Quick guide to Yearbook sections

Information in this YEARBOOK is divided into homogeneous sections as described in the boxes at right. Here's how to locate a section rapidly:

Hold the YEARBOOK in your left hand. With your right hand bend the book back so that the black markings on the right edges of the pages appear. If you wish to find a page in the A section. for example, place your right thumb over the black bar to the right of the letter A at upper right on this page and riffle through all pages containing a similar black bar in the same position; at the end of that sequence of marking will appear the first page of the A section. The same procedure can be used to find the beginning of any other section, starting with your thumb on the black bar on this page to the right of the letter of the section you wish to locate.

INDEX

Abbreviations in Yfarbook D-36
Advertisers Index 18 Advertisers, Top 100 TV E-65 Advertising Agencies Billings A-141 Advertising Agency Directory E-48 Advertising Assns., Media Sosieties E-32
Advertisers, Top 100 TV E-65
Advertising Agencies Billings A-141
Advertising Agency Directory E-48
Advertising Assns., Media Sosieties E-32
Agencies, Advertising E-48 Agents, Talent D-28
Agents Talent D-28
Alabama
AM EM Stations B-3
TV Stations A-3
AM, FM Stations B-3 TV Stations A-3 Broadcasters Association E-35
Alaska
AM, FM Stations B-7
TV Stations A-4
Alberta
AM, FM Stations B-177
AM, FM Stations B-177 TV Stations A-66 Allocations of TV Channels, U. SA-73
Allocations of TV Channels, U.SA-15
AM Stations
By Call Letters, U. S
By Frequencies, Canada B-223 By Frequencies, Mexico-
By Frequencies, Mexico-
Caribbean B-219 By Frequencies, U. S. B-195 By Provinces, Canada B-177
By Frequencies, U.S
By Provinces, Canada B-111
By States, U. SB-3
American Broadcasting Co.
Executives & Staff E-9
Network Rates E-10
Executives & Staff E-9 Network Rates E-10 American Broadcasting-Paramount
Theatres Inc. E-9
Theatres Inc
Applications TV Stations A-104
Arizona
AM, FM StationsB-8
AM, FM Stations B-8 TV Stations A-5
Broadcasters Association E-35
Arkansas
AM. FM StationsB-10
AM, FM Stations B-10 TV Stations
Broadcasters Association E-35
Artists Representatives D-28
Associations, Societies E-32
Associations, State Broadcast E-35
Assn. of Federal Comm. Consulting
Engineers E-42
Attorneys, Communications E-38 Audience Analysis 14
Audience Analysis14
Audience Measurement Services E-23
Authorized Broadcast Stations.

