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**MARKET****NIelsen DMA  
TV HOUSEHOLDS****RANK**

Des Moines-Ames, IA	404,910	70
Omaha, NE	386,160	75
Cedar Rapids-Waterloo-Dubuque, IA	317,980	89
Davenport, IA-Rock Island-Moline, IL	304,350	92
Sioux Falls-Mitchell, SD	237,790	112
Sioux City, IA	154,300	144
Rochester, MN-Mason City, IA-Austin, MN	138,530	151
Quincy, IL-Hannibal, MO-Keokuk, IA	109,880	163
Mankato, MN	53,050	196
Ottumwa, IA-Kirksville, MO	51,450	198

**MARKET AREA COMMERCIAL STATIONS**

KCCI (8), KDSM-TV (17), KFAX (39), WHO-TV (13), WOI-TV (5)  
 KETV (7), KMTV (3), KPTM (42), KXVO (15), WOWT (6)  
 KCRG-TV (9), KFAX (28), KFAX (40), KGAN (2), KPXR (48), KWKB (20), KWWL (7)  
 KGWB-TV (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)  
 KABY-TV (9), KAUN (36), KDLO-TV (3), KDLT-TV (45), KDLV-TV (5), KELO-TV (11),  
 KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)  
 KCAU-TV (9), KMEG (14), KPTH (44), KTIV (4)  
 KAAL (6), KIMT (3), KTTC (10), KXLT-TV (47)  
 KHQA-TV (7), WGEM-DT (54), WGEM-TV (10), WTJR (16)  
 KEYC-TV (12)  
 KTVO (3), XYOU-TV (15)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WOI-TV, Ames	See Des Moines, IA
KFXB, Cedar Rapids	See Dubuque, IA
KGWB, Davenport	See Burlington, IA
WHBF-TV, Davenport	See Rock Island, IL
WQAD-TV, Davenport	See Moline, IL
KAAL, Mason City	See Austin, MN
KTTC, Mason City	See Rochester, MN
KCRG-TV, KGAN, KPXR & KWWL, Waterloo	See Cedar Rapids, IA
KWKB, Waterloo	See Iowa City, IA

**Iowa Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	11	11	22
Educational Television	2	7	9
	13	18	31

TELEVISION & CABLE  
**ACTION UPDATE**  
 The Authoritative Newsletter of Actions Affecting  
 Broadcasting and Cable Activities  
 For Information, call 800-771-9202

# Iowa—Burlington

## KGWB-TV (formerly KJMH)

Ch. 26

(Satellite of KLJB-TV, Davenport, IA)

**Network Service:** FOX.

**Licensee:** Burlington Television Acquisition Corp., 937 E. 53rd St., Davenport, IA 52807.

**Studio:** 3002 Winegard St., Burlington, IA 52601.

**Mailing Address:** 937 E. 53rd St., Davenport, IA 52807.

**Phone:** 319-752-9826. **Fax:** 319-752-4915.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 200-kw max. visual. Antenna: 315-ft. above av. terrain, 230-ft. above ground, 925-ft. above sea level.

Latitude 40° 49' 25"  
Longitude 91° 08' 22"

**Transmitter:** Winegard Dr. & Roosevelt St.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 500-kw max. visual. Antenna: 1273-ft. above av. terrain, 1270-ft. above ground.

Latitude 41° 08' 08"  
Longitude 90° 48' 30"

**FCC Digital File Number:** BPCDT-19991028AFB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Grant Broadcasting Stations (Group Owner).

**Began Operation:** January 5, 1988. Left air October 1994. Sale to present owner approved by FCC July 28, 1995. Returned to air March 1, 1996.

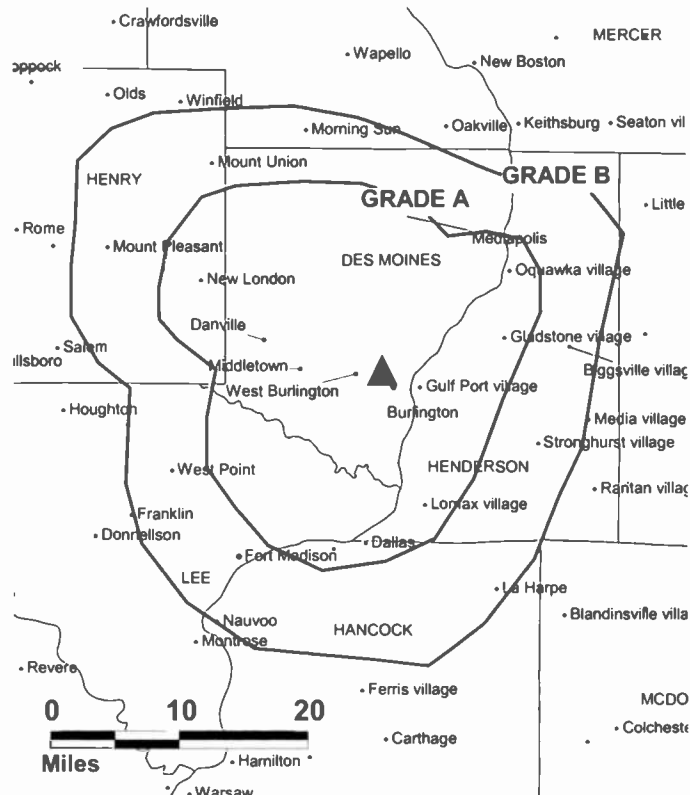
**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Personnel:** See KLJB-TV, Davenport, IA.

**Rates:** On request.

**City of License:** Burlington. **Station DMA:** Davenport-Rock Island-Moline. **Rank:** 92.

## KGWB-TV BMPCT-870416KE GRANTED: 6/9/87



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,310	12,310
Average Weekly Circulation (2001)	0	1,173	1,173
Average Daily Circulation (2001)		162	162
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	7,800	7,800
Average Weekly Circulation (2001)	0	897	897
Average Daily Circulation (2001)		103	103
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,510	4,510
Average Weekly Circulation (2001)	0	275	275
Average Daily Circulation (2001)		59	59

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Cedar Rapids-Waterloo

## KCRG-TV Ch. 9

**Network Service:** ABC.

**Licensee:** Cedar Rapids Television Co., Box 816, Cedar Rapids, IA 52406-0816.

**Studio:** 2nd Ave. at 5th St. SE, Cedar Rapids, IA 52401.

**Mailing Address:** Box 816, Cedar Rapids, IA 52406.

**Phones:** 319-365-9999; 800-332-5443. **Fax:** 319-368-8505.

**E-mail:** 9online@kcrg.com; newsroom@kcrg.com

**Web Site:** <http://www.kcrg.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2943-ft. above sea level.

Latitude 42° 18' 59"  
Longitude 91° 51' 31"

**Transmitter:** 4.5-mi. NW of Walker.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1909-ft. above av. terrain, 1801-ft. above ground.

Latitude 42° 18' 59"  
Longitude 91° 51' 31"

**FCC Digital File Number:** BPCDT-19991027ABE. Granted: December 9, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Miralite, 3.8-meter Ku & C-band; Prodelin, 3.7-meter C-band; AvanteK, M/A-Com, Standard Communications receivers.

**AM Affiliate:** KCRG, 5-kw, 1600 kHz.

**News Service:** AP.

**Ownership:** The Gazette Co.

**Began Operation:** October 15, 1953.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

John Phelan, Vice President & General Manager.

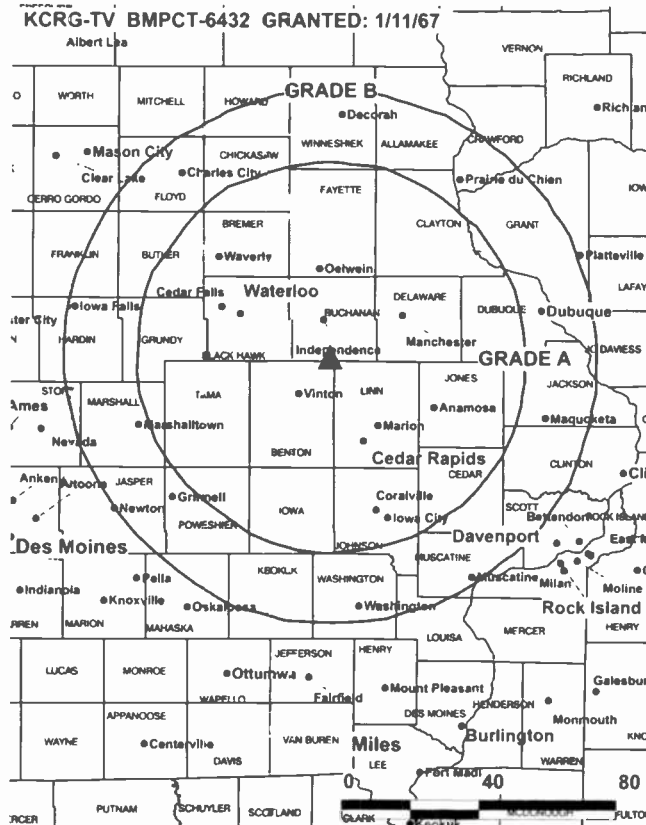
Tom Hurn, Local Sales Manager.

Jim Johnson, National Sales Manager.

Rebecca Lutgen Gardner, News Director.

Gene Divoky, Chief Engineer.

Dan Austin, Program Manager.



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David Welsh, Promotion Director.

Susan Sailors, Controller.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Cedar Rapids. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	261,790	164,570	426,360
Average Weekly Circulation (2001)	193,809	93,080	286,889
Average Daily Circulation (2001)			161,794
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,950	106,360	307,310
Average Weekly Circulation (2001)	167,975	79,564	247,539
Average Daily Circulation (2001)			145,338
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,840	58,210	119,050
Average Weekly Circulation (2001)	25,834	13,516	39,350
Average Daily Circulation (2001)			16,456

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Iowa—Cedar Rapids

**KFXA**

**Ch. 28**

**(Operates satellite KFXB, Dubuque, IA)**

**Network Service:** FOX.

**Licensee:** Second Generation of Iowa Ltd., 1228 Euclid Ave., 860 Halle Bldg., Cleveland, OH 44115.

**Studio:** 605 Boyson Rd. NE, Cedar Rapids, IA 52402.

**Phone:** 319-393-2800. **Fax:** 319-395-7028.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1483-ft. above av. terrain, 1486-ft. above ground, 2388-ft. above sea level.

Latitude 42° 05' 25"  
Longitude 92° 05' 13"

**Transmitter:** 6441 21st Avenue Dr., Big Horn Twp.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 1473-ft. above av. terrain, 1486-ft. above ground.

Latitude 42° 05' 25"  
Longitude 92° 05' 13"

**FCC Digital File Number:** BPCDT-19991028ACW. Granted: November 6, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Second Generation of Iowa Ltd. (Group Owner).

**Began Operation:** February 1, 1988. Sale to present owner by Metro Program Network Inc. approved by FCC November 6, 1995.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (engineering):** Warmus & Associates.

**Personnel:**

Joseph Denk, General Manager.

Tim Atterberg, Local Sales Manager.

Edward Baugh, National Sales Manager.

Gary Haverland, Chief Engineer.

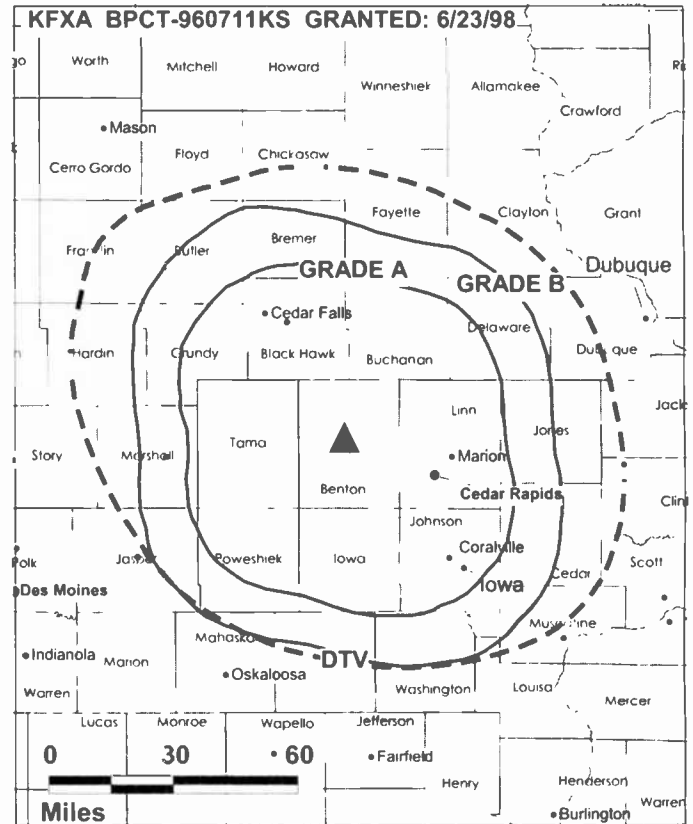
Larry Blum, Program Director.

Tim Looney, Promotion Director.

Greg Stuart, Production Manager.

Connie Bartels, Business Manager.

**Rates:** On request.



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**City of License:** Cedar Rapids. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	175,870	115,720	291,590
Average Weekly Circulation (2001)	79,149	34,615	113,765
Average Daily Circulation (2001)			41,347
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,610	99,970	270,580
Average Weekly Circulation (2001)	78,692	32,488	111,180
Average Daily Circulation (2001)			40,834
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,260	15,750	21,010
Average Weekly Circulation (2001)	458	2,127	2,585
Average Daily Circulation (2001)			513

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Cedar Rapids-Waterloo

## KGAN Ch. 2

**Network Service:** CBS.

**Licensee:** KGAN Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 600-2 Old Marion Rd. NE, Cedar Rapids, IA 52402.

**Mailing Address:** Box 3131, Cedar Rapids, IA 52406.

**Phone:** 319-395-9060. **Fax:** 319-395-0987.

**E-mail:** kgan@kgan.com

**Web Site:** http://www.kgan.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1394-ft. above av. terrain, 1309-ft. above ground, 2359-ft. above sea level.

Latitude 42° 17' 43.16"  
Longitude 91° 53' 10.63"

**Transmitter:** 4.75-mi. N of Urbana.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 1450-ft. above av. terrain, 2436-ft. above ground.

Latitude 42° 17' 43.00"  
Longitude 91° 53' 10.00"

**FCC Digital File Number:** BPCDT-19991029ABA. Granted: May 25, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 30, 1953. Sale to Smith Acquisition Corp. cancelled (*Television Digest*, Vol. 40:12). Sale to present owner from Guy Gannett Communications approved by FCC April 5, 1999 (Vol. 38:36, 37). Sale to Guy Gannett Communications by Orion Broadcasting approved by FCC August 14, 1981 (Vol. 21:11). Sale to Orion by American Broadcasting Stations Inc., William B. Quarton & others approved by FCC June 12, 1968 (Vol. 8:25).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

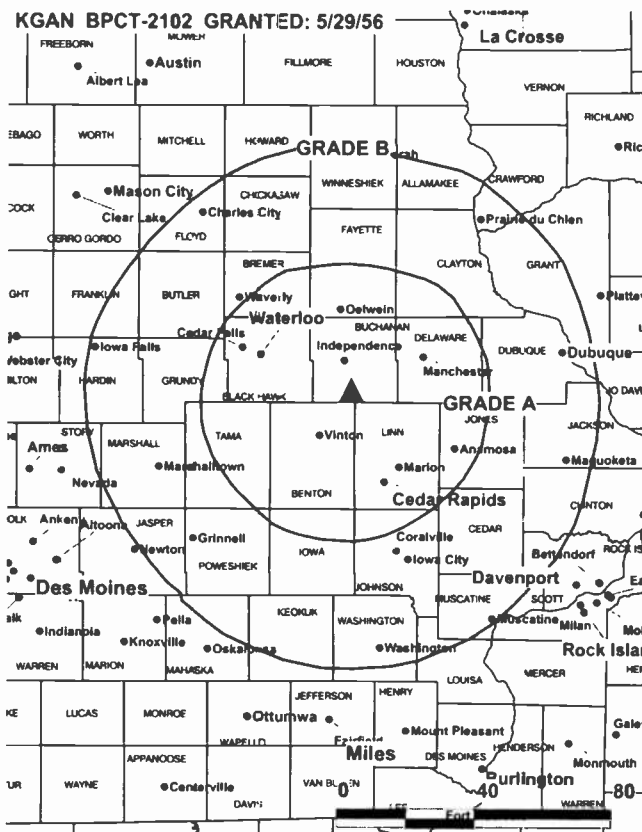
**Les Vann**, President & General Manager.

**Matt JaQuint**, General Sales Manager.

**Mark Classon**, National Sales Manager.

**Randall Schildmeyer**, Chief Engineer.

**Rod Peterson**, News Director.



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**Ruth Barnett**, Promotion Director.

**Mike Sullivan**, Business Manager.

**Katherine Carrillo**, Office Manager.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Cedar Rapids. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	249,290	143,660	392,950
Average Weekly Circulation (2001)	157,436	65,765	223,201
Average Daily Circulation (2001)			109,149
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	200,950	106,360	307,310
Average Weekly Circulation (2001)	143,284	61,213	204,497
Average Daily Circulation (2001)			102,613
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	48,340	37,300	85,640
Average Weekly Circulation (2001)	14,152	4,552	18,704
Average Daily Circulation (2001)			6,536

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Cedar Rapids

**KPXR**  
Ch. 48

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 605 Boyson Rd. NE, Cedar Rapids, IA 52402-7209.

**Phone:** 319-378-7309. **Fax:** 319-377-0076.

**Web Site:** <http://www.paxtv.com/kpxr>

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 2920-kw max. visual. Antenna: 1060-ft. above av. terrain, 956-ft. above ground, 1956-ft. above sea level.

Latitude 42° 17' 17"  
Longitude 91° 54' 52"

**Transmitter:** Hwy. 150, 4.5-mi. N of Urbana.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 500-kw max. visual. Antenna: 1014-ft. above av. terrain, 910-ft. above ground.

Latitude 42° 17' 17"  
Longitude 91° 52' 54"

**FCC Digital File Number:** BPCDT-19990923AAN. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Planned.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** November 1, 1992. Sale to Fant Broadcasting Co. LLC by Jefferson Broadcasting Co. approved by FCC October 12, 1994. Resumed operation May 3, 1997. Sale to present owner by Fant Broadcasting Co. LLC approved by FCC July 15, 1997.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

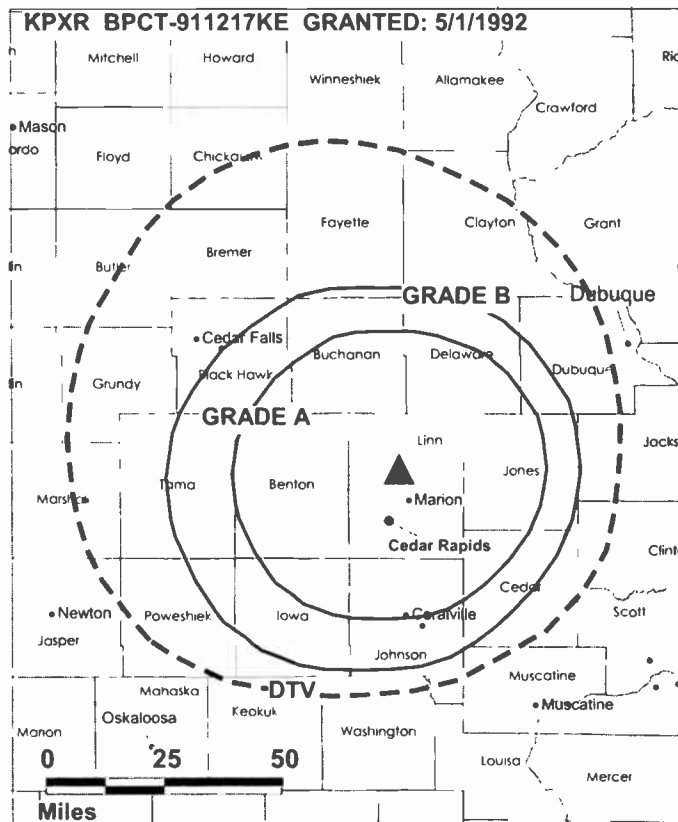
**Joe Denk**, General Manager.

**Gary Haverland (JSA)**, Chief Technician.

**Mary Oberembt**, Business Manager.

**Rates:** On request.

**City of License:** Cedar Rapids. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,200	89,620	269,820
Average Weekly Circulation (2001)	31,907	15,647	47,555
Average Daily Circulation (2001)			14,679
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,200	87,050	267,250
Average Weekly Circulation (2001)	31,907	15,418	47,326
Average Daily Circulation (2001)			14,643
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,570	2,570
Average Weekly Circulation (2001)	0	229	229
Average Daily Circulation (2001)			36

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Waterloo-Cedar Rapids

**KWWL**  
Ch. 7

**Network Service:** NBC.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 500 E. 4th St., Waterloo, IA 50703.

**Phone:** 319-291-1200. **Fax:** 319-291-1255.

**E-mail:** rlipps@kwwl.com

**Web Site:** http://www.kwwl.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44-kw aural. Antenna: 1980-ft. above av. terrain, 1930-ft. above ground, 2910-ft. above sea level.

Latitude 42° 24' 04"  
Longitude 91° 50' 43"

**Transmitter:** 2-mi. N of Rowley.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 1000-kw max. visual. Antenna: 1883-ft. above av. terrain, 1834-ft. above ground.

Latitude 42° 24' 02"  
Longitude 91° 50' 36"

**FCC Digital File Number:** BPCDT-19991025AEH. Granted: December 8, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** November 25, 1953. Merger of Black Hawk Broadcasting with American Family Corp. approved by FCC September 17, 1980 (Television Digest, Vol. 19:41). Sale to present owner by AFLAC Inc. approved by FCC March 21, 1997 (Vol. 36:34).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

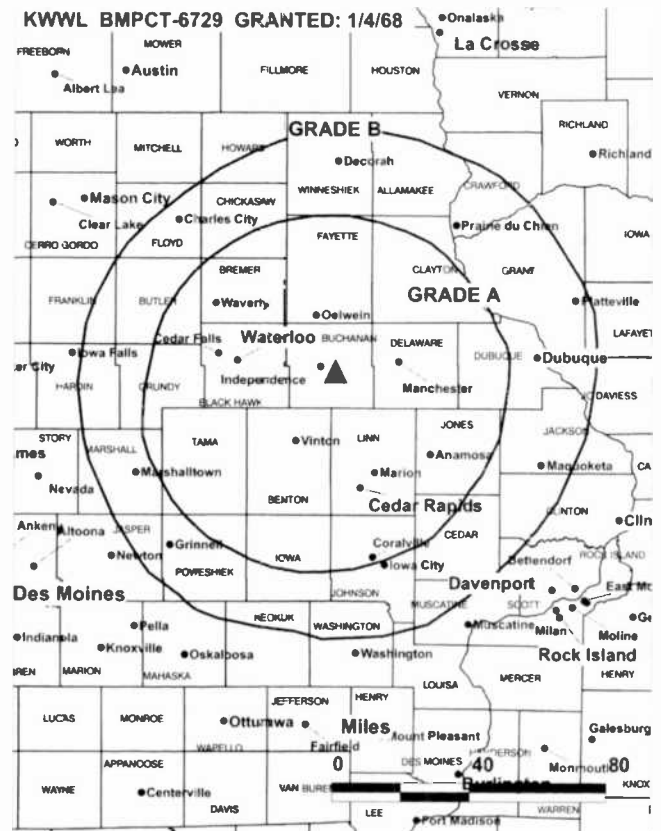
**Personnel:**

**Rick Lipps**, Vice President & General Manager.

**Jim Ohmstede**, Vice President & Chief Engineer.

**Phil Maddern**, General Sales Manager.

**Mike Beecher**, News Director.



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**Deb Niemann**, Marketing & Promotion Director.

**Bonnie Wurtzel**, Business Manager.

**Rates:** On request.

**City of License:** Waterloo. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	259,500	154,340	413,840
Average Weekly Circulation (2001)	183,806	89,336	273,142
Average Daily Circulation (2001)			152,931
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,950	106,360	307,310
Average Weekly Circulation (2001)	158,471	77,753	236,224
Average Daily Circulation (2001)			135,797
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,550	47,980	106,530
Average Weekly Circulation (2001)	25,335	11,583	36,918
Average Daily Circulation (2001)			17,134

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Iowa—Davenport

## KLJB-TV

Ch. 18

(Operates satellite KGWB-TV, Burlington, IA)

Network Service: FOX.

Licensee: Quad Cities Television Acquisition Corp., 937 E. 53rd St., Davenport, IA 52807.

Studio: 937 E. 53rd St., Suite D, Davenport, IA 52807.

Phone: 319-386-1818. Fax: 319-386-8543.

Web Site: <http://www.kljb.com>

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2950-kw max. visual, 295-kw max. aural. Antenna: 1014-ft. above av. terrain, 945-ft. above ground, 1736-ft. above sea level.

Latitude 41° 19' 39"  
Longitude 90° 22' 46"

Transmitter: 1-mi. S of Orion, IL; W side of Hwy. 150.

Digital Facilities: Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 883-ft. above av. terrain, 820-ft. above ground.

Latitude 41° 19' 39"  
Longitude 90° 22' 46"

FCC Digital File Number: BPCDT-19991028AFI. Granted: November 6, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: United Satellite Systems, 5-meter; DX Antenna, ISS, Scientific-Atlanta receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: July 28, 1985. Sale to present owner by Davenport Communications Ltd. Partnership approved by FCC April 1, 1991.

Represented (sales): Petry Inc.

Personnel:

Milton Grant, President.

Kathleen S. DeBoeuf, Station Manager.

Randy Stone, General Sales Manager.

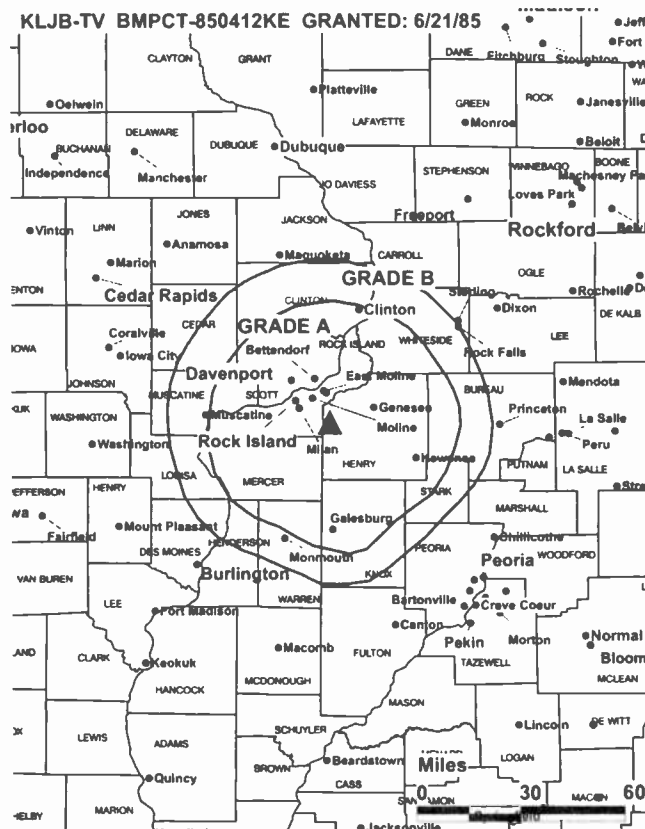
Don Bargmann, Chief Engineer.

John Baln, Program Manager.

Brad Ruggles, Production Manager.

Tim Emmerson, Promotion Manager.

Jane Scheckel, Traffic Manager.



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Rates: On request.

City of License: Davenport. Station DMA: Davenport-Rock Island-Moline. Rank: 92.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	231,350	136,740	368,090
Average Weekly Circulation (2001)	126,930	49,226	176,156
Average Daily Circulation (2001)			71,691
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,280	99,090	303,370
Average Weekly Circulation (2001)	116,686	44,487	161,173
Average Daily Circulation (2001)			66,056
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,070	37,650	64,720
Average Weekly Circulation (2001)	10,244	4,738	14,983
Average Daily Circulation (2001)			5,635

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Iowa—Davenport

## KWQC-TV Ch. 6

**Network Service:** NBC.

**Licensee:** Young Broadcasting of Davenport Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

**Studio:** 805 Brady St., Davenport, IA 52808.

**Phone:** 319-383-7000. **Fax:** 319-383-7165.

**Web Site:** <http://www.kwqc.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"  
Longitude 90° 28' 35"

**Transmitter:** Middle Rd., 5-mi. E of Davenport.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: 1401-ft. above av. terrain, 1398-ft. above ground.

Latitude 41° 32' 49"  
Longitude 90° 28' 35"

**FCC Digital File Number:** BPCDT-19991027ABQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** SatCom, 7-meter; Harris, M/A-Com receivers.

**News Services:** AP, UPI.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** October 31, 1949. Sale to Broad Street Television LP by Palmer Communications Inc. approved by FCC August 14, 1989 (*Television Digest*, Vol. 29:22). Sale to present owner by Broad Street Television LP approved by FCC March 12, 1996 (Vol. 35:32; 36:12).

**Represented (sales):** Blair Television.

**Represented (engineering):** A. D. Ring PA.

### Personnel:

**Jim Graham**, Vice President & General Manager.

**Cathie Whiteside**, Finance & Station Manager.

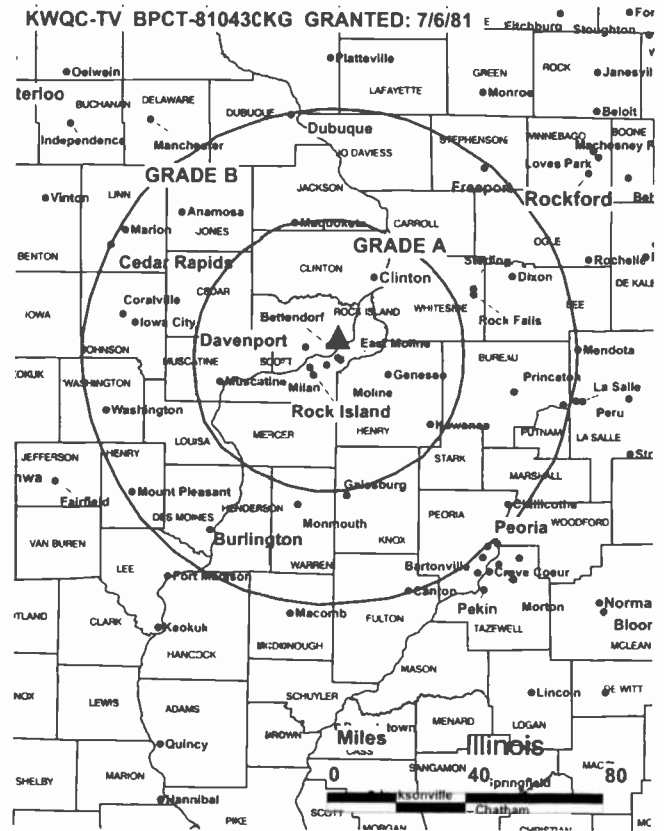
**Allen Wiese**, General Sales Manager.

**Jeff Glass**, Local Sales Manager.

**Jeff Bliyek**, Programming & Promotion Manager.

**Doug Retherford**, News Director.

**John Hegeman**, Operations & Engineering Manager.



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**Trish Tague**, Research & Marketing Director.

**Doug Bierman**, Chief Engineer.

**Rates:** On request.

**City of License:** Davenport. **Station DMA:** Davenport-Rock Island-Moline. **Rank:** 92.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,380	139,750	400,130
Average Weekly Circulation (2001)	180,630	79,564	260,194
Average Daily Circulation (2001)			165,126
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,280	99,090	303,370
Average Weekly Circulation (2001)	165,848	73,163	239,011
Average Daily Circulation (2001)			156,707
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,100	40,660	96,760
Average Weekly Circulation (2001)	14,782	6,401	21,183
Average Daily Circulation (2001)			8,419

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Iowa—Des Moines

**KCCI**  
Ch. 8

**Network Service:** CBS.

**Licensee:** Hearst-Argyle Television Inc., 959 8th Ave., New York, NY 10019.

**Studio:** 888 9th St., Des Moines, IA 50309.

**Mailing Address:** Box 10305, Des Moines, IA 50306.

**Phone:** 515-247-8888. **Fax:** 515-243-4931.

**E-mail:** kcci@aol.com; kcci@kcci.com

**Web Site:** <http://www.kcci.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1938-ft. above av. terrain, 2001-ft. above ground, 2969-ft. above sea level.

Latitude	41°	48'	35"
Longitude	93°	37'	16"

**Transmitter:** 310 N.W. 134th Ave., Alleman.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 1857-ft. above av. terrain, 1837-ft. above ground, 2807-ft. above sea level.

Latitude	41°	48'	35"
Longitude	93°	37'	16"

**Transmitter:** 310 N.W. 134th Ave., Alleman.

**FCC Digital File Number:** BPCDT-970617KE. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 5-meter Ku & C-band; Prodelin, 5-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Communications, M/A-Com, Microdyne, Scientific-Atlanta, Varian receivers.

**SNG Mobile Dish:** BAF, 2.3-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** July 31, 1955. Merger of Cowles Broadcasting into H & C Communications approved by FCC October 24, 1984 (*Television Digest*, Vol. 24:26, 35). Sale to Pulitzer Broadcasting approved by FCC July 30, 1993 (Vol. 33:8, 14, 23, 32, 37). Sale to present owner by Pulitzer approved by FCC August 24, 1999 (Vol. 38:22, 48).

**Represented (sales):** Eagle Television Sales.

**Represented (legal):** Vemer, Lipfert, Bernhard, McPherson & Hand.

**Represented (engineering):** John F. X. Browne & Associates PC.

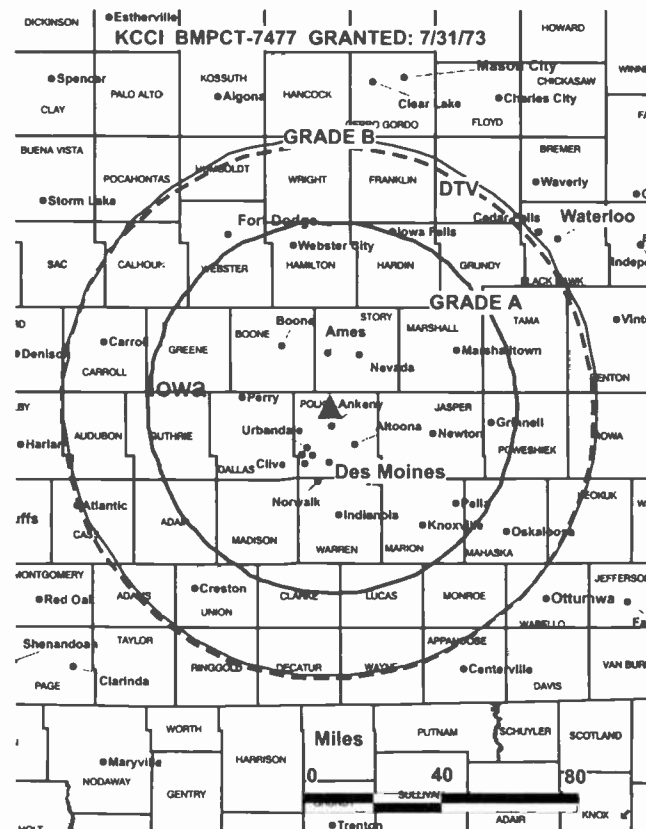
**Personnel:**

**Paul Fredericksen**, Vice President & General Manager.

**John Pascuzzi**, Operations & Production Manager.

**Dave Porepp**, General Sales Manager.

**Anne Marie Caudron**, National Sales Manager.



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**Dave Busiek**, News Director.

**Robert Day**, Programming & Public Affairs Manager.

**Pam Kulik**, Marketing & Sales Promotion Director.

**Irma Davis**, Business Manager.

**Mike Cunningham**, Promotion Director.

**Steve Houg**, Chief Engineer.

**Rates:** On request.

**City of License:** Des Moines. **Station DMA:** Des Moines-Ames. **Rank:** 70.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,350	207,260	505,610
Average Weekly Circulation (2001)	220,865	135,129	355,994
Average Daily Circulation (2001)			223,299
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,280	154,370	390,650
Average Weekly Circulation (2001)	198,268	123,933	322,202
Average Daily Circulation (2001)			206,568
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,070	52,890	114,960
Average Weekly Circulation (2001)	22,597	11,196	33,792
Average Daily Circulation (2001)			16,731

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Des Moines

## KDSM-TV Ch. 17

**Network Service:** FOX.

**Licensee:** KDSM Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 4023 Fleur Dr., Des Moines, IA 50321.

**Phone:** 515-287-1717. **Fax:** 515-287-0064.

**E-mail:** fox17@kds.com

**Web Site:** http://www.kds.com

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 3110-kw max. visual, 311-kw max. aural. Antenna: 1516-ft. above av. terrain, 1539-ft. above ground, 2509-ft. above sea level.

Latitude 41° 48' 01.20"  
Longitude 93° 36' 27.00"

Holds CP for change to 5000-kw max. visual, 1516-ft. above av. terrain, 1503-ft. above ground, 2473-ft. above sea level. BPCDT-960621KF.

**Transmitter:** 0.4-mi. W of U.S. 69, 0.4-mi. S of N.E. 134th Ave.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 1000-kw max. visual. Antenna: 1932-ft. above av. terrain, 1900-ft. above ground.

Latitude 41° 49' 47.00"  
Longitude 93° 36' 56.00"

**FCC Digital File Number:** BPCDT-19991028ACE. Granted: May 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 4-meter Ku-band; M/A-Com, 5-meter C-band; Prodelin, 5-meter C-band; M/A-Com receivers.

**News Service:** Fox NewsEdge.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** March 14, 1983. Sale to Better Communications by Duchossois Communications approved by FCC April 24, 1991 (*Television Digest*, Vol. 30:49). Sale to Duchossois by William J. Trout, Raymond J. Gazzo & Carl G. Goldsberry approved by FCC April 19, 1985 (Vol. 25:8). Sale to present owner from Better Communications Inc. approved by FCC March 28, 1997. (Vol. 36:16).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

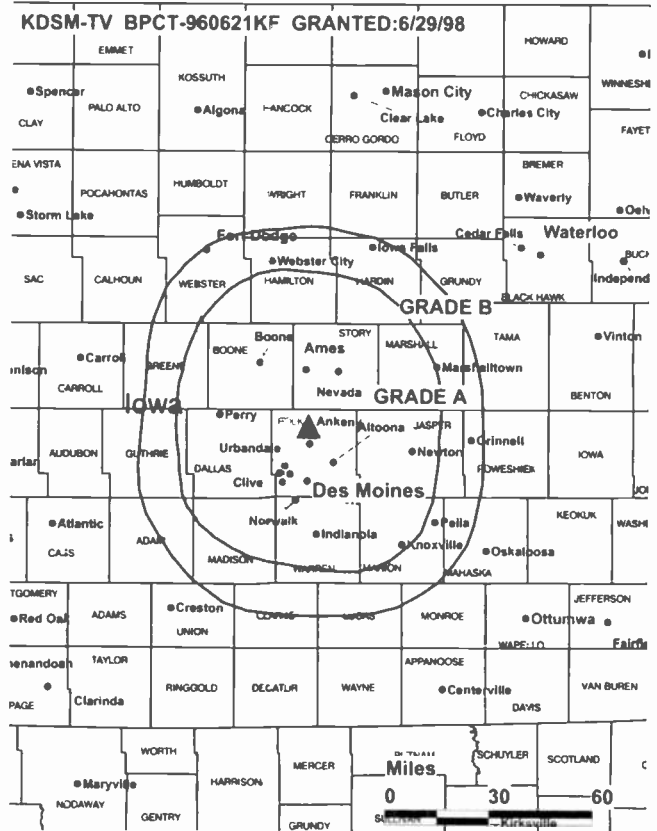
**Personnel:**

**Ted Stephens**, Vice President & General Manager.

**Mike Wilson**, General Sales Manager.

**Dan Nannen**, Promotion Manager.

**Jeff Potthoff**, Business Manager.



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**Martin Mohrfield**, Chief Engineer.

**Kelly Green**, Program Coordinator.

**Highest 30 Sec. Rate:** \$1300.

**City of License:** Des Moines. **Station DMA:** Des Moines-Ames. **Rank:** 70.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,170	157,120	441,290
Average Weekly Circulation (2001)	140,985	69,786	210,771
Average Daily Circulation (2001)			77,812
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,280	146,000	382,280
Average Weekly Circulation (2001)	130,507	68,958	199,465
Average Daily Circulation (2001)			75,354
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,890	11,120	59,010
Average Weekly Circulation (2001)	10,478	828	11,306
Average Daily Circulation (2001)			2,458

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Des Moines

## WHO-TV Ch. 13

**Network Service:** NBC.

**Licensee:** New York Times Management Services, 2202 N. Westshore Blvd., Suite 370, Tampa, FL 33607.

**Studio:** 1801 Grand Ave., Des Moines, IA 50309.

**Phone:** 515-242-3500. **Fax:** 515-242-3797.

**Web Site:** <http://www.whooncall.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 224-kw horizontal visual, 47.4-kw max. & 33.5-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"  
Longitude 93° 36' 53"

**Transmitter:** 199 N.W. 134th St., Alleman.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 550-kw max. visual. Antenna: 1998-ft. above av. terrain, 1965-ft. above ground, 2959-ft. above sea level.

Latitude 41° 49' 47"  
Longitude 93° 36' 56"

**FCC Digital File Number:** BPCDT-990805LD. Granted: January 10, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Transmit/receive SatCom, 7-meter; Microwave Assoc., Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** The New York Times Co. (Group Owner).

**Began Operation:** April 15, 1954. Sale to present owner by Palmer Communications approved by FCC July 9, 1996 (*Television Digest*, Vol. 36:21).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

**Robert Allen**, President & General Manager.

**Cheryl Semerad**, Sales & Marketing Director.

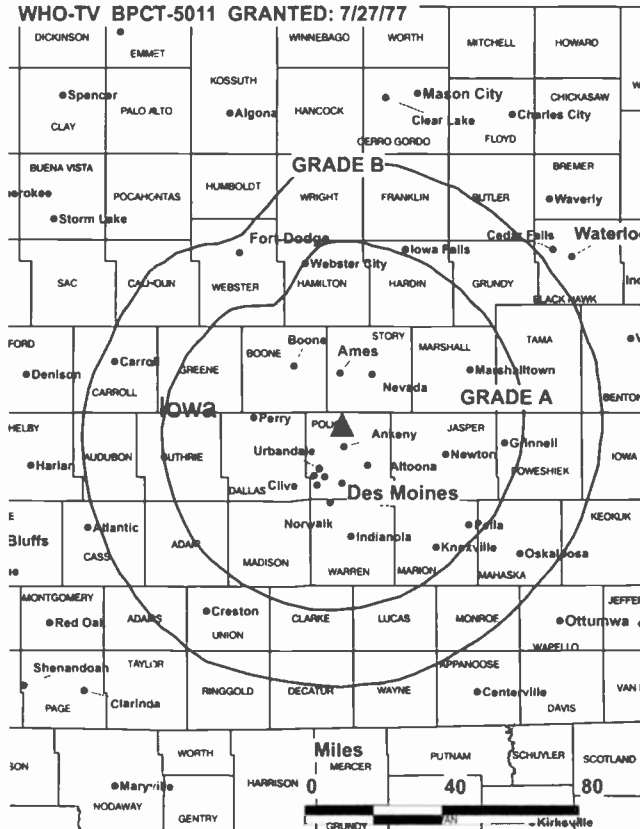
**Tim Gardner**, Promotion Director.

**David Peterson**, Program Coordinator.

**Brad Oik**, Chief Engineer.

**Al Setka**, News Director.

### WHO-TV BPCT-5011 GRANTED: 7/27/77



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**Rebecca Jess**, Broadcast Controller.

**Rates:** On request.

**City of License:** Des Moines. **Station DMA:** Des Moines-Ames. **Rank:** 70.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,500	187,540	472,040
Average Weekly Circulation (2001)	211,040	128,511	339,551
Average Daily Circulation (2001)			192,723
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,280	154,370	390,650
Average Weekly Circulation (2001)	191,104	120,365	311,469
Average Daily Circulation (2001)			180,558
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,220	33,170	81,390
Average Weekly Circulation (2001)	19,936	8,146	28,082
Average Daily Circulation (2001)			12,165

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Ames-Des Moines

## WOI-TV Ch. 5

**Network Service:** ABC.

**Licensee:** Capital Communications Co. Inc., 99 Pondfield Rd., Bronxville, NY 10708.

**Studio:** 3903 Westown Pkwy., West Des Moines, IA 50266.

**Phone:** 515-457-9645. **Fax:** 515-457-1034.

**Web Site:** <http://www.woitv.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"  
Longitude 93° 36' 53"

**Transmitter:** 1-mi. S of Alleman.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 2011-ft. above av. terrain, 1977-ft. above ground.

Latitude 41° 49' 47"  
Longitude 93° 36' 56"

**FCC Digital File Number:** BMPCDT-20000428ABD. Granted: February 12, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Andrew, 7.3-meter; Harris, 9-meter C-band; Microdyne, 3.7-meter Ku-band; Andrew, 4.5-meter; Scientific-Atlanta, 7-meter; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Capital Communications Co. Inc.

**Began Operation:** February 21, 1950. Sale to present owner by Iowa State University approved by FCC December 15, 1993 (*Television Digest*, Vol. 31:51; 32:22, 40, 47, 51).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

**Raymond H. Cole**, President & General Manager.

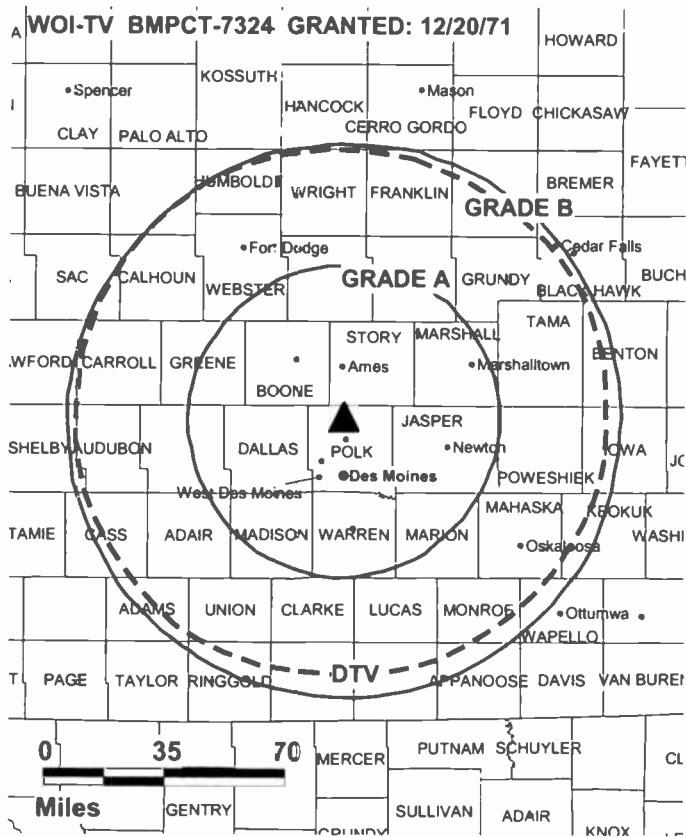
**Rod Dougherty**, Local Sales Manager.

**Erin Nanke**, National Sales Manager.

**Kelly Amsler**, News Director.

**Randy Shelton**, Program Director.

**Dennis Poffenberger**, Chief Engineer.



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**Elaine Harold**, Business Manager.

**Highest 30 Sec. Rate:** \$2100.

**City of License:** Ames. **Station DMA:** Des Moines-Ames. **Rank:** 70.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,440	188,570	487,010
Average Weekly Circulation (2001)	184,115	109,122	293,237
Average Daily Circulation (2001)			132,943
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,280	154,370	390,650
Average Weekly Circulation (2001)	170,467	104,617	275,084
Average Daily Circulation (2001)			127,030
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,160	34,200	96,360
Average Weekly Circulation (2001)	13,648	4,505	18,153
Average Daily Circulation (2001)			5,913

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Dubuque

**KFXB**

**Ch. 40**

(Satellite of KFXA, Cedar Rapids, IA)

**Network Service:** FOX.

**Licensee:** Dubuque TV Ltd. Partnership, 744 Main St., Dubuque, IA 52001.

**Studio:** 744 Main St., Dubuque, IA 52001.

**Phone:** 319-556-4040. **Fax:** 319-557-7101.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 841-ft. above av. terrain, 837-ft. above ground, 1661-ft. above sea level.

Latitude 42° 31' 05"  
Longitude 90° 37' 16"

Holds CP for change to 5000-kw max. visual, 872-ft. above av. terrain, 817-ft. above ground, 1676-ft. above sea level; lat. 42° 31' 09", long. 90° 37' 11", transmitter to 0.7-mi. N of Illinois state line, 0.8-mi. W of Hwy. 35. BPCT-960711KS.

**Transmitter:** 0.7-mi. N of Illinois state line, 0.75-mi. W of Hwy. 35, Grant County, WI.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 860-ft. above av. terrain, 817-ft. above ground.

Latitude 42° 31' 09"  
Longitude 90° 37' 11"

**FCC Digital File Number:** BPCDT-19991028ACY. Granted: May 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Calstar, 4.6-meter; Prodelin, 4.2-meter; Avantek, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Dubuque TV Ltd. Partnership.

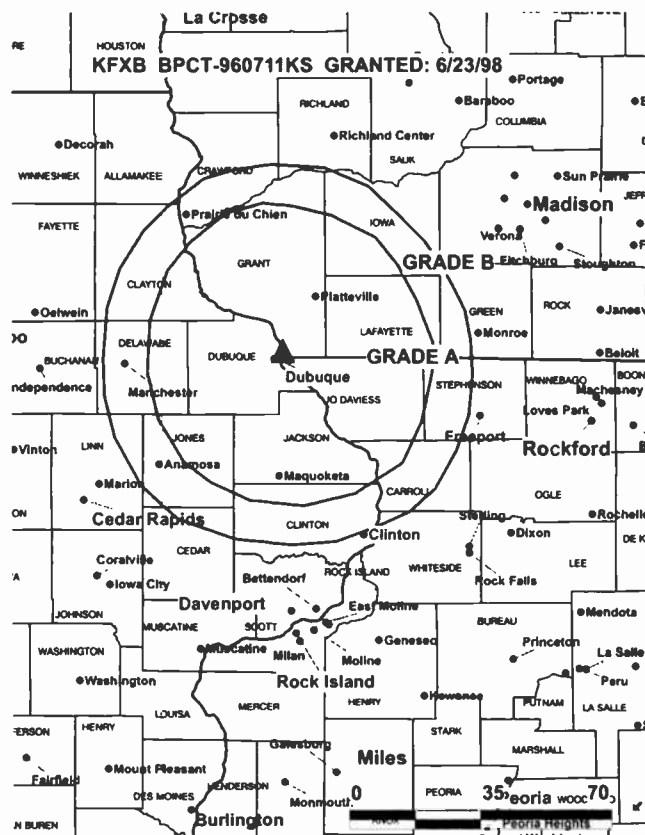
**Began Operation:** June 1, 1970. Left air October 3, 1974. Sale to Lloyd Hearing Aid Corp. approved by FCC June 29, 1976. Resumed operation September 12, 1976. Sale to The Commercial Dispatch Publishing Co. approved by FCC September 13, 1979. Sale to Dubuque TV Ltd. Partnership approved by FCC February 8, 1985. Sale to Sage Broadcasting Corp. of Dubuque approved by FCC March 25, 1988, but sale was not consummated.

**Represented (sales):** Settel Inc.

**Personnel:** See KFXA, Cedar Rapids, IA.

**Highest 30 Sec. Rate:** \$220.

**City of License:** Dubuque. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,850	45,030	116,880
Average Weekly Circulation (2001)	28,518	6,752	35,270
Average Daily Circulation (2001)			13,210
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,730	10,500	52,230
Average Weekly Circulation (2001)	18,581	2,139	20,720
Average Daily Circulation (2001)			8,241
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,120	34,530	64,650
Average Weekly Circulation (2001)	9,937	4,613	14,550
Average Daily Circulation (2001)			4,969

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Iowa City

## KWKB Ch. 20

**Network Service:** WBN.

**Licensee:** KM Television of Iowa LLC, 3654 W. Jarvis Ave., Skokie, IL 60076.

**Studio:** 1547 Baker Ave., West Branch, IA 52358.

**Phones:** 319-643-5952; 847-674-0864. **Fax:** 319-643-3124; 847-674-9188.

**E-mail:** wb20@kwkb.com

**Web Site:** http://www.kwkb.com

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. visual. Antenna: 1447-ft. above av. terrain, 1421-ft. above ground, 2211-ft. above sea level.

Latitude 41° 43' 28"  
Longitude 91° 21' 07"

Holds CP for change to 1442-ft. above av. terrain, 1492-ft. above ground, 2212-ft. above sea level; lat. 41° 43' 29", long. 91° 21' 10". BPCT-20001013ABF.

**Transmitter:** 4.1-mi. N of West Branch.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 900-kw max. visual. Antenna: 1374-ft. above av. terrain, 1347-ft. above ground.

Latitude 41° 43' 29"  
Longitude 91° 21' 10"

**FCC Digital File Number:** BPCDT-19991020AAN. Granted: April 4, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** KM Communications Inc. (Group Owner).

**Began Operation:** August 22, 1999.

**Represented (legal):** Irwin, Campbell & Tannenwald PC.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Mark Culbertson**, General Manager.

**Mike Knoll**, Local Sales Manager.

**Todd Powers**, National Sales Manager.

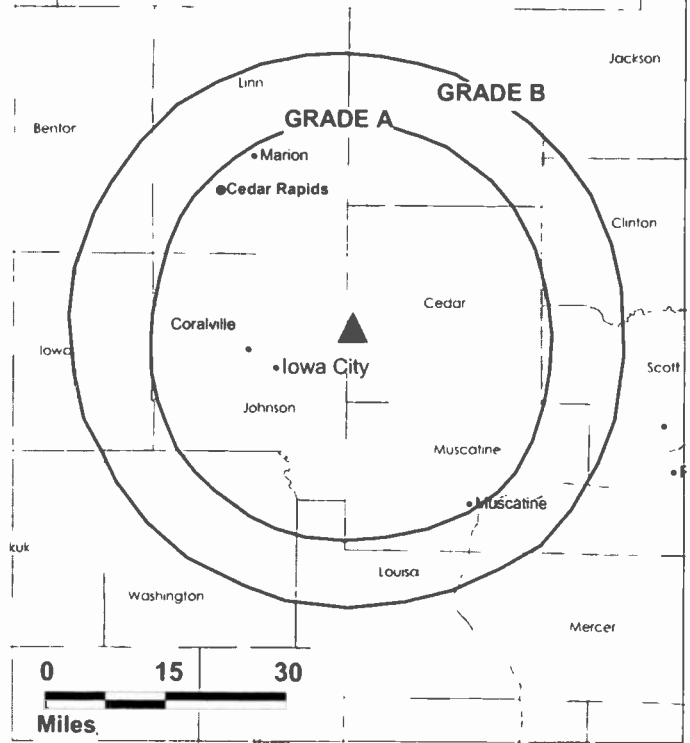
**Kevin E. Johnson**, Chief Engineer.

**Brian Nugent**, Program & Promotions Director.

**Aaron Spears**, Production Manager.

**Jennifer Mundell**, Business Manager.

**KWKB BPCT-990811LC GRANTED: 8/31/1999**



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**Rates:** On request.

**City of License:** Iowa City. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,220	127,660	308,880
Average Weekly Circulation (2001)	40,840	20,238	61,078
Average Daily Circulation (2001)			17,535
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,220	61,200	242,420
Average Weekly Circulation (2001)	40,840	13,841	54,681
Average Daily Circulation (2001)			16,663
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	66,460	66,460
Average Weekly Circulation (2001)	0	6,397	6,397
Average Daily Circulation (2001)			872

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Mason City

## KIMT Ch. 3

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 2nd & Pennsylvania Aves., Mason City, IA 50401.

**Phone:** 515-423-2540. **Fax:** 515-421-2673; 515-423-9309.

**E-mail:** kimt@kimt.com

**Web Site:** http://www.kimt.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 97.7-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 1565-ft. above ground, 2801-ft. above sea level.

Latitude 43° 22' 20"  
Longitude 92° 49' 59"

**Transmitter:** 3.5-mi. E of St. Ansgar.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 1000-kw max. visual. Antenna: 1467-ft. above av. terrain, 1493-ft. above ground.

Latitude 43° 22' 20"  
Longitude 92° 49' 59"

**FCC Digital File Number:** BMPCDT-20000501ACT. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 3-meter; Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 7.5-meter; DX Antenna, Harris, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** May 15, 1954. Sale to Daily Telegraph Printing Co. by Lee Enterprises approved by FCC April 22, 1980 (*Television Digest*, Vol. 20:1). Sale to Spartan Communications by Daily Telegraph Printing Co. approved by FCC June 12, 1984 (Vol. 24:15). Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

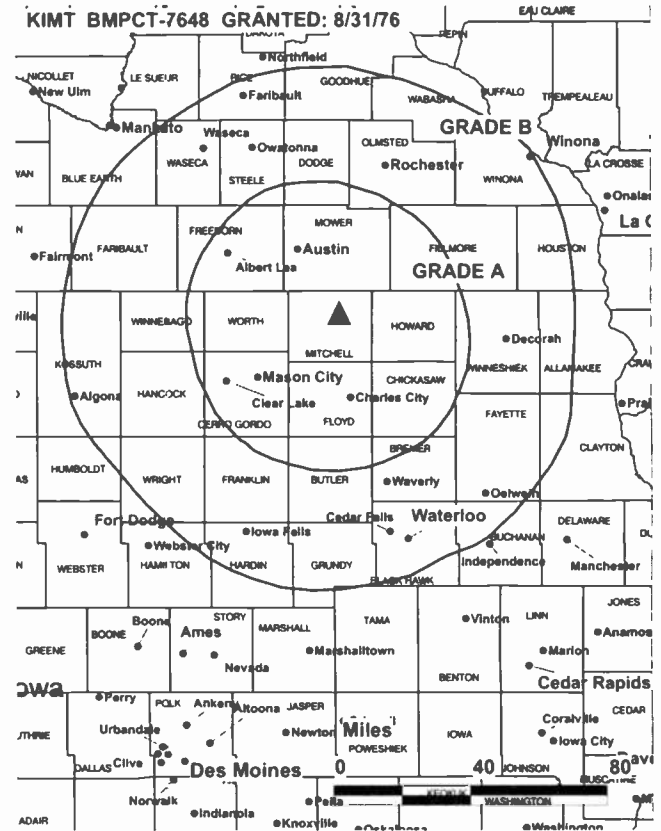
**Personnel:**

Steve Martinson, Vice President & General Manager.

Doug Merbach, News Director.

Jerome R. Risting, Program & Promotion Director.

Dale Byre, Chief Engineer.



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**Karen Bird, Business Manager.**

**Highest 30 Sec. Rate:** \$800.

**City of License:** Mason City. **Station DMA:** Rochester-Mason City-Austin. **Rank:** 151.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,790	86,990	202,780
Average Weekly Circulation (2001)	57,461	38,675	96,136
Average Daily Circulation (2001)			51,817
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,970	46,480	134,450
Average Weekly Circulation (2001)	48,299	29,508	77,807
Average Daily Circulation (2001)			43,631
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,820	40,510	68,330
Average Weekly Circulation (2001)	9,162	9,166	18,329
Average Daily Circulation (2001)			8,186

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



Iowa—Newton

**KFPX**  
Ch. 39

**Network Service:** PAX.

**Licensee:** Paxson Communications Corp., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 1801 Grand Ave., Des Moines, IA 50309.

**Phone:** 515-242-3500. **Fax:** 515-242-3784.

**Web Site:** <http://www.pax.tv.com>

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 4440-kw max. visual. Antenna: 525-ft. above av. terrain, 469-ft. above ground, 1450-ft. above sea level.

Latitude 41° 49' 05"  
Longitude 93° 12' 22"

**Transmitter:** S side of Rte. 23, approx. 2.64-m. W of Baxter.

**FCC Proposed Digital Channel Number:** Ch. 39.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 31, 1998.

**Represented (sales):** Millennium Sales & Marketing.

**Personnel:**

**Patty Lynch**, Traffic Manager.

**Dave Ohmestede**, Chief Engineer.

**Marsha Theis**, Business Manager.

**Dan Olson**, Sales Manager.

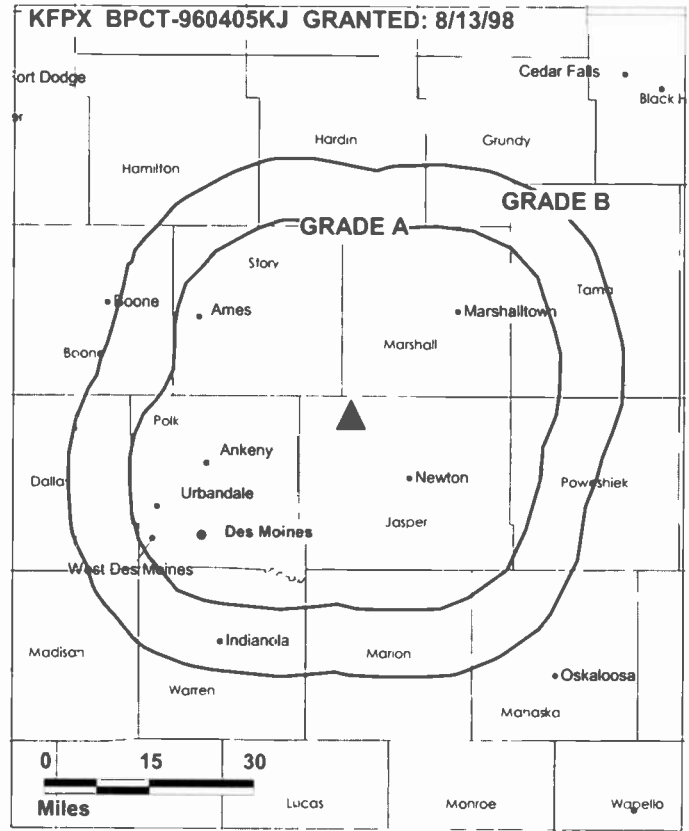
**Rates:** On request.

**City of License:** Newton. **Station DMA:** Des Moines-Ames. **Rank:** 70.

**Data by Design**

This data is available in comma-delimited format for use in your own database or spreadsheet software!

For information call 800.771.9202



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,970	112,000	309,970
Average Weekly Circulation (2001)	32,445	14,731	47,176
Average Daily Circulation (2001)			15,175
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,970	105,360	303,330
Average Weekly Circulation (2001)	32,445	14,224	46,669
Average Daily Circulation (2001)			15,089
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,640	6,640
Average Weekly Circulation (2001)	0	507	507
Average Daily Circulation (2001)			86

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Ottumwa-Kirksville, Missouri

**KTVO**  
Ch. 3

**Network Service:** ABC.

**Licensee:** KTVO License Subsidiary Inc., Hwy. 63 N, Kirksville, MO 63501.

**Studios:** Hwy. 63 N, Kirksville, MO 63501; 111 S. Market St., Ottumwa, IA 52501.

**Mailing Address:** Box 949, Kirksville, MO 63501.

**Phones:** 620-627-3333 (Ottumwa); 641-682-3333 (Kirksville). **Fax:** 641-682-1572 (Ottumwa); 660-627-1885 (Kirksville).

**Web Site:** <http://www.ktvotv3.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1101-ft. above av. terrain, 1050-ft. above ground, 1963-ft. above sea level.

Latitude 40° 31' 47"  
Longitude 92° 26' 29"

**Transmitter:** 4.5-mi. E of Lancaster on Hwy. 136.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 983-kw max. visual. Antenna: 1030-ft. above av. terrain, 969-ft. above ground.

Latitude 40° 31' 47"  
Longitude 92° 26' 29"

**FCC Digital File Number:** BPCDT-19991025AEL. Granted: February 8, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** November 21, 1955. Sale to Post Corp. by James J. Conroy & Raymond E. Russell approved by FCC January 6, 1964 (*Television Digest*, Vol. 4:2). Sale to Gillett Group Inc. by Post Corp. approved by FCC June 19, 1984. Sale to Federal Broadcasting Co. by Gillett Group Inc. approved by FCC July 17, 1987 (Vol. 27:20). Sale to present owner by Federal Broadcasting Co. approved by FCC September 24, 1996.

**Represented (sales):** Harrington, Righter & Parsons Inc.; Millennium Sales & Marketing.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

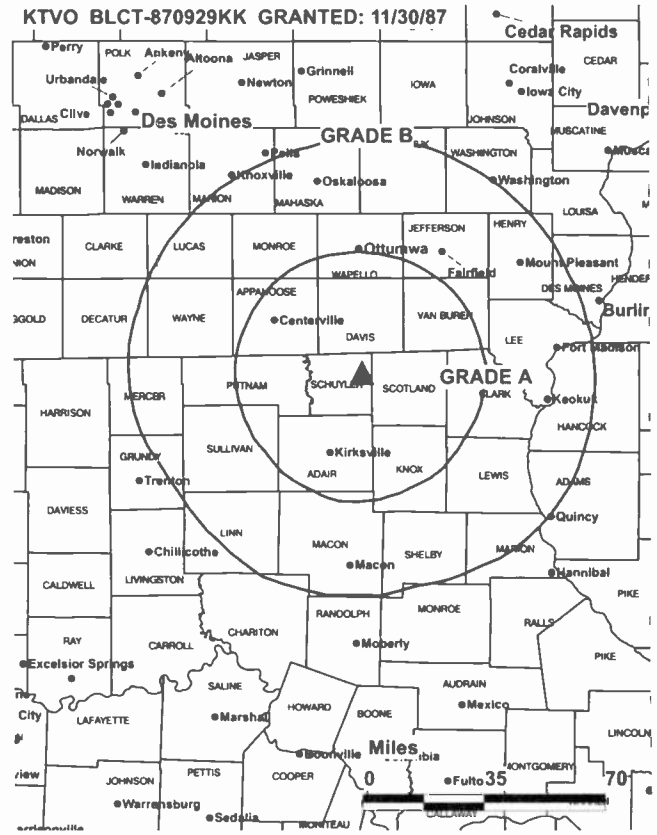
Crystal Amini-Rad, Vice President & General Manager.

Dana Quesenberry, News Director.

John Wise, Chief Engineer.

Carmen Rizzo, Marketing Director.

Brian Gordy, Production Manager.



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**Highest 30 Sec. Rate:** \$750.

**City of License:** Kirksville, MO. **Station DMA:** Ottumwa-Kirksville. **Rank:** 198.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,500	73,000	162,500
Average Weekly Circulation (2001)	53,382	24,944	78,325
Average Daily Circulation (2001)			41,328

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,790	20,940	50,730
Average Weekly Circulation (2001)	22,815	12,105	34,920
Average Daily Circulation (2001)			22,314

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,710	52,060	111,770
Average Weekly Circulation (2001)	30,567	12,839	43,405
Average Daily Circulation (2001)			19,014

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Ottumwa

## KYOU-TV Ch. 15

**Network Service:** FOX, UPN.

**Licensee:** Waitt Broadcasting Inc., 1125 S. 103rd. St., Suite 200, Omaha, NE 68124.

**Studio:** 820 W. 2nd St., Ottumwa, IA 52501.

**Phone:** 641-684-5415. **Fax:** 641-682-5173.

**E-mail:** kyoutv@lisco.com.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 2090-kw max. visual. Antenna: 1191-ft. above av. terrain, 1161-ft. above ground, 1913-ft. above sea level.

Latitude 41° 11' 42"  
Longitude 91° 57' 15"

Holds CP for change to 2090-kw max. visual, 1184-ft. above av. terrain, 1158-ft. above ground, 1909-ft. above sea level. BPC-19991027AAM.

**Transmitter:** 1.3-mi. NNE of State Hwys. 1 & 78 in Richland Twp.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 700-kw max. visual. Antenna: 1188-ft. above av. terrain, 1158-ft. above ground.

Latitude 41° 11' 42"  
Longitude 91° 57' 15"

**FCC Digital File Number:** BPCDT-19991027AAR. Granted: July 5, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, Ku & C-band; AFC, Ku-band; KLM, 3.9-meter C-band; KLM, 4.8-meter C-band; General Instrument, KLM, M/A-Com receivers.

**Ownership:** Waitt Broadcasting Inc. (Group Owner).

**Began Operation:** June 2, 1986. Left air 1986; resumed operation June 29, 1987. Sale to present owner by Public Interest Broadcast Group Inc. approved by FCC January 26, 1999.

**Represented (sales):** Millennium Sales & Marketing.

### Personnel:

**Eric Wertheim**, General Manager.

**Dianne Little**, General Sales Manager.

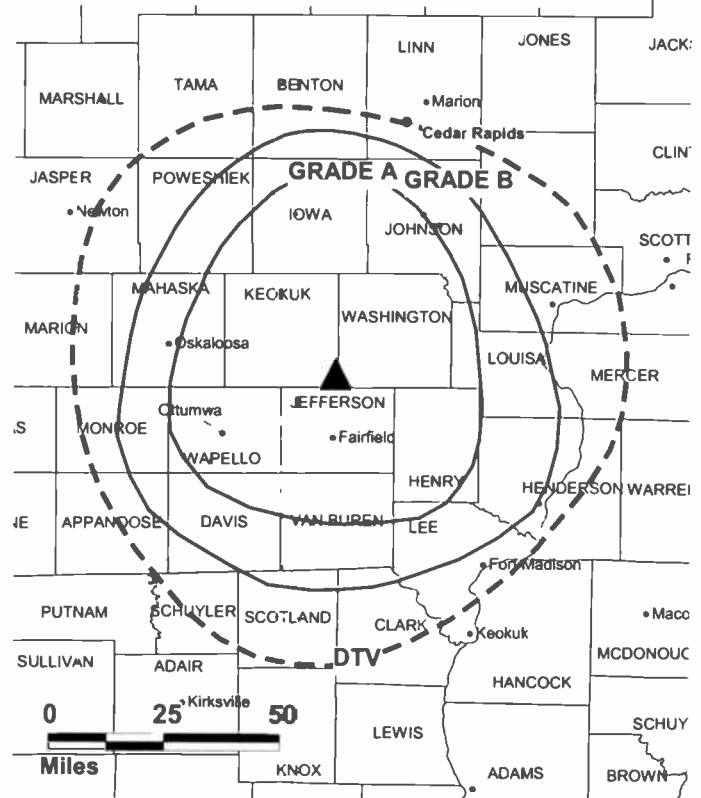
**Shari Rupe**, Business Manager.

**Phil Benjamin**, Chief Engineer.

**Lisa Crane**, Program Director.

**Jim Cagwin**, Production Manager.

## KYOU-TV BPCT-910628KH GRANTED: 1/31/92



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**Rates:** On request.

**City of License:** Ottumwa. **Station DMA:** Ottumwa-Kirksville. **Rank:** 198.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,130	77,880	166,010
Average Weekly Circulation (2001)	31,530	17,161	48,690
Average Daily Circulation (2001)			14,798
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,790	17,060	46,850
Average Weekly Circulation (2001)	14,345	5,688	20,033
Average Daily Circulation (2001)			7,018
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,340	60,820	119,160
Average Weekly Circulation (2001)	17,185	11,472	28,657
Average Daily Circulation (2001)			7,780

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Sioux City

## KCAU-TV Ch. 9

**Network Service:** ABC.

**Licensee:** Citadel Communications Co. Ltd., 625 Douglas St., Sioux City, IA 51101.

**Studio:** 625 Douglas St., Sioux City, IA 51101.

**Phone:** 712-277-2345. **Fax:** 712-277-3733.

**E-mail:** kcau@pionet.net

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 245-kw visual, 49-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 11"  
Longitude 96° 13' 56"

**Transmitter:** 4-mi. E, 0.75-mi. N of James.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 1850-ft. above av. terrain, 1800-ft. above ground, 1332-ft. above sea level.

Latitude 42° 35' 12"  
Longitude 96° 13' 19"

**FCC Digital File Number:** B MPCDT-20000428ABE. Granted: February 12, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 7.3-meter; Avantek receivers.

**News Service:** AP.

**Ownership:** Citadel Communications Co. LLC (Group Owner).

**Began Operation:** March 29, 1953. Sale to present owner by Wesray Corp. approved by FCC October 1, 1985 (Television Digest, Vol. 25:30). Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984. Previous sale to Forward by People's Broadcasting Corp. approved by FCC October 27, 1965 (Vol. 5:30). Sale to People's by Cowles Broadcasting Co. approved by FCC November 27, 1957 (Vol. 13:41, 44, 49).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Latham & Watkins.

### Personnel:

**Mark D. Hotchkiss,** Vice President & General Manager.

**Dan Kirk,** General Sales Manager.

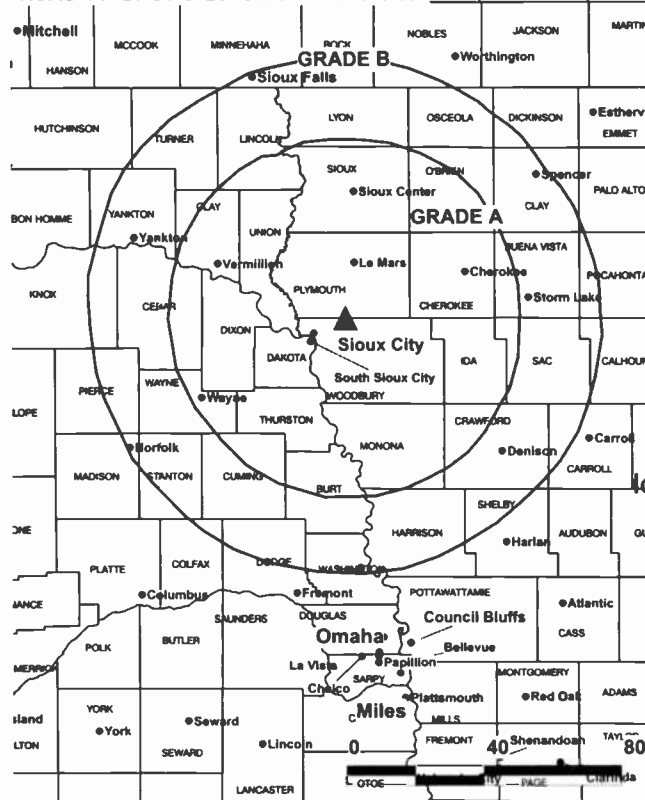
**Lon Tegels,** News Director.

**Kevin Hoffman,** Program Director & Production Manager.

**Daniele Feenstra,** Promotion Director.

**Brent Steemken,** Business Manager.

KCAU-TV BPCT-3128 GRANTED: 1/19/65



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**Neal Evans,** Chief Engineer.

**Highest 30 Sec. Rate:** \$1250.

**City of License:** Sioux City. **Station DMA:** Sioux City. **Rank:** 144.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	150,650	71,020	221,670
Average Weekly Circulation (2001)	90,966	37,780	128,746
Average Daily Circulation (2001)			63,278
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	100,720	49,220	149,940
Average Weekly Circulation (2001)	73,474	32,442	105,915
Average Daily Circulation (2001)			54,746
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	49,930	21,800	71,730
Average Weekly Circulation (2001)	17,492	5,338	22,830
Average Daily Circulation (2001)			8,532

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Sioux City

**KMEG**  
**Ch. 14**

**Network Service:** CBS.

**Licensee:** Waitt Broadcasting Inc., 13906 Gold Circle, Suite 201, Omaha, NE 68144.

**Studio:** 100 Gold Circle, Dakota Dunes, SD 57049.

**Mailing Address:** Box 657, Sioux City, IA 51102.

**Phone:** 712-277-3554. **Fax:** 712-277-4732.

**E-mail:** kmeg@kmeg.com

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural. Antenna: 1955-ft. above av. terrain, 1906-ft. above ground, 3238-ft. above sea level.

Latitude 42° 35' 12"  
Longitude 96° 13' 19"

**Transmitter:** 1-mi. NE of intersection of Rtes. K42 & C70, Section 25.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 1000-kw max. visual. Antenna: 2005-ft. above av. terrain, 1955-ft. above ground, 3287-ft. above sea level.

Latitude 42° 35' 12"  
Longitude 96° 13' 19"

**Transmitter:** 1-mi. NE of intersection of Rtes. K42 & C70, Section 25.

**FCC Digital File Number:** BPCDT-990415KE. Granted: January 16, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter; Prodelin, 4.5-meter; Scientific-Atlanta, 7-meter; Microwave Assoc., Pinzone, Scientific-Atlanta receivers.

**Ownership:** Waitt Broadcasting Inc. (Group Owner).

**Began Operation:** September 5, 1967. Sale to present owner by Maine Radio & Television Co. approved by FCC June 23, 1998. Sale to Maine Radio & Television Co. by Gillett Communications Group approved by FCC September 23, 1986. Sale to Gillett by Fetzer Communications approved by FCC October 29, 1985. Sale to Fetzer by Medallion Broadcasters (Robert B. Donovan, Edgar F. Pechacek, et al.) approved by FCC August 13, 1969 (Television Digest, Vol. 9:33).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Personnel:**

**Brian McDonough**, General Manager.

**Fritz Miller**, Station Manager.

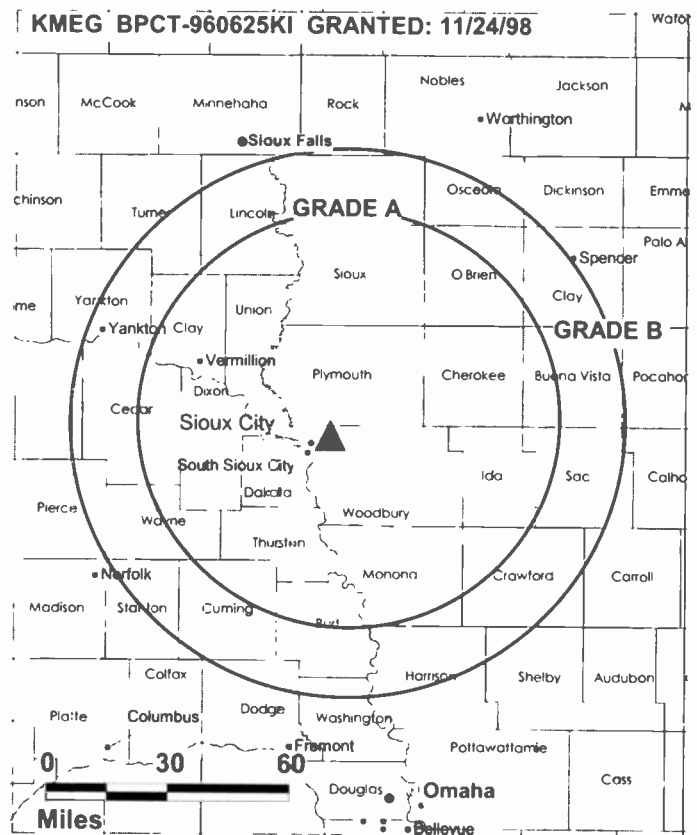
**Janice Jessen**, General Sales Manager.

**Don Leiting**, Local Sales Manager.

**Darrin Fullerton**, Promotion Director.

**L. Greg Funk**, Business Manager.

**KMEG BPCT-960625KI GRANTED: 11/24/98**



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**Dick Herr**, Chief Engineer.

**Fritz Miller**, Community Service Director.

**Kim Bridger**, News Director.

**Highest 30 Sec. Rate:** \$300.

**City of License:** Sioux City. **Station DMA:** Sioux City. **Rank:** 144.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,120	71,590	197,710
Average Weekly Circulation (2001)	61,987	30,800	92,787
Average Daily Circulation (2001)			38,980
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,530	49,220	147,750
Average Weekly Circulation (2001)	56,195	26,261	82,456
Average Daily Circulation (2001)			35,898
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,590	22,370	49,960
Average Weekly Circulation (2001)	5,792	4,539	10,331
Average Daily Circulation (2001)			3,082

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Sioux City

**KPTH**  
**Ch. 44**

**Network Service:** FOX.

**Grantee:** Pappas Telecasting of Sioux City, 500 S. Chinowth Rd., Visalia, CA 93277-1617.

**Studio:** 3220 S. Park Plaza Dr. Suites D, E & F, South Sioux City, IA 68776.

**Phone:** 402-241-4400. **Fax:** 402-241-4444.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 4989-kw max. & 1199-kw horizontal visual, 499-kw & 120-kw horizontal aural. Antenna: 2003-ft. above av. terrain, 1980-ft. above ground, 3312-ft. above sea level.

Latitude 42° 35' 15.97"  
Longitude 96° 13' 23.09"

**Transmitter:** 1-mi. NE of Rtes. K42 & C70 intersection, Hungerford Twp.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 1926-ft. above av. terrain, 1886-ft. above ground.

Latitude 42° 35' 12.00"  
Longitude 96° 13' 18.00"

**FCC Digital File Number:** BPCDT-19991101AGW. Granted: January 24, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** May 9, 1999.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Paul, Hastings, Janofsky & Walker LLP.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

Daniel Havens, General Manager.

