts

### Virginia and North Carolina

### New Crop

	Cents per lb. in bags
Jumbos, Oct.-Nov. ....	\$11.00
Fancies, Oct.-Nov. ....	10.25 @ 10.50
Extra large, Oct.-Nov. ....	14.50 @ 14.75
Medium, Oct.-Nov. ....	13.50 @ 14.00
No. 1 Virginia, Oct.-Nov. ...	13.00 @ 13.25
No. 2 Virginia, Oct.-Nov. ...	11.50 @ 12.00

### Southeast (New Crop)

No. 1 Spanish prompt .....	\$11.50
No. 2 Spanish, prompt .....	11.00
No. 1 Runner, prompt .....	11.25
No. 2 Runner, prompt .....	10.75

### Texas (New Crop)

No. 1 Spanish, prompt .....	\$12.00 @ 12.25
No. 2 Spanish .....	11.75

## Brazil Agreement Supplies Cocoa

WASHINGTON, Oct. 10.—Supplies of cocoa and nuts were included in the trade agreement which the United States recently made with the Brazilian government. Coffee, of course, is the big item and a supply of manufactured rubber was also included. The purchase of these supplies is regarded as an indication of future deals which will involve much bigger quantities of goods than the United States needs.

Arrangements have been completed for the sale to the United States of \$115,000,000 worth of coffee in the present quota year, which ends September 30, 1943, \$11,000,000 worth of cocoa, and \$1,300,000 of Brazil nuts, it was revealed by Arthur de Souza Costa, finance minister. The agreements were signed by Jefferson Caffery, United States ambassador, and Oswaldo Aranha, Brazilian foreign minister. The coffee agreement provides that the United States will purchase or underwrite thru the Commodity Credit Corporation the entire unshipped portion of the quota year just ended and guarantees the purchase of 9,300,000 bags of the 1942-'43 quota.

The United States also will take about 1,300,000 bags of Bahia cocoa between October, 1942, and March, 1943.

In a separate pact, it was agreed that the United States would purchase an unspecified amount of manufactured rubber goods. It was said that this would "aid other American republics to meet their essential needs for products of this commodity, and provides for other readjustments of crude rubber prices for the five-year period of the agreement." No other details of the rubber agreement were released.

## OPA Not To Change Tobacco Auctions

DANVILLE, Va., Oct. 10.—Meredith S. Kohlborg, of the Washington Office of Price Administration, told members of the Tobacco Regional Clearing House Association, that with the co-operation of dealers and manufacturers, the auction system of marketing would not be upset. The prime objective of the recent ceiling placed on tobaccos is to prevent a runaway market, he said.

Biggest sales of the year were being chalked up at all Virginia markets. In one day the 11 warehouses in Danville sold 1,420,866 pounds for \$569,470, an average of \$40.08. That sale sent the total on the Old Belt's largest market to 10,019,832 pounds in the first nine days of the 1942 season. The official average is slightly over \$40 for that period.

## HONEY YIELD

(Continued from opposite page)  
Inquiries for large lots. Many beekeepers and buyers, however, are holding off honey transactions until the announcement of the price ceiling of the Office of Price Administration, which is now in process of development following the meeting on August 10, at which formulas were discussed for puncturing the ceiling for honey at different price levels. The special price ceiling regulations for beeswax which have been under consideration by the OPA for the last month have also not been released.

Prices of large lot sales of honey have not recently ranged quite as widely as they did a few weeks ago. The market seems to have stabilized for most sales of white honey between 10 cents and 13 cents per pound, averaging perhaps 11 cents @ 12 cents. Comb honey continues sharply above the price a few months ago, tho in some sections the higher levels for comb have receded slightly. Average yellow beeswax ranges generally 40 cents @ 42 cents per pound f. o. b. shipping point. To an increasing extent sales are being made direct to customers who bring their own containers, and because of the shortage of tin it is expected that this type of sale will increase as the season goes on. More and more sales are made on the basis of cans returned or exchanged. Beekeepers and dealers both should handle containers as carefully as possible because all tin containers will have to serve a longer period of usefulness than in the past.

Increasing labor difficulties are being experienced by beekeepers in all sections of the country as men are being called into the armed forces or are obtaining jobs in war industry plants.

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Oct. 10.—There is practically no activity on the Virginia and North Carolina peanut markets this week. Crops are about 20 per cent dug, with digging proceeding as rapidly as possible with the current farm labor shortage. Reports from farmers thru this section are as a whole very favorable and a bumper crop is expected.

Offerings in the Southeastern section have been very light during the past few days. Shelling stock is moving rather slowly due, in part, to an extremely large crop of excess peanuts being harvested along with the quota nuts. The majority of the quota crop is, of course, being put into storage. The demand for shelled stock is good and the market remains firm.

Farmers' stock prices have advanced slightly recently, with Spanish-type goods bringing from \$133 to \$138 per ton, with the majority averaging out at \$136. Runners are averaging from \$115 to \$124 per ton.

The quality of the South Texas crop, which is approximately three-quarters harvested, is exceedingly good this season, according to reports. The yield is good and farmers' stock Spanish-type nuts No. 1 grade are selling at \$131 per ton on this market.

Weather permitting, harvesting in North Texas should begin this week, with the Oklahoma digging to follow within a week to 10 days.

The parity price set by the government September 15 on peanuts remains unchanged from the original figure of 7.3 cents per pound.

Old crop peanuts of the Virginia type are completely cleaned up and most mills are closed now awaiting the harvesting of the 1942 crop. Any remaining lots are bringing 7.85 cents per pound for farmers' stock Virginias and best Bunch 7 3/4 cents per pound.

## Crop of Peanuts May Be Wasted

PURVIS, Miss., Oct. 10.—Lamar County farmers who planted peanuts for oil under the food for freedom program say now that they do not know what to do with the crop. It is necessary to gather the earlier plantings now before the nuts sprout in the fields.

Labor is scarce and almost daily rains are endangering the cotton crop as well as the peanuts, but the cotton can be dried and carried to the gins, while there is no machinery available for picking peanuts from the vines.

Growers were urged to plant peanuts in the spring and summer, and they say they were led to believe that pickers would be loaned or rented to farmers of the county. They bought 42,650 pounds of seed and planted most of these. Now they understand that the only way to secure a mechanical picker for use in the county is to make a first payment of \$200 on the purchase price of such a machine.

Some growers are shocking the peanuts in the fields, some are planning to turn their hogs into the peanut fields and some are making arrangements to have the crop crushed for feed for live stock on the farm. Farm security administration officials are studying a plan for financing the purchase of a picking machine. This is the first time Lamar County farmers have planted peanuts on a commercial scale.

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# U. S. Reports On Small Biz

## Commerce report on outlook for small firms called too gloomy by many

WASHINGTON, Oct. 10.—Consideration of the problems of small business firms went ahead during the week. The Department of Commerce had collected a lot of information for the Senate committee that is investigating small business.

Among other things, the report stated that between 390,000 and 430,000 firms, chiefly small business enterprises, will be forced to close during 1943 from the impact of the war as trends are now going. This information has been passed on to Congress by the Senate committee as an aid to consideration of bills that have been introduced to give government aid to small firms.

The Commerce report had some interesting information on the launching of new firms. It stated that in the past new businesses have been started in the United States at the average rate of about 1,000 new firms a day. The report ventured the prediction that this rate will decline to about one-third during the war.

### Causes of Reduction Traced

Responsible for the anticipated reduction in the number of business enterprises are these chief factors, the report stated:

1. Curtailment of production of consumer goods, necessitated by conversion to war industry.
2. Rationing.
3. Summoning of men into the armed services.
4. Increased ratio of costs of operating to sales and profit margins.

"Should it become necessary as the pressures become more acute to subsidize distributors in order that they be able to perform their essential functions, that action should be viewed as a part of the war effort," the department suggested.

The report declared that total retail sales are expected to decline 20 per cent below normal in 1943, thru curtailment of available consumer goods. This will apply to practically all categories except food, the report stated.

While manufacturing and mineral production will increase vastly—manufacturing by 21 per cent over this year's big output, the report estimated—and production of non-durable consumer goods is expected to remain at this year's level, it will not be for civilian consumption.

### 60 Per Cent to Civilians

"In fiscal 1943," the report stated, "civilians will get about 60 per cent of total non-durable goods output—military needs for such commodities as clothing, shoes, chemicals and rubber absorbing the remainder."

Pointing out that about 90 per cent of all consumer purchases of goods are made at retail stores, the report said sales at such stores are expected to show a "substantial decline" during the present fiscal year, adding:

"Dollar sales of durable goods stores in the first half of 1943 are expected to decline by about 45 per cent from the first half of this year (1942), as compared with about a 12 per cent decline in sales of non-durable goods stores.

"Sales of non-durable goods stores have been maintained fairly well this year, altho during June they fell off somewhat. Large inventories held by retailers are a contributing factor in the maintenance of sales of these stores. As stocks are depleted, however, and new supplies for civilians are curtailed, sales of these stores will show a considerable decline from present levels in the first half of next year.

### Chain Stores May Escape

Chain stores, which are concentrated largely in the food lines, are not expected to suffer from the decline in available products, the report declared, but added that the effect on independent stores and small retailers "is obvious."

Sales of all retail stores for the first half of 1943 "are expected to decline from \$26,500,000,000 in the first half of this year to \$22,000,000,000—a drop of 17 per

cent," the report said. Chief sufferers will be automotive stores, filling stations, building materials and hardware, where a decline of 50 per cent is expected because these stores are "particularly affected by priorities and rationing."

"Sales of apparel stores are expected to drop by one-third," the report continued; "general merchandise stores by one-fifth and drug stores by a tenth."

With the curtailment of business, the report predicted that about 400,000 of the 3,950,000 persons employed in retail stores would lose their jobs, but because of the absorption of many employees in the armed services and war industries, it declared many retailers would experience difficulties in obtaining help.

## Restaurants May Try Self-Service

CHICAGO, Oct. 10.—Restaurant locations were represented at a national convention this week in Chicago. About 2,000 delegates from various State and local restaurant associations were present. Much of the convention program was devoted to the discussion of patriotic plans and ideas which the restaurant trade could support in order to help win the war.

Representatives of government agencies and patriotic organizations were the principle speakers at the opening sessions. These patriotic speeches were considered very helpful in building the morale of the restaurant trade.

One spokesman for the army explained the small space the concentrated rations supplied to soldiers in the field would occupy. He also gave a good testimonial to chewing gum by saying that a stick of gum is included in each daily ration to help keep the mouth moist and to reduce the need for water. Candy also has a part in these concentrated rations, he said.

The army men think that experiences gained by the soldiers during the war will have an influence on the future meals served by restaurants.

On the second day of the convention a special conference was held on what restaurants must do to meet the problem of getting sufficient help. One suggestion that was discussed at length was that of converting many restaurants into self-serve cafeterias. Another idea advanced was that the menu itself could be dispensed with in order to cut down the need for waitresses. This plan limits the service of restaurants to three or four basic dishes. It is being put into practice in the Northwest.



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- NINE months 1942 profit** already \$17,642.64, plus reserves accumulated.
- PRICE:** Is the book value of our high-class and well-chosen coin equipment, and we'll argue with you as to whether our "book" value is higher or lower than today's Billboard prices. You can't buy our accounts receivable, and you don't have to buy our backlog of parts, tubes, wire and lamps; or our shop tools and power equipment. There are no trucks or cars to buy (our men own their own). There is nothing added for "going business," and the good will is free. The sale will show no profit on our books.
- ORGANIZATION:** Is complete. Six route men, three mechanics, office manager, bookkeeper and stenographer. Shop force grosses about \$200.00 monthly from "outside" work, and this can be developed further.
- SMOOTH RUNNING:** Equipment is well balanced and up to date—you won't have to spend thousands for new equipment as is the case on most routes offered. Routes haven't been "milked"—we aren't in difficulties—we aren't being drafted—we have a comfortable cash position, and all equipment is clear of indebtedness.
- INCOME:** Weekly income from routes after paying merchants has averaged \$1,464.98 for 39 weeks of 1942.
- PURCHASER:** Aside from having all cash to purchase business, must be an operator of experience with good reputation and high, ethical standards who will agree to keep the splendid personnel of our organization intact on same or better wage scale. The owner's loyalty toward his organization and his desire to see that organization continue on same profitable basis exceeds any cash consideration which could be offered.
- OWNER'S BANKER:** Sure, he says I'm crazy to sell at book value. But with the selling price invested in a life annuity, plus our other assets, plus a small lucrative side line, the owner has assured himself of sufficient life income without much further effort.
- PROSPECTUS:** A prospectus complete in detail of equipment description, complete in analysis of past profits and potential future profits, complete as to time and method of taking over business, has been prepared. To discourage curiosity hounds who are not properly financed we are charging \$2.50 in advance for this prospectus, reserving the right to refuse anyone the prospectus upon return of fee. Fees collected on prospectus mailed will be used for a rigid financial and character investigation of interested parties.

