

Quick guide to Yearbook sections

Information in this YEARBOOK is divided into homogeneous sections as described in the boxes at right. Here's how to locate a section rapidly:

Hold the YEARBOOK in your left hand. With your right hand bend the book back so that the black markings on the right edges of the pages appear. If you wish to find a page in the A section, for example, place your right thumb over the black bar to the right of the letter A at upper right on this page and riffle through all pages containing a similar black bar in the same position; at the end of that sequence of marking will appear the first page of the A section. The same procedure can be used to find the beginning of any other section, starting with your thumb on the black bar on this page to the right of the letter of the section you wish to locate.

INDEX

Abbreviations in YEARBOOK	D-34
Advertisers Index	E-22
Advertisers, Top 100 TV	E-65
Advertising Agencies Billings	E-65
Advertising Agency Directory	E-46
Advertising Assns., Media Societies	E-27
Agencies, Advertising	E-46
Agents, Talent	D-26
Alabama	
AM, FM Stations	B-3
TV Stations	A-3
Broadcasters Association	E-31
Alaska	
AM, FM Stations	B-7
TV Stations	A-5
Alberta	
AM, FM Stations	B-181
TV Stations	A-80
Allocations of TV Channels, U. S.	A-86
AM Stations	
By Call Letters, U. S.	B-186
By Frequencies, Canada	B-223
By Frequencies, Mexico-Caribbean	B-218
By Frequencies, U. S.	B-198
By Provinces, Canada	B-181
By States, U. S.	B-3
American Broadcasting Co.	
Executives & Staff	E-8
Network Rates	E-9
American Broadcasting-Paramount Theatres Inc.	E-8
Antenna TV Systems, Community	A-95
Applications TV Stations	A-112
Arizona	
AM, FM Stations	B-8
TV Stations	A-5
Broadcasters Association	E-31
Arkansas	
AM, FM Stations	B-10
TV Stations	A-5
Broadcasters Association	E-31
Artists Representatives	D-26
Associations, Societies	E-27
Associations, State Broadcast	E-31
Assn. of Federal Comm. Consulting Engineers	E-42
Attorneys, Communications	E-37
Audience Analysis	14
Audience Measurement Services	E-22
Authorized Broadcast Stations,	

A—The Facilities of Television

TV Station Directory	A-3	Experimental TV Stations	A-92
Canadian TV Stations	A-80	Community Antenna TV	A-95
Call Letters	A-82	TV Applications Pending	A-112
Channels	A-84	Transfers of Ownership	A-122
Allocations	A-86	Newspaper Ownership	A-129
Canadian Channels	A-91	Group Ownership	A-136

B—The Facilities of AM-FM Radio

AM & FM Radio Directories	B-3	Caribbean, Mexican Stations	B-218
AM Station Call Letters	B-186	Canadian AM by Frequency	B-223
FM Commercial Call Letters	B-194	Canadian FM By Frequency	B-224
FM Educational Call Letters	B-197	College Stations	B-225
AM Radio by Frequencies	B-198	Canadian Board of Governors	B-226
FM, Frequencies, Channels	B-214	International Stations	B-226

C—Equipment and FCC Rules

Product Guide	C-3	FCC Rules & Regulations	C-42
Equipment Manufacturers	C-13	Major Awards, Citations	C-57
Frequency Measuring	C-39	RCA Executives	C-58
Station Application	C-40	Special FCC Services	C-58

D—NAB Codes and Program Services

NAB Television Code	D-3	Radio-TV News Services	D-27
NAB Radio Code	D-6	Foreign Language Programs	D-28
Program Producers, Distributors	D-8	C&W Stations	D-31
Talent Agents, Managers	D-26	Negro Programming	D-33

E—Agencies, Reps, Networks, Miscellaneous

Radio & TV Representatives	E-3	Attorneys in Radio-TV	E-37
Network Executives	E-8	Consulting Engineers	E-42
Regional Radio Networks	E-16	Farm Directors	E-45
Regional TV Networks	E-18	Advertising Agencies	E-46
Associations, Societies	E-27	Major Trends, Events	E-58
Government Agencies	E-35		