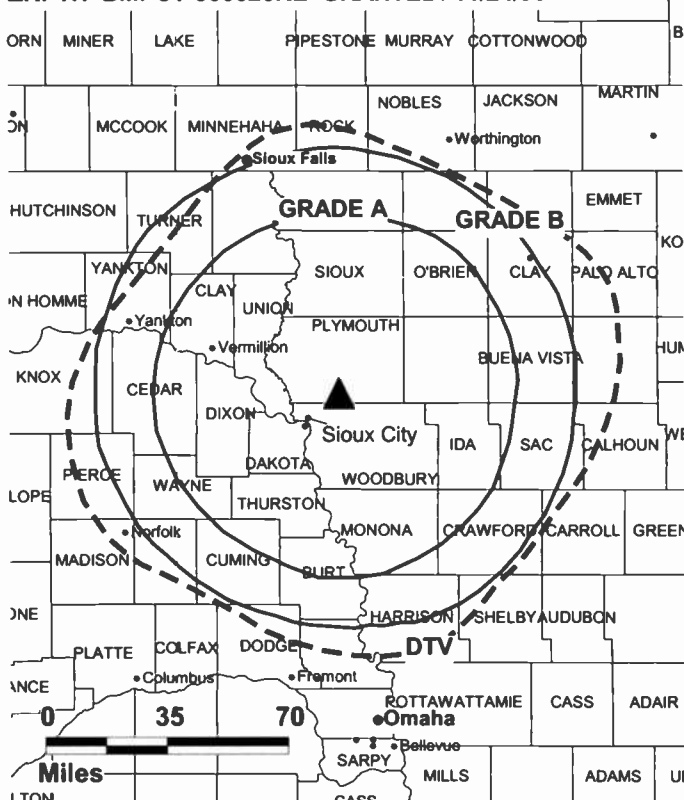
Claudia Killinger, Local Sales Manager.

Ken Theobald, Chief Engineer.

**Rates:** On request.

**City of License:** Sioux City. **Station DMA:** Sioux City. **Rank:** 144.

**KPTH BMPCT-980820KE GRANTED: 11/24/98**



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,210	72,840	190,050
Average Weekly Circulation (2001)	50,015	27,672	77,688
Average Daily Circulation (2001)			30,516
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,720	45,660	146,380
Average Weekly Circulation (2001)	47,116	21,707	68,823
Average Daily Circulation (2001)			28,079
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,490	27,180	43,670
Average Weekly Circulation (2001)	2,899	5,966	8,865
Average Daily Circulation (2001)			2,437

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Sioux City

**KTIV**  
Ch. 4

**Network Service:** NBC.

**Licensee:** KTIV Television Inc., 3135 Floyd Blvd., Sioux City, IA 51105.

**Studio:** 3135 Floyd Blvd., Sioux City, IA 51105.

**Phone:** 712-239-4100. **Fax:** 712-239-2621.

**E-mail:** ktiv4@aol.com; ktiv4@ktiv.com

**Web Site:** <http://www.ktiv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"  
Longitude 96° 13' 56.98"

**Transmitter:** 4-mi. E, 0.75-mi. N of James.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 873-kw max. visual. Antenna: 1998-ft. above av. terrain, 1952-ft. above ground.

Latitude 42° 35' 12.00"  
Longitude 96° 13' 18.00"

**FCC Digital File Number:** BPCDT-19991101AH. Granted: January 4, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6.2-meter C-band; AFC, 3-meter Ku-band; Avcom, Harris, M/A-Com receivers.

**News Services:** CNN Newsource, NBC News Channel.

**Ownership:** Quincy Broadcasting Co. (Group Owner).

**Began Operation:** October 9, 1954. Sale to present owner by American Family Corp. approved by FCC November 17, 1989 (*Television Digest*, Vol. 29:35). Merger of Black Hawk Broadcasting with American Family Corp. approved by FCC September 17, 1980. Sale by Perkins Bros. Co. approved by FCC March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved by FCC May 26, 1965 (Vol. 5:24).

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Personnel:**

**James L. DeSchepper**, Vice President & General Manager.

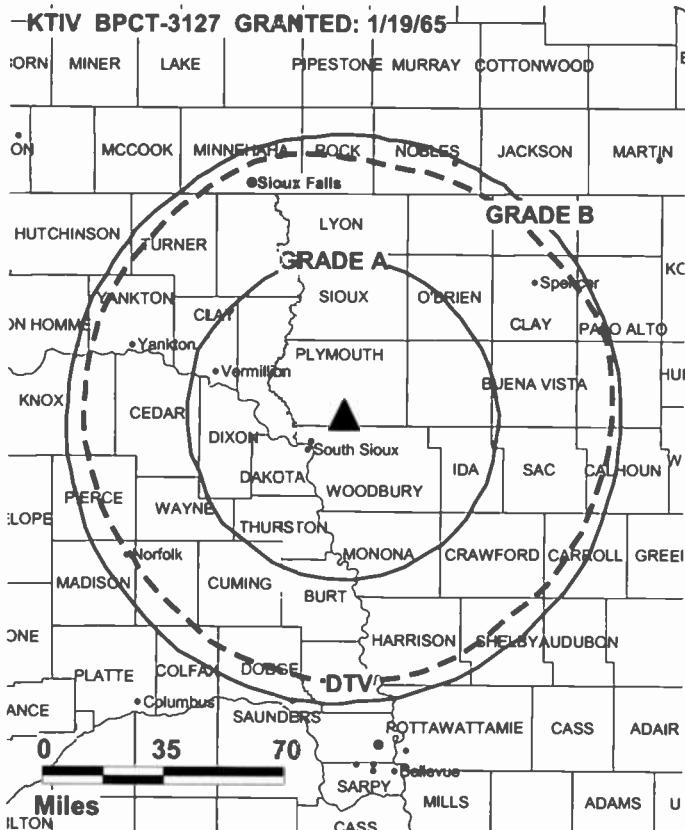
**Dave Madsen**, Station Manager.

**Adrian Wisner**, General Sales Manager.

**Scot Krayenhagen**, Chief Engineer.

**Dave Nixon**, News Director.

**Jerry L. Johnson**, Promotion Director.



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**Kathy Clayton**, Business Manager.

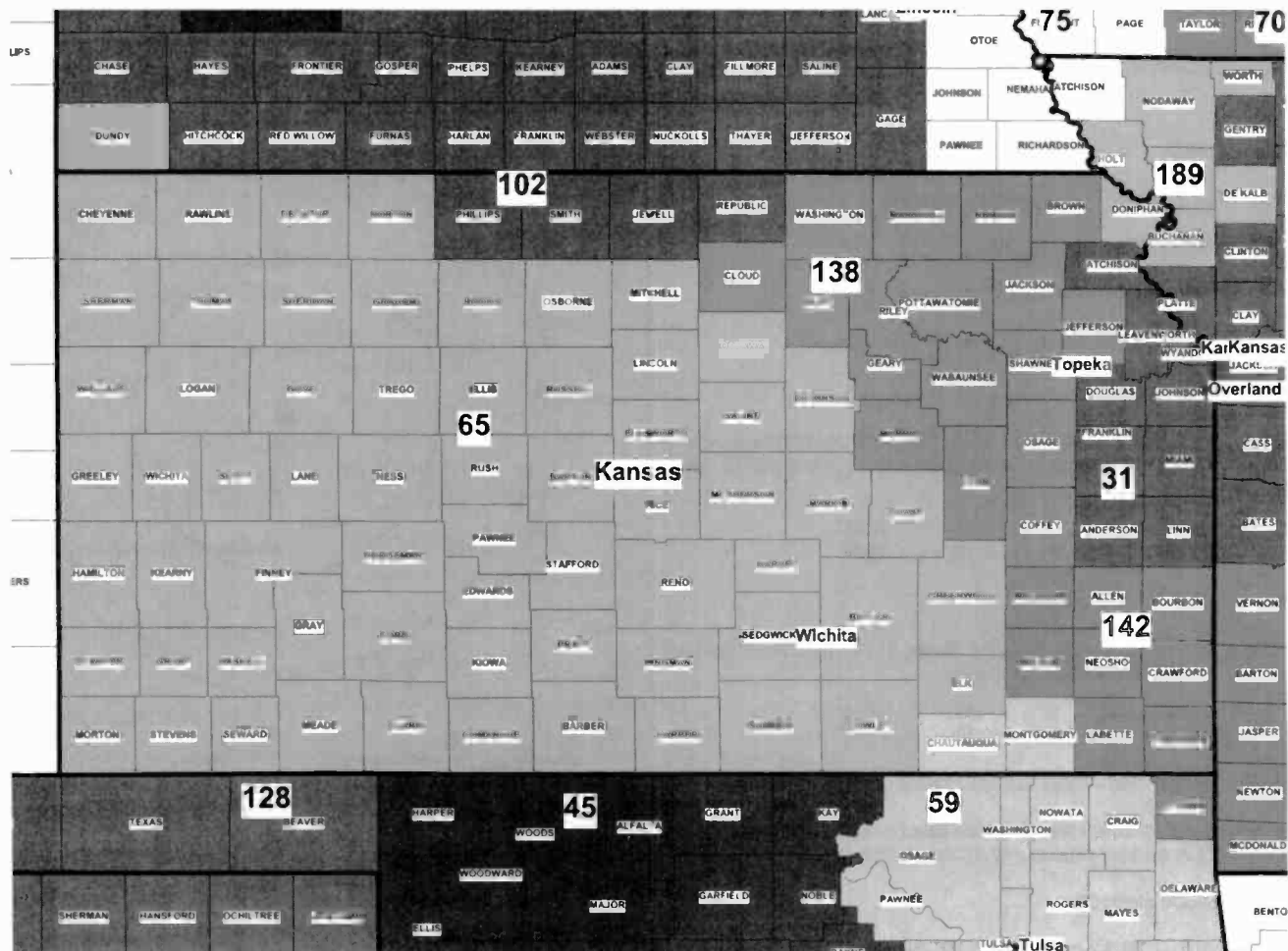
**Rates:** On request.

**City of License:** Sioux City. **Station DMA:** Sioux City. **Rank:** 144.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	144,440	77,860	222,300
Average Weekly Circulation (2001)	99,609	42,072	141,681
Average Daily Circulation (2001)			86,524
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,720	49,220	149,940
Average Weekly Circulation (2001)	81,653	35,294	116,947
Average Daily Circulation (2001)			75,017
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,720	28,640	72,360
Average Weekly Circulation (2001)	17,955	6,778	24,733
Average Daily Circulation (2001)			11,507

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Kansas City, MO	849,730	31
Wichita-Hutchinson, KS	452,770	65
Lincoln & Hastings-Kearney, NE	269,270	102
Topeka, KS	165,570	138
Joplin, MO-Pittsburg, KS	155,730	142
St. Joseph, MO	57,260	189

**MARKET AREA COMMERCIAL STATIONS**

KCTV (5), KCWE (29), KMBC-TV (9), KMCI (38), KPXE (50), KSHB-TV (41), KSMO-TV (62), WDAF-TV (4)  
 KAAS-TV (18), KAKE-TV (10), KBDK (14), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSCC (36), KSNC (2), KSNB (11), KSNW (3), KUPK-TV (13), KWCH-TV (12), KWCV (33)  
 KGIN (11), KHAS-TV (5), KHGI-TV (13), KLKE (24), KLKN (8), KOLN (10), KSNB-TV (4), KSNK (8), KTVG (17), KWNB-TV (6)  
 KSNT (27), KTKA-TV (49), WIBW-TV (13)  
 KOAM-TV (7), KODE-TV (12), KSNF (16)  
 KQTV (2), KTAJ (16)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- KWCH-TV, Hutchinson . . . . . See Wichita, KS
- KSNK, Oberlin . . . . . See McCook, NE
- KODE-TV & KSNF, Pittsburg . . . . . See Joplin, MO
- KBDK, Wichita . . . . . See Hoisington, KS

**Kansas Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	12	8	20
Educational Television	4	1	5
	16	9	25



# Kansas—Colby

## KLBY Ch. 4 (Satellite of KAKE-TV, Wichita, KS)

**Network Service:** ABC.

**Licensee:** Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** 990 S. Range, Colby, KS 67701.

**Mailing Address:** Box 10, Wichita, KS 64201.

**Phone:** 913-462-8644. **Fax:** 913-462-3522.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 741-ft. above av. terrain, 722-ft. above ground, 4137-ft. above sea level.

Latitude 39° 15' 09.00"  
Longitude 101° 21' 09.00"

**Transmitter:** 7.2-mi. SSE of Brewster.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 1000-kw max. visual. Antenna: 761-ft. above av. terrain, 741-ft. above ground.

Latitude 39° 15' 09.00"  
Longitude 101° 21' 09.00"

**FCC Digital File Number:** BPCDT-19991025ADA. Granted: October 25, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** September 4, 1984. Sale to Smoky Hills Public Television Corp. approved by FCC March 5, 1986, but not consummated. Sale to Chronicle Publishing Co. by Sheraton Colby Convention Inc. approved by FCC October 10, 1986. Station returned to air February 11, 1987. Station, along with Chronicle's KAKE-TV, KUPK-TV & WOWT were acquired by LIN Television; and then swapped for Benedek Broadcasting's WWLP. FCC approved deal March 23, 2000.

**Represented (sales):** Petry Television Inc.

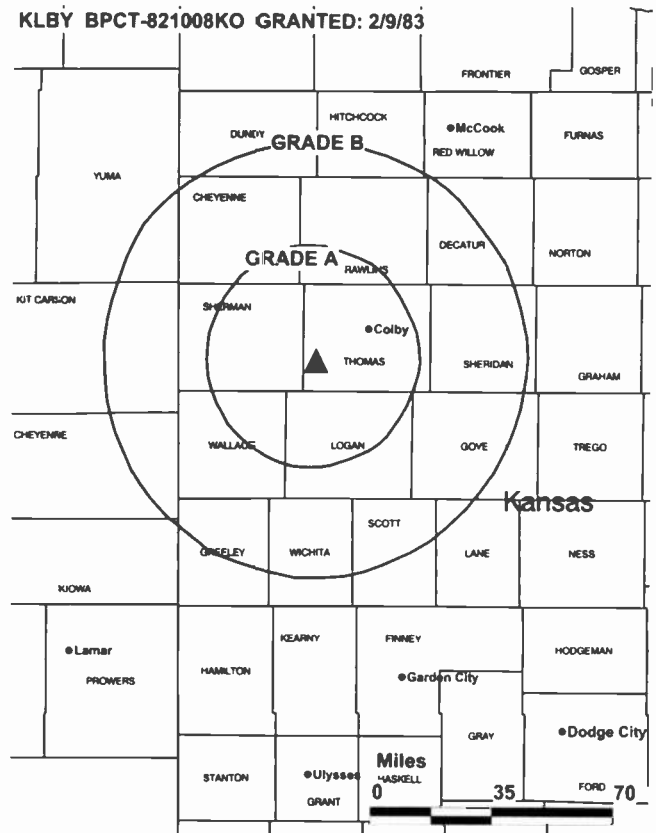
**Represented (legal):** Covington & Burling.

**Personnel:** See KAKE-TV, Wichita.

**Highest 30 Sec. Rate:** \$200.

**City of License:** Colby. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

KLBY BPCT-821008KO GRANTED: 2/9/83



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,630	570	3,200
Average Weekly Circulation (2001)	1,090	68	1,158
Average Daily Circulation (2001)			407
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	810	570	1,380
Average Weekly Circulation (2001)	362	68	430
Average Daily Circulation (2001)			174
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,820	0	1,820
Average Weekly Circulation (2001)	728	0	728
Average Daily Circulation (2001)			233

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Ensign

## KBSD-TV

Ch. 6

(Satellite of KWCH-TV, Wichita-Hutchinson, KS)

Network Service: CBS.

Licensee: Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

Studio: Airport Terminal, Dodge City, KS 67801.

Mailing Address: Box 157, Dodge City, KS 67801.

Phone: 316-227-3121. Fax: 316-225-1675.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"  
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Digital Facilities: Channel No. 5 (76-82 MHz). Power: 20-kw visual. Antenna: 650-ft. above av. terrain, 635-ft. above ground.

Latitude 37° 38' 28"  
Longitude 100° 20' 39"

FCC Digital File Number: BPCDT-19991015ABG (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Media General Inc. (Group Owner).

Began Operation: July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC December 16, 1969. Transfer of control to Kansas Broadcasting System approved by FCC May 19, 1988. Sale to Smith Broadcasting Group Inc. approved by FCC October 12, 1988. Sale to Spartan Communications Inc. by Smith Broadcasting Group Inc. approved by FCC October 7, 1994. Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

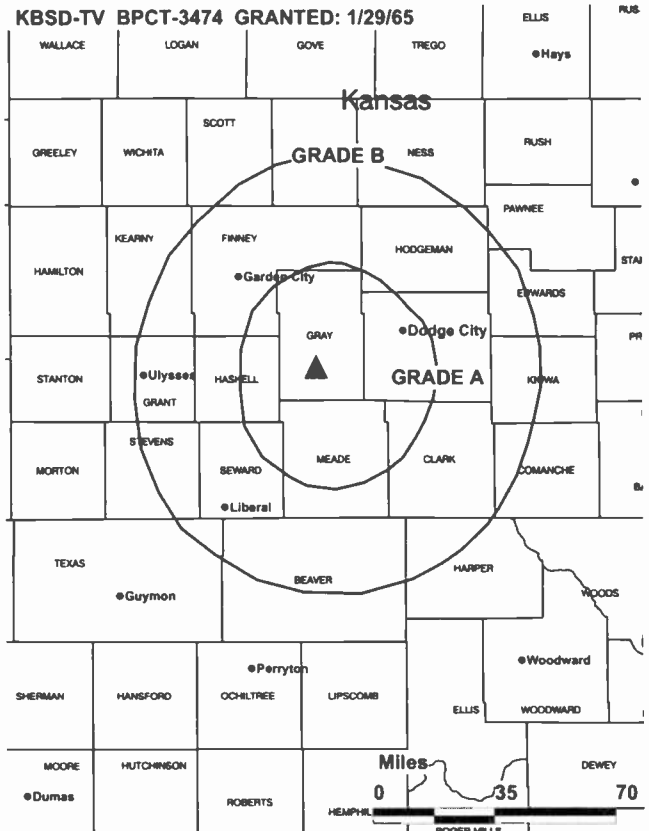
Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Personnel:

Kerri W. Baker, Station Manager.

Julie Russell, News Director.



Highest 30 Sec. Rate: \$200.

City of License: Ensign. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,520	7,980	38,500
Average Weekly Circulation (2001)	15,342	2,960	18,302
Average Daily Circulation (2001)			9,651
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,460	6,550	32,010
Average Weekly Circulation (2001)	14,592	2,867	17,459
Average Daily Circulation (2001)			9,130
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,060	1,430	6,490
Average Weekly Circulation (2001)	750	93	843
Average Daily Circulation (2001)			521

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Garden City

**KSNB**

**Ch. 11**

**(Satellite of KSNW, Wichita, KS)**

**Network Service:** NBC.

**Licensee:** Emmis Television License Corp. of Wichita, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

**Studio:** 204 Fulton Terrace, Garden City, KS 67846.

**Phone:** 316-276-2311. **Fax:** 316-275-0576.

**Web Site:** <http://www.ksn.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 24.5-kw aural. Antenna: 800-ft. above av. terrain, 834-ft. above ground, 3711-ft. above sea level.

Latitude 37° 46' 40"  
Longitude 100° 52' 08"

**Transmitter:** U.S. Hwy. 83, 12.6-mi. S of Garden City.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 631-kw max. visual. Antenna: 714-ft. above av. terrain, 728-ft. above ground, 3658-ft. above sea level.

Latitude 37° 46' 40"  
Longitude 100° 52' 08"

**Transmitter:** U.S. Hwy. 83, 12.6-mi. S of Garden City.

**FCC Digital File Number:** BPCDT-990709LG. Granted: May 3, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** RCA Americom, 3.6-meter Ku-band; M/A-Com receivers.

**News Services:** AP, CNN Newsource, Conus, KSN.

**Ownership:** Emmis Communications Corp. (Group Owner).

**Began Operation:** November 5, 1958. Sale to SJL of Kansas Corp. by Standard Corp. approved by FCC August 8, 1988 (*Television Digest*, Vol. 28:15, 20). Sale to Lee Enterprises Inc. by SJL Broadcast Management Corp. approved by FCC June 27, 1995. Transfer to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (Vol. 40:20).

**Represented (sales):** Katz Television.

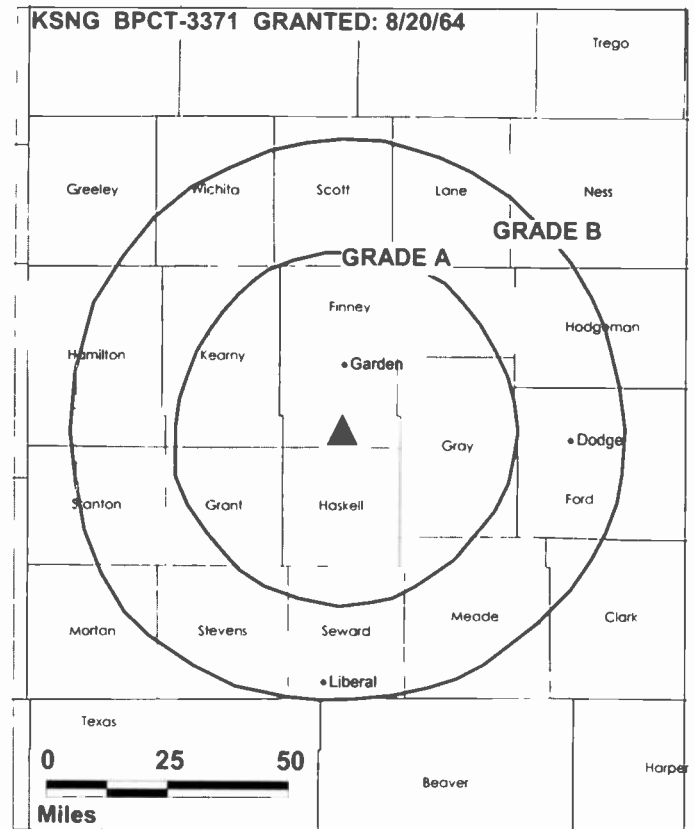
**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Allan C. Buch**, General Manager.

**Jim Bowers**, Chief Engineer.

**Monica Miller**, News Director.



**Rates:** On request.

**City of License:** Garden City. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,170	6,850	32,020
Average Weekly Circulation (2001)	16,427	2,728	19,154
Average Daily Circulation (2001)			11,252
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,180	6,170	30,350
Average Weekly Circulation (2001)	16,279	2,633	18,912
Average Daily Circulation (2001)			11,201
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	990	680	1,670
Average Weekly Circulation (2001)	148	95	242
Average Daily Circulation (2001)			51

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Garden City

## KUPK-TV

Ch. 13

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

Studio: 2900 E. Schulman Ave., Garden City, KS 67846.

Phone: 316-275-1560.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 224-kw visual, 44.7-kw aural. Antenna: 870-ft. above av. terrain, 847-ft. above ground, 3687-ft. above sea level.

Latitude 37° 39' 01.00"  
Longitude 100° 40' 06.00"

Transmitter: 8-mi. NW of Copeland.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 1000-kw max. visual. Antenna: 821-ft. above av. terrain, 801-ft. above ground.

Latitude 37° 39' 00.90"  
Longitude 100° 40' 06.40"

FCC Digital File Number: BPCDT-19991025ADQ. Granted: October 25, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Luxor, 3.7-meter C-band; Luxor, M/A-Com receivers.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: October 28, 1964. Station, along with Chronicle's KAKE-TV, KLBY & WOWT, were acquired by LIN Television; and then swapped for Benedek Broadcasting's WWLP. FCC approved deal March 23, 2000.

Represented (legal): Covington & Burling.

### Personnel:

Bryce Baker, Station Manager.

Brad Jones, Chief Engineer.

Ryan Duffy, News Director.

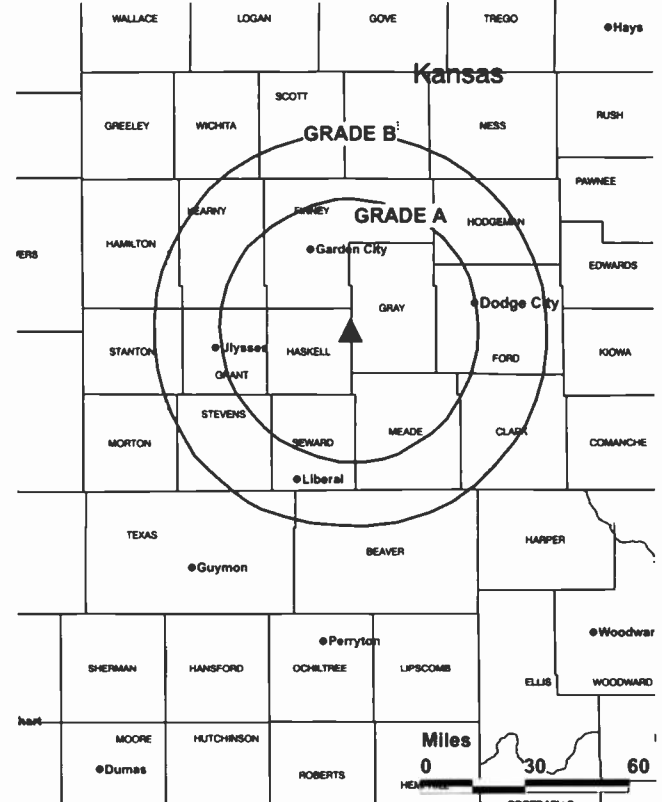
Mark Chamberlin, Marketing Director.

Beau Harkness, Production Manager.

Vonna Miller, Business Manager.

Highest 30 Sec. Rate: \$200.

KUPK-TV BMPCT-831216KF GRANTED: 1/11/84



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City of License: Garden City. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,520	12,900	43,420
Average Weekly Circulation (2001)	19,693	3,163	22,856
Average Daily Circulation (2001)			10,038
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,460	7,700	33,160
Average Weekly Circulation (2001)	17,930	2,736	20,666
Average Daily Circulation (2001)			9,106
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,060	5,200	10,260
Average Weekly Circulation (2001)	1,763	427	2,190
Average Daily Circulation (2001)			932

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Goodland

## KBSL-TV

Ch. 10

(Satellite of KWCH-TV, Wichita-Hutchinson, KS)

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** See KWCH-TV, Wichita-Hutchinson, KS.

**Mailing Address:** Box 629, Goodland, KS 67735.

**Phone:** 785-899-2321. **Fax:** 785-899-3138.

**E-mail:** kbsl@nwkansas.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 976-ft. above ground, 4526-ft. above sea level.

Latitude 39° 28' 09"  
Longitude 101° 33' 20"

**Transmitter:** 9-mi. N of Edson.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 1000-kw max. visual. Antenna: 936-ft. above av. terrain, 932-ft. above ground.

Latitude 39° 28' 10"  
Longitude 101° 33' 19"

**FCC Digital File Number:** BPCDT-19991015ABH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** April 26, 1959. Test programming September 11, 1958; full operation April 26, 1959. Leslie E. Whittemore Group acquired station from James E. Blair (*Television Digest*, Vol. 15:16, 27). Max Jones took over station from Whittemore & Assoc. following bankruptcy (Vol. 16:24). Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved by FCC November 2, 1960 (Vol. 16:39, 45). Sale to KAYS Inc. by Standard Electronic Corp. approved by FCC August 1, 1962. Sale to Smith Broadcasting Group Inc. by Kays Inc. approved by FCC October 12, 1988. Sale to Spartan Communications Inc. by Smith Broadcasting Group Inc. approved by FCC October 7, 1994. Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

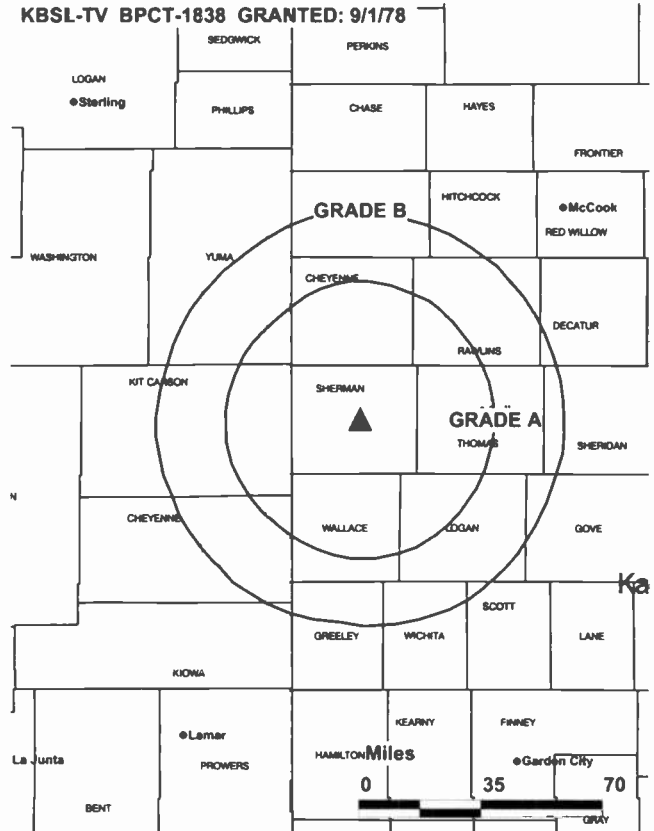
### Personnel:

Cliff E. Walker, General Manager.

Don Newell, Sales Manager.

Larry Calvery, News Director.

Kimberly J. Newell, Production Manager.



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**Highest 30 Sec. Rate:** \$75.

**City of License:** Goodland. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,720	13,420	16,140
Average Weekly Circulation (2001)	1,653	1,544	3,196
Average Daily Circulation (2001)			902

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	810	13,420	14,230
Average Weekly Circulation (2001)	455	1,544	1,999
Average Daily Circulation (2001)			425

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,910	0	1,910
Average Weekly Circulation (2001)	1,197	0	1,197
Average Daily Circulation (2001)			477

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Great Bend

## KSNC Ch. 2 (Satellite of KSNW, Wichita, KS)

**Network Service:** NBC.

**Licensee:** Emmis Television License Corp. of Wichita, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

**Studio:** Rte. 5, Box 262, Great Bend, KS 67530.

**Phone:** 316-793-7868. **Fax:** 316-793-3079.

**Web Site:** <http://www.ksn.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 17.8-kw aural. Antenna: 970-ft. above av. terrain, 1006-ft. above ground, 2875-ft. above sea level.

Latitude 38° 25' 54"  
Longitude 98° 46' 24"

**Transmitter:** U.S. Hwy. 281, 4-mi. N of city limits.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 856-ft. above av. terrain, 853-ft. above ground, 2871-ft. above sea level.

Latitude 38° 25' 54"  
Longitude 98° 46' 18"

**Transmitter:** U.S. Hwy. 281, 4-mi. N of Great Bend.

**FCC Digital File Number:** BPCDT-990610KF. Granted: May 3, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** RCA Americom, 3.6-meter Ku-band.

**News Services:** AP, Conus, KSN.

**Ownership:** Emmis Communications Corp. (Group Owner).

**Began Operation:** November 28, 1954. Transfer to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20). Sale to Lee Enterprises Inc. by SJL Broadcast Management approved by FCC June 27, 1995. Sale to SJL of Kansas Corp. by Standard Corp. approved by FCC August 8, 1988 (Vol. 28:15, 20). Sale (with satellites KSNG, Garden City, KS; and KSNK, McCook, NE) by Central Kansas Television Co. Inc. approved by FCC June 13, 1962 (Vol. 2:25).

**Represented (sales):** Katz Television.

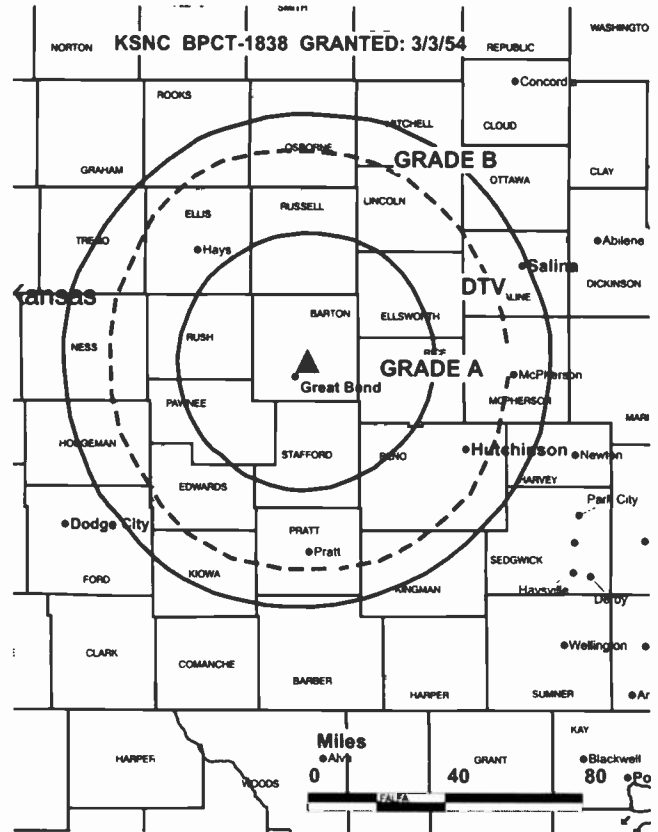
**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammitt & Edison Inc.

**Personnel:**

Allan C. Buch, General Manager.

James Bowers, Chief Engineer.



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**Tim McQuade**, News Director.

**Linda Hess**, Office Manager.

**Rates:** On request.

**City of License:** Great Bend. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,100	13,110	41,210
Average Weekly Circulation (2001)	19,688	5,721	25,410
Average Daily Circulation (2001)			14,438
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,100	13,110	41,210
Average Weekly Circulation (2001)	19,688	5,721	25,410
Average Daily Circulation (2001)			14,438

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Hays

## KBSH-TV Ch. 7

(Satellite of KWCH-TV, Wichita-Hutchinson, KS)

Network Service: CBS.

Licensee: Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

Studio: 2300 Hall St., Hays, KS 67601.

Phone: 913-625-5277. Fax: 913-625-1161.

E-mail: cliffw\_kbsh@yahoo.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 32.4-kw aural. Antenna: 710-ft. above av. terrain, 821-ft. above ground, 2840-ft. above sea level.

Latitude 38° 53' 05"  
Longitude 99° 20' 15"

Transmitter: 2300 Hall St.

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 709-ft. above av. terrain, 763-ft. above ground.

Latitude 38° 53' 01"  
Longitude 99° 20' 14"

FCC Digital File Number: BPCDT-19991015ABF. Granted: March 7, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: ADM, 4.8-meter C-band; AFC, 3.6-meter Ku-band; W/A-Com, Standard Communications receivers.

News Service: UPI.

Ownership: Media General Inc. (Group Owner).

Began Operation: September 2, 1958. Sale to Smith Broadcasting Group Inc. by Kansas Broadcasting System approved by FCC October 12, 1988. Sale to Spartan Communications Inc. by Smith Broadcasting Inc. approved by FCC October 7, 1994. Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson PLLC.

Personnel:

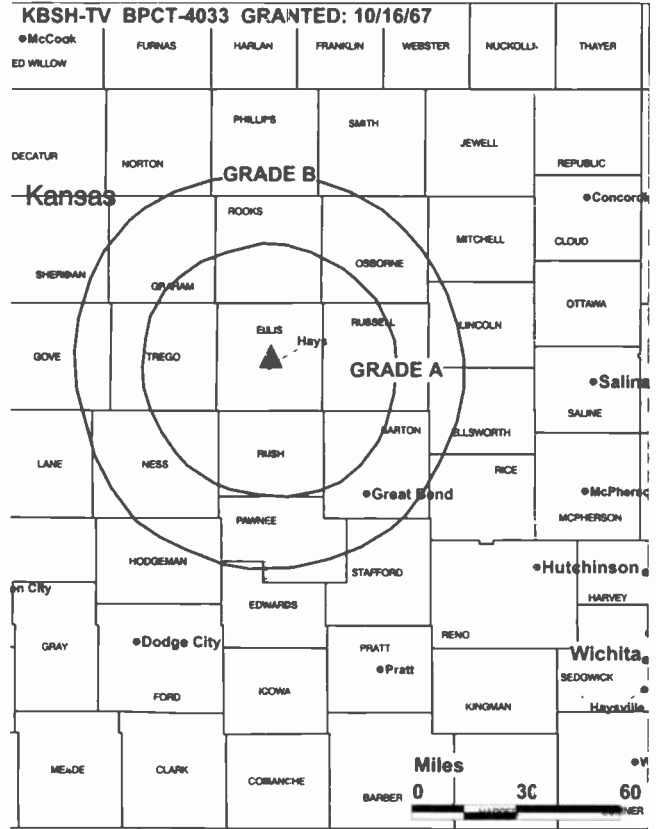
Dean Bunting, General Manager.

Cliff Walker, Station & Regional Sales Manager.

Dennis Massier, Engineering Director.

Tricia Ayers, News Director.

Highest 30 Sec. Rate: \$110.



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City of License: Hays. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,070	10,180	34,250
Average Weekly Circulation (2001)	11,521	4,704	16,225
Average Daily Circulation (2001)			8,869
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,360	9,340	31,700
Average Weekly Circulation (2001)	10,340	4,396	14,736
Average Daily Circulation (2001)			7,944
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,710	840	2,550
Average Weekly Circulation (2001)	1,182	308	1,490
Average Daily Circulation (2001)			926

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Kansas—Hoisington

**KBDK**  
**(formerly KSCC-LP, Great Falls)**  
**Ch. 14**  
**(Satellite of KSAS-TV, Wichita, KS)**

**Network Service:** FOX.

**Licensee:** Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78216.

**Studio:** See KSAS-TV, Wichita, KS.

**Phone:** 316-942-2424.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 29.38-kw max. visual. Antenna: 525-ft. above av. terrain, 518-ft. above ground, 2447-ft. above sea level.

Latitude	38°	37'	54"
Longitude	98°	50'	52"

**Transmitter:** 4-mi. W of Susank.

**FCC Proposed Digital Channel Number:** Ch. 14.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** February 8, 2000.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Kent Cornish**, General Manager.

**Dave Caruso**, Chief Engineer.

**Rates:** On request.

**City of License:** Hoisington. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

**Nielsen Data:** Not available.



## Kansas—Hutchinson

**KSCC**  
**Ch. 36**

**Network Service:** UPN.

**Licensee:** Mercury Broadcasting Co. Inc., 115 E. Travis, Suite 533, San Antonio, TX 78205.

**Studio:** 316 N. West St., Wichita, KS 67203.

**Phone:** 316-941-1036. **Fax:** 316-942-5188.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 3500-kw max. & 3500-kw horizontal visual, 350-kw max. & 350-kw horizontal aural. Antenna: 1079-ft. above av. terrain, 1079-ft. above ground, 2470-ft. above sea level.

Latitude	37°	56'	23"
Longitude	97°	30'	42"

**Transmitter:** 4-mi. S & 0.4-mi. E of Halstead.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1017-ft. above av. terrain, 1017-ft. above ground.

Latitude	37°	56'	23"
Longitude	97°	30'	42"

**FCC Digital File Number:** BPCDT-19991029AEO. Granted: February 23, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KSAS-TV (F), Wichita.

**Ownership:** Mercury Broadcasting Co. Inc.

**Began Operation:** January 4, 2001. Sale to Viacom International Inc. by Three Feathers Communications Inc. approved by FCC October 1, 1999. Sale to present owner by Viacom International Inc. approved by FCC May 31, 2001.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Bell Consulting Inc.

**Personnel:**

**Kent Cornish**, General Manager.

**David Caruso**, Chief Engineer.

**Rates:** On request.

**City of License:** Hutchinson. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

<b>Grand Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	199,980	48,450	248,430
Average Weekly Circulation (2001)	22,629	2,907	25,536
Average Daily Circulation (2001)			6,930
<b>Station DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	199,980	48,450	248,430
Average Weekly Circulation (2001)	22,629	2,907	25,536
Average Daily Circulation (2001)			6,930

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Lawrence

**KMCI**  
Ch. 38

**Network Service:** Independent.

**Licensee:** E. W. Scripps Co., 312 Walnut St., 28th Floor, Cincinnati, OH 45202.

**Studio:** 4720 Oak St., Kansas City, MO 64112.

**Phone:** 816-753-4141. **Fax:** 816-753-4111.

**Web Site:** <http://www.kmci.com>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 4743.8-kw max. visual. Antenna: 1083-ft. above av. terrain, 1004-ft. above ground, 2018-ft. above sea level.

Latitude 38° 53' 46"  
Longitude 95° 10' 29"

Requests CP for change to 5-kw max. visual, 1119-ft. above av. terrain, 1135-ft. above ground, lat. 39° 01' 18.98", long. 94° 30' 49.17". BPCT-20010420AAW.

**Transmitter:** 5.77-mi. SE of Lawrence.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 500-kw max. visual. Antenna: 1076-ft. above av. terrain, 1021-ft. above ground.

Latitude 39° 01' 19"  
Longitude 94° 30' 50"

**FCC Digital File Number:** BPCDT-19991025ACL. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Comtech, 5-meter C-band.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** February 1, 1988. Sale to present owner by Miller Broadcasting Inc. approved by FCC February 3, 2000.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Baker & Hostetler LLP.

**Personnel:**

Jim Swinehart, Vice President & General Manager.

Alan Fuchsman, General Sales Manager.

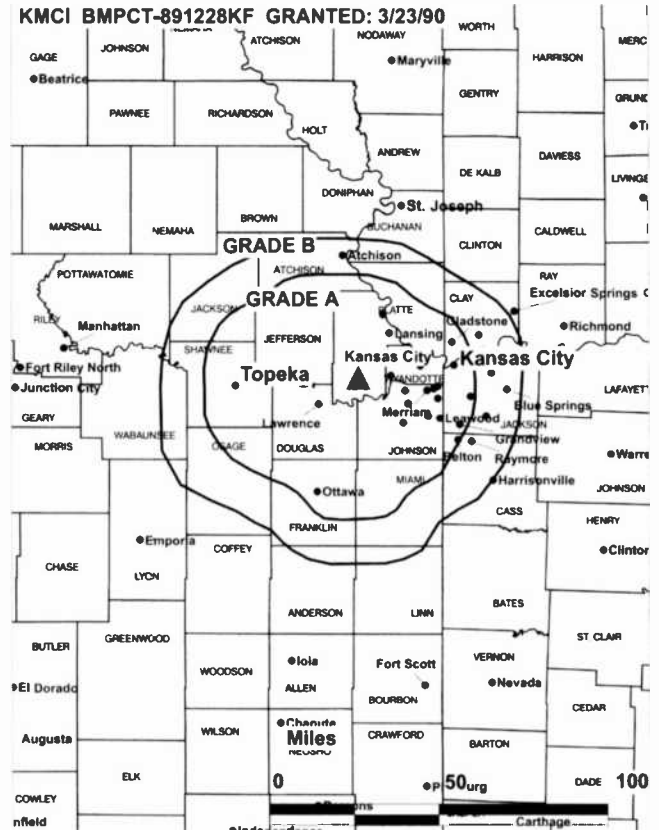
Mike Wang, National Sales Manager.

Paul Barrizza, Chief Engineer.

Dana Boyd, Program Director.

Richard Eller, Promotion Director.

Brian Graver, Business Manager.



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Jim Neal, Production Manager.

**Rates:** On request.

**City of License:** Lawrence. **Station DMA:** Kansas City. **Rank:** 31.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	482,530	280,540	763,070
Average Weekly Circulation (2001)	107,703	48,148	155,851
Average Daily Circulation (2001)			46,568
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	480,820	246,310	727,130
Average Weekly Circulation (2001)	107,605	40,140	147,745
Average Daily Circulation (2001)			45,172
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,710	34,230	35,940
Average Weekly Circulation (2001)	97	8,008	8,105
Average Daily Circulation (2001)			1,395

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Pittsburg-Joplin, Missouri

## KOAM-TV Ch. 7

**Network Service:** CBS.

**Licensee:** Saga Quad States Communications Inc., 73 Kercheval Ave., Grosse Point Farms, MI 48236.

**Studios:** 2950 N.E. Hwy. 69, Pittsburg, KS 66762; 745 Range Line, Joplin, MO 64801.

**Mailing Address:** Box 659, Pittsburg, KS 66762.

**Phones:** 316-231-0400; 417-624-0233. **Fax:** 417-624-3115.

**E-mail:** koam@4state.com

**Web Site:** <http://www.koamtv.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1159-ft. above ground, 2049-ft. above sea level.

Latitude 37° 13' 15"  
Longitude 94° 42' 25"

**Transmitter:** Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 981-ft. above av. terrain, 978-ft. above ground.

Latitude 37° 13' 15"  
Longitude 94° 42' 25"

**FCC Digital File Number:** BMPCDT-20000428AAY. Granted: February 12, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** RCA Americom, 4.6-meter Ku-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Saga Communications Inc. (Group Owner).

**Began Operation:** December 13, 1953. Sale to Draper Communications by Mid-Continent Telecastings Inc. approved by FCC September 27, 1984 (Television Digest, Vol. 24:34). Sale to KOAM-TV by Draper Communications approved by FCC May 28, 1993. Sale to Scarecrow Inc. by KOAM-TV approved by FCC May 28, 1993. Sale to present owner by Scarecrow Inc. approved by FCC August 19, 1994 (Vol. 34:42).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Smithwick & Belendiuk PC.

**Personnel:**

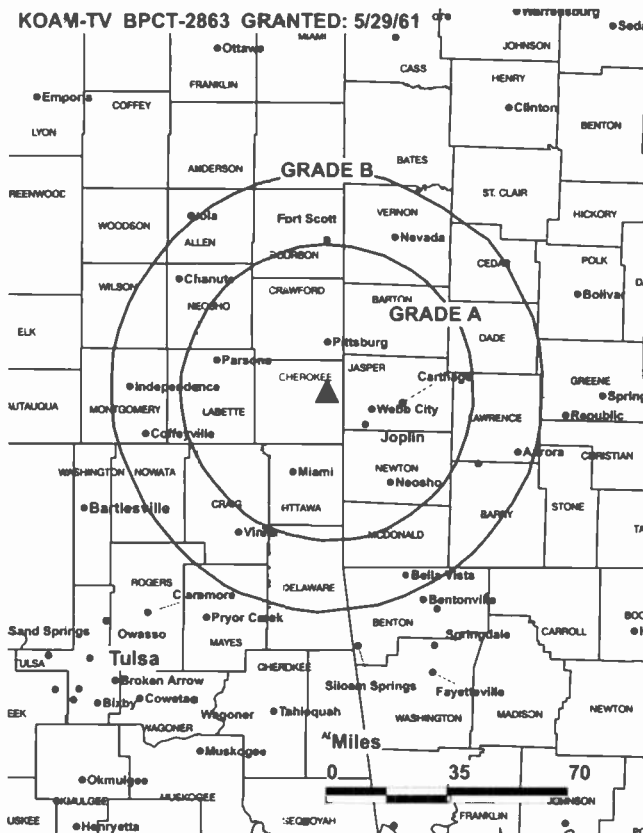
**Danny Thomas,** President & General Manager.

**Gary Hood,** General Sales Manager.

**Kevin Hamilton,** National & Regional Sales Manager.

**Vance Lewis,** Program & Promotion Director.

**Steve Holinsworth,** Production Manager.



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**Larry W. White,** Chief Engineer.

**Shirley Beer,** News Director.

**Debbie Auman,** Business Manager.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Pittsburg. **Station CMA:** Joplin-Pittsburg. **Rank:** 142.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,130	125,410	285,540
Average Weekly Circulation (2001)	80,412	54,594	135,006
Average Daily Circulation (2001)			76,309
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,690	65,490	148,180
Average Weekly Circulation (2001)	62,850	47,153	110,003
Average Daily Circulation (2001)			65,472
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,440	59,920	137,360
Average Weekly Circulation (2001)	17,562	7,440	25,002
Average Daily Circulation (2001)			10,837

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**KAAS-TV**  
Ch. 18

(Satellite of KSAS-TV, Wichita, KS)

**Network Service:** FOX.

**Licensee:** Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

**Studio:** See KSAS-TV, Wichita, KS.

**Phone:** 316-942-2424. **Fax:** 316-942-8927.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 612.3-kw max. visual. Antenna: 1040-ft. above av. terrain, 866-ft. above ground, 2361-ft. above sea level.

Latitude 39° 06' 16"  
Longitude 97° 23' 15"

**Transmitter:** Ottawa County, 282°T from Manchester.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 65-kw max. visual. Antenna: 1030-ft. above av. terrain, 866-ft. above ground.

Latitude 39° 06' 16"  
Longitude 97° 23' 15"

**FCC Digital File Number:** BPCDT-19991018ABF. Granted: October 11, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

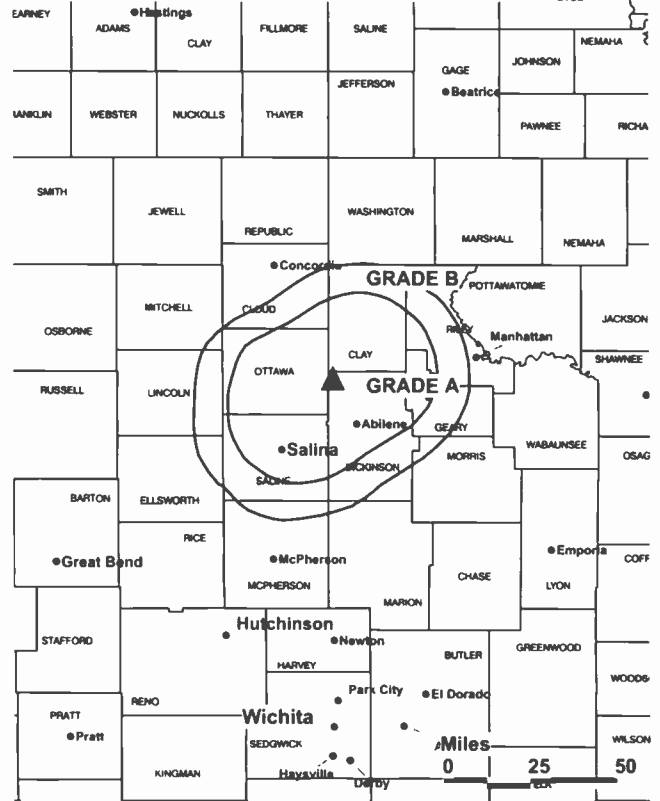
**Began Operation:** April 3, 1988. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

**Personnel:** See KSAS-TV, Wichita, KS.

**Rates:** On request.

**City of License:** Salina. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

KAAS-TV BMPCT-870707KF GRANTED: 11/17/87



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,260	14,230	50,490
Average Weekly Circulation (2001)	11,497	3,019	14,516
Average Daily Circulation (2001)			4,894
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,410	6,890	33,300
Average Weekly Circulation (2001)	10,556	1,906	12,463
Average Daily Circulation (2001)			4,585
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,850	7,340	17,190
Average Weekly Circulation (2001)	941	1,113	2,054
Average Daily Circulation (2001)			309

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# Kansas—Topeka

**KSNT**  
Ch. 27

**Network Service:** NBC.

**Licensee:** Emmis Television License Corp. of Topeka, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

**Studio:** 6835 N.W. U.S. Hwy. 24, Topeka, KS 66618.

**Mailing Address:** Box 2700, Topeka, KS 66601.

**Phone:** 785-582-4000. **Fax:** 785-582-5283.

**Web Site:** <http://www.ksnt.com>

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.50"  
Longitude 95° 47' 04.10"

**Transmitter:** 6835 N.W. U.S. Hwy. 24.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 1047-ft. above av. terrain, 1119-ft. above ground.

Latitude 39° 05' 34.00"  
Longitude 95° 47' 04.00"

**FCC Digital File Number:** BPCDT-19991021AAM. Granted: October 31, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Harris, 4.6-meter Ku-band; Harris, 11-meter Ku-band; RCA Americom, 3-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Conus, KSN, NBC News Channel.

**Ownership:** Emmis Communications Corp. (Group Owner).

**Began Operation:** December 28, 1967. Transfer to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20). Sale to Lee Enterprises Inc. by SJL Broadcast Management Corp. approved by FCC June 27, 1995 (Vol. 35:11). Sale to SJL Broadcasting Management Corp. by Standard Corp. approved by FCC August 5, 1988 (Vol. 28:15, 20).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

**Gary McNair**, General Manager.

**Bob Calvert**, General Sales Manager.

**Doug Overla**, Chief Engineer.

**Keith Walberg**, Promotion Director.

**Connie Goodson**, Business Manager.



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**Highest 30 Sec. Rate:** \$1200.

**City of License:** Topeka. **Station DMA:** Topeka. **Rank:** 138.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,710	68,070	230,780
Average Weekly Circulation (2001)	108,453	30,211	138,664
Average Daily Circulation (2001)			67,865
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,040	48,090	162,130
Average Weekly Circulation (2001)	83,427	26,915	110,342
Average Daily Circulation (2001)			57,944
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,670	19,980	68,650
Average Weekly Circulation (2001)	25,027	3,296	28,322
Average Daily Circulation (2001)			9,921

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Topeka

## KTKA-TV Ch. 49

**Network Service:** ABC.

**Licensee:** Northeast Kansas Broadcast Service Inc., Box 4949, Topeka, KS 66604.

**Studio:** 2121 S.W. Chelsea Dr., Topeka, KS 66604.

**Mailing Address:** Box 4949, Topeka, KS 66604.

**Phone:** 785-273-4949. **Fax:** 785-273-7811.

**E-mail:** 49email@newsource49.com

**Web Site:** <http://www.newsource49.com>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 3475-kw max. & 1042-kw horizontal visual, 347.5-kw max. & 104-kw horizontal aural. Antenna: 1476-ft. above av. terrain, 1439-ft. above ground, 2549-ft. above sea level.

Latitude 39° 01' 34.00"  
Longitude 95° 54' 58.00"

**Transmitter:** 2280 W. Union Rd., Dover.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 25-kw max. visual. Antenna: 1468-ft. above av. terrain, 1408-ft. above ground.

Latitude 39° 01' 33.58"  
Longitude 95° 55' 01.01"

**FCC Digital File Number:** BPCDT-19991101AKF. Granted: June 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 3.7-meter Ku-band; Andrew, 4.5-meter C-band; M/A-Com, 3.7-meter C-band; Pinzone receivers.

**News Service:** AP.

**Ownership:** Brechner Management Co.

**Began Operation:** June 20, 1983. Transfer of control to Larry D. Hudson approved by FCC February 11, 1985. Sale to present owner by Hudson approved by FCC April 28, 1986 (Television Digest, Vol. 25:15).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Cohn & Marks.

**Personnel:**

**Bob Fulmer**, General Manager.

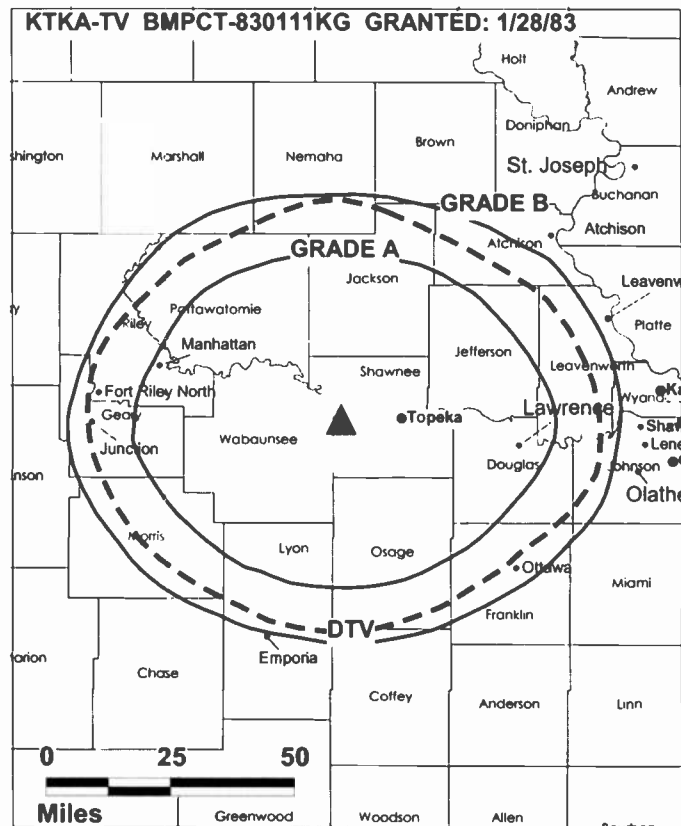
**Karla Ewing**, Sales Manager.

**Linda Hardesty**, Program Director.

**Mike Deines**, News Director.

**Chad Liby**, Promotion Manager.

**Ellen Wheeler**, Business Manager.



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**Mike Caudle**, Chief Engineer.

**Rudy Guzman**, Production Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Topeka. **Station DMA:** Topeka. **Rank:** 138.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,850	64,990	218,840
Average Weekly Circulation (2001)	86,362	27,704	114,067
Average Daily Circulation (2001)			49,270
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,040	48,090	162,130
Average Weekly Circulation (2001)	75,142	25,025	100,167
Average Daily Circulation (2001)			45,525
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,810	16,900	56,710
Average Weekly Circulation (2001)	11,221	2,679	13,900
Average Daily Circulation (2001)			3,745

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Topeka

## WIBW-TV Ch. 13

**Network Service:** CBS.

**Licensee:** Benedek License Corp., 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates, IL 60195.

**Studio:** 5600 S.W. 6th St., Topeka, KS 66606.

**Mailing Address:** Box 119, Topeka, KS 66601.

**Phone:** 785-272-6397. **Fax:** 785-272-0117.

**E-mail:** wibwtv@wibw.com

**Web Site:** http://www.wibw.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.50"  
Longitude 96° 02' 57.50"

**Transmitter:** 18-mi. W of Topeka & 5.5-mi. S of Maple Hill, KS.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 892.3-kw max. visual. Antenna: 1381-ft. above av. terrain, 1194-ft. above ground.

Latitude 39° 00' 19.00"  
Longitude 96° 02' 58.00"

**FCC Digital File Number:** BPCDT-19991029ADS. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 7-meter; Simulsat, 5-meter; Microdyne, RCA, Scientific-Atlanta, Simulsat receivers.

**SNG Mobile Dish:** Vertex, 2.6-meter Ku-band.

**News Services:** AP, CBS Newspath.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** November 15, 1953. Sale to Stauffer Communications Inc. by Capper Publications approved by FCC December 19, 1956 (*Television Digest*, Vol. 12:51). Sale to Morris Communications by Stauffer approved by FCC May 2, 1995 (Vol. 34:32). Sale to present owner by Morris approved by FCC April 12, 1996 (Vol. 35:49).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

### Personnel:

**Mike De Lier**, General Manager.

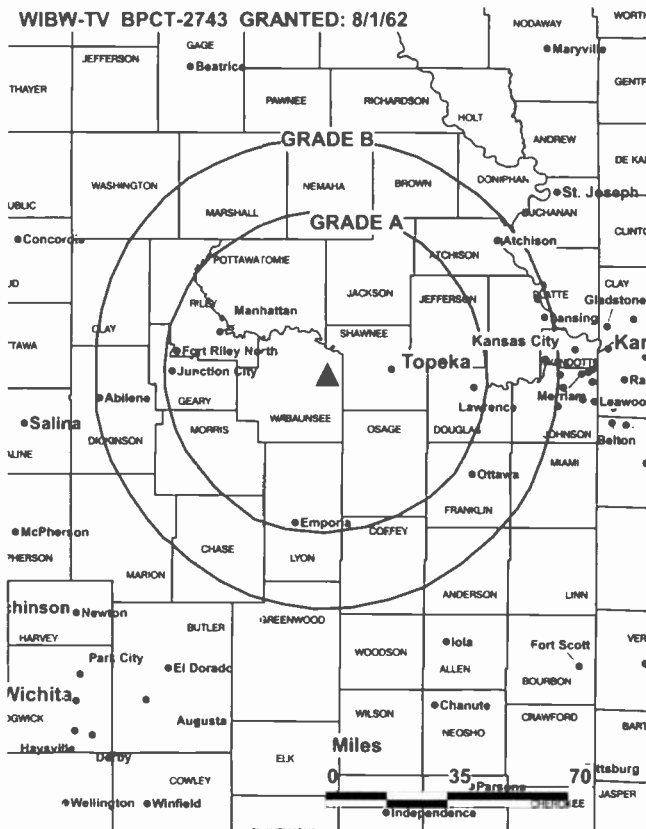
**Mark Akagi**, Sales Manager.

**Bob Holland**, Operations Manager.

**Rick Engstrom**, Business Manager.

**Jon Janes**, News Director.

**Elmer Gunderson**, Chief Engineer.



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**Sharon Cole**, Program Director.

**Jeff Groves**, Technical Director.

**Mark Ewing**, Sports Director.

**Donita Mishler**, Traffic Director.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Topeka. **Station DMA:** Topeka. **Rank:** 138.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	228,140	74,250	302,390
Average Weekly Circulation (2001)	110,869	38,513	149,382
Average Daily Circulation (2001)			81,293
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,040	48,900	162,940
Average Weekly Circulation (2001)	83,702	33,111	116,813
Average Daily Circulation (2001)			70,435
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,100	25,350	139,450
Average Weekly Circulation (2001)	27,167	5,402	32,569
Average Daily Circulation (2001)			10,858

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Wichita

## KAKE-TV

Ch. 10

(Operates satellites KUPK-TV, Garden City & KLBY, Colby, KS)

Network Service: ABC.

Licensee: Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

Studio: 1500 N. West St., Wichita, KS 67203.

Mailing Address: Box 10, Wichita, KS 67201.

Phone: 316-943-4221. Fax: 316-943-5160.

E-mail: [ssouth@kake.com](mailto:ssouth@kake.com)

Web Site: <http://www.kake.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 44.7-kw aural. Antenna: 1025-ft. above av. terrain, 1040-ft. above ground, 2411-ft. above sea level.

Latitude 37° 46' 53.00"  
Longitude 97° 31' 08.00"

Transmitter: W. 53rd St.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 1000-kw max. visual. Antenna: 984-ft. above av. terrain, 997-ft. above ground.

Latitude 37° 46' 53.00"  
Longitude 97° 31' 07.80"

FCC Digital File Number: BPCDT-19991025AEG. Granted: October 25, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Avantek, M/A-Corn, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat/Andrew, 3.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** October 19, 1954. Sale to Chronicle Publishing Co. by KAKE-TV & Radio approved by FCC January 21, 1980 (Television Digest, Vol. 19:14). Station, along with Chronicle's KLBY, KUPK-TV & WOWT, were acquired by LIN Television; and then swapped for Benedek Broadcasting's WWLP. FCC approved deal March 23, 2000.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley Inc.

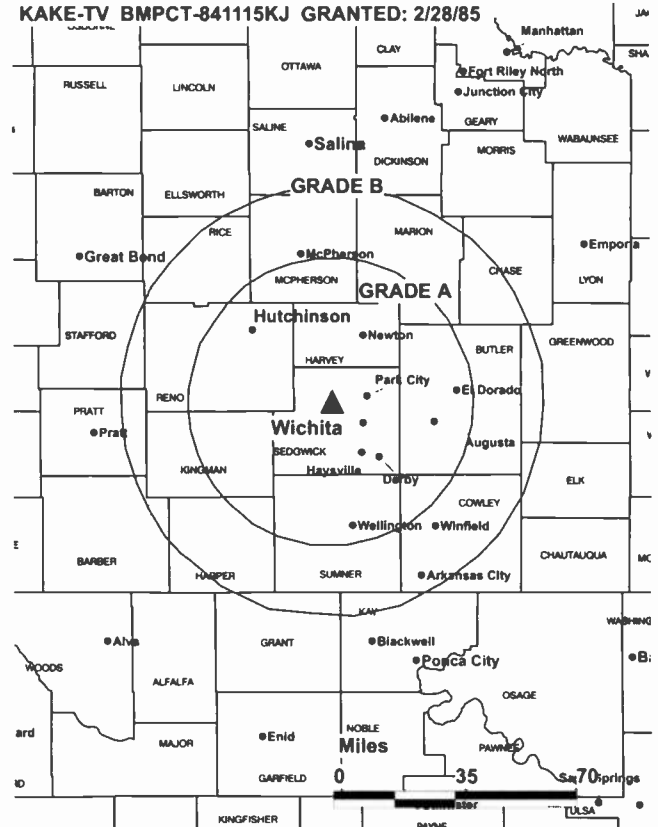
### Personnel:

Dave Trabert, Vice President & General Manager.

John Salem, General Sales Manager.

Mark Chamberlin, Marketing Director.

KAKE-TV BMPCT-841115KJ GRANTED: 2/28/85



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Dale Morrell, Chief Engineer.

Patrick Myers, Operations Director.

Joseph Miller, Business Manager.

Highest 30 Sec. Rate: \$6000.

City of License: Wichita. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,810	118,250	377,060
Average Weekly Circulation (2001)	195,070	79,774	274,844
Average Daily Circulation (2001)			141,644
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	245,640	112,100	357,740
Average Weekly Circulation (2001)	190,336	79,387	269,723
Average Daily Circulation (2001)			140,295
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,170	6,150	19,320
Average Weekly Circulation (2001)	4,734	387	5,121
Average Daily Circulation (2001)			1,349

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Kansas—Wichita

## KSAS-TV

Ch. 24

(Operates satellites KBDK, Hoisington & KAAS-TV, Salina, KS)

Network Service: FOX.

Licensee: Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 316 N. West St., Wichita, KS 67203.

Phone: 316-942-2424. Fax: 316-942-8927.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3303.7-kw max. & 2009-kw horizontal visual, 330.37-kw max. & 200.9-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1161-ft. above ground, 2531-ft. above sea level.

Latitude 37° 46' 40"  
Longitude 97° 30' 37"

Holds CP for change to 3443-kw max. visual, 1076-ft. above av. terrain, 1074-ft. above ground, 2467-ft. above sea level; lat. 37° 56' 28", long. 97° 30' 42", transmitter to 4-mi. S & 0.4-mi. E of Halstead. BPCT-960312KG.

Transmitter: S of Hwy. 296, 1.4-mi. E of Colwich.

Digital Facilities: Channel No. 26 (542-548 MHz). Power: 300-kw max. visual. Antenna: 1106-ft. above av. terrain, 1122-ft. above ground.

Latitude 37° 46' 40"  
Longitude 97° 30' 37"

FCC Digital File Number: BPCDT-19991018ABE. Granted: February 5, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: RCA Americom, 3.8-meter C-band; United Satellite Systems, 3.8-meter C-band; United Satellite Systems, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

LMA: Local marketing agreement with KSCC (U), Hutchinson, KS.

Ownership: Clear Channel Broadcasting Inc. (Group Owner).

Began Operation: August 24, 1985. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Wiley, Rein & Fielding.

### Personnel:

Kent Cornish, General Manager.

David Hill, Local Sales Manager.

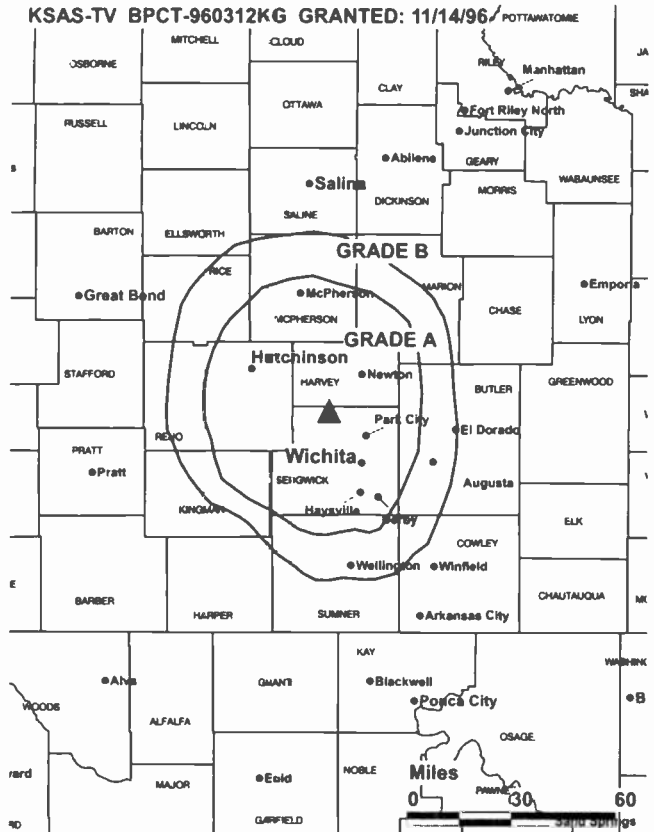
Jerry Policoff, National Sales Manager.

David Caruso, Chief Engineer.

Michael Hochman, Program Director.

Chris Braun, Promotion Director.

Virginia Edwards, Business Manager.



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Ken Whitney, Production Manager.

Linda Madzey, Public Service Director.

Shelley Peterson, Traffic Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Wichita. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,510	113,230	359,740
Average Weekly Circulation (2001)	135,195	54,114	189,309
Average Daily Circulation (2001)			71,139
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,510	109,560	356,070
Average Weekly Circulation (2001)	135,195	53,288	188,483
Average Daily Circulation (2001)			71,006
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,670	3,670
Average Weekly Circulation (2001)	0	827	827
Average Daily Circulation (2001)			133

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**KSNW**  
Ch. 3

(Operates satellites KSNK, Great Bend & KSNB, Garden City, KS & KSNK, McCook, NE-Oberlin, KS)

Network Service: NBC.

Licensee: Emmis Television License Corp. of Wichita, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

Studio: 833 N. Main St., Wichita, KS 67203.

Phone: 316-265-3333. Fax: 316-292-1197.

E-mail: abuch@ksn.com; news@ksn.com

Web Site: http://www.ksn.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1365-ft. above av. terrain, 1071-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"  
Longitude 97° 30' 01"

Holds CP for change to 984-ft. above av. terrain, 1004-ft. above ground, 2369-ft. above sea level; lat. 37° 46' 25", long. 97° 30' 54". BPCT-990803LE.

Transmitter: Colwich.

Digital Facilities: Channel No. 45 (656-662 MHz). Power: 1000-kw max. visual. Antenna: 906-ft. above av. terrain, 925-ft. above ground, 2425-ft. above sea level.

Latitude 37° 46' 25"  
Longitude 97° 30' 54"

Transmitter: 1.4-mi. ESE of Colwich.

FCC Digital File Number: BPCDT-990709LH. Granted: May 3, 2001.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6-meter; RCA Americom, 3.6-meter; Scientific-Atlanta, 4.6-meter; Superior, 3.6-meter Ku-band; Harris, Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: DX Communications.

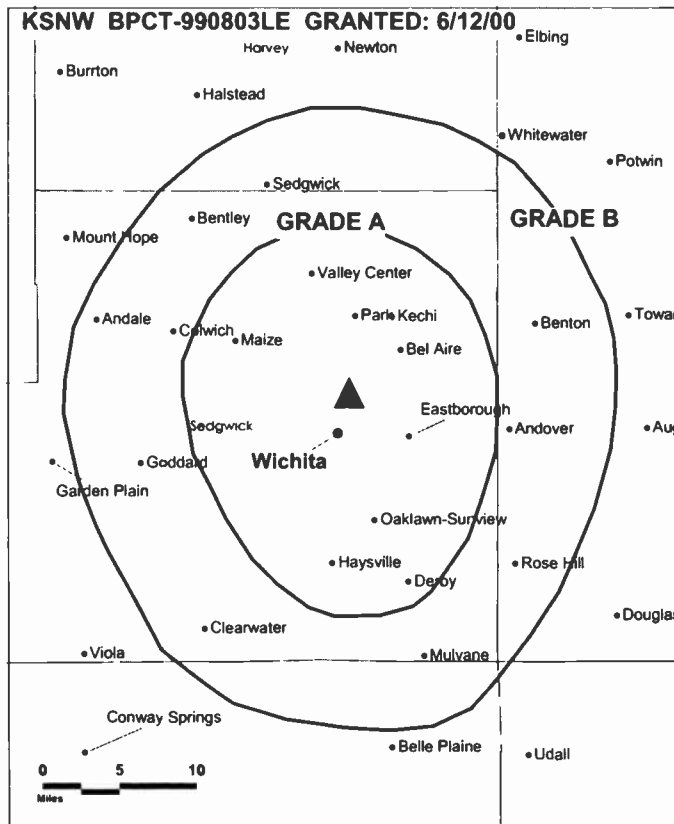
News Services: AP, Conus, KSN, NBC News Channel.

Ownership: Emmis Communications Corp. (Group Owner).

Began Operation: September 1, 1955. Sale to The Standard Corp. approved by FCC December 30, 1980 (Television Digest, Vol. 19:35, 48). Sale to SJL of Kansas Corp. by Standard Corp. approved by FCC August 8, 1988 (Vol. 28:15, 20). Sale to Lee Enterprises Inc. by SJL of Kansas Corp. approved by FCC June 27, 1995 (Vol. 35:11). Transfer to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (Vol. 40:20).

Represented (sales): Continental Television Sales.

Represented (legal): Wiley, Rein & Fielding.



**Personnel:**

Allan C. Buch, Vice President & General Manager.

Dave Rickels, Chief Engineer.

Betty Erickson, Program Coordinator.

Georgianna Mattke, Business Manager.

Rates: On request.

City of License: Wichita. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,570	109,080	366,650
Average Weekly Circulation (2001)	177,608	70,265	247,874
Average Daily Circulation (2001)			129,278
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	223,390	107,650	331,040
Average Weekly Circulation (2001)	172,478	70,170	242,647
Average Daily Circulation (2001)			128,222
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,180	1,430	35,610
Average Weekly Circulation (2001)	5,130	96	5,226
Average Daily Circulation (2001)			1,056

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Wichita-Hutchinson

## KWCH-TV

Ch. 12

(Operates satellites **KBSD-TV, Ensign; KBSL-TV, Goodland & KBSH-TV, Hays, KS**)

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 2815 E. 37th St. N, Wichita, KS 67219.

**Mailing Address:** Box 12, Wichita, KS 67201.

**Phone:** 316-838-1212. **Fax:** 316-831-6198.

**E-mail:** news@kwch.com

**Web Site:** http://www.kwch.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.50"  
Longitude 97° 46' 40.50"

**Transmitter:** 9-mi. E of Hutchinson on 4th St.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 1424-ft. above av. terrain, 1407-ft. above ground.

Latitude 38° 03' 38.00"  
Longitude 97° 45' 49.00"

**FCC Digital File Number:** BPCDT-19991015ABN. Granted: October 11, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku & C-band; M/A-Com, Microdyne receivers.

**News Services:** AP, UPI.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** June 22, 1953. Sale of 80% to *Minneapolis Star and Tribune* (Cowles) with former owners retaining 20% approved by FCC October 1955 (*Television Digest*, Vol. 11:28, 43). Sale to Kansas Broadcasting System by *Minneapolis Star and Tribune* approved by FCC November 24, 1982. Sale to Smith Broadcasting Group Inc. by Kansas Broadcasting Systems approved by FCC October 12, 1988. Later sale approved by FCC February 3, 1989. Sale to Spartan Communications Inc. approved by FCC October 7, 1994 (Vol. 34:27). Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

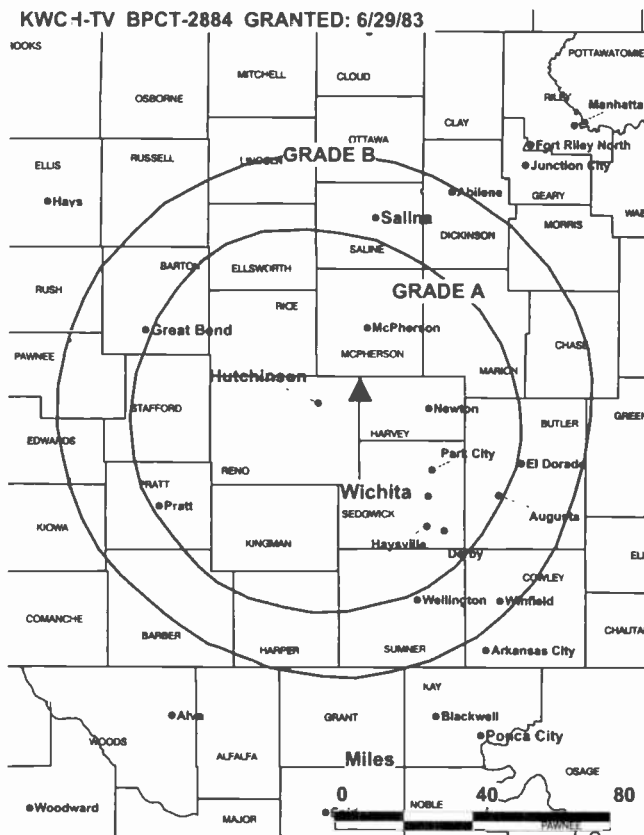
**Kathy Mohn**, Vice President & General Manager.

**Ronald W. Jones**, General Sales Manager.

**John Leifheit**, Local Sales Manager.

**Michael Greenspan**, National Sales Manager.

**Mitch Jacob**, News Director.



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**Laverne Goering**, Program Director & Production Manager.

**Teresa Wilcox**, Business Manager.

**Don Vest**, Chief Engineer.

**Rob Boenau**, Marketing Director.

**Carolyn Sayers**, Electronic Data Processing Manager.

**Highest 30 Sec. Rate:** \$2500.

**Rates:** On request.

**City of License:** Hutchinson. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,770	125,170	379,940
Average Weekly Circulation (2001)	193,441	78,128	271,569
Average Daily Circulation (2001)			156,986
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,140	113,670	353,810
Average Weekly Circulation (2001)	190,762	77,288	268,050
Average Daily Circulation (2001)			156,234
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,630	11,500	26,130
Average Weekly Circulation (2001)	2,680	840	3,519
Average Daily Circulation (2001)			752

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Wichita

**KWCV**  
Ch. 33

**Network Service:** WBN.

**Licensee:** WLBB Broadcasting LLC, 1124 Merrill St. Winnetka, IL 60093.

**Studio:** 200 W. Douglas Ave., 7th Floor, Wichita, KS 67202.

**Phone:** 316-303-0700. **Fax:** 316-303-0160.

**E-mail:** elassberg@wbkansas.com

**Web Site:** <http://www.wbkansas.com>

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 2300-kw visual. Antenna: 1076-ft. above av. terrain, 1067-ft. above ground, 2461-ft. above sea level.

Latitude 38° 48' 01"  
Longitude 97° 31' 29"

**Transmitter:** 6555 N. 151 St. W, Colwich.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1132-ft. above av. terrain, 1132-ft. above ground.

Latitude 37° 48' 01"  
Longitude 97° 31' 29"

**FCC Digital File Number:** BPCDT-19991101AHK. Granted: February 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Patriot, 4.5-meter Ku & C-band; Standard Communication receivers.

**Ownership:** Banks Broadcasting Inc. (Group Owner).

**Began Operation:** August 5, 1999. Sale to present owner by Marsha T. Turner approved by FCC October 3, 2000.

**Personnel:**

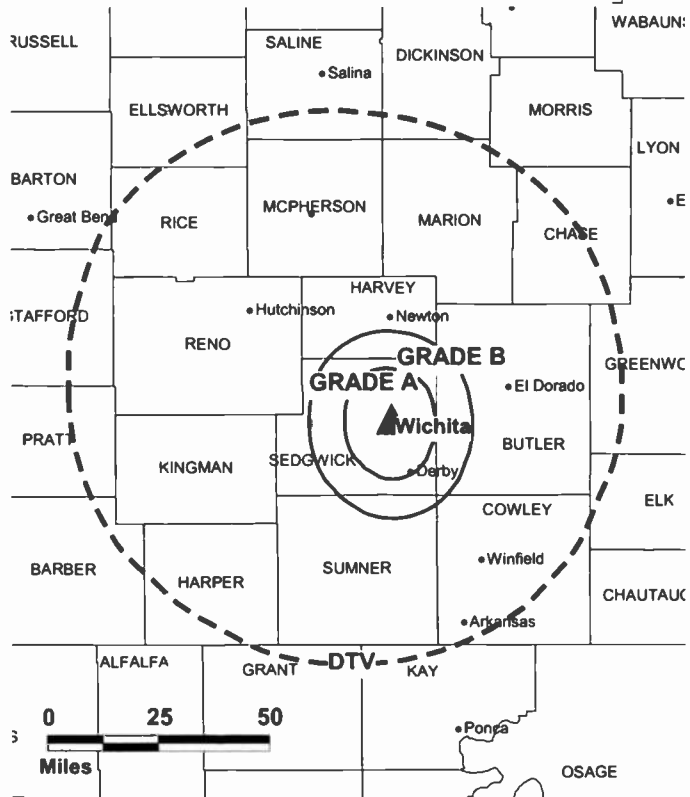
Eric Lassberg, General Manager.

Martin Heffner, Chief Engineer.

Sean Genosky, Program Director.

