

SEPTEMBER 19, 1942

25 Cents

# The Billboard

The World's Foremost Amusement Weekly



BUY UNITED  
STATES WAR  
BONDS & STAMPS

**WOODY  
HERMAN**

And His Orchestra

Opening Return Engagement  
October 9  
Panther Room, Sherman  
Hotel, Chicago

DECCA RECORDS

Direction: General Amuse-  
ment Corporation

*Sam H. Greenbaum*  
N.Y.

**YOURS FOR BIGGER GROSSES! -**

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**AND HIS ORCHESTRA**



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# BIZ MULLS INCOME LIMIT

## War and Show Business

ODT order exempts show trucks from restrictions to become effective November 15.

President Roosevelt's suggestion to limit net incomes to \$25,000 raises question as to how situation would be met in show business.

The Sutton is first New York hotel using talent to go out of circulation due to the war, having been taken over by the Coast Guard.

Christopher J. Dunphy defines new construction spending limit; ceiling does not include "repairs."

More than 260 army camps and naval stations are now taking USO Camp Show units regularly.

War pay rolls boom Philadelphia nitery and movie house business.

Spokesmen for major networks report that religious programs on the air are enjoying a tremendous response as a result of war.

Glenn Miller joins army as a captain; Claude Thornhill reported on his way.

Midwest ballroom operators getting together to solve booking and transportation problems occasioned by war conditions.

Toronto Fair for Britain, with Conklin Shows, may give British War Victims' Fund \$50,000.

## Jurisdictional War Threatens Over Two-a-Day "Vaude" Shows With Own Production, Material

NEW YORK, Sept. 12.—First serious jurisdictional dispute to disturb the calm of Broadway since the American Federation of Actors was disbanded was threatened this week between Actors' Equity Association and the American Guild of Variety Artists, with Local 1, stagehands' union, fighting on the sidelines and I. H. Herk, producer of the forthcoming two-a-day show, *Wine, Women and Song*, in the middle.

It all came about this week when a spontaneous howl was kicked up by the stagehands, treasurers and producers that an avalanche of two-a-day shows was to make its appearance on Broadway under AGVA's jurisdiction and so shatter the six-day-week, eight-shows-per-week policy which prevails under Equity's jurisdiction. Groups squabbling, including Equity, whose assistant executive secretary, Walter Greaza, is out on loan to administer the affairs of AGVA, claim that these two-a-dayers are revues, not vaude shows, with special music, continuity, a line of girls and the hope of a hit run.

Most surprised of the lot was AGVA,

which has issued contracts on about 10 such type shows in the past year in New York, Chicago and California. At present the only two-a-dayers in operation are two Clifford Fischer *Priorities* shows, one of which started its road tour Monday (7) in Philadelphia, with the other doing a tryout date in New Haven prior to a New York opening Tuesday (15). Contract on the first expired last week, and a new run-of-the-play contract form is supposed to be signed Monday (14) for both shows.

Feeling around is that Equity's attitude was conditioned by action of Local 1, which declared that it is going to change its policy affecting these shows and institute the six-day legit ruling on working conditions. That feeling is strengthened by the fact that last week the Associated Actors and Artistes of America approved AGVA's first run-of-the-play contract for two-a-day shows to cover conditions in the Fischer shows.

Fischer last week turned down the run-of-the-play contract because it didn't contain a probationary period for (See *Jurisdictional War* on page 10)

## President's Proposed 25G Ceiling Raises Problems; Layoffs Thought To Be Unlikely; Other Predictions

NEW YORK, Sept. 12.—Following President Roosevelt's history-making Labor Day (7) message to Congress, the leading question on the lips of entire entertainment industry this week was: How will show business meet the proposed income ceiling of \$25,000 per year? The President stated that the leveling of individual income to a net \$25,000 after payment of income taxes was necessary, among other suggested moves, to prevent the rising tide of inflation.

Show business was at odds, on first reaction, as to how this income ceiling could be put into effect without causing some world-shaking changes insofar as the business was concerned. A survey among the moneyed gentry of the amusement industry, including actors, bookers, agents, film and radio executives, legit managers and producers and theater managers, brought about the following observations:

1. That the more far-sighted people in the business will continue working, not with the idea that the world is coming to an end, but will look ahead to the future, after final victory.

2. That many artists may follow the lead of Hollywood actors and actresses, who curtailed the number of pictures they appeared in after the California income tax was voted, which gave to the State income tax claims of as high as 80 per cent.

3. That, as a result, there will be room for expansion and the creation of new personalities if the top ones begin to take it easy.

4. That performers and bands will probably flock to Camp Shows, Inc., to play shows at military camps, air stations and naval bases at considerably reduced salaries or for no compensation at all.

5. That the tense competition in all phases of the industry may become somewhat neutralized and that the profits of the business will spread over a wider area, affecting more people.

Regardless of the way people think about the probable course of events, all of those who had an opinion to offer agree that the exigencies of show business demand that performers stay active to stick in the public eye, and that producers must produce to keep their foothold in the trade.

If a top-ranking earner contemplates knocking off for six months of the year, it is the opinion of many that he will have to think 16 times before doing it, because of the patriotic elements involved.

One of the chief reasons for setting a ceiling on incomes, beyond that of checking inflation, is the government's need for money to build ships, planes and tanks to carry on global warfare. Taking a long vacation would mean so many less dollars in Uncle Sam's coffers.

With an income ceiling of 25G, some performers could lay off 49 weeks out of 52. Some top name bands' earning capacity in vaude houses has been as high as \$25,000 a week. With a pay roll of \$5,000, and after taxes and other deductions are made, such bands could kiss (See *BIZ MULLS INCOME* on page 10)

## Dunphy Defines New Limit Order

WASHINGTON, Sept. 12.—The recent War Production Board order slashing from \$5,000 to \$200 the amount which may be spent without specific authorization upon the construction of amusement or entertainment structures should not be confused by theater operators with "repair," Christopher Dunphy, chief of the amusement section, services branch of the War Production, announced this week.

"Repair," Dunphy said, "means the restoration without change of design of any portion of a building, structure or project to sound working condition when such portion has been rendered unsafe or unfit for service by wear or tear or other similar causes, but not including the reconstruction or restoration of construction damaged or destroyed by fire, flood, tornado, earthquake, act of God or the public enemy."

Effective September 7, under the terms of an amendment to construction limitation order L-41, in addition to the slash from \$5,000 to \$200, theater owners must be able to acquire enough material to complete any remodeling without priorities assistance where estimated costs are under the limit set before beginning construction. No such project may require the use of any material on or off the site to supply electricity, gas, water, steam, telephone or sewage disposal service.

## ODT Exempts Show Trucks

### Vehicle Order Applies Only to Hauls for Hire

WASHINGTON, Sept. 12.—The edict issued on Tuesday by Joseph B. Eastman, director of the Office of Defense Transportation, by which the ODT will assume control over use of about 5,000,000 commercial vehicles on November 15, will not affect shows or showmen moving by trucks as long as they haul their own materials and do not carry any goods for hire.

This interpretation was placed upon the order for *The Billboard* by Christopher J. Dunphy, War Production Board chief of the amusement section services branch, who had been advised of this ruling by ODT officials. Under terms of the order the ODT on November 15 will assume control over all movements of trucks, busses and taxicabs in an effort to attain further conservation of such equipment for war purposes. In a

statement issued with the order Director Eastman asserted that the country's present supply of commercial vehicles and their tires "must be given the best possible care: They must be driven with equal care and every mile of unnecessary travel must cease."

"The Office of Defense Transportation has promoted policies and has issued orders with this end in view," Director Eastman said. "The results have been good, but much remains that can and must be done. The situation is not hopeless, but it calls for all possible precautions."

### May Be Broadcast Later

One feature of the order calls for inspection at 5,000-mile intervals of all tires and vehicle equipment at inspection stations to be designated by the Office of Price Administration. Any vehicle so inspected and found defective may be ordered off the road until repaired. Altho this provision, according to the ODT's interpretation as given to Chief Dunphy, does not apply to show vehicles, it is not beyond the realm of possibility that it may eventually be (See *SHOW TRUCKS* on page 33)

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## Sutton First NY Hotel Spot To Be Drafted

NEW YORK, Sept. 12.—The first local hotel location using talent to go out of circulation due to the war is the Sutton, which has been taken over by the coast guard from the Emil H. Ronay hotel chain.

Deal was set September 8 and hotel guests have to clear out by September 15. The hotel's cafe had used small bands and musical entertainers.

Other near-by hotel spots taken out of civilian category, and which had used entertainment, include the Lido Hotel, Lido Beach, Long Island, and the Berkeley-Carteret and the Monterey hotels in Asbury Park, N. J.

# CIRCUIT OF 260 CAMPS

## Biggest Tour For Acts Today; 55G Fall Payroll

NEW YORK, Sept. 12.—More than 260 army camps and naval stations are now taking USO Camp Show units regularly, the longest route in show business today. Units play these spots on the average of once every four weeks, with concerts, name bands and one-time variety bills also being spotted.

As of May 21, there were 212 army camps and 36 naval stations getting the units, with 12 added since then to make the total 260.

Fifteen units, booked thru Camp Shows, Inc., are touring the circuit now, two of them being Negro. About 350 performers are employed in the 15 units. About 35 units, with a talent payroll of \$55,000 a week, are slated for the fall and winter season.

Since the inception of Camp Shows July 31, 1939, and up to July 31, 1942, these units have played to 4,000,000 servicemen in 5,092 performances in camps and 335 performances in hospitals. Concerts and other USO shows will bring the attendance figure up to 5,000,000, it is estimated by the Camp Shows, Inc., office here.

Last winter 21 vaude units, two legit shows and one concert unit toured 257 military posts, giving 3,955 performances and providing employment for 550 entertainers and 137 managers, advance men, stagehands and electricians.

A little-publicized branch of Camp Shows, Inc., has been sending out *Sing Song* units since November. Two such units are still out now, having each played eight weeks, six performances a week. One of the units has just returned from

a four-week tour of Greenland. These units are composed of three or four entertainers, with an accordionist for the accompaniment, and travel to remote military posts where there are neither facilities for revues nor sufficient men to provide audiences. The performers often entertain out in the open, in a forest or a field or on rocks.

Camp Shows, Inc., has sent name acts overseas to Iceland, England, Canal Zone, Alaska, Greenland, etc., on nine separate trips and under extreme secrecy. One unit (Al Jolson, Merle Oberon, Patricia Morrison, Frank McHugh and Allen Jenkins) was sent to England last month. Another (Laurel and Hardy, John Garfield, Chico Marx, Ray Bolger, Jane Pickels and Mitzi Mayfair) toured Caribbean posts and bases for two weeks last fall.

More than 60 concert artists have appeared, without pay, at camps, booked thru the Camp Shows Concert Division.

More than 45 film names have toured camps, also without salary, booked thru the Motion Picture Division of Camp Shows.

Scores of name bands have also played spot dates for the USO; also without remuneration. Kay Kysar, for example, played camp shows for three weeks.

Vaude units had been using eight nine-ton trucks to carry scenery and props and also to provide a 30-foot stage, but these were discontinued recently because of rationing of gas and tires.

### Ill. Cowbarn Pulls 15C

MARENGO, Ill., Sept. 12.—Shady Lane Playhouse, cowbarn, closed its second season with a gross totaling more than \$1,500. Eleven shows were staged, all revivals. Theater, operated by Frank and Dorothy Bryan, played Wednesday thru Sundays.

### Blackout Headache

NEW YORK, Sept. 12.—Test blackouts are getting to be quite a problem with performers doubling between two spots. More often than not they are stranded between their jobs with nothing to do but tear their hair.

The situation was even more complicated for Walton and O'Rourke, doubling between the Rainbow Room and *Sons o' Fun*. During the recent blackout they got to Radio City, but met another stymie: they simply weren't allowed on the elevators to Rainbow Room, and missed the show. Since then, John Roy, of the Rainbow Room, has corrected the situation.

### Half Stagehand Quota for "Army"

NEW YORK, Sept. 12.—The International Alliance of Theatrical Stage Employees has made a deal with *This Is the Army* show for its road tour. The deal calls for half the number of men usually necessary for the theaters where the show is booked. The rest of the crew is to be made up of soldier-stagehands.

The deal was affected by Richard Walsh, IA president, and Eddie Alberman and Sergt. Carl Fischer, former general manager for George Abbott.

The soldier backstage crew is to have IA cards issued at no cost. So far, the Alliance has issued 1,610 paid-up cards for the duration to members who have joined the armed forces.



AFTER an alleged vacation from columnizing—during which we concentrated our efforts in helping launch *The Billboard's* Band Yearbook—we decided to contribute something to the contemporary literature on Jimmy Petrillo. Just as we were getting set to tell Jimmy off for the benefit of his adoring fans in the music business there was placed on our desk a clipping of an editorial that appeared in the September 10 issue of *The New York Times*. After reading this piece we realized that nothing we could write about Jimmy at this time could better express how most of us feel. Accordingly, we obtained permission from *The Times's* scholarly editor, Charles Merz, and we are therefore privileged to reproduce the piece below:

#### Petrillo Rides Again

Mr. Petrillo's conquests, like those of every dictator, only whet his appetite for further conquests. This private individual, having ordered a school band off the air, having ordered the country's musicians not to make records to be played over the radio or in public places, has now placed a ban even against the manufacture of electrical transcriptions intended for use only once on the radio. True, on July 31 Mr. Petrillo in a letter to Elmer Davis, director of the OWI, wrote: "Electrical transcriptions for radio, used as intended—only once—is not detrimental to the American Federation of Musicians if destroyed after such use." But that was only what he thought a few weeks ago; he has now changed his mind. Anyway, who is going to stop him from telling the American people just what he will let them hear and just what he won't let them hear?

The Department of Justice has brought suit against Mr. Petrillo under the Sherman Anti-Trust Act, but he doesn't appear to be worrying. Why should he? Hasn't the Supreme Court already decided that labor unions enjoy sweeping immunities from the anti-trust acts, and even from the Federal Anti-Racketeering Act? Didn't the Supreme Court even go out of its way, when the question was not directly before it, to declare that it is quite in accordance with the latter law for Mr. Petrillo to force the employment of a "stand-by" orchestra, which must be paid even tho it is not used? Did not the Supreme Court blandly refer to all this as "traditional labor union activities"? Has either Congress or the Administration raised a hand to change the law?

Personal indignation against Mr. Petrillo is as futile as it is foolish. He is, in a sense, performing a public service. He is showing just what can be done by a labor union leader under the present state of law. His dictatorial powers are merely the logical end-product of the Administration's labor policy to date. It is that policy which has placed these powers in his hands.

No one would wish to prejudge the Department of Justice's legal case against him. The Supreme Court, notwithstanding its previous decision (See *SUGAR'S DOMINO* on page 27)



IT'S no news any longer that Broadway, over the Labor Day week-end, had one of the biggest mobs in its history. Streets were jammed as tho it were a New Year's Eve, and all branches of the show business profited handsomely. Stem seers smugly remarking "I told you so," claim it's due to increased employment and salaries, plus the desire of the populace to find escapist relaxation. . . . Even the brief raid alarm early Monday morning failed to damp the spirits of the crowd. According to reports, one out-of-towner, in a darkened but crowded hotel lobby, shouted gleefully, "It's just like LaGuardia to stage a show like this for us visitors." . . . Incidentally, during a recent blackout (an earlier one), a thin strip of light showed in the telephone room of a local radio station. It was immediately corrected—but a female air raid warden, armed with her insignia and a sense of ultimate importance, invaded the station and demanded that the dim and completely hidden control lights be switched off. . . . *Yank*, the army newspaper, wishes to make it plain that it is not contemplating running a profile on Dick Jurgens as was reported in this column a couple of weeks ago. . . . It-Shouldn't-Happen-to-a-Dog Dept.: Tip, Tap and Toe, booked for a week-end in the sour cream belt, got into the spirit of the crowd one Saturday night and jammed until 4 a.m. Then they went to their room—only to discover that their beds had been moved out. They later complained to Eddie Smith, their manager, who pointed out to the management that the contract stipulated room and board. He was subsequently told to make future contracts read, "Room, BED and board." . . . Sour note in the much-heralded vaude revival was struck the other evening at the Paramount, where, during the excellent stagershow, a couple of people in one of the loges read newspapers thruout the bill.

SPEAKING of the Paramount, it's at present sitting pretty in the matter of Red Skelton. It has an option on him for two weeks at \$1,250, signed when he was last at the theater, just before he began his sensational upward climb. Now, of course, he's worth several times that amount. . . . Frank Cerutti, local club owner, would like to get Josephine Baker out of France—and, according to reports filtering in, Miss Baker would be very glad to come. When she was here last she worked at Cerutti's club for eight weeks, netting him a \$35,000 profit. . . . They banned burlesque in New York, but allow marquee signs like this one, which adorned the World Theater recently: "Isle of Paradise—Virgins Meet Men for the First Time—This'll Make You Whistle." . . . Freddie Wittop, who designed the costumes for *Ice-Capades*, is known as Frederico Rey when he acts as dancing partner to La Argentinita. . . . Add still another to the series of *Saturday Evening Post* articles by Maurice Zolotow, *Billboard* alumnus, swing music addict and current top historian of the Stem: *Uncle Sam Brings Vaudeville Back*, appearing in the September 12 issue. It's about Unit 35, playing for Camp Shows, Inc. . . . Harry Howard is taking candid camera shots of rehearsals of his new *Gay Nighties* vaude unit, and plans to use them in a trailer, adding an off-screen voice.

### WOODY HERMAN

(This Week's Cover Subject)

ALTHO but 27 years of age, Woody Herman is every inch the veteran leader, having taken over an Isham Jones band in 1937, after serving hitches under Gus Arnheim and Harry Sosnick. Since stepping out in front of his own outfit, Herman has won wide recognition for a wide variety of talents. He and his band have made good with a vengeance in hotels, theaters, ballrooms, on Decca records and, most recently, in films, in Universal's "What's Cookin'?"

All the jobs played by the "Herd" have been distinguished by the band's novel approach to the blues and the popularization of that most fundamental of jazz forms. In addition, Herman has won considerable acclaim for his solo singing and clarinet playing. He is regarded by swing savants and commercially minded observers alike as one of the greatest pop singers in the game.

Among dates played by Herman have been Hotel New Yorker, where he and the band have done three tricks; Hollywood Palladium, where their recent box-office mark impelled two movie studios to begin bidding for their services in another film musical; Hotel Sherman, Chicago, where they return next month, and a flock of the most lucrative college jobs in the country.

Herman's Decca disks are established coin machine fixtures. Among those most prominent are "Amen," "Blues in the Night," "Lanplighter's Serenade" and disks taken from his Decca album of blues recordings.

Over and above his obvious musical virtues, Herman is a terrific showman, as evidenced by his featuring Billie Rogers, "The Gal with the Horn," and his unique bands within the band, "Four Chips" and "Woodchoppers."

### The Billboard

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## War Pay Rolls Hypo Philly Night Clubs And Movie Houses

PHILADELPHIA, Sept. 12.—The town's entertainment life is booming as a result of war plant pay rolls and the government moving many of its agencies here. Terrific business is being done by the movie houses. Summer grosses at the downtown houses have been at winter levels, with week-end crowds so heavy that the Warner found it necessary to light up its long-dark Mastbaum Theater. In addition, Warner's Earle, only flesh house downtown, has been grossing in the heavy 30 and 40 thousands.

Joe Moss, currently operating the Bath and Turf Club in Atlantic City, has started negotiations with the Adelphia Hotel here, which is building a new room.

Hollywood Ballroom downtown, once a nitery and dack for some time, is getting a new decor. Will open late this month as the Shangri-La, featuring name bands and big floorshows. New nitery getting financial backing from combine operating the chain of Dewey's milk shake stands.

Frank Palumbo has leased a central city site. Bennie Rubinstein, operating Steve Brodie's, is shopping around for a central city site, being forced to give up his present quarters. Leeds Restaurant is bankrolling a new cocktail bar nitery.

Irwin Wolf unshuttered his Rendezvous last Thursday (3), with Connie Howell Trio and Haywood and Allen. New 30th Century Club ushered in the new season with Harry McKay Trio and Rose Venuti Trio. Jack O'Shea lights up his suburban Wagon Wheel with floorshows.

## Committee of Names To Work With OWI

WASHINGTON, Sept. 12.—The tremendous influence upon morale played by radio, vaudeville and film talent was officially recognized early this week when the Office of War Information announced that top-flight artists would be used as a contact media not only with the armed forces, but with those of labor and the home front as well.

Acceptance of a three-way plan under which the talent of these stars would be utilized was OWI's first indication that it was going outside the field of "government handouts" and the press in reaching the people. The plan was submitted by Kay Kyser, who is forming a "Committee of 25" leading radio, vaudeville and film performers to work for the OWI. This committee is scheduled to hold its first meeting with OWI representatives, as well as those of the networks and advertising agencies, in New York September 18. Other meetings will be held at Chicago, September 21, and Hollywood, September 24 and 25.

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## Possibilities



GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For FILMS

**LUBA MALINA**—tall, exotic singer who recently doubled between Clifford C. Fischer's *Priorities* (two-a-day vaude) and *La Vie Parisienne*, New York night spot. She offers novelty and pop tunes, giving them a saucy and oo-la-la delivery. Her voice is good, tho not exceptional, and she has the personality, the looks and the commercial delivery to sock across. Ought to photograph well, and is obviously okay for films, as well as for a legit musical.

**BOBBY SPECHT**—present senior men's figure skating champion, now making his professional debut in the arena ice show, *Ice-Capades of 1943*. Still in his teens, he is an accomplished artist on the blades, combining excellent dance techniques with a mastery of difficult skating tricks. Has the looks to register before the camera, and definitely rates a spot in an ice film.

## Several U. S. Acts Still in Rio Night Clubs

RIO DE JANEIRO, Sept. 5.—Alzirinha Camargo, Brazilian samba singer who appeared with *Ciro Rima* band in the United States, opened in Casino Atlantico here August 25.

Mariquita Flores and Antonio de Cordoba, U. S. dance team, were added to the *Urca* floorshow, featuring Jean Sablon.

Olga Prager Coelho, singer of Brazilian folklore songs, gave a special press performance prior to her departure for the States.

Rosina da Rimini, youthful Brazilian soprano, is booked for mid-September, opening in Casino *Urca*. Set by Casseo Horta.

Dolores arrived from the States via Pan American plane August 25 for a six-week date in Casino Atlantico.

The Leacuana Cuban band had its Santos, Casino Soa Vicente, date postponed, due to visa difficulties. Band is currently in Buenos Aires.

Don, Dolores and Doree, U. S. dance trio, returned to Rio following eight weeks in Casino Pampulha in Belo Horizonte, Minas Gerais.

Whitey's Congeroo dancers from New York (6) booked into Casino Soa Vicente, Ilha do Porchal in Santos.

## All Show Fields Boom in Dayton

DAYTON, O., Sept. 12.—Dayton's legitimate season gets under way late this month when Ethel Barrymore comes to the Victory in *The Corn Is Green* for three performances, October 27 and 28. Following attraction will be *Watch on the Rhine*, three performances, November 24 and 25. *Junior Miss* is also booked, but no definite dates are set.

Combination vaude and pictures are in their fourth week at the RKO Colonial and doing much better than average business, ace bands being particularly good draws. This town has 60,000 more people, mostly warworkers, than it had a year or two ago, and every sort of entertainment, including night clubs and hotel night spots, is flourishing.

A concert course has advance membership sales of 2,400, and the Dayton Symphony Orchestra is moving to larger auditorium to accommodate its patrons.

## "Ice Follies of 1943" Socks In Brilliant Coast Opening

LOS ANGELES, Sept. 12.—Shipstad & Johnson's *Ice Follies of 1943* opened to a capacity crowd here at the Pan Pacific Auditorium Thursday night (10) and played to turnaway crowds during the first week. Staged and directed by Miss Fanchon, of Fanchon & Marco, this year's version, which leans heavily to production, is the utmost in ice shows. Running a full three hours, *Follies* needs cutting, but the management will find this a difficult thing to do. It's about as tight as it could possibly be.

Show gets off to a fast start with *Enchanted Lake*, featuring the ballet of 24 skaters. Jenna Schulte is featured in *Heralds of Winter* along with Bufford McCusker and Bud McNulty, the trio turning in a grand job of precision skating. Eight of the men skaters take over to add comedy as 16 "Winter Belles" are followed by 24 "Jingle Belles." The "Winter Belles" scored high with their bell ringing in tempo.

Osborne Colson turned in a brilliant performance with his solo skating. *Adventures of Peter Rabbit* brought on Phyllis Legg, stilt skater, for some brilliant ice cutting. Four other skaters in rabbit suits added comedy, with Tuffy McKellen, as Peter Rabbit, taking the spotlight.

In *Modern Nursery Rhymes* Mae Ross exhibited some choice skating and the line girls showed top precision. Ruby and Bobby Maxson brought down house with their brother-and-sister act.

In *Arabian Nights*, Betty Atkinson and Charles Hain socked with their skating turns. Olav Ericson, Jack Millikan, Bruce Sheffer and Joe Sullivan turned in a smash job as Harem Guards. John Kinney, portraying Groucho Marx, captured applause with his make-up and fine skating. Jump splits and fast skating high-

lighted the work of the Galbraith Brothers, who had parts of the Caliphs.

Rug cutting on ice was done by Bob Blake. McKellen Brothers wowed with their acrobatics in *Round-Up*. Plenty of comedy here. First half was brought to a close with *Ice Follies Swing Waltz*. Gals in bright red gowns and boys in white ties and tails gave the turn a good setting.

Second half got off to a good start with *Indian Legend*. Norah McCarthy starred here. Costuming was exceptional and the lighting effects unsurpassed.

Papez and Zwack were on for *Masquerade*; act is tops.

*Sunday Go-to-Meeting* brought on 16 gals on bicycles. The Thomas Twins were featured in *Pep in Pigtails*, with Shipstad and Johnson reaching the high brackets of skating entertainment with their *On and Off the Beat*. Miss Atkinson scored high in *Acro-Batonics*, and Roy Shipstad socked in *Gay Caballero*. Colson and Claudet were up to their standard in *Bonnie Highlanders*, with Frick and Frack hyping comedy into the next-to-closing spot. *Dress Parade*, with 40 Ice Polliettes, brought the show to a smash finale.

Costuming is exceptionally well executed, as are the ballet numbers.

Sam Abbott.

## "Stars on Ice" Sets New Mark

NEW YORK, Sept. 12.—The Sonja Henie-Arthur Wirtz *Stars on Ice*, at the Center Theater here, in its first 11 weeks has played to 281,000 people and has grossed \$375,000.

The previous Center icer, *It Happens on Ice*, in its first 11 weeks, had played to only 192,000 persons. During a similar period, the second edition of *It Happens on Ice* grossed \$176,000, compared with \$375,000 for the new show.

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# WAR UPS RELIGIOUS SHOTS

## Increased Interest and Emphasis On Spiritual Programs Since Pearl Harbor; Others Play Up Angles

NEW YORK, Sept. 12.—Religious programs on the air are enjoying a tremendous response as a result of the war, according to spokesmen for the major networks. One major indication is that the Federal Council of Churches of Christ in America received over 450,000 pieces of radio fan mail last year in response to its programs over the Blue Network. A great rise in mail, they say, is due to the war.

All the nets report an enthusiastic and steadily increasing quantity of fan mail for religious programs since December 7. NBC's *Hymns of All Churches* claims a deepening of religious faith in the contents of its mail from soldiers, sailors, office workers, shut-ins, laborers, farmers, executives.

Allegedly in response to soldiers and sailors' requests, many musical programs are featuring weekly hymns. NBC's *Hour of Charm* has presented 23 different hymns, chosen by 33 camps, since February. *Onward Christian Soldiers* is the servicemen's favorite religious tune, while *The Old Rugged Cross*, *Abide With Me*, and *Holy, Holy, Holy* also rate high. Blue Network's Moylan Sisters have also taken to singing hymns for the boys.

A departure from the usual melodramatic material of daytime serials is *Chaplain Jim, USA*, which is produced by the army over Blue Network. Presenting the adventures of an army chaplain, it is scheduled to move from a daily 15-minute spot to a Sunday afternoon half-hour stretch.

A plea by President Roosevelt for more prayer during wartime was met by Mutual's *Minute of Prayer*, heard six times weekly from 6 to 6:01. Featuring a different prayer each evening, submitted by ministers, rabbis and priests from every part of the country, its aim is "to keep a nation at war from forgetting prayer and the Word of God."

Most of radio's standard religious programs have geared themselves toward the war effort drive. The representative of the four major faiths under whose auspices Mutual's *Radio Chapel* is produced have mapped a drive to increase unity among the faiths in America "in order to keep the ideals for which we are fighting constantly before the people."

Many programs, not essentially of a religious nature, are showing the place of religion in the war. Mutual's *This Is Our Enemy* series devoted a program to religion in Nazi Germany. Other programs, thru plays and skits, are dramatizing the four freedoms, including freedom of religion.

Religious sermons on the air are emphasizing the need for religious faith during difficult wartime days. NBC's *Catholic Hour* has devoted several broadcasts to addresses by army and navy chaplains who have been in direct contact with American boys in battle. They report on the morale of the boys and their increased awareness of religion. Blue's *Message of Israel* on Saturday nights invited army rabbis from four different camps to conduct a month's series of programs.

The major nets have been using their musical artists, conductors and singers

in spiritual programs. For the past few months NBC has been presenting *We Believe*, with Dr. Frank Black, a concert orchestra, choir and soloists, a spiritual program embracing all faiths. Heavy listener response is reported for Blue's *Sunday Toastee Time*, which includes a string orchestra directed by Paul Lavallo, quartet and singer doing music in religious vein.

All networks report marked increase in interest and enthusiasm for religious programs since the war and especially since Pearl Harbor. From all indications the programs themselves are playing a more active role in national life than ever before.

### Simplified WOV Card

NEW YORK, Sept. 12.—WOV published a new rate card last week to centralize and simplify necessary information. It eliminates the necessity of figuring out discounts, and includes simplified rates, coverage data based on field intensity surveys and mail response. Also adds a new service announcement feature, showing discounts up to 30 per cent for five or more strips per week.

### Mutual Billings Up Again

NEW YORK, Sept. 12.—Mutual Broadcasting System billings for the first eight months of 1942 show an increase of 58.16 per cent over last year. Figures for the first eight months of 1942 amounted to \$6,384,634, while the figure for the corresponding period in 1941 was \$4,024,680.

Billings for the month of August, 1942, totaled \$518,226, a dip of 2.81 per cent from the \$532,056 figure reached in August, 1941.

### Yankee Ups Travers, Bartley

BOSTON, Sept. 12.—Linus Travers was elected executive vice-president and Robert T. Bartley a vice-president of the Yankee Network at a board of directors' meeting this week.

Travers has been with the net from its beginning. Bartley, a native of Texas, joined the net in 1939 as executive secretary to the president.

### Atlantic Net Sets Remotes

NEW YORK, Sept. 12.—The first band remotes on the new Atlantic Coast Network will be heard locally on WOV Tuesdays thru Saturdays, from 10 to 10:30 p.m. First band on series is Sammy Kaye, from the Meadowbrook Country Club in Cedar Grove, N. J. Steve Ellis is announcer.

## Pigskin Parade Heavy as Ever; Some Oil Sponsorship Remains

NEW YORK, Sept. 12.—Football broadcasting will go on as usual this fall, despite the war and earlier predictions that few games would be aired.

The great majority of colleges thruout the country will go ahead with football schedules this year, with only 20 out of 625 colleges dropping the game. This year, in addition, there's a service angle to the broadcasting. With the armed forces scheduling service games, the government is expected to boost the sport as a good medium for toughening up the enlisted men.

It was feared earlier that football broadcasts would suffer, due to companies like Atlantic Refining dropping sponsorship. However, Atlantic Refining has recently reversed its decision and is planning, thru its agency, N. W. Ayer & Son, to broadcast the Harvard games as well as those of from 12 to 14 other colleges.

Many of the games this year will be short-waved to American troops overseas. NBC will broadcast the Wisconsin-Notre

### Expert Wanted

MONTREAL, Sept. 12.—An operative for a Montreal radio survey bureau was thrown for a loss the other night while quizzing a citizen over the phone. To her query as to whether he was listening to the radio, he replied: "Yes, I am. And are you listening to the radio, too?"

Perturbed, the girl answered: "Of course not. How is it possible to listen to the radio and talk on the telephone?"

"Lady, that's just what I want to know. Good-by!"

### WEAF Juggles Time Sked

NEW YORK, Sept. 12.—New time schedules have been announced for four WEAF programs—*Studio X*, *You and the War*, *Rhythm Time* and *Langmuir Reports*.

*Studio X* is now on Monday, Wednesday and Friday from 8:05 to 8:25 a.m. and Tuesday, Thursday and Saturday from 8:05 to 8:30 a.m. *You and the War* is now on Monday thru Saturday, 8:55 to 9. Dick Dudley is heard Monday thru Friday, 12:30 to 12:40 p.m., with his *Rhythm Time*. And Carey Longmuir covers news and interviews Mondays thru Fridays, 12:45 to 1 p.m.

### British Labor Program

NEW YORK, Sept. 12.—British labor and farm problems come in for discussion during the coming months on WNYC Tuesdays and Wednesdays at 6 p.m. in a 13-week series entitled *Working for Victory*. The opener, featuring war problems as British labor unions see them, was heard September 8. The first of the voices from overseas was that of George Gibson, former president of the Trades Union Council, highlighting labor's part in Britain's war effort.

### 'Children' Replaces 'Maudie'

NEW YORK, Sept. 12.—*Bachelor's Children*, daytime serial, will be heard again on CBS under the sponsorship of Continental Baking Company. Program was first heard over CBS in 1936 and has recently been heard on another net. Will be aired over 46 CBS stations, weekdays from 10:45 to 11 a.m. Starts Monday, September 28, and replaces Continental's *Maudie's Diary*.

### Kelly Succeeds Noble

HOLLYWOOD, Sept. 12.—Andy Kelly has been named publicity director of the Columbia Pacific network, to succeed Hollister Noble, who has entered the United States Marine Air Corps as a captain. Kelly was formerly with the Will Hays office here and directed publicity and public relations for the Chrysler Corporation on the Pacific Coast.

### Second York, Pa., Station

YORK, Pa., Sept. 12.—With an inaugural devoid of the usual fanfare, city got its second radio station last week when WSBA went on the air for the first time, operating 1,000 watts daytime. New station is operated by the Susquehanna Broadcasting Company, which is owned by Louis J. Appell, local banker who is also head of the York Poster Advertising Company and the Palfitzgraff Pottery Company.

Robert L. Kaufman is general manager, and staff of 21 includes Otis Morse, program director; Lew Trenner and Louis Lang, sales staff; Max Robinson, chief announcer; Herman Stebbins and Mary Nell King, farm editor and home economist respectively; Neil Robinson, production and continuity writer; C. H. Markey, news editor; Lloyd Filby, musical director, and Betty Bosserman, receptionist. Woodrow Eberhard heads the engineering staff, which includes Willis Weaver, Jane Trent and M. Hoffman.

### Anti-Nazi Program Set

PHILADELPHIA, Sept. 12.—The Philadelphia German Hour on WTEL, a storm center in foreign language radio circles for many years, will now be used to campaign against Hitler in his own language. A group of volunteers, including German-descent educators, newspaper editors and former German officials sheltered here, has taken over the WTEL program to bring to German-Americans the real story of "Nazi paradise." The group was organized following protests that martial tunes of the old imperial army and the Nazi party were played on the station's *German Hour*.

The anti-Nazi broadcasts, it was said, may be recorded by the radio division of the Office of War Information for use on German language radio programs over other stations thruout the country.

### AFRA Chi Raising Fund

CHICAGO, Sept. 12.—Radio row elected a queen, maid of honor and king among the new members (six months or less) in the Chi local of the American Federation of Radio Artists and they will be duly crowned at the AFRA Coronation Ball to be held at the Sherman Hotel here later this month. Purpose is to raise spending money for AFRA members in service.

Anyone could vote, provided a penny was paid for each vote. Neva Patterson, WBBM singer and actress, was elected queen; Helen Malone, of *Helen Trent*, maid of honor, and Bob Sabin, WIND announcer, the king. Admission to the ball, 50 cents.

### Cincy Staff Changes

CINCINNATI, Sept. 12.—O. Keith Baldwin, formerly with WPAY, Portsmouth, O., joined the sales staff of WKRO here September 1. Station WOPO reported the following staff additions this week: Mark Gregory, formerly of the Yankee Network, WMCA and WOV, New York, will handle a special morning program, details of which are being developed. Bob Little, formerly of WCKY here, and WOWO, Fort Wayne, Ind., has joined as assistant news editor, and Georgia Brune, new to radio, has been added to the sales staff.

### Brooks, Johnson to Blue

HOLLYWOOD, Sept. 12.—Richard Brooks, Blue Network writer and actor, and William Johnson, of the radio division of Paramount Pictures' publicity department, have joined the Blue's production staff here as program directors. They succeeded Arnold Maguire and Myron Dutton, who joined advertising agency production staffs.

### Hillbilly Producer to Dallas

DES MOINES, Sept. 12.—Harold Goodman, comedian on the WHO Barn Dance frolic, will leave shortly for WFAA-KGKO at Dallas to produce a barn dance show and handle other hillbilly talent.

### Dynamite

DETROIT, Sept. 12.—Unexpected appearance of Mayor Edward J. Jeffries of Detroit on the *Fitch Band Wagon* broadcast of Ray Gorrell's band from here Sunday night had part of its inception in the recent article in *Life*, titled *Detroit Is Dynamite*.

The mayor is an old friend of Gorrell's, and welcomed the latter's invitation to introduce him on the air, devoting just a couple of sentences to making plain the facts of Detroit's all-out war production effort.

The move was not political, as Jeffries has a year and a half of his term still to run, and is not a candidate for any other office.

# Advertisers Agencies Stations

## NEW YORK:

**D**U PONT COMPANY has renewed *Cavalcade of America* over 62 NBC stations. Program has been broadcast continuously over NBC since October, 1940. Batten, Barton, Durstine & Osborn is the agency. . . . Fifty-seven stations in the NBC net carrying *One Man's Family* have been added by Standard Brands, thru J. Walter Thompson Company. Serial is the 21st program to take the full NBC network of 125 stations. . . . Station KFOR, owned and operated by the Cornbelt Broadcasting Corporation, of Lincoln, Neb., joins the Blue Network September 15. KFOR is a full-time, 250-watt station, operating on an assigned frequency of 1240 kilocycles. The addition raises the total number of Blue stations to 133. . . . Jack R. Wagner, formerly assistant manager of KHUB, Watsonville, Calif., and more recently of the engineering department of KQW, Columbia's key station for Northern California, is now a civilian radio engineer with the Signal Corps at McClellan Field, Calif.

**W**QXR adds to its list of sponsors Essex House and Gulden's Mustard, using a news period; Germaine Monteil Cosmetics, using live-talent musical show; Belgian Information Center, with a recorded concert, and Sheffield Farms and Lever Bros., using spots. . . . American Home Products, Inc., has renewed *The Romance of Helen Trent* and *Our Gal Sunday* over CBS Coast-to-Coast network. This marks sponsors 12th year of broadcasting over CBS. NBC has been contracted to carry *Just Plain Bill* and *Front Page Farrell* for the same company. Blackett-Sample-Hummert handles the account. . . . Carleton & Hovey, makers of Father Johns Medicine, have signed with WHN for 26 weeks of spot announcements. Placed by John W. Queen of Boston. . . . Griffin Manufacturing Company has renewed its participation in Arthur Godfrey's early morning program on WABC. Griffin has also contracted for 64 weeks of station-break announcements on WHN. Birmingham, Castleman & Pierce handle account.

## CHICAGO:

**N**BC reported last week new business totaling one hour and 50 minutes weekly, in addition to a renewal order calling for another 45 minutes. Vick Chemical Company started Monday (14) the sponsorship of Dave Garrow's five-minute news reports (11:15-11:20 a.m. Mondays, Wednesdays and Fridays). Contract, placed by Morris International Agency, calls for 26 weeks. A similar program, to last 21 weeks, was bought by Campbell Cereal Company, starting October 5, 6:55 to 7 a.m. Mondays thru Saturdays. Other sponsors buying news and sports shows included Prima Bismarck Brewing Company; Grove Laboratories, Inc., and Peter Paul Candy Company. . . . Fred Welhe has taken over the direction of *Lone Journey*. . . . Ward Baking Company, thru W. E. Long Agency, signed with WBBM for sponsorship of *Whatcha Doin'?*, 8:15 to 8:30 a.m. Mondays thru Saturdays, starting September 14 for 13 weeks. Interstate Bakeries Corporation took on *Todd Hunter and the News*, in addition to Donald McGibney's news reports on WBBM. . . . Al Boyd, WLS production manager, is back from his vacation. . . . Wally Jordan, local William Morris radio chief, was in New York for a week on business. . . . Wyler & Company, thru Goodkind, Joice & Morgan, has signed John Holbrook's three-a-week news period (1:45-2 p.m.) on WGN for 52 weeks.

## PHILADELPHIA:

**E**DGAR T. DARLINGTON, WFIL engineer, named vice-president of the broadcast division of the American Communications Association. . . . Clarence Fuhrman returns his studio crew to KYW after a five-week vacation spent in personal appearances, with a heavy schedule of NBC originations again coming up. . . . Joe McCauley, staff announcer at WIP, moves up as pilot of the all-night *Dawn Patrol* platter show, succeeding Mort Lawrence, who left for an out-of-town radio post. . . . WPEN, carrying dance remotes for the first time,

# Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

Sixteenth in the *Norman Corwin Revival Cycle* on WNYC was the story of Ann Rutledge, 17-year-old tavern girl who figured prominently in Lincoln's youth. The idea of presenting the best of Corwin's radio plays in authentic rebroadcasts is a good one, but this doesn't happen to be one of his best plays. Altho the presentation and the acting were good, the story is too trite and familiar to be worth all the trouble.

The music and narration were cleverly and effectively interspersed thru the series of short incidents showing that Ann Rutledge was an average girl with the ordinary emotions of love, sadness, anger and happiness.

Lenore Kingston did a good job with the emotional role, while Louis Von Routhen got the right touch of modesty, sincerity and gentleness into the youthful Lincoln characterization.

The narration, done by Roe Rogers, which tied the incidents together, altho not too original, was the best part of the presentation and helped build up the dramatic moments.

Joel O'Brien, former assistant to Corwin, directed and did about the best he could with the slightly maudlin material. M. R.

**GREEN VALLEY, U. S. A.**, sustaining show heard Wednesday evenings, 7:30-8, over WABC, is a dramatization of small-town American life and people and the things they are doing for the war effort. It's propaganda with a punch, propaganda that hits home because it shows ordinary people speaking and acting with sincerity and conviction.

Program caught presented double problem of women barred from factory jobs because of prejudice and the need for organized care of the children when mother does land job. In typical *Our Town* style, homespun and simple, the narrator introduces story about "your neighbors." A courageous woman, anxious to do something in the war, convinces airplane parts factory to hire women when they are about to refuse a government contract because of lack of skilled male labor. She also starts a plant nursery to take care of kids.

Acting was uniformly good and story held together well. We could stand a lot more of these programs, given in simple, human-interest style, showing how small-town Americans can help win the war. Production and direction by Hiram Brown. M. R.

picking up Sammy Kaye's crew from Meadowbrook Country Club, New York, via the American regional net. . . . Dr. I. Q. doing his September 16 show from the York (Pa.) Interstate Fair. . . . Powers Gouraud starts his 12th year as WCAU drama critic. . . . Armand Camp again singing for the Mutual web with Joe Frassetto's band via WIP here. . . . *Town Meeting of the Air* again set for a local pick-up this season from the Philadelphia Forum. . . . Carol-Jean Shepard, formerly with RCA-Victor, new WIP waxed music librarian. . . . Don Martin, WFIL production chief, to teach courses in radio acting and announcing at the Junto, adult school. . . . WIBG sending copies of its publicity puffs to staff members in the armed forces to keep them up-to-date on station doings. . . . Hugh Ferguson, WCAU announcer, graduated from marine training school as a second lieutenant.

## LOS ANGELES:

**Y**OUR BLIND DATE bowed off the Blue Network September 6. . . . Tracy Moore, Blue's sales manager, is back at his desk in Hollywood following a business trip to San Francisco. . . . Joan Woodard, secretary to John B. Hughes, Mutual commentator, has announced her engagement to Edward Hazen Reed Jr. It will be a midwinter wedding. . . . James Eakin, former chief of the Don Lee sound department and Swing Shift announcer at KHJ, has been appointed head of the transcription department at the Office of War Information in San Francisco. . . . Jean Stoddard, secretary to Van C. Newkirk, program director for (See ADVERTISERS on page 8)

# Radio Talent

## New York By JERRY LESSER

**O**N SUNDAY evening, September 6, STANLEY RICHARDS returned to the air for his fourth year as WEVD's stage and screen interviewer. The program was different from other theater good-will programs, since it took listeners on a tour of stage and screen theaters, stopping briefly at various destinations for news reports, play and film reviews and interviews. Among the guests STANLEY has lined up for appearances are MICHAEL WHALEN, MARGOT STEVENSON, LEON JANNEY, SELENA ROYLE, BOB ALLEN, BUDDY CLARKE, BEA WAIN, JOAN EDWARDS and others of equal note.

**B**ARNEY ROSS, former lightweight champion, explained on *Vox Pop* why he joined the United States Marines. "When I was a kid I wanted to be a Texas Ranger or a Marine," he informed WARREN HULL. "After Pearl Harbor I said Texas can wait." . . . CHARLES CARROL, former leading man for JOAN BLAINE, star of *Valiant Lady*, threw former radio colleagues a farewell party in New York this week after a three-week furlough from the army. . . . The CBS *Caravan* chorus has been swelled by four additional vocalists, bringing the total number up to 14. . . . Wouldn't surprise this column to see RANSOM SHERMAN emerge the winner for that half-hour show that has mentioned every known comedian as its potential star. . . . MARGO, the dramatic actress, is in Washington to confer with Vice-President Wallace on Latin American relations.

**O**N THIS week's *Stage Door Canteen* broadcast a young actor named MANDELL KRAMER was cast as an American sailor. He was supposed to open the program shouting, "Come on, fellas, let's all hurry down to the Stage Door Canteen." During the dress rehearsal HELEN MENKEN got worried. "He ought to sound happier," she kept repeating. "He doesn't seem a bit glad to be going to the S. D. C." Emcee BERT LYTELL replied, "You wouldn't

be either if you were he. His wife's in the hospital having a baby—right now." (Note: It's a girl.) . . . LARRY SALERNO, who plays the ukulele theme song which greets the daily episode of *The Romance of Helen Trent* on CBS, is guest performer at the Grant Park concert in Chicago this month. . . . MARGE BULLARD, of the chorus of *Keep Working, Keep Singing*, is on crutches. She fractured an ankle bone. . . . HAPPY JIM PARSONS, in radio since its infancy, has had 125 sponsors from every kind of product from soap to automobiles. . . . SAMUEL KISSEL, first violinist of ALFRED WALLENSTEIN'S WOR Symphony Orchestra, is a winner in *The Herald Tribune* amateur photo contest. . . . MEL ALLEN was almost late for a recent broadcast of the ball game the other day. He stopped to watch a sandlot football game. (Fall must be here.)

**A**CCORDING to JOHN LOVEYON, director of *Court of Missing Heirs*, the following are the saddest and funniest yarns unearthed on that show. Most tragic was the \$1,200 cash legacy and \$50 a month trust fund for life the *Heirs* program dug up for Darwin Buell, patient in a charity hospital in New Orleans. Four days before last Christmas Buell was informed of his windfall. Desperately ill, he rallied. The future looked brighter. He got better. *Heirs* authorities advanced the cash for him to come to New York and claim his money. But the check was returned by the institution of charity with this terse note: "Buell died on New Year's Day." . . . The funniest was that of the 62-year-old Scot named Angus McDougall, discovered living in a flophouse in Chicago. Informed that he was rightful claimant to \$5,000, Angus refused to travel to New York to claim it, because he had no "Sunday suit." Told that his train fare would be advanced, Angus bargained with his benefactors. He'd come on a cut-rate train instead of a sleeper and spend the difference on a suit. Program execs agreed, so Angus went out and bought a nice blue serge.

# Chicago

## By SAM HONIGBERG

**H**OOSIER HOT SHOTS are set for a new half-hour WGN show to start in October under the sponsorship of Morris B. Sachs Company. Wade Agency, which is handling the account, is working out the details which may also include the services of TOM, DICK AND HARRY. . . . VIVIENNE STEWART, former band vocalist, joined the *Brewster Boy* line-up. . . . GALE ROBBINS, WBBM singer, signed up with 20th-Fox. . . . BOB BECKER, *Tribune* outdoor editor, starts the *Sportsmen's Spotlight* on WGN Tuesday (15) for Illinois Commercial Men's Association. . . . FRED ALLEN writes Warnie Jones, local theatrical agent and an old friend, that his new half-hour series has him worried because of the cut in time, which will mean fewer laughs and harder work to get them and the loss of his comedy writers to the army. . . . Jimmy Dorsey's band and the ANDREWS SISTERS are being submitted as a radio package

show by General Amusement Corporation here.

**R**ANDY BLAKE, formerly with WHAS, Louisville, added to the WJJD announcing staff. . . . BARBARA LUDDY, *Lovely Women* and *First Nighter* star, will marry NED LaFEVRE, NBC announcer, Friday (18). . . . JOE BRADLEY is back on *Club Matinee* as announcer of the Thursday to Saturday sessions, with DURWARD KIRBY continuing as emcee the early part of the week. . . . WAYNE VAN DYNE, tenor, is getting a build-up on WGN via his 9 a.m. sustainers. . . . BOB STRONG, former *Uncle Walter's Doghouse* maestro, will be heard over the Blue Network, starting next week as the Earl Carroll theater-restaurant band. . . . LOUISE MASSEY and the WESTERNERS have been informed by the Russel M. Seeds Agency that Grove Laboratories will foot the bill for their *Reveille Round-Up* show on NBC for another 52 weeks.

# Hollywood By SAM ABBOTT

**J**OE GRANBY, vet New York radio actor heard on NBC programs, is now appearing on *A Date With Judy* here. . . . HORACE WILLARD, colored member of CBS-KNX studio maintenance department and actor-writer on the side, is conducting classes in radio writing, acting, directing and producing at Music Town, Negro cultural center in Los Angeles. . . . BOB ANDERSON, former newscaster of the San Francisco bay area, where he served as news editor for KSFO, is now at CBS-KNX. He takes over the 12:15 noon news spot vacated by Knox Manning, who is now an air force captain. . . . JANET RUSSELL, CBS dramatic starlet, was initiated recently as the newest and youngest member of Rogues and Vagabonds, professional the-

atrical club. . . . HUGH BRUNDAGE, announcer of the *Junior Miss* and *Ginny Simms* programs over CBS, left here recently for Alameda, where he entered training as an apprentice seaman in the U. S. Coast Guard. He was married three weeks ago to Patricia Eatone, of Brittingham's Columbia Square Restaurant. . . . PVT. ELLIOTT LEWIS, who was Shirley Temple's Pop on *Junior Miss*, put in his first day at Fort McArthur scrubbing floors. . . . CLARENCE NASH, who portrays Herman, the duck, on the *Burns and Allen* show, is studying dentistry in his spare time. Show returns to the air October 6. . . . ANN TODD, 10-year-old actress who plays Amy in NBC's *Those We Love*, has been signed (See RADIO TALENT on page 8)

**"Dealer in Dreams"**

Reviewed Wednesday, 9-9:15 a.m.  
Style—Talk. Sponsor—Holland Furnace Company. Agency—Roche, Williams & Cunningham. Station—WGN (Chicago).

Phil Stewart, who is also radio director of this program's agency, "deals" in "dreams." Employs a soft, dreamy voice, concentrating on a wide variety of subjects to attract women listeners. It's doubtful whether men can take much of this dream stuff, particularly at an hour in the morning when they are either at work or in a hurry to get there.

Snatches of romantic songs are heard in the background, coming in between Stewart's dissertations and brief commercial announcements delivered by Paul Brenston. Sponsor is trying to get over the idea that every home should go to work on its heating problems and consult a Holland man for advice.

Stewart opens the show with a poem and then unearths the histories of a man's and a woman's name. Toward the end he mends a broken dream, listening to a problem supposedly submitted to him by a listener, and advising in Anthony style. *Sam Honigberg.*

**"One Man's Music"**

Reviewed Wednesday, 4:35-5 p.m.  
Style—Musical show. Sustaining on WCAU (Philadelphia).

Selecting a single composer's music for a radio show is the intent of this new program series, employing the talents of Joey Kearns and his studio band and several staff singers. For the opener show picked Jerome Kern. A whole series could be devoted to Kern scores without running the well dry.

However, while the stanza's purpose is okay, it goes little beyond the program idea. Kearns's staff tootlers have acquitted themselves nobly heretofore, but the playing of show music, at least as caught here, is beyond the scope of the maestro and his men. There is a different feel and touch in interpreting and playing the rich scores of a Jerome Kern, Noel Coward, Rodgers and Hart, George Gershwin, Sigmund Romberg and the many others, and that's where the

# Program Reviews

EWT Unless Otherwise Indicated

staff band misses out. In arrangement and playing the Kern music was treated as mill-run output, with the result that the beauty and charm of the scores was smothered.

Moreover, selections used were far from being the recognized Kern gems. Script is also sorely lacking in appreciation of theatrical background.

Voices of Kay Carroll and John Palmer are familiar to local listeners and quite capable for pop fare. But they are also out of class in tackling Kern, even his lighter movie music.

Program idea is an excellent one and may stand up well with Mack Gordon and Harry Warren or Allie Wrubel and Charlie Newman or any of the other hit parade producers. But when it steps into the stage music class, as on this listen, it misses the mark by a long mile. *Mauric Orodenerker.*

**Chase & Sanborn**

Reviewed Sunday, 8-8:30 p.m. Style—Variety. Sponsor—Chase & Sanborn. Agency—J. Walter Thompson, New York. Station—WEAF (New York, NBC Network).

After a summer layoff (since June 28) this leading network variety show is back with mostly the same cast and format. Edgar Bergen is still there with his Charlie McCarthy; Don Ameche is back after having left the show a year and nine months ago; Dale Evans is the new singer; Charlie Ruggles was the guest comedian for the opening shot, and Ray Noble's band is still on the stand. Abbott and Costello are missing.

The opening program had the usual laughs now expected from this well-established show. The continuity concerned Bergen's trip for the USO to Alaska recently, and most of the gags were pinned on the cold of Alaska. The humor is still silly and punny; but Bergen's masterful timing and McCarthy's squeaky voice make the gags sound really funny. Don Ameche, with his aggressive, ebullient voice delivers his lines well as emcee and as foil for some of the Bergen gags. He sang *Over Here Over There Everywhere* in his usual pleasing baritone, and toward the end plugged War Bonds.

Charles Ruggles, introduced as a "professor of Alaska," handled his script well, and Dale Evans, 24-year-old Texan singer who is also a 20th Century-Fox contract player, made a snappy debut singing her one song, *Why Don't You Fall in Love?*, in lively rhythm style. Ray Noble comes in for a gag, just to show, we suppose, that he's still on the program, and again provides first-rate musical background.

The plugs come in their usual place: opening, midway and closing, and contained the usual adjectives about how wonderful C&S coffee is, etc.

*Paul Denis.***"Mayor of the Town"**

Reviewed Sunday, 7-7:30 p.m. Style—Drama. Sponsor—Lever Brothers. Agency—Ruthrauff & Ryan. Station—WEAF (New York, NBC Network).

After much haggling between the R & E agency and MGM Studios Lionel Barrymore was okayed for this new show emanating out of Hollywood. Reason for the prolonged negotiation was MGM's antagonism to its stars having radio commitments.

Barrymore is seen to advantage in this show, which concerns a typical mayor of a typical American city, "Springdale." He handles the role of a kindly, able, honest mayor well, giving the lines sincerity and yet not sacrificing any of the vocal tone and mannerisms that make his voice so easily identified by dial-tuners. The script (Jean Holloway is the chief script writer) unravels incidents in a mayor's life that open him to misunderstanding and suspicion by his friends. In the opening program we learn how he is urging young men to join the navy and how the son of his crony, Judge Williams, joins the navy after marrying a local girl. The youth is subsequently killed in action, and his father and wife become bitter against the mayor. But they cool off, being convinced of the mayor's sincerity and

fairness, and make amends just before tune-off time.

Not much of a story, but it serves to establish the character of the mayor for subsequent programs. The script has a timely angle, being replete with pro-democracy comments and references to the need for winning the war. The supporting cast gave Barrymore fine support.

Plugs for Rinso and Swan soap come in the opening and closing spot and wisely do not cut the program in half at the midway mark. Harlow Wilcox did the announcing. Leith Stevens provided the musical direction and, as usual, he did a fine job. *Paul Denis.*

**"The Russian Series"**

Reviewed Sunday, 10:15-11:15 p.m. Style—Drama. Sustaining over CBM (Montreal and CBC network).

Russia's cultural achievements are the basis for a new series of one-hour plays, introduced by the Canadian Broadcasting Corporation as a tribute to a gallant ally. While the subject matter primarily deals with the past, it also expresses the hopes, courage and confidence of a people now locked in a grim death struggle.

In charge is capable actor-director Rupert Caplan. For the initial production, Anton Chekhov's *Three Sisters*, he lined up an excellent cast, which will, for the most part, be retained for subsequent plays in the series. Caplan also has at his disposal the superlative musical background furnished by Lucio Agostini and ork.

Caplan concentrates on having his players get into the spirit of their parts, rather than offering a diversified drama. Thus the tale usually is easy to comprehend, inasmuch as there is a minimum of complicated situations.

This technique was employed to good effect during airing of *Three Sisters*, with the principals being Eleanor Stuart (Olga), Mildred Mitchell (Masha) and Betty Taylor (Irina). Miss Taylor and Christopher Ellis, as the philosophical and sympathetic Vershinin, stood out particularly. Also in the cast were Jack Ralfe, Albert Miller, Mac Shoub, Eileen Clifford, Tom McBride, Norman Taviss, Pauline Trehub and Gerald Rowan. *Cal Cowan.*

**"Johnny Presents Ginny Simms"**

Reviewed Tuesday, 8-8:30 p.m. Style—Variety. Sponsor—Philip Morris & Company. Agency—Biow Company, Inc. (New York). Station—WEAF (New York, Red).

The big secret at NBC these past few weeks, it develops, was the new show Vick Knight was cooking up for the latest in the "Johnny Presents . . ." series. Tuesday night's premiere reached a new height in production inventiveness and served to renew the conviction that the surface of ingenuity in radio has only been scratched.

Johnny starts things off by announcing that he will present the "greatest guest stars in the world." These are, quite naturally, a soldier, sailor and marine, each of whom has already some particular act of heroism to his credit. After a brief interview with Hostess Ginny Simms, they are invited to make a telephone call to any part of the world. While Johnny is placing the call, Ginny obliges with a song. That, briefly, is the ground-plan of the show.

Miss Simms's appearance as a mistress of ceremonies and hostess is a credit to Knight's good judgment, as well as to herself. Her mike presence is disarming, and she speaks lines as well as she sings. With the aid of Dave Rose's orchestra and a new male chorus called the Bombardiers, she does *Jingle, Jangle Jingle, Embraceable You* and *Dear Mom* in best musical production number style.

The boys in the service also do remarkably well with their scripts. They each exercised much wisdom in the selection of persons whom they wanted to call. A nurse at Pearl Harbor who had treated one of the boys, Sergt. Alvin York and a woman who manages an orphans' home in Cleveland, where the third serviceman spent his boyhood were the recipients of the calls. Conversations ran smoothly, with much pith and humor because obviously they were pre-

pared in advance. In fact, it was revealed that the Sergeant York call had not actually been completed, but would be some time later that evening.

The set-up should serve well for a short novelty series, but the time will come when the soldiers and sailors will be reduced to phoning their best girls—and when it does Mr. Knight will have to start dreaming up some new quirk in radio production. *Shirley Frohlich.*

**"Ask Junior"**

Reviewed Saturday, 10:30-11 a.m. (CWT). Style—Quiz. Sponsor—Rafert Baking Company. Station WDGY (Minneapolis).

Patterned to some extent after *Quiz Kids*, this program has its originality in that a new set of five youngsters appears weekly to answer the questions put to them by Dick Day, quizmaster. Each youngster represents a grocery store in the city (with whom sponsor makes special tie-up). Each contestant receives \$5 in War Stamps, and the youngster with the highest mark at the end of the program is invited to return at a later date to take part in a quiz with winners of four other weekly broadcasts.

Questions are submitted by listeners. For each question used contributor gets coupons for eight loaves of sponsor's bread. When kids miss answer to question, contributor gets an additional eight loaves.

When caught, quizmaster was John McKnight, subbing for Day, who had the day off. McKnight apparently is an automatic reader, for he tripped up on some very easy words to the delight of the kids.

Program has very fine audience reaction and many contributions with questions, plus requests for participation in the program, are received weekly. *Jack Weinberg.*

**"Record" Adds Live Shows**

PHILADELPHIA, Sept. 12. — Radiominded *Philadelphia Record*, which earlier in the month started a series of waxed programs on four local stations, is now adding a weekly live show to its air schedule. Newspaper is sponsoring a food quiz show, *Fun With Food*, for Thursdays on WFIL, giving out food prizes for questions submitted and those answered correctly. Aired before a visual studio audience and spots visiting celebs for guest shots. Willie Howard, in town with the *Priorities of 1942*, teed off Thursday (10).

**ADVERTISERS***(Continued from page 7)*

the Don Lee, left Hollywood recently for an extended visit to the East. . . *Fool's Gold*, a Western melodrama, produced by Cliff Arquette, NBC's Ben Willet of *Point Sublime*, was previewed recently. . . David Young, former chief of continuity at KHJ, has been named production manager for the Hollywood Mutual-Don Lee affiliate. He replaces Jim Burton, who joined MCA as a special producer. Wallace Ramsey was named new chief of continuity, and Mary Ellen Ryan assistant traffic manager. . . Van C. Newkirk, Don Lee program director, is back following a trip to Cleveland, where he represented 33 stations at the convention of Mutual-Don Lee program directors. . . The 43d annual convention of California Retail Grocers and Merchants' Association, to be held in Del Monte, Calif., September 28-29, will feature *Breakfast at Sardi's*, which will originate those two days in the dining room of the Del Monte Hotel. . . Don E. Gilman, vice-president in charge of the Blue's Western Division, with Mrs. Gilman left here recently for New York for two weeks.

**RADIO TALENT***(Continued from page 7)*

for the role of Imogene in the *Dixie Dugan* series soon to begin production at 20th Century-Fox studios. . . JIMMY VANDIVEER, Don McNamara and Bill Davidson, KFI-KECA staff announcers, added \$3,000 to the government's sales of U. S. War Savings Bonds during Blue Network's recent *I Pledge America* campaign. . . GEORGE FISHER, Hollywood gossip who has been heard over CPN stations each Saturday, moves to a twice-a-week spot on the CBS California network soon. . . AMOS 'N' ANDY left Hollywood recently for Chicago and a three-week stay in the East. Freeman Gosden Jr. entered Culver Military Academy September 8.

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# Terrific Stem Labor Day Biz

NEW YORK, Sept. 12.—The turnout for Labor Day's dozen matinees was comparable to New Year's Eve records, with standing room only for five attractions and capacity houses for most of the others. Those benefiting most from the large week-end influx of visitors to Broadway were *Stars on Ice*, with 90 standees; *Sons o' Fun* (46), *Let's Face It* (45), *By Jupiter* (41) and *My Sister Eileen* (20).

Sell-outs were *This Is the Army*, *Angel Street* and *Claudia*, with standees not permitted at the first two. Enjoying upward of 80 per cent capacity were *Tobacco Road*, *Porgy and Bess* and *Life With Father*. Five of the current shows skipped the Labor Day matinee.

Labor Day last year there were 10 matinees, five with standees and three close to capacity.

Sunday before Labor Day also set box-office receipts leaping. *Stars on Ice* had



## BROADWAY RUNS

Performances to Sept. 12 Inclusive.  
Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5	828
Arsenic and Old Lace (Fulton)	Jan. 10, '41	609
Blithe Spirit (Booth)	Nov. 5	342
Claudia (re-urals) (St. James)	May 24	128
I Killed the Count	Sept. 3	12
Julie (Henry Miller's)	Sept. 10	1
Junior Miss (Lyceum)	Nov. 18	335
Life With Father (Empire)	Nov. 8, '39	1182
My Sister Eileen (Biltmore)	Dec. 23, '40	706
Tobacco Road (Forrest) (re-urals)	Sept. 5	9
Uncle Harry (Broadhurst)	May 20	126

### Musical Comedy

By Jupiter (Shubert)	June 3	118
Let's Face It (return) (Imperial)	Aug. 17	32
Porgy and Bess (revival) (Majestic)	Jan. 22	268
Sons o' Fun (Winter Garden)	Dec. 1	328
Star and Garter (Music Box)	June 24	94

194 matinee standees and 210 in the evening and the performances netted \$3,863 and \$3,879 respectively, a total of \$7,742 for the day.

# Treasury Dept. Takes Over Probe Of Alleged Broker Buy on "Army"

NEW YORK, Sept. 12.—Treasury Department has taken over the investigation of an alleged ticket-broker buy for the first two weeks of the Broadway run of *This Is the Army* and has impounded the records, thereby preventing the Theater Code Authority, which had already started action via an indirect complaint, from continuing its probe.

Code Authority, of necessity, adjourned a hearing this week without setting a new date, because of the action of the Treasury Department, according to James F. Reilly, executive secretary of the League of New York Theaters, which formed the Code Authority to eliminate buys and lce, in co-operation with Actors' Equity Association, in September, 1938.

Complaints on the situation began to seep out last week from brokers who claimed discrimination, but could not be acted upon because nothing formal had been filed.

It later developed that a group of brokers had bought blocs of tickets for the first two weeks, following the July 4 opening, but it was claimed that the terms of sale did not come under the

definition of a buy and that the allotment was later cut down. Irving Berlin, creator of the army show, had called the brokers together and warned them that the army had been receiving complaints that brokers were tacking on charges in excess of the legal allowance.

A. L. Berman, in charge of business affairs for the show, denied that a buy had been instituted, and said that brokers had been forced to take tickets, cash on the line, without privileges of return.

Berman said that tickets were distributed thru brokers for the first two weeks of the show, merely to prevent digging at the box office, but that he "never authorized or even knew of any arrangement with a ticket agency which could be termed a buy." On those first two weeks' supply sold to brokers, there was a box-office yield of \$50,000, or half the capacity of the house.

These are the first charges of violation of the code since its inception and, said Reilly, when the Treasury Department releases the records Code officials intend to make an investigation of their own.

# FROM OUT FRONT

An Allied "Art"

BY EUGENE BURR

JUDY is 10 and likes the movies—so on Labor Day afternoon we went. It was something of a novel experience to this reporter, whose exposure to celluloid has been practically nil for the past five or six years. Back in days that are, fortunately, both dim and dead, I covered a minimum of half a dozen pictures a week—and, what's more, I had to write reviews of them, treating the things as tho they were works of entertainment and, in extreme cases, even works of art. It's amazing how constant picture coverage can act on you; the screen is like a narcotic—you get used to it, somehow, and your standards of values change and you find yourself venting opinions which, in your saner moments, you try to pretend were written by somebody else.

Once the movie-going habit is broken you wonder what your former reactions were all about. I suspect that a reformed drug addict responds in much the same way. In any case, aside from old films viewed for their historical interest at the Museum of Modern Art, my cinema-sopping career has been confined for the past year to the opening of *Dr. Jekyll and Mr. Hyde* last summer—a picture bad enough to hold anybody for a year—and my approach to films last week was practically fresh.

Anyhow, the top half of the double bill that Judy took me to see was a tidbit yeelp *Crossroads*, starring William Powell and Hedy Lamarr. And it made me wonder how anything except sheer force of habit can drag anyone to a cinema sink.

THE effrontery with which film producers treat their future customers is appalling; so childish and hole-filled a story, you'd think, would be resented, as an insult to intelligence, by the inhabitants of a kindergarten. In the first place, the plot outline is much like that of a potboiler perpetrated about 20 years ago by, of all people, Mary Roberts Reinhart. That one was called *The Breaking Point* and, tho rather stupid, looked like a major literary masterpiece compared with *Crossroads*. In the second place, the film has holes in logic, belief and ordinary common sense that should lead a normal audience to hoot it off a screen, yet it is received as a slick slice of adult entertainment. In the third place, the dialog—but in trying to describe the dialog words fail me almost as completely as they did the writers of the film.

The piece, if presented on a stage, would have been panned off the boards in a week by even the little band of esoteric souls known as drama reviewers. Yet in a film theater it becomes an acceptable piece of high-class entertainment. The conclusions are depressing.

Yet the tale of terror fails to close there, for the acting and direction are of a piece with the plotting and writing. Supposedly a melodrama, the film tears along at the pace of a sickly snail; actions, movements, speeches, all pour forth like a stream of decayed treacle until an out-of-place stage-lover longs for the comparative excitement of stereopticon slides or charades. With its running time cut in half it would still have been a bad picture, but at least its direction would then have approached routine competence.

William Powell, of course, gives a good performance—if you think that an impersonation of William Powell by William Powell is the ultimate in acting art. As for Miss Lamarr, her beauty is duplicated, more excitingly and fluidly, in the window of any dress shop you happen to pass. Yet there is some good acting in the film; Frank Conroy, H. B. Warner and Guy Bates Post play the lawyers and judge in a brief court scene. Messrs. Conroy and Post aren't even billed.

Going to see a movie at least once a year is probably a good thing. My visit was fraught with tragedy and terror; tragedy at my own plight, sitting for more than three hours before pap that should have offended the sense of a normal infant; terror at the thought that similar bilge is poured everlastingly down the gullet of the American people—and the people take it!

JUDY also paid her first visit to a real theater last week and the reaction was illuminating. During the picture showing she had babbled on like Tennyson's brook—so much so, in fact, that a disgruntled defective sitting in front of us and evidently taking the thing on the screen seriously asked her to shut up. During the play—which was, incidentally, *I Killed the Count*, and certainly no world-beater even as mystery-melodramas go—she sat silent and enthralled. I think the comparison is the best possible proof that films fail to do an adequate job even in holding the attention of the 10-year-olds at whom they evidently aim.

Judy emerged from *I Killed the Count* with some new ideas of her own on acting, and with an adoration of Louis Hector substituted for her previous adoration of Errol Flynn. In pictures, she decided, you always thought they were Errol Flynn or Tyrone Power or Lana Turner or Betty Grable, but Mr. Hector (whose performance, by the way, merited all her approbation) really was the detective and not just an actor playing a detective. Also, she remarked unprompted on the way people moved when they talked, instead of standing still as in the movies. She was fascinated by the small size of the playhouse and the clear view of the stage, by the way the real flesh-and-blood actors managed to hold her interest, and by the fact that she could understand everything they said—which is impossible to her with the muffled speech of the microphones.

"And," she ended with a twinkle, "it's all in technicolor!"  
It seems that films had best look to their laurels.

# IA Sympathy Walk-Out in Detroit Aids One-Day Musicians' Strike

DETROIT, Sept. 12.—One-day strike of the Detroit Federation of Musicians was settled at the Shubert-Lafayette Theater, with the union securing a new contract for six musicians and a 10 per cent raise from \$70 to \$77 per week for the men. Strike was the outgrowth of litigation which started nearly a year ago, when the theater management decided that musicians were no longer necessary to its legitimate productions and proposed to operate without them.

When a strike of the musicians and

sympathetic action by other theatrical crafts were threatened, the management continued with a reduced staff of six musicians, working from a box rather than in the pit, and entered suit to restrain the crafts from interfering with the proposed cut in musicians. The union won the case in Circuit Court several months ago, and no injunction was issued. The management now has the case under appeal to the Michigan Supreme Court.

The past week's dispute arose when the old contract expired September 1 and the management sought to have a new contract embodying a clause tying it in with the result of the decision in the Supreme Court. The union point of view was that the contract on which the suit was based had already expired.

The stagehands' and treasurers' unions called out their men, and the box office and stage equipment were handled by relatives and friends of the manager, David T. Niederlander, at the one show given while the house was picketed.

Equity members were not called out as, with no Equity representative in the city, authorization was not secured from national headquarters in time. Production was *The Show Off*, with Joe E. Brown.

# Detroit Season Shapes Up Big

DETROIT, Sept. 12.—Detroit legitimate prospects look brighter than in several seasons, with activity in three houses in prospect. Shows started off in three houses a year ago, but only the Cass carried thru the regular season without a prolonged closing, with the Wilson dark most of the year.

Present shift is the opening of popular-priced shows at the Wilson, under management of Henry Duffy, who has been running popular-priced comedies at the Lafayette for four months. Opening production at the Wilson will be *The Life of the Party*, opening October 8.

Future of the Lafayette policy remains unknown, with the present production, *The Show Off* with Joe E. Brown, drawing consistently good business, and expected to run about two weeks longer. There is a possibility that Duffy's plans will allow carrying on both shows indefinitely.

The Cass, meanwhile, is slated to have few dark weeks during the season, with Theater Guild shows and practically all other roadshows booked for that house.

# "Eileen" Opens Syracuse; Big Business at \$1.65 Top

SYRACUSE, Sept. 12.—*My Sister Eileen* opened the local legit season at the Schine Empire Theater with a four-day engagement, matinee sandwiched in. Tho local Schine office refuses to disclose grosses, opinion is that show, for five performances at a \$1.65 top, grossed as much as \$3 top shows playing same house last season. SRO sign out at matinee and Tuesday night, with weather hitting all-time high for early September heat wave failing to hold fans down. Company same that played 15-week Boston engagement, headed by Betty Furness and Georgette Leslie.

Local interest centered on return of Frank Wilcox, in role of gals' father. Frank, stock favorite here in early '20s, when he played the same Empire Theater at head of his own stock company for six straight seasons, was welcomed by his many Syracuse friends.

*Angel Street* next local legit booking, with Schine office toying with vaude idea.

# Balto Season Starts Well; Full Schedule

BALTIMORE, Sept. 12.—Local legit season got under way before a surprisingly large Labor Day audience at Ford's, with the opening attraction a revival of *Private Lives*, with Ruth Chatterton and Ralph Forbes in the lead. Second attraction, beginning Monday (14), is *Vickie*, with Jose Ferrer and Uta Hagen. Next comes *Priorities of 1942*, beginning September 21, remaining seven days and giving 11 performances, including four matinees. *My Sister Eileen* follows, opening September 28.

*This Is the Army*, Irving Berlin's soldier show, is definitely scheduled for one week, beginning November 9. Manager Little of Ford's said he looks for all attendance records to be broken for this show. People are already asking for reservations, but ticket sale will not start until 10 days before opening.

# Detroit Stagehands Up 10%

DETROIT, Sept. 12.—Contracts have been signed by Stagehands' Local 38, IATSE, with the Lafayette and Cass theaters, only legitimate houses now open, for a year, expiring next August 31, Ray Showalter, union business agent, confirms. New contract provides for an over-all increase of 10 per cent in wages and no changes in working conditions.

Similar contract has also been signed with the Paradise Theater, which opens with stagers October 9, Showalter said, and will be offered to all other houses using stagehands.

# New Play on Broadway

Reviewed by Eugene Burr

## HENRY MILLER'S

Beginning Thursday Evening, Sept. 10, 1942

### JANIE

A comedy by Josephine Benham and Herschel Williams. Directed by Antoinette Perry. Settings designed by John Roof, built by Vail Scenic Construction Company, and painted by Robert W. Bergman Studios. Music for incidental song by Nicky Raymond and lyrics by Josephine Benham. Stage manager, Paul A. Foley. Press agent, Bill Doll. Presented by Brock Pemberton.

Charles Colburn	.....	Maurice Manson
Elsbeth Colburn	.....	Clare Foley
Lucille Colburn	.....	Nancy Cushman
Rodney	.....	John Marriott
John Van Brunt	.....	Howard St. John
Janie Colburn	.....	Gwen Anderson
Bernadine Dodd	.....	Betty Breckenridge
Paula Rainey	.....	Margaret Wallace
Scooper Nolan	.....	Frank Amy
Thelma Lawrence	.....	Linda Watkins
Dick Lawrence	.....	Herbert Evers
Tina	.....	Artiebell McGinty
Andy	.....	Michael St. Angel
Frank	.....	Franklin Line
Oscar	.....	Paul Wilson
Hortense Bennington	.....	Gertrude Beach
Dead-Pan Hackett	.....	Blaine Fillmore
Carl Loomis	.....	J. Franklin Jones
Joe Jerome	.....	Nicky Raymond
Mickey Malone	.....	Kenneth Tobey
Uncle Poodgie	.....	W. O. McWatters

The Action of the Play Takes Place in Hortonville, a Small City in the United States. Time, the Present.

ACT I—The Colburns' Living Room, Late Afternoon. ACT II—The Same. The Following Evening. ACT III—Scene 1: Mrs. Colburn's Upstairs Sitting Room. Three Hours Later. Scene 2: The Living Room. Half an Hour Later.

It is probably now time for all really professional drama critics to bewail the sterility of the American theater and announce dolefully that the current season is the worst since the winter of 1778. For, of the two plays we have had so far, one was merely a slightly-above-average mystery meller and the other a slow-moving and pointless but always warm-hearted and sometimes hilariously amusing comedy. This, of course, is ample proof that American playwrighting has gone to the dogs.

If, however, it is your good fortune not to be a really professional drama critic, it is quite possible that you will enjoy both the plays; it is even probable that you will enjoy the second one immensely. It is called *Janie*; it was written by Josephine Benham and Herschel Williams, and Brock Pemberton presented it Thursday night at Henry Miller's Theater, under the direction of Antoinette Perry.

*Janie* has plenty of faults, and even at its best it is altogether meaningless—but only a professional drama critic would try to find meaning in a comedy anyhow. It tells an amusing, sometimes tender, sometimes obvious and heavy-handed tale of adolescent girls living in a town near an army camp and of how they threw an impromptu party for more soldiers than they ever expected to come. That's all there is to it; yet there are hearty laughs sprinkled thruout; and, since most of its long dull spots occur early in the action, you're likely to emerge feeling that you've had a pleasant and amusing evening.

Janie's father, a small-town publisher, feels that the boys in army camps should be entertained—but not by girls of high school age. Unfortunately, an old friend of Janie's mother comes to visit, along with her son, who is at the near-by camp; and Janie and the son—who was only a Yale sophomore before he climbed to the comparative height of buck private—indulge in a case of puppy love.

Janie's high school swain, swearing off of women, rushes out to join the Air Corps.

Janie and her lad plan a party for a few of the boys on an evening when Janie's folks are to be away; but practically the whole camp hears of it—and the party assumes the proportions of a Madison Square Garden dance promotion.

The results are both complicated and comical, and in the end Janie's father comes round to her point of view thru one of those phony situations that seem

to be the special curse of comedy writers. But by that time you don't really mind.

Miss Perry's direction fails to bridge some of the very dull spots that the authors left scattered in the early portion of their play; but it picks up speed and timing later on, and does a fine job of pointing up the hilarity. And most of the players similarly pick up as they go along, tho some of them turn in splendid performances all the way. In this latter category are Frank Amy, who does a magnificent comedy job as the sorrowful high school swain; Betty Breckenridge, one of the finest comedienne on the stage today, who turns the essentially deadly role of a silly friend of Janie's into a comedy highlight; Howard St. John, who gives another of his long line of quietly perfect performances as an understanding friend of Janie's father; Linda Watkins, who offers probably the finest work of her career as the young soldier's flighty young mother; and Clare Foley, a tiny tot who is hilarious as Janie's little sister.

Maurice Manson, as Janie's father, lets the pace drop woefully in the early sections but does a good job later on, and Nancy Cushman is pleasant as Janie's mother. Gwen Anderson makes her Broadway debut as Janie herself and really does very well by the role, despite the fact that it is sometimes difficult for her to do the character work required in impersonating a 16-year-old. Among other things, she has trouble keeping her voice up—but all in all she offers a really very nice performance.

*Janie* is far from being a world-beater, but it will be pleasant to have her around for a while.

## JURISDICTIONAL WAR

(Continued from page 3)

Fischer to decide whether or not he wanted the acts. At a meeting of the Four A's Board which Fischer attended the union capitulated to a tryout period of two weeks in New York and two weeks touring. In return, Fischer agreed to a contract for both six months and one year, the former calling for two weeks' pay or notice at the expiration of the contract and the latter for four.

With the situation up in the air now, it isn't likely that AGVA will sign a contract until the affair is hashed out in the Four A's. Hirk has appeared before AGVA, ready to sign an agreement, maintaining that he's in rehearsal with 14 acts under contract, signed on AGVA forms, and that the Ambassador Theater has been hired for a September 18 opening.

AGVA execs are also up in the air because it was they who gave the green light to go ahead and sign acts under AGVA conditions, figuring it was all right, since Fischer, George Jessel, Ed Sullivan, Ed Wynn and others have tried two-a-day under AGVA jurisdiction in the past six months.

Solly Pernik, business manager of Local 1, states that the stagehands' union gave temporary de luxe house classification (the same in effect at the Paramount and Strand) to Wynn, Sullivan and Fischer because a new type of show was coming up and there was nothing in the books covering it.

Since then, Pernik said, they have come to the conclusion that these shows are no different from legit revues and should offer conditions on a legit basis, not a vaude basis, altho there might be a predominance of vaude talent.

In Hirk's show there's an abundance of burlesque talent, including the headliner, Margie Hart, and so the Brother Artists' Association (burlesque) stepped in and asked for jurisdiction. Hirk would have had it that way, too, because BAA conditions are the most lenient, but AGVA wouldn't hear of it.

A series of meetings is scheduled for next week between Local 802 of the musicians' union, AGVA, Equity and BAA, to straighten out the situation without fireworks.

# Out-of-Town Openings

## "Vickie"

(The Playhouse)

WILMINGTON, DEL.

A farce by Sig Herzig; presented by Frank Mandel; staged by Ernest Glover. Cast: Uta Hagen, Jose Ferrer, Taylor Holmes, Evelyn Davis, Frank Conlan, Mildred Dunnock, Collette Lyons, Edward Glover, Red Buttons, Gerry Carr, Lynne Carter, Margaret Matzenauer, Wynne Boze, Charles Halton, Eleanor Gifford, Marcella Markham, Del. Hughes and Sara Seegar.

If metropolitan audiences respond with the same degree of zest and hilarity to *Vickie* that greeted the offering at the Playhouse in Wilmington, then Frank Mandel will re-enter Broadway with an assured farcical hit. Both the matinee and evening performances of this new slapstick opus were eaten up by Wilmingtonians, who crowded the Playhouse on the occasion of the beginning of the theater's fall season. The farce moves along swiftly and wackily from one dinky situation to another, and the audiences almost rolled in the aisles.

There were a great many rough places, a great many loose places and some tough spots which must be ironed out; but once this is accomplished there is no reason why this screwball presentation should not hit Broadway as a resounding success. It is timely and has just enough elan to take one's mind off taxes, etc.

The plot is simple. *Vickie* (Uta Hagen) is not altogether dumb, but she can involve herself in a lot of situations which keep her husband, George Roberts (Jose Ferrer), in a constant stew of excitement. It is *Vickie's* desire to be a good AWCS—which brings into their tiny apartment a strange medley of men and women who keep the play in an uproar. In this bedlam, her husband, a draftsman for General Electric, is hard at work inventing a machine to confuse our enemies. The traffic nearly drives him out of his mind, and his dizziness reaches an all-time high when he discovers that the AWCS's have used his plans to wrap peanut-butter sandwiches for soldiers. One of the farce's climaxes is reached as *Vickie* decides to give her all, in the regulation *Mafi Hari* fashion, to trap what the AWCS think is a foreign spy—but who, after being carried onto the stage trussed up and hanging from a spear—turns out to be a Washington \$1-a-year man come to give George Roberts's invention the once over. In the end *Vickie* not only winds up as "general" of the AWCS, but is instrumental in getting George's invention approved.

Many of the situations are commonplace, yet they get their quota of laughs even tho the audience knows exactly what is coming. It only needs tightening up to put its best foot forward on Broadway.

Wilmington audiences liked Uta Hagen and Jose Ferrer, even tho Miss Hagen lacked a certain amount of dizzy zip and Mr. Ferrer was a trifle too "honest" for his part. However, with some polishing up both of these young folks ought to be able to create good characters. Taylor Holmes squeezed every possible laugh out of his part. And Charles Halton's work was consistently good.

Some of the bit players, however, did superlative work. One such was Evelyn Davis, as the Negro maid; and another fine performance was turned in by Mildred Dunnock, as chief of the AWCS. A spirited performance was also given by Collette Lyons, while Edward Glover and Red Buttons added a dash of barrack humor to the play and can be developed into a really comical pair with a little more finish.

There is a considerable spirit of roughness in the farce, with some tough language which at times seems unnecessary. However, even these matters can be straightened out. The main point is that Mr. Mandel has apparently material which can be whipped into shape for a rib-tickling comedy. W. Brodie.

## "The Morning Star"

(Walnut Street Theater)

PHILADELPHIA

A drama in three acts by Emyln Williams, produced and directed by Guthrie McClintic; setting by Stewart Chaney. Cast includes Brenda Forbes, Gladys Cooper, Jill Esmond, Cecil Humphries, Rhys Williams, Gregory Peck, Wendy Barrie and Nicholas Joy.

The fortitude, determination and stubborn courage of an upper-class English family during the dark days of 1940 has already been brought home to Americans by the *Mrs. Miniver* film more forcefully and far more convincingly than by this new play.

For the Britisher who has lived thru the hell of incessant air raids, the play unquestionably rates high as a morale-raiser. But for folk on this side, it falls short of teaching the lesson that the screen has done so admirably by way of *Mrs. Miniver*. Sure enough, the play is not meant for propaganda intent save by implication. That the players have made the drama moving, in face of cardboard characters and stock theatrical devices, is mostly to the credit of Guthrie McClintic's direction, which saves the day and gives the production some sense of commercial values.

*The Morning Star* is primarily narrative, with much of its action taking place off-stage. The story itself concerns young Dr. Parrilow, brilliant in medical research, who is about to chuck his home and professional career in favor of a shady lady and Hollywood, all because stupid officialdom has hamstrung his efforts to protect a medical discovery that may save the lives of many of his countrymen. He walks out on his young and faithful wife, winning cheap fame with a second-rate novel that brings the offer of a career as a Hollywood writer. However, young Dr. Parrilow finds himself in the nick of time, altho it takes the Luftwaffe to change his outlook on life. In the end, the neglected wife coyly confesses that there will soon be a stork coming in, which only leads to speculation among theatergoers as to how the young doctor, in his dilemma, managed to divide his time and attention between wife and sweetheart.

The cast is uniformly good, even if not brilliant, with supporting roles as strong as the starring characters. Gladys Cooper marks her return as the patient and sympathetic mother of the young doctor. Gregory Peck plays the doctor himself. Jill Esmond is the faithful wife, and Wendy Barrie makes her stage bow as the sexy siren. Brenda Forbes, as an amusing charwoman, and Rhys Williams, as a quaint attendant, play superlatively well.

But it is highly doubtful whether *The Morning Star*, in its present state, can shine brightly on a dimmed-out Great White Way. Maurie Orendenker.

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## BIZ MULLS INCOME

(Continued from page 3)

the business good-by for the year after three such weeks. It isn't likely that this would be done, however. The only other phase of the business comparably situated is the film industry, where earn-

ing just the right amount of money has been gotten down to a science among those earning more than they can spend. However, show business union leaders offered the observation that many who have slackened their efforts in the past because of increased income taxes will re-double their efforts in the future to turn as much money as possible over to the manufacture of munitions, via the income tax bureau.

# PLAYING TO MASSES PAYS

## Chicago Clubs Hit by Limits On Cab Service

CHICAGO, Sept. 12.—The rationing of tires and recaps, which forced taxicab companies to limit each driver to 50 miles of traveling per day, is worrying night club operators here. While a cab driver cannot refuse a fare, regardless of the distance or time of day or night, due to local transportation ordinances, many night club patrons have been unable to secure cabs in the early morning hours. Local authorities are investigating complaints of the club owners, since rationing regulations are sufficiently flexible to permit a driver to adjust his mileage.

Business over the Labor Day week-end was big. Rainbow Garden, 3,000-seat cafe which reopened last Thursday (3), attracted about 7,000 over the week-end. Its show is being tightened, and Joe Frisco and Ruth Quinn are leaving the show at the end of two weeks. Drapes are now used to curtain off part of the room when business is off.

Tommy Tucker and band and Billy DeWolfe, closing a three-month run Wednesday (15), gave the Palmer House one of its busiest summer seasons. Room's profit, however, was comparatively small, due to increased costs of food, liquors, help, etc. Griff Williams and the Hartmans come in Thursday (17), to be followed January 7 by Hildegarde. Anna Sosenko, Hildegarde's manager, reports that, after she accepted the Palmer House date for \$1,750 per week, the Chez Parce here offered her \$2,000.

Earl Carroll has set Bob Strong's band for show and dance music, opening his cafe at the Morrison Hotel September 24. His show will include the Hermans Williams Trio, Happy Felton, Bryants and 48 girls.

Jay Jones, manager of the Stevens Hotel, which has been taken over by the army, has accepted a resident manager's job at the Sherman Hotel. He will not be connected with the operation of the hotel's Panther Room, however.

## Detroit Club Owners Air Raid Wardens

DETROIT, Sept. 12.—Local nitery owners are going to be air raid wardens from now on. Managers are being enrolled for warden training, taking the full 22-hour course.

Major objective is to give the managers legal authority to enforce blackout regulations in their own spots when necessary. Plan is being worked out under Sam Sher, proprietor of the Three Trees, who is the city's Night Club OCD Co-ordinator.

## Dorothy Lewis Big 85G in Eight Weeks

MINNEAPOLIS, Sept. 12.—Dorothy Lewis and her ice show, originally scheduled for six weeks but later held two more, grossed an estimated \$85,000 to set a record attendance for the Hotel Nicolet's Minnesota Terrace.

Altho playing two shows a week less this year than she did in past engagements, Miss Lewis drew a heavier attendance to each performance.

The Frankie Gelsone 11-piece ork is setting a new Terrace record, too, being held an additional four weeks after an eight-week engagement.

## War Worker Quiz

BRIDGEPORT, Conn., Sept. 12.—Loew-Palace Theater has instituted War Workers' Quiz contests Monday nights, and, according to Loew city manager Matt Saunders, the house is packing them in on that night.

Teams are selected by quiz programs within the factories, and WICC, local radio station, carries the program. War savings stamps and theater tickets are given the winners.

## Those Club Owners . . .

NEW YORK, Sept. 12.—A big Broadway night club did so well with a name torch singer recently that the owner has been scouting desperately for similar style singers ever since. Twice last month he brought in established girl singers and demanded they sing the same numbers and in the same style as his favorite torcher.

Both girls refused, pointing out they didn't want to be considered imitators of the name singer. Thereupon the night club owner tried to get them to quit by ordering the lights balled up and the mike juice turned on and off during their singing. But, on the advice of their agents, both singers stuck it out for the length of their contracts.

All you have to do now is to mention the name of the club owner to the girls and they get hysterically angry.

## Ira Levy Opening Miami Beach Club

MIAMI BEACH, Fla., Sept. 12.—Ira (Ike) Levy has acquired Ruby Foo's and plans to open the club about October 1. The new name will be Ira's. Levy operated one of the smartest spots in town for seven years, Ira's Supper Club, until 1937. Later this was known as the Gay '90s and also as the Nut Club.

Lew Mercur, owner of the present Nut Club, is back. He will either open the club soon or dispose of it.

## Reopens Salt Lake City Night Club

SALT LAKE CITY, Sept. 12.—Closing with his band, which he led at Lagoon during the summer, Jerry Jones moved into Jerry Jones's Rendezvous here Labor Day. The Rendezvous operates annually from Labor Day to Decoration Day, nightly except Sunday, when dancing is forbidden here. At his own spot, Jones is emcee, maitre de hotel and Jack-of-all-trades, and but rarely wields the baton. His band disbands.

Policy of the club is limited engagements for the smaller, imported bands, using 15 or 18 during the season, with occasional name bands on one-night stands. Spot bookings for week-end floorshows are used. The spot has added an open-air patio with floor and tables, due to the hot weather.

## Night Clubs and the War

*More and more, the war is affecting night clubs. It has forced some clubs to close and others to change management; it has imposed voluntary or compulsory curfews and other restrictions on serving of servicemen; it has made it tough to get competent employees; it has sent night club managers and bookers into the army; it has caused all kinds of promotions and tie-ups with war relief agencies, and so forth.*

*The items below are typical of what's happening to night clubs thruout the nation under wartime conditions.*

SPRINGFIELD, Mass., Sept. 12.—Mrs. Anna Rovelli's Boston Road night club has closed for the duration, she announces, due to the shortage of labor. It is almost impossible to obtain suitable waitresses and kitchen help, she said.

ATLANTIC CITY, Sept. 12.—Resort niteries, figuring on year-round operations because of the army's occupation of the town, are not taking any chances on being declared out of bounds by the military, and have imposed their own curfew for men in uniform on sale of liquor. For the duration, no sales to members of the armed forces after 11:45 p.m. week nights and 1:45 a.m. Sundays.

BALTIMORE, Sept. 12.—Harold Swithgall is slated to leave his managerial post at Sweeney's nitery to join the armed forces.

## Bowery, Detroit, Drew 500,000 Last Season To Earn 300G From 50-75-Cent Door Charges Alone

DETROIT, Sept. 12.—The Bowery Cafe played to just under half a million people in its seventh year of operation. On this basis, allowing for phenomenal growth of patronage since adoption of name policy about three years ago, the spot has played to well over 2,000,000, about the entire population of Detroit.

It's a poor night at the Bowery when business falls under 1,000 admissions (spot seats about 1,200, and can hold about 1,500 at one time). Figuring average admissions at 60 cents (55 cents daily and 75 cents Saturdays), this would indicate a gross from the gate of \$300,000 last year, not allowing for those admitted as guests of the house.

No figures on total intake are available, but assuming that the average guest spent \$1 for food and 40 cents for tips, checking and parking, the total intake would run around \$1,000,000 for the year.

High spot of the year was the 16,000 attendance set by Tony Martin, who drew 31,000 in his two weeks. Runners-up were Sophie Tucker and Cass Daley, with 14,000 each in a week.

Several name acts were held over for two or more weeks with other names, so that the drawing power of a show must occasionally be divided. Typically, Yvette Dare drew 20,000 in two weeks when alone, plus 35,000 additional in the three following weeks when co-featured with other acts.

Top repeater was Beatrice Kay, in for three different appearances, totaling 36,000 admissions. Cass Daley had two big weeks in succession, 13,000 and 14,000, while Ann Corio drew 23,000 in two consecutive weeks.

The spot was closed for 15 days in January by orders of the Liquor Control Commission, accounting for the low of the year, 3,000 admissions in only four days, set by Helen Kane, before the spot closed. Lowest figures on a full week, 6,000, were shared by Sam Schleppepman in December and Terry Lawlor in March.

Average weekly attendance at the Bowery figures out at 9,920, or an average nightly attendance of 1,417.

Admissions scored during the year by the various headliners, based on figures furnished by Manager Frank Barbaro, are, with opening dates:

August 18, Cass Daley, 13,000; August 25, Cass Daley, 14,000.

September 1, Al Bernie and Kim Loo Sisters, 9,000; September 8, Estelle Taylor,

9,000; September 15, Beatrice Kay, 13,000; September 22, Simms and Bailey, 3,000; September 29, Ella Logan, 8,000.

October 6, Ann Corio, 11,500; October 13, Ann Corio, 11,500; October 20, Yvette Dare, 10,000; October 27, Yvette Dare, 10,000.

November 3, Yvette Dare and Carmen Amaya, 10,000; November 10, Marc Ballero and Yvette Dare, 10,000; November 17, Marc Ballero and Yvette Dare, 12,000; November 24, Tony Martin, 16,000.

December 1, Tony Martin, 15,000; December 8, Sam Schleppepman, 6,000; December 15, Frances Faye, 7,000; December 22, Lillian Carmen and Larry Blake, 8,000; December 29, Beatrice Kay, 11,000.

January 5, Harry Richman, 10,000; January 12, Helen Kane (four days), 3,000; January 31 (after reopening), Belle Baker, 9,000.

February 9, no star names, 7,000; February 16, Bonnie Baker, 9,000; February 23, Cynda Glenn, 7,000.

March 2, John Boles, 13,000; March 9, Terry Lawlor, 6,000; March 16, Benny Rubin, 10,000; March 23, the Smoothies, 8,000; March 30, Ethel Shutta, and Lorain and Rognan, 9,000.

April 6, Dick Todd, and Lorain and Rognan, 10,000; April 13, Sue Ryan and Billie Vine, 9,500; April 13, Sue Ryan and Billie Vine, 9,500; April 20, Four Franks, 9,500; April 27, Mischa Auer and the Four Franks, 11,000.

May 4, Kitty Carlisle, 8,000; May 11, Billy Gilbert, 11,000; May 18, Senor Wences, 9,000; May 25, Grandfather's Follies, 8,000.

June 1, Grandfather's Follies, 8,000; June 8, Beatrice Kay, 12,000; June 15, Yvette, 10,000; June 22, Sophie Tucker, 14,000; June 29, Benny Fields, 10,000.

July 6, John Steel, 8,500; July 13, Jerry Lester, 10,000; July 20, Margie Hart and the Slate Brothers 11,000; July 27, Billy House, 10,500.

August 3, Jerry Lester, 12,500; August 10, Paddy Cliff, 10,500.

## Chas. Yates Now N. Y. Rep for NTG

NEW YORK, Sept. 12.—Charlie Yates, head of Frederick Bros.' theater and cafe department, who recently returned from a coast trip, has been named local booker for NTG's Florentine Gardens, Hollywood. Yates will set the talent booked from New York. He has already signed the Diamond Brothers to go into the spot for 10 weeks, with options for a similar period starting October 7.

Yates, now handling the Frank Fay unit, has signed the outfit for the Earle, Philadelphia, October 9, with other dates pending. Unit is being submitted at \$6,000 and percentage.

## New Club Opens, 2 Reopen, in D. C.

WASHINGTON, Sept. 12.—Local niteries are all set to bow in the new season. Last Thursday Helen Hamilton opened her Russian Troika with a show that differed somewhat from her previous year's policy of featuring Latin American acts. She is using a varied bill of entertainers. Two shows nightly.

Next week the Cosmos Room of the Carlton Hotel will inaugurate its fall season with Ray Morton orchestra. La Conga, new Spanish-American club, will open for the first time September 18.

## Brown Opens Boston Club

BOSTON, Sept. 12.—Jack Brown is opening the New Casa Manana. The original club burned to the ground some time ago. New spot is located directly across from Boston Symphony Hall. Opening the club with a Gay Nineties melodrama with a cast of 20. In the horseshoe bar are featured Alice O'Leary and Adrian O'Brien.

**Rio Casino, Boston**

Talent policy: Dance and show band; floorshows at 7:30 and 11:30. Management: Al Tazier; producer, Buster Keim; headwaiter, Albert Rossetti; chef, Louis Mareno. Prices: Dinner from \$1.50; drinks from 40 cents; \$1.50 minimum after 9 and Sundays, \$2.50 minimum Saturdays.

This nitery, perfectly laid out for floorshows, has an elevated stage with semi-spiral steps leading down to spacious dance floor and is easily the finest looking club in town. Room is decorated in white with gold motif, with stage backdrop depicting the harbor in Rio at night.

Sid Walker, with a revue called *Wacks of 1942*, is the feature. On a previous engagement Walker was very good; but this revue is not up to standard. There is nothing sadder than a gagman who isn't funny. Walker emcees and attempts to gag his way thru, but his gags fall flat.

The Buster Keim girls (eight ponies) open and close show and also do a production number. They are well drilled and fresh looking. Particularly good is the production number in which they strut in full length black and red capes, unfolding the capes to reveal plenty of epidermis. Distinctive was the closing number, a very snappy polka in colorful Polish festival costumes.

Walker attempts a gag, then introduces Dolores Reed, a coloratura soprano who sounds as if she is giving a recital in town hall at home. She sings a medley from *Showboat* and encores with *Here You Are*. She got a nice reception. Janice sings an original *Jitterbugs*, then goes into a lively dance with plenty of body movements. A nice personality. Received well-earned applause.

Dottie Blair, a blonde in black sexy-looking lace costume, is spotted twice in dances that scored heavily. Arthur Lafleur does his hand-and-teeth calisthenics. Act still has plenty of color.

This revue has plenty of entertainment, but lags. If Walker could pep up his stories, this show would be the talk of the town. Show was caught on second day.

Arthur DeAngelis band deserves mention, even tho it sounded very sad with the soprano. DeAngelis worked hard and did a fine accompaniment job.

Harry Poole.

**Armando's, New York**

Talent policy: Dance band from 9:30 p.m.; singer at 10:30 and midnight. Management: Armando Bergo owner; Joel Rose, press agent. Prices: Dinner from \$2.25; luncheon from \$1.25; no cover or minimum.

A small, single-room restaurant that runs from noon to 4 a.m., with entertainment starting at 9:30 p.m. A small bandstand houses the five-man band, and a singer comes on a couple of times a night to provide the only other entertainment.

No better looking than many similar intimate niteries, this one has built itself a steady business thru the fine mixing personality of Armando, a former vaude accordionist, and steady publicity that placed him among the leaders in the

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**Night Club Reviews**

night club owners section of *The Billboard's* recent Night Club Publicity Poll. Food and service here are excellent. Lay-out of the room is such that every table is a ringside table. A small floor is available for dancing during the late hours.

Band here is George Morris, here the past year and a half. He is a trumpeter whose muted leads on the sweeter numbers are extremely pleasant. He is backed by piano; string bass, also contributing wavering vocals; drums, and sax-clarinets doubling on electric organ. The men switch to Latin instruments for the occasional rumbas. A just-right band for this spot.

Current singer is Peggy Badey, a tall, attractive Conover model who sells ballads effectively thru projecting a sincerity of delivery, and despite her limited range and obvious lack of voice training. Picks her songs shrewdly, and does well by sticking to the kind of singing she can do.

Paul Denis.

**Edgewater Beach Hotel, Marine Dining Room, Chicago**

Talent policy: Production shows at 8:40 and 10:30; show and dance band; intermission entertainment. Management: William Dewey, managing director; Dorothy Dorben, producer. Prices: Dinner cover 75 cents (\$1 Saturdays); dance admission \$1.25 (\$1.50 Saturdays); dinner from \$2.15.

Entertainment here is back indoors after completing one of the most successful Beach Walk seasons in the hotel's history. Despite the inconsistency of good "outdoor" attractions, crowds held up thruout the summer months.

Russ Morgan, current band attraction, closed the Beach Walk season and "re-opened" the Marine Dining Room. Russ is one of the more popular members of the hotel's "stock company," repeating every year. This time it's seven weeks, to be followed by Henry King, another Edgewater stand-by.

Morgan fronts a 20-piece band (a luxury these draft days) that has entertainment for both young and old. His dance sets are versatile and seldom tiresome. A new addition since his last local run are the Music Masters, four instrumentalists blended into the band but featured during his radio broadcasts. When caught the band was without a girl singer, Elizabeth Rogers having left to marry. Male vocals are still handled by Walter Link, Clarence Melter and Verne Vorveck, the latter joining in for trio work. Morgan is a likable maestro and a good pianist.

Floorshow goes overboard on dancing, featuring the Dorothy Dorben Girls in two beautiful production numbers, in addition to Don Julian and Marjori, and Maxine Turner. The girls interpret Arensky's waltz with a creative ballet and close the show with their familiar turn to the *Second Hungarian Rhapsody*.

Don Julian and Marjori are an impressive, commercial team, making a striking appearance in novel costuming. Danced a waltz, polka and samba, all designed to please the average patron. Maxine Turner is one of the better acro dancers, turning routine numbers into productions, thanks to her refreshing personality, delivery and musical background.

Morgan's piano solos are a show feature. Features a *Roberta* medley in the early bill.

Betty Grey, organist, still on hand for intermission sets. Sam Honigberg.

**Hotel Nicollet, Minnesota Terrace, Minneapolis**

Talent policy: Dance and show band; shows 8:30 and 12. Management: Neil Messick, manager; James Hickman, room manager; Sally Delaney, publicity. Prices: Dinner from \$1.50; supper, \$1 minimum daily, \$1.50 Saturday; drinks from 45 cents.

Any entertainment following a Dorothy Lewis ice show, especially after the ice show was held over two weeks, has quite a task. And any orchestra asked to remain four weeks on top of an eight-week run must be pretty good.

Frankie Gelsone and his 11-piece ork, a territorial group which played the show for Miss Lewis during her eight-week run here, is breaking Terrace records by being held over four weeks more. The new show is full of pep and has

the audience humming and singing. Opens with Gelsone, a bary, warbling *Begin the Beguine*. Very well done and excellently received. Emcee is Harry Stevens, "the woo woo man from Jaw-Jaw," who introduces Barbara Lee, "the Victor Herbert Girl." A fine soprano, she presented a medley of Herbert music that the audience liked much. For an encore her medley included *Yankee Doodle Dandy*; *Goodbye Broadway*, *Hello France* and *Over There*.

Carole and Sherod, sisters, present "Dances Modern as Tomorrow." Both good-looking girls, they go into very intricate tap steps that held audience attention. Encore with a beautiful rumba-style number.

Perhaps not a good singer, but a loud one, emcee Stevens and his banjo tied up the show and kept it running past schedule. Stevens has personality plus. His efforts on *Ida*, *Old Faithful*, a cowboy number and his class banjo strumming, interspersed with occasional "woo woos," made a big hit. However, it is his community singing that makes the audience his. Had a tough time begging off.

Gelsone orchestra was good thruout. Combo includes three sax, three brass and four rhythm.

Service and food continue to be excellent. Jack Weinberg.

**LaConga, New York**

Talent policy: Production floorshow at 8 and midnight; Latin show at 2:15 a.m.; show and dance band; Latin band. Management: Jack Harris, owner-operator; David E. Green, press agent. Prices: Dinner from \$1.25.

After a successful experiment with the condensed version of *Meet the People*, Jack Harris has brought in a tab version of *Of V We Sing*, staged by Alex Cohen.

The *Sing* unit is not as bright or amusing as its predecessor, and one week after its opening Harris added a 2:15 a.m. Latin show featuring Estelita (who also works in the two early shows), plus Anita Sevilla and Greco, Jerinimo Villalino, Manuel G. Matos, Robert and Alicia and Chiquita, and staged and produced by Henry Gins. This enables Harris to maintain the Latin character of the club and still continue experimenting with the musical tabs.

The *Sing* unit, caught opening night (September 3), had had only three or four days' rehearsal. The cast was not sure of itself, and the show as a whole ran off as refreshing stuff, but without punch. Despite newspaper ads that the show has the "original cast of 30," the actual cast has 10 people (six of whom are new) plus Gilford and Estelita. The cast works hard, makes several costume changes, and the numbers are short, giving the impression of a bigger show. Gilford is the unit's standout. His sleepy-man-in-subway bit, the burly house magazine vender number and the kidding of mystery movies are among his most amusing routines. Intelligent comedy.

