

JULY 4, 1942

25 Cents

# The Billboard

The World's Foremost Amusement Weekly

Vol. 54. No. 27



AL DONAHUE  
And His Orchestra

Week Beginning July 17,  
Oriental Theater, Chicago

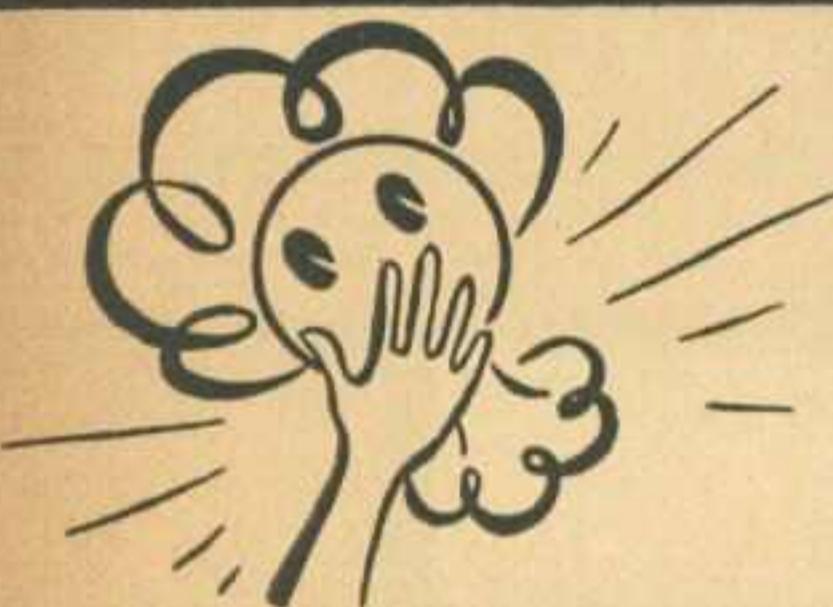
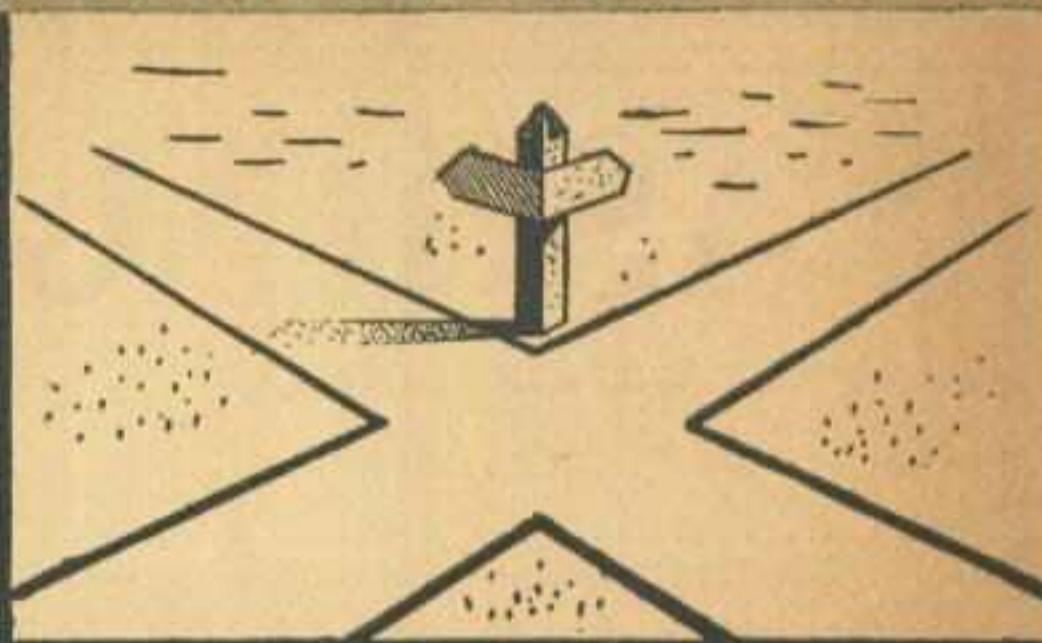
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# WASHINGTON IS THE CENTER

## EDITORIAL

### *Exploitation Needed*

THE theatrical industry must realize that a major job of exploitation lies ahead for the duration. Domestic problems resulting from the war are many and most of them react adversely upon the show business. Gas and tire rationing, along with other restrictions, are conspiring to cut down attendance, and the industry must rely on its ingenuity to overcome these handicaps. Theater operators will find it necessary to redesign programs so that they will be attractive enough to draw patrons despite necessary wartime restrictions of all sorts.

Because of the current shortage of names, entertainment budget increases may not do the trick. The salvation lies in what showmen themselves think up to attract crowds.

Promotions and heavy exploitation may be the most logical answer. Ingenious tie-ups, well laid out campaigns, newspaper and radio promotions have often been effective in the past, and it is probable that they will be again during this emergency.

However, these must be executed by experienced and capable people. An amateurish and ill-conceived program is worse than none at all. Experienced showmen, knowing the pulse of the public, realize the wisdom of selling campaigns, and greater concentration will probably prove to be the best way of meeting the new problems and situations that will continue to arise.

Efforts to maintain theater attendance, it is to be noted, are also helpful toward the national war effort. For civilian morale must be maintained—and a wise, forward-moving show policy is one of the most effective ways of maintaining it.

## WGN, Chi, Folds Talent Division In Surprise Move

CHICAGO, June 27.—Station WGN is folding its talent division as of July 1, after more than two years of operation. It will continue to operate its concert division, however, Manager Frank Schreiber reports. Retrenchment is blamed on poor business. Talent division was originally managed by Noel Gerson who was succeeded by Marvin Welt. It booked club dates, primarily, and handled WGN performers and personalities writing for *The Chicago Tribune*, which controls the station.

Closing comes as a surprise to competitive club date bookers who used to feel that the plugs given that division on WGN put outside offices to a disadvantage. At one time the Entertainment Managers' Association of Chicago, composed of club date bookers, considered a move to boost the services of their members over local stations. The plan never came thru, however.

Welt says that he will continue in the booking field and is now considering several offers from local offices. He is taking a vacation starting Friday (3).

## Has Replaced N. Y., Hollywood As Key Point for Show Business; War Rulings Dominate All Plans

WASHINGTON, June 27.—War is making Washington the "father" of show business, where Broadway and Hollywood once vied for the parental seat. Conclusive evidence of the change lies in the effect the War Production Board and other bureaus have had on all fields of theatrical enterprise, and the resultant flocking to the nation's capital of leading figures from radio, legit, films, music, night club-vaudeville and outdoor show business.

Priority rulings of WPB, travel restrictions laid down by Office of Defense Transportation, propaganda suggestions from the Office of Facts and Figures and directives stemming from other government agencies have affected the live-

lihoods of show people to the point where they now recognize Washington as the control center of their interests.

Radio, before the war, split its industry concern among New York, Chicago and Hollywood, the first two for their concentration of talent and ad agencies, and the third for its film personalities, who make a sizable contribution to network production. Interest in Washington only revolved about the Federal Communications Commission, licensing body for the industry, and legislation affecting airwave administration. Since the war radio has lifted Washington to a position of primary interest, a natural move in light of radio's present position (*See Washington New Key on page 11*)

## Naval Base Raps Camp Show Unit: Humor 20 Years Old and Cast Lazy

NEW YORK, June 27.—The Army and Navy personnel have generally praised USO touring shows. The usual procedure of hushing up the matter when a show happens to be a clunker at a particular camp has been broken with a statement sent *The Billboard* by Lt. Mark Byron III, public relations man at Naval Operating Base, Key West, Fla.

Byron, in his release, said, "Humor of the early 20's was resurrected at the

Movie Hall of the Naval Operating Base here Thursday (18) night. Unadorned from their original form of two decades ago, moss-worn yarns were plied upon capacity crowds of servicemen at two performances by the cast of a USO show dubbed *Hunky Dory Revue*. Then, as if aware the show hadn't sold itself on its own merits, the master of ceremonies concluded the program with the plea to (*See CAMP UNIT RAP on page 62*)

## Vaude Booming; Wynn Gross Big; Others Planned

NEW YORK, June 27.—The Ed Wynn straight vaude show drew critical raves from all local first-string critics when it opened Monday night at the Alvin, except for Richard Watts (*Herald-Tribune*), who was non-committal. This boosted the show right into the hit class, with an advance sale piling up. Wynn is planning to tour the show after its summer run in town.

Mike Todd's *Star and Garter*, a musical that is really a variety revue, also got off to a good start at the Music Box Thursday. All local first-stringers okayed it except three. That was enough to give the show a sell-out second night.

Meanwhile, Clifford C. Fischer's straight vaude, *Priorities of 1942*, hit its 230th performance and is in its 14th week and still doing a profit by averaging \$18,000 weekly. Luba Matina returned to the cast Thursday after a quick trip to Hollywood for a screen test. Adrienne subbed for her. The Nonchalants have dropped out, and Gautier's dog act, the Bricklayers, replaced them. The dog turn was recently in Fischer's *Keep Them Laughing* and *Top Notchers* vaude revues.

CHICAGO, June 27.—Al Borde, local agent and producer, is leaving for the West Coast Monday (29) to hunt for film and radio names suitable for a two-a-day vaude revue. He says that if the proper

(*See VAUDE BOOMING on page 62*)

## Fairs Ponder Eastman Stand

### State Groups To Map Course

Some majors say they will proceed—county annuals see question as local one

WASHINGTON, June 27.—Officials of about 2,000 fairs in the country are considering the renewed request of Joseph B. Eastman, head of the Office of Defense Transportation, that State, county and district fairs be postponed for the duration. In a formal statement, issued about 24 hours after the hearing granted a delegation from the International Association of Fairs and Expositions on June 24, he reaffirmed his stand that travel to and from fairs is non-essential, giving the rubber situation as his main reason for the suggested curb.

Frank H. Kingman, Brockton, Mass., secretary of the IAFFE, who remained in Washington, communicated with member fairs and district affiliates. He was informed that numerous State associations of fairs would call meetings early next week to consider the situation. It was said that many fair officials were in favor of further concerted action to assure continuation of operation.

In the meantime, managements of some fairs scheduled for next week went ahead with their plans on the ground that they had been advanced so far as to make it impracticable to change them now. A suggestion made at the IAFFE hearing that operation of some fairs might have to be decided locally is said to have met with the endorsement of Raymond A. Lee, Minnesota State Fair, Minnesota. (*See FAIRS PONDER PLANS on page 32*)

### Reaches the Floor

WASHINGTON, June 27.—Representative Karl Stephan, Republican of Nebraska, protested on the floor of the House of Representatives against ODT Director Eastman's request to postpone fairs. Defending patriotism of rural areas, he demanded equality in treatment. "Why not similar treatment for race tracks?" he asked, adding that he questioned whether the ODT had given sufficient study to the question.

## Fair Men Take Plea Against Deferment To Eastman in DC

By LEONARD TRAUBE

WASHINGTON, June 27.—Joseph B. Eastman, director of the Office of Defense Transportation, who last week requested that the fairs be suspended to help the war program, met a committee of the International Association of Fairs and Expositions in his office on Wednesday (24) and heard members enter pleas for the continuance of State and county events. Hearing was granted by Director Eastman a few hours after his statement on suspension had become public, and the key man in action for the IAFFE in this connection was Frank H. Kingman, Brockton, Mass., who is the association's secretary.

After committee members were heard, Eastman announced that he would make a statement "in a few days."

Fair officials who came to Washington after receiving wires and phone calls from Secretary Kingman were Raymond A. Lee, Minnesota State Fair, Minnesota. (*See IAFFE CARRIES PLEA on page 48*)

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# Ed Wynn's "Laugh, Town, Laugh" Opens; Stem's 4th Vaude-Revue

NEW YORK, June 27.—The much-talked-of vaude revival continued in full force Monday night (22) when Ed Wynn presented a vaude bill called *Laugh, Town, Laugh* at the Alvin Theater. It's New York's fourth vaude-revue in rapid succession, but the first presented by anyone other than the combination of Clifford Fischer and the Shuberts.

Taking the acts individually, it's a terrific bill; and if the over-all effect doesn't measure up to the many individual impressions, that's largely due to Wynn himself. As usual, he dominates the stage. He starts the show off with a typical line of tomfoolery, featured by mentions of the hand he broke when the mule in the act of Red Donahue and Uno kicked him during rehearsals; he introduces all the turns; he remains on stage during the acts whenever possible, attracting as much attention as he can to himself; and he comes on immediately at the close of each act to restart his line of chatter, often when the act's applause is building to its biggest proportions. His own comedy is about the same as ever; you think it either great or boring, depending on your own point of view. But it's possible that even those who think it great may get a bit too much of it in this one—particularly when it tears down the effect of other acts.

After Wynn's opening gab session, the Herzogs, five girls, offer one of the most exciting trapeze acts within memory. Three of the girls do a unison routine, but the climax comes when a lass planted in the orchestra gets on the stage and does thrilling comedy work. A sensational opener.

Deuce spot is held down by the Volga Singers, eight men, who offer three Russian songs, the effect of the first two being ruined by Wynn, who insists on holding the center of the stage with his clowning. In the third, *Volga Boatmen*, the singers work unimpeded and do a fine job. Senor Wences, as amazingly

versatile as ever, follows with his sensational finger puppetry, juggling and voice manipulation, his working of three voices being the high spot. He scored a fully deserved show-stop.

Jane Froman is on next with a song session. She remains a decorative and effective song-saleslady, but her voice has trouble with the high notes, and she allows musical phrases to die of inattention. That she can still sell despite her vocal weakness is a tribute to her showmanship. Red Donahue and Uno, the billed on house boards and programs, were out of the show on second night. (See *Wynn Vauder Opens* on page 62)

## Cincy Zoo Opera Begins

CINCINNATI, June 27.—Cincinnati Summer Opera, Oscar Hild, managing director, inaugurates its 21st season tomorrow with *Gioconda*, which will be repeated July 1. Cast will have Stella Roman, Metropolitan soprano; Kirsten Thorburg, Giovanni Martinelli and Nan Merriman, opera audition winner. Company plays nightly except Monday. Other operas definitely set for presentation this season include *Traviata*, *Bohème*, *Elixir of Love*, *Manon*, *Trovatore*, *Lucia*, *Aida*, *Carmen*, *Samson*, *Barber of Seville*, *Faust*, *Rigoletto*, *Mignon*, *Hansel and Gretel* and *Pagliacci*. Admissions range from 30 cents to \$2.20.

## Performers Must Prove Okay of Draft Board

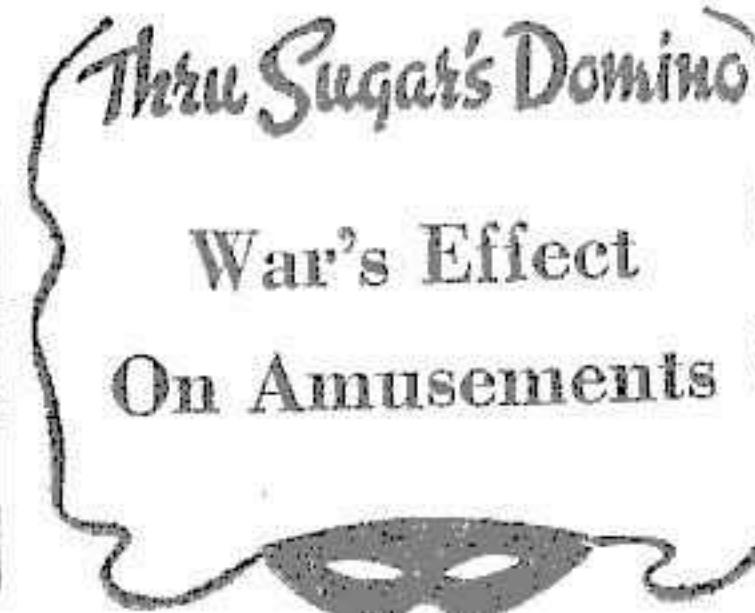
NEW YORK, June 27.—Performers returning here from Canadian dates say they are being stopped on the border and being asked by Canadian officials to produce evidence that their local draft board has given them permission to leave the U. S.

Those who cannot produce proof of this okay are refused admission into Canada.

## All Quiet on the Wirtz-AGVA Front

NEW YORK, June 27.—Further developments in the situation between the American Guild of Variety Artists and Arthur Wirtz are contingent upon a reply to be sent to Walter Graeza, AGVA executive secretary, by Wirtz. Graeza last week sent a conciliatory letter to Wirtz, indicating that it was AGVA's desire to attempt negotiations prior to taking any other action. Graeza explained the stand taken in his last letter, which apparently irked Wirtz, saying that he hoped negotiations can get started so that the show can open with a union contract.

In the meantime Wirtz's show, *Stars on Ice*, will open at the Center Theater July 2.



From a bull session the other day with one of our shrewd, foresighted colleagues who we are sure would prefer to remain anonymous but whom we are just as determined to identify as Eugene Burr we patched together a panorama of the changing face of show business caused by war. With the belief that this graphic presentation will interest many of our readers we present it herewith.

Br'er Burr and this pillarizer are more or less agreed that many of the things that are happening to show business today will continue to form an integral part of the show business scene after the world-wide butchery is ended—and, we hope, after a peace has been made that will ensure the restoration of civilization to this and coming generations.

First on the list is the inevitable return of flesh. There has been a monotonous series of false alarms. Each year about this time, sometimes a little later, the dopesters have uttered queer incantations; burned incense; walked around the block three times and finally landed in our office to deliver the pronouncement that flesh is on its way back; that vaudeville, particularly, has come out of its sleep and is ready to take its place in the ranks of the living. All of us have been fooled too frequently to permit us to be gullible. Yet when one observes what is happening in the country today gullibility is not involved in the conclusion that flesh is really staging a comeback.

Not because he is a philanthropist or humanitarian (either of which he definitely is not) Jimmy Petrillo, head of the AFM, is going to see to it that the musicians' union does something about making theater operators more receptive toward giving flesh a fling on what are now dark and dusty stages. Jimmy wants to perpetuate his empire, and the surest way of doing it is to get work for the brethren. The music is the same if the lyrics aren't for the stagehands' use. If by the time the fall season opens the stagehands haven't yet learned their lesson from developments of the last 10 years we will be very disappointed. We are certain that the IATSE will not only listen to reason at the right time but that it will take an aggressive part in selling theater men on the advisability of reinstalling stage policies.

There is another factor that is already operating in favor of flesh staging a real comeback after the summer. This is the kick in the pants the band one-nighter business has received from gas rationing, rubber shortages and other governmental activity. You can depend on the men who have millions of dollars invested in talent, bands, spots, etc., to see to it that something takes the place of the one-nighters. That something will be theaters and other spots where bands, acts and attractions can play week and longer stands. More theaters will be enabled to play bands; theaters that formerly shied away from name combos because of prohibitive salary demands. In order to fill out their seasons bands will work for less and still make plenty of money for the leaders and their business partners.

All over the country, fairly evenly distributed on both coasts and adjacent to the larger centers, men and women are earning in war production plants more than they have since the last war. These are Plain Janes and Just Bills who would not be interested in class legit shows who have money to spend but still count

(See *Sugar's Domino* on page 62)

## AL DONAHUE

(This Week's Cover Subject)

"LOW-DOWN RHYTHM in a Top Hat," the kind of dance music dished up by Al Donahue, has been heard of late in the best theaters and ballrooms of the Northwest. Following a stand at Commercial Hotel, Elko, Nev., this week, the band heads east via a string of theater dates.

Previous to playing in the Northwest, Donahue spent some time in California, at such locations as Trianon Ballroom, South Gate; Palladium Ballroom, Hollywood, and Palace Hotel, San Francisco. In addition, the band made a short for Universal and continued its recording activities on the Okeh label.

Donahue's early life was complicated by his indecision in the matter of a career. Half of him wanted to be a lawyer, but the other half had a strong penchant for music. He compromised by attending two institutions of higher learning at once—graduating from Boston University and the New England Conservatory of Music on the same day! The band business finally proved too alluring, however, and young Donahue set to work building himself a reputation as a dispenser of dance rhythms. A series of New England bookings taught him much, and when his first winter season, spent on the stand at Hollywood Beach Hotel, Florida, was over, he found himself in real demand. There followed engagements at some of the most toney spots in the land: Rainbow Room, New York; Waldorf-Astoria Hotel, New York, and Colony Club, Palm Beach, Fla. He soon discovered, to his satisfaction, that his brand of music is uniquely satisfying to both masses and classes, and he has cashed in on this realization ever since, in all the top theaters and ballrooms.

Donahue is a canny appraiser of vocal and song-writing talent. Among his finds are such warblers as Phil Brito, Dee Keating and Paula Kelly. He also discovered "Shrine of St. Cecilia," recent song smash.

**WHAT'S** happened to the jitterbugs? At Roseland Ballroom *Jersey Bounce* and other jump tunes are greeted with scorn, whereas the kids shout with glee when they get tangos and then more tangos. . . . Despite all rumors to the contrary, Tommy Dorsey is still in the 3A classification, at least at present writing. . . . Maria Kramer and her Roosevelt Hotel in Washington were handed a nifty hunk of publicity when tenants in the Washington House across the street petitioned the corporation counsel to do something about the orks in the Roosevelt's Victory Room. Claimed they played so loud and long that nobody could sleep. The yarn hit the Washington papers when 60 guests of the Roosevelt filed a counter-petition, defending the right of bands to send their boogie-woogie strains thru the night air. Among the 60 signers in favor of all-out music were many prominent congressmen. . . . One of the nicest parties of the year was the cocktail binge thrown by Cheryl Crawford and John Wildberg at 21 to celebrate the opening of their Maplewood (N. J.) Summer Theater. They hope to do all right despite rationing because the 1,400-seat Maplewood is across the street from the railroad station, with bus lines connecting with neighboring communities. The season starts July 6 with Tallulah Bankhead in *The Little Foxes*. . . . The Stem was distressed during the week to hear that Mark Baron, AP amusement editor, had again been taken seriously ill. He slumped over his desk Tuesday (23), once more affected by the tropical malady he contracted when he was covering the Ethiopian War for AP—an illness that remains a mystery to the medicos. . . . The Boston company of *My Sister Eileen* threw a backstage party there last week to celebrate the troupe's 200th performance. Guests were invited, including the cast of *George Washington Slept Here*, and the show that was put on was featured by—among other things—a burlesque skit in which Georgette Leslie and Betty Furness reportedly offered particularly revealing performances. When the Max Gordon office here in New York heard about the party it ordered that the \$2 apiece the cast had chipped in for it be immediately refunded. . . . Some of the kids who go up to see Tommy Dorsey at the Astor uncovered a way of beating the check—by going backstage during intermission to get autographs and then going out by another door. P.S.—Frank Shore, Dorsey's handyman, is now acting as stopper at the other door.

\* \* \*

**C**ECIL HOLM, whose new book has just been published by Farrar & Rinehart, is coming to town four days a week from his Westport (Conn.) home and is so excited about the new tome that he's practically doing a pitch for it with everyone he meets. . . . Phil Coscia, the agent, is making the rounds again—but on crutches. While training to become an auxiliary fireman he slid down the pole—and tried to cross his legs just before he struck bottom. Result: three fractured bones. . . . Cheena De Simone and Frank Silva, manager of her act, will marry during the engagement of the Cheena De Simone Dancers at La Conga starting July 1. It was at La Conga that they first got together, two and a half years ago. . . . Jack Gansert, who scored a personal triumph this season dancing leading roles with the Jooss Ballet, is going to Cape Cod to become dance director of the Cape Cod Institute of Music, with a dance festival scheduled there late next month. . . . Edward Dolan, formerly manager of Lily Pons, is now in Miami Beach with the air corps and is putting on shows there. . . . A local performer recently got a job as manager of a circuit film house—but only after he had changed his name. His name, his real one, happens to be identical with that of the circuit's president, and the brass hat refused to hire the performer until the similarity had disappeared. . . . Alvin "Shipwreck" Kelly, the flagpole sitter, is up and around again after a session in a local hospital caused by the fracture of all the ribs on one side. He's never had a fall from a flagpole; the ribs were broken when he fell off a step-ladder that was five feet high.

The Billboard

The World's Foremost Amusement Weekly

Published at Cincinnati, Ohio, U. S. A.

Founded in 1894 by W. H. DONALDSON.  
E. W. EVANS, President and Treasurer.  
R. S. LITTLEFORD, JR., Vice-President and Managing Editor.  
W. D. LITTLEFORD, Secretary.

Editors: ELIAS E. SUGARMAN  
CLAUDE R. ELLIS  
WALTER W. HURD

Subscription Rates: Six Months, \$4.00; One Year, \$7.50; Two Years, \$12.50; Three Years, \$16.50. Rates in Foreign Countries Upon Request.

Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1942 by The Billboard Publishing Co.

ADVERTISING RATES — Fifty Cents per Agate Line, \$7 per column inch. Whole Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted.

Member of Audit Bureau of Circulation.



## Para Stockholders Can't Recover 100G Paid Bioff-Browne

NEW YORK, June 27.—Suit by six stockholders of Paramount Pictures, Inc., for recovery of \$100,000 paid by company directors to Willie Bioff and George E. Browne, former IATSE officials convicted of extortion, was dismissed here yesterday by Supreme Court Justice Carroll G. Walter.

In his action Justice Walter held that it was "a fallacious assumption that business corporations owe a duty to the public to prevent racketeering at their own expense," and added that Austin C. Keough, vice-president of the firm, who had made most of the payments out of the company treasury, "was not the giver of a bribe, but a submitter to extortion. Keough," the court added, "acted upon a belief, honestly and in good faith entertained by him, that he was promoting the best interests of the company he was serving and saving it from financial losses far in excess of \$100,000."

## Dunphy, Burleigh Urge Theaters To Co-Operate

NEW YORK, June 27.—Christopher J. Dunphy, chief of the amusements section, and N. G. Burleigh, chief of the services branch, WPB, are requesting all film and legit houses in the United States to co-operate in the salvaging of all critical materials, with a particular emphasis on copper.

It is also urged that all carbon butts and every ounce of drippings from the carbon be salvaged and forwarded to the local theater supply company. The supply companies will sell the salvaged material to scrap dealers and donate the proceeds to the Red Cross.

## 9-Year-Old Skater Banned

BOSTON, June 27.—Joan McGowan, 9-year-old daughter of McGowan & Mack, ice team, has been refused permission to appear at Copley-Plaza Hotel here. She was set to participate on opening night, June 17. That afternoon permission was refused by a Massachusetts labor official, even tho an okay had been received from local police and license board.

McGowan will appeal to higher officials, hoping that he gets an okay to use Joan for the early show, which goes on at 8. Joan heads the chorus and steps out in a solo. She has been skating for five years.

## Franey Iceer to Queens Spot

NEW YORK, June 27.—Dorothy Franey's *Star-Spangled Ice Revue* winds up at the Hi-Way Casino, North Westport, Mass., July 1 and the next day opens at the Boulevard, Queens, L. I., for eight weeks with options. Cast includes, besides Miss Franey, Mary Bohland, Don Condon, Thomas LaVanne, Harry Douglas, Lorraine Miller, Shirley Fonger and Gertrude Gruber. Norman Branson is company manager.

## Shubert, New Haven, Shutters

NEW HAVEN, Conn., June 27.—The Shubert Theater here, which has had a successful season of spot-booked legit, concert and vaude shows, has closed for the summer. It tried a couple of weeks of straight films just previous to closing.

Booked by Al and Belle Dow, of New York, house expects to resume around Labor Day with a showing of *Junior Miss*.

## "Vic and Sade" 10th Anniversary

NEW YORK, June 27.—*Vic and Sade*, one of the oldest of the soap operas, celebrates its 10th anniversary on the air today (20). Program airs for Crisco on NBC, 11:15-11:30 a.m., and on CBS at 1:30 p.m. and is handled by Company Advertising, Inc., for Procter & Gamble.

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## Possibilities



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The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC  
"POSSIBILITIES" MAY ADDRESS THEM IN  
CARE OF THE NEW YORK OFFICE OF  
THE BILLBOARD, 1564 BROADWAY.



### For FILMS

AVON LONG—sensational young Negro performer now scoring a terrific personal success as Sportin' Life in the revival of *Porgy and Bess* at the Majestic Theater, New York. Does a standout job on *It Ain't Necessarily So*, handles lines beautifully and emerges as a topnotch all-round performer. Films could definitely use him.



### For LEGIT

#### MUSICAL

EDDIE MAYEHOFF—comedian (who was formerly a band leader), now at Cafe Society Downtown, New York night spot. He is a young, blond, handsome chap with a flair for satire. Uses face, hands and voice cleverly for facial and vocal imitations, avoiding celebrity take-offs and concentrating on odd general types. His material is good and he knows how to sell it. Appears glovefit for a smart revue.

## Service Men Said To Up Flesh Demand

HOLLYWOOD, June 27.—Night club operators and theater managers in this area are heeding the clamor of servicemen for flesh shows. As a result bookings are way up from same period last year. Credit for trend to live entertainment is given the servicemen by spokesman for the American Guild of Variety Artists. Girl acts and comic turns are at the top of the list of preferences of boys in the armed forces.

Booming biz in this locality is forcing AGVA to open a branch in San Diego to service the 20 night spots in that city.

A pair of new ice shows have been signed by AGVA this week. Crevaline-Thompson Ice Show has been inked by the union, the first time on the Coast that new minimum for ice shows has been in effect. Scale jumps from \$60 to \$65 for chorus, with principals getting the boost from \$75 to \$100 per week. Unit carries a cast of 40. Show is slated to open in San Diego this week, followed by Sacramento, Oakland and points cast.

Another blade unit signed in San Diego by AGVA is *The Ice Show*. Backers of this 21-person tank show, now playing the Coliseum, are Orrin Markus and Irving Thorns.

New 32-person show, which opened at El Capitan, has been inked by AGVA. Show, *Blackouts of 1942*, has Ken Murray, Billy Gilbert and David Seigel reported bank-rolling. AGVA minimum is \$60 for principals and \$40 for chorus.

The Trocadero has unshuttered after being dark for some months. Felix Young has put in colored show, running six days a week. According to AGVA, Young has signed minimum agreement calling for \$55 for principals and \$35 for chorus. Cast features T. Bone Walker, Billy Daniels, Archie and Christian and the Eight Bluebirds.

Night club bookings in Nevada are reported to be on the upswing by AGVA. Unit of 10 performers left town for a run at the Duncan Sisters' River House, Reno. Las Vegas is putting in a heavy call for talent, with towns closer to Hollywood also going big for flesh shows.

## More 'Lunchtime Follies' Planned; Performers in Them May Be Paid

NEW YORK, June 27.—The American Theater Wing is mulling a plan to have its *Lunchtime Follies* financed by the industries benefiting. Contemplated plans call for bookings in defense plants, with the management paying either part or all expenses.

The shows would be worth that to the management in the uplifting of general morale at the plant, the ATW feels.

First show made its bow last week at the Todd Shipyards, Brooklyn, with excellent results. Material is by Moss Hart and George Kaufman from *Fun To Be Free*, yet unproduced. Songs were by Harold J. Rome. Cast included David Burns, Sunny O'Dea, Ann Francine, Alan Reed, Nat Cantor, Toby Ruskin, Jack Arnold, Will Lee, Martin Ritt, George Matthews and Linda Sage.

Fred G. Hesley, president of the Todd Eric Basin Drydocks, told the performers at a luncheon at the Hotel Bossert after the 45-minute show that the Todd yards would contribute to the ATW to make

such *Follies* presentation possible again. This show, he said, would supplement the weekly plant concerts.

On the basis of getting pay from the plants, the ATW may produce two more units, and will attempt to pay performers, as is the case with the USO shows.

## Canada Ballrooms, Clubs, Hotel Spots Face 20 Pct. Tax

OTTAWA, June 27.—Night clubs, dance halls, hotel grills and cabarets, which last year escaped the 20 per cent amusement tax placed on theaters, this week fell under Finance Minister J. L. Ilsley's axe.

In the budget brought down in the House of Commons Tuesday, Ilsley disclosed that the 20 per cent amusement tax is now being extended to the drink and dance emporiums all over Canada. The Province of Quebec, whose laws regarding dining, dancing, sales of intoxicants and live entertainment are broader than those of other Canadian provinces, will be hit most heavily. Montreal will feel the blow more heavily than any other center.

Night club operators here said that unquestionably the full 20 per cent tax would be passed on to the customer. They were hopeful that business would not suffer to any great extent in view of booming pay rolls.

I shall recommend that a tax of 20 per cent be collected on all expenditures in dance halls, night clubs, cabarets and other such establishments which combine any two of the following features: Provision for dancing by the patrons, the sale of alcoholic beverages, the offering of musical or other entertainment by paid performers," Ilsley said. "This tax is to be payable by excise stamps affixed to the bill or account, which must be rendered by the proprietor to the patron."

## Army Is Eying Atlantic City

ATLANTIC CITY, June 27.—Just as the army and navy have practically moved in on half of Miami Beach, the army now plans to take over some of the local hotels and establish officers' schools here.

It is expected that hotels of the caliber of the Ambassador, Ritz-Carlton and the Claridge will come under army control.

More than 10,000 servicemen and their visitors are expected in town as a result, and local merchants and night club and theater operators are looking forward to increased business. The new business is seen as a balance for the slack in tourists caused by transportation difficulties.

## Kansas Wind Knocks Over WDAF Tower: the Fourth

KANSAS CITY, Mo., June 27.—Fourth radio tower to fall a victim of wind caved here Thursday (18). WDAF (*The Star*) 475-foot tower collapsed midway in a windstorm shortly after sign-off.

Less than a year ago KMBC's 575-foot tower toppled by wind same night KCKN's 170-foot mast crumpled in center. KMBC lost a 275-foot tower to wind three years ago. Looks like Kansas wind is too much for radio towers of any size.

WDAF resumed broadcasting with temporary antenna following morning.

## WBX-WOR Conclude Deal

NEW YORK, June 27.—WBX and WOR have concluded a deal whereby WBX will rebroadcast special events carried over WOR. Bronx station monitors WOR for speeches of nationwide importance and arranges for subsequent use of the talks via transcription. WOR-Mutual gets \$6 a quarter hour and \$3 a half hour for the record, as well as credit at beginning and end of broadcast.

## Interstate Using College Kid Show

GALVESTON, Tex., June 27.—Sixty ambitious collegians went into rehearsals this week for Interstate Circuit's *College Capers of '42*, the pick of 30,000 Texas college students.

Kids, directed by Charles J. Freeman, will bow in July on a tour of Interstate houses in Galveston, Houston, San Antonio, Waco, Austin, Wichita Falls, Dallas and Fort Worth, filling vaude shortage in summer big-town Texas houses.

Freeman picked 60 in the tour of eight colleges this spring. Kids will make \$25 per, plus expenses, on tour.

## Lowman Major in Army

NEW YORK, June 27.—Lawrence Lowman, vice-president in charge of operations of CBS, has been commissioned a major in the United States Army. He reported to Washington for active service this week.

**WESTERN UNION**

CLASS OF SERVICE	SYMBOLS
This is a full-rate Telegram or Cablegram unless indicated otherwise. Insert a suitable symbol above or preceding the address.	
A. H. WILLIAMS PRESIDENT	TE—Day Letter
MICHAELE CARLTON CHAIRMAN OF THE BOARD	NT—Night Telegram
J. C. WALLACE FIRST VICE-PRESIDENT	LG—Telegraph Cash
J. C. WALLACE FIRST VICE-PRESIDENT	MLT—Cable Night Letter
This telegram is STANDARD TIME at point of origin.	

25c—is all it costs to send greetings by telegraph to distant points for birthdays, anniversaries and many other special occasions.

STOCK TICKETS	Help Our Boys To Visit Tokyo by Saving Rubber.
One Roll .... \$ .75	
Five Rolls .... 3.00	
Ten Rolls .... 5.00	
Fifty Rolls .... 17.00	
100 Rolls .... 30.00	
ROLLS 2,000 EACH.	
Double Coupons,	
Double Price.	
No C. O. D. Orders.	
Size: Single Tkt., 1x2"	

THE TOLEDO TICKET COMPANY, Inc.	TICKETS
Toledo (Ticket City), Ohio	
Will manufacture and furnish	
of any description	
This is a special service for Circuses and Carnivals.	

SPECIAL PRINTED Cash With Order PRICES	
Roll or Machine	\$ 7.15
10,000 ....	10.45
30,000 ....	13.75
60,000 ....	22.00
100,000 ....	38.00
500,000 ....	170.50
Double Coupons, Double Price.	

# Philly Radio Jobs Going Begging; War Industries, Enlistments and Draft Boom Fees; Situash Acute

PHILADELPHIA, June 27.—For the first time local radio sees jobs for radio actors going begging. Shortage of male air actors has become so acute here that stations are seriously thinking of cutting out all dramatizations during the morning and afternoon, and scheduling them only for the evening. Situation became so critical last week, after futile attempts to find enough actors, that WCAU was forced to cancel the usual monthly dramatization of *The Inquirer Awards*. Bounty offered by *The Inquirer*, local newspaper, each month goes to one or two members of the city police force, and the deeds rating the awards are dramatized in an air show sponsored by the newspaper.

WCAU, carrying the heaviest schedule of dramatized shows, points out that before the war the program department always had a waiting list of at least 200 male actors. Now it is almost impossible to round up enough to read a script. After being forced to pick crumbs for many years, the males have turned to more lucrative fields in the defense industries and a number have told the station that they can only handle evening calls. Draft and enlistments have also made a big dent in the list.

Since most dramatizations on local air lanes are tied up with civilian defense or carry a military theme, all scripts

are heavily loaded with male characters. Practically every station in town carries a dramatized series in the interests of every branch of the service, and the few males still around are so busy hopping from station to station that program chiefs no longer dare ask for rehearsal time.

While there is no AFRA here, salaries for the dramatic chores have skyrocketed. While there are still plenty of female voices to be had, girls are upping the asking price as well, pointing out that they can afford to cold-shoulder radio entirely and turn to the defense industries. As it stands now, gal with a baritone voice could hit the jackpot in this burg.

## Blue Net Spot Biz Up on M&O Stations

NEW YORK, June 27.—National spot sales on the Blue Network's managed and operated stations hit a new high in June, according to Murray Grabhorn, national spot sales manager. Altho a seasonal decline is anticipated in June, it has been a banner month for WJZ in New York; WENR, Chicago, and KGO, San Francisco.

WJZ's June business totaled 45 per cent over June, 1941; sales of both WENR and KGO jumped to 93 per cent over the same period in 1941. Average increase for the three stations over the same month last year was 61 per cent.

## Cormack Named Prexy of Radio Broadcast, Inc.

NEW ORLEANS, June 27.—John C. Cormack, general manager of *The Shreveport Times* stations, KWKH and KTBS, at Shreveport, has been named president of Radio Broadcast, Inc., newly organized firm which recently bought Station KTHS at Hot Springs. McCormack will continue to work in Shreveport, but will serve purely in an executive and supervisory capacity as president of the Hot Spas firm. George D. Wray is chairman of the board; Allen D. Morris, vice-president, and P. E. Furlow, secretary-treasurer.

Under sponsorship of the Hot Spas Chamber of Commerce by heritage for the past 20 years, KTHS is seeking an increase in power from 10 kilowatts to 50 kilowatts, complaints circulating for several years that mineral deposits in mountains surrounding the Spas ban far-distant reception from the station's transmitter.

## Seward's CBS Post

NEW YORK, June 27.—James Seward has been appointed Director of Operations of the Columbia Broadcasting System. He will take over many of the duties formerly in the hands of Lawrence Lowman, CBS vice-president who recently joined the army as a major. Seward formerly was assistant treasurer and secretary of CBS. He retains the assistant secretaryship.

## Walter Wills Coming Home

NEW YORK, June 27.—Walter Wills, Columbia's part-time correspondent in Tokyo prior to the outbreak of the war, is returning to the United States on the Japanese exchange ship, Asama Maru. CBS last heard from Wills December 1.

The Asama Maru's passenger list includes 416 citizens of North and South America, to be exchanged for Japanese nationals interned in the Western Hemisphere.

## Raids Click for Talent

SAN FRANCISCO, June 27.—When the San Quentin Prison broadcasts were on the air over KFRC-Mutual several months ago a smooth-voiced inmate announced the series.

The same program returns to the network July 3, but the announcer has been paroled. He's now on the staff of KFRC and will put on the series and sign off the programs each week just as before.

## Such Levity!

TULSA, Okla., June 27.—Charging that a radio address in his behalf was not advertised "in appropriate words," George H. Brasier, candidate for U. S. senator, has sued the Oklahoma Network, Inc., for \$2,500.

Brasier charges that the published program of a Tulsa station labeled the 15 minutes allotted him as follows: "Bats in the Belfry."

## Esso Marketers Buy Army-Navy Classic

NEW YORK, June 27.—The army-navy football game, scheduled for November 28 in Philadelphia, will be broadcast under commercial sponsorship for the first time. Esso Marketers will bankroll the grid classic, and their payment of \$100,000 will be divided between the Navy Relief Society and the Army Emergency Relief.

Play-by-play descriptions will be carried by 160 stations in the 18-State Maine-to-Louisiana territory. Of these stations, 61 are affiliated with Mutual, 51 with NBC and 48 with CBS.

Arrangements being made for the broadcasts to be heard Coast to Coast and overseas by the armed forces.

## "Doghouse" Takes Hiatus

CHICAGO, June 27.—Uncle Walter's Doghouse will leave the air July 8 for its first summer layoff in three years. Show is slated to return in the fall with the same cast, which includes Mary Ann Mercer, Bob Strong and orchestra, Doghouse Quartet and Charlie Lyon, announcer.

## Advertisers, Agencies, Stations

### NEW YORK:

DICK CHARLES, songwriter, has joined the Blue Network's production department under Harry Frazee. . . . Douglas Browning and Gil Martin, Blue Net announcers, vacationing. . . . General Foods Corporation has extended for eight weeks its sponsorship of *Symphony Hall* on WQXR, 8-9 p.m., Wednesdays. Young & Rubicam placed the contract in the interests of Sanka Coffee. . . . John Williams, lately with NBC Television, has been appointed a salesman in the NBC Radio-Recording Division. . . . International Silver Company has renewed Warren Sweeney as announcer of the Edward R. Murrow series on CBS. Ex Lax winds up 26 weeks sponsorship of Arthur Tracy, the Street Singer, on the Blue Network, July 3. . . . Stephen Fuld, of CBS station relations department, called into the Coast Guard as an ensign. . . . Frank Somers, of CBS Engineering, has been made a lieutenant in the navy. . . . Colgate-Palmolive-Peet Company has announced a shift in time and a renewal of its *Hobby Lobby* program on Columbia. Renewal effective July 4. On July 21, show, now heard Saturdays at 8:30-8:55 p.m., changes to Tuesday at the same hour. Ted Bates, the agency. . . . Grayson's, men's clothing company, now sponsoring George Hamilton Combs, WGN news analyst, Tuesday, Wednesday and Thursday at 7:30-7:45 p.m. . . . Benrus Watch Company has renewed for 52 weeks its contract for time signals on WJZ. J. D. Tarcher & Company the agency.

### CHICAGO:

BRUCE DENNIS, WGN press chief, planning to enlist in the navy. . . . Bill Ray, NBC press head here, back from his vacation. . . . Phil Bowman is directing Ma Perkins while George Fogel vacations. . . . Ted MacMurray, *Lone Journey* director, has started his 20th year in radio. . . . George Case, former program manager of WCFL, has joined the production department of WGN here. . . . Walter Preston, WBBM program director, is in New York attending a Columbia program managers' conference. . . . Cream of Wheat Corporation has renewed sponsorship of a portion of the *Breakfast Club*. . . . Starck Piano Company has signed a year's renewal of "Don Artiste" on WBBM. . . . Private T. Bottelson, formerly assistant to R. E. Jeffers, press head of the Russell M. Seeds Company, is reported missing after having seen active service in the Alaska Zone. . . . Chicago Herald-American has re-

newed *Turning the Pages of the World* (Betty Ames) on WMAQ for 13 weeks, beginning July 5. . . . Musical Starmakers renewed on Blue for the second season, returning October 4 for 39 weeks.

### LOS ANGELES:

KELLY WOOLPERT, KHJ news writer, who has been on the staff for the past year, has reported for active duty with the naval service. Al Loughrie has been named night news editor in his place. . . . Earl Carroll's Restaurant is being plugged over KECA by means of 47 quarter-hour programs, *Between the Lines*. Five-a-week contract, set by Theodore B. Creamer Agency, expires August 17. . . . Crane Wilbur, producer of *Big Town*, has devised a "War Stamp Kitty" to which players who have pulled a boner contribute following rehearsals. Accumulated War Stamps will be turned over to someone in the armed forces at the end of the season, July 2. . . . Paul Pierce, West Coast continuity editor for CBS, is doing four technical articles on aviation. . . . Mark Finley, on leave of absence as head of the KHJ publicity department, is now in the armed forces overseas. . . . Thomas Freebairn-Smith, producer of *Big Town* over CBS, recently made his debut as an actor on the show. . . . Completing his duties here, Bob Welsh, producer of the Eddie Cantor show, left for New York for the summer. . . . Ben Byers, formerly a member of the NBC press department, has left Lancaster, Calif., where he underwent RAF training, for Ottawa for active duty. . . . Norman Blackburn, J. Walter Thompson publicity director, is out again following treatment for a kidney ailment at St. Vincent's Hospital, Los Angeles. . . . Charley Garland, announcer at KMPK, is in the army and has received his corporal's stripes. . . . Larry Raymond enters the navy soon. He will close his advertising agency.

### PHILADELPHIA:

CHARLES P. SHOFFNER, vet WCAU farm editor, chalks up his 12th year with the station and his 20th in local radio. . . . William S. Harvey III, of the Aitkin-Kynett agency staff here since 1935, commissioned an ensign in the navy. . . . John Corcoran, Morris Plan Bank news commentator on WFIL, doubling in brass in taking over the post of banquet manager for Kugler's restaurants. . . . *Esso News Reporter* passes its 200,000th broadcast on KYW. . . . WIBG attracted almost 800 pounds of scrap rubber during a single broadcast. . . .

## Petrillo Jolts Stations; NAB May Lead Fight

WASHINGTON, June 27.—Transcription and record companies and stations were jolted yesterday when the wax companies received a letter from James C. Petrillo, president of the American Federation of Musicians, informing them that after August 1, 1942 the members of the AFM will not cut waxes for mechanical music.

Petrillo's letter stated:

"Your license from the American Federation of Musicians for employment of its members in the making of musical recordings will expire July 31, 1942, and will not be renewed. From and after August 1, 1942, the members of the American Federation of Musicians will not play or contract for recordings, electrical transcriptions or any other form of mechanical reproduction of music."

Letter is all-embracing, and in its present form covers all types of mechanicals, even recordings for home use. Radio trade, late this week and prior to receiving the Petrillo epistle, conducted huddles with execs of the National Association of Broadcasters, and according to indications it is believed that NAB will carry the ball for the radio industry.

Strategy the NAB will follow will be to point up radio's contribution to the war effort and argue that the Petrillo dictum will throw a monkey wrench into this effort. Radio execs claim that the Petrillo move threatens the existence of between 300 and 400 stations.

One high radio spokesman commented: "We can now move into Federal Court and ask whether Petrillo controls music in America."

## Eye New Bankrolls For Coast Football

SAN FRANCISCO, June 27.—Radio sales staffs will have to hunt another bankroller for this season's football broadcasts if Associated Oil, sponsor of Pacific Coast football for the past 15 years, decides to drop the games because of motor tire and oil cut down.

Contract has been a \$200,000 plus for broadcasters and colleges, tho this figure can be lopped to one which calls for broadcasts of only the more important games.

Associated holds exclusive contracts with the majority of the universities on the Coast for broadcast rights.

## Gen'l Cigar Adds Stations

HOLLYWOOD, June 27.—General Cigar Company has renewed the William Winter-News Analysis program, has changed the time of the show, and has added four CBS Pacific Coast stations. All changes effective July 1.

Under the new schedule the program will be heard Wednesdays and Fridays, 9-9:15 p.m., for Van Dyke cigars. Stations being added to the show are KQW, San Francisco; KOIN, Portland; KIRO, Seattle, and KFPY, Spokane. KNX, Los Angeles; KARM, Fresno, and KNOY, Sacramento, are currently carrying the program Wednesdays and Sundays, 9:30-9:45 p.m.

Federal Advertising Agency handles the account.

Alwyn Bach, KYW announcer, named radio chairman of the Pennsylvania I. District of the Dogs for War Association. . . . S. Solis Cantor agency gets the Romar shirts account, while the C. Walker Jones glove account goes to C. Carter-Thomson. . . . Stan Lee, Brozoza, WCAU program chief, building an all-sepia variety show for the first time, headed by Bon Bon, Frances Smith and a Negro male quartet of his own discovery. . . . William Manns back at WIP for summer relief announcing. . . . Marshall Soura, WDAS engineer, moves over to KYW. . . . Gene Irwin, half of the WCAU piano rambling team of Maen and Irwin, has tossed up the air lanes to work his fingers in a defense plant. . . . Eddie First, possessor of a half-dozen radio non de plumes, selecting still another for his new chores in directing the television shows on WPTZ, Philco tele station, built around the aspiring Miss Philadelphias.

# Radio Talent

## New York

By JERRY LESSER

THE following was read by FRANK CRAVEN at the last rites of HALE HAMILTON, his friend. HALE, said Craven, liked to talk in the vernacular of the theater, using terms and phrases only a professional could clearly understand, and if were possible that we could catch a message from him. I am sure it would be like this: "There is my train coming in, Laddie, and I am on my way to the best engagement I ever had. What a cast—there will be more stars than at a Lambs' Club Gambol. And just think—I'll see HOPPE Rand DIGBY and BILL LACKAYE and DR. LEISER, and think of the laughs we'll have. And listen, Laddie, you know this show you are in isn't going to run forever. You'll be closing yourself someday, and then I'll be seeing you again, Laddie. It was mighty nice of you all to come down to see me off. (And there you have the real spirit of the theater.)

GEORGE LOWTHER, of NBC's transcription department, who has written script for *Terry and the Pirates*, *Dick Tracy* and *Tom Mix's Straight Shooters*, has landed quite a plum. Beginning the fall season, GEORGE will do the scripts for the *Superman* show. . . . MURIEL POLLOCK, free-lance organist, was the only woman appearing with HOWARD BARLOW'S symphony orchestra on *The Nature of the Enemy* program which dramatized the life of Franz Von Papen. . . . TED DONALDSON, eight-year-old actor, has been selected by the Musette Publishing Company as master of ceremonies for its new series of "Jack and Jill" recordings. . . . TOM TULLY, radio

and stage actor, has been selected as the "Voice of General Motors" for the movie short called *Victory Is Our Business*.

AMAZING when you hear PAUL LAVALLE'S Saturday afternoon Blue Network airing of *Fantasy in Melody*, which features the light classics. To think it's the same guy who gives out with such hot stuff on the *Basin Street* series. . . . MEL ALLEN is to be complimented on the swell job he's doing announcing the Yankee and Giant ball games. . . . SAMMY KAYE'S new gal vocalist, NANCY NORMAN, is said to be the most petite of all band vocalists. Stands 4 feet 10 inches. . . . WARREN SWEENEY renewed for the announcing spot on the EDWARD R. MURROW programs until fall. . . . P&G must be treating IRENE BEASLEY pretty well to allow her to keep turning down offers, the latest being to give a five-week course in interpretation of popular music for radio at School of Music and Allied Arts, Winston-Salem, N. C. . . . GEORGE PUTNAM isn't letting 12 network programs interfere with his taking a course in first aid.

IF RADIO doesn't grab SMITH AND DALE right quick for one of the big comedy shows, they'll lose them to the movies. . . . The BIOW company made a smart move in getting Uncle Sam's permission for VIC KNIGHT to leave his *Command Performance* duties to assume his duties as executive producer for its four shows, *Philip Morris Playhouse*, *Crime Doctor*, *Take It or Leave It* and *Johnny Presents*.

## Chicago

By SAM HONICBERG

THE ANDREWS SISTERS are dickering for a new radio commercial. . . . GENE BYRON, actress and wife of RAY JONES, exec secretary of AFRA, has left for Mexico City where she will paint for the next couple of months. . . . SYLVIA CLARK, a familiar figure on the local radio rialto, has returned to New York after a visit. Samuel French is publishing her skits in book form. . . . THE NOVELTY ACES, who joined the navy, were on the air. . . . AFRA will not hold a picnic this year, the members being occupied with plenty of war work. Its show for the Russian War Relief, incidentally, grossed close to \$15,000. . . . BARBARA LUDDY and LES TREMAYNE, the leads on *The First Nighter*, are reunited in the new Irna Phillips serial, *Lonely Women*. Others set for the cast are EILEEN PALMER, NANETTE SARGENT, NORMA JEAN ROSS, BETTY LOU GERSON, VIOLA BERWICK and HARRIET WIDMER. BERNICE YANACEK plays the organ. . . . ARTHUR PETERSON is doing publicity for the Actors Company of Chicago, now staging *Letters to Lucerne*. . . . HORACE HEIDT will introduce his new Sunday morning series over the Blue Network on WENR

here July 5, doubling from the Edgewater Beach Hotel.

MICHAEL STEWART, *Plantation Party* basso, has received his Master of Music degree from the Chicago Conservatory of Music. . . . BRETT MORRISON is doing the announcing on *Clara, Lu 'n' Em*. . . . JACK MITCHELL, former tent show performer, is writing *Tent Show Tonight*, a series of hiss-the-villain programs which started over WMAQ Friday (26). MURIEL BREMMER and BRETT MORRISON play the leads. . . . DONALD McGIBNEY, newscaster, is writing a play. . . . MARY FRANCES DESMOND and BETTY HANNA have joined *Romance of Helen Trent*. . . . GUY SAVAGE, WGN announcer, has penned five new pop songs. . . . BO BATCHER and BONNIE BLUE EYES, of WBBM, will appear in Columbia's *The Panhandle Trail*. They go to Hollywood in September. . . . PHIL LORD and LOUISE FITCH added to *Bachelor's Children*. . . . ARTHUR VAN HARVEY and BERNARDINE FLYNN (*Vic and Sade*) will celebrate their 10th birthday on the show June 29. Same goes for BILLY IDELSON, who plays "Rush."

## Hollywood

By SAM ABBOTT

RANSOM SHERMAN was host to his *Crestfallen Manor* cast following the final show Wednesday (24). Show is off the air for the summer. . . . *Assignment to Berlin*, HARRY W. FLANNERY'S experiences as CBS correspondent in the German capital, is out Monday (29). . . . EDNA MAE OLIVER will have her first regular radio program beginning July 5. Program, tentatively titled *The Private Life of Josephine Tuttle*, is on for 13 weeks. Authors are Martin Gosch and Howard Harris; Murray Bolen directs and produces. Lever Brothers sponsor in the interest of Rinso. . . . LARRY KEATING will be the announcer on *A Date For Judy*, the Pepsodent summer replacement. Keating just returned from a tour with Pepsodent's Bob Hope show. . . . Refreshments, canteen style, were a feature of GRACIE ALLEN'S Canteen Party, which marked the first in a series of benefit social events sponsored by the Hollywood Branch of the American

Women's Voluntary Services. . . . NAN GREY, HELEN WOOD, ANN TODD, ANNE STONE, VIRGINIA SALE, ALMA KRUGER and MARY GORDON are in the cast of *Those We Love*, Eddie Cantor's summer replacement on NBC. . . . STELLA UNGER will air her *Your Hollywood News Girl* from NBC in Hollywood from July 8 thru July 29. She is also doing a series of five-minute recorded NBC programs called *Look in Your Mirror*. . . . At home for a few days from Gardner Field, LEWIS ELIAS took his former position in the violin section for the Werner Janssen broadcast of the *Standard Symphony Hour* over KHZ. . . . CLARENCE NASH, creator of Herman the Duck on Burns and Allen show, recently received an engraved plaque and gold cigarette case from the city of Toronto in recognition of his aid in the Canadian Victory Loan campaign. . . . BEN ALEXANDER, announcer on *Point Sublime* and *Whodunit*, is taking up the electric organ in his spare time.

## Sellers of E. T. Programs Report Demand for Shows Point Up Fem Angle; Producers Trim Budgets

NEW YORK, June 27.—The production of transcribed programs has fallen off severely in the last few months, demand for new shows is very apparent in cities throughout the country where manufacturers are engaged in war industries. Harry S. Goodman, just back from a nine-week tour covering numerous key cities, claims quarter-hour programs are wanted which point up the femme angle.

Reason for the desire for femme shows is the fact that women are making more money than ever, replacing men in many jobs and earning plenty of dough in war work. Such shows are figured as naturals for selling women's wear, cosmetics and other items not hit by the war.

Also a demand for quarter-hour variety programs, but such programs are expensive to produce and are not likely to be produced, owing to producers' uncertainties about the future.

According to Goodman, various factors are making things tough. First, producers of wax programs are keeping production schedules trimmed to a minimum. Second, altho much spending money is available in many cities, owing to war industries, the local merchants are complaining that they cannot obtain merchandise.

Despite this, there is plenty of business lying around for those producers of wax shows who are still making a pitch for the business. Competition has become noticeably less keen, and the transcription producers with competent sales organizations are successfully peddling their stuff. Best retail accounts now are claimed to be installment houses, despite fact that the new laws regulating such firms call for a higher down payment—ranging from 20 to 33 per cent. Sales argument now being used to sell programs to such companies is that their advertising should appeal to a higher type of buyer—what with

people making more money. Pharmaceutical companies, foods (not in cans) and cosmetics also are good. Ditto fur companies, food markets, shoe companies, women's goods, cotton goods, etc.

Furniture companies have sharply declined as buyers of transcribed radio programs, owing to fact that a great part of such companies' business was concerned with refrigerators, electrical appliances, etc. Soft drink and candy companies also are out.

### Morticians' Biz Up

NEW YORK, June 27.—Harry S. Goodman, producer of transcribed programs, has sold shows to four undertaking establishments during the last couple of weeks. During such troublous times as these, points out Harry, the mortality rate goes up, owing to heart attacks, and morticians profit accordingly.

Goodman, commenting on the fact that it is now tougher than ever to sell programs, epitomized it all with the remark: "We'll follow them right into the grave if necessary!"

### Lever Takes New CBS Plan

NEW YORK, June 27.—Lever Bros. has become the first sponsor to take advantage of the new CBS discount rate of 15 per cent for use of the full network. Soap company sponsors *Tommy Riggs* and *Betty Lou*, starting July 7, Tuesdays, 9-9:30 p.m. on behalf of Swan Soap, over the entire net of 114 stations. Show is summer replacement for *Burns and Allen*.

Young & Rubicam the agency.

### Forbes WCCO Manager

HOLLYWOOD, June 27.—William Forbes, assistant to Donald Thornburg, vice-president and general manager of the Columbia Pacific Network, has been named general manager of WCCO, Minneapolis-St. Paul. Forbes takes up his new duties July 1. He joined CBS here in 1937.

### WRUL Short-Waves WOV

NEW YORK, June 27.—Alan Courtney's record program on WOV will be short-waved overseas to men in the armed forces. WRUL, Boston short-wave station, will beam the program to various military and naval bases, with the inaugural set for July 4, 6:15-6:45 p.m.

WRUL is operated on a non-profit basis by World Wide Broadcasting Foundation.

### Material

### Protection Bureau

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Billboard

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### Herman's Special B'cast

DETROIT, June 27.—Woody Herman's band, in for a week's stand at Eastwood Gardens here, did a special 29-station broadcast over an improvised net of Michigan stations for the *Bond Wagon*, local Treasury show, originating on CKLW, Saturday afternoon. Show plugs sale of War Bonds and Stamps.

Tie-up included all seven of the Detroit radio stations, tied in with CKLW for the occasion. Up-State stations unable to get the show by direct wire had it by transcription, achieving practically 100 per cent coverage of the State of Michigan.

# Program Reviews

EWT Unless Otherwise Indicated

## "The Nature of the Enemy"

Reviewed Tuesday, 8:30-8:55 p.m.  
Style—Dramatic. Station—WABC (New York, CBS).

Done with the singing of our heroes' praises in its *They Live Forever* series, CBS has set out to expose the hideous character of our enemies in this sponsorless war show. Premiere hits with thrice the impact of any of its predecessors and will probably do thrice the good.

For the debut the infamous record of Franz Von Papen, present Nazi ambassador to Turkey, has been dramatized. Script covers Von Papen's career from 1915, when he committed acts of sabotage against the United States while under the cloak of diplomatic immunity, to 1941, when Germany marched against Russia despite a Papen-guaranteed non-aggression treaty. Presentation, including a third-person narrator, moves swiftly and powerfully, with fade-outs, musical score and echo-like voice pitch blended skillfully for powerful, moving drama. Narrator, however, seemed too vehement, too vituperative. A cool, calm speaker would have carried out much more effectively the intention to show up Von Papen and his ilk as dishonorable swine.

Climax was reached when Czechoslovakia's minister of foreign affairs, Jan Masaryk, came on to advise Americans that "the German beasts are running my country; make damn sure they don't run yours."

Producer and director of the show, Charles Vanda, deserves commendation. If his succeeding shows are all of the same caliber, a lot of our now-passive citizens will come to hate the enemy, which is as it should be. J. E. C.

## Ben Bernie

Reviewed Tuesday, 5:45-6 p.m. Style—Musical. Sponsor—Wrigley's Gum. Agency—Arthur Meyerhoff & Co. Station—WABC (CBS, New York).

Neither the maestro nor his music has changed much during all the years that Bernie has been heard. True, his tunes and arrangements have been kept up to date, but essentially he's the same as when heard on behalf of Blue Ribbon Malt during the prohibition era.

Nonetheless, Bernie remains an entertaining citizen. Yowsah. He is a superior showman in his own right despite his dilapidated baritone, keeping the show running smoothly with the right blend of symphonic work, cracks and vocal numbers.

Vocal battery included, on program heard, Gale Robbins, who offers nothing to distinguish her from the run-of-the-mill ork tonsileers, and the King's Jesters, vocal trio, who did okay with the novelty ditty, *Pass the Biscuits, Mirandy*.

Bernie does all the gab, including the commercials, which are wisely angled, altho a bit on the far-fetched side. Talk stressed the value of chewing by defense workers laboring under strain.

The time of the broadcast doesn't give Bernie a flattering showcase, but, all elements considered, this five-a-week show provides an entertaining panel.

Joe Cohen.

## Diane Courtney and the Jesters

Reviewed Thursday, 7:45-8 p.m. Style—Songs. Sponsor—Rubsam & Horrmann Brewing Company. Agency—Samuel C. Crot Company. Station—WJZ (New York).

A quarter hour of song done Monday and Thursday in A-1 fashion by Diane Courtney and the Jesters, male vocal trio made up of Red Latham, Wimp Carlsson and Guy Bonham.

Program made up of nine songs, with Miss Courtney and the male vocal trio alternating on the vocals. Miss Courtney gave out with a rich, clear and melodious voice that packed plenty of punch and radiated personality. Particularly impressive were her renditions of *He Wears a Pair of Silver Wings* and *I May Be Wrong*.

The Jesters rendered their tunes excellently, their harmony creating a pleas-

ing effect. Trio does very well with novelty numbers. At this listening they sang a ditty entitled *The Great Big Saw Came Nearer and Nearer*. Very effective.

Announcing and commercial chores handled very well by Glenn Riggs. Plugs well written and nicely spaced. Riggs closed with the customary appeal for the purchase of War Bonds.

Elliott J. Colfer.

## "At Your Service, Men"

Reviewed Friday 8:30-9 p.m. PWT. Style—Quiz. Sponsor—Gilmore Oil Company. Agency—Ruthrauff & Ryan. Station—KHF (Los Angeles, Don Lee).

*At Your Service, Men* hits the air on Friday, a good time to reach a number of servicemen in town for the week-end. With Ben Bard as emcee, men in uniform are brought to the platform to answer a question or two. Correct answers—and they are questions they couldn't possibly miss—bring tickets to various dining and dancing spots in and around Hollywood. The boys are guests of various celebrities. Those not on the platform are instructed to remain in their seats following the show to receive tickets to spots.

Commercials are handled by Dave Young and by three servicemen who were to get \$5, \$3, and \$2 for their trouble, the varying ante based on applause from the audience.

Show is more entertaining than one would suspect. Sponsor may run into some headaches, as some of the men try to outdo the others with their answers. One sailor went overboard on sailor slang, but Bard smoothed it over nicely by pretending he didn't know what he had in mind.

*At Your Service, Men* is written and directed by Bard. Sam Abbott.

## Rhona Lloyd

Reviewed Monday, 1:30-1:45 p.m. Style—Women's program. Sponsor—Philadelphia Dairy Products Company. Agency—Scheck Advertising, Inc., Newark, N. J. Station—KYW (Philadelphia).

The informal chats and interviews with important personages which characterize Rhona Lloyd's air chores have long been familiar to and favored by the town's fem dialers. In fact, this is her fourth year on the air for the same sponsor, Dolly Madison ice cream. For the anniversary date, sponsor has returned Miss Lloyd to KYW, on which station she started this delightful daily series.

Miss Lloyd plays the perfect hostess, entertaining a distinguished personage before a studio audience of gals.

For the start of this new series, guest was Dr. Ivor Griffith, president of the Philadelphia College of Pharmacy and Science. However, the scientific slant was entirely ignored, Miss Lloyd bringing out that the guest is quite a poet and horticulturalist. Even had him spouting out his original poems.

Males tuning in might pass it off as all idle chatter. But the appeal is frankly feminine. And for the gals who go in heavy for women's club stuff and take their cues from Emily Post, stanza must be as easy to take as ice cream.

Maurie Odenker.

## "Riverboat Revels"

Reviewed Saturday, 11:30-12. Style—Muse and melody. Sustaining on WSM (Nashville, Tenn., Red Network).

The most delightful item on this offering is the innovation of Pete Brescia, Basque bandmaster, who plays an oldie tune in the manner in which it was tempoed when it was released to the singing and humming world. The night caught he offered *Bye, Bye, Blackbird* in the fast style reminiscent of the year the St. Looey Cards were in the World's Series.

Brescia is a hard-working maestro and the folks in this neck of the forest dial their radios to his revival of the ancients.

David Cobb and Frank Marlowe, both possessed of dulcet-toned voices, handle the announcements, and the cast of fun-provokers includes the Old-Timers, a quartet made up of Joe McPherson,

Claude Sharp, Ross Dowden and Luther Heatwole.

Jamup and Honey, pseudo blackface boys, furnish the comedy but it could be omitted.

Friday Hughes is a boy who signs the blues in fine fashion, and Kay Carlisle and Sissy O'Brien deliver the torches and boogie-woogie in superb fashion.

Minnie Pearl is the top comedienne on the program. She has a large audience in this vicinity. Red O'Donnell.

## "Sunday Down South"

Reviewed Sunday, 12-12:30 p.m. Style—Music. Station—Sustaining on WSM (Blue Network).

Here is a program with a time which is apropos—coming as it does at the post-church and dinner hour. The music is furnished by veteran pianist Beasley Smith and his WSM orchestra. Smith is a maestro long under-rated and definitely on the upswing.

The emcee chores are handled by Louis Buck, who draws out the announcements in a pleasant tone. The songs are furnished by Sissy O'Brien and Kay Carlisle, these lassies giving forth in well-modulated style.

Bob Johnson, who has done a turn with several big tent bands, handles ballads capably, and Mack McGar is a veteran with his violin.

This 30-minute program is well received in the Midwest and Way Down East, and, altho Buck's conversation would tend to let the listener figure WSM—and Dixie—as all magnolia blossoms, corn cake and "poke chops," the session is an interesting interlude to Sammy Kaye's *Sunday Serenade*, which precedes it in this locality.

Red O'Donnell.

## Cecil Brown

Reviewed Wednesday, 8:55-9 p.m. Style—News. Sponsor—Johns-Manville. Agency—J. Walter Thompson. Station—WABC (New York, CBS).

In taking over this spot, made important by his predecessor, Elmer Davis, who has gone on to do a job for the government, Cecil Brown takes an assignment of great prestige value. Taking over the Davis spot after the avalanche of publicity that Davis got with his Washington appointment is sufficient to give any smooth-running mind an aggravated case of jitters. However, Brown holds his own quite nicely. Editing, selection of news and good straightforward delivery are much on the plus side.

Selection of Brown for this period is a logical choice, as he has distinguished himself by grabbing the Peabody Award for his reporting on the sinking of the Prince of Wales and the Repulse.

Joe Cohen.

## "The Werps"

Reviewed Tuesday, 3:30-3:40 p.m. CWT. Style—Comedy. Sustaining on WBBM (Chicago).

Screwball five-a-week comedy strip, written by Sherman Marks, local actor and director. He and Elmira Roessler portray all the characters on the show. The listener is warned that the theme and the people are impossible, giving the author plenty of ground to work on.

Script is written around Winnie and Walter Werpe and their numerous friends and relatives. There isn't a normal person in the bunch, or so it seemed by listening to the opening show. Kids might get a kick out of it, but it's doubtful whether adults will keep watch for this one five times a week.

Al Chance is the producer.

Sam Honigberg.

## "Perry Goes to Town"

Reviewed Friday, 1:45-2 p.m. Style—Singing and piano. Station—Sustaining on WJZ (New York, Blue Network).

*Perry Goes to Town*, a one-shot affair on the Blue Net, presented Perry Martin singing a half-dozen tunes, with Al and Lee Reiser contributing accompaniment and piano duos.

Set-up is simple, involves very small production cost and makes pleasurable listening. This is true of many of these unassuming programs devoid of fanfare and tinsel.

Martin sang *Don't Sit Under the Apple Tree, I'll Keep the Love Light Burning*, *Nursie* and others. Al and Lee Reiser did deft ivory work with *Great Day* and *I've Got Rhythm*. Paul Ackerman.

## Junket for Hughes On Junk, "Amoy"; Weber's Chopsticks

NEW YORK, June 27.—With gasoline and rubber shortages making it increasingly hard for the show business to stage its customary junkets and clambake WOR and Mutual Monday (22) public what might well be one of the last of the out-of-town sessions. One of the last for the duration, anyway. Occasion was in honor of John B. Hughes, and we held aboard the Chinese junk, Amoy, moored off New Rochelle, N. Y., in Long Island Sound.

Chinese officials, including Mme. Wellington Koo, wife of the Chinese Ambassador to Great Britain; Lee Ya-Chin, Chinese aviatrix, and others presented Hughes with a scroll of his efforts behalf of China.

While all this was going on aboard the junk, amid a drizzle of rain, Chinese lanterns, chop suey and scotch and soda WOR and Mutual collected one of the strangest audiences. A Jeeter Lest waterfront character in a rowboat, barefooted and in abbreviated trouser sculled to the junk's portside and watched the proceedings aghast.

Fred Weber, Mutual's general manager, ate chop suey with chopsticks in the cabin and promised Alfred Nilson, WOR engineer and owner of the strand craft, that he would return some day. Probably after haunting the Blue Network. The waiters, denizens of Ruby Foo's, occasionally let out yells plugging Ruby Foo, but by this time WOR's Da Driscoll had finished with the broadca

The press made the trip up and back in 1942 Packard cars. This seemed quite peculiar; but it was finally revealed that these gorgeous gas buggies were funeral cars, loaned to the enterprising press publicity men handling the affa

## Nat'l Headliners

### Club Makes Awards

ATLANTIC CITY, June 27.—Radio foreign news commentators will bask in glory tonight at the Hotel Claridge at the annual banquet of the National Headliners' Club, handing out shiny silver plaques for outstanding achievements during the past year to the headline-makers in newspapers, radio and newscasts. Cecil Brown, CBS, was singled out for an award for his radio coverage of the sinking of the British battleship Repulse and Prince of Wales. Mutual's Royal Arch Gunnison also on the citation list for his series of outstanding radio reports on the war in the Philippines. From NBC, Bert Silen, Don F. and Ted Wallace will be honored for their eyewitness accounts of the bombing of Manila.

Of the radio men mentioned in the awards, both Gunnison and Silen are reported to be prisoners of the Japs. It was said to have been bayoneted by the enemy, who did not like his broadcasts, while Wallace is missing.

## Blue Net Lands

### Ford Show Plum

NEW YORK, June 27.—Blue Network landed a plum that had been compete for by all the other nets when it signed the Ford News Show, beginning July

Program is a 15-minute news service seven nights a week, and will go to 107 Blue Network stations. Will do broadcasts a night. The first, from 8:15 Eastern War Time, will go to the East and Midwest. The second at 11 to 11:15 Eastern War Time, will head in the Rocky Mountain region on the Pacific Coast.

Complete cost of the shot, including talent, wires, etc., is estimated around \$2,000,000. Maxon, Inc., is agency.

## Wood Renewed on "Parad

NEW YORK, June 27.—Barry Wood has been signed for another 13 weeks as emcee of the *Lucky Strike Parade*. This is Wood's 12th renewal. Its conclusion Wood will have terminated three years on the show.

Program, with Mark Warnow and *Lucky Strike Orchestra*, and Joan Wards, is handled by Lord & Thomas.

Conducted by EUGENE BURR — Communications to 1564 Broadway, New York City

# TERRIFIC PHILLY SEASON

## Equity Turns Down Charges Vs. Evans

NEW YORK, June 27.—Equity council, at its meeting Tuesday (23), refused to accept charges against Maurice Evans brought by five members of his *Macbeth* Company, who alleged that he used "intimidation and coercion" to force them to play three shows for the army at Camp Mead, Md. Evans, who paid the entire expenses of the free army showings himself, had asked the cast to accept \$5 a day each for the three days. Led by Herbert Rudley, five members of the company refused and later attacked Evans thru allegations that he was exploiting his actors in order to enhance his own reputation. When asked to play the shows because of patriotism, the five charged that their patriotism was being impugned. They did not play the shows.

They later brought the charges against Evans, claiming pressure had been exerted to force them to play at the camp. Equity council refused to accept the charges on the grounds that the run-of-the-play contracts with the cast had expired June 1 (the free showings were June 2, 3 and 4) and that jurisdiction over free camp shows was held by the United Theatrical War Activities Committee rather than by Equity.

The five who refused to play the army shows and who later brought the charges are Rudley, John Ireland, Henry Brandon, Irving Morrow and John McQuade.

As a result of the charges, however, council passed a ruling providing that the players vote by secret ballot hereafter whenever they are requested by the management to play army shows free or at reduced salaries.

## Cowbarn Notes

Cheryl Crawford and John Wildberg, who will again operate the Maplewood (N. J.) Theater, in association with John L. Washburn and Blake Johnson, will start off the season July 6 with Tallulah Bankhead in *The Little Foxes*, the only cowbarn appearance scheduled by the Great Tallu this year. Following will be *Pal Joey*, with Vivienne Segal and Georgie Tapps; *Watch on the Rhine*, with Mady Christians and John Lodge; Ethel Barrymore in *The Corn Is Green*; *Reflected Glory*, with Gloria Swanson; *The Moon Is Down*; *Claudia*, with Dorothy Maguire and the New York company, and Grace George and C. Aubrey Smith in *Spring Again*. Raymond Massey and Luise Rainer have also been signed for appearances during the summer. It's without question the most ambitious schedule undertaken by any summer theater this year.

The American Academy Guild, which will operate the Guild Playhouse, Stamford, Conn., will open July 8 with *Mr. and Mrs. North*. In the cast will be Robert Hultgren, Doris Mylott, Anthony Jordan, Betty Van Dyke, Harry Crox, John De Shay, Robert Lieb, Francis De Sales, Dixie DeWitt, Hugh Williamson, Ethan Elber, Frances Fielding, Arthur Siegel, Barbara Bel Wright, Jane Huszagh and Francis Letton. Carter Blake will direct and Francis Letton is doing the sets. William Sheehan is president of the Guild. Following plays will include *Yes, My Darling Daughter*; *Up Pops the Devil*, *Goodbye Again*, *Night Must Fall*, *It's a Wise Child*, *The Milky Way*, *Ghost Train* and *Outward Bound*.

Ramsey Street Players, Baltimore, have opened a 10-week series of plays with *Charley's Aunt*. Shows will be under direction of Greg Mooney, and will be staged again at Mount Washington Casino. . . . Hilltop Players got off to an auspicious beginning, starting a 14-week season at the Vagabond Theater, Baltimore, new scene of operation, with Noel Coward's *Fallen Angels* as opening attraction. Hilltop Players, which hitherto played at Ellicott City, were forced to move to the city because of gasoline rationing and tire conservation.

A. E. Scott and Margaret Mansfield announce that the 16th season of the Gretna



### BROADWAY RUNS

Performances to June 27 Inclusive.

#### Dramatic      Opened      Perf.

Angel Street (Golden)	Dec. 5	235
Arsenic and Old Lace (Fullerton)	Jan. 10	411
Blithe Spirit (Booth)	Nov. 5	270
Broken Journey (Miller's)	June 23	7
Claudia (return) (St. James)	May 24	40
Guest in the House (Plymouth)	Feb. 24	143
Junior Miss (Lyceum)	Nov. 18	255
Life With Father (Empire)	Nov. 8	339 1102
My Sister Eileen (Biltmore)	Dec. 26	40 626
Uncle Harry (Broadhurst)	May 20	46

#### Musical Comedy

Best Foot Forward (Barrymore)	Oct. 1	309
By Jupiter (Shubert)	June 3	30
Let's Face It! (Imperial)	Oct. 29	278
Porgy and Bess (revival) (Majestic)	Jan. 22	180
Sons o' Fun (Winter Garden)	Dec. 1	240
Star and Garter (Music Box)	June 24	6

Players, near Lebanon, Pa., has been canceled. . . . Grove Theater, Nuangola, Pa., unshuttered with *Why Men Leave Home* for the opening week. . . . *Separate Rooms* is playing for the June 25 week at the Green Hills Theater near Reading, Pa. . . . Ella Kramer Company opened its season at Rolling Green Park Theater, Sunbury, Pa., June 20, with *Mary Hits the High Spots*.

\* \* \*

Jane Cowl in *The Moon Is Down* is scheduled as the second attraction, starting next Friday (3) at the Bucks County Playhouse, now in the ballroom of the Bellevue-Stratford Hotel, Philadelphia. According to terms submitted to the hotel's receivers, the strawhat troupe is paying rental of \$350 per week plus 41½ per cent of all net profits for the use of the hotel ballroom. . . . *Meet the Wife* is the July 2 week bill at the Green Hills Theater, Reading, Pa. . . . Robin Hood Theater, Arden, Del., ushers in the summer season Wednesday (1). . . . *Springtime for Henry* is the opener for the Mountain Playhouse, Jennerstown, Pa., with H. E. Currier directing. . . . *The Ghost Train* starts the summer season this week for the Colonial Players, directed by Ethelyn Thrasher, at their Colonial Playhouse, Alden, Pa.

### Second Hotel Cowbarn

WASHINGTON, June 27.—Closing of one of Washington's summer theaters after a two-week gasp and failure of another to open has resulted in attempted in-town summer stock experiment which started Thursday (June 25).

Shows are put on in "Gay NINETIES" manner in grand ballroom of downtown Willard Hotel by professional stock company. Refreshments are served at tables during performances. *East Lynne* is first tear-jerker of new venture.

## Sacrosanct Carnegie Hall Plays Operetta; OK "Chocolate Soldier"

NEW YORK, June 27.—First in a scheduled "Festival of Famous Musical Comedies" to invade the plush precincts of Carnegie Hall, *The Chocolate Soldier* tottered on the ledge of professional standard here Wednesday (24), finally winding up, shaken but safe, on the right side of the sill.

Revival of the Strauss operetta owed much of its unsteadiness to the embellishments of directors Joseph S. Tushinsky and John Pierce. The former employed abortive jazz breaks as frequent relief for ensemble tempos, the latter interjected an extra dream-ballet number, and both succeeded only in proving that, while their contributions were not harmful, they certainly were unnecessary. Misjudgment of the production department in spotlighting undeserving dancers was partially redeemed by the tumultuous splash of color and energy accompanying each scene. For Mr. Tushinsky, as conductor, there was no redemption; he picked up cues with the rapidity of a cripple in a pool parlor.

## Beats High Previous Year, Rolling Up \$1,318,400 in 80 Playing Wks.; "Hellza" Top With Huge \$316,900

PHILADELPHIA, June 27.—Quantitatively and qualitatively the 1941-'42 legit season, embracing a 38-week period starting September 8 and ending May 30, was by far the best enjoyed locally in many years. The box-office figures come to an almost staggering amount, hitting more than a million and a quarter dollars. While 1940-'41 was considered a boom year, with a total of \$994,500 at the gate, the season just ended brought in \$1,318,400. Last season had the four local houses splitting 70 playing weeks. This season jumped to 80½ playing weeks, virtually among three houses, the fourth house lighting up for only a single week. Only 26½ weeks were dark ones.

Also significant is the fact that there were virtually the same number of attractions. Compared to 36 different shows (two repeating) last season, there were 33 attractions this season over the added playing time, two repeating and one splitting its run between two houses. Twelve shows were seen here en route to Broadway, the others being road attractions and revivals. The breakdown shows 13 musical attractions and 20 on the drama ledger. Of these, 23 had not previously been seen in this city.

Season's high watermark was reached by *Hellzapoppin* (Flippin-Felton unit) at the Forrest Theater, which remained for 10½ weeks and piled up a highly profitable \$316,900. Altho *Life With Father* the season before stayed 13 weeks at the Walnut Street Theater, it grossed only \$219,700. Another profitable long run was rung up this season at the Locust Street Theater, *My Sister Eileen* staying for six weeks to the tune of \$57,000. Other top grossers were Eddie Cantor's *Banjo Eyes*, ringing up \$78,800 for three weeks at the Forrest Theater, and \$63,500 in four weeks by *Arsenic and Old Lace* at the Walnut Street Theater. The shortest engagement of the season—and not included in the recapitulation—was *Clash by Night* at the Locust Street Theater, which had to be closed immediately after the opening performance because Tallulah Bankhead was stricken with pneumonia.

While many of the attractions didn't pile up impressive grosses, low production costs kept the local engagement out of the red. In fact, only five attractions for eight playing weeks dipped deeply into the red. Biggest flop of the season was Irving Caesar's *My Dear Public* at the Forrest Theater, drawing \$20,000 in a fortnight and then folding. *Separate Rooms* at the Walnut Street Theater figured on a long run but ran out after two weeks that brought a sad \$11,900. At the same house, Ann Corio in *White Cargo* mustered an even sadder \$9,000.

Capable voices rescued the charm of Strauss's melodies, which in turn rescued their surroundings. Allan Jones, in a superlative, easy-flowing performance, indicated that he has returned to serious work after a vocal-vacation in Hollywood. Helen Gleason, as Nadine, would have been equally impressive did she not punish her first-act arias with equine breaths and faltering final notes. But it was left to Frances Comstock and Doris Patston, as Aurelia and Mascha, to capture the gay, opera bouffe spirit that used to be; and abetted by the comic deliberacies of Detmar Poppen, as Captain Massakoff, they did a masterful job. Chorus work compromised abilities. As singers they charmed and pleased alternately; as dancers they could better have hid behind a Rockette.

Show will run thru July 5, with performances daily except Mondays and matinees Saturday and Sunday. Producers: Joseph S. Tushinsky and Hans Bartsch; book directed by Jose Ruben.

J. R. C.

for a fortnight. Joos Ballet also ran into the red at the Locust Street Theater with \$4,700 for a single week; and *Portrait of a Lady* at the same house took a feeble \$4,500 for a single week.

For the first time the Shubert interests operated three houses, the Walnut, Locust and Forrest, with Lawrence Shubert Lawrence the managing director. William Goldman's Erlanger Theater opened only for the November 21 week for the Mask and Wig's *Out of This World*, the college show adding \$33,000 in nine performances to the season's total.

Forrest Theater (1,800 seats) was again the biggest grosser, accounting for more than half of the season's total, bringing in \$766,400 for 33½ weeks of playing time (four and one-half dark weeks) with 13 attractions, which included a split run and a return of an attraction at another house earlier in the year.

Ushering in the season with *The Doctor's Dilemma* September 8 to the tune of \$23,000 for the single week, Forrest followed with *Young Man's Fancy* (later *Best Foot Forward*), \$34,700 (two weeks); *Louisiana Purchase*, \$57,300 (two weeks); *High Kickers*, \$47,800 (two weeks); *Rio Rita*, \$11,500 (one week); *Student Prince*, \$31,600 (two weeks); *Rio Rita* \$24,800 (return, two weeks); *Banjo Eyes*, \$78,800 (three weeks); *Hellzapoppin*, \$316,900 (10½ weeks); *My Dear Public*, \$20,000 (two weeks); *Without Love*, \$27,300 (second week, from Walnut Street Theater); *Yesterday's Magic*, \$18,000 (one week); *Panama Hat*, \$57,200 (three weeks); *Macbeth*, \$17,500 (return one week, from Locust Street Theater), calling the season to a halt May 30.

Locust Street Theater (1,500 seats) followed with \$287,200 from 25 playing weeks with 11 attractions. Season teed off September 15 with *Johnny Belinda*, doing nicely enough with \$19,600 for three weeks, followed by *Jooss Ballet*, \$4,700 (one week); *Ring Around Elizabeth*, \$24,400 (two weeks); *Gilbert & Sullivan Opera Company*, \$13,500 (two weeks); *Portrait of a Lady*, \$4,500 (one week); *Candle in the Wind*, \$40,400 (two weeks); *Tobacco Road*, \$9,000 (two weeks); *Watch on the Rhine*, \$41,000 (two weeks); *Macbeth*, \$24,000 (one week, house high); *Claudia*, \$49,000 (three weeks); *My Sister Eileen*, \$57,000 (six weeks), final curtain ringing down May 16.

Walnut Street Theater (1,700 seats), starting the season September 29 and closing May 16 for 21 playing weeks for 10 attractions, got off to a poor start with *Separate Rooms*, with \$11,900 for two weeks, followed by *Spring Again*, \$9,600 (one week); *Hope for a Harvest*, \$19,300 (one week); *Mr. and Mrs. North*, \$17,800 (two weeks); *White Cargo*, \$9,000 (two weeks); *Guest in the House*, \$24,200 (two weeks); *Native Son*, \$328,800 (four weeks); *Without Love*, \$23,000 (one week, house high); *Blossom Time*, \$19,700 (two weeks); *Arsenic and Old Lace*, \$68,500 (four weeks).

## "Eileen" Big In Boston

BOSTON, June 27.—*My Sister Eileen*, with \$1.50 top, is doing phenomenally well at Colonial Theater here. Manager Saul Kaplan reports that this is the first time in 10 years that summer shows have attracted so much business. Grosses for past two weeks were \$12,500 and \$10,500.

Eddie Dowling in *George Washington Slept Here*, also at \$1.50 top, did not fare so well at the Shubert. Business first week very poor, while second and final week broke even. First week grossed \$7,000 and second week \$9,000.

Jessie Royce Landis and Cissie Loftus in *Watch on the Rhine*, for week ending today, will do around \$10,000. Set for a four-week run.

# New Plays on Broadway

Reviewed by Eugene Burr

## HENRY MILLER'S

Beginning Tuesday Evening, June 23, 1942

### BROKEN JOURNEY

A play by Andrew Rosenthal. Staged by Arthur Hopkins. Setting designed by Raymond Sovey, built by Martin Turner Construction Company, and painted by Robert W. Bergman Studio. General manager, Lodewick Vroom. Press agents, Fred Spooner and David Tebeau. Stage manager, Don Kohler. Assistant stage manager, Maurice Minnick. Presented by Martin Burton.

Hale Thatcher ..... Tom Powers  
Essie ..... Helen Carew  
Belle Newell ..... Phyllis Povah  
Rachel Thatcher Arien ..... Zita Johann  
Dan Hardeen ..... Warner Anderson  
Christina Landers ..... Edith Atwater  
Trina ..... Joan McSweeney  
Howard Newell ..... Gordon Nelson

The Living Room of the Thatcher Home in the Suburb of a City in Ohio. Time: November, 1941.

ACT I—Scene 1: Late Afternoon. Scene 2: That Evening. After Dinner. ACT II—Three Weeks Later. Sunday Afternoon. ACT III—Scene 1: Several Hours Later. Scene 2: Christmas Eve.

An odd little play named *Broken Journey*, written by Andrew Rosenthal, erupted Tuesday night at Henry Miller's Theater, under the sponsorship of Martin Burton and the so-called direction of Arthur Hopkins. Just what Mr. Rosenthal was driving at is hard to say; but whatever it was, he didn't manage to hit it. *Broken Journey* is not only a bad play; it's a boring one.

The tale is of Dan Hardeen, an international radio commentator, who returns to his old home town in the course of a lecture tour, attended by his co-commentator, who is a young widow who loves him and has knocked around the world with him for years, and by her 10-year-old daughter, whose home has been a series of hotel rooms and whose schooling consisted of learning history, a careless attitude and how to pack a suitcase. The three of them are invited to stay for a few weeks at the home of Dan's former flame, a lass who turned him down when he went to Russia on his first assignment, but who is now smitten by him and his reputation. Caught by the glamour of old and familiar things, he accepts an offer of a half interest in the local newspaper in return for acting as its editor. He also gets himself engaged to his former flame.

Then comes December 7 and an assignment to the war zone. Rachel, the small-town sweetheart, bravely adds herself to his entourage; but at the last moment Christina, the female commentator, convinces him that such an arrangement wouldn't work. Dan agrees; and, forced to a decision by Christina, decides to stay at home and marry Rachel. Christina and her brat hit the trail alone.

On Christmas Eve Rachel and Dan are in a traditional family gathering—but Rachel's scheduled reading of *The Christmas Carol* to the assembled group is interrupted when Dan insists on getting Christina's broadcast on the air. It tells of the horrors in beleaguered Manila—so Dan races upstairs to pack his suitcase and rejoin Christina and the kid.

It's hard to see just what Mr. Rosenthal was getting at. Christina's broadcast, as he wrote it, is so stupid, obvious and banal that it might have been written by an actual female radio commentator; and every conceivable consideration of culture, humanity, intelligence and the best things of the American way of life remains on the side of the much-maligned Mr. Dickens and his Christmas whimsy. In addition, the comparison between Rachel, who was willing to go into a strange milieu and do whatever she could for love of Dan, and Christina, who insisted on maintaining her morbid appetite for scratching the news surfaces of excitement and tragedy, is all in favor of Rachel. Since Dan must have been able to read Christina's news over his AP ticker, his sudden departure remains reasonable. He sets out for the front merely to gather news and turn it into intellectual (See *BROKEN JOURNEY* on page 62)

## MUSIC BOX

Beginning Wednesday Evening, June 24, 1942

### MICHAEL TODD'S STAR AND GARTER

A revue, with lyrics and music by Jerry Seelan, Lester Lee, Irving Gordon, Alan Roberts, Jerome Brainin, Will Irwin, Harold J. Rome, Irving Berlin, Johnny Mercer, Harold Arlen, Frank McCune, Al Dubin, Doris Tauber, Sis Wilner, Al Stillman and Dorival Caymmi (not all the numbers written especially for this production). Staged and lighted by Hassard Short. Settings designed by Harry Horner, built by Turner Studios, and painted by Kaj Velden. Dances directed by Al White Jr. Costumes designed by Irene Sharaff and executed by Mme. Karinska. Orchestra directed by Raymond Sinatra. Orchestrations by Raymond Sinatra and Lionel Rand. Vocal arrangements by Raymond Sinatra. General manager, Joseph B. Clegg. Press agents, Bill Doll and Samuel J. Friedman. General stage manager, Frank Hall. Stage manager, Frank Colletti. Assistant stage manager, David Jones. Presented by Michael Todd.

**PRINCIPALS:** Bobby Clark, Gypsy Rose Lee, Professor Lamberti, Gil Maisen, Pat Harrington, Joe Lyons, Juanita Rios, Georgia Sothern, Frank and Jean Hubert; Lynn, Royce and Vanya; Eppy Pearson, Bill Skipper, Kate Friedrich, La Verne Lupton, Wayne and Marlin, Marjorie Knapp, the Hudson Wonders, Frank Price, Carrie Finnell, Leticia, Dorothy Bigby, Richard Robe.

**DANCING GIRLS:** Sunny Wright, Puddy Smith, Frances Hammond, Virginia Howe, Terry Lasky, Lorraine Latham, Janice Wallace, June Powers, Ruthe Reid, Jo Ann Flanagan, June MacLaren, Mimi Berry, Charlotte Lorraine, Betty Lee, Gloria Anderson, Margaret Kayes.

**SHOW GIRLS:** June Sitarr, Andrea Mann, Helene Hudson, Audrey Westphal, Cynthia Cavanaugh, Lynn Powers, Adele Jurgens, Iris Marshall, Mary Lawrence, Ruth Josephs.

**SINGERS:** Helen Price, Nina Dean, Carol Deis, Bob Lenn, Helen McCartney, Bill Mare, Richard Finney, Lipman Dukat.

Taking pity on burlesque, which has been dictatorially and extra-legally ordered out of New York by Mayor La Guardia and License Commissioner Paul Moss, Michael Todd moved it from 42d Street to 45th Street Wednesday night and opened it at \$4.40 top under the title of *Star and Garter*. Tariffs as high as this are calculated to give anything an air of respectability—but, even so, Mr. Todd (presumably because of the high production cost involved) was able to take no chances. He recruited a number of ladies from burlesque and gave as much of the atmosphere as possible while overlaying it with a really gorgeous production; but he had to stop there. The strip numbers, I'm afraid, can only bring wistful nostalgia to a reporter who covered the Eltinge and Republic in the palmy days; and Irene Sharaff's magnificent costumes have to suggest—which they do most emphatically—without revealing. The result points up the morbid and diseased attitude of self-appointed reformers of the La Guardia and Moss stamp; it is a pervading unhealthy and rather sleazy suggestiveness, without the saving honesty of frank and unabashed display. This, I hasten to add, is by no means the fault of Mr. Todd or his co-workers. It is merely the result of interference from Hitleristic moralists who prefer sleaziness to brash honesty. There was nothing else that Mr. Todd could do.

The tone forced upon the show by New York's dictator and his henchman is, however, obviated as much as possible by the speed, smoothness, beauty and brilliance of the production devised by Mr. Todd; Hassard Short, who did the staging and lighting; Miss Sharaff and Harry Horner, the scene designer. And it is pushed further into the background by the excellent efforts of many of the performers.

As for the material, its greatest assets are the production and presentation devised for it. Much of the stuff is old—numbers that have been heard before, sketches that stem directly from burlesque itself. And much else depends for its existence upon double meanings so obvious that they tend to become entirely singular. But it is for the most part presented so freshly, amusingly and speedily that the total effect is excellent. The show runs a bit long, and the slick pacing of the beginning tends to stutter a bit toward the end; about 15 minutes cut from the second half might be the answer. However, this is essentially only a minor fault.

Along with the excellent production and pacing, it's the performers, of course, who carry the evening. Any show with Bobby Clark can't be a total waste, and (See *STAR AND GARTER* on page 62)

## AMERICAN ACADEMY OF DRAMATIC ARTS

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CARNEGIE HALL, NEW YORK

## Hart's Party

NEW YORK, June 27.—The officers and men of the 113th Combat Team from Fort Hancock, N. J., were the guests of Bill Hart, silent screen cowboy hero, at a dinner and gambol at the Lambs Thursday (25) night. Hart himself, tho, was in California.

When P. A. Green, of the finance committee of the Lambs' Servicemen's Morale Corps, solicited funds for the weekly dinner to servicemen he sent along a plea to Hart. Hart answered with a blank but signed check and a note saying, "The larger the party, the more fun they have, the better it will please me.... Let me know the amount used so that I can keep my checkbook straight."

## "High Kickers" Bond Released

NEW YORK, June 27.—The dispute between Equity and George Jessel over the alleged stranding of the *High Kickers* Company in Chicago without payment of the last week's salary or return transportation to New York took a long step toward settlement this week when the Continental Bank & Trust Company of New York released an unconditional bank guarantee of \$12,000, drawn on the bank and posted with Equity by Val Ernie, one of the backers of the show. This bears out Jessel's original contention that enough bond had been posted to cover salary claims.

Performers in the company will split \$6,750 of the 12 grand, representing salary for the final week and transportation back to New York. The rest of the guarantee, however, will be made the subject of an arbitration. It involves conflicting claims by the management and some of the players.

When the show closed in Chicago, Equity advanced \$5,000 to the troupe to cover salary and transportation for chorus people and those principals getting \$100 a week or less.

## Wynn Fair in Bridgeport

BRIDGEPORT, Conn., June 27.—Ed Wynn's show, *Laugh, Town, Laugh*, breaking in at the Klein Memorial here June 19-20, drew only fair business, grossing \$3,890 for three performances. Sultry weather helped to hold gross down. Admish was \$2.75 top for evening performances, and \$1.65 for lone matinee.



## Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.)

### "The Cat Screams"—0%

YES: None.  
NO: Kronenberger (PM), L. N. (Times), Watts (Herald-Tribune), Coleman (Mirror), Mantle (News), Waldorf (Post), Lockridge (Sun), Anderson (Journal-American), Hicks (World-Telegram).

NO OPINION: None.

### "Laugh, Town, Laugh"—94%

YES: H. Brown (Sun), L. N. (Times), Kronenberger (PM), Coleman (Mirror), Waldorf (Post), Anderson (Journal-American), No Byline (World-Telegram).

NO: None.

NO OPINION: Watts (Herald-Tribune).

### "Broken Journey"—6%

YES: None.  
NO: Watts (Herald-Tribune), Coleman (Mirror), L. N. (Times), Waldorf (Post), H. Brown (Sun), Anderson (Journal-American), Kronenberger (PM), Hicks (World-Telegram).

NO OPINION: Mantle (News).

### "Star and Carter"—67%

YES: Mantle (News), Watts (Herald-Tribune), Coleman (Mirror), Kronenberger (PM), Ross (World-Telegram), H. Brown (Sun).

NO: L. N. (Times), Anderson (Journal-American), Waldorf (Post).

NO OPINION: None.

## Brooklyn Tophatters Offer New Comedy

NEW YORK, June 27.—Just to prove that Brooklyn has everything—not all which is confined to the baseball diamond—there are the Tophatters, earnest little group consisting for the most part of working people, some whom pursue Thespis's art as a hobby others for personal development and perhaps a few with professional ambitions. In its four years of existence, under the sensible and workmanlike leadership of Director Robert Carson, the society has grown considerably in number and prestige, striving to obtain recognition Brooklyn's community theater.

Thursday evening (25) at Memorial Hall in the Chosen Boro they brought their fourth season to a close with Kui Gordon's comedy, *Happy Is the Bride*, an innocuous little jape about a newly married couple whose respective and over solicitous mothers—in law well-nigh wreck their home by moving in on them. With the aid of a couple of obliging friends, mothers are spirited away for a few hours, leaving children alone to solve their problem. Husband receives an offer to work in his firm's Chicago office (at 10 bucks per month) and the two embark on a scorched-earth policy moving out of their apartment lock, stock and barrel before the parents return. Since the purpose of a little theater play is to provide a showcase for would-be actors and to measure progress thru audience reaction, one cannot be too harsh with Mr. Gordon's comedy. It is a neat, well-constructed job, produced by Mr. Carson in a satisfactory if not spectacular manner.

As is so often the case in amateur theatricals, the minor characters present the most professional performances. Barbara Saunders, playing the part of maid, is by far best of the lot. She turns in a very believable job, displaying no consciousness of the fourth wall at all, reading lines particularly well. Miss Frances Martin, as one of the mothers, also displays signs of professionalism in the reading of her lines but should speak a bit more slowly, thinking the lines as she speaks them. Frank Russel and Margaret Martin, playing the lead, could practice timing and phrasing to improve their performances, as they are pleasant and unassuming enough in their roles. Edward Howard need not slur and hurry his lines so much, as his accompanying gestures are good. Richard Small, Michael Earle, Betty Dee and Rita Byrne are amusing in the respective parts, even if slightly too inclined to caricature. Diane Swart possesses much grace and personal charm and has the makings of a good comedienne, but should bring her voice down about two and a half octaves. It was the only thing that marred an otherwise excellent performance.

Just one word of advice, kids. We know Brooklynites are terribly egocentric about their own culture, but please try to overcome those Brooklyn accents. S. F.

## Sunday Shows Okay in Hub

NEW YORK, June 27.—Sunday shows will hereafter be okay in Boston, here tofore the land of the blue law and the home of the curb. Equity council got permission for such Sunday showings at its meeting Tuesday (23) after an ok for legit showings had been received from the city council. The Equity body took action at the request of the League of New York Theaters.

Sabbath showings in the Hub will be okay under the same conditions under which they are run in New York—the provision being that the cast get at least a full day off each week. The Boston okay is for the duration of the war.

### "Father" Ends S. F. Marathon

SAN FRANCISCO, June 27.—*Life With Father* has proved to be season's top hit. Show closes tonight, ending a three-month run to the tune of \$12,000 weekly. Cast will return to New York.

## Equity Buys War Bonds

NEW YORK, June 27.—Actors' Equity Association and Chorus Equity Association are buying \$162,000 worth of War Bonds. Actors' Equity will take \$100,000 of that amount, with Chorus Equity coming up with the other \$62,000. The amounts represent about half of the entire surplus of each union.

## Clubs Set Shows Atlantic City Despite Dim-Out

ATLANTIC CITY, June 27.—Resort's dim-out hasn't cast any shadow on bookings at niteries. Word is around that the gambling lid is off, which means that nitery ops with adjoining casinos will spend more for talent. And with the Boardwalk dimmed out, cafe attractions should be much more inviting this summer.

Charlie Schwartz's Bath and Turf Club lights up again Thursday (2) with names. Bea Wain comes in for the first three days. Because of the untimely death of Phil Barr last week, plans for the 500 Club are still in a nebulous state. However, certain Philadelphia interests are much interested in the spot. It is expected to use names again with the holiday week-end.

Past week found the town's two top Harlem spots inaugurating the new season. Sam Singer, with Charlie Johnson managing, reopened his Club Harlem for the 10th season with a show topped by Larry Steele and including Jackie Mabley, Jessye Scott, Brown Twins, Lorenza Roberson, Derby and Freddie, Princess Oreilia and Pete, Viola Jefferson, Frances Brock, Bye Sisters, Lovey Lane, Garland Wilson, Helen Penn's chorus and Jimmy Gorham's band. Paradise Cafe opened for its 29th season yesterday (26), with Charlie Marino bringing in Bobby Evans to top the bill.

Jockey's Derby Club has reopened with Brooks Twins, Kiki Hall, Peppi Carman, Frankie Madden, Lucien, Ronnie Ferris and Bobby Brennan.

Elephant Cafe has returned under the management of Carol Gertzen.

LaJune's has gone into nightly operations, with Art Stanley headlining. Erin's Isle Cafe is another to go on a nightly basis.

## Atlanta Grady Sets Summer Floorshows

ATLANTA, June 27.—The first unit of a string of floorshows booked for the Henry Grady Hotel's Paradise Room opened last night, composed of comedian Joe Arena, Alma and Roald, dancers; Frances Stone, acrobatic dancer, and the Sharon-Lynne Dancers, six-girl chorus.

The Sharon-Lynne Dancers will continue for four weeks, with the show changing each two weeks. The Starlets, eight-girl chorus, will follow them and finish out the summer.

Among the acts set to follow are Lee Dixon, Dolly Dawn, Ginger Harmon and Chaz Chase.

This is the second summer season that Juddy Johnson has offered floorshows in the Paradise Room, where he says business now is at an all-time high. The shows play to an average of 250 at lunch and about 500 at dinner and late shows, with more than 200 turned away each night. Shows are broadcast over Mutual network thru WATL six times week.

Johnson explained that it was quite a task to sign acts of this caliber for Atlanta, since only one other spot in the Southeast plays this type floorshow, and transportation problems are increasing. Semi-name bands are also booked.

## New Carroll Show

HOLLYWOOD, June 27.—Earl Carroll is signing talent for new edition of *Star Spangled Glamour*, which is to open July 18. Already inked for the show are Wiere Brothers, Rolly Rolls, Al Norman, Aurora, Happy Felton, Shirley Wayne. Only acts slated for new revue who are currently playing the club are St. Clair and Day, Bill Brady and Galli Galli.

## Harris Joins WM In Chi as Booker

CHICAGO, June 27.—Sid Harris, professional advertising manager for *The Billboard* here, left the paper to join the Chicago office of the William Morris Agency.

He succeeds Jack Kalchein, who joins the army Thursday (2) and will start July 14.

## NIGHT CLUBS-VAUDEVILLE

Conducted by PAUL DENIS — Communications to 1564 Broadway, New York City — SAM HONIGBERG, Associate

### Barbaro Wants To Put Up Army With Showmanship

Detroit, June 27.—Proposal to organize a Free Italian Corps to invade Italy has been projected by Frank Barbaro, owner of the Bowery Cafe here. He flew to Washington Tuesday to present his ideas to the War Department.

Barbaro's plan is to enlist the army from those born in Italy or of Italian descent. Barbaro would organize the corps himself and has worked out plans for invasion, including a propaganda scheme evidently born of his experience in show world exploitation.

## Kelly Opens New Club in N. Y.

NEW YORK, June 27.—Newest local spot is Mother Kelly's, on the site of the Beachcomber in the Winter Garden Building. It is set to open July 3. Robert Kelly, operator of a similarly named club in Miami Beach, is operating the club, with Arthur Grossman booking.

Kelly opened a Kelly's here a few years ago, but it folded after a few months. Opening show will have Cully Richards, Diamond Brothers, Joe Oakie, Danny Rogers, a girl line, Lolita Cordoba band and another dance band. Show will be a screwball affair. Ed Weiner is press agent.

Frank Cerutti is keeping his supper club open this summer. It features Billy Haywood and Cliff Allen, the Chanticleers and Mae Barnes.

The Plaza's Persian Room, now featuring the DiGitanos and Ben Cutler's band, is closing its night club policy July 1 for the summer and resumes late in September with Hildegarde and Bob Grant's band. Hildegarde will come in on a salary and percentage. She switched from the Savoy-Plaza because the Persian Room has a larger capacity and there is a dinner show as well. That will en-

## AGVA Puts Fisher on Unfair List; Result of Hamid-AC Pier Dispute; Also Lists Night Clubs and Acts

NEW YORK, June 27.—Arthur Fisher has been placed on the unfair list of the American Guild of Variety Artists for booking the Million Dollar Pier, Atlantic City. Action was taken Monday (22), after Fisher was notified of the contemplated action.

George Hamid has been on the unfair list for about a year for failure to negotiate a union shop agreement. Hamid maintains he is in no position to force acts into a union shop. He also says that penalizing Fisher is an unfair action, as the Million Dollar Pier is managed by Samuel Gumpertz, who, he says, has not been contacted by AGVA for negotiations.

Fisher will be allowed to book other theaters for which he has been setting talent, pending arbitration of the issue. The affair will be heard by the Joint Standing Committee of the Artists Representatives' Association and AGVA. No date has yet been set. Should this committee reach an impasse, an appeal to the American Arbitration Association is allowed under the terms of the ARA-AGVA basic agreement.

AGVA, under its recently appointed executive secretary, Walter Greaza, is moving to clear up many issues left by previous administrations. The unfair list has been enlarged to include the Villa Venice, Chicago, operated by Albert Bouche. The charges here were filed by the Chicago AGVA local as a result of varied complaints which could not be cleaned up by negotiations, according to Greaza.

Another listing was okayed against Club Moderne, San Francisco, and its

able her to roll up a higher gross.

Roger Stearns, owner of the 1-2-3 Club, has named steward Ray Gallagher his manager.

Club Gaucho, in the Village, has closed again, due to delay in getting a renewal of its liquor license.

manager, Joe Morello. This action was taken as a result of the club's failure to fulfill a contract for the engagement of Shirley Deane, who went out there last season only to find the spot closed. The place has since reopened under new management, with Morello in the managerial spot under a salary and percentage arrangement. AGVA claims Morello has refused to go thru with the contract with Miss Deane.

The Tic Tac Club, Montreal, also got the same treatment for canceling a contract with George Kaye after the second performance. Arthur Grossman is the booker for the spot. AGVA says the action was taken after a compromise settlement was agreed upon, but never carried out. Grossman says settlement will be made shortly.

The Capitol Music Hall, Albany, got a similar verdict for canceling Wally Hamilton after the first performance.

On June 19, AGVA placed Eddie Rios and Brothers and Glenn Pope on its unfair list for failure to carry out contracts upon complaint of Miles Ingalls. Patricia King was also included, because of a booking mix-up.

All bookers, agents, unions and offices have been notified of these actions.

## Vaude for 1st Time In Little Rock And

LITTLE ROCK, Ark., June 27.—First booking for flesh acts for the Robinson Auditorium under production of the Southern Amusement Enterprises, Inc., recently organized vaude firm, is scheduled for opening tonight. Shows will run Saturdays and Sundays, matinees and nights, and will include motion pictures.

A suit involving the right of the auditorium commission to lease the building for commercial performances is pending in the Supreme Court following a decision in favor of the commission by Chancellor Dodge. The Southern company, under terms of the lease, will pay for installation of needed stage and seating equipment.

FORT WORTH, June 27.—Stageshow headed by Phil Harris and band will begin its tour of key cities on the Interstate Circuit by opening August 28 in San Antonio. Fort Worth and Dallas are among other cities to get the show.

## Washington New Key Point for All Show Biz Due to War Rules

(Continued from page 3)  
as number one propaganda medium. Besides working right along with OFF in this connection, the industry contributed one of its own when Elmer Davis took over the direction of Office of War Information. An ever-increasing function as news-dispenser has compelled radio to watch the scene here even more closely, for thru this city all war news is regulated and in good part originates.

Committing itself wholeheartedly to the war effort, radio has opened the way itself for further directional ties with Washington. Main problem presently being continued station operation, the industry alleviated the problem of securing replacement parts (scarcity of which arose from a priorities restriction) thru the WPB, which set up pooling points over the nation for distribution of vital equipment to hard-pressed stations.

A WPB order cutting down on shellac consumption turned the attention of the music sphere to this city. Disk industry felt an indirect Washington control when the adoption of salvage record plans, limitation of number of recordings and possible reduction of ranks of artists under contract became necessary. OPA chipped in here when its policies were extended to cover the prices of both new records and salvage.

Bands, from the largest to the smallest, were startled into recognition of Washington as a focal point by a series of travel restrictions emanating from ODT. An attempt to offset the hardships these levied was made by an Orchestra Coordinating Committee, which made frequent visits here. Since further ODT rulings may be soon forthcoming, the maestri must watch Washington headquarters diligently. Concrete sign of influence already exerted on baton wavers is the rush of the latter to grab off theater and hotel dates. ODT's ban on chartered busses is making one-nighters and short-jump dates a precarious source of income at best.

Legit, too, has been involved in recent government rulings. Problem of inadequate transportation for road com-

panies has linked producer interests with those of Washington officialdom. Priorities on theatrical materials may work similar effect on scenic designers and costumers. In addition, the lack of air-cooling equipment has rendered more than one theater useless for summer business, while gas-and-tire conservation has killed off remote cowbarns.

Similar difficulties have brought Washington into the night club and vaude picture. With travel made difficult, talent bookings have had to be recharted at the expense of out-of-the-way spots. And war-inspired maintenance problems of clubs—those reliant on auto trade or not yet outfitted with air-conditioning—have forged many other links with headquarters here.

Outdoor biz very recently felt the importance of Washington to future business-planning when Defense Transportation Director Joseph B. Eastman reiterated Thursday (25) his stand on deferment of all State and county fairs. Officials of both the International Association of Fair and Expositions and the Outdoor Amusement Congress, the latter formed in February to meet such situations, hurried to confer with Eastman.

Federal recognition of the Washington-showbiz relationship is shown in the organization of the War Production Board's Amusements Section. Together with co-ordinators Frank D. Shean (outdoor) and Paul Short (indoor), Christopher Dunphy, head of the section, is expected to consider the operating problems of all amusement branches and to make relief recommendations where possible to the proper officials. Main job will be to work out practical programs, including a system of preference applications which will lead to better conservation of necessary materials and equipment.

Co-operation with Treasury Department on bond-and-stamp promotion, while far from being a manifestation of Washington control, does illustrate the tendency for showmen now to look to this city as the hub from which entertainment plans spread out.

## Starting NEXT WEEK

### 4TH ANNUAL NIGHT CLUBS-HOTEL PUBLICITY POLL

● July 11 Issue: Best Night Club Press Agents in New York; Most Effectively Publicized Night Club Owners; Most Effectively Publicized Night Clubs, and Most Effectively Advertised and Exploited Night Clubs.

● July 18 Issue: Best Hotel Press Agents in New York; Most Effectively Publicized Hotel Manager; Most Effectively Publicized Hotel Entertainment Spots, and Most Effectively Advertised and Exploited Hotel Spots.

● July 25 Issue: For the first time, a survey of Chicago night club publicity men and their methods.

**NIGHT CLUB EDITORS AND WRITERS,  
BROADWAY COLUMNISTS, SOCIETY  
EDITORS, PICTURE EDITORS AND OTHER  
NEWSPAPERMEN RECEIVING NIGHT  
CLUB-HOTEL PUBLICITY — VOTE THEIR  
LIKES AND DISLIKES IN THIS POLL.**

## Rainbow Room, New York

Talent policy: Show and dance band; Latin band; floorshows at 9:15 and 12:15. Management: John Roy, managing director; Edward Seay, assistant and publicity. Prices: Dinner from \$3; supper cover \$1 (Saturday \$2).

Encouraged by a sharp pick-up of business, John Roy has spread the usual three-act shows to four acts. Consequently, the show runs long, but it is full of talent and holds attention all the way.

The hit of the show is Lucille and Eddie Roberts, whose magic and mental tricks are presented most showmanly. They open with Lucille telling a cute story in rhyme while doing a couple of silk switches. Then Eddie circulates among the tables and calls out questions to Lucille, who, the blindfolded, identifies objects. This type of mentalism is not new, but the Roberts duo present it most effectively.

Charles Weidman, who made his night club debut here in the winter, is back

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## Night Club Reviews

and this time doing mostly comedy. Opens with *Snowflakes*, a pleasing pictorial mood dance, and then does a comedy number to Raymond Scott's *Penguins* music. He returns to close the show with three satires of old-time movies. Using period costumes and a few props, and working in front of a movie screen, Weidman drew hearty chuckles with the assistance of luscious blond Katharine Litz, a good actress, too; Peter Hamilton, a fine dancer; Beatrice Seckler, a shrewd comedienne, and Lee Sherman, also good at comedy. Weidman's group proves conclusively that modern dancers can be funny and that they can adapt their talents to night club limitations.

Carlos Montoya, the Spanish guitarist who has played here before, again entrances patrons with his exquisite and meticulous hand-picking of his guitar. He is an intense artist, without a personality grin in his make-up.

Mimi Benzelle, soprano who was part of a duet accompanying Helen Tamiris' dancers a couple of months ago, returns, this time as a soloist. She is an attractive blonde whose three contrasting numbers pleased. Did You Care For Me in lively style; You Go to My Head, a ballad, with fine expression, and The Gentle Love in alternating classical and jazzy tempi. One of the best of the newcomer soloists introduced here.