**City of License:** Wichita. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

**KWCV BMPCT-20000919ABL GRANTED: 11/9/2000**

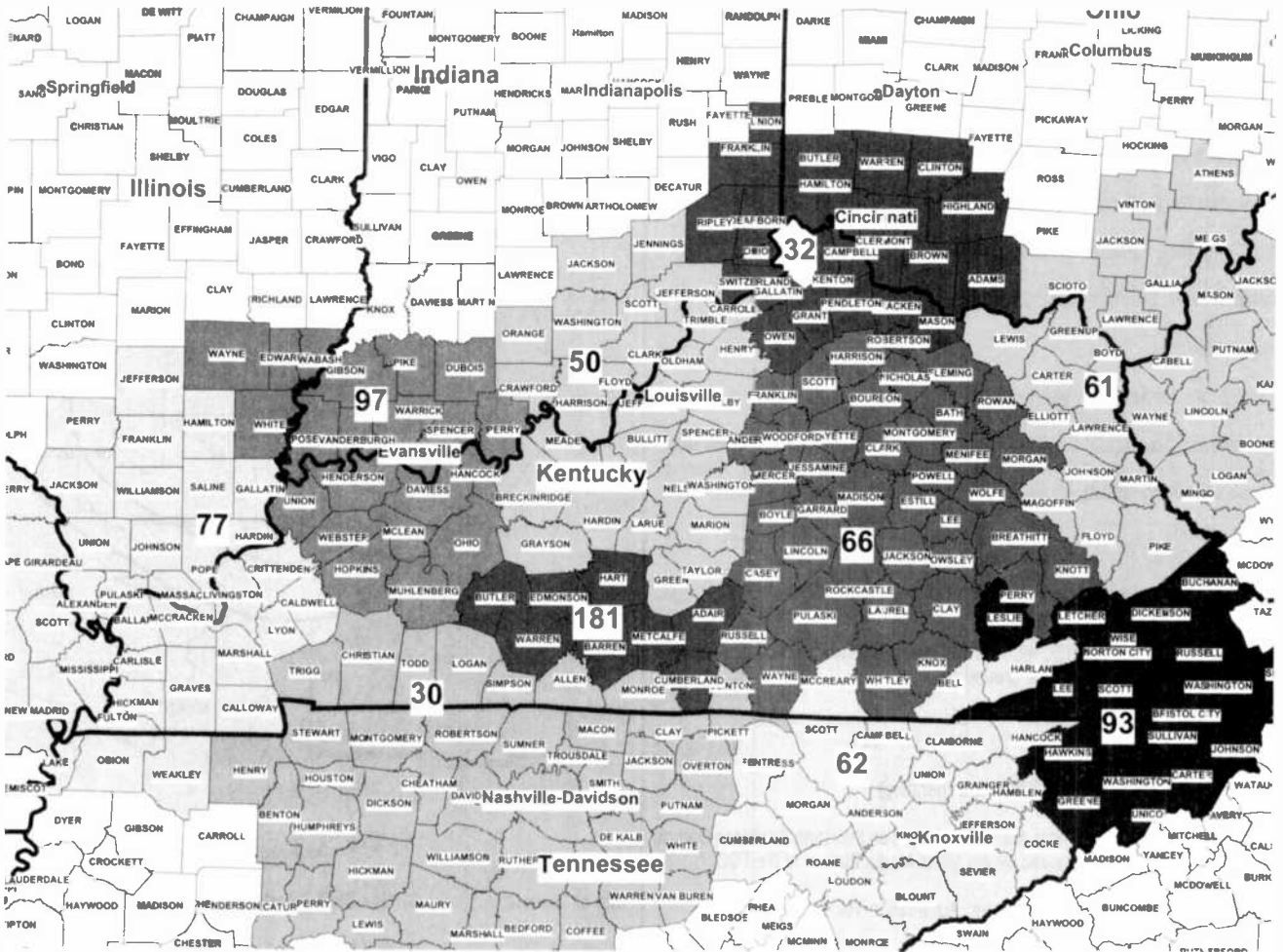


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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	225,340	48,450	273,790
Average Weekly Circulation (2001)	60,955	12,597	73,552
Average Daily Circulation (2001)			22,588
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	225,340	48,450	273,790
Average Weekly Circulation (2001)	60,955	12,597	73,552
Average Daily Circulation (2001)			22,588

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Nashville, TN	879,030	30	WHTN (39), WJFB (66), WKRN-TV (2), WNAB (58), WNPX (28), WPGD (50), WSMV (4), WTVF (5), WUXP (30), WZTV (17)
Cincinnati, OH	836,190	32	WCPO-DT (10), WCPO-TV (9), WKRC-DT (31), WKRC-TV (12), WLWT (5), WLWT-DT (35), WSTR-TV (64), WXIX-DT (29), WXIX-TV (19)
Louisville, KY	598,940	50	WAVE (3), WBKI-TV (34), WBNA (21), WDRB (41), WFTE (58), WHAS-TV (11), WLKY-TV (32)
Charleston-Huntington, WV	478,910	61	WCHS-TV (8), WHCP (30), WLPX (29), WOVW-TV (13), WSAZ-TV (3), WTSF (61), WVA-TV (11)
Knoxville, TN	478,190	62	WAGV (44), WATE-TV (6), WBIR-TV (10), WBXX-TV (20), WPKX (54), WTNZ (43), WVLT-TV (8)
Lexington, KY	435,780	66	WAOM (67), WDKY-TV (56), WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WTVQ-TV (36), WYMT-TV (57)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	382,930	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WDKA (49), WPSD-TV (6), WPXS (13), WSIL-TV (3), WTCT (27)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	303,500	93	WCYB-DT (28), WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Evansville, IN	279,190	97	WAZE-TV (19), WEHT (25), WEVV (44), WFIE-TV (14), WTVW (7)
Bowling Green, KY	80,690	181	WBKO (13), WNKY (40)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WDKY-TV, Lexington	See Danville, KY
WLJC-TV, Lexington	See Beattyville, KY
WFTE, Louisville	See Salem, IN
WWWB, Louisville	See Campbellsville, KY
KFVS-TV & KBSI, Paducah	See Cape Girardeau, MO
WSIL-TV, Paducah	See Harrisburg, IL
WTCT, Paducah	See Marion, IL
WXIX-TV, Newport	See Cincinnati, OH

**Kentucky Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	4	16	20
Educational Television	0	18	18
	4	34	38

# Kentucky—Ashland

## WTSF Ch. 61

**Network Service:** Independent.

**Licensee:** Tri-State Family Broadcasting, Box 2320, Ashland, KY 41101.

**Studio:** 3100 Bath Ave., Ashland, KY 41101.

**Phone:** 606-329-2700. **Fax:** 606-324-9256.

**E-mail:** tss@ramlink.net

**Web Site:** <http://ram.ramlink.net/~tss/wtsf.html>

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 1963-kw max. & 1610-kw horizontal visual, 196.3-kw max. & 161-kw horizontal aural. Antenna: 631-ft. above av. terrain, 499-ft. above ground, 1352-ft. above sea level.

Latitude 38° 25' 11"  
Longitude 82° 24' 06"

**Transmitter:** Rotary Park, Huntington, WV.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 50-kw max. visual. Antenna: 571-ft. above av. terrain, 421-ft. above ground.

Latitude 38° 25' 11"  
Longitude 82° 24' 06"

**FCC Digital File Number:** BPCDT-20000501AEQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 2 Paraclypse, 3.6-meter; Automation Techniques receivers.

**Ownership:** Tri-State Family Broadcasting.

**Began Operation:** April 30, 1983.

### Personnel:

**E. Maybelle Messinger**, Chairman.

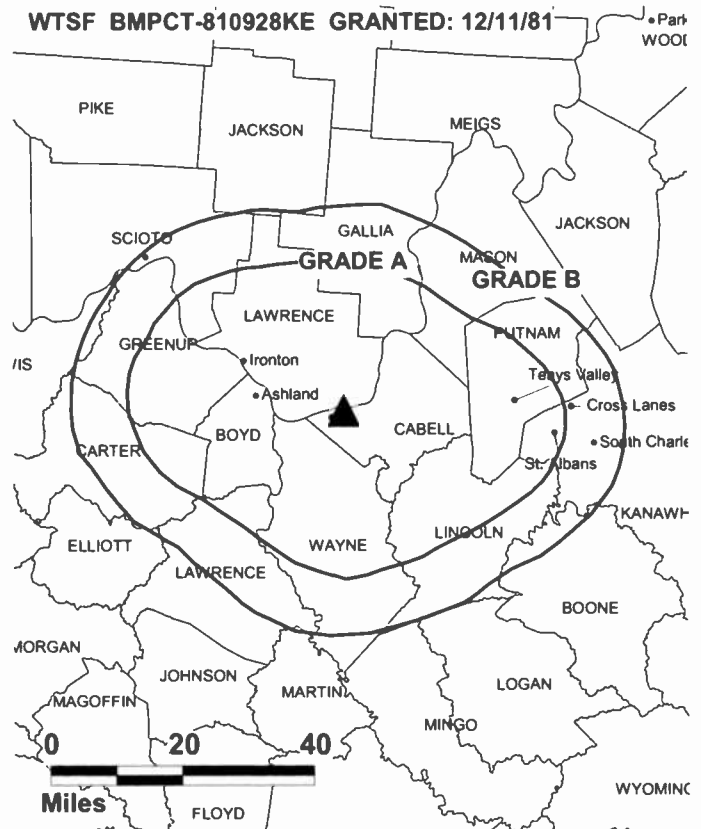
**M. David Clay**, General Manager.

**Gertrude Tackett**, Program Director.

**Randy Fleming**, Production Manager.

**Highest 30 Sec. Rate:** \$25.

WTSF BMPCT-810928KE GRANTED: 12/11/81



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**City of License:** Ashland. **Station DMA:** Charleston-Huntington. **Rank:** 61.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,600	19,380	80,980
Average Weekly Circulation (2001)	7,228	1,234	8,462
Average Daily Circulation (2001)			2,458
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,600	19,380	80,980
Average Weekly Circulation (2001)	7,228	1,234	8,462
Average Daily Circulation (2001)			2,458

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Beattyville

## WLJC-TV Ch. 65

**Network Service:** TBN.

**Licensee:** Hour of Harvest Inc., Station WLJC(FM), Beattyville, KY 41311.

**Studio:** 219 Radio Station Loop, Beattyville, KY 41311.

**Mailing Address:** Box Y, Beattyville, KY 41311.

**Phone:** 606-464-3600. **Fax:** 606-464-5021.

**E-mail:** wjlc@tgtel.com

**Web Site:** <http://www.wjlc.com>

**Technical Facilities:** Channel No. 65 (776-782 MHz). Authorized power: 73.45-kw max. visual, 7.34-kw max. aural. Antenna: 632-ft. above av. terrain, 501-ft. above ground, 1578-ft. above sea level.

Latitude 37° 36' 23"  
Longitude 83° 41' 16"

Holds CP for change to 1259-kw max. visual, 679-ft. above av. terrain, 522-ft. above ground, 1624-ft. above sea level. BPCT-980618KE.

**Transmitter:** 2.4-mi. N on Rte. 11, Beattyville.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 15-kw max. visual. Antenna: 630-ft. above av. terrain, 473-ft. above ground, 1573-ft. above sea level.

Latitude 37° 36' 23"  
Longitude 83° 41' 16"

**Transmitter:** Off Old State Rd. 11, 2.4-mi NNE of Beattyville.

**FCC Digital File Number:** BPDCT-990127KI. Granted: March 31, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 7.5-meter; 8.1-meter C-band; Automation Techniques receivers.

**Ownership:** Hour of Harvest Inc.

**Began Operation:** October 18, 1982.

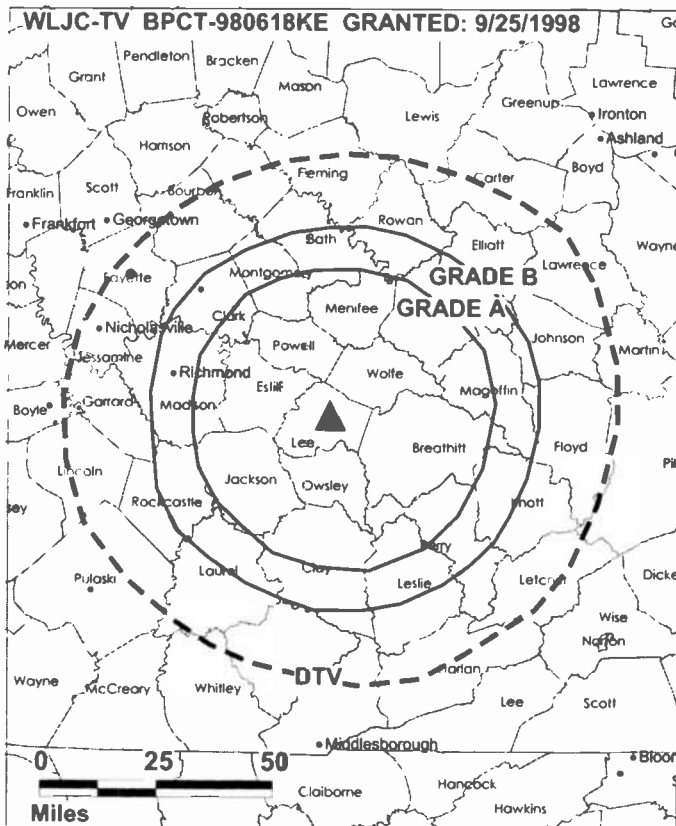
**Represented (legal):** Reddy, Begley & McCormick.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

**Jonathan Drake, General Manager.**

**Rachel Drake, Program Director.**



**Kim Mitchell, Promotion Director.**

**Highest 30 Sec. Rate:** \$95.

**City of License:** Beattyville. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,660	0	35,660
Average Weekly Circulation (2001)	6,414	0	6,414
Average Daily Circulation (2001)			1,889
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,660	0	35,660
Average Weekly Circulation (2001)	6,414	0	6,414
Average Daily Circulation (2001)			1,889

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Bowling Green

**WBKO**  
Ch. 13

**Network Service:** ABC.

**Licensee:** Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** 2727 Russellville Rd., Bowling Green, KY 42102.

**Mailing Address:** Box 13000, Bowling Green, KY 42102-9800.

**Phone:** 270-781-1313. **Fax:** 270-781-1814.

**E-mail:** wbko@wbko.com

**Web Site:** http://www.wbko.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 740-ft. above av. terrain, 598-ft. above ground, 1343-ft. above sea level.

Latitude 37° 03' 49"  
Longitude 86° 26' 07"

**Transmitter:** Off State Hwy. 185, 5-mi. NE of Bowling Green.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 905-kw max. visual. Antenna: 741-ft. above av. terrain, 561-ft. above ground.

Latitude 37° 03' 52"  
Longitude 86° 26' 07"

**FCC Digital File Number:** BPCDT-19991028ADU. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 4-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; M/A-Com, 3.7-meter Ku-band; Avantek, Drake, M/A-Com receivers.

**SNM Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** June 3, 1962. Sale to present owner by Bluegrass Media Inc. approved by FCC February 14, 1983. Sale to Bluegrass by Professional Telecasting Systems approved by FCC July 14, 1976. Sale to Professional Telecasting Systems by Argus Broadcasting Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Covington & Burling.

**Personnel:**

**Rick McCue**, Vice President & General Manager.

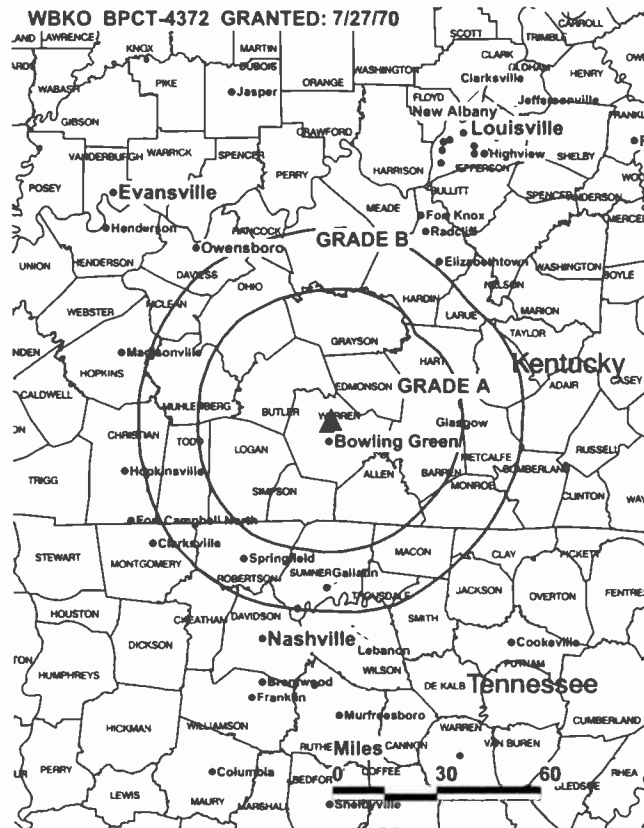
**Brad Odill**, General Sales Manager.

**David L. Chumley**, Engineering Director.

**John Preston**, News Director.

**Barbara Powell**, Program Manager.

**Paula Phelps**, Business Manager.



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**C. N. Mayes**, Production Manager.

**Gene Prather**, Administrative & Community Services Director.

**Deborah Claypool**, Traffic Manager.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Bowling Green. **Station DMA:** Bowling Green. **Rank:** 181.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,700	100,670	225,370
Average Weekly Circulation (2001)	65,511	37,233	102,744
Average Daily Circulation (2001)			60,620
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,680	31,030	71,710
Average Weekly Circulation (2001)	35,898	19,751	55,649
Average Daily Circulation (2001)			38,175
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,020	69,640	153,660
Average Weekly Circulation (2001)	29,613	17,483	47,095
Average Daily Circulation (2001)			22,446

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Kentucky—Bowling Green

**WNKY**  
(formerly WKNT)  
Ch. 40

**Network Service:** NBC.

**Licensee:** Crossover Licenses Ltd., 2178 Commons Pkwy., Okemos, MI 48864.

**Studio:** 810 Chestnut St., Bowling Green, KY 42101.

**Mailing Address:** 810 Chestnut St., Bowling Green, KY 42101.

**Phone:** 270-781-2140. **Fax:** 270-842-7140.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 776-kw max. visual. Antenna: 791-ft. above av. terrain, 456-ft. above ground, 1417-ft. above sea level.

Latitude 37° 02' 10"  
Longitude 86° 10' 20"

**Transmitter:** 1.8-mi. WNW of Hays, atop Pilots Knob.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 600-kw max. visual. Antenna: 735-ft. above av. terrain, 413-ft. above ground.

Latitude 37° 02' 10"  
Longitude 86° 10' 20"

**FCC Digital File Number:** BPCDT-19991101ADV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Crossover Licenses Ltd.

**Began Operation:** November 26, 1991. Sale to present owner by Southern Communications Inc. approved by FCC March 9, 2000.

**Represented (legal):** Faye & Fleuer.

**Personnel:**

**Brett Cornwell**, General Manager.

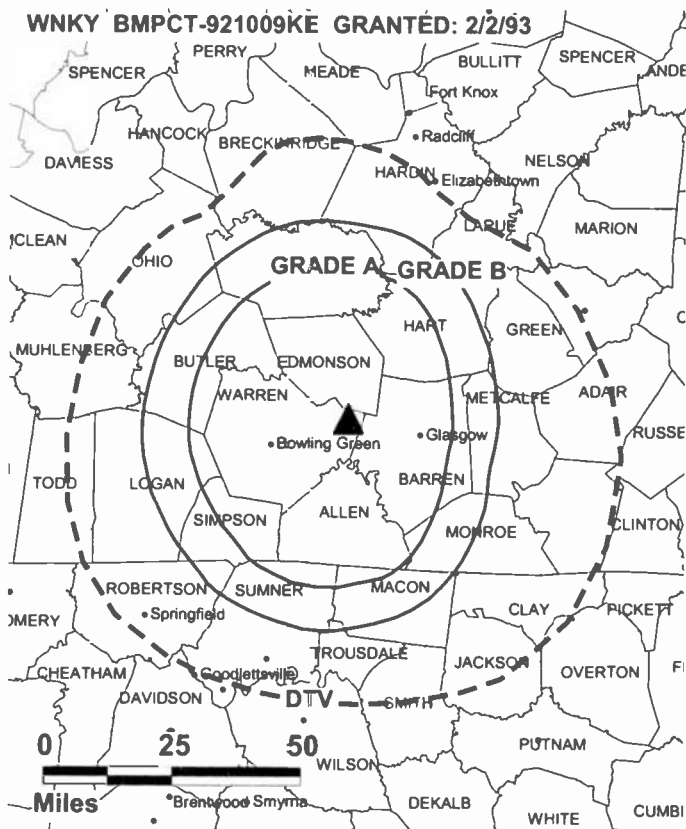
**Diane May**, General Sales Manager.

**Eric Schwartz**, Program & Promotion Director.

**Rob Hatcher**, Production Manager.

**Highest 30 Sec. Rate:** \$350.

**City of License:** Bowling Green. **Station DMA:** Bowling Green. **Rank:** 181.



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,790	42,580	87,370
Average Weekly Circulation (2001)	12,957	7,354	20,130
Average Daily Circulation (2001)			6,363
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,040	25,950	63,990
Average Weekly Circulation (2001)	11,402	5,596	16,998
Average Daily Circulation (2001)			5,765
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,750	16,630	23,380
Average Weekly Circulation (2001)	1,555	1,758	3,312
Average Daily Circulation (2001)			598

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Campbellsville

## WBKI-TV Ch. 34

**Network Service:** WBN.

**Licensee:** Louisville Communications LLC, 21 Southridge Dr., Kennett Square, PA 19348.

**Studio:** 1601 Alliant Ave., Louisville, KY 40299.

**Phone:** 502-809-3400. **Fax:** 502-240-0714.

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. visual, 108-kw max. aural. Antenna: 1467-ft. above av. terrain, 1286-ft. above ground, 2215-ft. above sea level.

Latitude 37° 31' 51"  
Longitude 85° 26' 45"

**Transmitter:** Hwy. 55, 4.1-mi. N of Columbia.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 200-kw max. visual. Antenna: 1214-ft. above av. terrain, 1049-ft. above ground.

Latitude 37° 31' 51"  
Longitude 85° 26' 45"

**FCC Digital File Number:** BPCDT-19991101AKV. Granted: February 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 4-meter C-band; 4-meter Ku-band; Standard Electronics receivers.

**Ownership:** Louisville Communications LLC.

**Began Operation:** April 7, 1983. Transfer of control to Jere Barton Davidson Jr. by Billy Spear approved by FCC June 23, 1999. Sale to present owner by Green River Broadcasting Co. Inc. approved by FCC March 9, 2000.

**Personnel:**

**Bill Bradley,** Vice President & General Manager.

**Gene Steinberg,** Vice President, Programming & Promotions.

**Winnie Sell,** Local Sales Manager.

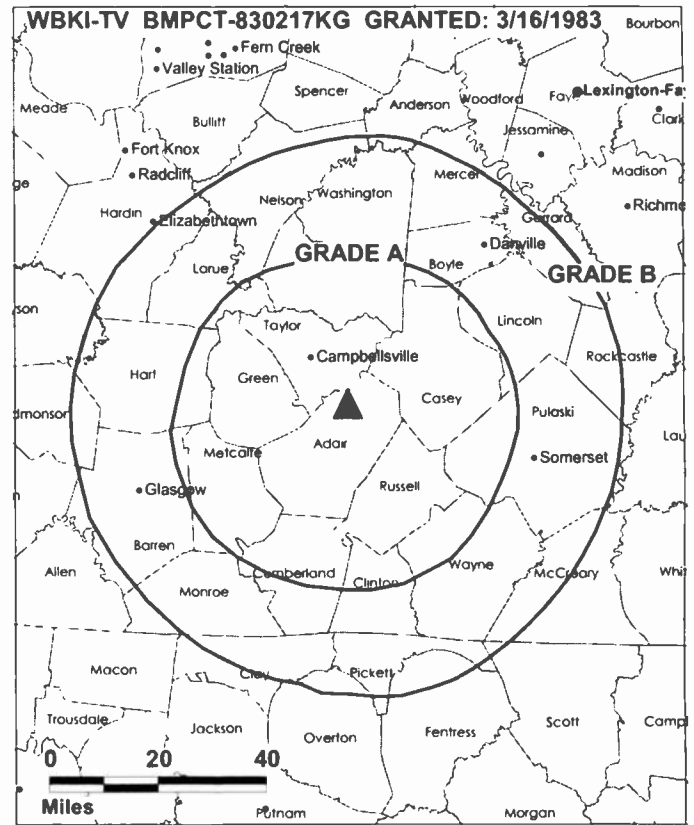
**Michael Banch,** National Sales Manager.

**Larry Rixman,** Chief Engineer.

**Robert Murata,** Business Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Campbellsville. **Station DMA:** Louisville. **Rank:** 50.



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	409,200	197,840	607,040
Average Weekly Circulation (2001)	109,791	29,552	139,343
Average Daily Circulation (2001)			44,466
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,700	155,460	504,160
Average Weekly Circulation (2001)	97,626	23,419	121,046
Average Daily Circulation (2001)			38,840
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,500	42,380	102,880
Average Weekly Circulation (2001)	12,165	6,133	18,297
Average Daily Circulation (2001)			5,625

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Danville-Lexington

## WDKY-TV Ch. 56

**Network Service:** FOX.

**Licensee:** WDKY Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** Chevy Chase Plaza, 836 Euclid Ave., Lexington, KY 40502.

**Phone:** 606-269-5656. **Fax:** 606-269-3774.

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 3390-kw max. visual, 339-kw max. aural. Antenna: 1151-ft. above av. terrain, 1099-ft. above ground, 2044-ft. above sea level.

Latitude 37° 14' 18"  
Longitude 84° 40' 49"

Holds CP for change to 5000-kw max. visual, 1152-ft. above av. terrain, 1043-ft. above ground, 1988-ft. above sea level. BPCT-960621KG.

Requests modification of CP for change to 1165-ft. above av. terrain, 1203-ft. above ground, 2019-ft. above sea level, lat. 37° 47' 24", long. 84° 15' 34". BMPCT-20000807AHG.

**Transmitter:** 1204 High Bridge Rd., Lancaster.

**Digital Facilities:** Channel No. 4 (66-72 MHz). Power: 27-kw visual. Antenna: 1138-ft. above av. terrain, 1043-ft. above ground.

Latitude 37° 47' 18"  
Longitude 84° 40' 49"

**FCC Digital File Number:** BPCDT-19991028ACG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 2 in operation, Andrew, 4.6-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** February 10, 1986. Sale to present owner by Superior Communications Group Communications approved by FCC April 26, 1996 (*Television Digest*, Vol. 36:11). Transfer of control by Superior Communications Group from Perry A. Sook to Albert M. Holtz approved by FCC December 30, 1992. Sale to Superior Communications Group by Backe Group approved by FCC August 19, 1992. Sale to MMC Television Corp. (Paula S. Baird Pruett) by Backe Group approved by FCC September 25, 1989 but not consummated.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Kevin Moylan**, General Manager.

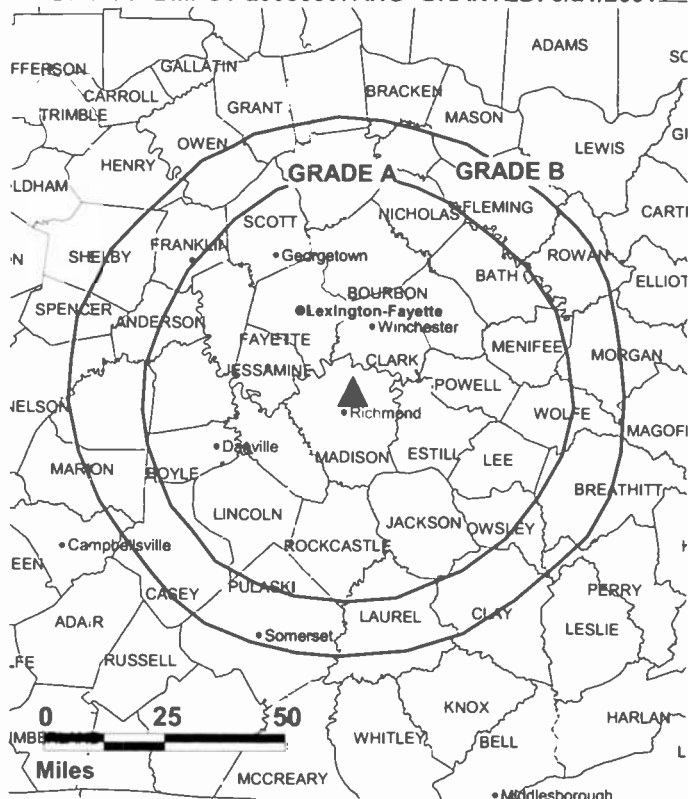
**Jeff Scott**, Local Sales Manager.

**Jerry May**, Chief Engineer.

**Marvin Bartlett**, News Anchor.

**Juri Rasums**, Program Director.

### WDKY-TV BMPCT-20000807AHG GRANTED: 9/21/2001



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**Marcia Moran**, Promotions Director.

**Debra Koerner**, Marketing Manager.

**Steven Hensley**, Business Manager.

**Highest 30 Sec. Rate:** \$1000.

**Rates:** On request.

**City of License:** Danville. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,760	127,880	395,640
Average Weekly Circulation (2001)	142,059	41,282	183,341
Average Daily Circulation (2001)			70,475
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	239,200	119,880	359,080
Average Weekly Circulation (2001)	133,964	39,622	173,586
Average Daily Circulation (2001)			68,103
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,560	8,000	36,560
Average Weekly Circulation (2001)	8,095	1,660	9,755
Average Daily Circulation (2001)			2,371

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Kentucky—Harlan

### WAGV Ch. 44

**Network Service:** Independent.

**Licensee:** Living Faith Ministries, Box 151, Vansant, VA 24656.

**Studio:** 8594 Hidden Valley Rd., Abingdon, VA 24210.

**Phone:** 540-676-3806.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 1000-kw max. visual. Antenna: 1972-ft. above av. terrain, 470-ft. above ground, 3790-ft. above sea level.

Latitude	36°	48'	00"
Longitude	83°	22'	36"

**Transmitter:** Fox Knob Mountain.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 550-kw max. visual. Antenna: 1965-ft. above av. terrain, 469-ft. above ground.

Latitude	36°	48'	00"
Longitude	83°	22'	36"

**FCC Digital File Number:** BPCDT-19991029AGJ. Granted: February 23, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Living Faith Ministries Inc. (Group Owner).

**Began Operation:** August 11, 1999.

**Represented (legal):** Shainis & Peltzman.

**Personnel:**

**Michael D. Smith**, General Manager.

**Chuck Britt**, Chief Engineer.

**City of License:** Harlan. **Station DMA:** Knoxville. **Rank:** 62.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,350	0	12,350
Average Weekly Circulation (2001)	1,012	0	1,012
Average Daily Circulation (2001)			188
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,940	0	6,940
Average Weekly Circulation (2001)	382	0	382
Average Daily Circulation (2001)			76
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,410	0	5,410
Average Weekly Circulation (2001)	631	0	631
Average Daily Circulation (2001)			112

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Hazard

## WYMT-TV Ch. 57

**Network Service:** CBS.

**Licensee:** Gray Kentucky Television, Box 1299, Hazard, KY 41702.

**Studio:** 199 Black Gold Blvd., Hazard, KY 41701.

**Mailing Address:** Box 1299, Hazard, KY 41702.

**Phone:** 606-436-5757. **Fax:** 606-439-3760.

**E-mail:** osmwymt@kih.net

**Web Site:** <http://www.wymt-tv.com>

**Technical Facilities:** Channel No. 57 (728-734 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1560-ft. above av. terrain, 1029-ft. above ground, 2949-ft. above sea level.

Latitude 37° 11' 38"  
Longitude 83° 10' 52"

**Transmitter:** Buffalo Mountain, Hazard.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 50-kw visual. Antenna: 1536-ft. above av. terrain, 954-ft. above ground.

Latitude 37° 11' 38"  
Longitude 83° 10' 52"

**FCC Digital File Number:** BPCDT-990823LC. Granted January 10, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku & C-band; Harris, 3.5-meter C-band; Standard Agile Omni receivers.

**SNG Mobile Dish:** Nurad.

**News Services:** AP, CBS Newspath.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** October 20, 1969. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC September 1, 1994. Sale to Bluegrass Broadcasting Co. by William D. Gorman, et al., approved by FCC May 22, 1985. Involuntary transfer of control to Don W. Stephens, Rehabilitator, from Kentucky Central Life Insurance Co. approved by FCC March 25, 1993.

### Personnel:

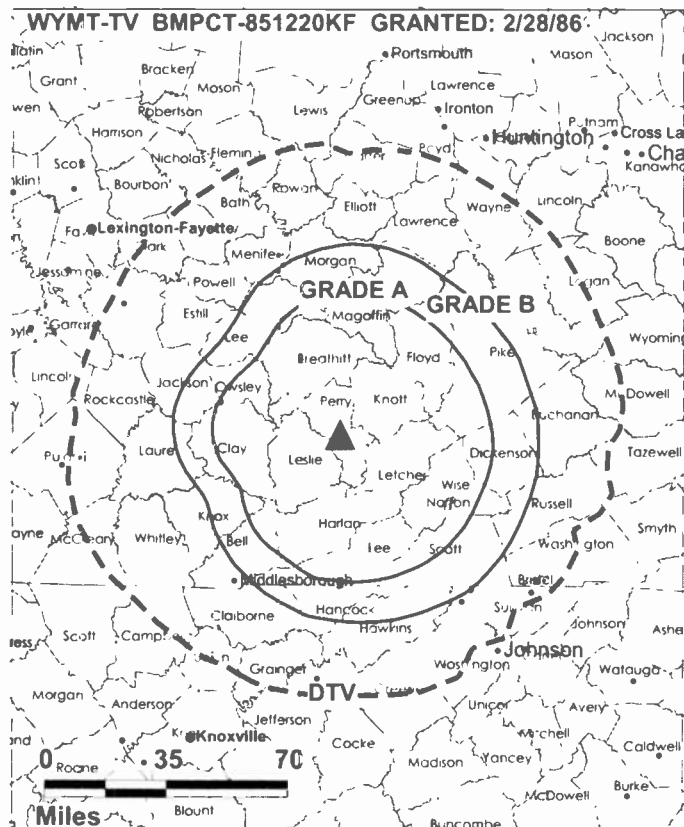
**Ernestine Cornett**, General Manager.

**James S. Boggs**, General Sales Manager.

**Sharon Lindon**, Program Director.

**Louise Sizemore**, Business Manager.

**Phil Hayes**, Chief Engineer.



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**Tony Turner**, Audience & Client Services Manager.

**Highest 30 Sec. Rate:** \$575.

**City of License:** Hazard. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	143,560	13,070	156,630
Average Weekly Circulation (2001)	70,196	1,463	71,659
Average Daily Circulation (2001)			33,162
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,880	10,760	71,640
Average Weekly Circulation (2001)	33,374	1,267	34,641
Average Daily Circulation (2001)			15,817
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,680	2,310	84,990
Average Weekly Circulation (2001)	36,822	196	37,018
Average Daily Circulation (2001)			17,345

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Lexington

## WKYT-TV Ch. 27

**Network Service:** CBS.

**Licensee:** Gray Kentucky Television Inc., Box 55037, Lexington, KY 40555-5037.

**Studio:** 2851 Winchester Rd., Lexington, KY 40555.

**Mailing Address:** Box 55037, Lexington, KY 40555-5037.

**Phone:** 859-299-0411. **Fax:** 859-293-5531.

**E-mail:** wkyt@lex.infi.net

**Web Site:** http://www.wkyt.com

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1520-kw max. visual. Antenna: 985-ft. above av. terrain, 954-ft. above ground, 1945-ft. above sea level.

Latitude 38° 02' 22"  
Longitude 84° 24' 11"

**Transmitter:** N side of U.S. Rte. 60, 2.8-mi. E of New Circle Rd.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 896-ft. above av. terrain, 870-ft. above ground, 1859-ft. above sea level.

Latitude 38° 02' 23"  
Longitude 84° 24' 10"

**FCC Digital File Number:** BPCDT-990909AAI. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, NIWS.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** September 30, 1957. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC September 1, 1994 (Television Digest, Vol. 33:42). Involuntary transfer of control to Don W. Stephens, Rehabilitator, from Kentucky Central Life Insurance Co. granted March 25, 1993. Sale to Bluegrass Broadcasting by Taft Broadcasting approved by FCC April 26, 1967 (Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved by FCC May 1958 (Vol. 14:12, 20). Gregg, et al., acquired Ch. 27 CP when they purchased radio station WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Venable, Baetjer, Howard & Civiletti LLP.

**Represented (engineering):** A. D. Ring PA.

### Personnel:

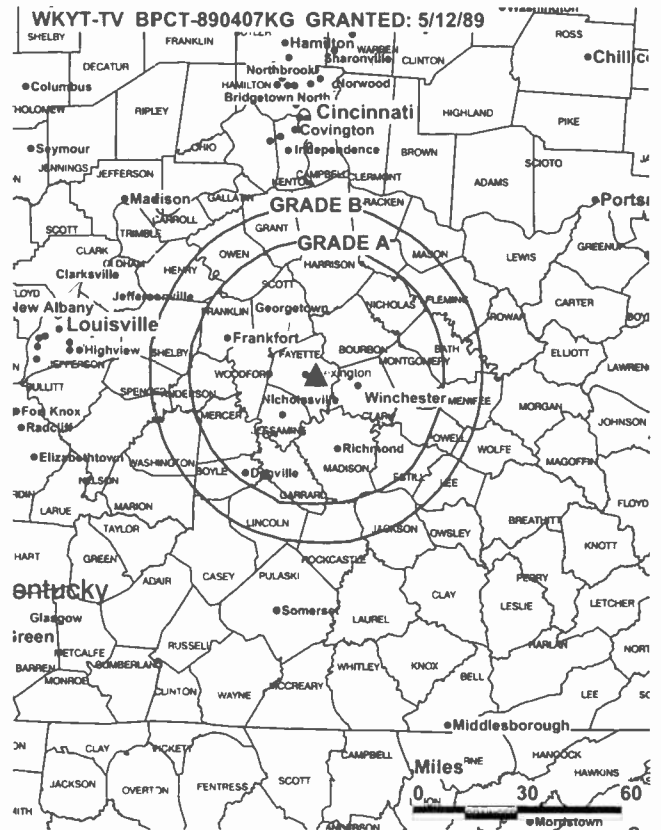
**Wayne Martin,** President & General Manager.

**Mike Kanarek,** Vice President, Operations.

**Chris Baker,** Vice President, Sales.

**Chas Callaway,** Vice President, Engineering.

**Jim Ogle,** Vice President, News.



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**Kevin Kidd,** National Sales Manager.

**Barbara Carden,** Program Director.

**Kathy Plomin,** Promotion Director.

**Jeremy Morgan,** Business Manager.

**Sharon Helton,** Traffic Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Lexington. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,050	142,550	485,600
Average Weekly Circulation (2001)	217,661	70,497	288,158
Average Daily Circulation (2001)			152,472
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,620	121,460	371,080
Average Weekly Circulation (2001)	190,988	66,688	257,676
Average Daily Circulation (2001)			141,070
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,430	21,090	114,520
Average Weekly Circulation (2001)	26,673	3,810	30,483
Average Daily Circulation (2001)			11,402

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Lexington

**WLEX-TV**  
Ch. 18

**Network Service:** NBC.

**Licensee:** WLEX Communications LLC, 134 Columbus St., Charleston, SC 29403.

**Studio:** 1065 Russell Cave Rd., Lexington, KY 40505.

**Mailing Address:** Box 1457, Lexington, KY 40591.

**Phone:** 859-259-1818. **Fax:** 859-255-2418.

**E-mail:** wlex@wlex.com

**Web Site:** http://www.wlex.com

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"  
Longitude 84° 29' 13"

**Transmitter:** Russell Cave Pike.

**FCC Proposed Digital Channel Number:** Ch. 22.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, Ku-band; Comtech, 5-meter C-band; RCA, Ku-band; Cyclesat, Harris, M/A-Com, Pinzone receivers.

**News Service:** AP.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** March 15, 1955. Sale to present owner from WLEX-TV Inc. approved by FCC July 8, 1999 (Television Digest, Vol. 39:18).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Gary R. Nielsen,** President & General Manager.

**Mary Broberg,** Vice President & General Sales Manager.

**Sandra J. Byron,** Vice President, Business & Finance.

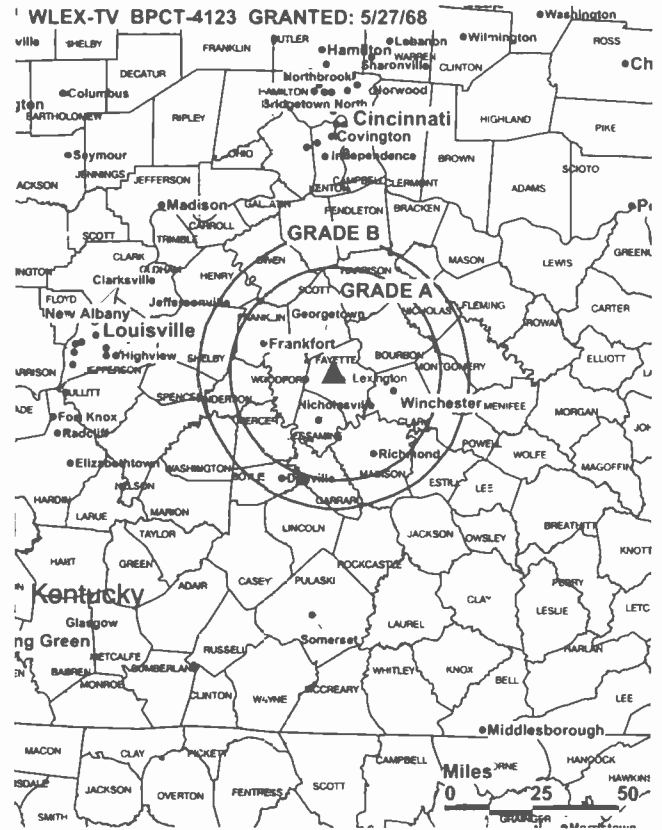
**Tim Gilbert,** Sales & Marketing Director.

**Sean Franklin,** Broadcast Operations Director.

**Sandy Stevenson,** National Sales Manager.

**Bruce Carter,** News Director.

**Dave Medley,** Promotion Manager.



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**Randy Green,** Traffic Manager.

**Dave Powell,** Chief Engineer.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Lexington. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	291,780	132,060	423,840
Average Weekly Circulation (2001)	186,571	62,576	249,147
Average Daily Circulation (2001)			122,729
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,620	118,970	368,590
Average Weekly Circulation (2001)	175,032	60,370	235,403
Average Daily Circulation (2001)			118,463
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,160	13,090	55,250
Average Weekly Circulation (2001)	11,539	2,206	13,745
Average Daily Circulation (2001)			4,266

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Lexington

## WTVQ-TV Ch. 36

**Network Service:** ABC.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 6940 Man-O-War Blvd., Lexington, KY 40509.

**Mailing Address:** Box 55590, Lexington, KY 40555.

**Phone:** 859-294-3636. **Fax:** 859-293-5002.

**E-mail:** 36listens@wtvq.com

**Web Site:** <http://www.wtvq.com>

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 2140-kw max. & 1580-kw horizontal visual, 214-kw max. & 158-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 994-ft. above ground, 1994-ft. above sea level.

Latitude 38° 02' 03"  
Longitude 84° 23' 39"

**Transmitter:** 6940 Man-O-War Blvd.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 938-ft. above av. terrain, 902-ft. above ground, 1903-ft. above sea level.

Latitude 38° 02' 03"  
Longitude 84° 23' 39"

**Transmitter:** 6940 Man-O-War Blvd., Lexington.

**FCC Digital File Number:** BPCDT-19991025ADD. Granted: October 25, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.5-meter Ku-band; Andrew, 4.6-meter C-band; Andrew, 9.3-meter C-band; DH Satellite, 4.5-meter Ku & C-band; DH Satellite, 5-meter C-band; Avantek, DX Communications, Harris, Scientific-Atlanta, Standard Communications receivers.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** June 2, 1968. Service started on Ch. 62; moved to Ch. 36 on June 20, 1980. Sale to Media General Inc. by Park Acquisition approved by FCC November 22, 1996 (Television Digest, Vol. 36:31). Sale to Park Acquisition by Park Broadcasting approved by FCC March 27, 1995. Sale to Park Broadcasting by Shamrock Broadcasting approved by FCC December 18, 1991. Sale to Shamrock Broadcasting by Starr Broadcasting Group approved by FCC June 7, 1979. Sale to Starr by Roy B. White Jr. & Reeves Telecom Corp. approved by FCC November 14, 1973.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** David Steele PE.

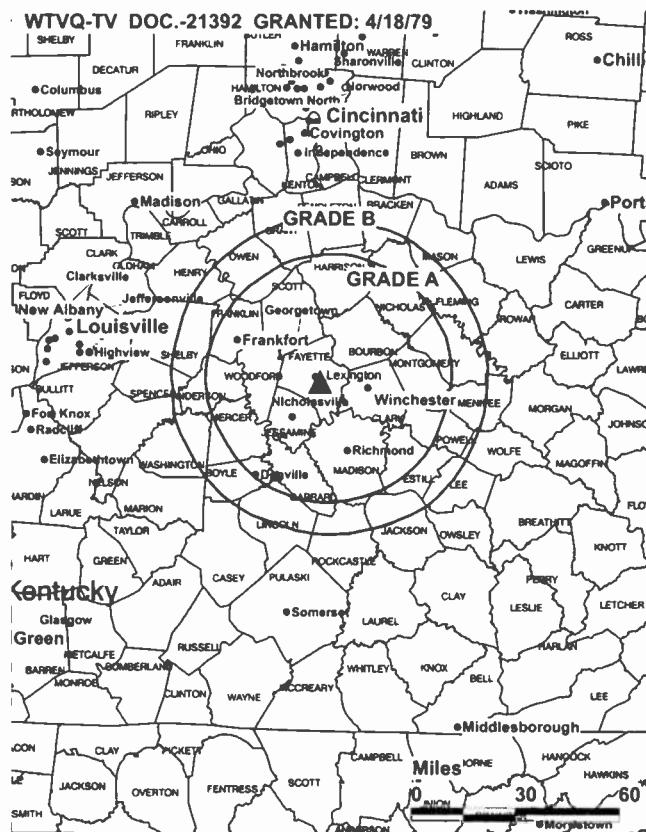
**Personnel:**

**William S. Stanley,** Vice President & General Manager.

**Jim Brady,** Operations Manager.

**Steve Cloy,** General Sales Manager.

**Tim Weaver,** Local Sales Manager.



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**David Foky,** News Director.

**Terry Wright,** Chief Engineer.

**Michael Fowler,** Marketing Director.

**Dawn Morrison,** Business Manager.

**Don Lane,** Production Manager.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Lexington. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	309,660	135,900	445,560
Average Weekly Circulation (2001)	194,749	65,707	260,457
Average Daily Circulation (2001)			122,816
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,620	124,710	374,330
Average Weekly Circulation (2001)	180,055	63,088	243,143
Average Daily Circulation (2001)			116,788
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,040	11,190	71,230
Average Weekly Circulation (2001)	14,694	2,620	17,314
Average Daily Circulation (2001)			6,028

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Kentucky—Louisville

## WAVE Ch. 3

**Network Service:** NBC.

**Licensee:** Cosmos Broadcasting Corp., 725 S. Floyd St., Louisville, KY 40203.

**Studio:** 725 S. Floyd St., Louisville, KY 40203.

**Mailing Address:** Box 32970, Louisville, KY 40232.

**Phone:** 502-585-2201. **Fax:** 502-561-4115.

**E-mail:** wave3news@wave3tv.com

**Web Site:** http://www.wave3.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1820-ft. above av. terrain, 1690-ft. above ground, 2549-ft. above sea level.

Latitude 38° 27' 23"  
Longitude 85° 25' 28"

**Transmitter:** 4.1-mi. NW of LaGrange, N of Hwy. 42, W of Hwy. 53.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 1260-ft. above av. terrain, 925-ft. above ground, 1729-ft. above sea level.

Latitude 38° 22' 10"  
Longitude 85° 50' 02"

**FCC Digital File Number:** BMPCDT-20000501AFG. Granted: February 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** November 24, 1948. Sale to present owner by Orion Broadcasting approved by FCC August 14, 1981 (*Television Digest*, Vol. 20:24; 21:4).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Steve Langford**, Vice President & General Manager.

**Glenn Davis**, Local Sales Manager.

**Sherry Karrick**, National Sales Manager.

**Bill Eschbach**, Chief Engineer.

**Jeff Hoffman**, News Director.



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**Faith Gibson**, Business Manager.

**Dan Foss**, Production Manager.

**Gary Pyles**, Commercial Services Director.

**Highest 30 Sec. Rate:** \$7700.

**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 50.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	483,550	275,960	759,510
Average Weekly Circulation (2001)	303,574	130,459	434,033
Average Daily Circulation (2001)			210,720
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	371,730	198,010	569,740
Average Weekly Circulation (2001)	274,195	118,417	392,612
Average Daily Circulation (2001)			197,671
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,820	77,950	189,770
Average Weekly Circulation (2001)	29,379	12,043	41,421
Average Daily Circulation (2001)			13,048

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Louisville

**WBNA**  
Ch. 21

**Network Service:** PAX.

**Licensee:** Word Broadcasting Network Inc., Box 19859, Louisville, KY 40259.

**Studio:** 3701 Fem Valley Rd., Louisville, KY 40219.

**Mailing Address:** Box 36303, Louisville, KY 40233.

**Phone:** 502-964-2121. **Fax:** 502-966-9682; 502-966-5692.

**E-mail:** wbna-21@aye.net

**Web Site:** http://www.wbna.com

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 750-ft. above av. terrain, 465-ft. above ground, 1349-ft. above sea level.

Latitude 38° 01' 59"  
Longitude 85° 45' 16"

Holds CP for change to 1710-kw max. visual, 731-ft. above av. terrain, 371-ft. above ground, 1345-ft. above sea level; lat. 38° 22' 02", long. 85° 49' 53", transmitter to Bald Knob, Floyds Knob, 3.1-mi. N of New Albany, IN. BPCT-960702KJ.

**Transmitter:** Brooks Hill, Bullitt County.

**Digital Facilities:** Channel No. 8 (180-186 MHz). Power: 27-kw visual. Antenna: 656-ft. above av. terrain, 384-ft. above ground.

Latitude 38° 01' 59"  
Longitude 85° 45' 17"

**FCC Digital File Number:** BPCDT-19991029ACZ. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Word Broadcasting Network Inc.

**Began Operation:** April 2, 1986.

**Represented (legal):** Pepper & Corazzini LLP.

**Personnel:**

Joseph Koker, General Manager.

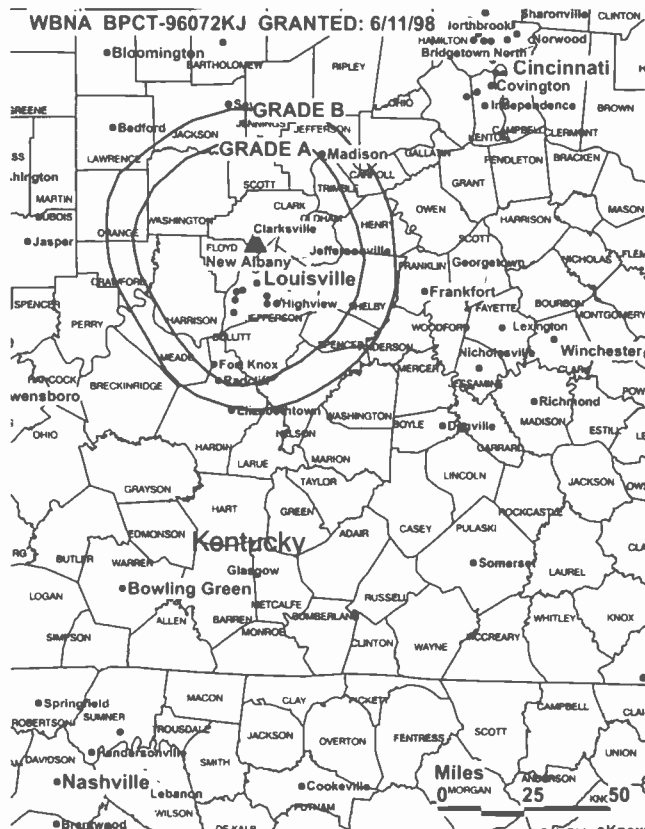
Talisa Dever, Business Manager.

Mark Pease, Traffic Manager.

John Bradshaw, Chief Engineer.

Chet List, Sales Manager.

**Highest 30 Sec. Rate:** \$300.



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**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 50.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,450	173,930	522,380
Average Weekly Circulation (2001)	66,535	30,157	96,692
Average Daily Circulation (2001)			32,354
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,450	165,620	514,070
Average Weekly Circulation (2001)	66,535	29,585	96,120
Average Daily Circulation (2001)			32,280
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	8,310	8,310
Average Weekly Circulation (2001)	0	572	572
Average Daily Circulation (2001)			74

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Louisville

**WDRB**  
Ch. 41

**Network Service:** FOX.

**Licensee:** Independence Television Co., One Independence Square, Louisville, KY 40203.

**Studio:** One Independence Square, Louisville, KY 40203.

**Phone:** 502-584-6441. **Fax:** 502-589-5559.

**E-mail:** askfox@foxinc.com; fox41@aye.net

**Web Site:** http://www.fox41.com

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 5000-kw max. visual. Antenna: Circularly polarized, 1283-ft. above av. terrain, 971-ft. above ground, 1932-ft. above sea level.

Latitude 38° 21' 00.00"  
Longitude 85° 50' 56.50"

**Transmitter:** W side of Christian Rd., 4-mi. NW of New Albany, IN.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 1281-ft. above av. terrain, 971-ft. above ground.

Latitude 38° 21' 00.00"  
Longitude 85° 50' 57.00"

**FCC Digital File Number:** BPCDT-19991101AFN. Granted: January 26, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Microdyne, 4.7-meter C-band; Scientific-Atlanta, 5-meter C-band; Microdyne receivers.

**News Services:** AP, CNN Newsource.

**LMA:** Local marketing agreement with WFTE (U), Salem, IN.

**Ownership:** Block Communications Inc. (Group Owner).

**Began Operation:** February 28, 1971. Sale to present owner by Cowles Media Co. approved by FCC December 5, 1983 (Television Digest, Vol. 23:26). Sale to Cowles by Owsley & Egerton Welch, J. P. Morgan, Arlie Howard, et al., approved by FCC October 25, 1977 (Vol. 17:21, 51).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**John Dorkin,** President & General Manager.

**David Yearwood,** Executive Vice President & Station Manager.

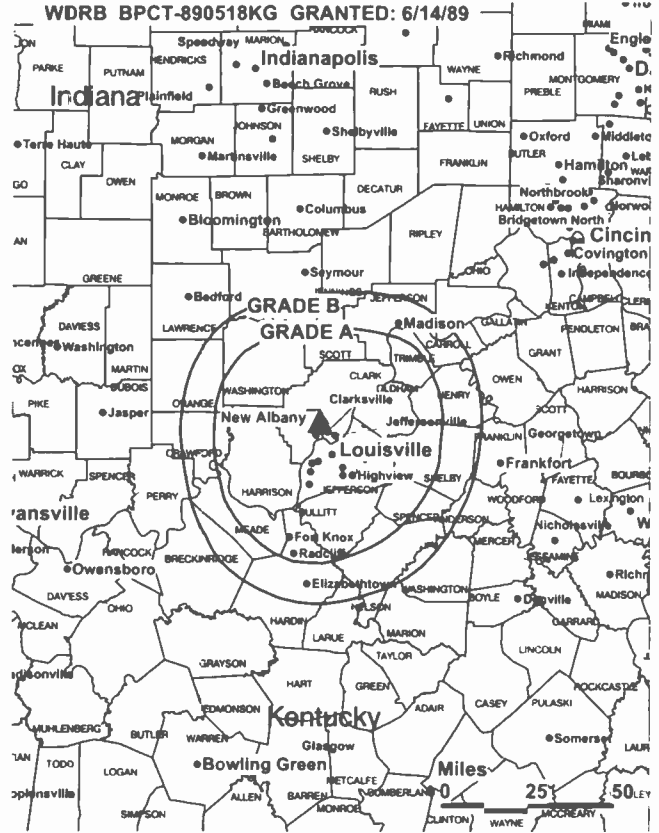
**Jack Ratterman,** Vice President, Sales.

**Hal Stoptel,** Vice President, News.

**Dexter Wilson,** Engineering Director.

**Marti Hazel,** Local Sales Manager.

**Kim Grau,** National Sales Manager.



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**Katrina Very,** National Sales Manager.

**Joyce A. Brewer,** Finance & Administration Director.

**Ray Foushee,** Marketing & Promotion Director.

**Ron Mack,** Production Manager.

**Alice Sheffield,** Traffic Manager.

**Highest 30 Sec. Rate:** \$4500.

**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 50.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	490,040	233,600	723,640
Average Weekly Circulation (2001)	252,471	114,691	367,162
Average Daily Circulation (2001)			146,119
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	371,730	198,010	569,740
Average Weekly Circulation (2001)	222,475	109,529	332,004
Average Daily Circulation (2001)			137,195
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,310	35,590	153,900
Average Weekly Circulation (2001)	29,996	5,162	35,158
Average Daily Circulation (2001)			8,925

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Louisville

## WHAS-TV Ch. 11

**Network Service:** ABC.

**Licensee:** Belo TV Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 520 W. Chestnut St., Louisville, KY 40202.

**Mailing Address:** Box 1100, Louisville, KY 40201.

**Phone:** 502-582-7840. **Fax:** 502-582-7279.

**Web Site:** <http://www.whas11.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 13.5-kw aural. Antenna: 1280-ft. above av. terrain, 984-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 23"  
Longitude 85° 50' 52"

**Transmitter:** 5667 S. Skyline Dr., Floyds Knob, 3.6-mi. N of New Albany.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 1000-kw max. visual. Antenna: 1214-ft. above av. terrain, 878-ft. above ground, 1854-ft. above sea level.

Latitude 38° 21' 23"  
Longitude 85° 50' 52"

**Transmitter:** Christian Rd., 3.6-mi. N of New Albany, IN.

**FCC Digital File Number:** BPCDT-990712KE. Granted: October 25, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 9-meter; Harris receivers.

**News Services:** AP, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** March 27, 1950. Sale to Providence Journal Co. by *Louisville Courier-Journal & Times* approved by FCC July 30, 1986 (*Television Digest*, Vol. 26:2, 23). Sale to present owner by Providence Journal Co. approved by FCC February 28, 1997 (Vol. 36:40; 37:9).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

### Personnel:

**Robert Klingle**, Vice President & General Manager.

**Doug Roberts**, General Sales Manager.

**Ron Gash**, National Sales Manager.

**Maria Reitan**, News Director.

**Dan Miller**, Program Director.



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**Gil Ludwig**, Engineering Manager.

**John Blim**, Promotion Director.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 50.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	462,730	240,350	703,080
Average Weekly Circulation (2001)	327,128	140,138	467,266
Average Daily Circulation (2001)			254,853
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	371,730	198,010	569,740
Average Weekly Circulation (2001)	290,896	132,357	423,253
Average Daily Circulation (2001)			239,471
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,000	42,340	133,340
Average Weekly Circulation (2001)	36,232	7,781	44,013
Average Daily Circulation (2001)			15,381

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Louisville

## WLKY-TV Ch. 32

**Network Service:** CBS.

**Licensee:** WLKY Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 1918 Mellwood Ave., Louisville, KY 40206.

**Phone:** 502-893-3671. **Fax:** 502-897-2384.

**Web Site:** <http://www.thelouisvillechannel.com>

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"  
Longitude 85° 50' 02"

**Transmitter:** Rte. 1, Floyds Knob, near New Albany, IN.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 600-kw max. visual. Antenna: 1260-ft. above av. terrain, 925-ft. above ground.

Latitude 38° 22' 10"  
Longitude 85° 50' 02"

**FCC Digital File Number:** BPCDT-19991209ABU. Granted: June 21, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Comtech, 5-meter Ku & C-band; SatCom, 7-meter C-band; Microdyne, Pinzone receivers.

**SNG Mobile Dish:** Andrew, 2.8-meter Ku-band.

**News Services:** AP, CNN Newsource.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 16, 1961. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (Television Digest, Vol. 38:22, 48) Sale to Pulitzer Publishing Co. by Gannett Co. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined Communications & Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined Communication by Sonderling Broadcasting approved by FCC April 4, 1973 (Vol. 12:33, 41, 3:17). Transfer to Sonderling Broadcasting from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran approved by FCC December 13, 1967 (Vol. 7:51).

**Represented (sales):** Eagle Television Sales.

**Personnel:**

James Carter, President & General Manager.

Greg Baird, General Sales Manager.

Mike Neelly, News Director.

Jim Mercer, Chief Engineer.



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**Bruce Burns,** Promotion Director.

**Leisa Korn,** Business Manager.

**Rates:** On request.

**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 50.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	472,920	253,310	726,230
Average Weekly Circulation (2001)	319,720	133,820	453,540
Average Daily Circulation (2001)			236,769
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	371,730	198,010	569,740
Average Weekly Circulation (2001)	279,088	126,608	405,696
Average Daily Circulation (2001)			220,620
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,190	55,300	156,490
Average Weekly Circulation (2001)	40,632	7,213	47,844
Average Daily Circulation (2001)			16,149

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Madisonville-Evansville, Indiana

## WAZE-TV Ch. 19

**Network Service:** WBN.

**Licensee:** South Central Communications Corp., 1162 Mount Auburn Rd., Evansville, IN 47712.

**Studios:** 721 Princeton Pike, Madisonville, KY 42431; 1277 N. St. Joseph Ave., Evansville, IN 47736.

**Mailing Address:** Box 4819, Evansville, IN 47724.

**Phone:** 812-425-1900. **Fax:** 812-423-3405.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 2690-kw max. & 953-kw horizontal visual, 114.3-kw max. & 95.3-kw horizontal aural. Antenna: 791-ft. above av. terrain, 666-ft. above ground, 1220-ft. above sea level.

Latitude 37° 24' 46"  
Longitude 87° 31' 32"

**Transmitter:** N side of County Rd. 260, Hopkins County, approx. 2.4-mi W of Hanson.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 709-ft. above av. terrain, 587-ft. above ground.

Latitude 37° 24' 56"  
Longitude 87° 31' 30"

**FCC Digital File Number:** BPCDT-19991101AHC. Granted: January 24, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** South Central Communications Corp.

**Began Operation:** October 15, 1983.

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

### Personnel:

**Conrad Cagle**, General Manager.

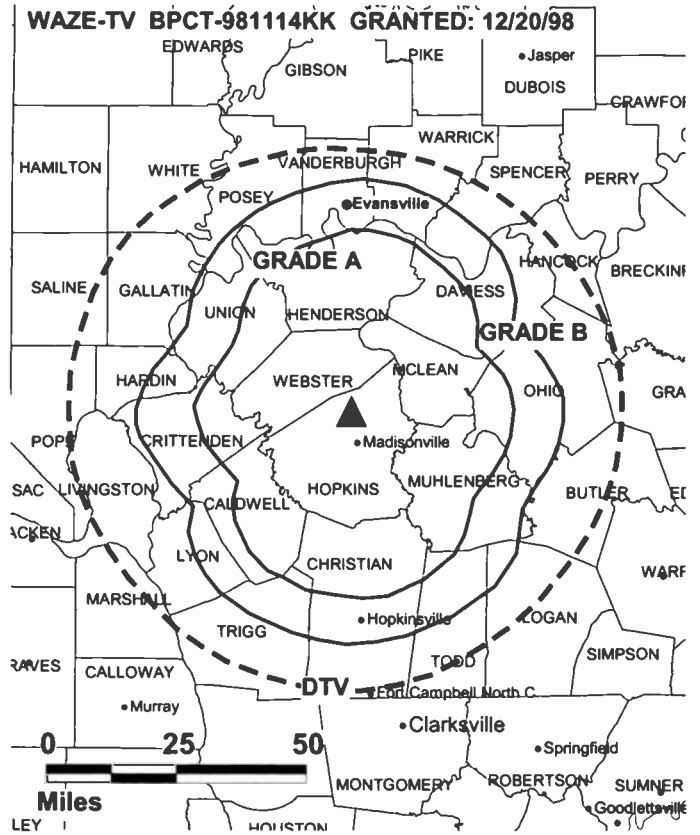
**Lee Thompson**, Chief Engineer.

**Rudy Winderlich**, Operations Director.

**Brian Tornatta**, Local Sales Manager.

**Highest 30 Sec. Rate:** \$525.

**City of License:** Madisonville. **Station DMA:** Evansville. **Rank:** 97.



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,210	98,270	239,480
Average Weekly Circulation (2001)	28,281	13,288	41,569
Average Daily Circulation (2001)			14,640
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,210	89,720	230,930
Average Weekly Circulation (2001)	28,281	12,405	40,686
Average Daily Circulation (2001)			14,515
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	8,550	8,550
Average Weekly Circulation (2001)	0	883	883
Average Daily Circulation (2001)			124

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Morehead

**WAOM**  
Ch. 67

**Network Service:** Independent.

**Licensee:** Paxson Lexington License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 2166 McCausey Ridge Rd., Frenchburg, KY 40322.

**Mailing Address:** HC-71, Box 1904, Frenchburg, KY 40322.

**Phone:** 716-942-3000. **Fax:** 716-942-3010.

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual. Antenna: 1444-ft. above av. terrain, 1325-ft. above ground, 2503-ft. above sea level.

Latitude 37° 54' 27"  
Longitude 83° 38' 00"

**Transmitter:** McCausey Ridge, Frenchburg.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 719-kw max. visual. Antenna: 1424-ft. above av. terrain, 1290-ft. above ground.

Latitude 37° 54' 27"  
Longitude 83° 38' 00"

**FCC Digital File Number:** BPCDT-19991020ACE. Granted: February 1, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** June 1, 1998. Sale to present owner by B & C Communications LLC approved by FCC April 27, 2001. Sale to B & C Communications LLC by Garcia Communications approved by FCC December 11, 1997.

**Personnel:**

**Merv Lawson,** General Manager.

**Allen McCarty,** Chief Engineer.

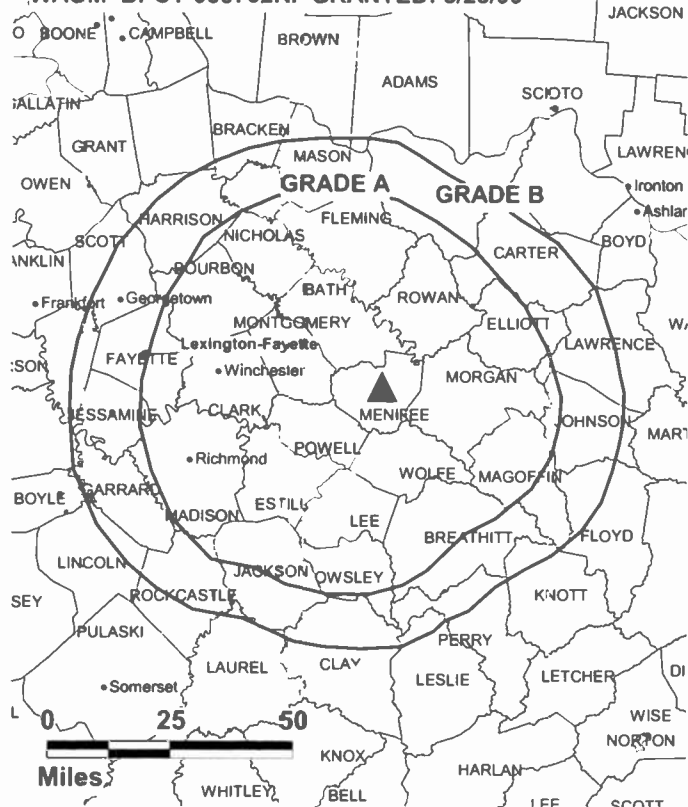
**City of License:** Morehead. **Station DMA:** Lexington. **Rank:** 66.

*This data is available on CD-ROM for use on your own computer.*

Contact our Sales Department at  
Warren Communications News  
Phone: 800-771-9202



**WACM BPCT-980702KI GRANTED: 5/28/99**



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Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,430	16,960	33,390
Average Weekly Circulation (2001)	1,508	1,360	2,868
Average Daily Circulation (2001)			572
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,430	15,320	31,750
Average Weekly Circulation (2001)	1,508	1,264	2,772
Average Daily Circulation (2001)			568
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,640	1,640
Average Weekly Circulation (2001)	0	97	97
Average Daily Circulation (2001)			3

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Paducah

**WDKA**  
Ch. 49

**Network Service:** WBN.

**Licensee:** WDKA Acquisition Corp., 200 College Place, Suite 118, Norfolk, VA 23510.

**Studio:** 806 Enterprise St., Cape Girardeau, MO 63701.

**Phones:** 573-334-1223; 502-575-1949. **Fax:** 573-334-1208.

**Web Site:** <http://www.wdka49.com>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 2458-kw max. visual. Antenna: 1073-ft. above av. terrain, 925-ft. above ground, 1493-ft. above sea level.

Latitude 37° 23' 42"  
Longitude 88° 56' 23"

**Transmitter:** Oak Grove Rd.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 1000-kw max. visual. Antenna: 1063-ft. above av. terrain, 925-ft. above ground.

Latitude 37° 23' 42"  
Longitude 88° 56' 23"

**FCC Digital File Number:** BPCDT-19991029ACT. Granted: November 6, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KBSI (F), Cape Girardeau, MO.

**Ownership:** Paul Lucci (Group Owner).

**Began Operation:** June 5, 1997.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

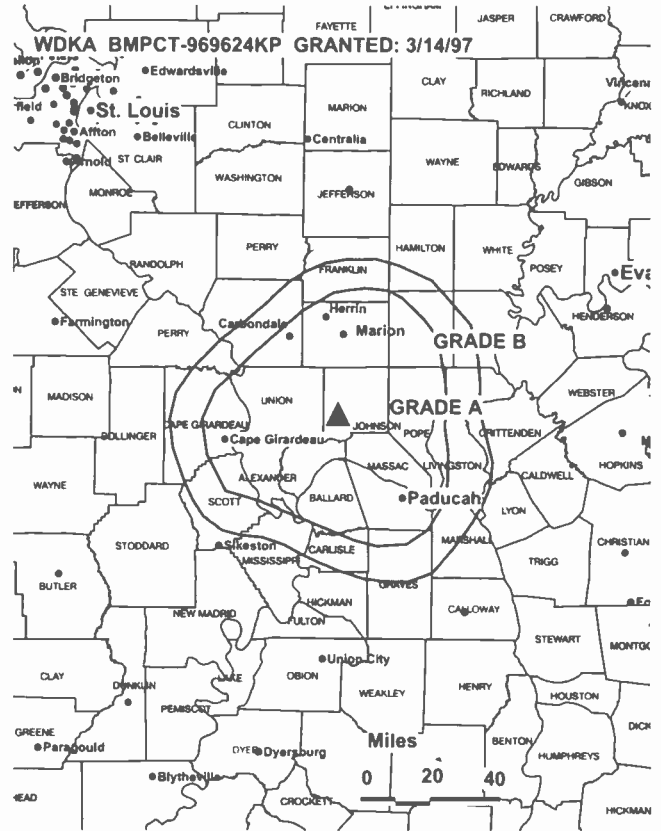
**Personnel:**

Russell D. Rose, General Manager.

Roy Blankingship, Chief Engineer.

**Rates:** On request.

**City of License:** Paducah. **Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 77.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,790	96,740	245,530
Average Weekly Circulation (2001)	40,260	15,815	56,075
Average Daily Circulation (2001)			17,318
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,790	92,990	241,780
Average Weekly Circulation (2001)	40,260	15,623	55,884
Average Daily Circulation (2001)			17,299
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,750	3,750
Average Weekly Circulation (2001)	0	191	191
Average Daily Circulation (2001)			19

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Kentucky—Paducah

## WPSD-TV Ch. 6

**Network Service:** NBC.

**Licensee:** WPSD-TV, 100 Television Lane, Paducah, KY 42001.

**Studio:** 100 Television Lane, Paducah, KY 42001.

**Mailing Address:** Box 1197, Paducah, KY 42002-1197.

**Phone:** 270-415-1900. **Fax:** 270-415-2020.

**Web Site:** <http://www.wpsdtv.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1585-ft. above av. terrain, 1623-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"  
Longitude 88° 58' 53"

**Transmitter:** Approx. 23-mi. NW of Paducah near Monkey's Eyebrow.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 906-kw max. visual. Antenna: 1638-ft. above av. terrain, 1638-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"  
Longitude 88° 58' 53"

**Transmitter:** 413 Ogden-Colvin Circle, Kevil.

**FCC Digital File Number:** BPCDT-980930KW. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6-meter; Harris, 3-meter; Harris, 6-meter; Harris receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Paxton Media Group Inc.

**Began Operation:** May 28, 1957.

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

Richard Paxton, President & General Manager.

Bill Evans, Vice President, Operations & News.

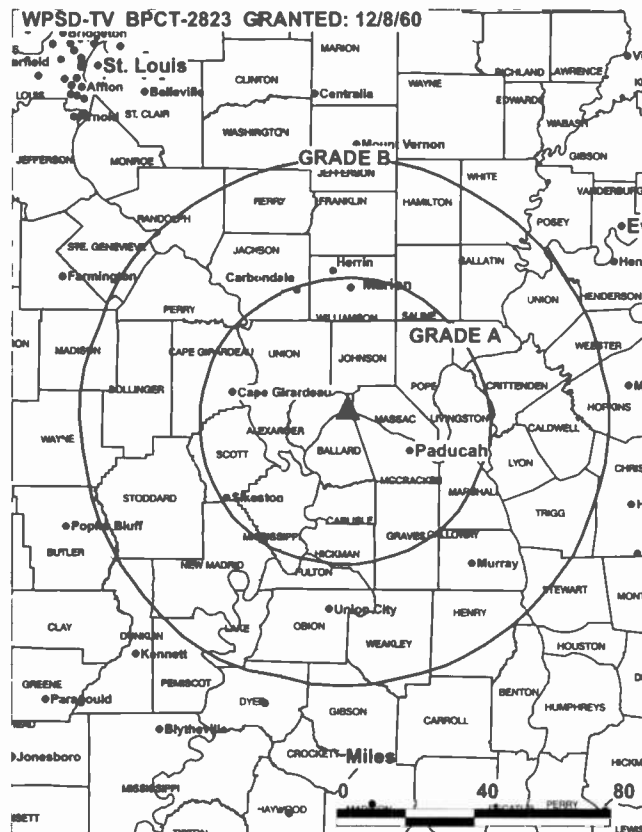
David Jernigan, Vice President, Sales & Programming.

Bob Crosno, Local Sales Manager.

Joey Gill, Chief Engineer.

Andrea Underwood, News Director.

Jeannie Lee, Business Manager.



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**Dan Steele, Operations & Program Manager.**

**Cathy Crecellus, Promotion & Public Affairs Manager.**

**Chuck Vess, Production Manager.**

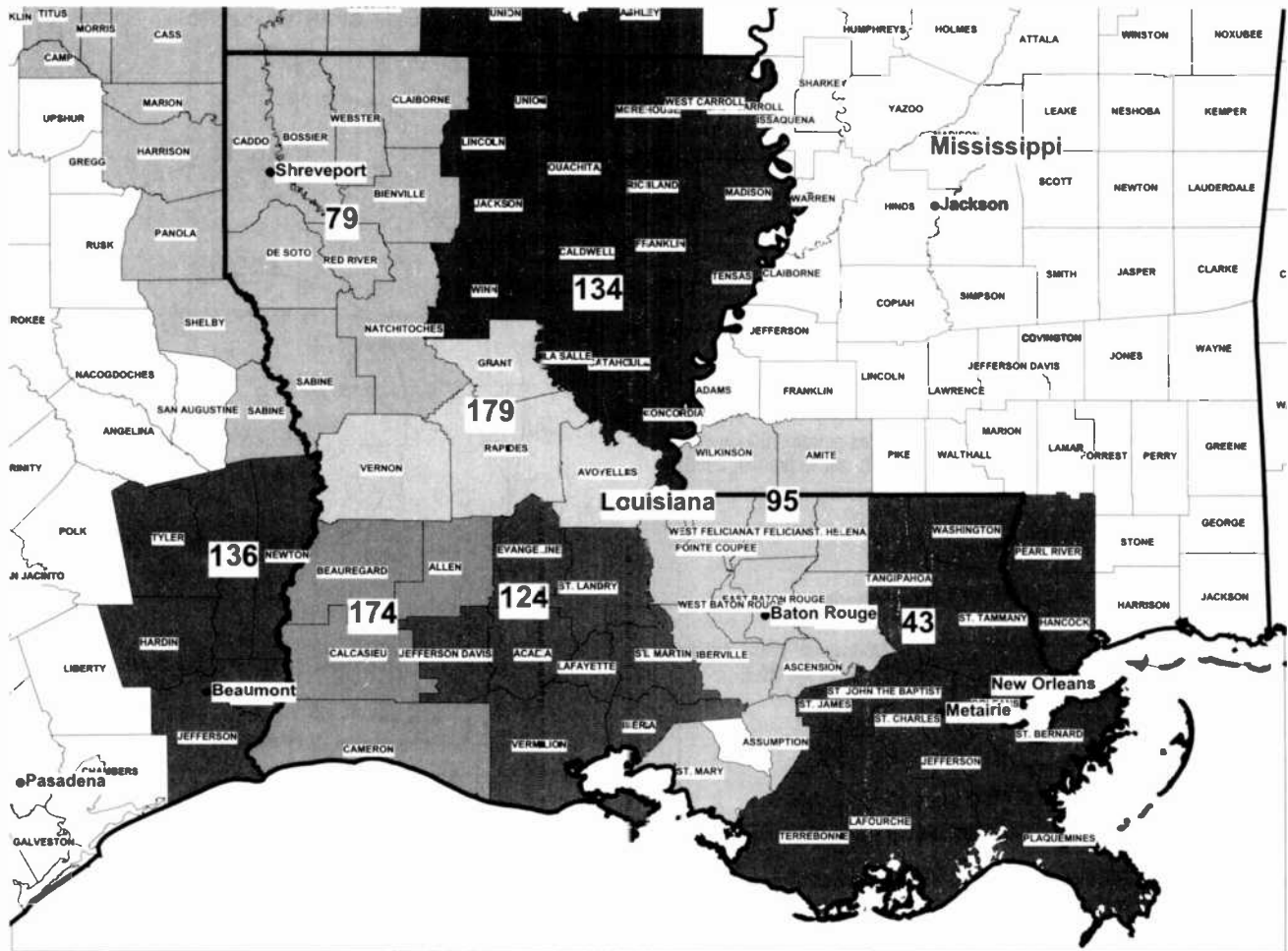
**Rates:** On request.

**City of License:** Paducah. **Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 77.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,050	179,670	456,720
Average Weekly Circulation (2001)	164,886	74,129	239,015
Average Daily Circulation (2001)			134,373
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,780	136,060	329,840
Average Weekly Circulation (2001)	142,305	69,280	211,585
Average Daily Circulation (2001)			123,255
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,270	43,610	126,880
Average Weekly Circulation (2001)	22,581	4,849	27,430
Average Daily Circulation (2001)			11,118

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New Orleans, LA	653,020	43	WDSU (6), WGNO (26), WHNO (20), WNOL-TV (38), WPXL (49), WUPL (54), WVUE (8), WWL-TV (4)
Shreveport, LA	372,490	79	KMSS-TV (33), KPXJ (21), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Baton Rouge, LA	290,380	95	WAFB (9), WBRZ (2), WGMB (44), WVLA (33)
Lafayette, LA	212,510	124	KADN (15), KATC (3), KLFY-TV (10)
Monroe, LA-El Dorado, AR	175,080	134	KAQY (11), KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10), KYPX (49)
Lake Charles, LA	91,480	174	KPLC-TV (7), KVHP (29)
Alexandria, LA	81,920	179	KALB-TV (5), KLAX-TV (31), WNTZ (48)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

KAQY, Monroe	See Columbia, LA
KKYK-TV, Monroe	See El Dorado, AR
WUPL, New Orleans	See Slidell, LA
KPXJ, Shreveport	See Minden, LA
KARD & KMCT-TV, West Monroe	See Monroe, LA

**Louisiana Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	15	15	30
Educational Television	0	8	8
	15	23	38

# Louisiana—Alexandria

## KALB-TV Ch. 5

**Network Service:** NBC.

**Licensee:** Media General Broadcasting Inc., 333 E. Grace St., Richmond, VA 23219.

**Studio:** 605 Washington St., Alexandria, LA 71301.

**Phone:** 318-445-2456. **Fax:** 318-442-7427.

**Web Site:** <http://www.kalb.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 22-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude	31°	02'	15"
Longitude	92°	29'	45"

**Transmitter:** Forest Hill.

**FCC Proposed Digital Channel Number:** Ch. 35.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 4.2-meter C-band; Harris, 8-meter Ku-band; Harris receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** September 29, 1954. Sale to Park Broadcasting by Lanford Telecasting Co. approved by FCC September 17, 1993. Sale to Park Acquisition approved March 27, 1995. Sale to Media General Inc. by Park Acquisition approved by FCC November 22, 1996.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Lesley E. Golmon,** President & General Manager.