**W. R. BURTT, OWNER**

308 Orpheum Building Phone: 4-5412 Wichita, Kansas

## EXTRA SPECIAL!

- 2 Nearly New Watling Big Gussor Scales (Latest Model), Each \$140.00; the 2 for \$270.00
  - 10 Watling Tom Thumb Fortune Scales, Used Indoors Only, Each 69.50
  - 1 Evans Super Bomber, Perfect Condition 185.00
  - 150 Brand New Columbus Peanut Machines, Model "21," \$4.25; "M," \$4.75; "ZM" \$5.50
  - 13 Shipman Stamp Machines, Latest Model, Slug Proof, Not Used Since Factory Reconditioned 18.50
- 1/3 Deposit With Order Required.

**E. O. LIKENS Bethesda, Maryland**

## West Texas

The Jones Penny Arcade at Brownwood reports business dull during August and September because so many soldiers were away on maneuvers.

J. W. Hooks, operator at Ranger, now has 11 riding horses on his ranch and spends a lot of his time looking after his cattle and other stock.

J. D. Armstrong, operator in the summer resort of Glen Rose, reports he had a fine summer season considering the tire rationing problem.

Pick Harper and Al Sebastian, operators at Brownwood, are looking forward to a good winter business as more buildings are now going up at the large army camps there.

West Texas is getting more and more army flying fields for training cadets. Some of these towns are Brady, Fort Stockton, Coleman, Brownwood, San Angelo and Hamilton.

H. M. and Jimmie (the cowgirl operator of Texas) recently returned from a two weeks' vacation. They went to Colorado and Old Mexico, visited Pikes Peak and many other points of interest.

\$10.00

EACH

- Airliner
- Avalon
- Bounty
- Big Six
- Box Score
- Blackout
- Chevron
- Contact
- Chief
- C. O. D.
- Conquest
- Double Feature
- 4-5-6
- Fifth Inning
- Dandy
- Davy Jones
- Flagship
- Liberty (Old)
- Major (Old)
- Midway
- Rebound
- Roller Derby
- Spot Em
- Sports
- Speedway
- Sara Suzie
- Spotty
- Supercharger
- Twinkle
- Topper
- Triumph
- Thriller
- Variety
- Wings

\$10.00

EACH

WRITE FOR NEW LIST OF ALL OTHER EQUIPMENT.

## SOUTHERN AUTOMATIC MUSIC CO.

540-542 South 2d Street, Louisville, Ky.

## OLIVE'S SPECIALS FOR THIS WEEK

Don't Overlook These Sensational Buys. They Won't Last Long—First Come, First Served. WE ADVERTISE ONLY WHAT WE HAVE ON HAND FOR IMMEDIATE DELIVERY.

USED FREE PLAY		CONSLES	
A.B.C. Bowler	\$30.00	Home Run (1940)	\$25.00
All American	22.50	Home Run (1942)	85.00
Air Circus	95.50	Horseshoe	30.00
Anabel	20.00	Keen a Ball	12.00
Bally Beauty	18.00	Knockout	82.50
Band Wagon	22.50	Landlido	18.00
Big Chief	25.00	League Leader	25.00
Big League	20.00	Legionnaire	37.50
Big Time	25.00	Line Up	20.00
Big Town	15.00	Majors (Old Style)	12.00
Blondie	20.00	Merry Go Round	20.00
Boontown	27.50	Metro	25.00
Brite Spot	15.00	Miami Beach	32.50
Broadcast	27.50	Mr. Chips	12.00
Cadillac	20.00	O'Boy	15.00
C. O. D.	10.00	On Deck	18.00
Commodore (Rebuilt)	57.50	Pan American	30.00
Commodore	15.00	Pick Em	10.00
Conquest	15.00	Play Ball	20.00
Crossline	22.50	Progress	20.00
Dive Bomber (Recond. from Formation)	57.50	Punch	15.00
Dixie	20.00	Red, White, Blue	25.00
Double Play	30.00	Repeater	30.00
Dude Ranch	18.00	Roller Derby	18.00
Duplex	30.00	Rotation	13.50
Entry (Baker)	27.50	Roxy	15.00
Fleet	25.00	Salute	22.50
Flicker	22.50	Sara Suzy	22.50
Follies	15.00	School Days	25.00
Formation	15.00	Score Champs	12.00
Four Roses	30.00	Sea Hawk	30.00
Four Diamonds	35.00	Seven Up	27.50
Glamour	15.00	Short Stop	15.00
Gold Star	22.50	Skyline	15.00
Headliner	12.00	Sky Ray	30.00
Hi Dive	30.00	Snappy	40.00
Hi Stepper	30.00	Snooks	10.00
		Speed Demon	22.50
		Sports	12.00
		Sporty	13.50
		Spot Pool	37.50
		Spottem	10.00
		Stoner's Baseball	18.00
		Strat-o-Liner	25.00
		Target Skills (Baker)	25.00
		Thras Up	35.00
		Topper	10.00
		Towers	45.00
		Ump	22.50
		Vacation	13.50
		Variety	10.00
		Velvet	20.00
		White Sails	12.00
		Wild Fire	27.50
		Wings	22.50
		Yacht Club	18.00
		Yanks	82.50
		Zig Zag	47.50
		Jumbo Parade, F. P.	\$ 85.00
		Jumbo Parade, Factory	
		Reb't	119.50
		Bally Hi Hand, Conv.	125.00
		Jumbo Parade, Comb.	175.00
		MISC.	
		Wurlitzer 61 with Stand	\$ 89.50
		Wurlitzer 61 without Stand	79.50
		Wurlitzer 312	35.00
		Wurlitzer 718	85.00
		Wurlitzer 24	107.50
		Wurlitzer 618	75.00
		Mills Panoram Wall	
		Box	15.00
		Adaptor for Wall Box	6.00
		Bally Bull Gun	80.00

Every Machine Cleaned and Checked—Ready To Place on Location.

Terms: 1/3 Deposit, Balance C. O. D.

Write for Price List on Slots, Counter Games and Sales Boards.

## OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO. (Phone: Franklin 3620)

## WANTED SKEE BALLS

WILL PAY CASH! Wurlitzer Model 14A.....\$100.00  
Wurlitzer Model 14..... 75.00  
Bank Roll, Any Size ..... 75.00

No Dickering! Will Close Immediately at Above Prices for Unlimited Quantities! Wire or Phone!

FOR SALE All Star Hockeyes .....\$175.00  
10 Strikes and Ten Pins, High Dials. 55.00

## JOY NOVELTY CO. Phone: Tyler 4-9460

8642 Linwood Ave., DETROIT, MICH.

## PARTS FOR IMMEDIATE DELIVERY!

BRAND NEW PIN GAME GLASS SOLD ONLY IN CASE LOTS.	
BALLY—GOTTLIEB—STONER	21x43 (10 to Case) .....\$14.50 Case
GENCO—CHICAGO COIN—KEENEY	20x42 (10 to Case) ..... 14.50 "
EXHIBIT—	21x41 (10 to Case) ..... 14.50 "
BALLY—	23x47 (9 to Case) ..... 17.50 "
Ten Strike and Ten Pin Curved, Bent Glass, New—\$2.00 Each—\$21.00 Per Doz.	
Ten Strike and Ten Pin Silk Braided String for Pins (50-Yd. Spool) .....\$2.75 Spool	
Ten Strike and Ten Pin Push Buttons (Solid Catlin) ..... 4.00 Dz.	
Western Baseball (New), De Luxe 1940 Backboard Glass ..... 4.50 Ea.	
Western Baseball (Used), 1939 Backboard Glass ..... 2.50 Ea.	
Western Baseball Playing Field Glass (New) ..... 4.50 Ea.	
Scientific & Western Baseball, New Catlin Balls ..... 2.50 Dz.	

NOTE: If you are in need of parts not listed above write us. If we do not carry them we will try and get it for you. TERMS: 1/3 deposit with order. Balance C. O. D. All orders less than \$5.00—cash with order.

## ADDISON NOVELTY COMPANY

925 BELMONT AVENUE CHICAGO, ILLINOIS



JAMES MANGAN, ADVERTISING MANAGER of Mills Novelty Company, who co-ordinated and sold the huge bond project at Chicago's Union Station, with originals of the murals on the walls of the station. Mangan is co-chairman of Special Events of the War Savings Staff, U. S. Treasury, Illinois division.

## End to Production Of Liquor Raises Location Problems

WASHINGTON, Oct. 10.—The end to the production of liquor came a little sooner than had been expected. An order by WPB provides that all distilleries divert their output into industrial alcohol for wartime uses after October 8. It had been expected that this order would be issued to take effect in November.

Much interest centers in what effects the stopping of whisky production will have on the taverns in all parts of the United States, and coin machine operators are also directly interested in the welfare of taverns.

The whisky trade reports that there is an ample supply of liquor to last for five years if properly distributed, but the voluntary rationing and distributing of liquor will have direct effects on taverns in all parts of the country. Distilleries have already begun the voluntary rationing of their stocks to retailers as it is ordered. They have already begun cutting out cheaper brands of liquor and are now giving much consideration to the problem of transportation. The liquor firms say that transportation will probably be the biggest question in getting supplies to retail outlets. About half of the liquor stock is in Kentucky, which means that transportation will have a lot to do with distributing liquor from this one State. The liquor trade has taken steps to decentralize the stock

already and will make greater efforts in the next few months.

There are other problems to face also. Taxes on liquor will be higher and the general tax load on the consumer will mean that he has less money to spend for luxuries such as liquor. Special problems also face the manufacturing and distributing of beer and of wine, so the liquor trade as a whole, including all of the liquor locations, will have their war problems as well as everybody else.

The distillers are still entertaining the hope that they can soon produce enough alcohol to meet the emergency war needs and then that the government will allow them to produce liquor for the regular trade for short periods at intervals each year. If such a plan can be worked out, they will be able to keep liquor stocks ample for the country's needs.

## Nickel Shortage Acute in Florida

JACKSONVILLE, Fla., Oct. 10.—A bad shortage of nickels is plaguing coin machine operators here and in other Florida cities.

The old-fashioned nickel contains alloys which are needed in war machinery, and until a new-type nickel is perfected and released the shortage is expected to grow. Local banks say they can't get enough of the jitneys to satisfy the demand.

Operators of pinball machines and automatic music boxes, who depend upon the flow of the nickels, are being hardest hit by the shortage.