Carmen Cavallaro, at the piano, and his band, another return date, continues to please with his dance rhythms dominated by Cavallaro's attractive piano work. The band seems to have more zing this time.

The Terry Sisters, vivacious and eye-popping, have been held over from the last show. Their Latin band continues to dish out solid Latin rhythms, being especially strong on Afro-Cuban tempi. The two girls sing the choruses, and sway rhythmically most engagingly.

Show opened June 24 and runs the usual seven weeks. Paul Denis.

## Blackstone Hotel, Mayfair Room, Chicago

Talent policy: Dance band; floor entertainment at 9:15 and 12:15. Management: A. S. Kirkeby, managing director; Mary Anderson, publicity; Emile, host. Prices: A la carte; no minimum or cover.

Still on top of the society spots, catering to money people with its fine atmosphere and balanced entertainment schedules; society dance band, plus one name act. Hildegard ranks best here, having opened the room last year and still holding the attendance record. Subsequent floor attractions included Jane Froman, Yvette and John Buckmaster (a double bill), Dwight Fiske and Larry Adler.

New feature is Morton Downey, Chez Paree veteran making his cafe society bow here. It took only a couple of songs opening night to convince the Gold Coasters that Downey is a suitable Mayfair Room attraction. A performer of the old school, he had the mob in the palm of his hand and could have stayed on as long as he wanted. He can be jovial, he can be pensive. And he possesses a unique personality and voice to back him up. Handles both pop and Irish oldies, delivered, mostly, in cleverly arranged medley form.

New band is fronted by Eddie Oliver (piano), comprised of three rhythm, three reed, two fiddles and a trumpet. On a number of arrangements one fiddle alternates on a sax to form a four-reed section. Oliver plays plenty of piano, and it's commercial work all the way. Sets are mixed up nicely, with just enough rumba to please the Latin-conscious sophisticates. Mrs. Oliver shakes the maracas and sings, but her voice is weak.

In the Balinese Room, across the lobby, Johnny Duffy's small band is still on hand, with pretty Patti Clayton assisting on vocals. Sam Honigberg.

## Winnie's Riptide, Miami Beach, Fla.

Talent policy: Dance band; shows at 10, 1 and 3:30. Management: Winnie May, operator-manager; Tim Berger, publicity. Prices from \$1; drinks from 35 cents; no cover.

A new summer policy is in effect here, with a price cut and several additions to the show recently reviewed in *The Billboard*.

Lee Keener, billed as "Hollywood's One-Man Band," does a novel specialty. His

rendition of classical numbers on a variety of musical instruments is both novel and entertaining. Went over big.

Clarke Ringwalt, singer, is another newcomer, but no stranger to Miami. He is the composer of When It's Playtime in Miami, and is bringing out a new number, Blue Floridian Skies. Was well liked.

Holdovers include Ben Perry and his songs; Pat Parker, the redhead who tops many with her style of songs, and June DeVoe, whose dancing continues to satisfy. The chorus draws much applause. Biz, very good, and everybody is happy.

L. T. Berliner.

## Cocoanut Grove, Boston

Talent policy: Dance band and Latin relief band; production shows at 7:30 and 11:30. Management: Barney Walinsky; Frank, headwaiter. Prices: Drinks from 55 cents; dinners from \$1.50; minimum, \$1.50.

This club is noted for good food and fine entertainment. It seems that policy brings in the customers. On night caught place was jammed. Tuesday, considered a weak club night, Mickey Alpert, emcee here for three years, helps in pushing show along.

Buster Klem chorus (eight girls, four boys) is the best in city. Girls look well and dance suitably, beautifully costumed. Klem opens with breezy number to Yes, Indeed, Herb Lewis doing the preaching. Katherine Harris, next, toe dances. Fine performances. Encores with a toe dance in shag tempo. Norma Martin sang Embrace Me and Mandy. Has a pleasing voice, but does not seem to belong here. Production number by line next, girls wearing long flowing gowns and boys in white tails. They do a bolero that is well received.

One of the best dance teams seen here, Fay and Gordon score heavily. Two numbers and two encores to perfect musical background.

Radio Herb Lewis, subbing for Billy Payne, who is out ill, does an effortless job of Tangerine. Closes with One Dozen Roses. Lewis is a favorite here, having been in cocktail lounge for two years.

The hand balancers, Les Ghezzis, who have been in vaude for years, stopped the show. Did strong-arm equilibriums that look impossible, then a comedy dance on their hands that had the crowd in an uproar. Finale by the chorus closed the show.

Show is fast, but there was a lack of laughs.

In spite of gas rationing this spot is doing good business. This club has rolling roof which helps in making the room airier.

Harry Poole.

## Benjamin Franklin Hotel, Garden Terrace, Philadelphia

Talent policy: Dance and show band, floorshows at 8 and 12. Management: George H. O'Neil, managing director; John Tenney, assistant manager; Ralph W. Temple, publicity; Music Corporation of America, booker. Prices: Dinners from \$1.50; drinks from 75 cents; \$1.50 minimum weekdays, \$2 minimum for Friday, Saturday and holidays.

This cool and comfortable hotel room, with plush trimmings that enhance the atmosphere, which borders on the intimate, is still the top hotel room in town. Complementing the fine food, liquid refreshments and service is excellent music and floorshow.

Before the summer, bandstand housed name bands. Localite Leo Zollo now has the stand with a crew of 11, and dishes out dancing incentives with a polish that matches the performance of the bigger names. Has a large following here, having played at the hotel for many seasons.

Show is in keeping with supper room tradition. With mestro Zollo handling the introductions, divertissement gets under way with Buddy Harris, youthful and personable boy in the romancy range, stepping down from the bandstand to sing Sometime and Tangerine. Patricia Hall pleases the optics with a Spanish ballet tap in rhythm. Footwork is plenty fancy, and costume adds to her charm. Returns later for a bolero tap, and clinches the impression doubly.

Counting as much is Cyrel Rodney, prima donna. Also tall on looks, gal has tutored soprano pipes, and pleased no end with Siboney, Il Baccio (in Italian) and Alice Blue Gown. Polishing off

the show are Towne and Knott, one of the smoothest and finest teams of ballroomologists to grace a local floor. With the emphasis on South American dances, they start off with a Brazilian samba. To the accompaniment of only jungle drums, they impress as well with a macumba. For the finale clicker, do their familiar novelty hitch-hiker strut.

Business good at Saturday dinner show caught Mauric Oredenker.

## Hotel Netherland Plaza, Restaurant Continentale, Cincinnati

Talent policy: Dance band and floorshows at 8 and 12:30. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; Toni Lamare, sommelier; Gaston Masur, headwaiter; James Mason, captain; Amy Pace, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.

For a number of years the most sumptuous hotel dining room in this area, this spot has been given a shot of night club atmosphere with the view in mind of satisfying the late-night patrons, who have generally accepted the hotel's Pavilion Caprice as the nitery and this room as the dinner spot and atmospherically too cold for hilarity. Renovations include attractive drapes to mask the room off from the cocktail lounge and upper mezzanine, where hotel guests frequently gathered to watch the floorshow on the cuff; a terrace section to afford a better view of the floor, service bar at the opposite end of the chamber, and new decorations, appropriate for the new ice revue which made its bow here last Thursday (25), to lend greater warmth. From all indications, the new additions will serve their purpose.

The new icer, Ice Revue of '42, is a Frederick Bros. attraction produced in New York recently by Harry Gourfain and Dot Franey. This is the show's first stop. Carrying good lighting and fresh and attractive wardrobe, icer packs a good assortment of mixed talent. It was well received by the packed room that caught the opener, altho it'll require revision here and there to reach the par of several of the other icers that have appeared here in the last two seasons.

Initial performance went off remarkably well, all things considered. An innovation and a definite asset to the revue is the addition of Ronnie Mansfield, Station WLW tenor, who sings practically throughout the offering to introduce the various turns and to give the show well-knit continuity. Mansfield is strong on appearance and personality and totes a very pleasing set of pipes.

Routined along the lines of the average small ice revue, the new show stars Ann Haroldson, who wears attractive flash wardrobe and shows off well in two spots with her fancy figure skating, which she sells in showmanly style. Jack Hanroy and Genevieve, young and attractive pair, score handily, both individually and collectively, their double skating featuring a good assortment of daring holds and spins. Phil Hiser, handling the comedy, makes his entrance via a belly skid, attired as a hotel waiter. Showed best in a gay 90's sequence, in which he highlights some good horseplay and sock falls. The crowd liked him. The girl foursome is well garbed and attractive, but needs a little more work and polish to show at its best. With a bit more dash and fire and a few changes in routining, icer should merit a holdover over its original four weeks.

Burt Farber and his orchestra made a firm impression with their excellent brand of dinner music, and played the show in topnotch fashion. Pat Gillick fills the intermissions with Novachord music.

Bill Sachs.

## Rice Hotel, Empire Room, Houston

Talent policy: Dance and show orchestra, floorshows at 8:30 and 11:30 p.m. Prices: \$1 per couple; Saturday night \$1 per person. Saturday night dinner minimum \$2.50. Management: Bill Aschenbeck, manager of Empire Room; Henry Morris, publicity; Carlo, headwaiter; Camille Monsch, chef.

Doraine and Ellis are as clever and musical a pair as ever appeared in this city. They sing light opera and musical comedy. Doraine reaches F above G with ease. They seldom have been able to leave with less than nine encores. Their glamorous costumes portray the scenes from the various operas they sing.

Edgar Drake's sweet orchestra of nine men play 25 instruments during the eve-

ning. Drake vocals. Elaine Gwynne, who has a nice voice, sang *Tangerine* and *One Doren Roses*, encoring with *I Said No*, which was received enthusiastically. Howard Lambert plays the piano, celeste and Solovox with the orchestra, and writes the orchestra's arrangements. John Bernard and Eddie Shields, bass and tenor sax, are due to leave for the army. *Deep in the Heart of Texas* was the orchestra's most popular number here.

Doraine and Ellis play the Brown Hotel, Louisville, next.

The Rice Roof will not open this summer for the first time since the hotel opened. This is in keeping with the "lights out" order along the Coast.

K. Evans Houston.

### Copacabana, Rio de Janeiro

*Talent policy: Show and dance bands; one show nightly at 12. Management: Duarte Atalaya, managing director; Gilberto Pereira da Silva, chief of publicity; M. E. Stuckart, artistic director; Bardi, headwaiter. Prices: Dinners 30 mil-reis; minimum, week days, 30 mil-reis; Saturdays, Sundays and holidays, 40 mil-reis.*

The swanky Copacabana unshuttered its newly decorated Golden Room June 16. The decor by M. E. Stuckart is Brazilian; colorful, tho' not gaudy. Copacabana had expected to bring down the John Kirby band from New York, but priorities on airplane passage nixed the deal.

The inaugural revue leans heavily to dancing, the modern ballet having the edge, with Nini Theilade and Alexandre Yolas and Theodora Roosevelt, the latter due coming down from the U. S., serving the classics, while Any Guaiba dishes out Brazilian native dances. A last-minute booking brought in Elvira Rios, Mexican singer.

Three girl lines, a U. S. group of four (Madelyn Cole, Nadine Mitchell and Billie and Betty Graham), a Brazilian line of eight and four Theilade ballet girls, plus four chorus boys, round out the show. Lines work as units and merge for production numbers. The dances and productions numbers, staged by Nini Theilade, are excellent, the costuming tasteful and costly. But the lighting is poor, with performers frequently left in darkness. Biz, which has been off in this spot, should be hypoed with this new revue.

Production numbers, featuring Theilade-Guaiba, open and close the show. Dancers are tops. Blended into opening number, backed with respective girl lines, Miss Theilade offered a well-executed toe ballet, followed by a primitive native dance by Any Guaiba, which included plenty of torso gestures and hip tossing. Closed to big hand. Yolas and Miss Roosevelt, the latter heavily billed as a grand-daughter of former President Theodore Roosevelt, offered one routine. Their expressive rhythmic movements, turns and lifts failed to register. Off to fair hand.

Elvira Rios, evidently unnerved by a faulty spotlight, got off to a slow start, but, once geared into high, had the customers calling for more. Sang *Infortuna*, *Desperadamente*, *Ba-Ba-La* and encored with *Amor*.

Simon Bountman's band played the show music, alternating with Claude Austin band for dancing. The revue runs for six weeks. James C. MacLean.

### El Morocco, Montreal

*Talent policy: Dance bands; floorshows at 8:30 and 12:30. Management: Arthur Davidson, managing director; Bill Druck and Harold Weinberg, managers; Elmer W. Ferguson, publicity; Gustave Warlund, headwaiter. Prices: Dinners from \$1.50; drinks from 60 cents. Minimum \$1.50, except Saturdays, \$2.*

This swank, richly adorned 300-seater, renovated a few months ago, continues as a leading night resort where the smart set can enjoy excellent cuisine, lively entertainment and dance to the soothing strains of Jack Denny and band.

New show introduces some exceptional talent. Gets under way when eight beauties invade the floor with a splash of color and neat footwork. Routines, directed by Mildred Fay, are most appealing. Best is an Hawaiian number.

For awe-inspiring feats of balance, (See Night Club Review on page 50)

### Earl Carroll's, Hollywood

*Talent policy: Rumba and show band; shows at 9:30 and 12, staged by Earl Carroll, Eddie Prinz and Nicco Charrise. Management: H. D. Hoover; Marcel LaMaze, maitre d'; Iris Davis, publicity. Prices: Admission \$1.55; dinners \$1.65; drinks from 50 cents.*

This spot is now doing terrific biz, and last week drew more dough than at any time since opening. It was figured that business might drop off this season because of the war's effect on tourists, but so far spot has been packing them in. Grosses are 25 per cent above first part of year.

Carroll knows how to build a show that will please. He has a smart, well-paced revue that has few low spots.

Show got off to a nice start with Manny Strand and ork offering a medley of army, navy and Marine songs to build up a nice military number by the chorus. Line this time is an improvement, with the femmes all leaning toward the glamour side.

Happy Felton, emcee, does a creditable job, opening with a song called *Alleghany M.* Portly comic knows how to get the most out of his material.

Maurice St. Clair and Gloria Day continue to get the hand for their terping ability. Team is a holdover, making a solid year that it has played this spot. Has plenty of flash.

One of the most sensational acts to play this nitery is Rolly Rolls, who really knows his showmanship. His stuff is quite original out here. He is a master at pantomime and a keyboard artist and should be set for a good run here.

Three Wiers Brothers leave little to be desired. Their comic stuff is above average and contains a sophisticated tone that goes at a spot like this. The boys open with fiddles and, while one brother plays a legit solo, the others do a nice job of mugging. The stuck-hats bit is better every time it is seen. Got a nice hand.

Gali-Gali, billed as the Egyptian Magician, is a holdover. He opens with cork trick which goes well. His best is planting baby chicks in pockets of customers. Rudy Vallee happened to be one chosen at show caught. His personality and rapid-fire chatter kept the customers on edge. Slow starter who winds up in high gear.

Aurora Mirandi, Carmen's sister, is getting a top spot here. She is a recent importation from South America, and this is her first Coast show date. Her mannerisms are strictly on the Lupe Velez side. She is a hard worker and has a nice voice. Most of her stuff is in her native tongue. A couple of numbers in English might help, altho she does a song with Happy Felton called *She Said Yes*. Has looks but needs more experience working before American audiences.

Beryl Wallace is still getting the ogles from out-of-towners. Aside from being a shapely lass, she can put over a song.

Al Norman turns in his usual good brand of hoofing. He is a personable chap building his act around a zany routine featuring eccentric soft-shoe work. He hoofs on raised platform so crowd has good view of his work.

Bill Brady is a stand-by here and still an important cog in the show. Is a first-class warbler and a good song salesman. His best was *In the Still of the Night*. Felton pulled an old one out of the hat with his two jitterbug contest winner plants in the audience, Johnnie and Dean Collins. They went thru their act with a couple of the girls from the chorus.

Audience gets a chance to participate in number built around Felton's *Put a Stamp in the Book*. At break in song, audience takes over with hand claps. Number is catchy and, given the right exploitation, should go places.

Staging is excellent. Show played by Manny Strand and ork. Intermission rumba band headed by Michel Ortiz.

Dean Owen.

### Curly's Beachcomber, Minneapolis

*Talent policy: Dance and show band; pianist in cocktail lounge; shows at 8, 10:15 and 12. Management: James Hegg, manager; Jack Potter, headwaiter. Prices: Dinners from \$1; drinks from 35 cents.*

Altho the current talent is not up to entertainment presented in this spot in the past, Jimmy Hegg, perennial emcee, keeps the show moving at a lively tempo throughout. Hegg, back on the job after a long siege of illness, has lost none of his pep, good humor and ad lib. ability. Keeps the audience laughing continually. Almost anybody can be the butt of his

good-natured gags, and in the nearly five years that he has been in this spot there is yet to be a complaint against him.

Oscar Hirsch and his four-piece ork, completing a one-year run at this nitery, is made up of trumpet, sax, piano and drums. Does well for dancing, considering its size. In the floorshow, the ork goes specialty and works very well with Hegg and his fun making.

Thelma Shirley, canary, continuously here since November, has learned a good deal on delivery in that time, clicking very well.

Show opened by Hegg, who gags with audience and offers bottle of wine to serviceman here from the farthest point. Two RAF men, here on furlough, won thunderous applause. Idea is excellent.

Thelma Shirley warbles *My Man*. Very well received. Russell Charles, magician, mystifies with some fast sleight-of-hand to good reception. His turn includes swallowing of ping-pong balls, cutting paper and rope, and, for finale, switching three ribbons into Old Glory. Norman and Roberta, ballroom dancers, work hard, but don't click. They are better on the faster steps than the waltz with which they open. Smallness of the floor probably handicapped them.

Jack Weinberg.

### Trianon, South Gate, Calif.

*Talent policy: Dance band; floorshow at 10:30 p.m. Management: Jimmie Contratto, owner; James Brown, manager; Lou Dorn Theatrical Agency, booker. Prices: Dinners, \$1 up; drinks, 35 cents up; admission, 55 cents and 75 cents Saturday.*

Jimmie Lunceford, one of the pioneer standard-bearers for tuneful brassy music, is the drawing card here. In addition to providing good, danceable music, Lunceford also emcees the 30-minute show that holds interest from beginning to end.

Lunceford gets the show on with an all-outer. Three Rockets, fast-stepping colored boys, working to *Honey Suckle Rose*, go into stepping that's almost contortion. Had to beg off.

Lunceford's mentioning of *Blues in the Night* brought down the house. Willie Smith, sax, got the tune to going; Joe Thomas and Earl Caruthers came in for baritone sax parts that were solid; Paul Webster scored high with his muted trumpet, and the sidemen's choir aided in the show-stop against a background of rhythm, with Edwin Wilcox, piano, and Jack Crawford, drums, as standouts.

Show was finished off nicely with Miller Brothers and Lois, colored dancing trio. Following antics, including fast-moving pinwheels, the trio takes the act stop pedestals for well-synchronized routine. Solos give audience chance to evaluate each one's fine work.

Sam Abbott.

### Embassy Club, Philadelphia

*Talent policy: Dance and show band, piano relief, floorshows at 8, 12 and 2. Management: Sam Silber and Herb Smiler, proprietors; Adolph Marks, manager; Jules Weitzenkorn, headwaiter; Sam Bushman, publicity; Arthur Grossman, booker. Prices: dinners from \$1.25, drinks from 65 cents; \$1.50 minimum weekdays, \$2 minimum for Friday, Saturday and holidays.*

For the summer, festivities have been moved from the club's Glamour Room to the air-conditioned Monkey Bar. The same intimacy and atmosphere that sold the Embassy to the smart set is found in the summer room. The cocktail lounge on the ground floor is continuing as usual.

Biggest excitement here is the return to the floorshow of a George Clifford finale. Again with original words, music and costumes, with cast culled from the house personnel, this dish of Cliffordiana starts off with a smart song, *The Customer Is Always Right*, the line of girls taking a vocal bite out of cafe society. Also has Clifford in one of his rare soft-shoe dancing moods. Gals return in hula costumes for a hip swaying finish, with Fritz Prospero stepping off the bandstand for a double-talk ditty.

For the rest, the biggest punch is imparted by the Andrew Sisters, two dancing dolls. Their whirlwind heel-and-toe routine and a rumba tap are way above par, as are the light-haired lassies on looks. Betty Clevenger, first on, proves an ace saleslady of song. With a soft and intimate delivery, and the tunes arranged in music comedy style, she hits the mark handily with *Somebody Nobody Loves*, *Don't Mention Love to Me* and, for her best bit, a devastating parody on *Deep in the Heart of Texas*. Also a song delight is Madelyn Garie, with more lusty

soprano pipes. She is a Latin looker, and it was hardly expected for her voice to give out on *Johnny Doughboy Found a Rose in Ireland*. Fares far better with *Remember You* and *Kiss in the Dark*.

Pat Shevlin (4) provides the stylized dance and show music, with Maxine Yorke at the piano soling.

Mauric Orodener.

### Palmer House, Empire Room, Chicago

*Talent policy: Production floorshows at 8:30 and 11:30; "little show" at 10; show and dance band; intermission rumba band. Management: Edward T. Lawless, managing director; Meriel Abbott, producer; Dick Barstow, dance director; Albert C. Fuller, publicity director; Ralph Moni, costume designer. Prices: Minimum \$3 (\$3.50 Saturdays and Sundays.)*

The new bill is not up to Empire Room standard primarily because there is not sufficient talent on hand. And, too, a featured act booked weeks ago (Hermanos Williams Trio) and fitted into the show, did not make the date because of the sudden hospitalization of one of the men in the act (according to the local report), knocking the entire revue out of focus.

One redeeming feature is the presence of Billy De Wolfe, impressionist extraordinary, who in his first nitery job here leaves such a solid impression that the customers are almost willing to forgive and forget everything else. De Wolfe is original and possesses real talent. His comical caricatures of people are clean and genuinely entertaining. Has a marvelous sense of comedy and timing, with a personality and delivery that give his subjects flesh and blood reality. The patrons laughed long and loud (and not a laugh was milked) at his woman taking her first drink, and emcee and floorshow in a joint, among other things.

The Abbott Dancers (12) are not as strong in this show as they normally are. Several changes in the line have been made and the new members do not make up for the loss. Opening sports routine in which the girls frolic thru the number with golf clubs and tennis racquets is saved by closing circus acrobatic tricks for which Abbott students are well known. In the finale, (See NIGHT CLUB REVIEW on page 16)

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## Chicago Bookers Concentrating on Out-of-Town Clubs

CHICAGO, June 27.—Most agents and bookers handling cafe talent are now spending more time servicing and developing out-of-town accounts than looking after local spots. Two major reasons for this development are: (1) the summer lull in town, which closed several places, and (2) booming employment conditions in Illinois, Iowa, Indiana, Ohio and Kentucky towns, which have new clubs and have increased their demands for bands and acts.

The General Amusement Corporation office here is servicing, among other spots, Major Riddle's Plantation Club, McLine, Ill.; Club Lido, South Bend, Ind., and the Gingham Gardens, Springfield, Ill. All use talent and change faces twice a month. The Plantation, located on the site of an estate and open for about eight weeks, has switched to name acts. Lillian Roth is headlining the present bill.

Paul Marr, local booker, has done so well booking out-of-town accounts that he recently opened a branch office in Des Moines, Ia. He has several cafes using two and three acts, changing weekly and bi-monthly. Occasional names are used. A number of local offices have been selling bands and talent to the Treccadero Club, Henderson, Ky., which uses standard acts and name bands. The Lake Club, Springfield, Ill., serviced with acts by Marr, is buying bands from the local Frederick Bros. office.

Because a number of out-of-town spots have gambling, the weekly talent budgets in the casino rooms are comparatively heavy. Name acts often fill in between key city dates and occasionally polish up new routines in some of these off-the-beaten-path niteries.

## Chi Latin Quarter No Link to Walters

CHICAGO, June 27.—Chicago Latin Quarter is the official name of the new spot to open here next month on the site of the old Oriental Gardens on Randolph Street.

It has no connection with any other club using a similar name and will not be "a local addition to the Latin Quarters," as mentioned in a recent story.

Spot will be operated by Chuck Jacobson and Ralph Berger, and bookings will be handled by Phil Tyrrell. Popular prices will prevail to attract the masses. Two bands and shows will be used.

NEW YORK, June 27.—Lou Walters is in Boston completing a deal to sell his Latin Quarter Club there to Mickey Redstone, and could not be reached for comment on the opening of the Chicago club of the same name. However, when Walters first learned of the Chicago club thru reading an item in *The Billboard*, he objected to the use of the club name by the Chicago group and said he would protest direct to the Chicago operators.

JACK IRVING, executive secretary of Chicago local of American Guild of Variety Artists, arrived in New York Friday morning (26) to be with his father, who is critically ill in a Brooklyn hospital.

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## Talent Agencies

FLOYD SHAW, of the Reginald Voorhees booking agency, Chicago, is in the Air Corps. . . . DANNY GRAHAM, Chicago, has set Blue Barron into the Oriental, Chicago, July 31 week, and River-side, Milwaukee, August 7 week.

ABNER GRESHLER, New York, has taken over the agenting of the Ben Yost singing groups, succeeding Harry Lawrence, now in the army. Deal was signed last week. . . . NITA BARNETT is now Greshler's secretary, succeeding Diane Chuse, who eloped. . . . CHARLEY BUSH, of Consolidated Radio Artists, New York, to Chicago to found a new cocktail department for that agency. . . . NEAL LANG has resigned from General Amusement Corporation, New York, for an army captaincy. . . . ERNIE HOLST resigning that agency, too. . . . NICK AGNETA, of New York, has signed Larry Blake to a management contract.

HARRY KILBY, of General Amusement Corporation, is booking week-end shows in the Spofford Hotel, Spofford Lake, N. H., beginning with July 2. Also booking the season's shows at the President Hotel, Atlantic City, starting July 3, with Yola Galli, Pupi and Dancers, McNally Sisters and Herbert Curbello's band. Johnny Hamp has dropped his orchestra to manage the room for the summer.

AL BORDE, Chicago producer, flew to the Coast this week on a talent hunt. He wants a couple of names for his *Laugh Priorities* unit, which starts out in the fall.

DON SHERWOOD, of the Warner office, left Friday for a two-weeker in Florida.

JOLLY JOYCE agency, starting with the holiday week-end, has Three Peppers and the Charioteers at Martinique Cafe; Three Musical Riffs at the Rainbow Club, and Three Loose Nuts at Club Avalon, all in Wildwood, N. J. Also spotted the Three Notes of Rhythm at Place's Cocktail Lounge, Atlantic City; Three Midshipmen at Rosens' Cocktail Lounge, Vineland, N. J.; and the Three Collegians at Tony's Musical Bar here in town.

## Night Club Follow-Up Reviews

DRAKE HOTEL, CAMELLIA HOUSE, CHICAGO.—Nancy Martin, low-voiced torch warbler, made her cafe debut here. She has been a radio performer for years, currently heard on *Breakfast Club* and *Club Matinee* emanating from Chicago. Makes a smart appearance and works in a style that goes well in the better supper rooms. When caught her set was not a balanced one and therefore tended to decrease in interest. Most of the numbers were on the torchy side, the tunes culled from musical comedies. Following her opening number, she continues at the piano as her own accompanist. *Smoke Gets in Your Eyes*, *My Bill* and *Sleepy Lagoon* were included among her selections.

She was followed by Eleanor French, refreshing warbler, filling a return date.

Val Ernie's band closed a 14-week run June 22 and was succeeded by Jimmy Blade's combo the following night.

Honigberg.

RUMBA CASINO, CHICAGO.—Another vaude-cafe revue sandwiched in between zany shows which have proved the rage here. Until the slate Brothers, with their *Fun Marches* On unit arrive, this line-up will certainly hold up the reputation the spot has been enjoying.

Lind Brothers (3), trained tenors who have been working both as cantors and a radio trio billed as the Noteworthies, are featured with modern arrangements of standard and operatic tunes. They are singers, primarily, and far above the average cafe warbler, from a technical standpoint.

Maurice and Maryea, familiar ballroom team in this area, offer a balanced set, beautifully performed. Team makes a good appearance and the work is tasteful. Al Stone, emcee and comic (formerly of Jackson, Stone and Reeve), nets long and loud laughs with his screwball impressions of Richman, Durante and a Russian baritone. His personality is

made to order for these broad interpretations.

Talia, character dancer (billed here as Natalie Wermuth, sister of the Bataan hero), offers a radiant Portuguese cymbal dance. Good.

Arne Barnett's band (6), one of the best small bands in town, closed at Harry's New Yorker on a Saturday and moved here the following night. Plays shows and dance music in expert style. Artie Wayne has been added by the management on vocals. Peter Franks (sax) also doubles on voice.

Winnie Hoveler's great line (6) continues to frame the shows with superior routines.

Honigberg.

## Detroit Union Sets Minimums for Clubs; Some Agents Object

DETROIT, June 27.—Substantial acceptance of an increased net scale for private club and party events has been reached by the AGVA with local booking offices, says Carl Dennis, local executive secretary.

New scale sets \$12.50 minimum for class A spots—hotels and better banquet halls—and \$10 for class B spots.

Concession is given fraternal and similar groups holding regular parties equivalent to the one-night night club rate of \$7.70 the first half of the week and \$9 the last half. However, if tickets are sold price is raised to \$10 in town and \$12.50 out of town, plus transportation.

Objection is taken by some agents, notably Betty Bryden, to the insistence of AGVA upon a written contract for private club dates, on the ground that this would disclose valuable information belonging to the agency. Dennis said the files are open only to AGVA members, not agents.

Dennis said local night club employment was only fair, with more acts than jobs available. There is a surplus of novelties and dance teams in the area.

## Took Stolen Money To Open Balto Club, According to Charge

BALTIMORE, June 27.—Americus A. Pavese, one of the operators of the Band Box, a night club, has been convicted of receiving \$23,100 out of a total of nearly \$45,000 admittedly stolen from the St. James Savings Bank by a former teller. Judge W. Conwell Smith deferred sentence pending a motion for a new trial.

Frederick Scharper, former bank teller, testified he gave Pavese \$23,100, of which \$11,000 was for horse bets and \$9,100 to purchase an interest in the Band Box. Pavese denied receiving the money and said the investment in the night club was made possible from his winnings on the races.

## Detroit Fox Tries Name Bands Again

DETROIT, June 27.—The 6,000-seat Fox brought in Benny Goodman yesterday for a week, the first stageshow to play the Fox in over a year.

The house reverts to pictures for two weeks, and then back to vaude for a week with Kay Kyser. Both bands have been good draws in this town and are counted on to run grosses up around \$40,000.

Name shows have been confined to the Michigan, which has had only five this year: Glenn Miller, Jimmy Dorsey, Andrews Sisters, Gene Krupa and Artie Shaw. All the bands grossed from \$30,000 up, clearly showing the way this town is about bands, if they get them at intervals only. Trade seems to be largely the younger devotees, but they are not enough to justify a steady vaude program, as yet, for either house.

NOBLE SISSLIE, whose band opened the Diamond Horseshoe, New York, December 25, 1938, is ending a record run there when the current show closes the end of July. Sissle says he will then tour USAO camps. He has been supervising Negro units for USO.

## Club Talent

### New York:

AL GORDON has been set for a repeat at the Rainbow Room, starting December 8, for six weeks. . . . KRAFT SISTERS have left Jack Cole to start an act of their own. They will be backed by three East Indian musicians. Hattie Aithoff is managing.

WALLACE PUPPETS held two more weeks, until July 15, at Iceland Restaurant.

### Chicago:

HARRY RICHMAN is staying over for another show at the Chez Paree, due to the scarcity of top attractions. Supporting acts will be changed. Terry Lawler took Ruth Clayton's singing job Friday (26), while the D'Irons will replace Capella and Patricia July 3. Gracie Fields was set for the next show, but her husband and manager, Monty Banks, turned down the job at the last minute. . . . RITA ROPER left the Merrie Abbott line to do an acrobatic single. . . . PLINER AND EARLE, with Marie Lawler, moved into the Blackstone's Ballinese Room. . . . BILLY DE WOLFE, now at the Palmer House, is expecting a call from Paramount Pictures. . . . REVEL AND ALLEN (Billy Revel and Beverly Allen) will break in their comedy dance act at the Washington-Youree Hotel, Shreveport, La., starting Friday (3).

TED TAFT, of Ted and Mary Taft, goes into the army July 15. . . . THE MAKE-BELIEVERS (3) have signed a personal management contract with Dave O'Malley. . . . A colored unit, *Change Your Luck*, was brought in from the West Coast by Joe Daniels and is being booked in this area by Sidney Page. . . . BYRON KAY, formerly of Kay, Katya and Kay, is rehearsing a new dance act here with Louise Glenn, ballerina. Eddie Kay is in Kansas City, Mo., taking a flying instructor's course.

JACK SPOT, comedy unicyclist, opened in the Walnut Room of Hotel Bismarck June 23 for four weeks.

### Philadelphia:

BARBARA BLAINE skedded for an early return to Benjamin Franklin Hotel. . . . BILL HOPKINS chalks up a second year operating Hopkins Rathskeller. . . . PETERS SISTERS return next week, this

### Hollywood:

FOUR STEP BROTHERS doubled from the Louisiana to the Orpheum Theater last week to appear on the bill with Ella Fitzgerald orchestra. . . . CLARENCE AND BLANCHE RIVERS, liquid air act, recently returned here from Honolulu, where they were December 7, have concluded at the New Paris Inn, San Diego, and open soon at the Million Dollar Theater, Los Angeles. . . . GEORGIO, magician, is back following engagements in South America. . . . THE MERRY MACS open at the Los Angeles Orpheum Theater for week of July 8. . . . VELOZ AND YOLANDA are back after a record week at the Chicago Theater, Chicago. . . . THE ROCKETS and Miller Brothers and Lois have been held over at the Trianon in South Gate, Calif. . . . THE VAGABONDS are appearing in *The Spirit of Stamford*, now in production at Columbia Pictures.

### Here and There:

ROBERT A. CASEY, night spots chronicler of *The Cincinnati Enquirer*, has enlisted in the Volunteer Officers' Training Program and was called into service last Wednesday (24). . . . SANDRA SHAW, until recently of Sybil and Shaw, is now doing a single, piano, accordion and song turn.

HENRI THERRIEN, singer who opened June 16 at the Esquire Club, Montreal, is in his third week and drawing raves from the local papers.

DENNY DAWSON AND JACK KERR replace Jack Davis at the Bradford Hotel, Boston. . . . JEAN ROSE opens at the (See CLUB TALENT on page 61)

### Jack Kalcheim to Army

CHICAGO, June 27.—Jack Kalcheim, agent with the William Morris Agency here and brother of Harry and Nat Kalcheim, WM execs in New York, will be inducted into the army July 2. He is the second WM man here to join the armed forces. Howard Rosene, of the act department, having been drafted a couple of months ago.

## Cops Pinch Balto Men for Dirty Books

BALTIMORE, June 27.—Police headquarters' vice squad arrested five men at the Gayety Theater, burly house, and charged them with possession for sale of "indecent" literature. They were released overnight and appeared in Central Police Court for a hearing June 24. John H. (Ron) Nickel, manager of Gayety, also appeared, and the lewd literature charge was placed against him by Lieut. Alexander Emerson, vice squad leader.

At request of counsel for Nickel and the other five men, the case was held over. Nickel was released on own recognition, but the other five men were required to post \$250 bond each. Police declare they had seized three cases of alleged indecent literature relating to sex matters, and charged these pamphlets had been sold in connection with an attraction current at Gayety advertised as "For Men Only."

## Harold Minsky Eyes N. O.

NEW ORLEANS, June 27.—Harold Minsky, member of the burlesque producing family, was in town for a few days this week and let it be known that he sought a deal for a band and a house to bring shows to this city. With war workers and soldiers by tens of thousands in this area, Minsky says he believes the city is ripe for burlesque. Negotiations point to reopening of the long-dark St. Charles, once an Orpheum unit.

## N. O. House Remodels

NEW ORLEANS, June 27.—Lafayette, burly stock house, is being remodeled and repainted and having a cooling system installed under supervision of Resident Manager Charles Levy. Current cast is headed by Walter (Bozo) St. Clair, now in his 15th week here; Larry Guerra, co-comic; Dolores, his dancing partner, who doubles in the front line; Buddy LaVarre, straight man and banjoist; Dorothy Clare Sigler, operatic prim, and Mae St. Claire, soubrette and number producer.

Chorus includes Helen Martin, Pauline Schilling, Marie Norwood, Dolores Guerra, Betty Martin, Violetta and Jimmie Waldon.

Scenic effects by Bill Moncrief. George Schilling is orchestra leader, with Myrtle Franco, piano, and Pascal Ugarte, drums. Policy is three changes weekly. Two midnighters, Wednesday and Saturday. Company booked indefinitely.

Business excellent to date.

HOLLYWOOD, June 27.—New nitery is being built on site of vegetable market. Spot will be under the management of Madame Zucca and will open its doors some time in July. Spot will seat 750 and will carry a band and show.

## Burlesque Notes

(Communications to New York Office)

### NEW YORK:

JEAN CARTER, Manny King, Jimmie Pinto, Harry Rose and Shirley Martin, plus vaude acts and 18 Eddie Lynch girls, constituted the show, replacing the pix policy at the Paramount, Asbury Park, N. J., June 28. Two night performances, seven days a week, and no mats. . . . HUGHIE FLAHERTY, former burly and vaude comic, now in his third season as ticket seller for the Eden Musee, Coney Island. . . . ERMA BERNARD, mother of Jai Leta, celebrated a birthday at Hotel Claridge June 22. . . . DANNY DANUFF, motion picture operator; Wanda Zillan, cashier, and Eddie Gaffney and Irving Barker are the only members of the house staff held over at the former Republic burly house, now Brandt's Victory. . . . WALTER (BOZO) ST. CLAIR now in his 17th week at the Lafayette, New Orleans. . . . JEAN DARROW (Kazmira), dancer, formerly of the Eltinge, held over at the Swing Rendezvous in Greenwich Village. . . . LEW BLACK and Al Golden Jr., comic and straight man respectively, are a new team out of burly, now at Butler's Tap Room.

MORGAN SISTERS, June and Dorothy, are at the Aloha nitery, Brooklyn, and Dagmar, dancer, is featured at the

### Not Strip But Flashers

BALTIMORE, June 27.—Feminine burly performers are not "strip-teasers" but "beauty-flashers," according to Gus Flraig, veteran stage manager for the Gayety, only exclusively burlesque house in Baltimore.

According to Flraig, the backbone of burlesque is not "beauty-flashing" but comics, who work at sight comedy.

The reason why men go for burly, according to Flraig, is mainly the comics, secondly the rhythm, and then vaudeville—and that is the composite of burlesque. Comics serve to put the "boys" in the mood, rhythm keys them up, and then they are all set for the vaudeville, which climaxes the show. At least, according to Flraig.

## Canton Closes Record Season

CANTON, O., June 27.—Completing 43 consecutive weeks of traveling road shows, the Grand folded Sunday, June 14 after longest run of burlesque here on record and also the most successful. The house opened August 29 and operated seven days a week, in recent weeks offering special midnight shows for defense workers on late shifts, three nights a week, Friday, Saturday and Sunday, and eliminating matinees first four days of the week. Sponsors were Frank Bryan and Frank Engle. Practically the same house staff closed as opened last summer. Jack Davis's band was in the pit for the run. Sponsors have announced the house will reopen August 16, with roadshow policy.

## Steel Pier Cuts Out Line of Girls

NEW YORK, June 27.—The Steel Pier has eliminated the line of girls this year. Cuts are being made because of the gas restrictions and lesser travel to the resort town.

Another item affecting the pier will be a charge for entrance to the Music Hall. This is the first time in the pier's history that one admission will not cover all the amusements of the pier. Admission charge to the vaude show will probably be the same as that at the front door.

Charley Kemper has been added to the comic staff of the permanent minstrel show. Deal was made by Charlie Allen.

## Ask 2G for Lake

CHICAGO, June 27.—Arthur Lake, Dagwood in the *Blondie* films and radio programs, is being offered to theaters for \$2,000 per week. He works with the pooh featured in the pictures.

William Morris Agency is handling him.

Famous Door here. . . . FRED SPERO, who was co-candy concessionaire with Frankie Blue at the Casino, Boston, is now a machine gunner at Fort Wheeler, Macon, Ga. . . . INA LORRAINE held over at the Liberty, Davenport, Ia., where other principals in the burly stock cast are Helene McKee, Gale Page, Bruce Brooks, Bob Kohnen and Wayne Curtis. . . . BEEF TRUST WATSON may take his heavies to Mexico. . . . GEORGE P. (HOT DOG) MURPHY, former ace comic on the old big burly wheels, is now an expert drink mixer, dividing his time behind the bars of the Famous Door and Onyx niterys and the Newspaper Guild. . . . MARGIE KELLY, Ruth Mason, Bubbles Yvonne and Zorita so far are being considered by booker Albert Zugsmith's office as types for *Strip for Action*, legit show.

### PHILADELPHIA:

HARRY (HELLO JAKE) FIELDS comes out of retirement this week to add to the comedy at the Troc Theater. Had been house stage manager all season. . . . MAURIE SWERDLOW, Troc pit pianist, doubling at the Open Door Cafe. . . . MARIE CORD cloaked her identity under a "Cordelia" billing at the Troc last week.

## Review

### Rialto, Chicago

(Reviewed Friday Afternoon, June 26)

House is now back to its summer stock policy and doing its best business in months, thanks to the patronage of defense plant workers and men in uniform. Shows are about 15 minutes shorter than the road revues used during the season, limiting its featured spots to two comics and two strips. From the looks of this show, management is still spending nice money for talent, and, tho the specialty acts are far from strong, they do the job of spacing comedy skits and strips. And the pictures are good, too (second run of *The Invaders*, this week).

Maxine De Shon and June St. Clair are the attractions in the dressing department. Maxine is tall and blond and not a bad parader. She sings far better than the average strip. June uses no tact at this showing and her number was clever.

Joe Do Rita, short and heavy, and Kenny Brenna, short and skinny, take care of the comedy. The customers laughed at most of their lines, which is more credit to their work than the material. Jack Buckley, one of the better straights, works with both Brenna and Do Rita. Parker Gee, production singer, doubles as straight for Do Rita. Handy both ways.

Darlene is featured in a marble paint number and danced gracefully and tastefully. Joyce Bracet, Mexican dancer, is seen in a castanet and cape number, which is stock all the way. Vivian Miller in a toe specialty and Frances Erb in an acro number augment one of the other scenes.

Frank and Kay Hart, novelty dance team, are on early in a fair act. The boy is a fairly clever eccentric dancer. His partner works with him in a tap number and mimics McCoy and Busse on the trumpet.

The girls (12) are okay to look at, but they don't get prizes as dancers. They appear in four productions, well staged and lighted. Fred Clark is the producer.

Sam Honigberg.

## Hepp To Operate Chi Rainbo Garden; Branower Producer

CHICAGO, June 27.—Charlie Hepp, operator of Harry's New Yorker (now closed), has taken over the 3,000-seat Rainbo Garden and will reopen it as a night club September 10. Dave Branower, associated with Hepp at the New Yorker, will produce and book. The policy will be similar to that adopted by Mike Todd when he managed it under the tag of Theater-Cafe. It will cater to the masses. Admission will be 50 cents, drinks will start at 25 cents, and dinners from \$1.

Talent policy calls for name acts, 24 girls and two local bands. Hepp is giving up the operation of the New Yorker and is offering it for sale.

Todd operated the spot successfully for several months until local authorities took away his liquor license, claiming that minors were served drinks. Later the spot was turned into a ballroom but was not successful.

## Carl Dennis New Detroit Exec. Sec.

DETROIT, June 27.—Detroit local of AGVA has announced the appointment of Carl Dennis, formerly president of the local, as executive secretary, displacing the executive commission temporarily appointed to handle matters about three weeks ago when Les Golden resigned from that post.

Dennis says his appointment was voted by the Detroit board and approved by the national board of the Four A's. George Stella, vice-president, succeeded Dennis as president, and officers will be determined at the next meeting of the local board. A membership meeting has been called for June 30.

Les Golden has returned to stage work and is emceeing at Kim Wah Lo's, Toledo, O.

New union scales for night clubs have been accepted by practically all spots, Dennis said, and only a few places dropped their shows.

## Sudden Jump in Miami Tourists; Good for Niteties

MIAMI, June 27.—Optimism reigns among night club operators here and in Miami Beach due to the sudden influx of summer visitors. Local railroad officials say travel on all inbound trains equals that of the regular winter season. This may be accounted for by vacationers seeking the railroads for transportation, since private cars and busses are out for the duration.

Night spots that had contemplated closing soon will remain open all summer. Several will reopen, including Bill Jordan's Bar of Music, under direction of Henry Neyle. The Clover Club expects heavy biz when it reopens, being one of the few clubs so situated in downtown Miami that hotel guests can walk to it.

All clubs report a pick-up in patronage last week and this is not all due to soldiers and sailors in town.

Washington announcement that persons planning vacations may have no fear of interference has no doubt had much to do with the sudden increase in visitors. While many beach hotels are not available to the public, those which are open report full houses.

Jack Goldman, who owns Hickory House in New York, is here to complete negotiations for reopening the Clover Club. Tom Williams is to be the local manager.

## Patty Loses Her Appendix and Work

CHICAGO, June 27.—Patty Andrews, of the Andrews Sisters, underwent an emergency appendectomy early Friday (26) at St. Anthony's Hospital, Rock Island, Ill. The girls were on their way from Milwaukee to Davenport, Ia., where they were scheduled to open a three-day run at the Orpheum Theater when Patty had the attack. She was rushed from the train to the hospital.

Lou Levy, the act's manager, and Maxene and LaVerne Andrews will spend a couple of days with Patty before returning to New York. The girls were scheduled to go to Waterbury, Conn., next week.

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(Routes are for current week when no dates are given)

**A**

Ambassadors, Mencio (Blackhawk) Chi, nc.  
Ambrose, Ruth & Billy (Palace) Cleveland, t.  
Ames & Arne (Strand) NYC, t.  
Andrews Sisters (Metropolitan) Providence, 3-9, t.  
Anise & Aland (Chicago) Chi, t.  
Arnell, Amy (Palmer House) Chi, h.  
Ashburns, The (Rainbow Grill) NYC, nc.  
Ates, Roscoe (Hi-Lo) Battle Creek, Mich., nc.

**B**

Balley, Mildred (Ruban Bleu) NYC, nc.  
Baldwin & Bristol (Riverview Beach) Pennsville, N. J., p.  
Barnes, Harold (Camp show, Full Speed Ahead) Camp Bowie, Brownwood, Tex., 29-July 1.  
Barnes, Mae (Onyx) NYC, nc.  
Barrie, Gracie (Dempsey's) NYC, re.  
Barry, Sylvia (Village Barn) NYC, nc.  
Bayne, Joyce (River House) Reno, Nev., nc.  
Bechler's, Monty, Animals (Army unit) Hattiesburg, Miss.; (Pontchartrain Beach) New Orleans, 5-18.  
Belmont Balladeers (Belmont Plaza) NYC, h.

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Benzelle, Mimi (Rainbow Room) NYC, nc.  
Berle, Milton (Loew's State) NYC 25-July 9, t.  
Birch, Sammy (Hurricane) NYC 17-July 16, nc.  
Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.  
Blake, Arthur (Spivy's Roof) NYC, nc.  
Blakstone, Nan (Tommy Joy's) Utica, N. Y., nc.  
Blanchard, Jerry (Queen Mary) NYC, re.  
Blanche & Elliott (Lobby) Juarez, Mex., nc.  
Bodo, Andre (El Morocco) NYC, nc.  
Boots & Saddles (Elbert) Elberton, Ga., l, t.; (Wilkes) Washington 2, r; (Camp Gordon) Augusta 4; (Majestic) Augusta 5-6, t.  
Bowers, Cookie (Roxy) NYC, t.  
Bricktop (Onyx) NYC, nc.  
Brown, Evans (Chula Vista Resort) Wisconsin Dells, Wis.  
Brown, Jack Toby (Moonlite Gardens) Kankakee, Ill., nc.  
Bruce, Betty (Music Hall) NYC, t.  
Burton, Mary (State) NYC, t.

**C**

Cahanne, Mimi (Edgewater) Chi, h.  
Calgary Bros. (Palace) Cleveland, t.  
Callahan Sisters (Loew's Capitol) Washington, 8-15, t.  
Cardini (Beverly Hills) Newport, Ky., nc.  
Caridad (Penthouse) NYC, nc.  
Carlisle, Una Mae (La Martinique) NYC, nc.  
Carter, Betty (Queen Mary) NYC, re.  
Cassano, Cassi (Sheraton) NYC, h.  
Change Your Luck unit (100 Club) Des Moines, nc.  
Claire, Dorothy (Edison) NYC, h.  
Cole, Cozy (Chicago) Chi, t.  
Coles, Heni (Chicago) Chi, t.  
Condos Bros. (Glenn Rendezvous) Newport, Ky., nc.  
Contreras Troubadours Park Central) NYC, h.  
Covarro, Nico (Bal Tabarin) NYC, nc.  
Gummings, Don (Palace), Cleveland, t.

**D**

D'Arcy Girls: Taunton, Mass.  
Dagmar (Famous Door) NYC, nc.  
Daro & Corda (McVan's) Buffalo, nc.  
Davis, Diane (Village Barn) NYC, nc.  
Davis, Rufus (Stanley) Pittsburgh, t.  
Day, Dennis (Strand) NYC, t.  
Daye, Suzanne (Bill Bertolotti's) NYC, nc.  
Delahanty Sisters (Dover) Dover, O., h.; (Night Owl) Canton, 7-11, nc.  
Dell, Lilyan (Wivel) NYC, re.  
Delta Rhythm Boys (Ruban Bleu) NYC, nc.  
De Wolfe, Billy (Palmer House) Chi, h.  
DiFlavio, Don (Rumba Casino) Chi, nc.  
DiGitanos, The (Plaza) NYC, h.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Don & Cassandra (500 Club) Detroit, nc.  
Donia, Frankie (Casa Seville) Franklin Square, L. I., N. Y., nc.  
Dorratine & Ellis (Brown) Louisville, h.  
Douglas, Dorothy (El Chico) Binghamton, N. Y., nc.  
Douglas Bros. (Temple) Rochester, N. Y., t.  
Douglas, Roy (Warren) Brooklyn, nc.  
Douglas & Dolan (McGuinness') Woodside, L. I., N. Y., nc.  
Doyle, Eddie & Amy (Fair) Salem, Ill., 29-July 4.  
D'Rey, Phil, & Co. (Talk of the Town) Peoria, Ill., nc.  
Drew, Charley (Taft) NYC, h.  
Duke, Al (Airway Cafe, Airport) Cleveland.  
Duncan Sisters (River House) Reno, Nev., nc.  
Dupont, Doris (Orpheum) Omaha, t.

**E**

Earl & Toni (Onyx) NYC, nc.  
Everett & Conway (Oasis) Seattle, nc.

**F**

Ferris, Tommy (Singapore) Chi, c.  
Fetchit, Stepin (Kelly's Stable) NYC, nc.  
Fisher's, Bob, Fearless Flyers (Idiowild) Ligoni, Pa., June 7-July 4, p.  
Flowerton, Consuelo (Queen Mary) NYC, re.  
Fontana, Georges (Diamond Horseshoe) NYC, nc.

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TIC-TAC CLUB, Milwaukee, 5th Week

Fratino, Anne (Pierre) NYC, h.  
Franklin, Hazel (Biltmore) NYC, nc.  
French, Eleanor (Drake) Chi, h.  
Froos, Sylvia (Beverly Hills) Newport, Ky., nc.

## (For Orchestra Routes, Turn to Music Department)

**Acts-Units-Attractions****Routes**

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

**EXPLANATIONS OF SYMBOLS**

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club;  
h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house;  
re—restaurant; s—showboat; t—theater.  
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Fun Marches On unit (Rumba Casino) Chi, nc.

Lucas, Nick (Villa Madrid) Pittsburgh 22, indef., nc.

**G**

Gale, Alan (Hurricane) NYC, nc.  
Garr, Eddie (Paramount) NYC, t.  
Gilford, Jack (Glenn Rendezvous) Newport, Ky., nc.

Gingersnaps, Four (Kelly's Stable) NYC, nc.  
Glovers & La Mae (Grand) Mackinac Island, Mich., h.

Golden Pair (George Washington) Jacksonville, Fla., h.

Gordon, Richard (Helsing's) Chi, nc.

Gordon, Rosalind (Village Barn) NYC, nc.

Gordon & Rogers (State) NYC, t.

Grant, Rosalie (St. Moritz) NYC, h.

Gray, Gary (Victory Lounge) E. Liberty, Pa., 29-July 13, nc.

Greene, Betty (Caravan) NYC, nc.

Guardsmen, Singing, & Girl Friend Marion (Open Door) Phila, nc.

Guesses, 3 (Swan) Phila, nc.

**H**

Hager, Clyde (Diamond Horseshoe) NYC, nc.

Hall, Dale (Billings) Billings, Mont., nc.

Hammie & LeQuoine (Greenfield's) Detroit, re.

Hanley, Eddie (State) NYC, t.

Hannon, Bob (Roxy) NYC, t.

Harmoners (Park Central) NYC, h.

Hazlett, Hazel (Jimmy Kelly's) NYC, nc.

Heasleay, Bob & Jack (Billmore) NYC, h.

Heath, Bobby (Sawdust Trail) NYC, nc.

Helene and Her Violin (Beverly Hills) Newport, Ky., nc.

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Hines, Baby (Cafe Society Downtown) NYC, nc.

Howard, Bunny (Park Central) NYC, h.

Howard, Eddie (Vaude Theater) Richmond, Va., 29-July 1.

Humes, Helen (Village Vanguard) NYC, nc.

Hurley, Jacqueline (600) Chi, nc.

**I**

Ink Spots, Four (Steel Pier) Atlantic City, 27-July 4.

Inwald, Charles (El Morocco) NYC, nc.

Irving & Alan (Belmont Plaza) NYC, 29-July 2, h.

Jack, Jean & Judy (Orpheum) Omaha, t.; (Orpheum) Minneapolis, 3-9, t.

Jakobi, Anita (Villa Venice) Chi, nc.

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Jansneys, The (State) NYC, t.

Jeanne, Myra (Avalon) Montreal, Can., nc.

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Jennings, Don & Sally (Bismarck) Chi, h.

Joyce, Val (Cafe Sutton) NYC, nc.

**K**

Kahler, Jerry (Seneca) Chi, h.

King, Carol (Roxy) NYC, t.

King, Charles (Diamond Horseshoe) NYC, nc.

Knoll, Great (Lake Pontchartrain) New Orleans, 29-July 12.

Kuznetzoff, Adia (Russian Kretchma) NYC, nc.

**L**

Landrum, Robert (Music Hall) NYC, t.

Lang & Lee (Angeline) Minneapolis, 29-July 1, nc.

Lee, Betty (Brown) Louisville, h.

LeRoy, Hal (Chez Maurice) Montreal, nc.

Leonard, Ada (Oriental) Chi, t.

Lewis, Anita (Lookout Mountain) Chattanooga, Tenn., h.

Lewis, Happy (Kelly's Stable) NYC, nc.

Lewis, Ralph (Lexington Casino) Phila, nc.

Lewis & Van (Riverside) Milwaukee, t.

Lind, Della (Diamond Horseshoe) NYC, nc.

Linden Sisters (Queens Terrace) Woodside, L. I., N. Y., nc.

Lit, Bernie (Stricker's) Baltimore, nc.

Loring, Lucille (Town Tavern) Rockford, Ill., nc.

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Phones: Pennypacker 7083, Kingsley 9660.

Sharpe, Robert (Lido) South Bend, Inc., nc.; (Gingham Gardens) Springfield, Ill., 3-9, nc.

Shields, Ella (Jimmie Dwyer's Sawdust Trail) NYC, nc.

Shore, Willie (Oriental) Chi, t.

Sims & Bailey (Chez Maurice) Montreal, nc.

State Bros. (Rumba Casino) Chi, nc.

Smith & Burns (Martin's Tavern) Lima, O.

Sport & Dukeoff (Babette's) Atlantic City, nc.

Spot, Jack (Bismarck) Chi, until July 18, h.

Stavansky, Arcadi (Russian Kretchma) NYC, nc.

Strictly for Laughs Unit (Colosimo's) Chi, nc.

Sue, Lydia (Paramount) NYC, t.

Sumner, Helen (Ivanhoe) Chi, nc.

Suns, Three (Piccadilly) NYC, h.

Sweet, Ancil (Hickory House) NYC, nc.

**T**

Taft, Ted & Mary (Brown) Louisville, h.

Tant (Weylin) NYC, b.

Tarasova, Nina (Casino Russe) NYC, nc.

Taubman, Paul (Penthouse) NYC, nc.

Teanan, Eleanor (La Conga) NYC, nc.

Termini, Joe (Oriental) Chi, t.

Therrien, Henri (Esquire) Montreal, nc.

Thion, Valerie (Palmer House) Chi, h.

Tomack, Sid (51 Club) NYC, nc.

Trent, Tommy (Orpheum) Omaha, t.; (Orpheum) Minneapolis, 3-9, t.

Trotter & Mimi (Bovery) Detroit, nc.

Tucker, Sophie (Lookout House) Covington, Ky., nc.

## Vaudefilm Grosses

### Broadway Para, Strand, Loew's Biz Shines; Roxy Fair; MH Continues To Top Records

NEW YORK.—The Broadway vaudefilers are going along nicely. The hot-weather wonder of the year has already been found. Despite adverse weather conditions, the Music Hall is continuing to break records. Indications are that the layout there will last at least six weeks.

The Paramount (3,684 seats; \$41,981 house average) opened Wednesday with Vaughn Monroe's ork, Eddie Gurr and film *Beyond The Blue Horizon*, which, incidentally got unanimous pans. However, Monroe's b.o. drag is expected to produce a bright \$56,000. Last week the fourth of Benny Goodman's band and *Take A Letter, Darling*, exited to a good \$33,000. Previous stanzas of that combo pulled nicely with \$34,000, \$44,000 and \$57,000.

The Strand (2,758 seats; \$30,913 house average) also displays healthy box office with the second week of *Juke Girl* and Russ Morgan's band. Expected to land a bright \$34,000. Initial canto produced an okay \$43,000.

The Roxy (5,835 seats; \$38,789 house average), going into the fourth week of *Ten Gentlemen From West Point* and stageshow, with Stuart Morgan Dancers, Carol King and Bob Haunon, is expected to rip off \$25,000. Week just ended did an okay \$32,000. Prior rubbers pulled \$42,000 and \$53,000.

The Music Hall (6,200 seats; \$84,000 house average) continues to make history. Getting into the fourth week of the layout with *Mrs. Minniver* and stage bill, with Betty Bruce and Walter Bare Wahl, it is looking forward to \$100,000. Last week did \$105,000, and previous to that cashiers worked their fingers to the bone collecting \$111,000 and 100,000.

### Buffalo Biz Okay; Only 1 Flesh Spot

BUFFALO.—Business is definitely on the okay side, but vaudefilers still are sticking to double pix, with several name bands in the offing at the Buffalo, however. Lone vaude flesh bill is offered at the Palace, where Rose LaRose, burly queen, is bowing out after a week in favor of Stella Mills, Mary Jane Porter, Marcia Blue and burly-vaude cast, with West and Darco, holdovers. Some theater trade is also being sidetracked to the Erlanger, where summer stock with name artists is on tap at popular prices.

The Buffalo (seating capacity, 3,500; house average, \$11,800 for straight films), for week started June 26, features *Juke Girl* and *I Was Framed*. May be good for \$12,500 past week, ended June 25, Buffalo collected only \$11,700, with so-so screen fare, *Ten Gentlemen From West Point* plus *The Mad Martindales*. Take was quite a let-down from *This Above All*, which grabbed off big \$16,000 previous week.

The 20th Century (seating capacity, 3,000; house average, \$7,500 for films only) last week did much better than for several weeks previous, with pix *Fantasia* (revival at low prices), *The Falcon Takes Over*, and *March of Time (India At War)*. Gross hit a pleasing \$9,000. Current week, started June 25, brings *In Old California* and *Moonlight Masquerade*. Expected to hit average.

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### NIGHT CLUBS-VAUDEVILLE

### Shore, Ada Leonard Take 19G in Chi; Cab, Hope Pic 36G

CHICAGO.—Locally popular attractions are on tap this week and promise to bring in better-than-average grosses. The weather has not been normal, a discouraging box-office factor. The school's summer vacation, which started Friday (26), will more than make up for heat spells or too much rain.

Chicago (4,000 seats; \$32,000 house average) is holding over the Bob Hope picture, *My Favorite Blonde*, week of June 26, having been responsible to a large degree for the terrific \$50,000 gross of last week (starting June 19). Hope's fans are numerous enough to assure a second week of better-than-average biz. The new stageshow is topped by Cab Calloway and band, always a good bet in town, altho this is the maestro's first visit in this theater. Figured to draw \$36,000. Last week's fitting flesh support was Skinnay Ennis and his band unit.

Oriental (3,200 seats; \$18,000 house average) opened Friday (26) with two popular Chicago attractions — Willie Shore, comic, and Ada Leonard's all-girl band. Shore, in particular, has definite box-office power in town, and Miss Leonard has always been a good exploitation bet. Should come up with a \$19,000 week. Week of June 19, house reached bottom with Ciro Rimac's band, Henry Armetta and the Little Tough Guys. Took in a meager \$15,000. Current screen attraction is *Moonlight Masquerade*.

New bill opened Friday (26) pulled a pleasant surprise. Altho Teddy Powell's band, new here, has to carry the show burden all alone, maestro opened very big and points to a fat \$19,500. Dean Murphy, the Three Ross Sisters, Val Setz and, out of the band, Peggy Mann, Tommy Taylor, Lou Fromm, Johnny Austin, Irving Fazola and Dick Manns are in support. Screen's *Syncopation* is a weakie.

### Phil Harris Fine 18G in Minn'p'lis

MINNEAPOLIS.—Playing this territory for the first time, Phil Harris orchestra did exceptionally well at the Orpheum Theater, Mort H. Singer house (2,700 seats), week ended June 25. Attracted \$18,000, a very fine figure. On the screen, *Juke Girl*.

The management carried thru several successful promotions, including radio interviews for Harris and other members of the contingent.

The Harris gang picked up momentum after patrons who saw show first day went home and talked about it. Playing five-a-day Saturday and Sunday, the house had stand-up trade every evening and almost every afternoon.

### Strong Sp'd Bill

SPRINGFIELD, Mass. — A topnotch vaudefilm bill at the Court Square Theater for the three days ended the 20th drew quite well and was only slightly affected by Saturday's late evening trial blackout. Two of the acts, which had entertained at the USO Saturday night dance, almost missed the last show when the blackout caught them some distance from the theater in an auto. Turning out their lights and taking some chances driving thru the dark, they made the theater by curtain time.

On stage were the Six Grays, Grandma Perkins, Leon Field, Andrew Deard and Madelyn, Marie Lopez, the Dearborns, and Six Flashes.

On screen, *Two Yanks in Trinidad*.

### Spokane Vaude Up

SPOKANE.—Post Street's gross was up considerably June 19-21 over previous two week-ends but not quite to winter average of vaudefilm bills at this only Spokane house showing stage entertainment.

Program included Cappe Family, Ripple Rejane, Metropolitan Trio, Yvonne and St. Claire, Jackie Winge, with *Bedtime Story* and *The Gay Falcon* on screen.

### Shore, Ada Leonard

### Take 19G in Chi;

### Cab, Hope Pic 36G

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### Well Ork 1-Niters Breaking Records

MADISON, Wis.—Lawrence Welk and his band have been breaking grosses in Wisconsin theaters on single-day dates. Welk established a new high at the Madison Theater here Wednesday (24), grossing \$1,828 in four shows. Last December he attracted \$1,779.

On Tuesday (23) the band grossed \$1,149 in four shows at the Venetian Theater, Racine, Wis. On June 20, the date at the Sheboygan Theater, Sheboygan, Wis., brought \$1,571.

On June 19 the band played the Fond du Lac Theater, Fond du Lac, Wis., and grossed \$1,600 in five shows, breaking all records.

Most of his theater dates are played on a split basis.

### Ella Fitzgerald Big 15G in L. A.

LOS ANGELES.—Tire rationing has not yet exerted any visible pressure on vaude grosses at the Orpheum. With a house average of \$6,500 for its 2,200 seats at 55 cents top, the spot turned in another strong week, with Ella Fitzgerald and ork getting \$15,000. Gross is outstanding in view of the fact that the Andrews Sisters garnered only \$18,000 and Jimmie Lunceford came right behind them with a \$17,300. Grosses are practically double what they were at this time last year. Pix, with Fitzgerald aggregation, were *Lone Star Ranger* and *Strange Case of Doctor Rx*. Other acts were Joe Turner, Four Step Brothers, and Nicodemus.

### Vaudeville Notes

NICK LUCAS has signed a management contract with General Amusement Corporation. . . . RUSSELL SWANN, for years a cafe act, is trying vaude. Will use several stooges and is looking around for a baby elephant, as well. Opens June 22 at the Plymouth, Worcester, Mass. . . . BERT NAGLE AND HILGA will fly from New York to Rio de Janeiro to open at the Urca Casino next month.

BOB EVANS, ventriloquist, set into the Music Hall, New York, for four weeks in July, in conjunction with Walt Disney's *Bambi*, at \$550 per week, net. . . . PAUL WHITEMAN is coming into the Midwest area for theater dates late this month, starting at the Tower, Kansas City, Mo., week of June 26, with the Orpheum, Omaha, to follow.

HARRY SCHNELLER, who formerly toured in vaude with the Lestra Lamont act under the name of Harry Lamont, and who later for several years managed the Empress burly house in Cincinnati, is now holding down a county job in the latter city.

## Magic

By BILL SACHS

ABOUT 300 members of the International Brotherhood of Magicians attended the organization's 17th annual convention in Fort Worth June 16-19. Eugene Bernstein, Chicago, was elected president to succeed Robert C. Anderson, of Dayton, O. St. Louis will be the 1943 host city. Climaxing the convention was a mammoth magic show Friday night at Will Rogers Memorial Auditorium. The 3,500-seat theater was packed. Show was open to the public at \$1.20 per head. Contributing their talent to the show were Le Paul, Waldo, William (Poogie-Poogie) Allstrand, Tung Pin Soo; Jimmy Muir, emcee; Moreno Junior and others.

Charles H. Larson, New York, was elected vice-president; Robert K. Well, Buffalo, second vice-president; Harold R. Rice, Cincinnati, national secretary, and Hazel Miller, Kenton, O., treasurer for the 10th consecutive time. Bob Anderson and Harry C. Cecil, Detroit, were named to the executive committee. Territorial vice-presidents elected were: Texas—Walter U. James, Dallas; Pennsylvania—John Elwood Christine; Massachusetts—Norman Hanson, Boston; Minnesota—Carl Jones, Minneapolis; Illinois—James Sherman, Chicago; Canada—James Lake, Toronto; Ohio—Dr. K. F. Lowry, Troy; Indiana—C. James McLemore, Indianapolis; Georgia—G. L. Lanier, Atlanta; New York—Max Holden, New York; California—Everett W. Morgan, Santa Monica; Iowa—J. W. Tracy, Sioux City; Wisconsin—Don Berger, Madison; Tennessee—James T. Sanders, Nashville.

C. James McLemore, Indianapolis, was winner of the trophy for the most original effect presented at the conclave. Corp. Ted Collins, soldier-magician of Fort Sill, Okla.; C. A. Munson, Minneapolis, and William Donaldson, Davenport, Ia., were also winners in the originality contest.

MARDONI AND LOUISE have quit the road to settle in Topeka, Kan., where Mardon, under his real name of Clayton Hines, is contributing his bit to the nation's war effort by serving as ground instructor to advanced C. P. T. students at the Meisinger Flying Service, and Louise is playing the hausfrau role for her first time in their 14 years of married life. Mardon cracked the front page of *The Topeka State Journal* June 17 with a two-column story headed "Magician Quits Stage To Teach Flying in Topeka. Can't Win War Waving Wand."

HARRY E. CECIL, the "world's worst magician," forced to miss the recent IBM conclave in Fort Worth due to illness, has returned to his home in Detroit after recuperating for some time on his brother's country place near Hamilton, O. He was a visitor at the magic desk one day last week, but we missed the pleasure of greeting him, it being our day off.

PLATO AND JEWELL, after a two-month tour with the *Red, Hot and Lovely* unit, are filling a two-weeker at the Trocadero Club, Henderson, Ky.

JACK HERBERT played the Tower Theater, Kansas City, Mo., last week with his comic comedy, magic and emcee turn.

CARL SHARPE (the Great Ballantine) has just concluded his sixth week at the Park Plaza Hotel, St. Louis.

PHIL DE JONGH, the musical mystifier, heads the new revue at Patsy's Venice Cafe, Philadelphia.

SIEMS THE MAGICIAN is baffling 'em these nights at Weber's Hof Brau, near Camden, N. J.

MILBOURNE CHRISTOPHER, who has just finished two weeks at Club Charles, Baltimore, journeyed to Aberdeen (Md.) Proving Grounds last Thursday (25) to entertain the soldiers. During his stay at Club Charles, Christopher appeared on three radio shows—Melva Forsythe's *Everywoman's Hour*, Irwin Elliott's *Club 13* and *Quips*, a quiz program.

FEYTON RONDINI, who has been playing clubs and casuals in the Los Angeles area the last several weeks, moves into Hotel Colombo, Reno, Nev., for a six-week stand.

DR. C. W. TALBOT has been re-elected president of the Spokane Mystic Club for the 29th consecutive year. He has headed the group since its inception. Dr. John H. Mills was named first vice-president; A. R. Vander Loeff, second v.p.; E. Vaugh Klein, secretary-treasurer, and Walter A. Burke, sergeant-at-arms. The club is planning magic shows to entertain airmen and soldiers at near-by camps.

## Loew's State, New York

(Reviewed Thursday Evening, June 25)

An amusing trailer for Milton Berle's entrance includes the line "Corn on Cob Gets Job." And he's not kidding, because Berle is slinging a lot of old gags along with such up-to-the-minute stuff as "I have an uncle who's a 1-AK."

Berle is a howl here, despite the old gags and his usual vulgar bits. He is a dynamic comedian who throws gags and puns so fast that he has to stop often and wait for the audience to get the point. And of course he sells the talk with his mugging, superb timing and ad libbing. He is a comedian who makes people laugh heartily, not just giggle. He spreads his comedy thruout the show, clowning with all the acts, and closing the bill with a medley-parody that drew continuous laughter. Back to the State after a year (mostly doing pictures for 20th Century-Fox), he is in for two weeks, a rare booking for this house.

His current "revue" is a collection of good acts. They start off with the Four Jansleys who do excellent Risley stunts and then use Berle for a couple of stunts. They have worked with Berle often, and make a swell combo.

Next is Mary Burton, a shapely blonde making her Broadway vaude debut here, and being introduced as a "young Sophie Tucker." She is a deep-throated, vigorous singer with a good sense of rhythm and special arrangements. After a tricky blues number, she did a medley of three pop tunes that won her a good hand. Berle clowned in the pit while she encored on *Tangerine*.

Leonard Sues is a youngster who can play a terrific hot trumpet. After cross-fire with Berle, the youth blew several numbers, showing a brilliant and showy style. Encored on *Tiger Rag*, winning a great hand. A sock musical turn.

The Ben Yost Vi-Kings, six men in splendiferous military costumes, sang marching songs and patriotic tunes with gusto and chest-out fervor. Each number is led off by a soloist, who unfortunately was not able to make the lyrics distinct. However, the group singing was always pleasant, altho some patrons resented Berle breaking up so many of the tunes. Berle joined the act, in uniform, and clowned with it for the last couple of numbers. He drew howls. (This is a bit he did at the Paramount with the Gleason troupe last year.)

Gordon and Rogers worked the opening show only. It's a Berle show all the way, and booker Sid Piermont did right in not loading too much outside talent on it. Incidentally, the entire bill broke in the night before the State opening at Loew's Pitkin, Brooklyn.

Will Bradley's band heads the supporting bill for Berle's holdover week, when film will be changed to *Reap the Wild Wind*.

Pic is *Tortilla Flat*. Business opening night: full house. Paul Denis.

## Loew's Gates, Brooklyn

(Reviewed Tuesday Evening, June 23)

This is another local Loew house that uses one night of vaude weekly as a regular policy. Its success is undenied, as house drew more heavily than the double-feature justified. Budget is necessarily in the lower brackets, a five-piece band providing the musical background, with negligible settings and production.

## Vaudeville Reviews

As at most nabe spots, every act gets what amounts to an ovation.

Box-office draw for this bill is Tony Canzoneri, partnered with Joey Adams. Whereas the restaurant business formerly provided a refuge for retired pugs, the stage now attracts many knights of the cauliflower. Tony personally presents a nice appearance and handles lines well. His verbal tiffs with Adams come off exceedingly well. His years in the ring as a six-time champ have probably given him a sense of timing that served him well here, too. Adams, who also emcees, throws him the laugh lines in fine style. Canzoneri, who will draw some trade to the b. o., impresses as likely vaude fodder.

As for the rest of the bill, there isn't much to speak of. Openers are Harmonica Reeds, three boys, using one chromatic, one chord and one bass, which makes their offerings at times sound like an unintelligible mess, lacking color and any sort of musically understanding.

Evelyn Brooks has a warm contralto which can be developed. At show here, there was a too-perceptible disagreement with the orchestra on the key in which she was singing. They couldn't get together.

Ashley and Ware, in comedy song-and-dance, depend upon an audience sadism to get across. In an anything-for-a-laugh routine, they kick and slap each other over the stage.

The Charles Duo wound up the show with roller skating. Act shows promise, but needs to revise its routines to get away from an anticlimactic close.

Joe Cohen.

## Orpheum, Los Angeles

(Reviewed Thursday Afternoon, June 25)

Following a couple of weeks of traveling bands, Orpheum returns to its policy of "eight headline acts." Al Lyons fans are on hand to welcome back the house maestro and his augmented orchestra. With Lyons' group forming the nucleus, program also includes Troy and Lynn, Ed Ford and Whitey, Bob Shay, Elizabeth Talbot-Martin, and Paul Gordon. Plenty of talent on the bill, but no name to draw 'em with. Show is bumpy, too.

Lyons's ork (three reed, three brass, three rhythm including Hammond organ, and three strings) go all-out on *Veini Su* as the opener, with Neal Castagnola featured on sax, with violin section (Henry Sugar, Gilbert Jaffy and Izzy Roman) taking a few bars. Eddie Evans is featured at the electric organ. Lyons, emceeing, gives the signal for the second all-outer, *Blues in the Night*, with a bang-up arrangement by Eddie Hunt, pianist, who takes a prominent part in the rendition. Fiddles and brasses are featured, with Billy Morgan, drummer, giving the tune a final sock. String section does much to round out the band.

Working to *Birth of the Blues*, Troy and Lynn are on for a ballroom routine that's just so-so. They're back for an imitation of a high school couple at a junior prom, which is faster and somewhat more entertaining. Work smoothly but routines lack zip.

Ed Ford and Whitey, dog act, scored above average. Whitey, the dog, is the

whole thing and turns in a top performance as a drunk and when he dances with Ford. A swell canine performer. Got a good hand, too.

Bob Shay, singer, made for the show's high spot. A personable chap, he did *Dankey Serenade* and *That's Why Darkies Were Born* to net a show-stop. Offered a medley from *Student Prince* to appease. Has resonant baritone and sells well.

Elizabeth Talbot-Martin, impersonator, clicks with her imitations of Bette Davis, Vera Zorina, Garbo, and Mrs. Eleanor Roosevelt reciting *Humpty-Dumpty*. Her take-off on Mrs. Roosevelt is a lulu. Also recited *Where's My Little Dog Gone?* as Aimee Semple McPherson would do it to a lusty hand. Had to beg off. Material is good and gal sells well.

Paul Gordon, bicyclist, peddles around the stage, spinning the handle bars of his bike and doing hand-stands on them. Rides a six-footer, then comes back with one with three seats and three sprockets. Throws the front wheel up in the air and operates the contraption from each seat until he reaches the top. Rated a good hand but didn't have the punch needed for the finale.

House filling up at late afternoon show.

Flickers, *Fly By Night* and *Mokey*. Sam Abbott.

## Palace, Youngstown, O.

(Reviewed Thursday Evening, June 18)

Woody Herman orchestra is beating out swing and boogie in the current

show: his program should be an hour of delight for jitterbugs. And is, if the reception at the opening performance is a yardstick.

Herman is a personable entertainer, with more than the customary amount of showmanship found in front of name bands. Keeps his entire show moving in the same swift tempo of his music. Carolyn Grey is the vocalist, given a nice group of pops to present with a pleasant voice. Billie Rogers doubles with vocal and cornet, and the band itself breaks into several nice novelty gro-ups.

Ray English is a hardworking dancer who times his stepping and his falls for comedy. Has neat patter which is carefully aimed for the funny bone.

The Little Tough Guys—two of them, anyway. Hally Chester and Harris Berger—are mixing patter and song for a personal appearance.

On the screen, *Remember Pearl Harbor* (Rep.). Rex McConnell.

## Vaudfilms for Woonsocket House

PROVIDENCE, June 27.—William Brown, manager of the Metropolitan Theater here for Associates Theaters, Inc., since 1940, will become associated with Arthur I. Darman, Woonsocket textile man, in operation of the New Park in that city. According to Brown, several thousand dollars will be expended in modernizing the park, which will operate on a stage-film policy similar to that of the Met during Brown's management.

The Met goes dark July for the summer. Reopens around Labor Day.

## Reviews of Units

## "Varieties of 1942"

(Reviewed at Tivoli Theater, San Francisco, Thursday Evening, June 18)

A. B. Marcus unwrapped the first revue seen here in some time, and the way the show took hold was heartening to promoters and performers alike. The two shows opening night were sellouts. No matinees.

Right off the bat is a pageant of ladies who have been in the public prints from the first issue of *The Eden Evening Bugle*. Altho several males are in the company, indulging in fast comedy patter, revue is strictly a girlie show.

Show is split into 18 episodes, runs 90 minutes, makes no pretensions to art and charges 25 cents to \$1. Opener has the paraders in top-heavy headdress and very little else. Femmes wind up around a large staircase from which most of the acts make their entrance. Jack Mossman and Roland Romas open weak with a burlesque hit, but from then on the show gathers speed. Grace Doro takes over and gets a nice hand with some fast piano playing.

Leon Miller, a versatile dancing comedian, works in most of the specialty spots, and particularly good was his appearance with the ensemble in a conga treatment of *Deep in the Heart of Texas*. This involved a hoe-down, when the girls are brought into the aisles to dance with patrons who are persuaded to continue their cavorting on the stage, where comedy runs riot, with soldiers, sailors and civilian males doffing coats for the bare shoulders of their ladies.

Miss Hin Lo, a shapely Chinese girl contortionist, gracefully executes amazing torso twisting. Her efforts were awarded with a solid hand. Roberta King and Mann, two men and a girl, toss one another in the air with careless ease. Girl is in the air most of the time.

Other good bits are turned in by the athletic Maxcellos and three sailor type knockabout comics, Harold Boyd, Roland Romas and George Carland. Act was a great hit with the servicemen. Albert Coleman's music was okay.

Edward Murphy.

listeners. In addition to leading the band he has developed into a personality on the Hope program and, no doubt, has his followers.

Two major faults, however, were noticeable opening day here. Show was badly paced and Skinnay overdid the comedy. While his cross talk with Hope may sound fine (with Hope on the side), it lacks crispness when delivered on his own. No need to refer constantly to his flyweight, either, and if limited to a gag or two, it would probably meet with heavier response. His draft band number is novel but is not fully developed.

Revue started slowly, for Skinnay opened with a series of gags rather than the pop tune medley which follows. His wife's (Carmene) vocal session should come in here, instead of the light ballroom routines by Ruth and Billy Ambrose. The customers are not ready for a dance team so soon. Kids make a fine appearance and their work has merit. Did three numbers, winding up as a couple of high school kids strutting to boogie-woogie music.

Carmene, tall and attractive ballad warbler, did well with *I Don't Want To Walk Without You*, *The Man I Love* and *Tangerine*.

Don Cummings is the first to really get the affair started, scoring with his familiar chapter of talk and rope-spinning dances. Able performer from his first gag to his exit fall.

More band work features lilting arrangements of *Sleepy Lagoon* and *Tea for Two*, with the two pianos in the spotlight. The Calgary Brothers have little trouble holding up the next-to-closing spot with their comedy acrobatics. Act is still one of the finest of its kind, every bit timed to net laughs and, finally, a show-stop hand. Called back here for everything the two boys had to offer.

Skinnay winds up the show with his own hush-tone brand of vocalizing, taking on *Skylark* and *Breathless*, the latter with comedy effects. His radio listeners cheered.

Biz big here, thanks to the perfect screen companion—Bob Hope in *My Favorite Blonde*. Sam Honigberg.

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## Skinnay Ennis

(Reviewed at the Chicago Theater, Chicago, Friday, June 19)

MCA package show featuring Skinnay Ennis and band and three acts—Calgary Brothers, Ruth and Billy Ambrose, and Don Cummings. This is the unit's first of several theater dates, with Cleveland, Akron, Youngstown, Buffalo; Hartford, Conn., and the Paramount, New York, set to follow. On paper the show has fine exploitation possibilities. Ennis, fresh off the Bob Hope show, has thousands of



CARE OF THE BILLBOARD  
1564 BROADWAY, NEW YORK CITY

**Paramount, New York**

(Reviewed Wednesday Evening, June 24)

Vaughn Monroe and orchestra headline the show here, with Eddie Garr adding an extra hypo to the flesh set-up. Monroe will pull whatever business the house gets, as the pic is a fearful turkey, an insult to the intelligence titled *Beyond the Blue Horizon*.

Monroe's arrangements stress the brassy instruments, opening with a jumpy tune and playing the show solidly right thru. The maestro contributes a few vocals in his distinctive style, fronts effectively and proves popular with the fans. Most effective of his tunes is a medley of military numbers delivered at the close of the show.

Monroe's femme warbler Marylin Duke, a very personable girl, does three, *Don't Sit Under the Apple Tree, I Don't Want To Walk Without You* and *One Dozen Roses*. Last-named was most effective done with the co-operation of four male warblers from the band.

Additionally, band set-up includes the Four M's, gals also known as the LeAhnn Sisters. Quartet is an accomplished harmony turn, delivering that aural delight called *Jingle, Jangle, Jingle*.

Eddie Garr, gag artist and impressionist, started rather slowly, his gags dying both slow and sudden deaths. Audience nourishment came along, however, and hit a good peak with Garr's drunk turn. Garr wound up with a series of impersonations, best of which were take-offs on Ed Wynn and Jimmy Durante.

Three Oxford Boys, one of them with a guitar, do "rhythmic impressions," according to the billing. By means of their vocal equipment, plus the git box, they render versions of Henry Busse, Kay Kyser, Fred Waring, Horace Heidt, Wayne King and other bands. Move into satire next, taking radio as a subject, and then go back to satire on maestri. Audience liked the stuff, calling them for a good encore.

In addition to aforementioned contributions to Broadway's morale, the stage layout provides Ziggy Talent and Lyda Sue. Mr. Talent, one of Monroe's boys, gave his version of that epic titled *Sam, You Made the Pants Too Long*. Talent's rendition is very able, as is fitting in a performer interpreting so important a phase of our culture.

Lyda Sue, acro dancer, appears early in the bill. She is a petite lass, and her acro dancing is exquisite. Despite the expert somersaults and turns, the number retains a strictly feminine and delicate touch—and that, in a femme acro dancer, is something.

Paul Ackerman.

**Oriental, Chicago**

(Reviewed Saturday Afternoon, June 27)

Good box-office show starring Willie Shore and Ada Leonard with her all-girl band. The entertainment highlight is Shore, who has a fine theater act. A veteran of the cafes, his screwball comedy antics and soft-shoe dance work caught on with the customers. Works hard and clean and builds into a show-stop. In addition to the act, he shares emcee duties with Miss Leonard, cutting up in several bits with the shapely leader and the girls.

Miss Leonard, plastic beauty, works smartly in front of the band. She sings in a low voice, not trained but pleasant, dances a bit in a modernistic vein and displays her perfect figure thru four changes.

Orchestra has 17 musicians who make a bright sight. The girls are capable musicians, ably handling both show music and their own numbers. Bernice Little (sax) is the musical director, while Brownie Slade (sax) is the featured vocalist. Other individually prominent members are Helen Stumpf, of the violin section, who is featured in *Estrelita*, and Jane Sager, hot trumpet player and the high spot of the brass department.

The arrangements are not always potent but are showmanly enough to

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build a hand. Some of the band numbers include *Tangerine* (Ada vocalizing), *My Fantasy* (Ada dancing in Oriental style), *My Little Cousin* (with Miss Slade on the vocal), *My Buddy* and *Jenie* (Ada airing the naughty lyrics).

Three outside acts augment the bill. Jeanne Blanche is on early with a tap-aero routine, gingerly executed. The girl is young and good looking. Joe Termini and his musical novelty went fairly well, but his act lacks punch. Works on a fiddle, banjo, guitar and finally electric guitar and fiddle, bringing in a number of comedy bits, most of which fall by the wayside. Act needs organization.

Lester Oman has an up-to-date puppet act but fails to sell it. None of his dolls get the response that can be gotten with more salesmanship. Offers a Negro dancer, skeleton, old lady, double-manipulation trick of a boy working a clown, and finally a girl baton twirler. A talk routine might go well here.

On screen, Republic's *Moonlight Masquerade* with Jane Frazee and Betty Kean. Business big end of first show.

Sam Honigberg.

**Union Tiff Stalls Memphis Bookings**

MEMPHIS, June 27.—Musicians' union has placed the Malco Theater on its unfair list. Action indefinitely delayed the booking of Dave Apollon, according to M. A. Lightman, of the theater. R. L. (Spike) Lesem, secretary of the musicians' union, could not be reached for statement, nor would anyone else at the union offer comment. According to the theater, cause of the action was Malco's refusal to employ a 10-piece orchestra for a midnight performance of a ghost show which did not require musicians. Lightman said business was terrific. We bicycled the feature beginning at the Malco, then to the Strand (another downtown house owned by the same management). Memphis labor officials are divided on the issue. One spokesman declared he hoped the musicians would picket the Malco, as his men were still smarting from previous musicians' union non-co-operation, and added, "We would thoroughly enjoy crossing the musicians' picket line." Lev Loring, president of Memphis Trade Council, said his organization would support any movement made by the musicians' union.

**Weather Hits Army Show**

AUSTIN, Tex., June 27.—Old Man Texas Weather is putting a pretty good show out of business. It is *Three Dots and a Dash*, produced by Corp. Bob Sylva, with the men of Sheppard Field, Wichita Falls, Tex., which played here two nights and grossed only \$2,000 with a \$2.20 top.

Jimmie Rogers-Kelley, army private, and Jeanne Madden and a line were featured, but temperatures running in the 90s at curtain time hurt badly. It will play three days in Dallas, then fold unless bookings come along for an air-conditioned theater circuit.

**J. Dorsey Biz Big**

NORFOLK, Va., June 27.—It's an ill wind, etc.

Take Jimmy Dorsey's record-breaking two-day stand at the Palomar, for instance. While Jimmy was turning them away, Norfolk's other principal night spot, the Monticello Hotel's Starlight Room, saw business skyrocket. The Palomar's overflow, out for a big evening and unwilling to go back home, flocked into the Starlight Room, where a new summer policy has been inaugurated with a Wally Wanger floorshow.

**Dedicate Van Schmus Plaque**

NEW YORK, June 27.—A plaque to the late W. G. Van Schmus, who until his death was managing director of the Music Hall, has been dedicated at Yeshiva College, in the Nathan Lamport Auditorium. George J. Schaeffer, former RKO president, delivered the dedication speech.

Among those present at the ceremonies were Mrs. Margaret Van Schmus; Mrs. Samuel J. Smith, her daughter; Gus Eyssell, Music Hall managing director; Russell V. Downing and Erno Rapee, both of the Music Hall staff, and Lawrence A. Kirkland, of Rockefeller Center.

CARL AND FAITH SIMPSON are in Washington after six weeks at Club Bali, Miami. . . . BILLY SHEETS and Red, the Wonder Dog, until recently on nitery dates for Eddie Sigh, Chicago, has rejoined the Renfro Valley Barn Dance.

**More Vaude for Great States Cirk Booked From Chi**

CHICAGO, June 27.—Stageshows in the Great States theaters in Illinois and Indiana, booked thru Warnie Jones here, have increased in popularity this year. As against 13 dates played by the chain during June-July, 1941, some 35 shows are set for the same month this year. Better working conditions and a comparatively poorer selection of box-office pictures helped the spurt in flesh.

Bands still predominate. The current crop playing Great States houses include Clyde McCoy, Ted Weems, Bonnie Baker with Colonel Manny Prager, Art Kassel and Glen Gray. Most of the dates are on percentage, the maestros pulling 50 per cent of the take after expenses for stagehands and stand-by musicians, if any, have been deducted.

GS houses running spot shows include Palace, Peoria, Ill.; Palace, Rockford, Ill.; Coronado, Rockford, Ill.; Rialto, Joliet, Ill.; Orpheum, Springfield, Ill.; Lincoln, Decatur, Ill.; Palace, South Bend, Ind., and Grand, Evansville, Ind.

A new Evansville record was established by Clyde McCoy during the three-day June 5 week-end when he grossed over \$4,000.

**Philly Agency Gives 45 Weeks Within City Limits**

PHILADELPHIA, June 27.—Eddie Suez Theatrical Agency has built up a circuit of 45 weeks and there is no transportation problem. Circuit is within city limits and there isn't even an overnight jump on the books. Suez, former hoofer, has concentrated entirely on the local scene and now has more local accounts than any other local booker.

Fortunately, nitery ops are not adverse to playing an act which just closed at a competitor's spot. As a result, Suez can swing an act over his intra-city route for weeks without layoff or travel jumps. To service 16 major local spots and nine others at close-by seashore resorts, Suez agency uses 150 acts a week. He keeps 10 cocktail units and 6 lines of girls working.

**Stuttering Sam Retires**

FORT WORTH, June 27.—Mary (Stuttering Sam) Dowell, showgirl with the Billy Rose Diamond Horseshoe in New York, has given up her career to live here with her mother, who became a widow when Police Captain A. E. Dowell died unexpectedly recently.

**Milwaukee Club Opens**

MILWAUKEE, June 27.—Al Moran opened his Windup here June 16 with music and entertainment. Featured Cliff Gaynor and Virginia Mills and included Everett Engerson, Bert Colman, Alma Williams, Bob Doinne, Shirley Little and Little Nel. Acts booked thru Curt Berger agency. Features continuous "wacky" back-bar entertainment all week and Sunday afternoons.

**Bridgeport Vaude Out**

BRIDGEPORT, Conn., June 27.—Loew-Lyric Theater here, which has been playing name bands and vaude, closed this week for the summer after its best season, according to Loew city manager Matt Saunders. House may play occasional bookings during summer if suitable attractions develop. The Loew Globe, which plays one-day vaude and amateur shows, will continue thruout summer.

**Lucas Low at Brookline**

PHILADELPHIA, June 27.—Clyde Lucas, making his first stand at Tom Cavanaugh's Brookline Country Club last Saturday (20), failed to create excitement at the box office. Ducats \$1.10 each, and band brought in 600 dancers for a slim total of \$660. Excessive heat and opening of the Army Show same night blamed same for the light turnout.

TOY AND WING set to play vaude with Chico Marx ork. . . . PHIL REGAN to make the theater rounds with Jimmy Dorsey. . . . NONCHALANTS to round the circuits with Sammy Kaye. . . . THE DI GATANOS added to Laugh, Clown, Laugh.



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# WRITERS DINE AND DAMN

## SPA's Buck Feed Turns Out To Be a Safety Valve; Billy Rose And Jack Rosenberg Lock Horns

NEW YORK, June 27.—Songwriters' Protective Association inaugurated its new putsch against the pubs here Tuesday (23) amid more verbiage and controversy than a D. A. R. meeting could dish up for the abolishment of drink and sex. Occasion was the org's testimonial dinner at the Park Central, honoring Gene Buck. Big point on the agenda was a forum discussion on the possibility of transforming SPA into something more nearly akin to a union and divorcing itself from any benevolent "company union" strings manipulated by ASCAP pubs.

Whether the groundwork for such a program was done at the Buck dinner appeared doubtful when it was all over. But many of the 330 members attending did agree the next day that there were signs of progress and a growing awareness among writers of the problems they face.

Concretely, it was decided that Sigmund Romberg, SPA prexy, should set up a committee to study the workings of the Dramatists' Guild, with a view toward patterning SPA's machinery in a similar way. Committee is to have a report in Romberg's hands within a month. It was also decided that regular membership luncheons should be held monthly for the purpose of furthering plans for SPA's "guild shop."

The discussions and speeches, however, proved the most interesting highlight of the evening. Writers are still buzzing at Lindy's over the eulogy which Oscar Hammerstein III delivered in introducing guest-of-honor Buck. The contrast between this introduction and the fact that Hammerstein was one of those who voted against Buck in the recent ASCAP election had the Stem wiseacres working overtime.

Deems Taylor, ASCAP's new prez, pulled what was probably the choice faux pas of the evening, and Billy Rose couldn't resist the opportunity to slap Taylor verbally for it. Taylor opened his speech with the statement that, when the invitation came for him to attend the dinner, he was just getting ready to embark on a two-month vacation in Connecticut, but that nothing could stop him from coming to a party for his friend Buck.

Rose caustically stated that ASCAP must be in pretty good shape when its president could leave for two months. He said he could recall the time when Buck was unable to leave his former post for any vacation during a six-year period, because of the pressing business of the Society.

Taylor and Hammerstein both left before the union shop discussion got under way.

Rose also got into verbal combat with Jack Rosenberg, president of New York Musicians' Local 802 and also an SPA member, when Rosenberg stated flatly that the songwriters should not expect the musicians to walk out in support of them in case the pennies did turn union and get into trouble. The 802 chief asked what the songwriters had accomplished which would give them grounds to expect any such co-operation from the musicians.

It was this last crack that again started the batam Rose. He answered that the writers had accomplished plenty, and wound up tossing off a few brickbats of his own, pointing out that at least there wasn't any widespread unemployment in SPA ranks. Rosenberg took the floor again in rebuttal, and alluded to the fact that AFM took care of its own, paying out hundreds of thousands of dollars in benefits and other benevolent measures.

Most of these pyrotechnics hinged around the general discussion on whether or not it was feasible or possible for SPA to be a union with a closed shop. Rose himself pointed out that evidently it was not. He reported that AFL President William Green had told him (Rose) that it would be difficult for SPA to secure

affiliation with the AFL because songwriters were not after wages and conditions, which is the big part of a trade union.

Arthur Garfield Hays attended the dinner to give SPA members a slant on how the Dramatists' Guild works, and it was felt by many that this org was a good model for SPA to follow. In fact, SPA may wind up requesting affiliation with the Authors' League of America, the parent body of the Dramatists' Guild, if it can be worked out concretely.

Altho there was anticipation in some quarters prior to the Buck dinner that ASCAP itself would come in for a roasting, such did not materialize. When L. Wolfe Gilbert, in from the Coast, was introduced, this expectancy grew even higher. Gilbert, a Buck protagonist, was and is a severe critic of the Society's more recent moves. But the writer confined his comments to a few anecdotes and let it go at that. ASCAP was not discussed, in fact, during the entire evening. This may have been in deference to Buck.

Romberg said later this week that he was highly satisfied with the results, and that 70 new members joined SPA within a couple of days of the Buck feed. He added that many old members were now paying up on back dues as a (See *Writers Dine and Damn* on page 24)

### Name Policy for Minne. Spot

MINNEAPOLIS, June 27.—A new policy whereby name bands will be brought in for two-week engagements has been announced for the Happy Hour Night Club by Abe Perkins, manager. Opening attraction, which started Wednesday (24), had Fletcher Henderson on the bandstand. He will be followed by Carlos Montanas. Plan is to bring in six or eight bands, then keep repeating and rotating them here. Bookings are by Frederick Bros.

## J. Petrillo Issues Ultimatum; Will Shut Down on All Waxing After August 1; Battle Is On

NEW YORK, June 27.—James C. Petrillo, AFM boss, took a further step here Friday (26) toward backing up his anti-transcription and recording threat made at the union's recent convention, adding a tactical embellishment or two and throwing the wax industry into a general panic of action. This latest step was a letter to all transcription and platter firms, informing them that their present AFM licenses expire July 31 and will not be renewed. Petrillo further stated in the letter that after this date musicians would not play or contract for "recordings, electrical transcriptions, or any other form of mechanical reproduction of music."

It was the wording of this last dictum that reacted on the perspiration pores of the wax officials. Petrillo had said in his convention blast that ET's disks would not be made for use over the air or on "juke boxes," but evidently this has been changed and now includes all platters, even those for home use. Reason for this policy switch was evidently some smart legal advice, pointing out to Petrillo that if he only hit out at certain phases of the industry it could be construed as conspiracy discrimination and liable to action under the Sherman Act.

Even tho Petrillo gave the cue for this action at the Dallas convention, wax-makers were still startled when Petrillo's letter arrived. One of the larger disk firms, however, took a more philosophical attitude toward the whole situation.

### "Potatoes Are Cheaper"

HOLLYWOOD, June 27.—L. Wolfe Gilbert and James Brockman have composed a ditty briefly titled *We're Gonna Hit Hitler With a Ripe Tomato (and Leave the Tomato in the Can)*. Gilbert's firm is publishing and working the song here, concentrating on cafes. Maxie Rosenbloom has lent his talents to the tune's exploitation in his Slapsie Maxie rendezvous. Paper mache tomatoes are passed around to the customers, who peg them at Maxie, but among the phonies is a real ripe tomato which Maxie usually catches on the kisser.

## ASCAP Board Asks Mills for Resignation

NEW YORK, June 27.—Major part of ASCAP's regular monthly board session Thursday (25) was devoted to a discussion of how to ask E. C. Mills, Society officer, for his resignation. Upshot was the forming of a special committee, after Mills had been asked to leave the board room, and this committee will put the question to Mills. It is reported that he will be offered a year's salary. Move has been in the making for some time (see *The Billboard*, June 27 issue), and not unbeknownst to Mills who, it is expected, will resign without any rebuttal.

Basis for asking Mills to tender his resignation was put forth on the premise that Mills' job was no longer vital to the org. Title of Mills' job was chairman of the administrative committee. Some of the board members were apprehensive of the move, for fear Mills might prove a danger on the outside of the Society.

Remainder of the meeting was devoted to a technical discussion on whether or not the new pubs' classification had to be ratified by the ASCAP board or just the pubs' classification committee.

Spokesman for the firm declared that it was just what they expected, and felt that the final disposition of the ruckus would be Petrillo's winding up asking for higher recording scales.

But for the most part industry was plenty filled with panic, each firm calling the other for advice on what to do. If the wax industry, as a whole, sticks together and forms industry-wide battle lines, it is felt that Petrillo will have a tough fight. But transcription execs were already expressing fear that the record manufacturers would try to make a separate deal with the AFM, since the latter had no love for the ET crowd and really didn't care if Petrillo did bar canned music from the air lanes.

President of one of the big disk firms said Friday (26) that Petrillo's letter did not excite him. He called it just a threat to get more dough for the musicians, and said his firm would fight it rather than plead for mercy. "To me it's the same old thing with Petrillo," he said. "This is where I came in."

Altho they did not care to go on record officially, some of the big recording band leaders were also plenty startled by this latest turn of events, especially when they heard it meant all recordings. "I hope Petrillo knows what he's doing this time," cracked one.

What with a new WPB shellac order in the making in Washington and the Petrillo thing, recorders were agreed that July will be a very hectic month in industry annals.

## Disk Execs in Meet With OPA On Price Lines

WASHINGTON, June 27.—Top execs of the three major disk companies met with officials of the Office of Price Administration here Wednesday (24) for a discussion of general policy. Meeting was for the purpose of clearing the air and getting OPA's attitude. Any definite decisions were said to be held in abeyance by OPA.

Talk hinged around the diskers' 35-cent labels. OPA told the record execs that it feared the disappearance of the lower-priced disk and did not want to see this happen. Diskers then wanted to know if OPA objected to their concentrating more and more production toward the higher-priced labels, such as the classics. OPA was inclined not to object as long as it was a label already in stock.

Altho shellac and other materials for disk-making were not discussed, diskers felt that whole talk on prices indirectly hinged on what the WPB would do next week on the new shellac order, which is supposed to be in the making.

If future shellac supplies are cut off entirely, portions of the disk industry have felt that they would be forced to drop lower-priced records and concentrate on their other lines. There is a very fine point involved, because in effect it would constitute a price rise, particularly in those cases where artists are switched from the 35-cent to 50-cent labels for the first time.

WPB's new shellac order was still a deep mystery at week's end, but disk industry was ready for the worst and making added efforts to collect scrap.

## AFM Off-the-Net Rule Is Set, But Bookers Yell Loud

NEW YORK, June 27.—Band bookers were busy huddling and burning this week after learning from the AFM that there would be no modification of the union's convention resolution which calls for agencies to deduct transportation and other incidental charges such as taxes from a band's price before taking their 10 per cent comish.

Rule will go into effect September 15, but bookers are still hoping that they can get a "more reasonable" interpretation of the new by-law before that time. Bookers are particularly burned at Local 802, which sponsored the resolution. Many of them look upon it as strictly a political move on the part of 802 leadership to consolidate itself with the membership.

Bookers argue that 10 per cent is already a much lower profit than many so-called legitimate businesses get for their products, and that, anyway, such a rule does not better the sidemen in a band, but only the leader. Sidemen, they aver, will continue to get scale for the most part, regardless of the rule.

There was also some apprehension among the booking fraternity over what the AFM meant by the "etc." in the ruling. One agent expressed fear that union might include expenses such as publicity, personal manager services et al as part of the deduction. However, this was considered doubtful, since AFM's main consideration is the fact that many big traveling orks lose much of their profit on a date thru bad routing.

Case arose recently where an MCA name band wound up not making a penny over scale due to a criss-cross routing thru the Midwest. Leader squawked and MCA was forced to knock off the traveling expense on the return leg of the trip.

### James Set for All of '42

NEW YORK, June 27.—Harry James is booked for the Hotel Astor August 15, to be followed by a Paramount Theater engagement September 9. Maestro then hops over to the Lincoln Hotel October 1 for the rest of the year, giving him a solid booking for 1942.

# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## BING CROSBY (Decca 18391)

*When the White Azaleas Start Blooming*—FT; V. *Nobody's Darlin' But Mine*—W; V. DUNNING vocal spurs and saddle, Bing gets into a Gene Autry groove for these two sides and again proves as potent with the ditties of the tall-grass country as with the June-moon melodies. Songs are hillbilly all the way and so is his singing. And while popular appeal is of necessity limited, fact remains that such American folk songs are finding increasing favor. With Crosby emphasizing such song characters, and with the public already weaned on *You Are My Sunshine* and *Deep in the Heart of Texas*, these cowboy yodeling classics may yet come into their own. *White Azaleas*, by Bob Miller, is a cowboy sweetheart song with the romantic setting in the wide open spaces. Set in the slow ballad tempo, Crosby sings the opening stanza. Solo trombone, sliding sweetly, starts a second chorus, fading at the half-way mark in favor of Bing to sing it out. Even more steeped in the style of some whistle-stop grange hall is Jimmie Davis's *Nobody's Darlin'*, with a patter of love and devotion even in death. In the fast waltz tempo Crosby sings the verse and chorus from scratch, continuing the verse and chorus to complete the story to complete the side. Sandwiched in between are two delightful musical interludes. First, there is a hot trumpet chorus in the three-quarter time, and then to set the stage for Crosby's return the piano and guitar beat out another chorus in Western style.

For the hill districts, both disks are dynamite. And in the big cities, where they like songs with sentiment, Bing is bound to corral a flock of coins with "When the White Azaleas Start Blooming."

## SAMMY KAYE (Victor 27922)

*Wonder When My Baby's Coming Home*—FT; VC. *Mary's a Grand Old Name*—FT; V. A FEMALE voice becomes a permanent set-up for the first time with this swing-and-sway aggregation, and in Nancy Norman, Kaye has made an excellent choice. Gal's pipes and delivery are a perfect match for the brand of music dispensed. For her bow, Miss Norman has an appealing vehicle in the new Kermit Goell-Arthur Kent ballad lament, *Baby's Coming Home*. And the maestro gives her full sway of the side. Making for an added lyrical delight to the band, already rich in male voices, Miss Nancy makes a most favorable impression from scratch in the singing of the opening chorus. Muted trumpet and saxes split the start of a second refrain with muted trombones on the bridge and Miss Norman returning to take it out. To complete the couplet, Kaye selects one of the grand old songs by George M. Cohan, *Mary's a Grand Old Name*, which has already started a second filing via the new *Yankee Doodle Dandy* flicker. In the moderate tempo, it's practically all the singing of Miss Norman, Tommy Ryan and the Male Octet. Band starts it off with the male voices carrying a second chorus. Miss Norman takes a third, assisted by the Octet. Band's brasses break in for a lilting fourth refrain, and Tommy Ryah with the Octet takes another stanza to finish it out.

Both sides bear operator attention. The new song, "Wonder When My Baby's Coming Home," while not a war ballad, is in tune with the times and has a wealth of hit possibilities. The George M. Cohan classic on the reverse can hardly miss with the picture tie.

## TONY PASTOR (Bluebird 11550)

*Brother Bill*—FT; VC. *Ain't Misbehavin'*—FT; VC.

PAGES are turned back for two tunes of a few years ago, one a hit and the other lost in the shuffle. But it's swell unshuffling that Pastor fits for Louie Armstrong's bear hunting song novelty, *Brother Bill*. Charlie Spivak was the first to deck out *Brother Bill* in modern swing dress, and now up comes Pastor with a rhythmic style even more attractive. Ditty is tailored for the gravel-voiced pipes of the maestro, and he makes the most of it. With the band kicking rhythmically thru it all in a medium tempo, Pastor's grizzly vocal starts and stops the side. Breaking up the vocal stages is a sock band ensemble chorus with a trumpet tooting hot on top. A nice beat is also achieved for Andy Razaf-Fats Waller's *Misbehavin'*. In the same tempo, band plays the opening and closing choruses, with Pastor cutting in for a middle vocal. However, it is for *Brother Bill* that the band beats brighter and the lyrics stab stronger.

The "Brother Bill" novelty hunting song is a natural to bag the buffalo heads for the music box boys and make for an excellent change of phone pace usually slowed down by war and sentimental ballads.

## RUSS MORGAN (Decca 18393)

*Nightingale*—FT; VC. *I'm Gettin' Mighty Lonesome for You*—FT; VC.

THE public in the mood for the sentimental songs with a strong nostalgic flavor, all the favorable elements are to be found in Buck Ram's *Gettin' Mighty Lonesome*. Composer couldn't have picked a better tune to mold his melody when he selected *Shine On, Harvest Moon*. Fact of the matter, it's a melodic obligato to *Harvest Moon*, complete with a matching "January, February, June and July" four-bar break. And it is in the same spirit that Morgan fashions the music. Taking it in a moderately slow tempo, with a bouncy beat maintained thruout, solo trumpet tees off. Clarinet carries a second stanza with unison fiddles on the tag. Maestro Morgan sings the third, and the full band brings up a fourth chorus, marked by the identifying wah-wah trombone slides. Xavier Cugat's *Nightingale* is played smoothly and sweetly enough as a slow fox trot. Alto sax solos for a half chorus to start the side. Elizabeth Rogers' throaty singing takes over for a chorus. Full band brings it back at the bridge, with the wah-wah sliding cutting thru. Miss Rogers returns to sing it out.

"I'm Gettin' Mighty Lonesome for You," with all the melodic charm of "Shine On, Harvest Moon," has what it takes to catch the fancy of the phone fans.

## RAY McKINLEY (Hit 7006)

*Got the Moon in My Pocket*—FT; VC. *This Is Worth Fighting For*—FT; VC.

Cutting it smoothly and with plenty of finesse, the new McKinley band mates two hit potentials for this platter. From *My Favorite Spy* movie, *Moon in My Pocket* is decked out as a cute and rhythmic dish in a medium tempo. Cross patter between maestro Ray and canary Imogene Lynn makes for a refreshing introductory passage that sets the stage for Miss Imogene's litly chirping for the first refrain. Band ensemble takes over for a bright and rhythmic half chorus and then the two voices join in boy-belle fashion for another chorus to complete the side. The soulful war ballad on the B side is played slowly and sweetly, with the girl vocalist displaying even a finer (See ON THE RECORDS on page 74)

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

## Lani McIntire

(Hotel Lexington, New York (WHN, New York), Tuesday (23), 10-10:30 p.m.)

THIS shot caught maestro McIntire with a case of laryngitis, so steel guitarist Sam Koki pitched in on some of the announcing with the remote announcer and also sang most of the solo vocals.

Forte here, of course, is the Hawaiian

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Lou Breese

(Reviewed at Roseland Ballroom, New York)

RACE between draft and ability of maestro to whip up replacements (five since debut here and more coming) limits the range of this crew, but what there is is clean, danceable and noteworthy.

Persistent pressure by a heavy crowd of tango and rumba addicts forces Breese to match swing sets with whole chunks of Latin Americana. Treatment of latter is hardly startling, but the slinkers on the floor won't be surfeited. Situation is unfortunate; with any other audience the orchestra's fox trot and ballad scores would have the dancers swinging along. Rhythms are solid and sparkling, with fresh instrumental daubs neatly stemming from the five sax, three trombone, three trumpet and three rhythm set-up. Only under-par note is sounded once or twice by the doghouse department, where a slackening off the beat at unpropitious moments should be corrected.

The probably the turnover of man power forbids it, the band could use more color. Breese is gracious enough, his arrangements are clearly original, but somehow there's a noticeable lack of flare. More versatility on the canary side might be one remedy, with a few novelty numbers and a female songbird heading the prescription.

Billy Lowe, who handles all vocals, offers a facile, F-top tone but little more. Delivery and expression are left to the imagination and in Roseland imagination is a five-syllable word. Lowe, by the way, leaves the band Thursday (25), with Jimmy Palmer, formerly with Bobby Byrne, taking over. Carlton.

## Fats Waller

(Reviewed at Club San Diego, Detroit)

WALLER'S present band of six men is the nucleus of the big band with 14 men that he has been carrying for theater dates in the past year or so, and most of the present men have been with this leading sepa organization for five or six years. The smaller organization is used for night club dates, such as the present four-week stand in a Detroit spot.

Instrumentation runs to four rhythm—piano, drums, bass and guitar—offset by one trumpet and a lone sax. They manage plenty of volume for the size of the spot, and seem well balanced for their special styles, despite the percussion emphasis. There was little or no doubling on instruments during the session caught.

Waller himself at the piano makes the band. He has subdued a lot of that heavy, thrilling piano he used to pound dramatically at moments, in favor of an easy, off-hand style, sitting back from the instrument as the keys ripple under his fingers. Style is still typical hot jazz, apparently done effortlessly and for love of the music itself.

He shares spotlight generously—notably with Krupa-like Arthur Trappier at the drums; Johnnie Hamilton with a vital trumpet at its best in *Bugle Call Rag*, and Eugene Sedric, with some nice sax solos. Myra Johnson, a deep contralto, sings in the blues and jazz-spiritual tradition, every inch of her animated. Waller emcees, sings in a throaty bass, mixes impromptu shouts, comments on songs, and does an all-round job of individual showmanship. Reeves.

## Freddy Nagel

(Reviewed at the Trianon, Chicago)

NAGEL was bitten by the professional leader bug six years ago, following his graduation from Stanford University, where he conducted the school revues. He toured the West Coast for some four years with a society style band, later discarded in favor of his current sweet rhythms dished out by 11 musicians (four brass, four sax, three rhythm).

Nagel is a youthful salesman of the Kyser school, performing all the time he faces an audience. Also assigns himself to some sax work, joining his four-man section. The boys go in for the smooth things, primarily, and plenty of byplay in the novelty and comedy numbers. To enrich that end, there is the glee club and vocal quartet composed of Ken Jackson and Alan Overend, reed men doubling on scat songs, and the featured warblers—Bob Locken and Barbara Carroll. Locken is a new addition, taking care of the ballads. Still short on showmanship, but his voice possesses an impressive quality. Miss Carroll is the rhythm lady, decorating the stand with a winning personality and a good set of pipes.

General appearance of the band is unusually youthful, most of the boys probably still in their teens—a sign that the group was raided by the draft board.

Honigberg.

## Carmen Cavallaro

(Reviewed at the Radio City Rainbow Room, New York)

CAVALLARO has made spectacular progress during the past year. First getting attention at the Ritz-Carlton, Atlantic City, last summer, he continued building until he landed in the Rainbow Room. Now in his third Rainbow Room engagement, the band displays improvement, altho its instrumentation and general style is the same.

Instrumentation is Cavallaro's piano lead, and guitar, string bass, drums, trumpet, violin and three reeds. Some of his men double, adding accordion, flute and bongo drum voices to some of the numbers. Cavallaro's excellent piano style dominates the arrangements without intruding on them and the band never gives the impression of merely backing the piano. In other words, the piano leads but doesn't throw the band off balance. The sidemen are good, but not exceptional musicians, and the band still does not have any particular distinctive style. However, it sounds zingier and brighter now than when reviewed a few months ago.

The books contain a lot of standards, musical comedy tunes and current pops. Solo arrangements for Cavallaro come up often, with the band leader being especially effective on such tunes as *Flamingo*, *Intermezzo*, *Dark Eyes* and *Rhapsody in Blue*.

Band is okay on appearance, with Cavallaro being a nice-looking young Latin, who is also showmanly at the keyboard. The mirror above the keyboard enables patrons to watch his hand perform. Band doesn't carry a femme vocalist.

Summing up: A good dance band led by a showmanly pianist.

Backed by better-type location dates and by his increasing popularity on Decca records, Cavallaro should continue on his way up.

Denis.

IT'S CUTE—IT'S DIFFERENT

IT'S TERRIFIC

BYE LO BABY BUNTING'

(Daddy's Goin' Huntin')

CINDY WALKER

Decca 6038

(Billboard) "That valuable rarity, a war song with a novel approach."

AMERICAN MUSIC, INC.