The four people of the original cast of 21, which had a 17-week run at the Concert Theater at \$1.75 top last year, are Eleanor Bagley, tall singer, who is fair; Adele Jerome, cute blond singer-comedienne; Lee Barrie, vivacious brunette who sings and does nice comedy, and Connie Baxter, redhead who sang the lead in a couple of numbers and who is joining Enric Madriguera's band as vocalist this week. Others in the cast are Marty Ritt, who with Gilford does a fairly amusing satire on old-time vaudeville turns; Ty Kearney, tall tap dancer who understudied Ray Bolger in *On Your Toes* and who is okay; Ray Long, song-and-dancer; Kay Dowd, prettiest brunette in the show, who dances in group numbers, and Shelley Winters, cute blonde, who also hoofs.

None of the youngsters appeared to be comers, judging from opening night, and they got by mostly on energy, youth and a winning eagerness. Perry Bruskin, who is in the Diamond Horseshoe floorshow, is stage director of the *Sing* unit. With more playing time this condensed version should be okay for this spot and for other niteries trying to get away from the conventional type of floorshow.

Estelita, Cuban song-and-shaker who drew such attention in her Copacabana debut last season that she landed an MGM contract, is spotted about three-quarters in this show and made the customers sit up with her hotcha ges-

tures, eye-rollings, bumps, body shaking and husky singing of Cuban tunes. She's strong on fiery Afro-Cuban rhythms, and her primitive vitality provides catchy entertainment.

The club has been remodeled, with the palm trees removed to make the room look larger, better illuminated and cleaner.

Jack Harris fronts the seven-man band (three reeds, three rhythm and trumpet) and does his usual competent show backing. The band's dance music is all right, too, as are the Latin rhythms of Sacasas.

Paul Denis.

**Chez Paree, Chicago**

Talent policy: Production floorshows at 8:30, 11:30 and 2:30; show and dance band; rumba band. Management: Joe Jacobson and Mike Fritzel, operators; Fred Evans, producer; Francis Pallister, costumes; Bob Curley, publicity. Prices: \$3 minimum week nights (\$3.50 week-ends); dinner from \$3; drinks from 50 cents.

Joe Jacobson is a happy man these days; he finally persuaded Gracie Fields to play his nitery. She is one of his favorite entertainers, and judging by the opening night response, she will be a favorite with the Chez regulars. The rest of the show doesn't matter, as long as Miss Fields is there, her talents being versatile and brilliant enough to carry the full load. She works only the first two shows, the 2:30 a.m. bill carrying on without her services.

It is a treat to watch Miss Fields. Without obvious effort, she delivers straight and comedy songs in her unique style that is thoroly impressive and entertaining. Her presentation, delivery and general stage behavior are polished to the nth degree. Her subtle humor prevailing in most of her satirical songs is a rare dish for the smarter trade. Offers a fine operatic soprano voice when such a voice is needed for the orthodox tunes (*Danny Boy*, *Last Time I Saw Paris*) and for contrast makes delightful ridicule of it by impersonating ludicrous operatic characters and situations.

Rest of show includes familiar Chez faces, among them the Robinson Twins and the D'Ivons, here recently, and Sammy Walsh, who last worked this spot some eight years ago. Rounding out each show, as usual, are three line numbers.

The Robinsons, cute red-haired step-pers, follow the opening number with fast numbers set to swing music, selling every step. The kids work hard, do fresh-looking routines and give the show a real start.

The D'Ivons are an impressive dance team, standing out with their whirlwind style. They are light and smooth and never tiring. In addition to standard numbers they have a real highlight in their novelty *It's Not a Thing* in which they have occasion to display bits of all popular dance steps of yesterday and today. Cute idea.

Sammy Walsh is a good emcee but only so-so on comedy. His song material is not strong enough for a spot of this standing. A strong bit in the act caught was his carbon of an orchestra leader conducting a glee club number. More stuff of this nature would strengthen the act.

The Adorables (12), in the early show, offer three light routines, including a musical comedy opening, ballet turn to *You Were Never Lovelier* (and a good vocal by Barry Warren), and a Viennese waltz set. Strikingly costumed thruout.

Buddy Franklin's band still on hand for show and dance music, doing well in each department. The club's own rumba band, fronted by Lucio Garcia, fills intermissions. Sam Honigberg.

**Beverly Hills Country Club, Newport, Ky.**

Talent policy: Dance and show band; relief band; floorshows at 9 and 1. Management: Sam A. Garey, managing director; John Stoffel, maitre d'; Frank Sennes, booker; Betty Kapp, press agent. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum \$2, except Saturdays \$3.

Clyde McCoy and His Sugar Blues Orchestra, set to depart for the navy soon, having enlisted recently in Norfolk, Va., as a band unit, share top billing with Allan Cross and Henry Dunn, with Ames and Arno and the 12 Beverly Girls rounding out the bill. Spot continues to pull a hefty share of the cream trade hereabouts, with Ted Lewis's recent engagement setting a record for a four-week run here. Lewis drew on the average of 498 people nightly for his four weeks here, the four week-ends bringing turn-away business.

Current layout isn't as heavy in per-

formers as some recent shows, but packs plenty of entertainment and comedy. The McCoy crew apparently has suffered little from losses to the armed forces. Employing four sax, four brass and four rhythm, with the maestro himself giving additional sock trumpet support at intervals, the band is strong on its musical outpourings, registering soundly here on both the dance melodies and the show chores.

Show gets off to a slow start with the Beverly Girls, all lookers, and well drilled, cavorting thru a bolero. The Four Bennett Sisters, band canaries, give it a lift with a sweet arrangement on *Sweet Sue*, with McCoy giving support by tootling on "the smallest trumpet in the world." Gorgeously gowned, the girls tote a fare set of pipes and sell well. Bennetts follow with another good selling job on *Three Little Sisters*, with Clyde giving it a finish with a few bars of *Sugar Blues* on the standard trumpet.

Ames and Arno, sporting an all-new turn from their last stopover here, breezed to a sound reception. Their's is a slambang comedy dance turn, replete with swell comedy interludes, a good assortment of gags and witticisms and some terrific falls, neck-spins and twirls. Femme member is a wiz comedienne, and the lad a top-notch buffoon.

Beverly Girls repeat with a recent favorite, an outstanding *Rhythm in Radium* number that has them scraping fiddles and waving tambos. Highly effective.

Cross and Dunn, long prime faves here, are back with their grand old-school style of warbling and their excellent special song material—all new, as usual. Their *Rumba Stay 'Way From Our Door*, *The McKesson & Robbins Blues*, *The 5 o'Clock Whistle Won't Blow* and *Breeze in the Night* are the epitome of sure-fire material. Stopped it cold, with Cross doing the talk-off.

Beverly Girls close it with a cute Irish routine done to boogie-woogie rhythm. Bob Brandon and his relief band (5) do a swell job of music-making but could jack their efficiency considerably if only the leader could learn to offer an occasional smile.

Jack Emerson, McCoy's handsome bary, acquits himself nobly with his singing in the dance sessions, but he, too, needs to learn to brighten his features while on the stand. *Bill Sachs.*

Follow Up Review

**DRAKE HOTEL, CAMELLIA HOUSE, CHICAGO.**—New floor personality in this smart Gold Coast room is pretty, blond Marie Nash, singer from musical comedy, making her cafe debut here. She has a good soprano voice, trained to treat pop and standard tunes for the enjoyment of the class trade. Makes a great appearance and works with polish.

Her set included five numbers, arranged for her by Sigmund Romberg and Paul Baron, among them *Deep River*, *My Beloved Is Rugged* (a new one and quite promising), *When I Grow Too Old To Dream* and *Danny Boy*.

Ray Benson's six-piece society band still around to play conversational dance sets and good act accompaniment. Ray is at the piano, Johnny Gayner toots on the single sax and vocalizes on pops, while two fiddles, drums and bass complete the instrumentation. *Honigberg.*

Star, Brooklyn, Resumes With Vaude

**BROOKLYN, Sept. 12.**—Star, former burly house operated by Sam, Harold and Leonard Raymond and Jerry Adler, reopened September 4 with vaude acts booked by Arthur Fisher and a chorus of 10 dancers and six show girls, produced by Harry Puck, who is also producing at the Hurricane niter in Manhattan.

This season's license has been issued under the name of and for George Reynolds, who is stage manager. First group of acts included J. Palmer and Company, magic bartender act; the Three Consuelos and dogs; Dave Seed and Frances White, comedy act; Lee Kurdy, acrobatic dancer; Bill Nightingale, colored eccentric and tap dancer; Boyd and Burns, colored comedians, and Billy Mack, emcee and singer.

Due for a return is Tommy Raft, comic, always a box-office draw at the Star, who will double between here and Butler's Tavern in Manhattan. Policy remains four-a-day, with a Saturday midnigher. Murray Auster and a six-piece ork are back in the pit.

Club Talent

New York:

**TAMIRIS**, dancer; Adrienne, singer; Leonard Elliott, comedian; Jack Cole, dancer, are among the acts set to play the Radio City Rainbow Room during the next few months.

**GRACIE FIELDS** has been signed by the William Morris Agency. . . . **BOB EVANS** is down for La Martinique October 9. . . . **JINJA WAYNE** starts at Club 18 September 16.

Chicago:

**JESSIE ROSELLA** opened at the Vine Gardens September 15 for an indefinite run. . . . **GUY CHERNEY** has opened an engagement at the Chez Paree, Denver. . . . **MARGIE WARD** and the Monteros have closed at Frankie's Casino here and moved into Monaco's, Cleveland.

**DICK GORDON**, singer, joins the September 18 show at the Edgewater Beach Hotel. . . . **BLOIS ADAIR** held over again at Colosimo's. . . . **SIX LOVELY LADIES** are headlining the new show at Helsing's.

Philadelphia:

**CORDAY AND TRIANO**, first time in town, at Benjamin Franklin Hotel. . . . **EDDIE SCHAFER** back as Kaliners' Little Rathskeller emcee. . . . **RAY FITZGERALD** leaves local niteries for the navy. . . . **CERNEY TWINS** and **HELENE STANDISH**, closing here, go to Montreal, Can., former to the Club Morocco and latter to the Mount Royal.

Atlantic City:

**HONEY MURRAY** and Patte Bright top new bill at Babette's. . . . **LENNY ROSS** skedded for New York's Famous Door, following his season run at the Cliquot Club. . . . **J. C. Woulfe** moves his Columbus Grill to a new location, Army having taken over his original site. Brings in Peggy MacLaughlin to head the entertainment. . . . **MARGIE JANE** heading for New York upon closing a season at Club Nomad here. . . . **BOBBY EVANS** leaves the Paradise Club revue to join the Army, his spot taken over by Ray Moore.

**GUY MARTIN** line of girls set for holiday opening of Max Kendrick's 500 Club. . . . **JOE MOSS**, Bath and Turf domo, staged a special soldier show at Convention Hall, all the local clubs pitching in with their floorshows. . . . **BUTCH VANDER LOAN** making his resort bow as Gables Inn emcee. . . . **MAX COHEN**, Cliquot Club operator, keeping his large show intact until late September. . . . **CARR FAMILY** closes a summer stay at Tom McDonough's Erin Cafe. . . . **MAXINE DeSHON** takes over the lead at Eddie Kravis's Paddock International.

Hollywood:

McGowan and Mack's *International Ice Revue* coming to the West Coast soon. . . . **MARIE CARUSO**, recently at the Gay Nineties, San Diego, is now in San Francisco. . . . **DARBY AND ARDELLE**, Ardis May and John Calvert are on the show at the Hollywood Casino. . . . **DICK BUCKLEY** is back in town following an engagement in Las Vegas, Nev. . . . **McCONNELL AND MOORE** arrived recently from Chicago. . . . **ULIS AND CLARK** are in their third week at the Zamboanga, Los Angeles. . . . **RITZ BROTHERS'** Universal film is being speeded up to allow the trio opportunity to play more army camps. . . . **TEX RITTER** is being paged for a revival of *Green Grow the Lilacs*, New York Theater Guild play in which he made his Thespian debut. . . . **VELOZ AND YOLANDA** open at the Orpheum here September 9. . . . **MERRY MACS** to resume vaude starting early in October. Tour will include Milwaukee, Chicago, Detroit, Pittsburgh, Philadelphia, Boston and New York. . . . **STEP BROTHERS** are now three. . . . **PEGGY EAMES** is playing casuals in this area. . . . **HARRIS AND SHORE** returned recently to the Coast; now at the Biltmore Bowl.

**THE DUFFINS** opened recently at the Trianon Ballroom, South Gate. . . . **VIRGINIA SAIE** has been cast in Pittsburgh. . . . **THE RITZ BROTHERS** are stepping up production date on their pictures so that they can devote the rest of the year to army camp shows. . . . **FRANK MITCHELL**, formerly of the Mitchell and Durant vaude team, has been assigned the role of a circus acrobat in the Charles Boyer-Julien Davivier produo-

tion, *Flesh and Fantasy*. . . . **PATSY O'CONNOR**, who recently appeared at the Los Angeles Orpheum with her father and brother under the O'Connor Family billing, has been signed by Universal to appear with Abbott and Costello in *Hold Your Horses*. She is 12 years old. . . . **LES AND POPPY**, dance team, are anticipating a return here for several engagements.

Here and There:

**BUD SWEENEY** is a holdover at the Mayfair, Boston. . . . **CIRO RIMAC** is down for the Villa Madrid, Pittsburgh, October 25. . . . **EARL AND JOSEPHINE LEACH** are back at the Continental, Chesapeake, O. . . . **LARRY LEVERENZ** opens at the Hotel Phillips, Kansas City, Monday (14). . . . **LESLIE AND CARROLI** have started at the Northwood Inn, Detroit. . . . **DRAKE SISTERS** are new at the Sky Line, St. Louis. . . . **BURNS TWINS AND EVELYN** now at the Baker Hotel, Dallas.

**PATTI PICKENS** and Bob Simmons booked into the Olympia Theater, Miami, September 26, for four days. Both do a two-week hitch at the Henry Grady Hotel, Atlanta, beginning October 3, set thru Hattie Althoff of CRA Artists.

**RUSSELL SWANN**, Sara Ann McCabe, Elaine and Fred Barry, Carol King and Sasha Lucas opened September 10 at Helen Hamilton's Troika, Washington, ushering in the spot's 11th season.

Nini Theilade Opens Copa School Adjunct

**RIO DE JANEIRO, Sept. 5.**—Nini Theilade, a feature of the Copacabana floorshows the past two seasons, has opened a dance school in association with Copa management. Dancer has dropped out of Copa shows and will devote full time to training local girls for Copa line and to staging show's numbers.

The U. S. girl line of four, captained by Madelyne Cole, will work as a unit and merge with Brazilian line for production numbers.

Names for Blackstone

**CHICAGO, Sept. 12.**—Arnold S. Kirkeby, managing director of the Blackstone Hotel, returned the Mayfair Room policy to name acts last night (11) when Jane Pickens opened. Dwight Fiske fills a return date October 9.

Room, catering to society trade, operated on a reduced talent budget during the summer months.



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# Baltimore Shows Better This Year

BALTIMORE, Sept. 12.—Continuing its record-breaking run, Gayety, burly house, is drawing its best attendance at night shows, which include a very ample sprinkling of feminine patrons.

Vaudeville acts are much better than they were a year or two ago, and the chorus is much comelier. Progress has even been observed in the comedy. Last week's show presented a travesty on *Information Please*. While not polished, it attempts to recapture that original function of mimicry and mockery which has been such a good schooling for today's leading comic artists. Loudest and longest applause went, not to the strips, but to the Maryetta-Evans family (husband and wife, daughter and son), clever hoofers representing two generations.

Bill was headlined by Sunya Smiles, with Looney Lewis and Al Rio. Others included Jack Little, Louise Shannon, Dorothy Dahl, Jack Talley, Chic Hunter and Valentine, a magician.

Dorothy Denke, of the chorus, was given her first chance during current show as a strip and showed real ability. *John F. Ignace.*

# 3d Burly House Opens in S. F.

SAN FRANCISCO, Sept. 12.—Charlie Michaels has reopened the Kearny as a burly house, giving town three shows of this type. House has been closed about a year.

Management has inaugurated a policy of one matinee and two evening performances daily, with pictures between stage acts. Michaels is figuring strongly on trade from servicemen and war plant workers.

# Review

## Hartford, Hartford, Conn.

(Reviewed Saturday Evening, Sept. 5)

Almost capacity audience attended opening night's show at the Hartford, formerly known as Foot Guard Hall. The comedy team of Collins and Peterson kibitzes during the three-hour show. Peterson is also emcee. These veterans give out with some nice gags.

The Four Macks present a fine fast roller-skating act.

Sharkey, the trained seal, nearly stole the show. Sharkey, led by his trainer, Capt. Mark Huling, provided good entertainment. This seal, incidentally, got loads of publicity because of a tie-up with the Hartford Victory House campaign, visiting the house and buying a War Bond.

The two Harmonets sang *Don't Sit Under the Apple Tree* neatly. Lyons, a ventriloquist, got applause.

Rosita Royce headlined. She impersonates Ann Corio, Georgia Southern, Margie Hart and Gypsy Rose Lee, drawing much applause. Her dove dance went over big.

Chorus had nice-looking costumes and went over nicely. *Allen M. Widem.*

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# Burlesque Notes

(Communications to New York Office)

## NEW YORK

MARION MILLER, Jimmie Savo, Herbie Fay and Ruth Mason engaged for the new Margie Hart musical, *Wine, Woman and Song*, which Abe Liebman opens at the Ambassador September 18 and in which I. H. Herk is financially interested. . . . SANDRA OWENS, daughter of Sam Cohen, manager of the Hudson, Union City, N. J., opens September 25 with Billy Rose's *Astor's Pet Horse* in Detroit to do a singing specialty. Made her debut on the Hudson's stage the last few weeks of last season. . . . SAMMY SPEARS, comic, opened September 11 at the Gayety, Akron, on the Empire Circuit, thru Milt Schuster, after a summer's engagement at Pollack's Hotel, Ferndale, N. Y. . . . PATRICIA MORGAN in town, recovering from a finger infection. . . . DAVE KAYNE, last season treasurer at the Mayfair, Dayton, O., filling similar duties at the Footguard, Hartford, Conn. . . . RENE ANDRE (Mickey Adams) is in the new show at the 51 Club. . . . PRIVATE JACKIE WHALEN, now at Fort Dix, N. J., did four shows in Recreation Hall to about 2,000 soldiers.

SALLY KEITH is one of the principals with Clifford C. Fischer's *Priorities of 1943*. . . . SAVOY AND REGINA, dance team, on the Hirst Circuit, have purchased a home in Culver City, Calif. . . . HENRY GIESLER is the new property man backstage at the Hudson, Union City, N. J., where Bob Miller, assistant treasurer, quit for the army at Fort Dix, N. J. . . . FOOTGUARD HALL, A. & B. Dow's new burly house in Hartford, Conn., opened September 6 with a mid-nighter. Featured Hirst Circuit principals were Rosita Royce and comedians Collins and Peterson. Jimmie Allerton is producer. Last Hartford burly was in 1933, with shows of the Wilner Wheel at Parson's Theater. . . . RITA DEVERE, acro dancer, back with *Fun-za-fire* in its fourth season on the road, writes about her marriage September 1 to Al DeVito while playing the Orpheum, Omaha, Adds, "Benny Meroff and wife, Kitty, stood up for us; Sophie Parker cried for us; Jack and Anne Gwynne topped for us, and Benny and cast wonderful-partied us in the Blue Room of the Hill Hotel. Red Bowman, with Benny and Al years ago, attended." UNO.

PHILADELPHIA:  
LUCILLE RAND, Melanie LeBeau, Toni Mitchell and Conley and Foster head the first traveling unit in at the Troc Theater. . . . MARSHA STEVENS shares top billing with Jean Mitchell at the Smart Spot at near-by Haddonfield, N. J. VILMA JOSEY last-minute holdover at Troc, when Renee Andre canceled out at last minute. . . . GALE ARDEN and Bobby Beebe split billing at the Smart Spot, Haddonfield, N. J. Also on the Jersey side, Sandra Lydell opens at Twin Cedar Inn, Clementon, and Joan Maurie at Andy Distefano's Log Cabin, Gloucester Heights. . . . JACK DIAMOND and Ethel Deveaux back at Hirst's Globe Theater, Atlantic City, with Shuffles Levan, Myrna Dean and Delores Green rounding out the principals. . . . LUCILLE RAND extra added for the first traveling unit of the new season September 6 at the Troc, with Regini the added act.

## MIDWEST:

HARRY HIRSCH, of the Alvin, Minneapolis, is in town getting ready for opening of Midwest Circuit September 25. His associate, Harry Katz, is stationed at Fort Lewis, Wash., and was recently promoted to sergeant. . . . REPORTS ON first shows opening on Midwest Circuit have been excellent; business very satisfactory. . . . LEW FINE opened on Midwest Circuit at Kansas City, Mo., Friday (11). . . . COUNTESS ALLABAZIE opened at Rialto, Chicago, Friday (11). . . . WAYNE KIRK and wife are opening on Empire Circuit at Youngstown, O., September 18. . . . BABETTE opened Friday (11) on Midwest Circuit at National, Detroit.

FROM ALL AROUND:  
JEAN EROL is now the number producer at the Empire, Newark, N. J. . . . ALFREDA WALKER is producing at the Jacques Theater, Waterbury, Conn. . . . FRANCINE THE EXOTIC has been signed by the Milt Schuster office of Chicago. . . . EVERETT LAWSON is now doing a magic turn in vaude houses in Florida.

# Hartford Mayor in Defense of Police Censorship Method

HARTFORD, Conn., Sept. 12.—Mayor Thomas J. Spellacy has received letters from Hartford residents urging banning of burlesque.

The mayor, in his reply, declared, "In Hartford, the licensing authority for all amusement purposes is the Police Department. The practice of that department has been to have every performance viewed by a member of the vice squad and a policewoman, and I am certain it will be adhered to in the future."

"This is generally done in advance of any public performance. The department also requests reports from other cities where the same performance has been given. This precaution necessitates a strict compliance with any request of the Police Department. If their requests were not complied with, there would be immediate cancellation of the license."

The Hartford Theater apparently does not intend to use the word "burlesque." Newspaper ads in advance of opening day called the show "Glorified Follies."

# Seven Weeks on Empire Circuit

CHICAGO, Sept. 12.—Milt Schuster, local burly booker, reports that the Empire Circuit this season will have six theaters and one nitery on its list, each using an average of eight principals and a line of girls. This circuit ranks second to the Midwest, which spends comparatively more money on talent.

Season, now under way, is expected to run until the middle of May, as compared to the first of April last year, according to Schuster. Circuit includes the Avenue, Detroit; Capitol, Toledo; Fox, Indianapolis; Empress, Milwaukee; Gayety, Youngstown, O.; Gayety, Akron, and the Gay Nineties night club, Columbus, O.

# New Orleans Burly Spot Opens Sept. 28

NEW ORLEANS, Sept. 12.—The St. Charles has been renamed Casino de Parce. Reopening, after several years' darkness, as burlesque-picture house September 28. It was recently leased for five years by Folles Bergere, a local chartered corporation reportedly headed by Harold Minsky and Izzy Hurst, of New York.

A decade ago the theater was operated by the Orpheum Circuit and later housed stock and WPA units. It is now being renovated.

# Allentown to Three Days

ALLENTOWN, Pa., Sept. 12.—Formerly a one-night stand for the traveling Izzy Hirst burly units, Lyric Theater here becomes a half-week. Opening this week with Jule Bryan and George Murray unit, Lyric's new policy has the shows staying for Thursday to Saturday nights, with a matinee Saturdays. Seats reserved, with the box office opening Wednesday of the week. Manny Davis back as house manager.

# Mike Todd Sues

NEW YORK, Sept. 12.—Mike Todd, producer of *Star and Garter*, has entered suit against the Galey Theater (burlesque), Norfolk, Va., to restrain it from using that title for a forthcoming presentation.

# Waterbury Reopens

WATERBURY, Conn., Sept. 12.—Jacques, burlesque house, reopened for the season Monday, featuring Julia Bryan, George Murray, Burt Carr, Betty Co-Ette, Eileen Hunket, Lew Denny, Jerry and Jane Brandow, Frances and LePell, Billy Stern and chorus of 16.

# Milwaukee House Revamped

MILWAUKEE, Sept. 12.—The renovated Empress reopened here yesterday with Renee as the attraction. During the past six weeks the house has been dark. It has been fitted with a new stage, flooring, box office, sign, dressing rooms. Charlie Fox continues as major-domo.

# Magic

By BILL SACHS

HARRY H. McDANIEL, president of the Dallas Magic Circle, writes: "All the magicians in Dallas except the guest of honor were on hand Friday evening, August 28, when 35 members of the Dallas Magic Circle and their wives gathered to honor Paul Rosini with a dinner in the Mural Room of the Baker Hotel, where Rosini is currently appearing. Local magi were mystified by the complete disappearance of the guest-to-be immediately following his performance. The food was good, tho." To those who know the inimitable Paul—it doesn't sound like him. We'll lay odds that there was a misunderstanding somewhere; or maybe someone slipped up on handing Rosini a definite invitation. . . . TED MEGAARDEN JR. has resigned his position as manager of the Bethesda Theater, Bethesda, Md., operated by the Sidney Lust Circuit, of which he was also booker, to become personal representative of Marquis the Magician. Marquis is set until late November, using nine people, the largest troupe he's ever had. He ended his fair trek for Bob Shaw, of the Gus Sun office, September 13. . . . JACK GWYNNE and Anne are with Benny Meroff's *Funza-fire* unit. Jack is much improved following a recent operation and illness and is working like his old self again. . . . BLACKSTONE is set for the Orpheum Theater, Wichita, Kan., week of September 25, and the Wizards of Wichita are prepping for the biggest and best magic party ever held there. During his engagement at the Lincoln Theater, Decatur, Ill., recently Blackstone made the nation's AP wires when, with a clever curtain spiel, he succeeded in emptying the house in a few minutes after fire had broken out in the building next door, endangering the theater property. . . . C. R. (BUD) TRACEY, Sioux City (Ia.) magic enthusiast, visited the Marquis show at the fair at West Point, Neb., recently and scored some unusually fine action shots with his new high-powered camera. . . . LITTLE JOHNNY JONES is in the midst of a two-weeker at the Washington-Youree Hotel, Shreveport, La. Set by Eddie Elkort, of MCA. . . . LIEUT. LEE ALLEN ESTES, Safety First magician of the Kentucky Highway Patrol, is sporting a brand-new vent figure, made by the McElroy Brothers and until recently owned by W. S. Berger, Cincinnati vent enthusiast and collector. Estes claims it's the finest figure in the business.

THE GREAT JARVIS, after winding up at the Knickerbocker Theater, Columbus, O., has moved into the Roxy Club there for an indefinite engagement. Jarvis also showed recently for the Columbus Variety Club and the Lockbourne Air Base there, with air base officials presenting him with a handsome trophy for his efforts. . . . PRINCE SAMARA (Terry Brady) is in his seventh week at Hotel Ben Lomond, Ogden, Utah, with small magic, horoscopes and graphology, and says money is plentiful in the area. He is tentatively set to follow with an indefinite stay at Hotel Utah, Salt Lake City. . . . DR. HOLLENBECK, mentalist, after a tour of Dakota and Minnesota theaters for Minnesota Amusement Company, is set this week at the Granada Theater, Kansas City, Kan., from whence Hollenbeck takes his troupe into Oklahoma, Texas and Louisiana. Grace Murray is chief assistant, and October 7 M. Elbert Jr. joins as advance man. . . . ELMER SKIMP, the hillbilly magician, and his Pine Ridge University Band have disbanded for the duration, with Skimp taking a civil service radio job in Paducah, Ky., until the Big Brawl is over. . . . C. ROSWELL GLOVER, veteran trixster, and Gavord, Belgian magician, are planning a double comedy magic turn. Glover has been making openings on the front of Freddy Jones's Side Show at Jefferson Beach Park, Detroit, all summer. Gavord is navigating again after being laid up four months with a smashed foot, sustained when a motor fell on it while he was working at the Cadillac Motors plant. . . . PATTMAN THE MAGICIAN, until recently inside lecturer and magician with Freddy Jones's Side Show at Jefferson Beach, Detroit, has joined Dick Best on the Ten-in-One with the Royal American Shows.

## Small Bands, Cocktail Acts

### NEW YORK

MILT HERTH TRIO is being held over at Jack Dempsey's, the contract having been extended at a salary jump. . . . FOUR DESIRES have been signed by General Amusement Corporation. . . . BOB AND THE TWINS going into their 26th week at the Carlton Terrace in Forest Hills. . . . CRAIG O'COYLE continues at the Bossert, Brooklyn. . . . JOHNNY COSTA, four pieces, still providing the Latin relief at Mother Kelly's. . . . CHARLIE BUSCH, of the CRA cocktail department, back at his desk after a trip to Chicago. . . . RON PERRY'S ork is new at the Parkway, Brooklyn. . . . KIETHLY TIO start at the Enduro, Brooklyn, September 14. . . . JOE MARSALA, of Frederick Bros., is out on a booking trip.

### HERE AND THERE

LITTLE JACK LITTLE, now at the Shoreham Hotel, Washington, for the 12th week, is getting three turnovers nightly in this 250-seat spot. . . . DICK MESSNER band opened September 8 at the Chanticleer, Baltimore. . . . THREE CHOCOLATES are now at the Esquire, Schenectady, N. Y. . . . NICK JERRET band is current at the County Hall, Charleston, S. C. . . . EVELYN TAYLOR is new at Green Gables, Little Falls, N. Y. . . . HUGHIE BARRETT band starts at the Dutch Club, York, Pa., Thursday. . . . BARKELY TRIO down for the Mark Twain, Elmira, N. Y. . . . CARROLL AND BAUER have been extended 10 weeks at the Main Central Hotel, Asbury Park. . . . BOBBY MARTIN stays at Sandy's, Paterson, N. J., indefinitely. . . . PEGGY NORTON AND CASSIE CASSIN remain at the Annapolis Hotel, Washington. . . . JACK LE MAIRE band's next contract calls for \$600 weekly at a Chicago spot. . . . THE HARLEQUINS now at the Garrick Stage Bar, Chicago. . . . NAT BRANDWYNNE ork is set for the Ben Franklin Hotel, Philadelphia, October 1.

## Billy Rose Show To Chi for \$8,500

CHICAGO, Sept. 12.—Billy Rose is building a Diamond Horseshoe vaude unit to play key cities this season. One of the first houses set is the Chicago Theater here, coming in week of November 20 for a flat fee of \$8,500. One of the ideas already used in his New York nitery will be employed for this show. Chicago also set a return date for the Andrews Sisters, week of November 13, this time coming in with their own bill. Future band dates include Bob Crosby, week of October 23; Glen Gray, week of October 30, and Woody Herman, week of November 6.

## Harvey Stone New Emcee

DETROIT, Sept. 12.—Harvey Stone, comic who has been doing an eight-week stint at the Bowery Cafe here, went in Monday as permanent emcee, succeeding the perennial Charlie Carlisle. Carlisle has been steadily at the spot for five and a half years, during the period when it rose from a neighborhood beer garden to a nationally known club. Carlisle is going to Hollywood, where he may open at Slapsy Maxie's. Stone is no newcomer to the Bowery, having appeared here for eight engagements.

## Club Candee Still Busy

SYRACUSE, Sept. 12.—Frank Sardino's Club Candee, on the outskirts of town, is still tops in night life business hereabouts. Ropes up Friday and Saturday nights. Club now owns its building. Current show: Vic Hallen, emsec; Nino Repeppi, tenor; Lois Booth, dancer; Frank Evans, minstrel; Alice Parker (8) Dancers. All booked by Al Norton, Rochester, N. Y. Micky Mann still on the stand.

## Frankie Richardson Quits

PHILADELPHIA, Sept. 12.—Disagreeing in policy with Dick Mayo, executive secretary, Frankie Richardson has resigned as president of the local AGVA. Jerry Wallace, first vice-president, moves up.

## Big Time Revival Is Improbable But We Can Aid Vaudefilm Cause

By PAUL DENIS

WHEN men are dying of thirst on the sun-scorched desert they rush toward water holes. Usually the water holes aren't there; they are merely mirages. And so it is with performers, agents and bookers who once made a fine living out of vaudeville and who are always straining their eyes for that heart-warming, eye-filling sight: a Revival of Big-Time Vaudeville. And we must admit sadly the Revival is usually a mirage.

We don't think two-a-day vaudeville will ever return to the circuit prominence it enjoyed 30 years ago. The development of pictures, technically and artistically, edged vaude out of the theaters. There will be flurries of interest in two-a-day on and off (just as in the past few months), but we don't think a full revival is possible. The best we can hope for is a greater number of vaudefilm policies replacing straight film policies.

WE MUST not forget that good vaudeville acts, ambitious vaude agents and smart bookers put together don't necessarily mean vaudeville. Vaudeville requires theaters (we're excluding floorshows, etc., when we discuss vaudeville), which means the men who own the theaters control the fate of vaudeville. And, unfortunately, too many of these men have discovered that they can make more money with straight films than they can with either straight vaude or with vaudefilms.

Theater owners have no sentimental attachment to vaudeville. With them vaudeville is a business proposition. They don't like the trouble that goes with vaude (actors' temperament, stagehands' and musicians' union demands, talent costs, etc.), but they would use it if they felt they could make more money with vaude than without it. In many cities the circuits have formed operating pools that commit them to keeping vaude out. And in many cities where one circuit controls the larger houses, vaude is arbitrarily kept out by the circuit even though there may be a local demand for vaude.

IN OTHER words, the odds are also against any extensive return of vaudefilms. The best we can hope for is to continue to agitate for the return of vaude, so that the public is vaude-conscious and ready to respond to vaude when it gets it. The USO should be supported because Camp Shows, Inc., is using more vaude in camps than any other entertainment except films. Vaude revues and two-a-day vaudeurs should be supported because they give vaude glamour and prevent it from slipping into the classification of a dying theatrical form such as stock or minstrelsy. All movements to publicize and to return vaude should be aided. Members of stagehand, musician, operator and performer unions should urge their organizations to make concessions when necessary to encourage vaude promoters. All of us should stop croaking about the death of vaudeville. And performers especially should lay off those corny "remember vaudeville?" gags. We ought to start talking vaudeville up, and not down.

## What Gas Rationing Is Doing to Clubs in Rio de Janeiro Area

RIO DE JANEIRO, Sept. 5.—Night club business has been spotty thru this area, with most spots reporting a drop in weekday biz but heavy patronage over the week-ends. Some continue with average weekly trade during early hours but with a decline in after-midnight patronage. Operators feel that a contributing factor to the situation is rationing of gasoline.

The lesser spots and the sidewalk cafes have been getting their best play during the early hours, with a heavy exodus of patrons prior to the omnibus midnight deadline.

In the surrounding territory, biz has been good in places, but others, feeling the pinch, have dropped floorshows. In Sao Paulo, Brazil's No. 1 industrial city, biz continues good. Gambling is not permitted, but clubs must rely on floorshows, food, service and drinks to keep busy. Clubs want U. S. performers, if and when available. The new Tropical Club, recently opened, has Miss Sinda, Spanish dancer and a U. S. performer on this continent for some time, and Romel and Dale, dance team. Club L'Hauberger d' Marianna and Tabu use full-week shows, while roof garden, atop the Gazette Building, adds floor shows Saturday and Sunday. The Wonder Bar frequently uses talent.

In near-by Santos, with its two casinos pulling a good portion of its patronage from Sao Paulo, biz has declined, resulting in the Grande Hotel Casino Guaruja dropping its floorshow. Casino Sao Vicente on the Ilha do Porchal continues its talent policy. Current floorshow has Six U. S. Congeroro dancers, pinch-hitting for Don, Dolores and Doree, U. S. trio, who were held over in Casino Pampulha, in Belo Horizonte. Revue of the gaming rooms has declined, with talent budgets being sliced.

In Curitiba, the Exposicao, with its floorshows (gambling permitted), biz has been holding up well. In Juiz de Fora, the Casino Atlantico started its season with a talent policy but dropped its floorshows four weeks ago. The new Casino Pampulha in Belo Horizonte opened early in May and business has been consistent since. Spot is booked by Jorge Margerie, Urca booker, and U. S. performers usually play the date following Rio engagements. The new Casino Antartica in Ribeirao Preto opened August 25.

The Hotel Quitandinha, now under construction in Petropolis and one of the largest amusement projects, is being rushed to completion. The hotel will house a large grillroom with a fully equipped, large stage. Room will have a dance floor accommodating 1,000. A generous talent budget has been allotted, with an eye on U. S. name bands, if and when the transportation problems can be hurdled. Top bands are well known down here thru recordings and broadcasting.

Project, expected to be finished in mid-1943, will be a city within itself, having a luxurious gambling casino, winter garden, cinema, radio station, medical and dental clinics, art galleries, shops of every description, as well as golf courses, tennis, volley and basketball courts.

Brazil's entrance into the war will affect all plans. Up to now, there have been no restrictions on materials or supplies, other than gasoline, oils and cooking gas.

## Floor Mikes for Patrons in Miami

MIAMI, Sept. 12.—Ford Crane is the new emcee and singer at McKay's 600 Club. An innovation here is the installation of floor mikes with which customers may amuse themselves. The bandstand has been moved to the floor.

Cliff Souze will not be back this winter to the Bar of Music, having been drafted. Bill Jordan expects to team up with Dave Hoffman for his piano act.

Charlie Bolero, of El Bolero, is mailing invitations to Northern acquaintances, asking them to vacation here this winter.

Elinor Sherry, singing at the Five o'Clock, is still under contract to Station WOR, New York.

## Bands Continue To Break Ch'go Theater Records

CHICAGO, Sept. 12.—Chicago Theater played 10 bands during July and August and grossed a record-breaking \$495,314. This is the first time the house has ever devoted its entire summer, the best of the year at the box-office, to consecutive band bookings. Figures prove that name bands have never been more popular.

House is able to roll up such tremendous grosses during the summer because of the big vacation trade attracted annually. So far, tire rationing and general transportation difficulties have not seriously affected the flow of traffic into the city.

Cab Calloway ushered in the season week of June 26, but came in on the second week of Bob Hope's picture, *My Favorite Blonde*, taking in only \$38,000. Phil Harris, week of July 3, attracted \$45,600, and Eddy Duchin followed with a \$49,000 week. Tommy Dorsey rolled up \$50,500 week of July 17, and Horace Heidt, during the July 24 session, drew \$49,000. Ozzie Nelson surprised the town with a \$51,000 gross during the July 31 week, and Benny Goodman bettered that, August 7 week, by closing to \$52,000. Jimmy Dorsey topped the record of the entire crop by grossing \$58,214 week of August 14, followed by Alvino Rey's \$53,500 week of August 21, and Claude Thornhill's \$48,500 week of August 28.

## AGVA Sets New Chi Wage Scales

CHICAGO, Sept. 12.—New minimums for local and out-of-town cafes have been set up by the local office of the American Guild of Variety Artists, to take effect September 15. Class A spots in town and Class B cafes outside the city limits: Emsees, \$75; singles, \$60; chorus, \$40 (\$45 for girls doubling in a specialty). Class B rooms and Class C spots outside the city: Emsees, \$65; singles, \$50; chorus, \$35 (\$40 for specialty gals). Class C spots: Emsees, \$55; singles, \$40; chorus, \$30 (and \$35 for specialties).

Jack Irving, AGVA's exec secretary here, explains that the out-of-town minimums include round-trip transportation. The various cafes franchised by AGVA are now being informed of the new minimums, which represent a boost of some 15 per cent over last year's scales.

## WJZ Show Aids Bonds

NEW YORK, Sept. 12.—A talent delegation from WJZ-Blue was instrumental in selling \$300,000 in War Bonds at Grossinger's August 22. Admission to the concert was by purchase of a bond. Seats in the first 10 rows retailed for a \$1,000 bond. Harry Gourfain was in charge of the show, with talent including Alan Prescott; Hi, Low, Jack and the Dame; Kay Lorraine, Chick Dennis, Alan Riggs, and Pete King conducting Ozzie Caswell's ork.

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Vaudeville Reviews

(Reviewed Thursday Afternoon, Sept. 10)

Top cuts of standard-name acts and Mitchell Ayres ork give this bill plenty of life and punch, but the picture *Lady in a Jam* (Irene Dunne) is one of the worst melodramas to hit the screen this year. But the flesh bill is worth the dough, and could almost be described as old-home week at the Palace.

Tip, Tap and Toe, dancing on a raised platform, perform their masterful tap shuffling, singly and collectively, and aroused spontaneous applause thruout. Their tricky footwork mixed in with comedy nuances also earned them a heavy closing hand.

Cardini was treated similarly by an audience impressed by his suave appearance and slick card work. Opens with his standard, never-ending flow of cards, and then arrests complete attention with a droll, showmanly cigarette routine. Show-stopping applause.

Charles Kemper (straighted by George Haggerty, Jesse Mack and a third man) has two blackout spots. One, his induction in the army, is a corny, gagged up bit of hoke which was exceedingly blue in spots. Kemper's tongue-sputtering delivery brought all the laughs. Second skit, a drill session in the army, was put on as the closing number and was anticlimactic to a strong, punchy show. It ended with a dull thud.

Charlotte Arren and Johnny Broderick (latter doing stuff at the piano) start out with a straight vocal of *Sleepy Lagoon* and then Miss Arren skates off the stage. Broderick follows in with a showmanly piano solo of *The World Is Waiting for the Sunrise*. Boys should get together, tho, because Ayres opens the show with the same number. Arrens, first as an Indian and then an opera diva performs the comedy high spots of the show. Gal has terrific funny business and delivers every guffaw. Closed with her doing a straight vocal of *Kiss Me Again*, breaking at the high C but nevertheless closing to the top applause.

Ayres crew, with his six brass, five sax and three rhythm, teed off with a good swingy job of *Sunrise*. Didn't do as well, however, with *Begin the Beguine*, playing from a seemingly colorless arrangement. Novelty band number was built around Martin Block's *Make Believe Ballroom*, doing a handsome job of imitating James, Tommy Dorsey, Jimmy D., Kyser and Miller. A solid commercial job. Vocals handled by Dick Dyer (*Just as Tho You Were Here*) who has an in-different delivery, but smiles warmly going off stage. Meredith Blake is excellent salesman of rhythm songs. She did a swell job on *He's My Guy* and *Conchita Lopez*, backed up by the band. House, about half. Sol Zatt.

Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 11)

Charlie Spivak and band, following a successful month at the Sherman's Panther Room here, moved in on the second week of Paramount's *Holiday Inn* for their first stage job in town. While the picture is plenty strong to hold over, this particular house has seldom had much business luck on holdover weeks, since most long-run pictures play other Balaban & Katz houses. For this reason Spivak will probably not play to as many of his followers as he would have on a bill with a new picture. And it's a shame, too, for his band dishes out corking stage-entertainment. The boys play solid music thruout and most of them are fine instrumentalists on their own (and they have the opportunity to prove it in a couple of numbers).

Spivak is okay on introductions and tops on his mellow horn. His playing lends real color and individuality to the ork's selections. The boys do equal jus-

tice to the sweet and swing fields.

Vocal highlights include the Stardusters (June Hutton, Curt Purnell, Glen Gaylon and Dick Wilder) who harmonize beautifully, and Garry Stevens, good-appearing tenor who tackles such ballads as *Stage Door Canteen* and *My Devotion*. Willy Smith (sax) does nicely with the *Knock Me a Kiss* novelty, vocally and musically.

Striking factor about the band are the distinctive arrangements which furnish each number with definite sock. This is particularly noticeable during *Intermezzo* and Grieg's *Concerto*, topped by Spivak's highly listenable trumpet solos.

Show is augmented by Cookie Bowers, Chester Dolphin and two house-line routines. Bowers, familiar comic here, repeats his standard pantomime and oral impressions of characters (male and female) that are clean and funny. Misses few tricks.

Dolphin is a novelty hand balancer and juggler, an admirable combination which affords him to present a great sight act. Uses a number of props for novel stunts. Opens with his juggling routine and winds up with his balancing drunk bit. A girl in briefs helps out with the props.

The line repeats an old candle number in the *Intermezzo* scene, effective in a not-too-original way.

A jam session to *One o'Clock Jump* closes the bill. In it, among others, the balloon-cheeked trumpeteer Buddy Yeager gives out with hot music and j-bug strutting, and drummer Davie Tough beats the skins for all they're worth. Yeager, incidentally, is leaving Spivak at the end of this date to join Horace Heidt.

Biz fair end of first show opening day. Sam Honigberg.

Roxy, New York

(Reviewed Wednesday Afternoon, Sept. 9)

But for a few overlong stretches in production, this F & M stagershow, the first new one since A. J. Balaban took over, is fine. Subsequent performances will probably iron out the kinks.

Probably in for a long run, altho not decided yet, is Bob Hannon, returning after a brief absence. He previously served as singing emcee for 29 weeks. Crowd here ate up his offerings, altho he was one of the offenders as far as length of show is concerned. He is given some nice production, including a singing partner, Janet Dinnell, recruited from the line, and does a medley of oldies and *Kalamazoo*. Took several earned bows.

Opens are Adriana and Charly, trampoline pair, who have a nice mixture of comedy, along with some good hand-to-hand stunts, with the femme as understander. Went over very well.

Wally West, in his impersonations, gives a faithful vocal portrait of his subjects. Included are the old stand-bys, Fred Allen, Jimmy Stewart and others not so handled about, such as the *Good Will Hour* and Henry Aldrich. He netted a good hand.

Roberto De Vasconcellos offers a fine exhibition of high school horsemanship with a well-groomed bangtail. The horse was well handled thru some intricate steps that were appreciated by the audience.

Line indulged in two well-defined numbers, first being a precision turn that took up much time in inconsequential before coming to the punchy part, and the other an old reliable, the femmes mounted on balls.

Business good at show caught. Film, *Footlight Serenade*. Joe Cohen.

Orpheum, Minneapolis

(Reviewed Friday Evening, Sept. 11)

Poor film, *The Magnificent Ambersons*, louses up the program, but Woody Herman's 15-piece crew go a long way toward evening up the bill. Stageshow gets under way with ork playing the Herman theme. Band has four sax, seven brass and four rhythm, with leader and his clarinet coming in for considerable spotting. Arrangements are on the blues and jive side. Musikers go into a

jive number, featuring Herman on clarinet, and cats in the audience went for it big. Billie Rogers, femme trumpeter, vocals *Serenade in Blue* and *Get Hep, Little Doggie*, swinging into a horn solo on the latter. She's okay on the trumpet. In a typical Woody Herman arrangement, the orchestra kicks out with *Blues in the Night*, with the leader handling vocals in good style. A novelty tune has the Woodchoppers cutting a few capers, including clary (Herman), trombone, trumpet, piano, bull fiddle and drums. Lyda Sue, terpster, presents a fast soft-shoe number in which she goes thru a routine of back flips and twists. Got a big hand.

Carolyn Grey warbles *Kalamazoo* and *Uhuh, That's Right*, with Chuck Peterson joining in on the novelty end of the latter. Peterson, trombonist, presents his vocal version of *I Dood It*, topping it off with a swell trombone offering of the same tune. Very good.

One of the finest puppet acts ever to play here is presented by Catherine Westfield, who presents her Hollywood Dolls to near show-stop. Her Strobolite and Donald Duck presentations are of the best.

Ork's next offering is *Amen*, with the sax section hitting out in grand style, followed by vocals from the maestro. With the rhythm section furnishing the instrumentals, rest of the crew lines up behind Herman for some glee club work on *Lamplighters' Serenade*. Frankie Carlson, one of the best drummers in the business, goes into quite an exhibition on *Laohapaniqua*. Herman joins in on clarinet for some hot and heavy jiving that stops the show cold. Herman has to beg off.

Pat Henning, impersonator, does a routine which includes dog imitations and death scenes by some of Hollywood's better known toughies. Gets strong response from the audience. His voice, however, is a little too low and difficult to understand. For finale Herman orchestra plays the national anthem. Lower floor full at supper show, with line-up forming outside. Jack Weinberg.

Fay's, Philadelphia

(Reviewed Friday Evening, Sept. 11)

Seasonal reopening of this West Philadelphia house operated by Sam Stiefel again finds a burly queen for the draw. Past seasons saw the trip pips topping the vaude fare, but now, despite the spotlight on Ann Corio for this trip, it is without the epidermis flashes. Fay's policy will call for straight variety, with names as available within house budgets. For the starting Molly Picon shares the limelight. Eddie Sherman again books and Sid Stanley is back as house manager.

Altho Miss Corio is the center of attention, even accounting for the screen show with her *Jungle Siren*, it is Miss Picon who counts most in upholding the entertainment quotient, which is high for the opening show. A smart storyteller in songs with distinctive characterizations, the tiny Molly becomes a mighty by the time she begs off. Starts off with *You Have To Keep Up With the Times*, a song cavalcade that traces her own theatrical career, and then builds to terrific proportions with her *Songs of a Tenement House* and *Hands*. On the recall keeps building even bigger with *Heaven Help the Woikin' Gail*.

Ann Corio makes her bow here as a legit performer. Tall on looks but short on talent, Miss Corio serves as foil for comedy team of Charles Stuart and Jack Goode. Rates best when not engaging in repartee and, least of all, singing, merely posed on the boards and letting the pewholders feast their optics on her curvaceous figure. Nonetheless it is Miss Corio's mere presence on the stage that makes the term count.

Of show-stop proportions are the Novelle Brothers, enlistments reducing the act to two. Put on their bird-whistling bit, one wooing the other. Turn is rich in comedy and novelty and is more than slightly terrific. Boys skipped their fiddling antics when caught, but act was plenty strong without it.

The Marlos, ballroom duo, are first on and display plenty of class and finesse in two turns. Opened with a graceful *Liebestraum* waltz, and follow with a fast stepper to exhibit their lifts and spins. Made an excellent impression. House line of 16 Gay Foster Roxyettes

add a review flavor to the bill. Striking routines and costumes enhance their clever hoof work. Tee off in chappies for a cowboy rhythm dance. Midway, line spreads out in a drawing-room setting, eight of the girls serving as bustles for the others. To ring down the rag they put on a military drill on roller skates. Show runs smoothly for the hour. House filled at late supper show caught. Maurie Orodener.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Sept. 9)

Veloz and Yolanda headline the show, and the SRO sign is getting a good workout. On the same bill are Wallace's Puppets, Jerry Shelton, Joey Rardin, and Leon Navara. Pic is *Hello Annapolis*.

With Al Lyons and his orchestra in the pit, with two violins, show opens with Wallace's Puppets. It is an old-fashioned Punch and Judy show brought up to date, with the Wallaces having an emcee puppet introduce a six-gal line, a ballroom team and an apache team. Went well with the audience.

Jerry Shelton, accordionist, who accompanies Veloz and Yolanda, was well spotted here with his squeeze-box playing of *Dark Eyes* and a Gershwin medley. He is a past master with the accordion. Doesn't do much to sell it but his technique puts the act over.

Joey Rardin, who looks like James Cagney, gave imitations of a hot trumpet, a T. Dorsey trombone, and warbled *It's the Same Old Shillalah* to bring down the house. His re-enactment of a Cagney role went big. Off to a slow start, he closed a show-stopper. Had to beg off.

Ray and Trent wowed with their balancing. Hand-to-hand is done smoothly and their work is astounding. Also have the proper dash of comedy. Audience reciprocated with a big hand.

Leon Navara, pianist, is as good with the classics as he is with swing. Carries a good line of banter, too. Clicked handily.

Veloz and Yolanda went thru their turns of *Moonlight Madonna*, *Darktown Strutters Ball*, *Chiapanecas* and *Tango*. Yolando smoothly and gracefully. Canny showmen, they have a job to do and they do it to perfection. Each routine proved a show-stop and it was with reluctance that the audience let them go. Sam Abbott.

Bryden-Sun Merge

DETROIT, Sept. 12.—Merger of two of the oldest local booking offices has been set, with Betty Bryden taking over the Gus Sun Office here. The local Sun office is operated as a separate corporation and not as a direct branch of the parent Sun organization.

Glenn M. Jacobs, who has managed the Sun office here for about a year, is expected to join the navy.

Miss Bryden will continue operations under her own name, moving the Sun agency into her own office suite. The Sun name will be kept alive here, especially for the fair department. Miss Bryden is also head of Ohio Productions, Inc., booking office in Columbus, which she took over last year.

Dobbs Ferry Adds Vaude

NEW YORK, Sept. 12.—Embassy Theater, Dobbs Ferry, N. Y., is adding stage-shows tomorrow (13). Initial show has McFarland Twins, Al Shayne and Bob Coffee. Booking is by Edward M. Dawson.

Gamble's Comedy Material

GAMBLE'S COMEDY BOOK NO. 2 Contains 150 GAGS AND JOKES, 3 VENTRILOQUIST ACTS, 4 New TALKING SKITS and 5 COMIC MONOLOGS for \$1. A 60-Page BOOK. All Original. GAMBLE'S MINSTREL BOOK NO. 2 Contains 2 MINSTREL FIRST PARTS, a BIG MINSTREL AFTERPIECE and 6 B. E. OLIO ACTS, \$1. A 60-Page BOOK. GAMBLE'S PARODY BOOK No. 2 Contains 100 BRAND NEW PARODIES on Famous SONGS, NEW AND OLD, All for \$1. All Three BOOKS for \$3. Costumes, Wigs, Scenery, Make-Up Furnished. WITMARK'S COMPLETE MINSTREL SHOW, \$10. BIG COLLECTIONS OF BLACKOUTS, STUNTS, SKITS, CLEVER REPLIES, ETC., FOR \$5.

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Under Personal Direction of Chas. Allen.

# Reviews of Units

## "Beachcombers Revue of 1942"

(Reviewed Tuesday, September 1, at the National Theater, Richmond, Va.)

House picked a winner with which to reopen its stage policy for the fall season. Admission has been upped from last season's 44 cents to a 60-cent top. Opening with this excellent Harry Howard production, patrons seemed well pleased with the type of entertainment they are promised for the season at this increased price.

One-man band Vic Hyde topped the bill. His imitations of band theme songs rated much applause. He drew laughs when he explained he only did a portion of *Sugar Blues* because he had run out of stubs on his ration card. He plays from two to four trumpets at the same time.

A line of 12, with eight show girls providing background, gave the stage more beauty than it has seen at one time for many seasons. A portable runway is used to advantage. There is a great deal of dancing and shouting and waving of arms and legs. Stage settings, lights and costumes are all well executed, and patrons were reminded of the older road show revues which have not been seen in these parts in modern days. There is a can-can dance in which the chorus proves its versatility. There is an Indian number and a gorgeous finale spectacle in which all the flag waving imaginable is used.

Hal Sherman wowed them. He's as amusing a comic as we've seen down on this time. Jack Mann adds to the comic relief. Bobby is an educated dog who with the Maxine Brothers stopped the show when caught with his marvelous muscular control.

Pic, *Sunday Punch*. Ban Eddington.

## Cab Calloway

(Reviewed Wednesday Afternoon, September 2, at Orpheum Theater, Los Angeles)

Cab Calloway and orchestra (five reed, seven brass and four rhythm) offer inimitable jive. Calloway and his hi-de-hoing occupy the greater part of the show.

Opening with *Minnie the Moocher*, Calloway lets loose on his brand of singing, and then *Chart of the Jungles* brought on Irving Brown for a sax part and Lamar Wright for trumpet. J. C. Hurd, Calloway's new drummer in Cozey Cole's place, did a good job, as did Danny Barker on guitar. Pianist Benny Payne vocalized *I Wonder When My Baby's Coming Home*, with Tyree Glenn hitting it out on a sweet trom. Nice vocalizing, but much credit must go to the reeds and rhythm section on accompaniment. Calloway vocals *Nain, Nain*, something for the gates. The Caballiers, a vocal quartet, back him up in fine fashion.

Anise and Aland, dancers, click solidly. Youthful and work with enthusiasm. Jonah Jones, trumpet man, vocalizes *Strip Polka*, but not as terrific as when on trumpet. Calloway clowns with a

palmetto fan dance, getting plenty laughs and applause.

Honi Coles loses good time vocalizing that could be put into his bang-up dancing. A good showman, Coles sells rhythm tapping well.

Calloway and his Caballiers vocal *I'll Be Around*, the quartet's clowning and Calloway's hi-de-hos bringing down the house. The Cab Jivers (Milton Hinton, bass; Hurd, drums; Barker, guitar; Jones, trumpet; Glenn, trombone, and Al Gibson, sax) jive *I Found a New Baby*. Falls short of Calloway standard, the boys making little effort to put it over. *All Beet* brought on three couples, the Rug Cutters, for a real dish of dance jive. *A Wild Man's Dream* was the tune assigned Hurd for his ace drum work.

Paul, Dinky and Eddie, three boys who knock themselves out, go thru Harlem steps in a hurry. Paul and Eddie sing *Big Fat Mama*, with Dinky as a strutting dame. Trio finishes off its turn with slides and splits. *Pushing Sand* brings on the cast for the closer. This all-sepian show is designed for the hep-cats, and they should eat it up.

Pic, *Thru Different Eyes*.

Calloway is doing two extra shows daily and is packing them in.

Sam Abbott.

## Maj. Bowes All-Girl Revue

(Reviewed at the Orpheum Theater, Los Angeles, Thursday Evening, August 27)

This Bowes unit is different from his other revues booked into this spot the last 18 months in that it is entertaining. In addition to those assertedly picked off the air, the show is augmented by Al Lyons and his Orpheum orchestra, Howard, Paysee Dancers, and Cyril Smith, who turns in a bang-up job of emceeing.

Personable Lyons emcees the opening of the show following a bit of all-out by his band. Opener is Thelma Maher, a pretty lass who socked *Nola* off on her accordion. Has plenty of charm and does a swell job of selling.

Doris Meishahn, a bit hefty, was on for a bit of rope jumping rhythm tapping. Goes thru the act without a hitch but does nothing to sell.

No Bowes unit is complete without its barnyard fowl imitators. Princess Purceah bows in true Oriental fashion after each squawk. Smith clowning with her, adding punch to the act. Outside of Smith's work it's just a cluck-cluck and a quack-quack.

The Three Belles, girl group, start out on singing before doing one-hand-overs, tinsicas and Botannis. Patsey, 13-year-old, wowed with her Texas yodeling. Plays guitar and gives the old prairie touch to *I'll Go Riding Down That Texas Trail*. Had to beg off.

Pretty Betty Walters had the audience from the start because she is a Los Angeles girl. As a contortionist she is tops. Works with ease, and her twists and turns atop a six-foot pedestal on a small platform are astounding.

Annabelle Hill, colored singer, show-stopped with her baritone warbling of *Ol' Man River* and *White Cliffs of Dover*. Audience yelled for more.

Howard, Paysee Dancers, an added at-

## Extra Added

CHICAGO, Sept. 12.—Colosimo's is offering backgammon lessons to customers, given by Mike Potson. Potson is owner of the club.

## Dows Booking 3 More Houses

NEW YORK, Sept. 12.—Al and Belle Dow are to operate the 1,781-seat Hartford Theater, Hartford, Conn., on a two-a-day full-week basis with a two-hour vaude show. House will have no films. Opening is set for today, with Collins and Peterson and a line set. Six other acts are to be filled.

The Dows also will reopen the Shubert, New Haven, with Clifford Fischer's new edition of *Priorities*. House will alternate between legit and band shows.

Also booked by Dow is the Erie Theater, Schenectady, N. Y., operated by Joe Weinstock, formerly connected with the Republic Theater here. They are using a *Star and Garter* idea on the first show, including Rosita Royce, Jean Rochelle, Venita La Salle and several vaude acts.

## Colored House Using More Bills

CHICAGO, Sept. 12.—Balaban & Katz Regal Theater, Harlem district house, is picking up more flesh shows this season. As against 16 combo bills played there last year, 24 will be used by the end of the year. The problem this season is getting sufficient attractions. According to Ken Blewett, house manager, colored people go big for strong white bands and acts, and efforts are now being made to set white attractions. Last white act to play the house was Gil Lamb last December, and the reception was great.

Current Regal line-up includes Louis Jordan and Benny Carter orks, September 25 week; International Sweethearts, colored femme band, October 16 week; Jimmie Lunceford, October 20 week; Duke Ellington, November 6 week, and Cab Calloway, November 20 week.

traction, got off to a slow start with their ballroom terping, but, doffing part of their clothes, did a jitterbug to perfection. Harlem would have trouble equaling their antics. Rug cutting at its best.

Cyril Smith wouldn't be Cyril Smith without *The Sow Song*. He piped it to perfection and wowed. Has good voice and is also a top mugger and emcee. Could have stayed on for hours.

June Brady, a voluptuous blonde, scored solidly with songs and comedy. Warbling thru *One Dozen Roses*, *A Boy in Khaki* and *A Girl in Lace*, *Three Little Sisters* and *Put, Put, Put*, the latter as Garbo, Pitts, West and Baby Snooks would do it, she stopped the show. Has a good voice for torch singing and sells.

Show had line. Pix, *Friendly Enemies* and *Men of Texas*, plus stage show, ran four hours. A lot for 55 cents.

Sam Abbott.

## B'way House Set; 3d for Brandts; Full-Wk. Revues

NEW YORK, Sept. 12.—Broadway is to get a new vaudefilmer when the 923-seat Central, now using straight pix, goes on a combo policy October 1. Will run a full week and will have a line of 16, produced by Harry Puck.

Talent on the first bill will include the Harmonettes, Gonzales Trio, Bo Jenkins and Jed Dooley. Bookings will be by Arthur Fisher. The Central is part of the Brandt chain, and ran burlesque about six years ago.

This house will give the Brandts three weeks of vaude in the New York area. They will resume flesh shows at the Flatbush, Brooklyn, and the Windsor, Bronx, both full weeks, as against three days at the Windsor last season. Both houses have been successfully showing legit shows during the summer.

The rotating plan will again be in effect this year. Shows opening at the Flatbush will continue intact at the Windsor. Opening date for the Brooklyn house is October 16 and for the Windsor October 23. Also booked by Fisher.

## Minnesota, Minn'p's, Settles Old Debts; Reopen After War?

MINNEAPOLIS, Sept. 12.—"Finis" was written here last week to the Minnesota Theater reopening fiasco by the Middle States Corporation of Milwaukee. The Wisconsin group opened the city's largest house with vaude-pix New Year's eve, 1941, and packed them in the first week. After that the firm began losing money until, at the end of 13 weeks, it was \$18,000 in the red and forced to close. After the successful opening week the management had discovered it could obtain nothing but third-rate films.

Earl A. Tetting, who managed the Minnesota for Middle States in its closing weeks, says his firm, forced out not only in Minneapolis but also in Milwaukee, had whittled its obligations down and "only buttons" remained.

He said, "We cleared up about 80 per cent of our debts, then I came here to offer our vendors a settlement.

A check with several creditors revealed that until Tetting's arrival in the city the Middle States had paid 30 per cent of the debts. Under the settlement arrangement it was estimated that an additional 25 per cent was being paid. Settlement checks, carried the signatures of T. E. Allen and L. O. Byron.

It is reported that Tetting is telling creditors his firm had paid up all but \$1,000 of the Minnesota debt; that in closing up the Riverside, Milwaukee, it had lost \$40,000, and that the corporation was confronted with a \$30,000 government suit for old-age pension funds.

Tetting has intimated to creditors it may be reopened after the war.



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WILLIE SHORE

Says Variety  
Issue Aug. 12, 1942

WILLIE SHORE, Comedy, Dancing  
Paramount, N. Y.  
Making his first appearance in the East, Willie Shore is dancing comedian with material and ability for the best time existing. When caught here opening night he scored big and had difficulty getting away. Shore opens with gags that sell and goes into a novelty sequence dealing with the importance of hands. Tops with a softshoe dance that lands strongly and then does a novelty bit in which he impersonates a waiter, customer, proprietor and bouncer in an eatery, using a small table and chair as props. Impersonations of machine fanatic, various film stars, birds, etc., all as bits and for laughs, follow. For his closing Shore goes into additional dance routines with the blowoff being Pat Rooney's waltz clog, in which he does those bells as well as Pat ever did them. Shore is definite comar. Char.

Says The Billboard  
Sept. 12, 1942

Willie Shore, in his first Broadway appearance, has not altered his routine greatly for the show change. Doesn't have to. Completely relaxed, in full command all the way, his impertinent buffoonery is tailor-made for this town. Scored his customary riot show caught. Is definitely made.

(Routes are for current week when no dates are given)

A

Adriana & Charlie (Roxy) NYC, t.
Allen & Kent (Stanley) Pittsburgh, t.
Alma & Roland (606) Chi, nc.

B

Babette (National) Detroit, t.
Baker, Bonnie (Tower) Kansas City, t.
Baillard & Rae (Rainbow Gardens) Chi, nc.

★ THE ANGIE BOND TRIO ★
AMERICA'S FINEST Girl Instrumental-Vocal Act.
Enduro Cafe, Flatbush Ave., Brooklyn, N. Y.

C

Boeck, Al Rags (Roxy) Cleveland, 11-17, t.
Bowen, Sybil (Bal Tabarin) San Francisco, nc.

D

Cabot & Dresden (Hurricane) NYC, nc.
Callahan Sisters (Henry Grady) Atlanta, Ga., 5-18, h.

E

Cortello's Dogs (Tower) Kansas City, t.
Costello, Diosa (Earle) Phila, t.
Cotts (Jack O Lantern) Eagle River, Wis., h.

F

Dawn, Dolly (Colonial) Dayton, O., t.
Dean, Shirley (Lookhouse House) Covington, Ky., nc.

G

Eddy, Eddie (Diamond Horseshoe) NYC, nc.
Edwards, June (Oriental) Chi, t.
Errolle, Marthe (Rainbow Room) NYC, nc.

H

Falgas, Andres (El Patio) Mexico City, nc.
Fays, Four (Diamond Horseshoe) NYC, nc.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; s-showboat; t-theater. NYC-New York City; Phila-Philadelphia; Chi-Chicago.

Fountain, Neil (Havana-Madrid) NYC, nc.
Frances, Marlene (Sawdust Trail) NYC, nc.
Frohman, Bert (51 Club) NYC, nc.

G

Garry, Sam (Cafe Society Downtown) NYC, nc.
Gilbert, Gloria (Versailles) NYC, nc.
Gilbert, Paul (885) Chi, nc.

H

Hackett, Janette, Girls (El Patio) Mexico City, nc.
Hannon, Bob (Roxy) NYC, t.
Harding & Mass with Billie Joyce (Roosevelt) Pittsburgh, h.

I

Janis, Deane (Rainbow Gardens) Chi, nc.
Jansleys, Five (Palace) Columbus, O., t.

POLLY JENKINS AND HER MUSICAL PLOWBOYS
Sept. 18-19, WLS-USO Camp Show Unit, Naval Station, Key West, Fla.
For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Iliou, N. Y.

Jodie, Randy & Normie (Savoy-Plaza) NYC, nc.
Johnson, Judith (Gay) Richlands, Va., 16-17, t; (Clinch) Tazewell 21-22, t; (Grand) War, W. Va., 23-24, t.

— A Comedy Click —
ALAN GALE
Opening September 16, Mayfair Club, Boston.
Wrote Wire Phone Walnut 4677 Walnut 9451
Earle Theater Bldg. Philadelphia, Penna.

Jose & Paquita (Copacabana) San Francisco, nc.
Julian, Don, & Marjori (Edgewater Beach) Chi, h.

K

Kabler, Jerry (Seneca) Chi, h.
Kalhous, Lanya (Music Hall) NYC, t.
Kaye, Selma (Music Hall) NYC, t.

L

Lane, Richard (Tic Toc) Montreal, nc.

Advance Bookings

MARGARET FABER GIRLS, Ralph Lewis, Harriet Brent: Primrose Country Club, Cincinnati, Sept. 21.
ANITA AND ARMAND, Jack Spot: Jefferson Hotel, St. Louis, Sept. 25.
CHICAGO THEATER, CHICAGO: Bob Crosby, Oct. 23; Casa Loma, Oct. 30; Woody Herman, Nov. 6; Andrews Sisters, Nov. 13; Diamond Horseshoe Unit, Nov. 20.
ORPHEUM THEATER, MINNEAPOLIS: Jan Garber, Sept. 25; Cab Calloway, Oct. 30.

Lane Sisters (DePinto's) Phila, nc.
'Laughs-A-Cookin' Unit (Colosimo's) Chi, nc.
Lawrence, Normy (Savoy-Plaza) NYC, h.
LaZelas, Aerial (Fair) Willmar, Minn.

M

McCabe, Sara Ann (Troika) Washington, nc.
McDonald, Betty (Aloha) Brooklyn, nc.
Mack, Dorothy (Sawdust Trail) NYC, nc.
Mack & Mizie (Gayety) Montreal, t.
Marcus, Doc (Latin Quarter) NYC, nc.

N

Na Pua (Lexington) NYC, h.
New Yorkers, The (Helsing's Vodvil Lounge) Chi, nc.

O

Oakie, Joe (Mother Kelly's) NYC, nc.
O'Connell, Frances (Sawdust Trail) NYC, h.
O'Dell, Dell (Park Central) NYC, h.

P

Page, Muriel (Royale) Detroit, until Sept. 18, nc.
Paris, Frank (Palace) Cleveland, t.
Parker, Murray Hats (Slapsie Maxie's) Hollywood, nc.

REGAL THEATER, CHICAGO: Sweethearts of Rhythm, Oct. 6; Jimmy Lunceford, Oct. 30; Duke Ellington, Nov. 6; Cab Calloway, Nov. 20.
ORPHEUM THEATER, OMAHA: Shep Fields, Sept. 18; Bob Crosby, Oct. 2; Cab Calloway, Oct. 16; Ina Ray Hutton, Nov. 6.
MICHIGAN THEATER, DETROIT: Sammy Kaye, Oct. 2; Bob Crosby, Oct. 30; Woody Herman, Nov. 13; Charlie Spivak, Nov. 27; Inkspots, Jan. 1.

Rae, Nan, & Maude Davis (Versailles) NYC, nc.
Ramirez, Carlos (Waldorf-Astoria) NYC, h.
Ramos, Hilda (Rainbow Room) NYC, nc.
Raye & Naldi (Royale) Detroit, nc.
Raye, Martha, & Co. (Palace) Columbus, O., t.

S

St. Onge, Joe & Ida (Oshawa Expo.) Oshawa, Ont., Can., 14-16; (Fair) Lindsay, Ont., 17-19.
Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Sayres, Mary Beth (Colosimo's) Chi, nc.

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Stooges, Three (Central) Passaic, N. J., t.
Sue, Lyda (Orpheum) Minneapolis, t.
Sullivan, Maxine (The Ruban Bleu) NYC, nc.

T

Talent, Bill (Colosimo's) Chi, nc.
Tapps, George (Riverside) Milwaukee, t.
Therrien, Henri (Angler's Club) Williamsport, Pa., nc.

V

Valera, Paula (Sawdust Trail) NYC, nc.
Vallee, Edce (Jimmie Dwyer's Sawdust Trail) NYC, nc.

ICE SHOWS ON TOUR

Francys, Dot, Star-Spangled Ice Revue (Crawford House) Boston Sept. 14-Oct. 10.
Ice-Capades of 1943 (Madison Square Garden) NYC, 4-20.
Ice-Capers (Netherland Plaza Hotel) Cincinnati.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)
Angel Street (Cass) Detroit.
Arsenic and Old Lace (Curran) San Francisco.
Beat the Band (Shubert) New Haven, Conn., 17-19.

# Vaudefilm Grosses

## Broadway Grosses Still Riding High; Paramount Exits Strong; Strand Okay

NEW YORK.—The fine trend for Broadway vaudefilm continues after the hectic Labor Day week-end. Grosses are still strong.

The Paramount (3,664 seats; \$41,981 house average) is set to pick up around \$40,000 for the sixth week of *Holiday Inn* and stagershow, with Will Osborne band and Willie Shore. Last week sugar rolled in heavily to a phenomenal \$58,000. Previous weeks also resulted in extraordinarily heavy business, with grosses of \$66,000, \$76,000 and \$84,500. Skinnay Ennis and the Inkspots started the run here but vacated at the end of the fourth week.

The Strand (2,758 seats; \$30,913 house average) is going into the second week of Dick Jurgens and film, *Across the Pacific*, and looks like a strong \$40,000. Opener pulled the second highest gross since the Strand's band policy went into effect, getting \$56,000. Jimmy Dorsey's band holds the high here.

The Roxy (5,835 seats; \$38,789 house average) opened Wednesday (9) with *Footlight Serenade* and stagershow, with Bob Hannon, Roberto De Vasconcellos, Wally West, and Adriana and Charly. Last week was the fourth of *Pied Piper* and stagershow, with Walter Dare Wahl, Ben Yost Singers and Jeanne Brideson, which bowed out to a remarkable \$58,000. Prior sessions attracted \$60,000, \$67,000 and \$69,000.

The Music Hall (6,200 seats; \$84,000 house average), in the third week of *Talk of the Town* and usual stagershow, is pulling for \$100,000 after hitting \$113,000 and \$107,500 the previous stanzas.

Loew's State (3,327 seats; \$20,500 house

average) opened Thursday with Mitchell Ayres's band, Arren and Broderick, and Carlini, along with *Lady in a Jam*. Result will be around \$25,000. Last week, the second of the "Harvest Moon" contest show and *Mrs. Miniver*, did a strong \$37,500, while the first week did a terrific \$50,000.

## Heidt 30G in Phil.; Barnet Set for 24G; Corio, Picon Hefty

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000) enjoyed another big week ended Thursday (10). With Horace Heidt on top, splitting the band billing with Frankie Carle, house hit a hefty \$30,000. All show support from the bandstand, including Fred Lowery, Donna and Her Don Juans, Gordon MacCrea, Ollie O'Toole, Charlie Goodman, Buddy Shaffer, Mimi Cabanne and Steve Merrill. Heidt's radio bid, "Answers by the Dancers," made for an added audience participation stunt. *Pierre of the Plains* on screen.

New bill opened Friday (11) got off to a fast start, with Charlie Barnet next in the band parade, and show points to a neat \$24,000. Maestro gets support from Diosa Costello and Emmett Oldfield, and band chips in with Huck Andrews, Cliff Lee-man, Nita Bradley, and Howard McGhee. Screen show fits in with *Give Out, Sisters*.

Week opened Thursday (10) also found Fay's Theater (seating capacity, 2,200; house average, \$6,000) lighting up for the new season, with Ann Corio and Molly Picon sharing the spotlight. House got off to a bigger start than last year when Miss Corio brought in \$7,200, and with a Sunday midnight show now added, run points to a fat \$8,500. Charles Stuart and Jack Goode, the Novelle Brothers, the Demarios and the Gae Foster Roxettes, house line of 16, round out the bill. Miss Corio's *Jungle Siren* on screen fills in nicely.

## Buffalo Holds Up With Straight Pix

BUFFALO.—Business continues excellent here. Erlanger and Palace are sole purveyors of flesh this week downtown, Erlanger with legit, *My Sister Eileen*, in second return date at pop prices, and the Palace with its customary burly-vaude layout, starring Thelma White plus nine acts.

The Buffalo (seating capacity, 3,500; house average, \$12,000 for straight films) enjoyed a record-breaking week with Jimmy Dorsey, who garnered a fat \$31,700. For week ended September 10 straight screen fare, *Somewhere I'll Find You*, did a juicy \$22,800, almost doubling the usual film gross, and is being held a second week, which should hit \$15,000.

The 20th Century (seating capacity, 3,000; house average, \$7,500 for films only), with pix *Across the Pacific* and *One Thrilling Night* pulled okay \$15,500 for week ended September 9. Held second week and should gross \$10,000.

## Bowes Unit Big

LOS ANGELES.—Major Bowes All-Girl Revue rolled up a big \$16,000 at the Orpheum Theater here week ended September 1. Revue was on with *Friendly Enemies* and *Men of Texas* on screen, making a four-hour show. House seats 2,200. Fifty-five cents tops. House weekly average, \$6,500.

## Welk Ork \$1,536

MANITOWOC, Wis.—Lawrence Welk and band grossed \$1,536 at the Capitol Theater here Wednesday (9). This is the orchestra's fifth date here, and the best yet. Did three shows.

## Cooper, Canova 34G "Holiday Inn" Big Terrific in Boston 54G in Chi; Fine 24G for Blackstone

BOSTON.—RKO-Boston is continuing to pull in the customers with vaudefilms. Jackie Cooper, Judy Canova and the Louis Prima orchestra drew a terrific \$34,000 week ended September 3, 'way above expectations. Theater seats 3,213; prices, from 40 to 85 cents. Poor pic, super-Western, *Bad Men of Texas*.

For week ended September 10 Johnny Long band with Una Merkel did a good \$30,000. *The Magnificent Dope* was the pic. Management very much satisfied with this figure.

Glenn Miller opened September 11. He will do six shows a day, with seven on Sunday. Broadcasts will also originate from stage. Miller is expected by the theater to crack this year's house record.

## Calloway Walks Off With Record 13G

LOS ANGELES.—Cab Calloway walked off with \$13,000 as his end as a result of his week at the 2,200-seat Orpheum Theater. Booking was made with a guarantee of \$7,500 against 50 per cent of the gross.

Gross is the new top for this house. Film for the week was *Thru Different Eyes* (20th Century-Fox). Prices: 33 to 65 cents.

DAYTON, O.—Duke Ellington found a lot of admirers at the Colonial week of September 4, drawing down a \$11,700. Normal average has been \$8,000 in the past.

## Talent Agencies Vaudeville Notes

Friends of MIKE HAMMER, pioneer borscht belt agent, tossed him a 29th anniversary celebration at Young's Gap Hotel, Parkville, N. Y., August 29. . . . ARTHUR TERRY, of Pan-American Associated Enterprises, New York, is negotiating with film moguls to bring Hugo Del Paprill and Libertad LaMarque to this country from South America to make pictures.

SAM ROSEY, San Francisco agent, is in the army. He turned his business over to Bert Levy office. . . . DANNY GRAHAM, Chicago, is booking the Vogue Terrace in the Alpine Hotel, McKeesport, Pa., thru the spot's manager, R. L. Braudis. Starting September 18, club will use four acts weekly.

## Bands, Units Still Big on Great States

CHICAGO, Sept. 12.—Band attractions and vaude units continue to do big on the Great States Circuit, explaining the large increase in bookings, says Warnie Jones, who sets the shows for the GS time.

Shows set for the tour include A. B. Marcus, Blackstone, Clyde McCoy, Tiny Hill, Louis Armstrong and Jan Garber. Concentration of troops in various Illinois towns, plus the boom in defense plants, accounts for a good share of the theater biz.

## Night Clubs Gain

WASHINGTON, Sept. 12.—Eating and drinking spots, including niteries, led all other retail trades with a sales gain of 24 per cent for July, 1942, as compared with the same month one year ago, the Department of Commerce reveals.

## Columnist Into Army

SAN FRANCISCO, Sept. 12.—Herb Caen, night club columnist for *The Chronicle*, was inducted into the army August 25.

## Chicago Club Reopens

CHICAGO, Sept. 12.—Bruns Cafe, Forest Park suburb spot closed for the past two months, reopened Thursday (10) under new management as the Forest Casino Theater Restaurant. Spot is managed by Carl Ellis and booked by Tommy Sacco.

Show includes six acts, emceed by Paul Baron. Tubby Vell's band is set to return. Organist will play intermissions.

CHICAGO.—Labor Day week gave the combo houses one of the strongest sessions in months, with the four-day week-end, in particular, attracting capacity houses.

Chicago (4,000 seats; \$32,000 house average) had a winner in *Holiday Inn*, opening September 4, and a presentation show featuring Raye and Naldi. The combination of the picture and the holiday did the trick, turning in a solid \$54,000. Picture is staying a second week, with a new stage bill topped by Charlie Spivak and band, who are filling their first Chi stage date following a month stay at the Sherman Hotel.

Oriental (3,200 seats; \$18,000 house average), week of September 4, grossed a fine \$24,000 with a flesh bill featuring Blackstone the Magician and Borrah Min-evitch's Harmonica Rascals. Screen had second Loop run of *Remember Pearl Harbor*. Week of September 11, Ted Lewis opened his annual visit and will no doubt roll up a profitable figure. Has a first-run film in support, *Tomorrow We Live*.

## Balto Hipp Hits 18G

BALTIMORE.—Hippodrome Theater grossed a good \$18,700 with the stagershow headed by Larry Adler. Bill also included Sue Ryan, Jerry Cooper and Acromaniacs. Pic was *The Talk of the Town*. With one exception, bill is being held over for a second week. Harris, Claire and Shannon replace the Acromaniacs.

## Spokane Vaude Gaining, Thanks To War Pay Rolls

SPOKANE.—Post Street's vaudefilm show grossed approximately 36 per cent more business week-end of September 5-7 than it did a year ago, when the stage policy was resumed after a summer lay-off, says Secretary-Treasurer Courtney C. Conrad.

Vaude was continued thru the summer this year. With defense plant workers continuing to flock to the city, Spokane's only vaude house looks for its biggest year.

Gross was \$1,500 for the three days. Bert Levey circuit acts were Fong Wan Troupe, Rich and Adair, La Fond and La Vote and Baby Colleen, Bounding McGees, and Nedra. Films were second-runs of *The Spoilers* and *Butch Minds the Baby*. Weather was warm.

## Thornhill Fine 17G At Orph, Minn's

MINNEAPOLIS.—Playing his first engagement in Minneapolis, Claude Thornhill and his ork grossed a very fine \$17,000 at the Mort H. Singer-operated Orpheum Theater here week ended September 10. Pic was *George Raft in Broadway*.

Thornhill inaugurated a new weekly 15-minute radio program for the Orpheum, which will be broadcast every Friday over WLOL to plug entire bill presented that week at Orpheum.

For the Thornhill engagement management resorted to usual promotions to get good attendance at the box office.

Thornhill was followed September 11 by Woody Herman ork.

## Springfield Fine

SPRINGFIELD, Mass.—A good all-round vaudefilm bill at the Court Square for the three days ended Saturday (5) drew in excellent crowds. On the stage were Fred and Ann Carroll, Grace Drysdale, Duke Norman, Four Warners, Betty Donnelly Trio, Arthur and Morton Havez, and Will Martin Trio.

On the screen, *Tough as They Come*.

## Rose Sets "Horse" Dupe for Vaude

NEW YORK, Sept. 12.—Billy Rose, for the first time, is sending out a duplicate of his current floorshow as a vaude unit out of town. Unit will carry the same title as the Diamond Horseshoe's current floorshow, *Mrs. Astor's Pet Horse*, and opens October 1 at the Adams, Newark.

Subsequent dates are Stanley, Pittsburgh, October 9; Earle, Philadelphia, October 16; RKO, Boston, October 23; State, Hartford, October 30; Albany, Albany, November 5; Palace, Cleveland, November 13; Chicago, Chicago, November 20, and Fox, St. Louis, November 27.

Unit is being sold for \$8,500 a week. Charles King, Aunt Jemima, Walter Dare Wahl and the Seven Yacopis are among the specialty turns mentioned, altho contracts with them have not been set. Chorus and parade girls are now rehearsing.

## Chi Week-Ends Big

CHICAGO, Sept. 12.—Tremendous Loop crowds, particularly on week-ends, are responsible for the switch in show policy at the Chicago Latin Quarter, which added a Saturday matinee.

Matinee shows in niteries have been out of style here since before the first World War.

## Karyl Norman Shows Set

DETROIT, Sept. 12.—Club Frontenac, downtown night spot, reopened September 3 with Karyl Norman producing his shows, featuring female impersonators almost exclusively, for the fourth season. Norman is opening with a 22-man show, according to Manager Vic Nestor.

# PINCERS CLOSE ON AFM

## Members Fear Result of Senate Session; All Hinges on Jimmy

NEW YORK, Sept. 12.—Members of American Federation of Musicians not intimately acquainted with President James C. Petrillo's plans and strategies—few members are—began to wring their hands this week as the anti-union drive, set in motion by National Association of Broadcasters, disk companies, transcription companies, Thurman Arnold, Elmer Davis, members of Congress and the daily press, began to assume the proportions of a juggernaut.

Members, already scared by the avalanche of anti-union copy which has been swamping them in the papers, were puzzled this week to learn that the Federal Court hearing skedded for Chicago Wednesday (16) had been set back to October 12 at the behest of the union itself. Explanation is that Joseph Padway, AFM lawyer, cannot be on hand until then. Rank and file is afraid that the extra time will mean more crucifixion for them, and that it will make even more dangerous the Senate subcommittee hearing set for Thursday (17). They are somewhat comforted, however, to hear that Petrillo himself will be a witness at the hearing and they retain enough faith in the prexy to grant a chance that he will be able to spring something to take the anti-trust curse off the AFM. But a glance at the line-up of senators and witnesses to be involved Monday makes the chance a long one. Elmer Davis is to be first witness, followed by Thurman Arnold (who will plead the government's case in Chicago) and James L. Fly, chairman of the Federal Communications Commission. Radio network officials will also be questioned, leaving Petrillo practically alone and on the spot.

Senate hearing will probably be concluded along about Tuesday (22), at which time the subcommittee chairman, Senator D. Worth Clark, of Idaho, hopes to be able to prepare a resolution calling for an exhaustive investigation of AFM by Congress.

Union members visualize the Chicago case being tried in Congress and in the press before it ever hits the Federal Court. Then, should Assistant Attorney General Arnold lose his Chicago case, enough public indignation can be whipped up to encourage Congressional legislation, revising anti-trust laws to take care of instances where the D. of J. has hitherto not been able to touch unions.

While the Senate grilling is in progress, newspapers are expected to increase their already vigorous coverage of the situation, with Petrillo the object, AFM the goat and all unions everywhere the patsies.

That a sensational public relations job is being done is the opinion of all observers with an eye to such matters. When Petrillo, apparently as a legal tactic, revised his stand on electrical transcriptions manufactured for one playing only, some of the most reliable papers came out with heads like, "Petrillo Puts Ban on Transcriptions," as if it were a sweeping new order. It later developed, but not in the dailies, that all Petrillo had done was require that the musicians themselves apply for permission to work on the one-shot transcriptions. Formerly permission for manufacture had been asked by the studios themselves. It appears likely, therefore, that if the nets choose to abolish music on transcriptions of soap operas, they will be doing it as a public relations gesture, since they apparently can get music merely by asking the musikers to provide it, under AFM consent.

Since the use of "little children" has always been the public relations experts' pet way of (1) inspiring love for his client or (2) inspiring hate against the abusers of said children, observers draw parallels in the Petrillo-Interlochen-Cincinnati-Smith College, etc., etc., episodes. One local paper headed its Cincinnati Conservatory story, "Petrillo Keeps School Off Air," and other papers, as in the other recent incidents involving music conservatories, have been giving the impression to many readers that Petrillo is against youth in general and

non-union youth in particular.

When Don Mario seemingly violated a well-known AFM rule about getting permission to play cuffo dates, and was forbidden to play the date after his appearance had already been publicized, he showed up without his ork and sang *The Star-Spangled Banner*. When union announced a fine, many dailies took the attitude that Mario was being fined for singing the national anthem. Other similar instances are on recent record.

All the fuss and trumpeting in the papers is figured to be carrying weight with the public, and serious-minded AFM members are plenty distressed. Petrillo's department during the Senate subcommittee hearing may provide a way out, if not for the badly battered prexy at least for AFM and unions in general.

## Miller in Army; Thornhill Next

NEW YORK, Sept. 12.—Glenn Miller is now Captain Glenn Miller, having enlisted in the army here Thursday (10). His band will disband following completion of present bookings. Miller assumes active army duties October 1.

Maestro had just renewed his Chesterfield radio contract, was set to open at Hotel Pennsylvania here first week in October, and was a cinch for a return trip to Hollywood. Has been the biz's biggest money-maker of the last year or so, and is easily the biggest band name yet to enter the service.

Miller plays a week at RKO Boston Theater, concluding Thursday (17) and will return to New York for his last radio show. Is signed for a week at Central Theater, Passaic, N. J., opening Friday (25), but is trying to beg off.

Skip Nelson, male vocalist, will probably receive bids to lead his own ork now. It is understood that Marion Hutton will retire to private life unless something unusual pops up.

NEW YORK, Sept. 12.—Claude Thornhill, Glenn Miller's stablemate, is figured about to be drafted. Thornhill has his 1-A classification and, unless something disqualifies him from service, he will report the end of this month.

## New ASCAP Plan the Work of Unselfish Class "AA" Writers

LAST week this department had the satisfaction of being the first to inform the trade of the remarkable new system under which ASCAP writers are to be classified in the future. Progressive action of the sort demonstrated in the new system is the kind for which *The Billboard* has been fighting. It is the sort of action that was evidenced by Songwriters' Protective Association's membership when it drafted Sigmund Romberg as its new president, when it engaged E. C. Mills as its general manager and when it signified unanimous approval of Rommie's determination to transform the previously weak-kneed organization into a militant guild.

This piece is not meant as a spotlight under which *The Billboard* can take some bows. It is, rather, addressed to the hundreds of songwriters who have awakened to the realization that they wield tremendous power. Individually, of course, they are helpless. But when they act in concert, make their sentiments felt, show signs of impatience with injustice, reveal determination to get things done "or else"—things are done. It was their concerted effort that broke down resistance in ASCAP and led to formulation and acceptance of the marvelous writer classification program shortly to be put into effect.

Congratulations are in order. First, of course, to Edgar Leslie and Freddy Ahlert, both AA writers with little to

## Lazy Man's Life

NEW YORK, Sept. 12.—Tomorrow the Jimmie Lunceford band begins its annual three-week vacation. During the past year it has played 196 one-nighters, 16 weeks of theaters and five weeks at Trianon Ballroom, South Gate, Calif. It traveled 40,000 miles and racked up close to \$25,000 in traveling expenses. October 5 the vacation will be over and the band will hit the road again, for a change.

## "More Gravy for Poor Old James"

NEW YORK, Sept. 12.—Breaks continue coming Harry James's way, but fast and good. Latest is James landing the juicy Chesterfield show, three times weekly over the Columbia network, thanks to the vacancy caused by Glenn Miller's entry into the army.

News that James had signed for the Chesterfield show came directly upon the heels of his having knocked off another prize apple, 13 consecutive Monday night shots on the Coca-Cola *Spotlight Bands* broadcasts, but necessitated a hurried revision of this commitment.

As it now stands, James will fulfill the first two of the Cola dates, September 21 and 28, and play every third week thereafter. It is understood that Chesterfield, for whom James begins September 29, is agreeable to the plan, despite the fact that they made Glenn Miller surrender the Cola shots last year, after he had been selected for a string of Saturday nights on the basis of being the "most popular" band. To add to the confusion, James was contracted for two Jack Benny programs, October 4 and 11, and will go thru with them. On the sustaining front, Maria Kramer is holding James to a previous contract calling for his appearance at the Hotel Lincoln here, beginning October 2, with numerous network airings scheduled.

Add breaks: James appears in the forthcoming *Springtime in the Rockies* pic, and naturally, recorded *I Had the Craziest Dream* and *A Poem Set to Music*, the Mack Gordon-Harry Warren plug tunes from the film. *Springtime*, with Betty Grable, Carmen Miranda, Cesar Romero and the James band, figures to mean something, so Glenn Miller and Jimmy Dorsey reserved the numbers with (See *GRAVY FOR JAMES* on page 24)

## Midwest BR Ops Work Together On Band Worries

CHICAGO, Sept. 12.—Ballroom operators and one-night promoters in the Midwest are trying to work out a co-operative plan to facilitate touring bands' transportation difficulties by making jumps shorter and engagements as consecutive as possible. Plan, of course, has full backing of local bookers, who have been discussing such a move for weeks. Berle Adams, one-night booker for General Amusement Corporation here, originally stirred up interest by pointing out to his buyers that growing transportation problems will not only result in increased costs of bands to them but also will make fewer bands available.

Adams has received reports from two sections of the Midwest indicating that ballroom ops and promoters are meeting to attack this problem. Joe Malec, of Peony Park, Omaha, and R. H. Pauley, of the Turnpike Casino, Lincoln, Neb., only 60 miles apart, are shaping plans to book the same bands and help transport them between their spots. Malec owns a bus used to bring customers from the end of street car lines to his ballroom. This truck can be used to transport musicians from Lincoln to Omaha when necessary, as long as the tires hold out.

Leading ops in Iowa and Minnesota met this week for a similar purpose. Tom Archer and Larry Gear, of Iowa, and Carl Fox, of Minnesota, all chain ballroom operators, are working on a plan to use the same bands as often as possible. Formerly, each operator attempted to get an exclusive on a name, keeping the competition places from using him until the maestro's next visit to the territory. Thru co-operation on the part of band buyers, an ork can line up two or three consecutive weeks, and make jumps that average only 100 miles. Carl Fox already has extended engagements at his Prom Ballroom, St. Paul, Minn., from one day to three days for each band, and so has Larry Gear, who formerly would not use any traveling ork for more than a night. Gear also happens to be a railroad passenger agent at Fort Dodge, Ia., and his transportation experience along with his co-operation are expected to facilitate the moving of bands in his area.

## Break for Dick Rogers

NEW YORK, Sept. 12.—General Amusement Corporation got a terrific break for one of its newer, struggling bands this week when it signed Dick Rogers to play Frank Dailey's Meadowbrook, Cedar Grove, N. J. Rogers, who has been kicking around thru the Middle West lately, opens at the coveted spot October 2 and will remain there for two weeks, with options. Will have all the usual air time.

## Joe Glaser Takes Slack; In Basie, Sinatra Film

HOLLYWOOD, Sept. 12.—Joe Glaser this week took over management of Freddie Slack. It is expected that Glaser will steer Slack eastward after maestro complete his stint in the Columbia pic, *Reveille With Beverly*.

Firm also has Count Basie, Mills Brothers and Frank Sinatra doing turns. Sinatra has a busy screen season ahead of him, with two Tommy Dorsey pictures, *Dubarry Was a Lady* and *Girl Crazy*, also on tap at MGM.

## Barron's Lawyer Sues Him!

NORFOLK, Sept. 12.—Blue Barron was slapped with an attachment suit instituted here last week by Harry H. Kanter, local attorney, on behalf of Harry Berman, once Barron's own lawyer, in New York. The band played a two-day engagement at the Palomar last week.

Berman seeks collection of \$1,895.01, described as the balance due under a previous judgment.

# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## DICK JURGENS (Columbia 36643)

*Hip Hip Hooray*—FT; VC. *Why Don't You Fall in Love With Me*—FT; VC.

**E**MPHASIZING the melodic content of the tunes, and with a brand of straightforward rhythm that makes the music thoroughly danceable and enjoyable, Dick Jurgens mates two current pops that show much promise. Sides prove that there is plenty of body to the Jurgens band, with a brass section, seldom heard on the disks, biting hard and clean. To top it off, expert attention has been paid to the arrangement, so that it doesn't sound as if the band was playing a cut-up stock. Nor are the scores fashioned at the expense of the melodic or rhythmic appeal inherent in the ditties themselves. They're by far the merriest sides in many a spin from the Jurgens camp. Henry Nemo's and Milt Ebbins's rhythm ditty with a patriotic flavor has been building slowly, and Jurgens's disk gives it a hefty lift. It's a typically riff tune with a simple and swell set of lyrics about the good old U.S.A. Taking it at a lively tempo and with plenty of bounce, saxes in unison start the opening chorus and the full band joins in to round it out. Buddy Moreno makes most of the lyrics for a second stanza, followed by a sock band chorus with a dash of trombone sliding on the bridge. Moreno returns for a vocal reprise to take it out with flying colors. *Fall in Love With Me* is a smooth and rolling melody, set in moderate tempo and with a breezy beat. The band toned softly carries the opening chorus. Piano, playing single notes in the lower octaves, starts a second stanza and then dirties it up a bit for the half chorus, at which point the band joins in to round out the stanza. Harry Cool carries the vocal on the next, with the band coming up for a fourth chorus. Cool's cool and easy chanting style strikes out the last half of another chorus to carry out the side.

With Dick Jurgens in the East garnering new laurels, his sides should start perking for the operators as they have been doing at Midwest locations. It's a winner in these two sides, with immediate music machine attention focused on "Hip Hip Hooray." When the song starts moving, the plattermate should prove just as big.

## JIMMY DORSEY (Decca 18467)

*Manhattan Serenade*—FT; VC. *At the Crossroads*—FT; VC.

**T**WO compositions of standard timber that have been adapted for wider popular consumption are whipped up by the Dorsey lads for this back-to-backing. Dorsey turns both sides over to Bob Eberly for the selling, with the band providing the plush and rhythmic background that builds the voice so big. *Manhattan Serenade* is taken at a moderately slow tempo. With an inherent rhythmic quality to the music itself, band and singer keep the spinning moving along. Eberly starts cold on the verse, getting in full stride on the chorus. Dorsey's also sax sorcery takes over to phrase the last half of an out-chorus, with Eberly returning on the tag. Ernesto Lecuona's *Malaguena*, for which Bob Russell lyrics make a haunting and exciting *Crossroads*, is taken in the same tempo but set entirely to the throbbing beats of the bolero. It's the type of tune that can't help getting under the skin, and with the melody itself long a familiar, it should build steadily big as a pop favorite. Eberly starts right in singing the appealing love story. Band carries a second refrain, the trombones getting the stanza under way and the band continuing to build in typical bolero fashion. Eberly returns to sing the last half of an out-chorus that brings the side to a happy conclusion.

Both sides provide song material that holds much promise for attracting the nickel trade. And with Jimmy Dorsey's interpretation attaching equal importance to both sides, the disk should do double-duty for the phonograph operators.

## BOB CROSBY (Decca 4368)

*Over There*—FT. *Smile, Smile, Smile*—FT.

Until the real thing comes along, the song vets of the first World War continue to hold the spotlight. And the George M. Cohan classic remains in a class of its own. The fact that the tune is showcased in the *Yankee Doodle Dandy* movie is all the more reason for its spinning on current disk releases. This time it is done up brown by the Crosby Dixielanders, making it all the more appealing to the youngsters. There's no flag-waving to the score, nor does Crosby strike any nostalgic note. Instead, the band swings out in much the manner as it has done for so many of the street-parade platter classics. Setting the stage with a chorus of *Johnny Get Your Gun*, band ensemble whips out the chorus, then the verse, and gives it to the clarinet to ride out on the returning chorus. For the out-chorus, it's the two-beat street-parade fire with the hot trumpet tones on top. In much the same manner, the Crosby lads create a dixieland classic for *Pack Up Your Troubles in Your Old Kit Bag and Smile, Smile, Smile*, another World War I standard. In lively two-beat pacing, the full band swings out the starting chorus, with the heated clarinet and trombone sharing

## Antoine of the FBI

NEW YORK, Sept. 12.—Sandy Sandler's ork closed at the Monticello Hotel, Norfolk, Va., and left in a rush for the Westwood Club, Richmond, Va. In fact, so much of a rush, they left the sound box of their Solovox standing in the street. When they started looking, they found that the sound box, with its suspicious-looking tubes and wiring, had been picked up by the Federal Bureau of Investigation and given the oil shampoo usually accorded bombs. The box spent a couple of hours under the driers and is once more giving music.

the rides for a second stanza. The Bob Cats next step out for a jam chorus, with tenor sax riding a second. And for the all-out chorus the entire band joins in for the Dixie march music.

There's no objection to making a swing session of "Over There," and the Bob Crosby doings are designed to click big with youngsters who like real musical fire with their patriotic pieces. There's plenty of that here, and with the movie tie-up the side is a standard for the ops.

(See ON THE RECORDS on page 65)

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

## Hal McIntyre

(Glen Island Casino, New Rochelle, N. Y., Mutual network, Monday (7), 10:45-11 p.m.)

**B**ACK for another dose of the air time which made him a strong name in a few short months last season, McIntyre reveals that changes in band and vocal personnel have had no effect upon the character of his music, which retains all its original qualities. Shot caught was a good one, typical of the kind of stuff which has made McIntyre's style a stand-out from the start.

Throbbing rhythms and weird harmonies, an insistent dance beat, violently dramatic introductions, equally dramatic accompaniments to vocals, a lot of torrid sax work and peculiarly muted brass all add up to McIntyre and how he ticks. Night caught he ticked for fair, with Terry Allen and the Four Lyttle Sisters, recent additions to his tonsil staff, turning in respectable vocals on two pops, and the band pulverizing a couple of instrumentals.

As far as can be made out, McIntyre is the first leader who has succeeded in commercializing a theoretically uncommercial jazz style. For this feat he is to be commended. He is also to be commended, at least from this corner,

for doing consistently interesting remotes.

## Lew Diamond

(Palmer House, Chicago, Mutual network, Monday (7), 8:15-8:30 p.m.)

**T**HIS was an exceedingly pleasant surprise. The Diamond band, which is seldom piped into New York, was picked up from WICC, Mutual's Bridgeport, Conn., outlet, and sounded as good as a lot of better-known, less competent hotel bands which get more Eastern air time than the listeners can tolerate.

Band played straight, in the pleasant Freddy Martin manner, so desirable in bands of the sort. Did two pops, a couple of standard ballads and a rumba, faring amazingly well on the latter. Ballads were sung by Bob Manning, whose delivery is remarkable for the same virtues that characterize the band; simplicity, sincerity and lack of hoke.

Only when the band tried to swing out did it lessen for a moment the swell impression it was making. Rhythm section isn't geared to the rough stuff and neither is the band. When staying smooth, soft and straightforward it doesn't have to take a back seat with any hotel band currently at large.

Needless to say, a most satisfactory airing.

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Lee and Lester Young

(Reviewed at Cafe Society Downtown, New York)

**A**BOUT a year and a half ago Lester Young took his hot tenor out of Count Basie's band and high-tailed to California, where he joined his drumming brother, Lee, and formed what now stacks up as a top-notch small jump combo. This is the band's first New York stand, and a better spot couldn't have been picked, as the patrons here are all connoisseurs of the hot lck. There aren't many such swing sanctuaries around, and this is the kind of an outfit that will have trouble where the folks like it not hot, but only warm and rather mellow.

Instrumentation—and it's all-star thruout—is Lester Young, tenor; Bumps Myers, also tenor; Paul Campbell, trumpet; Louis Gonzales, guitar; Clyde Hart, piano; Red Callender, bass, and Lee Young, drums. There is much to be said for each of the lads, but it all can be boiled down to the fact that Lester Young and Bumps Myers are two of the very best hot sax men in the world and none of the other boys in the band are out of place on the stand with them. Lee Young socks a mean set of traps, Campbell blows a good muted trumpet, Callender plays a flawless bass and so on.

Library is mostly obscure jumpers, standard jumpers and occasional slower pieces with plenty of kick in them. Voicing is out of the ordinary, because of the two tenors, and interesting effects are gained. Mostly, tho, its just a blasting four beat and a room full of hot riffs.

Not commercial, but could be. Carter.

## Bob Allen

(Reviewed at Roseland Ballroom, New York)

**"B**OB ALLEN'S Orchestra" is a contradiction in terms; Allen bears the name without the game. Comes vocal time, he meanders up to the stand and then sticks around to shake maracas for the rumbas, emitting an occasional "ah-wah" and "aye-yl." Outside of that, he entrusts the band to Randy Brooks, the lead trumpet, and I do mean "lead." Half the time the music sounds like trumpet with 13-piece accompaniment.

This condition has to be corrected, if the band is to climb. Allen has the voice, looks and personality to mean

plenty, but he'd be more satisfactory to ticket-buyers if he evinced greater interest in his band and participated more actively in the proceedings. And, not inconsistently, the pops which Allen vocalizes have a tired quality about them, due to the lack of give-and-take between him and his band.

Library is a good one, with plenty of variety, extending from waltzes to jumps, but it is the jumps that show the band off to best advantage. Probably because these leave the boys free to pound it out without worrying about the fact that there's no one up in front.

Rhythm section is unobtrusive but well knit. Sax section plays a lot of reeds, including two bass clarinets. Brass section is swell when it is playing muted, but when the horns are open Brooks starts blasting. George Barden has made some fine arrangements, particularly of *Sleepy Town Train*, and tenor man Paul Borden blows a hot horn.

Incidentally, Allen sings *Abraham* out of *Holiday Inn* in a fashion that is neither good dialect nor good taste.

In short, the maestro's brain trusters ought to take their front man and make a band leader out of him. Grennard.

## Chuck Foster

(Reviewed at Hotel Claridge, Memphis)

**F**OSTER'S music is fast, with lots of action from his associates, all directed and put over with good showmanship by the maestro. His personal vocalizing is above average, and his reed work is solid music, not just a dressing. Good for dancing, better still for watching.

Band carries two canaries. Jean Gordon is the better triller, but is overshadowed by Dottie Dotson, who really rates top billing on her pep and zing. Her singing of *There's Something About a Soldier* draws a crowd down to the stand, and her stunt of dragging some man in uniform up and doing an apparent ad-lib, second verse about him—sailor, marine, soldier, of any rank—always wows. Very attractive, too, was her singing of Foster's own composition, *Get Yourself a Horse*, which became quite a catchword during his engagement. Both gals are ornamental eye-fuls.

Special mention goes to Hal Pruden for really fine piano work. Male vocalist Ray Robbins also does an excellent job. Contributing greatly to the entertainment is the band, which puts on quite a show of its own.

Miss Dotson handles rumbas, rumbaing on the stand, alone or with an obliging member of the audience. Sideman Falgen does a *Deep in the Heart of Texas* that is good for bellylaughs, and Pee Wee Lewis dons a baby bonnet to inquire *Has Anybody Seen My Kitty?*

Band is well balanced, with four brass, four sax and three rhythm. Pianist Pruden and Manager Harry Lewis, as arrangers, keep the library exceptionally up-to-date. Johnson.

## George Morris

(Reviewed at Armando's, New York)

**A**T THIS society club for the past year and a half, and originally coming from Kansas, this five-man outfit does a just-right job for this spot.

Leader Morris blows trumpet, backed by piano, string bass doubling on vocals, sax-clarinet doubling on electric organ, and drums. Morris's trumpet is pleasant, especially when muted for the sweeter numbers. The drum beat is not lifting in any sense of the word, but the other three instruments are satisfactory. The string bass man contributes the only solo vocals and his wavering voice is not exciting, and only serves to provide vocal choruses because they are expected. Three or four of the men occasionally group for glee club effects, and most of them double on Latin instruments for rumbas. Use of the electric organ, too, brightens the arrangements, which appear to be stocks.

The band mixes oldies, pops and rumbas nicely, keeping the tempo and volume down for the dinner hours and gradually letting out late in the evening. Apparently the band knows its patronage thoroughly and dishes out what the crowd likes. It had no trouble pleasing the night we heard it, September 10.

Dentis.