	ision			
TV Station Directory Canadian TV Stations	A-3 A-66	Experimental TV Stations Transfers of Ownership	A-79 A-80	
Canadian TV Stations Call Letters	A-66 A-68	Newspaper Ownership	A-80 A-88	
Channels	A-70	Group Ownership	A-96	
Allocations	A-73	TV Applications Pending		
Canadian Channels	A-78	Community Antenna TV	A-113	
Ref.				
B—The Facilities of AM-FI	√l Radii	o		
AM & FM Radio Directories	B-3	Caribbean, Mexican Stations	B-219	
AM Station Call Letters EM Commercial Call Letters	B-183	Canadian AM by Frequency	B-223	
FM Commercial Call Letters FM Educational Call Letters	B-192 B-194	Canadian FM by Frequency College Stations	B-225 B-226	
AM Radio by Frequencies	B-194 B-195	International Stations	B-227	
FM, Frequencies, Channels	B-212	Canadian Board of Governors	_	
Equipment Manufacturers	. C-3 C-12	Station Application	C-36	
Special Services	C-34	FCC Rules & Regulations	C-38	
S. MAD Codes and Progra	Son	ıtaan.		
D—NAB Codes and Progra			D-29	
	D-3 D-6	Radio-TV News Services Foreign Language Programs	D-31	
NAB Television Code NAB Radio Code Program Producers, Distribu-	D-3 D-6	Radio-TV News Services Foreign Language Programs C&W Stations	D-31 D-33	
NAB Television Code NAB Radio Code Program Producers, Distribu- tors	D-3 D-6 D-8	Radio-TV News Services Foreign Language Programs C&W Stations Negro Programing	D-31	
NAB Television Code NAB Radio Code Program Producers, Distribu-	D-3 D-6	Radio-TV News Services Foreign Language Programs C&W Stations	D-31 D-33 D-35	
NAB Television Code NAB Radio Code Program Producers, Distribu- tors	D-3 D-6 D-8	Radio-TV News Services Foreign Language Programs C&W Stations Negro Programing	D-31 D-33 D-35	
NAB Television Code NAB Radio Code Program Producers, Distribu- tors	D-3 D-6 D-8	Radio-TV News Services Foreign Language Programs C&W Stations Negro Programing	D-31 D-33 D-35	
NAB Television Code NAB Radio Code Program Producers, Distribu- tors	D-3 D-6 D-8 D-28	Radio-TV News Services Foreign Language Programs C&W Stations Negro Programing Awards, Citations	D-31 D-33 D-35	
NAB Television Code NAB Radio Code Program Producers, Distributors Talent Agents, Managers	D-3 D-6 D-8 D-28	Radio-TV News Services Foreign Language Programs C&W Stations Negro Programing Awards, Citations	D-31 D-33 D-35 D-37	
NAB Television Code NAB Radio Code Program Producers, Distributors Talent Agents, Managers E—Agencies, Reps, Netwo	D-3 D-6 D-8 D-28	Radio-TV News Services Foreign Language Programs C&W Stations Negro Programing Awards, Citations	D-31 D-33 D-35 D-37	

