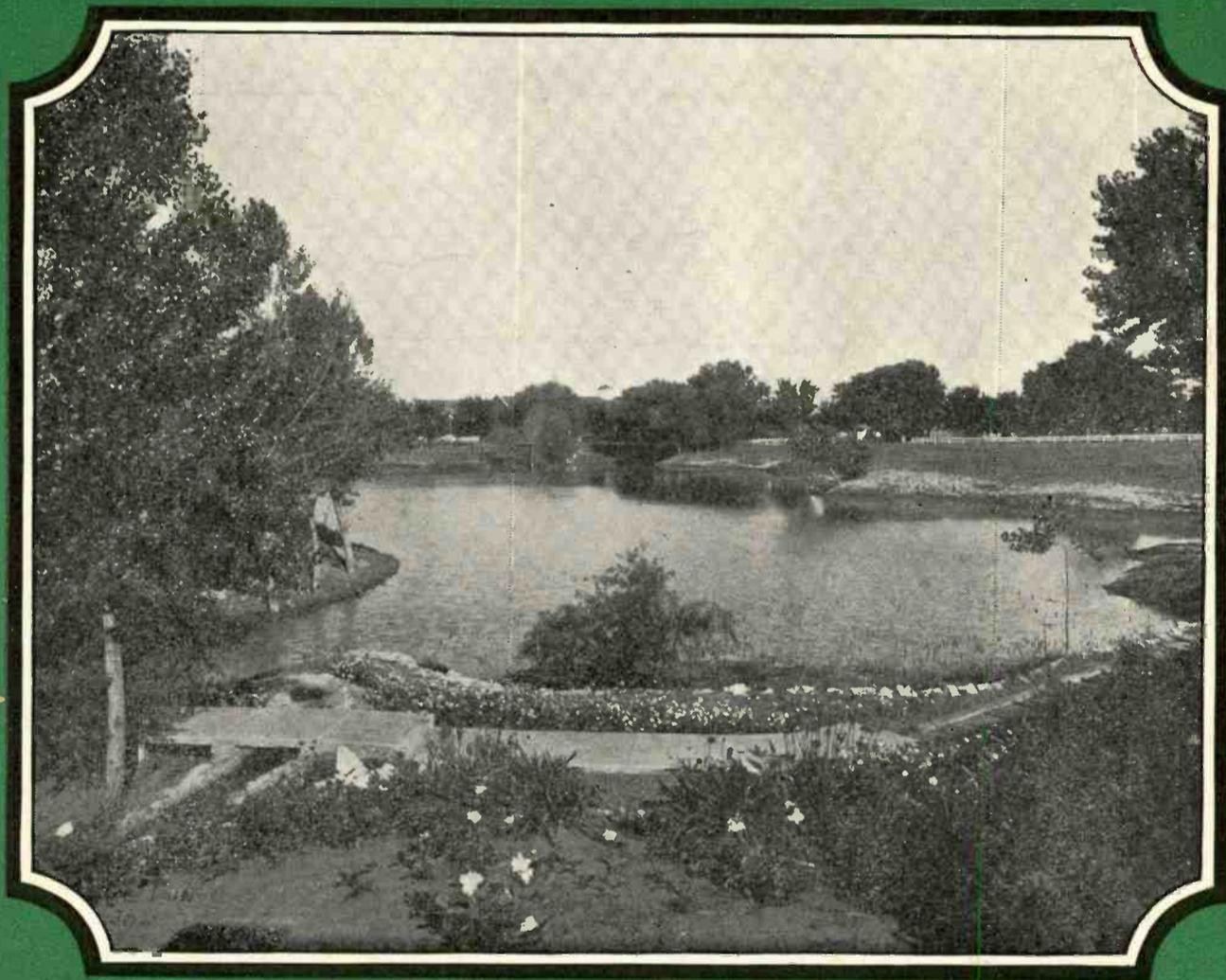


The Billboard

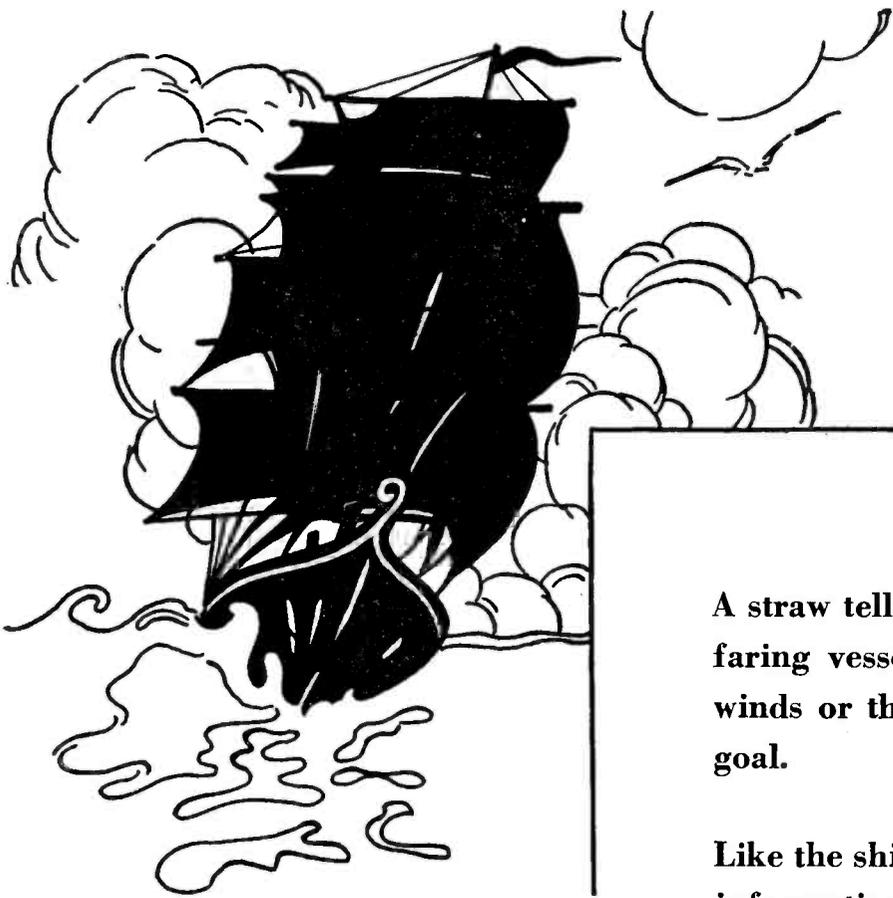
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August 15, 1931

15 Cents



The World's Foremost Amusement Weekly



*Ships sail east, ships sail west
 By the very same winds that blow;
 'Tis the set of the sails and not the gales,
 That determines the way they go.*

*Like the waves of the sea, are the ways of fate,
 As we voyage along through life;
 'Tis the set of the soul that gets the goal
 And not the calm or the strife.*

Wilcox

A straw tells which way the wind blows, but the sea-faring vessel cares little for the vicissitudes of the winds or the waves and makes headway towards its goal.

Like the ship at sea, which course is dependent upon information supplied by charts and compass to battle the "storm and the strife," so, too, The Billboard is the beacon to which showmen look for authentic information, useful ideas and valuable statistical data to guide them through the perilous waters of depression times and into the harbor of improved conditions.

It's easier to swim with the tide. Let "Billyboy, the Showman's Buddy," tell you each week which way the show winds are blowing.



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 The Billboard Publishing Co.,
 Cincinnati, O.
 Please send The Billboard to me REGULARLY each week,
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Copies sent en route at no additional cost.

Three Months \$1 One Year \$3 Two Years \$5



ACTS IN CANADA SNAGGED

101 Ranch Tour Has Abrupt Ending in Washington, D. C.

Employees prevent moving of show to Marland until salary claims adjusted

WASHINGTON, Aug. 10.—A meeting has been arranged for Marland, Okla., today, to be participated in by those interested financially in the 101 Ranch, at which it is hoped some way may be found for straightening out matters and taking care of claims against the show, of performers, workmen and others. Lou Wentz, said to be a close friend of Governor Murray of Oklahoma, and biggest claim holder against show, is reputed to be worth many millions of dollars. He is highway commissioner of Oklahoma.

At the time this article was written, anticipated plans for moving the 101 Ranch from its location in Washington, D. C., to Marland, Okla., had not materialized, due to a series of incidents.

Midwest Houses To Resume Vaude

NEW YORK, Aug. 10.—RKO will finally resume vaude in Columbus, O., August 22, with Bill Howard placing his expensive intacts into the spot. Dayton will also come in shortly on Howard's books, and Youngstown and Akron, full weeks now, will change to splits the week of August 29.

Vaude for Columbus and Dayton has been considered by RKO for almost a year and ever since the circuit's theater operating department has been receiving long petitions from civic organizations in both Midwest towns. Date for Columbus was definitely set at the RKO divisional meeting, which ended last Thursday.

No change was made in the opening dates of the houses announced a few weeks ago as scheduled to play "flesh." Schenectady resumed this week, Troy comes in August 15, and the new RKO house in Albany will start November 1. St. Louis will start playing Howard's shows next week. Opening date for the Enright, Pittsburgh, is still indefinite.

The theater operators also decided that the Interstate Circuit will remain in straight pictures for the present and until it can be learned whether Publix intends to play stage shows in those towns in the Southwest where there is RKO opposition. Vaude was pulled out of the Interstate houses last spring only after an agreement had been reached with Publix that the latter's houses would also go into straight picture policies.

Return of the Interstate Time would give the RKO intacts an additional 4½ weeks. The towns involved are Dallas, San Antonio, Houston, Fort Worth and Oklahoma City.

The attitude of performers and workers, contrary to what executives had hoped for, continued to be that they would not permit the show to be moved until their claims for salaries had been satisfactorily adjusted.

With Fred Olmstead, representing Col. Zack Miller, Lou Wentz on the ground seeking in every way possible to bring (See 101 RANCH TOUR on page 67)

Vaude Plugged at RKO Meet; Poor Film Outlook the Cause

NEW YORK, Aug. 10.—RKO vaudeville policy for the coming season came in for the major portion of discussion during the regular quarterly divisional managers' meeting, held August 4 to 6, inclusive, at the Hotel Pierre. District executives came in from all parts of the country to confer with Joseph Plunkett, vice-president and general manager of all RKO theaters, and his assistants, Nate Blumberg, E. M. Glucksman and L. E. Thompson.

Vaudeville was stressed early during the

Victor Company Considering Cut in Price of Pop Records

NEW YORK, Aug. 10.—After considering a raft of drastic and even fantastic ideas relative to making a last stab at bringing back the popular music phonograph record business, the Victor Talking Machine Company, division of RCA, apparently has decided on a two-sided 25-cent disc. It is intended to place this product on the market backed by a tremendous national advertising campaign.

The revolutionary change in price policy, a drop of 66 2-3 per cent, is an idea still being fought against by some of-

Baltimore All Steamed Up Over Fete Thru "Help Wanted" Idea

BALTIMORE, Md., Aug. 10.—Harry Van Hoven, manager of Carlin's Joyland, who is noted for his sensational original ideas in outdoor show world, has Baltimore all steamed up over the Fall Mardi Gras Carnival opening at that park August 15.

Park men will remember the furor Van Hoven created two summers back when he introduced flagpole sitting to the park business, when he sent Shipwreck Kelly aloft for 27 days. It took such a firm grip on Baltimore's citizenry that soon over 400 school kids were aloft on poles. Today pole sitting

This Actor Eats Well By Raising Chickens

DULUTH, Minn., Aug. 10.—George Hebert, former Broadway legitimate actor and player in Eastern stock companies, is solving the unemployment situation. He has joined hands with a former traveling salesman, and conducts a chicken ranch and truck garden of 20 acres on the outskirts of Duluth. They are creating a stir as they trip down the boulevards finding markets for their chickens and vegetables. And they are eating well, too.

Truck Users Suffer Blow

Must re-enter U. S. after playing each fair in Dominion to escape duty

A regulation governing acts playing fairs and exhibitions in Canada on a travel-by-truck basis has just come to the attention of The Billboard thru a series of communications between H. H. McElroy, secretary-manager Central Canada Exhibition, Ottawa, and George Hamid, head of Wirth & Hamid Fair Booking, both of whom have been experiencing difficulties in connection with bringing acts into Canada. Law, of recent origin, but exact date of passage undetermined at time of going to press, precipitated action on the part of Hamid on July 31, when he received a letter from Max Gruber, then playing the Steel Pier at Atlantic City with his animal unit, citing a letter from J. B. White, Collector of National Revenue, Prescott, Ont., as follows:

"If Mr. Gruber uses his motor vehicle in transportation of his goods from place to place in Canada, this could not be (See ACTS IN CANADA on page 66)

88 Film Theaters In Chicago Dark

CHICAGO, Aug. 10.—Eighty-eight picture houses closed at midnight last night after the Allied Theater Owners' Association of Illinois had failed to reach an agreement with the Motion Picture Operators' Union. Guards have been stationed at each theater in anticipation of possible violence. Thomas Maloy, business agent of the operators, has just returned from New York and stated the union stands by the contract it has with theater owners. He instructed operators to report for work this morning, and if the houses are closed to leave peacefully. Owners will meet Tuesday to determine the course of action. B. M. Harshman, conciliator of United States Department of Labor, has been assigned to the case and will attempt to get opposing sides together.

Closing order was drawn up and adopted at a meeting of the independents held at the Auditorium Hotel Thursday and presided over by W. A. Steffes, of the national organization.

The shutdown throws 300 operators out of work and in addition some 5,000 other employees, including ushers, ticket takers and others.

Aaron Saperstein, president of the Illinois Allied group, made it plain that this is not a war on union labor. "The owners are willing to use union men," he said, "but not extra, unneeded operators. If the union will not be reasonable the owners will put in non-union men eventually and take steps to protect the theaters against violence."

Cover Picture—Lake Talbott, Kansas State Fairgrounds, Hutchinson, Kan.

Carroll Fights Edison People

Insistence on alternating current for new theater may postpone "Vanities"

NEW YORK, Aug. 8. — Earl Carroll's new 3,000-seat theater now in process of completion and the "Vanities" that are to go in it may not open on scheduled time—scheduled time being August 27. Cause isn't slow rehearsals, changes in material, last-minute plans, or even lagging behind on the building schedule of the house. It's, of all things, the New York Edison Company.

Theatrical arc lights, which Carroll claims with reason are necessary to success of a big revue, need direct current. The Edison Company two years ago adopted a plan of furnishing only alternating current in all new buildings, in an effort to unify the city's electrical supply. And it's refusing to make concessions in the case of the new Earl Carroll Theater.

Carroll made the mistake of petitioning a big public utility corporation on reasonable grounds. In a letter dated July 15, Clarence Law, general commercial manager of the Edison Company, carefully explained to him the company's policy in trying to give all of New York alternating current, explained the presence of direct current in various other theaters by saying that they had already been erected when the plan went into effect, and the expense to the company of putting in AC wouldn't warrant the change, and ended by saying that the program couldn't be carried thru if any exception were made to it.

Carroll, thru his counsel, House, Grossman & Vorhaus, has now taken it to the law. Edison Company, under an order signed by Supreme Court Justice Carew, must show cause why a peremptory order of mandamus should not be granted, compelling it to restore direct current to the house.

Petition accompanying order explains that alternating current would necessitate delay in opening house, and therefore in opening revue that's supposed to go in it. In answer to Law's statement that the company will not put direct current in any new building, petition states that under building code the theater is an old building, two of the walls of the old Earl Carroll Theater being used in the new structure.

Warner Funds Attached

BRIDGEPORT, Conn., Aug. 8.—Funds of the Warner Brothers' Theatrical Enterprises on deposit at the New Britain National Bank, New Britain, Conn., were placed under attachment this week by a writ served by Constable Anthony Arica, of Middletown. Attachment was a step in a legal action instituted by Frank Arrigoni and the Middlesex Theatrical Company, of Middletown. Papers filed in the suit declare that the Warner Brothers' corporation failed to live up to agreement with the plaintiffs by not purchasing two buildings in Middletown, in one of which a theater is located. In addition to demanding that damages of \$100,000 be given, specific action is demanded in that the defendants fulfill the conditions of their agreement.

Gordoni, Nelidoff Open Studio

CHICAGO, Aug. 8.—Two well-known theatrical artists, Lillian Gordoni, crooning blues singer until recently touring the RKO Time, and George Nelidoff, Russian artist and opera singer frequently heard on the radio, have opened an attractive studio at 721 N. Michigan avenue, where they have on exhibition a brilliant collection of portrait studies of celebrities.



By ALBERT ZUGSMITH JR.

JUST between you and me, I've made a deuce of a lot of friends with this "column" as the introductory medium. People in all types and ranks of show business have given me a helping hand. Actors have wired me gags, celebrities has written for me, musicians have sent me long pages of letters giving me the lowdown on their profession, radio announcers have given me their poems for printing, carnival men have attempted to initiate me into the guild—why, actresses have even gone out with me. Which is the height of something.

And don't you think I'm not grateful. Not only for past favors, but for the assistant "columnists" that will come. It sort of gives me the feeling that I'm not writing this "column" alone, but that everyone in show business is working with me so that everyone else in the guild shall have a smarter medium.

And in a very small way I'm going to try to repay some of my contributors by answering the two questions that seemed uppermost in the thoughts of those in show business.

"When," they cry, "will television be so put into effect that it is not only practical but also in the reach of the average consumer?"

"And if so," they continue, "will television supplant vaudeville, the stage, the movies, and so forth?"

Try to find two questions harder than those. I spent two weeks on them and at the end of that time I knew less than when I started. I visited television stations, I talked with experts, I asked chain officials questions—I even found myself mumbling about it to my tailor!

A month's work and finally I believe that I have the consensus of opinion of those connected with this work to present to you.

Television will not be practical this year and I sincerely doubt whether it will be so next year. But from what I have gleaned it is my belief that 1933 will see the actual transmission of visual action over the ether waves in a practical manner.

Both of the great chains are more optimistic however. The Columbia Broadcasting System has already set in operation a television station. However, at its opening, when Mayor Jimmie Walker dedicated the station, a good friend of his could not ascertain who it was talking when the friend peered into the television receivers CBS had provided.

The National Broadcasting Company has leased a floor in the Empire State Building in New York for experimental work in television, and even as we go to press I have received notice of two independent companies asking for permission to operate.

A certain well-known concern is rushing thru plans for a television receiver to sell at \$500, but I am afraid that they are rushing a bit too much. And, anyway, that's a trifle out of the reach of my pocketbook. And did you say yours?

I most emphatically do not believe from what I have observed and have been told that television will supplant the theater. When the movies were in their experimental stage some people saw in the motion picture the demise of the stage. They have been proved wrong. It is undeniable that the photoplay has injured flesh, but it most certainly did not abolish it. In fact it is my belief that altho fewer people are seeing stage productions today, the remaining vaudeville acts, shows, circuses, carnivals and so forth are of a higher caliber than the average of their predecessors.

Thus I have found the belief to be in regards to television. It will undoubtedly cause fewer people to visit the movies, the shows, the parks, but it will not and cannot kill flesh.

Both William Paley, the president of CBS, and M. K. Aylesworth, the president of NBC, bear me out in this. In the future of television neither of them sees the crippling of the older arts. Artist like Maurice Chevalier say that they would rather play to an audience that they can see so that they can occasionally take the pulse of the audience and act accordingly. Furthermore, the great American public likes to see its celebrities in person every once in a while.

On the other hand, it is my earnest opinion that television will be the greatest development in show business ever conceived. It will exalt all show business. It will place a greater opportunity at the end of the trail for the performer. It will penetrate where flesh cannot. It will bring the stage to the home.

But flesh will live on forever.

Ask Increase at New Orleans

NEW ORLEANS, Aug. 10.—Motion picture projectionists are demanding a 5 per cent increase in salary from theaters and film exchanges here. Latter group is remaining silent about its plans, but that the projectionists feel some fight is imminent may be gathered from the fact that they may join the Federated Theatrical Employees, a local organization, which is supposed to solve difficulties among theatrical labor here and which is supposed to co-ordinate its efforts in presenting contracts, arbitration and the like.

To Produce Operas

ALBANY, N. Y., Aug. 10.—Empire State Opera Company, Inc., having its principal office in New York City, was granted a charter August 7. Company plans to extend its efforts to bring American operatic talent to the highest development and to produce American

operas. Promoters and directors of the organization are Cesare Struandi, Hotel Ansonia; Anna E. Dore-Lyon, Grace Doree and Albert E. Ransome, Hotel Dauphin, and Cora Wells Trow, Hotel Iroquois, New York City.

Tommy Sadler at Morrison

CHICAGO, Aug. 8.—Thomas H. (Tommy) Sadler, well-known and popular among showfolks, has returned to the Morrison Hotel as manager of that hostelry. During the past week he has been the recipient of telegrams and letters of congratulation from prominent theatrical people thruout the country.

Shuberts Get Skowhegan Show

NEW YORK, Aug. 8.—Shuberts have bought rights to *Zoom*, by John B. Hymer and William E. Barry, tried out recently at Skowhegan. Aviator play, with talk of Roger Pryor for lead, depending on date of production and tour of *A Modern Virgin*.

Agencies Seek Shorter Buys

McBride's, Leblang's join to seek 8-week limit—little fellows fight

NEW YORK, Aug. 8. — A rumor of amalgamation of the McBride-Bascom and Postal Telly-Leblang ticket agencies, that gained ground on Broadway because of present straits of middlemen and recent mergers and closings, turned out to be merely a working agreement between two outfits to reduce length of buys and provide for group bargaining generally. It is denied that entente wants to get corner on ticket market, but admitted that eight-week buys are thought plenty for any show and that the two, working together, figure to be able to increase ticket allotments.

Smaller agencies, who have been hit hard enough already, may be hit still harder by combine. Many of them already contemplate moving to smaller quarters or closing shop altogether. They are prepared to fight the McBride-Telly tieup by offering usual length buys for hit shows, and figure that producers will stick by them in order to guarantee productions.

McBride-Telly figure that exorbitantly long buys in past have been due to competition among agencies for allotments and positions, and that if two big fellows agree to stick together they can hold things down to eight weeks. With times as they are, agencies aren't too happy to gamble on a show's chances.

Little fellows, on the other hand, say that a showdown will come, probably with the opening of George White's *Scandals*. White, they claim, won't be inclined to give preferential treatment to two big concerns if he gets only eight weeks out of them. Instead, he'll play with little fellows, whose buy will practically guarantee his show for longer period. At least they hope so.

Drama To Get Better Spot on NBC Programs

CHICAGO, Aug. 8.—Drama is to have a more important place in the programs of the NBC during the season of 1931-'32 than ever before. Announcement by the Radio Guild is to the effect that a total of 32 distinctive plays are to be offered the coming season over a nation-wide network of stations.

Each Friday, beginning October 9, and ending April 29, 1932, the Guild offerings will be held. Plays chosen for presentation will include five Shakespearean works: *A Midsummer Night's Dream*, *Julius Caesar*, *Hamlet*, in two parts, and *The Merchant of Venice*. A Goldsmith production, *She Stoops To Conquer*, will be offered, and Ibsen, Shaw and Barrie come in for their share thru presentation of *Peer Gynt*, *Man of Destiny*, *Dear Brutus*, *The Doll's House* and *Beggar on Horseback*.

Other plays scheduled will include *Agamemnon*, *Le Bourgeois Gentilhomme*, *School for Scandal*, *The Rivals*, *Servant in the House*, *Importance of Being Earnest*, *Prunella*, *Milestones*, *Paola and Francesca*, *Second Mrs. Tanqueray*, *King Argimenes* and *The Unknown Warrior*, *Cyran de Bergerac*, *The Dover Road*, *The Great Divide*, *The Terrible Meek*, *The Truth* and *The Jest*.

Programs will be under the direction of Vernon Radcliff.

RKO Official's Home Robbed

CHICAGO, Aug. 8.—Home of David Levine, an assistant vice-president of the RKO Circuit, was robbed Friday night, the thieves taking jewelry and clothing valued at \$8,000.

Palace Bill On 4th Week

Show reached b.o. peak last week—might make changes for fifth inning

NEW YORK, Aug. 8.—There is a possibility that the now extraordinary Palace bill, which went into its fourth week intact today, will be changed somewhat before going into a fifth spasm. Arthur Willi, booker, is considering having the four headliners, Lou Holtz, William Gaxton, Kate Smith and Lyda Roberti, do new acts, and he will probably replace Arthur Petley, Morgan and Stone and Lew Pollack to give the layout some new faces.

The bill last week reached its peak at the b. o., doing capacity business at every show for an approximate \$31,000 gross. This represents record business at the summer scale, with a minor record coming in thru the sellout of the supper show last Sunday for the first time since they were inaugurated.

Cost of the bill, contrary to reports, has not been jumped over its original \$11,000.

Business on fourth week started slowly over week-end, but picked up strong Monday, with surprising advance sale that assures capacity for the rest of week. There is a possibility that show may run into eighth week as indicated by Lou Holtz postponing his opening in Boston in *You Said It*, with Lyda Roberti delaying the date long enough to allow for such a run. Policy, of course, will be strictly determined by business done.

Arrest "Hello, Bert" Members

COLUMBUS, O., Aug. 10.—June Worth, in the current Loew's Ohio Theater stage offering, *Hello, Bert*, and another member of the company were arrested early today, charged with disregarding signals of policemen while they were attempting to direct traffic around a broken trolley wire.

VIRGIL E. SINER Wants at Once

Good Hokum Comedian with strong specialty. Also Male Singing Trio. Medium-sized Chorus Girls.

Wire immediately to VIRGIL E. SINER, care Gus Sun Booking Exchange, Regent Theater Bldg., Springfield, O.

AT LIBERTY — Piano Player. Read, fake, transpose, arrange anything in music. Tab. Rep., Med., or what have you? Suit or else. Join immediately. Wire WALTER MARS, 261 Chase St., Gary, Ind.

FOR SALE

New National 35 mm. Motion Picture Projector, DeVry 35 mm. Motion Picture Camera, Powers 5-A Projector. Each \$100.00 cash. RONEY, 1436 Vine St., Cincinnati, O.

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TRAP DRUMMER WANTED

Who can play single Drums if necessary, to join at Massena, N. Y., next week, with Glick Shows. Address JOE ROSSI, New Richmond, O., this week.

BROADWAY RUNS

Performances to August 8, inclusive.

Dramatic	Opened	Perf.
Barretts of Wimpole Street	Feb. 9	212
Grand Hotel	Nov. 13	306
Green Pastures, The	Feb. 26	30,611
Once in a Lifetime	Sept. 24	369
Precedent	April 14	135
Private Lives	Jan. 27	218
Unexpected Husband	June 2	71
Musical Comedy		
Band Wagon, The	June 3	77
Pinafore and Trial By Jury	July 27	16
Shoot the Works	July 21	22
Third Little Show	June 1	80
Ziegfeld Follies of 1931	July 1	46

Luna Concerts Are Continued

CONY ISLAND, N. Y., Aug. 9.—On the affirmative vote of capacity crowd in Willow Grove of Luna Park last Sunday night management decided for continuance of grand opera concerts Saturdays and Sundays for next two weeks, including a brace of offerings last night and tonight. After tonight, should public demand justify, concerts will be a feature of Luna's entertainment for season, with augmented plans for classical programs next year.

Amplification system installed Saturday rendered acoustics of open-air theater practically perfect and contributed much to the pleasure of attending music devotees.

Roxy Production Going Out as an F. & M. Unit

NEW YORK, Aug. 10.—First Roxy production to go out as a Fanchon & Marco Idea will be the *Prehistoric* presentation, which played the de Luxe house two weeks ago. Greatly boiled down in cost and minus the Roxyettes, chorus and ballet corps of the Roxy, it will open in Worcester, Mass., August 28 and work its way to the Coast for a total of 10 weeks.

The *Prehistoric* unit contains a prop mechanical dinosaur 45 feet long and 11 feet high. It was built for the Roxy on agreement that it would get a certain amount of playing time on the F. & M. route after the one week there.

Tom Van Dyke Sets Second

NEW YORK, Aug. 8.—Tom Van Dyke, whose production of Aben Kandel's *Interview* is due to start some time around Labor Day, has bought his second fall show. It is *In These Times*, by Barrie Stavis, described as an alcoholic fantasy. Has 13 scenes, and details what goes on in mind of drunk from time he gets home to time his head hits the pillow and he goes to sleep. Milton Roberts will stage it, and Phil Gelb do the scenes. Will follow *Interview* in.

Managers Are Switched

NEW YORK, Aug. 10.—J. S. MacNeill, former manager of the Avon, Utica, has been transferred to the Strand, Niagara Falls. H. A. Albright succeeds him at the Utica house. Both houses play F. & M. units.

Press Agents Hammer Away As Water's Declared Unclean

NEW YORK, Aug. 10.—Metropolis agog about latest wave—not crime—alleged pollution of water in and around beaches here. Situation came to a head last week when letter and news columns of dailies were plastered with stuff. Citizens indignant and demand a hearing and a clearing. Mothers with babes deplore the new menace and criminal activities take a secluded corner for the nonce.

At first Howard Beach, Gravesend, Jamaica and Sheepshead bays received the rap, then Coney Island, Brighton and

Chicago Shorts

Edna Pfister is still holding down the job of secretary of the Film Board, arrival of her successor having been postponed until September 1.

Decorators are dolling up the Woods Theater preparatory to its reopening with pictures. Apollo, Shubert house in the same block, is running the Russian movie, *The Five-Year Plan*.

If reports are to be believed, Paul Whiteman and Margaret Livingston, actresses, are plenty that way. Twain recently posed together for a photo.

Lois Delander, of Joliet, who won the *Miss America* contest four years ago at Atlantic City, parted with her appendix last week.

Ashton Stevens, back from a Western trip with his actress mate, Katherine Krug, has resumed his entertaining "Column or Less" in *The Examiner*.

A roof recreation plaza on the rialto is advertising "free admission, free dancing," and has as added attractions archery, ping-pong and horseshoe pitching.

Henri Ellman, when he is not busy handling bookings for the independent exhibs, works on plans for his Hollywood Studios, to be located on the far South Side.

Report has it that Wendell Phillips Dodge will be concerned in the productions at the Goodman the coming season.

Kitty Kirk, recently with the John M. Rogers Producing Company, has signed with the Amusement Booking Corporation, successors to Benson, Inc., orchestra bookers, and is booking acts and orchestras in cafes.

Bill Pine, B. & K. publicity man, got in the way of a can of film that was accidentally dropped during the preview of *An American Tragedy* a few days ago. The 50 pounds of film and can struck Bill's shin, splintering a bone.

Decision in Crosby Case To Come Late This Week

NEW YORK, Aug. 10.—Status of Harry L. (Bing) Crosby may be determined one way or the other latter part of this week when Crosby arrives from the Coast with Leo Morrison to confer with Charlie Morrison, RKO agent. Latter has stack of offers, and believes that the A. F. of L. will allow Crosby to work despite his having been disbarred on the Coast thru action of Local 47, A. F. of M., as a result of Crosby having walked out on Abe Frank, owner of the Roosevelt Hotel, Los Angeles, on a six months' contract, leaving the musicians high and dry.

Crosby is not a member of the union, and he claims he can work. Nevertheless, he has been unable to work with any union labor in any form of entertainment whatsoever. At the office of Joseph N. Weber, national president of the A. F. of M., it was said nothing had been done yet, and nothing contemplated to overrule action of Los Angeles local. Charlie Morrison said Milton Schwartzwald spoke to local union men, who believed Crosby could not be prevented from singing on stage. Crosby arrives Friday to try to settle matter and he already has signed conflicting contracts, including one with Jimmie Gillespie, Paul Whiteman manager, who may use it in conjunction with NBC.

Manhattan beaches. Board of Health, Dr. Shirley Wynne, commissioner, issued a statement declaring bathing at latter trio of spots okeh, that is on the ocean side. Ocean tides make for sanitation and natural water changes is verdict. Nevertheless, publicity men for swimming pools worked themselves into a frenzy, fearing popular imagination places taboo on aquatorium, even the commish gives pools bill of health. Sylvester Sullivan, Luna Park; Frank McTague, Olympic Park; Perry Charles, (See PRESS AGENTS on page 66)

(IT PAYS TO PAY)



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Wanted For J. DOUG. MORGAN SHOW

Singing and Dancing Toby Comedian, General Business Man that can double Orchestra, Stage Carpenter to double Stage. Salaries must be low. Write J. DOUG. MORGAN, Sigourney, Ia.

WANTED An Escape Artist

For Labor Day at Folly Beach.
Write FOLLY OPERATING COMPANY,
P. O. Box No. 951, Charleston, S. C.

TED NORTH PLAYERS WANT QUICK

Young Musicians all lines except Piano. Sober, reliable. Read the spots at sight essential. Mention lowest salary. Wire prepaid. Be able to join at once. HOUSE MANAGERS NOTE—Would consider good Stock location. Open October 5. One or two bills a week, royalty plays with scenery, vodvil between acts. Address Imperial, Neb., this week; Benkelman, week August 17.

WANTED QUICK, for Uncle Tom and Jesse James, Musicians that double, Actors and strong Specialty Team, also Combination Biller. Must drive truck. Long season. Also Colored Singers and Dancers. State lowest, we pay all. Montpelier, Vt., Wednesday; Newport, Vt., Thursday; Lancaster, N. H., Friday; Littleton, N. H., Saturday. WM. KETROW.

TAP DANCERS WANTED

Must be good Soft-Shoe. Broken Rhythm, Military, Syncopation, etc. Good pay. Steady work. Call in person. Do not write or wire.

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108 West 74th Street, NEW YORK.

WANTED BOOKING AGENT

With automobile, who knows Independent Picture Theatres. Must have experience in selling Magic Show.

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RKO Booking Franchise To CBS Artists' Bureau

Columbia Broadcasting System obtains same booking privileges as enjoyed by NBC—desirability of rival radio talent results in unexpected move by major circuit

NEW YORK, Aug. 10.—Acquisition, development and exclusive handling of talent considered vital to the needs of big-time vaudeville has resulted in an RKO franchise for the Artists' Bureau of the Columbia Broadcasting System, placing that organization on the same Sixth Floor level as the RKO affiliated radio bureau controlled by NBC. Heretofore, National Broadcasting Company's artist bureau, which is owned by the same parent organization as RKO, has had a field day, if not a clambake. Vaudeville bookings usually were handled by Eddie Scheuing, and "a week at the Palace" was a great come-on for many "name" bands and acts to sign up with NBC. Vaudeville dates also were a good out for fulfilling long-term contracts.

At the present time, Ralph J. Wonders, of the Columbia Artists' Bureau, has nearly a score of acts playing picture and vaudeville houses. They include Kate Smith, Morton Downey, Boswell Sisters, Fletcher Henderson's Orchestra, Noble Sissie, Reis and Dunn, the Bon Bons (girl quartet), Ben Ali and Ann Leaf and others. All are getting important money.

Possibly no two singles of recent years have commanded a better position than held by Kate Smith and Morton Downey. Downey recently went directly to the Paramount from the Palace, while Kate Smith is holding over at the Palace, after doing eight weeks at the Capitol. It's four blocks from the Paramount to the Palace, and three blocks from the Palace to the Capitol, which proves the tremendous popularity of the duo of the air.

Still another angle on radio bookings in vaudeville is the advantage given these acts by several announcements each night going out on the air, advising the radio audience of Columbia's local station that so and so is appearing here and there, according to respective bookings.

James Geller Has New Book

NEW YORK, Aug. 10.—James J. Geller, booker with the William Morris Agency, is the author of *Famous Songs and Their Stories*, which the Macauley Company is issuing August 20. Geller also is the author of *Forty Years of Melody, This Business of Motion Pictures and Grandfather's Follies*, and also is syndicating articles on show business.

Roadhouses Springing Up on Road to London

LONDON, Aug. 1.—Roadhouses, each of which offers a cabaret show, are springing up in the main arterial thoroughfares that run from London to the provincial towns.

Most popular of these shows is the Ace of Spades Club, on the London-Kingston road. International acts are featured at this place, the current attraction being Jack Joyce, the monopod dancer.

New Publix House Opens

NEW YORK, Aug. 10.—Publix opened the new Paramount in Steubenville, O., this week, with Robert E. Hicks, formerly in Kansas City for Publix, as manager.

Gardner Reopening Texas Vaude Time

DALLAS, Aug. 10.—Plans for the reopening in the early fall of its vaude time are being made by the Jack Gardner offices. The outfit had vaude running full swing in and around here last season for three months until June. Prospects are for at least two tab companies to operate under this wing in the Southwest.

Southern agencies find that their big handicap at this time is the lack of stages in what might have been prospective houses. Most of the one-nighters and a good number of the larger stands did away with their stages with the advent of talkies. Few of these have yet taken steps for reinstallation of "flesh" facilities. The Gardner group claims to have already contracted the few houses that have rebuilt their stages.

Roy Leffingwell, booker for Gardner, is nearing the end of a two-week business and pleasure trip to South Texas and the valley.

Gus Van in Loew Houses

NEW YORK, Aug. 10.—Gus Van opens a string of Loew dates at the Gates, Brooklyn, the last half of week of August 22. Other important late bookings are the Three Sailors, opening August 22 at the State; Henry Santrey and Band the same week at the Metropolitan, Brooklyn, and Arnold Johnson and orchestra at the State week of August 29.

Morris Agency Getting Set To Use Its RKO Franchise

NEW YORK, Aug. 10.—Altho the William Morris agency has had its RKO franchise for several weeks, the office is more or less marking time as to booking, but is busily engaged in obtaining authorizations from acts who wish them to be their representatives on the Sixth Floor.

Possibly 80 per cent of the acts now being routed over RKO have at one time or another been under the Morris banner, if not for vaudeville then for picture houses or legit. These acts will continue to be represented by the agents now handling them, unless there is a mutual understanding whereby they revert to Morris.

This, of course, leaves the agency out in the cold as to the usual run of material available for big or small-time booking, with the result that that office is making extensive plans to discover and develop new talent. This is the only salvation in sight that will make the



KITTY DONER, who will start on a tour of RKO's intact time August 22 at the Kenmore, Brooklyn. The clever male impersonator is doing a new act with her colored maid as her only assistant. In the show accompanying her on the route will be Coscia and Verdi, "Lido Ladies" and Billy Glason.

Showboaters Sail; May Extend Cruises

NEW YORK, Aug. 8.—The fourth showboat cruise on the Belgenland, booked by the William Morris Agency, left today for Halifax. Vaude show will include Lester Allen, Bobby Folsom, Harry Rose, Mildred Harris, David and Hilda Murray, Frankie Wheeler, the Great Maurice, Signor Rosati, Jimmy Rogers, Zito, the Milano Troubadours, Jan De Ribas and Josefowitz.

Because of the success of the showboat cruises, the William Morris Agency is planning to extend the idea thruout the year. In the fall winter cruises may be inaugurated to Havana and Cuba on Red and White Star Line ships. If the plan goes thru big vaude shows will be booked on the same style as those on the present cruises.

KATHERINE MORRIS has replaced Emily Earle as straight girl for Cliff Crane, who showed for RKO at the Royal, Bronx, the first half of last week. Crane is doing a panto act agented by Jack Curtis.

Harry Arthur Wants To Sell

Fox theater head in East may unload 18 up-State theaters to Comerford

NEW YORK, Aug. 10.—With several big theater-selling deals pending, Fox is reported aiming to sell out its houses in the East and concentrate as a theater operator in the Midwest and West. Authoritative sources state that Fox is willing to sell any house in the East if they can get a satisfactory price. Harry Arthur, theater head in the East, has been working on the releasing of vast theater holdings ever since he came here from the Coast.

Among the major deals now being negotiated is the one involving more than 30 former Schine houses that M. E. Comerford is dickering for. The theaters are located in 18 up-State cities and include spots that have played vaudeville. If Comerford lands the houses, they will probably be included as possibilities for Amalgamated vaudeville in fall. Publix may also have a hand in this deal.

Negotiations between Fox and the Frisch-Rinzler interests for 18 Brooklyn houses are continuing, with the deal reported almost closed. Another deal reported by film trade papers, but denied emphatically by Harry Arthur, is Joe Leo's negotiating for the 18 Fox houses in Long Island. Arthur told *The Billboard* that the first time he heard about it was when he read about it in the papers. The deal by which RKO was to take over eight local houses is now also definitely cold.

It is known that Fox has been unable to operate at a profit the large group of indie houses the William Fox regime took on. This includes the Metropolitan Theaters block. Financial troubles and the pressure of the bankers for bigger dividends have also contributed to Fox's building up its liquid assets by selling and leasing theaters.

Bob Baker Is Ill

NEW YORK, Aug. 8.—Bob Baker, who recently was given a Loew franchise, was stricken ill Sunday at his home and hurried to the Post Graduate Hospital, where he now is recuperating from a nervous breakdown. Arthur Page is managing the Baker office during the latter's illness.

More F. & M. Unit Managers

NEW YORK, Aug. 10.—Five more company managers have been appointed by Fox to handle F. & M. units. They are George T. Hood, joining *Stars of Yesterday* Idea; Rod Waggoner, *Modern Minstrels* Idea; John T. Pierre, *Hot Java* Idea; Frank T. Buell, *All at Sea* Idea, and Herbert Farrar, *Carmenesque* Idea.

Spanish Dancer Sails

NEW YORK, Aug. 10.—Jose Guerriero Galiana has dropped out of Don Azpiazu's Havana Band and will sail September 15 on the Havana for Spain, where he has a string of engagements to fill. He is formerly of the dance team of the Guerros, featured in Azpiazu's band. He quit the act when his wife and dancing partner, Carmen Diaz Sanchez, died during the Hippodrome engagement recently.



W E BELIEVE that Loew is placing too much stock in its picture-product strength. Up until this writing Loew is the only one among the major chains that has not yet indicated in some way that it is preparing to meet the demands of the new season with a strong "flesh" lineup. Loew officials invariably point to their domination of box-office product as the reason for their apathy in regard to "flesh." Loew has been going along in this fashion for several seasons; thus far it is none the worse for it. We predict, however, on the basis of our observations in the field, that in a very short time Loew's film-minded biggies will regret their neglect of "flesh" possibilities in many of their valuable spots. There is a bloodless revolution going on in the public mind. Theatergoers, particularly those who form the backbone of the pop. theater, have had their full of talkies as all-inclusive amusement diet. They want vaudeville or a similar form of entertainment to offset the monotony of canned fare. If Loew theaters fail to provide it there are other circuits ready to supply this unmistakable demand. Now, while the sweltering days of the summer are very much in evidence, it is difficult to prove the strength of our case or Loew's. As soon as the ball parks close and when Mr. and Mrs. Vacationist and their brood return home the interesting tale will be unraveled. Don't be terribly surprised to read about that time that "Loew is making an unprecedented campaign in behalf of flesh," or something along that line. It will happen as sure as you're living—unless Loew's administrators are less astute than we give them credit for being.

W E ARE told that RKO is carrying on the biggest campaign ever launched in behalf of a vaudeville attraction for Edward G. Robinson. A great idea, but why should Robinson, with all due credit to his box-office strength, be an exception? Looking thru the manual prepared by RKO for the guidance of those assisting in the Robinson campaign, we are impressed with the many angles tackled in an effort to boost grosses wherever he plays. Not every "name" can be tackled from the exploitation angle as thoroly as is Robinson, but there are many acts now playing or that have played recently in RKO and other major circuit houses that could stand up under a similar plugging onslaught. Going back in thought to the old Hippodrome days, the truth of the statement becomes more apparent now: It isn't so much what you have to sell but how you sell it that counts. This applies as well to physical features of the stage presentation as exploitation. Exhibitors employ every resource possible in selling the poorest films with results that are encouraging to say the least. The character of vaudeville makes similar effort not practical at all times, but in matter of degree there is no reason strong enough that can be advanced which will justify neglect from the selling end of vaudeville attractions. In this era anything with the slightest appeal can be sold providing you have the right kind of salesman. Vaudeville needs salesman, and plenty of them.

N OW that the NVA has appointed a house committee to maintain decorum in the clubhouse, the delicate ears of vaudevillians will no longer be jarred by oaths, imprecations, et cetera. And there will be no more poker parties and beer-drinking tournaments. Hooray for the purifiers of American vaudeville! Not a very encouraging outlook, we must confess, for the two-fisted boys who like their spees and prefer going on them in the company of their pals and colleagues, but maybe far better than it



VIC OLIVER, who recently appeared at the Palace, New York, with marked success and who has left for London to play four weeks split equally between the Palladium and Holborn Empire. He and his assistant, Margot Crangle, will return here about October 1 to resume playing for RKO, a pleasure jaunt over the Continent being planned after the London dates.

was in the E. F. Albee days, when one who walked on the lounging-room floor with his hat on his head was hypnotized into submission by the hostile stares of the Old Guard. And we were foolish enough to think that since the lid was off one might enter the NVA Club these glorious days with his less-important inhibitions reposing in the prop trunk. Wrong again.

BELLE MONTROSE is the new billing for the act of Montrose and Reynolds, now playing for Loew around New York.

It Happened This Week 15 Years Ago

(From the Vaudeville Department of The Billboard, August 12, 1916)

Considerable interest aroused by the filing in San Francisco of an action by Sullivan & Considine against the New York & San Francisco Amusement Company, owner of the Empress Theater, to recover \$42,480 for breach of contract. Sid Grauman and his father, D. J., constitute the amusement company, and they do not seem to be worried, alleging Sullivan & Considine broke faith by diverting acts to suburban houses before they came to the Empress.

B. S. Moss is set on his plans to erect a 2,900-seat vaude house at Broadway and 181st street; in other words, the inception of the Coliseum.

The longest contract ever issued by the United and Orpheum booking offices has been made out to Nan Halperin, who will play in vaude exclusively for three years, doing 35 weeks each season.

Vaudeville as well as other theatrical interests is seeking to get an in with the backers of the \$4,000,000 theater to be erected in Milwaukee. Offices and stores are expected to cut down overhead on the theater end of the project.

Retter Brothers advertise that they offer an original novelty in "The Man Who Wrestles With Himself." They seek protection, but if anyone can do the act he is welcome to it.

George Considine, well-known theatrical and sporting figure, passed away August 7. It was generally understood that he was related to John Considine, of the Sullivan & Considine circuit. Such was not the case, however, John having but one brother, named Tom.

At the Palace, New York, Walter DeLeon and Mary Davies offer a novelty called *Burlesque Movies*. Despite scarcity of novelties, the act failed to click, unaccountably so to the reviewer.

In Chicago, Leon Errol and Company are doing an act at the Majestic, entitled *The Subway*. The skit, which Errol did in the *Follies*, kept the house in an uproar.

Paul Hutt, better known as Paul Conchas, who died July 18, left a will with a bequest of more than \$50,000 to friends and relatives, as well as a considerable sum for Germany's blind soldiers.

Musical comedy produced by F. Ray Comstock has recruited for its cast Wellington Cross and Lois Josephine. Title of show is to be *Go to It*.

In a letter made public, Eddie Leonard gives baseball as his reason for resigning the presidency of the NVA, and absolves E. F. Albee from all blame. In fact, the minstrel states he is handling a couple of players whom he expects will be champs some day.

Indie Booker Tangles With International Violations

American and Canadian authorities advised by VMA to prosecute Lawrence Leon for stranding acts—Dominion theater men allege indie booked without their okeh

NEW YORK, Aug. 10.—The VMA has advised the U. S. Department of Commerce and the Canadian immigration inspectors to give Lawrence Leon, indie booker, with headquarters in the Bond Building here, all the legal "works" at their command. This after it had viewed correspondence from officials of both countries in

Fisher Theater, Detroit, Booked From New York

NEW YORK, Aug. 10.—The Fisher, Detroit, which is now being booked out the Chicago William Morris office, will be turned over to Lawrence Golde, of the local Morris office, for bookings, beginning September 4. House will play four acts on a full week, with Friday openings.

The Fisher is owned jointly by Publix, Warner and the Skouras Brothers and is continuing its vaude policy, while the other Publix house in Detroit, the Michigan, switches from Publix to F. & M. units Tuesday.

Le Roy Prinz to Philadelphia

NEW YORK, Aug. 10.—Le Roy Prinz, dance director, will supervise the stage-band shows at the Mastbaum, Philadelphia, beginning September 4, when Publix units are dropped. Supervisors for the local productions at the Warner houses in Jersey City and Pittsburgh will be announced later.

regard to complaints from performers who were booked into Canada by Leon, only to be left stranded there when the theaters refused to honor contracts signed by the indie booker. The VMA was first brought into the case when Joseph Gordon, of the Department of Commerce, informed Pat Casey of the numerous complaints against Leon that have been forwarded to the Secretary of State in Washington by Wesley Frost, American consul general in Montreal, and the Canadian immigration inspectors. Casey, asked for an opinion by Gordon, requested all data on every complaint made to the U. S. and Canadian officials and then decided that all steps possible should be taken against the indie booker. The VMA itself is powerless to prosecute Leon and is only in the position to warn acts not to accept bookings from him.

Among the complainants against Leon are the Bickford Family, the Costellos, Wesley Pierce and Hazel Harris, Renne Roberts and five girls and Dorothy Merritt. The Bickfords have pushed their case the hardest and first brought Leon's Canadian bookings to the attention of *The Billboard* a number of weeks ago. This publication did not exploit the matter pending legal action against Leon by the U. S. and Canada.

The Bickfords were originally booked by Leon to play one night at Loew's Montreal June 19, three days at Rivoli, starting June 21, four days at the Corona following and a day at the Sherbrooke. They were to play the Princess, Quebec, the week of June 29. All the houses with the exception of Loew's are operated by the United Amusement Company, Ltd., Montreal. Contracts given Bickford by Leon called for an aggregate salary of \$585.

When the contracts were not honored at the theaters Bickford wired Leon, who (See *INDIE BOOKER* on page 61)

Ben Leo Rejoins Fox

NEW YORK, Aug. 10.—Ben Leo has rejoined the Fox theater department and has been assigned by Harry Arthur to check and supervise the Brooklyn and Long Island houses under Sam Rinzler. Leo has been inactive for the last 16 months, altho still under contract to Fox. It is reported that Leo is being groomed to step into Rinzler's job, in the event that Rinzler leaves Fox, to devote all his time to the string of Brooklyn houses he is operating with Louis Frisch.

Fox H. O. Appointments

NEW YORK, Aug. 8.—Late appointments by the Fox home office are Ed Hurley, who will assist Louis Brown in exploiting the Fox, Washington; J. S. MacNeil, who leaves the Avon, Utica, to manage the Strand, Niagara Falls, and Mortimer L. Bernstein, who rejoins the home office theater-operating department.

Charles Freeman on Trip

NEW YORK, Aug. 10.—Charles J. Freeman, RKO's booking manager, left yesterday for a tour of the Midwest houses playing vaude. Will be gone about a week.

Howard Starts With 9 Weeks On High, Flexible Budgets

St. Louis, Columbus and Akron joining RKO's choice route for high-priced acts—no limit on salary plunges for "names"—in market for headliners

NEW YORK, Aug. 10.—Bill Howard, booking his so-called Midwest column, and Arthur Willi, booker of the Palace and other choice houses in the metropolitan area, might be the only act buyers on the RKO floor working under flexible budgets this coming season. Howard will start his fall activity officially August 29, when his houses will account for 9 weeks

of work to be played in 10 weeks. This will give Howard an increase of two weeks of time over the average maintained on his book the past season. Howard's lineup, at that time, in order of its running, will be St. Louis, St. Louis; Palace, Columbus; Albee, Cincinnati; Palace, Chicago; Palace, Cleveland; a split week between Akron (Palace) and Youngstown (Palace); Hippodrome, Buffalo; Hippodrome, Toronto, and RKO, Boston.

While theoretically an intact route, Howard's time will actually work out as a complicated affair, requiring constant shifting in budgets and headliners to meet the variegated demands of the houses involved. St. Louis, Columbus, Cincinnati, Chicago and Cleveland will generally be booked with identical shows. When the five-act units reach Akron they will be cut down by one act for the split week between this town and Youngstown. Proceeding on the tour the bulk of the acts surviving the Akron and Youngstown split will play Buffalo and Toronto (Mike Shea's houses) on a budget allotment of from \$3,500 to \$4,000. Changes made in the show for the last-named dates will naturally de-

(See HOWARD STARTS on page 19)

"Crank" Asks Freeman To Book Act, or Else

NEW YORK, Aug. 8.—Charles J. Freeman, RKO's booking manager, is laughing off a blackmail letter he received early this week, which asked him to book an act called John Randolph and Company or suffer unnamed consequences. Content of the letter and its signature, "D. & S. & F. and Co.," makes it appear like the work of a practical joker.

If legitimate, it is the first blackmail missive Freeman has received since becoming head of RKO's vaude-buying department a year ago. He has received numerous anonymous letters of criticism and censure, however, which he scathingly called to the attention of the circuit's executives and franchised agents at the last golf dinner a couple of months ago. At that time he also gaged about the numerous rumors then going the rounds about him and other officials of the circuit.

The letter, while containing no definite threat, stated that the writer was a friend of the act mentioned and of Freeman and asked that the act not be apprised that pressure was brought to bear for its booking. Act is evidently proud. Freeman claims he never heard of John Randolph, nor has he any idea who "D. & S. & F. and Co." can be.

There is no Randolph, either John, Joseph or Jack, in *The Billboard's* "New Act" files.

RKO's Cosmetic Tieup

NEW YORK, Aug. 10.—RKO Exploitation Department has landed a tieup with a cosmetic firm by which one intact a month will distribute free samples at each house played thruout the country. Intact No. 54 is the first one in on the scheme, with Ann Pritchard picked to give out 100 samples of the regular product free each day to the first 100 women in the theater. Radio broadcasts and newspaper features are included in the tieup.

Moss Has Plans For Music Hall

NEW YORK, Aug. 10.—B. S. Moss is planning a cross between a music hall and Palace "flesh" policy for the Broadway, and already has approached the Warner vaude booking office to buy its shows. The house has been dark since *The New Yorkers* folded early last May.

While no details have as yet been set between Moss and the Warner bookers, it is expected the shows will consist of three or four "name" acts with production around them. Moss wants each show to be strong enough to run three months at a cost of about \$12,000.

The Broadway was formerly the Colony, a picture theater converted into a legit house by Moss after extensive stage renovations. *The New Yorkers* was its first and last show. The size of the house and its probable high rental and upkeep has scared off most legit producers.

Theatrical Club May Reorganize in West

NEW YORK, Aug. 10.—The Theatrical Colony Club, of Muskegon, Mich., which was disbanded six years ago, is now being reorganized with Mush Rawls as president, and Max Gruber, secretary. Billy Jackson and other former Chicago agents here are planning to go to Muskegon the end of this month for a vacation.

Vaude actors and agents' colony was organized in 1913. The Theatrical Colony Yacht Club's annual boat races were big events for the Midwest vaude showmen. They included w-k. actors and agents like Billy Jackson, Tink Humphrey, Billy Fleming, Bayes and Speck, Buster Keaton, Jack Gardner, Tom Carmody, Tom Burchill, Guy Perkins and Lew Earl.

Ingenues Head Road Show

LONDON, Aug. 1.—By arrangement with Harry Foster, the London agent, Eddie Sherman has taken his Ingenues Girls Band, who have been a sensational hit during their Palladium season, on a road show tour commencing July 27 at the Hippodrome, Newcastle, Glasgow Pavilion among other houses to follow. Show has 10 weeks booked and five English acts are supporting the girl band.

Clarke Week September 13

NEW YORK, Aug. 10.—Fox has announced the week of September 13 as Harley L. Clarke Week and is making plans to pay tribute to Clarke by having its houses roll up big grosses. Last year's Clarke Week topped the gross of the previous year's Fox Week by \$53,000.

Cargill-Dobson Placements

NEW YORK, Aug. 8.—Cargill-Dobson Agency has placed the following acts in Loew presentation units: Miles and Kover, who opened last week at the Capitol; Jones and Hull, opening today at the Paradise, and Adler and Bradford, Roma Brothers and Olive Sibley, opening August 28 at the Capitol.

Comics' Funny Sichiation

LONDON, Aug. 3.—Leaving the RKO Leicester Square Theater after making a personal appearance there, Robert Woolsey and Bert Wheeler were besieged by autograph hunters. They escaped in a taxicab, only to find two London urchins perched on the running board.

"What's your name?" said Bert Wheeler to one of the kids.

Back came the reply: "My name's Andy and this is my brother, Amos." The comics then did a fadeout.

Robinson Route Is Rearranged

NEW YORK, Aug. 8.—Because of the failure of Edward G. Robinson to draw as much as RKO was hoping for when he opened in St. Louis this week, RKO has rerouted his seven remaining weeks, pulling out the three Midwest dates and replacing them with Eastern ones.

Cincinnati, Chicago and Cleveland were taken out. Robinson goes from St. Louis to Newark, where he opens today. He will play the Albee, Brooklyn, August 15; Boston, August 22; Palace, New York, August 29; the Fordham and Coliseum, September 5; Jefferson and Kenmore, Brooklyn, September 12, and the 86th Street and Madison, Brooklyn, September 19.

Before the switch, the Palace and the Albee, Brooklyn, were his only New York dates.

Loew Grabs News Space With Amateur Auditions

NEW YORK, Aug. 8.—Loew landed a load of publicity in the dailies when it opened the Al Wohlman Auditions unit at the Paradise this week.

A call was issued for amateur performers and 500 applications were turned in for an audition. Gene Ford, of the Loew production department, supervised the audition Monday morning, and viewed 203 amateurs. To satisfy the rest of the applicants, auditions were held that afternoon and evening during the unit's performance and another one the next morning. Of the 500 applicants, eight were chosen and completed the week with the stage show at the Paradise.

Audition stunt proved so successful that auditions will be held one week before the unit arrives at each house on the Loew tour. Exploitation is being handled from the home office, but will be taken over by the local exploiters when the unit strikes out of town.

Hyde's Band on Month Stands on Continent

HAMBURG, Aug. 1.—Alex Hyde and Modern Mads Band have opened a month's engagement at the Tanz-Casino here, continuing their successful European tour. They are booked solid until March, playing at the Cassanova, Berlin, September; the Hansa, Hamburg, October; Deutsches Theater, Munchen, November; Cafe Sihlporte, Zurich, December; Palais de Etet, Brussels, January, and Carlton Hotel, Amsterdam, February.

May Acquire Vaude Stands

NEW YORK, Aug. 10.—According to Abe Feinberg, indie booker of Fay's, Providence, he is shortly to acquire 12 houses in New England on his vaude books. Feinberg reports that he met with the operators of these houses last week, with a definite announcement on policies to be made later in the month.

Phil Baker an Author

NEW YORK, Aug. 10.—Phil Baker has written a series of three articles for *Vanity Fair*, in collaboration with Robert Sylvester, his exploiter. The first on Baker's stage experiences will grace the September issue of the mag.

F. & M. Rule Their Units

Drop artists who fail to obey orders or stir up trouble among acts

NEW YORK, Aug. 8.—Three recent cases of insubordination by performers playing in Fanchon & Marco Ideas have resulted in cancellations of contracts in each case by F. & M., with the production firm bringing action with the Joint Complaint Bureau for the monetary balance of the binders. The acts involved are Jerry Coe, who was dropped from the *Love Letters* unit in Washington the week of July 17; Angelo, Andre and Sanger, dropped from *Sketches* in Milwaukee the week of July 25, and Robert Cloy, who was divorced from the *Submarine* Idea at the Academy early this week.

In taking immediate and drastic action against each act, Fanchon & Marco made it plain that it does not intend to stand for performers refusing to obey instructions, or those who quarrel amongst themselves to the extent that the entire smoothness of a troupe is disrupted.

The complaint against Jerry Coe is that he refused to take bows as ordered, and also to take part in the finale. Coe is now in the Loew unit *Variety Revue*. Angelo, Andre and Sanger are charged with fighting amongst themselves to the detriment of the *Sketches* Idea, which incidentally was the first F. & M. unit to go into a Publix house. Robert Cloy was also dropped for refusal to obey instructions.

Jacob Hosbauer Injured

OLEAN, N. Y., Aug. 8.—Jacob Hosbauer, of the Singer Midgets act, playing vaude the last half here, was seriously injured when he fell two stories from a hotel fire escape while trying to put up a radio aerial. He has a crushed chest and a fractured skull.

Mickey Walker for Vaude

NEW YORK, Aug. 8.—Jesse Martin, of the Martin-Sanford Agency, left here yesterday for Detroit to close a deal that will bring Mickey Walker to vaudeville. Martin is offering Walker to vaude at \$5,000 a week guarantee, and already has turned down a bid from Warner, who wanted Walker at a smaller salary plus percentage.

No New Warner Spots for Acts

NEW YORK, Aug. 10.—After discussing the possibility of adding stage shows to several spots, especially in the Chicago territory, Warner theater executives have decided to let things stand as they are. This is a reversal for Warner's "flesh" outlook, which brightened up considerably when James Coston, Chicago division manager, came to New York to confer with theater executives on adding vaudeville to several houses in his territory.

According to Dan Michalove, general manager, all Warner houses with stage shows will continue, but no new spots have been picked for immediate change of policy. In all probability, Warner will start the new season with the same "flesh" lineup as it has now.

Michalove explained that Warner is finding it difficult to add stage shows because of bad local conditions and the high cost of musicians and stagehands. He said the addition of "flesh" demands an increase of around \$3,000 to the house's gross and this is difficult to attain.

Roxy Still Aids In Fixing Intacts

NEW YORK, Aug. 8.—Max Gordon's unit, which opened at the Kenmore the first half of this week and was pulled out as inferior by the booking department and Roxy, will be given further attention by Roxy at the 86th Street the last half of next week. This was to have been the first intact that Roxy was to light personally.

RKO expects the Gordon unit to be in better shape after Roxy works on it next week and has penciled in the unit to open at the Madison October 3 for an intact tour. The Gordon unit is called *From New York to Paris* and consists of Brems, Fitz and Murphy Brothers, the Two Blossoms, Albertina Rasch Girls and an afterpiece. Before opening at the Kenmore, it played several indie and RKO break-in dates.

With the Gordon unit yanked out, RKO rushed thru a substitute unit, which opened at the Chester this last half. It consists of Don Valerio and Diaz Sisters, Fid Gordon, Geriella and Theodore and Seed and Austin.

Keswick Getting Four Acts

NEW YORK, Aug. 10.—The Keswick, Glenside, Pa., will resume its regular vaude policy of four acts on a split beginning August 24. Eddie Sherman, of Philadelphia, books the house, which has been playing three acts on Saturdays and Sundays for the summer.

Bobby Sanford Producing

NEW YORK, Aug. 10.—Bobby Sanford, of the Martin-Sanford Agency, has been assigned by Publix to produce two 16-girl lines for the special units playing the New York and Brooklyn Paramounts. Girl troupes go into the units next week.

Union City Back August 29

NEW YORK, Aug. 10.—The Capitol, Union City, N. J., will be resumed by RKO August 29 as a four-act, split-week vaudeville. It has been in straight pictures for the summer. Harry Kalcheim will book the house as a break-in spot.

Sailing Abroad

NEW YORK, Aug. 8.—Sailing for Europe this week are Phil Baker, aboard the Leviathan, for a vacation; Mollie Picon, Kayo Tortoni and Mrs. Nathan Burkan, on the Europa, and Ernie Hare on the Mauretania.

Hunter on Loew Debut

NEW YORK, Aug. 8.—Glenn Hunter returned to vaude when he made his Loew debut in Yonkers the last half of last week. He is doing a comedy sketch, *Someone Must Pay*, by Arthur Hoerl, and is supported by a man and woman.

DOLPH SINGER is now on his own in the Bond Building, New York, as writer of vaude acts, radio continuity and picture material. He formerly shared offices with Harry Von Tilzer at 1587 Broadway.

Just a Pal

NEW YORK, Aug. 8.—Meyer, alias Basil Gerson, restaurateur, located next to the Palace stage-door, made a desperate plea to one of the RKO boys for a list. "The summer is already over," wailed the be-aproned Gerson, "and this is the 10th time I've asked you."
"What kind of a list does he want," asked the inquiring reporter.
"Well, he wants a list of all men and women in the employ of this organization so that he can supply them with free lime, lemon or orangeade, brought right to their desk. If I start now it will be November before it's completed. With corrections brought to date, it'll probably never be finished."

Vaudeville Notes

STANLEY BROTHERS AND ATTREE pick up RKO intact at Omaha August 21, replacing Kafka, Stanley and Mae, who will fly to New York to catch a boat for their world's tour, opening in Hamburg September 1.

ABE REYNOLDS, comedian from burlesque, returned to vaudeville this week, opening at the State, New York. He is reviving his old act, *Three A.M.*, by William K. Wells, and is being supported by Aileen Cook and Ted Murphy.

NICHOLAS LANG and William Lawley are a new comedy and song team. They showed for RKO at the Jefferson the first half of last week.

With matters appearing to be deadlocked between the small circuit heads, who want to resume vaudeville in their present straight-picture houses, and the stagehands' and musicians' unions, it is about time outside arbitrators were called in to decide what concessions the craftsmen should and should not grant. Unless this is done, the new season will find stage shows in the same position, so far as playing time is concerned, they were in last fall.

TED ADOLPHUS is heading a new flash featuring Virginia Barrett, Grace Eastman and Jerry Berger. Act is booked to show for Loew next week at the Gates and 46th Street, Brooklyn.

BERYL HALLEY has been added to the NTG *Hollywood Gardens Revue* as featured member. Act opened for Loew the first half of this week at the Orpheum, New York.

ALICE REMSEN, librarian of the NVA Club, has landed a new radio program.

New Jersey Indies Might Go "Flesh"

NEW YORK, Aug. 8.—At a meeting of the Motion Picture Theater Owners of New Jersey in Asbury Park, N. J., this week, a committee was appointed by Sidney Samuelson, president, to approach vaudeville bookers and labor unions and discuss the possibility of adding vaude to indie houses thruout New Jersey.

Members of this exhibitors' organization have been discussing the advisability of adding "flesh" to their shows in the fall and eliminating double featuring. Several have already added one and two-day vaude and reported the experiments a success. It is reported that from 25 to 50 houses in New Jersey will drop double features for vaudefilms next season.

Jean Harlow Going Vaude; Noah Beery as a Single

HOLLYWOOD, Aug. 8.—Jean Harlow, of the films, is rehearsing a dancing act for vaudeville. May go vaude before starting work on her next picture.

Also being set for vaude is Noah Beery, who has readied a singing turn and may be brought to RKO vaude by Weber-Simon Agency.

Camberwell Palace Goes Into Full Vaude

LONDON, Aug. 1.—After a run of nearly two years of dramatic productions and pictures, the Camberwell Palace, famous London music hall, with a seating capacity of 2,500, reverts to full vaude August 3 (Bank Holiday Monday), with a nine-act program over which Dora Maughan will be headlined. This will mark the American comedienne's first appearance in English vaudeville for more than two years.

Talbot O'Farrell, Irish entertainer, and Scott Sanders, Scotch comedian, will also be featured in the initial Camberwell program, the whole of which has been booked by George Barclay.

She will do her contralto warbling on WOR every Saturday at 10 p.m.

It is about time RKO decided on the proper type of vaudeville for the Hippodrome, New York. To certain types of acts, especially those depending on talk, a booking in the mammoth vaudeville is an injustice.

LESTRA LA MONTE, female impersonator, holds no regard for phases of depression and has increased the personnel of his act from 7 to 11 people. The act, enlarged cast and all, played the Jefferson, New York, the first half of last week.

PAUL HOWARD is doing a new and greatly curtailed act he calls *Rackets of 1932*. Howard's old turn contained 12 people against the four in this one. It showed at the Royal, Bronx, the first half of last week. Phil Morris selling.

This may be true, and then again it may just be a gag, but it is reported that the only suggestion Joseph Plunkett, James H. Turner and S. L. "Roxy" Rothafel made for the betterment of the first intact they viewed as a body was that Joe Laurie Jr. should wear a straw hat instead of a cap. It was followed.

TONY PAGLIACCI, billed as Gus Edwards' newest discovery and "Little (See VAUDEVILLE NOTES on page 61)

Publix Takes 12 New Houses

NEW YORK, Aug. 10.—Publix has closed deals by which it acquires joint control of 11 houses in Pennsylvania and one in Concord, N. C. The Capitol, Mischler, Olympic and Palace, Altoona; the Grand, Huntingdon, and Strand, Johnstown, Pa., formerly owned by A. N. Notopolous, have gone to Publix. The State Johnstown, operated by George Panagotacos; the Grand and Bradford, Belford, controlled by Shea Amusement Company; the Perry, Erie, former Warner houses, and the Senate, Ambridge, owned by the Eldwood Amusement Company, have all gone under Publix joint control.

The Paramount, Concord, N. C., has been taken on a long lease by Publix-Klincey from J. A. Cannons.

Howe's Good-Will Mission

NEW YORK, Aug. 10.—M. D. (Doc) Howe, Fanchon & Marco's general booking manager, will leave today for confabs with theater officials in Chicago and Minneapolis who play Ideas in their houses. Trip will be more for promotion of good will between the production firm and theater operators than anything else. Howe will be gone about four days.

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Englewood, Chicago

(Reviewed Monday Afternoon, August 3)

Opening act not caught. Of the other four the closer is a splendid one of its kind and would be a great one for a grand-stand attraction. Other three get by nicely with the customers, altho they dispense some pretty terrible stuff.

Daye and Himes are two girls that are attractive, excellent instrumentalists and have some real talent as comedienne. But the cross-fire material they are using is terrible and would never get by in the better houses, altho the Englewoodians eat it up. Girls play the violin and piano-accordion, respectively, and vocalize pleasingly. Slender brunet of the duo also is clever cutup and gets a flock of laughs with her comedy dance steps. With a renovated routine the act should fit nicely into any big-time bill. Over big.

Franz Ruf does a monolog and also acts as m. c. Has most of the ancient jokes from the tabs of 20 years ago in his repertoire and puts them over in a sing-song, monotonous fashion. His comedy references to the orchestra leader in very poor taste and violate the recently laid down rules of the circuit. Ruf finishes with a bit of hoofing.

Collins and Patrick, boy and girl, introduced by Ruf as from the pictures. They're young enough to still make something of themselves in vaude if they find a competent tutor and suitable material. Their present hodgepodge of cross-fire chatter, song and dance is distinctly mediocre.

Snell and Vernon, man and woman, have an act that gets across nicely, and with a little refurbishing would be ready for the big time. Both members do some clever work on the rings, including neck swings, toe drop, and for a smash finish the man does a toe catch from floor to rings. Held the crowd and won a big hand. NAT GREEN.

St. Louis Theater, St. Louis

(Reviewed Saturday Evening, Aug. 8)

Comedy predominates on the bill here this week, with Charley Foy and his cohorts, and Medley and Dupree furnishing the lion's share of laughs. Constance Bennett, in *The Common Law*, is the talkie attraction this week.

Latrop Brothers and Betty Jane Cooper set the show off to a fast start. Two of the brothers opened with a dandy, perfectly timed double-tap specialty, following which Miss Cooper joined in with them and then did several single dance numbers. The third brother is a good acrobatic dancer and the quartet combine to offer a splendid dance routine. An attractive drop and neat outfits are noteworthy features of their act also.

Medley and Dupree present their same relishable turn, in which the male of the twain furnishes a wealth of comedy. Both members of the team are real performers, the lady being of the stunning type of the female gender. The innumerable antics of Dupree had them laughing thruout. For a strong finish they called on Rudy Bale, local songster, who was planted in the audience, to come astage, after which he sang two popular tunes.

Cardini uses real showmanship in presenting his accomplishments and always entertains his audiences admirably while doing his marvelous card manipulating and many other very clever sleight-of-hand stunts. His cigaret finish brought him a big band.

Neville Fleeson and Louise Groody did not fare so well at this show. It was hard to understand Fleeson, who accompanied at the piano and in poetic verses introduced Miss Groody and the various numbers. Miss Groody sang two numbers, danced a little and then gave a takeoff of Greta Garbo, doing *Anna Christie*. Her actions are typically musical comedy, but the vehicle is not strong enough to really show her ability as a musical comedy artist of the first rank.

Charlie Foy and his Cousins, Bedlam broke loose at the opening of this turn. Noise galore permeated the house, both from the aisles and on the stage. A lot of hoke comedy, including many very funny bits, was perpetrated on the audi-

The Palace, New York

The usual review of the Palace, New York, does not appear here this week, due to the holding over for a fourth week of the show headed by Lou Holtz. A story of the Palace holdover appears on page 5.

VAUDEVILLE EDITOR.

tors and they howled thruout. About six stooges aided in the turn, as well as Dupree, the male member of the second act. Violet Ward, a pretty blonde, did several acrobatic dance specialties, and Betty Jane Cooper, out of the opening turn, came on and did two tap dances. Foy is a chip off the old block and a good performer, and led his gang in a riot of tomfoolery. There was something doing every minute and they could easily have stayed on for quite a while longer. FRANK B. JOERLING.

Main Street, Kansas City

(Reviewed Saturday Afternoon, Aug. 8)

The bill this week is one of the RKO intacts. Only fair. The duce and trey spots saved the day. Talkie attraction is *Dirigible*. Marion Wilkins, assisted by four boys in a singing and dancing flash, opens. Two of the boys offer splendid hoofing, another has a fair voice, while the fourth does a good hock solo and a waltz with the standard bearer. Why Miss Wilkins is billed in this flash is the big mystery, as her offerings were far from entertaining. The two hoofers are the highlight. Weak applause.

Walter (Dare) Wahl and an unbilled assist won all applause honors with their burlesqued acrobatic work. The boys kept the house in a panic thruout the turn. A show-stopper, and for the encore some straight hand-to-hand work. Curtain spiel by Wahl.

The Three Giersdorf Sisters and an unbilled accompanist occupied the next-to-closing, offering harmony singing. Very attractively gowned and plenty of personality made these girls contenders for the applause honors. Audience liked their singing and applauded heavily.

Trixie Friganza closed. Her gown-changing, singing routine is a bit old to these patrons and failed to click when offered. However, the getaway was a neat hand, probably brought on by memories of other days. GREGG WELLINGHOFF.

Hippodrome, New York

(Reviewed Saturday Afternoon, Aug. 8)

Nothing much in the way of an improvement in this layout over the lullaby that closed last night, with a b-o. angle completely missing on both stage and screen. The latter features *The Holy Terror*, a second run. This bill does not start moving until the third act, a mammal novelty, but even then doesn't lose an up-and-down effect. Running time an hour and 43 minutes.

Allison Sisters came on before a half house, mostly men in shirt sleeves, and repeated themselves in tumbling routines to the extent that applause was almost nil when they walked off. The three girls can afford to strip half their costumes and certainly should reroutine the stunts.

Lang and Lawley, essentially singers and good ones, attempt to step out of character with comedy, which dies almost completely. Their warble finale gave them enough applause to call for a set encore, but they ruined this with some more gag attempts. Straight singing, in this big house at least, would be their salvation.

Walter Jennier and Buddy (seal) got over nicely thru some very effective stunts by the mammal. All of the creature's tricks are applause getters and well paced by Jennier.

May Usher drew the biggest hand of the first half with an entirely new rep. of dialectic specials. The showmanly single got a big enough hand after her 14 minutes to warrant another song attempt, but just stuck to bowing. That

she made herself heard in this house is saying plenty in her behalf.

Jed Dooley and his unbilled girl assist found it tough sledding half the time they were on due to the 75 per cent intimate talk in their turn. The sight comedy, consisting of hoke roping and bike riding, got across, however.

Eight Sons of Eli, members of the Yale University glee club working thru the summer in vaude, clicked in the sixth position with a variety of trick and straight singing. The boys are dressed nicely in blue coats and white trousers, and are backed by a "Yale 1932" standard. Aside from the novelty, this is the one act on the bill that fits the house.

Harrison and Elmo have added a girl torch singer and hot-cha dancer for a tremendous improvement to their comedy act. The black-face males are selling their act much better, with strong applause topping the laughs at the finale. Previously there was laughs, but little in the way of a hand.

The Petite Revue, a five-people flash featuring Colby and Murray, closes. Dancing and mounting are topnotch, but the act can stand plenty in the way of tightening. It looked as tho the pit orchestra was not always in accord with the three girls and two boys, but the music seemed to straighten itself out by bow-off time. JOE SCHOENFELD.

E. F. Albee, Cincinnati

(Reviewed Saturday Afternoon, Aug. 8)

Boyd Senter opened the program in the absence of the Seven Trojans, who failed to arrive on time for the first show. A tough spot for the Senter lad, but it failed to put a damper to his applause-drawing ability. Senter is still doing his solo work on the various musical instruments, aided by a capable pianist, who also contributes a solo. He scored handily and took an easy encore. His getaway hand was a darb.

Sammy Lewis and Patti Moore, aided by an unbilled lad and a sister team, fared well in number two. Turn majors in dancing, with Lewis and Moore furnishing the bulk of the terpsichore work. Their best is an eccentric routine and a military tap on the stairs. They also contribute some fair chatter work. Comedy is furnished by Lewis and the unbilled lad. Their rough and tumble work got over in good shape, but the cross-fire stuff is a bit weak. Sister team contributes an ordinary dance routine. Turn bowed to a strong mitt.

Anita Case, blond prima donna, proved highly acceptable vaude fare. She has made a wise selection of songs and sells them all admirably. She is tendered excellent support by Eddie Weber, ivory manipulator. Miss Case encored with *Two Hearts in Waltz Time*, and stepped off to merry handclapping.

James Barton, in headline position, seemingly did not extend himself to entertain the first-show mob. He opened with a song and then launched into one of his enjoyable drunk characterizations. In drunk portrayals he stands alone. This one won for him a healthy hand. He followed it with a bit of tap dancing and then hit out for the dressing room. Took a good hand at the finish. Addition of one of his corking monologs would have helped him greatly. BILL SACHS.

Earle, Philadelphia

(Reviewed Saturday Afternoon, Aug. 8)

Notwithstanding the hot weather, the house was filled at the first show, but the bill fell below the caliber of the ones in the last few weeks. Still it

contained some features that the audience enjoyed.

Love Joy Dancers opened the bill with dancing numbers that were nothing out of the ordinary, but still did very well in the first place. One of the girls is a clever contortion acrobatic dancer.

The Bachelors, quartet of songsters, presented several numbers in a manner which put them in good favor from the start. They bowed off to an excellent hand.

Powers and Jarrett in a cross-fire talking presentation brought out some laughs, and with the assistance of a young man managed to get by nicely.

Joe Marks came next with plenty of laughs, founded on hokum of the real laugh-getting variety. He was assisted by May Leonard, Eddie Ryan and Leo Fellowes, and the house was a continuous laugh gale from start to the encore finish.

Adelaide Hall, crooning blackbird, filled in the five spot with a series of selections that pleased, done in her inimitable way. Closed to an encore and bows.

Bert Walton, with his patter and story telling, was one of the brightest spots on the bill. He had the assistance of an excellent singer from a lower box. Finished strong and to a big hand.

Norman Prescott, with the assistance of Bebe Stanton, gave a mind-reading presentation that was along the usual lines. Prescott worked fast and Miss Stanton did good work. Act was interspersed with comedy that pleased.

Gilbert Brothers closed the bill with a gymnastic and hand-balancing line of neat and clever work. B. H. PATRICK.

Keith's Jefferson, N. Y.

(Reviewed Saturday Afternoon, Aug. 8)

Standing room only before the first show was over. With Alexander Carr headlining the eight-act layout and *The Public Defender* on the screen, everything was rosy with the Jeff. Bill ran over two hours, with the 14th street mob working the actors extra heavy with encore calls. Bud Harris, spotted fifth, should have been next-to-closing, as he tied up the show in knots. Novel overture preceded the vaude show.

John and Mary Mason clicked nicely in the opening spot with their whirl roller skating. Twirling of boys from the audience is good intimate comedy, and the Masons are okeh at skating stunts.

Turner Brothers, two, in sailor suits, went thru a varied routine of straight and comedy acrobatics, dancing and gagging. Not much to the act, but the rough knockabouts went big here.

George Prentice is the hidden manipulator of a Punch and Judy show. Comedy talk is good and sight stuff is better, with the manikins landing a steady run of laughs. Went over well.

Charley Tobias, songwriter, is assisted by a boy pianist and a charming blond stepper while he warbles his song hits. Tobias lacks a voice, but sold his stuff to heavy returns here. Act needs plenty of fixing. Landed a good hand.

Bud Harris, back in the good graces of RKO, was on for 28 minutes before they let him off. Works smoothly with Tommy Brookins at singing and gagging and brings on Paul Harris for sock hoofing encores. A solid hit all the way.

Alexander Carr's polished and capable acting put over a mild sketch in which he is assisted by a boy and a girl. Carr's amusing mannerisms and deft handling of lines overshadows any plot defects. Act drew consistent laughs and closed to good applause.

Bob Robison worked hard to hold up next-to-closing spot, but could not make it. Plays a street pitchman with a fast line of gab, and gets good assistance from Frances Lee, warbler, and "Barney" hick stooge. Routining is weak and the closing is flat. Went over okeh, tho.

Cunningham and Clements, five-people flash, has talent and is helped considerably by striking sets. Boy hoofing duo, a mixed ballroom team and a girl acro dancer comprise the cast. Clicked easily. PAUL DEJERENIS.

Loew's State, New York

(Reviewed Saturday Afternoon, Aug. 8)

Parker, Babb and Orchestra opened with a series of ballroom and solo dances, assisted by a six-piece Mexican string orchestra, the guitars, mandolins, banjo and bass being a very tinny affair. Less on the tin, more rhythm and pronounced bass would help. Act is competent as to dances, but who wants chicken salad for breakfast? Sad proposition in this particular spot.

Frances Shelley, introduced as a protegee of Al Seigel, came on in the deucer for a very uninteresting set of lyrics. Might try being herself, instead of an alleged composite of Bee Palmer and Ethel Merman, not to mention Frances Williams. Has a good voice, personality, but no material.

Frank and Peter Trado (twins) don't seem to have progressed to any great extent, using a line of ordinary gags, songs and some clever soft-shoe dancing. Closing bit of business is strongest part of act, getting a few laughs anyway.

Abe Reynolds and Company did fairly well with a sort of comedy-risque situation, wherein the woman he is chasing proves to be a good samaritan detective for his wife. Amusing skit for the most part, but what an interior decorator laid out the props! Only used three Spanish shawls with a four-piece layout.

Jack Osterman did a dim-out skit with Frances Shelly just before doing his own act. We say "dim," because the lights did not do a blackout, which would have heightened the effect. He offered the usual patter and a couple of songs. We expected more.

Sensational Kikutas, clever Japanese troupe of seven men and three women, closed, doing fast tumbling, juggling and Risley work. Can't kid the "acrobats" out of their just due. They hold up more than just each other.

M. H. SHAPIRO.

RKO Intact No. 56

(Reviewed Wednesday Evening, August 5, at the Chester, Bronx)

While Intact No. 56 delivers no great impact, taking everything into consideration, it is not poor entertainment for the time it is playing. Of the four acts, at least two are capable of holding spots on a big-time bill.

Don Valerio and Diaz Sisters trotted out their well-known line of tight-wire walking, running, dancing and acrobatic feats, doing everything in their usually competent manner. So much so that an occasional stall might help impress the audience all the more with the difficulties of clever balance. Costumes and background effect nicely done.

Fid Gordon fiddles along in the deuce with an assortment of comedy violin bits both good and bad. He works with the pit musicians at times, finally lapsing into a straight ballad, *At Dawning*. Got quite a few laughs, but could afford to blow the patrons to a couple of more straight selections without making believe it really hurts him to do it. On a longer bill he might have stood out to better advantage.

Gracella and Theodore in "The Lady and the Gorilla," three men and three women comprising the company, proved a bit of presentation style entertainment reminiscent of a cross between the Roxy and the Strand theaters. The billed members of the outfit are adagio dancers de luxe, and the other members contribute their voices. Production is pretentious, opening number being done in medieval castle setting, with Gracella, the sleeping princess, watched over by ladies-in-waiting and armed guards. Theodore, the prince, arrives to awaken her, and they go into their first adagio, while the rest of the company sing *At Dawning*. This inexcusable lack of co-operation in routining the show almost killed the dance at the start, for the same tune was still impressed on the minds of the patrons by the preceding act.

Second number is remindful of Joe Plunkett's Strand Theater stuff when the singers did an operatic bit as felines, using the painted place drop and holes for the singers' heads, crowned as cats. Went over strong. The piece de resist-

ance, of course, is the closing adagio, wherein the hero comes upon an *Ingagi* situation, rescuing the maid from two gorillas. Plenty of license taken when he handles the big boys from the Congo, but withal a clever presentation.

Seed and Austin close doing the first half of the acts they have been doing the past decade or so. Boys didn't exactly murder them and have done better, but the laughs seemed to come as per schedule.

M. H. SHAPIRO.

Proctor's 86th St., N. Y.

(Reviewed Monday Evening, August 3)

One of the first thoroly pleasing four-act bills seen by this reviewer in an RKO neighborhood house this summer, not excepting the intacts. Yet it was not an evenly balanced show, what with singing in three of the turns following each other. Comedy in the middle acts, topped by the excellent vocal work of Joseph Regan, headlining and closing, gave the layout its above-average outlook. Running time was 71 minutes. Eiz about three-quarters, with *Common Law* (Constance Bennett) on the screen.

Deno and Rochelle, now forced to open or close shows in New York due to the curtailed bills, easily clicked with their flash. A boy and girl, one at the piano and the other spotted for solo dances, are in assist to the mixed team. The standard bearers closed strong as usual with their original *Racketeer* routine, preceded by waltz and eccentric dances.

Coscia and Verdi stood out on this bill like a beacon. Verdi, a really funny nut musician, drew howl after howl, with an abatement of laughs coming only when he played a straight solo on the baby cello for an encore. Coscia foils and sings, both well.

Al Shean (Gallagher and Shean) and Lynn Canter got over nicely next-to-closing with their comedy skit despite the femme's uncalled-for splurges in song and a few decrepit gags. Act is set in a furniture dealer's office, with Miss Canter playing the fresh typist and Shean the proprietor. He was called back twice to deliver parodies of the song that made him and Gallagher famous a number of years ago.

Joseph Regan, without a pianist this time, closed well. The likable tenor, besides singing, is also gagging and not always to good results. His warbling ability, however, easily overcomes the defects caused by the story-telling. Applause was still big after his third encore.

JOE SCHOENFELD.

Loew's Orpheum, N. Y.

(Reviewed Monday Evening, August 3)

A fair neighborhood bill, sagging in the second and third spot, then picking up and being given a sock finish by the California Collegians. Bill shows the ravages of summer budget cutting, entailing 16 performers and lacking a dance flash. Color entirely missing, not one act carrying a special set. With *Laughing Sinners* on the screen and the California Collegians topping the vaude, business was fair at this show.

Bob and Lucy Gillette were a strong opener. Girl is an expert at juggling and balancing, while the boy provides the comedy interludes. Good combination of comedy and juggling that drew a healthy hand.

Jean Cook worked hard to make an impression with her impersonations and singing, but failed to land. Assisted by Malisse Ballou at the piano, she warbles several special and pop ditties. Lacks a voice and technic. Closes with movie-star impersonations that are fairly clever.

Lyons and Couglin followed with a mild comedy turn about a traffic cop giving a tippy driver a ticket. Crossfire is amusing, and mugging by the comedian is okeh, but act as a whole lacks sparkle and punch. Girl is brought on for some fair warbling at the close, sending the act off to a light hand.

Frank and Peter Trado next-to-closed and scored easily with their clowning, dancing and singing. Dancing is their best item, the duo falling down on attempts at gagging. Novel finish helped to round out a nice act.

California Collegians, seven of them,

working as a novelty band, clowning all over the place and were a sock closer. Act has originality and speed and piled up the laughs with the clever burlesque of a circus performance. Went big.

PAUL DEJERENIS.

Keith's Royal, N. Y.

(Reviewed Wednesday Evening, Aug. 5)

Warm weather and lack of a cooling system pulled business way down. Lower floor half full at this show, with *Broad-minded* on the screen and Jack Pepper heading the six-act bill. Dropping of vaude at Loew's National, across the street, has not helped the b. o. of this house, as the National patronage was not vaude-minded.

Gilbert Brothers, two, drew good applause with their hand-to-hand balancing and solo stunts on a horizontal bar. Strength-taking feats won the crowd easily.

Jack Kaufman and Harry Goodwin, in caps and gowns, come out as warbling college profs and go thru a mild routine of special and pop. tunes. Harmonizing of pop. songs is good, but special lyrics are weak. Managed to steal two encores before bowing off.

Mary Powers and Arthur Jarrett followed with a quietly amusing sketch about a lovers' quarrel and their making up. Landed a liberal quota of snickers and a good sendoff.

Ethel Davis has personality and knows how to sell comedy ditties. Opening warbles are weak, but the comedy gab toward the end piled up the laughs and put her over strong. Not much to her chatter, but the expert delivery saves it.

Jack Pepper, assisted by a couple of stooges, was the wallop of the show. Has a fine singing voice, excellent appearance and receives strong support from a boy comedian and comedy pianist, the latter scoring individually with a solo.

Realm of Youth closed nicely to good applause. Flash lacks color, but is fast-moving, and each specialty is punchy. Lucille and LaVerne, good dancers; a boy hoofing team and two girl acro dancers make up the strong cast.

PAUL DEJERENIS.

Fox's Savoy, Brooklyn

(Reviewed Wednesday Evening, Aug. 5)

Better than the general run of layouts the Savoy has been getting of late, but still a safe margin from coming up to the standard established here during the winter. Disappointing patronage this change night, with the house hotter than Hades and *Goldie*, the flicker feature, falling down badly both as a draw for Jean Harlow and as entertainment. Here is our idea of a film strictly not for kids, yet hardly appealing in treatment to the intelligence of those older than kids mentally. Sad mistake made in picking out Danny Beck as an m. c. for this layout. In his own spot Beck is fair, but as introducer he stresses how much better this show would be without any of his kind of introductions.

Hot Harlem, evidently a break-in billing for this act, supplied plenty of noise and not a little torrid stepping to the opening frame. Consists of four stepping duskies, one at the piano, who does a Cab Calloway in a warble, and a sepien girl who sings and steps. The usual round of Harlem pedastics with little to vary the obvious heat and speed audiences have come to expect from acts of this type. They have a fast finish, and this got them a fair hand from an audience that was determined from the start not to work up a bigger sweat than necessary in clapping.

Lionel (Mike) Ames does female impersonating in the deucer, assisted by marcel-woven Jimmy Clark at the ivories. Ames' work is pretty close to perfect and would be that if he desisted from

giving vent to that repulsive laugh in order to prove his masculinity. He wears smart clothes, employing four changes, and his gesturing and carriage are pieces of art. Ames has an appealing warbling delivery, which helps a lot, since he is of the variety of femme apers who do not go in for spicy wisecracking—to any great degree. He walked off, wig in hand, to a pleasing reception.

Danny Beck walked into his own spot after faring not so well at introducing with a takeoff on Harry Langdon that he held onto in mannerisms thruout the act, more or less. He apes Benny Rubin, too, and attempts a pickup with a drum and traps, beating out *St. Louis Blues* all over the stage in Jack Powell style. Beck's slow-motion bit is really his forte, but occupies a very small part of the running time. The boy needs considerable coaching to get back into the vaude tempo.

Marshall Montgomery is still practicing the intriguing art of belly talking in vaude. This time he has an act set on the stern deck of a yacht and assisted by a lady who reads lines cleverly and the irrepressible dummy. Being limited in physical movement because of the deck setting, Montgomery is forced to work harder in straight and tight-lipped gab and business to make an impress. He succeeds in presenting an appealing turn, which had to be cut short at this show because of a trifling fire that broke out in the rigging under the deck. The occurrence robbed Montgomery of one of the effects he was evidently saving for the finish.

Ciro and Rosary Rimac, Brazilian dancers, closed the show nicely with their new band flash, assisted by Charley Boy, fast hooper, and 10 swarthy lads making up a Cuban-type orchestra. Giro does a Vallee with a meg and also dances vimfully with Rosary. Leads the band, besides, and provides several appealing Latin selections. The Rimacs wound up with their Rumba-Maxixe, ringing down the curtain to prolonged applause.

ELIAS E. SUGARMAN.

Fox's Audubon, N. Y.

(Reviewed Wednesday Evening, Aug. 5)

The *Submarine* idea, as an idea, fizzled. Fanchon & Marco, a rapidly progressing subsidiary of Fox, should never have allowed this production to go further than its first week. Running 50 minutes, the loosely knit and poorly staged unit is a 50 per cent flop, with the average probably running up to a complete brodie if not for Radcliffe and Bob. The corking sepien comedy-singing team are on for half the Idea's running time and then without any more production behind them than when they are working in orthodox vaude. Rest is sight stuff, the low cost of which is only too evident. Three additional acts of vaude booked to precede the unit saved the show so far as the auditors were concerned. Comedy in each, with Eddie Garr the stand-out and ringing up a two-minute show-stop. Flesh ran 95 minutes

(See REVIEWS on page 61)

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NEW ACTS

Reviewed in New York

Charles Tobias

Assisted by Murray Mencher and Rose Marie Sinnott.