1211 N. Poinsettia Dr., Hollywood, Calif.



# The Billboard Music Popularity Chart

WEEK ENDING  
JUNE 26, 1942

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAP, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, June 26. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs
Last This Wk.			
9	1. I'LL KEEP THE LOVELIGHT BURNING .....	Remick	45
12	2. HERE YOU ARE (F) .....	Robbins	44
3	3. ONE DOZEN ROSES .....	Famous	29
5	4. IDAHO .....	Mills	25
4	5. DON'T SIT UNDER THE APPLE TREE .....	Robbins	23
4	5. SLEEPY LAGOON .....	Chappell	23
14	6. FERRIS WHEEL .....	Melody Lane	22
8	6. JINGLE, JANGLE, JINGLE (F) .....	Paramount	22
11	6. THREE LITTLE SISTERS (F) .....	Santly-Joy-Select	22
6	7. JOHNNY DOUGHBOY FOUND A ROSE .....	Crawford	21
10	7. TAKE ME .....	Bregman, Vocco & Conn	21
3	8. SOMEBODY'S THINKING OF YOU TONIGHT .....	Southern	19
13	9. HE WEARS A PAIR OF SILVER WINGS .....	Shapiro-Bernstein	18
7	9. JERSEY BOUNCE .....	Lewis	18
11	10. THE LAST CALL FOR LOVE (F) .....	Feist	17
2	10. THIS IS WORTH FIGHTING FOR .....	Harms	17
1	11. ALL I NEED IS YOU .....	Miller	15
16	11. IF YOU ARE BUT A DREAM .....	J. Campbell	15
8	11. SKYLARK .....	Morris	15
15	12. I THREW A KISS IN THE OCEAN .....	Berlin	13
13	12. SWEET ELOISE .....	Shapiro-Bernstein	13
12	13. JUST PLAIN LONESOME (F) .....	Mayfair	12
13	14. WHO WOULD'NT LOVE YOU? .....	Maestro	11
12	15. ALWAYS IN MY HEART (F) .....	Remick	10
—	16. BE CAREFUL IT'S MY HEART (F) .....	Berlin	9
17	16. BREATHLESS .....	Campbell, Loft & Porgie	9
—	16. HEAVEN IS MINE AGAIN .....	Wells	9
—	17. DO YOU MISS YOUR SWEET-HEART? .....	Paramount	8
10	17. I REMEMBER YOU (F) .....	Paramount	8
—	17. MY CAL SAL (F) .....	Paull-Pioneer-Marks	8

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress; Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co.; Boston: The Melody Shop; Bridgeport, Conn.: Howland Dry Goods Co.; Widling Radio Service; Gilman Music Store; Buffalo: Whiteman Song Shop; Broadway Music Shop; Butte, Mont.: Dreifelblatt Bros.; Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros.; Cleveland: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop; Dallas: S. H. Kress; Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress; Des Moines: Des Moines Music House; Davidson Co.; Detroit: Wurlitzer's; Grinnell Bros.; Houston: S. H. Kress; Kansas City, Mo.: Music Box; Long Island: Temple of Music Stores; Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress; Louisville, Ky.: Stewart Dry Goods Co.; Memphis: S. H. Kress; Miami: Richards Store Co.; Burdine's, Inc.; Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co.; New Orleans: Louis Grunewald Co., Inc.; New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gottilin; Pittsburgh: Volkwein Bros., Inc.; Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co.; Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co.; Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress; San Francisco: S. H. Kress; Seattle: S. H. Kress; Springfield, Mo.: L. L. Lines Music Co.; St. Louis: Aeolian Co. of Missouri; Famous & Barr; St. Paul: Lyon & Healy; Tulsa: S. H. Kress; Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc.; Wichita: S. H. Kress; Youngstown: S. H. Kress.

### NATIONAL

POSITION			
Last This Wk.			
1	1. SLEEPY LAGOON	HARRY JAMES	Columbia 36549
2	2. WHO WOULD'NT LOVE YOU?	KAY KYSER	Columbia 36526
3	3. JERSEY BOUNCE	BENNY GOODMAN	Okeh 6590
4	4. JINGLE, JANGLE, JINGLE	KAY KYSER	Columbia 36604
5	5. ONE DOZEN ROSES	HARRY JAMES	Columbia 36566
6	6. DON'T SIT UNDER THE APPLE TREE	GLENN MILLER	Bluebird 11474
7	7. TANGERINE	JIMMY DORSEY	Decca 4123
8	8. SKYLARK	GLENN MILLER	Bluebird 11462
9	9. JINGLE, JANGLE, JINGLE	MERRY MACS	Decca 18361
10	10. ONE DOZEN ROSES	DINAH SHORE	Victor 27881

### EAST

POSITION			
Last This Wk.			
1	1. Sleepy Lagoon	—Harry James	
2	2. Jersey Bounce	Benny Goodman	
5	3. Who Wouldn't Love You?	—Kay Kyser	
4	4. Don't Sit Under the Apple Tree	—Glenn Miller	
3	5. Tangerine	—Jimmy Dorsey	
6	6. One Dozen Roses	—Harry James	
—	7. Jingle, Jangle, Jingle	—Merry Macs	
—	8. Three Little Sisters	—Vaughn Monroe	
—	9. Amen	—Woody Herman	
—	10. Sweet Eloise	—Glenn Miller	

### SOUTH

POSITION			
Last This Wk.			
1	1. Who Wouldn't Love You?	—Kay Kyser	
—	2. Jingle, Jangle, Jingle	—Kay Kyser	
5	3. One Dozen Roses	—Harry James	
3	4. Sleepy Lagoon	—Harry James	
7	5. Jersey Bounce	—Benny Goodman	
6	6. Don't Sit Under the Apple Tree	—Glenn Miller	
—	7. Skylark	—Glenn Miller	
4	8. One Dozen Roses	—Glenn Gray	
2	9. Tangerine	—Jimmy Dorsey	
—	10. Johnny Doughboy Found a Rose	—Kay Kyser	

### WEST COAST

POSITION			
Last This Wk.			
1	1. Sleepy Lagoon	—Harry James	
3	2. Don't Sit Under the Apple Tree	—Glenn Miller	
5	3. One Dozen Roses	—Harry James	
6	4. Jersey Bounce	—Benny Goodman	
—	5. Johnny Doughboy Found a Rose	—Kenny Baker	
—	6. Jingle, Jangle, Jingle	—Kay Kyser	
8	7. Skylark	—Glenn Miller	
—	8. Jingle, Jangle, Jingle	—Merry Macs	
7	9. American Patrol	—Glenn Miller	
8	10. One Dozen Roses	—Dinah Shore	
—			

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co.; Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg; Detroit: Grinnell Bros.; Kansas City, Mo.: Jenkins Music Co.; Los Angeles: Morse M. Freeman, Inc.; New Orleans: G. Schirmer of Louisiana, New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Phoenix, Ariz.: Dawson Music Co.; Pittsburgh: Volkwein Brothers, Inc.; Portland, Ore.: Sklar Music Co.; San Antonio: Southern Music Co.; San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co.; Seattle: Capitol Music Co.; St. Louis: St. Louis Music Supply Co.

### NATIONAL

POSITION			
Last This Wk.			
2	1. JOHNNY DOUGHBOY FOUND A ROSE		
1	2. SLEEPY LAGOON		
3	3. ONE DOZEN ROSES		
4	4. DON'T SIT UNDER THE APPLE TREE		
6	5. JERSEY BOUNCE		
5	6. THREE LITTLE SISTERS		
13	7. JINGLE, JANGLE, JINGLE		
7	8. SKYLARK		
8	9. WHO WOULD'NT LOVE YOU?		
9	10. ALWAYS IN MY HEART		
11	11. TANGERINE		
10	12. I THREW A KISS IN THE OCEAN		
—	13. ARMY AIR CORPS SONG		
14	14. MOONLIGHT COCKTAIL		
—	15. MARINES' HYMN		

### WEST COAST

POSITION			
Last This Wk.			
1	1. Sleepy Lagoon		
3	2. Johnny Doughboy Found a Rose		
2	3. One Dozen Roses		
6	4. Three Little Sisters		
4	5. Don't Sit Under the Apple Tree		
6	6. Jingle, Jangle, Jingle		
8	7. Skylark		
5	8. Jersey Bounce		
10	9. Who Wouldn't Love You?		
9	10. I Threw a Kiss in the Ocean		
7	11. Tangerine		
11	12. Always in My Heart		
—	13. Idaho		
—	14. Marines' Hymn		
—	15. Army Air Corps Song		

### SOUTH

POSITION			
Last This Wk.			
1	1. Sleepy Lagoon		
2	2. Johnny Doughboy Found a Rose		

## Music Items

### Philly Pickings

Please Send Me Someone to Love, Our Liberty and Uncle Sam's Soldier latest off the Tin Pan Alley Music Company's presses here.

Jerry Brandow, collaborator of yesterday's Hold Tight, now comes up with I'm Getting Rid of You.

Moe Jaffe made such a big impression on Jane Withers with his Jane ditty that the movie star's manager has asked the local composer to submit some tunes for Miss Jane's next flicker.

Billy Hayes, Frank Capone and Morty Berk have peddled their You Gave Your Love to Somebody to the Dash-Connelly music house in New York.

"America Forever Free," written by Elmo Russ, will be featured on Jimmy Cannon's "Marching Men" radio program over WOR and Mutual network.

### Publishers and People

NICK AND CHARLEY KENNY have written their first movie score. It's for William Rowland's *Follies Girl*, and the Kenny tunes include *Lady, You're Lovely, Dancing in a Dream, Today Is a Rose and Shall We Gather at the Rhythm, Yeah, Yeah*.

Songwriter Gus Edwards, now 63, has been confined to his home in Beverly Hills for the past several months, but his physician reports that he is as good in health as at any time in the past year. Edwards has been suffering from a serious nervous condition.

Milton Ebbins and Henry Nemo have knocked off a patriotic titled *Hip, Hip, Hooray!* and it will be published by Robbins. Ebbins got the idea for the ditty while riding the train into New York from Boston, he says.

Mallory Music Publications, Hollywood, has published a tune tagged *Let's Make Every Moment Count*. It was written by Earl Bradford.

Regent Music has a new Harlem novelty, "Pushin' Sand," and Woody Herman and Kay Kyser are set to record it soon. Juggy Gayles is now at the helm of Regent since Harry Goodman enlisted in the army.

### Songs and Such

KELLY BOY is the title of a new song dedicated to Colin P. Kelly. It was written by Thomas Francis O'Reilly, of Cincinnati.

I Can't Do Without Love is a recent composition from the pens of Deke Mofitt and Herbie Holmes.

My Sugar's Plenty Sweet for Me is being published by Joe Davis. Ted Shapiro and Benny Davis wrote the ditty, and Davis will record it on his new Beacon label.

### Or—"Falling Star?"

PHILADELPHIA, June 27.—Ringling Bros.' circus, using "canned" music for the big show as a result of its striking musicians, is not getting any complaints from circus fans. But the waxed background brought laughs for one of the acts. As the tight-rope performers strut across the taut hemp totting a gal on their shoulders, the needle scratched away to the tune of I Don't Want to Walk Without You, Baby.

## Bands Lose Out as Army Takes Over Big Michigan Aud.

DETROIT, June 27.—Name bands will be out of the principal upstate spot for one-nighters, the Industrial Mutual Auditorium at Flint, for the duration—army has taken over the place for quartering of troops. Spot, started as an auditorium for an association of General Motor employees, has become the major civic center of the city.

Name band policy for Saturday nights has been followed for the past three or four years, with bookings thru the Mike Falk Office, Detroit. Occasional nights are blanked out for use of the auditorium for special shows, but records show a total of 13 names or semi-names spotted into the I. M. A. since the first of the year, drawing down a total gross of \$13,525, and netting an average of just over \$1,000 for each band.

With admissions at \$1 per couple, this figures out to 27,050 admissions for the season. High of the season was set right at the start, January 3, by Louis Armstrong with \$2,200, closely followed by Ted Lewis January 24 with \$2,000. The season's low of \$500 was a tie between Bob Strong, who was handicapped by poor weather January 31, and Cal Dalton, February 28, booked in to fill a Reggle Childs cancellation at the last minute.

Other bookings of the season were: January 10, Ray Herbeck, \$1,200; January 17, Bob Astor, \$1,100; February 7, Bernie Cummins, \$650; February 14, Woody Herman, \$1,450; February 21, Jan Garber, \$950; March 7, McFarland Twins, \$700; March 28, Bunny Berigan, \$900; April 4, Jack Coffey, \$525, and April 11, Claude Thornhill, \$850.

NEW YORK, June 27.—A new song, Wherever There's Love, penned by Eddie Condon, composer and guitarist, with lyrics by John De Vries, was sold June 19 to Bregman, Vocco & Kahn, music publishers here.

## Territorial Orks Coming Into Their Own in Gasless Pennsy

PHILADELPHIA, June 27.—As a result of the ban on chartered busses and gasoline and tire rationing, all of which are curbing the barnstorming activities of name bands, local band bookers and territorial bands here are coming into their own again. Eastern Pennsylvania has long been a rich territory for one-nighting music makers, but in recent years the dates have been tied up by big New York agencies. Now, for the first time in years, localites are being called in either to play or book the ballrooms. The early activity now is a good indication that Philadelphia will again become a major hub for one-night stands.

Most significant has been the opening up of Bill Hartenstein's Sunnybrook Ballroom at Pottstown, Pa., long the top spot for top-flight bands, with Music Corporation of America having the corner on the booking market. Even the competitive New York agencies couldn't crack the spot. But now with the travel curb, Sunnybrook is doing much of its buying here, realizing that it's a short jump for local bands. Cracked the ice the first time last Saturday (20), bringing in Chuck Gordon. For the July 4

dance, local Joel Charles Agency has booked in Clarence Fuhrman, town fave.

Still another up-State ballroom formerly sticking exclusively to names and now giving the territorials a nod is A. J. Perry's Empire Ballroom in Allentown, bringing in Alex Bartha several weeks ago and now entertaining further bids from local percenter.

What the band travel curb has meant for local bands is seen in the prices paid. Heretofore, with traveling names competing, territorial band with a big rep was sometimes able to get \$200 for the night, with a 50 or 60 percentage. Now the up-State promoters are paying \$250 for even an unknown crew. Prices are better all the way, say the local agents.

Even the Atlantic City piers, long a stronghold for big names, are linking dates for local bands, with Hamid's Million-Dollar Pier the first to break the ice. Thru the Dick Ingram Agency here, Hamid's pier brought in Herby Woods June 14, and returns the band for four days starting Monday (29), with another return date July 17. Also at Hamid's pier, Joel Charles office spotted Clarence Fuhrman June 13, with return dates for the band June 20 and July 10. Charles agency also skedded to supply a territorial band for the pier for either the second or third week in August.

As a result of the pick-up in one-night stands, local bands are nixing location summer stands. Each summer Clarence Fuhrman, who winters at KYW radio station, took his band to the Cape May (N. J.) Convention Hall. He is passing

## Orchestra Notes

### Of Maestri and Men

LOU BREESE and band closed at Roseland Ballroom, New York, last Thursday (25) and headed up New England way for theater dates with the Andrews Sisters. . . . JOHNNY LONG has lost his 10th man to the armed forces, Hay Couch, bass player. He's replaced by JESSIE CAMPBELL, who is a brother of Kirby Campbell, Long's sax man. . . . Another draft casualty was CHARLIE PERRY, drummer for NICK JERRET'S ork, now playing Syracuse Hotel, Syracuse. . . . MEYER DAVIS himself waved the baton at the Waldorf-Astoria recently when that dinner was thrown for King George of Greece. . . . BOB ALLEN has added Parker Lund for the hives. Lund was a former drummer for the Ray Herbeck crew. . . . MILT HERTH has been signed for a second short for Universal Pictures. This one will have swing organist Herth dramatizing the evolution of the keyboard. . . . GAL GILFORD and his society combo opened Saturday for the season at Bill Austin's Nautilus Club, Atlantic Beach, L. I. . . . SAM DONAHUE has taken on Sally Sears, the Boston deb, as fem vocalist. . . . PANCHO has also added to his fem department with Gracey Reilly. Maestro is current at Ben Marden's Riviera. . . . LEONARD KELLER has tagged his new vocal quartet the Keller Tonettes. They joined the ork at the Beverly Hills Country Club, Newport, Ky. . . . JERRY WALD cut his first sides for Decca last week, and is scheduled for a Pathé short August 3. Maestro replaced Jim Kersberger with Ray Beller in the sax section. . . . HAL WASSON and ork opens the Jack O'Lantern Lodge, Eagle River, Wis., July 2. . . . CARL DENGLER'S ork closes a three-week stand at Hotel Manitou, Manitou Beach, June 27, and opens the 30th at the Hotel Hayward, Rochester, N. Y. . . . PHIL SANDS and band are in for 12 weeks at Atlantic Beach Hotel, Atlantic Beach, L. I.

### Midwest Melange

HAL MUNRO opened a run at Frankie's Casino, Chicago, Monday (29). . . . BILL SNYDER, manager of the William Morris band department in Chi, applied for service in the army's quartermaster division, but was rejected because of his age. . . . NICK BRODEUR, boogie-woogie pianist formerly with Eddy Duchin, is organizing his own four-piece outfit and will succeed Pedro de Leon at the Palmer House, Chicago, as the intermission ork in the Empire Room. . . . GLENN CARR goes in the Oh Henry Ballroom, Chi, July 17, succeeding Baron Elliott.

### Atlantic Whispers

SELMA GUERRA, gal saxy in Philadelphia, who auditioned for JIMMY DORSEY last week, will solo with ANDRE KOSTELANETZ on the air waves next fall. . . . BERNIE WHITMAN, Stroudsburg (Pa.) maestro, has joined up with Uncle Sam. . . . JAY POMERANTZ, pianist with NORMAN BLACK at WFIL, Philadelphia, joins the ABE NEFF crew at Summit Springs Hotel, Poland, Me. . . . FRED MANNO set for another summer at the Ocean City (N. J.) Municipal Auditorium. . . . MICHAEL FISHERMAN

up the resort stand for the first time to cash in on the bumper crop of solo stands.

Still another phase of booking boom being enjoyed here is in dance promoters stopping off in Philadelphia for their names. It's resulting in stands, usually grabbed off by the New York agencies, being shared by local agents on the usual split commission basis. Because of wartime travel restrictions, promoters are passing up many of their New York trips. As a result of this trend, Charles agency here has added to its books the dance promotions in Wilmington, Del., at the Delaware State Militia Armory. Sent in Ina Ray Hutton last night (26) and has Tony Pastor skedded for August 29. Because of the vagaries of travel, Armory proms will be held as often as name bands are available, fitting the dates to convenience of the traveling band.

MCHENRY, Ill., June 27.—Frank Nell, manager of Nell's Ballroom here, points to rising draw of the territorial ork. Dansant's best, blz. in 14 years was chalked up last Memorial Day when Ray Alderson's band, from Dubuque, Ia., drew 789 customers at 55 cents. Nell has also been using the Ralph Miller, Orville Bathke and Bobby Griggs orks.

back for a seventh season at the Ontwood, Mount Pocono, Pa. . . . AL ORNER takes over the ROSS RAPHAEL band, locating at the Sun Ray Gardens, Philadelphia, with the former maestro going into the army. . . . DOC MOYER'S music at Gus Bold's Buffalo Inn, Schencksville, Pa. . . . JOHN WARGO and his Harmony Knights at Lehigh Valley Hotel, Bethlehem, Pa. . . . CARMAN VITANZA helps unshutter the Band Box, Pleasantville, N. J. . . . RALPH SCHAFER at Tendlin's Restaurant near Easton, Pa. . . . STEVE BERNARD to the Cabanna, Reading, Pa. . . . DON CRIST at Carmen's Lido Venice, Philadelphia. . . . PAT JULIAN combo, current at the New 20th Century, Philadelphia, skedded for Jack Dempsey's, New York, the middle of August. . . . JOHN FALONE at Johnnie's Inn, Haddonfield, N. J. . . . BOB SHELBY deserts his Philadelphia band to take over the drums with the late BUNNY BERIGAN band, with trombonist EDDIE BURNSTEIN taking over the Shelby crew. . . . WALTER MILLER, a MEYER DAVIS unit, closes at the Breakers, Palm Beach, Fla., to unshutter the new Stratford Gardens at the Bellevue-Stratford Hotel, Philadelphia. . . . MICKEY SHANNON back at Acker's Hotel, Gauff's Hill, Pa. . . . GIL FITCH, former Philadelphia maestro, has won his first lieutenant's bars in the Air Corps. . . . BOBBY LEE and his Detroiters, coming up from the Lookout House, Covington, Ky., open at the Lightouse, Henryville, Pa. . . . SUSAN LANGE, the new voice with the EARL DENNY band, set to summer at the Hof Brau, Wildwood, N. J. . . . DON RENALDO, with Gloria Mann for the vocals added, and Tony DiGilio replacing accordionist Al Riti, who joined up with Uncle Sam, takes over the stand at Lou's Chancellor Bar, Philadelphia, CURT WEILER moving to Congress Hall, Cape May, N. J., for the summer.

### Pacific Palaver

LETH STEVENS has been named musical director of the new comedy-dramatic serial starring Edna Mae Oliver over NBC. . . . MEREDITH WILLSON is shortly to publish his new ballad, 32 Bars of I Love You. . . . LOU BRING, radio orchestra leader, was awarded a silver baton by the National Swing Club for outstanding conducting of the Lena Horne record album. . . . SPIKE JONES and his City Slickers recently appeared on Point Sublime from Hollywood's Radio City. . . . XAVIER CUGAT and his orchestra have completed work at Columbia Pictures on Guy Senorita and left for New York. . . . DON ROLAND and his Tunesmiths recently wound up 30 weeks at the Hollywood Palladium and moved to the Arrowhead Springs Hotel for an extended engagement.

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(Routes are for current week when no dates are given.)

## A

Agnew, Charlie (Deshler-Wallick) Columbus, O., h.  
Akin, Bill (Causeway) Muskegon, Mich., c.  
Alderson, Ray (Val-Air) Des Moines, Ia., 1; (Oakwood) Wellman 2; (Hi-Way Gardens) Stanwood 3; (Inwood) Spillville 4; (Crystal) Dubuque 5, b.  
Alexander, Will (Lido) South Bend, Ind., nc.  
Allen, Bob (Pelham Heath) Bronx, N. Y., nc.  
Allen, Red (Ken Club) Boston, nc.  
Alpert, Mickey (Coconut Grove) Boston, nc.  
Angel (Iceland) NYC, nc.  
Arnheim, Gus (Ballroom) Buckeye Lake, O., 2; (Euclid Beach) Cleveland 4-17.  
Armstrong, Louis (Regal) Chi, t.  
Ayres, Mitchell (Roseland) NYC, b.

## B

Barlow, Ralph (Peony) Omaha May 30-July 11, p.  
Barnet, Charlie (Eastwood) Detroit, 26-July 2, p.  
Barnett, Arne (Rumba Casino) Chi, nc.  
Basie, Count (Tune Town) St. Louis, 30-July 11, b.  
Basil, Joe (Olympic) Irvington, N. J., p.  
Bates, Angie (Daniero's) Belle Vernon, Pa., nc.  
Bennett, Larry (Hickory House) NYC, nc.  
Benson, Bill (Mattie's) Longview, Tex., b.  
Bergere, Maximilian (Versailles) NYC, nc.  
Bishop, Billy (Lowry) St. Paul 13, indef., h.  
Bizony, Bela (Pierre) NYC, h.  
Blade, Jimmy (Drake) Chi, h.  
Blomaine, Tommy (Glenwood) Delaware Water Gap, Pa., b.  
Borr, Mischa (Waldorf-Astoria) NYC, h.  
Bowman, Charles (Wivel) NYC, nc.  
Braga, Vincent (Congress) Chi, h.  
Brigode, Ace (Casino) Quincy, Ill., nc; (Lake Lawn) Delavan, Wis., 3-12.  
Brown, Les (Palladium) Hollywood 23-July 20, b.  
Busse, Henry (a) Stockton, Calif., 1; (a) San Jose 2; (Case de Vallejo) Vallejo 3; (Trianon) South Gate 8-11, b.  
Byrne, Bobby (Edison) NYC, h.

## C

Cabin Boys (The Tavern) Escanaba, Mich., nc.  
Calloway, Cab (Chicago) Chi 26-July 3, t.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carles, Dan (Club Gaucha) NYC, nc.  
Carper, Don, Quartet (Stuyvesant) Buffalo, h.  
Carr, Al (La Marquise) NYC, nc.  
Casey, Fernando (Latin Quarter) NYC, nc.  
Cavallaro, Carmen (Rainbow Room) NYC, nc.  
Chavez (Ben Marden's Riviera) Fort Lee, N. J., nc.  
Chester, Bob (Orpheum) Madison, Wis., 1-2, t.  
Childs, Reggie (Log Cabin) Armonk, N. Y., 29-July 2, nc.  
Chiquito (El Morocco) NYC, nc.  
Clancy, Lou (Fay's Southern Grill) Macon, Ga., nc.  
Claridge, Gay (Paradise) Chi, b.  
Coffey, Jack (Munchelbach) Kansas City, Mo., h.  
Coleman, Emil (La Martinique) NYC, nc.  
Conde, Art (Homestead) NYC, h.  
Courtney, Del (Palace) Santa Ana, Calif., h.  
Craig, Carvel (Munchelbach) Kansas City, Mo., h.  
Crawley, Jimmy (Melody Club) NYC, nc.  
Crosby, Bob (Rendezvous) Balboa, Calif., nc.  
Cullen, Tommy (Buckwood Inn) Shawnee-on-Delaware, Pa.

## D

Davis, Eddie (Larue's) NYC, nc.  
Daw, Freddie (Festival) Saugatuck, Mich.  
Dengler, Carl (Hayward) Rochester, N. Y., h.  
Dennis, Dave (Hurricane) NYC, nc.  
Donahue, Al (Commercial) Elko, Nev., 27-July 4, h.  
Dorsey, Toney (Stanley) Pittsburgh, 3-9, t.  
Drake, Edgar (Grove) Vinton, La., nc.  
Duchin, Eddy (Orpheum) Omaha, 29-July 2, t.; (Orpheum) Minneapolis, 3-9, t.  
Duke, Jules (Statler) Cleveland, h.  
Dunsmoor, Eddy (Heldelberg) Jackson, Miss., h.

## E

Eddy, Ted (Iceland) NYC, nc.  
Edwards, Jack (Statler) Boston, h.  
Engel, Freddy (Day Line Boats) Albany, N. Y.  
Ennis, Skinnay (Palace) Cleveland, 29-July 2, t.; (Ballroom) Cedar Point, Sandusky, 3-9.  
Erwin, Pee-Wee (Trianon) Chi, b.

## F

Farber, Burt (Netherland Plaza) Cincinnati, h.  
Fidler, Lew (Detroit Athletic Club) Detroit.  
Fields, Shep (Stanley) Pittsburgh, 29-July 2, t.  
Fisk, Charlie (Casino) Fort Worth, Tex., 3-24, p.  
Fitzgerald, Ella (City) Houston, Tex., 2, a; (City) Galveston 3, a; (City) Dallas 4, a; (City) Ft. Worth 5, a; (Library) San Antonio 6, a.  
Flora, Jimmy (Pennsylvania) NYC, h.  
Fomeen, Basil (Ritz-Carlton) Atlantic City, h.  
Foster, Chuck (Bill Green's Casino) Pittsburgh, 26-July 9, nc.

## G

Gilberto (Havana-Madrid) NYC, nc.  
Gilford, Cal (The Nautilus) Atlantic City, N. J., h.  
Goodman, Benny (Fox) Detroit, 29-July 2, t.  
Gordon, Don (Olde Cedar Inn) Brookhaven, N. Y., ro.  
Gorham, Jimmy (Harlem) Atlantic City, nc.  
Grant, Bob (Savoy-Plaza) NYC, h.  
Gray, Chauhcey (El Morocco) NYC, nc.  
Gray, Glen (Sherman) Chi, h.  
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
Grimes, Don (George Washington) Jacksonville, Fla., h.  
Gross, Burton (Fifth Ave.) NYC, h.

## H

Hagenor, Herb (Monaco's) Cleveland, nc.  
Harris, Jack (La Conga) NYC, nc.  
Harris, Phil (Riverside) Milwaukee, t; (Chicago) Chi, 3-9, t.  
Harrison, Ford (St. Moritz) NYC, h.  
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.  
Hawkins, Erskine (Howard) Washington, 3-9, t.  
Haywood, Eddie (Village Vanguard) NYC, c.  
Heath, Andy (Flitch's Cafe) Wilmington, Del., nc.  
Heldt, Horace (Edgewater Beach) Chi, h.  
Henderson, Horace (Rumboogie) Chi, nc.

## Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Russell, Elliott (Penn-Atlantic) Atlantic City, h.

## S

Sacasa (La Conga) NYC, nc.  
Sanders, Joe (Athletic Club) Flint, Mich., 29-July 4.  
Sanders, Sid (Rainbow Inn) NYC, nc.  
Saunders, Hal (Copley Plaza) Boston, h.  
Savitt, Jan (Casa Manana) Culver City, Calif., 18-July 2, nc.  
Schreiber, Carl (Will-Shore) Chi, b.  
Seiger, Rudy (Fairmont) San Francisco, h.  
Shaw, Maurice (Chateau Moderne) NYC, nc.  
Siegel, Irving (Hoffman's) Medford, Wis., nc.  
Sissle, Nahle (Diamond Horseshoe) NYC, nc.  
Smith, Russ (Rainbow Grill) NYC, nc.  
South, Eddie (Cafe Society Uptown) NYC, nc.  
Spanier, Muggsy (Centennial Terrace) Sylvania, O., 6-18.  
Sparr, Paul (St. Regis) NYC, h.

Spector, Ira (Chateau Moderne) NYC, nc.  
Spivak, Charlie (Pennsylvania) NYC, h.  
Stable, Dick (Dempsey's) NYC, re.

Stanford, Stan (Minnie) Marquette, Mich., nc.  
Stein, John (Lookout Mountain) Lookout Mountain, Tenn., h.

Stover, Jules (18 Club) NYC, nc.  
Strong, Benny (Nicollet) Minneapolis 5-July 2, h.

Sullivan, Mickey (Lido) Worcester, Mass., nc.  
Sylvio, Don (Bertolti's) NYC, nc.

## T

Teagarden, Jack (Lakeside) Denver, 29-July 9, p.

Terrace Boys (Cora & Irene's) NYC, nc.  
Terry Sisters (Rainbow Room) NYC, nc.

Thompson, Lang (Coney Island) Cincinnati, p.  
Thomson, Billy (Marconi's) Niagara Falls, N. Y., re.

Trace, Al (Fan & Bill's) Glens Falls, N. Y., nc.

Trester, Pappy (Park Recreation) St. Paul, Minn., p.

Tucker, Tommy (Palmer House) Chi, h.

## V

Vinn, Al (Fort Hayes) Columbus, O., h.

## W

Wald, Jerry (Lincoln) NYC, h.

Wallace, Jack (Lookout Mountain) Chattanooga, Tenn., h.

Warren, Dick (Hurricane) NYC, nc.

Wasson, Hal (Jack O'Lantern) Eagle River, Wis., h.

Weil, Lawrence (Lake Lawn) Delavan, Wis.; (Eastwood Gardens) Detroit, 3-9, p.

Weiler, Curt (Congress Hall) Cape May, N. J., nc.

Williams, Griff (Baker) Dallas, h.

Williams, Sande (Warwick) NYC, h.

Wilson, Teddy (Cafe Society Downtown) NYC, nc.

## Y

Yelman, Duke (Brown Derby) Chi, nc.

Young, Ben (Book-Cadillac) Detroit, h.

Young, Eddie (Clarendon) Berkeley, Calif., h.

**ON THE AIR**

(Continued from page 21)

guitar work is deft, too. Ensemble vocalizing has worked into a few of the numbers played, which added to the versatility of the entire half-hour.

McIntire laid off the current pop hits entirely and did not suffer in so doing. In fact, it's a definite relief to a steady tuner-inner on the remote air waves to pick up a band that doesn't pour out the same stuff the listener has been hearing.

## Eddy Howard

(Aragon Ballroom, Chicago, Mutual Network, Wednesday (24), 12:15-12:30 a.m.)

ONLY 15 minutes to show his wares on this shot, but maestro Howard made the most of them. Chose four numbers which were all distinctive in tempo and style. An extremely commercial outfit, it makes for wide-appeal listening.

Howard took vocal choruses in two of the ditties and did a nice job on both. Band did a good job thruout, and it is a shame to confine the outfit to such a short remote when other orks are allowed to stagger thru a half-hour.

## WRITERS DINE AND DANCE

(Continued from page 20)

result of the transfusion of new life into the org generally.

One significant stumbling block hindering SPA from becoming a more virile org is the interlocking directorate that has always existed between ASCAP and SPA. Since Romberg's elevation to presidency, a by-law was passed forbidding officers of ASCAP or SPA to hold posts in both orgs. However, there is still nothing to prevent board members from serving in both, which is the case now. Romberg said this week that he saw no reason to deprive SPA of able leadership because some directors held ASCAP posts.

SPA is now working out a plan for taking BMI writers and the standard writers group into the org en masse. This would be a definite step forward when accomplished, but integration of these groups also presents many problems. BMI writers hold different contracts with their pubs than those between SPA writers and ASCAP. BMI contracts give the writer small rights and are for different periods. SPA writers, on the other hand, have contracts with pubs up until 1946. If such discrepancies can be ironed out, however, it is felt that the BMIers would gladly join SPA.

## Bands on Tour—Advance Dates

REGGIE CHILDS: Arcadia Ballroom, New York, July 7-16.

AL DONAHUE: Elitch Gardens, Denver, July 9 (week); Oriental Theater, Chicago, 17 (week).

SONNY DUNHAM: Turnpike Casino, Lincoln, Neb., July 17; Auditorium, Kansas City, Mo., 18; Tower Ballroom, Pittsburgh, Kan., 19; Tunetown Ballroom, St. Louis, 21-Aug. 2; Castle Ballroom, St. Louis, 3; Shrine Mosque, Springfield, Mo., 4; Auditorium, Oklahoma City, 5; Skyline, Tulsa, Okla., 6; Trocadero Ballroom, Wichita, Kan., 7; Frog Hop Ballroom, St. Joseph, Mo., 8; Shore Acres, Sioux City, Ia., 9; Arcada Ballroom, Sioux Falls, S. D., 10; Roof Garden, Arnold's Park, Ia., 11; Val Aire Ballroom, Des Moines, 12; Cedar Point, Sandusky, O., 14-20; Charlestown, W. Va., 21; Lakeside Park, Dayton, O., 22; Moonlight Gardens, Canton, O., 23; Eastwood Gardens, Detroit, 28-September 3.

LOUIE JORDAN-CLAUDE TERNIER: Two Spot Night Club, Jacksonville, Fla., July 7; Municipal Auditorium, Savannah, Ga., 8; City Auditorium, Atlanta,

9; Township Auditorium, Columbia, S. C., 10; Memorial Auditorium, Raleigh, N. C., 13.

JIMMIE LUNCEFORD: Sweet's Ballroom, Oakland, Calif., July 19-20; Riverside Park, Phoenix, Ariz., 22-23; Liberty Hall, El Paso, Tex., 27; Cotton Club, Austin, Tex., 29; Lakeside Park, Wichita Falls, Tex., 31-Aug. 1; Smith's Auditorium, Dallas, 2; Library Auditorium, San Antonio, 3; City Auditorium, Galveston, Tex., 4; Harvest Club, Beaumont, Tex., 5; City Auditorium, Houston, 6; Odd Fellows Temple, Baton Rouge, La., 7; Rhythm Club, New Orleans, 8; Beale Street Auditorium, Memphis, 10; City Auditorium, Little Rock, 11; City Auditorium, Chattanooga, 13; City Auditorium, Birmingham, 14.

CHARLIE SPIVAK: Cedar Point, Cedar Point, O., July 31 (week); Eastwood Gardens, Detroit, Aug. 7 (week).

LES HITE: Beacon Theater, Vancouver, B. C., July 8-9.

COOTIE WILLIAMS: American Legion Fair, Trenton, N. J., July 7-10.



THE LARGEST GROUP OF RECORDING MEN ever gathered at one time attended the special luncheon tendered by Jack Robbins in New York to Joe Higgins, commemorating Higgins's 30th anniversary in the recording business. The luncheon was held at Toots Schorrs, and among those present were (left to right) Morty Palitz, of Columbia Records; J. W. Murray, of Columbia Records; Vincent Quinn; Kenneth Raine, attorney for Columbia Records; guest-of-honor Joe Higgins; Leonard Joy, of Victor Records; host Jack Robbins; Pat Dolan, of Columbia Records; Abe Olman; Ben Selvin, of Muzak; Charles Gaines, of World Broadcasting Company; Eli Oberstein, of Classic Records; Tom Lacey; Robert Higgins; Frank B. Walker, of Victor Records, and Ted Wallerstein, of Columbia Records.

## Agents and Orks Squawk to USO Over Camp Ills

NEW YORK, June 27.—Bookers representing the various band offices on the work camp dates' committee working with USO-Camp Shows, Inc., held a meeting with USO officials here Thursday (25) in an effort to straighten out some of the illus surrounding bands playing gratis stands at army camps. Bookers suggested that USO give them authority to pay a band's expenses when breaking hops to play the camps. They told USO that, if it couldn't put up the dough, bookers would get the orks to play some (See SQUAWK TO USO on page 63)

## Crosby Rolls Up 4G Gate In Two Dates at Spokane

SPOKANE, June 27.—Bob Crosby and his band grossed \$4,570 June 12 and 13 at Natatorium Amusement Park, according to Owner Louis A. Vogel.

Vogel was well satisfied with business as weather was cool. Opening night, Friday, drew 2,400 customers at 85 cents each, while Saturday night attracted 2,200 at \$1.15 per person.

On Sunday (14) Crosby presented an open-air show at Geiger Field before 3,000 members of the Second Air Force. Members of the orchestra then were entertained at the Inland Empire Press Club, and the Bobcats put on a little jam session.

HOLLYWOOD, June 27.—Bob Crosby and his orchestra have been going great on a tour of the Pacific Northwest. Grosses have been: Salem, Ore., \$1,700; Jantzen Beach, Portland, \$5,960; Seattle (two nights), \$4,372; Bremerton, Wash., \$1,654; Tacoma, \$1,965, and Yakima, Wash., \$1,590. At Jantzen Beach Crosby broke records to be next to the top mark held by Kay Kyser. Band vacations June 22 to July 3, when it opens at the Rendezvous Ballroom, Balboa Beach, Calif., for the season, and also appears on the Kraft Music Hall radio show.

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## Pegler Next?

NEW YORK, June 27.—Add newspaper columnists with their names on songs: Dan Parker, sports scrivener on *The Daily Mirror* here. His poetic columns concerning the joys abounding in the Brooklyn ball park have inspired a ditty by Buddy Green and Ted Berkman, entitled *Leave Us Go Root for the Dodgers, Rodger!* Parker's given credit as one of the authors. This should provide plenty of ammunition for Leland Stanford MacPhail, boss of the Dodgers and Parker's arch foe.

## Capitol Puts Out First Disk Release

HOLLYWOOD, June 27.—Capitol Records, headed by Buddy DeSylva, Johnny Mercer and Glenn Wallich, head of Music City, Sunset and Vine music shop, will issue its first release here Monday (29).

Six records will go on the market. They will include *I Found a Baby* and *The General Jumped at Dawn*, recorded by Paul Whiteman and orchestra; *Cow-Cow-Boogie* and *Here You Are*, with Freddie Slack and orchestra; *Strip Polka*, Johnny Mercer and his orchestra, and *Air Minded Executive*, Johnny Mercer with Freddie Slack; *Johnny Doughboy Found a Rose in Ireland* and *Phil, the Flutcr's Ball*, Dennis Day and orchestra; *I'll Remember April*, Martha Tilton with Gordon Jenkins's orchestra; *Angels Cried*, Martha Tilton with the Mellowairs; and *He Wears a Pair of Silver Wings*, Gordon Jenkins's orch with Connie Haines, and *I'm Always Chasing Rainbows*, Jenkins's orchestra.

Glenn Wallich, who directs sales, is in New York lining up new outlets. Modern Music Sales Company has been set up by Nat Cohn for three states. Other executives of the firm include Dave Shelly, in charge of artists, and Floyd Bitaker, Pacific Coast sales manager.

In addition to talent named in first releases, Capitol also has signed Ray McKinley, Johnnie Johnston, Bobby Sherwood and Tex Ritter.

Next release date is July 13.

## Army Wants Tooters

HOLLYWOOD, June 27.—Altho nearly 1,500 members of Local 47, American Federation of Musicians, are now in the service, drive is under way to corral more horn tootlers for the armed forces. Union is said to have received notice that there are plenty of spots yet to fill in army bands in this area. Most urgent plea at the moment comes from the Air Force Division at Santa Ana, Calif.

Leonard Stallecup, formerly with CBS and NBC, has charge of band at Camp Haan and is seeking local musicians to help boost membership from 30 to 70.

## Columbia's Sales Switch

BRIDGEPORT, Conn., June 27.—Don Law, head of Columbia Recording's educational and children's records department, expanded his duties to include sales activities for chain store accounts. Latter department was handled by William T. Meyers, who was recently commissioned a captain in the Army Air Corps. Announcement of Law's promotion was made by Paul Southard, Columbia sales manager.

## Promoters and Dansant Ops in Midwest and Coast Optimistic As Biz Continues Despite War

LOS ANGELES, June 27.—Ballrooms in this section rolled up new records during the week. The Pasadena Civic Auditorium, famous for its community dances with name bands for 28 cents, was the only spot to report that the tire shortage was cutting its takes. There was a general reshuffling of bands at spots here, but indications for profitable runs continued good.

Harry James, booked into the Hollywood Palladium for four weeks with options of two and two, completed a record-breaking eight weeks' run there Monday (22) night. Attendance for the run was estimated at 232,000 people, an unheard-of figure here in ballroom circles. Spot charges 68 cents and \$1.05 Saturdays, which would mean that James swelled the coffers some \$175,000. This figure is for admissions only. Les Brown opened to good crowds Tuesday.

At the Trianon, South Gate, Calif., Jimmie Lunceford rolled up new records to exceed Duke Ellington's mark there in May. Ellington did a single night's largest business on his second trip to the spot by drawing 2,200 on a Saturday. Lunceford, at the spot two Saturdays now, hit the mark each time. The 2,200 mark is capacity. Not only has Lunceford tied the single night record, but he has surpassed the weekly record held by Ellington by 500 admissions. With a house average of \$4,500 at 55 cents except Saturday, when the tab is 75 cents, Lunceford is drawing a weekly average of \$9,500.

Jack Teagarden pulled 1,697 Friday night (19) and 1,900 Saturday night (20) at the Pasadena Civic Auditorium. While these figures are 40 per cent under the same days for the same band a year ago, Robert McCurdy, manager of the aud,

said that Teagarden had done an excellent job and that the management was well pleased with the take.

Business in general at both the Pasadena and Glendale civics is 30 per cent under normal. While Teagarden was (See Promoters, Dansant on page 63)

## Petrillo Neutral On Vaude Rulings

NEW YORK, June 27.—Following up some of the biz transacted at the recent AFM convention in Dallas, Prexy James C. Petrillo told *The Billboard* this week that he took a neutral stand on the subject of whether or not AFM locals should give up their autonomy on local stand-by fees charged theaters.

Topic hit the convention floor when a resolution was introduced which asked locals to vest power with the AFM national exec board for stand-by rulings. Petrillo gave the delegates a report on vaudeville and the potential employment of musikers in theaters, which, he said, was the result of various talks with house managers.

Petrillo's report was construed by *The Billboard* as definitely favoring passage of the resolution. However, the AFM chief says he did not speak in favor of or against the proposition, nor did he in any way attempt to influence the vote of the delegates either way.

Resolution was killed, but advocates did not look upon this as a complete defeat, because majority of locals are as interested in getting musicians into local theaters as the national, and are easing up on stand-by charges whenever they see fit.

## Selling the Band

Exploitation, Promotion and Showmanship Ideas  
By M. H. ORODENKER

### Tune Tie-Ups

JIM McCARTHY, who ballyes for Count Basie and Vaughn Monroe, made capital of *Tune Town Shuffle*, which both music makers placed on the platters. McCarthy huddled with Doyle Markham, who handles the publicity for the ballroom, and both records came in for heavy spinning on the St. Louis radio stations. The ballroom co-operated in getting the sides spotted in the music machines as well.

Bregman-Vocco-Conn published *Tune Town Shuffle* and put out a special orchestration in the Count Basie Series. Copies of the orchestration were distributed to every local band in St. Louis, and 100 copies were left at the ballroom for the inspection of name bands putting

in stands there. The ballroom often runs *Tune Town Shuffle* Nights, giving recordings of the number to holders of "lucky numbers." Also a contest was promoted over one of the local radio stations, giving recordings for the best letters on "Why I Like *Tune Town Shuffle*." The tie-up with music box operators resulted in stickers being placed on all the machines: "Hear *Tune Town Shuffle*, No. . . . Hear It Played Tonight at the *Tune Town Ballroom*."

Leo Miller, in his first promotion for the Hal Davis-Les Lieber office in New York, arranged a complete tie-in with the outboard motor industry on *Put-Put-Put Your Arms Around Me*, in the interests of Barry Wood, who introduced the number (See SELLING THE BAND on page 63)

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**SCRAP FOR VICTORY**, released by Brandon Films, Inc. A one-reel subject especially produced for Civilian Defense Volunteer Office. Film stresses the need for home and community action to salvage rubber, metal and rags. Running time, 10 minutes.

**REFORM SCHOOL**, released by Toddy Pictures Company. An all-star Negro cast plays in this seven-reel film based on Negro youngsters who find themselves inmates of a reform school. Film features the Harlem Tuff Kids and Louise Beavers. Film has what it takes to interest a Negro audience. Running time, 68 minutes.

**Y MANANA SERAN HOMBRES**, released by United Film Classics. A nine-reeler based on an actual incident which brought about the reformation of the juvenile penal system of Argentina. Spanish language sound film with background music. Running time, 82 minutes.

**WELLS CATHEDRAL**, released by Post Pictures. A one-reel picturization of this largely Gothic structure which stands on the site of the first church founded in 705 A.D. The west front, altar, ancient clock, chapter house and various little chapels are caught by the camera's eye. Running time, 10 minutes.

**RANGE JUSTICE**, released by Pictorial Films, Inc. A six-reel action Western, with Bob Steele featured as Billy the Kid, the man who talked with his gun and never ran from any fight. Running time, 60 minutes.

**DESIGN FOR MURDER**, released by Hoffberg Productions, Inc. A six-reel murder mystery, telling of a psychopathic student gone berserk. Reginald Denham and Edward Percy, authors of *Ladies in Retirement*, penned this chiller. Running time, 63 minutes.

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## Free-Show Ops Win Court Test On Tax Issue

WABASH, Ind., June 27.—Judge Byron Kennedy of Wabash Circuit Court ruled in favor of the plaintiffs on the so-called State "wagon-show" tax. According to Leroy Dennis, of Dennis Film Bureau, Inc. (associate plaintiff with Bromley Chevrolet Sales Company, Roger Wright, Earl Scott, George Morgan, Clarence Crouch, Hugh Singer, Howard Gaunt and Russell Hughes), this is a signal victory for the free show men in Indiana. He pointed out, however, that the case may be appealed to the Indiana Supreme Court. This action, tho, will have to be decided by the attorney general as the losing party to the suit.

The ruling by Judge Kennedy held that the tax is not collectible on non-theatrical free shows. Originally an injunction and plea for a declaratory judgment was filed. Questions to a point were raised and three times the original complaints were withdrawn and new ones substituted. No witnesses were examined, as both sides admitted the facts at issue.

Since the injunction suits were filed by the Dennis Film Bureau, Inc., all expense was borne by it. Dennis pointed out that while the action was pending no operator customer of the firm paid any tax.

The court test was the outcome of a ruling by Joseph C. Hoffman, deputy attorney general for the State of Indiana, who notified Dennis that merchant-sponsored shows came under the provisions of Chapter 219, Acts 1937, Section 1, providing license fees, specifying \$1-a-day tax for wagon shows. Hoffman stated wagon shows meant any exhibition hauled around for exhibition purposes from place to place.

Dennis contended that autos or trucks used to transport films to the locations

## 16mm. Films as Acting Study Aid

NEW YORK, June 27.—Leo Shull, guiding light of Genius, Inc., is putting on regular 16mm. programs Sunday afternoons for the benefit of the actors and actresses who come to the Hotel St. James meeting rooms of the organization. This is the same group that formerly met regularly in Wahlgreen's drugstore on Broadway and 44th Street to exchange gossip and talk about their favorite subject—crashing Broadway as legitimate performers. Now they have their own set-up on 45th Street, just west of Sixth Avenue, including restaurant, bar, lounge and rehearsal and meeting rooms.

Leo is full of ideas for the group. He said that he is interested in creating an old-time movie museum set-up so that actors can study the art of their predecessors. While the Museum of Modern Art has a movie library, the difficulty is that most of the aspirants for Broadway fame cannot go to see the films at the afternoon week-day performances.

Aside from the fact that old-time movies and some of the more recent 16mm. product can give valuable pointers, Leo says the group will experiment in the production of 16mm. films. While shows are being given on a regular schedule, there is a crying need for films to start the nucleus of a library and Leo is trying to drum up interest in the trade so

(See 16MM. FILMS on page 63)

of free movies were in no way utilized for the actual showing of the movies, and, therefore, were exempt from the provisions of the 1917 wagon show tax the State sought to enforce. If the ruling of the attorney general had been upheld theaters showing daily would have paid \$5 a year under the same law and non-theatrical shows would have paid \$365 under the \$1-a-day provision.

## Two Circuit Operators Die in Similar Accidents

KANSAS CITY, Mo., June 27.—Duke Allen, who operated a large 16mm. circuit out of the local Roshon Films office, was killed instantly recently in a train accident near Amoret, Mo. He was all-American quarterback on University of Michigan football team in 1904. For some time he was agent with the Monroe Hopkins and Ted North rep shows. Later he managed a theater circuit in Oklahoma City. In 1938 he joined the Roshon firm and continued successfully there until his untimely death.

John J. Adrian, veteran of the first World War and a resident of Pittsburgh, was instantly killed May 25 when struck by a car while walking the highway. Adrian was operator for the Chesterfield program put on by Roshon during the past summer and fall.

## Cutting It Short

By THE ROADSHOWMAN

Russell C. Roshon announces two new additions to the growing list of Roshon 16mm. exchanges located throughout the country. An exchange was opened June 1 in the Louderman Building, St. Louis. A Minneapolis office has also been opened in the Andrus Building. Roshon says so many accounts have arisen from these territories in the seven years of the firm's 16mm. operation that the offices were opened to assure a more efficient and prompt service. Edward L. Kline, formerly with the New York office, will be in charge in St. Louis, while Virgil Price has been transferred from Kansas City, Mo., to manage the Minneapolis branch.

## SEND FOR OUR CATALOG

Our new 1942 Summer Catalog is now ready! Hundreds of new features, comedies, cartoons, news reels and other subjects at your disposal at the lowest prices in the business! Big name stars, late releases, major productions. An unexcelled 16mm. exchange guaranteed to take care of your film needs in every way. A personalized service that will insure you greater profits and continued good-will. Our motto: "Good Prints, Good Service, Good Pictures." Write today for your "ROADSHOWMAN'S CATALOG AND BOOKING GUIDE" and join the word-by-mouth brigade of I.C.S. boosters!

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Roadmen and Theatres plenty of money on film rent on both 35 and 16 millimeter. Large selection.

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## SOUND PROJECTORS

In excellent condition. Bell & Howell, Victor, Universals, DeVry, Brand new Victor 40A with 12" Speaker. We also BUY projectors and filters—highest prices paid.

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308 W. 44TH ST. NEW YORK CITY

## FREE INSTRUCTIONS

Write today for your free copy of The Billboard's latest booklet entitled "How To Make More Money in the Roadshow Business." It's packed full of tips for beginners. Old Timers will like it, too, for the many film and supply house advertisements. There is only a limited supply. Be sure to get your FREE copy. Write today! 7-4.

**REPRINT EDITOR**  
27 Opera Place Cincinnati, Ohio

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## 'Mandy Green' Finds Business Top-Notch

NASHVILLE, June 27.—*Mandy Green From New Orleans*, playing one and two-day dates under a 60 by 140-foot tent theater, has been attracting good business since the spring opening, according to Dr. H. A. Thomas, owner-manager. Troupe moves on four trucks. Show's recent engagement here brought SRO business, Thomas reports.

The Ira Cox revue carries 51 people, including a 12-piece band and an eight-girl line. Stage is in charge of Albert Wilson, with the advance headed by Jerry (Sam) Boddy and Joe Harris.

### Old-Timers Bring Back Memories of the Past

Brighton, Ia.

Editors *The Billboard*:

Who remembers the following shows of the Gay '90s: McNish, Johnson & Slavin Minstrels; Thatcher, Primrose & West Minstrels; Whitmore & Clark's (later called Hennessy Bros.' Ideal) Minstrels, Will J. Barington, manager; Hi Henry's Minstrels and Vreeland & Lucifer's Minstrels of Worcester, Mass.?

And how about the following productions: *Zozo, the Magic Queen*; James O'Neill in *Monte Cristo*, *The Still Alarm*, Pat Rooney Comedy Company, *Other People's Money*, *Along the Pacific*, Shenandoah and *A Trip to the Circus*? And in the old vaude days, Girard's Inter-Ocean Vaudeville, America's Greater Vaudeville, Tony Pastor's, Weber and Fields, Harrigan and Hart and Vesta Tilly?

And the following repertoire companies: Dot Carroll, Rue Lorraine, Maud Hillman, Taylor Stock Company, Bennett & Moulton, Charles K. Champlin, Price Webber, Wilmot Young; American Stock Company, Harry March, manager; James R. Waite, Fisk Stock Company and *Along the Kennebec*?

I was with a number of the shows listed above and wish I could live those days over again. HARRY LaREANE.

Houston.

Editors *The Billboard*:

Enjoyed Otis Oliver's recent article. Maybe the following will bring back memories to some of your readers. From 1906 until a few years ago my wife and I played everything from operatic roles to burlesque, vaude, dramatic and tab shows, and from Broadway to Pawhuska, Okla., and many fine performers played and booked in those shows. There were also many good-hearted vaude and dramatic agents. To mention a few: Tom Tuttle, Dallas; Frankel Brothers, Oklahoma City, and F. C. Michaels, Oklahoma City. Wonder what's become of the Dubinsky Brothers and Ted Sparks.

Toby Wilson had a fine dramatic show in Oklahoma and Texas, and other great guns in the same territory were Billy House, Jimmy Allard, Jess Buttons, Ollie and Bill Debrow, Bill Deming, Jasba Mahon, Arthur Higgins, the two Mills Brothers, the Swor Brothers, Pete Pate, Roy Fox's big tent show, Taylor Stock Company, Jimmy Stanton, Joe Marion, Mollie Bailey's Texas Circus, Al Field's Minstrels, George Sidney's *Bizzy Izzy* show, Ward and Vokes, Al Reeves' burlesque and Joe Santly in *Billy the Kid*. We were all versatile in those days.

Doug Morgan, Chester De Vondre, Emma Bunting and many other shows were playing that great Southern bill, *The Sweetest Girl in Dixie*. With Toby Wilson we put on *Bar X Ranch*, *Alias Jimmy Valentine*, and *Turn to the Right*, and with a show in Mississippi he put on *The Painted Lady*, and you had to change your vaude act every night for three nights. Oh, yes, and good old Hap and Flo Farnell in San Antonio tab stock—in one house for 11 years. To be a principal on that show you had to be (See OLD-TIMERS on page 63)

## WANTED FOR DIXIE QUEEN SHOWBOAT

People in all lines. State if you double pit or specialties. State lowest. Meals and staterooms furnished. Long season with sure pay to right people. Address: Grafton, Illinois.

## WANTED

For Med Show, Piano Player, no booze. Lady for Popcorn Stand. Other Useful People.

## WOODS SHOW

Grove City, Pa.

### Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your early season business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your new show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

## Trouper Friends To LaMore's Aid

VICKSBURG, Mich., June 27.—"Skippy" LaMore, owner-manager of the tent show bearing his name, rejoined his company this week after two weeks in a local hospital as the result of a heat attack.

Three of LaMore's trouper friends came to the rescue during his illness. Harry Blackstone, magician, came here Monday night of last week to do an act in the main show. The following night Monk Watson, veteran emcee and traveling magician for the Cosite Company, did his act. On the same night Mel Nelson, of the Percy Abbott magic factory, Colon, Mich., did a chalk talk turn.

Later in the week Blackstone and Watson returned, the former with several members of his troupe to do an hour's presentation in the main show, and Watson to do his soldier routine which he did in the first World War with the Elsie Janis troupe.

## Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

### Roller Derby in L. A.

LOS ANGELES, June 27.—In its 15th day of its 23-day run at Pan-Pacific Auditorium, the Leo A. Seltzer Roller Derby continues to fill the 5,000-seater nightly. Skating for Los Angeles are Wes Aronson, Bill Bogash, Junior Pierce, Chuck Davis, Russel Schalk, Delores Hansen, Mary Youppelle, Betty McTague, Katy King and Hester Stricklin. New York has Russell Baker, Dom Parinella, Joe Carter, Gene Gammon, Bob Satterfield, Annis Jensen, Oneida Reynolds, Dorothea Carter, Midge Brashun and Joan Lemke.

### Four Duos in Balto Show

BALTIMORE, June 27.—After 1,632 hours, four teams remain in Jerry Green's All-American Walkathon Derby Show at Sports Center here. Line-up is Charley and Vivian Smalley, Hughie Hendrixson and Opal Ferdig, Clyde and Angie Hamby, and Stanley West and Helen Caldwell.

The 15-minute bombshell sprints have been lengthened to 30 minutes. These will give way shortly to 45-minute super-bombshell sprints.

JACK MURRAY drops a line from Camp Livingston, La., "to let you know that I am feeling fine and dandy and miss all the dear little kiddies in the derbyshow field." Jack goes on to say: "Well, since I've been here with the Big Show U. S. A. I am a real soldier and ready to go across for some real action." Jack would like to hear from Dick Edwards, Lou Jarvis, Ruthie and Billie Willis, Louie Meridith, Chad Alviso, George Bernstein, Leone Barton and others.

THE RAY PASSOS (Elleen Thayer), with Maxine and Bill Steele, gave a spaghetti dinner for several walkie kids recently at Huntington Park, Calif. Those present were Billy and Ruthie Willis, Chad Alviso, Rajah Bergman and Johnny and Roma Crowder. They all visited the Louisiana Club, where Dick Buckley is emcee; also Slapsie Maxie's.

FORREST (SOUR PUSS) BAILEY writes from his home in Pasadena, Calif., that he is driving a cab there and would like to read a line on Mickey Britten and all the gang who were with him in the

## Wolcott Minstrels Begin Canvas Trek

PORT GIBSON, Miss., June 27.—F. S. Wolcott's Rabbit Foot Minstrels, which opened its tent season at Port Gibson June 15, has moved into the defense area around Centerville, Miss. Business to date has been satisfactory, according to the management.

Show carries 50 people, including a chorus of 12. Roy Bowling is in charge of the 14-piece orchestra. No parades are given this season, and the absence of that feature has had no effect on business, management says. Show moves on 10 pieces of motor equipment, all newly painted. Concert features are Alfred Bates, vent, and Dolores Ruth Abner, blues singer. "Jazz-Lips" Richardson, Freddy Jones and Alabama Blossom handle the comedy.

### Former Pros Participate In Shelby Soldier Show

CAMP SHELBY, Miss., June 27.—The initial show produced by the 472d Engineer Maintenance Company, using talent recruited from the outfit's roster, was presented recently at Camp Shelby. Several former pros participated. Offering was produced under the supervision of Private Jack Nelson, formerly associated with the "Pinky" Tomlin's orchestra, and emceed by Private John D. Finch, formerly for many years with Billroy's Comedians.

Those who took part in the evening's festivities were Lieutenant Thomas M. Morrow, pianist; Lieutenant Le Roy F. Sharp, harmonica; Lieutenant Peter E. May, *Rhapsody in Silence* (incidentally, topping the show for laugh returns); Mess-Sergeant Leonard C. Hale and His

Texas Longhorns, musical novelty; Private Sydney Wasa, singer; Private Jack Nelson and his "grand little piano"; Private Johnny Munger, pianist, and Private John D. Finch, dancing emcee.

## Rep Ripples

PAUL WEISS, former leading man with Roberson-Gifford Players, Jack Kelly Stock Company, Aulger Bros., Chick Boyes and others in the Midwest, is now studying radio repair at the army school at Fort Monmouth, N. J., to become a radio technician in the Signal Corps. He's with Co. T, 14th Signal Service Regiment. "Army life is okay," scribbles Paul, "but it gets a bit lonesome for show people."

THE MUSICAL VAUGHNS, now in their 23d year on the road, have just closed with a vaude-pi

cure tenter in Southern Missouri to work Northwest fairs as a free act with the Williams & Lee units out of St. Paul. They are set at the State Fair, Minot, N. D., June 30 thru July 5. Monday (29) they were slated to entertain the Minot Rotary Club.

S. B. WARREN and Sid Lovett, of the Silas Green advance crew, en route from Reidsville, N. C., where the show plays July 1, to Danville, Va., stopped off at Ruffin, N. C., for a visit with Mr. and Mrs. Rex M. Ingham.

HOMER MEACHUM, veteran rep, tab and minstrel performer, is producing emcee at the Roxy Club, Columbus, O.

LEE'S COLORED MINSTRELS is set for eight weeks under canvas around Birmingham. Show

played a 2,000-SRO crowd at Bessemer, Ala., last week.

TIMBEL'S SHOW is doing satisfactory business in Clarke County, Alabama. FELIX BOARD left Dade City, Fla., recently with his vaude-pi

cure show to play under auspices of colored societies in the section around Water Valley, Miss. Board has been in Central Florida since last fall.

BURT'S SHOW, Burt Falen, manager, which has been playing halls, has moved under canvas and is reportedly enjoying healthy business in Gunnison County, Colorado.

May 9 Eileen Ritter and Virginia Anderson had an ice duel, with Virginia remaining in the ice a minute longer than Eileen. On May 30 there was a farewell party for Phyll Rainey, who left to join the army. On June 2 Johnnie Hughes was buried alive in ice for 10½ minutes. Johnnie was one of the most popular contestants, and his singing was well liked by the enthusiastic crowds who thronged Turner's Arena.

Jerry Green, whose present contest in Baltimore marks up another success for him, will soon launch another production in Hagerstown, Md. It will be under the personal direction of Ray (Pop) Dunlap. The Hagerstown location is only five minutes' walk from the center of the town under the 5,000-seat canvas of the Castle Arena, Jerry reveals. Hagerstown is overflowing with war workers seeking entertainment and Jerry foresees another red one.

## WASHINGTON, D. C.

(World's Busiest City)

### Grand Opening Walkathon WEDNESDAY, JULY 8

Riverside Stadium (Water Cooled), 10,000 Seats

NOTE: Every show held in this great arena has been a big winner for everybody. food, good treatment. Help wanted in all departments.

Contact immediately: KING BRADY, Riverside Stadium, 26th and D Sts., N. W., Washington, D. C.

P.S.: Jackie Richards, get in touch immediately. New Orleans next.

## JERRY GREEN ANNOUNCES OPENING JULY 9TH ALL AMERICAN WALKATHON HAGERSTOWN, MD.

This town overflowing with war workers seeking entertainment. Under personal direction of RAY "POP" DUNLAP, Manager. Food the best. Sponsors guaranteed. Following teams and all other good contestants, write or wire

RAY "POP" DUNLAP, HOTEL DAGMAR, HAGERSTOWN, MD.

Joe and Mary Rock, Jimmy and Minnie Ferenz, Johnny Wakar, Kay Gibson and Jack Kelly.

**ADLER**—Bernie, piano player and composer, June 11 at Sister Flo's Home, Chicago. Burial in Roschill Cemetery, Chicago.

**ARMOUR**—Leo R., 46, projectionist since 1918 at the Robins Theater, Warren, O., June 15 of a heart attack. Services and burial at Warren.

**ARRIGONI**—Frank, 68, hotel owner and former theater operator, at Durham, Conn., June 12 after a brief illness. He was formerly a member of the Connecticut Legislature.

**BANTLEY**—Dolores (Baby Lee), 27, fat girl with Carl J. Lauther's Side Show on Johnny J. Jones Exposition, of a heart attack June 15 at Calumet City, Ind.

**BAUERLEIN**—G. W., 49, president of Bauerlein, Inc., advertising agency, June 13 in New Orleans of suffocation following a fire in his apartment. Formerly an advertising department head for Western newspapers, Bauerlein went to New Orleans in 1918 to open a Southern regional office for Ferry-Hanley. In 1918 he opened his own agency in New Orleans and New York. Altho not directly connected with show business, he was well known to showmen in New Orleans. He leaves his wife.

**BECK**—William H., 62, for many years head property man at Forrest Theater, Philadelphia, June 15 in Lankenau Hospital there after a short illness. He was a member of the executive board of the International Alliance of Theatrical Stage Employees. His wife and a sister survive.

**BEECROFT**—Clement, 83, pioneer music and record dealer in Philadelphia, June 8 at his home there after an illness of six months. He retired in 1931. His wife and a son survive. Funeral June 11 in Philadelphia, with burial in North Cedar Hill Cemetery there.

**BERNARD**—Mrs. W. J., wife of Prof. Willie Bernard, midway show operator, of a stroke June 7 at her home in South Liberty, Me.

**BILLINGS**—Warren O., 50, Akron musician, June 11 at his home in that city. Billings was a bandmaster overseas in the first World War, directing the 146th Infantry Band. He played trumpet in pit orchestras at the Palace, Colonial and Loew's theaters, Akron. His widow, two sisters and two brothers survive. Services at Billows Chapel, Akron, with cremation in Cleveland.

**BLANCKE**—Kate, 82, former actress, June 24 at Percy Williams Home, East Islip, L. I., N. Y., where she had been a guest since 1933. A native of England, she made her first American appearance with J. K. Emmett in *Fritz* and with

# The Final Curtain

William J. Scanlon in *Friend and Foe* and *Shane-NaLawn*. At one time she had conducted her own stock company, known as the Valentine Stock Company, in Toledo; Rochester, N. Y., and New York. Shortly before her retirement she was seen in several plays with Grace George, and in *Come Out of the Kitchen*, under the management of the late Henry Miller.

**BRASHNER**—Mrs. Ruth, 29, wife of Mark Brashner, accountant at RKO Studio in Hollywood, in St. Vincent's Hospital, Los Angeles, June 24. Services June 26, with interment in Beth Olam Cemetery, Hollywood.

**BROADWELL**—Paul, 39, manager of Schniessing's night club, Cincinnati, in an automobile accident June 24 near Cold Spring, Ky. Survived by his widow and three children.

**BROWN**—Nellie Fillmore, 75, former actress and vaude performer, June 20 in Winthrop, Mass.

**BROWNLIE**—Donald, former actors' agent, recently at Butte, Mont. A World War I hero, Brownlie was honored at the White House for heroic action. Funeral arrangements await word from California relatives.

**CARDWELL**—J. R., 82, father of Mrs. Babe Miller, Mission Beach (Calif.) concessionaire, in Los Angeles June 17. Services June 19 in Evergreen Cemetery, Los Angeles. Members of Pacific Coast Showmen's Association were pallbearers.

**CHALOUX**—William O., 63, property man the past 45 years in Holyoke (Mass.) theaters, in that city June 21 of heart disease. He leaves a brother and four sisters.

**COLE**—Mrs. Maggie Porter, 85, last surviving member of the famed Fisk Jubilee Singers, at a home for colored women in Detroit June 15. She toured with the group of 11 singers in Europe, appearing before Queen Victoria and other notables in 1871, retiring a few years later. Survived by a daughter.

**COMSTOCK**—Nanette, 68, retired actress, June 22 at her home in New York of a heart attack. Miss Comstock retired in 1922 after more than 30 years on the stage in this country and England. She made her debut in 1887 as a telegraph operator in *A Hole in the Ground* at the old 14th Street Theater, New York. After appearing in several other shows in this country she went to England in 1895 and was seen in *The Girl I Left Behind Me*. Three years later she returned to England for a role in *A Bachelor's Romance*. She had toured this country with Otis Skinner, John Mason and Wilton Lackaye. She made her third visit to England in 1906, appearing in *The Lion and the Mouse* at the Duke of York's Theater, London. Later productions in which she appeared include *Lover's Lane*, *Nathan Hale*, *The Crisis*, *The Virginian*, *The Dictator*, *The Diplomat* and *The Galloper*.

**COMUNI**—Luigi, 57, in Bridgeport, Conn., from a heart attack. He was a violinist with the Holland Classical Circus, which was playing an engagement in that city.

**COMUNI**—Luigi, 59, violinist, June 21 in New York. A former concert master of the Chicago Civic Opera, he had been associated with the San Carlo Opera Company orchestra the past two years. He came to this country from Italy in 1921 with the Toscanini orchestra and had been a member of the Metropolitan Opera Company orchestra eight years.

**COWAN**—Rose, 21, sister of Calvin S. Cowan, Montreal correspondent of *The Billboard*, at Mount Sinai Sanitarium, Ste. Agathe, Que., June 18 after a prolonged illness. Survived by mother and two brothers.

**CUNNING**—Ben W., 55, legit player, June 13 at Sugarcreek, O. He toured with several road shows, including *Ten Nights in a Barroom*, *Girl of the Golden West* and several Shakespearean companies. He was for a time associated with the John B. Rogers Producing Company, Fostoria, O. Surviving are his widow and a sister. Services at Toland Funeral Home, Dover, O., with burial in Sharon Cemetery, near Tuscarawas, O.

**DELLON**—Harold A., 55, composer of popular songs and an early radio entertainer, June 14 in Cleveland of a heart ailment. Among his songs were *Just Plain Folks*, *Little White Church on the Hill*, *Everybody Loves My Baby* and *There Never Was a Girl Like Mary*. He founded the Harold Dallon Music Company, a BMI affiliate, and was a manager of the T. B. Harms concern, New York.

**DIXON**—Sydney Lawrence, 42, national spot sales manager for the West-

ern division of National Broadcasting Company, suddenly June 23 in his hotel room at Mt. Rainier National Park, where he was attending the Pacific Coast Advertising Convention. A graduate of the University of Washington, he formerly was associated with radio stations in Seattle and San Francisco before going to Los Angeles in 1935 for NBC. Services conducted in Seattle, his former home. Leaves his wife and two sons, Lawrence and John.

**DODGION**—Reagan L., 46, rodeo performer, in Freeman-Greene County Hospital, Linton, Ind., June 9 from injuries sustained while attempting to ride a bucking bronk during a C-R Ranch Rodeo performance in Humphreys Park June 7. Born in McClellan County, Texas, Reagan was a veteran of first World War and was widely known in rodeo and Wild West circles. His mother, Mrs. Maggie Dordgion, and a sister, Mrs. Esther Dalton, survive. Body was taken to Roscoe, Tex., his home town, for burial.

**DOWELL**—Arthur E., 64, father of Mary (stuttering Sam) Dowell, of Billy Rose's Diamond Horseshoe cast in New York, June 8 in Fort Worth.

**DUFF**—Sadie, 72, former actress in this country and abroad, June 10 in New York. Among the shows in which she appeared were *Blood and Thunder*; *Yes, My Dear* and *Bringing Up Father*.

**DUKE**—William Henry, 68, father of Al Duke, pianist and musical director at Airway Cafe at Cleveland airport, May 31 in New York. Deceased wrote material for the act of Duke, Shea and Sickles, and prior to that managed the Duke Children act in vaude. Survived by his widow; daughter, Lora, and son, Al.

**PINZEL**—Charles, 61, clarinetist, at Port Hope, Mich., where he operated a resort hotel. He was formerly associated with his brothers, George and William, in a band-bocking office in Detroit.

**FISHER**—Charles W., 61, formerly with the L. J. Heth Shows, June 11 in Peru, Ind. He was on his way to Huntington, Ind., June 2 when he became ill and was taken to a hospital. Services at the Hammond-Moeck-Eikenberry Funeral Home, Peru, June 20, with interment in Mt. Hope Cemetery there. Supposedly survived by a daughter, but authorities were unable to locate any relatives.

**FLYNN**—Daniel, 47, Brooklyn cabaret owner, June 19 at his home in that city of a heart ailment. Together with his two brothers, Mat and Pat, he operated Flynn's Cabaret, opposite Ebbets Field. His spot was a rendezvous for stage and radio entertainers and baseball players. Besides his brothers he leaves his wife and a sister.

**FONTANNE**—Jules, father of Lynn Fontanne, actress, in Wellington, New Zealand, June 7.

**FORD**—Cornelius, 42, canvasman with King Bros. Circus, June 18 when a circus truck crashed near Akron. Burial at Columbus, O.

**GNAZDOWSKY**—Joseph (Dowski), veteran magician and member of the Society of American Magicians, suddenly at his home in Trumbull, Conn., June 12. Survived by his widow, Mary; a son, Franklin; two daughters, Elinor and Florence; a brother, John, and a sister, Mrs. Joseph Zola.

**GOLDEN**—Mrs. M. A., 92, mother of Robert Golden, assistant director at MGM, in Los Angeles June 16. Services June 19.

**GRABER**—Albert H., Sr., 79, Boardwalk concessionaire at Sea Isle City, N. J., the past 15 years, June 21 following a stroke. His widow, Emma; two daughters and two sons survive.

**GUNNING**—Mrs. Nellie, 74, wife of Harry H. Gunning, for many years advertising car manager of the Barnum & Bailey Circus and Buffalo Bill's Wild West, in Toledo May 26. Survived by her husband and two sons.

**HACKWORTH**—John W., 78, veteran employee of Ocean View Park, Newport News, Va., when caught in machinery operating the Fun House.

**HART**—Billy, 78, well-known member of the vaude team Billy and Marie Hart, at the home of Dick Staley, known as the Musical Blacksmith, in Los Angeles June 18 following a lingering illness. Hart was comedian in burlesque, vaude and in the movies, in addition to managing the Singer Midgets at one time. Burial at Forest Lawn Cemetery, Glendale, Calif., June 20.

**HESS**—Charlotte, 39, former dancer, June 19 in Beth Israel Hospital, New York. At one time she had been teamed with her husband, Joseph, more recently a stage manager, who survives her.

**JONES**—Ammon B. (Am), 79, an ardent circus fan and co-proprietor of Crawford Hotel, Crawfordsville, Ind., stricken fatally while driving his car in Lafayette, Ind., June 12. He was a member of the Elks. For many years he spent a month each summer touring with one of the larger circuses as a clown. Survived by widow and son.

**KELLEY**—Alvah J., 63, former member of the Boston Symphony Orchestra, June 4 in Peabody, Mass. He retired 12 years ago. He leaves three brothers and two sisters.

**KING**—Chief (Doc), said to have been 107 years old, former medicine man of the Cherokee tribe in Oklahoma, June 11 at his farm home near New Comerstown, O. He joined the Rose Bud Reservation, of Pine Ridge, S. D., an organization of Indians associated with medicine shows. Several years later he organized his own group and tramped for many years. His widow and eight children survive. Services in the Rescue Mission, New Comerstown, with burial on the family farm there.

**LAWRENCE**—J. Pinckey (Pink), well known in magic world, in Nashville June 18. He had been in the electrical business in Nashville in recent years. Survived by a son and a daughter. Interment in Mount Olivet Cemetery, Nashville.

**LLOYD**—George D., 57, box-office manager of the St. Louis Symphony Orchestra, recently at Deaconess Hospital, St. Louis, after an operation for stomach trouble. He was on the staff of the Municipal Theater Association, St. Louis, 23 years. Survived by his widow, a sister and a brother.

**LOMAX**—Harrison Alfred, 22, musician, June 14 in Bryn Mawr (Pa.) Hospital, where he had been a patient since he suffered a broken back last fall. His widow, Pauline, and a brother survive. Funeral services June 18 at Bryn Mawr with burial in Eden Cemetery, Upper Darby, Pa.

**MACK**—Arthur (Arthur J. McKay), 65, actor, June 19 in Jamaica Plain, Mass., of gas poisoning contracted while in France in World War I. He had performed with the old Castle Square company with Howard Hansell, Lillian Kremble, John Craig and Mary Young.

**MANSON**—William, 55, musician and composer, June 3 at his home in Philadelphia. His widow, La Belle; a son, a sister and a brother survive. Services June 4 in Philadelphia, with burial in Har Nebo Cemetery there.

**MATHIESSEN**—Elea C., 76, mother of Theodore S., Walter and Walther J., recently at American Hospital, Chicago, of heart and kidney ailments. Burial in Arlington Cemetery, Chicago.

**MEEKER**—Alfred, 41, stage and screen actor, suddenly June 6 in Hollywood of a heart attack.

**MEYERS**—John (Dutch), 74, snake show operator on Virginia Greater Shows June 24 in a Camden (N. J.) hospital of bites from a rattlesnake from which he believed the poisonous venom had been removed. Meyers was well known in the circus and carnival fields, having troupe with numerous organizations. Burial in Philadelphia.

**MOORE**—William N., 66, former carnival electrician, of heart disease at the home of Mr. and Mrs. Harold Walmsley Minneapolis, Kan., June 14. He had been with W. A. Gibbs Shows until his retirement 15 years ago. Burial in Minneapolis.

**MORRISON**—Florence (Mrs. Pass L. Noir), stage and radio actress, recently at her mother's home in Denison, Tex. She made her first stage appearance in 1907 in repertoire with the Curran Milkton Company. Other shows in which she was seen were *New York Exchange*, *On for All* and *The Mouthpiece*. In 1922 she appeared in a vaude sketch. She entered the radio field in 1939 and prior to that was a drama coach with the Work Progress Administration's Federal Theater Project.

**NALDI**—Frank Arnold, 52, at a Miami Beach (Fla.) hospital June 21 after lengthy illness. Veteran of the first World War, Naldi appeared with Eleanor Powell in Joe Cook's *Fine and Dandy* and on the old Keith Circuit. He was manager of Miami Beach pier burlesque shows for the Minsky Brothers, for years. He was a member of the Burlesque Club, New York, and Actors' Equity Association. Survived by his widow, mother, sister and brother, all of New York.

**PARSONS**—Robert, 22, when a steam was torpedoed in the Atlantic. He was on the staff of a theater sign and scene painting service in St. John, N. B., before the war. He was a wireless operator taken to St. John for interment.

**PAULI**—Matthias, 54, musician, June 18 at Lankenau Hospital, Philadelphia.

after a week's illness. The last 25 years he played bass violin with the Philadelphia Orchestra. His widow, Barbara; a son and a sister survive. Funeral services June 20 in Philadelphia, with burial there.

PIERMONT—Mrs. Gussie, 75, mother of Sidney Piermont, head of Loew's Booking Office, and Ben Piermont, former vaude booker, June 17 in New York.

POLLARD—Benjamin M., 53, studio carpenter, at his home in Los Angeles June 20. Services June 25, with burial at Inglewood Park Cemetery. Leaves his wife and two daughters.

POTTER—M. Henry, 49, known to Philadelphia radio listeners as Uncle Henry, June 9 at Mount Sinai Hospital, Philadelphia, following a heart attack. His wife, two sons and a daughter survive.

REYNOLDS—Ellis, 38, musician, June 15 at his home in Philadelphia after a brief illness. He was a widely known pianist and music arranger in Philadelphia, last playing with Doc Hyder's orchestra. He was also a songwriter of note, having written *I'm Confessin' That I Love You*. His widow, two children and parents survive. Funeral services and burial June 18 in Philadelphia.

RINGER—Lewis, 44, snake show assistant to John (Dutch) Meyers on Virginia Greater Shows, June 24 in a Camden (N. J.) hospital of snake bites sustained while shows were playing near-by Gloucester, N. J. Burial in Philadelphia.

RITCHIE—Albert E., 33, formerly saxophonist and clarinetist with Bert Green's Court Square Orchestra, Springfield, Mass., and Paul Specht's orchestra, recently at his Springfield home after an illness of two weeks. Survived by his widow, three children, his parents and three brothers.

RICHTER—Eddie, 77, for many years billposter and agent with various circuses and tent shows and in recent years owner of an outdoor sign company in Columbus, O., June 15 at St. Francis Hospital, that city. Services from Schoedinger's Funeral Home, Columbus, with a special service for show friends by Doc Waddell.

ROBINS—Harry, 65, former owner of the Rex and Bijou theaters, Youngstown, O., June 18 in Jameson Hospital, New Castle, Pa. His widow, two sons and a daughter survive. Services at the Leyde Funeral Home, New Castle, with burial in Youngstown.

ROCKWELL—Mary, 41, stage and radio actress, was found dead in a clothes closet in her home in New York June 20. Police say she had hanged herself. She had played roles in the *March of Time* radio programs and had also appeared with various stock companies. She made her Broadway stage debut in 1937 in *Miss Quis*, a Ward Morehouse play produced at the Henry Miller Theater.

ROMANO—Mrs. Lillian Veronica Durante, 58, sister of Jimmy Durante, stage, screen and radio comedian, June 23 at Wyckoff Heights Hospital, Brooklyn, after an illness of five weeks. Besides her brother, she leaves two sons.

ROOS—Anthony W., head of the label department of Columbia Recording Corporation, June 19 at his home in Bridgeport, Conn., of a heart attack. Roos began his work in 1897 as traveling auditor for the old Columbia Gramophone Company. He later worked for the Okeh and Harmony companies, but retired in 1932. He was recalled in 1935 to head the label department of the American Record Corporation. He continued in this work when Columbia Recording Corporation was organized in 1937. He leaves his wife, a son and a daughter.

SIDNEY—Mrs. Josephine F., 66, former actress, June 12 in Los Angeles.

STEVENS—Eddie, 57, a box-office executive at Philadelphia legitimate theaters, June 9 at the Philadelphia General Hospital from an attack of pleuro-pneumonia. Services June 12 in Philadelphia, with burial there.

STEVENS—Mrs. Elizabeth, 32, wife of Al Stevens, chief announcer of Station WFIL, Philadelphia, June 5 at West Chester (Pa.) Homeopathic Hospital following childbirth.

TEWHILL—Edward J., 55, musician and band leader, June 21 at his home in Easthampton, Mass., following a long illness. Survived by his widow and a son.

TORRIE—Alexander R., in Moncton, N. B., after illness of a year. Now retired, he had operated theaters in Moncton for over 30 years. He promoted stage troupes tours thru the Maritime Provinces for many years. Surviving are the widow, son and daughter. He had resided at Shetland Cape, N. B., since his retirement.

TREIT—Charlie, well-known pitcher, June 13 at Wilmington, N. C., of

gunshot wounds. Survived by his widow, Nell.

TURNBULL—Margaret, novelist, playwright and scenario writer, June 12 in Yarmouth, Mass., after a brief illness. A native of Scotland, Miss Turnbull's first play, *Genesee of the Hills*, was produced in 1905. During the same year another of her plays, *A Society Policeman*, was presented in Atlantic City. In 1907 she authored *Classmates*, her most successful play. Other plays which she wrote were *Deadlock* and *The Mitre*. Beginning in 1916 and continuing thruout the silent film era, she wrote scenarios in Hollywood, New York and London. She leaves three sisters.

WATTERS—Frank E., 73, a member of stage crews of *The Fascinating Widow*, Murray & Mack's *Kick-Em* and other traveling companies, June 13 at Richmond, Ind. He was stage carpenter at the Murray Theater, Richmond, over 24 years. Burial at Richmond.

WIELD—William C., 60, concert baritone, June 4 at Fitzgerald-Mercy Hospital, Philadelphia. His widow, Margaret D., and three daughters survive. Services and burial June 8 in Philadelphia.

YOUNG—Arthur (Monk), 50, former operator of the 365 Club, San Francisco, June 11 in a hotel there of a heart attack.

## Marriages

BACKS-DISTLE—Henry Backs, announcer at Station WWRL, Woodside, N. Y., to Dolly Distle, non-pro, June 23.

BECHTELHEIMER - NIQUEETTE—Clarence Bechtelheimer, nonpro, and Irma Lee Niquette, circus trouper and daughter of Mrs. Billie Bedonie, Ladies' Auxiliary, Heart of America Showmen's Club, member, in Olathe, Kan., June 9.

BLISS-SAYERS—Ensign Anthony Bliss, U. S. N., to Jo Ann Sayers, actress, June 9 at Riverside Church, New York.

BRENNET - SEGARRA — Pvt. Arthur Brennet, nonpro, and Narita Segarra, Puerto Rican singer, currently at Fafe's Monte Carlo, New York, recently.

BROUGHTON-JARVIS—Leon Broughton Jr., Broughton Bros.' Shows, and Flois Marie Jarvis, nonpro, at Groesbeck, Tex., May 25.

BUSCH-LUPTON — Charles Busch, Philadelphia representative for Consolidated Music Company, and Laverne Lupton, night club dancer, June 27 in Philadelphia.

EMERY-GEVA—John Emery, actor, to Tamara Geva, movie actress and former Broadway dancer, June 28.

ENDERS-CHELLARD—Bob Enders, former script writer for Station WBAB, Atlantic City, and production manager for the Mae Desmond Theater, Philadelphia, and Estelle Gellard, nonpro, June 9 in Rockford, Md.

FITZPATRICK-DAWSON — John F. Fitzpatrick, operator of a theater and film exchange trucking service in St. John, N. B., at St. John to Mary Agnes Dawson.

HUFFMAN-HOPPER — William B. Huffman, manager of Stanley-Warner theaters in Reading, Pa., and Amy Hopper, non-pro, May 27 at Wilmington, Del.

LEVONIAN-VAUGHN — Grand Levonian, nonpro, and Armine Vaughn, known to radio listeners of WFIL, Philadelphia, as Miriam, June 8 in Elton, Md.

McCAUSLIN-BOYLE—James A. McCauslin, of St. John, N. B., drummer in the Troubadours dance orchestra at St. John, to Theresa E. Boyle.

MARLOWE-WERLE—Sam Marlowe, former wrestler with carnivals and now doing a comedy gymnastic act in niteries, and Hazel Werle, partner in the act, June 12 in Cincinnati.

MARTIN-TERRY—John Martin, nonpro, and Ruth Terry, movie player, in Las Vegas, Nev., June 20.

RAN-DAWN—Private Harris W. Ran, nonpro, and Arlene Dawn, dancer at the Club Ball, Philadelphia night club, June 11 in Philadelphia.

REYNOLDS-MACARTHUR—John H. Reynolds, manager of Royal Palms, night spot at Brown's Lake in Wisconsin, to Beryl Ann MacArthur, June 16 in East Troy, Wis.

ROE-MCGAWAN—Le Roy Roe, ticket seller on John T. Hutchens's Museum, to Bette McGawen, nonpro, at Pittsburgh, Kan., recently.

ROLBECKI-KORPAL—Harry Rolbecki, manager of Vogue Theater, Arcadia, Wis., to Esther Koral, June 2 in Arcadia.

SAMISH-KNUDSEN—Adrian Samish, New York radio director, and Peggy A. Knudsen, of the New York company of *My Sister Eileen*, June 9 at Media, Pa.

STIEFEL-PEARLMAN—Al Stiefel, manager of Roxy Theater, Philadelphia, and associated with the Stiefel amusement

interests in that area, and Sylvia Pearlman, nonpro, June 21 in Philadelphia.

TYLER-PEABODY—Dale Tyler, radio commentator, and the former Mrs. Eddie Peabody, in Yuma, Ariz., June 21.

WALTZ-O'BRIEN—Gordon Waltz, program conductor for Station WLW, to Roberta O'Brien, former WLW stenographer, June 15. Waltz was inducted into the army June 19.

WASHINGTON-ALYN—Edward (Ned) Washington, songwriter, and Zoe Alyn, non-pro, in Hollywood June 13.

WHITE-BROWN—Myrtle White to Wesley Brown, employees of the Dog House night club, New Orleans, recently.

WILBUR-TRUNK—O. N. (Whitey) Wilbur, formerly of Cole Bros.' Circus, to Evelyn Trunk, non-pro, June 6 in St. Louis.

June 5. Parents are with Texas Ella Wild West Show.

A daughter, Mary Lucille, to Mr. and Mrs. Anthony DeLisle June 8 in Detroit. Father is manager of Regal Theater there.

A son to Mr. and Mrs. Jerry Germain recently in Holyoke, Mass. Father is manager of Strand Theater there.

A daughter, Lenny Irings, to Mr. and Mrs. Herbert Lee June 8 in Bensonhurst Hospital, Brooklyn. Mother is acrobatic dancer known professionally as Evelyn Lang. Father has night club-vaude novelty act.

A son to Mr. and Mrs. Arch Oboler June 7 at the Cedars of Lebanon Hospital, Hollywood. Father is well-known radio script writer.

A son to Mr. and Mrs. Bob Taber recently in Riverside, Calif. Father is owner of Bob Taber's Monkeys, last season with W. G. Wade Shows and Lewis Bros.' Circus.

A daughter to Mr. and Mrs. Harrison Hollway at Cedars of Lebanon Hospital, Los Angeles, June 1. Mother is former Edna O'Keefe, radio singer, and father is general manager of Stations KFI-KECA.

A daughter to Mr. and Mrs. Amadeo Luciotti June 9 at Mount Sinai Hospital, Philadelphia. Father is a bass player and mother is former night club singer known as Lee Gary.

A daughter to Samuel and Frances Bonnell June 15 in New York. Father plays the Brazilian consul in the Boston company of *My Sister Eileen*.

A daughter to Mr. and Mrs. Pete Cowles, formerly with Pan-American Shows, recently in New Albany, Ind.

A daughter, Linda Sue, to Mr. and Mrs. Jimmie Anderson, of Art Lewis Shows.

A son to Mr. and Mrs. William Mahan, concessionaires on West Coast Circus Shows, June 4 in Sunnyvale, Calif.

A daughter, Johanna, to Mr. and Mrs. Johnny King at Illinois Masonic Hospital, Chicago, June 7. Father is a theatrical booker; mother is Dorothy King, former dancer.

A son to Mr. and Mrs. Melvin Burkhardt June 11 in St. Anthony's Hospital, Louisville. Parents were with Ringling-Barclay circus last year, and are now with Harry Lewiston's Side Show on Happyland Shows.

A daughter to Mr. and Mrs. Bert Nevins June 19 at Lenox Hill Hospital, New York. Father is publicity director of Palisades Park, Palisade, N. J., and other amusement enterprises. Mother is the former Marion Cahn, one-time publicity agent.

A son, William Jerrell, to Mr. and Mrs. William F. Weston in Lisenby Hospital, Panama City, Fla., June 11. Father is secretary of Southern States Shows. Mother is the former Grace Cassidy, niece of John B. Davis, owner of the shows.

A son, Robert Lewis, to Mr. and Mrs. Sam Madell June 10 at Sloane Hospital for Women, New York. Mother is vice-president of Artkino Pictures, Inc.

A daughter to Mr. and Mrs. William Lish June 15 in New York. Father has concession with the U. S. Army War Show.

A son, Robert Perry, to Mr. and Mrs. Bill Shepherd June 13 in New York. Father is announcer on Station WHN, New York.

A son to Mr. and Mrs. Dudley J. Connolly June 22 at the Physicians' Hospital, Jackson Heights, L. I., N. Y. Father is program director of Station WWRL, Woodside, N. Y. Mother was formerly with lecture bureaus of the Columbia Broadcasting System and the Music Corporation of America.

A son, William Ralph III, to Mr. and Mrs. Ralph Howard June 14 at Texarkana Hospital, Texarkana, Tex.

A son, Michael, to Mr. and Mrs. Rondini May 7. Father is Rondini the Magician, and mother is Geri Rondini, dancer.

A son, William Jr., to Mr. and Mrs. Bill Morris at Margaret Hague Maternity Hospital, Jersey City, N. J., June 9. Father is manager of the Boulevard Arena, Bayonne, N. J.

A daughter, Jessie, to Mr. and Mrs. Sol Goldie June 15 at Jewish Memorial Hospital, New York. Father is head-waiter in Green Room of Hotel Edison, New York.

A boy to Mr. and Mrs. Hoyt Andres June 11 in St. Louis. Andres is on the announcing staff of Station KMOX.

A girl to Mr. and Mrs. Rollie Williams June 9 in St. Louis. Williams is Station KMOX account executive.

A son, Glenn Jr., to Mr. and Mrs. Glenn Henry in St. Patrick's Hospital, Missoula, Mont., June 18. Parents are with Arthur's Mighty American Shows.

A son to Mr. and Mrs. Ralph Hart June 18 at Germantown Hospital, Philadelphia. Father is radio director of the Harry Feigenbaum Advertising Agency, that city.

## Births

A son to Mr. and Mrs. Johnny Brodrick at Women's Hospital, Detroit, June 26. Parents form the nitery-vaude comedy team of Charlotte Arren and Johnny Brodrick.

A daughter to Mr. and Mrs. Jack Armstrong in Walla Walla, Wash., April 5. Parents are former carnival people.

A son, Eddie, to Mr. and Mrs. Jimmie Evans in Oneonta Hospital, Oneonta, N. Y., May 28. Parents are with O. C. Buck Exposition Shows.

A daughter to Dr. and Mrs. Harry Copping Bantly at Carlisle Hospital, Carlisle, Pa., May 28. Father is son of Mr. and Mrs. Herman Bantly, of Bantly All-American Shows, and grandson of Harry Copping, of the former Harry Copping Shows.

A daughter to Mr. and Mrs. Sol Shapiro May 28 in New York. Father is in theater department of William Morris Agency.

A son, James Allen, to Mr. and Mrs. George Youngling June 3 in Mercy Hospital, Pittsburgh. Father professionally is Faye Parker, singer and arranger for KDKA orchestra.

A daughter, Patricia Ann, to Mr. and Mrs. Leonard Kapner May 22. Father is manager of WCAE, Pittsburgh.

A son to Mr. and Mrs. H. A. McKenzie May 8 in Troy, N. C. Parents were formerly with Dodson's World's Fair Shows.

A son, William Bryant, to Mr. and Mrs. William Holden June 3 at Henrotin Hospital, Chicago. Father is manager of the Chicago Theater there.

A daughter, Dorothy Carol, to Mr. and Mrs. Bill Frazier June 2 at Detroit. Father is emcee at Scenic Inn, and mother is Patricia Rooney, tap dancer.

A daughter to Mr. and Mrs. Jack Carr recently in Detroit. Mother, June Mayo, is of the tap-dancing team of Mayo and Carr.

A daughter to Lieutenant and Mrs. Charles Oglesby May 24 at Memorial Hospital, Abilene, Kan. Father was announcer at Station WHAT, Philadelphia, and mother is the former Betty Fuller, script reader at Station WHAT in the same city.

A daughter to Mr. and Mrs. Henry Segal May 27 at Jewish Hospital, Philadelphia. Mother is former radio singer known as Jean Shaw.

A daughter, Bette-Jo, May 28 to Mr. and Mrs. Al Stevens at Delaware County Hospital, Philadelphia. Father is chief announcer at Station WFIL, Philadelphia.

A daughter to Mr. and Mrs. William Tucci June 1 at St. Agnes Hospital, Philadelphia. Mother is radio, night club and band vocalist known as Eadie Lang.

A daughter to Mr. and Mrs. W. J. Talley at Copley Hospital, Aurora, Ill., June 1. Father is concessionaire with Sol's Liberty Shows.

A daughter, Wendy May, to Mr. and Mrs. Dan Hurwyn May 30. Parents are vaude-night club act known as Wyn and Hurwyn.

A daughter to Mr. and Mrs. W. J. Talley, digger operators on Sol's Liberty Shows, in an Aurora (Ill.) hospital recently.

A daughter to Mr. and Mrs. Gordon Boswell June 8 at Parkway Hospital, New York. Father is trumpet player with Jerry Wald's band.

A son, William Bernard Jr., to Captain and Mrs. William Heyer June 6 at Polyclinic Hospital, New York. Mother, known professionally as Tamara, is circus performer. Father is equestrian director.

A daughter to Mr. and Mrs. Willard Keith June 2 in Philadelphia. Father is a press agent and mother is the former Sylvia Chodoff, dramatic actress.

A daughter, Sandra Kaye, to Johnny and Kaye Rupee June 7 in Kansas City, Mo. Parents were formerly with Billroy's Comedians.

# Business Still in Hypo Stage

## Weather Aids CW At New Castle, Pa.; Relief Night Big

NEW CASTLE, Pa., June 27.—Good weather and business greeted Cetlin & Wilson Shows at their stand here under Police Pension Fund auspices. Engagement started with a big Monday opening and grosses increased thruout the week. Sponsors co-operated, as did the American Legion Post, which staged a big parade downtown Wednesday night in a tie-up with the shows on the Army-Navy Relief Fund drive. Event brought the largest single day's gross of the season so far, with each ride, show and concession contributing 10 per cent of the gross to the fund.

Local papers and radio station were generous with space and air time, and Moon Rocket led rides, with the Paradise Revue and Monkey Show best among shows. Personnel exchanged frequent visits with members of Hennies Bros.' Shows, which were only 20 miles distant. Jack Wilson, Porter Van Ault and R. C. McCarter briefly visited Hennies Bros.

Mike Denko returned here after successfully undergoing an operation at Johns Hopkins Hospital, Baltimore.

## Hartford Gates Big For World of Mirth

HARTFORD, Conn., June 27.—With patronage surging far ahead of previous years, World of Mirth Shows scored one of the best stands in their history at the circus grounds here June 6-13. Fifteen-cent gate continued and will remain a fixed policy for the rest of the still date season. Shows came in from East Paterson, N. J., and train crew, under Wallace Cobb, did a good job, with the results that shows were in full operation opening night.

Dim-out regulations were not in effect here, but other than the opening stand in Philadelphia, organization has been dimmed out at least 25 per cent at all other spots. Wallace Bros.' Circus played the same grounds here prior to shows' opening. Visitors were Pete Christian, Mr. and Mrs. Cole, Mrs. Margie Boxold, Mr. and Mrs. Sam Rothstein and Mrs. Minnie Schneir and son.

## Elite Chalks Fair Biz Despite Rain

TOPEKA, Kan., June 27.—Altho hampered by eight successive weeks of rain, attendance and business for Elite Exposition Shows has held up fairly well, Charles Rotolo, owner-manager, said during the local engagement. Wet start was climaxed by a flood scare at Manhattan, Kan. A two-week stand in Kansas City, Mo., precedes a tour of fairs and celebrations in Kansas, Nebraska and Iowa.

Shorter hops and a reduction in last year's mileage will make it possible to complete the circuit on current tires, Rotolo believes. Included in this year's equipment are 8 rides, 6 shows and 30 concessions. Aerial Bauers are the free act. H. W. Anderson has a new Rolloplane and has added three concessions. Doc Canago modernized his popcorn stand, and Hot From Harlem Minstrels, managed by Ma Hunt, has a new top and front. W. E. Clark, electrician, added a new transformer. Wallace and Marie Brunk have the cookhouse. W. D. Reynolds is chief mechanic, and D. H. Foltz, lot superintendent. Bogle and Reese have nine concessions. Frank Carter returned after spending several weeks in Research Hospital, Kansas City, Mo.

### Hearing on Fairs

REPORTS of results of the hearing granted the IAFE on June 24 before ODT Director Eastman in Washington are on page 3 and in the Fairs-Expositions Department of this issue.



*ALTHO family groups on carnivals aren't on the unusual side, Hennies Bros.' Shows boast of three families whose children range in age from 2½ to 4 months. In the photo snapped at a recent get-together are, left to right: Mr. and Mrs. Jimmie Oliver and daughter, Karen Dale, 4 months; Mr. and Mrs. Edgar O'Connell and son, Robert Patrick, 2½ months, and Mr. and Mrs. Gene Ray James and daughter, Jean Rae, 4 months old.*

## Wolfe Spartanburg 5-Weeker Is Click

Spartanburg, S. C., June 27.—Wolfe Amusement Company, under Manager Ben Wolfe, concluded the last of a five-week stand at different locations here June 20 to above par business. Prior to its local appearance shows worked to fair results in Toccoa, Ga., and Abbeville and Greenwood, S. C., despite some inclement weather. Show left here for its tour of the resort and defense areas in North Carolina.

Line-up includes Concessionaires D. L. Buysinger, bingo; Harry Harrison, 2; Sligh Maxwell, 2; Joe Spiers, 3; Judge Bert Gilliespie, 1; Bill Reed, 2, and Homer Scott, 3. Roy Bailey closed here and was replaced as electrician by Robert Porter. C. S. Reed, Farris Wheel foreman, also is handling the mail and *The Billboard* sales.

## Blue Ribbon, Strates Benefits Build Up League, Relief Funds

CHICAGO, June 27.—Blue Ribbon Shows, playing Beloit, Wis., staged a jamboree Wednesday night (24), dividing the proceeds equally between the Red Cross War Relief and the Showmen's League charity fund. Secretary Joseph E. Streibich and Treasurer William Carsky, of the League, accompanied by Edith Streibich, president; Phoebe Carsky, first vice-president, and Pearl McGlynn, of the Ladies' Auxiliary, journeyed to Beloit for the event.

Manager Joe Fontana and H. B. Shive, representative of the show, arranged the jamboree, which consisted of interesting entertainment provided by the minstrel troupe, including George Harris, band leader and trombone; W. M. Smith, trumpet; Chappie Harris, sax; Buck Williams, bass drum; Pee-Wee Taylor, snare drum, with comedy by Williams and Taylor, and a chorus made up of Chappie Harris, Viola Williams, Babe Roberts and Darlene Roberts, with Fred Cottrell as emcee.

Entertainment was followed by a kangaroo court, with Vernon Moore as judge; Jack Galluppo, defense; Ben Scroggins, prosecutor, and Harry Somervall, sheriff. John Calligan was everywhere and helped in all departments. All reported a good time and the affair netted more than \$200, which will go to the funds mentioned.

The League boys came back with three applications for membership—Jack Galluppo, Edward R. Mattson and Clyde E. Barrick, and the ladies of the Auxiliary

## Prell Tops Newburg 1941 Opener; Bond, Stamp Sale Success

NEWBURG, N. Y., June 27.—Prell's World's Fair Shows opened here Monday night to crowds and business which exceeded last year's opening despite a light rain early that night. Loyal Order of Moose sponsored the engagement and organization made the 170-mile trek here in good time.

War Bond and Stamp booth in the heart of town and manned by sponsoring group's Ladies' Auxiliary broke shows' previous marks in the bond and stamp sale. Zucchini's cannon, placed near the booth, attracted large crowds, with Zucchini autographing pictures for stamp purchasers. Moose Drum Corps also proved a good draw.

John Veday rejoined here with his Rolloplane, and a get-together meeting was held, with Saul Burns, secretary, arranging an impromptu entertainment program. Charles Powell, general agent, returned for a brief conference with Abe Prell and Leo Bistany. Local radio station co-operated.

## Joliet Engagement Above Par for BG

JOLIET, Ill., June 27.—Beckmann & Gerty Shows successfully opened their stand at Rockdale grounds here June 14 despite rain and cool weather. Sunday attracted 9,000 paid admissions, and rides and shows reported exceptionally good results. Business the rest of the engagement, which ended Thursday night, was above average, altho weather was poor thruout.

Visitors included Mrs. Annie Gruberg, Ida Cohen, Reverend Nolan and Father Brons, under whose auspices the shows played. Tommy Roland, well known to showfolk, renewed acquaintances, and Verne Williams, Cole Bros.' Circus, was in town one day. Trainmaster Rooney handled his first move out of Hammond, Ind., in good style. Rose Midgets won some good publicity for their appearance at a downtown store. Jack Johnson obtained plenty of time on Station WCLS.

Mrs. Joe S. Scholbo came up from Houston to visit her husband and plans to remain in the North for some time. Mrs. Fred Beckmann received a grand welcome from shows when she visited at Hammond.

## Watertown, N. Y., June 27.—James E. Strates Shows staged a successful show in Harlem Swingsters tent here Wednesday night for the benefit of "Smokes for Yanks" and Blood Transfusion funds. Event grossed \$210, with \$100 going to the smoke fund and the rest being allocated to the blood bank. Show was staged by Jean Delabate and Homer Simons, and 400 attaches of the shows paid 25 cents admission, with Sol Salsburg's act netting the balance.

Show talent was used exclusively and these acts were presented: Harlem Swingsters, Dottie Carrell and Hollywood Monkeys; Adele Nelson, Dancing Elephants; Smoky Mountain Rangers, Ann Marieletta, Homer Simons; Taboo, of Gay Hawaii, and Jean Delabate. Homer Simons was emcee.

Shows are to be held weekly and receipts turned over to a war fund. Wednesday night in Soldiers and Sailors' Relief Fund night and everyone is co-operating in putting it over in a big way. So far the 1942 season has been gratifying and receipts are 20 per cent over last year's in all spots played.

### 10 Percenters Sign Up

BINGHAMTON, N. Y., June 27.—Over 500 members and friends turned out for (See Benefits Build Funds on page 41)

## Hennies Tops Drive For Red Cross Fund

CHICAGO, June 27.—Contributions to the Showmen's League Red Cross War Relief drive continue to pour in at the rate of between \$400 and \$500 a week. To date contributions from Hennies Bros.' Shows (from both show and employees) top those of any other show, their total being \$513.20. Checks received between June 19 and 25 are as follow:

Motor City Shows.....	\$ 53.55
Scott Exposition Shows.....	51.50
Alamo Exposition Shows.....	32.00
Employees Hennies Bros.' Shows.....	64.20
Coleman Bros.' Shows.....	100.00
All American Exposition Shows....	60.25
Royal American Shows.....	51.25
Total.....	\$412.75

## Dodson Show Train Derailed; \$20,000 Is Estimated Loss

DAYTON, O., June 27.—Derailing of three flatcars of Dodson's World's Fair Shows train near Toledo on the run here from Saginaw, Mich., resulted in an estimated \$20,000 damage to shows' equipment. Mel Dodson Sr., owner, said this week. Derailed cars broke loose from the rest of the train, but all wagons were thrown over the sides of the flats. Several of the wagons were demolished and equipment was sent in here in the gondolas of the coal cars. Scooter and Caterpillar were the most seriously damaged of the rides, while the Snake and Possum shows and Penny Arcade sustained losses. Two of the cars and five wagons were left in Toledo for repairs.

Pinky Edgar's new Funhouse opened here to good results, while the new Monkey Circus was among top money winners. Jewels Bagarry, assistant to Carl Hansen in the office, is awaiting his call to armed forces. Helene Barkoot's cookhouse is popular. Walter DeLenz, lecturer and magician in Cramer's Side Show, is handling all of shows' radio programs.

Emanuel Zucchini, human cannon ball, continues to draw as the free act. De Witt Hudson is purchasing agent, sound technician and has charge of the ticket takers. Fred Lyle is repainting the Diesel light plant wagons. Jo Jo Lyle, clown, is still working the streets.

## Franks Aids Rubber Drive

MACON, Ga., June 27.—Macon's drive for scrap rubber was given impetus this week thru efforts of W. E. (Bill) Franks, owner-manager Franks Greater Shows. Franks gave rides to everyone bringing scrap rubber to the showgrounds. Any discarded rubber article was accepted for one ride and other ride tickets were given on the basis of weight at the government standard of 1 cent per pound. Scales were rigged up on the midway. In promotional advertising Franks ran a series of four advertisements in the two daily papers, each running 12 inches.

## Alamo Expo's Red Cross Bond Drives Progressing

FORT SMITH, Ark., June 27.—Recently formed Red Cross committee on Alamo Exposition Shows, under direction of Bobby Hyman, has to date exceeded the pledge set forth on the season. Larry Mullins said here this week. Committee comprises Lorraine Bass, Irene Oliver and Martha Rodgers, who tour the grounds each Friday attired in a white outfit with arm bands bearing the Red Cross insignia. They report collections have been highly satisfactory.

Hyman is conducting a War Stamp and Bond sale in conjunction with the Red Cross Drive and since its inception an estimated \$2,500 worth of bonds and stamps have been purchased. Jack Ruback, owner, recently contributed \$500 and a percentage of show and ride grosses to the Army-Navy Relief Fund. Large placards urging the personnel to contribute each week to the Red Cross have been placed in prominent spots on the midway, and press has been liberal in praising shows' activity in the various drives.

## Snake Bites Fatal To 2 on VG Shows

CAMDEN, N. J., June 27.—Varied reports characterized the deaths of two members of Virginia Greater Shows from snake bites while the organization was playing near-by Gloucester Heights, N. J. Several newspapers carried stories that John (Dutch) Meyers, Snake Show operator, and Lewis G. Ringer, 44, his assistant, died in a local hospital June 24 of bites from a rattlesnake from which they believed the poisonous venom had been removed. Ringer, the papers said, was bitten when he grabbed for the snake as it slipped off a table during a benefit performance for the Gloucester Heights Volunteer Fire Department.

Meyers, according to newspaper reports, was attracted by Ringer's cries and ran to the snake pit where Ringer had tossed the reptile with 13 others from which the venom had been removed. In handling the snakes, all of which he believed non-poisonous, Meyers was struck by the snake which bit Ringer.

Ken Davis, free act with the shows, gives the following version: "On June 23 a shipment of rattlesnakes was received from Florida. During the unpacking procedure, Meyers was bitten in the hand by one of the reptiles and he was immediately taken to the hospital in Camden, where he was given emergency treatment, but to no avail. He died 18 hours later. His assistant, Lewis Ringer, was taking the snakes from the pit to place them in the box when one struck him. He also was rushed to the hospital, but died 12 hours later.

"At 2 a. m. hospital attaches came to the lot and took blood tests for transfusions. Walter Woods and Charles Langtry had the same type and gave their blood to the two men. The curator of the Philadelphia Zoo examined the reptiles and defined them as being the largest diamond back rattlers he had seen and said they still retained their poison sacs. Rocco Masucci, manager of the shows, gave the Zoo all of the snakes of the organization."

BERNHARTS, Pa.—Eddie Barefield, former trouper, is still at his home here, where he has been ill for the last two years. He would like to read letters from friends.

## DAILEY BROS.

### WANT

Outside and Side Show, Concession People. Rebel Otis Hall, John Steffin, Happy Conway, Ernie Dennison, Bessie Polk or any capable people, answer. Wanted to Buy—80-Ft. Top with 3 Middles. Pocatello, July 3 and 4; Blackfoot, 6th; American Falls, 7th; Burley, 8th; Buhl, 9th; Gooding, 10th; Glenns Ferry, 11th; all Idaho.

### WANTED

CONCESSIONS for the Annual Fair of Kahill-Chalerton Post, Roxborough, Manayunk, Pa. To be held at Ridge Ave. & Gates St. Chairplane wanted at once. Season's work.

### JULY 13-18

Pop Corn, Candy Apple, Custard, Ball Games, Long Range Shooting Gallery, all kinds of legitimate Merchandise Concessions. Anthony Bellatina, get in touch with me at once. Phone JOHN CHALERTON, 239 Rector St., Roxborough, Pa., Manayunk 2421, or HARRY YEAGER, Baring 8166.

**FOR SALE**—Allan Herschell Carousel, 32-foot Two-Abreast Little Beauty, 5 h.p. electric motor, single phase double track bar, Wurlitzer organ, style 150, 1/2 h.p. motor, with rolls, tools and blocks and crates, \$3200.00. Transformer Truck, 100 k.w., mounted on 1935 Dodge van job, switchboard and high line cutouts, thousand feet of 2.0 rubber super cable, like new, all \$1500.00. Office Trailer, built by Wausau Trailer Company, 22-foot dual wheels and hitch, \$400.00. One Bingo, 20 by 40; two Milk Bottle Games, 16 by 16; seven 8 by 10 Concession Franks and canvas; heavy Electrical Equipment, like new, cable, switch boxes, motors. Write for what you need. **HENKE BROS.**, 2314 West State St., Milwaukee, Wis.

## GIRL SHOW WANTED

Must have 3 or more Girls, producing high-class Show. Eddie Ferriri, I answered your wire; contact me. Place Hit or Miss Ball Game Agent, Chas. Drill wants Big Apple Foreman. All wire **BILL FRANKS**, Franks Greater Shows, Macon, Ga.

## CANDY MAN

To take charge of Candy on Wonder Shows of America. Best show for Candy, and 100% co-operation. Wire **JOE GOODMAN**, Wonder Shows of America, Calumet, Mich.

## Troy, N. Y., Stand Is Winner for Endy

TROY, N. Y., June 27.—With rides, shows and concessions chalking up two of their best days of the season so far, Endy Bros.' Shows' local engagement, under American Legion Post auspices, proved a winner. Located at Schuyler Flats on the Albany-Troy Road, shows played under a 15-cent gate. Organization moved in here from Herkimer and obtained good co-operation from Stations WABY and WTRY and Albany and Troy newspapers.

Friday and Saturday were the best days, with the Army-Navy Relief Fund night, Wednesday, being practically lost to rain. Dive Bomber and Rocket again led rides, with Elsie Wolf's Victory Show and Cleo Hoffman's Casa Manana topping show grosses.

Sensational Royals are still holding the crowds, and Harry Weiss's bingo is clicking. Manager Lew Rice was host to Lieutenant Harvey A. Keator, Capt. W. Kelley and Sergeant Updike, of the State Police, and Mr. and Mrs. J. M. Cole, James M. Cole Circus, Bill Fleming, James E. Strates Shows, visited frequently, as did George Barton. Mark Randall, local circus fan, gave good co-operation and presented one of his miniature circus wagons to Secretary Vernon Korhn.

## Crescent Canadian's Gates Fair Despite Poor Weather

EDMONTON, Alta., June 27.—Altho hampered by inclement weather the last several weeks, Crescent Canadian Shows, under Henry Meyerhoff's management, have been playing to good business. Shows got off to a good start here June 22, under auspices, but rain hit the midway about 10 p.m., driving patrons home.

Shows' route takes the organization into British Columbia, Alberta and Saskatchewan and a number of celebration dates have been contracted, including those in Grand Prairie, Alta., Dawson Creek, B. C., and Beaver Lodge, McLean, Peace River, and Ponoka, all in Alberta. Shows also have been contracted to provide the midways at Olds and Lacombe, (Alta.) fairs.

Organization carries Ferris Wheel, Loop-o-Plane, Tilt-a-Whirl, Merry-Go-Round and Kiddie Auto rides and about 20 concessions.

## Crystal Expo Registers Win at Richlands, Va.

RICHLANDS, Va., June 27.—Helped by good weather and co-operation from sponsoring committee, Crystal Exposition Shows chalked up one of their best weeks of the season so far at the ball park here June 15-20. Kiwanis Club sponsored the date. Dark Town Revue led shows, with Murphy's Midgets second. Bill Bunts added two concessions, and Jimmie Bruce joined with his stand. Shows now carry 35 concessions, 10 rides and 12 shows.

Barney O'Dare is doing a good job as advertising agent. Alma Jean Williams is visiting her aunt, Mrs. Jay Williams. Bill Richardson, who is leaving soon to be inducted into the army, was tendered a farewell party. Carlton Schwann and father, William Schwann, Gibsonburg, O., visited Mr. and Mrs. John Bunts here.

## Pennsbury, Wharton Stands Are Fair for Garden State

PENNSBURG, Pa., June 27.—Garden State Shows concluded a fair stand here last Saturday at Shankles lot. Because of the condition of the lot, shows were unable to get all equipment in operation opening night, and two nights were lost to rain. Crowds were poor the early part of the week, but shows were well attended on Friday and Saturday.