1922-62	A-66	Past Members	E-26	Kentucky	
Awards & Citations	C-57	Rules Regulating Radio TV		AM, FM Stations	B-62
Billing Services	E-22	Allocations	C-42	TV Stations	A-20
Billings, Top Agencies	E-65	Censorship	C-56	Broadcasters Association	E-31
Books, Relating to Radio-TV	E-56	Common antenna site	C-52	Keystone Broadcasting System	
British Columbia		Facsimile	C-51	Executives & Staff	E-12
AM, FM Stations	B-182	Indecent language	C-56	Labor Groups & Unions	E-34
TV Stations	A-80	License renewals	C-53	Labrador	
Broadcast Advertisers' Billings (TV)	E-65	Lotteries	C-56	AM Stations	B-182
Broadcast Billings, Agency	E-65	Multiple ownership	C-48	TV Stations	A-80
Broadcasters State Assns.	E-31	Network affiliation	C-51	Lawyers, Communications	E-37
Brokers, Radio-TV Stations	E-20	Operating schedules	C-49	License, How to Apply for	C-40
California		Operator requirements	C-50	Licensing, music	D-7
AM, FM Stations	B-12	Political broadcasts	C-54	Live/film/tape programing	26
TV Stations	A-6	Rebroadcasts	C-54	Louisiana	
Broadcasters Association	E-31	Recordings	C-54	AM, FM Stations	B-65
Call Letters		Reports	C-52	TV Stations	A-21
AM Stations (U. S.)	B-186	Revocations	C-55	Assn. of Broadcasters	E-32
FM Stations (U.S.)		Sponsored programs	C-53	Magazine or Newspaper Ownership	
Commercial	B-194	Station identification	C-53	of Broadcast Stations	A-129
Educational	B-197	Studio origination	C-49	Maine	
TV Stations (U. S.)	A-82	Transfers	C-56	AM, FM Stations	B-67
Canada		Federal Radio Commission, Former		TV Stations	A-22
AM Stations by Frequencies	B-223	Members	E-26	Broadcasters Association	E-32
AM Station Directory	B-181	Film Distributors for TV	D-8	Major Trends, Events	E-58
FM, by Frequency	B-224	Film/live/tape ratio of programing	26	Management Consultants	E-19
TV, by Channel	A-91	Financing, Station	E-22	Managers, Talent	D-26
TV Station Directory	A-80	Florida		Manitoba	
Station Representatives	E-8	AM, FM Stations	B-31	AM, FM Stations	B-182
Canadian Broadcasting Corp.	B-226	TV Stations	A-12	TV Stations	A-80
Caribbean-Mexican Radio Stations	B-218	Broadcasters Association	E-31	Manufacturers of Equipment	C-13
Channels, FM	B-214	FM Stations		Manufacturers Societies, Groups	E-27
Channels, TV	A-84	Authorizations	A-66	Market Research Services	E-22
Chronology of Events	E-58	Canadian, by Frequency	B-224	Market Revenue, TV	A-145
Citations	C-57	Channels	B-214	Maryland	
Closed-Circuit TV	A-93	Commercial Call Letters	B-194	AM, FM Stations	B-69
Code, Radio	D-6	Directory of	B-3	TV Stations	A-24
Code, TV	D-3	Educational Call Letters	B-197	Md., D.C., Md. Assn. of Bestrs.	E-32
College Radio Stations	B-225	Frequencies	B-214	Massachusetts	
Colorado		Foreign Language Programing	D-28	AM, FM Stations	B-72
AM, FM Stations	B-24	Frequencies		TV Stations	A-24
TV Stations	A-8	Canadian AM	B-223	Broadcasters Association	E-32
Broadcasters Association	E-31	Mexican-Caribbean AM	B-218	Measuring Services, Frequency	C-39
Columbia Broadcasting System Inc.		United States AM	B-198	Media Societies, Groups	E-27