## SPECIALS NEW 5c CHERRY BELL. \$227.50 2 TURF KINGS..... 299.50 FOUR ACES.....\$139.50 FOUR ACES, fs... 124.50

\$10.00	\$14.50	\$37.50	\$47.50	\$64.50
Bangs	Power House	Fox Hunt	ABO Bowler	Bosco
Big Six	Spottem	Gold Star	Argentine	Bolaway
Mr. Chips	Triumph	League Leader	Do Re Mi	Texas Mustang
Chief	\$19.50	Metro	Hi Hat	\$72.50
Double Feature	Dixie	Red, Wh. & Blue	Star Attraction	Towers
Follow Up	Sky Line	Wow	West Wind	Victory
Gems	Glamour	\$37.50	Zig Zag	\$89.50
High Light	Sparky	Attention	\$57.50	Big Parade
Rink	Vogue	Barrage	Clover	Knockout
Super Six	\$27.50	Broadcast	Gun Club	Monicker
Side Kick	Big Chief	'41 Majors	Jungle	Toplo
Sporty	Flicker	Stratoliner	New Champ	5-10-20
Zip	All American	Seven Up	Spot-a-Card	Air Circus

## WE REPAIR BALLY TOPIC AND MONICKER MOTORS

\$5.00 for One Gear, \$2.00 Ea. Additional Gear

ARCADE EQUIPMENT		ONE BALLS—SLOTS	
Wizard Fortune Teller	\$ 17.50	Santa Anita's	\$149.50
3-Way Grippers	17.50	Dark Horse	119.50
Mills Pneumatic Puncher	129.50	Sport Special	99.50
Mills Muscle Developer	129.50	Blue Grass	134.50
Western Major League	154.50	Exhibit Congo	39.50
Exhib. Deluxe Card Vend.	44.50	Record Times	100.50
10¢ Planetellus Fortune		Pimlico	244.50
Teller with Cards	119.50	Jumbo Parade, FP	79.50
Grandma Fortune Teller		Pace Saratoga, Conv.	109.50
New	129.50	Silver Moon, PO	104.50
Western Baseball, DeL.	94.50	Super Ball	179.50
Conv. Chicken Sams	94.50	Hi Hands	129.50
Single Grippers	9.50	Bally Big Top	79.50
Popcorn Machine, New	19.50	Silver Moon, FP	104.50
Hi Dial Ten Strike	99.50	Lato Cigarolas	99.50
Keep 'Em Punching, New	149.50	5¢ Columbia	47.50
Exhibit Smiling Sam	149.50	5¢ Jennings Chief	54.50
Kicker & Catchers	19.50	10¢ Pace	49.50
Cast Iron Stands	3.00		
Sweet Sixteen	7.50		

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288

IT'S A  
**DIRECT HIT**  
THE SENSATIONAL  
**BOMB HIT**  
Penny Play  
**COUNTER GAME**



NEW FEATURES  
NEW PROFITS  
NEW LOW PRICE

Only \$8.75 Each

ORDER ONE TODAY  
Immediate Delivery  
Guaranteed Results or  
Money Refunded

**BAKER NOVELTY CO., Inc.**  
1700 W. Washington Blvd.  
Chicago

## Postwar Boom Is Predicted

U. S. Chamber of Commerce report says trends show people will have billions to spend

WASHINGTON, Oct. 10.—It may be true that Americans should keep so busy at trying to win the war that they do not have time to speculate on post-war problems. However, everybody seems anxious to peer into the future and see what will happen to business when the war is all over.

A very optimistic report has just been issued by the United States Chamber of Commerce. The report is based on a national survey of what people will need when the war is over because of rationing during the war. The survey indicates that the consuming public will have at least five billion dollars or more saved up for a spending boom as soon as they can begin buying things again.

Reports from other agencies predict a similar trend. The coin industry can take great courage from such predictions because all prosperity booms boost the coin machine business in all of its branches also. If the predictions of various business experts come true, the coin machine industry may expect to have its greatest era soon after the war.

The Chamber of Commerce survey showed that there will be a post-war demand for 1,500,000 mechanical refrigerators, 1,200,000 washing machines, 1,200,000 radios and 600,000 sewing machines. More than 1,200,000 families will want to buy furniture of all kinds, it was stated.

### Plan Repairs on Homes

The survey disclosed the following:  
1. About 34 per cent of home owners will make repairs and improvements on their homes.

2. Fifty-six per cent of the families questioned said they now were able to save to finance consumer-planned purchases—29 per cent are laying away 8 per cent or more of their monthly incomes and 35 per cent are planning to have an accumulated annual saving of 10 per cent or more.

3. Fifty-nine per cent of the families are buying War Bonds and Stamps; 50 per cent are investing in life insurance; 16 per cent have savings accounts; 16 per cent are paying off mortgages, and 10 per cent are channeling their funds into other savings or investments. Nineteen per cent are saving for specific post-war purchases.

### Foresee Plenty of Jobs

4. About half of the present consumers believe there will be plenty of jobs, while 38 per cent foresee serious unemployment. Seventeen per cent believe that factories will be able to supply buyers with all the things they want within six months after the war, but the remainder believe it will take more time.

5. As for post-war purchasing power, 30 per cent of the families said they were better off than before the war; 27 per cent said they were worse off, and 43 per cent saw no change.

6. Thirty-seven per cent said they had more money to spend for things other than food, shelter and clothes than they had two or three years ago; 34 per cent said they had less, and 29 per cent said they had about the same.

## Illinois May Lose 2,500 Gas Stations

CHICAGO, Oct. 10.—The city made a recent report on the number of gas stations that had closed due to shortages and decreases in automobile travel. The city tax office showed that about 400 stations had closed in recent months in the Chicago area.

A State organization of gas station owners and managers at its meeting here recently heard a report which said that at least 2,500 of a total of 11,000 retail gas outlets in Illinois will close soon after November 22, when national gas rationing is set to begin. The prediction was made on the basis that 25 to 50 per cent of the gas stations have closed in those Eastern States where rationing of gas has already been in effect for some time.

The report said that the effects of the gas program vary with different

communities. The first stations to feel the pinch are the road-stand stations and those in outlying districts.

## Retail Locations Report Trade Gains for August

WASHINGTON, Oct. 10.—The Commerce Department recently reported that retail locations got a better break in August when sales again turned upward

following a period of five months in which there had been a steady decline

The Commerce report is based largely on the sales reported by large stores. However, the report did show that gas stations had better sales in August than in July.

The report added that government officials and retail merchants expect a decline to set in as the production of civilian goods also declines. in retail sales.



NOW REBUILDING  
5-BALL GAMES

Crossline into ALL OUT—  
Fleet into COMMANDER  
—Zombie into BATTLE—  
Red, White & Blue into  
De-ICER — Leader into  
SENTRY — Metro into  
HIGH BOY—Vacation into  
ROLL CALL — Formation  
into NITE CLUB—Flicker  
into LIBERTY—Four Roses  
into SEA POWER—Gold  
Star into PLAY TIME—  
Cadillac into DESTROYER.

OPERATORS — DISTRIBUTORS  
REST ASSURED HERE'S THE  
ANSWER TO YOUR GAME PROBLEMS!

Bally ONE BALL PAYOUTS  
MADE "BRAND NEW"!

★ Yes, sir! Your location problems are solved. How? By simply sending your old Bally 1-BALL PAYOUTS to us for renewal. We'll make them just like "Brand New" games. NEW NAME, NEW 23"x23" Backglass and NEW Modernistic Backglass Cabinet. A NEW special bonus award has been added to give you the profits of a "Brand New" game. See list at left for five ball game renewal service.

Sport Page } FAST TRACK Thistle Down } RACE KING  
Blue Ribbon } Grand Stand } Sea-Biscuit } WAR ADMIRAL  
Grand National }

### OUR RENEWAL SERVICE INCLUDES . . .

- New design on backglass and playfield.
- New Names. Brand new 23"x23" Backglass Cabinet.
- New style bumpers added. Playfield panel repinned.
- Backglass and playfield inserts OVERHAULED, RECONDITIONED & TESTED.
- Cabinets and bases redesigned and refinished.
- All old paint removed.
- All visible metal parts refinished.

BUY WAR BONDS AND STAMPS

SULLIVAN-NOLAN ADV. CO. 527 W. CHICAGO AVE.  
CHICAGO, ILL.

COME  
AND GET 'EM  
NOW!  
BRAND NEW  
GENCO  
FOUR ACES

WANTED  
FOR CASH

- |                 |              |
|-----------------|--------------|
| Kiss-o-Meter    | Chicken Sam  |
| Love Tester     | Hockey       |
| 3 Little Meters | Air Raider   |
| Ace Bomber      | Rapid Fire   |
| Sky Fighter     | Fist Striker |
| Drivemobile     | Jail Bird    |
| Love Analyst    | Ten Strike   |
| Night Bomber    | Texas League |

**NATIONAL** COIN  
1411-13 Diversey Blvd. MACHINE  
CHICAGO EXCHANGE

TEN (10)  
GENCO PLAY BALLS

Guaranteed in Good Condition

Single Price \$185.00

In Lots of Five \$175.00.

10 Genco Bank Rolls at . . \$ 90.00 Each

10 Wurlitzer Skee Balls at 125.00 Each

All machines reconditioned in A-1 order.

Write or wire

Skill Amusement Co.

1737 Chester Avenue  
Cleveland, Ohio

### ARCADE MACHINES FOR QUICK SALE

One Root Man Golf Machine, \$67.50; two Electric Diggers, \$10.00 each; one hand-operated Digger, \$10.00; or the three for \$25.00 cash. One Wee-Ge Fortune Teller, \$10.00; one Over the top, \$10.00. Half cash, balance C. O. D.

FIELDING GRAHAM

Kansas City, Mo.

3046 East 32nd Street

SECOND TOMMY  
GETS TOUCHDOWN!

### LUCKY TOMMY

Definite Payout . . 25¢ Per Punch.  
Tommy Tickets. Plenty of four-  
leaf clover tickets with "Lucky 5."

Board Takes in \$250.00 . . Pays  
out 100 at \$2.00 . . \$200.00.  
Total Definite Profit . . \$50.00.  
Thick board, easels.

Can be obtained also with last  
punch in each section receiv-  
ing \$1.00.



**SUPERIOR PRODUCTS**  
14 N. PEORIA ST. CHICAGO, ILL.

### PIN GAMES

Defense . . . . .	\$ 84.50
Victory . . . . .	79.50
Mills Owl . . . . .	75.00
Spot Pool . . . . .	49.50
A. B. C. Bowler . . . . .	49.50
Zig Zag . . . . .	45.00
Miami Beach . . . . .	40.00
Sea Hawk . . . . .	40.00
Snappy . . . . .	40.00
Champ . . . . .	40.00
Mills 1-2-3 "39" . . . . .	32.50

### PHONOGRAPHS

Rockola Master R. C. . . . .	\$225.00
Wurlitzer 600 . . . . .	159.50
Wurlitzer 61 . . . . .	75.00
Wurlitzer 616 Marblegle	
Lightup . . . . .	69.50

Rockola Wallboxes . . . . .	\$ 18.50
Rockola Barboxes . . . . .	18.50

### CONSOLES

Track Odds (new) . . . . .	\$450.00
Four Bells . . . . .	325.00
Royal Draw . . . . .	135.00
Mills Square Bell . . . . .	59.50
Jungle Camp F. P. . . . .	69.50
Jennings Fast Time F. P. . . . .	65.00
Mills Rio F. P. . . . .	45.00

### ARCADE

Genco Playball (new) . . . . .	\$200.00
Batting Practice . . . . .	139.50
Deluxe Western Baseball	
(comb.) . . . . .	85.00
Rockola Ten Pins . . . . .	59.50
Keeney Anti-Aircraft . . . . .	39.50

All equipment guaranteed ready for location. One-half deposit, balance C. O. D., certified check or money order.