Shows moved in here from a week's stand in Wharton, N. J., where they played under Air Raid Wardens' auspices to satisfactory business. Spot was well advertised by the management and defense committee. Charles Siegrist Troupe, free act, was well received, and Jimmy Corey's Victory Revue again led shows, with Cosleman's Jungleland second. Chairplane and Ferris Wheels topped rides. Committee, headed by Nelson Davenport and Pete Wilcox, co-operated.

FORMERLY with Great Sutton Shows, Ray Garrison is visiting Billie Wingert at Alton, Ill. Wingert was formerly with Snapp Greater Shows.

## PENN PREMIER SHOWS

Featuring the Great Wilno, the Human Cannon Ball, can place legitimate Concessions of all kinds. No Wheels, Coupon Store or Gypsy. Can place Fly-o-Plane, Spitfire, Octopus or Kiddie Auto Ride. Sailor Katy can place a few strong Working Acts in his World's Fair Auditorium. Have good proposition for Shows with or without equipment. This show has been playing capacity business and heading into the steel industries. Will buy, book or lease 32-foot Little Beauty Merry-Go-Round. George Hall and Jack Miller, answer. Our fairs start in August and end Armistice Day. Johnsonburg Firemen's Celebration next week. Address all mail and wires to

LLOYD SERFASS, General Manager, Lock Haven, Penna., this week.

## SPENCER, INDIANA, American Legion Celebration

ON THE STREETS, JULY 6-11

Followed by MARTINSVILLE, INDIANA, American Legion Celebration, July 13-18, and for balance of season. WANT legitimate Concessions not conflicting. Photo, Striker, Basket Ball, Fish Pond, Hoop-La, Duck Pond, Short Range. Want a few more Concessions for Danville, Indiana, Fourth of July Celebration, starting Wednesday. WANT COOK HOUSE THAT CAN AND WILL FEED SHOW PEOPLE. CAN OFFER SOME OF INDIANA'S BEST CELEBRATIONS TO ONE BOOKING NOW. WANT HIGH ACT FOR BALANCE OF SEASON. WANT any Shows of merit with own outfit. GOOD OPENING FOR GIRL SHOW, Monkey, Snake, Glass House.

## BAKER'S UNITED ATTRACTIONS

DANVILLE, INDIANA, THIS WEEK

## WANT--FRANK BURKE SHOWS--WANT

SOBER AND RELIABLE SPECIAL AGENT WHO CAN PUT PAPER ON MAIN STREET. SALARY AND PERCENTAGE. (Ed Ryan or Louis Ingelheim, answer.) AGENTS FOR 10c STOCK CONCESSIONS. USEFUL PEOPLE IN ALL DEPARTMENTS. RIDE HELP WHO CAN DRIVE SEMIS. CAN PLACE PHOTO AND PENNY ARCADE. Address:

Red Lodge, Mont., this week; Miles City, Mont., week of July 7th.

## HUBBARD'S MIDWAY SHOWS

WOODVILLE, OHIO, July 1-2-3-4, Annual Celebration, Northern Ohio's best. Maumee, Ohio, Home Coming, July 6th to 11th. WANT legitimate Concessions of all kinds, especially BINGO, Lead Gallery, Custard, Fish Pond, Diggers, Arcade, Fun House. No GRIFT at any time. Curly Sherer wants P. C. Agents. Have beautiful 120-foot Side Show complete with banners. Need Manager or Operator with Acts. Good proposition. Fairs start in 3 weeks. Want Manager for complete War Show. Place Shows not conflicting. Ticket Sellers and Ride Help in all depts. Pony Ride.

D. STACK HUBBARD, Gen. Mgr., Woodville, Ohio.

## SUNSET AMUSEMENT CO.

Want Legal Adjuster after July 4th. HELP—TILT, OCTOPUS, FERRIS FOREMAN, also Second Men. CONCESSIONS—PHOTO, PITCH, LEAD GALLERY, CUSTARD, PAN GAME. SHOWS—Complete Geek Equipment open. Shows with own equipment, 20% to office.

INDEPENDENCE, IOWA, 1-6; WATERLOO, 8-13.

## MIGHTY MONARCH SHOWS WANT

Legitimate Concessions, Fish Pond, String Game, Shooting Gallery, Long and Short Range, Diggers and Penny Arcade. Want Animal and Monkey Show or any good Show. Want Kiddie Ride. Want Ferris Wheel Foreman. Top salary. Want good Contest Man.

ADDRESS: SMITHERS, W. VA., THIS WEEK.

## W. C. KAUS SHOWS, INC., WANTS

Shows with own outfit, good proposition. Legitimate Concessions. Ride Help for Merry-Go-Round, Ferris Wheel, Chairplane, Kiddie Ride, Semi-Drivers. Salaries guaranteed. Book Octopus and Kiddie Auto, good percentage. This week, Wallingford, Conn.; next week, Torrington, Conn. Wire or write RUSS OWENS, General Manager.

### WANT

### WANT

### WANT

CONCESSIONS—Pitch TIL U WIN, Pen Game, Rat Game, Mug Joint, Bumper Joint, Coca-Cola Bottle, Cane Rack, Cigarette Pitch. What have you? SHOWS—Five-in-One, have tops. Shows with own transportation, good proposition. Will give privilege of two Concessions for Sound Car. Eminence, Ky., 4th Celebration—best in the State. Come on, don't miss Saturday. Will pro-rate if you are late.

JOHN DENTON, Owner and Manager Denton Shows  
EMINENCE, KY.

### WANT

Cookhouse, legitimate Concessions, Ferris Wheel Foreman. Sober Ride Help and Truck Drivers. Have first-class Cook House for sale. Same can be booked on show. Address:

## KEYSTONE MODERN SHOWS

MARIETTA, OHIO

## JAMES E. STRATES SHOWS, INC., WANTS

Spitfire, will furnish wagons for same. Have complete outfit, including wagons for single Pit Show Attraction. Prefer Fat Girl Show or strong single Illusion. Can place Help on Boomerang, Ferris Wheels and Scooter. Good pay. Can place Assistant Electrician. Will book any Ride that does not conflict with what we have and furnish wagons for same. Can place legitimate Concessions. Address:

JAMES E. STRATES, Massena, N. Y., this week; Utica, N. Y., follows.

## Virginia Greater Big in Morristown

MORRISTOWN, N. J., June 27.—Virginia Greater Shows closed one of their most successful weeks of the current tour so far here June 13, under fire department auspices. Good weather helped. Located on the firemen's lot, shows opened big Monday night and business continued good thruout the date.

Rain hampered activities somewhat on Saturday afternoon. Louis Augustino's Side Show led shows, and Ferris Wheel was best among rides. Anne Ellidge took delivery on a new house trailer and was hostess at a housewarming on Thursday night.

Rocco Mastucci made a trip to Maryland and Sol Nugger left for Harrison, Pa., to attend a home-coming celebration. Roy Roberts has been engaged as foreman of the Merry-Go-Round, and a newcomer to the Snake Show is Bob May. Ken Davis, free act, proved popular.

## FAIRS PONDER PLANS

(Continued from page 3)

many county fair officials. Word from the Middle West is that executives of numerous major fairs have said they are planning to present their annuals because they have been tied in with the war effort and that they are convinced their communities want the fairs as inspiration in maintaining high morale.

Text of the Eastman statement follows: "On June 19 I made a public statement urging the American people voluntarily to impose certain restrictions on their travel, one of which was stated as follows: 'Postpone all State and county fairs. Farmers should not be encouraged to use, for non-essential purposes such as these, the tires which are so necessary to their livelihood and so necessary to provide a continuing food supply. Nor should they transfer the burden of such travel to public carriers.'

"This was not an order but a request, which was all that it could properly be, for, of course, I have no authority over fairs.

The request has caused much discussion. It is urged, and correctly, that the fairs serve useful educational and similar purposes and have been of much value to the farming communities. It is also urged that their postponement is not important from the standpoint of the conservation of either transportation or rubber.

The rubber-borne cars and trucks of the farmers have many essential uses. For the protection not only of the farmers but of the country, these vehicles must be made to last until new sources

of rubber have been developed, and we can count on no less than three years for that. If the vehicles are to last, clearly all unnecessary use must be avoided. I do not believe that their use for attendance at fairs can properly be classed as necessary, nor do I believe that such use is at all negligible. From all that I can learn, the aggregate use of this character has been large.

### "Some Exceptional Cases"

"Postponement of the fairs will be a deprivation, without doubt. But it will be by no means an intolerable deprivation. If convinced that it will contribute to the good of the country in time of war, the farmers will not give it a second thought. All they want, I am sure, is to be so convinced.

"All that I can say is to repeat that all unnecessary use of rubber-borne farm vehicles must be avoided for the good of the country. It may be that in the case of some fairs the amount of travel is not materially greater than would be necessary in going to town for marketing purposes, or where the great bulk of the transportation can be handled by the regular service of local transportation systems. In such exceptional cases, if they exist, my request could properly be disregarded. I cannot, of course, undertake to pass upon each individual case. There may also be situations where the fair is to open at so early a date that postponement is now impracticable. Any such request for voluntary action by the American people must necessarily be addressed to their own sound and patriotic judgment.

"It is being asked why I did not also refer to attendance at races, baseball games and the like. The fact is that in the same statement I requested the people not to travel, aside from vacations, for mere pleasure or when 'travel can readily be avoided,' and I also said that 'private passenger cars should not now be used for extensive vacation travel.' Moreover, an order which the ODT has issued prohibits the operation by bus lines of special services to 'places conducted primarily for purposes of amusement and entertainment.' Another order of the ODT prohibits charter bus service to such places. The railroads have of their own volition adopted a similar rule.

"Nothing is more important than the preservation of our rubber-borne transportation, and to no group of our population is this more important than to the farmers. My request with respect to State and county fairs rests on that proposition."

An ODT spokesman said yesterday that in one day the office had received 50 telegrams and 70 phone calls protesting that the Eastman request imposed a hardship on farmers. The majority of phone calls came from congressmen, it was said.

"Nothing is more important than the preservation of our rubber-borne transportation, and to no group of our population is this more important than to the farmers. My request with respect to State and county fairs rests on that proposition."

ST. PAUL, June 27.—Minnesota State Fair Board met here today and voted to wait until July 11 to consider "any developments or contingencies which might arise in the interim" before making any announcement regarding the Eastman request to postpone fairs.

"This means no change in our plans at present," said D. K. Baldwin, assistant secretary. It was said directors felt they must get further information from other fairs on the same circuit before taking any action. Directors said there were many questions to be answered, such as what would happen to livestock if there was a break in the fair circuit.

Directors said they felt that having worked for the past 10 months on the 1942 fair, which is but two months away, they were too far along with preparations to summarily cancel now.

H. A. Derenthal, Wyckoff, State fair board president, said \$30,000 was already tied up in the fair, with 75 per cent of attendance coming from the Twin Cities.

Fred Thias, Two Harbors, president of Minnesota Federation of County and District Fairs, declaring that county fair boards had already invested \$100,000 for the fairs thruout the State, called a meeting of federation directors for Sunday in Minneapolis. Thias said if fairs were canceled county fair officials feared they would face lawsuits for abandoning existing contracts. Only fair canceled to date is the 80-year-old Goodhue County Fair, Zumbrota, which was called off for the duration.

## Ariz. State Still in Doubt

PHOENIX, Ariz., June 27.—Prospects for a 1942 Arizona State Fair here hinge largely on the army, which has taken over the plant. Thus far military heads have not informed the fair commission whether occupancy is only temporary or for the duration. Another factor is the Eastman request for deferral of fairs. The commission, of which Paul F. Jones is secretary, feels there is likelihood of a financial flop as a result of decreased attendance because of the rubber situation.

## Fair Secs in Numerous States Say Their Annuals Will Be Held

CHICAGO, June 27.—M. H. Barnes, of the Barnes-Carruthers Fair Booking Association, told *The Billboard* he had received definite assurances that the fairs in Oklahoma City, Topeka, Lincoln, Shreveport, Great Falls, Billings and the Canadian A Circuit would be held. Calling off of the Iowa State Fair was not the result of Eastman's statement but because the army has taken over additional space on Iowa State Fair grounds, which would make it impractical to hold the fair.

Ralph T. Hemphill, secretary of Oklahoma State Fair, returning from Washington, stated that the office of Claude R. Wickard, Secretary of Agriculture, has been flooded with protests from fairs and agricultural agents from all parts of the country, and that he is snowed under with wires.

*The Billboard's* Chicago office has been kept busy answering phone calls from acts and concessionaires who have heard the radio reports of the Eastman statement and are under the impression that the fairs will not be held. All callers are informed that present information is that with few exceptions the fairs, having made all preparations for their annual events, are going ahead with them.

Sheldon R. Brewster, secretary of Utah State Fair, Salt Lake City, in Chicago to arrange for attractions, said that the fair would be held. While the army has taken a portion of the grounds, there will be sufficient space left to hold the fair.

An order by General DeWitt forbidding fireworks in the Ninth Corps Area, which includes Montana, has been rescinded insofar as Montana is concerned, by Tom Caverly, head of the Civilian Defense Bureau of the State. Use of fireworks under proper conditions will be allowed.

Robert Jewell, secretary of Kentucky State Fair, Louisville, in Chicago on his honeymoon, stated that decision as to

holding the fair will be made at a meeting of the directors on July 6.

Max H. Lavine, secretary of Tri-State Fair, Superior, Wis., announced Saturday that the fair would be held.

## ESE Picks Secret Group To Decide Upon Continuation

SPRINGFIELD, Mass., June 27.—A special committee, whose membership was not made public, has been charged by the board of directors of Eastern States' Exposition here with the decision, within a week, on the exposition's continuation or suspension for the duration.

Charles A. Nash, general manager for the ESE, announced that appointment of the committee was made at a special meeting of the board, when it became known the ODT had declined to revise its request for postponement of State and county fairs.

Even the name of the chairman of the committee was withheld, by Manager Nash, apparently so as to allow members full freedom from outside influences during the deliberations which must end by next Friday with a definite decision. The committee is answerable to no one. It is understood, and its findings will be final.

## BINGO HELP WANTED

Must be experienced. Good salary and bonus. State all. Wire

## CHAS. COHEN

Chetlin & Wilson Shows  
Rochester, N. Y.

## GREAT LAKES EXPOSITION

OLNEY, ILL., A PROVEN JULY 4TH SPOT.

### WANTS

Capable Operator for Girl Show (Ed Ferrari, wire). Musicians for Minstrel Show. Side Show Acts—come on. Will sell exclusive Photos. H. Smiley wants Concession Agents and Girls for Ball Games. WILL BUY #5 ELI WHEEL AND FACTORY BUILT KIDDIE AUTO RIDE. All addresses:

AL WAGNER, MGR.  
Olney, Ill., this week; then per route.

## WANT RIDES—WILL BOOK OR LEASE

For E. G. WILSON SHOWS  
To open JULY 9th. Long season of Street Celebrations. Low percentage. Short jumps. We carry no grit. You will make money with us. HARRY HUNTING, WIRE. Can place legitimate Concessions for our 4th Celebration, July 3-4-5, Pinckney, Mich. Write, wire or phone.

WILSON SHOWS, Pinckney, Mich.

## HARRY WEBB

Can place Concession Help. Ernie Dennis, Snake Man Moore, Dick Benham, Geo. Cole, Charlie Lee, Sticks, come on. HARRY WEBB, Sheeley Shows, Akron, O., this week; Youngstown next.

## WHITEY DAVIS WANTS

Second Man for Ferris Wheel. Ticket if I know you. Dude Belcher, James Schaffer, Jimmie, wire WHITEY DAVIS, care I. T. Shows, 2688 Valentine Ave., New York City.

## JAKE POREL WANTS

Capable Agents for Skillo and Roll Down. Must be sober. BLUE RIBBON SHOWS, Platteville, Wis., July 1-6; Baraboo, Wis., July 8-13.

## WANTED AT ONCE

First-class Chair Plane Man, Top Man for Ferris Wheel. Mostly two-week locations around city. Good salaries. Good treatment for good men. No boozers, no chasers, no collect wires. One older, reliable man that can drive truck given preference. We play Churches, Legion Posts, Fire Co. MR. FRANK L. and LENA FAUST, 1500 Cottman St., Burholme Imp. Assn., Philadelphia, Pa.

## WANT

One outstanding Dancing Girl to be featured as Miss America. Salary \$35.00. Girls that worked for me before, wire. Also A-#1 Ferris Wheel Foreman. Wire WHITEY WAGNER, care of Kaus Shows, Matamoras, Penna., this week.

## W. G. WADE SHOWS

CARY, IND., WEEK OF JULY 6

Location Armory Grounds in downtown Cary, auspices Enlisted Men's Service Club, Indiana State Guards.

Want independent Shows and legitimate Concessions. Exceptional opportunity for Roll-o-Plane. Will pay highest salary for Ferris Wheel Foreman to join on wire. Our Fair season opens the first week in August. Address:

W. G. WADE SHOWS, Rensselaer, Ind., this week.

## DICK'S PARAMOUNT SHOWS, INC., WANTS

Rocket Foreman and Second Man, Ferris Wheel and other Ride Help, Semi Drivers, Side Show Acts, one to feature; also sensational High Free Act; Talker on Girl Show and Side Show.

DICK'S PARAMOUNT SHOWS, Pawtucket, R. I.

## Pioneer Victory Shows

PLAYING BOOM TOWNS

Can place legitimate Concessions, Shows and Rides not conflicting. Help on Rides, Concession Agents. Will buy for cash Kiddie Auto or any Kiddie Ride that is in tip-top shape. This week, Berwick, Pa., 21 County Firemen's Convention, en route; then Sidney, N. Y., downtown. Write or wire

MICKEY PERCELL

Berwick, Pa.

## GARDEN STATE SHOWS

Emmaus, Pa., this week; Vigilant Fire Co. Celebration, Slatington, Pa., July 6-11; Oxford, N. J., Sportsman's Fair, July 13-18, and Our Lady of Mount Carmel Church Celebration, July 20-26th, Sunday inclusive.

Want Shows of all kinds, Merry-Go-Round, Octopus, Tilt, Pony Track. Concessions: Photos, Cockhouse, Grab, Juice, Custard, Grind Stores of all kinds. Can place Help in all departments. Address: GARDEN STATE SHOWS, Emmaus, Pa., or as per route.



*New Target for Industry:*  
More Dollars Per Man Per Month in the  
**PAY-ROLL WAR SAVINGS PLAN**



TO WIN THIS WAR, more and more billions are needed and needed fast—AT LEAST A BILLION DOLLARS A MONTH IN WAR BOND SALES ALONE!

This means a **minimum** of 10 percent of the gross pay roll invested in War Bonds in every plant, office, firm and factory in the land.

Best and quickest way to raise this money—and at the same time to "brake" inflation—is by stepping up the Pay-Roll War Savings Plan, having every company offer every worker the chance to buy **MORE BONDS**.

Truly, in this War of Survival, VICTORY BEGINS AT THE PAY WINDOW.  
If your firm has already installed the Pay-

Roll War Savings Plan, **now is the time**—

1. To secure wider employee participation.
2. To encourage employees to increase the amount of their allotments for Bonds, to an average of at least 10 percent of earnings—because "token" payments will not win this war any more than "token" resistance will keep the enemy from our shores, our homes.

If your firm has not already installed the Pay-Roll War Savings Plan, **now is the time to do so**. For full details, plus samples of result-getting literature and promotional helps, write, wire or phone: War Savings Staff, Section E, Treasury Department, 709 Twelfth Street, N. W., Washington, D. C.

## U. S. War Savings Bonds



This space is a contribution to America's all-out war program by

**The Billboard Publishing Co.**

## Tornado Damages Parada Shows at Date in Bethany

BETHANY, Mo., June 27.—A near-tornado which hit this town June 19 inflicted serious damage on Parada Shows, playing a week's stand here. The Merry-Go-Round side wall was ripped away and one of the new concession stands, owned by Forrest C. Swisher, was demolished. Wind carried it about 50 feet, and it landed on one of the Kiddie Rides. While the concession was destroyed, little damage was done to the ride. Side Show, also owned by Swisher, and the two annex and cookhouse tents were torn to shreds and all inside properties lost. Only tent left standing was the one carried by Jackie Dale.

All new wardrobe and draperies owned by Valerie Russell (Valeska), annex attraction, were badly damaged by the storm. With Saturday afternoon's matinee being lost, time was spent in repairing attractions. Saturday night the shows went on as usual to good business. At the following engagement in Colfax, Ia., everything was repaired and replaced.

ROCHESTER, N. Y., June 27.—Col. Jim Eskew's J-E Ranch Rodeo has been signed by Lalla Rock Grotto here for the seventh consecutive year for a one-week stand next month. Wednesday and Saturday matinees will be staged. Bryant G. Parsons is Grotto Committee chairman. Publicity is being handled locally by Charles B. Tutty Sr., with Fog-Horn Clancy work Colonel Eskew's end.

## Alabama Amusement Co.

### WANTS

**A-1 Ferris Wheel Foreman, also A-1 Merry-Go-Round Foreman who can drive Semi. Must be sober. This show never closes. Can place legitimate Concessions that work for stock. Playing money territory.**

This Week, Opelika, Ala.

## WANTED

Foremen and Second Men for all Major Rides, Manager and People for Posing Show, Side Show Acts, Pit and Platform Shows, Trainmaster, Train Help, Builders, Workmen in all departments. Highest salaries to capable, sober people, Concessions of all kinds. Performers and Musicians for Colored Minstrel, Talkers, Grinders, Girls for Posing and Revenue Shows. Long season. Thirty car railroad show. All address:

**MANAGER, ALL AMERICAN EXPOSITION**  
Legansport, Ind., this week.

## JOHNNIE WUETHERICK

### WANTS

Agents for Ball Games, Slum Stores and Penny Pitch, Pat Patton, come on. Address: Care SOL'S LIBERTY SHOWS as per route.

## BUFFALO SHOWS

Firemen's Celebration, Fredonia, N. Y., July 6-11th, with a mammoth firemen's parade Saturday evening, July 11th. Ask anyone who has ever played Buffalo Shows' Firemen's Celebrations what they are like. Want Candy Floss, Photos, Hoop-La, Dart Game, Pitch Tn Win, Penny Arcade, Mechanical Show, Rollo Plane, Octopus, Tilt-a-Whirl, Pony Ride, or will look one complete set Rides. This is a good show to be with. **HOWARD POTTER, Gen. Mgr.** this week, Bath, N. Y.

## AT LIBERTY

Elli Ferris Wheel, Kiddie Auto Ride and Aerial Boat Ride for Carnival, Church Bazaars, Celebrations, etc. Percentage or flat rental. Write or wire

**I. K. WALLACE**  
1114 Spruce St. PHILADELPHIA, PA.

## Weather Fails To Hamper Geren at Mitchell, Ind.

MITCHELL, Ind., June 27.—Despite daily rains, Geren's United Attractions drew good crowds at their week's engagement here and all reported good business, with Ferris Wheels leading rides and Howard Snyder's Celluloid Scandals topping shows. Organization carries 6 rides, 4 shows and 26 concessions.

Several members of the personnel entertained Owner W. R. (Bill) Geren at a party here. Hy Lambert was emcee. Roster includes W. R. Geren, owner; Mrs. W. R. Geren, treasurer; Roy Nelson, electrician; Hy Lambert, lot superintendent; Curly Hicks, ride foreman; Ralph Stafford, advance agent.

Shows: Girl Show, Howard Snyder; Hell's Half-Acre, Doc Kelley; Glass House, Moore Brothers, and Illusion, Zack White. Concessions: Ralph Stafford, 10; Jesse Kippe, 3; Roy Nelson, 2; Fred Haines, Australian color block; Carl Little, penny pitches; June Snyder, 2; Deafy Elliott, mouse game; Lonnie Brasell, scales; Cleve Kent, snow cones; Ted Pappas, popcorn; Chet Miller, soft drinks. Shorty Lowe left for Peru, Ind., to get his celebration spots lined up.

## Plaza Exposition Fair At Mingo Junction, O.

MINGO JUNCTION, O., June 27.—Altho hampered by four days of rain, Plaza Exposition Shows closed their week's stand here under ball club auspices to fair results last Saturday. Shows and rides opened on schedule Monday night, but crowds left early when a sudden downpour hit the midway shortly after 10 o'clock. Rain again visited on Wednesday, Thursday and Friday nights, altho it was not hard enough to drive patrons home.

Business was only fair here, but Saturday was big. Art Miller's Ride-O-O topped rides, and Charley Hamilton's Side Show led shows. John Cummins, head electrician, was called up for military service and was replaced by Tom Pierson. Harry Workman added two ball games to his string.

## Columbus Biz Satisfactory For Pacific Whaling Unit

COLUMBUS, O., June 27.—Pacific Whaling Company, under management of M. C. Hutton, closed a successful four-day stand here June 21. Unit was located on a railroad siding on the south side of the Union Depot on East Nagthen Street. An annex was used in addition to the railroad car. A red, white and blue color scheme is being used, making for a good flash.

Four concessions are being carried this year. Children under 12 were admitted free when accompanied by adults. Radio and newspapers were used extensively here.

## Allen Back With Jones

CHICAGO, June 27.—Tom Allen, who has been with Rubin & Cherry Shows as lot man, left the show this week and has returned to the Johnny J. Jones Exposition.

ARTHUR P. CRANER, special agent West Coast Circus Shows, who is vacationing in Los Angeles, will soon go to the San Francisco Bay area to handle some special promotions.

## ROUTES

(Continued from page 16)

Winter Sisters (Latin Quarter) NYC, ne. Wood, Napua (Lexington) NYC, h.

## Y

Yost's, Ben, Quartet (Diamond Horsehoe) NYC, nc.

Yost's, Ben, Vi-Kings (State) NYC, t.

## CIRCUS

Beers-Barnes: Hamburg, N. Y., 30; Woodlawn July 1; East Aurora 2; Oakfield 3; Middleport 4.

Cole, James M.: Mechanicville, N. Y., 30; Hoosick Falls July 1; Greenwich 2; Fort Edwards 3-4.

Dalley Bros.: Soda Springs, Idaho, 2; Pocatello 3-4.  
Gould, Jay: Stayton, Minn., 30; Sacred Heart 1-3; Hutchinson 3-5; Belgrade 6-7.  
King Bros.: Muncie, Ind., July 1-2; Marion 3; Kokomo 4-5.  
Lewis Bros.: Crown Point, Ind., 2; Michigan City 3; Benton Harbor, Mich., 4; Allegan 5; Grand Haven 6.  
Mills Bros.: Clinton, Ind., 30; Frankfort July 1; Monticello 2; Knox 3; Plymouth 4; Warsaw 6.  
Ringling Bros. and Barnum & Bailey: Bridgeport, Conn., 29-30; Stamford July 1; New Haven 2; New London 3; Waterbury 4; Providence, R. I., 6-7; Fall River, Mass., 8; New Bedford 9; Pittsburgh 10; Portland, Me., 11.  
Russell Bros.: Roseburg, Ore., 30; Eugene July 1; Salem 2; Portland 3-4.  
Wallace Bros.: Rome, N. Y., 30; Watertown July 1; Oswego 2; Auburn 3; Cortland 4.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Dewey, Okla., 3-5.  
Allen, Fred: Medina, N. Y.  
All-American: Lawton, Okla.  
All-American Expo.: Logansport, Ind.  
Anderson-Srader: Leavenworth, Kan., 29-July 1; Pittsburg 3-4.  
Arkansas Am. Co.: Norman, Ark.  
Arthur's American: Everett, Wash.; Bellingham 6-12.  
Bach, O. J.: Carthage, N. Y.  
Banty's All-American: Vandergrift, Pa.  
Barker: Monroeville, Ill.  
Baker's United: Danville, Ind.; Spencer 8-11.  
Barfoot Bros.: Big Rapids, Mich., 1-4; Reed City 6-11.  
Bazinet: Sparta, Wis., 29-July 2; Tomah 3-5.  
Beam's Attrs.: Coalport, Pa.  
Beckmann & Gentry: Morgan Park, Chicago, Ill.  
Bee's Old Reliable: Greenup, Ky.  
Bill Joy: Gainesville, Ga.  
Blue Ribbon: No. 1 unit (Fair), Platteville, Wis., 1-6; Baraboo 8-13.  
Blue Ribbon: No. 2 unit (Celebration), Watertown, Wis., 2-5.  
Bertz: Licking, Mo.  
Boswell's Am.: Yorktown, Va.  
Boswell's Joyland: Martinez, Calif., 1-5.  
Bremer: Boswell, Ind.  
Bright Lights Expo.: Corrytonville, Md.; Burton 6-11.  
Buck, O. C.: Keene, N. H.  
Buckeye State: Booneville, Ind.; Morganfield, Ky., 6-11.  
Buffalo: Bath, N. Y.; Buffalo 6-11.  
Bullock Am. Co.: Rhodell, W. Va.; Scarbro 6-11.  
Bunting: Savanna, Ill.; Amboy 6-11.  
Burke, Frank: Red Lodge, Mont.  
Byers Bros.: Vincennes, Ind.; Eldorado, Ill., 6-11.  
Casey, E. J.: (Fair) Neepawa, Man., Can., 1; (Fair) MacGregor 3-4; (Fair) Souris 6-7; (Fair) Melita 8-9; Killarney 10-11.  
Central State: Great Bend, Kan.  
Cetlin & Wilson: Rochester, N. Y.  
Chanos, Jimmie: Ashville, O.  
Cherokee Am. Co.: Peabody, Kan., 1-4.  
Coleman Bros.: Hudson, N. Y.  
Colley, J. J.: Claremore, Okla.  
Conklin: (Fair) Brandon, Man., Can.; (Fair) Calgary, Alta., 6-11.  
Convention: (Niagara at Ontario) Buffalo, N. Y.; (Harlan & William sts.) Buffalo 6-11.  
Cotton States: Hartford, Ky.  
Crafts Fiesta: San Diego, Calif.  
Crafts 20 Big: Stockton, Calif.  
Crescent Am. Co.: Galax, Va.; Martinsville 6-11.  
Crescent Canadian: (Celebration) Grande Prairie, Alta., Can., 30-July 2; Dawson Creek, B. C., 4-7; Beaver Lodge, Alta., 8-9; McLean 11-13.  
Crystal Expo.: Norton, Va.  
Cumberland Valley: Tullahoma, Tenn.  
Curl, W. S., Greater: Fairfield, O.; Miami-hurg 6-11.  
Denton: Eminence, Ky.  
Dick's Paramount: Pawtucket, R. I.  
Dixie Belle: Bloomfield, Ind.; Shelburne 6-11.  
Dobson's United: New Prague, Minn., 29-July 1; Cannon Falls 2-4.  
Dodson's World's Fair: Muncie, Ind.  
Douglas Greater: Kelso, Wash.  
Dumont Am.: Kennett Square, Pa.  
Dyer's Greater: Fort Madison, Ia., 29-July 1; Seymour 2-4.  
Ebersole's: Algona, Ia., 1-4.  
Edwards, J. R.: Shelby, O.; Gallon 6-11.  
Elite Expo.: Trenton, Mo.  
Empire Am. Co.: Hondo, Tex.  
Endy Bros.: Albany, N. Y.  
Eddie's Expo.: Clymer, Pa.  
Fleming, Mad Cody: Columbus, Ga.  
Franks Greater: (Broadway & Oglethorpe) Macon, Ga., 29-July 11.  
Frisk Greater: New Ulm, Minn.  
Fuzzell's: Harrison, Ark.  
Garden State: (Fair) Emmaus, Pa.; Slatington 6-11.  
Geren's United Attrs.: Corydon, Ind.; Seymour 6-11.  
Gilliam, Ben: Unionville, Mo., 29-July 5; Milan 6-11.  
Gold Medal: (Fair) Beaver Dam, Wis., 30-July 5.  
Golden Arrow: (Legion Celebration) Marshall, Ark.  
Golden Belt: Aurora, Mo.; (Reunion) Webster 6-11.  
Golden Gate: Burkesville, Ky.  
Golden West: Walker, Minn., 29-July 1; Ferguson Falls 3-5; Crosby 6-11.  
Gooding Greater: New Boston, O.  
Grady, Kellie: Cordova, Ala.  
Grand Union: Brownwood, Tex.  
Great Lakes Expo.: Olney, Ill.  
Great Sutton: Charleston, Ill.  
Greater United: Mineral Wells, Tex., 29-July 11.  
Groves: Trenton, Tenn.  
Gruber's World Famous: Philadelphia, Pa.  
Haines, Bill: Brady, Tex.  
Happy Attrs.: Mason City, W. Va.  
Happyland: Ypsilanti, Mich.; Pontiac 6-11.  
Hartsock Bros.: Hurdiend, Mo.  
Heller's Acme: Hackettstown, N. J.  
Henke Bros.: (Pleasant Valley Park) West Allis, Wis.  
Hennies Bros.: Buffalo, N. Y.  
Heith, L. J.: Connerville, Ind.  
Hoffner Am. Co.: Streator, Ill., 3-4; Preemption 11.

## Curbed

HE was a dyed-in-the-wool sideshow operator who gained his pit show knowledge from the old masters, and had been taught to keep many all matters concerning secrets of the business. Before a man, woman or oddity could work for him they, too, had to prove that they were of the old school. He had listened to front talkers' descriptions of the strange creatures pictured on his banners so often that he almost believed them himself. That the alligator girl was found on the Malay Peninsula, the pigmy in Darkest Africa, the pinheads came from a tribe in Madagascar, the fat girl weighed 860 pounds and the giantess was actually 11 feet tall were matters that even his employees didn't dare discuss openly. He was so sold on his oddities that he fired a ticket seller for saying, "I'm taking the frog boy for a walk," and instructed his entire personnel to say, "I'm taking the frog boy for a hop," should the matter ever arise again. The show featured a much-touted East Indian rubber-skin man. On a set-up day the feature ran into an iron stake, lacerating his shin. Iodine was put on the cut and for flash it was covered with a rubber tire patch. Day after day the glued-on patch was removed and more iodine was put on the cut. But gradually it became worse. "I'd advise you to send him to a hospital for medical attention," halfway insisted the fat girl. "What?" roared the manager. "You want me to take him there and smarten up those chump doctors that he isn't really rubber."

Holly Am. Co.: Allen, Okla., 3-4; Henryetta 6-11.  
Honest Kelly: Tilton, N. H.  
Hubbard Midway: Woodville, O.; Maumee 6-11.  
Hughey & Gentsch: Trenton, Tenn.  
Ideal Expo.: Burlington, N. J.  
Jones Greater: Richwood, W. Va.; Webster Springs 6-11.  
Jones, Johnny J., Expo.: (Fair) Anderson, Ind.  
Kaus Expo.: Matamoras, Penna.  
Kaus, W. C.: Wallingford, Conn.; Torrington 6-11.  
Keystone Modern: Marietta, O.  
Lake State: Houghton Lake, Mich., 29-July 1; Onaway 3-5.  
Lang, Dee; Famous: (Fair) Minot, N. D.  
Large, H. P.: Wise, Va.  
Lawrence Greater: Beaver Falls, Pa.  
Lee, Roy: Green City, Mo., 2-4.  
Lewis, Art: Bristol, Conn.  
Liberty United: Laurens, S. C., 29-July 6.  
Lone Star State: Jeffersontown, Ky.  
McArdell, E. J.: Glenwood, Minn., 2-5; Detroit Lakes 9-12.  
McKee, John: Pacific, Mo., 1-5.  
McMahon: West Point, Neb., 2-4.  
M. & M.: Kingston, N. Y.  
Magic Empire: Marceline, Mo.  
Maine Am.: Houlton, Me.; Presque Isle 6-11.  
Manning, Ross: Turners Falls, Mass.  
Marks: Chillicothe, O.  
Mid-Way of Mirth: (8634 S. Broadway) St. Louis, Mo.  
Midwest: Belle Fourche, S. D., 2-4; Spearfish 5-6.  
Mighty Monarch: Smithers, W. Va.  
Moore's Modern: Salem, Ill.  
Motor City: Linton, Ind.  
Nail, C. W.: Cullendale, Ark.  
Ozark: Lebanon, Mo.  
Page, J. J., Expo.: (7th & Berry Blvd.) Louisville, Ky.  
Page, W. E., Am. Co.: Byrdstown, Tenn.  
Pan-American: Rochester, Ind.  
Parada: Vinton, Ia.  
Pearson: White Hall, Ill.  
Penn Premier: Lock Haven, Pa.; Johnsonburg 6-11.  
Pike Am.: Salem, Mo.  
(See ROUTES on page 60)

## MISCELLANEOUS

Chandu, Magician (Wm. Penn Hotel) Pittsburgh, 29-July 20.  
Daniel, B. A., Magician: Moores Fork, N. Y., 29-July 4.  
Dixiana Tent Show: Riverton, W. Va., 29-July 4.  
Ginnivan, Frank R., Co.: Jasper, Mich., 29-July 4.  
Ginnivan, Norma, Co.: Fremont, Ind., 29-July 4.  
Green, Magician: Calgary, Alta., Can., 1-4; Stettler 6-8; Delburne 9-11.  
Hermes & Marlene, Magicians (Fair) Estevan, Sask., 2-4; (Fair) Weyburn 6-7; (Fair) Moose Jaw 8-11.  
Kinsey, Madge, Players: Canton, O., 29-July 4.  
Lee's Colored Minstrels: Ensley, Ala., 29-July 4; Birmingham 6-25.  
Lippincott, Magician: Murphy, N. C., 2-4; (Lake Winnebago Park) Chattanooga, Tenn., 5-11.  
Rleton's Dogs (school show): Tallapoosa, Ga.  
Schaffner Co.: Kahoka, Mo., 29-July 4.  
Russell, Slim: Dewey, Okla., 29-July 4.

## ADDITIONAL ROUTES

(Received Too Late for Classification)

Graham, Earl (Hotel Roosevelt) Jacksonville, Fla., 29-July 4.  
Howard, Eddie (Earle) Washington 3-9.  
Jaxon, Great (Roseland Inn) Jackson, Mich., 29-July 4.  
Louis & Cherie (Celebration) Elysian, Minn., 30-July 2; (Celebration) Fairmont 3-5.  
Romas, Flying: Connerville, Ind., 29-July 4.  
Rooney, Ed & Jenny: W. Orange, N. J., 4; (Stadium) W. New York 8-12.

## LONE STAR STATE SHOWS

JUNE 29 TO JULY 4

Want RIDE HELP for Merry-Go-Round, Ferris Wheel, Chair-o-Plane and other Rides. No meal tickets or brass. Top salary every week. JACK STUTZMAN, foreman of Rides. All CONCESSIONS open except Ball Games. Can place SHOWS with own outfits and transportation. Address all mail to M. JACKSON, care Show.

# Club Activities

## Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, June 27.—Applications on hand for ballot include Jack Galluppo, Edward R. Mattson, Clyde E. Barrick, W. A. Hopper, Thomas J. Lovitt, Charles W. Miller, Nathan Tash and Mendel Lemesch and 1943 cards will be sent out immediately. Brother William Young was taken to the hospital and his condition is serious. Richard N. Adams is showing improvement, as is George Jackson. Pete Pivov entertained his nephew, Paul Rabinowitz, on Sunday. Bob Klein visited and Jack Halligan came in from Canada on business. Elmer Sussman, Dick Crawford, Ray Belew and W. B. Johnnes visited. Sam Russia Levine is vacationing in Chicago. Earl Taylor is back from the South, and Maurice Hanauer returned after a call at the Mayo Brothers' Hospital. Lee Sloan visited, as did Mr. and Mrs. Paul Eastus, Vice-President M. J. Doolan and Past President J. C. McCaffery were active in opening the new Service Center at Lincoln Park. Latest receipts for listing in 1943 edition of the Outdoor Amusement World Directory were from President Carl J. Sedlmayr, Sam Gluskin, Andy Markham, Ida Cohen and Clif Wilson. Better catch up on your 1942 dues, as 1943 will be due September 1. Club's ruling is that names of those who have not paid 1942 dues will be removed from the records November 30.

Members have spent much of their time in the last few weeks visiting shows in this sector. Secretary Joe Streibich recently returned from a visit to Wonder Shows of America in Green Bay, Wis. Past President J. C. McCaffery reports good response in the Red Cross War Relief Drive, with the Hadji Dalgarian Attractions being the latest to join the list of regular donors. Mr. and Mrs. Harry Seber spent a few days here and Mr. and Mrs. Herman Eagle have been visiting with Mrs. Annie Gruberg and their son, Nate T. Eagle.

Harry Ross visited on several occasions, as did Max Adams, Bernie Stone and Avery Christy. Whitey Lehrter returned from Cole Bros.' Circus and reports he will not troupe again this season. Harry W. Hennies, Tom Sharkey and Earl Galpin visited, and Al Cherner came in from Hennies Bros.' Shows. Brother Maurice Hanauer is in Mayo Brothers' Hospital, Rochester, Minn., for attention. La Motte Dodson visited while in town, as did George Bischoff, accompanied by John Lempert. Harvey Miller, Sam Stein and Norman Livermore were called up for service in the armed forces, but all were rejected.

Members sending in listings for the Outdoor Amusement World Directory included Brother Denny Pugh, who came in with \$100 for 10 listings. Prizes to be awarded members are on display in the clubrooms. Presentations will be made at the annual banquet and ball.

## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, June 27.—Visitors: Charles Paige, amusement engineer, in for a chat. Lew Dufour, as chipper as a chickadee, in to say hello, how's things. Sam Fishbaum, theater operator of Baltimore, visiting with Jimmy Davenport. Ladies' Auxiliary picnic at Palisades Park, June 21, a grand success. Brother Jack Feldberg won the \$100 War Bond that was awarded. Mrs. Pat Lewis, Art Lewis Shows, got one of the \$50 bonds, and Mrs. Ruth Kellier, of Palisades, got the other one. Membership drive is going on apace with Jack Owens, Oscar C. Buck Shows, taking the palm this week with new members as follows: Robert P. Roache, Sam Burd, Samuel Beaty, Samuel Duskin, Bert Symons, George W. Hewitt, R. S. Fitts, Stanley J. Plas, Claude R. Hughes, Larry Marcuccio, Pete

Burkhardt, Eddie Allen, William A. McGuire, Eddie Lewis, Frank P. Esposito and Danny T. Tamburr. Irving Rosenthal sent in new member John T. Wigmore. The Palisades boys are under cover waiting to spring a surprise. With four great hustlers at the top of the park, Irving Rosenthal, Jack Rosenthal, Al and Joe McKee, anything can happen. . . . Benjamin Snapp, for a number of years one of the mainstays of World of Mirth Shows, has been inducted into Uncle Sam's service and for the present is stationed at Fort Benjamin Harrison, Indianapolis. John Jennings, more or less a protege of NSA owing to his blindness and also his affability, died in Harlem Hospital after a stroke.

Sam Finkel, Mike Zeigler Shows, paid the rooms a visit recently. Says Mike is doing fine business around Philadelphia. Eddie Kalin has been out with a carnival but returned to take up his old love, the circus. A number of the old members who dropped out for various reasons are seeking reinstatement. Their applications will be acted upon in the near future. Stationery for the Victory Banquet and Ball, Hotel Commodore November 25, has just come in. It is typical of the times, with red, white and blue motif. Max Linderman, World of Mirth Shows, has already secured over \$500 in advertising for the journal. . . . Getting near Jamboree time and most of the shows are making preparations for this annual event. Did you buy any bonds today?

### Ladies' Auxiliary

Annual picnic was held at Palisades Amusement Park on June 21 and in spite of the fact that it rained in torrents until 11 o'clock nearly 300 members and friends attended. A special vote of thanks to Brother Joe McKee for his splendid co-operation. Sister Eleanor Rinaldi rates a cheer, as she took over disposition of tickets in park and turned in a report of 140 sold. Orchids for Sister Mary Thiemann, who granted use of refrigerating facilities of the restaurant for perishable food and also made generous donations; to Brother Jimmie Corcoran for donations of relishes and to Sister Flo Lyons for sending ice. Past President Midge Cohen spent the whole day before the picnic cooking for us, also doing a lot of the marketing. Catering department was presided over by Vice-Chairman Dolly Udowitz and Sisters Frances Garr, Pearl Meyers and Mollie Rosenthal. Sister Queenie Van Vleit was out with the five small Van Vleits making the largest family group among auxiliary members. Happy to note among those in attendance Sister Vera LaBreque with Brother Harry and daughter Barbara, who came from Trenton. Also welcomed Mr. and Mrs. B. Stone, Heart of America Showmen's Club. A telegram was read from Sisters Bess Hamid and Beulah Denmark, summering in Maine. Credit to the following for contribution of food and money, which went so far to make the affair a success: Bess Hamid, Midge Cohen, Dorothy Packman, Helene Rothstein, Flora Elk, Madge Bloch, Mollie Rosenthal, Frances Garr, Jeanne Grey, Agnes Morris, Anna Halpin, Ethel Shapiro and Pearl Meyers, and to Brother Sam Shapiro, whose chef prepared a part of the delicious meat loaf consumed. Special mention to Chairman Edna Lasures for her fine work in disposing of the tickets on the bonds and also to Sisters Patricia Lewis, Jean Dellabate, Phyllis Heffernan and chairman of entertainment Edna Riley.

## Pacific Coast Showmen's Assn.

623½ South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, June 27.—Initial summer meeting drew well, with Vice-President John T. Backman presiding and Vice-President Charlie Nelson pinch-hitting for Secretary Ralph Losey. Feature was the Membership Committee's report of 14 applications presented by Chairman Sam Dolman: They were Edmund W. Neu, Lloyd L. Lusby, John A. Nuber, George L. Patrice, E. E. Adams, Almond W. Bristow, Mitchell C. Kellenborn, Ralph A. Sears, Roy Lampman,

Lawrence J. Vogt, Arthur Hopper, Art Johnson, Al Mulligan and Jack Kent. They were sponsored by J. Ed Brown, Theo Forstall, Ben Beno, William Meyer, Elden Frock, Mushy Ellison, Charles F. Albright, Mike Krekos, Frank H. Bahr, George Parent, Bob Schoonover, Cal Lipes, Louis Leos, Moxie Miller, L. H. (Bill) Williams, Morris Bennett, Joe Blash Sr. and Joe Blash Jr.

Communications were read from President Krekos, Dale Petros, Nick Saad, Jack Christensen, Theo Forstall, M. H. Ellison, Chuck Gammon, Jack Brooks, Clyde Gooding and Hollywood Towers. Earl Caldwell has club's army Roll of Honor, containing names of 52 brothers, about completed.

Jimmy Dunn is making very satisfactory progress at General Hospital, where he underwent an eye operation. Ed Kennedy and George Lauerman are about recovered, but Harry Taylor will be confined to his Venice apartment for about 10 more days. Club observed a memorial session for the late Brother Al Painter, who died in San Francisco June 12. Club's next meeting will be held July 13. Summer sessions are on the second and fourth Mondays. Lion Tamers' Parade netted a good addition to the Christmas Dinner Fund, which now checks up at \$105.50. Recent visitors included Eddie Polo, R. E. Collins, Moxie Miller, Red Hildebrand, John J. Taylor, Bull Montana, J. C. Conley and Art Price.

### Ladies' Auxiliary

Jenny Reigal and Cecile Bowen were hostesses to members and other friends at the former's home June 17. Luncheon was served in the patio, and those in attendance helped in the tacking of a quilt, donated by Mary Taylor, for the Red Cross. A number of plans were discussed for more work along this line, and Mabelle Bennett has two other quilt tops completed for this purpose. Door prize, donated by Anne Stewart, went to Frances Barth, while Mora Bagby carried off the booby prize. Charge for lunch was donated to the auxiliary by Mrs. Reigal. All were pleased to see Peggy Steinberg after her recent illness. Also in attendance were Mother Minnie Fisher, Mora Bagby, Vera Downey, Peggy Steinberg, Esther Catley, June De Voin, Pauline Burdes, Alicia Barth, Martha Reilly, Rose Rosard, Vivian R. Horton, Mary Taylor, Vivian Gorman, Stella Linton, Mabel Brown, Mabelle Bennett, Nell Ziv, Florence Darling, Julia Smith, Inez Walsh, Frances Barth, Donna Day, Anne Stewart, Captain La Vani and Lieutenant Hovey. Party was the first of a series to be held this summer for the Home Guards.

## Wright Shows Do Business In Onawa; Roster Is Set

ONAWA, Ia., June 27.—Roster of Wright & Company Shows, which concluded a successful engagement here recently, includes Pete Wright and F. MacDermit, owner-manager; Mrs. Francis MacDermit, secretary-treasurer; Bert Boydston, lot superintendent; Jim Kinney, electrician; Ruth Kinney, mail and *The Billboard* sales agent. Rides: Merry-Go-Round, Mike Thompson, clutch; Claude Purcell, tickets; Dee Evans, helper; Ferris Wheel, Charlie Unmack, clutch; Harold Gonorar, tickets. Loop-Plane, Eddie Purcell, clutch; Bill Greg, tickets. Pony ride, George Debelyar; Lester Jones, tickets; Tilt-a-Whirl; Johnnie Dare, clutch; Chuck Smith, helper; Lloyd Gavord, tickets. Baby Ride, Louie Duncan, clutch.

### Shows

Athletic, Lee Van Nince, talker; Mrs. Lee Van Nince, tickets; Tuffy Griffith, fighter. Mechanical Village, Mrs. Carmicale, tickets; Mr. Carmicale, talker. Jungleland, Jack Delmar; Nora Delmar, tickets; Blackie Smith, talker; Bud Kinard, inside lecturer. Victory Varieties, Jack and Babe Del Mar, Ruth Kinney and Peggy Doyle.

Concessions: Bert and Deric Boydston, photo gallery, two ball games and popcorn; Smiley Shores, grind store; Modern Midway Cafe, Ben and Elsie Blikars, owners-managers; Elsie Blikars, cashier; Red Higley, griddle; Richard Ervin and George Hitz, waiters; Lloyd Brown, dishwasher; Vivian Elliott, diggers; Henry and Marie Glob, fishpond; Red Kelly, grind store; corn game, Mr. and Mrs. Sargent; Rex Smith, agent; Mr. and Mrs. Fred Druer, pea ball and penny pitch; Fred Farmington, novelties; Lloyd Disert, high striker; Mr. and Mrs. R. A. Gilbert, dart game; Elmer Smith, cage game, and Henry Couplin, one.

## HASC Auxiliary's Summer Party Scores

KANSAS CITY, Mo., June 27.—Featuring an Allied Nations theme, annual Summer Party held here June 15 by Ladies' Auxiliary, Heart of America Showmen's Club, attracted 37 members and friends. Tables were decorated with garden flowers and interspersed with flags of the allied nations. Speakers were President Ruth Ann Levin, First Vice-President Harriett Calhoun, Treasurer Helen Smith, Chaplain Myrtle Duncan and Louise Parker.

President Levin introduced Mrs. Josie Rotola, Elite Exposition Shows, and other members of the organization, including Bessie Foltz, Opal Bogle and Surrelda Reese. Day's award, a patriotic lapel pin, went to Letty White, and the door prize, a serving tray, was awarded to Gertrude Parker Allen.

In attendance were Ruth Ann Levin, Harriett Calhoun, Helen Smith, Myrtle Duncan, Louise Parker, Margaret Haney, Billie Bedonie, Blanche Francis, Toots Riley, Bird Braund, Ruth Martone, May Wilson, Jess Nathan, Nellie Weber, Gertrude Parker Allen, Letty White, Hattie Hawk, June Cresswell, Sally Stevens, Mrs. Margaret Pennington, Nora Suggett, Bessie Foltz, Opal Bogle, Surrelda Reese, Josie Rotola, Catherine Boyd, Tillie Johnson, Florence Mace, Irene Lemons, Verna Bowman, Helen Holmes, Mollie Ross, Leola Campbell and Addie Willerts. After the luncheon, cards were played. Elizabeth Yearout, who was called to Emporia, Kan., by the death of her mother, has returned to her home in Portland, Ore.

## Weather Hampers Wade; Richmond Is Satisfactory

RICHMOND, Ind., June 27.—Altho inclement weather continued to dog their heels, W. G. Wade Shows played to satisfactory results at the local week's stand, which ended last Saturday. Shows came in here from Lima, O., where the final Saturday night was lost to rain. High winds and an electrical storm hampered activities at Pontiac, Mich., the engagement played prior to the Lima stand.

New canvas has been added to Specks Grosscrouth's two Girl Shows. Marjorie Owens is a recent addition to the attraction. Gene Arvey joined with Octopus, replacing Fred Britt, who has his ride at a park. Frank Ruff's ride is doing well, as is Funny Porter's Chairplane.

Doc Sam J. Scheidler's World's Assembly of Strange People is working to good results, and Capt. Speedy Phoenix, free act, is proving a good draw. Visitors included Billy Joy, Don Rand, Jack Craig, Johnny Mangum, Bobby Bell, Jerry Vaughn, Art Converse, King Ballie and Floyd E. Gooding, Gooding Amusement Company.

## USED STOCK TENT

No. O-136—Gable End Tent, size 14x18 feet, 3' 6" pitch. Walls 7'. Top 10 oz. D. F. khaki. Trim blue and yellow. Walls blue and yellow stripe. Fair to serviceable condition. Top and wall . . . . . \$36

Many Other Fine Bargains

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## BAKER-LOCKWOOD

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America's Big Tent House

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We Are Still Making Carnival and Concession Tents.

Charles Driver — Bernie Mendelson.

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Our Specialty for Over 46 Years

UNITED STATES TENT & AWNING CO.

Our New Address:

2315-21 W. HURON ST., CHICAGO, ILL.

**PENNY PITCH GAMES**  
Size 46x48"; Price \$25.00;  
Size 48x48"; With 1 Jack Pot, \$35.00;  
Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price ..... \$12.00

**BINGO GAMES**  
75-Player Complete ..... \$6.00  
100-Player Complete ..... 7.25  
1/3 Deposit on All Orders.  
**SEND FOR CATALOGUE**  
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cards, etc.

**SLACK MFG. CO.**  
124-126 W. Lake St. CHICAGO, ILL.

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Single Sheets, 8½ x 14, Typewritten. Per M. .... \$5.00  
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Gazing Crystals, Ouija Boards, etc.

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120 Pages, 2 Sets Numbers, Clearing and Policy.  
1200 Dreams, Bound in Heavy Gold Paper  
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Booklet, 12 P., 3x5, Contains all 12 Analyses.  
Very Well Written, \$4.00 per 100; Sample 10¢.  
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**WATER FALL COUPON BLOWERS,**  
Wheels, Laydowns and Posts, Race  
Tracks and Skillos, Buckets and Penny  
Pitches, Color Games and Pan Joints,  
Roll Downs and Brazilian Boards, Big  
Dice, Roll Down Charts, Bingo Cards  
and Soup Pegs, Bingo Master Boards,  
**BINGO BLOWERS**, Ping Pong Balls.  
No more Bottles and Punks. Catalog  
if you mention your Biz.

2907 W. WARREN, DETROIT, MICH.



FORMER CONCESSIONAIRE John (Springy) Little joined the Irish Fusilier Canadian Active Army, in December, 1940, and has been stationed around the West Coast since then. Before enlisting Little was with Conklin, Wallace Bros. of Canada, Gray's Canadian and Crescent Canadian shows and Mighty Sheesley Midway.



MRS. G. J. FRANTZ, known as "Lee" to her numerous friends in outdoor show business, with The Billboard's Living Hall of Fame bulletin, complimenting her on her ability as a sales getter. She handles The Billboard sales on Gooding Greater Shows and each week is listed among the top salesmen.

ELANE SMITH, 2-year-old daughter of Mr. and Mrs. J. A. Smith on Bee's Old Reliable Shows, donated all of her rubber toys to Uncle Sam while shows were in Winchester, Ky.

CONCESSIONAIRES joining Clyde Smith Shows in Madera, Pa., recently included Floyd Smith, Paul Alhouse, Bill Andrews, Lloyd Carlson, Dale Huft, Carl Miller and Jerry and Rose Marks.

SHOWMEN may come and showmen may go but carnival general agent jokes will go on forever.

FORMERLY with Ringling-Barnum circus, Melvin Burkhardt, anatomical wonder, cards from Monroe, Mich., that he is with Harry Lewiston's Side Show on Happyland Shows.

RICHARD (FATS) LORRAINE is handling the front of Speedy Merrill's Motordrome on John H. Marks Shows, having replaced Gene Nadreau, who closed recently.

QUIT squawking about it being too hot, cold or rainy. We are not giving the enemy any weather reports.

JOHN W. BERRY, vet contracting agent, writes from Washington: "Cele-

## Galion Firemen's Jubilee

Week July 6 to 11

### NAVARRE FIREMEN'S CONVENTION

To Follow.

Want Cook House, legitimate Concessions of all kinds. Foreman for Chairplane. Address all orders to

### J. R. EDWARDS SHOWS

Shelby, Ohio

### E. J. McARDELL'S MIDWAY OF FUN

Holds Contracts for

### MINNESOTA'S 2 BIGGEST CELEBRATIONS

July 2nd-3rd-4th and 5th, Glenwood, Minn.

Detroit Lakes Annual Water Carnival, July 9th to 12th, Sponsored by Jr. Chamber of Commerce. Concessions all open. No X for these Celebrations. Come on if you can work for dimes (no grit). Independent Shows, 25%, come for season or these two events. Strip Show. Save gas. Can place Rides with own transportation. Want Special Agent with Sound Car.

E. J. McARDELL, Glenwood, Minn.

### WANTED

Side Show Attractions for elaborate equipped Side Show to make it the strongest show on the road with up-to-date carnival. Honest Kelly Shows. Salaries paid out of office. Can place Bally Attractions, Mechanical Man, Strung Fire Act, Oriental Dancing Girls, Tattooer, etc. All who know me, wire. All winter's work in Museums, King and Russell, Edna Price, wire.

### GEORGE BURKHART

Tilton, New Hampshire

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

### GLORIOUS Fourth.

C. C. LEASURE, special agent, joined L. J. Heth Shows at Frankfort, Ky.

CAROLINE WELLS, with penny pitch, joined Clyde Smith Shows in Madera, Pa.

BLASTING in Europe and Asia. Also some in America.

OPERATING Happy Hawkins's pan game on John H. Marks Shows this season are Mr. and Mrs. Harry Moore.

DAN RILEY, Larry Donovan and Doc Bernard, Gooding Greater Shows, visited The Billboard Cincinnati office last week.

ART of camouflage could be studied on some concessions.—Colonel Patch.

SLIM AUSTIN, trombonist and comedian, advises from Elmwood, Ill., that he is with Beckmann & Gerety Shows.

JERRY HIGGINS is managing the Chez Paree attraction on Clyde Smith Shows, with Carl Aumillier handling the front.

PALMIST: "I'm not money hungry, I'm just a hard worker."

the midway," Connie C. Mack letters from Lansing, Mich.

DAVE COOPER infos from Roseboro, Ark., that he has closed as general representative and busness manager of Golden Arrow Shows and is vacationing in Tennessee.

FUNNY SIGHT: Seeing a stick hold a tiny baby while its father plays.

HORACE E. ROSE, manager American Museum and Paris Revue on O. J. Bach Shows, cards from Meriden, Conn., that he closed with the shows and is at his home there.

DURING Arthur's Mighty American Shows' stand in Albany, Ore., Mr. and Mrs. Martin E. Arthur and Walton de Pellaton were dinner guests of Mr. and Mrs. Hudspeth.

GAS RATIONING would have a bad effect on Side-Show fire-eaters.

ADDITIONS to Arthur's Mighty American Shows in Albany, Ore., were Mr. and Mrs. Harold Gould, Charles Hutchinson, Leroy Hughes, Virgil Miller, Mr. and Mrs. Pat Berry and Mr. and Mrs. Louis Ristick.

"DUE to an operation, Georgia Brown, girl show worker, will not troupe this season. She is recuperating at her sister's home here," letters Ann Hinson from Cordova, N. C.

BIG GROSSES reported by all carnivals are ample proof that midway popularity isn't waning.

### Warranted

STEAMBOAT JOHN, tattooer de luxe and jagger of thousands, wore glasses with lenses a half inch thick. Even with the thick googs he was forced to hold a patron's arm almost to his nose to see what he was doing while jagging unmercifully. John wasn't a believer in "art for art sake." With him it was a matter of cold cash. To let a prospect walk away after looking thru his library of designs just wasn't in the book. "Let's see how it looks on you," was his favorite bait, and before the prospect knew it ink was deep in his skin. "Want it touched up with a little green? How about a little yellow over here? A little purple shading in the corner should bring it out" was the run of his conversation until finished. And then, "That will be \$8.46, which includes the extra green, yellow and purple inks." Before the customer could get a word in John would again start with, "War has made it almost impossible to get this grade of ink. It costs more than one can afford, but because I keep two Chinamen out in the Pacific Ocean on a raft where they purchase it from incoming boats, I am able to give it to you at such a reasonable figure." One day John had gone thru the same routine and a prospect suddenly found himself the lifetime possessor of a picture of a girl's leg which carried a dagger in the garter. Underneath were the words, "Death Before Dishonor." Sensing a beef, John started crooning, "That's a beautiful job. Looks like the work of a great master. I'll even back it up with my iron-clad guarantee." "What will you guarantee?" yelled the irate customer. "My guarantee is this: Should blood poisoning set in and you lose that arm, then I will put the same piece on your other arm free."

brated my 63d birthday June 23. Spent 46 years in outdoor show business and am now living in retirement in my home town.

TOM YANDA and Marvin and Mildred Laird visited Mr. and Mrs. Curley Vernon, Four Star Exposition Shows, at Michigan City, Ind., on June 17, and the following night Mr. and Mrs. Oscar Bloom, Gold Medal Shows, at North Chicago.

TROUPERS who have left the road for the duration are learning how the other half of the world lives and makes a living.

JACK BURKE, concessionaire with Lawrence Greater Shows the last four seasons, writes: "Sustained a stroke last February while in Miami. Am in Veterans' Hospital, Batavia, N. Y., and recovering slowly. Would like to read letters from friends."

PALLEBEARERS for Baby Lee, fat girl, who died of a heart attack recently at Calumet City and who was buried at Gary, Ind., were Carl J. Lauther, Woodrow Olson, Herbert Walberg, Jack Rogers and Jack Manning. Johnny J. Jones Exposition, and Barney Lamb, Gold Medal Shows, Bobby Burns reports.

WONDER what became of the hundreds of '49 camp piano players who thrived during 1915-'16-'17.

FRANK LaBARR, mail man and The Billboard sales agent; Superintendent and Mrs. Curly Wilson, of Brookside Park Zoo, Cleveland, recently spent an enjoyable evening with Tim Greene at Barber-ton (O.) night club, which is owned by Mr. and Mrs. Al Williams, formerly with Banty's All-American Shows.

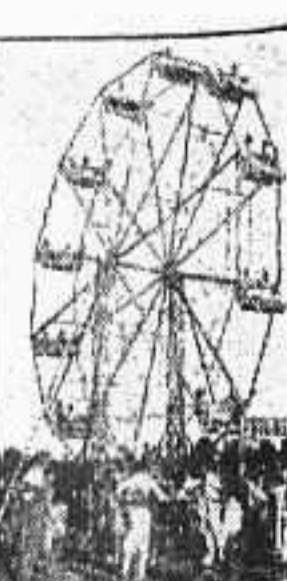
MICKEY HAWKINS, concessionaire with John H. Marks Shows, celebrated

### More New Wheels

June purchasers of new BIG ELI Wheels include Dave Krichell, Penna.; A. Long, New Jersey; Henry Funeral, Mass.; Eli LaGrasse, Mass. These men select a BIG ELI for life-time profits.

RIDE-MEN: You have until Friday midnight to send in your Contest Entry Cards. Mail TO DEFENSE them NOW.

BUY UNITED STATES BONDS



ELI BRIDGE COMPANY  
Builders of Dependable Products  
800 Case Avenue, Jacksonville, Ill.

his birthday June 22 while shows were in Wheeling, W. Va., and a number of her friends tendered her a party at which she received numerous gifts. Nick B. Stepp, secretary, also celebrated his birthday during the engagement.

WHEN you cut up a big-money jackpot be sure you have a sequel other than, "Give me the price of java and sinkers."

OPERATORS of the Side Show on Arthur's Mighty American Shows, Mr. and Mrs. John Olson tendered the latter's parents, Mr. and Mrs. Paul D. Porter, a dinner while shows were in Albany, Ore. Guests included Mildred Murphy, Mr. and Mrs. Paul Porter, Betty Girard, Jean Swenson, Lee Harvey, Glenn Hunter, Don Williamson and Eddie Willis.

WHILE John H. Marks Shows were playing Fairmont, W. Va., Larry G. Boggs, who conducts the "Ticks and Tocks" column in *The Evening West Virginian*, devoted much of the pillar's space on two days to midway happenings and shows' personnel. C. Ned Smith, "Good Morning" columnist, also gave the shows some front-page publicity, accompanied by plenty of art.

WE used to jokingly say, "We don't know where we are going, but are on our way." It isn't so much of a joke nowadays.

MARVIN (MOON) LAIRD, of Johnny J. Jones Exposition, will play the Salem (III.) Soldiers and Sailors' Reunion with his concessions. His wife, Mildred, will remain on the Jones show to handle their concessions there. Mr. and Mrs. Cecil Thomas joined the Lairds last week, while Danny Miller will come on for the Salem date. Mr. and Mrs. Ray Tucker and Tom Yanda visited the Lairds while shows were in Gary, Ind.

COOKHOUSES would be swell places to hold true or false programs. Mostly false.—Oscar the Ham.

NOTES from Mighty Monarch Shows from Madison, W. Va., by Lawrence Roland: Tilt-a-Whirl and Ridee-O led rides here. Carnival Club has been going the limit to raise funds for Army-Navy Relief Fund. Fred Boswell is club president. On June 23 the women members held a bridge party, and on June 24 the weekly meeting was followed by a show to raise more funds. A box lunch was held with N. P. Roland acting as auctioneer.

ONE thing we needn't worry about right now is what competitive percentages general agents will offer to grab off canceled fairs after this war is over.

PATRICK'S GREATER SHOWS midway notes from Sacramento: Shows are drawing good crowds and building up rapidly. W. R. Patrick, owner-manager, and S. H. Barrett, general agent, have been away on a booking trip. Mr. and Mrs. Bill Strode joined with Ferris Wheel and penny pitch. Carl Chatfield is doing a good job with banners. T. H. Bailey, who purchased Jack Joyce's ponies, has them booked here. Ervin Robertson is the electrician, and Jim Branday joined here as mechanic. Recent visitors included Mike Krekos, Jack Joyce, Hughey Bowen and Lucille King.

PEST who loaf in a chair under the office wagon awning is usually the one who wants to entertain visiting fair officials when he should be on his ride.

## Elements Hit Buck Combo At Amsterdam Engagement

AMSTERDAM, N. Y., June 27.—O. C. Buck Shows' local stand proved a nightmare to personnel as it rounded out a week's engagement at Karp Park under American Legion Post auspices. Moving on to a sea of soft clay, augmented by downpour after downpour, trucks sank to their bellies, and rides, when erected, warped into grotesque shapes in the mire.

Bulldozers brought into play ripped the front ends out of three of the tractors where they lay for the week too heavily imbedded in the muck to move. Railroad sleepers were laid to make a base for the rides, only to have the ties sink as more rain mired the shows deeper and deeper.

Organization didn't open until Thursday night, but a thunderstorm came up at 9 o'clock and sent 2,000 patrons scurrying thru the soup to safety. Friday night got off to a good start, but at 9 o'clock another storm hit. Manager Buck canceled Webster, N. Y., and will remain over another week.

## Belittling

A MANAGER was trying to hire a foreman and had offered him an unheard-of salary. "Brass or white money?" asked the foreman. "White money and every Saturday," replied the manager. "Where do I ride on the run?" was his next question. "We furnish a berth," was the answer. "Upper or lower?" asked the foreman. "Lower and if that isn't satisfactory you can ride the regular train on mileage," sighed the manager. "Streamliners or mixed train?" asked the worker. "Anything that runs and we will furnish you meals on the lot," propositioned the showman. "Regular dinner fare or short order?" inquired the r. f. "Whichever you like and while in town we furnish you with hotel accommodations." "De luxe or scratch houses?" asked the ride man. "You pick your own hotels and during the week if you should care to visit other shows, fairs, parks or to attend local shows during your off hours you are welcome to do so. And, by the way, there are always a number of beach chairs under the office awning in which most of the showmen rest; should you care to join them when not working, just make yourself at home," was the manager's final bait. "Nope! Nope! I wouldn't be interested in your proposition," came back the worker. "Why not?" asked the surprised manager. "You want a general agent and not a ride hand," was the man's parting shot as he walked away with his bedroll under his arm.

## Los Angeles

LOS ANGELES, June 27.—Local showmen are anticipating a banner July 4 week-end. Dim-out is expected to show some influence on gates, but operators believe that daylight business will surpass expectations. Pacific Coast Showmen's Association is turning its surplus funds into War Bonds. Mike Krekos, PCSA president, and manager West Coast Circus Shows, will stage the first 1942 Show Within a Show at Klamath Falls, Ore., July 3. George McCarthy visited from San Diego. Jimmy Dunn will undergo an eye operation soon.

As Stroud reports that wire jewelry is going strong at Venice, Jack's Wagon Trail Cafe is still the rendezvous for a number of Venice pier operators. Harry Denton reports good business with his concession at Venice Pier. Margaret McElroy's photo gallery is going strong. Durwood Mack is a recent addition to pier fraternity with his concessions. Phil Clare was a recent visitor. Edith Bullock is back from a vacation in Utah.

George Birdsall, well known as The Major, has been forced to retire from show business because of ill health. Jimmy Johnson, painter at Venice Pier, is in San Diego. Martha and Harry Clark's Tower Cafe is popular. Joseph A. Murray, at one time with Wortham's Shows, is nearing his 20th year at Venice Pier. Ernie R. Thomas has replaced Ned Smith at Pacific Museum. Jack Turnbull, who put in 12 seasons with Athletic Shows, also is at the museum.

## Wind, Electric Storm Hit Shows in Detroit Sector

DETROIT, June 27.—Recent combination wind and electric storm heavily damaged outdoor show property here. The blow, which is said to have covered a wide area of Southeastern Michigan, reached a velocity of 70 miles per hour, with the most serious reports coming from W. G. Wade Shows, playing under Veterans of Foreign Wars auspices at Pontiac, Mich., 25 miles north of here.

A pole struck by lightning caused main electric wires to fall on the lot, killing one and injuring about 20 patrons. Tribute was paid to shows' electrician, who opened the main switch, avoiding further injury, altho there was a minor panic of patrons when they were thrown into complete darkness.

## Naill Okay in Four-Weeker At Monroe; Minden Is Good

MINDEN, La., June 27.—Following a four-week stand in Monroe, La., which gave the organization satisfactory results, C. W. Naill Shows worked to above par business here. Rides and concessions reported big business, and Women's Auxiliary of International Machinists, under

## American Carnivals

### Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., June 27.—Association's membership ranks have been increased by the acceptance of two applications, one from Art B. Thomas Shows and the other from George Clyde Smith Shows. Total is now 62. Assistant Counsel Richard S. Kaplan, Gary, Ind., in behalf of the association, visited Beckmann & Gerety Shows at Hammond, Johnny J. Jones Exposition at Calumet City and Mighty Sheesley Midway at Gary, Ind. Our program calls for a visit to Cetlin & Wilson Shows at Niagara Falls, N. Y.

Numerous items of information valuable to the industry have been received at this office and are available upon request. Seventeen local appeal boards in the country have been created to pass on applications for permission to purchase new trucks by the Office of Defense Transportation. War Production Board has issued a new list of priority orders. Department of Commerce has filed a detailed statement of war and its effect on motorized transportation and an article covering the transportation problem in Georgia. Regulations as to fluorescent lighting has been relaxed to permit manufacture and delivery of certain types of such lighting heretofore prohibited.

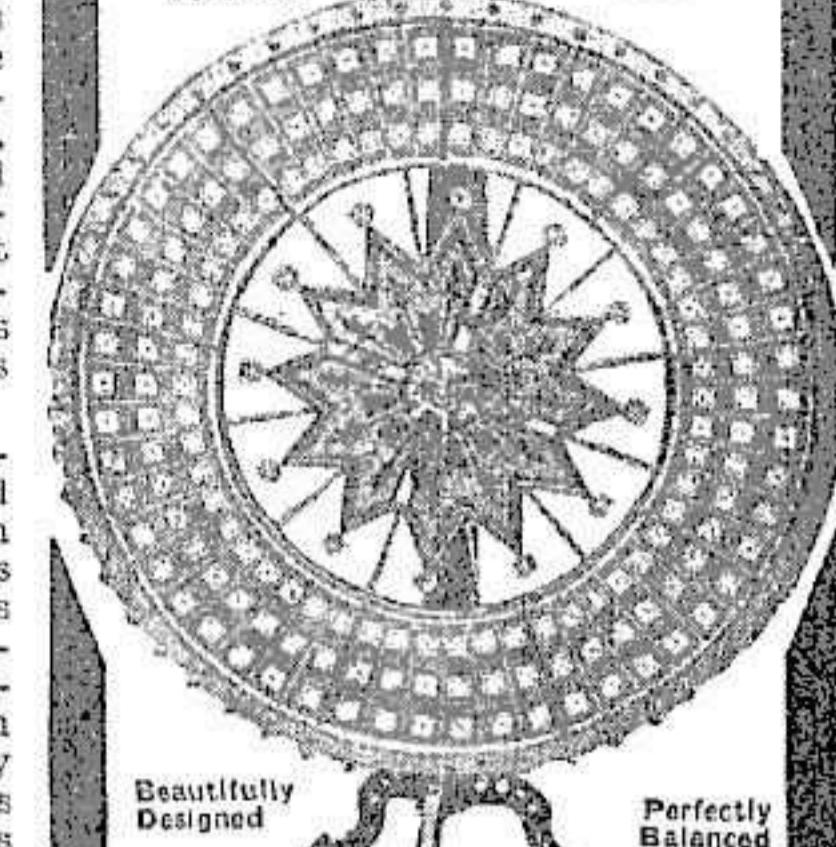
whose auspices shows exhibited, tendered the personnel a dinner, preparing the food at their homes and serving it on the lot.

Ten per cent of Wednesday night's gross was turned over to United Service Organization. Mrs. Joe Hamilton's brother, Cotton Swartz, was called to armed service. Concessionaires include J. D. Burke, 7; Joe Hamilton, 2; Earl Swindell, 2, and Mrs. Harold Jennings and Vernon Radley Sr., one each.

## EVANS' DICE WHEEL

A Sensational Money-Maker!

Popular! Flashy! Fast!



### WHEELS OF ALL KINDS!

Ideal for bazaars, festivals, fund-raising campaigns. Merchandise Wheels, Paddle Wheels, Horse Race Wheels, etc. Send today for Free Catalog.

H. C. EVANS & CO.  
1520-1530 W. Adams St., Chicago

## Let Us Make Your NEON TUBING

Same day service. REPAIRS \$1.50. We ship NEON from Coast to Coast. Safe delivery guaranteed. Cartons furnished free.

NEON ENGINEERING CO.  
7600 Greenwood Ave., CHICAGO  
Neon Mfrs. for the Carnival Trade

## WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

ABNER K. KLINE, Sales Manager

## KOLA FLAVOR

If you need a kola flavor with a new distinctive flavor of its own, one with a new snap and sparkle that brings them back for "seconds," try our KLIX KOLA Concentrate. This is a 9-to-1 concentration; you need only 50 lbs. of sugar for a 10 gallon batch. Your cost on the finished fountain syrup, including the cost of your sugar, is only 95¢ per gallon. KLIX KOLA CONCENTRATE costs you only \$6.00 per gallon. Order yours today.

GOLD MEDAL PRODUCTS CO.

Cincinnati, Ohio

## URGENT

Want the present whereabouts of H. L. ARCHER, called KENTUCKY RED, probably running Pan or Rat Game. All information treated in strictest confidence. Phone, wire or write

## MOTOR CREDIT CORPORATION

3040 E. GRAND BLVD., DETROIT, MICH.

PHONE: MADISON 0142.

## RIDES

Have Merry-Go-Round, Ferris Wheel, Chatroplane, late Kiddie Auto Ride and Kiddie Swing. Open one week in August and two weeks in September, including Labor Day. Want one more show not conflicting with Midget Show. Naylor Harrison, write. Can use Long and Short Range Lead Gallery, Pitch Till You Win, Cigarette Shooting Gallery or any other stock concession not conflicting with what we have.

Write

THOMPSON BROS.' RIDES

This week, No. One Unit, Claysburg, Pa. No. Two Unit, Oceola Mills, Pa.; next week, Mt. Union, Pa.

Permanent Address: Altoona, Pa.

## ALLEGANY-GARRETT COUNTY FIREMEN'S CONVENTION

6 DAYS—6 NIGHTS—BARTON, MD., WEEK JULY 6

WANT RIDES NOT CONFLICTING. WILL BUY LOOP-O-PLANE, SHOWS—Fat, Midget, Side Show, Illusion, Half and Half, Mechanical, Walk Thru, Crime, Life, etc. CONCESSIONS—Bingo, Fish Pond, Lead Gallery, Bowling Alley, String Game, Candy Floss, Snow Cone, Penny Arcade, Eric Diggers, Duck Pond, Candy Apples, Country Store, Watch-La, Bumper Store. Positively no racket.

Write or Wire

BRIGHT LIGHTS EXPOSITION SHOWS

JOHN GECOMA, Mgr., Windsor Hotel, Cumberland, Md.

Show playing Corryeville, Md., Celebration this week.

## WANTED FOR JAMES E. STRATES SIDE SHOW

A-1 Front Man. Must be capable of getting money; good percentage to right man. Am Interested in Jack Arnott, George Marshall, Whitley Sutton or man in their category. Can also place Mind Act; Babe and Bob and Twisto, come back. William S. Ackley, also known as Bill Sylvin, no longer here. Write or Wire AL TOMAINI, Care of Show, this week, Massena, N. Y.; next, Utica, N. Y.

**3000 BINGO**

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50;  
100 cards, \$5.50; 150 cards, \$8.25; 200 cards,  
\$11; 250 cards, \$13.75; 300 cards, \$16.50.  
Remaining 2700 cards, \$5 per 100 for cards only  
—markers or tally omitted.  
No. 3 Cards—Heavy, Green, Yellow, Red—Any  
set of 50 or 100 cards, per card 6¢.

**3000 KENO**

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Set of 100 cards, tally card, calling markers, \$5.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker, Real Glass . . . \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000. 1.25  
3,000 Featherweight Bingo Sheets, 6 1/2 x 8.  
Loose, \$1.25 per M. Staples in pads of 25. Per M . . . . . 1.50  
Box of 25,000 Black Strip Card Markers . . . 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

**W. S. CURL GREATER SHOW**

In the Heart of Defense  
Fairfield, Ohio, This Week.

Can use reliable Ride Help, top salaries paid; Paul Smith, come on or wire. Can place a few more legitimate Concessions. Wheels that work or Stock. Can use useful Side-Show People, also Feature Acts. Shows with their own transportation. Penny Arcade, best of terms. Have fine Calliope for sale. Wire or come on as per route.

W. S. CURL SHOWS  
Miamisburg, Ohio, July 6-11.

**WANTED**

For Big 4th Celebration, Hartford, Ky., and all season in defense towns: Concessions all kinds, no ex. Shows of all kinds. One more Flat Ride. Talker for Side Show. Man to handle small Cook House.

**COTTON STATES SHOWS**

Hartford, Ky., this week; then as per route.

**READING'S SHOWS WANT**

High Striker, Hoopla, Lead Gallery, Mouse Joint, Bowling Alley, Ball Games, Palmistry. Pete Johnson, come on. Want Grind Shows, Ride Help, come on to the biggest 4th in the South, Huntington, Tenn., week July 6th; Murray, Ky.; Mayfield, Ky.; Princeton, Ky., to follow. Address or come on to Martin, Tenn., this wk. **W. J. WILLIAMS, Mgr.**

**RIDES WANTED**

Rides for the week of July 20, Hawkins Stadium, Albany, N. Y. Write to

**JOHN C. LEMOINE**

Care J. C. Harlacker  
56 Pine Street Providence, R. I.

**WANT AGENTS**

For Bowling Alley and Roll Down to join at once. Wire

**R. W. ROCCO**

Care Wonder Shows of America  
Calumet, Mich., week of June 29th.

**MIDWEST SHOWS WANT**

for Belle Fourche, So. Dak., Roundup, July 3 and 4. A few Grind Stores, also Stock Concessions. Girl Shows with own outfit. Can also book Kiddie Ride.

Wolf Point, Mont., July 9-12

**HUBERT HALL WANTS**

Reliable Bingo Counter Men to join at Vincennes, Indiana, week 4th. Good salaries every week.

**HUBERT HALL**

Care Byers Bros.' Show Vincennes, Indiana

**SECOND-HAND SHOW PROPERTY FOR SALE**

\$10.50 Ossified Old Woman, Mummy. Bargain.  
\$35.00 Bumper Game with Track and Auto.  
\$60.00 Two Headed Wax Baby with Hair.  
\$10.50 Heavy Waterproof Tarpaulin, 10x15; others.  
\$5.00 New Government Fibre Desk Trunk. Cost  
\$30. New Shipment 1000 Trunks. Order Now.  
**WEIL'S CURIOSITY SHOP** Philadelphia, Pa.  
12 Strawberry St.

**TORTURE PROOF**

Original Illusion. First Time Advertised. Write

**ABBOTT'S, Colon, Michigan**

World's Largest Illusion Builders

**Direct from the Lots****John H. Marks**

Fairmont, W. Va. Week ended June 20. Location—Edgemont showgrounds. Business, excellent. Weather, hot.

Town lived up to its reputation of being one of the best show spots in West Virginia by giving shows their best week of the 1942 season so far. Average nightly attendance ran over 5,000. Saturday, with 11,560, was the best day. Admission was 15 cents. Altho it rained every day, not a drop fell during show hours. An hour after the midway closed Saturday night a deluge swamped the grounds and some difficulty was experienced in getting the heavy trucks out of the muck. Duke Jeannette's Circus Side Show led the midway, and Chet Dunn's Fly-o-Plane scored a record week. Local papers gave shows and Owner John H. Marks plenty of publicity. Annual press banquet was staged in the cookhouse Wednesday night, with John H. Marks as host. Guests included C. Ned Smith, Eddie Meredith, Larry G. Boggs, Bill Evans, H. Sutton Sharp and Chief of Police Henry Squires. Saturday matinee, sponsored by Marion County Defense Council, was successful. Princess Mabel, chimp, of Ruth Roy's Circus Arena, was a guest at the Press Club banquet and on Thursday was a headliner at the USO Benefit at the Fairmont City Stadium. Hazel Merrill returned and is fully recovered from injuries sustained in a recent accident at Clarksburg, W. Va. William T. Lewis, legal adjuster, was called to Richmond to attend the funeral of his father, Robert Lewis.

WALTER D. NEALAND.

**Dee Lang**

Sioux City, Ia. Week ended June 20. Location, Seventh Street circus lot. Auspices, American Legion Post. Business, good. Weather, fair.

Shows had their best Monday night of the season here so far. Station KTRI carried four 14-minute programs daily on the shows, and Sioux City Journal was liberal with space. Two sign painters have been added to beautify shows for the fairs. Charlie Zurn added several attractions to his Side Show. Marie Jones added an awning to her Glass House, and Charles T. Goss had his Fly-o-Plane repainted. Dee Lang reports that all trucks have been overhauled. Mrs. George (Raynell) Golden has recovered from a recent illness. Mrs. Nobel Fairly was interviewed over the air about her War Stamp and Bond drive.

GENE MILLER.

**Buckeye State**

Henderson, Ky. Week ended June 20. Location, adjoining high-school athletic field. Business, good. Weather, threatening.

Rain Monday night prevented shows from opening. Tuesday drew a large crowd and good business. Altho weather continued threatening, with some rain daily, shows managed to get in five nights to the best business of the season so far. All shows, rides and concessions did well. H. M. Kilpatrick did his usual good billing job. Mike Booth created considerable local interest with his novelty street clowning. Cotton Club Revue band made daily street parades. Local press and radio station co-operated. Pat Brown, designer and builder, completed construction of the new Life Show. The writer has completed the route for the season and will remain back on the shows and assist Owner-Manager Joe Galler. Mrs. Percy Martin is ticket seller at the front gate. Mrs. Jess Bradley, wife of the business manager, joined her husband here. PERCY MARTIN.

**Great Lakes Expo**

Waukegan, Ill. Week ended June 13. Location, Daglade and Benny avenues. Auspices, Waukegan Defense Council. Business, good three days. Weather, four days rain.

After a short jump everything was in operation Monday and that night and Tuesday were exceptionally good, but Wednesday, Thursday, Friday and Saturday were rained out. Sunday was good. Joyce Danley sold over \$1,800 in War Stamps during the week. H. B. Rogers, brother of Pearl Gotch, concessionaire, was killed at Bataan. Harry Smiley, concession superintendent, returned from Toledo after reporting for his draft examination. Mrs. Al Wagner purchased a

Scooter from R. E. Haney. Pat Murphy, former trouper and now in the navy, visited. Three Semis have been ordered. George Shaw's corn game continues to top concession row. Ed Hollinger is shows secretary. Weekly collections are taken up to send cigarettes to men in the armed service. Each employee is spending 10 per cent of his salary for War Bonds. Doc Clingman received a new top for his Side Show here. Fritzie Brown's cookhouse is Jack pot headquarters. Visitors were Walter Driver, George Westernman, Harry W. Hennies, J. C. MacCaffery, Frank Lee and Mr. and Mrs. Joe Streibich.

FLOYD NEWELL.

**Endy Bros.**

Herkimer, N. Y. Week ended June 13. Location, old fairgrounds. Auspices, Young Republican Club. Business, excellent. Weather, fair.

Shows jumped 100 miles from Watertown, N. Y., in record time to open here on schedule Monday. Lot was plenty tough, but Bill Tucker did his usual good job in locating shows and rides. Weather threatened daily but shows chalked up one of the best weeks of the season so far. Ben Devendorf, committee chairman, co-operated. Pete Pasque, Dive Bomber foreman, joined the army, and Jack Metz replaced him. Cleo Hoffman's Casa Manana and Hawaiian Revue did well, as did Alice and Aloa, Alligator Twins. Speedy Bauer added two riders to his Motordrome. Sensational Royals, free act, continue popular. New 1,500-gallon capacity gasoline semi joined in Watertown. Army and Navy Relief Fund Night Wednesday drew a large crowd, and Saturday's Kiddies' Matinee was popular.

HARRY STOOPS.

**Sunburst Expo**

Winchester, N. Y. Week ended June 13. Auspices, American Legion Post. Business, fair. Weather, rain two nights.

Weather was good the first two days of this, but rain Wednesday and Thursday nights left shows nearly marooned. American Congress of Oddities, owned and operated by Major O'Satyrdae, has been leading the midway since opening in Syracuse. Line-up has O. E. Barber, anatomical wonder; Electra, Major O'Satyrdae, asbestos-skin man; Evelyn Manning, Wonder Girl; Anderson Family; Freddie Frick, human pin-cushion; Dorothy LaMon, sword swallower; Skip Manning, blade box; Flexible Herman; Constance, contortionist; annex, Capt. Ringman Mack; Earl Webber, front, and J. Donely, tickets. Danny Corr closed at Corning, N. Y., and was replaced by Duke Dougherty and William Thompson, with six concessions.

LEO GRANDY.

**Virginia Greater**

Port Reading, N. J. Week ended June 6. Auspices, Feast of the Saints. Business, poor. Weather, rain three nights.

Rain Monday, Tuesday and Thursday cut down grosses here. Coupled with the rain Tuesday night was a blackout, sending the few on the lot scurrying home. Maangers Sol Nuber and Rocco Masucci have re-routed the show from this dim-out territory, and several dates on the coast were canceled. General Agent Murray has done a good job in advance. Lou Augustino's Circus Side Show led shows, with Bob Miles and his Night in Paris second. Arthur Gibson, ride superintendent, has been under a doctor's care for the past several weeks. Mr. and Mrs. Millet and Ken Davis visited Wallace Bros. Circus in Perth Amboy, N. J., and were shown every courtesy by the management.

KEN DAVIS.

**Gold Medal**

South Chicago Heights, Ill. Nine days ended June 20. Location, Brown's Corner. Auspices, Volunteer Fire Department. Business, poor. Weather, poor.

Shows encountered rain on arrival here and it continued all week, to give shows their worst stand of the season so far. Many visits were exchanged by the personnel with Royal American Shows, Johnny J. Jones Exposition and Mighty Sheesley Midway. Mr. and Mrs. Moon Laird and Mike Rosen were among visitors. Frenchy Frenzel purchased a new trailer, as did Morrie Brod and Dennis Sisk. Walter Fisher returned from the hospital. Town Crier, local paper, co-operated. General Manager Bloom and the writer made a hurried trip to Paducah, Ky.

HARRY E. WILSON.

**Motor City**

Columbus, Ind. Week ended June 13. Location, 10th and Wilson streets. Business, excellent. Weather, cloudy and warm.

Run here from Fort Wayne, Ind., was made in good time, and despite stormy weather Sunday everything was ready for opening Monday night. Crowds jammed the midway at opening and rides, shows and concessions did near-capacity business. Good business held up throughout, making this date the banner one of the season so far. Manager Horwitz closed a deal for a streamlined Caterpillar ride, and all show fronts and rides, with the exception of those recently built and purchased, are being painted and decorated. Art Converse, who managed the Side Show, left here and was replaced by Bronco Miller. Stash Goldic purchased another semi, and Mike Makey, Wild Animal Show, added a few more trucks. Manager Horwitz recently purchased two trucks. Shows' weekly bingo party has become popular and the amount is increasing weekly so that a substantial amount can be sent to the Red Cross. All rides, shows and concessions are contributing to Army and Navy Relief. Reported by an executive of the shows.

**Arthur's Mighty American**

Albany, Ore. Week ended June 20. Location, Elm at 15th Streets. Auspices, American Legion Post. Business, good. Weather, rain. Pay gate, 15 cents.

Showers greeted shows all week but did not dampen the ardor of the crowds that gathered nightly. Tons of sawdust were used to make the midway navigable. American Legion co-operated. Manager Martin E. Arthur purchased three more trucks. Mr. and Mrs. Jerry Fox visited relatives in Seattle. Ralph Balcom is on the mend and will return to shows in Olympia, Wash. Visitors included Mr. and Mrs. Abner K. Kline, who were entertained in the office by Mr. and Mrs. Arthur and the writer. Mr. and Mrs. Bill Browning, Browning Amusement Company, also visited. Mr. and Mrs. John Donzelli gave a spaghetti dinner to a group of showfolk during the week. Among showfolk who visited Portland and Salem were Joseph, Alice and Emma Blash, Myra Swarthwood, Glenn Hunter; Cliff, Mary and Glenn Henry; Martin and Dolores Arthur, Vic Davis, Harry Hillman, Charles Youngman, Thomas McDowell, Mr. and Mrs. Art Johnson, Eva Perry, Mr. and Mrs. William Bottrell, Mr. and Mrs. Gene Phillips, Jack Christensen, Dewey Finley Revis, Mr. and Mrs. Tex Hudspeth, Mr. and Mrs. Richard Alexander, Helen Donzelli, Mr. and Mrs. Charles Ferguson and Mr. and Mrs. Manfred Stewart. Women's Bowling Tournament was won by Antonia Graham and Myra Swarthwood. Mr. and Mrs. Gene Phillips tendered a dinner at a local cafe to these guests: Mr. and Mrs. William Bottrell, Pat Martin, Eva Perry, Dewey Revis, Glenn Henry and Mary and Cliff Henry.

WALTON DE PELLATON.

**Mighty Sheesley Midway**

Lansing, Mich. Week ended June 20. Location, South Logan Street showgrounds. Auspices, Military Order of Cooties and VFW Post. Business, good. Weather, good.

Shows moved here from Gary, Ind., early Sunday afternoon, and all shows and rides were ready for the Monday night's opening. Weather was ideal and a good crowd came out for opening. Co-Chairmen Evert Crooks and M. D. Collard and committee co-operated, as did The State Journal. Sixteen of paper's staff were guests of the writer Thursday night. Reed M. Hewitt, local radio station, co-operated. Among visitors were Lawrence Kirby; E. Lawrence Phillips, Johnny J. Jones Exposition; Eugene Haerlin and Robert S. Peelle. Owner Sheesley, Mrs. Charlie Pounds, Jack Baillie, Honey Lee Walker and writer were guests of E. Lawrence Phillips at Calumet City. Cash Wilts is here assisting Sheesley. Mrs. E. H. (Tex) Smith, wife of shows' secretary, is visiting her husband. Johnny and Dorothy Sheesley's children, Jo-An and Dorothy, are spending their vacations on the shows. Special poster has been purchased for Lorraine Wallace's African Lions attraction. Eddie Lewis has taken over the Scan-Dolls, formerly operated by Curly Rivers. Dick Conn, last season with Al Hubbard's Sex Show, is talking and managing the Iron Lung attraction. Harry Pollak signed Duane Jacobs as the human cannon ball for his cannon act. Art and Ann De-

wilder are back wintering in Alabama. A special booth has been set up at the entrance to the midway for the sale of War Stamps and Bonds and members are giving 100 per cent co-operation. Attending the double birthday party held by Thelma Andres and Bill Rice were Owner Sheesley, Mr. and Mrs. John Sheesley, Mrs. Tillie Rice, Mr. and Mrs. Whitey Wray, Mr. and Mrs. Rudy Rivers, Lena Gamble, Honey Lee Walker, Elmer O'Rear, Bill Michels, Mr. and Mrs. Curly Rivers, Mr. and Mrs. Thompson, Mr. and Mrs. Duke Douthery, Russell Andres, Mrs. Billie Rice and the writer.

ROBERT NORTH.

**All-American Expo**

*Camanche, Ia. Week ended June 20. Location, City Park. Auspices, Camanche Civic Club. Business, satisfactory when weather permitted. Weather, showers.*

Playing this stand in place of Clinton, Ia., shows chalked up satisfactory business when rain did not interfere. Committee, headed by Mayor Miller, assisted by Wallace Lum, co-operated. Arriving from De Kalb, Ill., Sunday, shows were greeted by a large crowd. Top-money shows were Circus Side Show, Living Art, Art Spencer's Liondrome, Harlem Casino Revue and Casa Manana Revue. Best rides were Comet, Ferris Wheels, Tilt-a-Whirl and Octopus. Fearless Greggs, free act, was popular.

Visitors included Mr. Powers, secretary Mississippi Valley Exposition; Dr. Palmer, Palmer Institute, and General Manager Charles Ewen, Iowa-Illinois Power & Light Company. Mrs. Don Hatfield, concessionaire, was taken to Clinton Hospital, but she is on the road to recovery. Mrs. Harry Rubin, in charge of Red Cross Fund collections, reports that all with it are co-operating. Mrs. Gayle Henderson, popcorn concessionaire, returned after a hurried visit to her home on business. General Agent Robert Kline was a recent visitor for a conference with President Frank West.

DICK MORAN.

**Clyde Smith**

*Madera, Pa. Week ended June 20. Auspices, Firemen's Celebration. Business, poor. Weather, fair.*

Lot was only two blocks from the main part of town and committee did everything possible to encourage attendance. Little spending was done, however. Bobbie Anders returned to the Vanities after a week's illness. Harry Reeves is on the sick list. Dorothy and Buster Rattigan's double ball game is getting good play. Mrs. Jack Rockway is busy with the bingo and attending to secretarial duties of Good Fellowship Club. Anna Mae Thal joined the office staff. Rita and Benny Chapple entertained relatives from home. Margaret De Passio was added to Chez Paree. Camilla Holt's high striker is popular. Bobby Raley joined the cookhouse as head griddle man. Steve and Johnny Yanko have the photo gallery, and Bill Anders is handling the front of Kork's Sex Family attraction. Good Fellowship Club's membership totals 69.

BOBBY KORK.

**WANTED**

Caterpillar Foreman, \$40.00 and \$45.00, to join at once.

**GEORGE YAMANAKA**  
Care World of Mirth Shows, Fall River, Mass.

**WILSON'S FAMOUS SHOWS****WANT**

Wheel Foreman and Second Men to join at once in Sullivan, Ill., this week. Can use Stock Store Agents; come, don't wire.

**ALL AMERICAN SHOWS**

Can place Ferris Wheel Operator for Park; no moves, good salary. Also Man for Life Show.

Address: NIP BUTTS, Lawton, Okla.

**WANTED**

Foreman and Second Man for Tilt-a-Whirl. Bill Snyder, Rogers, wire. Top salaries.

**MAURICE MILLER**  
813 W. Stewart Ave., FLINT, MICH.

**RAY WHEELOCK WANTS**

Agents for Roll-Down, Skillo, Nail Store, Swinger and Wheel Agent. Sam Lover, John Cranshaw, Swede Kingston, don't wire, come on. Playing defense area. **BAZINET SHOW**, Sparta, Wis., June 23rd to July 1st; then as per route.

**Penn Premier**

*Hasleton, Pa. Week ended June 13. Auspices, Fire Department. Business, excellent. Weather, fair.*

After a short run shows set up Sunday night. Eric the Great, free act, was well received. Two days were lost to the weather, but spending was good the rest of the week. The Great Wilno, human cannon ball, has signed for the rest of the season. Race-o-Drome, in charge of Speedy Hagen, topped shows, and Tilt-a-Whirl and Ferris Wheels led rides. Mrs. Serfass received a new top for the popcorn stand, operated by Mrs. Pat Williams. Special paper has been ordered for Wilno. Bert Rosenberger left on a booking trip. Larry Nathan was added to handle advance work and general publicity.

JOE LIBERTY.

**J. F. Sparks**

*Hazard, Ky. Week ended June 13. Location, Lothair Ball Park. Business, poor. Weather, rain.*

Shows encountered rain from Monday thru Saturday their second week here, resulting in little business. Much of the time between showers was spent in repairing rides and other equipment. Charley Gordon is still on the sick list. Jeanie Flynn, Ellen Dawson and Stanton Brown took time out for a swimming party and picnic. Red McCasland, Tilt-a-Whirl, returned to Birmingham. Whitey Davis, Ferris Wheel foreman, closed here. Manager Sparks left on a booking trip. Jean and Karl, twins, are proving a good draw at Cotton Club. Nena Glenos visited her father, Gus Glenos. Glen Gleois also visited.

R. L. OVERSTREET.

**Great Sutton**

*Westville, Ill. Week ended June 20. Location, City Park. Auspices, Fire Department. Business, good. Weather, rain one night.*

Despite apprehension caused by a near-cloudburst opening night, engagement proved the second best of the season so far. All rides and shows piled up big grosses and concessionaires reported satisfactory business. Large crowds came to town early Saturday, giving shows their first morning opening of the season. Paid admissions on the day totaled 6,300. Daily broadcasts were made over Station WDAN, Danville. Earl Conners closed here to put his concessions in a park near Louisville. Rides and show-fronts have been repainted and overhauled. Betty-John and Moody Cook, co-operators of Circus Side Show, spent Wednesday in Chicago shopping for new drapery materials and attractions. This is Betty-John's ninth season with the shows. Mrs. Mildred Singleton and son, Herman, visited Mr. and Mrs. F. A. Steinbarger. Newly framed Monkey Circus is clicking under management of Eddie Hyler. Whittle and Peaches Butler's cookhouse continues popular. JEWELL BELLE RICHARDSON.

**Sol's Liberty**

*Rock Falls, Ill. Week ended June 20. Location, Seventh Street showgrounds. Auspices, fire department. Business, satisfactory. Weather, warm with showers Friday and Saturday.*

Final week of the first two-week engagement of the season saw business hold up well despite the long stay in this small but thriving community of defense workers. Children's matinee Saturday was again rained out, but lot was packed Saturday night and crowds stayed until the midnight closing, which is strictly enforced here. Local auspices that have sponsored shows for the last six years handled their end of the business expertly and had men to handle parking, traffic and ticket taking at all times. Mr. and Mrs. Joseph Branda opened their new Midway Cafe here to satisfactory business, while Johnny Wueatherick added another concession. Melvin Epperson closed here and left for Memphis to work in a defense plant, while Jack and Lucille Kauss left for the latter's home in Mount Pleasant, Ia. Mrs. Sam Solomon was the subject of an interesting human-interest story in the local paper.

WALTER B. FOX.

**Bantly's All-American**

*Du Bois, Pa. Week ended June 20. Business, fair. Weather, cold and rain. Pay gate, 10 cents.*

Weather here was cold and rainy daily except Friday and Saturday, when it

started to clear up a little. Rides did well, but shows and concessions chalked up mediocre results. A. J. Budd celebrated his birthday Tuesday and after the show a party was held in the Side Show top. Ted Miller, in addition to acting as emcee, was also the principal entertainer. Mr. and Mrs. Herman Bandy and others stayed in Reynoldsburg and commuted to the grounds daily. Lieut. Burton Kleinhaus and wife and baby were nightly visitors. Mrs. Ruby Kane and Mrs. Dorso returned after seeing their daughters being graduated in New Jersey.

FAY RIDENOUR.

**Alamo Expo**

*Hot Springs, Ark. June 12-19. Business, good. Weather, rain two days.*

A muddy lot greeted shows, but they opened on time Monday night only to be rained out about 9 o'clock. Tuesday was lost to rain. Wednesday was ideal and each night thereafter attendance increased, resulting in a banner four days. A birthday party was tendered Mrs. Jack Ruback by Martha Rodgers. Guests were Mr. and Mrs. Guyton, Mr. and Mrs. McPete, Dick Haven, Mr. and Mrs. Bill Bass, Mr. and Mrs. Bill Denecke, Mr. and Mrs. Tony Kitterman, Fay Reynolds; Dorothy, Eunice and Goldie Barnett, Billy Miller, Dorothy Scott, Margaret Maynard, Mr. and Mrs. Benny Hyman, the writer, Tom Brown and Bing Venerable. Red Curtis's Wall of Death did well, as did Eddie Boothman's Nudist Colony. Ride foremen's ball team, captained by Jack Oliver, defeated the local team by a 5-4 score. Bob Mays and Andy Twinning are doing a good job. Owner Jack Ruback's brother, Hymie, is stationed at March Field, Riverside, Calif. Jerry, trained chimp, scored here when he appeared at a Defense Drive downtown. He was responsible for a \$700 sale.

LARRY MULLINS.



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SIOUX FALLS, S. D.  
Buy on Our  
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## GIRLS WANTED

### HAPPYLAND SHOWS, INC.

Want young, good-looking Girls for Girl Revue, Strip and Erotic Dancers. Can also use 3 inexperienced Girls, also Working Men. Top wages sure. Wardrobe and transportation furnished. E. H. MILLER, Ypsilanti, Mich., this week; Pontiac, Mich., next week. Wire or come on. P.S.: Ray Tahash wants good Griddle Man and experienced Counter Men. Don't wire or write, come on. Salary tops.

## Free Attractions Wanted

### BROWNSTOWN, INDIANA, HOMECOMING

JULY 27TH-AUGUST 1ST

Only First Class Acts Considered.  
Must Be High and Sensational.

Address:  
**THE F. E. GOODING AMUSEMENT CO.**  
1300 NORTON AVE., COLUMBUS, OHIO

**WANTED**  
For Entire Season  
Spittire or Fly-o-Plane, Funhouse or Glasshouse,  
Park doing good business. Wire or write

**PLAYLAND PARK**

Houston, Texas

**THE SHRUNKEN HUMAN**

Side Shows, Museums, Window Attractions: Here is the Wonder Attraction of America, that Tiny Shrunken Body, the Jungle Maiden reduced to a mere midget, the way the Head Hunters do them. About 2 feet long, has eyebrows, lashes, shrunken bosoms. A reproduction of a Jungle Human Body. Spectators marvel, nurses gaze in wonderment, doctors scratch their heads; everybody whispers "Is it real?" The Wonder Show, shipped in casket, ready to show, postpaid only \$15.00. Also Shrunken Heads, the very best in America. Light, waterproof and a genuine reproduction of the Jungle Natives, postpaid only \$8. **TATE'S CURIOSITY SHOP**, Safford, Arizona

**WANT**  
CONCESSIONS OF ALL KINDS FOR TWO  
CELEBRATIONS  
Austin, Minn., July 3-4-5.  
Write George Yahr at Austin.

For North St. Paul, Minn., July 2-3-4-5.  
Address: **WILLIAM J. WOLF** at N. St. Paul.

**WANTED—CONCESSION PEOPLE**

For Big 4th July Celebration, All Week, Harrison, Ark. Plenty fairs, etc., to follow. Plenty money south. Capable Agents for Grind Stores, sober man for Fish Pond, Griddle Man for Cookhouse. Real people come on. Can place Scales, Snow Cones, Lead Gallery, Novelties, Popcorn, etc. Reply to **ROY GOLDSTONE**, Fuzzell's Shows, Harrison, Ark., or per route.

**BULLOCK AMUSEMENT CO. WANTS**

Small Cook House or Grab Joint that can serve short orders. Privileges \$25.00 exclusive. Can place experienced Ride Help. No foremen. Have opening for a few more Concessions, such as Bowling Alley, Pitch-Till-You-Win, Cane Rack or Cigarette Gallery. We carry only one of a kind. No gate, no racket.

Week of June 29 to July 4, Rhodell, W. Va.; Week July 6, Scarboro, W. Va.

J. S. BULLOCK

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Write today for your free copy of The Billboard's 5th Annual Outdoor Attractions Section featuring photographs of some of the nation's leading Acts and Attractions for Fairs, Parks, Celebrations and Shows. Every outdoor talent buyer will be interested in these pictures as well as the special articles pertaining to this year's operating problems, budgets, publicity, etc.

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7-4

## Showfolk Partied By MSWC Members

ST. LOUIS, June 27.—While the numerous carnivals were playing this city recently Missouri Show Women's Club staged a party in their honor in the clubrooms in a Maryland Hotel here. After luncheon, the rest of the afternoon was devoted to the playing of cards, with prizes going to Marie Jones, Evelyn Hesse, Raynell Golden and Mildred Laird. Favors were donated by Gertrude Lang.

During the party Gee Gee Golden, daughter of Raynell and George Golden, Dee Lang's Famous Shows, was made a junior member of the club. In attendance were Viola Fairly, Raynell Golden, Gertrude Lang, Norma Lang, Mildred Laird, Grace Goss, Evelyn and Ethel Hesse, Edith Kelly, Frenchie Dean, Marie Jones and Irene Burke.

## Stands in West Virginia Are Good for Scott Expo

MULLENS, W. Va., June 27.—Scott Exposition Shows opened a week's stand here recently, coming in from War, W. Va., where attendance and gross were above par despite three nights of rain. Opening night here was good, as was Wednesday night. Light rains hampered activities somewhat Tuesday night, but business did not suffer.

Mrs. Dinah Baxter was a nightly visitor, and Mrs. B. T. Scott had Mrs.

### AMERICAN LEGION CELEBRATION

July 7th through 13th, Seymour, Ind.  
Want Ball Games, Photo, Stock Joints, No  
Plates. Shows with own outfit. This week, July  
1st through 5th, VFW Celebration, Corydon, Ind.

### GEREN'S UNITED SHOWS

P.S.: The Show knowing and playing Indiana's  
best spots.

### BLUE RIBBON SHOWS

NOW PLAYING FAIRS

#### WANT

Roll-o-Plane or Loop-o-Plane account  
disappointment.  
Can place Ball Game, Penny Pitch,  
Platteville, Wisc.

### USED SIDEWALL SALE

7-foot, 25 cents per foot; 8-foot, 40 cents per foot;  
9-foot, 45 cents per foot. White and roped top  
and bottom. Good Used Concession Tents, 10x14,  
\$29.50. MAIN AWNING & TENT CO., 230  
Main St., Cincinnati, O.

### V. E. W. JAMBOREE

BAY CITY, MICH., JULY 6-11

Want Mechanical City, Wax, Crim, Motor Drome, Minstrel, Frozen Alive, Walk Thru, Glass House or any Show of merit. Can place Custard, Age, High Striker, Scales, Bowling Alley, Fish Pond, Hitler Ball Game, String Game, Hoop-La and other Merchandise Concessions. Want Ride Help and Working Men in all departments. Truck Mechanic with tools. Top salary to sober man. Art Converse wants for Circus Side Show Working Acts, Girls for Illusions and Strong Feature for Annex. All address:

### WORLD OF PLEASURE SHOWS

OWOSO, MICH. (All This Week), SAULT STE. MARIE, MICH. (July 13-18).

### V BARKOOT BROS.' SHOWS V

#### WANT

#### WANT

#### WANT

SHOWS: Girl Show, Snake, Fun House, Monkey Show, Ten-in-One, Glass Blowers, RIDES: Tilt-a-Whirl, Octopus, Roll-o-Plane, Pony Ride. CONCESSIONS: Bowling Alley, Fish Pond, String Game, Dart Balloon, Lead Gallery, Photo Gallery and any Merchandise Concessions. HELP: Can place first-class Mechanics and Ride Help who can drive Semis. Address:

V Big Rapids, Mich., July 1-4; Reed City, Mich., July 6-11; Frankfort, Mich., July 13-19. V

### Wanted—Colored—Wanted

Due to misrepresentation want small, flashy Chorus Girls, good Dance Team; top salary guaranteed. Positively long season. Board, Pullman sleeper furnished. Enlarging for Fairs. I. C. Page here. Write or Wire

R. F. JUDY

WORLD OF MIRTH SHOWS, FALL RIVER, MASS.

### Art Lewis Shows, Inc., Wants

Posing and Chorus Girls, office pays salary. Man to take charge of War Show, we have complete outfit; H. T. Mills, answer at once. Train Polar. Everybody wire or write

ART LEWIS, Manager, Bristol, Conn., until July 4th.

### Army-Navy Fund: Total \$21,626

NEW YORK, June 27.—With more than \$6,000 accumulated over several weeks from the parks-beaches-pools fields and more than \$2,000 contributed by the carnivals on a single day's operations, total amount credited to outdoor division of Army-Navy Relief Fund now stands at \$21,625.99, a lift of better than \$9,000 over last week's tabulation.

The figures:

World of Mirth	\$438.54
Cetlin & Wilson	326.10
Mighty Monarch	180.82
Ross Manning	142.06
Endy Bros.	115.60
Banty	94.34
W. C. Wade	89.30
M. & M.	73.04
Baker's United	71.44
Heller's Acme	64.00
Pioneer	51.30
Coleman Bros.	50.00
W. C. Kaus	47.40
Lawrence Greater	46.76
Patrick's Greater	45.00
Dyer's Greater	35.96
Great Lakes	35.26
Honest Kelly, \$29.07; George Clyde Smith, \$28; Virginia Greater, \$23; Elliman, \$22; Bunting, \$21; B. & V., \$16.92; W. S. Curl, \$16.50; Skerbeck's, \$16; Bright Lights, \$15; O. J. Bach, \$14.70; Harris Victory, \$14.32; Lew Henry, \$8.24; I-T, \$5.38; G. T. Fitzpatrick, \$4.80.	

### Parks, Pools, Beaches

Total from parks, pools and beaches is \$6,666.68. Request has been made not to list specific amounts from each enterprise, but to group these fields. Spots involved in the contribution are Kennywood Park, Pittsburgh; Woodside Park, Philadelphia; White City Park, Worcester, Mass.; Flint Park, Mich.; Fallsides Park, N. J.; Bayside, Clear Lake, Iowa; Fontaine Ferry, Louisville, Ky.; Paragon Park, Nantasket Beach, Mass.; Sunset Beach, Morgantown, W. Va.; Blue Dell, Turtle Creek, Pa., and Jantzen Beach Park, Portland, Ore.

### Shows in Chicago Sector Get Tough Weather Break

CHICAGO, June 27.—What should have been a big week for carnivals playing in the vicinity of this city proved only fair because of rain and threatening weather. While the week ended today was an improvement over the last two, cool nights and overcast skies kept many off the lots. Royal American Shows had an unsatisfactory engagement at Cicero and lost a couple of days moving to Milwaukee, where they opened Wednesday.

Unsettled weather at Calumet City held the Johnny J. Jones Exposition to a so-so week. With prospects for improved weather they expect a satisfactory stay at Gary, Ind., where they remain until June 28, then move to Anderson, Ind. Beckmann & Gentry Shows, which moved onto a West Side lot this weekend, anticipate a big week. They are playing a new lot, adjacent to the one that gave them a splendid week last season. Week of June 29 they move to a lot adjacent to Chicago's southern boundary.

### Emeryville, Calif., Date Winner for Golden State

EMERYVILLE, Calif., June 27.—Working under a 10-cent gate, Golden State Shows successfully concluded their five-day stand here June 14 under Police and Fire Department auspices at San Pablo and Peralta streets. Business and weather was good throughout. Shows came here from King City, Calif., Monday and opened on schedule Wednesday night to a jammed midway.

Saturday and Sunday matinees were successful. Mona Vaughn's Hollywood Follies scored, and a number of concessionaires joined here. Members exchanged visits with personnel of Russell Bros. Circus, and Owner O. N. Crafts visited Saturday.

### Weather Dogs Wallace Bros.; Chatham Opening Successful

CHATHAM, Ont., June 27.—Wallace Bros. Shows opened here June 8 under Kiwanis Club auspices opposite the training center to fair business and

## Truck and Trailer Legislation

JACKSON, Miss., June 27.—Regulations permitting trucks to carry loads up to 15 tons on Mississippi's principal highways have been promulgated by Motor Vehicle Commissioner Frank Mize. This is a five-ton raise to meet war conditions and is to conform with recent federal requests that interstate barriers be lifted. Mize said that license fees for the extra loads would be collected in proportion to existing rates with 1/10 of the 10-ton fee charged for each additional load. Heavier loads will be permitted only on U. S.-numbered highways in the State.

## Hollywood to N. Y.

By TOM (FUZZY) HUGHES

Observations of a 40-miler (40 m. p. h. sometimes) Coast to Coast the hard way —by auto: Left Hollywood May 18, arrived NY May 28. Visited Arnold & Johns Shows at Bostonia, Calif. Crossed desert with thermometer over 100. At Colorado River Bridge (Ariz.-Calif. line) Negro soldiers courteously tell you to put away cameras, roll up windows and at night turn on dome lights while crossing bridge. Very light traffic on famed "Grapes of Wrath" U. S. Highway 66. No free riders on steady stream of passing freight trains loaded with war equipment headed west. Long troop trains going same direction.

Usual tent shows in Northern Arizona missing along route. Sign near Flagstaff (Ariz.) reads, "Save Scraps—Lick Japs." At near-by army project is large fire-burning surplus scrap lumber despite numerous protests. Closed for the duration are hundreds of gas stations along route to NYC, as well as folded dance spots. Women attendants at many stations. Uncle Sam now keeps post-office lobbies in small towns closed at night. Passed Dailey Bros' Circus, valiantly giving matinee in deluge of rain in Kansas. Show looked good.