Reviewed at Fox's Savoy, Brooklyn. Style—Singing and dancing. Setting—In one (special). Time—Sixteen minutes.

Tobias is one of the more prolific tunesmiths of tinpan alley, and he returns to vaudeville for a fling after an absence of about seven years, according to *Billboard* records. Tobias should have been in a position, with such a splendid melodic background as he possesses, to put on a far better act than this. It was difficult to gauge average audience reaction to this turn at this catching, due to the sparse attendance and the uncomfortably humid weather unrelieved by a cooling system. But proportionately Tobias was the act that received the least response on this bill.

Mencher, also a somebody in the song-writing game, is out first, and then Tobias makes a very unshowmanly entrance, later attempting to recoup on this by a song-talk about himself in the orthodox style of a songwriter making a personal appearance. Tobias has a tolerable delivery, but most assuredly not of the caliber that does justice to his numbers. He might have been far better off stalling at the piano and permitting a punchy tenor or a girl looker with strong pipes do the warbling job. His first flight into the realms of song is a one-time over of *On the Choo Choo Headed for Sunny Days*. Reception was nil. Miss Sinnott gets a plug from Tobias as a revue feature and makes an impression with her looks. Some poor clowning between the pair leads to her high-kicks dance. Then Tobias pulls the "new song" stunt, reading *Rudy, Why Did You Do It*, from a paper, and telling the folks that if they like it he'll keep it in the act. It should be out by now if he wasn't kidding. Tobias and Mencher next do an old blackout—the one about two party boys arranging a threesome and one calling up the other's wife to complete the trio. Not a ripple for this.

As Tobias does a warble of *Under Your Window Tonight* Miss Sinnott steps. This is one of the best features of the act. Tobias does choruses of about six of his hits of other seasons, starting with one published in 1927. The finish has Miss Sinnott posed as a grandmother as Tobias sings *When Your Hair Has Turned to Silver*. This got him a fair hand. If Tobias expects to carry on for any length of time as a vaude-actor, he had better put this one back in the rehearsal hall under the direction of a competent stager. It has the stuff for a sock act, but in its present condition is one of the poorest vehicles in its class this reviewer has caught in many seasons. E. E. S.

Dave Mallen

Reviewed at the Jefferson. Style—Comedy and singing. Setting—In one. Time—Sixteen minutes.

Dave Mallen is a likable comedian with a broad and good-natured grin that warms audiences to him. Material is not strong, but his personality and deft delivery cover a multitude of sins. Works slowly and nonchalantly, giving the impression that he has all the time in the world and enjoying himself immensely. Method is effective, in this case anyway, and puts the seatholders in a receptive and good-humored mood.

Mallen carries the brunt of the comedy, with the boy and girl assists working mostly as straights. After some light banter in the opening, the trio seat themselves on the edge of the footlights with their legs dangling into the pit. The boy and girl, supposed to be amateurs, then attempt to entertain, with Mallen as a judge. The entertainment is purposely amateurish, which gives Mallen a chance to squeeze a lot of comedy by mugging and wisecracking. The biggest laugh getter is the reading

of a nutty play by the girl, Patsy O'Neill. The unbilled boy is an excellent straight.

The trio ankle off with a short warble by the girl. On fifth here, they received a good hand. In general the act is a light, pleasant affair carried along mostly by the showmanship of the performers and not so much by the strength of material. With really good material it should have possibilities. P. D.

Natacha Nattova

—With—
Van Lowe and Richard Vall

Reviewed at the Franklin, Bronx. Style—Dancing and singing. Setting—In one, three and full stage (specials). Time—Twenty minutes.

Natacha Nattova, one of the few creative dancers left in vaude, is doing a new flash that is as good and playable as any of her previous acts. This, incidentally, makes her fifth "new act" notice for *The Billboard's* files, her last being in 1929 and her first in 1927.

In this turn Miss Nattova is capably assisted by Van Lowe, dancer, and Richard Vall, baritone. Except for one solo, a corking interpretative dance on a huge prop rose bush, she works with them thruout. Music for scenes one and two, called *Torment* and *Wind*, is programed as written by Samuel Pokrass. Latter is her solo.

Vall is spotted between the first two scenes for a Russian song solo and he does well. He also sings in scene one, which entails an exterior church drop, and Vall dancing as a devil and attempting to win over Miss Nattova.

Aside from the standard bearer's solo, the strongest bit in the act comes in the advantageous finale. In this Van Lowe, comes on with a song-talk version of *Just a Gigolo*, followed by Vall as an old and ex-hired dancer. The set then goes to "full" and Miss Nattova appears looking for a dancing partner. Lowe tears most of her clothes off and steals her jewelry, only to return them and make love to her. Idea for this may have come from the legit success *Grand Hotel*. It is a sock, nevertheless.

The act is fit for any house. J. S.

Casper and O'Neil

Reviewed at the Franklin, Bronx. Style—Comedy, dancing and singing. Setting—In one. Time—Twelve minutes.

Casper and O'Neil, if they are depending upon blackface to sell their talk, are barking up the wrong tree. There isn't a laugh in it, and the fact that they deliver their material without any semblance of a sepian drawl makes things appear much worse than they probably are.

When singing or dancing, they get by. Not enough of the former, however, in view of the vocal ability one of them flashes early in the act. Dancing entails soft-shoe eccentric work by the taller for which one dons femme habiliment.

On third at this stand in a six-act layout they made a fairly good impression thru following a slow harmony turn. Spotted where they will have to continue instead of renew a fast pace, they may lose out. J. S.

Joe Candullo

and his
Columbia Broadcasting Orchestra
With Jerry Dryden

Reviewed at Fox's Savoy, Brooklyn. Style—Band and specialties. Setting—Full stage (cyc.). Time—Sixteen minutes.

Joe Candullo and his 10-piece band have been WABC features here and are reported set for a run in NTG's Hollywood Restaurant. Vaude dates for this outfit are limited territorially and even so far as time is concerned when the season begins. Candullo is a Latin type of masculine attractiveness and well versed in warbling, as well as pop musicalities. Resembles Jack Osterman physically and even in tonal quality of his singing. This seems to be a good outfit for ether work and not at all

misfit for the stage, altho the ensemble efforts are lacking in sensation values. Stage bands these days must be better than merely good, competing against the much-improved outfits assembled by major circuits for the pits of vaude-filmers.

Candullo's most important personal contribution in this offering is his handling in piano and song of *I Found a Million-Dollar Baby in a Five-and-Ten-Cent Store*. This will catch on wherever he does it, either on the air or stage. He opens with an arrangement of *On the Road to Mandalay*, credited to Will Snyder, leader of the Savoy pit unit. A rhythm trio serves up hot tunes near the close. This is composed of the drummer beating wire brushes against a suitcase, Candullo scraping the catgut and a guitarist also doing his stuff. J.

Jerry Dryden, blond looker, does a fan waltz with grace and pedastical skill. This leads to Candullo giving further glimpses of his violin talents. He winds up with a freak song. Act will do for the neighbors on the strength of its inferred ether rep, but if released as a steady vaude item it will need considerable sprucing up. Personally, Candullo is all there, but unfortunately this is being sold as a band act. E. E. S.

Charles McNally and Co.

Reviewed at the Hippodrome. Style—Comedy and dancing. Setting—In two (special). Time—Thirteen minutes.

This four-people comedy skit was caught at a disadvantage in the huge Sixth avenue theater, where loud talk reaches the back of the house as a whisper. The laughs they received from those in the front rows stamps them as probably a good act, but from all appearances the dancing is none too forte, nor does it fit.

McNally acts the part of a street-cleaner bootlegger, with a society girl and her gigolo as customers and a cop for molestation. It is between the latter and McNally that the crossfire centers and the girl and boy are there strictly to fill in a few lines and spring hoofing solos. In the finale McNally joins them and it was obvious that this was the only medium the standard bearer could find to get the act off to applause.

Seated halfway in the orchestra, this reviewer missed most of the talk. The situations, tho, looked funny. J. S.

Mills, Kirk and Martin

Reviewed at Loew's State. Style—Dancing, singing and comedy. Setting—In one. Time—Fifteen minutes.

This trio of juve hoksters and hoofers are on the right track. Tied the show up in a knot in the trey spot and can easily repeat this showing in any neigh house as next-to-closers. Feature infectious hoke comedy and neat hoofing, with both getting an equally heavy play.

Lots of bits here have been derived from conscientious observation of other duos and trios, but these, totaled up, are not plentiful enough to stamp the boys as out-and-out imitators. Their biggest punch, from the laugh angle, is the personality hoke, and anybody will admit that this can't be copied.

Open with a song and then into hoke, this followed by a well-worked leg tangle. The trio follow with stepping that indicates great co-ordination and revert to comedy en route. Took set bows after this and left next spot to one in uke clowning. Follows with a music-box imitation that got a hand here. This ukist plays a guitar as his partners put over a rhythm dance. The stepping finish is fast and clever. They stopped the show with it and came back for more clowning and a brief warble by one of the boys. Dressed in brown business suits with non-uniform ties, the boys present a neat appearance. E. E. S.

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Likely That 28 Franchises Will Be Issued by Columbia

Sliding Billy Watson, Jack Conway, Max Fields, George Jaffe and Griff Williams okehed last week—Herk discusses bonus plan at producers' meeting

NEW YORK, Aug. 8.—It appears likely at this time that a total of 28 producers' franchises will have been issued by New Columbia when the season officially begins. In addition to the 18 franchises announced two weeks ago, four more individuals were taken into the Columbia ranks this past week. These are Sliding Billy Watson, Jack Conway, Max Fields and George Jaffe. While Griff Williams had been referred to previously as one of the franchised parties, Columbia officials declared yesterday that his grant was not approved formally until this week.

Before I. H. Herk washes up with the franchise question he will have issued producers' franchises to at least three more men, who are now under consideration. Columbia has definitely decided that no producer will be permitted to put out more than one show this coming season. The possible exception, however, will be the sending out of another batch of shows to fill out the season should the shows now being readied fail to make the grade.

At a general meeting, called by Herk, of all producers this week, Columbia's president laid down the law to them and indicated in precise terms the kind of (See 28 FRANCHISES on page 56)

Placements

SCHUSTER BOOKING AGENCY, Chicago, Milt Schuster, manager.

Chicago, State-Congress Theater—Pacific Comedy Four.

Chicago, Academy and Rialto theaters—Cook and Parks, Chickie Lennert.

San Francisco, Capitol Theater—Virginia Helm.

Los Angeles, Follies Theater—Gene Darby.

Chicago, Robinson and LaVilla—Gene Allan.

New Columbia Burlesque Association—Rube Bernstein Unit, Jack Rosen.

NAT MORTAN AGENCY, New York, Eve Schurik, general manager.

Los Angeles, Follies Theater—Harry Seymour, opening September 5 for the season.

Philadelphia, Bijou Theater—Marion Wakefield opened August 10.

Fred McCloy Resumes; Will Reissue Fan Mag

NEW YORK, Aug. 8.—After the usual layoff for part of the summer, this time while the old Mutual was being carted away to make room for New Columbia, Fred McCloy, in charge of I. H. Herk's publicity bureau, returned to his desk this week.

McCloy is preparing to send out newspaper and billing matter on all circuit shows and will probably have an assistant to help him in this task when the season gets started officially. The New Columbia outfit will continue issuing the weekly fan magazine which McCloy had been putting out for five seasons and of late under the title of *MBA News*. The new title may be *Columbia News*. The magazine is distributed gratis to patrons of circuit houses and contains items of interest to them concerning the wheel and its performers. About 75,000 copies were distributed a week during the regular season.

Address all Burlesque news items and communications to Elias E. Sugarman, The Billboard, 251 West 42d street, New York City.

Midwest Circuit Plans Hang Fire

CHICAGO, Aug. 8.—Plans of I. H. Herk for a Midwest burlesque circuit are hanging fire insofar as Chicago is concerned. Herk was expected in Chicago late this week, but up to Friday had not arrived. At present it seems probable that Warren B. Irons will fall in with Herk's plans. There also is a possibility of the Empress going into the circuit; also the Star and Garter if it can be obtained at a satisfactory rental.

It does not seem likely that the Academy and Rialto will join. Jones and Barger evidently prefer to continue independently with stock burlesque.

Paul Kane Show Folds

BRIDGEPORT, Conn., Aug. 8.—Paul Kane, who has been conducting a burlesque stock at the West End Theater here, closed last Saturday after a nine weeks' season of fair business. He was associated at the beginning of the season with Max Coleman, veteran Jew comic.

Sherman Lands Reading

NEW YORK, August 10.—Eddie Sherman, Philadelphia indie booker, has landed the Park, Reading, Pa., a split-weeker that will use five acts beginning September 5. The house used four acts on a split last season, booked thru Arthur Fisher.

Pearson Readies Own Act

NEW YORK, Aug. 10.—Jean Pearson is readying an act with Bob Davis, pianist. They will be ready for showings in about two weeks. Pearson was a feature with Frank X. Silk, of burlesque, last season.

Burly Briefs

ADELIN PARKS and Johnny Cook will open August 14 for a run at the Academy and Rialto theaters, Chicago, for Leo Stevens. They recently closed a 16-week engagement at the Follies, Los Angeles.

AL GOLDEN JR. and Maxine DeShon have opened for Warren B. Irons at the Capitol, San Francisco. They are a juve and ingenue combo.

EDDIE COLLINS, comic, is set to open for Leo Stevens in Chicago September 5. He opened 26 weeks at the Follies, Los Angeles, this past season.

VI BUCKLEY and Ina Thomas will open for the Dalton Brothers on the Coast September 5. The girls are now working on the Academy-Rialto rotary, Chicago.

No Vaude Deal Coming Season

Columbia drops contact with Morris—continuance promised last January

NEW YORK, Aug. 10.—While both sides have evaded making a definite statement, it is believed to be fairly certain that New Columbia will not employ vaude acts to augment its shows regularly this coming season. One official of the William Morris office, which supplied the old Mutual wheel with acts most of last season, stated that "nothing has been decided on this yet," but from a source close to Herk it has been learned that vaude acts are definitely out of the picture for regular booking with circuit shows.

Last January, when it was uncertain whether Mutual would continue in existence or be supplanted by a new circuit, an official of the wheel stated that Morris-booked acts would be continued as an augmentation policy for the 1931-'32 season. Despite assurances to the contrary, the plan of using vaude acts in wheel shows last season was not a success. Several of the acts were dropped because they were unable to fit into the scheme of shows, and a large number dropped out of their own volition, giving various reasons—from their dislike of burlesque work to the onus attached to working in that field—for their leavetaking.

It is assured, however, that great latitude will be given burlesque managers in the booking of special attractions, to be bought outside or thru Ike Weber's wing in the Columbia office. This will make it possible for vaude attractions to play Columbia houses in this category.

Steel Pier "Names"

NEW YORK, Aug. 8.—Vaude headliners for the Steel Pier, Atlantic City, lined up by Eddie Sherman, include Irving Aaronson's Commanders, opening today; Belle Baker, playing a return engagement next week; Helen Kane, week of August 22, and Horace Heidt and Californians, week of August 29.

LEW POLLACK is using a complete new wardrobe for his act, which began its fourth week at the Palace, New York, last Saturday. Alison McLellan designed the new layout for Pollack.

Shaw & Katz Plan Six-Week Circuit

NEW YORK, Aug. 10.—Solly Shaw and George Katz will use the New Gotham and the Werba (Brooklyn) as the nucleus of a circuit of six houses they are planning to launch August 29. The four new houses will be located in Long Island and New Jersey and will be leased and operated by Shaw & Katz. Names of the new burly spots will be revealed later.

Shaw has sent out a call for 200 chorus girls and 100 principals and has started assembling the six shows. Each show will have 24 girls in the chorus, 6 men and 6 women principals and two specialty acts, the specialty acts being an addition to the shows that Shaw put on last season at the New Gotham and Werba. Shows will rotate on a two-a-day policy.

George Katz will be the general manager of the new circuit and Shaw will handle the bookings. They intend to strengthen their shows, which will be opposition to New Columbia in most spots, by booking freak vaude acts that could be heavily exploited and that would mean something at the box office.

The New Gotham and the Werba are now closed for the summer and will reopen August 29, together with the other four houses.

Hurley Opening in Columbus August 30

COLUMBUS, Aug. 10. — Fred Hurley will reopen with burlesque stock at the Lyceum August 30. Hurley has just returned from a month's visit with his family in Iola, Kan., with stops at probable stock sites on his way in. Start will be made here with about 35 people, including several performers who have already proved their popularity here.

Hurley's plans for the early part of the season include stocks in Youngstown and two other towns not yet announced. He had a 24-week run in Columbus last season, closing July 4, and a 12-week run in Dayton toward the end of the season.

Griffith Gives Up Agency

NEW YORK, Aug. 8.—Clyde Griffith has given up his burlesque casting agency, returning to the Markus-Birman Employment Exchange. Joe Braunstein, associated with Griffith in the burlesque venture, has also joined the Markus-Birman staff. Griffith expects to resume his burlesque activity when the new season gets well under way.

Carlton Cinema Back On Semi-Flesh Diet

LONDON, August 1. — For the first time in more than a year the Carlton Cinema, most expensively priced of West End picture houses, is adding "flesh" attractions to the film program.

Current engagement sees Michael Dore, violin virtuoso, and his orchestra, and Doris Nilles, American ballerina, featured.

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Casting Agents' Permits Out In Two Weeks, Equity Hopes

Matter hanging fire since June—no split after commission increase is denied—certain names still to be investigated—Equity and agents' meetings continue

NEW YORK, Aug. 8.—Frank Gillmore, president of Equity, said yesterday that he expected the new casting agent permits would be issued within two weeks. Agent situation has been hanging fire ever since the beginning of June, when the old permits expired. Since then there have been almost weekly meetings between representatives of the casting men and Equity officials, but Gillmore denied that sessions were taken up exclusively with new permits. It is known that agents wanted increase in commission, from 5 to 10 per cent, and that Equity Council denied the raise, but, according to statements, arguments were all amicable, and decision has had no effect on friendly relationship between two outfits.

Two weeks are still necessary before new permits come out because certain names on list have still to be investigated. Gillmore said that the permits would probably be reissues rather than new agreements, with only minor changes. The total number handed out, however, will be smaller than before.

Meetings between Equity and agents will continue. Things always arise, and as they come up they are discussed by two organizations. Each, says Gillmore, recognizes the value of the other, and is willing to co-operate to the extent of its powers.

Agents wanted increase in commission, saying that they couldn't make enough to live under present rate. It is understood that Equity turned them down because, granting the condition, it was due to two things: too many agents and not enough actor employment. The second factor is beyond the power of either organization to affect. An increase would mean merely the taking of money from the actors, hard up anyhow, to support the agents. It was thought that the continuance of existing rates might drive the smaller and less fit agents out, and therefore remedy the first factor.

Agents' business is protected under Equity regulations better than it ever was before, and it is felt that the question of increased commission is not big enough to cause any possible split. Equity's rulings to protect the actor also powerfully protect legitimate casting agencies by keeping out of the field undesirables who might otherwise cut in on business. It is estimated that Equity has turned down about 60 applications, and about 75 more who would have set up shop didn't even apply because they knew they'd fail to make the grade.

McNutt Returns August 15

NEW YORK, Aug. 8.—Return of Paterson McNutt as legit producer will come August 15 at the Fox Playhouse in Great Neck, Long Island, with the opening of *Cloudy, With Showers*, comedy by Floyd Dell and Thomas Mitchell. Show plays there one night (Saturday), and then goes to Newark for a week. Week of 24th at Asbury Park, and New York opening following Monday (31).

'You Said It' in Hub Labor Day

NEW YORK, Aug. 8.—*You Said It*, with Lou Holtz, Lyda Roberti and original cast, opens road tour in Boston Labor Day. Expects to stay out for full season.

It Must Be Good

The King and Queen of England recently went to see the London production of H. M. "White Horse Inn," which reached its 200th performance the first of this month. That makes twice for the Queen, and Princess Mary, who also went along, also was playing a repeat. The Duke and Duchess of York have seen it three times.

"Crooner" Hasn't Died Yet

NEW YORK, Aug. 8.—Will Morrissey is still looking for backing for *The Crooner*. This is hardly news—Morrissey's kept to that occupation for some months now—but it comes as some surprise after the show's spectacular flop a few weeks back in Asbury Park. Due to lack of contracts Equity can't do anything about *The Crooner's* sour note. No claims can be made without contracts to base them on. Meanwhile Morrissey is still looking for backing under Equity arrangement, which provides he pay his years-old debts from the show's problematical profits.

Propaganda for Provincetown

NEW YORK, Aug. 8.—The Provincetown is set to reopen September 15 with *Wharf Nigger*, play by Paul Peters, white author, attacking racial prejudice in South. Various offerings have been announced for house during summer, but none so far have materialized. *Nigger* now in rehearsal.

Red Barn Has New Producer, While Old Checks Still Bounce

NEW YORK, Aug. 8.—The Red Barn Theater, out at Locust Valley, Long Island, reopened for its three performances this week, but not under the management of young Martin Coffin, whose rubber checks bounced up and bit the actors. Young Coffin, son of Haskell Coffin, the artist, went theatrical for three days a week in the Red Barn, getting the snooty Locust Valley society support and such players as Peggy Wood. But his big green Dartmouth atmosphere was a bit too green to get him by the results of his worthless signatures and his failure to post Equity bond, so he's thru with theatricals for a while.

The venture, which played only on Thursday, Friday and Saturday nights, failed to open for its third week last Thursday when Equity, confronted with Coffin's bobbing Hancocks, asked how come. Coffin couldn't answer, so Equity closed him down, and the show which was scheduled to go on, G. Martinez Sierra's *The Romantic Young Lady*, disband-



JOSEPH MACAULAY, the well-bred captain of the Pinafore and a general favorite in the Gilbert and Sullivan revivals that Milton Aborn is presenting at Erlanger's, New York.

Schwab-Mandel Open Theater

NEW YORK, Aug. 8.—On Tuesday the Hammerstein, at Broadway and 53d street, was officially opened as their home house by Schwab & Mandel and rechristened the Manhattan. Theatrical and city celebs attended, and it was a gala affair. Dedication address given by Arthur Hilly, corporation counsel, representing Jimmy Walker. Among those who performed were Walter O'Keefe, Sigmund Romberg, Arthur Schwartz, Jack Barker, Richard Whiting, Peter Higgins, William O'Neal, Jerome Kern and Tamara. Bide Dudley, of *The World-Telegraph*, called the turn when he said that everything was mentioned except the name of Hammerstein, the man who built the house.

Yiddish Co-Op for Brooklyn

NEW YORK, Aug. 8.—Brooklyn Lyric Theater, Yiddish neighb house, will be turned over in fall to Independent Co-Operative Company, outfit which showed successfully last year at McKinley Square in Bronx. All players get equal billing and equal division of receipts. Headed by Philip Kanapoff and Maurice Eisenman.

League Works On Wheel Plan

Moskowitz expects announcement soon—labor subcommittee meets

NEW YORK, Aug. 8.—The League of New York Theaters is slowly and carefully going ahead with its plan to create a legit "wheel" of from 15 to 20 weeks thruout the country during the coming season. All committees are working, and officials hope that the wheel will be a reality early in the fall. League is making absolutely sure of its ground before each step, feeling that in a thing of this kind the weakest link is apt to ruin it, and being wisely unwilling to take any chances on that. Most important item in program for coming week is meeting of labor subcommittee on Monday. This is group trying to get concessions from stagehands, concessions not in salary, but in often arbitrary stagehand rules on working conditions.

Dr. Henry Moskowitz, adviser to the League, said yesterday that he was much pleased with the managerial response to the proposed plan. He said that a great many substantial managers are interested, and he hopes that the campaign will crystallize shortly and that the subcommittees will turn in their final reports. He stated that possibly within two weeks the tentative schedule may be set.

Billy Rose Announces, Without Buying Rights

NEW YORK, Aug. 8.—Billy Rose, who has raised quite a stir with his announced forthcoming production of a musical version of *The Play's the Thing*, is a bit premature. Rose has announced hiring of performers, and even spoke of getting Ernst Lubitsch to direct, but he's forgotten to get the rights on show from the Frohman office, which produced it with Holbrook Blinn some years back in its straight dialog form.

This doesn't mean that Rose won't do show, but announcements are premature in view of fact that he hasn't even gotten into negotiations with Frohman office. He may produce it, but he doesn't know any more than anybody else whether he'll pay Frohman price, or even whether Frohmans will sell.

Gluck Show Is News to Equity

NEW YORK, Aug. 8.—Walter J. Gluck, who is on Equity blacklist for old claims against him, is still working on *The Bitter Road*, by Harry McKee and Jack Ellsworth. He loudly announced the show last spring for an early August opening, with try-out dates and what not all set, but it faded out of its own accord before Equity held it up on back debts. Recently Gluck laid quiet plans for rehearsals late this week, but Equity hasn't heard about it, and unless some arrangement is made *The Bitter Road* is due for another layoff.

Shuberts Buy Miele Show

NEW YORK, Aug. 8.—Shuberts have bought *Money To Burn*, by Elizabeth Miele, which was tried out recently at Miss Miele's summer stock at Sharon, Conn. Jessie Royce Landis and Paul Harvey set for leads, both of them appearing in Sharon production.

From out Front



ALBERT CARROLL, former star of "The Grand Street Follies," now doing his famous impersonations in another "Follies," Ziegfeld's, at the Ziegfeld Theater, New York.

THE plays of the dramatic season just closed (exclusive of musical comedies) show a fairly interesting graph when charted according to the number of weeks of their runs and the number of plays closing within each of the weekly categories. From the Alpine heights of the early closings the graph-line drops down an almost sheer cliff, and thereafter meanders in the flat—too, too flat—plain of the longer engagements.

To begin with, the season just ended had far fewer plays than those immediately preceding it. The total number of productions on Broadway—all comers included—took a header of just 60 shows. The total of dramatic productions dropped from 224 to 181. The musicals suffered the greatest comparative loss, falling to just a little more than half of last year's total.

The heavy comparative musical drop is easy enough to explain in these days of depression. Musicals cost more. It's true that their percentage of success is far higher—about 27 points—than that of the straight dialog offerings, but the spectacular failures of such pieces as *Smiles, Luana, Ballyhoo* and *The Gang's All Here* had their effect on the crop of ready money that, once on a time, the musical producers could scarcely harvest.

Times are bad, and a gent. with those awful examples exploding before his eyes, who might formerly have advanced 100 grand to see some sweet young thing leading the chorus in which she by rights belonged, last year invested about 10 grand to put her in some alleged drama, wherein she could indulge her flair for acting for just about eight performances.

But to return to the graph of the straight plays. Their number, as remarked before, went down considerably too, with the foothills at the base of the initial cliff suffering the most. Where this year the line drops from 23 shows apiece closing in their first and second to 15 in the third week, nine in the fourth and seven in the fifth; and where, after the eighth week is past, not a single category yields more than four plays, formerly the descent was more gradual. More than that, at the base of the cliff, a little out from it and descending in easy drops, used to be a series of well-marked spurs, the beginning of the early closing range. They represented the huge class of shows that hung on just long enough for the managers to take out what was put in them and perhaps to make a little on the side.

They've almost entirely disappeared in last season's chart. The base of the cliff is almost bare, and it's not until you get quite a way out that the usual hillocks of long-run shows begin to appear. Plays produced these days either crop up way out on the plains of success, or they're bunched in the huge heap that represents the crowding, jostling patronage of Cain's.

The explanation again is simple enough, because the explanation is again the depression. The depression explains everything, it seems, from German finances to Heywood Brown's ill-advised appearance as what is called an actor. In the case of the disappearance of the theatrical foothills it comes in merely as an emphasizing factor in the tendency—already pronounced some years ago—of sharply dividing the town's dramatic output into two classes: huge hits and abysmal turkeys. The tendency was more marked than ever last season. Shows that might formerly have hung on for six, eight or 10 weeks lasted just that number of performances. With a shaky show on his hands, no producer was willing to take the long chance of keeping it open in the face of public apathy—not even, for a wonder, on someone else's money. And there was, of course, the fact that that money was much less plentiful than usual.

The net result was that, with dramatic

productions falling 43 for the season as whole, the number of plays closing between their first and fourth weeks rose from 32 to 47. And, when this department stops to think about the quality of those shows, it forgets to weep about the change.

For a legit rebirth depends on restored public confidence. And the quick—preferably instantaneous—closing of the turkeys of the fly-by-nighters is one sure way of getting it.

West To Invade Atlantic City

NEW YORK, Aug. 8.—Mae West's new one, *The Constant Sinner*, is set to open in Atlantic City August 24, with Mae in lead. Now rehearsing under direction of Lawrence Marston. Much fought-over *Daughter of Diamond Lil* seems dropped. Show is Shubert backed. Those contracts that Equity has received have been signed by Joe Gaites. No bond as yet posted.

Fagan Finishes Third Play

NEW YORK, Aug. 8.—Myron C. Fagan, whose *Peter Flies High* will be produced in fall by Leonard Bergman with Glenn Hunter in lead, and whose *Hollywood Be Thy Name* is also on Bergman books, has finished another which he hopes to have on during coming season. Called *The Gigolo*.

"Free for All" in Hub City

NEW YORK, Aug. 8.—*Free for All*, first Schwab & Mandel show of season, opens at the Colonial, Boston, Monday. Cast left for Hub yesterday. According to present plans, comes to the Manhattan here after Boston engagement.

Broadway Engagements

Dulcie Cooper, Kathryn Givney and Eileen Wilson for *Peter Flies High* (Leonard Bergman).

Rachel Hartzell, William Walcott, Adrian Rosley, Victor Killian and Clarence Bellair for *Cloudy With Showers* (Patterson McNutt).

Russell Hardie, Donald Kirke, Arthur Vinton, Walter Petrie, Madeline Delmar, Ruth Langdon and John Morrissey for *The Constant Sinner* (Mae West and Shuberts).

Wee Griffin, Robert Rhodes, Will Claire, Milton Tully, Edna Archer Crawford and Mark Linder for *The Singing Rabbi* (Boris Thomashefsky).

Aleta Freel, Elvira Trabert, Pierre Mario and Del Cleveland for *Three Times the Hour* (Brock Pemberton).

Douglass Dumbrielle, Elza Lazareff and Lee Kohlmar for *Tempest in a Teapot* (Harry Moses).

Russell Hicks for *Defiance* (Arch Selwyn).

Odetta Myrtil for *The Passionate Pilgrim* (Max Gordon).

Hizi Koyke for *The Mikado* (Milton Aborn).

Fanchon & Marco May Take Major Legit Office Bookings

Either Erlangers or Shuberts are negotiating for M. D. Howe to take charge of all their road dates—Howe has been co-operating with Shubert firm

NEW YORK, Aug. 8.—One of the two major legit booking offices this week approached M. D. Howe, of Fanchon & Marco, with preliminary negotiations for the taking over by F. & M. of all road bookings of the chain. If the deal now pending should go thru, it would mean that all road houses of the string—and in the case of

either Erlangers or Shuberts it represents plenty road houses—would be booked entirely thru Fanchon & Marco offices, with present booking office of the chain down to skeleton, and working only on shows for New York City theaters of the concern. Howe refused to say which of the legit outfits was the one in question, but he admitted that it was one of the two majors.

Fanchon & Marco got first taste of legit booking with recent opening to legit of nine weeks of one-nighters in the Fox West Coast string. All bookings for those houses were set thru Howe prior to temporary discontinuance of plan, pending investigation of union demands. Howe had routed Ethel Barrymore in *The School for Scandal* thru a week of one-nighters in California, and other deals were on the way. At time of opening of the houses, there was much talk of a tieup between F. & M. and the Shubert booking office, but the West Coast houses were open to all. *House Beautiful* and *Private Lives* were angling for bookings when the routing was discontinued.

Since that time, Howe has been working with Jules Murry and the Shubert forces, trying to fix up the Barrymore tour.

Jannings May Act English King

LONDON, Aug. 4.—Reported here that Emil Jannings may get role of Edward VII in Karl Zuckmeyer's play based on life of that monarch, set for Berlin production in September. Edward is father of present ruler.

Burly Competition

Huge sign which covers the entire entrance to the Central Theater on Broadway reads: "Earl Carroll, George White, Flo Ziegfeld can't use all the pretty chorus girls in town. We can use a stageful. Apply stage door."

The Central now belongs to Billy Minsky, Joe Weinstock, I. H. Herk and burlesque.

Erskin Rehearses First Show

NEW YORK, Aug. 8.—Contrary to all previously announced plans, first Chester Erskin show of season will be adaptation from Hungarian called *I Love an Actress*. Written by Lazlo Fodor and adapted by Erskin himself. Cast calls for 12 principals and 20 small parts. Erskin, who will produce it as Erlanger associate, puts it into rehearsal Monday, with probable opening in mid-September. After *Actress* is set he will reassemble *He* for Theater Guild.

Guild Starts "Mourning" Soon

NEW YORK, Aug. 8.—First show of Theater Guild season to go into rehearsal will be the O'Neill trilogy, *Mourning Becomes Electra*, which is expected to start around middle of this month. Equity is allowing six weeks of rehearsal for the three full-length shows, but it's thought that Guild will add at least two more weeks to that, with pay, of course, for actors. Second to rehearse will be Robert Sherwood's *Feunion at Vienna*, with Lunt and Fontanne, which goes in right after *Mourning*.

Ellis, Sydney for "Cherries"

NEW YORK, Aug. 8.—Arch Selwyn has finally decided to bring *Cherries Are Ripe* to town. It's set for a tryout starting September 28, and a New York showing at either the Gaiety or the Times Square some time in October. Last year it had Vilma Banky and Rod LaRocque, of the cinema, in the leads. Engaged for this year are Mary Ellis and Basil Sydney, who were recently in the brief London run of *Strange Interlude*.

"Green Pastures" Finally Going

NEW YORK, Aug. 8.—*The Green Pastures*, Marc Connelly's dramatization of Gamaliel Bradford's stories, Pulitzer Prize winner of a year ago and most sensational and unexpected of recent Broadway hits, is finally due to drop its last New York curtain. Date is August 29, with week layoff set, and then Labor Day opening at the Illinois in Chicago. At time of closing show will have reached well over 600 mark.

Changes in Casts

Donald Brian for Otto Kruger in *Private Lives* (Times Square).

Aline McMahon for Jean Dixon in *Once in a Lifetime* (Plymouth).

Al and Ray Samuels for Slate Brothers in *You Said It* when it goes on road.

Thais Valdemar appointed understudy for Eugenie Leontovich in *Grand Hotel* (National).

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"The Star Witness"

(WARNER BROS.-VITAPHONE)

At the Winter Garden

Producer's footage, 6,278. Time, 70 minutes.

(Release date, August 22)

An intensely interesting drama of today, and one that is particularly timely, considering the brutal killing and wounding of children on the East Side of New York about two weeks ago by gangsters. This one gives a new phase to the gangster story and certainly does not try to heroize his crimes in anyway. It is almost a living document of what the American public is up against—particularly that public of the larger cities—in the lawless raid of gangsters and gunmen on what are termed the average citizen's constitutional rights.

While the public has said thumbs down on gangster stories, as long as their idea is like this one they can certainly do a world of good. This is a fight of the American citizen against the lawless foreign element that has become a terrific factor in banditry and butchery since the prohibition law went into effect.

The story is an original by Lucien Hubbard. It has been well conceived and excellently dialogued with numerous tirades and good sound arguments against the lawlessness that now exists. William A. Wellman has done a fine piece of direction thruout, and has selected a cast that is excellent.

Charles (Chic) Sale, well-known por-trayer of character roles, has the most important role in the picture—that of Grandpa Summerill, a veteran of the Civil War, who sees worse things brewing thru the lawlessness now prevalent in the country. Sale gives a remarkable characterization and one that will linger as one of the most meticulously handled characterizations brought to the screen since the advent of talking pictures. Frances Starr, a former Belasco star, makes her screen debut in this film as the mother of the family and plays the role with that quiet restraint that gives it its realism. Grant Mitchell, another player from the legitimate, scores in the role of the father. Ralph Ince, Edward Nugent, Sally Blane and that lovable kid player, Dickie Moore, the most natural of all of the youngsters on the screen, round out the perfectly balanced cast.

Story tells of a typical American family in any of our large cities. There is mother, father, son, daughter and a couple of kid boys, as well as grandpa now living in the soldiers' home, but paying them a visit at the evening meal. As they sit dining, they hear gunfire in front of their home. They rush to the windows in time to see two men shot down in front of their home. The murderers attempting to escape, rush into their home, and after warning them to keep their mouths shut, rush out the back way. The district attorney has the family identify the gangster who did the shooting, which they are all able to do. Then the gangster's start to intimidate the family. When the father refuses to be bribed and have his family say they were

mistaken in their identification, he is beaten unmercifully. The district attorney is determined to get the gang, and has bodyguards given to each one of the witness' family. When one of the young-er children is kidnaped, all of the family get cold feet and refuse to identify the gangster in court. All but the old Civil War veteran, who is fighting for his birthright, a thing he fought for at Bull Run. While in court, he escapes from police and sets out on a quest to find the kidnaped youngster, which he does with an old rife playing *Yankee Doodle*, the boy hurling a baseball thru a window when he hears the rife, to advise him of his whereabouts. The police break into the gangsters' stronghold and the old man returns to court in time to identify the murderer, with the final scene showing headlines in the dailies telling of the gangster's execution.

There is plenty of action, melodrama, pathos and good comedy in which Chic Sale leads. It is a good audience picture anywhere.

H. DAVID STRAUSS.

"The Immortal Vagabond"

(TALKING PICTURE EPICS)

At Warner's Theater

Producer's footage, 6,030. Time, 69 minutes.

(Release date, July 31)

An Ufa production, with the English dialog evidently dubbed in England, as there is the sure British accent to all of the characters. However, the dubbing has been quite successfully accom-plished, except for the character played by Karl Gerhardt, whose close-lipped movement on the English lines seems to give it away.

Whether dubbed or not, the picture is not for American audiences and has little to commend it. Its locale is Germany and Vienna, and its story sadly mediocre. In addition it is a musical and none of the numbers have any particular interest. Some nice atmosphere has been secured in the folk dances and cattle show, but as a whole the story is terribly dull.

The unfolding of the story shows Hans Ritter, a young school teacher, in love with Anna, a beauty of the town. His advances to Anna are frowned upon by her father, who is fostering a match between her and Reisleitner, a breeder of fine cattle. Hans has written an opera and goes to Vienna to get it before a producer. While he is away the father is forcing Anna to receive the attentions of the man she does not love, and destroys all mail that comes from Vienna. Not hearing from her sweetheart, and un-suspecting of her father's duplicity in destroying her mail, the girl marries the other man. The sweetheart returns from Vienna on the wedding night, having placed his opera and received a nice advance check. The father meets him and tells him of the marriage, so he leaves without seeing the girl, loses all interest in his now successfully produced com-position and becomes a vagabond. After five years he is given up as dead and all the time royalties have been accruing for his estate. The city fathers decide to erect a monument to the memory of the

composer with his own money, and on the day of its unveiling the vagabond returns to the scenes of his early love. Standing at its base as the monument is unveiled, he in a bedraggled condition, is driven away by an officer. However, before leaving he drops by Anna's home, her husband having died in the mean-time, to take a parting look at her. She sees him thru the window and follows him down the winding road until he takes her in his arms for the fade-out.

H. DAVID STRAUSS.

"Three Who Loved"

(RKO-RADIO)

At Loew's New York

Producer's footage, 5,725. Time, 64 minutes.

(Release date, July 4)

Why this story ever was produced is a question. It is an inconsistent piece of material, with all of the characters so wishy-washy in their motivations that one loses all interest in them before the picture is half thru. Story is by Martin Flavin, with direction by George Archainbaud. It is one of those things that might get by in the grinds, possibly as a double feature picture, but for the lone draw it's pretty weak.

Betty Compton has the leading femi-nine role, that of a Swedish girl, who arrives in America to meet the man she is going to marry (Conrad Nagel). Nagel is chief cashier in a bank, and his first assistant is Robert Ames. Nagel is the plodding, hard-working type, while Ames is carefree and a devil with the women. While Nagel spends his evenings study-ing law, Ames is carrying his Swedish fiancee places and doing things. Soon she has fallen for Ames, and he has led her to believe he is going to marry her. Nagel, anxious to get ahead, has taken a sum of money from Ames' drawer in the bank, and Ames is arrested for it. Nagel is ready to confess, when he finds that Ames had no idea of marrying the girl he had taken from him and was just preparing to escape to Europe when he was arrested. Nagel does not confess and permits his former pal to take the five-year rap. Several years pass. Nagel has become affluent and has married the girl, who, for some reason or other, is unhappy and indulges in wild drink-ing parties, still cherishing the memory of Ames. Nagel never has told her of his duplicity. But Nagel's conscience hurts him and just as he is about to confess that he is the thief to a police lieu-tenant, a friend of the family, Ames escapes from prison. He visits the house, hears Nagel's confession and in his anger blurts out to the wife that he had never intended marrying her. He rushes from the house, is caught by the police, and the picture ends with the wife back in her husband's arms.

Wishy-washiness of the story hurts the players, and while all of them are finished workers, their efforts in this pro-duction are mediocre due to the impos-sible material.

H. DAVID STRAUSS.

"The Reckless Hour"

(FIRST NATIONAL-VITAPHONE)

At the Strand

Producer's footage, 6,650. Time, 74 minutes.

(Release date, August 15)

Another story of the woman pays, with Dorothy Mackaill in the stellar role, sup-ported by Conrad Nagel, Walter Byron, H. B. Warner, Joe Donahue, Joan Blon-dell and Helen Ware.

Story is based on Arthur Richman's play *Ambush*, which had a short run on Broadway some few seasons ago. J. Francis Dillon has handled the direction nicely. Main trouble is the story, which lacks originality and is sorely talkative. Shortly after the picture has commenced its conclusion is obvious.

Miss Mackaill is fair in her cold man-ner of playing. While Miss Mackaill's style of playing may be called restraint, it seems more like indifference. Walter Byron is quite good in a thankless role. Conrad Nagel and H. B. Warner make the best of two stereotyped roles. Joan Blondell and Joe Donahue get several laughs in the two comedy characteriza-tions.

Story tells of a gown model who is

a perfect lady. Every night after work she hikes to her parents' home in Jersey City above the bookshop her father (H. B. Warner) runs. At the modiste shop she meets a wealthy youth (Walter Byron), who takes her out to parties, but does not introduce her to the select group. Girl's father worries about the presents the man has been giving her, and when he asks the girl, after an all-night party away from home, what the rich youth's intentions are, she replies that his parents will not let him marry her. It develops the boy is a liar and never has broached the subject with his parents. Girl about that time meets a young illustrator (Conrad Nagel), just returned from abroad. He wants her to pose for him, but owing to her night of indiscretion she is forced to go to a rest home, where a child is born to her. Her father has been forced to sell his shop and take his chance at a weak investment to get the money to see her thru her trouble.

Later the illustrator seeks the girl out to pose for him and soon they are in love. He, however, is married, tho not living with his wife. He wants her to go abroad with him, but she refuses. After she leaves, he gets notice his wife has secured a divorce and he is anxious to marry the girl. As he is about to phone her to tell her of his divorce he gets a note from her saying that she will go abroad with him if he will de-posit \$5,000 to her name. Girl has just found that her family is utterly broke, due to seeing her thru her trouble. This hurts the illustrator, for he feels she is only coming to him thru his money. However, the father visits the illustrator and sets everything right, with the couple starting for the ship to be married by the captain on board.

H. DAVID STRAUSS.

"Young as You Feel"

(FOX-MOVIETONE)

At the Romy

Producer's footage, 7,000. Time, 77 minutes.

(Release date, August 23)

There is but one Will Rogers and give him a half way decent vehicle and he will bring it out of the rut and make it sparkle like a comedy gem. There is nothing particularly original about this story, but it is so delightfully played with Rogers' whimsical humor as its forte that it stands out as one of the best comedy offerings of the last few months.

Picture is based on George Ade's play, *Father and the Boys*, that ran on Broad-way some two decades ago with William H. Crane in the role assumed by Rogers on the screen. Screen play has been considerably changed—it had to be—as many things spoken of in the original are outmoded. It has been brought up to date with night clubs and aeroplanes and the adaptation by Edwin Burke has been made to serve as an excellent vehi-cle fitting the Rogers personality like a glove. Of course, Frank Borzage's direc-tion has aided vastly in the success of the picture.

Then, too, there is Fifi Dorsay as the feminine lead, and the team of Rogers and Dorsay has never appeared to better advantage. Their work is marvelously co-ordinated and Miss Dorsay's sly co-quettish mannerism is a perfect foil for Rogers' dry and innocuous comedy.

Can you imagine Rogers as an elderly man, wealthy, president of a big meat packing company, with two sons, who are willing to live on father's money and his labors, suddenly deciding, thru a little French miss, whose personality in-vigorates, that he is not the old fogey he believed he was, and as a result blossoms out in pearl gray ensemble, struts his stuff and makes his sons sit up and take notice? That's the Rogers role in this film—a man who has lived such a prosaic life, adhered so closely to the clock that the traffic cop on his beat has learned to set his timepiece by Rogers' arrival at his office building. He had all the money a man could want, but his sons were too busy with athletics and modernistic art to even give him a tumble. He had to have his meals alone, the lads not getting home until after

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breakfast and barely getting up for their social engagements in time for dinner.

Finally at a party at his home, he is refused admission as a new butler has been engaged, but he manages to get in the back door. While preparing for bed he happens to meet a little French singer engaged as an entertainer, who is changing her costume in his suite. She makes him understand what he is missing and see life again with the eyes of youth. The man, who had restricted himself to dyspepsia tablets and one tablespoonful of champagne a week, comes out of his shell and puts a whole quart away. The result is excruciating. Of course, the boys find father running around to such an extent that they have to take care of the business. They believe the French girl is a blackmailer, but she proves herself true blue and everything ends with the old man keeping up with life and setting the pace for his sons.

H. DAVID STRAUSS.

"An American Tragedy"

(PARAMOUNT)

At the Criterion

Producer's footage, 8,605. Time, 96 minutes.

(Release date, August 22)

Some half dozen years ago—before talking pictures were heard of—Paramount purchased this Theodore Dreiser novel for the screen. Contract signed with the author had a clause that the author must okeh the treatment of the story before it was produced for the screen. Since that time there have been arguments between the author and producers, several court actions and now it reaches the screen as a talking picture, with the screen treatment by Samuel Hoffenstein.

Hoffenstein had a hard job cut out for him. The great American novel, as the Dreiser story was called after its first publication, contained more than 700,000 words. This wordy vehicle had to be cut so that the picture would not run more than 90 to 100 minutes. As a result, the screen vehicle becomes choppy with printed titles inserted from time to time to cover a lapse of time or to tell in a few words what happened between certain sequences and the boy's rise from one position to another.

Screen play in its treatment follows somewhat closely to the stage play, which was the work of Patrick Kearney. Sequences, except that in the doctor's office in the stage play, which no doubt was eliminated on the screen for censorial reasons, seem to follow much along the same lines and practically of the same importance as the legitimate show. As screen entertainment *An American Tragedy*, even tho Paramount has tried hard to give it a perfect cast and good direction, is not there. It is morbid, verbose and uncertain and lacks the element of action that the screen play must have to be successful. Those who have been particularly interested in the Dreiser novel will want to see it, tho it is certain that they will be sadly disappointed in its screen treatment.

Phillips Homes has the role of Clyde Griffiths, a role that had been sought after by many juveniles. Holmes appears stilted in the characterization and plays it without any warmth, giving more the impression that he is carrying out the orders of his directors, rather than hitting any degree of spontaneity. Sylvia Sidney is excellently cast in the role of the ill-fated girl, seduced by Griffiths. Frances Dee looks stunning and plays the role of Sondra in a nice manner. Irving Pichel, as the district attorney, and Lucille La Verne, as the boy's mother, add to the nice work of the cast. Josef Von Sternberg directed and has done a nice job.

Story of *An American Tragedy* deals with a boy whose parents run a mission in Kansas City. They have given more time to saving other souls than their son's. As a result, he becomes a bellhop and after a motor accident he runs away and finally gets a job in a shirt factory in Lyceus, N. Y., thru the aid of a rich uncle. He meets a girl in the factory and seduces her. Just about the time he learns of her precarious condition, he meets a society girl who goes for him strong. Flattered by her attentions, and

the glamour of the social whirl, he cannot see his way clear to marry the other girl. When she becomes insistent, knowing she cannot swim, he takes her to a lake canoeing and upsets the boat and does not try to save her from drowning; in fact, swimming away from her as she cries for help. He is arrested and bit by bit at the trial it is proved that he had premeditated the murder and he is finally sentenced to the electric chair. Picture ends as he admits to his mother that he did not kill the girl, but that he did not try to save her. In the book and the play we see the boy going to his doom.

H. DAVID STRAUSS.

"Huckleberry Finn"

(PARAMOUNT)

At the Paramount

Producer's footage, 7,110. Time, 79 minutes.

(Release date, August 15)

Paramount has tried hard to make this one a follow-up of *Tom Sawyer*, one of the best bets of the past year. But with all of their efforts this second opus bringing the famous characters of Mark Twain to screen life, falls short of the mark set by the first production. Norman Taurog, who has handled the direction of several of Paramount's juvenile productions, handled the megaphone on this one, but it seemed as if he needed the assisting hand of John Cromwell, who turned out the first Twain epic.

Huckleberry Finn, as the followers of Mark Twain know, is a sequel to *Sawyer*. The kids are a little older, and there is a touch of romance to Huck and Tom. Junior Durkin, the kid who has grown almost incredibly since his stage success in *Courage* several years ago, makes a likable Huck. He gives life to the role, while Jackie Coogan is good in the role of Tom. It is too bad that Mitzl Green has grown up and knows now that she is acting. There is no spontaneity to her work and she has lost that juvenile manner that made her a sudden and from her past few showings, a short success on the screen. Clara Blandick, Eugene Pallette, Jane Harwell, Oscar Apfel appear in important mature roles, while Charlotte V. Henry makes a pleasing Mary Jane.

Story has Huck adopted by the Widow Douglas. He hates school because he is backward in his classes. Huck ridicules Tom, who is beginning to fall for the fair sex, Becky Thatcher, the individual. Huck's drunken father returns suddenly, just as Huck is about to run away from his new found home and friends. The father wants to force him to turn over some money he found in a cave. The father kidnaps and beats him unmercifully. Tom and a colored slave find him and the three of them set out on a raft down the river. They meet two gamblers thrown from a river steamer, who finding they can play on Tom's love of romance, pretend to be retainers of royal blood. Huck and Tom beg at different homes along the bank of the river and are given every hospitality by two young sisters recently bereaved of their father, who has left them a sum of money to be divided between the daughters and the father's two brothers in England. The gamblers learn of the money and palm themselves off as the father's brothers. They are planning to rob the girls, the money being hid in the cellar. Huck gets wind of their plans, beats them to it and puts up a tough fight, finally winning out in the end and receiving the grateful kiss of Mary Jane for his heroic efforts in her behalf.

H. DAVID STRAUSS.

"Traveling Husbands"

(RKO-RADIO)

At the Mayfair

Producer's footage, 6,689. Time, 74 minutes.

(Release date, August 15)

A bad title for a good melodrama. Title of *Traveling Husbands* does not tell anything of the story, or even suggest it. While the several leading characters are married traveling salesmen, a far better title could have been secured for this production. This title leads one to look for a flip comedy, where the story, tho it has quite a bit of good comedy, is first-rate melodrama with several interesting

punches and several good characterizations offered by a cast that includes Evelyn Brent, Hugh Herbert, Constance Cummings, Frank Albertson, Purnell Pratt, Dorothy Peterson and Carl Miller.

Miss Brent is delightful in her hard-boiled, cynical manner. This role is better suited to her than her more recent ones and she plays it to a fare-you-well. Tho she enters the picture after it has run about one third of the way, she takes command of the situations once she is on the screen. Hugh Herbert, co-featured with Miss Brent, and one of the greatest delineators of Jewish characters in vaudeville for many years, comes to the screen in this one in one of his amusing Hebraic characterizations and gets practically all of the laughs in the films. Constance Cummings makes a pleasing ingenue, and Frank Albertson is nicely cast as the juvenile. Dorothy Peterson plays a worshipful wife with nice restraint. Paul Sloane has handled the direction with a deft touch, making every point tell.

Story was adapted and written by Humphrey Pearson. It tells of several traveling men, who are after an account of the Wilson chain stores. Albertson, the juvenile, believes he can put himself across for an entree to the great man. While waiting in his office the chain store owner's daughter (Constance Cummings) arrives and it develops that father is neglecting her for business and night clubs, so the daughter threatens to give him some of his own medicine and go on a spree herself if he does not give her some of his time. Albertson is thrown out of the office and meets the girl, making an appointment with her for that evening, but when he realizes it takes more money than he has he breaks the date and she picks up a rather prepossessing traveling salesman in the hotel lobby, who is a devil with the women.

The salesmen have a number of lady friends in their rooms and are having a swell party. The salesman and the chain store owner's daughter arrive and are in the next room. Evelyn Brent, who knows the gentleman with the girl from way back, Miss Brent being a lady who has taken life easy and money easy from her gentlemen friends, is much interested in their arrival. The girl, who has gone to the party unsuspecting what it is, breaks out of the man's room and Albertson defends her from his advances. In a fight over a pistol the salesman is shot. The house detective, however, has heard two shots and it develops Miss Brent did the shooting, as she hated the salesman who had pretended to love her and left her and practically started her on a rather rotten profession. The wounded man's wife is summoned and when she learns of why the woman shot her husband forgives her and the picture ends as all of the salesmen are wiring their wives greetings. Of course, the chain store owner decides to devote more time to his daughter and Albertson wins the girl.

H. DAVID STRAUSS.

and left of stage singing *Love's Old Sweet Song*, *The Sweetest Story Ever Told*, *At Dawning*, *Beautiful Lady*, *Kiss Me Again* and *The Song of Love* from *Blossom Time*.

The second scene is on the Bowery, with a male quartet offering several old melodies. Mazzoni and Keene, comedy dancers doing some neat acrobatics, are the chief feature of this scene and get over nicely.

The third scene, *A Garden of Today*, presents the Roxyettes neatly attired in a modern-skirted pajama costume, one leg of which is blue and the other white. At their exit, Barry and Fitzgibbon, appearing at the Central Park Casino, introduce an original and weird double dance to *St. Louis Blues*, following with a whirlwind that sent them off to an enormous hand.

The final scene, *Wedding Bells*, has the ensemble on for a brilliant church scene the last moment returning to *Love's Old Sweet Song* as the lights dim in on the altar with a mother and father bending over an infant in a crib.

The orchestra is featuring *Marches of the World*, with John Phillip Sousa's *Stars and Stripes Forever* as the climactic theme and the Roxyettes and ballet combined for a snappy military number.

H. D. S.

Paramount, New York

The Frank Cambria production *Beaux Arts* at the Paramount this week is not up to the standard of the recent Cambria shows. Show has been nicely presented, but it seems to be lacking in something, even tho the specialty talent is A-1.

Arnold Johnson and his orchestra are featured. Johnson is presenting his well-known radio-static number that he has been doing for the last four or five years and is still good for many laughs. It registered heavily with the Paramount audience. A comedy bridge number done by a quartet, with the singers using well-known popular and operatic arias to lyrics conversant to bridge players also goes over nicely.

Fred Sanborn, with his xylophone, who has worked to good effect with Jack McLallen and Ted Healy, breaks the Johnson routines with his comedy clowning and gets away in great style. Sanborn saves his six mallet playing for the finish and it sends him off to an enormous hand.

Young China, another act well known to vaude, comes early in the proceedings and gets over strong with the dex-

(See DE LUXE SHOWS on page 61)

DE LUXE SHOWS

Roxy, New York

It is a chameleonic and well-conceived stage show at the Roxy this week, with numerous costume changes, beautiful sets and nicely routined talent. The show is called *Songs of Love* and introduces numerous old favorites. The first scene is an old-fashioned garden, with the ballet corps presenting a neat routine, using a long flight of steps that stretches all the way across the stage to nice effect. Patricia Bowman and George Kidson present a nice ballroom waltz in this scene, while the choral ensemble is seen in the boxes at right

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Radio Seeks Song Control

Preparing to acquire control of certain publishers and sign hit writers

NEW YORK, Aug. 10.—Prevalent in the popular music field today is the conviction that radical changes are due in the song game within the next two or three years. Many writers and publishers feel that the business will be conducted on an entirely different basis and that the income will arrive via different channels. Most of the songwriters are wondering where they will be two or three years from now.

This feeling of uncertainty has been augmented as a result of the reports that the big radio companies are preparing to acquire control of certain prominent publishers and then sign up the most consistent hit writers of the present time. Radio moguls apparently have discovered thru examining and analyzing past performances in the song game that approximately 95 per cent of the hits of the last 10 years have been written and published by the same small group of writers and publishers. With the cream of the present crop of hit writers under its control, the radio people would be quite sure of the best songs for the next decade. And if any newcomer stepped out with a hit and displayed unusual promise of blossoming into a consistent hit writer, it would be a simple matter for radio to sign him or her to a contract.

Radio interests are not concerned so much about the profits derived from the sale of sheet music, as radio itself has shaved these to a shadow of their former size, but radio is greatly concerned about the vast sums it may have to pay out in the future for the use of desirable music for programs, and it is not keen to shell out millions for the finished product, if it can obtain the same material at the source of supplies and possibly turn it to profit in other ways. In view of radio's attitude in this matter, the most logical course for radio to adopt would be to take over or buy into the most desirable publishers, and then put the hit writers under contract. And don't forget that every songwriter and publisher has a price for his exclusive services and assets.

Elder-Hardesty Orchestra Rounds Out Eighth Season

PITTSBURGH, Aug. 10.—Elder-Hardesty and their orchestra are rounding out their eighth season on the Steamer Washington, excursion boat, owned by the Streckfus Steamers, Inc., of St. Louis. During the summer the band has been playing out of Pittsburgh, and business so far has been good.

Lineup of the band has not changed much since 1925, and the personnel includes E. Ray Van Dusen, Red Heggen, Ross Morrison, Leonard Gonyea, Al Moore, Joe Kopesky, Kenneth Scott, Irvin Hardesty and "Heavy" Elder.

Paul Whiteman Is Sued

CHICAGO, Aug. 8.—In the praecipe of a suit for \$1,500 filed in Circuit Court here Monday Paul Whiteman, orchestra leader, is named. It is said the suit has to do with contracts signed by Whiteman.



JIMMIE GARRIGAN, one of Chicago's popular band leaders, now touring under the management of Amusement Service Corporation, and doing so well that there's no thought of ending the tour soon.

Americans Featured In London Cabarets

LONDON, Aug. 1.—London's cabarets have once again gone American, and transatlantic acts are featured at all the West End bright spots.

Joe Roth and Gus Shay, "the Beau Brummells of Broadway," are displaying their hokum acrobatics to the habitués of the Kit-Cat. Turn is doubling with the Palladium.

Billy Creedon's *Four Queens*, with their lightning tap-dancing routine, are in their fourth week at the Cafe de Paris, and Eddie Bouchard, singer, is also featured.

Chita and Carlos, American adagioists from Cochran's *Evergreen*, are a big attraction at the ritzy Grosvenor House, while the blond Frances Day continues to entertain at the Dorchester.

Depression Making New Writers

NEW YORK, Aug. 8.—Prolonged depression has prompted hundreds of persons here to try their luck at writing popular songs in hopes of accumulating some quick and easy money. More strangers are calling at publishers to submit manuscripts than have been seen in years. And women represent a large percentage of the aspiring bards and composers. Very few of them possess the slightest conception about song construction or its commercial essentials. Many of them have been taken over by song sharks.

Tooters Drift Back Early

NEW YORK, Aug. 8.—Hundreds of jazz tooters who went to mountain resorts early in July have returned to park along Broadway in hopes of picking up something to carry them over until the fall season opens. As a rule, these fellows remained out until after Labor Day, but business has been so poor at the majority of mountain resorts that owners could not afford to hold the jazz men the usual length of time.

Wolfe Gilbert Doing Show

NEW YORK, Aug. 8.—L. Wolfe Gilbert, cowriter of *Ramona*, *Peanut Vendor* and numerous other hits, has signed a contract to write the lyrics for the *Singing Rabbi*, which had been produced in Jewish at the National Theater. Gilbert will do 80 per cent of the lyrics in English and the other 20 per cent in Jewish.

Coon-Sanders To New Yorker

Opening set for October 1—gives MCA 6 choice spots in Gotham

NEW YORK, Aug. 10.—Ralph Hitz, formerly managing director of the Gibson Hotel, Cincinnati, and now serving in a similar capacity at the New Yorker Hotel here, has contracted with MCA for the services of the Coon-Sanders Original Nighthawks, beginning October 1. This will be Coon-Sanders' first appearance in this city, and under terms of the contract just consummated the orchestra will remain at the New Yorker until next spring.

Addition of the New Yorker to the MCA books gives that band booking organization six choice spots in New York City proper. Guy Lombardo and his Royal Canadians are holding forth at the Roosevelt Hotel. Hollywood Gardens is featuring a series of MCA "name" attractions, and Al Katz and his Kittens are furnishing the dine and dance melodies at the Hollywood Cafe. Bert Lown and his music makers occupy the band berth at the Biltmore Hotel, and Johnny Hamp and his Kentucky Serenaders are currently at the Biltmore County Club in Westchester.

According to W. H. Stein, of the MCA office, it is possible that two other choice New York spots will be added to the firm's books within the next 60 days.

If present plans are carried out the Coon-Sanders combination will open the Urban Room of the Netherland Plaza Hotel, Cincinnati, with a limited engagement before moving to the New Yorker.

Kortlander in New Venture

NEW YORK, Aug. 8.—Max Kortlander, for a number of years recording manager for the Q. R. S. Player Roll Company, has purchased the assets and equipment of the Q. R. S. firm and incorporated under the name of the Imperial Industrial, Inc. Kortlander will continue to manufacture player-piano rolls and release them under the imprint of Q. R. S.

Al Dubin Goes to Coast

NEW YORK, Aug. 8.—Al Dubin, prominent lyricist, left several days ago for Hollywood to furnish some lyrics for Warner pictures. Dubin is cowriter of *Dancing With Tears in My Eyes* and other hits, and still is under contract to Warner Brothers.

Joe Meyer With Warners

NEW YORK, Aug. 8.—Joseph Meyer, popular and musical comedy composer, is under contract to write exclusively for Warner Brothers for one year. Meyer guarantees Warner a certain number of songs and may do a show for one of the Warner music units.

Jim Thornton Signs With NBC

NEW YORK, Aug. 8.—National Broadcasting Company has landed Jim Thornton for a commercial program to start September 23. Thornton has been signed for six months, with a six months' option.

Melograms

BILLY HEUSTON, songwriter and band leader, has come into Broadway from Hollywood. He plans to return to the Coast shortly after Labor Day.

WORD COMES in that Jimmy Lederer has resigned from the music firm of Brockman, Lederer & Schenck, New York.

SONGWRITERS SHOULD welcome the news that Louis Bernstein, Broadway music publisher, will return from Europe the first week in September.

FRANK WINEGAR and his orchestra have been signed to return in September to the Barn in Greenwich Village. Frank last week completed a seven months' engagement there.

NEW YORK PUBLISHERS are thinking seriously of holding back dance orchestrations until after a song has been on the air about two months, which they figure will prevent dance bands from killing it in a month or six weeks.

LAST WEEK Ray O'Hara opened at the Nut Club in Greenwich Village, New York, and Dave Abrams at the Village Barn. Abrams had an official opening, attended by many song promoters and publishers.

FRED FISHER, veteran popular composer, is writing the songs for a Broadway show scheduled for fall production.

BUDDY VALENTINE, youngest Broadway songwriter, has returned to New York from Hollywood. Buddy has hitch-hiked across the country several times.

TRIXIE HICKS, revue and radio crooner, has left New York for Montreal to entertain at a prominent hotel for the remainder of the month.

E. B. MARKS has gone to Saratoga to spend his vacation. At odd moments he may take an eyeful of the ponies coming down the stretch.

W. C. HANDY, publisher and composer of *St. Louis Blues*, will return to Broadway latter part of this month following a stay of several months in his home town, Memphis, Tenn.

Al Lynn Forms Small Chain

NEW YORK, Aug. 8.—Al Lynn, who has headed the Music Masters for several years, has developed his own chain of ballrooms in Brooklyn, which he figures will keep his own band busy from early in September until next summer. Lynn's new idea consists of three ballrooms.

Eddie Davis Aristocrats Move

TOLEDO, O., Aug. 8.—Eddie Davis and his Aristocrats, after an extended stay at the Evergreen supper club here, have moved to the new Otsego Park, located near Grand Rapids, O., to remain there for the balance of the summer. Harry Lewis, entertainer, still is featured. Remainder of the personnel is the same.

Neal Freyberg on Park Job

ST. LOUIS, S. D., Aug. 8.—Neal Freyberg and his Ambassadors have opened an engagement at Neptune Park near here. Park is enjoying good business this summer. Jack Milton's orchestra continues to furnish music for numerous dances in this area.

Phil Spitalny Playing At Willowick, Cleveland

CLEVELAND, Aug. 8.—Phil Spitalny and his NBC orchestra are playing at the Willowick Country Club, and the outfit is doing a tremendous business by way of being featured as a home-coming presentation to Cleveland. Spitalny played the Allen Theater here for many years and gained wide popularity. This week marks his second at the Willowick, and he also is doubling at the Palace.

Spitalny is using 18 men at the theater and 12 at the cafe, playing four shows daily, as well as dinner and supper dance at the roadhouse. This marks one of the largest weeks in Spitalny's tour, and the booking comes as a result of the newly organized dance orchestra division of NEC in Chicago.

Lou Caruso at Ocean City

OCEAN CITY, Md., Aug. 10.—Lou Caruso and his orchestra are penciled in for an indefinite stay at the Atlantic Hotel here. In the outfit are Rudy Caruso, Gregg Driscoll, Bill Grantland, Irvin Whitenack, Norm Frame, Francis Smith, Frank Gentieu, Lou Caruso. All the boys hail from Wilmington, Del.

Midnight Frolics Reopening

CHICAGO, Aug. 8.—Midnight Frolics, which has been closed for some weeks, is being remodeled and redecorated and will reopen August 13. Ralph Gallet continues as manager. Charlie Agnew and his orchestra will furnish the music, and there will be a Billy and Bessie Rankin revue, whose principals will include the Reynolds Sisters, Billie Gerber, Pauline Ballou, Kirby and De Gage and the Harris Twins and Loretta. There will be 16 chorus girls in the ensemble. Ann Geary will be hostess.

Henry Busse to Dallas

CHICAGO, Aug. 8.—Henry Busse and his orchestra have been booked by the dance orchestra division of NBC to play an engagement at the Adolphus Hotel, Dallas. Unit will open August 15 for a limited engagement. Busse and his boys have just concluded a bang-up engagement at Castle Farm, Cincinnati.

Meeker's Contract Extended

CHICAGO, Aug. 8.—Bobby Meeker and his orchestra, featured at the College Inn in the Hotel Sherman, have had their contract extended. Originally signed until August 15, they will remain until the latter part of September, when Ben Bernie and his orchestra return. Meeker will fulfill a contract with the Baker hotel chain in Texas. Meeker and his orchestra are heard nightly over WBEM and the Columbia Broadcasting System.

Remodel Longview Farms

PITTSBURGH, Aug. 8.—Longview Farms, on the Thompson Run road, now under management of Freda Pope, has been remodeled and redecorated. A playground, with swings, sand boxes and slides, has been provided for children, with an attendant in charge. Harry Faulkner's orchestra furnishes the dance music nightly.

Art Kassel Is Re-Engaged

CHICAGO, Aug. 10.—Art Kassel and his Kassels in the Air Orchestra, MCA attraction, has been re-signed for an eight months' engagement, commencing September 30, at the Bismarck Hotel, where he will be featured nightly during the dinner and supper hour. Room has been redecorated and new band-stand effects installed.

MYRNA WAVERLY, formerly "Miss Pennsylvania," and until recently a feature at Will Oakland's Terrace, New York, left the latter city recently on a motor trip to Hollywood, Calif. Miss Waverly appeared for a time in RKO vaudeville.

Publishers Using Soft Pedal

NEW YORK, Aug. 8.—More than half a dozen recognized music publishers here have applied the soft pedal to their "plugging" activities and will not make any serious attempts to exploit ditties until after Labor Day. They figure that with depression coupled with vacation season it costs \$1 to sell a song that nets them approximately 16½ cents. And, according to Hoyle, this is not a good investment.

Organists' Prospects Improve

NEW YORK, Aug. 8.—Several slide men in music publishers whose business it is to keep track of activities of organists thruout the country report that organists' prospects for the fall loom up as rather promising. From reliable sources comes word that RKO, Fox, Publix and other circuits will begin to put organists to work early in September in all parts of the country.

Ballroom Notes

PORTLAND, Ore., Aug. 8.— Archie Loveland and his dance band have made their debut at Lotus Isle Ballroom and will continue there the remainder of the season.

KNOX, Ind., Aug. 8.—Ginger and his Ginger Snaps, featuring Margot Delaine, blues singer, are going over in a big way at Crystal Ballroom on Bass Lake. Roller skating is featured on Sunday afternoons and Monday evenings.

ERIE, Pa., Aug. 10.—Bob Baste and his band will end a three-season run at Lake Le Boeuf Pavilion tomorrow night, and the following night will find the boys at the Grotto, Erie's newest night club, where they will play for the balance of the summer season and part of the fall and winter. "Skupa" De Bello is still featured with his hot doubles, along with his trumpet and singing.

FORT WORTH, Tex., Aug. 8.—Chief Gonzales and his 12-piece orchestra have replaced Russell Ward and his band at the Casino Park dance hall, Lake Worth. Gonzales' unit will be a regular feature over Station WBAP while in Fort Worth.

MARION, Ill., Aug. 10.—The Hangar Ballroom, located near here on State Route 13, will open its fall and winter season September 3. Spot will operate Saturday, Sunday and holidays. A new dance floor has been constructed.

Musical Musings

CURLY BENNETT and Fuzz Greten, for the last five years banjoist and pianist, respectively, with Al Menhe and his gang, of Fairmont, Minn., advise that they have organized their own small combination, with headquarters at Plainview, Minn., and will play one-nighters thru Minnesota, Northern Iowa and Eastern Wisconsin.

ED FLECKENSTEIN, embryo surgeon and orchestra conductor of KSTP, St. Paul, and a student of medicine at the University of Minnesota, has forsaken his stethoscope for the summer and is directing his own orchestra aboard the S. S. Leviathan.

OSCAR CARMEL'S ORCHESTRA is on its 12th week of a season's engagement at the Folies Bergere, Atlantic City.

WALTER E. NOURY and his Rainbow Ramblers, of Haverhill, Mass., have been signed for a three months' engagement at Raymond's Sunnyridge Farm at Amesbury, Mass.

CLIFF MANDY and his Aristocrats of Rhythm, nine-piece combo, are making an extended tour of Iowa, Minnesota, Nebraska and Illinois prior to going on location for the winter. In the

outfit are Cliff Mandy, Fred Morgan, Dee Boyd, Al Stores, Don Colburn, Harry Green, Tony Verman, Izzy King and Tom McNutt.

ARTIE COLLINS, booked by the Harvey Orchestras, has just closed at the Congress Hotel, Chicago, and opened at Waverly Beach, Appleton, Wis., August 9.

BILLY ROY and his orchestra opened August 5 at the Oasis Ballroom, Michigan City, Ind., for a limited engagement.

HANK KEENE, radio entertainer and author of *The Runaway Boy*, hill-billy ditty, has composed a waltz number, entitled *When the Clouds Roll By and the Moon's on High*, which is being published by Harms, Inc. Scheduled to hit the market soon.

ADRIAN McDOWELL and his 11-piece band have begun an indefinite run at the Town and Country Club, Milwaukee night spot.

EARL HINES and his orchestra, who attracted quite a bit of attention last season at the Grand Terrace, Chicago, will be back on the job there in September. This colored combo will feature the unusual rhythm arrangements that have made them popular.

EARL SOMER, of Oshkosh, Wis., has joined the Shan Austin band, playing at Woodward's Pavilion, Coloma, Mich., as featured clarinetist R. L. Kimball, member of the Austin combo, is featuring his new jazz instrument invention, the "hoseophone."

ART KAHN and his outfit have closed their season at the George Washington Hotel, Ocean City, Md. Yerkes and his Seven Musical Bellhops will open the hotel's roof garden soon.

HAROLD KNIGHT and his orchestra are being featured at the new Ocean City Pier, Ocean City, Md. Knight formerly was at the Golden Gate Cafe, Philadelphia.

HOWARD STARTS

(Continued from page 8)

pend on the cost of the layouts. The open week between Toronto and Boston will be filled, if possible, by other act-buying sources on the Sixth Floor, there being no immediate possibility of Howard getting additional time in this sector to make his column layoff proof. The Boston date will shape up in budgeting similar to the shows booked for the St. Louis to Cleveland swing.

During the last several months Howard has been buying on a flexible budget, ranging from \$4,000 to \$7,000. This policy will be continued thruout the fall and winter, with an attempt made however, to keep the average at \$4,500. Howard is in the market with an earnestness that has not been displayed on the Sixth Floor in several seasons for headliners that will do business. Incidentally, it was made known thru official sources that there will be no limit placed on the money Howard will spend for box-office attractions. If headliners of proven value are available it is not at all improbable that Howard will spend his whole average budget allowance on a single one of these acts for a week.

RKO's experience with Howard's curtailed column this between-season period has been that consistently good headliners in any of the houses on the route account for consistently good business. Howard's eye is on well-balanced shows, but with headline material of paramount importance. With these as a basis he expects to produce unusually good results the coming season.

Among the changes on the Howard route are the inclusion of St. Louis, Columbus and Akron and a policy change in Youngstown. St. Louis winds up as a long-intact stand August 21, with the show headed by Olsen and Johnson; Columbus is coming in after being closed for some time, and Akron was formerly a full week on the Dolph Lefler intact route. Youngstown, under the new setup, reverts to a split week after operating as a full week.

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Hamilton Rep In 12th Week

Business fair in established territory — manager lauds Billroy Comedians

Ollie Hamilton Players, headed by the inimitable Ollie himself, are now in their 12th week of the season, at present touring the Tennessee country. Business, according to Hamilton, is off 20 to 60 per cent from last year. "We tried four weeks in South Georgia and Florida when we opened," Hamilton advises, "and should I mention the business we did, no one would believe me. We jumped from Quincy, Fla., to Newport, Tenn., and since we have been in our established territory, we have been getting by.

"Played one new town recently, which thoroly convinced me that the name of a show does mean something in a time like this. We have not cut or cheapened the show in any way, and the natives, as well as the members of the show, agree that the attraction is stronger than ever before. I still claim that, regardless of conditions, if you have what the public wants—and you are salesman enough to sell it—they will buy it. This was proved to me recently, when I caught Billy Wehle's Billroy's Comedians in Greeneville, Tenn. The tent was packed to capacity. I was backstage until the orchestra went in, and honestly I could not find a seat. Had to get a chair from the dressing room.

"Well, right here I want to apologize to Tom Hutchison. I have called him a liar so many times when I would read his articles about the Billroy business. I just knew it was bull. And it's a crime the way I have criticized that boy. But, Tom, I most humbly beg your pardon, and promise to believe anything you write from now on; that is, I mean about the business the show is doing—not about Bill Wehle's fish catches or his ball playing. Well, really, folks, it's unbelievable the business that show is doing.

"Well, here is the answer. The Wehle outfit is a complete theater in every respect. He hasn't left out anything. It's beautiful. Scenery is changed for every specialty and scene in the show. Costumes are beautiful. Boys and girls dress well, all young, and, as a whole, the cast and orchestra looked like a million dollars.

"From the time the doors open there is something doing—and it's entertainment. And there is no wait to speak of between the big show and concert. Show, concert and all was out and over by 10:45 o'clock. And maybe the natives didn't like it. Well, I just can't praise the show enough. There was not one suggestive thing about it.

"Another big reason for the show's success is Billy Wehle himself. He sells it. Take him off the show, as good as it is, honestly, I don't believe it would do 50 per cent of what it is doing. I give the show credit, but Bill Wehle is the boy, after all, who deserves the credit for organizing the entertaining show, and, above all, for selling it. He is a working fool."

The Ollie Hamilton Players are changing their policy. Billy Van Allen and Fay Hammond are recent additions to the cast, with the former taking over the directorial reins. Company will put on all comedies, trimmed down to run not more than one hour and a half,

with vaudeville between the acts. Allen and Hamilton will handle the comedy.

Several changes have been made in the Hamilton lineup recently, and the present roster includes Ollie Hamilton, owner and manager; Gladys Klark, Dick Lanham and wife, Parrie Couture, Bert Estes, Art Almond, Snod Reeves, Ernest De Kalb, Billy Van Allen and wife, Fay Hammond and wife, Rube Freeman, Smith Hamilton and Carl Belcher.

Hartman Joins Stricker Players

Lincoln Frederick Hartman, juvenile and pianist, who formerly trouped with Brownie's Comedians and the Stanton-Huntington Players under the name of Fred Lincoln, has joined the Bunny Stricker Players, now on tour thru New York State. Business to date has been good for the Stricker show, Hartman advises.

Join Golden Rod Cast

PITTSBURGH, Aug. 8.—Eddie Gardner, Diane Oliver and Walter X. Price this week join the cast on J. W. Menke Golden Rod Showboat, playing an indefinite stock engagement on the Allegheny River, near Aspinwall.

Nyra Brown Tent Show In Kentucky Territory

PRESTONSBURG, Ky., Aug. 10.—Tom (Wild Cat) Aiton, ahead of the Nyra Brown Tent Show, has set the organization in this town for three days, beginning tonight, under the auspices of the Prestonsburg Concert Band. Show will play on the new high school grounds.

Brown troupe is playing under a 60-foot round top with two 40-foot middle pieces. It is possible to stack in 1,500 people if necessary. There are 32 people in the company, and the entire outfit is transported on eight trucks and seven passenger cars. Aiton is piloting the show southward.

Benn Agency Placements

CHICAGO, Aug. 8.—Recent placements by the Dell Bell Agency include the following: Ray Bush and Eloise Harvey, stock, Dubuque; Ward MacDonald, Philena Chappelle Players; George Clark, Crago Players; Harry Sigman, Henderson Players; Helen Brett, stock in Green Bay; Jack Sexton Jr., Jane Allardt, Hogue and Wright, Stanley Davis and Victor Tarsberg, John D. Winninger Players.

Sam Bayliss Framing Show

Novel tented attraction will feature 25 Indians—opening set for next May

A brand new tent theater company, constructed along entirely different lines than the present-day rag opry, and featuring in the neighborhood of 25 American Indians, will be launched near Indianapolis around the middle of May, 1932. New organization is being framed by Sam L. Bayliss, formerly engaged for many years in the med. show business, and for the last eight years in the real estate and loan business in Hammond, Ind.

Show will be known as *The Wigwam Trail*, and will carry approximately 50 people. A cast of eight whites will be carried to enact the play, written by Bayliss himself. The Indians and a string of first-class vaudeville acts will furnish the rest of the entertainment. A 16-piece band will be a feature. Bayliss will be associated in the venture by a veteran Indianapolis showman, whose identity is being kept secret.

Bayliss has placed an order for a 75 by 150-foot tent with the U. S. Tent & Awning Company. Big top, will seat around 1,000 persons. Bayliss recently purchased much of the equipment of the Harry Thurston *Mysteries of India* Company, which folded recently after a brief road trip.

The best of everything will go into the making of the show, Bayliss says. Presentation will be of a spectacular nature. Tent will not be equipped with a stage, all action taking place on the ground, with all exterior scenes.

Equity Office Closing Brings Many Protests

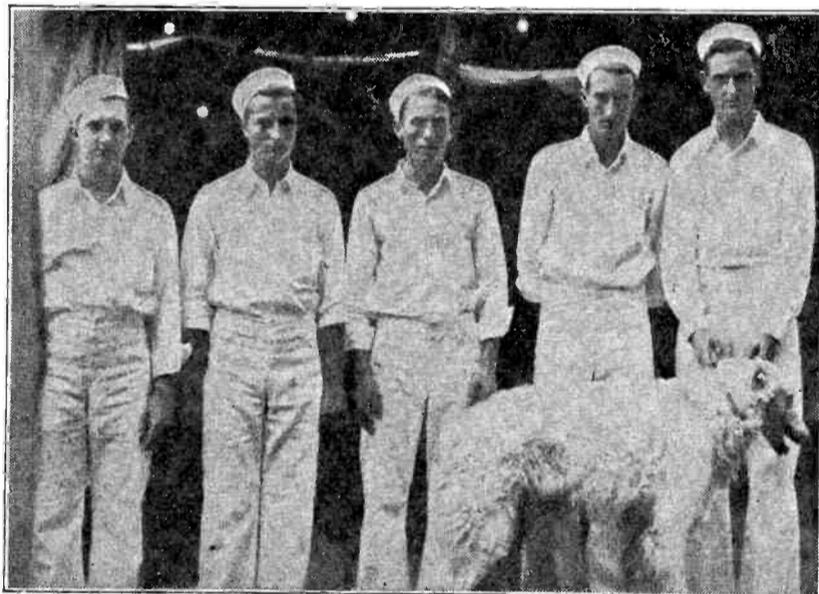
KANSAS CITY, Mo., Aug. 8.—Announcement of the closing of the Equity office here has aroused the interest of the local business men and the Chamber of Commerce. Immediately following the report of the office's removal, the Chamber of Commerce and business houses circulated a petition of protest, which they intend filing with the Actors' Equity Association in New York.

Protest states that the withdrawal of the office will have a tendency to move the repertoire center to Chicago, thereby transferring a large percentage of business from this city. Business houses on the petition are those who in the past sold equipment and supplies to the tent repertoire shows. Signers also include a number of hotels.

It was previously announced that the Kansas City Equity office already is closed. This is erroneous, as the local office is not scheduled to close until September 1.

Phantos End St. Paul Run

ST. PAUL, Minn., Aug. 8.—The Phanto Players, Jimmie O'Hearn, manager, who have been playing under canvas on Atlantic avenue, off East Seventh street, since July 29, will wind up their local stay tomorrow night. Show pulled good business here, presenting an hour of tab bits and short bills, followed by an hour and a half of mental demonstrations and hypnotism. Banner and candy sales were good.



USHERS WITH THE I. DOUG MORGAN SHOW, now playing three-day stands thru the Iowa country. Left to right are Aston McMeans, Ed Tharp, Robert Lindell, Herman Vincent and Hubert Nevins. Big Boy, Russian wolf hound, is the show's mascot. The boys are part of Buck Schasbaugh's working crew with the Morgan organization.

Looking Back a Decade

(From The Billboard of August 13, 1921)

Bruce Rinaldo is handling the direction on Price's Columbia Floating Theater. Others in the cast are Ruth Burba, Burt Burtino, Luke Sheahan, Walter Alderson, Helen Alderson, Joe C. Burba and Helen Del Mar. Capt. S. E. Price is manager. . . . Jessie Colton Company is enjoying very satisfactory business thru Illinois, according to J. B. Richardson. "We have not out salaries or missed a pay day since the opening, May 1," he writes. . . . Ursula Gibson, for the last eight years leading woman with the Hunt Stock Company, passed away last week at Leonidas, Mich., after several weeks' illness with auto-intoxication. . . . Sherman Kelly Players opened its season recently in Woodstock, Ill. Complete cast includes Sherman Kelly, Marjorie Garrett, Dixon Loftin, Lillian Brice, Myrtle Adell, Ruth Parsons, Bob Burton, Andrew Strang, J. McLeod Ray, Andy Lightfoot, Sol Empey, Owen Parsons, Frank Selling and Maurice Lockett. Bob Kelly is agent. . . . Billy Terrill Company closed recently in Northern Missouri, as the result of poor business. . . . Eddie Lee Rivers' Garrick Theater Company has moved into the barn, after exactly one week on the road. . . . J. D. McNeely has closed as agent with the Milt Tolbert Show, and rejoined King O. Keene for the Southern circuit of fairs. . . . Lloyd L. Connelly, manager of the Mac Stock Company, has severed his connection with that organization, due to the serious illness of a member of his family. . . . Hoxey Green is managing, and Henry W. Link piloting the Stetson "Tom" Show touring the provinces of Canada. . . . Hugo Brothers are going to take their tent show to California for the winter. Bert Chipman, agent, is leaving soon to make all necessary arrangements. . . . Ches Davis Show suffered a blowdown at Dawson, Ky., week of July 24. Show has closed, to reopen in September.



FOR some reason or other, the announcement of the closing of the Kansas City Equity office has given some folks the impression that the tent repertoire business is something that has died. Such is far from the case. Taking the rep. business as it is today, it is pretty darn sick, but not dead, not by a long shot. How many other industries are not in the same boat? Very, very few. We have said it before, and we will say it again—when conditions adjust themselves and when business in general gets back to normal, the tent show industry's recovery will be just as marked as the other businesses. It is only natural that tent show managers should suffer with other business men in this time of depression. However, when we reach that corner which depression is just around, you'll find the old tent game right up in the front ranks with just as much pep and ginger in it as ever before. So kwitchebelliakin.

WE UNDERSTAND, too, that Kansas City Chamber of Commerce, as well as a number of the town's business men are all het up over the transfer of the Kansas City Equity office to Chicago. These business men have been supplying the tent shows with supplies and equipment. They fear that the transfer of the Equity office will cause them to lose this business. They feel, too, that with the shifting of the office to the Windy City, Kansas City will lose its standing as the repertoire center of the country. To prevent such happenings, these business men, in collaboration with the Chamber of Commerce are circulating petitions, asking the AEA to retain its Kansas City office.

To our mind, the Kansas City business men and the local Chamber of Commerce have very little to fret over. It may lose the Equity office, but that's about all. They need not fear of the city losing its rating as the repertoire stronghold of the country. Equity isn't powerful enough in tent repertoire circles to take with it to Chicago that title or distinction.

Between you and me, Kansas City repertoire actors haven't been particularly enthusiastic over the Actors' Equity Association in the last several seasons. Despite the large number of repertoire actors who make Kansas City their headquarters, the Kansas City Equity office has less than 50 paid members. Does that look like the Chamber of Commerce or the business men have anything to worry over?

James Adams Heads South

LEONARDTOWN, Md., Aug. 8.—James Adams Floating Theater, which has been playing return engagements thru Maryland the last several weeks, next week pulls into Virginia for its regular route south. Business on the return spots was bigger than on the boat's first visit earlier in the season. All new plays and concerts were presented on the return stands. "SeaBee" Hayworth's *Showboat Revue* is proving popular, as are Hayworth and Pfeiffer with their eccentric dancing and specialties.

BUCK AND UNA HOWARD were in Kansas City several days last week from Longview, Tex., where they are now successfully operating one of the leading restaurants. While in Kansas City the Howards were entertained by their many friends.

WANTED—KENNEDY SISTERS—WANTED A Character Team with plenty good Specialties, General Business Man doubling in Orchestra, A Musician who can double Stage right. Booze hounds, pleasure seekers and agitators, lay off. If you are afraid of work don't answer. Per cent or salary. Salary must be low. If you are looking for a job and really want to work, answer. No money in advance. Stung too many times. Farwell, Tex., week August 10.

Williams & McHenry Will Tour "Ten Nights" Talkie

OKLAHOMA CITY, Aug. 8.—K. Lee Williams, who for the last 17 years has handled various film road shows, and L. C. McHenry, well known in the tent-show game, have purchased from L. E. Goetz the State rights to Texas, Oklahoma, Arkansas, Louisiana, Mississippi, Colorado, Wyoming, Utah and New Mexico on the talking version of *Ten Nights in a Barroom*, featuring William Farnum. They will maintain headquarters in this city.

Ten Nights will be handled on an elaborate scale. Special built advertising trucks will move seven days ahead of the picture, while calliope trucks will travel back with the picture. Special paper also will be carried. They hope to have four companies ready for the road around September 7.

Billroy Show Briefs

BRISTOL, Va., Aug. 8.—Expected a turnout here Monday night, but our expectations were shattered. However, we opened to a full house and it ought to be another good week. Banner sale was biggest of the season to date.

Greeneville, Tenn., last week, gave us the second best week there in seven years.

Ollie Hamilton was a welcome visitor last week. Says he has read in "Billroy's Briefs" so much about our business, and heard about it from so many people, that he just had to come over and be convinced. You who are in doubt, write Ollie. He left thoroly converted.

Baseball will get under way again this week. The Windjammers have disbanded. Just couldn't beat the Canvasbacks. As a result, we have organized two teams from both combinations, viz.: the Beefers and the Squawkers.

Mrs. Hayes entertained the ladies of the show at an ice-cream social last week. All had an enjoyable time.

Mom, Harry and Willie Walters motored down from Columbus, O., to spend the week with Mr. and Mrs. Cal West and Mr. and Mrs. Billy Wehle. Harry wants his friends to know he is on a diet. Actual weight now 285 pounds, bedside.

Billy Wehle has canceled all his Kentucky and Ohio dates, and the route is a secret as this goes to press. However, it should be a cleanup, as it's the first show in there in three years.

TOM HUTCHISON.

La Marr Show in New England

ELIOT, Me., Aug. 8.—Harry La Marr Players are touring the New England towns with a repertoire of plays which includes *New England Folks*, *Fun in the Boarding School*, *Ten Nights in a Barroom*, *Widow Bedott*, *East Lynne*, *The Parish Priest*, *Uncle Tom's Cabin* and *Mrs. Pardington*. Company now is in its ninth week of the season.

Rep. Tattles

JIMMIE MURPHY, formerly of the J. Doug Morgan Shows, is now in Shreveport, La., broadcasting over Station KRMD.

DON BENNETT is at present connected with Lew Johnson's dance band, playing nightly at Rorick's Glen, near Elmira, N. Y.

JIMMIE FRANCIS, who recently closed with the Darr-Gray Show, is now in New York State.

HILLIARD WIGHT SHOW was scheduled to close last Saturday night in Illinois.

OUR MUTUAL FRIEND, Frank W. Delmaine, has been transferred from Kansas City to the Chicago office of Equity, taking effect September 1. Frank, who opened the Kansas City Equity office 10 years ago, has made himself and the office most popular. His (See REP. TATTLES on page 57)

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WANT PEOPLE IN ALL LINES

For Commonwealth Rep. Show. Rehearsals August 25. Real outfit. Out all winter where you can get a B. R. Leading Team, real Ingenue, Feature Comedian, S.-D. Team, Character People and Gen. Bus. Man. WANT People that can double B. & O. or Specialties. Also Musicians. I know the spots to get the money, so write or wire. Tell all; time is short. Address: **MANAGER TENT SHOW**, General Delivery, Cleburne, Tex.

WANTED ORGANIZED STOCK CO.

To open at once for an indefinite engagement at popular prices in large Janesville Auditorium, seating over 2,500. Central downtown location. Town closed to stock by motion picture combine for years. **JANESVILLE AUDITORIUM**, Janesville, Wis. Fred E. Leiser, Manager. Address Bernard's Park, Madison, Wis.

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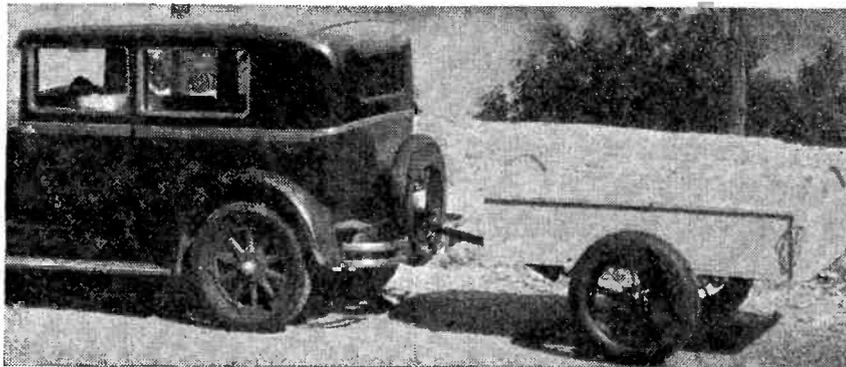
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Paul Reno Set To Go

Signs with Sun office—show opens at Cumberland, Md., August 22

CUMBERLAND, Md., Aug. 10.—Paul Reno, one of the busiest tabloid producers in the South the past season, has signed a season's franchise with the Gus Sun Booking Exchange, of Springfield, O., and will open his new presentation type show at the Maryland Theater, this city, August 22. During the summer months Reno has been operating a dine and dance place on Indian Lake, near Russells Point, O. Past winter season he had his own shows at the Alamo Theater, Atlanta, and the American Theater, Chattanooga, Tenn.

One of the outstanding features with the new Reno opus will be a stage band, under the leadership of George D. Bartlett. New wardrobe and scenery have been purchased by Reno, and he hopes to make his new show one of the neatest flashes he ever has had out.