# The Billboard Music Popularity Chart

WEEK ENDING  
SEPTEMBER 10, 1942

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEA, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, September 10. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs
10	1. DEARLY BELOVED (F)	Chappell	34
2	2. KALAMAZOO (F)	Bregman, Vocco & Conn	24
8	3. I LEFT MY HEART AT THE STAGE DOOR CANTEEN (S)	U. S. Army	23
1	4. AT LAST (F)	Feist	20
3	4. BE CAREFUL, IT'S MY HEART (F)	Berlin	20
4	5. HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bernstein	19
11	5. HE'S MY GUY	Leeds	19
13	5. THIS IS WORTH FIGHTING FOR	Harms	19
7	6. IDAHO	Mills	18
5	6. MY DEVOTION	Santaly-Joy-Select	18
6	7. JINGLE, JANGLE, JINGLE (F)	Paramount	17
4	8. I MET HER ON MONDAY	ABC	16
—	8. SOUTH WIND	Witmark	16
—	9. CAN'T GET OUT OF THIS MOOD (F)	Southern	14
9	9. I CAME HERE TO TALK FOR JOE	Shapiro-Bernstein	14
8	9. JUST AS THOUGH YOU WERE HERE	Yankee	14
13	10. MANHATTAN SERENADE	Robbins	13
11	10. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	13
10	11. SINGING SANDS OF ALAMOSA	Remick	12
5	11. STRICTLY INSTRUMENTAL	Cherlo	12
11	11. TAKE ME	Bregman, Vocco & Conn	12
14	11. THIS IS THE ARMY, MR. JONES (S)	U. S. Army	12
12	12. I'M OLD FASHIONED (F)	Chappell	11
13	12. SERENADE IN BLUE (F)	Bregman, Vocco & Conn	11
—	12. SLEEPY LAGOON	Chappell	11
10	12. WHERE THE MOUNTAINS MEET THE SKY	Republic	11
10	13. WONDER WHEN MY BABY'S COMING HOME	Crawford	10
—	14. I GET THE NECK OF THE CHICKEN	Southern	9
9	14. LOVE IS A SONG (F)	BMI	9
12	14. WAS IT WORTH IT?	Melody Lane	9

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co.; Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Bufile, Mont.: Dreihelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunwald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. L. Lines Music Co. St. Louis: Anolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. P. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. KALAMAZOO —GLENN MILLER Victor 27934	1	1. Kalamazoo —Glenn Miller	2	1. He Wears a Pair of Silver Wings—Kay Kyser
2	2. HE WEARS A PAIR OF SILVER WINGS —KAY KYSER Columbia 36604	2	2. Jingle, Jangle, Jingle —Kay Kyser	1	2. Kalamazoo —Glenn Miller
10	3. I LEFT MY HEART AT THE STAGE DOOR CANTEEN —SAMMY KAYE Victor 27932	3	3. Just as Though You Were Here—Tommy Dorsey	3	3. My Devotion —Four King Sisters
3	4. JINGLE, JANGLE, JINGLE —KAY KYSER Columbia 36604	4	4. Serenade in Blue —Glenn Miller	6	4. Take Me—Tommy Dorsey
8	5. STRICTLY INSTRUMENTAL—HARRY JAMES Columbia 36579	5	5. Strictly Instrumental —Harry James	—	5. My Devotion —Charlie Spivak
4	6. MY DEVOTION —CHARLIE SPIVAK Columbia 36620	6	6. He Wears a Pair of Silver Wings—Kay Kyser	—	6. I Left My Heart at the Stage Door Canteen —Sammy Kaye
9	7. STRIP POLKA —JOHNNY MERCER Capitol 103	7	7. I Left My Heart at the Stage Door Canteen —Sammy Kaye	5	7. Who Wouldn't Love You? —Kay Kyser
—	8. SERENADE IN BLUE —GLENN MILLER Victor 27935	—	8. Amen—Woody Herman	10	8. Strictly Instrumental —Harry James
5	9. AMEN —WOODY HERMAN Decca 18346	—	9. Strip Polka —Johnny Mercer	4	9. Jingle, Jangle, Jingle —Kay Kyser
—	10. I LEFT MY HEART AT THE STAGE DOOR CANTEEN —CHARLIE SPIVAK Columbia 36620	—	10. I Left My Heart at the Stage Door Canteen —Charlie Spivak	—	10. Be Careful, It's My Heart —Tommy Dorsey

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Proem, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
3	1. MY DEVOTION	3	1. I Left My Heart at the Stage Door Canteen	5	1. My Devotion
2	2. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	2	2. My Devotion	1	2. He Wears a Pair of Silver Wings
1	3. HE WEARS A PAIR OF SILVER WINGS	5	3. Be Careful, It's My Heart	2	3. I Left My Heart at the Stage Door Canteen
6	4. BE CAREFUL, IT'S MY HEART	1	4. He Wears a Pair of Silver Wings	3	4. Jingle, Jangle, Jingle
7	5. KALAMAZOO	4	5. Kalamazoo	7	5. Sleepy Lagoon
4	6. JINGLE, JANGLE, JINGLE	8	6. Take Me	8	6. Kalamazoo
5	7. TAKE ME	7	7. When the Lights Go On Again	13	7. Strip Polka
8	8. SLEEPY LAGOON	15	8. Jingle, Jangle, Jingle	6	8. Be Careful, It's My Heart
—	9. THERE'S A STAR-SPANGLED BANNER	6	9. There's a Star-Spangled Banner	—	9. Cow-Cow Boogie
9	10. IDAHO	9	10. Wonder When My Baby's Coming Home	4	10. Take Me
11	11. ARMY AIR CORPS SONG	11	11. Army Air Corps Song	15	11. I Met Her on Monday
13	12. WONDER WHEN MY BABY'S COMING HOME	11	12. Just as Though You Were Here	9	12. Idaho
12	13. JUST AS THOUGH YOU WERE HERE	12	13. At Last	—	13. Serenade in Blue
10	14. ALWAYS IN MY HEART	10	14. Idaho	10	14. At Last
—	15. WHEN THE LIGHTS GO ON AGAIN	12	15. Who Wouldn't Love You?	14	15. Who Wouldn't Love You?

## LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
JINGLE, JANGLE, JINGLE... (12 Week)	KAY KYSER ..... Columbia 36604 MERRY MACS ..... Decca 18361 FREDDY MARTIN ... Victor 27909
HE WEARS A PAIR OF SILVER WINGS... (6th Week)	KAY KYSER ..... Columbia 36604 DINAH SHORE ..... Victor 27931 ABE LYMAN ..... Bluebird 11542 ALVINO REY ..... Victor 27920
KALAMAZOO... (5th Week)	GLENN MILLER ..... Victor 27934 JIMMY DORSEY ..... Decca 18433
IDAHO... (4th Week)	ALVINO REY ..... Bluebird 11331 CUY LOMBARDO ... Decca 18399 BENNY GOODMAN... Columbia 36613
BE CAREFUL, IT'S MY HEART... (2d Week)	BING CROSBY ..... Decca 18424 KATE SMITH ..... Columbia 36618 TOMMY DORSEY ... Victor 27923
MY DEVOTION... (1st Week)	VAUGHN MONROE... Victor 27925 JIMMY DORSEY ... Decca 18372 KING SISTERS ..... Bluebird 11555 CHARLIE SPIVAK ... Columbia 36620
COMING UP	
I LEFT MY HEART AT THE STAGE DOOR CANTEEN...	SAMMY KAYE ..... Victor 27932 CHARLIE SPIVAK ... Columbia 36620 RUSS MORGAN ..... Decca 18444
TAKE ME...	JIMMY DORSEY ... Decca 18376 TOMMY DORSEY ... Victor 27923 BENNY GOODMAN... Columbia 36613
STRIP POLKA...	ALVINO REY ..... Bluebird 11573 KAY KYSER ..... Columbia 36635 ANDREWS SISTERS... Decca 18470 JOHNNY MERCER ... Capitol 103
HE'S MY GUY...	HARRY JAMES ..... Columbia 36614 TOMMY DORSEY ... Victor 27941 DINAH SHORE ..... Victor 27963
STRICTLY INSTRUMENTAL	HARRY JAMES ..... Columbia 36579

# Music Items Bookers, Orks and AFM Face Tough Tussle on New Rulings

## Publishers and People

**COLE PORTER** signed by Warner Bros. to write songs for *Mississippi Belle*.  
 Langston Hughes, Negro poet, wrote *That Eagle* for a Stage Door Canteen show and will have it published by Musette.  
 Nick and Charlie Kenny have formed their own firm, Atlas Music, and are publishing *Just a Letter From Home*, written with Harry Tobias.  
 Murray Clinton, g.m. of Rainbow Melodies, on tour lining up plugs for *The Owl and the Pussy-Cat*. Written by Syd Wyner and Jerry Plateman.  
 Harry Cool, vocalist with Dick Jurgens, has placed *Here's to a Memory* with Santly-Joy.  
 Jack Mills has left for Chicago to make the award in *The Chicago Times* "War Song for America" contest. Mills Music will publish.

**NEW YORK, Sept. 12.**—That American Federation of Musicians' new liability and commission rules, which take effect Tuesday (15), are going to take a lot of enforcing became increasingly apparent this week. Conclusion was reached simultaneously in union, agency and band spheres, with each element taking a different approach to the problem, but all eventually deciding that, before many weeks have passed, the fur is going to fly.

Typical example of agency and band attitude toward the liability law came to light during the week when it was learned that a certain struggling ork had played in this vicinity and had been paid off in the dark. Under union rules, ork could have complained to AFM, which would have taken steps to discipline the guilty operator. Under the new rule, agency would have had to ante up the difference. The way agency handled it, tho, band kept quiet, agency took less commission, and the matter was dropped, altho band got much less than it should have. Agency's attitude was that the operator involved buys a lot of orks, might be offended by a squawk and might not deal with that particular booker any more. Band involved decided to keep mum because it is having trouble getting work and wants to remain in the booker's good graces.

Regarding the rule that transportation and taxes must be deducted before bookers take their commissions, general agency sentiment is one of violent opposition, coupled with threats. Offices are

frank in stating that the rule will mean future neglect of Class B bands, on whom they claim to have made more money in the first place. Offices allege that these bands seldom get over scale, which lessens the possibility of charging them the full 20 per cent comish, and makes them liabilities under the new net commission ruling. One booker claims that unless the smaller colleges run dances this season—and it is hardly likely that they will—he, personally, will hold little hope for the Class B bands, since it will be hardly worth-while booking them.

Union takes the stand that it won't be long before the agencies will be regarding today's Class B bands as A-1, gilt-edged properties, what with one after another of the big boys being lopped off by the army. In the meantime, union feels, offices are not and never have been philanthropic organizations and have never booked bands, small or large, for the fun of it. AFM is sure that bookers will take commission off the net if forced to, and that the result will be more money for the bands and less profit for the offices—but profits, nevertheless.

Various agency gimmicks designed to pass the liability buck on to band leaders and, in other instances, to soften the net commission rap are still in the works (see *The Billboard*, September 5 and 12), but are getting no response from AFM and will likely get none until the Jimmy Petrillo-disk situation is clarified.

Jack Robbins received a salute September 12, on the WOR Mutual "Tropical Serenade," for his efforts on behalf of Latin American songs. Publisher has released the catalog for Robbins Music Company of Cuba

## Songs and Such

**MY DAD IS A LEGIONNAIRE** will be featured at the national convention of the American Legion. Written by Joe Marx and published by Milton Uhl, San Antonio, Tex.  
*Hayfoot-Strawfoot*, published by Tempo Music, placed in the money in recent song poll in Boston.  
*It's Gettin' the Best of Me*, by Eddie DeLange, Mary Schaeffer and J. Fred Coats, No. 1 song with Ambassador Music.  
*Say, Have You Found Heaven?*, by Elmo Russ and Guy M. Bagor, started by U. S. Music.  
*I'll Always Be True*, by L. Roberts and Forrest G. Irwin, published by Cine-Mart Music, Hollywood.

The *Billboard* Band Yearbook, including the Fourth Annual Talent and Tunes supplement, will be out next week. Watch for it.

## Philly Pickings

**ALVINO REY** skedded to introduce *I Hear a Song*, penned by Max Friedman and Elsie Leavitt.  
 Mills Music taking *What Happened to Our Hearts*, by Eddie Chambers.  
 William B. Richter, readying for a hitch in the navy, has written *There's a Service Star in Our Window*.  
 Pat Capano, singing son of Frank Capano, head of Miracle and Tin Pan Alley music publishing firms here, in the army.

## Walterstein In Again

**INDIO, Calif., Sept. 12.**—Frank Walterstein, Art Hickman's first piano player and one-time San Francisco manager for Feist Music, has hit the comeback trail. Walterstein has been operating a date grove here, but the songwriting bug bit him again and he's off to the races with ("Hurry Up Son, Use That Gun") *We Need You Back on the Farm*. Oddity is that writer will use "Don Worthington" as a pen name until he clicks. Has formed Desert Music Publishers, Palm Springs, Calif., to plug his tunes.

# Orchestra Notes

## Of Maestri and Men

**SAM DONAHUE** into Casa Manana, Culver City, Calif., October 25, for six weeks. Follows with six more at Hollywood Casino. DONAHUE'S new vocalists are MARCIA RISE and RUDY WALLACE. Latter former band leader whose ork went with the draft. DONAHUE drew 780 couples, at \$5 per, to Beach Point Club, Mamaroneck, N. Y., September 6. Band got \$750 for the job. . . . **HARRY MOSS**, of MCA, has booked **DICK STABLE** and **GRACIE BARRIE** into Shangri-La, new Philly nitery. TAPS put **CHAVEZ**, rumba band, into same place for same stretch. Spot will have WCAU wires. . . . **MORT DAVIS**, manager of **CHARLIE BARNET**, inducted into the army. **JIMMY LAMARE**, assistant director and saxist with the band, becomes manager. **NITA BRADLEY** replaces **FRANCES WAYNE** on vocals. . . . **VIDO MUSSO** into Arcadia Ballroom, New York, Thursday (17). . . . **EDDIE LEBARON** is 1-A. . . . **LITTLE JACK LITTLE** selling War Bonds on morning shots over the Blue. . . . **PERFORMERS' AND MUSICIANS' GUILD**, New York's after-hours spot, opens doors 2 a.m. . . . **BILL BURHAM**, CRA location booker, off for eight-State tour in West. . . . **RUSS MORGAN** on theater tour in Minneapolis, Chicago, Port Wayne and Indianapolis. Strictly percentage deals. . . . **BOB CHESTER** into Casa Manana, Culver City, September 17, for six weeks. May appear in next **ANDREWS SISTERS** film for Universal. . . . **TONY PASTOR** follows Paramount Theater, New York date, with Adams Theater, Newark, N. J. . . . **GEORGE TOWNE** at Mayflower Hotel, Akron. . . . **WOODY WILSON AND THE SOUTHERNAIRS** have broken all longevity records for traveling bands at Rice Hotel, Houston. Eleventh week. . . . **DICK JURGENS** held over at Strand Theater, New York, for third week. . . . **ANN DUPONT** pulled 1,600 to midnight dance, Sunday (6), at Worcester Auditorium, Worcester, Mass. . . . **BOYD RABURN** into Totem Pole, Auburndale, Mass., four days starting September 16. . . . **EATON AND SAJ**, formerly with **BOB CHESTER**, at Parkside Casino, Detroit.

## Midwest Melange

**CRA** building cocktail unit around **GENE AUSTIN**. Opens October 21, El Patio, Washington. . . . **TINY HILL**, no longer with Columbia Records, is dickering with Decca. . . . **RED NICHOLS**, back in the biz, into Indiana Roof, Indianapolis, September 18 for two weeks.

**ACE BRIGODE** follows into spot for two more. . . . **RAY HERBECK** set for three weeks at Claridge, Memphis, opening September 18. . . . **PIERSON THAL** now a corporal in Army Air Corps. . . . **FREDDIE FISHER** has dropped the "Schnickelfritz." Too close to Schickelgruber. . . . **CRA** has signed **DON CHIESTA**. . . . **JACK LEMAIRE** opens at Casanova, Detroit, September 14. Goes into the Happy Hour, Minneapolis, November 27. . . . **CARL LORCH** back in the biz with small band. Opened Lido, South Bend, Ind., September 11. . . . **CLARENCE PETERSON**, of Electric Park Ballroom, Waterloo, Ia., in the army.

## Pacific Palaver

**RAY MCKINLEY** has just recorded *Manhattan Serenade* and *Without a Song* for Capitol. He follows Count Basie at the Trianon. . . . **ANSON WEEKS** one-nights following Jantzen Beach. One-nights include March Field, San Jose; Vallejo, Oakland, and Pacific Auditorium, Glendale, Calif. . . . **HERBIE HOLMES** opened at the Mark Hopkins September 8. . . . **ERSKINE HAWKINS** has been booked into the Los Angeles Orpheum week of October 14. . . . **GUS ARNHEIM** set at Sherman's, San Diego, for 12 weeks, ending the middle of November. . . . **JACK ROSS** continues at Mike Lyman's, Hollywood. . . . **MATTY MALNECK** has been held over at Hollywood Palladium and is holding forth during intermissions of Abe Lyman's band. . . . **LEIGHTON NOBLE** opened at Ciro's in Hollywood. . . . **DOROTHY JOY** and Her Tropictones are current at El Cartijo, Santa Barbara. . . . **WEIDLER BROTHERS** will play week-ends at the Rendezvous Ballroom in Balboa. . . . **EVELYN UNDERWOOD** is the new gal vocalist with Weidlers. . . . **EDDIE VALENCIA** at the Gay Nineties, San Diego. . . . **TED FIO RITO** is set for Elko, Nev., beginning October 24. . . . **ART TOWLEY** opens at Casino Gardens, Ocean Park, Calif., October 1. . . . **HAL GRAYSON** building an all-girl band. . . . **PAUL PENDARVIS** back in Hollywood. . . . **LIONEL HAMPTON** one-nights into the Northwest following his successful engagement at Casa Manana. . . . **FRANKIE CARLSON**, Woody Herman's drummer, is sitting with Benny Goodman's band on picture recordings.

**NEW YORK, Sept. 12.**—Mary Lou Williams, formerly Andy Kirk's pianist and arranger, will preem a small band at Kelly's Stable here Thursday (17).

# THE HIT-MAKERS PARADE



All these music industry hit-makers told their stories in the 1st, 2nd, 3rd Annual Editions of TALENT & TUNES on Records . . .

- |   |   |
|---|---|
| Andrews Sisters<br>American Music, Inc.<br>Louis Armstrong<br>Mitchell Ayres<br>Charlie Barnet<br>Blue Barron<br>Count Basie<br>Bell Music Co.<br>Ben Bernie<br>Will Bradley<br>Les Brown<br>Carol Bruce<br>Sonny Burke<br>Bobby Byrne<br>Cab Calloway<br>Frankie Carlo<br>Cats and the Fiddle<br>Carmen Cavallero<br>Cherio Music<br>Bob Chester<br>Bobby Clark<br>Larry Clinton<br>Coast to Coast Music Corp.<br>Columbia Records<br>Del Courtney<br>Bing Crosby<br>Bob Crosby<br>Xavier Cugat<br>Bobby Day<br>Decca Records<br>Eddy De Lange<br>Emery Deutsch<br>Al Donahue<br>Jimmy Dorsey<br>Tommy Dorsey<br>Eddie Duchin<br>Sonny Dunham<br>Duke Ellington<br>Seger Ellis<br>Skinny Ennis<br>Shop Fields<br>Ted Flo Rite<br>Ella Fitzgerald<br>Slim Galliard<br>Gale, Inc.<br>Golden Gate Quartet<br>Al Goodman<br>Benny Goodman<br>Gray Gordon<br>Walter Gross<br>George Hall<br>Handy Bros. Music Co., Inc.<br>Erskine Hawkins<br>Ray Herbeck<br>Woody Herman<br>Milt Herth<br>Tiny Hill<br>Carl Hoff<br>Lena Horne<br>Eddy Howard<br>Ink Spots<br>Harry James<br>Jewel Music Co.<br>Dick Jurgens<br>Art Kassel<br>Kelman Music Corp.<br>Hal Kemp<br>Ronnie Kemper<br>King Sisters<br>Ray Kinney<br>John Kirby<br>Andy Kirk | Gene Krupa<br>Dick Kuhn<br>Kay Kyser<br>Eddie LeBaron<br>Ted Lewis<br>Guy Lombardo<br>Johnny Long<br>Vincent Lopez<br>Carl Lorch<br>Fred Lowery<br>Jimmie Lunceford<br>Abe Lyman<br>E. B. Marks<br>Four Marshalls<br>Freddie Martin<br>The Martins<br>Frankie Masters<br>Glenn Miller<br>Lucky Millinder<br>Vaughn Monroe<br>Jose Morand<br>Nationwide Music<br>New Friends of Rhythm<br>Red Nichols<br>Tony Pastor<br>Teddy Powell<br>Louis Prima<br>Profit Trio<br>RCA Victor Records<br>Carl Ravazza<br>Red River Dave<br>Regent Music Corp.<br>Red & Singer Music Publ. Co.<br>Alvino Rey<br>Charles Rinker Music Publ.<br>Robbins-Foist-Miller<br>Dick Robertson<br>Roe-Krippens<br>Adrian Rollini<br>Lanny Ross<br>Saxcess<br>Jan Savitt<br>Vic Schoen<br>Schuberth Music<br>Raymond Scott<br>Shapiro-Bernstein & Co.<br>Artie Shaw<br>Dinah Shore<br>Mary Small<br>Eddie South<br>Charlie Spivak<br>Standard Phonograph Co.<br>Maxine Sullivan<br>Syndicate Music Publ.<br>Jack Teagarden<br>Lang Thompson<br>Claude Thornhill<br>Three Peppers<br>Dick Todd<br>Orrin Tucker<br>Tommy Tucker<br>Bea Wain<br>Fats Waller<br>Warren Publications<br>Ted Weems<br>Lawrence Walk<br>Paul Whitman<br>Griff Williams<br>Meredith Willson<br>Barry Wood |
|---|---|

This year, more than ever before, the leading bands, vocalists, music publishers and other hit-makers will feature impressive announcements in the most important publication in the history of the music business.

Watch for—

The **Billboard**  
**BAND Year BOOK**  
 featuring the  
**4th ANNUAL EDITION of TALENT & TUNES on Records**

(Routes are for current week when no dates are given.)

**A**

Akin, Bill (Moco's Cocktail Lounge) Milwaukee, nc.  
 Alpert, Mickey (Cocoanut Grove) Boston, nc.  
 Allen, Bob (Roseland) NYC, 6-23, b.  
 Alston, Orle (Roseland) NYC, b.  
 Andrews, Ted (Butler's Tap Room) NYC, nc.  
 Angelo (Iceberg) NYC, re.  
 Arnheim, Gus (Sherman's) San Diego, Calif., c.  
 Ayres, Mitchell (Victory) Bayonne, N. J., 17-20, t.

**B**

Barlow, Ralph (Schroeder) Milwaukee 15-25, h.  
 Barnett, Charlie (Earle) Phila, t; (Palace) Cleveland 18-24, t.  
 Barnett, Arne (Rainbo Gardens) Chi, nc.  
 Basle, Count (Trianon) South Gate, Calif., b.  
 Basile, Joe (Thrill Show) Cleveland; (Fair) Allentown, Pa., 22-26.  
 Bates, Angie (Daniero's) Belle Vernon, Pa., re.  
 Baum, Charles (Stork) NYC, nc.  
 Bergere, Maximilian (Versailles) NYC, nc.  
 Bishop, Billy (Olympic) Seattle, until Sept. 26, h.

Rizony, Bela (Pierre) NYC, h.  
 Blondl, Remo (Lake) Gary, Ind., h.  
 Borr, Mischa (Waldorf-Astoria) NYC, h.  
 Bowman, Charles (Wivel) NYC, re.  
 Bradshaw, Ray (Pier) Port Arthur, Tex.  
 Bradshaw, Tiny (Apollo) NYC, t; (Savoy) NYC 18-30, b.  
 Breeso, Lou (Tunetown) St. Louis 15-21, b; (D) Lincoln, Neb., 24-25.  
 Brown, Les (Astor) NYC, 14, indef., h.  
 Busse, Henry (Park) Spokane 18; (Trianon) Seattle 20-Oct. 1, b.  
 Byrne, Bobby (Edison) NYC, h.

**C**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
 Cabin Boys (The Tavern) Escanaba, Mich., nc.  
 Cadmus, Bill (Capital City) Atlanta, Ga., nc.  
 Calloway, Cab (Golden Gate) San Francisco 16-22, t; (Clivic) San Jose 24, a.  
 Capello, Joe (Jimmy Kelly's) NYC, nc.  
 Carlos, Don (Club Gaucho) NYC, nc.  
 Carr, Al (La Marquise) NYC, nc.  
 Castle, Lee (New Felham Heath) Bronx, N. Y., nc.  
 Cavallaro, Carmen (Rainbow Room) NYC, nc.  
 Chavez (Ben Marden's Riviera) Fort Lee, N. J., nc.  
 Chester, Bob (Casa Manana) Culver City, Calif., 17, indef., nc.  
 Chiquito (El Morocco) NYC, nc.  
 Claridge, Guy (Merry Garden) Chi, b.  
 Clarke, Buddy (Park Central) NYC, h.  
 Coleman, Emil (La Marlinque) NYC, nc.  
 Collins, Bernie (Grand Union) Saratoga, N. Y., h.  
 Coude, Art (Homestead) NYC, h.  
 Contreras, Manuel (Schroeder) Milwaukee, h.  
 Courtney, Del (Bill Green's) Pittsburgh 11-Oct. 5, nc.  
 Cugat, Xavier (Waldorf-Astoria) NYC, h.  
 Gurbello, Fausto (Stork) NYC, nc.

**D**

Davis, Eddie (Larue's) NYC, re.  
 DeFoe, Al (The Rock) Fish Creek, Wis., nc.  
 Del Luca, Olivero (El Chico) NYC, nc.  
 Dennis, Dave (Hurricane) NYC, nc.  
 Dorsey, Jimmy (Sherman) Chi, h.  
 Drake, Edgar (Brown) Louisville, h.

**E**

Eaton & Saj (New Parkside Casino) Detroit, nc.  
 Eddy, Ted (Iceberg) NYC, nc.  
 Estes, Robert (Casino Club) Birmingham, nc.  
 Estrellitos (Carter) Cleveland, h.

**F**

Farber, Burt (Netherland Plaza) Cincinnati, h.  
 Ferrara, Don (Rumley) La Porte, Ind., h.  
 Fields, Shep (Rialto) Joliet, Ill., 16, t; (Danceland) Cedar Rapids, Ia., 17; (Orpheum) Omaha 18-24, t.  
 Fisher, Joe (Penne's Roof) Waterloo, Ia., 18.  
 Fitzgerald, Ella (Metropolitan) Boston, 18-30, t.  
 Foster, Chuck (Muehlebach) Kansas City, h.  
 Fuller, Walter (Kelly's Stable) NYC, nc.  
 Funk, Larry (Hollywood) Kalamazoo, Mich., 14-27, nc.

**G**

Gates, Manny (Mother Kelly's) NYC, nc.  
 Gilberto (Havana-Madrid) NYC, nc.  
 Glass, Bill (Queen Mary) NYC, re.  
 Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.  
 Gerner, Michel (Commodore) NYC, h.  
 Grant, Bob (Savoy-Plaza) NYC, h.  
 Gray, Chauncey (El Morocco) NYC, nc.  
 Gray, Glen (Pennsylvania) NYC, h.  
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
 Grey, Jerry (Pla-Mor) Kansas City 19-20, b; (Music Box) Omaha 23-Oct. 20.  
 Gross, Burton (Fifth Ave.) NYC, h.

**H**

Harris, Jack (La Conga) NYC, nc.  
 Harris, Phil (Majestic) Dallas 12-18, t.  
 Harrison, Ford (St. Moritz) NYC, h.  
 Hawkins, Erskine (a) Austin, Tex., 18; (a) Victoria 19; (a) Phoenix, Ariz., 24-26.  
 Haywood, Eddie (Village Vanguard) NYC, c.  
 Heath, Andy (Fitch's) Wilmington, Del., c.  
 Heatherton, Ray (Biltmore) NYC, h.  
 Herbeck, Ray (Happy Hour) Minneapolis, 7-16, nc.  
 Herman, Woody (Orpheum) Minneapolis 11-17, t; (Danceland) Cedar Rapids, Ia., 18; (Tromar) Des Moines 19, b; (Pla-Mor) Kansas City 20, b; (Shrine Mosque) Springfield 21.  
 Herth, Milt (Jack Dempsey's) NYC, nc.  
 Hill, Tiny (a) Burlington, Ia., 16; (Lincoln) Decatur, Ill., 17, t; (Palace) Peoria 18-19, t; (b) Danville 20.  
 Himber, Richard (Essex House) NYC, h.  
 Hines, Earl (Howard) Washington 18-24, t.  
 Hoff, Carl (State) Hartford, Conn., 14-17, t.

# Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.  
 Holmes, Herbie (Mark Hopkins) San Francisco, h.  
 Holst, Ernie (Stork) NYC, nc.  
 Horton Girls (Embassy) Tampa, Fla., nc.  
 Hutton, Ina Ray (Mayfair) Portland, Ore., 14-20, t; (Golden Gate) San Francisco 23-Oct. 2, t.

**J**

James, Harry (Palomar) Norfolk, Va., 16-17, c; (Convention Hall) Phila 18; (Hershey) Hershey 19, p; (Meadowbrook) Cedar Grove, N. J., 22-Oct. 1, cc.  
 Janis, Irene (Broadwater Beach) Biloxi, Miss., h.  
 Jarrett, Art (Blackhawk) Chi, nc.  
 Jerome, Henry (Chid's Paramount) NYC, re.  
 Johnson, Wally (Lookhouse House) Covington, Ky., nc.  
 Jordan, Jess (Village Barn) NYC, nc.  
 Joy, Jimmy (Bismarck) Chi, h.  
 Jurgens, Dick (Strand) NYC, t.

**K**

Kardos, Gene (Zimmerman's Hungaria) NYC, re.  
 Kassel, Art (Aragon) Chi, b.  
 Kay, Herbie (Plantation) Houston, Tex., 21-Oct. 3, nc.  
 Kaye, Don (Claremont) Berkeley, Calif., h.  
 Kaye, George (Hollywood) Bridgeport, Conn., re.  
 Kaye, Sammy (Meadowbrook) Cedar Grove, N. J., nc.  
 Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.  
 Kent, Peter (New Yorker) NYC, h.  
 Kenton, Stan (Eastwood Gardens) Detroit 18-26, nc.  
 Knight, Bob (Monte Carlo) NYC, nc.  
 Knight, Clyde (Sky Vue) Pittsburgh, nc.  
 Korn Kobbler (Flagship) Union, N. J., nc.  
 Krupa, Gene (Capitol) Washington, t.  
 Kuhn, Dick (Statler) Detroit, h.

**L**

Lande, Jules (Ambassador) NYC, h.  
 Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
 Lang, Don (Colosimo's) Chi, nc.  
 Lang, Lou (Belvedere) NYC, h.  
 LaPorte, Joe (Old Roumanian) NYC, re.  
 Lefcourt, Harry (Rogers Corner) NYC, nc.  
 Leonard, Ada (Happy Hour) Minneapolis 16-30, nc.  
 Lewis, Ted (Oriental) Chi, t.  
 Long, Johnny (Metropolitan) Providence 14-17, t.  
 Lopa, Joe (Sutton) NYC, h.  
 Lopez, Vincent (Taft) NYC, h.  
 Lucas, Clyde (Tower) Pittsburgh, Kan., 18, b; (Cobblestone) Storm Lake, Ia., 23, b; (Laramar) Ft. Dodge 23, b; (Crystal) Mankato, Minn., 24, b.

**M**

McCoy, Clyde (Beverly Hills) Newport, Ky., cc.  
 McFarland Twins (Dempsey's) NYC, re.  
 McGee, Johnny (Aquarium) NYC 17-Oct. 16, re.  
 McGrane, Don (Latin Quarter) NYC, nc.  
 MacKenzie, Jimmy (Treasure Island) Washington, D. C., nc.  
 Manueto, Don (McCurdy) Evansville, Ind., h.  
 Manzanares, Jose (La Salle) Chi, h.  
 Marshall, Mary (Merry-Go-Round) Pittsburgh, nc.  
 Martell, Paul (Arcadia) NYC, b.  
 Martin, Dave (St. George) Brooklyn, h.  
 Martin, Hershey (Park Plaza) St. Louis, nc.  
 Martin, Lou (Leon & Eddie's) NYC, nc.  
 Marvin, Mel (Darling) Wilmington, Del., h.  
 Marx, Chico (State) Sioux Falls, S. D., 15-17, t; (Orpheum) St. Paul 18-21, t; (Coronado) Rockford, Ill., 23-24, t.  
 Matthey, Nicholas (Casino Russe) NYC, nc.  
 Maya, Froilan (Havana-Madrid) NYC, nc.  
 Mayhew, Nye (Bossert) Brooklyn, h.  
 Mazzone, Frank (Latin Quarter) NYC, nc.  
 Melba, Stanley (Pierre) NYC, h.  
 Miller, Glenn (RKO Boston) Boston, t.  
 Millinder, Lucky (Fox) Brooklyn 18-24, t.  
 Mills, Dick (Flame Dinner Club) Duluth, Minn., nc.  
 Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.  
 Mooney, Joe (Sheraton) NYC, h.

Monroe, Vaughn (Sunset) Carrolltown, Pa., 16, b; (Adams) Newark, N. J., 17-23, t.  
 Morales, Noro (La Marlinque) NYC, nc.  
 Morris, George (Armando's) NYC, nc.  
 Mosely, Snub (McGinnis') Brooklyn, re.  
 Motley, Berk (Dude Ranch) Norfolk, Va., nc.  
 Musso, Vido (Arcadia) NYC 17-31, b.

**N**

Norman, Lee (Famous Door) NYC, nc.  
 Norvo, Red (Famous Door) NYC, nc.

**O**

Olman, Val (La Marlinque) NYC, nc.  
 Oliver, Eddie (Blackstone) Chi, h.  
 Onisko, Senya (Commodore) NYC, h.  
 Osborne, Will (Paramount) NYC, t.

**P**

Pafumy, Joe (Belmont-Plaza) NYC, h.  
 Page, Gene (Baltimore) Toledo, O., nc.  
 Panchito (Versailles) NYC, nc.  
 Pancho (Ben Marden's Riviera) Fort Lee, N. J., nc.  
 Parks, Bobby (Belmont-Plaza) NYC, h.  
 Paulson, Art (New Yorker) NYC, h.  
 Pearl, Ray (Melody Mill) Chi, h.  
 Perner, Walter (Roosevelt) NYC, h.  
 Phillips, Ted (Gingham Gardens) Springfield, Ill., nc.  
 Pierce, Alex (Latin Quarter) NYC, nc.  
 Pineapple, Johnny (Rogers Corner) NYC, nc.  
 Prima, Louis (Palomar) Norfolk, 8-23, b.  
 Prussin, Sid (Diamond Horseshoe) NYC, nc.

**Q**

Quinton, Bobby (Hurricane) NYC, nc.

**R**

Raeburn, Boyd (Totem Pole) Auburndale, Mass., 16-20, nc.  
 Reid, Don (Biltmore) Dayton, O., h.  
 Reid, Morton (St. Regis) NYC, h.  
 Reynolds, Tommy (Rainbow Randevu) Salt Lake City, nc.  
 Ricardel, Joe (Claremont Inn) NYC, nc.  
 Rios, Tomas (Havana-Madrid) NYC, nc.  
 Roberts, Eddie (Lido) NYC, b.  
 Robertson, Dick (McAlpin) NYC, h.  
 Rodigo, Don Juan (The Oaks) Winona, Minn., until Sept. 27, nc.  
 Rogers, Harry (Half Moon) Brooklyn, h.  
 Ross, Mickey (Vogue Terrace) Pittsburgh 14-25, nc.  
 Rogers, Ralph (Latin Quarter) NYC, nc.  
 Rotonda, Peter (Commodore) NYC, h.  
 Rowley, Art (Jantzen Beach) Portland, Ore., 14-23, p.  
 Ruhl, Barney (Mayflower) Akron, O., h.

**S**

Sacasas (La Conga) NYC, nc.  
 Sanders, Sid (Rainbow Inn) NYC, nc.  
 Sandifer, Sandy (Westwood) Richmond, Va., nc.  
 Selger, Rudy (Fairmont) San Francisco, h.  
 Shaw, Maurice (Chateau Moderne) NYC, nc.  
 Sherry, Herb (La Conga) NYC, nc.  
 Smith, Jimmy (Penne's Roof) Waterloo, Ia., 18.  
 Smith, Russ (Rainbow Grill) NYC, nc.  
 Sparr, Paul (St. Regis) NYC, h.  
 Spector, Ira (Chatteau Moderne) NYC, nc.  
 Spivak, Charlie (Chicago) Chi, t; (Colonial) Dayton, O., 18-24, t.  
 Stable, Dick (Dempsey's) NYC, re.  
 Stanley, Stan (Delavan Gardens) Delavan, Wis., until Sept. 20.  
 Stower, Jules (18 Club) NYC, nc.  
 Strong, Benny (Adolphus) Dallas, h.  
 Strong, Bob (Eastwood) Detroit, 11-17, p.  
 Stuart, Al (51 Club) NYC, nc.  
 Sylvio, Don (Bertolotti's) NYC, nc.

**T**

Terry Sisters (Stork) NYC, nc.  
 Thornhill, Claude (Orpheum) Omaha, t; (Orpheum) Des Moines, Ia., 18-21, t; (Orpheum) Davenport 22-24, t.  
 Towne, George (Mayflower) Akron, O., h.

**V**

Vell, Tubby (Forest Casino) Chi, nc.

**W**

Warren, Dick (Hurricane) NYC, nc.  
 Weems, Ted (Plantation) Houston, Tex., 9-20, nc.  
 Welk, Lawrence (Trianon) Chi, b.  
 Wheeler, Doc (Metropolitan) Boston 18-30, t.  
 White, Bob (Idle Hour) Dayton, O., 7-21, nc.  
 Williams, Griff (Palmer House) Chi, h.  
 Williams, Sande (Warwick) NYC, h.

Williams, Glen (Fay's Southern Grill) Macon, Ga., until Sept. 30.  
 Wilson, Woody (Rice) Houston, Tex., h.  
 Wood, Herby (Ben. Franklin) Phila, h.

**Y**

Yellman, Duke (Brown Derby) Chi, nc.  
 Young, Ben (Book-Cadillac) Detroit, h.  
 Young, Lee & Lester (Cafe Society Downtown) NYC, nc.

**Z**

Zarin, Michael (Sheraton) NYC, h.

## SPA Looks Into Pubs' Accounts

NEW YORK, Sept. 12.—Loeb-Lissauer, local pub, has been selected by Songwriters' Protective Association as the first on the list of firms whose books are going to be looked into.

Complaints about alleged malpractices committed by various pubs, large and small, have been pouring into SPA recently, and the investigations of books and accounts is due to start on a large scale next week.

Org had its first in a regular series of luncheons Wednesday (9). Time was devoted to discussion of problems relating to augmenting the membership. Sigmond Romberg, prez, and E. C. Mills, general manager, spent time instructing the 150 members present on the need for discipline and rigid attention to SPA regulations. Gene Buck was guest of honor and delivered a laudatory address.

Thursday (24), org will toss a luncheon for 75 standard writers. Plan is to get up a standard contract for such writers (Jacques Wolf, Aaron Copland, et al.), doing away with conditions which prevent any of them from earning a living from their compositions.

SPA membership is now 1,200.

## Joey Kearns, Woods Enlist

PHILADELPHIA, Sept. 12.—Joey Kearns is the second local maestro in as many weeks to announce retirement to the armed forces. Kearns, for the past two years at WCAU, local CBS outlet, handed in his wand Thursday (10) after enlisting in the army as a private. Goes in uniform this week. Was formerly ace clarinet and sax sideman with Jam Savitt and Bob Crosby before pulled out by Arthur Michaud, New York band manager, for a career of his own. Harry Warrington, band's arranger, takes over the studio chores and may be the permanent replacement.

Herby Woods, currently at Benjamin Franklin Hotel, is another chucking the cream of local work in favor of armed service. Commissioned a lieutenant, junior grade, in the navy, and goes after the close of his hotel engagement end of the month. George Sommers and Gil Pith, other top local maestri, went into service earlier.

## GRAVY FOR JAMES

(Continued from page 20)

Victor and Decca respectively and waited for an opportunity to record them. The Petrillo ban on recordings fell before they got around to it, and that leaves James with virtually no competition. Decca managed to cut a couple of vocals of the songs by Tony Martin, but the major bands are left without representation. If the tunes should turn out to be smashes, there's going to be plenty of additional tooth-gnashing.

NEW YORK, Sept. 12.—Sammy Kaye has been assigned the regular Wednesday spot on the Coca-Cola *Spotlight Bands* broadcasts. Kaye begins the series September 30, the week following the first Harry James Monday night shot. Usual procedure of playing the "mos popular" band on Saturday nights will continue, selection being made on basis of most votes from men in the armed forces.

NEW YORK, Sept. 12.—Two more bands appear set for pictures. Milt Britton ork likely to go into Para's Bob Hope flicker *Let's Face It*, with Ina Ray Hutton set for an unnamed Paramount pic.

### Hi Ya, Watha!

NEW YORK, Sept. 12.—Irving Taylor and Vic Mizzy are hurt by *The Billboard's* designation of their *Kille Kille* song as Indian double-talk. Boys insist the "kay you kin cum ka wai; hay aychama, hay chama polly wama" palaver is legitimate Indian. However, they confess that laborious research into books on Redskin folklore has thus far failed to surrender the meaning of the double-talk.

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## Bands on Tour—Advance Dates

**MITCHELL AYRES:** Victory Theater, Bayonne, N. J., Sept. 17-20; Biltmore Hotel, Providence, 22; University of Maryland, College Park, 26.  
**SONNY DUNHAM:** Electric Park, Waterloo, Ia., Sept. 22; Avalon Ballroom, La Crosse, Wis., 23; Capitol Theater, Madison, Wis., 24; Hotel Sherman, Chicago, 25 (two weeks).  
**TINY HILL:** Casino, Quincy, Ill., Oct. 6-18; Oshkosh Theater, Oshkosh, Wis., 21; Kenosha Theater, Kenosha, Wis., 22; Oriental Theater, Chicago, 23-29; Riverside Theater, Milwaukee, 30-Nov. 5.  
**STAN KENTON:** Eastwood Gardens, Detroit, Sept. 18-27; Empire Ballroom, Allentown, Pa., 30.  
**CLYDE LUCAS:** Peony Park, Omaha,

Sept. 20; Cobblestone Ballroom, Storm Lake, Ia., 22; Laramar Ballroom, Fort Dodge, Ia., 23; Crystal Ballroom, Mankato, Minn., 24; Prom Ballroom, St. Paul, 25-27.  
**LUCKY MILLINDER:** RKO Palace, Columbus, O., Oct. 27-29; RKO Temple, Rochester, N. Y., 30-Nov. 2; Stanley, Utica, N. Y., 3-5; RKO Boston, Boston, 6 (week).  
**CHARLIE SPIVAK:** Colonial Theater, Dayton, O., Sept. 18 (week); Palace, Cleveland, 25.  
**TED WEEMS:** Ballroom, Alexandria, La., Sept. 21; Ballroom, Shreveport, La., 22; Ballroom, Texarkana, Tex., 23; Ballroom, Sikeston Mo., 24; Chase Hotel, St. Louis, 25-Oct. 15.

## Philly Blossoms as Good Location Town

PHILADELPHIA, Sept. 12.—Limited road work for name bands because of travel restrictions is forcing major agencies to open new location stands to keep their properties active, and finds this town providing fertile fields. New York offices formerly fluffed off spots here, preferring to take bands on the more lucrative one-night stands up-State. But with barnstorming down, new season promises to find the scene rich with name bands for the first time. Years ago town used to rate bigger than New York, partly because Victor was waxing the music makers in adjoining Camden, N. J., and the big name boys sought local stands so as to put in record sessions and be near the recording execs.

Last season Benjamin Franklin Hotel was the only stand housing big bands, Music Corporation of America feeding the spot. Hotel resumes policy September 28, with Nat Brandwynne first in. And at least three other spots are mentioned as locations for names. Shangri-La, new nitery opening late this month, is already set with Dick Stabile and Chavez. Originally built as a Chinese-American restaurant, spot once housed Paul Whiteman. Was revived last year as a ballroom with names, but did a floppo. Oddly enough Stabile had an enforced layoff last year when the ballroom shuttered the night he was to open.

Hotel Philadelphian, playing small local bands, is dicker for the first time in years with big out-of-town orks, and Ray Herbeck is practically set. Hotel Adelphia, set to return to the nitery field, is reported figuring on Shep Fields for an early October opening.

Apart from the fact that the New York offices are more anxious to develop locations here, hotel and nitery managers are in a more receptive mood. Local musicians' union has upped the wage scale 15 per cent, and, with the added 10 per cent for traveling bands, it costs almost as much to use a local band. Moreover, town is booming after dark as a result of padded pay rolls at the war production plants and the thousands of out-of-towners here as a result of the government moving many of its agencies from Washington.

### It's Her Secret, Men

NEW YORK, Sept. 12.—Local song pubs and pluggers have been trying to figure out how Acme Music managed to get their *Vos Zokt Eeer* on *Hello From Hawaii*, army broadcast from Honolulu. Song was the only plug tune of 10 selections played, and Miss Dixie Shayer, energetic young head of Acme, is taking plenty of bows on the performance. The boys around Lindy's wonder if she's been knitting sweaters and socks for the boys and enclosing professional copies.

## Strand's Top Dough Keeps Jimmy Dorsey

NEW YORK, Sept. 12.—Jimmy Dorsey, signed for three weeks with options for another two at Strand Theater here, opening Christmas Day, will get the largest sum ever paid a band by the theater.

Last time at the house, in May, Dorsey broke practically every record in sight during his four weeks. Engagement will be the band's third at the theater this year.

Last time, Dorsey's signing for the Strand followed a booking war between the house and the rival Paramount, both vying to get the band, and the Strand finally chipping in the highest bid. It is assumed that Paramount would still enjoy using Dorsey, but Strand is apparently willing to pay thru the nose to keep him.

In November Dorsey takes his crew to Hollywood, for MGM's *I Dood It*, with Red Skelton.

## MCA Building Heckscher

CHICAGO, Sept. 12.—MCA is bringing in a new band from Dallas for a build-up in the Midwest, particularly in smarter spots. Leader is Ernie Heckscher, winding up four weeks at Chase Hotel, St. Louis.

There is a demand here for "society" bands, the Ambassador East, Ambassador West, Drake and Blackstone hotels, among others, using those combos exclusively.

## 802's "Unity" Group In Again Just When Silence Is Golden

NEW YORK, Sept. 12.—Administration of Local 802, AFM here, attempting to build a united front of its membership in support of Jimmy Petrillo in his networks-wax works embroglio, was smacked this week by a broadside from "Unity," insurgent political group and long a boil on the administration's neck. Pamphlet mailed by "Unity" gang to 802 members was branded by William Feinberg, secretary of the local, as "phony from beginning to end—nothing but half-truths, distortions and outright lies."

Many rank-and-filers, more temperate in speech, declare that the "Unity" attack is particularly untimely, coming at a moment when the union is faced with the test of its career. They point out that in no part of the pamphlet is criticism directed against the broadcasters and recorders, but only against the union administration.

Other claim that the pamphlet rakes up a lot of "stale muck" and makes a "demagogic" bid for followers by advo-

cating elimination of dues payments for members 65 years old, with retention of all rights and benefits; and brand as contradictory such resolutions as: (1) "Resolved, that members shall not be permitted to import musicians into this jurisdiction . . ." and, (2) "Resolved, that members contracting engagements outside of the jurisdiction of this local must engage members of this local . . ."

Supporters of the "in" administration admit that some of "Unity's" finger-pointing hits the spot, particularly in 802's administration condoning the use of one orchestra at NBC's studios here. Under the present set-up the Blue Network rents the services of the Red's musicians, but musicians receive no extra pay. This, "Unity" claims, could establish a precedent whereby Mutual, for instance, might rent musicians from CBS, or vice versa. An explanation by 802 officials on this point will go a long way toward clarifying seeming confusion, it is felt, in light of Petrillo's all-out against the radio chains.

Feinberg takes exception to the facts and figures printed in the pamphlet (based on what "Unity" claims as "best available information"), declaring that when the administration "Blue Ticket" publishes its side, figures will be based on records accessible to any member of the local.

This will have to go some to overcome the effect of the opposition's blast. The average musiker is not familiar with all the angles of political maneuvering, and the local's exchange floor is buzzing with recriminations. With elections coming up in December, "Unity's" barrage comes at a time when it hurts.

## Glen Island Doomed?

NEW YORK, Sept. 12.—Glen Island Casino, celebrated proving ground for Sy Shribman bands in suburban New Rochelle, may be nearing the end of its career. Located uncomfortably near Columbia Island, on which Columbia network's transmitter is housed, the nitery is regarded as dangerous territory by the army, and it is reliably reported that authorities are ready to move in some time next month.

Hal McIntyre, current at the spot, has been held over until November, and probably will be the last band to play the spot for the duration unless the army relents.

### Plenty for Pesos

HAVANA, Sept. 12.—Coin machines are spreading the gospel of American jazz, and one of the latest spots to be converted is Havana. A survey of the most popular tunes in the boxes here indicates that the local one-two-three-kickers are off on a 4/4 kick.

Among the first dozen favorites are *Jingle, Jangle, Jingle; Take Me, Sleepy Lagoon* and *Ferry Boat Serenade*; bands serving them up are Freddy Martin, Benny Goodman, Jimmy Dorsey and Leo Reisman.

Polkas, waltzes and schottisches are also among the most played. The rest are rumbas.

## Ayres' Fierce Philly Friday

PHILADELPHIA, Sept. 12.—Having established Brookline Country Club here as a Saturday night stop for traveling bands, dance promoter Tom Cavanaugh brought in Mitchell Ayres Friday (4) instead. Band was dated for Saturday at Asbury Park, N. J., and promoter was pressured by the booker to change his dance night to Friday in order to fill the open date. Paid \$400 for the band and hardly did half that at the gate. Country club has been hammering away at the Saturday nights for dancing, and the kids stayed away in droves Friday. At \$1.10, less than 200 dancers hardly hit \$200 gross.

## Astor Open Indefinitely

NEW YORK, Sept. 12.—Astor Roof here, which has been doing phenomenal business all summer, has decided to remain open thru the winter, or until such time as conditions require a closing. Les Brown goes into the spot Monday (14), following Harry James.

## Consolidated Grabs Cutler

NEW YORK, Sept. 12.—Consolidated Radio Artists, Inc., has signed Ben Cutler to an exclusive management contract. Cutler currently at the Westchester Country Club, Rye, N. Y.

CHICAGO, Sept. 12.—The *Chicago Times* war song contest was won by Mac Weaver and Joseph Banahan, local amateurs, with their tune, *Mud in His Ears*, and \$1,000 was given them at the Sherman Hotel Thursday (10) when Charlie Spivek introduced the tune over Blue Network. The contest drew 8,000 entries. Mills Music will publish.

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# Roadshow Films

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## Films Help Build Morale in War Plants; Shows Popular

NEW YORK, Sept. 12.—Films are being used to excellent advantage in building morale in war plants. Roadshowmen who have been showing movies in factories say they have been received by both workers and management with much enthusiasm, with roadshowmen cashing in on the revenue. Government feels that a good laugh will boost the spirits better than most pep talks.

Roadshowings in defense plants also help solve the problems of entertainment for night workers. At a West Coast aircraft plant which employs thousands of workers this problem has been successfully overcome by the regular use of good features and short subjects, as well as government educational films. The films are shown approximately two hours before the late shift begins work. As a result the workers no longer went to taverns for relaxation before going to work, and thus they were in better condition to do their jobs efficiently.

Many defense plants also have noon-hour showings for the workers on the day shifts. It has been found that war workers are not too interested in showings of safety or patriotic pictures. Instead, they go for entertaining short subjects. Plant officials claim that the morale of the workers has improved and that production has been speeded up. In addition, the rate of accidents due to fatigue has decreased markedly.

Movies have also played an important part in pepping up plant foremen and executives. A large naval ordnance plant in Chicago found that its heavy production schedule made regular meetings of the people necessary. After a hard day's work it was apparent at these meetings

that good fast thinking was an effort, and the results were slow in forthcoming. Movies were shown and the relaxation effected by these showings gave way to quicker and clearer consideration of the problems at hand.

Many roadshowmen have been using the U. S. Office of Education's machine shop training films at war plant showings. Because there is so much information crammed into any one of these reels, it is sometimes necessary to run them more than once in order to drive home the salient points.

## Old-Timers Click In Philly Area

PHILADELPHIA, Sept. 12.—Toba and Bernard Sackett, of this city, have found that silents and peanuts pack 'em in, and as a result they are getting ready to celebrate their first anniversary in successfully operating their Ye Olde Times Theater in the Germantown section of the city. The Sacketts have lured capacity audiences to their Saturday night programs of popular silent films.

Ye Olde Times showplace on the second floor of the Allen Lane Playground building bears more resemblance to the movie theaters of yesteryear than it does to the picture palaces of today. The whole idea started about a year ago, and almost every Saturday night since the Sacketts have been showing old reels to new audiences. Peanuts are free and soft drinks are cheap. To further reproduce the atmosphere of Ye Olde Times, Bruna D'Angelo tickles the ivories in various moods, depending on the feature being revived.

"Charlie Chaplin is the most popular silent screen actor," said Barnard, "on the basis of patronage preference. Harold Lloyd also has a large following. When *Safety Last* was shown we turned about 100 people away."

Other films shown at the Ye Olde Times during the past year with unusual success were *Beau Brummell*, starring the late John Barrymore; *Hunchback of Notre Dame* and *The Phantom of the Opera*, with the late Lon Chaney; Dorothy and Lillian Gish in *Romola*, and Rudolph Valentino in *Son of the Sheik*.

Altho the Sacketts are going into full swing for a second season, they are already launching plans for expansion. In view of gas and tire rationing and the public seeking amusements closer to their homes, the new season may find Ye Olde Times theaters set up in other sections of the city.

## OCD Urges Roadmen To Show Morale Pix

WASHINGTON, Sept. 12.—Roadshowmen have been requested by the Office of Civilian Defense to adjust their hours so as to accommodate both night and day war workers who need relaxation. In addition, it was requested that documentary war films be shown as part of their contribution to the war effort.

An official of the OCD said: "Make a point of showing documentary films which tell people about the war, about our fighting forces and our Allies, about the great work of our war factories and farmers, and about civilian defense."

Roadshowmen have been showing films of this type since the outbreak of the war with success. However, the OCD is urging roadshowmen to continue showing these pictures as an aid to winning the war.

## Government Extends Training Pix Output

WASHINGTON, Sept. 12.—The Office of Education in Washington is extending the program of training films as a result of the success of the 48 pictures made to date. Appropriation bills in Congress provided a fund of \$1,000,000 for the fiscal year just started.

Since December 1, 1941, almost 6,500,000 feet of 16mm. prints were sold by Castle Films, Inc., distributor, to vocational schools and industrial establishments.

Originally the pictures were based on machine shop practice and shipbuilding, but due to success of the films, pictures this year will also include airplane manufacturing operations and the making of optical glass.

These pictures are used as a supplement to personal instruction and have been widely used by the army and navy. In addition, requests for these pictures have come in from the governments of India, Australia and other nations.

According to Dr. C. F. Klinefelter, assistant to John W. Studebaker, Commissioner of Education, about 140 pictures will be made.

The major fields of distribution are the vocational schools training workers for war industries and industrial plants engaged in their own training programs.

## Van Cleve Shows Pix Under Canvas on Coast

PORTLAND, Ore., Sept. 12.—One of the most successful of the tent roadshowman is Dr. J. Van Cleve, old-time medicine man, who operates out of Portland. Van Cleve pitches his tent for a week and shows a different film program each night combined with a vaude show.

Some of the most popular pictures have been *Branded a Coward*, *Wild Innocence*, *Maynard of the Mounties*, *Black Gold*, *Phantom of the Desert*, *Flip the Frog*, *Savage Gold*, *Tumble Down Town*, *Sing While You're Able*, *Uncle Tom's Cabin* and *Under Western Skies*. In addition to movies, Van Cleve presents small performing animals.

A popularity contest for women also boosts business.

## Gov't Uses Film Stuff

NEW YORK, Sept. 12.—There is a shortage of many needed materials in the motion picture industry. The shortage is due not only to the fact that materials are needed in the war industries but because the armed forces themselves use cameras, films and projectors. The war is being fought with the camera as well as the cannon. The demands of the military authorities for specialized photography material, including negative stock, is reaching the limits of the current capacity in production.

## Cutting It Short

By THE ROADSHOWMAN

Tom Hughes, roadshowman operating in California with his film-lecture shows, reports business good, altho dim-outs have affected it to a certain extent.

Beth Cullahan, Toronto, has taken over the management of the 16mm. operations of Pioneer Films, distributing organization. Her husband, George, has joined the war services of the YMCA as a secretary and will be stationed at a service base after completion of his training. Pioneer Films is headed by O. R. Hanson and recently established five branches, including one at St. John, N. B., under the direction of S. Jacobs.

John Griggs and Dorothy T. Stone did a roadshowing of old-time movies at the (See *Cutting It Short* on opposite page)

## New and Recent Releases

(Running Times Are Approximate)

**PINK LEMONADE**, released by Skibo Productions. The circus is in town. The Cabin Kids' uncle isn't and they are broke. So they try to sneak in under the tent. The usher nabs them just as the clowns walk past. The kids appeal to Toto, who discovers that they can sing and dance. The usher finally relents and the kids are taken by Toto into the big top where they do their stuff. Songs include *Log Cabin Lullaby* and *Wah-oo*. Features Toto the Clown. Running time, 10 minutes.

**THE HOUSEKEEPER'S DAUGHTER**, released by Post Pictures Corporation. Features Joan Bennett, Adolphe Menjou, Victor Mature, John Hubbard, Donald Meek and an all-star cast. A farce comedy in which a wealthy man, a newspaperman, denizens of the underworld and police are trying to solve a murder mystery. They are all attracted, enthused and confused by the housekeeper's charming daughter. Excellent comedy for any audience. Running time, 82 minutes.

**THERE GOES MY HEART**, released by Post Pictures Corporation. Starring Frederic March, Virginia Bruce, Patsy Kelly, Nancy Carroll, Alan Mowbray and Eugene Pallette. Sparkling comedy written by columnist Ed Sullivan. A poor little rich girl in search of happiness and a hard-working newspaper reporter find they can't run away from love—and that neither wealth nor poverty affect romance. Running time, 85 minutes.

**BOWERY BLITZKRIEG**, released by Monarch Films, Inc. Starring the Dead End Kids. The picture tells the story of Mugs McGinnis, a tough young character who rules the Bowery thru the dynamite of his ever-ready fists. It relates how Mugs is regenerated and battles his way to a bout for the Golden Gloves championship. The picture swings into high when five racket-

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**FREE "HOW YOU CAN MAKE MONEY IN THE ROADSHOW BUSINESS"**  
is the title of a free 16-page book offered by The Billboard. Book includes features on how to get started in the business; methods of operating roadshows; tips on care of equipment, licensing, reviewing and libraries; stories of actual roadshow operation and a special section of answers to questions most frequently asked by roadshowmen. Write today for your FREE copy to—  
**THE REPRINT EDITOR**  
The Billboard, 25 Opera Place, Cincinnati, 9-19

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

ers move into the amateur bouts—and the kids move them out. Running time, 80 minutes.

**THE AFFAIRS OF PIERRE**, released by Astor Pictures. Stars Willie Howard. One of the world's greatest comedians brings to the screen his famous radio program, *Lessons in French*. Running time, two reels.

The film *A Chump at Oxford*, mentioned in last week's issue as being released by Post Pictures Corporation, will not be available until February 16, 1943, the firm announces.

**F. M. Mertz Spends 31 Years In Roadshow, Distrib Biz**

SPRINGFIELD, Ill., Sept. 12.—This is the story of a man who has spent 31 years in the motion picture industry, most of them as a roadshowman and film distributor.

F. M. Mertz, of Mutual Theater Supply Company, Springfield, Ill., started his career in the fall of 1911. He was the operator of the first movie ever to be shown in the town of Grundy Center, Ia. In those days movies were known as nickelodeons and a 1,000-foot reel of one subject was really a miracle.

Mertz's first movie projector was a Viascope. Instead of having an intermittent movement, it worked on an eccentric. When the eccentric didn't work properly and pulled the film up instead of down, the only one in the town who could fix it was the jeweler. Because there was no take-up on the machine, the film had to be wound up as it came off of the machine.

The first two-reeler distributed by Mertz was made on Miller Bros.' 101 Ranch at Bliss, Okla. A fellow by the name of Williams was roadshowing it, using a cub bear for ballyhoo purposes. Business was so good that the first reel was run the first night and the second night audiences saw the second reel.

In subsequent years Mertz was a movie operator, a charter member of Local 202, of the IATSE, Waterloo, Ia.; theater manager and World War soldier.

In 1922 Mertz created a film rental business, which was organized into the present corporation. Mertz reports that business is expanding so rapidly that he closed his offices in Virginia, Ill., and moved September 1 to the State capital at Springfield.

**Roadshowmen To Register For Gov't Film Showings**

NEW YORK, Sept. 12.—William K. Hedwig, president of ANFA, is interested in obtaining the names and addresses of projectionists and roadshowmen who are available for the showing of government films.

According to Hedwig, this registration will enable government agencies throughout the country to call upon roadshowmen to show government films. Roadshowmen will be paid by the organizations desiring showings of these films.

All those interested should write to Hedwig at 145 West 45th Street, New York.

**SUGAR'S DOMINO**

(Continued from page 4)  
slons, may interpret some existing law to mean that at least some of Mr. Petrillo's activities are out of legal bounds. But the law and its interpretation will have to be radically revised from that of the recent past if the irresponsible private dictatorship of the Petrillos is to be brought to an end.

Talking about *The Billboard's* Band Yearbook, which will be rolling off the press when most of our subscribers will have received this issue, Jimmy would love to know that this represents the most ambitious Supplement of its kind yet published by a theatrical trade paper; that it represents an outgrowth of the supplement formerly called *Talent and Tunes on Music Machines* and that leading factors in the band and music business have expressed their "fear" of James C. Petrillo by giving this publishing venture greater support than ever before. We regret that the publisher's standards of dignity prevented us from dedicating the supplement to "James C. Petrillo, the Greatest Friend the Music Business Has Ever Had."

**Show Trucks Exempt**

STORY with interpretation exempting show trucks from Washington ODT order of September 8 begins on Page 3 of this issue.



PVT. JIMMIE V. HEFFNER, born and reared on the Heffner-Vinson Show, tent-repertoire organization operated successfully for 23 years by his parents, Mr. and Mrs. Jimmie Heffner. Young Jimmie, who joined the Marines a month after passing his 17th birthday, is stationed at San Diego, Calif. His mom and dad are with John Lair's Renfro Valley Barn Dance Tent Show.

**Carlton and Middleton Recall Misses Millard, Ellis**

Spring Valley, N. Y. Editors *The Billboard*:

It has been many years since I have written *The Billboard*. However, I do not fail to read this valuable paper each week. I have just returned from a trip to Columbia, S. C., to visit my daughter, and on my return home I stopped over in Washington to visit by old friend Clarence K. Middleton, who was with William A. Brady's *Way Down East* the five years I was on the show. I played the part of Hi Hollar, and Middleton played Sam and sang tenor in the quartet.

In our reminiscing, several names came up, names that have long since passed into history as far as we know. I have reference to June Millard, who when last heard of was running a rooming house in uptown New York, and Ida Ellis, who when last heard of was conducting a delicatessen somewhere in Brooklyn. If they are still living, I am sure they read *The Billboard*, and it would be a great pleasure to hear from them. C. R. Middleton's address is

**Reader Seeks Lula Nethaway To Learn Dad's Whereabouts**

Detroit.

Editors *The Billboard*:

In the August 29 issue of *The Billboard* I came across the name of Lulu Nethaway. I have reason to believe that she was a friend of my mother's. I have been trying to locate my father, who played in stock shows years ago. Perhaps Miss Nethaway can give me some information regarding him. I have pictures of Miss Nethaway. Even if Miss Nethaway knows nothing of my father, I would still be pleased to hear from her, as I was named after her. My middle name is Nethaway. My mother, whose maiden name was Zella Fisher, died several years ago.

I also have names of people whom my mother worked with in stock. Some of them attended her wedding. Perhaps you could help me in locating them. It means so very much to me.

MRS. DOROTHY NETHAWAY HORNE.

1728 Irving, N. W., Washington, and mine is C. H. Carlton, Box 116, Spring Valley, N. Y.

Why I am so interested in *The Billboard* and its contents is that I spent many years in rep in the West and appeared several years with the Lincoln J. Carter Shows out of Chicago before coming east. Some of the companies I was with in the West were the Crow Sisters (and, by the way, if Orpha Crow is still alive I would very much like to hear from her), Graham Earle, George Lyons, Sharpley Lyceum Company, John R. Lane, Paxton's Tourists; Ike Peyton, starring Mattie Keene; Holden Comedy Company, Carter's *Fast Mail*, *The Tornado* and *The Heart of Chicago* and a rep which Carter sent south in 1898, playing *The Fast Mail*, *The Defaulter*, *The Tornado* and *The Heart of Chicago*, and filling in the rest of the week with *Lost in London*, *The Ticket of Leaveman* and an old rural play, *Dora*.

I have put in 50 years in show business and appeared in three Broadway showings, namely, *Way Down East*, *The Pottery* and *Elmer Gantry*, and was with Billy Bryant's *Ten Nights at the John Golden Theater*, New York, the season of 1932. I also spent several summers with the Hollywood, French's New Sensation and Goldenrod showboats, so do you wonder that my heart goes back to those good old days of Western rep and one-night stands?

I was also in stock at Rockford, Ill., for Lee Moses during the first World's Fair in 1893 and operated my own summer stocks at Jacksonville, Ill.; Bloomington, Ill., and Paducah, Ky.

Let me add to the list of reps that of the D'Ormond-Fuller Company.

CARL H. CARLTON.

**Derbyshow News**

(Communications to BILL SACHS, Cincinnati Office)

**Dundalk Event at 1,128 Hrs.**

DUNDALK, Md., Sept. 12.—Six couples still remain in competition in the Ray (Pop) Dunlap All-American Walkathon at Canvas Stadium after 1,128 hours. Those still in competition are Charles and Vivian Smalley, Phil and Jo Jo Arnold, Johnny Reed and Opal Ferdig, Hughie Hendrixson and Ruth Carroll, Phil Rainey and Joan Leslie, Tex Murphy and Margie Sheetz. Thirty-minute bombshells have replaced the former 18-minute events. Thirty-minute zombie treadmills were introduced September 8.

JOE BANANAS, Windy City derbyshow enthusiast, drops a note from Lake Towanda at Woodruff, Wis., where he is basking at a camp known as Mrs. Wigg's Cabbage Patch. No fish stories received as yet.

TIM HAMMACK, on whom info was requested in a recent issue by Everett Lane, is now in Norfolk, Va., working at the Navy Yard, according to Ruth Eastburn, his wife's cousin. Tim married Irene Walker, Ruth reports, and they now have a six-month-old daughter.

JACK DUVAL, who spent nine years in the derbyshow business, has been working the past 18 months on the railroad in and out of Youngstown, O., and says he has not lacked for visitors this

summer. Billy Willis and Jane Ciafone stopped overnight and the three went on to Cleveland to pick up Ruthie and Eddie Bevely. The two couples are on their way to California. Jack also had as visitors Dolores and Russ Reeves, Joan Leslie, Mary and Joe Thompson and Wriggles and Marvel Royce.

TILLIE SWEET and Duffy Tarantino, ex-walkies, are both working in Chicago and would like to read a line here on their many friends in the business. They especially would like to see notes from Jackie Anderson, Toni McBride and Pauline Collins.

MARIO ALESSANDRO, now a corporal stationed at Camp Rucker, Ala., scribbles a line giving the whereabouts of other walkie folks. Dave White, says Alessandro, is in the Marines, and Roy Meifers is in the army. The Curts, Billie and Billy, are in Mobile, Ala., where Billy is working in a war production plant. Joe Van Raam is in Honolulu and working nights with a USO unit with Rella and Pee Wee Collins. Mario would like to see notes from Tex Smith, Ernie Bernard, Vina Walker, Phil Mathiew and others in the derbyshow field. Mario's address is Corp. Mario Alessandro, 39390236, Co. F, 322d Inf., APO 81, Camp Rucker, Ala.

PVT. BENNIE ROTH (Schnozzle) writes from Camp Kohler, Sacramento,

**Managers, Performers!**

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

**Rep Ripples**

MRS. DAISY JOHNSON, ex-repster now residing in Camden, Ark., recently visited her son, Howie B. Johnson, who formerly trouped in rep with his parents and now stationed at Camp Claiborne, Ia., where he is attending Cadre School for non-commissioned officers. Daisy was accompanied on the trip by Howie's young son, Johnnie. . . . FOLNER'S SHOW reports excellent business in Bowie County, Texas. James and Evers are reported clicking with their miniature minstrel presentation. . . . DAGLER SHOW, presenting vaude and pictures, will play under auspices in Lycoming County, Pa., starting late this month. Clifford Dagler, veteran repster, is owner. . . . PETER MICHAELS, with the Bryant Showboat in Cincinnati all summer, joins the Aulger Bros. *Adrift in New York* in Boston when the Bryant craft concludes its Cincy stay September 26. . . . HOMER LEE BOWENS, formerly of Earl D. Backer's Famous Minstrels, postals from Morristown, Tenn., that he's still with J. G. Sparks's Cotton Club and doing okay. . . . EVERETT AND JANE LAWSON, well known in tab, rep and burly circles, are in their sixth week of vaude for Associated Artists, Inc., Jacksonville, Fla., with their new magic turn. They have four more weeks to go before moving into Southern clubs and then heading north. . . . J. W. (JOCKEY) FOSTER, who handles the advance billing and advertising for John Lair's Renfro Valley Barn Dance troupe, showing successfully this season under the Billy Wehle big top, spent last weekend in Cincinnati accompanied by his wife, Polly. In a visit to the rep desk last Saturday Jockey expounded on his pleasant relation with the Wehle-directed tent and the phenomenal business the opy has been doing all along the line. The Renfro gang is set for Reading, O., next Sunday (20), with the following Monday in Covington, Ky., and Tuesday and Wednesday in Newport, Ky., all in the Cincinnati area.

Calif., that he'd like to have the old gang know that the army has snatched him. "Letters are awful scarce here; so drop a note," pipes Bennie.

SGT. JOHN J. LOCASTO wonders what became of his good friend Angie Oger, whom he has not seen in nine years. "We started our derbyshow careers in Aurora, Ill., at a show that turned out to be a fizzle," writes Locasto. "I first met Angie at White City Ballroom in Chicago. Please let her know that I would like to see a note from her in *Billyboy*." Locasto is with the A. S. N. 35167067 Service Company, 502d Parachute Inf., Fort Benning, Ga.

AT CAMP BARKLEY, TEX., Davey Ackerson, band leader and pianist; Tommy Pezel, eccentric dancer and emcee; Sammy Kirby; Ewen Swift and Shelton the Wizard, all well known in the derbyshow field, are doing shows for the army.

**CUTTING IT SHORT**

(Continued from opposite page)  
Stage Door Canteen, New York, last week.

Charles Mogull, of Mogull Film Library, returned to New York last week from Nova Scotia, where he made films for the Nova Scotian Government.

**WANTED**

Juvenile Man, draft exempt; Boss Canvasman who understands electricity to handle stage. Shorty Catheart, wire.

**MADCAP PLAYERS**  
2300 N. Haskell DALLAS, TEXAS

# The Final Curtain

**BILLS**—George, 59, retired comedian, formerly with minstrel and medicine shows, August 15 in an Everett, Wash., hospital. Burial in Marysville, Wash.

**BRENNAN**—Edward, night watchman the past nine years at Leroy Theater, Pawtucket, R. I., from natural causes September 9. He leaves a wife, son and daughter, all of Pawtucket. Services from his home September 11, with interment at Mount St. Mary's Cemetery, Pawtucket.

**BUNTS**—Christina Bell, daughter-in-law of W. J. Bunts Sr., owner Crystal Exposition Shows, in an auto accident September 8 near Bluffton, O. Her husband, W. J. Bunts Jr., injured in the crash, and four children survive.

**CLIFFORD**—Mme. (Mrs. Karl Bauer), 55, retired circus and vaude performer, September 3 in a Canton, O., hospital after a month's illness. A sword swallower, Mme. Clifford toured the country in vaude and was featured with the Ringling Bros. and Barnum & Bailey Circus. She leaves her husband, former acrobat, and two daughters.

**DAVIS**—Walter C., 61, of Orange, Mass., for many years clarinetist at the York Theater, Athol, Mass., suddenly September 3 at his home of a heart attack.

**DOYLE**—Harry C., 44, Canton (O.) theatrical booker and former theater operator, August 31 at St. Francis Hospital, Columbus, O. Doyle operated a booking office in the Grand Theater Building, Canton, and at one time he had also operated the Doyle (now the Uptown) and the Broadway theaters, Columbus. Survived by his widow, his mother, a sister and three brothers.

**EHRMANN**—Ferdinand B., 87, musician and oldest living Mason in the Albany, N. Y., district, September 2 at Convalescent Home, Albany. He was formerly cellist with the New York Philharmonic Orchestra and a member of the Shubert Club. Survived by a son and a brother.

**GERALD**—Florence, 84, actress, September 6 at Hotel St. James, New York. She made her first stage appearance in 1898 under the management of Charles Frohman in *The Girl From Maxim's*, and in 1903 was seen in *Resurrection*. She had also appeared in *Within the Law*, *The Barker*, *The Shame Woman*, *The Heaven-Toppers*, *Lily Sue* and *Maya*. More recently she played in *Tobacco Road* on tour. She leaves a sister and a nephew. Buried in the Actors' Fund of America plot, Kensico Cemetery, Westchester County, New York.

**HALLMARK**—Mrs. Joe, wife of Joe Hallmark, Muscatine, Ia., roller rink operator, when automobile in which she and her husband were riding was struck by a train September 10. Survived by her husband, who is in serious condition.

**HARDING**—Paul J., 52, owner of *Harding Bazaar*, traveling troupe appearing at church functions in the Northwest, September 8 at his home in Bass Lake, Minn., near Minneapolis. Services September 9 in Minneapolis.

**HEPPLER**—Urban, 59, former treasurer of Local 8, IATSE, Philadelphia, and for 18 years employed backstage at the Fox Theater, that city, September 3 at his home there. He had been ill since June. Survived by his widow, Nellie, and two sons.

**HUBERT**—Rene, 32, French violinist, recently in Marseille, France. He leaves his mother; a brother, Marcel, cellist in

New York, and a sister, Yvonne, pianist in Montreal.

**HYMAN**—Dr. Jacob, 70, former magician, September 9 in Hollywood after a lingering illness. He had appeared with the late Harry Houdini three years. After leaving Houdini he retired as a magician and at the age of 35 took up the study of medicine. He settled in Hollywood, where he became a well-known X-ray physician. He leaves his wife and three brothers, one known professionally as Robert Fulgora.

**ISRAEL**—Morris, 50, former Cleveland theater owner, September 1 in that city. Years ago he built and managed the old Erie Theater there. Survived by his widow, his father, two children and four brothers.

**KLOPP**—Eugene P., 61, for a half century a leader in musical circles in Reading, Pa., September 5 at his home in Robeson, Pa., after an illness of several months. He was organist many years at the Pioneer Theater, Robeson. Surviving are his widow, Lillie May; a daughter, a son, two brothers, a sister and his mother. Services September 10 in Robeson, Pa., with interment in Womelsdorf, Pa.

## Leonard E. Bergman

Leonard E. Bergman, 57, theatrical manager, producer and nephew of the late A. L. Erlanger, producer and theater owner, died September 5 at Doctor's Hospital, New York, after a long illness.

A native of Cleveland, Bergman went to New York in 1905. He received an interest in the Erlanger theatrical enterprises in 1926 and later became general manager for Erlanger. He produced the play, *Peter Flies High*, presented in New York in 1931. At one time he was treasurer of the New Amsterdam Theater and operator of the Fulton Theater, both in New York.

Of recent years Bergman had been executive for the A. L. Erlanger estate and had been associated with the theater as a broker.

Funeral services were held September 7 at Riverside Memorial Chapel, New York, with burial in Forrest Lawn Cemetery, Buffalo, September 8.

Survived by his widow, his mother, two sisters and a brother.

**LA STAYO**—Paul H., 44, president and general manager of Bremer Broadcasting Company, operator of Station WAAT, Newark, N. J., September 5 at home in Jersey City, N. J., after a year's illness. La Stayo, one of the pioneer radio station operators in New Jersey, had been associated with the Bremer company since its founding in 1926. He was secretary of the company from 1926 to 1929, at which time he assumed the post of president and general manager, a position he held until his death. He was a member of the National Association of Broadcasters. Leaves his wife, his mother, a son, a daughter, two sisters and a brother.

**LEWIS**—Charles A., 55, assistant public relations director of General Motors, in charge of GM's current *Produce for Victory* shows for employees, in New York September 7 after a long illness. Survived by his widow and two children.

**MANNING**—John C., 72, concert pianist, recently at his home in San

## J. WALTER RUBEN

J. Walter Ruben, 41, motion picture producer and husband of Virginia Bruce, actress, died September 4 in Good Samaritan Hospital, Hollywood, after an illness of several months.

Ruben began his career as a scenario writer in 1924. Among his earliest scenarios were *Under the Tonto Rim*, *Dead Game* and *Check and Double Check*. Even after he began directing he continued writing of scenarios. He was a graduate of Columbia University, New York, where he specialized in psychology, philosophy and drama. By 1932 he was widely known in movie circles and had earned a reputation as a "mystery specialist" directing such photoplays as *Secret Service*, *The Roundhouse Murder* and other mystery plays.

He became a producer in 1939, producing in that year *Maisie* and *Thunder Afloat* for MGM. Other photoplays he has produced include *20-Mule Team*, *The Bad Man*, *Gold-Rush Maisie*, *Maisie Was a Lady* and *Flight Command*.

He married Virginia Bruce on December 18, 1937. She was once the wife of the late John Gilbert and has a daughter born to her and Gilbert. Surviving, besides his wife and stepdaughter, is his son, Christopher Briggs Ruben, one year old.

Francisco. For the past 28 years he operated the Manning School of Music in San Francisco. Prior to that he had been soloist with the Boston Symphony Orchestra for a number of years.

**NASH**—William, 57, pianist and orchestra leader, September 10 at his home in West Sayville, L. I., N. Y. Formerly in vaudeville, Nash had in recent years directed orchestras in various parts of Long Island. Survived by his widow, a daughter, a sister and two brothers.

**O'BRIEN**—Patrick Timothy, 71, circus man for over 50 years, September 10 at St. Francis Sanitarium, Monroe, La., of a heart attack. Survived by his widow and several children. J. C. Mathis is asked to communicate with the widow, care of *The Billboard*, Cincinnati.

**O'CALLAGHAN**—Major W. J., 68, song composer and former United States Army bandmaster, September 3 in Culver, Ind. O'Callaghan, the composer of several military marches, among them the official *United States Sixth Cavalry March*, was at one time director of music at Culver Military Academy. Leaves his wife and three daughters.

**PALMS**—Lieut. James C., serving with the Essex Scottish (Canadian) Regiment, killed in action in the Dieppe raid August 19. He was a member of the Palms family, owners of the Palms-State Theater, Detroit.

**PORTER**—Charles, of influenza at Alpena, Mich., September 9. He was well-known in side-show circles as "The Stone Man." At time of death he was a member of the Happyland Shows. Burial in Martinsville, Ind.

**WASHBURN**—Conway M., 35, actor, September 7 at the New York Hospital, New York. He had been seen in several Broadway productions, including *Street Scene*, *Counselor-at-Law*, *Abe Lincoln in Illinois*, *Machinal* and *Between Two Worlds*. Survived by his mother.

**ZEHRUNG**—Frank Connell 84, former operator of a string of legit theaters in Omaha, Lincoln, Des Moines, Sioux City, Topeka and other Middle West cities, in Van Nuys, Calif. Zehring, who lived in Lincoln, Neb., had served as the city's mayor on three different occasions. He also headed the Western Baseball League at one time. Funeral services in Lincoln September 14. Survived by his widow, Mrs. Jessie Doris Zehring.

## Marriages

**ALLISON-WENERHOLM**—Jack Allison, nonpro, and Wana Wenerholm, chorus girl currently appearing in *By Jupiter*, at the Shubert Theater, New York, recently at the South Side Hospital, Nassau County, L. I., N. Y.

**ANDERSON-VOLKOFF**—Albert S. Anderson, consultant engineer of Bridgeport, Conn., to Elizabeth Volkoff, of the Metropolitan Opera ballet troupe, New York, in Bridgeport, Conn., September 7.

**BALDWIN-DE FEE**—Dr. Joseph Baldwin, M.D., medical officer in the U. S. Marine Corps, to Lois DeFee, burlesque and night club performer, August 20 in New Hampshire.

**BREEN-SINCLAIR**—David Breen, nonpro, to Betty Sinclair, receptionist-stunt girl-secretary for Producer Sam Katzman at Monogram, in Yuma, Ariz., September 10.

**COLE-BROWN**—Pvt. Edward J. Cole, nonpro, to Gladys Brown, for 15 years a member of the program department at Station WCAU, Philadelphia, September 5 at Scott Field, Ill.

**CUSHMAN-HOPKINS**—Pvt. Bob Cushman, former circus trouper now stationed at Fort Devens, Mass., to Eleanor Hopkins, of Taunton, Mass., recently.

**DE VITO-DE VERE**—Al DeVito, vaudeville performer, and Rita DeVere, acrobat, in Omaha September 1, while playing the Orpheum Theater with Benny Meroff's *Fun-za-Fire*.

**DIENEMAN-KAI**—Raymond R. Diene-

man, drummer with Lani McIntire's orchestra, to Momi Kai, Hawaiian hula dancer appearing at Hotel Lexington, New York, September 7 in Greenwich, Conn.

**DOMBY-ASHE**—Henry R. Dobby, of Pittsfield, Mass., to Jean J. Ashe, radio script writer for WBRK, Pittsfield, in Pittsfield September 5.

**ELLORY - PERRY**—Anthony Ellory, concessionaire, to Eleanor Perry, concessionaire, in Malone, N. Y., August 26. Both are with O. C. Buck Shows.

**FAY-BAZLER**—Joe Fay, of the team of Novak and Fay, and Darlene Bazler, dancer, recently in Chicago.

**JAFFA - ANDREANO**—Bennie Jaffa, nonpro of Port Arthur, Tex., to Lois Andreano, formerly with Johnny J. Jones Expo, August 31 at Key West, Fla.

**KING-OLSHANE**—Morris King, violinist, formerly with the Eddie LeBaron band, to Estelle Olshane, nonpro, September 6 at Louisville.

**KLUGE-MARSH**—Dexter G. Kluge, bar performer with Valera Brothers and Denise bar act, to Lois Marsh, nonpro, September 1 at Sheridan, Wyo. Both are with American United Shows.

**LEONARD-ATKINSON**—Louis Leonard, Chicago concessionaire, and Louise Vermell Atkinson, of Birmingham, recently in Buffalo.

**LILLIBRIDGE-YOUNG**—Pfc. Samuel A. Lillibridge (Little Sammy Little), musician, to Tamilene Young, nonpro, at Gatesville, Tex., August 15.

**MARK-WOOD**—Sergt. Victor Mark, of Camp Sutton, N. C., to Frankie Lou Wood, aerial performer on Al G. Kelly & Miller Bros.' Circus, August 13 in the main circus tent while showing at Lyman, Neb.

**MONACA-MAKARSKA**—Hugo Monaca, assistant manager of Warners' Midway Theater, Philadelphia, to Rita Makarska, nonpro, September 5 in Philadelphia.

**O'NEILL-LANDY**—Puggy O'Neill to Eleanor Landy August 29 in Philadelphia. Both are night club singers.

**REVES-FLANIGAN**—Haviland Ferguson Reves, Detroit correspondent for *The Billboard*, to Mary Eveline Flanigan, nonpro, July 25 in South Bend, Ind., it was revealed.

**ROYAL-CORBETT**—John F. Royal, vice-president of National Broadcasting System, and Leonora Corbett, actress, August 29 in New York.

**SCHOLLANDER-PERRY**—Lieut. Wendell L. Schollander, nonpro, of Camp Claiborne, La., to Martha Dent Perry, motion picture swimming star, at Alexandria, La., August 22.

**SMITH-KELLY**—Clarence Smith, of the staff of Westinghouse radio stations, to Claire Kelly, of Station KYW, Philadelphia, September 5 in Philadelphia.

**TAYLOR-MERRICK**—Robert (Bob) Taylor, of Pike Amusement Company, to Minnie Merrick, of Willow Springs, Mo., at Greenville, Mo., September 1.

**TIBBETT-WITTE**—Corp. Lawrence Tibbett Jr. to Edith Witte, Kansas City, Mo., musician and daughter of the late Roland Witte, former manager of Schumann-Heink, September 13 in Pasadena, Calif.

**TRAVER-YOUNG**—Lieut. John Grove Traver Jr., nonpro, to Betty Young, of the executive offices of Station WCAU, Philadelphia, September 5 at Newport, R. I.

**VELDE-LA ROSEE**—Dedie Velde (Fredrick Veldeman), stage and screen actor, to Beatrice La Rosee, nonpro, recently in New York.

**WERNICK - FISHMAN**—Corp. Lester Wernick, of Springfield, Mass., treasurer of the Lester Amusement Corporation, owners of the Wernick Theater, Chicopee, Mass., to Sylvia Fishman, also of Springfield, August 27 in Chicopee.

**ZERWITZ-MEHLMAN**—Francis A. Zerwitz, announcer on WMAS and WSPR, Springfield, Mass., to Bernice Janet Mehlman, of that city, September 6.

(See BIRTHS AND DIVORCES, page 58)

## BERNARD HYMAN

Bernard Hyman, 45, who had been associated with the MGM studios since 1924 and was a member of the executive staff for past four years, died at his home in Los Angeles September 7 of a heart attack. He produced such films as *Trader Horn*, *The Great Waltz*, *San Francisco*, *Conquest*, *Saratoga*, *I Live My Life* and *Escapade*.

Long regarded as one of Hollywood's keenest judges of the public taste in entertainment, Hyman had recently discontinued activities as a producer to devote his entire efforts in an advisory capacity.

Hyman was born in Crafton, W. Va., and was educated in the public schools of New York and later attended Yale University. In 1919 he became associated with S. A. Lynch, distributor for Triangle, as a salesman. Hyman subsequently entered the screen rights field, representing Phil Goldstone productions, and in his spare time wrote scenarios and story treatments.

This took him to Hollywood, where he joined the Universal Studios as a reader. His first effort for that studio was a treatment of the Louis Vance novel, *The Black Bag*. This was in 1921.

Hyman's understanding of story values brought him to the attention of studio executives and particularly the late Irving G. Thalberg, who at that time was the general manager of Universal. Hyman was selected as Thalberg's assistant and served in that capacity until the latter left Universal and became aid to Louis B. Mayer at the MGM studios. In 1924 Thalberg made Hyman a production executive.

Hyman is survived by his widow.

# CONKLIN IN TERRIFIC CLICK

## RA Has Record Draw at Minn.

New mark is fourth set in six tries—first day 50% ahead of '41

ST. PAUL, Sept. 12.—Royal American Shows, midway attraction at Minnesota State Fair for the 10th consecutive year, established an all-time record high gross for the 10-day annual when it hit \$120,854.24 after all taxes had been liquidated. Annual closed here Labor Day. Announcement of the new record, which surpassed the previous all-time high set by RAS here in 1941, was made by Carl Sedlmayr, president and general manager. New Mark was set despite the fact the fair suffered an attendance drop of nearly 200,000 over that of last year. "Only way I can explain it," said Sedlmayr, "is that the patrons who did visit the midway were in a real spending mood. While fair attendance was 588,554 (See RAS HAS RECORD on page 37)

## Cold, Rain Mar Bantly's Stand At Bethlehem, Pa.

BETHLEHEM, Pa., Sept. 12.—Bantly's All-American Shows had only fair business here the week of August 24-29. Shows received a good play but ride and concession grosses were light. Cold weather marked the first half, with rain on Saturday. Mitch Mitchell was successful in getting a full-page spread in local paper thru a merchants' sponsorship, and half-hour programs on stations WCAB and WSAM in Allentown, Pa. A. J. Budd's Side Show did well. V. T. Young's Bobo Show had one of its best weeks and Bert Melville's two shows reported good grosses. Morris Black and Harry Zaslow joined with guess-your-weight and age concessions. Mr. and Mrs. Herbert Pinkus and Louis Ross joined Paul Lane's concessions. Joseph Perotta and his five brothers, who joined (See Weather Hits Bantly on page 37)

## Weather Hampers Jones in Du Quoin

DU QUOIN, Ill., Sept. 12.—Intermittent showers during the day and a steady rain at night interfered with Labor Day business for Johnny J. Jones Exposition midway attraction at Du Quoin Fair September 7-12. Altho good crowds turned out daily, weather kept business from being up to expectations the first three days. Tuesday night was lost to a cloudburst that hit the grounds at 6 o'clock and the rain continued all night. Wednesday threatening skies kept day patrons off of the midway. Because of a lengthy grandstand show most attractions closed before its blowoff.

## Alamo Expo Binges Benefit USO Coffers

PONCA CITY, Okla., Sept. 12.—About \$100 was raised for the local USO by members of Alamo Exposition Shows at a bingo party during the stand here. All members on the show purchased cards for 10 cents and the money collected was placed in a pot, the winner receiving half and the other half being turned over to USO. A hundred dollars was the goal set by sponsor Bobby Hyman, but various members turned all their winnings over to the fund. Games continue until the amount set is reached. Shows plan to hold the bingo party weekly in place of events set by members. Money is turned over to the USO headquarters in each spot played.



AMONG the embryo pilots at Thompson Lane Air Classification Center, Nashville, is Johnny J. Jones, son of the founder of Johnny J. Jones Exposition. A former student of Stetson College, De Land, Fla., he enlisted in the Army Air Corps August 4 on his 21st birthday. While attending college he was a student in aviation and has already made his first solo flight.

## Crafts Dim-Out Sector Business Continues Good

DINUBA, Calif., Sept. 12.—Playing under auspices of Legion Bowl here, and with ideal weather prevailing, Crafts' 20 Big Shows had good business during the first half of the week. The past month gave this show a record run of business and routing well timed by the management, who set the dates at the right places and at the right time of the season. Starting at Richmond, Calif., the first big week of the midsummer season was recorded. A second week was also played there with business holding up.

Then dim-out orders came, which meant the elimination of all neon and fluorescent tubing. Electrician Tom Adams proved equal to the occasion. The light towers sans powerful globes now have smaller globes, shades facing straight down. Special paint on globes eliminates flares and there are other shaded light bulbs here and there. Neon remains inside canvas covered places.

O. N. Crafts returned for a few days' visit after many business trips about the State. George Parent has taken over management of the commissary since Jimmy Lynch entered the service. Charlotte Warren is assisting Parent. Leo (Speedball) Mortensen, son of "Terrible Dane" Mortensen, has entered a hospital with a leg injury. Jeff Griffith is clicking with his two shows, as is Karl Lohmueller with the Swing Girls Revue. Ragland and Korte, concessionaires, report a good season.

## Toronto Promotion Attracts 257,830 on First Seven Days

British War Victims' Fund expected to benefit to tune of \$50,000 from Fair for Britain, CNE substitute—midway loaded with entertainment

By LEONARD TRAUBE

TORONTO, Sept. 12.—The greatest "non-fair" engagement in the modern history of carnivaldom if not all time went into its 12th and concluding stanza today at Riverdale Park. That it was the most spectacular date of its kind ever held in the Dominion is only part of a story in which the name Conklin stands out as a spectacle all by itself. If ever a man deserved the identification of showman with all that the word implies that man is James Wesley (Patty) Conklin, who with brother Frank, vice-president, operates Conklin Shows.

## Art Lewis Strong At Chemung Fair

HAGERSTOWN, Md., Sept. 12.—With ideal weather, Art Lewis Shows did good business at Chemung County Fair, Elmira, N. Y., August 23-29. Owing to lack of space, the show was laid out in three separate midways between grandstand and exhibit buildings. Tex Sherman handled publicity for fair and show.

Jim Eskew's JE Ranch appeared in front of the grandstand with J. A. Hammond's attractions. Both were daily visitors on the lot. James E. Strates, owner of the shows bearing his name, visited. Mrs. Strates and daughter were daily visitors and guests of Manager Lewis.

Other visitors included James R. Keileher, agent, Sunburst Exposition Shows; Tom Singleton, Syracuse, and Mr. and Mrs. Thomas F. Pettie, former managers of Ossified Harry and now in government service. Dolly Ferris left for San Antonio and expects to rejoin later in the season. Mrs. Harold Gordon purchased a 25-foot Vagabond trailer. Shows and rides operated until 2 a.m. on Sunday.

## Hennies Bros. Aid Showmen's League

CHICAGO, Sept. 12.—Joseph L. Streibich, secretary Showmen's League of America, spent last week-end on Hennies Bros.' Shows at Toledo, and, aside from having a pleasant visit, he returned to Chicago with nearly \$1,200 for the League. In addition to collecting \$350 in League dues, Streibich obtained seven new membership applications. He also received \$150 from Harry Hennies, the final payment on his home fund pledge. From the bingo games conducted on the shows by H. A. Miller for the League, \$401.85 was obtained.

Mrs. Joseph Streibich, of the Ladies' Auxiliary, accompanied her husband on the trip and she, too, came back with some League contributions.

## Rain Hits on 2 Days

TORONTO, Sept. 12.—Attendance at the Fair for Britain, featuring Conklin Shows, took a sharp drop on Tuesday and Wednesday of this week following seven days (August 31 to Labor Day) of tremendous traffic. Tuesday, a complete rainout, drew 1,712 people, with donations at O'Keefe Bowl amounting to a paltry \$26.98. Rain continued thru noon of Wednesday, making Riverdale Park, situated on lowland, a veritable sea of mud, the water draining down thru the midway. This day attracted 9,127 and the bowl take was \$166.50. Gate and bowl money goes to The Evening Telegram British War Victims' Fund.

When it became known officially some months ago that the big-big Canadian National Exhibition had been taken over (See Conklin Toronto Click on page 34)

## Army-Navy Fund: Total \$146,349

NEW YORK, Sept. 12.—Carnival division's \$1,686.44 brought the Army and Navy Relief Fund total to \$146,349.87 this week. In recent weeks, due largely to 100 per cent donations of one day's receipts from amusement parks, beaches and pools, carnival field has been running behind in relation to the park-beach division. Midways will have opportunity to catch up, however, because parks are closed for the season, whereas carnivals continue well past October.

This week's leader was World of Mirth Shows, with \$247.14, followed closely by Keystone Modern, \$212.10; Art Lewis, \$204, and Cetlin & Wilson, \$200.16. Other contributors were:

Endy Bros.	\$169.22
Dick's Paramount	87.22
W. C. Kaus	82.00
Barney Tassell	71.54
Lawrence Greater	67.52
Carden State	55.64
Cumberland Valley	54.94
Coleman Bros.	50.00
Barkoot Bros.	38.10
Virginia Greater	34.20
George C. Smith	33.00
W. S. Curl	20.00
Bright Lights	19.20
Pioneer Victory	16.00
G. E. Borders	13.30
Law Henry	11.16

## Fair for Britain at a Glance

Dates—Monday, August 31, to Saturday, September 12. Special midnight performance Sunday, September 6, to 2 a.m. Monday. Midnight Benefit, Thursday, September 10.  
Sponsors—Toronto and District Business Men's Council, comprising 27 medium-sized firms.  
Co-Sponsor—The Toronto Evening Telegram, backer of the British War Victims' Fund (BWVF).  
Beneficiary—British War Victims' Fund.  
Carnival—Conklin Shows, J. W. (Patty) Conklin, president; Frank R. Conklin, vice-president.  
Attendance—First seven days (Monday thru Saturday and Labor Day), 257,000. High, September 2 (Young Canada Day), 64,861. Low, September 3, 20,870. (Results of remaining five days will appear in the next issue.)  
Chief Exhibit—Ontario Government.  
Gate Admission—10 cents. Entire gate to Fund.  
Fair Feature—5,000-seat bowl, with continuous network radio and stagershow, donations and all proceeds to Fund.  
Location—Riverdale Park (public park), with about 10 acres for carnival and fair features.

**PENNY PITCH GAMES**  
 Size 46x48", Price \$25.00.  
 Size 48x48", With 1 Jack Pat. \$35.00.  
 Size 48x48", with 5 Jack Pots. \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$12.00

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.25

1/3 Deposit on All Orders.  
 SEND FOR CATALOGUE  
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

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 Forecast and Analysis, 10-p., Fancy Covers. Ea. .05  
 Samples of the 4 Readings, Four for 25c.  
 No. 1, 34-Page, Gold and Silver Covers. Each .35  
 Wall Charts, Heavy Paper, Size 28x34. Each 1.00  
 Gazing Crystals, Ouija Boards, etc.

**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Pelicy.  
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.  
 HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound . . . .25c  
 PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. . . .35c  
 Signs Cards. Illustrated. Pack of 36 . . . .15c  
 Graphology Charts, 9x17. Sam. 5c, per 1000 \$6.00  
 MENTAL TELEPATHY. Booklet, 24 P. . . .25c  
 "WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.  
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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Have Large Quantity of  
**.22 SHORTS**  
 FOR SALE  
 Write for Prices.  
**McGUIRE**  
 1322 LEE AVE. LONG BEACH, CALIF.

**C. W. NAIL SHOWS WANT**  
 For biggest fall celebration in South Arkansas, Fordyce, Ark., week of September 21. Ride Help. Top salary to those who drive Semis. Want neat Snake Show, Eddie Harris, wire. Will book any neatly framed Show with own transportation. Percentage right. Roy Goldstone wants Agents for Slum Joints and Penny Pitches. Also Corn Game Help. Will book any joints not conflicting, including Juice and Grab or small Cookhouse, Lead Gallery, Custard, Norelties, Striker, Photo Gallery and American style Mitt Camp. Plenty of cotton, Defense plants and cotton spots balance of fall. Wire **C. W. NAIL**, Waldo, Arkansas, week September 14; Fordyce, Arkansas, the big one, week of September 21.

**WANTED**  
 Gasoline Power Generator, 110 volts, A.C. or D.C. Single Phase 60 Cycle.  
**MOBILE UNITS CORPORATION**  
 570 Seventh Ave., N. Y. C. Lo. 5-1790.

**GOLDEN BELT SHOWS WANT**  
 Rides and Shows that do not conflict. Can place 10c Concessions. Want Merry-Go-Round FOREMAN, also Help on other Rides. Best wages paid and good working conditions. Playing all fairs in cotton and defense towns where money is plentiful. Address: This week, Charleston, Mo.; next week, Gidson, Mo.

**LIGHT PLANT FOR LEASE**  
 DIESEL 30 K. W.  
 Call, Write, Wire.  
**CAPTAIN LATLIP**  
 209 Elm St. Charleston, W. Va.

**CONCESSIONS**  
 of All Kinds.  
**WANTED**  
 FOR HOMER CORN CARNIVAL  
 Sept. 16-19, Homer, Ill. All Rides booked.  
 Address: **CHET MOOREHOUSE**, Homer, Ill.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

NOW Dixie fairs.

**GEORGE FULTON** closed with O. C. Buck Shows in Depew, N. Y., and left for Philadelphia, Lon Ramsdell reports.

**MARY AND ANN EDDY** are visiting their uncle and aunt, Mr. and Mrs. Larry Marcaccio, on O. C. Buck Shows.

**REMEMBER:** The old-time hasbrens used to be.

**PRIVATE GEORGE E. (CURLY) FEAR**, formerly with John Gallagan's corn game, is soldiering at Fort Storey, Va.

**SLIM AUSTIN** cards from Wichita, Kan., that he has charge of the band with Gay Old New Orleans Minstrels on Beckmann & Gerety Shows.

**FOOLS** rush out with shows when angels fear to spring.

**WILLIE BAILEY** infos from Salem, Ala.: "Great Lakes Exposition closed a successful engagement here on September 5. Perfect weather prevailed."

**BILLIE BAKER** cards from Cresco, Ia., that he visited Francis Doran, annex attraction on Reynolds & Wells Shows, at Preston, Minn., recently.

**SOME auspices** exist mostly on billposting paper.

Shows, is serving with the 40th Engineers, Camp Crowder, Mo.

**BILL MEYERS**, photo gallery operator, worked Romeo (Mich.) Peach Festival on Labor Day to good business, he reports.

**NO man** who has his house trailer filled with a pack of dogs should complain about being lonesome.

**FORMERLY** with Keystone Modern and John H. Marks shows, Pvt. Robert Anderson is stationed at Fort McClellan, Ala., with 18th Battalion, Field Artillery.

**RECENT** additions to the line-up on Arthur's Mighty American Shows were Fred Erber, Charles Gobe and Sandra Michael.

**IT** will soon be closing time and we are due to hear the annual crack: "We have two winters and only one summer ahead of us."

**JOINING** Arthur's Mighty American Shows in Spokane, Wash., recently were Gladys Belshaw and her crew of concessionaires from Patrick's Greater Shows, Walton de Pellaton reports.

**BEN DOBBERT**, manager of Crafts Golden State Shows, recently entered a hospital at Oakland, Calif. His duties



**CONTRIBUTING** to the efficiency in creating radio programs for Royal American Shows at this year's Minnesota State Fair, St. Paul, was this new radio-recording laboratory occupying one end of Jack Dadswell's mobile publicity trailer on the shows. In the photo Edward Hoffman (left), owner of Station WMIN, is interviewing one of Singer's Midgets while Dadswell looks on. Interview was being recorded for later transmission by the station. Unit is equipped to record and feed programs directly by loop to radio stations.

**FORMERLY** with J. J. Page Shows, Private Glen (Kentucky Red) Hall is stationed with the Medical Corps at Camp Atterbury, Columbus, Ind.

**FRANK MEADOUR**, former boss canvasser and show talker on Dodson's World's Fair Shows, is now employed in a plant at Bristol, Tenn.

**BUXOM**, broad and be-ribboned—a prize-winning cow at a fair.

**PRIVATE WESLEY D. CHARLES**, formerly with Johnny J. Jones Exposition and Cetlin & Wilson Shows, is with the Army Air Corps, Miami.

**"JUST** closed a successful season with Baker's United Shows and joined Ralph R. Miller Shows here," letters E. A. (Buck) Weaver from Cottonport, La.

**"THEY'RE** living-top tourists" and other ancient wisecracks are apt to come back.

**STAFF SERGT. ANDY WATSON** is mess sergeant for Signal Construction Company at Camp Crowder, Mo. He is a former member of West Coast Shows.

**CRAFTS 20 BIG** Shows, out California way, report good business despite being deprived of neon and colored lighting effects.

**THERE** never was an editor who printed an apology for not running an article that arrived too late.

**PVT. FRED (LITTLE SAILOR) TITUS**, last three years with World of Pleasure

are being looked after by W. Lee Brandon, general agent.

**UNFINISHED** show letter: "Tho it rained all week, our people took it with good spirits." What spirits and what else could they do?

**STATIONED** at Chemical Warfare Desert Training Station, El Paso, Tex., is Battalion Bugler Private Joseph Horan, former concessionaire on Art Lewis Shows.

**"RECENTLY** closed my Side Show with C. F. Zeiger Shows in Montana after a successful season and joined my husband, who has the cookhouse on Dee Lang's Famous Shows," writes Marie Le Doux from Huron, S. D.

**BOASTING** of the many years spent in the business doesn't boost your prestige unless you have some spending lettuce in a cache.

**JOE J. FONTANA**, lessee-owner; Vernon Moore, concessionaire, and Charles Wren, Motordrome operator, of Blue Ribbon Shows, visited The Billboard Cincinnati office last week while the show was playing Seymour (Ind.) Fair.

**ENTERTAINING** at dinner parties during Arthur's Mighty American Shows' stand in Spokane, Wash., were Minerva Boyd, Mabel Donzelli, Margaret Balcom, Ruby Davis, Daisy Fox and Antonia Graham.

**TETHERED** to beach chairs under office wagon awnings, general agents remind me of patient cab horses waiting for their drivers to yell, "Giddap!"—Colonel Patch.

**Reams of Show Property**  
**MR. AND MRS. J. LEATHERSTRAP GLADSTONE**, operators of Kelster Bros.' Great Amalgamated Luggage Shows, boasted of the fact that they could operate an entire midway without owning anything themselves and that when their shows closed they didn't have to rent a barn or hire a hall to feed the help. When the Gladstones became the proud parents of a son and heir he was named after his illustrious father and big things were planned for him. They had high hopes that he would be a chip off the old block and would carry on the family name in the world of sawdust and loud-speakers. Their show had always thrived to the extent of giving them enough money to live well all winter and have some left for a yearly ad. From the day that the son was first wheeled onto the lot until the present time, those who booked on Amalgamated Luggage (not listed in stock and bond reports) knew that favors could be gained thru playing politics by mentioning what a great showman the lad would some day be. From early morning until late at night there was no topic discussed as much as that of the coming midway big shot, when within listening range of the shows' manager, Gladstone spent hours in the cookhouse narrating how Junior was progressing with his pig Latin and other such accomplishments that the lad had already mastered. From the midwayites came "Junior this" and "Junior that," to the great delight of his parents. One night a gate ticket seller, who worked out of the office, was trying to enjoy his dinner and was getting fed up with the "Junior this and that" stuff. In a loud voice J. Gladstone was holding his stooges spellbound with, "When I pass on I plan to leave all I possess intact to my son and only heir so that he can carry on." "Huh!" grunted the ticket seller. "What will you leave him—that old suitcase filled with contracts and letterheads?"

**The Improved Kiddle Airplane Swing**  
 Attention, Carnival Owners and Park Managers

Plan on adding one of these rides to your present equipment. Accommodates 15 large children. Newly designed Airplanes and beautifully hand-decorated crests with no advance in price. Ride revolves from propeller power, no gears or belts to bother with. Weight about 2,000 lbs. Description and price on request.  
**SMITH & SMITH, Springville, Erie Co., N. Y.**

**PAN AMERICAN SHOWS WANT**  
 SHOWS—Can place Athletic, Hawaiian or any Shows with or without own outfits. CONCESSIONS—Want Concessions of all kinds; Color Pan, others. Want couple to take charge small Cook House. Place Agents for Roll Down, Pitch and Ball Games. Anderson, Ind., week of Sept. 21. All address: This week, Middletown Free Street Fair, Middletown, Ind.

**WILL BUY FOR CASH**  
 Late Octopus Ride. No junk wanted.  
 Renovo, Pa., Sept. 14-19.  
**THOMPSON BROS.' RIDES**  
 Permanent Address: Altoona, Pa.

**WANTED**  
 For Fairs beginning Oct. 5. Birmingham, Jackson, Shreveport. Experienced Picture Machine Help, Dark Room Operators, Front Man for Picture Machine and Front Man for Mitt Camp. Good salary. All winter's work to those that qualify. Answer to  
**CLARENCE HUNTER**  
 16 N. Lawrence St. Montgomery, Ala.