Visited Midwest Shows at K. C., Mo. Also Parada Shows at Rich Hill, where rides and one show had uniformed high-school girls (auspices) taking tickets. What I thought was an army convoy on highway turned out to be Snapp Greater Shows making a Sunday jump from Webb City to Springfield, Mo. Visited Omar Thompson's Shows at Mountain Home, Ark., a small show with a real free attraction, Red Graham's Death Dodgers. Show has 18 picnics booked in Mo. Went to Kentucky looking for Wallace Bros. Shows, but instead got lost in hills of Eastern Ky. and missed them as they were in Fleming while I went to Flemingsburg. On U. S. Highway 62 (Ky.) I passed only one out-of-State car in five hours. Paid five toll fees in one day's travel. Passed Bee's Old Reliable Shows at Lexington.

Towns in Southern Ohio well billed with one-sheets reading, "Go to a Movie—Save Your Tires." At Pittsburgh the J. J. Jones Exposition was really billed like a circus, featuring Clyde Beatty, of course. Hit the Pennsylvania Turnpike, a 165-mile toll road with a \$1.50 fee and well worth it. Maybe I like it because I was able to secure an 18-gallon emergency gas rationing card on the pike. War seemed far away in the Midwest, but from Pittsburgh on one really knows we are in it. Noted lack of flag-flying, bands playing, free outdoor shows in the East as we have in California.

Near Plainfield, N. J., I saw many beautiful 24-sheet stands of World of Mirth Shows. NYC is really dimmed out. Total mileage the long way (many detours to visit shows), 3,474. Used exactly 182 gallons.

good weather. Adverse weather conditions have affected shows the last few weeks. Midway has been augmented with several new shows.

Staff now includes J. P. Sullivan, owner-manager; P. D. Cronin, concession manager; Al Brown, general agent; John Cronin, secretary; H. A. Proulx, assistant secretary; Whitey Tait, trainmaster; Scotty Walsh, electrician, and George Allen, assistant electrician.

Shows carry 10 rides, 25 concessions and 10 shows, and several additional fairs have been added to the route.

**St. Louis**

ST. LOUIS, June 27.—William Snapp, owner Snapp Greater Shows, visited *The Billboard* office on Wednesday. He came over from Alton, Ill., on a shopping expedition. Charles E. Lenz, insurance man, spent several days visiting shows in this vicinity. Charles S. Noell, until recently general agent of the Four Star Exposition Shows, passed thru this port on Wednesday en route to the South.

Fred Cummings, popular concessionaire, is making picnics and spots in the vicinity to good business. Mrs. Anna Jane Pearson, owner Pearson Shows, and Powell Leonard, corn game operator on the shows, were in the city for two days this week on a buying expedition. Morris Schacter, one of the Showmen's League of America ambassadors, is here operating the Greyhound Arcade. Art Briess, Thearie-Duffield Fireworks Company, was stalled here Tuesday when the plane which was supposed to take him to Kansas City, Mo., from Chicago was brought down at the airport here because of the weather. Curtis L. Bockus, special agent Dodson's World's Fair Shows, is here executing railroad contracts.

**AU Okay at Bremerton; Line-Up Is Announced**

BREMERTON, Wash., June 27.—Line-up of American United Shows, which successfully concluded a week's stand here recently, includes rides: Ferris Wheel, Babe Reis, foreman; Sammy Taylor, second man, Merry-Go-Round; Shadow Barron, foreman; Ernest Harteboard, second; Lester Needham, third; Rollaplane, Kenneth Smith, foreman; Octopus, John Sableinski, foreman; Baby Ride, Frank Landis, foreman; John King, tickets; Pony Ride, Rip Vivian, foreman; Kenard Peterson, assistant.

**Concessions**

Cookhouse, Tom Nesbit, owner; Ethel Nesbit, cashier; Jack Marston, chef; Happy McMillian, griddle; Frank Cracola and Dorris Williams, waiters; David Leo and Tex Gurley, dishwashers. Lead gallery, O. H. Allin, owner; Charles (Red) Mason, manager; Roy McCullough, assistant. Palmistry booth, Helen Newland and Bobby Grimm; Rose Carter, tickets. Ball game No. 1, Leon Sides, owner; Whitey Branford, agent; Bob Thomas, bottles; photo gallery, Leon Sides, owner; Neil Bain, agent; Jo Ann Phillips, tints; Wayne Parkens, dark room.

Scales, Leon Sides, owner; Julius Mace, agent; ball game No. 2, Leon Sides, owner; Leo Harriman, agent; Leonard Williams, bottles; candy floss, Verda Endicott, owner and operator; cork gallery, Marrian Murphy, owner; Betty Aschliman, assistant; dart game, Lee Porter, owner; Calvin LeVelle, agent; diggers, Jack Dyke, owner; Bernard Higgins, operator; high striker, Taye Reis, owner; Jimmy Perry, agent; hoop-la, J. J. Richards, owner; Tom Jackson, assistant; ball game, N. L. Cotton, owner; Charles Fox, assistant; penny pitch, J. Kling, owner; Hazel Moore, agent.

Ball game No. 3, Harry Clark, owner; Jack Moore, agent; Al Lavette, assistant; balloon store, O. H. Allin, owner; H. C. Baker and Curley Bower, agents; clothespin, Edward Murphy, manager; Doc Stringer and Jimmy Hale, agents; Ham and bacon, Tommy Hyde, owner; Bill Grimm, agent; bingo, Jessie Allin, owner; Virgil Snow, caller; Laurie Le Blane and Mother Allin, agents.

**Shows**

Penny Arcade, George T. (Dad) Allin, owner; William (Hank) Hammill, manager; Frank Zinski, change; Raymond Hayes, floor. Donkey Circus, Capt. Jack Bartlett; Nancy Bartlett, tickets; Harold Lee, inside; Girl Show, George DeSilva, front; Hubert Hoffpanir and Paskie Pasarella, tickets; Maryan DeSilva and Margie Ravelle, dancers; Bo Bo, George Dixon, tickets; Della Love, inside lecturer; Athletic, James Kelly, manager; Lee Kelly, tickets; George Warren and Bobby Burns, wrestlers.

**BIG ANNUAL PICNIC AT PORTIA, ARK.**

WANT SHOWS, RIDES and CONCESSIONS. For privilege information contact VICTOR SLOAN, Portia, Ark.

**Outdoor Showmen Win Place Stroke Fatal to Partello In USO's Coast Activities**

LOS ANGELES, June 27.—Mike Krekos, president Pacific Coast Showmen's Association and manager West Coast Circus Shows, said here last week following a series of meetings with regional officers of the United Service Organizations on the West Coast that the outdoor amusement industry will be given a place in the recreational activities of the USO.

Krekos said it is likely that the representative to be selected from outdoor showmen will have a say in the Camp Entertainment division.

Negotiations were said to have been brought to a successful conclusion because of the importance of circuses, carnivals, parks, piers and beaches.

Among those reported to have given assurance that PCSA would be consulted and recognized were Fred Johnson, executive director USO at Los Angeles; James McCaffery, chairman Los Angeles division, and Morgan Wallace, director Camp Recreational Entertainment.

**Legasse's Units Clicking; No. 1 Is Big at Woonsocket**

SPENCER, Mass., June 27.—Eli Legasse's No. 3 Unit successfully opened its tour here recently. Business for the No. 1 Unit at Brockton, Mass., was good despite inclement weather. No. 2 Unit also worked to good results at Worcester, Mass. Free acts, booked thru Al Martin, included Sol Solomon, at Brockton; Four Bombshells, Worcester, and Aerial Mad-caps, Spencer.

No. 1 Unit's stand in Woonsocket, R. I., under four Catholic churches auspices, topped grosses at the same spot a year ago by 50 per cent. All of unit's stands have been successful since opening, altho hampered at the start by some bad weather.

**Sponsored Events**

*Veteran, Lodge and Other Organization Festivities*

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

**Minn. Aquatennial Plans Are Readied; BG Set for Midway**

MINNEAPOLIS, June 27.—Committee for third annual Aquatennial, which is featuring an On to Victory theme this year, is completing final arrangements under direction of Tom Hastings, general manager. Aqua Follies, one of the features, will be produced by F. W. (Nick) Kahler, General Shows, and John Ross Reed, named director of the Follies by Kahler, is lining up aquatic and vaudeville entertainment for the spectacle. Already booked are swim stars Adolph Kiefer, Al Greene, Otto Jarez, Helen Cenkovitch, Larry Griswold, Ed Jones, Fred Springer, Dorothy Ziegler, Howie Jaynes, Donnie Trumbull, Henry Kozlowski, Judy Cook, Chicago Lakeshore Club girl-ballet. In addition, a name band leader will be brought in to direct local musicians.

Other Aquatennial features include a parade, queen of the lakes contest; Paul Bunyan canoe derby and band contests. Beckmann & Gerety Shows, ACA unit, will provide the midway. Altho committee had planned to dispense with the rodeo this year, it is discussing the possibility of having a combination horse show and rodeo. Negotiations are also under way for presentation of a show-boat. As a post-attraction, committee has contracted the Army War Relief Show.

Organization this year is conducting an experiment in button selling. In former years buttons were sold at \$1 each, giving buyers general admission to most of the events. This year, however, 40,000 buttons are being sold at 50 cents each, with buyers termed as sponsors. Buttons will not serve as an admission to any event. Sale is being conducted by 300 volunteers, with first day's scale reaching 10,000. Aquatennial is receiving additional support thru \$100 firm memberships and \$10 individual memberships in the Minneapolis Aquatennial Association, of which Neil Messick is president.

**Outdoor Showmen Win Place Stroke Fatal to Partello**

BRIDGEPORT, Conn., June 27.—Circus and carnival folk attended funeral services from Redgate Funeral Home here June 3 for Dr. E. F. Partello, staff physician on Art Lewis Shows, who died in St. Vincent's Hospital June 2 after sustaining a paralytic stroke. Well known in outdoor show circles, Partello joined the Lewis combo after many years as physician and in an executive capacity with Ringling-Barnum, Hagenbeck-Wallace and Cole Bros.' circuses. His widow, Fritz, of Cole Bros. Circus, and two brothers, Clint and Howard Partello, survive. Body was interred in Park Cemetery here.

**BENEFITS BUILD FUNDS**

(Continued from page 30)

the gala party held in the Vanities Tent on James E. Strates Shows during the local engagement, under direction of Max Cohen, secretary-treasurer and general counsel, American Carnivals Association. Activities got under way with the presentation of a \$100 War Bond to Assistant Manager Dick O'Brien in celebration of his birthday from members of the personnel. Sol Solsburg, emcee, made the presentation, and O'Brien in thanking the management for the gift, suggested that a bond sale get under way immediately.

Over \$2,000 in bonds and stamps were subscribed to and the personnel voted that 10 per cent of its salaries be deducted weekly for the purchase of the bonds. Brief addresses by Cohen and General Manager Strates were followed by five acts of vaudeville presented by Rochester Professional Entertainers' Club. All were well received.

Staff photographers from the dailies were in attendance and much publicity was given the event by local papers.

of success in obtaining troops for a military display.

NINE ACTS, including the Claires, jugglers and hand balancers; Miss Lucille, juggler; Pop Frazier, clown; Miss Florida, wire act; Corky and Johnny Frazier, boxers; Mary Frazier, Jim Daring and Company, and Erie and Her Liberty Belles have been booked by the Inter-Fraternity Community Service for two-day July 4th celebration at Riverside Park, Watertown, Wis.

**WANTED FOR**

**WATERTOWN, WIS.—JULY 23-26**

**FIREMEN'S TOURNAMENT & CONVENTION**

Rides and Concessions all open except Bingo. Free gate. 25 towns already participating in tournament. Free Acts, write.

**BELOIT, WIS.—JULY 3-4-5.** Few Concessions and 1 or 2 Rides still open. An outstanding event.

Also now booking for **MOMENCE, ILL., GLADIOLA FESTIVAL, AUG. 18-22, and WATERTOWN, WIS., LABOR DAY CELEBRATION,**

**TOMMY SACCO THEATRICAL MART**

162 N. STATE ST. CHICAGO, ILL. (For Beloit date contact me there after July 1)

**BIGGEST CELEBRATION IN MIDDLE WEST****SOLDIERS' AND SAILORS' REUNION**

Salem, Illinois, July 27th to August 1

Dodson's World's Fair Shows

Barnes-Carruthers Stage Show

EARL W. MERRITT, General Chairman

**WANTED****10-IN-1 SHOW**

For

**ELKS' CARNIVAL**

Waterbury, Conn., week of Aug. 3-8.

Can use a good Show if you are in or near this part of the country at the above date. Contact us.

**FRANK McCANN**

B. P. O. E. #265

P. O. Box 148 Waterbury, Conn.

**WANTED**

Rides, Shows, Concessions, also Free Acts. Last weeks in July or first weeks in August. Write

**BUD HEMMY**

Colby, Wis.

**WANTED**

Rides, Shows and Concessions

**38th ANNUAL LABOR DAY CELEBRATION**

Woodland, Maine, Sept. 4-5-6.

JACK W. TOWNSEND, Secy., 186 Main St.

**STREATOR,****ILLINOIS, 10th CONSECUTIVE CELEBRATION**

All set for July 3rd and 4th. Old and new friends, come on. Honoring 8 local heroes of Lexington.

E. J. BARRETT, Gen. Chairman

**49th OLD HOME WEEK**

ROCKWOOD, PA., JULY 6-11

Want Shows, Tilt or Octopus, Hi-Striker. Photos, Balloon Darts, Penny Arcade. M. A. BEAM, Coalport, Pa., this week. Other celebrations follow.

**MALVERN (O.) HOMECOMING**

JULY 15, 16, 17, 18

WANT!!! Legitimate Concessions of all kinds and Shows, Rides, Bingo and Eats booked. This celebration, one of the biggest in the district, will be held on the streets as usual. Near Canton, O., one of the country's major defense centers, where peak payrolls and employment have prevailed for months. Have other good spots to follow. Replies to

LARRY FALLON, Manager of Concessions, Malvern, O.

## CB Has Straws And Turnaways Thru Michigan

SOUTH BEND, Ind., June 27.—Under sponsorship of Veterans of Foreign Wars, Cole Bros.' Circus was the first to ever play a Sunday date in Jackson, Mich., on June 21. Straw was plentiful at the matinee and the S. R. O. sign was hung out at night, with several hundred turned away. Grand Rapids, Mich. (22), was satisfactory but not quite as big as last year. Muskegon, Mich. (23), was a big surprise and gave the largest day in its history. Matinee was straw to the ring banks at both ends and a turnaway house at night. Kalamazoo, Mich. (24), gave a near-capacity matinee and capacity at night.

Zack Terrell purchased a large female chimp at Muskegon, an ideal mate for Joe Daniels III, and the two big chimps are attracting plenty of attention in the menagerie.

At Bay City, Mich. (18), a last-minute change of lots was necessary, due to regular lot being under water. Circus Fan Jack Davis came to the rescue and due to his efforts the train was held up only 40 minutes while he secured permission for the show to use a railroad lot. Manager Terrell had also purchased a carload of birch planks for seats thru Davis and was surprised upon his arrival there to find the planks all cut to proper length and painted the proverbial circus blue, ready for the show to use. Davis is a long-time friend of Terrell's and, of course, had the run of the show in Bay City. Just another example of how circus fans can and do help the show to "go on." Cole Bros. is moving fast, both as to performance and moves. All departments are clicking with old-time efficiency.

## Los Angeles

LOS ANGELES, June 27.—George Perkins and wife were hosts to Dick Lewis and Hugh McGill at the Perkinses' Santa Monica (Calif.) home June 19. Perkins, clown, has returned to Paramount Picture studios after a run with Polack Bros.' Circus. He is also serving as an air-raid warden during the night, while Mrs. Perkins serves during the day. McGill is a raid warden in near-by Hermosa Beach, Calif. At present Perkins is assisting in the construction of community dugouts for air-raid shelter.

Dick Lewis and Pat Kennedy clowned thru performances of the Southern Pacific Club's minstrel in Los Angeles June 12-13. In the olio they gave De Wolf Hopper's *Casey at the Bat*.

Al Moss, former circus man, is now at Warner Bros.' studios in Hollywood. Cheerful Gardner's two elephants have been contracted for the American Legion's July 4 show at the L. A. Coliseum.

Art LaRue, clown, is now with a taxi-cab company in L. A. C. A. (Peanuts) Buchtel joined the army, signing up in Hermosa Beach, Calif., June 27. Hurley Woodson is now at MGM studios in Culver City.

Jimmy Wood's *Jungleland* played Long Beach week of June 15. Doc Cunningham, whose dog and pony act was well known in the L. A. area, has sold his animals. The Joseph Andrew Rowe Tent No. 6 of L. A. will hold its next meeting in July.

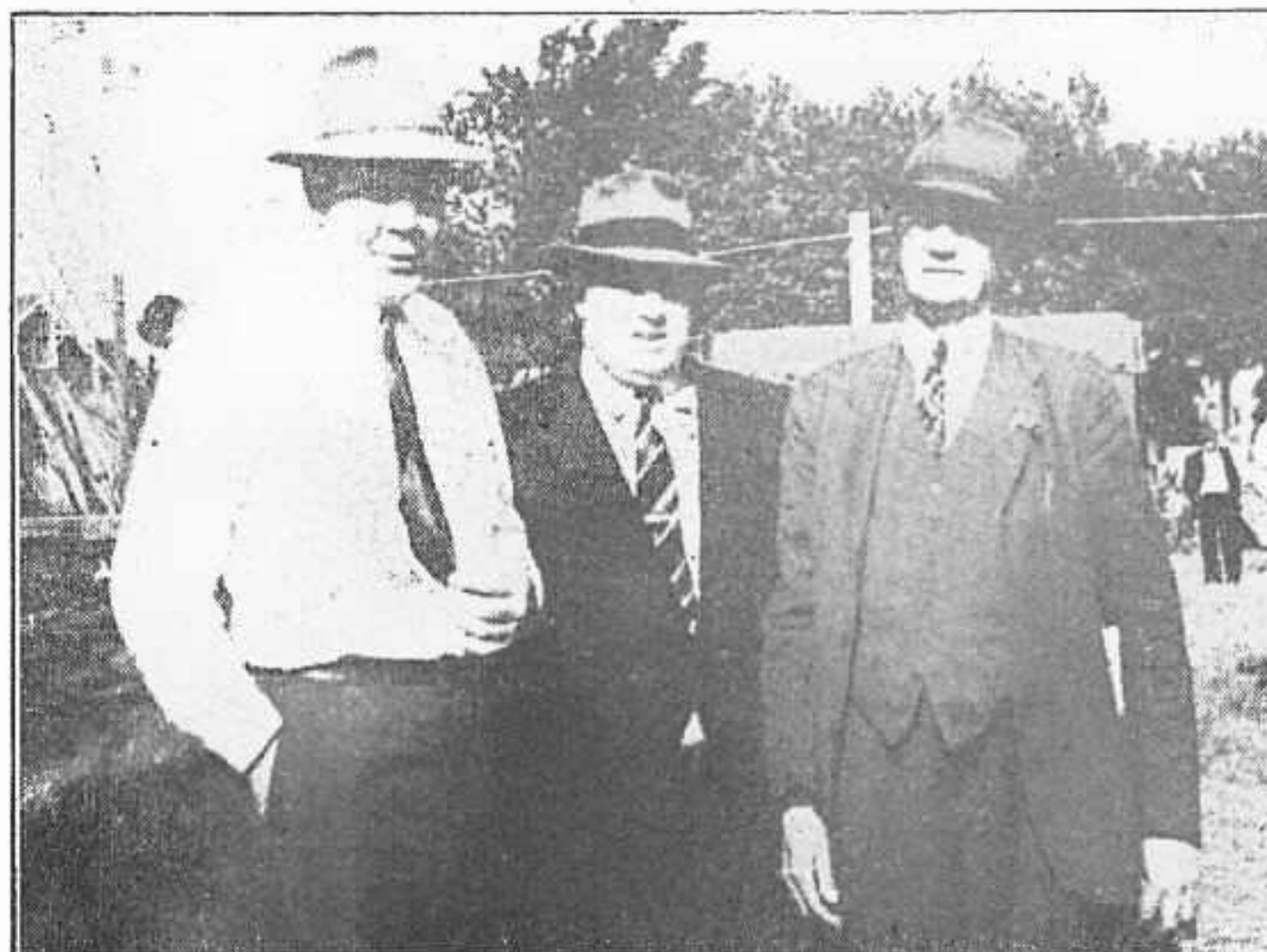
## King Does Okay Business

CUYAHOGA FALLS, O., June 27.—With ideal weather prevailing, King Bros.' Circus played to a fair matinee and a half-house at night here June 18. Visitors included members of Pete Mardo Tent, CFA, Akron; Jack Raun, manager of rodeo; R. H. McCune, formerly with Sparks and Mighty Haag circuses, and Walter L. Main. Wooster, O., June 17, gave the show a good day with concert and side show having the best day of the week.

## No "Billy" Show for Sparks

MACON, Ga., June 27.—Charles Sparks has discarded ideas about launching a hillbilly show under canvas, it has been learned. Earlier in the season he was enthusiastically planning the venture, but later developments, including gas rationing, led him to alter his decision.

## CIRCUSES



THIS TRIO was caught by cameraman on Cole Bros.' lot in Erie, Pa. Left to right: Joseph Haworth, legal adjuster for the show; Louis Nicholson, friend of circus people, and William Kellogg, also of show's legal department.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Big Score Gulch, W. Va.  
June 27, 1942.

Dear Editor:

Office believes this news item so important that it insisted on its being written at 9 a.m. today and put into the mail. Management of this show has long believed that something was missing in the program. Just what it was they couldn't figure out. The equestrian director believed that the lack of a calliope with the band was the cause of the show being so flat. Our secretary thought we weren't introducing the concert star often enough between acts. Mrs. Mike Upp, wife of the show's general manager, mentioned having seen a kindergarten lawn pageant titled *Santa Claus in Fairyland* and believed that something similar in the show would liven it up. Then in a chorus the entire personnel yelled, "What this show needs is a spec." The bosses agreed that they were right and offered a cash prize of one week of our two-week holdback for the best idea.

What they wanted was a spec filled with romance, music, Oriental splendor and color, one based on a famous song or a historical or fictional story. Suggestions rolled in from every department and at first the best bet for staging was a tale of the *Arabian Nights*, *Ali Baba*. But there being only 38 people with the show, the story was dropped. A swinging-ladder girl suggested using Ponce De Leon's *Search for the Fountain of Youth*. It sounded swell and we had enough age on the show as assistant searchers, but the matter of who would dip into the water after the fountain was found killed that idea.

Vulcan Mend, show's legal adjuster, made the winning suggestion. No one ever had realized that behind his grouchy mask lay a heart and mind that was filled with love and romantic thoughts. So his brain child, *The Gypsy Love Song*, was soon being produced under his direction. Three tribes of calico gypsies had been trailing the show for weeks and in less than an hour the tribes were under a contract which called for their services in exchange for the ex on all palmistry. Here was already furnished wardrobe and an original cast, all on the cuff. All the office had to furnish was two earrings, a bandana handkerchief for a head wrap, a guitar and our side-show Hawaiian to play it.

Fame of our spec spread like wildfire. Before, two days had passed five more tribes joined and the production became bigger and better. By Friday 10 more tribes joined, giving us a spec and procession that required 45 minutes for it to pass the seats, while our Hawaiian gypsy strummed the guitar and crooned a ballad, with six of our annex gals executing a dance that was once enjoyed by Egyptian Kings. We had so many tribes on the midway that we called it a World's Fair Gypsy Village. Altho no comment has been heard from the public, the bosses are satisfied that they at last have something new and different.

P.S.—Don't crack, but this is being written at 8 p.m. Something went wrong between the matinee and night performances. All tribes tore down their camps and left in a hurry, taking the Hawaiian and the guitar with them. There will be more tribes along soon, but guitars are scarce.

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

HOT sleepers.

JOHN J. CROWLEY advises from Cambridge, Mass., that he visited Wallace Bros.' Circus at Waltham, Mass., June 18.

EDWARD WALKER recently joined the advance of Mills Bros.' Circus, reports L. H. Jones from Terre Haute, Ind.

RINGLING-BARNUM circus is booked in Zanesville, O., for August 12. Fair-ground location will be used.

BILLY FINKLE is playing engagements in the St. Louis area. He recently played the St. Louis Police Circus, his sixth engagement there.

PERCY SHEBOYGAN, clown, joined Jimmie Lynch Death Dodgers at Grand Forks (N. D.) Fair last week.

HERMES AND MARLENE, magicians and illusionists, formerly with Cole Bros.' Circus, write from Hamilton, Ont. (See Under the Marquee on page 49)

that they are with Wallace Bros.' Shows of Canada. They plan to return to clubs and theaters this winter.

MR. AND MRS. DAVE HOURIN, Framingham, Mass., were guests of Mike Guy, band leader on Wallace Bros.' Circus, when show played there June 17.

R. H. HARRIS writes from Keene, N. H.: "Marlon Wallick, manager of Kit Carson Attractions, is appearing here at Radio Park. His cowboy band broadcasts daily at noon."

HAPPY ELSON letters from Ulrichsville, O., that he visited King Bros.' Circus at several Ohio stands and sat thru two complete performances there June 12.

LINE-UP of attractions on King Bros.' Side Show: Cuban Mack, manager; Twisto, human corkscrew; Princess Mar-

## RB Switches Lot In Harrisburg; Business Good

HARRISBURG, Pa., June 27.—Ringling Bros. and Barnum & Bailey Circus enjoyed ideal weather here on June 18 when it played to a record-breaking crowd. It was estimated that over 13,000 attended the matinee and over 15,000 at night.

The circus originally had been scheduled to play on Penn Harris Airport grounds, which is a considerable distance from the center of Harrisburg and would of necessity tend to cut the attendance. The day before the date here circus officials, together with the mayor, city and army officials, finally settled arrangements and permission was granted to have the show at a site within the city. The delay in granting the permission was occasioned by the fact that the site desired is located directly back of buildings being used for defense works and sufficient guards were not available. John Ringling North expressed his gratitude to all concerned for making the space available.

WILKES-BARRE, Pa., June 27.—With perfect weather prevailing, Ringling Bros. and Barnum & Bailey Circus had one of its best Saturday businesses of the year when it played at the circus grounds behind Artillery Park here June 20 with almost capacity houses.

### Big Top Notes

NEWARK, N. J.—Three-day stand here (June 22-24) was a big winner for the show. Straw houses at every show, with night of June 23 being a near record-breaker. Back-yard crowd watching free show was estimated at 5,000. Larry Vogt, assistant usher boss, was named Larry Davis thru error in last week's column, as was Herbert Sicks's name of the commissary wagon misspelled. Dorita Konyot, youngest member of the Konyat troupe, is now the leading horsewoman in *Fiesta Del Torris*.

Willie Moser, mailman, has been appointed "judge" of the men's dressing room top and executes his sentences to his infractious charges with a rubber hose. Hugh Burgoon and Jack Mead are wardrobe men in the main dressing top. "Skinny" Myers is in charge of the 74 car. Frank Strabini, who operates Lido Beach Pavilion at Sarasota, joined here and will work in property department under "Curley" Lill. Selena Sampson, ballet ensemble, had a three-day visit with her parents in New York during the stand here.

George Zammert, retired catcher of Dallas Troupe, and Eddie Cummings, retired assistant chief usher, were visitors of Paul Jerome, Paul Jung and others in clown alley. Jack Foley, assistant ringmaster, is back in harness and was given a royal reception in the back yard after a long siege of sickness.

John Lenoir, brother of Mrs. Elsie Jung, was a visitor. "The Dirty Dozen" Club of the dressing room meets every Thursday and contributes to the weekly purchase of a War Bond. Emmet Kelly recently received a letter from Australia as result of a brief notice in this column. He is breaking in a new coat by letting a show's tractor mangle it daily.

JIMMY GURNETT.

## Canton Showmen's Club Changes Meeting Dates

CANTON, O., June 27.—Canton Showmen's Club is now holding its meetings in Malloy's Circus Barn. Members like the circus atmosphere and attendance has been good. Meeting dates have been changed from the first and third Wednesdays of each month to the first and third Thursdays on account of President J. Paul Flory attending school of Auxiliary Police on Wednesday nights.

Since moving into the barn, social gatherings have been held after every business meeting. Recent guests were Mr. and Mrs. Poodles Hanneford, who were playing Meyers Lake Park here. They were visited at the park by Mr. and Mrs. J. Paul Flory, Mr. and Mrs. Jack Malloy, Jack Mullane, Ted Deppish, Eddy Siegrist and Mr. and Mrs. Billy Siegrist.

JOHN A. KEMP cards from Trenton, N. J., that he and Charles J. Meyer, Elizabeth, N. J., recently visited Cole Bros.' Circus at Wilkes-Barre, Pa.



# With the Circus Fans

By THE RINGMASTER

CFA

President FRANK H. HARTLESS Secretary W. M. BUCKINGHAM  
2930 W. Lake St. P. O. Box 4  
Chicago Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

ROCHELLE, Ill., June 27.—V. Y. Dallman, editor of *The State Register*, Springfield, Ill., was elected president of the Henry Kyes Tent No. 31 at the meeting in the home of Herbert Georg. Carl Amrhein was chosen vice-president. It was agreed that an effort should be put forth to have the Ringling circus show in Springfield this year. Mayor John W. Kapp Jr. and Dallman were named a committee to contact the circus. Conflict with the Illinois State Fair was one reason why the show has not come to Springfield for some time. As there is to be no fair this year, that conflict is removed. Next meeting will be held at home of Fred Reid August 7.

A report from Waldo Griffiths on the June meeting of the Hubert Castle Tent of Utica and Hartford, N. Y., states that they had a fine time with the Cole show at Binghamton June 4. They were met by members of Pat Valdo Tent and were invited by George Barlow to visit his miniature circus, but were unable to do so for lack of time. On lot they met Noyelles Burkhart and were his guests at breakfast in cookhouse. Before the matinee members visited with Mr. and Mrs. Hubert Castle and son, Hal. Mrs. Castle was presented with flowers by Charles C. Baker, a member of Castle Tent. The Tent attended matinee in a body. The Castles were their guests at dinner at Arlington Hotel in Binghamton.

Charles Davitt, Joe Beach and Wally Beach caught Wallace Bros.' Circus in Hartford, Conn., and Springfield, Mass., and had visits with Helene and Johnny Hartzell, Searle Simmons, Ed Raymond, Walter Brownlee, Ray Goody, Charlie Arley and the Loyal-Repenski family. Joe and Wally Beach visited with the Gretnas at Riverside Amusement Park, Agawam, Mass. At Court Square Theater they visited Miacahua, Three Flames, Rose Kress and Stanley Beebe.

Mills Bros.' Circus showed to two good houses at Rochelle, Ill., June 17 under auspices of Knights of Columbus. It was a big day for the Hohenadels. Harry Atwell, John Shepard, John Haiverland and Kenneth Despard, of Chicago, were there for afternoon and night, and Dr. and Mrs. Tom Tormey, Mr. and Mrs. W. L. Jackman and Sverre A. Braathen, of Madison, Wis., and Edgar Wilson, of Rockford, were down for night show. After the performance party was joined by Mr. and Mrs. Jack Mills.

A letter received from Raymond Duke, clown with Cole Bros.' Circus last season, states that he is still working at a defense job. He saw Cole Bros., Mills Bros. and Lewis Bros.' circuses.

The last issue of *The Fort Sill Army News* carried among the promotions the name of Francis Hohenadel, who has been promoted to Sergeant Fourth Class Technician.

## Dressing Room Gossip

COLE BROS.—We have hunters in the Garland Entry. One came out the other day with six of them, one in his teeth. And talking about the Garland Entry, John Smith is the only man I have ever known who does heel and toe in it without a net. Otto's duck is now quacking with an accent. Forty years in the business, but the boys in the Dressing Room finally weighed Alabama (See Dressing Room Gossip on page 49)

## Lewis Bros.' Circus

### WANTS

Musicians, all instruments. Working Men all departments; salary for Working Men, \$15.00 to \$20.00. Truck Drivers, Assistant Mechanic, People to work Domestic Stock. Long season. Crown Point, Ind., July 2nd; Michigan City, Ind., July 3rd; Benton Harbor, Mich., July 4th; Allegan, Mich., July 5th; Grand Haven, Mich., July 6th.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

We have been asked for our opinion as to the best method of preserving circus advertisements that appear in newspapers and we unhesitatingly recommend that they should not be cut from newspapers. When you pick up an old paper, turn its pages and are suddenly confronted with a circus advertisement, particularly if it is sprinkled with wood cuts, you get a pleasant thrill. We will never forget going into a junkshop, picking up casually from the floor an old newspaper, opening it up and seeing in the lower left-hand corner of the third page a circus advertisement showing a man holding a cannon on his shoulder from which was belching forth enough fire and brimstone to sink a battleship. The concussion didn't seem to reddened his vaccination mark. Cutting circus advertisements out of newspapers makes them cold and less valuable. These newspapers have double value when they contain "wait" advertisements or "same day and date" opposition advertisements. For instance, wouldn't the joy be missing if one had cut out opposition advertisements that appeared in the same newspaper. Seeing them both together, generally on the same page, blaspheming each other—that gives them the punch. You get what we mean.

In order not to overlook our correspondents:

Dr. Thomas Edward Conley, Park Ridge, Ill., writes: "This collecting is interesting to me because of the historical facts that I can uncover, and for that reason I have stuck to programs and route books more than to other items. Many hours have I spent over the *Barnum Budget of 1888; Four Years With Barnum & Bailey in the Old World and With Buffalo Bill in Europe*. Keep up the column; we need it."

Ward Story, Kansas City, Mo.: "I was a trumper some 30 years ago; just a lowly teamster or 'skinner' with Dode Fisk, Henry Gentry and a season with Al G. Barnes after it came into the syndicate. Milt Moore was my buddy for years. Milt died in February, 1940. The years are piling up on me now but the yen to feel leather between my fingers, to feel the hard seat of a baggage wagon beneath me, still persists. Perhaps the tire shortage will bring back the rumbling red wagons and, maybe, glory be! the grand and glittering street parade. I enjoy every one of your columns."

Bette Leonard, Wichita, Kan.: "Ever since your column started I have fully intended writing you and telling you what a grand thing it is. Needless to say I have read each one avidly. It is amazing, the real interest that collectors have in the circus. People whose only contact has been thru the visits they have made, yet I have received letters from fans who have seen me as a performer. They have even described the costumes I had on, one describing one of them with poetic vigor, 'dew drops shining on a cobweb of silk' (it was made of iridescent spangles on a white silk net)."

Bert L. Wilson, Chicago: "This is my 10th year of active collecting and I may add that I have enjoyed each and every one of them, not only for the material obtained but for the many friends I have made with kindred interests. So please accept my very best wishes. I shall follow each week's column with great interest. With your column I believe that this year will attract many new collectors to our field."

Gordon Ostendorff, Long Island: "Read with a great deal of interest your Collectors' Corner. Sure glad to know that there are still some people in this world who have a place in their hearts for the sawdust and spangles. From 1906 until 1936, almost steadily, I was a trick rider and fancy roper on the Pawnee Bill, Buffalo Bill and Two Bill shows, as well as on many other shows, including rodeos. I would work the shows in season, and out of season I would jump into orchestra work. I have a fine collection of old stuff from the above shows. Before 1906 items came to me either thru my father, Lou H. Ostendorff, a New York publisher. Then in 1906 Major Little, who was my godfather, got the consent of my folks to let me go with his outfit each summer, and it was Major Little who was responsible for my musical and outdoor show education."

## The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

OFFICIALS of the two-day Benalto (Alta.) Stampede are D. F. Nelson, G. R. Sterling, C. Stauffer, A. Norton, J. A. McBride and C. B. Pugh.

AGRICULTURAL SOCIETY at Olds, Alta., Can., is offering \$200 in prize money for a chuckwagon race to be run on the second day of the event there.

BERT SIMMS, of Shaunavon, Sask., a former rodeo performer, was one of a group of Canadian soldiers invalided home from overseas recently. He lost the sight of one eye.

CARMANGAY (Alta.) Stampede Association recently voted to hold the annual rodeo as scheduled. Ivan Oller is president and James M. Davey secretary-treasurer.

A MINIMUM of \$2,000 has been set by the Raymond (Alta.) rodeo committee for the two-day stampede there. Clark Lund will be arena director, and L. D. King, manager.

SEVENTH annual XIT Cowboys' Reunion and Rodeo at Dalhart, Tex., has been postponed for the duration, the Chamber of Commerce, sponsoring organization, announces.

CHUCKWAGON team of thorobreds, owned by Dick Cosgrove, Rosebud, Alta., seven-time winner of the annual Chuckwagon Derby at Calgary Stampede, died in a fire which destroyed a horse barn at the Cosgrove ranch recently.

BOARD OF TRADE at Raymond, Alta., Can., has decided to carry on with its 1942 Stampede and Race Meet. There had been some indecision earlier in the year as to whether the event would be held.

ANNUAL Greeley (Colo.) Spud Rodeo will be staged this year, it was announced last week. Decision was reached by the rodeo committee on the basis that it is an important contribution to civilian morale.

HOBART FLOWERS bulldogged a steer in four seconds flat, but the bulldogging championship went to Dub Phillips during the annual rodeo at Gladewater, Tex., which this year broke attendance records. Bud Spilsbury was the calf-rope champion. Joseph Cullen was seriously injured when a horse fell on him.

MEMBERS of Roscoe Armstrong's Bucking Ford Troupe, Roscoe, Cecile and Earl Armstrong and Junior Cox, visited Colonel Gatewood's Flying X Rodeo during the stand in Paris, Ill., June 14. The Armstrongs report a good crowd was on hand and show clicked throughout. Performers included Ken Boen, clown; Doris Boen, trick rider; Junior Boen, trick mule; Chip Morris and high school horse, Black Fox; Percina Morris; Jeane Davis, trick rider and roper; Marion Davis, announcer; Eldon Kelly; Elsie and Colonel Gatewood, Mickey McHarry and Ed and Loretta Davis.

RESULTS of the first rodeo to be held at Hanna, Alta., were: Saddle Bronk Riding—Ted Glazier, Ike Sundstrum, Earl Doan. Bareback Bronk Riding—Gordon Doan, Ted Glazier, Urban Doan. Steer Riding—Urban Doan, Louis Deschene, Tom Peake, Pat Swain. Calf Roping—Arnold Montgomery, Walter Peake, Charles Grant. Pony Express—Dick Cosgrave, Shady Green, Theo Thage. Team Roping—Tom Hodson, Albert Galarneau,

Herman Linder. Wild Cow Milking—Tom Hodson, Fred Galarneau, Gordon Doan. Arena officials were: Jack Miller, timekeeper; Albert Galarneau and Herman Linder, judges. Six outfits competed in the chuckwagon race.

JOHN FRANKEL, operating as the Fox River Valley Rodeo Association, announces the first annual Illinois championship Wild West rodeo and thrill show will be held at Exposition Park, Aurora, Ill., next month. He says contests will include bronk riding, bulldogging, trick and fancy roping and wild-cow milking. In addition to the rodeo contests, which will be under direction of Charles Cole, a troupe of stunt men will be seen in a series of events that will include smashing a car into a brick wall, a head-on crash between an auto and a motorcycle and an auto jump over a bus and five other cars. There also will be auto, horse and motorcycle races, Frankel says. Jack Levin and high-school horse will be a feature.

### Livermore Is Good Draw

ATTENDANCE at the annual rodeo in Livermore, Calif., was estimated at 20,000. Harry Rowell, Cuff Burrell and Jack Millerick provided the stock. Officials included Dr. F. Leslie Herrick, president; M. G. Callaghan, secretary; Harry Rowell, arena director; Al Catodio, arena secretary; Perry Ivory and Johnnie Schneider, judges, and Elizabeth Leuschner and Margaret Rowell, timers. Homer and Elmer Holcomb clowned, and trick ropers included Vern and Myrtle Goodrich, Monte and Louise Montana, Bernice Taylor and Homer Holcomb.

Results: Bronk Riding—First day, Bill Ward, Bill McMackin, Chuck Sheppard, Burel Mulkey. Second day, Burel Mulkey, Doff Aber, Frank Schneider, Alvin Gordon, Chuck Sheppard. Finals, Chuck Sheppard; Doff Aber and Burel Mulkey split second and third; Bill McMackin. Bareback Bronk Riding—Finals, Howard Brown; Bob DeLorme and Gene Rambo split second and third; Jim Egan, Mutt Dillon.

Brahma Bull Riding—Day Money, Wag Blessing, Everett Vassar, Slim Pickens; Glen Tyler, Eddie Rogers, Carl Dossey and Gene Rambo split fourth. Finals, Wag Blessing, Carl Dossey, Eddie Rogers, Everett Vassar.

Calf Roping—First day, Clay Carr, Gordon Davis, Asbury Schell, Leonard Block. Second day, Leonard Block, Glen Shaw, Clay Carr, Gene Rambo. Finals, Leonard Block and Clay Carr split first and second; John Bowman, Asbury Schell.

Steer Wrestling—First day, Glen Tyler, Dick Herren, Joe Mendes, Harvey Luer. Second day, Glen Shaw, Harvey Luer, Bill McMackin, Joe Mendes. Finals, Dick Herren, Harvey Luer, Joe Mendes, Glen Tyler.

### Colburn With Autry

CHICAGO, June 27.—Everett Colburn, who furnishes the stock for the Madison Square Garden Rodeo from his Lightning C Ranch at Dublin, Tex., has become associated with Gene Autry's Flying A Ranch Rodeo and will be arena director at Autry's rodeo at Soldier Field.

BURNS M. KATTENBERG, CHS, entertained members of Cole Bros.' Circus when he visited the show at Mansfield, O. Renewed friendship with Bert Dearo and Dennis Stevens.

### ANIMAL MAN WANTED

To handle Cub Bears in Atlantic City. Must be talker. Year around job. Write

DAVE IRWIN

Milford, Penn.

## WANTED FOR KING BROS.' CIRCUS

SIDE SHOW ACTS—Punch and Magic, Ticket Sellers who make first and second openings, Scotch Bag Pipers, Fat Girl, two Hawaiian Dancers, Side Show Boss Canvasman, Colored Band and Minstrel, also five Clowns for Big Show. Neal and Jane McCrea, Kokomo Morisson, Willie Rawls, Sam Marietta, Curly Chaplin, James (Bambola), Prof. Maxie, write or wire as per route. Doc J. A. Burns, come on.

CUBAN MACK, Side Show Mgr., June 29, New Castle, Ind.; July 1-2, Muncie, 3, Marion; 4 and 5, Kokomo; all Indiana.

### FOX RIVER VALLEY RODEO ASSOCIATION Presents "The Greatest Show in All the World" 1ST ANNUAL ILLINOIS STATE CHAMPIONSHIP RODEO AND THRILL SHOW CIRCUS AND RACES

Aurora Race Track, Exposition Park, 2 Big Aft. Shows at 2:30 P.M. Sat.-Sun., July 4-5.  
6 EAST KINZIE ST. (DELAWARE 9298), CHICAGO, ILL.  
Top Hands and Concessions, write.

# New Field for Small Ops

## Detroit Gets 2 Mini Fun Spots

**Go after workers' biz—seen as escape for carnival men for duration**

DETROIT, June 27.—Development of a number of small amusement resorts in the Detroit area to accommodate newly located defense workers in the many new factories in the metropolitan area has begun, with the first established on the west side, about six miles from the Ford River Rouge plant, by Leo Lippa. Another is being planned by R. F. Thomas for the northeastern part of the city.

Lippa, a veteran carnival owner, has not been on the road for several years. He is active in local politics and publishes a local political newspaper. His park, as yet unnamed, consists of a Leaping Lena ride and some kiddie rides. In addition, there are several concessions. He plans to augment the attractions soon. Spot is adjacent to Rouge Park Roller Rink.

Thomas is planning a fun spot on property near the Dodge truck plant, about four miles from Eastwood Park. With smaller grounds available, park will use mostly portable rides and will be designed as a workingman's park.

Indications are that other small carnival operators will settle in small semi-permanent locations in this local area, thereby eliminating transportation worries for the duration.

Week-end business at Detroit parks started well Saturday afternoon (20), but the bottom dropped out Saturday night when heavy rain drove patrons home. Weather was ideal Sunday, with a resultant boom in business.

Daylight saving appears popular among park operators in this area, building mid-week business considerably, with workers visiting the play spots for several hours of daylight after supper.

Eastwood did exceptional ride business Sunday, with line-up crowds at most of the higher admission rides. Concessions did less favorably.

## Weather Puts Hex On Lansing Takes

LANSING, June 27.—"The business is there," says Ronald Sprague, co-operator with his father, W. A. Sprague, of Lake Lansing Park, "but rainy weather since the opening has prevented our getting our share of it." Spot has a free gate and free-act policy, with Betty Bryden, Detroit, booking the acts.

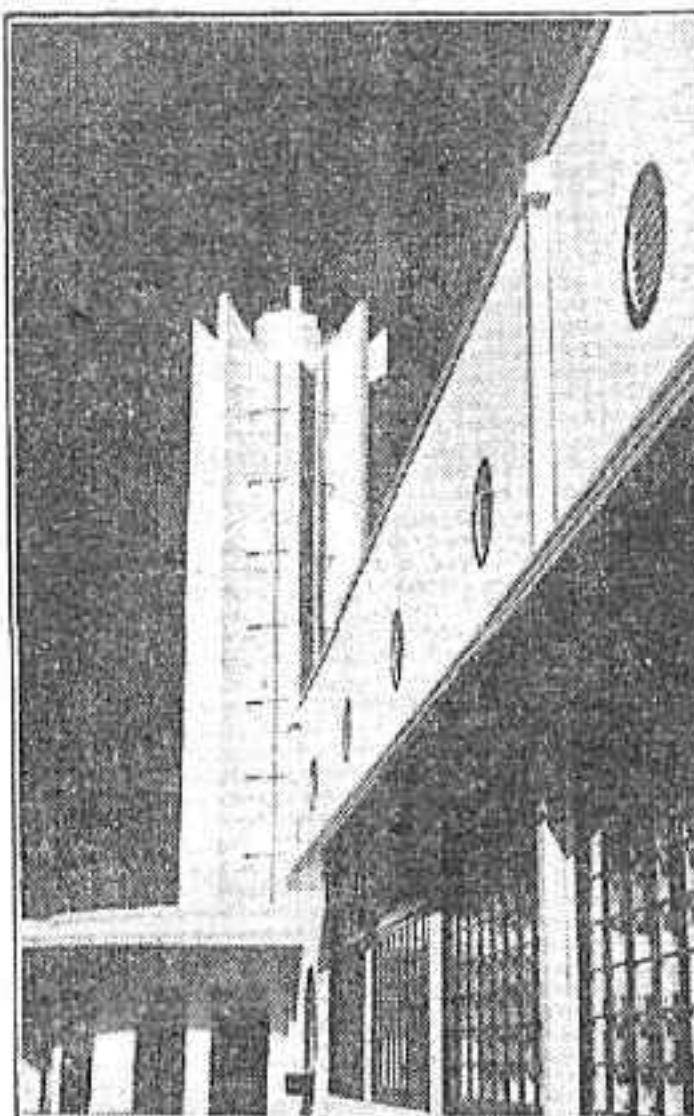
The park's Mayfair night club, operated by Harry Burger, reports poor business to date. The outlook for other concessions and rides is brighter than last year, the management announces.

Personnel is as follows: Ride men, Leon Grenell, general foreman; Albert Giles, Ferris Wheel; Louis Wyspol, Joseph Ferguson, C. E. Walker, Fly-a-Plane; Wallace Fulton, Caterpillar; William Wilson, Merry-Go-Round; Elmer Moore, Arthur Dairy, Coaster; Ford Armour, Lindy Loop; Irvin Smith, Dodgem, and Ernest Green. (See Elements Hex Lansing on page 46)

## Virginia Beach Interests Exploit Via Newspaper Ads

VIRGINIA BEACH, Va., June 27.—Amusement and business interests in this area are conducting an eight-week newspaper ad campaign to assure the resort's patronage that, save for a few minor wartime restrictions, the popular playground is operating along the usual lines and with the usual full supplement of amusements and entertainment.

In addition, the campaign is being geared to refute the damaging rumors that have caused considerable loss of business in East Coast spots this season. Local interest told their story by means of a full-page ad in the June 17 issue of *The Alexandria Gazette*. Results have been very favorable so far, it is said.



*AN ILLUSTRATION of the type of architecture employed in the construction of the new Pleasure Pier at Port Arthur, Tex., which opened June 12. This a view of the tower on the main building.*

## East Shore Ops In Quandary Over Plans for Season

ASBURY PARK, N. J., June 27.—Rumors that the Army and Navy plan to take over hotels from Long Branch to this city has left shore ops in a quandary regarding plans for the summer. Altho rumors had been whispered for several weeks, first definite inkling came last week when Walter Winchell broke the yarn in his column.

Story has been unconfirmed despite efforts of local newspapers to verify it. Municipal officials, hotel operators and concessionaires put out quick denials, but the rumors still persist.

Already noticeably hit by gas and tire shortage and much bad weather, optimism regarding the summer outlook has changed almost overnight to pessimism, and policy of most spots that planned name entertainment is now pretty uncertain. Oil slick on beaches from Deal south to Point Pleasant and

(See EAST SHORE OPS on page 47)

## Excelsior Feels Tire Pinch But Still Optimistic

EXCELSIOR, Minn., June 27.—Plagued by six weeks of intermittent rains, Excelsior Park enjoyed its first clear Sunday of the season (21). Tire rationing has already had a serious effect on attendance, drop-off being estimated at 20 per cent. However, per capita expenditure is 20 per cent higher than a year ago, management announces. Despite handicaps and restrictions, management expects current season to top 1941, which was best since depression. This is the spot's 18th season. Soldier business from near-by Fort Snelling is on the increase, altho there is still much room for improvement.

Excelsior has added one new ride, a Flying Scooter, making 12 rides in all. The management has purchased four acres across from the resort to increase parking facilities 100 per cent. Ballroom business has been fair so far this season. Lawrence Welk, favorite here, brought in his orchestra June 16, attracting 1,000 dancers at 66 cents each. Picnic bookings are on par with last year.

Park personnel is headed by F. W. Clapp and Joseph P. Colihan, associate manager. Rudy S. Shogren is ballroom manager. All concessions but two are park-owned. The exceptions are the speedboats operated by Holden & Lamont and the popcorn stands owned by John Romas. Fred W. Pearce, president of the corporation owning the park, returned to Detroit Monday following a week-end visit with Clapp and Colihan.

## Weather Puts Chill On Chippewa Takes

CHIPPEWA LAKE, O., June 27.—Dependent almost entirely on auto transportation for its patronage, Chippewa Lake Park is staging a valiant fight to keep in the running, according to Manager Parker Beach. Inclement weather the first month has seriously interfered with attendance. Decrease in auto travel has affected patronage little, officials said. With good weather, patronage has been good and spending ahead of last season.

Faced with the prospect of dwindling attendance the last half of the season, due to the tire situation and possible gas rationing, management is maintaining interest and encouraging patronage by offering inducements in the way of promotions, added features and special events. Picnic bookings are about on par

(See WEATHER CHILLS on page 46)

## Coney Island, N. Y.

By UNO

### Steeplechase Musickers

Steeplechase Park. Herbert Glore, the new photographer, replacing Hale Haverman, who has joined the army. . . . Park's music has three expert maestri officiating, all Steeplechase vets. Morris Levey, of the Fife and Drum Corps, in his 39th year, covering alternately the Boardwalk and Surf Avenue fronts; Sandy Schell, in his 14th season in the ballroom, and Henry Austin, his 27th, located at the Bowery entrance. Levey's crew comprises Jess Silver, Sam Goodman and Joe Wray, fifers, and Emil Felgentreu, Billy Brown, Raymond Riss and Martin Levey, drums. All in their 60s and never an argument. Jess does all the arranging. Schell's instrumentalists include Charles Moratia, Robert Agnew and Albert Carbonell, brass; Eli Halpern, Marty Welfi and Roy French, sax; Mack Orenbach, bass; Sam Ross, piano, and Sandy himself, drums. Winter months find the Schellers working club dates around Manhattan. Roy French does the vocals. Bob Agnew, trumpet tooter, became daddy of a daughter, Carmel, three weeks ago. Another daughter, Stephanie Marcia, to the home of Roy French June 16. And still another is expected soon in the Carbonell domicile. Henry Austin's orchestra has Walter Hinson,

Ernest Ferguson, Ed Roberts, Engelne Crummel and Eddie Richards.

### Bowery Banter

Irving Dworman, of the Bowery Whip, has installed son Al to replace Lester, another son, now with Uncle Sam. . . . Rollo-Plane, in its second season on the Bowery, operated by the Billfill Amusement Company, of which William Mullen and Philip Kravitz are officers, is now in charge of Harry Chamas. Both bosses are in uniform, William with the ground crew at the air base on Mitchel Field, L. I., and Philip with the Coast Guard at Harbor Beach, Mich. Assisting Chamas are Bob Dustin, tickets, and Everett Birch, relief operator.

Ruth Hoppo supervising four attractions on the Bowery, pop-em-in, bottle game, shoot-till-you-win and guess-your-weight for her ma, Mrs. Molle Hoppo, who took over after the death of her husband recently. Assisting Ruth are brother Harold and B. B. (Broadway) Jones. Missing employees are Philip Persley, now with the army in Panama; Max Kotch, in Arkansas, and Uncle Benjamin Aron, a second lieutenant at Fort Bragg, N. C.

Sam Gumpertz's Eden Musee has reopened, with Fred Meers, formerly of the (See Coney Island, N. Y., on page 47)

## Transportation Easement Points Out Morale Value

WASHINGTON, June 27.—Definite recognition of the morale value of amusement resorts and beaches is seen in the easing of restrictions against bus travel to beaches and amusement resorts.

Action was contained in a statement made this week by Joseph B. Eastman, Director of the Office of Defense Transportation, serving to clarify a previous order which placed intercity bus services under wartime regulations, as of July 1.

At the same time, Eastman's new statement pointed out that one of the major objectives of the original order—the conservation of transportation facilities—could well be served if the residents of each region would patronize the resorts in their immediate vicinity.

Clarification order is as follows: "The question has been asked whether General Order ODT No. 11 requires the discontinuance of intercity bus service to beaches, public parks and other similar resort areas. During the summer numbers of city dwellers travel to such places for relaxation and rest. They contribute to the health and stamina of the people and help to restore energies that have been drained by the pressure of war work. It is the view of the Office of Defense Transportation that such transportation should be permitted to the extent of available facilities."

## Rock Springs Bows To Transport Ills

EAST LIVERPOOL, O., June 27.—Management of Rock Springs Park, at nearby Chester, W. Va., only amusement center between Pittsburgh and Wheeling, W. Va., has announced the transportation problem will necessitate the closing of the resort except on Sundays, holidays and a few days in July and August when major outings have been scheduled.

The play spot depends almost entirely on the automobile for its patronage, and in normal times hundreds of cars from Western Pennsylvania and other points in the valley jammed the resort over week-ends. In recent weeks this volume has been drastically reduced due to the restrictions.

For several years no trains have been (See Rock Springs Bows on page 46)

## Chi Riverview Army-Navy Day Nets Over \$10,000

CHICAGO, June 27.—George Schmidt, manager of Riverview Park, reports that the Army and Navy Relief Day at Riverview Monday (22) netted the fund \$10,883.66.

The park management and concessionaires co-operated 100 per cent in the drive and gave all receipts of the day to the fund, paying all wages and merchandise costs. There were no deductions. Manager Schmidt personally delivered the checks, half of the amount going to Col. Walter R. Jeffrey for the Army and half to Lieut. A. G. Atwater, of Great Lakes Naval Training Station, for the Navy.

## Reynolds, Winston-Salem, Clicks Despite Rationing

WINSTON-SALEM, N. C., June 27.—Despite the fact that tire rationing has cut down traffic in this area, Reynolds Park is enjoying a healthy play, according to Managing Director W. G. Dunham. Business since the opening June 1 has been running considerably ahead of the corresponding periods for the last two seasons, Dunham reports. Kids' Day, June 17, attracted a capacity crowd.

Reynolds's attractions include a Merry-Go-Round, Ferris Wheel, pony track, 18-hole golf course, pool, bowling alley, night golf driving range, skating rink, children's playground, athletic field and dance pavilion.

AKRON.—Ben Murray, until recently affiliated with Roseland Ballroom, New York, has assumed management of ballroom at Summit Beach Park. Dancers operate Mondays and Saturdays, with an occasional name band booked on Thursdays. Rest of the nights are given over to private parties and sponsored dances. Lew Platt continues to handle band bookings.

## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, care New York Office, The Billboard)

### Customers Write—or Wrong

George Durst, writing from Jamaica, Long Island, says: "I admit it's none of my business, but I fail to understand why swimming pools don't wake up. For example, the Jamaica pool here is only a couple of blocks from the huge Fairchild aviation plant and yet no tie-ups have been made. Why doesn't the pool try to interest defense workers in learning to swim?"

From A. T. Miller, events director of Carlin's Park and pool, Baltimore, the following interesting information is received: "J. S. Radebaugh has been appointed manager of Olympic swim pool at Carlin's Park. Radebaugh is recognized as one of the foremost commercial pool executives in the country. He comes to Carlin's from Columbus, O., where he was formerly president of Ohio Pool Operators' Association.

Radebaugh succeeds Jack McNally, Olympic manager the past three years, who has just received a commission in the navy. The new pool boss is getting off to a splendid season, has made several popular innovations at Olympic and has already hung up an attendance record. He is making use of a girl lifeguard to supervise a separate pool for tiny tots. His next big promotion will be a full-scale 'bathing beauty contest' for tiny tots.

"Recently a large photo of Carlin's Olympic Pool was reproduced in a leading magazine, stating that it was one of the first half dozen most beautiful and modern swim pools in the nation."

Sid Panzer, a newcomer in aquatic publicity ranks but an old-timer when it comes to writing about swimming, scribbles the following note: "The Far Rockaway (L. I.) Shore Club arranged a nifty promotion tie-up with the USO last Monday when a group of servicemen representing the army, navy and marines escorted a bevy of pretty gals to the well-known shore spot for a beach party. Those pool operators who take their business ups and downs in a complacent sort of way might try something similar to publicize their establishments."

One of this column's pets, Selma Weiskopf, ace ballyhooer for mammoth St. George indoor plunge, Brooklyn, mimeographs: "A trio of women diving champs of the St. George pool Dragon Club and two members of the men's diving team of

**WRITE OR  
WIRE**

**Selden  
THE STRATOSPHERE  
MAN**  
TRADE MARK  
WORLD'S HIGHEST  
AERIAL ACT!

**SOME TIME STILL  
OPEN**

Thrilling swaying pole—trapeze—porch  
—balancing—gymnastics—slide.  
**PERMANENT ADDRESS:**  
Care of The Billboard, Cincinnati, O.  
or Representative—Barnes-Carruthers.

**SEASHORE  
CONVENTION HALL**

Wildwood-by-the-Sea, N. J.

Stage 35x50. Capacity 6,000. Arcade, plaza, plenty room, lighted. Carnival and pitchmen, opportunity; season.

**DARE BROS.' REALTY CO., AGENTS**

**WANTED!!**

**LOCATION FOR PENNY ARCADE!**

BOX NO. 315, Care of The Billboard, 1584 Broadway, New York City.

the same club were featured exhibition divers at the garden party and tea held June 20 at Rynwood, the estate of Sir Samuel and Lady Salvage at Glen Head, Long Island, for the benefit of the Eagle Squadron and Royal Air Force Benevolent funds of the U. S. A. Anne Ross, senior national one-meter champ, and Eileen Safaris, 1942 junior metropolitan outdoor champ, are two of the girl divers who participated, and Ed Mullane and Joe Walsh were the men."

## Atlantic City

By M. H. ORODENKER

Convention of American Medical Association held here week ended June 12, and probably the last of the larger conventions to come here for the duration, has been the only bright spot of the season thus far. Amusement and business interests, hotels and the Boardwalk concessionaires estimated that the conclave brought about \$1,415,000 to the resort. While little hope is held out for a boom this season, hopes are high that the government will come to the resort's salvation after the summer. Attempts are being made to have government agencies moved here from Washington, pointing out that Convention Hall and beachfront hotels will go far in lessening the population strain on Washington. Reports are also prevalent that the Army will be asked to take over the resort hotels, as has been done in Miami Beach, Fla. Either course would mean a big winter to make up for the slim summer.

Atlantic City for Victory Day will be staged Wednesday (1), with a giant spectacle arranged to promote the sale of War Bonds and Stamps. There will be a giant parade and in the evening a Victory Ball, \$1 in War Stamps for admission, in Convention Hall. Hope to reach a sales total for the day of at least \$1,500,000.

Mitzi Struthers, "Miss Florida of 1941," has been added to the cast of the water carnival at Steel Pier. Marian Foster is the V-for-Victory Girl performing the aerial feats at Steel Pier on a V-stage atop a high pole. Her husband is in the armed forces.

### South Jersey

Hunt's Ocean Pier, Wildwood, started daily operations Friday (26), with Bill Gerst serving as manager. Guy Hunt, formerly co-manager of Hunt's Pier and now in the service, has been promoted to corporal. He is with the field artillery at Fort Jackson, Columbia, S. C. Turk Duncan will again promote the wrestling shows at Hunt's renovated Sports Arena on the Boardwalk.

North Wildwood passed its first mercantile bill since 1922, prohibiting the peddling of wares on the Boardwalk and beach. At Ocean City, J. Fred Manno has been engaged for another season to provide free music concerts at the municipal pier. Elmer E. Unger has returned to conduct the daily beach classes in calisthenics.

## Palisades, N. J.

By CLEM WHITE

The much-feared dim-out has made little change, with the crowds gradually becoming accustomed to the limited lighting. As a result the concessionaires are greatly relieved, with all optimistic for the season. Palisades has long been a tryout spot for lighting. Freddy Graham and his crew are providing new departures in lighting that a number of other outdoor spots are copying. Doc Morris working extra hard to land more picnic dates, and succeeding admirably. His son Jackie is now in army teaching Australian swimmers the American crawl in leisure moments.

Benny and Betty Fox have just concluded their longest engagement here. They co-operated with the War Stamps and Bond Committee while here by doing their hazardous stunts on a second rigging at Columbus Circle, New York, twice a day. Tony Ganin vies with Sadie Harris to make servicemen happy. Sadie seems to be in the lead, for she seldom sees a lad in uniform leave without the prize he tried to achieve. Tony invites the service boys to be his guests. Al and Joe McKee still keeping the rides and attractions in tiptop shape. Phil Smith, pool manager, presages a banner season, even the Hughie McKenna and "Brain-Tops" Bunti, chief lifeguards, soon will be wearing the uniform. And give credit to Jack Bloom, who can wear a white linen suit while changing an entire stand and still emerge immaculate.

## JOYLAND

Kentucky's Finest Recreational Park

## AT AUCTION

Tuesday, July 7, 2:00 P.M., on the Grounds

### Size and Location:

Joyland Park comprises about 20 acres enclosed by splendid fence, and is located about 8 miles from Lexington on the Paris Pike, U. S. Highways Nos. 27 and 68.

### Paying Features:

An \$80,000.00 submarine and flood-lit swimming pool with complete laundry—one of the best in the U. S., and as good as the day it was built—with over 100 ladies' individual dressing rooms, men's dressing room, check rooms, etc. Pool adjoins sandbeach, 50x250 ft., with gymnasium and playground equipment and first-aid room. Joyland Casino about 80x150 ft., with 172 booths beautifully lighted and has nightly orchestra dances during summer months—bar, etc. Joyland Club—about 70x75 with 95 booths, crystal shower light and floor color wheel, adjoins small cocktail lounge—luncheon is served 1/4 bottle or drinks. Enclosed Merry-Go-Round, Dodge-Ems, Wishing Wells, etc. Midway, housing 26 Concessions to Wish Bros. includes Shooting Galleries, Crazy House, Bingo, Skee Ball, etc. Tame the Wild Cat (Roller Coaster) structure is a separate concession owned by Fayette Amusement Co. and operates on a percentage basis with Joyland.

### Lunch Rooms and Filling Stations:

Joyland has and filling station at entrance—other lunch rooms on grounds.

**ALL THE ABOVE ARE ACTIVE AND MONEY PRODUCERS**

### Free Attractions:

Open-air picture theater, animal cage and lake, ample parking space, 10 acres of beautifully shaded picnic grounds with seats, tables and playground equipment, etc.

### Large Colonial Residence:

Used as residence, office, supply room, etc.

### Supplies and Equipment:

Joyland is abundantly supplied and equipped. All removable supplies and equipment, normally excluded, are included in this sale. Supply items far too numerous to list here; and an immense amount of valuable equipment, such as power lawn mowers, refrigerators, beverage chests, bars, typewriters, electric fans, cash registers, public address systems, fire extinguishers, office supplies, Joyland tickets and other valuable equipment too numerous to mention have been conservatively appraised by the management at approximately \$40,000.00 and are included in this sale without extra cost to purchaser.

### Saleable Merchandise:

Liquor stocks of wines, champagne, beer, whiskey, candy, chewing gum, etc., at wholesale prices total approximately \$2,600.00, and Joyland agrees to include this much salable merchandise without extra cost. In other words, Joyland is being sold as a complete going concern, lock, stock and barrel.

### Summary:

Joyland Park, the only recreational park in Central Kentucky, was elaborately conceived and tastefully developed. Exclusive of the Roller Coaster structure, Joyland Park cost around \$300,000.00 and could not be produced today for the same money were materials obtainable. The owners and managers have kept all these properties in A-1 condition.

It has been a going, paying amusement concern for 19 years under the management of Sauer Bros.

On account of ill health Sauer Bros. wish to retire from active business and the above described property as a whole, excepting the Roller Coaster structure, goes to the high dollar without limit or reserve.

Words and space are inadequate to fully describe Joyland's many outstanding features. You must see Joyland to fully appreciate its beautiful setting, the variety and completeness of its amusements and the **MANY POSSIBILITIES JOYLAND HAS AS A REAL REVENUE PRODUCER**.

Here is an opportunity of a lifetime to secure at your own price a going concern fully equipped and stocked; and as a money maker is dependent only upon the ingenuity and management of its new owners.

Joyland will be sold—rain or shine—regardless of cost or consequences.

### Terms:

Liberal terms made known on day of sale.

Bank will entertain you and money prizes will be given away during sale. You are cordially invited to attend whether or not you are an interested purchaser. Everyone present is eligible to participate in the free cash prizes.

For further information see or call (selling agents)

**C. E. BUCKLEY AUCTION CO., Lexington, Ky.**

Phones 165 and 249 or

**AUSTIN L. MOORE REALTY CO., Shelbyville, Ky.**

or LaFAYETTE HOTEL

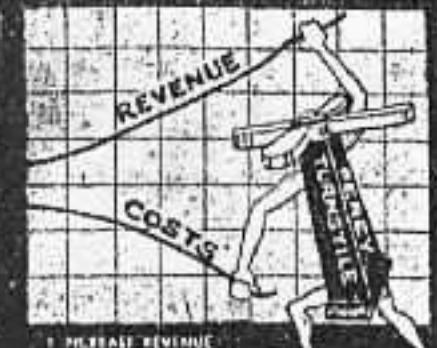
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101 PARK AVE.

NEW YORK



## FOR SALE

## COMPLETE AMUSEMENT PARK

On Beautiful Lake in East

2500 Ft. Lake Front—20 Acres Land.

Includes Large Roller Rink and Dance Hall, Several Rides and Concessions.

Now enjoying biggest season in history. No close competition.

### A REAL MONEY MAKER—ACT NOW

Present Owner has other interests.

For particulars wire or write BOX D-250, care Billboard, Cincinnati, O.

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# American Recreational Equipment Association

By R. S. UZZELL

Shooting galleries in Canada are forbidden to operate for the duration. This was done to conserve ammunition. Those who had an ample supply in reserve and expected to reap a reward for their foresight did not get to open the present park season at all, but instead turned their cartridges over to the government to be used by the armed forces for target practice. Of course shooting gallery operators were compensated for their stocks. This answers American operators who had hoped to buy shells that could not be used by Canadian operators.

Old Man Weather keeps cutting capers in the East. Not so bad as heretofore but still making inroads into weekly operating results.

Gas and tire rationing is hurting those spots where autos and busses are chiefly depended upon to bring patronage. Fortunate is Playland, Rye, N. Y., which enjoys regular bus service from surrounding towns in Westchester County and operates its own boat from the Battery in New York. Jones Beach is not so fortunate, and then must also adhere to a rigid dim-out.

Coney Island can still get the 5-cent subway crowds but the dim-out is hurting night business tremendously.

The cost of moving the Parachute Jumps from the New York World's Fair to Steeplechase at Coney was no small sum. Not to operate at night hits the

gross take a tremendous blow. It was the big bally for Steeplechase and the Island. It could be seen from far out on the ocean and from Staten Island towns. Bathing has been good because it is all over at sundown anyway.

Public parks, back yards and roof gardens are coming into their own. Sunday touring is practically nil. Tourist camps and roadside stands are in for a beating unless favored by an unusual location.

The caves of Virginia and elsewhere which reaped their choicest harvest from tourists must be contented with reduced patronage.

Two parks have gotten fine publicity and made profits by furnishing hay wagons to carry picnics. The innovation was a lark and is sure to cause others to try it.

A lot of preparation for Fourth of July celebrations is occupying park men. There will be a siege of bond selling and wave of patriotism such as none of us have seen before.

Steeplechase, Coney Island, has succeeded in dimming the large building so it can run at night. All windows on the ocean side were painted black and windows on either side were made dark with black curtains. They have been closing at sundown thus far this season. This will make a big difference in the grosses. To loose night business on so large a place was a staggering blow. This rainy season they are fortunate in having a large indoor capacity.

## AC Amusement Interests Promised Some Relief

ATLANTIC CITY, June 27.—A committee of business and amusement interests from this resort area, headed by Mayor Thomas D. Taggart Jr., conferred with government officials in Washington Thursday (18) in an effort to salvage the current season. As a result of the meetings, Mayor Taggart disclosed that some relief may be expected. Among the delegation attending conference were Frank P. Gravatt, operator of Steel Pier here, and William C. Hunt, operator of Ocean Pier and Hunt's Amusement Enterprises in Wildwood.

The resort interests were assured that it will be arranged so that persons desirous of taking vacation trips will be able to obtain the necessary quantity of gas; that important federal officials, from President Roosevelt down, had stressed the necessity of vacations for the morale and health of both soldiers and defense workers.

Restoration of the daily train excursion ticket to the seashore was urged this week by W. Courtright Smith, director of outings at Wildwood, who is muster- ing the support of all resorts in the Southern New Jersey area to wage a campaign to return the bus and train excursions. Pointing out that the future economic life of the area depends entirely on summer shore business, Smith, in a letter to Frank Eastman, director of transportation at Washington, pointed out that cancellation of all group outings via specially chartered busses or trains means the loss of 25,000 customers to Wildwood alone on the season.

COLUMBUS, O.—Two mule deer are the newest of the animal population at Columbus Zoo. They are the first deer born at the municipal gardens in two years.

# Playland, Rye, N. Y.

By J. WILSON CLIFFE

Biz good, but climatic conditions not so. Outings continue in increasing volume. Macri's cocktail lounge in Casino a gorgeous affair. Beach and pool doing fine. Current in Playland Circus are Ed and Jennie Rooney, Don Francisco, Will Hill's Elephants, Wilbur's Dogs and Ponies, Alice Frattorola now at administration building switchboard. Rocco Bellafatto helping Tom Coughlin on maintenance. Circus acts boosting Whitey Feuer's sale of *The Billboard*. Game room in Casino a popular spot, especially on moist afternoons.

Attendance fairly good, despite transportation problem. Where cars used to come with two or three passengers, nowadays they remind one of the old Keystone comedies with a whole platoon of cops coming out of one jalopy. George Staples, of booking office, busy escorting prospective outing committees on tour of park. Letter from Ted (Devil Dog) Lawson, now with armed forced in Miami. Five-Cent Day (Friday) a huge success, with plenty of kids. Martin Carr officiating at pony track.

Patrolman Pete Franzese, Westchester singing cop, vocalized over park's public-address system. Nice tenor voice. Tom Eagan, of Sergeant Twoey's forces, guardian of the circle. Impressive sight daily at park opening, personnel coming to attention at playing of national anthem. Alec Rosin in charge of restroom personnel. Parking Manager Dave Asta to join service this month. Asta, Tom Woodward and Dick Kuehner have been at Playland since inception. Sherman Downer assistant at bathhouse and pool. They say Arthur Marros is building rollerdrome at White Plains.

League of Nations: English operator of public-address system playing an Italian waltz for a German wire act at an American amusement park. Congrats to Paul Morris for his grand article on Flag Day in *Playland Broadcaster*. Frank Hunt manager at Playland Lake. That was Joe Mendacino, chief of Dodgem. Hasta luego.

## Riverside Blackout Clicks; Bad Weather Mars Business

SPRINGFIELD, Mass., June 27.—Riverside Park, Agawam, took its first blackout under normal operating conditions in its stride Saturday night (20), with more than 10,000 patrons on hand. The test blackout was called at 9:45 when every ride in the park was in operation. Three minutes after the alert was received at the park, every outside light was extinguished, all buildings previously designated as shelters were filled and all of the 10,000 were under cover. The midway was deserted and the fire-prevention patrols were walking the posts. Agawam civilian defense officials were loud in the praise of the way the park personnel operated. The "all-clear" came at 10:20 and within a half hour every ride was going at top speed as tho nothing had happened.

For third Sunday in a row (21) Riverside was hit by rainy weather. The first two Sundays proved quite disastrous, with the 14th rained out. This is the worst string of bad-weather Sundays the park has encountered under its present management.

## ROCK SPRINGS BOWS

(Continued from page 44)

available to haul picnickers to the resort. The excursion steamer which occasionally brought pleasure seekers to Rock Springs from Pittsburgh and other cities in the district also has been discontinued. Park officials have lost many outings due to transportation difficulties. Special busses also have been banned this season.

The free-act policy has been abandoned. The bathing pool will remain open week days and an occasional dance session will be held in the pavilion.

BALTIMORE, June 27.—Taxicabs are barred from hauling passengers to any suburban amusement establishment or race track outside the city in an emergency order issued June 23 by the Public Service Commission. The order, effective immediately, was described by the commission as a step toward prolonging the use of taxicabs in essential services. Use of cabs for sight-seeing or transportation to any point more than three and one-half miles beyond corporate limits of Baltimore is also forbidden by the order. Use of taxis to war production plants is okay.

## NAAPPB Reveals Results Of Survey on 1942 Prices

CHICAGO, June 27.—A recent survey conducted by the NAAPPB regarding price changes made at various amusement centers due to the imposition of the amusement tax this season revealed the following:

Five parks added tax to all 1941 prices. Three parks added tax to 10-cent prices but absorbed tax on 15-cent and 20-cent prices. One location added tax to all 10-cent prices and increased 15-cent prices to 18 cents plus 2 cents; also increased 30-cent prices to 36 cents plus 4 cents.

Two spots increased prices of frankfurters and sandwiches 5 cents. One park reduced discount on picnic tickets from 33 per cent to 20 per cent. One resort changed price on Merry-Go-Round tickets, previously sold 6 for 25 cents to 6 for 30 cents including tax. One spot increased price of check dancing from 3 for 25 cents to 3 for 27 cents plus 3 cents tax. One location changed shooting gallery price of 12 for 15 cents to 10 for 15 cents. Two spots changed shooting gallery price of 15 for 25 cents to 12 for 25 cents. All parks reported that patrons are receptive to the tax.

## Ciney Coney Closes Mondays

CINCINNATI, June 27.—Edward L. Schott, president and general manager of Coney Island here, announced that Coney will be closed next Monday to give the park and Island Queen staffs a day of rest. The park will be closed every Monday thereafter thru the season, except for one or two special events.

## WEATHER CHILLS

(Continued from page 44)

with past season. Week-day attendance has been off, due to full-time factory operations in district defense plants.

The fun zone is practically the same as in former years. Larry Fallon has seven stores this season, including bingo. He has taken several concessions formerly operated by Ray Ehret. Art Leedham is again in charge of the skeet and lead gallery, and W. A. (Doc) Kerr is back on novelties as usual. Bathing patronage is holding up well, and dance biz is ahead of last year.

Sunday afternoon concerts and boat races help much to swell attendance. Daytime fireworks, tried for the first time this season, are proving popular.

Leo Maynier continues as public relations director, and Gus Fisher again has charge of the roller rink.

## ELEMENTS HEX LANSING

(Continued from page 44)

bauch, miniature train. Chester Hudson is grounds officer.

Ticket sellers: Leda Miller, manager; Garnet Dairy, train; Gertrude Wethey, Caterpillar; Bernice Fulton, Dodgem; Jessie Hilbourn, Fly-a-Plane; Pauline Wilson, Lindy Loop; Hazel Mock, Ferris Wheel; Leta Mock, Coaster.

Concessionaires: Fred Kronas, eating stand, high striker, shooting gallery; Bud Castle, pitch till you win, dart game, penny pitch; Walt Southern, archery, fish pond, Bozo (baseball throwing); Leon Stetson, bowling, Roll-a-Ball, photography; Herb Aldrich, cigarette gallery; B. Pagliari, Penny Arcade; Agnes Mixer, Skee Ball; Mr. and Mrs. Thomas Strong, taffy; Martin Bopp, bingo; Hart Sinclair, ice cream; Freda Coppersmith, popcorn; Johns Family, character reading; John Bolton, speed boat.

## WANTED TO BUY OR BOOK MERRY-GO-ROUND

FOR NEW PLEASURE PIER,

PORT ARTHUR, TEX.

No Junk. Address

F. M. McFALLS

## WANTED

For entire season, Spitfire or Flyplane, Funhouse or Glasshouse. Park doing good business.

**PLAYLAND PARK**

Houston, Texas

## FOR SALE

The Public Administrator of the County of Madison, State of Illinois, by order of Court, has been authorized to offer for sale the following:

Four (4) new Miniature Trains, each complete with motor, track, bell, three coaches and engine.

If you are interested in purchasing one of these Trains, please contact

JAMES M. BYRNE, Attorney at Law, Highland, Illinois

# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## Honor Flags Given To Chicago Concern

CHICAGO, June 27.—An interesting ceremony was held at Ware Bros.' Chicago Roller Skate Company on June 19 when the Chicago Ordnance District of the War Department awarded the ordnance flag to employees of the company for excellency in service and production, and the U. S. Treasury Department awarded the Minute Man flag to the employees for 100 per cent participation in the pay-roll War Bond savings deduction plan.

The company's service flag, representing 31 employees now serving in the armed services, also was dedicated. Jerry E. Bohaboy made the introductory address, followed by singing of *The Star-Spangled Banner*.

Robert R. Ware then addressed the assemblage, and the ordnance flag was presented by Lieutenant Colonel Whitney B. Hobbs and Capt. Samuel C. Price. W. F. Rienle accepted it for the employees. William H. Higgins presented the Minute Man flag, which was accepted for employees by G. R. Koepke. E. J. Hamilton dedicated the honor roll and service flag. Singing of *America* closed the ceremony.

## Detroit Ballroom Converted to Rink

DETROIT, June 27.—Jefferson Beach Amusement Park, at St. Clair Shores, near Detroit, will have a roller rink for the first time as a result of the decision to close the ballroom and convert it into a rink. Trend of ballroom-to-rink is symptomatic of numerous major ballrooms in the Detroit area in the past two years.

### To Rescind High Fee?

NEW HAMPTON, Ia., June 27.—Because of reduction in auto travel, it is believed city council will rescind its recent action in boosting annual fee for rinks from \$50 to \$600. L. E. Fox, operator, petitioned the council to lower the fee, pointing out that other amusement places are still licensed at \$50. Fee was raised because of complaints that traffic going to the rink caused considerable dust on streets. Fox now points out that the rink saves residents of New Hampton considerable traveling.

MOUNT VERNON (N. J.) ARENA held a party benefiting the USO on June 24. Exhibitions were presented by Mount Vernon Figure Club.

**FIGURE AND DANCE CLUBS**  
CLASS Buttons, 1 1/4" — Has Boy and Girl and Figure S. Name of Club or Rink. In any colors, BLUE, RED or GREEN and combination RED-WHITE-BLUE. In 100 Lots. Each 6 1/2¢.

**SPEED CLUB BUTTONS**  
1 1/4" — Figure of Racer on Skates with Name of Rink or Club any colors. In 100 Lots. Each 6 1/2¢.

**CONTEST ARM BANDS**  
Large Heavy Numbers, 1 to 100 or 1 to 150. Each 6 1/2¢.

**BEAUTIFUL DESK PEN SET**  
Emblem of Boy and Girl Skating. Sample 69¢ Each. In Dozen Lots, 86.90.  
50¢ Deposit on All Orders.

**PIONEER GEN. MDSE. CO.**  
28 EAST 18TH STREET NEW YORK

of their weekly earnings for purchase of War Stamps. In return, at the end of the month the management will award a pro rata bonus to each employee, based upon length of service. It is estimated that the plan will result in the purchase and distribution of approximately \$5,000 in War Stamps and Bonds a year. Fourteen of the rink's employees have either enlisted or have been drafted into the armed forces.

MANAGEMENT of Riverview Roller Rink, Chicago, has put into effect a volunteer War Stamp plan to encourage its 30 employees to put a part of their earnings to work helping the war effort. All employees have agreed to use part

RAINBOW RINK, on Carlisle Pike, eight miles west of Harrisburg, Pa., is now under management of A. P. Fisher, who also operates Skateland in Johnstown, Pa. Skating floor has been resurfaced and entire building air-cooled.

INDEPENDENCE DAY will be celebrated at all America-on-Wheels rinks, it is reported. Special parties will be held in the evening. Highlight of parties will be grand marches. Novelty paper hats will be distributed. Each rink will be decorated.

AFTER many delays due to inability to obtain necessary building materials, Samuel Schaffer's Roller Bowl, Chicago, will open July 3. Rink, one of the largest in the country, has been fitted with latest type equipment. Music will be furnished by two radio organists, Al Beckwith and William Backman.

ROLLER-SKATING CLUB of Chicago has lined up a number of events for skater members as follows: June 28, Joliet (Ill.) picnic and skating party at Broadway Palace Roller Rink; July 5, outing at Starved Rock, Ill., with skating at Ottawa, Ill., in the afternoon; July 13, meeting of club at Garfield Park, Chicago, at 8 p.m. to make plans for Labor Day and future dates; July 26, picnic at Exposition Park, Aurora, Ill., with night skating in Skateland Rink, Aurora; August 16, outing and skating at Michigan City, Ind. Private cars will meet for each event except the Chicago meeting.

CASINO RINK, Bemus Point, N. Y., is being operated this season by Harry Teets, who formerly had Midway Rink at Midway Park, near Bemus Point on Lake Chautauqua. Casino is a large, well-known location which featured dancing to territorial and name bands in the last few years, as well as having a restaurant, bar, amusement arcade and bath houses. It overlooks Lake Chautauqua and draws good patronage from vacationists. This brings the number of big rinks in the vicinity to three, Midway Rink and Skateland in Celoron Park being well established. Operators say the public trend toward roller skating has not diminished and that dancing is still running second to it in summer-resort activities.

### CONEY ISLAND, N. Y.

(Continued from page 44)

Three Meers, wire walkers, again in charge. His eighth season. Ticket-taker Bob Reano, formerly of the gymnastic act of Dunn (Lottie) and Reano, is enjoying his sixth year at the door, and Hughie Flaherty, former burly and vaude comic, in his third year as ticket seller.

#### Luna Lines

Luna Park. Adelaine McNamee, of dump-the-lady, will be married this month to Roy Addelsberger, a private at Fort Hamilton, N. Y. Replacing her is Shirley Sherman, another blond eyeful. . . . Johnny Coleman, manager of the dumper, celebrated a birthday June 20.

. . . George A. Hamid is booking all circus acts. . . . Hy Frank is the new operator of *Darktown Follies* and Hawaiian shows. Both opened June 20 to good business. The *Follies* is partly owned by Arthur Bryson, dancer, who also has the *Harlem Follies* in vaude houses. His Luna aggregation is composed of Hazel Blunt, singer; Eddie Winfield, emcee; Lew and Goldie, jitterbuggers, and eight fast and comely girls in line. Company to be increased and held over for the rest of the summer. In command outside is Jimmie Hurd, late of Sam Wagner's World Circus



PRESENTATION and dedication of ordnance flag, Minute-Man flag, service flag and honor roll to Chicago Roller Skate Company took place on June 19. Left to right: Capt. Samuel C. Pace, Lieut.-Col. Whitney B. Hobbs; William H. Higgins, United States Treasury Department, and Robert R. Ware, vice-president of the Chicago Roller Skate Company.

Side Show. M. L. Greenwald, of Max Richard agency, did the booking. A walk-in called Hellzapoppin, combining a maze of freak and trick props, is to tenant the spot occupied last year by the Incubators. . . . Nancy Weingast and Mary Bloom, ex-artist models, were guested and piloted over the park by Hy Frank June 20.

Seymour Machson launched his new Regelah-built illusion (girl-turned-into-stone) on Surf Avenue June 20. He has it labeled She-It. Mac Walsh, veteran Island artist, did a good job on the mural on the outside. Jerry Thorn, back to Coney after 13 years on the road with outdoor attractions, is the talker. His last Island oratory was in 1929 for the then Hawaiian Village. Julie and Roslyn Schnitzer are the girls on stage as pages, with Gloria Schultze, now Jay Joyce, featured in the role of a Spanish dancer after she emerges from the illusion booth.

Julius Tolces, for a long time in charge of Feltman's gameland, is now located in Revere Beach, Mass., from where he indites: "Think I made a wise move." . . . Bathing ops complain lack of sale of bathing suits despite crowded beaches. Say all due to the prevalence of slacks worn by both sexes, which allow bathers to come all rigged up for the water, thus nixing the use of bathhouse facilities. Fully 75 per cent of the business, they claim, is lost as a result. . . . Proposition of a boardwalk screen still on the fire. . . . Arthur Pilatsky, expert mike talker at the Empire ball-rolling game, passed out cigars June 20 when the stork left a son at his house, making him a first-time dad, and again June 25, his birthday. . . . Paul Bergfeld, *The Billboard*'s zealous and hustling newsie on Coney for many years, just out of a hospital, where he spent three months under treatment for a nervous breakdown. Misses his foster son, who for a long time helped him cover the Island's routes. Luke Gallitzen is now a private in Company A, 14th T. N. G. Battalion, 4th Platoon, Fort Wheeler, Ga. . . . Dan Lane's Irish House on the Bowery has for its entertainers Joe McAllan, Jack Ponson, Wally Hayes, Phil DeVine, Jack O'Day, Roy King, Charles Ryan, Jack Brennan, Mickey Sheridan and Vince Kelly, all singing waiters; Jack Tully, dancer, and Cy Horn, piano. . . . Abe Cohen and Morris Lipschitz organizing Coney Victory Council. Purpose is for a Community Chest Fund, part of which is to go toward supplying gifts to sons of Coney in the army. . . . Emanuel Jackson

is chairman of the Sea Gate and Coney divisions of the United Jewish Appeal, which launched its 1942 War Emergency Campaign at a dinner recently at the Half Moon Hotel. On the executive committee are Dave Rosen, James Nadler and Monroe Ehrman.

## EAST SHORE OPS

(Continued from page 44)

Mansaquan, the result of torpedoed coast-wise tankers, isn't helping matters any, and resort men are feverishly trying to get the place in shape to something resembling normal by the time the season hits full stride July 4 week-end. Towns and bathing beach ops have pooled their resources and with assistance of State Highway Department are carting away and burying oil covering on sand.

Limitations of charter bus transportation to beaches have also hit plans hard, and ops are fearful that patrons won't resort to train service to and from the Shore and New York, North Jersey and Philly, altho service has been stepped up in anticipation of new demands.

Last week-end was dreary one, with dim-out adding to a fog that blanketed the Coast, with result that inland patrons stayed away from the Shore.

## Field Contributors

### 17G to A-N Fund

NEW YORK, June 27.—Riverview Park, Chicago, has presented Army-Navy Relief Fund with a check for \$10,883.66, the amount representing gross receipts of Monday, June 22. This brings the contributions from parks, beaches and pools to more than \$17,000, against a total from all types of outdoor operations, mainly carnival, of almost \$33,000.

Other parks are scheduling 100 per cent donations on one day instead of 10 per cent every Wednesday. Woodside Park, Philadelphia, has selected July 15, and Coney Island, Cincinnati, July 23, for all-out donations to service fund. Navy Relief is to back up one-day drives with name talent.

## With the Zoos

MILWAUKEE.—Formal presentation of the biggest lot of animals ever turned over to the zoo at one time by the Washington Park Zoological Society was made June 21 by George L. Waetjen, director and a former president. New arrivals include two Nubian lions, a pair of Philippine water buffaloes, a Russian brown bear, Indian antelopes, mountain lions, leopards, an ocelot and about \$1,000 worth of birds. A pony track has been added at the zoo, with proceeds going to the zoo's replacement fund.

CINCINNATI.—Torrence and Victoria, aerialists, are the current free act at Cincinnati Zoo. Meanwhile the Eskimo Circus continues to do good business. Added free attractions are Susie, the gorilla, and Billy and Janie, trained chimps.

# IAFE CARRIES PLEA TO D. C.

## Eastman Hears Delegation Cite Many Points for Continuation of Fairs, All Geared to War Effort

(Continued from page 3)

apolis; Maurice W. Jencks, Kansas Free Fair, Topeka; Ralph T. Hemphill, Oklahoma State Fair, Oklahoma City; W. R. Hirsch, Louisiana State Fair, Shreveport; Charles A. Somma, Virginia State Fair, Richmond; S. S. Lewis, York Interstate Fair, York, Pa.; J. S. Dorton, North Carolina State Fair, Raleigh, also representing the fairs in Charlotte and Shelby, N. C.; Ralph E. Ammon, Wisconsin State Fair, Milwaukee; George A. Hamid, of the booking firm bearing his name, representing New Jersey State Fair, Trenton, and J. A. Valentine, Queens-Nassau Fair, Mineola, N. Y. Also present was Frank H. Means, Colorado State Fair, Pueblo, who is a temporary resident of Washington. IAFE President Harold F. DePue also came to the capital.

### Lee Chief Spokesman

Minnesota's Lee was selected as chief spokesman by the committee, which consisted of Jencks, Hemphill, Ammon and Kingman. Present with Eastman was Henry McCarthy, ODT's director of Traffic Movement. Meeting took place in Eastman's office in the Interstate Commerce Commission Building, the ODT head being chairman of the ICC, a position which he held prior to his selection by President Roosevelt as transportation chief in the defense set-up.

Lee led off by stating that he was spokesman for about 2,000 fairs due to the coverage of the IAFE thru its county and district fair machinery. He said that all fairs this year are geared to the war effort by having adopted patriotic themes and that the experience in England and Canada shows that fairs have carried on and helped to inspire the people. Fairs are largely non-profit and are ready to co-operate with federal, State and municipal government, as they have always done, he declared.

Secretary of the Treasury Morgenthau believes fairs can sell millions of dollars in War Bonds as indicated by the fact that his office sent out a bulletin to administrative officers in each State who in turn forwarded a message to the fairs, Lee asserted. As far as his own fair is concerned, he said it is typical in that the Minnesota State Fair premium book lays emphasis on production of food involved in the gigantic war schedule. Moreover, a "Machinery Clinic," educational in its appeal, will be held in the absence of the usual farm machinery exhibit, he stated. Delegate Lee lauded

### Plans All Complete, They're Ready To Go

BEAVER DAM, Wis., June 27.—"Dodge County Fair here plans to open next Tuesday as scheduled," said Fair Secretary James F. Malone, who also is secretary of Wisconsin Association of Fairs. "We will operate under the paragraph in the statement credited to Defense Transportation Director Joseph B. Eastman that 'There may also be a situation where the fair is to open at so early a date that postponement is now impracticable.'

ANDERSON, Ind., June 27.—Anderson Free Fair, set for next week, will be held, the management said, adding, "All plans have been completed to open on Monday, June 29."

GRAND FORKS, N. D., June 27.—Greater Grand Forks State Fair here, June 22-27, opened as scheduled but got off to a bad start with three days of cold weather.

ELMIRA, N. Y., June 27.—Directors of Chemung County Fair here, set for August 23-30, decided to continue and are going ahead with plans for the 100th anniversary celebration, despite suggestions by ODT Director Eastman that fairs be deferred.

the work of 4-H Clubs, said that attendance at his fair is expected to be more or less local, thus saving wear and tear on tires, and noted in his appeal that the President had okayed baseball and circus.

### Points Made by Ammon

Committeeman Ammon emphasized the following points: About 52 per cent of Milwaukee's "trading zone" attendance last year came by street car. Farmers who came averaged about 15 miles of travel one way. Fairs can contribute more to the war program by operating than they can "hamper" by the wear and tear on tires. Auto drivers in rural areas are more careful about tires, etc., than city drivers. Doubling up in cars is being and will be urged. Free space is offered to government agencies for dissemination of information on nutrition and other important subjects of the day. Wisconsin State Fair is alive to the war in its program. Fairs are the only vacation for many farmers. Fairs are potent in the building of morale.

Committeeman Hemphill: Oklahoma State Fair is worked upon the entire year and about half the expenses in connection with this year's event have already been spent. 4-H groups are an integral part of every fair and should not be discouraged. It is agreed that long shipments of exhibits can be considerably curtailed. Our fair is publicly owned. Farmers come to town to trade and kill two birds with one stone by taking in the fair.

Committeeman Jencks: Farmers come to the fair for one day only. 4-H Club work represents a real contribution to our way of life. Many of our patrons don't read the newspapers—they get a good deal of war-effort inspiration thru the fair.

### Questions by Eastman

Eastman asked a number of pointed questions during the hearing, which was scheduled to last about 15 minutes but consumed almost an hour, from 2 to 3 o'clock, when the ODT chief had to terminate the interview owing to another appointment. He asked Delegate Jencks about the type of entertainment at his fair and Jencks said it consisted of auto races, thrill shows and stageshows. Later on he made the comment that his department had no desire to interfere with the Department of Agriculture, but that rubber is the main consideration. He said that this phase was taken up with Secretary of Agriculture Wickard as far back as March 30. He said (See IAFE CARRIES PLEA on opp. page)

## Excs Consider '42 Action

### Danbury Skips "Confusion"

DANBURY, Conn., June 27.—Danbury Fair, reported canceled despite direct statements from fair officials that it had not yet made up its mind, will decide its fate in August after the "confusion" has died down, O. S. McLean, vice-president, declared on Thursday. He said, however, that "it will be difficult not to co-operate with a request."

### Buckeyes To Meet Again

COLUMBUS, O., June 27.—Fate of the 92 county and district fairs in Ohio probably will be decided at another meeting of Ohio Fair Managers' Association in the Deshler-Wallack Hotel here on Monday (29). Former Gov. Myers Y. Cooper, Cincinnati, honorary president, said a decision probably would be made at the meeting after the association had heard a report from the International



**RAYMOND A. LEE**, secretary of Minnesota State Fair, St. Paul, who was selected as chief spokesman for the delegation of the International Association of Fairs and Expositions that appeared in Washington on June 24 to urge continuance of State and county fairs, which Defense Transportation Director Joseph B. Eastman had requested be postponed. Many points in favor of their contentions were brought out by the committeemen who were heard. Secretary Lee was IAFE president in 1936.

## Teter To Direct Army Benefit at Indiana Grounds

INDIANAPOLIS, June 27.—Plans for a two-day July 4th benefit show for Army Emergency Relief at Indiana State Fair grounds with Lucky Teter as director of events are being mapped here. Titled *Cavalcade of Thrills*, show was conceived and will be produced by Teter at the request of Col. Walter S. Drysdale, commanding officer of Fort Benjamin Harrison and Indiana State chairman of Army Emergency Relief.

In addition to Teter and his Hell Drivers, Joe Greer will present a rodeo. Benny and Betty Fox, high act, have been signed, and Fort Harrison Army Band will provide the music. A large fireworks display also is scheduled.

An intensive ticket campaign, with co-operation from army officials, is under way, and headquarters were opened recently in English Hotel. An attractive front and army decorations have been set up. All-out co-operation from local radio and press has made the heavy advance sale possible. Col. F. D. Lynch, commanding officer of the storage depot, granted permission for use of the grounds.

Association of Fairs and Exposition delegation, which met with Joseph B. Eastman, Defense Transportation Director, in Washington on Wednesday.

### As Usual in New York

ALBANY, N. Y., June 27.—Representatives of New York State County and Town Fair Associations meeting in the Hotel Ten Eyck here yesterday unanimously voted that the association will hold its customary annual county and town fairs this year. A resolution was passed to this effect and that every effort possible will be made to make these events as patriotic as possible in sale of War Bonds and Stamps. John F. Williams, president of Rensselaer County Fair, presided at the meeting, which was attended by 40 representatives of the State organization. Among those present were President Bligh A. Dodds, Town Agricultural Societies; former State Senator Frank L. Wiswall, secretary of the State

## Middle West Appears Solid For Operation

CHICAGO, June 27.—Fair men of the Middle West appear practically unanimous in opposing the stand taken by Joseph B. Eastman, defense transportation director, in calling for postponement of all fairs and say they intend to use every means at their disposal to forestall such action. Middle Western fairs, with few exceptions, are planning to go ahead as scheduled.

J. F. Malone, secretary of Dodge County Fair, Beaver Dam, and also secretary of Wisconsin Association of Fairs, stated that his fair would open as planned on June 30. The fair, he said, is co-operating in every way with the war effort, and only a few days ago received from the government material for War Bond and Stamp sales and the army and navy enlistment booths. Malone stated that a meeting of fair, 4-H and agricultural interests will be held in Madison Tuesday (30) at which there will be a discussion of the Eastman stand and means to be adopted to have the fairs declared essential.

### Big Ones Proceeding

A. L. Putnam, secretary of Northern Wisconsin District Fair, Chippewa Falls, said that fair is going the limit in backing up the war effort. There is no intention to cancel or postpone the fair, Putnam stated.

Other large fairs which have definitely announced they will go ahead are Topeka, Hutchinson, Lincoln, Oklahoma City, Shreveport; Ionia, Mich.; Spencer, Ia. No announcement has been received from Wisconsin State and Minnesota State, but it is understood both are to be held. In Illinois Princeton, Mendota, Eldorado and Farmer City have given definite assurance they will hold fairs, and it is expected that at least 90 per cent of the State's fairs will be held. Anderson (Ind.) Free Fair will open June 29.

### Prep for Bond Sales

That the Treasury Department of the government expects fairs to be held is indicated in correspondence and material received this week by George B. Flint, department staff promoter of bond and stamp sales for the fairs of the Middle West. He has received letters from Vice-President Wallace and other high government officials commanding the work he is doing.

W. R. Hirsch, secretary of the State Fair of Louisiana, who just returned from Washington, is of the opinion that no action will be taken to prevent holding of fairs and that it will be left up to the judgment of each fair.

division of harness racing; Congressman Lewis K. Rockefeller, Columbia Association, and George W. Harrison, State Agricultural and Markets Department. Following adoption of the resolution, Williams, of Troy, and A. Dodds, of the State Association, were appointed to call upon Governor Lehman and explain that it is planned to make the fairs of a highly patriotic nature in every respect.

### Mineola Anniversary Set

MINEOLA, L. I., June 27.—Unless there is a Presidential order to the contrary, Mineola Fair will stage its 100th anniversary exhibition, according to J. Alfred Valentine, Mineola, president. Valentine was among fair men who visited Washington on Wednesday to discuss the Eastman request for general postponements with members of the IAFE. "Many of our patrons have no other diversion and look forward an entire year to the annual county fair," Valentine said. Mineola stands ready to obey official government orders, he stated. Charles Bochet, Valentine's assistant, said exhibit buildings and tents will remain open as usual until 11 p.m. and concessions will open (See Excs Consider '42 on opposite page)

# Around the Grounds

CALGARY, Alta.—New bleacher stands and portable stage for the grandstand at the Calgary Exhibition grounds have been completed, and underground dressing rooms for performers are nearly ready. Entries indicate that increases will be recorded in nearly every department, despite war restrictions. A feature will be an Indian exhibit from Victoria (B. C.) Museum. Annual will also see the revival of the Cowboy Ball in downtown Calgary. Proceeds will go to the Milk for Britain Fund.

STAFFORD SPRINGS, Conn.—Stockholders of Stafford Springs Agricultural Society, operator of Stafford Springs Fair, now in voluntary receivership, will receive a dividend of about \$6 a share, it was indicated in Superior Court June 13. Property owned by the association, which conducted the fair until a few years ago, has been sold and payment has been made to various creditors, leaving \$3,342 on hand, the court was informed by Walter Scott, receiver, thru Attorney Joel H. Reed. Court costs and fees of documents to be filed in terminating affairs of the association are still to be deducted, and Judge Ernest A. Inglis indicated his approval of the receiver's reports would be given after these figures had been learned.

SASKATOON, Sask.—Navy, army and air force men will participate in the Travelers' Day Parade at Saskatoon Industrial Exhibition. Parade will be gasoline-less, and horses will be used throughout. Special day will be devoted to raising money for Canada's war effort and will feature a jitney dance at the fairgrounds, with proceeds being used to buy smokes for the boys overseas. Prize lists have been mailed, with importance of agricultural shows in wartime being stressed.

CHARLESTON, W. Va.—Kanawha Park Association, sponsor of West Virginia Great Free Fair, Dunbar, has called off its 1942 annual, T. H. McGovran, secretary, said last week.

BRANDON, Man.—Premier John Bracken will officially open the Provincial Exhibition here. Livestock entries have been coming in nicely and first day of the fair will see special concessions granted children. Shows and rides will be 5 cents and grandstand admissions 10 cents, with a Shetland pony, a watch and a dog as giveaways. Thousands of tickets have been distributed at schools in Manitoba and Saskatchewan.

WEYBURN, Sask.—City Council has granted \$300 to Weyburn Agricultural Society to assist in financing the 1942 fair here.

CLOVERDALE, B. C.—Annual Surrey Fair will be held here as scheduled, but because of wartime conditions and shortage of labor there will be no showing of livestock.

RED DEER, Alta.—Red Deer Fair will be held as usual, it was announced last week, and directors plan to provide 300 to 500 more bleacher seats. About \$350 will be added to the livestock prize list.

REGINA, Sask.—Dominion Department of Agriculture plans to present a large educational exhibit, directed to farmers, at all Class "A" Fairs in Canada this summer. Exhibit is designed to show the various ways in which agriculture enters into the war picture.

KERROBERT, Sask.—Kerrobert Agricultural Society directors have decided to hold the 1942 annual as scheduled, and prize money will be up 20 per cent over last year. Attractions will include harness racing, running races, baseball, softball and a midway. President J. Irvin Bell announced.

BEVERLY, Mass.—Polly Jenkins's Musical Plowboys have been signed to present a grandstand show at Bath (N. Y.) Fairgrounds next month. Also on the program are Junior Buckwalter's Marimba Band, Al Bedell, Four Tantinos, Foster Brooks, Doolittle's Annual Circus, Petty and Lester Peat, De Polo, LaBelle-Rae Troupe and a fireworks display.

## Fair Elections

HAMILTON, N. D.—All officers of Pennington County Fair Association were re-elected. They are F. C. Thacker, president; W. W. Felson, vice-president, and Franklin Page, secretary.

DROXFORD, Sask.—Droxford Fair Association elected Jack Suiter, president; Vin Silvester, vice-president, and Gilbert Bice, secretary.

## IAFE CARRIES PLEA

(Continued from opposite page)

that rubber for farmers must be conserved.

Director Eastman asked Ralph Hempill about the ratio between entertainment and education at fairs and Hempill said it is roughly 75 per cent educational and 25 per cent amusement.

Eastman's right-hand man on traffic movement, Henry McCarthy, said that the people would go thru any hardship if they knew the exact reasons. The most precious rubber is on the vehicles of farmers and defense workers, he asserted. The whole question of operation of fairs may have to be decided locally, he said.

### "No Authority To Stop"

Queried about a statement attributed to him in an address at the National Governors' Conference in Asheville, N. C., Tuesday (23) that "additional measures" might be necessary if his request about voluntary postponements of fairs (also conventions, etc.) does not prove effective, Eastman said that he told the State executives that he had no authority to stop operation, but "perhaps I should issue a supplementary statement." It was at this point that Eastman said he would soon render a decision based on the hearing.

After the hearing the committee went back to headquarters, Raleigh Hotel, to report to the other delegates. Invited to sit in and confer with the body was Carl J. Sedlmayr, of the Amusement Corporation of America. In his capacity as president of the Outdoor Amusement Congress, President Harold DePue said that Secretary Kingman would remain in Washington to obtain Eastman's statement.

Outside of Sedlmayr, the only showman who came to Washington was Max Linderman, head of World of Mirth Shows, who explained that he had a business matter to take up with Charles A. Somma, of Virginia State Fair. Linderman and George Hamid came down from Philadelphia, where they attended the Army War Show Tuesday evening. Sedlmayr came from Tampa after having attended to the removal of equipment from buildings of the Florida State Fair and left Wednesday night for Chicago.

## EXEC'S CONSIDER '42

(Continued from opposite page)

ate until midnight with dimmed lighting, as prescribed by the local civilian defense council. If council forbids use of special blue lights, night grandstand show will be given in twilight, Bochert declared.

## Mass. Ag Head for Annuals

BOSTON, June 27.—State Commissioner of Agriculture for Massachusetts Louis A. Webster defended fairs for their educational value and said they ought to continue wherever possible. His immediate reaction to Eastman's request, he said, is that fairs that can be attended without excessive use of tires and gasoline ought to be allowed to operate.

## DRESSING ROOM GOSSIP

(Continued from page 43)

Campbell; also Whitey Govro, wrestler with the show. With the tight situation the way it is, the girls in the Dressing Room are out each day trying to get a sun tan. The way it's been they are not doing so hot. Hanna Griebling, with Otto Jr., joined the show at Flint. Vern E. Wood was on again at Ann Arbor and we put him to work hanging ladders. He had the boys in good spirits all day.

Thanks, H. P. Bowman, for copy of your book on a Sunday run. It was one of the most interesting I have ever read. Mr. and Mrs. Edward Meyers gave us a grand time at Ann Arbor. Meyers has one of the finest miniature show trains this writer has ever seen. He has everything, flats, stock and coaches fully loaded. In the party were Mrs. E. Clarke, Ernestine Clarke, Bobby Kay, George Voise, Mrs. Freddie Freeman,

George Sefried, Mr. and Mrs. Kief, John Young, Don Smith, Walter Peitschmann and yours truly.

Many visitors the past week, Charles Jones, one of the better boss property men; Jimmy De Cobb, Mrs. Charles Jones and family; Florence Nelson, sister of Mrs. Arthur Nelson; Tom Barron, former clown; Viola and Sidney Ayles, Mickey MacDonald with his little green box; George Spinks, former rigger for Winnie Colleano. Minnie Doyle was guest of Mrs. E. Clark at Flint. They were girl friends way back in Ireland. Jo Jo Cofield spent a very pleasant day with her parents. Fred Jenks, old-time knockabout clown; Pete Bell, old-time leaper and clown, and Leo Harrison also visited. Danny McNiel was guest of Horace Laird. He had a big time, clowned thru the show and did his share of the cherry pie. Not bad for a visitor. Nice letters from Leo Frances and Arthur Cesky, who has given up show business for the duration and is now living at Jackson.

Harold, Jack and George Voise and Joe and Orda Masker had a big day at Saginaw, Mich., their home town. I never knew they had so many friends and relatives. When they tramped in the Dressing Room I thought we were playing day and date with a show.

FREDDIE FREEMAN.

## UNDER THE MARQUEE

(Continued from page 42)

guitta, snakes; Barry, ventriloquist; Little Maxie, impalement, and Jimmie Thomas, tickets.

GILLY WAGON DRIVER—"I can drive thru a few red lights if I want to. I have the adjuster riding with me."

PVT. GEORGE D. MACKEY, former elephant man on Cole Bros.' and Ringling-Barnum, is stationed at Camp Pickett, Va., with 304th Medical Battalion.

R. W. HUNT cards from Detroit that he caught Floto Bros.' Variety Circus at Turner, Mich. It is a one-ring show with a good performance. Business was good there.

BERNIE GRIGGS, clown, writes from Los Angeles: "Am working in shipyard here and will remain for the duration. Donated the use of my props to members of Russell Bros.' Circus."

RUSTIC'S description of a circus: "One clown hit another clown over his rear with a board and then a fat feller yelled, 'It's all out and all over!'"

PROF. JOHN A. JACKSON, CFA, visited Russell Bros.' Circus when it played San Francisco and met friends, including Jorgen Christiansen, Mell Henry, George Werner and J. W. Ford.

LEON SPAHR, former circus and carnival agent who is now conducting jewelry sales, letters that he recently met his old friend C. S. Primrose, contracting press agent for Cole Bros.' Circus, at Rock Island, Ill.

VISITORS on the Mills Bros.' Circus when it played the vicinity of Chicago included Mr. and Mrs. Bob Clark, Joliet circus fans; N. Harry Cancie, Brookfield, and Harry A. Atwell, Chi circus photographer.

RURAL weekly's follow-up story: "Children's lives were placed in jeopardy by a gaudily painted monkey coop that enticed them to come close."

MRS. EARL SHIPLEY underwent a major operation at University Hospital, Chicago, and is resting comfortably. She expects to remain there for two more weeks. Earl Shipley is inspecting bombs at Elwood Ordnance Plant.

H. R. BRISON advises from Glen Burnie, Md., that he is laying off there since Bell Bros.' Circus closed. Bob Noel has a wrestling chimp that meets all comers and is playing around there to good results.

THEN there is always the native who claims that the last circus lost all of its tires because (See Under the Marquee on page 61)

## THE SENSATIONAL MARION

120 FEET NO NETS

Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO

The Original "Breakaway Pole"

Personal Representative

## CHARLIE ZEMATER

54 W. Randolph St., Chicago, Ill.

## FAIRS—PARKS—CELEBRATIONS

New Available

## FAST THREE ELEPHANT ACT

Handled by Joe Hanson, former trainer Dr. Bernard Elephants. Write or wire

Henry M. Robinson  
Sylvania Hotel  
PHILADELPHIA, PA.

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# ROLL FOLDED TICKETS

DAY & NIGHT SERVICE  
SHIPMENT WITHIN 24 HOURS  
WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship  
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10,000..	\$7.15	50,000..	\$13.75	90,000..	\$20.35	250,000..	\$46.75
20,000..	8.80	60,000..	15.40	100,000..	22.00	300,000..	55.00
30,000..	10.45	70,000..	17.05	150,000..	30.25	500,000..	88.00
40,000..	12.10	80,000..	18.70	200,000..	38.50	1,000,000..	170.50

Above prices for any wording desired. For each change of wording and color add \$8.00. For change of color only, add 60c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS	2000 PER ROLL
1 ROLL .....	75c
5 ROLLS .....	60c
10 ROLLS .....	50c

**WELDON, WILLIAMS & LICK**  
FORT SMITH, ARK.  
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE,  
ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY  
NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

## FIREWORKS

The use of fireworks has been approved by our Government. Catalogues on request. Complete stock of Novelty and Patriotic Features.

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Dayton, Ohio

## WANTED—FIRST-CLASS CARNIVAL

### 4TH ANNUAL ETOWAH COUNTY FAIR

Right in the center of heavy industry. Must have light plant and at least 20 good attractions. Catalogue is printed and in circulation. Fair date October 5th to 10th.

Write or wire F. U. LOGSDON, Attalla, Ala.

*Claude Ellis's*

# The Editor's Desk

CINCINNATI

**R**EVIEW from an outdoor showman of a law-and-order-hairdressing network program last week: "It was supposed to be a thriller but proved to be a comedy that failed to get into the dandruff of showmen, pitchmen, city officials and committeemen. It didn't even get into their hair. It was a disinterment of early blood-and-thunder plays used by some medicine shows of the time when it could be said, 'We could feed them anything in those days.' What tickles showmen was the apparent effort to put pure bunk either onto or into their heads. The stuff showered on their heads was so unreal that it made more of a comedy than a drama. Had we heard *Goldilocks and the Three Bears* dramatized, with Mamma Bear winding up by going for the same hairdressing used by Goldie, it couldn't have been a bigger laugh for government, State and city officials and committeemen who have been associated with showmen, pitchmen and concessionaires for years. We are so naive that when we know 'there are good and bad in every profession,' we still wonder why the bad is so often dragged out by mediums that insist upon depicting outdoor showbiz without knowing anything about it! It is seldom that one medicine-show pitchman, whether over-the-air or by loud-speaker, knocks another showman."

He can say that again.

THOSE side-show talkers who for years have referred to their attractions as enigmas can now put a lot of other things into that category.

THOSE fair men who have heard the late J. W. Russwurm hold forth at IAFA meetings knew about his sly humor. But not all knew about his scholarly bent. Death at his Brookhaven Farm home, Nashville, on June 19 came to the IAFA past president, 32 years secretary of Tennessee State Fair, at the age of 83 after five years of illness. In a letter to the writer dated October 25, 1934, "Russ" said, in part: "I have never set the woods on fire with any deeds of valor. Of course, the confessional is in us all. Unlike Rousseau, I don't want to do the 'Confessional.' Someone has said that character depends upon just two things, mental attitude and how one spends idle time. My hobby is books, books, books. I buy and read many. Have a good collection of Shakespeare on down the line. My favorite writer is Elbert Hubbard, now gone to his reward—the greatest author I know of. I study for a couple of hours every morning and again at night. I love music and many of the other arts." In referring (probably with tongue in cheek) to his "weakness for feminine beauty" and for vocal and instrumental artistes, he added, "I attribute all my misfortunes to this one weakness—this matter of the heart—this flitting from flower to flower."

Grass in amusement parks has been looking much greener to numerous harassed and cagey concessionaires than sod and turf of the lots.

