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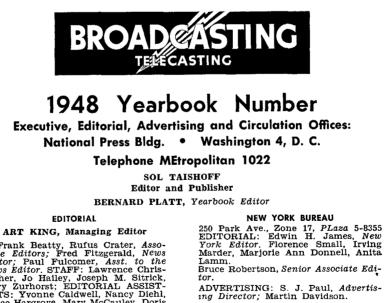
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J. Frank Beatty, Rufus Crater, Asso-ciate Editors; Fred Fitzgerald, News Editor; Faul Fulcomer, Asst. to the News Editor, STAFF: Lawrence Chris-topher, Jo Halley, Joseph M. Sitrick, Mary Zurhorst; EDITORIAL ASSIST-ANTS: Yvonne Caldwell, Nancy Diehl, Grace Hargrove, Mary McCauley, Doris Sulliver Sullivan. Eleanor J. Brumbaugh, Secretary to the Publisher.

BUSINESS

MAURY LONG, Business Manager

George L. Dant, Adv. Production Man-ager; Tom Stack, Harry Stevens, Ele-anor Schadi. AUDITING: B. T. Taishoff, Irving C. Miller, Viola Sutherland.

CIRCULATION AND READERS' SERVICE BERNARD PLATT, Director

Dorothy Young, David Ackerman, Warren Sheets, Chapalier Hodgson, Jeanette Riley, Elaine Suser.

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WINFIELD R. LEVI, Manager

Betty Beckanstin.

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360 N. Michigan Ave., Zone 1. CENtral

William L. Thompson, Manager; John

HOLLYWOOD BUREAU

6000 Sunset Boulevard, Zone 28.

HEmpstead 8181 Havid Glickman, West Coast Manager; Ralph G. Tuchman, Hollywood News Editor. Ann August.

TORONTO BUREAU

417 Harbour Commission Bldg. ELgin 0775

ELgin 0775 James Montagnes, Manager. BROADCASTING * Magazine was found-ed in 1931 by Broadcasting Publica-tions Inc., using the title: BROADCAST-ING *--The News Magazine of the Fifth Estate. Broadcast Advertising * was acquired in 1932 and Broadcast Re-porter in 1933.

* Reg. U. S. Pat. Office

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