Advertising Agencies E-48

Major Trends, Events ... E-57

E-19

. E-32

Regional TV Networks

Government Agencies . Associations, Societies

1922-64	A-140	Federal Communications Bar Assn E-38	Kansas
Awards & Citations	D-37	Federal Communications Consulting	AM, FM Stations B-60
Billing Services Billings Top Agencies		Engineers E-42	TV Stations A-20 Broadcasters Association E-36
Books, Relating to Radio-TV		Federal Communications Commission Executives & Staff E-27	Kentucky
Brītish Columbia		Past Members E-27	AM, FM Stations B-62
AM, FM Stations		Rules Regulating Radio TV	TV Stations A-22
TV Stations Broadcast Advertisers' Billings (TV)	A-00 E-65	Allocations C-38 Censorship C-54	Broadcasters Association E-36
Broadcast Billings, Agency	Λ -141	Common antenna site	Keystone Broadcasting System Executives & StaffE-14
Broadcasters State Assns,		Facsimile C-48	Labor Groups & Unions E-36
Brokers, Radio-TV Stations California	. E -21	Indecent language C-54	Labrador
AM, FM Stations	B-13	License renewals C-50 Lotteries C-54	AM Stations B-178
TV Stations	. A-6	Multiple ownership C-46	TV Stations A-67 Lawyers, Communications E-38
Broadcasters Association	. E-35	Network affiliation	License, How to Apply for C-36
Call Letters AM Stations (U.S.)	D 109	Operating schedules	Licensing, music
FM Stations (U.S.)	D-109	Political broadcasts C-52	Live/film/tape programing
Commercial	B-192	Rebroadcasts	AM, FM Stations B-65
Educational	.B-194	Recordings	TV Stations A-22
TV Stations (U.S.)	A-08	Reports	Assn. of Broadcasters E-36
Canada AM Stations by Call Letters	B-227	Sponsored programs	Magazine or Newspaper Ownership
	B-223	Station identification C-51	of Broadcast Stations
	B-177	Studio origination	Maine AM, FM Stations B-68
	B-225	Transfers	TV Stations A-24
TV Station Directory	A-78 A-66	Members	Broadcasters Association E-36
	A-70	Film Distributors for TV D-8	Major Trends, Events E-57 Management Consultants E-20
	E-9	Film live/tape ratio of programing A-142	Managers, Talent D-28
Canadian Broadcasting Corp Caribbean-Mexico Radio Stations	B-225 P-210	Financing, Station	Manitoba
Channels, FM	B-212	AM, FM Stations	AM, FM Stations B-178
Channels, TV	Λ -70	TV Stations A-11	TV Stations
Chronology of Events		Broadcasters Association E-35 FM Stations	Manufacturers Societies, Groups E-32
Citations Closed-Circuit TV	D-37	Authorizations	Market Research Services E-23
Code, Kadio	D-6	Canadian, by Frequency B-223	Market 1 Network E-14
Code, TV	D-3	Channels B-212	Maryland
College Radio Stations	B-226	Commercial Call Letters	AM, FM Stations B-69 TV Stations A-24
Colorado AM, FM Stations	B 24	Educational Call Letters	Md., D.C., Del. Assn. of Bestrs E-36
TV Stations	A-8	Frequencies B-212	Massachusetts
Broadcasters Association .	E-35	Foreign Language Programing D-31 Frequencies	AM, FM Stations B-73
Columbia Broadcasting System Inc.		Canadian AM B-903	TV Stations
CBS Executives		Mexican-Caribbean AM B-219	Measuring Services, Frequency B-182
Communications Attorneys		United States AM B-195	Media Societies, Groups E-32
Communications Satellite Corp.	E-31	United States FM B-212 Frequency Measuring Services B-182	Mexican-Caribbean Radio StationsB-219 Michigan
Community Antenna TV Systems	A-113	Galleries, Radio TV in CongressE-28	AM, FM Stations B-75
Community antenna TV, broadcasters in	1 111	Georgia	TV Stations A-26
Community antenna TV.		AM, FM Stations B-39 TV Stations	Broadcasters Association E-36 Minnesota
group owners		Broadcasters Association E-35	AM, FM Stations B-82
Congress, Radio-TV Galleries	. E-28	Government Agencies E-29	TV Stations
AM, FM Stations	B.97	Group Ownership of Stations	Broadcasters Association E-36
TV Stations	. A-9	Groups, TV Networks E-19	Mississippi AM, FM Stations B-85
Broadcasters Association	E-35	Guam	TV Stations A-30
Construction Services	C-12 F-90	AM Station B-176 TV Station A-64	Broadcasters Association E-36
Consulting Engineers	E-42	Hawaii	Missouri AM, FM Stations
Correspondents Galleries, Radio-TV	E-28	AM, FM Stations B-44	TV Stations A-31
Country & Western Programing Delaware	D-33	TV Stations A-13	Broadcasters Association E-36
AM, FM Stations	B-29	Broadcusters Association E-35 Highlights of 1964	Montana AM, FM Stations B-91
TV Station	Λ-10	How to Apply for Station C-36	TV Stations A-32
Del., D.C., Md. Assn. of Bestrs.	E-36	Idaho	Broadcasters Association E-36
Dimensions of Broadcasting Distributors, Equipment	8 C-19	AM, FM Stations B-45 TV Stations A-14	Motion Picture & TV Film Associa-
Distributors, Radio-TV Programs	D-8	Broadcasters Association E-36	tions E-32 Multiple Station Owners A-96
District of Columbia		Illinois	Music Licensing Groups D-7
AM, FM Stations		AM, FM Stations B-46	Mutual Broadcasting System
TV Stations D.C., Md., Del. Assn. of Bestrs		TV Stations	Executives, Staff and Rates E-13 National Assn. of Broadcasters
Editorializing, Radio-TV Stations	19	Index to Advertisers18	Committees E-26
Educational FM Call Letters	B-194	Indiana	Officers E-25
Employment Services Engineers, Consulting		AM, FM Stations	Past Presidents
Equipment	F#	Broadcasters Association E-36	TV Code
Associations	E-32	Industry Highlights, 1963-64 E-57	National Assn. of Television & Radio
Distributors & Manufacturers Product Guide	. C-12 C-3	International Radio Stations	Farm Directors E-45
Product Guide Rentals		in U. S B-227 Iowa	National Broadcasting Co. Executives & Staff E-14
Events, Trends	E-57	AM, FM Stations B-56	NBC Radio and TV Networks E-15
Experimental TV Stations		TV Stations A-18	National Educational TV & Radio
Farm Directors	. L -10	Broadcasters Association E-36	Center E-14