FEW circus folks there are who did not know Minnie Thompson, the rider, who died in Bon Secours Hospital, Baltimore, on June 12. She was born on March 1, 1888. It has been some years since she rode with circuses. Her husband, Paul Baker, survives her. In the words of Roland Butler, general press rep of the Big One: "As a manege rider she was second to none. Years ago Buffalo Bill recognized this fact and penned a beautiful tribute to her along these lines on one of his photos, which was one of Minnie's proud possessions." . . . "He looks like a sure winner," infos Eddie Vaughan from Dallas. He means T. Leo Moore, mayor of Electra, Tex., who is a candidate for a place on the State Railroad Commission. Mayor Moore once had interests in the Downie and Hagenbeck-Wallace shows and his success in the race will be wished by plenty of show people. . . . Robert C. (Zim) Zimmerman, Wisconsin CFA, attached to Fort Sheridan (Ill.) public relations department, still finds time to keep his promise to catch shows in that bailiwick. "Saw Miller's in Bensonville, Ill.," he reports, "and Royal American

and Ellman shows in Milwaukee. Stopped in at the RAS office to get a line on *The Billboard* sales agent, Matt Davis, but he was in Chicago. Hope to catch Gold Medal Shows in North Chicago and may drive to Gary, Ind., to Cole Bros. Looking for Johnny J. Jones Exposition, which I hear is scheduled for Evanston soon." . . . Absence of concession stock being carried around the lots is bemoaned by Claude Paterson, Lincoln, Ill., former trouper and a reader of *The Billboard* for 35 years. Thinks shows miss out on a lotta advertising thru non-throw-out policy. Will spend his vacation gunning landmarks in St. Louis, where he opened the third nickelodeon in the town at 17th and Market. Says he was with the old Louisiana Carnival of Billy Allen and Billy Martin. Talks of Talbot's Hippodrome on Sixth Street, where tip was a deemer and they'd be lined up for two blocks waiting to get in at 11 a.m. . . . Telling of capacity biz there, often lasting till the wee hours, B. L. (Bennie) Beckwith, in charge of rides at Savin Rock Park, West Haven, Conn., observes, "They are all supposed to work for stock, which may account for the big play."

ONE of the big failings of some troupers is that they do not think for themselves, preferring to let the office do the worrying.

*Nat Green's*

# The Crossroads

CHICAGO

COAL carnivals playing lots in areas where defense workers are working three shifts are finding it difficult to keep people on the lots late at night. William H. (Bill) Green writes from Detroit: "The times sure have changed the smaller carnivals which have been operating on the lots hereabouts. They open early in the afternoon and close about 10 or 10:30 at night. This is due to three shifts working in war industry. The people leave the lots either to go to work or sleep, and they arrive earlier coming from a shift. On Sunday I rode out to Wade's No. 2 show and Doc Flack's set of rides, and at 10:30 both were closed." Green reports that the Royal American Shows, in Detroit this week, are billing heavily, using many leased boards. "Looks like the biggest campaign ever for a carnival playing here," he says.

BEAVER DAM FAIR, first of the season in Wisconsin, is on this week. Jim Malone, the live-wire secretary, sent out a clever mailing piece inviting the public to the "55th birthday party of the friendly farmers' fair." Said he: "There will be acts, bands, beer, bees, blondes, boys, bronchos, brunettes, carnival, cattle, cheese, chickens, children, clowns, clothing, concessions, colts, dogs, dancing, exhibits, fireworks, food, flowers,

four H, fun, games, girls, hamburgers, hogs, honey, hot dogs, horses, horse racing, men, mules, ponies, running races, school work, sheep, shows, spills, steers, swine, widows, Wild West shows, women and vegetables." Jim could have added betting (?), farmers, headaches, Indians, juice joints, kids, pitchmen, revues, thrills and a few other things. The folder carried a coupon on which patrons were asked to indicate what they liked best at the fair; also an appeal to buy War Bonds and Stamps.

PRESENCE of C. J. Sedlmayr in Tampa last week and the fact that the Tampa fairgrounds have been taken over by the army gave rise to rumors that the Royal American Shows would winter in Birmingham. An ACA official queried about the rumor said: "I haven't heard anything about it. As a matter of fact, nobody knows where any of the shows will winter." . . . J. D. Newman, general agent of Cole Bros.' Circus, has been making trips to Alexian Bros.' Hospital for check-ups. One of the brothers suggested that giving up cigarettes probably would be beneficial, but Jake told him he refuses to give up his one remaining vice. . . . Billy Exton, former circus man who now operates a movie in Kenosha, Wis., is figuring on opening a beach resort adjacent to the town this week if opposition of the other movie owners can be overcome. . . . Bobby Stevens is opening at Pinewood Lodge, Rhinelander, Wis., with a five-piece band. He's just out of American Hospital after a 10-day siege of double pneumonia. . . . N. Harry Cancie, former carnival and minstrel man, now in the candy biz, doesn't miss many shows that play around Chi, and he gets a great kick out of treating his chauffeur, a young Finlander, to the thrills of the midway.

. . . Mrs. Earl Shipley, wife of the circus clown, was operated on for gall-bladder trouble a few days ago and is reported getting along nicely. . . . Harold D. Mansfield, "The Voice of Kennywood," writes from Pittsburgh that Happy Kellens did a great job of entertaining recently at the War Hero's Entertainment at Forbes Field. "The performance was delayed for half an hour," says Mansfield, "and Happy never hesitated but jumped into the gap and alone entertained the vast crowd of 30,000 people. His pantomime antics on the ball field had the crowd in stitches and the crowd wildly applauded his efforts."

Charles Urquhart, a young radio actor and producer at NBC, is a circus fan—or at least he recently joined the Circus Fans' Association. It would seem, to our simple mind, that a lover of the circus, which is what circus fans are supposed to be, would be anxious to present the most pleasing aspects of the circus. Instead, Urquhart broadcasts a sketch in which the circus is shown in an unfavorable light. A nice start for a new CFA member! When chided for his poor taste by the Crossroads scribe, Urquhart laughed it off with, "I'm wondering whether they will throw me out of the association!" Maybe they will just suggest he take a course in psychology.

attention with her first few bars of music. Had to beg off after several encores. Her song treatment for the most part touches the emotions, as exemplified by renditions of *The Last Time I Saw Paris*, *This Love of Mine* and *Nobody's Baby*, also coming thru with an occasional lively number like *Arthur Murray*.

Sharing the limelight with Miss Marsh are George Owen and Tony Parker, whose song presentation is both witty and whimsical. Parker pounds a piano and Owen is at the mike, both giving out with parodies. Scored with *Well-Bred Gal* and brought back *South of the Border*, which they admitted hadn't been improved, but "dirtied up a lot." Another novelty was *The Life of a Newspaperman's Wife*.

An attraction was the winner of the local *My Gal Sal* contest, Olive Hackett, who sang one number. A pert redhead, with an infectious smile; but, otherwise, still in the neophyte class.

Jack Denny emcees, besides leading his work in setting a high standard for dance music here. Suzanne is his alluring vocalist, whose pleasant voice embellishes the music. A four-piece rumba band is led by Harry Luzzi.

*Cal Cowan*

## NIGHT CLUB REVIEW

(Continued from page 13)

Chester Dolphin leaves the impression that he's in a class by himself. His piece de resistance involves a headstand on a medicine ball, balanced on a table; and, while unsupported in this position, he juggles five hoops.

Cordan and Sawyer, two gals in a saucy song and patter act, kept customers in good humor. Delivery shapes up well, but their material is too long drawn out, lacking punch at the finish.

Sultry-voiced Carolyn Marsh captured



## CLASSIFIED ADVERTISEMENTS

BOWLING ALLEYS — SIX COIN-OPERATED Duck Pins in A-1 condition. Original cost \$675.00; will sacrifice for only \$350.00 each. FUNLAND, Box 969, Monterey, Calif.

CORN POPPERS, GEARED KETTLES, GRiddles, Stoves, Lanterns, Burners, Tanks, Tubing, Repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. au8x

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RENT A 16MM. SOUND PROJECTOR AND A Program of Pictures with Shorts for \$7.50 weekly. Send \$1.00 in good faith for full details; other bargains, too. EDW. CAMPBELL, Box 168, Brunswick, Ga.

SNOW BALL ICE MACHINES WITH 1/4 HORSE Power Motor; also operates by hand. Address M. P. "POP" TATE, Webster, Fla.

200 PAIRS OF CHICAGO ROLLER SKATES and extra parts, \$250.00; Sound System complete, \$100.00; 1,500 feet of Neon Tubing complete with Transformers, \$900.00. Also 50 Howell Spring Chrome Chairs, \$350.00. RUSS DAUTERMAN, Isis Theatre, Green River, Wyo.

## FOR SALE—SECOND-HAND SHOW PROPERTY

ANIMAL SHOW — GIANT LION SLAYING Baboon, tame but not chain broke; large Cage and Banner; two large Rhesus Monkeys, chain broke; nice Cage; large "What Is It?" Half Wild Boer—Half Peccary, Cage and Banner; tame Raccoon, chain broke; 12x12 Push Pole Tent, Sidewalls and Poles; \$250.00 takes all; Cabinet Popcorn Machine, \$35.00; 20 Name Large Star Flasher, \$25.00 ELMER PERDUE, Ocean City, Md.

COMPLETE TWO-HOUR MAGIC SHOW AT A bargain price of \$200.00. Retiring from business. KENNY, 35 Belltown Rd., Stamford, Conn. jy11

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NOTICE TO PATRONS! — COULD NOT FILL orders due to shortage. Have stock now. Leatherette Folders for 1½x2, other sizes. C. GAMEISER, 146 Park Row, New York.

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BEADWORK, MOCCASINS, TOM TOMS; FINE Eagle Feather War Bonnets, \$10.00; Pistols, Weapons, Curios, Coins, Antiques. Catalog Sc. VERNON LEMLEY, Osborne, Kan.

MINSTREL COSTUMES, SCENERY — ALL kinds, good value, low rates. Advise just what you are interested in. HOOKER-HOWE COSTUME COMPANY, Box 391, Haverhill, Mass.

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WANTED TO JOIN IMMEDIATELY — MALE Principal Leaper for flying return act. Good money, long season. Wire DICK'S PARAMOUNT SHOWS, Milford, Mass.

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USED TENTS WANTED — WRITE DETAILS, price and size. BROWN MOTOR CO., 12 N. 8th, Richmond, Ind.

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DURFAYTE	FOLEY, JOHN	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTLERLAND, FRANK	LITTLERLAND, FRANK	McLAUGHLIN, ALVIN
DUSTIN, WILLIAM TEE	FOLEY, CHARLES	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTLERLAND, EDGAR R.	LITTLERLAND, EDGAR R.	McINTIRE, EVERETT W.
Dural, Ade	FOLEY, OSCAR	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Dwyer, Howard	FOLTZ, RAY	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Dwyer, Howard	LEON J.	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Dyer, Mrs. Lady Pete	FONTINELLE, ROBERT	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Dyer, Major G.	FORTIN, RAY	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Dynun, Frank	FOLEY, JOHN	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Dziengelowski, John	FREIBERG, GEORGE	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Eagle Eye, Geo.	FLECK, FRANK	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EAST, WALTER R.	FLORENCE, FLORENCE	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Eastman, Mrs. Peggy	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Edgar, James (Lieut.)	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EDMONDS, ORVILLE B.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EDMUND, PETTUS A.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Edwards, Cliff (Uncle Ike)	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Edwards, Jim	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EDWARDS, LOUIS FUGUSON	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EFFRIM, JOHN M.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EGER, EDWIN LAWRENCE	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EHLER, HENRY LEBOULD	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EICHORN, CHARLES	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
ELDRIDGE, JOE EARL	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
ELDSTROM, AUSTOR RUDOLPH	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EMERSON, GEO. ARTHUR	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EMIG, KURT P.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EMSWILER, ALBERT IRVING	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
ENDICOTT, JIMMIE R.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
ENTFIELD, KURT F.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Enflinger, H. S.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
English, Mrs. Dorothy	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
ENRIGHT, ALFRED C.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
EPHRAM, GEO.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
ERVIN, WALKER JOHN	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
ESTEP, JAS. KELLEY	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
ETNYRE, LEROY R.	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL, EVERETT W.
Ertab, Harold	FOLK, ERIC	GOLDFARB, ITSY	HANCOCK, ROBERT	HANCOCK, ROBERT	JONES, ROBERT	JONES, ROBERT	LITTON, JOHN	LITTON, JOHN	McNEILL,

MEREDITH, EUGENE	MORGAN, BUD	NORRIS, CLIFFORD C.	Perry, Frank	Raymond, George	Ross, Jack Len	Sharpless, Gladstone	SPURLOCK, JAS.	Talton, Mrs. Evelyn	Tye, Milton
MERRILL, RAY	MORGAN, JAS.	NORTON, RALPH JAS.	PERRY, GENE	RAYMOND SR.	Ross, J.	SHAW, FRANK	STACEY, O.	TAM, ALEX	France
Merrill, Sandy	NEWMAN	NORUSCHAT, FERNANDO	PERRY, HARVEY	WALTER	Ross, Joe	WEST	MICHAEL JAS.	TYLER, CARL	
Mettler, R. S.	Morgan, Tom	NORVELLE, LOUIS JOS.	PETERS, EDGAR	DANIEL	ROSSELL, JAS.	SHEAHER JR., EARL	STACK, PORTER	TYLER, GEORGE	ELIAS
Meyers, Billie (Gypsy)	MORRIS JR.	PETERSON, LEONARD JAS.	RANSOM	MARTIN	ROTHMAN, R.	EARL HENRY	GRAY	TANNER, JAMES	Ruby
Meysers, Frank	MORRISON,	PETERSON, WM. JAS.	PETERS, James	RAYFIELD	FOREST	Stage, Marie H.	FRANKLIN	TYREE, WILLIAM	
MEYERS, FRED	ARCHIE	PETERSON, GEORGE W.	PETERSON	REED, HERBERT	FRANCIS	STAHLER,	JOHN E.	UELTZEN, EARL	
Meyer, Otto C.	BOFT, PAUL	PETERSON, GLENN F.	PETERSON	REED, JOY	YOUNG	HOWARD	ELLSWORTH	FERDINAND	
MEYERS, JAMES W.	MORTIS, JOE	PETERSON, BEN HENRY	PETERSON	REED, ROBERT	ROWE, WOOD	ELLSWORTH	STALLARD, WILLIAM	THOMAS	
MEYERS, LOUIS	(Gam Man)	NUGENT, JOS.	HENRY	REDE, JOY	YOUNG	STALLARD	CUIAS, FAYETTE	UNDERWOOD,	
MEYER, OTTO	BEN CHARLES	EDW.	PETRAILLI, SAM	REED, ACE	Rowland, Oliver A.	STALMAKER,	SEBASTIAN	WARREN A.	
Meyer, Roy	CHARLES HARVET	O'Brien, Mrs. Eddie	PETRAILLI, SAM	REED, LLOYD	ROY, Arthur K.	LEE HAROLD	TAUBER,	UNICK, JOE	
MICALL, JAS.	JOHN MOTLEY	O'Brien, Floyd W.	PETRAILLI, SAM	Reed, Dan	RUCKER, JOHN H.	JAMES ROBERT	TAUBER,	UPCHURCH,	
Michells, Paul	ERNEST	O'Brien, Mrs. Lou	PETRAILLI, SAM	REED, HERBERT	Robt. Elmer J.	STALLMAN,	SIDNEY	EARLE JAMES	
Mimmon, Mickey	Morton, Carroll	O'Brien, Mrs. Lou	PETRAILLI, SAM	REED, ART	RUMMAGE, EDDIE F. C.	CHARLES	TAYLOR, CHESTER	Upelton, Leonard S.	
Mike, Major	Morton, Mrs. Ethel	O'BRIEN, MICHAEL	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	WILLIAM	TAYLOR, ARTHUR	UTLEY, SAM	
MILAN, CHAS.	T. T. MILNER, JOHN	O'CONNELL, JAS. RICHARD	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, GEORGE	TAYLOR, CLARENCE	Vall, Frank	
MILLES, Chas.	Morton, Mrs. Mabel	O'DANN, JAS. RICHARD	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	HENRY	Vale, Chas.	
MILLER, ALEX	MOSLEY, RANZY	O'DANN, JAS. RICHARD	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	CLARENCE	Brighteyes	
MILLER, BERNARD	NEARL	O'DAY, MICHEL	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	FRANCIS	Vale, Frank	
MILLER, GEO.	MOULTON	O'DAY, MICHEL	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	TAYLOR, HENRY	VaLen, Wilma	
MILLER, Mrs. Bender	VANHERT	O'HARA, JOS. V.	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VILLEAU,		
Miller, Charles	LAFAYETTE	O'HARA, Steve	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	HENRY B.		
MILLER, Chas. Joe	OUNTJOINT	O'Hara, Jeanne	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VAN CAMP,		
MILLER, CLIFFORD	HARRY	O'Neal, Harry	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	ARTHUR JOHN		
MILLER, EVERETT	EVERETT	O'Neal, Ma Tom	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER JR.	MEARL	O'NEILL, JOHN	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, E. L.	MOYER	O'NEILL, JOHN	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, EARL	WM.	O'NEILL, JOHN	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, FRANK	MOYER	O'NEILL, JOHN	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, FRED	WILSON	O'NEILL, JOHN	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, GEORGE	WILSON	O'NEILL, JOHN	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, Freddie	WILLYAH, JOHN	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, GEO.	MULLAHY, JOHN	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, GEORGE	MULLINS, OTIS	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, GEORGE	HARLIN	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, FRANKLIN	MUNOY	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, GEORGE R.	MARSHALL	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, Harry E.	BAILS	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, JACOB	WILLIAM DAN	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, JOSEPH	MONFORD, Jonnie	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, JOS.	MUNOY & Adams	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, GARRY	MUOIO, PETER J.	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, Mrs. Mary	MURDOCK, Robt. K.	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, OSCAR	MURPHY, AL	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, RICHARD	ALBERT HOMER	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, RICHARD	RALPH CHAS.	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, ROBT.	WILM	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLER, THOMAS	PATRICK	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLIKEN, G. P.	ANDREW	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLS, JOHN	LINCOLN	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MILLS, MADISON	EMORY	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MINHEAR, RALPH FRENCH	WILSON	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MINKER, KURT	WALDEMAR	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Missmore, Ray	MURRAY, THOE	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MISTERKA, STEVEN	E. MURRAY.	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MISTERKA, STEVEN	ANTHONY	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, Alex J.	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MITCHELL, ALFRED E.	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, Charlie	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, E. W.	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, Frank C.	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MITCHELL, G. L.	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MITCHELL, GEO.	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MITCHELL, JAMES	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MITCHELL, JOHN	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, Fred (Lucky)	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, L.	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
MITCHELL, LESLIE	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
GORDON	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, Jeanne	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, Miller	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, Ruby	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mitchell, Toney	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mix, Art	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		
Mixon, Miss June	EDWARD	O'DELL, JESSE	PETRAILLI, SAM	REE, Walter S.	RUMMAGE, EDDIE F. C.	STANLEY, HENRY	VANERT, Ray		</td

# Merchandise

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Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

## Civilian Defense Funds Raised by Bingo Games

**Ohio village officials turn to new sources to raise money for civilian defense projects—move is being watched with interest by bingo field observers**

SHEFFIELD LAKE, O., June 27.—Mayor Wayne Inslée and Councilman William Holley, the leading officials of this lake shore village, have admitted that they have turned to a new way to raise funds for village purposes. In a statement released jointly by the two men, who are also leaders in the Sheffield Lake Civic Club, explained that the Civic club is sponsoring bingo games in the old Cleveland Beach dance hall to raise funds for civilian defense. The project has been under way a little more than three weeks at this writing, according to Mayor Inslée and Councilman Holley, and it is expected that the games will produce more than enough revenue to take care of local requirements. Besides the mayor and Holley, who is treasurer for the bingo project, other village officials assisting include Myron Piggott, of the fire department, and Clarence Tressell, another councilman.

The necessary bingo equipment has been rented from a local resident who has been helping in the running of the games. Chief Deputy Sheriff Chris Lewis has looked into the game and apparently it has his sanction since he found no fault with the operation.

### Funds Badly Needed

The decision to try bingo as a fund-raising medium was the direct result of the last two council meetings. It had become quite clear to the councilmen that the village, with little help from the State defense groups, would be unable to raise the required funds for adequate protection. This situation shaped up despite the fact that many defense workers are housed in the village, according to Holley. The bingo move was adopted and the council looks forward with high hopes that the required funds may be raised.

Bingo operators are watching the experiment in this small village with considerable interest. Here is a case of officials turning to bingo as a source of (See BINGO C D FUNDS on page 58)

## Canadian Oldtimer Sells War Souvenirs

ST. JOHNS, N. B., June 27.—Resourceful is the word for Jim McGarrigle. Now in the seventies, he is going in high in house-to-house selling of war souvenirs thru the maritime provinces. His list includes art pictures, calendars, various patriotic items, deals, etc. He also works sports events, including boxing and wrestling shows, ball games. Usually Jim has a tie-up with the promoters or operators with their sanction. He's a veteran announcer for such events, and has an original delivery.

McGarrigle, as peppery as ever despite his age, has had direct affiliations with all phases of the entertainment industry. He shifted from his own dermatological service here to advance agenting for dramatic repertoire troupes touring the maritime provinces and Newfoundland. Occasionally he appeared as an actor. Next he exhibited films on the road. He was something of a pioneer in this field. Then his interest turned to carnivals and fairs. Jim was advance man for several tent shows thru the maritime and central provinces and New England. His connection with carnivals also included assignments as emcee and talker for shows, and announcer for special acts. At the fairs he announced stage bills, and also toured as an advance advertising and promotion man.

Not long after the start of this war he has concentrated on war souvenirs and deals on a house-to-house and sports event basis. Recently he returned here after several months at Halifax, N. S., where the war atmosphere is stronger than anywhere else in Canada.

## BINGO BUSINESS

By JOHN CARY

THE OUTDOOR season is here to stay and a recapitulation of the fundamental things necessary for the success of bingo games is in order. A survey of leading operators brings to the fore that three important essentials must not be overlooked if the operator wishes to cash in.

First, the selection of the site for the game. It must be centrally located, and seating arrangements should be made to provide for the comfort of the fans. Special equipment for outdoor games is offered by jobbers and supply houses to eliminate any difficulties that might arise as the result of a sudden breeze.

Second, the proper publicizing of the games. It is up to the individual operator to hit on the exploitation medium that will work in his area. But, most important, the survey showed that the merchandise prizes offered should be worth while. Crowds can also be drawn to games by novel twists, stunts and added features.

Third, the necessity for keeping the game functioning smoothly and efficiently with a minimum waste of time. All merchandise to be awarded should be arranged in a prominent spot and the display itself made as attractive as possible.

An analysis of the three points outlined above shows that they are nothing more but the mere application of fundamentals on which any sound business enterprise is based. Reports that have come in from all over the nation all state that business is good. The outdoor games give operators a chance to accommodate greater crowds under comfortable conditions and, incidentally, the larger audiences add materially to profits.

THE LONG lasting public demand for pictures is reacting to the benefit of bingo operators. With a variety of cameras still obtainable on the market there isn't any problem in selecting prizes that make a hit with the public. Good merchandise has been and will continue to be the success rule of established operators, and they are always on the outlook for new items that have appeal.

Elsewhere in this section appears a story covering sea shell lamps and other sea shell novelties. These items are always in demand and they have eye appeal and attractiveness that adds plenty of flash to any display stand. During recent months it has been a problem to secure certain merchandise items, but the resourceful operator always knows where to turn for numbers that are made of non-essential materials and yet are practical enough and flashy enough to attract players' attention.

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALESBOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

We have often heard that the salesboard business is a depression business. It has been so called not because a card or board produces best when business generally is depressed . . . we know that when there is money around an operator will always manage to get a fair share of that dough . . . because no matter how hard other fields may be hit the salesboard can continue to provide a living for a man who is willing to work. Time and again it has proven itself to be depression proof.

We have a situation today which in many respects parallels conditions at the height of the depression in the early thirties. The firms engaged in producing for the war effort are busier than they've ever been, others, because of an inability to obtain war contracts, have either closed shop or are carrying on with skeleton crews. As a natural consequence thousands upon thousands of individuals have been forced to join the ranks of the unemployed, as in the depression days, are coming new recruits to the operating fraternity. And they will continue to come, for the salesboard business offers an opportunity for a fresh start on an investment which is practically nil. A few cards and the desire to work and a man is set to build.

Quite often John Public may not be too anxious to lay down the full retail price for an article he would like to own or give as a gift, but give him a chance to try for the item on a card and you can't keep him away. That's what makes this business so lucrative and keeps the boys in constant folding money.

This business is a fast business. The average life of a deal is comparatively short and in most cases money must be made quickly if at all. Operators know that, but sometimes they forget or become ultra-conservative. They'll see a new deal, but instead of taking a little flyer to test its possibilities, they'll sit back and wait to be shown. By the time they are shown it is often too late for them to cash in with the others who were not so wary.

We have an announcement from the George F. Little Management, Inc., director of the New York Gift Show which is to be held at the Hotel Pennsylvania, August 24 to 28. It states that "If your business world seems topsy-turvy and out of gear, you'll be able to straighten out many of your knottiest problems at this summer's New York Gift Show. Here you'll see many completely redesigned lines using only non-critical materials. Your favorite sources have developed products to brighten the homes of today's new customers. And here you'll be maintaining your important contacts and getting first-hand reports on the exact state of the market."

### Feature American Slum

BUFFALO, June 27.—American made slum is being featured by resort concessioners and fair and carnival workers, according to reports received here from key spots throughout the country. The product offered has plenty of flash and eye appeal, it is said, and meets with public approval. Many different styles are featured in the slum offered and patriotic colors predominate.

It is also reported that sea shell slum is also meeting good demand from the public. This can be traced directly to the strong interest in sea shell jewelry and novelty items. The sea shell slum is colorful and attractive and is also attention arresting, according to reports.

## Rise in Shell Lamp Demand Is Noted by Trade

MIAMI, June 27.—Concessionaires who have been in the business for an extended period of time report they have always weathered any problems that have come up by adjusting themselves to conditions and featuring merchandise with staying power. No matter how black the picture may seem, there's always bound to be a ray of hope for the enterprising business man, according to a survey of opinion of concessionaires and wholesale supply houses recently completed. For example, it is pointed out, while it is true that priorities have restricted some merchandise and resulted in elimination of others, other items are being featured on display stands. One of the leaders this season, it is claimed, may well be shell lamps which are very popular at this time.

The shell lamps made of ocean shells are by no means strangers to operators at resorts, parks and beaches throughout the country. They have enjoyed amazing popularity with the public for many seasons. The new numbers now on the market have plenty of color and flash, with the shells cleverly used so as to add to the attractiveness of the lamp.

(See SEA SHELLS on page 58)

## More Women in War Factories To Up Mdse. Demand

WASHINGTON, June 27.—The employing of more women in war industries throughout the country is expected to create an additional demand for merchandise items, according to reports received from supply houses. The type of items featured by workers in industrial areas may also have a stronger appeal to the so-called weaker sex, it is felt, as more and more women take up defense tasks to free men for active service in the armed forces.

A survey of occupations in 21 key war industries indicates that 80 per cent of the jobs could be done by women, according to the chairman of the War Manpower Commission. The survey was made by the Occupational Analysis Section, U. S. Employment Service of the Social Security Board, to determine those jobs in which women may be successfully employed. It covered 1,859 jobs in war industries and 937 in non-war industries.

War industries covered by the survey include manufacture of aircraft and parts; air transportation and service; aluminum products; munitions; automobile, motorcycle, truck, tank and equipment; communications; electrical machinery; firearms; industrial chemicals; iron and steel and their products; machine tools; machine models and patterns; foundries; professional and scientific instruments; railroad equipment; shipbuilding and repairing; utilities, and petroleum production and refining.

It is claimed that the development of new machinery now makes possible the employment of women even in the manufacture of heavy shells and other types of munitions. Methods formerly used made it necessary to employ men only. All this, naturally, creates an opportunity for workers to adapt themselves to the trend to female workers. Bingo and salesboard operators and other premium users who operate in industrial areas have an opportunity to cash in as the number of women workers increase. After all, it is the woman who always has the final say in a purchase anyway and now, earning a good weekly salary, they will be in the market for the merchandise offered by premium users.

# Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

## General MacArthur Bank

One of the leading General MacArthur items now on the market is said to be the smart-looking bank offered by Cameo Doll Products Company. General MacArthur's profile is sculptured in relief on both front and back of the bank with the inspiring slogan *Save for Victory—Liberty*. A timely number, popularly priced and having a patriotic purpose, the firm reports that the bank is selling well wherever shown. Bank is made of durable wood pulp composition and finished in ivory or bronze antique. Bank is 4½ inches tall, 3¾ inches wide and 2½ inches deep. The opening accommodates nickels, dimes, quarters and bills, and capacity in nickels is approximately \$50.

## Patriotic Charm

The patriotic good-luck charm produced by Patriotic Clover Sales Company is clicking everywhere, according to reports the firm has received from agents. Item has a four-leaf clover on one side with the phrase: Genuine four-leaf clover good-luck charm. On the other side is an American Flag Shield in full red, white and blue colors with the phrase: I Am an American. The charm is made of everlasting transparent plastic and can be worn on necklace, watch

chain or fob, key ring or as a pocket piece. Charm comes complete with detachable bead chain. These charms have plenty of eye appeal, and agents report they have made large sales everywhere. Items are bought by relatives to be sent to the boys in the service.

## Novelty Items

The demand for novelties is always constant, according to a spokesman for Karl Guggenheim, Inc. This firm is featuring at this time a diversified assortment of fast-moving numbers. Such popular sellers as novelty fox tails in different sizes, rabbit's-feet, rabbit's-feet key chains, charm key chains, military key chains, small and large Chinese snakes, darts, balloons, hoops, cork shooting guns, wooden rings and similar concessionaire items are in stock at this time, it is reported. Quotations and information on items, as well as on a large assortment of slum and handout articles, will be furnished promptly.

## Third Dimension Pictures

Mills Sales Company announces a new idea in picture making that is expected to capture the public fancy immediately. They are offering third-dimension embossed pictures covering famous subjects and including patriotic themes. The pictures are said to be truly lifelike with all the colors the artist portrays. The raised effects of the picture have caused comment everywhere, it is said. The pictures are unbreakable, according to the firm, as they are framed in wood, without glass and have brass hangers. The pictures are said to have strong eye and buy appeal and firm states sales can be made on sight. Pictures come individually boxed.

## Alert Toilet Items

Designed for the boys in the service the Alert line of toilet items has just been introduced by Universal Laboratories. The items have been assembled into two deals, No. 1 deal consisting of hair tonic, hair oil and shaving lotion. No. 2 Deal made up of hair dressing, cologne and shampoo. The items are nicely packaged in flat bottles (for convenient packing) and labels are authentic natural photographs of such actions as tanks, airplanes, battleships, coastal defense, landing of marines. All Alert toilet requisites are offered individually if deals are not desired.

## Dumbo Novelty

An authentic reproduction of that lovable Disney character Dumbo is made available thru Cameo Doll Products Company. The novelty is said to be a strong seller all over the country since this Disney character has captured the public's fancy. Dumbo's large ears flap, head and trunk are fully jointed and can be turned into many humorous positions. Body is elephant gray with a colorful ribbon around the neck and a yellow molded clown hat on the head. Celluloid eyes have black moving pupils. Item is eight and a half inches tall and comes packed in individual boxes.

## Patriotic Plates

A very good public reception for the patriotic plates issued by Zephyr American Corporation has been reported by workers handling this item. The plate fits into the empty license plate holder or on top of license. Item can also be hung in a window or on walls. Made of baked, weatherproofed enamel, embossed red, white and blue with a gold design, the plate is unbreakable, it is claimed. The patriotic design shows the American eagle and shield and the slogan *Victory for Us*.

## Service Star Buttons

Red Chief Industries has introduced family service, one, two and three-star buttons lithographed in red, white and blue. Buttons are just the right size to wear on lapel. It is claimed that workers handling the item have a natural, since every person having a member of the family or a relative in the armed forces is a prospect.



## New! P.D.Q. AUTOMATIC PHOTO MACHINE Today's Big Money Maker!

Takes and Finishes Black & White, or Sepia Photographs IN ONE MINUTE.

This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2½ x 3½ inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE Information.

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**NOW!**

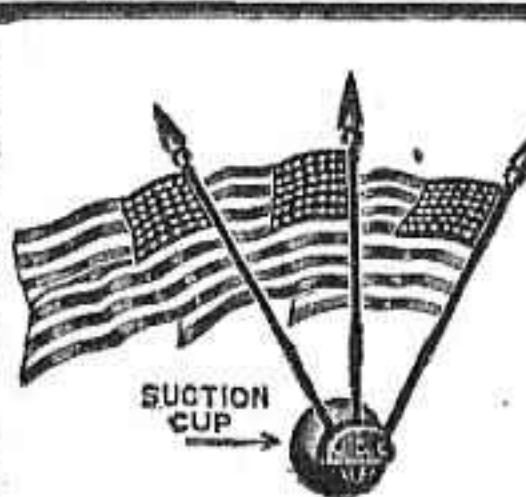
Smash hits for "MUGGERS." Snappy, smart, colorful postcards for mounting 1½ x 2 in. and 2½ x 3½ in. photos. Send \$1.00 for liberal supply.

**FORE-GROUNDS**  
7 "HOT" numbers. Comic billboards. 36x48 in. Adds \$\$\$ to your profits. DETAILS FREE.



Service Buttons, Red, White and Blue. Fastest selling Buttons ever offered. Per Hundred, \$1.20. Per Thousand, \$11.00. 25% Deposit.

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NO. 5563 RUBBER SUCTION CUP FLAG HOLDER SETS \$10.50 PER 100 SETS

New type suction cup holder attaches quickly to headlights, windshield or other smooth surface on any car. No bolts or other attachments required. Made of black rubber with three evenly spaced holes holding flags as illustrated. Complete with three 4x6 inch cotton flags mounted on sticks with gilt spear-heads.

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New Bingo Novelties—New Plaster Items—Blankets—Clocks—Chrome—Lamps—Dolls—Enamelware—Glassware—Silverware—Tinware.

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BANNERS — PILLOWS — TAPESTRY — WALL DECORATIONS — BUTTONS — PINS — PLASTER ITEMS — PENNANTS — JEWELRY. WRITE TODAY FOR FULL INFORMATION AND LISTINGS. State Your Business or What Concession You Operate.

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Can be used for all kinds of table and house decorations, can be placed on vases, glasses, bowls, dishes, etc. They are furnished with a small ball of modeling clay, a little of which when placed on the underside of the bird makes it stick to the object. The illustration shows them stuck on a white bowl, the beautiful colors of the birds forming a charming contrast to the whiteness of the bowl.

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## HERE'S THE DEAL TO PUSH THIS SEASON

No. D160. Winners Everytime Deal — Patriotic, timely. Shows airplanes flying, anti-aircraft guns booming, soldiers charging, parachutists descending, all interestingly pictured in colors. Contains 70 individual surprises, all American made goods. Brings in \$7.00 at 10¢ a sale. Fast sellers to dealers for \$5.25. Sells out in 2 to 8 hours, according to some reports. Big repeater. Order 1 or 10 and convince yourself. Guaranteed to sell out or you get your money back for unsold portion. Shipped express or freight, shipping charges collect. Weight each 10 lbs.

Sample Deal, \$3.50; Lots of 10—\$3.35 Each

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**GREAT HIT COMBINATION**  
#916. Leather Wallet \$1.75 Doz.  
and Key Case Sets. In attractive combination \$19.50 Gr. box.  
#801. Genuine Leather 84c Doz.  
Cigarette Case. 25% Dep., Bal. C.O.D. \$9.50 Gr.

SUPREME LEATHER PRODUCTS CO., 170 Fifth Ave., New York City.

**HAGN SPECIAL SCOOP!**

SMASHING 50% PRICE REDUCTION OF MacARTHUR BRONZED BUSTS. Only volume sales and production make possible these amazing new, low prices! Constructed throughout of plaster composition with a lustrous bronze finish. Base is inscribed "We Shall Win or We Shall Die: MacArthur." Size overall: 8½ x 5¾ in. Ship. wt. per dozen (no less sold), 36 lbs. Individually packed. No. B42X17—Large size, Per dozen (formerly \$8.00), \$4.32 (36¢ each). Per gross, \$48.00. No. B42X18—Smaller size: 5½ x 3¾ in. Packed 2 dozen in carton; no less than carton sold. Per dozen (formerly \$4.00), \$2.16 (18¢ each). Per gross, \$24.00. Prices subject to change. Shipped by express, truck or freight only.

**VICTORY FOREVER IN SOLID SILVER!**

Nothing purer than Silver—nothing finer than Victory! Every patriotic American will want one of these full-size, heavyweight souvenir spoons. A sure-fire seller in every hamlet and city, it typifies America's strength in the air, land and sea. No. B367577T—Each, \$1.10. Per Dozen, \$11.75.

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Wholesalers Since 1911

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**YOU CAN'T BEAT THESE LOW PRICES!**

We Deliver Immediately at the Lowest Prices in the Country.

No. 70 Wooden Head Swagger Canes. Gross .....	\$4.75
No. 82 Red, White and Blue Swagger Canes. Gross .....	5.75
No. 73 Silver Tinsel Head Batons. Gross .....	8.25
No. 76 Red, White and Blue Silver Tinsel Head Batons. Gross .....	9.25
No. 2902 Hawaiian Leis Made in U. S. A. Gross .....	2.75
No. 600 Large Flash Bottle Perfume in Box. Gross .....	4.50
No. 100 Silk Flocked Service Banners—Army, Navy, Air and Marine Corps. A real Hot Giveaway Item. Gross .....	8.50
No. 333 Gen. MacArthur Buttons. Large size. Pins inserted. Price Per 1,000 Buttons....	7.50
25% deposit must accompany order.	

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Large Selection of Styles. Send \$2.00 for Assorted Samples.

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"Smoki" Lighter—looks like a cigar butt. 12 TO DISPLAY \$1.85

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# NOTES from SUPPLY HOUSES

BAKER'S GAME SHOP, Detroit, is busy filling a current demand for an unusually wide variety of games, manager O. H. (Pop) Baker reports. Trend appears to be toward greater novelty in games for carnivals and other attractions, with numerous operators, new and well-established alike, turning toward war production centers to cater to the recreation needs of defense workers with novelty equipment.

Manhattan Publishing Post Card Company, Inc.; Gordon Novelty Company and the Franco-American Novelty Company, New York jobbers, are receiving volume repeat orders on the rib-tickling Zito color post cards, according to Moe Horowitz, of Novel Art Picture Company. Typical of the spots which are producing high sales is the cigar stand in the Hotel Taft, one of New York's most prominent hotels.

The Jay-Arr Specialty Company is a rapidly growing notion specialty house. Ben Rubin, who operates the firm, has had wide experience in the field and before branching out for himself was connected with prominent notion and toiletry specialty firms. Rubin reports he is always bringing out new catalogs listing the latest items offered by his firm. His most recent catalog is available on request. It lists general merchandise of the type sold by wagon jobbers, house-to-house men and cut-rate drug and toiletry stores.

J. A. Whyte & Son, North Miami, Fla., suppliers of seashell brooches, forwards an item about the Duchess of Windsor and her plan to have more Bahama Shell items sold in the U. S. The former Wallis Warfield has approached several firms on the possibility of handling lines of native Bahaman jewelry. The Bahamas, once a tourist playground, have lost this profitable business, and the Duchess's plans are to restore some of the business thru the sale of native jewelry.

**BINGO CD FUNDS**

(Continued from page 56)

revenue for defense purposes. It is felt that this sets a revolutionary precedent that might well react favorably to the benefit of bingo operators throughout the country and particularly in communities that unreasonably ban the game on antiquated moral grounds.

While the game here has not been operating long enough to raise large funds, the plans call for a very ambitious undertaking. All funds raised as a direct result of the game will be turned over to the village council for the purchase of necessary defense equipment, it was said. However, this arrangement is only tentative and may be changed at the discretion of the council.

**SEA SHELLS**

(Continued from page 56)

It is also reported that lamps utilizing cocoanut shells in the setting are also popular at resort spots. The beauty of this merchandise is that there is no priority on shells and supplies are more than adequate to take care of the demands of resort operators.

It is claimed that such consistent sellers as shell lamps are always featured by old-timers in the business. They know that when the season closes their shelves will not be loaded with deadwood. Items that have staying power are the ones that move and add to the concessionaire's profits.

In addition to the strong demand for shell lamps the popularity of sea shell jewelry is also on the up-trend, according to reports. Necklaces of different types of colorful shells enjoy steady demand as well as bracelets and other shell items. Sea shell novelties and sea shell slum are also used effectively by resort concessionaires.

**★PATRIOTIC**

FLAG SETS FOR AUTO, BICYCLE, WINDOW—With Suction Cup, 3 Flags, \$1.60 Doz. Sets, 3 Flags with Metal Holder, \$2 Doz. Sets. JACKMASTER—1 Blade Knives, Reg. & Midget, 12 to Display, Doz. \$1.80. ZINC POT SCRUBS, 2 Sizes, 35¢ & 60¢ Doz. Copper Scrubs, 80¢ Doz. RUBBER FLY SWATTERS, 60¢ Doz. Fly Ribbons, Carton, 88¢ Doz. Big variety of seasonal items for Wagon Jobbers, House Canvassers, Premium and Salesboard Operators. Free Catalog. Write

**Tags Make Hit Workers Report**

SPENCER, Ind., June 27.—Tags for ceiling prices are proving to be money-makers for specialty workers and agents, according to reports received here. The U. S. Government now demands that merchants display ceiling prices on all merchandise sold. Therefore workers have a wide field, including groceries, drugstores, dry goods stores, service stations, etc. All of them are prospects for the necessary price tags.

One firm offering price tags has perfected an item that does not require pins, nails or glue. A fold-back arrangement holds the price tag in place. The tags have attractive red figures on white cardboard and are said to be durable and removable.

## Events for Two Weeks

June 29-July 4

CONN.—Wallingford. Steel Workers Union Carnival, 29-July 4.  
D. C.—Washington. Dog Show, 5.  
IDAHO—Coeur d'Alene. Nall, Sweeds Celebration, 25-July 5.  
ILL.—Rosiclare. Firemen's Celebration, week of July 4.  
Aurora. Rodeo & Thrill Show, 4-5.  
Sullivan. Legion Celebration, 29-July 4.  
Villa Grove. Soldiers & Sailors' Reunion, 2-5.  
IND.—Linton. Linton Club Celebration, 29-July 4.  
KY.—Paintsville. Legion Celebration, week of July 4.  
MD.—Oakland. Firemen's Celebration, 29-July 4.  
MICH.—Ypsilanti. Legion Celebration, 29-July 4.  
Owosso. Celebration, 29-July 5.  
MINN.—Candy. Veterans Stampede, 1-2.  
MO.—Marceline. Celebration, 29-July 4.  
Bevier. Home-Coming, 29-July 4.  
Osceola. Annual Celebration, 29-July 4.  
Trenton. Annual Celebration, 29-July 4.  
N. H.—Woodsville. Legion Celebration, 29-July 4.  
N. J.—Hewitt. Firemen's Celebration, 28-July 5.  
N. Y.—Dansville. Firemen's Celebration, 29-July 4.  
Medina. Legion Celebration, 29-July 4.  
Wellsboro. Firemen's Home-Coming, 1-5.  
O.—Shelby. Firemen's Celebration, 29-July 4.  
Lowellville. Italian Fiesta Celebration, 29-July 4.  
Mineril City. Band Boosters' Club Home-Coming, 2-5.  
PA.—Clymer. Firemen's Celebration, 29-July 4.  
Coalport. Firemen's Jubilee, 29-July 4.  
Harmony. Firemen's Jubilee, 29-July 4.  
Lock Haven. Legion Celebration, 29-July 4.  
Oil City. Legion Celebration, 29-July 4.  
Punxsutawney. Old Home Week, 1-4.  
TENN.—Kingsport. Legion Celebration, 25-July 4.  
Martin. Home-Coming & Celebration, 29-July 4.  
TEX.—Dallas. Gift Show, 29-July 5.  
WASH.—Everett. Legion Celebration, 29-July 4.  
WIS.—Madison. Four Lakes Aquatennial, 1-5.  
July 6-11  
ARK.—Corning. Odd Fellows Picnic, 10-11.  
CALIF.—Coronado. Horse Show, 9-12.  
IND.—Orleans. Legion Home-Coming, 6-11.  
Galveston. Firemen's Street Fair, 8-11.  
Marshall. Merchants' Home-Coming, 9-11.  
IA.—Davenport. Grocers' Picnic, 12.  
MICH.—Dundee. Home-Coming, 8-11.  
Port Huron. Blue Water Festival, 10-12.  
MINN.—Detroit Lakes. Water Carnival, 10-12.  
MO.—Waubleau. Annual Reunion, 9-11.  
MONT.—Livingston. Round-up, 10-12.  
Wolf Point. Stampede, 9-11.  
N. Y.—Lackawanna. Lawn Fete, 8-12.  
OKLA.—Mangum. Pioneers' Reunion, 9-11.  
O.—Cleveland. Hungarian Church Fair, 4-12.  
Paulding. VFW Celebration, 6-10.  
Waynesburg. Firemen's Home-Coming, 9-11.  
PA.—Point Marion. Firemen's Carnival, 7-11.  
S. D.—Canistota. Sport Day, 9.  
TENN.—Elizabethton. Legion Carnival, 9-18.  
VA.—Louisa. Firemen's Fair, 4-11.  
WYO.—Laramie. Laramie Jubilee, 10-11.  
Thermopolis. Rodeo, 6-7.  
CAN.—Calgary. Alta. Stampede, 8-11.

# DPEC

FOR PITCHMEN BY BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

COLLAR-BUTTON SLIM... is still working buddha on Maxwell Street, Chicago.

PITCHMAN PHILOSOPHY. An income is something that always falls a little short of what is needed to cover expenses.

TOMMY ADKINS... breaks the silence in a note from St. Louis, declaring that a few of the boys there are having a good time and getting their share of cash. "Glad to have met old friends Ada Miller, Paul and Ethel Miller, Elmer Kain, Happy Larry, Charley Lorenzo and Whylie Anderson," he says. Adkins is now in Tennessee.

THE SANFORDS... of astrology fame, are in New York.

WE'VE BEEN OUT on the end of a limb so often and so long that we're beginning to feel comfortable there.

PRIVATE DAVE (BLACKIE) MILLER... pipes in from Camp Bowie, Tex., saying that he would like to read pipes from and correspond with Whitey Murray, John E. Stone, Al Treadway, Whitey Menette, Al Morse, Charles Shelby, Buddy Canter, Jack Buchanan and Al Barbour. Miller was known as Blackie when in civilian life.

AL STEIN... is in New York and planning to work Atlantic City with radio plugs.

A GOOD LINE: Living today, and perhaps relatively unknown at the moment, is a man whose force and genius will make his name remembered and honored until the end of time.

IN NEW YORK... on 14th Street have been seen the Fabans, Irene and Leo, with an astrology set-up; Jack Scamore with novelties, White Eye with umbrellas and Abe Barocas with a talking parrot.

BILL THE GREEK... is reported to be in Alabama.

MR. AND MRS. HAPPY SAMPSON... are now residing in up-State New York. Reports are that they have retired from the pitch business.

THE UNITED STATES is today, as it always has been, the best investment in the world. War Bonds and Stamps offer an opportunity for each citizen to buy a share in America.

ABE GILSTRAP... writes from New York, describing the action on a typical night at Columbus Circle. "Large crowds gather nightly," he says, "to listen to Art, a hobo pitchman,

**FREE**

## SALESBOARD A B C's

this excellent reprint from The Billboard. Article covers the salesboard field clearly and concisely. It has many valuable hints for the beginner, and seasoned operators, too, will find it practical. Supply is limited, so write for your free copy today:

REPRINT EDITOR, THE BILLBOARD,  
25 OPERA PL. CINCINNATI

Reprint Editor, The Billboard  
25 Opera Place, Cincinnati

Please send me my free copy of Salesboard A B C's. You may send it to—

Name .....

Address .....

City..... State.....

## IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

**EXCITING VALUES**

ASPIRIN, 12 five grain, highest quality tablets in a tin, . . . GR. TINS	\$1.95
ASPIRIN, 100 five grain tablets in an attractive labeled bottle,	1.05
DOZEN BOTTLES IODINE, Medium size, rubber stopper, with glass applicator.	3.50
GROSS BOTTLES RUBBING ALCOHOL, 16 oz. attractive labeled bottles . . . DOZEN	1.40
ADHESIVE SURGICAL PLASTER, 1/2 inch by 5 yards, . . . GROSS TINS	6.85
SURGICAL GAUZE BANDAGES, In attractive boxes.	3.45
GROSS BANDAGES PETROLEUM JELLY, 100 size, GROSS BOTTLES	3.95
MINERAL OIL, 16-oz. Best grade, 330 viscosity . . . DOZEN BOTTLES	2.25
RAZOR BLADES, First quality, double edge, 5 to box.	5.75

Other good buys in First-Aid Needs, Sundries, Side Line Merchandise, Vitamin Capsules, Novelties, Novelties, Gifts, Premiums, etc., 25% deposit on all C. O. D. orders. 192-page catalog on request. We are NEVER undersold.

**MILLS SALES CO.**  
Our Only Mailing Address  
901 BROADWAY, New York, N. Y.  
WORLD'S LOWEST PRICED WHOLESALERS

**MILITARY WORKERS!!! ENGRAVERS-FAIRWORKERS!!!**

Crystal Clear Glass "Dog Chains" to Retail as Low as **35¢ each**

STERLING "DOG CHAINS"—ALL STYLES

ENGRAVING JEWELRY—LOCKETS—RINGS—COMPACTS—MILITARY JEWELRY—IDENTIFICATION NECKLACES—BRACELETS—ANKLETS, ETC.

Write for Illustrated Catalog  
ALL ORDERS SHIPPED SAME DAY RECEIVED

**BIELER-LEVINE, INC.**

37 So. Wabash Ave. CHICAGO, ILL.

**WELCOME BUDDY BANNER**

The item you've been waiting for. Every store, tavern, fair, movie, road stand a prospect. A real display come-on. Made of fine rayon satin, 12x18—red, white and blue. Flag silk fringe, gold cord, stick and spear. \$30.00 gr.—\$3.00 dz. (Sample 50¢)  
1/3 Dep., Bal. C. O. D. Full line of Service, Patriotic Banners and Jewelry Novelties. Send for Circular.

**LIBERTY PRODUCTS**  
277 Broadway, Dept. B NEW YORK CITY

**DOUBLE ACTION PLUNGER PENS**

Black, \$18.00 Gross; Pearl Colors, \$21.00 Gross (Fitted with Duvel Points). Mechanical Pencils—Black, \$14.00; Pearl, \$15.00. Prompt Delivery. Send 50¢ for 3 Ass't Samples BUY FROM THE MANUFACTURER

**ASSOCIATED PEN CO.**

45 East 20th St., N. Y. C.

**REX HONES**

Now **\$5.25** a Gross

Send \$1.00, Bal. C. O. D., Plus Postage.

Each Hone in bushy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK. **REX-HONE MFRS.**, 1500 West Madison, BR-7, Chicago, Ill.

**ARE YOU ONE OF THEM!**  
Others Are Making Money With Our **NEW LOW PRICES**  
Write for a **FREE CATALOG**  
For Full Details of Our Line of General Merchandise.  
**JAY-ARR SPECIALTY CO.**  
26 Beaver St., Brooklyn, N.Y.

**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil Salve, Soap, Tablets, Herbs, etc. Low prices rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio

BUY WAR BONDS FOR VICTORY

who draws his tip by getting up on a soap box and telling jokes about hoboes. At the end of his pitch he passes out *The Hobo News* and takes plenty. A blind man with long hair expounds the theory of psychology and round the crowds to buy more War Bonds . . . a woman talks on religion and shouts: "Repent and your sins shall be forgiven." Pitchmen do a fine business in this spot," Abe concludes.

**THAT REPORT . . .** about the 11,000 pitchmen in New York pops up again. This time it's mentioned as a quotation from a New York daily paper. It is probably a gross exaggeration—newspapers have been known to exaggerate!

**NEW ENGLAND JACK MURRAY**. . . in a white heat writes about the unethical practices of two papermen working shows in the East. Jack is bitter about the whole thing and suggests that it is pretty bad when they have to take lollipop money from kids. "Let's all work in the spirit of fair play," he concludes.

**JEFF FARMER . . .** is in Petersburg, Va., and is running a tattoo layout for a change and says he is marking up a few soldiers. "Have been in bad health for a while, so will be here until I feel better. Petersburg is open to o. m. and is a good Saturday spot," Jeff declares.

**PRINCIPLES OF A GOOD SPIEL.** Get 'em excited; make 'em cry; make 'em laugh; make 'em sore or flatter 'em; wheedle or insult 'em—but always make them feel something.—O. B. Winters, famous New York advertising writer.

more cheerful mood and the cost to Timmins was light and worth it.

There is a good-natured feeling which comes over a person when he gets a plaster novelty in his hand, a feeling that makes one forget that the kewpie doll or Millian figure has cost more than a good dinner.

Place a fair sized and well made plaster figure in any store window and anything else you may think of in the same window—people will fix their optics on the plaster model. This is strange but it's true.

**Pitchdom Five Years Ago**

Boston and Klyl Webb joined the Van Red Feather organization. . . . Leonard Rosen, block and blade man, was in Baltimore. . . . Mike Reynolds was still working the books. . . . Jack Rushin was working coils in Detroit. . . . Betty Eaton was handling a card layout in Auburn, Ind. . . . Jimmy Burnell was working in Lexington, Ky. . . . Doc Leon Streets was in Terre Haute, Ind. . . . Dunk Hall's show was at Marion, Ind. . . . Charlie Seymour and Charlie Neuman were spreading varnish all over Council Bluffs, Mo. . . . Harry (Mystic) DeCleo was recovering from a fractured leg in Bettsville, O. . . . Herbert Johnson was in Fort Smith, Ark., after going to Little Rock to visit Smoky Pittman and wife, Patsy Baker and Happy O'Curran and wife. . . . George J. (Heavy) Mitchell was in Michigan City, Ind. . . . Happy O'Curran was reorganizing his show at Little Rock, Ark., after it had been disrupted by an accident. . . . Mrs. Harry Howard was working on and off in Ardmore, Tenn. . . . H. H. McGee was working the sheet in Monterey, Mex. . . . Newark Cook fogged thru from Newark, O., that Gene Anderson had deserted knife sharpeners to take a concession with Cole Bros.' Circus. . . . Harry Riley was working on five-spot shooting galleries. . . . Ralph O'Keefe was set to work Hamilton, O., with his cleaner demonstration. . . . Julius Rosen was with Bozo Sazlow on static eliminators in Baltimore and Washington. . . . Sam Coe and seven other pitchmen were woeful after they all received tickets for parking while on a Detroit lot. . . . Joe Miller was making the celebration at Norwood, O., with knife sharpeners. . . . Ellsworth was headed for Indianapolis for a workout preparatory to heading for Bedford, Ind. Joe Morris was headed north from St. Louis toward Chicago. . . . Cecil Limnabaray, of gold wire fame, was in Indianapolis. . . . Morris Davidson was working tie forms in chain stores.

It brought back to mind an operator named Billy Timmins who made New England fairs with a "ring till you win" game of his own design. He never failed to make money with the game. In fact, Timmins was so interested in plaster novelties that he was one of the first to handle Indian figures made of plaster. An Indian model bank that Timmins sold to dealers and the public finally became standard in novelty and dime stores. When one of his board patrons spent more than he or she had intended to spend Timmins would hand out a bank saying, "Here's something to help you for a rainy day." The patron left in a

**OUR BOYS WILL MAKE THEM RUN!**

Can You???? NO PIGS. Just a Pair of Jackasses.

**HITLER AND HIROHITO**

An Optical Illusion Novelty. Sample 5¢ or 30 P.P. for \$1.00; Quant. Prices. LITUCO, P. O. Box 6, Dayton, Ky.

**Engraving Jewelry**

No. 513

**Outstanding Seller!****Orders Shipped Same Day**

We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today!

**\* Crystal Dog Chains**

No. M36, Elastic Gloss Type. Low Priced—Very Well Made! With Sterling Silver Fitings. Also "S" Styles in Sterling "Dog Chains"—Low Priced!

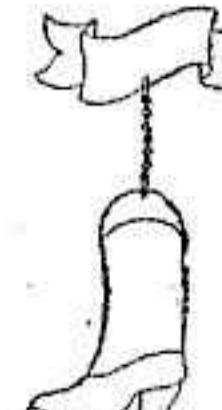
**Big Military Jewelry Line**

For a complete line of Military Jewelry — rings, lockets, compacts, etc., write for Catalog M42 today!

**Harry Pakula & Co.**  
5 N. Wabash, Chicago, Ill.

**ENGRAVING AND PEARLS**

Imported and Domestic Shells, Largest Producers. Lowest Prices. Same-Day Service.



SEND \$1.00 for WIRE WORK ASSORTMENT—15 Pieces  
SEND \$2.00 for JEWELRY ASSORTMENT—15 Pieces

**MURRAY SIMON**

100 So. 5th St.  
Brooklyn, N. Y.

**AMERICA'S LATEST CRAZE Fast Sellers, Big Profits**

	Dos.
Shell Necklace, 20 In. on Plastic	
Crystal Chain, Assorted	\$ 2.00
Shell Leis, 30 In., Assorted Shells	3.00
Shell Leis, 30 In., 3 Strand Braided	9.00
Bracelet to Match Above, Per Strand	1.50
Shell Ash Trays, 85¢, 90¢, \$1.50	
\$1.80, \$2.00 and	2.64
Shell Novelties, Birds, Animals, Etc.	.85
Shell Electric Lamps, \$6.00, \$6.60	
\$7.80, \$9.60 and	12.00
Coconut Electric Lamps, \$10.20,	
\$10.80, \$12.00 and	13.20
Complete Price List on Request.	
50% Cash With All Orders, Balance C. O. D.	

**J. A. WHYTE & SON**

Little River, Miami, Fla.  
Manufacturers of Sea Shell, Jewelry, Novelties, Shell and Coconut Lamps.

**FOUNTAIN PENS**

NOW! New Winchester Line. Push-Button. Lever-Fill Combinations. Ideal for pitchers and DEMONSTRATORS. Write for new PRICE LIST.

**STARR PEN COMPANY**, Dept. C  
600 N. Dearborn, Chicago

**HITLER AND THE JAP**

PROFIT  
\$4.50

Puzzle Cartoons, far funnier than Pigs. Now showing the Jap hung on a noose, also Hitler and the rats. A 5¢ seller, sample assortment 50¢ per 100, \$4.00 per thousand. Ask for catalog of 500 items.

**NORTHEASTERN MDSE. CO.**

857 Broadway Dept. B-2 N. Y. City

**ZIRCON RINGS**

Ladies & Gents SOLID GOLD	\$4.00	to \$8 Each
Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost.		

Box 311 — B. LOWE — St. Louis, Mo.

**SWEEPING THE COUNTRY LIKE MAD!**

America's Newest Craze!  
The Horse Race Game for All!

**'THEY'RE OFF!' Sells on sight to Bars, Cafes, etc.**

This, the fastest selling item of the year, is so fascinating, exciting, pulse-raising that everyone who sees it wants it. The actual thrill of a horse race with betting coups 'n all! Eight players select post positions. Then, through the use of the new Magink Process (U. S. Patent Nos. 2083372 and 2091040), "WINNERS" and "ODDS" flash up instantly. Just moisten the finger . . . and the race results are known! Nothing else to do! No matches to burn! No fires to set! Sells on sight! 320 combinations of winners!

1/3 Dep., Bal. C. O. D. Rush Your Order Today! Jobbers, Write

**STUNTS! Inc., 148 Lafayette Street, New York, N. Y.**

**GEN. MacARTHUR BUTTONS**

\$7.50  
PER 1000

A SCOOP! Large-size buttons, 1 1/4" diameter, made of metal lithographed in colors, with pins inserted. Priced lowest in the country! (Note: Price in our ad in last week's Billboard was incorrect.) Order shipped same day received. 25% deposit must accompany order.

IMPERIAL MDSE. CO. 893 Broadway, New York, N. Y.



## July 4th Celebrations

### Arizona

Flagstaff—S. Western All Indian Pow-Pow, July 3-5. W. E. Jolly.  
Phoenix—Radio Station KOY, Jack Reilly.

### Arkansas

Malvern—July 3-5.

### California

Martinez—Yacht Fiesta, July 3-5. Al Riggs.  
San Diego—Firemen's Circus, Balboa Stadium.  
Santa Barbara—Semana Nautica, July 3-5. E. S. Conner.  
Santa Clara—July 1-4. Amer. Legion, Edwin Poulsen.

### Colorado

Meeker—Range Call, Amer. Legion, F. L. Colescott.

### Idaho

Jerome—July 3-4. Chamber of Commerce, O. A. Power.

### Illinois

Aledo—July 2-4. Meeker Co. Agri. Soc.  
Arlington Heights—Trade & Civic Assn.  
Brimfield—G. H. Heinz.  
Charleston—Race Meet & Horse Show, July 4-5. Jas. W. Shoemaker, Fair Assn.  
Chicago—At Soldier Field, Amer. Legion.  
East Moline—Amer. Legion, Don Sweet.  
Fairbury—July 4-5. Amer. Legion, George H. Decker.  
Farmer City—Midget Auto Races, Fair Assn., E. S. Wightman.  
Hampshire—Booster Club, G. W. Seyller.

## WANTED

Foremen and Second Men for all Major Rides, Manager and People for Posing Show, Side Show Acts, Pit and Platform Shows, Trainmaster, Train Help, Builders, Workmen all departments. Highest salaries to capable, sober people. Concessions of all kinds, Performers and Musicians for Colored Minstrel, Talkers, Grinders, Girls for Posing and Revue Shows, Long season, Thirty car railroad show. All address:

### MANAGER, ALL AMERICAN EXPOSITION

Logansport, Ind., this week.

## MOXAHALA PARK

### SOUTH ZANESVILLE, OHIO

Big 4th of July Celebration. Wants Agents at once for Ball Games, Grind Stores, Pea Pool, WILL BOOK Photo, American Palistry, Bingo and Joints not conflicting. Want Picnic Man at once. Address: TIM NOLAN

## WANTED

Organized Pit Show. Have complete outfit: book Show, 30%. Glen Gibson, wire.

### ANDERSON-SRADER SHOWS, INC.

Leavenworth, Kansas, until July 1st; Pittsburgh, Kansas, July 3rd and 4th. Fairs start July 14th at Anthony, Kansas.

## H. V. NEWTON

Wire Your Address to

## ELMER MYERS

Care Beers-Barnes Circus, as per Route.



## WHILE THEY LAST MOTOR JUGS—First Run Seconds as They Come—

### ORDER NOW—DON'T WAIT

	Ea.	Doz.
0407—1 Gal. Thermos Jug, Spout	\$1.10	\$12.00
0411—1 Gal. Thermos Jug, Food	1.10	12.00
418—1 Gal. Thermos Jug, Spigot	1.45	16.80
419—1 Gal. Thermos Jug, Deluxe Spout	1.45	16.20
414—1 Gal. Thermos Jug, Deluxe Spigot	1.50	17.40
0412—1 Gal. Thermos Jug, Food & Spout	1.70	19.80
0413—2 Gal. Thermos Jug, Spigot	2.10	24.00

DID YOU RECEIVE OUR 1942 FREE CATALOGUE?  
IF NOT GET ONE—BE SURE AND STATE YOUR BUSINESS

## WISCONSIN DeLUXE CORP.

1902 NORTH THIRD  
MILWAUKEE, WIS.

Per 100

\$15.00

Badge Board—Extra

.50c Each

Continental

Distributing Co.

822 North 3rd St.  
Milwaukee, Wis.



## GENERAL OUTDOOR

Piedmont—Home-Coming, July 3-4. Amer. Legion, A. C. Sheff.  
Rolle—Annual Carnival, July 1-4. A. L. Johns.  
Wheatland—Business Men, John O. Cahon.

### New York

Akron—Conservation Club, W. P. Scott.  
Bath—July 3-4. Fair Assn., J. Victor Fauchet.  
Lyons Falls—Firemen's Field Day, J. E. Farney.

### North Carolina

Cherokee—Amer. Legion Rodeo, July 3-4. Wm. F. Tyndall.

### North Dakota

Stanley—July 3-4. Firemen's Assn.

### Ohio

Ashville—July 2-4. Clyde Brinker.  
Edenfontaine—July 4-5. Jr. Chamber of Commerce.  
Mansfield—Public Parks Assn., Wm. F. Moorman.

### Oklahoma

Henryetta—July 2-4. Chamber of Commerce, Dwight Wolfinger.

### Oregon

Baker—Rodeo & Cow Horse Show, July 4-5. Gordon Wright.

### Pennsylvania

Broad Top—Miners' Picnic, Harry Sheets.

### South Dakota

Beresford—Horse & Buggy Days.  
Edgemont—Vol. Fire Dept.  
Fort Pierre—117th Anniv. Celebration.  
Gregory—Commercial Club, Fred T. Nemer.

### Huron

Legion Rodeo.  
Madison—July 2-4. Chamber of Commerce.  
Sisseton—50th Anniv. Roberts County, July 2-4.

### Tennessee

Martin—John M. Morgan, Box 207.

### Texas

Austin—July 3-5. Amer. Legion, George Campbell, Texan Hotel.  
Belton—Celebration & Rodeo, July 3-4. O. E. Little.  
Brady—Brady Jubilee, July 2-5. M. J. Bedford.  
Cisco—July 3-5. Chamber of Commerce, P. G. Berry.  
Rockport—

### Utah

Provo—July 3-4. Clayton Jenkins, Box 138.

### Virginia

Clintwood—W. H. McCoy.  
Louisa—Firemen's Fair, Wm. A. Cooke.

### Washington

Chelan—Water Sports Carnival.  
Seattle—Amer. Legion, Harry Weingarten.  
Sedro-Woolley—July 2-4. Amer. Legion, Norm Donnelly.

### Wisconsin

Almena—July 4-5. C. H. Teal.  
Antigo—Amer. Legion, Dr. E. C. Schaller.  
Beloit—July 4-5. Eagle Drum & Bugle Corps, Jay Cole.  
Luxemburg—July 4-5. Amer. Legion, George A. Lohrey.  
Menasha—July 3-5. Alvin Adrian.

### Wyoming

Lander—July 4-6.

### ROUTES

(Continued from page 34)

Pioneer Victory: Berwick, Pa.; Sidney, N. Y. 6-11.  
Plaza Expo.: Weston, W. Va.; Point Marion, Pa. 6-11.  
Prell's World's Fair: Schenectady, N. Y.  
Pryor's All-State: Spencer, W. Va.; Morgantown 6-11.  
R. & S. Am.: Radford, Va.  
Reading's: Martin, Tenn.; Huntingdon 6-11.  
Reid, King: Woodsville, N. H.  
Reynolds & Wells: Hallock, Minn., 2-5.  
Rogers Greater: Villa Grove, Ill.  
Rogers & Powell: Centerville, Miss.  
Royal American: Dearborn, Mich.  
Rubin & Cherry Expo.: Muskegon, Mich.  
Scott Expo.: Oak Hill, W. Va.; Beckley 6-11.  
Sheesley Midway: Akron, O.; Youngstown 6-11.  
Siebrand Bros.: Browning, Mont.; Livingston 6-11.  
Skerbeck: Bessemer, Mich.  
Smith, George Clyde: Central City, Pa.  
Snapp Greater: McLeanboro, Ill.  
Sol's Liberty: Fond du Lac, Wis., 29-July 5; Sheboygan 7-12.  
Sparks, J. F.: Paintsville, Ky.; Prestenburg 6-11.  
Star Am.: Judsonia, Ark.; Monticello 6-11.  
Steffens Superior: Oceanside, Calif.  
Stephens: Osceola, Ia.  
Strates, James E.: Massena, N. Y.; Utica 6-11.  
Stritch, Ed: Austin, Tex.  
Sunburst Expo.: Erie, Pa.  
Sunflower State: Manhattan, Kan., 29-July 2; Wamego 3-4; Horton 6-11.  
Texas: (Legion Celebration) McAllen, Tex.  
Texas Kidd: Marlin, Tex.  
Thompson Bros.' Rides: No. 1 unit, Claysburg, Pa.; No. 2, Osceola Mills, Pa.; Mount Union 6-11.  
Tidwell, T. J.: Belton, Tex.  
Tivoli Expo.: Winterset, Ia., 2-4.  
Victory: Hope, Ind.

Virginia Greater: Deepwater, N. J.  
Wade, W. G.: Rensselaer, Ind.; Gary 6-11.  
Ward, John R.: Bogalusa, La., 29-July 5.  
Wallace Bros.: Williamson, W. Va.  
Wallace Bros.: Carman, Man., Can., 20-July 1; Estevan, Sask., 2-4.  
West Bros.: Madison, S. D.  
West Coast: Klamath Falls, Ore., 29-July 5; Bend 7-11.

West, W. E.: Mapleton, Kan., 2-4.  
Wilson, E. G.: Peoria, Mich., 29-July 2; Pinckney 3-5.

Wilson's Famous: Sullivan, Ill.  
Wolfe Am. Co.: Bryson City, N. C.; Andrews 6-11.

Wonder Shows of America: Calumet, Mich.  
World of Fun: Oakland, Md.

World of Mirth: Fall River, Mass.

World of Pleasure: Owosso, Mich.; Bay City 6-11.

World of Today: Centralia, Ill.

Wright & Co.: North Bend, Neb.

Zeiger, C. F.: United: Rupert, Idaho.

Zucchini Bros.: Trainer, Pa.

## B. & N. SALES CARNIVAL FOLDER IS NOW READY

Contains a Complete Line of Specials for the Carnival Trade.

Write Us Today for Your Copy

State Type of Operator

## B. & N. SALES

2125 Commerce St., Dallas, Texas.

## CONCESSIONAIRES

### JOE END—SAYS

FOR THE HOTTEST NUMBERS IN MERCHANDISE FOR

### BINGOS GRIND STORES WHEELS

WRITE OR WIRE

JERRY GOTTLIEB INC.  
303 4th Ave. New York, N.Y. 110-111-112-113-114-115-116-117-118-119-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-36



## Ringling Estate Settles Tax Claim for \$850,000

TALLAHASSEE, Fla., June 27.—Settlement for \$850,000 of the \$3,451,000 federal income tax claim against the estate of John Ringling was reported to Gov. Spessard L. Holland this week by Leonard Bisco, New York, attorney for the estate's executors.

Bisco said the estate had borrowed \$525,000 from the Manufacturers' Trust Company of New York which, added to available assets, provided the money to pay the tax claims. This apparently reduced to \$649,340 the outstanding claims against the \$22,000,000 estate, which the circus operator willed to the people of Florida.

Settlement of the tax claim and other obligations was necessary before the State could take title to the property, including Ringling Museum at Sarasota, which has an appraised value of \$11,000,000.

## Richland Maps Program

RICHLAND, Mich., June 27.—Arrangements for the annual Home-Coming and Carnival here next month are rapidly nearing completion, Warren G. Henry, publicity director, said this week. Roy L. Horning is committee president, with Clifford Dunning in charge of concessions, and Spencer Clark handling entertainment.

## CAMP UNIT RAP

(Continued from page 3)

the sailors and marines that they write the folks back home to contribute generously to the USO in order that such troupes from Camp Shows, Inc., could be perpetuated. At the same time, the emcee sought to offset the show's hangover with promises of better things to come. . . . Spectators were heard to voice hopes that he knew whereof he spoke.

"Well timed to salvage the evening from a total loss was the revue's lone good act, the Four Samuels. . . . The army's orchestra from Fort Taylor also performed well, altho it had not rehearsed with the revue. Scarcely audible at times were the mumblings of the pseudo comedian, obviously a veteran trouper who was more familiar with the jokes and stunts of his youth than with any modern ones tinged with originality. Many in the audience speculated as to the intended significance of a blond woman who dropped onto the stage, leaned half asleep on the emcee while the latter practiced puns, slumped on the floor while he sang a song, then plodded wearily from the scene. Still more mysterious and vague was a dark-haired plump fellow who interrupted the emcee at intervals to mutter quips which, for the most part, fell heavily on a silent audience.

"The show, billed as a 90-minute extravaganza, ended in exactly one hour. But there were no complaints on that score."

Comment from the local press was even more acidulous. John D. Pennekamp, in *The Miami Herald*, used such choice expressions as "hammy," "listless" and "awful." He continued, "The performers just didn't care. They were not dependent upon gate receipts or applause. So they presented their skit, take it or leave it. Most of the men would have left it, except there was nowhere else to go. Thank heavens, it didn't last as long as scheduled."

*The Key West Citizen* said there was unanimous dissatisfaction with the show by sailors who saw it.

NEW YORK, June 27.—Camp Shows, Inc., today revealed that the cast of the *Hunky Dory Revue* consisted of Ross and Stone, Three Smart Girls, Sid Marion, Annette Ames and Four Samuels.

## WYNN VAUDER OPENS

(Continued from page 4)

Wynn filling the spot with the shooting scene from *Boys and Girls Together*, which wasn't funny even the first time. Even the Wynn couldn't work with the mule. It seems odd that the act was out of the show. It has always been an excellent turn without aid from Wynn or any other emcee.

The first half closes with Carmen Amaya and her troupe, including Antonia and Leonor, her sisters, and her father and brother. Sabicas, an outstandingly fine guitarist, has a spot of his own; the sisters do a breath catching heel-and-toe routine in unison, and Senora Carmen dances solo and with her father and brother. In sober truth, she's one of the few truly great artists in the world today. The tremendous fire and spirit of her flamenco dancing, com-

bined with the astounding perfection of execution, turn even luke-warm Latin dance addicts into howling enthusiasts. She is far, far greater, in both spirit and artistry, than many Latin dancers who have won acclaim on the concert stage. She literally tore down the house, the "bravos" ringing out until the place was a bedlam.

The great Hermanos Williams Trio opens intermission after another session of Wynn. The acrobatics of the two men are superlative, with seemingly impossible tricks performed with grace and ease, and the Latin singing of the girl is finely effective—the best singing in the show. They show-stopped. Strangely, they dropped out of the show Wednesday afternoon (third day), being replaced by the DiGitanos, dance team. The management announced that the withdrawal was caused by previous commitments.

Ken Davidson and Hugh Forgie, badminton players, follow with an exciting seven-point game, with Jerry Brannon doing rapid-fire announcing. Then Smith and Dale come on for the immortal *Dr. Kronkheit* skit, which is as terrific as ever; they can still panic any house on earth. The closer is Hector and Pals, one of the best and most amusing dog acts in the business. It remains just that, even tho its effect is now largely lost because of Wynn's insistent clowning thruout the turn. An extremely cute youngster billed only as Marion helps Hector in handling the pups and reads lines very nicely.

Eleanor Schramm, Ann Graham, Gene Wright and Gene Ashley are used briefly in bits. Emil Coleman and his orchestra are in the pit and do a terrific job.

Eugene Burr.

## BROKEN JOURNEY

(Continued from page 10)

paper for radio listeners, hardly a gallant purpose and one less useful to morale than a good editing job on his home-town paper. His departure is a stupid ending to a painfully boring play.

The writing in general is smooth and sometimes almost brilliant—much too much so for the good of the play. Mr. Rosenthal seems eager to sacrifice character for an epigram; he seems convinced that what he himself has to say in the way of verbal pyrotechnics is far more important than what his characters might conceivably have said. As a result, he creates merely a string of pinwheel puppets—a row of Fourth of July sparklers that flicker ineffectually and end up as so many charred sticks.

Nor has Mr. Hopkins's lack of direction helped any. The players, many of whom should have known better, are allowed to attack their roles with the subtlety and insight of a platoon of steamrollers. Much of the play's effect depended upon Edith Atwater as Christina; fine playing might have overridden some of the lines. But Miss Atwater, instead of creating a hard-bitten but warm-hearted and sincere newspaperwoman, merely poses, postures, recites and rants. Warner Anderson, whose previous New York appearances have been confined to the New School, does what he can with Dan—which, because of the character itself, isn't too much. Zita Johann drips out Rachel's lines as tho they were the overflow of a treacle barrel, the while maintaining a constant smile that makes the Cheshire Cat look like a plier. Little Joan McSweeney, who plays Christina's child, was once, according to the program, selected as the typical American girl—which hardly seems sufficient reason for her appearance on a stage, particularly in view of her lack of acting ability. Phyllis Povah and Gordon Nelson rather painfully overburlesque a brace of already painfully burlesqued small-town roles.

The evening's only light comes from the performance of Tom Powers, as a brother of Rachel, who inexplicably falls in love with Christina. Mr. Powers's beautiful, quiet, sincere readings of the impossible lines are so finely effective that they almost make some of the scenes seem human and important and believable. On this hopeless little play he has wasted one of the finest acting jobs it has been my privilege to see in many seasons.

## STAR AND GARTER

(Continued from page 10)

Mr. Clark is all over the place in this one. He appears as the harried lover in the old trunk bit, as the stranger in a masterly retelling of *The Shooting of Dan McGrew*, as the irresistible singer of *Robert the Rose From Reading, Pa.* (which he first did in *Streets of Paris*), and, climactically, as a pea-shooting judge in one of the most hilarious murder trials

in the annals of American jurisprudence—and that's going some. In this last, Mr. Clark has a field day. To say that he's terrific is no longer news; but to say that he surpasses even himself is as astounding as it is true.

He's ably abetted in the comedy department by Pat Harrington, Joe Lyons and Eppy Pearson, who appear in the sketches; and Professor Lamberti, the mad xylophonist, brings down the house with his antics in his own act. His eagerly wistful replaying of chorus after chorus, as a lass strips behind him to win the applause, is still one of the funniest bits on any stage.

Many specialty acts from vaudeville also enliven the proceedings—all of them well chosen and excellent. Gil Maisom, who has one of the most amusing and excellent animal acts in the business, show-stops, as is only right; Wayne and Marlin bring down the house solidly with their amazing and unbelievable hand-to-hand control acrobatics, as astounding an acro act as you could possibly imagine; Frank and Jean Hubert do their always excellent drunk dancing and comedy, scoring heavily as always; the Hudson Wonders erupt with their sensational acro dancing to create one of the evening's high spots, and Lynn, Royce and Vanya, that hilarious dance trio, offer their thrilling and side-splitting comedy adagio. They're all of them top acts, and they prove it again here.

The more strictly burlesque contingent is headed by Gypsy Rose Lee, who parades in production numbers at the head of the showgirls and offers one extremely modified strip. Miss Lee, who was highly successful as author of a recent mystery novel, can stick to writing for this reporter's money. Her reams of publicity, tho, do pull in people, and she gets thunderous applause for doing nothing not very well. Georgia Sothern, also held down to a distressingly incomplete absence costume, offers her astounding grinds and bumps, which had the \$4.40 customers gasping in dismay and delight. And Carrie Finnell, that large lady whose muscular development partakes slightly of the outre, sends them into spasms with her rolling and heaving specialty, performed under the problematical covering of something resembling a gauze tent. Leticia does a muscle dance in a Harem scene, reminiscent of childhood thoughts of what Little Egypt must have been like.

Dancing in the straighter vein is nicely handled by La Verne Lupton and a splendid ballet team, Bill Skipper and Kate Friedlich. An extremely pretty Latin named Juanita Rios sings the finale and shakes herself until one questions the safe mooring of various anatomical appendages; and a tremendous hit is scored by a youngster named Marjorie Knapp, who sells a couple of songs to a fare-thee-well. With a fresh and highly stage-worthy personality, she makes blue material as unobjectionable as it could possibly be made; and her ability to sock over a number is terrific. Very definitely, she should go on and up.

It is, as you can gather, a good show—even tho, thru no fault of the production, the burlesque angles looked better on 42d Street.

## SUGAR'S DOMINO

(Continued from page 4)

nickels and dimes that they lay down at the box office. These millions will be pushovers for lower priced flesh shows. Smart operators have already shown that they realize this, and if the stage unions are half as smart as they should be they will strive with all their might to cash in on employment for their members by making it possible for theater men to operate without being doomed from the start.

In the night club field similar influences have already started to and will continue to operate. The trend is toward low-priced spots catering to a less sophisticated clientele. But for the remainder of the war, perhaps, the inaccessible spots—those that profited from their isolation previously by catering exclusively to the gas carriage trade—will be wrapped up in tar paper, and the crowds will go to the spots in the heart of town. In the ballroom field there has commenced a similar dislocation and, further, a radical change in the type of bands and music will be noted as time goes on. Millions of former dance-hall patrons are in uniform, torn away from their homes. The dance emporiums will have to cater to older patrons if they remain open at all. This means a change in atmosphere, slower pacing in musical selections and either adjustment of bands to this condition or replacement

of certain types of bands by outfits that were supposed to have passed out of the picture with mustache cups. When the war is over this new dance clientele will make its influence felt. War in modern times has always popularized dancing. The impetus given this form of entertainment will last for many years after the tanks have been melted down to provide frames for pleasure cars.

Even in the summer theater field the imperious hand of war has brought about changes. With the Bucks County Playhouse as the forerunner (having arranged to present its repertory in the urban Bellevue-Stratford Hotel, Philadelphia) other summer theater projects have indicated they will move into towns in order to survive. This may conceivably start a trend in legit that will completely revolutionize the road. It is impossible to tell. The Little Theater may benefit incalculably by the increasing travel restrictions. It is more probable than Broadway-minded theater folk think that production centers will be set up out in the sticks, using Little Theater groups as nucleuses and augmented by professionals on the stage and in the workshop. A step along this line is Charles Coburn's suggestion that colleges hire professional actors to teach drama and play in college productions.

In radio we need touch on only a few phases. The daily newspapers give evidence every day of the effect of the war on radio business. For one, the war emergency has broken down many radio taboos, applying to scripts as well as human material. No more soft-pedaling spy shows; no more polite but effective barring of Negroes from certain shows and stations, thanks to Archie Mac Leish. Radio has done a swell job thus far in this war. It is profiting from this war, aside from dollars and cents, because it is finding itself.

Films felt the war long before it hit most of us because their foreign markets were lost in proportion to the progress over the world's map of the Axis armies. The Hollywood gentry have been girding themselves for the holocaust for a longer time than most fields. They have a tough materials problem, and the man-power question is hardly unimportant. But Hollywood has profited from many of its stupid mistakes. It has tied itself up to the war effort with a stout, tight knot. Thus far films have proved to be an unparalleled propaganda medium, combining as they do appeal to the eye and ear. The film has not lost in its entertainment appeal. For the remainder of this war and following it films will not lose their pre-eminent place in American amusement provided they continue to be blessed with intelligent leadership. There are more pressure groups as well as subversive elements seeking to disrupt the film industry than any other amusement branch. Its fight to survive will not be easy, but it can be won.

## VAUDE BOOMING

(Continued from page 3)

talent can be found he will bring in a vaude show here, opening late in July, when the annual influx of vacation trade begins.

Altho the initial two-a-day vaude effort locally proved a flop (*Headliners of '42* folded after a two-and-a-half week run), Borde says that the idea is great for visitors, and they don't come around Chicago before late next month.

Al Bloomingdale and Nat Karson, producers of *Headliners*, hope to open the show in New York.

ATLANTIC CITY, June 27.—Aiming to cash in on the two-a-day revival in key cities, Frank P. Gravatt has divorced the 2,300-seat Music Hall from his Steel Pier proper and, starting today (27), ballies the house as a vaude temple. Heretofore single pier admission included a seat in the Music Hall, where top names always held forth. This time the variety house will get a separate admish of 85 cents week-ends and 65-85 cents week days.

Separate lobby and a separate entrance from the Boardwalk have been set up for Music Hall. Eddie Sherman again booking. Shows will run continuously, as before, with feature flicker and a modern minstrel troupe again rounding out the bill.

Policy calls for the regular six-or-eight act layout, with the Ink Spots first in for eight days, joined by Martha Raye July 4. With slimmer crowds visiting the resort because of gas rationing and curb on one-day excursions, a double pier admission was necessary in order to meet the heavy nut of the name talent.

## Marks's Rubber Drives Click at W. Va. Spots

WHEELING, W. Va., June 27.—Under direction of Walter D. Neeland, John H. Marks Shows, thru a tie-up with Ohio Rubber Salvage Committee, successfully conducted a Children's Victory Rubber Party at Island showgrounds on South Penn Street here today. Salvage Committee and 10 large service stations co-operated by using two 44-inch display ads in both local papers and 10 radio announcements over local stations.

Children under 16 years old who brought a piece of scrap rubber weighing one pound or more were admitted free to the grounds, with all shows and rides being operated at reduced prices. Shows obtained two and one-half truckloads of rubber.

At a similar drive in Fairmont, W. Va., shows obtained three and one-half truckloads of rubber.

## Sunbrock Plans N. Y. Show

NEW YORK, June 27.—Larry Sunbrock is promoting a Wild West Rodeo, Circus and Hollywood Thrill Show, to be staged at the Polo Grounds July 12-19. Thrill line-up will be headed by Neal (Lucky) Lott. There will be a fireworks show and circus acts. Owing to dim-out regulations, night performances will start at 7:30 and end two hours later. Tex Sherman and George Alabama Florida are handling publicity, with Al Perry and Neal Lott directing the thrill show, and F. Torrance the circus. Jack Andrews has signed for concessions. Arena will be directed by Tom Aumann. Price scale has been fixed at 25 cents to \$1, plus tax.

## Howdah Ambulance

BONESTEEL, S. D., June 27.—Franco Richard, owner of Maxine, an elephant with Jay Gould Circus, was accidentally shot in the leg while cleaning a rifle, inflicting a minor wound. A local doctor dressed the wound and advised taking him to a hospital 12 miles away. There was no transportation available at the moment, so Maxine was pressed into service and made the trip in quick time. Upon arrival at the hospital the doctors were thunderstruck to see an elephant delivering a patient. Richards had his wound redressed and an injection for lockjaw was administered. After having his wound taken care of, the elephant carried him back to the showgrounds.

## Portland Circus to Wirth

NEW YORK, June 27.—Frank Wirth announced that his circus will again play Portland, Me., for the Elks in the fall. Portland Auditorium is set for the week-long show.

WILLIAM F. SHEEHAN lettered from Bellows Falls, N. Y., that Joe Pete, ball-game concessionaire on Ross Manning Shows, has swell-flashed booths and is doing good business.

## 16MM. FILMS

(Continued from page 26)  
that appropriate films will be donated for the cause.

One of the typical programs put on during a recent Sunday afternoon included *The Movies March Along*, *Holland Days*, and Charlie Chaplin's *The Female Impersonator*. A 16mm. silent projector is used, altho Leo hopes to eventually secure sound equipment as well. Some prints have been donated by the regulars who visit Genius, Inc., including offerings by Broadway performers. Leo said the cavalcade of the movies film was particularly interesting, as it showed the aspirants the steady progress made in film technique.

## OLD-TIMERS

(Continued from page 27)  
experienced or couldn't cut it. They called it small time in those days, but they knew we had something on the ball as it were. We wouldn't wait around and starve waiting for big time in New York and Chicago, but were happy because we loved the business. We all had lots of laughs and the world was our oyster.

DENNY STRAD,  
of Strad and Legato.

## WPB "Don'ts"

WASHINGTON, June 27.—The War Production Board has asked *The Billboard* to advise the amusement industry on how to apply for preference rating as follows:

"Don't write letters asking for preference ratings, but secure Form PD-1 A, application for preference rating, fill out same intelligently and fully and mail to the War Production Board, Washington, D. C."

"Don't write to the War Production Board asking for preference rating on automobile tires or gas rationing. In order to secure these, you must apply to your rubber rationing board and to your gas rationing board."

C. J. Dunphy, chief of Amusements Section of WPB, said that "In event there is insufficient room for complete listing of wants on Form PD-1 A, applicants may attach a separate piece of paper with the additional listing. Also we wish you would urge the amusement industry to salvage all scrap copper and return same to scrap dealers immediately. Copper salvage is very important for the prosecution of the war."

(A list of field offices of WPB thruout the country to which rationing inquiries should be directed will be published in next issue).

## SQUAWKS TO USO

(Continued from page 25)

benefits for themselves and use this bank roll to square bands going into the hole on camp dates.

Many leaders have been squawking over the fact that the camp dates have been costing dough besides the untold travel hardships, etc. Some camps have charged the musikers for their dinner after playing a concert. One leader recently wound up 36 bucks in the red after breaking in a camp between one-nighters.

Bookers told USO that an arrangement would have to be worked out to take care of such cases, since bands were already giving up their time and making other sacrifices, and it hardly seemed fair that they should have to shell out money, too. One plan offered was to set up a scale of 30 cents per mile where it was needed. Nothing definite was decided, and any moves were held in abeyance until USO could meet with Washington officials.

Committee of bookers also entered a beef on the booking set-up which USO requires them to work under when sending the bands to camps. Pointed out that USO will ask them what bands are available, then shoot the list to Washington, but by the time the camp commanders okay the dates, two weeks have elapsed and the availability list is obsolete. Bookers then have to scratch around furiously to dig up other orks to fill the dates set.

Group plans to meet again soon with a view toward finding a permanent solution.

## PROMOTERS, DANSANT

(Continued from page 25)

40 per cent under his 1941 figure, the Pasadena management explained that the tire shortage is cutting into its grosses more than into those of area ballrooms. McCurdy explained this by saying that, while Pasadena is in the Los Angeles metropolitan area, it is not in the concentrated part of it. Dances at Pasadena are patronized by youngsters, and the tire shortage is hitting them first. Those who used the family car once a week are now getting it perhaps once a month, if at all.

CHICAGO, June 27.—Despite wartime restrictions and the draft situation, which has removed thousands of prospective customers, the one-nighter situation in the Midwest continues to be strong, and in several areas bands are grossing more money than they took in during similar tours last year.

Leaders who have been broadcasting locally over Station WGN (Mutual network) are doing big in Iowa, Wisconsin and Indiana, where the network is strong. A similarly strong factor has been the leaders' popularity on records, reflected in their one-nighter takes.

Scoring big on Midwest tours are Lawrence Welk, Count Basie, Chuck Foster, Art Kassel, Woody Herman, Bob Chester and Earl Hines, among others. Of some 28 one-nighters already played by Welk, the band topped last year's figures on 26 of them. Another batch of bands is being set by the leading of-

fices to play the regular one-nighter strongholds, as well as summer locations.

Operators of ballrooms and one-nighter promoters say that the working class of over-draft age, which customarily does not patronize dance halls, is currently making up to a large degree for the loss of the boys in service. And, too, girls are turning out in larger groups than ever before.

In all, promoters do not foresee any drastic change in the business picture for the rest of the summer, provided, of course, that plenty of gas is available, as it has been up to date.

## SELLING THE BAND

(Continued from page 25)

on wax. Tie was made with Hugo Bierbach, of Evinrude Motors, Milwaukee, resulting in song and record mentions for the *Put-Put-Put* number in the firm's dealer magazine, which goes out each month to about 4,000 Evinrude dealers. Plugs for the outboard motor song also planted in the industry's trade publication. Evinrude dealers are taking up the cue and dressing their store windows with the song sheets and records.

A natural tie was made by RCA-Victor for *One Dozen Roses*, which had Francis Ruzicka, on behalf of the Rose Growers' Association, presenting Dinah Shore with a bouquet of a dozen roses. Promotion plant in connection with the song is a cinch for every maestro taking time out to contact the hotel or neighborhood florist. Music dealers can also easily hop on the rose bandwagon, a tie with a florist always being good for a counter or window display centering on the recording of the number.

An attractive herald calling attention to the name bands booked into the Paramount Theater, Hammond, Ind., reaches this department from the publicity chief of the Warner circuit in Chicago. Employing a desk memo decor, the one-sheet herald is a memo underlining the "Coming Big Band Dates" at the theater, and scores the playdates on Charlie Barnet, Chuck Foster and Will Osborne.

## Flying High

CHRISTINE EDWARDS, head of Progressive Promotion, New York, does just that for Teddy Powell in adopting the airlines' ticket folders to attract band buyers thruout the country. As the "American Air Headliner," the envelope is addressed to the prospective buyer and indicates that it contains a "Non-Stop Flight of Teddy Powell." Another arrow notes: "For Reservation Phone Consolidated Radio Artists." Powell's booking office. Front of the envelope carries a photo of the maestro and a miniature map of the country, similar to the ones on display at all airports. Only here the routes marked out are those of the NBC-Red network, indicating the stations from Coast to Coast carrying Powell's dance remotes. Inside cover of the envelope is the "Air Schedule," givng Powell's daily broadcasting schedule and the call letters of the particular local station, so that the prospective band buyer doesn't have to fish around on the dial to give the band a listen. Another flap of the envelope tells of Powell's accomplishments—his hit song compositions, recording and transcription affiliations and movie shorts.

Inside the envelope is a duplication of the long-strip airline passenger ticket, with the reverse side carrying photos of the maestro and his vocalists, present location, radio schedule, current recordings, previous bookings and even setting one coupon aside to highlight his theme song. Also included are a baggage tag, to "tear off and return" to the booking office, with indication as to possible available dates the buyer can play the band; an air mail sticker to hasten the return of the tag, and two gummed stickers for the baggage—one with a face-cut of the maestro and the other of Peggy Mann, featured fem voice with the band.

Red, white and blue is the color scheme, all gotten up most attractively, and it's bound to result in round-trip flights at bandstand points for the maestro.

BOSTON, June 27.—Totem Pole's option on Dick Jurgens has been picked up, and the band leader will probably remain there as long as he chooses. Gas rationing appears not to have hurt the Auburndale spot, and management is plenty content with the way Jurgens is pulling them in. Preceded by one of the most elaborate promotion campaigns ever given a band in this area, Jurgens had plenty to live up to, but made the grade in a hurry.

## Calloway, Hines Hit Heavy Grosses

PHILADELPHIA, June 27.—Reese DuPree, vet race dance promoter, hit the jackpot again last Friday night (19) at Convention Hall in near-by Camden, N. J. Cab Calloway band brought out a heavy crowd of 2,100 dancers. At \$1.10 a head, gate hit a fat \$2,310. Considered exceptionally good in view of fact that bus and auto were the only means of transportation to the hall. About 500 of the dancers were white.

Calloway date came amid DuPree's sponsorship of a one-night tour in the Southland with Earl Hines. Early dates hit into the money, and tour shows promise of being a profitable one. Tour started previous Tuesday (June 16), in Charleston, S. C., to the tune of \$1,010. Following night (17), in face of a heavy rain, Hines grossed \$800 for the race prom at Centerbrick Warehouse, Darlington, N. C. Last Sunday afternoon (21), band stopped at Carr's Beach, Annapolis, Md.; 22d at the Palais Royal, Norfolk, Va.; 23d at Buckroe Beach, Va.; 24th at Skateland, Richmond, Va., and 25th at the Collonade, Washington, D. C. Will wind up tour July 4 with a race prom at DuPree's Strand Ballroom here.

## Personal Manager Sues Enoch Light for Back Fees

NEW YORK, June 27.—Al Zugsmith, band personal manager, has entered suit against Enoch Light for back payment of fees amounting to about \$1,000. Suit is a result of alleged failure to pay that sum after a stipulation had been entered into by Light in which he agreed to pay \$25 monthly in order to liquidate the debt.

That stipulation, according to Zugsmith, was made when Light asked for his release from the Zugsmith office.

Since the agreement was made, Zugsmith claims, only a small fraction of the money has been paid.

## G. Olsen Gets Army's Okay To Open Mich. Fair Grounds

DETROIT, June 27.—Casino Gardens, outdoor night spot at the Michigan State Fair grounds, is slated to open in about a week—date not yet set—under management of band leader George Olsen, who played the spot for about two months last summer with his own band.

Spot was counted as closed, because the army has taken over the fair grounds, causing cancellation of the fair, but arrangements to use the necessary portion of the grounds have been negotiated by Olsen.

Policy will be to use acts along with the band.

## New Dansant for Hollywood

HOLLYWOOD, June 27.—Hollywood Casino, a new ballroom, is set to open on Sunset Boulevard July 2. Spot, run by the Zucca interests, which have Casa Manana and Zucca's in Hermosa Beach, Calif., will feature Jan Savitt's and Red Stanley's orchestras. Savitt will have the evening shift, with an augmented orchestra now including five strings. Stanley and his ork are well known in this area, having put in a long engagement at Charley Foy's Supper Club.

Casino will have no admission charge and will feature dancing from noon until 2 a. m.

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WALTER W. HURD, Editor

The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

# Patriotism

The approach of July 4 suggests the need of practical discussions of the old-fashioned subject of patriotism. It is not easy to talk about patriotism without becoming too trite, or else putting on too much display.

War severely tests the real patriotic spirit of the people that make up a nation and practical discussions of patriotism are a necessity in times of such great emergencies as war.

There are fanatical patriots as well as the more practical kind. The Nazi followers of Hitler boast loudly of their patriotism, and in their own way they are patriots, but to the world of free peoples they can only be considered as fanatics. The evil of their ways is the strongest argument at the present time for intelligent patriotism among free peoples. People who in normal times never give duty to country a second thought must now stop and think seriously. In normal times we may find much to criticize in our government, its officials and its laws, but now necessity compels us to support our government to the limit.

Hitler and his gang said that the younger generation of Americans would not stand up and fight for their country as Nazi youth would. But American soldiers and sailors up to the present time have given an excellent account of themselves. The record up to the present time has been enough to restore faith in the patriotic ideals of the nation, if any had lost faith in those ideals. Faith in America is also strengthened by the strong patriotism shown by the other United Nations. One after another, the fighting men of these nations are showing that people still hope for better days and greater freedom.

It must be admitted that the past several years have put some severe strains upon American patriotism. Following the first World War Americans, many of them, were in a mood to become an easy victim to pacifist propaganda and most any other kind of propaganda. This was a severe test of the good old American spirit. The evil propaganda was fed to Americans in many different flavors. One potent flavor was to emphasize the debts which former allies owed America and would never pay. Actually, the debts have been paid over and over again because the United States was the creditor nation and the gold supply of the world kept flowing into its banks. But propaganda is a strange

thing and a lot of people still think these nations are in debt to us. Recent announcements about lend-lease arrangements indicate our present leaders will avoid the former mistakes about debts.

Business in a highly competitive age is also a severe strain on patriotism. In the midst of chiseling and cut-throat competition it is not easy to sing the national anthem with enthusiasm. In the midst of unemployment and other contrasts in poverty and wealth it is not always easy to respect the flag. The force of competition leads many men to forget all about patriotic ideals and to lose themselves in the mad struggle for more business. No method has yet been found to prevent the evils of competition in modern business and those who would keep alive national ideals must reckon with these facts.



Too much talk about after-the-war plans may hinder the present great need of licking the Nazis and Japs. (Cartoon from The Chicago Daily News.)

Partisan politics also is a continuous and heavy strain upon true patriotic spirit. It is easy to become more enthusiastic about party than about the nation as a whole. Perhaps human beings are partisan by nature and hence every citizen must fight to keep himself rightly balanced in his love for country and love for party. The present war has revealed two interesting cases of partisan strife within a nation. France was torn by political strife at the outbreak of the war and soon

succumbed to the enemy. China was likewise torn by internal strife when first attacked by Japan but there the record has been quite different. The encroachments of Japan upon Chinese territory has been a powerful influence in uniting that great country so that its armies have put up a fight of endurance almost beyond belief.

When Japan attacked the United States the effect on partisan strife in this country was similar. It served to unite the people and to put an end to party bickering as nothing else could. It is not fair to say that war may do good by forcing people to forget their petty differences and to unite in common defense, but the effect is there and we should consider its meaning in building up patriotic spirit.

It is not easy to tell who is a real and practical patriot and who is not. In the first World War I saw fellows who were considered weaklings back in the States become courageous soldiers in France, and men thought to be brave became cowardly. In the last analysis we are all Americans and must sink or swim, win or lose together.

# Internal Revenue Letter, of June 12, Contains Vital Info On Attitude Toward Free Play

The following letter from the Washington office of the Internal Revenue Department was received by a well-known operators' association and has been made available to us for publication. The paragraph next to the last states that free plays, when not redeemed, permit the pinball games to be taxed at the \$10 rate.

Reference is made to your letter of June 8, 1942, and office reply telegram of June 10, 1942, relative to special tax liability of persons maintaining pinball machines. You inquired particularly regarding the classification of pinball machines where the merchant or location owner pays over the counter cash, merchandise, tokens or premiums for unused free games remaining on the machine to the player who no longer wishes to continue playing the machine.

You state that some of the internal revenue district offices contend that this procedure of payoff makes the game taxable at \$50 per year. It is your contention, however, that the practice of paying over the counter does not in any way change the status of the machine which under the Revenue Act of 1941 is specifically placed in the \$10 tax group.

You were advised in the above-mentioned telegram of June 10, 1942, that pinball machines come within the classification of gaming devices when the location owner redeems unused free plays and the special tax liability incurred is at the rate of \$50 per year.

Section 3267 of the Internal Revenue Code as added by Section 555 of the Revenue Act of 1941, which imposes the taxes with respect to the maintenance for use of coin-operated amusement and gaming devices, defines the term "gaming devices" to mean "so-called slot machines which operate by means of insertion of a coin, token or similar object and which, by application of the element of chance, may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise or tokens."

The bureau holds that pinball machines which deliver cash or tokens to the player or where the location owner redeems unused free plays, or where he offers prizes to anyone making certain scores, come within the purpose and scope of the above gaming device definition.

*Pinball machines which afford free plays only or where the location owner offers a prize for the high score made in a given specified period, such as a day, week or month are considered to be amusement devices.*

Your letter called attention to rulings issued in October, 1941, to D. Gottlieb & Company and to George M. Glassgold which held the pinball machines which afford free plays only or where the location owner offers prizes for score were considered to be amusement devices. The purport of these rulings are in substance the same as the present holding, the only difference being that the present ruling has incorporated the added clarification of what was meant by the phrase "offers prizes for score."

(Signed) D. S. BLISS, Deputy Commissioner.

## Excise Tax Reports . . .

CHICAGO, June 27.—Information on excise tax recommendations by the House Ways and Means Committee continued to be indefinite during the week. The proposals were placed in the hands of the drafting clerks during the week and the final draft is expected to be ready by July 6.

Then it will be known definitely what taxes have been recommended by the committee. Political reports have circulated that the Senate Finance Committee may oppose some of the general tax provisions, thus delaying final passage of the bill.

It is known that committee members discussed trying to double the federal revenue from coin machines by extending the coverage in some way. Newspaper reports have been confusing on this point and no direct information is available.

Reliable reports say that the proposed tax on soft drinks was dropped, and that the proposed tax on candy and gum was also apparently dropped. The federal excise tax on cigarettes will be increased if the recommendations become law.

## Kill Maryland Vender Tax . . .

BALTIMORE, June 27.—After long court procedure the Maryland Court of Appeals ruled against the State in declaring the State tax on vending machines null and void. The high court thus sustained a lower court verdict.

The lower court had ruled against the State vending tax law on a technicality. Hence the high court verdict will not be of much general aid to the vending machine trade. The State has a few days in which to petition for a new hearing, but no report has been made of such a move.

## BRIEFS of the WEEK



### Deaths

John W. Smith, partner in the Wayne Panoram Company, Detroit, June 18 in that city after a long illness. Smith was president of the Detroit City Council at the time of death.

### Marriages

Ralph Farano, Welcome Music Company, Spokane, to Gladys Daniels on July 3 at Coeur d' Alene, Idaho.

Private Earl Jones, formerly with Benjamin Sterling Jr., Moosic, Pa., distributor, to Ann Bradley on June 13.

### Births

A son to Mr. and Mrs. Milton L. Graham in Boston on June 23. Father is assistant treasurer of Panoram Soundies Sales Corporation of New England.

A daughter, Dianne, to Mr. and Mrs. Bill Bigelow in Spokane. Father is music machine manager for Dan Aukett.

### Personnel

Cecil Wellwood has joined the Royal Music Company, Seattle.

Margaret McFarland has been employed as bookkeeper by the Silent Sales Company, Minneapolis.

Lorraine Bailey is now head of the record department at the Mayflower Novelty Company, St. Paul.

Johnny Wilson is now manager of phonograph operation at the Fort Worth Novelty Company, Fort Worth, Tex.

### In Military Service

Jack Gray, Silent Sales Company, Minneapolis, to the army.

Cecil Brown, H. J. Guick Company, Minneapolis, to the navy.

### New Addresses

George Ponser Company, 148 West 62d Street, New York.

The Maryland Coin Machine Company, J. Sawyer, 1722 North Charles Street, Baltimore.

### Firm Changes

Rohr Sales Company, Detroit, has discontinued the jobbing end of its business.

Joseph J. Schermack, Inc., Detroit, has been dissolved, and all products made by the company will now bear the maker's name as Schermack Products Corporation.

Jack Gutshall, Jack Gutshall Distributing Company, Los Angeles, has purchased the O. K. Music Company, Los Angeles, from Glenn Craig.

### New Firms

Lertell Distributors, S. Carl Mantell and Milton Adler, 1922 North Charles Street, Baltimore.

Dublin Coin Machine Service, Jacob Cohen and Charles Scheel, 403 East 32d Street, Baltimore.

## WPB Offers Eight Aids to Trade

CHICAGO, June 27.—An offer to supply information regarding eight new industrial developments which might be of use to war industries was made recently by the newly created technical development section of the Chicago War Production Board.

Thru this office the services of nearly 1,000 engineers, technicians and scientists in widely diverse fields of industry have been marshaled to spread knowledge of new processes and methods to stimulate war production.

### Developments Described

The eight new industrial developments consist of:

1. Electronic controls for steam, water and hydraulic systems to maintain accurate temperature, flow and pressure conditions.

2. A new method of combining sheet steel and framing which gives unusual strength, speedy assembly, saves money and steel and is especially useful for buildings, sheds, partitions, trailers and portable units in general; said to be ideal

## Slot Machines

### Look for Boom During Summer

(Reprinted from The Milwaukee Journal, May 31, 1942)

Hundreds of new, shiny gambling devices recently have flooded many Wisconsin counties, especially in the resort areas.

Strictly forbidden by a State statute, the gambling devices experienced their first "big play" of the year Memorial Day, which generally starts off the vacation season in this State. The machines are set up in every conceivable business place in the resort areas, including filling stations, beauty shops, grocery stores, meat markets, bowling alleys, department stores and drugstores.

Unless checked by local or State law enforcement authorities, slot machine operators are hopeful of a banner year, since wages of industrial workers who will be seeking relaxation at inland lakes are the highest in more than a decade.

### Many Pay Taxes

Evidence of the flood of new slot machines in the State is contained in the public files of the bureau of internal revenue here Saturday. They listed the names of 450 operators (locations) who paid the federal gaming tax in May on slot machines, pinball machines with pay-off slots and slot machines that pay off in cigarettes.

The tax on each is \$50 for a year. It is proportionately smaller for lesser periods.

The federal law is specific that no immunity from prosecution under State laws is promised. Slot machine owners who are forced to take out their machines because of publicity or raids cannot obtain any rebate on their tax, according to a federal ruling.

The number of operators who paid the levy in May is the largest in any month since the bureau first made its list public January 29. The previous monthly high was in April, when 114 operators paid the gaming tax.

With the addition of the 450 operators, the bureau's complete list now includes the names of 6,290 operators (locations), including 188 from Milwaukee County, who have paid the gaming tax since October 1, when the levy went into effect.

### Up to 20 Machines

Operators included in the public list have paid taxes on as many as 20 gambling devices each.

Shawano and Kenosha led the 48 Wisconsin counties represented in the May list of operators made public by the bureau of internal revenue under a mandatory provision of the internal revenue code. The list shows that 100 operators in Shawano County and 49 in Kenosha County paid the gaming tax in May on slot and other gambling machines.

Milwaukee County operators named in the May list of special gaming taxpayers by the bureau of internal revenue included two civic organizations:

Steuben Society of America, Inc., Muehlenberg Unit No. 36, 2924 West North Avenue.

American Legion, Tanner-Paul Post No. 120, 6922 West Orchard Street, West Allis.

for machine housings; no welding or riveting required.

### New Glare Dispenser

3. Activation of signs by sunlight or electric bulbs by a method which causes glow of one-half to eight hours depending on nearness of the light—of practical value in blackouts for strategic locations.

4. A machine that applies glue to all grooves in one operation.

5. A substitute for rubber gaskets on containers, replacing sponge rubber and rubber tubing, useful for all except caustic and acid containers.

6. Fabricated forms for concrete construction that can be rented or made to order for repeated use, with saving of time, money, labor and lumber.

7. An automatic spacer for drilling, punching, stamping or welding operations, which eliminates costly template making and marking of iron.

8. Air clamps that eliminate complicated mechanical clamps, providing an easy way to clamp odd-shaped objects in place firmly, suitable for quick-change operations.

# Financial Paper Relates Story Of How Cities Seek Revenue; May Lead to More Pinball Licenses

NEW YORK, June 27.—According to *The Wall Street Journal*, May 25, American cities and towns face a real dilemma as to future revenue. In a feature article on its front page, *The Journal* declares that costs of city government are rising but that revenues are already dropping and will continue to drop during the war. The newspaper states that towns are searching for new sources of revenue and that city councils will be forced to look far and wide for some item to tax. This important financial journal declares that cities and towns are like a man who has had his salary cut but thinks he must live on a scale as high as ever and hence he begins to look for new sources of revenue to tap.

One of the big problems that cities and towns face is the fact that expenses are almost certain to increase during the war rather than show a decline. Even the salaries of the city officials and workers must be increased. In many cases cities are affected by increasing labor costs just as private industry is affected. Materials and supplies needed for the operation of all branches of the city services also cost more, just as private industry must pay more for materials. The real conflict is that the national government is now taking all possible sources of revenue in order to pay for the costs of the war, so that cities and towns are compelled by patriotic motives if nothing else to refrain from taxing items and services which federal government is taxing to pay for the war.

In its lengthy article *The Journal* describes the financial condition of many cities familiar to the coin machine trade.

## New Orleans Holds Level

New Orleans, which taxes amusement games, is holding its 1942 spending close to the 1941 level even tho the population has grown considerably in recent months. City officials say that New Orleans gets a big share of its revenue from its own local sales tax; in fact, about one-third of the \$10,000,000 budget comes from the sales tax.

Pittsburgh, which has recently had its pinball revenue clipped by an unfavorable court decision in the State, has a \$24,000,000 budget for 1942, which is just a little lower than last year's budget. It is said the city is able to cut its total bill because the State is taking over some of the services formerly paid for by the city.

Detroit, which let its pinball license expire a few years ago, finds that its expenses are increasing rapidly. The city

## CONSOLES

Bally Club Bells, New	\$278.50 Ea.
Bally Club Bells, Used 10 Days	217.50
Kneen Super Bells, New	278.50
Bally High Hands, Used 10 Days	169.50
Bally Sun Ray, Free Play, New	204.50
Bally Big Tops, Latest, Used 10 Days	110.00
Mills Jumbo Free Plays, Latest Model	105.00
Jenn, Bobtail Tot, Latest, Used 10 Days	128.50
Jenn, Silver Moon Tot, Latest, Used 10 Days	129.50
Jenn, Fast Time, Like New	90.00
Bally '41 Derby Console, New	215.00
Bally Club Trophy Console, Like New	200.00
Derby Winner Console, New	189.50
Mills Owl Table, Like New	78.50
New Seeburg Remote Wall-o-Matic	35.00
2 New Seeburg Remote Speat Organs	60.00
50 Slots	10.00 Up
200 Latest Free Play Pin Games	20.00 Up
1/3 Deposit, Balance C. O. D.	
L. H. HOOKER NOVELTY CO.	
Arnolds Park, Iowa	

## PHONOGRAPHS FOR SALE

Wurlitzer 500, Keyboard with Adapter	\$185.00
Wurlitzer 600	150.00
Wurlitzer 700	295.00
Wurlitzer 800, with Adapter	325.00
Wurlitzer Strollers	40.00
Wurlitzer Adapters, New	32.50
Wurlitzer 61	75.00
Seeburg Crown	150.00
Seeburg Gem	125.00
Seeburg Flex with Universal Adapter	125.00
Chandler Light Up Speaker Housing	17.50
Buckley Boxes, New Style	19.50
Seeburg Boxes Select-o-Matics	15.50
50% Deposit, Balance C. O. D.	
AMERICAN COIN MACHINE CO.	
557 Clinton Ave. N. ROCHESTER, N. Y.	

Bally Big Tops	\$79.50	Mills	\$124.50	Club Bells (Used)	\$189.50
Hi Hands	99.50	Paces Reels (Used)	129.50	Club Bells (New)	239.50
Jennings Silver Moons	98.50	Paces Reels (New)	199.50	Super Bells	138.50

All Machines are Free Play, Pay Out and Mint Venders.

1/3 Cash, Balance C. O. D. Rush Your Order at Once.

**GLAUSSEN MUSIC CO.**

300 GEARING AVENUE, PITTSBURGH, PA.

Phone: Everglade 1802

## Detroit Distrib Visits in Chi

CHICAGO, June 27.—Jim Ashley, American Novelty Company, Detroit, pioneer music distributor of Michigan, spent several days in Chicago recently. Ashley comes to Chicago regularly every few weeks to talk things over with Pat Buckley. Both of these men feel that these regular conferences give them an opportunity to exchange ideas about different parts of the country and keep themselves informed in connection with changing conditions.

In talking with Buckley officials, Ashley said: "Our Michigan music association and our own distributing organization is doing everything possible to keep things moving so that all of us can cooperate with the government program and thus keep everyone of us in action. Up in Detroit we know a good deal about conditions first hand and our factories are working at full capacity. Some of our men are going into the armed forces right along, others are going into the factories to do war work and the rest of us are keeping busy with our operating business. We find that we have been doing a good many things which have been successful in contributing the resources of our music business to help defense efforts.

"In Chicago I find that Pat Buckley is doing a good job with the Buckley Trading Post. He tells me that the trading post started off in a small way as an idea to help Buckley distributors keep their businesses in action, but that in a very few months the trading post has enjoyed a great expansion so that now it is serving operators and distributors all over the country.

"While visiting at the Buckley headquarters I had an opportunity to see the trading post at work. I found that they were doing business with the biggest operators and distributors from all parts of the country. Even tho there is no new equipment coming out of the factories at the present time, the operator who is keeping things working wants to sell, wants to trade and wants to buy different types of equipment. In dealing with the trading post he has an opportunity to offer his equipment for sale to buyers all over the country, and in buying he has an opportunity to check the market all over the country. It seems to me that this is a service that every operator should know about and should use, for it comes as near to keeping his invested capital working 100 per cent as is possible."

## Pennsy All Out For Summer Biz

PHILADELPHIA, June 27.—With wartime restrictions cutting deeply into the tourist business, the coin machine gentry are happy to hear that Pennsylvania has turned its attention to attracting the vacation-bound war workers from near-by States. The roadside and resort locations, providing added amusement for visitors, especially motorists, proved a major source of revenue for coin machine operators here and elsewhere in the State last summer.

"We're going after vacationists—not tourists—this year," said Mark S. James, Pennsylvania State Secretary of Commerce. "Already an advertising campaign is on to coax residents of a territory bounded by Chicago on the west, New York on the north and the District of Columbia on the south into Pennsylvania to spend their vacations." Tire shortages, gasoline rationing and overtime work schedules were listed as obstacles to tourists. But as for coin machine operators, vacationists or tourists are just as welcome.

"We have concentrated our advertising on near-by States in the belief that no one will be able to go gypsying across the country as in past years," the State secretary continued. He explained that his department was stressing recreation for defense workers who will have only brief vacations this summer."

Tourist business in Pennsylvania reached a high mark in 1940, when visitors from other States spent \$377,516,000 within these borders. And the \$345,000,000 recorded in 1941 was also a healthy indication of what that means from a business standpoint.