MR. AND MRS. L. A. BEAUX closed with World of Today Shows because of Mrs. Beaux's ill health. A. E. Peterson, their son-in-law, is being transferred to the West Coast and they are joining him there.

HARRY E. HUNTING, Ferris Wheel and Chairplane operator, closed with Merle A. Beam, Windber (Pa.) events promoter, and stored his rides in Lewistown, Pa., reporting a good season. Mr. and Mrs. Hunting will again winter in Cincinnati.

THINGS a native doesn't know about midways won't hurt him. The less he knows about 'em, the more he will spend to satisfy his curiosity.

MAGICIAN and lecturer, Don C. MacIver closed with Coleman Bros.' Shows recently and returned to Tunnelton, W. Va., to undergo an eye operation. He was also the shows' painter and prepared all equipment for the fair trek before closing.

SHOWMEN, who formerly put their dollars in travelers checks because that made it harder for them to spend 'em, are now putting their dough in War Saving Bonds.

BUCKEYE STATE Shows had its first accident of the season on August 30 when a truck somersaulted over a 15-foot embankment while en route from Evansville, Ind., to Hartford, Ky., causing the Tilt-a-Whirl ride to lay idle because its tubs were badly damaged. Driver was not hurt.

MEMORIES: Those good old days when all we had to worry about was grossing enough money to stock the cookhouse and enough to lift a shipment of brass.

ERNIE MURRAY, former carnival and circus clown, is off the road for the duration, having accepted a position with a defense plant in Muskegon, Mich. He's been with Ringling-Barnum, Sells-Floto, Hagenbeck-Wallace and Tom Mix circuses and Mighty Sheesley Midway.

EARLY-DAY monkey pickouts were the farmers' favorite fairgrounds concessions because they figured that the dumb animal wasn't smart enough to fool them.—Carnival Historian.

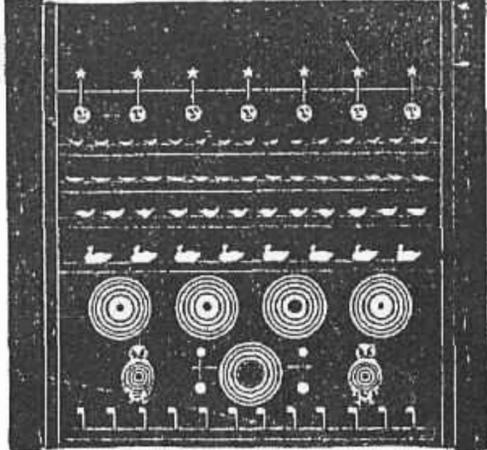
BILL MYER, manager of Crafts Fiesta Shows that have played San Diego on the water front all summer to good business, recently attempted to resurrect the old H. (Tubby) Snyder carnival-under-a-big-top idea. The top was erected and everything arranged to move in, when some fire warden dug up an ancient city ordinance prohibiting such a venture, reports an associate.

DURING yesteryears day fairs were often parts of a carnival that would move from the grounds and play downtown at night. At times two separate companies played a date, one on the fairgrounds and one downtown. There were always arguments as to which location was better.

Not Cloven-Hooved

WITH FALL IN THE AIR Dime Jam Johnson and his cronies were cutting up the bad winters they had lived. Tractor Whitey opened the session with, "I was with a show in quarters that closed so broke they couldn't feed us. We were allowed to sleep in the barn but had to hustle our food. Before winter was over we had eaten everything that swims, walks or crawls. The county in which we were wintering was infested with turtles, gophers and jack rabbits that had ruined farmers' crops. By spring the county was clean of those pests and in appreciation of our good work the citizens presented our manager with a solid-gold plaque. The midway went out titled 'Great Vulture Amusement Company' after the boss had hooked the plaque to move." "H-m-m-m," purred Johnson, as the in doubt. "The worst I ever lived thru was when a show closed without paying off and was so broke that the boss had only enough dough to buy his wife a new car and seal-skin coat so that she would look okay while entertaining her friends during the Chi convention. Our boss had a brother in Wisconsin, who was a sheriff and trapped beaver for their skins as a side line. Every morning a box of skinned beavers arrived in quarters and we lived on 'em until the trapping season ended, which was long before our opening date. Before then we had contracted a strange malady known as beaveritis, which is caused by over-indulging in beaver meat. All tent poles, stakes and stages were built of wood from the beaver tree, and we with the malady imagined that we were the animals and before spring had gnawed all equipment to satisfy our hunger and built dams in a near-by creek with what was left. The boss carpenter was so beaver-batty that he ate the shows' beaver-board office trailer. The show never opened again." "What became of the owner?" asked a listener. "Oh! Him?" asked Johnson. "Last I heard of him he was running for the U. S. Senate for the sole purpose of passing a law prohibiting the feeding of beaver meat to show people."

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Ideal for developing marksmanship, sharp-shooting, etc. Easy to set up. Most complete line of Galleries in the country, also Supplies and Parts for all Makes of Shooting Galleries. Rely on Evans' 50 years' experience and you won't go wrong!

**FREE CATALOG** of complete Shooting Gallery Equipment, also Wheels of every type, etc. Everything for the midway. Write today!

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Chicago

**UTILITY TENT**

No. 0-214—Used 25x52 Hip Roof Push Pole Tent. Top made in 2 pieces to lace with overlap. 10 oz. D. F. Khaki, red trim. 8 ft. wall of 8 oz. khaki. Condition fair and patched. Top and wall ..... **\$175**

Write—Wire—Phone

**BAKER-LOCKWOOD**  
14th Ave. at Clay St., KANSAS CITY, MO.  
**America's Big Tent House**  
Eastern Representative, A. E. CAMPFIELD,  
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Dramatic End for 60 Ft. Top.  
50x100 Skating Floor.

Charles Driver—Bernie Mendelson.

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4862 North Clark Street CHICAGO, ILL.

**DYER'S GREATER SHOWS**

Going south over Highways 61-25-55. Movement starts Sept. 17th. Want Clutch Man for Octopus, Big Eli, Truck Drivers and other Ride Help, Ticket Seller, Grinder for Side Show. Concession Agents, come on. Want Snow Cones, Juice, Grab, small Cook House, other Concessions open. Shows with own outfits, 25%. Lancaster, Wis., Sept. 15-16; Grenada, Miss.; Eupora, Starkville follow.

**WANT**

Spitfire and Octopus Foreman to join on wire. Must be sober and reliable. Highest wages and long season. Address:

**C. A. HARTZBERG**  
Lowishurg, W. Va.

**HEDY JO STARR AND BILLIE ZERM WANT**

TALKER AND GIRLS FOR HAWAIIAN SHOW. Address care DEE LANG'S FAMOUS SHOWS, Sioux City, Iowa, week of September 14th.

**WANT**

**Caterpillar Operator**  
To Join at Once.

**GEO. YAMANAKA**  
Care WORLD OF MIRTH SHOWS  
Brockton, Mass.

**Homecoming Celebration**

Sullivan, Mo., Sept. 22-26. Want legitimate Concessions of all kinds. Ride Foreman for Tilt, Mix-Up, Merry-Go-Round. Useful Ride Help. Shows—Mechanical, etc.

**MAGIC EMPIRE SHOWS**  
Alton, Ill., week Sept. 14; Sullivan, Mo., week Sept. 21. P.S.: 3 good celebrations to follow.

**FRANK'S GREATER SHOWS WANT**

For 10 straight weeks of the best money-making Fairs in Georgia. Short jumps, best of conditions. LEGITIMATE CONCESSIONS of all kinds, also Agents. GIRL SHOW, will furnish complete modern outfit. SIDE SHOW with own outfit. RIDE HELP. Cookhouse Help wanted. Good treatment is assured to everyone joining this show. All wire

HARRY LOTTRIDGE, Manager, Cedartown, Ga., this week; Dallas, Ga., Fair, next week.

**WANT**

Bingo Caller or Man to take charge of Bingo. Good spots south. Man to take charge of well-framed Athletic Show, also Snake or Geck Show. Special Agent with car. Ride Help that drive Semis. We pay cash every day. All winter's work. Jonesboro, Arkansas, Sept. 19th; Texarkana, week Sept. 28th. Wire or come on.

**MGR. UNITED EXPOSITION SHOWS**



FORMER ride superintendent on Parade Shows, Private Earl L. McReynolds is with the Army Air Corps and stationed at Keesler Field, Miss., where he recently completed his Technical School training and is awaiting assignment to active service. McReynolds also owned and operated the midget cars and other concessions on the shows, which are owned and operated by Mr. and Mrs. H. C. Swisher, his brother-in-law and sister.

**WORLD'S MOST POPULAR RIDES**

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

**EYERLY AIRCRAFT CO., Salem, Oregon**

**SNOW CONE — POPCORN SUPPLIES**

Buy your supplies this year from the company who can give you exactly what you want at the right price and same day shipment. Just send us one order for snow cone or popcorn supplies and you will see why most of the concessionaires are buying from us. Price lists sent upon request.

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Now, more than Ever . . . . .

There is no Better Investment than a piece of Good Equipment.

**TILT-A-WHIRL** is one of THE BEST

Keep 'Em Whirling!

Immediate shipment on necessary parts.

**SELLNER MFG. CO., Fairbault, Minn.**

**Wanted for DODSON'S WORLD'S FAIR SHOWS**

Grab and Soft Drink Joint, Novelties, Short or Long Range Gallery, Fish Pond, String Game, Photo Gallery. Will sell exclusive on Frozen Custard, Legitimate Concessions of all kinds, come on, will place you. No exclusive except Corn Game and Penny Pitch. We play the following Fairs and Celebrations: American Legion Victory Celebration, Amarillo, Texas, 10 days, Sept. 15th to 24th; New Mexico State Fair, Albuquerque, Sunday, Sept. 27th to Oct. 4th; Lubbock, Texas, Victory Jubilee, Oct. 6th to 10th; West Texas Victory Exposition, Abilene, Texas, Oct. 12th to 17th, and three more weeks to follow. All address: DODSON'S WORLD'S FAIR SHOWS as Per Route.

**COOKHOUSE, GRAB JOINT, CONCESSIONS, SHOWS, RIDES**

—WANTED FOR—

Courier-Record Fair, 10 days, starting Wednesday, September 16th-26th, Blackstone, Va. 50,000 soldiers at that camp. Great Mt. Airy, N. C., Fair, Sept. 28th-Oct. 3rd; Murphy, N. C.; Sumter, S. C.; Lancaster, S. C., and three more to follow. Watch for announcement on the largest Armistice Celebration in the South. Those joining now will have preference. Will place Concessions of all kinds except P. C., Bingo and Coupon Stores. Shows with their own equipment. New or Flat Rides for Mt. Airy, N. C.

All Write or Wire HERMAN BANTLY, Blackstone, Va.

## Nashville Is Good For Sheesley Shows

NASHVILLE, Sept. 13. — With good weather, Mighty Sheesley Midway successfully closed a week's stand at Ansley Boulevard and Fourth Avenue here last Saturday under Woodmen of the World Camp auspices. Engagement marked opening of shows' Southern jaunt. Good crowds turned out nightly.

It was the combo's second showing here this year, but in a new location, and the rain which handicapped the first visit was not present this trip. Honey Lee Walker's New Yorker Show and Al Renton's Auditorium of Freaks topped the midway, altho all shows, rides and concessions reported good business. Auto Scooter led rides. *The Tennessean* and *The Banner*, local papers, were liberal with space, carrying cuts and stories daily. Station WSIX carried programs from the grounds.

## Boswell Amusements Strong At Urbanna, Va., Engagement

URBANNA, Va., Sept. 12.—After losing Labor Day to a flood, Boswell's Amusements registered one of their best weeks of the season here, Sam Collins, manager said. Shows, rides and concessions all reported a good week.

Shows plan to stay out all winter, Collins said, and after a few more dates near Virginia defense plants will start their Georgia trek.

## Mrs. W. J. Bunts Jr. Killed In Accident Near Bluffton, O.

BLUFFTON, O., Sept. 12.—Christina Bell Bunts, daughter-in-law of W. J. Bunts Sr., owner Crystal Exposition Shows, was killed in an auto accident near here September 8.

Her husband, W. J. Bunts Jr., a member of the shows, is in a critical condition at Bluffton Hospital as a result of injuries sustained in the accident.

## Lottridge To Pilot W. E. Franks Combo

MACON, Ga., Sept. 12. — Harry Lottridge, who operated the Harry Lottridge Shows in Canada for a number of years, yesterday was named manager of Franks Greater Shows.

W. E. Franks, owner-manager, is retiring from active direction of the shows for the remainder of the season. He's suffering from heart disease which requires hospital treatment. Announcement was made on the eve of the conclusion of shows' successful 25-week run here. Combo will start its road tour at Cedartown, Ga.

## ROUTES

(Continued from page 18)

Vasconcelos (Roxy) NYC, t.  
Vine, Billy (Club Charles) Baltimore, nc.  
Volga (Music Hall) NYC, t.  
Voslref, Micho (Music Hall) NYC, t.

## W

Wahl, Walter Dare (Earle) Phila, t.  
Walsh, Sammy (Chez Parce) Chi, nc.  
Walzer, Oscar (Fifth Avenue) NYC, h.  
Ware, Linda (Music Hall) NYC, t.  
Webster, Hazel (Number One Bar) NYC, nc.  
Wences, Senor (Rainbow Room) NYC, 16-27, nc.  
Wesson, Sy (Place Elegante) NYC, nc.  
West, Wally (Roxy) NYC, t.  
White, Ann (Bill Bertolotti's) NYC, nc.  
Westfield, Katherine (Orpheum) Minneapolis, t.  
White, Jerry (Bill's Gay '90s) NYC, nc.  
Whittier, Charles Snowball (Oriental) Chi, t.  
Williams, Hermanus Trio (Stanley) Pittsburgh, t.  
Wood, Napua (Lexington) NYC, h.  
Woods, Johnny (Music Hall) NYC, t.  
Workman, Dot & Dave (Helsing's Vodvil Lounge) Chi, nc.  
Wermuth, Talla (Bismarck) Chi, h.

## Y

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. B. & B.: Concord, N. C.; Kannapolis 21-26.  
Alamo Expo.: (Fair) Duncan, Okla.  
All-American Expo.: Huntsville, Ala.  
American Expo.: Old Washington, O.  
Anderson-Brader: Smith Center, Kan.  
Arthur's American: Ontario, Ore.; Twin Falls, Idaho, 21-26.  
B. & H.: Lynchburg, S. C.; Lamar 21-26.  
Badger State: Blair, Wis.  
Bantley's All-American: (Fair) Blackstone, Va., 17-26.  
Barker: Dexter, Mo.  
Barkoot Bros.: Mt. Pleasant, Mich.  
Baysinger, Al: Manila, Ark.; Rector 21-26.  
Bazinet: Richland Center, Wis., 15-18.  
Beckmann & Gerety: Topeka, Kan.  
Bee's Old Reliable: (Fair) Ashland City, Tenn.; (Fair) Dickson 21-26.  
Bill-Joy: Soperton, Ga.; Glenville 21-26.  
Blue Ribbon: Decatur, Ga.  
Boswell Am.: Providence Forge, Va.; Stony Creek 21-26.  
Bright Lights Expo.: McClure, Pa.  
Brown Family Rides: Alamo, Ga.  
Buck, O. O.: Bath, N. Y.  
Buckeye State: Prichard (Mobile), Ala.  
Bullock: Chesterfield, S. C.  
Bunting: Chatsworth, Ill.; Galva 22-26.  
Burke, Frank: Sidney, Neb.  
Burke, Harry: Opelousas, La.  
Byers Bros.: Hayti, Mo.  
Central Am. Co.: Whitakers, N. C.; Rich Square 21-26.  
Central States: (Fair) Pawhuska, Okla., 14-17.  
Cetin & Wilson: (Fair) Reading, Pa.  
Cherokee Am. Co.: Hartford, Kan.  
Christian, George W.: Rides: St. David, Ill., 17-20; Mechanicsburg 21-24.  
Clark's Greater: Indio, Calif.  
Coleman Bros.: (Fair) Greenfield, Mass., 14-16.  
Colley, J. J.: (Fair) Pauls Valley, Okla.  
Conklin: Lindsay, Ont., Can.; Belleville 21-26.  
Crafts: Bakersfield, Calif.  
Crafts Fiesta: San Diego, Calif.  
Crescent Am. Co.: (Fair) Asheville, N. C.; Gaffney, S. C., 21-26.  
Crystal Expo.: Bristol, Va.  
Gumbel Valley: (Fair) Pulaski, Tenn.  
Curl, W. S.: New Holland, O.  
Denton, Johnny J.: Scottsville, Ky.; (Fair) Celina, Tenn., 21-26.  
Dick's Paramount: Perth Amboy, N. J.; Gloucester 21-26.  
Dodson's World's Fair: Amarillo, Tex., 15-24.  
Dyer's Greater: Lancaster, Wis., 15-18; Grenada, Miss., 21-Oct. 3.  
Eddie's Expo.: West Coffeyville, Kan.; Independence 21-26.  
Edwards, J. R.: (Fair) Wooster, O.; season closes.  
Endy Bros.: Bridgeport, Conn.; Rochester, N. H., 21-26.  
Fleming, Mad Cody: Columbus, Ga.; Americus 21-26.  
Franks Greater: (Legion Fair) Cedartown, Ga.; (Fair) Dallas 21-26.  
Garden State: (Fair) Appomattox, Va.; (Fair) Rockymount 21-26.  
Gentsch & Sparks: (Fair) Ita Bena, Miss.; (Fair) Indianola 21-26.  
Gentsch & Sparks, No. 2: Crenshaw, Miss.; (Fair) New Albany 22-26.  
Geren's United: Madison, Ind.; Harrison, O., 21-26.  
Golden Belt: (Fair) Charleston, Mo.; (Fair) Gideon 21-26.  
Gold Medal: Kentland, Ind.; Columbus, Miss., 21-26.  
Golden Arrow: (Fair) Des Arc, Ark., 17-19.  
Gooding Greater: Saginaw, Mich.  
Grady, Kellie: Fayette, Ala.; Red Bay 21-26.  
Great Lakes Expo.: Mobile, Ala.  
Great Sutton: Malden, Mo.

Gruber World Famous: Philadelphia, Pa.  
Happyland: Cheboygan, Mich.  
Heller's Acme: East Paterson, N. J.; Camp Hiller, Stelton 21-26.  
Hennes Bros.: Dayton, O., 14-20.  
Heth, L. J.: Woodbury, Tenn.  
Hubbard's Midway: Sandusky, O.  
Hughes's Greater: (Colton Carnival) Caraway, Ark.; Harrisburg 21-26.  
Ideal Expo.: Frostburg, Md.; (Fair) Hagerstown 21-26.  
Ill.-Ark.-Mo. States: Sikeston, Mo.  
Jackson Am. Co.: Bennettsville, S. C.  
Jones Greater: Gallipolis, O.; Catlettsburg, Ky., 21-26.  
Jones, Johnny J., Expo.: Evansville, Ind.; Nashville, Tenn., 21-26.  
Kaus, W. C.: (Fair) Martinsville, Va.; High Point, N. C., 21-26.  
Kaus Expo.: Greensboro, N. C.; Asheville 21-26.  
Keystone Modern: (Fair) Lewisburg, W. Va.; Lang, Dee, Famous (Celebration) Sioux City, Ia.; (Fair) Marshalltown 21-26.  
Lawrence Greater: Hazleton, Pa.; Gratz 21-26.  
Lee, Roy: Bernie, Mo.  
Lewis, Art: Lynchburg, Va.  
Liberty United: Spartanburg, S. C.  
McKee, John: Steele, Mo.  
McMahon, Waterloo, Neb.  
Magic Empire: Alton, Ill.; Sullivan, Mo., 21-26.  
Marks: Richmond, Va.; (Fair) Lumberton, N. C., 21-26.  
Mighty Monarch: Conway, S. C.; Charleston 21-26.  
Miller, Ralph R.: Baton Rouge, La.  
Moore's Modern: Morehouse, Mo.  
Motor City: Bourbon, Ind.  
Mound City: Bowling Green, Mo.  
Nall, C. W.: Waldo, Ark.; Fordyce 21-26.  
Ozark: Van Buren, Ark.; Mulberry 21-26.  
Page, J. J.: (Fair) Lebanon, Tenn.  
Page, W. E., Am.: Springfield, Tenn.; Erin 21-26.  
Pan-American: Middletown, Ind.; Anderson 21-26.  
Pearson: Homer, Ill.; Newman 21-26.  
Penn Premier: Erie, Pa.  
Pike Am. Co.: Hoxie, Ark.  
Prel's World Fair: Lynchburg, Va.; Rutherfordton, N. C., 21-26.  
Pryor's All-State: (Fair) Clay, W. Va.  
Reading's: (Fair) Centerville, Tenn.  
Reid, King: (Fair) South Paris, Me.; (Fair) Farmington 22-24.  
Reynolds & Wells: Steele, Mo.  
Rogers Greater: Jackson, Tenn.  
Rogers & Powell: Guntersville, Miss.  
Royal American: South Chicago, Ill.  
Royal Expo.: (Fair) Honaker, Va.  
Scott Expo.: (Fair) Scottsboro, Ala.; (Fair) Guntersville, Ga., 21-26.  
Scottie's Attrs.: Atlanta, Tex.; Marietta 21-26.  
Sheesley Midway: Atalla, Ala.  
Siebrand: Caliente, Nev.  
Six, J. Harry, Attrs.: (Jefferson Park) Louisville, Ky.  
Smith, George Clyde: (Fair) Cookport, Pa., 17-19; (Fair) Lexington, Va., 21-26.  
Smith Greater: Stanardsville, Va.  
Snapp Greater: (Fair) Mount Vernon, Ill.  
Sol's Liberty: Cape Girardeau, Mo.  
(See ROUTES on page 56)

## CIRCUS

Dalley Bros.: Holton, Kan., 17; Hiawatha 18; Atchison 19-20.  
Gould, Jay: Greenville, Ill., 14-19; Gillespie 17-19.  
Jones, Al, Wild West & Circus: Sidney, O., 14-18; Bellefontaine 22-25.  
Lewis Bros.: (Fair) Kalamazoo, Mich., 16; (Fair) Montpelier, O., 17.  
Mills Bros.: Lawrenceville, Ill., 15; Robinson 16; Newton 17; Effingham 18; St. Elmo 19; Vandalla 21; Pana 22; Taylorville 23; Hillsboro 24; Staunton 25; Edwardsville 26.  
Polaak Bros.: (Auditorium) Los Angeles, Calif., 17-26.  
Ringling Bros. and Barnum & Bailey: (Lake Front) Chicago, Ill., 14-27.  
Russell Bros.: Hanford, Calif., 15; Visalia 16; Porterville 17; Wasco 18; Taft 19.

## MISCELLANEOUS

Army War Show (Stadium) Cleveland, 18-22.  
Birch, Magician: Sterling, Colo., 16; Boulder 17; Fort Collins 18; Longmont 21-22; Colo. Springs 23; Canon City 24; Pueblo 25.  
Daniel, B. A., Magician: Richland, N. Y., 14-19.  
DeCleo, Harry, Magician: Uhrichsville, O., 14-19.  
Dixiana Tent Show: Mt. Croghan, S. C., 14-19.  
Green, Magician (Elks' Carnival) Prince Albert, Sask., Can., 14-19.  
Gilbert, Hypnotist (El Rey) Albuquerque, N. M., 14-19.  
Ginnivan, Norma, Co.: Fayette, O., 14-19.  
Hayworth, Scabee, Tent Theater: St. Brides, Va., 14-19.  
Hermes & Marlene, Magicians (Fair) Renfrew, Ont., Can., 14-19; (Fair) Stratford 21-23.  
Hitchens, John T., Museum: Mount Vernon, Ill., 14-19.  
Long, Leon, Magician: Tunica, Miss., 16-17; Johnstown 18; Helena, Ark., 19-22; Clarkdale, Miss., 23-27.  
MacKnight, Hypnotist: Stanton, Ia., 17-19; Red Oak 21-23.  
Ritton's Dogs, school show: Oxford, Ala.  
Schaffner Players: New London, Mo., 14-19.  
Wright's, Earl, Dogs: Wooster, O., 16-17; Bourbon, Ind., 18-19.

## ADDITIONAL ROUTES

Belling, Clem (Clvie) Portland, Me., 14-16 (Quincy) Quincy, Mass., 17-19.  
Fisk, Charlie, Ork. (New Elm Ballroom) Youngstown, O., until Oct. 4.  
Glover & LaMae (Park Central Hotel) New York City.  
Knoll, Great (Stadium) St. Joseph, Mo., 19-20; Springfield 22-24.  
Lang & Lee (Mainliner Club) Des Moines, Ia., 14-19.  
Mayo, Jack, Ork. (De Witt Clinton Hotel) Albany, N. Y., 14-19.  
Myers, Timmie (Cocoanut Grove Club) Gary, Ind., until Oct. 10.  
Romas, Flying (Fair) Woodbury, Tenn., 16-19.  
Shaw, Sandra (Plaza Night Club) Elizabeth, N. J., 14-19.  
Weber Bros. & Chatita (Fair) Scribner, Neb., 14-19.

## T. J. TIDWELL SHOWS

### WANT

Ride Foreman and Ride Help who can drive Semi Trailers. Performers for Colored Minstrel Show, prefer those who can Double in Band. Office show. Harvey Jones, wire.

Can use Wheel Agents, Independent Show Managers for Framed Shows and Useful Carnival People in all departments who can stand to make money. Long season in defense towns and army camps. Address

T. J. TIDWELL, Manager, Dalhart, Texas, week September 14.

## ENDY BROS.' SHOWS, Inc.

### WANTS

For Rochester, New Hampshire, Fair next week. All Concessions open; come on. Will book Independent Shows for this date. Can place Girl Show Talker, Help on Rocket and Spitfire, Foreman Tilt-a-Whirl. Place Monkey Show and Glass House for balance of season.

WILL BOOK FOR WASHINGTON, D. C., TEN DAYS, OPENING SEPTEMBER 30

Outstanding Shows, Rides and Concessions. Answer to Bridgeport, Conn., Barnum Hotel, this week.

## West Bros.' Shows Want

Photo, Lead Gallery, Candy Floss, Diggers. Doorknow wants Agents for Stock Concessions. Curly Clark wants Counter Men for Bingo. Can place Girl Shows, good Manager with talent for Athletic Show, Ride Help. Come on, long season.

South Columbia, Mo., this week; Jefferson City, week Sept. 21; Lebanon, Mo., week Sept. 27.

## CRYSTAL EXPOSITION SHOWS WANT

To join at once: Manager for Girl Show with Girls and Costumes. Manager for Side Show with Acts. Chorus Girls and Musicians for Minstrel Show. Want High Free Act for balance of season. Bristol, Va., this week.

## Johnny J. Denton Shows

### WANT - - WANT

For Clay Co. Fair, Colina, Tenn., week Sept. 21st, one more small Show with own transportation, Concessions, Photos, Hoopla, Ball Games, Snow Cones, Popcorn, Bowling Alley, String Game, Bumper joint or any ten-cent Stock Concession. Can use experienced Agent for office Concessions. Six Southern Fairs to follow. Scottsville, Ky., this week.

## DICK'S PARAMOUNT SHOWS WANT

For Perth Amboy, N. J., September 14 to 19; Gloucester, N. J., September 21 to 26; Popcorn, Candy Apples, Candy Floss, Grind Stores. Ride Help; top salary. Semi Driver preferred. DICK'S PARAMOUNT SHOWS.

## Scott Expo Shows Want

For 8 real Fairs, New Novelty Ride, Grind Shows, Side Show Manager with People. Have outfit. Legitimate Concessions, 9-Car Tilt Foreman, Ride Help, Semi Drivers. Scottsboro, Ala., Fair, this week; Guntersville, Ala., next week.

# Club Activities

**Showmen's League of America**

Sherman Hotel  
Chicago



**National Showmen's Assn.**

Palace Theater Building  
New York

## Show Trucks Exempt Under Order of ODT

(Continued from page 3)  
broadened to include show carriers.

When and if this particular part of the order is made applicable to traveling shows, some Washington observers are of the opinion show trucks will then be forced to comply with the overloading provisions of the ODT now enforced in respect to commercial vehicles operating in interstate commerce. Under that provision trucks can load only to the extent of 120 per cent of the rated tire capacity as determined by a scale set up by the ODT. The capacity of a truck for the purpose of determining its load ceiling is based upon the rated capacity of its tires, less the weight of the truck itself.

Chief Dunphy indicated that he had received queries from showmen relative to the ODT order, asking for an opinion as to its effect on traveling shows, many of whom indicated deep concern as to its possible effects on their means of livelihood.

### Rubber Report Is Studied

Showmen, park operators, fair managers and others in the industry are studying the report submitted on Thursday by President Roosevelt's rubber investigating committee, headed by Bernard M. Baruch, which recommended national gasoline rationing as a means of conserving rubber. These operators are contemplating the effect of adoption of the report, which would mean greatly reduced driving by all classes of people.

The report favors a national speed limit of 35 miles an hour for all passenger cars and trucks; a new gasoline rationing system, based on an annual average mileage of 5,000 miles compared with the present average of 6,700 miles; nationwide restrictions on gasoline and mileage; compulsory periodic tire inspection, and that more rubber than is now given to the public be released to fully maintain, by recapping or new tires, necessary civilian driving.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Pat. set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker. Real Class .... \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000, 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25, Per M ..... 1.50  
Box of 25,000 Black Strip Card Markers.. 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

## PAW PAW, MICH.

### ANNUAL GRAPE FESTIVAL AND STREET FAIR

3 Big Days and Nights—Sept. 24-25-26.  
Featuring WLS Barn Dance and Army Bands direct from Fort Custer.

### WANT CONCESSIONS

Ball Games, Pan Games, Tea Pool, Photos, Mitt Camp, Sevens, Hit Striker, Guess Your Age, Nail Store, Balloon Darts, Pitch Till You Win.

### ALSO WANT SHOWS

Address: J. A. RUCINSKI, Sec., Paw Paw, Mich.

## WANT

For Unionville, Mo., Fair, Ball Games, all kinds of other Concessions and Shows.

**SUNSET AMUSEMENT CO.**  
Monroe City, Mo., this week.

# NEW JERSEY STATE FAIR

WEEK OF SEPTEMBER 27—Opening Sunday

WANT—Legitimate Game Concessions of all kinds. Space at \$5 per front foot.

WANT—Shows and Rides of all kinds with own equipment.

WANT—Young, attractive Chorus Girls (pony size) for FAMOUS PARADISE REVUE. Long season South and then into our CLUB at Petersburg, Va.

WANT—Young, attractive Oriental Dancers for SULTAN'S HAREM.

WANT—SPITFIRE AND OCTOPUS WITH OWN TRANSPORTATION.

ALL ADDRESS, THIS WEEK, READING, PA., FAIR.

## CETLIN & WILSON SHOWS, Inc.

## KEYSTONE MODERN SHOWS WANT

Spitfire and Roll-o-Plane Foreman, Second Men, Ride Help, Semi and Truck Drivers. Highest wages and good treatment for sober and reliable men. Will place legitimate Concessions of all kinds except Bingo. Want Acts suitable for Office Side Show. Sure pay every week. Address Lewisburg, W. Va., V. Fair this week; then as per route.

## WANT FOR HIGH POINT, N. C., FAIR

Sept. 21 and the following: Reidsville, Sept. 28; big defense spot, Oct. 5; Winston-Salem Colored Fair, Oct. 12; Dillon, S. C., Oct. 19; Columbia State Colored, Oct. 26; Charleston Colored Fair, Nov. 1; then 3 weeks in Charleston. Concessions and Shows of all kinds. Book Octopus or Whip, own transportation. Ride Help in all departments. Buster, come on; everything O. K. Martinsville, Va., this week.

**W. C. KAUS SHOWS, Inc.**

RUSS OWENS, MGR.

## ASHBORO, NORTH CAROLINA, FAIR

### Kaus Exposition Shows on the Midway Wants

Legitimate Concessions of all kinds, Eat and Drink Stands, Novelties, Spitfire, Whip, Fly-o-Plane, Streak, Single Pit Attractions or Walk-Thru Shows. Ride Men in all departments that can drive Semis. Will sell Greenwood, South Carolina, Fair, week October 19th.

Address: This week, A. J. KAUS, Greensboro, N. C.; next week, Ashboro, N. C.

NEW YORK, Sept. 12.—First regular meeting of season was held on Wednesday, with Dr. Jacob Cohen presiding and Fred Murray and Walter K. Sibley seated with him. About 40 were in attendance. Board of governors did not convene. Next meeting will be September 23. Harry Decker, King Reid Shows, brought in as members Pete O'Connell, William J. Culiton and Frank Jones. Oscar C. Buck sponsored Kenneth W. Howard. Harry Rosen came thru with Philip Danow and Michael Zaffarano. Harry Rifkin and Sid Goodwait are awaiting the call to arms. Brother Jack Lichter, veteran soldier, has been named to confer with the proper authorities relative to placing the names of NSA servicemen on the flag of honor to be hung in Times Square soon. The flag is for show people in all branches who are in the armed forces. Brother Henry Fein passed his physical and is awaiting orders. George Rector came from Buffalo to New York for his examination.

Recent visitors were Sam Gravis, Jules Lasures, Ike Knais, Louis Aarons, Jack Carr, Dada King, Al Keating, Thomas Brady, Arthur Campfield, Charlie Davenport, Doc Morris and Harry Illions. Three more names went on the service plaque, Eddie Gabryn, Morris Glass and Abe Zimmerman. Sam Crowell and his wife, the former Mary Erdlitz, elephant girl on the Big Show a few years ago, were visitors, then to Brockton Fair. Walter K. Sibley went to Phillipsburg, N. J., to catch Lawrence Greater Shows, being entertained by Mrs. Sam Lawrence in absence of Brother Sam. From there to Philadelphia to visit Matthew J. Riley and after that to Cetlin & Wilson Shows, Hatfield, Pa., and treated courteously by Jack Wilson. From there to Hamid's pier, Atlantic City, running into brothers George Hamid, Sam Gumpertz, Harry LaBreque and others. Collected money for welfare campaign and trekked back to town. The 1942 cards are white and dues are in order. Have you bought your War Bond today?

## Mich. Assn. Sends Kits to Soldiers; Do It With Bonds

DETROIT, Sept. 12.—Michigan Showmen's Association is forwarding to troupers in the armed forces packages containing cigarettes, cigars, candy, toothpaste and shaving soap. They have been going out every month for the last three months, and the average is 100 kits a month. Some non-members are included.

MSA raises the dough in a novel way, via awarding minimum price (\$18.75) War Bond, which produces \$25. Margin of \$6.25 goes to the fund, originated by Harry Stahl, president; Bernhard Robbins, secretary, and Jack Gallagher, head of service committee. It is claimed that \$10,000 worth of bonds have been sold by this method already.

## Marks Trek Topping '41 Figures by 25%

RICHMOND, Va., Sept. 12.—John H. Marks, owner shows bearing his name, said this week that business so far on the season was topping 1941 grosses by about 25 per cent. While gate grosses on the road have been smaller, more money has been spent on the inside, he said. In Richmond, however, receipts at the gates have been much higher than ever before, with the inside grosses ahead of expectations.

Shows opened here Tuesday after three "lost" baggage cars had been recovered late Monday night after a long jump from Radford, Va.

### Ladies' Auxiliary

Club will soon resume its regular meetings, and 1943 dues are coming in rapidly. Have you taken care of yours? Forwarding dues last week were Rose Hennies, Dorothy Hennies Flannigan, Vivian Miller, Josephine Woody, Helen Julius, Alois Ames, Esther Weiner, Edith Brunt, Carmen Seymour, Mrs. Everstein, Opal Phillom, Daisy Hennies, Louise Larrow, Stella Ackley, Anna Rae Moss, Rachel Collins Fien, Patricia Graves and Helen Marie James. Chaplain Mrs. Nate Hirsch is in Brockton, Mass. President Mrs. Joseph L. Streibich visited Hennies Bros.' Shows at Toledo. Secretary Jeannette Wall returned from a trip in Milwaukee, Wis., visiting friends and relatives.

Have you sent in your award books on War Bonds? Forward them to Chairman Mrs. Anne Doolan, care of the Club at the Sherman Hotel. Send your bazaar prizes and donations to Chairman Mrs. Henry Belden, 6136 N. Know Avenue, Chicago.

### Fair Dates

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated August 29, which carried lists of fairs to be held the remainder of this year, those which had been canceled and those which had not been heard from up to that time. The August 29 issue can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

**WANTED FOR**

**NORTH LITTLE ROCK LIVESTOCK SHOW**

**OCTOBER 19 TO 25**

**ALL CONCESSIONS OPEN!**

Owing to conflict of dates, our Concessions not able to be here. This will be biggest spot in the South this year with 50,000 soldiers stationed here.

CAN PLACE FIRST-CLASS Side Show. Will furnish 160-ft. Top and Banner Line. Must be up to our standards. Can also place one more Show that does not conflict.

Grand Island, Nebraska, September 13 to 20; Omaha, Nebraska, September 22 to September 30; Oklahoma Free State Fair, Muskogee, Oklahoma, October 3 to October 11.

**WONDER SHOWS OF AMERICA**

*This Is a Railroad Show*

Write or wire MAX GOODMAN, per above route.

**WANTED - - - WANTED**

for

**LUMBERTON, N. C.—ROBESON COUNTY FAIR**

and Balance of the Season.

Legitimate Concessions. Grind Shows. Can place Capable Ride Help on all Rides.

**MARKS SHOWS**

This Week, Richmond, Va.

**CENTRAL AMUSEMENT CO. WANTS**

Any Stock or Grind Concessions and Percentage Shows that can get money. Want Performers for Minstrel Show, Ride Help; top salary.

We have 10 of the best fairs in Eastern Carolina short jumps. Whitakers, N. C., September 14 to 19; Rich Square, N. C., September 21 to 26; then as per route.

All contact SHERMAN HUSTED, Whitakers, N. C., this week.

**NORWALK, OHIO**

**FALL FESTIVAL AND STREET CELEBRATION**

Auspices American Legion. First Carnival in 4 years. Five days beginning September 22nd; Port Clinton, Ohio, Street Celebration, five days beginning September 29th, auspices American Legion; Lagrange, Indiana, Annual Corn School and Street Fair, five days beginning October 6th. Want legitimate Concessions and independent Shows for these dates. Address:

**W. G. WADE SHOWS**

Kalamazoo, Michigan, this week.

**PRELL'S WORLD'S FAIR SHOWS WANT**

Two high-class Free Acts, must be high and sensational, starting October 5 at Durham, N. C., and for balance of season. Borocinni Troupe, please answer. WANT—Concessions of all kinds. New Rides and Shows. Eight full weeks of good fairs.

All address ABE R. PRELL, General Manager, Lynchburg, Va., this week; Rutherford County Fair, Rutherfordton, N. C., next week.

**Baker's Game Shop**

**GAMES OF ALL KINDS**

2907 W. Warren Ave. (Telephone: Tyler 5-0334) Detroit, Mich.

**Virginia Greater Shows**

Spring Hope, N. C., Fair, Sept. 21 to 26, and all Fairs to follow.

Want legitimate Concessions of all kinds. Will sell X on Popcorn and Candy Apples. Want Ten-in-One, Monkey Show or any Grind Show. Want Musicians for Minstrel Show. Will book Tilt-a-Whirl or Octopus. No Gypsies, no Roll Down or Coupon Stores.

Ahoskie, No. Car., this week.

**CONKLIN TORONTO CLICK**

(Continued from page 29)

lock, stock and barrel by the army. Conklin was obliged to look around for a replacement. Actually, there is no such animal as a substitute for CNE. For five years running Patty Conklin and his show were the big talk at the exhibition, achieving fancy grosses with Prolexland. Cancellation was a terrific blow to everyone concerned with CNE, and represented what seemed like an irreplaceable loss to Conklin on the commercial side, which is the only angle that really counts when all the essentials in the agony column are tabulated.

Conklin went to work with unexampled determination, quietly but effectively, and a few short weeks ago was ready to announce a colossal war-touched hook-up, the Fair for Britain. The multitude of details worked out in connection with bringing the event not only to the point of opening but right thru two weeks of smooth going success cannot very well be placed on paper for all to see and to be inspired by, but even the surface facts will suffice as a tipoff to what can be done in these war-tangled times.

**\$50,000 for BWVF**

Probably the most important stroke was getting the support of *The Toronto Evening Telegram*, whose pride and joy is the British War Victims' Fund, which provides some of the wherewithal for embattled Britons. Before Fair for Britain was launched the fund was in the neighborhood of \$1,600,000, so a suggestion by Conklin that the theme be "Let's make it two million" was received and adopted with acclaim. From this 12-day run the BWVF will benefit by about \$50,000, but the Riverdale Park "Carnival for Britain" has had the effect of stimulating the campaign in general, providing a "snowball" that has already had a tremendous influence on the population.

Entire gate receipts go to the fund, plus contributions (pay what you want as you leave) taken in at a 5,000-seat "O'Keefe Bowl," set up by Conklin at the right-hand side of the midway. It was from here that virtually all the skillfully promoted special events and "days" were staged, not to mention broadcast of scores of network and local radio programs enlisting the services of all the leading commentators and quiz masters.

An anticipated total gate attendance of 400,000 will give the fund \$40,000 from that source alone, to which are added the bowl donations, benefit performances and other contributions to make up the 50Gs, which represents the greatest amount ever turned over to any organization or charity by a carnival from a single unit of operations. As a matter of cold fact, it beats at least 95 per cent of individual contributions in all of show business and is about one-third of the total anticipated by the Outdoor Amusement Division of the Army and Navy Emergency Relief Fund drive in the States. This is given just for purposes of comparison to show the strength of Conklin's unparalleled promotion.

Each of the 12 days carried a solid designation. For example, the opening on August 31 was built up as Business Men's Day, a natural in view of the fact that the sponsor was the Toronto and District Business Men's Council, made up of 27 medium-sized firms with affiliations thruout Toronto and environs. Other "days" in sequence were Shrine Crippled Children and Orphans' Day (September 1); Young Canada Day (2); Alfie Phillips and YMCA Day

**FAIR FOR BRITAIN:  
MONDAY-TO-MONDAY  
ATTENDANCE**

Mon., Aug. 31	26,689
Tues., Sept. 1	26,682
Wed., Sept. 2	64,661*
Thurs., Sept. 3	20,876
Fri., Sept. 4	25,447
Sat., Sept. 5	36,660
Mon., Sept. 7	56,821

Total ....257,830\*\*

Days to go, 5.  
Daily average, 36,833. Admission, 10 cents.

\*Young Canada Day: Kids, 34,078 (at 5 cents); adults, 30,583.

\*\*Total gate to British War Victims' Fund, \$24,093.10. (This figure does not include donations, which are given in the accompanying article.)

Expectancy for 12 regular days and special benefit performances (to fund), \$50,000.

(3); Kiwanis Boys' Club Day (4); United Nations Day (5); Labor Day; Women's Day (8); Navy Day (9); Horse Show Day (10); Canadian Women's Army Corps Day (11), and Civilian Defense Committee Day today, the last lap. Tuesday and Wednesday of the first week also featured Junior Horse Show events to capitalize on the presence of young Dominionites.

From opening Monday to Labor Day the fund was enriched by about \$31,000, of which \$24,350 came from gate admissions and balance from the bowl and donations. Conklin pulled an unprecedented Sunday midnight show (6), all proceeds to the fund, but extreme cold kept the crowd down for the first time and no judgment can be passed upon the innovation. Nevertheless, there was a crowd of 2,671 on hand, or \$267 more for the drive. To this was added \$2,152 accumulated by the attractions, plus an outright donation of \$2,000 from the concessionaires, a fact which was banner-lined by the press. On seven days' operation the bowl, which ran from 2 p.m. until about 10.30, took in about \$2,150. With the Province of Ontario foregoing its license fee, Conklin turned the money, about \$700, over to the war chest. No stone was left unturned to see that every single penny and more went to *The Evening Telegram* fund.

**Young Canada Day Big**

High point of the first week came on Wednesday, when Young Canada Day, a designation used for many years by the Canadian National Exhibition, brought out a flow of 64,661, of whom 34,078 were kids at a nickel. But there was nothing slow about the first two days, which drew 26,689 and 26,682. Thursday's 20,870 was low for the week, but not to be sneezed at, and Friday's gate was 25,447. On Saturday the crowd measured a healthy 36,660, and on Labor Day the turnout, 56,821, the about 8,000 behind Wednesday's, was in some respects better financially. For one thing, everyone paid a dime. For another, there was about a Mexican standoff on inside spending, the shows' rides getting a gross unofficially reported at \$12,150, whereas kid day spending reportedly reached \$12,300. Other midway grosses of the first week, as gathered unofficially, were \$6,100 on Monday, \$6,480 on Tuesday, \$5,320 on Thursday, \$7,050 on Friday and \$0,600 on Saturday. (See Conklin Toronto Click on page 55)

**GOLD MEDAL SHOWS**

**WANT FOR LONG SEASON OF MISSISSIPPI, ALABAMA AND FLORIDA FAIRS**

SHOWS: Monkey, Animal and Grind Shows with own transportation. CONCESSIONS: Scales, Guess Your Age, Novelties, Fish Pond, Cork Gallery, Pitch-Till-You-Win, Basket Ball, Hoop-La, String Game, Darts, Coca-Cola and other 10c Concessions. E. K. JOHNSON, IF AT LIBERTY, CONTACT ME! All address:

OSCAR BLOOM, Mgr., Kentland, Ind., this week; Columbus, Miss., next week.

**WANTED - - - WANTED**

**DAUPHIN CO. FAIR**

**GRATZ, PA., WEEK SEPTEMBER 21-26**

Followed by Zebulon and Goldsboro, N. C.; Union, S. C., and 5 more Fairs. SHOWS with or without own outfits. RIDES—Freddie Phillips, wro. Ride Help that drive Semis. Girls for Posing Show. All Concessions open except Bingo. Want Cookhouse, Grab, Custard, Bill Muldoon, wro.

**LAWRENCE GREATER SHOWS**

TOMMY CARSON, Business Manager, Hazleton, Pa., this week.

# Ballyhoo Bros.' Circulating Expo.

## A Century of Profit Show

By STARR DE BELLE

In Hock, Ark.

Week ended September 12, 1942.

Dear Editor:

Living up to his reputation of always opening closed towns, Lem Trucklow did himself proud on this one. When he arrived here he was greeted with an ice-pick welcome. After adding "general agent Ballyhoo Bros.' Circulating Exposition" when signing the hotel register, it was like waving a pair of red tights in a bull's kisser. When gunning his moniker and title the clerk called the manager, who informed Lem that there were no vacancies. As he wanted a room only for effect, Trucklow retired to his house trailer. Not a committee would agree to sponsor the show because of fear of the local politicians. He then bearded the lion in his den by going direct to the mayor, who bluntly informed him that the local merchants were entitled to all workers' salaries.

Giving the main thoroughfare the once over, he noticed that three fourths of the business places were vacant. Here was a spot worth booking, due to the empty store windows, which would hold at least 1,000 lithographs. Inquiring why so many places were closed, a native informed him that every person in the town and their property were in hock to a bank that was 30 miles away. Both banks had closed here and even the city hall was mortgaged to the hilt with notes long overdue, and that the banker was trying to sell the notes at a bargain, further infoed the nestor.

Contacting the mortgage-holding banker, Trucklow offered to buy up the mortgages, providing the banker would foreclose, which he promptly did. The banker asked a cool \$1,000,000 for the burg and all its properties, so we purchased it lock, stock and barrel, with a down payment of \$1,500, with the same amount to be paid weekly. The agreement further called for payments on time or the property would revert to the banker. The bosses then became the lords and masters of a town. The \$1,500 was no more than they would have had

to guarantee a committee, and one week was all they wanted.

Upon the bosses' arrival they fired the city hall and Lem chased the hotel clerk and manager. Our entire personnel moved in on a \$15-double rate, which was enough to get the \$1,500 back. Storekeepers were allowed to stay and they paid a week's rent with merchandise. Pete Ballyhoo moved into the mayor's office and opened the town, with free license and water. Show set up in a city park in the heart of the business district after crews had chopped down the trees. Rubber on city trucks, which also belonged to the show, helped ease the tire situation.

We raised the prices of farm products and the city buyers dug down into their hold-out money and paid. This gave them more money to spend on the midway. All lights in the town were turned off and rather than sit at home in the dark the natives came to the lot. Day and night the lot was packed with spenders, giving the office the biggest gross in the shows' history. As we do not want to invite touches this winter, the exact take will be kept a secret for the bosses' protection. Wanting to brush off a tribe of Indians to whom the office owed two years' back pay, at midnight on Saturday Pete Ballyhoo gave them the town and his notes as a payoff. When the banker arrived to collect an additional \$1,500 as the second installment the show was miles away. We understand that the banker let the Indians keep it.

MAJOR PRIVILEGE.

### Fort Worth Engagements Are Good for Texas Kidd

FORT WORTH, Sept. 12.—Texas Kidd Shows successfully closed their third consecutive week here last Saturday. Management said that business has been good, with concessions getting a good play nightly. Rodeo has been popular and visitors have been numerous. Sid Fuller and party visited North Fort Worth, and Buddy Ryan, Southern Premium Company, visited Ted Custer and Texas Kidd.

Jack Nuckols spent several days with the shows recently. Shows last week broke in a new lot on South Main Street, four blocks from the business district. Eight locations are to be played here before shows head westward for the rest of the season. Scottie Furgeson, formerly with shows but now with the police department, was a nightly visitor.

### Ludingtons Lose Trailer

DINUBA, Calif., Sept. 12.—While moving here from Fresno, Calif., the trailer-coach of Mr. and Mrs. Roy E. Ludington, of Crafts' 20 Big Shows, caught fire and was destroyed before the arrival of county fire-fighting equipment. Ludington, driving alone, hastened to disconnect his car, which he saved. Insurance covered part of the equipment, but personal effects were not covered, and Mrs. Ludington suffered heavy loss.

### Charles DeKreko Is Honored At Party in Regina Hospital

ST. LOUIS, Sept. 12.—Charles DeKreko, prominent in outdoor show business for over 40 years and who was moved to Alexian Bros.' Hospital here from a hospital in Regina, Sask., was tendered a birthday party by about 100 members of the J. W. (Patty) Conklin Shows at Regina recently. They brought him gifts and flowers and made his birthday what he termed "one of the most joyous in his career." When stricken ill on the Conklin shows, Owner Conklin gave up his private car and had DeKreko brought to his car, and Mrs. Conklin personally administered to him for several weeks. Both the J. W. and Frank Conklins showed him every possible care and it was after they placed DeKreko in the Regina hospital that he was given the party.

Members of the shows who attended the gathering at the hospital included

the Conklins, Alex Blouin, Casey Allen, W. Topolinski, Issy Brodsky, Paul Olson, Bill Lewinsky, Mr. and Mrs. Sauve, Russell Donnelly, Grace Dieff, Ralph Duff, Ed Pionick, Howard Johnson, Andrew A. Jawley, Jimmie Dagger, Mr. and Mrs. Joe Kara, Fred Cheviar, Tony Bebek, Mrs. L. Carlross, Bill Holt, Bobby Lane, Mrs. Charles Lucas, N. Hutchison, Terrell Jacobs Jr., W. H. Woodcock, Neil Webb, Herman Larsen, Norma Wiltshire, Jake Huschi, Bill Moore, Alex Lobban, Joe Wesloski, Al Kaufman, Mr. and Mrs. Maxie Hermann, Peter Speedy, B. O'Brien, Art Radtke, Joe Backman and Tommy McClure.

Howard Langmo, Johnnie Hill, E. Minderff, Jack Powell, Mr. and Mrs. J. Duff, Harold Duff, Mickey Bologus, Christine Holley, Seal; Johnnie Gilmour, G. Musselman, C. Prudent, Jim Horzok, Norman Dunn, Alf Phillips, Nell Carter, Lucille Morris, Lorne Kirkpatrick, Dolly and Judy Jacobs, Russell Jones, Dave Picard, Max Macara, Bob Randall, Mr. and Mrs. A. Arnold, G. A. Lobb, Mr. and Mrs. Tom Riggins, Mr. and Mrs. L. Maltezos, Sammy Onesky, H. Adam, Ralph Goldstone, Spike Green, H. Adams, J. Saladin, Red Cohen, Peter Langmo, Jockey Costock, Mr. and Mrs. Elgin Doig, Madam Vinita, F. Trempe, Minnie Simmonds Midcamp, Lucien Lefebre, Frances Murphy, Jack and Leona Halligan, Gravityo, Eddie Hagan, Nick Maltzos, Victor Elgie, Jack Carter, Charlie Lucas, Humphrey Holloway, E. Nicholls, Terrell H. Jacobs, Fred Logan, Grand Sinclair, Mr. and Mrs. J. L. Green-spoon, Mr. and Mrs. Walter Stoffel, Mr. and Mrs. Jimmie Vair, Pat and Evelyn Templeton, Rod Lefebre and Fair Brothers, Kids and Mom, and members of "The Circus."

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Sept. 12.—Having received word that National Association of Amusement Park Pools and Beaches will hold its annual meeting in the Sherman Hotel, Chicago, December 1-3, it is probable that the association will hold its annual meeting starting the night of November 30. Since our by-laws provide that we shall meet at the same time and place as the International Association of Fairs and Expositions, we have written IAFE Secretary Frank Kingman asking for an official statement as to the time and place of his organization's meeting. As soon as this date is received we shall of course make it known thruout this column.

Present plans call for a final visit of the season to O. C. Buck Shows at Steuben County Fair, Bath, N. Y. At the last annual meeting it was suggested that members of the association hold a preliminary get-together and luncheon Saturday noon preceding the opening of the meeting. We are making necessary arrangements to hold such a luncheon. It would be extremely helpful if those who are desirous of attending would advise us so that adequate reservations may be made.

War Production Board has announced further restrictions on construction work, and we have on file a detailed schedule of the applicable limitations. Any member interested can obtain this information by writing this office.

## Woodward Ave. Museum

DETROIT

WANTS NOW

Acts of all kinds, strong Freaks to feature, Musical Acts, Troupe of Native Hawaiians, good Inside Lecturer who can sell feature, neat Ticket Seller. All winter's work in this great defense city. State lowest salary. Join now at 520 Woodward Ave. Now open. P.S.—Can place experienced Radio and News Publicist.

## CORUNNA (MICH.) FREE FAIR

SEPTEMBER 22D TO 26TH INCLUSIVE  
5 DAYS — 5 NITES

Adv. Budget \$2,000.00. All Merchants Co-Operating.

Combining Old Time Farmers' Picnic Day—Firemen's Tri-County 2-Day Tournament—Shiawassee County School Children's Day. Special events every day and night. Grand stand, midway and parking free. Exhibits, drills, fireworks. \$1,000.00 in prizes. Can place all Merchandise Concessions, including Eats and Drinks, Novelties, Pop Corn, Caramel Corn, Demonstrators, Jewelry Workers, etc. Can place Shows of every description, especially want high class Girl Show. No independent midway this year. Address:

## WORLD OF PLEASURE SHOWS

All this week, Southfield & Fort, Lincoln Park, Mich., or 100 Davenport St., Detroit, Mich.

## J. F. SPARKS SHOWS

WANT - - WANT

FOR THE FOLLOWING FAIRS

Sevier County Fair, Sevierville, Tenn., September 14-19.  
Community Fair, Albertville, Ala., on the Court House Lawn, September 21-26.  
Walker County Fair, Jasper, Ala., September 28-October 3.  
Winston County Fair, Haleyville, Ala., October 5-10.  
Talladega County Fair, Sylacauga, Ala., October 12-17.

WANT legitimate Concessions and any good Grind Shows. Musicians to strengthen Minstrel, no Performers. Top salary from office. Want sensational Free Act for Jasper, Alabama. Address all replies to J. F. SPARKS SHOWS as per above route.

## WANTS HENDERSON COUNTY FAIR WANTS

SEPTEMBER 21 TO 26, LEXINGTON, TENN.

CONCESSIONS—Ball Games, Gigarette Gallery, Penny Pitch, Fish Pond, Coca-Cola Joint or any 10c Concessions that work for Stock; Pea Pool, Pan Joint, Red and Black. SHOWS—Can place Side Show People, Musician and Performer for Minstrel, Dancers for Girl Show. Ride Help, Semi Drivers, Working Men, Agents for Grind Stores. Counter Man and Help for Bingo. Reply to F. W. Pepper.

## WALLACE BROS.' SHOWS

Fulton, Ky., this week; Quitman County Fair, Marks, Miss., Sept. 28th to Oct. 3rd.

## Al Baysinger Shows

Playing heart of cotton district—pickers getting big money. Want Cook House or Sit Down Grab, Photos, Diggers and Penny Arcade. Alton Pierson wants Agents for Grind Stores. Hawaiian and Posing Shows, Grind Shows of any kind working for 10¢. Booked solid until Armistice week in territory you can't miss this time of year. Manila, Ark., this week; Rector next; then big defense project, Maldon, Mo. A. S. BAYSINGER.

## BOSWELL AMUSEMENT WANTS

For long season south, legitimate Concessions of all kind. Cecil Purvis wants Ferris Wheel Foreman. Salary sure, Whitey Davis, Slim Clark, come on, will place you. Duke Em in Duke, come on, Mike Lane would like to hear from Dixie and Blake. Can use several Agents on office-owned Concessions. Secretaries Virginia and North Carolina Fairs, get in touch. Have a few open dates. All communications to SAM COLLINS, Providence Forge, Va., Sept. 14-19; Stony Creek, Va., Sept. 21-26.

## GREATER UNITED SHOWS CAN PLACE

Tilt-a-Whirl Foreman, also Merry-Go-Round and Mix-Up Help. Pay every day, rain or shine. Showing two-week stands, long season. Wire J. GEORGE LOOS, Temple, Texas.

## THE SHRUNKEN HUMAN

In basket, postpaid, \$15.00. Japanese Shrunk Head, postpaid, \$8.00. Native Shrunk Head, postpaid, \$8.00. Best Egyptian Mummies in America. Side Shows, Road Shows, Store Show Window Attractions, we make attractions that attract. Anything in the mummy line we can make, from midgets to giants. For information write

TATE'S CURIOSITY SHOP  
Safford, Arizona.

## FOR SALE

Seven-Car Tilt-a-Whirl, reasonable. Operating with the J. J. Page Shows, Lebanon, Tenn., this week. Write

J. A. MONTGOMERY

## TORTURE PROOF

Original Illusion. First Time Advertised. Write

ABBOTT'S, Colon, Michigan  
World's Largest Illusion Builders

**Clyde Smith**

*Clymer, Pa. Week ended September 5. Auspices, United Workers. Business, good. Weather, hot.*

With ideal weather, co-operation of committee and daily parades by the Girls Drum and Bugle Corps, shows played to satisfactory business. Jerry Higgins's Chez Parce topped shows, with Peggy Ewell's African Python second. Thal's Ferris Wheel led rides, while Rockway's bingo topped concession row. Moose band parade Saturday drew large crowds. Bud Smith's cane rack was popular, as was Margaret Massie's ice cream stand. Hardy Heaton and Walter Pedgerski left for a medical examination for the army. Good Fellowship Club added several new members, and Francis Thal Jr. and Fats Meyers were in charge of entertainment at the weekly meeting. Rose French left for Pittsburgh to undergo an operation at General Hospital. Bluey-Bluey, Harry Fink and Roxanna, of Penn Premier Shows, visited. Little Jean, midget mother, joined here. Jimmy Shearer is on the front. Mike Bosco is operating two concessions to good business. **BOBBY KORK.**

**O. C. Buck**

*Depew, N. Y. Week ended September 5. Location, Broadway. Auspices, Veterans of Foreign Wars Post. Business, poor. Weather, some rain.*

Shows lost Monday and Tuesday thru inability of setting up. Thursday was rained out. Mr. and Mrs. Jack Lambert closed here. Howard Tatro is foreman of the Merry-Go-Round and Johnny Brignolo is learning to ride in the Motordrome. Pat Finnerty, Mr. and Mrs. Claude Hughes and Jackie Owens rejoined here. Mrs. Sam Beaty has postponed her trip to Atlanta because of Sam's illness. Walter Beaty is pinch-hitting for Sam. Specks Davis visited by Mrs. Davis all week. Jackie and Lovell Day returned to their home after visiting their aunt and Uncle, Mr. and Mrs. Ed Evans. Clay Mantley, Lee Worthy, Mr. and Mrs. George Carroll and Mr. and Mrs. Bill Purchase visited. **LON RAMSDELL.**

**Direct from the Lots**

**Wichita Amusement**

*Wichita, Kan. Two weeks ended August 29. Business, good. Weather, good.*

New organization registered two good weeks of business here. With all airplane factories stepping up production, people are amusement-hungry. Corn game got top money, and rides and concessions clicked. Bud and Maxine Lime came in from Iowa with their concessions. Plans for a big housewarming are being laid to celebrate Manager Dutch Myer's purchase of a new home here in Wichita. Unit is made up of four rides leased from Tony Martone and two from Harry Freed. Concessions are operated by the office. W. H. Kelly joined to operate the corn game, while Mrs. Kelly is operating her shooting gallery to good results. Dart game and penny pitch reported good grosses. **W. H. KELLY.**

**J. F. Sparks**

*Erwin, Tenn. Week ended September 5. Location, Municipal Tourist Grounds. Auspices, Volunteer Fire Department. Business, poor. Weather, rain.*

Move from Maryville was made in good time, and everything with the exception of the Spitfire was up and ready to go Monday night. Manager Sparks planned to Birmingham, where Mrs. Sparks is recovering from an operation. Business during the early part of the week was practically nil, Tuesday being lost to rain. Saturday was almost lost to rain, but a good crowd turned out late and business was above expectations. Spitfire and Octopus registered fair business. Because of the nature of the lot, line-up was not drawn tight, the gate suffering thereby. Sponsoring committee co-operated. H. P. Large and members of his shows, playing Johnson City, visited on several occasions. Ray De Bate, Ferris Wheel foreman, and Hubert Harlow,

Chairoplane foreman, closed here. Ted Loveless left for the army. Mrs. Loveless, front gate ticket seller, remained with the shows. Theodore Heinze and Willard Bryant, who left recently for army induction, returned Saturday, Heinze taking over the foreman's job on the Chairoplane and Bryant returning to the Octopus. Green Vaughn, of the Spitfire, returned from a hurried trip home, where he was called because of the illness of his sister.

*Maryville, Tenn. Week ended August 22. Location, fairgrounds. Business, poor. Weather, fair.*

Because of inclement weather the first week, Blount County Horse Show was continued another week and shows remained over, but business was poor. Ideal weather prevailed, but the crowds failed to materialize. Most of the time was spent in needed repair work. On the run to Erwin, the Spitfire truck, driven by Ride Superintendent Charles Gordon, was stolen. It was found on the highway near Marion, Va., where it had been abandoned. Truck and ride were not damaged. **R. L. OVERSTREET.**

**Pryor's All-State**

*Richwood, W. Va. Week ended August 29. Auspices, American Legion Post. Business, good. Weather, cool.*

Rain greeted shows on arrival Sunday, and rides, shows and concessions could not be put up until Monday. Monday night's opening was one of the best of the season so far, with rides, shows and concessions doing near capacity business. F. W. Pepper, owner-operator of the bingo, closed to play his annual fair dates. A new bingo, operated by Col. E. H. Broome, was ready Tuesday night and opened to good play. Orville Miller, mailman and The Billboard sales agent, left for the army. He was presented with a military set. Mrs. Miller will continue thru the season, with Henry Lafferty and Junior Lambert as her agents. Captain Ferguson reported the biggest week of season so far with Society Circus and Monkey Show. Mr. and Mrs. Earl Burkert have added a bottle stand, with William Ellis as agent. Marguerite Burkert returned from Knoxville, Tenn., where she visited Corp. Norman Anderson. Miss Burkert is head agent on the bingo stand. Mr. and Mrs. Mike Moses added several new concessions and are doing well. Mr. and Mrs. Stacy Johnson's Tilt-a-Whirl was popular. Mr. and Mrs. Fred Tillman, concessionaires, reported a good week. **COLONEL BROOME.**

**Rubin & Cherry**

*Chicago. Ten days ended August 30. Location, 79th and Western avenues. Auspices, American Legion Post. Business, fair. Weather, bad.*

With a heavy wind and rain storm on opening day, which damaged several tops, business did not get started quickly enough to make it a good stand. Beautiful Hawaii and Kramer's Midgets topped shows, with the Skooter and Joy Rides leading rides. Mickey Doolan was a frequent visitor, as were Sunny and Esther Bernet. ACA American Legion Post held another successful party Tuesday night. Leon Blondin's Monkey Circus continues popular, with Mrs. Blondin and Mrs. Van Wert handling the ticket boxes.

*Chicago. Ten days ended August 19. Location, Cicero Avenue at Roosevelt Road. Auspices, American Legion Post. Business, fair. Weather, fair.*

Sam Gordon's concession row has some well-flashed stores. Cicero Life gave good coverage on stories and pictures, and Station WHFC gave the writer several 15-minute programs. **FRANK J. LEE.**

**Ill.-Ark.-Mo. States**

*Brownstown, Ill. Week ended September 5. Location, fairgrounds. Auspices, Fayette County Fair Association. Business, fair. Weather, threatening.*

Everything was ready for Monday night's opening after a short move from Greenup (Ill.) Fair, but efforts were in vain, as no one came out until Wednesday morning. Kids' Day, Wednesday, was big for all rides, shows and concessions. However, the rest of the week was less than the average still date. Earl Conners and family vacationed in St. Louis during the engagement. **VERONICA E. MAKOVICZ.**

**Arthur's Mighty American**

*Spokane, Wash. Five days ended September 5. Location, Division and Jackson streets. Auspices, LLL. Business, excellent. Weather, hot.*

From opening night on, business increased nightly to excellent results. Special matinees were given daily to accommodate swing-shift workers. Advertising campaign, directed by Harry L. Gordon and Ed Handcock, brought good results. Concessionaires reporting banner weeks included Vic Davis, Ralph Balcom, Art Anderson, Tim Revis, Joseph Blash, William McDowd, Jack Christensen, George Stiles, Rex Boyd, Penny Clark, Gladys Belsham, Al Bozarth and O. Williams. Eva Perry's Casa Rhumba and Arthur Hann's Side Show led shows. Another semi truck was purchased by Manager Martin E. Arthur. Golf tournament at the local Country Club was won by Ralph Balcom and Jerry Fox. They defeated Vic Davis and Art Anderson. Mrs. Elsie Berry is visiting her daughter, Mrs. Dolores Arthur. Martin E. Arthur left on a 10-day business trip. Mrs. C. L. Ervine arrived Saturday to visit her son, Barney Ervine. General Agent Everett and Betty Coe came in from Idaho and will manage the shows during Owner Arthur's absence. Joe Glacey, Carl Lindsey, Whitey Claire and William Browning visited. Women's bowling tournament was won by Peggy Snow and Myrna Swarthwood. PSCA award went to Vic Davis. Mrs. George Stiles's bingo scored a good week, as did Rex and Minerva Boyd's Penny Arcade. Seen daily along the bridge paths of



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A fine mobile home, quick — anywhere. Thousands of Schult Trailers are being used in war production centers. Roomier, sturdier and with more interior refinements, Schult is delivering the finest trailers in its history. You'll want a Schult, an investment good for years, with top trade-in value and nation-wide service. See it at your dealers, or write, Schult Trailers, Inc. Dept. 209 Elkhart, Indiana.

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• THEATRE • CIRCUS • ORCHESTRA  
• CARNIVAL • RACE • THRILL SHOW  
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Type, Engraved, Litho. Stock Designs for All Occasions  
WRITE FOR DATE BOOK AND PRICE LIST

**CENTRAL**  
SHOW PRINTING COMPANY - MASON CITY, IOWA

**WANTED**

Slum Store Agent, also Girls for Penny Pitch. Will be out all winter. Luther Church, wire or come on.

**S. B. WEINTROUB**  
Caro Virginia Greater Show  
Week Sept. 14th, Ahoskie, N. C.; week Sept. 21st, Spring Hope, N. C.

Advertising in the Billboard since 1905

**ROLL FOLDED TICKETS** DAY & NIGHT SERVICE  
SHIPMENT WITHIN 24 HOURS WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship  
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**CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2**

10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000..10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000..12.10	80,000.. 18.70	200,000.. 38.50	1,000,000..170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

**STOCK ROLL TICKETS** **WELDON, WILLIAMS & LICK**  
2000 PER ROLL  
1 ROLL.....75c  
5 ROLLS.....60c  
10 ROLLS.....50c

**FORT SMITH, ARK.**  
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 800,000 HAS BEEN REACHED.

**MAD CODY FLEMING** Owner  
**DAVE DAVIDSON** General Representative

**MAD CODY FLEMING SHOWS**

Want for Three Outstanding Spots, Week Sept. 21, State Guard Gala Week, Americus, Ga.; Sept. 28-Oct. 3, Crisp County 4-H Club Food for Victory Celebration, Cordele, Ga., Downtown; Oct. 5, Oconee Colored Fair, Dublin, Ga. (Oldest Colored Fair in Georgia). Spit Fire, Octopus, Tilt or Whip with own transportation. You can get gas for your trucks to move; not much for cars. Shows—Minstrel and clean Pit Shows that cater to ladies and children. Cookhouse, Small Bingo for prizes only. Other spots to follow. One Free Act; must be good and price right. Address or wire Columbus, Ga.

**WANTED for THE SOUTHEASTERN WORLD'S FAIR**

Atlanta, Ga., September 25-October 4

Snow Ball, Candy Floss, Photo Gallery, Palmistry.

Wire  
**HARRY W. HENNIES, HENNIES BROS. SHOWS**  
Dayton, O., Until September 20, then Atlanta.

Spokane municipal parks were Dolores Arthur, Ethel and Mary Henry, Helen and Lucy Donzelli, Ellen Berry, Patricia Martin and Elsie Pullman. Mr. and Mrs. Charles Ferguson entertained relatives all week. George Henry took possession of a semi here. Shirley Henry left for Missoula, Mo., to visit her grandmother and re-enter school.

WALTON DE PELLATON.

**Gentsch & Sparks**

Durant, Miss. No. 2 unit. Week ended September 5. Location, streets. Business, satisfactory. Weather, warm and dry. Auspices, American Legion Post.

Altho originally scheduled to open here August 31, unit gave patrons a preview August 29 to satisfactory results. Business was satisfactory all thruout the engagement, but the intense heat practically nullified matinee business. Co-Owner and General Agent J. A. Gentsch was in and out of town all week, and Mr. and Mrs. Frank Sparks visited Monday night. Other visitors from the No. 1 unit included Mr. and Mrs. Bob Smallwood and Mr. and Mrs. Ray Fortin, who were accompanied by Ross Crawford. Mr. and Mrs. Robert Fox joined here from Tupelo, Miss., with two concessions. Visitors included Mr. and Mrs. R. L. (Cotton) Grissom, Marshall Gibson, Nelson Siegrist, manager Central District Fair, Kosciusko, Miss., and J. V. Ashley, State Tax Commission.

WALTER B. FOX.

**Art Lewis**

Hagerstown, Md. Week ended September 5. Location, circus grounds. Auspices, Circular Athletic Club. Business, good. Weather, good.

After a hurried run from Elmira, N. Y., shows were ready to run Monday night. Because the Tri-State baseball games were playing double-headers nightly, crowds were late in coming to the grounds. Art Lewis and the writer were entertained by the ball clubs and in the press booth at each game. Wednesday night after the game Lewis had as his midway guests members of both teams and umpires. Shows were kept running until midnight to accommodate the late crowds. The Herald and The News co-operated, as did Station WJEJ. Mrs. Charlotte Stewart is visiting her son and daughter-in-law, Mr. and Mrs. Bill Hockaday. Ralph Rothrock, advance agent and billposter, advised from Rocky Mount, N. C., that things look favorable. Kitchen's Monkey Land took delivery on a gorilla. Dot Carlson has recovered from a slight cold. Owner Lewis entertained some friends from Norfolk, Va. Mrs. Wendel Kuntz's daughter visited her parents here. Mr. and Mrs. Casper H. Hinkle joined with their Mechanical Show. Temple of Mystery, operated by Zanza, also joined. Dolly Ferris, of the Wall of Death, returned from a visit to San Antonio.

M. D. (DOC) RUTHERFORD.

**Crystal Expo**

Pennington Gap, Va. Week ended September 5. Location, fairgrounds. Auspices, Lee County Fair Association. Business, good. Weather, good.

Shows opened Tuesday night to one of their best initial days of the season so far. The rest of the week saw the midway jammed, and all shows, rides and concessions did big business. Saturday night drew 8,756 paid admissions. Management took some of the rides to St. Charles, a few miles distant, where United Mine Workers of America had a Labor Day Rally and Victory Day. Big business was registered all day. Much credit was given to Mrs. Jake Smith and Virgil Watt, who worked hard to make the rally a success. War Bonds and Stamps were sold by movie stars and bonds and stamps were awarded as prizes.

BARNEY O'DARE.

**John H. Marks**

Radford, Va. Week ended September 5. Great Radford Fair. Business, big. Weather, good.

Shows' business here was all that could be desired. With 22,000 employed at local powder plants and three paydays during fair week, plenty of money was spent on the grounds. Afternoon at-

**SECOND-HAND SHOW PROPERTY FOR SALE**

\$25.00 Set Parallel Bars with Ropes and Clamp.  
\$12.00 One Man Comedy Horse. Good Prop.  
Electric Candy Floss Machine with Recipe. Cheap.  
\$65.00 Two Headed Wax Baby. One baby has eyes open, one baby has eyes closed; both with hair 33 in. long. Glass case. Bargain.  
WEIL'S CURIOSITY SHOP  
12 Strawberry Street Philadelphia, Pa.

tendance was light, but every night saw an attendance of over 6,000. Saturday registered 11,000. Midway attractions all grossed large receipts daily. A tank truck was added here. Shows moved to Richmond, Va., for a two-week engagement before resuming the fair tour at Lumberton, N. C. WALTER D. NEALAND.

**RAS HAS RECORD**

(Continued from page 29)

this year as compared to 762,000 last year, we found that from the opening day on, business was considerably ahead of that of a year ago."

Elmer C. Velare, business manager, said that opening day alone showed increases ranging from 50 per cent on some ride devices to higher percentages on the shows, as compared with any previous initial day at the fair. All of the 18 shows and 22 rides grossed heavily. Sedlmayr said. Marjorie Kemp's Thrill Arena set a record gross for Motordromes. Others working to big results were Singer's Midget Circus, Dick Best's World's Fair Freaks, Joy Cube's Latin Americans, Julius Kuehnel's Kodje, Joe Pontico's Fat Show, Leon Claxton's Hep Cats, Cliff Wilson's Monsters and William McCloskey's Zorima Nudists.

Jack Dadswell, publicity director, garnered an estimated 7,500 inches of copy and pictures for the shows in Minneapolis and St. Paul papers. Numerous radio broadcasts emanated from the midway during the 10 days.

In establishing a new record gross here, shows have broken for the fourth time in six years its own all-time high marks. First new figure of better than \$80,000

was set in 1936. It was \$92,000 in 1937. In 1941 the gross went to \$103,000. Shows were headed by Sedlmayr, president; Elmer C. Velare, general manager; Walter H. DeVoyne, secretary; Dadswell, publicity; Vince T. Book, chief engineer; Charles Davis, superintendent; John Blane, chief electrician; Slim Sowerby, art director; Sam Smith, trainmaster; Curtis J. Velare, concession manager; Mrs. Ruby Velare, concession secretary; L. Brown, assistant concession secretary; Fred Burd and Billie B. Mack, assistants to DeVoyne.

**WEATHER HITS BANTLY**

(Continued from page 29)

here with their fishpond, are assisted by Edward Quinn.

Ruby Kane celebrated a birthday on August 28 with a party. Mrs. Paul Lane and Mrs. Stanko had charge of arrangements and guests included Mrs. Herman Bantly, Mrs. Kelly, Mrs. Weiss, Mrs. Abbruzzese, Mrs. Goodman, Mrs. Fiore, Mrs. Alberta Doty and Mrs. Bud Rilee. Games were played and refreshments served.

Morris Wenick of the Freaks on Parade Show drove back and forth from Allentown, as his father and mother reside there. Dorothy Lunsford also celebrated a birthday on August 25 with a party. Guests included Mr. and Mrs. Wenick Sr., and daughter, Rebecca; Morris Wenick, Mr. and Mrs. Waldorf, Mrs. Dorso and daughters, Vera and Eleanor; Floyd Garner and Abe Berman. Kurt Rollini, of the Waldorf Troupe, was taken ill and had to be removed from the act. Lieutenant Helbing, Fort Monmouth, N. J., former talker on this show, visited A. J. Budd.

**Sponsored Events**

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

**2,000,000 See Army War Show In Nine Cities**

CHICAGO, Sept. 12.—Some interesting figures on attendance at the Army War Show were released this week by Tom Deegan, in charge of national press relations. As had been expected, the show is hanging up a tremendous record here in spite of having encountered several rainy nights. While it will not reach the hoped-for figure here, the attendance has been capacity on nights the weather was favorable, and the lowest was 35,000 on opening night, when the show encountered a downpour that lasted for more than an hour.

The first eight days of the Chicago engagement had a total attendance of 527,848, as follows: September 2, 36,000; 3, 51,310; 4, 78,324; 5, 80,963; 6, 84,623; 7, 63,429; 8, 52,096; 9, 82,103. When these figures were released there were still three days to go, and downtown sale of tickets was stopped because there were more than 250,000 tickets already sold for the three days.

An interesting sidelight was the number of people who visited the Battle Depot, for which an extra charge of 25 cents was made. Sunday was the record day, on which 49,393 people saw the "side show." This indicates that more than 50 per cent of the people who attended the show visit the Battle Depot.

Attendance for the eight cities played before Chicago was 1,400,057 for the 43 days. Figures for individual cities are: Baltimore, four days, 165,254; Philadelphia, seven days, 301,254; Pittsburgh, seven days, 327,486; Akron, four days, 137,915; Detroit, nine days, 196,376; Milwaukee, four days, 105,776; Des Moines, four days, 86,926, and Omaha, four days, 80,467. This brought the total attendance in the nine cities, up to and including September 9, to 1,927,905. With assured capacity for the last two days of the Chicago engagement, the total will pass the 2,000,000 mark.

Major Charles S. Hart, A. U. S., officer in charge, and Tom Deegan, national press relations, go from here to Cleveland, where the show opens next week. Pat Purcell left early this week to start the Cleveland publicity campaign. Al

Sweeney leaves Monday to handle advance publicity for Louisville and Indianapolis. There will be a two-week lay-off following Cleveland to recondition show's equipment, provide the task force of 2,000 soldiers with winter clothing and provide stoves, wooden floors for sleeping tents and other necessary winter equipment. Present plans are for the show to continue into January.

**Cincy's Food Show Proves Successful; To Repeat in '43**

CINCINNATI, Sept. 12.—Retail grocers' 28th annual Pure Food Show and Health Exposition successfully closed its 14-day run at the Zoo here last Monday night, Andrew G. Engelhardt, president of Cincinnati Retail Grocers and Meat Dealers' Association, sponsors, said. A. E. Scheffer, managing director, and John F. Heusser, Zoo executive director, reported total paid admissions for the engagement at 226,115 despite wartime conditions. Good weather played a big part in the financial success of the show, Scheffer said.

Officials said plans already are under way for repeating the show next year, and exhibitors were reported to have chalked up good results. Entertainment program was made up of the Hustrel Troupe and Three Franks, free acts; Maxine Turner; Billy, Janey and Sir Toby, trained chimps; Burnette and Lucille, Delmar and Renita, Don Baldon, Seror Twins, Natalie and Howard and Del Casino and Joe Venuti orchestras.

MEMBERS of the Carmene Family, wire act, did not return to the road this year, but are working in a defense plant in Michigan.

**WANTED—UTICA, O., OCT. 1-2-3—WANTED**

14TH ANNUAL HOMECOMING ON THE STREETS

The only Celebration in Licking County this year. Want legitimate Concessions and Free Acts. Rides booked. Write, wire or phone

GRATZIANO and CARLIN, Buckeye Lake, Ohio.

**Shorts**

FORD MOTOR Company's plant at Fairville, N. B., Can., was used for a week's fair, under auspices of Carleton branch of the Canadian Legion. Proceeds are being used to buy and equip an ambulance for overseas use by the Canadian army.

FOUR-DAY celebration, under auspices of Charlottetown (P. E. I.) Exhibition and Driving Club, proved successful. Harness racing, featured each afternoon, attracted large crowds and produced some excellent competition.

ZACCHINI BROS.' SHOWS were the attraction Labor Day week at Athletic Field, Lancaster, Pa. Organization was sponsored by American Legion Post. On September 5 \$2,000 in War Bonds were given away.

HANK LAWSON'S Knights of the Road and a huge fireworks display highlighted the Festival sponsored on September 6 by Neffsville (Pa.) Fire Company.

GRANGERS' PICNIC, which closed September 7, attracted over 100,000 to Williams Grove Park, near York, Pa. Entertainment featured Speedy Merrill, Suicide Bruffy, Barton's Society Circus, Lew Alters' Cavalcade of Freaks, Louis Atilla and Company, Tank of Death, casting and trapeze acts and band concerts. Fireworks were displayed on two nights.

**Passion Play Advance Sale Big at Sioux Falls**

SIoux FALLS, S. D., Sept. 12.—Black Hills Passion Play will show here at the Coliseum for eight performances (four days) starting September 18, with Josef Meier in the role of the Christus.

Show has an advance sale of more than \$5,000.



120 Feet No Nets  
**The Sensational MARION**  
The Hit of Sunbrock's Philadelphia Show  
Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO The Original "Breakaway Pole."

Personal Representative  
**CHARLIE ZEMATER**  
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**LEXINGTON, MISS., HOLMES COUNTY ELEVENTH ANNUAL LIVE STOCK SHOW AND FAIR**  
Week September 21  
Want Independent Concessions and Shows, Friday and Saturday, two big days. Crowds estimated at fifteen thousand. Plenty cotton and money. Any ten-cent Concession will work. Want two or three Grab Joints. Concessions reasonable price. Will also book Kiddie Ride. Address all mail:  
J. W. TOMLIN, Box 478. Phone 88.

**WANTED 5TH CORN SHOW**  
Bucyrus, O., Sept. 24-26.  
Photos, Cotton Candy, Ball and Dart Games, Arcade, Custard and Apples, Hi Striker, Pitch Till Win and other Games. No grit. Rides and Bingo booked. Address:  
CHARLES BAUER, Secy., Bucyrus, Ohio.

# RB IN CHI BENEFIT

## Entire Takes Of Day to Fund For Army-Navy

CHICAGO, Sept. 12.—In addition to its Passavant Hospital tie-up here for opening night, Ringling Bros. and Barnum & Bailey Circus will donate the entire proceeds of the afternoon and night performances of September 21 to Army Relief and Navy Emergency Relief. Paper advertising this benefit is now being posted.

With the Army War Show closing today, intensive billing of the Ringling Show will get under way on Monday.

## Kenosha Good for Big One; Day Light in Hammond, Ind.

KENOSHA, Wis., Sept. 12.—Due to a late arrival, Ringling Bros. and Barnum & Bailey Circus started its matinee performance at 4:15 p.m. to a packed house here on September 6. Night attendance was reported good.

Business at Hammond, Ind. (5), was light.

## Mills Hosts to Visitors

ST. ELMO, Ill., Sept. 12.—Mills Bros. Circus was host to many visitors during the past week. Clyde Beatty and Duke Drukenbrod, of Johnny J. Jones Exposition, stayed for a performance and met many old friends. Buck Banard and family stopped over while en route to play a fair. Billy Griffin and others were visitors. General Agent James M. Dewey and Agent "Hi-Brown Bobby" Burns were back on the show for a conference. Bing Harris, trombonist, joined Carl Woodrich's band. Chief White Eagle bought Okie, trained coyote, from Frank Stout and will use the animal at winter dates. Wild West concert line-up is picturesque, with mounted Indians, Cowboys and cowgirls on the hippodrome track.

## Justus Edwards in Army

CHICAGO, Sept. 12.—Justus Edwards, former agent and publicity man for Russell Bros. Circus, was inducted into the army recently and has been transferred to DEML (Detached enlisted men's list). He flew from Salt Lake City to New York Sunday (6) and is now on the copy desk of *Yank*, army men's newspaper.

## Circus Historical Society

FARMINGTON, Mich., Sept. 12.—Visitors on the Big Show in Detroit included Orrin Davenport, Tunis E. Stinson, Joe Short, Mickey McDonald, Mr. and Mrs. Charles Jones, Rosina and Adele Nelson, Mr. and Mrs. John Staley, Robt. J. Green, Delmar Brewer, Walter Pletschman and Don Smith, the latter six from CHS. Brewer and Smith were treated to a real thrill when they were permitted to ride in the big Holidays spec before crowds which were packed to the ring curbs. Pletschman and the writer had also seen the show in Defiance, O., and will visit again in Chicago to wind up their Circus season.

Al S. Pitcaithley, Beatrice, Neb., visited with friends on the Ringling lot at Defiance. He had just closed with the Ginnivan Dramatic Company, and will be inducted into the Army on September 21. Crawford Droegge, billposter, whom we met several years ago in his home town, Dunkirk, N. Y., tapped us on the shoulder in the RB back yard and said he had been busy for several weeks billing Jackson (Mich.) Fair. Adele Nelson's elephants also played the fair following Flint and Caro (Mich.) appearances and will soon return east.

Many model builders have passed up (See Historical Society on opposite page)

## Show Trucks Exempt

STORY with interpretation exempting show trucks from Washington ODT order of September 8 begins on Page 3 of this issue.



WILLIAM YESKE, master mechanic and superintendent of Ringling-Barnum blacksmithing department, has been with the circus since 1902, and is one of its few remaining veteran employees. His department has always been considered an important cog in the progress of the show's physical equipment. Photo by Robert D. Good.

## Cole Set for Longest Season

Terrell tells of record business—new paper used for more Coast dates

MEDFORD, Ore., Sept. 12.—Cole Bros. Circus, which showed here yesterday, is set for the longest season it ever has had, General Agent J. D. Newman said.

The show is getting a new start for Coast dates and there is plenty of new paper, reported Col. Harry Thomas, radio director and announcer.

Owner Zack Terrell said, "Our business in Seattle on August 28-30 was the biggest I have seen in the 38 years of my circus career. Portland on September 3-6 was very big and in Salem on Labor Day there were two straw houses."

## Hot Weather Hurts Biz For Wallace in Anniston

ANNISTON, Ala., Sept. 12.—Wallace Bros. Circus played to a good night house here on September 3. Due to the intense heat the matinee was light.

E. W. Adams, ex-trouper now residing in Atlanta, visited the show there and met Ray Rogers, manager, for the first time. He also met Ray Goody, wire performer, and was received by his old friend, Al Dean, at the front door. Adams reported the performance very pleasing and that he enjoyed the show.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Hog Jowl Bend, Ark.

September 12, 1942.

Dear Editor:

Noticed that the manager of the Seldom Scoff Wild Animal Circus did some pretty good covering up in his last show letter when he stated that his show would not day-and-date this one. He probably intended to add the word "again," as we gave it the worst trouncing any show ever got. He also said that his show would play Sitka, Alaska, but forgot to say "If and when he gets something to move it with." Manager Upp should ignore that show, but it burns him when they insinuate that they will favor him by not day-and-dating. Now for the lowdown.

While en route to Cat Nip Pastures, Ark., last Sunday we passed something that resembled a camp for cotton pickers at Blankshire Gin, Ark. Upon a close inspection we learned that it was the Seldom Scoff show Sundaying there. The burg's only storekeeper informed the boss that he had received about 25 handbills by mail and had passed them out to his customers. He added that two passes had accompanied the handbills but, due to them being stamped, "Not Responsible for Lost or Stolen Articles,"

he thought it a good idea to stay in his store. Our spot being only a half mile from there, we decided to come back on Monday.

After everything was on the lot Manager Upp sent two empty wagons and our elephant, Crumwell, over country routes to advertise his show. The big-show announcer drove the lead wagon and stopped at every country church to quietly step inside and announce, "Due to our show and elephant now coming down the road I advise you good people to tie your horses behind the church. This is the only circus in these parts carrying an elephant." That not only created a stir in the pews, but advertised the show as well.

When we arrived on their lot the next day we noticed six Alaskan huskies and a dog sled. We figured that was where they got the Alaskan tour idea. We figured that they had added that moving equipment to the one horse and sled they had had when we day-and-dated them. Jimmy Thompson, one of their clowns, if not the only one, informed that the Seldom Scoff brothers were planning to use the dogs in a spec. The dogs also proved to be of the seldom-fed (See WON, HORSE & UPP on opp. page)

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### BREAKING big?

BOB EUGENE TROUPE will close its outdoor season of 24 consecutive weeks on October 24.

EDWARD BARTOW cards from Cleveland: "Met Kid Koster here while en route to Chicago to agent *Best Foot Ahead* show. We enjoyed a real visit."

A gentlemen's agreement is seldom made between opposition billing crews.

GEORGE W. SWAHN lettered from Brooklyn that he met George Hanneford Family, Will Hill, the Behecs and other performers during visits to Playland, Rye, N. Y.

ROBERT (BOB) PRINTY, former circus wrestler and for the past 20 months a defense guard, writes that he enlisted in the navy and will be attached to its physical staff. Recently he visited Cole, Lewis, Mills and King Bros. circuses.

OLD saw: "Two can live as cheaply as one" started when they began doubling 'em up in upper berths.

FRITZ HUBER, of Sensational Kays, high wire act, lettered from Caro, Mich., they played a successful week there for Barnes-Carruthers. Otto Kuhnert, formerly with American Eagles, joined the act recently.

THOSE good old days that we hear so much

## Happy Ever After

BIG TOP WHITEY had spent the biggest part of his life around canvas and recognized himself as an authority on all circus history. The fact that he had trouped with everything from the smallest wagon show to the big railroaders made him doubly sure of his imaginary stories of the road. He had told them so often that he believed them himself and had a mental list of phony towns and dates to back them up. When old-timers gathered at a stake and chain wagon between matinee and night shows to relive days gone by Whitey was always there with a story or to contradict references to events, towns and dates. "Remember the old Chariot & Tableau Silver Mascot Circus? Perhaps not, as that was long before your time. It was a 100-horse wagon show and I had the big top. An old-timer by the name of 'Shell' London owned the outfit. He married an annex dancer who was a bit too young for him, and she was often seen hanging around the show's lion trainer. The Governor was jealous of the animal man but couldn't chase him on account of having no one else to work the cats. One day a collector for a feed store arrived at the office and, after getting paid, the hay-and-ovals man fell against a stake when the office-wagon steps slipped from under him. After several days in a hospital he passed on, and the Governor was arrested for manslaughter and convicted by a small-town jury." "Did his wife then marry the lion trainer and the two operate the show?" asked a listener. "Naw! Naw!" snorted Whitey. "I thought you knew circus history. She loved 'Shell' so much that she sold the show and married the warden so that she could be close to him."

## Evans Is Honored By Namesake Tent

JOPLIN, Mo., Sept. 12.—Merle Evans, former bandmaster of Ringling Bros. and Barnum & Bailey Circus and now director of the famed cowboy band at Hardin-Simmons University, Abilene, Tex., was honored at a dinner given here on September 8 by members of Merle Evans Tent No. 27, Circus Fans' Association of America, reported Don Walker.

Others present included Mrs. Evans; Harold Field, Picher, Okla., president of Merle Evans Tent, and Mrs. Field; Paul Van Pool, vice-president, and Mrs. Van Pool; Warren Coglizer, secretary; Mr. and Mrs. Paul Wingo and Mr. and Mrs. Don Walker. At a business meeting in connection with the dinner tentative plans were made for an annual meeting of the tent to be held during the Christmas holidays, with Evans as guest of honor. Mr. and Mrs. Evans spent a brief vacation in this district, visiting the former's mother, Mrs. S. E. Evans, Columbus, Kan., before returning to Abilene for opening of the fall term of school.

## Straw Night House For KM at Imperial

IMPERIAL, Neb., Sept. 12.—With ideal weather, Al G. Kelley-Miller Bros. Circus played to a half-house matinee and a straw house at night here on September 8.

Reserves did capacity at both performances and concert business was in keeping with the big show's attendances. Kit Carson Jr. was a visitor and reported a good performance.

about couldn't compare with today's big grosses.

CLOWNS who appeared in front of the grandstand at Minnesota State Fair were Whitey Harris, clown cop; Kenneth Walte, Chester Sherman Duo, Smiley Dalley and Roy Barrett. They also appeared at Waterloo (Ia.) Dairy Cattle Congress Circus.

JAKE J. DISCH, clown cop (Bingo Sunshine) and alderman in Cudaby, Wis., caught the Big Show at Kenosha, Wis., his old home town, where it had a packed matinee. Circus set up on the (See Under the Marquee on opp. page)



# With the Circus Fans

By THE RINGMASTER

CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago.  
 Secretary: W. M. BUCKINGHAM, P. O. Box 4, Galea Ferry, Conn.  
 (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Sept. 12.—Don S. Howland states that he had a nice visit with Poodles Hanneford and family and Joe and Eva Lewis at the fair, Urbana, Ill., adding: "I took Mrs. Hanneford some pictures I had taken of the three generations, Mrs. Hanneford, Mrs. Ernest Clark and Ernestine, when I visited the Cole show in Springfield. I got some good pictures of Poodles at Urbana."

The Hubert Castle Tent No. 35 held its monthly meeting at Ade's Hotel in Clinton, N. Y., on evening of August 18. Dinner was served at 7 to ten members. They had as guest Mr. McGuinnis, of the Pat Valdo Tent in Binghamton. After a fanning bee, were entertained by some reels of colored movies taken on the Utica lot when the Big Show was there July 22. Pictures were taken by Charles Baker and Frederic Roedel. When the show was in Utica the Tent was active in helping the chairman of the Crippled Children's Committee of the Rotary Club make arrangements to take 100 children to the afternoon performance. The Tent received nice publicity for the effort.

Dr. David E. Reid, of Lebanon, Ore., writes: "Have finished quite a circus week. On August 20 Jack Joyce, who has the free circus on the West Coast Shows, and I drove over to Bend, Ore., and caught matinee of the Russell show. Show is still presenting a very pleasing performance, but is short of help. Mrs. Webb is working hard getting it up and down, as is everyone on the show. On the 24th and 25th I caught the Cole show in Spokane, Wash. Crowds there were large. Met CFA members Lyon, Ball and Joy, of Spokane, on the lot, and Silloway, of Lewistown, Mont."

Sergt. Francis Hohenadel, located at Fort Sill, Okla., spent a two weeks' furlough at his home in Rochelle, Ill.

Dr. A. M. McCully, of Shelbyna, Mo., caught Wallace Bros.' Circus at Hannibal, Mo., August 8, and states that they have a good show. Met Frank Clark, calliope player in the band.

## Dressing Room Gossip

COLE BROS.—What the well-dressed galle' entree rider is wearing these days: Pair steel shin guards, steel helmet, pair of shatterproof goggles, bullet-proof vest, a little insurance and a gas mask. By all means leave your teeth in the dressing room. Bob Porter is having a little step-lean trouble lately. He steps when he should lean and the result is awful. Jimmy Reiffenach and yours truly are doing a Harry De Marlo this season with our tights. We should be able to get the foot around the neck before the season ends. Judge A. B. Palmer sure gets around. If ever there were a general utility man, he is it. Since Otto's duck had his picture taken he has gone prima donna. Those Australian boys we saw in Portland, Ore., brought back fond memories to Mrs. Freeman and me. Russell Bros.' and Polack Bros.' circuses, right ahead of us, don't seem to make any difference to this show, as we are putting them on the straw just the same. Our show assisted in another bond drive in Portland. Those doing their bit included Vic Robbins and his band, Rube Simmonds, Arthur Borella, Otto Griebing, Bill Bailey, Lee Smith and Danny McPride. Rufus Woods and daughter Kathryn have been with us the past week as the guests of Mr. and Mrs. Zack Terrell. Other visitors the past week included Corporal Eddie Hendricks, Warrant Officer Jack Ryan, First Sergeant Andy Anderson, Ernie Jensen, Frank Zerado and Frank Cherry, former bar performer and partner of Alf Honey. Birthdays the past week: Zack Terrell, Lawrence Cross and Hoppy the frog boy. Sick list: Klara Delbosch, Hubert Castle, Jo Jo Cofield, Frank Campbell, Albert White, and yours truly doesn't feel a bit well.  
 FREDDIE FREEMAN.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

A nice picture of Wally Winter, collector of Circusiana, in his local newspaper. Shows him with his elaborate scrapbook into which he has pasted his circus-and-performer letterheads. . . . Allan Livingston writes that in 1911 a picture was taken of the Forepaugh-Sells cookhouse and the cooks. He says he saw this picture at the Showman's Exchange and at Dawson's in Chicago. If anyone possesses the picture and is anxious to know who the men are, Allan says the picture shows Charles Bowers, steward; Charles Shafter, chef; the second cook whose name he does not know; Dave Liggett, third cook. It also shows Mr. Livingston, who was pastry cook at the time, and his two assistants. It also showed Adams and Harry Frazer and the assistant steward. Mr. Livingston has been in Jackson, Mich., for 22 years and adds: "I am getting kind of old. I would like to get hold of one or two of those old-time pictures just for old-time's sake and to get to see some of the old faces that I knew in those days." There's a chance for one of our gang to get Boy Scoutish and do a good turn.

A. L. Chumley, of Tennessee, can always be depended on to write an interesting letter. We cannot resist the temptation of quoting from his last one to us: "At this moment I am all a-flutter due to the arrival yesterday of a 25-pound package of rare items, including half a dozen old route books. If anyone tells you that the supply of old items has become exhausted, he should put new bait on his hook. In the last two years I've landed about 300 choice items that would thrill any collector." Mr. Chumley has been collecting Circusiana for the past 50 years, but, he writes further, "It doesn't seem so long when one is being constantly rejuvenated by a hobby that helps maintain the spirit of youth."

A great deal of interest is being shown in poster stamps recently and a series portraying circus scenes is being urged for the collectors and by the collectors. Walter W. Tyson, we learn, has started a movement to have his organization be the first to issue a circus poster stamp. With the thousands of collectors of Circusiana roaming about looking for something else to grab at, why don't other energetic individuals or organizations issue and sell these poster stamps. They could be reproductions of rare items in your collection. Jus' san nydea, sas sali.

## UNDER THE MARQUEE

(Continued from opposite page)

same lot on which Jake saw Sells Bros.' Circus when he was a kid.

WONDER what became of the natives' early-day arguments as to whether a calliope was a steam organ or a steam piano.

W. F. (BILL) AND JACKIE WILCOX closed with Russell Bros.' advance department at Richmond, Calif., where he went to work in Richmond Ship Yards. Jackie is lithographing for Cole Bros.' Circus and will continue while the advance car is in that area.

WATCHING a wild animal act, a Southern darky inquired: "Dey tells me dat if yo' looks a lion squarr in de eye he won't 'tack yo'."

MRS. WILLIAM L. WALLETT and son, Billy, last season with Hunt Bros.' Circus, recently spent a week on Beers-Barnes Circus visiting the family. Walllett is employed in a store at Havre de Grace, Md., and remained off of the road this season.

AFTER carefully studying a line of weird banners on the front of a Side Show, a rustic remarked, "They shore got some hillarious valentines."

C. SHROEDER writes from Lewiston, Idaho: "After playing 4-H Club Fair at Ontario, Ore., came here for a Labor Day stand with Arthur's Mighty American Shows. Found remarkably favorable aftertaste here on Cole Bros.' and Russell Bros.' circuses. Newspapers commented on the way both shows did business."

MOST early-day kinkers worked theaters all winter, wishing for the circus season to open. Now many work circuses all summer, wishing for the fair season to start.

## The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

TOP RIDERS at Erskine (Alta.) Stampede were Charlie Chick, R. Straeder, M. Siminek and S. Johnson.

HOWARD D. DeMARIS, rodeo contestant, is attending officers' training school at Miami Beach for the Army Air Corps technical command.

RODEOS featuring cowboy and cowgirl acts augmented by vaudeville acts were featured over the Labor Day at Sleepy Hollow Ranch, Pennsburg, Pa., and Socialist Park, Sinking Spring, Pa.

TEXAS prison officials have started preparations for the 12th annual Texas Penitentiary Rodeo to be held at Huntsville. Held primarily for inmates, rodeo attracts several thousand outsiders annually.

PROFITS of the Roundup Rodeo and Club Boys' Calf Show to be held in Graham, Tex., will go to USO and Red Cross. Rodeo awards will total \$700. Livestock from the annual Cowboy Reunion Rodeo at Stamford, Tex., will be used, T. A. Wright, of the committee in charge, reported.

WAR BOND and Stamp-selling rallies opened the Lanham Roping Club's annual rodeo at Hamilton, Tex. J. O. Struthers, rodeo manager, reported sales reached \$375 before the rodeo opened. Admission to the grounds was a 50-cent War Stamp for adults and 25 cents for children. War Stamps and Bonds were the prizes in the roping, riding and racing events.

WINNERS at the Milk River (Alta.) Stampede were: Saddle Bronk Riding—Art Lund, Jack Ellison, Ken Brower. Bareback Riding—Ken Brower, Waldo Ross, Jack Ellison. Steer Riding—Ellison, Brower. Calf Roping—Jack Morton, Brower, George Morton. Over 2,000 attended and proceeds went to the Red Cross. George Ross Jr. was rodeo manager.

AN INNOVATION in rodeo events was witnessed at the recent Mineral Wells, Tex., event, under direction of Palo Pinto County Livestock Association. It was the roping of a calf from an army jeep. Roper was Emery Birdwell, and the jeep driver an army sergeant. Also riding in the jeep was Maj. Gen. Bruce Magruder, commander at Camp Wolters, Mineral Wells. Thousands of soldiers from the camp witnessed the two-day rodeo. In a matched roping event for a \$500 prize, George Brown, soldier from Fort Skill, Okla., and Burch Wifong, beat Jack McNeill and Ralph Russell. For six calves the winners' total time was 119.8 seconds.

RESULTS of the recent two-day rodeo at Cardston, Alta., were: First Day, Steer Decorating—Jimmy Wells, Willie Head, Dick Andrews. Calf Roping—Bob Jackman, Charlie Ivens, Fred Gladstone. Boys' Steer Riding—Bernard Eagle Tail Feathers, Raymond Young Pine, Jim Holy White Man. Wild Steer Riding—Salty Ross, Vern Franklin, Jim Robinson. Bareback Bronk Riding—Merlin Sorenson, Jim Robinson, Jack Ellison. Wild Horse Race—Duffy Stewart, Luke Small Eye, Jack Ellison. Saddle Horse Race—Ken Feathers, Fred Gladstone, Art Soup. Second Day, Saddle Horse Bucking—Ernie Emery, Jim D'Arcy, Salty Ross, Jim Robinson. Bareback Bronk Riding—Cecil Bedford, Merlin Sorenson, Ken Brower, Jack Ellison. Steer Decorating—Dick Andrews, Jimmy Wells, Willie Head, Duffy Stewart. Calf Roping—Eddie Ivens, Pat Burton, Fred Gladstone. Steer Riding—Eagle Tail Feathers, Alex Eagle Plume, Oscar Bevans. Saddle Race—Harwood Potter, Art Soup, Tom Three Persons. Chuck Wagon Race—George Good Rider, John Cross the Mountain, Joe Young Pine. Crowds were the largest in the history of the event.

## WON, HORSE & UPP

(Continued from opposite page)

variety. He added that the menagerie would be enlarged in the near future, as they had a baited wolf trap set near the cookhouse door.

Their argument over who owned the title gave Manager Upp another laugh. The someone who was supposed to be trying to muscle in on it could have been anyone of the 3,000 who have been paid

off with stock in the title during the past 30 years. Circus historians claim that Joe Hepp sold the title to the Underbrush Lithographing Company for 10 sample one-sheets. Whether it was a direct sale or whether the lithographers held the title for non-payment of the paper bill has never been determined. Co-Owner Charley Horse said that he had been offered the title free if the show would buy the 100 cross-lined lithographs depicting Helené Sikowski, the giant Polish strong woman, outpulling a six-horse hitch. Not being able to locate her and not knowing whether she had died of old age or returned to Europe, we couldn't use the title.

A traveling salesman who saw the show said their attendance was so light that the performers and owners had to take turns about, sitting in the seats to give it a big enough crowd to play to.

## HISTORICAL SOCIETY

(Continued from opposite page)

other features to obtain notes on the RB steam calliope. Captain Carroll is kept busy answering their questions in every city. Clyde Wixom, Detroit, is now at work on a working-playing model calliope, and displayed his partly finished organ on the lot. "Buddy" North particularly liked Don Smith's model of the 1901 Ringling steam calliope, and said he remembered seeing it stored at the quarters in Baraboo when he was a young boy.

The lot on Oakland, north of Davison, in Detroit, which was used by circuses a dozen years ago, has been converted to a tank-testing ground. Several other former showgrounds there are also doing war duty at this time. Detroit baseball management, owners of the Tigers, were refused an injunction seeking to prohibit the circus from playing there. They claimed the show would attract "unusually large crowds of undesirable aliens" in this defense area. City Council told them that the circus was as American as their ball park, and that the contract would not be broken.

Henry Kraeutler, Detroit, and Walter Tyson, Guelph, Ont., visited Terrell Jacobs and the Conklin Shows during Labor Day week-end. George Kelly, Guelph, Ont., was entertained in Detroit recently by Don Smith. Kelly is a retired railroad engineer and has hauled most of the big shows on their visits to Canada since the early part of the century. P. M. Silloway, CHS of Montana, made several long trips to visit the Cole show, and has written columns about it in his home-town paper. Art Stensvad and Tedd Meyer, CHS members of Nebraska, visited the Cole show while in that territory. Bill Kasiska, CHS, Baraboo, Wis., writes that he is still confined to his bed and will miss the Big Show for first time in years. He would appreciate hearing from other members.  
 DON F. SMITH.

Darkness and "dim-out" is nothing new. Read the first chapter of Genesis, and who doesn't remember age-old pun, "Where was Moses when the lights went out?"

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# SEASON BLOWS HOT 'N' COLD

## Mich. Spots Run 10-30% Over '41; Cincy Ahead 11%

DETROIT, Sept. 12.—Business at the Central Michigan parks has been generally up this season. Bay City boasts three amusement spots despite its population of only 50,000, and business as reported there shows conflicting trends. More people remained close to home this summer and there was plenty of spending money in the community.

Long an important lumbering town, the community has today become a major shipbuilding center, with one shipyard employing 3,500 workers. A number of other major defense plants are located here and in Saginaw, 14 miles away.

Picnic trade was generally off all season, notably at Wenonah Beach, the city's leading park. General patronage at Wenonah remained good until early August, when the normal late-season slump set in. The season as a whole, however, ran about 30 per cent over 1941. The season ends tomorrow. H. M. Smart, one of Wenonah's owners, is in the hospital with a strep throat infection.