**Michael Caplan,** General Sales Manager.

**Charles Neal,** Local Sales Manager.

**Robert Bell,** News Director.

**Phillip Taylor,** Production Manager.

**Brenda Kaiser,** Business Manager.

**Highest 30 Sec. Rate:** \$1200.



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**City of License:** Alexandria. **Station DMA:** Alexandria, LA. **Rank:** 179.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,040	96,110	230,150
Average Weekly Circulation (2001)	89,070	34,383	123,453
Average Daily Circulation (2001)			71,030
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,550	26,990	81,540
Average Weekly Circulation (2001)	47,870	17,143	65,013
Average Daily Circulation (2001)			44,441
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,490	69,120	148,610
Average Weekly Circulation (2001)	41,201	17,240	58,440
Average Daily Circulation (2001)			26,588

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Alexandria

## KLAX-TV Ch. 31

**Network Service:** ABC.

**Licensee:** Pollack/Belz Communications Co. Inc., 5118 Park Ave., Suite 249, Memphis, TN 38117.

**Studio:** 1811 England Dr., Alexandria, LA 71303.

**Mailing Address:** Box 8818, Alexandria, LA 71306.

**Phone:** 318-473-0031. **Fax:** 318-442-4646.

**E-mail:** program@klax-tv.com

**Web Site:** http://www.klax-tv.com

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 1290-kw max. visual, 130-kw aural. Antenna: 1093-ft. above av. terrain, 1027-ft. above ground, 1253-ft. above sea level.

Latitude 31° 33' 54"  
Longitude 92° 33' 00"

**Transmitter:** 1.5-mi. SW of Dry Prong.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 50-kw max. visual. Antenna: 1093-ft. above av. terrain, 1028-ft. above ground.

Latitude 31° 33' 54"  
Longitude 92° 33' 00"

**FCC Digital File Number:** BPCDT-19991029AET (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Microdyne, 5-meter C-band; RCA Americom, 4-meter Ku-band; Microdyne, Standard Components receivers.

**News Service:** AP.

**Ownership:** Pollack/Belz Broadcasting Co. LLC (Group Owner).

**Began Operation:** March 3, 1983. Sale of station to G. Russell Chambers, et al., approved by FCC December 24, 1986, but not consummated. Sale to present owner by James Richards, Ben Johnson, et al., approved May 13, 1988. Sale to Catamount Broadcasting Group approved by FCC April 5, 1999 but not consummated.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wood & Brinton.

**Represented (engineering):** Lechman & Johnson Inc.

### Personnel:

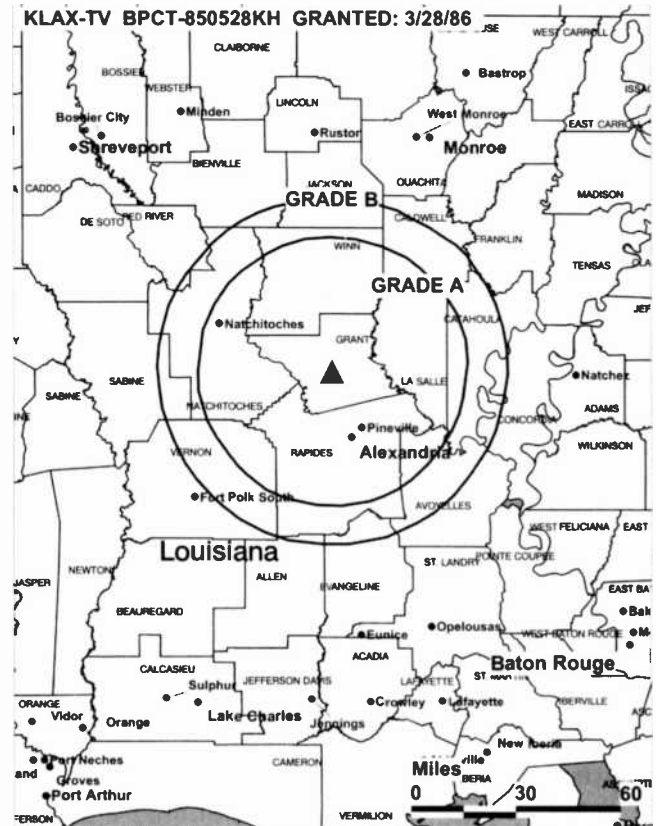
Daniel S. Penny, General Manager.

Mike Barrett, Chief Engineer.

Anne L'Heureux, News Director.

Julie Wingerd, Program Director.

Karen Hamilton, Promotion Director.



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**David L. Carlson, Business Manager.**

**Robert Clark, Regional Sales Manager.**

**Ray Hebert, Production Manager.**

**Ken Nolan, Local Sales Manager.**

**Highest 30 Sec. Rate:** \$600.

**City of License:** Alexandria. **Station DMA:** Alexandria, LA. **Rank:** 179.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,530	45,270	142,800
Average Weekly Circulation (2001)	51,461	12,279	63,740
Average Daily Circulation (2001)			23,827
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,550	21,130	75,680
Average Weekly Circulation (2001)	35,732	9,026	44,759
Average Daily Circulation (2001)			17,592
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,980	24,140	67,120
Average Weekly Circulation (2001)	15,729	3,252	18,981
Average Daily Circulation (2001)			6,235

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Baton Rouge

**WAFB**  
Ch. 9

**Network Service:** CBS.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 844 Government St., Baton Rouge, LA 70802-6090.

**Phone:** 504-383-9999. **Fax:** 504-379-7891.

**Web Site:** <http://www.wafb.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1670-ft. above av. terrain, 1726-ft. above ground, 1700-ft. above sea level.

Latitude 30° 21' 58"  
Longitude 91° 12' 47"

**Transmitter:** E of River Rd. & S of Baton Rouge on Duncan Point.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 959-kw max. visual. Antenna: 1588-ft. above av. terrain, 1585-ft. above ground.

Latitude 30° 21' 58"  
Longitude 91° 12' 47"

**FCC Digital File Number:** BPCDT-19991025AEJ. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath, CNN Newsource, UPI.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** April 19, 1953. First broadcast on Ch. 28. Shifted to Ch. 9 August 9, 1960 (*Television Digest*, Vol. 17:7). Sale to Guaranty Broadcasting by WDSU-TV Broadcasting Corp. and associated stockholders approved by FCC January 14, 1964 (Vol. 4:3). Sale to American Family Corp. (AFLAC) approved by FCC March 23, 1988. Sale to current owner by AFLAC approved by FCC November 19, 1996. (Vol. 36:34).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

**Ronald E. Winders**, Vice President & General Manager.

**Vicki Kellum**, General Sales Manager.

**Denise Murrell**, Local Sales Manager.

**Dale Russell**, Chief Engineer.

**Vicki Zimmerman**, News Director.

**Andree Boyd**, Promotions Manager.

**Flo Ulmer**, Business Manager.



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**Kathy Kedroske**, Program Coordinator.

**Highest 30 Sec. Rate:** \$1100.

**City of License:** Baton Rouge. **Station DMA:** Baton Rouge. **Rank:** 95.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	491,540	134,040	625,580
Average Weekly Circulation (2001)	265,439	60,207	325,646
Average Daily Circulation (2001)			171,765
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,410	60,690	264,100
Average Weekly Circulation (2001)	165,165	45,390	210,555
Average Daily Circulation (2001)			129,101
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	288,130	73,350	361,480
Average Weekly Circulation (2001)	100,274	14,817	115,091
Average Daily Circulation (2001)			42,665

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Baton Rouge

## WBRZ Ch. 2

**Network Service:** ABC.

**Licensee:** Louisiana Television Broadcasting, Box 2906, Baton Rouge, LA 70821.

**Studio:** 1650 Highland Rd., Baton Rouge, LA 70802.

**Mailing Address:** Box 2906, Baton Rouge, LA 70821.

**Phone:** 504-387-2222. **Fax:** 504-336-2246.

**E-mail:** news@wbrz.com

**Web Site:** http://www.wbrz.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1682-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"  
Longitude 91° 11' 40"

**Transmitter:** Plaquemine Point.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 30-kw max. visual. Antenna: 1690-ft. above av. terrain, 1682-ft. above ground.

Latitude 30° 17' 49"  
Longitude 91° 11' 40"

**FCC Digital File Number:** BPCDT-20001031ABT. Granted: February 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter; Andrew, 4.5-meter; Andrew, 7.3-meter; SatCom, 5.5-meter; Avantek, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Subcomm RSI, 2.5-meter Ku-band.

**News Services:** ABC, AP.

**Ownership:** Manship Stations (Group Owner).

**Began Operation:** April 14, 1955.

**Represented (sales):** Blair Television.

**Represented (legal):** Cohn & Marks.

### Personnel:

Richard F. Manship, President.

Patricia L. Cheramie, General Manager.

James Daboval III, Sales Director.

Andrew Shenkan, Sales Manager.

Mary Ann Clary, News Director.

Suzanne Marva, Programming Director.

Kim Manship, Finance Director.

Denise Akers, Marketing Director.



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**Raymond J. Drago**, Production Director.

**Jamie Politz**, Human Resources Director.

**Clyde Pierce**, Engineering Director.

**Skip Haley**, Information Services Director.

**Rates:** On request.

**City of License:** Baton Rouge. **Station DMA:** Baton Rouge. **Rank:** 95.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	450,340	115,850	566,190
Average Weekly Circulation (2001)	226,602	50,732	277,333
Average Daily Circulation (2001)			143,990
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,410	60,690	264,100
Average Weekly Circulation (2001)	157,632	41,621	199,252
Average Daily Circulation (2001)			116,606
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,930	55,160	302,090
Average Weekly Circulation (2001)	68,970	9,111	78,081
Average Daily Circulation (2001)			27,384

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Baton Rouge

**WGMB**  
Ch. 44

**Network Service:** FOX.

**Licensee:** ComCorp of Baton Rouge License Corp., Box 53708, Lafayette, LA 70505-3708.

**Studio:** 5220-B Essen Lane, Baton Rouge, LA 70809.

**Mailing Address:** 10000 Perkins Rd., Baton Rouge, LA 70810.

**Phone:** 225-769-0044. **Fax:** 225-769-9462.

**E-mail:** feedback@fox44.com

**Web Site:** http://www.fox44.com

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 3870-kw max. visual, 387-kw max. aural. Antenna: 1398-ft. above av. terrain, 1388-ft. above ground, 1401-ft. above sea level.

Latitude 30° 19' 35"  
Longitude 91° 16' 36"

**Transmitter:** 1.9-mi. W of State Hwy. 1 on Hwy. 1148 near Addis.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 1000-kw max. visual. Antenna: 1391-ft. above av. terrain, 1388-ft. above ground.

Latitude 30° 19' 35"  
Longitude 91° 16' 36"

**FCC Digital File Number:** BPCDT-19991020ACT. Granted: October 25, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Anixter, 5-meter C-band; Comtech, 3.8-meter C-band; Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band; Sony receivers.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** August 11, 1991.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Marsand Inc.

**Personnel:**

**Damian Calato**, General Manager.

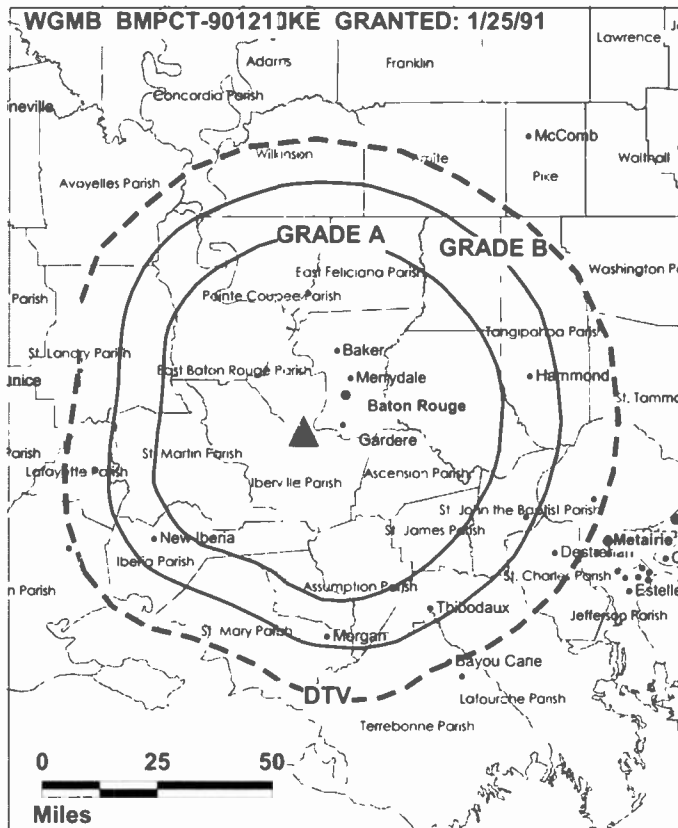
**John Rockweiler**, General Sales Manager.

**Sara Skully**, News Director.

**Tammy Dupuy**, Program Director.

**Randall Norris**, Promotions Director.

**Ursula Sigur**, Business Manager.



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**Terry Freeman**, Chief Engineer.

**Steve Zuruto**, Production Manager.

**Highest 30 Sec. Rate:** \$900.

**City of License:** Baton Rouge. **Station DMA:** Baton Rouge. **Rank:** 95.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,410	73,030	276,440
Average Weekly Circulation (2001)	110,430	30,603	141,034
Average Daily Circulation (2001)			52,772
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,410	58,750	262,160
Average Weekly Circulation (2001)	110,430	29,124	139,554
Average Daily Circulation (2001)			52,630
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	14,280	14,280
Average Weekly Circulation (2001)	0	1,480	1,480
Average Daily Circulation (2001)			142

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Baton Rouge

**WVLA**  
**Ch. 33**

**Network Service:** NBC.

**Licensee:** Knight Broadcasting of Baton Rouge License Corp., Box 3058, Lafayette, LA 70502.

**Studio:** 5220 Essen Lane, Baton Rouge, LA 70502.

**Mailing Address:** Box 3058, Lafayette, LA 70502.

**Phone:** 318-237-9965.

**E-mail:** wvla@wvla.mhs.compuServe.com

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1713-ft. above av. terrain, 1735-ft. above ground, 1749-ft. above sea level.

Latitude 30° 19' 34.61"  
Longitude 91° 16' 36.10"

**Transmitter:** 1.9-mi. W of Hwy. 1 on Hwy. 1148, Addis.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 226.5-kw max. visual. Antenna: 1712-ft. above av. terrain, 1711-ft. above ground.

Latitude 30° 19' 34.00"  
Longitude 91° 16' 36.00"

**FCC Digital File Number:** BPCDT-19991008AAZ. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; Microdyne, 7-meter C-band; Microwave Assoc., 5-meter C-band; Harris, Microdyne, Microwave Assoc. receivers.

**News Services:** AP, NBC News Channel, Skycom.

**Ownership:** White Knight Holdings Inc. (Group Owner).

**Began Operation:** January 16, 1971. Sale to present owner by Vetter Communications approved by FCC July 17, 1996. Sale to Vetter Communications by Richard O. Rush, et al., approved by FCC March 12, 1976.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Larry Dietz, Operations Manager.

Peggy Day, Local Sales Director.

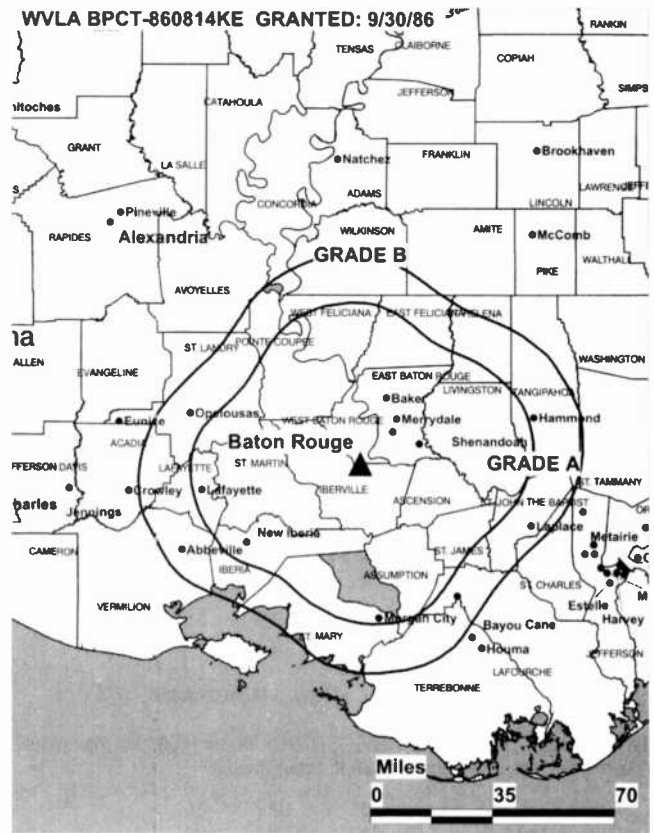
Donnie Picou, National Sales Director.

Larry Davis, News Director.

Joyce Harvey, Program Director.

Jason Furrate, Promotion & Marketing Director.

Bob Davidge, Production Manager.



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William Johnson, Research.

Tom Woodside, Chief Engineer.

Felton Coleman, Public Affairs Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Baton Rouge. **Station DMA:** Baton Rouge. **Rank:** 95.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	333,390	109,830	443,220
Average Weekly Circulation (2001)	183,875	36,921	220,796
Average Daily Circulation (2001)			92,622
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,410	60,690	264,100
Average Weekly Circulation (2001)	140,210	30,391	170,601
Average Daily Circulation (2001)			74,081
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,980	49,140	179,120
Average Weekly Circulation (2001)	43,665	6,530	50,195
Average Daily Circulation (2001)			18,541

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Louisiana—Columbia

## KAQY Ch. 11

**Network Service:** ABC.

**Grantee:** Pears Broadcasting Inc., 3100 Sterling Rd., Monroe, LA 71203.

**Studio:** 3100 Sterling Rd., Monroe, LA 71203.

**Phone:** 318-325-3011. **Fax:** 318-327-7519.

**E-mail:** tdeal@abc-11.com

**Web Site:** <http://www.abc-11.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 315-kw visual. Antenna: 1923-ft. above av. terrain, 1788-ft. above ground, 1785-ft. above sea level.

Latitude 32° 05' 42"  
Longitude 92° 10' 34"

**Transmitter:** 5-mi. WNW of Grayson.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 1000-kw max. visual. Antenna: 1706-ft. above av. terrain, 1715-ft. above ground.

Latitude 32° 05' 42"  
Longitude 92° 10' 34"

**FCC Digital File Number:** BPCDT-19991101AJY. Granted: March 16, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Pears Broadcasting Inc.

**Began Operation:** December 10, 1998. Transfer of control from Thomas G. Pears to Dr. Paul J. Azar Jr. & Charles H. Chatelain approved by FCC February 26, 1999. Transfer of control from Dr. Paul J. Azar Jr. to Charles H. Chatelain approved by FCC June 6, 2001.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

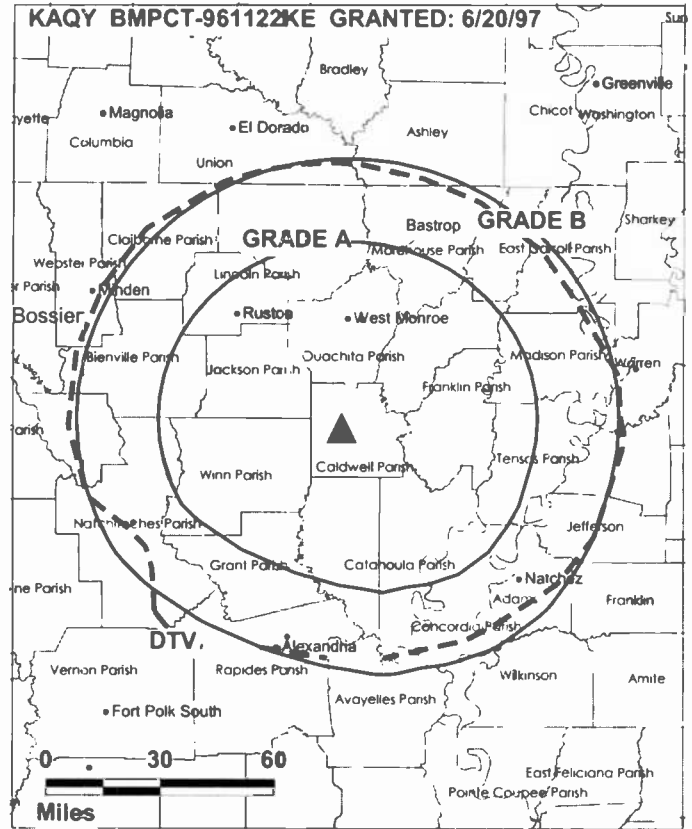
**Personnel:**

Tom Deal, General Manager.

Celeste Warren, General Sales Manager.

**Rates:** On request.

**City of License:** Columbia. **Station DMA:** Monroe-El Dorado. **Rank:** 134.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,260	79,34C	187,600
Average Weekly Circulation (2001)	50,524	23,583	74,107
Average Daily Circulation (2001)			29,369
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,260	57,120	165,380
Average Weekly Circulation (2001)	50,524	21,062	71,586
Average Daily Circulation (2001)			28,610
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	22,220	22,220
Average Weekly Circulation (2001)	0	2,521	2,521
Average Daily Circulation (2001)			759

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Lafayette

**KADN**

**Ch. 15**

**(Operates satellite WNTZ, Natchez, MS)**

**Network Service:** FOX.

**Licensee:** KADN Broadcasting Inc. (Louisiana Corp.), 1500 Eraste Landry Rd., Lafayette, LA 70506.

**Studio:** 1500 Eraste Landry Rd., Lafayette, LA 70506.

**Phone:** 337-237-1500. **Fax:** 337-237-2237.

**Web Site:** <http://www.kadn.com>

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 2300-kw max. visual, 231-kw max. aural. Antenna: 1181-ft. above av. terrain, 1178-ft. above ground, 1217-ft. above sea level.

Latitude 30° 21' 44"  
Longitude 92° 12' 53"

**Transmitter:** 3-mi. S of Church Point.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 800-kw max. visual. Antenna: 1178-ft. above av. terrain, 1178-ft. above ground.

Latitude 30° 21' 44"  
Longitude 92° 12' 53"

**FCC Digital File Number:** BPCDT-19991101AHD. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** KLM, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 5.2-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with WGMB (F), Baton Rouge.

**Ownership:** KADN Broadcasting Inc.

**Began Operation:** February 27, 1980.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

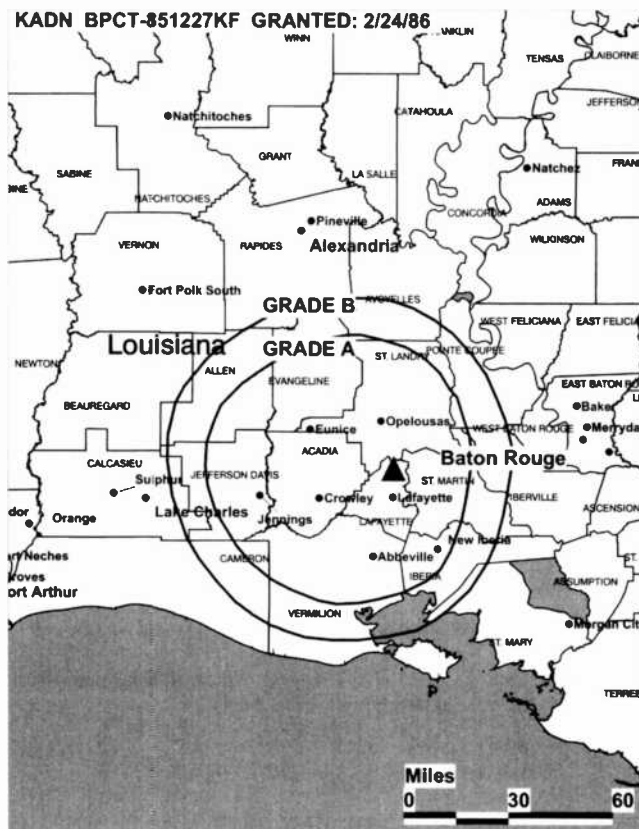
**Rod Hall**, General Manager.

**Tom Poehler**, General Sales Manager.

**Dave Wenger**, Local Sales Manager.

**Tony Gullory**, Chief Engineer.

**Ron High**, Promotion Director.



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**Highest 30 Sec. Rate:** \$590.

**City of License:** Lafayette. **Station DMA:** Lafayette, LA. **Rank:** 124.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,510	68,320	248,830
Average Weekly Circulation (2001)	96,031	30,728	126,760
Average Daily Circulation (2001)			48,939
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,360	52,760	206,120
Average Weekly Circulation (2001)	88,482	28,501	116,983
Average Daily Circulation (2001)			45,354
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,150	15,560	42,710
Average Weekly Circulation (2001)	7,549	2,227	9,776
Average Daily Circulation (2001)			3,585

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Lafayette

**KATC**  
**Ch. 3**

**Network Service:** ABC.

**Licensee:** KATC Communications Inc., 134 Columbus St., Charleston, SC 29402.

**Studio:** 1103 Eraste Landry Rd., Lafayette, LA 70506.

**Mailing Address:** Box 63333, Lafayette, LA 70596-3333.

**Phone:** 337-235-3333. **Fax:** 337-235-9363.

**E-mail:** webmaster@katctv.com

**Web Site:** http://www.katc.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1740-ft. above av. terrain, 1793-ft. above ground, 1800-ft. above sea level.

Latitude	30°	02'	19.10"
Longitude	92°	22'	14.90"

**Transmitter:** 25-mi. SW of city limits.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 22-kw max. visual. Antenna: 300-ft. above av. terrain, 300-ft. above ground.

Latitude	30°	02'	19.00"
Longitude	92°	22'	15.00"

**FCC Digital File Number:** BPCDT-19991029ADF. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Microdyne, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** September 19, 1962. Sale to Loyola University by Acadian TV Corp. approved by FCC April 29, 1982. Sale to ML Media Partners by Loyola University approved by FCC November 28, 1986. Sale to present owner approved by FCC August 2, 1995.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Ed Ortelli**, General Manager.

**Judi Henderson**, Program Director.

**Cathy Schexnayder**, Business Manager.

**Patrick O'Brien**, Chief Engineer.



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**Highest 30 Sec. Rate:** \$1200.

**City of License:** Lafayette. **Station DMA:** Lafayette, LA. **Rank:** 124.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	226,940	109,860	336,800
Average Weekly Circulation (2001)	144,158	41,486	185,644
Average Daily Circulation (2001)			96,484
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	153,360	52,760	206,120
Average Weekly Circulation (2001)	114,782	32,149	146,930
Average Daily Circulation (2001)			82,144
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	73,580	57,100	130,680
Average Weekly Circulation (2001)	29,377	9,337	38,714
Average Daily Circulation (2001)			14,340

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Louisiana—Lafayette

**KLFY-TV**  
Ch. 10

**Network Service:** CBS.

**Licensee:** KLFY LP, 599 Lexington Ave., 47th Floor, New York, NY 10022.

**Studio:** 1808 Eraste Landry Rd., Lafayette, LA 70506.

**Mailing Address:** Box 90665, Lafayette, LA 70509.

**Phone:** 337-981-4823. **Fax:** 337-984-8323.

**E-mail:** tv10@kfy.com

**Web Site:** <http://www.kfy.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 45.7-kw aural. Antenna: 1729-ft. above av. terrain, 1775-ft. above ground, 1762-ft. above sea level.

Latitude 30° 19' 19"  
Longitude 92° 16' 59"

**Transmitter:** 2-mi. S of Branch.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: 1663-ft. above av. terrain, 1668-ft. above ground, 1695-ft. above sea level.

Latitude 30° 19' 19"  
Longitude 92° 16' 59"

**Transmitter:** 3413 Phillips Rd., Branch.

**FCC Digital File Number:** BPCDT-990217KE. Granted: October 29, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** EASI, 4.3-meter Ku & C-band; Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7.2-meter C-band; Cyclesat, EASI, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** June 3, 1955. Sale to Texoma Broadcasting Inc. (KWTX) by Camillia Broadcasting Co. Inc., Paul H. DeClouet & associates approved by FCC January 27, 1965 (Television Digest, Vol. 4:48, 5:6). Transfer of control to individual stockholders of KWTX Broadcasting Co., which held 80%, approved by FCC January 22, 1968. Sale to KLFY-TV Ltd. Partnership by Texoma Broadcasts Inc. approved by FCC 1986. Sale to present owner by M. N. Bostick, et al., approved by FCC February 3, 1988.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Michael Barras, President & General Manager.**

**Maria Placer, Vice President, News.**



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**Sandra Campeaux, Station Manager.**

**Sally Thompson, Marketing & Promotion Director.**

**Rodney Evans, Chief Engineer.**

**Highest 30 Sec. Rate:** \$775.

**City of License:** Lafayette. **Station DMA:** Lafayette, LA. **Rank:** 124.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,680	123,740	422,420
Average Weekly Circulation (2001)	203,259	58,159	261,418
Average Daily Circulation (2001)			140,831
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,360	52,760	206,120
Average Weekly Circulation (2001)	120,796	41,980	162,776
Average Daily Circulation (2001)			101,916
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,320	70,980	216,300
Average Weekly Circulation (2001)	82,462	16,179	98,641
Average Daily Circulation (2001)			38,916

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Louisiana—Lake Charles

### KPLC-TV Ch. 7

**Network Service:** NBC.

**Licensee:** Cosmos Broadcasting Corp., Box 1490, Lake Charles, LA 70602-1490.

**Studio:** 320 Division St., Lake Charles, LA 70601.

**Mailing Address:** Box 1490, Lake Charles, LA 70602-1490.

**Phone:** 337-439-9071. **Fax:** 337-437-7600.

**E-mail:** kplc@aol.com

**Web Site:** <http://www.kplctv.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

Latitude 30° 23' 43"  
Longitude 93° 00' 08"

**Transmitter:** Near Fenton.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 20-kw visual. Antenna: 1480-ft. above av. terrain, 1476-ft. above ground.

Latitude 30° 23' 47"  
Longitude 93° 00' 08"

**FCC Digital File Number:** BMPCDT-20000501ADP. Granted: February 5, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 7-meter Ku & C-band; Harris, 3-meter C-band; Harris, 3-meter Ku-band; Harris, 10-meter Ku-band; Harris, Omni receivers.

**News Service:** AP.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** September 29, 1954. Sale to present owner by Channel Communications approved by FCC November 13, 1986 (*Television Digest*, Vol. 26:39). Sale to Channel Communications by G. Russell Chambers approved by FCC March 31, 1986. Sale to G. Russell Chambers by Calcasieu TV & Radio Inc. approved by FCC February 18, 1971. Sale to Calcasieu by T. B. Lanford & L. M. Sepaugh Sr. & Jr. approved by FCC June 30, 1964 (Vol. 4:18, 27).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

#### Personnel:

**James D. Serra**, Vice President & General Manager.

**Jim Reardon**, General Sales Manager.

**Bob Dowden**, National Sales Manager.

**Robin Daugereau**, Program & Marketing Director.

**Tim Bourgeois**, Creative Services & Promotion Director.



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**Dianna Mayo**, Operations Manager.

**Sandra Thompson**, Business Manager.

**John Scott**, Chief Engineer.

**Rates:** On request.

**City of License:** Lake Charles. **Station DMA:** Lake Charles. **Rank:** 174.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,160	106,320	289,480
Average Weekly Circulation (2001)	113,170	41,778	154,948
Average Daily Circulation (2001)			81,760
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,460	28,170	88,630
Average Weekly Circulation (2001)	52,907	21,657	74,564
Average Daily Circulation (2001)			51,353
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,700	78,150	200,850
Average Weekly Circulation (2001)	60,263	20,121	80,384
Average Daily Circulation (2001)			30,407

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Lake Charles

**KVHP**  
**Ch. 29**

**Network Service:** FOX.

**Licensee:** National Communications Inc., 129 W. Prier Lake Rd., Lake Charles, LA 70601.

**Studio:** 129 W. Prier Lake Rd., Lake Charles, LA 70601.

**Phone:** 318-474-1316. **Fax:** 318-477-0715.

**E-mail:** watchfox29@aol.com

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 2507-kw max. visual. Antenna: 1293-ft. above av. terrain, 1289-ft. above ground, 1319-ft. above sea level.

Latitude 30° 17' 26"  
Longitude 93° 34' 35"

**Transmitter:** State Rte. 379, 5.9-mi. NW of Edgerly.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 1060-ft. above av. terrain, 1030-ft. above ground, 1033-ft. above sea level.

Latitude 30° 17' 26"  
Longitude 93° 34' 35"

**FCC Digital File Number:** BPCDT-990714LD. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** National Communications Inc.

**Began Operation:** January 18, 1983. Sale to Herschell Hardesty & J. W. DiGiglia by Hugh Van Eaton approved by FCC March 3, 1984. Sale to Marvin Gorman Ministries Inc. from receivership approved by FCC July 16, 1986. Sale to KVHP-TV Partners approved by FCC March 12, 1987. Sale to present owner approved by FCC October 3, 1996.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Baraff, Koemer & Olender PC.

**Personnel:**

**Bruce Hamilton**, General Manager.

**Melvin Johns**, Operations Manager.

**Ken Smith**, General & Regional Sales Manager.

**Debbie Racca**, National Sales Manager.

**Marcus Potier**, Chief Engineer.

**Tara Hardesty**, Program Director.

**Marty Myers**, Promotion Director.

**Dianna Thibodeaux**, Business Manager.



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**Leonard Brown**, Production Manager.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Lake Charles. **Station DMA:** Lake Charles. **Rank:** 174.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,840	86,120	274,960
Average Weekly Circulation (2001)	91,721	20,229	111,950
Average Daily Circulation (2001)			38,949
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,460	28,170	88,630
Average Weekly Circulation (2001)	31,115	9,329	40,444
Average Daily Circulation (2001)			15,968
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,380	57,950	186,330
Average Weekly Circulation (2001)	60,606	10,900	71,506
Average Daily Circulation (2001)			22,982

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Minden

**KPXJ**  
**Ch. 21**

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 312 E. Kings Hwy., Shreveport, LA 71104.

**Phone:** 318-219-4716. **Fax:** 318-868-9672.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 3020-kw max. visual. Antenna: 469-ft. above av. terrain, 466-ft. above ground, 679-ft. above sea level.

Latitude 32° 44' 40"  
Longitude 93° 22' 54"

**Transmitter:** 0.5-mi. from intersection of State Hwy. 7 & Parish Rd 18 at a bearing of 60°T.

**FCC Proposed Digital Channel Number:** Ch. 21.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 31, 1998 as WPXO.

**Represented (sales):** Continental Television Sales.

**Represented (engineering):** D. C. Williams PE.

**Personnel:**

**George Sirven**, General Manager.

**LeeAnn Lewis**, Local Sales Manager.

**Judy Meller**, National Sales Manager.

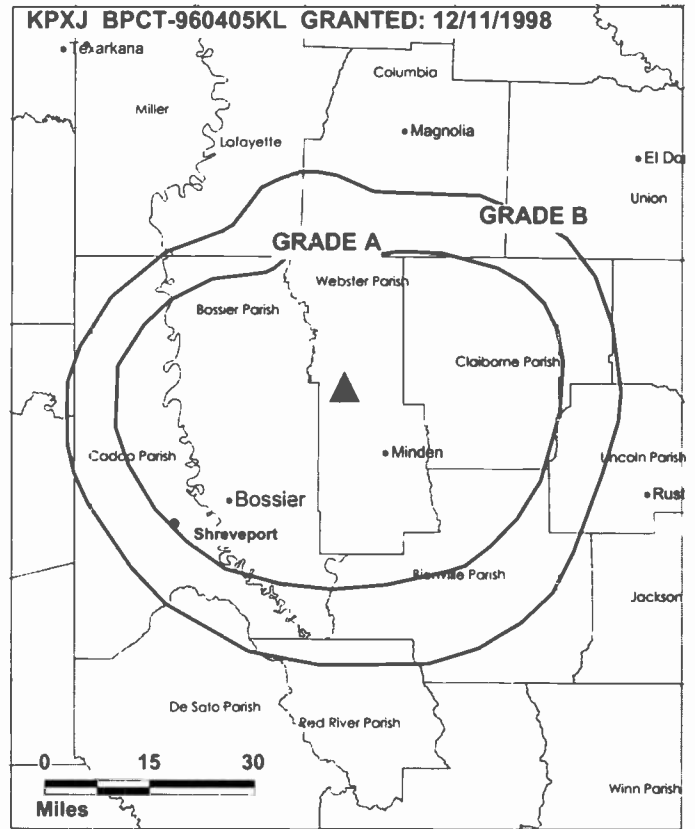
**James Bickmore**, Chief Engineer.

**Jan Elkins**, News Director.

**Valerie Cosby**, Regional Sales Manager.

**Blanchard Short**, Business & Traffic Manager.

**Rates:** On request.



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**City of License:** Minden. **Station DMA:** Shreveport. **Rank:** 79.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,950	56,520	187,470
Average Weekly Circulation (2001)	24,792	6,653	31,444
Average Daily Circulation (2001)			9,515
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,950	56,520	187,470
Average Weekly Circulation (2001)	24,792	6,653	31,444
Average Daily Circulation (2001)			9,515

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—West Monroe-Monroe

## KARD Ch. 14

**Network Service:** FOX.

**Licensee:** Quorum of Louisiana License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 200 Pavilion Rd., West Monroe, LA 71292.

**Phone:** 318-323-1972. **Fax:** 318-322-0926.

**E-mail:** foxpages@kard.com

**Web Site:** http://www.kard.com

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1876-ft. above av. terrain, 1929-ft. above ground, 2049-ft. above sea level.

Latitude 32° 05' 41"  
Longitude 92° 10' 39"

**Transmitter:** 5.5-mi. W of Columbia, 1.5-mi. S of Hwy. 4.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1870-ft. above av. terrain, 1880-ft. above ground.

Latitude 32° 05' 42"  
Longitude 92° 10' 34"

**FCC Digital File Number:** BPDCT-19991101ADC. Granted: January 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 3.5-meter; Andrew, 7-meter; Andrew, Microwave Assoc. receivers.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** August 19, 1967. Operation as KUZN-TV on Ch. 39 ended December 12, 1968 when station left air. It resumed operation under new ownership August 13, 1970; left air again August 16, 1971. Changed to Ch. 14 and resumed operation October 6, 1974. Transfer of control to Kenneth E. Meyer, et al., approved by FCC January 31, 1978. Sale to Charles Woods by Meyer, et al., approved by FCC November 2, 1984. Assignment to Banam Broadcasting Inc. approved by FCC March 16, 1993. Sale to Petracom Equity Partners LP approved by FCC May 31, 1995. Sale to present owner by Petracom Equity Partners LP approved by FCC May 4, 1998 (*Television Digest*, Vol. 37:37). Sale to Nexstar Broadcasting was approved by the FCC November 28, 2000 but never consummated.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

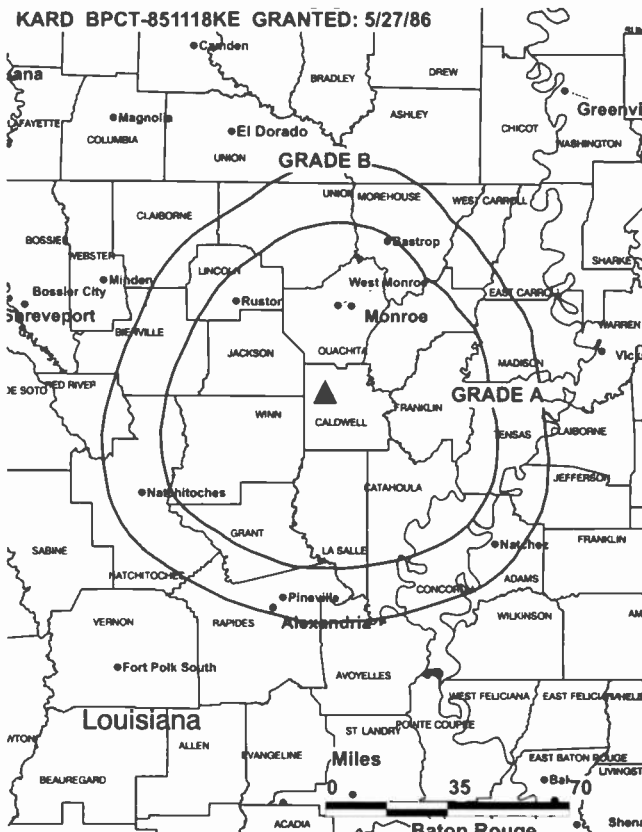
### Personnel:

**Art Lanham**, Vice President & General Manager.

**Joe Currie**, General Sales Manager.

**Phil Maddern**, National & Regional Sales Manager.

**Richard Logan**, Chief Engineer.



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**Irma Campbell**, Program Director.

**Rachel Miller**, Promotion Director.

**J. D. Hammons**, Production Manager.

**Richard Byrd**, Business Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** West Monroe. **Station DMA:** Monroe-El Dorado. **Rank:** 134.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,810	98,020	209,830
Average Weekly Circulation (2001)	55,656	24,850	80,506
Average Daily Circulation (2001)			28,993
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,260	57,120	165,380
Average Weekly Circulation (2001)	54,950	20,051	75,001
Average Daily Circulation (2001)			27,725
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,550	40,900	44,450
Average Weekly Circulation (2001)	706	4,799	5,505
Average Daily Circulation (2001)			1,268

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Louisiana—West Monroe

## KMCT-TV Ch. 39

**Network Service:** Independent.

**Licensee:** Louisiana Christian Broadcasting Inc., 701 Parkwood Dr., West Monroe, LA 71291.

**Studio:** 701 Parkwood Dr., West Monroe, LA 71291.

**Phone:** 318-322-1399. **Fax:** 318-323-3783.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 560-kw max. visual, 56-kw max. aural. Antenna: 498-ft. above av. terrain, 514-ft. above ground, 583-ft. above sea level.

Latitude 32° 30' 21"  
Longitude 92° 08' 54"

**Transmitter:** 701 Parkwood Dr.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 50-kw max. visual. Antenna: 502-ft. above av. terrain, 518-ft. above ground.

Latitude 32° 30' 21"  
Longitude 92° 08' 55"

**FCC Digital File Number:** BPCDT-19991029ADX. Granted: November 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Lamb Broadcasting Inc.

**Began Operation:** April 7, 1986.

**Personnel:**

**Charles Reed**, President & General Manager.

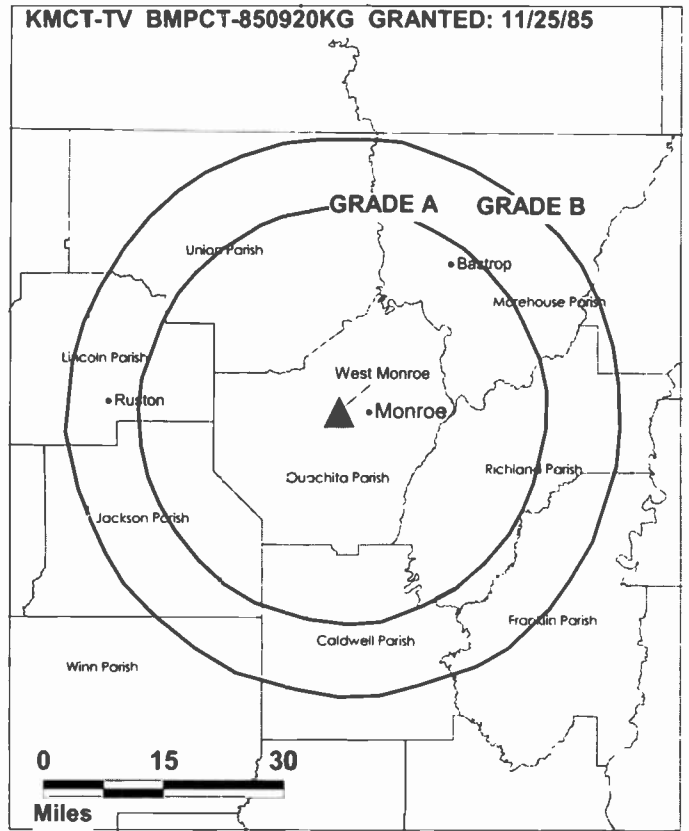
**Jerry Polk**, Operations Manager.

**Joe Curry**, General Sales Manager.

**Dave Thompson**, Chief Engineer.

**Rates:** On request.

**City of License:** West Monroe. **Station DMA:** Monroe-El Dorado. **Rank:** 134.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,220	16,320	84,540
Average Weekly Circulation (2001)	5,279	1,436	6,716
Average Daily Circulation (2001)			1,735
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,220	16,320	84,540
Average Weekly Circulation (2001)	5,279	1,436	6,716
Average Daily Circulation (2001)			1,735

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Monroe-West Monroe

## KNOE-TV Ch. 8

**Network Service:** CBS.

**Licensee:** NOE Corp. LLC, Box 4067, Monroe, LA 71211.

**Studio:** 1400 Oliver Rd., Monroe, LA 71201.

**Mailing Address:** Box 4067, 1400 Oliver Rd., Monroe, LA 71211.

**Phone:** 318-388-8888. **Fax:** 318-388-0070.

**Web Site:** <http://www.knoe.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1989-ft. above av. terrain, 1919-ft. above ground, 1981-ft. above sea level.

Latitude 32° 11' 50"  
Longitude 92° 04' 14"

**Transmitter:** 232 KNOE tower, Riverton.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 5-kw visual. Antenna: 1699-ft. above av. terrain, 1716-ft. above ground.

Latitude 32° 11' 50"  
Longitude 92° 04' 14"

**FCC Digital File Number:** BPCDT-20001024ABE. Granted: February 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** RCA, 3.7-meter Ku-band; Scientific-Atlanta, 3.7-meter C-band; Scientific-Atlanta, 7-meter C-band; Simulsat, 7-meter C-band; Harris, Pinzone receivers.

**SNG Mobile Dish:** BMS; Microwave Radio.

**AM Affiliate:** KNOE, 5-kw, 540 kHz.

**FM Affiliate:** KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

**News Services:** AP, CBS Newspath, CNN Newsource, Colorgraphics, National Weather Service, Potomac News Service, Fox NewsEdge.

**Ownership:** Noe Corp. LLC.

**Began Operation:** September 27, 1953.

**Represented (sales):** Blair Television.

**Represented (legal):** Cohn & Marks.

### Personnel:

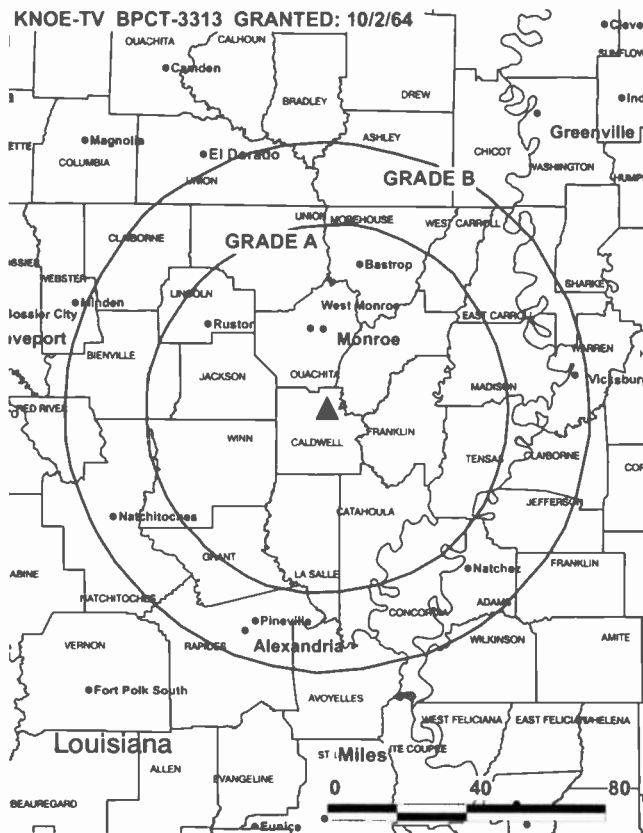
**Roy Frostenson**, General Manager.

**John Matherne**, General Sales Manager.

**B. J. Dyche**, Promotion & Marketing Director.

**Denis Baker**, Business Manager.

**Jerry Harkins**, Chief Engineer.



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**Eddie Rayner**, Operations & Production Manager.

**Laura Z. Roberts**, Personnel Director.

**Ken Booth**, News Director.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Monroe. **Station DMA:** Monroe-El Dorado. **Rank:** 134.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,510	116,200	244,710
Average Weekly Circulation (2001)	95,994	49,443	145,437
Average Daily Circulation (2001)			89,554
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,260	65,740	174,000
Average Weekly Circulation (2001)	88,458	41,056	129,514
Average Daily Circulation (2001)			83,793
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,250	50,460	70,710
Average Weekly Circulation (2001)	7,535	8,387	15,923
Average Daily Circulation (2001)			5,761

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Monroe-El Dorado, Arkansas

**KTVE**  
**Ch. 10**

**Network Service:** NBC.

**Licensee:** GOCOM-Ouachita License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studios:** 2909 Kilpatrick Blvd., Monroe, LA 71201; 400 W. Main St., El Dorado, AR 71730.

**Mailing Address:** 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Phones:** 318-323-1300 (Monroe); 870-862-6651 (El Dorado). **Fax:** 318-322-9718 (Monroe); 870-862-6655 (El Dorado).

**E-mail:** region10@bayou.com

**Web Site:** <http://www.region10.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: Circularly polarized, 2000-ft. above av. terrain, 1980-ft. above ground, 2106-ft. above sea level.

Latitude 33° 04' 41.00"  
Longitude 92° 13' 40.60"

**Transmitter:** 0.5-mi. S of Bolding, on Missouri Pacific RR spur.

**FCC Proposed Digital Channel Number:** Ch. 27.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter C-band; Harris, 3.5-meter Ku-band; Harris, 7-meter Ku-band; Satcom Technologies, 8.3-meter C-band; Harris, Microdyne receivers.

**News Service:** AP.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** December 18, 1955. Merger with Grapevine Communications Inc. approved by FCC November 1, 1999. Sale to GOCOM Communications LLC by Gocom Broadcasting Corp. approved by FCC July 11, 1997 (*Television Digest*, Vol. 37:37). Sale to Gocom Broadcasting Corp. by Gray Communications Systems approved by FCC June 21, 1996. Sale to Gray Communications Systems by Fuqua National Inc. approved by FCC December 4, 1967. Sale to Fuqua by William Simon and WVET-TV approved by FCC November 29, 1963 (Vol. 3:49). Transfer of 32% from Simon to WVET-TV approved by FCC September 8, 1960 (Vol. 16:34). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & W. M. Bigley approved by FCC July 6, 1960 (Vol. 16:25, 28).

**Represented (sales):** Continental Television Sales.

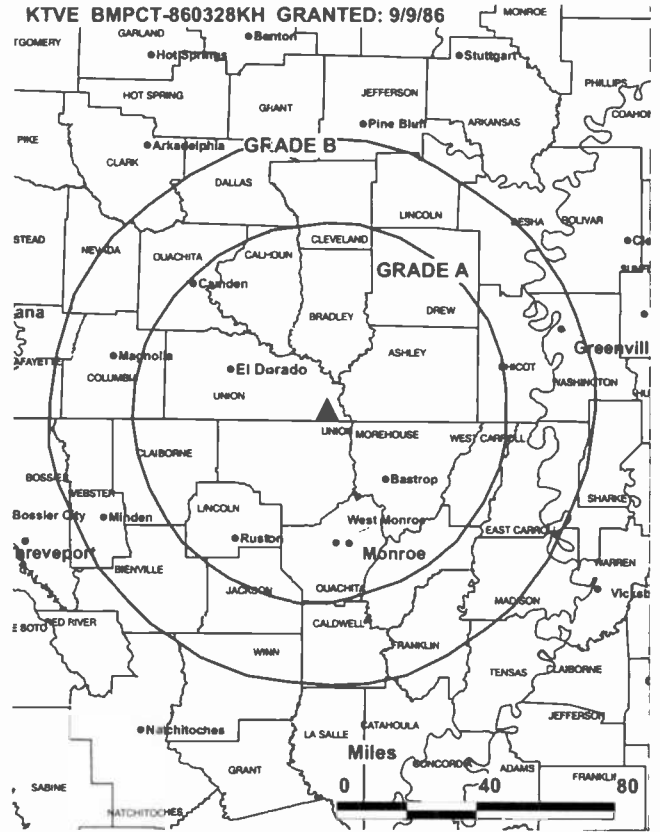
**Represented (legal):** Cohn & Marks.

**Personnel:**

**Lynn Fairbanks**, Vice President & General Manager.

**Lydia Guillory**, General Sales Manager.

**Ray Sumrall**, Chief Engineer.



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**Brian Grenrood**, News Director.

**Pete Petrawski**, Promotion Director.

**Betty Smith**, Business Director.

**Keith Harper**, Operations Manager.

**City of License:** El Dorado, AR. **Station DMA:** Monroe-El Dorado. **Rank:** 134.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,700	117,100	267,800
Average Weekly Circulation (2001)	86,687	38,171	124,858
Average Daily Circulation (2001)			62,700
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,710	54,520	149,230
Average Weekly Circulation (2001)	69,708	28,671	98,379
Average Daily Circulation (2001)			52,904
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,990	62,580	118,570
Average Weekly Circulation (2001)	16,979	9,500	26,479
Average Daily Circulation (2001)			9,796

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

**WDSU**  
Ch. 6

**Network Service:** NBC.

**Licensee:** Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 846 Howard Ave., New Orleans, LA 70113.

**Phone:** 504-679-0600. **Fax:** 504-679-0745.

**Web Site:** <http://www.wdsu.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 95.5-kw visual, 19.5-kw aural. Antenna: Circularly polarized, 932-ft. above av. terrain, 968-ft. above ground, 971-ft. above sea level.

Latitude 29° 57' 01.00"  
Longitude 89° 57' 28.50"

**Transmitter:** 221 E. Josephine St., Chalmette.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 849-ft. above av. terrain, 845-ft. above ground.

Latitude 29° 56' 59.00"  
Longitude 89° 57' 28.00"

**FCC Digital File Number:** BPCDT-19990903AAI. Granted: November 26, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 8-meter Ku-band; Andrew, 3.5-meter Ku-band; Andrew, 7-meter Ku & C-band; Harris, 3.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** December 18, 1948. Sale to Cosmos Broadcasting by Royal Street Corp. approved by FCC November 29, 1972 (*Television Digest*, Vol. 12:15, 49). Sale to Pulitzer Publishing Co. approved by FCC September 22, 1989 (Vol. 29:31, 34, 35). Sale to present owner approved by FCC November 24, 1998 (Vol. 38:22, 48).

**Represented (sales):** Eagle Television Sales.

**Personnel:**

**Mason Granger**, President & General Manager.

**Frank Ratermann**, General Sales Manager.

**Giovanna Savorgnan**, Local Sales Manager.

**Ken Ericson**, News Director.

**Chet Guillot**, Chief Engineer.

**Lenora Cannon**, Program Coordinator.



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**William Johnson**, Research Director.

**Fran Donnelly**, Business Manager.

**Rates:** On request.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 43.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	614,110	180,770	794,880
Average Weekly Circulation (2001)	394,172	103,653	497,825
Average Daily Circulation (2001)			251,304
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,270	152,160	629,430
Average Weekly Circulation (2001)	347,388	100,169	447,557
Average Daily Circulation (2001)			233,034
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,840	28,610	165,450
Average Weekly Circulation (2001)	46,784	3,484	50,268
Average Daily Circulation (2001)			18,270

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

**WGNO**  
Ch. 26

**Network Service:** ABC.

**Licensee:** WGNO Inc., 2 Canal St., Suite 2800, New Orleans, LA 70130.

**Studio:** 2 Canal St., Suite 2800, New Orleans, LA 70130.

**Phone:** 504-581-2600. **Fax:** 504-581-2182.

**Web Site:** <http://www.abc26.com>

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2690-kw max. & 1100-kw horizontal visual, 269-kw max. & 111-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 58' 55"  
Longitude 89° 56' 58"

Holds CP for change to 5000-kw max. visual, 1014-ft. above av. terrain, 1017-ft. above ground, 1017-ft. above sea level. BPCCT-960702KM.

**Transmitter:** Paris Rd. & Bayou Bienvenue, New Orleans.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 200-kw max. visual. Antenna: 955-ft. above av. terrain, 955-ft. above ground.

Latitude 29° 58' 57"  
Longitude 89° 56' 58"

**FCC Digital File Number:** BPCDT-19990901AAC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Simulcast, 7-meter C-band; Vertex, 5-meter Ku-band; Harris, Scientific-Atlanta receivers.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** October 14, 1967. Sale to Tribune Broadcasting Co. by General Media Corp. approved by FCC July 22, 1983. Sale to General Media by Seymour Smith, et al., approved June 30, 1978. Previous sale by Receiver in Bankruptcy approved by FCC December 29, 1971. Station was originally owned by David W. Wagenvoord, et al.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** Edward F. Lorentz & Associates.

**Personnel:**

**Don Rooney,** Operations Director.

**Jim Goodlad,** Local Sales Manager.

**Gary Avenel,** National Sales Manager.

**Paula Pendarvis,** News Director.

**Patricia Buchert,** Controller & Chief Financial Officer.



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**Kathleen Quinn,** Program & Creative Services Director.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 43.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	557,330	152,160	709,490
Average Weekly Circulation (2001)	320,735	79,306	400,041
Average Daily Circulation (2001)			166,430
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,270	152,160	629,430
Average Weekly Circulation (2001)	305,902	79,306	385,208
Average Daily Circulation (2001)			162,362
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,060	0	80,060
Average Weekly Circulation (2001)	14,833	0	14,833
Average Daily Circulation (2001)			4,068

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

**WHNO**  
Ch. 20

**Network Service:** Independent.

**Licensee:** LeSea Broadcasting Corp., Box 12, South Bend, IN 46624.

**Studio:** 1100 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

**Phone:** 504-822-1920. **Fax:** 504-822-2060.

**E-mail:** pibeene@lese.com

**Web Site:** <http://www.whno.com>

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 3720-kw max. visual. Antenna: 899-ft. above av. terrain, 902-ft. above ground, 902-ft. above sea level.

Latitude 29° 55' 11"  
Longitude 90° 01' 29"

Holds CP for change to 5000-kw max. visual, 902-ft. above av. terrain. BMPCT-960702KE.

**Transmitter:** 3210 Old Behrman Hwy.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 300-kw max. visual. Antenna: 833-ft. above av. terrain, 837-ft. above ground.

Latitude 29° 55' 11"  
Longitude 90° 01' 29"

**FCC Digital File Number:** BPCDT-19991005ABM. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 5-meter C-band; Comtech, 3.8-meter Ku & C-band; DX Communications, Scientific-Atlanta receivers.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

**Began Operation:** October 20, 1994.

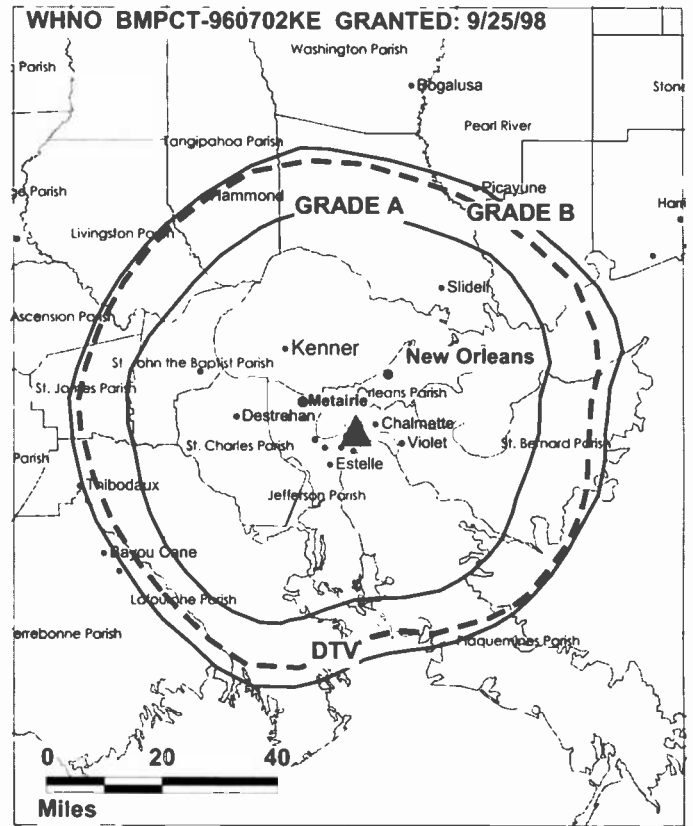
**Represented (legal):** Gardner, Carton & Douglas.

**Personnel:**

Pamela J. Beene, General Manager.

Doug Booth, Chief Engineer.

Shilanda Becnel, Traffic Manager.



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**Highest 30 Sec. Rate:** \$125.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 43.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	425,280	119,470	544,750
Average Weekly Circulation (2001)	37,713	19,069	56,782
Average Daily Circulation (2001)			17,799
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	425,280	119,470	544,750
Average Weekly Circulation (2001)	37,713	19,069	56,782
Average Daily Circulation (2001)			17,799

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

## WNOL-TV Ch. 38

**Network Service:** WBN.

**Licensee:** Tribune Broadcasting Co., 435 N. Michigan Ave., Chicago, IL 60611.

**Studio:** 1400 Poydras St., New Orleans, LA 70112.

**Phone:** 504-525-3838. **Fax:** 504-569-0908.

**Web Site:** <http://www.wnol.com>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1019-ft. above av. terrain, 1018-ft. above ground, 1019-ft. above sea level.

Latitude 29° 58' 41"  
Longitude 89° 56' 26"

**Transmitter:** 0.37-mi. SE of intersection of Rte. 47 & St. Bernard Parish boundary, Chalmette.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 200-kw max. visual. Antenna: 906-ft. above av. terrain, 907-ft. above ground.

Latitude 29° 58' 57"  
Longitude 89° 56' 58"

**FCC Digital File Number:** BPCDT-19991015ABK. Granted: May 14, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Simulcast, 7-meter; Harris, M/A-Com receivers.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** March 25, 1984. Sale to TVX Broadcast Group by Channel 38 Assoc. Inc. approved by FCC February 28, 1986 (*Television Digest*, Vol. 25:50). Sale to Quincy Jones Broadcasting approved by FCC November 17, 1989. Sale to Qwest Broadcasting LLC approved by FCC December 13, 1995 (Vol. 34:47; 35:51). Sale to present owner by Qwest Broadcasting LLC approved by FCC January 12, 2000 (Vol. 39:46; 40:7).

**Represented (sales):** MMT Sales Inc.

**Personnel:**

**Michael C. LaBonia**, Vice President & General Manager.

**Tom Post**, General Sales Manager.

**Chris Peet**, National Sales Manager.

**Betty Moore**, Business Manager.

**Bob Lawrence**, Chief Engineer.

**Gary Furlow**, Production Manager.

**Claudia Velasco**, Promotions Manager.



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**Rates:** On request.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 43.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	501,550	149,040	650,590
Average Weekly Circulation (2001)	185,984	63,408	249,392
Average Daily Circulation (2001)			97,635
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,270	149,040	626,310
Average Weekly Circulation (2001)	184,722	63,408	248,130
Average Daily Circulation (2001)			97,125
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,280	0	24,280
Average Weekly Circulation (2001)	1,263	0	1,263
Average Daily Circulation (2001)			510

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

**WPXL**  
**Ch. 49**

**Network Service:** PAX.

**Licensee:** Flinn Broadcasting Corp., 188 S. Bellevue, Suite 222, Memphis, TN 38104.

**Studio:** 3900 Veterans Blvd., Suite 202, Metairie, LA 70002.

**Phone:** 504-887-9795. **Fax:** 504-887-1518.

**Web Site:** <http://www.pax.net/wpxl>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 2500-kw max. visual. Antenna: 889-ft. above av. terrain, 889-ft. above ground, 889-ft. above sea level.

Latitude 29° 55' 11"  
Longitude 90° 01' 29"

**Transmitter:** 3201 Behrman Hwy.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 1000-kw max. visual. Antenna: 860-ft. above av. terrain, 861-ft. above ground.

Latitude 29° 55' 11"  
Longitude 90° 01' 29"

**FCC Digital File Number:** BPCDT-19990915ATF. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Flinn Broadcasting Corp. (Group Owner).

**Began Operation:** March 19, 1989. Left air Spring 1990. Resumed operation under current ownership May 25, 1994.

**Represented (legal):** Pepper & Corazzini LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Lynn Long**, General Manager.

**Jim Tapley**, Promotion Director.

**Ami Jenkins**, Business Manager.

**Ernie Harvey**, Chief Engineer.

**Rates:** On request.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 43.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	501,550	137,810	639,360
Average Weekly Circulation (2001)	81,523	32,621	114,144
Average Daily Circulation (2001)			38,263
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,270	137,810	615,080
Average Weekly Circulation (2001)	80,018	32,621	112,639
Average Daily Circulation (2001)			37,923
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,280	0	24,280
Average Weekly Circulation (2001)	1,505	0	1,505
Average Daily Circulation (2001)			340

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Louisiana—New Orleans

## WVUE Ch. 8

**Network Service:** FOX.

**Licensee:** Emmis Television License Corp. of Honolulu, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

**Studio:** 1025 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

**Phone:** 504-486-6161. **Fax:** 504-483-1212; 504-483-1219.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"  
Longitude 89° 56' 58"

**Transmitter:** 3900 Marrietta Rd., Chalmette.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 1000-kw max. visual. Antenna: 892-ft. above av. terrain, 890-ft. above ground.

Latitude 29° 57' 14"  
Longitude 89° 56' 58"

**FCC Digital File Number:** BPCDT-19991028AEP. Granted: November 6, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 7-meter C-band; Andrew, 9-meter C-band; Satcom Technologies, 7-meter Ku-band; Scientific-Atlanta, 9-meter C-band; AvanteK, Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, Fox NewsEdge.

**Ownership:** Emmis Communications Corp. (Group Owner).

**Began Operation:** December 17, 1958. Current station started on Ch. 13, and on January 28, 1959 FCC granted temporary Ch. 13 operation to New Orleans Television Corp. (Television Digest, Vol. 14:51; 15:5). Supreme Broadcasting Co. started operation on Ch. 20 November 1, 1953, using WJMR-TV call letters. In October 1957, WJMR-TV began experimental operation on Ch. 12. FCC ruled in 1958 that this operation was to close by January 1, 1959 but WVUE did not begin on Ch. 12 until September 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved by FCC June 2, 1965 (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970. Sale to Gaylord Broadcasting approved by FCC June 30, 1977 (Vol. 16:26; 17:28). Sale to Burnham Broadcasting LP by Gaylord approved by FCC June 8, 1987 (Vol. 26:47; 27:3). Sale to SF Broadcasting approved by FCC August 17, 1995 (Vol. 34:35, 50, 51; 35:15, 35). Transfer of control to Silver King Communications Inc. approved by FCC August 16, 1996. Sale to present owner by Silver King Communications Inc. approved by FCC June 23, 1998.

**Represented (sales):** Millennium Sales & Marketing.

**Personnel:**

**Madelyn Bonnot,** Vice President & General Manager.

**Sheila Thompson,** General Sales Manager.

**Pat Labrygere,** National Sales.

**Wendy Wercion,** Local Sales Manager.



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**Brian Pagragan,** Finance Director.

**Fred Barrett,** Chief Engineer.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 43.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	597,550	170,440	767,990
Average Weekly Circulation (2001)	329,455	94,867	424,323
Average Daily Circulation (2001)			172,750
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,270	152,160	629,430
Average Weekly Circulation (2001)	303,043	93,178	396,221
Average Daily Circulation (2001)			163,400
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,280	18,280	138,560
Average Weekly Circulation (2001)	26,412	1,690	28,102
Average Daily Circulation (2001)			9,349

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

## WWL-TV Ch. 4

**Network Service:** CBS.

**Licensee:** WWL-TV Inc., Communications Center, Box 655237, Dallas, TX 75265.

**Studio:** 1024 N. Rampart St., New Orleans, LA 70116-2487.

**Phone:** 504-529-4444. **Fax:** 504-529-6483.

**Web Site:** <http://www.wwl-tv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 965-ft. above av. terrain, 968-ft. above ground, 968-ft. above sea level.

Latitude 29° 54' 22.00"  
Longitude 90° 02' 22.00"

**Transmitter:** 4 Cooper Rd., Gretna.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 957.8-kw max. visual. Antenna: 1020-ft. above av. terrain, 1024-ft. above ground.

Latitude 29° 54' 22.20"  
Longitude 90° 02' 21.90"

**FCC Digital File Number:** BPCDT-20000501A00. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive 2 EASI, 4.5-meter Ku & C-band; Standard Electronics receivers.

**SNG Mobile Dish:** Dalsat, 4.2-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** September 7, 1957. Sale to Rampart Operating Partnership by Loyola University approved by FCC May 23, 1990 (*Television Digest*, Vol. 30:1). Sale to present owner approved by FCC May 18, 1994 (Vol. 34:9).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

### Personnel:

**Jimmie B. Phillips**, President & General Manager.

**Mike Zikmund**, Sales Director.

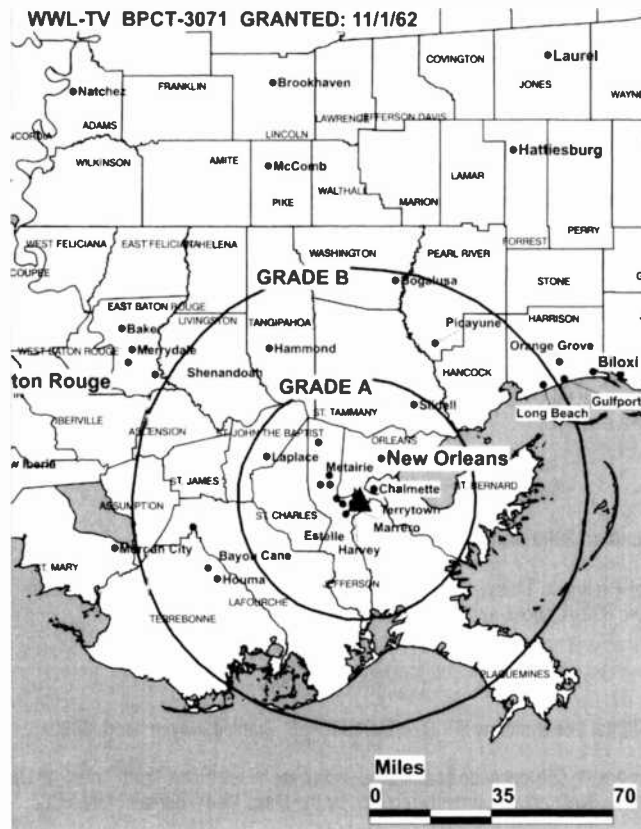
**Tod Smith**, Local Sales Manager.

**Billie Bonnett**, National Sales Manager.

**Sandra Breland**, News Director.

**Paul Greeley**, Promotion Director.

**Debra Barnewold**, H.R. Director.



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**Jerry Seregni**, Research Director.

**Kevin Rupert**, Finance Director.

**Rick W. Barber**, Engineering Director.

**Rates:** On request.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 43.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	620,010	170,440	790,450
Average Weekly Circulation (2001)	439,909	114,615	554,524
Average Daily Circulation (2001)			344,560
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,270	152,160	629,430
Average Weekly Circulation (2001)	397,440	111,803	509,242
Average Daily Circulation (2001)			325,994
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,740	18,280	161,020
Average Weekly Circulation (2001)	42,469	2,812	45,282
Average Daily Circulation (2001)			18,566

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Shreveport

## KMSS-TV Ch. 33

**Network Service:** FOX.

**Licensee:** ComCorp of Texas License Corp., Box 53708, Lafayette, LA 70503-3708.

**Studio:** 3519 Jewella Ave., Shreveport, LA 71109.

**Mailing Address:** Box 30033, Shreveport, LA 71130.

**Phone:** 318-631-5677. **Fax:** 318-631-4195.

**E-mail:** kmss@kmsstv.com

**Web Site:** http://www.kmsstv.com

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 4532-kw max. visual, 453.2-kw max. aural. Antenna: 1813-ft. above av. terrain, 1749-ft. above ground, 2014-ft. above sea level.

Latitude 32° 40' 00"  
Longitude 93° 56' 02"

Holds CP for change to 4570-kw max. visual; lat. 32° 39' 58", long. 93° 55' 59". BMPCT-990402KH.

**Transmitter:** 0.57-mi. S of KSLA-TV transmitter site on St. John's Rd., Mooringsport.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 1000-kw max. visual. Antenna: 1808-ft. above av. terrain, 1749-ft. above ground, 2014-ft. above sea level.

Latitude 32° 39' 58"  
Longitude 93° 55' 59"

**FCC Digital File Number:** BPCDT-19991022ABL. Granted: October 25, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Comtech, 5-meter C-band; Agile, M/A-Com receivers.

**News Service:** Fox NewsEdge.

**LMA:** Local marketing agreement with KSHV (W), Shreveport.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** October 6, 1985. Sale by J. D. Waggoner & G. Teekell, et al., to South-West Multimedia Corp. approved by FCC June 24, 1987. Transfer to White Knight approved by FCC February 18, 1994. Transfer to present owner approved by FCC July 26, 1994.

**Represented (sales):** Millennium Sales & Marketing.

**Personnel:**

**Mark Cummings,** General Manager.

**Susan Newman,** General Sales Manager.

**Dale Beasley,** Business Manager.

**Doug Ginn,** Local Program Director.



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**Jim Dull,** Production Manager.

**Erik Peterson,** Engineering Director.

**Highest 30 Sec. Rate:** \$1900.

**City of License:** Shreveport. **Station DMA:** Shreveport. **Rank:** 79.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,140	138,820	348,960
Average Weekly Circulation (2001)	101,104	43,147	144,252
Average Daily Circulation (2001)			51,226
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	199,840	112,480	312,320
Average Weekly Circulation (2001)	100,132	40,001	140,133
Average Daily Circulation (2001)			50,544
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,300	26,340	36,640
Average Weekly Circulation (2001)	972	3,146	4,119
Average Daily Circulation (2001)			682

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Shreveport

**KSHV**  
Ch. 45

**Network Service:** WBN.

**Licensee:** White Knight Broadcasting of Shreveport LLC, Box 3058, Lafayette, LA 70502.

**Studio:** 3519 Jewella Ave., Shreveport, LA 71109.

**Mailing Address:** Box 30045, Shreveport, LA 71130.

**Phone:** 318-631-4545. **Fax:** 318-631-4195.

**E-mail:** kshv@kshv.com

**Web Site:** http://www.kshv.com

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 2982-kw max. visual. Antenna: 1664-ft. above av. terrain, 1600-ft. above ground, 1865-ft. above sea level.

Latitude 32° 40' 00"  
Longitude 93° 56' 02"

**Transmitter:** St. Johns Rd., Mooringsport.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 500-kw max. visual. Antenna: 1657-ft. above av. terrain, 1600-ft. above ground.

Latitude 32° 39' 57"  
Longitude 93° 55' 58"

**FCC Digital File Number:** BPCDT-19991027ADK. Granted: October 31, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** Capitol News, Conus.

**LMA:** Local marketing agreement with KMSS-TV (F), Shreveport.

**Ownership:** White Knight Holdings Inc. (Group Owner).

**Began Operation:** April 15, 1994. Sale to present owner by Word of Life Ministries approved by FCC May 9, 1995.

**Represented (sales):** Millennium Sales & Marketing.

**Personnel:**

**Sheldon Galloway**, General Manager.

**Susan Newman**, General Sales Manager.

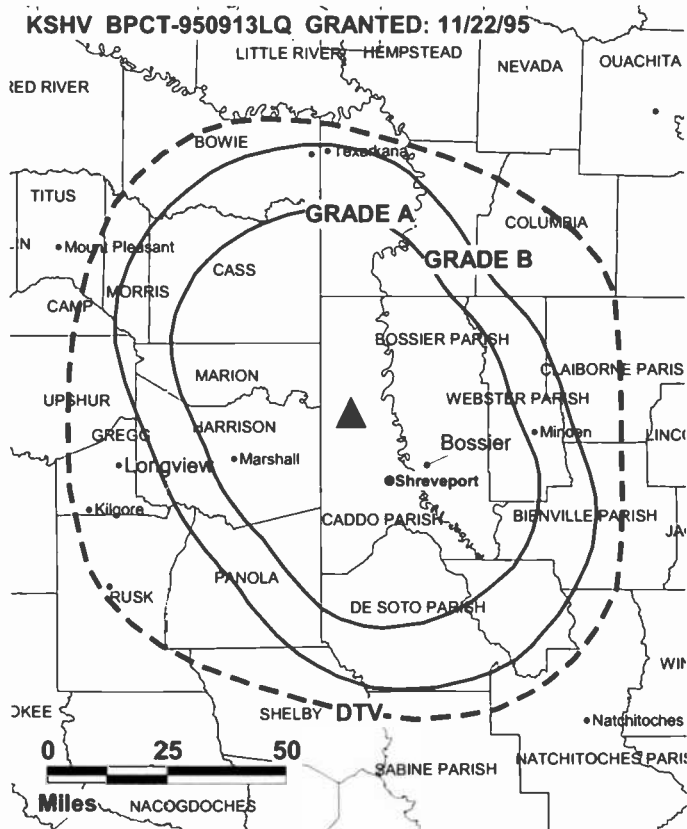
**Robert Axtell**, Local Sales Manager.

**Nicole Arnold**, Program Director.

**Mary Flanders**, Promotion & Marketing Director.

**Jim Dull**, Production Manager.

**Dale Beasley**, Business Manager.



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**James Russell**, Chief Engineer.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Shreveport. **Station DMA:** Shreveport. **Rank:** 79.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,690	113,420	307,110
Average Weekly Circulation (2001)	65,415	26,723	92,138
Average Daily Circulation (2001)			32,369
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	191,070	105,700	296,770
Average Weekly Circulation (2001)	65,025	26,152	91,177
Average Daily Circulation (2001)			32,173
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,620	7,720	10,340
Average Weekly Circulation (2001)	390	571	961
Average Daily Circulation (2001)			197

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Shreveport

## KSLA-TV Ch. 12

**Network Service:** CBS.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 1812 Fairfield Ave., Shreveport, LA 71101.

**Phone:** 318-222-1212. **Fax:** 318-677-6703.

**E-mail:** ksla@ksla.com

**Web Site:** http://www.ksla.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1794-ft. above ground, 2049-ft. above sea level.

Latitude 32° 40' 29"  
Longitude 93° 55' 59"

**Transmitter:** 2-mi. ESE of Mooringsport.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 545.7-kw max. visual. Antenna: 1716-ft. above av. terrain, 1661-ft. above ground.

Latitude 32° 40' 28"  
Longitude 93° 56' 00"

**FCC Digital File Number:** BPCDT-19991025AER. Granted: February 8, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** RCA, Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** December 22, 1953. Station started as KSLA Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (*Television Digest*, Vol. 11:21). Sale to KSLA-TV by Mrs. George, et al., who retained minority interest, approved by FCC May 25, 1960 (Vol. 16:6, 24). Sale to Viacom International Inc. approved by FCC March 29, 1983 (Vol. 23:3). Sale to Ellis Communications approved by FCC August 24, 1995 (Vol. 34:38; 35:20). Transfer of control to present owner approved by FCC July 26, 1996.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Goldberg, Godles, Wiener & Wright.

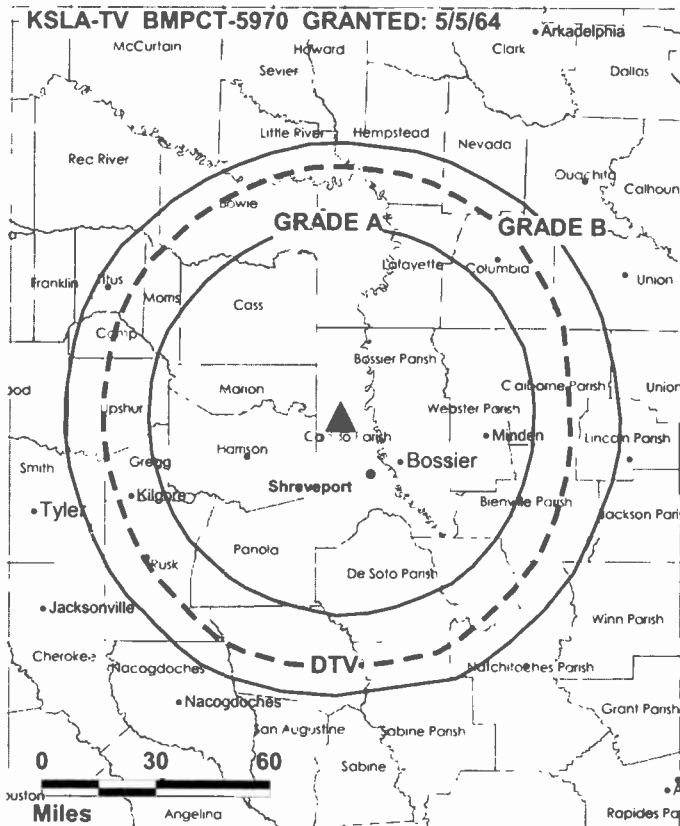
### Personnel:

Edward Bradley, Vice President & General Manager.