PACE 4 • 1965 BROADCASTING YEARBOOK

		j
Nebraska	AM, FM StationsB-18	1 Station Employment
AM, FM Stations . B-93	TV Stations	
TV Stations A-32 Broadcasters Association E-36	Product Guide C- Production Firms D-	e station interest to
Negro Programing D-35	Professional Societies E-3	o Stations, Experimental
NET E-14	Program Services D-	
Networks	Programing: film/live/tape ratio	Suppliers & Services C-3
ABC Executives & Staff E-9	Promotion Services	Surveys & Market Research E-23
CBC Executives & Staff B-225	Public Relations Services E-3 Publishing Services	Talent Agents D-28
CBS Executives & Staff E-11 KBS Executives & Staff	Puerto Rico	rape/min/nve ProgramingA-142
MBS Executives & Staff E-13	AM, FM Stations B-17	Television Applications Bonding A 104
Market 1 Executives E-14	TV Stations	Attorneys E.38
NBC Executives & Staff E-14	Association of Broadcasters E-3	Authorizations A-140
NET Directors & Regional Offices E-14	Quehec AM, FM Stations B-18	Bureau of AdvertisingE-26
Regional RadioE-17 Regional TV E-19	TV Stations A-6	Call Letters A-68
SNI Executives & Regional Office E-14	Radio	Channel Allocations
Nevada	Attorneys E-3	Channels
AM, FM Stations B-94	Call Letters, AM Call Letters, FM B-18	Community Antenna A-113
TV Stations	Call Letters, FM Educational B-19	0 0 0 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Broadcasters Association E-36	Code of NAB D.	Correspondents
New Brunswick	College Radio Stations B-22	Directory, GanadianA-001
TV Stations A-67	Correspondents E-2	9 Editorializing
TV Stations A-80	Country & Western Programing D-3	Pmployment 00
New Hampshire AM, FM Stations	Directory, Canadian B-17 Directory, U. S. B-	Equipment ManufacturersC-12
TV Stations	Editorializing 1	Experimental Stations
Association of Broadcasters E-36	Employment 2	a compositioning and a composition and a composi
Newfoundland	Equipment Manufacturers	Nowanone Ownership
AM, FM Stations B-179	Foreign Language Programs D-3	1 Nowa Sorvings D 00
TV Stations	Frequencies, AM B-19	Duomenum mandination continu
New Jerscy AM, FM Stations B-96	Frequencies, FM B-21 Group Ownership	RepresentativesE-3
TV Stations A-34	Mexico, Caribbean Stations B-21	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~
Broadcasters Association E-36	Negro Programing D-3	Station SalesA-80
New Mexico	Negro Programing D-3 Networks, Regional E-1	5 Subscription TV
AM, FM Stations B-98	Newspaper Ownership A.S	8 Tolovinion Dunnan of Admosticing Too
TV Stations A-34 Broadcasters Association E-36	News Services	Tolograpion Information Office Took
News Highlights—1963-64 E-57	Set Production—1922-64 B-22	o Tennessee
News Directors E-46	Station Authorization-1922-1964 A-14	A.M., F.M. Stations
News Services D-29	Stations, Campus-Limited B-22	6 V OblitionsA-50
Newspaper Ownership of Stations. A-88	Time Sales—1935-1963	Association of Broadcasters E-36
New York	Radio Advertising Bureau Inc. E-2 Radio Corporation of America	6 AM, FM Stations B-145
AM, FM Stations B-99	Executives, Staff & DivisionB-22	TV Stations
TV Stations	RCA Broadcast Equipment Div. C-3	Association of Broadcasters E-361