Concessions and rides did well this year, sharing in the general park prosperity until the August slump. The fun spot was closed on Mondays all season, giving employees one day a week off.

### Casino Revues a Hit

Outstanding success at the beach this year was registered by the Casino with a policy of two revue-style productions nightly, with a matinee on Sundays. Turnaways at the early show each night have been the rule. Admissions were kept low—20 cents on weekdays, 35 cents on Saturdays and free admissions to the Sunday matinees. Rain, of which there was plenty all season, had little effect on the Casino business. Quiz Night on Wednesday and Public Auction on Thursday brought repeat business.

Roster of Wenonah Beach is: H. M. Smart and Otto Pierce, proprietors; Ora D. Colbert, general manager; M. J. Gorton, assistant.

Casino staff: Earl Bammel, manager; Harry Jarkey, emcee; Simon Martin, floor manager; Tyle Gaffield, orchestra manager; Marie Kinderman, Marjorie Balhorn, Florence Martin and Gladys Holloway, cashiers; Joe Balhorn, bartender; (See Michigan Runs Ahead on page 45)

## Holiday Bangup For Savin Rock

NEW HAVEN, Conn., Sept. 12.—As a result of the glorious weather and bang-up business enjoyed by Savin Rock Park here over the three-day Labor Day holiday, Al Pierson, spot's p. a., is being accused of paying off Old Man Weather in hard cash rather than good relationship.

Rides did all the business that could be expected under the gas-rationing handicap and continuous dim-out, and the many game concessions and eating places enjoyed a capacity run. Savin Rock's two Penny Arcades were packed from early Saturday afternoon until after midnight Monday. Terrific holiday play partially made up for the three week-ends lost by the popular playground during August as the result of inclement weather.

B. L. (Benny) Beckwith, ride superintendent, reveals that the giant Thunderbolt, 25-cent ride, was the top money-getter among the rides. As a matter of fact, Beckwith claims that the 20 and 25-cent rides enjoyed a greater volume of business than the 10 and 15-cent rides. Beckwith recently enjoyed a visit from Hyla F. Maynes. Another recent visitor to the park was Glenn Hyder, of Ely Bridge Company.

According to ambitious plans being mapped by General Manager Frederick E. Levere, things will again hum at Savin Rock next season.



ADRIAN W. KETCHUM, general manager of Forest Park Highlands, St. Louis, and president of the NAAPPB, who visited Chicago last week to mull plans for the organization's convention, to be held there December 1-3, with A. R. Hodge, NAAPPB secretary. Ketchum and Hodge also discussed the ambitious convention program mapped by John Coleman, NAAPPB convention chairman.

## Strong Program Set for NAAPPB Chicago Conclave

CHICAGO, Sept. 12.—A. W. Ketchum, general manager of Forest Park Highlands, St. Louis, and president of the NAAPPB, was in town this week conferring with A. R. Hodge, secretary of the organization, on the forthcoming annual convention. Hodge received a communication this week from John Coleman, program chairman, stating that the program is all lined up.

"Prospects for the meeting look very good," says Secretary Hodge. "The government appears glad to have business men get together to discuss their problems, as it gives government representatives an opportunity to contact the business men direct and thus get a better idea of the problems they face."

At the request of the membership, this year's program will be conducted along the line of the "College of Experience," with every problem confronting the operator being given thoro consideration.

In addition, much stress is being laid on motion pictures demonstrating latest developments in the business, such as new promotions, fronts, attractions and merchandising methods.

Those operators who are asked to participate in the program are urged to cooperate. There was never a time in park history when a strong program was more necessary because of the many problems affecting the industry, and never a time when good attendance and active participation was more important.

BALTIMORE.—Capt. L. Black, who presented his animal show at Carlin's Park all season, last week presented a Shetland pony foal to Carlin's.

## Port Arthur Continues

PORT ARTHUR, Tex., Sept. 12.—Altho the pool and a few concessions will close the season on Pleasure Pier September 13, the remainder of the resort, including the ballroom, will maintain a winter schedule, Fred McFalls, ending his first summer as lessee, announces. Herbie Kay is booked for September 18-19 and Jan Garber October 8.

## \$8,796 From Pontch, \$3,278 From Others Bring War Fund To \$146,349; Buckeye \$1,114

NEW YORK, Sept. 12.—Amusement parks, beaches and pools sent \$12,074 to the Army and Navy Relief Fund this week and lifted the grand total from all sources of the Outdoor Amusement Division to \$146,349.37. One of the biggest checks of the campaign was from Pontchartrain Beach, New Orleans, whose 100 per cent benefit day Friday, August 28, gave the service fund \$8,796.64. Another 100 per cent donor was Buckeye Lake Park, O., which attained \$1,114.40 August 26.

Harry J. Batt managing director of the Pontch playground, wrote to the Navy Relief Society that "we are happy to say we had the full support of all branches of the service and also excellent support from the American Women's Voluntary Services of New Orleans. We are indeed proud to be identified in this movement and ask that you give credit to the Outdoor Amusement Division."

Another communication was received from J. P. Colihan, Excelsior Park, Minn., following up one from Fred W. Pearce,

relating to a 100 per cent contribution of \$1,626.94 in August. Colihan said that Governor Harold E. Stassen appeared at the benefit and made a 10-minute address during which a tribute was paid the National Association of Amusement Parks, Pools and Beaches. At the conclusion of his address Governor Stassen asked the audience to give the NAAPPB "a big hand," according to Colihan.

An accumulation from Olympic Park, Irvington, N. J., brought \$1,435.16 to the fund. Other contributors tallied this week were Lake Compounce, Conn.; White City, Worcester, Mass.; Roseland, Canandaigua, N. Y.; Wonderland Penny Arcade, Old Orchard Pier, Me.; Natatorium Park, Spokane; Eastwood Coaster, Detroit; Bertrand Island, Lake Hopatcong, N. J.; Silver Beach, St. Joseph, Mich.; Paragon, Nantasket Beach, Mass.; Forest Park, Hanover, Pa.; Worcester Coaster Company and Beach Park, Galveston, Tex. Swim pool contributors were Kehler's Beach, New Kensington, Pa., and Hy-Way Pools, Philadelphia.

## Coney Island, N. Y.

By UNO

### Coney Gets Sunshine and Biz

The three-day Labor Day week-end brought sunshine and resultant good cheer to operators. There was a large holiday influx despite the accompanying chill in the air. September 20 will mark the close of the second war season in Coney history and, according to the records, Coney's 98th year.

Mardi Gras, September 14-19, this season labeled "March to Victory," attracted more than ordinary interest because of its intense patriotic significance. Customary Police Night was the order

of parade on Monday. And for the rest of the week there were the army, coast guard, civilian defense and the navy, winding up with the usual baby parade Saturday afternoon. Because of the dim-out, permission was granted for the use of flood lights on the South or ocean side of Surf Avenue to illuminate the course of march from West Fifth to 19th streets.

### Steeplechase Park

George Tilyou, after the season, continues activities as a gas rationing com- (See Coney Island, N. Y., on page 44)

## A. C. Far Cry From Past Yrs.; Others in Slump

ATLANTIC CITY, Sept. 12.—The first Labor Day holiday under wartime conditions was a far cry from the peacetime celebrations that always climaxed the close of the season here. Last year 600,000 persons made for a record 1941 Labor Day turnout. This year the holiday crowd was estimated at 250,000. And thousands of those were not festive week-enders, but families of the soldiers stationed here. While resort officials expressed satisfaction as to the crowds, they admitted that comparisons with previous Labor Day week-ends "would not be too heartening."

Nonetheless, amusement and business establishments reported "good business" for the first time since the July 4 holiday. While the crowds were lighter and left earlier on Monday to insure transportation back home, it was a heavier spending crowd than in former years. All amusement centers and ocean piers reported capacity or near-capacity business.

Saluting the Labor Day holiday and the closing big week of the season, Hamid's Million-Dollar Pier presented its most imposing array of talent topped by Glenn Miller's orchestra and company, including the band soloist and comedian Wally Brown, for the Saturday and Sunday program. The Andrews Sisters and Dick Rogers' orchestra made it a double-header bill, taking up their chores on the pier on Saturday and remaining thru Monday. In addition, Reggie Childs's orchestra remained thru Labor Day to make it a trio of top orchestras for the big show. Rounding out the musical fare was Junior Buckwalter and his all-girl marimba band.

Countless other attractions for the single admission included the Jumbo Circus, starring Professor Keller and His Jungle Killers; Palmina, aerialist; the Rice-Davidson trio of clowns, along with performing elephants and animals; the Giant Fun Chase, rides, flanked by the giant carousels; Princess Yvonne's mental and Doc Irving's magic show, the Bohemian Glass Blowers, countless number of novel and instructive exhibits, game rooms and facilities of a picnic grove. In addition, the single admission included free locker service for surf bathing.

Not to be outdone, Frank P. Gravatt lined up a like star-studded bill for his Steel Pier marquee, headed by movie- (See A. C. Business Off on opposite page)

## Excelsior Winds Up In Blaze of Glory

EXCELSIOR, Minn., Sept. 12.—Excelsior Amusement Park, operated by Fred W. Pearce, Detroit, concluded its 1942 daily operation Labor Day with a record of business that equaled last year's mark. The fine, last-minute business spurt was attributed by Joe Colihan, park manager, to the fact that the management put on a whirlwind drive to offset the poor weather which had been dogging Excelsior all season. The weather, said Colihan, was the worst he has ever experienced in his many years in the business.

On closing day the play spot was host to more than 10,000 patrons who took part in the annual Labor Day picnic sponsored by The Minneapolis Shopping News.

Among the season's features was the Army-Navy Benefit Show in which the park, with the co-operation of army and navy officials, was enabled to turn over \$1,626.94 to the Army-Navy Relief Fund.

Park reopened this week-end and will close season next Saturday. Glad Olinger's ork finishes season in ballroom this week-end, after which the 11 members enter the service. For the closing ballroom date next Saturday, Bud Strawn's ork will play for dancing.

# The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

## Swim Landmark Passes

What the Palace Theater, New York, was to vaudevillians of yesterday, the Miami Biltmore plunge, Coral Gables, Fla., was to swimmers and divers. Pinnacle of success for pro water performers was a Sunday afternoon appearance in the height of the winter season at the Biltmore tank—even tho the dough wasn't much. It was more for the prestige. And similarly so, amateur mermaids and mermen used to dream of competing in championship AAU races at the same H-2-orium, for it was symbolic of stars and record-breaking achievements.

Well, the Miami Biltmore swim pool is no more—not for the duration at any (See POOL WHIRL on page 44)

## Dorney Closes Solidly

ALLENTOWN, Pa., Sept. 12.—With townfolk seeking their holiday fare close to home because of wartime travel curbs, Dorney Park presented its biggest Labor Day week-end program in its history. Three-day holiday period saw Larry Sunbrook's Wild West Rodeo and Hollywood Thrill Show presented twice daily on the race track at a 57-cent admission. Five vaude acts and a feature picture, changed daily, were offered in the Open-Air Theater. "Pumpernickle" Bill and his troupe featured a Schnitzing Party in the Grove. Ballroom featured the Las Vegas Orchestra and Don Brownlow for the dancing. Fireworks were displayed on Labor Day night.

## Gondola Way Over '41 Biz

ST. JOHN, N. B., Sept. 12.—Gondola Point Beach, 14 miles east of St. John, on the Kennebecasis River, has been enjoying greatly increased business this season. Rationing of tires and gas has reacted favorably for this resort. Bulk of the patronage is from St. John and immediate suburbs, and the increase in business is said to be about 200 per cent over that of last year.

## FAIR SECRETARIES, PARK OWNERS AND OPERATORS

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# Atlantic City

By MAURIE ORODENKER

George A. Hamid peevied plenty over the booking of the Glenn Miller film, *Orchestra Wives*, into Steel Pier over Labor Day week-end, while his own Hamid's Million-Dollar Pier offered the Miller orchestra in person. Steel Pier made capital of the picture booking in its advertising, with the result that Hamid placed special ads in the newspapers to the effect that his holiday attractions were "In the Flesh and Blood and Not Out of a Tin Can." While making no mention of the billing the orchestra picture was given by the opposition pier, Hamid's display ads made no mistaking his feelings over the booking, stating: "Barnum's Phrase, A Sucker Is Born Every Minute, Doesn't Apply to This Era. Don't Be Misled. Glenn Miller and His Orchestra Play Here In Person."

Officials of the resort met in protest against a reputed annual loss of \$900,000 in taxes because of the army's occupation. Much of the possible loss, it was charged, will result from the closing of small shops and Boardwalk concessions which previously carried a major volume of the resort's tax load. Complaint was made that army engineers set a flat overall price for any given property and (See ATLANTIC CITY on page 57)

## Riverside, Agawam, Continues Week-Ends

SPRINGFIELD, Mass., Sept. 12.—Riverside Park, Agawam, had the best Labor Day week-end in its three-year existence, Edward Carroll, owner-manager, reported. Figures for the week-end, as broken down by Harry Storin, publicity and advertising chief, showed more than 25,000 at the park on Sunday and the holiday and 5,000 Saturday evening.

Two novel exploitation stunts, a national 25-kilometer marathon, with a field of 30 noted runners, and a series of bicycle races proved popular and will be repeated next season, Storin said.

Carroll will keep Riverside open week-ends thru September and October. In other years, rather than run competition to the Eastern States Exposition here, Carroll has closed some time in September. But with the fair out this year, due to the army's taking over the grounds, Carroll has decided to continue week-end operation.

Riverside Park's importance as a community asset was testified to this week when the pastor of the Immaculate Conception Roman Catholic Church announced in the press that, thru cooperation of Manager Carroll, mass will be said at the park on Sundays, pending the building of a mission church in Agawam. The pastor paid high tribute to Carroll for making church services available for residents of the locality.

## Salt Lake Beaches Stay Open; Biz Big

SALT LAKE CITY, Sept. 12.—Continued splendid business at beach resorts smashed Labor Day closing tradition here. Black Rock, Sunset Beach and Saltair beaches, all on Salt Lake, are still open and will continue as long as the weather holds out. Day business is great, but cool nights find biz tapering off.

Saltair closed its dance season except Sundays, but will play post-season dates for name bands if they are available. Black Rock and Sunset are bathing and dining spots only. Lagoon resort, midway between Ogden and Salt Lake City, which gets most of the picnic trade, observed the Labor Day closing.

## Willow Grove Is Bang-Up

PHILADELPHIA, Sept. 12.—Marking its most successful summer since the lush days when the townfolk shunned the near-by seashore resorts, Willow Grove Park closes tomorrow night (13). Park operated only evenings this week, opening afternoons for the week-end only. Favored by excellent trolley and bus facilities, the amusement center played a major part this summer in entertaining the thousands who were forced to remain close to home because of gas and tire rationings.

FOND DU LAC, Wis.—Supt. Fred Frazier of Lakeside Park Zoo announces the addition of Teddy and Peggy, five-month-old Black Bears.

# Bad Weather Puts Rap on Balto Spots

BALTIMORE, Sept. 12.—Threatening skies thruout the day, climaxed with a drizzle early in the evening of Labor Day, held down attendance for the holiday week-end at local amusement resorts, resulting in an unsatisfactory business, according to managements of Carlin's Park and Gwynn Oak, both within city limits, and Bay Shore Park, outside the city.

Saturday and Sunday brought ideal weather which attracted thousands who jammed the fun spots.

This was the first holiday week-end period of the season to be marred by inclemency. Both Memorial Day and the Fourth of July were perfect.

Carlin's on Labor Day was the scene of the South Atlantic Miniature Race Car Meet, conducted by the Baltimore Miniature Race Car Association and sanctioned by the American Miniature Race Car Association. This was the first time an amusement park had ever been sanctioned for such a meet. Fifty miniature cars were entered. Col. O. T. Miller, Carlin's events director, was responsible for the erection of a miniature race track and says it will become a permanent fixture. The meet proved a good-will builder and helped to promote business generally at the park.

## A. C. BUSINESS OFF

(Continued from opposite page) land's Bud Abbott and Lou Costello for the Saturday and Sunday offerings. The Music Hall program also included Tip, Tap and Toe, Harold and Lola, Reynolds and White, Wally West and Carol King. *Orchestra Wives* was the screen feature. Charlie Barnett's orchestra alternated with Alex Bartha for the dancing in Marine Ballroom. The Ocean Stadium offered the water carnival, featuring the Steel Pier diving horses, and Rex, aquaplane-riding dog. Circus acts included the aerial antics of the Flying Bebees, the Three Erwingos, the Victory Girl (Marion Foster) and Tiny Kline.

Daddy Dave's Children's Show held forth in the Little Theater. Rounding out the pier's single admission attractions were the baby wild animal zoo, submarine diving bell, Alaska Eskimo Village, Gay-Way of fun and thrill houses and the Hawaiian singers and dancers.

## Rolling Green Shows Fair

SUNBURY, Pa., Sept. 12.—Rolling Green Park, owned and operated by R. M. Spangler, Monday night closed what the management considered a fair season.

Business until July 20 was 38 per cent ahead of last season, but since that time adverse weather conditions, with not one favorable week-end, plus gas rationing put the skids to business. Weather conditions also greatly affected pool attendance. Picnic bookings were also off.

Ballroom dropped under last year, but not as much as had been anticipated.

Ella Kramer Stock Company, playing its fourth season at the park theater, did good business and has been signed for the 1943 season. Concession business did above-par business.

Park will remain open week-ends thru September, and already plans are in the making for additions and changes. Several new rides are to be added.

## Maryland Fun Spot Way Off

OCEAN CITY, Md., Sept. 12.—Despite a sharp pick-up in business late in the season, particularly during the past several weeks, Ocean City, Maryland's major Coast rendezvous for fun seekers, closed its season on Labor Day. While profitable to a few, it is reported to have been financially disastrous to many who hoped for the best despite gas and tire rationing.

About 25,000 people, or approximately two-thirds of the normal holiday throng, were out over the holiday week-end. Threatening skies and rain had something to do with holding down the holiday crowd, altho Saturday and Sunday were ideal, as far as the weather was concerned. Last year more than 60,000 visitors jammed the Eastern shore resort over the three days to set an all-time record. Boardwalk business men reported the holiday throng was spending noticeably less money this season than in previous years.

Gas rationing and tire conservation have had a decidedly unfavorable effect on business at Ocean City, and unless these regulations are changed the outlook for 1943 season is not very promising.

# American Recreational Equipment Association

By R. S. UZZELL

## East Coast Gets a Break

Along the East Coast a fine Saturday, Sunday and Labor Day gave operators a chance to even up to some extent for a rainy August. And Labor Day was curtains at many spots, and many were ready and anxious to close. Difficulties of operation, plus heavy taxes, took all of the chances for a worth-while profit. Many inland operators cannot understand how dim-outs and blackouts can crimp operation. One of the big headaches, too, was the lack of competent labor. Next year will see more women operators in parks than we have ever had before, but it can be done.

## Order Parts Immediately

Consider at once your 1943 requirements and get an order in immediately (See AERA on page 44)

## Routt Adds to Holdings

LOUISVILLE, Sept. 12.—Ted Routt, of Community Park, across from Churchill Downs here, has purchased all the equipment of Cherry Bowl Park, New Albany, Ind., including three rides. He will add the purchases to Community Park, giving him 10 rides here for the various fall celebrations which he has booked. Routt reports the summer has been good, altho there was a noticeable drop in auto patronage.

## AN ENVIABLE RECORD

One No. 16 BIG ELI WHEEL has just completed its seventeenth season in a large Missouri Park—and 1942 was among its best years of Gross business. The BIG ELI WHEEL is not a "Flash-in-the-pan, here today—gone tomorrow" Ride. Its consistency as a regular Profit Earner is well known among Ride Men.



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# Minnesota Takes Hold Up

## Concession Biz Scores 20% Hypo

**Army War Show draws 25,000 — bonds awarded at auction sales**

ST. PAUL, Sept. 12.—Altho attendance was 20 per cent below last year's record gate, annual Minnesota State Fair, August 29-September 7, drew about 20 per cent more gross for concessionaires than a year ago. Harry J. Frost, concession manager, said reports from all the 300-odd concessionaires on the grounds indicated that the fewer visitors attended they spent considerably more money this year. For the 1941 fair there were 400 concessionaires.

Total attendance for the 10-day fair was 588,554 as compared with the 762,000, an all-time record established last year. Raymond A. Lee, secretary, said the board would meet all obligations 100 per cent. Exhibitors, he said, will receive every dime of the record \$150,000 premium sum set up prior to opening of the fair.

Altho attendance was off nearly 200,000, fair officials said the drop was largely due to wartime restrictions rather than the increase in general admission price from 25 cents of 1941 to 31 cents plus 4 cents tax this year.

For the first time since the fair has been running for 10-day periods, the nightly grandstand show, this year *Wings of Freedom*, was presented every night of the annual. Altho bad weather marred afternoon performances, forcing cancellation of two afternoon grandstand shows, night shows went on as scheduled and played to an estimated 150,000 during the 10-day stand. Grandstand prices were 55 cents, 85 cents and \$1.10.

### Rural Attendance Up

Attendance from rural sections of the State was believed to have exceeded that from the Minneapolis-St. Paul area. Concessionaires reported that ruralites made up the bulk of the heavy spenders during the fair run.

A day-by-day comparative attendance record includes:

	1942	1941
Saturday	38,490	58,863
Sunday	75,003	69,406
Monday	56,465	56,230
Tuesday	29,733	56,517
Wednesday	63,741	63,944
Thursday	61,739	74,700
Friday	48,982	83,996
Saturday	55,716	71,814
Sunday	84,416	103,609
Monday (Labor Day)	64,299	100,665

Harry A. Derenthal, fair president, said he was convinced the quality of the 1942 fair was exceptional and pointed to the livestock show as the greatest in Northwest history. "Three great national shows made this the national livestock center for the 10 days of the exposition," Derenthal declared. "They were the National Percheron Show, the Red Polled Cattle Show and the National Shropshire (See MINN. TAKES HOLD on opp. page)

## 3 in Utah Click; Murray Biz Hiked

SALT LAKE CITY, Sept. 12.—Altho several fairs in the State were canceled this year, including the State Fair, three of them clicked and all in one week. Salt Lake County Fair, Murray, went on to new attendance records. Murray is on the outskirts of the city. Jaub County Fair, at Nephi, and the Morgan County Fair at Morgan both reported normal business.

Monte Young's Shows were on the midway at Murray and after the eye-opener of the first night's business brought in new rides, shows and stores, almost doubling its size. The fair drew 44,000 in four days. Day business, with the exception of Kid's Day, September 5, was off nearly 50 per cent. Night business was so heavy it not only made up for the day losses but gave the fair a new attendance record.



FRANK R. WINKLEY, former thrill show impresario, now a lieutenant in the army. Winkley is widely known among fair men, having appeared at numerous Midwestern fairs with Jimmie Lynch's Death Dodgers and also with his own thrill show unit. He is now stationed at Fort Knox, Ky.

## Kossuth in Slight Dip; Program Okay

ALGONA, Ia., Sept. 12.—Gate and grandstand receipts at this year's Kossuth County Fair here, August 22-26, were only 2 per cent under last year's figures despite inclement weather on three days. Secretary E. L. Vincent reported. Commercial exhibits were lighter than in former years, but exhibits in other departments were up to par, with the entries in vegetables and flowers exceeding any previous fairs. War Stamp and Bond booth, in the exposition building, was well patronized during the four days, and servicemen were admitted free to the grounds and grandstand.

Harness horse racing drew good crowds on two days, while greyhound races Sunday proved popular. Fireworks displays, presented by Thearle-Duffield, featured a patriotic theme and 4-H Club activities. Grandstand program was provided by Barnes-Carruthers, with the line-up including Red McCarter, emcee; the Stenards, the Christies, Clark and Bailey, Dorothy and Bella; Buck, Chickie and Buck; the Gay Blades, Graham Riders, Christy's Circus, Stevens and Big Boy, and the Great Ricardo.

Special features included a Milk Maids' Contest, Horse and Buggy Parade, Saddle Horse Show and Golden Wedding Day.

## Victory Is Theme For Georgia State

MACON, Ga., Sept. 12.—Having set the dates for this year's annual ahead two weeks, management of Georgia State Fair is completing plans to present a Victory Fair, with the victory theme being carried thruout the program. E. Ross Jordan, manager, said special emphasis will be placed on State and national service in support of the war program and national emergency.

Food and feed crops and activities of Future Farmers of America, Georgia 4-H Boys' and Girls' clubs, livestock, home industries, conservations, civilian defense, salvage of scrap and waste materials, War Bonds and Stamp sales, USO morale projects, vocational training, fall and winter garden promotions, poultry expansion and substitutes for restricted products will be features of the exhibition set-up.

Co-operation of several military air and defense camps will add wartime color to the fair thru exhibits and demonstrations, Jordan said. World of Mirks Shows have been contracted to provide the Midway, while George A. Hamid office will present the grandstand attractions.

Fireworks display will be presented by Ohio Display Fireworks Company. Fair is being sponsored by the Macon Exchange Club.

## Waterloo Dairy Congress Gets Off to Record Start

WATERLOO, Ia., Sept. 12.—A record-breaking crowd attended opening of the 33d annual Dairy Cattle Congress here on September 7, with 28,000 jamming thru the gates. About 17,000 attended last year's opening day. Officials believed that moving the Congress up three weeks and cancellation of Iowa State Fair accounted for the large opening crowd.

Hippodrome was filled to capacity, with 8,000 for both shows. It marked the first time the Hippodrome had been filled on opening day. All available display space in the exhibition halls had been sold Monday morning.

## Topeka Sets Army Display

TOPEKA, Kan., Sept. 12.—Completion of arrangements for the appearance of a battalion of the newly created Ninth Armored Division assured a final Army touch to Kansas Free Fair here, Manager Maurice Jencks announced this week. Included in the complete assortment of assault weapons will be two giant 40-ton tanks, along with 75 and 105mm. guns, as well as lesser equipment. Allis-Chalmers has donated its usual space to the army for a display of the equipment during the week. Four afternoons of horse races are scheduled.

# Around the Grounds

LODI, O.—Lodi Fall Fair is going ahead with plans for the annual here this year. War Bonds will be awarded as premium prizes, and rides and concessions will be used on the Midway. Bob Bailey is concession manager.

SPRINGFIELD, Mass. — Twenty-five years after his enlistment in the army in World War I, George Bernert stood before his friend of many years, Maj. Harold J. McCann, commanding officer of the Seventh Recruiting and Induction District, and repeated the enlistment oath which made him a soldier in World War II. Bernert for the last 22 years was superintendent of concessions at the Eastern States Exposition and once managed Riverside Park, Agawam, and Joyland Park, Springfield. He is awaiting assignment to duty.

SHREVEPORT, La.—Plans for this year's Louisiana State Fair are rapidly taking shape with the agricultural exhibition due to be an innovation in the display of these resources. In co-operation with Louisiana State University, commodity booths will replace the parish and home demonstration exhibits of other years. Each booth will depict the importance of that product in further-

ing the war effort. The youth's program will be unchanged. Sale of display space in the Merchants' and Manufacturers' Building is good.

CORINTH, Miss.—An advance by one week of the dates for North Mississippi Fair and Stock Show was announced last week. E. Don Watkins, who recently resigned as secretary-manager, has re-considered and will continue in that capacity. Features will be a Horse and Dog Show.

LITTLE ROCK.—Wonder Shows of America, with 15 rides, 10 shows and 50 concessions, will provide part of the midway at annual Arkansas Livestock Show in North Little Rock. Senator Clyde E. Byrd, secretary-manager, announces.

DALLAS.—D. A. Little, president Magnolia Petroleum Company, formally awarded ownership of Magnolia Lounge at Texas State Fairgrounds to Harry Seay, fair president, and the concession built by the oil company in 1936 as an exhibit for Texas Centennial and Pan-American Exhibition the following year, will become the administrative offices of the association. Association has delayed (See Around the Grounds on opp. page)

## Show Trucks Exempt

STORY with interpretation exempting show trucks from Washington ODT order of September 8 begins on Page 3 of this issue.

## Timonium Lags, Navy Day Clicks

TIMONIUM, Md., Sept. 12.—Despite an estimated attendance drop of 50 per cent, attributed to wartime conditions, 64th Maryland State Fair here, August 30-September 10, was termed a success. Total attendance for the 10 days was placed at about 100,000. Horse racing was presented daily, excepting Sundays.

Fair opened a week earlier than usual and opening day drew 8,613. Labor Day, former opening day, fell considerably behind other years. Largest attendance any one day this year was 12,960. Number of automobiles was slightly over 16,000, several thousand under 1941. Gasoline rationing and tire conservation were given as the reason for the decrease in cars, attendance and gate receipts figures, altho fair encountered three nights of rain, while threatening weather prevailed on four days. Over \$41,000 in premiums was offered.

Admission to fair was 55 cents, with an additional 55-cent fee for the races. Children were admitted free if accompanied by an adult, otherwise the full admission was charged.

Navy Day returns totaled \$7,500. Matt L. Dalger, secretary, said the fair had its largest number of local exhibitors in its history. Poultry exhibits, while limited, were above average in quality, but farm machinery exhibits, as expected, were below other years.

John T. McCaslin provided the midway, and reported satisfactory results. Midway line-up included an animal show, girl show, Side Show, Ferris Wheel, Pony Ride and Merry-Go-Round. Music was provided daily by Maryland Training School Band.

## Optimism Prevails At Kansas; Strong Attractions Inked

HUTCHINSON, Kan., Sept. 12.—Optimistic over prospects for a normal attendance, with normal or above normal receipts, directors of Kansas State Fair are predicting a successful run for this year's annual here. "We have a number of war industries located in Hutchinson and in the territory within a radius of 60 miles," S. M. Mitchell, secretary, said, "and in addition all of our Western Kansas country was favored with wonderful crops this year. With all these people having money, we should have nothing to fear as to attendance."

Plans for the annual are rapidly taking shape, with a patriotic theme to be carried thruout. A strong entertainment (See OPTIMISM AT KANSAS on page 44)

## Fair for Britain

That fairs play a prominent part in sustaining the morale of the public in wartimes was clearly evidenced by the public response to the Fair for Britain, "substitute" for the canceled Canadian National Exhibition, in Toronto, August 31-September 12, which played to an attendance count of 257,830 for the first seven days of its 12-day run.

Conceived by J. W. (Patty) Conklin, who has the Conklin Shows there, and sponsored by 35 business groups and with a tie-up with the British War Victims' Fund of *The Evening Telegram*, it is being termed the greatest "non-fair" engagement in the modern history of carnivaldom.

Practical showmen with their eyes on the box-office situation in the States in 1943 are advised to give close study to this Conklin cavalcade because therein may lie the answer to what can be done when a fair is canceled.

Stories on the Fair for Britain will be found in the Carnival Department in this issue.

## Mason City Annual Closes Successfully

MASON CITY, Ia., Sept. 12.—Despite bad weather the North Iowa Fair here, September 3-7, broke even financially, with about 55,000 going thru the front gates for the five days. Attendance was about 4,000 behind last year, which was 59,000. R. V. Wilkinson, secretary, said.

Rain shortened three programs, and one day was rained out. Best day was Saturday when Jimmie Lynch's Thrill Drivers played to 4,000 in front of the grandstand. About 10,000 paid admissions were registered at the front gate that day.

Rain also interfered with the Labor Day attendance, crowds being about 50 per cent below expectations. United Exposition Shows, midway attraction, ran on a par with last year's attraction.

## Garland County Readies Extensive 1942 Program

HOT SPRINGS, Sept. 12.—Junior Chamber of Commerce is readying plans for one of its most extensive programs for the annual Garland County Fair and Livestock Show. Lewis Goltz, president, said that Milt Hinkle will produce the rodeo and Golden Belt Shows will be on the Midway.

Annual Horse Show will be in charge of Mayor Leo McLaughlin, and other features include Poultry, Dog and Livestock shows, and Horticulture, home demonstration, USO, National Park Service, Forest Service, Boy and Girl Scouts, army, navy, marine and other exhibits.

## AROUND THE GROUNDS

(Continued from opposite page)

moving into the building until Seay can determine if the army, now quartered on the fairgrounds, also wants possession of the oil building.

PHILADELPHIA.—With automobiles and motorcycle racing out, Montgomery County Fair, only one in the Philadelphia-suburban area, at Hatfield, Pa., opened Labor Day for a six-day stand and turned to horses in a big way. There are four days of harness racing, Mexican burro races and on Saturday farmers only will be qualified to run their own horses and mules for \$600 in prizes. Entertainment is highlighted by Flying X Rodeo. There is to be a show of antique wagons and buggies.

ALLENTOWN, Pa.—Great Allentown Fair has booked in George A. Hamid's Victory Revue, featuring Gae Foster Girls, for night grandstand shows. Exhibit space is expected to be taxed to capacity.

GREEN BAY, Wis.—Five-day Brown County Fair closed August 30 with attendance estimated at 25,000, one of the largest in its 34-year history. Sale of War Bonds and Stamps totaled about \$2,500, it was reported by the women's division of Brown County War Savings Staff. Night show was Salute to Victory with Art Kassel and his orchestra, followed by nightly dancing in the open-air pavilion. Snapp Greater Shows were on the midway.

PHILLIPS, Wis.—An estimated 10,000 attended the 58th Price County Fair here, which closed August 30. Grandstand attendance totaled 2,900.

BLANDFORD, Mass.—Blandford's Fair, cut this year to one-day and moved up to Labor Day, was treated to perfect weather and an attendance of 6,000. Usual trotting races were replaced by a horse show, which was well received. Directors, who had voted to conduct the fair only after long discussion and a close vote, were agreeably surprised at the turnout.

READING, Pa.—Salvage stations were set up at 53 points in the city and surrounding communities to exchange one admission ticket for the Reading Fair, which opened September 13, for every 50 pounds of scrap metal donated to the nation's war program. In addition to the salvage stations, John S. Giles, fair president, in announcing the plan, said that scrap metal will be accepted for admission tickets at the grounds during the fair. One entrance has been set aside to receive the scrap.

ALLENTOWN, Pa.—Unusually heavy mail and phone reservations for grandstand seats already received for Great

Allentown Fair have prompted officials to open the advance public sale a day earlier than has been the custom. Never in the history of the fair have there been so many advance reservations, fair officials said. They also announced that open house will be held again the Sunday before the opening of the fair.

YORK, Pa.—York Interstate Fair has added two new entertainment features to its program. On September 16 Dr. I. Q. will do his network broadcast from the grounds, awarding \$600 in cash prizes. On another night Gene Krupa's orchestra will be presented.

LEHIGHTON, Pa.—Lehighton Fair, which opened Labor Day, set an all-time initial-day attendance record with 12,500 admissions by midafternoon. Among the attractions were Ken Maynard and horse, Tarzan.

FORT WORTH.—Two of the largest exhibit buildings at Southwestern Exposition and Fat Stock Show, principally used for merchants' displays, have been leased for the duration by Globe Aircraft Corporation and will be converted into aircraft manufacturing units for the corporation's wartime program. Two structures will double the output of the concern which has big federal war contracts, yet at the same time not materially hurt the March annual, plans for which are going forward.

CRESCO, Ia.—Attendance at annual Howard County Fair, which closed September 4, was about 20 per cent under previous year. Inclement weather and war conditions were believed responsible for the drop.

CORSICANA, Tex.—War Stamps and registered heifers will be principal prizes at the annual 4-H Club and Future Farmers of America Calf Show here. Heifers are intended to help increase the meat supply for war purposes.

MARIETTA, Ga.—Washington County Victory Fair got under way here September 6 with Doc Waddell, vet carnival and circus trouper, conducting religious services in front of the grandstand. It was the first time in the fair's history that it opened on a Sunday.

MONTICELLO, Miss.—Lawrence County Fair, scheduled to be held here this year, has been canceled because of the war, fair board officials announced. Tentative plans for sponsoring a two-day livestock show, under auspices of Monticello Lions' Club, are under way, however.

MARIANNA, Fla.—Annual West Florida Fair and Livestock show will be held here as scheduled, under sponsorship of American Legion Post, it was announced last week. Fair this year will be directed by Jackson County Agricultural Expositions, Inc., and is expected to lend impetus to and serve as an incentive to better agricultural production and to attract exhibits of fine bred livestock.

ASHEBORO, N. C.—Annual Randolph County Fair will be held as usual this year, Waldo C. Cheek, secretary, reports. Fair is purely a local proposition and directors noted it inadvisable to discontinue. Kraus Exhibition Shows will provide the Midway.

ROCK HILL, S. C.—The 1942 York County Fair will be held here as planned and T. W. Huey, president, said the Midway will be provided by John H. Marks Shows. Grandstand attractions will be booked thru George A. Hamid, Inc. A new feature will be a large downtown street parade on opening day.

OLDS, Alta.—With the success of the recent Olds Fair, which this year had a surplus of \$450, Olds Agricultural Society is free of debt for the first time since 1927. A mortgage which the society has carried all these years has been paid off.

PUNNICHY, Sask.—Exhibits at annual Touchwood Fair here were less than in former years, but quality was high. Weather and crowds were good.

LOUSANA, Alta.—Despite rains which fell the previous day and threatening skies the day of the annual, Lousana Fair, held recently, drew a record crowd. Exhibits in nearly every class were up and quality was higher than in former years.

INVERMAY, Sask.—The 30th annual exhibition here was favored with good weather and gate receipts were the highest in years. Fair board was able to pay all prize moneys and have a balance ex-

ceeding \$100. Board has now secured a clear title to the land at the fairgrounds. Horse races were featured.

OSHKOSH, Wis.—While attendance at the four-day Winnebago County Fair which closed here September 4 was below 1941, Secretary T. G. Brown said the annual finished out of the red despite rain and cold weather the first two days. Concession men reported business well ahead of previous years. Entertainment included WLS Barn Dance, Chief Shee Noo, Little Egypt, Donatella Brothers and Carmen, Danwill Troupe, and Hanneford Family.

ELKHORN, Wis.—Curtain was rung down September 7 on 100th annual Walworth County Fair here after a four-day run, which was successful financially, altho rain spoiled Labor Day attendance and forced cancellation of the afternoon's harness racing program. Charles A. Jahr, secretary; Kenneth P. Goodrich, treasurer, and other officials said they believed the fair had paid for itself and would probably show a profit.

ROSHOLT, Wis.—Attendance at the three-day Rosholt Free Community Fair which closed September 7 totaled an estimated 25,000, with more than 18,000 on hand Sunday to give the fair its largest crowd. Midway reported good business.

WAUSAU, Wis.—An estimated 27,400 attended this year's Wisconsin Valley Fair here, Harry A. Kiefer, secretary, said. Gate admissions, including war tax, totaled \$7,254.26; grandstand receipts, including tax, amounted to \$3,609.32, and bleacher receipts, including tax, totaled \$2,001.74, Kiefer reported.

## MINN. TAKES HOLD

(Continued from opposite page)

Sheep Exposition. Never have so many fine animals been assembled at any fair in the nation."

Derenthal, who announced the fair board had set its dates for the 1943 fair, called attention to the "tremendous surge of co-operation" which this year's annual received from the army, navy, marine corps, Red Cross, United States Treasury Department and the Office of Civilian Defense.

Navy co-operated by putting on a special Navy Day show August 30. For the

closing day's feature the army presented a miniature War Show before a grandstand audience estimated at 25,000 on Labor Day. More than 500 soldiers took part. In conjunction with the Army Show, finals in the harness racing were conducted.

At each grandstand performance the fair board presented five \$100 War Bonds to the holders of lucky numbers.

On the midway, Royal American Shows, already the holder of an all-time \$103,000 record high gross figure here, went way beyond that figure to pass the \$120,000 mark for the 10-day run, Carl Sedlmayr, KAS president and general manager, said.

BRADENTON, Fla.—Directors of Manatee River Fair last week voted to cancel the seventh annual set for Palmetto in 1943.



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## Rain Knives Crowds At Dayton's Annual

DAYTON, O., Sept. 12.—Rain at opening, Labor Day, and threatening skies the three days following held down attendance at Montgomery County Fair here, September 7-10. However, total attendance of 43,702 in paid admissions was registered, with 7,236 automobile admissions and 3,750 grandstand tickets sold.

While Dayton's normal population has swelled by some 60,000 in the last year, it had little effect on fair attendance. However, fair board expressed satisfaction with crowds, considering conditions, and announced all premiums would be paid and there would be no deficit.

Except that no exhibits were shown in household lines, little material change was made in this year's fair. Grange exhibits, however, reflected the war spirit, and such items as sugarless cakes and dehydrated fruits made their first appearance.

Racing program was increased to three days, both afternoons and evenings, with all entry money added to the purses. Eugene J. Weigel, chairman Ohio State University music department, was engaged to direct the 500-piece county band.

Feature attractions included WLS Barn Dance Tuesday afternoon and night and the Six Beroninis, high act, which showed thruout the fair. Other attractions, booked thru Barnes-Carruthers, included the Martingales, Turk Rollini, Ann Vivian and Company, Rink Wright Duo, Cardova Troupe, Necker's Doberman Pinschers, Danville Troupe, St. Clair Sisters and O'Day, Demetri's Bears, Rollerettes, Noble Trio, Ernie Wiswell and Red Carter.

Shows on the grounds included Mabel Mack and Her Comedy Mules, Captain Ritz's Motordome, Stanley's Death Car, Karn's Fat Show, all brought in by F. E. Gooding Amusement Company, which also provided Ferris Wheel, Merry-Go-Round, Octopus, Kiddy Ride, Fun in the Dark and Tilt-a-Whirl. In addition, Rex Barnes had a Baby Show and Freak Animal Show.

## Carthage Program Set; Exhibits Up

CINCINNATI, Sept. 12.—Four days of horse racing, horse shows, free acts and farm, field and garden exhibits have been programmed for the 87th annual Carthage Fair here. Geared to the war effort, the annual will carry a patriotic theme thruout. It will be stressed even in the award of premiums in about 1,800 competitive classes, for exhibitors will be required to take at least part of their prizes in War Bonds and Stamps.

Trotting and pacing races are to be held each afternoon and two of the stake races carry with them \$1,500 purses. Former Gov. Myers Y. Cooper, fair board president, said that all exhibit classes are well filled. This is particularly true with the cattle and other livestock classes. Much free entertainment, including circus acts in front of the grandstand, will be presented.

D. R. Van Atta, secretary, supervised reconditioning and repainting of buildings, the installation of new plumbing, and an overhauling of the grounds generally. Hamilton County Board of Education, county agricultural and county club agents have given valuable assistance in getting things ready and in encouraging exhibits by school children and 4-H Clubs. Drum corps contest will be a feature, and children will be admitted free at all times.

## Fair Elections

PLAINVIEW, Tex.—Horace Hawkins was elected president of the Plainview Fat Stock Show. E. C. Kuyendall was re-elected secretary.

HARTFORD, Conn.—Harry Blanchard has been named president of Sanwich

## Verified Dates

CINCINNATI, Sept. 12.—Up till press time for this department the following fair dates had been verified, in addition to those which were published in the big list, issue dated August 29, and a few in issues dated September 5 and September 12: Garland County Fair, Hot Springs, Ark., October 14-17; West Florida Fair, Marianna, October 26-31; Webster County Fair, Eupora, Miss., October 5-10; Lodi (O.) Fall Fair, September 24-26; York County Fair, Rock Hill, S. C., October 12-17; Beaumont (Tex.) Victory Fair, October 8-18; Pitt County Fair, Greenville, N. C., October 26-31; Lee County Fair, Bishopville, S. C., October 12-17; Montezuma County Fair, Cortez, Colo., September 25-26; Legion Fair, Mount Airy, N. C., September 28-October 3.

Secretaries not heard from are asked to notify *The Billboard* promptly when action has been taken by their boards in regard to their fairs.

(N. H.) Fair Association, Sanwich, N. H., succeeding the late Frank A. Bryer.

WEST SPRINGFIELD, Mass.—Mrs. Mary D. Hall and Paul Browne, Hampden County Improvement League, have been named judges of Grange Community Fair here.

## Nine in Mississippi Ready '42 Plans

JACKSON, Miss., Sept. 12.—Nine agricultural annuals, including Mississippi State Fair and four district fairs, will be held within the next two months, Mississippi Association of Fairs announced recently. Despite ODT requests to cancel, officials of several Mississippi annuals report they plan to continue, expecting to draw crowds largely from the immediate vicinity of the fair sites.

Schedule for September and October includes: Alcorn County Fair and Livestock Show, Corinth; Columbus Fair and Livestock Association Show, Columbus; Copiah County Fair, Hazlehurst; Holmes County Colt Show, Lexington; South Mississippi Fair, Laurel; Mississippi-Alabama Fair and Dairy Show, Tupelo; Mississippi State Fair, Jackson; Mississippi Fair and Dairy Show, Meridian, and Mississippi Negro Fair, Jackson.

## OPTIMISM AT KANSAS

(Continued from page 42)

Program has been lined up and includes Barnes-Carruthers's On to Victory production, Joe Thomas's Musical Jesters, Willie West and McGinty; Selden, Stratosphere Man; the Willys Troupe and the Leaping Tildens.

Beckmann & Gerety Shows will provide the midway, and fireworks display will be presented by Thearle-Duffield Company. Four days of horse racing will be a feature. Four-H Club members will compete for \$5,000 in prizes. Another feature will be the mobilization of airplanes at the grounds under direction of Kansas Civil Air Patrol, which will stage its M-Day ceremony in connection with the fair.

Planes from all sections of the State are expected to participate in the mobilization, Maj. J. Howard Wilcox, wing commander, announces. Squadron Commander Vernon Hinkle, of Hutchinson's CAP, is in charge of local arrangements. Three horse shows will be presented with R. E. Boomer, Lincoln, returning as announcer.

PRINCE ALBERT, Sask.—After 18 years as secretary of Prince Albert Board of Trade and secretary Prince Albert Agricultural Society, J. P. Curror has resigned both positions effective September 19. He has been appointed business manager of University of Saskatchewan. Curror termed the recent Prince Albert Fair highly successful.

## POOL WHIRL

(Continued from page 41)

rate. The army has taken over the Miami Biltmore Hotel, together with the gorgeous plunge. The hostelry has been converted into a hospital and the tank will either be shut down or used by the boys recuperating.

### Letter and Apology

Jay Faggen, one of the better known New York ballyhoo artists but a newcomer to swim-pool ranks, writes: "Thanks for the swell break in your column of August 29 about the Paris Hotel indoor pool, New York. It's nice of you to want to give credit to the press agent involved—for arranging for free swims to servicemen—but in this case it wasn't Sam Friedman, but the Jay Faggen organization that did the trick." Ooops—so sorry!

### Constant Reader

Columnists thrive on fan mail from so-called constant readers. I believe the most constant reader of this column is Ira Q. Gross, former praise agent for Versailles, Floridian and other Miami Beach, Fla., pools, who is now one of the country's khaki boys. I. Q., as he likes to be called, used to write us regularly from the different pools he served and since he has entered the army he has maintained his correspondence.

Gross's latest missive comes from South Dakota, where he is now stationed. He reveals that he recently did some swimming in the municipool at Sioux Falls, S. D.; park pool at Dell Rapids, S. D., and the municipool at Luverne, Minn.

"All of them are tops," writes Gross. "I've discovered that commercial pool men can learn lots from these municipal-operated tanks, but working for Uncle Sam I haven't much time to pass the word along to pool operators. Suffice to say, more of them should stop belly-aching about municipal pool competition and should go out into the field and learn what these city pools are giving the public."

### Men and Mentions

Paul Morris, who publicized Playland (Rye, N. Y.) bathing for 10 these many years, did a bang-up publicity assignment last week for the Danbury (Conn.) Fair. You should have seen the big spread he landed in *The New York Times*! Made many a local p. a. green with envy.

Mack Rose kept open his Riverside Cascades plunge, New York, a week longer than usual this year. And thereby hangs a tale. Seems that Mack will never forget that Indian summer New York experienced a few years ago when the temperature hovered between 85 and 90 for many days after Labor Day when all the outdoor plunges closed. Considerable business was lost that season. Rose, who operated four plunges this summer, closed three of them Labor Day but kept one going just in case. But the punch line to this yarn is that since Labor Day the weather has been cold and rainy!

## AREA

(Continued from page 41)

to cover your needs. Manufacturers are going to be hard put to get out necessary repair parts. First come, first served. By the first of the year all of us will have enough work on hand to keep us going at top speed until June.

The safest plan is for parkmen to get a priority for repairs and pass it on to the manufacturer, who can be sure of not getting a turndown when using it with his order for material. This is especially true where steel, copper and rubber are involved. Manufacturers who have war contracts cannot use that priority for anything but war production orders. They must have special priority for amusement repairs.

Now that the season is over at Playland, Rye, N. Y., about 20 keymen and heads of departments are seeking new jobs. For the duration, at any rate, Playland will not operate thru the winter and on a very much-reduced schedule next summer.

### Carlin Rained Out

John J. Carlin called from Baltimore to say he got rained out Labor Day. The rain did not reach New York until 4 a.m. Tuesday. Carlin will operate Sundays thru October, then go into his indoor operations for the winter.

### Miscellaneous

After Labor Day we begin to think

seriously of the annual December meeting. There will be a convention and an intensely earnest one. Never have amusement parks differed so widely in results. To compare notes will be to arouse wonder on the part of those who did not get the breaks. One park manager can report too much business; then lay this alongside of one who had to close because of gas and tire rationing and you have the extremes.

What are shooting gallery operators going to do for ammunition in 1943? Some must turn to games or other attractions.

There should be a lot of painting done this fall to avoid congestion next spring when paint and men will be scarcer.

## CONEY ISLAND, N. Y.

(Continued from page 40)

missioner. . . . Ork Leader Sandy Schell, thru the efforts of p. a. Leo Guild, went on the air over WNEW September 2 on Martin Block's program, *Make Believe Ballroom*. He also bought \$2,000 more War Bonds to bring his total to 4G. . . . Employees, headed by Manager Jimmy Onerato, will stage their seventh annual after-season's outing following the Mardi Gras. . . . Jo Napoleon, Venus contest winner, was vocalist with Sandy Schell's ork three seasons ago. . . . Three hundred soldiers from Fort Hamilton were guests of the Tilyous September 1 and enjoyed all the rides.

### Luna Park

The Guelfs, John No. 1, (really Justice), construction superintendent, and John, No. 2, general manager of Shoot the Chutes, celebrated birthdays last week, the former his 70th and latter his 78th. John No. 2 came to Coney two years before No. 1 and started at the Chutes in 1894, the year Capt. Paul Boynton launched the ride with his sea lions. It was Thomson and Dundy, early Luna ops, who titled the brothers No. 1 and 2 for better individual recognition. . . . Abe Fishbein, Al Aginsky and Eddie Davis celebrated their third Luna season with a big feed at Oetjen's eatery in Brooklyn, part owner of which is Milton Sheen, former Luna boss. . . . Arthur Bryson, *Darktown Follies* producer for Hy Frank, has signed a six-month contract to produce similar shows at the Brooklyn Apollo, which has been taken over by Murray Gruenwald. Bryson also to produce *Harlem Follies*, a colored revue to start September 29 on a tour of Eastern cities on the Arthur Fisher circuit. . . . Michael Jay's ork replaced Gloria Parker's in the ballroom last week. Operator Ludwig Simmons's negotiations for Joe Marsula falling to connect. Simmons entertained officers of the Daughters of American Revolution all last week. . . . Ex-Governor Al Smith, his sister and grandchildren were royally entertained September 1 by John Rossi, general manager, and Simmons. . . . Louis (The Great) Stern, now featured with the Artie Fields's trio of musicians playing the circus arena, has formed a partnership agreement with Gus Strignano, manager of Dump-the-Lady and himself a musician, to open an office after the season to manage and book bands. . . . Al Aginsky, ticket man at the Chutes, will visit his brother Murray in the Air Squadron School, Miami Beach Fla., after the season. . . . Sidney Cohn, of *Paris Nights*, is also a sector commander of local air warden service, 71st Precinct, Brooklyn. . . . William A. Miller, exec and baby parade chief of the Mardi Gras, distributed \$2,000 worth of prizes to those picked for the most beautiful and original costumes. . . . Harry Bellin, decorating and painting artist, played host to 1,500 fellow mutes of the National Fraternity of Deaf Society, of which he is chairman of the Brooklyn Division, at their fifth annual outing August 22. . . . Harry Rosen, Sidney Dail, Al Rosenzweig, Bill and Jack Levy and Abe Seskin sent carnival gadgets and posters galore to Private Lou Dail for his carnival and dance fete October 3 in Louisville in behalf the USO-WMHA.

### Here and There

Seymour Machson's *She* show has a new talker in Billy Milton and a new feature in Noma Niles, both moved over from Dave Rosen's *Streamlined Vanties*. Also a new bally worker, Alma Miller. Returned to the personnel is Teena Ray, Joe Nespoli is a new ticket taker. . . . Chick Gardner, talker, has shifted from Mammoth Freak Show to Rosen's. Taking over in his place at the Mammoth is George Schnitzer, business partner of Harry and Hymie Wagner. . . . Whitey Erichs, of *Daring Night*, has been reclassified 1-A and is eager for a return to the navy, as per the first World War.

# SENSATIONAL KAYS

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# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## Clevelanders Rush To Rinks' Defense Vs. Pick-Up Charges

CLEVELAND, Sept. 12.—An anonymous, self-appointed censor, signing his letter "Picky Skater," recently wrote the editor of *The Cleveland Press* charging gross impropriety at city roller rinks and describing them as pick-up spots. Within a few days the newspaper received thousands of letters berating the anonymous writer for his remarks, a response so great that the editor said it was evidence that perhaps Cleveland has more skaters per capita than any other city in the country. Much space was devoted to defense of rinks and skaters as expressed in the protests filed by those who wanted to prove that the charges were unjust and contrary to fact.

### Fans Bring Out Points

Some of the points brought forth by fans stated that:

Everyone should learn to skate to reap full benefits from a wholesome sport which is unsurpassed in cleanliness and interest. . . . Not only does skating rank as one of the major indoor sports, but it is recommended and approved by the physical fitness division of Civilian Defense. . . . No liquor or beer is sold and anyone under the influence of intoxicants is promptly ejected. . . . Church groups have regular skating parties booked for the winter season. . . . Majority of skaters are not only skating for the enjoyment they derive but for the educational value as well. . . . Special attendants are always on hand.

Letters received included those from soldiers, a skate technician, a rink operator, high school girls and a Sunday school secretary. One soldier said that rinks afforded servicemen a means of wholesome sport as one of a few places available to them when off duty. A rink operator said he was directly in contact with thousands of young girls and boys, as well as their parents and a lot of

older skaters, and always found that the youngsters were well behaved. He held that so far as skate dancing is concerned programs in rinks are composed from requests of a majority of skaters, with the Circle Waltz, by far the most popular of any, and that rink operators have won an honorable position in the field of entertainment and sports because rinks are being conducted clean and right.

### School and Church Parties

"Two high school skaters" wrote that practically all schools have clubs whose only function is to encourage skating and have skating parties to bring people of mutual interests together, a situation which the board of education and school superintendents would not approve if impropriety was common. In answer to a charge that rinks are crowded with unescorted girls, one respondent asks what girls are to do at night after their sweethearts have gone to the armed forces—sit at home or be untrue to the one they love by going with someone else?

Another defender mentions that her mother and father first met in Sunday school and that the churches of the city book skating parties during fall and winter, while dozens of priests and preachers have regular skating sessions, and that schoolteachers belong to figure-skating clubs.

AUDUBON (N. J.) Rollerdrone, enlarged and renovated, was reopened for the new season on Labor Day.

SKATERS' PARADISE Roller Rink, Miller Heights, Pa., under new management, was reopened for the new season on September 9.

JACK NELSON is organist at the Rollerdrone, Jefferson Beach Park, near Detroit. New Hammond organ was installed recently.

WHIRLING B's, Betty and Bob, presented their act at Mealey's Roller Rink, Allentown, Pa., on Labor Day, booked thru W. F. Fahringer.

CARROLL JONES, who formerly handled publicity for Riverside Rink, Chicago, for the Lou Cowan office, is now in the army. George Hickson is now handling the assignment.

ARENA RINK management, Tulsa, Okla., reports waltzing most popular at the rink. Large classes for waltz skating, taught without charge, have been formed, according to Johnny Mullins, operator.

SEPPERINO ROLLERDROME, Cincinnati, has instituted a schedule of matinees on Saturday from 1 to 4 p.m. and on Sundays from 2 to 5 p.m., in addition to being open nights. Rink reports many groups have arranged skating parties for the fall and winter.

J. HARPER SPENCER and Mrs. Spencer, who have managed the Rollerdrone at Flint (Mich.) Park since its opening last winter, have returned from a tour of some Ohio, Indiana and West Virginia rinks. The rink, located in the former ballroom, already has 687 club members, considered a remarkable record for a town of that size.

MACK AND MITZIE, skating act, have just finished their fourth week at Andy's Inn, Syracuse, N. Y., where they headed a vaudeville revue. They closed at the spot on September 13 due to commitments at the Gayety Theater, Montreal. They report visiting Alhambra Rink, Syracuse, and finding business very good, with many clubs in operation. One of the Alhambra groups composed a party which visited Mack and Mitzie at the club in which they were working.

### MICHIGAN RUNS AHEAD

(Continued from page 40)  
Leo Pepilmski and John Scherer, assistants; Mrs. G. Witski, chef; Mrs. Mabel Schram, assistant.

Ride staffs were as follows: Coaster: Bob DeFord, manager; Mrs. L. Jean, cashier; Ormond Colbert, second man. Merry-Go-Round: Harry Averill, manager; Mike Gogean, second man; LeRoy Fletcher, cashier. Joy Ride: Morris Murphy, manager; Kenneth Jahnke, second man; Frances Jean, cashier. Scooter: Al Straub, manager; Floyd Hinton, second man. Heyday: Harry Jean, manager; Harold Jean, second man; Elaine Abbs,

cashier. Loop: Luke Finlan, manager. Floyd R. Miller, Robert Colbert and Ben Frasick had red-hot concessions; Mrs. M. J. Gorton, shooting gallery and arcade; Mr. and Mrs. F. M. Jones, archery; Mr. and Mrs. Lloyd Keyes, roll-down and cigarette gallery; Harry Johnson, photo gallery and kiddie ride; Cass Woody, penny pitch; Mrs. Robert Jereu, bathhouse; Frank Swattall, hoop-la; Barney Gregoire, Mike De Peel and Jesse Plant, groundmen; Bill Cameron, police. Ballroom: Jimmie Anderson, orchestra; Margaret Feuger, cashier; Wallace Keyes, soda fountain, and Leo Les Peak, doorman.

### Paraleon Beach Lags

Two miles down Saginaw Bay, at the miniature Paraleon Beach Park, the story was quite different, business running 35 per cent behind last year. This old location formerly benefited by its proximity to a State park, where patronage was greatly reduced by restricted travel this year. Prices on rides were increased from 5 cents to 7 cents for children and 10 cents for adults. The small rides installed here draw primarily child patronage, and the increased prices did not discourage patronage, according to George S. Dilas, owner.

Roster included, besides Dilas, Bernard Leonard, Scooter; Louis Johnson, Merry-Go-Round; Richard Hall, Ferris Wheel; Larry Butterfield, bathhouse; Mrs. Margaret Wintermyer, assistant; Vernor Hall, popcorn; Charles Bonnau, police; Virgil Youker, shooting gallery; Doris Woodruff, Betty Preston, Alice Verity, Viola Weaver and Mrs. Nilva Owens, restaurant; Peter Stevens, palmistry; Mrs. Harry G. Dilas, Penny Arcade; Frank Casey and Harry Dilas, Hi Lo Club.

Tony's Amusement Park, operated by Tony Giffel and located on a 30-acre tract a mile south of Paraleon, enjoyed a 100 per cent increase in business over last year. Spot has three rides, two refreshment stands, a Penny Arcade and a small zoo, and will remain open until October 1.

Roster included Tony Giffel, owner; Audrey Giffel, manager; Donald Pitre, Merry-Go-Round; Bill Pero, kiddie ride; Dick Pero, miniature railway; Mrs. Danelda Giffel and Mrs. Corinne Pitre, Penny Arcade; Wilfred Pitre, repairman; Edward Bicken, gardener; Chauncey and Hazel Helm, lunch stand, and George Koinis, popcorn.

### Cincy Coney Up 11 1/4 %

CINCINNATI, Sept. 12.—Favored by excellent weather and resultant top-notch holiday business, Coney Island pulled the curtains on the season Labor Day night, chalking up an 11 1/4 per cent gain in total grosses over last season.

The swim pool, managed by Argo W. Hutchinson, enjoyed an exceptionally lucrative season. While final figures are not available, Hutchinson revealed that the season's gross would top anything in recent years.

Moonlite Gardens, Coney's spacious dansant, chalked up satisfactory grosses, tho not on par with last season. Blame for the drop was laid to the fact that the ballroom this season featured only one top-ranking one-nighter band in comparison to four used last season. The outstanding one-nighter feature was the Kay Kyser orchestra, which attracted nearly 4,200 dancers at \$1.65 each, tax included, to set a new money high for the ballroom.

A pyrotechnical display billed as Victory Fireworks and an aerial circus featuring the Three Milos, the Great Fisser and La Stellas made up the closing program from August 28 thru Labor Day. Jack Teagarden's orchestra was the attraction in Moonlite Gardens during the same period.

### Flint in Moderate Pick-Up

FLINT, Mich., Sept. 12.—Business at Flint Park here has shown a moderate pick-up this season, averaging about 10 per cent ahead of 1941. Spot closed officially for the season Labor Day, but the bingo concession, operated under auspices of the American Legion, and

the new roller skating rink will remain open all winter.

General business conditions in Flint have not reached boom conditions and, despite heavy concentration of automotive factories and other defense plants, most have been slow to increase employment appreciably.

Picnic business has been poor this year, with industrial outings generally canceled because of the staggered shifts in most plants.

Free acts were booked in weekly all summer, using a variety of circus and high act. The Three Walters, bar and trampoline; Lucille Anderson, high diver, and Page and Jewett, trick bicyclists, closed the season here.

Five new rides were installed this season—the Flying Scooter, Tilt-a-Whirl, Ferris Wheel and two kiddie rides. The last-named clicked especially well.

The former dance hall, converted into a roller rink last winter, has been enjoying big business the last two weeks, due to the cooler weather, and auguring for another successful winter.

The old skating rink has been renamed the Colonnades and operated as a dance hall for the benefit of Army and Navy Relief. An automatic phonograph has been installed and dancers contribute any amount they choose for each dance. The entire proceeds go to the service funds. The park management also contributed one-tenth of ride and concession grosses each Wednesday night to the same relief funds.

Roster of Flint Park is as follows: E. E. Berger, president and general manager; L. H. Firestone, manager; Howard Oviatt, secretary; Pat Anger, superintendent; Melvin McCumber, assistant; L. L. Kerner and Hank Shelby, concessionaires; Mr. and Mrs. J. H. Spencer, Rollerdrone managers; Ernest Bower, police; Mrs. L. Saiko and Mrs. G. Johnson, head cashiers; Bob Kerner, bingo manager; Ted Lee, bathhouse.

Ride operators are E. B. Gorder, Jack-rabbit Coaster; Mrs. E. Lilje, Kiddieland; John Steele, Bug; Robert McDougall, Whip; Ralph Kuhl, Airplane Swing; Danny Johnson, miniature railway; R. Sweezy, Merry-Go-Round; J. Mayberry, Dodgem; "Red" White, Whirlwind; Bob Ingram, Ferris Wheel; Art Smith, Pretzel; Bill Hiatt, Octopus; Harold Lucas, Flying Scooter, and Maurice Miller, Tilt-a-Whirl.

Cashiers: Mrs. I. Robb, Mrs. L. Harvey, Mrs. Dunnigan, Mrs. Ed Edwards, Mrs. L. Hoffman, Mrs. E. Mayberry, Mrs. Kuhl, Mrs. E. Bower, Mrs. M. McCumber, Mrs. J. Lang, Mrs. M. Smith, Mrs. E. Garant, Mrs. Tomilson and Laura Moore.

## RINK OPERATORS\* COMPLETE ROLLER OUTFITS!!!

We'll convert your idle Rink Plates into new Stripped Ones. Inspect all your Rink Skates. Select those you can spare, regardless of appearance. Remove straps and trucks. Send us the Plates.

We'll knock off the clamps, cut them down, buff the edges, drill holes for riveting, remove any rust and refinish them Gun Metal just as you received them from Chicago.

We'll attach any style HYDE shoes and return Complete Outfits. Now you can continue to sell what your patrons want. Here's your chance to turn hundreds of dollars' worth of idle equipment into cash.

Your Skaters want Shoe Outfits—You CAN provide them. For details write:

**HYDE ATHLETIC SHOE CO.**  
Manufacturers of  
Those Famous Betty Lytle Shoes  
CAMBRIDGE, MASSACHUSETTS



The First Best Skate

**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
The Best Skate Today

**WANTED**

**HAMMOND ORGANIST**

To play dance skate music. Give reference from last three rinks.

**NEW SKATELAND ROLLER RINK**  
1320 Main St., Buffalo, N. Y.

**FOR SALE**

Sound System, RCA 100 Watt Amplifier, complete with eight Speakers, 12 inch, and eight Jensen Baso-Reflex Cabinets, perfect condition. Bargain for cash.

**DEL-WOOD SKATING RINK**  
P. O. Box 53 PITMAN, N. J.

WHEN IT'S OVER—OVER THERE

THE NAME "CHICAGO" WILL STILL

TRADE MARK REG. U.S. PAT. OFF

KEEP 'EM ROLLING

Claude Ellis's

# The Editor's Desk

CINCINNATI

**A SMASHING** summing up of reasons for holding the '42 Alabama State Fair in Birmingham, issued by President J. Warren Leach, can as well apply to the hundreds of other annuals operating this year. While other fair execs doubtless have had many of the same points in mind, it has remained for the Birmingham directors to marshal them in big display ads in newspapers. They theme their fair "Alabama on Parade to Victory." They promise as some features Foods for Victory program, school exhibits, fireworks, garden clubs. Wings of Freedom, mammoth midway and Court of Flags. "Alabama State Fair has a job to do this year," declares President Leach, "in bringing together the various accomplishments and showing the needs of Alabama during all-out wartime."

**FACTORS** governing the unanimous decision of directors to proceed include: "Secretary of Agriculture Wickard has said that fairs should be held in the interest of public relaxation and as a powerful force in carrying to the public the facts and needs of America's war effort. . . . President Roosevelt has declared recreation and education essential to the public morale. . . . ODT Chief Eastman said his request for abandonment could 'properly be disregarded where travel is not materially greater than would be necessary in going to town for marketing.' . . . It is not unpatriotic to hold the fair in view of the fact that gasoline and tires are being used for so many other forms of entertainment. . . . No large percentage of fair boards have seen fit to cancel. . . . The public is strongly in favor of continuing the fair. Farmers have planned to exhibit products for competition. . . . The fair will be of help in sale of War Bonds and Stamps, presenting civil defense information, stimulating Food-for-Victory programs and raising funds for USO and the treasury thru admission taxes. . . . War efforts will be shown dramatically and graphically in morale building—and morale is a dynamic force as vital to the war effort as troops and weapons."

*A press agent's alibi often causes laughter—even tho it lacks humor.*

**L**END-LEASE isn't new; that is, in carnival circles. It's not so long ago that when one showman sold another an out-dated ride or a flatcar it was more or less of a lend-lease proposition. . . . They have served hamburger under numerous names, such as chopped steak, Salisbury steak, ground meat patties, meat loaf, etc. Someone has yet to come out with fried mincemeat croquettes. . . . With the curb on brass, what will the next cookhouse legal tender be? . . . With a work-or-fight law, some of the midway doles would at least have a choice. . . . Advent of meat rationing recalls the World War I story about the grab-stand operator who cracked, "I defy the government to find any meat in my hamburger." . . . Popular midway jokes at that time centered about catrack queens, gaily painted swayback coaches and local draymen who hauled the shows. . . . Bally gals on '49 Camps sang, "Way out west, some years back, there lived a bold bad man called Faro Jack." No one knew the right tune and the piano had to be carried in and out of the top for every bally. . . . Remember way back when carnival managers kept their press agents around winter quarters and opened offices in downtown hotels for effect? And all personnel members called the show secretary "Mister" when addressing him? . . . In those days midways were over-balanced with 22 shows and only 3 rides. Now it's the reverse. . . . Gone is the old-time circus "governor" who dared any long-line driver to lay a whip on his horses. And he drove a spirited speed to and from the runs while loading out. . . . A circus governor once appeared at the runs in his Prince Albert coat and high silk hat and began to give orders to the train crew. The old trainmaster suddenly stuck the handle of a loading chock into his hand, remarking, "The man who loads this train holds that in his hand." Then he quit for the night.

**SOMEBODY** has suggested rationing jackpots, but we'd just as soon see 'em censored.

**CANCELLATION** of Abilene (Tex.) Fair caused a switch in Beckmann & Gerety Shows' route that will take them from Oklahoma State Fair to Beaumont (Tex.) Victory Fair, put on by the Young Men's Business League of the Chamber of Commerce, and then to the State Fair of Louisiana, Shreveport. . . . Mike T. Clark, vet retired g. a., ventured down from Indianapolis to see Johnny J. Jones Exposition setting up in Columbus, Ind. . . . Virginia Kline, widow of Abner K. Kline, wrote: "I have been going to the Eyerly Aircraft office and trying to help with the many letters and things in general that come up in regard to Abner's interests, and this gives me something to do, as well as helps here and there." . . . "The photo looks corny but the painting is tops," remarked Garland D. Stewart, ex-showman and now advertising manager of a Portsmouth (Va.) department emporium, who sent a cut of a 60-by-20-foot Victory War Bond poster gracing one side of the store. . . . Midways have long been written about as "fairylands" by gushing p. a.'s. But seeing their last shipment of new canvas for the duration being whipped by stiff winds does not cause managers, even with strong imaginations, to visualize "fairies at play."

**MIDWAY** contracts with strings to 'em generally have their drawbacks.

*If you want to know what became of the local idler who had nothing to do except send "open letters" to newspapers as to why outdoor shows should not be permitted in town—he's now telling 'em how to win the war and how everybody should live.*

**PERSONS** in showbiz who know the answers are not always the ones who do the broadcasting.

Nat Green's

# The Crossroads

CHICAGO

**WHERE** are the promoters of flower, sports, pet and other shows going to find buildings to house their events? There is a dearth of such spots since the army has taken over so many auditoriums, hotels and other buildings, and it looks as if some of the larger events will have to be called off for the duration. In Chicago three spots that have been used for large events are no longer available. Navy Pier, International Amphitheater and Coliseum all are now being used by the army or navy. The Stevens Hotel, which has the largest exhibition halls of any hotel, is out for the duration, and the army has its eyes on other hotels here. From New York comes word that Grand Central Palace, which houses flower, dog and sports shows, is to become an induction center. The same thing is happening all over the country. No doubt new spots for these shows can be found, but they will not have the large seating capacity of the old ones. So far we have heard of no difficulty with winter circus spots and, it is probable they will be able to operate as usual. It is to be hoped they will not be curtailed, as they constitute an immensely popular form of entertainment that does its full share toward that much-abused term "morale building."

**AL CLARKSON**, circus agent, recently with L. Verne Slout, is in Chi for a short stay. . . . T. Dwight Pepple in from the West Coast to arrange for the eastward trek of Polack Bros.' Circus, which heads this way after engagements in San Diego and L. A. . . . Is Rochester, Ind., to become a carnival city? Trackage and buildings at the old Cole Bros.' winter quarters have been inspected by carnival agents who are looking for winter sites, and possibly have already been engaged. . . . Rev. Lucian J. Arrell, of St. Boniface Church, Lidgerwood, S. D., is a friend of showmen and he writes that any of the boys looking for a choice hunting spot will find it at Lidgerwood, the capital of the pheasant and migratory fowl country. Hunting season is

Leonard Traube's

# Out in the Open

NEW YORK

Patty Conklin

**TORONTO, Sept. 12.**—Put down the dates August 31 to September 12 as red-letter ones in the history of Canada and Conklin. The latter would be, of course, James Wesley Conklin, most always called Patty, who runs the carnival trick refer to the stretch during which the Fair for Britain was held to make up for the canceled Canadian National Exhibition. You will be seeing a lot about this Fair for Britain in print, but if you don't it will be your own grievous loss, for this tremendously promoted "fair," the like of which has never been duplicated within the memory, at least, of living man, is something that will catch on in some of those spots in the United States where fairs have been put on the shelf.

Our concern this week is not so much with the great successful adventure which Patty papped, because, as previously noted, you will be reading about it in the news columns from this month on until probably well into the winter. We prefer to tell you a little something about Conklin the man and the showman, the showman who is No. 1 in the country to the north, and maybe No. 1 in his line in the whole of the continent bounded on east and west by the two big oceans.

We don't know what quality in Patty Conklin is more important than anything else in his system, but it could be his 100 per cent familiarity with what goes on in his show, around his show, the front end, the back end, the middle end and all over the winter quarters in nearby Brantford, where he also makes his home on the proverbial palatial estate. He knows everything about the show down to the minutest detail, from the smallest nail on the tiniest piece of

timber to the motor power on the largest of the rides. In fact, Patty Conklin is the nosiest sort of guy you ever did see, and it's a matter of record that this kind of curiosity pays off. It does with Conklin.

When he is sitting in the cookhouse having that umpteenth cup of coffee, he can smell what is happening down on the far stretches of the midway, and if it's something that needs his personal attention, he is out of the cookhouse and off to the scene. Incidentally, the reason he goes for the java is to keep him alive and awake on what amounts to a 24-hour schedule. To Patty, sleeping is an obstacle, and food an obstruction. He indulges in just enough of both to get him by. This may be a big advertisement for coffee, but since that delightful liquid is becoming a kind of priority product in the Dominion, the ad won't help.

Another virtue that is characteristic of Showman Conklin is that he will seldom or never issue an order to any hand, except in an emergency. If that person has an immediate superior. Altho he is the chief, the boss, the man with the shoes, he doesn't take advantage of his position, and it could be that for this reason and others he is by way of being the man most respected in carnivaldom.

Patty Conklin is both workman and impresario and will do most anything on the show that anyone else can, and maybe do it a whole lot better, particularly if it is right up his alley. If it isn't down his beat, he will learn the chore faster than anyone around.

While Conklin likes perfection or at least competence from employees and associates, which is a normal desire, he is not intolerant and goes out of his way to amend errors of omission or commission without injuring anyone.

One of his great qualities is that he is just himself, so that when he is with a statesman or one of the boys, it's all about the same. He doesn't particularly care about fancy clothes or other means of putting on the dog, but you can spot him a mile away by the manner in which he crosses his felt hat. He has a kind of copyright on hat-fixing.

Patty Conklin likes to make money, probably as much for the pure joy of amassing it as for any other consideration such as seeing that his family has everything necessary. And when you have a family like wife Edith and young Jimmy, it isn't sordid or ignoble to want to make a million or so. Yet Patty likes to give out, too, and nothing makes him happier than when he can tell you that so-and-so concessionaire or this-and-that independent showman around him made such-and-such money. Patty and Frank Conklin (we forgot about Frank, the man with the whimsical smile and plenty on the old ball) may not have originated the bonus system in outdoor show business, but they've developed it to a greater extent than prevails on any other carnival valcade. At the end of the season the foremen and others are eligible for a big chunk of winter bank roll, the size depending on their relative competence and staying power. This feature of operations is a not inconsequential reason for the success of Conklin Canadian Shows.

Of all the people around the show, he has the least time but accomplishes the most and sees everyone, however briefly, whom it is necessary to see. Sometimes he will drop everything to talk to someone who appears insignificant. But what is insignificant to Joe Jones might be very important to the Conklin fellow.

Sometimes you will be talking to him, giving out trivia that you do not think he will remember, but the next day or the next month he will astound you by confronting you with what you said and saying it better than you did originally.

These are just a few items about Patty Conklin the man and the showman, the gent who is easily the Barnum and the Billy Rose of Canada. We allow as how Barnum and Mister Rose would be proud to be linked in this way with James Wesley Conklin.

who with his father, Clint Barnes, spent a day in Chi between jumps. "The boys in the service are grand audiences," Harold declares. . . . Forrest Freeland, publisher. (See THE CROSSROADS on page 57)

September 26 to November 30. "Tell the boys we will be good to them," says Rev. Arrell, "and we guarantee them their daily limit."

**DR. H. H. CONLEY**, of Park Ridge, Ill., sent us a copy of the 1907 official program of Minnesota State Fair and it is interesting to note the difference in the entertainment programs then and now. Fifteen acts and an "air" ship" were on the program 35 years ago. Only a couple of the acts listed have come down to recent years—Fink's Mules, which played continuously until the owner died last year, and Daredevil Dougherty, well known until the middle '20s. Others on the bill in '07 were the Six Ghinsrettis, gymnasts; Eight Jackson Family, bicyclists; Howard's Dogs and Ponies; Zamora Family, Mexican aerialists; Lamothe Trio, acrobats; Marzello and Millay, horizontal bars; Norman, frog man; Wills and Hassan, hand-balancing; Five Salvaggies, dancers and acrobats; Leslie's Barnyard Circus; La Carmentella, contortionist and dancer; Arabian acrobats, and Jean and Marie Weitzman, high wire. The air ship, which was guaranteed to "make a flight from the hill northwest of the grandstand," was featured, and Dan Patch was the attraction on the race track. Show closed with Gregory's fireworks spec, *The Fall of Jericho*. In the 80 pages of ads were many of the popular autos of the day—the Stanley Steamer, Baker Electric, Locomobile and others, and Ford had already adopted the slogan "Watch the Fords Go By."

**A BIG** cake and all the trimmin's were in evidence when Frank P. Duffield, production manager of the Army War Show, was tendered a birthday party on the closing day of the show's engagement in Omaha. . . . Floyd Nelson, aerialist, who was laid up in a local hospital because of a knee injury, is okeh again and is reassembling his act for the winter season. . . . Playing the camps with USO shows is pleasant work, according to Harold Barnes, wire walker,

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy
Forms Close in Cincinnati
(25 Opera Place)
Thursday for Following
Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AGENTS & DISTRIBUTORS

BEST YET - OUR HOT CARD, OH JOHNNIE
You Mustn't, \$1.00 per hundred; no samples. Sells fast at 5c each. LA FRANCE NOVELTIES, 55 Hanover St., Boston, Mass. se26

BIG CLOTHING BARGAINS FOR BIG PROFITS.
Used Dresses, 10c; Men's Suits, \$1.00; shoes, 12 1/2c. Over 100 sensational values. Experience unnecessary. Free Wholesale Catalog. SUPERIOR, 1250-BM Jefferson, Chicago. se26x

BIG OPPORTUNITY FOR INDEPENDENT INCOME - Make and sell Made-To-Measure Arch Supports. Lowest priced, instructions. J. C. CORSE, 3609 Texas, St. Louis, Mo. oc3

CHRISTMAS CARDS - SELL 50 ASSORTED folders, name imprinted, \$1.00. Cost you 50c. Samples free. Experience unnecessary. DUNBAR, New Brunswick, N. J.

DISTRIBUTORS FOR HANDSOME BRONZE-like Roll of Honor Plaques - Mass production enables us to furnish at \$7.50 plaques comparable to those selling for \$20.00 to \$22.50. Names furnished as needed at 25c each. This is real opportunity for live distributors. HATCHER ADVERTISING CO., 1600 Wilmington Ave., Richmond, Va. x

HANDSOME MacARTHUR LITHOGRAPHED Portrait, also Roosevelt, Churchill, Kai-Shek. Ideal for office, homes. Set of four, 50c. Sells 50c each. Protected territory. Unusual money making opportunity with leading publisher. AMERICANA ARTS, 120 Greenwich Street, New York.

LORD'S PRAYER, TEN COMMANDMENTS OR Crucifixion, engraved on real pennies. Individually carded. Fastest 10c sellers in years; \$5.25 gross. Trial order generous assortment sent prepaid \$1.00. PERKINS, 4745 Broadway, B19, Chicago. se26x

MAKE EXTRA MONEY EASY - SHOW SMART Personal Christmas Cards with name, 50 for \$1.00 up. Outstanding values. Also 21-Card Assortment, \$1.00; others. Big profits. Samples free. WETMORE & SUGDEN, 749 Monroe, Dept. 915, Rochester, N. Y. se19x

MAKE MONEY! SHOW EXCLUSIVE CHRISTMAS Cards with name, 50 for \$1 up. Large selection, 21-card "Janes Art Box," \$1; other big profit assortments. Samples on approval. JANES ART STUDIOS, 1225 Clifford, Dept. 419, Rochester, N. Y. x

NEW PATRIOTIC 10c SELLER, MILITARY Victory Flag Novelty, \$3.00 hundred; samples 5c. Description free. Unlimited market. Tremendous quick profits. REID PUBLISHING COMPANY, Milwaukee. se26x

NEW KINDS OF TABLE KITCHENWARE - 10c to 25c sellers. Large profits; every household needs it. EUGENE GUTH TRADING CO., 1265 Broadway, New York, N. Y.

SEASON'S BIG HIT! - HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif. se26x

SELL NEW-USED CLOTHING FROM HOME, Auto Store - Men's Suits, 82c; Leather Jackets, 45c; Overcoats, 51c; Dresses, 9c; Ladies' Coats, 33c. Other bargains. Catalog free. SGN, 565A Roosevelt, Chicago. x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Catalog! Forty profitable lines! ELFCO, 438 N. Wells, Chicago. tfnx

WE PAY YOU \$5 FOR SELLING TEN \$1 Boxes, 50 beautiful assorted name imprinted Christmas Cards. Sell \$1. You make 50c. Free samples. CHEERFUL CARD CO., 30 White Plains, N. Y. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. oc3x

WOMEN - REPLACE MEN. SELL OFFICE necessities to every business. Calendars, Christmas Cards, Specialties. Experience unnecessary. Commissions advanced daily. Samples free. NORTHWESTERN, 623-M Jackson, Chicago. x

SALESMEN WANTED

ATTENTION, CALENDAR MEN! - MAKE BIG money daily with Esquire's famous 1943 Varga Girl Calendars, both hanger and desk type. Can be specially imprinted with your customer's advertisement. Backed by national reputation; sells instantly to prospects everywhere. Liberal daily cash earnings. Excellent exclusive sideline. Write today. ESQUIRE MAGAZINE, Varga Girl Calendar Division, 481 Palmolive Bldg., Chicago, Ill. oc24x

OLDTIMERS, ATTENTION - NEW AMAZING Town or Rural Paper Deal. Bumper crops assures \$10 to \$30 daily. Write immediately. RALPH PETERS, 415 Lumber Exchange, Minneapolis, Minn. se26x

SELL SALESBOOKS, CAFE CHECKS AS SIDE-line - Liberal commissions weekly. Free kit. KANSAS CITY SALESBOOK COMPANY, 1020-B Baltimore, Kansas City, Mo.

BUSINESS OPPORTUNITIES

ARCHERY RANGES - IDEAL, NEAR ARMY camps; Southern locations for winter season. Big profits. Replace rifle ranges; no priorities. Prices, plan. STANLEY JOHNSON, Salamanca, N. Y.

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

OPERATORS - OUR NEW COIN OPERATED Automatic Machine pops, seasons and dispenses fresh, hot popcorn in glassine bags. Protected territory granted. Nothing like it on the market. Defense plants, factories, army training camp locations, etc., offer tremendous earnings 24 hours a day. Immediate shipment guaranteed. We stock all supplies needed. Can place a few salesmen. Write to ELECTRO, Peoria, Ill. x

PORTABLE ROLLER RINK - 100x40, 7/8 INCH Number One Maple Floor, Canvas Top and Sidewalls; Amplifier with Record Changer; 100 Pairs Chicago Skates with Extra Parts and Grinder, Portable Skate Room with Metal Cabinet; complete for \$1,600.00. Write PAUL MUSE, 1121 Cedar Crest Blvd., Allentown, Pa.

THE KNACK OF MAKING MONEY IN ANY job, business or profession easily mastered if you know how. For particulars write LEO ADAMS, 492 Barrett Ave., Elgin, Ill. se19x

INSTRUCTIONS BOOKS & CARTOONS

YOU CAN ENTERTAIN FOR ALL OCCASIONS with Trick Chalk Stunts and Rag Pictures. Send 10c for catalog. BALDA ART SERVICE, Oshkosh, Wis. se19x

PERSONALS

FRANK C. PENTZ - OR ANYONE KNOWING his whereabouts, communicate with MRS. DOBIE PENTZ CROSS, R. 1, West Blocton, Ala. (who is ill).

INFORMATION WANTED AS TO WHEREabouts of Dewey Scott, with Blake Six Mule act. Notify HAPPY HARRISON or N. B. Raymer, Hartford, Mich.

MISCELLANEOUS

BEAUTIFUL JEWELRY STONES REMOVED from rings, etc. 100 assorted, \$2.00. LOWE'S, Box 311, St. Louis, Mo. x

200 USED METAL 12" DROP LAMP SHADES, Wire, Sockets for inside tent, factory or show, 40c each complete. J. KOSTAKOS, Den-ville, N. J.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELEC-tive Candy Bar Vending Machines. Also 1c Gum and Peanut Machines. Bargains. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

A REAL BUY - FIVE BALLY BIG TOPS IN perfect condition, with Mint Vendor Attach-ments. First \$100 takes lot. All machines ready for location. ABRAHAM AMUSEMENT CO., 709 8th Ave., Altoona, Pa.

BALLY '41 DERBY, USED 5 WEEKS, \$189.50; Mills Owls, like new, \$79.50; Keeney Con-quest, 1 or 5 Ball Play, \$119.50. 1/3 deposit, immediate shipment. UNITED DISTRIBUTING COMPANY, 621 West Douglas, Wichita, Kan.

ARCADE EQUIPMENT - 20 MILLS DROP PIC-ture (Floor Model), Chester-Pollard Golf, \$40.00; Pla Mor Golf, \$35.00; Casino Golf, \$17.50; Imp Golf, \$10.00; Seeburg Hockey, \$65.00; Western Baseball, Mutoscope Electric Traveling Crane (Floor Model), \$50.00; Iron Claw (Floor Model), 8 Spot, Mutoscope Iron Picture Machines, \$25.00; 20 Exhibit Photo-scopes, \$20.00. CLIFF WILSON, Box 584, Tulsa, Okla. x

CASH FOR USED 5c CANDY MACHINES. ALL details first letter. S. W. FARAM, 1518 Hollywood Ave., Chicago, Ill.

FOR SALE - SIX TEXAS LEAGUERS, \$30.00; eight 1c Diggers, \$16.50; one Gottlieb Grip-fer, \$5.00; 45 late Pintables. H. H. BERGER, 997 Myrtle Ave., Brooklyn, N. Y.

FOUR SKY FIGHTERS, \$189.50; TWO TOMMY Guns, \$85.00; two slightly used Keeney Sub-marines, \$195.00; Brown Anti-Aircraft, \$50.00; two Black Anti-Aircraft, \$35.00; two Bally Bulls, \$50.00; ten Holly Grippes, \$8.75; Hit-ler and Mussolini Ray-o-Lite Gun, \$79.50; Twenty Record Seeburg Rex Phonograph, \$109.50. C. B. BRADY & CO., Durham, N. C.

LIKE NEW MARBLGLO SEEBURG SELECTO-matics Wallboxes, \$9.00; ten, \$85.00. Wire-less Baromatics 5c-10c-25c chute, \$40.00; Buckley Steel Cabinet or Adapter for Seeburg, \$15.00 each. MUSKEGON MUSIC, Muskegon Heights, Michigan.

SLOTS, MILLS FLASHERS, VEST POCKETS, ONE Ball Clockers, Ten Pins. Operator closing out gaming devices. Write for prices. F. B. TURNER, P. O. Box 578, Wolf Point, Mont.

WANTED FOR CASH - WURLITZER PHONO-graphs; 24s, 500, 600, 700, 800, 750, 850, Colonials. SOUTHERN DISTRIBUTING CO., 1082 Union, Memphis, Tenn. oc31x

WE BUY FOR CASH - KEENEY SUPER TRACK Times, Mills Late Slots, Seeburg 20 Record Phonographs. CHARLES PITTLE, New Bedford, Mass. oc24x

1-10c CHIEF SLOTS, \$55.00 EA.; 4 IMPS, 3-10c, 1-1c, \$8.00 each; 15 Buckley Cent-a-Packs, \$7.00 each; 4 Pikes Peak, \$15.00 each; 2 Challengers, \$20.00 each; 2 Evans Ten Strike, \$70.00 each; 2 Rock-Ola Ten Pins, \$80.00 each; 1 Jail Bird, \$70.00 each. BIRMINGHAM AMUSEMENT CO., 731 2d Avenue, North, Birmingham, Ala. x

2 ELECTRIC SHOCKERS, \$6.00 EACH; 2 Kicker-Catchers, \$13.50 each; 2 Pikes Peak, \$13.50 each. JERRY TRORY, Burlington Dr., Muncie, Ind.

7 9-COLUMN 1939 MODEL DU GRENIER Cigarette Machines; 5 7-Column Stewart-McGuire Machines; 5 National 6-Column, all A No. 1, on location. Will sacrifice. MASON COLBERT, Nebraska City, Neb.

14 MINT, 11 CANDY BAR 1c SELECTIVE, \$10 each. Examination allowed. Nearly new, original price, \$18.50. E. O. HALL, Rt. 1, Box 548, Tucson, Arizona.

60 JACKPOT PENNY, NICKEL, DIME, QUARTER Slots, \$19.50 each; lots ten; sample \$22.50; without jackpots, \$14.50. COLEMAN NOVELTY, Rockford, Ill.

1941 4-CYL. FORD PANEL, VERY GOOD CON-dition; trade equity for Free Play Pin Games, late Slots, Slot Stands, Guns or what have you I can use. ASSID, 1411 Ohio, Lan-sing, Mich.

PRINTING

HAMMERMILL LETTERHEADS, ANY COLOR Paper, Ink; 39 Type Styles. Reasonable prices. Send for free details. WOODRUFFS', 217-R7 Lewis, Duluth, Minn. x

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

500 8 1/2x11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wove Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. se26x

500 BUSINESS CARDS, \$1.00; 1,000 8 1/2x11 Letterheads, \$3.50; 1,000 large Envelopes, \$3.50; 1,000 small Envelopes, \$2.75. INTER-NATIONAL PRINTING CO., 910-3 W. Van Buren, Chicago, Ill. se19x

500 TWO-COLOR LETTERHEADS AND 500 Envelopes, both \$4.00; exceptional value. 500 8 1/2x11 illustrated circulars, \$2.75. EWAN, Woodridge, N. J.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS - TWELVE Quart Popping Kettles, All Electric Poppers from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago. x

ALUMINUM POPPING KETTLES, \$6.50. ALL-Electrics, Burch Cabinet, Counter Models, Star, Kingery, Burners, Tanks, Vending Ma-chines. NORTHSIDE CO., Indianola, Iowa. se19x

CHAMPION CORN POPPERS COMPLETE - Griddles, Stoves, Lanterns, Burners, Tanks, Tubing Repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. se19x

CHRYSLER SEDAN, NEW TIRES, HOUSE CAR, Kohler 110-V., 1500-W. Light Plant; stored in Florida. 16mm. Films. GLENN NEWTON, Sandy Creek, N. Y.

COMPLETE PORTABLE RINK FLOOR - 50x120. A bargain. PAULA JORIS, 208 S. Gay St., Mount Vernon, O.

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co.
25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement under the heading of

Table with 4 columns and 10 rows for classified advertising details.

(Name and Address Must Be Included in Copy)

Remittance of \$..... is enclosed to cover the cost of

..... words at 10c each. (Minimum \$2 for 20 words or less.)

From .....

Address .....

City and State .....

Forms Close Thursday for Following Week's Issue

9-19-42

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies. no23

ROTARY POPCORN POPPER, CARMELCORN — Copper Kettle, Caramel Candy Cooking Stove, Popcorn Bags. LONG EAKINS, 1976 High St., Springfield, O. oc24x

1935 FORD 11 PASSENGER DELUXE BUS — Low mileage, runs like new. Cheap. RAY STOLENBERG, 704 Euclid St., Austin, Minn.

**FOR SALE—SECOND-HAND SHOW PROPERTY**

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Chair-Planes, LeRoi Engines, Fence, Ticket Box. CALVIN GRUNER, Pinckneyville, Ill. se26

FOR SALE—TWO GOOD 20x40 TOPS, 7 OR 8-Ft. Side Wall, only \$60.00 each; also one 20x20 Top, 6 1/2 Ft. Wall, \$25.00. P. O. BOX 443, Jacksonville, Ark.

FOR SALE — WESTERNS, FEATURES, SHORTS; also trades on same. Send in your list and requirements. LEE FILM SERVICE, Box 249, Gainesville, Fla.

PENNY ARCADE—53 MACHINES; FIGHTERS, Punch Bag, Drop Pictures, etc. Perfect working order and refinished. JOE FREDERICK, 2263 Newton, Detroit, Mich.

PATENTED FISHING POOL GAME — Mechanically operated with motor. Accommodates twenty players each game. To be seen Steeplechase, Conoy Island, S. J. FRIGENTE, 1649 E. 37th, Brooklyn, N. Y. se19

REVOLVERS AND AUTOMATICS; SPORTING Goods; send stamp for bargain list. Wanted, Good Used Pistols. LEE SALES, B-35 West 32d, New York. x

TENTS—BIG BINGO SQUARE HIPROOF 32x32, 9 Ft. Wall, good strong well roped Khaki Tents, Red Trim, used three months, \$120.00. Good Stock Concession Tents and Sidewall. KERR MFG. CO., 1954 Grand Ave., Chicago.

**PHOTO SUPPLIES DEVELOPING-PRINTING**

DEAL WITH ORIGINATOR — LEATHERETTE Folders for 1 1/2x2, \$15.00 per 100. Two dozen extra free. C. GAMEISER, 146 Park Row, New York. se26x

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. oc3x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR SALE — BENSON PHOTO POST CARD Camera. Good used condition, F-6.3 Lens, \$20.00 cash. J. MOSS, 1122 1/2 London, Portsmouth, Va. se19

NOTICE TO PATRONS — RECEIVED NUMEROUS letters for Eastman's paper. Sorry, we don't handle it. Send stamped envelope for latest list. C. GAMEISER, 146 Park Row, New York.

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. se19x

PROFESSIONAL PHOTOGRAPHS PERFECTLY reproduced. Highest grade materials. Lowest prices. Write for price list. If desire sample enclose postage. PHOTO LAB., 3118 N. Clark St., Chicago. oc10x

ROLLS DEVELOPED — TWO SUMMER GLOSS Prints made from each negative only 25c. Guaranteed reprints 2c each. SUMMERS STUDIO, Unionville, Mo. oc10x

WANTED — EASTMAN'S DIRECT POSITIVE Paper 5x7—2 and 3 inch. What have you? Advise expiration date. THE FOTO CLUB, 210 No. E. 1st Ave., Miami, Fla. se26

WHILE YOU WAIT PHOTOS—NEW PROCESS. Day or night. Abundance of stock available. PHOTO ROSTER CO., Hattiesburg, Miss. se19x

**ACTS, SONGS & PARODIES**

SONGWRITERS! — 50/50 COLLABORATION. Professional Arranging. Send 35c with lyric. Orchestra leaders! Original Themes, Solos, Arranging. LEWIS ELLIOTT, Martin, Tenn. x

**COSTUMES, UNIFORMS, WARDROBES**

BARCAIN — THIRTEEN MINSTREL CAPES, \$15.00; Orange Velvet Curtains, \$10.00; Cellophone Hulas, Clowns, Minstrels, Chorus Costumes, G-Strip, Orientals. WALLACE, 2416 N. Halsted, Chicago.

COSTUMES — WAR FORCES CLOSEOUT. Every type 50c up. Show Girl, Carnival or Circus. Send postage for catalogue. STUDIO COSTUMES, 4808 Melrose, Hollywood, Calif.

REMOVAL SALE — COWNS, COSTUMES, Chorus Sets, Band Coats, \$1.50 each article; Headgears, Net Panties, etc. CONLEY, 308 W. 47th, New York.

**SCENERY AND BANNERS**

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. se26

**MUSICAL INSTRUMENTS, ACCESSORIES**

HAMMOND NOVACHORD—3 MONTHS OLD; cost \$1,750; take \$1,400, or Hammond Organ equal value. PERRY SPARKS, 323 Texas, Shreveport, La. se26x

**MAGICAL APPARATUS**

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. oc10x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), 8-1311 Walnut, Philadelphia, Pa. se19

ILLUSTRATED CATALOGUE—UNUSUAL BOOKS on Mindreading. Reduction list. Magic, Mindreading, Escape, 25c. GENOVES, General P. O. Box 217-B, New York, N. Y.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. oc3x

SILK PRODUCTION CABINET; HANDKERCHIEF Color Change; Vanish Canary Cabinet; Magician's Table; \$20.00 outfit. Factory special, \$10.00. EXCEPTIONAL MYSTERIES, Marion, Ohio. se19

THREE EIGHT BY TEN BANNERS, MAGIC, Mindreader Pin Cushion, \$5.00 each; \$12.00 all three. Cash. FIELDING GRAHAM, 3049 E. 32d St., Kansas City, Mo.

**ANIMALS, BIRDS, REPTILES**

ALLIGATORS, RATTLESNAKES, MOCCASINS, fixed or dangerous; harmless Bulls, Indigo, Yellow Rat, Kings, Horns, Natrix. Fast service. ROSS ALLEN, Ocala, Fla. se19

COPHERS, WILD MICE, JAPANESE WALTZERS, Odorless Skunks. Tame Baby Ringtail Monkey, \$30.00. Giant Rhesus Tame Male Monkey, \$35.00; African Female Lion, \$100.00; Bear, 6 years old; Kangaroo, \$100.00; Dogs, all kinds. Tame Black Bear, \$50.00; Albino Raccoon, \$15.00; Albino Doves. Buying, selling, exchanging. BIRDMAN LAMB, 3330 W. Lafayette, Detroit, Mich. x

FERRETS—KILL YOUR RATS WITH FERRETS; real hunters. Also pet scentless Skunks; Mink Coyotes, Silver Fox. HENRY HAINLINE, Creston, Iowa.

**PARTNERS WANTED**

WANTED — LADY OR GENT PARTNER TO help organize Club Rooms in leading cities. Investment \$2,000.00. References exchanged. 40 CLUB OF AMERICA, 2402 N. Main, Rockford, Ill. se19

**HELP WANTED**

AERIAL PLATFORM CIRCUS ACTS WANTED immediately. PAUL SPOR ENTERTAINMENT AGENCY, Ohio Bldg., Toledo, O. Outdoor and Indoor Attractions for any event. se19

ARCADE MECHANIC — YEAR AROUND JOB; \$50.00 week. Must be draft exempt. PLAYLAND, 25 E. Washington, Phoenix, Ariz.

ATTRACTIVE IRISH GIRL SINGER—REFINED, doubling rhythm instrument. Wire ability and send photos immediately. ORCHESTRA LEADER, General Delivery, South Bend, Ind.

FIRST TENOR, FIRST TRUMPET, TWO-BEAT Drummer, String Bass, First Violin, Duet Pianist. Men with cars preferred. Location. BOX C-471, Billboard, Cincinnati.

MAN FOR CHARACTER—DRAFT EXEMPT. School show. Drive car or have one. State salary, age. Photo. LEWIS PLAYERS, Princeton, Ind.

MERRY-GO-ROUND FOREMAN, TRUCK Driver, Second Man on Wheel, Ball Game Agents. All winter south. MRS. CUDNEY, Border State Shows, Walnut Ridge, Ark.

SECOND TENOR CLARINET IMMEDIATELY — Starting salary \$45.00. Must be from Detroit or vicinity. DICK SHELTON, Grande Ballroom, Detroit, Mich.

TRUMPET MAN FOR ORGANIZED 8 PIECE location band; \$35.00. Six nights, no shows. Wire immediately. DANNY WALTERS, Riverside Club, Iron Mountain, Mich.

WANTED — GOOD CLARINET MAN, DOUBLE Alto or Tenor for mixed band immediately. Wire VIKING ACCORDION BAND, Albert Lea, Minn.

WANTED—HAMMOND ORGANIST. PREFER one that sings to work with two singers and play all requests. State if union. Address ARAGON TAVERN, Waterloo, Iowa.

WANTED — PIANO PLAYER. MUST READ well and take-off. Year around proposition and good pay. Write MICKEY WILLIAMSON, 3003 Mahoning Ave., Youngstown, Ohio.

WANTED — MEDICINE SHOW PERFORMER and Musicians. Season closes in December. Write "DOC" THOMAS J. CLARK, Roby, Texas, until 21st.

**WANTED TO BUY**

CASH FOR BELL AND HOWELL UTILITY 16MM. Projector, or will pay \$200.00 as part payment, balance in 6 months. Junk Dealers, scrap will win this war; lay off this ad. ISAAC THOMAS, 321 Campbell St., Akron, Ohio.

FREAKS, CURIOSITIES ALL KINDS; WILL BUY or exchange America's Greatest Attractions. What have you? Write TATE'S CURIOSITY SHOP, Safford, Arizona.

FREE PLAY BALLY SPORTS, SPECIAL SLOT Machine Single Weight Stands, 50c Jennings Slots, used or new Back Glass for Bally Sports Special. EARL'S NOVELTY SERVICE, Crowley, La.

SOUND SYSTEM WITH 2 GOOD MIKES; TWO Parachutes. Male and Female Aeronaut, Promoter and Press Agent. INTERNATIONAL BALLOON CO., Springfield, Ill.

WANT TO BUY AMMUNITION—22 SHORTS, Longs or Long Rifle. Any quantity. Will pay attractive price. PENNY ARCADE CO., 306 E. Baltimore St., Baltimore, Md.

WANTED TO BUY — PORTABLE RINK COMPLETE for cash or Tent and Floor. BISHOP AMUSEMENT CO., P. O. Box 41, Bowling Green, Ky.

WANTED—200 PAIRS FIBRE WHEEL ROLLER Skates, 45 degree, A-1 condition. Cash. Contact DON, Belmont Hotel, Valparaiso, Ind.

WILL PAY CASH FOR USED RIDES IN ANY condition. Have 4 Duck Pin Alleys for sale. RAY YARHAM, Newton, Iowa.

**At Liberty Advertisements**  
6¢ a Word (First Line Large Light Capitals)  
2¢ a Word (First Line Small Light Capitals)  
1¢ a Word (Entire Ad Small Light Type)  
Figure Total of Words at One Rate Only  
MINIMUM 25¢ CASH WITH COPY

**NOTICE**  
Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

**AT LIBERTY AGENTS AND MANAGERS**

Draft Exempt Manager—Wife Operator for small town picture house. Best references. Anywhere in East or Midwest. Capable taking full charge. Start now. Box C-480, Billboard, Cincinnati.

**AT LIBERTY BANDS AND ORCHESTRAS**

Available Soon—Fine 5 Piece Band and Beautiful Versatile Girl Singer, now working fine spot but desire change. Band is suitable for Hotel or Club. Sober, experienced, organized, uniforms, up-to-date library of special arrangements. Only reliable hotels, clubs contact Art Legrande, Leader, General Delivery, Atlanta, Ga. se26

Bob Tomlinson — Incomparable, versatile, union Swing Band Trio. Singers, Dancers, Comedians. Play ten different instruments. For high class hotels, cocktail lounges, etc. Available soon. Salary \$300 per week. Harvey Thomas, Manager, 3600 Addison St., Chicago. Phone: Keystone 8491.

Girl Orchestra—5 pieces, young and attractive. Good dance band and can cut shows. Available for high class steady location only. Address Manager, P. O. Box 993, Atlantic City, N. J. se26

Girl Orchestra—3 to 5 pieces available for high class steady location only. Write or wire Musical Flashes, P. O. Box 993, Atlantic City, N. J. se26

Girl Pianist and Vocalist — Young, attractive and brilliant, with Male Violinist. Specialize in light concert and popular. Suitable for high class hotel lounges. Can add another musician. Free now. Box NY-88, Billboard, 1564 Broadway, New York.

**AT LIBERTY CIRCUS AND CARNIVAL**

Geo. Burkhart—Experienced Side Show Manager. Knows how to get them to go inside. Comedy Magician, King of Coins, Illusionist and elaborate Puppet Show, Electric Act. Laughing riot everything I present. Have high class equipment for theaters, night clubs, with own transportation. Address 894 Grand St. Brooklyn, N. Y. Phone Evergreen 7-5625. se26

**AT LIBERTY COLORED PEOPLE**

AT LIBERTY — COLORED BAND. DUKE AND 5 Dukes. Available October 10. Night club, hotel, tavern, cocktail lounge. Direct from New York City. HERBERT FRANCIS, 1551 Southern Blvd., Bronx, New York City. oc17

**AT LIBERTY MISCELLANEOUS**

Band Director — Experienced, competent, Municipal, civic, industrial band. Go any place for steady job. Reference, photo on request. Napolitano, 624 Eighth St., Union City, N. J. oc3

Gagwriter — Twenty-one, new material, two years' Experience cartoon gagwriting, wants to write for recognized radio, stage or night club comedian or team. Donnelly, 147 Meserole Ave., Brooklyn, N. Y.

Small Novelty Musical Show suitable for schools. For agents with territory not too far from New York. Box 860, Billboard, 1564 Broadway, New York. se19

**AT LIBERTY M. P. OPERATORS**

Man, past draft age, with Bell & Howell 16MM Sound-Projector and Movie Camera, wants connection. Experienced trouper. Johnson, 107 Walnut St., St. Albans, W. Va. oc3

**AT LIBERTY MUSICIANS**

**STRING BASS MAN —**

Young, draft exempt, union. Steady work wanted. Good references. RALPH FITZGERREL, 1736 N. Main St., Decatur, Ill. se26

A-1 VIOLINIST—PIT VAUDEVILLE LEADER or Side. Consider only top salary. Class 3-A. Have Electric Guitars. Double excellent Hawaiian or Spanish. 1006 Raynor, Joliet, Ill.

AT LIBERTY — ACCORDIONIST. YOUNG, married, 9 years' experience. Would prefer job in cowboy band. Also can do lot of solo work. Appeared on Mutual Network for a year. Also available for night clubs and cocktail bars. Sober and reliable. Address JOE STANLEY, 921 Hanover St., Fredericksburg, Va.

CORNET—GOOD TONE, RANGE, READ, TAKE-off, all essentials. Experienced, young, draft exempt. Location preferred. Minimum \$40. Available Sept. 21. BOB BAUMAN, 305 Dodge St., Watertown, Wis.

DRUMMER — UNION, SOBER, ALL ESSENTIALS, read well. Prefer location. Available September 22; \$40.00 minimum. Write or wire ART KUNICK, 802 Terrace Ave., Marquette, Wis.

DRUMMER — AVAILABLE IMMEDIATELY. Draft exempt. Age 28. All essentials. Cut or else Consider good paying proposition only. GEORGE BURSAVICH, 760 Main St., Simpson, Pa.

EXPERIENCED YOUNG LADY VIOLINIST—AT liberty. Write to Rose Shulkin, 932 48th Street, Brooklyn, N. Y. se19

EXPERIENCED DRUMMER AT LIBERTY — PETE STAGAKES, 406 1/2 E. 11th Ave., Columbus, O.