WE BUY, SELL OR TRADE

**Shaffer Music Company**

606 SOUTH HIGH STREET

COLUMBUS, OHIO

**MAYFLOWER SPECIALS**

<p><b>NEW CONSOLES</b></p> <p>Mills Four Bells \$495.00                  Bally Club Bells, Comb. 245.00                  Bally Sun Ray, F.P. 219.00                  Keeney Super Bell 269.50                  Keeney Super Bell, 2Way 380.00                  Pace Reels, Combination 245.00                  Jumbo Parade, P.O. 135.00                  Jumbo Parade, Skill 145.00                  Silver Moon, P.O. 125.00                  Baker's Races, Original Crates 310.00</p> <p><b>USED ONE BALL MACHINES</b></p> <p>Spinning Reels \$99.50                  Bally Santa Anita 165.00                  Bally Sport King 165.00                  Bally Grand National 89.50                  Bally Pace Maker 69.50                  Bally Gold Medal 49.50                  Keeney Stepper Upper 45.00                  West'n Derby Time, Mult. 29.50                  Mills 1-2-3 27.50                  Keeney Winning Ticket 59.50</p> <p><b>NEW SLOTS</b></p> <p>Jenn, Master Silver Moon Chief, 5c-10c-25c Ea. \$225.00                  Jenn, Silver Moon, 5c-10c-25c Ea. 199.50                  Columbia Chrome J.P. 94.50                  Columbia G.A., Rear Pay 87.50                  Columbia J.P. 87.50</p> <p><b>USED SLOTS</b></p> <p>Blue Front, 50c \$300.00                  Columbia J.P. 35.00                  Columbia G.A. 35.00                  Mills Q.T., 1c 35.00                  Mills Vest Pocket 27.50                  Callie Play Boy 39.50                  Callie Commander 35.00                  Callie Console, Like New 89.50                  DeL., Console, Like New 99.50</p> <p><b>USED CONSOLES MILLS</b></p> <p>Four Bells \$325.00                  Jumbo Parade, P.O. 99.50                  Jumbo Parade, F.P. 109.50                  1941 Lucky Lucre 245.00                  1940 Lucky Lucre 190.00                  Gal. Domino, J.P. 185.00                  Bang Tails, J.P., 1941 325.00                  1938 Gal. Domino 100.00                  1938 Bang Tails 100.00                  Stars 90.00</p> <p><b>BALLY</b></p> <p>Roll Em \$160.00                  Royal Draw 90.00                  Royal Flush 80.00</p> <p><b>JENNINGS</b></p> <p>Fast Time, P.O. \$70.00                  Mult. Races 40.00                  Ogarola S.P., 5 &amp; 10c 69.50</p>	<p><b>KEENEY</b></p> <p>Triple Entry \$99.50                  1938 Track Time 99.50                  Kentucky Club 50.00                  Skill Time 50.00</p> <p><b>PACE</b></p> <p>Paces Races, Ser. 5000 \$110.00                  Paces Races, J.P. 110.00                  Paces Pay Day 110.00                  Saratoga 1940 Sr. 99.00                  Saratoga 1940 Jr. 94.50                  Saratoga 1939 Sr. 60.00                  Saratoga 1939 Jr. 60.00                  Saratoga 1938 50.00</p> <p><b>EXHIBIT</b></p> <p>Long Champ \$35.00                  Silver Bells Sr. 25.00</p> <p><b>MISC. LEGAL EQUIPMENT</b></p> <p>World Series \$69.50                  Ten Strike 69.50                  Watling Fortune Scale, Like New 75.00                  Watling Scale 60.00</p> <p><b>USED PHONOGRAPHS MILLS</b></p> <p>Empress \$135.00                  Throne 129.50                  Empress Remote, 12 Keeney W.B. 225.00                  Six New Empress, in Original Crate 240.00</p> <p><b>SEEBURG</b></p> <p>9800 High Tone R.C. with 1 Wall-o-Matic \$410.00                  8800 High Tone R.C. 375.00                  8800 E.S. 360.00                  Major E.S. with Maglo Voice Amp. 270.00                  Classic Remote with 4 Wall Boxes 300.00                  Vogue 145.00                  Concert Grand 165.00                  Mayfair 150.00                  Colonel 210.00                  Crown 145.00                  Regal 145.00                  Commander 150.00                  Rex S.P. 110.00                  Play Boy Stroller 50.00</p> <p><b>ROCKOLA</b></p> <p>1940 Super \$220.00                  1940 Super, Remote, 8 Boxes 365.00                  1940 Super with 2 Wall Boxes &amp; Glamour Spkr. 375.00                  1940 Master 195.00                  1939 DeLuxe 169.50                  1939 Standard 159.50                  1938 Windsor 85.00                  1937 Imperial 70.00                  1940 Jr. 90.00</p> <p><b>NEW FIVE BALL F. P.</b></p> <p>Chicago Coin 1942 Home Run \$70.00                  Mills OWL, New 89.50</p>	<p><b>WURLITZER</b></p> <p>71 Counter Model \$99.50                  41 Counter Model 69.50</p> <p><b>USED FIVE BALL GAMES — FREE PLAY</b></p> <p>Belle Hop \$55.00                  Stratoliner 35.00                  School Days 35.00                  Wild Fire 29.50                  Three Score 24.50                  Duplex 29.50                  Stars 29.50                  Big Chief 45.00                  Leader 29.50                  Band Wagon 24.50                  Wow 19.50                  Three Up 19.50                  Paradise 24.50                  Seven Up 19.50                  Gold Star 19.50                  Vacation 19.50                  Lighthouse 19.50                  Glamour 19.50                  Fleet 14.50                  Anabel 19.50                  Sara Suzy 19.50                  Sparky 12.50                  Super Six 12.50                  Speed Demon 12.50                  Lucky Strike 12.50                  Baker Defense 35.00                  Big Time 25.00                  Rotation 15.00                  Armada 19.50                  Hold Over 14.50                  Big Town 15.00                  Big League 15.00                  Merry Go Round 15.00                  Short Stop 15.00                  4-5-6 12.50                  Twinkle 12.50                  Roxy 12.50                  Sports 12.50                  Sparty 12.50                  Yacht Club 12.50                  Commodore 12.50                  Flagship 12.50                  Lancer 12.50                  Jumper 12.50                  Rebound 12.50                  Cowboy 12.50                  Thriller 12.50                  Big Six 12.50                  Score Champ 12.50</p> <p>Blue Grass, Used \$145.00                  Club Trophy, Used 145.00                  Mills 1-2-3, F.P., Like New 79.50</p>
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**House Patents Hearing Opens**

**Bill would give government power to decide royalties for inventions used in war orders**

WASHINGTON, Oct. 10.—Since the coin machine manufacturing industry has been closed for the duration, interest in patents will decrease to some extent. But important developments are taking place in the patent field which will not only be in effect during the war but will have an important bearing upon all industries and upon the economics of the country after the war.

Beginning October 13 it has been announced that the House Patents Committee will conduct hearings on a bill which gives the War Department and other government agencies power to enter into agreements with inventors regarding royalties used in war production.

Under terms of the bill, the head of any government contracting agency would have the power to decide whether royalties payable to inventors are "unreasonable or excessive," and to fix royalty rates which are "fair and just."

There is no assumption on the part of the committee, it was said, that present custom regarding royalty payments for use of patents is not applicable to use of patents in war production.

**Restricts Lawsuits**

After a "fair and just" royalty has been determined under terms of the bill, a user of a patent could not pay to the inventor or other licensor, and could not charge directly or indirectly to the United States Government, a royalty in excess of that specified in manufacture for war use.

"The licensor shall not have any remedy by way of suit," the bill added, "set-off, or other legal action against the licensee for payment of any additional royalty remaining unpaid, or damages for breach of contract or otherwise, but such licensor's sole and exclusive remedy, except as to the recovery of royalties fixed in said order, shall be in the United States Court of Claims.

If the licensor is not satisfied that he was allotted a "fair and just" royalty, he may appeal to the Court of Claims to recover the difference between the royalty paid him and the amount he believes should have been paid.

**New Agreements Authorized**

The bill also authorizes the contracting government department to enter into new agreements regarding royalty, before suit against the United States has been instituted, with the owner or licensor of an invention, in full settlement of any claim against the government.

The bill would apply to all royalties directly or indirectly chargeable to or payable by the United States for any supplies, equipment or materials deliverable to the government after the bill is enacted into law.

Spokesman for the House Patents Committee said enactment of this legislation would constitute a protection for inventors or other patent owners as well as the government. The fixing of royalties for government use of patents, he said, will prevent possible future attempts to recapture alleged excessive payments.

The House Patents Committee, the spokesman said, believes in the validity of patents and agrees with the United States Patent Office that inventors should be encouraged. There is no doubt, he added, that legislation emanating from that committee will protect the interests of inventors and other patent holders.

**Tough Problem for Tax Men To Decide**

CINCINNATI, Oct. 10.—The Internal Revenue Department has met a lot of tough problems in trying to classify coin machines in collecting taxes on them, but what probably may be the biggest poser of all happened recently.

The Police Department here called the internal revenue office to check on two

slot machines in a private home. The police had visited the home, found the slot machines, and did not know what to do about them. All the police could say was that it was an interesting case. The internal revenue officers, when they came, found no federal tax stamps on the machines, so they took the two slots in. They do not know what to do about them, however.

The family who had the two slot machines said they keep them simply as a savings bank and deposit nickels in the machines just as they would in a child's savings bank. The slot banks declared a dividend at the end of the year, they said.

Complaints had been made by neighbors, however, that some of them were losing their wages on the two machines.



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# Industry Mentions Magazines -- Newspapers -- Radio

### Too Good for Their Own Good

A tribute paid to the skill of army gunnery instructors in making first-class marksmen out of the men-material sent them also managed to call public attention to a coin-operated amusement machine—a ray target gun. *The Allentown (Pa.) Call*, September 25, carried a picture of two good-looking gunnery students standing in front of a ray gun, laughing and pointing to a very large sign on the machine, which read: "Free games for high scores not allowed to Harlingen aerial gunnery students."

The boys got a kick out of the sign for it proved to them that they were getting good at this target-shooting stuff. It seems that these fellows at the Harlingen (Texas) gunnery school were driving operators nuts until they made that sign. The men were just too good. Some of them used to put a nickel into the machine and shoot for an hour without missing.

### Mailomats

A recent NEA release from Washington states that when the war is over, Americans are going to give up the time-hallowed habit of licking stamps, pressing them on envelopes and then making that special pilgrimage to the post office.

Citing the coin-operated mailboxes now in use in Chicago and Cleveland, the item fully describes the services performed by the Mailomats, adding, "Now, if they can just add some device to automatically write the letter for you!"

### Piggy Bank

A Cincinnati couple informed the U. S. Collector of Internal Revenue, who had been called by police, that the two slot machines in their home really were savings banks.

The couple said each one had a slot machine in which they deposited nickels. If the machines paid off on a deposit, the payoff also was deposited.

Police were called in by a neighbor who said her husband was losing his wages in the machines.

### Busman's Holiday

Seen in a recent edition of *The Rochester Times-Union* was a large photograph of a handsome soldier and a beautiful girl; she operating a ray target gun, he telling her how to do it. The soldier, Harold Caplan, home on furlough, was formerly employed by the Gem Amusement Company, New York, owned by Abe Granetstein. According to the caption, Rochester overflows at night with workers who grind out war jobs by day, and one of their favorite recreations is playing the different coin machines around town.

### Return Engagement

The reappearance of Panorams in Pennsylvania brought forth an observation in the *Tap Taplets* column in the October 5 issue of *The Philadelphia Observer*, to wit: "Wolfman's Cafe, at 3002 No. 22d Street, has something different in the way of entertainment for their

patrons. The aforementioned is James Roosevelt's "PAN-O-RAM," really a combination juke box and moving picture machine. The machine consists of a large movie screen and an excellent sound box and features the leading artists of stage, screen and radio in three-and-a-half minute movie reels. The pictures are changed bi-weekly for the benefit of steady customers." It was the first mention of the movie machines in the Philadelphia press since the Pennsylvania State Liquor Board last month reversed an earlier ruling and permitted the machines on location without the necessity of taking out a prohibitive \$500 annual amusement license fee.

### Who's Kidding Who?

Either Attorney Peter F. Leuch, of Milwaukee, is kidding the public or he is kidding himself when he insists, in private, in public and in print, that his one-man fight against slot machines and bingo in Milwaukee is motivated solely because he, as a private citizen, believes that "if we are going to fight for democracy in foreign climes, we should at least protect democracy here at home by fighting official crookedness and corruption." It is fine publicity for Attorney Leuch. He makes trips to the State Capitol, files petitions, asked a Milwaukee circuit judge to call a grand jury to investigate commercialized bingo and slot machines. And all of this activity appears in print in local newspapers, affording the means of keeping Leuch before his public. His stunts make good reading and call attention to the "little guy"—slots and bingo—while furnishing to distract the attention of the public from the big issues in official crookedness and corruption.