CBS Executives	E-10	United States FM	B-214	Mexican-Caribbean Radio Stations	B-218
CBS Television Network	E-11	Frequency Measuring Services	C-39	Michigan	
Commercial Recorders	D-8	Galleries, Radio-TV in Congress	E-25	AM, FM Stations	B-75
Communications Attorneys	E-37	Georgia		TV Stations	A-26
Communications Satellite Corp.	E-36	AM, FM Stations	B-39	Broadcasters Association	E-32
Community Antenna TV Systems	A-95	TV Stations	A-13	Minnesota	
Congress, Radio-TV Galleries	E-25	Broadcasters Association	E-31	AM, FM Stations	B-83
Connecticut		Government Agencies	E-35	TV Stations	A-30
AM, FM Stations	B-26	Group Ownership of Stations	A-136	Broadcasters Association	E-32
TV Stations	A-10	Groups, Radio Networks	E-16	Mississippi	
Broadcasters Association	E-31	Groups, TV Networks	E-18	AM, FM Stations	B-86
Construction Services	C-13	Guam		TV Stations	A-32
Consultants on Management	E-19	AM Station	B-180	Broadcasters Association	E-32
Consulting Engineers	E-42	TV Station	A-78	Missouri	
Correspondents Galleries, Radio-TV	E-32	Hawaii		AM, FM Stations	B-89
Country & Western Programing	D-31	AM, FM Stations	B-44	TV Stations	A-34
Delaware		TV Stations	A-14	Broadcasters Association	E-32
AM, FM Stations	B-29	Broadcasters Association	E-31	Montana	
TV Station	A-11	Highlights of 1963	E-58	AM, FM Stations	B-93
Del., D.C., Md. Assn. of Bestrs.	E-32	How to Apply for Station	C-40	TV Stations	A-36
Dimensions of Broadcasting	8	Idaho		Broadcasters Association	E-32
Distributors, Equipment	C-13	AM, FM Stations	B-45	Motion Picture & TV Film Associa-	
Distributors, Radio-TV Programs	D-8	TV Stations	A-16	tions	E-27
District of Columbia		Broadcasters Association	E-31	Multiple Station Owners	A-136
AM, FM Stations	B-29	Illinois		Music Licensing Groups	D-7
TV Stations	A-11	AM, FM Stations	B-46	Mutual Broadcasting System	
D.C., Md., Del. Assn. of Bestrs.	E-32	TV Stations	A-16	Executives, Staff and rates	E-12
Editorializing, Radio-TV Stations	25	Broadcasters Association	E-31	National Assn. of Broadcasters	
Educational FM Call Letters	B-197	Index to Advertisers	22	Committees	E-25
Employment Services	E-19	Indiana		Officers	E-24
Engineers, Consulting	E-42	AM, FM Stations	B-52	Past Presidents	E-24
Equipment		TV Stations	A-18	Radio Code	D-6
Associations	E-27	Broadcasters Association	E-31	TV Code	D-3
Distributors & Manufacturers	C-13	Industry Highlights, 1962-63	E-58	National Assn. of Television & Radio	
Product Guide	C-3	International Radio Stations		Farm Directors	E-45
Rentals	C-3	in U. S.	B-226	National Broadcasting Co.	
Events, Trends	E-58	Iowa		Executives & Staff	E-14
Experimental TV Stations	A-92	AM, FM Stations	B-56	NBC Radio and TV Networks	E-15
Farm Directors	F-45	TV Stations	A-19	National Educational TV & Radio	
Federal Communications Bar Assn.	E-37	Broadcasters Association	E-31	Center	E-14
Federal Communications Consulting		Kansas		Nebraska	
Engineers	E-42	AM, FM Stations	B-59	AM, FM Stations	B-94
Federal Communications Commission		TV Stations	A-19	TV Stations	A-36
Executives & Staff	E-26	Broadcasters Association	E-31	Broadcasters Association	E-32