EXPERIENCED GIRL TRUMPET — UNION. Either location or traveling if booking solid. BOX 373, care Billboard, 1564 Broadway, New York.

TRUMPET—FOR MUNICIPAL OR INDUSTRIAL band. Capable first chair. Over draft age. Write EDWARD B. MITCHELL, Lebanon, Del. se26

Alto Sax and Clarinet—Read, Falke, Transpos. Dependable, draft exempt, experienced. Go anywhere. Earl Clark, 2108 Howell St., Covington, Ky. se26

Available Soon—Fine accomplished Hammond Organist, experienced in clubs, hotels, lounges, rinks, show units. References. With or without organ. Address Box C-475, c/o Billboard, Cincinnati. se19

Drummer—Age 24, union, experienced, married. Solid rhythm, cut shows, reliable, new equipment. 3-A draft. Bob England, 1515 3d Ave., Columbus, Ga. oc3

High Class Arranger, Plays Alto-Sax, Clarinet Sight-Reader. Strictly section man doubles good Accordion (also plays Accordion for relief), good Cello. Draft 3A, 35 years. 20 years' orchestra experience. Union. Box 368, Billboard, 1564 Broadway, N. Y. se26

**AT LIBERTY PARKS AND FAIRS**

FEARLESS FLYERS — FLY-ing Act. Billboard, Cincinnati. oc13

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Parcel Post
Carrigan, John, 6c
Ferman, Kelly, 10c
Mackay, Dr., 13c
Hubert, Edson, 20c
Monsigian, Edw., 12c
Roberts, Clink, 3c
Storie, B. E., 3c
Vokal, Mrs. Geo. J., 13c
Ward, Ted., 10c
Wilcoxon, Warren, 46c
Andrews, Frank
Anderson, Richard
Andronouck, John
Anzures, Cecil W.
ANSPETT, Frank
AIDEN
Alden, Mrs.
Aldrich, Doris &
ALEXANDER, JR.
ALEXANDER, J.
ALEXANDER, JESSIE
ALEXANDER, J.
ALFORD, ELMER
ALIFF, HAMILTON
All-American
Allen & Lee
Allen, Florence
Allen, Herbert
ALLEN, HOMER
Allen, Johnnie
Alessandro, Mario
ALLISON, ARTHUR
Almon, Fred
Alsaac, Louis
Alsup, Mrs. Sidney
Amok, Chief
Anders, Sig.
Anderson, Al
ANDERSON, CARL D.
Anderson, Doc
ANDERSON, HAROLD A.
Anderson, J.
Anderson, Mrs.
ANDERSON, JIMMIE (LOUISE)
ANDERSON, MARVIN
ANDERSON, PORTER
ANDERSON, MAYNARD J.
BANKS, JOS.
ALEXANDER
Banta, Ros
Barfield, Florrie
BARMAN, LESLIE W.
Barnes, Floyd
BARNES, Ellis
BARNES, William
Barnett, Mr.
BARNETT, BENJ.
BARNETT, HARRY
Barnett, Roy E.
Barr, Harold
BARRET, Robt.
Barrickman, Ernest
Barrs, Geneva
Barry, A. J.
BARRY, JOHN
Bartholomew, Mrs.
BARTON, Allan
Bassitt & Bailey
BATTISTE, Willie
Baxter, J. A.
Baylor, Walter
Bazil, Jay
Beach, J. M.
Beals, Marion
Beamish, Russell O.
BEARFIELD, ROBT. CARL
Beasley, R. C.
BECK, Waldemar
Becker, Grant
BEDWELL, Roy
Beeson, Marie
BEIGHLEY, Douglas
Below, Ray &
Bell, Anna
Bell, Kenneth
Belshaw, Gladys
BENNETT, CHAS.
BENNETT, Ed
BENNETT, James
BENNETT, Samuel Louis
BENNETT, S.
BENNETT, Roy
BACHMANN, Theodore E.
Backer, Howard
Backman, Ted
Bacon, Faith
BADEN, Henry
Bailey, Maxine
Bailey, Whitey
BAKER, Andrew
BAKER, Chas.
Baker, Eli
Baker, John Frank
Baldwin, Milton
Ballard, Horatio
Ballard, Peter
Bancroft, Fred F.

- Bessette, Bessie
Bevans, Joe
Bevens, Rose
Bezell, Burrie
BIGGERS, MERRITT S.
BILBADEAU, RAYMOND J.
BINDER, Herman
Bingham, P. L.
Bish, Ray
BISHOP, Chas. J.
BISHOP, F. Oley
BLACK, Wolf
Blackford, James
Blackman, E. L.
Blaine, Buddy
Blair, C. D.
Blair, E. Allen
Blakeley, Wm.
BLAND, HOMER
Blaney, Sampson
BLANKENSHIP, WALTER
BLANTON, HARRY
Blodson, Mrs.
Blum, Michael
BLUM, Edw. Jos.
Boden, Art
Boehm, Mrs. Rita
BODRICK, WM.
Bogart, Donald
BOLDEN, LUTHER
Balden, Roy
Bolt, J. P.
BOND, John H.
Bondrean, Edwin
BORIN, Richie
Boswell, Joseph
BOTTOMS, Freddie
BOWDEN, JAMES
BOWMAN, James
BOTTNER, J.
BOYD, CHAS. R.
Bozzo, O. V.
Bruchard, Paul
Braden, Fred
BRADLEY, Albert
Bradley, Bill
BRADLEY, Patrick Edw.
BRADLEY, Violet
BRADLEY, HENRY GRADY
BRAGG, ALBERT
BRAGG, Kelly
Brant, Floyd G.
BRANDT, Maynard
Bransford, Carol
Brasfield, Bobb
BRASHEARS, CLYDE A.
Bratcher, Chas. O.
Braun, E. Herald
BRAZZELL, Lonnie
Breach, HOWARD
Brenbridge, Chas.
Brenton, Brenda
Brewer, J. A.
BRIDGES, Erwin
BRIDGEWATER, Roy H.
BRIGGS, WILLARD C.
BRIGGS, Robt. E.
BRIGHTWELL, Eddie H.
BRINEGAR, THOMAS
BRITT, JOHN
Broadway, M. R.
Broesch, Geo. Jr.

- BRODERICK, Geo. Thos.
Brooks, Smiley A.
BROOKSHIRE, John B.
Brosh, Geo. Jr.
BROWN, ABRAM
Brown, Carol
BROWN, Clayton
BROWN, Daniel
Brown & Dyer
BROWN, EMERY
BROWN, JUSTIN
Brown, Geo.
BROWN, GEO. BOAS
Brown, Helen
Brown, James
BROWN, JOHN
Brown, Kenneth P.
Brown, Mrs. Lois
BROWN, MYRON
BROWN, ROLAND O.
Brown, W. B.
Brown, Y. B.
Brown, Wm. F.
Brownell, Walter
BROWNING, Dewey Edward
BROWNING, James J.
Broyles, Billie
Broz, Mrs. Blanch
BRUCKE, MILLER
Brunley, John
Brunk, Errol
Bryant, G. Hodges
Bryant, Thos. L.
BUCHANAN, LLOYD A.
Buchanan, Mrs.
Buchanan, Thos.
Bueholz, Patsy
BULEY, Paul W.
Burdock, Mary
Buresh, Lida
BURGESS, EARL G.
Burke, Mrs. Lester
BURKE, Thos.
Burkert, Marguerite
BURKETT, Earl
Burkhart, Pete
Burleson, Ira
Burns, Boots
Burns, Joe
BURNS, JOHN A.
BURT, Johnny
Burton, Mr. (Lova Birds)
BURTON, Clarence
Burton, Chas. C.
BUSH, John Jos.
BUSH, ROBT.
Bush, Willie
BUTLER, BERNARD A.
Butler, Mrs. Harry
Butler, Mrs. Whitby
Butterfield, Tom
Buxbaum, Edw. M.
CADIGER, JOHN
CAHILL, JOS.
CAIN, CHARLES
Cain, Louise
Cain, Wm.
Calborn, John H.
CALDWELL, Chas. L.
Caldwell, J. B.
Caldwell, Lillian
CALHOUN, JOHN B.
Calk, L. D.
Calk, Mrs. Pauline
Calkins, R. J.
CALLETT, EDW.
CAMDEN, WALTER HESS
Cameron, Mrs.
Cameron, Edna
Cameron, Mrs. H.
Camp, John
Campbell, Mr. & Mrs. John
CAMPBELL, Warrick A.
Campbell, Whitey
CANATSER, L. C.
CANNON, WM. T.
CANTER, CLARENCE E.
Cantwell, Chas.
Cantwell, Raymond
Caper, Don
CARD, John Henry
Carey, Al
Carey, H. E.
CAREY, R. E.
CARLTON, Leo
CARMIN, JAS. B.
CARNEVALE, RALPH P.
CAROZZA, Martin
CARPENTER, Lewis Conar
CARR, CHAS. H.
CARR, Robt. Leo
Carrey, Wm.
Carrier, Ella
CARRILLO, THEODORE
Carroll, Dave
Carroll, Louis
CARSON, ROBT.
Carter, James E.
CARTER, James
CARTER, Thos.
CARTER, SAMUEL
CARTER, Wm.
CARTER, HERBERT
CARUSO, Sam
CASDORF, Jessa
CASE, JAMES A.
CASEY, Jarvis
CASEY, Jos. Berry
CASEY, JR., JOSEPH
CASH, Richard
Cason, N. S.
CASTLE, CHESTER
CASTLE, JAMES
Catherwood, Wm.
CHABLOTTE, GLEOPHAS
CHAFFIN, Harry
Chanda, Magician
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 Jordan, Jess  
 JOSEPH, BRUCE  
 CHAPMAN  
 Joshua, Maxie  
 JUAREZ, FRANCISCO S.  
 Julius, Howard  
 Justice, Johnnie  
 KACHEL, HEI-  
 MAN ALTON  
 Kahn, M.  
 Kahn, Doc Elmer  
 Kairn, Clifford  
 Kalpine, Oliver  
 Kane, E. J.  
 Kaneko, Hatsutaro  
 KANNES, Fred  
 Alexander  
 Kanna, Ida  
 Kaplan, Ben  
 Kaplan, Sam  
 Kara, Rajah  
 KARPENSKI, Alex. P.
- King, Floyd  
 W.  
 King, J. F. (Tom)  
 King, Joe W.  
 KING, MATT  
 ARTHUR  
 KING, Ward Earle  
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 KIRKENDALL, Joseph Spangler  
 Kirkham, Leo  
 KITCHEN, JOHN  
 Kitzman, Francis  
 Kling, Pete  
 King, J. J.  
 KNAPP, James  
 Francis  
 Knapp, Vincent  
 KNIGHT, DALLAS G.  
 KNIGHT, Durwood  
 Knight, Jack  
 Knowles, Mrs.  
 June  
 KNOWLES, WALTER H.  
 John  
 Andrew  
 KOLEEN, Andrew  
 Al  
 KOLVA, Wm. Roy  
 KOLZEN, WM.  
 EDW.  
 Korhn, Vern  
 Kramer, Willie  
 Kramer, P. E.  
 Kregar, Mrs.  
 Charlotte  
 KRIM, Willis E.  
 KRISZCZLO, KAITIS,  
 BERNARD E.  
 KRIZAN, Stephen  
 G.  
 Krotz, George  
 Kubler, Carl  
 KULA, Paul Helm  
 Kulkta, Michael  
 Chas.  
 KULP, CHAS. J.  
 Kunze, Edw.  
 KURTH, Theo.  
 John  
 KYE, JAS. EDW.  
 Labaw, Bill  
 LaBLANC, Walter  
 LaFarra, Bruce  
 LaFoman, Everett  
 LaSage, Dixie  
 LaVarre, Jerri  
 LaVenia, Madam  
 LABOR, FREDERICK  
 LAWRENCE  
 Labun, Howard  
 LAJORE, WM. W.  
 Lamar, B. W.  
 Lamar, Tony
- Lembocker, Joe  
 Leo, Mr. Ivan  
 Leonard, Helen  
 LEPORE, MATTHEO JOS.  
 Leslie, E. M.  
 Lester, E. N.  
 LEVIE, DENNIS  
 JOHN  
 Levin, Benjie  
 LEVINE, Harry  
 LEVY, Earl  
 LEWIS, ALFRED  
 Lewis, Allen  
 Lewis, Dorothy M.  
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 LEWIS, Harry J.  
 LEWIS, Harvey L.  
 LEWIS, ISAAC  
 LEWIS, NEWTON  
 Lewis, Jimmie  
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 Lewis, Johnnie  
 (Roosevelt)  
 LEWIS, Jos.  
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 LEWIS, Ted Paicl  
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 Lindley, C. A.  
 LINDLEY, JNO.  
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 Linton, Alex  
 LINTON, Willis  
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 Lippencatt, Mal  
 Littlepage, Joe  
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 LLOYD, GEO.  
 WM.  
 Loar, Bink  
 Loftus, James  
 Loh, Rudella  
 Longdorf, Barnei  
 Lornan Jr., John  
 Lorraine, Carl  
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 Lowe, Carl  
 Lowe, Shorty  
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 Ludlum, Jos. R.  
 LUNDGREN, Howard Milton  
 Luther, M. H.  
 LYCANS, Gilbert  
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 Lynes, Art  
 LYON, B. L.  
 Mac Alessse, John  
 A.
- McLellan, Mrs. Runetta  
 McLoughlin, Edna  
 McMahon, Red  
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 McMannos, T. J.  
 McMANN, Wm.  
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 McNally, Harry  
 McPeak, Miss  
 Jaclia  
 McPEAK, JAS.  
 MONROE  
 McQueen, R. C.  
 McREYNOLDS, RUSSELL  
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 McSHAIN, EUGENE EDW.  
 McTavash, Slim  
 McWaters, Andrew  
 McWilliams, Paul  
 Machamer, J. L.  
 MACK, Lucky  
 MACKAY, Wm.  
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 Macleay, Paul  
 MACCOLLY, Paul  
 N.  
 Magee, Mrs. Gene  
 Maguire, Prof. O.  
 K.  
 MAGUIRE, Wleaston  
 MAHAY, CHAS.  
 VICTOR  
 Mahdi, Mystic  
 Mailand, Harry  
 Males, J. G.  
 MALLERY, Richard  
 MALLEY, Geo.  
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 MALLOW, GUY  
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 Malloy, Ullaine  
 MALONE, EDWARD  
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 MANLEY, Ghlee  
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 Manning, Al  
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 Mansur, L. M.  
 Manz, Jack  
 MARCHBANKS, Joseph T.  
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 Markham, Horaco  
 Marky, James L.  
 Marlow, Jean  
 Marriott, Al G.  
 MARSH, HENRY  
 HARRISON  
 MARSH, Jesse B.  
 Marshall, Dec  
 A.
- McLellan, Mrs. Runetta  
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 Morgan, Mr. Billie  
 Morris, Mrs. A. W.  
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- Reano, Jane  
REAVES, Hubert Lee  
REDD, WM. ROBERT  
REDE, JOY  
Rediger, Kenneth B.  
REDMOND, ACE  
REDMAN, WM. BRYANT  
Reed, Albert  
Reed, Eddie  
Reed, Mrs. Milton  
Rees, Matthew A.  
REESE, ELMER CALVIN  
Reese, Jimmie (Fingers)  
REISE, RICHARD STANLEY  
Reese, W. K.  
REEVES, Grover  
REEVES, Hugh Nolan  
REEVES, JAS. IRLAND  
REICHMAN, Harry  
REID, FRANKLIN JAS.  
REID, Jesse Rubin  
REILLY, RAY CASPER  
REILLY, Thos. Robt.  
RELFORD, WILLIAM  
Remmers, Mrs. Ellen  
RENNICK, Melvin R.  
Renfro, Jack  
Rentz, Al W.  
Repass, Mrs. Mattie  
REUTER, LAWRENCE GEO.  
REVIS, Dewey Findley  
Revola, Johnny  
REYNOLDS, Carl  
REYNOLDS, LONEY  
Reynolds, Lon C.  
Reynolds, Sam  
Reynolds, Capt. T. J.  
Rhoads, Mrs. Lewis  
Rhoads, Mrs. Willie Mae  
Rhodes, Slim  
Rhoton, Logan E.  
RHUE, John Wayne  
Richard Bros. Circus  
RICHARD, Anton Thos.  
RICHARD, Lloyd Wallace  
RICHARDS, FRANCO GEO.  
Richards, George  
RICHARDS, REINHARDT WILLIS  
Richardson, Vaughn  
RICHLAND, ALBERT ALAN  
RICHLAND, MRS. GLEANOR  
RICHMAN, Harry  
Richms, W. T.  
Richner, Robt. Greer  
Rice, Betty Lou  
Richard, Johnny  
RIGGS, JOHN LESLIE  
Riley Jr., E. D.  
Riley, Clarence E.  
RINEHART, JAS. CLARENCE  
RINEHART, John Edward  
RING, John Isidor  
Risko, Johnny  
Risley, Mrs. Katharin  
Risley, Rayman  
RITCHIEY, VERNON DEAN  
ROACH, Cyrus Martin  
Roach, J. S.  
Roach, Thomas  
ROBERSON, Hollis Irvin  
Roberson, Robert  
Roberta's Circus  
Roberts, Dr. B. C.  
Robert, Doc  
Roberts, Emory  
Thayer  
Roberts, G. H.  
Roberts, Clifford H.  
Roberts, Helen  
ROBERTS, LEONARD  
ROBERTS, RAYMOND FRANCIS  
Roberts, Roy  
ROBERTS, Stereo  
Roberts, Thayer  
Robertson, Harry A.  
ROBINETT, LEROY  
ROBINSON Jr., Albert  
Robinson, Andrew  
ROBINSON, CLARENCE  
Robinson, Delmore  
Robinson, George  
ROBINSON, James Oliver  
ROBINSON, LEON  
ROBINSON, WADSWORTH JAS.  
Rochwell, T. D.  
Rochas, Herm  
ROGERS, BERNEST  
ROGERS, Clifton  
Rogers, H. H.  
Rogers, Johnnie  
Rogers, Ronnie  
ROLLINS, Harry  
Rooney, Mrs. Winnie  
Root, Stanley Ivan
- Rosen, Herb  
ROSENBERG, JOSEPH M.  
ROSENDAHL, Jos. Chas.  
ROSENTHAL, SAMMY  
Ross & Ross  
ROSS, ALVIS V.  
Ross, Hal J.  
Ross, Mrs. Minnie  
ROSSEEL, JAS. R.  
Rousseau, R.  
Rouse, the Magician  
ROY, Charles Ralph  
Roy, Mr. Ruth  
Roy, Tiny  
Royal, Mrs. Hazel  
Royal, W. H.  
RUBLE, John Wm.  
RUCKER, John H.  
Rummel, Bruce  
Rushshovers, Tex  
RUNYON, AMOS  
Rupp, Frank L.  
RUSCH, August Harmon  
Ruscitto, Leonard  
Rush, Ralph  
RUSSELL, A. J.  
RUSSELL, John  
RUSSELL, Joseph  
RUSSELL, JOS. HENRY  
Russell, Tess  
Russell, W. A.  
RUSSELL, Wilton Jas.  
RUTHENBURG, Chas. W.  
RUTHERFORD, Claude R.  
RUTHERLEDGE, Peter  
RUTLEDGE, Marvin  
RUTLEDGE, Peter  
Ruton's Dogs  
RYAN, Joseph P.  
RYAN, PATRICK  
SADLER, Ellis D.  
SADLER, Richard  
SAGER, Ramond Art  
Salazar, Mrs. Marie  
Salkeld, Mary  
Salsberry, Maxine  
Salzer, Raymond C.  
Sammuns, Floyd  
SANBORN, Clyde Gordon  
Sankura, Stephen  
Sargent, Wm.  
Saul, Samuel  
Saulsbury, Maxine  
Saunders, John X.  
Saunders, Mabel  
SAWYER, HUGH TOM  
SCALES, GLEN  
SCHLAAS, Ellis  
Schwacha, Chas.  
Scott, Mrs. Eileen  
Scott, B. M.  
Scott, Joe P.  
SCOTT, John  
SCOTT, LEWALLYN RAY  
Scott, Lewis  
SCOTT, MARION  
SCOTT, Wallace Augustus  
Scruggs, Mrs. Anne  
Scruggs, Harry P.  
Seber, Mrs. Frances  
Seber, H. G.  
Seber, Harry  
Sehrosky, Mike  
Seimueler, W. E.  
Seiber, Mrs. Francis  
SELLER, Stanley Orville  
Sells, Mrs. Tiny  
SETER, Van Leo  
SEWELL, David  
SEWELL, Walter  
Shanks, Patricia  
SHAOVICH, PETER JOS.  
SHARP, Joe Oscar  
Sharpless, Gladstone  
Shaver, Staniel  
SHAW, FLANK WEST  
SHEA, Fred  
Sheeks, Floyd W.  
SHEARER, Douglas K.  
SHEARER Sr., Earl Henry  
SHEARER JR., EARL HENRY  
SHELBY, Ray Ellis  
Sheldon, M. R.  
Shelley, Mrs. Elhora  
Shelton, Marvin  
SHEPARD, Hailo  
SHERFY, CHAS. W.  
Sherman, Harry  
SHERMAN, Gochells  
Sherman, Mrs. Jack  
SHERWIN, HARRY  
SHERWIN, LAWRENCE  
SHEUMAKE, James  
SHIEL, Carl Henry  
Shipman, J. R.
- Shrey, Geo.  
SHOE, Gene Herman  
Shoemaker, Mrs. M. E.  
Shook, Enlon M.  
SHOVER, JAS. RICHARD  
Siever, Otis B.  
SIGMAN, EDD.  
SILVER, Jim  
Silvera, Amina  
Silverlake, A. G.  
Silverlake, Billie  
Silvertons, The  
Silverster, Gilford  
SIME JR., GORDON P.  
SIMMONS, Albert Jas.  
Simmons, Joanne  
Simmons, Homer H.  
Simons, Leo  
SIMONSON, Oliver  
Simpson, Robert  
SIMPSON, Wilfred Geo.  
Sinclair, Ray  
Sink, Lena  
Sisler, Lou  
SJOQUIST, Charles W.  
SKEHAM, JAS. JOS.  
Slate, G. B.  
Sleman, Sally  
SMALES, ARTHUR L.  
SMITH, ARLENE RAY  
SMITH, Billy Adams  
Smith, C. (Blackie)  
Smith, Carl H. (Shorty)  
SMITH, Chas. Thos.  
Smith, Clarence W.  
Smith, Clifford  
Smith, Clyde  
Smith, Delva  
SMITH, Everett  
Smith, E. M.  
SMITH, Ed Ander  
Smith, Frank  
Smith, Fred A.  
Smith, Ford  
Smith, Glenn R.  
SMITH, HARRY SCOTT  
Smith, Jack (Butch the Dwarf)  
SMITH, Kenneth Roswell  
SMITH, LUTHER D.  
Smith, Mrs. Nell  
Smith, Mrs. Patricia  
SMITH, Robt. Lee  
Smith, Sid  
Smith, Wm. Wilford  
Smith, Whitfield  
SMITHLEY, JOHNNIE JOS.  
SNELL, Earl Franklin  
SNELL, Lawrence Robt.  
SNODDY, Edward Leo  
Snodgrass, George B.  
Snow, Albert  
Snyder, Mrs. Chas. J.  
Snyder, Wm. Edgar  
SOBEL, Harold  
Sobousov, S.  
Somonka, Joseph Felix  
SORDELET Sr., Henry Jos.  
Soransen, Mrs. Willie  
SORG, David Worthington  
Sorrette, Joe  
Sparks, Bob  
Sparks, Jenitive  
Sparks, Ross  
SPEAR, Barney  
Spears, M. E. (Bill)  
SPEIRO, John  
Spencer, C. C. (Blackie)  
Sperry, Henrietta  
SPICER, Leonard Spencer  
SPILDE, Warren W.  
SPIVEY, CHAS. M.  
Spofford, Vern  
SPRINGER, FRANK WM.  
Sprout, Dr. Beverly  
SPURLOCK, Jas. O.  
SQUIRES, Albert E.  
Stacey, H. L.  
STACEY, MICHAEL JAS.  
STACK, PORTER GRAY  
Stahl, Nettie  
STALLARD, CHAS. FAYETTE  
STALLMAN, Chas. W.  
Stanczak, Frances G.  
Standley, M. G.  
Stanley, Albert  
STANLEY, DEWEY GEORGE  
STANLEY, FRANK  
Stanley, Marjorie  
Stanley, Milford  
STANLEY, Steve  
STARK, Bernard  
Stark, Lillian  
STARR, DEWEY  
Starr, Bill  
Stanford, Wm. E.  
Staed, Robert  
STEEL, STARR  
Stoel, Buck  
Stoel, Yvonne  
Stoel, Billie  
Stellman, Stanley  
Steinhouse, Orgatex
- STEPHENS, Frank Malcolm  
Stephens, Wendell Lawrence  
STEPHENSON, Albert D.  
STEPHENSON, Geo. Leslie  
STEPHENSON, Robert Gilbert  
Sterling, Edythe  
Stevens, John L.  
Stevens, Mrs. May  
STEVENS, Walter Crawford  
Stevens, John Norval  
Stevens, S. W.  
STEVENSON, PETE  
Stewart, Red  
Stewart, Ernie  
STEWART, Frank Boyd  
STEWART, JACK ALEX  
STEWART, Jim & STEWART JR.  
MALLIE AVERY  
Stier, Chas. T.  
Stiers, Mrs. Hattie  
STILLER, Robt. Hasel  
Stires, Fred  
Stone, Eddie E.  
Stone, Ray Gavin  
STONE, WM. FRANCIS  
Strain, Sallie  
STRATTON, WM. II. LOUIS  
STRATAKOS, LOUIS  
Strong, Harriett  
STRINDBERG, Mrs. Knute  
STROHL, Edward  
STROTHER, Jesse B.  
Stroud, Gerald  
STRUCK, Elsworth Al  
STUART, LOWRY WILSON  
STULTZ, Thos. Oliver  
Sturdivant, C. W.  
STYLES, TADMADGE R.  
Sugerman, Ralph  
Sullivan, Margie  
SULTAN, MACK  
Summers, Chas. Serackus  
Summers, June  
Sunderfeld, Jack  
SUNE, Gordon Prud  
Superior-United Show  
Sutton, F. M.  
SUTTON, Paul Henry  
SUTTON, KENNETH W.  
SWAGGER, MONT  
Swalka, Mrs. Steve  
Swan, Mrs. Daisy A.  
Swanson, Adolph M.  
SWART, FRANK  
Swartz, Chas. Leo  
Swift, Tom  
Swika, Mrs. Alice  
SWINBURNE, Roy L.  
SWISHER, GERALD E.  
SWORD, BOOTS W.  
Sydow, Milton Walter  
Tabbert, Henry  
Talbott Jr., Geo. Burt  
Talley, Fred  
Tambarr, Mrs. D. T.  
Tarbes, Mrs. Henry  
TARNOWSKI, JOHN E.  
Tarpoy, Jack  
Tarrics, Maxie  
Tassell, Barney  
TAUBER, SIDNEY  
TAYLOR, CLARENCE HENRY  
Taylor, Elizabeth  
TAYLOR, Fred Francis  
Taylor, James Tex.  
Taylor, James Vera  
Taylor, Miss Jay  
Taylor, W. C.  
TAYLOR, Wm. Ernest  
Telsenberg, Albert  
Tennis, Theodore  
TERRELL, Frederick Ray  
TERRY, CHESTER  
TERRY, HENRY C.  
TESLER, Tom  
Thatcher, Robt. D.  
Thomas, Bob  
Thomas, Booster  
Thomas, Cecil  
Thomas, D. T.  
Thomas Sr., George  
Thomas, Dr. H. A.  
THOMAS, HUGH GREEN  
THOMAS, JAS. SCULLY  
Thomas, Kenneth R.  
THOMAS, OLIVER  
THOMAS, Pete  
THOMAS, RICHMOND HORSON  
Thomas, Tommy  
Thomas, Tang  
THOMPSON, Dewey Russell  
Thompson, Earl  
Thompson, Edith  
THOMPSON, Elmer Montgomery  
Thompson, Ephron  
Thompson, George  
Thompson, John  
Thompson, Mike
- THOMPSON, Letha C.  
Thompson, Mrs. Peggy  
Thompson, Ray  
THORNTON, DAVID DANIEL  
Thorne, Gerald R.  
Thornton, Mrs. Margaret  
THURSTON, WM. THYNE, Timothy  
Tidball, Creel F.  
TIDMOUTH, NAT CLARK  
Tilner, Harry  
TILLEY, James W.  
Tillman, Fred W.  
TILSON, Arnold M.  
Tinsch, Frank  
TINSLEY, John  
TIPTON, GEO. EDW.  
TITUS, Ralph Nelson  
Tobia, Esther  
TOBIAS, Carlton J.  
Toler, Clyde  
Tom, Walter  
Tomb, Doc  
Tomb, Freda  
TOMB, John Harvey  
TOMBERLIN, ERNEST THOS.  
Tomlin, J. H.  
Tomson, Omar  
Toner, Matthew  
TONEY, J. FRANK  
TORNOWSKI, JOHN E.  
TOUSEY, GEARDOLAN A.  
Townsend, Lorraine & Cal  
Tracy, Leo  
TRANSUB, Durwin L.  
Treadway, Mrs. Arnetta  
Trezza, Ralph  
TRIANGLES, NICHOLAS C.  
TRIM, ALFRED  
Tripp Jr., George B.  
Trumell, Hezzie  
Trostl, Arthur  
Troutner, Rex  
Troy, James  
Truitt, Joe  
Tuberville, A. L. Jr.  
Tullis, Thomas  
TURNER, CHAS. LEWIS  
Turner, E. B.  
TURNER, Edw. Walter  
Turner, Joseph  
Truner, Tommy  
TWOHOUSE, GARTH  
Tyler, Carl E.  
TYLER, KENNETH LEE  
Tyne, Jay  
True, Sam S.  
UNDERWOOD, Dana Alker  
Urich, Joe  
UPLEY, SAM  
VAN CAMP, ARTHUR JOHN  
VAN HOENSEN, Lawrence E.  
VanLee's Holland Circus  
Van Sickle, Roy J.  
Van Slyke, Chas.  
VANDIVER, Howell C.  
VARNER, Grant Eugene  
VAUGHN, RORT G.  
Velona, Anthony  
Vernout, Charlie  
Verville, Gerard  
VERNON, LLOYD GEOFFREY  
Victoria & Frank  
Vierra, Mrs. Eddie  
Virgil the Magician  
VOGSTEAD, KENNETH  
Wade, Billy  
WAGMAN, Geo. E.  
WAGNER, Jerry J.  
Walden, Mrs. Bertia  
WALKER, Cecil Al  
WALKER, JAKE  
Walker, Mrs. Josephine  
Walker, Mrs. Margie Edw.  
WALKER, WM. Wall, Elsie  
WALLACE, CECIL EUGENE  
Wallace, Jimmy  
WALLARD, ROBT. LEE  
Waller, Chas. T.  
WALLS, Elsworth  
Walters, Walter  
Walton, Ralph E.  
Ward, Bill  
Ward, Miss Billie  
WARD, Clyde O.  
Ward, Ted  
WARFIELD, Frank Wm.  
WARNER, HAROLD JAS.  
Warner, W. Jack  
Warren, Ann  
Warren, Murphy  
Washburn, G. H.  
Washburn, Mrs. Lottie  
Washington, B. J.  
WASHINGTON, JOSEPH  
WASHINGTON, LEROY  
Wasco, Mrs. Helen  
Waters, Mrs. J. A.  
WATKINS, Willie J.
- Watkins, Billie  
Watson, Irish  
WATSON, Eddie  
Wayner, Robt.  
WEAVER, THEO. ROOSEVELT  
Weaver, Mrs. Violet  
Webb, Mrs. Jerry  
Webb, John D.  
Webb, Mae  
WEBER, FREDERICK  
WEBER, ALVIN PERDINAND  
Weber, Jack  
Webster, George  
Webster, Jas. C.  
Weiner, Earl  
WEINER, Sam H.  
WEINMANN, GEO. LAWRENCE  
Weinstein, Louis  
WEINTRAUB, JACOB  
WELCH, AMOS  
Wells, Elmore  
WELLS, Fonzo  
Wells, Fred  
Wells, Mrs. Izzy  
Wells, James P.  
Wells, Jas. E.  
WESLEY, Earle Geo.  
WESLEY, GEORGE  
WEST, Huel Lafayette  
WESTERN, John W.  
Westrope, Marion  
Weyls, Ed  
WHALEN JR., JAS. EDW.  
Wheeler, Oscar  
WHITAKER, CHAS. HARDIN  
Whitaker, Johnnie  
Arden, Barbara  
Ashburn, Marshall  
AYRES, Newton Edward  
Bailey, Walter A.  
BANKRATH, Louis  
Banks, Russell  
Banks, Samuel J.  
Barker, Gerald  
Baron, Gertrude  
BARRY, James Paul  
Barry, Martin E.  
BENNET, FRED PHILIP  
Bennett, George E.  
Bensky, Freda  
BLAIR, Donald Oscar  
BROWN, Russell A.  
Besko, Steve (Norelle & Nola)  
BOYER, John Reagan  
Boyum, John R.  
Brachard, John H.  
Broadus, Walter  
BRYSON, Owen Robert  
Burt, Murray  
Butner, Ida  
Carlo, Fred  
Carson, George  
Cohen, Max  
CONLEY, Edward J.  
COREY, Ralph S.  
Cornell, Walter  
Country, Margaret  
Camford, Patty  
Cunningas, Babe  
Cunimus, Richard J.  
Dafley, Agnes  
DAVIS, John E.  
DeBard, Jay  
DeVoe, Harry  
DE WITT, George  
DELANO, Phillip J.  
DEL CAMPO, Manual  
Dellabate, Mr. & Mrs. Ernie  
Denis, Jack  
DOHERTY, Joseph A.  
Dowry, Peggy  
DUNHAM, Earle E.  
Dunn, Dick  
Francis J.  
Eaustus, Carole  
Evans, Margaret  
Farrington, Roy  
Favreau, Agnes  
Finnerty, P. J.  
FLYNN, Thomas M.  
Forsythe, Christine  
Fortesque, Helen  
Gallagher, E. J.  
GARVER, William M.  
GILLESPIE, GIRTUS  
Glozik, John  
Gould, Henry (Ali-Ben-Ali)  
Grant, E. R.  
Gunter, Dorothy  
GUTHRIE, JOHN JOSEPH  
Harris, Mr. & Mrs. Babe  
Harris, Frank  
Hayward, Ora  
HOOKER, Edsel F.  
HORN, James Oth  
Howell, Jewell B.  
Ivna, M.  
Jagger, Fred  
JOHN, WILLIAM F.  
Johnson, Andrew J.  
Johnson, Bessie  
Jordon, Edna M.  
Kamaka, Charles K.  
KELIHOLOKAU, David B.  
Kelly, Francis J.  
Kelly, Henry (Red)  
KIBEL, Isreal Harry  
Krajewski, Adam A.  
Lauer, Gretchen  
Lee, Dottie  
Lucas, Lillian  
MCARDLE, V. I.  
MCAUGHTRY, Wallace F.  
McKINLEY, Walter James  
Maupin, Beola  
Melts, Andrew J.  
MILES, Frank Earl  
Morris, Douglas (Duke)  
New, Walter  
Nocera, Antonio  
Null, Blackie  
Patterson, Marlin  
Pickford, Murray  
POSTAK, William  
Powell, Eva Mae  
Powers, Lou  
Priddy, Pat  
Pucci, Charles  
Radtke, Valaska  
RAY, Mark Edward  
REED, Walter C.  
ROACH, Thomas F.  
Rogers, Edith  
ROLLINS, Leroy ROMANO, ERNEST JAMES  
ROSENBERG, Benny  
Ross, Mrs. C. A. (Ross Sisters)  
RUFF, Max  
RUSSO, Frank A.  
Ryan, Ed J.  
RYAN, John P.  
ST. DENNIS, John Henry  
SCROGAN, Lowry M. E.  
Seard, Edward  
SICARD, Arthur  
Silt Cloud, Chief  
Steiffing, Lester  
Spencer, Jack  
STEPHENS, Omer Wm.  
Wagner, Howard  
Walker, Ronnie (Lucky)  
Walters, Mary  
Ward, Fay  
Ward, Hank  
Wayburn, Irma  
Wells, Fred  
Werner, Elna  
Whittaker, Casey  
Williams, Diancy  
WOLPER, Wm. Zev  
WOODALL, J. J.  
Wooters, J. G.  
Yates, Gus E. (Dare & Yates)  
Zelkowitz, June Leo
- WOLFE, Earl John  
Wolfe, Lester W.  
Wolfenbarger, Tho  
Wolf, Bill  
WOLLARD, Robert Lee  
WONG, GEORGE W.  
WONSER, Robert Earl  
WOOD, Frank H.  
WOOD, JOHN WINDSOR  
Wood, L. S.  
WOOD, WESLEY LARRY  
Wood, Willard Lloyd  
WOODARD, RAY Woodbury, Ermamae  
WOOD, William W.  
Woodford, Penny  
WOODWARD, FREDERICK T. R.  
Writer, Frederick M.  
Wright, Mrs. Chas.  
WRIGHT, Henry Lyman  
WRIGHT, John  
Wyatt, Leo
- WYATT, THOS. EARLE  
Yanko, Vastin  
Yellow Boy, Prince  
Yon, Y. L.  
YORK, Claude Woltz  
YORK, JOE  
Young, Billy Toby  
Young, Don  
YOUNG, DONALD WESTLEY  
Young, Helen  
Young, Johnny A.  
YOUNG, J. Floyd  
Young, James  
Young, Marion  
Young, R. B.  
Young, Wm. S. & Martha  
Young, Willie  
Youngblood, Zeke  
Younger, C. L.  
Yvone & Victor  
Zone, Rita  
Zellner, Dorothy  
Zewans, Wm. Oliver  
ZEWANDA, Madam  
ZUCKER, MORTIMER  
Zuckerman, Abe  
ZUPANA, August V.
- McCaben, J. J.  
McGrall, John  
McGRATH, Leo Joseph  
McIlveen, Wm. Robert  
Mark, James  
MARTIN, LEWIS  
MAYMAN, Mr. & Mrs. Gilbert  
Mellot, Penny  
Merrilla, The Four  
Miller, Ed  
Miller, J.  
Moore, C. B. (Slim)  
Moore, Don  
Murnigh, Joe  
Myers, Frank  
Nelson, Vivian  
Oalt, Douglas  
OLEJARCZYK, JOSEPH J.  
Palen, William  
Rabits, Santo  
RANK, WAYNE DAVID  
REGAN, Rex  
Salgers, Don  
Samel, Mr. M. A.  
Schmerhorn, Lord  
Schwandt, Charles R.  
Seitzer, Robert  
Siamous, W.  
Sistrunk, Johnnie  
Steffen, J. E.  
Stenson, Wm. O.  
Stolz, Mary  
Strickland, Willie Lonnie  
Taylor, Eddie  
Teeters, Jeanne  
Toll  
Vou, Erny  
Wallace, Mrs. Amilla  
Ward, Eugene R.  
Warriak, Alfred  
Weiss, Otto  
Wood, Fred H.  
Woolson, John
- MAIL ON HAND AT  
NEW YORK OFFICE  
1584 Broadway  
Aldous, Ivy  
Alfidge, Charles  
Allen, Frank  
Allen, James  
Allen, Mert H.  
Anderson, Edith  
Anderson, Francis  
Andrews, Jack  
Arden, Barbara  
Ashburn, Marshall  
AYRES, Newton  
Bailey, Walter A.  
BANKRATH, Louis  
Banks, Russell  
Banks, Samuel J.  
Barker, Gerald  
Baron, Gertrude  
BARRY, James Paul  
Barry, Martin E.  
BENNET, FRED PHILIP  
Bennett, George E.  
Bensky, Freda  
BLAIR, Donald Oscar  
BROWN, Russell A.  
Besko, Steve (Norelle & Nola)  
BOYER, John Reagan  
Boyum, John R.  
Brachard, John H.  
Broadus, Walter  
BRYSON, Owen Robert  
Burt, Murray  
Butner, Ida  
Carlo, Fred  
Carson, George  
Cohen, Max  
CONLEY, Edward J.  
COREY, Ralph S.  
Cornell, Walter  
Country, Margaret  
Camford, Patty  
Cunningas, Babe  
Cunimus, Richard J.  
Dafley, Agnes  
DAVIS, John E.  
DeBard, Jay  
DeVoe, Harry  
DE WITT, George  
DELANO, Phillip J.  
DEL CAMPO, Manual  
Dellabate, Mr. & Mrs. Ernie  
Denis, Jack  
DOHERTY, Joseph A.  
Dowry, Peggy  
DUNHAM, Earle E.  
Dunn, Dick  
Francis J.  
Eaustus, Carole  
Evans, Margaret  
Farrington, Roy  
Favreau, Agnes  
Finnerty, P. J.  
FLYNN, Thomas M.  
Forsythe, Christine  
Fortesque, Helen  
Gallagher, E. J.  
GARVER, William M.  
GILLESPIE, GIRTUS  
Glozik, John  
Gould, Henry (Ali-Ben-Ali)  
Grant, E. R.  
Gunter, Dorothy  
GUTHRIE, JOHN JOSEPH  
Harris, Mr. & Mrs. Babe  
Harris, Frank  
Hayward, Ora  
HOOKER, Edsel F.  
HORN, James Oth  
Howell, Jewell B.  
Ivna, M.  
Jagger, Fred  
JOHN, WILLIAM F.  
Johnson, Andrew J.  
Johnson, Bessie  
Jordon, Edna M.  
Kamaka, Charles K.  
KELIHOLOKAU, David B.  
Kelly, Francis J.  
Kelly, Henry (Red)  
KIBEL, Isreal Harry  
Krajewski, Adam A.  
Lauer, Gretchen  
Lee, Dottie  
Lucas, Lillian  
MCARDLE, V. I.  
MCAUGHTRY, Wallace F.  
McKINLEY, Walter James  
Maupin, Beola  
Melts, Andrew J.  
MILES, Frank Earl  
Morris, Douglas (Duke)  
New, Walter  
Nocera, Antonio  
Null, Blackie  
Patterson, Marlin  
Pickford, Murray  
POSTAK, William  
Powell, Eva Mae  
Powers, Lou  
Priddy, Pat  
Pucci, Charles  
Radtke, Valaska  
RAY, Mark Edward  
REED, Walter C.  
ROACH, Thomas F.  
Rogers, Edith  
ROLLINS, Leroy ROMANO, ERNEST JAMES  
ROSENBERG, Benny  
Ross, Mrs. C. A. (Ross Sisters)  
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Seard, Edward  
SICARD, Arthur  
Silt Cloud, Chief  
Steiffing, Lester  
Spencer, Jack  
STEPHENS, Omer Wm.  
Wagner, Howard  
Walker, Ronnie (Lucky)  
Walters, Mary  
Ward, Fay  
Ward, Hank  
Wayburn, Irma  
Wells, Fred  
Werner, Elna  
Whittaker, Casey  
Williams, Diancy  
WOLPER, Wm. Zev  
WOODALL, J. J.  
Wooters, J. G.  
Yates, Gus E. (Dare & Yates)  
Zelkowitz, June Leo
- MAIL ON HAND AT  
CHICAGO OFFICE  
12th Floor Ashland Bldg.,  
155 No. Clark St.,  
Parcel Post  
Meridith, Chas. 20c  
Abbot, Mae  
ALLEN, Fred R.  
Amea, Robert  
Andy, Fern  
Barnett, Chester (Bobo)  
Barton, Dolores  
Beason, Virgil E.  
BIELAK, Edward  
Boyd, Mrs. Harold  
Butz, Mildred  
BROOKER, WILLARD LOUIS  
BURGESS, Roy R.  
Burton, Mrs. Ethel  
C. or Thomas  
CLARK, CHAS. EDWARD  
Doran, Steve  
Downes, Geo. (Red)  
DUFFY, Roy Thomas  
Dutcher, Miss Jeanne  
Dawson, Skinny  
Dennison, Ernie W.  
DeWitt, Ted & Francis  
DICKERSON, Harry G.  
Dilbeck, Bill  
Dilbeck, Mrs. Marie G.  
Dilbeck, W. M.  
DILLON, James Ivan  
Dodger, Howard W.  
Downs, Steve  
Downes, Geo. (Red)  
DUFFY, Roy Thomas  
Dutcher, Miss Jeanne  
DUNN, Jeff  
ELLWEN, CARL A.  
Ehrente, Don M.  
ENGLISH, Ralph W.  
Evans, Miss Mickey  
FASKEY, John Stanley  
FELTS, Oliver Martin  
Frame, Wm. R.  
Fritz, H. W.  
Fritz, Hing  
Gage, Mrs. K.  
Gans, Richard  
Gibaldi, Mario A.  
Gonyer, Marlin  
Gould, Max  
Gowdy, Maurice A.  
GRAHAM, Richard Burt  
GUNN, MYRTLE  
Hankenshry, C. B. (Prof. C. C. Berry)  
HARDING, DALPHIN DEAN  
Harris, Mrs. Otto  
HARRIS, Ralph LeRoy  
Hedges, Shirley  
Hedges, S. R.  
Hentzinger, S.  
HORTON, W. A.  
HULTON, JAMES  
HOUSE, Lea Jackson  
Howard, John  
Howard, Tommy  
Hughes, Mrs. Lilla  
HUMBLE, JOHN LEONARD  
Hurt, Calvin Rogan  
HUTCHERSON, George Scott  
Hutcherston, Mrs. Jack  
Hutcherston, Jack  
HUTSON, Robert Laha  
Irby, J. L.  
JAMISON, John Arthur  
Jenkins, Joe  
Johnson, A. F.  
JOHNSTON, Don Fern  
JUSTICE, John Roy  
Koby, Ted  
KING, LEO ROY  
Knight, Richard J.  
LANCASTER, Charles Arthur  
LaVerne, Miss Jean  
Le Blanc, Conrad O.  
Learned, Mrs. Vivian  
Liedke, Connie I.  
LIME, Luther Owen  
LITHERLAND, Owen Oscar  
Madden, Helen  
McGOWAN, Wilmer Leo  
McCoy, T. F.  
McQuarrie, Morton  
MELVILLE, FREDERICK EDWARD  
Mettis, Andrew J.  
MEYER, GEORGE ALBERT  
Miles, Charles  
Miller, Dow  
Miller, Harry L.  
MILLER, Harry Lavorne  
Mitchell, George J.  
Monnett, Clifford H.  
Montana, Frixie  
MORGAN, Robert Lee  
Myers, S. F.  
Nelson, Harold E.  
NORTON, David James  
(See LETTER LIST on page 57)

# merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## Servicemen Tell Xmas Needs; Watches, Wallets Wanted

Early rush on all types of merchandise—1,000 uniformed men in survey

NEW YORK, Sept. 12.—Merchandise men, including direct sellers and concessionaires, have been aware of an early rush this year on Christmas business. This fact is rather easy to understand when it is realized that Christmas packages for men in the armed forces overseas must be in the mail between October 1 and November 1 at the latest in order to reach their destination on time.

A recent scientific survey was made

among the members of the armed forces regarding their needs and desires for Christmas presents.

One thousand servicemen from 47 States participated in this survey. Fifty-one items suggested by the soldiers and sailors were taken and sharply divided into three classifications: swell, fair and junk.

Sweethearts may be puzzled, wives may be astounded and mothers non-plussed, but the armed forces know what they want and what they do not want from Santa Claus.

The army and navy were surveyed separately, with the army air force and marines being polled together in one group and the sailors and coast guard in the other. The men were quite outspoken as they relegated the list of proposed gifts to proper columns as swell, fair and junk.

Wrist watches are first choice with the navy, heading the list with 39.7 per cent of the sailors and coast guard. As for the army, watches ranked second in the list of 51 items. Second choice by the navy was for a small portable radio. This item was rated third in importance by the soldiers.

A wallet with proper service insignia was found to be very desirable with both branches. The wallet is in third place with the navy and fifth with the army.

Windproof cigarette lighters will be excellent gifts to both services, as will pen and pencil sets, the boys revealed. They want only pen and pencils with clips at the top, however, and stationery was listed by at least half the boys in both the army and navy.

Good razor-blade sharpeners rank high on their list, and they will bless anyone for a small sewing kit completely outfitted.

An interesting revelation was that sailors are seemingly more religious than soldiers. Gifts such as pocket Bibles, crosses, rosaries and religious medals brought an impressive response from soldiers and sailors alike. It is interesting to note that in almost every instance the navy was about 10 per cent higher in its interest in the religious articles.

Pipes, money belts, cigarette cases, fitted and unfitted toilet kits, shoe brushes, games such as playing cards, cribbage boards, checkers and chess sets, flashlights, pocket knives and overnight bags were also requested by many of the boys. In addition, they want greeting cards enclosed with the presents.

Wise merchandise men have been aware of the desires of the boys for Christmas presents and have slanted their merchandise items in that direction. However, some of the merchandise men have not done the amount of Christmas business for servicemen they should have. They will probably take the hint offered by this survey and so increase their business.

One soldier listed a desire for something that cannot be sold by merchandise men. His request was: "I want a better tomorrow!"

evening, how are you?" attitude. They have noticed that it pays dividends to say thank you when the patrons leaves the establishment or when giving out premiums.

In addition, they have maintained other small but necessary courtesies toward patrons. They have cautioned customers not to carry heavy articles by the string; they have given a package of matches with every pack of cigarettes and other small niceties.

We feel that most operators realize these points in order to gain and keep the goodwill of their patrons. However, we think it would be a good idea if all of them would give serious thought to these considerations, which undoubtedly increase business.

## Business Pick-Up To Aid Merchandisers

WASHINGTON, Sept. 12.—Many merchandise men have recently agreed that dealers have felt little of the impact of the war in the first half of this year. Of course, priorities have effected some hardship on merchandise manufacturers and jobbers. However, for the most part they have managed to keep afloat either by switching their lines to unrestricted materials or else by having stocked up on restricted materials before priorities went into effect. Aside from that fact, however, direct sellers, concessionaires, sales-board operators, bingo operators and pitchmen have reported good business this year.

Many people are now making more money than they ever made before and as a result spending has been greater. Nevertheless, news from Washington states that the twin threats of inflation and a falling standard of living are coming closer.

Washington observers have been drawing many conclusions from the estimates of the rates of national production and national income during the first half of 1942. This report was released last week by the Department of Commerce.

Gross national production has increased. This means that more people are working harder than ever before by putting in longer hours for which they get extra pay. A large percentage of this money has been going into War Bonds, taxes and higher prices for necessities. However, merchandise men report they have also received a large amount of this money. According to them, people are spending more now for their items, including flash jewelry, fur coats, games, etc. They feel this upswing in business is also due to the fact that many families are separated this year because of the war.

Washington also reports that consumers' expenditures measured in dollars have increased and the disposable income of individuals has mounted continuously. All of these facts have made merchandise men optimistic about future business this fall and winter and they predict one of the biggest Christmas seasons in years.

The real shortage in consumer goods is yet to come. But this isn't worrying most of the merchandise men, who foresaw these shortages months ago and so took precautionary measures to avoid being short of goods.

Another report made by the Department of Commerce states there is no immediate cause for concern over leather shortages because there is plenty of this material now on hand. This should also be good news to merchandise manufacturers who have switched many of their items in their lines from metals to leather.

## Low-Priced Items Boom, Say Workers

NEW YORK, Sept. 12.—From all reports received from direct sellers, sales-board operators, pitchmen, concessionaires and merchandise manufacturers, business during August was better than it was during the same month last year.

The public is primarily interested in smaller, less expensive items this year. Radios are moving rather well but not as fast as merchandise men had anticipated. They feel the reason for this is that many people bought these machines right before the priorities on them went into effect.

Luggage is the big item now, but it can't compare with the boom in umbrellas. Many of the direct sellers report that August umbrella sales are four times what they were last year.

Other items which are going over big now are stuffed toys, inexpensive flash jewelry, fur coats, jackets, capes, scarfs, games, pen and pencil sets.

Patriotic merchandise is also becoming increasingly popular. Banners and honor roll flags are to be seen in many more store windows, apartment houses and (See Low-Priced Items on opposite page)



By BEN SMITH

Ran into another item the other day which looks good for use as a consolation or major give-away on a small, fast-turning deal. It is called Veri-Nu and is an easel-type cigarette case. It is useful, attractive, inexpensive and should appeal both to men and their women-folk. Veri-Nu weighs only three-fourths of an ounce, is easily carried in a man's pocket or a woman's purse and is a convenient and ornamental cigarette case for business desk or card table. Made of light plastic materials, it is available in a wide range of colors and color combinations. Veri-Nu Products Company is the manufacturer.

M. A. Gerrett Corporation has brought out an intriguing new money-saving device, a timely gadget in these times for War Bond and Stamp savings. It is a coin-controlled calendar in an attractive rich, modern plastic case, with an appropriate "Minute Man" design on the face. A nickel, dime or quarter operates the day dial, and a quarter changes the month dial. This presents a challenge to the owner to "keep it up to date." In size it is only 4 by 4 inches by 1 3/4 inches deep, small enough to carry around, yet large enough to hold \$25 in coins. Item is worth a look-see.

Here are two new items, both made of plastic materials. Indicative of the merchandise trends in all lines today. The American manufacturer has always been an ingenious sort of person and come hell and high water has always been able to solve production problems as they presented themselves in the course of his business life. There is no question but that the first duty of all manufacturers is to produce for the war effort . . . but wherever and whenever possible they will still continue to manufacture merchandise for civilian use. Therefore operators who are on the alert should have a minimum amount of trouble finding something to work no matter how long the duration.

It isn't necessary to stretch the imagination too much to see the possibilities these days in a World Atlas as a consolation. With the war raging on so many different fronts and so many names and places in the news which we never heard of before, a good collection of fully illustrated maps could come in very handy and should have definite appeal for most of us. Such a collection has just been compiled in one low-priced volume by G. S. Hammond & Company and, according to reports, is going very well. Book is the new 1942 Hammond World Atlas and has 32 pages of colored and special maps which are said to be up to date in every particular. Among these are maps of the Atlantic and Pacific oceans, showing naval bases, fortifications and distances between strategic points; individual war maps of the Mediterranean, the Middle East, and invasion maps of Northwest Europe. Other features are a Gazetteer Index of the World, an alphabetical list of grand divisions, countries, islands, giving areas, population, capitals and locations of places on maps; flags of the leading nations in full colors, and a series of Economic Relief Maps of Continents illustrating mountains, lowlands and plains and indicating agricultural, mineral and manufacturing areas.

HAPPY LANDING.



The mailbag held another interesting letter this week. This one was from a bingo operator who operates during the summer in one of the resorts along the Eastern Atlantic Coast.

We really feel that the thoughts expressed by him are worthy of mention in this column. This man has based his opinions on the experience he has gathered thru the years and also what he has noted among his friends and competitors in the same line.

The trend in the premium concession business is leading in the direction of conducting the business in a thorough business-like manner. In other words, the customer is being considered not as a simon-pure sucker, but rather as a patron to be respected and dealt with accordingly.

This is an important item to consider, as it must be remembered in resort spots the business is conducted for the main part with family groups. Transients or fair weather week-enders do not furnish the bulk of the business. They are all right for extra cash, but the main revenue is furnished by the family groups stationed in that particular locality for weeks on end.

Since unfair treatment of one member of a group is most likely to be resented by other members, a considerable loss of business is sure to result.

Therefore, it has been the experience of these operators that legitimate and friendly relations pay the greatest dividends in the long run. That idea seems to have been the policy of the men in that particular spot from the very beginning and they state it has produced results.

When it is remembered that quite a number of patrons return to the same winter or summer resorts year after year, it is evident that operators are not in a business that is too heavily transient. The accumulated dealings, in a great many instances over a period of years, produce not merely patrons but friends. And, of course, it has never been a good business policy to endeavor to trim friends.

The establishment that indulges in ballyhoo, noise, roughness and other crude methods of attracting crowds is fast disappearing in most places. In its place wise operators have established a quiet, friendly atmosphere with a "good

# Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

## Fluorescent "V" Display

The Victory V fluorescent display fixture is a rather new item on the market for patriotic Americans. This brilliant red, white and blue creation vividly illuminates with two 15-watt fluorescent lamps into the shape of a V. In the center is a white panel with an American flag on it and the words "God Bless America" printed under it. It is 19 inches high, 17 inches wide and is equipped with hanging chain and cord.

## Jumbo Panda

The Jumbo Panda is a new toy article on the market. It is 37 inches tall and is stuffed with cotton and excelsior. The toy comes in three attractive color combinations: Black and white, brown, gold and red, and red, white and blue. A big red ribbon encircles his neck.

## LOW-PRICED ITEMS

(Continued from opposite page)  
suspended in streets than ever before. Merchandise men also report an upswing

in military emblems and patriotic jewelry.

The present revival in consumer buying came as a pleasant surprise to most direct sellers. A few weeks ago they were predicting a substantial falling off in August business and thought that sales this month would make one of the poorest year-to-year showings for any period in 1942. However, merchandise men report that sales are now at the highest point in eight weeks.

There are many probable reasons for the current upturn, dealers say. In the first place, many people are now making more money than they ever made before. Many women who never thought of going into business are now taking the place of men in private industry and many more of these women are working in defense plants, where they receive high wages. In addition, several people are now separated from their families either because they are working in cities other than their home towns or because they are serving in the armed forces.

Another probable reason for the current upturn is the fact that consumers who stocked up on goods last year have exhausted their supplies and are coming back into the market.

Encouraged by the present recovery in business, dealers now are revising their estimates of sales for the rest of this year. The consensus is that sales for the six months ending January 31, 1943, will show an increase of around 5 per cent over the corresponding 1942 period.

Most dealers will have little difficulty handling an increase of that amount because they are well stocked up on most popular items. The trouble spot, of course, will be in metal items. However, dealers aren't too worried about this, as they have already made the switch in merchandise from metal to wood or plastic items.



## "HANG HITLER" VICTORY LAPEL PIN

Fastest Selling Novelty of 1942

Here is the cleverest novelty item ever offered. It's the answer to every loyal American's wish to HANG HITLER. And what a sensation this new button is creating. Everyone that sees this novel button wants one... and what a thrill it is to HANG HITLER... any time you get the urge. It's selling like "hot cakes." Just show it, and it sells itself. Made to sell at 10¢, yet hustlers and agents say they'll get 25¢ just as easy. Start cashing in on this fast selling novelty button, and send your order in today! Packed 2 dozen to display card. Sample card (2 dozen) only \$1.50 postpaid. (Send money order or cash.)

**JOBBER**—Write today for special prices. Start cashing in on this "hot item" now!  
**EVANS NOVELTY CO.**  
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**BEST BUYS FUR COATS**  
JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

**LOWEST FACTORY PRICES**

**S. ANGELL & CO.** Manufacturing Furrier  
236 W. 27th St., (Dept. B-3), New York City.

**Blue Bird Pendulette**  
Carved effect—Bird swings while clock operates. 30-Hour LUX Guaranteed Movement—with Pendulum and Ornament Chains and Weights. Width 4 in., length 7 in. (Mfrs. 326.) Ship. wt. 1 lb.

W3930—Each... **\$1.10**

**LEVIN BROTHERS**  
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

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Showing 23 New and Timely Money Makers.  
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Your Metal Worries Are Over. Hand Carved Cedar Wood. Jewelry with Safety Catches.

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**KEEP 'EM FLYING FOR VICTORY**  
18" x 20", \$4.50 Doz. \$48.00 Gross. Also 8 1/2" x 12", \$1.75 Doz. \$18.00 Gross.

**WE ANSWERED THE CALL**  
11" x 8". Army, Navy, Marine or Air Corps insignia in upper corners. \$1.25 Doz., \$13.50 Gross. Also 6" x 9" Star. No insignia. 3 colors, 1, 2 and 3 stars, 90¢ Doz. \$10.00 Gross.

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12" x 10", \$1.75 Doz. \$18.00 Gross.  
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These Newest Banners, all heavy rayon satin, are Great Sellers and Big Money Makers. Made in 3 and 4 colors with Flock Borders and designs. Red, White and Blue Cord and Tassels. We give you the opportunity of buying several dozens for a WEEK'S TRIAL and GUARANTEE to refund your money, including postage, if not satisfied. No such offer ever made before. These photographs cannot talk. To know the value and how fast you can sell them you must buy and try them. ORDER A SAMPLE LINE, including 6 new service and gold star banners, for \$1.00. Brings in \$3.00. 25% with all orders, balance C. O. D., F.O.B. N. Y. Distributors wanted.

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414—1 Gal. Thermos Jug, Deluxe Spigot	1.50	17.40
0412—1 Gal. Thermos Jug, Food & Spout	1.70	19.80
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A spirited young horse, as only the puszta breeds it. Posture and attitude so true to life that every horse lover is attracted by it. 7 inches high, base 2 1/4 x 6 1/4 inches, boxed individually. \$15.00 per doz., sold in 1/2 doz. lots. Sample sent on receipt of \$2.00.

For our full line of charming and exact reproductions of well known European statues, ranging in price from \$3.90 to \$42.00 per doz. See our price lists #195K, 197K, 201K, 203K, 205K, 206K.

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Made of moulding composition, beautifully colored, just like a rose. 2 inches high, boxed in pairs, \$3.80 per doz. pairs; in large quantities \$3.00 per doz. pairs.

For our full line of 42 different Salt & Peppers, ranging in price from \$1.80 to \$4.20 per doz. pairs. See our price lists #200K, 205K, 206K.

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12 Diff. in 2 Colors, Flashy Env. Doz. Sets 50¢ Gro. 5.50. Red Hot. FIND THE SKUNK new comic Fold Shows Jap. 60¢ 100 or 3.50 1000 Giant Alarm Clock Gandle 70¢ doz Comic Jail Pennants (5) 65¢ doz

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Sooner Dog Bulk, .25  
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**BIG PROFIT** per 100  
5 Pig Folds, .50  
Jap Fold, .50  
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Postcards in Colors 1.50—1000

Send 25¢ for Samples & Catalogue, or 2.00 for 50 Samples. 1/3 Dep. on orders.  
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# NOTES from SUPPLY HOUSES

Harry Reiter, manager of the Reiter Novelty Company, New York, advises that the firm has just placed a new series of service and gold star banners on the

market. New additions to the Reiter line are multi-colored and attractive. Based on the reception already given to Reiter banners, they should find ready acceptance. Free circulars of the entire line are available free for the asking.

## Events for Two Weeks

- Sept. 11-19**
- ARK.—Des Arc. Livestock Show, 18-19.
  - CONN.—Darien. Dog Show, 19.
  - ILL.—Greenville. Com'l Club Celebration, 14-16.
  - Gillespie. Home-Coming, 17-19.
  - Melrose Park. Celebration, 11-20.
  - Washburn. Fall Festival, 18-19.
  - IND.—Denver. Fall Festival-4-H Fair, 16-19.
  - IA.—Russell. Home-Coming, 17-18.
  - Spencer. 4-H Show, 14-18.
  - KAN.—Kansas City. Police Rodeo, 15-20.
  - MASS.—Boston. Gift Show, 14-18.
  - Brackton. Dog Show, 14-16.
  - MO.—Braymer. Street Fair, 16-17.
  - Clarkton. Celebration, 14-19.
  - Gallatin. Fall Festival, 16-19.
  - Ridgeway. Ridgeway Fair, 17-19.
  - MONT.—Billings. Junior Stock Show, 18-22.
  - NEB.—Mitchell. 4-H Club Livestock Exhibit, 15-19.
  - N. Y.—New York. Premium Show, 14-18.
  - O.—Canal Winchester. Fall Festival, 16-19.
  - Lorain. Dog Show, 20.
  - North Baltimore. Mexican Fiesta, 13-16.
  - OKLA.—Chickasha. Rodeo, 15-17.
  - Elk City. Rodeo, 19-20.
  - Waurika. Rodeo, 18-20.
  - PA.—McClure. Bean Soup Celebration, 18-19.
  - North East. Legion Carnival, 16-18.
  - S. D.—Mobridge. Show of Progress, Sept. 18-19.
  - Wentworth. Corn Days, 18-19.

- Sept. 21-26**
- CALIF.—Del Monte. Food Show, 21-23.
  - IDAHO.—Lewiston. Round-Up, 25-27.
  - IND.—Gas City. Celebration & Home-Coming, 23-26.
  - KAN.—Leoti. Old Settlers' Picnic & Fair, 24-25.
  - MISS.—Lexington. Livestock Show, 25.
  - MO.—Carrollton. Victory Day & Jr. Stock Show, 24.
  - Festus. Merchants & Jr. C. of C. Celebration, 25-26.
  - Madison. Street Fair, 24-26.
  - Marshall. Junior Livestock Show, 26.
  - Monroe. VFW Fall Festival, 24-Oct. 4.
  - Shelbina. Fall Festival, 23-26.
  - N. Y.—Buffalo. Dog Show, 27.
  - Huntington. L. I. Dog Show, 26.
  - PA.—Bryn Mawr. Horse Show, 23-26.
  - TEX.—Cooper. Cotton Carnival-Rodeo, 24-26.
  - WIS.—Madison. Jr. Livestock Expo., 21-22.

# PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

MICHAEL F. GUNN . . . now in Maritime Service, Sec. 69, Hoffman Island, N. Y., would like to hear from Red Gunn, George Gunn, Big Al Ross and Roy Mert.

BOB POSEY . . . asks: "Where are all the regulars? I haven't seen or heard a word recently from such sterling workmen as Thomas Kennedy, Glen Bernard, Al Richards, Skippy Davis, Al and Anne Decker, A. L. Block, A. Stien, Al Coner, Fat England and G. E. Brown."

COMMON SENSE runs hand in hand with pitching just as common sense is necessary in any other profession or business. One is useless without a good knowledge of the other.

EARLE B. WILSON . . . fogs one thru from Columbus, O., to say that he is now in charge of a wall paper cleaner factory there. He would like to read a line on Ernie Todd.

FRED HUDSPETH AND ED JOHNSON . . . scribbles in that they have become 55-milers this summer, confining their activities to five Southern States because of gas rationing. Fred traded in his car for a late model motorcycle (with new tires) and a side car for Ed. They bemoan the fact that they cannot pick up hitchhikers who might help pay for the wear and tear on rubber, etc. "When the rubber wears out," they say, "as it soon will, for we are riding the mail routes with a farm paper and giving a bottle of flukem with a horn nut as a premium, we have a cheap mule spotted and are now looking for a goat wagon." Fred and Ed would like to read pipes on George Santiers, Leonard Melks, Jerry Frost, Leo Cherrier, Fred Allen, Bud DeMar, Phil Kraft, Speedy Ross, Hank Durham, Irish Morris Davidson, A. L. Richards, Count Seldom Skoff and his partner.

MISS WAYNETTE . . . writes: "You will probably receive so many beefs about the Minneapolis Fair that you will be able to start a stockyard. Everyone did a little over breaking even, but it was a tough grind. The Food Building is one of the noisiest buildings I have ever worked in. Also there were Robert (Soapy) Sandberg,

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with eyeglass cleaner; Jack Perry, glass cutters; Tex and Bertha Dabney, pens; L. A. Miller, puzzles; Jack Curran, Lillian Tait, Tony De Grassiano, Syd Shipman, Robert Roach and Robert Graham." Miss Waynette is now at the Waterloo (In.) Fair, which, she reports, started off slowly due to rain. She would like to see a pipe from Jack Smart.

**NOW WE KNOW!** Webster says a "pitching tool" is a chisel; "pitch language" is one in which variations in pitch or tone have grammatical function, indicating case, tense or the like; "pitch line" is an ideal line, and "pitchman" is a point or peak, the extreme point or degree of elevation or depression. Ain't it the truth?

**HARRY ACKERMAN . . .** reports from New York that Prof. John J. Wagner enlisted in the navy several months ago. Wagner, who was a horoscope worker, was in New York over the Labor Day holidays. Harry reports that the pitchmen are numerous in New York and tells of seeing Irene Roth and her husband, Leo, working astrology; Abe Gilstrap, with budda, and Carnegie, with budda.

**SERGT. BRUCE E. SACKETT . . .** who enlisted January 26, is reported in Australia. Sackett and his wife, Mabel, formerly worked with W. G. Barnard. Mrs. Sackett is still employed by Barnard and she and her employer have just finished working the Cincinnati Food Show, demonstrating the Vita Mix machine.

**MRS. GORDON BLISS . . .** also had a booth at the Cincinnati expo with pastry cloths, and reports her husband is now serving his country as an electrician, having recently been sent to Pearl Harbor.

**FRED KELSO . . .** scribbles from Durant, Okla., that while passing thru Clarksville, Tex., he noticed a large crowd of people grouped around a farmer's wagon parked on a lot there. His curiosity aroused, he stopped and edged as close as possible to discover George A. Sauerwein in action. Fred reports that George was decked out in Western garb, including gray hat, black bow tie, tuxedo suit, fancy four-toned cowboy boots and black corded silver whistle around his neck. "He was in no hurry to sell after an extended oration, but when he did make the passout, he slung out two big grip loads."

**FRED STILES . . .** at Annona, Tex., writes: "I have visited a lot of medicine shows in my life but a few days ago I ran across one of the most unique operas I have ever seen in a little Texas town. There are five people on the show, Doc and Mrs. Benny Doss, Mr. and Mrs. J. C. Brooks and Billy Rhodes. I never knew that five people could put on so much show and I have never seen a more complete, streamlined med show than this Doss opera. Brooks is the oldest of the troupe and he is only 25. As I stood in the crowd and watched this bunch of young people work my heart was overjoyed to know that the med business is not dying. Altho Doc himself is only 22, he must have had some training under one of the older heads because his lectures are interesting and his passouts have been great. He is assisted by his beautiful young wife, Jewel. I visited with Doc and Mrs. Doss in their new trailer and really enjoyed myself. Old heads, take your hats off to this young med opera group—I did."

## The Best Talkers

By E. F. HANNAN

The business of selling goods by the lecture method can only be thoroly acquired thru practice. There are millions who can spiel off in glib style when talking of politics, sports or some other subjects who couldn't turn conversation into money if it were to save their lives. There are entertainers who remain amateurs always because they cannot bring their talent to the point of professionalism.

First of all, a good lecturer, particularly what we know as a good med lecturer, must not only be a good talker but a good salesman. And, like clever performers, there is something to the idea that some are born with such talent. Add such talent to proper training thru experience and you have a combination hard to beat.

Some years ago there was a med lecturer named Rene Garnier, a French-Canadian with Indian blood whose early education was so meager that he could hardly be said to have any. But Garnier became one of the best lecturers ever

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known. All this came about thru practice and the fact that he had the faculty of catching on quickly as to what interested people. In ordinary conversation he was terribly dull, but when once warmed up to his purpose he could certainly get the money. Med interested him, in particular the product he was pushing, and he never failed to note the parts of his talk that interested his audience—and build on that part. The best comedians of the stage are most often the very driest men in private life, and this can be the same with lecturers. It's a clever man who can talk best when he's getting paid for it.

### Pitchdom Five Years Ago

Bill Evans, who had just finished working sheet at the Western Idaho State Fair, wrote from Boise, Idaho, that the area was in good shape and lush for pitchmen. . . . B. Young was working in La Porte, Ind. . . . Redel Huffines was in Port Arthur, Tex., working curlers in the Kress store. . . . Sam Berman was working the Peach Festival of South Haven, Mich., with budda. . . . Ricton had just completed a 200-mile jump into South Carolina with his med opera aggregation. . . . Tom Sigourney was rolling along with Pan-American Shows. . . . Jerry Russel, exponent of the jam pitch, was getting his in Pueblo, Colo. . . . James H. McCaskey, rapid-fire paper man, piped in from Marlinton, W. Va. . . . Carl Heron was playing to red ones in Providence. . . . Doc Cunningham reported that Lockport, N. Y., was okay for the boys. . . . W. D. Cooper was handling leaf in Aliceville, Ala. . . . Andy Melford took some real dough at the Food Show held at the Cincinnati Zoo. . . . W. G. Barnard, peeler demonstrator extraordinary, also worked the Food Show. . . . George M. Reed was in Hamilton, O. . . . Jack Anthony and Sam Coe were working coils at the Illinois State Fair. . . . Members of the pitch fraternity sighted at the Page County Fair, Luray, Va., included W. J. (Barrel) Rodeffer, Specks Higgins, Blackie Shefflett, Colonel Charles Maitland and Jack (Bottles) Stover. . . . That's all.

### CONKLIN TORONTO CLICK

(Continued on page 34)

The seven days' gross was about \$61,000 for pay attractions. What was spent with concessions can only be guessed at, but it is known that for most stores this date represented an all-time record. Maxie Herman's and Jack Green-spoon's line of stores were among those in this class. Altho the closing week cannot hope to approach the starting week, the guess is that total take from attractions will be past \$100,000, which establishes some sort of North American record. It could be lots less and still be gargantuan in comparison with the majority of the big dates in the United States and Canada.

#### Weather Big Help

And the attendance comparisons with the CNE are futile and perhaps unimportant, it is well to record that for the first seven days the Fair for Britain did 25 per cent of the CNE draw for the corresponding stretch in 1941. It should be noted in this connection that CNE's 1,017,000 from Monday to Monday of 1941 was gross attendance. Elwood Hughes, CNE's general manager, was reported as having said "Imagine what the

CNE would have done these past seven days with beautiful weather right thru." Talking about the weather, it was strictly Conklin luck. On Tuesday of this week, however, rain kept the crowd down to a mere token gate.

#### Jacobs's Circus Clicks

As was to be expected, Terrell Jacobs's Wild Animal Circus topped the midway all the way thru, a custom that has been going on practically all season, particularly over the Western Canada (A) Circuit. Next in line in the gross-getting department were Halligan's Side Show, Alfie Phillips' and Sam Howard's Swimcade and Bill Holt's Hawaiians. Jacobs's one-ringer gave nine performances on September 2 (kids' day), eight of them in the straw, but this record was toppled on Labor Day, when 11 (count 'em) shows were presented, nine of them overflowing. Phillips's water and diving show, with an entirely different set-up and conditions, had 20 turnovers on kid day and 18 on Labor Day. About 9,000 people paid on kid day. Terrell Jacobs will get close to \$7,000 for his end, it was reported, establishing a record for such operations. A novelty here was an elephant on the bally, also trapeze work.

In the ride section, the order of strength was the three Ferris Wheels, Flyoplane, Rocket and Spitfire, making up the big four on the Conklin stretch at this engagement.

#### Premier Opens Event

TORONTO, Sept. 12.—Premier Mitchell F. Hepburn opened the Fair for Britain officially with ideal weather prevailing. Elaborate ceremonies were held on the stage of the 5,000-seat O'Keefe Bowl, with the premier surrounded by political lights as well as officials of Toronto and District Business Men's Council, sponsor. A feature of bow day was a mammoth military display of the Seventh Toronto Regiment, Royal Canadian Artillery, in the evening. Crack gun crews employed in the demonstration rolled into the bowl behind mechanized equipment, followed closely by marchers of the Seventh Regiment, who moved in from an assembling point at Viaduct Park. Bowl was packed to the limit, with overflow people seating themselves on the slopes surrounding the improvised arena. An actual sham battle was staged amid great fanfare, and at the conclusion the field was a blanket of dense smoke curling dizzily. Radio programs, bands and stage antics preceded and followed the demonstration of Canada's mechanized might. A seven minutes' fireworks display concluded the day's big schedule of events.

Thruout the 12-day run the Ontario Voluntary Constabulary, auxiliary provincial police, was on hand to maintain order, arrange for sheltering lost children and to carry out various other duties. Alongside was a tented hospital (St. Johns Ambulance Corps), a small but complete unit. An extra police detail was stationed in and around the exhibit of Ontario Provincial Government, housed in a tent measuring 126 by 286 feet, largest in Canada and second only to the Ringling circus top. Patty Conklin, amusement director of the fair, used the tent for dancing at Canadian National Exhibition.

An idea of the scope of the fair, promoted for less than three weeks on a total advertising-exploitation budget of only \$7,000, may be gleaned by a list of some of the events and features held as follows:

Archery, Jiu-Jitsu, bayonet practice, continuous broadcasting, National Labor Day demonstration of Toronto Labor Council, Mrs. H. M. Aitken's cooking school, Alfie Phillips Day (in honor of the Toronto showman-performer of Swimcade), Horse Show, Fun Parade Night, organ recitals, free acts of Flying Beebes and high-wire Billettis, appearance of five members of Royal Canadian Air Force who landed in Canada after participating in the bombing of Saarbrucken, wrestling demonstration, freckles contest, Junior Horse Show, red-headed girls' contest, soda biscuit eating, Elsie the Cow's V-Chest; pushball, rugby and other sports; baby carriage shelter, \$500 War Bond prize at midnight frolic (September 10), and supervised parking area with proceeds to the fund.

#### Briefs

Mac McArar, former superintendent of concessions at Calgary Exhibition and Stampede, is now assisting Neil Webb in the office. . . . Louis Herman, nephew of Maxie Herman, was around and busy. He's Canadian legal adviser for Showmen's League. . . . Conklin had 50 concessions here and the price, at least for those who joined locally, was \$20 per foot. . . . George Hamid and Bob Morton visited from Hamilton, where they

had a show this week. Omer Kenyon stands by in Toronto, his 10th consecutive year, with Hamid-Morton putting on the Shrine circus shortly. . . . Bill Wendler, the Allan Herschell ride exec, came in from North Tonawanda, N. Y., with Mrs. Wendler to visit with Mr. and Mrs. Patty Conklin. His dad preceded him in here on the first week. . . . Trainmaster Herman Larsen was all smiles and walking on air, being the father of a girl born September 3 in Hamilton. . . . Conklin's next three finish-up dates are Lindsay, Belleville and Leamington. . . . William Hill, leading mortician, presented Terrell Jacobs with a pair of wallaby kangaroos from his private zoo, and Trainer Jacobs gave them a featured spot in his menagerie. . . . Vice-prez Frank Conklin was away handling affairs at Quebec Exhibition this week. . . . Jimmie Conklin Jr. came in from a week's holidays, spent a few hours with his parents and was then off to school opening in St. Catherine's. . . . Joe Beckman, general all-round man, gained about 10 pounds and looks fit as the proverbial violin. . . . And Publicity Director Bill Green did a dream job for the show in conjunction with Bas Mason, acting for *The Evening Telegram*.

## Total Is 328,577

TORONTO, Sept. 12.—Fair for Britain closed at midnight tonight with the terrific total attendance of 328,577 people. Breakdown as follows: Thursday, 13,150; bowl donations, \$177; and Midnight Stage Rumble drew 2,708 people at 50 cents each; day's total gross \$2,346. Friday, 19,301; bowl donations, \$278.28; day's total gross, \$2,208.28. Saturday, 22,078; bowl donations, \$225; total gross, \$2,432.80.

Fitting closing ceremonies at 11:30 p.m., with Padre Col. Sidney Lambert delivering the benediction. Mayor Conboy, Controllers Immis and Saunders, J. W. (Patty) Conklin and officers of Toronto and District Business Men's Council and *Evening Telegram Staff*, co-sponsors, on platform for fair's finish. A huge fireworks display concluded the affair.

Preceding all this, the day was given over to the Civilian Defense Commission for continuous program of events from 2 p.m. on. Parading from downtown, 12,000 air-raid wardens, rescue squads, fire units, canteen units, etc., staged a colorful pageant in the fair's bowl. Provincial and civic dignitaries were on hand to witness these demonstrations, along with 6,000 in audience. Realistic bombing of houses, decontamination, fighting incendiaries, ambulance and Red Cross work, etc., drew the newspapers to the event. This was one of the many civic events that took place during the 12-day engagement.

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Genuine White Diamond Cut  
Blue or Brown Zircons—\$1.25 per Carat

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**MACARTHUR'S KEYNOTE FOR VICTORY SERVICE MEN'S MAGAZINE**—28th Year

Pointers, rules and laws for service men, trainees and dependents. How to get and protect their rights. Dings at training camps and at front—5c, sells 25c. **ONE MAN SELLS 2,500** monthly. "OUR BUDDIES—IN THE ARMY NOW"—4c, sells 25c. Small joke book, screwdriver comics of service—2c, sells 15c. Flag Respects—3c, sells 15c. **GET YOUR TERRITORY. FREE COPY U. S. SUPREME COURT DECISION PROTECTING SALESMEN. SAMPLES 10c.**

**SERVICE MEN'S MAGAZINE, 169 Duane Street, New York City.**

**BE SURE TO READ THE NEW, SENSATIONAL PRISON NEWS TEN CENTS**

If you want to know what's cooking behind the bars. This is a meaty morsel of inside information. Send 10¢ (coin or stamps).

**BEN RABBITT, 309 W. 42nd St., New York City.**  
Great proposition for Agents, Pitchmen.

## Many Martin Acts At Eastern Doings

BOSTON, Sept. 12.—A record high for the agency of 59 outdoor acts was set by Al Martin for the week of Labor Day in the East, exclusive of night club and hotel talent booked. Five radio shows were set and some theater dates booked. Fourteen outdoor acts went to Northampton (Mass.) Fair under management of Eli Lagasse. Talent included Sol Solomon, high diver; the Thunderbirds, high aerial; Flying Lamars; Pape and Conchita, perch; Alan Norman, juggler; Aerial Madcaps, high aerial; Capt. Anderson's Dog and Pony Circus; Leo and May Jackson, bicyclists; Silver Streaks, roller skating; Betty Lee, guitarist; Jack Dalton, singer; Georgia Mae, singer; Bobbie O'Brien, hillbilly; Duke's swing band.

Thirteen acts made up the show for J. C. Harlacker in Fall River, Mass., under auspices of the American Legion post. Talent joined Dorothy Lamour in a noon-day War Bond rally on Friday and assisted her in selling \$3,000,000 in bonds and stamps. Line-up included Herb Taylor's clowns; Four Lucky Stars, high aerial; Louis and Oliver Sisters, head balancers; Ralph Reno and his Duck; Gordon and Olivia, knives; Fortunello and Crelino, comedy knockabout; Ted Milford, tenor; Two Olympics, adagio and balancing; D'Arcy Girls, high aerial; Cartier Sisters, web, rings and traps; Sensational Gretonas, high wire; Senor Francisco, sway pole; Chet Nelson's band. Reynolds-Donagan Six Pyramid Skating Girls; Mike Cahill, cloud swing, and the Fighting Anzacs, Lindsay Fabre and his Boxing Kangaroo were set at Somerville, Mass., for Eli Lagasse's No. 2 Unit. Sky Blazers were set for Joe Venditto's Carnival in Cranston, R. I., for two weeks.

For the Policemen's Association in East Providence, R. I., Jerry and Luba, Muriel Daniels, Charles Clayton, Decoster and Phyllis and Billy Pelley were set. At Lancaster (N. H.) Fair Hum and Strum, Jack Dalton, Tim Mix and Betty Lee played with Alan Norman, emcee.

"NOW working in a defense plant in Kansas City, Mo., are Billie and Blackie Wertman," Mrs. Tommy Watson writes from Pine Bluff, Ark. "Mr. and Mrs. Blue Moore recently took delivery on a house trailer and are off the road this season."

## Reading Fair Tops Opening Day Marks

READING, Pa., Sept. 14.—Over 27,000 paid admissions set an all-time opening-day attendance record at Reading Victory Fair here yesterday, reported Publicity Director Jim Malone.

Grandstand, bleachers and paddock were jammed with spectators to see the Irish Horan unit of Jimmie Lynch Death Dodgers.

Tonight's grandstand show, featuring Sammy Kaye orchestra, has been sold out, it was announced.

## Truck and Trailer Legislation

### Virginia Driving License

RICHMOND, Va., Sept. 12.—All old Virginia driving licenses are out of date, it was announced here by Commissioner of Motor Vehicles C. F. Joyner Jr., who issued a warning to traveling permit-holders that they are subject to arrest if they re-enter the State on their old permits.

He added, however, that the old permits will be renewed for a 50-cent fee without penalty between now and October 1. There is no examination necessary before that date, and application blanks may be had by addressing the Commissioner of Motor Vehicles, 12th and Main streets, Richmond.

After October 1 all applicants must take eye, law and driving tests.

## Coney Island, N. Y.

Charles Ratnoff, floor manager at Fred Sindell's Stable, has a daughter, Ruth, pianist and accordionist in Manhattan niteries. . . . World Circus Side Show employees helped Ajax, "King of Swords," and Sarina Milana, electric girl, celebrate their 23d wedding anniversary September 4. Their two sons, Victor and Richard Milana, the former a staff sergeant at the Naval Military School, Washington, and the latter with the Marines abroad, sent wires of congrats. . . . Al Cerano, leader of three-piece ork at

the Bowery Barn, has been inducted. He leaves still another ork of 12 pieces, elsewhere occupied. Another enlistment is Paul Ricca, pianist at the Barn, which will leave only the drummer, Frank Darretta, to carry on. . . . Hymie Wagner, of the Mammoth, is one Islander who wears a smile rain or no rain. His son, Edward, one of three, has left 10 years of association with I. J. Fox, furrier, to enlist and take up an eight-month course in the Signal Corps School. Edward was born on Coney 29 years ago. . . . Allan Kramer's Comet ride has another old-time Islander in Ameen Abbott, ticket seller, who started 30 years ago for Sam Gumpertz's attractions. He remained with Gumpertz 15 years, thence to George Tilyot for eight years of Steeplechase connection, and last to Kramer, where he has been the last seven years. With him at the Comet are Joe Hune, Eddie Smith, Al Abersp and Charles Drake. Bob Mutell is on the Jitterbug ride annex.

cago, August 30. Father is a one-night band booker for the William Morris Agency in that city.

A girl, Judy Jean, to Mr. and Mrs. H. H. Emmons August 26 in Denver. Father is a pianist and musical director. Mother is a dancer.

A son, Donald Keith, to Mr. and Mrs. Donald P. Campbell. Father is on the sales staff of the Blue Network.

A son to Mr. and Mrs. Bill Loudermill; September 6 at Presbyterian Hospital, Philadelphia. Father is treasurer of the William Goldman Theater Company in Philadelphia and Eastern Pennsylvania.

A daughter to Mr. and Mrs. Gertrude Meek at Queen of the Angels Hospital, Los Angeles, September 7. Father handles publicity for Pantages Theater, Hollywood, and RKO-Hillstreet, Los Angeles.

## Divorces

Beatrice Kellard from Robert Dorsey Kellard, known in pictures as Robert Stevens, in Los Angeles September 2.

Lola Fulton Andreano from Frank Costello Andreano at Tampa, Fla., August 21.

Sarah Buley from Jimmy Buley in Kenneth, Mo., August 18.

Audrey Christie, actress, from Guy Robertson, actor, in Chicago September 8.

Cielo Alba de Gamez Gomez, professionally known as Tana, the Gypsy Singer, from Vincent Gomez, concert guitarist, in Reno, Nev., September 4.

J. Leva Rowlands from David Rowlands in St. Louis August 11.

Mrs. Evelyn Foster Rogers, of Springfield, Mass., from Harry Joseph Rogers, orchestra member of that city.

## ROUTES

(Continued from page 32)

- Sparks, J. F.: (Fair) Sevierville, Tenn.; (Fair) Albertville, Ala., 21-26.
- Stallings United: Patterson, Ark., 14-20.
- Stritch, Ed: Floresville, Tex.
- Sunburst: Vernon, N. Y.
- Sunflower State: Sylvan Grove, Kan.; Great Bend 21-26.
- Sunset Am. Co.: (Fair) Monroe City, Mo.; (Fair) Unionville 21-26.
- Texas: Los Fresnos, Tex.
- Texas Kidd: Fort Worth, Tex.
- Tidwell, T. J.: Dalhart, Tex.
- Thomas Am.: (Fair) Denver, Ind.; Gas City 23-26.
- Thomas, Art B.: Odebolt, Ia.
- Thompson Bros.' Rides: Renovo, Pa.
- Tivoli Expo.: Fayetteville, Ark.
- Tower Am.: Goldville, S. C.
- Virginia Greater: (Fair) Ahsokie, N. C.; (Fair) Spring Hope 21-26.
- Wade, W. G.: (Fair) Kalamazoo, Mich.; Norwalk, O., 21-26.
- Wallace Bros.: Fulton, Ky.; (Fair) Lexington, Tenn., 21-26.
- Wallace Bros.: Renfrew, Ont., Can.
- Ward, John R.: Minden, La.; (Fair) Hazlehurst, Miss., 21-26.
- West Bros.: South Columbia, Mo.; Jefferson City 21-26.
- West Coast: Grants Pass, Ore.; Medford 21-26.
- Wilson's Famous: Golden, Ill.
- Wolfe Am. Co.: Walhalla, S. C.
- Wonder Shows of America: Grand Island, Neb.; Omaha 21-26.
- World of Mirth: (Fair) Brockton, Mass.
- World of Pleasure: (Southfield & Fort) Lincoln Park, Mich.; (Fair) Corunna 22-26.
- Zeiger, C. F.: Casper, Wyo.

## Births

A boy to Mr. and Mrs. Hymie Schreiber in Kansas City, Mo. Schreiber is owner of the Schreiber Merchandise Company there.

A son to Mr. and Mrs. William Randol in Los Angeles August 23. Father is CBS-KNX staff producer.

A son, James Irving, to Mr. and Mrs. Dennis Morgan August 28 at Cedars of Lebanon Hospital, Los Angeles.

A daughter, Norma Jean, to Mr. and Mrs. Lawrence Meek recently. Mrs. Meek is mother of Margaret Ann, the Midget Human Doll.

A son, Patrick, recently to Mr. and Mrs. James Leonard. Father is program director of WSAI, Cincinnati.

A son to Mr. and Mrs. Milton Miller recently at Mercy Hospital, Wilkes-Barre, Pa. Father is *The Billboard's* Wilkes-Barre correspondent.

A daughter to Mr. and Mrs. Eddie Bracken at Cedars of Lebanon Hospital, Los Angeles, September 3. Mother is the former Connie Nickerson and father is under contract to Paramount Pictures.

A daughter to Mr. and Mrs. Philip N. Mitchell at Good Samaritan Hospital, Los Angeles, August 30. Mother is the former Mona Merton, dancer, and father is sound technician at Columbia studios.

A daughter to Mr. and Mrs. Russell Hudson at Santa Monica (Calif.) Hospital August 28. Father manages Blue Network sales service in Hollywood.

A daughter, Enid Charlotte, to Mr. and Mrs. Charles (Kewpie) Kemper, August 30 in Misericordia Hospital, New York. Father is a vaude and burlesque comedian. Mother is the former Jackie Walker, chorus girl in burlesque.

A girl to Mr. and Mrs. Gordon Thomas September 8 in Milwaukee. Father is a member of the announcing staff of WTMJ and W55M.

A son, John Stephen, to Mr. and Mrs. Jack Smith recently in Dearborn, Mich. Father is press agent for George V. Adams Rodeo.

A son, Robert, to Mr. and Mrs. Bob Ehlert at West Suburban Hospital, Chi-



★ BUY ★  
United States  
WAR  
SAVINGS  
BONDS and  
STAMPS

**FLAGSHIP SENSATIONAL CANDY PKG.**  
13 inches long, 3 inches high, 4 colors. Filled with a full cargo of candy chews. Packed 100 to carton.  
**100 Pkgs. \$4.50**  
Free Catalog of all Our Candy Pkgs. 20% Dep. on All Orders.  
**DELIGHT SWEETS, INC., 50 East 11th St., N. Y. C.**

★ **INSURANCE** ★  
**CHARLES A. LENZ**  
"THE SHOWMAN'S INSURANCE MAN"  
A738 INSURANCE EXCHANGE CHICAGO

**DUMONT AMUSEMENT COMPANY WANTS**  
For Essex, Maryland, week September 21. Large defense town. Side Show and Girl Show. Tommie Fallon, wire Stanley Roberts. Can place one Flat Ride. Legitimate Concessions all kind, especially Bingo, Photos, Cook House, Diggers, Shooting Gallery, Pop Corn and Candy Apples. Want Ride Help. South until November 25th. We play all defense towns. All address:  
**DUMONT AMUSEMENT COMPANY, Bel Air, Maryland, this week.**

**A B AND B SHOWS WANT**  
Legitimate Concessions. Will sell exclusive Cookhouse, Corn Game, Pop Corn, Snow Cone, Custard, Leo Claude, Eddie Cole, C. W. Taylor, Bill Pinkston, wire or come on. Concord, N. C., September 14-19; Kannapolis, N. C., September 21-26; Greensboro, N. C., 2 weeks, September 28th to October 9th, incl.; Stokesdale, October 11-16; Madison, N. C., October 18-23; Monroe, October 25-30. Three more Fairs to follow. Wire Concord, N. C., this week; then as per route. Can use A-1 Ride Men for Merry-Go-Round, Wheel, Plane.

**V. F. W. VICTORY CELEBRATION**  
MONROE, MICH., SEPTEMBER 24 TO OCTOBER 4 INCLUSIVE  
2 SATURDAYS AND 2 SUNDAYS.  
WANT SHOWS with own outfits. Will sell exclusive on Popcorn, Cookhouse or Grab Jolt, Diggers, Short or Long Range Shooting Gallery, Photos, Scales and Age. Also place Ball Games, String Games, Cigarette Gallery, Pitches or any other legitimate Concessions. WANT SOUND CAR WITH CONCESSIONS. Address:  
**VIC HORWITZ Bourbon, Ind.**

WANT

Octopus, Rolloplane, Kiddie Rides, Shows and Concessions. Fairs now.

Wire

ROGERS GREATER SHOWS

Jackson, Tennessee.

CRESCENT AMUSEMENT CO.

WANTS

For Williamsburg County Fair, Kingstree, S. C., week Sept. 28th; Manning, Bishopville Fairs following. COOKHOUSE or Grab, Custard, Lead Gallery, Diggers, Concessions that work for Stock. No exclusive except Cookhouse and Bingo. Independent Shows, Circus Side Show, Monkey, Midget; Johnny Ecks, Mrs. Wilse, Lee Wyatt, wire. Will book Octopus, Roll-o-Plane, Loop or Spitfire. Address: Asheville, N. C. (Fair), this week; Gaffney, S. C., week Sept. 21. FREE GATE.

GREAT LAKES EXPOSITION

Mrs. Wagner can place Griddle Man. Can place Foreman for Tilt, Wheel and Octopus account draft. Top salary for good, capable operators. Have Geek Show open. Place Athletic Show Operator, have complete outfit. Help for Caterpillar, also place Second Men who drive Scout-Trailers. Agents for Condon Stores and one Wheel Man. Can place two more Free Attractions. Everybody address:

AL WAGNER, Mobile, Ala., this week.

WANT

Foreman on Wheel and Merry-Go-Round. Sell exclusive on Cook House, Popcorn. Other Concessions open, including Penny Pitch. Eight weeks choice cotton towns in West Texas. Wire or come on.

Sunflower State Shows

Sylvan Grove, Kansas, week Sept. 14; Great Bend, Kansas, week Sept. 21; then Texas.

FOR SALE

Merry-Go-Round, Allan Herschell 2 Abreast, good condition. Operating Southern territory. Possession any Sunday morning. \$2200.00 cash. Address: BOX D-2/7

Care The Billboard Cincinnati, Ohio

HUGHEY'S GREATER SHOWS

WANT

Full Operator and Help on Rides. Long season. CONCESSIONS — Fish Pond, Bowling Alley, Bumper, String Game, Scales and High Striker. Address: Caraway, Ark.

WANTED

Two experienced Counter Men for Bingo, also Arcade Man. Long season. Write or wire

L. I. THOMAS

Davis Hotel, Brazil, Ind., this week; then Ironton, Ohio.

WANTED

Indoor Circus Acts, Novelty Acts, Animal Acts, Chimp. Suitable for Department Stores. Good Animal Man and Assistant. Write all.

GEO. E. ROBERTS

Licensed Booker. Pamahasika Headquarters, 3504-6 N. 5th St., Philadelphia, Pa. Ph.: Sagamore 5536.

FOR SALE PICKOUT PONY

Work in Tent or Theatre.

C. F. ZEIGER UNITED SHOWS

Casper, Wyo., this week.

CAN PLACE

Penny Pitches, Fisher, wire Lippman, Pop Corn open. Sell Pea Pool, Over & Under, Pan Game, Rat Game, Beat Dealer to reliable operator. Place Carnival Electrician. Address:

AL WAGNER

Mobile, Ala.

LETTER LIST

(Continued from page 51)

Nelly, Robert POTTER, Robert OSTRUM, JAMES MICHAEL Price, Mrs. Louise OVERLY, Otis Ragan, Madaline E. CLARENCE RAWLINGS, Everett Strahl, Miss RICHARDSON, Herman Ernest PHILLON, Mrs. Opal Blordon, James PIERCE, Eugene Ross, Jack Leo PHILIP St. Germaine, Thos. O. Lewis Sherwood, Cale POLLOCK, Donald George Thompson, Omar

SEWELL, CHARLES MERLE SHERWOOD, Neal Sims, Miss Ruby Stanley, Dewey Stanley, Miss Dorothy Strahl, Miss Floretta Sullivan, Jimmie J. Swan, Walter Sweeney, John J. TAPT, JOHN FORREST Thompson, Omar TAYLOR, Frank Wridley THOMAS, Howard Floyd Turner, Mrs. Marie Turner, Miss Mildred Emery Yandford, C. R. Walton, Victor J. WARMOUTH, ALFRED THOMAS WATKINS, Mark A. Watnuff, Glas. F. Wells, Earl Wells, W. M. WHERRY, Joseph WILLIAMS, HERBERT WILLIAMS, William Henry Wilson, Mrs. Margaret Robert WILSON, Cecil Wippel, Miss Rosina WOODEN, Clarence Wotring, Paul E. Yates, Kirby Leo

Illions, After Best Season, Renews in Belmont, Montreal

MONTREAL, Sept. 12.—Before leaving for New York and Virginia Beach, Va., Harry A. Illions, widely known ride operator, declared this the best season he has ever had in outdoor show business. He closed in Belmont Park here Labor Day night, and it is reported that the holiday week-end was best in history of the park.

Most of the Illions contracts which expired this year were renewed by him, General Manager Rex D. Billings and President L. M. Lynburner of the park. Illions, who has been in the park five years, said his 1942 grosses have been the highest. He has over 30 employees and his devices are Auto Speedway, Magic Carpet, Laff-in-the-Dark, Crystal Maze, Rolloplane, Loop-o-Plane, Ridee-O and Kiddie Auto Ride.

He expected to leave New York on September 10 to confer with General Manager Frank D. Shean, Seaside Park, Virginia Beach, who will keep Seaside open until September 15. Illions has some rides in Seaside Park, where he said business had been fair despite blackouts and transportation curbs.

He spoke glowingly of his relations with General Manager Billings and President Lynburner. Among many troupers who worked in and visited the park were Mr. and Mrs. Peejay Ringens, who were there several weeks. Peejay's high diving act having closed on Labor Day.

ATLANTIC CITY

(Continued from page 41)

made their offers on a "take-it-or-leave-it" basis, citing the fact that Convention Hall, admittedly a white elephant in city finances, has been leased to the government for \$1 a year. It was urged that a committee be sent to Washington to demand that the government agree to no less than \$600,000 a year for Convention Hall rental, the estimated cost of the carrying charges on the vast building.

Crux of other complaints was the establishment of post exchanges in hotels taken over for army use, charging this was unfair competition to established merchants. Also coming in for fire was the resort's own Miss America beauty pageant, former Mayor Bacharach being opposed to presenting "half-naked" girls before the military trainees brought here for the serious purpose of preparing for combat.

THE CROSSROADS

(Continued from page 46)

Hcity man, in from Houston and expects to stick around for some time. . . . Cliff Thompson, former circus giant, is ambitious. He already has a degree from Stevens Point (Wis.) Teachers' College, and now he's entering Marquette University to study law. Wants to get into a profession where he can settle down.

'THE Skating Vanities, roller-skating musical extravaganza current at the Arena, has drawn upon the outdoor amusement field for some of its excellent entertainment. Monroe and Grant, trampoline, are familiar to Midwestern fairgoers, and Buster West also has been seen in grandstand revues playing fairs. West and his talented wife, Lucille Page, contribute some grand entertainment to the skating show, and the trampoline act, dressed up as it never was on the fairs, is as funny as ever. Bobby May, juggler, is even better on rollers than without them. Some of the most amazing and thrilling skating in the show is done by Lew Testa, who holds a flock of roller skating titles. In the Vanities Harold Steinman has produced a novel, colorful and entertaining revue.

Ideal Exposition Shows, Inc.

WEEK OF SEPTEMBER 21, GREAT HAGERSTOWN, MD., FAIR

Can place one or two more Shows, Motor Drome and Fun House. Will book Spitfire, Octopus, Rolloplane or Flyaway at very reasonable percentage. Can place Concessions of every description, including Wheels, Grind Stores, Ball Games, etc.

Write or wire WM. GLICK, Week September 14, Frostburg, Maryland.

P.S.—Can use Merry-Go-Round Foreman at once.

WANT WANT WANT

FOR 14 DAYS—MOBILE CO. FAIR—2 SUNDAYS

Followed by 4 of Best Fairs in Heart of Delta, Where Cotton Is Best in Years and Brings the Highest Prices.

Roll-o-Plane, Octopus, Spitfire or any other modern novelty Ride. Foreman and Second Man for Ridee-O. Good opening for any Grind Show with their own outfit. Floyd Woolsey wants Side Show Acts and Half and Half for Annex. Paul Russell, answer or come on. Want Sax Team, Trumpet, Comedian and two Chorus Girls for Minstrel. Contact Date Curtis, Walter Marsh, contact Joe Galler.

Can use a few more legitimate Concessions that work for 10 cents and stock. All Address:

BUCKEYE STATE SHOWS

JOE GALLER, GEN. MGR. Mobile, Ala., Sept. 14-27; then as per route.

CHARLESTON, S. C., VICTORY FESTIVAL

SEPTEMBER 21 TO 26, HAMPTON PARK, CENTER OF TOWN—BIGGEST BOOM TOWN IN EAST.

Want Concessions of all kinds, Shows of all kinds. Want Octopus or Flat Rides and Kiddie Ride. Want Diggers and Arcade. Musicians and Performers for Minstrel Show. This will be one of best dates in country. We also play the Navy Yard location and North Charleston; then Fairs to December. All address

MIGHTY MONARCH SHOWS

Conway, S. C.

JOHN R. WARD SHOWS

Enlarging Show for Fairs Starting Hazlehurst, Miss., Next Week.

Want Manager and Riders for Silodrome or will place Riders, Manager and People for Posing Show, Manager and People for Athletic Show, Musicians and Performers for Minstrel Show, Foreman for Tilt-a-Whirl and Merry-Go-Round, also reliable Help who can drive Semis; Special Agent with car who can post paper, Lot Man, Manager for Cook House, Mechanic with own tools, Talkers, Grinders, Ticket Sellers and Freaks for Side Show. Concessions of all kinds, especially want Photos and Penny Arcade. Grind Store Agents, Man for head of Nail Joint, Help for Bingo.

This week, Minden, La.; next week, Hazlehurst, Miss., Fair.

J. J. PAGE SHOWS

WANT FOR NEWPORT, TENN., City Park Location, American Legion and State Guards Fall Festival, All Next Week, Big Pay Roll. T. V. A. Projects With Other Good Spots To Follow.

Can place Girl Show to join on wire. Have good outfit for same. Want legitimate Concessions of all kinds, including Cook House. Have opening for Musicians and Performers for Colored Minstrel Show. Can place Ride Help for all Rides. Want Grind Shows with or without own outfits. Address: J. J. PAGE SHOWS, Lebanon, Tenn., Fair, this week; then Newport, Tenn.

P.S.—CAN PLACE GIRL SHOW to join here, Lebanon, Tenn., 200,000 soldiers on maneuvers.

WANTED HARRY BURKE SHOWS WANTED

Concessions that work for stock, such as Ball Game, Fish Pond, Pitch Till You Win, Bowling Alley, Hoop-La, Cane Rack, Watch-La, Candy Apples or any legitimate Concessions. Need Second Man for Ferris Wheel. Paying good salary. Playing Avoyelles Parish 4-H Club and F. F. A. Poultry and Hog Show at Marksville Oct. 5 to 12. Address: HARRY BURKE SHOWS, Opelousas, La.

VICTORY JUBILEE

ARCHER AND MAGNOLIA STS., HEART OF CITY.

Want ex Grab, Arcade, Hi Striker, Duck Pond, Bowling Alley, Pitch Till U Win, Popcorn, Apples, Custard, Photos, Maj. Simpson, wire. One more Ball Game open. Roll-o-Plane, Wheel and Mixup, wire. Have new thirty by seventy Top, Front and Seats for real Show inside, Hillbilly, Minstrel, etc. Funhouse and Sideshow, come on. All answer.

LIBERTY UNITED SHOWS

SPARTANBURG, S. C. BUY WAR BONDS NOW OR SLAVERY.

LEXINGTON, VA., FAIR—NEXT WEEK—SEPTEMBER 21-26

Low Henry Shows Want

Flat Rides of any kind, organized Minstrel, Acts for Side Show and Shows with or without own outfits. Cookhouse and legitimate Concessions of all kinds excepting Bingo. Also want Free Act for week October 5, Mayodan, N. C. Great Leon, answer. We have Bedford, Va.; Mayodan, N. C.; Littleton, N. C., and Suffolk, Va., Fairs to follow. Address: LEW HENRY, Lexington, Va., or GEORGE O. SMITH, Cherry Tree, Pa.



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Observations

A return to the old home-town for vacation always provides a chance to observe how the war is affecting everyday Americans, and incidentally to see what is happening to coin machines in the smaller towns. A Kentucky county seat town is probably like most of the other centers of county governments in all parts of the United States.

It was at once noticeable there had been a decided decrease in the number of coin machines on location in this particular town in the last two years, much of it probably due to local conditions. An unfavorable court decision in the State on free-play games probably accounted for their absence more than any reactions to the federal tax. When most pinball games are withdrawn from location, that makes a big difference in the operating business in a town.

Two years ago there were scores of penny counter machines in the town. They were so thick, across the street from churches and schools and everywhere, that I knew they could not last. This particular town is a real school and church town, with three colleges and also a church on almost every other corner. It was evident that so free a distribution of penny counter machines would eventually bring strong local complaints. This and the federal tax seem to have removed penny counter machines from the town. Machines are placed in this town by operators from a neighboring city, as there are no local operators.

Phonographs, scales and cigarette venders are still on the job and perhaps in increased numbers since there has been a decided increase in the number of eating places in the town. One of the observable effects of better farm and industry conditions seems to be a big increase in eating places in the smaller towns. Nearly all such locations want coin machines.

The war effort seems to have brought some very big undertakings close to this Kentucky town, and the question is naturally raised as to how many small towns over the nation have similar big war projects under way. A big government hospital is already operating about six miles from the town and is so important that a modern bus line has been set up to handle traffic to and from the hospital. Some patients from Pearl Harbor are already there and it serves to bring the war home to the average American in an impressive way.