Leuch's statement that he is "protecting democracy here at home" in his one-man fight is a joke. The democratic way means that men may enjoy personal liberty; freedom to do the things they like to do without interference, but Leuch, disliking—or professing to dislike, for the sake of the publicity it gets him—bingo and slots, does not want any man to play bingo or slots. If Leuch's personal pastimes were known, they might possibly be considered by many people to be far worse than playing bingo and slots, but no doubt Leuch would defend them as right because Leuch liked them.

The same newspaper that is giving endless publicity to this man's tirades against slots and bingo a year or so ago published what was said to be inside information on the lobbies in the State Capitol to influence votes in the Legislature. Statements were given on the amounts of money spent by various interests to get their way in the Legislature, and the slot machine interests stood at the bottom of the list. Utilities, big department stores and other business interests headed the list. The implication in the newspaper's inside information was that there was much bigger interests trying to corrupt the legislative body than the slot machine interests.

A number of newspapers have called at-

tention to the fact that if reformers were sincere in their efforts, instead of being in the reforming business mostly for personal publicity and simply because they just must mess around in other people's business to be happy, their time and efforts could accomplish something worth while if they would go after big interests. The Scripture must mean just such persons when it says: "Blind guides, which strain at a gnat, and swallow a camel."

## Favorable Reports On United Games

CHICAGO, Oct. 10.—Many favorable reports on their rebuilt games have been received by the United Manufacturing Company here, according to Harry Williams and Lyn Durant, officers of the firm.

The United firm started in the business of renewing amusement machines here and the demand for their products is coming from all parts of the country. Among the special boosters of their work, according to officials of the firm, are Louis Boasberg, New Orleans Novelty Company; H. W. Roberts, Joy Automatics, Elmira, N. Y.; Carl Trippe, Ideal Novelty Company, St. Louis, and many others.

Many of these comments say that the rebuilt games cannot be distinguished from the new machines, they report. Testing of these rebuilt games on locations is proving that players will go for them as they do for new games.

## Herb Rosenthal Wins Commission

PITTSBURGH, Pa., Oct. 10.—Herb Rosenthal, son of Harry Rosenthal, of Automatic Amusement Company, who entered into the army 19 months ago and has just returned home on furlough, surprised his dad and mother by appearing with a gold bar on his shoulders. Herb entered the service as a buck private and worked up the hard way. Today he is a second lieutenant in chemical warfare.

Harry is naturally one of the proudest of the column here and has been telling all the trade in this city and writing letters to friends everywhere regarding this accomplishment on Herb's part. The trade here know Herb well for he helped his dad many times in getting games out of the firm's showrooms and warehouses in this city.

Harry could only state, "I hope that we can show just as rapid advancement in our new firm as Herb showed in the army. We both started from scratch, and I can only say that I am working harder than ever to please every one of the men in this territory with the best machines and the finest service and do hope to rise in the ranks to the point of leadership in this industry."

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Formation	17.50	Ten Spot	29.50
Gold Star	21.50	Three Score	17.50
High Hat	37.50	Topic	62.50
Hold Over	15.50	Towers	42.50
Home Run '42	62.50	Triumph	11.50
Horoscope	26.50	Turf Champs	12.50
Jungle	39.50	Twin Six	39.50
Landslide	15.50	Ump	17.50
Knockout	69.50	Variety	11.50
Leader	22.50	Velvet	19.50
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Limelight	15.50	Victory	64.50
Majors '41	29.50	West Wind	34.50
Mascot	15.50	Wow	16.50
Mills 1-2-3	24.50	Yacht Club	17.50
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Paces Reels, Comb. F.P. & Payout	98.50
Silver Moon, F.P.	67.50
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2 Bally Pan Amer.	@ 27.50	3 Genco Formation	@ 21.50	1 Four Diamonds	29.50
1 Bally Speed Ball	27.50	3 Genco Victory	@ 72.50	2 Zig Zags	@ 34.50
3 Chicago Coin Sport Parade	@ 24.50	4 Genco Ten Spots	@ 34.50	1 Jungle	47.50
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## Government Report on Business In Small Towns Around Dallas

(From U. S. Department of Commerce)

When the United States entered the war, it was commonly conceded that the small towns of the nation would be among the first casualties. So far as little communities in the Southwest are concerned, the early forecast of eminent economic decay now appears to have been overly pessimistic. Altho it is too early to appraise the final effects of the war, it can be said with certainty that during the past nine months there have been few small towns in the area which have suffered reversals. On the contrary, large numbers of the towns have prospered.

### Vacancy Level Low

One evidence of the relative well-being of the little towns in the Southwest is the prevailing low level of residential vacancies. Reports recently received from 67 small towns revealed only two towns with an excessive number of vacant dwellings; the majority reported a moderate scarcity and 10 reported a serious shortage of housing.

Business vacancies are apparently increasing, but vacancies still do not exceed the normal of past years. In spite of the drain on population imposed by the draft, the majority of the towns report population increases, and in many towns immigration continues at a rapid rate.

Small town business has had to tighten its belt in some lines, but, by and large, it continues to prosper. The level of failures has been extremely low, and the few liquidations which have been necessary have imposed abnormally small losses upon creditors.

Thruout the year little towns have led larger ones in the increase of retail dollar sales volume. Altho some fields of business activity have been curtailed by priorities and shortages, the general level of activity has been maintained by the expanded volume in other lines of enterprise.

### Over-All Outlook Good

Furthermore, the little towns of the Southwest can anticipate continued prosperity, for a while at least. The excellent crop-year and the high level of farm prices will stimulate business during the coming fall. A large number of the towns are also beneficiaries of war activity. Air training centers are scattered thruout the territory, army camps are numerous, and industrial expansion has occurred close by little towns on the Coast, in East Texas and, in fact, in almost all sections of the Southwest.

Over 50 of the 252 counties of Texas are beneficiaries of some form of war activity, and considerable stimulus has been given to small towns of New Mexico by the construction of glider training schools, army training camps, and alien detention facilities, and by the intensive operation of mines.

It is obvious, however, that some communities eventually will be hard hit. As inventories are depleted, small-town retailers will find it difficult to maintain the volume of sales which characterized the past year. The gravitation of skilled workmen toward the larger population centers is likely to continue and the draft will take many other producers from the little communities. An appraisal of the future reveals several unfavorable factors which might lead to serious maladjustments of small community life in the Southwest.

### Construction Past Peak

The war plant construction program appears to have passed its peak and it is probable that construction of military as well as industrial facilities will be substantially less in 1943. The impetus given to the small towns by the construction boom has not generally been recognized, but it has certainly been highly significant.

Small cities like Killeen, Bastrop, Freeport, McGregor and Texas City, Tex.; Clovis and Hobbs, N. M., and many others have experienced extraordinary booms during the construction period. When the boom is on, a rapid influx of workers swamp all facilities and creates serious urban problems as well as good business. Nor is the effect of the boom confined to the locality in which the facility is being built. Some workmen's checks go quite promptly to support families living in other small towns, and the enhanced demand for lumber stimulates communities in the East Texas timber belt and elsewhere in the area.

Once the war facility is completed, however, construction workers migrate rapidly from the locality and, altho their exodus is offset to some extent by the inflow of troops or plant employees, the new residents may be expected to give less impetus to the town's business. Soldiers are proving to be good nickel spenders—but little more. Besides, camp cantens and commissaries offer stiff competition to local merchants on quality merchandise.

Civilian plant employees are good spenders, but there are fewer of them than there were of the construction workers who erected the plant, and oftentimes their incomes are smaller. Altogether, therefore, the end of the construction period may properly be viewed

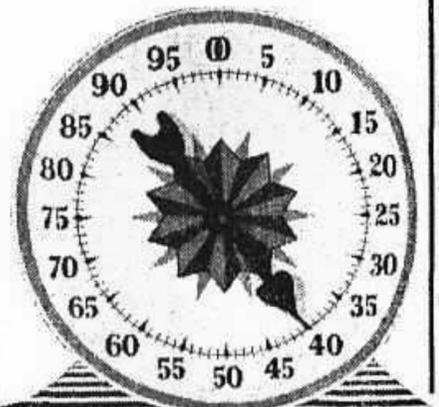
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2 1941 Ten Strikes	100.00	2 Grotchen Metal Typers	110.00
2 Skeeballettes	65.00	5 M Lead Medals for Above, Per M	27.00
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2 Deluxe Texas Leagues	39.50	5 Non Electric Drop Picture Machines, Floor Models	35.00
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2 Scientific Baseballs	105.00	6 Advance Drop Picture Machines, Counter Models	10.00
2 Brand New Casino Golf	45.00	1 Combination Grip & Lung Tester	75.00
3 Mountain Climbers	175.00	1 Grotchen Skill Jump with Base	39.50
2 Deluxe Western Baseballs	89.50	3 Single Grippers	10.00
2 Blue Cabinet Western Baseballs	75.00	22 Latest 3-Way Grippers with Cab. Bases	45.00
1 World Series	95.00	1 Deluxe Advance Shocker	25.00
2 9-Ft. Rolla-Scores	75.00	5 New Pike Peaks	20.00
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4 Brand New Keeney Sub Guns	245.00	8 Gott. 3-Way Grippers with Long Bases	18.00
1 Used Keeney Sub Gun	185.00	4 Kickers and Catchers	20.00
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Mills Jumbo Parades, Clean	75.00		
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with misgiving by towns which have boomed as the building activity reached its peak.

**Draft Taking Men**

A second factor which must be given consideration is the accelerated rate at which producers are being drafted. Loss of men to the draft is likely to be more apparent in a small town than in a large one, and in some instances may be felt more severely. As store owners and managers are drafted or volunteer, store stocks are usually liquidated. The "draft liquidations" are occurring more frequently as time goes on, and no new ventures are appearing to carry on the business. The draft also is taking away the market for some goods. For instance, small town haberdashers report that their market already has dried up to an alarming extent.

At the same time, worker exodus continues. The big boom in employment rolls has not yet passed in Texas. Industrial facilities along the Coast, in East Texas, in the urban centers of North Texas and elsewhere are being expanded. Some new war plants are being built. Naturally, further shifts of labor within the area will be necessary. Insofar as it is possible, workers' families who stayed at home while the income earner migrated to a war center will follow the worker and thus deplete the non-war towns' population still further. In short, population decreases will probably occur in many of the small cities of the area, and associated deflation of business activity will inevitably follow.

**War Restrictions**

War restrictions on business already have been painful in small towns. Most small town manufacturers were small-scale and could not compete for war contracts. Local machine shops generally lacked the skill and tools necessary to fit into the war picture. Other producers lacked the money and initiative to go out for a war contract. Priorities have now squeezed most of them out of business. There have been few notable exceptions—very few—who competed successfully for war contracts and brought booms to their towns.

Now the shortage's effects are spreading, and the priorities which squeezed the producer are squeezing the retailer. Goods already are short on many small town retailers' shelves. Last spring, spot inventory surveys indicated that small town dealers had been on their toes in stocking up. Many little stores had inventories 70 per cent above the 1941 level. There were others, however, with too little capital or credit to carry heavy stocks, and some which were unable to get deliveries on goods ordered. Now stocks are rapidly being depleted and replacements are not available in many lines. Some stores face liquidation as a result.

Even the bright prospects of an excellent cotton crop at good prices are not unqualified assurance of small town prosperity. The crop is not yet in, and the potential farm labor shortage may become an actual shortage which will bottleneck the realization of a return on portions of the crop. Furthermore, farm families customarily spend their cash surpluses on durable consumer goods and capital equipment, and neither are available in quantity. There is certainly no assurance that farm purchasing habits will shift enough to bring the increased farm cash income into retailers' cash registers.

The decline in gasoline consumption will have its effect upon towns throughout the area which in the past benefited from the sizable pay rolls of the oil industry. Some oil towns experienced war depression when oil production was lowered and oil-field workers shifted to other employment. Similar experiences in other oil towns are probable in the future.

**Small Towns Vigorous**

When a country converts from peace to total war there must be a drastic adjustment in business methods and in community life. The little towns have not escaped adjustments and more are certain. It is significant, however, that although nine months of war have passed, most of the small towns of the Southwest and the businesses which are a part of them have as yet suffered no unusual hardships and apparently will not for several months to come.