Negro Programing	D-33	Professional Societies	E-27	Station Financing	E-22
NET	E-14	Programming: film/live/tape ratio	26	Station Transfers, TV	A-122
Networks		Promotion Services	E-33	Stations, Experimental	A-92
ABC Executives & Staff	E-8	Public Relations Services	E-33	Stations, Number	A-66
CBC Executives & Staff	A-180	Publishing Services	C-58	Suppliers & Services	C-3
CBS Executives & Staff	E-10	Puerto Rico		Surveys & Market Research	E-22
KBS Executives & Staff	E-12	AM, FM Stations	B-180	Talent Agents	D-26
MBS Executives & Staff	E-12	TV Stations	A-78	Tape/film/live Programing	26
NBC Executives & Staff	E-14	Association of Broadcasters	E-32	Television	
NET Directors & Regional Offices	E-14	Quebec		Applications pending	A-112
QXR Executives & Regional Offices	E-14	AM, FM Stations	B-185	Attorneys	F-37
Regional Radio	E-16	TV Stations	A-81	Bureau of Advertising	E-25
Regional TV	E-18	QXR	E-14	Call Letters	A-82
SNI Executives & Regional Office	E-14	Radio		Channel allocations	A-86
Nevada		Attorneys	E-37	Channels	A-84
AM, FM Stations	B-95	Call Letters, AM	B-186	Closed Circuit	A-93
TV Stations	A-37	Call Letters, FM	B-194	Community Antenna	A-95
Broadcasters Association	E-32	Call Letters, FM Educational	B-197	Code of NAB	D-3
New Brunswick		Code of NAB	D-6	Correspondents	E-32
AM, FM Stations	B-183	College Radio Stations	B-225	Directory, Canadian	A-80
TV Stations	A-80	Correspondents	E-32	Directory, U. S.	A-3
New Hampshire		Country & Western Programing	D-31	Editorializing	25
AM, FM Stations	B-96	Directory, Canadian	B-181	Employment	25
TV Stations	A-38	Directory, U. S.	B-3	Equipment Manufacturers	C-13
Association of Broadcasters	E-32	Editorializing	25	Experimental Stations	A-92
Newfoundland		Employment	25	Group Ownership	A-136
AM, FM Stations	B-183	Equipment Manufacturers	C-13	Market Revenue 1962	A-145
TV Stations	A-81	Foreign Language Programs	D-28	Networks, Regional	E-18
New Jersey		Frequencies, AM	B-198	Newspaper Ownership	A-129
AM, FM Stations	B-97	Frequencies, FM	B-214	News Services	D-27
TV Stations	A-38	Group Ownership	A-136	Program, Production Services	D-8
Broadcasters Association	E-32	Mexico, Caribbean Stations	B-218	Representatives	E-3
New Mexico		Negro Programing	D-33	Set Production 1946-1963	A-93
AM, FM Stations	B-99	Networks, Regional	E-16	Authorizations	A-66
TV Stations	A-38	Newspaper Ownership	A-129	Station Sales	A-122
Broadcasters Association	E-32	News Services	D-27	Subscription TV	A-93
News Highlights—1962-63	E-58	Representatives	E-3	Time Sales 1948-1962	25
News Directors	E-44	Revenues—1962	16	Television Bureau of Advertising	E-25
News Services	D-27	Set Production—1922-1963	B-226	Television Information Office	E-23
Newspaper Ownership of Stations	A-129	Station Authorization—1922-1963	A-66	Tennessee	
New York		Stations, Campus-Limited	B-225	AM, FM Stations	B-143
AM, FM Stations	B-101	Time Sales—1935-1962	25	TV Stations	A-60
TV Stations	A-39	Radio Advertising Bureau Inc.	E-25	Association of Broadcasters	E-32
Association of Broadcasters	E-32	Radio Corporation of America		Texas	