Company will do all fast, revue-type bills, with a pony chorus of 10, featuring Maxine and her Redheads. Thorny, until recently with a Fanchon & Marco unit, will be one of the features with the Reno organization.

Reno attraction will remain at the local playhouse for a limited period, and then will move into other houses booked by the Sun office.

Arthur Hawk Preparing Company for Fair Dates

COLUMBUS, O., Aug. 10.—Arthur Hawk, prominent tabloid producer, who has been appearing over a local broadcasting works with his musical quartet during the warm months, is making arrangements to assemble his *Sunshine Revue* to play a string of fair dates, beginning Labor Day week.

Immediately following the fair season, Manager Hawk will take his attraction on tour of the houses booked by the Gus Sun Booking Exchange. Hawk avers that his coming season's show will be the best ever.

Siner Signs With Sun; Plans Two More Shows

SPRINGFIELD, O., Aug. 10.—Virgil Siner, manager of the *Syncoated Steppers* Company, has signed an exclusive contract with the Gus Sun office, this city, for the coming season. *Syncoated Steppers* will open at the Ada Meade Theater, Lexington, Ky., for an indefinite engagement, beginning September 26.

Manager Siner will this season put out two more shows in addition to his *Syncoated Steppers*. All will be handled by the Sun firm.

Vitaphone Four on F. & M.

SAN FRANCISCO, Aug. 10.—The Vitaphone Four, comprised of Jack Barbee, Jimmy Stine, Howard (Red) Barger and Wally Brennan, all well known in tabloid, are now doing presentation work on the Fanchon & Marco Northern Coast Circuit. They are playing this week at the El Capitan Theater, this city, with San Jose, Fresno, Sacramento and Oakland to follow.



AL BRIDGE, of the Al and Loie Bridge Players, now enjoying a successful stock engagement at the Liberty Theater, Oklahoma City.

Frank Hassett Using "Flesh"

CAMBRIDGE, O., Aug. 10.—Frank Hassett, general manager of the Marietta and Cambridge Amusement Company, has made arrangements to play acts and stage shows at his theaters in this city and Marietta, beginning August 17. Booking will be made thru the Sun office.

MANILA DELTGEN and her uke, accompanied by Cleo Gordon, dancer, recently motored from Milwaukee to Cleveland. They spent a few days in the latter city as the guests of Flo Rockwood.

Flo Rockwood Entertainers

CLEVELAND, Aug. 10.—Paul Mehler, manager of the Rockwood Entertainers, who have played in and around Cleveland for years, is at present vacationing in Philadelphia. New additions to the Rockwood roster are John F. Beecher, John G. Davis, harmony crooners, and Fred Marks and his Melody Makers. Violet Echard has closed with the company to visit with friends in Dayton, O. Rose Margo is vacationing in Chicago, and Ethel Sandry is on the sick list. Thelma Mackintosh is busy making new wardrobe for the fall season. Julee Juleska, formerly with the Rockwood Entertainers, is now working in Detroit. Flo (Flozari) Rockwood predicts a banner fall and winter season for her troupe.

Switow Firm Considers Tabs

LOUISVILLE, Ky., Aug. 10.—Switow Amusement Company, of this city, operating a chain of theaters thru Kentucky and Indiana, is considering playing musical tab shows in its Louisville and Albany, Ind., theaters this season. If the venture proves successful, the company will use the musical stage shows in other houses under its control. Firm at present is using occasional stage attractions, booked thru the Gus Sun office.

Danny White in Hospital

BUFFALO, N. Y., Aug. 8.—Dancing Danny White (Dan Schwartz), who in the past has appeared with various tabloid attractions as well as in vaudeville, is confined at Memorial Hospital here, where he has just undergone a serious operation.

Looking Back

(From The Billboard of August 13, 1921)

Billy House and his *Midnight Whirl* are crowding 'em in at the Princess, Wichita, Kan. . . . Al and Loie Bridge are with the musical review at the Burbank Theater, Los Angeles. . . . Charles Ross, Jack Fogarty, Al Redmond, Dot Leggett, Olga Hudson, Annie Harris, Marcell Raymond, Lucille Boudoin, Marie Costello and Aldona Moreau are with the Charles Ross tab. at the King Edward, Montreal. . . . Bessie Miller, soubret, last season with one of Billy Wehle's tabs, made her first appearance in burlesque last week at the Gayety, Philadelphia. . . . R. H. Rinear and wife, Gertie Decker, are spending the summer in Hoboken. . . . *Musical Review of 1921*, the Hyatt-Schuster-Davis attraction, is now in its third week at Riverside Park, Des Moines. . . . Buddy Wood is at his home, recuperating from a nervous breakdown. Doctors say it's the "con," but Buddy claims its nothing more than the "old corn juice." . . . Nat and Elsie Wixon have joined Jack Alfred's *Joy Girls* at the Orpheum, South Omaha. . . . Fred Webster, comedian, heads *Fads and Fashions*, playing a stock run at Meyers Lake Park, Canton, O. . . . Billie Wilkinson and Bobbie Pegrim have joined Jack Lord's *Musi-Girls*, playing an indefinite engagement in Springfield, Mo. . . . Harry Schumer, Miss Star, Jack Holden, James E. Edwards, Garrett Price, James Ellard, George Archer and Bill Fruit are with the new Will King Show at the Casino, San Francisco. . . . Dave Brown's *Musical Girls* opened last week at the Casino, Ottawa, Ont. Included in the new company are Dave Brown, "Old Friend" Beaumont, Bessie Brown, Mamy Wallace, Rita Fitzgerald, Aggie Fitzgerald and a chorus. . . . Jimmie Elliott, straight man, has closed a 10 weeks' engagement at the Gem, Great Falls, Mont., to open with Bert Humphrey's *Dancing Buddies*, playing rotary stock in and around Omaha. . . . Milt Frankford's *Song and Dance Revue*, now in rehearsal in Baltimore, will get under way Labor Day.

PAUL RENO WANTS

FOLLOWING PEOPLE FOR 30-PEOPLE SHOW:

12 CHORUS GIRLS. Must be young and good looking. SISTER TEAM, double Chorus. 2 COMICS who can do outstanding Specialties. Man with voice for big numbers. INGENUE PRIM. SOU-BRETTES. Must have wardrobe and appearance. Chorus Producer. Wardrobe Mistress. YOUNG MUSICIANS FOR STAGE BAND. THIS UNIT BOOKED THIRTY WEEKS. People with cars given preference. People who worked for me before WIRE. State salary first wire and make it low, AS YOU GET IT. Rehearsal August 12. No tickets or money unless I know you. Wire PAUL RENO, Maryland Theatre, Cumberland, Md.

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INDIANAPOLIS, INDIANA

Musical Comedy and Burlesque People all lines for Stock engagement. WANT strong Feature Comedian, also Producer with new material, Script and Revises. Also 20 experienced Chorus Girls with good voices; few to do Specialties or Numbers. Prefer people new to city. Would like to hear from few good organized Road Show Tabs on percentage basis. Season opens August 22. CAN ALSO USE Independent Vaudeville Acts, Stage Bands, any good box-office Novelty. Address MANAGER, Rialto Theatre. ED F. GALLIGAN, Manager.

Hurley Due in Columbus; To Launch Several Stocks

COLUMBUS, O., Aug. 10.—Fred Hurley, tab and burlesque producer, who has been on vacation at his home in Iola, Kan., is due back here this week to begin work on his new company, which is slated to open at the Lyceum here August 30.

En route east Hurley will stop off in Kansas City, St. Louis; Decatur, Ill.; Ft. Wayne, Ind.; Indianapolis, and Dayton, O., to look over prospective stock locations for several other shows which he will launch this fall. Hazell Chamberlain will be back on the job with Hurley this coming season. She will again design the costumes and produce big numbers and finales.

A Hurley unit is carded to open at the Princess in Youngstown, O., late in August.

Mildred Wood in Indianapolis

INDIANAPOLIS, Aug. 8.—Mildred Wood (Mrs. Paul Reno) has just returned to Indianapolis after spending three wonderful weeks with her friend, Bonnie Mack, at Bear Lake, just outside of Ft. Wayne, Ind. Miss Wood recently concluded 40 successful weeks with the Fred Hurley Attractions. Miss Mack also was formerly with Hurley. Both expect to be back with Hurley this coming season.

Chattanooga Tab House Burns

CHATTANOOGA, Aug. 8.—The American Theater, which for many years operated under a tabloid-picture policy, was destroyed by fire of unknown origin this week. Blaze did damage of approximately \$22,500, fully covered by insurance. Independent Theaters, Inc., already have announced plans for rebuilding the house.

Hy Heath Is Visitor

Hy Heath, well-known producing comedian, who recently concluded 12 weeks at the Belmont Theater, Pensacola, Fla., was a visitor at the tab desk last Saturday. Heath came north by motor for the purpose of lining up with some attraction for the fall and winter. Hy is this season using for his theme song *Stay Out of the South*. Conditions in that section are deplorable, Hy says, with the outlook for the fall and winter anything but bright.

Tab. Notes

AL (WOP) PISONI, who recently closed his *High-Hatters* in rotary stock around New Jersey and New York, joined the stock burlesque troupe at the Eltinge Theater, New York, July 30.

VIVIAN VINCENT, who has been vacationing at Lanesboro, Mass., has joined the Blotner Shows, carnival company, for the balance of the summer. Blotner organization is now touring New York State.

JOHNNY (BOZO) MATTICE is still sojourning around his home town, New Orleans. He opened a night club there a few months back, but Johnny turned out the lights after one week of it.

BILLY LEROY, black-face comic, has landed a pretty good thing in New Orleans, and it isn't very likely that he and the wife will take to the road this fall, unless something exceptionally lucrative pops up. Billy, they tell us, is looking after the games at a New Orleans betcha five, betcha 10, emporium.

"SKIP" DE LOSS, who for 25 years piloted the De Loss Masqueraders thru Illinois and Iowa, is still sojourning in Cleveland, where he is managing the Subway Gardens at the Hotel Inn.

AN ANNUAL SPECIAL ISSUE

MARKING A CHANGE IN SEASONS

THE

FALL SPECIAL NUMBER

OF

DATED **THE BILLBOARD** ISSUED
SEPT. 5 SEPT. 1

This issue brings us right to the threshold of another active buying period—the Indoor or Theatrical Season.

It will contain the only complete and authentic Theatrical Index of the New York Stage for the 1930-'31 season and a minimum of ten carefully selected articles dealing with the various branches of the show business, each written by a person of prominence in his respective field.

The prestige of this annual special issue has grown from year to year until now we find it necessary to increase our printing order by 20,000 copies. And what is of still more interest to advertisers—we receive letter after letter from our readers indicating that copies of the Fall Specials of previous years have been carefully preserved. Every now and then we hear of a loyal Billboard reader having occasion to refer to his or her copy of the very first Fall Special published.

Advertising copy for this issue will be accepted until Monday noon, August 31, but the experienced advertising man will not delay until then. He will let us have his copy by August 22, which will give us time to favor his copy with special and individual attention and also insure better position in this important issue.

The Billboard Pub. Co., - - - Cincinnati, Ohio.
New York Chicago St. Louis Kansas City Philadelphia Boston Cleveland



By **BILL SACHS**
(Cincinnati Office)

WITH ROYAL VILAS, national secretary of the Society of American Magicians, acting as host, more than 50 magicians and their wives from Massachusetts, New York and Connecticut picnicked at the annual outing of the Western Connecticut branch of the Society, at Royal Lodge, Easton, Conn., Saturday afternoon, August 1. Among those appearing on the program were John Mulholland, B. M. L. Ernst, president of the New York Assembly of the Society; Gerrie Treadwell, Mrs. Eva Silber, Tracey Knapp, Dr. William J. McLaughlin, E. K. Schieldge, Theodore Seaman and Floyd Smith. An old-fashioned clambake and lobster dinner was served during the afternoon.

MYSTERIOUS INGRAM, assisted by Madam Murnie, is presenting an evening of magic in summer hotels in Massachusetts, Maine and New Hampshire again this season. Ingram makes his permanent home at Westerly, R. I.

NEWTON LUMAR, mentalist and escape artist, carrying a company of 14 people, is barnstorming the New England States, using one advance car and motor bus, and meeting with good success. He is assisted by Sylvia Love, Alice Reed, Grace Lajoie and the Tijuana Ramblers Orchestra, under the direction of Tony Messino.

BAILEY, magician and hypnotist, chirps from Hartford, Conn.: "Must say that Newton LuMar is right. Hartford had had about four visiting magi in the last year. Hartford audiences eat up magic, and it's a shame some of the vaude magi don't take advantage of this. We are looking with great anticipation to the visit of the F. & M. Great Raymond Idea. In recent weeks three of the Hartford boys have given benefit shows at the local poor children's camp. Those donating their services were Ching Ling Fu, E. K. Schieldge and myself. Cleveland, one of Hartford's cleverest escape artists, is this season on tour with a carnival as a free and pay attraction. I am now working a mental act with Doris King. We are billed as Bailey and King."

RAYMOND SCHEETZ, while playing Central Park, Allentown, Pa., recently, was presented with a handsome engraved magic wand, and his wife a beautiful bouquet of flowers, by the Swastika Magical Society, of Allentown. As the night fell on the club's regular meeting night, Scheetz invited them to hold the meeting backstage, which not only proved a novel idea, but lent much to the magical atmosphere. Swastika Society is composed of members living within 50 miles of Allentown.

EASTERN PENNSYLVANIA magicians' picnic was held August 9 at Lakeside Park, five miles above Tamaqua, Pa. This was the first combined picnic to be held in Pennsylvania and was sponsored by the Swastika Society, the Wilkes-Barre Ring and the Shamokin Ring, of the IBM. There were contests in the afternoon and a big show at night. A great crowd attended.

ALBERT LAHAIE, magician and escape artist of Montreal, pipes from the Canadian metropolis: "Hubert is fea-

turing the trunk escape at Loew's, and also doing magic with seven people. Very good show. Prof. Beckman is working the East End, presenting magic and the trunk escape. Not bad show. Muriel, the 'woman who knows,' and Salvail, with his card work, were featured at Randon, Que., recently. I have been working hereabouts to good success."

MME. RESINA, crystal gazer and psychic, who for the last nine years has maintained a studio in the Bancroft Building, San Diego, Calif., and at Mission Beach, Calif., has opened new offices at 136 West Broadway in the former city. Mme. Resina formerly trouped for a number of years.

SIXTH ANNUAL PICNIC of the Central States Magicians (formerly the Northeastern Ohio Magicians) will be held at Tuscora Park, New Philadelphia, O., August 16. Jess L. Springer, of New Philadelphia, has charge of all arrangements, while S. S. Henry will be in charge of the free-act entertainment. Amos C. Rohn, of Canton, O., will have charge of the magicians' show.

AUSTRALIAN MAGICIANS
SYDNEY, July 15.—Magic enthusiasts went out to Waverly Cemetery recently to attend to the grave of Oscar Eliason (Dante the Great), who was accidentally shot while on a country game drive some 30 years ago. Willing hands made the plot more presentable, and now a move is on foot to have the gold lettering superimposed, as it has been undecipherable for some time. Dante's grave is not far removed from that of the American soubret, Sadie McDonald, who, as a member of the Harry Conor Trip to Chinatown Company, died suddenly shortly after the show opened more than 30 years ago.

HAROLD J. WATSON, enthusiastic

amateur of some years ago, has bobbed up again after a period of years. He is living in Kangarilla, South Australia. In 1925 he—then a mere lad—published a small but highly interesting work on magic.

FUTURE MEETINGS of the Australian Magical Club will be held at the new rooms, Station House, George street, on the second and fourth Tuesday of each month.

JEAN LE ROI, English professional, who has been inactive more than two years, has emerged from retirement and is putting over a very popular type of 20-minute show at some of the suburban picture theaters.

HOUDINNI, Australia's 10-year-old magician and escapologist, has just returned to the city after an 800-mile tour of New South Wales, playing picture houses. For his years the boy is a remarkable performer.

CHARLES SLOGGETT, touring magician, who has been a feature act in the country for some time, was recently married while on tour. Name of the bride is not available.

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Whalom Park Stock Clicks

Forrest Abbott Players doing record business despite "depression" cry

FITCHBURG, Mass., Aug. 8.—Forrest Abbott Players at the Whalom Park Theater are breaking all attendance records at the park this year in spite of the present business depression. Capacity audiences are greeting the players at almost every performance, according to Manager Abbott. Players and all others connected with the theater are wearing happy smiles.

Attendance at the theater has shown that the show-going public wants the "flesh" form of entertainment, and when that is provided they will back it up to the limit.

Manager Abbott said he was considering keeping the present company intact this coming fall and winter, and that he was considering placing the company in either the Colonial Theater, Lawrence, Mass., or the Jefferson Theater, Portland, Me. He will decide this later, before the present summer season closes.

Following are bills to be presented for the rest of the summer season: *Open House*, *It's a Boy*, *What Ann Brought Home*, *Captain Kidd* and *Take My Advice*.

Dorothy Pembroke, former Whalom favorite, has joined for the rest of the season and will be welcomed in *Open House*.

Abbott pays a great tribute to General Manager Louis Cushing, of the Fitchburg & Leominster Street Railway Company, owner of the theater, for his advice and assistance, and expressed his thanks to *The Billboard* and the local press for words of encouragement in the present venture.

No Fields Stock Next Season

CHICAGO, Aug. 8.—Margaret Fields, who conducted a stock company in Grand Rapids last winter, advises that she will not reopen the coming season. Instead she will devote her time to a children's theater and dramatic school which she has organized in Grand Rapids.

Elich's Stock Flourishes

DENVER, Aug. 8.—*On the Spot*, satirical melodrama, was a good draw for the Elich Gardens Stock this week with Arthur Pierson starred in the play about beer barons. Play and players were well received. Business has been good since the opening of the summer season.

Casey Stock Thriving

INDIANAPOLIS, Aug. 8.—Arthur Casey's Company at English's Theater entered upon the 17th week of a season to extend 20 weeks with *Pagan Lady* as the bill. Stock continues to draw well despite the hot weather. Frances Dale, in the leading feminine role of *Pagan Lady*, scored individually.

W. J. RUGE SCENIC ARTIST

WILL BE AT LIBERTY SEPTEMBER 1. Would like to sign up for the coming season. Hayden Court, Newport, R. I.

WANTED FOR FAIR WEEK AUG. 24

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MARGARET WYCHERLY, who headed the cast of "Hay Fever" at the Berkshire Playhouse, Stockbridge, Mass., for the week ended August 1. The stock production marked another high score for the company at the Playhouse.

"Saturday's Children" Pleasing at Pasadena

PASADENA, Calif., Aug. 10.—Ruth Covell Levison, popular Playhouse actress, is playing the role of Bobby in the Maxwell Anderson comedy, *Saturday's Children*, presented at the Pasadena Community Playhouse from August 6 to 15. Cast is an excellent one and makes a fine impression.

In announcing the cast of the play, Gilmer Brown stated that Monty Collins, motion picture comedian, would make his second appearance on the little theater stage as Willy Sands in the Anderson play. Collins was seen previously at the Playhouse in *June Moon*. Charles Levison, recently seen as the hotel clerk in *Smart Money*, motion picture, and who returned from Cincinnati early in the year after a season of stock with the Stuart Walker Company, plays the role of Halevy, the father, in *Saturday's Children*.

Mildred Young, who played in the Hollywood production of *An American Tragedy* and many plays here; Laura Frank-enfield, popular actress of the road and stock and at present instructor of dramatics at Whittier High School; Lillian Rivers, remembered for her excellent performance as Jane, the nurse, in *The Poor Little Rich Girl*; Betty Noble, actress of Laguna, and Paul Huston complete the cast.

Margaret Wycherly Heads Fine Cast at Stockbridge

STOCKBRIDGE, Mass., Aug. 8.—Noel Coward's *Hay Fever* amused Berkshire Playhouse audiences last week. Margaret Wycherly played the leading role.

This attraction was followed by Hugh Buckler and Effie Shannon in Pinero's *The Mugistrate*. Ruth St. Denis and Ted Shawn presented their dancers as a special attraction the afternoon of August 1.

Business Fair in Louisville

LOUISVILLE, Aug. 8.—Business continues fair at the Mary Anderson Theater, where the stock is giving excellent performances and well-staged productions. *On the Spot*, last week, was another highlight in the artistic successes of the season. This week's bill, *The Scarlet Woman*, also clicked strongly with the stock fans.

New England Stocks Thrive

Famous names at head of casts are drawing good business

BOSTON, Aug. 8.—Summer stocks in New England are few, but most of them are thriving. Famous Broadway "names" head the casts from time to time and the season to date has been generally satisfactory from the financial, as well as from the artistic viewpoint. Surry (Maine) Players presented last Tuesday "The Guardsman," Molnar's sophisticated comedy, as their fifth offering of the season. Barbara Bulgakova, famous Continental actress, played the actress, and Maurice Wells, of the New York Theater Guild production of *Elizabeth the Queen*, had the role of the actor. Harry Green and Agnes Elliott Scott were in the cast.

At Tamworth, N. H., the Barnstormers gave *The Bad Man*, Porter Emerson Brown's play of banditry. Irving Locke, in the role of Pancho Lopez, repeated his earlier success.

At Cape Cod Raymond Moore presented at the Cape playhouse, the Dennis, this week Rachel Crothers' *Let Us Be Gay*. Viola Heming was cast as Klitty and playing opposite her was Barry O'Neil.

Montreal Likes Alice Brady

MONTREAL, Aug. 8.—Orpheum Players, with Alice Brady as guest star, played *Dishonored Lady* to substantial returns this week. Miss Brady was given a most cordial reception by the stock fans. Her engagement is for two weeks. Week of August 9 she will head the stock cast in *A Most Immoral Lady*. Guest star's performances this week established her firmly in the affections of local theater patrons.

"St. Elmo" Is on Again

PHOENIX, Ariz., Aug. 8.—With Toby Wilson and Maudena Hubbard in the leads, the Wilson Players presented a revival of *St. Elmo* this week. Good business vindicated the judgment of the management in selection of the old favorite of 40 years ago. Further revivals of the big hits of long ago will probably follow.

STOCK NOTES

JANE WHEATLEY has been engaged for the part of Boucicault in *Let Us Be Gay* at the Cape Playhouse, Dennis, Cape Cod.

HOWARD MILLER'S new play, a comedy drama, *Wrong Side Out*, was given its premiere on the Mooer Theater stage, Seattle, Wash. Cast was headed by Miller and Leona Powers and included Georgia Neese, Gale Gordon, Francis Sayles, Mary Vance and Ted Osborn.

GRACE LYNN appeared in *Alice Takats*, a play from the Hungarian, adapted by Jose Ruben, at Greenwich Theater, Greenwich, Conn., recently. She was called upon to play the part at a day's notice and opened the same day she was given the part.



TENDENCY toward "revivals" of old plays, some of them dating back half a century, becomes more marked in the stock field as the end of the summer season draws near. Whether it is to be attributed to dwindling b.o. figures, prompting managers to swing the pruning hook at royalty, or to a bona fide demand of patrons does not clearly appear. In big and little cities these stage evergreens have been presented in recent weeks.

Stock actors find themselves in strutting, flamboyant roles reciting such lines as "Rags are royal raiment when worn for virtue's sake," "Give me the chee-ild," "Kind words are more than coronets and simple faith than Norman blood," "Curses on you, Jack Dalton." Even the venerable *Phoenix*, which brought fame and fortune to the late Milton Nobles, with its "And the villain still pursued her," has been taken from the shelf, dusted off and fitted with a new pair of legs.

Which recalls that one of the latest resurrections occurred last week in Phoenix, Ariz., where the Wilson Players presented *St. Elmo*. Report from Phoenix says it was one of the biggest draws of the season. Logical deduction is that down Arizona way, where the mercury registers 105 in the shade frequently and readily and the horned toad gambols on the cactus plains, patrons of the flesh drama prefer to take theirs well seasoned.

Big business for *St. Elmo* at Phoenix, however, must not be taken as a criterion. Closer examination of the report shows that "as a special inducement" Manager Wilson offered several acts of vaudeville between curtains, which would seem to indicate that to sustain a proper degree of pep in some of these veteran plays stimulants must be judiciously injected at convenient points along the lagging way. As a rule, the policy of reviving the favorites of long ago, in the last analysis, is a question of time, place and existing conditions.

FEW announcements of plans for the coming season have come in the last week. Stock managers are apparently watching the business horizon for signs of a lifting of the w.-k. depression. Wise in their day and generation are most of the promoters and backers of stock operations in these parlous times.

There were fewer flops in the stock field this summer than in preceding years. Largely this was due to the fact that the men who have been putting money and brains into stock operations were more cautious this summer, made so by the acute financial stringency. They demanded at least a fair chance for their white alley before rolling it in the game.

Cloninger in Salt Lake; Playhouse Stays Dark

SALT LAKE CITY, Aug. 8.—Ralph Cloninger and wife are back in Salt Lake City after a tour of the sticks. Cloninger had his own company out on the road, but closed it in Idaho.

Several people are after the Playhouse, but as yet it has not been leased or promised to any one by the Clayton Investment Company, owner of the theater property.



By BOB EMMET
(Cincinnati Office)

WILLIAM H. EZZELL, advance agent, now resting at his home in Wilmington, N. C., writes that interest in the "cork opry" is keen in the Carolinas. He tells of a return engagement played by Sparks' Florida Blossoms Minstrels in Wilmington recently to turnaway business. He reports also that the minstrels played to capacity in Washington, Greenville and New Bern. Troupe is an all-colored aggregation.

NOTES from the John R. Van Arman Minstrels — When we played Saranac Lake, N. Y., recently, we gave the patients at the NVA Home a full production. They were more than delighted. Said it was the first time in the history of the home that a full show was given there. Dining room was converted into an auditorium and was packed to the doors. Our old pal, Happy Benway, was in seventh heaven strutting around in a managerial way, assisting wherever possible. It was a great pleasure to renew acquaintance with many of the other folks whom we have not seen in a long time. Performance started Sunday evening at 7 and ended at 9:15. Patients, nurses, doctors, friends, guests and even the more seriously ill, who were brought down from their rooms, enjoyed the show. On Monday, July 27, we played the tent theater, Saranac, where the stock holds forth, and packed the tent at both performances. After the evening show one of our members, Charles McDermott, who plays sousaphone, was presented to a beautiful blonde. When he learned later that she was heiress to \$15,000,000 he almost choked on his perfect. When the company played Bath, N. Y., recently the show was given in the Town Hall. No dressing rooms being available, the police chief released a number of prisoners so the boys could use the cells to dress for the stage.

JOSEPH H. SMITH, veteran minstrel, is playing dates in and around Detroit.

JOHN W. VOGEL sends in a photograph of the John W. Vogel Minstrels, season of 1912-'13, which is omitted for lack of space. Roster of the company for that season, however, will be scanned with interest by many oldtimers. Here was the lineup of the corkologists of that day: John W. Vogel, manager; Tommy Donnelly, George B. Baker, Arthur (Doc) Samson, Harley Morton, Al Tyrrell, Lew Denny, James Conroy, Tappy McDaniels, Don Whitcomb, Al Bascomb, James L. Finning, Cal Turner, Clarinet Rollins, Ed Powers, Alton Palmer, Billy Bowman, Don Palmer, Eddie Ewalt, Roy Peck, Bill Parker, Carl Vincent, Joe La-Fan, Clyde Chain, Dewey Miles, Eddie Olliver and Carl Hellman.

AT THE EAGLES' AERIE: Berry — "Yes, sir; it's wonderful what association with good people will do for the dumbest of us. Now, take your case. Since you became an Eagle you are bright as a gold piece. You used to look like two cents. Now you look like 10 dollars." Miller—"Who? Me?"

Berry—"Certainly, I am referring to you. Bright as a gold piece. And an Eagle is a gold piece. Don't you remember the table you learned at school? Ten mills, one cent; 10 cents, one dime; 10 dimes, \$1; \$10, one eagle."

Miller—"Well, hush, my mouf! But that ain't the way we learned it in my school, Mr. Berry. "Ten mills, one cent; 10 cents, one drink; 10 drinks, one drunk; one drunk, 10 days."

"FOSSUM" GILL, who recently took examination in physical disability claim before the medical board of the U. S. Veterans Bureau at Cincinnati, is resting at his home in Arkansas City,

Kan., from which point he writes: "Spent two months in Cincinnati with my good friends, Morris Jones, George Dunn and Jimmie White, while taking the exams. They have a fine staff of doctors there. My reason for saying so is they gave me the limit, \$100 a month compensation. I wish to thank the performer's best friend at all times, old Billyboy, for locating me for my two years' back pay due me from the Government. Surely glad to hear of the Field opry going out. It can't miss with the talent they have secured. I am back home, preparing for the rodeo at the 101 Ranch on Labor Day."

BYRON GOSH reports that his Seldom-Fed Minstrels were held over for two extra days at the Diamond Theater, Bowling Green, Ky. Recent visitors to Gosh's outfit included Jimmy Parrish, late with Hamid Bey's *Buried Alive*; Cruet and Trevor, musical act; Great Badger, magician; Noelli Lopez's Hawaiians; Arthur Nelson, black-face comedian, and the Parnham Family, who take local movies. Belying their name, the Seldom-Feds seem to never have any open time, but are working continuously.

NMP&FA Notes

By Robert Reed, Secretary

Back to labor again after a most pleasant combined aerial and auto tour of the Middle West, your secretary now settles down to the task of responding to the numerous letters accumulated since taking his departure from headquarters. It was our pleasure to visit as guests of the management, the Morris & Castle Shows at Rockford, Ill., and let us state right here that we were treated with every possible courtesy during our tour of the show lot. The combined shows are about as fine an outfit as anyone would wish to witness. The boys were glad to receive word of the return to the road of the Al G. Field Minstrels and all displayed much interest in the revived minstrelsy interest thruout the nation. Members Frank G. Shelain, Richard and Lois Shelain, Mrs. Robert Reed and young Buster, together with your secretary, made up the party visiting the mammoth midway presentation.

From the city of Long Beach, Calif., comes word of the possible information of another minstrel production, giving the far Western State its only minstrel show. To our good member, Al G. Cromar, goes the credit of this timely thought. Plans, we understand, are now being made to secure the interest of our Western vice-president, Sam Griffin, of San Francisco, in this latest Western minstrel show movement.

Return to the road of the latest Al G. Field Minstrels, under the leadership of Walter J. Redhill and G. C. Bradford, will give to the American people the first opportunity in many years to witness the presentation of minstrelsy on a scale established by such minstrel productions as Primrose & West, Dockstader, Neil O'Brien, Honeyboy Evans and others of yesteryear. Minstrel Association members everywhere are requested to extend every possible co-operation in this reviving of minstrelsy interest by assisting the management of all minstrel productions which may visit their respective communities to the end that their visit may be successful.

Members Dan M. White, Howard Belser and Howard Elam, your secretary would appreciate your writing in to headquarters. We request all of our members to forward to your secretary your permanent or home address, this latter is most essential for the accurate filing and records. When you change addresses send in your old as well as your new address.

Saranac Lake

Guest patients of the NVA Lodge were treated to a vaudeville entertainment, the like of which has not been seen in Saranac Lake in some time, when a group of artists performing at the annual Adirondack Fair staged a special performance for their benefit at the

Admission, One-Third Bushel

CANTON, O., Aug. 8.—Strand and Valentine theaters here announced this week that a bushel of wheat would be accepted as admission for three persons to either of the motion picture houses. John Calla, managing director of the two theaters, made the offer. Wheat is selling here around 50 cents the bushel.

Wheat accepted for admission will be taken to a local mill, ground, and the flour given to the Salvation Army to be distributed to the needy.

Lodge, featuring a fire eater, wrestlers, dancers, singers and other able performers. Program was arranged by Eddie Voss, of the Lodge. Bill opened with numbers by an orchestra of colored players, members of a company known as Cotton Blossoms. S. J. Ruth, juggler, and Denver Jack, rope thrower, were followed by Prince Argelie, fire eater; Carroll Miller, ventriloquist; the Hawaiian Troubadours, in song and dance of their native land; Millie Holmes and Dorothy Jenkins, blues numbers, and Cyclone Peterson and Billy Cross, who wrestled five minutes to a draw. Jack Lewis was master of ceremonies. George Harman refereed the wrestling bout. Following the performance the visiting performers were guests of the NVA at dinner, after which they were taken on an inspection tour of the Lodge.

Stevens Family, wire act, visited old friends at the Lodge.

Paul Poole, formerly a magician, has a week of one-nighters playing three acts at dance halls, opening at North Adams, Mass.

The Gray Family (seven) motored to the Lodge to visit old friends. We were all happy to see Mrs. Gray and her clever children.

Mother and aunt of May Delenay, of the Lodge, arrived to spend two weeks.

Harry and Lockwood Davis, vaudeville and club agents, of New York, were visitors at the Lodge.

Samuel Rothafel (Roxy) is vacationing at Loon Lake.

Billie Powers, 3½ years old, is here visiting with his mother, whom he calls "Honey." While dining with his dad at a local restaurant his dad put a bone on Billie's plate. Billie chirped: "Don't I ever get anything but bones to eat."

Larry McCarthy was presented with a birthday cake on his natal day. But why all the candles? Larry only looks 21.

Dr. Ornstein, of New York, is here visiting our Dr. Mayer.

James A. Williams, after 16 months at his home in Freeport, L. I., returned to the Lodge to take up the cure again.

German "Passion Play" Is Big Draw in Canada

SPOKANE, Wash., Aug. 8.—Original Freiburg *Passion Play* in German, featuring Adolf Fassnacht as Christ, with Omer J. Kenyon, general representative, entered Canada two weeks ago and played to record business at the New Exposition Building in Victoria, B. C.

Last week at the Vancouver Theater, Vancouver, B. C., records were broken and the company could have easily played another week to capacity crowds in Vancouver. Company is now on its third transcontinental trip, and this week is playing a return engagement in Spokane, under auspices of the American Legion at the Gonzaga Stadium.

French Artists Register Kick Against Foreign Acts

PARIS, Aug. 1.—French music hall and variety artists are up in arms against the number of foreign acts working in France. As proof of the justice of their kick they cite the following figures showing the number of foreign and native acts appearing in France during the last five weeks.

Music halls, 68 French acts, 48 foreign acts; circuses, 16 French, 143 foreign;

cinemas (stage acts), 14 French, 17 foreign. Total, 98 French, 202 foreign.

Foreign artists working in revues and spectacles are not included in the list. Efforts are being made to limit managers to employing only 10 per cent of foreign artists. Sounds fair but the truth is that there are not enough top-notch French acts to make such a policy practical.

Walker's 12th Cincinnati Season Opens in October

Stuart Walker, directing genius of the Cincinnati Stuart Walker Company, is still in Hollywood, where he will do another picture or two in addition to *The Secret Call*.

Oliver M. Saylor advises from New York that the 12th Cincinnati season of the Stuart Walker Company, subscriptions for which were received as early as last winter, will begin early in October in Cincinnati with Walker at the helm. There has been a Stuart Walker Company, except for occasional vacation breaks, since 1915. The company closed its 11th season in Cincinnati last March.

Jack Benny in France

PARIS, Aug. 1.—Jack Benny, New York comedian, has arrived from London en route for the Riviera, where he will remain until leaving to play dates in Berlin and an engagement at the Palladium in London.

Americans in Paris Revue

PARIS, July 27.—Among the featured names in the cast of Mistinguett's new revue, which opens at the Casino de Paris shortly, will be the Four Carlton Boys, Georgia Graves, Earl Leslie and Billy Milton.

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— CHIC CHATS —

BY JOSEPHINE M. BENNETT (New York Office)

Beauty Revue

Your Hair Demands Added Attention

One of the nicest things Friend Fashion does is to make us check up on some things which we might otherwise let slide a bit. The knee-length-skirt style did something more than just inaugurate a fascinating fashion. It made women leg and stocking conscious, and we may as well add men got that way, too. Women have retained that limb beauty consciousness right thru the trailing skirt era and apparently have no notion of giving it up.

For some length of time our hair has been concealed, to a great extent, under the cloche and then the turban, beret and close-fitting hat styles. Come now the new fall millinery models, innocent enough, but radically different from anything we have seen in a mighty long time. Dip, they do, over your right eye with the complete left side of your hair exposed. The Empress Eugenie hat promises to make us conscious of the coiffure and hair beauty. No self-respecting gal will be going about in a smart fall hat displaying scraggly, dull and lifeless hair. No matter how much you tilt that right angle the left is going to be very, very bare.

Faint rumblings are heard that we shall adopt the hair net again; that it will become an absolute necessity to keep the hair as it should be every minute. All right, stamp your foot, but remember we told you, especially when you see them wearing hair nets and liking them.

What we started out to say was that while these new tilted hats are perfectly adorable themselves, not half so much in chic depends upon them as the way you wear your hair, its own gleaming beauty. and, of course, the angle you tilt the lid. Never before, at least in our time, has hair and makeup been so vitally important.

The new look is youthful freshness and this goes for the tresses, too. The length of the hair depends almost entirely upon your type and what becomes you best. The main effect is the freshly brushed and combed look. We know of no better expression than a "fresh-from-the-bathtub" look. Your hair must look fresh and cool and clean, full of life and sparkling.

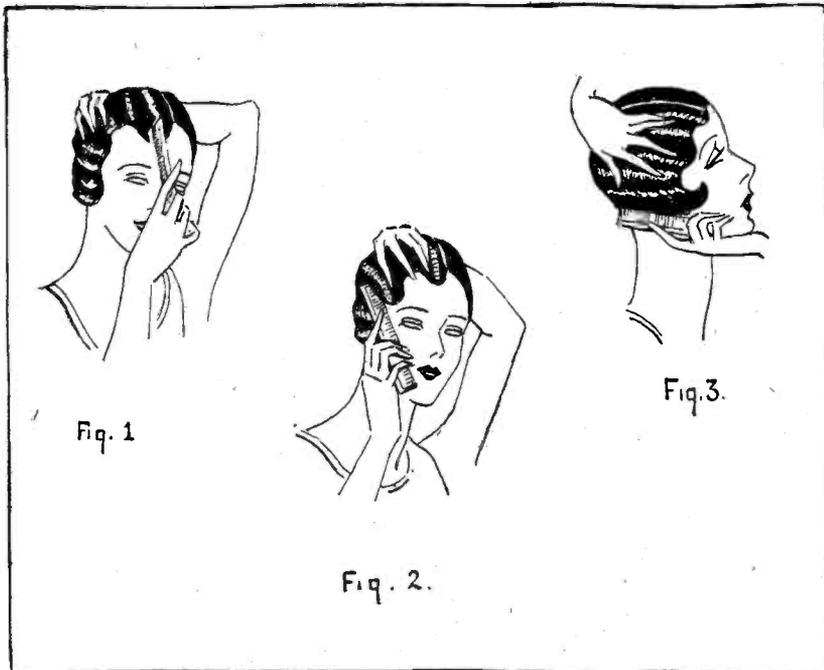
Right at this time women are inclined to expose the hair to an overindulgence in sunshine. Ultra-violet rays are wonderful and health-giving, but moderation must be used when it comes to the scalp and hair, to avoid that dry, parched appearance when fall rolls around.

Give your head and hair its full quota of sun-rays, but do not overdo it. At night massage the scalp and brush the hair well with a very good brush. This will stimulate the circulation and increase the natural oil flow. Brush and comb and massage. Do not use a wire brush, but one with firm, pliant bristles, and the comb should never be sharp enough to irritate the scalp.

Hair needs frequent shampoos in summertime and works wonders in helping to keep cool. Use a pure, mild soap and rinse thoroly. An occasional oil shampoo is excellent. Just this simple daily care in the way of cleanliness, massage, correct brushing and combing and not an overindulgence in sun exposure will start you on the road to soft, lovely hair for your fall hat.

A little brillantine brushed on the hair will add to its attractiveness. For the future, attention will be focused upon your hair, by yourself and your admirers.

Shopping Headliners



Hair Beauty At Small Cost

It was all o. k. in the good old days when the goose hung high and a girl thought nothing at all of paying the hairdresser a visit once or twice a week. Things are somewhat different just now and we are asked over and over what can a poor girl do. She simply can't go unwaved and unkempt and she would like to know how to control the waves, permanent or not.

One of our best advertising slogans is, "It's smart to be thrifty," and we add that it is possible to be smart and thrifty at the same time. The smart and thrifty girl will begin to train her own waves so that she may get along quite well without the expense of the weekly or bi-weekly trip to the beauty parlor.

If you have a permanent it is simple to set the waves after the shampoo. Figures 1, 2 and 3, in the sketch, show you how to set your waves. When you have them properly set slip on a net, preferably the silk net, and allow the hair to dry while the net is on. Your wave should last from one shampoo until the next.

If you haven't a permanent wave, try the same method and if your hair has a natural curl or wave it will work out satisfactorily. The girl with straight hair will need to use one of the wave-setting lotions.

Mold Face to Beauty

Today's beauty is cultivated beauty and modern women everywhere are learning how to make themselves far lovelier than the fates had any intention of making them. Women are turning back the years by cultivating beauty and the quest is simple, too.

Facial beauty depends on three things—the bony structure, the contour and the texture and color of the skin. The bony structure is, of course, in Nature's hands entirely—plus the skill of the plastic surgeon, when necessary. When muscles begin to sag, wrinkles and crow's-feet begin to appear, and the youthful contour is no longer in evidence, the modern, beauty-conscious woman ups and does something about it.

One of the finest little beauty aids which science has placed within the hands of women is the face molder. This is a little instrument designed for home

treatment in molding the contour of the face and neck back to youthful freshness and beauty. It will aid greatly in keeping them firm and young, far beyond the span of years usually allotted to youth.

The face molder is skillfully shaped to mold the muscles and restore their firmness. Comes with complete directions for \$3.

A Rouge Headliner!

Our reason for mentioning this item is two-fold. One reason is that cream rouges are becoming more and more popular, and the other is because we have secured a bargain for you.

First, let's have a word or two on rouge. When rouge won't go on smoothly and properly there is a reason. Sometimes the wrong lighting system is to blame, as rouge applied under the electric light is never the same in daylight. But usually a splotchy makeup is because dry rouge is applied to a skin already inclined to dryness. This type of skin should never use dry rouge, but use the cream rouges instead.

Now for the bargain—a lovely cream rouge, used for lips as well as cheeks, is offered at 50 cents to our beauty readers. Regular price is \$1. This cream rouge does more than lend color to lips and cheeks. It makes them soft and smooth and keeps them so in all kinds of weather. Colors, geranium and raspberry.

Believe It or Not

But you can lift 20 years from your face by wearing a most effective face lifter. It is invisible, of course, and is worn under the hair. Want to know more about this face lifter? Information will be mailed free upon request.

Something About Diet

Since dress designers will not cut the gown to fit the figure, women are forced into making their figure fit the gown. As a result, many of them go on diets and not knowing how to diet correctly or safely they often do more harm to themselves than good. No one should attempt a diet without either consulting a physician or following the rules applied by experts and doctors. In a recent radio talk, Thomas Darlington, commissioner emeritus of the New York Department of Health, said:

"Mere cutting down of food is dangerous (See Shopping Headliners opposite page)

Footlight Fashions

Helen Morgan's Golden Gown in "Follies"

In the midst of fluffy, frilly, furbeled femininity, swinging more and more down the lane of fashion clear into Second Empire period styles, one catches glimpses of regal splendor in gold and silver effects.

Parisian actresses are wearing the sheer gold and silver stockings with white and pastel evening gowns. Perfectly gorgeous golden and silvery rose-tinted stockings are the latest. Some of them sheer, others in various mesh patterns.

In a recent film presentation the singer wore a period gown of brocaded gold cloth and royal purple, stately and beautiful, while the girls surrounding her were dressed in the frillest of flounced organdie frocks and large hats.

In the 1931 Ziegfeld *Follies* most of the costumes and drapes are completely feminine. A distinct ensemble of this type shows the girls in soft, filmy frocks of rose tulle trimmed with silver ribbons. Large hats give the desired effect. Oodles of lustrous satins, soft silks and Celanese, and filmy frocks of chiffon, organdie, tulle and net are featured thruout the revue. All is femininity with touches here and there of the new nudist idea.

In contrast to the beruffled and dressed-up themes is Helen Morgan's gorgeous gold gown which she wears in the scene of *Grand Hotel*. Miss Morgan appears as Queen of the Russian ballet and looks the part. The gown has a tightly molded hipline and over it is worn a short jacket. Red fox fur makes an effective decoration, and the draped gold cloth turban is in keeping with the entire costume. Other gowns in this scene cling to the metal cloth theme, silver and gold and metal brocaded cloths with contrasts of turquoise, jade, royal blues and corals.

Another striking gold cloth costume was worn in the Piccadilly night club scene. Here was a beautiful combination of gold and American beauty trimmed with brown fur and silver brocade.

Gladys Glad is back in the *Follies* and is a combination of femininity and nudism. As *The Spirit of the Follies* she wore a beautiful white satin gown alive with brilliant stars of jewels.

The *Fandango Bolero* offered one of the most unusual costume ensembles. Billowy gray chiffon frocks are worn over black lace pantslettes trimmed with ribbons of turquoise blue and cerise. The little black lace parasols added a lovely and quaint touch.

Trousers Are

Worn on the Street

And right here on Broadway! If we hadn't seen 'em with our very own eyes we wouldn't say so. Not many of them, to be sure, but just outside the Astor stood the smartest-looking fragile creature imaginable. Her skirt was full and (See Footlight Fashions opposite page)

When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard* Shopping Service. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard* Shopping Service, 251 W. 42d street, New York

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Withdrawal and Excused Cards

There seems to have existed a confusion in the minds of some Equity members as to the distinction between the honorable withdrawal cards and the temporarily excused cards which are issued by the association.

The honorable withdrawal cards are intended for those members who intend to withdraw permanently from Equity's jurisdiction or from the theater. They do not act as a bar to such a member's return to the stage or to good standing in the association, tho they are not of avail as far as the excuse from paying dues, unless the member remains out of the theater for at least a year from the date of issuance. And, most emphatically, they are not intended for members who, for any reason, happen to be unemployed.

These members are, however, entitled to obtain temporarily excused cards. These latter do not relieve the holder of the responsibility for paying dues during the term they are held as honorable withdrawal cards do, but they prevent the assessment of 25 cents a month which is levied against all members who have not sought its protection before the assessment begins.

The distinction is this, then: The excused cards are temporary affairs which enable the member to obtain engagements and to work during the rehearsal period. Dues continue, but no assessments. They must be taken up not later than the second week of the engagement.

Withdrawal cards are permanent. No dues are required for the period of their existence which, however, may not be less than one year. If the member who holds one returns to the theater after that time, dues are resumed for the current period.

Kansas City Office

Actors' Equity Association will transfer the records and the administration of the tent and rep. shows from Kansas City, Mo., to Chicago September 1. The announcement was made by Equity's president upon his return from a trip to Chicago, where he had conferred with both Frank R. Dare, Chicago representative of the Association, and Frank Delmaine, who has been connected with the Kansas City office since it was organized.

Business of the tent and rep. field has been unusually poor for more than two years, Gillmore explained in making the announcement of the change, and while Equity hopes that this may be only temporary, it recognizes that at the moment it is still falling.

Under the circumstances Equity believes that it would be the part of wisdom to transfer the headquarters for this work to Chicago, whence it can be administered just as efficiently by Delmaine and more economically.

Equity is still inclined to believe, however, that the move is only temporary, and that with the general recovery of

business, which is anticipated, the Kansas City office will be reopened.

Marquis' Blessing on Actors

In a recent short story in *The Pathfinder* entitled *We Juliets*, Don Marquis wrote his blessing on all the people of the stage in these words:

"Dreams and dust and heartache and illusion and triumph and despair—eternal childishness—the laughter of broken hearts—the substance of life bartered for its painted shadow—the gold of youth traded for the tinsel of artifice—the fleeting hours of glamour that pays for the years of defeat—the priceless recognition of the fellow artist—the undying faith in a future that ever recedes; God help and bless the people of the theater!

"They know these things; they know themselves, and no one else can ever know them as they are; special; set aside; dedicated; game to the last painful breath; full of desperate mirth and quick with new beginnings; foolish and fond and generous and hopeful. Levity and courage are theirs, always courage, courage and levity; masters of emotion and slaves of emotion.

"God bless the mimes and troupers, and grant them the death they wish, a sudden death in the wings, applause ringing in their ears, and with a last word and a last glance to some fellow actor who understands—for who else could understand?"

She Treasures a Doorknob

Millie Butterfield, a member of the Association and the last of a distinguished New York family, treasures a ponderous doorknob which was recently presented to her by the wrecking company razing the house which formerly belonged to her family and which went down with others to make way for the new radio city.

Miss Butterfield also treasures in her memory the winning of a beauty contest in society in the '80s and a proposal of marriage from a President of the U. S.

She has lived a full life and an interesting one.

A Year's Contract—Pro Rata

Just as an indication of the contract conditions in motion pictures at the moment, Equity received this report on a contract offered to a well-known actor by one of the big companies, which was submitted to the Association's representative in Los Angeles.

"While it has a 40-week guarantee, they can exercise the remaining 12 weeks' layoff consecutively, if they wish, and for tests without salary," wrote Miller, "and according to the terms of the contract he will have to like it. If he actually worked less than a week, I informed him, they could pay him pro rata on the stipulated salary. He worked four days last week, and his check is due today. I am curious to know what they will do."

That curiosity was soon gratified, for the actor returned to the office the next day to report that he had been offered a check for four days' pay. Great things those minimum guarantees.

Last Notice for Emma Libby

Equity has received with regret the notice of the death of Mrs. Emma Dussouler, known on the stage as Emma Libby, June 21, in Philadelphia. She was the mother of Frances Dowling and had played with Mrs. John Drew, Edwin Booth, Lawrence Barrett and others.

Association extends its condolences to all her family at this time.

No Card—No Fare

A tent-show manager recently gave an actor his notice. A few days before the notice was to expire a member of the company heard the manager's wife expressing sympathy for the actor:

"Poor Billy," she said, "he has no Equity paid-up card, and so, of course, we won't have to pay his fare off the show."

A friend passed the word on to poor Billy, and the latter rushed his dues to Equity, demanding his paid-up card by return mail, so that he could get his fare off "this opera." But somebody else is going to find out all about this, too late to get a card. And Billy is

luckier than he realizes in that Equity did not drop on him for playing without a paid-up card.

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Ten new members joined the Chorus Equity in the past week.

We are holding checks in settlement of claims for Louis Brown, Charlotte Davis, Peggy Ellis, Billy M. Greene, Marge Hylan, Elizabeth Huyler, Marion Hylan, Ruth Jewel, Lucille Pryor, Robert Rochford, Hazel St. Amant, Neida Snow and Marion Squire.

Employment agency now has calls for four productions. Members who are out of work should call at the office daily—and should keep their correct addresses on file.

Frequently members who are unable to pay dues and wish an extension of time write to the office for that extension. Those are the members who should call here—as surely they must be looking for work.

At this season of the year it is generally difficult to find members who will accept road engagements. Every member cannot make a New York show—there won't be enough New York productions to provide for that. Further, the road shows are productions that are proven successes, otherwise no road production would be made.

A New York production is far more of a gamble. It may mean four weeks of hard rehearsal and only two weeks' salary. Chances of a long run are far better with a road show than with a New York production.

One of the countless reasons given for the falling off of road business is that it is difficult to get a satisfactory cast to go on the road. Our members can do their share toward re-establishing the road—and help themselves at the same time. An increase in the number of road companies means an increase in the opportunity for work.

There are several new productions under discussion for which no bond has been placed as yet. Remember that you must register at the Chorus Equity office the first day of rehearsal and at that time you must find out whether or not the bond has been placed.

When times are bad there is always a tendency on the part of employers to lower working conditions under the plea that people need work irrespective of what that work brings them.

The more you need money the more important it is to be sure that you will get it. There is a certain expense entailed in rehearsing for four weeks. If at the end of that time there is no assurance that you will be paid you are worse off than if you had not had the work.

Remember that a producer who hasn't enough money to place a bond covering two weeks' salary for the chorus hasn't enough money to make a production.

Only the exceptional show makes enough in the first week or two to cover expenses. Working with an unbonded company you are apt to find yourself out of New York with nothing for hotel bills and nothing for fare back to New York.

Several last season's productions have signed their choruses for this season. There is no seven-day probationary clause for the second season of an engagement. Members who have signed a contract for the second season must work for that production under the second contract at least two weeks, unless they have a written release from the manager.

Some of our members have complained because they have not been given an extension of time on dues owing for two or three years and because they have been asked to make at least a partial payment.

The Chorus Equity takes this stand for the protection of those of its members who are in good standing and who are out of work. Persons wishing an extension wish it so that they may use the employment agency. We feel that persons who have worked in other lines

and have been out of our jurisdiction for two or three years should not expect to use an employment bureau kept up by the dues of active members without some payment. There is no reason why the active member who pays his dues should make it easier for the inactive member to come in and take his engagement.

SHOPPING HEADLINERS----

(Continued from opposite page)

ous, since foods serve other purposes than providing energy. There should be in the diet protein foods to promote growth; carbohydrates to destroy excess fats and minerals for the bones and teeth."

Anyone interested in dieting and safe reduction, loss of weight, without loss of strength, and losing in spots where reduction is needed and not losing in spots where it is not needed, should procure a book on safe reducing. We know of one, written by an expert in this line, which may be had for \$1.

Watch Your Feet

If you give your feet a little attention these hot days it will benefit them, and automatically benefit you and the old disposition. A little cold cream or cleansing oil rubbed into the feet does wonders to soothe and cool them. And don't forget the frequent footbaths.

We recommend the use of a wonderful foot powder in your bath. It serves many other useful purposes and costs \$1 for large container.

FOOTLIGHT FASHIONS—

(Continued from opposite page)

long, but a second glance proved that it wasn't a skirt at all but a pajama dress in black and white flat crepe. A long black tunic was black on the outside and lined with white. Darling little white mesh turban was rolled and tilted at just the right angle.

Shops are displaying trousered street skirts which may be worn for shopping. Trousered afternoon tea frocks in heavy satins which fall in supple folds to the ankle and look just like a skirt until lo, and behold! you discover they are trousers, after all.

'Tis reported that Paris says the next thing will be plus fours for women and that they are seen in French shops.

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Instantly Renders

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AUGUST 15.

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Conditions in Fair Business Not As Bad as Calamity Howlers Say

THERE is considerable talk by some outdoor showmen these days about the fair situation. Chicago in particular stands out in this respect. There all one can hear in hotel lobbies is that conditions in Canada are terrible, in Iowa horrible, Alabama is all burned up, Mississippi is "shot to pieces," and so on.

While it must be admitted that industrial conditions thruout the country and Canada are below normal, and this in turn means a tightening up of the purse strings to an extent, at the same time reports from the fairs already held are encouraging and go a long way toward offsetting much of this wild talk. It is true midway shows, rides and concessions have not been grossing what they did in 1930 at the early fairs, but, on the other hand, gate attendance figures have been holding up very well. And where there was a drop it was due to unfavorable weather conditions more than anything else.

Grand-stand receipts also have been holding up well where high-class programs were presented. As for exhibits, these have been, in most cases, greater in number and of a better quality than last year. It is a godsend this year that crops are so bountiful. There is hardly a section where this is not true. If there was a drought, as last year, imagine what the situation would be today!

At the Northwest Fair, Minot, N. D., terrible weather conditions were encountered and business in consequence was the same. Naturally, unfavorable weather can ruin any fair. At the North Dakota State Fair, Fargo, the weather was just the opposite of that had at Minot, and a big gate was registered, as well as a fine grand-stand gross. Both of these fairs presented high-class grand-stand programs, and this goes to prove that fairs which have improved these attractions will do the business, depression or no depression and weather permitting. What the public wants is something worth while, and when this is given spending money will be scraped up somehow. The sooner all fair managements

realize this the better off they will be financially.

Now let's take the Calgary Exhibition and Stampede at Calgary, Can. Gate attendance there was less than two per cent under 1930, which was remarkable. The drop possibly was due to unfavorable weather had on one or two days. In speaking of this year's big Calgary event The High River (Ont.) Times of July 16 said, in part, editorially:

"It has been a surprise to many people who circulate in a sort of aura of hard times conversation to realize that the Calgary Exhibition has been very largely attended. It is apparently a perennial attraction, and tho possibly there has not been the usual lavish spending on the Johnny Jones Shows and extra attractions, yet from the standpoint of admittance to the grounds, the returns are rather remarkable considering the year."

The North Dakota State Fair at Grand Forks turned out to be the most successful in the fair's history, while the Edmonton (Alta.) Exhibition was one of the most successful in its 53 years of existence. Attendance was only about 5,000 under that of the highest quality, and the same was true of the midway. Attendance at the outer gates was only about 5,000 under that of 1930. We have mentioned these few cases to substantiate our statement that fairs' business is not as bad as the calamity howlers would have one believe.

Just why the midway business at many of the early fairs has been averaging less than last year is a question. Without any doubt the midway is a necessary adjunct of the fair, and the only reason we can account for the falling off in receipts is that the public figures it has so much money to spend for amusements, and after paying the outer gate fee and entrance charge to the grand stand there is only a small amount of this money left for the midway.

Offices Not Issuing Franchises In Line for Cleanup of Agents

IN ANNOUNCING plans under consideration to make its vaudeville booking office virtually inaccessible to smaller agents by putting into effect a so-called "semi-closed-door" system, Warner Brothers probably let fly the first spade of earth in a clean-up drive of the independent act-selling field. Not that this outfit has indicated having in mind a determined effort to make an onslaught against the small fry; rather, that if this plan is carried thru it will have some effect on other of the larger offices not issuing franchises, such as Fanchon & Marco.

Undoubtedly a number of honest agents will be harmed irreparably should Warner Brothers go thru with its plan of relieving congestion. On the other hand, a great number of welching individuals whose peripatetic activities leave a trail of dissatisfied acts and bookers behind will be most convincingly removed from the now hectic scene.

We firmly believe that Warner Brothers and Fanchon & Marco would be benefited materially by instituting franchise plans now in force on the RKO and Loew booking floors. But the former offices are inferred to know full well by this time what is best for their welfare. Franchises not being in their opinion a practical solution, the next best thing they might do would be to take action in some form against permitting the less scrupulous agents doing business on their floors.

Nowadays agents of the caliber that might not meet with the approval of RKO

and Loew bookers manage to eke out a few dollars now and again by pulling fast ones on the offices that are less strictly regulated from the agent angle. Of course, when an unattached agent pulls a ploney on a Warner or Fanchon & Marco booker he is supposed to be out of the picture so far as the booker with whom he did business is concerned. But we know of instances where bad boys among independent agents got themselves back into the good graces of these offices after misrepresenting acts by letting loose the usual deluge of alligator tears.

The liberal attitude of Warner and Fanchon & Marco toward agents frowned upon by RKO and Loew is the leak in the dike that might some day in the near future flood the entire vaudeville mart with its stenchiness. There should be a stricter enforcement in these offices of the basic code of vaudeville booking in regard to agents. The honest agent with a limited number of acts under his wing will manage to get recognition in the end anyway. The process of adjusting the situation might hurt temporarily, but when the unscrupulous agents are finally eliminated the clearing clouds will find him still at it and on the eve of getting the recognition that has long been due him.

Some Locals Holding Out Slows Up Movement for Road's Return

THE return of the road might almost be said to be waiting on the pleasure of the stagehands. The League of New York Theaters, at present writing, is negotiating with them for concessions, not in wages, but in labor conditions; the Fox West Coast route of one-nighters for legit is being held up until the company knows that it is free from certain union demands, and TPROA, which has lined up many union locals in its "SOS" campaign, may still find that a lot of others want present cash more than they do a future return of the stage.

It seems almost impossible to dope out what some locals think they're going to get by holding out for certain demands. It was all right in the days when legit had its banners all over the land. In those days the stagehands had but recently won free of managerial unfairness, they were turning the tables, and they made the managers like it. It was all possible because legit was for the most part a paying proposition.

But times, unlike some stagehand locals, have changed. Legit is fighting to regain some small foothold on the road, where the bulk of its well-being has always been. And the stagehands holding out are still trying to milk a milkless cow.

It's necessary to mention only one of the demands of certain locals to show the general tenor. If a show comes into certain towns and plays there for one performance—or two or three—all local stagehands working on it must be paid a full week's salary. Six such stops would mean that six weeks' salaries would be paid for one week's work. It's easy to see that shows will consistently fail to book that town, and those who insist on more money than they earn will get no money at all.

By making such demands in order to increase their earning power, those locals standing pat instead of co-operating are killing their earning power altogether. And what is worse, they are killing their local stage along with it. It's all a question of false economy, and the sooner they stop their practices the better for all concerned, including themselves.

On with more co-operation!

Smashing "Head of Error"

Editor *The Billboard*:

The letter signed "An Old Trouper, James Wilson," excerpts from which appeared in the "In the Spotlight" column, issue dated July 25, only illustrates again how easy it is to sit on the sidelines and criticize the guys who are "in there pitching."

I don't know who Mr. Wilson is, but he reminds me of the fan who sits at the ringside shouting instructions to the fighters while he himself in all probability couldn't get his own arms up fast enough to block a bale of hay if someone happened to heave one in his direction. The reason for answering such criticism as his lies in the rule that "one should smash the head of error wherever one finds it."

There is no room for doubt that the show business just now is in a rather bad way. But so is nearly every other kind of business. The show business being more or less of a "luxury" business naturally feels a depression more than some others. And with wheat and cotton, the two big money crops in all the vast tent-show territory, selling below cost of production, with food riots in many States that formerly were the cream of tent-show territory, and with from 12,000,000 to 15,000,000 persons out of employment throuthout the entire country, the wonder is not that the show business is bad, but that it is not worse!

No one with the slightest real knowledge of the difficulties under which outdoor showmen are operating this season can have anything but admiration for the ability and showmanship they are displaying in keeping their attractions out at all. They deserve nothing else than praise and encouragement for having the nerve to try to keep them out. And make no mistake about this; most of them are doing the best that can be done under the circumstances—the best that it is possible to do.

Mr. Wilson's tirade against the candy sales, for example, will sound awfully silly to some of the poor devils who couldn't move from one stand to another this summer without the extra money these candy sales bring in.

He then suggests that managers of tent shows get better actors and better plays. This is the same old counsel of perfection—the same old "hokey" that is employed by those critics who are writing about something they know nothing whatever about. The fact is that most managers did everything possible to engage as good a company as possible and when the season first opened practically every recognized performer had an engagement with some sort of an attraction. Where were these "better" actors hiding?

And the further fact is that most managers leased as good plays as their much-depleted bank rolls permitted.

It is so easy to criticize, Mr. Wilson, but it is far from an easy matter to cater to the public taste, as those who really do the catering can tell you. And this goes whether you are catering to a tent-show audience or to Broadway. According to a former issue of *The Billboard*, 87 per cent of all plays produced on Broadway are flops. And this in spite of the fact that they are produced by great managers, with high-powered directors, actors, scenic artists, electricians—yes, even stagehands—all doing their best to "put it over." Of course, the "wise boys" sitting on the sidelines can always tell the defeated champion just what checker he should have moved in order to have won the tournament. Nothing easier!

There is nothing the matter with the show business now that hasn't always been the matter with it. And it will stage a comeback some of these days. It always has. Two things are absolutely certain—yea, three that are certain to come to pass—death, taxes and that the American public, having money sufficient in the pockets to spend, will gladly pay \$16 apiece for silk shirts with great stripes of red, white and blue, and crowd into places of amusement, be the offerings there good, bad or indifferent.

EDMUND L. PAUL,

Kansas City, Mo.

Can't Fool John Public

Editor *The Billboard*:

The present-day showmanship reminds me of the farmer who when feed was scarce fed his horse some sawdust with his oats, increasing the amount of sawdust and decreasing the oats until soon the horse's diet was all sawdust. The farmer congratulated himself daily on how much he saved. And it was all very fine until the horse died.

The above applies to the wonderful (?) showmanship of today—circus, car-

This department of *The Billboard* is conducted as a clearing house, where readers may express their personal views concerning amusement matters. Ideas and opinions need not agree with those of this publication. The *Billboard*, however, employs a staff of reviewers covering all branches of the business. Therefore, opinions regarding particular shows, acts or performers will not be considered. Neither will attention be given to communications in which personal problems are discussed. All letters must be signed with the full name and address of the writer. Send communications to *The Forum, The Billboard, Box 872, Cincinnati, O.*

nival, Wild West, vaudeville and pictures.

Take burlesque first. In place of good, high-class artists, best of equipment, John Public was fed filth of the lowest type. Enough said. This brand of burlesque has gone forever.

Circus—Have caught two, and both fine. Shows that leave a pleasant memory and make a real show fan out of you.

Carnivals—Some of them have done more than their share to give the natives of the towns they can pry into with their outfits the very worst impression of the outdoor amusement field.

Pictures—They do not even mix little food in the dose for old John Public. Forcing a strict flicker diet upon us. Even going so far to work on the town powers—that-be to keep out all other lines of amusements. Leasing the road-show playhouse and keeping same dark. Very few real house managers. Just dummies getting instructions (?) from the main office, perhaps some 2,000 miles away, with ad copies and readers.

If one of these house managers was to suggest something to the main guy, no doubt he would receive a wire stating "We will do the thinking in this office. You follow our instructions." It is a fine state of affairs to go into these theaters and find no flesh acts, no orchestra. Here in Tulsa, a city of 150,000, just a straight flicker diet. Orchestra, no. Well, here in Tulsa I have been informed, like the farmer's horse, the profits are dying. In St. Louis the other day I caught one of the chain theater units. A dandy show, and this at the same price I would pay here in Tulsa for just a poor program of pictures without stage show or orchestra. Tulsa, I am sure, could and would support a weekly flesh program.

Here in Tulsa we have a wonderful legitimate theater. The movies have it leased and keep it dark. There are hundreds in the United States just like Tulsa. My one big hope is the TPROA, and I certainly wish it will open up the road for attractions. With such fine men as Charles E. Barton, Mark Luescher, William Roddy, Frank Paine, M. T. Middleton, etc. If they can get the public in the right manner there is no chance of failure. Let's all get behind them and help.

The writer at present time is not connected with any amusement firm. Just one of the many thousands, should say millions, that are fed up on all this master showmanship (?) displayed in the last few years. So I say that in these days of economy don't make the mistake of trying to feed John Public sawdust and expect a profit. Old John is dying on that diet. Same as you are running out of folding money.

Tulsa, Okla. JOHN E. PHILLIPS.

Animal Fan's Suggestion

Editor *The Billboard*:

Just a suggestion. Why not add a menagerie of North American animals to the Wild West shows and similar attractions? Why not exhibit Indian relics in side shows?

When we think of Indians we think also of the buffalo, the bear, the deer, wolf, wildcat, etc. JUSTUS KIDDE,

Stamford, Conn.

Trend of the Circus

Editor *The Billboard*:

I wish to reply to Herbert Saier's comment regarding a statement of mine made in a letter published in a previous issue, in which I disagreed with Saier's statement that one-ring shows would be all that would be in existence in a few years. Saier states that I misconstrued his meaning and for that I offer my apologies.

However, I wish to dispute one statement, in friendly discussion, which was made by Saier. I agree perfectly with him on the point of the motorized circus gradually doing with less trucks, owing to the present greater and steadily increasing capacity of the 1½-ton truck and also the fast-popularizing semi-

trailer, which adds much to the capacity of a truck. But I must disagree on the point of the railroad show growing smaller.

True, fewer cars have been used to transport more equipment since the advent of the 70-foot and 72-foot flat car, but taking the shows given by Saier as growing smaller, let us look at them. Well, he mentions Ringling Bros., meaning the Big One. That show certainly has not grown any smaller in point of size of show or number of cars. Take, say, the season of 1927, a comparatively recent year.

Ringling-Barnum used 100 cars then. They do now. Sells-Floto was on 30 cars. Now it is on about 38 or 40. Hagenbeck-Wallace Show has never grown smaller or larger since that date. Sparks Circus was and is on 20 cars, as also pertains to Al G. Barnes, with 25 cars. But wait.

The Barnes outfit is now on 30 cars, a 5-car increase. John Robinson is now off the road for a season owing to conditions, but its size was the same in 1927 as in 1930. Christy Bros., also off the road because of unfavorable conditions, was a 20-car show in 1927 and the same in 1930. Now take the 101 Ranch Wild West. True, that has been cut, but on account of present conditions, not because of any revolution in circus transportation. The same is true of Robbins Bros. Now what?

Circuses have always struck hard luck at times. We have had other droughts, other depressions, other crop failures. And shows cut, closed or stayed in the barn. But the circus is still going just the same as always and is growing, rather than diminishing, tho, of course, I am not of the opinion that we shall ever have a circus any larger than the present Big One. But there are fewer one and two-ring and one-ring platform shows. The one-ring show will regain popularity, but we shall always have the three-ring show.

I want to congratulate Saier in his verbal attack on those who spoke against the circus. If others like Courtney Ryley Cooper, Charles Bernard and at present Dixie Willson would set the public right on the fact that the circus does not take all the money out of town, etc., and on what a fine bunch showfolks are it would be a great thing for the circus. Every fan and trouper can do his bit verbally to boost the circus and take the defensive attitude adopted by Saier. The howling, ill-posted objectors won't have a leg to stand on.

W. J. ENGLISH.

Boston.

One Cure for Hard Times

Editor *The Billboard*:

Some years ago the Carnecross Minstrels, of Philadelphia, then at the 11th Street Opera House, discussed "hard times" and quickly found a solution. When the troupe of 15 men, with John L. Carnecross as interlocutor, had completed the opening chorus, Carnecross, in his gentlemanly way, reminded my old friend, Hughey Dougherty, then on the end, that he owed the interlocutor \$2, borrowed money. Hughey admitted the debt and tried to borrow from other members of the troupe, but all were "broke" and apparently very gloomy. Hughey then produced a 50-cent piece, his total wealth, and offered it to the interlocutor as a "payment on account."

Carnecross gladly accepted the 50 cents, but had hardly done so when a member of the troupe reminded him of something he owed. Carnecross handed over the 50 cents "on account," when the recipient was reminded of his indebtedness. The money was passed on and back and forth among all the troupe members until finally it was passed to Hughey as a final installment due him. He had his money back and everybody was out of debt. Hughey fondly kissed the 50-cent piece and put it back in his pocket.

Then one of the singers of the fine old sentimental songs sang *You Never Miss the Water Till the Well Runs Dry*, and the troupe sang the chorus, which now comes ringing down the corridor of years to me. Hughey screwed up his face, let out a dismal howl, wiped his face

with a huge bandana handkerchief, blew his nose with a noise like a trumpet and tearfully cried: "Let him sing that again!" The interlocutor, surprised, said: "Why, Mr. Dougherty?" Hughey let out another howl and replied: "Because it may make some fellow down there in the audience spend some money and bust up these hard times. O wow! Boo hoo! Wow! Bow wow!" and so on.

The hard times then did not last long, and I am disposed to believe that ridicule killed them by shaming the hoarders of money into spending.

WILLIAM H. KETLER.

Camden, N. J. City Librarian.

Electrical Transcription

Editor *The Billboard*:

While reading *The Billboard*, issue of August 1, I notice an article in the Forum column written by Charles Casler, of Amsterdam, N. Y., questioning my writeup in the Forum column of *The Billboard*, issue of July 11.

I am of the opinion that Charles Casler doesn't know the difference between electrical transcription and amplifiers. In answer to question about Goldman's Band in Central Park, New York City, I will state that probably millions of people hear the concert over the radio twice a week. Revere Beach, Boston, Mass.; Salisbury Beach, Salisbury, Mass., and many other prominent beaches throuthout the United States have electrical transcription, which thousands of people are entertained by during the summer months. Many of the big fairs in this country have electrical transcription. While my wife and I attended Salisbury Beach there were about 500,000 people listening to the electrical transcription of musical transcription.

I will state for the benefit of Mr. Casler that I have seen the Sells-Floto and the Big One at Boston. I know that if Mr. Casler had witnessed the Sparks Circus he wouldn't be in such a mood as he wrote. But by Mr. Casler doing so he must be some old-time musician who has gone out of existence by the newest and latest invention known as electrical transcription of musical transcription. If Mr. Casler doubts my statement that Mr. Watts, of the Sparks Circus, was the originator and first manager of any circus to install electrical transcription, I would advise Mr. Casler to write Mr. Watts to prove my statement, as in the issue of *The Billboard* of July 11.

In answer to question that it was handed to Mr. Watts from someone higher up, I shall state that Mr. Casler is wrong again. My wife being an ex-circus trouper prefers electrical transcription because it is timed better. There are many troupers who prefer electrical transcription.

In regards to question No. 6, I will state if Mr. Casler has heard and seen them all he is wrong again. Sparks Circus has a very snappy program and the electrical transcription goes over big.

I will also state that Charles Sparks and Ira Watts are real showmen. After reading Mr. Casler's article over I believe that he has not benefited by electrical transcription because he is or was a musician and now he has lost his position like many other musicians. There are many musicians whom I know have been the victims of electrical transcription, but they have taken the new invention on the chin, but Mr. Casler can't seem to be a real showman.

During the year of depression all circuses are curtailing on expenses, and by electrical transcription they save much. All trades are hard hit by the depression. I want to again congratulate Ira Watts, of the Sparks Circus, as the first manager to install electrical transcription on the circus.

FRANK LITTLEFIELD.

Gloucester, Mass.

Radio's First Actor (?)

Editor *The Billboard*:

Who was the first actor to broadcast a play over radio?

On November 24, 1923, the first play was broadcast from Station WLW, Cincinnati, with the writer playing one of the roles. The play was *Matinata*, a fantasy by Lawrence Langner, and in the cast (if the program before me is correct) were Fred Smith, announcer; Powell Crosley Jr., president of the company; Grace Adams, of the Stewart, Kidd Publishing Company, and myself.

As I was the only professional actor in the cast and had heard of no other stations doing plays prior to this, I was under the impression that I was the first actor to take part in broadcasting a radio play, and if I don't hear from someone to the contrary, I'll still calculate I am, by gum!

St. Marys, O. J. EMIL LEWIS.

C I R C U S I E S

Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati, O.

St. Leon Show Ends Season

Tour stops suddenly at Williamsport August 5—was booked at Bloomsburg

WILLIAMSPORT, Pa., Aug. 8.—The St. Leon Bros.' European Circus, which played here for first three days of this week at Memorial Park showgrounds, closed for the season Wednesday night. Following morning work was started on transfer of outfit from park to the building formerly occupied by the National Foundry Manufacturing & Supply Company, located on southeast corner of Hepburn and Canal streets. John G. Robinson's four elephants were shipped to Terrace Park, near Cincinnati, O.

Show closed, it is said, because of unsatisfactory patronage of late. It was scheduled to call it a season about August 25 and open indoors October 25. Outfit was booked to appear last two days of this week at Bloomsburg, Pa.

Schell Bros.' Circus Now in Nebraska

Schell Bros.' Circus finished South Dakota dates July 30 and entered Nebraska at Chadron. Business thru Montana just fair; Wyoming better. Black Hills of South Dakota would have been all right, but out of seven towns played, show encountered rain in two of them and a storm in another. Otherwise business was satisfactory.

At Hot Springs, S. D., personnel with band went out to Greenhill Cemetery, where Harry Kurtz, formerly with George W. Christy, is buried. Manager George E. Engesser and wife laid a beautiful lifetime wreath on his grave. Vates Lola, concert feature, recently sustained a serious cut on her ankle while riding manage horse and brushing against a barrel.

Crops in Eastern Montana, Western and Northern North Dakota and Central South Dakota have been badly affected by the heat, reports L. V. DeLavar.

Early Closing Reports Bunk

CHICAGO, Aug. 8.—Reports received at Ringling offices here indicate that Hagenbeck-Wallace is doing very nicely thru Michigan. Reports to effect that show would close some time this month, are declared by George M. Meighan, general representative of Ringling interests, to be absolutely without foundation. Show is already booked up into September, Meighan states, and very likely will remain out much longer.

Join Russell Bros.

The Four Millers, who were with Russell Bros.' Circus and left to play fairs and celebrations previously contracted, rejoined show at Wisner, Neb. Chick Reed, clown, and Claire Illington, iron-jaw and Spanish web performer, joined at Humboldt, Neb. New canvas and side-show banners make a dandy flash.

Sells-Floto for Los Angeles

LOS ANGELES, Aug. 8.—Permission for Sells-Floto to show for a week at Washington and Hill streets, beginning September 3, has been granted by City Council on recommendation of its Building and Safety Committee.

Yep! J. Ben Austin A Moompitcher Actor

J. Ben Austin in pictures? Well, it was this way: They were filming "The Miracle Woman" out in Culver City and Ben's brother-in-law or some such relative had job of hiring the extras. When it came time to take big temple fire scene in which several hundred worshippers sit in temple as building is swept by flames Austin happened to be visiting his relative's home.

"We'll need some extras this evening," the relative remarked. "Want a job, Ben?"

"Sure," Ben jokingly replied. "All right; report on lot at five." "I've got a notion to, at that," J. B. mused, and so it was that five o'clock found him reporting on lot. He signed up, sat thru scene and collected his \$7.50.

But if you look for Ben in temple scene, use a microscope!

Tan Arakis to Return To States in October

The Tan Arakis, who are in South America, expect to return to the States in October. They went there with Shipp Circus, leaving New York a year ago last February. First stop was Port of Spain, Trinidad, then Venezuela; Canal Zone, Panama, and played principal towns along West Coast of South America as far as Valparaiso, Chile. Business with show was poor all along line, probably due to fact that countries are in bad condition, Tan says.

Tan Arakis were in Santiago, capital of Chile, from December 20, 1930, to May 27, 1931. They left the Shipp Show latter part of February and organized their own show and played in Santiago and vicinity until they left Chile May 28 for Buenos Aires. On June 3 they opened an engagement with Circus Olympia in Coliseum Theater, Buenos Aires, for a month. Middle of July found them at Casino Theater, same city, where they were to be for a month or longer. After termination of this engagement they expected to play Rosario and Montevideo, Uruguay.

Michigan Tour Good

KALAMAZOO, Mich., Aug. 8.—Hagenbeck-Wallace played here Wednesday to satisfactory matinee and good night house. Manager J. H. Adkins advised that Michigan tour had been beyond their expectations with exception of resort stands in northern part of State. Clyde Beatty was dinner guest of Mr. and Mrs. R. E. Krudener. CFA Hal E. Stratton had nice visit with Adkins.

Ringling Gets License To Show in Minneapolis

MINNEAPOLIS, Aug. 8.—Fair officials have lost a fight to bar Ringling-Barnum from showing here August 24 and 25.

License was voted by city council over objections of State Fair board members. Officials contended that appearance of circus in Minneapolis week before State Fair would reduce the fair attendance.

Mighty Haag Advance

Advance of Mighty Haag Shows includes Jack L. Bledsoe, general agent; Willie Roberts, manager of advertising; Andrew Jackson, country route; Robert Williams, lithographer on Car No. 2; Willie Roberts, town car. Advance is starting on its 20th week. Al Primrose closed recently to engage in other business.

Ranch Show Praises Fans

Manager Charles T. Boulware grateful for assistance given in Washington, D. C.

When the 101 Ranch Wild West played Washington, D. C., and folded there August 4 (playing in city August 3 and 4), local Circus Fans lent every aid possible in its difficulties. Manager Charles T. Boulware, in a letter to The Billboard, under date of August 4, expresses gratefulness for their kind deeds and pays tribute to their work. The letter follows:

"On behalf of 101 Ranch Show, its staff, its performers and employees, I want to take this opportunity of thanking the Circus Fans of District of Columbia for their remarkable spirit of co-operation.

"Not only did these men give up days of their time, but they conceived and executed publicity of such unique nature that our show received unusual attention from the Washington papers. I have never seen such effective publicity. These Fans were never stopped at a single point; they even secured the co-operation of the Vice-President of the United States in arranging for our parade. Inasmuch as the proceeds of the four performances were assigned for benefit of employees, we feel that we owe these men a debt of gratitude.

"We especially desire to thank Melvin D. Hildreth, whose office was Washington headquarters for show, and who gave days of time helping us solve our several problems, and Harry A. Allen, who was of invaluable assistance in arranging parade route and carrying on the necessary negotiations with Government of District of Columbia.

"The show world is fortunate to have such friends, and I feel that I should not let this opportunity pass without this expression of our great gratitude."

Main May Winter Again at Jefferson, O.

JEFFERSON, O., Aug. 8.—In all probability Walter L. Main Circus will winter here again. Negotiations have been under way, it is understood, for return of equipment and stock to fairgrounds here, where show was rebuilt after being acquired by Jimmy Heron last spring.

If show returns here additional small buildings are to be erected and improvements made to larger units to make them adequate for permanent winter quarters.

Main Circus in Jersey

ATLANTIC CITY, Aug. 8.—Walter L. Main Circus is billing this territory heavy for two dates, one at Egg Harbor City August 13 and other at Wildwood August 14. At Egg Harbor City show will be held at fairgrounds. Should be big day owing to absence of circuses in this territory since early spring.

Governor Sampson Sees Circus

LOUISVILLE, Ky., Aug. 8.—Gov. Flem D. Sampson, with party of kiddies from Frankfort, saw Ringling-Barnum Circus here afternoon of July 31. They motored from Frankfort especially for the show, and with hot weather, only a fair crowd saw circus.

No Shower, Either!

FITCHBURG, Mass., Aug. 8.—Well-known Fitchburg musician out of work sprung one on The Billboard reporter that is too good to keep. He was told there was a job he might get with Bennie Fowler on Walter L. Main Circus and to wire Fowler at once. Musician after scratching his head, as musicians do sometimes, exploded with: "Does the circus carry a bathtub? You know I always take my Saturday night wash." He was told the show does not carry bathtubs, but provides each man and woman with a private pail, and that if that was not satisfactory they could visit a private bath. Latest report has the musician still in Fitchburg.

Wheeler, Downie Have Clean Opposition

While excessive heat last week hurt Wheeler & Sautelle matinee houses, night houses in nearly all stands were good. During this time, this show and Downie Bros. were quite close in several stands and visiting was done. At Callicoon, N. Y., Mr. and Mrs. Charles Sparks and a number of the staff were guests of Wheeler Show, and at Honesdale, Pa., following day, Mr. and Mrs. Jethro Almond, Mr. and Mrs. Al F. Wheeler and members were entertained by Downie Show.

While both shows were heavily billed in all these opposition stands, much credit is due Clyde Willard, who had charge of billing for Downie Bros., and George E. Hardy, for Wheeler & Sautelle, as not one sheet of paper was covered or any unfair methods resorted to.

LaBelle and Ray joined at Netcong, N. J., for New England fair dates and remainder of tent season. In addition to their regular acts, Mervyn Ray is again working with Damm Brothers in their aerial ring act. Roxey Fiber received a new truck and new lunch-stand outfit at Westwood, N. J., and it presents a very attractive front on lot.

Big-show program is going over with a bang, and Jack Phillips has a band hard to beat. He has not had a change in roster during the season. All hands are looking forward to several fair dates to be played during August and September, after which show will head for Dixie, remaining out as late as conditions will permit.

Carrollton and Lawrence Poor Stands for Barnes

CARROLLTON, Mo., Aug. 8.—Al G. Barnes exhibited here July 31 to poor business, practically a "repeater" of attendance in Lawrence, Kan., day previous. This town, as well as Lawrence, bears an unfavorable reputation for circuses. However, other Missouri and Kansas dates proved very profitable for show.

The season, as a whole, has been very successful. In Oklahoma, Southern Missouri and Kansas, excepting Lawrence, show practically filled the house at every stand.

Austin C. King, manager of Side Show, opened doors here early in morning, and after a continual grind thruout the day, gave it up as an impossibility.

Goldstein Booked for Fairs

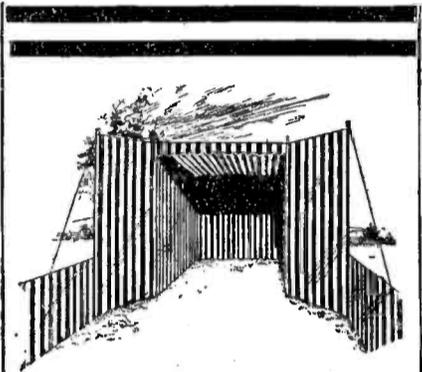
Abe Goldstein, clown, who has been at Playland Park, Rye, N. Y., since June 14, will close there August 15 and play fairs until October 24. He is booked there again next year for 10 weeks, which will make his third successive year. It is likely that he will play indoor dates in the East this winter. Goldstein's wife is with him and they will make the fair jumps in their new car.

With the Circus Fans

By **THE RINGMASTER**

CFA
 President, **H. HERTZBERG**,
 607 Brady Bldg.,
 San Antonio, Tex.
 Editor, **K. K. KNECHT**, Box 276, Evansville, Ind.
 Secretary,
W. M. BUCKINGHAM,
 Thames Bank,
 Norwich, Conn.

CFA Chloupek, Gross, Meller and Van Wyck, of California, have been enjoying several one-ring Mexican circuses in Oakland sector. Circo Escalante was one. These same fans are looking forward to California tour of Sells-Floto.



BALL GAME HOODS

For that Doll or Cat "RACK-er". Made with or without wings and with or without return curtains. We offer a Hood complete with Wings, as illustrated, but without return curtain. Hood 14 feet wide, 7 feet deep, 8 feet high in front and 6 feet high in back.

Made of fancy painted awning, striped material. Price, F. O. B. Fort Smith, Ark. **\$27.72**

Have you other tent needs or desires?
 Tents **TUCKER-MADE** to order.

TUCKER—THE TENT MAKER
TUCKER
 DUCK AND RUBBER CO.
 Fort Smith, Arkansas

HUNT'S CIRCUS WANTS

Circus Cook with motor experience, Boss Canvasman. Must be sober and get it up and down. Five or six-piece Colored Band and Minstrel for Side Show. Low, sure salary. Long season. Elizabethtown, N. Y., August 14; Schroon Lake, 15; Ticanderoga, 16-17. Want to buy Camel if cheap.

SIDE-SHOW & CARNIVAL BANNER PAINTERS
 SINCE 1906
NIEMAN STUDIOS
 1236 S. HALSTED STREET, CHICAGO

25c SILVER OR STAMPS

With your address, mailed to **CHAS. BERNARD**, Riverside, Savannah, Ga., Brings 7x12 print, 21 Pictures from original P. T. Barnum wood cuts, used in museum advertising 80 years ago.

Want Two Second Banner Men

One Second High Pitch Man who can produce, one Chevrolet Mechanic. Pay your wires; I pay mine. As per route.

RUSSELL BROS.' CIRCUS

Wheeler & Sautelle Circus

WANT, to join on wire, strong Cornet, Fiddler doubling Brass, Acrobat to work in Trampoline Act and Clown, Prima Donna doing other work. Low salaries; you get it. August 12, Pascoag, R. I.; 13, Stoughton, Mass.; 14-15, Weymouth, Mass.; 17, Provincetown, Mass.; 18, Orleans, Mass.

FOR SALE—Complete Motorized Circus. Trucks and Equipment in best of condition. Performing Elephant, good Menagerie, plenty Trained Ponies, Mule and Monkeys. This show must be sold to settle an estate. Will sell cheap. Don't write unless you mean business. Address **CIRCUS MANAGER**, Minco, Okla.

With burial of Al G. Barnes, circus owner, more than 150 miles from Los Angeles at Indio, it was impossible for members of CFA there to attend, but J. A. Westmoreland, of Los Angeles, sent a floral piece for CFA.

Harper Joy, of Spokane, Wash., State chairman of Washington W. W. Cole CFA Top, arranged a swimming party for all Sells-Floto folk when there August 10. Had busses make trips every 15 minutes from lot to Natatorium pool. CFA there, thru Lions' Club, also took 150 orphans to circus with street parade, calliope and Sells-Floto one-sheets over all cars and busses (some ad for show). Combined five luncheon clubs, with more than 400 present, had Tom Mix as guest.

When Sells-Floto was in Missoula, Mont., CFA had luncheon clubs, Lions, Rotary and Kiwanis, hold a joint luncheon in Tom Mix honor, he being a Kiwanian member of Peru, Ind., club. Public was invited. C. Smith also arranged for a combined luncheon previous to show day when Klara Knecht, educational director, talked on the circus.

Schuyler Van Cleef, State chairman of New Jersey, lent much aid to 101 Ranch when it played New Brunswick, N. J.

Irving K. Pond, of Chicago, vice-president of Central States Top of CFA, spent August 3 on lot in Ann Arbor, Mich., with his friends on Hagenbeck-Wallace. He had a pleasant visit with Kinko, talking over old circus days; also with Otto Griebing. Between shows he entertained the Clarkes and Hannefords and their families with an automobile ride to interesting parts of town.

Evansville, Ind., August 1 was one of hottest days Ringling-Barnum had all season. Terrific heat—but business best of all that week, it was said. Karl Kae Knecht, CFA there, arranged for a big salt-water pool in Pleasure Park to be kept open that evening so all could take a dip after night show. It was ideal, with sleepers on loading runs but few blocks away.

E. H. Albright and Karl Kae Knecht, of Evansville, Ind., visited H. B. and Frank Gentry and their "Original Gentry Bros.' Shows" at Mt. Vernon, Ind.

Charles Lauterbach Jr., of Petersburg, Va., did all he could to make things easier for three Robbins Bros.' billposters injured near there when in an auto accident.

Information as to whereabouts of Fred Walter, alias Frank Williams, old-time circus man, is desired by CFA in East who want to find him, as his daughter offers him a home.

Gramp Lawson, of Brockton, Mass., will be busy soon with the fair there.

George Prytz, of Oakland, Calif., recently made a trip to Alaska, but didn't see a circus there—so he hurried back for Sells-Floto dates.

Frank Kindler had a fine time when he caught Seils-Sterling at Cold Springs, Minn.

Al G. Barnes Circus

Pittsburg, Kan., found Barnes Circus in its 21st week of long jumps and arriving on schedule. Eighteen Sundays shown and not a performance missed. Have wheeled to date 11,495 miles.

Dusty Rhodes, late contracting agent of Hagenbeck-Wallace, spent the day at Pittsburg and met many friends. Dusty was en route to Tulsa, where he is to engage in business. Manager S. Cronin was kept busy at Lawrence, Kan., entertaining many visitors from Kansas City—Harry Lay, Millie Lou Patterson, Robert Patterson, C. J. Yearout, C. A. Vernon Jr., Judge Cummings and wife, N. T. (Tex) Clark, C. J. Chapman and Frank Caps.

Baldwin Park Giants (colored), managed by Frank Chircarello, and Clown Alley team, Danny McAvoy, manager, and Harry Bert, umpire, played a good game at Carrollton, Mo., colored team winning. Col. Dan McGugin and Gregg Wellinghoff, Kansas City representative of *The Billboard*, were visitors at Carrollton and spent the day with writer. Mrs. Carrie Kellogg and friends motored to Fort Madison from Indianapolis and were entertained by Mrs. S. Cronin.

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COL. LEW RUBEN, care The Billboard, 390 Arcade Bldg., 8th and Olive Sts., St. Louis, Mo.

Sunday at Quincy, Ill., at Baldwin Park, a three-mile haul, but big top and menagerie were up at 10 a.m. Park was crowded. Austin King, who never as yet failed to open on time, opened side show at 10:30 and did a big business until doors of big show opened at 1 p.m.

Mr. Ramsey, general manager, of Hannibal (Mo.) Railroad, was a guest of Manager S. Cronin. Two new sleeping coaches and one flat were added to train at Quincy.

At Galesburg Roland Butler, press representative, and F. Beverly Kelly, of educational department of Ringling Circus, spent the day as guests of Manager S. Cronin. Fred Beckmann and wife, Harry Noyes, George R. McCabe, A. J. Ruch and F. W. Schlotzhauer were entertained by the writer. **MIKE GOLDEN.**

West Coast Jottings

Harry Wooding has taken over Venice Monkey Farm on Venice Pier and will put in a circus program for remainder of summer, using one stage and a ring for his pony, dog and monkey acts. Admission will be 25 cents and 15 cents, which will include seeing monkey farm. "Pony" Cook will have charge of monkeys and will work his monkey act. Dr. Willard Beeson will handle front.