Eventually some of the pessimistic forecasts of economic decay of little communities may be justified. Long-range optimism at this time is unwarranted, despite the favorable experience which has been reviewed. But it appears that the pessimists have not considered all of the pertinent factors.

There is a vigor, a resiliency in the small towns of the Southwest which will carry most of them thru, and, perhaps, more pertinent, there is much work which small towns can do and are doing to forward the war, and thus they assure themselves a place in an economy adapted to total war.

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- Advance Cigarette Mach. (15c Mod., 2 Cols., in Mahogany Cabinet) ... 15.00
- Advance Ball Gum Vendor ..... 10.00
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- Stereoscopic Views for Drop Picture Machine, Set consists of 15 Pictures & Sign ..... 3.50
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- Exhibit Star Striker ... 110.00
- Exhibit Bicycle Trainer ..... 115.00
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- Grip Tease ..... 69.50
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METRO .....	17.50	WILD FIRE .....	24.50
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CENCO PLAY BALL ...	\$199.50	ROCKOLA TEN PINS ...	\$79.50
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10c CHERRY BELLS, 3-10 P. O., Drill Proof—Club Handles.....	149.50
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25c BROWN FRONTS, 3-5 P. O., A-1.....	149.50
5 & 10c BLUE FRONTS, Serials Over 375,000.....	89.50
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10c BONUS BELL, Gold Front, Over 460,000.....	189.50
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## Operators Should Read Big Figures To Change Outlook

Coin machine operators who are accustomed to handling and counting small change may be stunned by the big figures which statisticians frequently give out at the present time. The cost of the war involves staggering sums of money, naturally, and the longer it continues the bigger these totals will become.

Statisticians have just released the estimate that the national income now stands at about 116 billion dollars. That is a lot of money.

Another report says banks in the United States still have a lot of money. Total deposits now are the largest on record, running above 83 billion dollars. An interesting figure on what the banks have may be the subject of a political explosion before the war is over. Banks now have government bonds amounting to more than 30 billion dollars. This is said to be about 40 per cent of government financing at the present time.

Newspapers won't say much about it, but the financial pages have been reporting in recent issues that there is a lot of paper money coming from somewhere. The fact that banks can buy government bonds and then issue bank currency on the basis of these bonds is one reason for the increase of paper money in circulation, but not much can be said about it because it might stir up an explosion in political and financial circles. At a time when the nation is fighting inflation, one of the serious problems is that of controlling bank currency.

One of the big reasons why the average citizen should buy more government bonds is to prevent this inflationary trend caused by the bank currency system.

Those who get alarmed about the staggering sums being spent to carry on the war can take comfort in the fact that the government still has enough gold buried in Kentucky to underwrite a debt of at least 120 billion dollars and pay it off without batting an eye. But there are certain business and political interests in the United States who have their eye on this gold and American people had better watch it, too. The big figures given out by statisticians are not just for amusement. Back of them may be some very interesting problems which should concern every citizen, no matter how little money he may have personally.

## OPA Adds Eight Purposes Now Eligible for Tires

WASHINGTON, Oct. 10.—The Office of Price Administration recently relaxed its tire rationing regulations to allow use of rubber tires for eight purposes heretofore considered non-essential.

It also broadened to include farmers and other "secondary" users the list of persons eligible to purchase obsolete tires. Action was necessary because such tires and the automobiles on which they are used are deteriorating rapidly, OPA said.

Dental surgeons, itinerant dentists and midwives were made eligible for new tires and tubes if they are able to show

that they have a "substantial" number of patients accessible only by automobile.

These activities were added to the services which may be performed on rationed tires: transportation of civilians being evacuated from danger zones, of jurists, witnesses, prisoners and of churchgoers to attend religious services "where no other adequate transportation facilities exist."



## A TOUCHDOWN for PROFITS!

First Jackpot has colored balls instead of tickets. Ball appears in Quarterback's hands when punched.

ALL STARS  
No. 11508 5c Play 1065 Holes  
Takes in ..... \$53.25  
Average Payout..... 21.15  
Average Gross Profit \$32.10  
Write for New Circular  
For Victory-Buy War Bonds-Stamp

HARLICH MFG. CO.  
1413 W. JACKSON BLVD., CHICAGO, ILL.

## WANTED-LOCATIONS FOR PENNY ARCADES

WILL INSTALL ARCADES ON PERCENTAGE BASIS

Box No. 379, The Billboard,  
1564 Broadway, New York City

## FOR PROFITS FIRST—SEE MONARCH FIRST!

RECONDITIONED—ARCADE EQUIPMENT—RESPRAYED			
Mutoscope Photomatic, Latest Model, 1800	Exh. Card Vendors .. \$ 44.50	Seeburg Hockey .....	\$ 89.50
Photo Frames .....	Exh. Latest Vitalizer ..	Evans Playball .....	225.00
Keeney Submarine, New	245.00	Bally Bull's Eye .....	99.50
Keeney Submarine, Used	195.00	Bally Racer .....	109.50
Exhibit Speed Bike, Like New .....	220.00	Evans Ten Strike .....	79.50
Exhibit Fist Striker ..	150.00	Bally Eagle Eye .....	79.50
Exhibit Hi-Ball .....	89.50	Pikes Peak .....	22.50
West. DeLuxe Baseball	95.00	Gottlieb Triple Grip ..	22.50
Keeney Texas Leaguer	49.50	Kicker & Catcher .....	24.50
		ABT Fire & Smoke .....	27.50

Mutoscope Ace Bomber or Drive-Mobile—New Original Crates .....

Seeburg Chicken Sam—Converted to Jap, Complete New Marbletop .....	\$329.50
COMBINATION FREE PLAY & PAYOUT CONSOLES	129.50
Bally Club Bell, New	\$220.00
Bally Club Bell, Used 30 Days .....	175.00
Bally Hi-Hand .....	140.00
Keeney 2-Way Bell, 5c & 25c, Brand New	\$395.00
Keeney 2-Way Bell, 5c & 25c .....	340.00

AUTOMATIC PAYOUT CONSOLES	
Mills Four Bells, New	\$495.00
Four Bells, Ser. 1500	350.00
Four Bells, 3/5c & 1/25c, 1600 .....	410.00
Mills Three Bells .....	495.00
Mills Jumbo Parade .....	95.00
Mills Square Bell .....	60.00
Mills Track King .....	30.00
Keeney Triple Entry ..	\$170.00
Keeney '38 Track Time	160.00
Paces Races, Brown ..	145.00
Exhibit Longchamp ..	45.00
Jennings Liberty Bell	30.00
Pace '41 Saratoga, Like New .....	105.00
Jenn. Silver Moon, 10c	150.00
Keeney Super Bell ..	\$180.00
Pace 1941 Saratoga ..	135.00
Bally Hi-Hand, New ..	175.00
Evans '41 J.P. ....	\$350.00
Domino .....	310.00
Keeney Twin Super Bell, 5c & 25c Chutes ..	310.00
Bally Royal Flush ..	140.00
Groton Sugar King ..	55.00
Jennings Good Luck ..	45.00

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List Now and Used Equipment, Games, Slots, Phones, Etc.

FOR VICTORY THROW YOUR SCRAP INTO THE FIGHT!

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

# MONEY BACK GUARANTEE

These Machines Are in A-1 Condition; Appearance Unsurpassed. If upon examining the machines the customer is dissatisfied the games can be returned and money will be refunded.

ABC BOWLER	\$32.50	GUN CLUB	\$37.50	SILVER SPRAY	\$23.50
AIR CIRCUS	84.50	HI HAT	38.50	SKY BLAZER	38.50
ALL AMERICAN	19.50	HOLD OVER	18.50	SKY LINE	14.50
ANABEL	17.50	HOME RUN '42	64.50	SKY RAY	20.50
ARGENTINE	38.50	HOROSCOPE	27.50	SLUGGER	24.50
ATTENTION	19.50	JUNGLE	44.50	SNAPPY	35.50
BAND WAGON	17.50	KNOCKOUT	69.50	SOUTH PAW	42.50
BELLE HOP	27.50	LANDSLIDE	16.50	SPORT PARADE	24.50
BIG CHIEF	19.50	LEADER	24.50	SPORTY	12.50
BIG PARADE	72.50	LEGIONNAIRE	27.50	SPOT A CARD	54.50
BIG SIX	14.50	LIMELIGHT	16.50	SPOT POOL	44.50
BIG TIME	17.50	LINE UP	19.50	SPOT 'EM	24.50
BLONDIE	14.50	MAJORS '41	31.50	STAR ATTRACTION	29.50
BOLAWAY	42.50	MASCOT	18.50	STARS	24.50
BOOM TOWN	21.50	MIAMI BEACH	39.50	STRAT-O-LINER	22.50
BOSCO	51.50	MILLS 1-2-3, '39	24.50	SUN BEAM	24.50
BROADCAST	21.50	MONICKER	69.50	SUPER CHUBBY	29.50
CADILLAC	14.50	NEW CHAMP	49.50	TARGET SKILL	19.50
CAPTAIN KIDD	42.50	PAN AMERICAN	23.50	TEN SPOT	32.50
CHAMP	32.50	PARADISE	24.50	TEXAS MUSTANG	52.50
CLOVER	52.50	PICK 'EM	12.50	TOPIO	62.50
C. O. D.	14.50	POLO (New Plastic Bumpers)	19.50	TOWERS	43.50
CROSS LINE	17.50	POWER HOUSE	12.50	TRIUMPH	12.50
DEFENSE, BAKER	18.50	PURSUIT	37.50	TURF CHAMP	13.00
DEFENSE, NEW	82.50	RED, WHITE, BLUE	22.50	TWIN SIX (Late Keeney)	42.50
DO-RE-MI	37.50	REPEATER	19.50	UMP	21.50
DOUBLE FEATURE	16.50	ROTATION	17.50	VARIETY	12.50
DOUBLE PLAY	24.50	SALUTE	19.50	VELVET	19.50
DOUGHBOY	18.50	SARA SUZY	22.50	VENUS	54.50
DUDE RANCH	17.50	SCHOOL DAYS	24.50	VICTORY	65.00
DUPLEX	24.50	SCOOP	12.00	WEST WIND	38.50
FIVE-TEN-TWENTY	79.50	SCORE A LINE	14.50	WILD FIRE	29.50
FLICKER	19.00	SEA HAWK	23.50	WOW	17.50
FOLLIES	14.00	SEVEN UP	24.50	YACHT CLUB	17.50
FORMATION	14.50	SHOW BOAT	31.50	YANK (Late)	85.00
FOUR DIAMONDS	31.50	SILVER SKATES	24.50	ZIG ZAG	42.50
FOUR ROSES	24.50			ZOMBIE	24.50
GOLD STAR	22.50				

Keeney Super Bell, Cash, Check or Free Play, Single Slot	\$149.50	Mills Jumbo Parade, Comb. Gold Front \$	85.00
Paces Reels, Comb. Cash, Check or F. P.	100.00	Mills Jumbo Parade, Free Play	60.00
Bally High Hands, Cash or Free Play	92.50	Watling Big Game	69.50
Jennings Silver Moons, Cash or F. P.	69.50	Watling Jungle Camp	57.50
Bally Big Top, Free Play	52.50	Bally Club Bell, Free Play, Single Slot	145.00
		Club Trophy, 1 Ball	175.50

All Prices Subject to Prior Orders. Terms: 1/3 Deposit, Balance C. O. D.