North Carolina		Executives, Staff & Division	C-58	AM, FM Stations	B-149
AM, FM Stations	B-109	RCA Broadcast Equipment Div.	C-39	TV Stations	A-63
TV Stations	A-43	RCA Electron Tube Division	C-39	Association of Broadcasters	E-32
Association of Broadcasters	E-32	Radio-TV Correspondents Assn.	E-32	Time Sales, Radio-TV	25
North Dakota		Radio-TV Galleries of Congress	F-25	Trade Assns. & Professional Groups	E-27
AM, FM Stations	B-116	Radio-TV News Directors Assn.	E-44	Transcription Services	D-8
TV Stations	A-44	Rating Services	E-22	Transfers of TV Ownership	A-122
Association of Broadcasters	E-32	Recording Services	D-8	Transmitter & Equipment Mfrs.	C-13
Northwest Territories		Regional Networks, Groups	E-16	Trends, Events	F-58
AM Stations	B-183	Representatives, Canadian	E-8	Unions & Labor Groups	E-34
Nova Scotia		Representatives of Stations, U. S.	E-3	U. S. Govt. Agencies	E-35
AM, FM Stations	B-183	Research Services, Radio-TV	E-22	Utah	
TV Stations	A-81	Revenue, Individual Market TV	A-145	AM, FM Stations	B-161
Number of Stations	A-66	Rhode Island		TV Stations	A-72
Ohio		AM, FM Stations	B-138	Association of Broadcasters	E-32
AM, FM Stations	B-117	TV Stations	A-56	Vermont	
TV Stations	A-46	Association of Broadcasters	E-32	AM, FM Stations	B-162
Association of Broadcasters	E-32	Saskatchewan		TV Stations	A-73
Oklahoma		AM, FM Stations	B-186	Association of Broadcasters	E-32
AM, FM Stations	B-123	TV Stations	A-82	Viewing Habits	14
TV Stations	A-52	Satellite Corp.	E-36	Virgin Islands	
Association of Broadcasters	E-32	Schools, Radio & TV	E-55	AM, FM Stations	B-181
Ontario		Script Services	D-8	TV Stations	A-80
AM, FM Stations	B-183	Services		Virginia	
TV Stations	A-81	Billing	E-22	AM, FM Stations	B-163
Oregon		Publishing	C-58	TV Stations	A-73
AM, FM Stations	B-126	Rating & Research	E-22	Association of Broadcasters	E-32
TV Stations	A-53	Set Production, TV	A-93	Washington	
Association of Broadcasters	E-32	Set Production, Radio	B-226	AM, FM Stations	B-170
Ownership, Group Stations	A-136	Societies, Professional, Radio-TV	E-27	TV Stations	A-75
Ownership, Newspaper	A-129	South Carolina		Association of Broadcasters	E-32
Pay TV Interests	A-93	AM, FM Stations	B-139	West Virginia	
Pennsylvania		TV Stations	A-58	AM, FM Stations	B-173
AM, FM Stations	B-129	Association of Broadcasters	E-32	TV Stations	A-76
TV Stations	A-54	South Dakota		Association of Broadcasters	E-32
Association of Broadcasters	E-32	AM, FM Stations	B-142	Wisconsin	
Placement Services	E-19	TV Stations	A-58	AM, FM Stations	B-175
Press Services	D-27	Association of Broadcasters	E-32	TV Stations	E-32
Prince Edward Island		State Broadcasters Associations	E-31	Association of Broadcasters	E-32
AM, FM Stations	B-185	Station Applications	C-40	Wyoming	
TV Station	A-81	Station Applications Pending, TV	A-112	AM, FM Stations	B-179
Product Guide	C-3	Station Brokers	E-20	TV Stations	A-78
Production Firms	D-8	Station Editorializing	25	Association of Broadcasters	E-32
Program Services	D-8	Station Employment	25	Yukon AM Stations	B-186