The government is also constructing a big ammunition storage reserve in an adjoining county, a project that includes 17,000 acres of land. This is a real war project put some distance away from population centers and it gives some idea of what is being done in various parts of the country to increase our war effort as the days go by. The small towns have their reports and rumors of spies and espionage just as do the cities. Most of it is just rumor, but there are also some definite reports which may or may not be an indication of how widespread the Axis agents are thruout the country. Two alleged spies had recently been arrested by the FBI, tenants on a farm belonging to a very prominent citizen. Home-town newspapers publish very little about such incidents to co-operate with the FBI and, the gossips say, not to implicate any prominent citizens.

County-seat towns all seem to have the usual gossip, reports and arguments about the war. A record of it in one town would probably hold good for most other towns. On the serious side, the people are deeply affected by the war and especially now that so many families are represented in the armed services. Everybody seems to want to do what he can to win and there is 100 per cent confidence that we will win.

Business seems to go along "as usual" in the stores, and if big industrial or other projects are in or near by small towns,

the increased money supply really shows up. Merchants say they are definitely feeling the shortage of certain items of merchandise and expect this to get much worse. People report being unable to get certain articles and also expect the situation to get much worse.

Farmers in that section are faring well and they greatly increase the traffic on the streets. They get good prices and help boost the trade in stores. How much this helps coin machines in the small stores is not a matter of statistics, but it certainly must help a lot.

People in the small towns accept coin machines as a part of the equipment of stores today. They think little about them except when agitated by a newspaper or politician. School children spending their coins in machines can also stir up real trouble. That is one subject on which operators in small towns should always be very careful.



Cartoonist uses a phonograph to say something has happened to the Jap idea of dictating peace in Washington. Cartoon by Phaschke in The Chicago Herald-American.

# Nationwide Gas Program Announced by President

Operators well prepared by studying effects of gas rationing in 17 Eastern States

CHICAGO, Sept. 12.—Events moved rapidly this week in extending gas rationing to the entire nation and placing other restrictions on trucks and automobiles. The nation had generally expected that such restrictions would eventually come, and recent reports indicating the seriousness of the Russian situation have led government officials to act quickly and drastically to conserve rubber. The special committee to study the rubber situation made very drastic recommendations to the President early in the week. Using this report as a basis, the President moved rapidly to issue orders for gas rationing for the restriction of the use of cars.

The President announced a 7-point program to curtail driving. This program includes cutting the speed of cars and trucks to 35 miles per hour and the restriction of the average annual mileage per car to 5,000 miles. This will be permitted only for necessary driving. A gasoline rationing system will also be announced at an early date based on the 5,000-mile average. A voluntary tire-saving program will also be put into effect following the gas rationing.

The President followed up the announcement of his 7-point program with a later announcement, September 11, requesting the beginning of the gas-rationing program by the week of September 14 if possible. Some government officials have stated that it would require several weeks before gas rationing could be started. OPA officials in Chicago said they could begin at once because their rationing boards had already gained plenty of experience in rationing sugar and they had a good staff ready to begin the work. OPA officials said they did not think the new program would work as much hardship on car owners as at first seemed possible. They said that car drivers had already reduced their annual mileage to a little more than 6,000 miles per car and that the new standard of 5,000 miles will not be much more severe. Others express the view,

## National Program

Following is the seven-point program on nationwide gas and auto restrictions that will be put in effect by President Roosevelt as rapidly as possible.

1. No speed above 35 miles an hour will be permitted for passenger cars and trucks. This will prolong the life of tires nearly 40 per cent.
2. The average annual mileage per car will be held to approximately 5,000 and this will be permitted only for "necessary driving."
3. More rubber will be released to the public thru recapping old tires, or the issuance of new ones, so as to maintain fully necessary civilian driving.
4. A new gasoline rationing system will be devised to save tires, based on 5,000 miles a year of driving per car.
5. "The restrictions as to gasoline and mileage will be national in their application."
6. Compulsory periodic tire inspections will be instituted.
7. A voluntary tire conservation program will be put into effect pending establishment of gas rationing, which the committee said was "the only way of saving rubber."

however, that once gas rationing is made nationwide it will have many effects that tend to curtail travel below the standard of 5,000 miles. OPA officials said here that about 500 of the 2,000 gas stations in Chicago had already closed and that the new program would close 300 to 400 more.

### Eastern Experience

Since the beginning of gas rationing in 17 Eastern States there has been much discussion in the coin machine trade as to the effects on operators and locations having coin machines. The majority of operators use passenger cars to cover their routes—hence they are vitally concerned by the new rubber-saving program. Operators in all parts of the country have been watching the reports as to what operators have done in the Eastern States.

The *Billboard* has covered these reports in its monthly business summaries for the last two or three months. The

latest business report on the coin machine trade was published in *The Billboard* September 12, page 70. Operators in the East report that the effects of gas rationing have not been as serious as they at first expected. However, many operators took steps to shorten their routes and reduce service calls. Operators' associations in other parts of the country have taken advantage of the time given them and have thoroughly discussed plans for complying with gas rationing when it was made nationwide. Associations and progressive individuals have taken steps to educate locations in co-operating with them to cut down service calls. In general, it is expected that the operating profession is well prepared to co-operate with the government in saving rubber and curtailing the use of cars and trucks as much as possible and still keep their business going.

## Newspaper Roasts Unpatriotic Slots

MILWAUKEE, Sept. 12.—The *Milwaukee Journal* is giving considerable publicity to what it terms "Unpatriotic Slot Machines." According to the newspaper, these are the standard type of bell or slot machines with the coin slot sealed or plugged so that the player cannot insert a coin. The *Journal* says that the Internal Revenue Department in Washington has recently ruled that such machines are exempt from the federal excise tax as applied to gaming devices. Because of this idea the newspaper reports that about 1,000 locations that paid the gaming device tax last year are not on the new tax list.

The *Journal* might make a better crusade of its charges against "Unpatriotic Slot Machines" if it had been more reasonable in its criticism of coin machines in general in the past.

## Newspapers Lead in New Scrap Plan

WASHINGTON, Sept. 12.—Representatives of the newspapers of the nation recently accepted the big assignment to lead the scrap campaign for the United States. Efforts to persuade people generally to collect scrap and turn it over for use in the war plants have not been very successful. An Omaha newspaper staged a local campaign on its own and accomplished such big results that government officials decided to ask newspapers all over the country to lead the nation scrap drive.

Newspapers have quickly volunteered to undertake this important work and almost every day finds newspapers in all parts of the country publishing important news and editorials about the need for scrap. Due to this whole-hearted support which the newspapers are giving this work, it is expected that people in general will be aroused to do everything possible in collecting scrap material for use in war plants.

## Campaign on Unlicensed Machines Fades at End

PENSACOLA, Fla., Sept. 12.—In the city campaign against unlicensed coin machines it was reported at the end of August that many operators charged with not having licenses were falsely accused. Accordingly, of the 52 warrants issued against unlicensed machines 40 of them were quashed. The other 12 persons were given a small fine after they had been found guilty of operating without a license. The city licenses pinball games and similar machines and also juke boxes.

## Canadians Already Under Regulations

OTTAWA, Canada, Sept. 12.—While the United States is facing new and drastic restrictions on its business life and also increasing taxes, it is interesting to consider our neighbor to the north and see what sacrifices they are making to win the war. A staff writer on *The Milwaukee Journal* recently reported that Canada so far has escaped inflation by using drastic controls on business. The writer reports that people certainly feel the impact of high taxes, control of wages and other regimentation, but that they recognize it is necessary in order to carry on the war successfully.

Canada has imposed all of the restrictions which have been undertaken in the United States and has gone even further in the matter of job control. Wages are frozen and a worker cannot move from one job to another without the permission of the government. Canada has gone much further than the United States in collecting taxes and using compulsory savings in order to finance the war.

## Mexican Sees Better Inter-Amer. Trade

NEW YORK, Sept. 12.—At a Latin American trade luncheon here recently an official of the Mexican government said that many changes would take place in the trade relations to the United States and its southern neighbors after the war. He made the important suggestion that tropical America will take the place of the Far East in supplying many important raw materials to the United States.

He said that it had been easier for the United States to trade with the Far East before the war because that far-away region had decided advantages in cheap labor. He said that whatever the outcome of the war may be the world will no longer be confronted with the existence of cheap labor in certain areas. He suggests that there will be a worldwide improvement in labor conditions so that the American nations can adjust their trade relations on a new basis and prepare for a new and greater future.

## Sept. 28 Date for Pennsylvania Case

HARRISBURG, Pa., Sept. 12.—District attorneys from five counties met near here at a lake resort recently to prepare an appeal from the Butler County Court decision on free-play pinball games. The State Superior Court will hear the appeal on the free-play question on September 28. The Butler County Court ruled that free plays as an award on pinball games did not constitute gambling. Five county prosecutors have pooled their efforts in an appeal on this case. It is stated that this is the first time that the free games issue has gone to the State Superior Court solely on that one question. Thus, the court will decide on a clear-cut issue of free-play games.

## Report on New Nickel . . .

WASHINGTON, Sept. 12.—The official announcement of the metal content of the new nickel yesterday indicates that coin machines were given full and favorable consideration in the plans. Secretary Morgenthau announced that the new wartime nickel would contain 35 per cent silver, 56 per cent copper and 9 per cent manganese. This alloy is said to be new to the coinage world.

The alloy presented immense difficulties to the mint, but experts on coin machine slots had said such a metal content was necessary to keep present coin chutes in service. Government officials offered full co-operation for the many weeks during which metallurgical experts worked on the alloy. For a time the problem seemed hopeless. Experts from firms making coin chutes worked with the government. The present announcement indicates the problem was finally solved successfully and the new nickel will work in present coin chutes.

After experts had worked on the new nickel for some time, The New York Times published a full column report on what was being done to make the new nickel work in vending and other coin machines. This was the first information the public had been given of how serious the new nickel was proving to be.

The design of the new nickel will be that of the present Jefferson nickel, and the general appearance will be similar to it, but officials say it will tarnish more readily.

## Tax Program Rushed . . .

CHICAGO, Sept. 12.—Altho the Senate Finance Committee spent a very busy week in Washington discussing important phases of the 1942 Revenue Bill, no information has been received here as to any action or decisions on the section of the bill relating to coin machine taxes.

Reports from operators' associations indicate that a number of senators have been approached on the subject and practically all of them have replied that they "would give the subject serious attention." The income tax phase of the bill took up most of the time of the committee during the week. The committee decided to increase the federal tax on travel tickets.

The chairman of the committee announced that it hoped to finish the work today, but that if necessary the committee would continue its work on the report at the beginning of the week of September 14.

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PLASTIC  
BUMPER  
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AND LIGHT  
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NEARER VICTORY!**

*Wm Rabkin*

**INTERNATIONAL MUTOSCOPE REEL CO., INC.**

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Operated Equipment.

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# FOR VICTORY TODAY AND SOUND BUSINESS TOMORROW



## *Get This Flag Flying Now!*

This War Savings Flag which flies today over companies, large and small, all across the land means **business**. It means, first, that 10% of the company's gross pay roll is being invested in War Bonds by the workers voluntarily.

It also means that the employees of all these companies are doing their part for Victory . . . by helping to buy the guns, tanks and planes that America and her allies **must** have to win.

It means that billions of dollars are being diverted from "bidding" for the constantly shrinking stock of goods available, thus putting a brake on inflation. And it means that billions of dollars will be held in readiness for post-war readjustment.

Think what 10% of the national income, saved in War Bonds now, month after month, can buy when the war ends!

For Victory today . . . and prosperity **tomorrow**, keep the War Bond Pay Roll Savings Plan rolling in **your** firm. Get that flag flying now! Your State War Savings Staff Administrator will gladly explain how you may do so.

If your firm has not already installed the Pay Roll Savings Plan, **now is the time to do so**. For full details, plus samples of result-getting literature and promotional helps, write or wire: War Savings Staff, Section F, Treasury Department, 709 Twelfth Street NW., Washington, D. C.



Save With

## War Savings Bonds

*(This space contributed by The Billboard)*

# Leverone Tells How To Dispose Of Scrap Metal

CHICAGO, Sept. 12.—Nat Leverone, president of the Automatic Canteen Company of America, is doing a great job as director of salvage for Illinois. He has outlined what he described as the two most convenient methods to dispose of scrap metal the individual collects from his home and grounds.

The shortage of scrap metals, Leverone said, has become the nation's No. 1 wartime problem, for the steel mills have only a two-week supply of scrap. Normally at this time they have a two-month supply, for scrap collection machinery bogs down in freezing weather and reserves must be built up before winter.

### Two Methods Available

The best ways for a householder to dispose of his waste metal collection, as described by Leverone, are:

1. Take it to a block salvage depot, if one has been set up in your block. The civilian defense organization will take care of the rest. Several thousand of these depots are being established.

2. Call the salvage information office. The office maintains a list of reliable waste metal dealers, and one will be assigned to collect your scrap. Indicate whether you want to give it away or sell it. If you contribute the metal, the money will go to any charity you designate. Otherwise the scrap dealer will pay you. If you have less than 100

pounds arrange to put your metal with that of a neighbor and then call the salvage office.

### Keep Check on Dealers

Leverone said the salvage information office does its best to keep only reliable dealers on the list. Several dealers have been dropped for questionable practices.

Salvage officials have little difficulty, Leverone said, in gathering waste metals from industries, railroads, utilities and municipalities. The hope for an adequate increase in reserves lies in the millions of tons in and around homes and farms.

For those who haven't ransacked their premises Leverone advocated the following procedure: Start your search in the basement. Make the search complete. Then head for the attic and when you've finished there try the garage.

### Here Are Some Suggestions

Leverone supplied the following list suggesting items wanted and where to find them:

Basement: Worn-out stoves; fireplace equipment, such as andirons, grates andokers; furnace parts; piping of all kinds, gutters, metal roofing, window stripping, plumbing fixtures, radiators, metal plates, iron railings, tubs or buckets, curtain rods, water or oil tanks, and incinerators.

Garage: Auto parts, chains, batteries, license plates, tool kits, bicycles, tricycles, lawn mowers, hoes, pick axes, rakes and shovels.

Attic: Beds of brass or iron, electric cords, electric toasters, irons, heaters, fans, waffle irons, kitchen utensils, pots and pans, scissors, lamps and lighting fixtures, metal ash trays, statues, vases, waste baskets, candlesticks, metal picture frames, metal furniture, broken toys, metal sleds, ice skates, electric trains and all kinds of hardware.

Individually, Leverone said, these items seem small. Yet an old flat-iron supplies enough scrap for 30 hand grenades, an electric iron enough for five anti-aircraft shells, and a kitchen sink enough for 25 three-inch shells.

## Store Sales During June

WASHINGTON, Sept. 12.—The Department of Commerce in its report on the retail sales for June says that there was a general decline in total store sales for that month. This was the fifth consecutive month in which store sales had declined. The department made adjustments for seasonal trends. The percentage of decline reported, however, was due to the big decline in sales of automotive parts and supplies. If the automotive trade is omitted, general store sales in June, 1942, were 13 per cent higher than for the same month in 1941.

Locations of particular interest to the coin machine trade report increases in all fields except the automotive supply trade. Eating and drinking places show considerable gain over one year ago. Gas stations, of course, show a decline. Drugstores also made an excellent gain over one year ago.

## Richmond, Va.

RICHMOND, Va., Sept. 12.—Stan Goodman, Decca branch manager for this territory, is visiting the New York home office.

Sandy Martin, Walter D. Moses Company, returned to work after spending the Labor Day holidays in bed with the flu.

Ralph Gary, now in Uncle Sam's navy, returned to Richmond on leave after several long sea voyages to unnamed destinations.

Thelma Chandler, Wigington Amusement Company, dug out a few old copies of the Glen Gray recording of *I Cried for You* and they're out-grossing anything on her route.

D. M. Wertz, Wertz Sales Company, distributor, returned to his Richmond office after a sales trip thru the western part of the State.

H. L. Lukhard, Corley Record Company, spent his vacation peacefully and quietly at Whitestone, Va.

Harry Moseley reports sales increasing daily.

Marty Friedman, Permo Point Philadelphia office, was seen in this territory recently on a visit to his brother in a near-by army camp.

## New Orleans

NEW ORLEANS, Sept. 12.—Altho phonograph records are beginning to show the effects of shortage of stocks by distributors here, operations of these machines continue at close to a normal scale for this time of the year. Parts are still available, and distributors of new phonographs and pin games report they still have new equipment to sell. Patronage is definitely slow, but such is not unusual just before the approach of the fall season and cooler weather. Servicemen are getting scarcer than ever.

Just to forget a war for a couple of hours and also as an excuse to get rid of surplus flesh, coin machine men put on a hotly contested baseball contest early this week when the crack team of the New Orleans Novelty Company, captained by Louis Boasberg, took the Fair Play Amusement nine into camp to the tune of 8 to 6. A return game is promised for next Wednesday (16) when the Fair Play boys look for a reversal of form, since their weighty men have been taking plenty of limbering-up exercises. Their alibi is "that's a good team and we will have to be good to ever beat them. In fact, they are professionals."

Pitcher for New Orleans Novelty was the reliable Ralph Bosworth, while "Speed Ball" Matranga failed to speed up his throws this time for the Fair Plays. J. H. Peres, Peres Amusement Company, lived to tell the world that he umpired. Dan Cohen's first-basing was a promising event. Other good players were Frank King, the wide-spread catcher for Fair Plays; Willie Bivens, Gus Lamana and Boasberg.

Nick Carbajal, of the New Orleans Coin Machine Company, reports continued good demand for new and second-hand pin games. Among new offerings at the Poydras Street office are Action, Liberty, Shangri-La, Midway and Sun Valley. Carbajal also reports that Bally's Thoro-Bred is still a good seller.

The United Coin Machine Company has been formed by Elmo Pierce and Harold Cohen, two vets of Coin Machine Row, with offices opened at 838 Poydras Street. To celebrate, Pierce leaves for New York soon to see the World Series, and Cohen, traveling alone, leaves maybe sooner for Gotham.

Andy Monte, of the A. M. Amusement Company, gets tired of the city life too and has bought himself a home in suburban Metairie.

Sidney Wasserman, popular route man for the Pleasure Music Company, leaves soon for the coast guard services at a Gulf camp.

## Detroit

DETROIT, Sept. 12.—Parking meters have been voted down by the city commission at Jackson, Mich., after several months' consideration.

Albert Kaufman, Detroit operator, has left for a two weeks' vacation trip.

Fred E. Conway, Gust Kotsonis, Frederick A. Ecsse and H. J. Scott were among Wurlitzer purchasers reported here.

Joe Kanterman and Eli Rose, operating as the K & R Novelty Company, are buying a shipment of King Pins for their route.

Roy Small, conciliator of the United Music Operators, was in Cleveland recently attending a convention.

Genevieve Koniarz, of the United Music Operators' office staff, was on the sick list.

## Ordinance Forbids Minor Game Play

MERCER, Calif., Sept. 12.—The city council has recently taken vigorous steps to prevent the playing of amusement machines by persons under 18 years of age. The new ordinance places a good deal of responsibility on the location owner by making it unlawful for the proprietor of any public place to allow persons under 18 years of age to operate any of the amusement machines. A stiff fine is proposed for location owners who violate the ordinance.

Proposed by the city attorney, the ordinance was given full consideration by the city council.

Complaints have been made to city officials that several locations have been permitting school children to play the games.

## Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Sept. 12.—Andrew Cosmark, veteran employee of Ben Sterling Jr., Wurlitzer distributor in Northeastern Pennsylvania and manager of the Penny Arcade at Rocky Glen Park for the past five years, in the army now. He is stationed in Miami, Fla.

In connection with his Mystic Music System, Lou Unterberger, of the Rex Novelty Company, offers a free War Savings Stamp to each patron who places a quarter in his music machines.

BARGAINS	
ARCADE EQUIPMENT	
Ten Strike	50.00
Ten Pins	50.00
Air Raider, Keeney's	145.00
Piker Peak, Like New	15.00
Pace Aristo Scales	20.00
Mills Modern Scales	25.00
Chicken Sam Guns	65.00
CONSOLES	
Club Bells, New	\$265.00
Super Bells, New	259.50
Sun Rays, New	205.00
'41 Derbys, Console, New	215.00
Club Trophys, Like New, Console	195.00
Mills Owis	70.00
Bally Big Tops, Like New	85.00
Jenn, Silver Moon, Tot., Free Play	110.00
Jenn, Bob Tall, Tot., Free Play	110.00
Jumbo Parade, Free Play, Latest	95.00
Jumbo Parade, Cash Pay Out	110.00
SLOTS	
10c Mills Cherry Bell	\$100.00
25c Mills Extraordinary Bell	50.00
10c Mills Blue Front	80.00
5c Mills Skycraper Bell	45.00
5c Mills Q.T.'s	45.00
10c Mills Q.T.'s	45.00
5c Mills Goose Necks, Single Jacks	20.00
COUNTER MACHINES	
Selectums, Penny Packs, Imps, Jiffys	4.00
Boosters, Smoke Ups, Wagon Wheels, Cent-a-Smoke	3.00
Mercurys, Liberty's	7.50
Champions	10.00
100 Free Plays Pin Balls, Like New	\$15.00 Up
One-Third Deposit, Balance C. O. D.	
<b>L. H. HOOKER NOVELTY CO.</b>	
ARNOLDS PARK, IOWA	

## WANTED COMPETENT MECHANIC

On Wurlitzer and Seeburg, thoroughly familiar with remote control. Married man who is seeking dependable, permanent position with Eastern territory company, who can furnish AAA rating. Extra pay for overtime necessitates amplifier together with mechanical perfection.

BOX D-285

Care The Billboard, Cincinnati, O.

## PIN GAME

Bulbs, Rubber Rings, Parts and Supplies. We Sell at Lowest Prices.

Write **AL STERN** 2120 LAWRENCE AVE. CHICAGO

## SMILING SAM PEANUT MACHINES

(Used) \$5.00 EACH. Lots of 50—\$4.50 Each. Original Cost \$16.50. **IDEAL NOVELTY CO.** 2823 Locust St. ST. LOUIS, MO.

ONCE AGAIN!

Honey Nut Brand Salted CALIFORNIA ALMONDS

For Bulk Vendors. Nice Big Crop. New Prices. Big Profits! The proven biggest profit-maker and fastest seller in bulk vending machines. Write for details.

RELIABLE VENDING & NUT SUPPLY CO. 1823 S. Hope St. Los Angeles, California

## REPRINTS!

FREE

The Billboard is offering free reprints of articles, legal opinions, city ordinances and court decisions to all coin machine men. Also available are a limited number of specially prepared booklets designed to aid the coin men. Clip this ad, checking those reprints and booklets you desire, and they will be sent you immediately.

- Favorable California Superior Court Decision on Free Play Games.
- Florida Legal Opinion on Licensing of Games.
- Decision on Free Play Awards and Pinball Games by the Iowa State Supreme Court.
- Milwaukee Pinball Game Ordinance.
- Editorial Pioneers. Booklet presenting favorable articles on pinball games reprinted from newspapers.
- Music Cheers. Booklet giving detailed data on importance of the music machine business. Statistics, suggestions, etc.
- Suggestions on Legislation. Booklet presenting information for the coinmen on legislative matters. Contains model city ordinances and State laws.
- Games of Skill. Booklet giving details on association organization, forms for petitions, city license bills, court decision and briefs on skill games.

These important reprints and booklets are available free to all bona-fide coinmen. Check which you desire and address your letter to—

THE REPRINT EDITOR, THE BILLBOARD, 25 OPERA PLACE, CINCINNATI, O.

Name .....  
Firm .....  
City ..... State .....

9-19

## The Big Band Year Book

including

Talent and Tunes on Records

OUT NEXT WEEK!

# MUSIC MERCHANDISING

## Here's "Mud in His Ears"; It Is Winning War Song

Two amateur songwriters win "War Song for America" contest sponsored by The Daily Times, Chicago—more than 8,000 entries—get \$1,000 award

CHICAGO, Sept. 12.—There has been a national demand for a new war song that will successfully take the place of war songs of World War I; a song that will make a hit with the people. In order to find such a song, *The Daily Times*, Chicago, sponsored a contest for songwriters. In announcing the winners, *The Times* calls them "simon-pure amateur songwriters who never published a tune in their life." Competition in the "War Song for America" contest drew entries from 8,000 amateur and professional tunesmiths all over the country. Mac Weaver, of Park Ridge, Ill., and Joseph C. Banahan, of Forest Park, Ill., took top honors with the song *Mud in His Ears*.

Said *The Times*: "*Mud in His Ears* got its national premiere by Charlie Spivak and his orchestra in the Panther Room of the Sherman Hotel. Nothing could be more appropriate than that this young orchestra should start the new war song on the musical road to success!

### Winners Banquet

"At a banquet, at which they the guests of honor, Weaver and Banahan, heard their tune—as professionally orchestrated by Spivak and his own arrangers—played publicly for the first time on a Coast-to-Coast hook-up of the Blue Network, with Station WENR the local outlet. Garry Stevens and the Stardusters—June Hutton, Curt Purnell, Glen Galyon and Dick Wilder—delivered the vocal.

"Just before *Mud in His Ears* went on the air between 10:15 and 10:30, Weaver and Banahan received the \$1,000 award from Mel Barker, *Times* promotion manager, and a standard publishing contract from Jack Mills, president of Mills Music, Inc., during an impressive presentation ceremony at the bandstand in front of the Panther Room audience.

"The contest winners are employed as clerks at Chicago's First National Bank.

"For two such inexperienced amateurs as ourselves, competing with so many well-qualified professional songwriters, the news of our winning *The Times* contest was a never-to-be-forgotten thrill, they declared.

"In our opinion, *The Times*, by means of this contest, has attempted to render a sincere patriotic service that should be of immeasurable value to the morale of the country."

### A "Down to Earth" Song

"Weaver and Banahan became associated with each other in activities of the First National Bank's orchestra, which Weaver organized 10 years ago. Banahan is its present director, while Weaver serves as manager.

"They first thought of collaborating on a song in June when they read about *The Times* search for a new war tune.

"We decided something virile and down-to-earth would be most appropriate," says Weaver. *Mud in His Ears* is a cheerful song, with no hint of heart-break and without flag-waving. A complete breakaway from most of the tunes the public is exposed to, it's as modern, at least in its idea, as the jeep in which its hero rides.

"We'd have been no good without each other," comments Banahan. "Mac figured out the words and played the melody on his fiddle and I wrote down the music and rendered it on the piano as he played it."

"The boys will split the prize money between them. Weaver will place his share in a trust fund for his wife and son, and Banahan, who was struggling to finance his marriage this fall, will use his share to furnish an apartment for his bride-to-be. Both are purchasing their full quota of War Bonds now thru an income allotment plan and do not feel called upon to invest the prize money in that direction.

### Judges To Attend Party

"The contest judges included Don Marcotte, music supervisor for the National Broadcasting Company in Chicago; Dr. Rudolph Ganz, eminent concert pianist and president of the Chicago Musical College; Jack Mills, president of Mills Music, Inc., who will publish *Mud*

*in His Ears*; Walter A. Wade, producer of the National Barn Dance and Quiz Kids radio programs and advertising agency executive; William Mogle, recording editor for the National Research Bureau and professional radio tune forecaster, and Robert Pollak, veteran *Times* music and drama critic."

Mills, under whose auspices the winning tune will be published, announced last week that he would contribute a percentage of his own contract royalties from the top song's sale to the Army Emergency Relief Fund, for the benefit of which the War Show at Soldier Field is being staged.

*Mud in His Ears* was formally selected as the winning composition at a luncheon at the University Club. Contest judges and judges' delegates and Lieut. (See WAR SONG on page 65)

## Distrib Enlists Co-Operation of Locations To Cut Service Calls

SYRACUSE, N. Y., Sept. 12.—The Davis Sales Company, distributor of phonographs here, has undertaken an interesting and very unusual campaign in its local territory. The firm is headed by Paul E. Davis. In order to approach locations and get their co-operation in cutting down service calls, the firm has issued a very interesting two-color broadside appropriately illustrated with an airplane, tank and battleship. This broadside is for operators to give to their locations in order to enlist the support of the locations in efforts to curtail various expenses that operators now face. The material is so important that we are reprinting the letter and the text of the circular in full.

### Letter to Operators

"Dear Operator:

"Altho location proprietors can holler pretty loud about their own problems and difficulties, they apparently do not realize that phonograph operators have even more troubles during these unusual times. Locations still expect us to drive 20 miles with a roll of nickels, turn the volume up, replace a worn record, or to replace the plug in the wall socket.

"We feel that if locations were fully conscious of our difficulties they would use their head a little and stop some of the totally ridiculous service calls they ask for.

"We decided to send a bulletin to all our locations listing our difficulties and asking their co-operation. We went to considerable expense and trouble to compile a suitable bulletin. We thought that while we had the form set up some other operators might like some for their locations. If you wish one for each of your locations, you may send us your check for these bulletins at 5 cents each, minimum order \$2.50—your own name and address will appear in place of ours.

"We believe that this small investment will save many, many needless calls in the next year. We will accept orders up to and including August 25. They will then go to press and you should receive yours about one week later.

"Order Blank enclosed for your convenience. Positively no orders accepted after August 25."

### Music Clubs Protest

FORT WORTH, Sept. 12.—Board members of the Texas Federation of Music Clubs in session here Tuesday (8) sent a telegram to President Franklin D. Roosevelt protesting the action taken by James C. Petrillo in regard to recordings by members of the American Federation of Musicians, of which he is president.

Action to prevent Petrillo's plan from taking effect was asked by the board, which represents 25,000 of music clubs in Texas.

## Play Goes Upward On Movie Machines

NORFOLK, Va., Sept. 12.—When movie machines have popular pictures in them here it is common in colored locations to use the expression "The Joint's Jumping." A good example of this happened here recently when a movie machine operator decided to advertise new pictures a week in advance. He posted notices in his locations that a week later there would be pictures of such well-known celebrities as Cab Calloway, Duke Ellington and others. When the pictures were put in the machines, the crowds almost jammed traffic on the streets trying to get in to patronize the machines.

The movie machine operator here has now been in the business for 18 months and reports that he has had very good success. He says that his machines have enjoyed a steadily increasing play in practically all locations from the beginning. He is constantly undertaking new promotion stunts in order to attract attention to his machines.

### Copy for Circular

"PUZZLED? We know that today your business is confronted with many puzzling problems. The phonograph business is also facing many difficulties. We want you to know about them and understand them.

### A Frank Statement of Facts

"Our music system is an important part of your business. Your location is the most important part of our business.

"Our relationship has been built on good equipment and fast, efficient service by trained men. Present conditions, due to the war effort, have interrupted our effort to serve you. We cannot buy tires—gasoline has been curtailed—many phonograph parts are irreplaceable. Some of our key men are now in the armed forces—records are difficult to obtain and much more expensive—new equipment is scarce—the purchase of nails, screws, wire and many other necessary items is virtually impossible.

"You can aid us by protecting our equipment from abuse. You can aid us by anticipating your needs for nickels and dimes. By not asking for special trips for special records. And by not asking us to make unnecessary service calls.

"We will still be on the job 24 hours a day to serve you, but if our service is not quite as fast or efficient as in the past, we beg your patience and indulgence during these unusual times.

"The major phonograph manufacturers are all turning out war products. All phonograph operators are solidly behind the war effort. We and our employees, and you, our customers, have bought many Defense Stamps and Bonds—let's keep it up!

"The bonds we buy insure a constant flow of planes, tanks and battleships. If we can't go across, let's come across.

"Taking off our hats to the flag is fine, but taking the elastic off your bank roll is better.

"Davis Sales Company, 625 Erie Boulevard, East, Syracuse, N. Y."

## Petrillo Chi Case Set Back To October 12

Senate sub-committee hearings expected to be concluded by Friday (18)

WASHINGTON, Sept. 12.—Members of the AFM were said to be puzzled this week when it was announced that the Federal Court hearing scheduled for Chicago on Wednesday (16) had been set back to October 12 at the request of the union attorneys in order that Joseph Padway, AFM lawyer, might be on hand at the latter date.

Meanwhile the Senate sub-committee hearing set for Monday (14) went ahead with plans to call witnesses, including James C. Petrillo, AFM president. Elmer Davis, head of the Office of War Information, is reported to be the first witness to be called by the committee, followed by Thurman Arnold (who will conduct the government's anti-trust case in Chicago) and James L. Fly, chairman of the Federal Communications Commission. Radio network officials will also be on hand to testify.

It is expected that the Senate hearing will be concluded by Friday (18), at which time the sub-committee chairman, Sen. D. Worth Clark (D., Idaho), plans to be able to prepare a resolution calling for an exhaustive investigation of AFM by Congress.

At this writing, the committee plans to meet as scheduled, but there is a possibility that other Congressional matters, namely, the legislation called for by President Roosevelt in his Labor Day speech, may occupy the attention of the Congress. This would mean that the committee hearing would have to be deferred to some other date.

Members of the committee besides Senator Worth are Senators Lister Hill (D., Ala.), Charles Andrews (D., Fla.), Chan Gorney (R., S. D.) and Fred Tobey (R., N. H.).

## Modern Promotes War Bond Sales

NEW YORK, Sept. 12.—Nat Cohn, of Modern Music Sales Company, distributor of Capitol Records in the East, with the co-operation of Allen Courtney, who conducts a record program over Station WOV, recently promoted a War Bond Sale by auctioning off an album of Capitol records. The results were exceptionally fine—an offer of \$4,000 worth of bonds finally winning the album. The total sales for this period brought in over \$8,500. Cohn was very proud that he was able to co-operate in the sale of War Bonds, and expects to try another auction in the near future. The album consisted of the complete release of Capitol records, among which were *Strip Polka*, *Cow Cow Boogie*, *The Angels Cry*, *I'll Remember April*, *He Wears a Pair of Silver Wings*, *Elks' Parade* and *Jingle, Jangle, Jingle*.

## Lukich Again President Cleveland Phono Group

CLEVELAND, Sept. 12.—At a meeting of members of the Phonograph Merchants' Association of Cleveland, Pete Lukich was re-elected president. Also voted to continue in office were Jack Cohen, vice-president, and Leo Dixon, secretary-treasurer. Board members elected were James Ross, Gary Weber, Harry Lief, Hyman Silverstein, Bob Pinn and George De Frieze.

Harry Lief, as chairman of the War Bond Committee, reported that sales to members, employees and customers by his committee had passed the \$300,000 mark.

# West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Sept. 12.—News that California independent retailers registered a 3 per cent sales gain in July as compared with the same month of 1941 reflects too in the take on coin machines in this locality. Business for the first seven months of the year increased 6 per cent over the same period last year, it was announced recently in San Francisco by the Census Bureau. Increase in dollar volume was in San Diego, where it was 21 per cent. Business in Los Angeles for July was reported at \$13,175,532; Bakersfield, which is in the over 25,000 class, \$503,619, and Santa Ana, location of an army camp, \$409,527. Bakersfield and Santa Ana are given because several Los Angeles operators have locations in those cities.

### Kaplans in Canada

Harry Kaplan, of Southwestern Vending Machine Company, and Mrs. Kaplan are enjoying a stay in Canada. But the highlight of the trip is that Harry went to Winnipeg to attend the celebration of his father and mother's Diamond Jubilee. It was a most impressive event, and Harry's many coin machine friends are glad that he took time off from his business here to attend the jubilee festivities. . . . L. C. Spencer, of El Paso, was in the city recently and put in some time at the Southwestern Vending Machine Company. He always visits his friend Jimmy Jones, manager, when on the Coast. Altho Spencer came out for a vacation, he availed himself of the opportunity of buying some needed equipment. . . . H. E. Murphy, of Crestline, is opening a Penny Arcade in Indio. Murphy has made several trips to the city during recent weeks in the quest of machines for the spot. He made several large purchases. Indio is in the heart of the date country, and in addition to this several training camps are in the locality.

### Badger's Big Biz

William Happel Jr., of Badger Sales Company, chalked up his biggest sales on one item recently when he moved \$7,500 worth of the same machine in one day. Happel also reports that he is having a run on Seeburg Chicken Sams that are being converted to Jap and Hitler guns. Outside of \$7,500 being a good sale on one item in a day, this event has more significance. Happel can use the sale to pay overtime to his employees, who are burning the midnight oil to convert the Chicken Sams into Hitler and Jap guns. . . . E. L. Gates, of Fresno, was in Los Angeles recently and put in some time with Fred Gaunt at the Trojan Novelty Company. . . . A. Alexis drove down from Bakersfield. The coin machine fellows can't figure out whether Alexis is really doing business here or whether he just comes down to get out of that desert heat. . . . Art Narath, of Anaheim, is busy catching up with his work following his return from a convention of motion picture projectionists. Narath has a chariot-like trailer that he pulled out of Los Angeles for Anaheim recently loaded with phonographs.

### Gas and Tire Worries

With the ordering of national gas rationing capturing the headlines, the boys are giving the matter careful consideration now. Some are up in the air as to how they will operate, but this has been the case of every governmental order recently issued. When the matter is thought out and given the proper consideration, the coin machine men in this section have found that they weren't as bad off as they had anticipated. What effect the rationing will have on this section remains to be seen. Operators here are worse off than those in any other section if a national rule is applied. Reason for this is that operations are over large territories and there isn't such a thing as light traffic in Los Angeles even with a large number of automobiles having been reported stored or limited in mileage.

### Operators in Los Angeles

Frank Navarro, music operator both in Los Angeles and in Mexico, is adding to his routes. He divides his time between Los Angeles and Mexico City and business is reported good in both localities. . . . Frank (Red) McCowan, of Santa Ana, is going strong in the music business. He recently added two sets of Rock-Ola Mystic Music. His main

points of operation are West Los Angeles and Ocean Park. . . . Earl Fraser, formerly serviceman at the Southwestern Vending Machine Company, returned to his army camp following a furlough here. Since that time no one has heard from Earl. Supposition is that soon a letter will arrive telling of his whereabouts in some foreign war theater. . . . E. Stipes, who purchased a complete Penny Arcade from Mac Sanders, is now operating full force. . . . Continued warm weather is keeping the arcade business going like a prairie fire. . . . Carl Gustafson, of Mission Beach Arcade, was on hand there the other night when the concessionaires threw a big party, marking the close of a successful season. However, close was only in theory for Mission Beach will run for some time yet. . . . Barney Fishman reports that business at Sportland in Ocean Park is going good and that 1942 will be a banner year. . . . Music machine trade is good, according to Phil McGee, Los Angeles operator. . . . W. D. Webb and G. E. Craig, music operators, were on Coin Row looking to see what could be seen in the phonograph line. . . . Percy Shields is back at his West Pico headquarters following a trip thru his territory. Shields handles a quantity of arcade equipment and is always on the go to see what can be secured for his customers.

### Laymon Biz Tops

Paul Laymon, of Paul Laymon firm, is continuing to do a big job with the Sullivan-Nolan line. A number of machines have been shipped to this firm for refurbishing. . . . George Buckman, of San Diego, made one of his infrequent trips to Los Angeles for a look-see. . . . Johnny Nelson reports that his routes are keeping him on the hop here recently. . . . Jack Gutshall, of Jack Gutshall Distributing Company, has had a new sign painted over his spot on West Washington Boulevard. . . . Tom Hughes, well known to coin machine men in this section, is expected back in town soon from San Francisco. . . . Bill Wulf, of Modern Coin Exchange, tells it that his salvaging campaign is going strong. Bill conducts a one-man drive and is getting good results. If it has possibilities of helping the government, Bill will take it and turn it in.

### Stamp Sales Soar

Sale of War Savings Stamps at the headquarters of the Associated Operators of Los Angeles County, Inc., continue to soar. Stamp books with a stamp to start on were distributed with the result that many of the coinmen are continuing to fill books with their loose change in addition to the purchase of bonds. . . . M. C. Edwards, of Las Vegas, reports that the music business in that section is strong. Las Vegas operators say that business has never been as strong in that territory as it is today. . . . Al Grossman, tax statute expert who assisted the AOLAC in its fight on taxes, is getting plenty of publicity in the local newspapers, having been called in on some most important cases. . . . Milo J. Herring is busy at his refinishing business on West Pico.

## Minneapolis-St. Paul

MINNEAPOLIS, Sept. 12.—Coin machine men who had machines at the Minnesota State Fair, which ended Labor Day, all reported they did a very fine business at the 83d annual exposition despite the fact that attendance for the 10-day fair was 20 per cent behind that of 1941. Harry Frost, concession manager for the fair, said a check of the concessions on the grounds indicated that grosses this year were 20 per cent

better than a year ago. On the midway, where Royal American Shows held forth, a new all-time high gross of \$123,000 was set, with the arcades getting a tremendous play. Carl Sedlmayr, EAS president, declaring.

Business in general in this territory has held up well. Coin machine distributors say they are being kept busy filling orders for merchandise—often having to scurry around to find the right merchandise. Phonos are moving well. Bell games and pinballs are getting a strong play. Phono accessories are good sellers. Operators say collections are holding up in fair shape.

Jonas Bessler, of Hy-G Amusement Company, Seeburg distributor, is back from a vacation spent at Fort William and Port Arthur, Minn. He and the missus enjoyed a trip on the Great Lakes. However, Jo is crying his fishing luck was bad.

W. Shea, of Wessington, S. D., and Ray Holman, of Cameron Dam, Wis., were coin machine men from out-State who visited distributors in this territory during the past week.

Fred Swartz, record man for Shirley Vollwich at the Melodee Record Shop, left Tuesday for San Diego to become a full-fledged "leatherneck" with the United States Marine Corps. Another former Melodee record man, Irv Gorsen, is now "somewhere in Ireland," where he has been promoted to staff sergeant with the U. S. Army.

Sam Taran, of Mayflower Novelty Company, returned to his St. Paul headquarters to spend the Jewish holidays with his family. He plans to return to his Eastern branch office soon.

Vera Foster, of Acme Novelty Company's record department, is happy with the latest addition to her personnel. Vera's sister has joined forces, and it is an all-Foster combine now serving the operators at Harold Lieberman's record department.

Ted Bush, of Modern Music Company, is in and out of town so much his nephew - brother-in-law, Oscar (Ozzie) Truppman, can't keep up with him. Ted's latest jaunt is to Chicago.

Bess Nilva, of Mayflower Novelty Company-Utility Finance Company, is back on the job after a two-week vacation in Nebraska and Texas. Bess reports her brother, Seaman Jake, formerly of Mayflower, is now in San Francisco as a member of Uncle Sam's navy.

Emil Zellmer has returned to take over the shop at the Hy-G Amusement Company and to be in charge of all phonograph remodeling and repairing. Hy Greenstein, firm head, said.

Word from Bill (Sphinx) Cohen and Ben (Pyramid) Friedman, of Silent Sales Company, is to the effect that business has been holding up in good manner. Phono equipment is selling well, they report.

Mike Hammergren, general sales manager, and William Bye, Denver regional chief for Wurlitzer, who spent the Labor Day week-end doing a bit of fishing at Hammergren's Minnesota lodge, visited at the Mayflower Novelty Company offices in St. Paul.

Archie LaBeau, of LaBeau Novelty Sales Company, was out of town this week on business. But business at his office for Rock-Ola phonos moved along at a very good pace, the girls reported.

Mayflower Novelty Company has hired Helen Delfs to take charge of its ever-growing record department. She replaces Lorraine Dailey. Miss Delfs is an experienced young woman who knows the record business well, having worked in a St. Paul record department.

## Fort Worth

FORT WORTH, Sept. 12.—Several telephone record spots are doing fairly well in this city. The Betty system is most active and a number of installations have been set up in the downtown area.

Fort Worth parking meters registered up the highest receipts during August for any single month since the meters were set up.

Wichita Falls (Tex.) a city just 125 miles northwest of Fort Worth, has gone dry. A recent vote gave the dries a lead of around 200 votes. Both beer taverns and liquor package stores will be closed. Operators in that area say that hundreds of well-paying spots will be closed to all types of coin-operated machines. Many places, however, will carry on with eats and soft drinks, offering dancing to all patrons. Many amusement centers will also be set up in rural sections near the dry city but which will be in adjoining wet counties.

Brisk trading and buying of used equipment is in evidence in this section and every piece of used coin-operated machinery is being put to use.

The influx of soldiers and war workers continues to increase play on all types of automatic machines in this area. Every week receipts take a noticeable jump.

**WURLITZER**



**16 Record Marblglo**

Complete, Ready to Operate, Money-Back Guarantee.

**\$119.50**

700, 750, 800	Write for Prices
61 Wurlitzer Counter	\$ 89.50
71 Wurlitzer Counter Mod.	139.50
500 Wurlitzer	189.50
Rockola Imperial 20s	89.50

MISCELLANEOUS

Exh. Vitalizer	\$ 69.50
Electro Holts	69.50
Merchantmen	79.50
Microscope Fan Front Diggers	119.50
Buckley DeLuxe Diggers	129.50
World Series	99.50

1/3 Deposit With Order.

**GERBER & GLASS**

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**USED PHONO NEEDLES RE-CONDITIONED**

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

**NEEDLES RE-SHARPENED**

1-10	15c per needle
10-50	12 1/2c per needle
Over 50	10c per needle

**Re-Sharp Needle Service**

P. O. Box 770 Fort Dodge, Iowa  
A Precision Service

## Petrillo Case Postponed . . .

CHICAGO, Sept. 12.—Announcement was made here yesterday that oral arguments on the government's petition to restrain James C. Petrillo, president of the American Federation of Musicians, from placing a ban on records will be heard in the U. S. District Court here October 12. The hearing on this injunction plea had previously been set for September 16. The postponement is reported to have been made at the request of defense attorneys. Government attorneys had previously requested a delay to September 16. Attorneys for Petrillo requested the present delay, they said, in order to file additional briefs.

**ATTENTION MUSIC OPERATORS**

TURN YOUR USED RECORDS INTO CASH

Highest Prices Paid for Hill Billy, Race and Popular

**AMERICAN NOVELTY CO.**

3165 GRAND RIVER AVE. DETROIT, MICH.

# NEW HITS ON VICTOR RECORDS!



## HAL McINTYRE

### "Why Don't You Fall in Love With Me"

A distinctly different McIntyre grooving of a ballad that's growing fast in popularity. Jerry Stuart stars as vocalist and Hal is featured in the role of alto sax soloist. Reverse is—

#### "Kille Kille"

A "killer-diller" is "Kille Kille." McIntyre dolls it up with tom-toms and saucy vocal by the Four Lyttle Sisters. Be sure to get this double hit on Victor 27964.



## FREDDY MARTIN

### "I Wanna Go Back to West Virginia"

Geographical tunes are in the money—what with "Chattanooga," "Kalamazoo," etc. Now Freddy Martin brings you another from old West Virginy that looks mighty good for the Coinographs. Vocal magic by Eddie Stone and the Martin Men. Plattermate is—

#### "Hello, Mom"

An appealing soldier ballad written by Captains Jones and Dunstedter with the assistance of Frank Loesser. Catches the spirit of the lonely trainee, Bob Haymes contributing to the mood on the lyrics. Both on Victor 27965.



HELP YOUR CUSTOMERS KEEP GOING  
WITH MUSIC



Order these hits from your  
**VICTOR RECORD**

Distributor

★ KEEP BUYING WAR BONDS ★

# RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest  
Money Making Potentialities for  
Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

## ● GOING STRONG ●

**MY DEVOTION** ..... JIMMY DORSEY (Bob Eberly) ..... Decca 18372  
VAUGHN MONROE (Vaughn Monroe) ..... Victor 27923  
KING SISTERS ..... Bluebird 11555  
CHARLIE SPIVAK (Garry Stevens) ..... Columbia 36620

Brother Jimmy copped the lead on this good ballad and jacked it into this category with the utmost ease. Monroe and the Kings are pressing close behind, with Spivak only a few paces in the rear. This fierce machine competition means that the song is still in the growing stages and will last a while.

**JINGLE, JANGLE, JINGLE** KAY KYSER (Harry-Julie-Group) ..... Columbia 36604  
(12th week) MERRY MACS ..... Decca 18361  
FREDDY MARTIN (Stuart Wade-Clyde  
Rogers-Quartet) ..... Victor 27909

**HE WEARS A PAIR OF SILVER WINGS** ..... KAY KYSER (Harry Babbitt) ..... Columbia 36604  
(6th week) DINAH SHORE ..... Victor 27931  
ABE LYMAN (Billy Sherman) ..... Bluebird 11542  
ALVINO REY (Alyce King) ..... Victor 27920

**KALAMAZOO** ..... GLENN MILLER (Tex Beneke-Marlon  
(5th week) Hutton-Modernaires) ..... Victor 27934  
JIMMY DORSEY (Phil Washburn) ..... Decca 18433

**IDAHO** ..... ALVINO REY (Yvonne King-Ensemble) Bluebird 11331  
(4th week) GUY LOMBARDO (Rose Marie-Trio) .. Decca 18399  
BENNY GOODMAN (Dick Haymes) .. Columbia 36613

**BE CAREFUL, IT'S MY HEART** ..... BING CROSBY ..... Decca 18424  
(2d week) KATE SMITH ..... Columbia 36618  
TOMMY DORSEY (Frank Sinatra) ... Victor 27925

## ● COMING UP ●

**I LEFT MY HEART AT THE STAGE DOOR CANTEN** ..... SAMMY KAYE (Don Cornell) ..... Victor 27932  
CHARLIE SPIVAK (Garry Stevens) ..... Columbia 36620  
RUSS MORGAN (Russ Morgan) ..... Decca 18444

Last week the Berlin ballad was just a short nose away from Going Strong. This week the nose is still short and the song remains where it was last time. Hard to visualize anything keeping it from the top within another 14 days, however, what with wonderful radio play and all the other attributes that invariably mean phono success.

**TAKE ME** ..... JIMMY DORSEY (Helen O'Connell) ... Decca 18376  
TOMMY DORSEY (Frank Sinatra) ... Victor 27923  
BENNY GOODMAN (Dick Haymes) ... Columbia 36613

Song moves up a few notches this week without having made any appreciable gains insofar as catching nickels is concerned. General shift in the set-up, however, leaves the ballad second strongest in this section. At this point it is a definite gamble, whether the tune will make Going Strong or not. Final story should be available soon.

**STRIP POLKA** ..... ALVINO REY (King Sisters-Chorus) .. Bluebird 11573  
KAY KYSER (Jack Martin-Glee Club) .. Columbia 36635  
ANDREWS SISTERS ..... Decca 18470  
JOHNNY MERCER ..... Capitol 103

This song is a hit on the machines from Coast to Coast now that Decca, Victor and Columbia have had their entries out a while. Mercer's version is generally regarded as the best, but has not been available to all ops. Song, a former Possibility, of course, is an outstanding novelty and should make the top of the ladder.

**HE'S MY GUY** ..... HARRY JAMES (Helen Forrest) ..... Columbia 36614  
TOMMY DORSEY (Jo Stafford) ..... Victor 27941  
DINAH SHORE ..... Victor 27963

Another ex-Possibility, this good ballad patterned along Jim lines is really starting to make tracks. Artists listed are all making a good showing, with James slightly out ahead. Too early to know how far the song will go on the boxes, but the future looks promising, and in its first week it managed to surpass a couple of older, more solidly entrenched items.

**STRICTLY INSTRUMENTAL** ..... HARRY JAMES (No Vocal) ..... Columbia 36579

Afraid that the jig is up for this good jump number and that it will only hit the heights if a miracle is passed. However, it is in good condition and ought to be in Coming Up for quite a few weeks to come.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

**SWEET ELOISE** ..... GLENN MILLER (Ray Eberle-Modern-  
(12th week) aires) ..... Victor 27879  
RUSS MORGAN (Walter Link) ..... Decca 4300  
CONNIE BOSWELL ..... Decca 4311

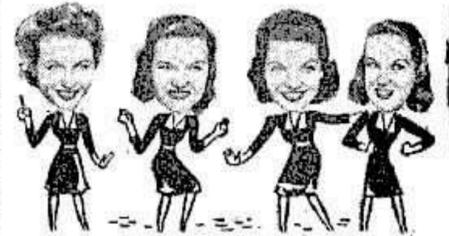
Did a good job for a lot of operators.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

**PART TWO** of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

# COINOGRAPH APPEAL ON BLUEBIRD RECORDS



## FOUR KING SISTERS

### "Daybreak"

Ferde Grofe's beautiful Mardi Gras melody from his Mississippi Suite is given voice and new arrangement to form the popular song "Daybreak." The Four Kings make a delicious treat of it. Other side is—

### "Kille Kille"

A war dance, King style, of this entrancing Indian nickel naber. Be sure you don't miss out on this double dandy. B-11582.



## SHEP FIELDS

### "Better Not Roll Those Blue, Blue Eyes"

A knockout song sung to perfection by Shep's new vocalist, Ralph Young. Tip-top music, with Field's unique handling, making it a real joy to hear and to dance to. Reversible—

### "When the Lights Go on Again"

A thrilling ballad, thrillingly vocalled by Ralph Young. Shep Fields has two real hits back to back on this outstanding Coinograph record, B-11583.



## RACE HITS

### TOMMY McCLENNAN

"Blues Trip Me This Morning"  
and "Bluebird Blues"—B-9037



HELP YOUR CUSTOMERS KEEP GOING  
WITH MUSIC



Order these hits from your  
**VICTOR-BUEBIRD**

Distributor

★ KEEP BUYING WAR BONDS ★

# on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 21)

**KING SISTERS (Bluebird 11582)***Daybreak*—FT; V. *Kille Kille*—FT; V.

Taking the gorgeous melody that serves as the theme for the *Mardi Gras* movement of Ferde Grofe's *Mississippi Suite*, Harold Adamson has again blended the music of a standard composition with a song story that virtually reserves for itself a top spot in the song-hit parade. Provides as much commercial appeal for *Daybreak* as he has done for Lou Alter's *Manhattan Serenade*. A song idyll, *Daybreak* gets a neat turn on the waxes in the keeping of the harmonizing King Sisters, who got the jump on the band boys with the tune. The girls appropriately set out in the slow tempo, blending their voices in honey-dipped fashion for the opening chorus. With the even rhythm maintained, solo piano starts the second stanza, then joined by solo voice to complete half a chorus. The girls join in at the bridge and carry it out. The Indian war chant, dished up with a *Hut Sut* brand of double-talk jive, finds the girls giving out rhythmically for Irving Taylor's and Vic Mizzy's *Kille Kille*. The girls sing verse and chorus and then join in with the tom-toms and Indian howls for a rhythmic interlude that sets the stage for their final refrain, giving the music a tasty rhythmic twist and accenting the meaningless lyrics. As always, the Rhythm "Reys" (Alvino Rey) for the musical accompaniment make the sides all the more complete.

"Daybreak" is definitely tagged for hitdom, and the King Sisters give the operators a jump on the ballad. And if "Kille Kille" catches on, as it threatens, the disk easily serves a double purpose for the location play.

**CHARLIE SPIVAK (Columbia 36642)***At Last*—FT; VC. *People Like You and Me*—FT; VC.

Backing a ballad of hit proportions and an attractive rhythm tune, both from the score of Glenn Miller's *Orchestra Wives* movie, Spivak goes far in making both sides count. With the accent on his golden-voiced trumpeting, and the blending voices of the Stardusters for prime song selling, both sides are rich in commercial appeal. *At Last*, in moderately slow-ballad tempo, starts off with the maestro's trumpet, sharing the opening-half chorus with the sax section. For the rest of the side it's Garry Stevens's romancy lyrical expressions, showcased by the vocal assist of the Stardusters, who take the side out with a vocal reprise that's highly striking and gives a class touch to the side. *People Like Me* gives the Stardusters a chance to shine in their own right with their rhythmic harmonizing. The Stardusters start the side off with verse and chorus. The band brings up another chorus in sock fashion, setting the stage for the rhythm singing of the Stardusters on another chorus to carry out the side.

"At Last" is bound to be big, and altho Glenn Miller is identified with the movie, Spivak's entry is a striking one for the phonos. If the picture puts "People Like You and Me" forward, Spivak's side is strong for the music boxes as a result of the singing of the Stardusters.

**FREDDY MARTIN (Victor 27965)***I Wanna Go Back to West Virginia*—FT; VC. *Hello Mom*—FT; VC.

Both of these new songs strike a theme of loneliness. And in spite of the outstanding treatment afforded them by the Martin music makers, the songs themselves are likely to remain that way. *West Virginia* is another in the current cycle of State songs that started deep in the heart of Texas, but it is hardly likely that this rhythm ditty will start any stampede of folks back to West Virginia. It's the average run of tune but decked out in musical trimmings that are most attractive in the Martin manner. Band takes it at a medium tempo, keeping it lively thruout, with Eddie Stone, assisted by the voices of the Martin Men, sincere enough in extending the invite to return to West Virginia. However, song itself is lacking

in the qualities that made the others excellent propaganda for the State Chambers of Commerce. The well of loneliness is dug even deeper for *Hello Mom*. It's the typical teary soldier ballad. Again, Martin gives the slow ballad a plush setting, highlighting his soft and silky tenor saxing against a bank of muted strings, with Bob Haymes doing an excellent job with the words.

If there be any who still seek out a good cry in their soldier ballads, "Hello Mom" is an excellent tear-provoker, tho a poor morale-raiser and hence of doubtful phono value. Within the confines of one State only, operators there have a special in "I Wanna Go Back to West Virginia."

**SAMMY KAYE (Elite 5040)***Give Me a Little Kiss, Will You, Huh?*—FT; VC. *Oh, Helen*—FT; VC.

Another repressing from the old Varsity labels, with Kaye giving out on one of those cute songs of an earlier year in *Give Me a Little Kiss*, which served well in that day, but is hardly the fodder that holds up today. *Oh, Helen* is a similar rhythm ditty along cute lines. It's the standard Kaye music of an earlier year, with the Three Kadets for the chorus warbling. Sole commercial strength of the sides is in the band's billing, rather than in the playing, and certainly not in the song selection.

With Sammy Kaye a prolific disk presser now, there's little for the music operators in his waxing of an earlier day.

**BING CROSBY (Decca 4367)***Hello Mom*—FT; V. *A Boy in Khaki—a Girl in Lace*—FT; V.

Entirely in his element in singing soldier ballads, Bing Crosby gives most sympathetic and tender vocal force to *A Boy in Khaki—a Girl in Lace*. Taking it at a moderate tempo, Crosby's voice is set in the lush fiddle background provided by John Scott Trotter's orchestra. Also a soldier ballad, *Hello Mom* is given the same lyrical pleasantries. Side has collector interest in that the musical background is provided by the label's own Eddie Dunstetter, who had a hand in writing the song, now in uniform as a captain. Musical background is etched out by Captain Dunstetter and His West Coast Army Air Force Training Center Orchestra, loaded with Strads and cutting it in the John Scott Trotter manner.

"A Boy in Khaki—a Girl in Lace" is the side that is getting the attention, and Bing Crosby hopping onto the tune not only gives it a big lift, but also provides the ops with a coin-attracting entry.

**KAY KYSER (Columbia 36640)***Praise the Lord and Pass the Ammunition*—FT; VC. *I Came Here To Talk for Joe*—FT; VC.

An unusual treatment for patriotic war ditties is effected by Frank Loesser in *Praise the Lord*. It's the typical swing spiritual, with the war hosannas linked to a catchy rhythm and riff. Kysner gives a bright and breezy setting, with the band's Glee Club carrying most of the side. Plattermate is also of war derivation, being the already familiar ballad of the guy who turns a modern John Alden by calling on the girl to talk for Joe, who is up in the sky doing his bit. Kysner polishes it off neatly in a moderately paced ballad tempo, with Harry Babbitt in good voice for the song story.

The novel approach to martial music in the swing spiritual, "Praise the Lord and Pass the Ammunition," has enough appeal in the Kay Kysner treatment to satisfy any youthful phono fan, and side is definitely worth a spin in the music boxes.

**HAL McINTYRE (Victor 27964)***Why Don't You Fall in Love With Me*—FT; VC. *Kille Kille*—FT; VC.

The sharp and distinctive rhythmic beats achieved by the McIntyre aggregation give an individualistic touch to the treatment of these two new pop ditties.

The Al Lewis-Mabel Wayne ballad, *Fall in Love With Me*, rich in melodic and rhythmic appeal, is taken at a moderately slow tempo. And while the tune doesn't spin as brightly in the slower tempo, McIntyre maintains a steady beat thruout. Moreover, the maestro's own alto sax phrasings for the opening chorus give the side a neat start, and Jerry Stuart's vocal gives the wordage full meaning. The redskin double-talk item on the mated side, *Kille Kille*, gets a nice rhythmic boot from the band in a lively tempo, replete with tom-toms and the characteristic walking bass. Four Lytle Sisters handle the vocal chores, but voices are too thin and lacking in body in face of the band bearing down heavily in the background.

Either of the sides, and both for that matter, depending entirely on the strength of the songs themselves, are strong enough to hold down spots in the music boxes.

**ELLA FITZGERALD (Decca 18472)***He's My Guy*—FT; V. *I Put a Four-Leaf Clover in My Pocket*—FT; V.

This time without the band, Miss Ella cuts the waxes with her newly acquired Four Keys, a vocal and instrumental group comprising piano, bass and two guitars. It's an outgrowth of the one-time Three Keys that featured the voice of Bon Bon. With the Four Keys, it's still Slim at the guitar for the single string pickings. The boys back musically for *He's My Guy*. It being a slow torch tune, Miss Fitzgerald is entirely in her element and sings it like a million. A dash of guitar picking breaks up the two vocal choruses. *Four-Leaf Clover*, in the lively tempo, has the Keys on the vocal assist, with Slim's guitar carrying the middle chorus. Ditty itself is on the order of a nursery jingle, but lacks much of the appeal of *Ticket-Ticket*, altho Miss Ella's chanting is entirely in that direction.

Getting a radio build-up with her Four Keys, and with a tune in "He's My Guy" that is still building big, Miss Ella has given a coin-catcher in that side. And not only for the race locations.

**SHEP FIELDS (Bluebird 11583)***Better Not Roll Those Blue, Blue Eyes*—FT; VC. *When the Lights Go On Again*—FT; VC.

The tonal colors created by the saxes and woodwinds, set in bright tempo, provide an attractive treatment for both pop tunes backed here. Unfortunately, the tunes are not worthy of the stellar Fields scores. *Blue, Blue Eyes*, a mill-run rhythm ditty, is taken at medium tempo, with Ralph Young lending good voice to empty-of-meaning lyrics. *Lights Go On* is a postwar ballad that impresses in neither lyrical nor melodic content. Tempo is set at a moderate pace, with Young's voice again impressing for the middle chorus.

Little in the tune material for either side.

**BENNY GOODMAN (Columbia 36641)***Dear My Beloved*—FT; VC. *I'm Old Fashioned*—FT; VC.

These two ballads from the *You Were Never Lovelier* movie are typical show tunes in the manner of Jerome Kerns, who is responsible for the music. Both tunes attracted attention almost immediately, and loom extra big even before the Fred Astaire-Rita Hayward picture gains wide circulation. However, Benny Goodman misses the mark. Considering that the maestro has provided many a show-styled tune with a classic setting, giving restrained and sympathetic scoring and reading to bring out the high melodic content, it is even harder to understand the negative treatment for both of these sides. Especially when the band had the added advantage of Buzz Alston, new male voice and one that really sings out! Goodman has had his arrangers dress these tunes up as if they were a *One o'Clock Jump*. And the band bears down as heavily as if it were a wild riff tune they were working on. The delicacy and restraint which both tunes call for are foreign to these sides.

While these movie tunes figure as important music box items, the Benny Goodman entry runs on the wrong track.

**WAR SONG**

(Continued from page 62)

Col. Mitchell, representing the Army War Show, attended.

**Other Song Entries Praised**

In the opinion of the judges, the following tunes entered by contestants deserve praise:

*You Can Bank on a Yank*, by the Howland Brothers, Madison, Wis.; *Free*, by

Fenton Lee and Lee Armentrout, Chicago; *Hi Buddy*, by Ray Seeley, Renresa, Calif.; *When the War Is Over*, by William Langton Prager, Chicago; *Swing the Mikado*, by Lee Penny, Chicago; *Go West, Young Man*, by Burke Bivens, Chicago, and *Smile the While We Say Goodbye*, by Al Socco and Frank Magini, Chicago.

The Times \$1,000 "War Song for America" won highest commendation from celebrated vocal artists and musicians. Among them, in addition to Charlie Spivak, are Marian Anderson, Richard Crooks, Reinald Werrenrath, Glen Gray, Eddie Peabody, Bob Chester, Jimmy Dorsey, Paul Whiteman, Roy Shield, Tommy Dorsey, Hoagy Carmichael, Bob Strong, Ben Bernie, Bonnie Baker, the Dinning Sisters and Mary Ann Mercer. Many of these music world luminaries are scheduled to present *Mud in His Ears* in the near future.

"War Song for America" was not a contest in the usual newspaper sense. It was not a game of skill. It didn't draw the line at professionals. There was no entry fee or charge of any kind.

Inaugurated on May 26 with the absolute deadline for entries July 25, the competition represented sincere effort to bring forth a new war song. As the sponsor, *The Times* was primarily concerned with inducing the nation's songwriters to exert their talents to produce a tune Americans would be happy to sing in this war year of 1942.

**Song Hits of Other Wars**

Every war in the nation's history has brought forth at least one memorable song: the Revolution, *Yankee Doodle*; the War of 1812, *The Star-Spangled Banner*; the Civil War, *Battle Hymn of the Republic*; the Spanish-American War, *Hot Time in the Old Town Tonight*. And in World War I there were *Pack Up Your Troubles* and *Long, Long Trail*, with *Over There* the top favorite.

Perhaps *Mud in His Ears* will go far in the present conflict. It has the endorsement of a jury of unusually well-qualified judges. Outstanding music authorities, both civilian and military, have praised it most enthusiastically. Time, of course, will tell.

As the official theme song for the Army War Show task forces, *Mud in His Ears* will be played at Soldier Field for the first time by the show's mighty 60-piece band led by Warrant Officer Leon Dandoy Jr.

## AUTOMATIC PHONOGRAPH OPERATORS

Maintaining the Half-Million Unit Phono Network Under War Conditions

Ups and Downs With the WPB  
Curtailed Production or Not—We've Got to Have New Talent  
Pertinent Facts and Latest Record Releases of Artists Represented in the Supplement  
Complete List of Recording Artists and the Labels for Which They Record

These are only a few of the many interesting informative articles and lists you will find in

The Billboard  
**BAND Year BOOK**  
featuring the  
4th ANNUAL EDITION  
of TALENT & TUNES  
on Records

The Most Important Publication in the History of the Music Business. To be published in conjunction with the Sept. 26 issue of *The Billboard*.

Watch for it!

# EASTERN FLASHES

By JOE ORLECK and BEN SMITH

NEW YORK, Sept. 12.—Now that summer is officially gone, activity in the operating and selling fields became more pronounced. Columnists who were out of town these past months have turned up, and as in the past many years, are now putting forth every energy to speed up their business.

### Joe Fishman's Son

Met Joe Fishman strolling down Broadway, and the main subject of his conversation was his 17-year-old son, Morton. Morton is attending the Casey Jones School at Newark, N. J., studying aviation mechanics under the supervision of the government. After he completes his course, he will be sent to some flying field.

### In the Army

Everette Johnson, music machine op-

## Don't miss these big hits by WOODY HERMAN AND HIS ORCHESTRA



1. "AMEN" from the Andrews Sisters-Woody Herman film "What's Cookin'?" Backed by "DELIVER ME TO TENNESSEE." Decca 18346

2. "YARDBIRD SHUFFLE" backed by "ELISE." Both sides bring you Woody Herman and the Four Chips dishing out a neat brand of chamber music swing. Decca 4353

3. "THERE'LL NEVER BE ANOTHER YOU" from the movie "Iceland" and out in good time for local tie-ups. Backed by "PLEASE BE THERE." Here are two smoothly patterned lovelies featuring the romantic vocals of Woody himself. Decca 18469

And watch for this sleeper—"GOTTA GET TO ST. JO," backed by "SINGING SANDS OF ALAMOSA." Decca 4372

Don't get caught napping on these ... get 'em now! But do it RIGHT NOW because they're red hot hits!

(BILLBOARD)—"BUILDING LIKE A PRAIRIE FIRE"

## WALKING THE FLOOR OVER YOU

★ BING CROSBY (With Bob Crosby's Bob Cats) (Decca 18371)  
 ★ ERNEST TUBB (Decca 5958)  
 ★ DICK ROBERTSON (Decca 4189)  
 ★ BOB ATCHER (Okeh 6496)

AMERICAN MUSIC, INC.  
 9153 Sunset Blvd. Hollywood, Calif.

# RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

### POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

FOR ME AND MY GAL... JUDY GARLAND-GENE KELLY ..... Decca 18480  
 GUY LOMBARDO (Kenny Gardner) ... Decca 4371

Song from picture of same title is due for a big revival, and coin phones will undoubtedly share in the receipts. Judy Garland stars in the picture and seems a natural for the machines. Altho these are the first two discs out, several more are on their way, and all the bands and singers will be doing their share over the air waves to get the song around.

UNDER A STRAWBERRY MOON... MERRY MACS ..... Decca 18478  
 DICK ROBERTSON (Dick Robertson-Three Larks) ..... Decca 4373

Rolling ditty about pickin' berries under the moon makes cheerful listening, and the clink of coins should produce cheerful music of its own. This is the sort of jingle that is right down the Merry Macs' groove, but the other trios and quartets are bound to get on it.

DAYBREAK ..... KING SISTERS ..... Bluebird 11582

Melody of *Daybreak* is one of the highlight themes from Ferde Grofe's *Mardi Gras*, and familiar to a generation of music listeners. Treated in "popular" style, the number can't miss. King Sisters out first, but the pack will be hot on their trail before you can say "Hit Parade," as the melody lends itself to all kinds of fancy orchestral treatment. Stock up on this one.

MANHATTAN SERENADE... JIMMY DORSEY (Bob Eberly) ..... Decca 18467  
 TOMMY DORSEY (Jo Stafford) ..... Victor 27962

Impressive salute to Manhattan rates a repeat in this column even tho no new interpretations of *Serenade* have as yet reached this department. Last week Tommy's disc made the "Week's Best Releases"; this week it's Jimmy's version that gets the accolade. Both are swell and either is certain to attract those waiting nickels.

### THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

HIP, HIP, HOORAY... DICK JURGENS (Buddy Moreno) ..... Columbia 36643

A happy ditty about the joys of living in the good old U. S. A., set to the rhythmic lilt of a lively melody with strong appeal to youngsters who bow humbly, then hop with a *Jersey Bounce*. *Hip Hip* is beginning to catch on along the phono networks, with the advantages of having excellent recordings designed for maximum box play. With Dick Jurgens' entry, the tune gets another boot that should send it along its way to wider circulation. Moreover, the band's Eastern appearances, duplicating its triumphs in the Midwest, means added box office for the Jurgens band. No band has as yet gotten the phono jump with this tune, and it won't be surprising to find Jurgens stepping out with it. Operator attention is directed to the plattermate, new rhythmic ballad, *Why Don't You Fall in Love With Me?*, with Harry Cool's delightful singing of the melody. Chances are *Hooray* will mean much to the ops, and Jurgens' is a prime entry.

MANHATTAN SERENADE... JIMMY DORSEY (Bob Eberly) ..... Decca 18467

It is not surprising to find the top bands hopping onto this *Serenade*. Considering that it has already been established as a standard composition as a modern piano piece, it should become just as much a standard item in the popular folios now that words have been set to this rhythmic rhapsody. Words and music blend to transcribe a love scene amid Manhattan's skyscrapers. Dorsey turns most of the side over to Bob Eberly, who as usual, is equal to the task. Plattermate is also a standard; Ernesto Lecuona's *Malaguena*, transposed into exotic and exciting *At the Crossroads*. Dorsey presents this love song of the desert sands as a bolero and again Eberly brings out all its haunting appeal.

DAYBREAK ..... KING SISTERS (Rhythm "Revs") .... Bluebird 11582

As he has done for the *Manhattan Serenade* classic, Harold Adamson has matched a set of selling lyrics to the *Mardi Gras* theme from Ferde Grofe's famous *Mississippi Suite*. The result is a gorgeous ballad and the song can't miss soaring the heights. King Sisters, getting the jump on the band boys, sing it smoothly and sweetly, and bound to bring an immediate wave of enthusiastic nickel spenders to the side. Plattermate also looms big, being the novelty *Kille-Kille*, with its Indian double talk chipped off the same block that fashioned the *Hut Sut Song*.

OVER THERE ..... BOB CROSBY ..... Decca 4368

In spite of the avalanche of war songs that started with Pearl Harbor, Tin Pan Alley has still to produce an *Over There*. Spotlit in the *Yankee Doodle Dandy* picture, Bob Crosby gives it just the right approach for maximum phono appeal, especially to the youngsters. Band bears down heavy on the Dixieland beat and swings it as an instrumental. Crosby gives the same treatment to the flipover, *Pack Up Your Troubles in Your Old Kit Bag and Smile, Smile, Smile*.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

### PART ONE

of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

erator, is attending an officers' training school of the Air Corps. Everette is a licensed pilot, and has been flying for many years.

Joe Connors, partner in The Rowan Company, music machine operating firm, has enlisted in the army. He left for camp September 3.

### Men Needed!

We understand the board of directors of the Music Machine Operators' Association has been depleted and they are looking for a few extra men. The board has been trying to convince Mac Feinstein that he should be regular attendant.

### Bell's Mechanics

The combination of Dan Leone and Phil Elsemann, mechanics at Bell Coin Machine Exchange, Newark, N. J., have gained quite a reputation. All equipment is renovated and checked by this pair of experts. When it leaves for shipment, they claim, the operators just have to uncrate it and place it on location.

### Gasparro Expert

Tony Gasparro, of Manhattan Distributing Company, is now considered an expert in the music machine business. For many years prior to becoming sales manager for Dave Margolin, Tony spent most of his time dealing with amusement machines. Now with his training in the music machine field, Tony is an all-round man.

### Active Prepares Surprise

Joe Ash, of Active Amusement Machine Company, Philadelphia, is working on something, and promises the trade a surprise within a very short time.

### Berman Packs Games

Leon Berman, of New York Supply Company, was so anxious to fill his orders as quickly as possible he pitched in and was helping to get the machines out.

### Budin Back in Town

Hymie Budin, who was away in the country for the past two months, has returned to the city looking extremely healthy. Budin claims he will be in action any day now.

### Whiteman-Autographed Records

Nat Cohn, of Modern Music Sales Company, informs us that his record department will give away autographed records of Paul Whiteman's latest recording *Traveling Light* to any music machine operator who buys a War Bond of \$100. The offer was made to operators who mail in requests in addition to those who request the record over the counter.

### Sossen Touts Fighter

Bernie Sossen, of Hartford, Conn., grabbed us the other day and excitedly touted a local fighter who had come into the city with him—Willie Pep, featherweight, was scheduled for a semifinal bout at Madison Square Garden September 17. Bernie claimed Willie was another Benny Leonard and to prove it showed us an astonishing record. Pep had won 48 straight fights prior to Thursday's fight. The Friday morning paper bore out Sossen's claims to a great extent—Pep ko'd his opponent in the first round.

### Munves' Old Offices

Mike Munves' old offices of some years back, on Park Row, is now occupied by E. Guralsky. Operators will remember Guralsky as a merchandise house, where they used to buy their slum for diggers.

### Taksen Visits

Leon Taksen, of Lake Mohegan, spent a few days in the city visiting his old friends on Coin Row.

### Gasparro Expert

Tony Gasparro, of Manhattan Distributing Company, is now considered an expert in the music machine business. For many years prior to becoming sales manager for Dave Margolin, Tony spent most of his time dealing with amusement machines. Now with his training in the music machine field, Tony is an all-round man.

### Engelman Boys Again

Since last week's notice about the Engelman brothers (music machine operators) we are informed another brother joined the State Guard—Charley was promoted to a lieutenant—and Gil enlisted in the regular army.

### Rosen and Cohn Return

Harry Rosen and Nat Cohn are expected to return from extended vacations the week of September 8. Parkoff promises that "things will hum from then on."

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By DICK CARTER

## News Notes

There has been a lot of calamity howling in band circles ever since Selective Service began two years ago. Bookers and managers have been crying that their meal tickets would be taken away from them, the business would collapse, etc. A lot of these meal tickets have gone off to war, true, and now that married men without children are ticketed for the draft, a lot more of the biggest names are slated for uniform. There still is no excuse for squawks, however. Over and above the accepted fact that the nation's war effort comes first, there is the obvious consideration that plenty of musicians, vocalists and leaders will not be drafted. Many of them are big names now and many of them will become big names shortly. The band business will go on, and so will the record and coin phonograph business. . . . By the time this reaches you Jimmy Petrillo and the U. S. Government will have come to grips in a Chicago Federal Court. Until the court starts opininating there isn't a person in the United States who can give an accurate prediction of the outcome. There is no law against guessing, however, and it is our guess that the boys will be back in the recording studios by the first of the year. . . . One reason why Dick Jurgens can play repeat engagements anywhere was shown during his recent Pittsburgh stand at the Stanley Theater. Jurgens took time off between shows to appear in the stores of six different Columbia Record dealers, autographing his disks for the customers. More maestri should realize that their success is built on hero-worship and that there is nothing quite so effective as giving the worshipper a brief closeup of the hero, for free. . . . A natural for the classier locations is Tommy Dorsey's record of "In the Blue of Evening," a very lovely melody, well sung by Frank Sinatra.

## Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country, mentioning artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

**CHICAGO:**  
Every Night About This Time. Ink Spots.

Here is a ballad that sounds as if it had been written especially for the Ink Spots and their particular song-selling

methods. Altho the tune has been done by other artists, the Spots are practically alone on it as far as Chicago is concerned, and the Windy City has paid enough nickels to make their record one of the strongest. Ditty is new and hasn't had time to catch on elsewhere. Prospects are bright, tho, and all operators will do well to give the song a thoro try.

**LOS ANGELES:**  
White Christmas. Bing Crosby.

This beautiful song from Irving Berlin's *Holiday Inn* score is seemingly destined to be one of the big hits of the winter season. Because it deals with Christmas the publishers have not been allowing it to be played on the air and have not encouraged its sale. A few towns, however, have gobbled it up, air-plugging or no air-plugging. This is a pretty good sign that when the "drive" starts for this song it will hop to the top with ease.

**BRIDGEPORT, CONN.:**  
Sorghum Switch. Jimmy Dorsey.

Dorsey's red-hot jump number has failed to become the national smash that it figured to be. However, there still is a chance, and in the meantime it is doing a fine job in a lot of important towns such as this one. Tunes with an infectious rhythm and equally infectious

riff melody like this are few and far between.

## Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended September 12 and the week previous, ended September 5, see the Music Popularity Chart in the Music Department, this issue.



HORACE HEIDT (right), orchestra leader, congratulates Sam Weinberger, of Southern Automatic Music Company, Indianapolis, on the Seeburg Symphonon phonograph which the music firm distributes. The picture was taken at the Circle Theater, where the phonograph had been placed.

October by M-G-M. Judy Garland starred. Recordings: *For Me and My Gal*, Judy Garland (Decca), Guy Lombardo (Decca) and Abe Lyman (Bluebird).

## "Springtime in the Rockies"

Film to be released November 6, 1942, by 20th Century-Fox. Harry James's orchestra featured. No definite release on records, but it appears likely that Harry James will record most of the score for Columbia. Score includes: *A Poem Set to Music*, *I Had the Craziest Dream*; *Run, Little Raindrop*, *Run* and *Pan-American Jubilee*.

## Donates Phonos to Detroit Servicemen

DETROIT, Sept. 12.—A new form of contribution to the war effort is being made by Eddie Clemons, manager of Modern Music Company, one of the largest music operators in the city, in the form of practical donation of a phonograph to army and navy camps and similar locations for servicemen.

Modern Music now has six or more such machines out in various camps in this area, where they are serviced regularly by their own men the same as a commercial stop would be. In this way they are maintained in regular operating condition, and the men in uniform are assured of as good entertainment as civilians would get in a regular location.

But—the gross proceeds of the machines are turned over to the general cause of Army and Navy Relief. In general, this is given to the Welfare Department of the particular army camp or to the Navy Club of the post, as the case may be. At present this amounts to an outright donation of around \$100 a week for the machines now out.

Clemons is offering to supply such a machine on a similar basis to any number of army locations in the neighborhood of Detroit.



# PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

## The Filmusic Forum

Summer now deceased, the expectedly large fall and winter output of film musicals begins to roll out of the major studios. Film by film the new crop is presented below with an accompanying list of recorded tunes. Operators may find the information handy in arranging tie-ups with local picture showings.

### "Footlight Serenade"

Only recording of any of the tunes in 20th Century-Fox's *Footlight Serenade*, now on national release, is that by Dick Stabile (Decca) of *I'm Still Crazy for You*.

### "Orchestra Wives"

Film released September 4, 1942, by 20th Century-Fox. Glenn Miller's orchestra featured. Recordings: *Kalamazoo*, Glenn Miller (Victor), Jimmy Dorsey (Decca), Benny Goodman (Columbia), Kate Smith (Columbia), Andrews Sisters (Decca), Paul Whiteman (Capitol), the Marshalls (Hit) and Four King Sisters (Victor); *Serenade in Blue*, Glenn Miller (Victor), Jimmy Dorsey (Decca), Benny Goodman (Columbia), Frances Langford (Decca), Dinah Shore (Victor) and Paul Whiteman (Capitol); *At Last*, Glenn Miller (Victor), Frances Langford (Decca), Charlie Spivak (Columbia), Dick Stabile (Decca) and Ina Ray Hutton (Okeh); *People Like You and Me*, Glenn Miller (Victor) and Charlie Spivak (Columbia) and *That's Sabotage*, Glenn Miller (Victor).

### "Give Out Sisters"

Film released September 11, 1942, by Universal. Andrews Sisters featured. Recordings: *Pennsylvania Polka*, Andrews Sisters (Decca), Horace Heidt (Columbia), Milt Herth Trio (Decca), the Jitterettes (Continental) and Lawrence Welk (Decca).

### "Iceland"

Film to be released October 2, 1942, by 20th Century-Fox. Sammy Kaye's orchestra featured. Recordings: *You Can't Say No to a Soldier*, Sammy Kaye (Victor), the Jesters (Decca) and Joan Merrill (Bluebird); *Let's Bring New Glory to Old Glory*, Sammy Kaye (Victor) and *There Will Never Be Another You*, Sammy Kaye (Victor), Joan Merrill (Bluebird), Teddy

Powell (Bluebird) and Woody Herman (Decca).

### "You Were Never Lovelier"

Film to be released early in October by Columbia. Xavier Cugat's orchestra featured. Recordings: *Dearlly Beloved*, Xavier Cugat (Columbia), Benny Goodman (Columbia), Mal Hallett (Classic), Woody Herman (Decca), Glenn Miller (Victor), Alvino Rey (Bluebird), Dinah Shore (Bluebird) and Paul Whiteman (Capitol); *I'm Old Fashioned*, Xavier Cugat (Columbia), Sam Donahue (Classic), Benny Goodman (Columbia), Glen Gray (Decca), Glenn Miller (Victor), Alvino Rey (Bluebird) and Dick Todd (Bluebird); *You Were Never Lovelier*, Xavier Cugat (Columbia), Woody Herman (Decca), Vaughn Monroe (Victor) and Paul Whiteman (Capitol) and *Wedding in the Spring*, Xavier Cugat (Columbia).

The entire score, including all the above numbers, is available in a Decca album by Fred Astaire.

### "For Me and My Gal"

Film to be released probably in mid-



## THE FOUR KING SISTERS

Lafest BLUEBIRD Release:

"I CAME HERE TO TALK FOR JOE," backed by "GOBS OF LOVE"—B11576

The first is a fine ballad. The second is a swing novelty dedicated to our boys in blue. Both have the magic touch of The Four Kings and The Rhythm Boys.

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# AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

## News Notes

Personal appearances of folk-record artists and performers on country air programs have always been successful, but this year they have hit new peaks. Two more reported top business recently. One was Boone County Jamboree, which

played a personal appearance at the Toledo Outdoor Opera Theater and turned in the first profit that the theater has seen in five years. It played two performances to excellent business. The other is *Hillbilly Jamboree* at Memphis. The show had already scored phenomenal business in two Sunday showings there—the second having been scheduled after the success of the first—and was brought back for the third time over the Labor Day week-end (5). On its third session it pulled in 13,000 people, to score a \$5,000 gross. . . . There is a double lesson here for music machine operators: (1) that folk artists have tremendous popularity and drawing power thruout the country and that folk records could be tried profitably in many locations that now ignore them; and (2) that highly profitable phonograph tie-ups can be engineered in any locality that has scheduled a personal appearance of country and folk artists. . . . Harold Goodman, who directed the *WHO Barn Dance* in Des Moines, has switched to WFAA-KGKO, Dallas, where he will handle the barn dance over those stations and will also direct the stations' country talent. . . . Polly Jenkins and Her Musical Ploughboys are currently touring army camps with the WLS-USO camp show unit.

## Week's Releases

**Texas Jim Lewis and His Lone Star Cowboys (Decca 6064)**

*Tweedle O'Twill and Dusty Skies*

Lewis and his crew have a terrific job on their hands trying to overtake Gene Autry on *Tweedle O'Twill* (billed as *Tweedle-o-Twill* on the Autry version), but they've turned in excellent work here and may be able to do it. Their recording is replete with outstandingly fine string band work and a typically appealing Lewis vocal; it's as good as the Autry version, and certainly deserves a try. The flipover, a soft, sweet and melodious ballad, is a lovely job on a lovely tune. The Lewis version has real pop possibilities, with its fine build-up of vocal chorus work to amplify the solo vocal on the wind-out.

**John (Dusty) King and His Range Busters (Bluebird B-9038)**

*I Hung My Head and Cried and Someday You'll Know You Did Wrong*

A solidly appealing couplet, featuring King's fine, clear vocal, backed by his swell aggregation, with fiddle and squeeze-box standing out. *I Hung My Head* is a top job on a tune that has been previously recorded, and stands as the strongest version. It should do well both for itself and for the song. Flip-over, *Someday You'll Know*, while lacking deep or rich country quality, is a pretty song, and gets similar top treatment from King and his crew. King's vocal work, incidentally, rates right at the top, along with the best of pop-band vocalists. He's almost a certainty to go on to wider and wider fields.

## Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of *The Billboard's* Music Department.

**"HAPPY HOUR POLKA":** Plehal Brothers (Decca 4355)—A bright and bouncy polka written by the Plehal Brothers and given top treatment by their crews, consisting of harmonica duet, guitar and bass. A cute tune with a heavy rhythmic beat, it shapes up as excellent for tap and tavern trade. Already, in the few weeks it's been out, it has corralled top spots in various localities, latest to report it as a winner being Milwaukee. Definitely recommended for any location where polkas are popular.

## Letter Box

Gene Autry recordings are still riding ahead, but most recent reports place their top popularity in the East, with the other sections turning again to other artists. Top Autry tunes in the Eastern sector, at the moment, are *Tears on My Pillow* (the leader, according to recent



JAMES CAGNEY AND EDDIE REAGAN help enlist employees of Mills Novelty Company, Chicago, to go over the top for bonds, 10.3 per cent, on the pay-roll deduction plan. Left to right: Ralph Mills, Fred Mills, James Cagney, Don McKiernan. Treasury Department: Eddie Reagan, U. S. S. Marblehead hero; Herb Mills and Admiral E. A. Evers.

reports), *Take Me Back into Your Heart* and *I'll Wait for You*. The Autry sensation, *Tweedle-o-Twill*, still retains its popularity, of course, being strongest in the Midwest. . . . The Plehal Brothers' most recent polka, *Happy Hour* (see "Recommended" slot) is reported as the top nickel-grabber in Milwaukee. . . . Montana Slim's excellent version of *I'm Thinking Tonight of My Blue Eyes*, which came out months after the tune had achieved top popularity in the Bob Atcher recording, is already making its own mark. It's one of the three best coin-catchers in the Baltimore territory. . . . Ernest Tubbs' long-run favorites, *When the World Has Turned You Down*, is still making itself strongly felt in the Mid-Atlantic section and also in many localities in the Midwest. As a matter of fact, it still remains one of the very highest nickel-grabbers on a national

scale. . . . Bob Wills's *Sitting on Top of the World* is very strong in the Midwest.

## Birmingham, Ala.

BIRMINGHAM, Sept. 12.—Nathan Alley, of Ten Ball Novelty Company, reports his brother, Joe, is off to the army. Already one brother, Louis C. Alley, is encamped in California.

The Hurvich brothers, of Birmingham Vending Company, have just returned from vacations, Harry at Miami and Max at Panama City.

Gus Alley, of Magic City Music Company, is still helping train aviators out at his Central Park Airport.

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## Phonograph Operators

In New England I will buy any amount of Phonographs or Pin Machines on location or in storage. Write what you have. Spot cash.

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featuring the 4th Annual Edition of TALENT & TUNES on Records\*

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\* To be published in conjunction with the September 26th issue of *The Billboard*.

The Billboard Publishing Company, 25 Opera Place, Cincinnati, Ohio. Dept. BY. Gentlemen:

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# Industry Mentions

## Magazines --- Newspapers --- Radio

### Reasonable

The following rare type of editorial from *The Austin (Tex.) Statesman* shows such a reasonable attitude toward pinball games that it is reprinted in full. Headed "Seizure of Marble Tables Should Cut Down Gambling Urge," it says:

Recently Austin police picked up a few marble tables which they said had been used for gambling and condemned them to the scrap campaign, no doubt a deserved fate for these violators of the established law against gambling.

There is no need to repeat the oft-spoken cry that gambling at home and on bingo parties is equally as bad as gambling on a slot machine, but this news item does serve to highlight a condition.

This is the first time in many months that machines have been picked up here, so it is apparent that operators are staying pretty well in line with the law against gambling.

As amusement devices, marble tables with row on row of pretty lights to blink out for the skilled and lucky have their place in our modern society. As gambling devices, they do not, for our laws are outspoken against machines of that type.

It is unfortunate that the operators have allowed this slip, but they will probably see now that it doesn't happen again.

The business of operating amusement machines has come a long way from the days

when one-armed bandits spun in every other store, and only the few exceptions to the rule are keeping it from becoming a legitimate business.

Loss of the machines when the war has cut off their manufacture will be a strong deterrent to those who would like to insist on gambling.

### Frank

A Los Angeles newspaper makes one of the frankest statements to date on the way pinball games are made political footballs. Crusading against games has been going on for several years in Los Angeles and still seems to be in the political mess. The L. A. newspaper item is about the ban on pinball going before the city supervisors, and reads:

"That political football labeled 'anti-pinball ordinance' was teed up in front of the county board of supervisors again yesterday after a four-month 'time-out' period—but the kickoff was delayed until today at least.

"The ball was tossed into play by the 1941 county grand jury last January. It was kicked back and forth between the district attorney's office and the supervisors until late in March, when it became deflated and dropped from sight.

"Blown up again by the 1942 grand jury, the battered ball was placed in front of the supervisors' five-man team yesterday.

"Supervisor Dean Howell moved into kicking position with a motion the ordinance be referred to county counsel (part of the D. A.'s office), but got no second.

"Chairman Walter Bellon said it would be held over until today."

### Soldier Criticizes Petrillo

From *The Chicago Sun*, September 7: To the Editor—The latest atrocity that Petrillo has pulled about the juke boxes certainly takes the cake. The juke boxes are one thing that he cannot make money from because they are privately owned and the owners use records and not musicians. So Petrillo could not threaten the owners that if they didn't come across he would call the musicians on strike. He couldn't very well call records on strike.

The musicians in Chicago, even tho they want to contribute their services to the many war functions, are prohibited by the union, which insists that musicians must be paid. At the large Stadium affair given here a few months ago, where so many prominent stars donated their services, everything and everyone gave their services free except the musicians. We were not only paid for the performance but also for rehearsals.

I would like to know of one USO affair where the musicians play for nothing. Musicians here contribute nothing to the war effort because of the union.

Music is for everybody any time and anywhere he wants to hear it.

Chicago. A SOLDIER MUSICIAN.

### World's Record?

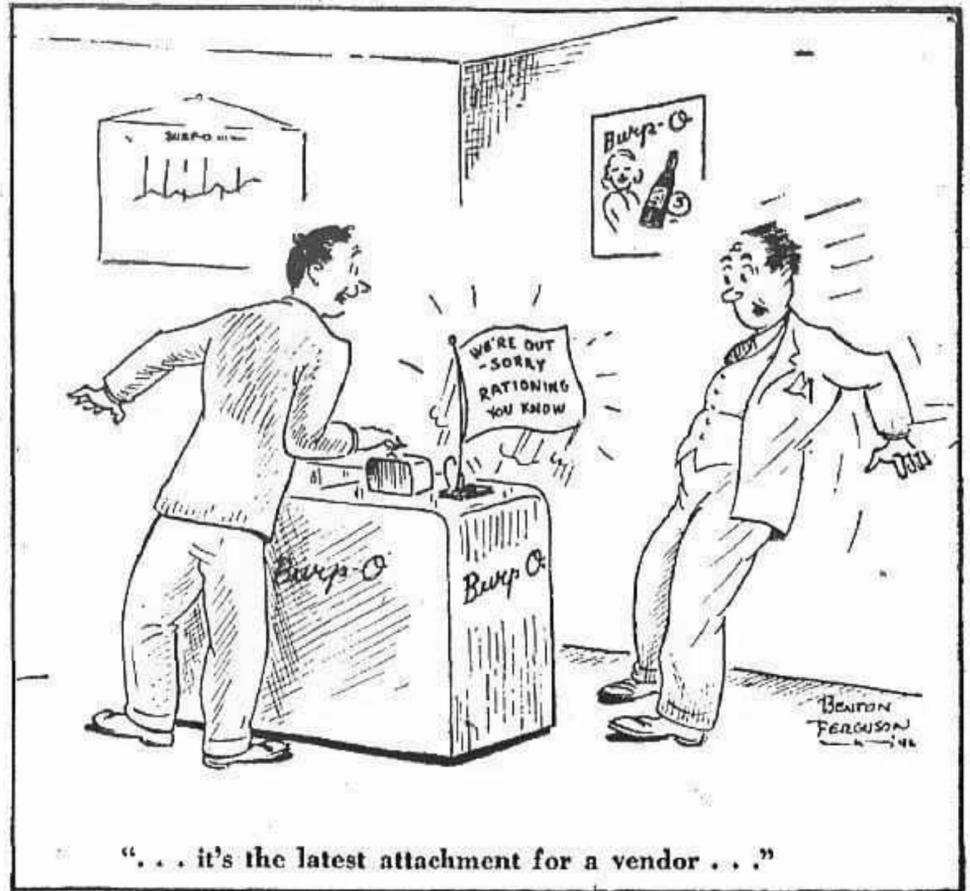
Comments on pinball games and their players appear every now and then in the column of Cedric Adams, "In This Corner," *The Minneapolis Star-Journal*. Latest one reads: "SOUNDS LIKE a world's record, this: A pinball machine addict started playing in the lobby of a hotel at 11 a.m. the other day and played without a let-up (didn't even stop to eat) until 11:30 that night. And back he was the next day for exactly the same stretch."

### Stolen Vender

Louisville (Ky.) newspapers carried news items on the theft of a cigarette vending machine from the automobile of the Automatic Sales Company, that city. Police later recovered the machine, but its contents were missing.

### Pingames Wanted

A letter signed "Mike" to the Voice of the People, *Chicago Tribune*, suggests letting the boys in the USO have some fun with confiscated pinball machines, slots removed. Mike says: "After spending months in a West Indies base I know most of the lads would appreciate a pingame."



"... it's the latest attachment for a vendor ..."

From *National Carbonator and Bottler*.

## Army-Navy Relief Helped by Phono

DETROIT, Sept. 12.—Unique use of coin machines that is making a definite patriotic contribution has been worked out by Flint Park at Flint, Mich. The former skating rink in the park has been converted into the Flint Colonnades and is a summer-type ballroom now.

Music is furnished exclusively by an automatic phonograph installed by the management, and dancing is without set admission charge. A basket near

the entrance to the floor bears a sign asking dancers to make a contribution to Army and Navy Relief. Contributions have ranged as high as 50 cents.

The park management assumes the cost of all overhead, such as attendants, care, lighting, sound, etc. Entire gross proceeds are turned over to Army and Navy Relief. The idea would not have been possible with a dance band in the Colonnades, but with the phonograph furnishes a substantial weekly contribution from park patrons to the USO.

At the same time, it provides inexpensive dancing for patrons and helps to build volume of traffic in the park.

## EXTENSION SPEAKERS

FOR INCREASED PROFITS

**SELLING OUT** due to difficulty in obtaining materials we are making drastic reductions. NOTE PRICES on these beautiful all wood two tone walnut cabinets. Equipped with either 8", 10" or 12" genuine UTAH permanent magnet speaker units. Volume control optional; operates off any automatic phonograph. Increase your collections 50%. Every spot needs one or more of these speakers.

Special Operator's Price

\$6.95

with 8" UTAH Speaker

\$8.95 with 10" UTAH Speaker.

\$10.95 with 12" UTAH Speaker.

Vol. Control attached 60¢

10 DAY TRIAL

**SEND NO MONEY** Just tell us how many you want, no deposit, no delay, immediate shipment, C. O. D.

In lots of 3 or more. **10% DISCOUNT** SAVE MONEY.

**VAUGHAN CO. CHICAGO** 3810 CLARK STREET

### FOR SALE

Wurlitzer 850's	\$395.00
Wurlitzer 750E's	325.00
Wurlitzer 750's	295.00
Wurlitzer 800's	295.00
Wurlitzer 616 and 61's	49.50
Buckley Remotes, Complete with Steel Cabinets with Five Boxes and Wire	285.00
5 & 10c Mills Blue Fronts, Serial Numbers From 360,000	59.50

Every Machine Guaranteed.  
**CANNON MUSIC MACHINE CO.**  
57 Biltmore Ave., Asheville, N. C.

### TUBES

For Your Phonographs and Panoramas Miniature Bulbs, Too.  
**"WE'VE GOT 'EM"**  
Maintenance Orders Only. List Less 30%. No Deposit Required.  
**W. R. BURTT**  
308 Orpheum Bldg., WICHITA, KANSAS

### MECHANIC WANTED

One who is A-1 on Wurlitzer phonographs and remotes exclusively. No pin ball or slots to work on. Give details in full first letter. Age, salary, experience and references. Write at once to **BOX D-237, care Billboard, Cincinnati, O.**

The favorite needle of coin phonograph operators

**PERMO POINT NEEDLES**

**ARE KIND TO RECORDS**

PRECIOUS METALS TIP

**PERMO PRODUCTS CORPORATION**

6415 Ravenswood Avenue

Chicago, Illinois

World's oldest and largest manufacturer of long life phonograph needles

## PHONOGRAPH ROUTES

**IF YOU WANT TO SELL**

Let us have complete details. We have persons in various parts of the country who are interested in purchasing complete routes.

**IF YOU WANT TO BUY**

Tell us what size route you want and what section of the country you prefer. We have some very choice good-paying routes available.

**WE ALSO BUY, SELL and TRADE PHONOGRAPHS**—All makes and models. If interested in Selling or Buying a Route; or selling or buying 1 or a carload of phonographs write now to

**JACK MARKHAM, Miami Equipment Co., 200 W. Court St., Cincinnati, Ohio**  
Phone Main 5238

## Sugar Rationing Forces 20% Cut In Gum Output

CHICAGO, Sept. 12.—Production of chewing gum has been reduced about 20 per cent as a result of sugar rationing, a spokesman for the William Wrigley Jr. Company said here September 2. Because of expanded demand, particularly from workers in war industries, the company has been forced to adopt a voluntary allotment system for supplying wholesalers, he said.

Under the system each wholesaler gets 80 per cent as much chewing gum as he bought in the corresponding period last year. This has resulted in temporary shortages when wholesalers' stocks have been exhausted, he said.

### Warns of Further Curb

Unless boats are available for bringing chicle and sugar into this country, further curtailment in production can be expected, the Wrigley representative said.

Chewing gum is approximately 83 per cent sugar, a typical recipe calling for these additional ingredients: 20 per cent chicle or chicle substitute, 16 per cent glucose or corn syrup and 1 per cent flavoring.

The per capita consumption of chewing gum averages slightly more than 100 sticks a year, or about three-fourths of a pound, for which the American public spends more than 100 million dollars annually. The Wrigley company accounts for about 60 per cent of the output.

### Salesmen "Trouble Shooters"

Wrigley salesmen no longer carry their order books when they call on customers, the company official related. Nowadays, he said, they are merely "trouble shooters." Their job is to seek equitable distribution of the curtailed gum supplies. But the company, nevertheless, is maintaining its national advertising program, directing much of its current campaign to war plant workers.

A large amount of gum is being sold thru army post exchanges and at the naval stations.

## Repeal of Tobacco Ceilings Requested

RICHMOND, Va., Sept. 12.—Insisting that a temporary price ceiling placed by the OPA on flue-cured tobacco was "an unfair, unjust discrimination against one group of producers," the tobacco committee of the North Carolina Grange has requested the OPA to rescind the ceiling order.

Representative Kerr (D., N. C.) made public a letter to Price Administrator Leon Henderson in which he had asked the order be repealed and tobacco growers and warehousemen from North Carolina and Virginia meet with Agriculture Secretary Wickard to discuss the situation.

Representative Cooley (D., N. C.) said that the price ceiling would work a special hardship on North Carolina growers because the best grades of tobacco produced in that State had not yet been placed on the market. He said that since tobacco production had been cut from 1,200,000,000 pounds in 1938 to 750,000,000 pounds this year, farmers were entitled to double parity for the crop.

The resolution said that the OPA had fixed an "arbitrary" ceiling on tobacco at a time when prices were not excessive as compared with prices for other articles that farmers buy and that the process represents a very moderate increase. (See TOBACCO CEILINGS on page 77)



Conducted by E. M. HAMMAN  
Communications to 155 North Clark Street, Chicago

## Cola Drinks May Be Cut Still More by War Needs

### Order restricting use of caffeine depends on imports and medical needs

WASHINGTON, Sept. 12.—Soft drink manufacturers had to adjust production to meet sugar rationing and now it appears that the cola drinks will be further curtailed by the restrictions placed on the use of caffeine. The War Production Board issued an order (M-222) September 5 to reduce the amounts of caffeine which can be made available for beverage production. Extent of the curtailment will depend on the supply of raw materials imported into this country and on the military and civilian needs for medicinal purposes.

### Copy of Order

Part 3068—Theobromine and Caffeine, (Conservation Order M-222).

The fulfillment of requirements for the defense of the United States has created a shortage in the supplies of theobromine and caffeine for defense, for private account and for export; and the following order is deemed necessary and appropriate in the public interest and to promote the war effort:

Section 3068.1 General Conservation Order M-222—(a) Definitions. For the purposes of this order:

(1) "Theobromine" means 3,7-dimethylxanthine, whether synthetic or natural, in crude or refined form. The term shall include any compound of theobromine including, but not limited to, theobromine sodium-acetate and theobromine with sodium salicylate, but shall not include standard dosage forms (tablets, capsules, ampules, solutions, etc.).

(2) "Caffeine" means 1,3,7-trimethylxanthine, whether synthetic or natural, in crude or refined form. The term shall include any compound of caffeine including, but not limited to, caffeine citrated, caffeine with sodium benzoate and caffeine with sodium salicylate, but shall not include standard dosage forms (tablets, capsules, ampules, solutions, etc.).

(3) "Producer" means any person engaged in the production or refining of theobromine or caffeine, as defined above, and includes any person who imports theobromine or caffeine or has theobromine or caffeine produced or refined for him pursuant to toll agreement.

(4) "Retailer" means any person who purchases theobromine or caffeine solely for the purpose of resale directly to the ultimate consumer for medicinal use.

(5) "Wholesaler" means any person who purchases theobromine or caffeine solely for the purpose of resale directly to retailers without further processing and without changing the form thereof.

(6) "Distributor" means any person (other than a wholesaler or retailer) who purchases theobromine or caffeine from a producer solely for the purpose of resale without further processing and without changing the form thereof.

(b) Restrictions on use and delivery of theobromine and caffeine. (1) On and after October 1, 1942, no producer shall use any theobromine or caffeine other than stocks in his hands on said date, no producer or distributor shall deliver any theobromine or caffeine, and no person (other than a wholesaler or retailer) shall accept delivery of any theobromine or caffeine except as specifically authorized by the Director General for Operations upon application pursuant to paragraph (d) of this order or except as provided in paragraph (c) of this order.

(2) Each person who shall accept delivery of theobromine or caffeine pursuant to specific authorization of the Director General for Operations shall use such theobromine or caffeine in accord-

ance with the representations made by him in his application for such authorization.

The Director General for Operations in his discretion may at any time issue special directions to any person with respect to the use and delivery of theobromine or caffeine by such person.

(c) Exception. Specific authorization pursuant to paragraph (b) (1) of this order shall not be required with respect to the delivery to any person or the acceptance of delivery or use by any person of two pounds or less of theobromine and two pounds or less of caffeine during any one calendar month. Such use or delivery may be made without regard to preference ratings.

(d) Applications and reports. (1) Each person seeking authorization, as required by paragraph (b) (1) of this order, to accept delivery of and use theobromine or caffeine during any calendar month shall place his purchase order with his supplier on or before the twelfth day of the month preceding the month for which authorization to accept delivery is requested, and shall file two copies of Form PD-600 with the War Production Board on or before such date. (Copies of this form may be obtained at the local offices of the War Production Board.) He shall also send one copy of such form to his supplier along with his purchase order. Any producer seeking authorization to use theobromine or caffeine during any calendar month shall file two copies of Form PD-600 with the War Production Board on or before such date. Any persons, including producers, filing Form PD-600 as required by this paragraph (d) (1) shall prepare such form in the manner prescribed therein, subject to the following instructions:

(i) Heading: Specify either "theobromine" or "caffeine" in heading, using separate set of forms for each. Specify W. P. B. Order No. "M-222." As unit of measure, specify "pounds." A separate set of forms must be filed for each supplier with whom a purchase order is placed.

(ii) Column 1, grade: Specify the quality, for example: Crude; refined; caffeine U. S. P.; caffeine alkaloid anhydrous; caffeine citrated U. S. P.; caffeine with sodium benzoate U. S. P.; theobromine sodium-acetate U. S. P.; etc.

(iii) Column 3, primary product: Specify the exact product or products to be produced in which the theobromine or caffeine will be used or incorporated. (Distributors should disregard this column as well as Columns 20 and 22.)

(iv) Column 4, product use: Specify "medicinal," "beverage," or any other use. (Distributors should specify "resale.")

(2) Each producer and each distributor seeking authorization, as required by paragraph (b) (1) of this order, to make deliveries of theobromine or caffeine shall file with the War Production Board on or before September 20, 1942, and on or before the 20th day of each month thereafter three copies of Form PD-601 (copies of this form may be obtained at the local offices of the War Production Board) prepared in the manner prescribed therein, subject to the following instructions:

(1) Heading: Specify either "theobromine" or "caffeine" in heading, using separate set of forms for each. Specify WPB Order No. "M-222." As unit of measure, specify "pounds." A separate set of forms must be filed for each plant or warehouse. Check whether producer or distributor.