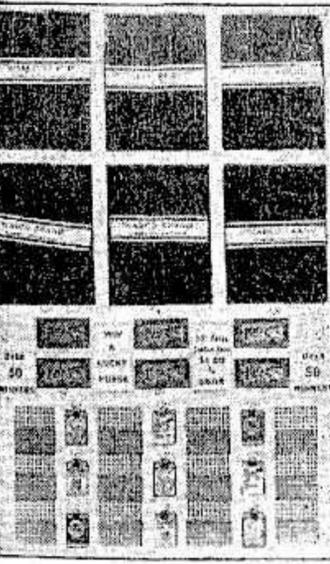
Write for your needs in parts—we have it

NEW PINBALL CARTONS, WITH FILLERS...\$2.00 EACH

## MECHANIC'S SERVICE CO.

2124 FIFTH AVENUE Atlantic 0662 PITTSBURGH, PA.

WE BUY, TRADE OR SELL ANY COIN-OPERATED DEVICE



### OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled  
**BILFOLD JACK POT**  
— 1200 HOLES — 5c —

Takes in	\$60.00
Gives Out	
1 Bifold and	\$5.00
5 Bifolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88
	\$27.88

YOUR PROFIT .....\$32.12

PRICE \$2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

WRITE FOR CATALOGUE

## A. N. S. COMPANY

312 CARROLL ST. ELMIRA, N. Y.

### QUALITY SPEAKS FOR ITSELF

<b>ARCADE EQUIPMENT</b>	<b>ARCADE EQUIPMENT</b>	<b>PAYOUTS</b>
5 All Star Hockey	5 Skoo Bowlettes	Three Bells
5 Genco Playballs	4 Tan Strikes, Small Unit	Four Bells
3 Skyfighters	4 Anti-Aircraft	Santa Anita
2 Rapid Fire	1 Exhibit Bowling Game	Paces Races
4 Jennings Roll-in-Barrel	1 Texas Leaguer	Big Top, New
3 1941 Ten Strikes		Paces Reels
5 Batting Practices		Jumbo Parades
2 '40 Western Baseballs		Kentucky Club
1 Bally Bull's Eye		Grandstand
3 '39 Western Baseballs		Hawthorne
5 Ten Strikes, Large Unit		Derby Day, Slant
		Derby Day, Flat

MODERN AUTOMATIC EXCHANGE, INC. CLEVELAND, OHIO  
2618 CARNEGIE AVENUE

### WHILE THEY LAST!

Keeney Wall Boxes, 24 Records	\$ 5.00	Wurlitzer 600 K Keyboard, Sluggproof	\$152.50
Buckley Wall Boxes, 24 Records	15.00	Wurlitzer Twin 12 in Metal Cabinets with Amplifiers	70.00
Organ Shells with Speaker	20.00	Rock-Ola Standard	129.50
Organ Shells without Speaker	17.50	Seeburg Classic Marbletop, Sluggproof	175.00
Wurlitzer Rotary, 600A, Sluggproof	142.50		

Brilliant Music Co. 4606 Cass Ave. DETROIT, MICH.

## WANTED FOR CASH

Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball. Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King 520 W. 43rd St., New York Bryant 9-6677

### BRAND NEW MACHINES—Buy Now While You Can Get Deliveries

ABT Target Challenger	\$ 35.50	Mutoscope Sky Fighter	\$300.00
Baker Pacer, 5c Play	299.50	Pace Race, 5c Play	335.00
Bally Long Acres	325.00	Pace Race, 25c Play	375.00
Groetchen Columbia, Rear Pay	87.50	Pace Race, 5c Play, Jackpot	375.00
Keeney Super Bells	239.50	Watling Fortune-Telling Scales	160.00
Double Steel Safe	95.00	Northwestern Stamp Vendors, three 3s for 10c, four 1s for 5c	29.50
Mills Three Bells	675.00	<b>SPECIALS IN BRAND NEW MACHINES</b>	
Mills Four Bells, 5c, Latest Model	485.00	Evans Jackpot Dominos	\$399.50
Mills Vest Pockets, 5c	57.50	Mills Jumbo Parades, Cash Pay	129.50
Mills Folding Stands	8.50	Mills Jumbo Parades, Conv.	148.50
Mills Box Stands	15.00		

### SLIGHTLY USED PHONOGRAPHS

10 SEEBURG 1942 MODEL 8200 with REMOTE CONTROL.  
15 No. 950 WURLITZER, 5 ROCK COMMANDOS.  
Operators and Jobbers, Write for Prices.

We Guarantee You Cannot Tell These Machines From Brand New.

### FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.

Bally Club Bell, 5c	\$219.50	2 Keeney Super Bells, 25c Conv.	\$259.50
Chicago Coin Hockey	215.00	5 Keeney Super Bells, 5c Conv.	239.50
3 Keeney Super Bells, 5c Conv. with Mint Vendor	239.00	Mills Jumbo Parade, Cash Pay	125.00
		Mills Four Bells, 4 7/8c	445.00

### Reconditioned and Refinished

Bally Long Acre, Console	\$269.50	2 Keeney Super Bell, Twin Nickel C. P.	\$259.50
Groetchen Chk. Sep. Gold Award		Mills Jumbo Parade, Free Play	77.50
Columbia Bell	82.50	Mills Jumbo Parade, Conv. Vend.	139.50
Keeney Super Bell, 5c Conv. Mint Vend.	192.50	Seeburg Selectomatic Wall Boxes	14.50

### USED MACHINES—RECONDITIONED AND REFINISHED

<b>CONSOLES</b>		1 Pace Race Jackpot Red Arrow, #6182, 25c	\$209.50
1 Keeney Triple Entry	\$ 99.50	2 Pace Race, #5881-5895, 5c	132.50
2 Keeney '38 Skill Time	79.50	1 Pace Race Red Arrow, #6319	199.50
		1 Pace Race Red Arrow, 25c, #6583	225.00

### SPECIALS

25 Super Bells, 5c Conv., SU	\$142.50	1 Jennings 1c Duchess, #1712	\$ 19.50
25 Dominos, JP, Light Cab., SU	282.50	2 Mills 1c Regular, #322617-#318326	32.50
5 Super Track Times, SU	300.00	Mills 5c Cherry Bell, #432000	110.00
1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked	Write	Mills 5c Melon Bell, #430000	110.00
10 Mills Jumbo Parades, Conv. FS	149.50	Mills Bonus Bell, 5c	190.00
10 Mills Three Bells, Like New, High Serials	475.00	Mills 5c Red Front	85.00
Watling Big Game, CP	82.50	1 Watling 1c Rotator Cherry, #69217	29.50
Jackpot Dominos, Brown Cabinets, Factory Reconditioned	225.00	1 Watling 1c Treasure, #L73775	29.50
1 Keeney Submarine, Like New	187.50	2 Watling 1c Twins Jackpot, #163891-752595	25.00
		2 Mills Blue Front, 5c Play, Club Handle, #445249-#445258	125.00
5 Keeney Kentucky, Slant Head	89.50	1 Mills 10c Blue Front, #380392	90.00
1 Mills Four Bell, 5c	295.00	2 Mills 10c Q.T., #11724-19602	37.50
2 Mills Square Bell, CP	49.50	7 Deval Penny Packs, Latest Color Orange & Black, #36577-37104-37259-37256-39055-39053-39047	7.50
2 Chicago Coin Double Safes	60.00		
10 Mills Jumbo Parade, Free Play, Blue Cabinet, Series 6558	107.50	<b>WANT TO BUY</b>	
6 Mills Jumbo Parade, Free Play, Late Style Coin Head	87.50	Mills Three Bells. Give Serial Numbers. Guaranteed condition. lowest cash price.	
1 Pace Race JP, #6088, 25c	199.50		

### ONE BALL CASH PAYOUTS

8 Bally Jockey Clubs	\$285.00	1 '41 Derby	\$225.00
4 Bally Kentucky	250.00	1 Keeney Contest, Floor Sample	100.00
1 Bally Santa Anita	135.00	<b>FIVE BALL FREE PLAY</b>	
3 Turf Kings	285.00	Bally Mystics	\$ 29.50
1 Keeney Fortune Conv., Cash or F.P.	225.00	Bally Reserves	17.50
<b>ONE BALL FREE PLAY</b>		We Guarantee These Machines To Be Clean and in Perfect Condition.	
2 Bally Long Acres, Floor Sample	\$269.50		
1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective October 17, 1942, and Subject To Change Without Notice.			

## MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

### WE HAVE THEM! THE MIDWEST'S LARGEST STOCK OF EQUIPMENT!

<b>SLOTS</b>	<b>ONE BALLS</b>	<b>PHONOGRAPHS</b>
All Rebuilt & Refinished	Eureka	Wurlitzer P-12
Mills Blue Front	Grand National	Wurlitzer 4-12
\$79.50 to \$109.50	Grandstand	Wurlitzer 3-12
Yellow Front, 2-4		Wurlitzer 6-18
Yellow Front, 3-5		Write for our complete list on later type equipment. Complete stock of Parts and Tubes for Seeburg Phono. Equip.
Melon Bells		<b>LEGAL EQUIPMENT</b>
Brown Front, Knee Action	Jumbo Parade, PO.	Tom Mix Guns
Original Chrome	Jennings Totalizer, FP	Chicken Sams
Club Console, 25c	Keeney Super Bell, Fl. Sample, New	Western Baseball, LU
Chrome V. Pocket, JP	Bally Club Bells, Fl. Sample, New	Genco Play Ball, FS
Golf Ball, Jennings	Watling Big Game	Ten Strikes
Club Console, 39.50 to 119.50		
Silver Chief		
Olgorola, Like New		
Pace, All Mod., \$25.00 & Up		
Watling Roll-a-Top		

OVER SIX HUNDRED 5-BALL FREE PLAYS IN STOCK.

To Avoid Delay, Give Second Choice. Terms: 1/3 Deposit, Balance C. O. D. State Distributor for Seeburg Phonographs and Accessories.

### MILWAUKEE COIN MACHINE CO.

3180 W. LISBON AVE. MILWAUKEE, WISCO.

# PANORAMS

TIME PRICE \$424.50  
DISCOUNTS TO CASH BUYERS

Arrangements can be made to secure film under license from Soundies Distributing Corp. of America. SPECIAL TO RELIABLE OPERATORS—A TIME PAYMENT PLAN NOW AVAILABLE—12 TO 15 MONTHS TO PAY! SUBMIT CREDIT REFERENCES AND NAME OF YOUR BANK!

<b>PANORAM PARTS &amp; SUPPLIES</b>	Mills Empress with Adap.	<b>SPECIALS</b>
Guaranteed Film Cleaner	\$224.50	Batting Practice
Brand New Monarch 10c Wall or Bar Box	\$7.00	.....\$139.50
Brand New Adaptor for Panoram Used for Wall Box	7.00	Genco Play Ball
Combination Adaptor for Phonograph		..... 219.50
Panoram Hookup	35.00	Ten Strikes
		..... 79.50

SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!

## GEORGE PONSER CO.

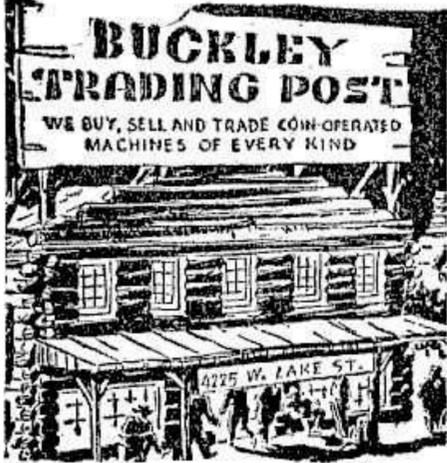
783 S. 18TH STREET, NEWARK, N. J. (All Phones: Essex 3-5910)

### EACH \$7.50 EACH Over 500 5-Ball Free Plays

Big Town	Beng	Spottem	Jolly	Super 6
Fantasy	Brite Spot	Contact	Click	Super 12
Cadillac	Chevron	5th Inning	Lancer	Oh, Boy
Formation	Roller Derby	Headliner	Double Feature	
	And Many Others, In Lots of 20 or More.			