Jack Schaller (Four Jacks) put on a circus at Rider Field, Huntington Park, Calif., under Firemen, July 31 and August 1, using all aerial numbers and clowns. Show was a big success. Acts were: Swinging ladders, Jerry Scott, Betty Miller, Rose Mason; revolving ladders, the Degaros and Blanch and George Schaller; Casting Castors; traps, Jerry Scott, Betty Miller and Rose Mason; loop-the-loop; Johnnie Schaller and Nick Nickerson, bar act; triple iron jaw, Three Graces; Roman rings, the Deharos and Leroy; Flying Behees; Jack and Virginia Schaller, adagio act; Grace Degaro, in a fast teeth swivel; Four Jacks on 110-foot tower; act featuring Buddie Parks doing a foot loop on flagpole, with a fireworks display on tower for a finish; Tom Plank, Bullhook Jackson, Clyde Stilts, Harold Degaro, Al Minnow, Jack Grant and Joe Franks, clowns. **TOM PLANK.**

ALFRED R. CRAIN pens that Allen Bros.' Wild West, which appeared at the resort of Richfield Springs, N. Y., July 28, encountered a heat wave of 92 degrees for matinee performance, consequently light attendance. At night, however, they had 'em standing and put over a most creditable exhibition. Whip cracking and roping feats by Texas Dale and little Rose Marie, and other numbers were given a big hand. Frank Ketterow and, father enjoyed a visit with Charles Hunt at Cooperstown, N. Y.

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Under the Marquee

By CIRCUS SOLLY

THE CLARKS, double trapeze performers and fast foot jugglers, are doing nicely with Barnett Bros.' Circus.

C. E. CONFER and Fred Torrence, formerly of Hagenbeck-Wallace, visited Ringling-Barnum at South Bend, Ind.

LEW MURPHY plays trombone for Bennie Fowler's band on Walter L. Main Circus. He also doubles on calliope.

WALTER SCHILLING, formerly in advance of circuses and carnivals, is in Los Angeles.

C. G. (SUNSHINE) NUSSBAUM, clown, is rapidly recovering from tuberculosis at Fairview Cottage, Asheville, N. C. Expects to be back trouping soon.

ROBBINS BROS.' CIRCUS will play Bowling Green, Ky., August 21. It will be in Nashville, Tenn., on the 20th and Glasgow, Ky., 22d.

EVERETT SYLVESTER, formerly with circuses as a contortionist, was in Cincinnati last week and visited *The Billboard*.

LARGE CROWDS turned out for 101 Ranch Show at Trenton, N. J., July 29. Only one week's billing. Second show there this season.

HAPPY ABBEY postcards that he has band on Fisher Bros.' Circus and that accommodations on outfit are above average for a small show.

GEORGIE SPEARS JR. is doing two acts with Fisher Bros.' Circus. Eddie Mosher recently joined as assistant boss hostler.

FRANK STOUT and his circus unit played the fair at Osgood, Ind., last week. He works all the stock and dogs and has them in fine shape.

INMATES of State Prison at Jackson, Mich., thank management and performers of Hagenbeck-Wallace for bringing in show and entertaining them.

AL BUTLER contracted Ringling-Barnum for St. Cloud, Minn., August 28 and while there called on Frank Kindler, CFA.

HAGENBECK-WALLACE has canceled its plans to show near Monroe, Wis., August 18, two days before Green County Fair opens.

PHILIP PIKE, stepson of Roy Feltus, former circus owner-manager, has joined advance of Gentry Bros.' Famous Shows as programer. Is working off advertising car No. 2, three days ahead of show.

WILLIAM MORRIS Office has made the Kenneth Waite troupe of 10 clowns an offer to open in Paris, France, second week in January for 10 weeks' engagement.

CHARLES CELEST, wire performer and rube come-in worker, who had been ill for three months, was discharged from City Hospital at Indianapolis July 30.

CY GREEN, Yankee rube, is at the Palace Theater, Worcester, Mass., this week. He states that it was Robbins Bros. instead of Downie Bros. which gave three performances at Waltham, Mass.

E. J. KELTY, New York City circus photographer, snapped entire personnel of Downie Bros. in Morristown, N. J., August 5. Streets packed for parade and good attendance at both performances.

K. M. (BOSTON) McLOUGHLIN, candy butcher, left Schell Bros.' Circus at Deadwood, S. D., and en route east, stopped off in Cincinnati last week and visited *The Billboard*.

IN ITS MAGAZINE section, in a recent issue, *New Orleans Times-Picayune* carried a very interesting story concerning circus bands, written by Beverly Kelley, of Ringling-Barnum.

SOLLY directs attention to passing of a new show ordinance in Great Falls, Mont., story of which appears on first carnival page, this issue. Special permits from City Council are required before issuing of licenses, etc.

IRA (CAROLINA) BIGGS is ill at his home in Durham, N. C., Route No. 4, and would appreciate letters from showfolk. He left Hagenbeck-Wallace July 8, but hopes to recover in time to rejoin show before season ends.

HUGHIE FITZ, acrobatic talking clown, is giving one-hour show with Redpath Chautauquas of New York and New England circuit. Program consists of acrobatics, magic, juggling, paper tearing, contortion, stories, etc.

BUSINESS was good with Hunt Circus in Catskill Mountains, reports Clarence Auskings, general agent. He is in the South and says show will have a long season. Fred J. Newell is now brigade agent.

GEORGE FICKETT, comedy old maid, acrobat and contortionist, has closed four successful weeks at Luna Park, Coney Island, with Ladell Young Trio, trick house act. They start on their fair season August 17, booked by Wirth & Hamid.

KLARA KNECHT, educational director of Sells-Floto, is back on her regular schedule for radio, playground and club talks. She filled in and doubled her work and did "two-day-ahead press" while the late W. B. Reynolds was sick. Karl K. Knecht, editor of *White Tops*, is her brother.

SURPRISE BIRTHDAY party was given by Ilatia Allen for Marlo LeFors, high pole artiste, July 27, at Cowan Lake, near Omaha, Neb. She received numerous presents. There were games, fishing, swimming, dinner with all the trimmings, etc. At party were Mr. and Mrs. Jimmie LaBonne, Mr. and Mrs. Tom Hall, Mr. and Mrs. Harry Cone, Mrs. S. Dye, Little Tommie Cone.

ASBURY PARK, N. J., had two circuses within three days. Downie Bros. was there August 8 and Walter L. Main August 11. Neither show played in city proper. Downie appeared at Bradley Beach, a shore town two miles from Asbury Park. Main had a lot in Neptune City. While a separate municipality, Neptune City is just a suburb of Asbury Park.

FRANK LITTLEFIELD and wife visited Downie Bros. at Salem, Mass., motoring

Benson Buys Oldest Circus Band Wagon

FITCHBURG, Mass., Aug. 8.—John T. Benson, owner of Benson Wild Animal Farm at Nashua, announced to *The Billboard* representative over long distance phone that he had purchased oldest circus band wagon in the world while on a recent visit to England. The wagon is more than 125 years old and was used at the time it was built by Wombwell & Bostock's Circus in its tour of England and Scotland. Wagon is bright red. Hind wheels are 12 feet high and front wheels 6 feet. When wagon was used in parade it was drawn by an elephant, which was directed by an attendant who sat on top of its head.

Wagon is expected in this country next month and will be put on exhibition at the farm. There is a possibility that Benson may use it as a nucleus of an extensive exhibition of old-time circus curios at the farm.

from Gloucester on Sunday. Called on their pal, Jack Fitzgerald, also Clint Shufford, treasurer. Illness prevented them from attending performance of show on Monday. New lot was used by show for first time and was first motorized circus to visit Salem, says Littlefield. *Salem News* gave outfit an excellent afternotice.

HARRY AND LORETTA LAPEARL are back home in Indianapolis after playing fairs in Mississippi. After a brief rest they will open on their regular fair route with Gus Sun Circus Unit No. 1. They saw Ringling-Barnum at Indianapolis and met many old friends. Full house at night. Other visitors were Gus Sun, Roy Feltus and Philip and Caroline Eddy, who have a filling station and lunchroom in Indianapolis.

HARRY B. CHIPMAN, manager Midwest Shows, and his mother (Ma Belle) visited Sells-Floto at Kearney, Neb., and renewed acquaintances. Altho Ma Belle is not performing now, she claims she is "still in the ring." Among friends whom they met were the Ledgetts, May Curtis, Edna Martell, Wright Duo, Hobsons, Hodgins, Frank Loftis and Gordon Orton. Harry says that his mother is feeling fine and what little trouping they are doing this year will get them in shape for one of the circuses next season.

CLYDE PARKS, Crawford Droegge and Charles Thompson, members of advance of Robbins Bros.' Circus, who were injured recently when their truck overturned near Suffolk, Va., and who are at present resting comfortably in Petersburg Hospital at Petersburg, Va., were visited frequently by Charles F. Lauterbach Jr., Circus Fan, and Ralph G. Lockett, newspaperman, formerly on advance of John Robinson Circus. Reports are that all three expect to leave hospital soon and rejoin Robbins advance.

LLOYD MITCHELL and son, James; Charles B. Kistler, Robert Good, circus enthusiasts, have been very busy this season, visiting big tops in and around Allentown, Pa., and other spots. They saw Sparks Circus at Chester and Bethlehem, Pa.; Ringling-Barnum in Madison Square Garden, Easton, Reading and Newark; Downie Show in coal regions and in Bethlehem; Hagenbeck-Wallace, Pottsville, Pottstown and Allentown; Robbins Bros., Pottsville and Reading; Wheeler & Sautelle, Netcong, N. J., and Barnett Bros. at Leighton and Quakerstown. William H. Lee, also of Allentown, has visited a number of circuses.

EDWARD KELTY, New York circus photographer, caught Wheeler & Sautelle at Cranford, N. J., July 29, where noon parade resulted in long streams lining sidewalks. Biz was good both afternoon and night shows and Kelty was much impressed with Knight Family, tumblers, and glittering paint on all wagons. Show appears to be about 25 per cent bigger than it was last year, with Jack Riddle, a snappy equestrian director, and Ted Lewis operating a Wild West with plenty action. La Belle and Ray, aerialists,

joined at Cranford, while wife of Charles LaBird, side-show manager, has been visiting show lately.

SVERRE O. BRAATHEN, CFA, of Madison, Wis., saw Sells-Sterling at Edgerton, Wis.; Al G. Barnes at Wisconsin Rapids and Ringling-Barnum at Rockford, Ill. Hagenbeck-Wallace has booked Madison, Wis., for August 17, which will be first appearance of show there for last five or six years. Braathen has erected a summer cottage on one of his four lakes. He has a living room about 16 by 22 and has walls almost entirely covered with circus pictures. He has a parade running around room on top of partition walls with some 40 small wagons and number of elephants. He also is constructing a circus lot, with big top about six feet long and other tents. He will in time have a border around entire living room made up of *The Billboard* as it appears in the cover.

Ringling-Barnum Circus

At Lansing, Mich., July 26, Dexter Fellowes, of Ringling-Barnum, received hundreds of letters and telegrams from all parts of country carrying messages of congratulation on his birthday. These messages came not only from members of show, but from members of newspaper fraternity from all parts of world.

At Indianapolis show was visited by Roy Feltus, J. C. Admire, Jim and Katy Harto, Curly Ashe; Billy Exton, accompanied by Public officials; Tarkington, Am Jones; W. H. Cottner, of Southern Railway, and the Fehrlmans.

Fred Loomis and Al Witt and son were recent visitors. Andy Dumbas is slowly recovering, but it will be quite some time before he can leave hospital. Mr. Shalcross visited Harry Miner at Louisville, and when show made Evansville it was a great day for Miner, as he has many friends in the town, having lived there after leaving Mississippi.

Jack MacAfee, of Barnes Circus, was a visitor at Springfield, Ill. Dallis Julian has been visiting last few days. Lee Norman showed up at Peoria to visit his friend, Al Powell, and several others in dressing room.

Eddie Vaughan made a flying visit to St. Louis to be with his mother on her 81st birthday and helped her to eat a massive cake prepared for occasion. At Peoria a number of executives made a trip to grave of Tom Webb and left a floral piece.

George Meighan was with show at Decatur, Ill. Titusville, Fla., along with Sarasota, has quite a representation with show, including Billy Knight, Guy Knight, Henry Whittaker, Harry Miner, Roy Rice, Andrew Carlisle, Charles Strickland and J. G. Morgan.

STANLEY F. DAWSON.

Knight Bros.' Circus Has Three Good Dates

ITHACA, N. Y., Aug. 8.—Knight Bros.' Circus, which has been playing for fraternal organizations, has finally struck its stride with three highly successful Elks' Circus promotions in a row. These were at Oneonta, N. Y., July 27 to August 1; Cortland, N. Y., August 3-4 and Ithaca, N. Y., August 5-8.

Harry Stearns is directing and handling promotions.

A 90-foot round top with one 40 and two 30-foot middle pieces is used for big show; side-show top is a 60 with a 30; menagerie top, 42x84; padroom, 40x60; refreshment stand, 24x24. All canvas is new and everything looks spick and span. There are 30 lengths of seats, 10 tier high and 400 grand-stand chairs, making a total seating capacity of 3,000.

Several more Elks, Police and Shrine dates will be played until indoor season starts last of October or first of November.

Jack Joyce and his Arabian stallions have rejoined. Circus will play Lewiston, Me., Fair.

Among acts are Bert Sloan and Miss Lubette and Company, wire walkers; Huffling's educated horse; Aerial Earles; Miss Rechett and Violine Dorset, trapeze performers; Howard, contortionist, elephant act; trained dogs and mules.

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AMERICA'S BIG TENT HOUSE

The Corral

By ROWDY WADDY

WHEN snaky bronk tosses good rider, could it be termed "good hoss sense?"

THESE ARE THE DAYS for contestants to hustle. Season nearly half over.

CCL. LEON LAMAR'S Wild West is one of the outstanding attractions with Morris & Castle Shows.

FOLLOWING THE California Rodeo at Salinas, Frank Marshall, arena clerk, and Eddie Woods motored to Monte Vista, Colo., for the Ski-Hi Stampede.

THE STAUNTON (VA.) FAIR this year will have the Cy Compton-Jack Hughes coterie of cowboy sports entertainers doing their stunts in front of its grand stand.

PLANS ARE BEING perfected for a World Congress of Rough Riders and Rodeo to be staged by La Fiesta de Los Angeles Labor Day in the Olympic Stadium in Los Angeles.

THE WESTERN Live-Stock Show and Rodeo of the Los Angeles Union Stockyards will be held in late November and early December, with Bob Anderson as arena director.

THE EDITOR of The Corral but a few days ago returned from his two weeks' vacation, others of the staff "pinch-hitting" for him in his absence. Had a wonderful time—lake fishing, swimming, etc.

WEDDING BELLS—Johnnie Schneider, well-known contestant, and Julia Frates, both of Livermore, Calif., were married July 19 by Father Looney, of Livermore. The bride and groom enjoyed their honeymoon at Salinas, where Johnnie won the all-round cowboy championship at the recent rodeo.

J. P. PRICE, head of the JP Ranch Rodeo Company, and Chief Tom Ellis, roper, whips, etc., and Elmore Slawn, bronks and bulldogging, were motor-trip visitors to Cincinnati last week from Chillicothe, O., where the outfit has been headquartering. The combination is playing summer dates prior to its fair season.

BED WALKER is preparing the rodeo at Padil, Colo., for late this month. Says stock to be furnished by Rocky Mountain Rodeo & Wild West Corporation. Walker is producer of the show and Warren Francis, arena director. Helen Pope, of Canada, will be guest of honor. Mary Thompson, of Littleton, Colo., will take part in the show, also a number of top-notch contestants.

JERRY BAEN and Tex Harvey and wife a few days ago journeyed from California, following the Livermore Rodeo, to Oregon to break colts, buy and sell horses and contest at rodeos. Jerry struck an "unridable mule" at Creswell, Ore., but after two attempts rode the "animule" to a finish. Evidently, Harvey has returned to California for a spell, writing from Fortuna that the folks there are getting ready for their rodeo this month.

MIDSUMMER ROSTER Wild West concert contingent Hagenbeck-Wallace Circus: Headed by Earl Sutton, all-round cowboy; Anna Sutton, Ed Harney, Shirley Harney, Rose Davis, Anna Butler, Bobbie Patterson, trick riders; Ed Davis, Tug Garls, bronk riders; Jimmie Richardson, trick roper and trick rider; Johnny Regan and Company (five people), Australian whip manipulators; Prince Shakmanff and Archie Zascelaty, Cossack riders; Ott Gribbing, Earl Shipley and Joe Lewis, clowns; Betty Banftt, Harriet Evans and Poodles Hanneford and Elizabeth Hanneford also appearing in the concert. Orville Gilliam recently left the show to play rodeos.

IN CONNECTION with Pawnee Bill's Rodeo and Powwow, at his Old Town near Pawnee, Okla., last month, Bill Penny gives the following results in contests: First day, Calf Roping—Henry Snively, Bob Elliott, Jim Snively; Steer Riding—Pete Snively, Grady Smith, Jake Gokey; Bulldogging—Grady Smith, Bob Elliott, Turk Hoge; Bronk Riding—Grady Smith, Jake Gokey, Jim Snively. Second day, Calf Roping—F. Andrews, Henry Snively, Lee Roberson; Bronk Riding, Jake Gokey, Grady Smith, Bob

Elliott; Steer Riding—Pete Snively, Grady Smith, Sandy Cullison; Bulldogging—Ballard Stanford, Bob Elliott, Homer McGroom. Judges were Bob Elliott, Henry Snively and Shorty Quillen. Clinton A. (Uncle Toby) Connelle, arena director. Jimsie (Sandy) Cullison, clown. Tom Stanford, timekeeper. Fancy trick ropers included Bill Penny Jr. and Lefty Christian. Many Indians of various tribes also took part in the big Western show, which was under the personal management of Major Gordon W. Lillie (Pawnee Bill). Penny advises that Major Lillie will stage another big affair this month, also on Labor Day.

THE FOLLOWING EDITORIAL recently appeared in *The Oregon City (Ore.) Enterprise* relative to an incident in connection with the Pendleton Roundup, Pendleton, Ore., one of the most prominent and most popular annual cowboy sports events of America—editorial headed "County Fair? The World Knows": "Liberty, a weekly magazine which concerns itself more with froth than with facts, has just published an article by one of its jazz writers in which the Pendleton Roundup is reduced to the grade of county fair. Any choice between *Liberty* and death on the part of Pendletonians hereafter is likely to be in favor of the second alternative mentioned by the late Patrick Henry. Most Oregonians will sympathize with the Pendleton feeling in the matter. One Sylvia, of Hollywood, is the *Liberty* writer who attempts belittlement of the Roundup. She does it quite incidentally in the course of an 'inside peek at how darlings of the screen are whacked into shape,' as the subtitle says. Sylvia is a masseuse, turned author by grace of a wise-cracking ghost writer. She is telling about one Mary Duncan, a screen luminary, and her visit to Pendleton with other Hollywood folk. 'They were met at the train,' relates the manipulating Sylvia, 'by location executives and a mob of Pendletonians dressed in cowboy outfits and riding their ponies. The town was in the throes of a county fair, and it had occurred to some bright press agent to have Mary Duncan named queen of the rodeo.' The fanciful Sylvia then has Mary mount a horse and try to lead the parade up town and fall off in the best custard-ple comedy style, all of which might have been interesting if it had happened, but it did not. When Miss Duncan visited Pendleton she was taken uptown in a stagecoach and was given a welcome and honors merely conforming to those extended at various times to visitors of more substantial note, such as William Gibbs McAdoo, George Palmer Putnam, Charles Hanson

Towns and others. *Liberty's* attempt to reduce the Roundup to the stature of a county fair is of a piece with efforts of other various Eastern magazine writers and radio talkers to put Crater Lake in California, to put the Columbia highway in Washington, to make Los Angeles and Seattle the rose centers of the universe. But facts are stubborn things, and among facts about the Pendleton Roundup are these: It has a yearly attendance of something like 65,000, and people come to see it from virtually every State in the Union and from many foreign countries. Already it has ticket orders for this year's event from Canada, the Dutch West Indies and France. The Pendleton Roundup a county fair? *Liberty* and its flesh-mauling writer may think so, but the world knows better."

THE ANNUAL Prescott Frontier Days, at Prescott, Ariz., again this year worthily chalked up a gratifying success in its records. This big affair at Prescott is purely a community spirit event and has not only willing but enthusiastic co-operation of representatives of all commercial, civic and social bodies, as well as all community-spirited citizens in that section of the State. The entire show is staged strictly on its merits, and thru displayed merit only are awards made in the cowboy sports contesting. The Prescott Chamber of Commerce, especially its proficient and industrious secretary, Grace M. Sparkes (who, incidentally, is also secretary the Frontier Days), each year gives the Frontier Days celebration nation-wide publicity, with the result that a multitude of visitors from other sections of the country annually witness the show and enjoy all occasions connected therewith. A list of contestant winners in the various events of cowboy sports has just been received, in part, as follows: Team Steer Roping—first day, Ed Bowman and Lawton Champie (18 1-5 seconds), Ed Bowman and Walter Cline (18 1/2), Lawrence Conley and Homer Ward (19 2-5); second day, John Rhodes and Homer Ward (16 4-15), Roy Adams and Lawton Champie (16 2-5), Bob Haverty and Roy Adams (17 3-5); third day, Ed Bowman and Lawton Champie (17), John Rhodes and Homer Ward (17), Lawrence Conley and Homer Ward (18 1-5); fourth day, Conley and Ward (19 1-5), Bowman and Pecos McFadden (21), Clifford Koontz and Walter Cline (21 4-5), Arden McFadden and Arch Ruth (21 4-5); finals, Dick Conley and Homer Ward (23 1-20), Hogn Rhodes and Homer Ward (23 53-120), Lawton Champie and Roland Curry (24 11-20), Carl Arnold and Lawrence Conley (24 7-12). Bronk Riding—First day, Roy Green, Breezy Cox, George Fisher; sec-

ond day, Lawrence Bunger, Breezy Cox, Lawton Champie and Roy Green split third; third day, Lawton Champie, Cliff Helm, Breezy Cox; fourth day, Tom Breeden, Travis Heckle, Roy Green; finals, Lawton Champie, Leonard Ward, Cliff Helms, Harvey Cash. Calf Tying—First day, Carl Arnold, Lawrence Conley and Ed Bowman split second and third; second day, Carl Arnold, Lawton Champie, Earl Carter; third day, Hugh Clingman, Breezy Cox, Homer Ward; fourth day, Homer Ward, Breezy Cox, Audrey Smith; finals, Breezy Cox, Carl Arnold, Gail Taylor, John Rhodes, Bulldogging—First day, Roy Adams, Lawton Champie, Leon Sundust; second day, Breezy Cox, Roy Adams, Tom Breeden; third day, Lawton Champie, Leon Sundust, Breezy Cox; fourth day, Leonard Ward, Leon Sundust, Breezy Cox; finals, Lawton Champie, Breezy Cox, Roy Adams. Cow-boys' Relay Race—First day, Ed Bowman, Carl Arnold, Shorty Ward; second day, Ed Bowman, Carl Arnold, Shorty Ward; third day, Ed Bowman, Carl Arnold, Shorty Ward; fourth day, Ed Bowman, Carl Arnold, Shorty Ward. Cowpony Race—First day, Cort Carter, Shorty Ward, G. W. Cox Jr.; second day, Cort Carter, Carl Arnold, G. W. Cox Jr. Free for All Race—Third day, Carl Arnold, Shorty Ward, G. W. Cox Jr.; fourth day, G. W. Cox Jr., Carl Arnold, Sonnie Walker. Veteran Cowmen's Calf Tying—First day, Ed Bowman, Chris Cline, Doc C. W. Pardee; second day, Walter Cline, Ed Bowman, Chris Cline; third day, Ed Bowman, Doc C. W. Pardee, Chris Cline; finals, Ed Bowman, Hardy Schell, Chris Cline. Wild Horse Race—First day, George Fisher, Shorty Allard, Riley Roberts; second day, Charley Cole, George Fisher, Joe Fleiger; third day, Shorty Allard, Jake Cook, Charlie Morgan; fourth day, Port Parker, George Fisher, Charlie Cole. Brahma Steer Riding—First day, Homer Ward, Dud Thomas, Reg Thomas and Harvey Cash split third; second day, Homer Ward, Tiny Mills, Cliff Helms; third day, Homer Ward, Arizona Kid, Hans Starr; fourth day, Homer Ward, George Fisher, Harvey Cash.

CONTESTANTS' SPECIAL PRIZES

Frontier Days' Association Medals—Diamond-studded gold belt buckle. Champion Bronk Rider, Lawton Champie. Gold medals in each of the following events: Bulldogging, Lawton Champie. Team Tying, Lawrence Conley and Homer Ward. Calf Tying, Breezy Cox. Veterans' Calf Tying, Ed Bowman. Relay Race, Ed Bowman. Many business enterprises gave trophies to winning contestants.

SPACE in last issue did not permit contestant winners results at the recent California Rodeo, Salinas, Calif. A portion of them follows: Johnnie Schneider, champion cowboy for this year, with 1,000 RAA points and awarded gold belt buckle trophy of Edward Bohlin—also, (See CORRAL on page 43)

Looking Back Thru The Billboard

25 Years Ago

(Issue of August 11, 1906)

Great Beno, high-wire equilibrist, with Van Amburg Show. . . . E. H. Albright calliope player with Gentry Bros.' Show. . . . Charles Fick, equestrian director of Lentz & Roberson's Show, Col. Weaver, manager, and T. J. Cannon, general agent. . . . W. H. McFarland, manager of Annex with Wallace Shows, ill and went to Chicago for treatment. . . . James G. Wesson (Jim West), clown, died in Schenectady, N. Y., July 30. . . . Dan S. Fishell, press agent back on Barnum & Bailey, will leave in August and manage Garrick Theater, St. Louis. . . . George W. London, of Greenville, Pa., has purchased Tuttle Olympic Show. . . . Mrs. Edith Smith, performer with Ringling Show, was injured in a fall. . . . Roster Campbell Bros.' advance: A. G. Campbell, general agent; William Gilman, contracting agent; W. H. Quenett and C. C. Fletcher, special agents; C. C. Pettengill, 24-hour man; William E. Burkhart, route rider; George Allen, manager No. 1 car; Frank Campbell, No. 2 car.

10 Years Ago

(Issue of August 13, 1921)

As result of many protests from circus men, City Council in St. Paul has reduced license from \$300 to \$100 a day. . . . Castello-Walton Family of riders joined Main Circus August 2, coming direct to show from South America. . . . Lindeman Bros.' Circus still in Wisconsin and will stay in State rest of season. . . . Nick Harvey, advance man, injured in auto accident. . . . Aerial Zeneros left Campbell Bros. and will play fairs. . . . Gollmar Bros.' Shows to use former Ringling quarters at Baraboo, according to report at Portage, Wis. . . . Phil King, veteran producing clown, has left Rhoda Royal Circus temporarily. . . . Lincoln Bros.' Circus has closed. . . . W. H. Godfrey, circus adjuster, who has been in commercial lines, will be back on road next season. . . . Charles Banther is manager of No. 1 car of Campbell-Bailey-Hutchinson Circus. . . . Among "youngest" real ones with Rhoda Royal Circus this season is Bob Stickney. . . . One of neatest framed and cleanest side shows on road today is run by J. W. Beattie on Rhoda Royal Circus.

Rodeo at Chicago Stadium Probable

CHICAGO, Aug. 8.—Negotiations are now on between Sidney Strotz, managing director of the Chicago Stadium, and W. T. Johnston, who is officially connected with this year's rodeos at Madison Square Garden, New York, and Boston, with a view to putting on a rodeo in Stadium here this fall. If plans go thru as expected, rodeo will be held last week in October, and probably will be under management of H. C. Ingraham.

Johnston is reported now in the Northwest, buying stock in Montana and Wyoming for Eastern rodeos. He is expected in New York next week.

Information received here indicates that Tom Hickman, Texas Ranger captain, will be presiding judge of New York and Boston rodeos, and Bryan Roach, arena director. Following Madison Square Garden show it is planned to hold terrapin races at the Garden September 7, for benefit of a New York hospital.

Incidentally, it is rumored, there is to be another Garden shakeup along about October 1.

PARKS - POOLS

Conducted by AL C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O.

Pier European Agency Aim

Gravatt recommends resident scout to comb novelty field—week's attractions

ATLANTIC CITY, Aug. 8.—Frank P. Gravatt, president Steel Pier Amusement Company, in submitting his mid-season report to Pier's board of directors last week, recommended a resident representative in Europe for the purpose of combing the field for unusual novelties. Gravatt also suggested permanent representatives in New York and Chicago. Pier this year is celebrating its 34th anniversary, and during that time it is estimated that more than 26,000,000 persons have entered its gates.

Aaronson's Commanders and Phil Emerton's Original Diamonds begins engagements starting today, the former appearing on Marine Ballroom and on stage, staying for a week, latter in ballroom until August 21. Emerton boys are going on a Coast-to-Coast hookup after seashore engagement, and also will be featured in Vitaphone shorts, it is announced.

Baby Rose Marie and Jane and Katherine Lee, singing and comedy, are two leading acts on the new vaude bill starting today.

Steel Pier Grand Opera Company will present Leoncavallo's *Pagliacci* tomorrow, with Ethel Fox, prima donna-soprano San Carlo Opera Company; Ifor Thomas, principal tenor Opera Comique, Paris; Mostyn Thomas, principal baritone Royal Opera, Covent Garden; John Uppman, principal baritone American Opera Company, and James Montgomery, tenor Philadelphia Civic Opera Company. The Sunday evening operatic concerts, in which the principals participate, are devoted to programs embracing solo and ensemble operatic numbers. Program for remainder of season follows: Verdi's *La Traviata*, August 16; Verdi's *Il Trovatore*, August 23; Gounod's *Romeo and Juliet*, August 30; Verdi's *Rigoletto*, September 6; Offenbach's *The Tales of Hoffmann*, September 13, and Gounod's *Faust*, September 20.

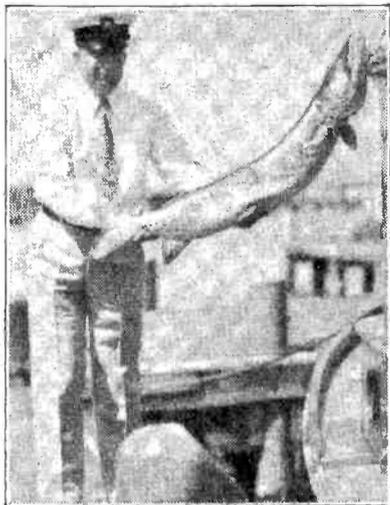
Nine-Night "Pompeii" Spec. for Olympic Park

IRVINGTON, N. J., Aug. 8.—A nine-night fireworks spec. enacting *Last Days of Pompeii*, opened at Olympic Park tonight, with 500 figures enacting the disaster and 30,000 square feet of scenic settings used to depict ancient city before its destruction by Vesuvius.

Sensational episodes shown during festive activities and tons of fireworks used for eruption of mountain and subsequent disaster. Modernistic pyrotechnic features will be shown as a conclusion to show each night.

"Capt. Melville Day"

CONEY ISLAND, N. Y., Aug. 8.—Friends of Captain Melville, former skipper of the City of New York, which took the Byrd Expedition to the South Pole, now lecturing at Luna Park's *Little America*, is to be the central figure on "Captain Melville Day" next Tuesday. The many friends of the captain have determined to make this particular day an occasion of a personal expression of high regard to the skipper.



FRED W. PEARCE, widely known park owner and manager, who had the surprise of his life when he hauled this 40-pound muskellunge from the waters of New Baltimore, Mich. The husky "musky" put up a "fight" that lasted almost an hour.

Special Features Lined Up for Coney's Windup

Coney Island, Cincinnati, is to have almost one month of free entertainment. Beginning August 18 and running until the 31st, inclusive, a rodeo is to be produced by Colonel Gatewood in a specially built arena which will be equipped for night showing. Colonel Gatewood put on such an attraction there a couple of years ago.

During the period from September 3 to 13, the closing date of the park season, there will be several special attractions, including food show, auto show, house appliance show and radio show, and each night a big fireworks spectacle will be staged.

Edward Schott Goes East

Edward L. Schott, manager of Coney Island, Cincinnati, and son of George F. Schott, president of Coney Island, Inc., which operates the park, left August 5 for a vacation and business trip to New York and Atlantic City. He will visit amusement enterprises in search of new ideas. His wife is with him on the journey.

Playland's Bath System Seen as Model of Scientific Perfection

RYE, N. Y., Aug. 8.—No reasonable precaution that may be taken to safeguard the health of Playland's bathing patrons is neglected at Westchester County's sound-shore fun center, according to the observations of men who have examined the system in operation.

Playland has two centers of bathing activity. A beach stretching for nearly half a mile along the sound and a pool 150x50, containing fresh water, are the two meccas for swimming devotees. When park was constructed to its present dimensions about four years ago a breakwater extended along one side of the beach area. This season saw the construction of a second breakwater, as reported last spring in *The Billboard*, which is presently nearing completion and which, with the first, assures safety from heavy surf and freedom from waste material and possible objectionable matter, as the two structures overlap each other.

Pool itself is regarded as a marvel of

"Flesh" Policy Big Winner at Sunnyside

TORONTO, Aug. 8.—Sunnyside Beach has been having a better season than the depression would seem to permit. While business conditions are clearly felt when comparisons are made with other years, yet it is quite plain that Toronto's big lakeside resort still has a very warm spot in the hearts of the people in and about the city. Weather has had something to do with better conditions lately. In June and before that it just made the oldtimers weep.

Having returned to the use of free acts, Sunnyside has had better success than in other years with this form of attraction. For two weeks Stafford's circus of ponies, dogs, monkeys and a mule brought them to the waterside in thousands. Stafford left with a wonderful impression remaining behind him.

Last week the Morris Troupe Circus Revue came in and presented a show lasting one full hour. This was something hitherto unheard of around Toronto and it was given plenty of advertising. The result was that attendance jumped up even over what previous acts had done and, what was more to the troupe's credit, the public walked away with a smile of satisfaction.

The Morris Troupe presented 10 different acts on trapeze, slack wire, ladders, rocking table, the mat and so forth and had a high-diving dog as well. Ed Rutan sold them to the beach and in doing so scored a recommendation for himself.

On July 17 Sunnyside Beach burned the "Julia B. Merrill," oldest sailing ship on the great lakes. She was a three master, 150 feet long. She made a wonderful spectacle at midnight, with fireworks accompanying her demise. Were there people there to see her? Only 150,000 or so. For nine miles on both sides of the beach the highways and shores were jammed so that police estimated that if one person saw the fire a quarter of a million people saw it. Some attraction.

White City To Rebuild

WORCESTER, Mass., Aug. 8.—The portion of White City Park damaged by fire July 27 will be rebuilt, according to Joseph Hughes, manager. Cost of reconstruction, he estimates, will be \$60,000. The park has been in operation since the fire.

Greenhead Fly Too Much For "Mechanical Soldier"

ATLANTIC CITY, Aug. 8.—It happened at the Bamberger Home for Convalescent Children a few days ago. Billy Fennan, manager of Steeplechase Pier and head of Amusement Men's Association, entertained children with 10 "flesh" acts, among which was a "mechanical soldier." Two hundred kiddies were present when the soldier was carried into the hall. All thought it was tin, until an unsympathetic greenhead fly lit on the soldier's neck. Up went the supposed mechanical hand for a real slap, and the bustup of the act.

Norumbega Gate Reduced to 10c

AUBURNDALE, Mass., Aug. 8.—After a hard and fast gate-admission policy prevalent for a number of years Norumbega Park last week instituted a change from 15 to 10 cents. In conjunction with the reduction the Middlesex & Boston Street Railway, owner of park, worked out a combination admission and transportation charge. Railway is putting up a special ticket on its busses within any one fare limit, a round-trip ticket for 25 cents, including admission to park. Hitherto the combination went for 30 cents.

Arch Clair, who took the managerial reins last season, had been trying to make such a change ever since. He stated that he does not believe the new policy is going to make any immediate difference in business, however, but should prove an asset for the future.

Totem Pole Ballroom continues to do marvelous business, says Clair, and business in park is likewise good when weather favors. Picnic bookings, he asserted, range above those of last season.

Park goes on the air eight times weekly, and on July 31 landed on a national hookup thru the Shepard Broadcasting System, which was celebrating its anniversary as a department-store institution. Park was given 10 minutes over ether. Emory Daugherty, batonist in ballroom, is among the leaders in orchestra popularity contest being sponsored by *Boston Herald Traveler*.

The terrific heat last week cut into receipts. Park deplores the lack of swimming-pool facilities. Something may be done about it soon.

Hostess Jean Eaton Has Successful Season

Jean Eaton writes *The Billboard* that she has enjoyed a very successful season at Lakeside Park, Denver, Colo., as official hostess, picnic booker and kiddies' day promoter, with a different feature each week, such as Twins' Day, Freckles' Day, baby buggy parades and Miniature Circus Day. "I was fortunate," continues Miss Eaton, "in being able to book the famous Coon-Sanders Orchestra for the last two weeks—the first big-time attraction the park has played in several years. Business is very good and we now have Jan Garber and his band playing in the El Patio ballroom for a two weeks' engagement."

"I am now hostess in the beautiful Oriental dining room of McVittie's Cafe. In Denver it is the meeting place of all show people, as Mr. McVittie has been connected with the show business in many ways for a number of years. A few minutes spent in this dining room and a person will be able to renew many acquaintances in the profession."

Coney Island Chatter

By **BOB LENT**

CONEY ISLAND, N. Y., Aug. 8.—To prove Coney Island waters are not polluted, Dr. J. Francis Ward, president of the South Brooklyn Board of Trade, prevailed upon Health Commissioner Shirley Wynne to make laboratory tests of the waters in and around the Island, with the result that they were pronounced safe for bathing. Dr. Wynne explained that the reason beaches here are not polluted is that they front on the ocean and are not close to sewers. Besides receiving a clean bill of health from the Board of Health, the waters were also pronounced safe after 18 or more private laboratory tests were taken, according to an announcement made at a recent meeting of the bathhouse committee of Coney Island Chamber of Commerce. The 60 bathhouse owners, acting upon the suggestion of George Boochever, who addressed the meeting, became affiliated with the Coney Island Chamber of Commerce and contemplate an educational program for "selling Coney Island to the public."

Attendance last week-end was minimized by an unusually cool Sunday and overcast skies, marking the first Sunday in a couple of months that the sun came in second. Week-end weather thus far has been better than in a number of years. This year, then, Mr. Depression gets the call over Mr. Weather in the news.

We recently returned from a trip to Asbury Park, Atlantic City, Wildwood and other Jersey seacoast towns, and after viewing the crowds in the aforementioned spots feel that this resort is doing better than any.

Here and There

Joe Jacobs is bringing home the bacon plenty fat for Morris Cohen, who operates a ball game on surf.

Joe Bevans has been promoted from scale at back of Luna to the one at entrance. Charles English is back on the job and doing well.

DeSylvia, magician at the World's Circus, keeps 'em guessing with his many and various mysterious tricks.

Soldier Meyers, famous for his one-man show several seasons ago, is now operating an animal show for admission of three cents, with Sport, the Hindu, tooting his horn as bally bigger and better than before.

Adolph-Adolphine has replaced Josephine-Joseph at Dreamland. Punch Bernard, magician, also has been added.

Anna Schwartz, formerly with Bill Hart and his glass works, is now getting plenty of wind with her lung tester on Stillwell avenue, while Hubby Doc Mayer shells out the tickets on the "Unborn."

Mrs. Arizona Jack Campbell recently returned from a trip to Savannah and

made her first stop at Jolly Irene's platform, where she indulged in plenty of laughs listening to Irene's breezy stories. Jimmy Davenport, sponsor of girl shows at Coney, has replaced the Broadway Ramblers with an Oriental revue composed of 10 prancing ponies of the front-line type in the personages of Stella Coslar, May Miller, Mona Lee, Georgina Beck, Ruth Holt, Renee Dupree, May Lenzi, Neena O'Day and Olita. Mickey O'Toole is the straight.

Luna Lullabys

Bob Kirshman, shooting gallery king of Luna, is tickled pink over the recent visit paid him by Claude Ellis and wife, late of the Sheesley Shows, and the same is applicable to George Boothby, ye old-time p. a., more recently with the flickers, and Stanley Hedberg, one time p. a. of Luna, and personal friend of Sir Hubert Wilkins.

A. Fox has a classy photo gallery with backgrounds that are realistic and artistic.

Howard Emmerson and his orchestra continue as the leading attraction in the ballroom, which is getting plenty of biz.

Whispers

Jolly Irene, the jolliest of fat women, is negotiating for a new position with a well-known baking company. . . . Paul Bergfield, *The Billboard* sales agent, is the recipient of many pictures from old admirers. . . . Professor Hocheiser, better known as Snuffy, the cabman, was all hot and bothered at the Venus contest held Tuesday at Steeplechase Park, where he acted as official measurement taker and weigher.

Lalle's Business Proves Better Than Last Year

ANGOLA, N. Y., Aug. 8.—Old Man Depression sure took a licking at Lalle's Park, Angola-on-the-Lake, this season. Peter Lalle announces. Business is ahead of last year and it indicates park will set a new record this season. Dance pavilion, under management of E. J. Scott, is featuring Jimmie Lunceford and his 12 Tennesseans for the season. They are playing to capacity crowds nightly, Lalle says.

Arrangements have been made to increase the grounds by adding two acres of land, which will give plenty of free parking space and room for more concessions for next season.

Ocean City Blue Laws Keep Many Attractions Dark

OCEAN CITY, N. J., Aug. 8.—Last Sunday's crowd at Ocean City was a record one, but not much good to amusement men, the majority of attractions being closed on account of blue laws and the ones open doing only fair. Most of the visitors were excursionists and spent the day on the beach. Big event for Ocean City is annual baby parade September 4. R. B. Dean, city publicity director, is at present working on plans.

American Legion Band of Cape May County gave a bang-up concert at Convention Hall Sunday night. Admission free but failed to excite.

Billy Sunday at Forest

DAYTON, O., Aug. 8. — Forest Park Amusement Company engaged Billy Sunday as an attraction for Forest Park August 1. Event was sponsored by the D. O. K. K. of this city. Considerable amount of publicity was given Mr. Sunday, in addition to him receiving quite a bit of art in the evening paper, but the attendance was very small. There was a large crowd on the midway, but Mr. Sunday's crowd numbered about 200.

Elephants at Swedish Park

STOCKHOLM, July 27.—Power's Dancing Elephants at the Grona Lunds Tivoli are proving a big draw. In spite of several rainy days they have been playing to average crowds of 20,000 spectators daily.

Tries New Dance Plan

SALT LAKE CITY, Aug. 8. — Beck's Hot Springs is trying something new in having free dancing every Wednesday night. The two Breen boys, with their mother, have charge of Beck's since Manager E. E. Tucker's death, and the hot weather has helped business.

West View Has Kiddies' Day

PITTSBURGH, Pa., Aug. 8.—National Kiddies' Day was observed in West View Park Tuesday, with thousands of youngsters in attendance as guests of the management. Special events were held, and free tickets given the guests for amusement devices and refreshments.

Mrs. Belle Worthing and Sons Sail From Texas to New York

Mrs. Belle Worthing, accompanied by her sons, Maxwell and Clarence, sailed from Galveston, Tex., August 3, for New York City, where they will stop at Astor Hotel. Maxwell and Clarence are sons of the late C. A. Worthing, who was a prominent carnival owner. They are part owners of the amusement area at Fair Park, Dallas.

It is with the view of taking more active part in the management of the affairs of this park that the trip east is being made. Maxwell and Clarence will return to Texas in time to again take up their college work at Rice Institute, Houston, and Texas University, Austin.



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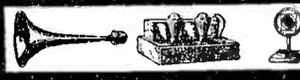
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50 European Specialists Witness Diver Operation

Letter from Peejay Ringens to *The Billboard* from Vienna, Austria, gives some exclusive information as to the condition of Ann Booker Ringens, diver with his attraction, who had the fifth bone of her spinal column fractured while performing in an amusement park at Vienna recently. Details of the accident have already been published.

"Miss Booker Ringens," Peejay writes, "was operated on by the world's noted surgeon, Prof. Eiselsberg, of Vienna, who holds out hope for her recovery. He thinks that with time she will have the full use of her limbs, as life is already creeping into them. About 50 leading European specialists, at the invitation of Prof. Eiselsberg, came here from all parts of Europe to witness the operation, which was one of the most delicate performed upon a human being. Operation lasted just 45 minutes, and the patient at this writing is in a wonderful condition—looks the picture of health, but has some pain.

"As the American press is craving for news concerning this accident, I thought it was my duty to give *The Billboard*, the paper that has so many readers that are Ann's friends, the real facts.

"I am still diving, and the publicity created by the accident has brought thousands of people to the park. Swan Ringens was in Italy when the accident occurred and flew to Vienna in a specially chartered plane. She has returned to fill engagements at Naples."

Seccaium Park, Bucyrus

BUCYRUS, O., Aug. 8.—Seccaium Park played a very nice week with the Steiner Trio last week, closing Sunday night with a concert by the Gallon Booster Band of 30 pieces.

Marvello opened Monday and continues with his "buried-alive" act all this week. The Future Farmers of America, a 75-piece band of Marion County, has been engaged for a concert both afternoon and evening tomorrow (Sunday). Marvello will use his "buried-in-flames" act all next week. His act is going over nicely and increasing the crowds each night.

Preparations are being made for big birthday party August 16-23, when the park celebrates its 32d anniversary. Special free attractions, band concerts each night and fireworks on Wednesday, Thursday and Friday nights. This is always a big week for the park.

Park Bookings Soar Above 1930

NEW YORK, Aug. 8.—With free-act bookings at parks nearly completed for the season, George Hamid, of Wirth & Hamid Fair Bookings, pronounced bookings this season about 40 per cent ahead of last year, with acts in the major classification receiving playing spots about equal to that of last year and 1929, with longer routes in some cases, particularly for "name" turns.

As far as fairs are concerned, he asserted, placements are approximately 100 per cent as compared with 1930 and year previous. Majority of acts with contracts are receiving full routes, with prospects of additional bookings. Outlook for fairs very gratifying, according to statistics pouring into his office, said Hamid.

Guenther Set for NAAP

IRVINGTON, N. J., Aug. 8.—Henry Guenther, manager Olympic Park, is readying an elaborate program for annual summer conference of NAAP, to be held here August 19. It will be one of the biggest events in the history of old Olympic, and park men from various States and also from Canada are expected to attend.

Convention locations committee will meet Monday afternoon August 17, at Hotel New Yorker, New York, while board of directors will meet the following morning at 10 o'clock.

The Secret's Out— Sugar Does the Trick!

CONEY ISLAND, N. Y., Aug. 8.—Many patrons have been attributing Sir Galahadian ideas to John the Baptist, Luna Park's diving horse, who seems to dive of his own volition, but Sylvester Sullivan, the park psychologist, has his own ideas about it, as psychologists have a habit of ideating. His theory, analyzing the emotions that spur the equine on to his performance three times a day, is done with lyre and song, proving that even press agents are poets to the manner born: "John the diver cocks his ears, and shedding tears his eyes are filled—with yearning; he little thinks of tanks or brinks, nor evil jinx; his noble heart—is burning with wild desire to seize his prey like panther perched or hungry cougar—he wants his lump of sugar." Miss Carver lures John on with a lump of sugar, and he'd jump off the Rocky Mountains to get it. So that's how it is!

Asbury Park

ASBURY PARK, N. J., Aug. 8.—Considered one of New Jersey's leading Coastal summer resorts, this town, like many others, has had its share of the depression, and with the exception of week-end crowds there is little or nothing doing in the way of business.

The Chamber of Commerce last week presented a fireworks pageant, *Last Days of Pompeii*, with a cast of 500 localites, featuring chariot races supplemented by dazzling costumes and 30,000 square feet of painted canvas scenery and lighting effects, showing the city as it stood at the base of Mt. Vesuvius in the first century. Fireworks, produced by Thearle-Duffield, based on Bulwer-Lytton's story, *Last Days of Pompeii*. The fire was the signal for one of the most elaborate and picturesque fireworks displays seen here in some time.

Joyland Amusement Arcade seems to be getting its share of the business. D. McCann is conducting a live-mouse game which is going over great. Gus Williams has the penny arcade, with an elaborate display of various machines, garnering plenty of coppers. Professor Heckler's World in Wax Musee is attracting considerable attention. Ted Ward is assistant manager.

Doctor Reiman, operator of a kiddies' playground offering seven attractions on a combination ticket for two bits, with Nancy Gogolach as cashier, is popular spot for kids.

Boardwalk Rambles

James Victor and his concert band are a nightly feature at the Eighth avenue pavilion, where in their classy outfits of blue and gold they delight the lovers of music.

Nat Morris has a neat display of kitchen utensils and is doing well, while brother Al is packing them in at his concession in Ocean Grove.

Maxie Cohen (the gealick) is now working a high-powered corn med and doing well.

Fontaine Ferry Prepares For National Kiddies' Day

LOUISVILLE, Ky., Aug. 8.—Elaborate plans for the celebration of National Kiddies' Day at Fontaine Ferry Park August 18 are being made by Judge Charles A. Wilson, manager. Festival will be sponsored by *The Courier-Journal* and *Louisville Times*.

"The Rolling Stones," child entertainers, open a week's engagement at the park Sunday. Al Gorman's Orchestra is rivaling the pool for popularity.

To Improve Fair Park

DALLAS, Aug. 8.—Fair Park is rounding out one of the best seasons in its history and the management has proposed an improvement program for next season that will keep it in the ranks of the largest in the country.

Steeplechase Picks "Modern Venus of 1931"

CONEY ISLAND, N. Y., Aug. 8.—Annual Modern Venus contest, sponsored by George C. Tilyou's Steeplechase Park, held here Tuesday with 124 lovely lasses vying for the appellation, "Modern Venus of 1931." Honor went to Dorothy DeMar, of Hollis, L. I., who was presented with the blue ribbon emblematic of perfection in pulchritude by the winner of last year's competition, who led the parade of all types and kinds of beauty.

Judges included Rian James, of *Brooklyn Daily Eagle*; Peter J. McGuinness, Deputy Commissioner of Public Works, representing Boro President Hesterberg; Leslie Stratton, editor and publisher *Coney Island Times*; Susan Shattuck, *Brooklyn Daily Eagle*; Tim Marks, *Brooklyn Times*; Diana Corday, screen actress, and Dr. W. Reis, who presumably added the health touch.

Christopher Dalton emceed the affair, introducing the notables present and presenting the winners with silver loving cups. Runners-up to Miss DeMar were Justine Rogers, resident of New Jersey, and Audrey Johnson, of Brooklyn, second and third respectively. Following the selections a feast reaching a high culinary mark was given in their honor at park's balcony restaurant.

At Savin Rock

SAVIN ROCK, Conn., Aug. 8.—New game at Savin Rock is Mickey Mouse, operated by George McClain. Nice stand, good flash and good prizes. Getting fair play.

On Wednesday Doc, Ed and "Ma" Kelley gave a farewell dinner to members of Carl Lauther's Side Show, which leaves tomorrow to play fairs. Party was on the lawn of Doc's bungalow at Woodmont. Clam chowder and green corn were the main dishes. Those present included Jack Schaffer, Remonta, Naomi D'Orsi, Jack Kelley, Herbert Wahlberg, Mannie Fralho, Theda Burns, Leah-Lee, George Elkins, Harold Fontaine, "Dickle" and "Shorty." Doc Kelley is agent for *The Billboard* at Savin Rock.

Lottie Zernis, better known as the "Jolly Fat Girl," is visiting at Savin Rock. Upon leaving here she will go to Canada with Ben Williams' Outdoor Amusements.

Revere Beach Gossip

REVERE, Mass., Aug. 8.—Almost perfect weather all of last week at this resort resulted in nice business for all operators of amusements, and Sunday brought one of the largest crowds of the season, approximately 200,000 being at the beach.

World's Museum is still holding forth as one of the most popular shows on the beach and addition of new attractions from time to time is keeping business on a par with the opening of this attraction. Carl J. Lauther is kept busy running back and forth between the various shows operated by him, making arrangements for them to play the fairs he has booked.

Visitors seen this week included Shorty Pete Crandall, who has the freak animal show on the Glick Shows; Capt. Jack Vera, of deep-sea show fame, and Al Fisher.

Last Saturday night, just at closing time, there was a fire scare. The large transformer that supplies most of the lights on the beach caught fire, sending out dense clouds of smoke, and had all on their toes for a time. There was no damage except the loss of transformer.

Mrs. A. L. Reigel and son, John, guests of Mrs. Carl J. Lauther for two weeks, departed for their home in New York Monday. Martin Dacy, formerly with Nat Reiss, Frank West and other shows, is on the Coal Mine ride again for his third season. Ride is popular with the kiddies. Lew Dean is on the front of the Gay Madrid show and reports business satisfactory. The "beano" game which opened last week has clicked from the start and plenty of merchandise can be seen carried away every day.

Maybe It Was Someone Anxious for Insurance

Who burned Rome? The question of who started that historical blaze is still a burning one. The minutes of the investigating committee appointed by the government of ancient Rome following the conflagration that laid the greater part of the then world's largest city in ashes in 64 A. D. have never been found. Some historians lean to the theory that the mess was started by the persecuted sect of Nazarenes or Christians. And still another group believes that the Emperor Nero didn't reveal all he knew about the fire. Justice Samuel Seabury, now inquiring into corruption and raw political deals in New York, would have made the Emperor talk. It was a hot blaze anyway, and Playland, Rye, N. Y., is so hot and bothered about it that it is putting forward a reproduction, "The Burning of Rome," September 14-19. That won't solve the question—but nobody seems to care about the answer anyway.

Riverview, Chicago

CHICAGO, Aug. 8.—Another torrid week, fortunately without rain except for a shower on Sunday, has kept the crowds coming to Riverview, and, according to concessioners, there has been some loosening of the purse strings. Business encouraging and everybody is looking forward to getting some real money during the Mardi Gras, which will open a week hence.

Louie Sorenson, who was with the Bernardi Exposition Shows last season, is working at Riverview on Show No. 2, talking on the front like a veteran. This is Louie's second year in show business. He's a son of Capt. Chris Sorenson, oldtimer.

R. A. McLaughlin, at the fishpond, Booth 43, has been at Riverview for 23 years, and he's still fishing.

Richard Prill, manager of Heyday, meets all comers with a smile, which, together with the popularity of this thrill ride, explains why it is always doing a good business.

Booth No. 49, the grocery stand on the Bowery, usually gets an excellent play, thanks to the efforts of its attractive attendants, Margie Wolff and Esther Felke.

Bennie Nelson, who used to operate a number of concessions in the park, was a visitor this week. He's now located at Maxwell and Halsted, where he's selling merchandise.

Al Meltzer, scale man, will leave for three weeks to make the fairs at Kankakee, Springfield, Crown Point and Elkhorn.

This has been a quiet summer so far for the police department, according to Chief Mike O'Connell, who says he's had no trouble to speak of. Adele Monteville, police matron, occasionally has a few juvenile cases, and she knows how to handle them.

Park in Receiver's Hands

NEWARK, N. J., Aug. 8.—Nolan's Point Amusement Company, operating an amusement park at Lake Hopatcong, went into receivership last week. David M. Satz was appointed receiver. Application, made by counsel for John Patrisco, a creditor for \$1,103, was unopposed. Albert V. R. Wulff is president and William J. Bassett treasurer of the concern.

Playland Fire Squelched

RYE, N. Y., Aug. 8.—Quick action by Playland's fire forces last Sunday prevented what might have meant serious damage to the woods in rear of parking space and paint shop near by. Fire, believed to have been started by campers who frequent the woods, spread into brush with great rapidity. Fire crew responded to a call, saving painting materials worth thousands of dollars.

Over Wildwood Way

By W. H. McMAHON

WILDWOOD, N. J., Aug. 8.—Wildwood-by-the-Sea is hitting on all six and at the top of the season. Great crowd over the week-end, but had padlocks on their pocketbooks. Concessioners are kicking, but rides and other amusements doing fairly well. Beach crowded with bathers who are giving the restaurants a break. Plenty of hot dogs, but side shows conspicuous by their absence.

Golf courses not up to par; some are now parking lots. . . . Ballyhoo permitted, and concessioners are making the best of it. . . . Big auditorium center of afternoon attractions. . . . Everett Allyn Moses and his band hold the stage in regular afternoon concerts, sponsored by the city. . . . Twenty-piece band switches program from symphony to jazz. Crowd likes it and is responsible for steady booking until Labor Day. Band doing two a day to free admission.

Marshall Bainbridge Sr., father of energetic publicity man of city, Marshall Jr., is manager of the city auditorium and making things hum. . . . Boardwalk flanked on both sides by rides and concessions, with bottle game doing the business. Earle Sanders has an elaborate display of machines in his penny arcade. Says business is fair, but bathhouse running in conjunction with it, going at full capacity. . . . Wilma Eyth is cashier and Willis Reeve, mechanic. . . . Octave Hudt managing bottle game for Mrs. Timper, reports business fair and not as good as last season. Got hot layout in blue and white. . . . Leona LaMar booked as "Girl With 1,000 Eyes," is installed in the Strand Theater on the 'walk, supplementing motion pictures. She's getting a hand and going over better than her two weeks' stay in Atlantic City at Garden Pier. . . . Picture houses not going in for much bally or advertising. First-run pictures on par with Atlantic City are featured.

Hunt's Auditorium, on the 'walk, is featuring "Chet" Lincoln and Band, also Purple and Gold Orchestra. Combine dancing and motion pictures. If film goes wrong dance can continue. . . . Double ballroom good night draw. . . . Dr. J. D. LeVine, eyeologist, in specialty at Auditorium between shows. . . . Some good orchestras booked here, Gordon Kibbler and 13 Lonely Troubadours, Mickey Grey and Columbia broadcasting outfit. . . . Joseph Barnes, manager, and Guy Hunt, assistant . . . doing plenty of bally. . . . Found Phil Murphy, well-known m. c. cracking jokes on half-dead marathoners. Marathon held at Dance-land Casino and drawing capacity every night. . . . Ralph Carll and Ramogosa operating Amusement Arcade, one of largest in Wildwood, pulling them in with variety of attractions. . . . Harry Hand has a fast-going pig slide. Herbert Hand is helping to operate and feeding the squealers in between. . . . Ran across John T. Wilson managing Pretzel ride, who was getting his share of the not-so-loose change.

John Schoeneck, weight guesser, rolled in from Dorney, Allentown, and thinking about changing over to Atlantic City for rest of season. . . . L. S. Johnson is rounding out his 25th year in the amusement business. He owns and conducts Fun Chase, with 18 attractions. Week-end business great, but nothing doing rest of days. James Warrington, in charge of floor, put in several new numbers. . . . A. Gordon Reid, former manager of New York Hippodrome, down here for his health. To spend summer at Wildwood and hit for Coast in fall. . . . Sportland swimming pool and dance hall, Tommy Laughran's favorite training place, doing good. . . . But one vaudeville house, Nixon's. Only place a traffic cop doesn't bawl you out.

FRANK B. HUBIN is having a fine season at Atlantic City and is due for a great comeback. He lost everything in the late real estate crash there. Hubin has always been a loyal friend to visiting showmen.

Rockaway To Stage Beauty Pageant and Kiddie Parade

ROCKAWAY BEACH, N. Y., Aug. 8.—To prove that Rockaway is possessed of female pulchritude of all manners, modes and types, annual beauty pageant will be staged on the Boardwalk starting August 26 in connection with the Baby and Kiddie Parade. Contestants are to vie for the prizes offered by *Beach Time*, Rockaway's official guide, under whose auspices events are being held. Organ is edited by Edward Allees, executive secretary Rockaway Board of Trade and director of its publicity bureau, who has staged many successful events and pageants here, including the inaugural mardi gras week two years ago. Prizes are to be awarded at the annual dinner of Board of Trade at Harbor Inn, Rockaway Park, September 1.

A feature of the event will be the selection of one of Rockaway's own beauties for the title and crown of "Miss

Rockaway." She and "Miss Beach Time Guide" are to preside at the various reviews, including the kid's events, with high city and boro officials expected to attend.

Many of the business establishments along the Boardwalk have entered their own representative beauties to compete for the silver trophies. Among them are Seaside Bathing Pavilion, Steeplechase Baths, Queens Beach Hotel, Holland Baths, Hedges Hotel, Far Rockaway; Moulin Rouge Restaurant, Rockaway Riding Club and others.

A baby health and beauty contest is another feature of the carnival week, to be staged on the lawn of Rockaway Beach Hospital on the afternoon of August 25 for babies up to two years of age. Children in floats may be up to seven years, while those in parade must be over seven.

With the Zoos

NASHUA, N. H.—Business this season at Benson Wild Animal Farm is 30 per cent better than last year, John T. Benson told *The Billboard* representative. Altho last Sunday was a very bad day, there were 24,000 people at the farm. Other Sunday attendance records have been as high as 30,000, and in a few cases have run higher. On August 12 Danvers (Mass.) Chamber of Commerce is to have an outing, and already enough tickets have been sold to fill a special train of 15 cars. There is a possibility a second special train will have to be run. Hardly a day passes that there is not a picnic at the farm. With a new administration building, enlarged fish pool and several other additions the farm presents a very neat appearance. More improvements are to be made later.

SAN ANTONIO, Tex.—Population of City Zoo totals 1,408 members. Zoo has an area of 41 acres and four buildings, exclusive of a monkey island and barless bear pits. The combined value of property is placed at \$50,000. In the zoo are 300 animals of a total value of \$65,000. In addition there are 1,100 birds valued at \$57,000. There are eight members coming under the head of "reptiles." They consist of mammoth Galapagos turtles.

SALT LAKE CITY.—Over 10,000 people visited the new zoo at Hotel Gardens Saturday and Sunday, August 1-2, at its grand opening. A monkey island is a feature. The 32-acre plot of ground is an ideal location for the zoo.

CHESTER, W. Va.—Rock Springs Park last week stimulated mid-week attendance with courtesy days Tuesday and Thursday, when concessions were made to patrons. Regular bathing-pool admission is 75 cents for adults, but on these occasions carfare and a swim were 35 cents, and rides went for half price. Street car conductors informed patrons of the special offer and punched special concession tickets to those who took advantage of them. Park used an ad in local newspapers captioned "You are on the top of amusement economy."

DREAMLAND PARK, Newark, N. J., had a Three-Cent Kiddies' Day August 8.

NEW YORK—To boost the Sisters "G" act which played at RKO Fordham recently, Frank James, manager of house, arranged a tieup with Bert Nevins, p. a. for Cascades Swimming Pool, the Bronx. Stunt was a twin swimming contest at the pool with the sisters acting as

Saltair, Salt Lake City

SALT LAKE CITY, Aug. 8.—Annual Antelope Island swim was held last Saturday at Saltair. Orson Spencer again won first place senior honors, with Charles Welch Jr. a close second in the six-mile swim. Art Tussenbrook won the junior swim.

Saltair is trying a brave comeback after the fire. Altho the main pavilion and bathhouses were not damaged, attendance is decreasing. This at first was not so noticeable.

Altho the Giant Racer will not be rebuilt by Lyman-Callister Company, whose lease is up, Saltair contemplates rebuilding later its concessions that burned.

Joyland, Baltimore

BALTIMORE, Md., Aug. 8.—Preparations are now going on at Carlin's Joyland Park for its annual fall Mardi Gras, which starts August 15. Plans call for a number of midway shows and a rodeo.

The Mad Marathon reached its 1,600th hour early this week. Monday the field of four couples and three solos was put on a non-stop basis, with the five-minute rest period per hour eliminated.

Oscar Appel and his orchestra started an indefinite engagement in the dance hall Monday night. Roger Kemp is in charge of the new ballroom.

Coolness Mars Playland Biz

RYE, N. Y., Aug. 8.—Cool, cloudy weather last Sunday, the first Sunday to be so marred in months, responsible for slim attendance. Bathing rendered unattractive by dodging sun and rain clouds, but pool and beach well filled early part of day.

Promotion and Publicity

Judges. City dailies played up gag with art and stories. Following that Nevins pulled a stunt with the Fordham's sister theater, RKO Coliseum, which proved profitable to both parties. Gag was in connection with Grantland Rice Sportlight, *Water Bugs*, featuring Johnny Weismuller. Local jewelry store was lined up to offer Weismuller cup and to display it in its window, advertising theater and pool on window card. Thru Tim Hansen, manager of house, a series of swim races was arranged for pool, entry blanks for which were distributed at theater only to boys under 16 years. The 60x40s were displayed at both theater and pool to exploit stunt. First day's biz at theater, where short was also given billing on marquee, is said to have been the best since the first of the year. City dailies carried stories of the contest, with pictures of cup presentation, etc., mentioning names of theater and pool prominently.

Seashore Breezes

By WILLIAM H. McMAHON

ATLANTIC CITY, Aug. 8.—Weatherman played tricks on the resort over week-end, but did not hurt crowd. Trains, busses, and airplanes brought record number. Hotels overcrowded, and yellow parking tickets given out by the score. Atlantic City's worst evil. Money being spent freely on piers. Games only going fair. Cream and hot-dog stands fair, with soft drinks taking a rise as the temperature went up.

Million-Dollar Pier bringing California Frank's cowboys out on the Boardwalk in front of pier for bally. Jams up Boardwalk and gives rolling chairs some trouble. . . . Captain Young continues to stick to knickers despite his 72-odd years and can spin better fish stories than a Congressman. . . . Oldtimer Frank B. Hubin making gallant comeback after being wiped completely out two years ago. . . . Frozen custard stand gathering place for pitchmen. . . . Fralinger's pavilion in front of Apollo favorite gathering place of publicity men. . . . Jack Jones, formerly with Thurston, later Steeplechase and Mark Wilson, of Million Dollar, in friendly argument. Lex Carlin, Apollo management, settles dispute, starts bally on *Vanities*. . . . "Big Boy" Jones, from the Paradise, is the latest from Harlem, white gloves and all. . . . Nothing causes so much commotion as the Steel Pier midgets out for their nightly walk.

George Jessel thinks his Steel Pier booking is fishy and complains of being on the same bill as a dead whale. Better than a stuffed pig at any rate, he says. Jack Greiners, of the Warner Theater art shop, is turning out some beauties.

Hayes Watson is sharing organ laurels with Karl Bonawitz, who tickles the ivories at the Auditorium. By the way, they ought to finish the Auditorium organ in a couple of more years. . . . Grace Kay White is a feature attraction anywhere. She is sharing honors with Ralph Wonders at the Ambassador. . . . Princess Yvonne has writer's cramp from answering fan mail since the start of her engagement here. Doc Irving says the only fan mail he gets is "please remit."

They are still talking of Toto's last appearance here. Fans hope for an early return. . . . Maxey says the resort is poor ground for medicine men. . . . Professor A. F. Seward is packing them in his new auditorium adjoining Stanley Theater on 'Walk. Plenty of nickels loose, he says, but try to find them. . . . Gus Van goes over big on the stage, but is unnoticed off. . . . Everybody looking for Rudy Vallee, reported in hiding. To open here soon with *Scandals*. . . . Emmett Lynn spends most of the afternoons on the beach. Fawn Marion, otherwise Mrs. Lynn, is visiting relatives. Hope to have whole company back in city for winter. Would be great draw. . . . Jack Crawford is busy signing pictures for sweet young things. Who says nobody loves a fat man! . . . Tex Cooper is a breath of the Old West. His 10-gallon hat familiar along walk after show hours.

Swimming Pool Splashes

CHESTER, W. Va.—C. C. MacDonald, manager Rock Springs Park, reports heaviest business in history of park's bathing pool. Prices are: adults, without suit, 75 cents; with suit, 50 cents; children without or with suit, 50 cents

CONEY ISLAND, N. Y.—Owing to the growth of attendance and an increasing number of interesting events at Luna Park's pool, management has made an additional expenditure of several thousand dollars recently, which, added to the already heavy investments in filtration and sterilization, makes the Luna aquatorium one of the most modern of its kind. Additional equipment is already in operation, and from the two-
(See POOL SPLASHES on page 43)

FAIRS-EVENTS

Conducted by AL C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O.

Great Falls Books Big Bill

'Spanish Nights,' Novikoff Trio and rodeo features of North Montana's first fair

GREAT FALLS, Mont., Aug. 8.—Residents of Northern Montana will be entertained by some outstanding professional talent at the North Montana Fair here August 24-28. The spirit of the Old West will not be forgotten, for in the arena in front of the grand stand spectators will see some of the wildest horses and steers battle their riders. The Novikoff Trio, a group of three outstanding artists, will perform each afternoon and evening during the fair, and for the night show the fair management has entered into a contract with Ernie Young for his musical comedy, *Spanish Nights*. One of the finest musical comedies ever seen in this part of the Northwest is promised.

Among the principals is Myrtle Lansing. Patsy Sisters are also underlined as features, and Zita and Annis will be seen in dance specialties. A charge of 50 cents will be made for reserved seats. Fair will present a spectacular fireworks program as a grand finale for the musical comedy. Contract for this has been awarded to Thearle-Duffield.

There will be five running races and three harness races each afternoon. The pari-mutual co-ownership plan will be used.

Fair is being held in a strictly new \$250,000 plant, which is entirely paid for. Board of fair commissioners has been working quietly for a number of years, accumulating money with which to erect a modern plant. This is the first exposition for the northern part of Montana, and judging from the interest shown, the fair will rank with the largest in the State.

Last winter Harold F. DePue, former manager of the Richland County Fair, was secured as manager for the Northern Montana exposition, and he has worked untiringly to make the initial fair a success.

Steele County Aiming To Set Up New Records

Nothing is being left undone by Secretary C. A. Tincher and other officials of Steele County Fair and Southern Minnesota Exposition at Owatonna, Minn., to produce a greater fair this year, the 13th annual event, than ever before. The amusement program has been so arranged that there will not be any dull moments.

To the Owatonna Fair goes two distinctions: The State's biggest county fair and the original free fair in the Northwest. Last year the attendance was around 75,000. This year's dates are August 31-September 3.

Travis Stops in Chicago

CHICAGO, Aug. 8.—Phil C. Travis, of the concession and publicity departments of the Tennessee State Fair, was in Chicago this week, stopping over on his way back home after visiting Morris & Castle Shows at Kalamazoo, Mich. Travis, who handles all the eating and juice concessions of the fair, states that the fair is spending considerably more money this year than last and expects a big week.



ANN BOOKER RINGENS, of the Diving Ringens, who was seriously injured while doing her high dive in Vienna, Austria, recently, is recovering following an operation on her spine, according to word from Peejay Ringens.

Work on CNE Midway Under Conley Direction

TORONTO, Aug. 8.—Elaborate preparations are under way on the midway of Canadian National Exhibition. Joe Conley arrived a week or so ago to ready the Model Shows of America. He immediately engaged a staff of carpenters to build the fronts before the arrival of Eddie Marconi, who came here from Cleveland to paint the scenery. Conley contracted for the appearance of the "Sea Cow" now on view at Coney Island, and also arranged for the Baby Incubators under Dr. Cooney. Mr. and Mrs. G. A. (Dolly) Lyons are rehearsing a girl revue called *The Girls of All Nations*, which is to have a spectacular front.

It is forecast on all sides that the big fair will be a huge success this year. It comes a full week later than last year.

Ira Matteson Optimistic

UPPER SANDUSKY, O., Aug. 8.—Secretary Ira T. Matteson says the outlook for Wyandot County Fair, September 15-18, is very good. Admission price has been cut to 25 cents. Race track is in fine condition, and Matteson declares the boys' and girls' club exhibits will be the largest in the history of the fair. "Now if we can only get the State Department to add the games that were approved by the Ohio Fair Boys it will help us to entertain our patrons well," he adds.

Now Called Scott County

DUNGANNON, Va., Aug. 8.—Community Fair here has been expanded and this year will be known as Scott County Fair. By this change in policy exhibits will be drawn from three counties. Additional buildings are being constructed to take care of the increase in exhibits. Dates have been set for September 23-26. C. B. Warren is secretary.

Lewiston Band at Maine State

LEWISTON, Me., Aug. 8.—Lewiston Brigade Band, Arthur N. Pettengill, conductor, has been engaged to play for the races and grand-stand acts at Maine State Fair here September 7-10.

Later Dates for Linden

LINDEN, Tenn., Aug. 8.—Perry County Fair dates have been changed from September 9-12 to October 1-3, Vice-President Jack Bearden announces.

Lower Gate Aids Franklin County

BENTON, Ill., Aug. 8.—Franklin County Fair here this week has enjoyed very gratifying attendance, surpassing last year's mark. This has been due in part no doubt to the reduction made in admission prices. Reduction was planned in contemplation of reduced attendance owing to labor conditions in this section, and the lower gate has brought the desired results. Both day and night gate admissions have been cut, 25 cents, the charges this year being 50 cents in day time and 25 cents at night. Grandstand admission, however, is the same as ever. Attendance for the first three days exceeded last year's record by over 1,100.

Rock City Shows on the midway have been enjoying satisfactory business with rides and shows, altho concessions have complained of lack of business. All exhibit buildings and cattle and horse barns are filled to capacity with excellent exhibits, and the night horse show has offered some excellent classes in front of grand stand.

Dutton Circus Attractions furnish the big show both afternoon and evening in front of grand stand and are attracting remarkable patronage with their flashy presentation. The Tournament of Leaps presented on the elevated stage here is very effective and goes over big. Seven men are in the lineup doing five routines of leaps, climaxed by a full-twisting forward over a big elephant and five horses (all Dutton stock) by Walter Alexander. Dutton Show offers a complete program of 15 circus acts, using special scenery and lights for the night performances.

Much credit must be given new management of fair for the policy adopted to combat depression. George A. Hickman, president, and S. P. Browning, newly elected secretary, have worked diligently to bring the fair to a successful conclusion. E. B. Nolen, retired secretary, also has worked faithfully this year.

Extensive Billposting For Atlantic County

ATLANTIC CITY, Aug. 8.—For first time Atlantic County Agricultural Fair, Egg Harbor City, September 2-5, has gone in for extensive billposting, and the entire county is being covered with large lithos. Committees is doing everything possible to make this year's exhibit a great success from both amusement and financial standpoint.

Work on the new farmers' building, destroyed by fire during winter, has been completed, and additional facilities for poultrymen are now being provided.

Indians To Gather

CHEYENNE AGENCY, S. D., Aug. 8.—Largest number of Indians ever to assemble at this place is expected September 15-17, when a memorial to departed chiefs and five Indians who lost their lives in the World War will be dedicated. Event was originally set for August. Dedication will be the first day, followed by feasting, old Indian games and sports, with reservation Indians acting as hosts. Several State officials have been invited as guests.

Truck Runs Over Concessioner

HARTFORD CITY, Ind., Aug. 8.—Forest Carpenter, 24, of Seymour, Ind., operator of a concession at Montpelier Fair, was injured, probably fatally, in a peculiar accident. He rolled up a piece of canvas and slept there all night. Next morning another worker at fair backed a truck across canvas. He was brought to a local hospital.

Does Spellin' Count?

Which is more important, an idea or the language in which it is expressed? A certain showman whom we may call Bill is wondering.

Bill wrote a department of the Chicago World's Fair—Century of Progress—with reference to amusement features and made several pertinent suggestions. The reply he received stressed the fact that Bill had misspelled "believe" and a couple of other words.

The stickler for correct English is in for a tough time of it if he continues to take such matters so seriously.

Ex-Governor Speaks To Council of Fairs

TERRYVILLE, Conn., Aug. 8.—Second meeting of Litchfield County Council of Fairs was held in the American Legion Hall in Goshen last week, with about 125 members in attendance. Members of Goshen Agricultural Society acted as hosts, with a roast-beef supper served before the meeting. Ex-Gov. Charles A. Templeton, of Waterbury, a former resident of several different towns in Litchfield County was present and congratulated the group for forming such an organization. He stressed the need of co-operative work among fairs and kept the audience in laughter with many interesting stories. Commissioner of Agriculture S. McLean Buckingham of Water-town also was present and spoke highly in favor of the organization. Speakers were introduced by Raymond Bentley, president, of Harwinton. Other officers are Samuel Blakeslee, Goshen, secretary; Robert Bothroyd, Terryville, treasurer.

Following the meeting an hour's entertainment was provided by Johnson-Woodward Amusement Agency, with L. A. Johnson acting as master of ceremonies.

Litchfield County Council of Fairs was organized about a month ago by Plymouth Agricultural Society, sponsor of the Terryville Fair; Harwinton Agricultural Society, and Goshen Fair. Since the council was formed Washington Fair and Riverton Fair have joined, leaving but one other fair in the county not a member.

Purpose of the organization is to bring a better mutual understanding between the fairs, to regulate the premiums paid by each and to co-operate in every way possible to make each fair as big a success as possible.

Next meeting is expected to be with the Terryville organization this month.

Watertown Airfair Success

WATERTOWN, S. D., Aug. 8.—Huge crowds attended the first annual air-fair here. Rex Rankin and Dorothy Hester were featured in stunt flying and balloon busting. More than 20 fliers participated in events. Local couple was married in the clouds as an exploitation stunt.

Cuts Admission in Half

TIFFIN, O., Aug. 8.—Seneca County Fair has cut its admission prices from 50 to 25 cents for adults. Children will be admitted free. All family and free tickets have been abolished.

Princeton, Ind., Going Ahead

PRINCETON, Ind., Aug. 8.—At a meeting of board of directors of Gibson County Fair it was decided to hold the fair this year August 24-29. There had been some doubt until the meeting whether the fair would be held on account of economic conditions.

Mid-South Cuts Gate to 50 Cents

MEMPHIS, Tenn., Aug. 8.—Executive committee of Mid-South Fair Association has decided to reduce prices of admission to this year's fair, September 27-October 3. Adults' charge cut from 75 to 50 cents, and children's price from 25 to 10 cents.

No admission will be charged to the two daily shows staged in front of the grand stand.

Special free tickets and advertising matter will be sent to all tri-State customers by the local business concerns this year, all tickets being honored by the fair association when they are presented for admission by out-of-town visitors.

Optimistic Over Prospects For Beauregard Parish Fair

DE RIDDER, La., Aug. 8. — Optimism prevailed at a meeting of the board of directors and committee chairmen of Beauregard Parish Fair Association, held recently in the office of the association at De Ridder. These directors and committee chairmen, representing all sections of the parish, expressed confidence in making this year's fair (October 13-17) the best ever. Some sections have had considerable dry weather, but as a whole crops are good, and in some sections exceptionally good.

Read building, natural gas lines and other public improvement projects costing over \$12,000,000 are now under construction in Southwest Louisiana. The political battle for State offices from governor on down will be in full swing when fair time comes, and speeches by the candidates at the fair are expected to aid materially in drawing the crowds. Roads that are now being constructed in most every direction from De Ridder will be completed before fair time.

Industrial Exposition And Festival for Piqua

PIQUA, O., Aug. 8.—The Piqua Civic Association, an organization of about 450 of the city's leading business men, will hold an Industrial Exposition and Fall Festival September 17-19, in the new Armory of Battery E and a large tent. There will be an industrial parade the evening of September 16. Streets will be decorated for the occasion.

The midway will have rides, shows and only food and drink concessions.

Exposition is for purpose of advertising the city, its industries and mercantile establishments in all of Piqua's trade area and Western Ohio particularly. Farm products, farm machinery and accessories, and products of manufacturing and business firms will be displayed.

Joe M. Dine is executive secretary of the association.



WELDON, WILLIAMS & LICK
"The Big Show" OF TICKET PRINTERS
FORT SMITH, ARK.

WANTED CARNIVAL
Or Rides and Shows, September 1, 2, 3, 4.
S. B. MOREHEAD, Albion, Neb.

FAIR AT SMETHPORT, PA.
Sept. 7, 8, 9, 10. Concessions wanted. Also Carnival Co. MCKEAN COUNTY FAIR ASSOCIATION, Smethport, Pa.

WANTED For Yellow Bud Day and Night Fair, August 20-23, 1931, Shows and Concessions. Address CHAS. IMMELL, Circleville, O.

WANTED Three Carnival Rides, for week in August or September. Give full information. ENIGHTS OF COLUMBUS, Hoosick Falls, N. Y.

Mid-West Fair Circuit Official Is Optimistic

SEDALIA, Mo., Aug. 8.—A score of large fairs and expositions of the Middle West and Southwest will draw the shades on the depression bugaboo by producing the greatest exhibitions in their respective histories. This is the essence of an optimistic report delivered today to W. D. Smith, secretary Missouri State Fair, by Walter O. Mitchell, traffic manager of Middle-West Fair Circuit and a member of *The Daily Drivers' Telegram* staff for 25 years. Missouri State Fair is the opening exposition of the circuit.

"There are more reasons why Missouri should have a good fair than there ever have been reasons why she should not have a good fair," Mitchell said. "To begin with, the corn belt is raising bounteous crops. Small grains and legumes are abundant, and if we have reasonable moisture within the next short while the corn belt will raise one of its most pretentious crops. Any experienced farmer knows that there is no way to keep down business activity in a country where corn and hay crops are abundant. The thing that has depressed business has been years when no crops were raised and this is not one of those years. The big fairs of this country are building better shows this year than they have ever built. They have joined extension workers and the United States Department of Agriculture in an effort to give the farmer and his family more information than has ever been available thru a State fair before."

Board Decides To Hold Middle of Georgia Fair

MILLEDGEVILLE, Ga., Aug. 8.—Board of Middle of Georgia Fair at a meeting yesterday decided definitely to hold a fair this year, selecting week of October 12. The matter of calling off the fair had been under consideration, but when it was seen that conditions had somewhat improved of late, board decided to go ahead.

C. B. McCullar continues as secretary of the fair.

Custer Celebration Over Big

CUSTER, S. D., Aug. 8.—Custer's ninth annual Gold Discovery Days' Celebration excelled all previous attendance marks, executive committee announced. A historical parade was a feature of one day's program. Governor Warren E. Green, Congressman Williamson and General Scott were among the guests. Rodeo and races and novelty events at the race tracks both afternoons and nights brought large crowds.

Big Midway at Cleves Fair

A big midway is being arranged for the Merchants and Farmers' sixth annual agricultural fair at Cleves, O., September 2-5. Lot in the center of town, about 17 miles from Cincinnati, will be used as usual. G. A. Wolfe is chairman of the general committee.

None at Belle Fourche

BELLE FOURCHE, S. D., Aug. 8.—Butte County Fair has been canceled this year because it was thought the drought and some hallstorms which visited certain sections would make it difficult to obtain good exhibits. It is the first time the fair has been called off here since its inauguration many years ago.

Dawson, Pa., Called Off

DAWSON, Pa., Aug. 8.—On account of economic conditions, Fayette County Fair, scheduled to be held here week of August 24, has been called off.

Herkimer County Off

HERKIMER, N. Y., Aug. 8.—Because of general business conditions in this section, Herkimer County Fair will not be held this year, Secretary D. G. Failing states.

WANTED —FOR— THE GREAT BROCKTON FAIR

September 15-16-17-18-19
270,000—Average Attendance—270,000

GAMES OF SKILL AND LEGITIMATE CON-
SESSIONS, REFRESHMENT, DINING AND
LUNCH PRIVILEGES.

Write or Wire L. W. BRIGGS, Supt. of Concessions,
7 Main St., Brockton, Mass.

CAN USE A FEW MORE HIGH-CLASS SHOWS
AND RIDES

On Equitable Percentage Basis.

Write or Wire T. L. GILL, Mgr.,

Coast Amusement Co., 238 Tremont St., Boston, Mass.

BOOKING DIRECT—FAIRS, CELEBRATIONS, SPECIAL EVENTS, Etc.

I AIN'T GOT A BIT OF SENSE, THAT'S THE REASON I ADVERTISE.

AL NUTTLE **MUSICAL CLOWN**
Carrying a Truck Load of
Novelty Musical Instruments.
One Man Producing 5 DIFFERENT CLOWN ACTS | 8 One Man Playing
PIECE CLOWN BAND

Write for particulars. Address Care The Billboard, Cincinnati, O.

BLOOMSBURG FAIR

September 28 to October 3

DAY AND NIGHT

AUTO RACES SATURDAY

Night Fair New This Year

Featuring Wirth & Hamid's Big Review

Attendance Over 100,000. \$18,000 Premiums. \$12,000 Free Attractions.
Tuesday, School Children's Day; 40,000 Free Tickets. Desirable Space for
Legitimate Concessions. Write for map and prices. (No Space Over \$5.00 Foot.)
Shows and Rides sold to Wm. Glick Shows, Inc.
Bloomsburg, Pa. CARL FLECKENSTINE, Supt. Concessions

DUTCHESS COUNTY FAIR

Rhinebeck, New York

SEPTEMBER 1 TO 4, INCLUSIVE

DAY AND NIGHT

Concessionaires Apply to FRANK L. ASHER, Rhinebeck, New York.

ALEXANDRIA FAIR

September 3, 4, 5

Alexandria, Ky.

WANT SHOWS AND RIDES

Will book any legitimate Concession, Bottle Drinks, Ice Cream, Frozen Custard
and Sandwiches.

Address H. CARMAN, 57 Dumfries Ave., Ft. Thomas, Ky. Phone Hiland 0856-W.

NOTICE!
FAIR SECRETARIES
PARK MANAGERS
CELEBRATION
COMMITTEEMEN

If you can use Real Acts that are attractions, at a big saving to you, get in touch with

THE AERIAL CASTELLOS

CHAS. AND CHAS., America's Foremost Reliable High Aerial Gymnasts, in their two high sensational and thrilling acts, offered to you direct.

Write or wire CHAS. CASTELLO, Henderson, N. C.

BRANCHVILLE, N. J.

August 25-29 FAIR 5 Days and Nights

Biggest Little County Fair in New Jersey. WANTED—Concessions, \$3.50 per front foot. Two Rides. Free current and space. Shows on percentage. No G Wheels, Girl Shows, Medicine, Fortune Telling or Walking Privileges granted or permitted.

BOYD S. ELY, Sec'y, Branchville, N. J.

FREE FAIR

Clarksburg, West Virginia,
 September 7, 8, 9, 1931.

Harness Races. Concessions and Shows wanted. We follow Pennsboro.

WANTED—ATTRACTIONS, CARNIVAL AND FREE ACTS FOR
Tri Slope Livestock Exposition

2-Day Stand at Dickinson, N. D., September 22, 23 and 24.
 Carnival entire week if wanted.
 C. V. TURNER, General Superintendent.

WANTED SHOWS AND CONCESSIONS
Dearborn County Fair

LAWRENCEBURG, IND., AUGUST 26-29, INC. Four Big Nights and All Day Saturday.

Our Fireworks Program and Free Attractions draw immense crowds. 25c gate. Really a good spot. This Fair is and has been conducted by American Legion Post for the past nine years and always finished on top. Write LEONARD HAAG, Sec'y., for booking.

WANTED
CIRCUS ATTRACTIONS, ANIMAL ACTS

What have you for Free Attractions? October 1, 2, 3, Day and Night Fair. Your best terms. Good Fair. Wire E. L. HUBBARD, Amusements, Lemhi Co. Fair, Salmon, Ida.

WANTED—CONCESSIONS AND SHOWS

Sunday and Labor Day. American Legion Homecoming, Illini Beach, Ottawa, Ill. ANDREW F. BRIX, Manager.

LINCOLN COUNTY FREE FAIR
 AUGUST 31, SEPTEMBER 1, 2, 3, 4, 1931.
 Day and Night Fair,
 MERRILL, WIS.

Want Concessions

Wanted—Shows, Rides and Concessions
 For Bond, Ky., Fair, September 10, 11, 12, 1931. Best County Fair in Kentucky. Wire or write W. R. REYNOLDS, President, Jackson County Fair Co., Bond, Ky.

Three Rides, Shows and Concessions

September 8, 9, 10.
 FERRY COUNTY FAIR, Newport, Pa.

WANTED

FOR 60TH ANNUAL BUFFALO COUNTY FAIR, MONDOVI, WIS., AUGUST 24, 25 AND 26, All Concessions open. ALSO WANT Athletic Show. Address A. R. FECKLER, Sec'y., Mondovi, Wis.

WANTED Cracker-Jack and Taffy Candy for Monroeville, August 26 to 29; Waynesdale, September 9 to 12; New Haven, September 2 to 5, or any other good, clean Concessions for all three Fairs. ELMER URBINE, Sec'y., New Haven, Ind.

Wanted Shows & Concessions

CLARK COUNTY FAIR, NEILLSVILLE, WIS., AUGUST 28-29, 1931.

Where and How State or County Fair Aid Is Given

Laws pertaining to State or County fair aid. In instances where no appropriation is made, it will be so stated. Every fair man is urged to clip the data each week so as to have a complete file for future reference.

WISCONSIN

(Continued from last week)

56.69. Land upon which to hold agricultural and industrial fairs and exhibitions may be acquired by county boards and improvements made thereon as follows:

(1) In counties containing less than 50,000 population, by gift, purchase or land contract, but the purchase price of the land shall not exceed \$8,000, and expenditures for the construction of buildings, fences and other improvements on said land shall not exceed \$8,000, unless the expenditure in either case shall be first approved by the electors of the county as provided in this subsection, and the board may grant the use thereof from time to time to agricultural and other societies of similar nature for agricultural and industrial fairs and exhibitions and such other purposes as tend to promote the public welfare, and may receive donations of money, material or labor from any person, town, city or village for the improvement or purchase of such land. All fences, buildings and sheds constructed and other improvements made on such lands by societies using the same may be removed by such societies at any time within six months after the right of such societies to use such lands shall terminate, unless otherwise agreed in writing by and between such societies and the county at the time of the construction of such fences, buildings and sheds and the making of other improvements. A sum in excess of \$8,000 may be expended for such land and a sum in excess of \$8,000 for the construction of buildings, fences and other improvements on said land if the question whether such expenditure shall or shall not be made is submitted to a vote of the qualified electors of the county and a majority of those voting on the question vote in favor of making such expenditure. Such election shall be noticed and conducted and the votes thereat counted, canvassed and returned in the manner provided in section 67.14.

(2) In counties containing more than 50,000 and less than 300,000 population, by gift, purchase or land contract, but the purchase price of the land shall not exceed \$1,000 for each 1,000 of population within the county, and expenditures for the construction of buildings, fences and other improvements on said land shall not exceed \$1,000 for each 1,000 of population within the county, unless the expenditures in either case shall be first approved by the electors of the county as provided in this subsection, and the board may grant the use thereof from time to time to agricultural and other societies of similar nature for agricultural and industrial fairs and exhibitions and such other purposes as tend to promote the public welfare, and may receive donations of money, material or labor from any person, town, city or village for the improvement or purchase of such land. All fences, buildings and sheds constructed and other improvements made on such lands by societies using the same may be removed by such societies at any time within six months after the right of such societies to use such land shall terminate, unless otherwise agreed in writing by and between such societies and the county at the time of the construction of such fences, buildings and sheds and the making of other improvements. A sum in excess of \$1,000 for each 1,000 population within the county may be expended for such land and a sum in excess of \$1,000 for each 1,000 of population within the county for the construction of buildings, fences

and other improvements on said land if the question whether such expenditure shall or shall not be made is submitted to a vote of the qualified electors of the county and a majority of those voting on the question vote in favor of making such expenditure. Such election shall be noticed and conducted and the votes thereat counted, canvassed and returned in the manner provided in section 67.14.

(Continued next week)

Gate at Slayton, Minn., Cut

SLAYTON, Minn., Aug. 8.—General admission to Murray County Fair, September 3-5, has been reduced to 50 cents for adults. Children, between 8 and 14, will be charged 25 cents. Autos will be charged 25 cents for parking. Dining hall this year will be occupied by 4-H clubs of the county. Tent will be used for dining purposes.

Covington, Ind., Stops

COVINGTON, Ind., Aug. 8.—Fountain County Fair is a thing of the past after nearly 70 years of consecutive operation. Fair of 1930 was a loser and association has been disbanded. American Legion will sponsor a street carnival this fall, however.

Dodson Shows for Amarillo

AMARILLO, Tex., Aug. 8.—President Wilbur C. Hawk, Amarillo Tri-State Fair, announces that Dodson's World's Fair Shows have been signed up for the midway during fair week.

Exploitation Ideas

MANDAN, N. D.—Lions Club in connection with Missouri Slope Fair recently bought nine full pages in *Mandan Daily Pioneer* at the full advertising rate and then at a small advance in the rate crowded the announcements of 94 business firms into the publication. More than 14,000 copies of a 20-page number of *The Pioneer* were issued. So much publicity has been given to the drought conditions in the western part of North Dakota the last few weeks that the strong point featured in the special edition was that the Mandan area, the southwest section of North Dakota, was not in the drought section, but would harvest a good crop.

SALEM, Ore.—A contest for community, private or municipal bands will be held at Oregon State Fair, with \$2,000 set aside for cash awards.

AMARILLO, Tex. — Amarillo Tri-State Fair management is offering coupon ticket books to business firms, organizations and individuals for admission to all rodeo (Leonard C. Stroud's) and night performances of Ernie Young's Revue during the entire week of the fair. Books come in 25 and 50-coupon sizes and can be bought for a limited time for \$16.50 and for \$32.50, altho the sale price for tickets is \$1.

MONTGOMERY County Fair, Coffeyville, Kan., will give a radio away in the afternoon of each of three days during this year's fair while the races are going on. To participate in the drawing of these radios, it is necessary to hold a coupon, showing a paid admission to the grand stand and be present at the time of drawing.

WANTED

Large Carnival with complete Midway Attractions, Rides, Etc.

Binghamton Air Fair

SEPT. 5th to 13th

BINGHAMTON AIRPORT
 122 Court St.