Cindy Delaney, General Sales Manager.

Arlin Stevens, News Director.

Cindy Townsend, Business Manager.



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Sandy Jones, Marketing Director.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Shreveport. **Station DMA:** Shreveport. **Rank:** 79.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	292,500	203,980	496,480
Average Weekly Circulation (2001)	205,050	98,581	303,631
Average Daily Circulation (2001)			170,571
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	205,210	129,410	334,620
Average Weekly Circulation (2001)	163,019	81,969	244,988
Average Daily Circulation (2001)			144,766
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,290	74,570	161,860
Average Weekly Circulation (2001)	42,031	16,612	58,643
Average Daily Circulation (2001)			25,805

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Shreveport-Texarkana, Texas

## KTAL-TV Ch. 6

**Network Service:** NBC.

**Licensee:** NexStar Broadcasting of Louisiana LLC, 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studios:** 3150 N. Market St., Shreveport, LA 71107; 3227 Summerhill Rd., Texarkana, TX.

**Phones:** 318-425-2422 (Shreveport); 903-793-1133 (Texarkana). **Fax:** 318-425-2488.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground, 1849-ft. above sea level.

Latitude 32° 54' 11"  
Longitude 94° 00' 22"

**Transmitter:** 2.3-mi. NNW of Vivian, W of County Rd.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1467-ft. above av. terrain, 1401-ft. above ground, 1696-ft. above sea level.

Latitude 32° 54' 11"  
Longitude 94° 00' 20"

**Transmitter:** Approx. 0.35-mi. at a bearing of 236°T from the intersection of Atlanta-Vivian.

**FCC Digital File Number:** BPCDT-990114KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**AM Affiliate:** KCMC, 1-kw, 740 kHz (ABC).

**FM Affiliate:** KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

**News Service:** AP.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** August 16, 1953. Sale to present owner by KTAL Inc. approved by FCC September 11, 2000.

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Personnel:**

**H. Lee Bryant**, President.

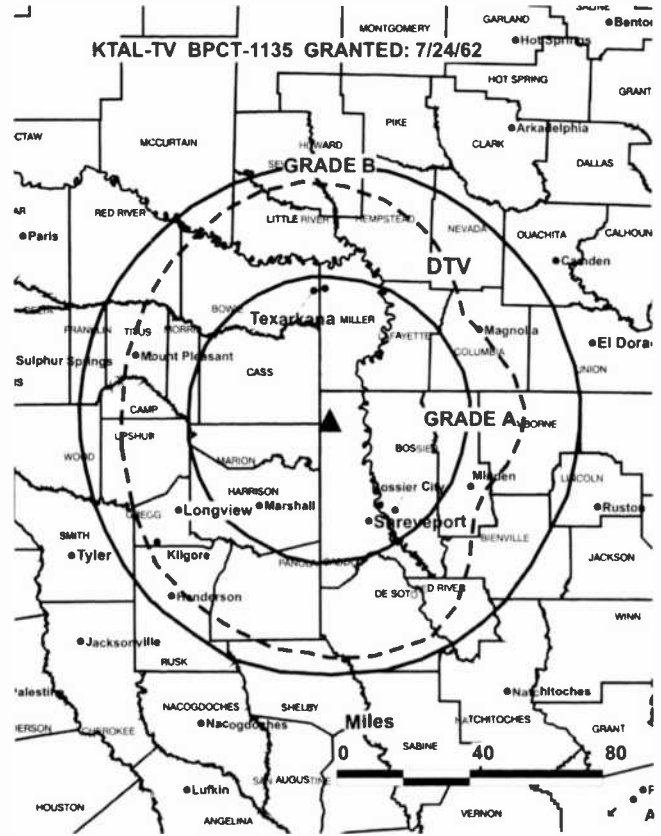
**Douglas Yoder**, Vice President & General Manager.

**Jean Byrd**, Program Director.

**Joel Lynch**, Promotion Manager.

**Jenifer Andrews**, News Director.

**George Tracy**, Chief Engineer.



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**Carol Ampula**, Business Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Texarkana, TX. **Station DMA:** Shreveport. **Rank:** 79.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,640	171,980	412,620
Average Weekly Circulation (2001)	136,125	72,579	208,704
Average Daily Circulation (2001)			101,981
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,610	136,300	324,910
Average Weekly Circulation (2001)	127,790	63,812	191,602
Average Daily Circulation (2001)			95,711
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,030	35,680	87,710
Average Weekly Circulation (2001)	8,335	8,767	17,102
Average Daily Circulation (2001)			6,270

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Shreveport

**KTBS-TV**  
Ch. 3

**Network Service:** ABC.

**Licensee:** KTBS Inc., 312 E. Kings Hwy., Shreveport, LA 71104.

**Studio:** 312 E. Kings Hwy., Shreveport, LA 71104.

**Mailing Address:** Box 44227, Shreveport, LA 71134-4227.

**Phone:** 318-861-5800. **Fax:** 318-862-9434; 318-862-9430.

**E-mail:** news@ktbs.com

**Web Site:** http://www.ktbs.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1781-ft. above av. terrain, 1801-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"  
Longitude 93° 56' 00"

**Transmitter:** 1.5-mi. SE of Mooringsport.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 1847-ft. above av. terrain, 1795-ft. above ground, 2016-ft. above sea level.

Latitude 32° 41' 08"  
Longitude 93° 56' 00"

**FCC Digital File Number:** BPCDT-990909AAC. Granted: December 27, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6.5-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; EASI, 4.6-meter Ku & C-band; RCA, 3.7-meter; Avantek Scientific-Atlanta, Standard Communications receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** KTBS Inc.

**Began Operation:** September 3, 1955.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

**Edwin N. Wray**, President & General Manager.

**George Sirven**, Station & General Sales Manager.

**Leeann Lewis**, Local Sales Manager.

**Judy Meller**, National & Regional Sales Manager.

**Jan Elkins**, News Director.

**Gary Hines**, Assistant News Director.

**David L. Hendricks**, Chief Engineer.

**Karl Cole**, Promotion Manager.



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**Don Wiegel**, Marketing Director.

**Sherri McCallie**, Business Manager.

**Ron Thoma**, Production Manager.

**Carolyn Lcwry**, Traffic Manager.

**Melissa Parkerson**, Community Projects Director.

**Rates:** On request.

**City of License:** Shreveport. **Station DMA:** Shreveport. **Rank:** 79.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	278,230	218,560	496,790
Average Weekly Circulation (2001)	173,975	95,284	269,259
Average Daily Circulation (2001)			155,378
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,720	132,460	336,180
Average Weekly Circulation (2001)	150,187	83,027	233,214
Average Daily Circulation (2001)			140,800
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,510	86,100	160,610
Average Weekly Circulation (2001)	23,788	12,258	36,045
Average Daily Circulation (2001)			14,578

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Slidell

## WUPL Ch. 54

**Network Service:** UPN.

**Licensee:** Viacom Broadcasting of Seattle Inc., 5202 River Rd., Bethesda, MD 20816.

**Studio:** 3850 N. Causeway St., Suite 454, Metairie, LA 70002.

**Phone:** 504-828-5454. **Fax:** 504-828-5455.

**E-mail:** wupl@paramount.com

**Web Site:** http://www.upn54.com

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 4376-kw max. visual. Antenna: 700-ft. above av. terrain, 710-ft. above ground, 717-ft. above sea level.

Latitude 30° 17' 08.70"  
Longitude 89° 54' 18.20"

**Transmitter:** 59131 Transmitter Rd., 2-mi. SE of Lacombe.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. Antenna: 583-ft. above av. terrain, 590-ft. above ground.

Latitude 30° 17' 07.40"  
Longitude 89° 54' 17.60"

**FCC Digital File Number:** BPCDT-19991029AEQ. Granted: November 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** June 1, 1995. Sale to present owner by Middle America Communications Inc. approved by FCC September 29, 1997.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Hardy & Carey LLP.

### Personnel:

**Kathy Sparks,** Vice President & General Manager.

**Peter Uzelac,** General Sales Manager.

**Laura Long,** Local Sales Manager.

**Bill Schully,** Chief Engineer.

**Joanna Bellanger,** Program Director.

**Mark Raymond,** Promotion Manager.

**Steve Mohammed,** Business Manager.

**Phyllis Moore,** Traffic Manager.



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**Rates:** On request.

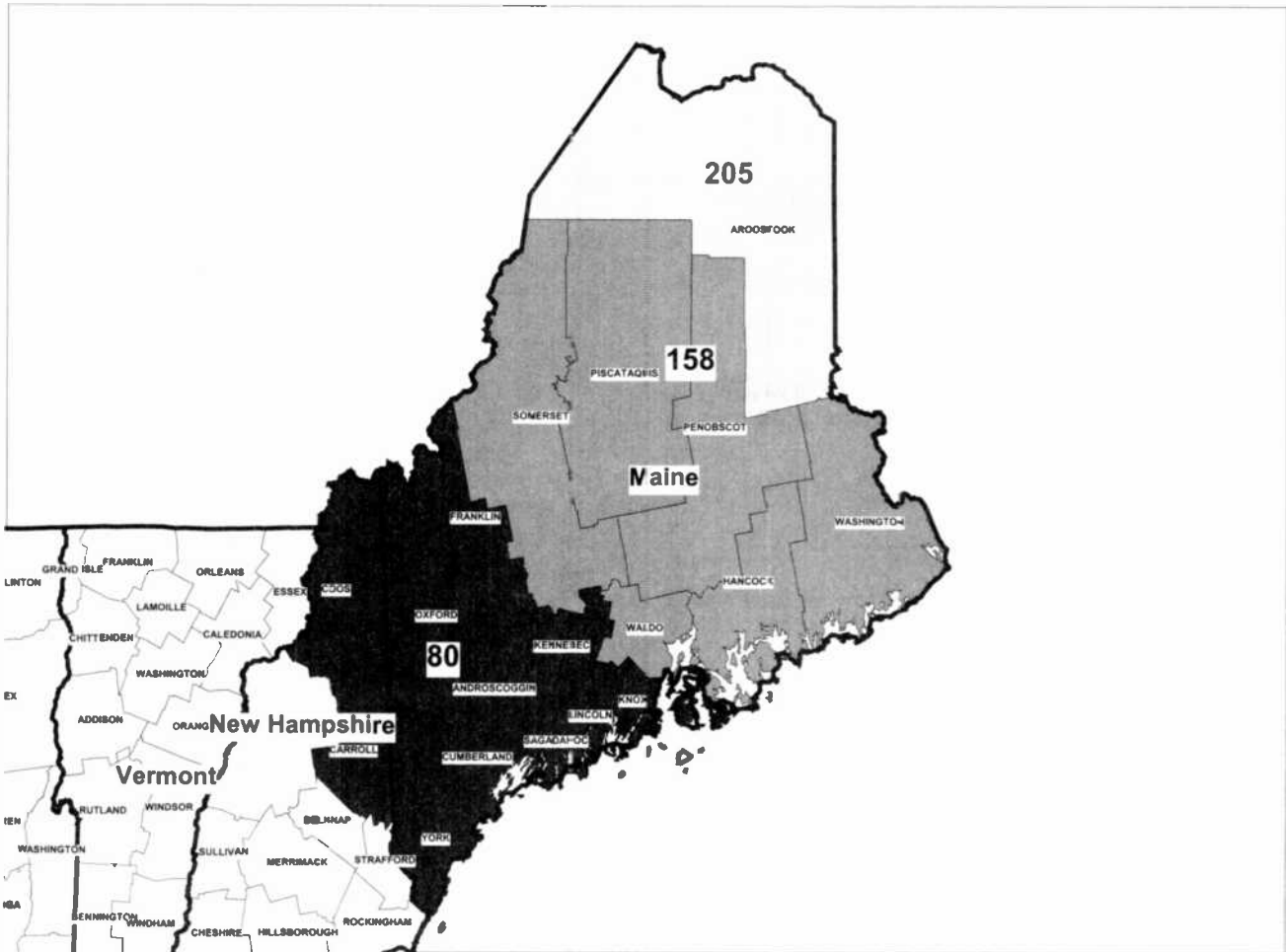
**City of License:** Slidell. **Station DMA:** New Orleans. **Rank:** 43.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	501,550	131,100	632,650
Average Weekly Circulation (2001)	138,220	32,122	170,342
Average Daily Circulation (2001)			52,918
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,270	131,100	608,370
Average Weekly Circulation (2001)	136,521	32,122	168,643
Average Daily Circulation (2001)			52,578
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,280	0	24,280
Average Weekly Circulation (2001)	1,700	0	1,700
Average Daily Circulation (2001)			340

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.





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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Portland-Auburn, ME.....	372,470	80	WCSH (6), WGME-TV (13), WMPX-TV (23), WMTW-TV (8), WPME (35), WPXT (51)
Bangor, ME.....	128,930	158	WABI-TV (5), WLBZ (2), WVII-TV (7)
Presque Isle, ME.....	27,470	205	WAGM-TV (8)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WMPX-TV, Portland..... See Waterville, ME
- WMTW-TV, Portland..... See Poland Spring, ME
- WPME, Portland..... See Lewiston, ME

**Maine Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	7	3	10
Educational Television	4	1	5
	11	4	15

# Maine—Bangor

## WABI-TV Ch. 5

**Network Service:** CBS.

**Licensee:** Community Broadcasting Service, 35 Hildreth St., Bangor, ME 04401.

**Studio:** 35 Hildreth St., Bangor, ME 04401.

**Phone:** 207-947-8321. **Fax:** 207-941-9378.

**E-mail:** wabi@wabi-tv.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 40-kw visual, 6-kw aural. Antenna: 1320-ft. above av. terrain, 529-ft. above ground, 1749-ft. above sea level.

Latitude 44° 42' 13"  
Longitude 69° 04' 47"

**Transmitter:** Pickard Mountain, near Maine Rte. 9.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 363-kw max. visual. Antenna: 1282-ft. above av. terrain, 474-ft. above ground, 1181-ft. above sea level.

Latitude 44° 42' 11"  
Longitude 69° 04' 47"

**Transmitter:** Peaked Mountain, Dixmont.

**FCC Digital File Number:** BPCDT-19991101AHF. Granted: May 25, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** M/A-Com, Ku-band; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, Fox NewsEdge.

**Ownership:** Diversified Communications (Group Owner).

**Began Operation:** January 25, 1953.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Irwin, Campbell & Tannenwald PC.

**Personnel:**

**Michael T. Young,** Vice President & General Manager.

**Kathy Hardy,** General Sales Manager.

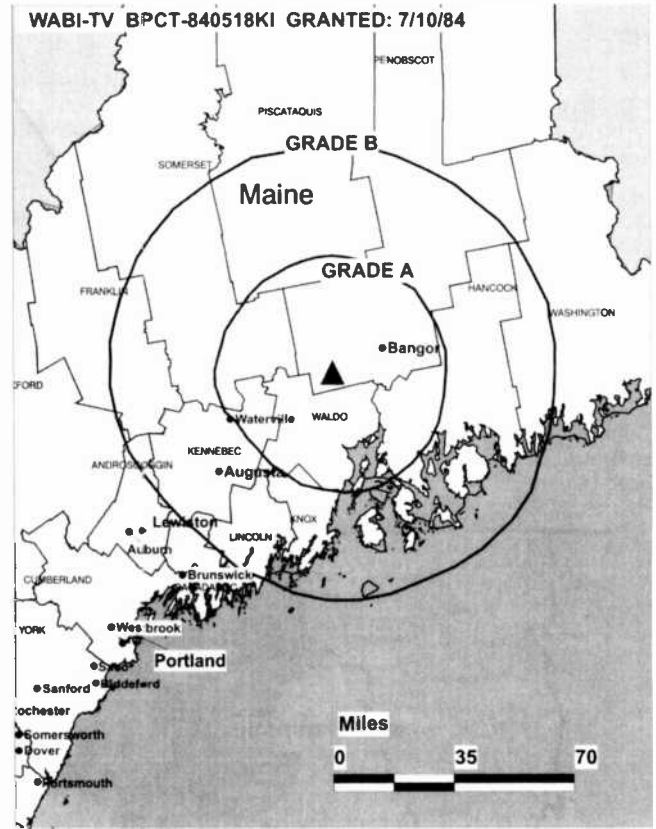
**Tom Gass,** Local Sales Manager.

**Jim Morris,** News Director.

**Steve Hiltz,** Program Director.

**Dale Carter,** Operations Director & Chief Engineer.

**Paul Saliwanchik,** Promotion & Public Service Director.



**Pam Adams,** Business Manager.

**Rates:** On request.

**City of License:** Bangor. **Station DMA:** Bangor. **Rank:** 158.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,040	94,950	240,990
Average Weekly Circulation (2001)	84,821	51,655	136,477
Average Daily Circulation (2001)			75,090
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,390	64,210	129,600
Average Weekly Circulation (2001)	55,006	45,030	100,036
Average Daily Circulation (2001)			57,838
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,650	30,740	111,390
Average Weekly Circulation (2001)	29,815	6,625	36,440
Average Daily Circulation (2001)			17,252

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Bangor

**WLBZ**  
Ch. 2

**Network Service:** NBC.

**Licensee:** Pacific & Southern Co. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** 329 Mount Hope Ave., Bangor, ME 04401.

**Phone:** 207-942-4822. **Fax:** 207-945-6816.

**Web Site:** <http://www.wlbz.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"  
Longitude 68° 40' 17"

**Transmitter:** Riders Peak, near Holden.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 400-kw max. visual. Antenna: 1094-ft. above av. terrain, 264-ft. above ground.

Latitude 44° 34' 50"  
Longitude 68° 53' 53"

**Transmitter:** Ryders Bluff, East Holden.

**FCC Digital File Number:** BPCDT-19991020ABE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 5-meter C-band; Harris, 8-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 12, 1954. Sale to present owner by Maine Broadcasting Co. approved by FCC January 2, 1998. (Television Digest, Vol. 37:42; 38:3). Sale as WTWO to Maine Broadcasting Co. by Murray Carpenter approved by FCC May 14, 1958 (Vol. 14:12, 16, 20).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Judy Horan,** Vice President & General Manager.

**Bud Cushman,** Sales Manager.

**Betty Strout,** National Sales Manager.

**Joe Zdrojowy,** Engineering Director.



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**Cindy Kasprzak,** Business Manager.

**Rates:** On request.

**City of License:** Bangor. **Station DMA:** Bangor. **Rank:** 158.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,650	79,460	218,110
Average Weekly Circulation (2001)	76,850	42,253	119,102
Average Daily Circulation (2001)			67,984
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,390	64,210	129,600
Average Weekly Circulation (2001)	51,617	40,987	92,604
Average Daily Circulation (2001)			56,693
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,260	15,250	88,510
Average Weekly Circulation (2001)	25,232	1,266	26,498
Average Daily Circulation (2001)			11,291

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Bangor

## WVII-TV Ch. 7

**Network Service:** ABC.

**Licensee:** Bangor Communications Inc., 371 Target Industrial Circle, Bangor, ME 04401.

**Studio:** 371 Target Industrial Circle, Bangor, ME 04401.

**Phone:** 207-945-6457. **Fax:** 207-942-0511.

**E-mail:** wvii@wvii.com

**Web Site:** http://www.wvii.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 819-ft. above av. terrain, 137-ft. above ground, 1134-ft. above sea level.

Latitude 44° 45' 35"  
Longitude 68° 34' 01"

**Transmitter:** Black Cap Mountain, Eddington.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 532-kw max. visual. Antenna: 820-ft. above av. terrain, 138-ft. above ground.

Latitude 44° 45' 35"  
Longitude 68° 34' 01"

**FCC Digital File Number:** BPCDT-19991021ABO. Granted: April 19, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Comtech, 5-meter C-band; Gabriel, 3.7-meter Ku & C-band; Unimesh, 3.1-meter Ku & C-band; Andrew, Chapparral, Pinzone, Standard Communications, Toshiba receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Seaway Holdings Inc. (Group Owner).

**Began Operation:** October 15, 1965. Sale to present owner (Randall D. Smith) by Seaway Communications Inc. approved by FCC April 23, 1998. Sale to Seaway Communications Inc. by John J. Pineau approved by FCC July 23, 1982. Sale to Pineau by Downeast TV Inc., Debtor-in-Possession, approved by FCC January 20, 1976.

**Represented (sales):** Continental Television Sales.

### Personnel:

**Mitch Lambert**, General Manager.

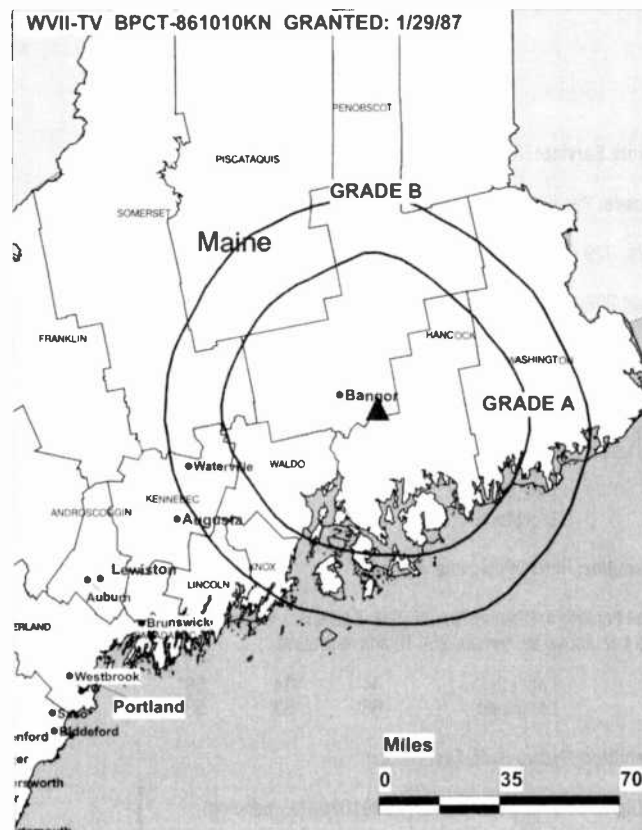
**Mike Palmer**, Sales & Program Director.

**Mike Staples**, Chief Engineer.

**Jon McCall**, News Director.

**Pat Annino**, Business Manager.

**Bill Harpin**, Production Manager.



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**Rates:** On request.

**City of License:** Bangor. **Station DMA:** Bangor. **Rank:** 158.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,910	89,500	191,410
Average Weekly Circulation (2001)	60,044	36,555	96,599
Average Daily Circulation (2001)			45,841
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,390	64,210	129,600
Average Weekly Circulation (2001)	45,258	34,386	79,644
Average Daily Circulation (2001)			38,582
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,520	25,290	61,810
Average Weekly Circulation (2001)	14,786	2,169	16,955
Average Daily Circulation (2001)			7,259

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Lewiston

## WPME Ch. 35

**Network Service:** UPN.

**Licensee:** KB Prime Media Inc., 1320 Lafayette Rd., Gladwyne, PA 19035.

**Studio:** 4 Ledgeview Dr., Westbrook, ME 04092.

**Phone:** 207-774-0051. **Fax:** 207-774-6849.

**E-mail:** upn35@ourmaine.com

**Web Site:** <http://www.ourmaine.com>

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 1108-kw max. visual, 100-kw aural. Antenna: 912-ft. above av. terrain, 663-ft. above ground, 1132-ft. above sea level.

Latitude 43° 51' 06"  
Longitude 70° 19' 39"

**Transmitter:** Eagles Nest Rd., Gray.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 200-kw max. visual. Antenna: 824-ft. above av. terrain, 610-ft. above ground, 1076-ft. above sea level.

Latitude 43° 51' 06"  
Longitude 70° 19' 40"

**Transmitter:** 2.5-mi. S of Gray.

**FCC Digital File Number:** BPCDT-980831KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 3-5-meter Ku & C-band; Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with WPXT (FU), Portland.

**Ownership:** KB Prime Media LLC (Group Owner).

**Began Operation:** August 1, 1997. Sale to present owner by New England Television Inc. approved by FCC December 5, 2000.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Drinker Biddle & Reath LLP.

**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

**Doug Fink**, General Manager.

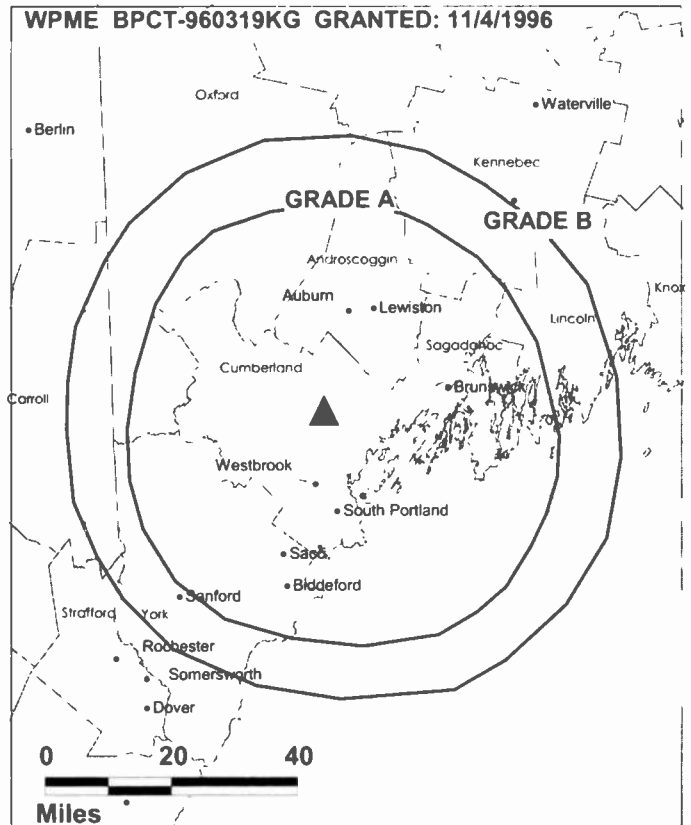
**Roy Ouelette**, Chief Engineer.

**Jim Lapiana**, Station Manager.

**Jim Lapiana**, General Sales Manager.

**Steve Genett**, National Sales Manager.

**Laurie Nappi**, Program Director.



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**Todd Ledy**, Promotion Director.

**Ann Gagne**, Business Manager.

**Rates:** On request.

**City of License:** Lewiston. **Station DMA:** Portland-Auburn. **Rank:** 80.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	306,120	69,750	375,870
Average Weekly Circulation (2001)	84,731	11,171	95,903
Average Daily Circulation (2001)			29,867
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	268,930	69,750	338,680
Average Weekly Circulation (2001)	79,576	11,171	90,748
Average Daily Circulation (2001)			29,043
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,190	0	37,190
Average Weekly Circulation (2001)	5,155	0	5,155
Average Daily Circulation (2001)			824

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Portland-Poland Spring

## WMTW-TV Ch. 8

**Network Service:** ABC.

**Licensee:** WMTW Broadcast Group LLC, Box 8, Auburn, ME 04212.

**Studio:** 99 Danville Corner Rd., Auburn, ME 04101.

**Sales Office:** 477 Congress St., Portland, ME 04112-9501.

**Mailing Address:** Box 8, Auburn, ME 04212.

**Phones:** 207-782-1800 (Studio); 207-775-1800 (Sales Office). **Fax:** 207-783-7371.

**E-mail:** wmtw@wmtw.com

**Web Site:** <http://www.wmtw.com/>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"  
Longitude 71° 18' 13"

Holds CP for change to 316-kw visual, 1995-ft. above av. terrain, 1631-ft. above ground, 2513-ft. above sea level; lat. 43° 50' 44", long. 70° 45' 43", transmitter to 1.2-mi NE of intersection of State Rte. 113 & High Rd., Baldwin. BPC2-960422KE.

**Transmitter:** Mount Washington, NH.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1993-ft. above av. terrain, 1558-ft. above ground.

Latitude 43° 50' 44"  
Longitude 77° 45' 43"

**FCC Digital File Number:** BPCDT-19991101AGK. Granted: June 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** ABC NewsOne, AP.

**Ownership:** Harron Television Holdings (Group Owner).

**Began Operation:** August 31, 1954. Sale of 80% control to Dolphin Enterprises approved by FCC April 15, 1964 (*Television Digest*, Vol. 3:40, 41; 4:16). Sale to Mid New York Broadcasting (Harron) approved by FCC November 8, 1967 (Vol. 7:46). Name changed to Harron Television Holdings upon sale of cable holdings to Adelphia Communications in 1999.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

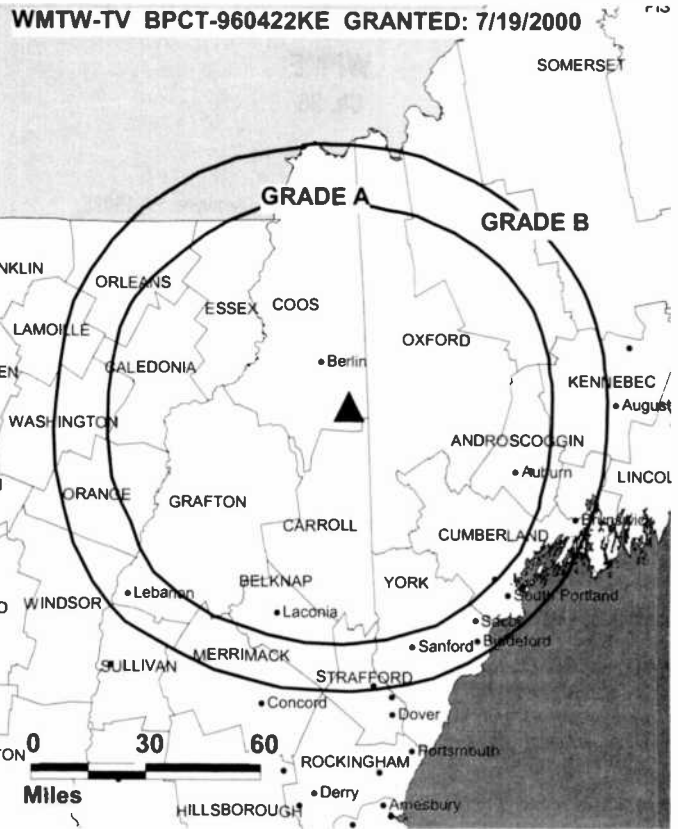
**David Kaufman**, Executive Vice President & General Manager.

**Bill Hahn**, General Sales Manager.

**Douglas Alpert**, National Sales Manager.

**David Baer**, News Director.

**Carey O'Neill**, Marketing Director.



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**Suzanne L. Brown**, Controller.

**Jack Conner**, Engineering Director.

**John Gregory**, Production Manager.

**Darlene Sterling**, Traffic Manager.

**Rates:** On request.

**City of License:** Poland Spring. **Station DMA:** Portland-Auburn. **Rank:** 80.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,880	193,440	568,320
Average Weekly Circulation (2001)	213,632	53,846	267,478
Average Daily Circulation (2001)			125,299
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,870	84,790	362,660
Average Weekly Circulation (2001)	194,640	39,718	234,358
Average Daily Circulation (2001)			112,488
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,010	108,650	205,660
Average Weekly Circulation (2001)	18,992	14,128	33,121
Average Daily Circulation (2001)			12,810

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Portland

## WCSH Ch. 6

**Network Service:** NBC.

**Licensee:** Pacific & Southern Co. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** One Congress Square, Portland, ME 04101.

**Phone:** 207-828-6666. **Fax:** 207-828-6630.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2001-ft. above av. terrain, 1273-ft. above ground, 2503-ft. above sea level.

Latitude 43° 51' 30"  
Longitude 70° 42' 41"

**Transmitter:** Winn Mountain, Sebago.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 1000-kw max. visual. Antenna: 1837-ft. above av. terrain, 1335-ft. above ground.

Latitude 43° 51' 30"  
Longitude 70° 42' 41"

**FCC Digital File Number:** BPCDT-19991020ABD. Granted: January 16, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Satcom Technologies, 7-meter; M/A-Com receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** December 1, 1953. Sale to present owner by Maine Broadcasting Co. approved by FCC January 2, 1998 (*Television Digest*, Vol. 37:42; 38:3).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

**Steve Thaxton**, President & General Manager.

**Dale Eichorn**, Treasurer.

**Stuart Pruzansky**, General Sales Manager.

**Lila Saindon**, Local Sales Manager.

**Pat Archambault**, National Sales Manager.

**Dave Munde**, Chief Engineer.

**Mike Curry**, News Director.

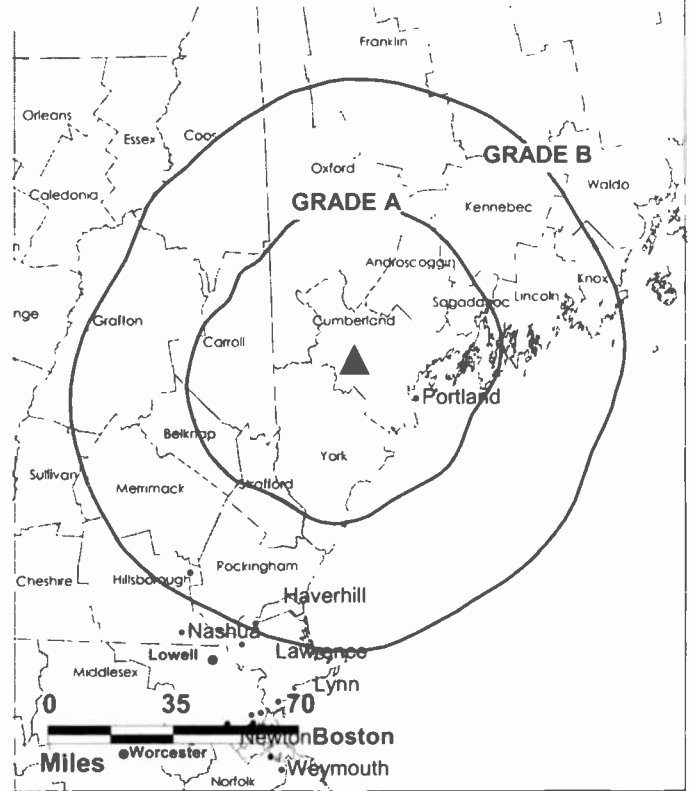
**Mike Marshall**, Program Director.

**Cary Collette**, Promotion Director.

**Debbie Briggs**, Marketing Director.

**Gordon Wark**, Production Manager.

WCSH BPCT-990713KF GRANTED: 11/26/1999



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**Carmel Paulson**, Business Manager.

**Fred Nutter**, Public Affairs & Editorial Director.

**Rick Bassett**, Film Director.

**Rates:** On request.

**City of License:** Portland. **Station DMA:** Portland-Auburn. **Rank:** 80.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	455,990	146,860	602,850
Average Weekly Circulation (2001)	254,319	59,031	313,351
Average Daily Circulation (2001)			183,770
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	277,870	79,210	357,080
Average Weekly Circulation (2001)	215,398	51,366	266,764
Average Daily Circulation (2001)			163,318
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	178,120	67,650	245,770
Average Weekly Circulation (2001)	38,921	7,665	46,586
Average Daily Circulation (2001)			20,452

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Maine—Portland

### WGME-TV Ch. 13

**Network Service:** CBS.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1335 Washington Ave., Box 1731, Portland, ME 04103.

**Phone:** 207-797-9330. **Fax:** 207-878-3505.

**E-mail:** tvmail@wgme.com

**Web Site:** http://www.wgme.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 295-kw max. visual, 29.5-kw aural. Antenna: 1516-ft. above av. terrain, 1562-ft. above ground, 1988-ft. above sea level.

Latitude 43° 55' 29"  
Longitude 70° 29' 29"

**Transmitter:** Brown Hill, approx. 2-mi. NE of Raymond.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 1611-ft. above av. terrain, 1565-ft. above ground.

Latitude 43° 55' 28"  
Longitude 70° 29' 28"

**FCC Digital File Number:** BPCDT-19991028ACC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** May 16, 1954. Sale to present owner by Guy Gannett Communications approved by FCC April 5, 1999 (*Television Digest*, Vol. 38:36, 37).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Lohnes & Culver.

#### Personnel:

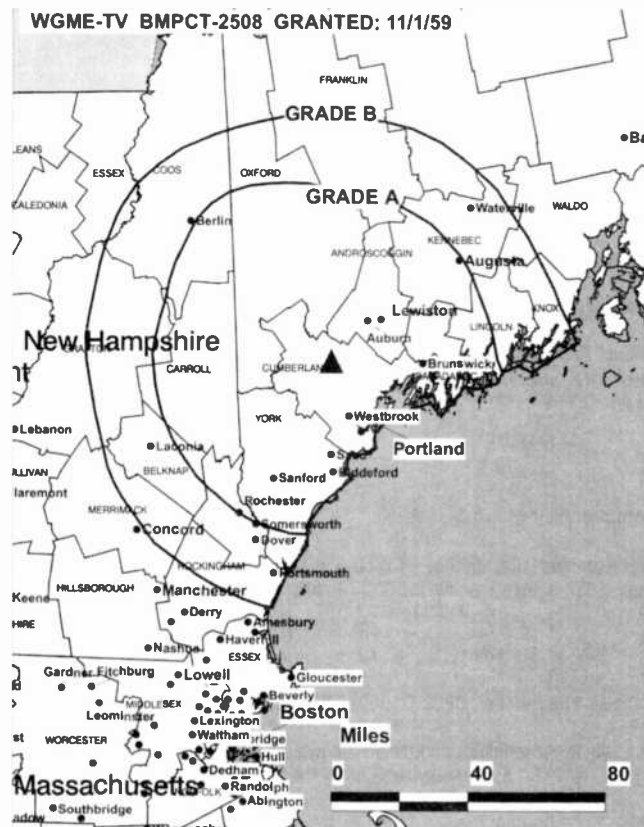
**Alan Cartwright**, General Manager.

**Ron Wolfe**, News Director.

**Stephanie Cook**, Business Manager.

**Craig Clark**, Chief Engineer.

**Gary Legters**, Operations Manager.



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**Highest 30 Sec. Rate:** \$1000.

**City of License:** Portland. **Station DMA:** Portland-Auburn. **Rank:** 80.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,440	110,430	476,870
Average Weekly Circulation (2001)	230,224	51,038	281,262
Average Daily Circulation (2001)			142,235
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,870	79,210	357,080
Average Weekly Circulation (2001)	200,966	47,017	247,983
Average Daily Circulation (2001)			130,916
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,570	31,220	119,790
Average Weekly Circulation (2001)	29,258	4,020	33,279
Average Daily Circulation (2001)			11,319

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Maine—Portland

**WPXT**  
**Ch. 51**

**Network Service:** WBN.

**Licensee:** HMW Inc., 2320 Congress St., Portland, ME 04102.

**Studio:** 2320 Congress St., Portland, ME 04102.

**Phone:** 207-774-0051. **Fax:** 207-774-6849.

**E-mail:** fox51@wpxt.com

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 3011-kw max. visual, 301-kw max. aural. Antenna: 917-ft. above av. terrain, 697-ft. above ground, 1177-ft. above sea level.

Latitude 43° 51' 05.50"  
Longitude 70° 19' 40.00"

**Transmitter:** 2.5-mi. S of Gray.

**Digital Facilities:** Channel No. 4 (66-72 MHz). Power: 10-kw visual. Antenna: 869-ft. above av. terrain, 643-ft. above ground, 1122-ft. above sea level.

Latitude 43° 51' 06.00"  
Longitude 70° 19' 40.00"

**Transmitter:** 2.5-mi. S of Gray.

**FCC Digital File Number:** BPCDT-980825KF. Granted: September 21, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Chapparral, C-band; Comtech, C-band; Scientific-Atlanta, Ku-band; Vertex, Ku-band; M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

**LMA:** Local marketing agreement with WPME (U), Lewiston.

**Ownership:** Pegasus Communications Inc. (Group Owner).

**Began Operation:** September 14, 1986. Transfer of control to John W. Bride approved by FCC October 6, 1986. Sale to present owner approved by FCC May 17, 1996 (*Television Digest*, Vol. 36:6).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

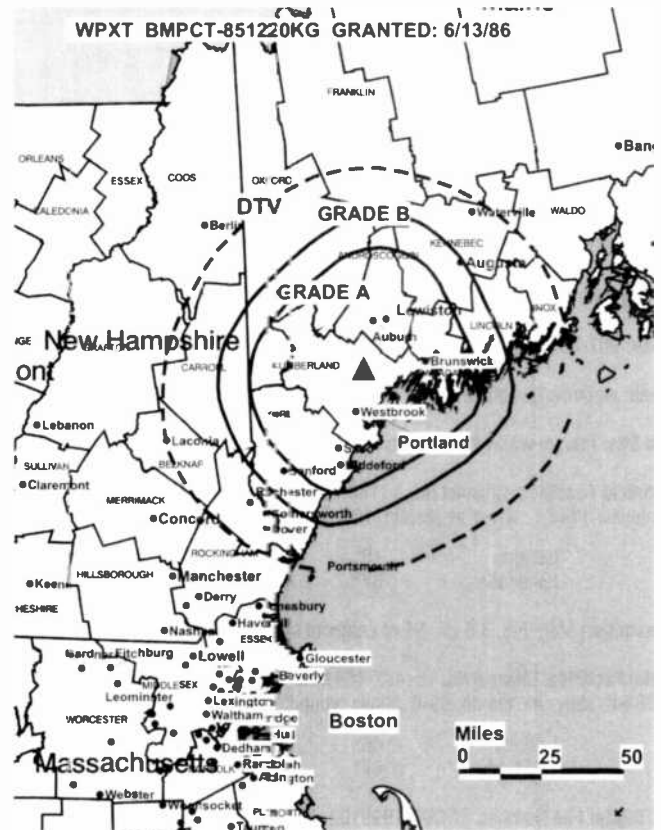
Jim Lapiana, General Manager.

Todd Leddy, Promotion Manager.

Laurie Nappi, Program Director.

Kevin Kelly, News Director.

Roy Ouellette, Chief Engineer.



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Ann Gagne, Business Manager.

**Rates:** On request.

**City of License:** Portland. **Station DMA:** Portland-Auburn. **Rank:** 80.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	349,870	79,210	429,080
Average Weekly Circulation (2001)	162,307	17,445	179,752
Average Daily Circulation (2001)			59,615
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	268,930	79,210	348,140
Average Weekly Circulation (2001)	139,507	17,445	156,952
Average Daily Circulation (2001)			55,222
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,940	0	80,940
Average Weekly Circulation (2001)	22,801	0	22,801
Average Daily Circulation (2001)			4,393

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Presque Isle

## WAGM-TV Ch. 8

**Network Service:** CBS, NBC.

**Licensee:** NEPSK Inc., Box 180, Yarmouth, ME 04096.

**Studio:** 201 Parkhurst Rd., Presque Isle, ME 04769.

**Mailing Address:** Box 1149, Presque Isle, ME 04769.

**Phone:** 207-764-4461. **Fax:** 207-764-5329.

**E-mail:** wagmtv@wagm-tv.com

**Web Site:** http://www.wagm-tv.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual. Antenna: 1148-ft. above av. terrain, 138-ft. above ground, 1722-ft. above sea level.

Latitude 46° 33' 04"  
Longitude 67° 48' 35"

**Transmitter:** Mars Hill, 3.6-mi. NE of center of Mars Hill Community.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 59.9-kw max. visual. Antenna: 1093-ft. above av. terrain, 89-ft. above ground.

Latitude 46° 33' 05"  
Longitude 67° 48' 36"

**FCC Digital File Number:** BPCDT-19991021ACE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** NEPSK Inc.

**Began Operation:** October 13, 1956. Sale of 94.8% to Hildreth family by Harold Glidden approved by FCC September 19, 1956 (*Television Digest*, Vol. 13:39). Sale to present owner approved by FCC February 8, 1984. Sale to Max Media Properties LLC approved by FCC February 18, 1999 but never consummated.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Koteen & Naftalin LLP.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

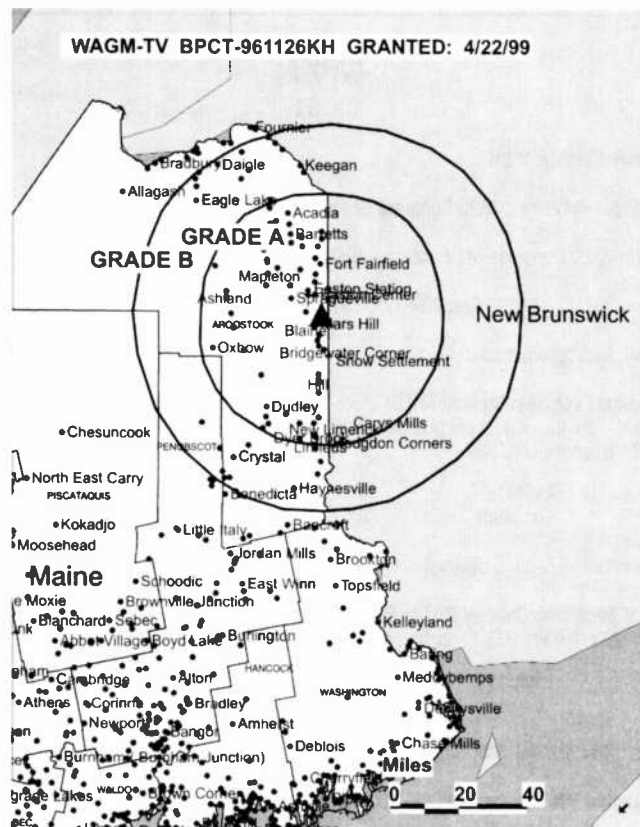
**Peter P. Kozloski**, President.

**Catherine Donovan**, General Manager.

**Linda Connolly**, National Sales Manager & Program Director.

**Fran Pelletier**, Local Sales Manager.

**Wes Des Jardnes**, Operations Manager.



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**Gene Brewer**, Engineering Director.

**Sue Bernard**, News Director.

**Rates:** On request.

**City of License:** Presque Isle. **Station DMA:** Presque Isle. **Rank:** 205.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,340	10,040	27,380
Average Weekly Circulation (2001)	15,329	5,020	20,349
Average Daily Circulation (2001)			14,101
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,340	10,040	27,380
Average Weekly Circulation (2001)	15,329	5,020	20,349
Average Daily Circulation (2001)			14,101

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Maine—Waterville

### WMPX-TV Ch. 23

**Network Service:** PAX.

**Licensee:** Paxson Communications of Portland-23 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 2368 Oak Hill Rd., Litchfield, ME 04350.

**Phone:** 207-268-3213. **Fax:** 207-268-3294.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. visual. Antenna: 1011-ft. above av. terrain, 604-ft. above ground, 1293-ft. above sea level.

Latitude 44° 09' 16"  
Longitude 70° 00' 37"

**Transmitter:** Danforth Hill, 10-mi. ENE of Augusta.

**FCC Proposed Digital Channel Number:** Ch. 23.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 27, 1999. Transfer of control to present owner by WinStar Communications Inc. approved by FCC September 4, 1998.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Bond Associates.

**Personnel:**

Jack Davidson, Regional Manager.

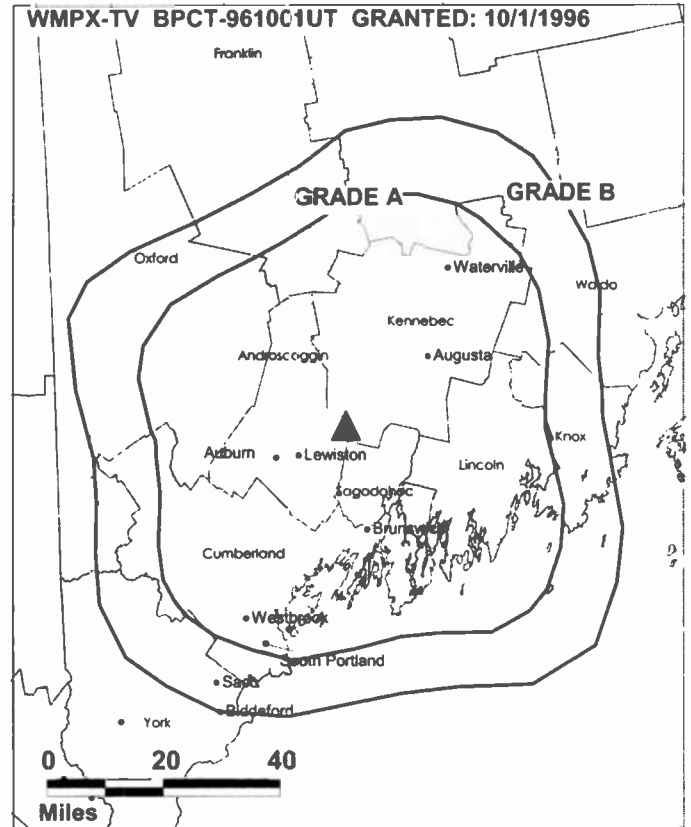
John Allen, Operations Manager.

**Rates:** On request.

**City of License:** Waterville. **Station DMA:** Portland-Auburn. **Rank:** 80.

## Communications Daily

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Electronic Communications  
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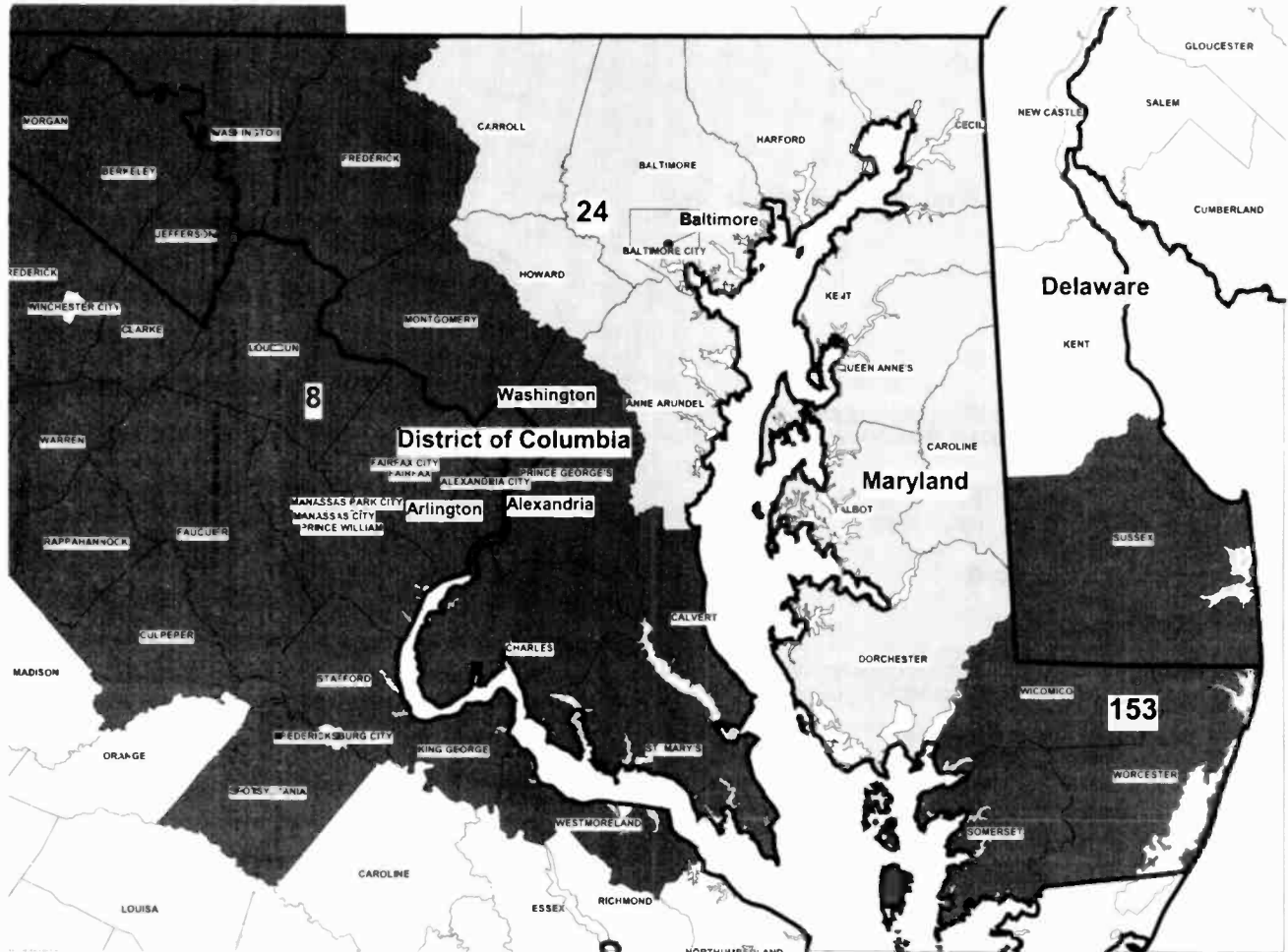


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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	248,530	52,970	301,500
Average Weekly Circulation (2001)	26,195	5,348	31,543
Average Daily Circulation (2001)			9,882
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	233,610	52,970	286,580
Average Weekly Circulation (2001)	25,227	5,348	30,575
Average Daily Circulation (2001)			9,611
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,920	0	14,920
Average Weekly Circulation (2001)	968	0	968
Average Daily Circulation (2001)			272

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Washington, DC .....	2,128,430	8
Baltimore, MD .....	1,023,530	24
Salisbury, MD .....	135,470	153

**MARKET AREA COMMERCIAL STATIONS**

WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-DT (39), WJLA-TV (7), WPXW (66), WPXW-DT (43), WRC-DT (48), WRC-TV (4), WTMW (14), WTTG (5), WTTG-DT (36), WUSA (9), WUSA-DT (34), WWPX (60)  
 WBAL-TV (11), WBFF (45), WBFF-DT (46), WJZ-DT (38), WJZ-TV (13), WMAR-DT (52), WMAR-TV (2), WNUV (54), WUTB (24)  
 WBOC-TV (16), WMDT (47)

**Maryland Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	3	7	10
Educational Television	0	6	6
	3	13	16

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**ACTION UPDATE**  
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 Broadcasting and Cable Activities  
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# Maryland—Baltimore

## WBAL-TV Ch. 11

**Network Service:** NBC.

**Licensee:** WBAL Hearst-Argyle Television Inc., 3800 Hooper Ave., Baltimore, MD 21211.

**Studio:** 3800 Hooper Ave., Baltimore, MD 21211.

**Phone:** 410-467-3000. **Fax:** 410-338-6460.

**Web Site:** <http://www.thewbalchannel.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 981-ft. above av. terrain, 938-ft. above ground, 1257-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

**Transmitter:** 3800 Hooper Ave.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 603-kw max. visual. Antenna: 1024-ft. above av. terrain, 981-ft. above ground, 1299-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

**Transmitter:** Television Hill.

**FCC Digital File Number:** BMPCDT-990317KF. Granted: February 1, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Wolf Coach Powertruck, Ku-band.

**AM Affiliate:** WBAL, 50-kw, 1090 kHz (NBC).

**FM Affiliate:** WIYY, 20-kw, 97.9 MHz (No. 250), 960-ft.

**News Services:** AP, CNN Newsource, Conus, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** March 11, 1948. The Hearst Group merged with Argyle Television Inc. June 2, 1997 to form present owner (*Television Digest*, Vol. 37:13, 29, 35).

**Represented (sales):** Eagle Television Sales.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

### Personnel:

**William Fine**, President & General Manager.

**Jordan Wertlieb**, General Sales Manager.

**Barbara Anderson**, Local Sales Manager.

**Margaret Cronan**, News Director.

**Roger Maroni**, Programming Director.

**Marv Danielski**, Promotion Director.



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**Ellie McShea**, Business Manager.

**Hank Volpe**, Engineering Director.

**Mike Winner**, Marketing Sales Manager.

**Wanda Draper**, Public Affairs Manager.

**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2001 Nielsen. Coverage based on Nelsen study.

Grand Total:	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,377,900	615,140	1,993,040
Average Weekly Circulation (2001)	669,114	259,821	928,934
Average Daily Circulation (2001)			456,125
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	690,070	307,980	998,050
Average Weekly Circulation (2001)	516,422	230,091	746,513
Average Daily Circulation (2001)			401,959
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,830	307,160	994,990
Average Weekly Circulation (2001)	152,691	29,730	182,421
Average Daily Circulation (2001)			54,166

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Baltimore

**WBFF**  
**Ch. 45**

**Network Service:** FOX.

**Licensee:** Chesapeake Television Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 2000 W. 41st St., Baltimore, MD 21211-1420.

**Phone:** 410-467-4545. **Fax:** 410-467-5090.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 1292-kw max. visual. Antenna: 1238-ft. above av. terrain, 1259-ft. above ground, 1549-ft. above sea level.

Latitude 39° 20' 10"  
Longitude 76° 38' 59"

**Transmitter:** 0.24-mi. NNW of intersection of Hooper Ave. & 41st St., Baltimore.

**Began Digital Operation:** March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WNUV-TV (U), Baltimore.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** April 11, 1971.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

**William Fanshawe**, General Manager.

**Adam Levy**, General Sales Manager.

**Pete Ferraro**, Program Director.

**Joseph DeFeo**, News Director.

**Scott Livingston**, Assistant News Director.

**David B. Amy**, Chief Financial Officer.

**William Murphy**, Business Manager.

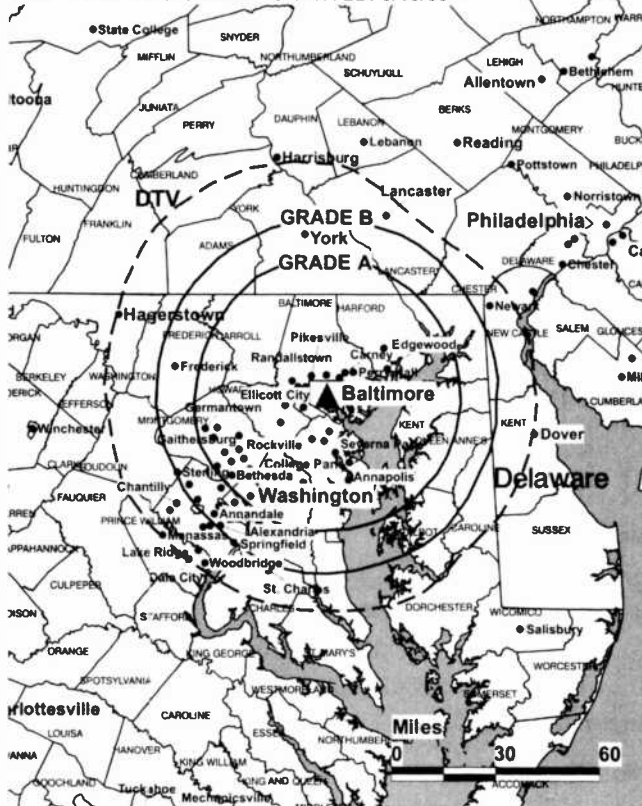
**Dwight Weems**, Production Manager.

**Russell Lucas**, Operations Manager.

**Sharon Wylie**, Public Affairs Manager.

**Dennis Winters**, Chief Engineer.

**WBFF BMPCT-870422KH GRANTED: 3/18/88**



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**Debby Abramovitz**, Office Manager.

**Highest 30 Sec. Rate:** \$4000.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	733,010	432,580	1,165,590
Average Weekly Circulation (2001)	366,194	169,708	535,902
Average Daily Circulation (2001)			203,949
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	690,070	307,980	998,050
Average Weekly Circulation (2001)	360,684	158,278	518,961
Average Daily Circulation (2001)			201,761
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,940	124,600	167,540
Average Weekly Circulation (2001)	5,510	11,431	16,941
Average Daily Circulation (2001)			2,188

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Maryland—Baltimore

### WBFF-DT Ch. 46

**Network Service:** FOX.

**Licensee:** Chesapeake Television License Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 2000 W. 41st St., Baltimore, MD 21211-1420.

**Phone:** 410-467-4545.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 955-kw max. visual. Antenna: 1243-ft. above av. terrain, 1247-ft. above ground, 1516-ft. above sea level.

Latitude	39°	20'	10"
Longitude	76°	38'	59"

**Transmitter:** 3900 Hooper Ave.

**Definition:** Standard.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

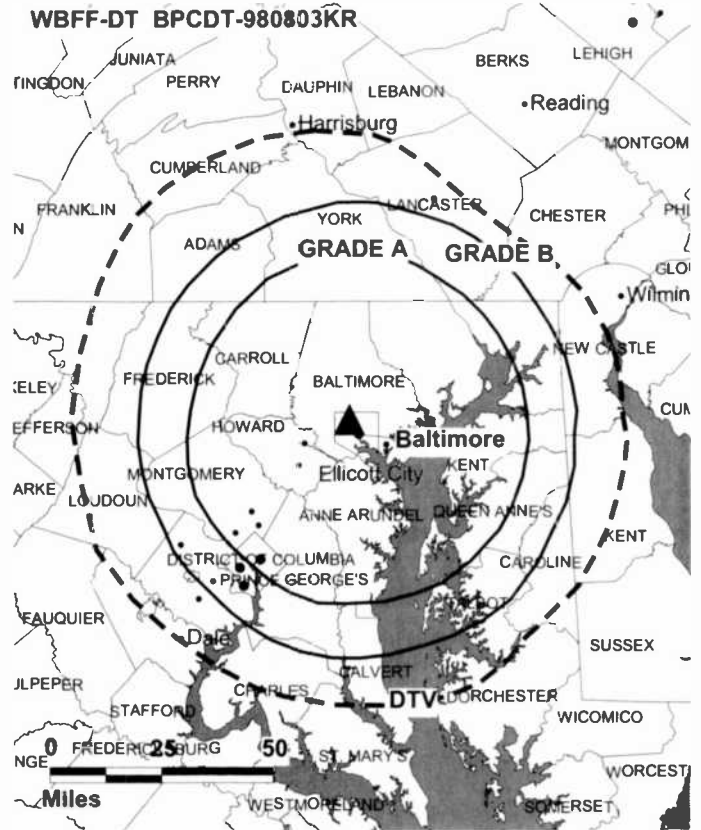
**Began Digital Operation:** March 30, 2000.

**Personnel:**

William Fanshaur, General Manager.

David Hackney, Chief Engineer.

**Rates:** On request.



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City of License: Baltimore. Station DMA: Baltimore. Rank: 24.

## Maryland—Baltimore

**WJZ-DT**  
**Ch. 38**

**Network Service:** CBS.

**Grantee:** Viacom Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 3725 Malden Ave., Baltimore, MD 21211.

**Phone:** 410-466-0013. **Fax:** 410-578-7502.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 522.4-kw max. visual. Antenna: 1024-ft. above av. terrain, 978-ft. above ground, 1296-ft. above sea level.

Latitude	39°	20'	05"
Longitude	76°	39'	03"

**Transmitter:** Television Hill, 3725 Malden Ave.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Digital Operation:** April 7, 2000.

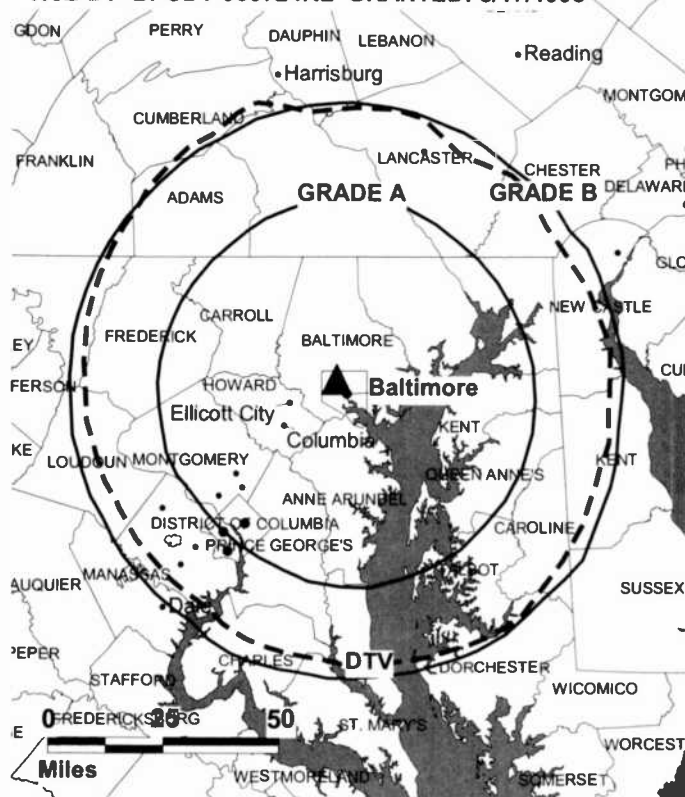
**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

**Jay Newman**, General Manager.

**Rick Seaby**, Chief Engineer.

**WJZ-DT BPCDT-980724KL GRANTED: 8/17/1998**



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**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.



# Maryland—Baltimore

## WJZ-TV Ch. 13

**Network Service:** CBS.

**Licensee:** Viacom Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** Television Hill, 3725 Malden Ave, Baltimore, MD 21211.

**Phone:** 410-466-0013. **Fax:** 410-578-7502.

**Web Site:** <http://www.wjz.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 958-ft. above av. terrain, 935-ft. above ground, 1253-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

**Transmitter:** Television Hill, 3725 Malden Ave.

**Began Digital Operation:** April 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.6-meter Ku-band; Andrew, 7.5-meter C-band; EASI, 4.6-meter Ku & C-band; Standard Components receivers.

**SNG Mobile Dish:** Advent, 1.2-meter Ku-band.

**AM Affiliate:** WJFK Baltimore 1300 AM.

**FM Affiliate:** WLIF Baltimore 101.9 FM.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** November 2, 1948. Sale to Westinghouse Broadcasting by Ben & Herman Cohen families approved by FCC June 27, 1957 (*Television Digest*, Vol. 13:18, 19, 26). Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

**Represented (sales):** CBS/Group W TV Sales.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

Jay Newman, Vice President & General Manager.

David Morris, General Sales Manager.

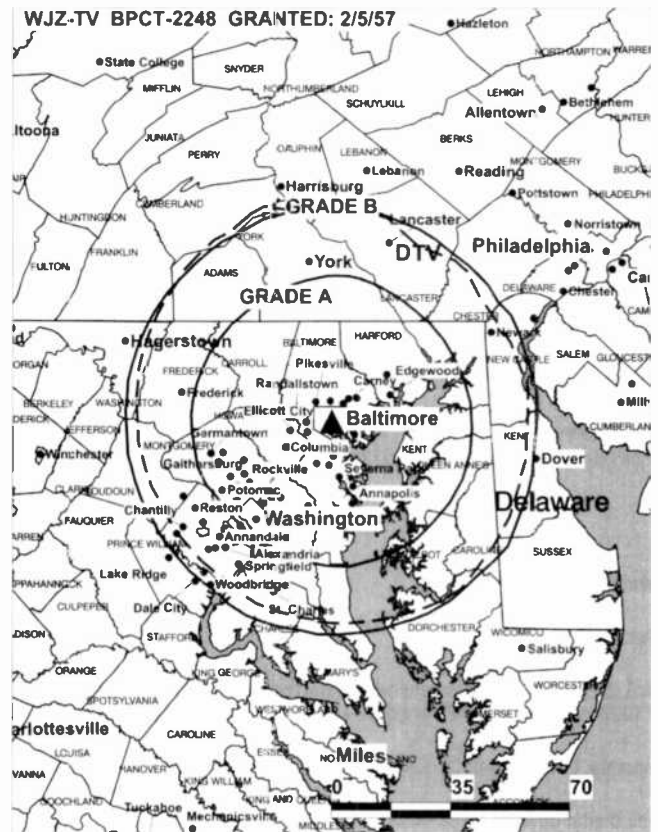
John Kenealy, Local Sales Manager.

Michelle Wilson, National Sales Manager.

Gail Bending, News Director.

Lamont Corprew, Business Manager.

Ruth Heltne, Marketing Director.



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**Donna Bertling**, Creative Services Director.

**Susan Otradovec**, Public Communications Director.

**Richard Seaby**, Chief Engineer.

**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,356,900	541,560	1,898,460
Average Weekly Circulation (2001)	626,483	255,647	882,130
Average Daily Circulation (2001)			443,564
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	690,070	307,980	998,050
Average Weekly Circulation (2001)	497,685	225,300	722,985
Average Daily Circulation (2001)			396,709
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	666,830	233,580	900,410
Average Weekly Circulation (2001)	128,798	30,347	159,145
Average Daily Circulation (2001)			46,854

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Maryland—Baltimore

### WMAR-DT Ch. 52

**Network Service:** ABC.

**Licensee:** Scripps Howard Broadcasting Co., 312 Walnut St., Cincinnati, OH 45202.

**Studio:** 6400 York Rd., Baltimore, MD 21212.

**Phone:** 410-377-2222. **Fax:** 410-377-0493.

**Web Site:** <http://www.insidebaltimore.com>

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 602.6-kw max. visual. Antenna: 1020-ft. above av. terrain, 978-ft. above ground, 1296-ft. above sea level.

Latitude	39°	20'	05"
Longitude	76°	39'	03"

**Transmitter:** 3724 Parkdale Ave.

**Definition:** Standard & high.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Digital Operation:** December 20, 1999.

#### Personnel:

**Drew Berry**, General Manager.

**Steve Bock**, General Sales Manager.

**Joe Bruno**, Chief Engineer.

WMAR-DT BPCDT-980731KE GRANTED: 8/17/1998



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**Staci Feger-Childers**, News Director.

**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

# Maryland—Baltimore

## WMAR-TV Ch. 2

**Network Service:** ABC.

**Licensee:** Scripps Howard Broadcasting Co., 6400 York Rd., Baltimore, MD 21212.

**Studio:** 6400 York Rd., Baltimore, MD 21212.

**Phone:** 410-377-2222. **Fax:** 410-377-0493.

**E-mail:** wmarv2@aol.com

**Web Site:** <http://www.insidebaltimore.com>; <http://www.wmar.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 11-kw aural. Antenna: 974-ft. above av. terrain, 931-ft. above ground, 1250-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

**Transmitter:** Television Hill, 3724 Parkdale Ave.

**Began Digital Operation:** December 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.2-meter Ku-band; Andrew, 3.6-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Andrew, DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Frontline/Andrew, 2.4-meter Ku-band.

**News Service:** AP.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** October 27, 1947. Sale to present owner by Gillett Holdings Inc. approved by FCC December 19, 1990 (*Television Digest*, Vol. 30:30, 33; 31:5, 6, 14). Station sold by Abell Communications to Times Mirror, who subsequently sold to Gillett (Vol. 26:28). FCC approved sales September 4, 1986.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Baker & Hostetler.

### Personnel:

**Drew Berry**, Vice President & General Manager.

**Steve Bock**, Sales Director.

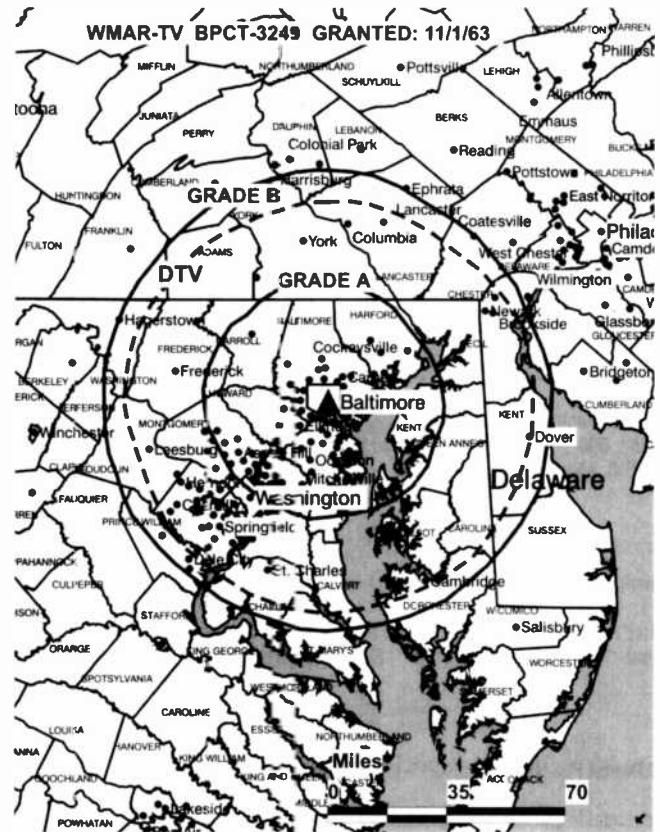
**Stacia Feger-Childers**, News Director.

**Joseph M. Bruno**, Engineering Director.

**Tom Beaufelder**, Controller.

**Stephanie P. Christ**, Creative Services Director.

**Cheron Porter**, Public Affairs Director.



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**Darlene Corman**, Program Director.

**Harry Kakal**, Business Manager.

**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,200,800	426,770	1,627,570
Average Weekly Circulation (2001)	547,473	206,121	753,594
Average Daily Circulation (2001)			333,284
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	684,820	307,980	992,800
Average Weekly Circulation (2001)	434,150	185,837	619,987
Average Daily Circulation (2001)			294,840
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,980	118,790	634,770
Average Weekly Circulation (2001)	113,322	20,284	133,607
Average Daily Circulation (2001)			38,445

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Maryland—Baltimore

**WNUV**  
Ch. 54

**Network Service:** WBN.

**Licensee:** Baltimore (WNUV-TV) Licensee Inc., a Maryland Corp., 3474 William Penn Hwy., Pittsburgh, PA 15235.

**Studio:** 2000 W. 41st St., Baltimore, MD 21211.

**Phone:** 410-467-8854. **Fax:** 410-235-8450.

**Web Site:** <http://www.wnuv54.com>

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1148-ft. above av. terrain, 998-ft. above ground, 1505-ft. above sea level.

Latitude 39° 17' 15"  
Longitude 76° 45' 38"

**Transmitter:** 2038 Powers Lane, Catonsville.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 1220-ft. above av. terrain, 1227-ft. above ground.

Latitude 39° 20' 10"  
Longitude 76° 38' 59"

**FCC Digital File Number:** BPCDT-19990930AAV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.8-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 7-meter C-band; Agile Omni, M/A-Com, Microdyne receivers.

**LMA:** Local marketing agreement with WBFF (F), Baltimore.

**Ownership:** Glencairn Ltd. Broadcast Properties (Group Owner).

**Began Operation:** July 1, 1982. Sale to ABRY Communications by Samuel S. Kravetz, et al., approved by FCC January 23, 1989. Proposed sale to Glencairn Ltd. dismissed by FCC March 28, 1994 (*Television Digest*, Vol. 33:34, 35). Later sale to Glencairn Ltd. by ABRY Communications approved by FCC June 20, 1995.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

William Fanshawe, General Manager.

Adam Levy, General Sales Manager.

Chip Shenitan, Local Sales Manager.

Andrew Polovoy, National Sales Manager.

Pete Ferraro, Promotion Director.

David Hanavin, Chief Engineer.



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**Bill Murphy**, Business Manager.

**Dwight Weems**, Production Manager.

**Debbly Abramovitz**, Office Manager.

**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	696,220	395,170	1,091,390
Average Weekly Circulation (2001)	277,524	128,094	405,618
Average Daily Circulation (2001)			155,124
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	690,070	294,000	984,070
Average Weekly Circulation (2001)	275,052	114,781	389,833
Average Daily Circulation (2001)			152,003
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,150	101,170	107,320
Average Weekly Circulation (2001)	2,472	13,313	15,785
Average Daily Circulation (2001)			3,121

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Baltimore

**WUTB**  
**Ch. 24**

**Network Service:** UPN.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 4820 Seton Dr., Suite M-N, Baltimore, MD 21215.

**Phone:** 410-358-2400. **Fax:** 410-764-7232.

**Web Site:** <http://www.upn24.com>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 1180-kw max. visual, 118-kw max. aural. Antenna: 1073-ft. above av. terrain, 900-ft. above ground, 1405-ft. above sea level.

Latitude 39° 17' 15"  
Longitude 76° 45' 38"

**Transmitter:** 2038 Powers Lane, Catonsville.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 24.5-kw max. visual. Antenna: 1026-ft. above av. terrain, 850-ft. above ground.

Latitude 39° 17' 15"  
Longitude 76° 45' 38"

**FCC Digital File Number:** BPCDT-19991101AFG. Granted: June 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** M/A-Com, 3-meter C-band; Weatherscan, 3.9-meter C-band; DX Engineering, M/A-Com receivers.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** December 24, 1985. Sale to Silver King Communications by Sam Moore, et al., approved by FCC November 6, 1986 (*Television Digest*, Vol. 26:33, 45). Sale to United Television Inc. by Silver King Communications approved by FCC January 15, 1998. Sale to present owner by United Television Inc. approved by FCC July 23, 2001 (Vol. 40:34; 41:31).

**Represented (legal):** Skadden, Arps, Slate, Meagher & Flom LLP.

**Personnel:**

Michael Miller, Station Manager.

Larry Proper, National Sales Manager.

Rocky Wagonhurst, Local Sales Manager.

Duane A. Myers, Chief Engineer.

**Highest 30 Sec. Rate:** \$2500.



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**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	696,220	587,220	1,283,440
Average Weekly Circulation (2001)	221,797	124,670	346,468
Average Daily Circulation (2001)			122,529
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	690,070	307,980	998,050
Average Weekly Circulation (2001)	220,733	101,016	321,749
Average Daily Circulation (2001)			119,018
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,150	279,240	285,390
Average Weekly Circulation (2001)	1,064	23,654	24,718
Average Daily Circulation (2001)			3,511

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Hagerstown

## WHAG-TV Ch. 25

**Network Service:** NBC.

**Licensee:** Quorum of Maryland License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 13 E. Washington St., Hagerstown, MD 21740.

**Phone:** 301-797-4400. **Fax:** 301-733-1735.

**E-mail:** hbreslin@nbc.com

**Web Site:** <http://www.nbc25.com>

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 1358-kw max. visual. Antenna: 1230-ft. above av. terrain, 427-ft. above ground, 1864-ft. above sea level.

Latitude 39° 39' 35"  
Longitude 77° 57' 57"

**Transmitter:** 1.8-mi. W of Clear Spring, Fairview Mountain.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 1000-kw max. visual. Antenna: 1175-ft. above av. terrain, 370-ft. above ground.

Latitude 39° 39' 35"  
Longitude 77° 57' 57"

**FCC Digital File Number:** BPCDT-19991101ACZ. Granted: August 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter Ku-band; Harris, Pinzone receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** January 3, 1970. Sale to present owner by Great Trails Broadcasting Corp. approved by FCC in 1998 (*Television Digest*, Vol. 38:46). Sale to Great Trails Broadcasting Corp. by Richard Henson, et al., approved by FCC July 30, 1981 (Vol. 21:6). Transfer of control to Richard Henson, et al., from Alder Communications Corp. approved by FCC September 18, 1972.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

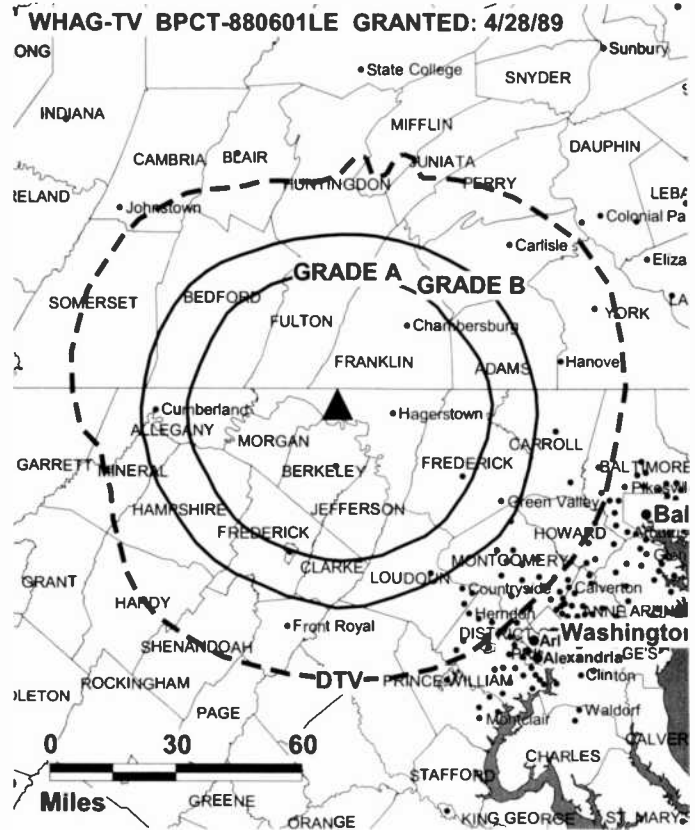
Hugh Breslin III, Vice President & General Manager.

Shari Leadman, Local Sales Manager.

Tim Wesolek, National Sales Manager.

Mark Kraham, News Director.

Chuck Noland, Program Director.