### GRAND NATIONAL SALES CO.

2300 ARMITAGE AVE. (Humboldt 3420) CHICAGO, ILLINOIS



**ALWAYS**  
 Consult The Trading Post  
 When You Want To Buy  
 or  
 When You Want To Sell  
 Specials — Sales Boards  
 Below Are a Few Well-  
 Known Boards at Lowest  
 Prices:

Name	Holes	Style	Net Price
Big Sport	1288	5¢ Thick	\$4.18
Charmer	1280	5¢ Thick	4.04
Cocanuts	1600	25¢ Ex. Thick	7.16
Combinations Symbols	1060 (Jumbo)	5¢ Thick	3.43
Derby Day	1056	5¢ Ex. Thick	4.04
Dough Barrel	1080	5¢ Thick BO	4.29
Duke Mixture	1050 (Jumbo)	5¢ Semi-thick	3.44
Easy Money	1500	5¢ Thin (Definite)	2.38
Forward Pass	1280	5¢ Semi-thick	4.14
Four Leaf Clover Slot Book	1600	25¢ Thick BO	3.56
Good Old 1776	1650	10¢ Semi-thick	6.49
Hit the Barrel	1200	5¢ Thin	2.52
Hi Win Dough	1088	5¢ Thick	3.57
Just Rite	850	5¢ Thin	1.57
King Carnival	1280	5¢ Semi-thick	3.49
Little Sluggo	1200	5¢ Thick	3.51

**SPECIALS—SLOT MACHINES**

MILLS	Yellow Front, 3-5 5¢	PRICE	Comet Front Vender	PRICE
Gold Chrome Bells, 5¢	\$62.50	42.50	10¢ Comet B.F. Bell	60.00
Gold Chrome Bells, 10¢	\$212.50	42.50	25¢ Comet B.F. Bell	60.00
Gold Chrome Bells, 25¢	217.50	35.00	All Star 10 Stop	50.00
Club Bells, F.S., 5¢	180.50	52.50	Mystery P.O.	50.00
Club Bells, F.S., 10¢	194.50	38.50	1¢ All Star 2-4 P.O.	25.00
Club Bells, F.S., 25¢	199.50	38.50	25¢ Rockets	100.00
Blue Fronts, 5¢	78.50			
Blue Fronts, 5-10-25¢	99.50			
Melton Bells, 5-10-25¢	96.50			
Brown Front Club	112.50			
Bonus Bell, 5¢, New	215.00			
Bonus Bell, 5¢, Rebuilt	179.50			

**WILL PAY CASH FOR**

CONSOLES	Mills Yellow Fronts—	ARCADE MACHINES
Buckley Track Odds—All Models	3-5 Payout	Kirk Night Bomber
Keeney Super Bells—2 Way 5¢ & 25¢	Mills Gold Chromes	Bally Rapid Fire
Keeney Super Bells—2 Way 5¢ & 5¢	Mills Emerald Chromes	Mutoscope Sky Fighter
Keeney Super Bells—4 Way	PHONOGRAPHS	Mutoscope Ace Bomber
Mills Three Bells	Wurlitzer Phonographs	Mills Bag Punchers
COIN MACHINES	Wurlitzer 600	Mutoscope Bag Punchers
Mills Bonus Bells	Wurlitzer Wall Boxes	Chicken Sams
Mills Brown Fronts—5¢, 10¢, 25¢	Peckard Wall Boxes	Rockola World's Series
	Wurlitzer 30 Wire Boxes	Texas Leaguer
	Bally Telephone Boxes	Gottlieb Grippers
	Scales—All Makes & Models	Wurlitzer Skoe Balls
		Western Baseball

WIRE OR MAIL QUANTITY AND PRICE

**SPECIALS—PHONOGRAPHS**

Wurlitzer	Gem	Wall Boxes, No. 125
850	137.50	5-10-25¢ Wireless
800	150.00	Boxes
750	\$245.00	45.00
750W	175.00	STEEL CABINETS
700	160.00	Buckley Single Mech-
600	112.50	anism
500	159.50	Buckley Double Mech-
500A	189.50	anism
24A	\$11.25	\$31.50
71	79.50	COMPLETE MUSIO
61	89.50	SYSTEM
412	59.50	Wurlitzer Twin 12
P12	34.50	Mechanism in Steel
		Cabinet for Buckley,
		Peckard or Wur-
		litzer Boxes
		100.00
		Twin 12 Wurlitzers in
		Metal Cabinets with
		Adaptor, Amplifier,
		Speaker
		125.00
		SUPPLIES
		New Buckley Needles
		\$.30
		Perforated Program
		Strips, Per M Sheets
		3.00
		Buckley 275A Bulbs for
		Wall Boxes
		.12

**PIN TABLES**

CHI-COIN	EXHIBIT	KENEY
All American	Air Circus	Defense, New Model
Bolo-Way	Big Parade	Eureka
Legionnaire	Double Play	Favorite
Major '41	Duplex	Flicker
Pol	Knock Out	Fleet
Show Boat	Leader	Grand National
Snappy	Sky Blazer	Grand Stand
Star Parade	Spot Pool	Moniker
Star Attraction	Stars	Pan American
Stratoliner	Sun Beam	Silver Skates
Venus	West Wind	Sport Pages
	Wings	Thistledown
	Zombie	Triumph
	De-Re-Mi	16.50
		BAKER
		Big Ten
		Defense
		Doughboy
		Salute
		22.50
		SUCCESS
		League Leader
		\$25.00
		MISCELLANEOUS
		Anabel
		\$19.50
		Destroyer
		99.50

**SPECIALS—CONSOLES**

Mills 1-2-3 F.P. 1939	Mills Jumbo, Cash P.O.	PRICE
\$25.00	\$127.00	
Daval Bumper Bowlers	Mills Jumbo, F.P.	67.50
Mills Three Bells	Walling Big Game, F.P.	82.50
Mills Four Bells	Buckley Daily Double Track Odds	500.00
Jennings Fast Time, F.P.	Buckley Track Odds	400.00
Jennings Silver Moon	Buckley Seven Bells, 7 Coins	700.00
Keeney Triple Entry	Buckley Long Shot Parlay, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 25¢	Bally Pimlico Console	220.00
Keeney Super Bells, 2 Way, 5 & 25¢		
287.50		

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction. BUYERS—Write for New Price Bulletin.



**LOCATIONS REPORT**  
**MIDWAY**  
 AND  
**SUN VALLEY**  
**MAKE BIG MONEY!**

**HOW MIDWAY PLAYS—**

- Hit 1 to 7 bumpers—lite roll-over for "super special."
- Each numbered bumper scores "special" when 1 to 7 bumpers are hit.
- Ball thru roll-overs "M-I-D-W" when lit, lites middle bumper for "super special" and bottom bumper for "special."
- Lite name "MIDWAY" in bookglass to score "extra special."
- Numbered bumpers score 1000.
- Starting score 29,000.

**SUN VALLEY PLAYS ENTIRELY DIFFERENT**

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WURLITZER 850, 750, 780, 500, 616 & 61. Write for Prices	Mills Three Bells \$495.00	Bonus, Late Models, Factory Reconditioned, Like New \$185.00
SEEBURGS 8200, Brand New... Write 9800... \$375.00	Keeney Super Bells 185.00	50¢ Blue Front, Factory Reconditioned, Drill Proof, like new 325.00
ROCK-OLAS 1940 Super... \$189.00	Mills Jumbo, F.P. or Automatic, Like New 99.00	Jenn. 50¢ Chief 195.00
1940 Master... 169.00	Bally Hi Hands... 99.00	Jenn. Victory Chiefs, new 199.00
1939 Deluxe... 159.00	Walling Big Game... 89.00	Mills Blue Front... 85.00
1939 Standard... 149.00	Mills Mint Venders... 50.00	Melton Bells... 95.00
MILLS Empress... \$145.00	Jennings Cigarollas... 45.00	50¢ Rotatop... 150.00
Throne... 99.00		Vest Pocket, Blue & Gold... 35.00
WALL BOXES ADAPTERS, ETC. Packard, New & Used. Write Buckley (Plastic)... \$16.00	CHICKEN SAM \$79.00	Vest Pocket, Chrome... 45.00
Keeney 20 and 24... 12.00	Shoot the Chute... 95.00	Vest Pocket, Green... 22.00
Wur. All Models, New. Write	Jail Bird... 95.00	Jennings Silver Chief 115.00
	Keeney Submarine... 205.00	Mills & Jennings and Walling 1¢ Slots... Write
	Skee-Ball-ette... 50.00	
	Evans Ten Strike... 55.00	
	A.B.T. Model F... 20.00	

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**Chicago Coin Hockey (used) \$209.50**

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Bosco... 50.00	Victory... 74.50	1 Mills Empress Adapter and 1 Wall Box... 225.00
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Gun Club... 45.00		(Send for Complete Price List)
Home Run... 62.50		
Jungle... 42.50		
Knockout... 74.50		
Sports Parade... 34.50		
Sky Blazer... 89.00		
Spot a Card... 59.50		

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 Keeney Submarine 199.50  
 Battering Practice 117.50  
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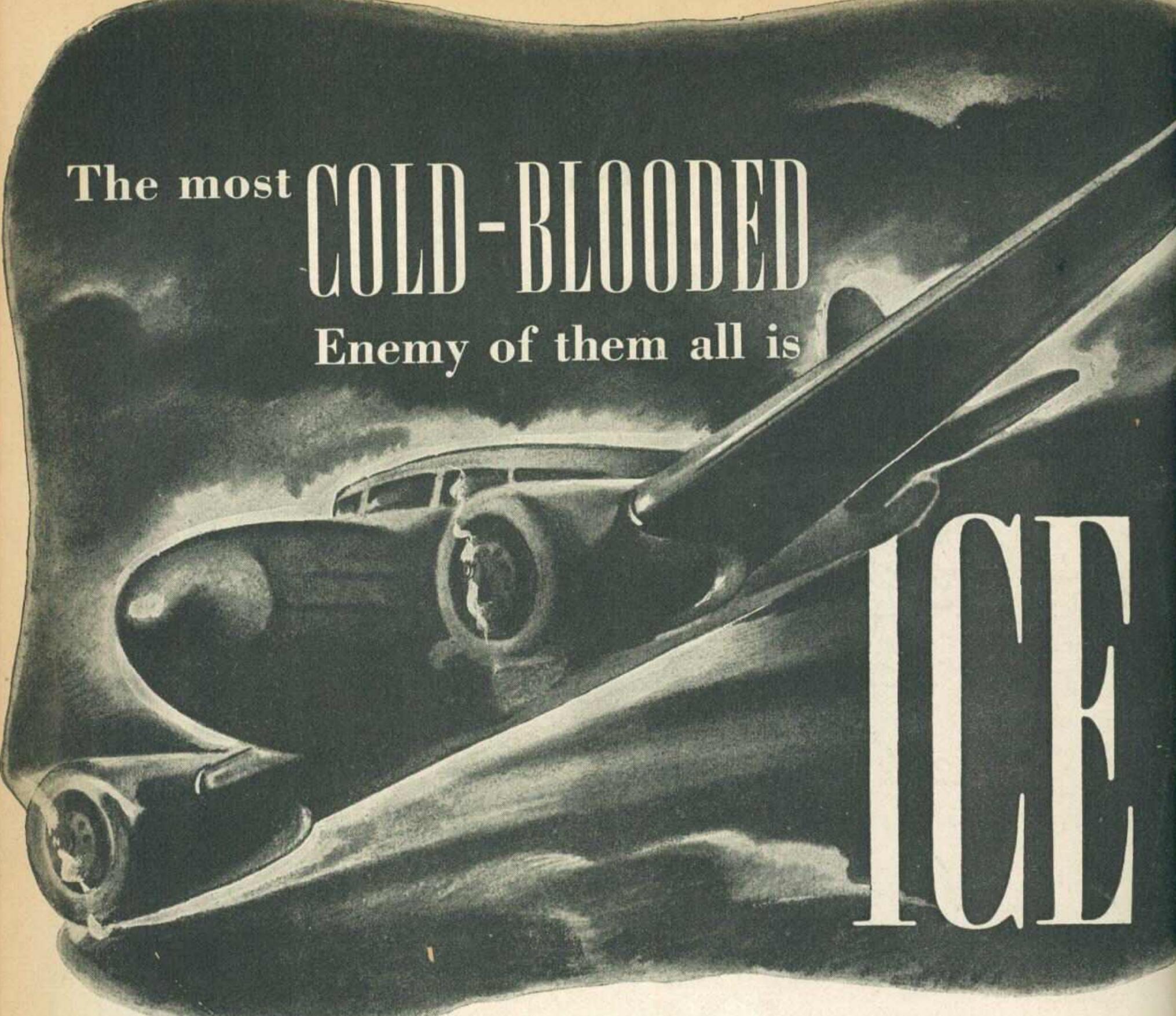
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