(ii) Columns 3 and 4, grade: Specify the quality, for example: Crude; refined; caffeine U. S. P.; caffeine alkaloid anhydrous; caffeine citrated U. S. P.; caffeine with sodium benzoate U. S. P.; theobromine sodium acetate U. S. P.; etc.

(3) The Director General for Operations may issue additional instructions from time to time concerning the preparation. (See COLA DRINKS on page 77)

## Chicago Newspaper Editorializes on Candy Bar Prices

The Chicago Daily News, September 2 published the following editorial about candy, using the title "Peanuts":

Those who like to nibble at a candy bar between meals may soon find their choice severely restricted. Sugar rationing left the manufacturing confectioners with a lot of headaches. Chocolate and coconut shortages resulting from curtailment of imports presented additional difficulties. Now the confectioners are caught in a squeeze, in which the OPA fixes a price ceiling on candy bars while permitting the wholesale price of a principal ingredient — peanuts — to jump in price from 6 to 8 cents last January to from 13 to 14 cents. Whether revision of these regulations eases the situation or not, the prospects for the candy business are none too rosy. More favorable regulations make it possible for the producers of salted peanuts and peanut butter to absorb a large portion of the goober crop that would ordinarily go into candy bars.

The Chicago area is the largest producer of candy bars in the country and hence has long been one of the country's largest users of peanuts—perhaps 40 per cent of the country's total. Demands of army and navy canteens and commissaries for candy for our armed forces have kept Chicago factories humming. Some of them, in order to meet the military demands, have been forced to ration their civilian outlets to 60 or 70 per cent of last year's orders.

A candy bar is a small object, but the production of candy bars is big business. It is the biggest single item in Chicago's candy business. Last year that business amounted to \$130,000,000—and that's not peanuts!

## Vending Operator Makes Changes in Firm Set-Up

WILMINGTON, Del., Sept. 12.—Harry Durstein, tobacco jobber and cigarette venter operator, has sold his business to the Everday Candy Company here, which will continue the business. The Everday concern is located at 209 King Street.

The Durstein firm is one of the oldest jobbing houses in this city, having been founded by Harry Durstein's grandfather 75 years ago.

While disposing of the jobbing business, Durstein will continue his cigarette vending operations.

## Northwestern

### OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

Keep informed—know what's going on in the industry through

#### The Northwestern

Packed with ideas to help you mail and save money. It's free!

SMALL STOCK OF MACHINES STILL REMAINS.

Parts and Repair Service at Your Disposal.

NORTHWESTERN, MORRIS, ILLINOIS



Larger Profits With the Genuine Original

### "SILVER KING"

KING OF VENDORS

Lots of 10, \$7.50 Ea.  
Sample \$7.95 Ea.  
Peanut Vendors, \$2.75 Each.  
5 or More, \$2.50 Ea.  
Ball Gum Vendors, \$2.75 Each.  
5 or More, \$2.50 Ea.  
1/3 dep. with order, full payment if under \$10.00. Thousands of other bargains. Send for complete list of new and used Machines and Supplies.

RAKE

2014 Market Street PHILADELPHIA, PA.

**THIS TIME TRY TORR**

**CLOSE OUTS**  
All New in Original Cartons.

60 Mills Vest Pocket Balls, \$34.50  
1¢ play.

350 Book Match Vendors, \$4.95  
vends 2 Books for 1¢.

217 SKIPPERS, Counter \$6.95  
Game.

Send For August Bargain List  
Over 9000 Bargains  
50% Deposit, Balance C. O. D.

**TORR 2047A-SO, 68 PHILA., PA.**

# VENDER SUPPLY NOTES

## Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Lecithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatine	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

probably not exceed by more than 15 per cent the peak 1941 output because of capacity operations of these companies during latter half of 1941. Demand for corn products has increased steadily, reflecting sugar shortage, cessation of tapioca imports and heavier normal demands of consumers and industry. However, in view of impending tax requirements, it is believed that liberal dividend policies of most companies may be subject to downward revision.

Producers of cola drinks and other beverages using caffeine will be affected by an order issued by the WPB placing this drug and theobromine under complete allocation control beginning October 1.

The order "is expected to reduce the amounts of caffeine which can be made available for beverage production," WPB said, but one official said the effect will not be felt heavily at first.

Candy and pop for soldiers and sailors will get a boost from OPA. It will give candy and soft drink makers all the sugar they need to fill orders from post exchanges and naval stations. OPA and WPB do not think retail consumers will suffer much under present sugar rationing.

Candy manufacturers in increasing numbers are delaying their purchases of peanuts for confectionery until the present tangle over ceiling prices is clarified. Unless price relief is forthcoming, there is danger of a scarcity of peanut candies.

According to an announcement by the Commodity Credit Corporation, Brazil has agreed to reserve her entire exportable surplus of castor beans and babassu kernels for the United States and any nations which this country specifies under new purchase agreements. Normally this should prove encouraging to confectionery and ice-cream manufacturers, as babassu oil is regarded as an ideal substitute for coconut oil.

However, according to WPB ruling M-60, no high lauric acid oils will be available to the edible industries. Announcement states that CCG would purchase the entire exportable surplus of Brazilian babassu kernels and oil at agreed prices.

Candy and ice cream manufacturers and other industrial users of sugar in those areas where population has substantially increased, largely because of wartime influences, may receive additional relief.

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Sept. 12.—Old crop peanuts, both cleaned and shelled, are apparently closely cleaned up in Virginia and North Carolina. There will be little activity on the market until the

## Minneapolis Vender Brief

(Continued from last week)

### Question of Validity

The court held: "The question for determination here is the validity of the ordinance. It is conceded that this ordinance is a revenue measure; that the only ground of difference between licensed and unlicensed sales in this ordinance is in the mode of sales, whether by device or hands. It is conceded that none of the other retail merchants of that occupation is taxed by licenses for the sale of cigars; that if the sale is by this device the license is imposed; and that, if it is by hand in the ordinary way, no license is required. This determination classification, however, must not be exercised arbitrarily or fraudulently, and

# Trade Reports for August Show Vender Trend Continues Upward

CHICAGO, Sept. 12.—With the war making supplies for vending machines scarce, tire and gas rationing making it tough for operators to get over their routes as often as they should, with skilled servicemen and parts for their machines hard to find, operating centers report that business in venders is nevertheless the best in the industry's history. Only inability to secure new machines and the supplies for them has kept it from reaching even higher peaks.

Covering the month of August, usually considered too hot for good vending machine business (with the exception of beverage and ice cream venders), these reports show that business increased steadily in all types of machines.

The upward climb of industrial plants, begun early in 1941, saw the beginning upswing of venders, and they have kept pace with industry's growth. In truth the necessity of forbidding easy entrance into industrial plants, due to war restrictions, gave venders their place in the sun.

Based on gains made during the past month, indications are that this fall and winter may see a new high in vending machine operating.

### INCREASE IS NATIONAL

The August reports came in from key cities throuout the country and do not cover smaller towns and cities, but so unanimous are they in reporting good business that it probably holds true that the smaller places also felt the increase.

BALTIMORE: Venders rolled along at a brisk clip, with collections showing gains up to 50 per cent. Delayed shipment of merchandise is hampering operators, who find it necessary to order weeks in advance in hopes of getting merchandise in time to keep their machines adequately serviced.

BUFFALO: Both July and August biz good here. Candy sometimes being hard to obtain, one firm is combining candy and cigarettes in one machine with good results. Industrial locations are yielding good returns in beverage and ice cream venders.

The leading vending firm here reports using milk and orange drink in beverage venders, which are serviced and supplied by the dairy, thus eliminating many calls by the operator.

DALLAS: War plant locations are turning in the best take here. Bulk machines continue to do good biz with hard candies and salted nuts.

The report states that beverage, ice cream and other food venders are showing good takes and that it is expected they will continue to do so for some weeks to come, probably even thru the winter months.

While cigarette machines are now doing very good business, operators say that indications are they will increase during fall and winter months.

DES MOINES: Brief report states that candy and peanut machines are running ahead of last year, with war plant locations showing heavy business thru the machines.

MILWAUKEE: Vending machine business is reported brisk here and in other cities around the State where war plants are going, but operators catering to resorts report spotty takes.

MINNEAPOLIS: Operators here report that more and more locations are being established in war plants. Machines, they say, are doing well all over.

NEW ORLEANS: Good business here, altho lack of sufficient beverages to keep machines supplied is felt. This is the only place reporting a summer slump in candy, gum and nut venders. Report, however, appears to cover the city locations in general, but does not mention war plants.

PHILADELPHIA: Report from here declares venders biggest takers in entire coin machine field. Collections from drink and candy vending machines said to have set a record, with cigarette machines not far behind.

RICHMOND: Beverage venders feeling the rub of supply shortage but doing capacity business with what drinks they can get.

ST. JOHN, N. B.: The 1-cent tax on candy, nut and gum nickel packages is having its effect on venders. Before the Halifax ban on venders in theaters, the machines had a volume boost of about 500 per cent in the past several years.

SALT LAKE CITY: Operators of vending machines report that the usual summer let-up was offset by increased use of venders and better spots due to 90,000 war workers imported to this area. Venders reported doing exceptionally well in all spots.

new crop comes on. No sales of farmers' stock were reported. A few sales were reported of Virginia shelled, extra large at 14 3/4 cents, mediums at 14 1/2 cents, No. 1 at 14 1/4 cents and No. 2 at 12 cents. Growing conditions have been generally good in Virginia and North Carolina, and the crop is reported in good condition. Some growers are concerned over a possible labor shortage to harvest the large crop unless they have a long favorable harvesting season.

The Southeastern crop appears in good condition, altho harvesting and early movement have been somewhat retarded. New Crop Spanish peanuts are beginning to move to market. Farmers' stock is bringing \$130 to \$135 per ton on Spanish, and \$115 to \$120 on Runners.

Harvesting is being slowed up somewhat in South Texas, altho the crop is generally in good condition. The condition of the crop in North Texas is reported as good.

An order of the Office of Price Administration increased the maximum charge for loading peanuts in and out of warehouses operating under contracts with agencies designated by the Agricultural Marketing Administration from 50 cent to 75 cents a ton. This is the first adjustment since 1937 and largely represents increased labor costs between 1937 and March, 1942.

Secretary Wickard has announced approval by President Roosevelt of an overall program involving prices, marketing and processing to be operated by the Commodity Corporation in connection with this year's crops of soybeans, vegetable oil seeds and oil seed products thru contracts with processors, refiners and bleachers, who agree to pay not less than specified prices for oil crops, crude oil and linters.

while the policy of the enactment may not be questioned by the courts, the discretion exercised by the law-making power must be natural and reasonable and consistent with the general principles of law and the fundamental principles upon which our government is founded. When these principles are violated to the extent of depriving the citizen of natural or constitutional rights, it is the duty of the court to intervene in his behalf."

STATE ex rel vs. ASHBROOK  
150 No. 375

The Supreme Court considered the constitutionality of the Anti-Department Store Act, this statute re- (See Minn. Vender Brief on page 73)

**STILL TRYING**

**PAN CONFECTIONS**

345 W. ERIE ST., CHICAGO, ILL.

### SHOW ON COUNTER OR HANG

ONLY 141 PIECES, 90¢ Ea. Three 10¢ Slots. Vends any Item. Keys furnished. Size 15"x8"x4 1/2". Mirror 6"x4". Lots of 10, Ea. \$1.25. Lots of 25, Ea. 90¢. Deposit. Send \$1.00 for sample machine.

### SUN RAY

28 Prince St. NEWARK, N. J.

# NEWS OF PRIORITIES and MATERIALS

## Developments of the Week in All Industries

Beginning September 28, the Senate Small Business Committee will hold hearings in Washington on various proposals to help small firms. These hearings will produce ideas of national interest and will be widely reported in the press.

A new method of computing warehousing allowances on new household mechanical refrigerators has been announced by OPA. It provides that wholesalers buying for industrial and commercial rather than household use will pay the full amount of the increased costs. Otherwise, distributors as well as manufacturers may add to their base prices.

The OPA on September 8 allowed a price increase to producers unable to absorb a wage increase awarded by the National War Labor Board. This is the first time a price boost has been granted solely because of higher labor costs.

The increase is allowed in the maximum selling price for wooden posts and certain other lumber products used in mines. The materials subject to the

regulation are produced by approximately 700 or 800 small operators and about 10 or 12 large operators in Southwestern Pennsylvania, Northern Maryland and West Virginia. Price increase averages 20 per cent for the various materials covered by the regulations. Hourly wage increase varied from 16 2/3 to 40 per cent for the workers.

Liquidation of some small consumer credit agencies as a result of the government's anti-inflation program was forecast September 8 by the Commerce Department.

Shell Oil Company, after several years of scientific research, has developed a radically new type of marine turbine oil, for the United States Navy which combines powerful rust preventive properties with superior oxidation stability. Shell is the exclusive supplier to the Navy, with contracts totaling several million gallons.

Steps to increase further the flow of oil to the Atlantic Seaboard by getting more service out of available railroad

tank cars have been taken by the Office of Defense Transportation. Main purpose of the ODT's action is to prevent the use of large tank cars in short-haul oil movements, which probably will cause further diversion of short oil hauls to tank trucks, and to shift the use of the big rail tank cars exclusively to the long-haul movements of oil.

The American patent system came in for vigorous defense before the American Chemical Society's fall meeting in Buffalo, N. Y., September 8. A program for the procurement of patents for industrial research is the best insurance that the results of that research will not be exploited by others, said two speakers from the steel and petroleum industries.

Defense Transportation Director Joseph B. Eastman, in a sweeping move designed to curtail all non-essential commercial motor vehicle operations, September 8 assumed control over the nation's 5,000,000 trucks, 150,000 busses and over 50,000 taxicabs and nearly all other types of commercial motor vehicles, including even hearses.

The ODT general order, effective November 15, will require all vehicles affected by the order to carry certificates of war necessity, without which they will be allowed to obtain neither gasoline nor tires.

Pooling of all available facilities of the local transit companies of the nation has been recommended by Office of Defense Transportation. Director Eastman told the industry that its problems in meeting all-time record passenger traffic as a result of the war "cannot be solved without the help of extensive and intensive co-operation—from federal, State and municipal authorities, from the public and from your fellow companies."

President Roosevelt has signed an order going away with "penalty double-time payments" for Sunday work.

Scrap collection modeled after a successful program conducted by *The Omaha World-Herald* will be launched by the nation's newspapers. Publishers accepted the assignment in Washington from WPB Chairman Nelson. Meanwhile, steel companies are discussing a plan to bring back from abroad iron and steel scrap from lend-lease exports of ingots and semi-finished steel.

War Manpower Chief Paul V. McNutt states that one out of every six women over 18 years of age and not yet employed will be needed in the nation's labor force by the end of 1943. One out of every four—possibly three—housewives between 18 and 44, he added, will be employed in the war effort by that time.

Nineteen forty-two has been the year of the big war production boom with its huge recruiting of industrial war workers. In the 12 months of 1942 about 10,500,000 men and women will have taken war-related jobs. Only about 3,000,000 men will have joined the armed forces.

Next year will be different. It will be the year for raising great armies. Fighting will be in full swing. Anywhere from 4,000,000 to 6,000,000 additional men will go into the army and navy during 1943. By the end of the year three-fifths of all men available and qualified for military service will be in uniform. Meanwhile, recruiting of additional war workers will fall to 3,000,000 to 5,000,000, about a third or a half of the 1942 total.

Reports are there will be plenty of anti-freeze for the cars now running this winter but very little a year from then.

Plastic's place in everyday living has only begun to be seen, say chemists. When peace comes there'll be hundreds of new uses. New kinds of clothing, new types of packaging, new developments for the home—these things will come after the war from the rubber industry's present-day research in plastics.

Many products were about ready for the market when war put these plastics on the "critical materials" list. The expansion of the rubber industry into plastics is a natural development since working the two materials is quite similar.

## Tulsa, Okla.

TULSA, Okla., Sept. 12.—Cliff Sandfer, former music machine operator and later a tavern operator, is back in the coin machine business. He has taken over the Midwest Novelty Company, formerly owned by Ray Robinson, and operates music boxes.

Coin machine firms here have donated generously to the Tulsa scrap campaign, which is being directed by Walt Dennis of KVOO.

Troy Cathey has set up headquarters at Braggs, Okla., to service machines at Camp Gruber, new army cantonment. He is doing the work for the Star Amusement Company, Tulsa.

Many employees in coin machine offices are going without vacations this year as the shortage of help is becoming more acute. The draft is due to get a goodly number of men before the end of the year.

Charles Watson has been employed as a checker and Otto Karns as a mechanic by the Star Amusement Company. The men replace employees who have entered military service.

**WANTED TO BUY: PIMLICO, '41 DERBY, CLUB TROPHY AND ALL ARCADE EQUIPMENT**

<b>\$10.00</b> Bangs Big Six Mr. Chips Chief Double Feature Follow Up Fantasy Fifth Innng Gems High Light Headliner Klick Rink Stop & Go Super Charger Super Six Side Kick	<b>\$14.50</b> Sporty Zip <b>\$19.50</b> Play Mate Power House Spottem Triumph <b>\$27.50</b> Dixie Landslide Sky Line Sparky Vogue Glamour <b>\$37.50</b> Attention Barrage Broadcast '41 Majors	<b>\$47.50</b> Beam Town Flicker Fox Hunt Gold Star League Leader Metro Red, Wh. & Blue Paradise Strat-o-Liner Wow All American <b>\$64.50</b> Bosco Belaway <b>\$72.50</b> Broadcast '41 Majors Towers	<b>\$84.50</b> Play Ball Sun Beam Big Parade Knockout Monicker Tople 5-10-20 <b>Parts</b> Ten Strike, Curved Glass . . . 2.25 Used FP Coin Chutes . . . 1.45 We repair Bally TOPIC and MON- ICKER Motors— \$5.00.
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**NEW GAMES IN ORIGINAL CRATES: YANKS—\$119.50. FOUR ACES—\$139.50.**

<b>ARCADE EQUIPMENT</b> 3-Way Grippers . . . \$17.50 Single Grippers . . . 9.50 Metal Typers . . . 69.50 Big Game Hunter . . . 24.50 K. O. Fighters . . . 169.50 Batting Practice . . . 115.00 World Series . . . 79.50 Pikes Peaks, Late . . . 19.50	<b>ONE BALLS</b> Blue Grass . . . \$129.50 Record Time . . . 109.50 Dark Horse . . . 119.50 Sport Special . . . 99.50 Gold Cup . . . 49.50 Congo . . . 29.50 '40 1-2-3 . . . 77.50	<b>CONSOLES</b> Jumbo Parade, FP . . . \$ 79.50 Pace Saratoga, Conv. . . 109.50 Silver Moon, PO . . . 124.50 Super Bell . . . 179.50 <b>SLOTS</b> NEW 5c Cherry Bell . . . \$227.50 Hand Load 5c Br. Fr. . . 129.50
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One-Third Deposit With Order, Balance C. O. D.  
**EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288**

**SPECIALS FROM JONES SALES COMPANY**

**BRAND NEW MACHINES**

Bally Club Bells . . . \$285.00 Evans Jackpot Dominos . . . 395.00 Grotchen Columbias, Rear Pay . . . 85.00 5c Mills Gold & Copper Chromes . . . 238.50 10c Mills Gold Chromes . . . 243.50 25c Mills Copper Chromes . . . 248.50 Mills Jumbo Parades, Comb. Cash & F.P. . . 175.00 Keeney Super Bell . . . 285.00 Mills Jumbo Parades . . . 135.00	Mills 4-Bells, High Serials, Clean . . . \$400.00 Mills 3-Bells . . . Write Mills Latest Jumbos, Used 2 Weeks . . . 125.00 Mills Jumbo Parades, Clean . . . 75.00 Mills Square Bells . . . 50.00 Paces Races, Red Arrow, JP Model . . . 200.00 Paces Reels . . . 75.00 Kentucky . . . \$175.00 Grand National . . . 80.00 '41 Derbys, Extra Clean . . . 225.00
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**SLIGHTLY USED CONSOLES**

Baker's Paces, Daily Double, 30 Pay . . . \$200.00 Bally Club Bells . . . 150.00 Columbia Bells, GA, Rear Door Pay . . . 50.00 Evans Gal. Dominos, Latest JP Model, 2 Tone Cabinet . . . 295.00 Evans Bangtails, 40-1 Pay, #3165-2942 . . . 165.00 Evans '41 Lucky Lucie, 2 Tone Cab. . . 295.00 Jennings Fast Time, CP . . . 85.00 2 Keeney Super Bells, Floor Samples . . . 200.00 Mills 4-Bells, 1/25c-3/5c . . . 450.00	Mills 5c Original Chrome Bells . . . \$160.00 Mills 5c Melon Bells . . . 90.00 Mills 5c & 10c Blue Fronts, Refinished and Reconditioned Like New . . . 85.00
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**WANTED TO BUY FOR CASH**

Keeney's Super Track Time  
Bally Turf Kings, Fairmounts, Jockey Clubs  
Mills Gold Chromes, Nickel Chromes  
Mills Brown Fronts and Bonus Bells

**JONES SALES COMPANY**  
1330-32 Trade Ave. HICKORY, N. C. Tel. 107  
**JONES SALES COMPANY**  
31-33-35 Moore St. BRISTOL, VA. Tel. 1654

**KEENEY'S**  
Brand New. Two and Four Way.  
**SUPER BELLS**  
In Original Crates

5 & 25c Slot . . . \$365.00    5 & 5c Slot . . . \$355.00    Four Way . . . \$449.50  
Consoles of all types. Free play and Automatic.  
Write for Prices

**SOUTHERN AMUSEMENT CO.**  
628 Madison Ave. Memphis, Tenn.

**CATCH THE PENNIES - - - ONLY \$9.85**  
TAX FREE

PENNY COUNTER AND BOOTH BOX    FITS ALL PHONOGRAPHS  
Averages 4 to 8 Cents a Record. Pays for Itself First Week.  
Complete With Connections and Ten Feet of Wire.  
1/3 Deposit, Balance C. O. D.

**MID-WEST MFG. CO.**  
215 S. WASH. HUTCHINSON, KANSAS

**OLIVE'S SPECIALS FOR THIS WEEK**

**ONE-BALL FREE PLAY**  
1940 1-2-3 . . . \$ 75.00  
EUREKA (With Base) . . . 35.00

**CONSOLES—FREE PLAY**  
JUMBO PARADE . . . \$ 95.00  
JUMBO PARADE, Factory Rebuilt 119.50  
JUMBO PARADE, Combination . . . 175.00

**CONSOLES—PAYOUT**  
FAST TIME . . . \$ 85.00  
TRACK TIME, 1938 . . . 109.50  
TRACK TIME, 1937 . . . 35.00  
BANG TAIL (No Glass) . . . 35.00  
THREE BELLS . . . 450.00

**ONE-BALL PAYOUTS**  
SPINNING REEL . . . \$ 90.00  
MISCELLANEOUS  
BALLY BULL GUN . . . \$ 65.00

**PHONOGRAPHS**  
WURLITZER 24 . . . \$107.50  
WURLITZER 616 . . . 75.00  
WURLITZER 61 . . . 79.50  
WURLITZER 61 (With Stand) . . . 89.50  
MILLS PANORAM WALL BOX . . . 15.00  
ADAPTER FOR ABOVE . . . 6.00

Write for Our Complete Price List.  
**OLIVE NOVELTY CO.**  
2625 LUCAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 3620)

**Sink a Jap Ship With 1c**

Ships are bombed and sunk. It's realistic—It's skillful. Four scientifically balanced wooden ships float on blue miniature ocean. Pennies Bomb Jap Ship Through Movable Bomb Sight—Causing Them To Sink. Should pay for itself on any counter in less than a week. **FOOL PROOF—HEAT PROOF.** HASP FOR LOCK AND KEY. Size 7x7 inches. Camp Operators, Clean Up.

**\$5.95 ea.** F.O.B. K. C. 3 for \$16.85  
M. O. or Draft.  
1/2 Deposit—Balance C. O. D.

**VICTORY SALES CO.**  
344 W. 9th St. KANSAS CITY, MO.

**WANTED**  
To Buy for Cash  
**PANORAMS**

Must be in A-1 condition and fully equipped. State price and detail in first letter.

Address BOX D-284  
Care The Billboard, Cincinnati, O.

**WANTED**

Will pay \$35.00 per 1,000 for Photomatic Frames, \$15.00 per 250 Ft. Roll of 2 Inch Direct Positive Paper.

**STEWART SALES CO.**  
17 S. Cascade Colorado Springs, Colorado

**MINN. VENDER BRIEF**

(Continued from page 71)

quired a license from all retail merchants in cities of 50,000 or more who employed in excess of 15 persons and who arranged and displayed their merchandise in department or groups. The court found this statute a veritable sieve of unconstitutionality. One of the grounds upon which the statute was held void is most germane to the matter at bar. The court held:

"While the Legislature under its vested authority and power may arbitrarily impose taxes, restraints and burdens of various kinds, within the constitutional limitations prescribed, that may become most onerous and oppressive to the citizen, which the courts can do naught but uphold, it cannot create conditions or fiat classes, that will operate to make legislation alone applicable to those artificial conditions and classes, as general law within the meaning of the constitution; or that will entitle it to the designation of 'the law of the land,' or that will make the act 'due process of law' by which alone the liberty of the citizens may be restrained or his property burdened or disposed of. As above said, no reason has been given or suggested, and to our minds none can be conceived, why the arbitrary selection of persons and corporations having or exposing for sale (in the same store or building under a unit of management or superintendency, at retail, in the cities of the State having a population of 50,000 inhabitants, any articles of goods, wares or merchandise, set out and named in Section 1 of the act in question, of more than one of the several classifications or groups therein designated, when 15 or more persons are employed), was named or made, for the imposition of the license fee provided in the act, from which all other persons and merchants of the State are exempted. It is so arbitrary and unreasonable as to defy suggestion to the contrary. The simple statement of its creation is a most fatal blow to its continued existence. It is truly 'classification run wild.' It is special legislation unrestrained. To have made the act apply to all merchants of a given avoirdupois or to those employing

clerks of a designated stature, or to those doing business in buildings of a special architectural design, would have been as natural and as reasonable a classification for the purpose in view as the classification made by this act."

**DANVILLE vs. QUAKER MAID, INC.**  
278 S. W. 98

An ordinance levied a license fee of \$12 on regular groceries not employing over two persons. On cash and carry, but no self-service groceries, not employing more than two persons the license was \$50, while on cash and carry self-service groceries not employing more than two people it was \$40. The several classes had additional charges for extra employees. In holding this ordinance void because of being unreasonably discriminatory the court said,

"The business of the appellee is to sell groceries of the same kind, character, quantity and quality, and for approximately the same price as those of the ordinary grocery store. The only difference between the business of appellee and that of the ordinary grocery is that appellee extends credit to no one and makes no deliveries. But this difference in this detail of conducting the business affords no reasonable ground for classifying appellee on a basis for taxation purposes different from that of the ordinary grocery store. . . ."

**CITY OF DOUGLAS vs. SOUTH GEORGIA GROCERY CO.**

179 S. E. 700  
**CITY OF COVINGTON vs. DALHEIM**  
102 S. W. 829

An ordinance levied a license tax on "any person" who was a grocer, but the sole measure of the tax was the number of wagons they used for delivery. The court held the ordinance unconstitutional because it necessarily excluded grocers who did not have delivery wagons.

**Must Tax All Alike**

The court said: "If grocers are to be taxed, all grocers must be taxed. To be sure, the tax may be graded upon any natural and reasonable basis, as, for example, upon the amount of sales or character of stock of merchandise kept, or for that matter by the number of delivery wagons employed so long as all are taxed upon the occupation of grocers. But this ordinance does not impose a license on all grocers. True it says it does, but as no provision is made for collecting licenses from any grocers except those who employ delivery wagons, it follows that all who did not employ delivery wagons are not required to pay any license tax. This itself is not uniform taxation.

"We agree also with the Circuit Court that the manifest purpose of the ordinance was not to tax grocers but to tax delivery wagons used by grocers."

**STATE ex inf. vs. HENDRICK**  
294 No. 21, 74, S. W. 402

"A law may not include less than all who are similarly situated. If it does it is special and therefore invalid, because it omits a part of those which in the nature of things the reason of the law includes. The question is not whether, considering all of the circumstances which exist, the Legislature might not constitutionally make a law which would include a larger class. On the contrary, it is whether it appears beyond a reasonable doubt that there are no distinctive circumstances appertaining to the class with respect to which it has legislated which reasonably justify its action in restricting the operation of the law to the persons, objects or places to which the law is made applicable." The ordinance of 1941 by reason of the provision limiting the issu-

ance of license thereunder of those only holding a food license makes it a condition precedent that the applicant procure and pay the license fee required by the food license ordinance. This is in effect double taxation.

37 C. J. 209

"Under the constitutional provision against double taxation, one license or occupation tax only can be imposed by the same branch of the government at the same time on a person who pursues but one business or avocation, and when a license tax for doing a general business has been exacted, another license tax cannot be imposed for the doing of a particular act or series of acts constituting an integral part of such business. When, however, several separate and distinct occupations or privileges, or classes thereof, are pursued by the same person, a separate license tax may be imposed for each occupation, privilege or class, notwithstanding they are combined in one general business, and this rule applies where a given license tax is imposed for a given occupation, and an additional tax for additional agencies or instrumentalities of such occupation." (Emphasis ours.)

We respectfully submit that the Ordinance of 1941 is invalid and unconstitutional for the reasons stated in the petition and complaint herein.



We have a few more  
**Rebuilt ROLL-A-TOPS**  
left

We can still repair your machines  
and make them look like new

**WATLING MFG. CO.**

4640-4660 W. Fulton St.  
CHICAGO, ILL.

Est. 1888—Tel.: COLUMBUS 2770,  
Cable address "WATLINGITE," Chicago.

**CENTRAL OHIO QUALITY BUYS**  
**EXCEPTIONAL CONSOLE VALUES**

- 5 KEENEY TWO WAY SUPERBELLS 5c—5c, Brand New, Original Crates. \$285.00
- 10 MILLS JUMBO PARADES—Comb. F. P. or P. O., Gold Cab., Like New. 99.50
- 3 MILLS FOUR BELLS—Serials 1661, 1934, 2118, Like New. 335.00
- 1 MILLS THREE BELLS—Like New. 450.00
- 1 MILLS FOUR BELLS—Serial 2294, Brand New, Original Crate. 425.00
- 1 MILLS 25c GOLF-A-ROLA, Like New. 169.50



Woolf Solomon

- Bally ROLL-EM, Like New. \$195.00
- Bally BIG TOPS, Cash. 75.00
- JUMBO PARADES, Late Models, Cash. 85.00
- JUMBO PARADES, Late, Free Play. 75.00
- Keeney SUPERBELLS, Comb. F.P. 159.50
- PACES REELS, Comb. F.P., Brand New 255.00
- 5c Mills BLUE FRONTS, Rebuilt. \$ 89.50
- 5c Mills CHERRY BELLS, New Crackle 119.50
- 5c Mills FUTURITYS, Late. 74.50
- 10c Mills FUTURITYS, Late. 79.50
- 5c CHROME CLUB COLUMBIA, Like New. 79.50
- 5c Mills BLUE FRONTS, Sluggproof. 89.50
- 10 Mills Weighted Stands, Like New. 12.50
- All Bally Guns, Sky Fighters, Drivenobles, Air Raiders, Tommy Guns, Batting Practice, Seeburg Shoot the Chutes, Ace Bombers, All Star Hockey, Evans Skooball, Late Mills Slots.
- Bally HIGH HANDS, Comb. F.P., Over 28,000. \$ 89.50
- JUNGLE CAMP, F.P. 78.50
- BOB TAIL, Cash Payout. 89.50
- FAST TIME, Free Play. 92.50
- DUBL-BELL, Two 5c Mechanisms. 149.50
- PACES REELS, Comb. F.P., Awd. 125.00
- SLOTS
- 5c-10c-25c Jennings CHIEFS, A-4. \$ 65.00
- 5c-10c-25c Watling ROLATOPS. 59.50
- 5c Mills VEST POCKETS, Blue-Gold. 32.50
- 5c GLITTER O.T., Floor Sample. 79.50
- 5c Mills O.T., Late Blue Front. 59.50
- 5c COLUMBIAS, Cig. Reels, Rear P.O., A-1. 49.50
- 10 Metal Folding Stands. 3.00

**WANTED**  
All Bally Guns, Sky Fighters, Drivenobles, Air Raiders, Tommy Guns, Batting Practice, Seeburg Shoot the Chutes, Ace Bombers, All Star Hockey, Evans Skooball, Late Mills Slots.  
Half Certified Deposit With Order. Write for Our Complete List of Used Free Play Games.  
**CENTRAL OHIO COIN MACH. EXCHANGE, INC.**, 514 S. High St., Adams 7949, Columbus, O.

**FOLLOWING EQUIPMENT FOR SALE**  
WURL. PHONO.

- 20 6-16 Wurlitzers @ \$60.00 Ea.
- 20 P-12 Wurlitzers 40.00 Ea.
- 5 3-12 Wurlitzers 45.00 Ea.
- 1 61 Counter Model & Stand. 75.00 Ea.
- PENNY CIG MACHINES**
- 5 Exray Cig. Machine, Token Falling Inside, Practically New @ \$6.00 Ea.
- FREE PLAY TABLES**
- 2 Exhibit's Congo @ \$35.00
- 1 Fox Hunt 30.00
- 1 Oh Johnny 15.00
- 1 Play Mate 15.00
- 1 Follies 15.00
- 1 Jolly 15.00
- 1 Big League 15.00
- 1 Double Feature 15.00
- 1 Dough Boy 20.00
- 1 Flash 15.00
- 1 Rail Road—Pay Off 25.00

**SHREVEPORT NOVELTY CO.**  
608 No. Market St., Shreveport, La.

**FREE PLAYS — READY FOR DELIVERY**

- Attention \$19.50
  - Argentina 42.50
  - ABC Bowler 36.50
  - Big Chief 18.50
  - Broadcast 19.50
  - Bosco 49.50
  - Champs, New 35.00
  - Do-Ro-Mi 29.50
  - Double Play 29.50
  - 5-10-20 77.50
  - 4 Diamonds 29.50
  - Four Roses 24.50
  - Home Run, '42 59.50
  - Horoscope 32.50
  - Jungle 49.50
  - Metro 18.50
  - Major, '41 32.50
  - Monicker 59.50
  - Play Ball 20.00
  - Snappy 89.50
  - Silver Skates 27.50
  - Speed Ball 22.50
  - Ten Spot 29.50
  - Target Skill 29.50
  - Tox. Mustang 59.50
  - Spot-a-Card 59.50
  - Victory 69.50
  - COUNTER GAMES**
  - Kicker & Catcher \$15.50
  - Evans Bomb
  - Hil 7.50
- Give 2nd Choice.  
Terms: 1/3 Cash, Balance C. O. D.  
**NEW YORK SUPPLY CO.** 585 Tenth Ave. New York, N. Y.

**QUALITY SPEAKS FOR ITSELF**

- ARCADE EQUIPMENT**
- All Star Hockey \$225.00
- Batting Practice 135.00
- 1940 Western Baseball 84.50
- 1939 Western Baseball 69.50
- Ten Strikes, Large Unit 69.50
- Anti-Aircraft 49.50
- Texas Leaguers 37.50
- Exhibit Bowling Game 45.00
- Skoee Bowlette 74.50
- Chicken Sam 74.50
- Slap-the-Jap 94.50
- PAYOUTS**
- Four Bells \$297.50
- Big Top 104.50
- Kentucky Club 54.50
- Paces Reels 99.50
- Paces Races, Brown 124.50
- Santa Anita 139.50
- Sport King 139.50
- Grandstand 49.50
- ONE BALL FREE PLAY**
- Sport Special \$ 89.50
- Five-in-One 54.50
- 1939 Mills 1-2-3 44.50
- 1/3 Deposits With Order—Balance C. O. D.
- FIVE BALL FREE PLAY**
- Sport Parade \$29.50
- Zig Zag 49.50
- Miami Beach 49.50
- Zombie 34.50
- Stars 20.50
- Gold Star 29.50
- 1941 Majors 44.50
- Dixie 29.50
- Flicker 29.50
- 1942 Homerun 98.50
- Jolly 19.50

**MODERN AUTOMATIC EXCHANGE, INC.**  
2618 CARNEGIE AVENUE CLEVELAND, OHIO

**WANTED FOR SALE FOR SALE**

- We Will Pay Cash for
- Bally Fairmont \$310.00
- Bally Turf King 225.00
- Bally Jockey Club 200.00
- Bally Kentucky 165.00
- Bally Long Shot 130.00
- Mills Bonus Slots 135.00
- Mills 5c Club Special \$225.00
- Mills 5c Cherry Bell 155.00
- Mills 5c Melon Bell 130.00
- Mills 5c-10c-25c Blue Fronts 95.00
- Mills 10c Lion Head Gold Award 89.00
- Mills 5c War Eagle 85.00
- Mills 5c-10c Futurity 65.00
- Mills 5c-10c Lion Head 35.00
- Mills F.O.K. Front Vender 24.00
- Mills 5c-10c Rock-Ola Front 23.00
- Mills 5c Arrow 18.00
- Jennings 5c Club Special \$210.00
- Jennings 5c Silver Moon, FS 190.00
- Jennings 5-10-25c Triple X 85.00
- Jennings 5-10c Chief 67.50
- Jennings 1c Little Duke 24.50
- Pace 5c-10c-25c Rocket 165.00
- Bell Slug Ejector 65.00
- Pace 5c-25c Comet 65.00
- Pace 5c-10c Bantam 25.00
- Mills Vest Pocket Bells 35.00
- Mills Q.T. Slots 75.00
- Mills 5c Glitters (New) 107.00

**STEWART NOVELTY COMPANY** 133 East 2nd, So., Salt Lake City, Utah Phone—35055

**WILL PAY CASH**

FOR PHONOGRAPHS, WALL BOXES, CONSOLES, LATE MODEL FREE PLAY PIN BALL GAMES AND ARCADE EQUIPMENT.  
State Lowest Prices in First Letter.  
**W. B. NOVELTY CO., INC.** 1903 WASHINGTON BLVD. ST. LOUIS, MO.

# HELP FOR SMALL BUSINESS

## Hearings Begin Sept. 28 Before Senate Committee

Dept. of Commerce collects many ideas and reports on plans to help

Many manufacturing plants and operating firms in the coin machine industry are classed as small business enter-

prises. The war has had many adverse effects on small business in general, but for that reason all efforts now being made by the government and business organizations to bring relief to small business are of special interest to the coin machine trade. Small business firms in Canada and England have suffered much more than American firms because those countries have been in the war longer than we have.

Beginning September 28, the Senate Small Business Committee will hold hearings in Washington on various proposals to help small firms. These hearings will produce many ideas of national interest and will be widely reported in the press. The U. S. Department of Commerce in its weekly bulletin of September 3 features discussions on various plans proposed to help small business. Among other things, the bulletin states that small business, especially the retailer, faces a fight to survive. In many fields his normal supplies are drastically cut; in some instances they no longer exist. If he is to continue thru the war he must be helped. Big business, the manufacturer, is the logical and rightful one to give such help, it is stated.

### Service Ranked With Quality

In the highly competitive pre-war days most manufacturers were mighty proud of their role of big brother to their dealers. Service ranked with quality of product in their selling efforts. And this service ranged from expert advice on merchandising to elaborate and expensive advertising helps.

Then came the war. Priorities, curtailments and, finally, restrictions on many consumer goods were the inevitable result. Fortunate manufacturers were able to switch over to war production. Thus they transferred their customer accounts from dealers to Uncle Sam. But small business outlets had no such substitution to anticipate.

### Automobile Manufacturers Have Plan

In this picture the automobile manufacturers and dealers stand out in the foreground. Discontinuance of all civilian production by this vast American industry put the dealers in a spot as barren as a desert island. Freezing cars and tires on hand only added to the precariousness of their position.

What have automobile manufacturers done for their dealers? Have they shed their big brother role?

We look around and find a realistic example of protection-as-always in the case of Chevrolet Motor Division of the General Motor Sales Corporation. As early as April, 1941, with the signs of the future plainly pointing to the dealer effects of priorities, restrictions and regulations on dealers' sales, Chevrolet executives started to plan.

### Re-Training Sales Organization

One of the first steps taken was re-training the entire sales organization. Fourteen schools were conducted in various parts of the country which were attended by field representatives and executives. Subjects revised and reviewed were business management, accounting truck merchandising, service management and merchandising. Continual emphasis was given to the need for reducing costs and concentrating selling effort on the most promising lines.

How did the dealers benefit? The Chevrolet men who had gone back to school relayed what they had learned to dealers in their territory.

### Service To Survive

Monthly management conferences were instituted. Regional managers met with plant personnel in Detroit. They brought first-hand reports from their districts and took back with them the latest news and plans from Chevrolet headquarters. In addition, the general sales manager and his assistants left Detroit and visited the territory.

Thus the dealer is made to feel he is still an important cog in the Chevrolet

wheel. This was made even more apparent in a new promotional campaign—"Service To Survive." Plan released included an expense forecast, a rebudgeting aid and a service sales manual containing about everything any dealer could possibly require. At the same time a service advertising campaign was launched nationally.

### Business Information Service

A business information service for dealers was organized. Thru this channel dealers received the latest news on car rationing from assigned Chevrolet specialists. In this way they were completely informed how and when to sell whatever they had to sell.

And to relieve the yawning gap in car and truck stocks a "National Merchandising Service and Procurement Department" was organized. Nine Chevrolet men were assigned to scour the country for suitable types of merchandise to be taken on and distributed by their dealers. Result—approximately 50 per cent have added various kinds of merchandise sidelines. Some have leased space to others; some are renting out cars and trucks.

### Victory Sales Campaign

When restrictions on sales of new cars and trucks were relaxed a "Victory Sales Campaign" was conducted for a two-month period. This was supported by a special advertising campaign. Since then Chevrolet advertising has been conspicuous by its presence in newspapers, in national and farm magazines. That it will continue to appear seems evident. According to W. E. Haller, general sales manager: "The continuance of an effective advertising program is not only desirable but imperative. Familiar trade names must be kept alive for the future, both for the benefit of those companies and for the retailers they serve."

What has been the effect of this definite dealer-help program? Service sales for 1942 are running 43.5 per cent over the average 1941 month. And service is currently paying over 69.9 per cent of fixed expenses of dealers as compared with 61.5 per cent for 1941.

### Aids Rubber and Gasoline Dealers

Firestone Rubber Company is actively aiding its dealers by encouraging the addition of merchandise that can be secured and sold while its products are unavailable.

Gasoline companies are also pointing the way to how hard-hit dealers may be effectively helped. Their individual efforts differ widely. They range from conducting schools for mechanics to advising new lines of merchandise to sell.

### Servel's Home Volunteer Program

And entirely outside the automobile field there are a few forward-seeing companies who are thinking, planning and working to keep their dealers on their feet for the duration.

Among them is Servel, Inc. This manufacturer of gas refrigerators aims to maintain good dealer relations and, at the same time, to keep both dealers and consumers sold on their now-unavailable products. They are well on the way to accomplishing these aims thru their "Home Volunteer" program. This consists of establishing a Home Volunteer Consumers' Information Center in the dealers' (primarily gas companies) offices. Newspaper advertisements, radio scripts and bill stuffers, enrollment and membership cards and identifying buttons are all supplied by Servel.

To complete the process the utility gives Home Volunteer members one or both of two books: "The Home Volunteer's Defense Manual" and the "Home Volunteer Nutrition Guide and Meal Planner," and then keeps in periodic touch with these consumers thru mailings of a semi-monthly nutrition news letter. All this material is sold to gas companies at a nominal cost.

### Proctor Conducts Consumer Survey

Proctor Electric Company, manufacturer of many household electric appliances, is another outstanding example of a firm whose interest in its dealers is undiminished even tho it has no goods to sell. Thru a service program, dealers are told how to give better service and how to make money. Proctor is telling its story thru direct mail to the dealers and thru advertisements in trade magazines.

And to check up on customer relations this company is conducting a well-rounded survey. A 16-page consumer-user questionnaire was sent out. Within 60 days a 22.2 per cent response was reported. But far more important than the quantity of these returns was the information gained. The vast majority of replies were expansive. The women indicated a willingness to help the manufacturer further by filling out future questionnaires. And these customer reactions to Proctor products will serve as a factual and sound foundation for Proctor's post-war planning.

### Substituting Service for Sales

Stromberg-Carlson issues bulletins to its dealers, urging them to substitute service for former radio sales. Using the testimonial-proof approach, dealers are shown how one shop after another is building business this way.

Less critically affected by the war, but nonetheless beset with new problems, is the meat dealer. Swift & Company recognize his difficulties and thru radio advertising are seeking to help the butchers of the land. Mrs. Consumer will hear about these troubles each week. She will be told of her butcher's struggles to cope with price ceilings, curtailed home deliveries and increasing shortages of help. Her co-operation will be sought.

### More Big Brother Acts Needed

Certainly these widely varied, if few, cases of manufacturers continuing to play their "big brother" role are heartening. There may be more that have not come to our attention. But in the vast business life of this nation they are but a "drop in the bucket."

In the meantime, small retailers are beginning to disappear from the scene. Their demise is inevitable in some cases. But surely it is to the advantage of all manufacturers to keep as many alive as is humanly possible. For after the peace these now-suffering dealers will be the ones who will swing into consumer selling with old-time might and main.

### Easing Load of Small Business

Ways of giving aid and comfort to these outlets are many. In addition to methods used by the aforementioned companies, there are moving pictures and slide films.

Here is the most dramatic method of giving the small retailer a helpful story. And it's not a new technique to many manufacturers. But in the main such promotional films have been produced for consumer audiences such as women's groups. They have met with outstanding success. They have created desire, brought customers to the retailers for the subtly advertised products. No doubt many of these films will continue to circulate, will continue to keep the particular brand name or product, whether now available or not, before the consumer's mind.

Surely, this same medium could be used to maintain good trade relations and to ease the retailer's wartime load. It affords an opportunity for the manufacturer to do a long-range tutoring job in how to sell, how to display, how to improve store appearance, how to build satisfied customers and repeat business. And, most important, thru movies the manufacturer can show the dealer how to overcome to a degree at least his wartime obstacles.

### Opportunity for Manufacturer

Whether the manufacture has products to sell or not it would seem timely for him to go a bit outside his own field in such promotion. For instance, he can show thru pictures how the retailer can

**A SALUTE TO A NEW FAMILY OF SALES BOARDS!**

The TOMMY BOARDS Have Arrived!

SUPERIOR'S spectacular TOMMY BOARDS are the "hottest" trade stimulators in the country! Designed to put new PEP in your territory! Write TODAY for new full-color circular. An entirely DIFFERENT salesboard ideal

**SUPERIOR PRODUCTS**  
14 N. PEORIA ST.  
CHICAGO, ILL.

**FREE PLAY GAMES**

POWER HOUSE	.... \$18.00
VACATION	..... 18.00
LEADER	..... 18.00
WHITE SAILS	..... 18.00
SPARKY	..... 18.00

ALL FOR \$75.00

1/3 Down, Balance C. O. D.

**LAPEER MUSIC CO.**  
ALMONT, MICH.

**WANTED**

5 Ball BALLY  
EUREKAS  
STONER'S  
CLICKS  
GOTTLIEB'S  
FIVE, TEN & TWENTY  
NEW OR USED  
STATE LOWEST PRICE!  
BOX 374, The Billboard,  
1564 Broadway, New York City.



# Philadelphia Plan Points Way To Aid War-Hit Small Business

By LEONARD A. DRAKE, U. S. Department of Commerce

Philadelphia is going all-out to keep its merchants and small business men on their feet.

While essentially an industrial center, so widely varied are its facilities that it has received a large percentage of the nation's war orders, yet its leaders recognize the plight of the retailer and intend to work actively toward aiding him.

### Philadelphia Plan Ambitious

This will be done thru the Philadelphia Plan for Wartime Business Clinics. Described by *Business Week* magazine as "perhaps the flossiest of all clinics," it is an ambitious program, carefully

worked out to the last detail. And as in all successful plans, it makes full use of that necessary emotional quality—showmanship.

Stripped of all trimmings, the Philadelphia Plan will, first, instruct the Philadelphian concerning the effects of war restrictions and, second, bring about united action in each trade or service to cut costs and save business structures.

Philadelphia's wartime business clinics are sponsored by the United States Department of Commerce, the United States Office of Education, State and city divisions of public education, the federal wartime agencies controlling production

and distribution, and practically all of the important associations and organizations representing retailers, wholesalers and small business men in Philadelphia.

### Steering Committee Plans Program

A steering committee, drawing its membership from the leading sponsoring organizations, has prepared the blue-prints and is now guiding the Philadelphia Plan into its final stages.

This committee has arranged the following threefold program: (1) grand meeting, (2) district meetings and (3) trade meetings.

### Grand Meeting on September 15

The grand meeting was to be held on the evening of September 15 in the auditorium of the William Penn High School. Attendance at this and subsequent business-clinic meetings is free to the city's retailers, wholesalers, owners of service establishments and small business men generally.

This "opening gun" of the entire program has been thoroly publicized. Thru long and careful planning, it is drawing the all-important attention of the small fellow in the business community.

### A Night for Speech Making

It was to be a night for speechmaking, but the speeches were to be to the point, dealing with the war effort and the related restrictions on production and trade for civilian supply. Stress on the need for and the function of the wartime business clinic were on the program.

Two national figures were scheduled to come from Washington to "spark" the grand meeting. The Honorable Wayne C. Taylor, Under Secretary of Commerce, was to speak on the history and importance of wartime business clinics. Gen. Frank J. Sherry, director of operations for the War Man Power Commission, was to talk on the growing man power squeeze, a squeeze that may shortly be reflected in rising labor costs for most stores and service establishments.

The Honorable Bernard Samuel, mayor of Philadelphia, was listed to keynote this grand meeting; and seven regional leaders from the federal wartime agencies, from the public school system and from the business associations completed the well-rounded speaking program.

### District Meetings Will Follow

Closely following the mass meeting will be the district meetings, one in each of nine high-school auditoriums selected to cover all sections of the city. These sessions will provide the merchant and small business man with the finest available instruction in the operation and effects of wartime business restrictions.

Experts from the Office of Price Administration, the War Production Board, the Office of Defense Transportation, the War Man Power Commission and the Philadelphia Federal Reserve Bank will talk briefly and then answer written questions sent up to the platform from the audience.

### Trade Meetings the Third Phase

The third and possibly most important phase of the Philadelphia Plan will be the trade meetings. Arrangements for these will be made in each district meeting.

The number of such trade meetings, or round-table discussions, for butchers, grocers, pharmacists, shoe store managers, radio store owners and others, will depend on the attendance and enthusiasm of those present at the district meetings. But as they are the crux of the entire program—the time to plan for action—every effort will be made to stimulate interest in them.

### Topics for Discussion

Chairmen, many of them trained for this purpose at Temple University in a special course called "Content and Methods of Conducting Wartime Business Clinics," will suggest topics for the trade round tables. This course was conducted by the author with the aid of 28 guest speakers.

Action at the trade meetings is up to each given group. The chairman will offer such topics for discussion as the pooling or swapping of inventories; the changing or reducing of store hours; the most effective use of clerical help; ways and means to make the customer conform to wartime efficiency in buying.

These are only a few of the fields in which positive and co-operative action is possible. The problems are many.

### Wartime Regulations Heavy Toll

Production restriction, price ceilings and rationing are laying a heavy burden on the merchant and small business man.

Practically all wholesalers and retailers are in some way affected by these wartime regulations. Wholesalers and retailers of goods made of metal are particularly hard hit, for they face what amounts to a 90 per cent closing of their gates of supply.

Thus, such merchandising groups as dealers in electrical equipment, radios and metals face the possibility of eventual forced liquidation due to lack of goods to sell. How may these unfortunate store groups reduce operations with the least loss of capital? Should demand be made on the government for compensation or other aid, because of war-forced closings? These decisions and plans for drastic action require the co-operation of all in the given trade within the community. The hope for such a solution lies in the trade-meeting round-table discussions.

### OPA Representative To Sit In

It is planned to have one representative of the Office of Price Administration "sit in" at each of these trade meetings. His role will be that of advising when proposed actions by the group run counter to OPA rulings or policy.

When any group action seems to involve fair trade practices or anti-trust laws, the given group will be advised to submit its plans in writing for approval of the Department of Justice.

### Plan Supported by Educators

From its inception the Philadelphia Plan has had the active support of educators. The first organizing meetings were called by officials in Distributive Education in Philadelphia and Pennsylvania and were held in the Administration Building of the Board of Education. This same organization is supplying most of the physical and monetary aids necessary to the success of the plan.

Teacher-coordinators will be in charge of most of the sectional and trade clinics. All meetings in the fall will be held in Philadelphia high schools, and the cost of printing programs has been borne by the Philadelphia Board of Education.

The Philadelphia Plan is an ambitious, highly practical program. It has taken months of careful preparation and hard work. Its success will be due to the unselfish co-operation of all agencies—agencies that recognize the wartime problems of the merchant and small business man, that are determined to help them survive and stay on their feet.

## SOUTHERN'S SUPER BARGAINS!

### LIMITED SUPPLY OF A-1 MACHINES

ROCKOLA SPECTRAVOX, Like New, With Playmaster	\$249.50
1939-DELUXE With Adaptor	199.50
WURLITZER TWIN TWELVE MECHANISM in Wood Cabinet, With Speaker	\$109.50
616 in Illuminated Cabinet	79.50
412 in Illuminated Cabinet	59.50
MILLS ZEPHYR or DO RE MI	\$ 39.50
MILLS THRONE OF MUSIC	129.50
SEEBURG MAYFAIR, With Adaptor, 4 Keeney Boxes, 3 Speakers	\$269.50
SEEBURG BX, 12 Record, Multiselect	59.50

### EXTRA EQUIPMENT

1939 Seeburg Wallomatics, Bronze Covers	\$12.50	24 Wire Seeburg Selectomatics for Wurlitzers	\$ 15.00
Keeney Wall Boxes	15.00	Keeney Submarine Gun	\$179.50
Seeburg Playboys	39.50	1939 Mills 1-2-3 Automatic Pay-out Table	\$ 34.50
30 Wire Wurlitzer Wall Boxes, Chrome Finish	20.00	Free Play Saratoga Console	\$119.50
24 Wire Seeburg Onyx Cover Selectomatics for Seeburg	15.00	Free Play Longchamps	69.50

### A FEW MORE LEFT

Brand New Chicago Coin Yanks	\$ 99.50
Brand New Chicago Coin Gobs	129.50

Write for List of All Types of Machines. Terms: 1/3 With Order, Balance Sight Draft.

### WE WANT TO BUY

Defense	Air Raider	Ace Bomber	Thorobred
Keep Em Flying	Mailbird	Skyfighter	Blue Grass
Skyblazer	Convoy	Navy Bomber	Super Bomber
Victory	Five & Ten	Shoot the Chute	Rapid Fire
Derby of '41	Liberty	Knockout	Chicken Sam
Drivemobile	Sky Chief	Manicker	Defender
Night Bomber	Longacres	Topic	Sky Battle
	Pimlico		

Advise Us What You Have and Price Wanted.

ORDER TODAY FROM WORLD'S LARGEST DISTRIBUTORS "THE HOUSE THAT CONFIDENCE BUILT"

IT PAYS TO KEEP WATCHING

## Southern AUTOMATIC MUSIC CO.

542 S. SECOND ST. LOUISVILLE, KENTUCKY | 531 W. CAPITAL AVE. INDIANAPOLIS, IND. | 312 W. SEVENTH ST. CINCINNATI, OHIO | 425 BROAD ST. NASHVILLE, TENNESSEE

## KEEP 'EM FLYING BADGER'S BARGAINS BUY WAR BONDS

Often a few Dollars less—Seldom a Penny more

Seeburg 8800	\$395.00	Rock-Ola '42 Premier	Write	Keeney Boxes	\$ 6.50
Seeburg 8800	849.50	Wurlitzer 850	Write	Rock-Ola '40 Walls	14.50
Mills Empress	139.50	Wurlitzer 750E	Write	Utah 12" P.M. Speaker	5.50
Rock-Ola Mederne	49.50	Mills Panorams	\$379.50	Rock-Ola '40 Bar	6.50
Seeburg ConcertMaster	259.50	Wurlitzer Twin 12, New Metal Cabinets	114.50	Wurlitzer Boxes, All Models, 100, 120, 320, 331	Write
Rock-Ola Spectravox	119.50	Rock-Ola Universals, New	54.50	New and Used Packard Adaptor, All Models	Write
Rock-Ola Supers	209.50	Wurlitzer 700	289.50	Keeney Submarine	\$189.50
Rock-Ola Playmasters	189.50	Mills Four Bells, Late	\$345.00	Keeney Air Raider	169.50
Mills Blue Fronts, New Crackle Finish	\$ 89.50	Keeney Super Balls	179.50	National K.O. Fighter	175.00
Pace All Star Comets	49.50	Bally Hi Hand	129.50	Exhibit Vitalizer	69.50
Mills Gold Chrome	195.00	Mills Jumbo, F.P.	89.50	Keeney Tex. League	39.50
New Gold Chrome	235.00	New Mills Four Bells	550.00	Muto Sky Fighter	214.50
Pace Comet, Slug Proof	89.50	Pace Saratogas Jr.	89.50		

### SLOTS—CONSOLES—ARCADE EQUIPMENT

Mills Blue Fronts, New Crackle Finish	\$ 89.50	Mills Four Bells, Late	\$345.00
Pace All Star Comets	49.50	Keeney Super Balls	179.50
Mills Gold Chrome	195.00	Bally Hi Hand	129.50
New Gold Chrome	235.00	Mills Jumbo, F.P.	89.50
Pace Comet, Slug Proof	89.50	New Mills Four Bells	550.00
		Pace Saratogas Jr.	89.50

### WANTED TO BUY OR WILL ACCEPT IN TRADE

Late Model Phonographs, Packard Pla-Mor Boxes, All Types Arcade Equipment, Bally Rapid Fires, Chicken Sams, Sky Fighter, Ace Bombers. Write Either Office. State Prices Wanted. All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1812 WEST PICO BLVD.  
LOS ANGELES, CALIF.

**BADGER NOVELTY COMPANY**  
2546 NORTH 30TH STREET  
MILWAUKEE, WISCONSIN

### FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

Argentine	\$42.00	Star Attraction	\$39.50	Chicago Coin's Hockey	\$209.50
Air Force	39.50	Wild Fire	32.50	Mutoscope Sky Fighter	224.50
Attention	24.00	Victory	64.50	Rotor Tables	49.50
Belle Hop	30.00	Towers	69.50	PHONOS—A-1 CONDITION	
Big Parade	69.50	Zig Zag	28.50	Rockola Super '40	\$189.50
Big Chief	29.50			Wurl. 24, Revamped	149.50
Venus	64.50			Rockola '37 Counter Model & Stand	84.50
New Champ	59.50			(Send for Complete List)	
Spot a Card	59.50				

**NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, L. I. Freeport 8320**

## WANTED—for CASH

Ten Strikes, Lucky Strikes, Western Baseballs, Keeney Submarines, Tommy Guns, Sky Fighters, Ace Bombers, Drivemobiles and any other amusement devices. State conditions and prices in letter.

## BELL SALES

901 N. DAMEN, CHICAGO, ILL.

### VERY SCARCE

Photo Electric Cells for SEEBURG RAY GUNS \$2.50 each 1 or 50

M. O. or Certified Check with Order, Any Quantity.

**CHICAGO NOVELTY COMPANY, Inc.**  
1348 Newport Ave. Chicago, Illinois

## WANTED ARCADE EQUIPMENT

Of all types on a rental or percentage basis. Will give references. Write, specifying type and your best offer in first letter.

BOX D-283  
The Billboard Cincinnati, O.

## BARGAIN PRICES

1 Seeburg Convict, \$100.00; Wurlitzer Wall Box with Speaker, new, No. 430, \$135.00; Adaptor \$25.00 each.

**BENSON MUSIC CO.**  
Swainsboro, Ga.

# Popular Vote May Not Come

## Opposition in Milwaukee keeps up fight, but council resists pressure groups

MILWAUKEE, Sept. 12.—The crusade against pinball games that began many months ago still continues but, according to recent reports, the chance for the opposition to get a popular vote on the question now seems slim. The city now issues licenses for pinball games and other types of machines and heavy pressure has been brought on the council to put the question to a popular vote on the November ballot.

The Milwaukee Sentinel recently reported that "prospects for a November 3 referendum on the question of rescinding Milwaukee's pinball licensing ordinance faded September 8 when the common council failed to receive a report

from the joint judiciary and license committee.

"At the close of the council session it was explained the committee report, which made no recommendation but left the referendum question up to the council as a whole, was 'held out' by the caucus of nonpartisan aldermen who form the council majority.

### September 25 Deadline

"Whether the caucus decision will prevent the pinball referendum from getting on the November 3 ballot was the subject of argument in the corridors. Election officials said they believe September 25 will be the legal deadline for instituting a referendum because it cannot be ordered less than 40 days before election. The next regular council session is September 21, which was said to leave too little time for the mechanics of publication and signature by the proper officials.

"Secrecy surrounds caucus actions, but it was reported aldermen opposing the referendum argued agitation for a vote stems from 'a few clubwomen—and few of them from Milwaukee'; also that the licensing ordinance seems to be working out well and should be given opportunity to prove itself.

### Pinball Machines 'Aren't'

"One alderman who consistently opposed pinball licensing said he was not enthusiastic about a referendum because of a fear that a favorable vote might establish pinball machines more solidly.

"Another reported argument against the referendum was that since the Supreme Court has declared pinball machines gambling devices and therefore illegal, a vote on them would have no bearing because legally 'they aren't.' How 'things that aren't' can legally be licensed by a city was not explained.

"The referendum had been demanded by the Milwaukee Junior Woman's Club with the backing of other women's organizations and some civic groups."

## MONEY-MAKERS—PRICED RIGHT!

PHONOGRAPHS	
SEEBURG Model A .. \$39.50	WURLITZER P-12 .. \$32.50
	312 & 412 .. 35.00
	ROCKOLA Imperial 16 \$59.50
	Standard .. 139.50
	DeLuxe .. 149.50

CONSOLES	
Bally Club Bell, Fl. Sam. \$198.50	Jumbo Parade, P.O. .. \$119.50
Keeney Super Bell, Fl. Sam. 209.50	Jennings Totalizer .. 109.50
Mills Four Bell .. 349.50	Waiting Big Game, P.O. 109.50
Bally Roll .. 129.50	Pace Saratoga, P.O. .. 74.50
	Pace Reels .. 69.50

TO AVOID DELAY GIVE SECOND CHOICE.  
1/3 Deposit, Bal. C. O. D.  
State Distributor for Seeburg Phonographs and Accessories.

**Milwaukee COIN MACHINE CO.**  
3130 W. Lisbon Ave., Milwaukee, Wis.

There is no substitute for Quality  
Quality Products Will Last for the Duration  
**D. GOTTLIEB & CO. CHICAGO**

### CONSOLE BUYS

1 Super Tracktime ..	Each \$265.00
2 Triple Entry ..	109.00
1 Baker's Pacers (Daily Double, Serial 7964)	239.50
1 1941 Pace Pay Day (Just like Super Tracktime)	169.50
5 Greyhead Tracktimes ..	25.00
3 Redhead Tracktimes ..	35.00
1 Club House ..	19.50
1 Multiple Racer ..	29.50
1 Mills Golf Ball Console, 25c Pl.	159.50

Write, Wire or Phone Now!!  
Jules Olshain at SEIDEN DISTRIBUTING COMPANY  
1230 Broadway ALBANY, N. Y. Phone 4-2109

### HARD TO GET

9 Ft. Standard Length Gun Cables for SEEBURG RAY GUNS. 5-Wire, Shielded, Woven, Cloth-Covered. Belden Made—\$1.25 Each.  
Ray Gun Operators, Stock Up.  
50 Ft. Main Cable, 6 Strand, Woven Covered—\$10.00 Each.  
**CHICAGO NOVELTY COMPANY, Inc.**  
1348 Newport Ave. Chicago, Illinois

from the joint judiciary and license committee.

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## TOBACCO CEILINGS

(Continued from page 70)  
crease of about 15 per cent over last year.

The committee asserted that consumers of tobacco were protected from rising prices of tobacco products by ceilings on these items and that the ceiling order will not add any protection whatever to the consumers but will merely diminish prices to the growers which the manufacturers are willing to pay.

The committee asked the OPA to call a public hearing immediately in order to give growers and others an opportunity to present arguments in opposition to the continuation of the price ceiling.

## COLA DRINKS

(Continued from page 70)  
ration and filing of Forms PD-600 and PD-601.

(4) All persons affected by this order shall file such other reports as may be required from time to time by the War Production Board.

(e) Production of theobromine and caffeine. Each producer shall comply with such directions as may be given from time to time by the Director General for Operations with respect to the production of theobromine and caffeine.

(f) Restrictions on methylation of theobromine. (1) Unless otherwise authorized or directed by the Director General for Operations, no producer shall hereafter methylate theobromine to caffeine except (i) to fill purchase orders for caffeine which he has been specifically authorized to fill pursuant to paragraph (b) (1) of this order, and/or (i) to maintain a practicable minimum working inventory of caffeine.

(2) No producer shall, during any calendar month, methylate any theobromine to caffeine unless and until provision has been made by such producer to make all deliveries of theobromine which have been directed by the Director General for Operations to be made by him during such month.

(g) Notification of customers. Producers and distributors shall, as soon as practicable, notify each of their regular customers of the requirements of this order, but failure to give such notice shall not excuse any such person from the obligation of complying with the terms of this order.

(h) Applicability of priorities regulations. This order and all transactions affected thereby are subject to all applicable provisions of the War Production Board, as amended from time to time.

(i) Third-company deliveries. The prohibitions and restrictions of this order with respect to deliveries of theobromine or caffeine shall apply not only to de-

liveries to other persons, including affiliates and subsidiaries, but also to deliveries from one branch, division or section of a single enterprise to another branch, division or section of the same or any other enterprise under common ownership or control.

(j) Violations. Any person who willfully violates any provision of this order, or who, in connection with this order, willfully conceals a material fact, or furnishes false information to any department or agency of the United States is guilty of a crime, and upon conviction may be punished by fine or imprisonment. In addition, any such person may be prohibited from making or obtaining further deliveries of, or from processing or using, material under priority control

and may be deprived of priorities assistance.

(k) Communications to War Production Board. All reports and applications required to be filed hereunder, and all communications concerning this order shall, unless otherwise directed, be addressed to: War Production Board, Health Supplies Branch, Washington, D. C., Ref: M-222.

(P. D. Reg. 1, as amended, 6 F. R. 6680; W. P. B. Reg. 1, 7 F. R. 561; E. O. 9024, 7 F. R. 329; E. O. 9040, 7 F. R. 527; E. O. 9125, 7 F. R. 2719; sec. 2 (a), Pub. Law 671, 76th Cong., as amended by Pub. Laws 89 and 507, 77th Cong.)

Issued this 5th day of September, 1942.  
AMORY HOUGHTON,  
Director General for Operations.

**CARL TRIPPE** Price Plus Guaranteed Satisfaction

## RECONDITIONED 5 BALL FREE PLAY GAMES

ABC Bowler .. \$39.50	Eureka .. \$29.50	Rotation .. \$22.50
All American .. 32.50	Fifth Inning .. 22.50	Roxy .. 17.50
Anabel .. 22.50	Flagship .. 22.50	Scandals, 1942 .. 39.50
Armada .. 27.50	Formation .. 17.50	Score .. 10.00
Arrowhead .. 15.00	Follies .. 12.50	Score Champ .. 15.00
Attention .. 30.00	Flicker .. 27.50	Seven Up .. 42.50
Bandwagon .. 30.00	Golden Gate .. 12.50	Show Boat .. 49.50
Battle, Used .. 89.50	Gold Star .. 30.00	Silver Skates .. 32.50
Battle, New .. 109.50	Hi Dive .. 49.50	Skyline .. 22.50
Belle Hop .. 42.50	Holdover .. 29.50	Sluggo .. 45.00
Big Chief .. 27.50	Horoscope .. 42.50	Snappy .. 52.50
Big Time .. 30.00	Lancer .. 22.50	Spinning Reels .. 67.50
Blondie .. 15.00	League Leader .. 27.50	Sport Parade .. 35.00
Boom Town .. 32.50	Legionnaire .. 47.50	Stars .. 32.50
Broadcast .. 32.50	Liberty (Rebuilt Flicker), Used .. 82.50	Stoner's Baseball .. 17.50
Cadillac .. 15.00	Liberty (Rebuilt Flicker), New .. 99.50	Sunbeam .. 35.00
Capt. Kidd .. 52.50	Mills 1-2-3, 1939 .. 39.50	Super Six .. 17.50
Commodore, Rebuilt .. 42.50	Mills 1-2-3, 1940 .. 69.50	Ten Spot .. 40.00
Crossline .. 25.00	Monicker .. 69.50	Topic .. 69.50
Defense .. 109.50	Mystic .. 27.50	Twin Six .. 17.50
Dive Bomber (Rebuilt Formation) .. 69.50	Pan American .. 32.50	Vacation .. 19.50
Dixie .. 19.50	Play Ball .. 29.50	Westwind .. 57.50
Doughboy .. 24.50	Pursuit .. 32.50	Wildfire .. 37.50
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Mills Vest Pockets In Stock!	

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## Reports Vary About Detroit Summer Biz

DETROIT, Sept. 12.—Wind-up of the summer season in Michigan finds conflicting reports of coin machine business during the warm months. In Detroit proper, business has been generally on the upgrade, notably in the music field.

Play on music boxes had shown a decided increase this summer over a year ago. Increase of actual employment in this city, increased population, higher wages, greater weekly earnings because of overtime and much heavier patronage of beer gardens are the principal factors bringing this about.

Other types of coin machines in Detroit proper have not fared so well, with amusement machine play still at a legal standstill, except for certain restricted types of games. Vending machine reports are uncertain. Usual slump on candy and similar sales for the summer has occurred and this field is off. A rumored heavy pick-up in specialized vendors in industrial plants working on war production may exist but cannot yet be verified. Operators in this field are naturally unwilling or unable to talk in detail about their operations. In the vast resort area of Michigan

the story is different. Typical was the experience of Henry C. Lemke, of the Lemke Coin Machine Company, who has for years been one of the larger operators in the resort areas for the summer months. His trade has fallen off about 30 per cent from the figures for the summer of 1941. This covers chiefly amusement and vending machines rather than music.

This condition seems to prevail generally all over the State. Certain notable exceptions occur in towns where defense production is well under way, and Detroit's own moderate boom condition is equaled, or often exceeded, such as in certain mining sections of the upper peninsula where increased copper production is reviving business in stagnant areas.

These are not true resort sections, however, and the general experience is that this trade is off to 45 per cent in some instances, as confirmed by available statistics on tourist travel, as at the Straits of Mackinac Ferry.

Parks thru the State visited in the past two weeks have shown only fair business on machines in their arcades. This is caused by a general slump in amusement patronage rather than a slump just in machine patronage. Music machines, however, are still generally reported doing excellent business in most sections.

## Independents Hold Own in July Sales

WASHINGTON, Sept. 12.—Sales of independent retailers remained at approximately the same level in July, 1942, as in July of last year, according to the Director of the Census. In 1941, July sales were 24 per cent above those for the same month of 1940. For the first seven months of 1942, compared with the corresponding period of last year, retail trade was up 4 per cent. From June to July of this year, dollar volume decreased 4 per cent.

Compared with the same month of 1941, liquor stores, for the fourth consecutive month, led other retail trades in July, 1942, increasing 30 per cent in dollar volume. Sales of shoe stores gained 28 per cent; restaurants, cafeterias and lunchrooms, 27 per cent; dry goods and general merchandise stores, 25 per cent; food stores, 21 per cent, and drugstores, 21 per cent.

Department store dollar volume increased 9 per cent. Filling stations, however, recorded a sales loss of 15 per cent, the only decrease among the non-durable goods lines for which data are presented in this survey.

In the durable goods lines substantial decreases in dollar volume were recorded for motor vehicles dealers (71 per cent) and household appliance dealers (47 per cent) on the basis of a comparison of July, 1942, sales with those of July of last year. In addition, sales of furniture stores fell off 14 per cent; dollar volume of lumber and building materials dealers was down 7 per cent, and sales of hardware stores decreased slightly. Jewelry stores, however, showed an increase of 20 per cent in dollar volume.

### 12 STATES SHOW INCREASES

Of the 34 States included in this survey, 12 showed sales increases, 20 showed decreases, and 2 (Texas and New Mexico) maintained dollar volume at approximately the same level for July, 1942, as for July, 1941. Utah again showed the largest sales gain (14 per cent), and Montana recorded the largest loss (13 per cent).

Of the seven city-size groups, slight increases in dollar volume of retail trade for July, 1942, compared with July, 1941, were shown for cities of 100,000 population and over, and for places of less than 2,500 population. Sales in cities of 2,500 to 100,000 population decreased from 2 per cent to 6 per cent.

Sales are shown as reported, without adjustment for seasonal or price fluctuations. Trends for States and for the 34-State total were obtained by combining data for motor-vehicle dealers, department stores and all other kinds of business on a weighted basis, according to the proportion of these three classes in census totals.

Trends for city-size groups were obtained in the same manner, with the exception that the proportions were restricted to motor-vehicle dealers and all other kinds of business (including department stores).

The statements given here are based upon data submitted by independent retailers each month to the Bureau of the Census and co-operating agencies. Reports for the States, by kinds of business and by population group, are available on request from the Bureau of the Census in Washington.

## New Innovations in Fort Worth Spots

FORT WORTH, Sept. 12.—Several coin machine locations in the Fort Worth area are closing down because the proprietors are going into military service or because of the labor shortage. Also, some of the

night spots are shutting their doors at 11 p.m. because of the limited number of employees. The latter group is not losing much business on coin machines, as the day play is proving heavier.

More marble machines have just been received. They are of a type not offered here before and are increasing business in many localities, according to Jack Maloney, proprietor of the Panther Novelty Company.

Maloney is one of the many operators in this section who continue to vouch for the quality and quantity of the records that are available for the locations where play is constantly on the increase because of war workers and visiting military men.

More rains over a week have put business conditions high in this section. When Texas needs rains, merchants need business. Precipitation helps all trades, records show, especially at a time when prices are good and farm products are needed for war workers and soldiers.

Most merchandising machines are located in war plants and get plenty of business, as they are not limited on the merchandise that goes into them.

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TWIN WINNERS

5c PLAY Special Thick Slot Symbols

Takes In . . . . \$60.00  
Pays Out . . . . \$26.50  
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TEN STRIKE, CURVED GLASS, NEW	\$2.00 Each
BRAND NEW PIN GAME GLASS—	
BALLY—GOTTLIEB—STONER, 21x43, (10 in Case)	\$14.50 Case
GENCO—CHICAGO COIN—KEENEY, 20x42 (10 in Case)	14.50 "
EXHIBIT, 21x41 (10 in Case)	14.50 "
BALLY, 23x47 (9 in Case)	17.50 "
WESTERN BASEBALL—New Glass for Backboard and Playing Field—Also Steel Flaps.	
Terms—1/3 Deposit with Order. Balance Sight Draft or C. O. D.	

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**SEEBURG'S CHICKEN SAM'S JAIL-BIRDS**  
\$65.00 F. O. B. Your City  
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4 Pacers Races Brown Cabinet 30 to 1 Cash . . . 75.00  
3 Pacers Races Black Cabinet 30 to 1 Cash . . . . 45.00  
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OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS  
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# Consider Plan To Subsidize Scrap

(From The New York Times, Sept. 6, 1942)

The serious shortage of scrap metal at the mills, where it is needed for conversion into the sinews of war, has led to government consideration of a subsidy for the collection of certain kinds of large-size scrap which is lying about the country in great quantity because the expenses involved in dismantling it and cutting it up have been greater than its money value, it was learned recently.

While War Production Board officials were unwilling to discuss the subsidy plan, pending the determination of a policy, it became known that studies have been made in the conservation division along this line and that sentiment for government payments has been spurred by the report of Deputy Con-

servation Director Paul Cabot that the steel industry would need 17,000,000 tons of scrap during the half of this year to keep the furnaces from closing down.

Discussions on the subsidy question were held in Washington by WPB conservation men and also by an OPA advisory committee, including scrap dealers, named by Leon Henderson to take up salvage prices.

### Fire Escapes Coveted

In New York City alone abandoned fire escapes hanging from the backs of tenements contain hundreds of tons of first-grade scrap steel, according to salvage authorities. The outside steel stairs, which have not been used since the law required other escape facilities several years ago, have been permitted to remain because the cost of their dismantling would exceed their scrap value.

The same has been true of outmoded water tanks and girders on roofs, iron stoves, oversized flywheels and other cumbersome items which require the use of hoisting machinery or acetylene torches before they can be handled for salvage. The accumulation of this kind of scrap has reached enormous proportions in many parts of the country thru the years for the reason that it has not paid owners or scrap dealers to remove it.

Aside from the pressing need for such scrap to keep the steel mills going, government officials feel that the presence of so much scrap metal lying about, with apparently nothing being done to convert it to war production, has a retarding effect on the salvage activities of many persons who see it day after day.

### Psychological Effect Cited

The psychological factor is viewed as important by some conservation officials who feel that collection of such material will make it easier for the average person to understand the urgency of the salvage campaign and dig more earnestly in his own attic and cellar for the easily handled items of household salvage.

Samuel Bassow, Bronx scrap metal dealer and a member of the OPA advisory committee, said recently that a government subsidy in cash or thru the use of WPA labor and materials appeared the best way of getting this kind of scrap into war production. Bassow recently undertook, after consultation with local WPB officials, the clearance of an area of 25 square blocks in the Bronx. His report, itemizing labor and material costs and the return he received for the scrap metal, has been submitted to the WPB and makes up part of the current study.

Altho he declined to discuss the specific experiment before the findings are released by the WPB, beyond stating that he had "gone into the red," Bassow said it was general knowledge in the scrap industry that the handling of cumbersome items involving dismantling and removing from roofs and cellars involved a loss to the scrap dealer of \$12 to \$15 a ton.

The OPA ceiling price for scrap steel, delivered to railroad cars or boats, is \$15.31 a ton, Bassow said, and the cost of handling certain kinds of scrap is twice that figure.

A subsidy for the handling of certain difficult jobs has been favored, in discussions held so far, over any rise in the ceiling price. Among objections raised against the latter idea is that it would give a premium to dealers who have been slow in turning their scrap over to the mills.

# OHIO SPECIALTY COMPANY—BIG BARGAINS

<b>PHONOGRAPHS</b>	5¢ Chrome .. \$49.50	Flags .. \$ 9.50	All American \$26.00
<b>WURLITZERS</b>	616-A .. \$52.50	Flipper .. 6.00	Big Town .. 17.50
P-12 .. 27.50	Goal Line .. 4.50	Buckaroo .. 11.00	Champion .. 14.50
<b>ROCK-OLAS</b>	King Six .. 7.50	Crossline .. 22.50	Dbic. Feature .. 11.00
'39 Standard \$139.50	Klix .. 7.50	Duplex .. 29.50	Five Ten & Twenty .. 97.50
'40 Super	Libertys .. 9.50	Four Aces (New) .. 139.50	Four Diamonds 37.50
Marble .. 209.50	Mercurys .. 9.50	Four-Five-Six .. 11.00	Gobs (New) .. 129.50
'40 Master	New Deal .. 4.50	Gold Star .. 22.50	Keep 'Em Flying .. 92.50
Marble .. 179.50	Penny Pack (Coin D) .. 7.50	Legionnaire .. 49.50	Limelight .. 14.50
'40 Standard	Pick-a-Packs .. 7.50	Lone Star .. 19.50	Merry Go Round 19.50
Rockalito .. 189.50	Pilgrim .. 4.50	Miami Beach .. 39.50	Pan American 39.50
16 Records .. 42.50	Seven Grand .. 12.50	Playmate .. 12.50	Punch .. 14.50
12 Records .. 32.50	Sparks .. 9.50	Repeater .. 32.50	School Days .. 32.50
Counter Model 64.50	Spelling Game 4.50	Score Card .. 19.50	Sea Hawk .. 37.50
<b>SEEBURGS</b>	Tavern .. 4.50	Silver Skates .. 32.50	Seven Up .. 32.50
9800 .. \$379.50	Tickettes .. 4.50	Sky Blazer .. 42.50	Sky Ray .. 41.50
Symphonolas .. 32.50	Twins .. 4.50	Sparky .. 22.50	Speed Demon .. 14.50
<b>USED SLOTS</b>	Whirlwind .. 3.50	Spot-a-Cards .. 64.50	Spot Pool .. 54.50
<b>MILLS</b>	Whiting Pic. Mach. .. 12.50	Stratoliner .. 32.50	Three Score .. 19.50
Blue Front, 1¢ \$49.50	Zephyrs .. 7.50	Trailway .. 42.50	Twin Six .. 48.50
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O.T., 1¢ 49.50	<b>NEW COUNTER GAMES</b>		
O.T., 5¢ 54.50	Amer. Eagles \$12.50		
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Consoles, 5¢ \$69.50	Electric Eyes .. 24.50		
Chiefs, 5¢ .. 44.50	Flippers .. 8.50		
Chiefs, 10¢ .. 44.50	Imps .. 8.50		
Centurys, S.J.P., 5¢ .. 24.50	Klix .. 9.50		
Gooseheads, 5¢ 22.50	Lucky Smokes .. 12.50		
Little Duchess, 5¢ .. 19.50	Marvels .. 14.50		
<b>WATLINGS</b>	Penny Packs .. 14.50		
Rol-a-Tops, 5¢ \$44.50	Wooden .. 9.50		
Rol-a-Tops, 25¢ 49.50	Rex .. 12.50		
Rol-a-Tops, 1¢ 42.50	Wings .. 12.50		
Twin J.P., 5¢ 24.50	Zephyrs .. 12.50		
<b>PACE</b>	<b>PIN GAMES</b>		
Console, 5¢ .. \$84.50	Air Circus .. \$89.50		
Comot, 5¢ .. 42.50			
<b>COLUMBIAS</b>			
1¢ Play .. \$27.50			
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The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

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4 Big Chief .. 17.50	1 Four Roses .. 29.50	1 Ocean Park .. 10.00	4 Shortstops .. 14.50
2 Bosco .. 44.50	1 Fleet .. 12.50	1 Nippy .. 12.50	1 Snappy of '41 32.50
1 Bolaway .. 37.50	2 Flicker .. 17.50	3 Pylon .. 17.50	3 Seven Up .. 29.50
1 Big Time .. 19.50	1 Follies .. 12.50	2 Punch .. 12.50	1 Star Attr. .. 34.50
1 Blondie .. 12.50	3 Fox Hunt .. 22.50	2 Paradise .. 24.50	2 Sparkys .. 16.50
4 Bandwagon .. 17.50	2 Gun Club .. 44.50	1 Pain .. 19.50	3 Stars .. 22.50
2 Bowling Alley 14.50	1 Headliner .. 12.50	2 Play Ball .. 19.50	3 Target Skill .. 19.50
1 Belle Hop .. 34.50	1 Holdover .. 14.50	1 Powerhouse .. 12.50	4 Ten Spot .. 27.50
1 Barrage .. 32.50	2 Hi Hat .. 27.50	2 Repeater .. 24.50	2 Twin Six .. 34.50
2 Commodore .. 12.50	2 Jungle .. 47.50	4 Stratoliner .. 19.50	1 Triumph .. 14.50
1 Commodore (Plastic) .. 22.50	2 Jolly .. 12.50	2 Sporty .. 12.50	1 Tepper .. 10.00
1 Contact .. 10.00	1 Knockout .. 89.50	1 Sporty, Plas. 22.50	1 Ump .. 19.50
2 Cudillao .. 14.50	1 Limelight .. 14.50	2 Summertime .. 12.50	1 Velvet .. 24.50
1 Charm .. 10.00	1 Line Up .. 24.50	2 Sport Parade 22.50	2 Victory .. 69.50
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Keeney Anti-Aircraft .. \$39.50	Skill Shot, P. O. .. \$14.50
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7 Chicken Sams .. \$ 70.00	10 A.B.T. Challengers .. \$ 12.50	9 Kicker & Catchers .. \$ 15.00
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2 Keeney Submarines .. 175.00	2 Ace Bombers .. 170.00	1 Evans Bomber .. 165.00
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Metro into HIGH BOY  
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Four Roses into SEA POWER  
Gold Star into PLAY TIME  
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- All legs refinished.

### IMPORTANT—Get BALLY Games

When buying used games to be rebuilt, choose Bally Games for longer life and fewer service calls. We know from experience that BALLY GAMES are sturdily built . . . contain "wear-proof" mechanism, and can be readily repaired or converted to give the same results as new games. We have been rebuilding games for almost a year . . . we are the originators of pin ball renewal service . . . first to advertise it . . . first to re-design and rebuild 1-ball pay-out games. Take advantage of our EXPERIENCE—Write today!

BUY U. S. WAR BONDS AND STAMPS

**SULLIVAN NOLAN ADV. CO.** 527 W. CHICAGO AVE., CHICAGO, ILLINOIS

## Record Service Year for Atlas

CHICAGO, Sept. 12.—"Thinking ahead has been one of the big factors in bringing the Atlas Novelty Company its enviable reputation for friendly personal service," states Eddie Ginsburg, Atlas official.

"From the beginning we have made it an important part of our business to keep a sensitive finger on the pulse of the coin machine business," Ginsburg said, "and it has been our constant awareness of innovations and trends that has enabled us to serve operators with the latest and best in every phase of operating."

"At the outset of this year, when the shadow of curtailment predicted the final total stoppage of game manufacturing, we immediately took steps to provide a service that would eliminate hardships for the operator," Eddie advised. "Knowing that coinmen would not give up in spite of lack of new equipment and realizing that their currently operating machines would carry the burden for the duration, we created a reconditioning service that has been outstanding for thoroughness and speed."

"Starting with a nucleus of skilled mechanics, we rapidly added expert workmen and increased the number of departments. By the time new game manufacture was definitely halted we had established our reconditioning service as a tested, approved and vital aid to every operator. Today the skill that comes from long experience, the speed that results from the application of mass production principles and the complete understanding of the coinman's problems and present needs enable us to put a machine thru the line with a maximum of efficiency and a minimum of delay."

### VENDER SUPPLY NOTES

(Continued from page 71)  
tional allotments under a ruling issued by OPA.

#### MARKETS IN BRIEF

NEW YORK, Sept. 10.—Peppermint oil (dollars per lb.): Natural, \$5.40 to \$5.75; U. S. pharmaceutical, \$5.70 to \$6.00.

#### CHICAGO SPOT MARKET PEANUTS

	Cents per lb. in bags
Jumbos	none
Fancies	none
Extra large	re-sales only
Medium	re-sales only
No. 1 Virginia	re-sales only
No. 2 Virginia	12.00 @ 12.50
Southeast (New Crop)	
No. 1 Spanish prompt Sept.	11.00 @ 10.50
No. 2 Spanish Sept.	10.25
No. 1 Runner Oct.-Nov.	10.25 @ 10.50
No. 2 Runner Oct.-Nov.	10.00
Texas (New Crop)	
No. 1 Spanish, prompt	12.00
No. 2 Spanish	11.00 @ 11.25

## WARNING TRY THE BEST THE SIAMESE RATS



LEFT SIDE VIEW FRONT VIEW RIGHT SIDE VIEW

## THE LATEST CREATION CHICKEN SAM OPERATORS "HIT THE SIAMESE RATS" HITLER AND THE JAP PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE

A new wooden fiber figure and wooden legs. Figure reverses showing Hitler on one side and a Jap on the other. New scenery and streamer in 16 colors furnished with each unit. All units thoroughly checked ready for easy installation. For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee. \$10.00 EACH FOR FIGURE AND LEGS ONLY.

\$15.00

STRAIGHT JAP CONVERSIONS FOR BALLY SHOOT THE BULL BALLY RAPID FIRE \$15.00 each with new scenery. Bona fide distributors, write. Manufactured exclusively by

**HAROLD W. THOMPSON**  
(Seaburg Distributor)  
415 CAROLINA ST. SAN ANTONIO, TEX.

### BARGAINS FROM DAVE MARION

4 Keep 'Em Bombing (New)	\$ 7.50	Holly Grip	0.5
Triple Grips	\$12.50	Santa Anita	127.5
Jumbo, Cash	82.50	Super Grip	44.5
10¢ O.T.	44.50	1¢ O.T., Green	28.5
10¢ Blue F.	79.50	1¢ Pace	17.5
Peep Show	27.50	1/3 Deposit, Draft, Money Order, Certified Check	

Write for Complete Bargain List. MARION COMPANY, Wichita, Kansas.

### CLASSIFICATION 1A!

## FOR SALE:

3 PHOTOMATICS—30,000 FRAMES.  
8 BATCHES CHEMICAL. WIRE BEST OFFER.  
**HARRY STONE**  
359 Pleasant Street New Bedford, Mass.

## INCOME FOR THE DURATION PENNY ARCADES

WE CAN GUIDE YOU TO SUCCESS IN THE MOST PROFITABLE BUSINESS OF THE DAY. YOU FURNISH THE STORE—WE DO THE REST. BUY NOW WHILE SELECTIONS ARE STILL GOOD.

Parts and Supplies for Arcades and Pin Machines.

Large Assortment of FACTORY REBUILT Arcade Machines on hand—such as Guns (all makes), Athletic Machines (Punching Bags, Lifters, Grips, etc.), Mutoscope Drop Picture Machines, Fortune Telling and many others.

Profits in Pennies—A 20-page guide to success in Modern Arcade Operation. Send \$1.00.

PRICE LIST FREE ON REQUEST

**MIKE MUNVES—The Arcade King**

520-24 W. 43d St., New York City.

Bryant 9-6677

## COIN WRAPPERS

1c — 5c — 10c — 25c — 50c

SPECIALIZING TO COIN MACHINE TRADE. WE KNOW YOUR NEEDS. WRITE FOR LOW PRICES! ANY QUANTITY! SPECIAL PRICES FOR QUANTITY USERS!

**BOND WRAPPER CO.** 812 10TH AVE., NEW YORK, N. Y.

**HARRY MARCUS COMPANY**

### WRITE US TODAY

We have one of the largest stocks of coin machine parts in the country at exceptionally low prices.

1035 NO. PULASKI ROAD CHICAGO, ILLINOIS

## YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

**INTERNATIONAL MUTOSCOPE REEL CO., Inc.**

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT  
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

### WANTED FOR CASH!

<b>MILLS—</b> 3 Bells 4 Bells Vest Pocket Bells Bonus Bells Chrome Bells Brown Frt. Bells Blue Frt. Bells	<b>EVANS—</b> Super Bombar Tommy Gun Ten Strike Play Ball <b>GROETCHEN—</b> Zoom Skill Jump Mountain Climber	<b>BALLY—</b> Convoy Defender Lucky Strike, J. P. Rapid Fire Baskets Racer <b>CHI. COIN—</b> Hockey	<b>KEENEY—</b> Air Raider Bowlette Texas Leaguer Submarine 4 Way Bell 2 Way Bell <b>GENCO—</b> Skill Roll	<b>SCIENTIFIC—</b> Baseball Basketball Batting Practice <b>WESTERN—</b> Baseball, All Models <b>ABT—</b> Target Skill Rifle Sports
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State Quantity, Condition, Price.

FOR VICTORY—THROW YOUR SCRAP INTO THE FIGHT!

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

### ★ THOROUGHLY RECONDITIONED ★

Thoroughbreds	\$259.50	Mills Bluefronts	\$ 85.00	Western Baseballs	\$ 74.50
Longacres	249.50	Vest Pockets	24.50	ABT Targets	16.50
Club Trophies	225.00	Jumbo Parades	105.00	Rapid Fires	139.50

### GRAND NATIONAL SALES COMPANY

2300 ARMITAGE AVENUE (HUMBOLDT 3420) CHICAGO, ILLINOIS

## 8 METER MOVIES . . . \$200.00 Ea.

CASH FOR WURLITZER SKEEBALLS \$14A . . . \$75.00

Rock-o-Balls, Bank Rolls and Other Wurlitzer Skeeballs Also Wanted.

**S & W COIN MACHINE EXCHANGE**  
2416 GRAND RIVER AVE. DETROIT, MICH.

**GUARANTEED LIKE NEW  
IN APPEARANCE AND  
OPERATION**

- MILLS FOUR BELLS Late Mod., Cash & Check . . . \$299.50
- MILLS JUMBO PARADE Late Cash-Check Model . . . 119.50
- MILLS JUMBO FREE PLAY Blue Cabinets . . . 119.50
- BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash . . . 249.50
- KEENEY SUPER BELL, 5c Pl., Comb. F.P. & Cash . . . 249.50
- JENNINGS FAST TIME . . . 119.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.  
We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

**SICKING, INC.**  
1401 Central Pky., Cincinnati, O.  
927 E. Broadway, Louisville, Ky.

**Send for  
the Coin Machine  
BUYER'S GUIDE**

Keep posted on lowest prices on perfect reconditioned games of all kinds.

Get our trade-in price allowance.  
THOUSANDS OF CUSTOMERS  
CANNOT BE WRONG

**ROY MCGINNIS COMPANY**  
2011 Maryland Ave., Baltimore, Md.

*Detroit*

DETROIT, Sept. 12.—Donald E. Matthews has sold out his interest in the Oriole Music Company to Leslie L. Ellis, who will continue as sole owner, while Matthews specializes in industrial painting for the duration. Ellis was originally a partner with Matthews in the company up until a few months ago when he withdrew temporarily. They are completing their production of Oriole speaker and remote-control cabinets under restricted production because of priorities on plywood.

New operating firm of Triangle Amusement Games is being organized here by Max Moore, Moore Amusement Machine Company, and Sam Liebers and Mark Linkner, United Coin Machine Exchange. Headquarters of the new operating firm will be shared with the jobbing activities of the United.

William Raack, music operator, Williams Specialty Company, left August 24 to join the army.

Harry A. Shapiro and Louis Davidson are operating music routes in Detroit and in Buffalo, N. Y., under the name of Associated Coin, taking over the name and business formerly operated by Boris H. Siegel, a brother-in-law of Davidson's.

Roy Dease, formerly sales manager of A. P. Snaue & Company, Detroit jobbing house, has been appointed manager of the oil service division of a large Detroit department store.

Bryan Kamhout, manager of the Sanitex Company, doing a national jobbing business in sanitary specialties, reports a shortage of machines because of priority conditions.

**1000 BRAND NEW MACHINES**

- |   |   |
|---|---|
| ABT Target Challenger . . . \$ 35.50                              | Mills Three Bells . . . \$550.00                |
| Baker Pacer, 5c Play . . . 299.50                                 | Mills Four Bells, 5c, Latest Model . . . 485.00 |
| Bally Long Aero Console . . . 289.50                              | Mills Jumbo Parade, Cash . . . 129.50           |
| Buckley Steel Cabinets for 16-20-24 Record Phonograph . . . 32.50 | Mills Jumbo Parades, Conv. . . 149.50           |
| Buckley Tono Columns . . . 50.00                                  | Mills Folding Stands . . . 6.50                 |
| Chicago Coin Hockey . . . 229.50                                  | Mills Box Stands . . . 15.00                    |
| Evans Jackpot Domino, Latest Model . . . 399.50                   | Mutescope Sky Fighter . . . 300.00              |
| Groetchen Columbia, Rear Pay . . . 87.50                          | Pace Race, 5c Play . . . 335.00                 |
| Keene Super Bell . . . 239.50                                     | Pace Race, 25c Play . . . 375.00                |
| Keene Super Track Time . . . 450.00                               | Pace Race, 5c Play, Jackpot . . . 375.00        |
| Double Steel Safe . . . 90.00                                     | Watling Scales . . . 150.00                     |

**SLIGHTLY USED PHONOGRAPHS**  
10 SEEBURG 1942 MODEL 8200 with REMOTE CONTROL, 15 No. 950 WURLITZER, 5 ROCKOLA COMMANDOS.  
Operators and Jobbers, Write for Prices.

**FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.**  
Bally Club Bell, 5c . . . \$219.50  
Chicago Coin Hockey . . . 215.00  
3 Keene Super Bells, 5c Conv., with Mint Vendor . . . 239.00

**Reconditioned and Refinished.**  
Bally Long Aero, Console . . . \$247.50  
Groetchen Chk Sep., Gold Award Col. Bell 82.50  
Keene Super Bell, 5c Conv. Mint Vend. 182.50  
2 Keene Super Bells, Twin Nickel, Cash Pay . . . 259.50

**USED MACHINES—RECONDITIONED AND REFINISHED**  
CONSOLES—CASH AND FREE PLAY  
1 Evans '39 Reg. Domino, #3971 . . . \$ 99.50  
1 Evans Bang Tails . . . 149.50

- SPECIALS**
- 25 Super Bells, 5c Conv., SU . . . \$142.50
  - 25 Dominos, JP, Light Cab., SU . . . 282.50
  - 5 Super Track Times, SU . . . 300.00
  - 1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked . . . Write
  - 10 Mills Jumbo Parades, Conv. FS 149.50
  - 10 Mills Three Bells, Like New, High Serials . . . 475.00
  - Watling Big Game, CP . . . 82.50
  - Jackpot Dominos, Brown Cabinets, Factory Reconditioned . . . 225.00
  - 1 Keene Triple Entry . . . \$ 99.50
  - 2 Keene '38 Skill Time . . . 79.50
  - 5 Keene Kentucky, Slant Head . . . 89.50
  - 1 Mills Four Bell, 5c . . . 295.00
  - 2 Mills Square Bell, CP . . . 59.50
  - 2 Chicago Coin Double Safes . . . 60.00
  - 10 Mills Jumbo Parade, Free Play, Blue Cabinet, Series 6558 . . . 107.50
- 6 Mills Jumbo Parade, Free Play, Late Style Coin Head . . . \$87.50  
**CONSOLES—CASH AND FREE PLAY**  
1 Pace Race JP, #6088, 25c . . . \$199.50  
1 Pace Race Jackpot Red Arrow, #6182, 25c . . . 209.50  
2 Pace Race, #5881-5895, 5c . . . 132.50  
1 Pace Race Red Arrow, #6319 . . . 199.50  
1 Pace Race Red Arrow, 25c, #6583 225.00
- SLOTS—Reconditioned and Refinished**  
1 Jennings 1c Duchess, #1712 . . . \$ 19.50  
2 Mills 1c Regular, #322617-#318326 32.50  
Mills 5c Cherry Bell, #432000 . . . 110.00  
Mills 5c Melon Bell, #430000 . . . 110.00  
Mills Bonus Bell, 5c . . . 100.00  
Mills 5c Red Front . . . 85.00  
1 Watling 1c Rolatop Cherry, #89217 . . . 29.50  
1 Watling 1c Treasure, #L79778 . . . 29.50  
2 Watling 1c Twins Jackpot, #163801-752595 . . . 25.00  
2 Watling 1c Twins . . . 25.00  
1 Watling 1c Treasure . . . 20.50

**WANT TO BUY**  
Mills Three Bells. Give Serial Numbers. Guaranteed condition, lowest cash price.

**FIVE BALL FREE PLAY**

Zombio . . . \$25.50	Reserve . . . \$25.00	Vogue . . . \$15.00
Play Ball . . . 20.00	Monickers . . . 59.50	Gold Star . . . 22.50
Red Cap . . . 17.50	Argentine . . . 35.00	Leader . . . 22.50
Super Six . . . 10.00	Mystic . . . 45.00	Jolly . . . 12.50
Toplo . . . 54.50	Star Attraction . . . 32.50	Dixie . . . 17.50
Sports Parade . . . 25.50	Towers . . . 57.50	

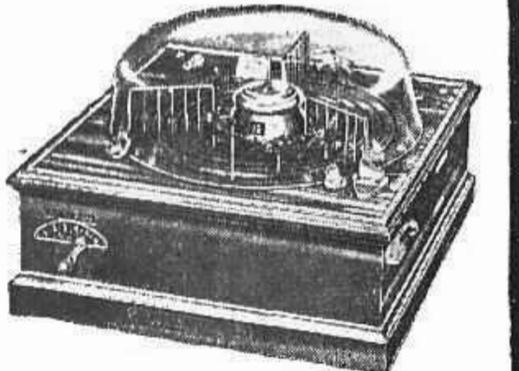
"1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective September 19 and Subject to Change Without Notice."

**MOSELEY VENDING MACHINE EX., INC.**  
00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

**WHILE THEY LAST!**

**Evans' SARATOGA SWEEPSTAKES**

Horse race counter game stand out . . . the all-time favorite everywhere! It's the best bet on your locations for the duration. Proven profit performance! Built to last!



Single Coin Slot for 1c, 5c, 10c play. Adjustable Pari-Mutuel Device. Size 21x21x12 inches.

Supply Is Limited . . . Act Now!  
Write Immediately for Prices

**FOR VICTORY  
THROW YOUR SCRAP INTO  
THE FIGHT!**

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

**WE WANT TO BUY**

- |              |                 |                            |                  |                  |
|--------------|-----------------|----------------------------|------------------|------------------|
| Drivemobile  | Sky Fighter     | West. Baseball, Late Model | Chicken Bam      | Bally Torpedo    |
| Ace Bomber   | Rapid Fire      | Air Raider                 | Shoot the Chutes | Bally Defender   |
| Super Bomber | Evans Tommy Gun |                            | Texas Leaguer    | Bally Convoy     |
| Night Bomber |                 |                            |                  | Bally Sky Battle |

**NATIONAL SPECIALS—PRICED TO SELL!**

- PHONOGRAPHS**
- Wurlitzer 850 . . . \$445.00
  - Wurlitzer 750-E, E.S. & Adapter . . . 375.00
  - Wurlitzer 800 . . . 320.00
  - Wurl. 500, Piano Kybd. 170.00
  - Wurl. 600, Rotary Dial 155.00
  - Wurlitzer 616, Reg. . . 65.00
  - Wurl. 616, Ill. Sides and Grille . . . \$ 89.50
  - Wurl. 61, 1939 Count. Model . . . 72.00
  - Super Rockolite . . . \$209.00
  - DeLuxe, 1939 . . . 165.00
  - Monarch . . . \$110.00
  - Standard, 1939 . . . 150.00
  - Windsor . . . 100.00
  - Imp. 20, Marbigo, Ill. Sides & Grille . . . 79.00
  - MILLS Empress . . . 109.50
- ROCKOLA**
- 5-BALL FREE PLAY GAMES
  - \$37.50
  - Hi Hat
  - Savon Up
  - Show Boat
  - Sun Beam
  - \$47.50
  - ABC Bowler
  - Belle Hop
  - Do Re Mi
  - Horoscope
  - Champ
  - Sea Hawk
  - West Wind
  - Zig Zag
  - \$54.50
  - Bosco
  - Capt. Kidd
  - Jungle
  - Spot Pool
  - ARCAD E EQUIPMENT
  - ABT Jungle Hunt. . . \$20.00
  - ABT Fire & Smoke. 20.00
  - Gottlieb Tripla Grip. 17.00
  - Anti-Aircraft, Brwn. 45.00
  - Shoot the Bull . . . 69.50

TERMS: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

- BALLY KING PINS (NEW IN CRATES) . . . \$209.50**
- Wurlitzer 24A Metal Cabinet, Complete with Stepper and Adapter . . . \$144.50
  - Seeburg Classico . . . 174.50
  - Seeburg Margio . . . 184.50
  - Groetchen Metal Typar . . . 79.50
  - Da'Jcar . . . 97.50
  - All Out . . . 97.50
  - Crossline . . . 39.50
  - Mystic . . . 39.50
  - 5-10-20 . . . 79.50
  - Rays Track . . . 52.50
- OUR TERMS: One-Half Certified Deposit with Order—Balance C. O. D.  
**AJAX NOVELTY COMPANY** 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

**WANT TO SAVE MONEY . . .  
TIME . . . SERVICE CALLS ON  
LAMP REPLACEMENTS?  
Then Replace with**

**MOST COMPLETE LINE FOR ALL AMUSEMENT and MUSIC BOXES**

**LONG SERVICE LAMPS**

**MATCHLESS LAMPS**

Write for Descriptive Literature and Prices  
**Matchless Electric Company**  
ESTABLISHED 1912  
564 W. RANDOLPH ST. CHICAGO, ILL.

**PANORAMS** TIME PRICE \$424.50  
DISCOUNTS TO CASH BUYERS

SPECIAL TO RELIABLE OPERATORS—A TIME PAYMENT PLAN NOW AVAILABLE—12 TO 15 MONTHS TO PAY!! SUBMIT CREDIT REFERENCES AND NAME OF YOUR BANK!

- PANORAM PARTS & SUPPLIES**
- Guaranteed Film Cleaner . . . \$4.50 Per Gallon
  - Brand New Monarch 10c Wall or Bar Box, \$7.00
  - Brand New Adaptor for Panoram Used for Wall Box . . . 7.00
  - 4 Wire Armored Cable . . . 10c Per Foot
  - Combination Adaptor for Phonograph Panoram Hookup . . . \$35.00
  - Mills Empress with Adap. \$224.50
  - Mills Empress \$189.50
  - 3 Used Keene Adaptors for Mills Empress, \$29.50 Ea.
  - SPECIALS:  
Wurlitzer 412 Amplifiers . . . \$15.00  
Wurlitzer 412 Speakers . . . 5.00  
Keene Wall Boxes . . . 12.50

**SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!**  
**Write**  
**GEORGE PONSER CO.** 768 S. 18TH STREET, NEWARK, N. J. (All Phones: ESsex 3-5910)



QUALITY STANDARD OF THE AUTOMATIC MUSIC INDUSTRY

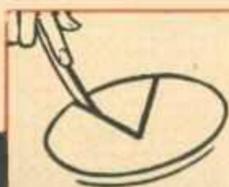
# Seeburg Quality

To YOU, the music operator, Seeburg Quality means the  
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## DEPENDABLE PERFORMANCE!

It means...precision manufacturing methods maintained thru the years in Seeburg equipment as a constant guarantee of dependability. Never in the history of our country have these high standards of manufacture meant so much to the operator.

Under wartime curtailment of automatic music equipment, we know that the SEEBURG operator will continue successfully because every Symphonola, Wall-O-Matic, Bar-O-Matic or Speakorgan bears the Hallmark of Quality!



CUT YOURSELF A SLICE OF VICTORY—  
BUY U. S. WAR BONDS AND STAMPS!

*To Go Ahead... Go*

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J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO



**WAIT 'TIL THEY  
FACE THIS MUSIC**

● They say Hitler has a fellow play soft music so he can get to sleep at night. Wurlitzer is making a new kind of "music" these days. Can't tell you what it is, but we don't figure it will help sooth old Adolph's nerves one bit.

It's right down our alley, too, closely related to what we used to make. Lot of advancements made on it. We're learning fast —and remembering as we go along.

Once this war is won, you'll see a Wurlitzer Phonograph that's so far out in front, you'll be mighty glad you're a Wurlitzer Music Merchant. Until those days, there's no business as usual at Wurlitzer. Our business is BEATING THE AXIS.



**WURLITZER**  
*Is Working for Uncle Sam*

THE RUDOLPH WURLITZER COMPANY NORTH TONAWANDA, N. Y.