Binghamton, N. Y.

CONCESSIONS AND SHOWS WANTED

FOR THE

THIRD ANNUAL AMERICAN LEGION TOMBOLO

LOWELL, MASS., AUGUST 31 TO SEPTEMBER 7, INCLUSIVE.
 7 Days, 7 Nights.

Big Attractions. 100,000 people guaranteed. Space, \$3.00 a foot. Deposit required. HEADQUARTERS, Strand Bldg., Lowell, Mass. BOSTON OFFICE, New England Doll and Novelty Co., 107 Washington St., Boston, Mass. Do not apply for Gaff and Track Stores.

WANTED TO BOOK

A Few First-Class Concessions for Our Tenth Annual Fall Festival

Sept. 24-25-26

Concessions can play the town for the week. Will sell the X for Corn Game. Address G. C. STREMMEL, Manager of Concessions, La Fontaine, Ind.

Parke County Free Fair

HELD AT ROCKVILLE, IND., ON THE STREETS, SEPTEMBER 1-4.

Rides and Shows contracted. Exclusives sold on Corn Game, Ice Cream, Sandwiches and Cracker-Jack. All other Concessions wanted. Booking with Committee. No Buy-Backs or Roll-Downs. H. W. SHORES.

WANTED SHOWS, RIDES

ACTS, CONCESSIONS, FREE ACTS. Write at once.

MCPHERSON CAMPBELL
 AGRICULTURAL SOCIETY
 EUREKA, S. D., SEPTEMBER 7-8.

WANTED—RIDES AND CONCESSIONS

FOR

28th Annual Fair

SEPTEMBER 14 TO 19, LYONS, IND.

H. R. HOLMES, Secretary.

WANTED

For South Dakota's Greatest County Fair, September 8, 9, 10, 11, at Tripp, S. D. SHOWS AND CONCESSIONS.
 R. T. HIRSCH, Secretary.

THIRTY-FIRST ANNUAL
OLD SOLDIERS' REUNION
 HYMERA, IND., AUGUST 20, 21, 22, 1931.
 Legitimate Concessions wanted. Write C. G. BRADBURY, Hymera, Ind.

WANTED Concessions for Lumberjacks Reunion, August 22, 23, at Park 3 miles north of Riverdale. OTIS TERPENING, President, Ithaca, Mich.

WANTED SHOWS AND CONCESSIONS

Of all kinds, MONROE COUNTY FAIR, August 19-23. F. J. REHBERG, Tomah, Wis.
 Box Car Day Celebration, Labor Day, September 7.
 WANTED Rides and clean Concessions. Write C. G. PORTER

Floating Philippine Exhibit

WASHINGTON, Aug. 8. — Philippine Chamber of Commerce is considering sending around the world a unique display in the form of a floating commercial and industrial exhibit of Philippine industries, products and general business in the islands, at a cost of \$250,000. Legislation authorizing this exhibit, however, will be necessary before the plan can be carried out. Space on the steamer will be reserved, should it make the round-the-world jaunt, for carrying from 3,000 to 4,000 tons of cargo for sale at ports to be touched. In addition to general industrial displays, provincial governments as well as purely private firms will be offered opportunities for joining in plan for promotion of foreign trade.

Trenton Fair Prepares For Record Attendance

TRENTON, N. J., Aug. 8.—With preliminary arrangements completed for the most elaborate attractions available, Trenton Fair will get under way Labor Day and continue until September 12, inclusive. J. Fred Margerum, general manager, predicts the largest attendance in the fair's history.

John R. Heppe will present the midway attractions again. Daily inquiries and applications for ground space are pouring in much earlier than usual, forecasting a record-breaking year, according to Margerum.

The Second Annual Stampede and Rodeo, which proved so popular last year, will be held in front of the huge grand stand daily the entire week, under management of "Candy" Hammer as stampede director. Fair association has also booked a night show for the week, which is a departure from last year's practice of holding only daylight attractions. Edgar I. Schooley's *Sensations of 1931* will run for six nights in front of the grand stand. Entertainment was booked thru Barnes-Carruthers.

Program calls for five days of horse racing. Harness racing will be a feature for four days. Monday to Thursday; while on Friday thoroughbred flat and steeplechase racing events will be held. On Saturday there will be AAA-sanctioned auto races.

Greater exhibit space has been allocated to New Jersey State displays and legislative appropriations increased to enhance the beauty and attractiveness of State exhibits. Federal government is also arranging an interesting exhibit. Increased interest by the New Jersey Grange associations, as well as 4-H clubs of State, will result in greater exhibits than ever before. Entries for live-stock department also have been greater than for any other season.

As a further incentive for increased attendance fair management has fixed the admission fee at 50 cents every day in the week, the lowest rates in the fair's history.

Singing, Conducting Class

CRESBARD, S. D., Aug. 8.—Sponsored by the State Federation of Home Extension Clubs, there will be a class in singing and conducting at South Dakota State Fair this fall. Three grades of music will be studied, including songs used for community singing, selections from the *Pinafore* and the *Hallelujah* chorus from the Messiah oratorio. During the study demonstration in conducting will be given, which will help the women in direction of music in their own home communities.

One Price at Olmstead County

ROCHESTER, Minn., Aug. 8.—Olmsted County Fair and Rochester Junior Live-Stock Show, merged this year for the first time, will have a general admission price of 25 cents for everyone, automobiles to be admitted free. Fair will be primarily a 4-H Club event, open class competition having been eliminated. Dates are August 26-28. Exhibits of live stock will be housed in a new \$10,000 barn, built by the county commissioners, replacing an old barn destroyed by fire last winter.

"Father of Land We Love"

WASHINGTON, Aug. 8.—First copy of the new song for the George Washington bicentennial, written by George M. Cohan, was presented to President Hoover at the White House when the latter received the New York composer, who was introduced by Representative Sol Bloom, of New York. Title is *Father of the Land We Love*. Song has two verses and a chorus.

Belvidere, S. D., Corn Show

BELVIDERE, S. D., Aug. 8.—Not discouraged by the unfavorable season, members of the commercial club here have decided to stage another annual corn show and sports day. Date set for September 16.

Premium Facts

Data collected from lists received by The Billboard.

COFFEYVILLE, Kan. — Montgomery County Fair, September 14-18. 70 pages. Officers: Wm. P. Royer, president; A. D. Gise, vice-president; P. E. Axer, treasurer; Charles W. Huggins, secretary. Admission: Free. Grand stand: Nominal charge. Attractions: Carr Bros.' Musical Follies, harness and running races, ter-rapin race, auto racing and motorcycle racing. Midway: Isler Greater Shows.

DAVENPORT, Ia. — Mississippi Valley Fair and Exposition, August 16-22. 242 pages. Officers: M. H. Calderwood, president; P. F. McCarthy, vice-president; P. N. Jacobsen, treasurer; A. H. Ebeling, assistant treasurer; Mazie C. Stokes, secretary. Admission: Adults, day, 50 cents; night, 30 cents. Children, 8 to 12, day, 30 cents, and under 8 when accompanied by adult free. Children, 10 and under, when accompanied by adult, night, free. Auto or vehicle, 30 cents, day or night. Grand-stand prices: Adults, day, reserved, 75 and 50 cents; boxes, \$1; grand-stand paddock, 25 cents; bleachers, day or night, 25 cents; children when accompanied by adult free. Children's Day, August 17, all under 14 free. Attractions: Ernie Young's *Passing Parade of 1931* (night); Francis Trio, comedy act; McDonald Trio, cyclists; Van De Velde Troupe, acrobats; Five Lelands, tumblers, balancers and teeter-board jumpers; running races, auto races, fireworks by Thearle-Duffield. Midway: Beckmann & Gerety Shows.

KANKAKEE, Ill. — Kankakee Interstate Fair, August 15-21. 178 pages. Officers: E. A. Jeffers, president; L. B. Bratton, vice-president; Len Small, secretary-treasurer; Mrs. Marion Blackmore, assistant secretary. Admission prices: Day, adults, 50 cents; children under 15 and over 7, 25 cents; children under 7 free if accompanied by parents or guardians; season ticket for children under 15, \$1; auto or vehicle, 30 cents. Night, adults, 35 cents; children under 15 and over 7, 15 cents. Grand-stand prices: Afternoon or evening, reserved, 60 cents; not reserved, 30 cents; reserved for five afternoons, \$3; reserved for five evenings, \$3. Children's Day, August 15, all under 15 free. Attractions: Dutton's Circus Attractions; Billy Lorette, clown cop; Great Fuji, slide for life; Yuki, slack wire; harness racing. Midway: Model Shows of America.

ROCKVILLE, Md. — Rockville Fair and Flower Show, August 18-20. 70 pages. Officers: Clarence L. Gilpin, president; Dr. Thos. A. Ladson, vice-president; O. C. Trundle, secretary-treasurer; Anna Gilpin, assistant secretary. Admission prices: Adults, day or night, 50 cents; children under 8 free. Grand-stand prices: Adults, day, 50 cents, and night, 25 cents. Children under 8 free. Horse-drawn vehicle, free; auto, including parking, 50 cents. Children's Day, August 18, all children free day and night. Attractions: Swinger and Swinger, skaters; Flying Brocks, casting act; Whitey Harris, clown cop; Pat's Society Circus; running races.

IONIA, Mich. — Ionia Free Fair, August 17-22. 146 pages. Fred W. Green, president; Fred A. Chapman, secretary; L. L. Swanson, assistant secretary; Jesse Smith, treasurer. Admission: Free. Attractions: *The Awakening* (night), Curtis' Animals, Asaws' Elephants, Nagle and Girls, Joe Lewis, Bud Clyde, Picchiana Troupe, Harmon's Elephants, Cook and Wiswell, Patterson's Trick Ford, auto polo, auto races, horse racing, team-pulling contest. Midway: Morris & Castle Shows.

ALBION, N. Y. — Orleans County Fair, August 18-22. 122 pages. Officers: Archie S. Chapman, president; Fred J. Nesbitt, vice-president; Charles W. Howard, secretary; Myron N. Babbitt, treasurer. Admission prices: Adults and children over 12, day, 50 cents; children 12 and under free. Exhibitor's ticket, \$1.50. Adults, night, 25 cents. Family ticket,

\$2 and \$3. Autos, free. Grand stand, day or night, 50 cents. Attractions: Sun Bros.' Circus, including Romig & Rooney Attractions, Harry LaPearl and Company, Romanoff Troupe, Six Sailors and Al Hatch's Animals, country theater, running races, motorcycle races, auto polo. Midway: Bruce Greater Shows.

SEYMOUR, Ind. — Seymour Fair, August 15-17. 106 pages. Officers: F. W. Huth, president; F. A. Shepherd, vice-president; George F. Fiedler, secretary; H. P. Leininger, treasurer. Admission prices: Adults, day or night, 50 cents; season tickets, night and day, \$1.50; children under 12 free; autos, 25 cents. Attractions: Robinson Revue (night); Poler, swaying pole; Six Galenos, acrobats; Harrison's Merry Makers, animal act; Valencia, flying and aerial leap; Juggling Jewels, jugglers; Mills and Mills, high-wire walking; harness racing, fireworks.

SEDALIA, Mo. — Missouri State Fair, August 22-29. 164 pages. Officers: J. W. Head, president; P. E. Donnell, vice-president; C. H. Bothwell, treasurer; W. D. Smith, secretary. Admission prices: Adults, 50 cents; children, 6 to 12, 25 cents; autos, 10, 25 and 50 cents. August 24, Children's Day, all under 12 free. Grand-stand prices: Adults, day

or night, 50 cents, with 25 cents extra for reserves and 50 cents for box. Attractions: Harness and running races. Others not listed.

Mercer County Amusement

ALEDO, Ill., Aug. 8.—Midway attractions at Mercer County Fair, September 1-4, will be furnished by Peoria Amusement Company and Indiana Amusement Company. Another amusement feature will be the Callahan Dramatic Company, which will stage a performance each evening under canvas. Besides the regular program of trotting and pacing races on Thursday and Friday, there will be special running races for professional horses and also for farm horses. Pony races, mule races and chariot races also are on the program.

Three Fairs for McCaslin

MT. AIRY, Md., Aug. 8.—Mt. Airy Fair, according to John T. McCaslin, will have more exhibits, bands, free attractions, etc., than ever before. There also will be a souvenir program issued. McCaslin will handle the Hanover Fair, which follows Mt. Airy, and then moves to the Stewartstown (Pa.) Fair, where he will have charge of the whole midway.

PAINT UP IN A JIFFY

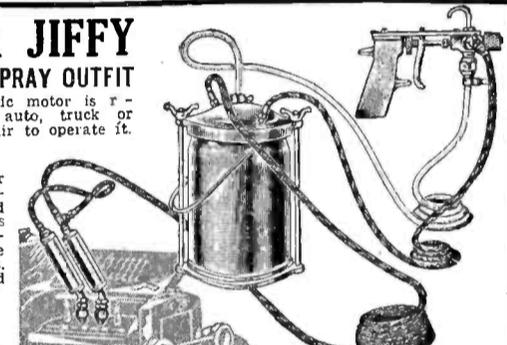
USE A SPEEDY AUTO POWER SPRAY OUTFIT

No costly air compressor or electric motor is required. An idling engine of any auto, truck or tractor produces an ample supply of air to operate it.

SAVE MONEY

Save time. There is a "SPEEDY" for any size job, from painting, and keeping up one front to an entire train and equipment. Complete, ready to use, as low as \$4.95 and up. Complete, practical, inexpensive. An indispensable piece of equipment of every outfit. Write for complete descriptions and prices.

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Can Place Concessions Can Place

—FOR THE—

STEELE COUNTY FREE FAIR

MINNESOTA'S BIGGEST COUNTY FAIR

Aug. 31-Sept. 1, 2, 3 Aug. 31-Sept. 1, 2, 3

ATTENDANCE 1930 OVER 80,000

Legitimate Concessions of all kinds. Positively no Racket Stores of any kind tolerated. Skillos, Tracks, Tip-ups and all other gift stores of this nature will positively not be located. No buy-backs or money games of any kind. CAN PLACE any legitimate Grind Store or Wheel that works for merchandise only. For terms and locations write or wire C. A. TINCER, Secretary, Owatonna, Minn.

TRI-STATE FAIR, AMARILLO, TEXAS

SEPTEMBER 21-26, 1931—FREE GATE

Choice Concession Space on Main Midway reasonable. Beginning of Four Weeks' Circuit in the White Spot of the United States.

385,000 Attendance RESERVE SPACE NOW.
At the 1930 Tri-State Fair. Write or wire
O. L. TAYLOR, Secretary, Amarillo, Texas.

Mineola Fair and Night Show

MINEOLA, N. Y., SEPT. 15 - 16 - 17 - 18 - 19

SPECIAL FEATURES. AUTO RACES, SATURDAY, SEPTEMBER 19.
For space rental address JOSEPH H. ANDREWS, Supt. of Grounds and Privileges, Mineola, N. Y.

THE BEDFORD FAIR

BEDFORD, PA.

NEW DATES—SEPT. 7-8-9-10, 1931

FOUR DAYS, FOUR NIGHTS.
"LARGER THAN EVER."
WANTED—Shows and legitimate Concessions. No Carnivals. Space, \$2.50 per foot.
A. C. BRICE, Secretary.

CONNECTICUT CONCESSIONAIRES—NOTICE

After three-year layoff, the EAST HADDAM GRANGE FAIR will reopen September 3, during day and night. Advance ticket sale indicates much larger attendance than usual 5,000. Live committee has arranged for stores, banks, offices and industry to close for this gala event of year. Fire Department sharing in proceeds and very active procuring attendance. Depending upon exceptionally large gate receipts for profit, and have reduced Concession rates to \$1.00 per front foot. Those with past experience know this Fair. CAN USE legitimate Concessions, Games, Rides and Shows. Write early for space.

THE EAST HADDAM GRANGE FAIR ASSOCIATION
(V. J. WALSH, Supt. of Rentals.) EAST HADDAM, CONN.

Membership Tickets Add Interest to Reading Fair

READING, Pa., Aug. 8.—With indications pointing to the largest and best arranged exhibition in the history of the Agricultural and Horticultural Association of Berks County, the board of directors heard very encouraging reports at its regular meeting held here last Saturday. Reports of the 31 department chairmen showed the Greater Reading Fair rapidly forming itself into a mammoth exposition. President Abner S. Deysher and his executive staff are more than pleased with the outlook. Membership tickets, entitling holders to three admissions for \$1, have aroused more interest than ever before.

Secretary Charles W. Swoyer announced having contracted with Reading Broadcasting Company to broadcast one week prior and during the fair. Broadcasting company has contracted to erect a modern broadcasting station on fairgrounds.

This year's display of blue ribbon winning poultry and pigeons is going to surpass anything ever attempted by the local management. Meeting of Standard Bred Poultry Association of America and Pennsylvania State meeting of American Bantam Association will be held during the fair. Grand Fanciers' Dinner, an innovation, will be served here at the fairgrounds Tuesday evening, September 15.

The united co-operation of the 11 Granges and the 3 Junior Granges of Berks County in staging their classic display at the fair has aroused spirited competition among the grangers. Grangers and Farmers' Day will be September 18.

With weather conditions favorable to crops and fruit, Chairman George H. Rohrer has requested larger space for the display of fruit.

A new feature will be the fifth annual bench show of the Berks County Kennel Club, September 16-17, on the fairgrounds.

Swoyer announced that this year the fair gates will be wide open Sunday, September 13, and all rides on the midway will be in operation from 1:30 to 10 p.m.

Athens May Remove Gate Fee

ATHENS, Ala., Aug. 8.—No admissions will be charged at Limestone County Fair this year, according to tentative plans. It is believed that because of the depression fair will be more warmly received without a gate.

It was also announced that there would be no large purses for the races and the winners will receive only ribbons.

If an admission is charged it will be only about 5 or 10 cents, leaving the burden of financing the project on the midway.

Spur Track to Grounds

AMARILLO, Tex., Aug. 8.—At an estimated cost of \$4,000, Amarillo Tri-State Fair will connect a spur track with the extension being built by Rock Island Railroad, so that cars can be unloaded on fairgrounds. Tracks will be ready for September fair.

WANTED Games and Concessions

FOR HENRY COUNTY FAIR
SEPTEMBER 1, 2, 3, 4, THREE NIGHTS.
Write JOHN H. LOWRY, Secretary, Napoleon, O.

Grand-Stand Shows

FLYING MELZORAS, high aerial act, furnished the free attraction the first week (July 29-August 1) of the two weeks' celebration of Malvern, Pa., Fire Company, while Billy Ritchie's Water Circus was on the second week's (August 5-8) program.

THE DeFORESTS, Western novelty act, have been booked for their second consecutive year at South Louisiana State Fair, Donaldsonville, La.

CAPT. E. H. HUGO completed the second of his 14 contracts last week in Clinton, Ia., where he performed at the Clinton Diamond Jubilee. Hugo's "bicycle ride thru fire" was presented each night and his high-ladder dive each afternoon. The celebration also included the opening of the new bridge connecting Fulton, Ill., with Clinton, Ia.

FRESH, RECTOR AND TOOLIN, standard singing act, will again be a feature with Edgar I. Schooley's *Sensations* (Southern edition), a 40-people production opening its fair season at Burlington, Ia., week of August 10. Among others in the show will be Eddie Mathews, of dancing fame, and Jess Libonati, xylophonist. Archie Scott, producer of all Schooley shows, is manager of the Southern company.

LATHAM DUO passed thru Kansas City, Mo., early last week en route to Terre Haute, Ind. Recently completed an engagement at Ottawa, Kan.

MR. AND MRS. BERT DAVIS (Cy and Lindy) open their route of fairs for Ernie Young August 18. They plan to book independently season of 1932.

O. K. STUART left Indianapolis August 6 for Orrville, O., where he will appear at the street fair August 13-15, then to Ellicottville, N. Y., August 17-22, and other Eastern dates.

STEINER TRIO spent last week in Kansas City, Mo., resting after several celebration dates in Kansas. They left Thursday for St. Louis.

LEFEVER AND DOLLY, bicycle act, will open soon for the Lew Rosenthal office for a fair season of six weeks. First date is Princeton, Minn., starting August 24.

JACK BRANCEL has a nice string of Montana fairs for his acts. Included are Havre, Great Falls, Lewistown, Sidney, Baker, Miles City, Glasgow, Shelby, Chinook, Culbertson and Dodson. Brancel has four acts and also carries a loudspeaker system.

CROMWELL, Ind.—Labor Day celebration committee here has booked as free acts Betty Wolf, acrobat; Dakota Bill and Ethel Poole, and Darwood Smith Entertainers. There will be two bands and Taylor's rides.

VICTOR (HIGH) ARNOLD, stilt walker, returned to Kansas City, Mo., last week from New Orleans, La., where he had been for 10 days vindicating himself of an unjust charge placed against him early this year. Not only did Arnold completely vindicate himself, but he caused the arrest and conviction of the party who was responsible in placing the "bum rap" against "High."

JIM (STILTS) THOMPSON is now working fairs for United Booking Association of Detroit, and will continue

Indian Village at Minnesota

ST. PAUL, Minn., Aug. 8.—Thru arrangements just completed visitors to Minnesota State Fair and Northwest Live-Stock Show, September 5-12, will have an opportunity to study the tribal customs of a band of real Indians, Raymond A. Lee, secretary, announces. The Indian Village will be an attraction in connection with the second annual Boy Scouts' camp. Another tented colony will be the State fair free tourist camp.

Yankton Holds Airfair

YANKTON, S. D., Aug. 8.—Approximately 20 airplanes participated in Yankton's second annual Airfair, sponsored by local Veterans of Foreign Wars. Lieut. Roy Hunt, stunt flier, was a feature. Marriage ceremony performed in air by justice of peace was another feature.

Colonial Draws Well

PARIS, July 27.—In spite of many rainy days Colonial Exposition is proving a big drawing card. To date more than 10,000,000 visitors have clicked thru the turnstiles, which recorded 3,111,000 entrances during May, 3,468,000 in June and 3,227,000 during the first three weeks of July.

Peabody Superintendent

SEDALIA, Mo., Aug. 8.—Guy W. Peabody has been appointed superintendent of program for the 31st annual Missouri State Fair, August 22-29. Appointment was made by Colonel A. T. Nelson, program director, and Secretary W. D. Smith.

Tulsa Premiums Up

TULSA, Okla., Aug. 8.—Where many fairs have cut their premiums this year, Tulsa State Fair here has raised the amount of cash awards in practically every department. Total premiums offered are \$47,000 as compared to \$43,000 last year.

MCA Books Corn Palace

CHICAGO, Aug. 8.—Fair and convention department of MCA, under direction of Joe Bren, has signed a contract for this year's Corn Palace show at Mitchell, S. D., September 28-October 3. Entire show being organized in Chicago and will be toured en route to Mitchell. Feature attraction is Benny Meroff and his dance band. Meroff was for five years m. c. in Balaban & Katz picture houses here, and at present is filling an engagement at the Dells, suburban roadhouse.

Hafley Rodeo at Syracuse

SYRACUSE, N. Y., Aug. 8.—A rodeo, in charge of California Frank Hafley, will be a feature of New York State Fair.

until he opens for Ernie Young. "Just finished some dates for Ray Conlin's office," writes Thompson, "and working as good with one eye as I did with both. Now for Michigan, Iowa and Minnesota fairs."

CANTON, O.—Ralph Peters, Canton stockman, has sold to J. J. Evans, of Evans Circus, a pair of show ponies. These Evans will add to his group of performing horses, which, beginning this week, will play a long string of Ohio fairs as a grand-stand attraction. Evans has just concluded a tour of Eastern and Midwest parks with his circus.

DON ADAMS, popular grand-stand comedian and m. c., for the last two seasons with Thaviu's Band and Revue, has signed for this season with Edgar I. Schooley, of the Schooley Productions, booked thru Barnes-Carruthers.

SEYMOUR, Wis.—Robinson Revue will be a feature of the 47th annual Seymour Fair, August 15-17. Fireworks will be offered on three evening programs.

Fair "Grounds"

SIoux FALLS, S. D.—Theodore Fish, business representative John B. Rogers Producing Company, has arrived here to start work on Diamond Jubilee Celebration August 13-15. Minnehaha County Historical Society and Cosmopolitan Club are sponsors of celebration.

JENNINGS, La.—Special effort will be made to increase the community exhibits at Jefferson Davis Parish Fair November 4-7. Prizes ranging from \$5 to \$40 will be awarded.

ROCKY FORD, Colo.—September 3 will be Watermelon Day at Arkansas Valley Exposition and Fair, and the 4th will be Beet-Sugar Day.

TYNDALL, S. D.—Commercial Club has voted to sponsor a 4-H Club achievement celebration here August 25-26.

SIoux FALLS, S. D.—Labor Day will not be celebrated here this year in an organized way, Trades and Labor Assembly has decided. Nearest event will be at Renner September 7, when Minnehaha County Fair is opened.

CORRECT DATES of Gibson County Fair, Trenton, Tenn., are September 9-12, Secretary John R. Wade advises.

SIoux FALLS, S. D.—A midsummer festival was held here August 1-2 and attracted capacity crowds to Neptune Park.

OLD SOLDIERS' DAY has been dropped by Hamilton County Fair, Carthage, O. Reason for this, Secretary D. L. Sampson says, is that there are so few G. A. R. veterans left.

SHREVEPORT, La.—Negro division of Louisiana State Fair met in the office of Secretary William R. Hirsch recently, re-elected officers and launched a comprehensive program for the coming session and Southern University and Negro Day. Re-elected officers are Prof. R. P. Player, president; Prof. J. L. Jones and W. M. Jamison, vice-presidents, and S. B. Vagner, secretary.

FAITH, S. D.—Four-H Club members of Meade County will play a prominent part in Faith Fair and Rodeo here August 27-29. Parade to the fairgrounds is planned.

WATERTOWN, S. D.—Community Club's annual flower show will be held August 13-14.

PROVIDENCE, R. I.—The 56th annual fair of Washington County Agricultural Society will be held at the Kingston (R. I.) fairgrounds September 2-5. First day will be County Day, second Grange Day, third Governor's Day and fourth Children's Day. Fireworks display each night at 11. A midway, horse show, racing and free acts are programmed.

WASHINGTON—Fairfax County Fair and Horse Show, Fairfax, Va., September 10-12, will feature a free gate for all children under 15 and for all Boy Scouts in uniform on the first day. Second day, Chamber of Commerce Day, local trade organization will act as host for visiting trade bodies. Final day will be Grange Day.

TARBORO, N. C.—No free passes will be issued to this year's Coastal Plain Fair.

TREZEVANT, Tenn.—Trezevant Community Fair will be held about the first week in October.

IONIA, FREE FAIR, Ionia, Mich., for the cover of its catalog this year followed the front-cover design and colors of *The Billboard*. Very striking piece of work, the colors consisting of red and black, with a picture of a horse-pulling contest before the grand stand shown in the center.

THE GREAT MONTGOMERY COUNTY FAIR

YOU KNOW FONDA, N. Y.

Six Days and Six Nights,
SEPTEMBER 7 TO SEPTEMBER 12, INCLUSIVE.
Fireworks, Free Acts, Band.

WANTS Merry-Go-Round, Ferris Wheel, CAN PLACE Cook House, Ball Games, Hoop-La, Pitch, Shooting Gallery, American Palmist, legitimate Grind Stores, Candy Floss, Sugar Apples, Waffles; or what have you? Write or telegraph to

CAROGA LAKE AMUSEMENT CO., Box 52, Caroga Lake, N. Y.

Good Weather Break For Montreal Parks

MONTREAL, Aug. 8.—With the exception of two bad days in the last three weeks, both parks here have been handling large crowds. Dominion Park's big drawing cards appear to be Tumble Bug and dance floor. Andy Thompson and his Boys are supplying the music for dancing. Other rides at this east end park are Auto Racer, Victory, Caterpillar, Dips and water chutes. Park has a slogan, "It's always cool at Dominion Park." Being located on the St. Lawrence River, park lives up to the slogan.

At Belmont the swimming pool appears to be the biggest draw, with free acts and free talkies running a close second. Jeanette Mae, stunt artist on a flexible mast, was followed August 3 by Tatali, "Demon of the Air," for a week's engagement. A new act here and going over big.

Cincinnati Zoo

The *Firefly* opened the light opera season at the Cincinnati Zoo Sunday night. Vivian Hart, comely and petite musical comedy star, appeared in the title role, and Robert Capron, veteran comedian, had the principal comedy part. Others in featured roles were Herbert Gould, Lydia Dozier, Constance Eberhart, Berta Donn, Truman Stanley, Joseph Royer and Willard Schindler.

Vivian Waiters and Company, acrobats, are a new feature at the Ice Show.

Susie, the gorilla, is more than holding her own as the star attraction among the Zoo's great animal collection.

Building of booths for the 17th annual Pure Food and Health Exposition, August 25 to September 7, has been started.

"Cleopatra," Spectacle, For Two Weeks at Chester

Chester Park, Cincinnati, O., will put on *Cleopatra*, a spectacle, for two weeks beginning August 29. There will be about 200 supers, a large ballet, which is now in rehearsal, and a cast of principals.

A stage and dressing rooms are being built for this purpose. Spec. will be given in an inclosure and a separate admission charged. There will be fireworks in connection with the production.

Coney Island Draws Record Juvenile Crowd

A new record for juvenile attendance was set by Coney Island, Cincinnati, August 4, when the Schoolmate Club, sponsored by a large department store, held its annual outing. Crowd was estimated at 30,000. Admission to rides was reduced to five cents for everybody.

Special program consisted of many contests and games. Prizes were awarded to the tallest man, heaviest woman and to the one traveling the greatest distance to the outing. A balloon contest for boys and a beautiful costume parade for girls were among other features.

Compton-Hughes Wild West Closes Run at Kennywood

PITTSBURGH, Pa., Aug. 8.—Compton-Hughes Wild West closes its engagement at Kennywood Park today. Ed and Jenny Roonie, dare-devil trapeze performers, are still engaged giving free acts. Band was the musical feature last Sunday. Dancing continues afternoon and night, except Sundays, with music presented by Danny Nirella's Orchestra. Swimming pool still attracting large crowds.

Park's season will end Labor Day with several special features, and an automobile will be given away as a gate prize.

Mardi Gras at Lotus Isle

PORTLAND, Ore., Aug. 8.—Lotus Isle will be the scene August 15-24 of a stupendous Mardi Gras, with a large supply of continuous acts, special tieups with merchants and heavy night fireworks. Jack Gault is handling the publicity.

Park Gleanings

RYE, N. Y.—More than 200 inmates of institutions housing the crippled children of Westchester County made merry at Playland August 3. Contingent arrived in busses provided by the sponsoring Elks' lodges of the cities from whence they came. A clown set atop each bus and kept onlookers in good spirits as the vehicles passed thru the park. They were given free run of the amusements.

FITCHBURG, Mass.—Whalom Park at Lunenburg, Mass., is in an uproar over operation of a speed boat on Lake Whalom. With officials of Fitchburg & Leominster Street Railway, owner of park, lined up against operation of boat in the lake, there are cottagers and property owners fighting to allow the boat to continue to operate, but with restrictions.

PROVIDENCE, R. I.—There was plenty of Scotch at Rocky Point Park August 5, but not the bottled variety. Providence Caledonian Society made park the scene of its annual Scottish Games on that day. Frances Hanes' trapeze act was last week's attraction. Crescent Park's free attraction last week was Carlos' Comedy Circus.

ATLANTIC CITY—Steel Pier will crash in on considerable publicity in Atlantic City's yearly heel-and-toe event, namely, the 50,000-meter walk from Egg Harbor City to this city, termination being the pier. This is to take place September 5.

DENVER, Colo.—Lakeside stands ace high with the soldiers at the United States Veterans' Hospital here because of the concert given there recently by the Coon-Sanders Nighthawks, playing at the ballroom at Lakeside Park. Joe Sanders and Carlton Coon, coleaders, are both overseas veterans and took a special interest in making the program a success.

WOODSIDE PARK, Philadelphia, has arranged for a night in minstrelsy every Wednesday evening. Minstrels engaged include Lee Vincent, Will Lawrence, John Lemuels, Bob Girard and Jim Mullin. Entire change of program every Wednesday. Thursday, Friday and Saturday evenings featured with vaudeville acts, augmented by an orchestra. Two vaudeville shows each evening and no admission charge.

JAMES LAKE has left New York City for Atlantic City, where he will be for the remainder of the season. Recently he visited Steel Pier and was agreeably surprised that he could see such a high-class amusement program—pictures, vaudeville, free acts, etc.—for the one admission price of 50 cents.

Park Free Acts

DES MOINES, Ia.—Bee Kyle's 100-foot backward somersault dive into a small tank of water headlined the five circus acts at Riverview Park last week. Seven Arconis, tumblers, and Aerial Flowers were among the other acts on the program. Paul Wendel and his orchestra are now playing a return engagement in the ballroom.

IRVINGTON, N. J.—Billy Ritchie's Water Circus started a week's engagement at Olympic Park August 9. Well-known turn features Capt. Sam Solomon with a full gainer from a 122-foot perch into cauldron of fire. In support of Solomon are Fred Digman, clown diver; Rae Richard, diminutive swan ace; Bobby Dunn, fancy and trick plunges, and Helen Osborne, who supplies the novelty element.

POOL SPLASHES

(Continued from page 37)

foot baby end of tank to the nine-foot diving end pool is proving a source of pleasure and relief. Arthur Oliver, man-

ager, has a daily program of water events, while Lottie Schoemmel conducts her physical culture classes free to patrons every afternoon at 3. There is also a swimming class on Tuesdays at 3 p.m., directed by Miss Schoemmel.

SHREVEPORT, La.—Injunction suit brought by A. C. Waterman to restrain city from operating Municipal Natatorium was dismissed in District Court here August 4 when an exception of no cause for action filed by attorney for city was dismissed. Exception was made on ground that in injunction petition no allegation was made that plaintiff is a taxpayer of city. Case will be appealed, it was announced. Suit was brought in behalf of the Waterman Amusement Company, operator of the Sunset Swimming Pool.

KANSAS CITY, Mo.—Pla-Mor Natatorium, in the old ice hockey arena here, has been doing capacity business, according to Manager W. R. Rice. Pool will be closed about October 1 preparatory to opening of the ice-skating season November 1. "We are sold on the fact that people will swim indoors protected from the hot sun wherever an indoor pool is located," says Rice. Natatorium has an area of 70 by 174 feet, with a 750,000 gallon water capacity, and an adjoining wading pool for youngsters has a space of 17 by 70 feet. An outdoor beach adjoins, and here various contrivances for exercises and recreation have been installed. Music for the pool in the evening is furnished by a large pipe organ.

NEW YORK—Regular inspection tours thru the filtration plants of Cascades and Riverside Cascades swimming pools, Bronx and Manhattan, respectively, are being planned, patrons to be invited to inspect the modern filter rooms existing at the twin pools. Management, proud of its sanitary record, is of the opinion that bathers and swimmers should know exactly how water they swim in is made as pure as the water they drink. Large up-to-date filters at both pools keep the water pure at all times. Pools are washed daily, and in addition hourly tests are taken of the water. Invitation for inspection of filtration plants here is being offered to both patrons and visitors.

CANTON, O.—Bathing beach at Meyers Lake Park is attracting record crowds, according to George Sinclair, head of park. Beach has bathhouse facilities for more than 1,000 persons. It is decked with all sorts of rubber pool accessories, camp chairs and sun umbrellas. Pool open nightly until 10. Sinclair spent thousands of dollars constructing the beach, dredging the lake approach and placing white sand there.

YOUNGSTOWN, O.—Large concrete artificial bathing pool at Idora Park is getting more play than at any time since its completion. Crowds have been large thru the week, with almost capacity on Sundays. Pool is open nights, and battery of floodlights play on the water. Park promotes bathing-beauty contests and other attractions. There is a large covered grand stand with comfortable chairs for spectators. Bathhouse facilities are almost unlimited.

CORRAL

(Continued from page 33)

beginning with this year, contestant winning champion cowboy honors three years (not necessarily consecutive) will be awarded \$1,000 in gold and the Jo Mora bucking-horse statue trophy. Other finals: Bronk Riding—Perry Ivory, Leonard Ward, Johnnie Schneider, Frank Studnick. Bareback Bronk Riding—J. Dalton. Bull Riding—Smokey Snyder, Johnnie Schneider, Frankie Schneider, Eddie Woods. One-Man Steer Roping—Andy Jauregui, Johnnie Schneider, Kenneth Winner. Steer Decorating (two-steer average)—Perry Ivory (16 19-25), Clay Carr (17 11-25), Johnnie Schneider (19 11-25), Eddie Woods (21 18-25). Calf Roping (average two calves)—Clay Carr (25), R. M. Gardner (26.7), Leonard Ward (38). F. L. McCulloch (39.1). Five-

County Bronk Riding—Ralph Swanson, Jimmie Short, B. Rucker. Team Roping—C. Eblen and M. Logan, G. Silliman and F. Grimes, Ace Gardner and Roy Gardner, B. Caldera and J. Hubbel. Trick Riding—Hank Potts, Kermit Maynard, Marco Marco. Day Winners: Wednesday. Bull Riding—Johnny Schneider, Everett Hunt, Francis Appleby and Eddie Woods split third and fourth. Single Steer Roping—A. Jauregui, R. McGowan and Key Dunn split first, second and third. Bronk Riding—Eddie Woods, Francis Appleby, Key Dunn, Frank Studnick; Five-County Bronk Riding—S. Woodworth, C. Gicks, J. Crockett; Bareback Bronk—Jack Hayes and Everett split first and second, Stanley Laughlin, R. Pratte; Team Roping—Al Biscaro and R. T. Buell (19), Charles Eblen and Monty Logan, Louis Pedrosa and R. W. McGowan; Steer Decorating—Johnnie Schneider, Perry Ivory, Clay Carr; Calf Roping—Leonard Ward, H. S. Jennigan, John Scott, Andy Jauregui. Roman Race—Spec Craig, for Burrell; Rusty Welch, for Hawn; A. G. Shriver, for Shriver. Cowgirl Relay—Donna Cowan, for Millerick; Norma Drayer, for Boren; Della Shriver, for Burrell. Wild-Horse Race—Stanley Laughlin, Ray Bartram, F. Cheney. Thursday, Bull Riding—Smokey Snyder, F. Padia and Eddie Woods split second and third, Frank Schneider; Single Steer Roping—H. Row, Ned Winegar, Oscar and J. Martin split third and fourth; Bronk Riding—Perry Ivory, Leonard Ward, Clay Carr, Jimmie Hill. Five-County Bronk Riding—Ralph Swanson, Jimmie Short, C. Nunes; Bareback Bronk—R. Raho, J. Myers, C. Joe; Team Roping—Joe Mattos and Charlie Maggini, Ambrose Walker and J. Scott, Jack Taylor and R. Walters; Steer Decorating—Clay Carr, Ward, Ivory; Calf Roping—Carr, George Marciel, R. Marciel; Cowboy Pony Express—Craig, for Burrell; M. Gannt, for Millerick; Joyce, for Boren; Jimmie Short, for Rick Ferini. Roman Race—Craig, for Burrell; Welch, for Hawn; Shriver, for Shriver. Cowgirl Relay—Della Shriver, for Burrell; Vera McGinnis, for Bill Boren; Norma Drayer, for Elmer Boren. Cowboys' Relay—Craig, for Burrell; Welch, for Hawn. Wild Horse Race—Ray Bartram, Slim Wilson, Francis Appleby. Friday, Bull Riding—Frank Schneider, Smokey Snyder, Eddie Woods, Johnny Schneider. Bronk Riding—Eddie Woods, Pinkie Burns, Schneider, Bill Raymond. Bareback Bronk Riding—Frank Schneider, M. Roberts, S. Jaeger. Five-County Bronk Riding—E. Benner and E. Rucker, K. Brown and P. Rooney split all moneys. Team Roping—Larry Landsburgh and A. Shea, A. Selpher and A. Barker, G. Silliman and F. Grimes; Single Steer Roping—A. Shepard, Bill Mattos, A. Selpher; Steer Decorating—Schneider, Ivory, Woods; Wild-Horse Race—Jack Myers, Oscar Warren, Lawrence Pedrazzi. Cowgirl Relay, Della Shriver, Vera McGinnis, Norma Drayer. Saturday, Bull Riding—Johnnie and Frank Schneider split first and second, Smokey Snyder, Jimmie Short; Single Steer Roping—Norman Cowan, Charles Eblen, R. Smith; Bronk Riding—Perry Ivory, George Marciel, Leonard Ward and Smokey Snyder split third and fourth; Bareback Bronk Riding—Smokey Snyder, Jimmie Short. Team Roping—Ned and P. Winegar, E. Gill and Clay Carr, G. Garner and J. Strohn; Steer Decorating—Ivory, Woods, Ward, Carr; Calf Roping—Carr, R. M. Gardner, McCulloch; Matched Roping (two calves)—Al Shepard (19.1), E. Gill (27.4), Bill Clark and Norman Cowan (each 28.1). Cowboy Pony Express—Craig, Gannt, Joyce, Jim Short; Roman, Craig, Welch, Shriver; Cowgirl Relay—McGinnis, Drayer, Shriver; Cowboy Relay—Craig, Gannt, Welch; Wild-Horse Race—Jack Myers, Tom Mattart, Roy Walters. Sunday—Finals in Bull Riding, Steer Roping, Bronk Riding, Bareback Bronk, Team Roping, Steer Decorating announced above. Numerous track events, including cowboy and cowgirl horse races, Roman races, relay races, etc., were also presented on this day. In addition to the rodeo association purses, etc., many of first-winning contestants were awarded trophies presented by business firms and prominent individuals. The list of contestants entered in the show included many of the topnotchers.

CARNIVALS

Conducted by CHARLES C. BLUE—Communications to 25 Opera Place, Cincinnati, O.

New Ordinance Passed At Great Falls, Mont.

Special permits by City Council required before issue of licenses—entire showings under regulative, restrictive government of local officials

In previous issues of The Billboard mention was made relative to proposals in connection with a new ordinance at Great Falls, Mont., governing tent show permits, especially applying to circuses, carnivals and kindred exhibiting enterprises. During the early stages of preparation of a new ordinance it looked as tho there was a semblance of making it practically prohibitive. The ordinance (No. 657) finally adopted and enacted by City Council, however, is greatly modified from such prior deductions. It is more of a "credit where due" governing of permit granting, advance of grant judgment to be passed on by the City Council, after that body receives applications in writing; permits to be signed by the mayor or in the mayor's absence by president of Council. Entire length of showings of permitted shows under regulative, restrictive government of local officials; permits to be canceled under justifiable conditions. It is considered that adoption of such requirements of the new ordinance at Great Falls—acknowledging merit when due—is far better judgment than should it demand actually prohibitive license fees from all circuses, carnivals, etc., in order to prevent the exhibit- (See ORDINANCE PASSED on page 49)

Lyons Preparing Big Show

CLEVELAND, O., Aug. 7. — Arrangements were made by Rubin Gruberg, president Model Shows of America, and G. A. (Dolly) Lyons, for the well-known showman (Lyons) to produce and stage a stupendous spectacle for the forthcoming Canadian National Exhibition, Toronto.

Lyons and his wife, Shirley, are already busily engaged rehearsing a troupe of coryphees, and with the addition of several well-known artists, the show, to be known as *Arts and Artists of All Nations*, is destined to become one of the biggest and most sensational midway attractions seen at the CNE in many a year.

"Aunt Lou" Blitz Again At Old Chicago Address

In a recent issue an article stated that the address of Mrs. Louise (Aunt Lou) Blitz, after a time at a camp near Chicago, would be on West Monroe street, that city. That was "Aunt Lou's" mail address at the time, but she is now "home again" at 119 South Seely avenue, Chicago.

A friend, Mrs. N. Bonham, informs *The Billboard* that Mrs. Blitz is far from being in good health. Mrs. Bonham also provided the above information.

King Opens in Rain

PLAINFIELD, N. J., Aug. 7.—Louie G. King's promotion for Italian Owls opened Monday in heavy storms and nothing working on the lot. Weather has since been better. Engagement will close tomorrow night with gate prizes and selection of winner in pop. contest. Phil Hamburg has a corn game here and Harry Heller Merry-Go-Round, Ferris Wheel, Whip and ball games. There are about 15 concessions in all.

Feeble-Minded?

When Barnett & Schutz Shows played Marshall, Mo., last month, the show managers were host to 700 inmates of the Home for the Feeble-Minded.

After they had ridden all the devices and visited all the shows, all the inmates were gathered in front of the sensational high dive free act, located in the center of the midway.

While the dare-devil was on top, preparing to make his leap, one of the inmates said to another: "They have us locked up in the big house, but that bird is running around the country, a free man."

Showfolk Injured In Auto Collision

NEW BEDFORD, Mass., Aug. 7.—Three members of J. B. Boston Amusement Shows, playing here last week, were injured in an auto accident late last week when the car in which they were riding collided with another automobile. They were James Buchino, show owner; Amil DiGangi and Tess Aisilo. They received treatment at St. Luke's Hospital. Buchino and DiGangi both received bruises about the head and Miss Aisilo bad cuts on one knee and one shoulder.

The shows were hosts to 50 child inmates of Sassaquin Sanitarium Friday afternoon of last week, providing the kiddies auto transportation to the showgrounds; also treated them to the attractions and refreshments. *The New Bedford Times* the following day carried a large picture of the children's visit to the show.

To Play Three Quebec Fairs

MONTREAL, Aug. 7.—The management of Vitale & Mitchell Shows advises that the organization has contracts for three exhibitions in the Province of Quebec this year, at Roberval, Chicoutimie and Hebertville, following which dates it will move in New Brunswick.

Looking Back Thru The Billboard

25 Years Ago

(Issue of August 11, 1906)

Frank H. Hubin informed Young's new Million-Dollar Pier, Atlantic City, which opened July 25, doing immense business. . . . Big annual Cincinnati Fall Festival billed heavily at Chattanooga, Tenn. . . . Evans & Fairly exhibiting the Filipino Midgets at Coney Island, N. Y. . . . Edward (Curly) Hess so loud in ballyhooing and grinding front of "Sampson" (big snake) with Robinson Amusement Company, Peru, Ind., several natives attempted having him arrested—but they failed. . . . "Meet Me in Happyland", midway slogan at Blue Grass (Ky.) Fair, and "On the Drag" at Winnipeg (Man.) Fair. . . . In J. Frank Hatch Shows' ad: "All concessions \$15, two for \$25—no exclusives sold except confetti and novelties." . . . H. B. Danville announces Danville & Kasper Amusement Company to play K. of P. State convention at Iowa City, Ia. . . . Bert Hoss now advancing Will H. Weider Mighty Midway, headed south. . . . Hi Tom Long (then circus press agent—ED) advertised copies official Route Book of Cole Bros.' Great United Shows for sale. . . . Fifty-six community and lodge or other auspices street fairs in Street Fair List.

10 Years Ago

(Issue of August 13, 1921)

General Pershing "A boy again" on combined midway of Rubin & Cherry Shows and Lew Dufour Shows at Washington, D. C. . . . Johnny J. Jones Jr. born August 6 at home of his aunt, Mrs. Grant Smith (Sister Sue), in Pennsylvania. . . . Squib in Carnival Caravans: "Bill Rice says possibly the Volstead act is a flop because it has not been sufficiently rehearsed." . . . Upon inquiry M. P. (Maw) Tate enlightened a scribe of *The Billboard* that the veteran showman, "Pop" Smith, years ago gave him the "Maw" sobriquet. . . . Mr. and Mrs. Con T. Kennedy in Chicago on business and attending Pageant of Progress. . . . Punch Wheeler, dean of show press agents, with Vermelto Shows. . . . "Aunt Lou" Blitz celebrated 74th birthday August 1. . . . Ladies Auxiliary, SIA, new clubrooms about ready for occupancy. . . . Levitt-Brown-Huggins Shows have very promising route in the Northwest. . . . Thos. P. Wiedemann general agent Moss Bros.' Greater Shows. . . . C. Jack Shafer water circuses with both S. W. Brundage Shows and Greater Alamo Shows. . . . Slegrist & Silbon Shows to play "Aksarben" at Omaha. . . . A "Flowing Gold Fair," during oil boom, advertised for Healdton, Okla.

Readying for Fairs Season

William Glick and Bernardi Greater Shows visited by carnival editor, vacationing

While returning to his desk from two weeks' vacation the carnival editor, accompanied, by his wife (vacationed on island estate—in Lake Champlain—of son-in-law and daughter, Mr. and Mrs. Harry Coffin, Glick Shows), visited two large carnival organizations directly on his motor-ing route, William Glick Shows and Bernardi Greater Shows. Both shows were industriously preparing for their respective fair-date seasons.

The William Glick Shows were first visited at Troy, N. Y., where they exhibited under auspices of a very classy organization, Senior Company Cadets, and located on grounds of State Armory—use of which required consent of State government. Middle-of-week midway attendance (Wednesday and Thursday nights) was very good and receipts in justifiable proportion to the public's current spending-change holdings. All show fronts, riding devices and other midway equipment had either already been re-embellished, plain and art painting, or about to be so rehabilitated in preparation for the show's fair route, which starts with the Central Canada Exhibition at Ottawa August 24. There were 23 shows and nine rides (including Pretzel, a part of which had already been delivered). An executive of the show promised to mail a complete roster of attractions and personnel, but at (See *READYING FOR FAIRS* page 51)

McCaslin in Auto Mishap

BALTIMORE, Aug. 7.—While en route to Holloway Beach, Charlestown, Md., the other day, John T. McCaslin's automobile crashed into the rear of a large moving van, which was equipped with airbrakes and stopped suddenly. Front of auto badly damaged. McCaslin was nearly thrown thru the windshield and received a few bruises. He hired an auto and proceeded to Holloway Beach, where he has some concessions. Henry Maloune, McCaslin's chauffeur, attended to having the car straightened out.

Chandler in Cincinnati

Sam Chandler, general agent, who has this year been with Gloth Greater Shows, spent a few hours in Cincinnati last week while en route to visit relatives and acquaintances at Lexington, Ky. After a brief rest he plans to again become busy in some promotional or other show activities.

Snyder Has Third Operation on Eye

The veteran showman, H. (Tubby) Snyder, who has been undergoing eye treatment at Chicago for some time, informed early last week that he had undergone the third operation on his most afflicted eye July 28, and at the hospital August 1 he was told that it was getting along in a satisfactory manner.

Acquaintances wishing to write letters to him may address them to 667 Cornelia avenue, Chicago.



IN Courtney Ryley Cooper's "carnival-knocking" story in *Liberty*, for August, an outstanding and paramount deduction could be that the story-teller possessed a quite intimate acquaintance with "Slewfoot Charlie." Also such questions might arise as "Why such a story written?" — and, "Figuratively speaking, could a 'ball' be justifiably (for similar reason) thrown at the author's stomach?" The story is flagrantly "knockative" to carnivals, street fairs and amusement parks (all "good" of them intentionally or unconsciously avoided). A statement reads, relative to former-day circuses' "grift": "Slowly the business reformed until every big circus today is a 'Sunday school.'" Cooper writes many magazine circus stories.

An intimation in the story is that all concessions on midways can be operated fair or unfair to the player customers. The same can be said regarding almost every known amusement game, any business or any profession—even writers of fiction. As an instance, a wholesaler acquaintance of this writer a few months ago related a circumstance relative to a very large and very prosperous and highly respected department store: "See that ladies' cloak bearing the tag '97.50'? I sold them those cloaks at \$39.75 each; Mrs. ——— visited our place the other day and saw the samples on our display racks and stated that she had secured one from this store on a charge account at that price. Being a friend of myself and wife, she returned the 'charged' cloak, and I sold her one at the wholesale price." Doesn't that smack of not only "gaffing" profits on the public, but also "cutthroating" in "highly respected" commercial ranks?

In a few words, about 90 per cent of the knocking of carnivals (not just the "bad," but intamingly as a whole, regardless of a heavy majority of faultlessly operated shows, rides and concessions) has been launched by and for self-interest business branches, and it is regrettable in behalf of the good people of carnival circles that such a prominently known writer as Courtney Ryley Cooper and such a widely circulated magazine should apparently assume "sides" in the matter—publicly expected neutrality would be far more to their credit! Masses of citizenry veritably swarm to the midways of representative carnival organizations at every opportunity—which, incidentally, is usually the underlying cause of their being "knocked." The attendance includes just as "smart" men as Courtney Ryley Cooper or the governing editors of the magazine, and if carnivals were really so "rotten" as they are sometimes "pictured," it wouldn't require a "wise" story writer or a nationally known publication to dwindle their midways' attendance to nil and their profession's existence to annihilation!

Street Fair at North Canton

NORTH CANTON, O., Aug. 7.—Sponsored by North Canton Knights of Pythias lodge, a four-day street fair opened Wednesday night and is proving one of most successful outdoor events held here in many years. Attractions on a lot just inside southern corporation limits, only two blocks from the square, and include many shows at Junior Order Street Fair at Canton last week. Among major attractions are Howard Peter's Freak Animal Show, Buck Maughiman's 'Gator pit show, "Alinda," armless and legless girl, and Otto Ehring's Merry-Go-Round and Eli Wheel. On an elevated stage Junior Order Band offers concerts. Fink's diving horses provide a free act twice nightly, and there is a pole-sitting and a chair-rocking contest. A household appliance exposition in a large tent one of the features of the street fair.

St. Louis

ST. LOUIS, Aug. 7.—Local showmen, as well as general agents and advance agents everywhere, regret the recent demise of Frank C. Bymaster, of Frisco Railroad. Bymaster for the last 10 or 12 years handled all circus and carnival contracts made over Frisco Lines and endeared himself to show people everywhere. Details of death in "Final Curtain" columns. A. L. Kreamelmeyer succeeds Bymaster, and during a visit to *The Billboard* office said that Bymaster's policies would be adhered to in dealing with circuses and carnivals.

Col. Lew Ruben, owner Lew Ruben's Indian Village, commenced work this week on his show, which will be held in St. Louis September 28-October 3, under auspices of Combined Camps of Spanish War Veterans of Greater St. Louis. Guy B. Rand, formerly with Paul Lewis, of Lewis Bros.' Circus, arrived this week to join Col. Ruben and will help handle show.

L. Clifton Kelley, general agent Johnny J. Jones Shows, was in the city Wednesday executing railroad contracts. While here he entertained several railroad men and showmen friends.

H. E. Stahler, advance agent Dutton's Circus Attractions, was among other visitors to the local office of *The Billboard*. He infoed that his organization is practically booked solid for the season.

Charles M. Watmuff, general agent Rice & Dorman Shows, is in the city, coming from Chicago. Expects to remain here several days and then leave for the show to spend a week or so.

D. D. Murphy, owner D. D. Murphy Shows, ran down to St. Louis for two days this week, leaving Tuesday for Muncie, Ind.

C. L. (Doc) Barnett (Capt. David Barnett), well-known West Coast showman, was among other visitors to *The Billboard* office this week while en route from Newport, Ky., where he closed with a Pacific Whaling Company exhibit last week, to Los Angeles, where he expects to sojourn for the next several months in an effort to regain his health.

Mr. and Mrs. Dave Dedrick are touring thru mountains of Missouri and expect to be absent from St. Louis for another 10 days.

Tom W. Allen and E. H. Witbeck returned Sunday after an extended trip thru Southern Illinois, during which they successfully staged two celebrations.

Summ Summ, the "klown that clicks," was a visitor to *The Billboard* Monday, en route from Southern Missouri to Benton, Ill. He is with Dutton's Circus Attractions.

Kansas City

KANSAS CITY, Aug. 17. — Monday night Tom Sweeney, manager of a show playing local lots, was held up and robbed of \$632 in his room at Robert E. Lee Hotel.

Vern LaVern and Tage Halldin, formerly of Strayer Shows and now connected with Vernon Bros.' Shows, were visitors here Wednesday.

W. J. (Doc) Allman, of National Cal-Hope Corporation; George Howk, Col Dan MacGugin, Chappy Chapman, Frank Walden; Frank Capp, of Baker-Lockwood, and a number of other HASC members were visitors to Al G. Barnes Circus when it played Lawrence, Kan., and Carrollton, Mo.

D. H. (Whitey) Rodenberg left Monday with "Babe" (elephant) for Houston, Tex. The elephant, which had been in Winnwood Beach Park, was nicely housed in a five-ton motor truck.

Harry Duncan, manager Fairyland Park, and Hattie Howk, wife of George Howk, concession operator in same park, jointly celebrated their birthdays Tuesday night following the closing of the park for the day. Birthdayites were tendered a buffet luncheon under the large picnic shelter, where the entire personnel of park gathered.

"Barney" Barnett, of Barnett & Schutz Shows, was a visitor here Thursday, accompanied by relatives from Indiana who are visiting the show this week.

Showmen's League of America

CHICAGO, Aug. 7.—The early mail in the League's annual drive for cemetery funds has gone forward. Remember the dates are the month of September. Subscription list will be sent out latter part of this month. Let's all put our shoulders to the wheel and make it a success.

Col. F. J. Owens, of Tilley Amusement Company, a recent visitor at the League rooms. He has been indisposed and spent several days at the Polyclinic Hospital.

Mrs. Harry Lewiston, known professionally as Rose Zindra, of the Al G. Barnes Circus, spent a short time in Chicago and was a visitor at the League rooms. She was on her way to Benton Harbor, Mich., for a visit with her folks.

Just received a souvenir from an old friend and brother, Capt. Lew D. Nichols. Lewis is with a whale exhibit at St. John, N. B., Canada.

Jake Friedman, of circus fame, is a regular visitor at the League rooms.

Brother James Campbell dropped in for a short visit after a prolonged absence.

Rube Liebman is back in town for a short visit. He reports visiting the parents of the League's lately departed brother, William Espe, at their home in Crookston, Minn.

Brother R. F. Trevellick, of the Barnes-Carruthers Agency, dropped in for a short visit recently.

President Sam J. Levy has been slightly indisposed lately. The ailment seems to be a recurrence of his accident last winter.

Irving Mallitz and Joe Vernick spent a short while at the rooms recently.

Larry Hogan was in for a visit while on his way to the Beckmann & Gerety Shows at Galesburg, Ill.

Pete Rogers and George Rich are regular visitors at the League rooms.

Zebbie Fisher is very optimistic about the 15th annual banquet and ball, to be held in Toronto November 26. He says, "Remember the date, as this is

going to be the biggest and best ever." If you miss it you will regret it.

Charlie McCurren is still on that mysterious job and runs in just long enough to say hello and be on his way.

It would not be fair to close the "column" without calling your attention to the annual dues. Maybe you have neglected yours. Why not send them in now? The secretary will sure be pleased to receive your remittance.

Mayor-Promoter Putting Dahlgren, III., on Map

ST. LOUIS, Aug. 7.—Would that there were more public-spirited boosters for outdoor amusements like James G. Hamilton, mayor of Dahlgren, Ill. In addition to mayor, he is also publisher and editor of *The Dahlgren Echo*, only local newspaper. Here is a man who always endeavors to boost his own town, and his method of doing this is to persuade repertoire shows, carnivals and circuses to play there and aid them in every way consistently possible. In his own words shows "put pep into people and they feel like living."

It is absolutely no money-making proposition with the Honorable Mayor of Dahlgren; in fact, thus far he has had to dig into his own pockets to promote the appearance of shows, and at present he is working on a five-day celebration to be held late this month.

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MIDWAY CONFAB
By DEBONAIRE DAB

BUSINESS has shown an upward trend the last several weeks.

AT THE Staunton (Va.) Fair the masses will be entertained by West's World's Wonder Shows, sez W. A. Atkins.

J. VERDELL BROWN postcards that he recently left H. B. Webb Shows with his girl show, and is now with Hoosier State Shows, assisted by John Goodloe.

HEARD AMONG the personnel of William Glick Shows: "This show hasn't missed a pay day this season—and cash, not 'brass'!"

JOSEPH KEEN, of Brooklyn, bead and wire worker, after a two years' layoff, will again play fairs, starting at the Atlantic City colored fair.

BILLIE WINGERT is reported as featured for the third season with C. E. Pearson Shows, and working the callope daily.

"STRANGLER JACK" NELSON, wrestler, and the missus were off the road several years, but this season are again in harness, with Spangs Greater Shows now in Pennsylvania.

JOE CONLEY, constructionist, and Eddie Marconi, artist, are busy on flashy outfittings for the Model Shows of America engagement at Canadian National Exhibition, Toronto.

EVIDENTLY even the ranks of nationally known and highly respected magazine writers have become stagnated by

Mich. "Pat" had had many showfolk friends, gained by his friendliness to humans, but ever ready for a scrap with "fresh" members of the canine family.

MONS LA PLACE, formerly owner-operator Amazon Motorized Show for about 30 years, is this season managing Joe-Ann, and fitted the attraction with a nifty motorized equipment. Now with the 3-Cs carnival, later to play fairs and booked until close of season.

NO SMALL amount of distinction is given by Prof. F. H. Gaston, of Arizona Jack Inscoe's Museum of Wonders, to that attraction in the heart of Huntington, W. Va. The staff includes Arizona Jack Inscoe, owner-manager; R. S. Mooney, advance; Thomas Mooney, tickets and grinder; Nora Inscoe, lecturer.

DAVE F. CLARK postcards that after being with Harry Rubin on West's World's Wonder Shows and with other caravans for 16 years he is now with Jimmy Davidson on Bunts Shows and says doing very well. Dave says he sure hopes Little Bennie Smith will find his lost drumstick.

HARRY SCHAFER, utility man, formerly with Ajax Shows, is clerking at Terminal Hotel, Augusta, Ga. He figured the season would be "too tough," so didn't start out. Eddie Jones, last season piano and callope player with Lillian Shepard's revue with Rubin & Cherry,



ENVIABLE GLICK SHOWS' ANGLERS. Fish up to 15 pounds. Left to right: Jules Lazarus, Mrs. Jules Lazarus, Mrs. William Glick. Photo taken at Gloucester, Mass., few weeks ago. Dave Stock, also in fishing party, not in picture.

unbecoming partiality on the part of one or more of the scribes.

MR. AND MRS. HYMIE COOPER reported as having enjoyed a good week at Elks' Circus, Haverstraw, N. Y., and left to join Bistany Shows until their fair season starts.

MARIE MITCHELL, of Vitale & Mitchell Canadian Shows, was recently called to her home at Grand Forks, N. D., due to sudden illness of her mother, who passed away July 28.

JAMES WEBB, Chairplane, and Hubert Stinnett, Eli Wheel, last of J. Harry Six Attractions, have been preparing to play Indiana fairs, starting at Portland August 10, moving by own motor trucks.

DOESN'T "listen" bad during a "depression season": "Additional steel equipment is being made to the show train," the Bernardi Greater Shows.

MR. AND MRS. CHAS. E. BEASLEY, veteran troupers, are still concessioning at Riverside Beach, Charleston, S. C. There until Labor Day, then fairs in the South.

LEO LIPPA during the last mayoralty campaign in Chicago worked loyally in favor of the losing candidate. Leo is now probably saying to the "beheaded" carnival folk residents of the Windy City who supported the winner: "I told you so!"

"PAT," Airedale mascot of Side Show with W. G. Wade Shows, was killed by an automobile recently at Hamtramck,

also at Augusta, tickling the ivories over Station WRDW and "sitting pretty."

HAS ANYONE learned the officially specific term movie houses in cities have applied to their all-day-and-evening front "grinders"? Now, over radio they are termed "announcers," says Jack Cullen (who is still with a large gas and oil concern), and as to carnivals the public refers to them as "barkers" (never used in actual show business, however).

THERE ARE allotted departments in this publication for fairs and other special events played by carnivals. The "show letters" are for news of the respective midway organizations and their personels. This explains to some show-letter writers why some high praise (or "pats on the back") has been "pen-ciled" from their compositions.

APPARENTLY an error appeared in one of the "show letters," July 18 issue. Grover Cleveland Alexander was given as manager House of Devid baseball team, playing at St. Cloud, Minn. John Riley, show agent, says Alexander a high-salaried pitcher; Ray Doard, manager, and Harry Laufer, secretary; also Happy Frank McKeon, armless baseball player, big novelty feature.

LOUIS G. KING, veteran promoter, in connection with Fun and Frolic Festival of Italian Nest of Owls (for its building fund) at Plainfield, N. J., last week, had a remunerative program promotion. The book, in addition to a bountiful amount of advertising, contained a number of

ALWAYS A WINNER

In the 1931 Fourth of July Contests No. 5 BIG ELI Wheels won seven of the nine prizes. \$628.15 was the sum grossed by a No. 5 which took first place. The seven No. 5s grossed a total of \$3,065.90, an average of \$437.98 per wheel. This shows the No. 5 BIG ELI is still a winner.

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SAMUEL BLOTNER SHOWS WANT

For two big Celebrations and rest of season, two high-grade Shows, Ten-in-One and Athletic. Also Fun House. WILL BOOK Merry-Go-Round and Ferris Wheel with Shows playing Fairs or Fairs not having Rides. FOR SALE—No. 5 Big Eli and Smith & Smith Chairplane. Wire or write Mills, Mass. SAMUEL BLOTNER.

ANYONE KNOWING THE WHEREABOUTS OF **JOHN HARVEY KYNER** Formerly of Kansas City, Mo., communicate with J. A. DeHOVITZ, Flat River, Mo.

WHALE, 6 Feet Long, \$75.00
Two-Head Baby in Bottle, \$45.00; Sea Serpent \$30.00. Two-Head Paluca, \$30.00. Big cut also on others. Banner with each one. NELSON SUPPLY HOUSE, 514 E. 4th St., South Boston, Mass.

King's booster poetic and prose compositions.

BRYAN WOODS while at Rochester, N. Y., with Bernardi Greater Shows, had a "continuance-performance" patron at his Monkey Circus. Bought a ticket and stayed nearly from opening until closing each evening. The "boys" with the show got a big kick out of watching the "contortionistic" antics of this regular customer. He certainly was a scream in "monkey business."

WHILE VISITING Rockford, Ill., recently, Eob Reed, national secretary, and Frank G. Shelain, Richard and Lois Shelain, Mrs. Bob Reed and Buster Reed, all of the National Minstrel Players and Fans' Association, spent a pleasant evening on midway of Morris & Castle Shows as guests of management. Reed highly praises the show and its method of operation.

AFTER CONCLUDING his duties with Greenburg Amusement Company a few weeks ago, Doc Hall meandered from Colorado to a reported "gold strike" district in Nevada. Found the atmosphere of the district very much akin to yesteryear "gold fever" days, including quite a bit of "this and that" 'n' everything—except gold in quantities. "Quite like the old-time West," sez Doc.

FRED WEBSTER some time ago left Barnett & Schutz Shows and operated a prominent prizefight picture, which did not materialize to his liking, and of late has been with Claude Poe and his big snake, "Sampson," playing storerooms in Nebraska. Has sold his truck platform show. Visited numerous caravans, including Walter Savidge Amusement Company, Gibbs Shows and Playland Shows, and met many acquaintances, including Bennie Price.

KID TALLEY with a 20-people minstrel show recently joined Dixie Model Shows in West Virginia. Roster includes Dad Johnson (74-year-old comic) and "Euck Shot," comedians; Mrs. Julia Thomas, blues singer; Mrs. Lottie White, ballads; Virginia Jones, Doll Baby Gaines, Sarah Talley, Lottie Johnson, Marian Martin, Mary Jones, Mozell Jenkins, Henrietta Smith, chorus; Rastus Haynes, Slim White, Dad Johnson, Kid Talley, Albert Gains, Roy Dixon, Robert Jones, Lloyd Thomas, band.

THERE WAS a magnificent, costly entrance arch to the midway at Cleveland convention of Shriners. And what an opportunity for progressive local advertisers! Many thousands of home-town and out-of-town people passing thru it. But from the ads angle, a terrible flop—only two large advertisements—auto and gasoline companies. Color scheme of arch was white, also Tom McNew and Vernon McReavy, who had the advertising, pronounced it more than that—a "white elephant."

EVER AWAKE to human-interest publicity possibilities, W. R. Baldrige grabbed off a neat bit of it at Parkersburg, W. Va., recently. Ringling-Barnum preceded Cetlin & Wilson Shows there.

With the former's side show is Ima Wadler (formerly billed as Baby Ruth), fat girl, and with C. & W. is Tessie Ton. Tessie is Ima's mother (or sister), and of late there has been friendly confab between them as to who is now the heavier. Baldrige "cashed" in on this at Huntington, an article in *The Parkersburg News* suggesting that the citizenry who had seen Ima with R-B. "take a look" at Tessie and form opinions as to comparative weights.

"PICKUPS" from Seattle—Joe Baker was connected with Harry Goodwin's concession during the Outdoor Sportmen's Show, which was a success. J. C. Rains has purchased a new half-ton truck and will make his jumps individually. Slim Rice, Spot Harris and Jimmie Griffin have one of the finest looking pitch-till-win frameups on Pacific Coast and have purchased a new model sedan. They had two good weeks here, at Elks' convention and sportsmen's show. Freddie Bush seen on the Levitt-Brown-Huggins midway from noon till midnight. Ed Smithson and Perry Oulet very busy at Seattle with Levitt-Brown-Huggins Shows.

KING JOE MCNEILL for some weeks this summer had his Silodrome at a bathing beach, Charleston, S. C., but has stored outfit at Augusta, Ga., until he starts fair dates, infoes Bennie Smith. "Nearly everyone in bathing suits, and after ballyhooing a nice tip, they cracked: 'I wish I had some change with me,'"

The following recently appeared in The Seattle (Wash.) Times:
SCENE 1.

Morton Brown, 21-year-old Negro, snake keeper for the Leavitt-Brown-Huggins Shows in the Denny regrade district, rushes into the City Hospital, agitated and breathless.

"A rattlesnake bit me!" he exclaims. "Give me something!" Hospital attendant, remembering dry squad in basement is probably closed for night, gives him some other kind of antidote and puts him to bed to watch for reactions.

SCENE II.
City Hospital telephone rings. "This is the Leavitt-Brown-Huggins Shows," says a man to the nurse in charge. "That snake that bit that fellow hadn't any poison fangs. They'd been removed."

SCENE III.
Brown, improving greatly at the news, leaves hospital bed.

SCENE IV.
Hospital telephone rings again. "This is the carnival company again," said a man. "That snake just died."

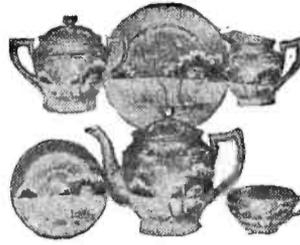
sez Bennie. However, the little drummer ballyhooer (Smith) didn't have to hock either his drum of his Kinston (N. C.) medal, and expects to again be operating on front of some show in near future.

ZEKE SHUMWAY, motordromist, writes from Hanover, Germany, dated July 13: "I have not been in Germany six months, yet am paying income tax. Also, I have been 'on strike.' But the only thing that worries me is I don't know which party I belong to—the fascists, revolutionists, nationalists or showmen. Here's a part of the story: The Hanover Shootingfest is one of the biggest fairs in Germany. Committee consists of a few big local business men, who rent the market place from the city, then sublet space to show and ride men. This year there was much rain and business bad. On Friday night, at the busiest hour, all show and ride men turned out their lights and went 'on strike.' Afterward they and the committeemen went into a 'huddle,' during which the Shootingfest men returned a part of the flat-rate money, so we turned on the lights and went back to work. You see, all shows and rides pay flat rate in Germany. Anyway, 'high lights' are that showmen got some flat-rate money returned because of a bloomer; I have been 'on strike,' and in case I find out what party I belong to I'll let you know." Incidentally, Zeke inclosed a photo of a high, innovative riding device, known as the "Zeppelin Ride," manufactured in Germany; cars loading on ground and lifting, something akin to chair swings.

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192-266—Red, White, Blue..... }

Good Quality. Length, 26 Inches.
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CONCESSIONS—All Legitimate Concessions Open, Including One Corn Game. We Hold Contract All Games.

Morris & Castle Shows LANSING, MICH., week August 10. IONIA, MICH., week August 17. MANITOWOC, WIS., week August 24.

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THE LIBBERAS BROTHERS

THE ONLY DOUBLE-BODIED MAN TWINS WITH ONE HEAD ALIVE IN THE WORLD.
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CONTROL SHOWS, RIDES AND ALL CONCESSION SPACE AT

BRIDGETON, N. J., BIG GARDEN STATE FAIR
DAY AND NIGHT—SEPTEMBER 16-17-18-19—ALWAYS A RED ONE

Now booking Concessions of all kinds—Juice, Grab Lunch, Tintypes, Scales, Cider Mills, Games, Grind Stores, Sheet Writers, Horoscopes, etc. Will sell X on Novelties. Space on main Midway now available. WILL BOOK additional Rides and Shows for long season. Out until December into proven territory. Six to eight weeks of Fairs and Celebrations follow Bridgeton. Write or wire LEO M. BISTANY, Saratoga, N. Y., this week; Glens Falls, N. Y., August 17-22.

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National-Peerless CORN POPPERS

First with Show and Concession Men.
Capacities to 350 Sacks an Hour.



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LEFT—The Sensational All-Weather Aluminum "Concession" Model.

FREE CATALOG

Write Today.
NATIONAL SALES & MFG. CO.,
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15 MODELS

Model Shows of America

Cleveland, O. Week ended August 1. No auspices. Weather, threatening, but mostly fair and hot. Location, 152d street and St. Clair avenue, East. Business, fair.

William J. Hilliar's Midway Mutterings: Third week in Cleveland—from hot sands of Shrine convention to the west side for a week, then to the east end. Wonderful location—right in center of business and residential section. And up the steps came genial Milt Morris. Visiting and confabbing with Mr. and Mrs. Cruberg. Then along came "Goofie" Dean, with his mule playing Loew Time. Visited with old partner, Jim Eskew; also Cliff Wilson, Prince Buddha, Charley Zerm, etc. Lots of et ceteras! Dean was with *Criss Cross* when Will Rogers pinch hit for Fred Stone. And who should show up but Arthur Hoffman, late of Heritage Bros.' Circus, now one of Anslinger's "Prince of Whales." Art was accompanied by Mrs. Hoffman, daughter and granddaughter. Gee, times are "going fast"! Art started the writer in circus business with Forepaugh-Sells Shows in 1907. Then came Prof. Newmann, of Society of American Magicians, to invite writer to meeting of Cleveland Assembly. Had great time—met wonderful lot of boys—saw many new feats of magic. Eddie Hollinger changed entire personnel of minstrel show. Now has, in writer's opinion, best ever to grace a midway—Taylor & Mack's *Colored Varieties of 1931* instantaneous hit—actually 30 people, including jazz band of 10 pieces. Manager Walter A. White left for Toronto to confer with Superintendent Joe Conley regarding layout of magnificent fronts, etc. Eddie Marconi also en route to the C. N. E. to wield his magic brush on Conley's new creations. Situation arose here probably unparalleled in history of carnival business—but can't tell it—but everything all okeh and train left early Sunday for Monroe, Mich.

Galler Shows

Steelville, Ill. Week ended August 1. Auspices, American Legion. Location, Pirny's Grove. Weather, good. Business, fair. Opened Monday.

Thursday afternoon Harry Hankins, chairman of the Legion at Vandalia, Ill., and Mrs. Hankins and their son came to Steelville to visit the show. They brought a huge basket of lunch (sandwiches, salads, fruits and two large homemade cakes). Attending the party were Mr. and Mrs. Hankins, Mr. and Mrs. Joe Galler, Mr. and Mrs. L. Sherwood Miller, Mr. and Mrs. Kester, Mr. and Mrs. John Thompson, Mr. and Mrs. Gus Litts, Mr. and Mrs. Slim Leesman, Willard Collins. At Chester, Ill., the week before Steelville, the whole show had a very good week. Mr. and Mrs. D. E. King joined at Steelville with their Monkeydrome. W. A. McCauley and Harry Stanelle also joined. The Kesters' free act, also Osborn's high-diving dog act, going over big. Minstrels still getting top money of the midway. Sam Patrelli left the show to go under treatment of an eye specialist in St. Louis, Mo. After the doctor is thru with his part of the treatments, Patrelli will enter a hospital for a few months to finish the care of his eyes. Manager Galler is making all arrangements for same.

MARGARET MILLER.

Cetlin & Wilson Shows

Parkersburg, W. Va. Week ended August 1. Location, Porcelain lot, Southside. No auspices. Weather, torrid, with heavy thundershowers late in week. Business, fair.

This spot was a mystery. Folks filled the lot nightly. Friday and Saturday were pay days. Heavy thunderstorms just as the midway opened hurt business, holding crowds to mostly near-by residents. Everyone seemed eager for amusement, but short of money to expend for entertainment. Then a two-day picnic, with free horse racing, sponsored by W. W. Bickle, Parkersburg millionaire, chopped carnival crowd in half Wednesday and Thursday. However, on

invitation of Bickle, Issy Cetlin and John W. Wilson trucked Ferris Wheel and Merry-Go-Round to Bickle's estate. Admission prices reduced for youngsters at picnic cut into receipts. Rides returned to show lot at midnight Thursday. Much credit given Foreman Bert Burton and Foreman Jake Rimel and their crews for the speedy handling of rides in double setup and teardown while show was experiencing hottest days of entire season. They closed rides Tuesday at midnight, tore down and trucked to the estate, five miles away, and were ready to operate at 8 a.m. Wednesday. Swimming

parties in vogue during heat wave and little other activity on lot during daytime. Mr. and Mrs. C. E. Snyder, who joined here with nicely framed photo gallery, pictured heavily. LeRoy V. Foust also booked his Silodrome for this spot, with Hugo Hartzell and Johnny Corcoran as riders. Foust handled front, aided by C. Max Hazen, Stanley Bohovic and Ross McFall. Many compliments heard during week from patrons on conduct of personnel and midway. Manager Wilson advertised free gate extensively, as previous shows had charged admission to midway.

W. R. BALDRIDGE.

An Open Letter to Courtney Ryley Cooper

Dear Courtney Ryley Cooper:

How the mighty do fall! My deepest sympathy goes out to you in your hour of need; that is, if the love and affection of thousands of hard-working showfolks still mean anything to you.

Courtney, I have watched you grow from a side-show and circus press agent until you became almost a literary celebrity. Your wondrous tales of the "Big Top," of elephants and lions, were becoming almost classics. I read in McIntyre's columns not so long ago that "the Courtney Ryley Coopers have moved into their \$\$\$\$\$\$\$ apartment on Park Row." I was overjoyed. "Here's one of us that has stepped into the real big time," said I to myself.

I have eagerly devoured your numerous contributions, and fond memories came to me of our first meeting. I wonder if you remember being in Denver in 1920, when you introduced me to the late Harry Tammen, of The Denver Post. You were a Sells-Floto press agent and wrote odd scraps for The Post. Do you remember one night visiting the Bernardi Shows which were exhibiting in Denver? Surely you have never forgotten how the late W. H. (Bill) Swanson, one of the founders of the movie industry of today; Vic Leavitt, "Bill" Rice and Felice Bernardi entertained your honorable self and the humble writer of this letter in Leavitt's wagon home on the carnival lot!

Do you remember how royally you were entertained for a couple of days and nights? And do you remember coming to my room at the Savoy Hotel, partaking of my hospitality while I did some card tricks? Do you remember saying: "Hilliar, I shall always be a friend of showfolks?"

Or, perhaps, Courtney, the glamour of your success has mentally intoxicated you to such an extent that you have forgotten. But, whatever the reason, we of the great outdoor show world have watched you climb, almost to the top, and we were all proud of you.

Dear Courtney, of late we have noticed a peculiar falling off in the appeal of your magazine contributions. We have shuddered to think that our old friend could have been slipping. We have thought that perhaps you would soon stage a comeback. Our hearts went out to one whom we believed a confere—and one who would never turn on the hand that had fed him.

Now, Courtney, how could you? How could you, with your literary reputation hanging in the balance, take a hundred columns of old anti-carnival stuff, rehash it, and play an April fool with the editors of a great magazine, and permit your name to appear over this literary abortion?

Courtney, as you know, I am a carnival press agent, and mighty proud of it. I have had the distinguished honor of entertaining on our midway such people as Mr. and Mrs. Thomas A. Edison, Mr. and Mrs. Henry Ford, Mr. and Mrs. Harvey Firestone, Rev. Mr. and Mrs. Billy Sunday, Viscount and Lady Willingdon, Rear Admiral Sims and hosts of other world celebrities. In our particular line of endeavor we have brought happiness and sunshine into the lives of tens of thousands of underprivileged children.

Millions of dollars are invested in the few big carnivals of today. Novel shows and rides are constantly being added. Thousands of decent men and women and their families nightly throng the big midways of the country. About 2,000,000 people annually visit the Canadian National Exhibition midway at Toronto.

Your description of what you call "gaff" joints has given many a laugh to real showmen. They remarked: "Courtney must still be living in Punkville, Mo." Courtney, you know deep in your own heart you must have copied some of this antedeluvian phraseology from some old Joe Miller's joke book, or else, perhaps, remembered some of the slang from your old associates in the circus days. It is really unknown to the real carnival people of this age.

Now, Courtney, aren't you ashamed? As much as you may have been in need of a check, aren't you sorry that you permitted the hitherto fair name of Courtney Ryley Cooper to become besmirched in the mire of rehashed anti-carnival garbage?

I cannot help recalling when Bernardi and Leavitt treated you as their equal in their home, altho on a wagon, in Denver. But, alas and alack, dear Courtney, you have evidently fallen by the wayside, and I am afraid the tens of thousands of real red-blooded showfolks who this desperate year are trying to make both ends meet will no longer be concerned with what is written by Courtney Ryley Cooper, unless he returned to his first love, that of true stories, instead of selling his birthright for a mess of pottage and bartering his ability to sell such fiction monstrosities as this latest effusion of yours.

With sincere personal regards, and hoping, Courtney, that the light may dawn, believe me,

Semper Idem,
WILLIAM J. HILLIAR.

Southern Tier Shows

Olean, N. Y. Week ended July 25. Location, city line. Weather, rain. Business, bad. Falconer, N. Y., following week. Auspices, Volunteer Firemen's Association. Weather, good. Business, bad.

After it was all over at Olean, the management decided the "weather man" had the best of it, even tho the showfolks worked hard under the rainy conditions. In addition to the rain, the members of this organization will remember Olean by the marriage of Jean Curry, foreman Ferris Wheel this show last six years, to Rita Holmes, of Johnson City, N. Y. Special Agent Robert Kobacker didn't miss opportunity to make it public wedding, ceremony performed on vast expanse of the Whip ride at 11 p.m. Immediately after wedding bride and groom "went for a ride" on the Big Ell. Afterward tendered reception by the showfolks in Junious Young's Minstrel Show tent, followed by a wedding breakfast at COD Davis' cookhouse. Bride staying with show and becoming regular trouper. For first time in its history the show operated behind a pay gate at Falconer, and management decided in future it's the thing. Whether because that city seldom has a carnival or because of free acts, General Manager Strates is "sold" on free acts with a pay gate. Maybelle's Elephants performed twice nightly in ring between Whip and Merry Mixup. Visitors included Otis L. Smith, former carnival owner; Mr. and Mrs. Homer Sibley, of Hubert's Museum, New York; Doc Allen, special agent Spencer Shows; also Nick Bozinious, part owner this show, paid his first visit of season. General Agent James J. Kellner away on a business trip. Al Ingram's Hawaiians broadcast daily over WOLC, Jamestown, to wonderful reception.

WINGIE SCHAFER.

Alamo Exposition Shows

Cherryvale, Kan. Week ended August 1. Auspices, Old Soldiers' Reunion. Location, Logan Park, center of city. Business, good. Opened Monday night.

It was the 36th annual Old Soldiers' Reunion. On Friday Governor Woodring of Kansas made an address. Drew folks from all corners of county, and showgrounds packed with people from early morning. Burt McClenning joined with his 120-foot pit show, also John Gillette with two concessions and Jake Miller three concessions. Joe Rosen has taken over bird concession and made it the flash of the midway. Jack Ruback, general manager, returned from a visit with his folks at Kansas City. A. Obadal, Ruback's partner and general agent the show, leaving for San Antonio to organize No. 2 Alamo Exposition Shows, which will play Southern Texas fairs and celebrations. Opening at Robstown this month. Mrs. A. Obadal will be secretary-treasurer No. 2, which this year will consist of 6 shows, 4 rides and 20 concessions. Alonzo Carr leaving with Mr. and Mrs. Obadal to be with the No. 2 show. Art Moser has one of the best looking concessions the writer has seen. Doc Hall joined with his lady giant, coming from the Loos Shows. Prof. C. A. Henderson joined with his well-famed "Hiko" show.

A. CLARK.

Blotner Model Shows

Saugerties, N. Y. Week ended August 1. Location, ballgrounds. Auspices, Washington Hook and Ladder Company. Business, fair.

Rides and shows had a nice week of business, concessions did fair. Jack Martin joined with his girl show. Vangel Balamp has now had his Athletic Show four weeks with the show. Frank Spellman is ahead of the show and has it routed until closing time. W. H. (Duke) Brownell is the advertising man, and Duke sure "bills like a circus." Dare-Devil Joe Campi has his free act with the show, which consists of 70-foot high escape from strait-jacket upside down. All of which is from a member of the show.

Pacific Coast Showmen's Association

LOS ANGELES, Aug. 7.—The regular meeting Monday night was presided over by First Vice-President Dick Parks. After hearing reports of various committees, a letter from Errother Will Wright was read. Will is leaving for Birmingham (Eng.) Fair. He will sail on the Empress of Britain, leaving Quebec September 5. Expects to be back in Los Angeles in time for banquet and ball.

Brother Cal Lipes dropped into meeting and reported business fair at Venice. Archie Clark Greater Shows having wonderful play at Atlantic and Whittier boulevards. Capt. Charles Soderberg joined Archie's show with his fire dive. Hunsaker Shows doing nice business at Compton and Florence avenues. Walter Hunsaker and Mel Vaught have consolidated and have a spick and span outfit.

Madame Athena, an old-time show woman, has signified her intention of joining the Ladies' Auxiliary.

Candy Moore, the popular member, reports a very profitable week in Sapoba, Calif. Ray Hale, back in Los Angeles from New York, attends every meeting. John Miller, one of the pillars of the PCSA and a retired showman, can be seen daily at the clubrooms. Harry Fink, another oldtimer, always keeps in touch with club affairs. Dick Wayne Barlow has joined Clark Greater Shows.

Al (Big Hat) Fisher was a caller and left for the North after a pleasant visit at the club. Harry Seber's show on Main street is still drawing crowds. Brother Felix Burk is busy at Sacramento. Brother Walter McGinley, spending the summer in the East, is expected to return in October.

Preparations for the annual banquet and ball are going on smoothly, and from all indications a record crowd will be in attendance.

LOUIS BISSINGER.

Philadelphia "Pickups"

PHILADELPHIA, Aug. 7.—Weather has kept at the boiling point this week, but the business with the shows in this vicinity does not seem to register so heavily. Max Gruberg Shows the only carnival company operating in the city this week. Located at 66th street and Ogontz avenue. Business opened up fair Monday night, with prospects of a fair week. The last two weeks the show has not recorded any large amount of business.

Great International Shows did a fair business at Yeadon, and this week they are showing at the fair at Cambridge, Md.

John E. Wallace has booked his Ferris Wheel with Max Gruberg Shows for the remainder of the season. He has also booked his light plant and Chairplane with a show on Long Island. Mr. and Mrs. Wallace have arrived in Philadelphia and will remain here with the Ferris Wheel. Their electrician, who has been with them for eight years, will look after their interests with the light plant and Chairplane. On account of business conditions, Wallace decided to close his show and take it easy for the remainder of the season. He says "the worry is not worth the results."

The Sandy Shows have closed, and the rides have been booked with other shows.

H. N. Endy is keeping busy promoting various events, but finds it hard to get auspices interested.

M. P. Nutting is also promoting events, but reports results far below previous seasons.

Rock City Shows

Harrisburg, Ill. Week ended August 1. Saline County Fair. Weather, ideal. Business, poor.

Show made an overland move from Zeigler, Ill. to the fair at Harrisburg. Business fell off 60 per cent from 1930. Thursday proved to be the day of salvation for the shows and rides. Saturday, "Harrisburg Day," with a free gate,

turned out to be a fairly good day's patronage. Wert Dameron, Circuit Court judge of Saline County, and his wife were constant visitors of the writer and renewed old friendships on the midway. Judge Dameron was formerly with the Kit Carson Shows. Mrs. Gertrude Rice returned to the show after spending four weeks' vacation at her home in Massachusetts. T. O. Moss, lot superintendent, has admirably flashed his lunch stand, building portable shelves in the rear, displaying assorted bars of candy, cigars and cigarettes—operated by Harry White, assisted by Bill Cushman. The writer has replaced T. G. McDaniels as legal adjuster. Mrs. Gladys Turner, now operating the midway cafe, has one of the flashiest sit-down cafes on the road—managed by Harry Wrench; Garrison Turner, Marshall Bowen and Slim Andrews, waiters; Jack Dillon, griddle man; Mrs. Gladys Turner, cashier. Ben Wolf and wife have four concessions. AL FINE.

Morris & Castle Shows

Rockford, Ill. Week ended August 1. Auspices, Rockford Central Labor Union. Location, Driving Park showgrounds. Weather, good except rain Saturday afternoon and night. Business, fair.

Rockford hasn't been played in five or six years by this show. When played twice before proved great date. This year big disappointment to the management and all around the show. What promised to be big children's matinee practically rained out Saturday afternoon; in the evening a downpour. Show was exceptionally well billed, radioed and the newspapers gave splendid support—art and feature stories. Nate Eagles announced over the local station, using Lee McKay's Hawaiians in program, during entire week with a half-hour program during the supper hour. Also had tieup over the air on Uncle Pete's children half hour, giving ride tickets as prizes on the best letters telling of the Morris & Castle midway—"Uncle Pete" each afternoon taking them in conversation to one of the attractions on the midway. Monday morning Mrs. Rhea Porritt was informed by wire of the death of her father, W. W. Snyder, of Caterville, Ill. She immediately hurried home, not returning until the last day of the Rockford engagement. Somewhat cast a gloom over the personnel of the midway, as "Rhea" is one of the most popular matrons on the entire show, her friends numbered in the hundreds. Ralph E. Ammon, manager Wisconsin State Fair, paid the show a most welcome visit, with Robert L. Lohmar, the show's general representative. Harold J. Cubbedge has been made foreman of Waltzer and Wm. Johnson is now in charge of Whip. All of which is from an executive of the show.

ORDINANCE PASSED

(Continued from page 44)
ing there of so-called "undesirables." The new ordinance follows:

"Section 1: Before any person, persons, firm or corporation shall be permitted to hold or conduct any street show, carnival, circus or menagerie, including side shows, within the City of Great Falls, Mont., or within three miles thereof, he, they, or it, shall apply in writing for and receive from the City Council a special permit.

"Sec. 2: In the application for a permit, such applicant shall state his, their, or its name, place of residence, the site upon which he, they, or it proposes to hold or conduct such street show, carnival, circus or menageries, including side shows, and the dates upon which, he, they or it proposes to hold or conduct the same.

"Sec. 3: Should the Council grant special permit, it may impose upon such permittee any reasonable regulation or regulations. Such special permit shall be signed by the Mayor, or in the absence or incapacity of the Mayor, by the President of the Council, and shall be attested by the City Clerk.

"Sec. 4: Should the Council deem it best for the public interests, it may refuse to issue such permit, and in such case no license shall issue.

"Sec. 5: Every such permittee shall be subject to regulation, inspection, control and supervision under the general police power of the City of Great Falls, Mont., and all the ordinances now in effect or which may hereafter be adopted in aid of such police power, as well as all of the regulations imposed upon such permittee. Whenever, in the judgment of the Chief of Police, any such permittee shall violate any ordinance or regulation under the general police power of the City of Great Falls, Mont., or any of the regulations imposed upon said permittee, or shall do anything detrimental to the public health, morals, safety, or welfare, he, the Chief of Police, shall briefly report the facts to the Mayor, or, in the absence or incapacity of the Mayor, to the President of the Council, who may thereupon suspend such permit, by notice to that effect personally served upon such permittee or left at the place where such street show, carnival, circus or menagerie, including side shows, is being held or conducted with the person in charge thereof. Such permit shall thereupon stand suspended. At the next regular meeting of the Council, or at any special meeting called for that purpose, such suspension shall be reported to the Council. The Council shall then have the power and authority to remove such suspension, continue the suspension for any period not exceeding 60 days, or revoke such permit, by order entered upon the minutes of the proceedings of the Council, a copy of which order shall be personally served upon such permittee or left at the place where such street show, carnival, circus or menagerie, including side shows, is being held or conducted with the person in charge thereof, and such permit shall thereupon stand renewed, suspended or revoked, as in such order specified. Whatever action shall be so taken in respect to such permit shall likewise automatically affect any license which may have been issued thereunder.