**Michelle Mong**, Business Manager.

**Phil Kiel**, Engineering & Information Systems Director.

**Greg Suchanek**, Production Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Hagerstown. **Station DMA:** Washington, DC. **Rank:** 8.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,360	42,860	277,220
Average Weekly Circulation (2001)	92,468	9,398	101,866
Average Daily Circulation (2001)			49,949
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	213,530	42,860	256,390
Average Weekly Circulation (2001)	90,248	9,398	99,646
Average Daily Circulation (2001)			49,247
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,830	0	20,830
Average Weekly Circulation (2001)	2,220	0	2,220
Average Daily Circulation (2001)			702

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Hagerstown-Chambersburg, Pennsylvania

**WJAL**  
**Ch. 68**

**Network Service:** Independent.

**Licensee:** Good Companion Broadcasting Co., 262 Swamp Fox Rd., State Hwy. 914, Chambersburg, PA 17201.

**Studio:** 262 Swamp Fox Rd., State Hwy. 914, Chambersburg, PA 17201.

**News Studio:** 16948 Buchanan Trail W, Mercersburg, PA 17236.

**Mailing Address:** Box 229, Chambersburg, PA 17201.

**Phone:** 717-375-4000. **Fax:** 717-375-4052.

**Web Site:** <http://www.wjal.com>

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 3910-kw max. visual. Antenna: 1293-ft. above av. terrain, 276-ft. above ground, 2277-ft. above sea level.

Latitude	39°	53'	31"
Longitude	77°	58'	02"

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 49.2-kw max. visual. Antenna: 1293-ft. above av. terrain, 254-ft. above ground.

Latitude	39°	53'	31"
Longitude	77°	58'	02"

**Mailing Address:** Box 229, Chambersburg, PA 17201.

**FCC Digital File Number:** BPCDT-19991101ADQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Paraclypse, 3-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Winegard, 3-meter Ku & C-band.

**Ownership:** Good Companion Broadcasting Co. Inc.

**Began Operation:** May 5, 1987. Sale pending to Entravision Communications (Television Digest, Vol. 41:34).

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

**M. S. Buddy Merrick**, Vice President & General Manager.

**Steve Ullom**, Sales Manager.

**Helen Stansbury**, Business Manager.

**Ralph Tobias**, Program & Promotion Director.

**Jan Stroock**, Chief Engineer.

**Jerome Foreman**, Engineering Consultant.

**John Grant**, Master Control Supervisor.

**Al Arz**, News Director & Production Manager.



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**Brenda Lynch**, Traffic Manager.

**Marcy Milam**, Office Manager.

**Helen Stansbury**, Business Manager.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Hagerstown. **Station DMA:** Washington, DC. **Rank:** 8.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	206,580	33,240	239,820
Average Weekly Circulation (2001)	41,054	4,110	45,163
Average Daily Circulation (2001)			10,790
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,450	33,240	222,690
Average Weekly Circulation (2001)	38,467	4,110	42,577
Average Daily Circulation (2001)			10,516
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,130	0	17,130
Average Weekly Circulation (2001)	2,587	0	2,587
Average Daily Circulation (2001)			274

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Salisbury

## WBOC-TV Ch. 16

**Network Service:** CBS.

**Licensee:** WBOC Inc., 1729 N. Salisbury Blvd., Salisbury, MD 21801.

**Studio:** Radio-TV Park, Salisbury, MD 21801.

**Phone:** 410-749-1111. **Fax:** 410-749-2361; 410-742-5190.

**E-mail:** wboct@wboct.com

**Web Site:** http://www.wboct.com

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 4070-kw max. & 933-kw horizontal visual, 407-kw max. & 93.3-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1003-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 16"  
Longitude 75° 38' 35"

Holds CP for change to 4057-kw max. visual, 990-ft. above av. terrain, 965-ft. above ground, 1011-ft. above sea level. BMPCT-20000303AAM.

**Transmitter:** 1.2-mi. S of intersection of Rtes. 24 & 347, approx. 5-mi. SE of Sharptown.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 500-kw max. visual. Antenna: 927-ft. above av. terrain, 902-ft. above ground, 1020-ft. above sea level.

Latitude 38° 30' 17"  
Longitude 75° 38' 35"

**Transmitter:** 1.2-mi. S of Rtes. 24 & 347, near Sharptown.

**FCC Digital File Number:** BMPCDT-20000501ADX. Granted: February 5, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** ADM, 6.8-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Draper Communications Inc.

**Began Operation:** July 15, 1954. Sale to present owner by The A. S. Abell Co. approved by FCC September 5, 1980.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Covington & Burling.

**Personnel:**

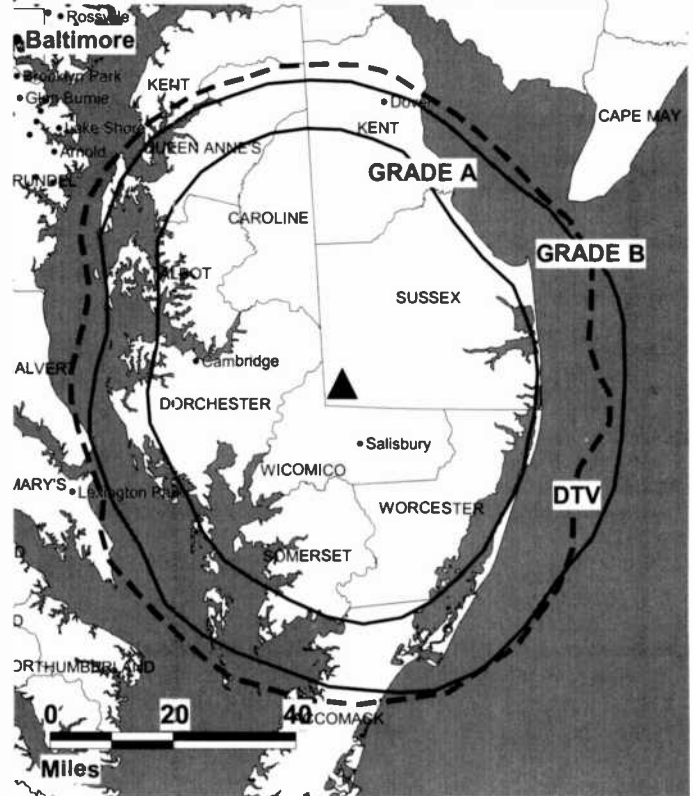
William K. Kenton, President & General Manager.

Charlie Timmons, General Sales Manager.

Betty Ann Dailey, Program Director.

Marilyn Buerkle, News Director.

WBOC-TV BPCT-990511KG GRANTED: 6/22/1999



Rick Jordan, Chief Engineer.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Salisbury. **Station DMA:** Salisbury. **Rank:** 153.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,690	68,830	224,520
Average Weekly Circulation (2001)	109,744	33,291	143,036
Average Daily Circulation (2001)			88,584
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,130	34,780	123,910
Average Weekly Circulation (2001)	72,179	24,645	96,824
Average Daily Circulation (2001)			65,267
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,560	34,050	100,610
Average Weekly Circulation (2001)	37,566	8,647	46,212
Average Daily Circulation (2001)			23,317

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Maryland—Salisbury

**WMDT**  
Ch. 47

**Network Service:** ABC, FOX.

**Licensee:** Delmarva Broadcast Service Gen. Partnership, Box 4009, Salisbury, MD 21803-4009.

**Studio:** 202 Downtown Plaza, Salisbury, MD 21801.

**Mailing Address:** Box 4009, Salisbury, MD 21803-4009.

**Phone:** 410-742-4747. **Fax:** 410-742-5767.

**E-mail:** wmdt@wmdt.com

**Web Site:** http://www.wmdt.com

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 2190-kw max. visual. Antenna: 997-ft. above av. terrain, 1001-ft. above ground, 1024-ft. above sea level.

Latitude 38° 30' 06.00"  
Longitude 75° 44' 09.00"

**Transmitter:** 0.2-mi. NW of intersection of Snethen Church Rd. & San Domingo Rd., Sharptown.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 250-kw max. visual. Antenna: 997-ft. above av. terrain, 1001-ft. above ground, 0-ft. above sea level.

Latitude 38° 30' 06.50"  
Longitude 75° 44' 07.00"

**FCC Digital File Number:** BMPCDT-20000501ABT. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** ADM, 6-meter C-band; Andrew, 4.5-meter C-band; Paracclipse, 3-meter Ku & C-band; Avantek, Standard Agile Omni receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Delmarva Broadcast Service GP.

**Began Operation:** April 11, 1980. Sale to present owner approved by FCC May 5, 1982.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

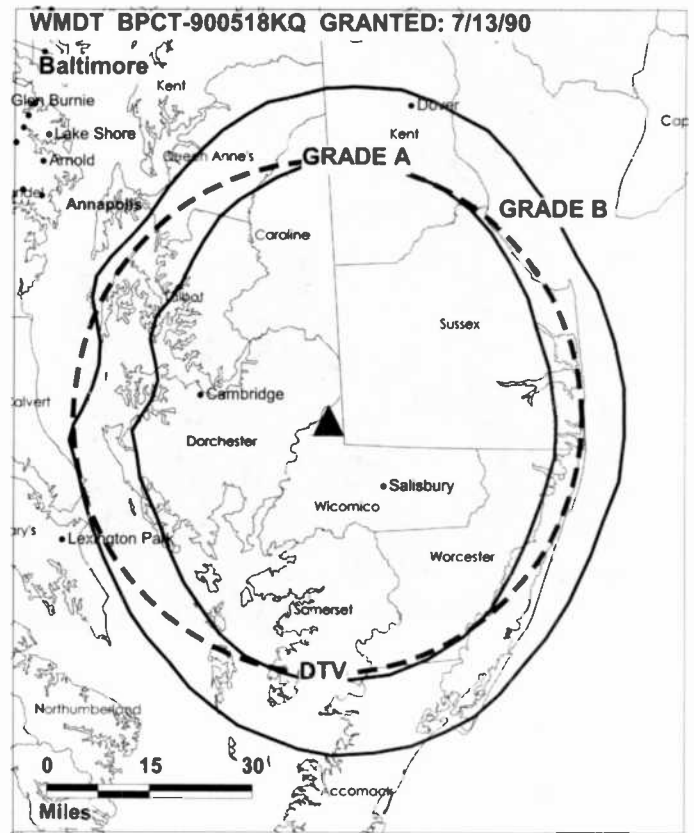
Kathleen G. McLain, General Manager.

Dawn Mitchell, Promotions Manager.

Andrew Prouse, Creative Services Manager.

Teri Monahan, Sales Manager.

Cindy Christie, Business Manager.



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**Kelley Rouse, News Director.**

**William Hocter, Engineering Director.**

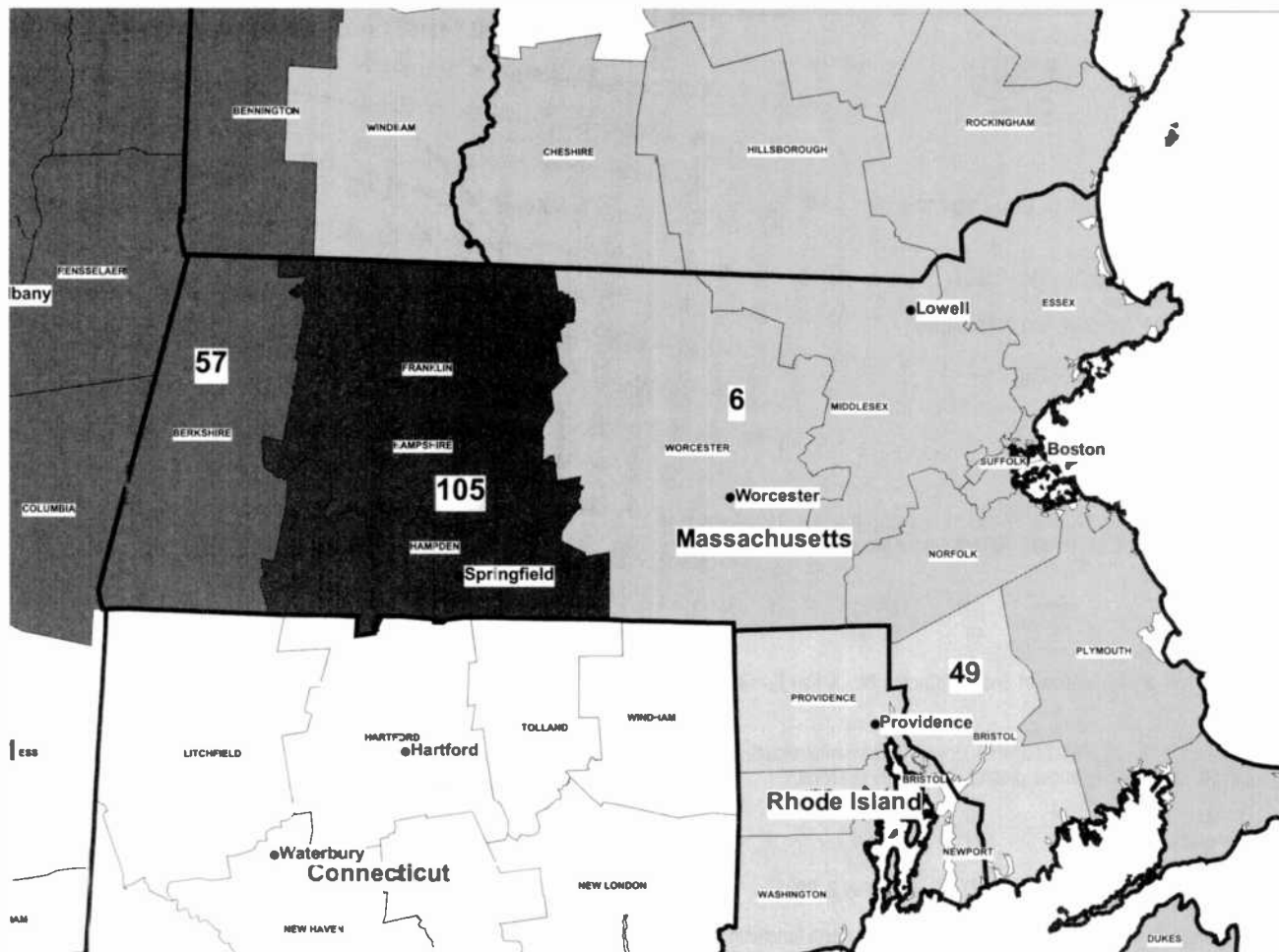
**Highest 30 Sec. Rate:** \$425.

**City of License:** Salisbury. **Station DMA:** Salisbury. **Rank:** 153.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,520	66,990	213,510
Average Weekly Circulation (2001)	82,137	21,563	103,700
Average Daily Circulation (2001)			51,508
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,130	34,780	123,910
Average Weekly Circulation (2001)	64,168	16,372	80,540
Average Daily Circulation (2001)			40,770
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,390	32,210	89,600
Average Weekly Circulation (2001)	17,969	5,190	23,160
Average Daily Circulation (2001)			10,738

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Boston, MA .....	2,315,700	6
Providence, RI-New Bedford, MA .....	600,730	49
Albany-Schenectady-Troy, NY .....	514,770	57
Springfield-Holyoke, MA .....	254,020	105

**MARKET AREA COMMERCIAL STATIONS**

WBPX (68), WBZ-TV (4), WCVB-DT (20), WCVB-TV (5), WDPX (58), WFXT (25), WPXT-DT (31), WHDH-DT (42), WHDH-TV (7), WHUB-TV (66), WLVI-TV (56), WMFP (62), WMUR-DT (59), WMUR-TV (9), WNDS (50), WPXB (60), WPXG (21), WSBK-TV (38), WUNI (27), WWDP (46)  
 WJAR (10), WLNE-TV (6), WLWC (28), WNAC-TV (64), WPRI-TV (12), WPXQ (69)  
 WCDC (19), WEWB (45), WNYT (13), WRGB (6), WTEN (10), WXXA-TV (23), WYPX (55)  
 WGGB-TV (40), WWLP (22)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WHUB-TV, Boston ..... See Marlborough, MA
- WMFP, Boston ..... See Lawrence, MA
- WUNI, Boston ..... See Worcester, MA
- WWDP, Boston ..... See Norwell, MA
- WLVI-TV, Cambridge ..... See Boston, MA
- WLNE-TV & WLWC, New Bedford ..... See Providence, RI

**Massachusetts Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	3	12	15
Educational Television	1	3	4
	4	15	19

# Massachusetts—Adams

**WCDC**  
Ch. 19

(Satellite of WTEN, Albany, NY)

**Network Service:** ABC.

**Licensee:** Young Broadcasting of Albany Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

**Studio:** See WTEN, Albany, NY.

**Phones:** 518-436-4822 (Albany); 413-743-5326 (Adams). **Fax:** 518-462-6065.

**Web Site:** <http://www.wten.com>

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 220-kw visual, 20-kw aural. Antenna: 2090-ft. above av. terrain, 248-ft. above ground, 3688-ft. above sea level.

Latitude 42° 38' 14"  
Longitude 73° 10' 07"

**Transmitter:** Mount Greylock.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 46-kw max. visual. Antenna: 2110-ft. above av. terrain, 217-ft. above ground.

Latitude 42° 38' 14"  
Longitude 73° 10' 08"

**FCC Digital File Number:** BPCDT-19991022ABA. Granted: July 31, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, UPI.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** February 5, 1954. Left air February 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Broadcasting by Leon Podolsky and associates and station resumed operation February 22, 1957 (*Television Digest*, Vol. 12:49; 13:6, 8). Sale to Knight-Ridder Broadcasting Inc. by Poole Broadcasting Co. approved by FCC in 1977. Sale to present owner by Knight-Ridder approved by FCC August 24, 1989 (Vol. 29:13).

**Represented (sales):** Adam Young Inc.

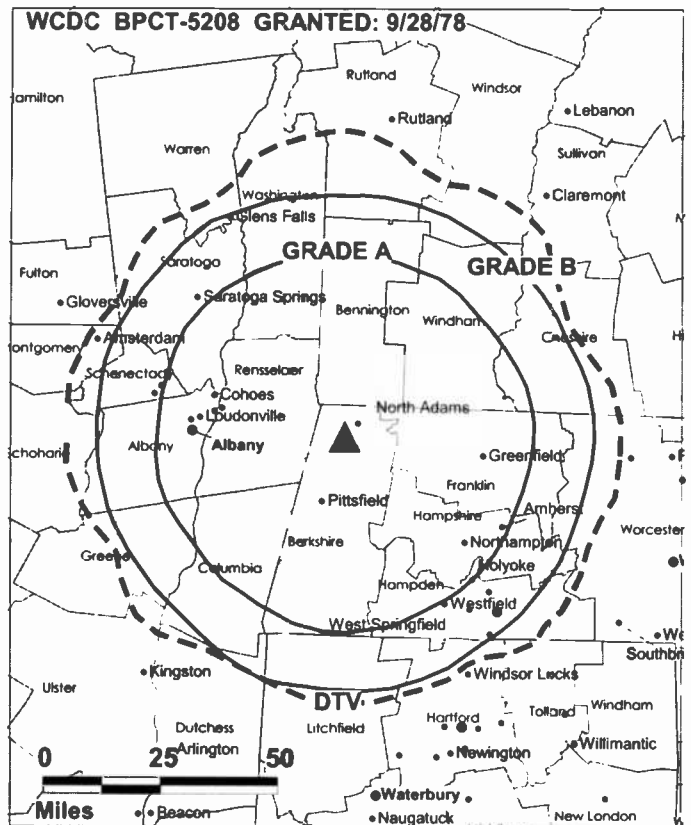
**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:** See WTEN Albany, NY.

**Rates:** On request.

**City of License:** Adams. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 57.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,130	34,580	109,710
Average Weekly Circulation (2001)	13,808	3,535	17,343
Average Daily Circulation (2001)			8,831
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,900	12,720	57,620
Average Weekly Circulation (2001)	11,180	1,261	12,441
Average Daily Circulation (2001)			7,039
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,230	21,860	52,090
Average Weekly Circulation (2001)	2,628	2,274	4,902
Average Daily Circulation (2001)			1,793

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Massachusetts—Boston

**WPBX**

**Ch. 68**

**(Operates satellites WDPX, Vineyard Haven, MA & WPXG, Concord, NH)**

**Network Service:** PAX.

**Licensee:** Paxson Boston-68 License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 1120 Soldiers Field Rd., Boston, MA 02134.

**Phone:** 617-787-6868. **Fax:** 617-787-4114.

**E-mail:** ericgoldstein@pax.net

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 770-ft. above av. terrain, 836-ft. above ground, 846-ft. above sea level.

Latitude 42° 20' 50"  
Longitude 71° 04' 59"

**Transmitter:** Prudential Center, 800 Boylston St.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 300-kw max. visual. Antenna: 863-ft. above av. terrain, 900-ft. above ground.

Latitude 42° 18' 27"  
Longitude 71° 13' 27"

**FCC Digital File Number:** BPCDT-19991101AFA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Vertex, 1.5-meter C-band; Vertex, 3.5-meter Ku-band; Andrew, M/A-Com receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** January 3, 1979. Sale to Monitor Television by Arlington Broadcast Group approved by FCC October 6, 1986 (*Television Digest*, Vol. 26:23). Sale to Arlington approved by FCC March 22, 1982. Sale to Boston U. Communications by Monitor Television approved by FCC September 3, 1993 (Vol. 33:26). Sale to DP Media, who then immediately sold to present owner, approved by FCC May 2, 2000 (Vol. 39:48).

### Personnel:

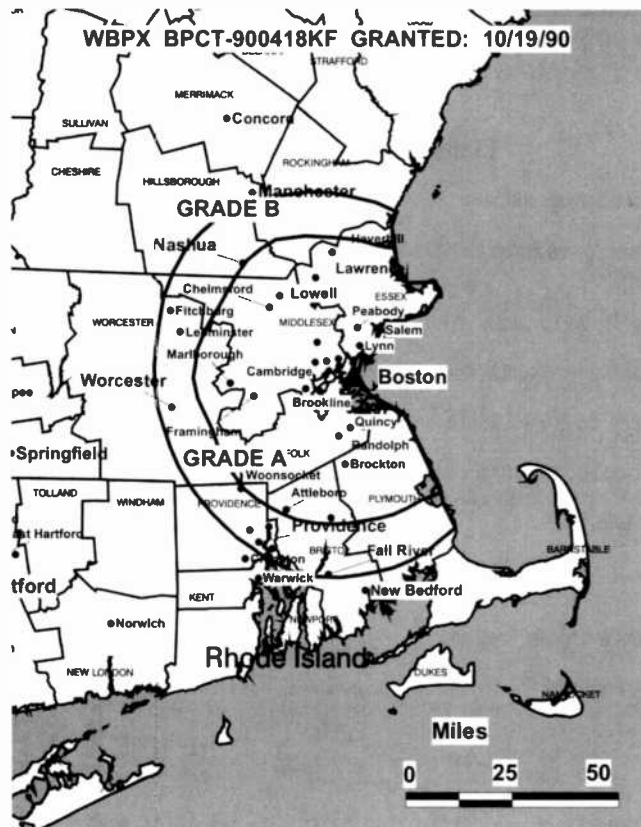
**Eric Goldstein**, Vice President & General Manager.

**Bill Maraglia**, Business Manager.

**Scott Barske**, Traffic Manager.

**Rich Mentel**, Chief Engineer.

**Robert P. Gilbert**, Sales Manager.



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**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,506,040	340,730	1,846,770
Average Weekly Circulation (2001)	202,557	46,572	249,129
Average Daily Circulation (2001)			74,252
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,506,040	308,590	1,814,630
Average Weekly Circulation (2001)	202,557	44,290	246,847
Average Daily Circulation (2001)			73,898
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	32,140	32,140
Average Weekly Circulation (2001)	0	2,282	2,282
Average Daily Circulation (2001)			354

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Boston

## WBZ-TV Ch. 4

**Network Service:** CBS.

**Licensee:** Viacom Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 1170 Soldiers Field Rd., Boston, MA 02134.

**Phone:** 617-787-7000. **Fax:** 617-787-5969.

**E-mail:** 4general.manager@wbz.com

**Web Site:** http://www.wbz.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 60.3-kw visual, 9.75-kw aural. Antenna: 1158-ft. above av. terrain, 1148-ft. above ground, 1302-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

**Transmitter:** 350 Cedar St., Needham.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 725-kw max. visual. Antenna: 1280-ft. above av. terrain, 1270-ft. above ground, 1424-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

**Transmitter:** 350 Cedar St., Needham.

**FCC Digital File Number:** BMPCDT-20000501ADU. Granted: June 4, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Satcom Technologies, 2.4-meter Ku-band.

**AM Affiliate:** WBZ, 50-kw, 1030 kHz.

**News Services:** AP, CNN Newsource, UPI.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** June 9, 1948. Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

**Represented (sales):** CBS/Group W TV Sales.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

Edward M. Goldman, Vice President & General Manager.

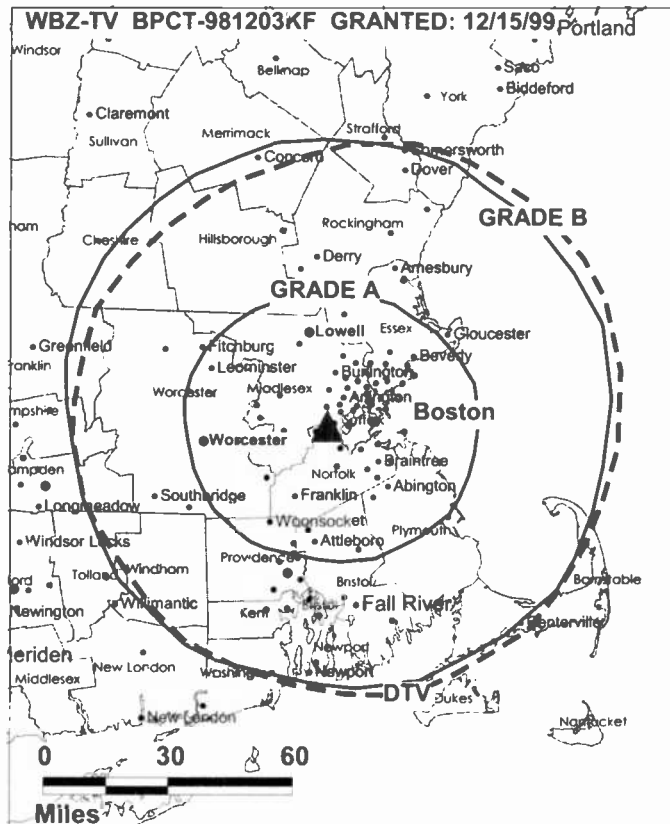
Howard Zeiden, Sales Director.

Al Turner, Local Sales Manager.

Mark Lund, Local Sales Manager.

Andrew Kinkead, National Sales Manager.

Bob Hess, Chief Engineer.



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**Peter Brown**, News Director.

**Pat Kreger**, Public Affairs Director.

**Bob Houghton**, Business Manager.

**Karen Vigurs**, Marketing & Creative Services Director.

**Paul Pabis**, Production Manager.

**Peggy Conway**, Research Director.

**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,657,230	543,820	3,201,050
Average Weekly Circulation (2001)	1,436,789	288,158	1,724,947
Average Daily Circulation (2001)			772,483
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,803,970	434,860	2,238,830
Average Weekly Circulation (2001)	1,278,814	270,001	1,548,814
Average Daily Circulation (2001)			710,819
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	853,260	108,960	962,220
Average Weekly Circulation (2001)	157,976	18,157	176,133
Average Daily Circulation (2001)			61,664

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Massachusetts—Boston

### WCVB-DT Ch. 20

**Network Service:** ABC.

**Licensee:** WCVB Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10016.

**Studio:** 5 TV Place, Needham, MA 02494.

**Phone:** 781-449-0400.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 200-kw max. visual. Antenna: 627-ft. above av. terrain, 617-ft. above ground, 771-ft. above sea level.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

**Transmitter:** 350 Cedar St., Needham, Norfolk County.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Digital Operation:** October 28, 1998.

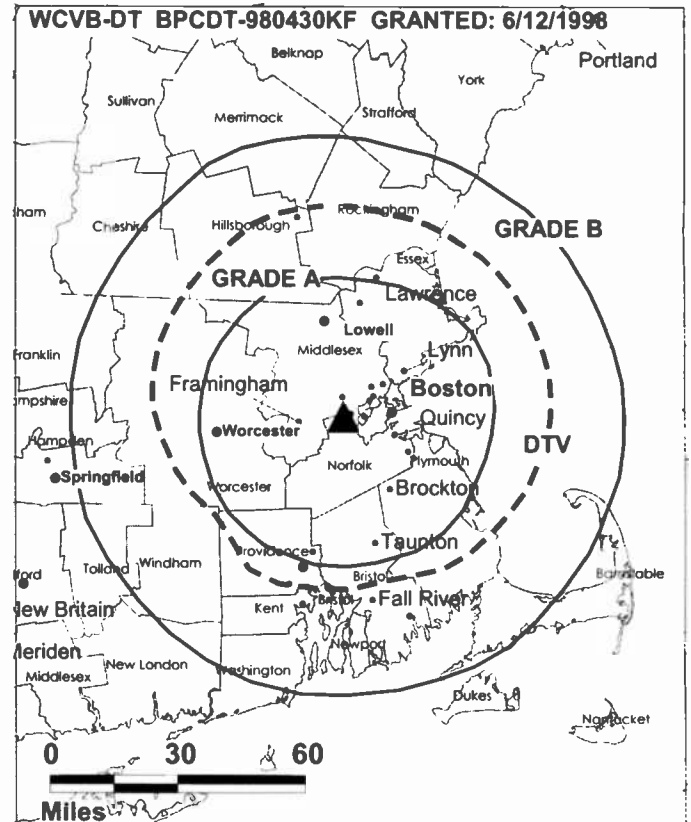
**Represented (sales):** Eagle Television Sales.

**Represented (engineering):** Cavell, Mertz & Davis Inc.

**Personnel:**

Paul La Camera, President & General Manager.

**Rates:** On request.



City of License: Boston. Station DMA: Boston. Rank: 6.

# Massachusetts—Boston

## WCVB-TV Ch. 5

**Network Service:** ABC.

**Licensee:** WCVB Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 5 TV Place, Needham, MA 02494.

**Phone:** 781-449-0400. **Fax:** 781-449-0260.

**E-mail:** wcvb@aol.com

**Web Site:** <http://www.thebostonchannel.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 960-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

Holds CP for change to 91.2-kw visual, 748-ft. above av. terrain, 738-ft. above ground, 889-ft. above sea level. BPCT-981123KI.

**Transmitter:** 350 Cedar St., Needham.

**Began Digital Operation:** October 28, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** March 19, 1972. Merger with Argyle Television Inc. to form present owner approved by FCC June 2, 1997 (*Television Digest*, Vol. 37:13, 29, 35). Sale to Hearst Broadcasting by Metromedia approved by FCC November 14, 1985. Sale to Metromedia by Boston Broadcasters approved by FCC April 1, 1982 (Vol. 21:30, 31, 22:1, 14).

**Represented (sales):** Eagle Television Sales.

### Personnel:

**Paul A. La Camera**, President & General Manager.

**Andy Hoffman**, Vice President & General Sales Manager.

**Peter Morton**, Local Sales Manager.

**Lisa Goyette**, National Sales Manager.

**Mike Keller**, Engineering Director.

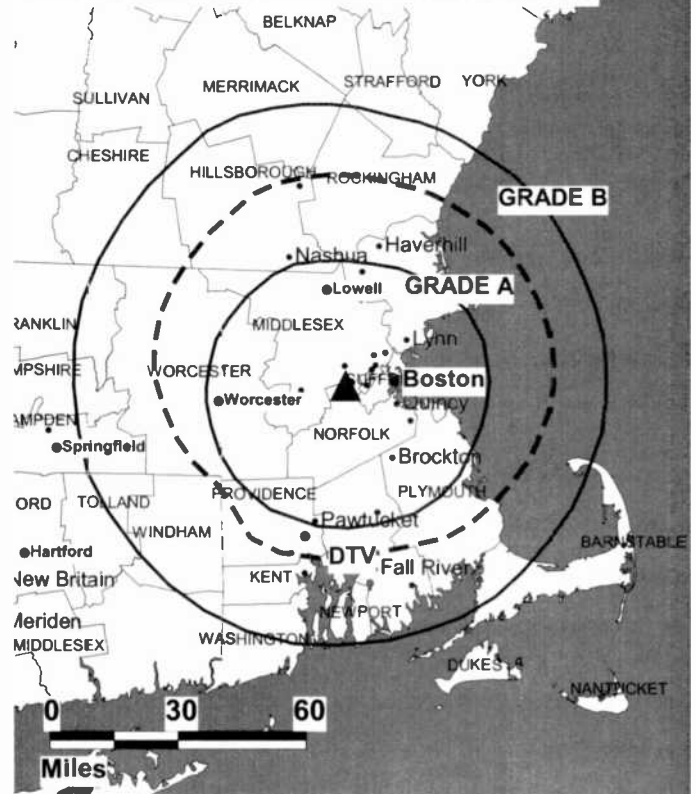
**Colleen Marren**, News Director.

**Elizabeth Cheng**, Programming Director.

**Phillip A. Chin**, Business Manager.

**Marc J. Mekler**, Commercial Operations Director.

WCVB-TV BPCT-981123KI GRANTED: 11/26/1999



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**Patrick Baldwin**, Promotion Director.

**Rena Salzman**, Marketing Director.

**Adrienne Lotoski**, Research Director.

**Amy Goode**, Special Projects Manager.

**Rates:** On request.

**City of License:** Boston. **Station OMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,224,390	559,710	2,784,100
Average Weekly Circulation (2001)	1,445,372	302,993	1,748,365
Average Daily Circulation (2001)			877,191
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,803,970	434,860	2,238,830
Average Weekly Circulation (2001)	1,300,425	282,297	1,582,722
Average Daily Circulation (2001)			810,704
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	420,420	124,850	545,270
Average Weekly Circulation (2001)	144,947	20,696	165,643
Average Daily Circulation (2001)			66,487

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Boston

**WFXT**  
Ch. 25

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 25 Fox Dr., Dedham, MA 02027.

**Phone:** 781-467-2525. **Fax:** 781-467-7210.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 1380-kw max. visual. Antenna: 1170-ft. above av. terrain, 1168-ft. above ground, 1316-ft. above sea level.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**Transmitter:** 144 Cabot St.

**Began Digital Operation:** April 15, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

**News Service:** UPI.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 10, 1977. Sale to Fox Television Stations by CBN Broadcasting Network Inc. approved by FCC November 18, 1986 (*Television Digest*, Vol. 26:33). Transfer of control to trustees approved by FCC April 26, 1989 (Vol. 28:11, 17, 25; 29:18). Sale to Boston Celtics Communications LP approved by FCC April 25, 1990 (Vol. 29:39) Sale to present owner approved by FCC June 7, 1995 (Vol. 34:48, 49, 50).

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Gregg Kelley**, Vice President & General Manager.

**David Cole**, Vice President & General Sales Manager.

**Scott Matthews**, Vice President & News Director.

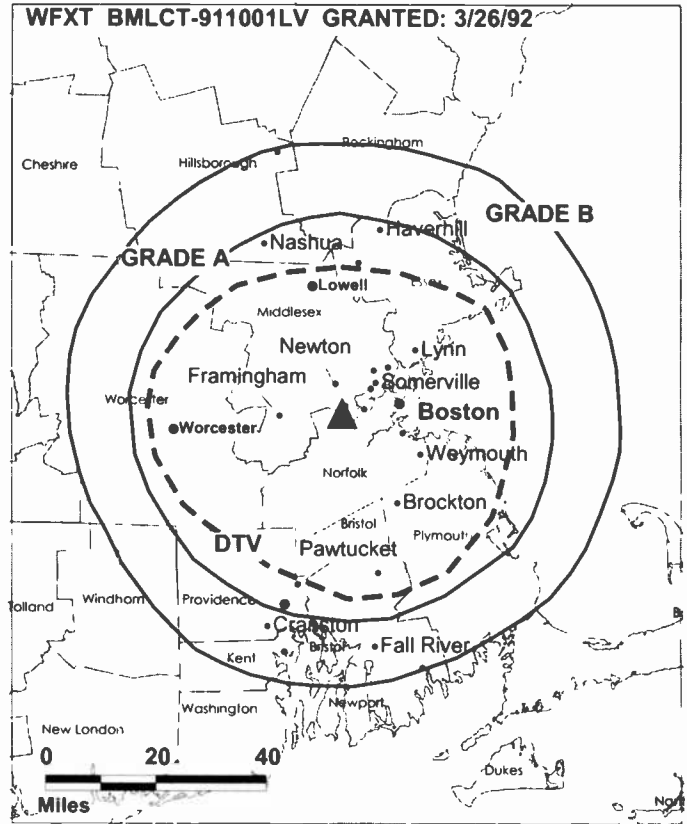
**Paul Harrigan**, Vice President, Finance & Programming.

**Steve James**, Vice President, Engineering.

**Susan Pascal**, Vice President, Creative Services.

**M. P. Kelleher**, Local Sales Manager.

**Rates:** On request.



**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,089,910	572,700	2,662,610
Average Weekly Circulation (2001)	1,044,076	233,444	1,277,520
Average Daily Circulation (2001)			433,684
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,803,970	434,860	2,238,830
Average Weekly Circulation (2001)	961,128	206,001	1,167,129
Average Daily Circulation (2001)			403,483
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,940	137,840	423,780
Average Weekly Circulation (2001)	82,948	27,443	110,390
Average Daily Circulation (2001)			30,202

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Massachusetts—Boston

## WFXT-DT Ch. 31

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 25 Fox Dr., Dedham, MA 02027.

**Phone:** 781-467-2525.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 78-kw max. visual. Antenna: 1083-ft. above av. terrain, 1076-ft. above ground, 1224-ft. above sea level.

Latitude	42°	18'	12"
Longitude	71°	13'	08"

**Transmitter:** 140 Cabot St., Needham.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Digital Operation:** April 15, 1999.

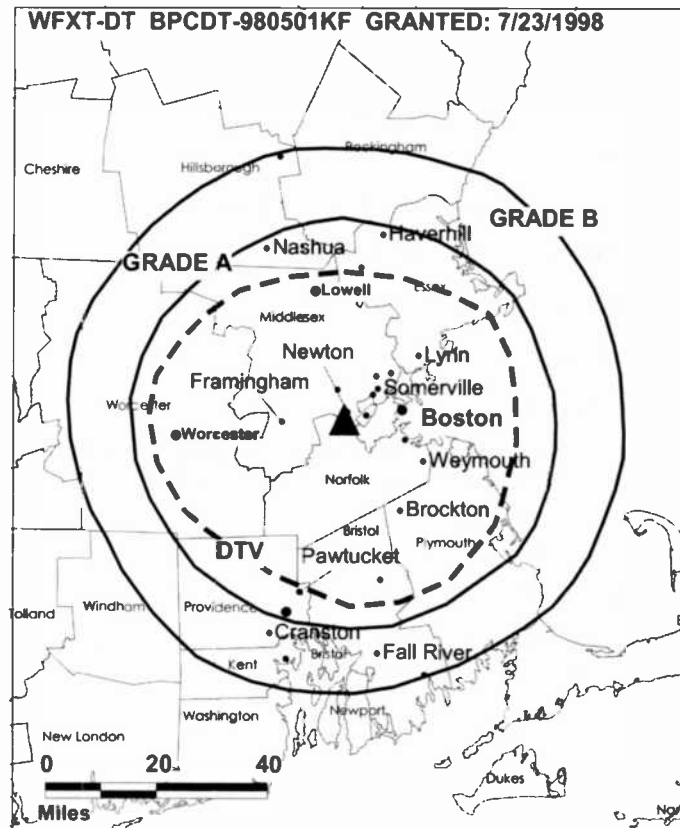
### Personnel:

**Gregg Kelley**, General Manager.

**Steve James**, Chief Engineer.

**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.



## Massachusetts—Boston

### WHDH-DT

Ch. 42

**Network Service:** NBC.

**Licensee:** WHDH-TV, 7 Bullfinch Place, Boston, MA 02114-2977.

**Studio:** 7 Bullfinch Place, Boston, MA 02114-2977.

**Phone:** 617-725-0777. **Fax:** 617-227-4782.

**E-mail:** webmaster@whdh.com

**Web Site:** <http://whdh.com>

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 948-kw max. visual. Antenna: 945-ft. above av. terrain, 978-ft. above ground, 1089-ft. above sea level.

Latitude	42°	18'	41"
Longitude	71°	13'	00"

**Transmitter:** MA-45 Tower Rd., Newton.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 948-kw max. visual. Antenna: 945-ft. above av. terrain, 978-ft. above ground, 1089-ft. above sea level.

Latitude	42°	18'	41"
Longitude	71°	13'	00"

**Transmitter:** MA-45 Tower Rd., Newton.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**SNG Mobile Dish:** Frontline, 2.3-meter Ku-band; Frontline Digital, 1.8-meter Ku-band.

**Ownership:** Sunbeam Television Corp. (Group Owner).

**Began Digital Operation:** May 1, 1999.

#### Personnel:

**Michael Carson**, Vice President & General Manager.

**Michelle Dempsey-Dubrow**, General Sales Manager.

**Mark Fauci**, National Sales Manager.

**Neil Kelleher**, Local Sales Manager.

**James Shultis**, Engineering Director.

**Joan McCready**, Program Director.

**Steve Donald**, Promotion Director.

**Mike Smith**, Business Manager.

**Edward Kosowski**, News Director.

**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

# Massachusetts—Boston

## WHDH-TV Ch. 7

**Network Service:** NBC.

**Licensee:** WHDH-TV Co., 7 Bulfinch Place, Government Center, Boston, MA 02114-2977.

**Studio:** Govt. Center, 7 Bulfinch Place, Boston, MA 02114-2977.

**Phone:** 617-725-0777. **Fax:** 617-227-4782.

**E-mail:** webmastr@whdh.com

**Web Site:** http://www.whdh.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"  
Longitude 71° 13' 00"

**Transmitter:** Tower Rd., Newton.

**Began Digital Operation** May 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Andrew, 4.6-meter Ku-band; Andrew, 5.6-meter Ku-band; Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

**News Services:** AP, CNN Newsource, NBC News Channel, Reuters TV.

**Ownership:** Sunbeam Television Corp. (Group Owner).

**Began Operation:** June 21, 1948. Original owner was RKO General Inc. Following loss of station license, combination of two competing applicants began operation May 22, 1982 (*Television Digest*, Vol. 18:17, 36; 21:49; 22:1, 4, 19). Sale to present owner approved by FCC June 3, 1993 (Vol. 33:17).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Koteen & Naftalin LLP.

**Personnel:**

**Michael Carson**, Vice President & General Manager.

**Jim Shuttis**, Vice President, Engineering.

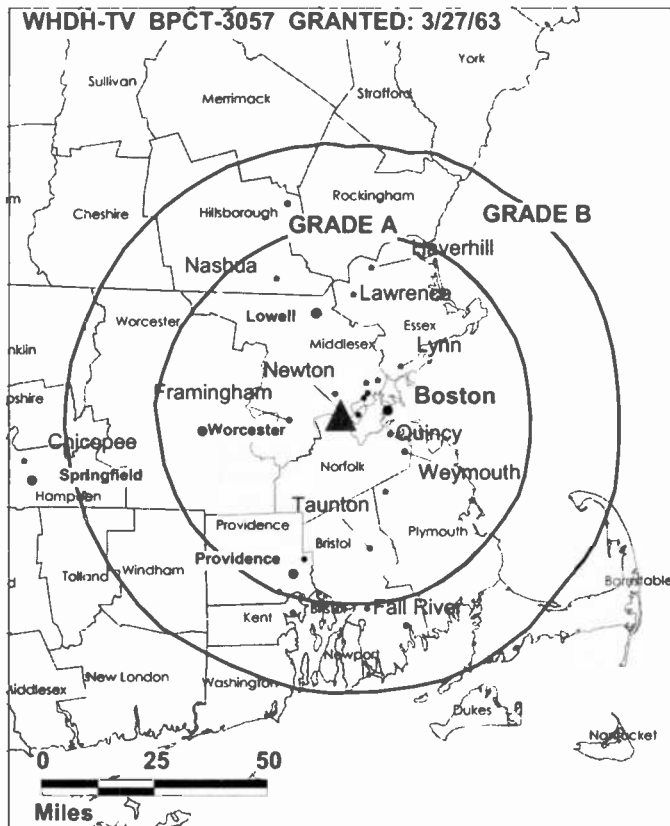
**Michele Dempsey-Dubrow**, General Sales Manager.

**Mark Fauci**, National Sales Manager.

**Neil Kelleher**, Local Sales Manager.

**Mike Smith**, Administration Director.

**Edward Kosowski**, News Director.



**Joan McCready**, Program Director.

**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,117,660	742,180	2,859,840
Average Weekly Circulation (2001)	1,502,617	334,152	1,836,769
Average Daily Circulation (2001)			961,822
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,803,970	434,860	2,238,830
Average Weekly Circulation (2001)	1,383,212	292,861	1,676,074
Average Daily Circulation (2001)			900,667
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	313,690	307,320	621,010
Average Weekly Circulation (2001)	119,404	41,291	160,695
Average Daily Circulation (2001)			61,156

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Cambridge-Boston

**WLVI-TV**  
Ch. 56

**Network Service:** WBN.

**Licensee:** WLVI-TV Inc., 435 N. Michigan Ave., Chicago, IL 60611.

**Studio:** 75 Morrissey Blvd., Boston, MA 02125.

**Phone:** 617-265-5656. **Fax:** 617-265-2538; 617-265-0063.

**E-mail:** wb56mail@aol.com

**Web Site:** <http://www.wb56.com>

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**Transmitter:** 140 Cabot St., Needham.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 512-kw max. visual. Antenna: 1283-ft. above av. terrain, 1277-ft. above ground.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**FCC Digital File Number:** BPCDT-19990909AAH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Cyclesat, 4.6-meter Ku & C-band; EASI, 4.6-meter Ku-band; Microdyne, 5-meter Ku & C-band; Microdyne, 5-meter Ku-band; Vertex, 5-meter Ku-band; Standard Agile Omni receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** August 31, 1953. Left air March 30, 1956. Sale to Harvey Radio Labs by Middlesex Broadcasting approved by FCC September 1, 1959. Harvey operated station experimentally from May 17 to November 17, 1962. Sale to Kaiser Broadcasting approved by FCC October 20, 1966 (*Television Digest*, Vol. 6:26, 43) and station resumed operation December 21, 1966. Sale to Field by Kaiser approved by FCC June 22, 1977 (Vol. 16:51; 17:26). Sale to Gannett Broadcasting Group by Field Communications approved by FCC May 12, 1983 (Vol. 22:47). Sale to present owner by Gannett approved by FCC April 6, 1994 (Vol. 34:15).

**Represented (sales):** Blair Television.

**Personnel:**

**Vincent Manzi**, Vice President & General Manager.

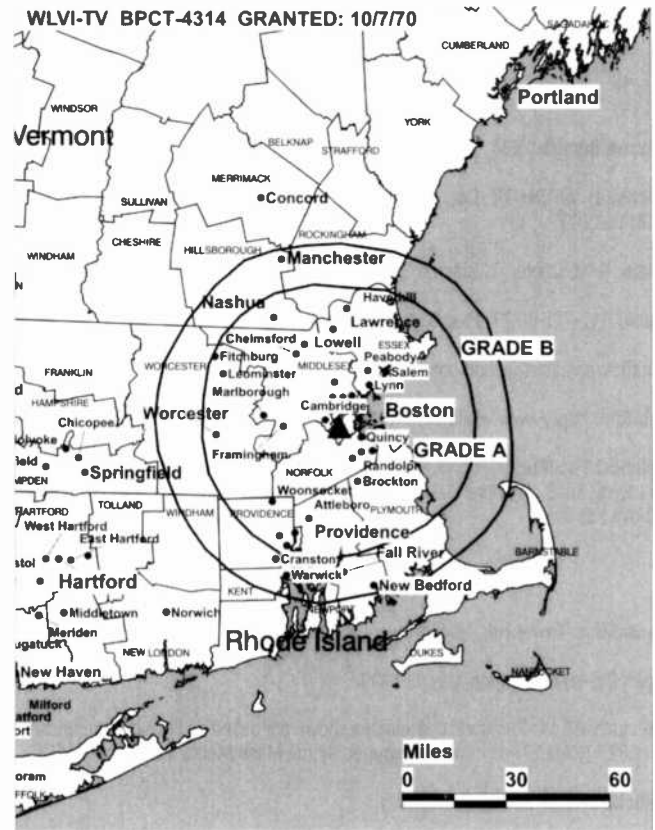
**Richard Graziano**, General Sales Manager.

**Brian Erdlen**, National Sales Manager.

**Franco La Pietra**, Chief Engineer.

**Greg Caputo**, News Director.

**Steven Ratner**, Creative Services & Programming Director.



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**Fred Witte**, Controller.

**Kristen Holgerson**, Public Relations Director.

**Rates:** On request.

**City of License:** Cambridge. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,096,780	506,090	2,602,870
Average Weekly Circulation (2001)	749,466	134,649	884,116
Average Daily Circulation (2001)			314,793
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,803,970	384,550	2,188,520
Average Weekly Circulation (2001)	688,108	116,535	804,643
Average Daily Circulation (2001)			291,286
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	292,810	121,540	414,350
Average Weekly Circulation (2001)	61,358	18,115	79,473
Average Daily Circulation (2001)			23,507

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Boston

## WSBK-TV Ch. 38

**Network Service:** UPN.

**Licensee:** Viacom Inc., 5202 River Rd., Bethesda, MD 20816.

**Studio:** 83 Leo Birmingham Pkwy., Brighton, MA 02135.

**Phone:** 617-783-3838. **Fax:** 617-783-1875.

**Web Site:** <http://www.upn38.com>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 2370-kw max. visual. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**Transmitter:** 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 200-kw max. visual. Antenna: 1290-ft. above av. terrain, 1283-ft. above ground.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**FCC Digital File Number:** BPCDT-19991029AEJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter; Vertex, 6.2-meter; Scientific-Atlanta, Standard Communications receivers.

**News Service:** AP.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** October 12, 1964. Transfer of control to Storer Broadcasting by Catholic TV Center approved by FCC July 29, 1966 (*Television Digest*, Vol. 6:15, 31). Transfer of control to SCI Television approved by FCC October 29, 1987. Transfer of control by Clifford E. Eley, trustee, approved by FCC September 1, 1992. Transfer of control to New World Television Inc. approved by FCC March 22, 1993. Sale to present owner by New World Television Inc. approved by FCC February 27, 1995 (Vol. 34:49, 35:11).

**Represented (sales):** Millennium Sales & Marketing.

**Personnel:**

Ed Goldman, Vice President & General Manager.

Lisa Pesanello, Local Sales Manager.

Kevin Fitzpatrick, Sales Director.

Mark Kroninger, Marketing Director.

Greg Raso, Chief Engineer.

Lee Kinberg, Programming Director.

Rachel Grech, Business Manager.

WSBK-TV BPCT-910130KE GRANTED: 5/31/91



Amy Lau, Research Director.

**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,216,940	1,084,140	4,301,080
Average Weekly Circulation (2001)	932,559	191,980	1,124,538
Average Daily Circulation (2001)			360,421
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,803,970	414,760	2,218,730
Average Weekly Circulation (2001)	675,443	130,848	806,291
Average Daily Circulation (2001)			280,430
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,412,970	669,380	2,082,350
Average Weekly Circulation (2001)	257,115	61,132	318,247
Average Daily Circulation (2001)			79,992

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Massachusetts—Lawrence

### WMFP Ch. 62

**Network Service:** Independent.

**Licensee:** SAH-Boston License Corp., Box 305249, Nashville, TN 37230.

**Studio:** One Beacon St., 35th Floor, Boston, MA 02108.

**Phone:** 617-720-1062.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 610-ft. above av. terrain, 604-ft. above ground, 663-ft. above sea level.

Latitude	42°	21'	29"
Longitude	71°	03'	40"

**Transmitter:** One Beacon St.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 110-kw max. visual. Antenna: 1280-ft. above av. terrain, 1270-ft. above ground.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

**FCC Digital File Number:** BPCDT-19991101AFC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paraclipse, 3.8-meter.

**Ownership:** Shop at Home Inc. (Group Owner).

**Began Operation:** October 16, 1987. Transfer of control from MFP Inc. to Shop at Home Inc. approved by FCC July 18, 1994.

**Represented (legal):** Wyatt, Tarrant & Combs.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

Lou James, General Manager.



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Bill Desmond, Chief Engineer.

**Rates:** On request.

**City of License:** Lawrence. **Station DMA:** Boston. **Rank:** 6.

**Nielsen Data:** Not available.

# Massachusetts—Marlborough

## WHUB-TV (formerly WSHH-TV) Ch. 66

**Network Service:** HSN.

**Licensee:** Univision Partnership of Massachusetts, 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067.

**Studio:** 71 Parmenter Rd., Hudson, MA 01749.

**Phone:** 978-562-0660. **Fax:** 978-562-1166.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 3630-kw max. visual. Antenna: 1168-ft. above av. terrain, 1227-ft. above ground, 1430-ft. above sea level.

Latitude 42° 23' 03"  
Longitude 71° 29' 41"

**Transmitter:** 71 Parmenter Rd., Hudson.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 49.6-kw max. visual. Antenna: 1070-ft. above av. terrain, 1129-ft. above ground, 1332-ft. above sea level.

Latitude 42° 23' 03"  
Longitude 71° 29' 41"

**Transmitter:** 1.9-mi. N270°E.

**FCC Digital File Number:** BPCDT-980420KE. Granted: August 10, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Comtech, 7.3-meter C-band; Vertex, 4.5-meter C-band; Pinzone receivers.

**Ownership:** Univision Communications Inc. (Group Owner).

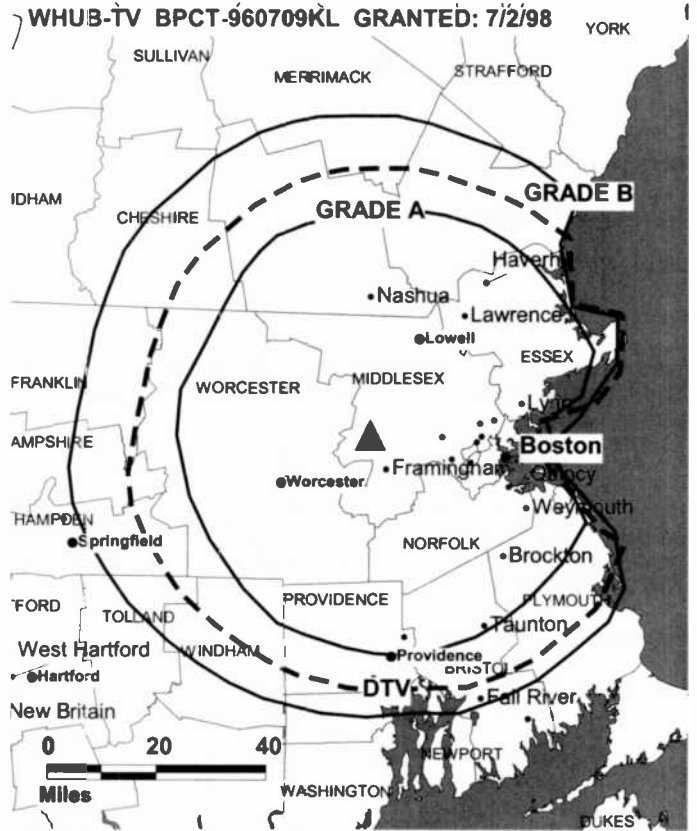
**Began Operation:** February 12, 1985. Sale to present owner by USA Broadcasting approved by FCC May 21, 2001. Sale to USA Broadcasting by Arnold Ginsburg & John Garabedian approved by FCC September 23, 1986 (*Television Digest*, Vol. 26:32, 45).

**Represented (legal):** Shaw Pittman.

**Personnel:**

**Francesca Bryden**, General Manager.

**Mark Arpino**, Chief Engineer.



**Rates:** On request.

**City of License:** Marlborough. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,230	0	16,230
Average Weekly Circulation (2001)	1,055	0	1,055
Average Daily Circulation (2001)			260
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,230	0	16,230
Average Weekly Circulation (2001)	1,055	0	1,055
Average Daily Circulation (2001)			260

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Massachusetts—Norwell

### WWDP Ch. 46

**Network Service:** Telemundo.

**Licensee:** Norwell Television LLC, 50 S. Hwy. 1, Suite 204, Jupiter, FL 33477.

**Studio:** 2 Bert Dr., West Bridgewater, MA 02379.

**Phones:** 508-586-4677; 888-427-4644. **Fax:** 508-586-2396.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 500-kw max. visual. Antenna: 351-ft. above av. terrain, 384-ft. above ground, 462-ft. above sea level.

Latitude	42°	01'	36"
Longitude	71°	03'	35"

Requests modification of CP for change to 1900-kw max. visual, 810-ft. above av. terrain, 804-ft. above ground, 922-ft. above sea level, lat. 42° 00' 45", long. 71° 05' 39", transmitter to 0.2-mi. at 147°T from intersection of Town Dump Rd. & Prospect St. BMPCT-9903322KF.

**Transmitter:** 0.2-mi. N of West St., near Brockton.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 310-kw max. visual. Antenna: 810-ft. above av. terrain, 804-ft. above ground, 922-ft. above sea level.

Latitude	42°	00'	45"
Longitude	71°	05'	39"

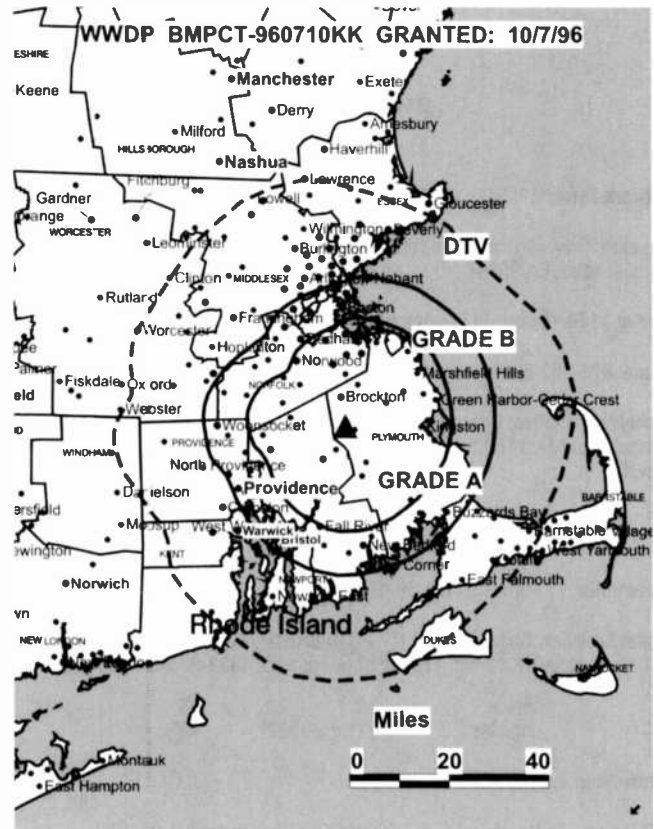
**Transmitter:** Approx. 0.21-mi. at a bearing of 147°T from the intersection of Town Dump Rd. & Prospect St.

**FCC Digital File Number:** BPCDT-990322KE. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Norwell Television LLC.

**Began Operation:** December 6, 1986. Left air Spring 1990. Sale to Massachusetts Redevelopment Corp. by The Alan & Lina Lee Lidow Revocable Trust, et al., approved by FCC August 15, 1995. Returned to air December 18, 1996. Sale to The Christian Network Inc. approved by FCC on May 22, 1997. Sale to DP Media Inc. from The Christian Network Inc. approved by FCC June 23, 1998. Sale to Paxson Communications dismissed April 21, 2000 (*Television Digest*, Vol. 39:48). Sale of 32% equity interest to Paxson Communications Corp. approved by FCC May 2, 2000.



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**Represented (legal):** Ginsburg, Feldman & Bress, Chartered.

**Personnel:**

**Carol Healey, General Manager.**

**Jeff Kline, Operations Manager.**

**Rates:** On request.

**City of License:** Norwell. **Station DMA:** Boston. **Rank:** 6.

**Nielsen Data:** Not available.



# Massachusetts—Springfield-Holyoke

## WGGB-TV Ch. 40

**Network Service:** ABC.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1300 Liberty St., Springfield, MA 01104.

**Mailing Address:** Box 40, Springfield, MA 01102-0040.

**Phone:** 413-733-4040. **Fax:** 413-788-7640.

**Web Site:** <http://www.wggb.com>

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 3720-kw max. visual. Antenna: 1014-ft. above av. terrain, 125-ft. above ground, 1325-ft. above sea level.

Latitude 42° 14' 30"  
Longitude 72° 38' 57"

**Transmitter:** Top of Mount Tom, Holyoke.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 500-kw max. visual. Antenna: 1063-ft. above av. terrain, 174-ft. above ground.

Latitude 42° 14' 30"  
Longitude 72° 38' 57"

**FCC Digital File Number:** BPCDT-19991015ABL. Granted: January 10, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; Comtech, 3.5-meter C-band; DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne, Standard Components receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** April 14, 1953. Sale to present owner from Guy Gannett Communications Inc. approved by FCC April 5, 1999 (*Television Digest*, Vol. 38:36, 37). Sale with AM & FM affiliates to Guy Gannett Communications Inc. by Hampden-Hampshire Corp. approved by FCC June 7, 1967 (Vol. 6:44). Previous sale of 50% to Republican TV Inc. approved by FCC July 21, 1954 (Vol. 10:10, 30).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Lohnes & Culver.

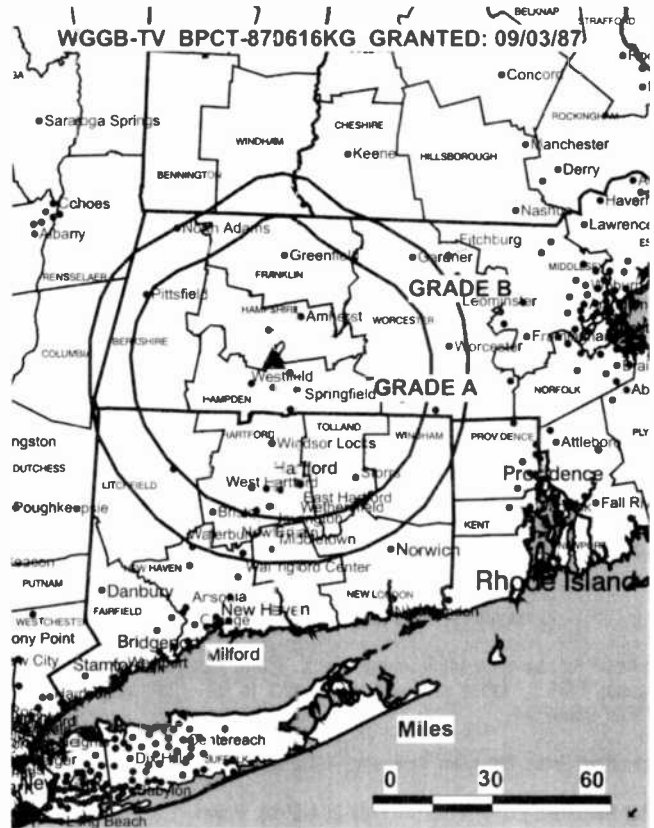
**Personnel:**

Kevin P. LeRoux, General Manager.

Mark Bartos, Local Sales Manager.

Kathy Tobin, News Director.

Linda Cross, Business Manager.



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Jeff Scheidecker, Marketing & Creative Services.

Peter M. Hayes, Chief Engineer.

Michell Haggan, Traffic Manager.

**Highest 30 Sec. Rate:** \$1600.

**City of License:** Springfield. **Station DMA:** Springfield-Holyoke. **Rank:** 105.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,550	101,480	303,030
Average Weekly Circulation (2001)	149,936	30,663	180,599
Average Daily Circulation (2001)			93,296
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,550	43,240	244,790
Average Weekly Circulation (2001)	149,936	21,475	171,410
Average Daily Circulation (2001)			92,490
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	58,240	58,240
Average Weekly Circulation (2001)	0	9,188	9,188
Average Daily Circulation (2001)			806

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Massachusetts—Springfield

**WWLP**  
Ch. 22

**Network Service:** NBC.

**Licensee:** LIN Television Corp., 4 Richmond Square, Suite 200, Providence, RI 02906.

**Studio:** One Broadcast Center, Chicopee, MA 01013.

**Mailing Address:** Box 2210, Springfield, MA 01102-2210.

**Phone:** 413-786-2200. **Fax:** 413-377-2263.

**E-mail:** news@wwlp.com

**Web Site:** http://www.wwlp.com

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 3390-kw max. visual. Antenna: 880-ft. above av. terrain, 530-ft. above ground, 1170-ft. above sea level.

Latitude 42° 05' 05"  
Longitude 72° 42' 14"

Holds CP for change to 4455-kw max. visual, 876-ft. above av. terrain, 495-ft. above ground, 1135-ft. above sea level, transmitter to 591 Northwest St., Agawam. BMPCT-930826KE.

**Transmitter:** Provin Mountain, Agawam.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 1.95-kw visual. Antenna: 879-ft. above av. terrain, 495-ft. above ground.

Latitude 42° 05' 05"  
Longitude 72° 42' 14"

**FCC Digital File Number:** BPCDT-19991029ADM. Granted: May 31, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Microdyne, 7-meter; ChannelMaster, Harris receivers.

**News Service:** AP.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** March 17, 1953. Sale to Adams Communications by Springfield TV Corp. approved by FCC January 9, 1984 (Television Digest, Vol. 23:35). Sale to Brissette TV by Adams Communication Inc. approved by FCC December 24, 1991. Sale to Benedek Broadcasting Co. LLC by Brissette TV approved by FCC May 22, 1996 (Vol. 35:37, 52). Benedek swapped station with LIN Television Corp. for KAKE-TV, KLBY, KUPK-TV & WOVW, which LIN had acquired from Chronicle Publishing. FCC approved deal March 23, 2000 (Vol. 40:7).

**Represented (sales):** Petry Television Inc.

**Personnel:**

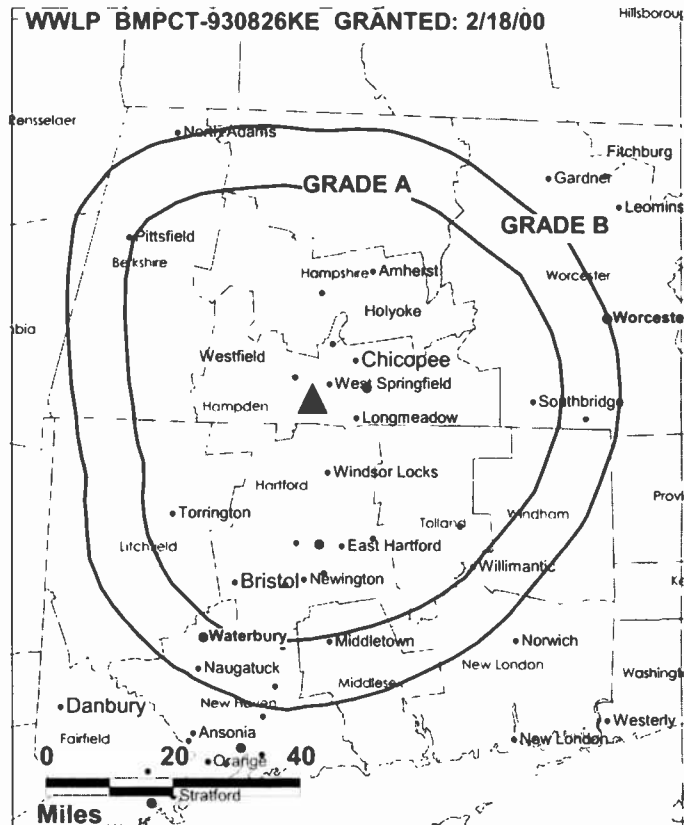
**William Pepin,** Vice President & General Manager.

**John Baran,** Station Manager.

**Sue Devine,** Business Manager.

**Fred Steinman,** General Sales Manager.

**Maripal Jordan,** National Sales Manager.



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**Dave Cole,** Chief Engineer.

**Michael Garreffo,** News Director.

**Joan Davidson,** Traffic Supervisor.

**Rich Tettemer,** Sports Director.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Springfield. **Station DMA:** Springfield-Holyoke. **Rank:** 105.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,020	101,480	385,500
Average Weekly Circulation (2001)	175,613	29,646	205,260
Average Daily Circulation (2001)			114,866
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,550	43,240	244,790
Average Weekly Circulation (2001)	163,393	21,136	184,529
Average Daily Circulation (2001)			108,886
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,470	58,240	140,710
Average Weekly Circulation (2001)	12,220	8,511	20,731
Average Daily Circulation (2001)			5,980

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Vineyard Haven

**WDPX**  
**Ch. 58**  
**(Satellite of WBPX, Boston, MA)**

**Network Service:** PAX.

**Licensee:** Paxton Boston-68 License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Phone:** 617-787-6868. **Fax:** 617-562-4280.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 58 (734-740 MHz). Authorized power: 1150-kw max. visual, 119.1-kw max. aural. Antenna: 508-ft. above av. terrain, 370-ft. above ground, 495-ft. above sea level.

Latitude 41° 41' 19"  
 Longitude 70° 20' 49"

**Transmitter:** 765 Oak St., West Barnstable.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 300-kw max. visual. Antenna: 522-ft. above av. terrain, 415-ft. above ground.

Latitude 41° 41' 19"  
 Longitude 70° 20' 49"

**FCC Digital File Number:** BPCDT-19991101AFW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** July 19, 1985. Transfer of control to Sentry Federal Savings Bank by Donald Moore, et al., approved by FCC December 3, 1987. Transfer of control to Resolution Trust Corp. as conservator approved by FCC February 28, 1991. Suspended operation August 14, 1991. Bankruptcy sale to Boston U. Communications approved by FCC September 28, 1994. Returned to air November 1, 1994. Sale to DP Media Inc., who then immediately sold to present owner, approved by FCC May 2, 2000.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:** See WBPX, Boston, MA.

**Rates:** On request.

**City of License:** Vineyard Haven. **Station DMA:** Boston. **Rank:** 6.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	251,240	11,930	263,170
Average Weekly Circulation (2001)	18,129	1,687	19,816
Average Daily Circulation (2001)			5,719
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,250	11,930	98,180
Average Weekly Circulation (2001)	9,055	1,687	10,741
Average Daily Circulation (2001)			3,079
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,990	0	164,990
Average Weekly Circulation (2001)	9,074	0	9,074
Average Daily Circulation (2001)			2,640

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Worcester

**WUNI**  
Ch. 27

**Network Service:** Univision.

**Licensee:** Entravision 27 LP, 2425 Olympic Blvd., Suite 6000 W, Santa Monica, CA 90404.

**Studio:** 33 4th Ave., Needham, MA 02194.

**Phone:** 781-433-2727. **Fax:** 781-433-2750.

**E-mail:** feedback@wunitv.com

**Web Site:** http://www.wunitv.com

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1150-kw max. visual, 230-kw max. aural. Antenna: 1529-ft. above av. terrain, 1316-ft. above ground, 2014-ft. above sea level.

Latitude 42° 20' 09"  
Longitude 71° 42' 57"

**Transmitter:** Stiles Hill, Cross St., Boylston.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 200-kw max. visual. Antenna: 1486-ft. above av. terrain, 1263-ft. above ground, 1975-ft. above sea level.

Latitude 42° 20' 07"  
Longitude 71° 42' 54"

**Transmitter:** 515 Cross St., Boylston.

**FCC Digital File Number:** BMPDCT-20000428ABI. Granted: May 18, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Unimesh, 3.6-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Entravision Communications Corp. (Group Owner).

**Began Operation:** January 2, 1970. Sale to Corridor Broadcasting by Melvin & Fred Simon, Gerald & Irwin Katz approved by FCC October 18, 1983. Previous sale by America Group Management Corp. approved by FCC April 21, 1977. Began subscription TV operation September 8, 1980. Resumed independent operation January 1, 1986. Transfer of control to Jasas Corp. approved by FCC October 15, 1992. Sale to present owner by Jasas Corp. approved by FCC November 17, 2000.

**Represented (sales):** Univision.

**Personnel:**

**Gary Marder**, General Manager.

**Alex Von Lichtenberg**, Sales Director.

**Fran Vaccari**, Chief Engineer.

**Meg Donnelly**, Program Director.



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**Meg Godin**, News Director.

**David Stewart**, Production Manager.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Worcester. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	177,470	0	177,470
Average Weekly Circulation (2001)	12,423	0	12,423
Average Daily Circulation (2001)			7,276

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	177,470	0	177,470
Average Weekly Circulation (2001)	12,423	0	12,423
Average Daily Circulation (2001)			7,276

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Detroit, MI	1,878,670	10	WADL (38), WDIV (4), WDIV-DT (45), WDWB (20), WJBK (2), WJBK-DT (58), WKBD-DT (14), WKBD-TV (50), WPXD (31), WWJ-DT (44), WWJ-TV (62), WXYZ-DT (41), WXYZ-TV (7)
Grand Rapids-Kalamazoo-Battle Creek, MI	702,210	38	WLLA (64), WOOD-DT (7), WOOD-TV (8), WOTV (41), WTLJ (54), WWMT (3), WXMI (17), WZPX (43), WZZM-TV (13)
Flint-Saginaw-Bay City, MI	453,740	64	WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Toledo, OH	418,340	68	WLMB (40), WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Green Bay-Appleton, WI	406,340	69	WACY (32), WBAY-TV (2), WFRV-TV (5), WFXS (55), WGBA (26), WIWB (14), WLUK-TV (11), WMMF-TV (68)
South Bend-Elkhart, IN	328,710	87	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Lansing, MI	238,340	111	WHTV (18), WILX-TV (10), WLAJ (53), WLNS-DT (59), WLNS-TV (6), WSYM-TV (47)
Traverse City-Cadillac, MI	233,400	117	WFOX-TV (33), WFXV (45), WGTQ (8), WGTU (29), WPBN-TV (7), WTMOTV (4), WWTV (9), WWUP-TV (10)
Marquette, MI	84,370	177	WBKP (5), WDHS (8), WJMN-TV (3), WLJC-TV (6)
Alpena, MI	17,290	208	WBKB-TV (11)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WOTV & WWMT, Battle Creek . . . . . See Grand Rapids, MI
- WJRT-TV, Bay City . . . . . See Flint, MI
- WEYI-TV, Bay City . . . . . See Saginaw, MI
- WPBN-TV Cadillac . . . . . See Traverse City, MI
- WAQP & WEYI-TV, Flint . . . . . See Saginaw, MI
- WLNS-TV, Flint . . . . . See Lansing, MI
- WNEM-TV, Flint . . . . . See Bay City, MI
- WZPX, Grand Rapids . . . . . See Battle Creek, MI
- WOOD-TV, WOTV, WWMT &  
WZZM-TV, Kalamazoo . . . . . See Grand Rapids, MI
- WUHQ-TV, Kalamazoo . . . . . See Grand Rapids, MI
- WBKP, Marquette . . . . . See Calumet, MI
- WDHS, Marquette . . . . . See Iron Mountain, MI
- WADL, Mount Clemens . . . . . See Detroit, MI
- WILX-TV, Onondaga . . . . . See Lansing, MI
- WJRT-TV & WSMH, Saginaw . . . . . See Flint, MI
- WNEM-TV, Saginaw . . . . . See Bay City, MI
- WGKI & WWTW, Traverse City . . . . . See Cadillac, MI

**Michigan Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	20	20	40
Educational Television	2	10	12
	22	30	52

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# Michigan—Alpena

## WBKB-TV Ch. 11

**Network Service:** CBS.

**Licensee:** Thunder Bay Broadcasting Corp., 1390 Bagley St., Alpena, MI 49707.

**Studio:** 1390 Bagley St., Alpena, MI 49707.

**Phone:** 989-356-3434. **Fax:** 989-356-4188.

**E-mail:** wbkbtv@voyager.net

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 665-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 11.20"  
Longitude 83° 31' 25.30"

**Transmitter:** Hubbard Lake Rd., 3-mi. N of M-72.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 20-kw max. visual. Antenna: 662-ft. above av. terrain, 468-ft. above ground.

Latitude 44° 42' 11.00"  
Longitude 83° 31' 26.00"

**FCC Digital File Number:** BPCDT-19991101AHA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3.8-meter C-band; 3.8-meter Ku-band; 5-meter C-band; RCA Americom, 4.5-meter Ku-band; Drake, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Thunder Bay Broadcasting Corp.

**Began Operation:** September 22, 1975.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Stephen A. Marks**, President.

**Curtis W. Smith**, Vice President & General Manager.

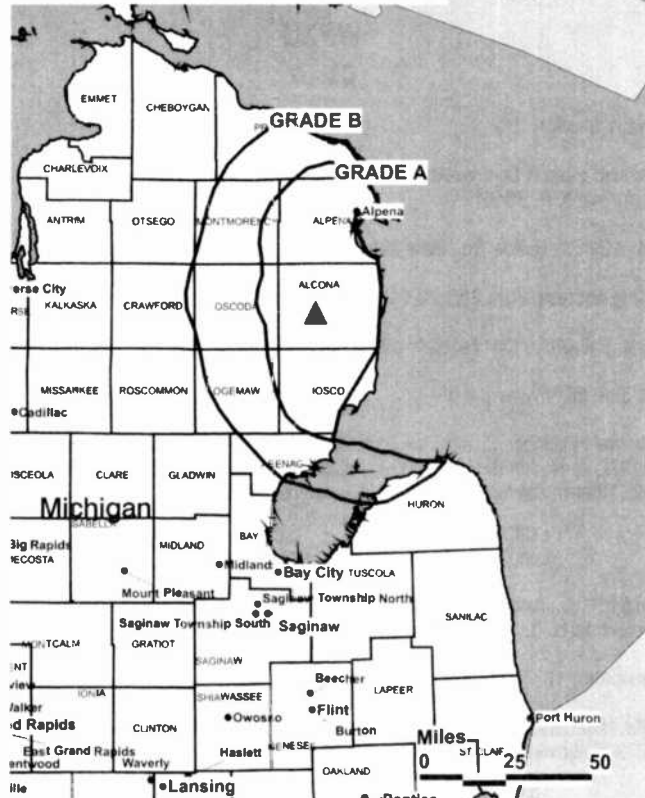
**Bob Race**, Operations & Production Manager.

**Barb Bowen**, General Sales Manager.

**Cher Allen**, Local Sales Manager.

**Mark Goshgarian**, News Director.

WBKB-TV BMPCT-7586 GRANTED: 6/20/75



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**Debra Worth**, Business Manager.

**Rates:** On request.

**City of License:** Alpena. **Station DMA:** Alpena. **Rank:** 208.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	36,540	20,010	56,550		
Average Weekly Circulation (2001)	17,253	5,591	22,843		
Average Daily Circulation (2001)			11,396		
Station DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	11,110	5,700	16,810		
Average Weekly Circulation (2001)	8,716	3,369	12,084		
Average Daily Circulation (2001)			7,201		
Other DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	25,430	14,310	39,740		
Average Weekly Circulation (2001)	8,537	2,222	10,759		
Average Daily Circulation (2001)			4,196		

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewers of more than 5% as per the Nielsen Survey Methods.

# Michigan—Ann Arbor

**WPXD**  
**Ch. 31**

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 20 Oak Hollow Rd., Suite 205, Ann Arbor, MI 48108.

**Mailing Address:** Suite 205, 20 Oak Hollow, Southfield, MI 48034.

**Phone:** 248-352-3131. **Fax:** 248-352-2111.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 1230-kw max. & 1222-kw horizontal visual, 200-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 42° 22' 25"  
Longitude 84° 04' 10"

Holds CP for change to 2880-kw max. visual, 1079-ft. above av. terrain, 1014-ft. above ground, 2018-ft. above sea level. BPCT-971015KE.

**Transmitter:** 18200 M-52 N, Chelsea.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 110-kw max. visual. Antenna: 1076-ft. above av. terrain, 1010-ft. above ground.

Latitude 42° 22' 25"  
Longitude 84° 04' 10"

**Transmitter:** 0.9-mi. NE of Hwy. 52, 0.3-mi. NW of Stofer Hill & 4.3-mi. NW of Chelsea.

**FCC Digital File Number:** BPCDT-19990812KH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Comsat; Microdyne receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** January 12, 1981. Sale to Blackstar LLC by FAB Communications approved by FCC July 10, 1989 (*Television Digest*, Vol. 28:52; 29:20). Sale to present owner by Blackstar approved by FCC December 12, 1997.

**Represented (legal):** Verner, Liipfert, Bernhard, McPherson & Hand, Chartered.

**Represented (engineering):** Robert Thompson & Emma Allison.

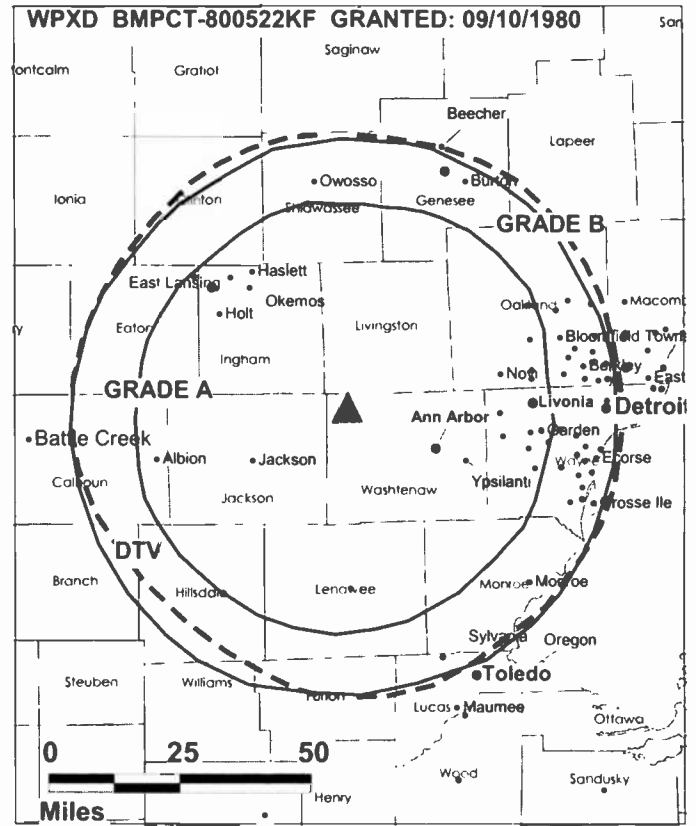
**Personnel:**

**Mike Berman**, General Manager.

**Robert Thompson**, Chief Engineer.

**Emma Allison**, Master Control Supervisor.

**Helen Skinner**, Traffic Manager.



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**Highest 30 Sec. Rate:** \$350.