## Meet Rubber Situation In Minneapolis

MINNEAPOLIS, June 27.—Operators in this area, confronted with the rubber situation—and possible gas rationing—are beginning to cut down the use of their automobile and truck equipment as much as possible. First step in this direction is the reduction of the number of service and collection calls. Where in the past operators have made three calls weekly on every location they have now cut these calls down to two per week. Calls for service coming in are being put over a day or two—unless they are of an emergency nature—and are being made in territory fashion. The mechanic problem continues to grow acute. Mechanics are either being called into the service or are going into war plant work. Consolidation of routes is under way on a very small scale and in one or two instances pooling of mechanics is being practiced.

## Price Reports by July 1

WASHINGTON, June 27.—Altho many retail stores had applied for an extension on filing their price reports, the OPA has notified all stores that the deadline is July 1. The reports to be filed by July 1 cover maximum prices on cost-of-living commodities. The OPA takes the position that a sufficient notice has been given to merchants and plenty of publicity has appeared in the papers so that there is no reason for extending the limit beyond July 1.

## REPRINTS!

### FREE

The *Billboard* is offering free reprints of articles, legal opinions, city ordinances and court decisions to all coin machine men. Also available are a limited number of specially prepared booklets designed to aid the coin men. Clip this ad, checking those reprints and booklets you desire, and they will be sent you immediately.

- Favorable California Superior Court Decision on Free Play Games.
- Florida Legal Opinion on Licensing of Games.
- Decision on Free Play Awards and Pinball Games by the Iowa State Supreme Court.
- Milwaukee Pinball Game Ordinance.
- Editorial Pioneers. Booklet presenting favorable articles on pinball games reprinted from newspapers.
- Music Cheers. Booklet giving detailed data on importance of the music machine business. Statistics, suggestions, etc.
- Suggestions on Legislation. Booklet presenting information for the coinmen on legislative matters. Contains model city ordinances and State laws.
- Games of Skill. Booklet giving details on association organization, forms for petitions, city license bills, court decisions and briefs on skill games.

These important reprints and booklets are available free to all bona-fide coinmen. Check which you desire and address your letter to—

THE REPRINT EDITOR,  
THE BILLBOARD,  
25 OPERA PLACE,  
CINCINNATI, O.

Name .....  
Firm .....  
City ..... State .....

# EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Each past year around this time the trade became aware of the decreased income resulting from warm weather. This year, however, the entire picture is changed. Some territories are closed down for amusement games, music and vendors in roadside locations will suffer thru lack of transportation, and equipment in shore and country resorts may have smaller grosses for the same reason. However, operators with equipment in war production towns will find much larger grosses. Music and merchandise machines in the city may get a better play since a great portion of prospective vacationists will have to remain in metropolitan areas. Naturally, they'll gravitate to local bars and amusement centers.

#### Budin Vacationing

Hymie Budin, recuperating from a long illness, left for a summer vacation at Sackett Lake, N. Y. Hymie claims he will return in the fall ready to challenge all comers.

#### Harry Hoppe Dies

Colleagues here were sorry to read of the passing of Harry Hoppe. Harry was well liked.

#### Cig Venders Jaunt

Cigarette machine operators were all hopped up over the expected good times awaiting them at Kiamesha Lake, where they were heading for their annual outing.

#### Modern's Summer Schedule

Modern Vending Company has informed its customers that its offices will be closed Saturdays during July and August. Operators who did their buying on Saturdays have been asked to come in Fridays. All others have been warned to anticipate their need for records, parts and service, and take care of their requirements early in the week.

#### Double Value Phono Hit

Irving Mitchell, of I. L. Mitchell Company, reports that orders for his Double Value Phono are exceptionally good. These phonos, Mitch claims, have a definite spot in music operations. They fit into locations where the nickel is hard to get, particularly spots catering to young jitterbugs.

#### Robbins Is Busy

Dave Robbins is kept busy these days selling cigarette machines and financing local operators who are buying music and cigarette machine routes.

#### Ponser Moves N. Y. Offices

George Ponser and Jack Mtnick were recently the two busiest people in the city. Ponser moved his New York offices to West 62d Street and the details of getting set up had them both stepping long hours. Irv Morris, of the Newark office, reports he has hundreds of backboard glasses for all types of pin games.

#### Thumbs Up Demand Heavy

Joe Ash, of Active Amusement Corporation, handling sales on the popular Thumbs Up game, reports continued heavy interest in the game. Joe claims that never before has a machine so quickly clicked with leaders in the trade.

#### Modern Handles Capitol Records

Nat Cohn, for Modern Vending Company, and Glenn Wallich, for Capitol Records, Inc., signed a contract whereby Modern becomes the exclusive distributor for the record company for the States of New York, New Jersey and Connecticut. Quantity shipments are expected in New York on July 6.

#### DuGrenier Runs War Contracts

"Bip" Glassgold reports that the DuGrenier plant in Haverhill, Mass., is running 100 per cent on war contracts. Additional machines and factory space were needed, so DuGrenier got the machines and built additional space. Bip returned to New York City after a trip thru Connecticut and Massachusetts contacting other factories on war contracts. Meanwhile, the New York office of DuGrenier continues with its usual high type of co-operation with cigarette machine operators. Service, sales of new and used equipment and parts are handled, with Bob Hawthorne, Julius A. Levy and Ella Cohn serving as the welcoming committee.

#### Fitzgibbons Welcomes Friends

Jack Fitzgibbons has been welcoming many of his old friends and customers this past week.

#### Myers Visits N. Y.

Frank Myers, proxy of Exhibit Supply Company, spent a few days in the city visiting his many friends.

#### Report From Lake Mohegan

Morris Silverstein and his associate, Leon Taksen, operating from their headquarters on Main Street, in Lake Mohegan, N. Y., report they are enjoying better business there than they ever did in New York City. The country life is not bad, too, they add.

## J. E. Cobb Says Business Brisk

LOUISVILLE, Ky., June 27.—In spite of the increasing demand for new and used games, the J. E. Cobb Distributing Company still has a large stock of machines to take care of its customers, declares Hymie Branson, general manager of the firm.

"Sales are continuing brisk," says Branson, "and while we are enjoying a steady increase in sales, our stock of new and used games is still plentiful. Fortunately, we anticipated this increased demand after new games were no longer manufactured and we bought up as many new games as we possibly could. So our stock is by no means exhausted, altho it's moving rapidly. It won't last indefinitely, however, and the smart operator will get his new machines now."

"There is no shortage of used games either," he continued. "Naturally, the better used games are moving faster and as the older games wear out the demand for later games will get heavier and heavier. A good rebuilt game such as those we are offering, with legs and rails scraped, sanded, shellacked and waxed, playboard cleaned and waxed and otherwise in perfect condition, is a good investment."

## Wilkes-Barre Ops Report on May Biz

WILKES-BARRE, Pa., June 27.—With the pinball machine situation in Wilkes-Barre still clouded by many problems, coin machine operators are still in a dither regarding the future of their business. Returns from the pinball machines have been steadily decreasing in many locations because of the advent of the removal of free-play devices with some locations reported asking the operators to remove the machines.

On the other hand the automatic music box trade is holding up with slight increases reported at varied locations because of the increased earnings of miners due to the continued five-day operation of the anthracite mines. Operators who have penny arcades in the various amusement parks in the area are making plans for what they expect will be a good season. Despite the gas rationing and rubber shortage, which have markedly cut down the number of cars on the streets and highways, the amusement parks in the area expect a good business because of the proximity of the parks to public transportation conveyances and the seemingly increasing desire of people to relax from their arduous war efforts. The rationing program also is expected to increase business at local taprooms and night spots with subsequent increase in business in coin machines situated in the spots.

The latest decision by the Wilkes-Barre city council was that pinball machines would not be licensed. The license plan ended on June 1. Mayor Charles N. Loveland cited the recent Pennsylvania Superior Court ruling as the basis for the decision. Operators claim that pinball machines are entirely legal with the free-play devices removed.

The operators finally have organized their forces to get a lawyer to fight their battle with the city council. No reports have been received from suburban communities which have licensed pinball machines. They are expected to follow suit of the city's action.

## Silverstein, Taksen Report Biz Boom

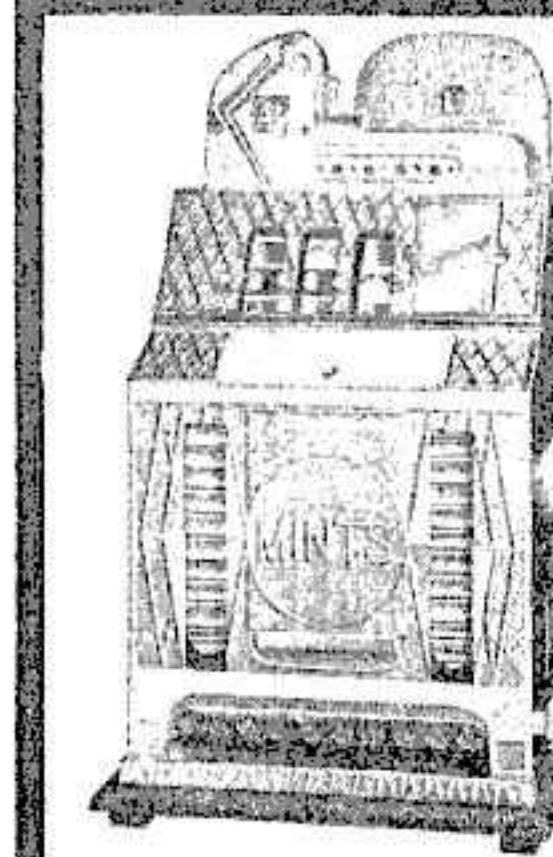
LAKE MOHEGAN, N. Y., June 27.—Morris Silverstein and Leon Taksen report they are enjoying booming business. Silverstein, well-known New York coin machine man, is associated with Taksen, who has been in the jobbing end for many years.

"Business is better here than in New York," Silverstein and Taksen stated, "and we find the country life to our liking. Operators here are good business men and they know that we do one of

the best jobs in the country on reconditioning all types of equipment.

"At present we have one of the largest and finest stocks of reconditioned machines, with games gone over completely from legs to play field. Every game is checked and rechecked, completely equipped with free-play units, perfectly packed and ready for immediate shipment. We have made it a policy never to advertise games we haven't on hand right in our own place.

"It is our hope that ever more of the leaders around here will come in and visit with us. We now have some equipment that is in great demand in these parts, and if the men will call we believe we'll have a real surprise for them."



## 50 MILLS "BRAND NEW"

### FUTURE PLAY VENDORS \$110 EACH

The Machine for Today's Needs. Flash Colors, Gleaming Chrome, Instant or Future Pay, Mystery Cash or Milco Check Payout, Jackpot or Token Payout on Bars, Registers, Adjustable, Convertible. Can Be Adapted to Any Territory Conditions.

### RUSH ORDER

## PARAMOUNT DISTRIBUTORS

EASTERN REPRESENTATIVES

(PHONE 900)

BEACON, N. Y.

## STILL AVAILABLE—BUT HURRY!

A Limited Number of the Following BRAND NEW Games in Original Factory Sealed Shipping Cases. Write for SPECIAL PRICES!

BALLY CLUB BELLS	CHICAGO COIN YANKS	Genco FOUR ACES
CHICAGO COIN GOBS	EXHIBIT SKY CHIEF	GOTT, KEEP 'EM FLYING
CHICAGO COIN HOME RUN	Genco DEFENSE	GOTTLIEB LIBERTY

### REALLY RECONDITIONED FREE PLAYS

Attention ... \$24.50	Dude Ranch ... \$24.50	Mystic ... \$19.50	Target Skill ... \$29.50
Belle Hop ... 37.50	Exh. Contact ... 9.50	Polo ... 21.50	Tex. Mustang ... 44.50
Big Show ... 19.50	Fox Hunt ... 24.50	School Days ... 29.50	Triumph ... 12.50
Cadillac ... 16.50	Horoscope ... 29.50	Score Card ... 17.50	Ump ... 24.50
Commodore ... 19.50	Lancer ... 16.50	Show Boat ... 49.50	Vogue ... 12.50
Convention ... 17.50	Majors '41 ... 34.50	Spot Pool ... 44.50	Wildfire ... 34.50
Davy Jones ... 14.50	Metro ... 29.50	Stratoliner ... 29.50	Yacht Club ... 19.50

Every game thoroughly overhauled and ready to put on location. Rails and legs refinished. Look and run perfect. Give second and third choice. They'll move fast at these prices. WRITE FOR BIG FREE BARGAIN LIST OFFERING HUNDREDS OF BUYS IN ALL TYPES OF EQUIPMENT! IT'S FREE!!

### J. E. COBB DISTRIBUTING CO.

516 SO. SECOND STREET • LOUISVILLE, KY.

KENTUCKY'S OLDEST DISTRIBUTOR—ESTABLISHED 1915

### THERE'S ALWAYS A BETTER BUY AT "LEHIGH"

LATE USED FREE PLAY GAMES. ALL PACKED IN BRAND NEW CARTONS.

#### \$49.50 each

Cap'n Kidd	New Champ	Snappy
Bolaway	Argentine	Towers
Jungle	Gun Club	New Three Scores

#### \$29.50 each

Ten Spot	Red Head	ABC Bowlers
Trainways	Duplex	League Leader
Sun Beam	Major '41	Double Play
Sea Hawk	Four Diamonds	Silver Spray

WIRE OR AIR MAIL ORDER AND 1/3 DEPOSIT. MENTION SECOND CHOICE.

LEHIGH SPECIALTY CO.

1531 N. Broad Street PHILADELPHIA, PENNA.

#### \$39.50 each

South Paw	Star Attraction
High Hat	Legionnaire
West Wind	Twin Six

#### \$19.50 each

Stratoliner	Fox Hunt
All American	Big Chief
Rotation	Metro
Band Wagon	Leader
Sport Parade	Anabel
Brite Spot	Stars
Dude Ranch	Wow
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# MUSIC MERCHANDISING

## NOVEL RECORDING IDEA

### Music Recorded on Wire Carries 8-Hour Program

**Invention said to promise many important uses, including services to the fighting forces**

CHICAGO, June 27.—A new and unusual type of recording device was demonstrated here recently and its backers see a great future for it in certain fields. It may prove very useful for war purposes, according to the inventors, and it also looks promising for the transcription field. The music or sound is recorded on a very fine wire and hence has great adaptability. It was given a test in the WGN radio studios here and hence *The Chicago Tribune* has given it big publicity, including an editorial discussion of its possibilities. It is rumored that the same or similar idea was offered to a coin machine manufacturing firm not so long ago, but was turned down since it offers no possibilities for coin-operated machines. The disk record is so ideally suited to selectivity and automatic changing that it is recognized as a permanent fixture for the coin-operated machine. But the phonograph industry has great interest in new developments that promise improvements in recorded sound.

*The Tribune*, June 20, said the new type of recording device may revolutionize the whole technique of sound transcription. The device has been developed and patented by the Armour Research Foundation, affiliated with the Illinois Institute of Technology. It promises immediate valuable military applications.

#### Magnetic Method Used

The recorder is compact—about the size of a typewriter or one of the larger portable radios. Its compactness results mainly from the fact that it records sound on steel wire as thin as a human hair. An eight-hour continuous recording can be wound on a spool five inches in diameter, two inches wide.

Performance of the recorder was demonstrated in tests in WGN studios recently. Music was recorded off Mutual network circuits and played back immediately. Those who witnessed the tests were impressed by the simplicity of operation and fidelity of the reproduction.

The recorder is chiefly the brain child of Marvin Camras, a 26-year-old assistant physicist of the foundation, of which Dr. Harold Vagtborg is the director.

There is no cutting into discs, no variation in light intensity on film, as in the chief conventional systems of recording. In the new device the sound is recorded magnetically. There is no mechanical change in the wire. It merely possesses new magnetic qualities after it has passed thru the recording unit.

Once the recording is made, the sounds can be played back immediately, without processing or further procedure as required in conventional recording. The wire will retain this recorded sound potentially for years, according to Dr. Vagtborg. Or it can be wiped clean instantly by passing it thru a demagnetizer—and be ready for use again and again.

#### Requires No Attention

The recorder can be made to start and stop automatically and requires no attention while operating. The duration of recording is limited only by the length of the wire available on spools.

With these advantages the recorder has limitless applications, according to the Armour scientists. For example, they said, it could be used in the following ways:

In airliners and bombing planes, microphones placed in the control cabins

and at other places could pick up all conversations and commands, which would be recorded to make a complete record of the flight or the combat. Housed in asbestos cases, the recorder would even survive a crash, and would have the story of the crash.

At government monitoring stations, where millions of words of propaganda from Axis radio stations are recorded, the recorder would greatly reduce the amount of critical materials now used in making enormous quantities of records.

#### Use in Family Radio

In the family radio the new device could record automatically during the daytime any program the owner might want to hear in the evening, such as a baseball broadcast. Or the radio owner might record music by his favorite orchestra to be played at any time.

In dictating machines, or for court reporting, or recording the debates of a legislative body, or the proceeding of a convention, the instrument would be a natural. In every case the comparatively

inexpensive wire could be used again and again.

Development of the magnetic recorder leads back to the researches of Valdemar Poulsen, Danish scientist, at the turn of the century. He recorded sound magnetically along heavy steel wires, but the reproduction was poor. Later, tape recorders were developed, but fidelity of reproduction was still limited. To make his successful device Camras had to solve several difficult problems.

In addition to the news story *The Tribune* also discussed the new invention at length in its editorial columns in the issue of June 23. The editorial follows:

#### The World Moves On

"A young physicist at Armour Research Foundation has invented a device by which sound is recorded magnetically on steel wire as fine as a human hair. It is predicted that the recorder will revolutionize the whole technique of sound transcription and will have important military applications.

"It may, for example, provide a more convenient method of phonograph recording, for an eight-hour recording by the new method can be wound on a spool five inches in diameter and two inches wide. From that one spool could be played without interruption a series of symphonies, each of which now requires many wax disks. The recording machine (See Novel Recording Idea on page 73)

### Wurlitzer Plant At De Kalb Now Makes War Items

(Reprinted from *The Chicago Tribune*, June 25, 1942)

CHICAGO.—The Rudolph Wurlitzer Company, Chicago musical instrument producer, has converted one plant entirely to war work and expects to complete conversion of the other factory in a few weeks, R. C. Rolfin, president, said here this week.

The piano and accordion factory at De Kalb, Ill., will cease regular production July 31, he said. It is already devoting about a third of its facilities to war goods, and the shift will be completed after the last civilian item is turned out. Rolfin said the plant's working force had been reduced 25 per cent since January 1, but that all of those laid off and others in addition are expected to be hired when conversion is achieved.

The other plant, at North Tonawanda, N. Y., produced coin-operated phonographs and other products until early this year and went on a 100 per cent war-work basis May 15.

## Headaches for Recordmen

### All Recording Ends July 31, Rules Petrillo

**Some see move as lead to demand higher disk session rates**

NEW YORK, June 27.—Another step by Jimmy Petrillo to back up his anti-transcription and recording threat was made here on Friday (26) when the big boss of the AFM informed the recording industry that their present AFM licenses would expire July 31 and would not be renewed. Some sections of the industry were thrown into a panic by this pronouncement, while others took a wait-and-watch attitude.

Petrillo stated in his letters to recording executives that after this date musicians would not play or contract for "recordings, electrical transcriptions or any other form of mechanical reproduction of music."

It was this wording which threw some disk factory officials into a panic. Petrillo had said in his convention announcement that electrical transcriptions and disks would not be made for use over the air or on automatic phonographs, but evidently consideration of legal angles caused the change which now includes all mechanical recordings for home use, etc.

#### Smart Legal Advice

Smart legal advice is seen as pointing out to Petrillo that if he only hit at certain phases of the industry it could be construed as conspiratorial discrimination and liable to action under the Sherman Act.

Despite the fact that Petrillo sounded the trumpet at the Dallas convention, some record firms were startled at Petrillo's new edict. A large disk firm's spokesman, commenting upon the new turn, declared that it had been expected

and felt that the wind-up of the situation would be Petrillo's demand for higher recording scales.

#### ET Men Fear Diskers

Nevertheless, there was plenty of panic among the diskers with each firm calling on the other for advice. If the wax industry as a whole bands together to face Petrillo it is thought that he may have a tough fight. Transcription executives, however, were already expressing fear that the record manufacturers would try to make a separate peace with the AFM, since the latter are said to have no love for the transcription firms and don't care if Petrillo does bar recorded music from the air lanes.

Altho they did not care to go on record officially, some of the big recording band leaders were also startled by the latest turn of events—especially when they heard that it would stop all recording, a source of some heavy money to them. "I hope Petrillo knows what he's doing," declared one band leader.

With a new WPB shellac order in the making in Washington, plus the Petrillo trouble, recorders were all agreed that July would be a month of significance for the industry.

### Chicago Taverns Renew Licenses

CHICAGO, June 27.—Predictions were made a few weeks ago that Chicago's taverns would show a considerable decrease when the time came to take out new licenses. However, at the deadline, May 19, it was reported that 8,083 licenses had been issued, which gives some idea of the number of tavern locations in a large center like Chicago.

Only a very small percentage of taverns and other drinking places failed to apply for the new license which covers the period from May to October. This is highly encouraging for the Chicago liquor market, because many expected a much greater percentage of taverns to close their doors because of present war conditions.

Autoritative sources of the liquor industry in the Chicago area firmly believe that this small drop in licenses will not affect the Chicago liquor market at all.

### Platter Pricing Has Diskers in OPA's Clutches

**Ask that 35-cent label be retained—much rests on shellac order**

WASHINGTON, June 27.—Top execs of the three major disk companies met with officials of the Office of Price Administration here Wednesday (24) for a discussion of general policy. Meeting was for the purpose of clearing the air and getting OPA's attitude. Any definite decisions were said to be held in abeyance by OPA.

Talk hinged around the diskers' 35-cent labels. OPA told the record men that it feared the disappearance of the lower priced disk and did not want to see this happen. Diskers then wanted to know if OPA objected to their concentrating more and more production toward the higher priced labels, such as the classics. OPA was inclined not to object as long as it was a label already in stock.

Altho shellac and other materials for disk-making were not discussed, diskers felt that whole talk on prices indirectly hinged on what the WPB would do on the new shellac order, which is supposed to be in the making.

If future shellac supplies are cut off entirely, portions of the disk industry have felt that they would be forced to drop lower priced records and concentrate on their other lines. There is a very fine point involved because it would in effect constitute a price rise. This is particularly true in those cases where artists are switched from the 35-cent to 50-cent labels.

WPB's new shellac order was still a deep mystery at week's end, but disk industry was ready for the worst and making added efforts to the collection of scrap.

# AMERICAN FOLK-RECORDS

COWBOY SONGS, HILBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1554 Broadway, New York City.

## News Notes

The Hoosier Hot Shots are starting off their Eastern personal appearance tour in terrific style. Their first date was June 14 at Brendel's Manor Park, Allentown, Pa., where they pulled in 10,000 people, grossing \$4,280 on the single day. Obviously, profitable tie-ups with their recordings can be engineered by operators in or near the territories they play. . . . W. LeRoy Wallace has written a new one, *Down at the Old Barn Dance*, which he recently introduced over WWVA, Wheeling, W. Va. He reports that it has already taken hold among the jitterbugs in that territory.

## Week's Release

**The Almanac Singers (Keynote 111)**  
Dear Mr. President (album)

This album of six sides, recorded under the direction of Earl Robinson, is composed entirely of patriotic and morale-building folk tunes, some of the melodies being originals and others adaptations of traditional tunes. Some of the sides might go well in music machines. The title number, a song-talk sermon on wartime duties, is n. s. g. for machine play, but the others include a catchy number about a belt-line girl; a rousing war song to the tune of *Hullabaloo Belay*; a fast and furious traditional folk dance, now called *Round, Round Hitler's Grave*, and almost certain to get heavy play in many localities; a very appealing ballad to the tune of *Wildwood Flower*, concerning the sinking of the Reuben James, and a terrific anthem for the workers on the home front, called *Deliver the Goods*. The last-named has all the makings, not only of a folk-tune hit, but also of a powerful morale-building aid to the war effort.

## Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"**TWEEDLE-O-TWILL**": Gene Autry (Columbia 36587)—A rich, warm and tremendously appealing country tune that is shaping up as one of the most popular Autry waxings in quite a while. Simple words and simple tune combine to plant it firmly in the memories and affections of auditors—and Autry gives it a typically splendid rendition. Has already proved its tremendous pulling power in locations scattered from one end of the country to the other.

## News Notes

Patriotic tunes are forging to the front, with the folk-tune field, as usual, leading the pop category in the response given to such selections. The always reliable 1942 *Turkey in the Straw* (Carson Robison) is still showing the way, particularly in the Midwest; while *There's a Star Spangled Banner Waving Somewhere* (Elton Britt) is shaping up as a very strong contender, as is also *The Story of Jitterbug Joe* (Carson Robison). . . . The Gene Autry rush still keeps pouring along, with many of his disks again mentioned this week as leaders in all sections of the country. They include *Tears on My Pillow* (still extremely strong, particularly in the North), *Private Buckaroo*, *I'll Wait for You*, *I Hang My Head and Cry*, *Deep in the Heart of Texas*, *You'll Be Sorry* and *Sweethearts or Strangers*. . . . Another version of *Sweethearts or Strangers*, that recorded by Bill Boyd, is topping lists in Helena, Mont. . . . *Walking the Floor Over You* is still retaining its terrific popularity, with the Dick Robertson version forging to the fore in Helena and also in many spots in the Detroit area. . . . Ernest Tubb's *Our Baby's Book* and *You May Have Your Picture* (platters) are both pulling plenty of nickels, according to reports received from many localities throughout the country. . . . Bob Wills's *Goodnight, Little Sweetheart* tops two out of four lists received this week from Dallas. . . . Milwaukee is still going strong for a couple of polkas, *Happy Hobo* (Bee Gee Tavern Band) and *Linda May* (Shelton Brothers). . . .

Burlington, Vt., is paying plenty of nickels to hear Monroe's waxing of *Honky Tonk Swing*. . . . Roy Acuff's *No Letter in the Mail* remains a high favorite in many locations. . . . Charlotte, N. C., is going strong for *Fort Worth Jail* (Jimmy Wakely) and *Down in Baltimore* (Pine Ridge Boys). . . . Another Dallas favorite currently is Jimmie Davis's version of *You Broke My Heart*.

# For Fighting Men . . .

(Editorial Reprinted From The Miami Herald)

Field artillerymen in California are wrought up over the way jazz bands have been "mauling the Caisson song." They want it stopped.

"As the Caissons Go Rolling Along" is a mighty fine job of music. Why the dance bands have to murder it, only the purloiners of the works of the masters know. It is all of a piece with the tendency of mediocre musicians to show how good they are by announcing that they will give their own interpretation of this or that classic, as if the composer needed their heavy hand to improve his work.

The artillerymen charge that big-time dance bands have turned their martial music into "a weak tea, frilly dance tune." Who would blame them for being mad?

It's a fighting song for fighting men.

# MOVIE MACHINE, REVIEWS

## Program 1074

Produced by Minoco and RCM Productions, Inc. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, June 29.

SONNY DUNHAM, former trumpet man with Glen Gray and the Casa Loma Band, now fronts his own swing group, and a good musical organization it is, as is amply displayed in *Sleepy Lagoon*. A couple (the boy vocalizes) are used to interpret the melody, using them in both a modern and tropical background. Dunham also takes off on a good trumpet solo. (RGM)

VIRGINIA REES and STEVEN WAYNE pair up for an oldie, *We Go Together*, embellished with imaginative production effects. MARCIA GRIFFIN, pretty rhythm dancer, is co-featured in a cute, eye-filling specialty. (Cameo Reissue)

LOUIS ARMSTRONG and his orchestra swing out on *Shine*, employing, naturally enough, a shoeshine stand set with three colored and shapely damsels displaying their legs, in a shine-stand routine. Armstrong appears youthful in this one, and his trumpet solo, needless to add, is more than lukewarm. NICODEMUS, Negro pantomime comic, is around for a few mugging bits. (RCM)

GRETA GRANDSTEDT and SIGFRID TOR, Swedish singers, go native in *Ya Sure You Betcha*. Restaurant set reeks with smorgasbord environment as the customers participate in the song and dance party. HAL BORNE leads the band, heard but not seen. (RCM)

SONNY DUNHAM and orchestra, with BILL MARSHALL, tall and good-looking baritone, on vocals, lead in the pretty picture version of *I Remember You*. Attractive girls romp about a decorative set with balloons, giving the impression of a nude dance. Marshall sings to each one, as she dances by him. (RCM)

SUSAN MILLER, singer sharp on looks and voice (now working cafes under the tutelage of Al Siegal, well-known vocal coach), handles the novelty *Clarence* in a music-store set. GENE GROUNDS plays a clarinet solo, while GAY MORAN and LOU ADLON, as customers, pitch in with comedy. (Globe Reissue)

JOHNNY MESSNER and his orchestra are engaged in *The Biggest Aspidistra in the World*. The principals are seen as farmers, handling the lyrics, while the production end takes care of a few minor off-color bits. Messner sings the tune. (Minoco)

THE STUART SISTERS, four young-looking girls with fair voices, sing *Johnny Doughboy Found a Rose in Ireland*, while unlined performers dramatize the song in rather obvious action. A cute bit is the dancing specialty in which the American soldier teaches swing to his Irish sweetheart, while the girl dances the jig. (Minoco)

## Program 1075

Produced by Minoco and RCM Productions, Inc. Assembled and released by Soundies Distributing Corporation of America. Release date, July 6.

TEDDY POWELL and his swing orchestra, with cute and diminutive PEGGY MANN on the vocal, offer an amusing version of the topical *There Won't Be a Shortage of Love*. It satirizes the rationing of various goods, but emphasizes the fact that there still remains plenty of love for everybody. Bandstand set on view here, the boys giving out with torrid rhythms. (Minoco)

RITA RIO, former band leader now working in Paramount musicals as DONNA DRAKE, is featured in this reissue of *Adios*. A slow Spanish-setting short, with CARLOS FERNANDO and

orchestra furnishing the music, and ALLAN BALDWIN used in a dance bit with Miss Rio. (Globe Reissue)

CONNIE HAINES, a mite of a singer, takes head honors singing and dancing *The Continental*. This tune can stand revivals, for it is destined to remain popular for a long time to come. Three (See MOVIE REVIEW on page 71)

## WURLITZER

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71 Wurlitzer, Counter Mod. . . . 139.50  
500 Wurlitzer . . . . . 189.50  
Rockola Imperial 20s . . . . . 89.50

MISCELLANEOUS  
Exh. Vitalizer . . . . . \$89.50  
Batting Practice, Floor Sample. 139.50  
Ace Bombers, Like New . . . . . 219.50  
Electro. Hoists . . . . . 69.50  
Merchantman . . . . . 79.50  
Mutescopic Fan Front Diggers . . . . . 119.50  
Buckley DeLuxe Diggers . . . . . 129.50  
Drivemobiles, Like New . . . . . 229.50  
World Series . . . . . 89.50

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DOUBLE CONGRATULATIONS. A. R. Kiser (left) Charlotte, N. C., orders a carload of Rock-Ola products, including the Commandos, to distribute in his territory. The day on which the above picture was taken was also the sixth anniversary of Jack Nelson (right) with the Rock-Ola Corporation, Chicago manufacturing firm. In the background, left to right, Jack Deaton, Mrs. Kiser and W. G. Deaton.



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## BERLIN PIX HIT ON NEW DORSEY DISC



TOMMY DORSEY

"Be Careful, It's My Heart" (F.T.)  
From Paramount Film "Holiday Inn"

Here's one headed for the top in a hurry. It's Irving Berlin's top notch tune from Paramount's new racy musical. Played in Dorsey's smash hit style, with his orchestra augmented by a new string section and with nifty vocal refrain by Frank Sinatra, it's bound to get plenty of play. Other side, "Take Me," a nice dreamy number with plenty of trombone and a sugar-coated vocal by Frank Sinatra. Victor 27923.

## MONROE SCORES NOVELTY HIT

"When I Grow Up" (F.T.)  
Remember "Sam, You Made the Pants Too Long"? Here's another coin catcher of the same sort played by Vaughn Monroe and sung by Ziggy Talent. A natural for Coinographs that'll have your customers singing with Ziggy, "I want to be a G-Man and go bang, bang, bang." Reverse side, "My Devotion," F.T., a smooth ballad with smooth vocal refrain by Vaughn Monroe. Victor 27925.

## KIRBY'S GOT THE BLUES

"St. Louis Blues" (F.T.)  
John Kirby cuts a very neat rendition of a perennial favorite . . . and gives it plenty. Buster Bailey's clarinet playing holds them spell-bound as he sustains one note for almost a minute. Other side, "No Blues at All," F.T., is just what the title says it is. A light-hearted, peppy Kirby specialty. Victor 27926.

## McINTYRE CUTS COIN CATCHER

"You're in Love With Someone Else" (F.T.)  
From Paramount Film "Priorities on Parade"  
Another potential film hit done up brown by Hal McIntyre's swell new band. Torchy vocal refrain sung in tender fashion by Frances Gaynor will make the coins click for you. Reverse side features "Friday Afternoon," F.T., a record that'll cash in for you every day in the week. A good riff number with lots of pep and real rhythm. Vocal refrain also by Frances Gaynor, Hal's new singer. Victor 27924.

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KEEP BUYING WAR BONDS

## RECORD BUYING GUIDE-PART 1

Records and Songs With the Greatest  
Money Making Potentialities for  
Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

### • GOING STRONG •

JINGLE, JANGLE, JINGLE. MERRY MACS ..... Decca 18361  
KAY KYSER (Harry Babbitt-Julie Con-way-The Group) ..... Columbia 36604

Predicting this Western jangler for top honors a few weeks ago was really like shooting fish in a barrel. Merry Macs picked up a competitor in Kay Kyser as the tune came into the stretch, but still hold top mention in the reports. If the song isn't plugged to death, it should be here for some time.

JERSEY BOUNCE ..... BENNY GOODMAN (No Vocal) ..... Okeh 6590  
(11th week)

TANGERINE ..... JIMMY DORSEY (Bob Eberly-Helen O'Connell) ..... Decca 4123  
VAUGHN MONROE (Vaughn Monroe). Bluebird 11433  
ORRIN TUCKER (Bob Haymes) ..... Columbia 36565

DON'T SIT UNDER THE APPLE TREE ..... GLENN MILLER (Tex Beneke-Modernaires) ..... Bluebird 11474  
(9th week)  
ANDREWS SISTERS ..... Decca 18312  
KAY KYSER (Sully Mason-Trudy-Julie-Jack-Max) ..... Columbia 36567

SLEEPY LAGOON ..... HARRY JAMES (No Vocal) ..... Columbia 36549  
JIMMY DORSEY (Bob Eberly) ..... Decca 4304  
DINAH SHORE ..... Victor 27875  
VAUGHN MONROE (Vaughn Monroe). Bluebird 11496

WHO WOULDN'T LOVE YOU? ..... KAY KYSER (Trudy-Harry) ..... Columbia 36526  
(5th week)  
FREDDY MARTIN (Stuart Wade-Quartet) ..... Victor 27891

ONE DOZEN ROSES ..... DICK JURGENS (Buddy Moreno) ..... Okeh 6636  
(4th week)  
HARRY JAMES (Jimmy Saunders) ..... Columbia 36566  
GLEN GRAY ..... Decca 4299  
ART KASSEL (Kassel Trio) ..... Bluebird 11486

JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND ..... KAY KYSER (Glee Club) ..... Columbia 36558  
(3d week)  
FREDDY MARTIN (Clyde Rogers) ..... Bluebird 11503  
GUY LOMBARDO (Kenny Gardner) ..... Decca 4278  
TOMMY TUCKER (Don Brown) ..... Okeh 6620  
SAMMY KAYE (Tommy Ryan) ..... Victor 27870

### • COMING UP •

THREE LITTLE SISTERS. ANDREWS SISTERS ..... Decca 18319  
VAUGHN MONROE (Four V's) ..... Bluebird 11508  
DINAH SHORE ..... Victor 27875

After a sort of slack week reported here in the issue previous to this one, this see-sawing careerist again pushes ahead of the lot in this category. The song is experiencing the same ups-and-downs in the sheet music, radio and retail record fields. Evidently the public can't quite make up its collective mind about the Sisters, but more coin phonograph operators gave it a call this week than before, so maybe things will happen after all. Wider distribution of the film *Private Buckaroo*, which features the ditty, may prove a help, too. Not to be counted out.

I THREW A KISS IN THE OCEAN ..... KATE SMITH ..... Columbia 36552  
THE OCEAN ..... JIMMY DORSEY (Helen O'Connell) ..... Decca 4304

This ballad with the sentimental war tinge keeps plodding along, showing a fairly steady strength all around the country. There is still a chance for it to become more than it has, but the length of its life span up to now is against it. Generally when a song has been around as long as this one without grabbing off top honors it never gathers the steam necessary to push it above the crowd. Quality of future releases will have much to do with what happens to *Kiss in the Ocean*. No good competition may give it that needed breather.

SWEET ELOISE ..... GLENN MILLER (Ray Eberle-Modernaires) ..... Victor 27879  
RUSS MORGAN (Walter Link) ..... Decca 4300  
CONNIE BOSWELL ..... Decca 4311

A Possibility just a month ago, this slightly swingy ballad now steps up into the welterweight class for a try at the big time. From a gander at the operators' mentions this week it shouldn't take long for it to outstrip the other ballads now in this category. Song has a fresh melody, easy to whistle and perfect for tripping the light fantastic. The Miller and Morgan orchestras and Miss Boswell divide the mentions almost evenly at this point, and it gives the operators a nice variety to choose from when putting 'em on the trays.

I REMEMBER YOU ..... JIMMY DORSEY (Bob Eberly) ..... Decca 4132  
HARRY JAMES (Helen Forrest) ..... Columbia 36518

From the looks of the reports this week, the operators will be hanging crepe over this ballad before long. Of course, strange things have happened in the song world, but it isn't likely that it will happen to this song now. In fact, from the pace it showed this week thruout the reports, You will be slipping a notch soon, into the category of numbers which got this far but couldn't make the grade into the upper bracket.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.



No. 46 JULY 4, 1942

## FOUR KINGS AND AN ACE



FOUR KING SISTERS

"Conchita, Marcheta, Lolita, Pepita, Rosita, Juanita Lopez"—Vocadance From Paramount Film "Priorities on Parade" Hold fast when you hear this one! It's a knockout . . . aimed for a jackpot of nickels on every Coinograph. The Four King Sisters and The Rhythm "Reys" outdo themselves in this super duper novelty number. Cute and tricky and made to order for the Four Kings. Due for a big radio play and film publicity. Backed by "My Devotion"—(Vocadance). A swell tune scheduled for the Hit Parade, superbly rendered by the Four King Sisters and The Rhythm "Reys." B-11555.

## BARRY WOOD WAXES WINNER

"Jingle, Jangle, Jingle"—Vocadance From the Paramount Film "The Forest Rangers" Seldom does a tune as good as this come along—and seldom does it get the handling Barry and the Wood-Nymphs give "Jingle, Jangle, Jingle." It's another "Deep in the Heart of Texas," a cowboy ballad that will keep the nickels jingling to the jingle of the spurs. Barry gives it a new twist by interpolating his own lyrics in a smash finish. Other side "South Wind" (Vocadance), a very nice, slow, dreamy ballad, with Barry Wood doing the singing. B-11553.

## POWELL PLAYS TWO NEAT ONES

"Midsummer Matinee" (F.T.)  
"Be Careful, It's My Heart" (F.T.)  
Here are two crackerjack tunes your customers will go for. "Midsummer Matinee" is a delightful number with fanciful lyrics, charmingly sung by Peggy Mann. "Be Careful, It's My Heart" is another very swell tune by Irving Berlin from the Paramount Picture "Holiday Inn." Able played by Teddy Powell, with Peggy Mann putting everything into the vocal. Both sides marked for coin. B-11554.

## FIELDS HAS FIELD DAY

"You're Easy To Dance With" (F.T.)  
Here's still another Irving Berlin tune from Paramount musical goldmine, "Holiday Inn," and Berlin, plus Shep Fields, plus Ken Curtis on the vocal refrain, mean plenty business for you. Lots of rhythm, lots of bass, cute lyrics and Shep at his best! Other side, "Too Good for Good-for-Nothing Me" (F.T.), is good for lots of coin. Vocal refrain by Ken Curtis. B-11552.

## HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC—

Order these hits from your  
**VICTOR-BLUEBIRD RECORD**  
Distributor Today  
KEEP BUYING WAR BONDS

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**MASTER  
MONEY  
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for  
**MUSIC MACHINES**  
**EVERYWHERE**

**First Release**  
on  
**COLUMBIA**  
**RECORDS**

by



**FRANKIE  
MASTERS**

and his ORCHESTRA  
featuring  
**PHYLLIS MYLES**  
**THE SWING MASTERS**  
**LOU HURST**

**SOMEBODY'S  
THINKING OF  
YOU TONIGHT**

backed by  
**THE FERRIS  
WHEEL**  
**COLUMBIA 36612**

Here's Master-Columbia Hits  
that means MORE \$ for every  
operator!

Personal Mgr.: ARTHUR T. MICHAUD  
EXCLUSIVE MANAGEMENT  
MUSIC CORPORATION OF AMERICA



## PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

### The Filmusic Forum

#### "Orchestra Wives"

Tuneful score from 20th Century-Fox's *Orchestra Wives*, starring Glenn Miller and orchestra, has given recording companies A-1 platter material. Film probably will not be released until fall, but leading artists are readying their wax versions for earlier issue. In the works are the following: *I've Got a Gal in Kalamazoo*, Glenn Miller (Victor) and Benny Goodman (Columbia); *At Last*, Glenn Miller (Victor); *Serenade in Blue*, Glenn Miller (Victor) and Benny Goodman (Columbia); and *That's Sabotage*, Glenn Miller (Victor).

#### "Holiday Inn"

Score of Paramount's *Holiday Inn*, starring Bing Crosby and Fred Astaire, is also slated for a big wax build-up. Tunes and artists so far are: *Be Careful, It's My Heart*, Dinal Shore (Victor), Tommy Dorsey (Victor), Claude Thornhill (Columbia) and Teddy Powell (Victor); *White Christmas*, Freddy Martin (Victor) and Charlie Spivak (Columbia); and *Abraham*, Freddy Martin (Victor). Reportedly, Bing and Bob Crosby will

record the entire Irving Berlin score for Decca.

#### "Priorities on Parade"

Still another Paramount musical will be released soon and this one, *Priorities on Parade*, shapes up almost as well as *Holiday Inn*. Tunes to be recorded include: *You're in Love With Someone Else*, Harry James (Columbia), Hal McIntyre (Victor); and *Conchita Lopez*, Dinah Shore (Victor), Glenn Miller (Victor), King Sisters (Victor), Bing Crosby (Decca), Johnny Long (Decca) and Tommy Tucker (Columbia). The *Conchita* ditty plays on the long name of a charming señorita, and advance reports indicate an early bid for honors on the machines.

#### "Jingle, Etc."

Definitely a "must" for operators is one of the many recordings of *Jingle, Jingle, Jingle* from Paramount's forthcoming *Forest Rangers*. Song is getting extensive radio plugging and currently leads over-the-counter sales in many retail record stores throughout the country. Prediction here is that *Jingle* will reach as high a peak as *Deep in the Heart of Texas* and will stay at that peak longer than the clap-clap lyric. Recorded versions include: Gene Autry (Okeh), Guy Lombardo (Decca), Merry Macs (Decca), Kay Kyser (Columbia), Freddy Martin (Victor) and Barry Wood (Victor).

### Machines in Camps

War Department,  
Washington, May 13, 1942.

#### CIRCULAR NO. 143—VENDING AND AMUSEMENT MACHINES—SECTION 1

1—Vending and Amusement Machine Letter from the adjutant general (A. G. 331.36 (8-19-41) MO-A-M August 27, 1941, subject: Vending and Amusement Machines, is rescinded and the following instructions are substituted therefor:

1—VENDING AND AMUSEMENT MACHINES MAY BE INSTALLED IN POST CAMPS AND STATIONS BY: (A) Outright purchase for cash or on an installment contract. (B) Rental purchase. (1) Loan by the vendor who retains ownership.

2—The negotiating agency for procuring vending and amusement machines at post, camp and stations will normally be the exchange.

3—All vending and amusement machines installed on the post will be under the control of the exchange, except those installed in hospitals, service clubs and messes operated under the provisions of AR 210-60 for the benefits of the fund concerned, at the discretion of the post, camp or station commanding officer, and except where specific War Department authority has been granted under the provisions of Paragraph 8A(1), AR 210-50.

4—In establishing regulations for the installation and operations of vending and amusement machines the post commander or the commanding officer of an exempted station will exercise due diligence to provide full protection of the exchange or other organization to ensure a maximum profit and a minimum possibility of loss, including that of bottle loss for those machines dispensing merchandise in a returnable bottle.

5—Vending machines will not be installed in permanent or cantonment-type exchange buildings where personal service is available for the sale of the product.

6—The installation of amusement machines which involve gambling is prohibited.

7—The post commander or the commanding officer of an exempted station is charged with adequate protection against loss by pilferage or destruction when automatic vending machines of any type are installed. Sanitary provisions incident to the operation of automatic vending machines of any type should be anticipated and solved prior to the granting of authority for the installation of any machine.

(A. G. 331.36 (5-9-42))

#### Don't forget!

Complete information on musical film releases, recordings of film tunes and all coin machine-motion picture exploitation is presented to operators in Picture Tie-Ups.

Suggestions for improved service will be gratefully received. Send them to Picture Tie-Ups Editor, The Billboard, 1564 Broadway, New York.

### MOVIE REVIEW

(Continued from page 69)

couples are used in the dancing sequence staged by DAVE GOULD, who is responsible for the original routine. HAL BORNE and his orchestra furnish the music. (RCM)

RUFÉ DAVIS, vaude and screen hillbilly comic and vocal impersonator, is seen in his first Soundie, entertaining with his familiar *Mama Don't Allow It*. In it he mimics several musical instruments with his vocal chords, and close-ups of his work tend to make this specialty that much more interesting. Accompanies himself on the guitar. The dance routine by two kids who are supposedly listening in to Davis on the radio is unnecessary. (RCM)

CAROL ADAMS and BILLY TRUE-HART are co-featured in the eccentric *Doin' the Hot Foot*. The man singles in a flashy novelty, using flame effects on both his hands and feet. Six pretty gals decorate this short. (RCM)

MORTON DOWNEY, with a sparkle in his eyes and a tear in his voice, revives *Rose of Tralee*, a good bit of nostalgia, augmented with flashbacks of Irish countryside and a sweet Irish lass. For an Irish tune in the popular vein, few tenors can rival Downey. (Minoco Re-issue)

DICK ROBERTSON, popular recording singer, with JOHNNY MESSNER and band on music, deliver the timely *Sh! It's a Military Secret*. Military in vein, it has both funny and serious sequences. (Minoco)

SONNY DUNHAM and orchestra, with lavish production touches, keep things interesting in the *Lampighter's Serenade*. The band is really in the background, and it's the idea of the tune that has the spotlight. Vocal and dance bits are woven into this clever park and lovers' lane scene. (RCM)

- Good for Listening . . .
- Good for Singing . . .
- Good for Dancing . . .
- Good for Marching . . .
- Good for Gatherings . . .
- Excellent for Orchestras . . .
- Excellent for Bands . . .
- Excellent for Broadcasting . . .

### TREMENDOUS FOR COIN MACHINES

it's

# POUND YOUR TABLE POLKA

Just released by

• MARY MARTIN

and

• HORACE HEIDT

on one great new

COLUMBIA

RECORD - 36595

• LAWRENCE WELK  
DECCA 4080

• RENE MUSSETTE  
VICTOR V-783

• BARRY SISTERS  
STANDARD T-2005

Professional copies available.  
Orchestration arrangement  
by Jack Mason.

COLONIAL MUSIC PUBL. CO., INC.  
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Branch:  
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"A particularly melodic piece which packs plenty of promise; fashioned for wide use in the music boxes."

—From The Billboard,  
"ON THE RECORDS."

# HEAVENLY HIDEAWAY

- The 4 KING SISTERS on Bluebird
- HORACE HEIDT on Columbia
- SONNY DUNHAM on Bluebird
- ART JARRETT on Victor
- JIMMY DORSEY on Decca

HEAVENLY HIDEAWAY comes to you from the publishers of that other big money-maker — MOONLIGHT COCKTAIL.

Jewel  
Music Publishing Co.  
1674 Broadway, NEW YORK

## RECORD BUYING GUIDE--PART 2



**A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators**

### ● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

I NEED VITAMIN "U" ...HORACE HEIDT (Jerry Bowne) .... Columbia 36610

A very commercial semi-novelty song is dispensed here, and it has more than an even chance of becoming a good item for the coin phonographs. It's an eye-catching title for the strips, and the tune comes as a welcome interval to the string of sentimental ballads which are always burdening the song and disk market. Heidt and his boys do a good job on it, and the maestro's name is a drawing card besides. A good one for operators to check off for the dog-days season.

SOMEBODY'S THINKING TEDDY POWELL (Peggy Mann) .... Bluebird 11520  
OF YOU TONIGHT....FRANKIE MASTERS (Phyllis Myles) .. Columbia 36612

Here we have one of those torchy and schmaltzy ballads which remind the listener of at least six other songs of the same formula. However, it's a tried-and-true formula and there's no reason to believe that it still won't be good with this song. Both of the above listed treatments are executed with all the stops, and the feminine warbling on both gives the lyrics all of their intended fire. Not the best of the best, by any means, but certainly a good choice for operators looking for new material.

BROTHER BILL.....CHARLIE SPIVAK (The Stardusters) .. Columbia 36596

TONY PASTOR (Tony Pastor) .... Bluebird 11550

This is a Louis Armstrong composition which "Satchmo" penned some time ago. Charlie Spivak's recording of it a few weeks ago has already hit the phonos with success in a few areas, and now Tony Pastor comes along this week with his scat-singing version. It's a novelty on the lyric side, but swung out as a solid swinger instrumentally. It may never reach the absolute heights, but it has a very good chance of becoming one of those intermediate numbers which in the long run pull in more nickels than the shorter lived ballads.

POUND YOUR TABLE HORACE HEIDT (Mary Martin-Glee Club) .... Columbia 36595

POLKA .....LAWRENCE WELK (Jo Ann Hubbard-Jayne Walton-Trio) .... Decca 4080

A standard, lively polka complete with all the typical trappings. Reason for its inclusion here at this time is because of the recent surge of life it has taken on thru the Heidt and Mary Martin version. One or two reports from the operators state that it is showing plenty of promise in their tavern locales. The Welk disk has been out for some time, and has been enjoying steady play in many locations. Operators who have passed up either version up to now had better hop out and stock up, because this polka is on its way to better things.

### ● THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

WHEN THE WHITE AZALEAS START BLOOMING .....

BING CROSBY .....

Decca 18391

No longer confined to the tall-grass country, the hillbilly songs are enjoying new-found popularity, and calls for a cowboy classic are just as likely to be heard on Broadway as out in the corn fields. Here Bing Crosby lends his voice to a sweetheart song of the wide open, singing it in true Western style, and the ballad should corral plenty of favor among the phonograph habitues.

WONDER WHEN MY BABY'S COMING HOME .SAMMY KAYE (Nancy Norman) .... Victor 27922

A new ballad lament that looms big, and a new voice with the Kaye crew, makes for plenty of phonograph box office in this side. Miss Norman, the first gal with this band, delivers the vocal goods handily with a style and delivery that match the band's musical mood. Moreover, there's plenty of appeal to the tune itself. Plattermate is also a natural for the coin-catchers, being *Mary's a Grand Old Name*.

THIS IS WORTH FIGHTING FOR .....

RAY McKinLEY (Imogene Lynn) .... Hit 7006

A new war ballad that shows plenty of promise of catching on. Ray McKinley turns in a polished performance in the smooth and sweet pattern that should go far in currying the favor of phono fans. And it's the stellar song-selling of Miss Lynn that makes it count. Also a worthy entry is *Got the Moon in My Pocket*.

BROTHER BILL .....

TONY PASTOR (Tony Pastor) .... Bluebird 11550

This novelty ditty about two boys going bear hunting, written some years ago by Louis Armstrong and brought back to life by Charlie Spivak recently, is bound to get an added lift when the nickel-tossers start spinning Tony Pastor's interpretation. Treats it as a bouncy jive ditty and has decked it out with a spirited rhythm that moves. Moreover, the song itself is an excellent vehicle for the gravel-voiced chanting of the maestro.

I'M GETTIN' MIGHTY LONESOME FOR YOU ... RUSS MORGAN (Russ Morgan) .... Decca 18393

With the public showing so much favor for the sentimental songs with a heavy tang of nostalgia, here is one that fits the formula perfectly. A swingy ballad, it packs all the charm and appeal of *Shine On, Harvest Moon*. In fact, the melody is a perfect counterpart of that classic. The Morgan music is on the smooth and silky side, with a colorful and rhythmic slow ballad arrangement that captures the true spirit of the song. And the maestro's vocal is adequate.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

**LEEDS**  
**IS IN THE GROOVE**  
**WITH THESE Sensational**  
**NEW RELEASES—**

KEEP SMILIN',  
KEEP LAUGHIN',  
BE HAPPY

John Kirby on Victor  
Jimmy Lunceford on Decca  
Alvino Rey and the  
4 King Sisters on Bluebird  
Delta Rhythm Boys on Decca

AMEN  
(Yea-Man)

Woody Herman on Decca  
Abe Lyman on Bluebird

I'M GONNA  
MO-O-OVE  
TO THE  
OUTSKIRTS  
OF TOWN

Louis Jordan on Decca  
Count Basie on Columbia  
Jimmy Lunceford on Decca

KNOCK  
ME A  
KISS

Louis Jordan on Decca  
Gene Krupa on Columbia  
Ink Spots on Decca  
Jimmy Lunceford on Decca

MAD  
ABOUT HIM  
SAD WITHOUT HIM,  
HOW CAN I BE GLAD  
WITHOUT HIM  
BLUES

Dinah Shore on Bluebird  
Jerry Wald on Decca  
Delta Rhythm Boys on Decca

LEEDS MUSIC COR  
RKO BLDG.  
RADIO CITY, NEW YORK

## West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, June 27.—Beachfront arcade operators put in appearance along the coinrows during the week in search of machines for the July 4th week-end. Belief is that this will be one of the biggest holiday week-ends ever experienced in this section.

Vending machine business is good here with 5-cent candy bar operators getting increasing takes from war plants. Cigarette machines are also doing good in the plants but restrictions on smoking do not give them the free hand that other machines enjoy.

There have been no indications of a gas rationing in this section but the meetings in Washington are being closely watched for decisions regarding it. Game operators have offered to decrease their traveling by 50 per cent.

### Happel-Donohue Golf

Bill Happel, Badger Sales Company, and D. J. (Dan) Donohue, Western representative for Seeburg, put in a day on the Wilshire Country Club links. Paul Blair left here for Portland, Ore., to visit his mother. . . . Jack O'Brien has enlisted in the Navy and is awaiting call.

. . . Johnny Drummond, serviceman Southwestern Vending Machine Company, is back after a brief illness. . . . Mrs. Weeks, in charge of the office at Consolidated Novelty Company, is busy now that Maurice and Franklin King are handling a picture producing set-up. . . . Bobbie Rich, son of Irving Rich, Consolidated, is out of Children's Hospital after a two weeks' stay.

### General Fishing

Bud Parr and D. L. Turner, General Music Company, are taking time out for fishing. Parr recently returned from a business trip to San Francisco. . . . Clyde Baerresen, Los Angeles games and scale operator, reports things okay. . . . Al Cooper, Capital Music Company, Los Angeles, is planning some changes in his operation. . . . Roy Jones, Los Angeles music operator, has a son in for-

ge service. . . . Sportland at Ocean Park is doing a good business. Spot is managed by Barney Fishman, assisted by his wife, Birdie Fishman. On the pay roll at Sportland, Paul Gerber's spot, are Joe Bronstein, Maurice Rosenbaum, Perry Hiner, Jack Matson, Freddy Worden, Marietta Ramsdell and Jack Gasser. . . . Bill Mason, Santa Monica music and games operator, spent several hours along Pico looking over equipment.

### Gutshall Buks O. K.

Jack Gutshall, Jack Gutshall Distributing Company, has purchased the O. K. Music Company from Glenn Craig. Gutshall is off at Big Bear on a vacation. . . . Among the out-of-town visitors noted were Sam Harris, arcade operator from Lompoc, Calif. There is plenty of activity in that section and the arcade business is humming. . . . Cal Lipps and Henry Lorenz, both busy arcade operators from the San Diego area, have been forced to forego their trips to Los Angeles because of increased business. . . . Percy Shields has his eye on a piece of country property and has been dickering for it for some time. . . . Bill Goss, B. & G. Novelty Company, Los Angeles, put in an appearance along Coin Row recently.

### Rubber Salvage

Two well-known former coin machine men got in a wallop for Uncle Sam during the week here. Maurice and Franklin Kozinsky, who are producing movies under the title of King Brothers, held a preview for their fourth picture, *Rubber Racketeer*. They sent out 850 invitations and those invited to the preview had to bring some scrap rubber. Result of the stunt was that coin operator friends saw a good picture and Uncle Sam got about a ton of rubber. . . . Jack Brier, of a Los Angeles music firm, made one of his few appearances on West Pico recently. . . . Bob Causey, of South Gate, reports that the coin machine business is moving along nicely for him. Bob is active in civic affairs in that section and retires soon as head of the Rotary Club. . . . Del Bern, of Fresno, was in the city to tell about his growing music operation.

### One More for Mohr

Mac Mohr, coin machine jobber, soon rings up another birthday. . . . Dick Gallagher, Superior Amusement Company, Orange, Calif., was among the recent visitors to the city. . . . George Wheelock, San Diego operator, visited Los Angeles. . . . Charles Washburn is back from a trip across the country. . . . Arch Riddel, wired music operator of Pasadena, visited. . . . Homer Razor, formerly of the Razor Music Company, Burbank, Calif., has been heard from. He's arrived safely in Ireland with the Army.

### Gaunt Treks

Fred Gaunt, Trojan Novelty Company, made a three-day trip recently to see what equipment he could pick up in Banning, Palm Springs, 29 Palms, Victorville and Big Bear Lake. He found that the operators in the section visited are doing good business and wanted to buy rather than sell equipment. In all the trip he heard no complaints about business and takes were reported as tops. . . . Marjorie Schiegel, secretary at General Music Company, is back at her desk following a vacation trip to Yosemite Lodge, Calif. . . . Louis F. Velasco, Nogales, Ariz., was a recent Los Angeles visitor. . . . West Middleton manages to get into town ever so often from Glendale. . . . Carl and Bob Thompson ran business good in Delano, Calif. . . . Oscar Tetzlaff, Palm Springs Amusement Company, paid a visit to West Pico. . . . From Oceanside, Calif., during the week, Archie Freeman, Freeman's Music Company, said that the summer season was getting into full swing there and that indications for a banner season were in store. . . . Jimmy Jones, manager of the Southwestern Vending Machine Company, is back at his desk following a recent illness. . . . Marjorie Morgan has at last got an answer for inquiring operators as regards her boy friends. Unintentionally, Marjorie let the secret out of the bag. He's in the Navy.

### Jack Lamon Jr. Wounded

News from "down under" is that Jack Lamon Jr., son of Jack Lamon, Aloha Novelty Company, is recuperating from a second machine gun wound received while on active duty as an aerial gunner

with the U. S. Marines. This is the second time he's been hit by Jap machine gun fire and he'll soon be out and at 'em again. . . . Sam Osler, AOLAC's 50-year-old operator who enlisted in the army some months ago, is in town on a two weeks' furlough from Georgia. . . . Curley Robinson's meetings run smoothly and hold interest no matter how long they last. Curley tries to get them over soon as possible but doesn't fail to give each matter of importance ample consideration.

## Plans To Help Small Business

WASHINGTON, June 27.—Discussions of plans for aiding small business plants increase from day to day here and also in other manufacturing centers in the country. Officials say that some sort of help for small plants is almost sure to be developed in the near future. It was expected that price ceilings would bring many difficulties for small firms and this result is showing up. In New York City this week Philip D. Reed, chief of the Bureau of Industry Branches of WPB, said in his speech that at least 24,000 small factories will be forced to close before October because of priorities and war production unless they get some kind of government aid.

### Relatively Small Sum

"In relation to current war production expenditures, the sum seems small indeed as the price of preserving this substantial group of the country's small enterprises until war production is finished and they can resume operations in the postwar period," he said.

Reed warned against an "indulgent government which would take the spunk and fighting qualities" out of small business, but suggested a government agency authorized to:

1. Defray minimum fixed charges and maintenance costs of plants closed thru WPB orders if the plant can't make essential war or civilian products.

### Urges Loans to Plants

2. Make loans at favorable rates to plants unable to operate at a profit because of WPB curtailment and unable to obtain financial assistance.

3. Make loans, up to a fair value of inventories, to plants which have semi-fabricated parts that cannot be finished because of raw materials shortages.

## NOVEL RECORDING IDEA

(Continued from page 68)

and a microphone carried into battle in a plane would make possible a complete record of the flight, commands, conversations between pilots, and action of an air engagement.

### Replacing Shorthand Reports

"For courtroom or convention reporting or business dictation the recorder makes possible the elimination of the shorthand reporter. It may be that the exponents of Pitman and Gregg will eventually disappear, and that phonetic writing has run its course. An inscription on the Acropolis indicates that the Greeks had developed a system of brief writing in the fourth century B. C. The shorthand system invented by Marcus Tullius Tiro, the friend of Cicero, and used to record the debates on the Catiline conspiracy, was used for many centuries.

"Beginning with the 16th century, there were numerous Englishmen who

developed shorthand systems. One of the most famous was that of Thomas Shelton, in which Samuel Pepys kept his diary. Isaac Pitman's publication of his system in 1837, however, may be considered as having given rise to the sisterhood of the American stenographers. Pitman's system did not reach this country until 1844. It was not until 1848 that the debates of Congress were transcribed from shorthand notes. Previous to that time the incomplete proceedings which were published were assembled from newspaper accounts, the outline journals of official reporters, revised versions of speeches obtained from congressmen and other scattered sources. Even Webster's reply to Hayne was not published until a month after it was delivered, and then Webster's draft was in complete variance from the notes taken on the floor.

### No End to Inventions

"Sometimes when people talk as if everything within human invention and attainment were already achieved we are inclined to forget how many of the great discoveries and inventions have come within the last 150 years, and many of them within the last 50. The reaper was perfected in 1831. Daguerre displayed the prototype of the modern camera in 1839. It was in 1844 that Morse tapped out the telegraphic message, 'What hath God wrought?' Christopher Sholes's typewriter came in 1867. Bell spoke over his telephone in 1876. Edison's phonograph dates from the following year. Motion pictures followed in 1894. Marconi reported the yacht races at Sandy Hook by radio in 1898.

"We are still finding out new things every day, and the generation that has seen the world changing and civilization moving ahead despite wars and men who want to turn the clock back may still live to see the material world so change that they will hardly be able to recognize it as the world they used to know."

KEEP  
THE COINS  
COMIN' YOUR WAY  
WITH  
*this hit!*

Great New Love Ballad

## DON'T TELL A LIE ABOUT ME

(And I Won't Tell the Truth About You!)

HORACE HEIDT—Columbia 36548  
WOODY HERMAN—Decca 18357  
INKSPOTS—Decca 18383  
WAYNE KING—Victor 27871  
VAUGHN MONROE—Bluebird 11468  
BARRY WOOD—Bluebird 11538

SANTLY-JOY-SELECT, 1619 B'way, N.Y.C.

## A BARREL OF NICKELS FOR YOUR CUSTOMERS

and

## A BARREL OF NICKELS FOR YOU!

• STANDARD RECORD T-2057 •

## TAP THE BARREL DRY

(Reverse Side, "HAPPY PAPPY")

• by the famous RENE MUSETTE ORCHESTRA •

SEE YOUR LOCAL JOBBER NOW!

Standard Phono Co., 168 W. 23d St., N.Y., N.Y.

THE NEW "COUNTRY TUNE"  
SENSATION—ERNEST TUBB'S  
**WALKING THE FLOOR  
OVER YOU**  
DICK ROBERTSON  
DECCA No. 4189  
BOB ATCHER  
Okeh No. 6496  
AMERICAN MUSIC, INC.  
1211 N. Poinsettia Dr. Hollywood, Calif.

ERNEST TUBB  
Decca No. 5958

# on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 21)

sense of lyric projection. Sings the opening chorus, saxes and brasses share the start of a second chorus, and Miss Lynn returns at the bridge to sing it out.

Since both songs loom big in gaining hit parade favor, and the band gives to both a bright interpretation, this record is fitted for double wear in the music boxes.

**VAUGHN MONROE** (Victor 27921)

*This Is Worth Fighting For*—FT; VC. *The Corporal Told the Private*—FT; VC.

Monroe gets at the war from both angles to make for the song material to

these two sides. And the military morale is high for both. For the slow ballad on the A side, Vaughn starts in from scratch singing about the earthly qualities *Worth Fighting For*. Saxes take the opening strain of a second chorus and the maestro picks it up at the bridge again, making an even more fervent and zealous vocal plea. On the novelty side is Irving Taylor-Vic Mizzy's swingy ditty on the B side. It tells the story of a young charmer who makes conservation for everyone of rank from general to buck private. However, song does not disclose her identity, advising that one must join the army to find out. The Four V's, male quartet, carry the side from start to finish in a fast tempo set by the band, broken up by some fancy piano fingerings and a band sock chorus.

"*The Corporal Told the Private*," full of good-natured humor and swingy rhythms, makes an auspicious bid for music box attention. And if the "Worth Fighting For" ballad builds, Vaughn Monroe's entry is also designed for coin-catching.

**ABE LYMAN** (Bluebird 11549)

*For Me and My Gal*—FT; VC. *La Golondrina*—W; VC.

An oldie and a standard are placed back to back by Abe Lyman here. In view of the fact that MGM has completed production on a new film, as yet untitled, which will contain *For Me and My Gal* as a featured song, it's reason enough for Lyman bringing the favored rhythm pop of an earlier year up to date at this time. At a moderate tempo and with a highly rhythmic beat band lays down the opening chorus with the clarinet riding on top for the bridge bars. Bill Sherman's bary voice serves in good stead for a second stanza, with the band bringing up a third chorus in sock style peppered with instrumental flashes by tenor sax and trumpet. In the smooth waltz style that Lyman features on the airwaves, plattermate offers *La Golondrina* (*The Swallow*), familiar Mexican waltz. The tempo in slow three-quarter time, band ensemble weaves the opening chorus smoothly. Sherman is more effective for such singing, offering English lyrics by Walter Hirsch for a second refrain. Band brings up the last half of another chorus, with Sherman on the tag to warble it out.

Locations where the waltz rhythm is to the likings of the phone fans will find favor in "*La Golondrina*." As a picture tie, when the time comes, "*For Me and My Gal*" is equally effective for the phones.

**FRED WARING** (Decca 18392)

*Sleepy Lagoon*—V. *The Fountain*—INST.

Plenty of listening enjoyment in these two sides. For *Sleepy Lagoon*, it's the Glee Club singing in a capella style, with Gordon Goodman the solo voice. Eric Sidey's descriptive tone poem, *The Fountain*, paints the instrumental picture on the B side, with flutes and fiddles pacing the concert piece.

Sides are strictly for home consumption.

**LIONEL HAMPTON** (Decca 18394)

*Flying Home*—FT. *In the Bag*—FT.

The band's theme song, in which Benny Goodman and the maestro had a hand in writing back in the old Goodman Sextet days, makes for an unusually swingy side in *Flying Home*. With a bright bounce in the medium tempo and a steady drive maintained, it's a jumper that defies standing still. The maestro's vibes beat off with the band ensemble hitting it hard right from the first chorus, with Hampton's hammering for the bridge. Next two choruses carried by the tenor sax with the trombone trio riffing in the background. Band ensemble lays it down heavy for the next chorus with added kicks in the trumpet matching the vibes' high notes. The vibraphone challenge, and the horn hitting the ceiling, picks it up at the bridge again and carries it out. Fact of the matter, band just about gets warmed up by the time the side is over and the waxwork passed up a good bet in not carrying the riding over to the second side.

Plattermate, *In the Bag*, is the run of the mill riff ditty. Band is in the same groove, but side packs nothing of the musical meat found in *Flying Home*.

Apart from the fact that it is Lionel Hampton's theme, "*Flying Home*" is a sure-fire to make the youngsters shed their nickels—and gladly.

**HARRY JAMES** (Elite 5031)

*Carnival of Venice*—W. and FT. *Flight of the Bumble Bee*—FT.

More re-issues from the old Varsity label when the Harry James band was just being weaned make for this mated music. Both are standard concert pieces that James long used to show off his trumpet mastery. And he has plenty to show off, both sides being a field day for the maestro to display his amazing technique on the horn, especially in the triple-tonguing register. The *Carnival*, opus, a standard exercise for every concert band cornetist, is started off in a lively waltz tempo, James getting in his licks in concert style. At the halfway mark band dips into a righteous rhythmic tempo, with James carrying on his variations on the theme in torrid style with cadenza flourishes that excite to finish out the side. Rimsky-Korsakow's *Bumble Bee* is treated in the same manner, first a la concert and then in rhythm, with James's triple-tonguing at a faster clip and even more amazing. For those who missed these two items on their initial issue, the disk is a must for any folio of James's waxes and makes for a special listening treat for a trumpeter.

While these sides are not designed for phone play, either is still worth a spin in the boxes on the strength of Harry James's high riding at this time in the phone networks. It's plenty horn the maestro blows for the nickel and his loyal fans will flock to the sides.

## POLKAS

As far as the music operators are concerned Henri Rene's Musette Orchestra is as ever dependable when it comes to polishing off a wax with a polka as Glenn Miller on a ballad or Jimmy Dorsey on a jive ditty. One of his smoothest performances is found in *Walking the Dog* (Standard T-2059), Harold Grant's fanciful and gay polka tune. And the spirit of the music is kept intact by the lively music of the musette orchestra. To complete the platter Rene turns in as excellent an account for T. Demey's *Dance on a Cloud*. Played in the strict waltz tempo, it's a gay and highly tuneful piece with a melodic flavor of the old Dutch beergartens.

Also acceptable for the phonos is Peter Uryga and His Motor City Band for an original *Rookie Polka* (Decca 4218). Apart from the attractiveness of the title, the happy blend of clarinets and accordions creates a happy tune in the polka tempo. The maestro's *Grand Rapid Waltz*, an old-time waltz with all the old-time flavor intact, completes the disk.

Two march polkas, not played too well, are offered up by Jerry Muzanec in his own *Where Are You, My Darling?* and Bob Ross's *La-La-La* (Columbia 12389). It's the instrumentation of a concert band rather than an orchestra for the playing. And apart from the fact that the playing is quite muddled in spots, that snap and zing so important to the rhythm of the polka, giving it that toe-tapping appeal, is sorely missing for both of these sides.

## POPULAR ALBUMS

*Yankee Doodle Dandy* (Victor P-125). There's reason enough for all the nostalgia harbored on these six sides. Any packaging of the grandest songs of George M. Cohan that stem from World War I spells for listening pleasures. And to add to the timeliness of the issue, the album links with Jimmy Cagney's *Yankee Doodle Dandy*, which already created much excitement when the proceeds of its world premiere in New York were turned over to the War Bond sales drive. For the music-store dealer, the set of six sides is a natural merchandiser. And as the picture gains circulation, music machine operators as well can cash in on it. Eight George M. songs are spread over the six sides with the presentation in the true tradition of the American theater. Leonard Joy, directing the Victor "First Nighter" Orchestra, re-creates the musical comedy theater pit playing of a decade or more ago, with sparkling musical arrangements scored by Sydney Green and Rosario Bourdon. Every side is a complete production, with the combined voices of Brad Reynolds, Ann Warren and a mixed chorus adding vocal charm

to the presentations. The tune titles speak for themselves, starting off with *Give My Regards to Broadway* and running thru *Mary's a Grand Old Name*, *You're a Grand Old Flag*, *Forty-Five Minutes From Broadway*; *So Long, Mary*; *Over There*, *The Yankee Doodle Boy* and *Harrigan*.

Tschaikowsky's *Nutcracker Suite* (Victor P-124). Freddy Martin goes on a real Tschaikowsky bender for this classical ballet of dance characterizations. While the eight sides are played in strict dance tempo, taken at a medium pace, and ever smooth and rhythmic, Martin makes no attempt to pluck another hit parader from Peter Iljitch's *Nutcracker*. Rather, arranger Ray Austin, who arranged both the Tschaikowsky and Grieg *Piano Concertos*, attempts to vitalize the original classical score by transposing the melodies into a dance setting. The more conservative music lovers will undoubtedly raise the cry that the classics are being degenerated. And there would be much to their contentions in this package. While Martin's men turn in a finished performance, much of the suite's charm and spontaneity are lost. It is highly doubtful whether any of the sides can stand up on their own in the music boxes. As for the music dealers, its merchandising appeal hinges largely on the strength of the Tschaikowsky-Martin tie among the particular store's record purchasers. In any event, album makes for a pleasant novelty and certainly for pleasant listening for one not too deeply steeped in the classics. Martin takes in the entire ballet score with the titles modernized a bit to read: *Overture Miniature, March, Dance of the Sugar-Plum Fairies, Russian Dance, Arab Dance, Chinese Dance, Dance of the Reed Flutes (Reed Pipe Dance)* and in the original waltz tempo, *Waltz of the Flowers*.



**COUNT** up  
more  
real takes  
with  
this latest

**COLUMBIA**  
record  
by

**COUNT**  
**BASIE**  
AND HIS ORCHESTRA

**I'M GONNA MOVE**  
**TO THE OUTSKIRTS**  
**OF TOWN**

*A Red Hot Money Maker*  
backed by  
**BASIE BLUES**  
another hit!—  
on  
**COLUMBIA 36601**

Says The Billboard (ON THE RECORDS) June 20th, 1942

Basie and his band of music at his best! "Outskirts of Town" has caught on in a big way now. His rocking rhythms makes for downright perfection. Who could ask for anything more?

Jazz up your locations with this A-1 jazz hit done in the inimitable COUNT BASIE style!

Direction

WILLIAM MORRIS AGENCY

Copyright material

18399 JINGLE, JANGLE, JINGLE backed by IDAHO

4278 JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND backed by BLESS 'EM ALL

On the Air  
For Colgate Tooth Paste every Saturday,  
8:30 P.M., E.W.T.  
CBS—Coast to Coast.  
Currently—The Starlight Roof  
WALDORF-ASTORIA HOTEL, N. Y.

EXCLUSIVE MANAGEMENT  
MUSIC CORPORATION OF AMERICA

# Detroit Music Operators In Big Patriotic Drive

Raising big relief funds and supplying phono music to service canteens

DETROIT, June 27.—A sum of approximately \$5,000 was voted by the United Music Operators of Michigan June 23 to be used for advertising purposes for their forthcoming Forward March With Music campaign. The association will use this fund to pay for newspaper and radio advertising in order to boost its big drive for Army and Navy relief contributions. Coin cards on music boxes will also be used to publicize the campaign. The campaign really has two objectives—to stimulate popular interest in music and also to raise money for the relief drives. Each member contributes \$1 per phonograph to raise the advertising fund.

Members of the UMO took the step of agreeing to furnish music boxes without cost to all service canteens in this territory. In the past, some operators have had machines on location in a few of these spots, occasionally on percentage, but under the new set-up, machines will be operated as usual, with servicemen for the operators responsible for servicing them, while the collectors will turn all money over to the manager of the canteen for use in canteen operations. Thus operators will make no profit from such machines as a patriotic move. It is expected that about 20 such canteens will be serviced in the Detroit area. Actual donation of the machines for such placement will be made voluntarily by individuals among the larger operators who have machines to spare.

#### Make Change in By-Laws

An important change in the constitution and by-laws of the UMO was adopted at this meeting, whereby financial votes will hereafter be taken among members according to the number of employees each has, rather than allowing a single vote for each operator. This is intended to meet the demands of a number of large operators who were dissatisfied with the old arrangement on the ground that it did not give proper weight to their operations, altho they had to pay the bulk of financial costs of the UMO. Election of officers and other matters will be strictly according to popular vote, as in the past, but all financial matters will be handled under the new rule. In effect, this is also believed to give some weight to the number of electrical workers employed in each organization. Voting will be *viva voce* unless a demand for a secret ballot is made.

J. Henry Denning, counsel for the UMO, talked on current legal problems, and informed the body that the new ordinance in the suburb of Wyandotte would not, he believed, affect music machines as now interpreted. Original intent of the ordinance was to regulate and license, at a reported \$25 per year fee, pin games and similar machines, and hence was not intended to cover music machines at all.

Plans to change meeting schedules so

## Double Value Phonos Click

BROOKLYN, June 27.—I. L. Mitchell Company, supplying the market with Double Value Phonos claims it is quite successful in certain locations.

"The phono does not conflict with the regular music machine in any way," Mitchell claims, "as those locations cater to a trade that can keep the nickels pouring in. The niche for our phono is where the players cannot go for a 5-cent tune. This is usually the case where the very youthful jitterbugs congregate—and these youngsters nurse their nickels to the extreme. The two tunes for a nickel angle gives them a bargain, and the machine gets quite a play."

Mitchell reports he is shipping many of these phones these days and has a stock on hand accumulated during the last few months.

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

**Territorial Favorites**

**AMUSEMENT MACHINES (MUSIC)**

#### A Letter From England

The following letter was recently received by Eddie Ginsberg, of Atlas Novelty Company, Chicago, and he has passed it on for publication. The letter was written on Good Friday and comes from England by way of Canada.

"I guess you wonder why you haven't heard from me. The main reason is we had the Battle of Britain last summer. I had the front and roof of my premises shattered so that I took a fresh location and, lo and behold, a land mine settled there. I took another small place and reduced the staff to three and then joined the forces. I am in the R. A. S. C.

"The staff is carrying on the operation of the business, so I wonder if you could send me a few phonograph needles. Of course, I cannot send you any money as the country needs it all. I am getting this letter mailed in Canada by a boy who is returning. You will be surprised to hear that Victor is in the London fire service. What a fireman! I hope he is not as nervous of fires as he was of the girls in Chicago! I saw by *The Billboard* that you were married. Congratulations and may you be happy and successful. I will write to you from the office when I get there next. If you can send me any phonograph needles please send them to the address given in this letter. Also please send me a couple of old *Billboards* so that I can see what is happening. I hope to come and see you after the war and spend some money, as I am sure business will be good then on this side."

"Remember me kindly to old friends.  
"Cheerio,  
"F. W. Fincham."

mentions this song gets in an area such as this.

#### Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended June 26 and the week before, ended June 19, see the Music Popularity Chart in the Music Department in this issue.

## WANTED

Mills

## PANORAM MACHINES

Give full information in first letter or wire, including manufacturer's serial number, meter reading on each machine, etc.  
Will buy film subjects also if price reasonable and condition good. Full description necessary.

B. A. MOLOHAN

1910 Knoxville Ave., Peoria, Ill.

## USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

#### NEEDLES RE-SHARPENED

1-10.....	15c per needle
10-50.....	12½c per needle
Over 50.....	10c per needle

## Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa

A Precision Service

## PLASTIC REPLACEMENT PARTS

We have on hand a stock of Plastic Replacement Parts for the Wurlitzers 24, 600, 500, 700, 800, 750, 61, 71, etc. Also Plastic Replacement Parts for Seeburgs and Rock-Olas.

WRITE, PHONE, WIRE FOR PRICES  
Acetate Plastic is on Priority—Act Now!

#### ACME MOULDED PLASTICS CO.

414 W. 45th St. New York, N. Y.

## FOR SALE

Wurlitzer Phonos, P12, 412, 312, \$49.50 each.  
A-1 condition.

## W. VA. AMUSEMENT CO.

Box 180, Logan, W. Va.

## PANORAMS FOR SALE

Seven Weeks Old

\$300.00

1/3 Deposit.

J. H. PERES AMUSEMENT CO.

922 Poydras St. NEW ORLEANS, LA.

## PACKARD REMOTE CONTROL FOR SALE

Spruce Adaptor (New), Two New Packard Wall Boxes	\$120.00
Cedar Adaptor (New), Two New Packard Wall Boxes	110.00
Cedar Adaptor (New), Two Used Packard Wall Boxes	100.00
Willow Adaptor (New), Three Used Packard Wall Boxes	120.00
Walnut Adaptor, Floor Sample, Two Used Packard Boxes	100.00
Juniper Adaptor (New), Two Used Packard Wall Boxes	90.00
Twin Wurlitzer Unit, Emerald Cabinet, Four Used Boxes	225.00
Seeburg 20 Record Unit, Ruby Cabinet, Three Used Boxes	165.00
5 100 Wurlitzer Boxes, Used	\$85.00
1 331 Wurlitzer Bar Box	27.50
5 125 5-10-25 Wurlitzer Boxes—1 135 Stepper	275.00
5 Slightly Used Packard Wall Boxes	150.00
<b>PHONOGRAHS</b>	
1942 Gabel	\$275.00
616 Wurlitzers	65.00
Panorams, Each	300.00
<b>J. H. PERES AMUSEMENT CO.</b>	
922 POYDRAS	
NEW ORLEANS, LA.	

**SPECIAL  
CLOSE OUT**

# NORTHWESTERN VENDERS

**350 MODEL 40's**

**150 MODEL 39 Bells**

**50 MODEL 39's**

**Stands and Wall Brackets**

Most of this equipment is slightly used, but is clean and complete. Write for deal and prices.

**CENTRAL DISTRIBUTING  
COMPANY**

**2233 GRAND  
KANSAS CITY, MISSOURI**

**THE WORLD'S LEADING  
TORR MAIL ORDER HOUSE**

WHILE THEY LAST, FACTORY REBUILT  
LIKE NEW.

100 Silver Kings, Hammerloid Finish, Peanut Machines	\$ 3.95 Ea.
120 Silver Kings, Hammerloid Finish, Ball Gum Machines	3.95 Ea.
145 Silver Kings, Porcelain Finish, Peanut Machines	4.25 Ea.
472 King Jrs., Nut Machines	2.95 Ea.
76 Wings, Cigarette Machines	14.50 Ea.
37 Yankees, Cigarette Machines	14.50 Ea.
32 Lucky Strikes, Cigarette Machines	8.25 Ea.
12 Roll-a-Packs, Cigarette Machines	8.25 Ea.
10 A.B.C. Bowlers	39.50 Ea.
5 A.B.T. Big Game Hunters	24.50 Ea.
NEW Solid Iron Stands	\$2.25 Ea.

**TORR 2047A-SO. 611  
PHILA., PA.**

## STOCK REDUCING SALE

20 Nearly New Shipman Stamp Machines	\$17.50
2 Shipman Select-a-Vues, Nearly New	21.00
3 Mills 5¢ Melon Bells, Perfect	7.50
20 Watling 5¢ Roll-a-Tops, Guaranteed Perfect	35.00
30 Columbus Model '21' Peanut Ma- chines, Same as New	4.25
25 WATLING TOM THUMB FORTUNE SCALES, Slightly Used Indoors Only, Equal to Brand New	69.50
2 American Cowboy All Porcelain Scales	28.50
11 Pace Scales, Used Exclusively Indoors	18.50
2 International Ticket Scales, Best Ticket Scale Made	75.00
1 Advance 2 Col. 5¢ Package Cookie Vendor on Steel Stand, a Bargain at	18.50
8 Stewart-McGulco 1¢ Adams Stick Gum Venders	5.50
9 Geko 5¢ Hot Peanut Machines, New and Nearly New	13.50
25 Mills Steel Folding Slot Stands	3.75
Also several Slot Machine Mechanisms, Good for Parts, Etc., \$5.00 Each.	
Number of Clean 5 Ball Free Play Pin Games at Low Prices. Trade for Rapid Fire, Night Bomber, Etc. All F.O.B. Washington, D. C. One-Third With Order.	

**E. O. LIKENS**  
BETHESDA (Est. 1918) MARYLAND

## LUSTRE BALL GUM DOUBLE POLISH

All sizes— $\frac{1}{4}$ —150—170—180—195  
Spotted-Striped-Harlequin

**GUM PRODUCTS, INC.**  
804 Main St., Cambridge, Mass.

# MERCHANDISE MACHINES

Conducted by E. M. HAMMAN  
Communications to 155 North Clark Street, Chicago

## Candy Bars Show Biggest Gain in the Entire Industry

### Department of Commerce reports candy continues its popularity as low-cost food

WASHINGTON, June 27.—In a special report, published in its weekly bulletin June 18, the Department of Commerce gave a resume of the confectionery industry as affected by recent conditions. The sale of confectionery and competitive chocolate products in 1941 advanced 11 per cent over 1940 to more than 2,500,000,000 pounds. Dollar sales volume increased about 20 per cent to over \$400,000,000, according to the report. With the average manufacturer's sales value about 16 cents per pound, candy continued to hold its place as a major low-cost food item in the American diet. Sales were about 19 pounds for every man, woman and child in the country.

The factors normally affecting candy consumption had free play during 1941, but the situation in 1942 has changed substantially. Principally because of raw-material shortages, the variety and quantity of confections will be limited. Poundage sales in the early part of 1942, however, were maintained at above comparable 1941 levels because of the large inventories of candy built up by manufacturers in the latter part of 1941. The gain in dollar sales in April, 1942, was 36 per cent, principally because of the higher average sales value per pound. Substantially higher raw material costs are the principal cause of this increase.

The Department of Commerce index of raw material costs for the confectionery industry rose 27 per cent from March, 1941, to March, 1942, and 24 per cent for chocolate companies. In this period, average sales value per pound rose about 27 per cent. Even with this increase, current candy prices do not represent today's higher raw-material costs because manufacturers normally purchase their raw materials from three to six months in advance of the sale of the finished product.

#### Important Consumer of Farm Products

The confectionery industry is an important consumer of domestic farm products. For example, its consumption of cane sugar in 1941 was equivalent to about 60 per cent of the total United States production of cane sugar, and its consumption of beet sugar was equal to 10 per cent of the total United States beet-sugar production.

In the field of dairy products, the consumption of butter, cream, milk and milk products by the candy industries was the equivalent of about 169,000,000 gallons of fluid milk. The 6,384,000 pounds of fresh and frozen eggs and the 1,016,000 pounds of egg albumen are equal to about 51,000,000 and 139,000,000 eggs, respectively.

#### Shortage of Imported Materials

Some of the principal raw materials required by the confectionery industry are imported and are in short supply because of the lack of shipping space. Of these, all of our cocoa beans and most of our sugar are obtained from outside continental United States.

Other imported materials—principally desiccated coconut, coconut and palm oils and butters—obtained from the Far East, are cut off. Imported nuts, such as almonds, cashews and Brazil nuts, are in short supply.

#### Domestic Raw Materials Available

Some domestic products, notably corn sweeteners (particularly corn syrup) and honey, are in greater supply than a year ago, and will relieve in part the sugar shortage.

Adequate domestic supplies of peanuts have been available, but at a considerably higher price. With a significant in-

crease in peanut production this year and the plan for the confectionery industry to obtain whatever part of the crop it requires, peanuts seem to be a bright spot in the raw-material supply outlook.

#### Conerves Packaging Material

In addition to the raw materials consumed in the manufacture of confectionery, the industry is an important user of packaging and other materials essential to the marketing of confectionery. These include fiber and corrugated shipping containers; set-up and folding boxes; tin cans and glass jars; plain and fancy sheet and roll paper; cellophane, glassine and wax-paper wraps; padding, cups, dividers, layer boards and other paper products.

Late in 1941, in order to co-operate with the government conservation program, the confectionery industry entered into a voluntary program to conserve packaging by:

(a) Simplification of packaging material.

(b) Elimination of some box findings.

(c) Establishment of a program to re-use boxes and, in some instances, folding cartons.

The industry has co-operated wholeheartedly in this program.

#### Little Change in Distribution

There was little change from 1940 to 1941 in the methods of distribution used by various types of houses. The most important difference was the continued increase in sales thru chain stores. This expansion was most pronounced in the case of bar-goods houses and package-goods houses. Practically all the gain in package-goods distribution thru chains, however, was accounted for by the expansion in activities of a relatively few concerns.

Returned goods in relation to total sales showed a decline in 1941 for the third consecutive year. Altho the percentage of returned goods has been declining, the total is still fairly sizable, and in 1941 was actually larger than in the previous year.

#### Relative Sales of Various Types

Sales of bar goods and package goods showed the greatest rate of increase in 1941 over sales of 1940. It was natural to expect package-goods to increase, in line with the sharp rate of increase in national income.

In the case of bar goods, despite a rather sizable increase in average sales value per pound, sales were well above the rate of increase shown in the industry as a whole. This probably represents an increasing consumption of this type of confectionery as a part of the daily food requirements of workers, especially in industrial plants where adequate mass-feeding facilities are not available. Part of this increase is undoubtedly the result of substantial sales to Army posts and other service exchanges as well as to normal civilian use.

Poundage sales of chocolate bulk confectionery by manufacturers of competitive chocolate products increased 32 per cent, while sales of this product by confectionery manufacturers declined.

(Copies of the study may be obtained from the Bureau of Foreign and Domestic Commerce in Washington, D. C., as long as the limited supply lasts.)

## Vender for Sale Of War Stamps

DETROIT, June 27.—Coin machines can boost the sale of War Stamps heavily, a report from Schermack Products Company declares. This company has been well known as manufacturer of various

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., June 27.—Rainfall during the past week was helpful to the growing crop of peanuts, especially to late planted stands. Peanut stands in Virginia now look better, the some fields were completely replanted after the first of June. The growing crop looks better in North Carolina than in Virginia.

Supplies of farmers' stock peanuts continue to sag, the millers and warehousemen are buying very little, pending a settling of market levels. Farmers' stock peanuts range 5½ to 6 cents for best stock for such peanuts as are moving. Spanish are nominally \$1.75 per 30-lb. bushel, but practically none are being marketed. Supplies of farmers' stock peanuts in the Southeast have been reduced recently by the sale of over 11,000 tons of farmers' grade Runners to oil mills by the Southeastern Co-Operative. On the other hand, potential supplies have been added to by requests by the government for bids for 792,000 pounds of U. S. No. 1 shelled Spanish which are now in a bonded warehouse in Savannah. These peanuts were originally purchased by the government for lend-lease shipment, but because of various reasons did not move and are now being made available to augment the small supply of Southeastern shelled stock.

Shellers of peanuts are encouraged by the increased interest in the market, which large buyers in city markets are beginning to show a period of extreme quietness lasting a couple of months. The market for No. 1 shelled Spanish has advanced about ¼ cent per lb. since June 22, but trading has so far been very light. This may have been due partly to the fact that so many members of the peanut industry were attending the convention at Pensacola last week.

types of coin-controlled postage stamp venders.

The firm has also developed a machine for the sale of War Stamps, similar to a development during the first World War, when this company produced a machine to sell the stamps used to build up sales of Liberty Bonds at that time.

Typical was the experience of a particular drugstore location in Detroit where one of the machines has been placed. Sales of War Stamps during the month before the machine was put in were about \$60. The first month of the machine sales has shown a total of \$500, an actual increase of 1000 per cent, and enough to buy 20 War Bonds thru this one machine alone for the month.

## FORCED TO SELL OUT!

5 Watling Tom Thumb Fortune Telling Scales—Serials \$35.00  
28,000.

185 Columbus Model ZM Porcelain, 2 Vice Grip Locks. Look New. \$3.40

22 Northwestern Model 33 Porcelain. \$2.95

14 Northwestern DeLuxe, Like New. \$4.75

6 Northwestern Standards, Porcelain. \$3.80

40 Mickey Mouse, Clean and Ready To Go. \$2.65

70 Snacks, 3 Column, 1c Extra, Good Shape. \$1.95

100 Adams, Stewart-McGuire 6 Column 1c Wide Tab Gum Venders, Like New. \$3.95

50 Mills Automatic Mdse. Corp. Chrome, 1c Wide Tab Gum Venders, 1 Beemans, 3 Chiclet, 2 Dentyle Columns. \$7.45

Hundreds of All Kinds Stands—Priced 50c Up.

## PHIL MARKS

502 Malvern Ave.  
HOT SPRINGS, ARK.

# More Honey For Candy

**Government orders make millions of pounds available to manufacturers and other users**

WASHINGTON, June 27.—Easing of restrictions on the quantities of honey that manufacturers are permitted to use will make available several million additional pounds in 1942, the War Production Board has announced. Used as a sugar substitute in many food products, the restrictions on honey were relaxed thru amendment No. 2 of general preference order M-118, issued recently.

Manufacturers will still be subject to quota regulation, but the amendment substantially increases the amounts which may be obtained during the balance of this year.

WPB considers continued control of industrial use important for two reasons.

#### Seeks To Preserve Supply

First, to preserve the necessary supply for household consumption. Secondly, to safeguard the bee-keeping industry against recurrence of the economic unsettlement it experienced during and after World War I, and to avoid loss of bee pollination which is necessary to many fruit and vegetable crops.

The original order, which was issued on March 26, was designed to conserve the small supply of honey on hand at that time for household consumers and for industrial users who had previously used honey in their manufacturing process. Since March, however, the supply situation has improved, for the 1942 production and imports, based on preliminary estimates, are expected to be the largest since World War I.

Under the amendment, manufacturers may use, during any quarter beginning July 1, up to either 120 per cent of their consumption of honey during the corresponding 1941 quarter, or 600 pounds, whichever amount is larger. During June such consumers may use either 120 per cent of the amount consumed in June, 1941, or 200 pounds.

#### Original Order

In the original order a manufacturer was allowed, in each month, as much honey as he used during the corresponding month in 1941, or one-third of the amount he used during the three-month period ended December 31, 1941, which ever was larger. Small users were permitted to consume up to 60 pounds without reference to their 1941 use. The recent amendment relaxes the restrictions so that the large 1942 supply can be absorbed.

In addition to the regular quotas, a manufacturer may obtain special quotas to use additional honey in two cases, as follows:

(1) A manufacturer may obtain a special quota for any products in which honey will not be used chiefly as a sugar substitute. Application for such a quota under this provision must be filed with the WPB on form PD-546.

(2) Any manufacturer who has more than a six-month supply of honey on hand, which he purchased before March 26, may apply for permission to use some of that honey as a special quota. Application must be made by letter to WPB before July 15. The letter should state the quantity of honey involved, the date of purchase, the type of honey, storage conditions and the desired use of the honey.

#### Can Apply for Permit

In addition, any dealer or importer who has been unable to make satisfactory disposition of honey he purchased before March 26 for resale may apply for permission to sell such honey for quota-free use. Application must be made by letter to WPB before July 15, stating the condition and the quantity of the honey, date of purchase, the type of honey, and prospective purchasers, if any. The purchaser may accept and use such honey as a special quota, providing he receives a specified affidavit from the seller stating that he

## Jersey CMA Plans Dinner Meeting

NEWARK, N. J., June 27.—A general dinner meeting for the regular members of Cigarette Merchants' Association of New Jersey will be held on July 4, according to James Cherry, managing director of the association. While all business transacted during the year will be discussed, the major discussion will revolve around the set-up under the proposed new tax.

The tax problem is important since it will mean the necessity of changing over machines. In the past Jersey was one of the few States which did not have a State tax on cigarettes, with machines vending product at 15 cents. Under the tax, Cherry states, a 17-cent ceiling will have to be established and approval will have to be secured from the Office of Price Administration.

A budget dinner meeting was held Tuesday (9), and the budget for the first half of the year was discussed, Cherry said.

## Tobacco Dealer's Status Defined

WASHINGTON, June 27.—A tobacco manufacturer's representative who purchases merchandise from a wholesaler and resells it to a retailer without profit is classified as a wholesaler as defined in Section 20 (p) of the General Maximum Price Regulation. Price Administrator Leon Henderson ruled recently.

Such sales, which are customary trade practices, therefore, would not exempt such manufacturer from being licensed in these particular transactions.

Ordinarily, the manufacturer does not "receive delivery of a commodity and resell it without substantially changing its form." The manufacturer changes the form of the raw commodity before reselling. Therefore, he does not make sales at wholesale and is not required to be licensed under Section 16 of the General Maximum Price Regulation.

However, in this instance, the manufacturer's representative does receive delivery of a commodity and resells it without substantially changing its form. Thereby he performs the function of a wholesaler and thus becomes liable to restrictions of Section 16.

## Something Added to Salt

NEW YORK, June 27.—At a recent scientific conference here a report was made that vitamin C is a boon to war workers on hot summer days. The scientists reported that vitamin C is lost from the body when it perspires just as salt is lost. The scientists recommended that salt and vitamin C could be supplied to workers during hot weather. This announcement will recall an interesting campaign for vending machines selling salted peanuts two or three years ago. A Chicago firm carried out a good publicity program for salted peanut vendors by spreading the scientific information that salted nuts was one way for workers in plants to obtain the extra salt needed during hot weather. The importance of the publicity might be increased now because it is known from scientific facts that peanuts have important vitamins.

has received authorization from WPB to make delivery.

Any manufacturer who purchases 10,000 pounds or more of honey during any month for use in manufactured products must report monthly the amount purchased, the person from whom the honey was bought, and the intended use of the honey. Reports on purchases during June must be filed by July 10.

Supplies, including production and imports, in 1942 (according to preliminary estimates) are expected to approximate 240,000,000 pounds, or about 40,000,000 pounds more than in 1941. Production usually averages less than 200,000,000 pounds a year, but in 1942 it has been stimulated by an increase in the number of colonies of bees and by higher honey prices.

Imports usually are almost negligible in relation to total domestic production, but this year several million pounds have been imported from Mexico and Latin American countries.

## VENDER SUPPLY NOTES

### Cigarette Production

May domestic cigarette production registered a gain over 1941 but the increase was the smallest for any month in the past year and a half, according to figures released by the Bureau of Internal Revenue.

Cigarette output last month totaled 18,445,318,320 units, compared with 17,858,111,310 in May, 1941. The last decline reported was in November, 1940.

All other major divisions of the industry reported production declines for May. Cigar output dropped to 457,767,155 units from 475,067,340 in May, 1941. Snuff output was 3,224,368 pounds compared with 3,609,796 a year ago.

For the first five months of 1942 cigarette output reached a record of 88,971,846,700 units against 79,991,840,430 in the corresponding 1941 period. Cigar production for the five months this year was 2,351,012,722 units against 2,184,493,458 a year earlier. Snuff production was 18,294,600 pounds against 16,850,964 a year earlier.

Sugar men worry over the less-sweets eating habit which the public may acquire in the "shortage era." Women's pages in newspapers offering housewives all sorts of ways to cut sugar use give them the creeps. They're afraid those recipes may stick. In reply, they plug sugar's energy value, "A pound of it gives you 1,815 calories. Most for your money of any food."

Corn demand from manufacturers perked up in the latter half of last week. Over half a million bushels were bought in two days for shipment to Chicago to be converted into starches, sugars, sirups. Consumers gave firm bids for first-half-July shipment at prices which will net the farmer close to 80 cents a bushel.

The total sugar supply is said to be slowly improving, but the entire sugar problem is continually under political pressure, so it is not possible to always tell what are the facts. The shipping problem is so serious that the sugar supply is likely to be limited for the duration. It is expected, however, that due to the continuous efforts to remedy the situation that sugar will not get any scarcer than it has been during recent months.

New uses are being found for peanuts almost from month to month. Due to the demand for wool to supply uniforms for the armed forces, scientists have looked for wool substitutes. It turns out that synthetic fibers can now be made and that one of the sources for synthetic fibers now being considered seriously is peanuts. Soy beans are also used for the same purpose.

A recent news dispatch from London says that the manufacture of ice cream will be banned in England after September 30. It is probable that ice-cream vending machines have not made headway in England, so that the vending machine industry will not be affected. News reports say that there were about 1,500 ice-cream makers in England and that their employees will be freed for other work. Stopping the manufacture of ice cream will also save paper, the reports said. That shows how real war can seriously affect vending machine supplies.

The government is taking steps to grow a new type of corn in the United States which was imported from the East Indies. Experiments are being carried out in Iowa. The new type of corn is said to be a good substitute for tapioca. It is also used for glucose and starch manufacture and for use in products which use glucose and starch. The new type of corn is said to have a very waxy nature and is used in connection with gums in manufacturing processes. Enough of the corn is already being grown to supply small commercial users. Full commercial production is expected by 1943.

A recent Department of Commerce bulletin published a chart to show the percentage of the total sugar consumption by various industries in the country. The soft drink industry uses nearly 4 per cent of the total sugar supply. The candy and confectionery industry uses a little more than 6 per cent of the total sugar supply. The chocolate and cocoa trade uses a little more than 2 per cent.

Pepsi-Cola is reclaiming old tin cans and stamping bottle crowns from them. They say they get 40 bottle caps from one No. 10 can. Collections of the old cans are being made from institutions. The firm hopes to increase its supply of bottle caps in this way by about 10 per cent.

It will be good news to the beverage vender trade that the House Ways and Means Committee June 25 was reported to have dropped the proposed excise tax on soft drinks. The reason given for dropping the tax was the difficulty in collecting such a tax on soft drinks sold over the counter. While the tax fight is not over yet, it is generally expected that soft drinks will not come in for a tax this year.

The Readers Digest, July issue, page 5, has an article entitled "Cigarette Ad Facts and Fiction." The article is written for The Digest and is said to be based on its own survey of cigarette advertising, both in newspapers and on the radio. The article is evidently another in a series of exposés. The Digest some months ago picked up the well-known publishing racket of "exposing rackets in other people's business." It will be a disappointment to readers of The Digest in the continuation of this type of racket well known to the publishing field. Publishers that need circulation may have some excuse for working the expose racket, but it is generally understood that The Digest has an abundant circulation without following such practices. The Digest article has nothing new other than what is already known about cigarette advertising. Judging by cigarette consumption, the masses of the people are not worried about the quality of cigarette advertising.

Officials of Philip Morris cigarettes recently informed stockholders that wider distribution of its tobacco products, resulting in a 20 per cent increase in sales to a new all-time high, enabled the company to make a record profit and maintain dividends in its fiscal year ended March 31 despite higher taxes and operating costs.

Net sales for the year rose to \$112,565,201 from \$87,352,065 for the preceding 12 months.

### Cocoa Bean Quota Cut

A 14 per cent reduction from the present quota of cocoa beans that may be processed has been ordered for the quarter beginning July 1.

The quota for the present quarter, provided under supplementary order M-145-A, is 70 per cent of the amount of beans ground or pressed in the corresponding quarter of 1941. Supplementary Order M-145-B, issued by the Director of Industry operations, reduces the quota in the quarter beginning July 1, and for subsequent quarters unless changed, to 60 per cent of the base period.

The reduction is necessary because of the critical shipping situation and is expected to make current supplies last until the middle of 1943. Possible scheduled imports would extend the supply until the latter part of the year. Recent shipping developments, however, have jeopardized anticipated imports. Therefore, it appears necessary that the cocoa quota be reduced.

The supply of cocoa beans is imported chiefly from the Gold Coast, Ivory Coast and Nigeria areas of West Africa and from South America.

### Markets in Brief

NEW YORK, June 25.—Peppermint oil (dollars per lb.): Natural, \$5.85 @ 6.00; U. S. pharmaceutical, \$6.35 @ 6.70.

#### NUTS CHICAGO SPOT MARKET PEANUTS

Virginia and North Carolina

	Cents per lb. in bags
Jumbos .....	9.50 @ 9.75
Fancies .....	9.25 @ 9.50
Extra large .....	12.25 @ 12.50
Medium .....	11.75 @ 12.00
No. 1 Virginia .....	11.50 @ 11.75
No. 2 Virginia .....	10.25 @ 10.50
Southeast	
No. 1 Spanish .....	10.50 @ 10.75
No. 2 Spanish (sample) .....	9.25 @ 9.50
No. 1 Runner .....	10.00
No. 2 Runner (sample) .....	9.00 @ 9.25

# Minnesota High Court Opinion Voids City Vending Ordinance

No. 142. Hennepin County, J. J. Olson, judge. Filed June 12, 1942. Grace Kaercher Davis, clerk, Minnesota Supreme Court vs. E. T. Barron, d. b. a., E. T. Barron & Company, respondent. City of Minneapolis, et al., appellants.

## SYLLABUS

1. Under our uniform declaratory judgments act (Mason St. 1940 Supp. No. 9455-1) courts of record are given power within their respective jurisdictions "to declare rights, status and other legal relations whether or not further relief is or could be claimed," and under No. 9455-2 any person whose rights, status or other legal relations are affected by municipal ordinance may have determined any question of construction or validity arising under the ordinance and may obtain a declaration of rights, status or other legal relations thereunder.

2. Where it quite obviously appears that the amount of a license fee fixed by ordinance was really intended to raise revenue and that such was its main object, mere labeling of the ordinance as one imposing only a license fee does not save it, since a license fee is intended to cover only the expense of issuing the license, the services of officers in enforcing it and other necessary expenses directly or indirectly imposed by the act. Affirmed.

## OPINION

JULIUS J. OLSON, JUSTICE:

Action under the declaratory judgments act (Mason St. 1940 Supp. No. 9455-1, et seq.) for a judicial determination of the validity of a Minneapolis ordinance. So far as here important, the complaint alleges that plaintiff has been engaged in the business of selling candy, gum, peanuts and unbottled soft drinks and edibles of different kinds by means of coin vending machines, and that he

is also engaged in "leasing, selling and distributing" such machines. He had been licensed under an ordinance approved March 29, 1932, referred to in the record as exhibit A, which he claims "is now and has been at all times hereinafter mentioned in full force and effect." That ordinance is not under attack. On March 3, 1941, a new ordinance was enacted, referred to as exhibit B. Under its provisions a vending machine is defined as "a machine which for a fee deposited therein returns candy, gum, peanuts, unbottled soft drinks or edibles of any kind or nature. A unit shall mean each single vending machine." The "owner or vender" of each such machine, before selling, renting, leasing or otherwise disposing of it, is required to obtain a license so to do. The annual license fee is "\$5 for each 5-cent or over vending unit and \$1 for each 1-cent vending unit." No one may receive a license for such a machine "unless he has in force a food license" at the place where the machine is in operation. Each machine so licensed is to be identified by "suitable identification marks and numbers" to be "permanently affixed" to it. The licensee at the time of making his application for license, and semi-annually thereafter, is to file with the bureau of licenses a list of the places in which his machines are located. Any violation of the ordinance is punishable by a fine of not exceeding \$100 or imprisonment for a period not exceeding 90 days.

Plaintiff's attack is based on constitutional grounds. He argues a number of these, his assertion being that if the ordinance is valid at all it must rest upon the health or the general welfare provisions of the city charter. The alleged defect to which we shall direct our attention is that which has to do with his claim that the ordinance is in its purpose and effect a revenue measure masquerading under the guise of a fee for the issuance of licenses.

For defendants it is claimed (1) that since the complaint contains no allegation "that immediate destruction of property is involved" plaintiff has an adequate remedy at law and as such may not proceed under the declaratory act; (2) that since plaintiff has recognized the old ordinance he may not invoke the declaratory act as to this one, and (3) that, in any event, the later act is a valid one, altho it contains nothing by way of repeal, amendment or limitation upon the former ordinance. To avoid the threatened risk of summary proceedings to enforce the ordinance, plaintiff asks the court to "assume jurisdiction and determine the validity or invalidity of said new ordinance of 1941." Defendants' general demurrer to the complaint was overruled, and they appeal, the court having certified that the issue presented are important and doubtful.

1. We shall determine first defendants' claim that the declaratory act is unavailable to plaintiff. The statute is broad and comprehensive in its terms, for it provides (Mason St. 1940 Supp. No. 9455-1):

"Courts of record within their respective jurisdiction shall have power to declare rights, status and other legal relations whether or not further relief is or could be claimed." Section 9455-2 provides:

"Any person \* \* \* whose rights, status or other legal relations are affected by a \* \* \* municipal ordinance \* \* \* may have determined any question of construction or validity arising under the \* \* \* ordinance \* \* \* and obtain a declaration of rights, status or other legal relations thereunder."

Here, as we have seen, plaintiff is in a dilemma as to which ordinance applies to him and his business. If the ordinance is one for a license and not merely for revenue, then, clearly, it is to his interest and likewise to that of the city to have such issue determined. So it is plainly to be seen that the situation is one that affords a good reason for making use of the act. Defendants' cases on this score, namely, Cobb vs. Fren, 111 Minn. 429, 127 N. W. 415; Basting vs. City of Minneapolis, 112 Minn. 306, 127 N. W. 1,131, and Milton Dairy Company vs. G. N. Railway Company, 124 Minn. 239, 144 N. W. 764, were decided before the act was passed and are not of controlling force now. We have had occasion to apply the act in several cases, among them State Farm Mutual Auto Insurance Company vs. Skluzacek, 208 Minn. 443, 446, 294 N. W. 413, involving a liability policy contract. We there said that, while the proceedings under the act were new, in its principles "it is well grounded in the law" and,

over a long period of time, has become "another established remedy." The tendency so to apply it has the general support of the courts. Thus in Bakelite Corporation vs. Lubri-Zol Development Corporation 34 F. Supp. 142, 143, 144:

"A declaratory judgment suit is not a suit in equity and differs from equity suits in important respects. Absence of an adequate remedy at law is requisite to a suit in equity. That rule is not applicable to suits for declaratory judgments. \* \* \* The existence of another adequate remedy does not preclude a judgment for declaratory relief in cases where it is appropriate."

Cf. Dunleer Company vs. Minter Homes Corporation 33 F. Supp. 243, 244 (4). In Sunshine Min. Company vs. Carver, 34 F. Supp. 274, 280 (10), in a situation similar to that presented here, the court said:

"Such a transfer of interpretation of statute, from Criminal to Civic Court, should be approved where the plaintiff under this new additional remedy, the Declaratory Judgment Act, shows a substantial controversy existing. It is a too narrow view of the judicial functions and under the Declaratory Judgment Act to assert that the only method of trying the validity of the business practice here is to wait until the prosecution occurs."

Numerous cases are cited in 3 Dunnell, Supp. No. 4988a, and Mason St. 1940 Supp. No. 9455-1. These being easily available, citation of them is not deemed necessary. We think the act applicable to the facts here presented.

2. We must constantly bear in mind that "the distinction between the power to license as a police regulation and the same power when conferred for revenue purposes is of the utmost importance." If this is a police regulation only, a narrower construction must be adopted than in the case of a grant by charter to the council of discretionary authority with a view to public revenue. 38 Am. Jur., Municipal Corporations, No. 321, p. 14.

We have recited the substance of the 1941 ordinance. We find nothing in it about policing the licensee's business and regulating the orderly conduct thereof, nor anything in the way of requiring inspection of articles to be sold. Furthermore, on what basis can it be said that the issuing of a license for a 1-cent machine costs any less in the way of services to be performed by the public officers than the \$5 charge for a 5-cent machine? We think it obviously appears that there is no such distinction. Quite the contrary. What the city council sought to accomplish and did accomplish was the enactment of a revenue measure, since the service rendered in the issuance of a license is, as to each type of machine, exactly the same. If this were a parking ordinance providing different rates for identical parking spaces, as, for example, one rate for a cheap car and one for a costly one, could the ordinance be sustained on the basis of a license? We are of the view that in this case, as in City of St. Paul vs. Traeger, 25 Minn. 248, 251, 252, "it is quite obvious that the amount of the license fee was fixed with reference to revenue purposes, which it was the main object of the ordinance to promote by means of a tax imposed upon the particular employment or pursuit, thru the exercise of its power over the subject of granting licenses." And here, as there, such ordinance cannot be sustained.

We have held in many cases that where a municipality is authorized to regulate a subject and to require those who do any act under it to obtain a license, the city may charge the person procuring it a reasonable fee to cover the labor and expense of issuing the license. In such a case the exaction is not a tax but only and properly a license fee "intended to cover the expense of issuing it, the services of officers and other expenses directly or indirectly imposed" by the act. See 4 Dunnell, Dig. & Supp. No. 6800, and cases under note 10.

Order affirmed.

Mr. Justice Stone, being absent because of illness, took no part in the consideration or decision of this case.

## 2 CENT NOVELTY BOARD DEALS

New Novelty Flashlights, Lighters, etc. Deals take in \$20.00 and \$25.00, pay out 34 and 40 Packs Cigarettes and 4 to 12 Novelties. Write for details and prices.

**Spencer Novelties**

329 N. York St.

## ★★★ BADGER'S BARGAINS ★★★

### SPECIAL

### MILLS EMPRESS

\$139.50

PERFECT CONDITION

PHONOGRAHS AND ACCESSORIES  
42 Seeburg Hitones, 8200s, New in Crates, Special . . . Write Seeburg 8800, RC . . . Write Seeburg 8800, EC \$349.50 Seeburg Classics . . . 189.50 Seeburg Regals . . . 139.50 Seeburg Envoy, RG . . . 269.50

SLOTS — CONSOLES — ARCADE EQUIPMENT  
Mills Blue Fronts, New Crackle Finish, Club Handles, Recond. . . \$89.50 Jenn, Silver Chiefs . . . 89.50 Pace All-Stars, Comets 49.50 New Mills V.P., J.P. 47.50 Mills V.P., Blue, Gold 34.50 Mills Four Bells, Et. . . Write Pace DeLuxe Comets 59.50

WANTED TO BUY  
Late Model Phonographs, Packard Pla-Mor Boxes and All Types Arcade Equipment and All Types of Guns. Write Either Office. State Prices Wanted.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. Write to the Nearest Office for Complete List. Save Time and Money.

**BADGER SALES COMPANY**

1612 WEST PICO BLVD., LOS ANGELES, CALIF.

**BADGER NOVELTY COMPANY**

2546 NORTH 30TH STREET MILWAUKEE, WISCONSIN

## ANOTHER SHIPMENT JUST RECEIVED!!! ACT QUICK!! THEY SELL VERY FAST!!

Any 3 Different Games for \$39.00 or \$15.00 Each

2 Duke Ranch  
2 Commodore  
2 Merry-Go-Round  
2 Sky Line  
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2 Progress

Any 3 Different Games for \$54.00 or \$19.00 Each

2 Score-a-Line  
2 Play Ball  
2 Formation  
3 School Days  
2 Big Town  
2 Bordertown  
2 Red, White, Blue

\$24.00 Ea.

2 Fleet

\$34.00 Ea.

2 Majors '41

\$44.00 Ea.

4 South Paws



**JERSEY SPECIALTY COMPANY**

Route 23, Newark Pompton Turnpike

Next to Passaic River Bridge

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Phone: Little Falls 4-0784

### FREE PLAY GAMES

Mills '40 1-2-3, Fruit Reels . . .	\$70.00
Mills '39 1-2-3, Fruit Reels . . .	35.00
Score Champs . . .	17.50
Metro . . .	26.00
Blondie . . .	22.50
Velvet . . .	27.50
Four Roses . . .	28.00
Gold Star . . .	26.00
Leader . . .	35.00
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Mills FP Vendors . . .	\$ 70.00
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WRITE FOR PRICES ON NEW GAMES  
All games cleaned and thoroly checked. Guaranteed to be in good working order. Terms: 1/3 certified deposit, balance C. O. D. Deposits promptly returned if we cannot fill your order. We do not substitute unless requested to do so.