"Sec. 6: Any person, firm or corporation who or which shall violate any of the provisions of this ordinance, and every person who acts as an officer, agent or in any capacity for a corporation, which shall violate any of the provisions of this ordinance, shall be punished for each offense by a fine of not exceeding Three Hundred (\$300.00) Dollars, or by imprisonment in the City Jail not exceeding ninety (90) days, or both.

"Sec. 7: Nothing in this ordinance contained shall relieve such person, persons, firm or corporation from paying the license fee, or otherwise complying with Ordinance No. 369 of the City of Great Falls, Mont., entitled, 'An Ordinance To Provide for the Licensing of Certain Occupations, Trades and Businesses in the City of Great Falls, and To Provide for the Collection of Such Licenses,' and no license shall issue for the holding or conducting of any street show, carnival, circus or menagerie, including side shows, until such special permit shall have first been obtained, and nothing in this ordinance contained shall apply to any amusements to be held or conducted within the County Fairgrounds under the auspices and supervision of the Cascade County Fair Commission in holding the county agricultural fair, otherwise known and called 'North Montana Fair,' and nothing in this ordinance contained shall apply to any street show, carnival circus or menageries, including side shows, for the holding or conducting thereof a license has heretofore been issued.

"Sec. 8: If any clause, sentence, paragraph, section or other part whatsoever of this ordinance shall for any reason be held to be invalid or inoperative, the remainder of this ordinance shall not thereby be invalidated, impaired or in any wise affected, and such holding shall be confined in its effect to the clause, sentence, paragraph, section or other part of this ordinance directly adjudged to be invalid and inoperative.

The concluding two paragraphs of the new ordinance record that an emergency exists that necessitates its passage, and "All ordinances and parts of ordinances in conflict with this ordinance are hereby repealed to the extent of such conflict."



THE WILD BOAR BARBECUE

Newest idea in a Barbecue machine. Made of cast and sheet aluminum with a nickel silver drip pan. Operates with pressure gasoline or gas heat. Electric motor drive. Barbecues a 12 lb. ham in 3 1/2 to 4 hours, ribs in 30 minutes, and chicken in 45 minutes. Easy to clean and makes a wonderful window display. Draws crowds of people to your business. Size 23 in. long, 25 in. wide and 30 in. high. Net weight 60 pounds—shipping weight about 90 pounds. Lowest price quality machine. Write for circular. Secret recipes free. TALBOT MFG. CO. Dept. B, St. Louis, Mo.

BEANO or CORN GAME

THE BEST ON THE MARKET

35 Player Outfit, \$5.00
70 Player Outfit, \$10.00

BILTMORE WHEELS

30 Inches in Diameter. 12, 15, 20, 24 or 30 Numbers.

SPECIAL PRICE \$15.00

SHOOTING GALLERIES

SEND FOR CATALOG. Also send for our new Catalogue, No. 130, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties.

SLACK MFG. CO.

124-126 W. Lake St., Chicago, Ill.

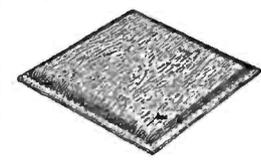
SELL MORE POPCORN NUCOL Golden Yellow



Produces appetizing, rich Yellow Popcorn. Increases sales, gets you the business. Be the first in your locality to cash in on NUCOL GOLDEN YELLOW. Added to seasoning, and for kettle-poppers added direct to popping butter. Cost very small as it goes so far. Send name of dealer and ONE-OUNCE TRIAL BOTTLE will be mailed postpaid on receipt of 10c cash or stamps to cover cost.

THE DYKEM COMPANY, St. Louis, Mo. 2301 North 11th Street.

MILLER CONCESSION CUSHIONS



Paper and cloth covered, filled with soft springy materials, and at a low price are just the Cushion for Carnivals, Circuses, Rodeos, Ball Games, etc. Also Fancy Cushions and other Novelties. Write THE AMERICAN PAD & TEXTILE COMPANY, Greenfield, O.



ELECTRIC CANDY FLOSS MACHINES

The best ever. When better machines are made, we will make them. All parts guaranteed. Best prices. Write today. ELECTRIC CANDY FLOSS MACHINE CO., 202 Twelfth Avenue, South, Nashville, Tenn.

Keystone Attractions Want

Small Cook House or Grab Joint, Corn Game and Concession Agents for Grind Stores. All address

C. A. HARTZBERG, Mgr. California, Pa.

HOFFNER AMUSEMENT CO.

WANTS

Good, reliable Ferris Wheel Operator and Ride Help. Write WM. HOFFNER, Knoxville, Ill.

AN ANNUAL SPECIAL ISSUE AND AN ACTIVE BUYING PERIOD

Don't overlook the advantages offered YOU thru—

THE FALL SPECIAL NUMBER OF The Billboard

DATED
SEPT. 5

ISSUED
SEPT. 1

Special Articles

Enlarged Departments

20,000 Extra Circulation

Three More Months of Big Fairs

Advertising copy for this issue will be accepted until Monday noon, August 31, but the experienced advertising man will not delay until then. He will let us have his copy by August 22, which will give us time to favor his copy with special and individual attention and also insure better position in this important issue.

Remember, too, every Showman and Concessionaire is putting forth extra effort to increase the volume of his business before the season closes. The thought of buying possesses him. Your price list, message or announcement in this issue will find him in a most receptive mood.

THE BILLBOARD PUB. CO.,

NEW YORK

CHICAGO

ST. LOUIS

KANSAS CITY

PHILADELPHIA

BOSTON

CLEVELAND

Cincinnati, Ohio



By LEONARD TRAUBE
(New York Office)

Coney Island Symphony

What to our notion is one of the most brilliant articles ever conceived on America's Coney Island is that appearing in this month's issue of *Vanity Fair*, penned by that sports-writing stylist, Paul Gallico, under title of *Potpourri Coney Island*. It would be unfair to attempt to sum up the symphonic account, written with light, teasing, dramatic rhythm, in this limited space, but enough to say that it is a classic monograph on the First Playspot of the Land. Naturally, some burlesque seeps into Gallico's story, for no detached historian interested in a sketch theme can discuss Coney without a humorous tear in his eyes. But it is that kind of exercise of personal superiority which is the publicity extraordinaire.

Spread over two pages is a multi-colored kaleidoscopic view of the island, a weird picturization panorama of the Amusement All. Gallico's subheadings are By Ear, The World in Wax (Better Murders), Steeplechase and Undies, Luna—and Light, You Can't Win, Freaks Read Tabloids and The Why and Wherefore—which gives you an idea.

Excerpts: "A million lights turn the strange city into a girl's dream of Heaven. . . . Luna smells of candy; Steeplechase, of young girls and polished

hardwood; the Bowery, of cooking corn, and Surf avenue, of gasoline. . . . Luna at one's feet somehow makes one exult and want to sing. Night has been defeated." This is swell stuff with a sizzling sword.

Benson Breaks

If all the publicity awarded to John Benson's Animal Farm in Nashua, N. H., were laid end to end it would reach from here to the Mediterranean Sea. Which is one way of saying that the Benson collection once more broke into New England sheets, this time, on July 28, on the occasion of field day of Rotarians from four New Hampshire towns. *The Manchester Union* broke with a front-page picture of a tug-of-war between a pachyderm and the Rotarians, together with a lengthy story underneath. *Boston Post* carried two stories, one on purchase of what is claimed world's oldest circus band wagon by Benson from E. R. Bostock, the retired circus mogul, who is living in Glasgow, Scotland. It is said to be same wagon on which Benson rode in his youth. Incidentally, the Rotarians won that "tug" by unfair means, tickling the bull when they found they couldn't make any headway with it. Elephants ought to organize to prevent a repetition of such gross injustice.

Genealogy

E. J. Rutan, of Wirth & Hamid, is scheduled to take to the airplane August 15 and is scared stiff. His destination is Horseheads, N. Y., scene of forthcoming Breese-Bennet reunion. It seems that Rutan is the son of James C. Rutan, whose wife was Amelia Breese, daughter of John Breese. The first white child born in Chemung County was a Breese, hence the reunion. This child and parents entered Horseheads in a covered

wagon, first of such in that territory. Indians came, massacred most of the Breeses, but left a few, from whence E. J. Rutan springs. It's a Breese story.

Monkeyshines

A school of monkeys emanating from "Evolution" show at Rockaways' Playland cut loose the other day and went their madcap way. Manager Israel and Superintendent McKee went to the chase and recovered all but one or two, which made unsolicited visits to some tented domiciles at Rockaway. Another is said to have been demolished at scenic railway tracks.

Pickups

When Sheesley Greater Shows were in Cambridge, Mass., recently many of the boys and girls visited Arch Clair at Norumbega Park, himself a former trouper. Among them were Mr. and Mrs. Leo Carroll and their daughter, Juanita, the celebrated trio of Indianapolis, who spent the week-end with Clair and wife. William Glick, of show bearing his name, also was a visitor.

In conjunction with annual maneuvers of North Atlantic Fleet at Montauk Point, L. I., August 10-16, there will be two free acts, Jack Girard on high pole and Bee Jung, flying traps. Robert Snyder is chairmanship reception committee and Monarch Exposition Shows on midway.

Noble (Tommy) Miller, chairman Shrine Circus in Washington, writes an article in organ of Almas Temple, *Almas Alibi*, hoping for a return of same high quality of circus acts which played there in March. Arthur Hill says he'll get it.

Tips

There will be the faintest semblance of a carnival merger in 1932, but no actual realization until 1933, if then.

There will be some outstanding an-

nouncements at winter meeting in January of National Association of Amusement Parks.

A certain motorized circus will be even bigger next year and will have more leapers.

The flicker magnates will start some propaganda against outdoor shows, with derelict showmen offering material for slams.

A new amusement device will sweep the country in 1932, but will be succeeded by another potential fad now being experimented on.

There will be some extraordinary changes in a w.-k. amusement park in the East.

Sigourney Showing New York

Tom Sigourney expresses gratification at having some weeks ago launched his "Unfit To Marry" storeroom show in New York, of late located on Sixth avenue, and exhibiting to very satisfactory receipts. Tom dates back to the very early '90s in show experience, with circuses, carnivals, special indoor events, etc.; also, has of late years done a great deal of traveling and technical studying in the gradually perfecting of his show, which he operates personally. Early this season he filled a five weeks' engagement with his offering at John T. McCaslin's Baltimore (Md.) Museum, after which he further prepared for his showing in the Big City.

Ross Not a Pearl Diver

In a recent issue, in a review story of the D. D. Murphy Shows, the name of Delbert Ross appeared among those of dishwasher help at the cookhouse. In order to straighten it out, Ross is an A-1, high-powered, 16-cylinder, active agent at one of D. P. Larouech's grab and juice stands with that caravan.

People's Street Fair Shows

Teague, Tex. Week ended July 25. Location, one block from center of city. Weather, good. Business, good. Calvert, Tex., following week. Location, Main street lot. Weather, good. Business, good.

With two big pipelines under construction and about 300 highway trucks working out of Teague show had one of best weeks of the season—not much depression under circumstances. Manager Poole sporting a new auto. Mr. and Mrs. A. R. Smith joined with concessions. First show to play inside city limits at Calvert in four years. People actually hungry for outdoor shows, and lot crowded nightly. Minstrel Show got several new people and made daily trips with band to neighboring towns. Mr. and Mrs. Charles Cudney motored to Houston for a day. Jack and Katherine Thomas purchased new house car. Visitors on lot included Ira Burdick and Don Leslie, of Burdick's All-Texas Shows; J. E. Harrison, of Palo Pinto Fair Association, Mineral Wells.

R. W. (TOMMIE) STEVENS.

Coleman Bros.' Shows

New Milford, Conn. Week ended August 1. Weather, two days rain. Business, fair.

Richard Coleman on trip thru Maine, New Hampshire and New York in the interest of the show. Fairs at the following places have been contracted for: Cambridge, N. Y.; Rhinebeck, N. Y.; Lewiston, Me.; South Paris, Me.; Rochester, N. H. The management looks forward to a successful season despite business depression.

HELEN J. COLEMAN.

Street Fair at Orwell

ORWELL, Ct., Aug. 7.—A Street Fair, sponsored by merchants and promoted by Walter B. Fox, is slated for staging here the latter half of the week of August 13. The street fair, which is to be held on one of the principal streets, will be first of its kind held here in many years. There will be no shows, but the riding devices of R. H. Wade, also Wade's calliope, have been engaged. There will also be free acts and concessions.

READYING FOR FAIRS—

(Continued from page 44)

this writing it has not been received; hence, in fairness to all, the writer will not herewith detail those attractions he remembers. Suffice to say, there was a world of entertainment for the midway attendance, and so diversified as to meet most all taste requirements. There were about 45 concessions in that department. Show train consists of 20 cars—16 steel flats, two steel box, one day coach and one sleeper. Sixty-two wagon units. A 10-ton Caterpillar and a tractor. Staff includes William Glick, general manager; Herbert Tisdale, assistant manager; F. Percy Morency, secretary-treasurer; J. D. Wright Jr., general representative; Mrs. J. D. Wright Jr., exploitation agent; George C. Gorman, special agent; Mrs. George C. Gorman, banners agent; Howard Ingram, master transportation; J. L. Edwards, chief electrician, and Larry Nathan, salesman of *The Billboard*.

The Bernardi Greater Shows were next visited at Rochester, N. Y., in which city they were playing several week engagements in different sections of the city. One or two nights earlier in week attendance had been somewhat marred by rain, but Friday night the midway was literally jammed with people and nearly all attractions were realizing very satisfactory business. A large, well-filled advertisement arch stood at the entrance—free gate. While some of the baggage-wagon equipment had not yet been made to "look its best," all show fronts and riding devices had already received mid-season necessary repairs and paintings (some excellent art work) or was in such process; also several fronts had been completely and innovatively remodeled while en route. In a few words, the midway presented a very inviting appearance. Because of lot being of markedly oblong nature, the attractions

formed a mighty long midway—opposite ends seemed "way down yonder." About 22 shows, 10 major rides and 39 concessions were in the lineup; in the selection of which the management seemed to have provided items to meet almost any individual's fancy. Show's train consisted of 20 cars, information being given that several cars were being added to provide better wagons-loading space. The shows start their fair route this week (August 10-15) at Cortland, N. Y.—then to Valleyfield, Que.; then Three Rivers, Que.; then back to the States. Staff includes Max Linderman, general manager; Frank Bergen, assistant manager and concessions superintendent; Ralph W. Smith, secretary-treasurer; Bill Holland, general representative; W. C. Whitmore and R. L. McCarter, special agents; Gerald FitzGerald, press representative; Tom Evans, lot superintendent; Lee Faulkner, master transportation; Howard Hughes, chief electrician, and Frank LaBarr, salesman of *The Billboard*. An executive mailed the following roster. Among the attractions: Earl Purtle's Motordrome—Earl Purtle, manager; Roy Wood and Little Miss Oldfield, trick riders; Mrs. Purtle, tickets. Charles Docen's Freak Animal Show, with 53 living freak animals, including "human-skinned" bull. "Dannemora," gigantic wax exposition of prison life—Jack M. Murray, owner; C. L. Dutcher, manager. "Bagdad Beauties," Ray Marsh Brydon—Eight American and three Hawaiian dancing girls; "Papa" Delsart, flagioletist. Marsh's Freak Museum—Ten living freaks of nature and four novelty acts, including Capt. Paul Herold, giant; Mayme Gilmore and her big snakes; Little Lord Leo, English midget magician; Rose Foster, English half-woman; Laurello, man with revolving head; Leopo, Leopard Boy; Mme. LaBarr and Company, mentalists; Peeko, Australian Bushman; Venetian Glass Blowers; Three Scotch Macks; Leo-Leola, extra added attraction; Billy Hartzman, handling the front. "Doris and Lois," twin babies (in jar)—Management of Tom Holland; Mrs. Tom Holland, lecturer. Kid Ellis' Athletic Stadium, with an elaborate new front. John Oakerson's "Hewa" Show—John Oakerson, lecturer; Mrs. Oakerson, tickets. "Mamie"—snake-girl illusion—Claud Woods, manager; Claudia Woods in illusion. Miss Billie Woods' Original Funny Monkey Circus—Management of Bryan Woods; 37 performing simians, with clown, aerial and ground acts and auto speedway. Dixie Dusky Revue—Twenty-two people, band and orchestra, under direction Rose Johnson; "Jelly Roll" Jones, stage manager; Russell F. Judy, handling front; wagon front an elaborate frameup. Two "funhouses," the Old Boat and the Funny Hayloft—Management and ownership of Harvey and Harry Wilson. The Webb, massive double-deck panorama show—Management Werner Freymouth. "The Unborn," general manager, Lew Dufour; personal management, W. L. (Doc) Raiser. The rides consist of 10 major devices, including some late creations. Among well-known concessioners: Nate Miller, Harry Eddels, Lew Church, Eddie Nesbit, Bennie Glass, Roy VanSickle, Mr. and Mrs. George LaRose (cookhouse) and Stella Hardenbrook (frozen custard).

William Zeidman in direct charge of the Waltzer, which had just joined. Mrs. Zeidman in charge of her rides with Sheesley Shows. H. Percy Morency officiating pleasantly, masterly in the office wagon—incidentally, very attractive interior construction and furnishings. Mrs. Morency pleasantly bobbing about during off spells from her waffles concession. Herbert Tisdale continuously keeping an authoritative eye on everything. Ben Weiss, who has many of the concessions, expected visited Thursday night, but did not make the visit that night. Cowan and Pisonault also among the concessioners, with several booths. Little Lilla Belle Rhoades, daughter of Mr. and Mrs. D. D. (Dusty) Rhoades, quite apparently a cherished pet of the personnel—recently had big birthday (seventh) party. Dave Stock, who has several of the large rides, his same ol' good-trouper self—pleasant, nonboastful, ever on the job. Bill Lewis' Athletic Show one of top-money units—he sure packed 'em at a couple special bouts—nifty outfit (swell front), even shower bath. William Glick evidently has the respect, confidence and co-operative support of his show's entire personnel—everyone conversed with praised his management. Mrs. William Glick likewise cherished. Her social and business (she has several concessions) associations among the attaches seemed faultless. A world of additional "sidelights" could be written, but space will not permit at this time.

Sidelights Glick Shows

Sam Serlen's nifty, novel-framed cookhouse (horseshoe counter in addition to tables)—Max Serlen, night manager; Mrs. McCune, cashier; John Orphan, chef (sure knows his cookery and pastries) and steward; Williams, head waiter; Bob Hicks, Cecil Williams, waiters. Serlen's grab stands—Harry Johnson manager of two; Mrs. Sam Serlen has frozen custard, assisted by Mack McOwens.

M. B. (Duke) Golden (someone has nicknamed him "Pop") seemingly responsible help at his two rides—spends much time confabbing with "buddies" at cookhouse (while rides roll merrily on)—one evening with notebook in hand, suggesting collections of some nature. Mrs. Golden is the "bird in a gilded cage" (tickets) at one of the rides.

William Zeidman in direct charge of the Waltzer, which had just joined. Mrs.

JUICE POWDERS

\$1.90 Lb., 6 Lbs. for \$10.50. Postage Prepaid
TRIAL SAMPLES of above, 25c Each. We have been selling these Powders for the past eleven years to satisfied customers. Try them and get satisfaction.
PURITAN CHEMICAL WORKS, 157 NORTH JEFFERSON ST., CHICAGO, ILL.

IMITATION ORANGEADE, LEMON, GRAPE, CHERRY, RASPBERRY, STRAWBERRY.

WANTED!

CARNIVAL OR INDEPENDENT SHOWS, RIDES AND CONCESSIONS, AUGUST 25 TO 29, DAY AND NIGHT
AUGUSTA COUNTY COLORED FAIR & INDUSTRIAL EXPOSITION, STAUNTON, VA.
Address W. C. BROWN, Box 421, Staunton, Va.
Biggest event ever staged by Negroes in Virginia. Big crops and plenty white patronage.

WANTED!

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Sidelights Bernardi Greater

Mr. and Mrs. George La Rose's cookhouse a complete table eating emporium during still dates—attractive menu, good service.

Bryan Woods "steamed up" because some fellow apparently, at Cleveland, used his name in applying for "advance" transportation money from a show (or shows). The Woods Monkey Circus one of the outstanding features.

Frank LaBarr, years ago a prominent performer, circuses, minstrels and other fields, looking forward to celebration of his 78th birthday, September 4—still hale and hearty—looks swell.

Needless to comment "heavily" on the "right at home" manner in which that mighty fine man, Ralph W. Smith, handles the office duties and accounting—and housed in that fine former Ferrari Shows' office wagon.

Dick Oakerson getting a kick out of talking with old heads of "those were the days"—many years ago, with Dan R. Robinson and numerous other old-time caravans.

Mrs. Frank Bergen functioning niftily as hostess and chaperon to wives of local officials and other prominent personages. Her "buddy," Mrs. Stella Hardenbrook, relieved of years of cookhouse worries, a midway brightlight with her frozen custard eatery.

Gerald FitzGerald is the press agent, which is sufficient to state, commendatory.

Nate Miller just returned from a visit to the incapacitated showman, Harry G. Melville, at Charlotte, N. C. Had a world of praise for Melville, business and socially.

Rochester was evidently proving a very good spot for the show.

Frank Bergen here, there and everywhere about the midway, assistant man-

KORN PARCHIES

The Biggest Confection Hit in 20 Years!
A New, Crispy, Crunchy, Delicious Confection. For all ages. You just can't stop eating it!
100% lighter than Peanuts—100% more profit and a faster seller. Brings customers back for more and more.
SPECIAL TRIAL OFFER. Pin a dollar bill to this ad for enough to fill an average vending machine bowl. Sent Prepaid.
Buy by Weight—Sell by Measure. Tremendous Profits!
KORN PARCHIES
Division of World's Products Co. (Estab. 1921) SPENCER, IND.

WANTED Great Southern Shows

Concessions of all kinds. Good opening for Palmistry, Bowling Alley, Pitch-to-Win, Bumper Joint. Will stand half transportation for Ferris Wheel on Chairplane. Show with own outfit. We have a string Southern Fairs, starting Manchester, Ky., August 24. Out all winter. Write or wire GREAT SOUTHERN SHOWS, Coal Creek, Tenn., this week. SAM HOUSNER, Manager. P. S.—Sam Solof wants to hear from Frank Pevey and Eljje. Texas Slim wants Man and Wife for Illusion Show. Must be sober.

Harry Copping Shows

Want Shows and Concessions
For the Following Fairs:
BUTLER, PA.; CLARION, PA.; DAYTON, PA.; BROOKVILLE, PA. Others to follow. Address
HARRY COPPING, Punxsutawney, Pa.

WANTED—HAWAIIAN SHOW. I have frame-up. Don't answer unless you have at least two good Dancers and Musician. Ball Game Agent, Man and Wife experienced to take over Big Snake Show. Also Man and Wife for String Show, good Grand Stores. No tickets furnished. CAN PLACE real Athletic Man who can protect show. Waterville, Kan., this week; Barnes, Kan., Celebration to follow; then Axtell, Kan., Celebration. W. E. WEST MOTORIZED SHOW.

SHOWS WANTED FOR HENRY COUNTY FAIR

NAPOLEON, O. SEPT. 1, 2, 3, 4, DAY AND NIGHT. CAN USE any Show that has State license. Good opportunity for Athletic Show, Motor or Autodrome, also Monkey Speedway. Address inquiries to F. E. GOODING, 42 Northmoor Place, Columbus, O.

WANTED
For Richwood, O., Fair, September 15 to 18. Shows, Games and might use Free Acts on per cent at night. O. E. STOUT, Secretary.

FAIR SECRETARIES—I am open for dates. Am working South. Good, clean Shows, Rides and Concessions. Wire me Waterville, Kan. W. E. WEST MOTORIZED SHOW.

aging—customarily (naturally) "not still a minute," which marks him a good showman.

Mrs. Max Linderman headquarters at her large concession, and has pleasant—not feigned—smiles for everyone, and consensus of expressions of the personnel: "mighty fine woman."

Max Linderman, the "man behind the gun" in the operation of the show, an energetic, progressive showman. Highly praised co-operative spirit among his attaches. Expressed pride in his show's fair route for this year, and said that everything would be applepie order for its starting.

Space in this issue will not permit of numerous other "personals" and comments.

AT LIBERTY AND WANT SITUATION ADVERTISEMENTS

AT LIBERTY ACROBATS

5c WORD, CASH (First Line Large Black Type)
2c WORD, CASH (First Line and Name Black Type)
1c WORD, CASH (Small Type) (No Ad Less Than 25c)
Figure Total of Words at One Rate Only.

AT LIBERTY—Amateur Horizontal Bar Performer. Want to learn more on bars, or would like to learn flying. My height, 5 ft. 3 1/2 in.; weight, 123; age 23. FRANK S. CHILDS, Y. M. C. A., Greenville, S. C.

AT LIBERTY—Top Mounter for Hand-to-Hand and Ground Tumbler, do Row Flip-Flops, Backs and Forwards, do Basket Doubles, do Trampoline Bed Work or Rings. Would like to join troupe or any kind act or Luis Pacheco Troupe. BILLY STAN BEDELL, 23 Second St., Norwich, Conn.

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED SEPTEMBER 5. CLASSIFIED FORMS CLOSE IN CINCINNATI AUGUST 27. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

DE VIERTEL BROTHERS presenting two standard acts. First act: Two Sailor Clowns in an astonishingly Fast Tumbling Knockabout Act. Second act: European Balancing and Gymnastic Novelty. Reputed the cleanest, fastest and funniest in the business. Address WOODLAWN, Route 4, Kenosha, Wis. au22

AT LIBERTY

AGENTS AND MANAGERS

5c WORD, CASH (First Line Large Black Type)
2c WORD, CASH (First Line and Name Black Type)
1c WORD, CASH (Small Type) (No Ad Less Than 25c)
Figure Total of Words at One Rate Only.

EXPERIENCED BOOKING REPRESENTATIVE with own car wants high-class presentation act to handle in theatres not requiring full stage. A Radio Cowboy act would get big money. Must be first-class for over the air broadcasts. Address BOX 153, Corning, N. Y.

AT LIBERTY—Agent, Publicity Man, Business Manager. Circus, minstrel, musical comedy, vaudeville experience. Practical newspaper editor; radio, after-dinner speaker. State salary. Join on wire. CIRCUS AGENT, 323 Front Street, Adrian, Mich. au22

HIGH-POWERED COLLEGE trained advance or general agent seeks reputable connection. Age 27, three years ahead of outstanding attractions, wide chautauqua, lyceum experience. Clever press agent, fluent speaker, fast stepping advance, courageous adjuster. Possessed of radio announcing experience, veteran political speaker, original writer, shrewd publicist. Reliable, highly referenced, aggressive, personable. Connection sought is only with worthy auspices, desirous of real work. Available for long term. Go anywhere, accept only compensation on sure salary basis in keeping with times. THOMAS F. O'CONNELL JR., Cooperstown, N. Y.

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HOUSE-TO-HOUSE AGENTS MAKE big money selling Zona Rug Cleaner and Laundry Tablets. Sell big on demonstration. **ZONA LABORATORIES**, Long Beach, Calif.

GOOD INCOME SILVERING MIR- rors. Plating and Refinishing Lamps, Reflectors, Autos, Beds, Chandeliers by new method. Outfits furnished. Write **GUNMETAL CO.**, Ave. G, Decatur, Ill. se19x

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED SEPTEMBER 5. CLASSIFIED FORMS CLOSE IN CINCINNATI AUGUST 27. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

MAKE YOUR OWN PRODUCTS—EM- ploy agents yourself. Toilet Articles, Soap, Extracts. We furnish everything. Valuable book free. **NATIONAL SCIENTIFIC LABORATORIES**, 1957W Broad, Richmond, Va. au29x

MAKE — SELL YOUR OWN PROD- ucts. Formula Catalog Free. **CLOVER LABORATORIES**, (178H) Park Ridge, Ill.

MAKE BIG MONEY SELLING HAIR Straightener to Colored People. Write for free sample and terms to agents. **MARCELLENE CHEMICAL COMPANY**, 1902W Broad, Richmond, Va. au29

MAK IT FIT — DRYING AND Stretching Frame. Outstanding invention of the age. Sells on sight; every housewife wants one. Write for illustrated catalogue and full particulars. **M. J. FREEMAN**, Box 291, Tenafly, N. J. x

MAKE BIG MONEY SELLING ZONA Rug Cleaner and Laundry Tablets. Big money maker to hustler. Write for particulars. **ZONA LABORATORIES**, Long Beach, Calif.

MEN'S FANCY HOSE, \$15.00 GROSS pairs. **BETTY HOSIERY**, 818 W. Wyoming, Philadelphia, Pa. se5

NEW BEAUTY PREPARATION — THE HOUSE OF YOUTH, 325 West Huron Street, Chicago, Ill. au15

NEW CHANGEABLE SIGN SELLS TO stores for \$1.50; agent's profit 400%; particulars free. **NATIONAL SIGN SYSTEM**, St. Louis, Mo. au15

NEW LINE COUNTER DISPLAYS— Aspirin, Plints, Chewing Laxative, Breath Gum, Notartar, Silkstone, etc. Steady repeats. Over 100% profit. **SUPERBA CO.**, W3, Baltimore, Md. se5x

NEW REMARKABLE ARTICLE — Women buy on sight. Retail \$1.00; no competition; big earnings. **B. TEKSHON**, 103 Park Avenue, New York City. au15

NO DULL TIMES SELLING FOOD— People must eat. Federal Distributors make big money—up to \$3,000 yearly or more. No capital or experience needed; unsold goods may be returned. We furnish free sample case, license and free sample for customers; sure repeat orders. Exclusive territory. Ask now! **FEDERAL PURE FOOD CO.**, B2311 Archer, Chicago.

NO PEDDLING — FREE BOOKLET describes 67 money-making opportunities for starting own business, home, office. No outfits. **ELITE**, 84 Elizabeth St., New York. au22x

NOVELTY OIL PAINTINGS—SOME- thing new. Frames, Velvets. **ENTERPRISE**, 2009 North 32d, Milwaukee, Wis.

RESURRECTION PLANT — UNIQUE novelty; miracle of nature. Money maker for salesmen. Cost low. Write **C. E. LOCKE**, 7 Rio St., Mesilla, New Mexico. se5x

"RUN-PROOF" 73c LADIES' SILK Hose; full fashioned; guaranteed; just invented. Free samples. "Hurry". **MOSS CO.**, Hartford, Conn. au29

SELF-THREADING NEEDLES SELL on sight. Hottest item out. Sample free. Write **B. M. GERSHMAN CO.**, 503 Manhattan Bldg., Kansas City, Mo. au22

SELL XMAS CARDS — BIGGEST, fastest selling dollar box. Largest profit. **LORRAINE ART PUB.**, Dept. B, Great Lakes Bldg., Chicago, Ill. au22

SELL MEN'S NECKWEAR — WON- derful proposition. **ASTOR-A**, 39 East 26th, New York. au29

STRANGE IRONING CORD — PRE- vents scorching, saves electricity. Abolishes kinks, snarls. Approved by Good Housekeeping. For telephones also. 200% profit. Samples furnished. **NEVERKNOT**, Dept. 8-G, 4503 Ravenswood, Chicago. au29x

THE HUMAN PENCIL—ADDS ME- chanically. Amazing new invention. Sells like wildfire. Get sample immediately. **ADD-O-GRAPH CO.**, Dept. 154, Saultillo, Miss. au22x

TOILETRIES — FREE SILK STOCK- ings; Free Pearls; 33 Special Profit-Making Deals. Make \$15.00-\$50.00 daily. Establish a big repeat business. Don't let others reap all the harvest. We are making Big Sales—join us. Quality and Service since 1910. For information write to **PARIS LABORATORIES**, 3144 Locust Blvd., St. Louis, Mo. tf

UNIQUE AGENTS' PROPOSITION — Repeater; big profits. **HINKLE COMPANY**, Joplin, Mo.

80c PROFIT ON \$1.00 SALES — Cleaner for autos, furniture, metal and glass. Your name on labels. Exclusive territory. Free sample. Write **MINUTE KLEEN LABORATORIES**, Dept. N, Evansville, Ind. au29

FRANKLY —

You Can't Beat It"

20,000 EXTRA CIRCULATION

But the Classified Rate Remains **ONLY 10c A WORD**

Cash With Copy — Minimum \$1.00

Experienced Advertisers Will Not Miss

The Billboard

FALL SPECIAL

DATED SEPTEMBER 5 ISSUED SEPTEMBER 1

—And we'll wager the fellow who gives it a whirl this year will be back with us next year—and what is more, many times between Fall Specials. Let us have your copy now lest you overlook this important issue.

Classified Forms Go To Press Thursday, Aug. 27, 4:30 P.M.



YOUNG MAN—CAN SING, TALK, DO COME- dian Bits, wishes work in an established act. **BOX 226**, Billboard, 251 W. 42d, New York.

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AT LIBERTY—Lady, musical act; change specialties for week; experienced; med. performer and manager. Do Black in acts, plays Piano for specialties or sales, have beautiful musical act to feature. Chimes, Bells, Marmaphone, 4-in-Hand Swiss Bells, Violin, Cornet. Have new Five-Octave Folding Organ. In fact, everything required to put on a fine up-to-date show. No junk and no old stuff. Carry 14 trunks; have no car; have excellent line of remedies, perfumes, etc., put up under private label for me (by Devore). Would like to hear from med. lecturer and wife who can change acts for week, play piano for my numbers or will join any show that will pay a reasonable salary. Will go anywhere; do not need any money advanced to me and will not advance any money to anyone. Write (do not call in person or wire). Address **MRS. G. MAHLON TAYLOR**, care Mrs. Helen Young, 142 5th Ave., Dayton, Ky.

AT LIBERTY—**JACK BOGART**, Account show closing. A-1 straight man, feature Specialties, Singing, Talking, Guitar. Play my own stuff; novelty learning act; Banjo in orchestra. Young, neat, good wardrobe. Wire, write, 713 Sycamore, Hannibal, Mo.

MALE TEAM—Big time Female Impersonation Act. Units, bands write. Change for week. Experienced med. Female, lead and straights; up in acts; Pianist. Drop. Car. **BOX C-419**, Billboard, Cincinnati.

SINGLE MUSICAL ACT, playing Hawaiian Guitar, Saw and Banjo, for tent, Hawaiian, side show or medicine. Electric Amplifier for Guitar makes strong bally. **WALLY TROUP**, 3229 N. Sydenham St., Philadelphia, Pa.

A BUSINESS OF YOUR OWN MAK- ing Sparkling Glass Name and Number Plates, Checkerboards, Signs. Big book and sample free. **E. PALMER**, 501 Wooster, O. tf

AGENTS — GOLD SIGN LETTERS for store windows, 500% profit. Free samples. **METALLIC LETTER CO.**, 442 N. Clark, Chicago. tf

AMAZING MONEY MAKER — POL- met Polishing Cloth. Removes Tarnish from all metals without the use of liquid, paste or powder. Our agents say it sells like hot cakes. Retail 25c. Sample free. **A. H. GALE CO.**, 17 Edinboro Street, Boston, Mass.

BIG MONEY APPLYING GOLD IN- itials on Automobiles. Easiest thing today; no experience needed. \$1.45 profit every \$1.50 job. Free samples. **BALCO**, 1043-A Washington, Boston, Mass. tf

"BOOP-BOOP-A-DOOP CUSHIONS"— In our years of rubber novelty experience we have never had as hot a seller. Send for jobbers' prices. If interested in any other novelties ask for quotations. **H-H CHEMICAL CO.**, P. O. Box 389, G Sta., Akron, O. au29

COUNTY AND STATE FAIR DEMON- strators to handle Zona Instant Foot Relief. Removes Corns and Callouses, Relieves Bunions. Contains no poison or acid. One Los Angeles store sold 58 gross in June. **ZONA LABORATORIES**, Long Beach, Calif. x

LADIES' FULL FASHIONED SILK Hose, first quality, 65c pair; \$6.50 dozen pairs. Ladies' Delustered Hose, \$15.00 and \$13.80 gross pairs. Men's socks same price; slightly imperfect, dozen pairs, \$1.50, post-paid. **SCOTT DISTRIBUTING COMPANY**, Asheboro, N. C. au22

600,000 ARTICLES WHOLESALE — Directory, 10c. MAIZE, 1801 Erie, Williamsport, Pa.

ANIMALS, BIRDS AND PETS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ALLIGATORS, FAT STOCK — FREE gators with each order; Pits, \$15.00, \$25.00, \$50.00. No C. O. D.s. FLORIDA ALLIGATOR FARM, So. Jacksonville. oc3

ARMADILLOS AT WHOLESALE prices, \$5.00 a pair, fat and healthy. Immediate shipment. Cash with order only. AMER-MEX BIRD & ANIMAL CO., Gollad, Tex. x

BEAUTIFUL YOUNG MALE FOX-Terrier, greatest Somersault Dog, \$75. WISEMAN, 4002 N. 13th St., Philadelphia, Pa.

DENS LARGE, FAT, MIXED Snakes, \$10.00; Dens 6-Foot Snakes, \$20.00. RATTLESNAKE JOE, Oakley, S. C. x

FOR SALE — SMALL HORSE, 27 inches, \$50. PONY FARM, Cortland, O. au22

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FOR SALE — TWO FULL GROWN Black Bears, with Iron Cage and Two Pictorial Banners, HARRY WHITEFIELD, care Reading Shows, Rome, Tenn.

MONKEYS, YEARLING RHESUS, Javas and Ringtails, hundreds on hand, \$15.00 each; this week only. Puppies, Canaries, Cages, wholesale and retail. NATIONAL PET SHOPS, St. Louis, Mo. x

BUSINESS OPPORTUNITIES 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ADDRESSES — HUNDREDS OF wholesale agent supply houses. Particulars. J. H. BELFORT, 4042 N. Keeler, Chicago. x

ADVERTISE IN RURAL WEEKLIES —Lists free. MEYER AGENCY, 4112-B Hartford, St. Louis. au15

EVERYTHING TYPEWRITEN AND revised, cheap, 5c per 100 words. Send remittance with material. Satisfaction or money returned. CLABORNE McCRAW, Lake Providence, La.

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SCHEMER, ALLIANCE, OHIO, 32p monthly, prints big \$-getters. Subscriber reports \$50,000 from one tip; another \$25,000 from three schemes; another \$10,000 from one formula. Get wise! Year, only \$1.00; 3 copies, 25c. au22x

TINTYPE CAMERA OWNERS — LET us convert your camera to make Black and White Photographs. We carry supplies. Write FREDMAN BROMIDE CO., 206 East 117th, New York. au22

\$500 BUYS OPEN-AIR RINK — BUILD- ing 57x100; 150 pairs Chicago Skates. R. D. McELROY, Lake Worth, Fla. au15

CARTOONS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ENTERTAIN WITH TRICK CAR- toons and Rag Pictures. Catalog free. BALDA ART SERVICE, Oshkosh, Wis. se5

100 LIGHTNING STUNTS WITH Chalk, \$1.00. SAILOR CHRIS, 2926 Gar- field, Kansas City, Mo. au29

CONCESSIONS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

CARNIVAL WANTED WITH OWN lighting system for the Scott County Fair, September 23-26. Apply SECRETARY, Dun- gannon, Va. au22x

CONCESSIONS AND RIDES WANT- ed Sept. 17, 18 and 19. C. L. GRAY, Bill- ings, Mo. au22x

LABOR DAY, CROMWELL, IND. — Wanted Shows and Concessions. DANE SECRIST.

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WANTED — CARNIVAL. THIRD OR fourth week of August. W. FORQUERAN, Keytesville, Mo.

WANT RIDES FOR WINTER SHOW starting September 1st. H. WRIGHT, Col- umbia, Va.

WANTED—SHOWS, RIDES, CONCES- sions for 41st Annual Soldiers, Sailors, Mar- ines' Reunion, Aug. 18-22, Mammoth Spring, Ark. E. E. STERLING, Secy. au15

COSTUMES, WARDROBES AND UNIFORMS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

BAND COATS, \$4.00; CAPS, \$1.00. JANDORF, 317 W. 87th St., New York.

BAND COATS, REGULATION BLUE, Black, \$3.50; Caps, \$1; Minstrel Suits, com- plete, \$5; Clowns, \$2; Hulas, \$4; Chorus Sets, \$10. Free lists. WALLACE, 1834 North Halsted, Chicago.

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EVENING GOWNS, WRAPS, STREET Wear, Chorus Sets. C. CONLEY, 242 West 48th St., New York. au15

FOR SALE COSTUMES — IMPER- sonators' Outfits, \$5. SAVOY, Nyack, N. Y.

LADIES' PURE SILK HOSE, FIRST quality, 75c per pair; twelve pair, \$8.00, or Rayon Hose, slightly imperfect, \$1.50 dozen; one gross, \$16.00 postpaid. WARD SPECIALTY COMPANY, Worthville, N. C. au15

FORMULAS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

CANDIED APPLES, SUGAR PUFF Waffles, Cream Chewing Taffy, 3 for \$1.00. WM. MARSHMAN, Box 117, West Salem, O.

CARMEL CORN, KRISPETS, POP- corn Balls, all for \$1. MINNIE DENELSKY, 1306 Fifth, Des Moines, Ia. au22

FAST DEMONSTRATING GUARAN- teed pitching formulas, \$1.00, with complete demonstrations. Miracle Spot Remover, Cold Solder, Mystic Rug Cleaner, three for \$2.00. Analysis; lists. ASSOCIATED CHEMISTS, Indianapolis, Ind.

FORMULAS—ALL KINDS, CATALOG free. CLOVER LABORATORIES, (B) Park Ridge, Ill. au15x

FORMULA ENCYCLOPEDIA, \$1.00. List of contents free. J. H. BELFORT, 4042 N. Keeler, Chicago.

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FREE FORMULA CATALOG — Agents, pitchmen, demonstrators. WESTERN CHEMICAL, Salem, Ore.

NEGRO HAIR STRAIGHTENER, Negro Skin Bleach, both \$1.00. H. E. PADEN, 1410 Shehy, Youngstown, O.

RECIPES FOR CHILE CON CARNE, Hot Tamales, Barbecue, all for \$1.00. Any other formula you want \$1.00. NATIONAL PRODUCTS CO., Laredo, Tex.

TYPEWRITER PLATEN RENEWER —Formula 50c; all formulas, 50c; catalog free. T. HUFFMAN, 1518 Wilson, Chicago. x

FOR SALE—NEW GOODS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

AUTO SEAT COVERS, NEWEST OF- fering for paddle wheel concessions. Instant appeal. Write for lowest wholesale prices. COLORZONE CO., 428 Keo, Des Moines, Ia.

MINTS, ASSORTED FLAVORS, 1,000 Rolls, \$6.75 case. PASSYUNK VENDING, 1101 Passyunk Ave., Philadelphia, Pa. au22

FOR SALE—SECOND-HAND GOODS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ALUMINUM POPCORN KETTLES, \$2.50 up. NORTHSIDE CO., 1306 Fifth, Des Moines, Ia. oc3

CANDY FLOSS MACHINES — NEW and used. Will take your old machine in on new one. Spinner Heads, Ribbons, Bands, etc. AUTOMATIC FISHPOD CO., 265 Langdon, Toledo, O. se5

CORN POPPER — USED, ELECTRIC, \$30.00. CHAS. CORKINS, Main Street, Lewistown, Pa.

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CORN POPPER, USED, ELECTRIC, \$75. Others new and used. NATIONAL SALES & MANUFACTURING CO., 609 Keo- way, Des Moines, Ia. au29x

CORN POPPERS—\$15, \$22.50, \$39.50. Money makers, guaranteed. NORTHSIDE CO., 1306 Fifth, Des Moines, Ia. se5

FLOSS CANDY MACHINES — ONE Nashville, all electric; one Empire Combina- tion; \$50.00 each. H. W. FOSTER, 6437 Ellis Ave., Chicago.

FOR SALE—MILLS PUNCHING BAG, \$75.00; Erie Digger, \$50.00; Seeburg Nickel Slot Electric Piano, \$85.00; Mutoscopes, \$16.00; Nickel Pool Table, \$35.00. BURNLEY, 3233 Woodrow, Richmond, Va.

NO. 5 BIG ELI WHEEL—CAN BE seen operating in Millside Park, East Greeh- ville, Pa. T. E. CAFFEY, Palm, Pa.

PENNY MACHINES — BARGAINS, new and used. NOVIX COMPANY, 1193 Broadway, New York. au29

POPCORN MACHINES — LONG- EAKINS CO., 976 High St., Springfield, O. oc10

SALE — LIGHT PLANT, PICTURE Machine, Film; Tent, 20x40; Ford Truck. E. PAGGETT, Worthington, Ind.

SHOOTING GALLERY — PORTABLE. Moving Objects, Steel Walls, Trunks, com- plete, \$150.00. Address SMITTS, Wausau, Wis.

WAFFLE OUTFIT, COMPLETE—SIX by six Stand, Stove, Tanks, Molds, Show Case, etc., \$20.00. DE VAUL, Oneonta, N. Y.

10 MILLS 5c JACKPOT SIDE VEND- ers, serials 219,000, \$35.00 each. PARDUE NOVELTY CO., P. O. Box 1084, Richmond, Va. au22

\$3.00 — POWERFUL GOVERNMENT Electric Spot Light, 10 inches. Use any- where. WEIL'S CURIOSITY SHOP, 20 South Second, Philadelphia, Pa.

\$3.75 NEW GARDEN PARASOL, 5 1/2 foot, flashy colors. Direct from manu- facturer. Others. WEIL'S CURIOSITY SHOP, 20 South Second Street, Philadelphia, Pa.

\$10.00 — GENUINE INDIAN SKULL, fine specimen; thousand other Wax Specimens. Send free list. WEIL'S CURIOSITY SHOP, 20 South Second Street, Philadelphia, Pa.

15c EACH—NEW PENNANT FLAGS, beautiful colors for all kind decorations. We bought 50,000 United States Government Flags, all sizes. Special prices. Send free list. WEIL'S CURIOSITY SHOP, 20 South Second Street, Philadelphia, Pa.

\$465.00 NEW KHAKI T E N T, 40x70 feet, Poles and Ropes, complete. Also have Folding Stage and Bleacher Seats. Smaller Size Tents and Tarpaulins. Sell cheap. WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

FOR SALE 2ND-HAND SHOW PROPERTY 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

AFRICAN DIP, SLIGHTLY USED, excellent condition, complete, \$100, f. o. b. Chicago. COOLEY, 2510 W. Monroe St., Chi- cago, Ill. au15

BALLROOM AND STAGE LIGHTING —Effects—Crystal Showers, Spotlights, Motor- Driven Color Wheels, Outdoor Floods. NEW- TRON CO., 253 W. 14th, New York. au15

CANDY FLOSS MACHINE — NA- tional 1931 all-electric ball bearing Gem. New. Just purchased. Case never opened. Other business. Cost \$200, price \$30. Deposit \$10, balance C. O. D. SEGELKEN, 236 East 34th St., New York. au29

CIRCUS BLEACHER SEATS, WITH or without foot rests, seats for fifty thou- sand on hand. Out or indoors, boxing prom- oters, fairs, ball parks, just what you want. Southern orders, Jacksonville, Fla. Also Toronto, Can. PENN BLEACHER SEAT CO., Main Office, 1207 West Thompson Street, Philadelphia, Pa. au22

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GRAB AND JUICE JOINT FOR SALE, cheap. JOHN ANDERSON, Bellare, O.

LONG-EAKINS CRISPETTE OUTFIT; also Corn Poppers. NORTHSIDE CO., 1306 Fifth, Des Moines, Ia. oc5

LORD'S PRAYER PIN, MICRO- scope, Tripod, \$25.00. W. H. J. SHAW, 1804 South Broadway, St. Louis, Mo.

WAX FIGURES—NOTORIOUS OUT- laws. W. H. J. SHAW, 1804 South Broad- way, St. Louis, Mo.

HELP WANTED 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

HYPNOTIST AND EXPERIENCED subjects living in Chicago. STARR, Bill- board, Chicago.

MED. LECTURERS — PERCENT. Work out auto. Fairs and small towns all booked. No tickets, just stung. CHAUL REM. CO., 24 E. 13th St., Cincinnati, O.

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WANTED — EXPERIENCED AD- vance agent to book lyceum acts in schools. Address REDWORTH LYCEUM ASSOCIATION, 184 Lake St., Akron, O.

WANTED — MED. TEAM TO GO partnership. Must play Piano. Write HAMMOND, Hugo, Colo.

HELP WANTED—MUSICIANS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

WANTED—MODERN TRUMPET, CUT or no notice. Write, wire P. C. GAN- NAWAY, 602 Commonwealth Ave., Bristol, Va.

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FIRST SAX AND CLARINET—READ, fake. WM. ZORN JR., Yorktown, Tex.

WANTED FOR NIGHT CLUB —PI- ano Player and Blues Singer, female, imme- diately. Split. MACK MCCONKEY, Ft. Dodge, Ia.

YOUNG MEN AND GIRLS, VERSA- tile musicians, organized bands or individu- als; also attractive, refined, capable girl sing- ers (crooners). Location jobs. Address B. EARLE, 3700 Lake Park Ave., Chicago, Ill.

INSTRUCTIONS AND PLANS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

LEARN VENTRILOQUISM BY MAIL; small cost. 2c stamp brings particulars. GEO. W. SMITH, 125 North Jefferson, Room S-473, Peoria, Ill. x

JEWELRY 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

HIGHEST PRICES PAID FOR OLD gold, broken jewelry, diamonds. MILLER, 802 Pine St., St. Louis, Mo. au15x

MAGICAL APPARATUS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

A BARGAIN IN COMBINED 1931-1932 Horoscopes. Sample 35c. MATTHEW, 1037 E. Vernon, Los Angeles, Calif. au22

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A BOOK OF MIRACLES—OUR 82- Page Illustrated Catalogue Mental Magic, Mind Reading, Apparatus, Books, Horoscopes, Crystals and Spook Effects is the largest in the world. One, four, twelve and seventeen- page Astrological Readings, 1931-'32 Combined Forecasts ready. Catalogue and sample sheet reading, 30c. NELSON ENTERPRISES, 198 S. Third, Columbus, O. au15

BECOME A VENTRILOQUIST — Eight lessons, complete course, \$2.00. Have several figures cheap. HARRY BOWEN, 125 E. Baltimore Street, Baltimore, Md.

FEATURE ACTS — MAGIC, ESCAPE, Crystal Gazing, Secrets, Drawings. List 6c. GEO. A. RICE, Auburn, N. Y. au22

RARE BARGAIN — SEVERAL FINE Illusions. HASSAN, 220 7th St., Marietta, O.

USED MAGIC, PUNCH AND VEN- triloquial Figures PINXY, 62 West Ontario, Chicago.

MISCELLANEOUS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

JUMPING BEANS, \$2 HUNDRED; \$10 thousand. NATIONAL PRODUCTS CO., Laredo, Tex.

MEXICAN JUMPING BEANS, \$1.00 hundred. HENRY LUPLOW, 605 Linkonway, La Porte, Ind. au29

MUSICAL INSTRUMENTS AND ACCESSORIES 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

CRANK PIANOS, FACTORY RE- built, bargains; also small new Crank Or- gans. J. S. GEBHARDT ORGAN CO., Tor- resdale, Philadelphia, Pa. au29

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E. HOLTON SOUSAPHONE, SILVER, Gold Bell. HENRY KERN, Petersburg, Ill.

NEW 3 1/2 OCTAVE XYLOPHONE, sacrifice. RAY CLYMER, Kokomo, Ind.

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D'Arcy Girls (Park) Chester, W. Va.; (Fair) Ionia, Mich., 17-22. Daly's, Joe, Discoveries of 1931 (Madison) Brooklyn.

Dancing On (Golden Gate) San Francisco, Calif. Daveys, Two (Ritz) Elizabeth, N. J. DeRue, Frank (Rialto) Louisville. De Toregoss (Orph.) New Orleans. Demnat Troupe (Stanley) Utica, N. Y. Devito & Deany (Paramount) Cedar Rapids, Ia.

Dobson, Frank, & Co. (Jefferson) New York. Dooley, Jed, & Co. (Hipp.) New York. Dorsay, Fifi (Pal.) New York. Duval, Andre, & Co. (Ritz) Elizabeth, N. J.

Earl, Jack & Betty (Pal.) Rochester, N. Y. Eaton, Ewing (Riverside) Milwaukee. Edmunds, William (Orph.) Salt Lake City, Utah. Edwards, Gus, Revue (Chester) New York. Edwards, Irving, & Twentieth Century Revue (Jefferson) New York.

Eight Feet of Rhythm (RKO) Los Angeles. Eight Sons of Eli (Hipp.) New York. Elgins, FIVE (Madison) Brooklyn. Evans & Mayer (Georgia) Atlanta, Ga.

Faber, Earl, & Co. (Capitol) Davenport, Ia. Fantinos, Four (Hipp.) Toronto, Ont. Farina & Co. (Fabian) Hoboken, N. J. Farrell, Billy, & Dad (Pal.) Cleveland. Fields & Bell (Pal.) Rochester, N. Y. Flippen, J. C., & Co. (State) Newark, N. J. Fortunella & Cirillina (Keith) Youngstown, O. Fox, Harry (Georgia) Atlanta, Ga. Foy, Charlie, & Cousins (St. Louis) St. Louis. Francis, Mae (Blvd.) New York. Francis & Wally (Loew's Orph.) Boston. Freed, Carl, & Co. (Franklin) New York. Frescott, Norman (Earle) Philadelphia. Friganza, Trixie (Main St.) Kansas City, Mo. Frish, Rector & Toolin (Fair) Burlington, Ia. Furman, Sharkey & Lorraine (RKO) Los Angeles.

Galenos, Six (Pal.) Chicago. Galvin, Don (Keeney's) Elmira, N. Y. Garr, Eddie (Chester) New York. Giersdorf Sisters (Main St.) Kansas City, Mo. Gilbert Bros. (Earle) Philadelphia.

Gillette, Bob & Lucy (Triboro) Astoria, N. Y. Glason, Billy (Earle) Washington, D. C. Gleason & Allen (Keith) Boston.

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Jemima, Aunt (Orph.) New Orleans. Jenner, Walter, & Buddy (Hipp.) New York. Jones & Rea (Loew's Orph.) Boston. Jordan & Grace (Park Lane) Pallsades Park, N. J. Jungeland (Rialto) Louisville, Ky.

Kadex, Four (Pal.) Cleveland. Kay, Muriel, & Co. (Rialto) Louisville, Ky. Kaye, Lou, & Co. (Triboro) Astoria, N. Y. Kellar Sisters & Lynch (Orph.) Des Moines, Ia.

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Mall, Paul (Orph.) Oakland, Calif.
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Mann, Bradford & Van Alst (Keith) Youngstown, O.
Mann, Jerome (Pal.) Toledo, O.
Manning & Class (Holborn Empire) London, Eng., 17-22; (Pal.) Leicester 24-29; (Empire) Nottingham 31-Sept. 5.
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Murray & Allen (Proctor) Albany, N. Y.
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N

N. T. G. & Hollywood Revue (Pitkin) Brooklyn.
Nash & Fately (Orph.) Omaha, Neb.
Natova, Natacha (Kenmore) Brooklyn.
Navarra, Leon (Orph.) St. Paul.
Newell, Billy & Elsa (Regent) Paterson, N. J.
Norman, Karyl (Riverside) Milwaukee.
North, Jack (Orph.) Tacoma, Wash.

O

Olsen & Johnson (Orph.) Omaha, Neb.
Osterman, Jack (State) New York.

P

Page, Sidney (Orph.) New Orleans.
Parker, Babb, & Orch. (State) New York.
Pelle & Cole (Loew's 46th St.) Brooklyn.
Pepito (RKO) Los Angeles.
Petite Revue (Hipp.) New York.
Petleys, Four (Met.) Brooklyn.
Petty, Ruth (Stanley) Pittsburgh.
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Pritchard, Ann (105th St.) Cleveland.
Puck & White (RKO) Los Angeles.
Purlans, June, & Co. (Paramount) Cedar Rapids, Ia.

R

Rand, Sally, & Co. (Proctor) Albany, N. Y.
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Regan, Joseph (Keith) Boston.
Reilly Kids (Capitol) Davenport, Ia.
Renard, Nat (Loew's 46th St.) Brooklyn.
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S

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Steele, John (Orph.) Vancouver, B. C.
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Storm & Kenney Revue (Fabian) Hoboken, N. J.
Stuart & Lash (Orph.) Vancouver, B. C.
Sweet, Blanche, & Co. (Hipp.) Toronto, Ont.
Sykes, Harry, Co. (Fair) St. Johns, Mich.; (Fair) Donnellson, Ia., 17-22.

T

Tapps, George, Revue (Orph.) Vancouver, B. C.
Ted & Teddy (Blvd.) New York.
Tempest & Dickinson (Royal) New York.
Termini, Joe (Alabama) Birmingham, Ala.
Tobias, Charles, & Co. (Proctor) Yonkers, N. Y.
Torres, Lois, Co. (Orph.) Seattle, Wash.
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Traco Twins (State) New York.

U

Usher, Harry & Frances (Fox) Detroit 14-20.
Usher, Mac (Hipp.) New York.

V

Valerio, Don (Keith) Syracuse, N. Y.
Van Gus (Kenmore) Brooklyn.
Van Horn & Inez (Loew) Montreal, Que.
Vardell Bros. (Georgia) Atlanta, Ga.
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Webb, Douglas, & Co. (Met.) Brooklyn.
Werner, Page & Werner (Bay Ridge) Brooklyn.
West, Pat (Fabian) Hoboken, N. J.
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Wilkins, Marlon (Main St.) Kansas City, Mo.
Williams, Herb (Keith) Boston.
Wills & Davis (Pal.) Chicago.
Wilson, Kepple & Betty (Orph.) Salt Lake City, Utah.
Wong, Joe, & Fumi (Paramount) Cedar Rapids, Ia.

Y

Youngsters of Yesterday (Orph.) Oakland, Calif.

Z

Zardo, Eric, & Zardonians (Met.) Brooklyn.
Zelaya (Pal.) Chicago.
Zelda Bros. (Golden Gate) San Francisco, Calif.

PRESENTATIONS

A

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Allen & Canfield (Chicago) Chicago.
Anderson & Allen (Wisconsin) Milwaukee.
Andressens, The (Capitol) Hartford, Conn.
Angelo, Andree & Sanger (Chicago) Chicago.
Art, Duke (Chicago) Chicago.

B

Baker, Dove & Allen (Pal.) Worcester, Mass.
Barclay, Don (Buffalo) Buffalo.
Bartletts, Aerial (Fox) Philadelphia.
Beers, Adele (Fox) Washington, D. C.
Belett & Lamb (Loew's State) Syracuse, N. Y.
Bennington, Charles, & His N. Y. Newsboys Harmonica Band (Avon) Utica, N. Y.
Bernie, Veronica & Walker (Wisconsin) Milwaukee.
Bessoff, Mecha, & His Balalaika Orch. (Pal.) New Haven, Conn.
Broken Dolls Idea & Sunkist Beauties (Avon) Utica, N. Y.
Brown Buddies, Three (Loew) Jersey City, N. J.
Bruce, Eddie (Mich.) Detroit.
Burns, Bobby (Valencia) Jamaica, N. Y.

C

Canadian Rockets (Stanley) Jersey City, N. J.
Carita, Senorita (Buffalo) Buffalo.
Carnesque Idea (Fox) St. Louis.
Carnival Idea & Carla Torney Girls (Capitol) Hartford, Conn.
Carol, Nita (Mich.) Detroit.
Carr, Andrew & Louise (Loew) Rochester, N. Y.
Carr, Jeanne (Fox) Washington, D. C.
Carroll, Marty May & Jean (Stanley) Jersey City, N. J.
Chilton & Thomas (Century) Baltimore.
Chiyo Kadematsu (Wisconsin) Milwaukee.
Christie & Daly (Fox) Brooklyn.
Claire, Ted (Loew) Jersey City, N. J.
Cloy, Robert (Fox) Philadelphia.
Coe, Jerry (Capitol) New York.
Coeds, Four (Mastbaum) Philadelphia.
Crawley, Wilton (Valencia) Jamaica, N. Y.
Crooker, Dorothy (Audubon) New York.
Croyley & Violet (Capitol) Hartford, Conn.
Cummings, Don (Penn.) Pittsburgh.

D

Dale, Fern (Wisconsin) Milwaukee.
Dale, Glen (Strand) Niagara Falls, N. Y.
Dennay, Dalta (Stanley) Jersey City, N. J.
Devereaux, Jeanne (Loew's State) New Orleans.
Dougall, Aileen (Paramount) Brooklyn.
Du Barry, Phyllis (Paramount) Toledo, O.
Du Bois, Wilfred (Imperial) Toronto, Ont.

E

Eddington, Eddie, & His New Orleans Wildcats (Paramount) Brooklyn.
Eddy, Wesley (Loew) Rochester, N. Y.
Edwards, Limerlegs (Chicago) Chicago.
Evans, Fred (Paramount) Brooklyn.

F

Fantasy in Blue & David Bines Girls (Paramount) Brooklyn.
Ferdna (Fox) Atlanta, Ga.
Four Aces & a Queen (Pal.) Worcester, Mass.
Francis (Fox) Bridgeport, Conn.
Francis, Haline (Minnesota) Minneapolis.
French's Aerplane Girls (Loew's State) New Orleans.
Frohman, Bert (Ohio) Columbus, O.

G

Gardner, Muriel (Minnesota) Minneapolis.
Gascoigne, Royal (Chicago) Chicago.
Gayl, Bert & Daro (Fox) Atlanta, Ga.
Gaylenne (Fox) Atlanta, Ga.
Gaylord, James (Fox) Atlanta, Ga.
Geraldine (Valencia) Jamaica, N. Y.
Globe Trotter (Paramount) Toledo, O.
Good-Time Charlie & Evans-Bines Girls (Buffalo) Buffalo.
Gordon, Bert (Imperial) Toronto, Ont.
Gordon, Reed & King (Capitol) New York.
Great Raymond Idea & Sunkist Beauties (Fox) Springfield, Mass.
Gretel, Buddy (Wisconsin) Milwaukee.

H

Hadji Ali (Fox) Atlanta, Ga.
Haig, Hal (Fox) Bridgeport, Conn.
Halperin, Nan (Stanley) Pittsburgh.
Hanley, Bud (Pal.) New Haven, Conn.
Harris, Dave, & Frankie (Paradise) New York.

I

Hassan's Bluestreaks (Fox) Atlanta, Ga.
Hayes, Georgie (Pal.) Washington, D. C.
Hazard, Hap (Paramount) Brooklyn.

J

Heidt, Horace, & Band (Met.) Boston.
Hollywood Collegians (Audubon) New York.
Hopkinson, Frank (Chicago) Chicago.
Hot Shots, Five (Stanley) Jersey City, N. J.
Ireland, Helen (Wisconsin) Milwaukee.
Jacks, Three (Loew's State) Cleveland.
Jansleys, Five (Minnesota) Minneapolis.
Jones & Hull (Paradise) New York.
Joyce, Teddy (Loew's State) Syracuse, N. Y.
Joyce's Six Boy Dancers (Loew's State) Syracuse, N. Y.
Joyce's Six Girl Dancers (Loew's State) Syracuse, N. Y.

K

Kaye & Sayre (Ohio) Columbus, O.

Keating, Fred (Pal.) Washington, D. C.
Kington, Vera (Imperial) Toronto, Ont.
Kube, Eddie (Pal.) New Haven, Conn.

L

Larina, Dina (Pal.) New Haven, Conn.
Lax, Miriam (Stanley) Jersey City, N. J.
Lea & Stuart (Fox) Philadelphia.
Lehr, Raynor (Capitol) Hartford, Conn.
Little Revue & Merriell Abbott Boys & Girls (Stanley) Pittsburgh.
Louis & Cherie (Fox) Brooklyn.
Love Letters Idea & Sunkist Beauties (Loew's State) New Orleans.

M

McKetrick, Mary (Buffalo) Buffalo.
Margie & Teeps Lucille (Loew's State) New Orleans.
Marinelli Girls, Six (Fox) Washington, D. C.
Marsh, Niles (Valencia) Jamaica, N. Y.
Mickey Mouse Idea & Sunkist Beauties (Fox) Brooklyn.
Miles, Mary (Wisconsin) Milwaukee.
Miles & Kover (Capitol) New York.
Milo (Century) Baltimore.
Moran, Eddie (Valencia) Jamaica, N. Y.
Moroccan Idea & Sunkist Beauties (Fox) Atlanta, Ga.
Moroni, Steve (Fox) Philadelphia.
Morrissey, Tex, & Co. (Paramount) Toledo, O.
Mullen Sisters, Four (Stanley) Pittsburgh.

N

Nawrott, Harriet, & Boys (Fox) Washington, D. C.
Nelson, Theal (Wisconsin) Milwaukee.
Nelson & Knight (Loew's State) New Orleans.
Nightingale, Eva (Fox) Atlanta, Ga.
Nord & Jeanne (Paramount) Toledo, O.
North, South, East & West Idea & Sunkist Beauties (Strand) Niagara Falls, N. Y.
Novelle, Toots (Fox) Brooklyn.
Novelle Bros. (Ohio) Columbus, O.

O

O'Shea, Helen (Strand) Niagara Falls, N. Y.
Olga & Mishka (Pal.) New Haven, Conn.
Olympic Games Idea & Sunkist Beauties (Fox) Bridgeport, Conn.
Omar, Ben (Mastbaum) Philadelphia.
On Ze Boulevard & Evans-Bines Girls (Mich.) Detroit.
One Arabian Night & Allan Foster Girls (Mastbaum) Philadelphia.

P

Paige, Ashley (Mastbaum) Philadelphia.
Pep Idea (Audubon) New York.
Perlee, Mildred (Chicago) Chicago.
Petch, Helen (Fox) Brooklyn.
Pette Frolics (Stanley) Jersey City, N. J.
Pheps Twins (Loew's State) Cleveland.
Power, Stella (Stanley) Jersey City, N. J.
Preble, Jones (Loew's State) Syracuse, N. Y.

Q

Queens, Three (Valencia) Jamaica, N. Y.

R

Radcliffe & Bob (Fox) Philadelphia.
Read, Jack (Capitol) New York.
Remos, Paul, & His Wonder Midgets (Fox) Bridgeport, Conn.
Reynolds & Stencil (Loew's State) New Orleans.

Rhea, Ethel (Paradise) New York.
Rio Bros., Three (Stanley) Pittsburgh.
Rio Rosa & Bobby Sanford Girls (Imperial) Toronto, Ont.

Rodion Dancers (Mich.) Detroit.
Rogers, Allan (Century) Baltimore.
Rolling Stones (Fox) Brooklyn.
Rome & Gant (Penn) Pittsburgh.

Rooney, Sunny, & Vina Jean (Fox) Bridgeport, Conn.
Ross & Edwards (Loew's State) Syracuse, N. Y.
Round the World Idea (Paramount) Toledo, O.
Russian Art Idea (Pal.) New Haven, Conn.
Russian Ensemble (Pal.) New Haven, Conn.

S

Sailors, Three (Loew) Rochester, N. Y.
Sammy, Teddy & Ray (Mich.) Detroit.
Savoy, Harry (Fox) Washington, D. C.
Schooler, Dave (Loew's State) Cleveland.
Sherry Louise (Fox) Atlanta, Ga.
Sibley, Olive (Loew) Rochester, N. Y.
Sketches, Idea & Sunkist Beauties (Chicago) Chicago.
Soloduhn, Gabriel (Pal.) New Haven, Conn.
Stanbury, Douglas (Penn) Pittsburgh.
Stanton, Harold (Minnesota) Minneapolis.
Stockwell, Harry (Wisconsin) Milwaukee.
Stone, Sidney (Buffalo) Buffalo.
Strange Man (Capitol) Hartford, Conn.
Submarine Idea & Sunkist Beauties (Fox) Philadelphia.
Sully & Thomas (Pal.) Worcester, Mass.
Swifts, Three (Loew's State) Cleveland.
Sydell, Paul, & Spotty (Paradise) New York.

T

Talent Idea (Fox) Washington, D. C.
Tanzi, Elvira (Strand) Niagara Falls, N. Y.
Taylor-Leon Four (Pal.) Washington, D. C.
Teddy the Bear (Capitol) Hartford, Conn.
Telaak, Bill (Pal.) New Haven, Conn.
Theodore, Enrica & Novello (Imperial) Toronto, Ont.
Thomas, Norman, Five (Pal.) Worcester, Mass.
Three Big Figures Idea & Sunkist Beauties (Minnesota) Minneapolis.
Togo (Strand) Niagara Falls, N. Y.
Tomorrow's Stars Idea (Wisconsin) Milwaukee.
Triesault, Ivan (Penn) Pittsburgh.

U

Usher, Harry & Frances (Paramount) Toledo, O.

V

Van Cello (Buffalo) Buffalo.
Varieties Idea (Pal.) Worcester, Mass.

W

Waldron, Jack, & Harriette (Strand) Niagara Falls, N. Y.
Walters Duo (Pal.) New Haven, Conn.
Wania, Wasil (Pal.) New Haven, Conn.
Ward, George (Loew's State) New Orleans.
Ward & Pinkie (Fox) Philadelphia.
Waring's Pennsylvanians (Great Lakes) Buffalo.
Welch, Dorothy (Wisconsin) Milwaukee.
White, Dave (Valencia) Jamaica, N. Y.
Wilson, Geo. P. (Fox) Washington, D. C.
Wilton & Weber (Loew) Jersey City, N. J.
Wohlman, Al (Valencia) Jamaica, N. Y.
Worth, June (Ohio) Columbus, O.

Y

Young China (Paramount) Brooklyn.

Z

Zelma (Wisconsin) Milwaukee.

DRAMATIC AND MUSICAL

Bad Penny; (Biltmore) Los Angeles 10-15.
Carroll, Earl, Vanities: (Apollo) Atlantic City 10-22.
Fasnacht's, Adolf, Original German Freiburg Passion Play, Omer J. Kenyon, gen. rep.: (Gonzaga Stadium) Spokane, Wash., 12-15.
Fast One: (Columbia) San Francisco 10-15.
Free for All: (Colonial) Boston.
Greeks Had a Word for it: (Belasco) Los Angeles 10-15.
High Hat: (Adelphi) Chicago.
Hot From Harlem: (Globe) Atlantic City 10-15.
Love's Out of Fashion: (New Brighton) Brooklyn 10-15.
Stepping Sisters: (Blackstone) Chicago.
Vinegar Tree: (Curran) San Francisco 10-15.
White's, George, Scandals: (Garden Pier) Atlantic City 10-15.

REPERTOIRE

Billroy's Comedians, Billy Wehle, mgr.: Kingsport, Tenn., 10-15; Shelby, N. C., 17-22.
LaMarr, Harry, Co.: Portsmouth, N. H., 10-15.
Obrecht, Christy, Co.: Dawson, Minn., 10-14.

MISCELLANEOUS

Adams, James, Floating Theater: Leonardtown, Md., 10-15; Kinsale, Va., 17-22.
Bell's Hawaiian Revue: Grand Haven, Mich., 12-13; Holland 14-15.
Broadway Steppers, Al O. Day, mgr.: (Fair) Leroy, Kan., 10-15.
By-Gosh Minstrels: (Tabb) Mt. Sterling, Ky., 10-15.
Daniel, 2-10, Magician: Greeley, Ia., 10-15.
Fitz, Hughie, Potsdam, N. Y., 12; Malone 13; Tupper Lake 14; Plattsburg 15; Burlington, Vt., 17; Hardwick 18; Montpelier 19; Woodsville, N. H., 20; Laconia 21.
Miller's, Ray, Variety Show: Tupper Lake, N. Y., 12; Plattsburg 13; Burlington, Vt., 14; Hardwick 15; Montpelier 17; Woodsville, N. H., 18; Laconia 19; Lyndonville, Vt., 20.
Oklahoma Karl's Indian Med. Show: Lovington, Ill., 10-15.
Pamahaska's Peerless Co.: Geneseo, Ill., 12; Aledo 13; Mattoon 14; Whitehall 15; Brazil, Ind., 17; Remington 18; Wabash 19; Merom 20.
Pamahaska's Premier Co.: Massena, N. Y., 12; Gouverneur 13; Potsdam 14; Malone 15; Tupper Lake 17; Plattsburg 18; Burlington, Vt., 19; Hardwick 20.
Reno, Great, & Co.: St. Joseph, Mo., 10-29.
Silvers Fun Show: Waukon, Ia., 10-15.
Spaun Family Show, Byron Spaun, mgr.: Belpre, O., 10-15.
Turtle, Wm. C., Magician: Quincy, Ill., 10-15.
Webb & Stinnett Rides: (Fair) Portland, Ind., 10-14.
Wing's, Robt. G., Jaunita Show: Ft. Dodge, Ia., 11-15.
Zomar, Prince: (Station KFXR) Oklahoma City 10-15.

Additional Routes on 68

28 FRANCHISES

(Continued from page 13)

shows the outfit wants in its houses. The pool suggested for the best shows on the wheel, as discussed here several weeks ago, will become a reality, and producers were informed of this at the meeting held Wednesday. Thru a plan of theater assessment now being worked out a fund of \$20,000 will be raised, and at the end of the season bonuses will be awarded to the shows in accordance with their merit. The committee which will decide the rating of shows for the money prizes consists of Billy Minsky, Sam Scribner, George Rife and A. H. Sommerby. From 10 to 15 shows, depending on the action of the committee, will come in for prize money.

Producers were also reminded of the conditions laid down for the shows, including the minimum production expenditure of \$1,750. All details of production, including embellishment, material and casts, will be supervised by the committee, consisting of Emmett Callahan, Rube Bernstein, Ed Ryan and Billy Minsky. Censorship will also be handled by this committee, with house managers permitted to cut any material or business they find objectionable, but not empowered to order new material unless thru permission of the committee.

Columbia has not yet set its route, but it is promised that this important phase of circuit activity will be finally arranged by the end of next week. Until certain towns, now uncertain, are finally signed the rest of the route remains an unknown quantity. Judging from the issuing of producers' franchises, however, there is more than a possibility that there will be 27 weeks of work available for the circuit shows.



By AL HARTMANN
(Cincinnati Office)

ARNOLD BINNS, of Hebden Bridge, England, challenges American skaters to a match marathon endurance contest or skating event in New York or Chicago. He claims the world record for non-stop skating—69 hours, 55 minutes—and also the world marathon skate record for an individual—177 hours, skating 45 minutes and resting 15 minutes of each hour.

BILLY YALE, veteran professional speed skater, has resumed his duties at Van Cortlandt Olympia Roller Rink, New York, where he is in sole charge of the large checkroom. The Olympia will reopen Labor Day under management of John F. Davidson, noted fancy and speed skater, who has had charge since August 1.

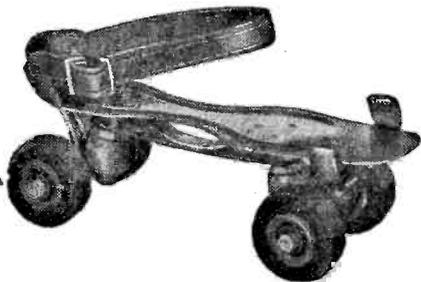
EDWARD FENTON has designed an amplifier with phonograph and microphone arrangement for both indoor and outdoor amusements.

BILL HOLLAND, who with Malcolm Carey won the 24-hour team race at McLain Rink, East Detroit, Mich., has been a prolonged visitor and guest at Van Cortlandt Rink, New York. Bill is so enthused over New York City that he has not definitely decided when to go to Philadelphia, where he resides.

SYRACUSE, N. Y.—Lake Placid has voted favorably on a proposition to build a \$150,000 indoor ice arena to be used during the 1932 winter Olympic games.

COLUMBUS, O.—Emmett Bibler and his wife, Cora, took all the honors in sight at Smith's Rink city-wide championships, concluded Sunday night, August 2. Bibler, with 25 points, won the men's division title, followed by Kenneth Stierhoff, who had 22, and Herman Knodle, 19. Robert Mast and Al Pflaum trailed with 6 and 3 respectively. Mrs.

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Bibler scored 30 points in the women's division. Others finished as follows: Clara Schumann, 19; Margaret Allen, 17; Carmelita List, 7, and Nettie Saylor, 3.

ALBERT NEBES is in Lowell, Mass., his home town, where he is running a brush business, which he says is doing fairly well, considering conditions. He is still in the skating game, however, having been racing in small rinks in New England. "There are several new rinks around these parts," declares Nebes, "and they are all doing well. The other night I was over to Nantasket Beach, where, at Paragon Park, there is a new rink which was a dance hall. It has a floor space 175x100 feet. George A. Smith, of Nashville, Tenn., is manager. Smith is an oldtimer and his rink is run about as near right as can be done. Another rink that is doing a good business is at Nuttings Lake in Billerica, Mass. This also was a dance hall floor 120x60 feet. Rink is run by a Mr. Murray, of Maynard, Mass. There are three rinks at Revere Beach and all doing a good business. The rink at Pine Island Park, Manchester, N. H., which has been running for about 20 years, is being operated for the third year by a Mr. Tucker. He is doing a fine business. There are two rinks at Saubury Beach, Mass. One is run by Joe Laury. Both are doing well. There is a rink at Old Orchard Beach, Me.; one at Long Island, Me.; two between Brunswick and Bath, Me.; one just outside of Augusta, Me.; one just outside of Whalom Park, Mass.; one at Riverside Park, Springfield, Mass., run by Mr. Lenord, and doing fine. As far as I can see skating is doing well in New England and is due for a comeback here. Only trouble is to find halls, but there are many dance halls that are not doing much and they are slowly turning them into rinks. Leo Dougherty, skate man in the largest rinks for years back, is at the Casino Rink, Revere Beach."

WRITING from Long Beach, Calif., where he is proprietor and manager of Long Beach Skating Palace, J. E. Dunbar says: "The whole sporting world is watching developments in preparation for the Olympic Meets to be held here and in Los Angeles during 1932. Within the last few months I have opened and am now operating one of the finest skating halls in the country. Everything new, including the building, with the only A-1 circular maple floor in the West; all new skate equipment, purchased from the Chicago Skate Company; modern radio equipment furnishes the music; managed and conducted so as to bring roller skating out and place this sport on as high a plane as any other recreation or sports event. In the short time we have been operating we have gained the reputation of having one of the cleanest and safest places of amusement ever built and have received the hearty support of churches, schools and clubs. It is our ambition to place roller skating on a par with baseball, football, swimming and running meets. Our races are just as graceful, exciting and enjoyable as other competitive sports and there is no reason that we should not have as active a part in the great Olympic Meets and be recognized the same as any other form of graceful, speed and endurance records that are competed for at these meets. To get a place we need the co-operation of all owners and operators of skating halls, and we feel that the best way to obtain this is thru *The Billboard*, also letters from you, skating hall owners and skating fans, to the Long Beach Chamber of Commerce, Los Angeles Chamber of Commerce and local newspapers. These letters will help wonderfully. Cliff Howard is here now lending every effort to have the Olympic Meets include skating in their events and to hold this part of the meet of 1932 in our hall. We have held several conferences with Howard and have decided to ask your co-operation in this matter. We have held several large entertainments as benefits for good causes and our local newspapers have given us wonderful publicity. Last Monday evening we had the honor to have with us Mr. Hall, backer of the round-the-world filters; his daughter, Winnie Mae Fain,

Horror!

CHEHALIS, Wash. — Yokes of 7,200 eggs were used to make a huge omelet at the egg festival here. A huge frying pan eight feet in diameter and weighing half a ton was used. Pan was greased in a novel way, by tying slabs of bacon to the feet of pretty girls and having them turn it into a skating rink.

and her husband." The rink editor has written the Chambers of Commerce at Los Angeles and Long Beach, as suggested by Dunbar, and urges others to do likewise.

INTERBORO ROLLER SKATING CLUB of New York City ended its series of Sunday night summer racing at Pleasure Beach Rink, Bridgeport, Conn., August 2. Results were checked off as follows: William Demesky won the half-mile novice race in 1:42 3-5; Eddie Check was second, Roy Golden, third. Winner of Ladies' quarter-mile race was Winnie Sinton in 1:3 1-5. Second place went to Marion Bless and third to Carmello Fellows. Harry Thorbjornsen bounced in a winner in a half-mile Class A whirl in 1:31. Frank Nicaratto, second, and Al Pentasco, third. Eddie Ritter, Frank McLennen and William Mason never had a chance. Ten of the fastest skaters of the Connecticut Skating Club dashed away in a quarter-mile Class B, which was romped off by Bill Sinnot in 52 seconds flat. Al Pisty sprinted in second. Nick Killian, the club's favorite, was third. Al Pentasco and Eddie O'Rourke took into camp a two-mile Class A Team race in 6:18 4-5. The pair outskated and outsmarted four formidable teams. Eddie Ritter and Harry Thorbjornsen were second by a close margin. Frank Nicaratto and William Mason took third position. Harry Mooers was scorer. Howard Devine, former professional speed skater of Bridgeport, acted as judge. Ben Morey was starter and timer. Tom Hanlon, who directed the proceedings, was announcer. Largest crowd of the summer season turned out.

EVIDENTLY Sandy Lang and Earl Reynolds were right about having a skating act supply the "sock" for a stage show. Earl, Jack and Betty are supplying the sock to RKO Intact No. 55, according to a reviewer of *The Billboard*.

ATLANTIC CITY — Second annual American Fair at Atlantic City Auditorium is breaking records. Ice skating, ice ballets and North American Ice Congress are daily features, along with Karl Bonawitz, organist.

IRVING LITCHFIELD, for many years active as a roller speed skater and roller poloist in Northern New England, has been convalescing following an operation performed at Veterans' Hospital, Kittery, Me., where he was confined for about a month. Altho living in Eastern Massachusetts for several years, it is his intention to resume residence in Portland, Me., when fully restored to health.

IN ADVANCE of public holidays, special all-night sessions have been arranged for Orrington Roller Rink, Orrington, Me. Skating begins at 8:15 p.m. and ends at 4 a.m. Parking space has been provided for motor cars and busses. Most of the patronage comes from Bangor, of which Orrington is a suburb. Match races are being used to stimulate

patronage for Monday nights. Skating is permitted before and after the race, which is run off about 10 o'clock.

AT THE ANNUAL meeting of the Forum Company, operating a new rink at Charlottetown, P. E. I., a dividend of 5 per cent was declared for the first year of operation. It was revealed that the gross cost of the building and land was \$98,000, and the president of the company, Dr. I. H. Yeo, claimed the rink was much better than other rinks which had cost a great deal more. There is a possibility of utilizing the plant for cold storage purposes, and also for making ice for public sale.

SEVERAL owners of miniature golf courses (indoors) in the Northeast are considering replacing these with roller skating for the fall and winter, using talking machines for the music.

REP TATTLES

(Continued from page 21)

departure is not only a loss to the rep. folk in that territory, but to Kansas City as well. At least a half dozen local organizations boast of Delmaine as one of their most loyal and faithful supporters.

SYNCOATING SAVAGES, a stage band, including singers, dancers and entertainers, are one of the features of the Neil & Caroline Schaffner Players, touring Iowa at the present time.

"OUR BUSINESS is good only on cool and rainy nights," writes J. Doug Morgan from Belle Plaine, Ia., "while the hot, dry weather seems to be our biggest opposition. New thoughts and new ideas will have to be injected into the business if we hope to keep the public interested in tent shows."

DORIS BERKELEY (Mrs. Denny Davis) has returned to San Francisco after spending some time in Hollywood, where she has been doing extra work in pictures.

ED L. SCOUTON, drummer, formerly for five seasons with the Kinsey Comedy Company, visited with Manager Frank F. Miller and all the gang during the show's recent engagement at Bowling Green, O. Scouton is now residing in that town.

ROBERT G. TOEFFERT, of repertoire and dramatic stock, is working his third season at Chester Park, Cincinnati. He expects to get back to the theatrical fold in the fall.

Phil Maher Thriller For Showboat Program

NEW YORK, Aug. 10.—Phil Maher, veteran of the repertoire and dramatic stock fields and for the last three years with the Columbia Broadcasting System, has just written a thriller, *Red Rube's Last Raid*, which will be put on the air over CBS Saturday night, August 29, as a feature of the Hank Simmons Showboat Hour.

On Saturday night, August 22, the Simmons showboat folks will do Maher's old society play, *Beyond Pardon*. He played this piece with his own company a number of years ago. Maher has been furnishing and cutting plays for the Simmons Showboat Hour for the last three years. He makes his headquarters at Station WABC here.

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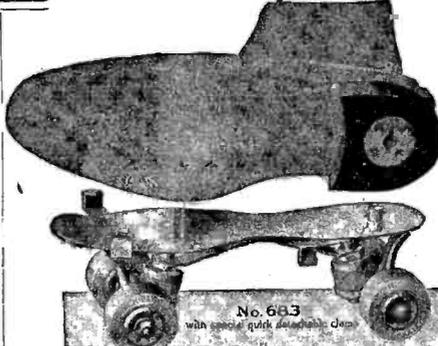
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Eastwood, Wm., 15c
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Haverstick, G. E., 10c
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Ross, Arthur, 4c
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Tidico, Mrs. Ruby, 9c
Wheldon, Prof. M. M., 6c

Ladies' List

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Adams, Mrs. Cossie
Adams, Mrs. Gladys
Alberts, Mrs. Leo
Alexander, Mildred
All, Mrs. Irene
Allen, Imogene
Allen, Peggy
Anderson, Lucille
Anderson, Mrs. Arthur E.
Andrew, Dorothy
Applegate, Edythe
Arnott, Beth
Ashon, Dolly
Baker, Peggy
Bappert, Mrs. Vie
Barlow, Claudine
Barlow, Ruth
Barnard, Mrs. Jerry
Barnes, Babbly
Barrett, Mrs. Edmond
Bartlett, Mabel L.
Beck, Bernice
Bedonie, Mrs. Billie
Bellmont, Mrs. Edna
Bentz, Lillian
Bernard, Alice
Bezear, Margaret
Birks, Hannah
Blair, Mrs. Vivian
Bonlos, Norree
Bostin, Mrs. Dora
Bowen, Mrs. W. E.
Bradley, Mrs. Eleanor
Brandon, Margie
Brasfield, Mrs. Iern
Brennen, Mrs. Peggy
Britt, Mrs. Stella
Brown, Fennisse
Brown, Florence A.
Brown, Jackie
Brown, Pansy
Bryant, Dorothy
Buchanan, Mary
Budd, Anna John
Burnett, Martha A.
Burns, Mrs. Christie
Burns, Mrs. Winifred Fay
Bush, Marie
Butterfield, Mrs. Virginia
Carrington, Beverly
Carson, Miss Georgie
Carson, Teddy
Castle, Mrs. John
Cavanaugh, Mrs. Mayme
Celoste, Pauline
Chastaine, La Belle
Chavanne, Mrs. Sid
Clark, Nellie
Clark, Miss Frankie
Clifton, Mrs. W. E.
Clouse, Ethel
Coats, Jewell
Cochran, Alice
Coffey, Mrs. H. P.
Cole, Mary
Cole, Mrs. Gertrude
Collins, Annabelle
Collins, Mrs. Pearl
Collins, Vera
Conatser, Mrs. Ida
Conchler, Mrs. Meekeye
Conn, Mrs. Ruby
Connor, Alice
Conley, Mrs. Florida
Cooper, Mrs. Mymie
Cooper, Mrs. Mildred
Coppinger, Mrs. Jess
Cotter, Hazel
Cox, Mrs. Clarence
Creever, Pauline
Crawley, Alice
Cribbs, Audrey
Cryder, Miss Raby
Cunningham, Mrs. R. S.
Cunings, Nell
Curtis, Mrs. A. B.
Dalton, Thelma
Darling, Mrs. G. R.
Darrath, Quenna
Daverna, Mrs. Betty
Davidson, Mrs. G. E.
Davis, Babe
Davis, Helen Allen
Davis, Mrs. Geraldine
Davis, Mrs. M.
Davis, Mrs. Marie
Dawn, Peggy
Dawson, Gwen
DeCenzie, Barbara
DeRita, Mrs. Florenz
Dean, Rose
De White, Frances P.
Deur, Mrs. T. F.
Derese, Mrs. Marie
Ellsworth
Distler, Mrs. Laura
Dotson, Dolly
Dusey, Helen
Duffy, Dorothy
Owens
Draper, Mrs. Mildred

- LaRue, Mickey
Lamarr, Madam
Lambert, Miss Jackie
Lamb, Mrs. Nora
Lambert, Mrs. Marion
Lee, Norma
Lekona, Mrs. Geo.
Leman, Betty
Lemmer, Mrs. Harry
Levy, Mrs. Beverly
Lewis, Mrs. Chas.
Lewis, Mrs. Videra
Lichtler, Mrs. Ida
Littlejohn, June
Lorance, Mrs. Helen
Lorenze, Pauline
Loretta, Pauline B.
Lorow, Mrs. B. J.
Love, Bonnie
Lovitt, Mrs. T. J.
Lucell, Madam
Lyons, Catherine
McCarthy, Miss M. C.
McCuilly, Mrs. W. T.
McFarland, Mrs. Harry J.
McGuire, Mrs. Frank
McHenry, Maxine
McLaughlin, Mrs. Billie
McLaurin, Mrs. Ruby
McLean, Mrs. Ruby
McLeod, Mrs. Lillian
McSorly, Mrs. Maude
Mackin, Marie
Madlock, Bertha
Manning, Mrs. Alice C. F.
Manning, Mrs. Ted
Maree, Madam
Marnel, Grace
Marshall, Marie
Marshall, Wilda
Martin, Emma L.
Martin, Mrs. Claude
Mascott, Patricia
Mason, Dorothy
Mason, Mrs. Fannie
Mason, (Stock Co.)
Mason, Lois
May, Mrs. Madam Elsie
Mayer, Lotie
Meyers, Mrs. Marguerite
Mercer, Babe
Merriman, Eva
Miller, Mrs. Shepp
Milton, Sarah E.
Misenhimer, Myrtle
Mitchell, Mrs. Marie
Mitchell, Texis
Mitchellree, Fusuw
Monohan, Iris
Mooney, Alma
Moore, Edna Anna
Moreland, Mrs. W. O.
Morgan, Helen
Morgan, Mrs. Bob
Morgan, Mrs. John
Morrow, Mrs. Tom
Munson, Miss Billie
Murphy, Mrs. Frank
Myers, Mrs. Randall P.
Myran, Mrs. A. H.
Nearntina, Jerie
Nelson, Mrs. Josie
Nevens, Thelma
Nixon, Mrs. D. A.
Norman, Mrs. Jack
Northart, Mrs. L. J.
O'Neill, Peaches
Oats, Mrs. Louise
Olson, Mrs. Otto
Osborne, Rose
Owen, May
Page, Mildred
Pallen, Bud
Pall, May
Parker, Nellie B.
Paslay, Mrs. E. W.
Patterson, Helen
Pence, Mrs. Cora
Pence, Mrs. W. L.
Perry, Elsie
Peters, Mrs. Bobbie
Peterson, Mrs. A.
Phelps, Mrs. Verne
Pinfold, Mrs. Wm. E.
Plese, Anita
Ponder, Mrs. C. H.
Porter, Lillian
Porter, Mrs. Mabel
Pounders, Mamie
Powers, Babe
Price, Madam H. C.
Puckett, Mrs. Peggie
Radcliff, Mrs. Ethel
Ratley, Margaret
Raymond, Joan
Reagle, Mrs. E. G.
Reilly, Babe
Reis, Mrs. Hazel
Reita, Madam
Renee, Caroline
Reno, Mrs. Ruth
Reno, Pauline
Reynolds, Josephine
Reynolds, Mrs. S.E.
Richards, Mrs. Margarette
Ridley, Tiny
Rindge, Mrs. Sylvia
Ringling, Grace
Roach, Mary L.
Robbins, Meiba
Dean
Robert, Roberta
Robertson, Miss Jackie
Roberts, Ruby
Robertson, Miss Billie
Robinson, Gertrude
Robinson, Leto
Robinson, Mrs. Barfield, Carl
Barie & Leone
Barney, Rev. F. R.
Barnard, Doc
Barnett, Chester
Barnett, Mannie
Barnhardt, Macy
Bartell, Prof. Wm.
Bartlett, M. L.
Bartlett, W. D.

NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

- Rosen, Freda
Ross, Mrs. Robert
Roth, Josephine
Rowe, Mrs. E. Charles
Rowley, Jackie
Royce, Ruby
Ruffing, Mrs. W. S.
Russell, Mrs. Ross
Sachs, Mrs. Harry
Sampson, Mrs. Jack
Santage, Dorothy
Sauve, Mrs. J. H.
Savie, Mrs. Alice
Schaffer, Patsy
Scheidler, Mrs. S. J.
Scoggins, Amy
Scott, Mrs. Blanche
Scott, Ruddle
Shanley, Mrs. Jos.
Shelton, Miss Billie
Shelton, Mrs. Frank
Shepard, Mrs. Pearl
Sheridan, Dorothy
Sherman, Mrs. Margaret
Shippey, Frostrina
Short, Carrie
Short, Mrs. Mary R.
Sickler, Mrs. Marie H.
Slegrist, Edyth
Sigman, Mrs. Marie
Silverstein, Mrs. Mae
Silzer, Mrs. Lizzie
Simmons, Betty
Simon, Mrs. Anne
Smiles, Olive
Smith, Doris L.
Smith, Hazel M.
Smith, Maude
Smith, Virginia
Evans
Snellenberger, Mrs. Chas.
Speer, Mrs. Ray
Stanford, Jessie
Stanley, Mrs. W. E.
Stark, Lily
Stegle, Lyvonia
Sterling, Mrs. June
Steth, Deara
Stevenson, Mrs. Ed
Stokes, Peggie
Stone, Mrs. Ralph
Stover, Mrs. C. J.
Strahle, Mrs. Eddie

Gentlemen's List

- Abbott, Eddie
Abbott, Ray C.
Abbedella, Allah
Abend, Bennie
Abend, Hazel M.
Acarlis, Sig
Adair, Ray
Adams, Chief
Adams, Lawrence R.
Adams, Walter H.
Adolfine, Adolf
Alton, Thos.
Albert, Eugene
Albright, Deacon
Alburtus, Mentalist
Aldem, Byron
Alexander, E. S.
Alexander the Great
Alexander, Mrs. Hazel
Alfier, Amanuel
All, Slayman
Allen, Edgar
Allen, Punch
Allen, Ray
Ambrose, John
Ancil, John
Anders, F. L.
Anderson Jr., A. L.
Anderson, H. P.
Anderson, Harry
Anderson, James
Anderson, Wm.
Andres, Frank
Andress, R. M.
Andrews, John H.
Annie, R. James
Ansler, Ed E.
Apple, Joe
Applegate, Leslie
Arbuckle, John
Arenz, Sam
Armento, Paul
Arthur, Duda
Arthur, John R.
Askins, John F.
Atkinson, Tom
Atton, Auther
Audry, Al
Ayers, Roy
Babetta Med. Co.
Backell, Wm.
Baculo, Alfonso
Bailey, H. C.
Baker, Bernard
Baker, Bob
Baker, Joe & Jack
Baker, Roy N.
Ball, A. R.
Ballard, Ferol
Banks, Blackie
Banta, Bennie
Barfield, Carl
Barie & Leone
Barney, Rev. F. R.
Barnard, Doc
Barnett, Chester
Barnett, Mannie
Barnhardt, Macy
Bartell, Prof. Wm.
Bartlett, M. L.
Bartlett, W. D.

- Burton, R. W.
Bush, C. R.
Butch, George
Butler, Frank
Butler, L. H.
Byrd, Walter H.
Cabman, Fred
Cairns, Cotton
Caldwell, C. R.
Callner, Pete
Cameron, Jimmie
Campbell, Flying
Campbell, J. W.
Campbell, Jess K.
Campbell, W. B.
Canoe, Capt. Frank
Canosa, C. A.
Carras, George
Carles, Horace
Carner, Reane
Carpenter, J. F.
Carper, Boots
Carr, Bill
Carroll, Arthur
Carroll, Jas. F.
Carter, Joe
Carter, C. Tax
Carter, Nick L.
Carter, Richard
Casey, Tom O.
Castello, Miller
Castle, John R.
Champion, Carl C.
Chapman, L.
Chase, Howard A.
Chisholm, Jack
Chrest, James C.
Christian, Dr. D. P.
Chulken, Joseph S.
Clack Entertainers
Clark, Al
Clark, Archie
Clark, Art
Clark, Harry E.
Clayson, Sam J.
Cluse, L. J.
Coates, Vernon G.
Coffey, Harry P.
Cohen, Charles
Cole, Clinton
Collers, Jack
Collins, A. E.
Collins, Loyd E.
Collins, Loyd E.
Combs, Andrew J.
Combs, A. J.
Combs, Andrew J.
Commorata, Paolino
Conley, Harry
Conn, Harry
Connell, Clifton
Connors, Charles
Cook, M. T.
Cook, Robert F.
Cookston, M. C.
Cooper, Johnnie C.
Copper State Shows
Corbett & Cook
Corke, Frank
Cornum, Othel
Courtney, G. W.
Courtney, Frank
Courtney, John F.
Covey, Clifford
Cox, Ray
Coxby, A. W.
Crain, Bill
Crandell, Anthony J.
Crandell, Forrest R.
Crause, Benny
Crawley, Vess
Creech, Ernie
Cridler, Hal
Critton, James
Crockett, Sam & Benson
Crosby, P. L.
Cross, Skeet
Cullum, Jack
Curry, Charles
Cushman, Wm. C.
Cutler, Melvin
Daily, Wanda
Dalbanic, Great
Danforth, Gordon R.
Dank, W. P.
Dare, Jack
Darks, R. B.
Darling, Wm.
Darwin, Shorty
Dashington, F. J.
Davenport, B. C.
Davies, Prof.
Davis, Capt. Leo
Davis, Ches
Davis, Dan B.
Davis, E. W.
Davis, Edgar B.
Davis, Frank
Davis, Paul
Day, Harry D.
DeArmitt, H. A.
DeGuerre, H. W.
DeMichele, Nathan
DeOmo, Sam
DeVere, Tribley
DeVoare, Doc
DeVore, Bert
DeVore, Jack
DeWhiret, Chet
Dean, George
Dean, J. M.
Dearvil, L. M.
Deary, Bobby
Deason, F. E.
Delaney, Bill
Delano, (Slim)
Delno, Capt. R.
Denman, Whitey
Dennis, Sam
Dent, C. R.
Deringer, R. E.
Desly, S.
Dexter, Al Barney
Dinda, A.
Dion, Joe
Dissin, Dave
Dixon, Chas.
Dixon, George
Dixon, W. B.
Dixon, Wm.
Dixie, Frank
Dock, Monte
Donohue, James C.

- Gothelf, Louis
Gould, Jack
Graham, Harry
Gow, Bobbie
Grack, Frank
Grady, Jerry O.
Graham, Harry D.
Graham, Paul H.
Graham, Roy
Graham, W. E.
Grant, D. A.
Garnon, Robt. C.
Gratort, Merle
Graves, Bill & Geo.
Gray, Bruce
Greeley, Paul
Greenman, Jack
Green, Lew & Kitty
Green Shows, The
Greer's Joe, Rodeo
Gregg, W.
Greggs, Fearless
Gregg, Walter
Greland, A. T.
Griffin, John
Grimes, Paul
Grinn, Harry
Groffo, Baby
Groplito, Baby
Gross, Eddie
Gunner, R. A.
Hagerly, Geo.
Hale, D. D.
Hall, Al K.
Hall, L. R.
Hamilton, Clyde
Hamilton, Smith
Hamilton, Ted
Hamilton, W. T.
Haney, Whitey J. L.
Hannah, Bill
Hardman, Charles
Hareson, Johnnie
Harmon, C. E.
Harnden, H. L.
Harper, Happy
Harris, Dick
Harris, Jack
Harris, Melvin L.
Harris, Red
Harris, W. R.
Hart, E. G.
Hart, Thos. D.
Hartman, R. H.
Hartsell, Harry W.
Hartz, Arthur
Hartzberg, Charlie
Hass, Bob
Hastings, Arthur J.
Hatch, Al G.
Hatfield, L. R.
Hau, Eddie
Hawaiian Ramblers
Hawkins, Happy
Hayden, Jim
Haymaker, Rube
Haynes, Leonard
Hays, Gene
Heath, George
Heath, Myron
Heath, William
Hefner, August C.
Heiberg, Alf
Heiler, George
Heim, R. X.
Heimer, H. W.
Helston, Ralph
Henderson, Roy
Henry, P. T.
Herbert, Dr. Harry
Herrick, Carl F.
Hevny, Henry L.
Hickman, Riley
Hickman, T. R.
Hicks, Darby
Hicks, Jimmie
Hicks, Wm. R.
Hicksville Rube
Hiestand, Frank
Higgins, Art
Higgins, Herman
Higgins, Little
Hightower, Jimmy
Hildreth, J. W.
Hilkey, (Daddy)
Hilgenga, John
Hill, George
Hill, L. Rufus
Hill, Monk
Hillman, Arthur
Hines, Charlie Tex
Hines, Eddie
Hinsen, Heavy
Hisco, Harry
Hiller, A. B.
Hobson, Eugene S.
Hockwald, Arthur
Hodgini, Albert
Hodges, Perry
Hofer, M. P.
Hoffman, Louis
Hogdini, Joe
Hogdomb, E. L.
Holder, Ed
Holmes, Milton
Holloway, Boyd
Holmes, R. H.
Holt, Chuck
Holt, Jack
Holtzclaw, Clyde L.
Homington, Charles
Hood, Gall
Hooper, Floyd
Hoosier State Shows
Hopkins, Monroe
Hopper, Arthur
Hopson, Al
Hornbrooks, Gus.
Hovell, G. W.
Howard, E. P.
Howard, Johnnie
Howey, C.
Hoyt, Jack
Huff, Mont
Hughes, Jesse
Hughes, Ches
Huller, Roy
Lemay, Guy E.
Lento, Tony
Lentz, W. H.
Ingersoll, A.
Innsley, Ken
Ireland, J. J.
Irving, Martin
Ives, Vern
Jacket, Chief Red
Jackson, Dave

- Little, Roy L.
Lloyd, Russell
Locke, Harold
Lockett, Herman
Lockhart, Bill
Lockwood, Jack
Loeffel, Albert
Lofstrom, Willie
Lohr, Frank
Lorimer, J. W.
Lorow, B. J.
Lorow, Skeeter
Lorraine, Fred R.
Loscastillos
Lossollets
Loughney, Frank J.
Lower, Paul W.
Lowell, P. C.
Lowell, Dr. R. A.
Lowrey, F.
Lua, Bonnie
Lucas, Leslie
Lue, Charles
Luker, Chuck
Lunn, Martin H.
Lynch, Irish Jack
Lynch, C. M.
Lytle, R. O.
Lytton, Louis
MacPherson, Robt.
MacAbee, L.
McAulian, Joe
McArdell, E. J.
McAfee, H. F.
McClaskey, Jack
McClary, Al
McClendon, Tom
McConnell, Ray D.
McCormick, P. J.
McCune, Wesley
McDonald, Eddie
McDonald, Leon
McGee, Frank
McGill, Frank
McGill, Leo
McGregory, Lawrence
McGuire, F. W.
McHenry, T. H.
McHugh, E. A.
McIntire, F. M.
McKay, Lee
McKay, Robt.
McKay, Wm.
McKinnon, Frank
McKinnon, Roy
McKinnon, Wm.
McKinnon, A. R.
McMahon, Frank
McMillen, I. F.
McPherson, Bud
McReavy, Vernon L.
McWilliams, Paul
Mack, Gilbert
Mack, Dr. Jack
Mackin, Jack
Madison, Eugene
Maguire, Wm. A.
Mahaffey, Reynolds
Mahon, Richard
Malette, Robt.
Malin, Fred
Mandell, Bud
Manderscheid, G. H.
Mansey, Fred
Marinship, Eddie
Marion, Joe
Marco, Billie
Marion, Joe
Maro, B. T.
Marr, Jim
Marrietta, R. E.
Mars, Walter J.
Martin, E. C.
Martin, Miles
Martin, Edw.
Kline, Edw.
Kline, Jockey Blue
Kling, Pete
Kloter, Walter F.
Knight, C. C.
Knisley, Richard
Knopf, E. H.
Koch, Edw. H.
Korte, Pete
Kramer, Frank
Kramer, L. W.
Kramer, Paul
Krause, Bennie
Krause, Benny
Krause, Jos. H.
Kreigh, Norman F.
Krouch, Raymond
Kuder, Larry
Kumback, J. C.
Kunde, Adolf
LaBeau, PeeWee
LaBird, Chas.
LaBrecque, E. V.
Lamonte, C. V.
LaPalmer, Joey
LaVerne, Al
LaPearl, Westlie
Lace, R.
Laine, J. D.
Lang, Wm. J.
Laney, Russell
Langman, Harold
Lanier, Jack
Lankford, Page
Lankford, S. S.
Laraine, Horace P.
Laufman, Leo L.
Law, Eddy
Lawrence, Joe C.
Lay, Wm. E.
LeBell, Geo.
LeBurno, Bob
Lee, Capt. David
Lee, Charley
Lee, Larry
Lefever, Herschel
Lemay, E. J.
Lemay, Guy E.
Lento, Tony
Leonard, Fred
Leonard, Harry
Lester, Bert A.
Lewis, Edgar L.
Lewis, Geo. L.
Lewis, Frank
Lewis, T. J.
Lewis, James Y.
Lewis, W. P.
Lewiston, Dr. J. W.
Levi, H. Clyde
Lijeta, Lester
Lime, L. C.
Lippart, Frank
Lippman, Eddie
Litchfield, Edw. J.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

ANDREWS—Edward C., 42, well-known circus side-show man, was killed in an automobile wreck near Cleveland August 7 while en route from Buffalo, N. Y., to join a show in Illinois. He is survived by a brother, who lives in Virginia, and a sister residing in Chicago. Body was sent to his old home, Lynchburg, Va., for interment.

BAKER—E. N., died in Basin, Wyo., June 22. Burial was in Riverview Park Cemetery, Monroe, La., June 28.

BEIDERBECKE—Leon (Bix), former featured cornetist of Paul Whiteman's Orchestra, died in New York August 6 while his mother was speeding to his bedside from a distant city. Beiderbecke was for several years with Whiteman and for about the same time with Gene Goldkette's Orchestra in Detroit. He was born and reared in Davenport, Ia. His parents, Mr. and Mrs. B. H. Beiderbecke, of Davenport, survive. Paul Whiteman spoke of Beiderbecke as the "finest trumpeter in the country."

BIERMAN—Dr. Maude Taylor, 45, chiropractor, known in the theatrical profession as Maude Lorette, male impersonator, of England, died July 24 of heart failure. She was the wife of Dr. C. A. Bierman, Phoenix, Ariz. Had been in America 11 years. Body cremated and shipped to Birmingham, Eng., for burial. Besides her husband, her mother, three sisters and eight brothers survive, all in England.

BONVILLE—Samuel Nace, 63, died in St. Luke's Hospital, New York, August 7. He had roles in the original productions of *The Red Mill*, *The Office Boy*, *Mlle. Modiste*, *The Second Mate*, *Excess Baggage* and *Florodora*. His widow survives. Funeral services were held under the auspices of the Actors' Fund of America at Campbell's Funeral Chapel, New York, August 10.

BYMASTER—Frank C., chief clerk to the freight traffic manager of the Frisco Lines in St. Louis, died July 23. Bymaster was known to practically all general and advance agents of traveling shows. He is survived by his widow and a brother. Funeral services were held at his home in St. Louis July 25 and interment was in Mt. Lebanon Cemetery, that city.

CARROLL—Kay, 25, member of *Earl Carroll's Vanities* for the last three years, died in St. Vincent's Hospital, Toledo, O., August 3. She was stricken while on a visit to her parents, Mr. and Mrs. H. V. Shaffer, and her husband, Walter Ryan, a railroad man.

CONDON—John T., Minneapolis theater manager and formerly manager of amusements in Duluth, died recently in a Minneapolis hospital.

DE COOK—James, theater decorator and scenic artist, of Philadelphia, died in that city August 2. He is survived by his widow, a son, three sisters and a brother.

FLETCHER—Robert, 26, was drowned recently while fishing at Green Bay, Mich. He was the son of Ridgeley Fletcher, known to thousands of radio listeners as "Mike," of the team of Mike and Herman.

FORREST—Roy, 30, parachute jumper, was killed at Steel Pier, Atlantic City, when he was making a jump July 29 and his parachute failed to open. He fell 1,600 feet. Thousands of spectators witnessed the fatality. He is survived by his wife, Mrs. Mary Forrest, also a parachute jumper.

GLOVER—Al, 58, showman and pitchman, passed away August 5 at the Cook County Hospital, Chicago, following an attack of pneumonia. Glover was for years in the outdoor show business, but for the last several years had joined the ranks of pitchmen, working most of the time in St. Louis. Funeral was held August 8 in Chicago and interment was in Rose Hill Cemetery there.

GNAS—John C., 28, of Indianapolis, representative for a sound equipment

THE FINAL CURTAIN

manufacturer, was fatally wounded in that city recently.

HAUPT—Ullrich, 45, former actor and playwright in this country and Germany, was fatally wounded while hunting deer in an isolated section, 50 miles from Santa Barbara, Calif., August 5. Haupt was native of Prussia. He came to the United States in 1908 and played with German companies in New York and Chicago, later appearing on Broadway with Lionel Barrymore and Helen Menken in 1923. He played heavies in films in Hollywood. His widow and two sons survive.

HERSCHELD—Michael, 79, father of Harry Herschfeld, cartoonist and vaudeville monologist, died suddenly in his apartment in a Chicago hotel August 3. He was in the musical instrument business for 40 years in Chicago.

HUGHES—Helen Cecil, 35, orchestra leader and singer, died at Mercy Hospital, Des Moines, Ia., August 6, following an illness of 12 weeks. She went to Des Moines in 1920, appearing first at the old Kirkwood Hotel and later with the orchestra at the Ft. Des Moines. Since that time she has led orchestras in various hotels of the Blackhawk Hotels Corporation chain thruout the Middle West. Born in Salt Lake City, Miss Hughes entered vaudeville in 1913 in a sister act with Marie Hughes. In recent years she had gained a reputation as a radio artist. She is survived by her mother, her sister, Mrs. L. C. Fordyce, leader of a vaudeville act of seven harpists under the name of Marie Macquarrie, and a brother, Lawrence M. Hughes, magazine writer, all of New York City.

HURST—Percy C., film distributor, died of a heart attack at Longview, Wash., recently. He was distributor for Mascot and other independents.

JAMES—Arthur M., died in Dallas July 20 and was buried July 24 in Austin, Tex. For 25 years he was a headline act in vaudeville, touring in America, Australia, Europe and South Africa in the spectacular act, Great Martini. He retired from the stage 15 years ago and devoted himself to managing and owning park dance casinos in Evansville, Ind., Lexington, Ky.; Louisville, Ky., and Huntington, W. Va. He is survived by an aged father in Oklahoma.

JOURNEE—Mrs. Jeanette, 32, former vaude artist, was found dead in the basement of her apartment in New York August 4. She is survived by her husband, Henri Journee.

KIMBACK—Aloys, 69, authority on sheet music and known to every prominent musician in the country, died August 5 at his home in Chicago.

MILLER—John G., musician and former leader of a Nashville band, died recently at a hospital in that city following a heart attack.

PAXTON—Mrs. Margaret W., 78, died in her apartment at the Grand Hotel, Cincinnati, August 3. She was the widow of Thomas W. Paxton, who, with several others, established the original amusement park at Coney Island, Cincinnati. Same group built the Steamer Island Queen in 1897. Mrs. Paxton was a member of the board of directors of the Coney Island Company. She had no immediate relatives and by the terms of her husband's will the estate goes to his three sisters at her death. Funeral and interment were in Cincinnati.

PETERSON—Mrs. Mamie, 61, died at her home in the Bronx, New York, August 1. She was the mother of Harry Peterson, of the vaudeville act of Collins and Peterson.

POWERS—R. Bert, 52, for two years State inspector of county fairs in Southern Ohio and for the last year secretary of the Jackson County Fair Association, died August 2 at his home in Jackson, O. He was one of the founders and for

Gus Rapier

Gus Rapier, 70, comedian, who had played in every branch of the theater in the last 50 years, his declining years being given to the Richard Ricton and other medicine and repertoire shows, died at Russells Point, O., August 4.

Rapier was a conspicuous figure many years ago in the theater. As a youth he clowned with the G. G. Grady Circus. He was known as playwright, director, manager and actor. Death was due chiefly to heart failure, hastened by a cerebro-vascular attack. Surviving him are his widow, Jessie Lee (Rita) Rapier, nee Knopp, who worked chiefly since their marriage in 1900 with her husband, and a son, M. Roland Rapier, popular for some years on the operatic and concert stage.

Many present-day players of prominence in the theatrical world had their initial training under Rapier. Funeral services were held in the Busse & Borge-man Chapel, Cincinnati, August 7. In compliance with the request of the deceased the body was cremated.

several years was president of the Southern Ohio Fox Hunters' Association.

RASIMI—Edouard, 52, French theater manager, succumbed to an attack of appendicitis in a clinic at Geneva, Switzerland, July 22.

SMITH—T. Arthur, prominent in musical circles in Washington and Baltimore for 22 years, died of a heart attack in Baltimore August 4.

SOMERSET—Fred, 81, well-known New York pitchman, a familiar figure in Harlem for many years, died in that city August 1.

STANDAL—Eddie, who toured for many years in advance of circuses and Wild West shows, died in the State Hospital, Morgantown, N. C., recently.

WHITE—Danny (family name Schwartz), dancer in vaudeville, died August 4 at the Memorial Hospital, Buffalo, N. Y. Interment at Mt. Hebron Cemetery, Flushing, L. I., August 6, from his home at 133 Avenue D, New York City.

MARRIAGES

BORKE-ANDERS—Ruth Anders, of the Anders Sisters, vaude team, became the bride of Joseph Borke August 8 in New York. They will spend their honeymoon in Mount Pocono. Ruth Anders appeared with her sister, Mildred, in the *Ziegfeld Follies of 1925-26* and in William A. Brady's musical show, *Kitty's Kisses*.

BURKE-GUNNO—Tible Burke, until recently with the Mighty Haag Show, and Jessie Gunno, nonprofessional of Seth, W. Va., were married July 28 at Webster Springs, W. Va. They are now making the fair thru the Middle West with novelties.

CUNEO-NAYPACK—Frederick Cuneo, theater manager, and Emily Nord Nay-pack, actress, were married in Milford, Conn., recently.

HOUCK-BEEBE—Paul Houck, lecturer and manager of Paul's Comedy Company, medicine show, and Pearl Beebe, well known in Cincinnati tabloid circles, were married on the show lot at Boonsville, Ind., July 29.

MONAHAN-ROGERS—Kasper Monahan, dramatic critic of *The Rocky Mountain News*, Denver, and Katherine Rogers

were married August 8. They are spending their honeymoon in Yellowstone Park.

OLIVER - HORVATH—Married in Bridgeport, Conn., August 1, Theresa Horvath, singer, to Joseph Oliver, boxer.

PETERS-GIBBS—In Madison, Me., July 29 Francis Brandon Peters, better known on the stage as Brandon Peters, was married to Shirley Gibbs, daughter of Attorney and Mrs. Bernard Gibbs, of Madison and St. Petersburg, Fla.

ROWLEY-YOUNG—Hudy Young, formerly in tabloids, was married at Huntington, W. Va., May 13 last, to Dr. Walter Rowley, of that city. Rowleys are residing at 1406 Spring Valley drive, Huntington.

SELF-MOORE—Harry P. Self and Mabel Moore were recently married in Durant, Okla. Miss Moore is the daughter of Hugh C. Moore, formerly with Eddie Williams' Stock Company, Chicago. She was last with Otis Laberta's *Variety Girls Revue*. Self is a non-professional. After a brief honeymoon the couple returned to Dallas, where they will be at home to all friends.

SKAGGS-FLOTO—O. P. Skaggs, owner of a grocery chain, and Mrs. Katherine Floto, widow of Otto Floto, formerly of Sells-Floto Circus and later *Denver Post* sports writer, were married August 5 at the bride's home in Denver. Before her first marriage Mrs. Skaggs was Katherine Kruger, equestrienne with the Sells-Floto Circus. Couple will spend their honeymoon on the Skaggs Colorado ranch and will make their home in Denver.

STEUER-THOMAS—Lena Thomas, Memphis, appearing in the *Ziegfeld Follies*, became the bride of William Steuer, salesman, New York, recently.

COMING MARRIAGES

Archie Herzoff, publicity man on the Balaban & Katz staff, Chicago, and Miriam Loewenstein, nonprofessional, will be married September 10.

Coming marriage is announced of Billy Claire, of the W. L. Main Circus, and Bessie Costello, with the same show. Miss Costello is a member of the Hanneford act. Marriage is set for September 1.

Report from the Wheeler & Sautelle Circus says: "Jimmie Carver and Lillian Rudsall are to be married after the closing of this show."

Announcement was made in New York August 7 of the forthcoming marriage of Percy Helton and Edna Eustace, of Heywood Broun's revue, *Shoot the Works*. Helton is a principal and Miss Eustace a member of the ensemble. She is a daughter of Robert J. Eustace, Toledo, O., member of Toledo's Industrial and Foreign Trade Commission. Date of the ceremony not definite.

BIRTHS

Born to Mr. and Mrs. Earl Westcott at Providence, R. I., July 30, a son, 9½ pounds, who has been named Earl John. Mrs. Westcott appeared in ballet and statuary with the Hagenbeck-Wallace Show last season, and Earl was a member of the band.

Born to Mr. and Mrs. Harold De Becker, of *The Silent Witness* cast, a son, at Madison Hospital, New York, who has been named Haldor.

Mr. and Mrs. Oliver Garver, Hollywood, are the parents of a son. Garver is publicity man at the Paramount studios.

Born to Mr. and Mrs. Johnny Sheaffer, late of the California Shows, a daughter.

DIVORCES

Ina Claire, musical comedy beauty, was awarded a divorce from Jack Gilbert, movie star, at Los Angeles August 3.

Lila Lee, screen actress, announces she is engaged to John Farrow, screen writer, and they are to be married when she obtains a final divorce from James Kirkwood.

Mae Murray has given it out that she will withdraw the divorce suit she recently filed against Prince David Mdivani.

G. W. Randall, professionally known as Jack Randall, was granted a divorce from Mrs. G. W. Randall, known as

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Madame Zenola, crystal gazer, in the Court of Judge Trude, Chicago, July 13. Macame Zenola was well known in burlesque at one time as Zenola, "Girl With Diamond Teeth."

Cyrena Van Gordon, opera contralto, has obtained a divorce in Chicago from Dr. Shirley B. Munns, physician.

Mrs. Thelma Houck, of Fort Madison, Ia., advises that she has entered suit for divorce against Rufus Houck, the suit to be heard in September. Mrs. Houck was formerly Mrs. Jack Callahan, wife of the middleweight wrestler.

REVIEWS

(Continued from page 11)

in all, followed by *Night Angel*, which received poor notices in this city. Business was three-quarters.

Clemons Belling was a thoro nine-minute pleaser in the opening with an animal-juggling comedy novelty. Every stunt is for laughs and gets them. The male standard bearer is assisted by two girls, who dance in so-so fashion, along with a few freaky-looking dogs.

Smith, Strong and Lee got over nicely in the deuce frame with hoke harmony. The two men and woman, while often lapsing into mediocre material, know how to sell what they've got.

Eddie Garr came up out of the audience and was not allowed off until he had run thru 21 minutes of singing, gagging and impersonations. The latter are his strong suits, with the Chevalier bit the strongest punch. Garr, a youngster, is to start in an RKO intact next week, and the windup of the 30-week tour should find him a headline possibility.

Submarine Idea closed. Aside from Radcliffe and Bob all this unit has is a good finale effect of a sub-sea boat exploding under water and sinking. And like practically all other F. & M. productions, it has a girl acrobat and contortion worker, a male tumbler and a trapeze team. Audience along the route are bound to get sick of such repetition week in and week out. Sammy Lee staged the *Submarine* unit as one of his first assignments by F. & M. It's a poor job. The 12-girl line is okeh, but the same does not go for the male singer, who impersonates a naval officer and comes on in whites even when the scene is supposed to be on the bottom of the ocean. **JOE SCHOENFELD.**

VAUDEVILLE NOTES

(Continued from page 9)

Italy's big little star," is breaking in for RKO the first half of this week at the Regent, Paterson. John Wellington is accompanying him at the piano and Charles Morrison is the contact with the bookers.

FRED SANBORN, hoke xylophonist, again showed for RKO at Proctor's, Yonkers, the first half of last week. Walter Kane and Dorothy Henry are in his assist.

VERNA HAWORTH is heading a new flash that features Kit and Dot Lovejoy and includes the Three Roxy Boys and Fred Martin. Act shows for Loew this last half at the 46th Street, Brooklyn.

DOROTHY GALLAND has concluded a string of radio engagements and will return to vaudeville this month. She will do a comedy novelty, *Circus Daze*, agented by Al Freeman and Jack White for Loew.

The recent penalizing of 25% of Jack McAllen's salary when he played the Palace, Chicago, by RKO on the ground he refused to appear on a radio program, brings to the fore the charge that RKO acts are being overworked. Whether this is true or not, RKO should see that acts are not loaded with compulsory outside activities that weary them and make their stage performances shabby. Consistently good performances, and not exploitation stunts, are the basis of vaudeville.

CATHLEEN YOUNG AND COMPANY, new seven-people flash, are now being agented by Harold Rosenthal for Loew and indie dates around New York.

HEALY AND CROSS started off last week on a one-year RKO route, opening

in Des Moines and Cedar Rapids, with the Midwest and Eastern houses to follow.

JOE SULLIVAN'S Standard Booking Exchange will formally open this week, when an announcement of the indie houses lined up for vaude is expected to be made.

HARRY KRIVIT'S latest production is Carl Francis and Company, a comedy flash written by William Huff. Cast includes Irma Marwick, Ruth Sinnott, Lew Loucien, Hal Taggart and Hal Baker. RKO opening is expected the end of this month.

Each member of a two-act that recently split has taken on a new partner and is doing the same act with the same sub-billing, each claiming he had a right to continue the old act. An old story in vaudeville, but a situation that keeps bookers on their toes trying to keep tab on who's who and what's what. Something ought to be done about it!

KING BRAWN, escape artist, will bring his novelty act to Loew, opening at the Boulevard the first half of week of August 22 for a tour of all the vaude houses except the State.

RICHARD SPIER has been appointed manager of the Fox, Paramount and California theaters, San Francisco.

BEN MARKS has split with Bert Yorke and will do a new act with his wife, Ethel. New comedy turn will be billed as Ben Marks and Ethel.

One of the new booking offices in Times Square is causing a lot of talk among vaude showmen, some claiming the office is on the up and up and will mean work for many performers and others insisting the bookers are black sheep that rarely wash white. Time only will tell, but in the meantime, the office will bear watching.

RECENTLY ADDED to vaude acts are Louise Estes, formerly in musical comedy, joining Robey and Abbott, and Helen Gorman, singer and dancer, joining Bennett and Richards.

EVA SHIRLEY is doing a new singing act with William Freedman at the piano. She shows this last half at the Gates, Brooklyn.

MAX HAYES, who recently left Paramount to join the William Morris Agency, has been installed in James J. Geller's old office, with Geller moving into Ed Meyers' office. Meyers has gone out on his own.

When is opposition opposition? RKO, for example, considers the Triboro, Astoria, opposish to their house in Flushing, while Loew does not consider the RKO, Flushing, opposition to its Astoria house. It seems that declarations of opposition depend on a booker's mood.

EDDIE NELSON and Corinne Claxton are a new song-and-dance combo, with Loew dates being lined up for them. Eddie Nelson recently did a single.

ALICE WHITE completes two weeks for B. & K. in Chicago this week and will be brought east by Weber-Simon agency, which is angling for RKO dates.

JUNE CARR, who up until recently was teamed with Dave Schooler, is now doing a new act with assist from Dan Harden. Agented by M. S. Bentham, they opened at Proctor's, Yonkers, the first half of last week.

Roxy's ideas on staging and Janette Hackett's good taste and technical knowledge are a corking combination. With Roxy helping on the embellishment of the act it should soon be apparent to the trade as well as to the public that RKO is serious about its intentions of bringing vaudeville up to the times.

BORIS THOMASHEFSKY, of the Yiddish stage, is taking a plunge in vaude this week on a split between the Jefferson and Franklin, New York. Both houses are situated in neighborhoods that he is figured to do best in. Thomashefsky is doing a sketch titled *The Foreigner*.

FARINA AND SISTER MANGO, sepien movie kids made famous thru the series of *Our Gang* comedies, opened their RKO vaude tour this week at Proctor's, Newark. Their act was written by Harry

Sauber and is being agented by Weber-Simon.

JOE COBB, fat boy of *Our Gang* comedies, has readied a comedy single that he will break in on indie time around New York.

There should be somebody in power interested enough in the fostering of "flesh" policies to step in and clear up the mess over agreements between stagecraft locals and the larger circuits. Either one or the other faction must give way in order that vaudeville might be spotted in places that sorely need it. Influential individuals in the show business, whose fortunes are tied up in "flesh," should call this condition to the attention of quasi-public agencies that might be interested in this phase of the show business.

S. S. MALARIA, five-people skit, containing Robert Leonard, Harry Pepper, Ruth Goodwin, Alice Cavin and Billy Brown, played RKO's Regent, Paterson, N. J., the first half of last week as a break-in. Ed Keller is doing the agentic. Smith and Dale made a short under this title and also played for RKO in a skit thus titled.

EDDIE GARR has replaced Billy Taylor as the juve lead in Gus Edwards' *Stars on Parade*. He is working in a solo spot as well as in Edwards' turn on the intact route, which they started this week on a split between the Madison, Brooklyn, and the Chester, Bronx.

FLO LEWIS joins RKO intact No. 56 in Syracuse next week. Weber-Simon landed the route for her.

By barring outside bookers from the RKO booking floor, Charles J. Freeman is taking an important step toward doing away with at least one preposterous situation that has caused outsiders to ridicule show business and its futile attempts at becoming efficient. Outside men should not have been permitted access to the major circuit's records and other facilities originally, but it seems from what Freeman is doing that it is never too late to repair such a damage.

SAMMY COHEN, who has been playing for RKO, switches to Loew next week, splitting between the Orpheum, New York, and Loew's, Yonkers.

GOING LOEW this week are Spence, Doris and Claire, two boys and a girl, at the 46th Street, Brooklyn, the first half, and Billy Rolis and Dorothy at the Gates, Brooklyn, the last half.

ST. JOHN BROTHERS (three), balancing acro act, showed for RKO in Portland, Me., last week, and will switch to Loew next week on New York dates.

INDIE BOOKER

(Continued from page 7)

in turn offered the act the Princess, Quebec, and the National, Montreal, for the weeks of June 22 and 29 at \$250 net in each, also promising more time later in Ottawa. Bickford turned this offer down and went to the American consul general. Frost aided the act as much as possible and sent them to a lawyer. Latter characterized Leon's actions as "a criminal proposition." Bickford stated that both the American consul general and the Canadian customs officials made it plain that they had received previous complaints against the indie booker.

Walter Lester, an executive of the United Amusement Company, advised Bickford at the time that Leon booked acts for the United houses only on approval and had no authority to issue contracts. Thru correspondence Leon sent *The Billboard* in an effort to vindicate himself it is obvious that he was notified by Lester to discontinue booking the houses after the week of July 19. There was no indication in the correspondence from the Canadian immigration inspectors whether the actions of the United were being investigated.

H. MacMartin, inspector in charge at Lacolle, Que., of the Canadian immigration inspectors, sent a circular letter to the offices at Noyan, Cantic, St. Andrew Road, King Edward Highway. Rutland Railroad and the Delaware & Hudson Railroad, warning them about acts coming into Canada bearing Leon contracts. This letter was dated June 13, six days before the Bickfords were scheduled to open at Loew's, Montreal.

The immigration inspector's warning

MEXICAN LAWYER

LUIS ROJAS DE LA TORRE, LL. B., LL. M.
Specialist on Domestic Relations Laws.
50 East 42d Street. NEW YORK CITY.

mentioned the case of the Costellos, who were booked for a total of 12 days in four United houses, with only the three-day contract at the Rivoli being honored. Salary for this date was \$62 against the \$65 it cost the act to get to Canada. The letter wound up with:

"There are other cases that could be mentioned, but this is an example of what you must endeavor to stop. It might be advisable to refer all cases carrying a contract from this man (Leon) to me. Take a complete record of these cases and complete your remarks on the reverse side. This will enable me to go into the case."

A letter from C. J. Junkin, chief Division of Commercial Laws, Washington, to the New York office detailed the Bickford case, and also stated complaints received from Dorothy Merrit, whose Leon contract with the Chez Maurice, Montreal, was not honored; Renne Roberts and five girls, who were signed for two weeks' work at the Frolics Cafe, but only worked one week, and Wesley Pierce and Hazel Harris, who only completed one of two three-day contracts at the Amherst.

In a letter to the VMA Thomas C. Barringer, acting manager of the U. S. Department of Commerce, stated his department was willing to do everything possible to check Leon's activities. This came in answer to Casey's request for all data the department had on complaints against Leon.

DE LUXE SHOWS

(Continued from page 17)

terous contortionistic and acrobatic stunts. A tap dance with some unusual steps by one of the lads is a whiz.

The finale brings on the Porcelain Romancers, adagio quartet, three men and a girl who are sensational in their numerous dangerous catches and holds. Their number was broken by repeated hands and brought the program to a great climax. Miriam Lax and Stella Power, singers, and an Albertina Rasch ballet complete the cast. H. D. S.

LETTER LIST

(Continued from page 59)

- | | |
|-------------------|--------------------|
| Tabor, Logan | Weaver, Jules |
| Talley, Bob | Wells, Delmo |
| Tansy, Vernon | West, Sam |
| Thomas, Donald F. | White, Gonzell |
| Thomas, R. D. Kid | Wicker, Dan |
| Todd, Otis | Wild, Jack |
| Troy, R. C. | Wilkinson, Geo. E. |
| Tubbs, Jimmy | Williams, L. E. |
| Twohouse, Chief | Willoughby, Joe |
| Umberger, Joseph | Wilson, Billy M. |
| Van Housen, J. J. | Wilson, J. C. |
| Venaleck, Joe | Wipon, F. C. |
| Vetter, Harold | Wolfe, W. W. |
| Vincent, Al | Wood, W. T. |
| Wainwright, Jack | Woodcock, W. H. |
| Wallien, Swede | Young, Blaine |
| Walls, Mickey | Zogi Prince |
| Weaver, Ernest | |

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Ladies' List

- | | |
|-------------------|--------------------|
| Boyle, Mrs. Rose | Eagan, Madam Rose |
| Buckley, Mrs. | Gross, Mildred |
| | Hartz, Mrs. Peggy |
| | Hoffner, Mrs. |
| Clarke, Miss Lee | |
| Crane, Mrs. S. S. | Grayce |
| Dean, Dolly | Lankford, Louise |
| Edwards, Mrs. | Ross, Mrs. June |
| | Sherwood, Lila Lee |

Gentlemen's List

- | | |
|-------------------|---------------------|
| Anderson, Andy | Ledoux, Laurence |
| Arnold, Virgil | Lennon, R. J. |
| Buckner, M. E. | Lewis, A. E. |
| Butler, James | Loos, J. G. |
| Campbell, Jack Z. | McGowan, Mickey |
| Casselman, C. S. | Magee, Herman |
| Courtney, Glenn | Mason, J. A. |
| Day, Harry D. | Moreland, W. O. |
| Decunrear, Fred | Moss, Tom |
| Dodge, Robert H. | O'Donnell, Jack |
| Dolan, Wm. | O'Neal, Indian Jack |
| Donahue, C. J. | Pasha the Great |
| Edwards, L. W. | Pasley, Earl |
| Everett, Sterling | Proper, F. C. |
| Fox, John | Rema, V. E. |
| Friend, Homer | Rose, J. Robert |
| Galligan, John W. | Small, Frank |
| Goodwin, Joe | Smith, Joe & Billie |
| Green, Lennie | Sperling, J. H. |
| Hale, George | Sucher, Herb |
| Harrigan, Edward | Thilmany, Paul |
| Harris, Bert | Turrel, Billie |
| & Bennie | Vardell Brothers |
| Haslam, Prof. | Walsh, E. Red |
| Hildreth, Daddy | Williams, Russel P. |
| Jeralds, W. R. | Wolfe, Ben |
| Kingdon, Leroy | |

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JIM KAULKNER is at the Midwest Hospital, Midwest, Wyo., and would like to hear from old friends in the pitch and on the leaf.

MORRIS KAHNTROFF wired from Detroit, August 3, that he was leaving for Gary, Ind., where he would like to hear from L. Chapman.

M. P. CLARK stopped off in Chicago for a few days last week after having worked for two weeks with ties in a Cincinnati park. Clark was on his way to Canada.

FROM S. S. IROQUOIS, at sea, July 30. Doc Sid Hirsch and Silk-Hat Harry Downing shoot: "We're bound back for Frisco for 30 days, giving Long Beach and Los Angeles a little rest. Regards to all the boys of the tripe and keister."

PRINCE KERMA PIPES from Quincy, Ill., that he has just closed a successful engagement at KFRU, Columbia, Mo., and after a short rest will open on one of the larger stations in the East. "During my tour," says the prince, "I found the people very friendly and I have built up a big radio following."

HERE'S A KEEN-EDGED ONE: Reddy Woods tells it in a pipe from Saranac Lake, N. Y., that "Clarence Giroud, the daddy of 'em all, sold the town barber here a safety razor and a hone and went away from there leaving the barber satisfied." Will somebody page Robert Ripley?

FRIENDS OF W. J. RYAN, veteran pitchman, will be sorry to hear he suffered an attack of illness at Florence, Ariz., recently, where he may be addressed P. O. Box B. Says he would like to hear from Jerry Russell, Whitey Woods, Ned House, Pete Ellsworth, Phil Hamburger and Lew Dufour.

GEORGE (BINGO) RICHARDS, who harvests human corns without the aid of salves, fluids or any form of corn medicine, blew into Cincinnati the other day for a brief sojourn. Doc is now 63, but is still going like 40. He recently returned east after a trip to the Pacific Coast.

PAUL'S COMEDY COMPANY, Paul Houck, lecturer and manager, has been playing to satisfactory business thru Indiana. Company is now at Brownstown and pleasing the natives. Roster of the show includes Mr. and Mrs. S. Beebe and Mr. and Mrs. E. Catching. Manager Houck, who was married recently, was a visitor at the Pipes desk last week with his bride, formerly Pearl Beebe.

DOC JACK DORSEY, after being in the Coney Island (N. Y.) City Hospital two weeks, was operated August 3 for tumor and stones in the bladder. Doc advises that while he is just now in bad shape he hopes to be up and at 'em again soon. "Sorry to hear Harry Maiers' health is not so good," he concludes. "Cheer up, Harry. Would like to hear from friends, as it is very lonesome in here."

SMALL-TIME SHOPKEEPERS continue to squawk against even the most trivial competition, as shown in this news report from Plainfield, N. J., appearing in *The Newark News*: "Percy G. Allen, a West Front street merchant, has filed a complaint with the city council protesting against itinerant vending of ice cream from automobiles in competition with local merchants, declaring that those engaged in this business pay no rent or taxes and are charged only a small license fee. The matter has been

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Boys, Here's a Live One A SHOCKING LETTER

The greatest laugh novelty ever put on the market. Men on the streets, in stores, office, factory, barber shops, cigar stores, poolrooms buy them by the dozen. Everyone buys, as they roar with laughter when they read it. For Pitchmen they are a cleanup. A 10c seller. Cost \$2.50 a gross. Send a dime for sample and large Catalogue of Novelties. 50% deposit on C. O. D. orders.
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MEN & WOMEN Make Big Profits



SOAP

The Modern Shampoo

\$3.25 Per Gross

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Hair Craft Laboratories
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RADIO AUTOMATIC RUG NEEDLE

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Write for Circular

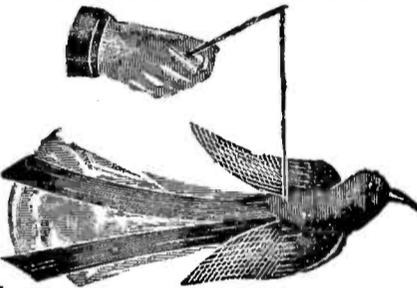
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SEEBER TOOL & MFG. CO.
522 W. Lake Street
CHICAGO



Patented

NOVELTY MEN



No.	Per Gross
B5154—HUMMING FLYING BIRDS.....	\$ 3.25
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B3944—MILLER RINGTAIL MONKEY.....	9.00
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B6245—TOY WHIPS.....	5.00
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B6250—LASH WHIPS..... Doz., 75c,	8.50
B5287—FLORAL PARASOLS. Doz.,	\$1.00, 11.50
B5288—R. W. B. PARASOLS. Doz.	\$1.00, 11.50
B7127—NEW GLASS CUTTER KNIFE.....	Doz. 90c,
B5258—90 C. M. GAS BALLOONS.....	Opaque 3.50
B5259—90 C. M. GAS BALLOONS, Transp.	4.00
B5314—RAINBOW Long Tom BALLOONS.	2.50
B5390—TOOTH PICK KNIVES, 3 Bl.....	2.00
B5392—TOOTH PICK KNIVES, 5 Bl.....	2.75

We carry big lines of carnival goods, watches, clocks, silverware, slum, canes, pocket cutlery, whips, paddle wheels, serial paddles, aluminum ware, novelties, notions, etc. 1931 Catalog now ready. Send for your copy today. Terms: Cash with order, or cash deposit, balance C. O. D.

SHRYOCK-TODD NOTION CO.
324 No. 8th St., ST. LOUIS, MO.

CASH IN \$20 A DAY

AUTOMATIC GAS LIGHTER

400% Profit We Pay Express Charges.

\$8.00 per gross

Rush name and address (Free Sample).

One Gross, \$34 Profit

Ignition Products Co., Inc., (Sole Manufacturers of) Fire and Bell Gas Lighters, 107-18 Van Wyck Ave., RICHMOND HILL, N. Y. **Retails 25c**

COSTS \$2.50 PROFIT \$27.50

That's what you make by transferring decalcomania monograms on autos. Every motorist wants his car monogrammed. A painter charges \$5.00 and can't do as good work as you can do for \$1.50. No skill required; no experience. Spare or all time. Circulars, full instructions, etc., free. Write for Free samples—or send \$2.50 for outfit by AMERICAN MONOGRAM CO. return mail. Dept. 68, East Orange, N. J.



SAMPLE FREE

New Bar-Berway Stropper

\$7.95 GROSS

Nickel-plated. Holds all makes of Safety Blades. Razor Stroppers from \$4.80 to \$7.00 per Gross. Horse Hides and Pig Skins cut full barber style. Sample outfit, 35c. 25% deposit with C. O. D. orders. W. G. WALLENBECK, 3221 N. Halsted Street, Chicago, Ill.

referred to the police board and probably will be considered Tuesday night. A license fee of \$26 is charged for each car used in the vending of ice cream. Three such cars operated in Plainfield, and it is claimed that they have cut into the retail ice-cream business conducted by the merchants."

KID CARRIGAN POSTCARDS from Columbus, O. "Am back in Ohio after two weeks in New York, where I worked in the best framed store I have seen in the business, Sergeant Frank Poulos' store. Poulos will go down in fame as the man who put the big pitch store on Broadway. It is a pleasure to work with and for him. He also has a nice store at Coney. Pitch biz needs more men like Poulos. I'm now working in Columbus on the main street every night, Gay and High."

ARTHUR ENGLE, X-ray wiz, piping from Minneapolis, tells of new difficulties in working conditions since the new administration went into office July 6. Considerable number of the boys were working in doorways when the new chief issued a ukase closing the city tight. You can't work in a doorway any more, Arthur reports. Kick is said to have come from the Merchants and the Better Business Associations. Engle would like to hear from Charley Sullivan and other old friends.

"**GOODLY NUMBER** of New York pitchmen have invaded this resort," Art Vardaman pipes from Rockaway Beach, N. Y. Among them are Master Rus-Syl, mindreader, and Professor King. Professor King doesn't have to bally. There is always a good crowd outside waiting to get in. The master is a 100 per cent clean worker. He answers questions in rapid-fire fashion and never fails to click. At another store is Mary Ragan, with her books, and she is going over with a bang. Doc Carroll, soap worker, has a store and is doing as well as expected. C. Doc Miller is a visitor here quite often."

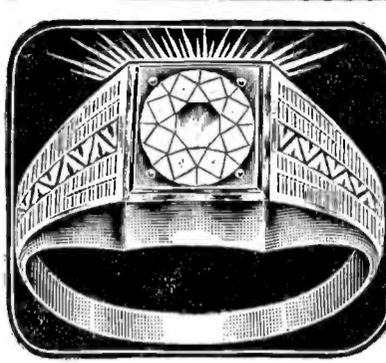
LOUIS, THE MAGICIAN (Louis E. Collins), shoots from Arkadelphia, Ark.: "Just a line to let the folks in med. and pitch know conditions in this territory. Since closing with the Arkatone Medicine Show at Cabot, Ark., July 8, I have been in Arkadelphia in the cafe biz. Conditions not so bad in this town as in others in the State. As the town is only 35 miles from Hot Springs it should be good for a Saturday pitch for the boys. Will be glad to give any info I can to the boys passing thru in regards to city officials, lots and license. Expect to go back on the road in September, putting on my magic act in schools and theaters."

ANDREE J. KARNOPP, formerly the right bower of Rusty Rusmisl in Portland, Ore., and who is remembered by Doc Travis, Paul Turner, Walt Thurber, Dutch Mueller, Leander and other boys of the Northwest, has a play called *Medicine Tent*, which he wrote with Adam Holmes, running at the Play Shop Theater in Hollywood. Karnopp, who has been a writer and gagman in movies for the last three years, has drawn upon his old sidekick for the leading character of the play, much of Rusmisl's phraseology and philosophy being evident. Keyster carbineers of Portland and Seattle will be hoping to see the play hit New York.

"**I SEE,**" says Gene Golen, piping from Duluth, Minn., July 17, "my friend Harry Corry finally came to life and piped one. Don't be mad at Mr. Maiera, Harry. The heat in New York must be terrible on the boys. It was so hot in St. Paul (I mean the weather) that I came down here for a few weeks. It was 100 when I left St. Paul and 65 here. Not many tourists thru here this year. Not much money either, but it is cool and the fishing is good. That's something. Say there, Mr. Hicks. I

MEX JUMPING BEANS

ALL alive. 222 for \$1.50; 1,000, \$4.50; 1 Lb., \$10; 9 Lbs., \$85. **BIG Sales Plans and Game Card FREE.** C. B. SIMMS, Wilkinsburg, Pa.



Men's Rings, 1-Ct. Stone. B145, Closed Back; B148, Open Back. Per Gross, \$11.00

Fair Workers, Pitchmen, Etc. WHITESTONES ALWAYS GET THE MONEY

Clean Up While the Fair Season Is On We are Leaders in Service, Price and Quality. Big Stock on Hand. No Disappointments.

FAIR WORKERS, WINDOW WORKERS, DEMONSTRATORS, PITCHMEN, ETC., HERE IS YOUR OPPORTUNITY. Send \$3.00 for the new complete 1931 Sample Line No. 175, furnished in Display Tray, containing 24 new White Stone Rings, Clip-on, Crystal Necklace, Brooch and Scarf Pin, postage prepaid. 25% deposit with order. New Catalogue free.

ALTER & COMPANY

165 W. Madison Street, Chicago

Order Your Pens From New York, Chicago or Toronto— SAME GOOD SERVICE AT ALL BRANCHES.



Send and Get My Complete Price List.

JAS. KELLEY, Toronto, 48 Pape Ave. New York, 487 Broadway. Chicago, 180 W. Adams St.

VICTORIA WONDER SOAP

Radio Metal Wrappers. New Flashy Labels, in Very Rich Colors. **\$4.25 a Gross** All Orders Shipped Same Day Received.

Send \$2.00 deposit and we will send you a gross C. O. D.

NUTRO MEDICINE CO., 16 South Peoria Street, Chicago, Ill.

DEMONSTRATORS, CANVASSERS, WINDOW WORKERS



All new bullet shape. A two-piece rod. Pencils to match. Don't pay high prices for solid rod. We undersell them all. We have plenty of stock of all colors on hand. No delays. Prompt service. Get prices. **NASSAU PEN & PENCIL CORP.**, 116 Nassau St., New York City.

NO MORE BIG TIRE BILLS!

GOOD YEAR FISK FIRESTONE U.S. AND OTHER TIRES
At 1/4 Regular Prices

You can rely upon Chicago's oldest and most reliable rubber company to deliver tire mileage at lowest cost. Actual tests on the worst roads in the country prove that our standard brand, reconstructed tires deliver 50 to 60 per cent more service. A trial order will convince you.

Size Rim	Tires Tubes	Size Rim	Tires Tubes
28x4.40-21"	\$2.30 \$1.35	30x3.75-20"	\$3.20 \$1.40
28x4.50-21"	2.40 1.15	30x4.00-20"	3.20 1.40
30x4.50-21"	2.45 1.20	32x6.00-21"	3.20 1.45
28x4.75-19"	2.45 1.20	32x6.20-20"	3.65 1.75

Size	Tires Tubes	Size	Tires Tubes
30x3	\$2.20 \$1.00	32x4 1/2	\$3.20 \$1.45
30x3 1/2	2.25 1.00	33x4 1/2	3.20 1.45
32x3 1/2	2.70 1.15	34x4 1/2	3.45 1.45
31x4	2.95 1.15	30x5	3.60 1.75
32x4	2.95 1.15	33x5	3.60 1.75
33x4	2.95 1.15	35x5	4.45 1.75
34x4	3.50 1.15	All Other Sizes	

Send only \$1.00 deposit with each tire ordered, balance C. O. D. If you send cash in full deduct 5 per cent. You are guaranteed a year's service or replacement at half price.

MIDLAND TIRE & RUBBER COMPANY
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LOWEST PRICE

For the Quality-Made FOUNTAIN SQUIRT **ASH TRAY** in Bright Assorted Colors. Wonderful item for "One-Shot" Sales Boards. **\$4.45 Per Doz.**

Sample, \$1.00, Postpaid. 25% must accompany all orders, bal. C. O. D. Get on our Mailing List for Hot Novelties. **CHAMPION SPECIALTY CO.**, 816 Central St., Dept. B, KANSAS CITY, MO.

AGENTS! — SELLS LIKE WILDFIRE



\$380 monthly selling 10 improved patented CARTER WINDOW WASHERS daily. Cleans, dries, polishes. Eliminates all muss. Good Housekeeping approval. Restricted territory. Write today. **CARTER PRODUCTS CORP.**, 992 Front Ave., Cleveland, O.

MEN'S SILK LINED TIES

\$2.00 DOZEN—\$21.60 GROSS. High-Priced Labels—French Shape. \$5.00 DOZEN—\$55.00 GROSS. HAND TAILORED—SILK LINED. Beautiful Assortments. Plain Colors and Smart Patterns. 25% Deposit with Orders. Satisfaction Guaranteed. **MICHAEL CRAVATS**, 33 Union Square, NEW YORK.

DEMONSTRATORS

ARTONE—The original ("A Dip and It's Done") three-color process. These colors make all colors. A fast seller. Put up in neat box. Easy to handle. We furnish demonstrating color with each gross. **ARTONE CO.**, 8521 Hamilton Ave., Detroit, Mich.

Specialty Men

We have some new specials ready for you. Among them a Silver Plating and Polishing Compound. Big seller. Big profit for you. Write today for details. Samples furnished if requested.

American Accessories Co.

S-18, CINCINNATI, O.

CARDED 5 BREATHLETS

SELL TO STORES—150% PROFIT
Also many other attractive Counter Displays
Write to-day—Established 1924
LORRAC PRODUCTS CO., 105 PHILIP ST. ALBANY, N.Y.

SEND \$1 FOR 4 ASSORTED PENS

And best Jobber's Prices on 100 different kinds and styles of Pens, Ladies' or Men's Styles. No. 12 Pens, **Doz. \$1.95** Gross, \$19.95. Pencils to Match, \$15.95 a Gross. Write for FREE Wholesale Catalog. **SPORS IMPT. CO.**, 831 Superior St., Le Center, Minn.

Mex. Jumping Beans

Fresh Crop—Full of Life. 90c per 100, \$8.00 per 1,000. **HARRIS**, 350 68th Street, Brooklyn, N. Y.

Big Money

APPLYING GOLD INITIALS AND MONOGRAMS ON AUTOMOBILES. It's the easiest thing today. ANYONE CAN DO IT. You simply transfer them from paper. Takes five minutes to make \$1.50, and costs only 5c. Write quick for FREE Samples. **RALCO SUPPLY COMPANY**, 1043 Washington St., Dept. 10, Boston, Mass.

Give Free Merchandise and Get Cash Profits on First Calls!

BIG PAY Giving Away SHIRTS · TIES · UNDERWEAR · HOSIERY!

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Here's Your Real Opportunity

Accept this free golden invitation to represent Carlton Mills—nationally known Men's Wear manufacturers—and a recognized leader in the direct-to-wearer field. Schooling or training unnecessary. Doesn't cost you a penny. Cash in on our series of stupendous Free Merchandise Offerings. Note the panels to the right, and you'll understand why they're irresistible. . . . 25% more purchase power for your customer's dollar. . . . and a wide-open competition-proof opportunity for you!



NEW BIG KIT FREE
Coupon Below, Starts You

Send for New Fall Outfit. Also details of extra \$25.00 Cash Bonus and 40% Profit Sharing plans. All are easy for Carlton Representatives. Rush coupon today. There's a harvest here for hustlers!

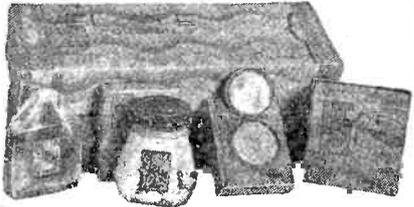
CARLTON MILLS, INC.
79 Fifth Avenue, New York

MAIL this COUPON

Mr. Mandel, President Dept. 61-N,
Carlton Mills Inc., 79 Fifth Ave., New York
Dear Mr. Mandel—I know I can give away Free Shirts,
Ties, Underwear and Hosiery. Send sample outfit Free.

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Address _____
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NEW 4-PC. COSMETIC DEAL



A hot shot for coupon workers. Modernistic package. 1-oz. Perfume, 2-oz. Cleansing Cream, 3-oz. Face Powder, Rouge Compact with Mirror, 36c. complete. Coupons, \$1.00 per thousand.

Sample Prepaid, 75c

Terms: 50% with order, balance C. O. D.

UNIVERSAL LABORATORIES, DALLAS, TEXAS

BIG MONEY FOR YOU!



The Sensational New Advertising Coin Tray is The King of Money Makers. Every Cafeteria, Cafe, Recreation Parlor, Hotel, Lodge and, in fact, every place where money is handled over the counter, or display case, is waiting for one of these metal Coin Trays. Given to these places absolutely free. Eight spaces, at \$10 a space, are carried on the Tray for the ads of merchants, etc. To get one of these Coin Trays free the owner will co-operate in helping you to secure the ads. The Tray carries \$80 worth of advertising. Two Trays a week puts you in a field of big money. Size of Coin Tray is 9x10. The weight is 6 lbs.

Don't wait, or you'll lose out on the big easy-to-get money. The field is brand new for this sensational new Coin Tray, so get busy.

PRICE, \$10, POSTPAID.
In Lots of Two or More, \$8 Each.
Terms: Cash with order. No checks.
Write THE V. T. ADV. COIN TRAY, 331 Main St., Peoria, Ill.

Demonstrators!

"APT-COLORS." Few drops on water; dip any article; marvelous transformation. Durable finish. Artistically beautiful. Newest and fastest seller. Red-hot number for Pitchmen. 500% profit.
UNITED INVENTORS CORP., Niagara Falls, N. Y.

read that pipe in which you said you were retiring into the Dells of Indiana. You must have collected the interest on those jackpots that were cut up in Baltimore about a year or two ago. Anyway, John, I will give you credit for telling the boys the secret of your success. Not many in Pitchdom would do that. Well, boys, I will give you the low-down on this town of Duluth. If you have money you can come here for a vacation, as they don't let you work on the streets. Location license is \$25 a day. I have a crew working around here, but not doing so well. Just getting a living. Hello, Andy Stenson and Nat Golen. Ben Schwadron, how is it? I am going to cover the Iron Range and see if I can get my b. r., as it is going to be a long, cold winter. Regards to all the boys who don't dunk doughnuts."

"JUST GOT THRU reading a pipe by our good friend, Gene Golen," Harry Levitt, ace auctioneer, shoots from Anaconda, Mont., July 24, "but somehow I can't seem to make heads or tails of it. He claims he fell into a sewer and came out with five Gs and a new suit. That's rather unusual. Would sure like to know where that sewer is. Wouldn't mind taking a bath there myself. Then he goes on to say that he lost more than one G note, but that he is a good loser, and then he says he can't lose what he ain't got. Personally, I think he is under the influence of salted peanuts. But in spite of all his faults the fact remains that he is a regular contributor to Pipes and he doesn't let prosperity go to his head. More power to you, Gene! I hope you fall into some more cesspools. Things in Montana aren't so good. Plenty of people out of work and many are desperately in need. I am pitching potato peelers (believe it or not) and it seems that the natives don't have much use for them, as they haven't got the potatoes. I believe I will jump into Idaho. That is supposed to be the potato country. Then again, it might be my luck to hit a drought. Would like to hear from all the boys in the advertising business, mainly Joe Benson, Andy Stenson, Shillaber Joe, Nat Golden and the three or four aces and a couple of deuces."

JAMES KELLEY (Jim the Penman) is back at his office in New York after a motor trip across the continent. He says the most hectic incident he experienced was when he landed in the Spanish quarter or old section of Los Angeles and thought he had made a mistake and driven over to Mexico. "They were all jabbering Mexican or something and I felt lost, as anyone by looking at my map can see I'm no Spaniard." Says that finally he met up with a friendly looking Greaser that steered him to the business section of the city, where he met up with George Marx, an old pal and a veteran pitchman. Jim writes that George fixed him up fine in the way of entertainment. Quoting Kelley: "My money was worthless. George Marx and the bunch showed me everything, including a trip to Santa Catalina Island, where we took a trip in the famous glass-bottom ship." Another thrill he writes about is an aeroplane swing at Venice that he describes as "a knockout." Say, Jim, what about the other ports you struck? Meet any more oldtimers out on the slope?

MARY E. RAGAN, who is pitching books at Rockaway by the bounding billows where balmy breezes blow, pipes from Coney: "Four pitch stores on the Boardwalk. Natural Health, Sergeant Poulos, Perry and Wise are the owners. Business is fair, but the boys and girls are now leaving to work the fairs. I am working Rockaway Beach and my business has been very good, thank God. I have to take my hat off to our New York boys and girls who are not knockers. But what do you think of a worker coming in from the road, a perfect stranger to New York, broke, no place to sleep, nothing to eat, who was taken in by another worker to share his home, and then the road party, after they got all set, knocking the one who fed him? Well, this actually happened

this week. Someone asked me what this business does for one here. My answer was: 'It's a wonderful business. In winter it is too cold to work and in the summer it's too hot. Then on rainy days you can't work, and if you work in a store the lights will blind you. You lose your hearing from yelling. It makes a nervous wreck of a person. You lose your appetite. It is hard on your heart and bad for your stomach. You lose the sweet tone to your voice and talk harsh. On the streets you get chased by the cops.' Then he asked me why I was in the business. I told him because it was better than washing dishes. Madaline is still on the shelf, due to an auto accident. Doc Miller is a daily caller. He brings her flowers and fruit, and if they don't hurry up and get married they will both go to the old people's home. Ha! Ha! Master Rus-Syl is holding his own in his store at Rockaway. Jack Kann is a great guy to work with. Well, this ends this pipe. My fairs start next week, and that means three months of hard work."

ZIP HIBLER, poet and philosopher of Pitchdom, whangs his lazy lyre and carols a few: "This bird says to the faker, 'I'm the marshal of this town and the mayor has decided we won't have you hanging round. We've nothing much against you, but the business men have, so, considering conditions, it is up to you to blow.' The faker tells him: 'Marshal, I've been chased from Coast to Coast. These laws have run me ragged. I am broke, and that's no boast. But now and then I'm finding of a town that's on the square, and I must say in candor that it's good to linger there. Now hold your hosses, marshal, I have something more to say. You folks will find in time, I think, that selfishness doesn't pay. The guy who crabs and grabs it all and lives for wealth alone doesn't get as much from life as him you call a rolling stone.'"

HUNDREDS OF MED SHOWMEN will read of the death of Gus Rapier with genuine sorrow. His passing was sudden and unexpected, altho he had reached the ripe old age of 70, and in recent years had been in declining health. Few medicine show actors are so widely known, and all who knew old Gus liked him. About a year ago notice of his death was sent to *The Billboard* by his old manager, Richard Ricton. Gus had been taken suddenly ill on the show. He was taken to a hospital, where the doctors informed the manager and others of the troupe that Rapier could not live more than a few hours. Ricton was so deeply moved that he closed the show, paid all the performers two weeks' salary and returned to Cincinnati, where he reported Gus as having passed on. A few days later Gus returned to Cincinnati in good physical form. In a communication to Pipes, Mrs. Ricton says: "We were on a fishing trip to Indian Lake, and just before the final curtain he was entertaining the whole party with his inimitable comedy and was in high good humor. He suffered a paralytic stroke and lasted only a few hours."

WIDOW ROLLINS' DIARY—It's Asheville, N. C., Land o' the Sky, and July 26. Starting my fourth week in this beautiful city. Delightful climate. One doesn't suffer from heat. Blankets good at night. Here up in the mountains living with his father I met Junie Harris, World War veteran, formerly with Johnny J. Jones Shows, afterwards a sheetwriter, then had to quit the road on account of t. b. that is eating his lungs away. He was jovial and making the best of it. I read in *The Billboard* that my third husband had passed out. You see, boys and girls, the first and second were like vaccination, they did not take. But my fourth, the dearly beloved Richard Harmon (Dick) Rollins, as he was known in the show world, was a most ideal husband that I spent many happy days with. Nearly nine years since his death, and that long I have been on the road pitching lodge emblems. Wanderlust. Trying to find happiness and contentment. Cultivating a cheerful disposition and administering words of cheer to the ill and despondent as I go.

SILK HOSE—TOILETRIES

FAST-SELLING SUMMER DEAL

Deal No. 300—Powder, Perfume, Paris Silk Hose, (Hose in Box with Toiletries or separate—your choice.)

RIVALS A \$4.00 VALUE IN TOILETRIES.

Sells at **\$1.00** RETAIL

Sample Deal, Prepaid, \$1.00.

STOCKINGS

Assorted Sizes, Latest Shades. (New Labels.)

Paris has 8 Different Special Toiletory-Hosiery Deals.

Coupons: \$1.00 per 1000

MATS, 15c Each.

Window Cards.

also 5 Different Special Toiletory-Pearl Deals.

QUALITY AND SERVICE SINCE 1910.

PARIS LABORATORIES CO., Inc.
Dept. 638, 3148 Locust Blvd., St. Louis, Mo.

TELESCOPES

Here are two of the many fast-moving items which we supply to carnivals, wheel-men, circuses, salesboard operators, auctioneers, concessionaires, etc. Sample them—and ask also for our big catalog. It's free. Send for it today.

NEW ERA OPTICAL CO.
23 North Wabash Ave., CHICAGO

Importers and Manufacturers

German army officers' field glasses with 40 mm. objective achromatic lens. Gray steel body. Complete with case and straps.

\$6.75

BINOCULARS

MEXICAN JUMPING BEANS

WHOLESALE & RETAIL SALE

JOAQUIN HERNANDEZ

EXPORTER OF MEXICAN PRODUCTS

—ALAMOS, SONORA, MEXICO.

500% PROFIT SELLING

Our Pearls to dealers or direct, \$6.95 a gross and up. We are importers. Write for prices on 800 different styles, lengths of Pearls and FREE Wholesale Catalog. Send \$1 for 7 Assorted Necklaces. **SPORS IMPT. CO., 831 Erie St., Le Center, Minn.**

AGENTS 500% PROFIT

Genuine Gold Leaf Letters

Guaranteed to never tarnish. Anyone can put them on store and office windows. Enormous demand, large profits. Paul Clark says: Smallest day \$28.78. E. L. Beal made \$920 in two months. Write today for free sample and liberal offer to general agents.

METALLIC LETTER CO., 439 N. Clark St., CHICAGO, ILL.

\$\$\$ FOR EX-SERVICE MEN \$\$\$

THE UNEMPLOYED VETERAN

Sensational Knock-Out. Sell 500 a day. Make big money. Send for samples. **VETERANS' SERVICE MAGAZINE, 180 Mott Street, New York.**

SOAP, MED. MEN, FAIR WORKERS

Sell one, give one free. Fast sales. Two gross, \$6.50, brings \$36.00. History and Lecture on Chaulmoogra Oil with each order. Samples, 3 sizes, 25c. **CHAUL REM., INC., 24 E. 13th St., Cincinnati, O.**

ONE-NITE CORN SALVE

Only 25c. No relief, your money refunded. **WM. H. MURPHY, 1 E. Springfield, Champaign, Ill.**

Advertise in *The Billboard*—you'll be satisfied with Results.

And now, boys, you that are war veterans or Masonic members, write a comforting letter to a Mason and war veteran, J. M. McDaires, Ward D, Veterans' Hospital, Oteen, N. C. The Asheville law has been kind to me and allowed me to work with a free reader. Doctors are caring for me gratis. Dr. Carroll, the coroner, examined my heart and pulse yesterday and pronounced me better and told me to stop taking digitalis, which is leakage of heart medicine, for a few days. Doc warned me I must never let digitalis get my pulse down to 60, as it is fatal. I find the business depression very distressing. One merchant told me he would rather be dead than as he was. Said he would be if things didn't pick up. I patted him on the head and said: "No, don't you do that. You know what you have on this earth, but you don't know what you will have in the next world." I am of the impression that the struggle I have in making a living is against my health. Wonder where Mrs. Jessie Walker and Doc Colton, pitch folks, are. They have disappeared almost as mysteriously as Jack Zimmerman did. In all probability they are in conference somewhere. Leaving here in a few days for other parts. Good luck to the boys! And shingle, girls,

Shingle all your hair.
Don't forget to wash your neck,
Or else don't leave it bare.
Shingle, girls; shingle, girls.
Right up to the dome.
Ain't it fun? The more you cut
The less you have to comb.

ALBANY (N. Y.) PITCHMEN are all het up in an argument over the claim made by a pen demonstrator and supported by the testimony of others that his passouts in a single day recently totaled 1,800. Walter Croxson (Ask-Me) Dodge, the sage of Albany's Pitchdom, started the trouble. The pen guy was spouting to several of the boys in the game in a hotel lobby when Ask-Me, arrayed in his familiar silk high hat, long-skirted frock coat and patent leathers, and with the historic gold-headed walking stick hanging from the crook of his elbow, sauntered in and remarked: "It's the surest thing you know. Eighteen hundred pens in one day is a good pass-out. But nobody ever did it." It took the landlord and two clerks to quell the riot that followed. Now Ask-Me writes to this column saying: "I still claim it can't be done. Ask the best boys in the pen game."

CONDITIONS BETTER in Detroit, according to Johnny McLane, who says: "I have been here five weeks. Detroit has the best bunch of pitch talent I've seen yet. Even the home guards are okeh. Calculator Williams is taking a fling at med. Tisha Bhutia and he hold nightly big tips. Those friendly enemies, Morris Kahntroff and Tom Rogers, were here recently. Morris put on several sales, no heat. Tom's car is a darb. Scotty Burd is again back in the money. Razorman Fulton is wearing a big smile. Charlie Shilts and Charlie Kane's joint defies description. Sam Jones everlastingly smoking cigars. Ray Cummings just left town. Harry Rosenthal fixing to go. Barry, somebody you know was asking for you and Uncle Harvey. Red Dolph, how are you and the missus? I nominate for the Hall of Fame Collar-Button Slim."

C. R. WILLIAMS, one of the Beau Brummells cleaning up on razor blades, who has been teamed with the only George L. Sperry in Cincinnati for the last month, where they have been demonstrating in windows of the Dow chain stores in the heart of the business district, is a chip of the old block. Sperry and Williams have probably sold more blades in Cincy this summer than any demonstrating team ever did in the same city in the same length of time. C. R., of course, got that habit from Williams Senior, who will be recalled by the oldtimers as one of the best money getters of a decade ago in New York, Chicago and other big towns. Senior is still in the ring, but operating on a larger scale. Sperry and Williams

are due to depart from Cincy this week if biz isn't too big. They are headed for the great and bounding West, but will make the big towns en route.

IN SEARCH OF PARENTS, after discovering that the couple that reared him were not his mother and father, J. W. Richmond, of New Butler, Wash., is asking friends in Pitchdom to supply him with certain info that will enable him to follow a trail he has found in his search. He wants to hear from oldtimers who knew Dr. Lighthall, famous med. pitchman of 35 years ago. "What I would like to know," says Richmond, "is the date and place of Lighthall's birth, age at time of death and cause of death. Who was present at the time? Was he married? What was his right name in full? Did he have wife and children? The people who reared me were not my parents. A remember being taken to a woman's funeral when quite small. Mr. Fletcher, in charge of records at Princeton, Ill., says there is no birth record of James William Richmond, but I saw records of the children of the Aaron J. Richmond family July 16, 1931." Anyone having information desired can reach Richmond at P. O. Box 276, New Butler, Wash.

HARRY TAYLOR, who has been on a trip thru Colorado and Wyoming, put into port at Billings, Mont., recently, from which point he writes that he found biz big, in spite of hard times. He divided his time between the sheet and the pitch. "In Casper I met Dude Jack Early, who owns the dude ranch at Mackey, Ida. Early and wife, Kitty, have been in Casper the past month paying a sawbuck a day reader and pitching gummy. Early got a wire calling him back to Idaho to fight a forest fire. Joe Shaw was seen headed for points west. Must have been the heat. Our Sunday gathering at Casper included Mr. and Mrs. Bob Keeter, who have been getting big dough with the trade sheets; Jack Foss, late of Barney Bros. Show, and Advance Agent Whitey; P. M. Nissen and wife, Minnie, and Joe Barell, now with the National Biscuit Company out of Denver. Jack Foss says he is coming out with a two-car show next season, truck and trailer. Herb Nissen bought a new car and said the books were going good."

"JUST A WORD to the knights of the sheet," Hot-Shot Austin pipes from Meridian, Miss., "in regard to conditions in general. "Landed here yesterday (July 28) from down Louisiana way, where things are very much subnormal. Things here don't look as tho it will be as big as Pittsburg, as money is a thing of the past. Met several of the boys in Western Kansas and Oklahoma sparring for the usual hot cakes. West Texas and New Mexico are in fair shape. More money here than I have seen elsewhere this year. In Arkansas conditions are pitiful. No money and nothing to use in lieu of the same. Southwest Missouri fair, but Nebraska terrible. Haven't seen many of the boys. They must have starved out. Myself and sidekick, Patton Kent, have almost faded out ourselves, but we have both been in the desert and plains country so long we can survive like the camels. We leave here tomorrow for North Carolina, where we expect to work the tobacco markets. Regards to all old friends. Meet you at the Elephant Barbecue in January down yonder."

"SITTING IN FRONT of my store here on Boardwalk, Rockaway Beach, N. Y., looking at the Atlantic Ocean and thinking of the way some of the knockers around New York discouraged me last winter by their unjust criticism," Joe Carroll pipes. "If I had taken that criticism seriously I would now be doing the same as they are doing, pleading poverty for a pitch. I am not a big shot, only a small timer, but I am willing to wager real money that I sold more soap in New York last winter than any other worker. I am not saying this to praise myself, but to close the mouths of some of the knockers. A few of the workers in New York that I rate 100 per cent are Bill Boyce, who can buy and sell

most of the workers here; Doc Neuman, star seed worker of Natural Health; Professor King and Master Rus-Syl, mind-reading act, real troupers; the Ragan Twins, who have done many a good deed, and Morris Botwin, of Natural Health, outstanding factor in New York's Pitchdom. When I recall some of the news items I have read by Charles (Doc) Miller, I put him also on my okeh list. Talk about organizing the high pitchmen here, even an afternoon tea party would be a bloomer if tried among the workers."

WHITESTONE PITCHMAN opens in a town with a flash of sparklers and sells a flock of the rings and pins to the Gerald and Geraldines. Jeweler a few doors away squawks to high heaven, the police chief and the Merchants' Association, representing that the itinerant vender is taking money out of the town that should be spent in his store. Council hoists the reader to 50 bucks a day. Gerald and Geraldine exhibit the white-stones to their envious friends, who later send their money out of town to the mail-order houses that are advertising those same white-stones. Where does the jeweler benefit? On the other hand, dealers in real diamonds work "on the curb" and pay no license. Read this article taken from the journal of the New York Hotel Men's Association for example: "Pocketfuls of diamonds on a Bowery sidewalk! The scene is New York's open-air diamond market—the diamond curb market. It is on the Bowery north of Canal street, opposite the entrance to the Manhattan Bridge. Here men who are experts in their line gather daily to buy, sell, exchange and estimate diamonds, doing a big business with no overhead expense. These dealers carry their stocks in their pockets, but when the curb market quits business for the day, the diamonds are stored in compartments of large safes at a diamond exchange that was established for the convenience of those who do business in this curious mart."

ORIENTAL PLAYERS are navigating thru Central Illinois. Doc Heber Becker and his company are drawing good crowds. Doc has his own novel way of getting them to come in close, with his "one and only existing South American grave digger, the little animal with a nose like a mule, a tail like a pig, feet like a baby's hands and ears like an elephant." The show will work only large cities this season.

JIM KELLEY writes: "I am still all hopped up over my Coast-to-Coast motor trip." He tells how he met up with Louis Shelling, former pitchman, now conducting an Indian trading post at Menlo Park, Calif., about 30 miles from Frisco. Jim is loud in his praise about the way Louis entertained him and the missus. Shelling, by the way, would like to hear from old friends. His address is Box 300, R. F. D., Menlo Park, Calif. He told Jim that the latchstring is always hanging over the door for his old pals of pitchman days. Others whom Kelly met out San Francisco way were Johnny Heyers, who is still in the game and may be found any day working on Market street; Jakey Davis, who will be remembered by oldtimers, in the wholesale and novelty business and doing well; Louis Handler, running a retail store in the same line and also doing well. At Red Wood can be found a veteran peeler worker named Williams, who has a tourist camp and is prospering. Kelley promises to tell about his adventures in Tacoma, Wash.

Ringling-Barnum Has Good Chicago Opening

CHICAGO, Aug. 10.—Ringling-Barnum opened its nine-day engagement here Saturday, auspiciously. Weather favorable and attendance about same as last year. With cloudy skies Sunday, attendance was better than last year. Show is on a different lot in Grant Park, closer to lake than formerly. Cool, clear weather today. Splendid show is presented.

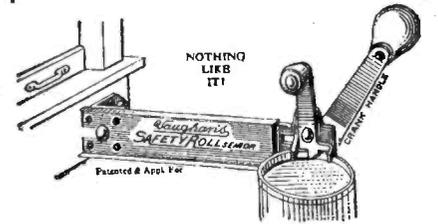
PURE SILK HOSE
EXCEPTIONAL MONEY-MAKER
3-PC. HOSE DEAL
1 BOTTLE PERFUME
1 BOX FACE POWDER
1 PAIR SILK HOSE **44c**



All Hose first quality Pure Silk, full length, with reinforced French Heel and Sole and Toe guard. Suitable for wear on any occasion. Equal in quality to Hose selling at \$1.95. Sample Deal sent prepaid for 60c. Illustrated Coupons, \$1.00 per M. Deals packed 50 to a carton. TERMS: One-half cash with order, balance C. O. D. No Personal Checks Accepted.

ELEGANTE PARFUM CO.
1160 Chatham Ct., Dept. 513, CHICAGO.

MAKE BIG MONEY SELLING VAUGHANS SAFETY ROLL SR. STATIONARY CAN-OPENING MACHINE
FAST SELLER—LARGE PROFITS.
A New Number.



AGENTS NATIONAL DISTRIBUTING CO.
(NOT INC.)
549 W. Randolph Street, CHICAGO.

SELL CHANGEABLE SIGNS TO STORES
ROBINSON SOLD 18 SIGNS IN 4 HOURS
All stores want them, you make over \$1.00 on every sale. Flashy blue front, red border, black background, white letters, size 14x22, six lines, easel attachment, furnished with 200 letters and figures.
2 Sample Signs, P. P. \$1.00
12 Signs & Sample Case 5.00
25 Signs, \$7.50; 100, \$25.00
Retail price, \$1.50. You make 300% profit. Particulars Free. National Sign System, St. Louis, Mo.

SILK NECKTIES
We Know What the Public Wants.
3 FOR \$1.00 SELLERS,
\$1.60 per Dozen, \$17.00 per Gross.
2 FOR \$1.00 SELLERS,
\$2.00 per Dozen, \$22.00 per Gross.
75c SELLERS,
\$2.50 per Dozen, \$28.00 per Gross.
BIG FLASH—Hand-Made Pure Silk, Wool Lined, \$1.00 Value, \$3.00 per Dozen, \$33.00 per Gross.
Send 25% deposit, balance C. O. D.
KLAPPER NECKWEAR CO.
598 Bedford Ave., Brooklyn, N. Y.

12 1/2c EACH DOZ. NECKWEAR!
LOTS of Silk Lined & French Made
Best Selections—Polka Dots, Shantungs, Crepes, Fancy Designs.
MONEY-BACK GUARANTEE. 25% CASH WITH ORDER—BALANCE C. O. D.
INTERNATIONAL CRAVAT CO.
20 West 22nd St. New York, N. Y.

GERMAN SILVER KEY CHECKS
YOU can be your own boss with our Key Check Outfit. Good for \$5 a day stamping names on pocket key checks, fobs, etc. Sample check, with your name and address, 20c.
PEASE DIE WORKS, Dept. D, Winchester, N. H.

BIGGEST SELLERS AT LOWEST PRICES
Lord's Prayer Charms.....Doz., 45c; Gr., \$4.85
Kat Balloons, Asst Colors.....Doz., 35c; Gr., 3.85
Novelty Mirrors.....Doz., 25c; Gr., 2.75
Boy in Barrel.....Doz., 70c; Gr., 7.75
Po Po PILLOWS.....Doz., 95c; Gr., 11.00
Doggonsis.....Doz., 85c; Gr., 9.00
Fun Picture Cards.....Doz., 40c; Gr., 4.25
Samples of Above and Complete Lists, 50c.
TERMINAL NOVELTY, INC., 142 Park Row, N. Y.
Orders shipped same day as received.

John Ringling Returns
CHICAGO, Aug. 8.—John Ringling arrived in New York Thursday from an extended trip abroad. He will come to Chicago within the next day or two to look over the Ringling-Barnum Show, which opened in Grant Park this afternoon.

ACTS IN CANADA

(Continued from page 3)

effected without payment of duty both on motor vehicle and on the goods. This means that on arrival at Canadian border you will be required to pay duty on your whole outfit if to be transported in your truck."

The real snag was visible when McElroy cited the length and breadth of the regulation. He took the matter up with the Assistant Commissioner of Customs, who asserted that regulations are very strict on commercial trucks, so much so that trucks entering into Canada at Prescott for exhibition purposes would be given a permit to play Ottawa (August 24-29), and if going to Toronto could proceed on their way there, cross from Prescott to Ogdensburg, N. Y., cross back again at Niagara Falls, obtaining a permit there and travel on to London. This means that trucks are required to re-enter the United States after playing each fair, crossing at the most convenient point and obtaining a fresh permit. McElroy stated that this is the only way that acts traveling by truck can play in Canada and get in without paying duty on truck and equipment.

It also was understood that acts availing themselves of this regulation would have to be conveyed from the point of entry to the exhibitions, and back again to the American border at the expense of the act.

On Friday *The Billboard* dispatched a telegram to McElroy asking whether any subsequent arrangements had been effected with the Commissioner of Customs. McElroy submitted the following information:

"Regulations are the Customs Act and cannot be changed. Commissioner of

Customs has agreed, however, on slight modification for acts traveling by truck for agricultural exhibitions.

"Original act required that Customs official serve as convoy with act from time it enters Canada until it leaves, this convoy to be at the expense of act. In lieu of this the commissioner has agreed to accept the bond of an exhibition association covering truck and equipment. Bond must be in the hands of collector at the point of entry when the truck arrives and will be held until the truck returns to the United States. This exhibition association will arrange for the signing of the bond, but of course we will hold booking office responsible for any cost incurred in connection therewith. No change in truck or equipment is permitted during the time it is in Canada."

The regulations also provide that the act must leave Canada immediately after one exhibition, but commissioner assures there will be no delay on re-entering, but return from border must be accompanied by postage of a new bond, which would be given by the next exhibition at which act is scheduled.

There is a slight concession in a new clause which provides that the convoy or escort may be released after first Canadian spot is played.

Many acts in touch with these regulations last week thru booking offices or other sources are said to have become alienated as far as playing Canada this season is concerned and are awaiting possible modification before consenting to play their familiar spots there. Among them are said to be Maybelle's Elephants, Billy Ritchie's Water Circus, Four Jacks and others.

NEW YORK, Aug. 10.—A new wrinkle as regards Canadian truck regulations which offers still another angle, this one regarded as of a peculiar character, is seen in the experience of Jim and Corrie Hughes, who last week were playing at Long Point Park, Geneseo, N. Y., and starting an engagement at Community Fair, Sardinia, N. Y., today.

Act, slated to play Canadian dates and traveling by truck, was in communication with the Canadian Customs at Niagara Falls in connection with forthcoming entry. The Hugheses received the following letter from U. N. Bowen, chief clerk:

"Under a recent amendment to the Canadian Customs laws, your truck, being second-hand and manufactured previous to January 1, 1931, is prohibited entrance into Canada."

This decree obviously needed clarification, as interested parties to whom it was presented for inspection could not unravel the muddle save that they took it to mean that a new truck manufactured previous to the date mentioned would be able to enter. Others felt that no truck, whether new or second-hand, if manufactured before that date, would be permitted entry. Act, however, in the present instance, will be forced to drive to the border and to leave car there, thereby necessitating change in equipment to a large extent. As one unit termed it: "It looks like we will owe ourselves money by the time we are thru with baggage hauls."

Up until late this morning it was not determined whether the regulation as cited by the chief clerk was actually in effect.

NEW YORK, Aug. 10.—Frank Wirth, formerly of Wirth & Hamid, now co-owner St. Leon Bros.' European Circus, which closed last week in Williamsport, Pa., told a representative of *The Billboard* that show's trucks were not permitted to enter for Canadian dates at one time during its tour, but compromise was effected and show given papers permitting use of trucks for 30 days.

NEW YORK, Aug. 10.—Honey Family, acrobatic troupe, recently with St. Leon Bros.' European Circus, said to be unable to fill contracted dates in Canada on account of the refusal of United States Government to allow them re-entry here after such engagements in Canada. Act is an Australian unit, and, therefore,

alien as far as United States is concerned. Family is permitted to play Canada and this country at will, provided tour is negotiated within one year. After the year act may apply for extension papers to be allowed to remain here, but by so doing act sacrifices chances of re-entering United States after playing Canada, coming under regulation quota laws after year's completion. Honeys wish to re-enter this country to fill engagements after Canadian spots, but by getting an extension would place potential bookings here in jeopardy.

Sources directly connected with international placements are warning their acts to inquire in advance from Immigration Bureau as to their eligibility for accepting bookings in Canada. Office booking Honey Family is replacing with another foreign act, Reinhardt Bonhair Troupe, acrobats, who left Havre, France, last week, and is scheduled to arrive at Quebec City, opening at Charlottetown, P. E. I., August 17. Balton Family, Continental acrobats, filling Honey dates in Charlottetown, Montreal, Sherbrooke, St. John, Lindsay, Leamington and other spots.

BALTIMORE STEAMED

(Continued from page 3)

hits the bull's-eye at the moment, and other park managers might do well to try the innovation. It is designed to take the public mind off the depression—sell the fact that he is running a big Mardi Gras and develop a fine feeling for the park itself. He has smothered Baltimore with one-sheets, three-sheets and cards, the top line being "Help Wanted"! The rest of the copy goes on to state that a \$25 job and a \$10 job will be given away absolutely free every night of the Mardi Gras. You simply accept the job, draw your pay in advance, do no work, and then go home and spend your money as you see fit. There are no strings or obligations attached. The final week of the Mardi Gras he will give away a \$100 job. The idea has caught the public fancy and the press has started to play it up big. The jobs will be allotted by coupons given for every purchase at all the stands and rides.

PRESS AGENTS

(Continued from page 5)

Palisades Park; Bert Nevins, Cascades Pools; Paul Morris, Rye's Playland, and a couple of others have been planting stuff in papers in an effort to set up dividing line between beaches and pools. All strike a typical and uniform note. Playland submits that water on sound in vicinity of park free from objectionable matter and pool scientifically perfect. Tests made and laboratories named. Luna stresses sterilization and filtration, while Cascades Pools invite inspection of filtration plants and cleansing systems. Olympic sends out copies of certificate of analysis from laboratory. Palisades talks of surf bathing and shows customers how water is drained, filled again and how cleaned. A new development is brewing at Coney Island and a war about pollution is expected to be staged any minute. It's free for all, including citizens' indignation.

VICTOR COMPANY

(Continued from page 3)

disc. Also, in order to use plenty of shellac to turn out a durable product the margin of profit will necessarily be small. In the past, rumors of a drop to 50 cents, talked about years ago when radio first began to eat into the record sales, were met with stout denial, in fact with horror.

In the meantime eager popular music publishers are hanging on every word emanating from the Victor people. Time was when the Victor mechanical statement was the very life of the industry, second only to sales of hit piano copies. The Victor quarterly check made their world go round. Now, as is generally known, there "ain't no such animal."

Proponents for the cut in price point out that if the company does nothing more than break even, it will have done much to stifle competition. On

the other hand there is said to be no competition in the full sense of the word, as all large disc manufacturers are in the same boat as to big sales. Talk of Victor buying out Columbia phonograph has practically died down, it being understood that the Victor outfit offered anything but money. Warner Brothers with their Brunswick record subsidiary have had it on the market and would welcome an offer. The sales and profits of the regular 25-cent record manufacturers are doubtful, not to mention the receivership of Durlum products, the 15-cent flexible disc.

Cut in price will not affect the red seal operatic records selling for higher prices and meeting with fairly consistent demand. Whatever the final decision, it will be in the nature of a progressive attempt to take the finest 200-acre plant of its kind in the world out of the red. Victor's main plant is located in Camden, N. J.

VAUDE PLUGGED

(Continued from page 3)

were being held in leash for tremendous advertising and publicity campaigns on the proposition that the picture end of the organization may fail to materialize in quality sufficient to draw at the box office. He said the acts would be given preference in all exploitation pending decided improvement of the film product. For the first time at any such gathering there was not a dissenting voice against vaudeville. Further discussions concerned policy as to films and prices, and it was announced that the theater operating department of RKO showed a profit of over \$1,000,000 above that of last year, it being the only department to show a profit. The recent consolidated statement showed a loss on the whole of RKO operations.

All heads of RKO departments addressed the men in regard to their respective subjects, including labor, accounting, music and radio, next season's films, construction and maintenance, show construction and man power, exploitation and advertising. The meeting closed with a banquet Thursday night.

Those who attended praised the excellent manner in which Plunkett arranged the convention in contrast to the last one held last summer in the penthouse of the Sherman Hotel, Chicago, when nearly all the men lived at different hotels. On this occasion all were registered in at the Pierre and assigned a room for personal use so that each man was readily reached, and he could also transact his business with ease while away from his territory. Those who attended as divisional managers included Charles B. McDonald, Joseph Lee, H. R. Emde, J. M. Brennan, Harry McDonald, Lou Golding, J. E. Firnkoes, William Elson, Morgan C. Ames, A. S. Rittenberg, Len Brown, Cliff Work, Homer Gill and Leo M. Devaney.

McGregor Shows

Pecan Gap, Tex. Week ended August 1. Business, fair.

Shows and rides very good, concessions fair. Little Edna, midget, getting her share of business. Texas Slim's Wild West carrying more bucking horses, Brahma steers and buffalo. Features Texas Maud, bronk rider, who rides slick (without hobbles), and Loraine Jackson, 16-year-old cowgirl, who rides steers. The little cowgirl kicks 'em right in the neck and makes beautiful rides.

MRS. D. W. CAUTREL.

Ride Manufacturer Dies

NEW YORK, Aug. 10.—J. W. Ely, 66, manufacturer of airplane swings, died yesterday at his home in White Plains after a short illness. He was identified as a ride manufacturer for about 26 years. His widow, three children, sister and brother survive. Interment will be in Richfield Springs, N. Y., Wednesday.

A BEAUTIFUL pictorial hanger (18 by 41 inches), in several colors, is being used by Canadian National Exhibition, Toronto, as one method of advertising this year's fair.

LATEST 1932 GILLETTE Type BLADES



CHAMPION BLADES

Will fit any GILLETTE RAZOR made. When you handle Champion GILLETTE Type Blades no sales are lost on account of not fitting a certain Gillette Model—the NEW CHAMPION fits them all.

Here is where you can build up a permanent repeat business, as you will have the EX. This Blade will match up with any on the market, regardless of price.

NO ADVANCE IN PRICE ON THIS NEW MODEL, and there is always 100 to 500% profit. **\$1.45**

100 Blades.....

If price is the main factor, we offer New Slotted Broadway & Wonder GILLETTE Type Blades, Ass'd. (1,000 Lots).