**City of License:** Ann Arbor. **Station DMA:** Detroit. **Rank:** 10.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,288,030	174,400	1,462,430
Average Weekly Circulation (2001)	162,737	22,963	185,700
Average Daily Circulation (2001)			43,162
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,288,030	66,250	1,354,280
Average Weekly Circulation (2001)	162,737	9,300	172,038
Average Daily Circulation (2001)			40,782
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	108,150	108,150
Average Weekly Circulation (2001)	0	13,662	13,662
Average Daily Circulation (2001)			2,381

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Battle Creek

**WZPX**  
Ch. 43

**Network Service:** PAX.

**Licensee:** Paxson Battle Creek License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 2610 Horizon Dr., Suite E, Grand Rapids, MI 49546.

**Phone:** 616-222-4343. **Fax:** 616-222-1739.

**E-mail:** tfinelli@wzpxtv.com

**Web Site:** <http://www.wzpxtv.com>

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 5000-kw max. visual. Antenna: 1060-ft. above av. terrain, 1030-ft. above ground, 1926-ft. above sea level.

Latitude 42° 40' 45"  
Longitude 85° 03' 57"

**Transmitter:** S side of Coats Grove Rd., 0.5-mi. E of Coats Grove & Hager Rds. intersection.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 212-kw max. visual. Antenna: 1001-ft. above av. terrain, 971-ft. above ground, 1867-ft. above sea level.

Latitude 42° 40' 45"  
Longitude 85° 03' 57"

**Transmitter:** Approx. 0.59-mi. at 124°T from Kelly Hwy. & Hager Rd.

**FCC Digital File Number:** BPCDT-990513KE. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Station:** Comtech, 3.8-meter.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** October 11, 1996. Began operation as WJUE. Sale to Horizon Broadcasting Corp. by William Popjes approved by FCC February 20, 1997. Sale to Paxson Communications Corp. by Horizon Broadcasting Corp. approved by FCC April 28, 1997. Sale to DP Media Inc. by Paxson Communications Corp. approved by FCC January 22, 1998. Sale back to Paxson by DP Media Inc. approved by FCC April 5, 2000 (*Television Digest*, Vol. 39:48; 40:24).

**Represented (legal):** Irwin, Campbell & Tannenwald PC.

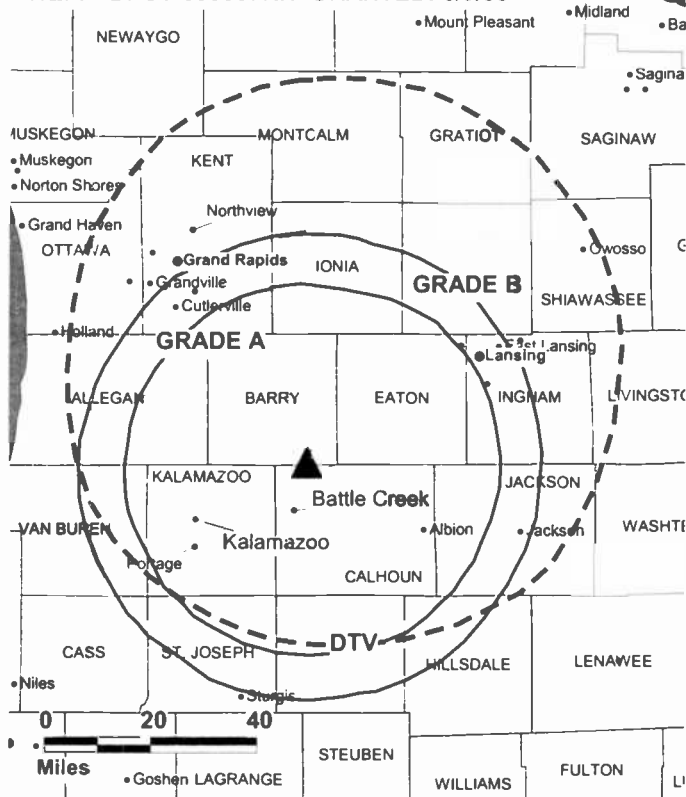
**Personnel:**

**Toni Finelli**, General Manager.

**James DeWindt**, Program Director.

**Highest 30 Sec. Rate:** \$150.

**WZPX BPCT-850607KN GRANTED: 6/9/88**



**City of License:** Battle Creek. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	589,640	341,500	931,140
Average Weekly Circulation (2001)	108,091	48,103	156,194
Average Daily Circulation (2001)			46,730
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	418,820	227,040	645,860
Average Weekly Circulation (2001)	81,634	32,409	114,043
Average Daily Circulation (2001)			34,225
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,820	114,460	285,280
Average Weekly Circulation (2001)	26,457	15,694	42,151
Average Daily Circulation (2001)			12,505

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Bay City-Saginaw-Flint

## WNEM-TV Ch. 5

**Network Service:** CBS.

**Licensee:** Meredith Corp., Box 531, Saginaw, MI 48606.

**Studios:** 107 N. Franklin St., Saginaw, MI 48606; 5409 Gateway Centre, Flint, MI 48507.

**Mailing Address:** Box 531, Saginaw, MI 48606.

**Phones:** 517-755-8191 (Saginaw); 810-232-3900 (Flint). **Fax:** 517-758-2110 (Saginaw); 810-234-5628 (Flint).

**E-mail:** wnem99a@prodigy.com; wnemtv5@aol.com; wnemtv5@cris.com

**Web Site:** http://www.wnem.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1049-ft. above ground, 1635-ft. above sea level.

Latitude 43° 28' 13"  
Longitude 83° 50' 35"

**Transmitter:** 5700 Becker Rd., Saginaw.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 334-kw max. visual. Antenna: 932-ft. above av. terrain, 942-ft. above ground.

Latitude 43° 28' 13"  
Longitude 83° 50' 35"

**FCC Digital File Number:** BPCDT-19991020ACK. Granted: April 18, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Harris, 6-meter; Drake, Harris receivers.

**News Service:** AP.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** February 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Haley, Bader & Potts PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Julle Zoumaris,** General Sales Manager.

**Mike Spruill,** Local Sales Manager.

**Carolyn Jacoby,** Regional Sales Manager.

**Jennifer Hogan,** News Director.

**Gregory Surma,** Engineering & Operations Director.

**Jenelle Gilbert,** Program Director.

**Kendall Talley,** Promotion Director.



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**Cynthia MacLachlan,** Business Manager.

**Lane Valliere,** Production Manager.

**Michelle Frasier,** Creative Services Director.

**Art Neil,** Sports Director.

**Rates:** On request.

**City of License:** Bay City. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	361,610	226,700	588,310
Average Weekly Circulation (2001)	228,732	112,914	341,645
Average Daily Circulation (2001)			190,619
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	292,020	156,970	448,990
Average Weekly Circulation (2001)	210,701	94,978	305,679
Average Daily Circulation (2001)			173,475
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,590	69,730	139,320
Average Weekly Circulation (2001)	18,031	17,936	35,966
Average Daily Circulation (2001)			17,144

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Cadillac

**WFQX-TV**

**Ch. 33**

**(Operates satellite WFVX, Vanderbilt, MI)**

**Network Service:** FOX, UPN.

**Licensee:** Rockfleet Broadcasting II LLC, 885 3rd Ave., 34th Floor, New York, NY 10022.

**Studio:** 7669 S. 45th Rd., Cadillac, MI 49601.

**Phone:** 231-775-9813. **Fax:** 231-775-1898.

**E-mail:** lkimbel@fox33.com

**Web Site:** http://www.fox33.com

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 776-kw max. visual, 6.15-kw aural. Antenna: 974-ft. above av. terrain, 590-ft. above ground, 2289-ft. above sea level.

Latitude 44° 08' 53"  
Longitude 85° 20' 45"

**Transmitter:** 6.5-mi. SSE of Cadillac, 1066 W. 23rd Rd.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 971-ft. above av. terrain, 591-ft. above ground.

Latitude 44° 08' 53"  
Longitude 85° 20' 45"

**FCC Digital File Number:** BPCDT-19991101AIV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 3.7-meter Ku & C-band; 7-meter C-band; Chapparral receivers.

**Ownership:** Rockfleet Broadcasting II Inc. (Group Owner).

**Began Operation:** October 11, 1989. Sale to present owner by GRK Productions Joint Venture approved by FCC December 3, 1999.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Linda Kimbel,** General Manager.

**Carol Donohue,** Local Sales Manager.

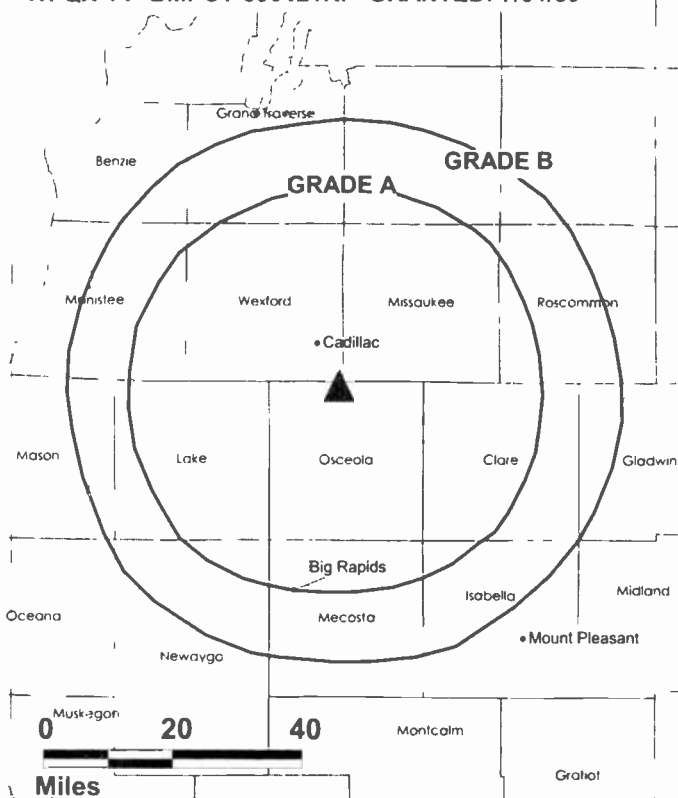
**Quentin Parker,** News Director.

**Greg Buzzell,** Chief Engineer.

**Julia Horchner,** Program & Promotion Director.

**Jean Joseph,** Business Manager.

**WFQX-TV BNPCT-890421KF GRANTED: 7/31/89**



**Highest 30 Sec. Rate:** \$450.

**City of License:** Cadillac. **Station DMA:** Traverse City-Cadillac. **Rank:** 117.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	206,370	70,530	276,900
Average Weekly Circulation (2001)	74,773	15,893	90,667
Average Dairy Circulation (2001)			26,308
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,670	66,690	158,360
Average Weekly Circulation (2001)	40,383	15,621	56,004
Average Dairy Circulation (2001)			18,411
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,700	3,840	118,540
Average Weekly Circulation (2001)	34,390	273	34,663
Average Dairy Circulation (2001)			7,898

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Cadillac-Traverse City

**WWTV**

**Ch. 9**

(Operates satellite WWUP-TV, Sault Ste. Marie, MI)

**Network Service:** CBS.

**Licensee:** Heritage Broadcasting Co. of Michigan, Box 627, Cadillac, MI 49601.

**Studios:** 22320 130th Ave., Tustin, MI 49688; 2640 Aero Park Dr., Traverse City, MI 49684-0627.

**Mailing Address:** Box 627, Cadillac, MI 49601.

**Phone:** 231-775-3478. **Fax:** 231-775-3671.

**E-mail:** info@9and10news.com

**Web Site:** http://www.9and10news.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground, 2999-ft. above sea level.

Latitude 44° 08' 12"  
Longitude 85° 20' 33"

**Transmitter:** 22320 130th Ave., Tustin.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 845.6-kw max. visual. Antenna: 1631-ft. above av. terrain, 1232-ft. above ground.

Latitude 44° 08' 12"  
Longitude 85° 20' 33"

**FCC Digital File Number:** BPCDT-19991021ACN. Granted: April 19, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku & C-band; Microwave General, 5-meter C-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 6-meter C-band; Chapparral, Pinzone, Prodelin, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Prodelin, 3.4-meter Ku & C-band.

**News Services:** AP, CBS Newspath.

**Ownership:** Heritage Broadcasting Group (Group Owner).

**Began Operation:** December 11, 1953. Sale to present owner by Wilson Communications approved by FCC March 2, 1989. Sale to Wilson Communications by Fetzer Broadcasting Co. approved by FCC December 28, 1978 (*Television Digest*, Vol. 19:14). Sale to Fetzer by Spartan Corp. approved by FCC July 23, 1958 (Vol. 14:25, 27).

**Represented (sales):** Blair Television.

**Represented (legal):** Pepper & Corazzini LLP.

**Personnel:**

**Mario Iacobelli**, General Manager.

**William Kring**, Station Manager.

**Mark Featherston**, General Sales Manager.

**John DeMarsh**, National Sales Manager.

**Shann Vanderleek**, Local Sales Manager.



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**Tim Gross**, Production Manager.

**Lowell Shore**, Chief Engineer.

**Kevin Dunaway**, News Director.

**Sherri McKinley**, Program Director.

**Jennifer Ott**, Promotion & Marketing Director.

**Rates:** On request.

**City of License:** Cadillac. **Station DMA:** Traverse City-Cadillac. **Rank:** 117.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,450	145,510	307,960
Average Weekly Circulation (2001)	108,001	72,276	180,277
Average Daily Circulation (2001)			105,658
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,480	79,690	176,170
Average Weekly Circulation (2001)	79,908	50,456	130,364
Average Daily Circulation (2001)			82,044
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,970	65,820	131,790
Average Weekly Circulation (2001)	28,093	21,820	49,913
Average Daily Circulation (2001)			23,614

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Calumet

## WBKP Ch. 5

**Network Service:** ABC.

**Licensee:** Scanlan Television Inc., 201 E. Front St., Traverse City, MI 49684.

**Studio:** 1122 Calumet Ave., Suite 5, Calumet, MI 49913.

**Phone:** 906-337-9990. **Fax:** 906-337-5598.

**E-mail:** wbkp@wbkp.com

**Web Site:** http://www.wbkp.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual. Antenna: 968-ft. above av. terrain, 469-ft. above ground, 1959-ft. above sea level.

Latitude 47° 02' 12"  
Longitude 88° 41' 42"

**Transmitter:** 1.25-mi. SW of Painesdale, 0.4-mi. NW of State Rd. 26.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 77-kw max. visual. Antenna: 945-ft. above av. terrain, 428-ft. above ground.

Latitude 47° 02' 11"  
Longitude 88° 41' 43"

**FCC Digital File Number:** BPCDT-19991020ABO. Granted: June 28, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** 7 in operation, Transmit/receive Andrew, 5-meter C-band; ChannelMaster, 3-meter Ku & C-band.

**News Services:** AP, Newsone.

**Ownership:** Scanlan Communications Inc. (Group Owner).

**Began Operation:** October 30, 1996.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

### Personnel:

**Tom Scanlan**, President.

**Chris Webb**, Vice President, Sales.

**Susan Rutkofske**, General Manager.

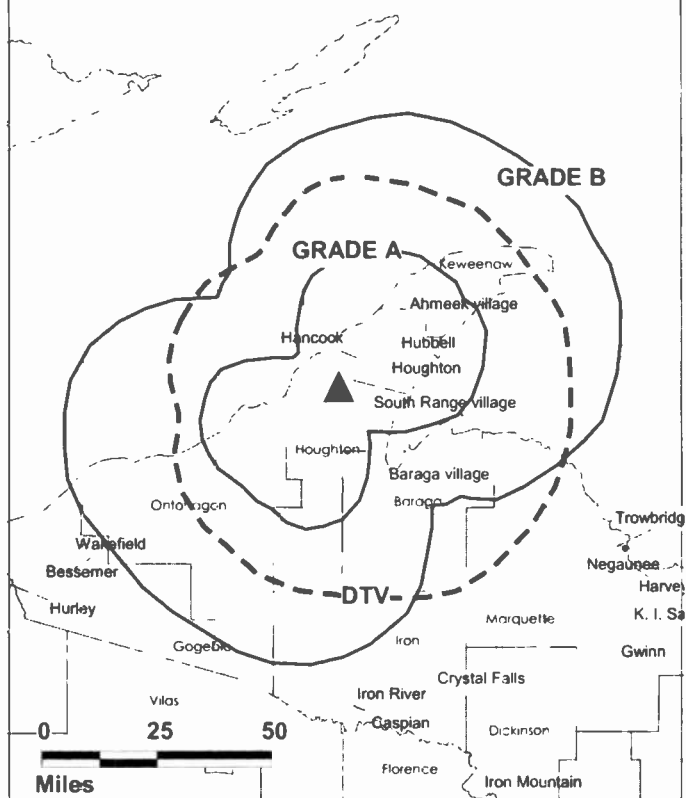
**Dean Laitinen**, Operations Manager.

**Cindy Hill**, Sales Manager.

**Marsha Dew**, National Sales Manager.

**Bob McDonald**, Regional Sales Manager.

WBKP BPCT-95G412K= GRANTED: 3/17/96



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**Dave Chomos**, Chief Engineer.

**Jay Zacharias**, Engineering Director

**James Domagalski**, Program Director.

**Don Kipeta**, Production & Promotion Manager.

**Steve Barber**, News Director.

**Jacquelynn Wilson**, Traffic Coordinator.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Calumet. **Station CMA:** Marquette. **Rank:** 177.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,110	6,680	67,790
Average Weekly Circulation (2001)	39,821	2,266	42,087
Average Daily Circulation (2001)			17,511
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,110	6,680	67,790
Average Weekly Circulation (2001)	39,821	2,266	42,087
Average Daily Circulation (2001)			17,511

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Michigan—Cheboygan

## WTOM-TV

Ch. 4

(Satellite of WPBN-TV, Traverse City, MI)

**Network Service:** NBC.

**Licensee:** WPBN/WTOM License Subsidiary Inc., Box 546, Traverse City, MI 49685-0546.

**Studio:** See WPBN-TV, Traverse City, MI.

**Mailing Address:** Box 546, Traverse City, MI 49685-0546.

**Phone:** 616-947-7770. **Fax:** 616-947-1229.

**E-mail:** tv7-4@aliens.com

**Web Site:** http://www.tv7-4.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 590-ft. above ground, 1290-ft. above sea level.

Latitude 45° 39' 01"  
Longitude 84° 20' 37"

**Transmitter:** U.S. Rte. 23, 6.7-mi. E of Cheboygan.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 1000-kw max. visual. Antenna: 525-ft. above av. terrain, 445-ft. above ground.

Latitude 45° 39' 01"  
Longitude 84° 20' 37"

**FCC Digital File Number:** BPCDT-19991025ADM. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Roscor, 2.4-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** May 16, 1959. Sale to Federal Broadcasting Co. by Beam Communications Corp. approved by FCC August 2, 1990. Sale to present owner by Federal Broadcasting Co. approved by FCC September 24, 1996.

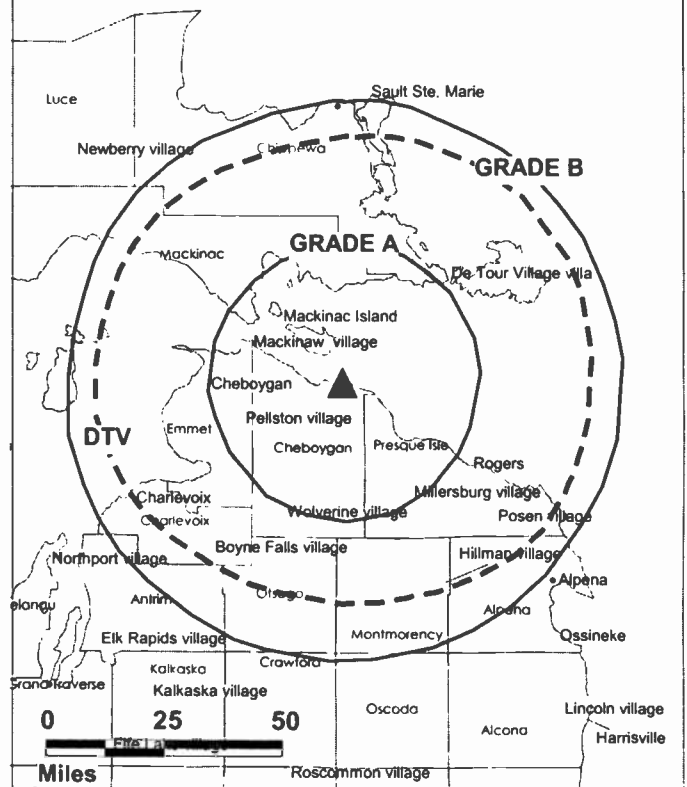
**Represented (sales):** Katz Continental Television.

**Represented (legal):** Gardner, Carton & Douglas.

**Represented (engineering):** Lohnes & Culver.

**Personnel:** See WPBN-TV, Traverse City, MI.

### WTOM-TV BPCT-2717 GRANTED: 12/9/59



**Rates:** On request.

**City of License:** Cheboygan. **Station DMA:** Traverse City-Cadillac. **Rank:** 117.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,920	32,560	66,480
Average Weekly Circulation (2001)	19,794	14,516	34,310
Average Daily Circulation (2001)			18,463
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,170	29,410	54,580
Average Weekly Circulation (2001)	13,966	13,628	27,594
Average Daily Circulation (2001)			15,024
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,750	3,150	11,900
Average Weekly Circulation (2001)	5,828	888	6,716
Average Daily Circulation (2001)			3,439

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Mount Clemens-Detroit

**WADL**  
**Ch. 38**

**Network Service:** Independent.

**Licensee:** Adell Broadcasting Corp., 22590 15 Mile Rd., Clinton Township, MI 48035-2814.

**Studio:** 35000 Adell Rd., Clinton Township, MI 48035-2814.

**Phone:** 810-790-3838. **Fax:** 810-790-3841.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 630-ft. above av. terrain, 623-ft. above ground, 1214-ft. above sea level.

Latitude 42° 33' 15"  
Longitude 82° 53' 15"

**Transmitter:** 22590 15 Mile Rd., 1.6-mi. S of Mount Clemens.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 189-kw max. visual. Antenna: 558-ft. above av. terrain, 561-ft. above ground, 1152-ft. above sea level.

Latitude 42° 33' 15"  
Longitude 82° 53' 15"

**FCC Digital File Number:** BPCDT-990614KF. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Adell Broadcasting Corp.

**Began Operation:** May 20, 1989.

**Represented (sales):** Apex Media Sales.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

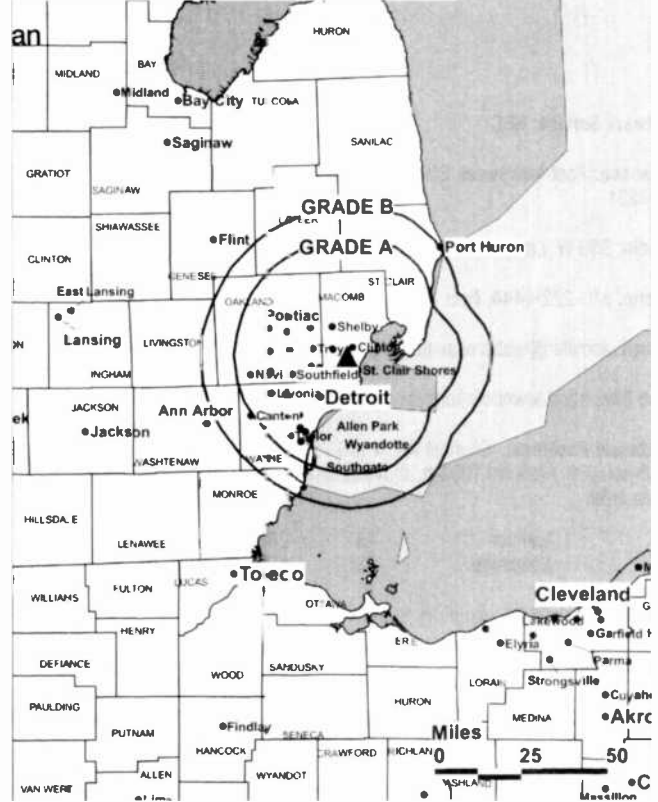
**Frank Adell,** President & General Manager.

**Kevin Adell,** Vice President & General Sales Manager.

**John Grover,** Chief Engineer.

**Rates:** On request.

WADL BMPCT-880705KE GRANTED: 9/8/88



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**City of License:** Mount Clemens. **Station DMA:** Detroit. **Rank:** 10.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,177,490	486,180	1,663,670
Average Weekly Circulation (2001)	77,446	39,829	117,275
Average Daily Circulation (2001)			31,522
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,177,490	486,180	1,663,670
Average Weekly Circulation (2001)	77,446	39,829	117,275
Average Daily Circulation (2001)			31,522

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Detroit

**WDIV**  
Ch. 4

**Network Service:** NBC.

**Licensee:** Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48231.

**Studio:** 550 W. Lafayette Blvd., Detroit, MI 48231.

**Phone:** 313-222-0444. **Fax:** 313-222-0471.

**E-mail:** [asmiller@webcrossings.com](mailto:asmiller@webcrossings.com)

**Web Site:** <http://www.clickondetroit.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1004-ft. above av. terrain, 1020-ft. above ground, 1706-ft. above sea level.

Latitude 42° 28' 59"  
Longitude 83° 12' 20"

**Transmitter:** 15700 Lincoln Dr., Southfield.

**Began Digital Operation:** May 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Satcom Technologies, 5.5-meter C-band; Satcom Technologies, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel, UPI.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** June 3, 1947. Exchange by Evening News for WTOP-TV (now WUSA), Washington, DC approved by FCC May 18, 1978 (**Television Digest**, Vol. 17:50; 18:21).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Joseph Berwanger**, Vice President & General Manager.

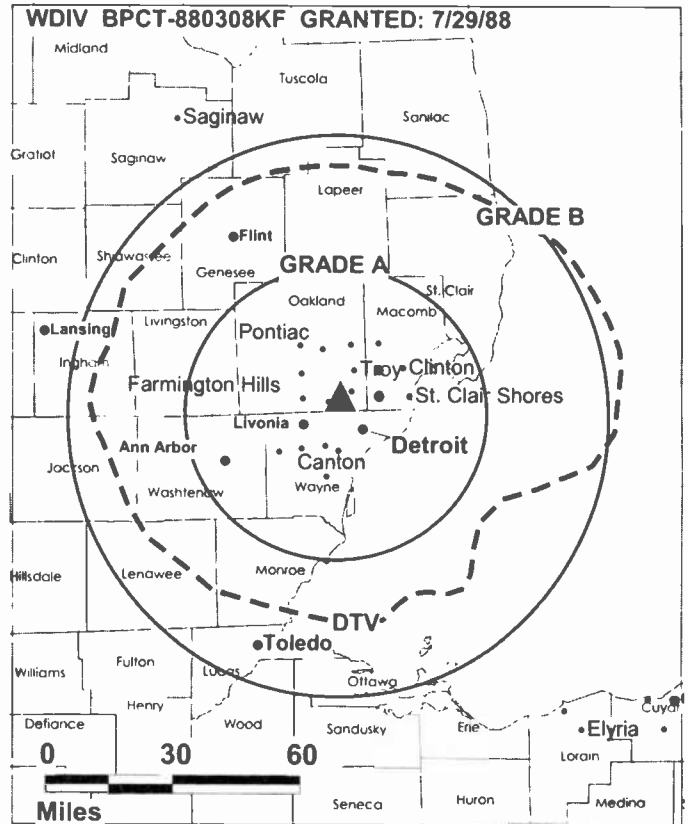
**Ted Pearse**, General Sales Manager.

**Matt Kell**, National Sales Manager.

**Deborah Collura**, News Director.

**Marcus Williams**, Chief Engineer.

**Marcia Etienne**, Business & Administrative Affairs Director.



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**Denise Cunningham**, Operations & Traffic Manager.

**Terri Turpin-Amato**, Promotion Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,522,960	693,360	2,216,320
Average Weekly Circulation (2001)	1,124,534	475,150	1,599,684
Average Daily Circulation (2001)			879,805
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,295,080	578,540	1,873,620
Average Weekly Circulation (2001)	1,043,338	458,648	1,501,986
Average Daily Circulation (2001)			844,087
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	227,880	114,820	342,700
Average Weekly Circulation (2001)	81,196	16,502	97,698
Average Daily Circulation (2001)			35,718

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Detroit

**WDIV-DT**  
**Ch. 45**

**Network Service:** NBC.

**Licensee:** Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48226-3140.

**Studio:** 550 W. Lafayette Blvd., Detroit, MI 48226-3140.

**Phone:** 313-222-0444. **Fax:** 313-222-0471.

**Web Site:** <http://www.clickondetroit.com>

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 973-kw max. visual. Antenna: 922-ft. above av. terrain, 938-ft. above ground, 1624-ft. above sea level.

Latitude	42°	28'	58"
Longitude	83°	12'	19"

**Transmitter:** 15700 Lincoln Dr., Southfield.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

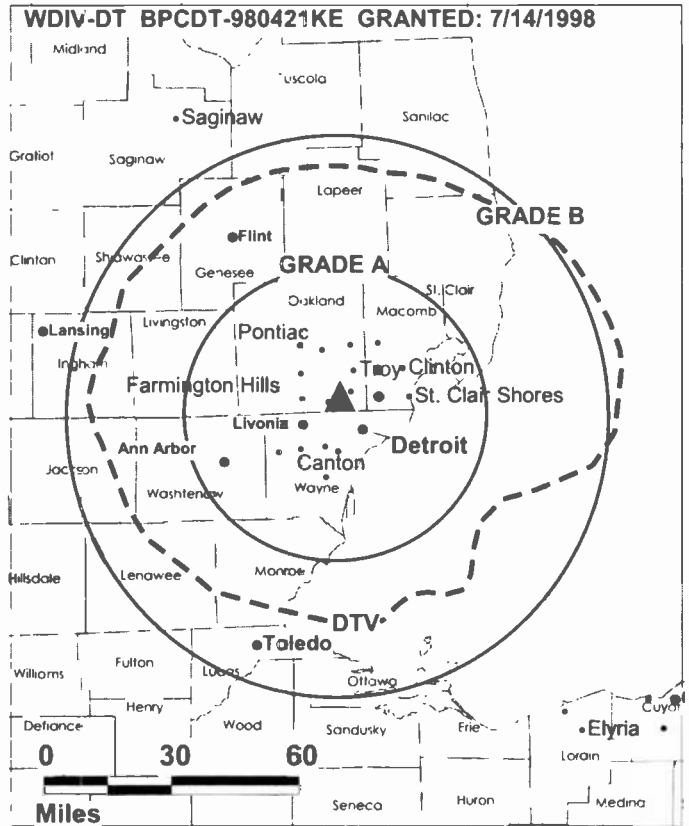
**Began Digital Operation:** May 1, 1999.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

**Joe Berwanger**, General Manager.

**Marcus Williams**, Chief Engineer.



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**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

# Michigan—Detroit

**WDWB**  
Ch. 20

**Network Service:** WBN.

**Licensee:** WXON License Inc., 767 3rd Ave., 34th Floor, New York, NY 10017.

**Studio:** 27777 Franklin Rd., Suite 1220, Southfield, MI 48034.

**Phone:** 248-355-2020. **Fax:** 248-355-0368.

**Web Site:** <http://www.wb20detroit.com>

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1200-kw horizontal visual, 120-kw aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1722-ft. above sea level.

Latitude 42° 29' 01"  
Longitude 83° 18' 44"

Holds CP for change to 1050-ft. above av. terrain, 1037-ft. above ground, 1700-ft. above sea level; lat. 42° 26' 52", long. 83° 10' 23", transmitter to 20931 Meyers Rd., Oak Park. BPCT-981203KE.

**Transmitter:** 26935 W. 11 Mile Rd., Southfield.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 500-kw max. visual. Antenna: 1063-ft. above av. terrain, 1055-ft. above ground.

Latitude 42° 26' 52"  
Longitude 83° 10' 23"

**Transmitter:** Intersection of 8 Mile Rd. & Meyer Rd., Oak Park.

**FCC Digital File Number:** BPCDT-19991026ABF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5-meter Ku & C-band; Scientific-Atlanta, 4.5-meter Ku & C-band.

**News Service:** UPI.

**Ownership:** Granite Broadcasting Corp. (Group Owner).

**Began Operation:** September 15, 1968. Started on Ch. 62. Ch. 20 (as WJMY) began operation October 1962, left air June 10, 1963. Station was then sold to United Broadcasting Co. by Triangle Broadcasting Co. Sale to WXON Inc. by United Broadcasting Co. approved by FCC June 1972. Resumed operation December 9, 1972. Sale to present owner by WXON Inc. approved by FCC January 30, 1997.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld LLP.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

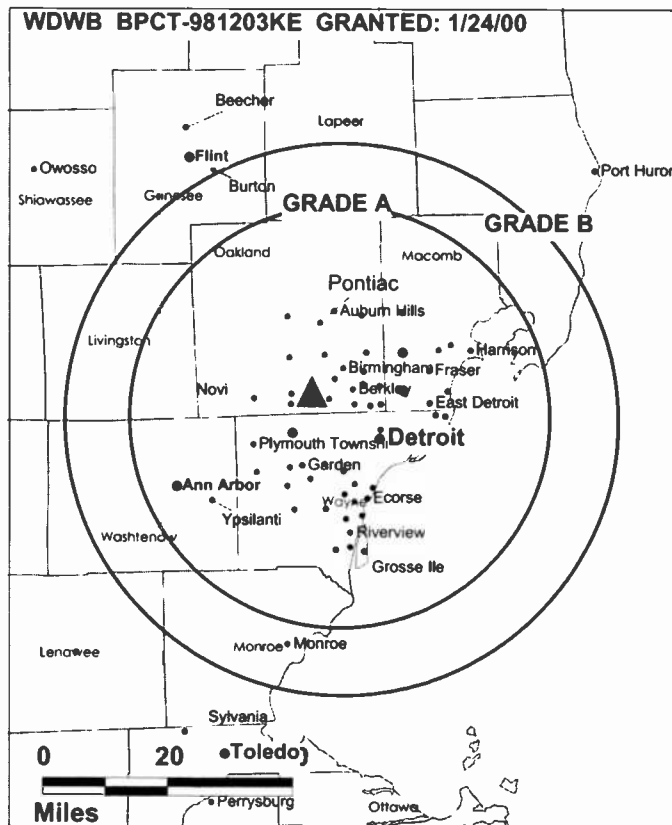
**Sarah Norat-Phillips,** President & General Manager.

**Jeff Guilbert,** Vice President, Sales & Station Manager.

**David Bangura,** Local Sales Manager.

**Bruce Harrison,** Chief Engineer.

**Carolyn Worford,** Program Director.



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**Pamela Manor,** Business Manager.

**Sharon McClendon,** Public Affairs Director.

**Shelley Mabel,** Marketing Director.

**Nikki DeGross,** Traffic Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,429,770	678,120	2,107,890
Average Weekly Circulation (2001)	382,381	236,321	618,703
Average Daily Circulation (2001)			204,531
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,288,030	578,540	1,866,570
Average Weekly Circulation (2001)	371,313	227,608	598,921
Average Daily Circulation (2001)			198,796
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,740	99,580	241,320
Average Weekly Circulation (2001)	11,068	8,713	19,781
Average Daily Circulation (2001)			5,735

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Detroit

**WJBK**  
Ch. 2

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 1999 S. Bundy Dr., Los Angeles, CA 90025-5235.

**Studio:** 16550 W. Nine Mile Rd., Southfield, MI 48037-2000.

**Mailing Address:** Box 2000, Southfield, MI 48037-2000.

**Phone:** 248-557-2000. **Fax:** 248-552-0280.

**Web Site:** <http://www.fox2detroit.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1001-ft. above av. terrain, 1007-ft. above ground, 1680-ft. above sea level.

Latitude 42° 27' 38"  
Longitude 83° 12' 50"

**Transmitter:** 16550 W. 9 Mile Rd., Southfield.

**Began Digital Operation:** November 1, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Satcom Technologies, 7-meter C-band; Vertex, 6-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, Bloomberg TV, CNN Newsource, Reuters TV.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 24, 1948. Transfer of control to trustee granted by FCC September 1, 1992. Transfer of control to New World Communications granted by FCC April 13, 1993. Sale to present owner by New World Communications approved by FCC November 7, 1996. (Television Digest, Vol. 36:13, 30).

**Represented (sales):** Fox Television Sales.

**Personnel:**

**Bernadette Prudente**, Business Manager.

**Jeff Murri**, General Sales Manager.

**Sheila Bruce**, Local Sales Manager.

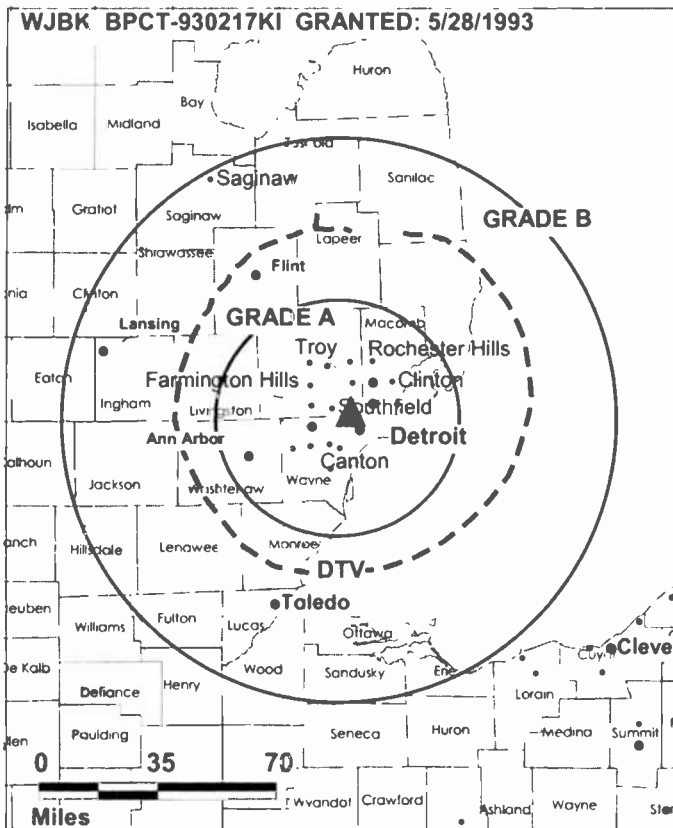
**Rich Renko**, National Sales Manager.

**Tim Redmond**, Engineering Director.

**Katy Baetz-Matthews**, Community Service Director.

**Audrey Fish**, Promotion Director.

**Terry D'Esposito**, Marketing Director.



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**Robin Tracey**, Production Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,583,550	684,050	2,267,600
Average Weekly Circulation (2001)	909,568	406,953	1,316,521
Average Daily Circulation (2001)			589,328
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,295,080	578,540	1,873,620
Average Weekly Circulation (2001)	852,805	393,639	1,246,445
Average Daily Circulation (2001)			568,852
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	288,470	105,510	393,980
Average Weekly Circulation (2001)	56,763	13,313	70,076
Average Daily Circulation (2001)			20,476

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Michigan—Detroit

**WJBK-DT**  
**Ch. 58**

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 16550 W. Nine Mile Rd., Southfield, MI 48037-2000.

**Mailing Address:** Box 2000, Southfield, MI 48037-2000.

**Phone:** 248-557-2000.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 1000-kw max. visual. Antenna: 899-ft. above av. terrain, 899-ft. above ground, 1575-ft. above sea level.

Latitude	42°	27'	38"
Longitude	83°	12'	50"

**Transmitter:** 16550 W. Nine Mile Rd., Southfield.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

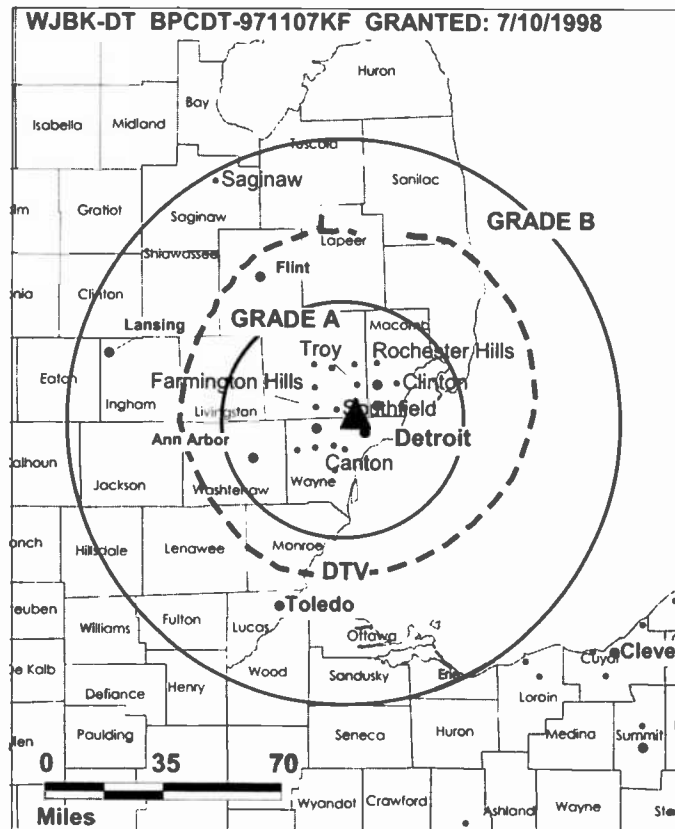
**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Digital Operation:** November 1, 1998.

**Personnel:**

Jim Clayton, General Manager.

**Rates:** On request.



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**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

## Michigan—Detroit

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### WKBD-DT Ch. 14

**Network Service:** UPN.

**Grantee:** Paramount Stations Group Inc., 5202 River Rd., Bethesda, MD 20816.

**Studio:** 26905 W. Eleven Mile Rd., Southfield, MI 48034.

**Mailing Address:** Box 50, Southfield, MI 48037-0050.

**Phone:** 248-350-5050.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 58.7-kw max. visual. Antenna: 883-ft. above av. terrain, 942-ft. above ground, 1640-ft. above sea level.

Latitude	42°	29'	01"
Longitude	83°	18'	44"

**Transmitter:** 26955 W. Eleven Mile Rd., Southfield.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Digital Operation:** December 4, 2000.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Mike Dunlop,** General Manager.

**Chuck Davis,** Chief Engineer.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

# Michigan—Detroit

## WKBD-TV Ch. 50

**Network Service:** UPN.

**Licensee:** Paramount Stations Group Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 26905 W. 11 Mile Rd., Southfield, MI 48034.

**Mailing Address:** Box 50, Southfield, MI 48037-0050.

**Phone:** 248-350-5050. **Fax:** 248-355-2692; 248-352-5855.

**Web Site:** <http://www.upn50@paramount.com>

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"  
Longitude 83° 18' 44"

Holds CP for change to 5010-kw max. visual, 961-ft. above av. terrain, 1024-ft. above ground, 1722-ft. above sea level. BPCT-970106KE.

**Transmitter:** 26955 W. 11 Mile Rd., Southfield.

**Began Digital Operation:** December 4, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 5-meter; Radiation Systems Inc., 5-meter; Scientific-Atlanta, 4.5-meter; Vertex, 5-meter; Standard Communications receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** January 10, 1965. Sale of Kaiser Industries Corp.'s 77.5% interest approved by FCC June 22, 1977 (*Television Digest*, Vol. 16:51; 17:26). Sale to Cox by Field Enterprises Holdings Ltd. approved by FCC January 30, 1984 (Vol. 23:21, 40). Sale to Paramount Stations Group by Cox approved by FCC August 27, 1993 (Vol. 32:46; 33:25). Sale to present owner by Paramount approved by FCC March 8, 1994.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Michael Dunlop, Executive Vice President & General Manager.

Roland Trombley, General Sales Manager.

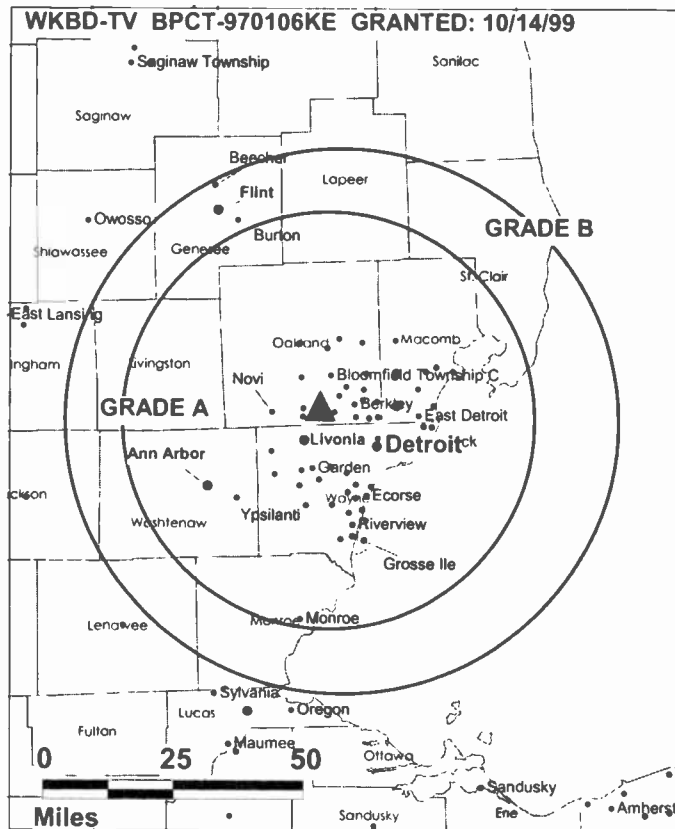
Marty Shelata, Local Sales Manager.

Laura Griffith, Local Sales Manager.

Charlie Roth, National Sales Manager.

Tom Bell, News Director.

Paul A. Prange, Program Director.



**Toby Cunningham**, Promotion Director.

**Bob Svenson**, Business Manager.

**George Davis**, Promotions Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,190,140	679,090	2,869,230
Average Weekly Circulation (2001)	832,617	286,764	1,119,381
Average Daily Circulation (2001)			383,352
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,295,080	569,400	1,864,480
Average Weekly Circulation (2001)	616,046	274,432	890,478
Average Daily Circulation (2001)			327,437
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	895,060	109,690	1,004,750
Average Weekly Circulation (2001)	216,572	12,332	228,903
Average Daily Circulation (2001)			55,915

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Detroit

## WWJ-DT Ch. 44

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 300 River Place, Detroit, MI 48207.

**Phone:** 313-259-6288.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 200-kw max. visual. Antenna: 1060-ft. above av. terrain, 1053-ft. above ground, 1716-ft. above sea level.

Latitude	42°	26'	52"
Longitude	83°	10'	23"

**Transmitter:** 20931 Meyers Rd., Oak Park.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

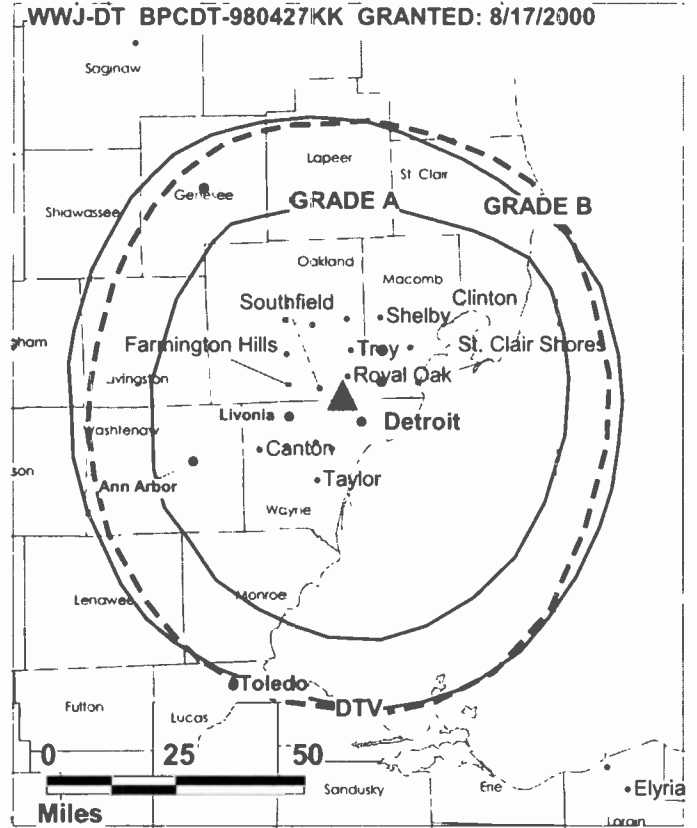
**Began Digital Operation:** July 1, 1999.

**Personnel:**

Kevin Cuddihy, General Manager.

Jim Worman, Chief Engineer.

**Rates:** On request.



**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

# Michigan—Detroit

## WWJ-TV Ch. 62

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 300 River Place, Detroit, MI 48207.

**Phone:** 313-259-6288. **Fax:** 313-259-8215.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 1073-ft. above av. terrain, 1060-ft. above ground, 1722-ft. above sea level.

Latitude 42° 26' 52"  
Longitude 83° 10' 23"

**Transmitter:** 20931 Myers Rd., Oak Park.

**Began Digital Operation:** July 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 4.6-meter; Harris, 5-meter; M/A-Com, 3.3-meter; Harris, M/A-Com, Pinzone receivers.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** September 29, 1975. Sale to CBS Inc. approved by FCC July 17, 1995 (Television Digest, Vol. 34:39, 35:31). Sale to present owner by CBS Inc. approved by FCC May 3, 2000 (Vol. 40:19).

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

Kevin Cuddlhy, Vice President & Station Manager.

Richard Bonsignore, Planning & Administration Director.

Michelle DeSouza, Broadcast Operations Director.

Lenora Robinson, Public Relations & Promotion Director.

Albert Ruedemann, Chief Engineer.

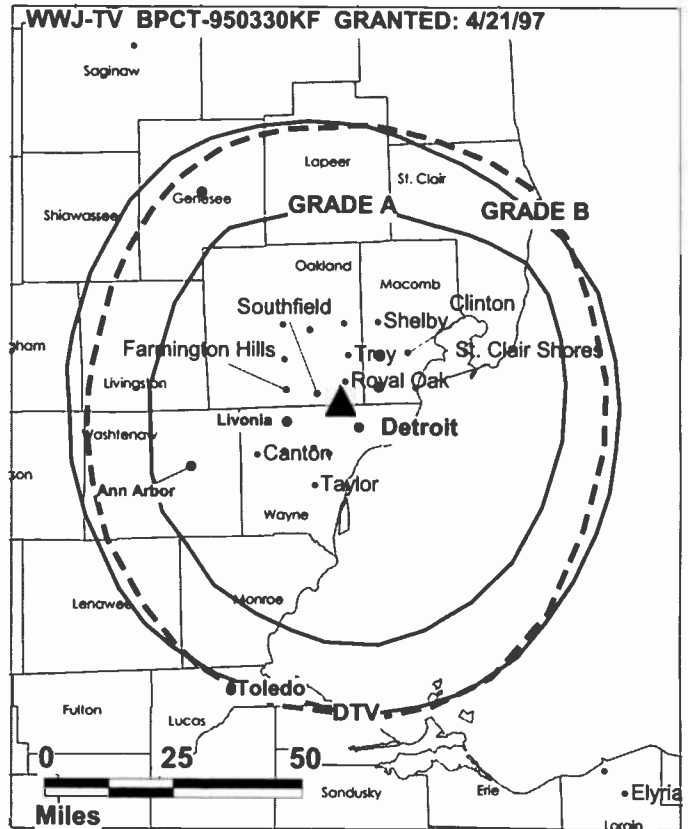
Lucia Harvin, News Director.

Joe Spencer, Program Director.

Roger Williams, Business Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,299,000	584,470	1,883,470
Average Weekly Circulation (2001)	788,467	334,933	1,123,399
Average Daily Circulation (2001)			481,101
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,295,080	578,540	1,873,620
Average Weekly Circulation (2001)	788,177	334,424	1,122,601
Average Daily Circulation (2001)			480,891
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,920	5,930	9,850
Average Weekly Circulation (2001)	289	509	798
Average Daily Circulation (2001)			209

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Detroit

## WXYZ-DT Ch. 41

**Network Service:** ABC.

**Licensee:** Channel 7 of Detroit, 20777 W. Ten Mile Rd., Southfield, MI 48037.

**Studio:** 20777 W. Ten Mile Rd., Southfield, MI 48037.

**Phone:** 248-827-7777.

**Web Site:** <http://www.detnow.com>

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 465-kw max. visual. Antenna: 935-ft. above av. terrain, 968-ft. above ground, 1632-ft. above sea level.

Latitude	42°	28'	14"
Longitude	83°	15'	01"

**Transmitter:** 20777 W. Ten Mile Rd., Southfield.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** E. W. Scripps Co. (Group Owner).

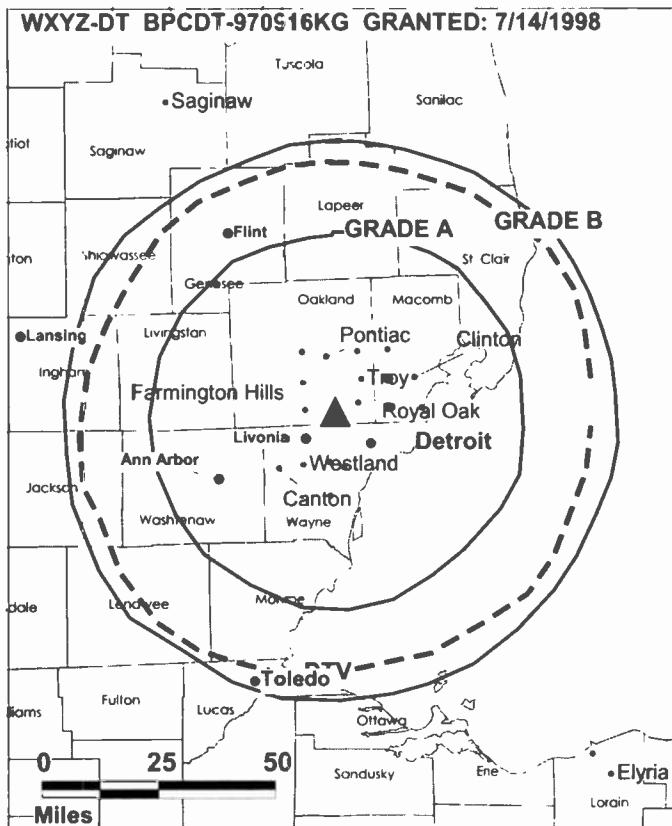
**Began Digital Operation:** November 1, 1998.

**Represented (sales):** Eagle Television Sales.

**Represented (legal):** Baker & Hostetter.

**Personnel:**

Grace Gilchrest, General Manager.



**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

# Michigan—Detroit

## WXYZ-TV Ch. 7

**Network Service:** ABC.

**Licensee:** Channel 7 of Detroit, 20777 W. Ten Mile Rd., Southfield, MI 48037.

**Studio:** 20777 W. Ten Mile Rd., Southfield, MI 48037.

**Mailing Address:** Box 789, Southfield, MI 48037.

**Phones:** 248-827-7777; 800-825-0770. **Fax:** 248-827-4454.

**Web Site:** <http://www.detnow.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"  
Longitude 83° 15' 00"

**Transmitter:** Broadcast House, 20777 W. 10 Mile Rd.

**Began Digital Operation:** November 1, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, Standard Communications receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** October 9, 1948. Sale to present owner by American Broadcasting Cos. approved by FCC November 14, 1985.

**Represented (sales):** Eagle Television Sales.

**Represented (legal):** Baker & Hostetler.

### Personnel:

**Grace Gilchrist**, Vice President & General Manager.

**Michael Kronley**, Vice President & Station Manager.

**Robert Silva**, General Sales Manager.

**Mike MacLean**, National Sales Manager.

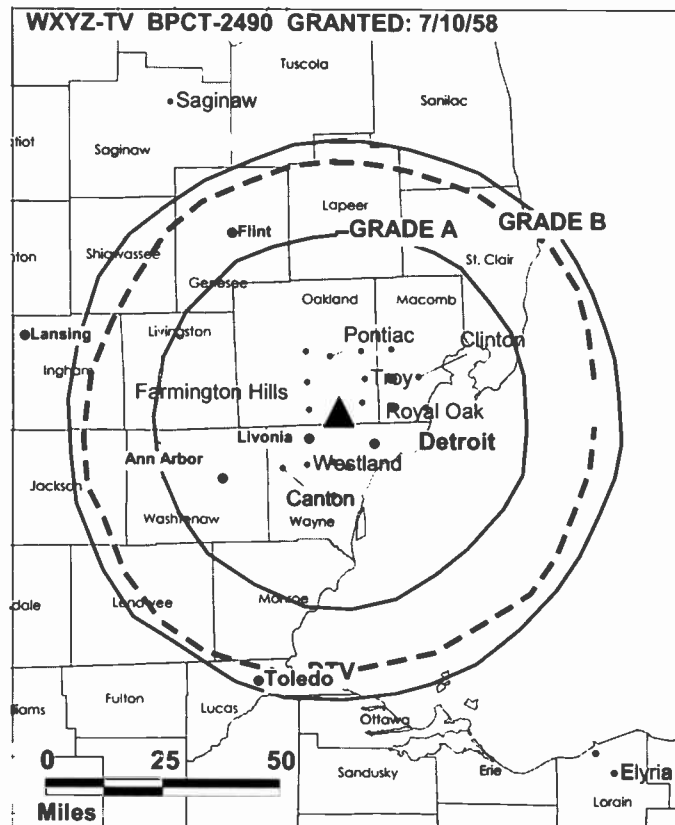
**Al Upchurch**, News Director.

**Maria Drutz**, Program Director.

**Patricia Mills**, Public Relations Manager.

**Milda Skorupskas**, Traffic Manager.

**Ann Gain**, Business Manager.



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**Damon Bryant**, Promotion Director.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 10.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,615,180	695,560	2,310,740
Average Weekly Circulation (2001)	1,118,681	462,701	1,581,382
Average Daily Circulation (2001)			870,368
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,295,080	578,540	1,873,620
Average Weekly Circulation (2001)	1,027,681	445,022	1,472,703
Average Daily Circulation (2001)			827,742
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	320,100	117,020	437,120
Average Weekly Circulation (2001)	90,999	17,680	108,679
Average Daily Circulation (2001)			42,626

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Escanaba

## WJMN-TV

Ch. 3

(Satellite of WFRV-TV, Green Bay, WI)

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** See WFRV-TV, Green Bay, WI.

**Mailing Address:** Box 19055, Green Bay, WI 54307-9005.

**Phone:** 906-786-7767. **Fax:** 906-226-7344.

**E-mail:** wfrv@dct.com

**Web Site:** <http://www.wfrv.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude 46° 08' 04"  
Longitude 86° 56' 52"

Requests CP for change 1191-ft. above av. terrain, 1201-ft. above ground, lat. 46° 08' 05", long. 86° 56' 55". BPCT-199991015ABZ.

**Transmitter:** 4.3-mi. S of Trenary.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 989-kw max. visual. Antenna: 1073-ft. above av. terrain, 1098-ft. above ground.

Latitude 46° 08' 05"  
Longitude 86° 56' 55"

**FCC Digital File Number:** BPCDT-19991025ACN. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, UPI.

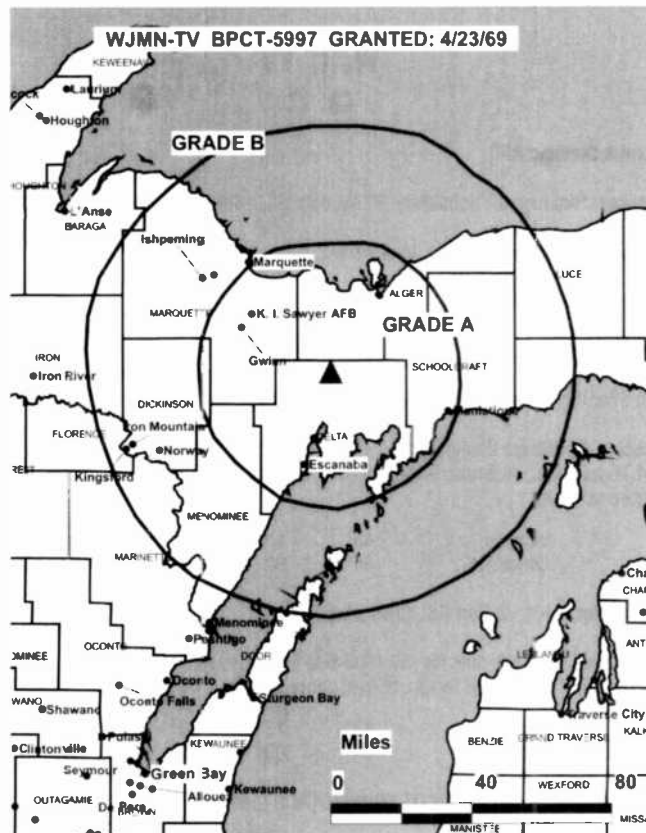
**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** October 7, 1969. Sale to present owner by CBS Inc. approved by FCC May 3, 2000.

**Personnel:** See WFRV-TV, Green Bay, WI.

**Rates:** On request.

**City of License:** Escanaba. **Station DMA:** Marquette. **Rank:** 177.



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,830	33,810	108,640
Average Weekly Circulation (2001)	47,110	8,446	55,556
Average Daily Circulation (2001)			27,241
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,110	17,430	78,540
Average Weekly Circulation (2001)	42,441	6,760	49,201
Average Daily Circulation (2001)			24,975
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,720	16,380	30,100
Average Weekly Circulation (2001)	4,669	1,687	6,355
Average Daily Circulation (2001)			2,266

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Flint-Saginaw-Bay City

## WJRT-TV Ch. 12

**Network Service:** ABC.

**Licensee:** Flint License Subsidiary, 77 W. 66th St., 16th Floor, New York, NY 10023.

**Studio:** 2302 Lapeer Rd., Flint, MI 48503.

**Phone:** 810-233-3130. **Fax:** 810-257-2834.

**E-mail:** wjrt@abc.com

**Web Site:** http://www.abc12.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 34.76-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1571-ft. above sea level.

Latitude 43° 13' 49"  
Longitude 84° 03' 32"

**Transmitter:** 7401 W. Burt Rd., Chesaning.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 866-ft. above av. terrain, 892-ft. above ground.

Latitude 43° 13' 39"  
Longitude 84° 03' 32"

**FCC Digital File Number:** BPCDT-19991101ACO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter Ku & C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter C-band; Standard Communications receivers.

**SNG Mobile Dish:** Vertex, 2.4-meter Ku-band.

**News Service:** AP.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Operation:** October 12, 1958. Sale to present owner by Capital Cities/ABC Inc. approved by FCC February 8, 1996. Sale to Capital Cities/ABC Inc. by Media/Communications Partners, et al., approved by FCC July 26, 1995 (Television Digest, Vol. 34:41). Sale to Media/Communications Partners, et al., by SJL Broadcast Management approved by FCC April 30, 1992. Sale to SJL Broadcast Management by Knight-Ridder Broadcasting approved by FCC June 8, 1989 (Vol. 29:13). Sale to Knight-Ridder Broadcasting by Poole Broadcasting approved by FCC December 12, 1978 (Vol. 17:26). Poole acquired station when Goodwill Stations Inc. sold all its other properties to Capital Cities Broadcasting Corp.; approved by FCC July 29, 1964 (Vol. 4:18, 19, 31).

**Represented (sales):** ABC Television Spot Sales Inc.

**Personnel:**

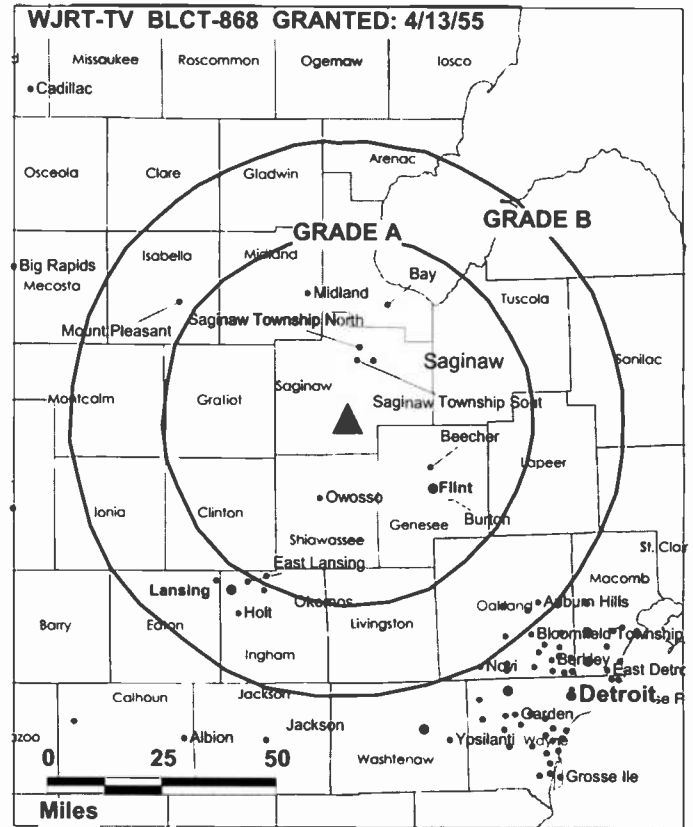
**Thomas Bryson**, President & General Manager.

**Dan Aube**, General Sales Manager.

**Bob Hall**, Local Sales Manager.

**Ray Scott**, National Sales Manager.

**James Bleicher**, News Director.



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**Sara Jo Gallock**, Programming & Marketing Director.

**Richard Roffman**, Production Manager.

**Skip Orvis**, Engineering Director.

**Diane Parker**, Business Manager.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Flint. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	389,760	293,280	683,040
Average Weekly Circulation (2001)	260,266	150,131	410,397
Average Daily Circulation (2001)			229,205
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	292,020	156,970	448,990
Average Weekly Circulation (2001)	230,383	115,609	345,992
Average Daily Circulation (2001)			201,111
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,740	136,310	234,050
Average Weekly Circulation (2001)	29,883	34,522	64,405
Average Daily Circulation (2001)			28,094

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Flint

**WSMH**  
Ch. 66

**Network Service:** FOX.

**Licensee:** WSMH Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** G-3463 W. Pierson Rd., Flint, MI 48504.

**Mailing Address:** Box 310669, Flint, MI 48531.

**Phone:** 810-785-8866. **Fax:** 810-785-8963.

**Web Site:** <http://www.wsmh.com>

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 943-ft. above av. terrain, 967-ft. above ground, 1577-ft. above sea level.

Latitude 43° 13' 18"  
Longitude 84° 03' 14"

Holds CP for change to 5000-kw max. visual. BPCT-950629KJ.

**Transmitter:** 7114 Gary Rd., Chesaning.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 1000-kw max. visual. Antenna: 942-ft. above av. terrain, 968-ft. above ground.

Latitude 43° 13' 18"  
Longitude 84° 03' 14"

**FCC Digital File Number:** BPCDT-19991028ACK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 5-meter; Scientific-Atlanta, 4.6-meter; Agile Omni receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** April 8, 1985. Sale to Gerald J. Robinson by Flint Family TV Inc., et al., approved by FCC April 21, 1986. Sale to present owner by Gerald J. Robinson approved by FCC November 9, 1995.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Sterling Communications Inc.

**Personnel:**

Aaron Olander, Group Manager.

Mike Eichhorr, General Manager.

Dan Garman, General & National Sales Manager.

Preston Hards, Local Sales Manager.

Jeanette Reynolds, Program Manager.

Jennifer Gurrin, Promotions Manager.



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Gregg Hall, Production Manager.

John D. Grover, Chief Engineer.

**Highest 30 Sec. Rate:** \$8000.

**City of License:** Flint. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	362,850	212,330	575,180
Average Weekly Circulation (2001)	165,589	75,837	241,426
Average Daily Circulation (2001)			93,220
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,360	154,760	439,120
Average Weekly Circulation (2001)	156,411	67,956	224,368
Average Daily Circulation (2001)			88,252
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,490	57,570	136,060
Average Weekly Circulation (2001)	9,177	7,881	17,058
Average Daily Circulation (2001)			4,968

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Michigan—Grand Rapids

### WOOD-DT Ch. 7

**Network Service:** NBC.

**Licensee:** WOOD Television License Co. LLC, 200 Crescent Court, Suite 1600, Dallas, TX 75201.

**Studio:** 120 College Ave. SE, Grand Rapids, MI 49503.

**Phone:** 616-456-8888. **Fax:** 616-456-9169.

**E-mail:** woodtv@woodtv.com

**Web Site:** <http://www.woodtv8.com>

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 16.8-kw max. visual. Antenna: 715-ft. above av. terrain, 687-ft. above ground, 1510-ft. above sea level.

Latitude	42°	41'	14"
Longitude	85°	30'	34"

**Transmitter:** 1.6-mi. SW of Middleville.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** LIN Television Corp. (Group Owner).

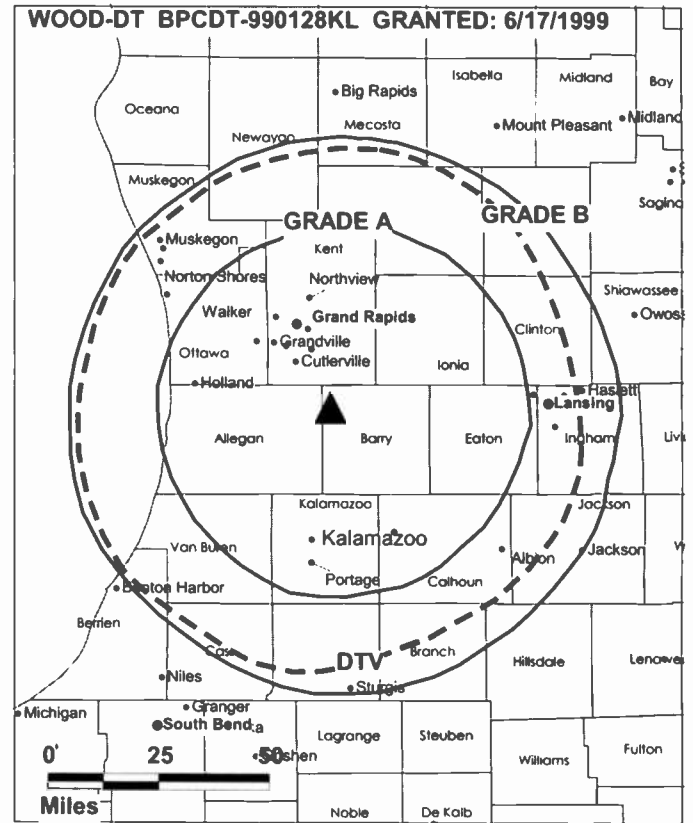
**Began Digital Operation:** August 1, 1999. Sale to present owner by LCH Communications Inc. approved by FCC June 23, 1999.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Dianne Kniewski, General Manager.

Mike Laemers, Chief Engineer.



**Rates:** On request.

**City of License:** Grand Rapids. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

# Michigan—Grand Rapids-Kalamazoo

## WOOD-TV Ch. 8

**Network Service:** NBC.

**Licensee:** WOOD License Co. LLC, 4 Richmond Square, Suite 200, Providence, RI 02906.

**Studio:** 120 College Ave. SE, Grand Rapids, MI 49503.

**Phone:** 616-456-8888. **Fax:** 616-456-9169.

**Web Site:** <http://www.woodtv.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 970-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"  
Longitude 85° 30' 35"

**Transmitter:** 2.5-mi. SW of Middleville.

**Began Digital Operation:** August 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 6-meter C-band; Harris, 6-meter Ku-band; Harris receivers.

**News Services:** AP, Conus, Michigan News Exchange, NBC News Channel.

**LMA:** Local marketing agreement with WOTV (A), Battle Creek.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** August 15, 1949. Sale to present owner by LCH Communications Inc. approved by FCC June 23, 1999 (*Television Digest*, 37:33; 38:2). Follow-up sale of LIN to Chancellor Media Corp. cancelled (Vol. 38:28; 39:12). Sale to LCH Communications Inc. by Time Inc. approved by FCC February 10, 1983 (Vol. 22:46). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC September 1951 (Vol. 7:19, 38).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Jansky & Bailey.

**Personnel:**

Diane Kniewski, President & General Manager.

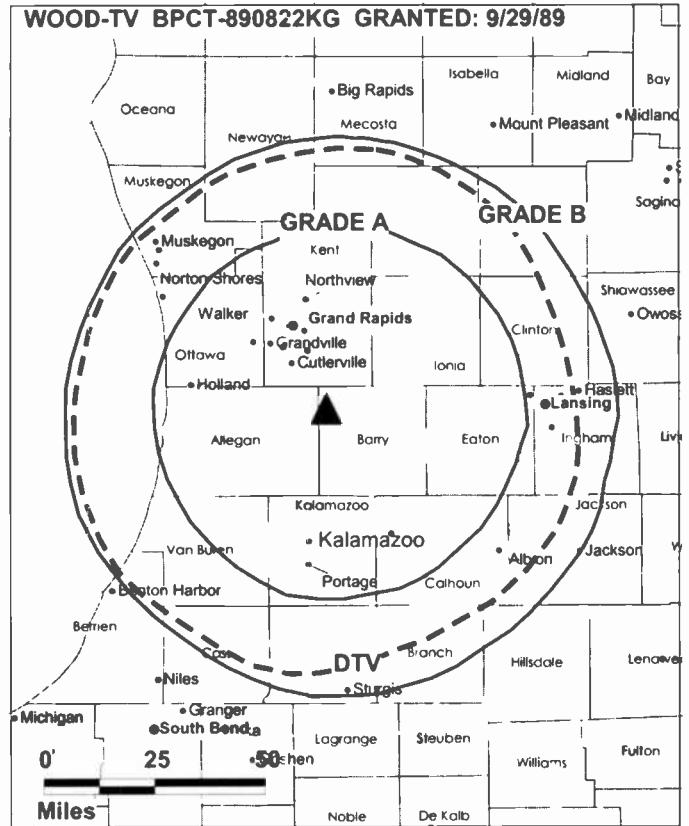
Craig Cole, Operations Director.

Scott Campbell, Local Sales Manager.

Ann Marie Young, National Sales Manager.

Molly Kelly, Promotion Manager.

Jim Loy, News Director.



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**Mike Laemers,** Engineering Director.

**Dan Caldwell,** Business Manager.

**Highest 30 Sec. Rate:** \$6000.

**City of License:** Grand Rapids. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	600,550	373,880	974,430
Average Weekly Circulation (2001)	358,356	185,695	544,051
Average Daily Circulation (2001)			283,457
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	422,140	260,980	683,120
Average Weekly Circulation (2001)	319,338	169,910	489,248
Average Daily Circulation (2001)			266,962
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	178,410	112,900	291,310
Average Weekly Circulation (2001)	39,018	15,784	54,803
Average Daily Circulation (2001)			16,495

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Battle Creek-Grand Rapids-Kalamazoo

**WOTV**  
Ch. 41

**Network Service:** ABC.

**Licensee:** Channel 41 Inc., Box 1616, Battle Creek, MI 49016.

**Studio:** 5200 W. Dickman Rd., Battle Creek, MI 49015.

**Mailing Address:** Box 1616, Battle Creek, MI 49016.

**Phone:** 616-968-9341. **Fax:** 616-966-6837.

**Web Site:** <http://www.wotv.com>

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 5000-kw max. visual. Antenna: 1079-ft. above av. terrain, 938-ft. above ground, 1926-ft. above sea level.

Latitude 42° 34' 15"  
Longitude 85° 28' 07"

**Transmitter:** Corner of Muller & Norris Rds., Orangeville.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 270-kw max. visual. Antenna: 1020-ft. above av. terrain, 879-ft. above ground.

Latitude 42° 34' 15"  
Longitude 85° 28' 07"

**FCC Digital File Number:** BPCDT-19991022AAW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**LMA:** Local marketing agreement with WOOD-TV (N), Grand Rapids.

**Ownership:** Channel 41 Inc.

**Began Operation:** July 24, 1971.

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Personnel:**

**Jerry P. Colvin,** President & General Manager.

**Marc Elliott,** Sales Director.

**Tim Malone,** News Director.

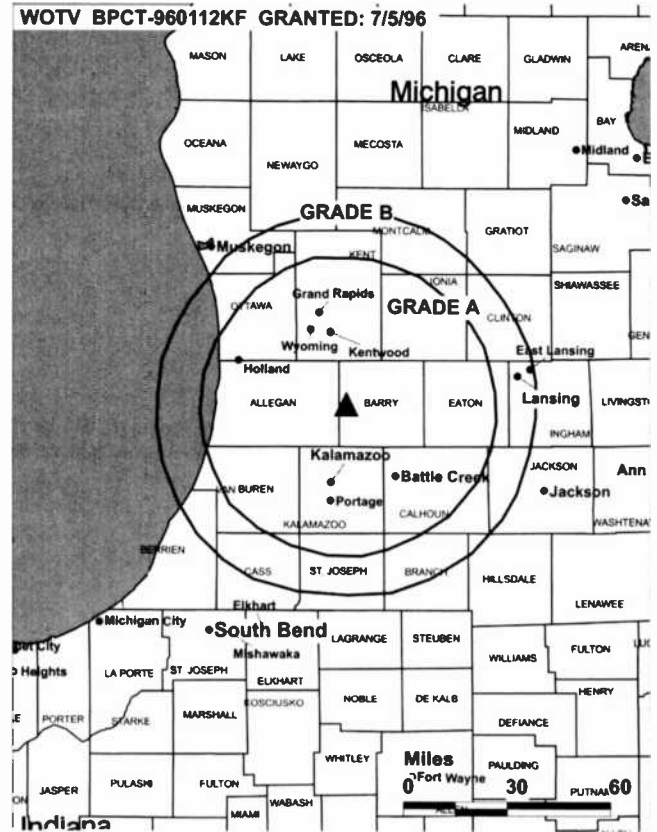
**Carole Doty,** Program Director.

**Molly Kelly,** Promotion Director.

**Eva Cooper,** Marketing & Development Director.

**Dave Morris,** Chief Engineer.

**Dave Messner,** Traffic Manager.



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**Highest 30 Sec. Rate:** \$600.

**City of License:** Battle Creek. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,750	317,580	755,330
Average Weekly Circulation (2001)	179,878	99,083	278,961
Average Daily Circulation (2001)			118,384
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,260	227,040	586,300
Average Weekly Circulation (2001)	167,810	88,186	255,996
Average Daily Circulation (2001)			110,105
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,490	90,540	169,030
Average Weekly Circulation (2001)	12,068	10,897	22,965
Average Daily Circulation (2001)			8,279

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Grand Rapids-Kalamazoo-Battle Creek

**WWMT**  
Ch. 3

**Network Service:** CBS.

**Licensee:** Freedom Broadcasting of Michigan Inc., 17666 Fitch, Irvine, CA 92614.

**Studio:** 590 W. Maple St., Kalamazoo, MI 49008.

**Phone:** 616-388-3333. **Fax:** 616-388-8228.

**Web Site:** <http://www.wwmt.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"  
Longitude 85° 32' 16"

**Transmitter:** 0.25-mi. E of Bradley & Patterson Rds., Yankee Springs area.

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 10-kw visual. Antenna: 1001-ft. above av. terrain, 1043-ft. above ground, 770-ft. above sea level.

Latitude 42° 37' 56"  
Longitude 85° 32' 16"

**Transmitter:** 0.25-mi. E. of Bradley & Patterson Rds., Yankee Springs area.

**FCC Digital File Number:** BPCDT-990729KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** June 1, 1950. Sale to Gillett Broadcasting by Fetzer TV Corp. approved by FCC October 29, 1985. Transfer to Busse Broadcasting Corp. approved by FCC July 31, 1987. Sale to Granite Broadcasting Corp. by Busse Broadcasting Corp. approved by FCC April 6, 1995 (*Television Digest*, Vol. 35:2, 18, 23). Sale to present owner by Granite Broadcasting Corp. approved by FCC June 22, 1998 (Vol. 38:30).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Latham & Watkins.