**MILLER VENDING CO.**

615 Lyon Street, N. E.  
Grand Rapids, Mich.

### LEGAL EQUIPMENT

Texas Leaguers . . .	\$ 30.00
Bally Rapid Fire . . .	135.00
Radio Rifle (Film) . . .	40.00
Rockola Ten Pins, LD . . .	50.00
Evans Ten Strike, LD . . .	55.00
Evans Skee Ball, FP . . .	65.00
Batting Practice . . .	100.00

## *Industry Mentions*

**Magazines — Newspapers — Radio**

#### *No Worry for Phonos*

*MINNEAPOLIS DAILY TIMES*, June 19: The following news story was published by the Minneapolis paper, with an encouraging slant to music operators:

JUKE RECORD BAN FAILS TO WORRY TRADE. Operators of about 1,000 juke boxes in the Twin Cities didn't seem to be too worried over a threat by James Petrillo, president of the American Federation of Musicians, to forbid his members to make records for commercial use after August 1.

Their attitude was, where there's a will there's a way. Some of them were pretty sure that the big "name" bands might make a fight against giving up recordings.

Others had the idea that there is a scarcity of musicians at the present time, rather than a surplus, and recordings are needed to provide the public music people want.

#### **Little Conflict**

Only about 1 per cent of the juke boxes come into conflict with dance bands, K. D. Carter, head of one of the operating firms, said. Other than that there is no conflict because the boxes are in places which wouldn't be able to hire bands anyway.

In this Don Leary, of the Automatic Sales Company, agreed, and he stressed the fact that the big record companies, as well as the big bands, would have something to say, since juke boxes purchase about 40 per cent of the national output of records.

#### **Litigation Foreseen**

He said he figured that there would be litigation if Petrillo is firm in his stand and that meanwhile the record companies would step up their production to the limit the law allows. (There is a federal order limiting use of shellac in production of phonograph records.)

A record-making company, with a branch in Minneapolis, said that about



*FROM GRIN AND BEAR IT* by Lichy. "Chief Big Bear joinem army—war paint no good—war whoops no good—squaws likum 'nifty uniforms—likum duke boxes."

vice. A cartoon in the above newspaper shows Hitler patronizing a row of slot machines and evidently fumbling for the last coin in his pocket. The last coin is labeled "Nazi Reserves." The machines bear such labels as Sevastopol Front, Kharkov Front, etc., and standing far in the background is Stalin. The location itself is called Joe's Place.

*PHILADELPHIA DAILY NEWS*, June 19: An attractive two-column picture with an automatic piano in the background has the following caption: "Ormandy Admires Academy Juke Box. Hep-hep! and a hey-nonny-nonny! Eugene Ormandy, conductor of the village band, looks bewildered as Mrs. Meyer Davis and Carl McDonald urge him to get hep to the jive ground out by juke box in Academy of Music basement, where Stage Door Canteen opens tomorrow night."

## Arcade Machine Sales Still High

BALTIMORE, June 27.—The demand for arcade equipment here continues brisk, and distributors of such merchandise are finding a ready market for all they can supply. In demand are target guns, photo machines, free-play games, diggers and similar equipment.

Distributors report arcade equipment sales good and that since the beginning

# *Minute-Man Flag To J&J Novelty*

DETROIT, June 27.—Tribute to the way the coin machine industry is supporting the war effort was paid in an award of a Minute-Man Flag to the J and J Novelty Company here this week. This organization, headed by James A. Pasanante, is one of the largest operating organizations in the Detroit area, with machines of several different types on its extensive routes.

The award, issued by Secretary of the Treasury Morgenthau, is for signing up every single employee out of the company's large personnel to buy Defense Bonds with 10 per cent of his salary for the duration. This is believed to be the first award of its kind to a coin machine operator.

of the spring season they have had complete sellouts of arcade equipment.

Because of gasoline rationing, tire and auto conservation, arcade operation is being centered within the metropolitan area. This is done so that those who seek amusement, relaxation and entertainment, usually found at parks, can find it close to home. This has been working out most satisfactorily, and operators of arcades report their collections have been holding up very well.



TOKENS FOR METAL TYPER—\$25.00 PER M

ARCADE EQUIPMENT	ONE BALLS	CONSOLES
3-Way Grippers . . . . . \$17.50	Blue Grass . . . . . \$139.50	Bally Big Top . . . . . \$ 79.50
Single Grippers . . . . . 9.50	Sport Special . . . . . 99.50	Jumbo Parade . . . . . 89.50
Hi Dial Ten Pins . . . . . 89.50	Club Trophy . . . . . 189.50	Pace Saratoga, Conv. . . . . 119.50
20 Rapid Fires . . . . . 139.50	'41 Derby . . . . . 229.50	Silver Moon, PO . . . . . 124.50
Mills Punching Bag . . . . . 89.50	Mills Owl . . . . . 89.50	Super Bell . . . . . 219.50
10 Chicken Sam (Jap Conv.) . . . . . 79.50	Mills '40 1-2-3 . . . . . 94.50	Hi Hand . . . . . 179.50
Long Base 3-Way Grippers 19.50	'40 1-2-3 (1 or 5 Ball) 99.50	Bally Club Bell . . . . . 239.50
One-Third Deposit With Order, Balance C. O. D.		

**EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMboldt 6288**



ORDER TODAY  
FOR PROMPT DELIVERY!

**\$10.00  
EACH**

FREE PLAY GAMES

Chevron • Daily Dozen • Dandy • Davy Jones • Fantasy • Rink • Supercharger • Variety • Flagship.

**\$17.50  
EACH**

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Attention • Broadcast • Boomtown • Big Chief • Crystal • Dude Ranch • Flicker • Metro • Mystic • Nine Bells • Progress • Paradise • Reporter • Skyline • Sparky • Scandals • Sixty Grand • Red, White & Blue • Wild Fire.

**\$33.50  
EACH**

A. B. C. Bowler • Crossline • Fox Hunt • Horoscope • Hi Hat • Silver Skates • Silver Spray.

Terms: Cash With Order Under \$50.00, Over That 1/3 Deposit, Balance Sight Draft.

WRITE TODAY FOR NEW LIST OF OTHER GAMES, CONSOLES, PHONOGRAHS, ETC.

**SOUTHERN AUTOMATIC MUSIC COMPANY**

"The House That Confidence Built"

542 S. Second St.  
Louisville, Ky.  
531 N. Capital Ave.  
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312 W. Seventh St.  
Cincinnati, Ohio  
425 Broad St.  
Nashville, Tenn.

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GOOD FISHING... Operators are going for this HOOK, LINE, and SINKER! ... Features a brand new WHOPPER ticket.. Takes in \$51.30.... Pays out \$23.04... Total Average Profit \$28.26... THICK DIE-CUT board!

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## NEWS OF

# PRIORITIES and MATERIALS

Developments of the Week in All Industries

### Changes in Priorities

A lot of changes are being made in the priorities system by various government agencies. It has been announced that the armed forces will assume the main job for promoting war production from now on. The changes are to take place officially July 1 when the priorities system will be dropped and a new system of allocating vital materials to manufacturing plants will be started. The system of allocations has been under discussion for some time and the machinery has been in process of being set up. Everything is expected to be in working order by July 1. From that time all manufacturing plants will receive allocations of material based on their rating with the government and importance with the War Production system.

The distribution of scarce materials now involves the working of the plan and balancing up industrial output. The policy-making boards will remain with the WPB, but the armed forces will have much to say in future allotments. There will be certain exemptions under the new plan. Beginning July 1, all manufacturers who do not use more than \$5,000 of rough metals in any one quarter will be exempted from the new plan. These exempted firms will be allowed to continue to obtain their metals under the present priorities system. They will continue to use the regular priorities blanks. Government agencies have also issued a list of nine classes of largely service organizations which will be exempt from the new system after July 1. These nine classes will continue to operate under present priority rates. Among the nine businesses listed are the sale of materials which the user has not manufactured, processed, fabricated, assembled or otherwise physically changed, including sales as a distributor, wholesaler or retailer. By October 1 government agencies hope to have plans completed so that all industries may be put under the new plan of allocation.

A new lease on life has probably been extended to fluorescent lights under the priorities system. A new invention cuts down the use of mercury 50 per cent. A patent has been issued on this invention.

but no doubt it will be widely used in improving the supply of fluorescent lights. The new invention is also said to improve the lighting effects of the lamps.

The OPA recently warned firms that make up package deals of radio and phonograph sets against such practices. The warning relates to sales plans in which the customer is required to buy merchandise he may not want in order to get a phonograph or radio set. The plan is commonly known as a package deal and the OPA regards it as a form of price manipulation.

War production continues to demand more and more copper and the government is continuing its efforts to develop new sources of this metal. Production in May was at a high peak as compared with previous months. However, government agencies state explicitly that the supply is not enough to meet all demands.

Donald M. Nelson reported to Congress recently on the general state of war production plans. He mentioned especially the new plan beginning July 1 when metals will be allocated to manufacturing plants instead of distributed on the old priorities system. He mentioned that steel production is now much below the combined needs of all the plants producing war orders. The shortage of steel plate is especially severe. Government agencies are looking for any kind of substitutes for steel plate. He explained that the shortage of copper for brass shell casings is really alarming at the present time. A program for recovering bronze name plates is being considered. It has also been announced that the government may undertake to collect scrap by taking in old iron fences, old iron railway tracks and collecting ornamental devices made of iron, etc. This has been done in Europe and it is expected that America may have to do the same thing.

Reports on the rubber shortage campaign say that on a national scale it has not been fully satisfactory, altho huge amounts of scrap rubber have been turned in. The campaign served a very useful purpose in acquainting the public with the seriousness of the shortage of vital materials, and it is expected that each new campaign to enlist public support will educate the public that much more in helping the government. Insiders feel that the rubber scrap campaign will not prevent the final necessity for gas rationing.

Not so many months ago it was generally felt that there was plenty of lumber so that wood could be used for the manufacture of most any kind of item. Now it develops that there is about to be a shortage of lumber. The WPB has asked for a speed-up in the production of lumber in order to prevent general priorities on wood.

The entry of a well-known Chicago coin machine manufacturer into the business of making plywood planes will make this material of increasing interest to the coin machine industry. The new idea of making plywood planes is a very interesting one and many experts say that it will have a great future in the airplane field after the war.

Increasing attention is being given to the distribution of man power, altho the government agencies set up for that purpose have not made the speed that had been expected. A recent report says that war factories and transportation industries will need at least 20,000,000 men, farms will need about 12,000,000 workers, the armed forces may take as many as 4,500,000 by the end of the year.

Recognition by government of the serious plight of many small businesses is expected to lead to governmental subventions and loans to these units. There will be no free handouts, however, to just any small business hit by the war. Rather the emphasis will be on assisting as far as possible by means of loans

bearing no interest those companies which have a visible place in the post-war economy. Relief will be granted to these businesses in recognition of effect of government war restrictions on operations.

Tin cans collected from Coast to Coast aren't panning out so well as steel scrap.

Their lead content is a steel man's headache. The molten lead, we are told, has burned holes in some furnaces.

Major long-term worry on steel scrap is that supplies are not being replaced. Normally most steel enters manufacturers (such as autos) to be used and junked domestically. Then it comes back as scrap.

Now most steel goes to war goods. Scrap from them will be on foreign battlefields or at the ocean's bottom.

### Manganese Production

A metal wherein the Belgian Congo promises big help to United Nations' war industries is manganese.

Manganese is essential in making steel. It has no substitute. And a potential shortage of it is a real danger to United States war production—a danger out of which have sprung hurried plans to exploit low-grade American ore deposits.

Altho the Continent of Africa (the Gold Coast and the Union of South Africa) has for years been a principal manganese source, volume production in the Congo is a war-born development.

Figures indicating just how large this production now is are not available for publication. But that output is surprisingly large is certain.

Milkweed floss will be processed at a plant to be built in Petoskey, Mich. It'll take the place of kapok (Oriental produced in life preservers. The plant will have a 1,000,000-pound capacity. Farmers will get \$200,000 for the first U. S. milkweed harvest. For the first year or two wild milkweed will have to be used. But the future, experimenters say, promises planting and cultivation.

Operators of motion picture theaters, hotels, restaurants and other service institutions have been requested to communicate with WPB field offices whenever emergency repair or maintenance materials are needed. The amusements section and the old office buildings, hotels and restaurants section of WPB's services branch issued a joint appeal to operators of all such establishments within to submit requests or emergency assistance directly by telephone, telegram or letter to the nearest WPB field office.

The President has signed the Smaller War Plants Corporation Bill, providing WPB with \$150,000,000 to aid small factories to enter war industries. In addition, WPB Chief Nelson gets authority to break down Army and Navy contracts into subcontracts, to direct that orders be given to small plants or pools of small plants. WPB advises small businesses to pool facilities for specific jobs.

WPB's Knowlson told a House Committee that the war agency is risking a power shortage by diverting copper to shell plants. These fears were discounted by C. W. Kellogg, president of the Edison Electric Institute, who guaranteed sufficient power for war industries. Consumers in some areas, however, face probable curtailment so war plants can operate at peak.

The Wall Street Journal in a "Morale Memo to the War Department" said: "Don't let big supplies of finished war materials accumulate around the factories that made them—no matter how tight the shipping situation is. Workers lose heart when they see their products aren't going directly to the battle line; they don't understand transport and storage problems. Industrialists tell us production drops noticeably whenever products fail to move away from plants in a steady stream."

Brevities.—Shoe repair shops have to turn in old rubber heels in order to get new ones. . . . The U. S. Employment Service is advertising in New York subways for farm hands. . . . By painting its machinery light colors (blue and cream) a Cleveland air parts company encourages workers to keep the machinery clean. . . . A midwestern manufacturer has developed a wooden bathtub that looks like porcelain. . . . Autos on Boston streets in May dropped 23.5 per cent from a year ago. . . . Shoe and leather salesmen have formed an association to facilitate car pooling.

# Milwaukee Journal Sees Big Summer Slot Income

Estimates payout machines average \$500 a year take in Wisconsin territory

The Milwaukee Journal, crusader against everything from slots to bingo, published the following slot machine outlook in its issue of June 21, based on federal tax reports:

MILWAUKEE—Uncle Sam will garner the biggest "jackpot" in the history of Wisconsin without inserting a single coin in devices held illegal under the state law.

The big "jackpot"—about \$1,725,000—will be in the form of special federal taxes on an estimated 34,500 slot machines and similar coin gambling devices scattered throughout Wisconsin, especially in the resort areas. Notices were sent out recently by the Bureau of Internal Revenue here to 6,900 operators that the annual special tax of \$50 per machine becomes due in July. The dead line for payment is July 31.

Under an Internal Revenue law passed last year to raise funds for war materials, a \$50 annual tax must be paid on slot machines, pinball machines with pay-off devices and slot machines that pay off in cigarettes. The levies to be paid soon are for the period of July 1 to June 30, 1943.

#### "Take" Exceeds "Jackpot"

While Uncle Sam's "Jackpot" is expected to be about \$1,725,000, the yield to the 6,900 operators (locations) of the estimated 34,500 machines will amount to at least \$17,250,000. The operators' yield is based on an estimated average

of \$500 a year from each device.

Some operators (locations) will pay the special gaming tax on as many as 20 machines, depending on the size of their establishments and number of patrons. The average number of gambling machines per operator will be about five.

The tax liability on slot machines and similar devices begins in the month in which they are first operated and continues to the end of the government's fiscal year. No refunds are made if the devices are not operated after a tax is paid on them. Neither is any allowance made for seizure of slot machines after tax payments.

Operators (locations) who set up slot machines after July 31 will be subject to the tax at the rate of \$4.16 2/3 per month for the remaining months of the fiscal year. The Bureau of Internal Revenue first began collecting this tax last October. Since then, 6,900 operators have paid about \$450,000 in taxes on their gaming devices, many of which were not set up until late this spring and the tax paid on them, therefore was small.

#### Other Tax Returns Due

Under a mandatory provision of the Internal Revenue code, the bureau must make public a list of all operators (locations) who pay the special tax on slot machines and similar devices.

Special taxes and returns are due also in July from:

5,800 operators (locations) of pinball machines of the amusement type; \$10 tax on each machine.

700 operators of billiard and pool tables; \$10 tax on each table.

13,400 retail liquor dealers; \$27.50 each.

3,500 retail malt liquor dealers; \$22 each.

800 wholesale malt liquor dealers; \$55 each.

80 breweries; \$110 each.

Frank J. Kuhl, Collector of Internal Revenue, emphasized that the special tax payers need not appear in person to pay their levies. The tax payments may be mailed to the bureau, he said. To avoid a last-minute rush, taxpayers are urged to make their payments early in July.

## Baltimore

BALTIMORE, June 27.—Penny Land and Recreation Center, a new arcade, has been opened at 424 East Baltimore Street by William Gottlieb. More than 50 machines have been placed in operation. A rifle and pistol range has been set up in rear of establishment. There is also a soft-drink stand.

Rock-Ola music box sales are reported good by the Hub Enterprises, Inc. Shipments are being made in a satisfactory manner, they report.

General Vending Machine Company reports good sales on used machines. It is said that sales could be much better, but considering conditions the sales are satisfactory.

Roy McGinnis reports consoles, one-ball and all free-play games most active with a good demand for arcade equipment.

W. W. Richardson, Dixie Coin Machine Company, reports collections on music boxes up. Spots with remote-control unit equipment are showing up best. The firm is shifting some machines.

Michael Bandor, Maryland Novelty Company, states that music box collections are showing an appreciable increase.

Aaron Folb, Phoenix Novelty Company, states music-box operation is holding up well.

Louis Karangelan, Severn Coin Machine Company, finds the usual summer easement has begun. Collections, however, are holding up very well.

Arthur J. McGetrick, manager of the Baltimore division Southern Wholesalers, Inc., RCA-Victor record distributor, has resigned his post to accept a commission as captain in the United States Army Corps.

Merit Music Service has taken over additional facilities at 610 North Euclid Street because of the crowded quarters.

## Detroit

DETROIT, June 27.—Chris Kautau-lakis has entered the coin machine business with a route of cigarette venders. He plans a route of around 60 locations.

Michigan Vending Company has been formed by three new Detroit operators, I. Finkelstein, P. Chover and P. Gold, with headquarters at 8937 Linwood Avenue. The partners were formerly in the wholesale tobacco and candy business.

Constantine Stavros, newcomer in the music machine field here, has established his headquarters at 2341 Sixth Street.

Don E. Matthews has taken over the Oriole Music Company, manufacturer of speakers and remote boxes, with the withdrawal of his partner, Leslie E. Ellis, because of the latter's health.

Ben Newmark, Atlas Automatic Music Company, reports Seeburg equipment moving very well, with all available being sold.

George Owens, music operator, reports excellent returns and collections from his chain of restaurant and beer garden locations, using Seeburg equipment.

M. K. Jessup has sold his entire music route to Frank Alluvot, operating as Frank's Music Company.

Harry White, operator of White Music Company, is back from a two-month visit in California.

William J. Patterson, Patterson Vending Company, has sold out part of his vending route to Reynolds J. St. Onge, Merchandise Vending Company, in order to concentrate exclusively on cigarette venders. He has also moved headquarters to 7578 Jackson Avenue.

## Some Questions On Price Rules

The following questions and answers are taken from recent releases by the Office of Price Administration and indicate some of the applications of price ceilings:

Q. Is it permissible for sellers of cigars and cigarettes who gave paper matches free to buyers during March to charge extra for the matches now?

A. No. Sellers who continue to handle book matches must continue to give them with purchases, or if they stop giving the matches they must reduce the price of the cigars or cigarettes.

Q. Must a retailer post ceiling prices on "cost-of-living commodities" which he has in his warehouse and which are not on display?

A. No, this is not necessary provided he has samples of them on his display floor with their ceiling prices posted. However, if he does not have these samples on the floor, but instead takes his customers to his warehouse to show them the merchandise, then he must post ceilings on cost-of-living commodities in the warehouse.

Q. Are public golf courses or bowling alleys covered by the general maximum price regulation?

A. No. The regulation specifically exempts "motion pictures, theaters and other entertainments." Golf courses and bowling alleys come under the heading of "other entertainments."

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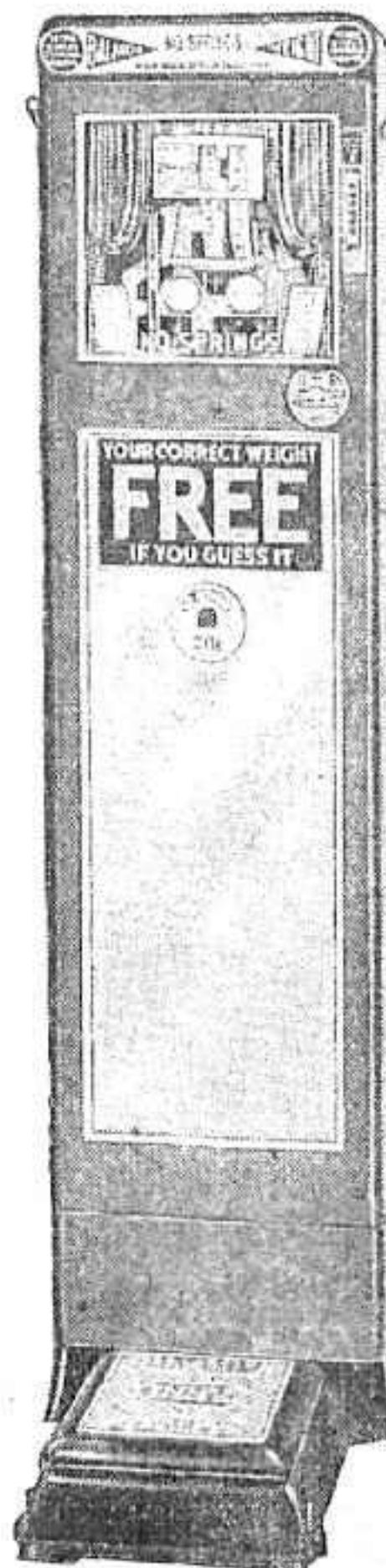
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Mills Mint Vendors, F.P.	79.50
Big Game, Used One Week	99.50
One Floor Sample Exhibit Punching Bag	210.00

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Air-Raiders  
Merit Music Service has taken over additional facilities at 610 North Euclid Street because of the crowded quarters.



# Still Tossing Pinball In Publicity Racket

**Political interference with New York's pinball license in background of messy story**

**Editor's Note:** The following story from *The New York Times*, June 17, 1942, is an interesting record of how politics makes a racket of a business licensed by 10 States and over 200 cities as an amusement enterprise. The license system tends to eliminate politics from making publicity capital at the expense of the pinball business—but not always. Mayor La Guardia has shown himself a master at stirring up the pinball situation to get publicity. His most recent maneuver followed the adverse publicity concerning his work in the Office of Civilian Defense. The story below is one chapter in the recent publicity campaign. New York City licensed pinball games for many years and the business was a model for the country during that time.

**NEW YORK.**—The disbarment of State Senator Joseph A. Esquirol, Brooklyn Democrat, has been recommended by one of Special Prosecutor John Harlan Amen's extraordinary grand juries on the ground that he had been guilty of fraud, deceit and unprofessional conduct in matters involving the operations of the pinball racket, and had benefited financially from obtaining legislative appointments and had misused clients' funds.

The 11-page printed presentment set forth five charges with specifications in which the grand jurors made accusations ranging from one that Esquirol had sought to "conceal his true relationship as an attorney and a senator" with individuals and associations interested in the operation of the pinball machines to another involving an envelope containing \$500 for a client that Esquirol was alleged to have reported as mysteriously missing from his office safe.

#### Accused of Hampering Amen

The presentment charges Senator Esquirol attempted to impede Amen's inquiry into the operations of the pinball racket and that he was active on behalf of the associations and individuals interested in the operation of the machines. It also accuses him of giving false and evasive answers before Amen's grand jury and thereby interfering with administration of law and obstructing justice.

The specifications accuse Esquirol of having sworn falsely that he received no more than \$500 from the pinball machine interests in 1934, that in 1937 he received no more than \$1,500 and that in 1938 he received no more than \$1,000. They also accuse him of swearing falsely before the grand jury that in 1934 he did not receive \$1,000 from the pinball machine interests, that in May or June, 1937, he did not receive \$3,000 and that in 1938 he did not receive \$1,500.

The specifications set forth that Esquirol had sworn falsely when he said that on several occasions he conferred personally with License Commissioner Paul Moss in behalf of the pinball associations. It was during the years set forth in the specifications that the city administration under Mayor La Guardia conducted a continuing campaign against the operation of pinball machines as gambling devices.

Esquirol said yesterday that he was "truly amazed at the allegations" and he denied all of them.

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## AMUSEMENT MACHINES

### Wilkes-Barre, Pa.

WILKES-BARRE, Pa., June 27.—Final ruling on the pinball machines in Wilkes-Barre City is that machines will be permitted to remain in the locations but all score cards must be removed and any machine may be confiscated if found used for gambling or free play. However, no license will be charged. Heretofore the annual license fee was \$2.50.

Operators of automatic music machines are finding it difficult to get regular deliveries of records.

A cigarette vending machine containing a large quantity of cigarettes but little cash was taken from the garage in Bloomsburg.

Benjamin Sterling Jr., Wurlitzer dis-

tributor in Northeastern Pennsylvania, had an outstanding co-operative advertisement on Wurlitzer phonographs for opening-day full-page ad on Rock Glen Park.

Several operators co-operated with Manager Fred Lee of the Capitol Theater here in connection with showing of *Juke Girl*.

A sudden outbreak of thefts from coin machines has been apparent during the past few weeks. Several pinball machines have been looted during the night when locations were entered. At Jitterbug Palace in suburban Hanover Township thieves broke open several devices, obtaining \$6 from the automatic music machine, \$9 from a pinball machine and 36 packs of cigarettes from a cigarette machine.

### Business Going Up; But Then Came War

Kenneth L. Austin, writing in the financial section of *The New York Times*, June 1, gives a general business summary that indicates the upward trends during the last five years and which might have continued still many more years had not the involvement of the nation in active warfare upset business trends in many ways. Austin states that completed tabulations of the combined net profits for the last five years of 1,087 producing and manufacturing corporations show the undisputable lead taken by 1941 under the impetus of defense preparations and a boom in civilian goods.

The net profits of these concerns were \$3,271,671,000, or 22.44 per cent more than \$2,667,910,000 earned in 1940 despite a sharply increased rate of taxation. The figures compare with \$2,193,769,000 earned in 1939, with \$1,336,505,000 in the recession year of 1938, and with \$2,759,323,000 in 1937, the best peacetime year since 1929.

Among the industrial groups not previously reviewed, the office and store equipment industry did not quite attain the results established in 1937, the principal reason being the changes in export trade, always an important factor in this field. Our office equipment exports in 1937 were the best since 1929 and have declined steadily since then as one nation after another fell into Nazi hands and was closed to our merchandise.

#### Exports Still Down

Improvement in trade with friendly nations has not made up for the loss of the profitable trade with the Continent of Europe. On the other hand, the mushrooming of government departments and the increasing needs for accounting, typewriting, filing and other equipment by the armed services helped to account for an increase of one-third in profits over 1940.

The combined profits for 24 companies in this field were \$42,396,763 in 1941, against \$31,279,830 in 1940, \$24,411,040 in 1939, \$21,728,933 in 1938 and \$44,751,133 in 1937.

Eight makers of printing presses, inks and other publishing supplies turned in last year results 58 per cent better than in 1937, having obtained substantial orders from defense organizations as well as contracts for munitions manufacture, altho metal priorities and shortage of raw materials for ink production began to restrict ordinary business of such concerns. Press makers have long since had a large volume of varied war orders and the ink makers have important chemical orders to fill.

Combined profits for eight companies were \$6,428,475 in 1941, more than double the \$3,193,697 of 1940, and comparing with \$2,749,718 in 1939, \$1,135,409 in 1938 and \$4,064,049 in 1937.

Nine makers of miscellaneous rubber products, excluding the big tire producers, also turned in a record performance in 1941. Combined profits were \$3,349,837, compared with \$2,328,209 in 1940, \$2,658,370 in 1939, \$852,914 in 1938 and \$1,635,754 in 1937.

Finally, three jute and cordage manufacturers, whose products were in tremendous demand for military and naval needs, also enjoyed higher profits last year. Combined results were \$4,254,984 against \$3,042,527 in 1940, \$1,918,370 in 1939, a loss of \$294,000 in 1938 and a profit of \$2,184,288 in 1937.

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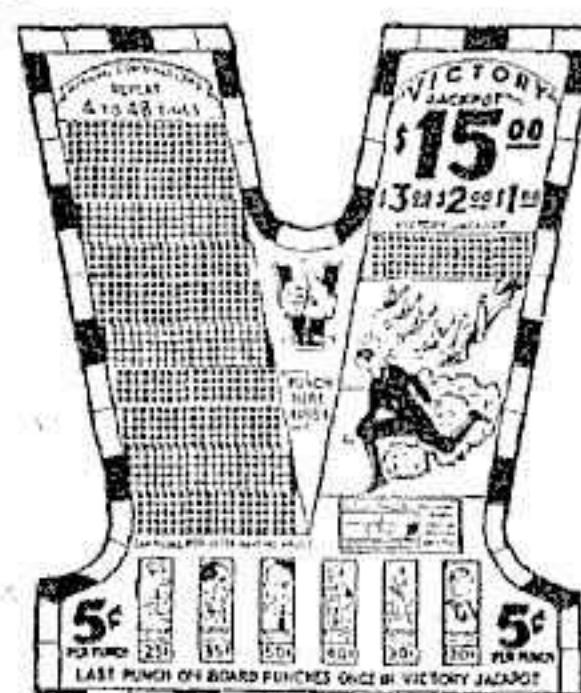
1000 Holes—5c a shot.....\$50.00  
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All American	21.50	Majors '41	32.50	Thriller	5.00
Bandwagon	17.50	Mills 1-2-3, '40	64.50	Ten Spot	29.50
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Broadcast	21.50	Play Ball	21.50	Yacht Club	7.50
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Capt. Kidd	39.50	Skyline	18.50		
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32-6-Col. Nationals 17.50 Ea.  
28-6-Col. Stewart  
& McGuire .....15.00 Ea.  
Radio Rifle .....\$50.00  
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HoroScope	24.50	Hi-Stepper	19.50
Do-Re-MI	24.50	Victory	55.00
Monicker	47.50	Spot Pool	39.00
Belle Hop	27.50	Seven Up	19.00
Champ	27.50	Miami Beach	17.50
Snappy '41	37.50	Big Parade	57.50
Leader	15.00	Duplex	17.50
Toplo	55.00	Super Chubbie	22.50
All American	15.00		

1/3 Cash With Order, Balance C. O. D.

### SUPREME VENDING COMPANY

201 Grand Ave., Bellmore, L.I., N.Y.

### WANTED

### WURLITZER SKEE BALLS

Will Pay Highest Prices

### WANTED

### MILLS BLUE FRONTS, Over 400,000 Serial

Will Buy Late Model Genco Play Balls

### SKILL AMUSEMENT CO.

1714 Chester Ave.

Phone, Cherry 6425

Cleveland, Ohio

## Price Increases For Covering Tax

WASHINGTON, June 27.—The Office of Price Administration has made a number of important changes in the general price ceiling order, the changes to become effective at once.

As had been planned, one of the changes permits the seller of any commodity or product covered by the general order to pass on any increase in a State or federal tax effective after March provided the amount of the increase is separately stated from the selling price

and provided the tax law ordinance does not prohibit the tax from being passed on. This part of the amendment applies not only to federal and State excise taxes but also to new or increased sales taxes and other levies, including those on gross proceeds and gross receipts.

The amendment also makes clear that the seller may pass on to the consumer any federal or State tax that was in effect in March if he passed the tax on to the consumer at that time. If he did not, he must absorb the tax himself. This ruling applies even where the seller was not paying the tax in March because he thought it did not apply to him and afterwards was told by the Treasury that it did apply.

**"THUMBS UP"**  
IS THE BEST MONEY MAKER!

**"THUMPS UP"**  
IS THE BEST BUY!

**BUY "THUMBS UP" NOW!**

\$139.50 F.O.B. PHILADELPHIA

**ARCO SALES COMPANY**  
802 NORTH BROAD STREET • PHILADELPHIA, PA.

Satisfaction  
or Your  
Money Back

### SUPER SPECIALS

Milco Heads, Side  
Venders and Fut.  
Play Attach. Free

#### MILLS SLOTS

42	5c BLUE FRONTS	.....	\$ 59.50
3	10c BLUE FRONTS	.....	62.50
17	5c MELON BELLS	(Serials Over #423,000) .....	79.50
15	5c MELON BELLS	(Serials Over #461,000) .....	89.50
3	5c CHERRY BELLS	(3-10 Payout) .....	82.50
12	5c CHERRY BELLS	(Serials Over #461,000) .....	89.50
2	10c CHERRY BELLS	(3-10 Payout) .....	82.50
2	5c GOLD CHROME	(Serials Over #471,000) .....	159.50
2	5c GOLD CHROME	(Serials Over #480,000) .....	169.50
60	SAFE BOX STANDS, With Keys	.....	7.50
12	SAFE BOX STANDS, No Keys	.....	6.00
11	SINGLE SAFE CABINETS, With Keys	.....	24.50
15M.	MILCO CHECKS (5c, All Uniform), Per 1,000.	.....	9.50

#### 1-BALL FREE PLAYS

8 Bally PIMLICO (Console Bases) .....	\$259.50	6 Bally DARK HORSE (Leg Model) .....	\$114.50
4 NEW PIMLICO (Console Bases) .....	269.50	1 Bally BLUE GRASS (Leg Model) .....	129.50
3 Bally DARK HORSE (Console Bases) .....	117.50	1 Bally RECORD TIME (Leg Model) .....	109.50

SEND FOR LIST OF 1500 FREE PLAYS, CONSOLES, PHONOGRAPHS

Terms: 1/3  
Certified Dep.,  
Bal. C. O. D.

**SILENT SALES**  
635 "D" ST., N. W., WASHINGTON, D. C.

Get on Our  
Mailing List  
—It Pays!

#### ARE YOU PREPARED FOR THE NEW TAXES?

You Absolutely Need the "HANDY SET LOCATION AGREEMENT" Which Provides  
for Just Such an Emergency as Faces You Now.

PARAGRAPH  
No. 6  
STATES.....

In the event that any law now existing or which may hereafter be passed by any lawful authority shall require the payment of any license fees, taxes or other charges on account of the use or operation of said equipment, said charges shall be paid by the OPERATOR, but the amount thereof shall be borne equally by the parties hereto and the OPERATOR shall be entitled to deduct the LOCATION OWNER's share of such charge from any sums thereafter due the LOCATION OWNER pursuant hereto, provided, however, that in the event any such charge shall make the operation of such machine unprofitable the OPERATOR may, upon \_\_\_\_\_ days' notice to the LOCATION OWNER, terminate this agreement.

Only \$4.50 per 100 . . . Order From Charles Fleischmann . . . Free Sample on Request.

BALTIMORE SALESBOOK CO., 120 WEST 42nd ST., NEW YORK

#### WANTED

We will pay top prices for any Late Bally Marble Game or Keeney Fortune and Contest, also Mills Late Slot Machines and Arcade Equipment.

#### FOR SALE

**CONSOLES**  
Baker's Pacers, DailyDble. \$235.00  
Buckley Track Odds ..... 195.00  
Evans Galloping Dominos ..... 85.00  
Evans Gal. Dom., LateHead 185.00  
Exhibit Racers, 7 Coin Play 60.00  
Exhibit Tanforan ..... 60.00  
Keeney Track Time, RedHead 75.00  
Keeney Triple Entry ..... 175.00  
Jennings Liberty Bell ..... 40.00  
Jennings Flashing Through 60.00  
Mills Flasher ..... 95.00  
Bally Rays Track ..... 75.00

#### FOR SALE

**PAY TABLES**  
Bally Grand National ..... \$130.00  
Bally Grand Stand ..... 105.00  
Bally Thistle Down ..... 85.00  
Bally Fair Ground ..... 40.00  
Bally Fleetwood ..... 30.00  
Bally Preakness ..... 23.00  
Bally Carom ..... 18.50  
Keeney Velvet ..... 29.00  
Western's Center Smash ..... 12.50  
Western's Flying High ..... 12.50  
Stoner's Turf Champ ..... 22.50  
Gottlieb Daily Races ..... 15.00

## Iowa Music and Pinball Operators Get Together

Start big membership drive  
and also map program to  
meet State legal problems

DES MOINES, June 27.—An organization of coin machine operators has started in Iowa with officers selected and an extensive membership campaign planned to make the group an effective association to aid in the problems of the operators.

Officers named are Jack Hunt, of Oskaloosa, president; Bob Sweet, of Cedar Rapids, vice-president; Ben Jacobson, of Des Moines, secretary, and Joe Epstein, of Des Moines, treasurer.

Directors will be named for districts in the State at a meeting scheduled to be held at Hotel Kirkwood, in Des Moines, at 3 p. m. Sunday, June 28.

The association is the first such organization of pinball and phonograph operators in the State during recent years, the only other similar organization being the Iowa Merchandise Operators' Association composed only of vending operators.

The new association will take an active part in making a fight for legalizing free-play pinball machines as a result of the Iowa Supreme Court decision holding that free-play machines are illegal. The officers of the association have already engaged attorneys who have filed a petition for a rehearing of the decision.

The officers have adopted the name of Coin Machine Operators of Iowa as the official title for their association. The association will be open to all coin machine operators in the State. Already a large number of operators have joined and the officers expect to include most of the operators in the State in their organization.

The association urges all operators

wishing to join to contact Joe Epstein, Superior Sales Company, 3211 Forest Avenue, Des Moines.

In addition to fighting the Supreme Court decision on free-play machines, the association will have a legislative committee to handle any problems resulting from the State Legislature which meets in Des Moines next January.

#### Letter to Operators

Secretary Jacobson recently sent the following letter to all operators in the State:

DO YOU WANT FREE-PLAY AMUSEMENT MACHINES AGAIN?

A new state organization has been formed and new officers elected and directors have been appointed from several districts.

Attorneys have been engaged and they are without question some of our leading legal representatives.

We are calling a meeting of all operators of the State of Iowa and cannot stress the importance of this meeting too much.

After all, gentlemen, this is a life-or-death fight for free-play machines in the State of Iowa. And inasmuch as most of us have our entire capital tied up in this equipment, it is without question worth a good fight.

The meeting will be held June 28, at 3 p. m., at the Kirkwood Hotel in Des Moines.

The balance of the board of directors, representing each section of the State, will be appointed at this meeting. So we urge you to attend.

BEN JACOBSON, Secretary,  
Coin Machine Operators of Iowa.

Supply Limited  
**NEW**  
**Grip-Tease**

Latest lite-up 1¢ play fun and strength tester. Fast money maker for all arcades.

#### ONLY ...

\$67.50

10-PLAY PEAK SHOW

\$24.50

LATEST VIEW-A-SCOPE

\$24.50

ELECTRIC GUN

Shocker

\$32.50

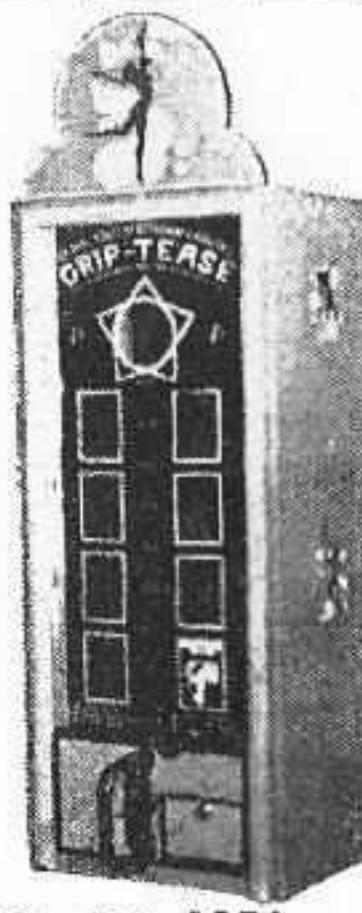
"SILVER KING"

Vendors

\$4.75 to \$7.95

Rush Your Orders

TICE MFG. CO., Box 125A



## SALE!

Brand new, legal amusement machine. Regular price \$99.50, while they last only \$25. Write for details at once!

BOX 285-A, Minneapolis, Minn.

#### Manufacturer's Remainer

HULA, \$6.00

V, \$7.50

Brand New Games In Original Cartons.

ANGOTT SALES CO. 51 Selden Ave. Detroit, Mich.

## MONEY! MONEY!

Is what I must have—That's why I am sacrificing ten latest models brand new Mills Panorams, all in factory sealed containers, at only \$395.00 each, FOB Reading. Wire your order so we get it before the bargain is gone!

Leader Sales Company  
141 N. 5th STREET, READING, PA.

In another recent column Runyon also recalled a bit of history concerning gambling in Florida. He mentioned the bolita game as played in Florida, saying he had learned that this game could be fixed. The coin machine industry will recall that it was the bolita and racing interests who made such a hard fight against the Florida coin machine license law of 1935 so that the State law was finally repealed. The bolita and racing interests so camouflaged their fight that even the churches were enlisted in a big State-wide crusade to kill its license on games and slot machines. Now Runyon discovers that the backers of bolita and gambling do not have clean hands.

**WANTED**  
We will pay top prices for any Late Bally Marble Game or Keeney Fortune and Contest, also Mills Late Slot Machines and Arcade Equipment.

**FOR SALE**  
**CONSOLES**  
Baker's Pacers, DailyDble. \$235.00  
Buckley Track Odds ..... 195.00  
Evans Galloping Dominos ..... 85.00  
Evans Gal. Dom., LateHead 185.00  
Exhibit Racers, 7 Coin Play 60.00  
Exhibit Tanforan ..... 60.00  
Keeney Track Time, RedHead 75.00  
Keeney Triple Entry ..... 175.00  
Jennings Liberty Bell ..... 40.00  
Jennings Flashing Through 60.00  
Mills Flasher ..... 95.00  
Bally Rays Track ..... 75.00

**FOR SALE**  
**PAY TABLES**  
Bally Grand National ..... \$130.00  
Bally Grand Stand ..... 105.00  
Bally Thistle Down ..... 85.00  
Bally Fair Ground ..... 40.00  
Bally Fleetwood ..... 30.00  
Bally Preakness ..... 23.00  
Bally Carom ..... 18.50  
Keeney Velvet ..... 29.00  
Western's Center Smash ..... 12.50  
Western's Flying High ..... 12.50  
Stoner's Turf Champ ..... 22.50  
Gottlieb Daily Races ..... 15.00

**STEWART NOVELTY CO.** Phone 183 East Second, South 8-5055 SALT LAKE CITY, UTAH

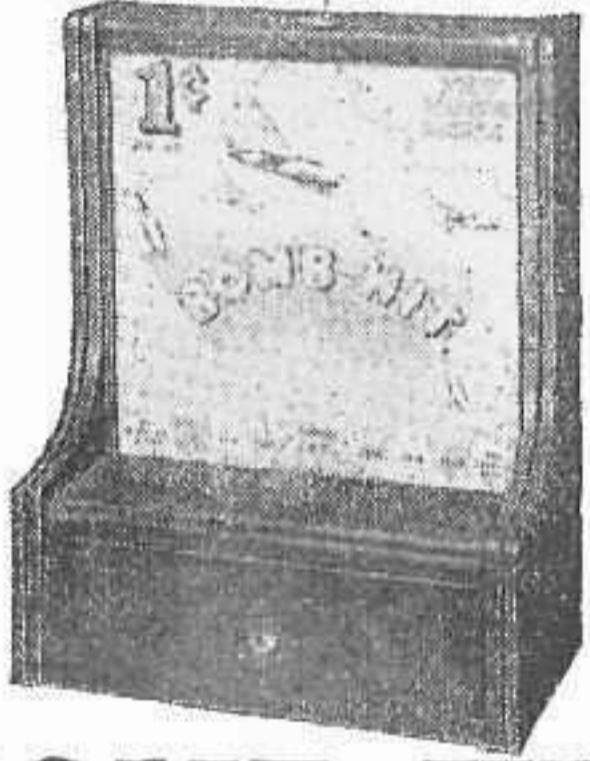
## Joe Ash Must Clear Decks

PHILADELPHIA, June 27.—Joe Ash, of Active Amusement Corporation, handling sales for Thumbs Up, reports that due to the heavy demand on the facilities and personnel of the firm, they will clear the decks of all used and new equipment to make way for the sales they are enjoying on Thumbs Up.

"Every day we receive more and more orders for the game from all sections of the country," Joe reports. "The game has not only caught on but the repeat orders are definite assurance of its popularity and money-making power. There has never been a machine before that has so rapidly captured the imagination of leaders in the trade."

"All our personnel are working hard to help make way for the complete devotion to Thumbs Up. We are making plans to accommodate all operators who require shipment."

### IT'S A HIT!



### BOMB-HIT PENNY PLAY COUNTER THRILLER

A Real Money Maker! Colorful, Appealing! Compact! Requires minimum counter space. Separate compartment. Records hits.

BUY NOW FOR THE DURATION!  
OUR STOCK WON'T LAST LONG!  
SAMPLE

**\$17.75**

LOTS OF 5.....\$53.25

Special Discounts to Distributors.  
NO TAX REQUIRED TO OPERATE.  
DON'T WAIT! A SAMPLE WILL CONVINCE YOU!

Buy Direct or From Your Distributor.

**BAKER NOVELTY CO., Inc.**  
1700 W. Washington Blvd.  
Chicago

SEE **Bally's**  
**GREATEST HIT!**  
**OUT WITHIN 2 WEEKS**  
**AFTER WE LICK THE AXIS**  
**BALLY MANUFACTURING COMPANY**  
2640 Belmont Avenue • Chicago, Illinois

### FOR SALE

Thriving Coin Machine Business, Pinball and Music, located in Southern State in vicinity of several Defense Plants. Approximate value \$40,000; down payment \$10,000, terms on balance. Reason for selling, owner wishes to retire.

BOX D-246, care The Billboard,  
Cincinnati, O.

## Fort Worth

FORT WORTH, June 27.—Jack Maloney reports that coin machine operators are meeting the transportation problem by operating within certain areas or on short routes. Where five or six operators formerly were serving rural or outlying districts now only one or two serve those territories to cut down on tires and gasoline.

Operators co-operated in supplying machines for the big party staged by the Fort Worth Restaurant Association June 24 at the 400 Club. Machines played a big part in offering entertainment for the evening.

Spots in the outlying areas that were expecting heavy shortages in business with rubber conservation in effect are happily surprised to find the business is holding up well. In fact, the business is about normal, due partly to increased population which was caused by the influx of war plant workers.

Operators in this section of the State have worked out a plan whereby the record shortage is not hurting their business. They report that while there are not as many records of one kind available there is sufficient variety and quantity to meet the demand. They are jubilant over the situation, which for a while looked gloomy.

Willard White has sold his entire operating business and will soon be serving Uncle Sam.

Eddie Venson, serviceman, has resigned his position with the Fort Worth Novelty Company. His place has been filled by Johnny Wilson, pioneer operator of this city.

Mrs. J. D. Wilson, owner of the Fort Worth Novelty Company, now has two sons, Clarence and Melvin, in Uncle Sam's fighting forces.

Novelty marble boards are enjoying a big play in Fort Worth, according to Jack Maloney, Panther Novelty Company. Phonograph operators also enjoyed good business during the past week. The increased business among coin machines is attributed partly to the completion of several war plants which has brought in thousands of workers.

Practically all distributors and operators in the Fort Worth territory have lost men recently because of the war. So far there has been no difficulty in obtaining replacements.

Operation of coin machines in North Fort Worth is now back to normal after three recent floods with the exception of a few locations which were washed away or badly damaged and which cannot be rebuilt because the reconstruction program of the city calls for the sites to be used in the flood-control set-up. This may result in some of the establishments at the old stands being enlarged and the others that were literally washed up going to new and near-by locations.

## Richmond, Va.

RICHMOND, Va., June 27.—Morris Maynor Jr., Wurlitzer distributor for this vicinity, is at his home deep in the heart of Texas for a month's vacation.

Local record outlets are buying display space in the Richmond newspapers advertising for old records at 6 cents per pound.

Harry Palmer, Palmer Amusement Machine Company, recently became a country squire with the purchase of an estate. He's solved the collection problem now with the addition of a horse and a couple of bicycles to his equipment.

Gary's Record Shop took advantage of the personal appearance of Skinnay Ennis's band at the National Theater next door to the shop and offered a special sale of standards made when Ennis was with the Hal Kemp organization.

The NEW Way



DON'T HOG  
MANPOWER

Move 'Em Often  
"PIN BALL DOLLIE"

Rubber Wheels, \$8.05,  
while they last.  
EMPIRE SPEC. CO.  
2115 80th Ave.  
OAKLAND, CALIF.

## JUST LOOK AT THESE PRICES

Every Game in Tip Top Shape

ABC Bowler .....	\$45.00	Gold Star .....	\$22.50	Silver Skates .....	\$27.50
Air Circus .....	85.00	Gun Club .....	42.50	Sky Blazer .....	49.50
All American .....	19.00	Hi Hat .....	39.50	Sky Line .....	15.00
Argentina .....	38.50	Home Run '42 .....	90.00	Sky Ray .....	34.50
Attention .....	22.50	Horoscope .....	32.50	Snappy .....	45.00
Band Wagon .....	22.50	Jungle .....	45.00	South Paw .....	42.50
Belle Hop .....	20.50	Knockout .....	65.00	Sparky .....	19.50
Big Chief .....	22.50	Leisure Leader .....	27.50	Sport Parade .....	27.50
Big Parade .....	70.00	Leifornaire .....	34.50	Sporty .....	14.50
Big Time .....	22.50	Line Up .....	22.50	Spot a Card .....	65.00
Blondie .....	15.00	Majors '41 .....	34.00	Spot Pool .....	45.00
Belaway .....	45.00	Metro .....	19.00	Star Attraction .....	39.50
Boom Town .....	29.50	Miami Beach .....	32.50	Stars .....	22.50
Bosco .....	58.50	Monicker .....	65.00	Strat-e-Liner .....	22.50
Broadcast .....	24.50	Mystic .....	39.50	Sun Beam .....	24.50
Cadillac .....	17.50	New Champ .....	49.50	Target Skill .....	19.50
Capt. Kidd .....	42.50	Pan American .....	27.50	Tan Spot .....	32.50
Champ .....	35.00	Paradise .....	24.50	Texas Mustang .....	49.50
Clover (Keeney) .....	69.50	Play Ball .....	19.00	Three Score .....	19.50
Cross Line .....	19.50	Pete (New Plastic Bumpers) .....	20.00	Towers .....	49.50
Defense (Baker) .....	22.50	Power House .....	14.50	Twin Six .....	49.50
Do Re Mi .....	39.50	Red, White, Blue .....	19.00	Velvet .....	27.50
Double Play .....	27.50	Repeater .....	29.50	Venus .....	59.50
Dude Ranch .....	17.50	Salute .....	22.50	Victory .....	70.00
Duplex .....	22.50	School Days .....	24.50	West Wind .....	37.50
Five & Ten .....	80.00	Score a Line .....	15.00	Wild Fire .....	29.50
Flicker .....	22.50	Sea Hawk .....	27.50	Wow .....	22.50
Formation .....	15.00	Seven Up .....	24.50	Zig Zag .....	45.00
Fox Hunt .....	22.50	Show Boat .....	37.50	Zombie .....	22.50

### CONSOLES

Keeney Super Bell, Cash, Check or Free Play	... \$5.00	Bally Big Top, Cash or Free Play	... \$5.00
Play, Single Slot .....	\$165.00	Mills Jumbo Parades, Cash or Free Play	65.00
Paces Reels, Cash, Check or Free Play	165.00	Mills Jumbo Parades, Cash, Check or F.P.	89.00
Bally High Hands, Cash or Free Play	119.50	Jungle Camp, Cash or Free Play	65.00
Jennings Silver Moon, Cash or Free Play	75.00	Bally Club Bell, Cash or F.P., Sgl. Slot	225.00

SPECIAL PRICES ON CONSOLES TO JOBBERS.

All prices subject to prior orders. TERMS: 1/3 Deposit, Balance C. O. D.  
Write for your needs in parts—WE HAVE IT!

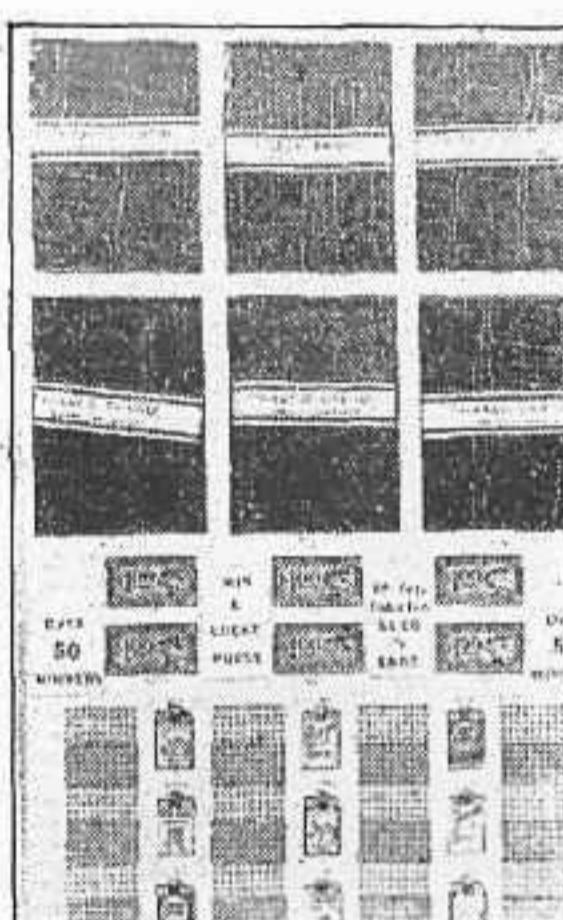
## MECHANIC'S SERVICE COMPANY

2124 Fifth Avenue

Atlantic 0662

Pittsburgh, Pa.

We buy, sell or trade any coin-operated device



### OPERATORS--DISTRIBUTORS

Our Board Prices Are Not Controlled  
BILLFOLD JACK POT  
—1200 HOLES—5c

Takes in .....	\$60.00
Gives Out .....	
1 Billfold and .....	\$5.00
5 Billfolds and \$1 Each .....	5.00
6 @ \$1 .....	6.00
24 Last Sections @ 25c .....	6.00
42 Packs Cigarettes .....	5.88
.....	
YOUR PROFIT .....	\$27.88

PRICE \$2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

WRITE FOR CATALOGUE

**A. N. S. COMPANY**

312 CARROLL ST. ELMIRA, N. Y.

### FOR SALE

41 Derbies — Pimlicos — Thoroughbred — Blue Grasses — Longacres —  
Turf Kings — Kentuckys — Jockey Clubs — Sport Pages

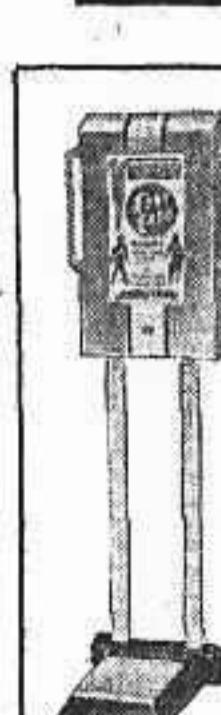
### LEGAL EQUIPMENT

Convoys — West, Baseballs — Ten Strikes and Many Other Pay Tables,  
Consoles, Slots and Free Plays

**GRAND NATIONAL SALES COMPANY**

2300 ARMITAGE AVENUE (HUMBOLDT 3420)

CHICAGO, ILLINOIS



GOING  
FAST

1942  
Model

STOCK IS  
LIMITED

A PROVEN PENNY GETTER

**FOOT-EASE VITALIZER**

Streamlined for the Finest Locations—"The Vitalizer at Metropolitan Drug Store yielded \$26.76 the first two weeks."  
Operators and Arcade Men, Write Today  
— Terms if Desired —

**EXHIBIT SUPPLY COMPANY**

4222 W. LAKE ST.  
CHICAGO, ILL.

## Modern Distrib Capitol Records

NEW YORK, June 27.—Modern Vending Company has been appointed distributor for Capitol Records, Inc., a new recording company headed by Buddy de Sylva, vice-president and production head of Paramount Pictures. Other members of the new firm are Johnny Mercer, composer of *Blues in the Night*, *Tangerine*, *Skylark* and many other hit tunes, and Glenn Wallichs, of Hollywood.

Nat Colin, head of Modern, and Glenn Wallichs signed contracts this week designating three States to be covered by Modern—New York, New Jersey and Connecticut. In addition to music machine operators, Modern will distribute Capitol's product to retail and department stores.

Capitol will release six records June 29, and Modern will have quantity ship-



**RUSH US YOUR ORDER FOR  
"THUMBS UP"  
RIGHT AWAY!!  
\$139.50**

F. O. B. PHILA., PA.

"THUMBS UP" REQUIRES STILL MORE OF OUR FACILITIES IN SPACE AND PERSONNEL. WE THEREFORE MUST MOVE OUR STOCK OF ALL OTHER NEW AND USED NOVELTY AND CONSOLE EQUIPMENT AT MUCH LOWER THAN MARKET PRICES QUOTED ONLY ON REQUEST. DON'T BUY A SINGLE MACHINE UNTIL YOU RECEIVE OUR CONFIDENTIAL, DRASTICALLY REDUCED PRICES!

### ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa.

Phone: Market 2656.

#### OPERATORS — DISTRIBUTORS

## "BRAND NEW" GAMES MADE OUT OF YOUR OLD GAMES

- 1. All old paint removed.
- 2. Cabinets redesigned and refinished.
- 3. New design on backglass and playfield.
- 4. New names. New moulding around glass.
- 5. All visible metal parts refinished. All legs refinished.
- 6. New style bumpers added. Playfield panel repinned.
- 7. Both inserts tested and reconditioned.
- 8. Machine tested for percentage.

#### We Are Now Running Thru:

Crossline (ALL OUT), Fleet (COMMANDER), Flicker (LIBERTY), Zombie (BATTLE), Red, White & Blue (DE-ICER), Leader (SENTRY), Metro (HIGH BOY), Four Roses (SEA POWER), Vacation (ROLL CALL). Gold Star (CADILLAC) now in production.

### SULLIVAN-NOLAN ADV. CO.

527 W. CHICAGO AVE.  
CHICAGO

### ★★ SHOOT THE JAP RAY-O-LITE GUNS ★★

\$125.00—VALUE—\$94.50

Legal and tax free. Reconditioned Seeburg Chicken Gun converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get thru the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price \$94.50. One-third deposit with order. Special cash offer. A certified check of \$89.50 will start one of these quick income Ray Guns on the road within 24 hours. The best gun investment on the market today.

CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVE.

CHICAGO, ILL.

## PENNY ARCADES

BETTER-EQUIPPED BY MUTOSCOPE\*

\* No successful Penny Arcade can be complete without such famous stand-bys as these Mutoscope products: PHOTOMATIC, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE "LIGHT UP TOP" CARD VENDORS, SKY FIGHTER, DRIVE-MOBILE, ACE BOMBER, PUNCH-A-BAG, LIFT-O-GRAF, FORTUNE TELLING MACHINES, DIGGERS, HOCKEY GAMES, AND MANY OTHER FAMOUS MONEY-MAKING MACHINES. FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY . . . IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters Since 1895

INTERNATIONAL MUTOSCOPE REEL CO., Inc.  
44-01 ELEVENTH ST., LONG ISLAND CITY, NEW YORK

ments arriving July 6. The tunes will include *I Found a Baby* and *The General Jumped at Dawn*, recorded by Paul Whiteman and his orchestra; *Cow-Cow-Boogie* and *Here You Are*, with Freddie Slack and his orchestra, featuring the vocals of Ella Mae Morse and David Street respectively; *Strip Polka*, Johnny Mercer and his orchestra, and *Air Minded Executive*, Johnny Mercer with Freddie Slack and orchestra; *Johnnie Doughboy Found a Rose in Ireland* and *Phil, the Fluter's Ball*, Dennis Day and orchestra; *I'll Remember April*, Martha Tilton and Gordon Jenkins' orchestra, and *Angels Cried*, Martha Tilton and the Mellowairs; *He Wears a Pair of Silver Wings*, Gordon Jenkins' orchestra with Connie Haines, and *I'm Always Chasing Rainbows*, Jenkins' orchestra.

In addition to talent secured for first release, Capitol has also signed Ray McKinley, Johnnie Johnston, Bobby Sherwood and Tex Ritter.

Glenn Wallichs, while in New York, signed a lease for a large local office.

## Location Agreement Anticipated Taxes

NEW YORK, June 27.—Charles Fleischmann, of the Baltimore Salesbook Company, expert on coin machine collection books, has been given much credit by local and out-of-town operators for his location agreement form. The Handset Location Agreement, it is claimed, anticipated the coming taxes and placed operators who signed their locations to this agreement in an enviable position.

"The agreement is so arranged by the men who prepared it," explains Fleischmann, "that operators who signed their locations are now fully protected on payment of taxes. There is no doubt that the coming tax situation makes the agreement form even more valuable to the trade than ever before. The paragraph that protected operators who signed their locations reads:

"In the event that any law now existing or which may hereafter be passed by any lawful authority shall require the payment of any license fees, taxes or other charges on account of the use or operation of said equipment, said charges shall be paid by the operator but the amount thereof shall be borne equally by the parties hereto and the operator shall be entitled to deduct the location owner's share of such charge from any sums thereafter due the location owner pursuant hereto, provided, however, that in the event any such change shall make the operation of such machine unprofitable the operator may upon—days' notice to the location owner, terminate this agreement."

"This paragraph covers the operator completely. It helps him to get part of the tax money from the location and makes it legally possible for him to remove equipment in event tax is prohibitive to operation. From any standpoint, the agreement is the answer to the operator's present problems."

## Monarch Features New Equipment

CHICAGO, June 27.—"As one of the distributors who offer new machines in large quantity and in varied types, the Monarch Coin Machine Company has been providing coinmen with a highly valuable service," states Al Stern, Monarch executive.

"Thanks to foresighted buying prior to the industry shutdown order, we obtained a large stock of the latest releases from leading manufacturers," Stern said. "Coin machine operators requiring new equipment to meet the needs occasioned by the addition of new locations have been able to find what they need at Monarch without undue searching or annoying delays."

"All of the games are of the highest caliber from every standpoint. They are big guns that are capable of knocking down profits over a long period of time, and operators are buying them up as insurance for the duration. Prices are being held at a reasonable level, which is also advantageous to Monarch customers."

"Our supply of new equipment ready for immediate delivery is a concrete example of the service for which Monarch is justly famed, just as is our highly developed reconditioned machines division," Stern added. "It is a rare occasion when a coinman can't find what he wants at Monarch, and that is why so many operators have been heard to comment to the effect that they stay in front because they stay with Monarch."

## Houston

HOUSTON, June 27.—Hayes Donaldson, nephew of Sam Ayo, R & A Distributing Company and formerly an operator for that firm, was one of the 1,000 Houston volunteers who pledged to avenge the sinking of the cruiser Houston. The 1,000 men enlisted in the navy the last week of May. Navy officials promised the men after they reached San Diego that they would train together and be assigned to the same ship, a second Houston if possible.

Lester O'Hara, serviceman for Modern Music Company, Galveston, left for the army training camp in San Antonio late in May.

Joe Piraino, operator for many years under name of Silver Amusement Company, has sold all his operations and is

now connected with Sanitary Farm Dairies, Inc.

Buck Bufford, formerly with Stelle & Horton, Houston, is now with Corpus Christi Novelty Company, of Corpus Christi, Tex.

Harry Armer and Leon Gillogy, two prominent operators, have lately completed welding courses.

Ed Oakes, former record salesman for Straus-Frank Company, is now employed in one of the big shipyards near Houston.

H. M. Crowe, R & A Distributing Company manager, made a complete tour of the South Texas territory early in June. He said it would be his last one until after the war. He reported excellent business in most operating lines.

Out-of-town operators in the city recently were J. E. Delaganes and wife, Laredo, Tex.; Morris Liedecker and Al Ruiz, Corpus Christi, Tex.; Joe Magani, Galveston, Tex.; W. H. Tinlin and Joe Baine, Beaumont, Tex., and Bob Cowey, Texas City.

## CONSOLES

at

### BARGAIN PRICES USED SHORT TIME ONLY IN EXCELLENT CONDITION

Both Mechanically and in Appearance.

7 BALLY HI-HANDS Comb. F.P. and Cash. Ea. \$135.00

8 KEENEY SUPER-BELLS 5¢ Free Play and Cash. Ea. \$210.00

8 MILLS JUMBO PARADES 5¢ F. P. Fruit Reels. Ea. \$74.50

4 WATLING BIG GAMES 5¢ Free Play. Ea. \$85.00

20% Cash With Order, Balance C. O. D.

Reference: First Natl. Bank, Warsaw, Ind.

Baugh Amusement and Games Co.  
201 Maple Avenue  
WARSAW, IND.

## WANT

### THREE EXPERIENCED PAYTABLE AND SLOT MECHANICS

Only Experienced Need Apply.

Wire or Call Us.

### AUTOMATIC CIGARETTE SALES CO.

24th and Market Sts., Wheeling,  
W. Va. Telephone, Wheeling 5315.

## WANTED PENNY ARCADE EQUIPMENT

Guns (All Types) ★ Western Baseballs ★

Drive Mobiles ★ Hockeys ★ Etc.

WILL PAY FULL CASH

W. SONED  
308 W. 77th St., New York City

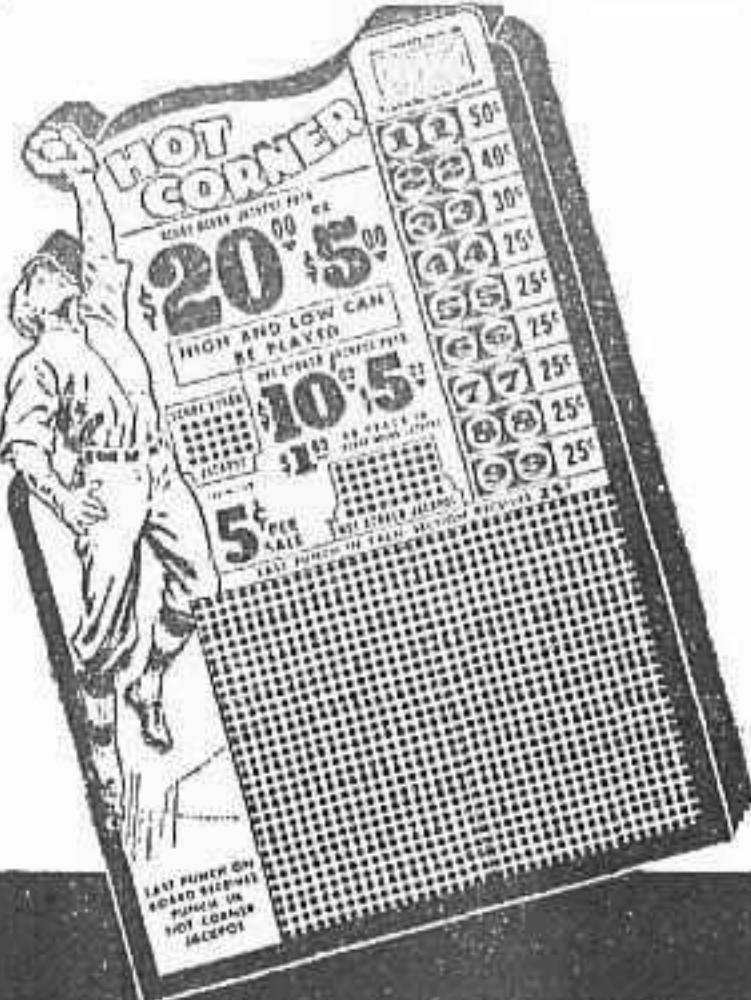
## A REAL BARGAIN

If Taken at Once

10 Machines, including 6 Mills Vest. Pockets, If Interested address BOX 214, Bradford, Ill., for list of machines and prices.

## Population Shifts Due to War Work

Early in 1941 coin machine operators began to see the big changes in locations



## HOT CORNER

### HAS PLENTY ON THE BALL!

Big reverse number tickets — attention-getting die-cut! Has 20 sectional awards and plenty of consolations. Designed to bring you profits right now. Order yours today.

No. 11670 5¢ Play  
1140 Holes  
Takes in \$57.00  
Average Payout \$22.75  
Avg. Gross Profit \$34.25

#### WRITE FOR NEW CIRCULAR

**HARLICH MFG. CO.,**  
1413 West Jackson Boulevard, Chicago, Ill.



### IN STOCK---NEW MILLS

1¢ Glitter Q.T. Bells, 5¢ Cash Payout Jumbo Parades, 5¢-10¢-25¢ Floor Model Club Bells, 25¢ Golf Ball Venders, Bell Machine Parts. Write for Prices.

**KEystone NOVELTY & MFG. CO.**  
26th & Huntingdon Sts. Philadelphia, Pa.



You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.  
**MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO**

due to war industries springing up. New towns sprung up. People had more money to spend. Even highway locations became more important. Some larger centers began to lose in population. These shifts in industry and population have continued since, and now a publication issued by the New York Trust Company says it is the greatest migration of people on record, according to its survey.

Gearing the economy of the United States to the production of arms on the vastest scale ever projected by any nation has inevitably resulted in dislocations of population and industry, according to the survey of war migration just published.

As a result of the war effort, it is pointed out, the greatest shifting of population in the nation's history has been taking place. Early in 1941, before the United States entered the conflict, the number of such migrants was estimated at "upward of five millions," and since then this has been vastly increased.

"For months," the study says, "workers have been flocking to centers of war production in huge numbers, many of them traveling hundreds of miles, and the movement is continuing."

"While every major geographical area of the country has experienced this war migration, the interstate and nationwide flow of population has been largely into New England, the Middle Western and the Great Lakes industrial areas and the Pacific Coast States."

Some shifting of industry has also resulted, but on a smaller scale, the article indicates, than the movement of population, and largely because of a recent tendency toward decentralization under which plants to produce war material, particularly ordnance and munitions, have been located in the Mississippi Valley and other sections.

## Philadelphia

PHILADELPHIA, June 27.—Stork paid a visit to the household of Martin Taub, chief serviceman for Samuel Weinstein's Mutual Music Machine Company. The new visitor is a girl.

George P. Aarons, executive of Berlo Vending Company, candy venders, back from a 10-day trip to Southern points in the interest of Berlo.

Warners' Bromley Theater makes good use of a target gun machine on display in the lobby. Joe Neivison, manager of the theater, has labeled the machine *Slap the Jap*, and each purchase of a 10-cent War Stamp rates the moviegoer a chance to fire a shot out of the machine's gun.

Jack Cade, business manager of the music machine operators' association, cooking up a giant record promotion stunt in co-operation with a local department store.

Russ Morgan, orchestra leader, squared around to the music machine operators by press agent Sam Bushman during his personal appearance at the Earle Theater. Also paid his respects at the offices of the music operators' association.

Paul Knowles, manager of the record department of the Raymond Rosen Company, Victor-Bluebird distributor, pushing the Three Little Sisters waxing to beat the band. And all because he just became the father of a third daughter at the Methodist Hospital. The six-pounder will be named Deanne.

Sammy Mitman, of Berlo Vending Company, reports a big increase in collections for the candy venders in his up-State territory around Allentown, Pa. Has also placed a new vending machine at the Palace Theater, Bethlehem, Pa.

<b>BRAND NEW MACHINES</b>	
25 BRAND NEW LONG ACRES, CONSOLE MODELS, Sample \$269.50; Lots of Ten . . . \$250.00	
ABT Target Challenger . . . . .	\$ 35.50
Baker Pacer, 5¢ Play . . . . .	299.50
Bally High Hand . . . . .	177.50
Buckley Steel Cabinets for 16-20-24 . . . . .	
Record Phone . . . . .	32.50
Buckley Tone Column . . . . .	60.00
Chicago Coin Gobs . . . . .	164.50
Chicago Coin Yanks . . . . .	144.50
Exhibit Sky Chief . . . . .	164.50
Evans Jackpot Dominoes, Latest Model, Brand New . . . . .	399.50
Groetchen Columbia, Rear Pay . . . . .	87.50
Mills Three Bells . . . . .	550.00
Mills Four Bells, 5¢ . . . . .	500.00
Mills Four Bells, 3-5¢ & 25¢ . . . . .	630.00
Mills Jumbo Parade, Cash . . . . .	137.50
Mills Jumbo Parade, Conv. . . . .	179.50
MILLS SLOT MACHINES, ALL MODELS, 5¢-10¢-25¢, Brown Fronts and Gold Chrome . . . . .	
Operators and Jobbers, Write or Wire for Your Prices in Lots of Five, Ten or More.	

### Floor Samples, Guaranteed

Bally Club Bell, 5¢ . . . . . \$219.50

Bally Long Acme, Console . . . . . 260.00

2 Evans Jackpot Dominoes . . . . . 339.50

2 Keeney Super Bells, 25¢ Conv. . . . . 259.50

Mills Jumbo Parade, Conv. . . . . 165.00

MILLS USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS:

### Reconditioned and Refinished

Bally Torpedo . . . . . \$240.00

Bally Long Acme, Console . . . . . 262.50

Bally Long Acme, Table . . . . . 255.00

Chicago Coin Hockey Club . . . . . 275.00

Chicago Coin Double Safe, SU . . . . . 55.00

Evans Domino, JP, Like New . . . . . 282.50

Groetchen Columbia Bell, JP . . . . . 59.50

Groetchen Check Separator, Gold Award . . . . . 82.50

### USED MACHINES—The Following Machines Are Used and Offered Subject to Prior Sale:

### Reconditioned and Refinished

CONSOLES—CASH AND FREE PLAY

1 Evans '38 Reg. Domino, #2655 . . . . . \$ 69.50

1 Evans '38 Reg. Domino, #3971 . . . . . 99.50

1 Evans Lucky Star . . . . . 99.50

1 Evans Bang Tails . . . . . 149.50

1 Keeney Triple Entry . . . . . 129.50

2 Keeney '38 Skill Time . . . . . 89.50

5 Keeney Kentucky, Slant Head . . . . . 99.50

6 Keeney Super Bell, 1-Way, 5¢ . . . . . 169.50

1 Mills Four Bell, 5¢ . . . . . 295.00

2 Mills Square Bell, CP . . . . . 59.50

5 Mills Free Play Venders . . . . . 75.00

### CONSOLES—CASH AND FREE PLAY

10 Mills Jumbo Parade, Free Play, Blue Cabinet, Series 6558 . . . . . \$113.50

6 Mills Jumbo Parade, Free Play, Late Style Coin Head . . . . . 87.50

1 Paco Race, JP, #6088, 25¢ . . . . . 199.50

1 Paco Race Jackpot Red Arrow, #6182, 25¢ . . . . . 208.50

2 Paco Race, #5881-5895, 5¢ . . . . . 132.50

1 Paco Race 5¢ Red Arrow, #6496 . . . . . 159.50

1 Paco Race Red Arrow, #6319 . . . . . 199.50

1 Paco Race 25¢ Red Arrow, #6583 . . . . . 225.00

"1/2 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective July 4, 1942, and Subject To Change in Price Without Notice."

## MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

## SELDOM EQUALLED—NEVER EXCELLED!

Write for prices on New Games all in Original Crates—Keeney Two Way Bell—Submarine—Chicago Coin Hockey—Gobs—Yanks—Mills Slot Machines—Four Bolts—Jumbo Parade Payout—Jumbo Parade Free Play—Jumbo Parade, F.P. & P.O.—Genco Four Aces—Defense—Gottlieb Keep 'Em Flying—Liberty—Five & Ten—Bally Club Bells, F.P. & P.O.—High Hand—Thorebred—Longacre—Pimlico—41 Derby—Jennings Bobtail, F.P.—Silver Moon, F.P.—Watling Big Game, F.P.—Exhibit Air Circus—Evans 1942 Galloping Dominoes with J.P.

Mills Four Bells, New Type Coin Head, Latest Models, Used Very Little, Serials 2587-2596-2605-2635-2645, Etc., Limited Quantity . . . . . \$410.00

Mills Four Bells, Guaranteed Perfect, Serials 1648-1717-1817, Etc. . . . . 345.00

Mills Four Bells, Three Nickel, One Quarter Coin Chutes . . . . . 410.00

### ONE BALL PAYOUT TABLES — READY FOR LOCATION

Bally Fairmount, J.P. . . . . \$335.00	Western Heyday . . . . . 34.50
Bally Grand National, J.P. . . . . 85.00	Bally Turk King, J.P. 295.00
Lots of Five . . . . . 75.00	Bally Sport Page . . . . . 55.00
Bally Grandstand, J.P. . . . . 65.00	Lots of Five . . . . . 47.50
Lots of Five . . . . . 60.00	Bally Hawthorne, J.P. 49.50
Bally Fleetwood . . . . . 24.50	Bally Thistledown, J.P. . . . . 49.50
Bally Haleah . . . . . 19.50	Bally Staples . . . . . 19.50
Mills Clocker . . . . . 24.50	Mills Flasher . . . . . 24.50
Mills 1-2-3 . . . . . 30.50	Bally Fairgrounds . . . . . 27.50
	Bally Hi-Boy . . . . . 34.50
	Western Winner . . . . . 19.50
	Mills Jumbo Parade, Cash Payout, Latest Model, Blue & Red Cabinet . . . . . \$110.00
	Mills Jumbo Parade, Cash Payout, Guaranteed Perfect, Brown Cabinet . . . . . 95.00

Wide Variety of Parts on Hand for Bally Payout Tables . . . . . Payout Units—Spinner Assemblies—Bases—Coin Chutes, Etc.

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D.

Write for Complete List New and Used Equipment, Games, Slots, Phones, Etc.

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

### WILL SELL, TRADE OR EXCHANGE

#### FOR THE FOLLOWING . . .

Brand New Genco Play Balls . . . . . \$200.00 Ea.
Genco Play Ball, Slightly Used . . . . . 185.00
Bally King Pin . . . . . 199.50
Keeney SUBMARINE . . . . . 185.00
Colcoin HOCKEY . . . . . 210.00
Scientific BATTING PRACTICE . . . . . 105.00
Evans TEN STRIKE, High Dial . . . . . 75.00
Gottlieb SKEE-BALL-ETTE . . . . . 65.00
KICKER & CATCHER, Like New . . . . . 15.00
PIKE'S PEAK, Like New . . . . . 15.00
TEXAS LEAGUER . . . . . 32.50

1/3 CASH WITH ORDERS, BALANCE C. O. D.

781 CONEY ISLAND, AVE., BROOKLYN, NEW YORK

All Phones: BUCKMINSTER 4-9119

# SELLER MEETS BUYER THRU BUCKLEY TRADING POST

## CONSULT THE TRADING POST

When you want to BUY or SELL—Phonographs—Wall Boxes—Adaptors—  
Coin Machines—Pin Tables—Consoles—Arcade Machines—Supplies  
and Accessories.

### FOR SALE

Buckley Treasure Island Diggers—New \$175.00; Factory Rebuilt \$75.00  
Buckley DeLuxe Diggers—New \$250.00; Factory Rebuilt \$125.00

*Suitable for Arcades, Carnivals and Operators' Locations—Limited Quantity*

Buckley Daily Double Track Odds—Factory Rebuilt \$395.00.

Keeney Super Bells .....	\$205.00	Mills Three Bells .....	\$475.00
Bally '41 Derby .....	197.50	Mills Blue Fronts .....	97.50
Mills Four Bells .....	375.00	Jennings Chiefs .....	97.50
Mills Vest Pocket Bells—New \$45.00			

**WILL PAY CASH FOR**  
BUCKLEY TRACK ODDS—ALL MODELS  
MILLS PUNCHING BAG KIRK NIGHT BOMBER  
MILLS FLASHER Mutoscope SKY FIGHTER  
BALLY FREE PLAY PIMLICO SCALES—ALL TYPES  
MILLS THREE BELLS PHONOGRAHES—ALL MAKES  
WURLITZER SKEE BALLS  
STATE QUANTITY AND PRICE

# BUCKLEY TRADING POST

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CHICAGO, ILLINOIS

### OPERATORS! LOOK AT THIS LIST OF VALUES!

#### 5-BALL FREE PLAY AND NOVELTY GAMES

ABC Bowler	\$59.50	Crystal	\$39.50	Metro	\$39.50	Slammer	\$58.50
Air Force	69.50	Defense, Baker	44.50	Miami Beach	49.50	Snappy '41	58.50
Airport	14.50	Dixie	29.50	Nippy	19.50	Speed Ball	59.50
All American	39.50	Do-Re-Mi	69.50	O'Boy	19.50	Sport Parade	44.50
Argentino	79.50	Doughboy	24.50	On Deck	19.50	Spot Pool	79.50
Attention	39.50	Double Play	69.50	Paradise	29.50	Stars	39.50
Bally Beauty	19.50	Drum Major	19.50	Playmate	19.50	Summertime	19.50
Bandwagon	34.50	Dude Ranch	24.50	Polo	19.50	Vitalizer	65.00
Bang	14.50	Duplex	69.50	Progress	19.50	Exhibit Tiger Pull	90.00
Barrage	39.50	Entry	49.50	Pylon	19.50	Exhibit Chinning Rings	
Belle Hop	59.50	Fifty Grand	29.50	Red Hot	19.50	Floor Sample	175.00
Big Chief	39.50	Four Diamonds	49.50	Red, White &		Grandfather Clock Grip	90.00
Big Six	14.50	Fox Hunt	24.50	Blue	29.50	Striking Clock Grip	90.00
Big Show	19.50	Glamour	19.50	Repeater	34.50	Lighthouse Grip	90.00
Big Time	44.50	Hi Dive	59.50	Twin Six	69.50	Ball Grip	90.00
Blackout	29.50	Hi Hat	59.50	Salute	44.50	Super Grip	55.00
Blondie	14.50	Horseshoe	59.50	School Days	39.50	Uncle Sam Grip	55.00
Bolaway	79.50	Score Champ	18.50	Velvet	38.50	Grip Tease	69.50
Boom Town	34.50	Seven Up	49.50	West Wind	89.50	Comb. Grip & Lift	85.00
Broadcast	39.50	Show Boat	59.50	Wild Fire	39.50	9 Light Lift & Grip	75.00
Champ	49.50	Landslide	18.50	Silver Skates	59.50	Lifter	80.00
Crossing	19.50	Leader	38.50	Sky Blazer	69.50	Dumb Bell Lifter	85.00
		Legionnaire	69.50	Zig Zag	89.50	Advance Shocker in Cab.	29.50
		Sky Ray	49.50	Zombie	30.50	Mickey Finn Rope Pull	65.00

#### PHONOGRAPHS

SEEBURG	Gem	\$199.50	Imperial 16	\$49.50
9800 R.C.	Write	89.50	Rhythm Master 16	48.50
9800 E.S.	Write	89.50	12 Rec. Keyboard	48.50
8800 R.C.	Write	89.50	<b>WURLITZER</b>	
8800 E.S.	Write	89.50	Model 800	\$314.50
Colonel R.C.	\$349.50		Model 500, Keybd.	178.50
Envoy R.C.	295.00		Model 24	119.50
Classico	179.50		Model 618	65.00
Classico R.C.	219.50		Model 618, Rebuilt	89.50
Vogue	169.50		Model 312	45.00
Mayfair	149.50			
Plaza	139.50			
Casino	139.50			
Crown	159.50			
Regal	149.50			

#### TO AVOID DELAY, GIVE SECOND CHOICE

1/3 Deposit, Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories

**Milwaukee COIN MACHINE COMPANY**

3130 W. Lisbon Avenue • Milwaukee, Wis.

### CLOSING OUT!!

KICKER & CATCHER, Slightly Used	\$12.50	BAKER'S BOMB HIT, Brand New	\$ 8.50
KICKER & CATCHER, Brand New In Original Cases	17.50	CIVILIAN DEFENSE, Slightly Used	6.50
PIKE'S PEAK, Slightly Used	12.50	A. B. T. FIRE & SMOKE	17.50
PIKE'S PEAK, Brand New In Original Cases	16.50	A. B. T. MODEL "F"	17.50
		TEN STRIKES	52.50
		VISTA, Moving Picture Machine	26.00

1/3 CASH WITH ORDER, BALANCE C. O. D.

**M. W. VENDING CO.**

4315 CHURCH AVE., BROOKLYN, N. Y.

# AMUSEMENT MACHINES

# WORLD'S FINEST ARCADE MACHINES

## BUY NOW! THESE CANNOT BE REPLACED! HURRY!

### GUNS

Mutoscope Sky Fighters	\$200.00
Baker Sky Pilot	139.00
Seeburg Chicken Sams	95.00
Seeburg Shoot the Chutes	115.00
Keeney Anti-Aircraft Gun, Refin. Cab.	77.50
Keeney Air Raider	175.00
Keeney Submarine	190.00
Keeney Submarine—New In Orig. Cases	245.00
Bally Bull's Eye	95.00
Bally Rapid Fire	175.00
Radio Rifle, 1¢ or 5¢ Play	69.50
Exhibit Bull's Eye	39.50
Exhibit Automatic Pistol Range, 1 or 2 Players	115.00
Automatic Elec. Rifle & Cab., 2 Rifles Attached to 1 Cabinet, Cost \$125.00 to Build	375.00
Same as Above But Single Rifle with Cab.	250.00
Arthrod Mach. Gun, Like Sky Fighter	125.00
Evans Tommy Gun	125.00

### AMUSEMENT TYPE

Stoner Skill Derby, 1 or 2 Players	\$115.00
Knockout Fighters, 2 Players	125.00
Western Sweepstakes	65.00

### FORTUNE TELLING

Rockola Talkie Horoscope	\$195.00
Human Analyst	95.00
Scroll Vendor, Miniature Grandmother, 5¢ Mod.	95.00
Mills World Horoscope, 12 Slots, with 12,000 Cards	120.00
Mills Palmistry, Vends Paper Fortunes	65.00
Roovers Dog Fortune Teller	95.00
Roovers Pussy in the Boots Fortune Teller	95.00
Chinese Puzzle Fortune Teller	95.00
Mystic Mirror Fortune Teller	95.00
Crystal Gazer, Gypsy Seeress	35.00
Love-o-Meter, Now	169.50
Gypsy Palmist	100.00
Mystic Pen	120.00
Exhibit Enchanted Grandmother Style	125.00
Exhibit Cupid Arrow	32.50
Exhibit Horoscope, 12 Slots	55.00
Exhibit Color of Eyes, 12 Slots	55.00
Exhibit Color of Hair, 12 Slots	55.00
Exhibit Love Meters, New '42 Light-Up Model, 3 to a Set	132.50
Exhibit What'sis, New '42 Light-Up Model, 3 to a Set	132.50
Exhibit Punching Bag Trainer, Floor Sample	175.00
Exhibit Aviation Striker	110.00
Exhibit Star Striker	110.00
Exhibit Bicycle Trainer	115.00
Exhibit Foot-Ease Vitalizer	65.00
Exhibit Tiger Pull	90.00
Exhibit Chinning Rings	
Floor Sample	175.00
Grandfather Clock Grip	90.00
Striking Clock Grip	90.00
Lighthouse Grip	90.00
Ball Grip	90.00
Super Grip, New	55.00
Uncle Sam Grip	55.00
Grip Tease	69.50
Comb. Grip & Lift	85.00
9 Light Lift & Grip	75.00
Lifter	80.00
Dumb Bell Lifter	85.00
Advance Shocker in Cab.	29.50
Mickey Finn Rope Pull	65.00
Barnhardt Dial Striker	95.00
Large Shocker in Cab.	65.00
Strikette	45.00

### AIRPLANE TYPE

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## New Orleans

NEW ORLEANS, June 27.—With more men going into service, the coin machine operators of this section are now beginning to feel the pinch of labor shortage for the first time. In addition to service inductions, a lot of mechanics are being lured into the war work plants where a higher wage scale than most ops can afford to pay out is a factor. Two large operators here say they are being forced to take off their coats and repair their own machines for the first time in several years.

This labor shortage pinch is apparently causing more concern now that either the possible shortage of machines or parts or increased taxation as threatened in several bills still pending in the Louisiana Legislature proposed to add costs to operation of practically every kind of coin-operated devices. In some quarters it is believed, however, that the Legislature is now so far in arrears in action on more important wartime measures, including a prolonged hot fight over a proposed 2 per cent State-wide retail tax, that most of the bills concerning coin machine operations may have to be discarded for another two years.

While supplies of phonograph records are definitely smaller than several

months ago, music operators as yet have not felt the pinch of disk shortages. There are still some complaints that better hits are needed, but all distributors are doing a grand job furnishing enough disks to meet needs of the operators.

Home on a furlough before entraining for parts unknown, Ernie Petrowsky, formerly of the A. M. Amusement Company, shows the results of some fine training by the Army air corp officers. Ernie is leaner and looks the picture of health.

Business at the various downtown coin sportlands appears to be running at a better level than individual single-machine locations. This condition is believed to be the result of the attractiveness of variety. Among playlands reporting a good June business despite the hot weather and persistent rains are the Penny Arcade on Canal Street, owned by the New Orleans Novelty Company; the Sport Center on St. Charles Street and the Royal Street Center. The playland at Pontchartrain Beach is enjoying one of its best seasons under the management of Pops Le Vans, famous head of the pioneer aerial team of Flying Le Vans.

Dan Cohen, head of the Pleasure Amusement Company and a partner in the Crescent Cigarette Service, is sitting by awaiting orders for induction. Cohen is a former Army officer of some experience.

It's a girl at the home of the Charles Wickers, the father manager of J. H. Peres Amusement Company. Mrs. Wicker is the daughter of J. H. Peres, head of the firm, and one time put in active services at dad's office.

R. N. McCormick, Southern sales manager for Decca Distributing Corporation, reports a continued brisk demand for Decca discs at all nine Southern branches under his direction. The new 18,000-series sales campaign is one reason for the continued good turnover, Mac believes, the Fred Waring album of patriotic selections being a world beater.

Nick Carbajal, head of the Dixie Coin Machine Company, reports good sales of numerous new and second-hand pin games, consoles and bells.

Marion Matranga is the new office manager for the Dixie Company.

Adrian Martin, serviceman of Coin Machine Row for several years, is home on a furlough this week and relates some hair-raising experiences but refuses to divulge anything of military importance.

Lorraine Singer, manager of the record department for Walther Bros., Columbia distributor, reports May's business was best for that month in the firm's history, with June due to run nearly 25 per cent ahead of last year despite the smaller supply available. Benny Goodman continues to lead the way in popular songs, Miss Singer says.

Joseph Mancuso, J. & M. Amusement Company, reports that he has been forced to buy more equipment to take care of increased business. Mancuso is specializing in spots frequented by servicemen, who are good patrons of phonographs to help keep up their morale during the training period which is so important in the war program.

## Pittsburgh

PITTSBURGH, June 27.—Operators are discussing the feasibility of combining efforts for machine servicing. Particularly interested in the idea are Al Kloedell, Ben Long, Sam Chaban, Katsi Leon and Lakey Grossman.

Music for a dance sponsored by the Junior Chamber of Commerce and the USO for 59 Aviation Cadets leaving for training at Maxwell Field, Alabama, recently, as part of "Aviation Cadet Week," was furnished by a coin phonograph supplied by Jackie Fields, Mayflower Distributing Company.

Operators have been lengthening the time between their calls on locations. Until December 7 most machines were serviced every four or five days. Now most boxes are visited every 7 to 10 days, and collections are being gathered every fortnight by many operators instead of weekly.

## OHIO SPECIALTY CO. BARGAINS

NO SHORTAGE—MACHINES SHIPPED SAME DAY ORDERED

### PHONOGRAHES

Wurlitzer 850	\$419.50
Wurlitzer 800	129.50
Wurlitzer 616-A's	54.50
Wurlitzer 412	34.50
Wurlitzer P12	29.50
Rockola '40 Super	
Marble	224.50
Rockola '39 DeLuxe	155.00
Rockola Standard	145.00
Rockola '40 Master	
Marble	189.50
Rockola '39 Counter	69.50
Rockola 16 Record	44.50
Rockola 12 Record	32.50
Seeburg Regal	119.50
Seeburg 12 Record	32.50

### CONSOLES

Bally Club Bell, New	\$280.50
Keeney Super Bell, New	289.50
Mills Four Bells	239.50
Mills Jumbo, F.P.	89.50
Evans Jungle Camp, F.P.	89.50
Baker's & Paces Racer	109.50
Bally High Hand, Conn.	169.50
Mills Flasher	32.50
Parley Races	39.50
Keeney Skill Time, '38	49.50
Derby Days	19.50
Flashing Thru	14.50
Keeno	17.50
Fast Times, P.O.	59.50
Race Meet	69.50
Square Bell	49.50
Track Time, '38	49.50
Tanforan	14.50

### AUTOMATICS

Across the Board	\$ 19.50
Preakness	12.50
Fairground	22.50
Bally Entry	22.50
Santa Anita	117.50
Spinning Reels	114.50

### PIN GAMES

Bally Bluegrass	\$114.50
Mystic	29.50
Wings	22.50
Lone Star	22.50
Strat-O-Liner	29.50
Leader	29.50
A.B.C. Bowler	54.50
Sport Parade	34.50
Limelight	19.50
Pan American	37.50

### SLOTS

Mills	
Blue Fronts	\$ 64.50
B.&G. V. Pockets	32.50
War Eagles	39.50
Front Venders	24.50
Double Jacks	24.50
Goose Necks	14.50
Jennings	
Chiefs	\$ 49.50
Centurys	27.50
Duchess	22.50
Goose Necks	17.50
Triplex	69.50
25¢ Silver Moon	
Chiefs, used 2 days	139.50

TERMS:  $\frac{1}{3}$  Dep. With Order, Bal. C.O.D. Every Machine Guaranteed Good Condition.

## OHIO SPECIALTY COMPANY

539 SOUTH SECOND ST.

LOUISVILLE, KY.

### USED COUNTER GAMES

Zephyrs	\$ 7.50
Penny Packs	3.50
Reel 21	2.95
Bally Baby	2.95
Indian Dice	7.50
Whirlwind	2.95
3 Reel Cig. Mach.	2.95
Tokettes	6.50
Sparks	9.50
Mercurys	9.50
Liberty's	9.50
American Eagles	9.50
Dixie Dominos	3.50

### ARCADE EQUIPMENT

Tom Mix Guns	\$ 34.50
Keeney Anti-Aircraft	39.50
Ex. Bowling Alley	59.50
Keeney Sub. Gun	189.50

## WANTED—9-12-14 FT. SKEE BALLS

1 Seeburg '40 Colonel	\$259.50
4 Rock-Ola Standards	134.50
4 Hockeys, Like New	195.00

$\frac{1}{3}$  Deposit, Money Order or Certified Check.

## S & W COIN MACHINE EXCHANGE

2416 Grand River Ave.

DETROIT, MICH.

### BELLS

Genuine Factory Rebuilt!	
Blue Fronts	Gold Chrome
5¢ \$135.00	25¢ \$194.50
10¢ .140.00	War Eagles
25¢ .145.00	5¢ \$119.50
50¢ .1300.00	10¢ .121.50
5¢ \$149.50	25¢ .124.50
Brown Fronts	Bonus Bells
5¢ \$149.50	5¢ \$189.50
Roman Head	Melon Bell
25¢ .129.50	5¢ \$149.50
50¢ .184.50	10¢ .152.50
50¢ .184.50	Cherry Bell
50¢ .184.50	10¢ .189.50

### BRAND NEW BELLS

Mills 5¢ Gold Chrome	\$238.50
Mills 10¢ Gold Chrome	243.50
Mills 25¢ Gold Chrome	248.50
Mills War Eagle	216.50
Mills 5¢ Bonus Bell	229.50
Mills 50¢ Extraordinary	305.00
Mills 5¢ Club Console	278.50
Mills 10¢ Club Console	284.50
Mills 1¢ Smoker Bell	84.50

### PHONOGRAHES

Super 40	\$219.50



</

**YOU WILL ROLL IN DOUGH**

With UNIVERSAL'S ORIGINAL ROLL-O'-DO!!  
A GOLD MINE IN PROFITS

Sensationally Different, The Latest, Newest,  
Fascinating, Original UNIVERSAL  
Super Discovery!!

Dominating Top Ranking As The Greatest  
Newest Revelation in the Entire Industry!!

SURPASSING THE  
SUPREME IN  
TICKET GAMES!!

X-TRA-Original  
Roll-O'-Do Effect  
Entices Players With  
Realistic Play!

X-TRA-Highly  
Recommended for  
Closed Territory!

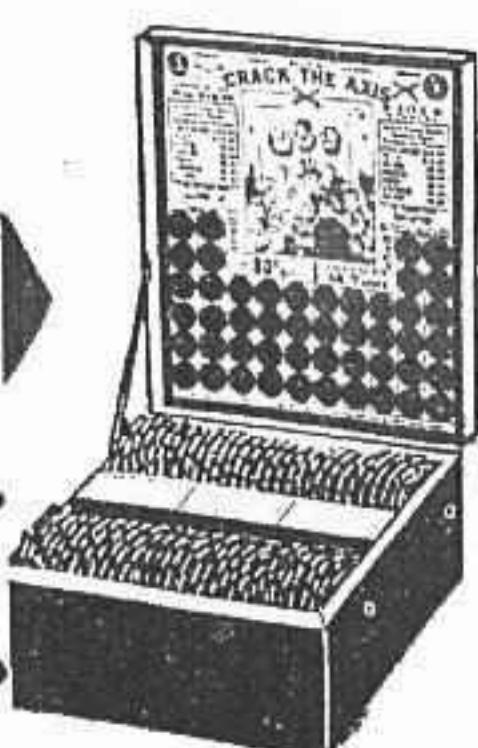
X-TRA-Complete  
Elimination of  
Ticket Shortages!

WITH EXTRAS THAT  
WILL GIVE YOU YOUR  
GREATEST PROFITS!!

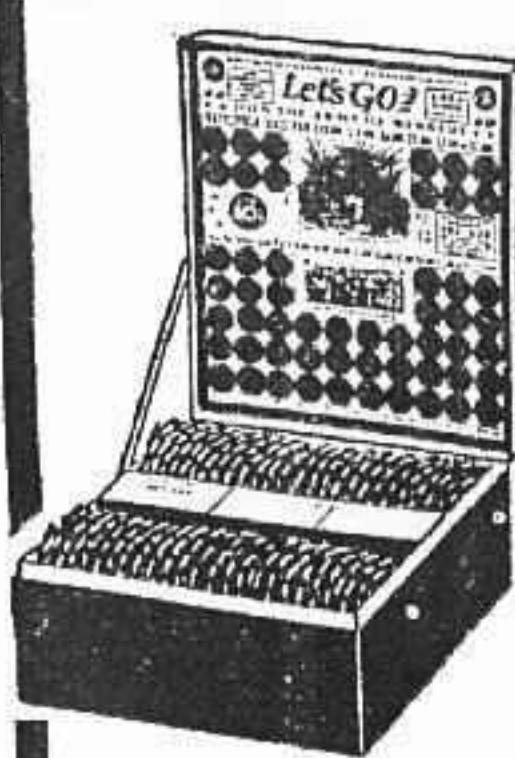
X-TRA-Any Num-  
ber of Players May  
Play at Same Time  
Increasing Play!

X-TRA-Last Sale  
Pay-Guarantees  
Complete Sellout!

X-TRA-Small  
Compact Attractive  
Counter Display!



Takes in 1260 Tickets  
@ 5c ..... \$63.00  
Pays Out (Av.) ..... 34.82  
Profit (Av.) ..... \$28.18



ROLL-O'-DO  
IS REALISTICALLY  
SET UP ON  
ROTATING  
WIRE  
SPINDLES!



Takes in 1600 Tickets  
@ 5c ..... \$80.00  
Pays Out (Act.) ..... 55.00

Profit (Act.) ..... \$25.00  
ATTRACTING  
IMMEDIATE  
REPEAT PLAY!

Takes in 1260 Tickets  
@ 5c ..... \$63.00  
Pays Out (Av.) ..... 32.98

Profits (Av.) ..... \$30.02

BOOST YOUR  
SALES WITH  
TOPNOTCH  
PLAY!



Photograph of Closed Original  
Roll-O'-Do Style Ticket Game

WRITE TODAY — TO AVOID — DELAY!!

"THE INDUSTRY'S FASTEST GROWING FACTORY"

**UNIVERSAL MANUFACTURING COMPANY, INC.**

DEPT. BB-50

405 E. 8TH STREET

KANSAS CITY, MO.

"MANUFACTURERS ONLY"

**YOU'LL FIND IT AT NATIONAL'S TRADING MART!**

NEW FREE PLAY GAMES

★ IMMEDIATE DELIVERY!

Four Aces ..... \$149.00  
Gobs ..... 149.00  
Yanks ..... 145.00

CONSOLES

Jennings Fastime, F.P. ..... \$85.00  
Jennings Cigarette, Mod. V, F.S. ..... 125.00  
Club Bells ..... 264.00  
Bally Hi-Hands ..... 149.50  
1938 Track Times ..... 105.00  
Mills F.P. 8¢ Slots ..... 79.50  
Jumbo Parade, F.P. ..... 89.50  
Grand Stand, Payout ..... 65.00  
Jennings Silver Moon Totalizer ..... 130.00

ARCADE EQUIPMENT

Batting Practice ..... \$119.50  
Anti-Aircraft, Brown ..... 45.00  
Gott, 3-Way Grip, Long Base ..... 18.00  
Shoot the Japs ..... 99.50  
Major League (Western Baseball) ..... 135.00  
Genco Playball ..... 225.00  
Chicago Coin Hockey, F.I. Sample ..... 209.00  
Evans Ten Strike ..... 69.50  
Bally Rapid Fire ..... 139.50  
Waiting Guesser Scale, F.S. ..... 90.00  
Shoot the Bull ..... 69.50  
New Test Pilot ..... 275.00  
World Series ..... 79.00  
50 MARVEL COUNTER GAMES, 1¢ ..... \$11.00 EA.

TERMS: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago  
Write for List of 5-Ball Free Play Games—Also Brand-New Gottlieb Liberty  
Keep 'Em Flying and Genco's Four Aces.

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. (Phone: BUCKINGHAM 6466) CHICAGO

**YOU CAN BUY, TRADE, EXCHANGE OR  
SELL YOUR EQUIPMENT ON THE NEW  
"George Ponser Plan"—NO CASH NEEDED!  
WRITE QUICK! SEND US COMPLETE LIST OF  
EQUIPMENT YOU HAVE FOR SALE OR YOU  
WANT TO EXCHANGE OR TRADE WITH OUR  
LIST! ACT QUICK! GET OUR LIST TODAY!**

**Following Equipment For Sale, Trade or Exchange****ARCADE EQUIPMENT**

Ten Strike ..... \$89.50  
Chicken Sum ..... 89.50  
Sky Fighter ..... 199.50  
Batting Practice ..... 139.50  
Genco Play Ball ..... 269.50  
Rapid Fire ..... 169.50  
Chicoin Hockey ..... 229.50  
Submarine, New ..... 289.50  
Parachute ..... 99.50  
Roll-In-the-Barrel ..... 139.50  
Skee-Ball-Etto ..... 89.50

**MUSIC MACHINES**

Mills Empress with  
Adapter ..... \$224.50  
Keeney Organ Speaker ..... 24.50  
Keeney Wall Boxes ..... 14.50  
Geo. Ponser Brackets  
Suitable for all Wall  
Boxes, Single ..... 4.50  
Lots of 25, Each ..... 3.50  
Wurlitzer 412 Amplifiers ..... 15.00  
Wurlitzer 412 Speakers ..... 5.00  
2 5¢ New Ice Cream  
Venders, Each ..... 315.00  
2 Selective (F.S.) Drink Machines, Ea. 330.00

**FREE PLAY GAMES**

Argentine ..... \$52.50  
Big Parade ..... 87.50  
Bola Way ..... 54.50  
Bosco ..... 59.50  
Champ ..... 44.50  
Capt. Kidd ..... 49.50  
Gun Club ..... 54.50  
Knock Out ..... 79.50  
Sky Blazer ..... 54.50  
Spot Pool ..... 54.50  
Texas Mustang ..... 54.50  
Victory ..... 87.50

**SPECIAL!! MILLS PANORAMS**

What have you got to trade for them?

**WE WANT THE FOLLOWING EQUIPMENT!!!**

Give Quantity, Condition and Price Wanted in First Letter!  
Write Now!! If You Want To Trade or Exchange for Any of  
Above Equipment Advise Just What You Want!

NIGHT BOMBER  
SUPER BOMBER  
ACE BOMBER  
BALLY DEFENDER

BALLY CONVOY  
DRIVE MOBILE  
and All Types of Tax Free  
Counter Games! No Slots!

**IMPORTANT!**

All Merchandise Offered Us  
for Trade or Exchange Must  
Be In Good Condition! Send  
Us Your Complete List Today!!  
TERMS: 1/3 Cash Deposit On  
All Orders, Balance C. O. D.

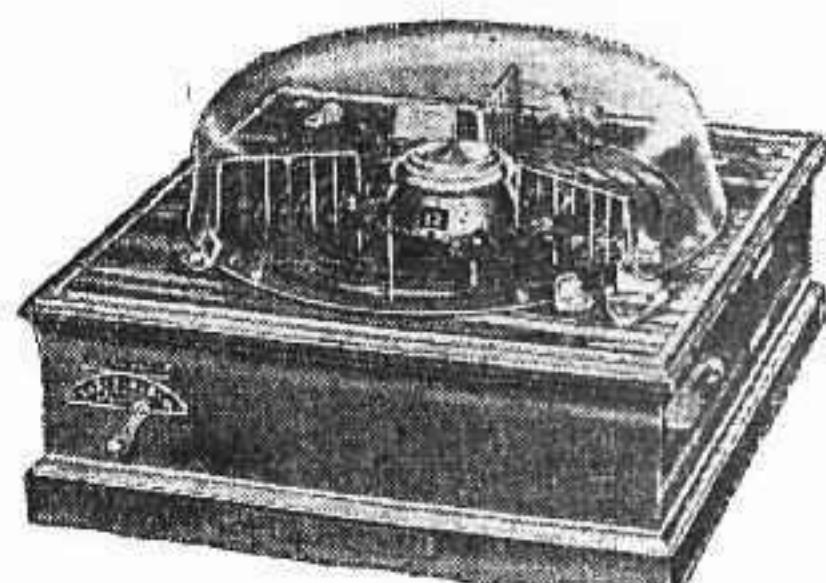
**THE GEORGE PONSER COMPANY**  
763 SO. 18TH STREET, NEWARK, N. J. (All Phones: ESsex 3-5910)

**WHILE THEY LAST!  
Evans' SARATOGA SWEEPSTAKES**

Horse race counter game  
standout . . . the all-time  
favorite everywhere! It's  
the best bet on your lo-  
cations for the duration.  
Proven profit perform-  
ance! Built to last!

Supply Is Limited.. Act Now!

Write Immediately for Prices



Single Coin Slot for 1¢, 5¢, 10¢ play.  
Adjustable Pari-Mutuel Device. Size  
21x21x12 inches.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

**BUY THESE—THEY'RE PERFECT!**

EVERY MACHINE OFFERED HERE IS PERFECTLY RECONDITIONED, DOUBLE  
CHECKED, CRATED, COMPLETE WITH F. P. UNITS AND READY TO PLACE  
ON LOCATION—GUARANTEED TO GIVE REAL SERVICE!!!

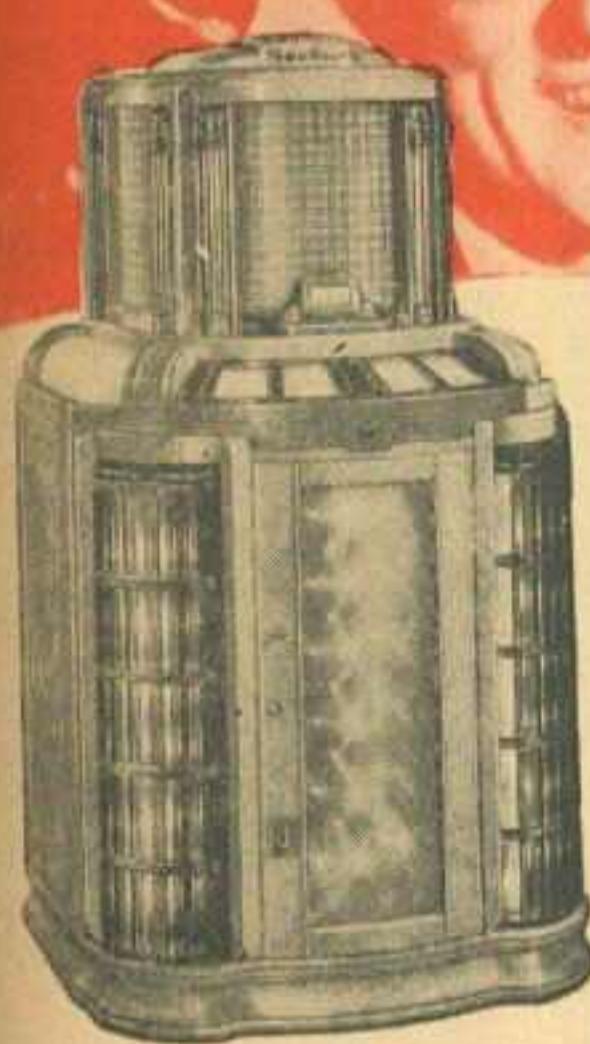
A.B.O. Bowler ..... \$49.50	Formation ..... \$19.50	Spot Pool ..... \$80.00
All American ..... 19.50	Four Diamonds ..... 34.50	Ten Spot ..... 39.50
Bandwagon ..... 19.50	Four Roses ..... 34.50	Texas Mustang ..... 59.50
Big Chief ..... 19.50	Gun Club ..... 35.00	Target Skill ..... 29.50
Big Parade ..... 75.00	Hi-Hat ..... 38.50	Variety ..... 19.50
Blondie ..... 75.00	Horseshoe ..... 39.50	Vogue ..... 19.50
Bosco ..... 64.50	Jungle ..... 65.00	West Wind ..... 50.00
Bola Way ..... 64.50	Knock Out ..... 70.00	Victory ..... 75.00
Broadcast ..... 25.00	Landslide ..... 19.50	Zig Zag ..... 50.00
Cadillac ..... 19.50	League Leader ..... 34.50	Zombie ..... 30.00
Capt. Kidd ..... 55.00	Legionnaire ..... 49.50	
Chevron ..... 19.50	Lino Up ..... 24.50	
Chubble ..... 19.50	Metro ..... 19.50	
Cross Line ..... 19.50	Pick 'Em ..... 19.50	
Dixie ..... 19.50	Powerhouse ..... 19.50	
Double Play ..... 34.50	Pursuit ..... 59.50	
Drum Major ..... 19.50	Red, White, Blue ..... 29.50	
Dude Ranch ..... 19.50	Rotation ..... 19.50	
New Champ ..... 55.00	Sea Hawk ..... 24.50	
Duplex ..... 39.50	Seven Up ..... 35.00	
Fantasy ..... 19.50	Sluggor ..... 45.00	
Five & Ten (Brand New in Orig. Cases) ..... 139.50	Snappy '41 ..... 49.50	
	Silver Skates ..... 29.50	

TERMS: 1/3 Cash With  
Orders, Bal. C. O. D.  
Full Cash All Orders \$25  
or Less.

ALL PHONES:  
Peekskill 2296

**LEON TAKSEN CO., LAKE MOHEGAN, N. Y.**

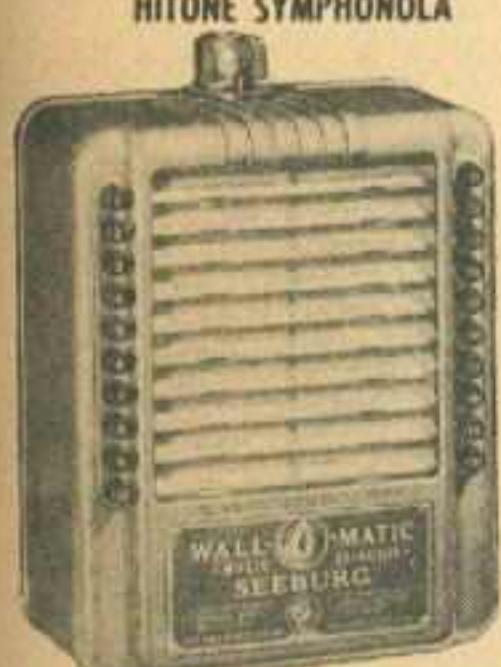
# In their leisure moments - SERVE AMERICANS with MUSIC AT THEIR FINGER TIPS!



THE NEW '42 SEEBURG  
HITONE SYMPHONOLA



SEEBURG DUO-REMOTE  
CONSOLE



SEEBURG WIRELESS WALL-O-MATIC  
5c - 10c - 25c  
Single Coin Chute



SEEBURG WIRELESS BAR-O-MATIC  
5c - 10c - 25c  
Single Coin Chute



HARD working Americans . . . in their leisure moments . . . are patronizing the "just around the corner spots." Many of these locations offer fine opportunities for the Seeburg music operator. More than ever before . . . patrons . . . particularly those engaged in war work . . . will patronize and appreciate "convenient music" . . . which is another way of saying, Seeburg Wireless Remote Control Music. Make a thorough check of all your locations! Install Seeburg Wireless Remote Control Music . . . or add to your present Seeburg System installations.

To Go Ahead - Go

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J. P. SEEBURG CORPORATION • 1500 DAYTON ST., CHICAGO

Music Operators! —  
TURN IN ALL OF YOUR OLD RUBBER  
YOUR COUNTRY NEEDS IT!





# ST. LOUIS' FAMOUS "ROSE BOWL" WINS ACCLAIM WITH ITS **WURLITZER** MUSIC

• Since its opening three years ago Wurlitzer Music has played a colorful part in popularizing St. Louis' busy Rose Bowl Restaurant.

Installed by the Advance Phonograph Corp., Wurlitzer Music Merchants, this complete Wurlitzer installation has been consistently complimented by "Rose Bowl" patrons. Consisting of a Wurlitzer



J. K. Johnoff, owner of the "Rose Bowl" stands at the bar beside a Wurlitzer Model 430 Selective Speaker.



Exterior of St. Louis' popular "Rose Bowl" Restaurant at 3323 So. Kingshighway Blvd.

Model 850 phonograph, a Model 430 Selective Speaker and a battery of Model 125 Five, Ten, Twenty-five cent Wall Boxes, it puts Wurlitzer music within easy reach of every patron.

The Rudolph Wurlitzer Company, No. Tonawanda, New York.

**A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS**



**IT'S WURLITZER IN  
AMERICA'S TOP LOCATIONS**