100 Blades.....

FREE CATALOG. Deposit on all C. O. D. orders.

MILLS SALES CO.

Order from Nearest Branch

901 Broadway, NEW YORK CITY. 37 South Wells St., CHICAGO, ILL.

WANTED, RIDES

Whip, Caterpillar, Tilt-a-Whirl. All Kinds of Shows and Concessions. SIX DAYS AND SIX NIGHTS.

August 17-18-19-20-21-22

The biggest thing ever held in Joliet at Rivals Park.

Christ Church Guild

105 North Chicago Street, JOLIET, ILL. Telephone, 5374-5375-5376. Over 5,000 people will attend this greatest of all outdoor events rally.

29th Annual Stewartstown, Pa., Fair

16 Miles From York, 35 Miles from Baltimore. The one that never has been a bloomer. WANT clean Carnival or Independent Rides, Shows and Concessions. No Gaff Stores. September 18 to 19, Night and Day. Free Attractions changed every day. Address JOHN T. McCASLIN, 125 E. Baltimore St., Baltimore, Md.

TWO-ABREAST MERRY-GO-ROUND FOR SALE—Herschell-Spillman. Price, \$1,000.00. Terms if desired. Stored in Central Kentucky. No liens. Clear title given to purchaser. Everything complete, ready to run. Address F. H. BEE SHOWS, Cynthiana, Ky., week August 10; Ewing, Ky., week August 17.

101 RANCH TOUR

(Continued from page 3)

about a truce, with Manager Charles T. Boulware working to a like end, and with George Miller England and George Hamilton, to whom, with R. M. Harvey, general agent, an assignment had been made by Boulware, for the benefit of the employees, adding their bit to the efforts to untangle things, matters were in a bad snarl.

Money had been received for the purpose of moving show, together with personnel, performers and workmen, back to Marland, Okla., and arrangements to this end had been made, at a cost of around \$4,900, when the attitude of the employees in opposition to this served to stop it. Miller, according to word reaching Washington, was doing everything he could to provide funds necessary to pay off pressing obligations, but, it was pointed out, money cannot be raised in large amounts overnight these days, even when there is substantial property back of those seeking to get the funds. Another phase of the situation brought out was that, according to representatives of the management, performers and others on the payroll not only would be taken back to Oklahoma and cared for in the best possible way, but that efforts, once there, would be increased to find a way to pay all salaries due.

The viewpoint of the employees was, however, that they had done their bit, had stayed with the show despite financial difficulties and had sought to help in this way; that now they needed their money and it was due, they should take steps to protect themselves.

The employees, the management pointed out, were being fed, also the stock, to the extent it was possible to do so. A benefit performance arranged under auspices of American Legion was not the success hoped for, but, after expenses of putting on the same were taken care of, a balance of several hundred dollars, sufficient to give each of the personnel \$1.70, was cleared. This money was paid over promptly. In all, actors and workers number over 400. While police in sufficient numbers established a patrol at the showgrounds to preserve order, Olmstead and Boulware were looking into the possibility of initiating legal proceedings in an effort to move the show.

Much interest, naturally, was shown by the Washington public in the situation created by the breaking up of the show. The split with which performers entered into the benefit show was commented upon favorably, as all of them gave the best that was in them despite their plight.

While the management was exerting itself to provide food for the personnel, the people of Washington were doing their part. For example, market men across the square from the show lot sent over on Thursday 400 cantaloupes. The sum of \$800 provided for food from the shows Monday and Tuesday did not go far.

Wentz, holder, it is said, of a \$70,000 mortgage on the show, had his interests looked after by Olmstead also. Stirred by reports of lack of food, some of the Legionnaires were looking into the matter of attaching an elephant in behalf of employees, but were advised the elephants, in fact all live stock, were covered by the mortgage in question. As the Washington newspapers continued to play up the closing of the show, suggesting a total of \$20,000 necessary to

pay, they also told of the reported refusal of employees to accept \$2 each from Olmstead to help tear down the tents and load the show on the train for Oklahoma, in addition to 50 cents a day and food while en route to Oklahoma.

Storms were gathering before Washington was reached for exhibitions Monday and Tuesday, but the gales were temporarily weathered and the National capital city was reached with hopes high for such a business as would go far toward solving all of the problems of the management. Lancaster had been canceled and the jump was made to Washington from Wilmington.

With but a few days in which to bill the show for Washington, this having started in fact only on July 30, remarkable work was done and the results were excellent considering all the circumstances. The Circus Fans' Association of the District of Columbia jumped into the breach and took charge of newspaper publicity for Washington shows, and it was some publicity, too. Arrangements were made for Indians to hold services at the grave of an Indian soldier in Arlington National Cemetery, the intervention of the Vice-President was secured to make certain a parade would be held, and a seven-mile route was mapped out. The parade went over big.

A call by Indian performers upon the Vice-President was arranged and a tie-up made with a leading Washington newspaper whereby the orphans of the capital were entertained at the Monday matinee. As a result of all this co-operation and the splendid publicity which resulted, business which might well be classified as "good" was done. Attendance on Monday and Tuesday nights was in fact big, and this helped much. Prior to this, however, Boulware, who had been doing yeoman service to the end the show be kept going, assigned all proceeds of the Washington engagement to Harvey, England and Hamilton, for the benefit of the employees, who were to be paid from these funds all money remaining after payment of locals, it is understood.

This assignment was filed with the Recorder of Deeds of the District of Columbia. As a result, outside creditors were prevented from attaching the proceeds, assuming such action had been contemplated. On Monday night 12 deputy United States marshals attempted to seize the receipts of the show and to attach the light plant for a bill of \$1,289.67 due the Louisville Color Gravure Company for heralds printed last June. However, Melvin D. Hildreth, legislative chairman of the CFA, who was on the grounds at the time, intervened on behalf of the show. It was pointed out to Inspector of Police Davis serious danger would be involved in seizing the light plant, thus cutting off the current and leaving thousands of people in darkness, with the resulting danger of panic. Police officers were then placed over the plant to prevent it being seized, and after a conference between Secretary Julianna of the Louisville Color Gravure Company, the attorney for that company, Hildreth and the management, the deputies departed and the show was permitted to continue. Again, on Tuesday, following another conference between the secretary and the attorney for the Louisville company and the management, Boulware, advances are, assigned certain advertising contracts to the Louisville concern in fulfillment of its claim.

Following the show Tuesday night, and the appearance in Washington newspapers on Monday of stories of the show's difficulties, with consequent natural wide interest upon the part of the Washington public and its desire to be of service in any way possible, arrangements were made, with the co-operation of Chairman Hildreth and other CFA members, for the benefit performance given Thursday night, under sponsorship of American Legion, Victory Post, District of Columbia. A committee named to promote this benefit selected Raymond A. Burke of Victory Post to distribute proceeds of the performance equally among the show personnel. The performers and others representing the show named Perry M. Plank as chairman.

SLOT MACHINES SACRIFICED

MILLS-JENNINGS-CAILLE-PACE JACKPOTS-BELLS-VENDERS



JENNINGS J. P. BELL

	5c Play.	10c Play.	25c Play.
Mills Jack Pot Bells	\$37.50	\$39.50	\$37.50
Jennings Jack Pot Bells	37.50	39.50	37.50
Caille Jack Pot Bells	41.50	43.50	41.50
Pace Bantam Jack Pots	35.00	37.50	39.50
Mills or Jennings Jack Pot Side Venders	40.00	42.50	45.00
Mills Bells or Side Venders	32.50	35.00	32.50
Jennings Bells or Front Venders	35.00	37.50	35.00
Pace Bells	25.00	27.50	25.00
Miscellaneous Lot Bells, Venders	20.00	22.50	20.00

STEEL STAND FREE WITH EACH MACHINE

ROCK-OLA MFG. CO., 301-315 S. Desplaines St., CHICAGO, ILL., U. S. A.

WANTED---GENESEE COUNTY FREE FAIR BATAVIA, N. Y.

Six Days and Nights—August 24 to 29, Inc.

Biggest Fair New York State

Estimated Attendance 250,000.

Shows, Rides and Legitimate Concessions. Wire or write

DR. A. E. MARTIN, Secretary.

WANTED SHOWS, RIDES AND CONCESSIONS

Or Carnival, No Grift, for

Clarksburg, West Virginia, Big Free Fair

Four Days and Nights—September 7, 8, 9 and 10

Howard Bros., wire.

C. L. TODD, Mgr. Privileges.

Ten Fairs Ten Fairs Ten Fairs

ALAMO EXPOSITION SHOWS

Want Concessions of all kinds, except Corn Game. Can also use good Wheel Men. Also any kind of Grind Shows that don't conflict. Parson Tri-State Fair, August 17; Apache, Okla., August 29; Wilson, Okla.; Holdenville, Okla.; then Texas. Appleton City, Mo., Fair this week.

JACK RUBOCK, Manager.

GLOTH'S GREATER SHOWS WANT

For Fair Season, Chairplane or any other Ride to join at Alliance, Ohio, week of August 17. Any Show of Merit. Concessions all open. Charlestown, W. Va., August 31; Culpeper and Woodstock, Va., follow. All mail to Sharon till 14th. Those joining at Alliance, Ohio, the following week can load for Charlestown. ROBT. GLOTH.

GREATER MOBILE GULF COAST FAIR ASSOCIATION

Open for proposition from Carnival Company to play Mobile Fair. Dates can be arranged if not too late in the fall. Address R. C. SCHWARZ, Secretary, Post-office Box 122, Mobile, Ala.

For the 1931 tour the Ranch Show was leased to Boulware under an arrangement with Miller, it is understood, whereby funds were to be advanced to support the show en route.

MARLAND, Okla., Aug. 10.—Western Show Company, Inc., has called a meeting of all creditors for 2 o'clock this afternoon at the 101 Ranch here.

NEWARK, O., Aug. 8.—A fleet of motor trucks used for advance and opposition billing of 101 Ranch Wild West has arrived here. Advance car preceded the trucks by several days. It was second time advance car had been here in recent weeks, car having been returned here several weeks ago when show was playing in Pittsburgh district. It was ordered east again at that time. Those in charge of truck fleet say they were instructed to return truck to this city and await orders.

BLOTNER MODEL SHOWS

(INC.)

WANTED FOR Red Men's Fall Festival

Kingston, New York, week of August 17, All Concessions Open. Can place Manager for Snake Show. This week, Fort Edward, New York.

INDEPENDENT SHOWS RIDES AND CONCESSIONS.

Thirtieth Annual

MT. AIRY, MD., FAIR

AUGUST 26-29.

Greatest ever. Especially Grab, High Striker, Mitt Camp, Hoop-La, Wheels, Bingo. No Gift Stores. Consider clean Carnival. Address JOHN T. McCASLIN, 125 E. Baltimore St., Baltimore, Md.

WANTED

For BIG THREE-DAY, FREE GATE COUNTY FAIR, TUSCOLOA, ILL., SEPTEMBER 3-4-5. A good Street Carnival. Write L. R. McNEILL, Secretary, Tuscola, Ill.

KAUS UNITED SHOWS, INC.
WANT complete Minstrel Show for balance of season. Furnishing Staterooms on train. Top complete. Shows and Rides that don't conflict. All legitimate Concessions open. Prof. Shapiro wants Half-and-Half. Tattoo Artist, any other Side-Show Act. Mike DeStevens wants Fat People. Floyd R. Matter wants Grinders. Address as per route.

HUGHEY BROTHERS' SHOWS

Showing Russellville, Ky., Heart of Town, This Week.

WANTS Cook House. Fine opening for legitimate Stock Concessions. No other kind carried. Shows, Pit or Platform, with own outfits. Very reasonable terms. ALSO WANT Carnival Electrician. Write or wire. Russellville, Ky.

WANTED—Shows, Concessions. Middletown Fair and Races, August 25-29. Prosperous farming and manufacturing section. 20,000 vacationists at shore and lake resorts within 20 miles. E. D. KELLEY, Secretary, Middletown, Conn.

CARNIVAL COMPANIES

Alamo Expo.: Appleton City, Mo., 10-15.
 All-American: (Fair) Lebo, Kan., 10-15.
 American Expo.: Johnstown, Pa., 10-15; Am-bridge 17-22.
 Anderson-Srader: Holdrege, Neb., 10-15.
 Arttick Greater: (Fair) Woodstock, Vt., 10-15; (Fair) Middlebury 17-22.
 Bach, O. J.: Ticonderoga, N. Y., 10-15.
 Barker: Pleasant Hill, Mo., 10-15.
 Barkoot Bros.: Payne, O., 10-15.
 Barlow's Big City: Rock Island, Ill., 10-15.
 Barnett & Schutz: Brunswick, Mo., 10-15.
 Beckmann & Gerety: (Fair) Burlington, Ia., 10-15.
 Bee, F. H.: Cynthiana, Ky., 10-15.
 Bernardi Expo.: Sheldon, Ia., 10-15.
 Bernardi Greater: (Fair) Cortland, N. Y., 10-15; (Fair) Valleyfield, Que., Can., 18-22.
 Bistany's Gayway: Saratoga, N. Y., 10-15; Glens Falls 17-22.
 Blotner Model: Fort Edward, N. Y., 10-15; Kingston 17-22.
 Brodbeck Bros.: Halstead, Kan., 10-15.
 Browning Bros.: Am. Co.: Junction City, Ore., 10-15.
 Bruce: (Fair) Caledonia, N. Y., 10-15.
 Brundage, S. W.: Appleton, Wis., 10-15.
 Bullard Bros.: Pawnee, Okla., 13-16; Stroud 19-22.
 Bunts: Granttown, W. Va., 10-15.
 Burdick's All-Texas: Fairfield, Tex., 10-15.
 Butler Bros.: Covington, Ind., 10-15; Hillsboro 17-22.
 Byers, C. W.: Clarion, Ia., 10-15.
 Capital Am. Co.: Park Rapids, Minn., 10-15.
 Chicago Expo.: Eatonton, Ga., 10-15.
 Christ United: (Fair) Wellston, O., 10-14.
 Coe Bros.: Nicholasville, Ky., 10-15; Stanford 17-22.
 Coleman Bros.: Adams, Mass., 10-15; (Fair) Cambridge, N. Y., 17-21.
 Colley, J. J.: (Fair) Cement, Okla., 10-15.
 Copping, Harry: Punxsutawney, Pa., 10-15; (Fair) Butler 17-22.
 Corey Greater: Millinburg, Pa., 10-15; Osceola Mills 17-22.
 Crouse United: Middleburg, N. Y., 10-15.
 Dick's Paramount: (Fair) Sheldon Junction, Vt., 17-22.
 Dixie Model: Keyser, W. Va., 10-15; (Fair) Meyersdale, Pa., 17-22.
 Dodson's World's Fair: Butte, Mont., 10-15.
 Endy: Seabright, N. J., 10-21.
 Edwards, J. R.: Attr.: Bysville, O., 10-15.
 Foley & Burk: Santa Maria, Calif., 10-15.
 Folk, Carl J.: Ligonier, Ind., 10-15; Columbia City 17-22.
 Francis, John: St. Cloud, Minn., 10-15; Mankato 17-22.
 Galler: Fulton, Ky., 10-15; (Fair) Carthage, Tenn., 17-22.
 Gibbs, W. A.: (Fair) Otoe, Neb., 13-15.
 Gibson's Blue Ribbon: (Fair) Sheridan, Ind., 10-15; (Fair) Cayuga 17-22.
 Glick, Wm.: Watertown, N. Y., 10-15; Massina 17-22.
 Gloth Greater: Alliance, O., 17-22.
 Gray, Roy: Gladwater, Tex., 10-15.

Gray Royal: (Fair) San Saba, Tex., 10-15.
 Great Lake: Bliss, N. Y., 10-15.
 Great Southern: Coal Creek, Tenn., 10-15.
 Greenburg Am. Co.: Walsenburg, Colo., 10-15; Las Vegas, N. M., 17-22.
 Greenland: (Fair) Burksville, Ky., 10-15; (Fair) Brodhead 17-22.
 Hansen, Al C.: Crothersville, Ind., 10-15.
 Happyland: (Fair) Milford, Mich., 12-15.
 Heth, L. J.: Crawfordville, Ind., 10-15; Frankfort 17-22.
 Heyn, H. L.: Attr.: Sumner, Ill., 10-19.
 Hoffner Am. Co.: Kno.-ville, Ill., 10-15.
 Hoosier State: Tell City, Ind., 10-15.
 Hughey Bros.: Russellville, Ky., 10-15.
 Isler Greater: Burwell, Neb., 10-15; Hastings 17-22.
 Jones, Johnny J.: Fort William-Port Arthur, Ont., Can., 10-15.
 Kaus United: Wilkes-Barre, Pa., 10-15.
 Kearney & Pope: Arthur, Ind., 10-16; Hunt-ingtonburg 17-22.
 Keystone Attr.: California, Pa., 10-15.
 Landes, J. L.: Lebanon, Kan., 13-15; Smith Center 17-22.
 Lang, Dee: Elsberry, Mo., 10-15; Tipton 17-22.
 Lee Am. Co.: Hillsville, Va., 10-15.
 Leggette, C. R.: (Fair) Erie, Kan., 10-15; Cass-ville, Mo., 17-22.
 MacGregor, Donald: Wolf City, Tex., 10-14.
 Michigan Greater: (Fair) Cass City, Mich., 10-15.
 Miss. Valley: Baton Rouge, La., 10-15.
 Model Shows of Amer.: South Bend, Ind., 10-13.
 Monarch Expo.: Montauk Point, L. I., N. Y., 10-15.
 Morris & Castle: Lansing, Mich., 10-15; (Fair) Ionia 17-22.
 Murphy, D. D.: Champaign, Ill., 10-15.
 Northern Expo.: (Fair) St. Paul, Minn., 10-15.
 Pacific States: Conrad, Mont., 10-15; (Fair) Havre 17-22.
 Page, J. J.: Montgomery, W. Va., 10-15; (Fair) Hinton 17-22.
 Parker Model: Somerville, Mass., 10-15.
 Pearson, C. E.: (Fair) Taylorville, Ill., 10-15; (Fair) Arthur 17-22.
 Reithoffer: Shickshinny, Pa., 10-15; (Fair) Montrose 17-22.
 Royal American: (Fair) Winnipeg, Man., Can., 10-22.
 Royal Amusement Co.: Scottsville, Va., 10-15.
 Rubin & Cherry: Ottawa, Ill., 10-15.
 Scott, George T.: Kennewick, Wash., 10-15; Toppenish 17-22.
 Seifer Greater: Hayden, Colo., 10-15.
 Shesley Greater: Pittsfield, Mass., 10-15; Watervliet, N. Y., 17-22.
 Six, J. Harry: Adrian, Mich., 10-15; Cygnet, O., 17-22.
 Snapp, W. R.: Attr.: (Fair) Houston, Mo., 10-15.
 Sol's Liberty: Elwood, Ind., 10-15.
 South Dakota Am. Co.: Burke, S. D., 13-15.
 Southern Tier: Buffalo, N. Y., 10-15.
 Spencer, Sam: (Fair) Ford City, Pa., 10-15.
 Spononi, F. J.: (Fair) Mendota, Ill., 11-14; (Fair) Amboy 18-21.
 Steffens Superior: Monte Rio, Calif., 10-15.

Stoneman: Crystal Lake, Ill., 10-15.
 Sunset: Griggsville, Ill., 10-15.
 Tidwell, T. J.: (Fair) Leroy, Kan., 10-15.
 Vitale & Mitchell: Roberval, Que., Can., 19-23.
 Wade, W. G.: Dowagiac, Mich., 10-15.
 Webb, H. B.: Grand Haven, Mich., 10-15.
 Western, J. W.: Red Jacket, W. Va., 10-15.
 West's World's Wonder: Hagerstown, Md., 10-14.
 West's, W. E.: Motorized: Waterville, Kan., 10-15; Barnes 17-22.
 Williams, Ben, Outdoor Amusements: (Fair) Skowhegan, Me., 17-22.
 Wolf: Boone, Ia., 10-15.
 Work, R. H.: E. Brady, Pa., 10-15.
 World of Fun: (Fair) Fawn Grove, Pa., 10-15.
 Wortham, John T.: Hanford, Calif., 10-15.
 Yellow Stone: Dillon, Mont., 10-15.
 Zeiger, C. F.: United: Denver, Colo., 10-15; Eaton 17-22.

CIRCUS AND WILD WEST

Allen Bros.: Wild West: Delhi, N. Y., 13; Andes 14; Margaretville 15; Fleischmanns 17; Pinehill 18; Phoenicia 19; Tanners-ville 20.
 Barnes, Al G.: Iron Mountain, Mich., 12; Ironwood 13; Ashland, Wis., 14; Rhinelander 15; Antigo 16; Marshfield 17; Portage 18; Stevens Point 19; Waupaca 20; Oshkosh 21; Sheboygan 22.
 Downie Bros.: Rahway, N. J., 12; Nutley 13; Englewood 14; Elizabeth 15; Camden 17.
 Fisher Bros.: Middlebury, Ind., 12; Millers-burg 13; Ligonier 14; Merriam 15.
 Gentry Bros.: Original: Greensburg, Ind., 12; Connersville 13; Franklin 14; Sullivan 15; Robinson, Ill., 17; Olney 18; Mt. Vernon 19; Marion 20; Cape Girardeau, Mo., 21; Poplar Bluff 22.
 Hagenbeck-Wallace: Webster City, Ia., 12; Fort Dodge 13; Iowa Falls 14; Albert Lea, Minn., 15; La Crosse, Wis., 16; Madison 17; Watertown 18; Janesville 19; Burlington 20; Racine 21; Waukegan, Ill., 22.
 Hunt's: Ausable Forks, N. Y., 13; Elizabeth-town 14; Schroon Lake 15; Ticonderoga 16-17.
 King Bros.: Rodeo: Urbana, O., 10-15.
 Mack Hale Bros.: Bowen, Ill., 12; Clayton 13.
 Ringling Bros. and Barnum & Bailey: (Grant Park) Chicago 8-16; Milwaukee, Wis., 17; Fond du Lac 18; Manitowoc 19; Appleton 20; Wausau 21; Eau Claire 22.
 Russell Bros.: Auburn, Neb., 12; Nebraska City 13; Shenandoah, Ia., 14; Clarinda 15; Villisca 17; Lenox 18; Bedford 19; Mt. Airy 20; Leon 21; Osceola 22.
 Schell Bros.: Spalding, Neb., 14; Greeley 15; Ord 17; St. Paul 18; Osceola 19.
 Sells-Sterling: Bird Island, Minn., 13; Glencoe 14; Excelsior 15; (Fair) Mankato 16-19; (Fair) Faribault 20-22.
 Sells-Floto: Everett, Wash., 12; Seattle 13-14; Tacoma 15; Portland, Ore., 16-17; Salem 18; Eugene 19; Klamath Falls 20; Alturas, Calif., 21; Reno, Nev., 22.
 Wheeler & Sautelle: Pascoag, R. I., 12; Stoughton, Mass., 13; (Fair) Weymouth 14-15; Provincetown 17; Orleans 18; Chatham 19.

Additional Routes

(Received too late for classification)

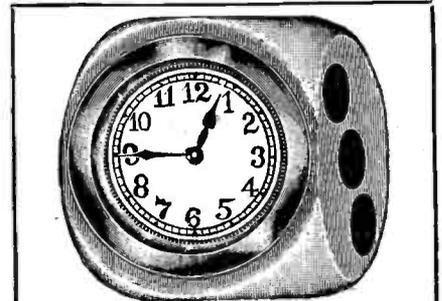
Aulger Bros.: Co.: Stillwater, Minn., 10-15.
 Bard's Pavilion Show: Saxtons River, Vt., 10-15.
 Barnes Players: Bridgeville, Del., 10-15.
 Beers Players: Clarksville, Va., 10-15.
 Belle City Photoplay Co.: Al Kitz, mgr.: Dedham, Ia., 10-15.
 Bishop's Tent Show: Paw Paw, W. Va., 10-15.
 Braden Show: Berkley Heights, N. J., 10-15.
 Carolina Fun Show: King George C. H., Va., 10-15.
 Cass Show: Strawberry Point, Ia., 10-15.
 Crago Stock Co.: Barron, Wis., 12-15.
 Craig, Chas. H.: Magician: Paonia, Colo., 10-15.
 Dandy Dixie Shows: Grant, Va., 10-15.
 Drane Medicine Co.: Union Mills, Ind., 10-15.
 Du Vell's Show Co.: Carnegie, Pa., 10-15.
 Du Voyle Players: Orient, S. D., 13-15.
 Dyac, Zoe, Co.: (Warner) Elkhart, Ind., 10-15.
 Fancher & Turner Show: Yeddo, Ind., 10-15.
 Field, Al G.: Minstrels: Toledo, O., 10-15.
 Franklin Show: Wind Gap, Pa., 10-15.
 Gibbs Comedy Co.: Edwards, N. Y., 10-15.
 Gifford's Show: Titanka, Ia., 10-15.
 Ginnivan Dramatic Co.: Butler, Ind., 10-15.
 Harlan Medicine Show: (Fair) Wilmington, O., 10-15.
 Harris Road Show: Clarks Grove, Minn., 10-15.
 Henderson Show: Fergus Falls, Minn., 10-15.
 Holly: (Warner) Elkhart, Ind., 10-15.
 Holmes Stock Co.: Browning, Mo., 10-15.
 Hopkins, Monroe, Players: Mt. Vernon, Mo., 10-15.
 Horth Comedy Co.: Fredericksburg, Va., 10-15.
 Howard Family Show: Sunshine, La., 10-15.
 Ideal Players: Rowlesburg, W. Va., 10-15.
 Justus-Romain Co.: Gregory, S. D., 10-15.
 King's Fun Show: Kagawong, Ont., Can., 10-15.
 Kirby's Novelty Players: Tolono, Ill., 10-15.
 Konoho Medicine Co.: Knox, Ind., 10-15.
 Ee Vant Show: Manton, Mich., 10-15.
 Lee, Capt. David, Medicine Show: Ottsville, Pa., 10-15.
 Lemoine's Show: Grosvendale, Conn., 10-15.
 Lippincott Entertainers: Kersey, Pa., 10-15.
 Loraeger Stock Co.: Thief River Falls, Minn., 10-15.
 McKeone Family: (Fair) Waconia, Minn., 17-19; (Fair) Farmington 21-23.
 McOwen Stock Co.: Humbolt, Neb., 10-15.
 M. & M. Show: White River, S. D., 12-15.
 Madden Stillian Players: Manson, Ia., 10-15.
 Marine & Firestone Co.: St. Cloud, Minn., 10-15.
 Mayfield, Mme. Co.: Cyclone, Pa., 10-15.
 Miller, Al H.: Show: Ray City, Ga., 10-15.
 Mondsell Show: Palmyra, Pa., 10-15.
 Murdoch Bros.: Show: Blossburg, Pa., 10-15.
 Noonan, Doc. Show: Owensboro, Ky., 10-15.
 Norman Show: Boone, N. C., 10-15.
 North, Ted. Players: Imperial, Neb., 10-15.
 Nutro Co.: Parkston, S. D., 10-15.
 Obrecht Show: Marshall, Minn., 10-15.
 Ogden, Geo.: Show: Greenbackville, Va., 10-15.
 Oriental Comedy Players: Blue Earth, Minn., 10-15.
 Ormsbee Am. Co.: Conshohocken, Pa., 10-15.
 Phillipson Comedy Co.: Winchester, Ind., 10-15.
 Price & Powell Monkey Drome: Paris, Mo., 10-15.

Princess Stock Co.: Wellsville, Mo., 10-15.
 Quillin Family Show: Stewart, O., 10-15.
 Reno, Great, & Co.: St. Joseph, Mo., 10-15.
 Rotnour Players: Sheldon, Wis., 10-15.
 Sadler's Own Co.: Borger, Tex., 10-15.
 Shankland Stock Co.: New Harmony, Ind., 10-15.
 Sharpsteen Show: Plymouth, Mich., 10-15.
 Short-Carroll Players: Harlan, Ia., 10-15; Iowa City 17-22.
 Short's Comedians: Cairo, Ill., 10-15; Carthage 17-22.
 Silver Star Players: Elbing, Kan., 10-15.
 Silverlake Duo: (Fair) Dodson, Mont., 13-15; (Fair) Helena 17-22.
 Simla Wonder Show: Nashville, Tenn., 10-15.
 Star Show: Montvale, Va., 10-15.
 Sutton, Shorty, & Co.: Centerville, Md., 12-13; St. Michaels 14; Cambridge 15; Princess Anne 17; Belle Haven, Va., 18.
 Sweet Players: Anthon, Ia., 10-15.
 Thompson Bros.: Shows: Milan, Mo., 10-15.
 Viking Entertainers: Nimrod, Minn., 10-15.
 Wizard Novelty Circus: Culbertson, Neb., 11-14.

Bistany's Gayway Shows

Amsterdam, N. Y. Week ended August 1. Auspices, American Legion. Return engagement. Business, fair.

Only two more spots until start of the fair season and all members in good spirit. Manager Bistany has announced that the show will remain out until December. The lineup now consists of five rides, Hary Hall having joined at Amsterdam with his Lindy Loop. The shows are Circus Side Show, Reckless Murphy's Motordrome, Cooper's Parisian Night Revue, Spider Boy, Hall of Illusions and Athletic Arena. The staff remains practically the same as at the beginning of season, with the addition of B. H. Nye, who returned from the Pacific Coast a few weeks ago and has already been successful in contracting fair engagements. The show moves in five baggage cars, or on motor trucks for short moves. Has not missed a Monday night's showing this season. All of which is from a member of the show.



NO. 103 DICE CLOCK—The case is a cube about 3 inches, enameled in ivory color, embossed with dice spots in black, fitted with a reliable 30-hour movement, silver dial, highly polished nickel sash. Winders in back.

EACH 80c
20 CLOCKS FOR \$15.00
Rohde-Spencer Co.
 WHOLESALE HOUSE
 223-25 W. Madison St., Chicago, Ill.

SIDE SHOW PEOPLE

Send for our new Catalogue and Price List. Something for everyone in the show to sell. Magician's Slum, fast selling Novelties to pitch and grind with between shows. Ask for Catalogue "H". LEE BROTHERS, 128 East 23d Street, New York.

MILAN LOT, ROCK ISLAND, ILL., THIS WEEK.

Barlow Shows Want
 Cook House, Palmistry, High Striker, Candy Flows, Ball Games, Cigarette Gallery, Pitch-Till-Win, Wheels or any other legitimate Concession. Side Show, Snake, Crazy Horse Shows open. WANT Whip and Merry-Go-Round Foreman. Tom Maden, answer. Useful Acts, White and Colored, write LOUIS LA PAGE. Ten Fairs booked.

Lebanon, Tenn. WILSON COUNTY FAIR
 SEPT. 16-17-18-19
 OPEN FOR

CARNIVAL CONTRACT

WANT 7 Rides, 12 or 15 Shows, 40 Concessions. Wire or write A. W. MCCARTNEY, Secretary, Lebanon, Tenn.

NEW AND CLEVER

Are the JOKE PICTURE CARDS. They LOOK—they LAUGH—they BUY. 9 Cards in set. Retail for 10c and cost you \$3.00 per 100, and they sell like "HOT CAKES." Nuff sed. Samples of 2 Different Sets and our Lists of Money Getters will be sent to you on receipt of 10c. TERMINAL MAGIC, INC., 142 Park Row, New York. Orders shipped the day received.

NOW OR NEVER
 FOR THAT WINTER BANKROLL
HERE IT IS
 OUR MID-SEASON SPECIAL
 Listing Over 150 Hot Leaders and Many Other Winners,
IS YOURS FOR THE ASKING.

Electric Lighted Stage Coach, 75c.

A FEW SMART CRACKS—Ask about our new Cookers, Two-Lite Lamps, new Beverage Cask, new Utility Cooker, new Gilt Covers, new Boudoir Lamps, new Plaster Items, new Jugs, new Bird Cages, Corn Game Specials.

WRITE FOR OUR NEW CAMPAIGN BOOKLETS.
 Instantaneous Service. Newest Items. Rock-Bottom Prices.

SPECIAL WHILE OUR STOCKS LAST
 LAST SEASON'S BEACON MINGO PATTERN BLANKETS, 1.75 ea.
 LAST SEASON'S PLAID PATTERN SHAWLS 2.25 ea.

WISCONSIN DE LUXE DOLL AND DRESS CO.
 Milwaukee, Wis. "Rush Deliveries" Kansas City, Mo.
 1902 N. Third St., 1930 Grand Ave.

MEXICAN JUMPING BEANS
 LARGE STOCK ON HAND AND LIVELIER THAN EVER.
 Per 100, \$1.00—Game Cards FREE
 WRITE FOR QUANTITY PRICES.
CATALOG IS READY
 Be sure to state line of business and permanent address.

The Midwest Novelty Co. 1508 MAIN ST. KANSAS CITY, MO.

BETTY THE BOOTLEGGERS DAUGHTER
 GLASS, BOTTLE AND DOLL
 Sample \$1.00 — A Hot Premium — Dozen \$10.50

MICKEY MOUSE, the Fascinating Somersaulting Mouse. Sample 50c Doz. \$4.00	METAL BOY SQUIRT ATOMIZER, Fits Ash Tray. Dozen \$1.50 Gross \$16.50
WHOOPEE CUSHIONS, the Extra Good Kind. Dozen \$3.00 Gross \$30.00	BERAY CAPS, the Hit of the Year. Dozen \$1.85 Gross \$21.00
NOVELTY MIRRORS, the Best Made. Dozen 40c Gross \$3.00	NOVELTY METERS, the Better Kind. Dozen \$1.00 Gross \$6.00

Samples of above \$2.00
KRAUS NOVELTY CO.,
 50% Deposit C. O. D. Orders.
 403 SOUTH SECOND STREET HAMILTON, OHIO

PUSH CARDS

New Imported Design



Manufactured exclusively by us. Let us quote you on Special Cards. Our 48-page Catalog of Jewelry Assortments, Salesboards, and Slot Machines sent on request. Our Quality and Prices Will Interest You.

MIDWEST NOVELTY MFG. CO.
300-306 W. Erie St., Chicago, Ill.

Circus Saints and Sinners

Walter Guest Kellogg came all the way from Ogdensburg recently to attend a meeting of P. T. Barnum Tent at Park Central Hotel.

Ben Tucker, Richmond CSSCA, is passing thru his first season as a farmer and we want to emphasize the fact, from all reports received, that as a hard and horny farmer he is an excellent court clerk.

Linda Eldredge, wife of Art Eldredge, well-known circus man, was recent guest of CSSCA, P. T. Barnum Tent, and inasmuch as Mrs. Eldredge has a wide knowledge of circus business, her stories were very interesting and entertaining. She was guest of Mother Locherty.

C. Harry Fehling, treasurer of P. T. Barnum Tent, met with a committee other day for purpose of considering ways and means of transferring the moneys from a national bank and putting it in a trust company.

Harry (Pep) Chipman will be unable to attend convention at Richmond, but promises a lively get-together during fall and winter months. Harry, who is vice-president for California, is a typical showman, and his Ed Shipman Tent has on its roster more circus people than laymen.

Charles A. Sonma, secretary and general manager of Virginia State Fair Association, Inc., and an ardent booster of CSSCA, has arranged a circus program as part of proceedings of CSSCA convention to be held October 9 and 10. Among acts secured are Victor Zucchini, human bullet; Kikuta Japs; Four Devils; Carlo's Dog and Pony Circus; Les Eldons; Charles' leaping hounds; Three Jacks, comedy acrobats. In addition Charley has secured Schooley's Revue for night entertainment. Basile's Madison Square Garden Band will furnish the music.

It is planned to have a pilgrimage to proposed ground on which Old Troupers' Home is to be built, and have either the governor, mayor or a representative of Virginia or the city of Richmond plant trees in the names of great circus men. A committee is attempting to work out plans along this line.

JOHN C. GOODE,
National Secretary, Richmond, Va.

Used SLOT MACHINE BARGAINS

BUY NOW direct from factory and save money. Unlimited stock of Rebuilt Slot Machines available for immediate shipment. Thoroughly overhauled, repolished and guaranteed.

Operator Bells with Reserve Jackpot Fronts... \$30.00 to \$45.00
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Machines without Jackpots at correspondingly low prices. Write for complete price list.

We guarantee all machines sold to give satisfaction. Try a sample for 10 days on a money-back proposition.

Other type machines available. Let us know what you need and we will get it for you.

LATEST and BEST Jackpot is the Jennings Victoria. 22 distinct points of advantage over other machines. Write for description and prices.



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No. 407-17-In. Large SMILING LIEUTENANT DOLL. Two-Tone Colors. Kapok Filled. Dozen... \$5.00
Packed 3 Dozen to a Carton.

SPECIAL 3-LB. BLANKETS, Assorted Designs and Colors. Size 66x80. While they last. Each... \$1.50
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1,000 Large Walking Sambos	12 1/2%
Satin Hindeo Curtain	\$25.00
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500 Face-a-Lites	.10
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8 SKEE-BALL ALLEYS
Good condition. Will sell cheap. Communicate BOX 227, Billboard, 251 W. 42d St., New York.

WANTED FOR AMERICAN LEGION CELEBRATION

Bronson, Mich., August 17 to 22
Concessions, also good Free Act. Wire J. C. WEER, St. Johns, Mich., this week.

WANTED FOR J. R. EDWARDS ATTRACTIONS

Athletic Show, Five-in-One for Byesville Homecoming. Quaker City to follow; then the big one, Galion Centennial. All Concessions open except Corn Game and Popcorn. Wire J. R. EDWARDS, Byesville, Ohio.

DANVILLE, N. Y. Aug. 29 to Sept. 5

WANT Shows and Concessions of all kinds for L. O. O. M. Big Harvest Festival, in the heart of town. Have four Rides booked. L. O. O. M. 120 Main Street.

CANADA, VITALE & MITCHELL SHOWS
WANT Shows. Prefer Snake Show or Musical Comedy Show. Concessions come on. No exclusive. Roberval, Quebec, Fair, week August 19; Chicoutimi, August 24; Jonquieres and Hebertville, week September 1; Rimouski, week September 5, several more to follow. Write or wire JOE VITALE, Chicoutimi Hotel, Chicoutimi, Quebec, Canada.

WANTED
FOR PLATFORM MEDICINE SHOW. Experienced Team. Salary, \$25.00 and cats. State all you can and will do to C. L. STUMPF, Mount Vernon, Ala.

WANT EXTRA SIDE SHOWS AND ATTRACTIONS.

MARDI GRAS
AUGUST 15 TO SEPTEMBER 12, CARLIN'S MILLION-DOLLAR PARK, BALTIMORE, MD. Thousands of Attractions and Promotions to draw people. Seven days a week. Address JOHN T. McCASLIN, 125 E. Baltimore St., Baltimore, Md.

LILLY REUNION

FLAT TOP, W. VA., AUGUST 15 AND 16. 50,000 people expected. Exclusive on Novelties for sale.

WIRE RAGLAND & KORTE SHOWS

BECKLEY, W. VA.

POSITIVELY ALL RED ONES

Celebrations galore. Luzerne, Peckville, Olyphant and Jersey, Pa., Labor Day Firemen's Convention. Parades, Free Acts, Clam Bakes. All have promotions in advance. Everything on the streets and mines working here full capacity. Booked to October. CAN PLACE legitimate Concessions, Shows with outfits. BUY OR BOOK Chairplane. All mail, wires.

H. WOLFE SUPERIOR SHOWS

Sterling Hotel, WILKES-BARRE, PA.

METROPOLITAN SHOWS

Playing South Georgia, tobacco-selling time and cotton-ginning time. WANT Chairplane, Shows with their own outfits, Cook House and legitimate Concessions. Tifton, Ga., this week.

CARNIVAL WANTED

We will accept propositions from Carnival Companies for Agricultural Fair to be held September 24, 25 and 26.

BATH COUNTY AGRICULTURAL FAIR ASSN.

OWINGSVILLE, KY.
JNO. R. AMMERMAN, Secretary.

WANTED

Enlarging for Fairs and Celebrations. Wire Acts, Aerial Acts, Ground Acts, Trombone, Clarinet, one more Auspices Promoter, Ball Rack, Mitt Camp, Spalding, Neb., August 14; Greeley, 15; Ord, 17; St. Paul, 18; Osceola, 19.

COWBOY LASH WHIP COLORED HANDLES

NEW LOW PRICE \$6.75 Gross

COMPLETE LINES FOR FAIRS, CARNIVALS, PARKS, ETC.

Catalogue Free **THE TIPP NOVELTY CO.** Wire Today
TIPPECANOE CITY, OHIO

FAIRS FAIRS J. J. PAGE EXPOSITION SHOWS

Can place at Farmers' Fair, Hinton, W. Va., all next week, any Flat Ride and Kiddie Rides. Pay half transportation. Shows with own outfit. Concessions all open. Come on. Want Musicians for Minstrel Show. Can place Monkey-drome or Silodrome. Have fourteen more Fairs to follow. Wire J. J. PAGE, Montgomery, W. Va., this week; Hinton, W. Va., Fair, next week.

Krause Greater Shows Want

One more Ride, either Chairplane or other Ride not conflicting, and one Baby Ride. Several good Shows with their own outfits, also one Platform Show, to join next week in Windgap, Pa., for the Fifteenth Annual St. Mary's Celebration. Week of August 24, Branchville, N. J. Fair; week of August 31, Flemington, N. J. Fair, with a string of Fairs to follow until middle of November, and Florida for the winter. WANT legitimate Concessions. Opening for Palmistry, Penny Arcade and others. Address BEN KRAUSE, Strand Hotel, Harrisburg, Pa.

EWING, KY., FAIR WEEK AUGUST 17th

WANT legitimate Concessions of all kinds. Wonderful crops in this section. Four new hard roads. ALSO CAN PLACE Shows, with or without outfits, for balance of season. Popcorn open after August 25. WANT Bowling Alley and Fishpond for Ewing Fair. Address or come on.

F. H. BEE SHOWS
Cynthiana, Ky., week August 10; Ewing, Ky., Fair, week August 17.

WANTED CONCESSIONS AND RIDES R. H. WORK SHOWS

Hold the exclusive contracts for all Shows, Rides and Concessions for the following Fairs and Celebrations: Firemen's Convention, Clymer, Pa., August 17-22; The Big Huntingdon Fair, Huntingdon, Pa., August 24-29; Monster Home Coming, Coalport, and Big Indiana Fair to follow. CAN PLACE any legitimate Concessions for all of these dates. WANT for the Indiana Fair, one or two more big Rides. Big money for any new Ride at this spot. Address R. H. WORK SHOWS, East Brady, Pa., this week.

WANTED -- SHOWS, RIDES, CONCESSIONS FOR MANSFIELD FREE FAIR

DAY AND NIGHT, AUGUST 25, 26, 27, 28, 1931. Under the Auspices of Richland County Agricultural Society. CAN PLACE legitimate Concessions all kinds. Will sell exclusive privilege on Novelties. Independent Midway. Only limited amount of space. Priced in accordance with times. Write WALTER W. SHAFER, Assistant Secretary, care County Auditor's Office, Mansfield, O.

WANTED -- RIDES

Merry-Go-Round, Ferris Wheel, etc., Shows and Concessions. Free Acts all booked. August 28, 29, 30, in Cincinnati; September 2, 3, 4, 5, near Cincinnati; September 6, 7, 8, 9, near Cincinnati. Both September dates are Fairs. Three more weeks to follow. Write or wire FAIR COMMITTEE, 1116 Elm St., Cincinnati, O.

SAY "I SAW IT IN THE BILLBOARD."

OUR DATES: OCTOBER 6, 7, 8, 9, 1931

Independent Concession Space To Let. **TEXAS COUNTY PANHANDLE FREE FAIR ASSOCIATION**

WALTER W. KENNEDY, Secy., Guymon, Okla.

WILLIAM GLICK SHOWS, INC.

New and Modern

Can place Merry-Go-Round, Ferris Wheel and Whip for Ottawa Exhibition, week August 24. Can place Five-Piece Band for Wild West. Also Ticket Sellers and Grinders for all Shows and Rides. Can place Wheel Agents for Merchandise Wheels for Ottawa. Must be good All-Day Grinders. Write or wire WILLIAM GLICK, Manager, week August 10, Watertown, New York; week August 18, Massena, New York.

VETERANS OF FOREIGN WARS CIRCUS

Torrington, Conn., August 24 to 29

WANTED—Circus Acts of All Kinds. None too big. Show Grounds in center of city. All the mills working. This spot being billed like the big Show. WANTED—Shows of all kinds. This town is good for Athletic and Girl Shows. I will give Rides contract for three promotions. WANTED—Concessions of all kinds. X on Refreshments, Corn Game, Frozen Custard, Ice Cream and Novelties for sale. CAN USE Wheels, Ball Games, Skill Games, American Palmistry and other Stores. Montclair, N. J., September 14 to 19; Bloomfield, N. Y., September 21 to 26. Shows, Rides and Concessions making the three dates will be given preference on location, etc. Address

JOS. A. ROWAN, 15 South Main St., Torrington, Conn.
Telephone, Torrington 4414.

MAD CODY FLEMING SHOWS

Want for the Balance of Season—Complete Ten-in-One; we have tent and front. Pit Shows with own outfits; small per cent. Concessions. No controlled games, no girl shows. NOTICE—WE PLAY HOPKINSVILLE, KY., DOWNTOWN, week August 17; MADISONVILLE, DOWNTOWN; then our Fairs start at Fulton, Ky. NOTICE—This show has not missed a payday to our employees and we pay in cash instead of meal tickets. We have 6 Rides, 8 Shows. If you have Clean Shows and Concessions, come on and get well. Address TIGER MACK, Mad Cody Fleming Shows, Central City, Ky., week August 10.

WANTED CAPABLE SHOWMEN

To take charge of complete Ten-in-One Show, complete Snake Show and complete Hawaiian Show for our twelve Canadian Fairs. Must have own people for all shows. All Concessions open. Address

BOYD & SULLIVAN SHOWS
1 Homewood Ave., Toronto, Canada.

WANT GREAT INTERNATIONAL SHOW

WANT FOR SALISBURY, MD., AUGUST 17; FAIR, EGG HARBOR, N. J., SEPTEMBER 2-3-4-5; ASBURY PARK, N. J., LABOR DAY, WHIP or any FLAT RIDE, MONKEY SPEEDWAY, FIVE-IN-ONE, PENNY ARCADE, or any good SHOW that does not conflict. CONCESSIONS all open. Come on No time to write. Write TOM HASSON, 4133 Chestnut St., Philadelphia, Pa.

ROBERTSON COUNTY FAIR

14th Annual Franklin, Tex. Sept. 23 to 26

CARNIVAL WANTED

Have been using Carnivals with about four Rides, eight Shows and twenty-five or thirty Concessions. Shows of this size or other first-class Carnivals, write. GREAT PROSPECTS THIS YEAR IN THIS COUNTRY.
GLEN W. STINNETT, Acting Secretary, Franklin, Tex.

GOOD TIMES ARE HERE AGAIN The International Shows Want

FOR TWO WEEKS IN JOLIET UNDER STRONG AUSPICES IN HEART OF CITY. OTHER BIG ONES TO FOLLOW.
WANT AT ONCE Hawaiian Dancers or complete Hawaiian Show. CAN PLACE Shows with own outfits. Corn Game open. All other Concessions open. No exclusive. Come on, we can place you. CAN USE other useful Show People. Crystal Lake, Ill., this week, first in five years; then CHRIST Church Exposition, August 17-22; I. O. O. F. Celebration and Circus, August 24-29. Fair and Celebration Committees, have two open weeks in September. Doc King, come on.
JOE STONEMAN AND WADLEY.

Wirth Explains St. Leon Closing

NEW YORK, Aug. 9.—Frank Wirth, associated with Larry Boyd, Jimmy Sullivan and his brother, Phil Wirth, in operation of St. Leon Bros.' European Circus, one-ring-under-auspices project, back here after a trip from Williamsport to Bloomsburg, Pa., explained cancellation of Bloomsburg, where show was booked for last half of last week. He stated to a reporter for *The Billboard* that show was allowed to cancel account fact Honey Troupe and Pallenberg's Bears were unable to play, latter because of forthcoming appearance at Bloomsburg Fair. Original date of closing, as given in last week's issue, was August 25. Wirth says decision was made on finis in Williamsport account rosy proposition for storage there until October.

Wirth claims fancy turnouts every spot played and stunning offers for 1932, as reported last week. Show slated to open indoors in New York State October 15 as a 16-truck affair and utilizing stadium-like effect as obtained en tour this season. Winter season will terminate about a month prior to first date under canvas.

It is freely admitted that provincial and city taxes at spots played in Canada absorbed much of potential profits. This, coupled with heavy expenditures on new equipment, trucks and other paraphernalia, left little if any surplus. Equipment thus corralled lops off possible layouts in this connection for next season. It is advanced.

Performer personnel for next season will remain practically intact, as previously announced, with present acts fulfilling engagements at fairs this season. Larry Boyd and Jimmy Sullivan, owners Boyd & Sullivan Shows, are now with the carnival, having opened last week in Toronto and playing their familiar route of Canadian fairs. Harry Fitzgerald, p. a. for St. Leon, is performing in a similar capacity for Boyd & Sullivan.

Vernon Bros.' Shows

Paola, Kan. Week ended August 1. No auspices. Location, McGrath show-grounds. Weather, hot, except wind-rain Friday. Business, fair.

C. C. Coley's Hiki Show top money last three weeks, W. H. McClanahan's Slide Show a close second. Friday evening midway visited by terrific windstorm. Athletic Show demolished, Coley's show front blown over. No other damage, except some torn tents, which have all been repaired. The rain was badly needed for crops in this section. Art Converse's show laying off this week to enlarge. Its roster: Art Converse, manager-talker; Leo, Lobster Boy; Clara-LeRoy; Prof. Chas. Raymond, sword swallower; Maxine, Australian half boy; Princess Esther, assisted by Prof. Johnson; Marie, magician; Loy-San Toy; Coo Koo, Bird Boy; Chief Idewa; Galer and Robert Goodwon, tickets; Paul Sprague, announcer. The Lindy Loop arrived on the show this week—up at next stand.

D. C. HANNA.

Burdick's All-Texas Shows

Clifton, Tex. Week ended August 1. Auspices, Clifton Fire Department. Weather, good. Business, fair.

Lineup now consists of 7 shows, 4 rides and 25 concessions. Don Leslie and wife returned, and Leslie has resumed his old job. Mr. and Mrs. Toy White joined with their Snake Show. Manager Burdick has signed the Colored State Fair at Austin. Mrs. Don Leslie and Mrs. Jewell Burdick motored to Temple, Tex., to visit Mrs. Burdick's mother. Bill Lutheral and Battling Siki are topping the midway with the Athletic Show. Mrs. Sam O. Fife has her nifty Ten-in-One on the midway and doing a nice business. Mrs. Don Leslie and Ollie Wade have the corn game and enjoying good business.

BUCK JONES.

COLORED MUSICIANS WANTED

For Side-Show Band and Minstrels, Boss Canvasmah for Side Show, First Assistant on Big Top. Also Seatmen, Riggers and Workmen who can drive trucks. A. Lee Hinckley, wife Egg Harbor, August 13; Cape May, August 14; Millville, August 15; all New Jersey.

WALTER L. MAIN CIRCUS

Greenland Shows WANT SHOWS

Own equipment; Concessions all kinds. No X for Fairs. Brodhead, Ky., Barbourville, Ky.; Rogersville, Tenn.; Oneida, Tenn.; Crossville, Tenn., and seven Southern Fairs to follow. Thomas Brett wants Help for Tilt-a-Whirl and Ferris Wheel. Wire JOE KARR, Burkesville, Ky., Fair, this week.

WANTED Capable, Experienced ADVERTISING BANNER SOLICITOR

at once.
Address as per route
AL. G. BARNES CIRCUS

Carrousel For Sale

Dentzel make. Complete equipment including 115-H. P. Motor and Starter. Organ with 1 1/2-H. P. Motor. Price \$750.

WILLIAM FITZSIMMONS,
Care Edw. Merrill, 886 Main St., Bridgeport, Conn.

ROGERS & POWELL SHOWS

WANT Concessions for eight of the best Fairs in Mississippi. C. D. Scott wants organized Minstrel with Brass, Boxers and Wrestlers for Athletic Show, Manager with People for Hawaiian Show. Have outfits complete. Agents for Ball Games. Route: Holly Springs, Miss., week August 10; Ripley, Miss., week August 17. Conditions not so bad; good crops.

Capital Amusement Company

WANTS SHOWS AND CONCESSIONS, WANTING Talker for Monkey Motordrome, for our string of Fall Fairs: St. Paul County Fair, White Bear Lake, week of August 17; Waseca, week of August 24; St. Peter following; all Minnesota. Address all mail en route to T. L. RYAN, Manager.

NOTICE—FAIR SECRETARIES AND CELEBRATION COMMITTEES

Have three flashy Rides—Tilt-a-Whirl, Merry-Go-Round, Ferris Wheel. Six beautiful Shows, consisting of Circus Side Show, Hawaiian, Athletic Arena, Platform, Ten-in-One. Eight or ten legitimate Concessions. Write or wire MANAGER BLUE RIBBON SHOW, Fayette, Ia.

Corey Greater Shows WANT

Cook House, Shows, Palmist, Dancers. Concessions come on. Address Mifflinburg, this week; Osceola Mills, next; all Pennsylvania.

WANT RIDES

Merry-Go-Round and Eli Wheel, one or both, for balance of season, to join at once, for city lots in Cleveland, O. 25% and I furnish transportation. Have a real Labor Day Celebration. Wire quick. CLEVELAND NATIONAL BAZAAR CO., 4311 Prospect Ave., Cleveland, O.

PEOPLES STREET FAIR SHOWS

WANTED—Carnet and Trombone for red-hot Minstrel Show. Some 10c Concessions open, also Jingle Board. No grit. Small truck show. 25% gross. Downton, Bryan, Tex., this week. First show in three years. Then South to the cotton towns. Business good. We have some open time for Fairs, September and October, wanting four Rides and six Shows.

ATTENTION

FAIRS, HOME COMINGS, ETC. Can furnish complete FREE ACT Program—EIGHT Circus Acts, Comedy Clowns, Ground, Aerial, Slack Wire and other Acts, or 60x90 Grind Show, Big Banner flash. Or Chill and Chop Suey, Orangeade, Popcorn or other Concession Cars. TODD BROS.' CIRCUS, Connersville, Ind., this week.

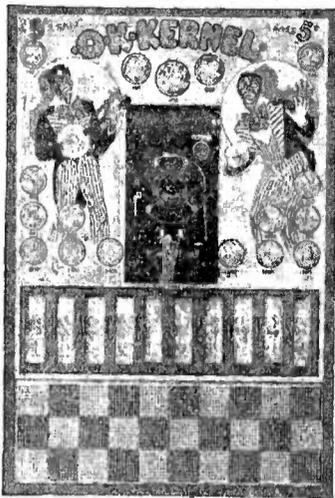
BAND FAIR

OQUAWKA, ILL., SEPTEMBER 3, 4 AND 5. WANT Rides, Shows and Concessions. Everything on main street. FRED W. SCHLOTZHAUER, Oquawka, Ill.

WANTED—EXPERIENCED AND CAPABLE CORN GAME OPERATOR. Must have strong voice. Address MRS. SAM SOLOMON, care Sol's Liberty Shows, Elwood, Ind.

CONCESSIONS WANTED for Big Labor Day Picnic at City Park. Annual affair. Bigger and better each year. Write PAUL G. DUGAN, 800 1/2 WHG Ave., Cambridge, O.

How Do You Like This One?



O. K. KERNEL
 3,000 Holes at 5c a sale takes in \$150.00. Pays out \$57.50 in trade and has 1 Cutout. With 2 Cutouts it pays out \$37.00 in trade. Without Cutouts it pays out \$64.00 in trade.
LIST PRICE, \$4.00.
 Same with 4,000 Holes takes in \$200.00. Cut-out style pays out \$55.00 in trade. Trade style pays out \$61.00 in trade.
LIST PRICE, \$5.50.
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GLOBE PRINTING CO.
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WESTERN OFFICE AND WAREHOUSE: 418 S. Wells St., Chicago, Ill.
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Kearney & Pope Shows

Wheatland, Ind. Week ended July 25. No auspices. Location, ball grounds. Weather, fine. Business, wonderful. Winslow, Ind., following week. Location, downtown streets. Business, satisfactory.
 A few drops of rain Thursday night at Wheatland. Big crowds every night. Plenty of spending change there, as all mines working, also a new State road under construction, with 200 men camped near lot. Lineup of midway includes Merry-Go-Round and Ferris Wheel, owned by M. Kearney; two shows managed by Big Bill Black and the following have concessions: G. R. Pope, corn game—G. H. Myers, agent; Bobby Burns, three; Bill Taylor, one; Mrs. G. H. Myers, two; Dad Sacks, one, and a nice, flashy cookhouse heads the midway. The staff includes M. Kearney and G. M. Pope, managers; Pope, advance; the writer, electrician and mail and Billboard man. Only one change so far, at Rockport, Russell Lighthouse no longer with the show. Winslow second week in coal mine section. Al Black, who was on a visit to Cannelton, returned and put on two concessions. Bill Wadsworth, owner Princess Olga Shows, a visitor. The writer purchased an auto at Winslow. **GEORGE H. MYERS.**

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Made of imported fine quality REED, beautifully trimmed in appropriate colors. Filled with nine (9) beautiful large size CLOTH AMERICAN BEAUTY ROSES, each equipped with a genuine Mazda Electric Bulb inside. A great flash. A wonder item for getting big money quick.

\$3.50 Ea. IN DOZ. LOTS
 Sample, \$3.75.
 When ordering sample please include 25c extra for postage.
 Floral Decorations for Parks, Ballrooms, etc., at wholesale prices. Catalog free.

CALIFORNIA DAHLIAS \$22.50 per 1,000, \$2.50 per 100. FRESH STOCK OF LAUREL, \$7.50 for a 50-Lb. Carton. 25% Deposit Required on All C. O. D. Orders. WRITE FOR CATALOG.

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 Have you a copy of our Catalog? If not, write us and specify your line. We sell to dealers only. Complete lines for Concession People, Auctioneers, Jam Workers, Canvassers, Pitchmen, Streetmen, Premium Users, Salesboard Operators, M. O. Dealers, etc.

LEVIN BROS.
 Established 1886.
Terre Haute, Indiana

C. R. Leggette Shows

Yale, Okla. Week ended August 1. Auspices, American Legion. Reunion. Location, city park showgrounds. Weather, hot. Business, not up to expectations.
 Afternoon attendance light, but at night midway jammed with people—but they did not spend freely. Buddy Ryan, manager Southern Doll Company, a visitor. Wharton joined with his candy floss and ice cones concessions. Baldy Caldwell joined with juice and grab. Joe Parks, brother of Jack Current, was the free act, giving three balloon ascensions with parachute drops. Cecil-Cecilia holding own with the other midway shows. **CHAS. SEIP.**

SALESBOARDS

PLAYED ON RESULTS OF SCORES MADE BY BASEBALL TEAMS.

Quantity	Price	Each	Total
Lots of 25	30c		\$ 7.50
Lots of 100	25c		25.00
Lots of 1000	22c		220.00

MILLS MANUFACTURING COMPANY, PEORIA, ILL.
 111-21 Sanford Street.

SALESBOARD OPERATORS

Our \$600 EMC Assortment will make money in the Sahara Desert. Board takes in \$180.00, pays out \$63.00 in trade. Sample will be sent for \$22.50, with distinct understanding that it may be returned for full refund if found unsatisfactory and if returned intact immediately after inspection. A string of these placed in good locations will swell the old bank account. Quantity discount and catalog on request.

H. G. PAYNE COMPANY
 203 Church Street, Nashville, Tenn.

GENUINE BAGUETTE

A REAL BEAUTY

Actual Size of Watch
 A Fine 3 3/4 Line Dainty Baguette, 7-Jewel Sliding Movement. Comes in a fine assortment of cases, equipped with choice of fine cord or link bracelet and boxed. Specially priced. Each..... **\$8.50**
 NO. F-14—6-Jewel Cylinder Ladies' Wrist Watch. Each..... **\$2.35**
 NO. C-12—1-Jewel Cylinder Ladies' Wrist Watch. Each..... **\$2.10**
 25% Deposit, Balance C. O. D. Samples 35c extra.
 Send for New Catalog.

FRANK POLLAK
 127 Chrystie St., New York

J. R. Edwards Attractions

Ashland, O. Week ended August 1. No auspices. Location, corner Meyers and 10th streets. Business, poor.
 No lights Monday night, so show did not open until Tuesday. First Monday night lost while the show en tour in five years. Lot crowded with people every night, but there was little spending change. Orphan children entertained Saturday afternoon and were highly pleased. A new lighting system on Ferris Wheel greatly adds to its flash. **FRITZ EDWARDS.**

J. Harry Six Attractions

Defiance, O. Week ended August 1. Location, uptown. Auspices, City Park Board. Weather, fine. Business, good.
 It was an annual coming of J. Harry Six to Defiance. Midway crowded every night. As usual, Washer Brothers, midgets, topped the midway. Bob Rundell is back on show with his Hollywood Revue—has installed a loud-speaker. Athletic Show had a fine week. Defiance a spot where the kiddies turn out strong on children's matinee day, and Candy Floss Bill shined. Kelley, of cookhouse note, joined with his well-flashed eatery. Newsboys of the city were given a treat by J. Harry Six—everything free to them. Committee co-operated in every way. **BILL STARKEY.**

Eldridge Returns for New Luna Park Circus

CONY ISLAND, N. Y., Aug. 9.—Art Eldridge's elephant and dog and pony turns back at Luna Park's new circus, starting today. Publicity releases cautiously omit mention of Eldridge's name, as former equestrian director of late 101 Ranch opened Luna's season end of May. Billing says Jumbo, elephant, and Hiram's ponies.
 Other new acts are Randow's Clowns and Yung Kam and Company, Nippon acrobats, with Carver's diving horse continuing as free attraction.

Danceless Man of Billyboy Chairman Park Contest

PALISADE, N. J., Aug. 8.—Perry Charles, the silver-tongued announcer and press agent for Palisades Park here, put a reporter for The Billboard in a tough spot Wednesday night by prevailing on him to act as chairman of the judges' committee of the weekly dance eliminations. Reporter can't dance a step, nor knows a fox-trot from a tango, but he came out unscathed except for the fact that the usual round of boos and bahs emanated from the seasoned devotees of terpsichore. Billyboy's black sheep was involved in the judging deal with stage dancers, a ballet master, a fashion designer, a w.-k. baritone, a sports editor, a performer and who not else? It's a sad, sad life, that's what. Reporter won't even reveal his name to his own paper, which is the Great Crime.

Brown & Ingals Shows

Malone, N. Y. Week ended August 1. Business, satisfactory.
 Two more still dates, then the fairs. Bob Warner joined with his well-known freak, "Zippo." The writer met old troupier friend of years ago (with Van Amburg Circus), Harold (Circus) Sweeney; also had nice visit with Louie LaCiede, of Ketrow's Uncle Tom's Cabin show. Henry (Pitch) Stickler has taken place of Danny O'Connell as agent and making good ahead of show. Gerald Barker and his cookhouse leaving to play fairs — Barker will be greatly missed. Frank Mosher, manager Snake Show, was

BRUSSELS BOY ASH TRAY CIGARETTE EXTINGUISHER

Gold Bronze Metal. Rubber Tube and Bulb. Size 4 Inches.
REDUCED PRICE.
PER DOZEN \$6.25
 Sample Sent Postpaid \$1.00
 Special Prices to Jobbers.

WESTERN NOV. CO.
 718-722 S. Los Angeles St.
 Los Angeles California

HERE'S 1931'S BIGGEST VALUE

BLANKETS

PLAIDS & INDIANS

\$1.33 1/3 EA.

\$40.00 PER CASE OF 30 BLANKETS

This number, exclusive with us, is mopping up on many midways. No flashier color combinations, no nicer patterns ever shown before at anywhere near this price. Ideal item for Corn Games or Wheels. Let's have your order for a trial case. You'll repeat plenty and often. 25% deposit.

Have you our latest Catalog? Write for one.

HEX MFG. CO.
 468-470 Seneca St., Buffalo, N. Y.

BEACON BLANKETS

No.	Style.	Each.
15B21	Mingo	\$2.00
15B20	Magnet	2.00
15B41	Rainbow	2.00

Above prices for Case Lots of 30 only. Less than Case Lots, 5c More.

CORN GAME ITEMS

23-Pc. Scenic Decorated Tea Set. Each. \$ 1.75
 17-Pc. Floral Decorated Tea Set, Each. 1.10
 Metal Lamps (Ass. Big Flashes). Dozen 10.50
 1-Gallon Thermos Jugs. Dozen 10.50
 7-Pc. Porcelain Lemonade Sets. Dozen 10.80
 Electric Toasters. Each..... .90

We carry complete lines of Blankets, Lamps, Candy, Plaster, Stum, Balloons and Canes. Write for 200-page Catalog. It's free.

M. K. BRODY, 1116 S. Halsted St. Chicago, Ill.

SULLIVAN COUNTY FREE FAIR

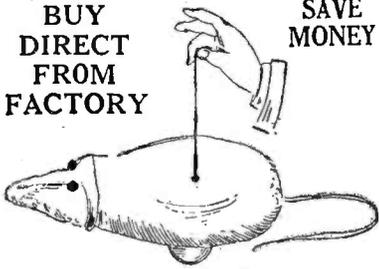
WANTS CARNIVAL SEPTEMBER 2-5.
 Write R. M. ANDERSON, Secy., Piney Flats, Tenn.

WANT TO BOOK OR LEASE with reliable Carnival that has worth-while Fairs No. 5 Ell Wheel, Tangley Callaphone, mounted. One two and one one-ton Trucks and three Concessions. Write or wire best proposition. Can join immediately. F. C. KENNEDY, care Show, Pine Grove, W. Va.

FOR SALE

Frozen Custard Stand. EMERY-THOMPSON FREEZER, 105-42 New Boardwalk, Rockaway Beach, New York, Long Island.

BUY DIRECT FROM FACTORY **SAVE MONEY**



THE WHITE RUNNING MOUSE, with sparkling Rhinestone Eyes. The best make. Everyone guaranteed. Per Gross, only **\$3.50**
BLACK RUNNING TOY MICE. The best make. Every one a worker. Per Gross only **\$3.00**
THE RUNNING BUTTERFLY, a new toy, beautifully lithographed. Big flash. Fast seller. Per Gross, only **\$4.00**

Write for our Free Illustrated Circular of Money-Making Novelties.

We manufacture Novelties for Streetmen and Concessioners over 21 years. Special Prices for Jobbers and Quantity Buyers. 25% deposit with orders, balance C. O. D.

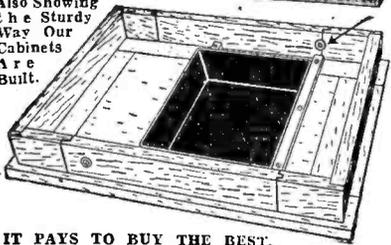
SUN NOVELTY CO., MFRS.
 85 Gerry Street, Brooklyn, N. Y.



The New 1930 Model ERIE DIGGER

May be changed from a separate cash drawer in front to cash drawer in back. It's done in a few minutes. Of great value to operators and concession men.

Also Showing the Sturdy Way Our Cabinets Are Built.



IT PAYS TO BUY THE BEST.

THE ERIE MFG. CO.
 89 Woodbine Street, HARTFORD, CONN.
 REFERENCES—Bradstreet's or Dun's; Hartford Nat. Bank & Trust Co., Hartford, Conn.

ATTRACTS PENNIES LIKE A MAGNET! MINIATURE GOLF BALL GUM VENDOR—OPERATORS!



If you want a STEADY money maker—then operate a "chain" of these fascinating trade stimulators. Each "Miniature Golf" should net you at least \$5.00 weekly profit.

Note These Features
 All metal construction; gum chamber holds 1,000 balls; all skillful plays registered; an interchangeable Football Pinboard

Included free with every machine. PRICE, \$15.00. Write for quantity prices of this and many other money-making Vending Machines.

D. ROBBINS & CO., 1141B DeKalb Avenue, Brooklyn, N. Y.

New and Used Machines

OF ALL DESCRIPTIONS BELLS, JACK POTS AND VENDERS.

WILL TRADE YOUR Mills Front Vender for a Jackpot Front Vender, Small Difference, or Attach One.

Special Prices on Mints, Stands and Supplies.

SICKING MFG. CO.
 1922 Freeman Ave., CINCINNATI, O. Established 1895.

Most Talked About Machines Today **Master Toy & Confection Vender**

SAMPLE DEAL FILLED, \$11.50.

BARNYARD GOLF AND POKER, \$12.50 Each

POKER AND SOCCER, \$12.00 Each

Operators Write for Quantity Prices.

W. J. C. VENDING CO., Hillside, N. J.

Back-Page Pats

By W. P. (PAT) CONSIDINE

Selecting a title for this newcomer among the champions that make up the departments and columns of *The Billboard*, we were aided somewhat by taking a look at the recent numbers of this publication and some other magazines.

Looking thru *The Billboard's* pages we found thruout the weekly a trend that featured reviews of doings in the past. There was "It Happened This Week 15 Years Ago," then "Looking Back a Decade" and there were just plain "Looking Back" and "Looking Back Thru *The Billboard.*" *Old Billyboy* was like one of those big overland limited trains where the trainmaster had sandwiched in an observation car here and there all thru the flyer. Devoted as we are to the contingent who start reading *The Billboard* from the back cover, we had considered both the observation car and caboose.

Perhaps it's just as well the way it is, however, for there is much to recommend the practice of looking back. That's where the other magazines came in. We were scanning the pages of a 40-cent magazine at the periodical counter the other day while we waited for the young lady clerk to wrap our *Billboard* and return with the change—they still do that some places. So as we idly flipped the pages of this 40-cent monthly, we found one writer's work there and this one seemed to know his business. The trouble with us these days is we have no perspective. We have been fed up so much with "closeups" that we have lost the faculty for looking back. This coming along so soon after the "announcing of 100 per cent flesh" by *The Billboard* was interesting. So we read on. It's a matter of history that in the period from 1835 to 1841 about 33,000 business concerns folded up with a consequent loss of \$450,000,000, whole industries shut down. At Philadelphia three-quarters of the white collar and clerking group were jobless and Pennsylvania defaulted the interest on her bonds. Mississippi repudiated her bonds and Western States decreed by legislation that real estate should not be sold to satisfy judgments. Banks were so loaded up with real estate that they leaned against each other like a deck of cards on a prestidigitator's arm, one go, all go. This writer now warmed to his task proving that we don't know a thing about hard times or panics and was preparing to show where the panic of 1873 was a whole lot worse when we burst into *Happy Days Are Here Again*, for things, it seems, are not so bad with us in 1931. So you see the idea of looking back has its compensations.

It's been our idea for a long time that if all the boys who served their time working for that "sterling" old concern, Gordon & Morrison, which flourished on Madison street, Chicago, 25 years ago, were to be laid end to end they would band the earth so round the world flyers could leave the navigator behind and follow the line.

But here, here, we are still waiting for our change. We picked up a 50-cent magazine and idly flipped its pages—*American Mercury*, H. L. Mencken its editor. Mencken in reviewing a recent book by Lincoln Steffens of muckraking fame, said: "Steffens failed as a journalist, for he functioned not as a recorder of deeds, but a shaper of them."

"The true journalist lets the other fellow scheme and sweat; his mission is simply to record the ensuing failure."

"Steffens always thrust his oar in and thus played the victim in a long series of wrecks." By that time our change and parcel were back.

A lot of our troubles are merely lack of perspective. Take all this talk we have been hearing about the "slug evil." There was a time when there was no "slug evil." There were no slugs. There were no coins. Some of us could put up a mighty convincing argument that there are no coins today if you crowded us.

Well, there were no slugs and, of course, there were no coin machines. Trouble has been that we have been paying too much attention to the "ain't got," so we have forgotten to remember the good old days of the ingot. Gold bonds and common stock have pushed the "gold brick" into the obsolete. Looking back, time was when all trade was by barter. There was little or no credit. In those days all traders used cattle as the standard medium. This is no "bull." You take the Roman word for money, pecunia—that word was derived from the word pecus, meaning cattle. Cattle as money had some advantages—they did not have to be carried around and if they did have to be fed and watered, at any rate they bred. Of course, cattle were a bit too bulky for transport by ship or caravan, so substitutes were used. The Carthaginians used leather stamped with the name of some reliable concern and their seal thereon. This probably was the earliest forerunner to our more modern innovation, the "rubber check." Some other interesting substitutes were used. There was a time when tobacco was legal tender in North America and those happy days when a bottle of trade gin would get you what you wanted anywhere along the African Coast. It was in the early Asiatic trade that metal was first used for currency. Metal being in general demand, consumed no fodder and required less room for storage.

This first metal currency took the form of ingots, undergoing tests for purity and weight. A present from one ruler to another of an ingot of iron was considered an extremely valuable gift.

Contrast that with these scare-head days of "slug evil," ballyhoocy. Iron was a much-prized substance. That just goes to show you the depths to which a metal can sink. It would seem that we owe the good old scrap iron a debt of gratitude and respect, for we must not overlook the fact that it was iron that did the pioneering in the introduction of metal as a circulating medium and thus literally fostering the coin-machine industry. We ought to think kindly of the base metal even as we install magnets in the machines to direct the washer away from the coin box and back to its donor. Looking back, we can picture the delightful exchange of an ingot of iron, the gift from one ruler to another and compare such ceremonies with the present-day distaste our big shots express for the presentation by sawed-off shotgun, which, after all, is but another manifestation of "slug evil."

Ingot of gold and silver now made their way upon the scene to lighten and brighten the picture and supersede the base metal. Ingots of gold then as now were the precious metal, the time was when silver was the standard of value thruout the Eastern world. So we rolick along to find that the first coins of record were minted about 600 B. C. in Lydia, a gold-producing country in the west of Asia Minor. These first gold coins were minted by Croesus, a ruler whose name has caromed down thru history's pages a symbol for great wealth. That was about 3,000 years ago, the small coins were in existence before the time of Alexander the Great.

The Athenians had a range of small coins graduated down to the size of a pinhead. These were carried in the mouth, there were no vest nor pants pockets, and they were tucked away much the same as is our aromatic chew, or insulation of snuff is today. In one of Aristophanes' plays a character, suddenly assaulted, swallowed the bankroll. This little incident shows the value of having a good perspective or looking back, for here we have concrete evidence of the relationship between the show world and is allied lines, of which the coin-controlled machine industry is no inconsiderable part, for here we uncover for the first time the real origin of "The Jack Pot Front," with delivery, in reverse.

A TONIC FOR BUSINESS
 No. 3000-HMC—3000 Square Holes.



Eight numbers entitle the holders to their choice of windows which pay out amounts ranging from \$1.00 to \$10.00 in trade. Three cutouts for merchandise. Profit (less cost of merchandise) \$109.00. List Price, \$6.00.

GARDNER & COMPANY

MAIN OFFICE AND FACTORY: 2309 Archer Ave., Chicago, Ill.
 EASTERN OFFICE AND WAREHOUSE: 44 North 4th St., Philadelphia, Pa.
 WESTERN OFFICE AND WAREHOUSE: 417 Market Street, San Francisco, Calif.
 SOUTHERN OFFICE AND WAREHOUSE: 527 Canal St., New Orleans, La.

JACK POT



MILLS LATEST JACK POT

5c, 10c, 25c and 50c Play.

AND OPERATORS BELLS

PITTSBURGH MFG. & SALES CO.

Office: 302, 331 Fourth Ave., PITTSBURGH, PA.

ROCKNE

STADIUM TRAY

Meeting the Wave of

Public Sentiment
 Reproduction of Notre Dame Football Stadium with Statue of Knute Rockne. Size 6 1/2 x 4 1/2 x 5 1/2. Bronze-plated Alum. Pelt bottom. Ship. wt., 1 lb. Price, \$7.20 DZ. Sample, post-paid, \$1. Order from jobber or direct.



D. GOTTLIEB & CO., 4318 W. Chicago Ave., CHICAGO, ILL.

CALIFORNIA GOLD COINS



Samples 50c each, or \$4.00 a dozen. Price List furnished on request.

J. G. GREEN CO.

49 Fourth Street San Francisco, Calif.

TERRITORY CLOSED



Front Vendors.....\$20.00
 Side Vendors.....25.00
 Jack Pot Machines.....35.00

Above Machines all 5c plays and in good operating condition. First come, first served. One-half cash, balance C. O. D.

COLONIAL SALES AND NOVELTY CO.,

1605 E. 39th St., Kansas City, Mo.

Red-Hot Numbers—Everybody Getting Top Money—Get Them Right Away!

RIN TIN DOGS

WISCONSIN DE LUXE Plaster

Studded Eyes. Sparkling Tinsel. Assorted Colors.
30 Cents Each Packed 30 to a barrel

PATCH QUILTS

One side **\$1.75 Each**
 Double side **\$2.00 Each**

We have the better grade Quilts. New patterns only.

Full line of Beacon Blankets in stock

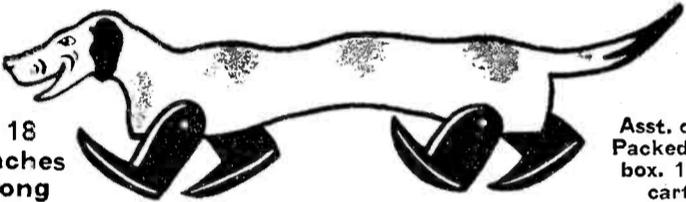


We carry the largest stock of Corn Game, Wheel and Ball Game Merchandise. Exclusive agents De Luxe Plaster and Ferndale Chocolates, Beacon Blankets, Silk Quilts, etc. Write for Red Book Catalogue Free. 25% deposit required on all orders.

KARR & AUERBACH, 626 Arch St., Phila., Pa.

LOOK!-WE HAVE IT-SEE!

The Wiggly Pup **"WOOGGY DOG"** The Wiggly Pup



18 inches long

Asst. colors. Packed 1 to a box. 12 to a carton

The Doggy with a Real Walk—See the Wiggles
 One Thousand Laughs a Minute. Price **\$9.00 Per Dozen**

SPECIALS FOR CORN GAME OPERATORS:

17-Pc. Two-Tone Lustre Tea Set. Beautifully Decorated. Boxed. Set.....\$1.25
 23-Pc. Two-Tone Lustre Tea Set. Beautifully Decorated. Big Pot. Boxed. Set... 2.00
 Beacon Blankets—Magnet, Mingo, Rainbow. Each..... 2.00
 Beacon Shawls—Mingo, Rainbow. Each..... 2.65

SPECIALS FOR BALL GAMES.

6-Oz. Ruby Chocolates. Big Box. Cello. What a Flash. Each.....10c
 8-Oz. Mad. Queen Chocolates. Colored Cello. What a Flash. Each.....15c

HORROW NOV. CO. 125 N. Fourth St., Philadelphia, Pa.
 3 Bell Phones: Market 0874—0857

GUARANTEED MACHINES



MILLS JACK POT BELL, Bull's-Eye Model.....	5c Play.	25c Play.
MILLS JACK POT SIDE VENDER.....	\$50.00	\$55.00
MILLS FRONT MINT VENDER.....	55.00	57.50
MILLS FRONT JACK POT MINT VENDER.....	47.50	57.50
MILLS FRONT JACK POT MINT VENDER.....	62.50	72.50

The above prices are F. O. B. Chicago. Try a machine ten days. If not satisfactory, return it.

TERMS: One-third deposit, balance C. O. D.

REX NOVELTY CO., 3208 Southport Ave., Chicago, Ill.

Salesboard Jobbers and Operators

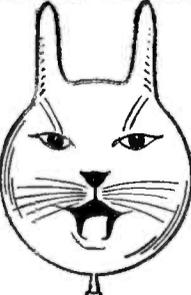
YOU CANNOT AFFORD TO BE ANOTHER MINUTE WITHOUT

Our Beautiful New Catalog, showing the Largest and Most Complete Line of the Very Latest in

SALESBOARDS and VENDING MACHINES

We also make drop-shipments direct to your customers. Prompt and courteous service.

A. S. DOUGLIS & CO., 116 So. Wells St., Chicago



Kat Balloons--Kat Balloons, Gr. \$4.00

Asst'd Colors—Immediate Delivery—Heavy Gas Weight

Panzee Bery KapsGross \$21.00
 Original LuxaphonesGross \$3.50
 90 Zig Zag or Floral Balloon Gr. 2.25
 Large Size High Hat Fur Monkeys
 4 Asst. Styles. Special Gross ..15.00

25% With Order, Balance C. O. D.

GOLDFARB NOVELTY CO.,
 160 Park Row, "The House of Service", New York

Advertise in The Billboard—You'll Be Satisfied With Results.

J. J. Page Shows

Harrodsburg, Ky. Week ended August 1. Mercer County Fair. Weather, fair and warm. Business, fair.

First fair of the year for this show. Owing to differences between "powers that be" of the town and the fair board the show was "in the middle" and all concessions except straight sale and ball games were closed. Rides and shows did well, with Ten-in-One, handled by Chief Deerfoot, taking top money; Minstrels a close second. Concessions last 12 years handled by two local men, and owing to Owner Page contracting from front gate to barn a little ill feeling was in evidence—caused many "regulars" of the last decade to forego the date, but many new concessions were booked. Frank Bruno had wonderful play thru-out week with Ben Mottie's grab concession and bought a car. Jack Foster, old-timer, working in one of Al Rusher's concessions. Mrs. Al Rusher has been assisting at one of the ball games. Frank Cooke, one of Rusher's agents, in hospital in Corbin with bad attack tonsillitis, but out again and getting along okeh. Happy Breeding again in the kitchen of Mottie's eatery. Bob Richardson, one of kitchen help, leaving for home in Georgia, will be replaced by Willie Leachman. Lefty Gardner was over for the week with a grab concession—will be back at Hinton, W. Va. Helen Moore on sick list, also Jim Hunter, who has been handling Cane's ice-cream concession. Many visitors noted on midway, including Ray Howard, Howard Bros.' Shows; Mr. and Mrs. F. H. Bee Jr., Frank (Doc) Angel, Mrs. Albert Grist, Mrs. Robert Cotter, Mr. and Mrs. Baker and Bob Sickles, all of F. H. Bee Shows; Joe and Mrs. Karr, Milt Reed, Mack McHendricks and Harry Harris, of Greenland Shows; Al and Eva Ketchell, of Coe Bros.' Shows, and Phil DeCoupe and wife, formerly on the road, were daily visitors. Frank and Dot Earle and War-Tax Carter are expecting to make fairs with this show, subscriptioning.

R. E. SAVAGE.

Beckmann & Gerety Shows

Aurora, Ill. Week ended August 1. Auspices, City League Baseball Club. Weather, ideal. Business, poor.

Opened Monday night to poorest crowd of season—did not get much better during week. Several of the folks took this opportunity to pay Chicago a visit. Among visitors were Mr. and Mrs. Walter Hildreth, Mr. and Mrs. Nat Green and children with a party of friends from the Chicago office of *The Billboard*. Chick Eckhardt and Walter Driver also came over one evening from Chicago. Cal Norris' Monkey Circus has arrived from Hollywood and is holding its own among the top-money shows on the midway. "Chubby" Gullfoyle breaking in another new lion act for Walter Kemp's Motordrome. Elmer Day proudly displaying a new set of golf clubs. Elmer ardent devotee of the sport and seldom misses a morning on the links, usually accompanied by his golfing cronies, Ben Blakley, Melvin Harris and Eddie Gamble. Mrs. Kelley, last season cashier in the show cookhouse, recently joined and has resumed her old place behind the cash register. Pat Bacon, formerly connected with Mississippi Valley Fair and Exposition at Davenport, now located in Aurora as secretary of the fair, spent several evenings on the lot "cutting it up" with Beckmann and Gerety.

KENT HOSMER.

MAKE BIG MONEY

With this Fast-Selling Novelty,

The Butterfly Shaker

IT'S NEW!
 Don't Overlook That!
 Beautifully Decorated!
 Big Assortment of Colors.
only \$8.00 per gross

We sell only what we Manufacture.

Write for our Illustrated Circular of money-making Novelties.

Special Prices for Jobbers and Quantity Buyers.

SUN NOVELTY CO., Mfrs.,
 85 Gerry St., Brooklyn, N. Y.

5c-10c-25c



NEW JACK POT FRONT VENDER

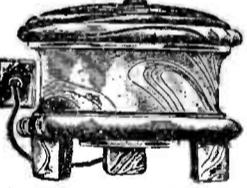
No. 42—NICKEL PLAY
~~\$30.00~~—**\$65.00**

No. 62—DIME PLAY
~~\$30.00~~—**\$70.00**

No. 52—QUARTER PLAY
~~\$30.00~~—**\$70.00**

WATLING MFG. CO.

Our NEW Factory
 4640-4660 W. Fullton St., Chicago, Ill.
 Telephone: COLUMBUS 2770.
 Cable Address "WATLINGITE," Chicago.



EVER-GLOW ELECTRIC CIGAR LIGHTER

PER DOZEN
\$3.95

No. BPI40—O-X-NITE looks like Onyx. Curved Top. Automatic Action. In Assorted Colors. Size, 2 1/2 x 3. With 6-ft. Cord and Plug.

Postage or Express extra. 25% deposit must accompany all orders.

For Our Complete Line of Watches, Jewelry, Silverware, Clocks, etc., for Premium Goods, Sales Boards and Concessions, write for our Red Book which brings profits to you.

KURZON CO.
 335 W. Madison St., Chicago

Here's a WINNER!

Original Miniature Baseball

New Low Price

WRITE WIRE PHONE

for Complete Details

D. GOTTLIEB & CO.
 4318 W. CHICAGO AVE., CHICAGO.



SUPER JUMBO

5c Coin-Operated 6-Pocket Billiards, Poolproof mechanism. Positive Ball Release. Super-Speed Cushions. Sturdy and Attractive. Large Balls, Real Cues.

WIDGET MFG. CO.,
 San Juan, Texas

5 Lots \$37.50
 3 Lots \$39.50
 Sample, \$42.50

32 in. x 64 in.

LEMONADE BOWLS, GLASSES, ETC.
 5-Gallon Lemonade Bowls. Each.....\$3.25
 10-Oz. Circus Lemonade Glasses. Dozen..... 5.00
 Carnival Novelty, Iridescent and Colored Glassware. Send 50% with order, balance C. O. D.

ATLANTIC GLASS CO.,
 225 Water Street, Pittsburgh, Pa.

CONCESSIONAIRES!!

A FULL AND COMPLETE LINE MERCHANDISE FOR FAIRS, CARNIVALS, PARKS, PICNICS AND BAZAARS

- BLANKETS** Each.
 Beacon Magnets.....\$2.00
 Beacon Rainbow.....2.00
 Beacon Mingo.....2.00

- SHAWLS** Each.
 Beacon Opal.....\$2.65
 Beacon Rainbow.....2.65
 Beacon Mingo.....2.65

The above prices are for Case Lots of 30. Less than Case Lots, 5c additional.

- AUTO ROBES**
 Assorted Designs. Long Fringe. All Wool. Assorted Colors. Each.....\$3.00

- SWAGGER STICKS**
 Ladies' Swagger Sticks. Mottled Head. Per Gross.....\$7.00

- STUFFED ANIMALS**
 Sitting Cat, Musical Head. Silk Push. 10 Inches High. Per Dozen \$10.80
 Standing Dog, Musical Head. Silk Push. 10 Inches High. Per Dozen 10.80
 Barking Dog. Silk Push. 14 Inches High. Per Dozen.....24.00

- DOLLS**
 26-Inch. Long Curly Human Hair Wigs. Silk Rayon Dress. Mama Voice, Sleeping Eyes. Unbreakable. Per Dozen.....\$24.00
 26-Inch Baby Doll. Mama Voice. Composition Arms and Legs. Silk Organdie Dress. Rubber Panties. Shoes and Stockings. Per Dozen.....36.00
 18-Inch Mama Doll. Satin Dress. Mama Voice. Unbreakable. Per Dozen.....10.80
 14-Inch Mechanical Shimmie Doll. Human Hair. Clock Movement. Unbreakable. Per Dozen.....36.00

- PLASTER NOVELTIES** Each.
 14-Inch Bozo Dog, 18 to Bbl.....\$0.45
 10-Inch Bozo Dog, 30 to Bbl......35
 Large Elephants, 18 to Bbl......50
 Small Elephants, 36 to Bbl......35
 California Doll, with Turkey Feather. Packed 50 to Bbl......35
 Sheba Doll, with Turkey Feathers. Packed 50 to Bbl......26
 18-In. Banjo Eyed Dog, 24 to Bbl......32
 Plain Indian Chief Statue, 18 to Bbl......45
 Pirate and Mexican Dolls, 50 to Bbl......30

- CLOCKS**
 Gilbert Banjo Clocks, 4 Ass't. Colors.....\$2.35
 Electric Alarm, Bakelite Case, Silver Dial. Electric Buzzer, rings till shut off.....3.25
 Havalin Metal Electric.....5.00
 Fay Electric Clocks.....2.35
 Fay Cathedral Electric Clocks.....2.50
 Fay Electric Kitchen Clocks.....2.50

- SILK RAYON QUILTS**
 Fine Quality Silk Rayon Both Sides. 100% Wool Filled. Size 72/84. Colors: Blue, Rose, Gold, Green and Orchid. Each.....\$5.00
 Same as Above, with Satin Back. Each 4.00
 Same as Above, with Satin Both Sides Each.....3.00
 Satin Quilts. Size 72/84. Floral Designs. Colors: Rose, Gold, Lavender, Blue and Green. Cotton Filled. Each 2.50
 Patchwork Quilts. Size 72/84. Well Sewed with Sanitary Cotton, Scallop Edge. Bound All Around Bright Colors. Each.....1.65
 Case Lots of 50, Each, \$1.55.

- IMPORTED TABLE COVERS**
 Arabian Patterns. Attractive Colors. Gold Background. Size 130/130. Fringed All Around. Per Dozen.....\$18.00

- BATH ROBES (Ladies' and Gents')**
 Cotton Flannel. All Sizes. Fancy Patterns, with Rayon Silk Cord to Match. Each.....\$2.00

- BED SPREAD and PILLOW SETS**
 Silk Rayon. Full Size, with Pillow to Match. Colors: Blue, Green, Gold, Lavender, Orchid and Rose. Packed One to the Carton. Each.....\$4.00

- FLOOR AND TABLE LAMPS**
 Three-Light Junior Lamps. Ornamental Base. Heavy Cast Adjustment for Raising and Lowering Shade. Hand-Decorated Silk Shades. Complete. Each.....\$5.00
 Three-Light Junior Lamp, Same as Above. Complete with Parchment Shade. Each.....4.50
 Two-Candle Light Junior Lamp. Fancy Column. Polished Brass. Complete with Silk Shade. Each.....4.00
 Same as the Above, with Parchment Shade. Each.....3.50
 All Lamps Are Packed 6 to the Crate, Assorted Bases, Shades, Assorted Colors and Designs.

- Three-Light Table Lamp. Bronze and Brass Finishes. 15-In. Hexagon Shape Shade. Assorted Colors and Designs. Complete with Silk Shade. Each.....2.50
 Same as the Above. Complete with Parchment Shade. Each.....2.25
 Two-Candle Light Table Lamp. Metal Base. Green Finish. Two Drip Candle Sockets, Switch Control. 15-In. Oval Parchment Shade. Complete. Each.....1.65
 Same as Above. Complete with Silk Shade. Each.....2.00

- Pottery Electric Table Lamp. Floral Decorations. 14-Inch Embossed Parchment Shade to Match. Height, 17 In. Packed 1 Dozen to the Carton. Complete with Shades. Dozen.....\$18.00

- Art Pottery Table Lamps. 15-Inch Parchment Shade. Genuine Pottery Base. Embossed Assorted Designs. 18 Inches High. Complete With Shade. Packed 1 Dozen to the Carton. Per Dozen.....21.00

- METAL STATUARY LAMPS**
 Cast Metal Base and Assorted Figures, Glass Shades. Height, 20 In. Pull-Chain Socket with Cord and Plug. Per Dozen.....21.00
 Same as the Above, 14 In. High. Per Dozen.....10.80

- CORN GAME ITEMS** Per Doz.
 3-Pc. Celluloid Comb and Brush Sets.....\$ 9.00
 3-Pc. Stag Handle Carving Sets.....10.80
 3-Pc. Stainless Steel, Silver Handle Carving Sets.....16.50
 Kitchen Weighing Scales. Latest Models.....10.80

- 2-Light Metal Base, Parchment Shade Table Lamp.....12.00
 Wrought Iron Smoke Stands, Latest Styles.....12.00
 Ornamental Brass, Trimmed with Onyx, Smoke Stand.....16.00
 3-Pc. Towel Sets, in Fancy Box.....6.00
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