North Carolina	RCA Electron Tube Division	6 Time Sales, Radio-TV201
AM, FM Stations B-108	Radio-TV Correspondents Assn E-2	g Trade Assns, & Professional Groups E-32
TV Stations A.37	Radio-TV Galleries of Congress E-2	Transfore of TV Ownership
Association of Broadcasters E-36	Radio TV News Directors Assn. E-4 Rating Services E-3	Transmitter & Equipment Mfrs
North Dakota	Recording Services D.	Trends, Events E-57
North Dakota AM, FM Stations TV Stations Association of Broadcasters Northwest Turritories E-36	Regional Networks, Groups Representatives, Canadian E-1	7 Unions & Labor Groups E-36
Association of Broadcasters F 26	Representatives, Canadian . E.	U. S. Govt. Agencies E-29
Northwest Territories	Representatives of Stations, U. SE.	AM, FM Stations B-157
AM Stations	Research Services, Radio-TV E-2 Rhode Island	V Stations
Nova Scotia	AM, FM Stations B-13	Association of Broadcasters E-36
AM, FM Stations B-179 TV Stations	AM, FM Stations TV Stations A-4	Vermont AM, FM Stations B-159
Number of Stations	Association of Broadcasters E-3 Saskatchewan	6 TV Stations
Ohio	AM. PM Stations Date	Association of Broadcasters E-36
AM, FM Stations B-115 TV Stations A-39	AM, PM Stations TV Stations Satellite Corp. Schools, Radio & TV Script Services Services A.6 E-3 E-4 Script Services D.6 Services	Viewing Habits 14
TV Stations A-39	Satellite CorpE-3	Virgin Islands
Association of Broadcasters E-36	Schools, Radio & TV E-4	1 AM, FM Stations B-177 4 TV Stations A-66
Oklahoma	Script Services D. Services	8 Virginia
AM, FM Stations B-121 TV Stations A.42 Association of Broadcasters E-36	Services	0
Association of Broadcasters E.36	Billing E-S Publishing C-S Rating & Research E-S Set Production, TV A-14 Set Production, Radio B-95	TV Stations A-60
Ontario	Rating & Research E-2	Association of Broadcasters E-36 Washington
AM, FM Stations B-179 TV Stations A-67	Set Production, TV	Washington AM FM Stations B-165
	Set Production, Radio B-22 Societies, Professional, Radio-TV E-3	AM, FM Stations B-165 TV Stations A-62
Oregon	February February Regional, Radio-TV February	Association of Broadcasters E-36
AM, FM Stations B-124 TV Stations A-43	South Carolina AM, FM Stations B-13	West Virginia
Association of Broadcasters E.36	TV Stations A-4	AMI, IMI PIATIONS DELOS
Ownership, Group Stations A-96	Association of Broadcasters E-?	6 Association of Broadcasters E-36
Association of Broadcasters E.36 Ownership, Group Stations A.96 Ownership, Newspaper A.88 Pay TV Interests A.80	South Dakota	Wisconsin
Pay TV Interests A-80	AM, FM Stations B-14	0 M, FM Stations B-171
70	TV Stations A-4	
AM, FM Stations B-127	Association of Broadcasters E-3	6 Association of Broadcasters E-36
AM, FM Stations B-127 TV Stations A-45 Association of Broadcasters E-36	State Broadcasters Associations . E-3 Station Applications	
Association of Broadcasters E.36 Placement Services E.20 Press Services D.29 Prince Edward Island	Station Applications Pending, TV A-10	4 TV Stations
Press Services	Station Brokers	1 Association of Broadcasters E-36
Prince Edward Island	Station Editorializing	9 Yukon AM StationsB-182
PAGE 6 • 1965 BROADCASTING YEARBOOK		