**Personnel:**

**Richard F. Appleton**, Vice President & General Manager.

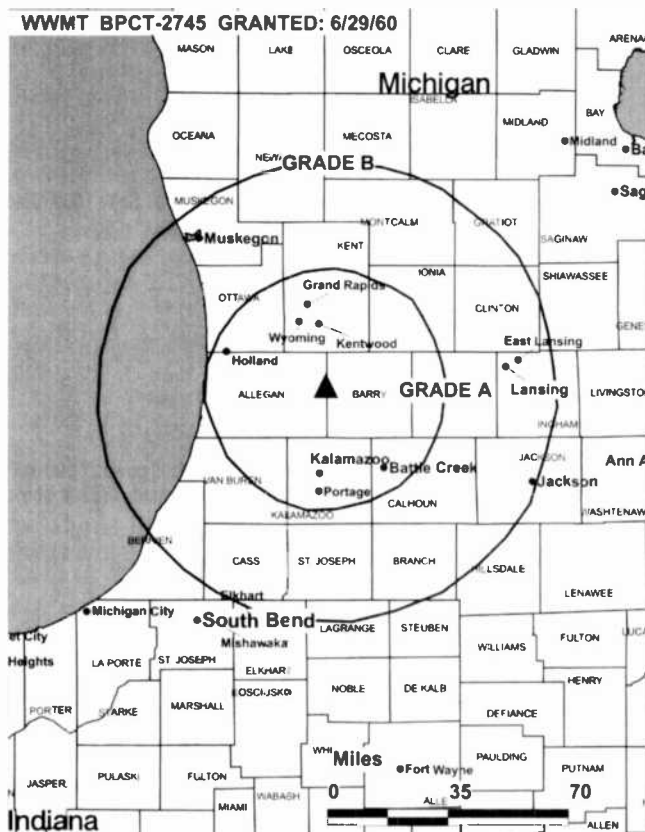
**Nancy Kern**, Program Manager.

**James Steffey**, Chief Engineer.

**Jeannene Evans**, Contoller.

**Jeff Watts**, Broadcast Services Manager.

**Rates:** On request.



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**City of License:** Kalamazoo. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	631,300	310,380	941,680
Average Weekly Circulation (2001)	357,046	149,429	506,475
Average Daily Circulation (2001)			260,059
Station DMA Total			
Station DMA Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	422,140	260,980	683,120
Average Weekly Circulation (2001)	316,947	144,567	461,514
Average Daily Circulation (2001)			247,507
Other DMA Total			
Other DMA Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	209,160	49,400	258,560
Average Weekly Circulation (2001)	40,099	4,862	44,961
Average Daily Circulation (2001)			12,552

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Grand Rapids

**WXMI**  
Ch. 17

**Network Service:** FOX.

**Licensee:** Tribune Television Holdings Inc., 435 N. Michigan Ave., Suite 1800, Chicago, IL 60611.

**Studio:** 3117 Plaza Dr. NE, Grand Rapids, MI 49525.

**Phone:** 616-364-8722. **Fax:** 616-364-8506.

**E-mail:** fox17@wxmi.com

**Web Site:** http://www.wxmi.com

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 1290-kw max. visual. Antenna: 1096-ft. above av. terrain, 1043-ft. above ground, 1883-ft. above sea level.

Latitude 42° 41' 15"  
Longitude 85° 31' 57"

**Transmitter:** Davis Rd., 1-mi. W of Cherry Valley Rd.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 725-kw visual. Antenna: 1004-ft. above av. terrain, 952-ft. above ground.

Latitude 42° 41' 15"  
Longitude 85° 31' 57"

**FCC Digital File Number:** BPCDT-990825LD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 4-meter Ku & C-band; Harris, 6.1-meter C-band; Harris receivers.

**SNG Mobile Dish:** 2.2-meter Ku-band.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** March 18, 1982. Sale to Dudley Communications Corp. by Harold O. Shively, et al., approved by FCC November 17, 1988 (*Television Digest*, Vol. 29:19). Sale to Emmis Broadcasting Corp. by Dudley approved by FCC March 20, 1998. Emmis immediately swapped station, along with KTZZ-TV Seattle, for Tribune Broadcasting's WQCD(FM), New York. Swap approved by FCC March 20, 1998.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Sidley & Austin.

**Personnel:**

Eduardo Fernandez, Vice President & General Manager.

Vivian Termaat, Sales Director.

Paul Mack, Local Sales Manager.

Jeff T. Cartwright, National Sales Manager.

Dale Scholten, Engineering Director.

Pennie Westers, Advertising, Promotion & Creative Services Director.

Tim Dye, News Director.



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**Mark Miller**, Production Services Director.

**Bonnie Hunter**, Administrative Operations Director.

**Doug Fernlock**, Research Coordinator.

**Highest 30 Sec. Rate:** \$5000.

**City of License:** Grand Rapids. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	454,190	350,480	804,670
Average Weekly Circulation (2001)	251,178	138,952	390,130
Average Daily Circulation (2001)			160,616
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	422,140	260,980	683,120
Average Weekly Circulation (2001)	247,616	129,053	376,669
Average Daily Circulation (2001)			157,137
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,050	89,500	121,550
Average Weekly Circulation (2001)	3,563	9,898	13,461
Average Daily Circulation (2001)			3,479

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Grand Rapids

## WZZM-TV Ch. 13

**Network Service:** ABC.

**Licensee:** Combined Communications Corp. of Oklahoma Inc, 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** 645 3 Mile Rd. NW, Grand Rapids, MI 49544.

**Mailing Address:** Box Z, Grand Rapids, MI 49501.

**Phone:** 616-785-1313. **Fax:** 616-785-1301.

**Web Site:** <http://www.wzzm13.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 63-kw max. & 59-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"  
Longitude 85° 54' 44"

**Transmitter:** 6-mi. SW of Grant.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 1000-kw max. visual. Antenna: 1014-ft. above av. terrain, 971-ft. above ground.

Latitude 43° 18' 37"  
Longitude 85° 54' 45"

**FCC Digital File Number:** BPCDT-19991020ABR. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Avantek, Harris, M/A-Com receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** November 1, 1962. Started on interim basis with all four applicants operating on a cooperative basis. Began operation as West Michigan Telecasters Inc. on January 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC September 17, 1969. Split-off to Lewis V. Chamberlin, et al., approved by FCC December 31, 1973. Sale to Wometco Enterprises Inc. approved by FCC December 8, 1977 (*Television Digest*, Vol. 16:36, 17:50). Sale to KKR approved by FCC April 11, 1984 (Vol. 23:39, 52, 24:14, 16). Sale to Price Communications approved by FCC December 19, 1985. Sale to Northstar Television Group approved by FCC September 11, 1989. Sale to Argyle Television Holdings II Inc. approved by FCC November 7, 1994 (Vol. 34:37, 35:2). Sale to present owner by Argyle Television approved by FCC January 27, 1997 (Vol. 36:49, 37:5, 6).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** A. D. Ring PA.

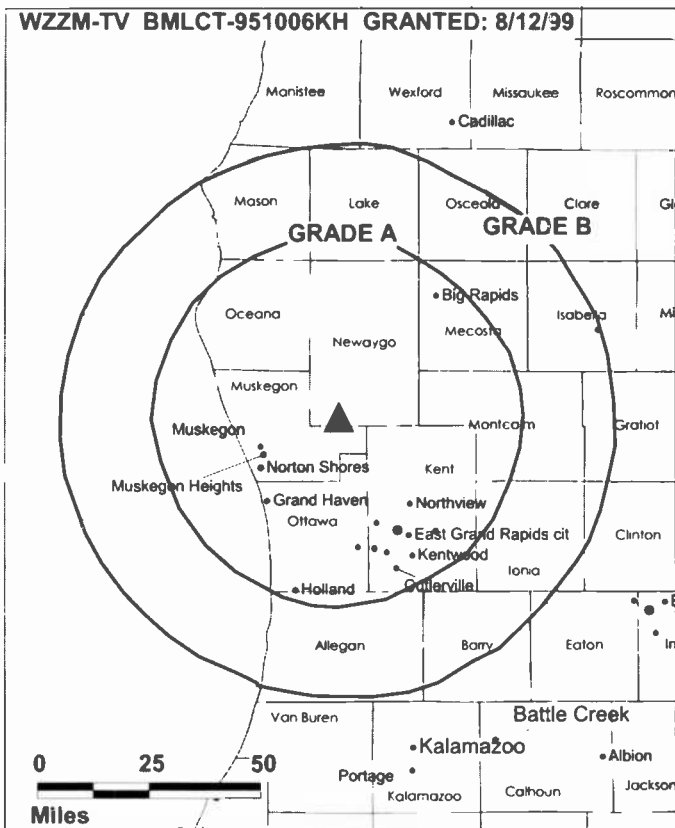
**Personnel:**

Janet Mason, President & General Manager.

Joel Vilmenay, General Sales Manager.

Tim Siegel, National Sales Manager.

Cheryl Grant, News Director.



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**Chuck Mikowski**, Vice President & Engineering Director.

**Jay Lowe**, Production Manager.

**Karen Kriscunas**, Business Manager.

**Rates:** On request.

**City of License:** Grand Rapids. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	394,510	241,860	636,370
Average Weekly Circulation (2001)	260,117	121,821	381,938
Average Daily Circulation (2001)			208,813
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	362,130	202,440	564,570
Average Weekly Circulation (2001)	244,594	111,341	355,935
Average Daily Circulation (2001)			196,401
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,380	39,420	71,800
Average Weekly Circulation (2001)	15,523	10,481	26,003
Average Daily Circulation (2001)			12,413

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Michigan—Iron Mountain-Marquette

**WDHS**  
**Ch. 8**

**Network Service:** Independent.

**Licensee:** W. Russell Withers Jr., 1500 E. B St., Iron Mountain, MI 49801.

**Studio:** 1500 E. B. St., Iron Mountain, MI 49801.

**Mailing Address:** Box 1508, Mount Vernon, IL 62864.

**Phone:** 906-776-8888.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 29.6-kw visual. Antenna: 623-ft. above av. terrain, 160-ft. above ground, 1686-ft. above sea level.

Latitude	45°	49'	10"
Longitude	88°	02'	35"

Holds CP for change to 316-kw max. visual, 561-ft. above av. terrain, 161-ft. above ground, 1686-ft. above sea level, transmitter to 1500 E. B St., Millie Hill. BPCT-960711KL.

**Transmitter:** Millie Hill, Iron Mountain.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 37-kw max. visual. Antenna: 561-ft. above av. terrain, 161-ft. above ground.

Latitude	45°	49'	10"
Longitude	88°	02'	35"

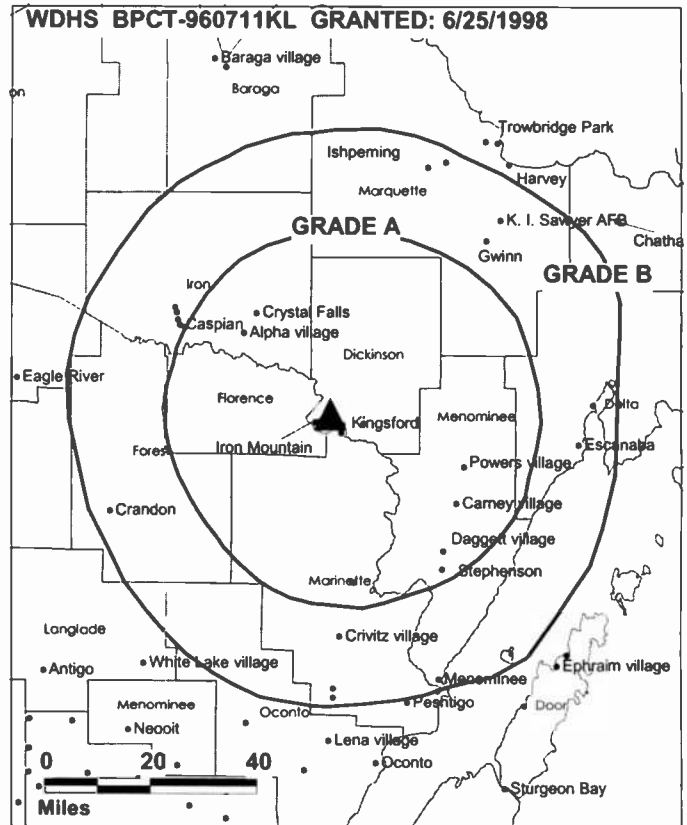
**FCC Digital File Number:** BPCDT-19991029AGA. Granted: June 15, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** October 19, 1994. Sale to Fant Broadcasting by Danny Hood Evangelistic Assn. approved by FCC November 13, 1995 but not consummated. Sale to present owner by Danny Hood Evangelistic Assn. approved by FCC October 30, 1996. Sale to MICI Inc. (Mario Iacobelli) approved by FCC April 25, 1997 but never consummated.

**Represented (legal):** Dennis J. Kelly.



**Personnel:**

**Sue Quadrani,** Station Manager.

**Ed Allen,** Production Manager.

**Rates:** On request.

**City of License:** Iron Mountain. **Station DMA:** Marquette. **Rank:** 177.

**Nielsen Data:** Not available.

# Michigan—Jackson

**WHTV**  
**Ch. 18**

**Network Service:** UPN.

**Grantee:** Spartan TV LLC, 6611 Santa Monica Blvd., Los Angeles, CA 90038-1311.

**Studio:** 1943 Cedar St., Suite A, Holt, MI 48842.

**Phone:** 517-699-0180. **Fax:** 517-694-1066.

**E-mail:** whtv@whtv18.com

**Web Site:** <http://www.whtv18.com>

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 200-kw max. visual. Antenna: 899-ft. above av. terrain, 903-ft. above ground, 1842-ft. above sea level.

Latitude	42°	25'	13"
Longitude	84°	31'	25"

**Transmitter:** 120 W. Michigan Ave.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 4-kw max. visual. Antenna: 174-ft. above av. terrain, 208-ft. above ground, 1147-ft. above sea level.

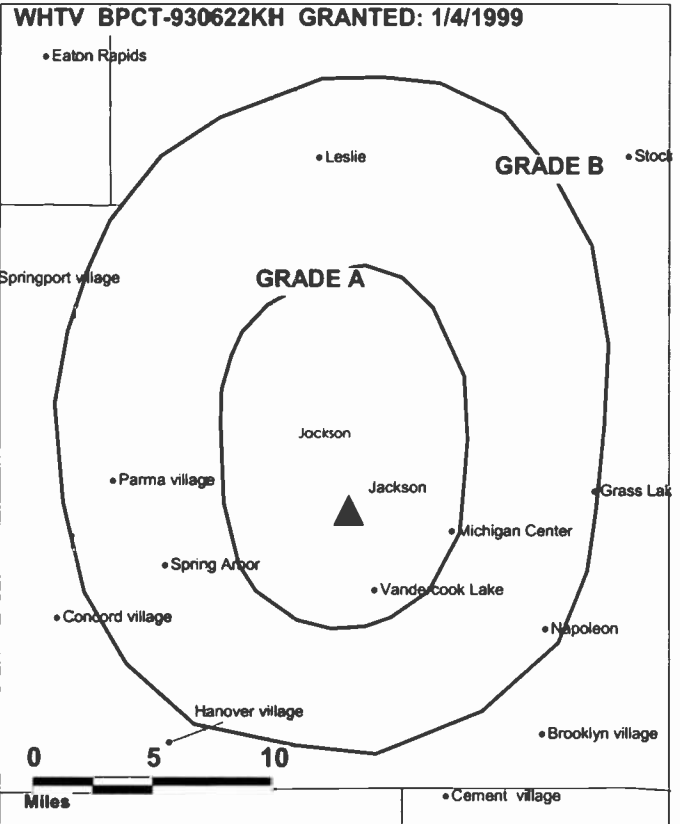
Latitude	42°	14'	52"
Longitude	84°	24'	24"

**FCC Digital File Number:** BPCDT-19991101AEC. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Frank Washington; Venture Technologies Group LLC (Group Owner); Donald Wilson.

**Began Operation:** July 1, 1999. FCC approved voting control transfer to Frank Washington June 2, 2000.



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**Rates:** On request.

**City of License:** Jackson. **Station DMA:** Lansing. **Rank:** 111.

**Nielsen Data:** Not available.

# Michigan—Kalamazoo

**WLLA**  
**Ch. 64**

**Network Service:** WBN.

**Licensee:** Christian Faith Broadcast Inc., 3809 Maple Ave., Box 247, Castalia, OH 44824.

**Studio:** 7048 Kilgore Rd., Kalamazoo, MI 49001.

**Mailing Address:** Box 3157, Kalamazoo, MI 49003.

**Phone:** 616-345-6421. **Fax:** 616-345-5665.

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. visual. Antenna: 1086-ft. above av. terrain, 1066-ft. above ground, 1939-ft. above sea level.

Latitude 42° 33' 52"  
Longitude 85° 27' 31"

**Transmitter:** 1870-ft. N of Keller Rd. & 1804-ft. W of Norris Rd.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 51.3-kw max. visual. Antenna: 984-ft. above av. terrain, 965-ft. above ground.

Latitude 42° 33' 52"  
Longitude 85° 27' 31"

**FCC Digital File Number:** BPCDT-19991108AAD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Christian Faith Broadcast Inc. (Group Owner).

**Began Operation:** June 30, 1987.

**Represented (engineering):** Smith Electronics.

**Personnel:**

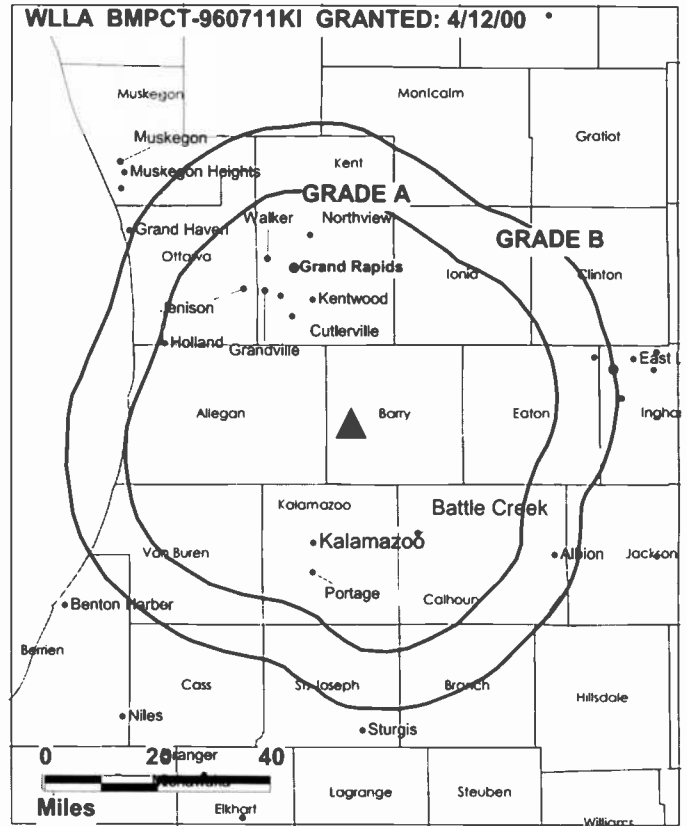
Richard Hawkins, General Manager.

Barbara Hawkins, Program Director.

Rusty Yost, Chief Engineer.

**Highest 30 Sec. Rate:** \$65.

**City of License:** Kalamazoo. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,460	13,360	94,820
Average Weekly Circulation (2001)	4,688	828	5,516
Average Daily Circulation (2001)			1,160

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,460	13,360	94,820
Average Weekly Circulation (2001)	4,688	828	5,516
Average Daily Circulation (2001)			1,160

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Onondaga-Lansing

**WILX-TV**  
Ch. 10

**Network Service:** NBC.

**Licensee:** Benedek License Corp., 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates, IL 60195.

**Studio:** 500 American Rd., Lansing, MI 48911-5978.

**Phone:** 517-393-0110. **Fax:** 517-393-8555.

**E-mail:** wilxtv@aol.com

**Web Site:** <http://www.wilxtv.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 980-ft. above av. terrain, 993-ft. above ground, 1957-ft. above sea level.

Latitude 42° 26' 33"  
Longitude 84° 34' 21"

**Transmitter:** Rossman Rd., Onondaga.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 946.7-kw max. visual. Antenna: 981-ft. above av. terrain, 958-ft. above ground.

Latitude 42° 26' 33"  
Longitude 84° 34' 21"

**FCC Digital File Number:** BPCDT-19991028ACS. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ChannelMaster, 3.3-meter C-band; Comtech, 5-meter C-band; Harris, 4.6-meter Ku-band; Harris, 6-meter Ku-band; Vertex, 4.6-meter Ku-band; ChannelMaster, Harris, M/A-Com, Pinzone receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** March 15, 1959. Sale to present owner by Brissette Broadcasting Corp. approved by FCC May 22, 1996 (*Television Digest*, Vol. 35:37, 52). Sale to Brissette Broadcasting Corp. by Adams Communications approved by FCC December 24, 1991. Sale to Adams Communications by Figgie International Inc. approved by FCC April 8, 1983. Sale to Figgie by Edward E. Wilson & Lansing Broadcasting Co. approved by FCC September 6, 1978 (Vol. 18:23).

**Represented (sales):** TeleRep Inc.

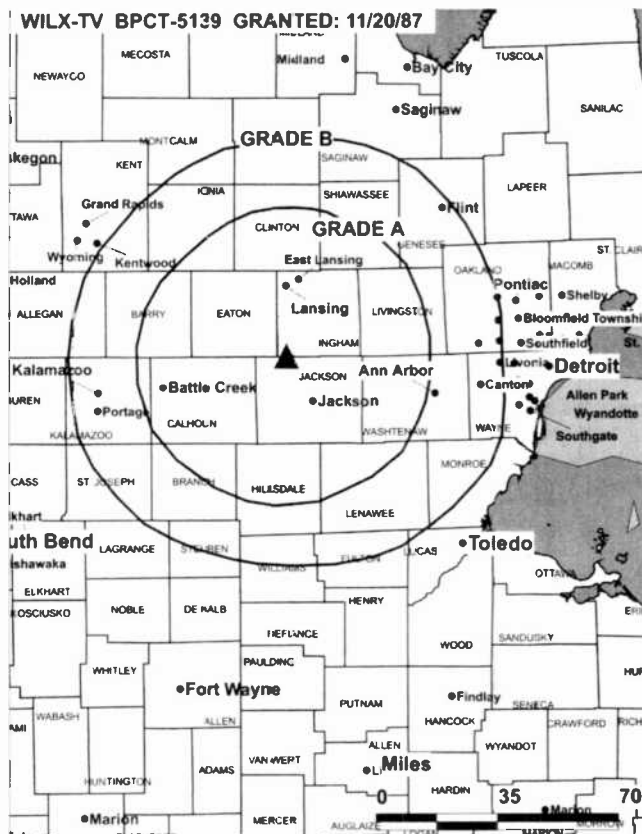
**Personnel:**

Chris Cornelius, Vice President & General Manager.

Tom Dolata, Operations & Production Manager.

Ernie Hedberg, General Sales Manager.

Gary King, Chief Engineer.



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Kevin Ragan, News Director.

Mark McClellan, Promotion Director.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Onondaga. **Station DMA:** Lansing. **Rank:** 111.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,620	273,550	530,170
Average Weekly Circulation (2001)	133,702	86,090	219,792
Average Daily Circulation (2001)			109,320
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,310	79,260	240,570
Average Weekly Circulation (2001)	118,377	53,677	172,054
Average Daily Circulation (2001)			91,405
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,310	194,290	289,600
Average Weekly Circulation (2001)	15,325	32,413	47,738
Average Daily Circulation (2001)			17,914

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Lansing

**WLAJ**  
**Ch. 53**

**Network Service:** ABC.

**Licensee:** Freedom Broadcasting of Michigan Inc., 17666 Fitch, Irvine, CA 92614.

**Studio:** 5815 S. Pennsylvania Ave., Lansing, MI 48911.

**Phone:** 517-394-5300. **Fax:** 517-887-0077.

**Web Site:** <http://www.wlaj.com>

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 1400-kw max. visual. Antenna: Circularly polarized, 981-ft. above av. terrain, 1009-ft. above ground, 1929-ft. above sea level.

Latitude 42° 25' 11"  
Longitude 84° 31' 26"

Requests modification of CP for change to 1410-kw max. visual. BMPCT-20010306AAW.

**Transmitter:** 4543 Baseline Rd., Rives Junction.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 981-ft. above av. terrain, 988-ft. above ground.

Latitude 42° 25' 13"  
Longitude 84° 31' 25"

**Transmitter:** 4543 Baseline Rd., Rives Junction.

**FCC Digital File Number:** BPCDT-19991029ABU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Andrew, 7.3-meter Ku & C-band; DH Satellite, 3.8-meter; Andrew, Standard Communications receivers.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** October 13, 1990. Sale to present owner by Lansing 53 Inc. approved by FCC June 22, 1998 (*Television Digest*, Vol. 38:3).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Bechtel & Cole, Chartered.

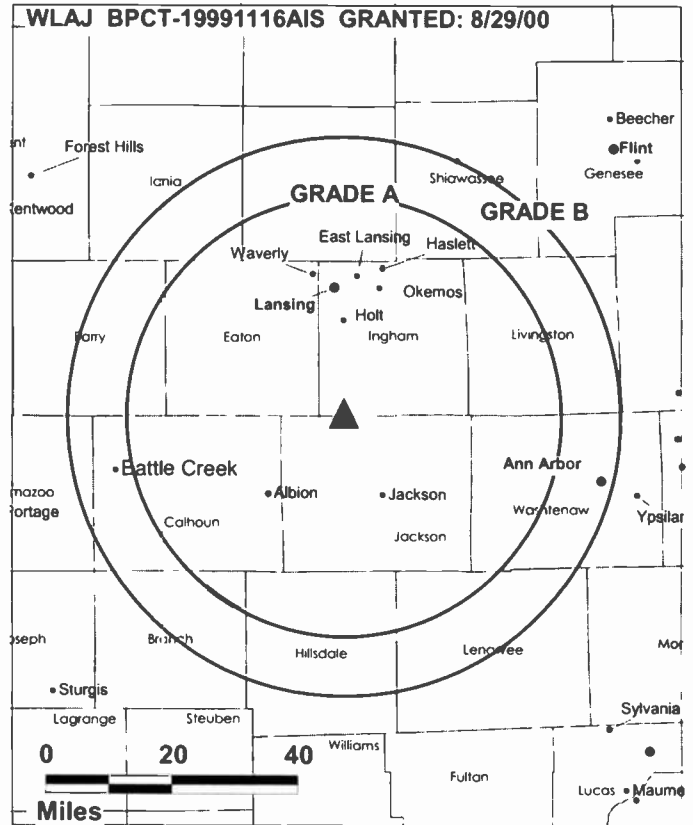
**Personnel:**

**James Wareham**, Vice President & General Manager.

**Paul Crocket**, Sales Manager.

**Jeannene Evans**, Business Manager.

**Larry A. Estlack**, Engineering Director.



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**Michael Winsky**, Chief Engineer.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Lansing. **Station DMA:** Lansing. **Rank:** 111.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	218,020	171,510	389,530
Average Weekly Circulation (2001)	113,060	42,119	155,179
Average Daily Circulation (2001)			61,906
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,310	79,260	240,570
Average Weekly Circulation (2001)	108,636	34,155	142,791
Average Daily Circulation (2001)			58,766
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,710	92,250	148,960
Average Weekly Circulation (2001)	4,424	7,964	12,389
Average Daily Circulation (2001)			3,140

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Lansing

## WLNS-DT Ch. 59

**Network Service:** CBS.

**Grantee:** Young Broadcasting of Lansing Inc., 2820 E. Saginaw St., Lansing, MI 48912.

**Studio:** 2820 E. Saginaw St., Lansing, MI 48912.

**Phone:** 517-372-8282.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 916-kw max. visual. Antenna: 1886-ft. above av. terrain, 991-ft. above ground.

Latitude	42°	41'	19"
Longitude	84°	22'	35"

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Digital Operation:** January 28, 2001.

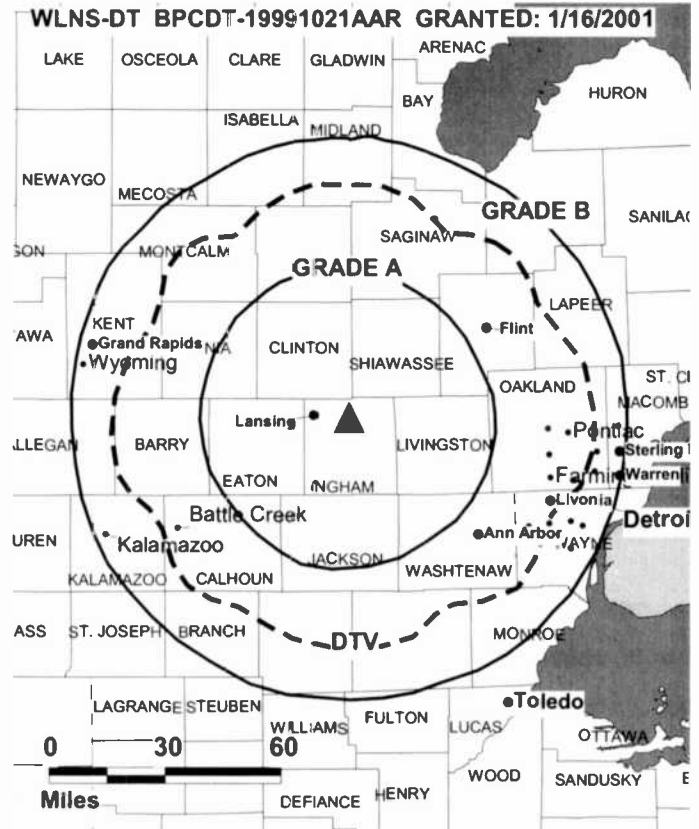
**Personnel:**

**Gene Shanahan**, Operations Manager.

**Mike Holcomb**, Chief Engineer.

**Tim Starkey**, General Sales Manager.

**Rates:** On request.



**City of License:** Lansing. **Station DMA:** Lansing. **Rank:** 111.

# Michigan—Lansing

## WLNS-TV Ch. 6

**Network Service:** CBS.

**Licensee:** Young Broadcasting of Lansing Inc., 2820 E. Saginaw St., Lansing, MI 48912.

**Studio:** 2820 E. Saginaw St., Lansing, MI 48912.

**Phone:** 517-372-8282. **Fax:** 517-374-7610.

**E-mail:** rossw@wlms.com; wlms@wlms.com

**Web Site:** http://www.wlms.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"  
Longitude 84° 22' 35"

**Transmitter:** Vanatta Rd. near Jolly Rd.

**Began Digital Operation:** January 28, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, Sports News Satellite.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** May 1, 1950. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (*Television Digest*, Vol. 26:15). Sale to Backe Communications by Gross Telecasting approved by FCC April 26, 1984 (Vol. 24:12, 12).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Ronald J. Kwasnick**, President.

**Ross Woodstock**, Vice President & General Manager.

**Daniel Batchelor**, Station & General Sales Manager.

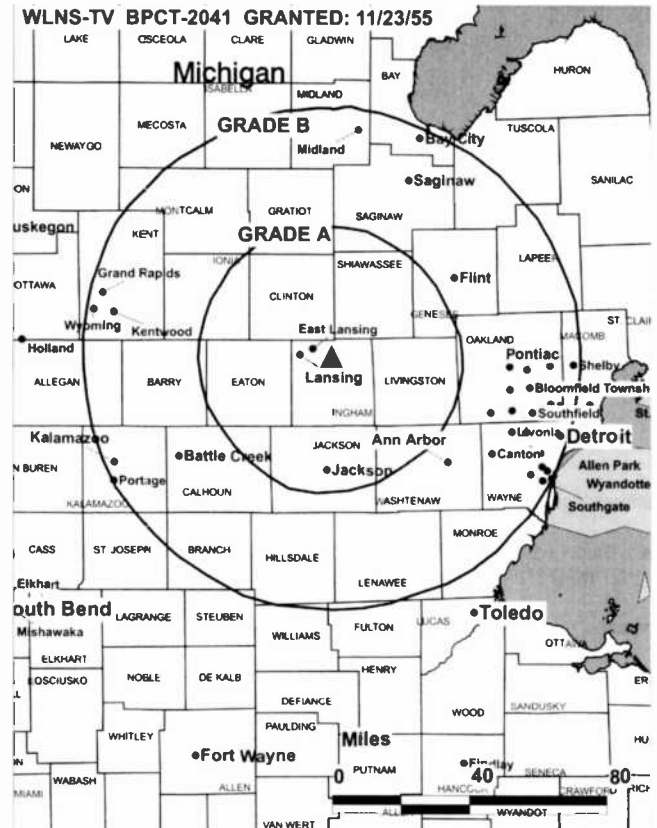
**Becky Lutgen**, News Director.

**Gene Shanahan**, Operations Manager.

**Dawn Thompson**, Business Manager.

**Mike Holcomb**, Chief Engineer.

**Highest 30 Sec. Rate:** \$1000.



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**City of License:** Lansing. **Station DMA:** Lansing. **Rank:** 111.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	304,790	283,600	588,390
Average Weekly Circulation (2001)	147,971	97,843	245,813
Average Daily Circulation (2001)			119,682
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,310	79,260	240,570
Average Weekly Circulation (2001)	117,243	52,267	169,509
Average Daily Circulation (2001)			92,164
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	143,480	204,340	347,820
Average Weekly Circulation (2001)	30,728	45,576	76,304
Average Daily Circulation (2001)			27,517

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Lansing

## WSYM-TV Ch. 47

**Network Service:** FOX.

**Licensee:** Jounal Broadcast Corp., 3355 S. Valley View Blvd., Las Vegas, NV 89102.

**Studio:** 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

**Phone:** 517-484-7747. **Fax:** 517-484-3144.

**E-mail:** fox47news@fox47news.com

**Web Site:** http://www.fox47news.com

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 1350-kw max. & 813-kw horizontal visual, 135-kw max. & 81.3-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1036-ft. above ground, 1956-ft. above sea level.

Latitude 42° 28' 03"  
Longitude 84° 39' 06"

**Transmitter:** 9447 Holmes Hwy., Eaton Rapids.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 922-ft. above av. terrain, 932-ft. above ground.

Latitude 42° 28' 03"  
Longitude 84° 39' 06"

**FCC Digital File Number:** BPCDT-19991101AIA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** M/A-Corn, 3.2-meter C-band; Microdyne, 7-meter C-band; Ver-tex, 4.6-meter Ku-band; Drake, M/A-Corn, Microdyne receivers.

**Ownership:** Jounal Broadcast Group Inc. (Group Owner).

**Began Operation:** December 1, 1982. Sale to WTMJ Inc. by F & S Development Group approved by FCC November 9, 1984 (Television Digest, Vol. 24:34, 39). Sale to present owner by WTMJ Inc. approved by FCC December 23, 1997.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Crowell & Moring LLP.

**Represented (engineering):** Carl E. Smith Consulting Engineers.

### Personnel:

**Judy D. Kenney,** Vice President & General Manager.

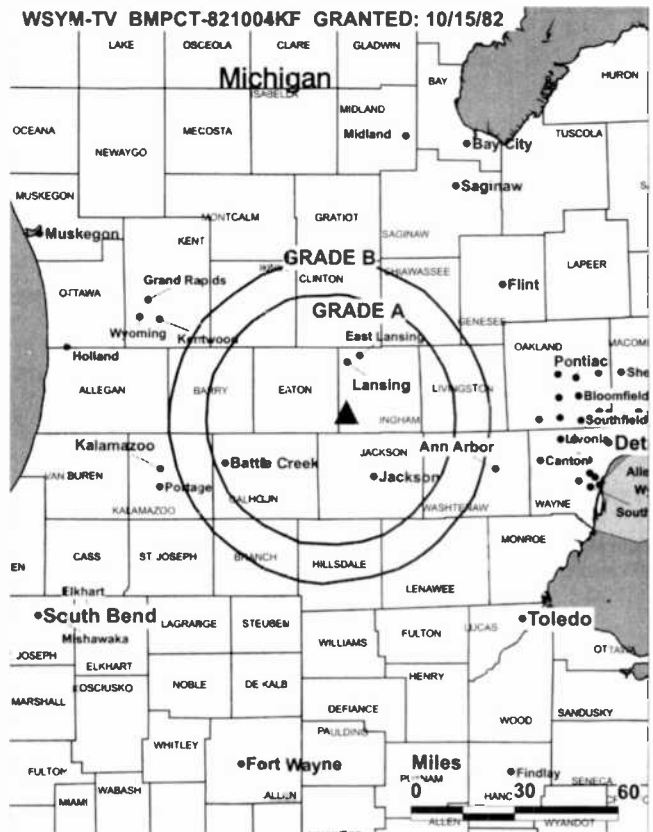
**Gary Baxter,** General Sales Manager.

**Bill B. Shipley,** Operations & Program Director.

**Steve Wilcox,** News Director.

**Kip Bohne,** Promotion Director.

**Bill Tessman,** Chief Engineer.



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**Jami Anderson,** Controller.

**Highest 30 Sec. Rate:** \$5000.

**City of License:** Lansing. **Station DMA:** Lansing. **Rank:** 111.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	243,250	227,500	470,750
Average Weekly Circulation (2001)	110,658	60,155	170,813
Average Daily Circulation (2001)			59,495
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,310	79,260	240,570
Average Weekly Circulation (2001)	95,701	39,386	135,087
Average Daily Circulation (2001)			48,508
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,940	148,240	230,180
Average Weekly Circulation (2001)	14,957	20,769	35,727
Average Daily Circulation (2001)			10,987

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Michigan—Marquette

### WLUC-TV Ch. 6

**Network Service:** NBC.

**Licensee:** WLUC/Raycom Media Inc., 201 Monroe St., RSA Tower, 20th Floor, Montgomery, AL 36104.

**Studio:** 177 U.S. Hwy. 41 E, Negaunee, MI 49866.

**Branch Office:** 606 Ludington, Escanaba, MI 49829.

**Phones:** 906-475-4161 (Negaunee); 906-786-6666 (Escanaba). **Fax:** 906-475-4824 (Negaunee); 906-786-9066 (Escanaba).

**E-mail:** jryan@wluctv6.com

**Web Site:** <http://www.wluctv6.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"  
Longitude 87° 50' 55"

**Transmitter:** 3-mi. W of Rte. 581, 14-mi. SW of Ishpeming.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 960-kw max. visual. Antenna: 837-ft. above av. terrain, 812-ft. above ground.

Latitude 46° 20' 11"  
Longitude 87° 50' 55"

**FCC Digital File Number:** BPCDT-19991025AEP. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** March 23, 1956. Sale to present owner by Federal Broadcasting approved by FCC September 24, 1996. Sale to Federal Broadcasting by Gillett Group approved by FCC July 17, 1987 (*Television Digest*, Vol. 27:20). Sale to Gillett Group by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. with WLUC-TV, Green Bay, WI by M & M Broadcasting Co. approved by FCC January 6, 1965 (Vol. 4:41; 5:2). In 1960 Lake Superior Broadcasting sold 48% interest to M & M Broadcasting for \$40,000. Sale of 52% control to M & M Broadcasting by original licensee, Lake Superior Broadcasting, approved by FCC July 8, 1959 (Vol. 15:24, 28).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Covington & Burling.

**Personnel:**

**Brad Van Sluyters**, Vice President & General Manager.

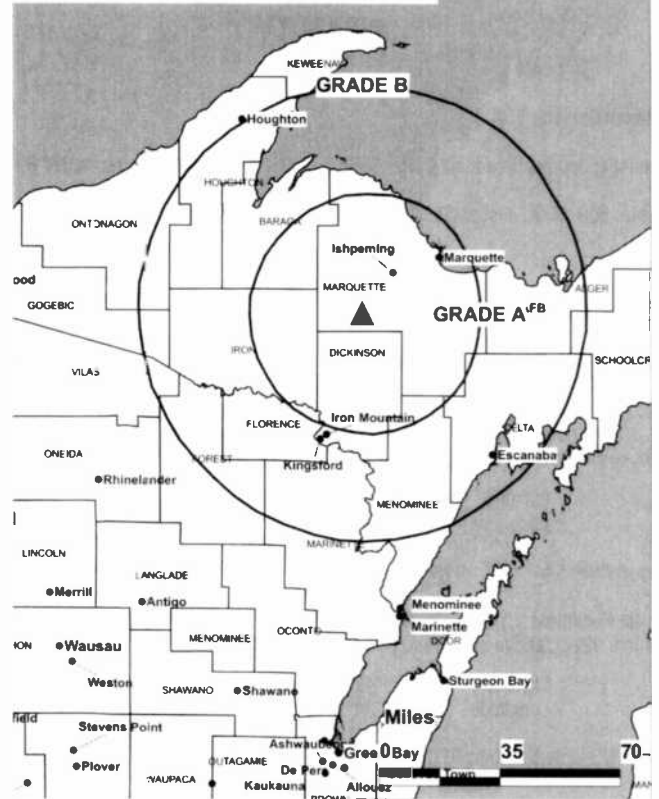
**Rob Jamros**, Local Sales Manager.

**Dan DiIoreto**, National Sales Manager.

**Judy Richer**, Business Manager.

**Kim Parker**, Marketing Director.

WLUC-TV BPCT-4454 GRANTED: 9/24/71



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**Karen Rhodes**, Production Manager.

**Ed Kearney**, Operations & News Director.

**Steve Asplund**, Assistant News Director.

**Sonny Reschka**, Chief Engineer.

**Rates:** On request.

**City of License:** Marquette. **Station DMA:** Marquette. **Rank:** 177.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,460	35,310	123,770
Average Weekly Circulation (2001)	62,196	12,743	74,939
Average Daily Circulation (2001)			45,818
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,110	18,620	79,730
Average Weekly Circulation (2001)	50,478	10,428	60,906
Average Daily Circulation (2001)			40,207
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,350	16,690	44,040
Average Weekly Circulation (2001)	11,718	2,315	14,033
Average Daily Circulation (2001)			5,612

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Muskegon

**WTLJ**  
Ch. 54

**Network Service:** TBN.

**Licensee:** Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

**Studio:** 10290 48th Ave., Allendale, MI 49401.

**Phone:** 616-895-4154. **Fax:** 616-892-4401.

**E-mail:** wtij@tct-net.org

**Web Site:** http://www.tct-net.org

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 4395-kw max. visual, 440-kw max. aural. Antenna: 966-ft. above av. terrain, 962-ft. above ground, 1642-ft. above sea level.

Latitude 42° 57' 25"  
Longitude 85° 54' 07"

**Transmitter:** 3-mi. ESE at SE corner of 48th & Pierce Sts., Allendale.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. Antenna: 922-ft. above av. terrain, 919-ft. above ground, 1598-ft. above sea level.

Latitude 42° 57' 25"  
Longitude 85° 54' 07"

**Transmitter:** Side of existing tower at 10290 48th Ave., Allendale.

**FCC Digital File Number:** BPCDT-990803LG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Comtech, 5-meter C-band; Harris receivers.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** November 3, 1986.

**Personnel:**

**Garth W. Coonce, President.**

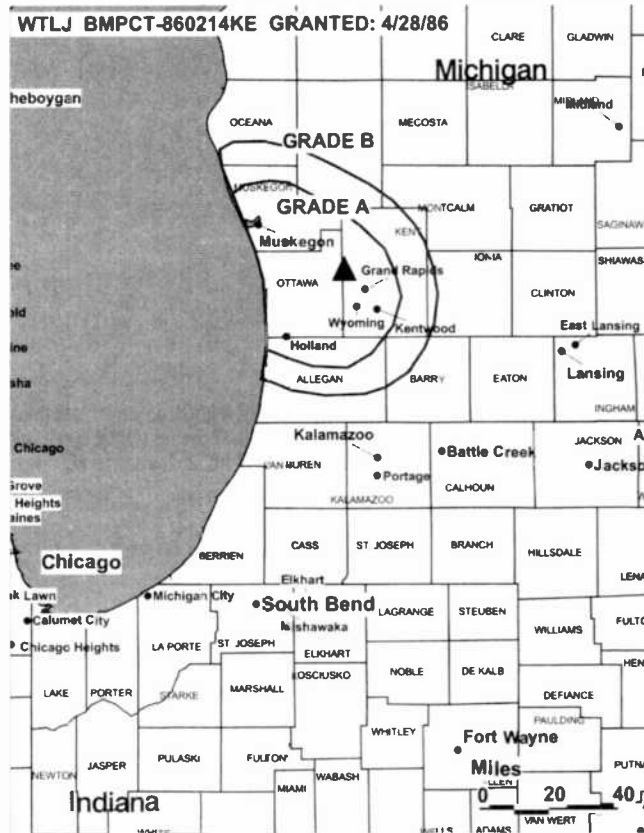
**Don Gladden, General Manager.**

**Vic Van Deventer, Station Manager.**

**Frank Ayre, Engineer.**

**Joseph Robinson, Programming Director.**

**Rates:** On request.



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**City of License:** Muskegon. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	45,700		47,240		92,940
Average Weekly Circulation (2001)	2,559		3,034		5,593
Average Daily Circulation (2001)					1,457

Station DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	45,700		47,240		92,940
Average Weekly Circulation (2001)	2,559		3,034		5,593
Average Daily Circulation (2001)					1,457

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Saginaw

## WAQP Ch. 49

**Network Service:** Independent.

**Licensee:** Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

**Studio:** 2865 Trautner Dr., Saginaw, MI 48604.

**Phone:** 517-249-5969.

**Web Site:** <http://www.tct-net.org>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 1000-kw max. & 833.68-kw horizontal visual, 100-kw max. & 83.37-kw horizontal aural. Antenna: 940-ft. above av. terrain, 964-ft. above ground, 1574-ft. above sea level.

Latitude 43° 13' 18"  
Longitude 84° 03' 14"

**Transmitter:** 7114 W. Gary Rd., Chesaning.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 500-kw max. visual. Antenna: 942-ft. above av. terrain, 965-ft. above ground, 1575-ft. above sea level.

Latitude 43° 13' 18"  
Longitude 84° 03' 14"

**Transmitter:** Side of existing tower located at 7114 W. Gary Rd., Chesaning.

**FCC Digital File Number:** BPCDT-990803LI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Winegard, 3-meter C-band; Drake, SatCom, Scientific-Atlanta receivers.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** March 26, 1985.

**Personnel:**

**Garth W. Coonce**, President.

**Michael Socier**, General Manager.

**Ronald L. Booth**, Engineer.

**Terry Thrans**, Program Director.

**Rates:** On request.

**City of License:** Saginaw. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,010	100,600	298,610
Average Weekly Circulation (2001)	10,668	6,390	17,058
Average Daily Circulation (2001)			6,121
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,010	83,630	281,640
Average Weekly Circulation (2001)	10,668	4,761	15,429
Average Daily Circulation (2001)			5,833
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	16,970	16,970
Average Weekly Circulation (2001)	0	1,629	1,629
Average Daily Circulation (2001)			288

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Saginaw-Flint-Bay City-Midland

## WEYI-TV Ch. 25

**Network Service:** NBC.

**Licensee:** STC License Co., 200 Crescent Court, Suite 1600, Dallas, TX 75201.

**Studio:** 2225 W. Willard Rd., Clio, MI 48420.

**Phone:** 810-687-1000. **Fax:** 810-687-4925.

**E-mail:** mail@nbc25.net; news@nbc25.net

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 2035-kw max. & 675-kw horizontal visual, 204-kw max. & 68-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"  
Longitude 83° 43' 17"

**Transmitter:** 2225 W. Willard Rd., Clio.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 203-kw max. visual. Antenna: 814-ft. above av. terrain, 820-ft. above ground.

Latitude 43° 13' 01"  
Longitude 83° 43' 17"

**FCC Digital File Number:** BPCDT-19991022AAU. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 9-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 3.1-meter Ku-band; Harris receivers.

**News Service:** AP.

**Ownership:** Sunrise Television Corp. Station is controlled by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** April 5, 1953. Initially broadcast on Ch. 57; shifted to Ch. 25 September 14, 1965. Sale of 33.33% to William J. Edwards & Howard H. Wolfe by estate of Alvin Bentley, increasing their holdings to 50% each, approved by FCC March 6, 1970. Sale to Rust Craft approved by FCC February 16, 1972 (*Television Digest*, Vol. 11:43; 12:8). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36, 38, 18:20, 31). Sale to Television Partners by Ziff Corp. approved by FCC in 1982. Sale to Smith Broadcasting Partners LP by Television Station Partners approved by FCC September 29, 1995 (Vol. 35:17, 41). Sale to present owner by Smith Broadcasting Partners LP approved by FCC February 26, 1997 (Vol 36:46). Transfer of control back to Smith Broadcasting Partners LP approved by FCC July 12, 2000; ownership retained by Sunrise Television Corp.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Ron Pulera**, General Manager.

**Sharon Quakenbush**, Assistant General Manager.

**Don Wiggins**, General & National Sales Manager.

**Roger Lyons**, News Director.

**Daniel Somes**, Chief Engineer.



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**Bruce Howie**, Sales Manager.

**James Griffel**, Promotion Public Service.

**Jon Bengtson**, Program Manager.

**Highest 30 Sec. Rate:** \$3500.

**City of License:** Saginaw. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,010	238,620	577,630
Average Weekly Circulation (2001)	202,704	112,264	314,968
Average Daily Circulation (2001)			146,458
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	292,020	156,970	448,990
Average Weekly Circulation (2001)	190,568	95,291	285,859
Average Daily Circulation (2001)			135,341
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,990	81,650	128,640
Average Weekly Circulation (2001)	12,136	16,973	29,109
Average Daily Circulation (2001)			11,117

\* Estimated stat on totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Sault Ste. Marie

**WGTV**

**Ch. 8**

(Satellite of WGTU, Traverse City, MI)

**Network Service:** ABC.

**Licensee:** Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

**Studio:** See WGTU, Traverse City, MI.

**Phone:** 616-946-2900. **Fax:** 616-946-1600.

**E-mail:** wgtu@wgtu.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude 46° 03' 09"  
Longitude 84° 06' 28"

**Transmitter:** 0.9-mi. W of Goetzville, Chippewa County.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 70-kw max. visual. Antenna: 902-ft. above av. terrain, 775-ft. above ground.

Latitude 46° 03' 08"  
Longitude 84° 06' 38"

**FCC Digital File Number:** BPCDT-19991027ABT. Granted: June 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Scanlan Communications Inc. (Group Owner).

**Began Operation:** October 29, 1976.

**Represented (sales):** Katz American Television.

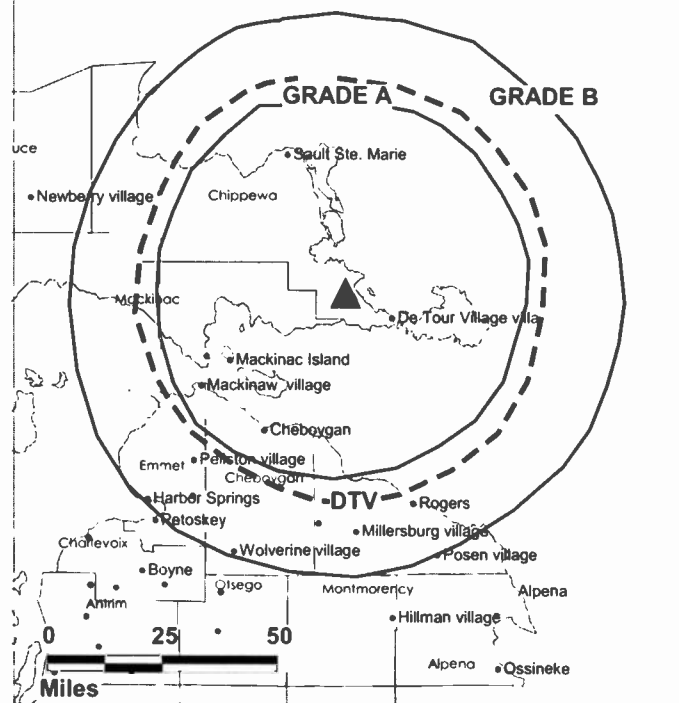
**Represented (legal):** Latham & Watkins.

**Personnel:** See WGTU, Traverse City, MI.

**Rates:** On request.

**City of License:** Sault Ste. Marie. **Station DMA:** Traverse City-Cadillac. **Rank:** 117.

**WGTV BPCDT-4685 GRANTED: 12/2/75**



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,340	32,560	49,900
Average Weekly Circulation (2001)	10,244	12,458	22,702
Average Daily Circulation (2001)			9,885
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,340	29,410	46,750
Average Weekly Circulation (2001)	10,244	11,916	22,160
Average Daily Circulation (2001)			9,828
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,150	3,150
Average Weekly Circulation (2001)	0	542	542
Average Daily Circulation (2001)			57

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Sault Ste. Marie

## WWUP-TV Ch. 10 (Satellite of WWTW, Cadillac, MI)

**Network Service:** CBS.

**Licensee:** Heritage Broadcasting Co. of Michigan, Box 627, Cadillac, MI 49601.

**Studio:** 22320 130th Ave., Tustin, MI 49688.

**Mailing Address:** Box 627, Cadillac, MI 49601.

**Phone:** 231-775-3478. **Fax:** 231-775-3671.

**E-mail:** info@9and10news.com

**Web Site:** http://www.9and10news.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 3.16-kw aural. Antenna: 1214-ft. above av. terrain, 1126-ft. above ground, 1844-ft. above sea level.

Latitude 46° 03' 36"  
Longitude 84° 05' 57"

**Transmitter:** Traynor Rd., Goetzville.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 950.4-kw max. visual. Antenna: 1214-ft. above av. terrain, 1090-ft. above ground.

Latitude 46° 03' 36"  
Longitude 84° 05' 57"

**FCC Digital File Number:** BPCDT-19991021ACO. Granted: March 9, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Vertex, 4.6-meter Ku-band.

**Ownership:** Heritage Broadcasting Group (Group Owner).

**Began Operation:** June 15, 1962.

**Represented (sales):** Blair Television.

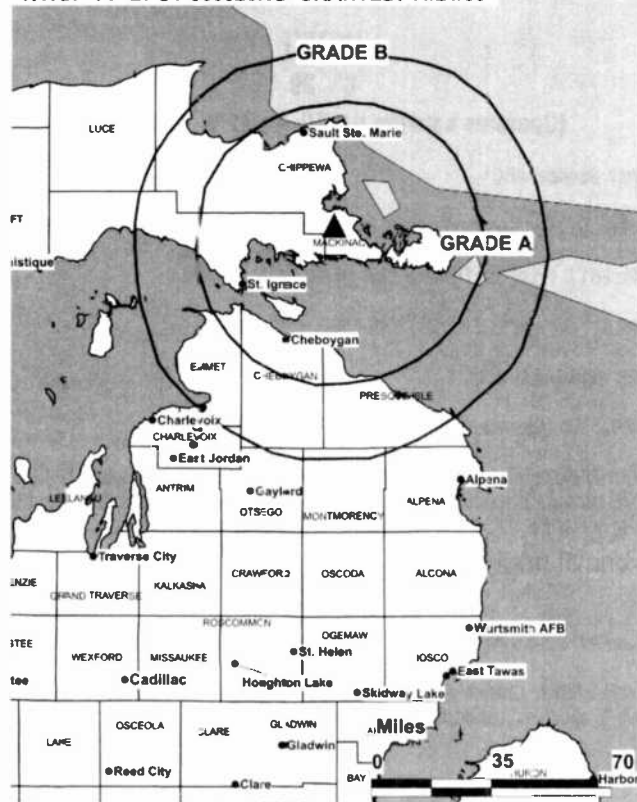
**Represented (legal):** Pepper & Corazzini LLP.

**Personnel:** See WWTW, Cadillac, MI.

**Rates:** On request.

**City of License:** Sault Ste. Marie. **Station DMA:** Traverse City-Cadillac. **Rank:** 117.

WWUP-TV BPCT-£60926KG GRANTED: 11/21/86



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,180	37,220	64,400
Average Weekly Circulation (2001)	14,636	15,592	30,227
Average Daily Circulation (2001)			17,377
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,340	32,460	49,800
Average Weekly Circulation (2001)	14,045	14,798	28,843
Average Daily Circulation (2001)			17,075
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,840	4,760	14,600
Average Weekly Circulation (2001)	590	794	1,384
Average Daily Circulation (2001)			302

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Traverse City

**WGTV**

**Ch. 29**

**(Operates satellite WGTV, Sault St. Marie, MI)**

**Network Service:** ABC.

**Licensee:** Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

**Studio:** 201 E. Front St., Traverse City, MI 49684.

**Phone:** 231-946-2900. **Fax:** 231-946-1600.

**E-mail:** wgtv@wgtv.com

**Web Site:** http://www.wgtv.com

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 1175-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1306-ft. above av. terrain, 1224-ft. above ground, 2451-ft. above sea level.

Latitude 44° 44' 54"  
Longitude 85° 04' 08"

**Transmitter:** 5.3-mi. N, 0.078-mi. E of Kalkaska on Hagni Rd., Excelsior Twp.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 78-kw max. visual. Antenna: 1240-ft. above av. terrain, 1160-ft. above ground.

Latitude 44° 44' 53"  
Longitude 85° 04' 08"

**FCC Digital File Number:** BPCDT-19991027ABX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Scientific-Atlanta receivers.

**Ownership:** Scanlan Communications Inc. (Group Owner).

**Began Operation:** August 23, 1971. Sale to present owner by Thomas Scanlan approved by FCC November 8, 1993. Sale to Thomas Scanlan by Michigan Center Broadcasting approved by FCC September 11, 1989. Sale to Center Group Broadcasting by Michigan TV Network Inc. approved by FCC 1982.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Latham & Watkins.

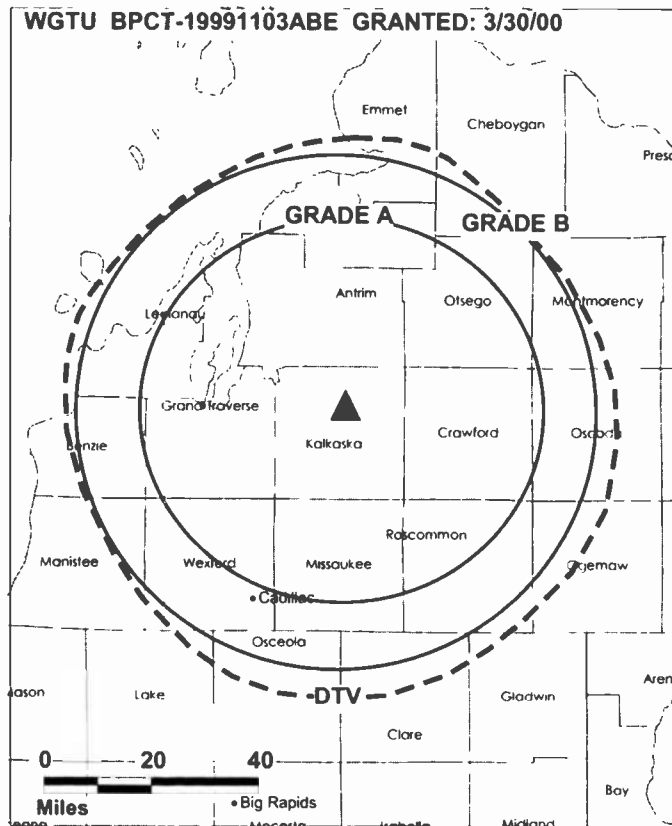
**Personnel:**

Thomas Scanlan, President.

Todd Ruonavaara, Vice President & General Manager.

James Domagalski, Program & Promotion Director.

Jay Zacharius, Chief Engineer.



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**Rates:** On request.

**City of License:** Traverse City. **Station DMA:** Traverse City-Cadillac. **Rank:** 117.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,320	65,850	171,170
Average Weekly Circulation (2001)	62,510	24,752	87,263
Average Daily Circulation (2001)			40,393
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,620	65,850	161,470
Average Weekly Circulation (2001)	60,627	24,752	85,379
Average Daily Circulation (2001)			40,034
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,700	0	9,700
Average Weekly Circulation (2001)	1,883	0	1,883
Average Daily Circulation (2001)			359

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Traverse City-Cadillac

## WPBN-TV

Ch. 7

(Operates satellite WTOM-TV, Cheboygan, MI)

**Network Service:** NBC.

**Licensee:** WPBN/WTOM License Subsidiary Inc., 201 Monroe St., RSA Tower, 20th Floor, Montgomery, AL 36104.

**Studio:** 8518 M 72 W, Traverse City, MI 49684.

**Mailing Address:** Box 546, Traverse City, MI 49685-0546.

**Phone:** 231-947-7770. **Fax:** 231-947-1229.

**E-mail:** nhess@tv7-4.com

**Web Site:** http://www.tv7-4.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1350-ft. above av. terrain, 1125-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"  
Longitude 85° 42' 49"

**Transmitter:** 2-mi. S of Harrietta, 33-mi. S of Traverse City.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 1000-kw max. visual. Antenna: 1243-ft. above av. terrain, 955-ft. above ground.

Latitude 44° 16' 33"  
Longitude 85° 42' 49"

**FCC Digital File Number:** BPCDT-19991025ADJ. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receivers.

**SNG Mobile Dish:** DX Antenna, Ku-band.

**News Services:** CNN Newsource, Conus, NBC News Channel, SNN, Sun World Satellite News, UPI.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** September 13, 1954. Sale to present owner by Federal Broadcasting approved by FCC September 24, 1996. Sale to Federal Broadcasting by Beam Communications approved by FCC August 2, 1990. Sale to Beam Communications by U.S. Tobacco Co. approved by FCC September 18, 1985 (*Television Digest*, Vol. 25:33). Sale to U.S. Tobacco Co. by Les Biederman, et al., approved by FCC September 12, 1979.

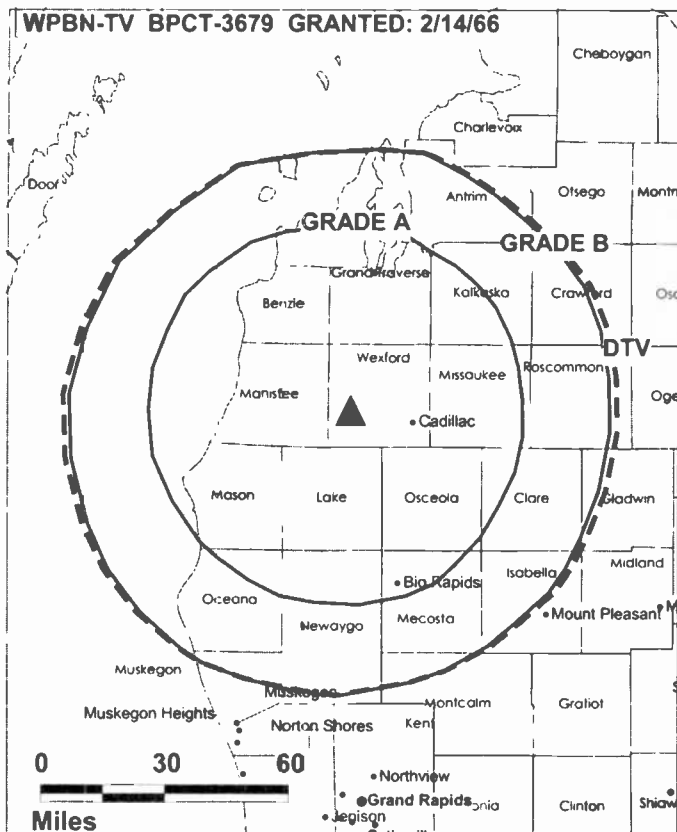
**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Gary Anderson,** Vice President & General Manager.

**Jill Saarela,** General Sales Manager.



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**Terry Madaras,** Production Manager.

**Wendy Kuemin,** Business Manager.

**Greg Johnson,** Promotion Director.

**Highest 30 Sec. Rate:** \$900.

**City of License:** Traverse City. **Station DMA:** Traverse City-Cadillac. **Rank:** 117.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,300	278,840	401,140
Average Weekly Circulation (2001)	80,735	53,968	134,704
Average Daily Circulation (2001)			68,352
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,820	82,400	180,220
Average Weekly Circulation (2001)	74,502	40,530	115,032
Average Daily Circulation (2001)			63,755
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,480	196,440	220,920
Average Weekly Circulation (2001)	6,233	13,438	19,671
Average Daily Circulation (2001)			4,597

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Vanderbilt

**WFVX**

**Ch. 45**

(Satellite of WFQX-TV, Cadillac, MI)

**Network Service:** FOX, UPN.

**Licensee:** Rockfleet Broadcasting II LLC, 885 3rd Ave., 34th Floor, New York, NY 10022.

**Studio:** See WFQX-TV, Cadillac, MI.

**Phone:** 231-775-9813. **Fax:** 231-775-1898.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 155-kw visual. Antenna: 1063-ft. above av. terrain, 600-ft. above ground, 2136-ft. above sea level.

Latitude 45° 10' 12"  
Longitude 84° 45' 04"

**Transmitter:** 2132 Tower Rd.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 896-ft. above av. terrain, 433-ft. above ground.

Latitude 45° 10' 12"  
Longitude 84° 45' 04"

**FCC Digital File Number:** BPCDT-19991101AJL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Rockfleet Broadcasting II Inc. (Group Owner).

**Began Operation:** September 24, 1992. Sale to present owner by GRK Productions Joint Venture approved by FCC December 3, 1999.

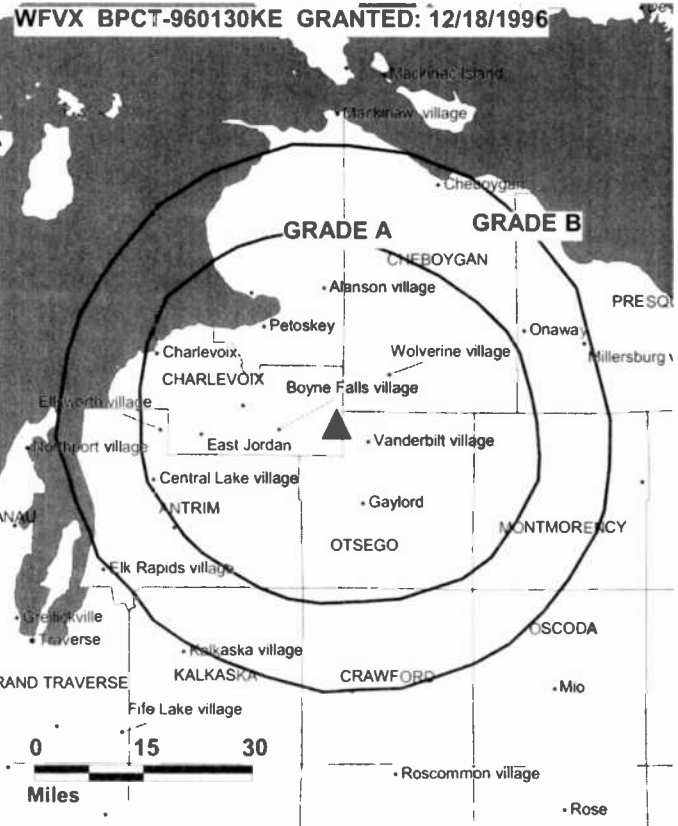
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:** See WFQX-TV, Cadillac, MI.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Vanderbilt. **Station DMA:** Traverse City-Cadillac. **Rank:** 117.

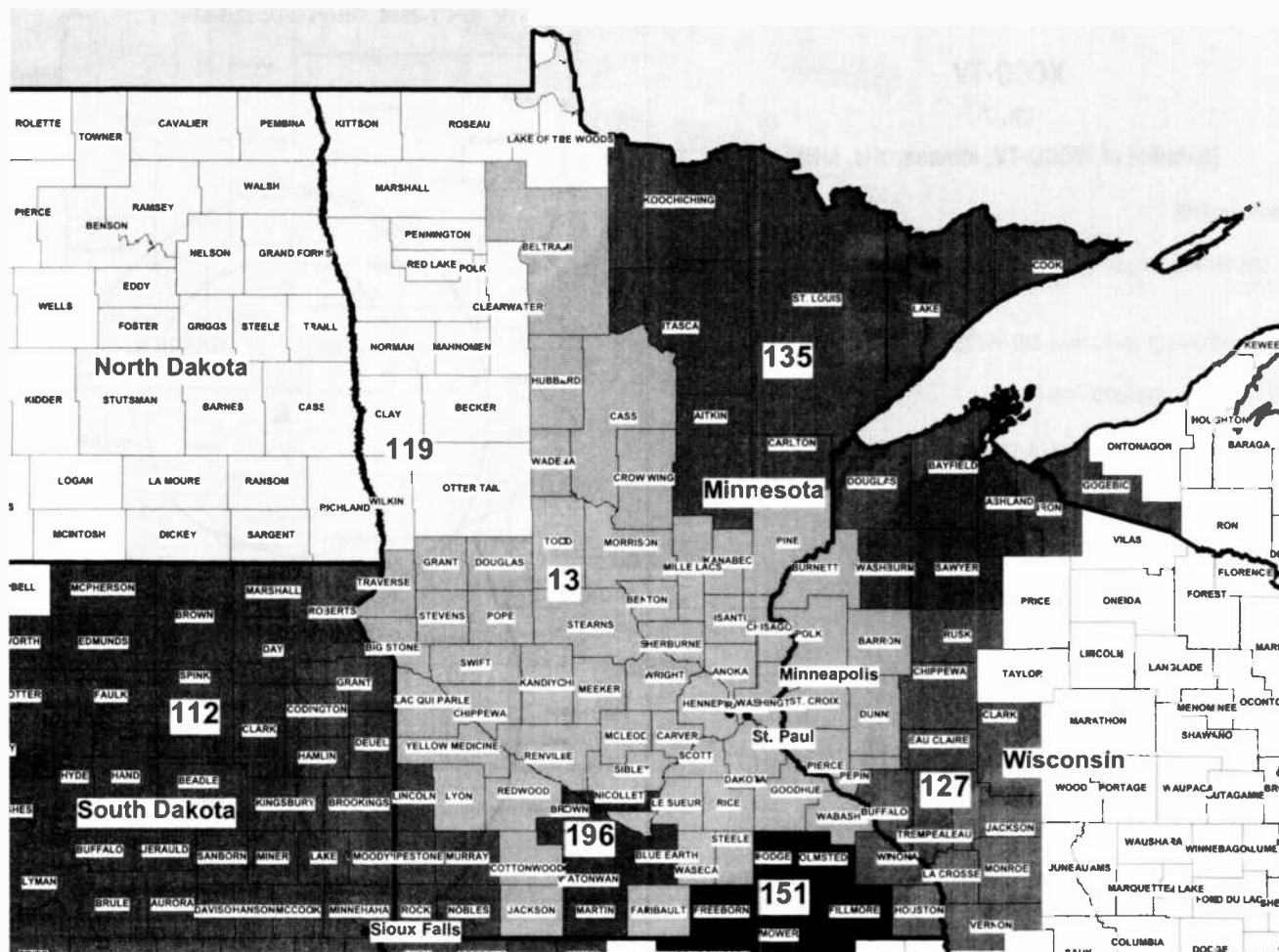


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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,140	38,890	71,030
Average Weekly Circulation (2001)	13,254	6,066	19,320
Average Daily Circulation (2001)			5,512
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,140	35,740	67,880
Average Weekly Circulation (2001)	13,254	5,704	18,958
Average Daily Circulation (2001)			5,461
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,150	3,150
Average Weekly Circulation (2001)	0	362	362
Average Daily Circulation (2001)			50

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Minneapolis-St. Paul, MN	1,573,640	13	KARE (11), KCCO-TV (7), KCCW-TV (12), KFTC (26), KMSP-DT (26), KMSP-TV (9), KMWB (23), KPXM (41), KRWF (43), KSAX (42), KSTC-TV (45), KSTP-TV (5), WCCO-TV (4), WFTC (29)
Sioux Falls-Mitchell, SD	237,790	112	KABY-TV (9), KAUN (36), KDLO-TV (3), KDLT-TV (46), KDLV-TV (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Fargo-Valley City, ND	225,830	119	KBRR (10), KJRR (7), KNRR (12), KVLV-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
La Crosse-Eau Claire, WI	197,590	127	WEAU-TV (13), WEUX (48), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
Duluth, MN-Superior, WI	174,000	135	KBJR-TV (6), KDLH (3), KQDS-TV (21), WDIO-TV (10), WIRT (13)
Rochester, MN-Mason City, IA-Austin, MN	138,530	151	KAAL (6), KIMT (3), KTTC (10), KXLT-TV (47)
Mankato, MN	53,050	196	KEYC-TV (12)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

KIMT, Austin	See Mason City, IA
KTTC & KXLT-TV, Austin	See Rochester, MN
KPXM, Minneapolis-St. Paul	See St. Cloud, MN
KVRR, Moorhead	See Fargo, ND
KAAL, Rochester	See Austin, MN
KIMT, Rochester	See Mason City, IA

**Minnesota Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	14	9	23
Educational Television	5	3	8
	19	12	31

# Minnesota—Alexandria

## KCCO-TV

Ch. 7

(Satellite of WCCO-TV, Minneapolis, MN)

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 720 Hawthorne St., Alexandria, MN 56308.

**Phone:** 320-763-5166. **Fax:** 320-763-4991.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1165-ft. above av. terrain, 1119-ft. above ground, 2510-ft. above sea level.

Latitude 45° 41' 10"  
Longitude 95° 08' 03"

**Transmitter:** 2.5-mi. SE of Westport.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 674.9-kw max. visual. Antenna: 1001-ft. above av. terrain, 954-ft. above ground.

Latitude 45° 41' 10"  
Longitude 95° 08' 03"

**FCC Digital File Number:** BPCDT-19991025ACO. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6-meter; Vertex, 4.7-meter Ku-band; Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Viacom International Inc. (Group Owner).

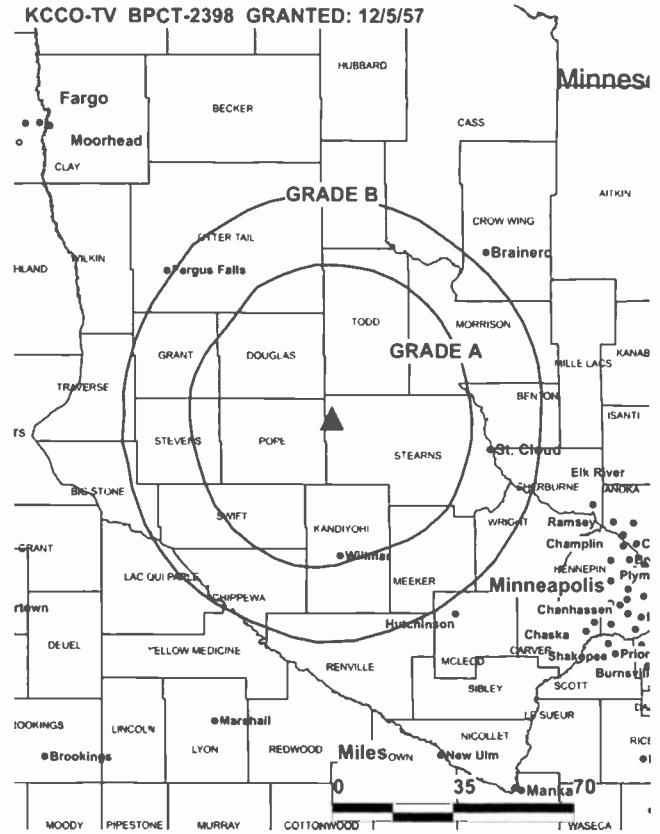
**Began Operation:** October 8, 1958. Sale to present owner by CBS Inc. approved by FCC May 3, 2000. Sale to CBS Inc. by Midwest Communications Inc. approved by FCC December 19, 1991 (*Television Digest*, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications Inc. by Central Minnesota TV Co. approved by FCC October 15, 1987 (Vol. 26:45; 27:43).

**Personnel:** See WCCO-TV, Minneapolis, MN.

**Rates:** On request.

**City of License:** Alexandria. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

KCCO-TV BPCT-2398 GRANTED: 12/5/57



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,760	76,720	161,480
Average Weekly Circulation (2001)	32,061	27,116	59,178
Average Daily Circulation (2001)			34,355
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,820	62,790	121,610
Average Weekly Circulation (2001)	20,977	22,292	43,268
Average Daily Circulation (2001)			25,573
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,940	13,930	39,870
Average Weekly Circulation (2001)	11,085	4,824	15,909
Average Daily Circulation (2001)			8,782

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Alexandria

**KSAX  
Ch. 42**

(Satellite of KSTP-TV, St. Paul-Minneapolis, MN)

**Network Service:** ABC.

**Licensee:** KSAX-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 415 Fillmore St., Alexandria, MN 56308.

**Mailing Address:** Box 189, Alexandria, MN 56308.

**Phone:** 320-763-5729. **Fax:** 320-763-4627.

**Web Site:** <http://www.ksax.com>

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: 1176-ft. above av. terrain, 1164-ft. above ground, 2523-ft. above sea level.

Latitude 45° 41' 59"  
Longitude 95° 10' 36"

**Transmitter:** E side of Rte. 33, approx. 0.6-mi. S of intersection with Rte. 28, near Westport.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 90-kw max. visual. Antenna: 1112-ft. above av. terrain, 1109-ft. above ground.

Latitude 45° 41' 59"  
Longitude 95° 10' 35"

**FCC Digital File Number:** BPCDT-19991027AA. Granted: May 14, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 3-meter C-band; Avcom receivers.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** September 15, 1987.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

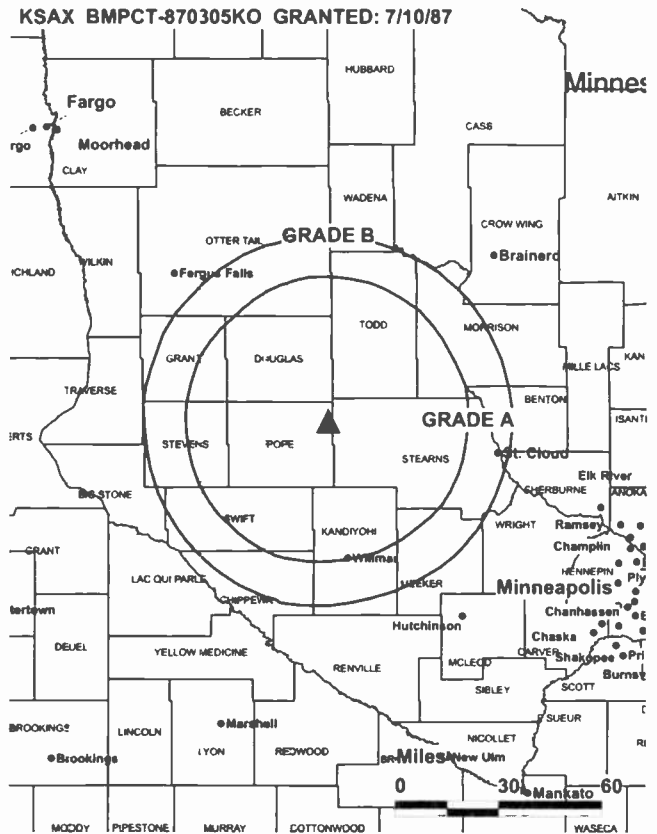
Ed Smith, Station Manager.

Terri Shatek, Sales Coordinator.

Larry Eckblad, Chief Engineer.

Mark Vanderwerf, News Director.

Lia Hanson, Production Manager.



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**Rates:** On request.

**City of License:** Alexandria. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,680	94,980	197,660
Average Weekly Circulation (2001)	45,515	29,492	75,007
Average Daily Circulation (2001)			41,893
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,760	76,390	166,150
Average Weekly Circulation (2001)	42,001	26,923	68,924
Average Daily Circulation (2001)			38,911
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,920	18,590	31,510
Average Weekly Circulation (2001)	3,514	2,570	6,084
Average Daily Circulation (2001)			2,982

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Austin

**KAAL**  
Ch. 6

**Network Service:** ABC.

**Licensee:** Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114-2099.

**Studio:** 1701 10th Place NE, Austin, MN 55912.

**Mailing Address:** Box 577, Austin, MN 55912.

**Phone:** 507-437-6666. **Fax:** 507-433-9560.

**E-mail:** mail@kaal-tv.co.net

**Web Site:** http://www.kaal-tv.co.net/kaal

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"  
Longitude 93° 09' 12"

**Transmitter:** 4.4-mi. N of Myrtle.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 1000-kw max. visual. Antenna: 968-ft. above av. terrain, 904-ft. above ground.

Latitude 43° 37' 42"  
Longitude 93° 09' 12"

**FCC Digital File Number:** BPCDT-19991022ABU. Granted: January 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Miralite, 3.7-meter C-band; RCA, 3-meter Ku-band; Avantek, M/A-Com, Pinzone receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** July 27, 1953. Sale to present owner by GOCOM Holdings LLC approved by FCC December 28, 2000. Grapevine Communications Inc. merger with GOCOM Communications LLC, forming GOCOM Holdings LLC, approved by FCC November 1, 1999. Sale to Grapevine Communications Inc. by Eastern Broadcasting Corp. approved by FCC July 3, 1997 (*Television Digest*, Vol. 37:12). Sale to Eastern Broadcasting Corp. approved by FCC August 16, 1994 (Vol. 34:26; 35:8). Sale to Wooster Republican Printing Co. by News-Press & Gazette Co. approved by FCC December 13, 1985 (Vol. 25:44). Sale to News Press & Gazette Co. by Black Hawk Broadcasting approved by FCC September 17, 1980. Previous sale by Chester A. Weseman & associates approved by FCC October 29, 1958 (Vol. 13:6).

**Represented (sales):** Millennium Sales & Marketing.

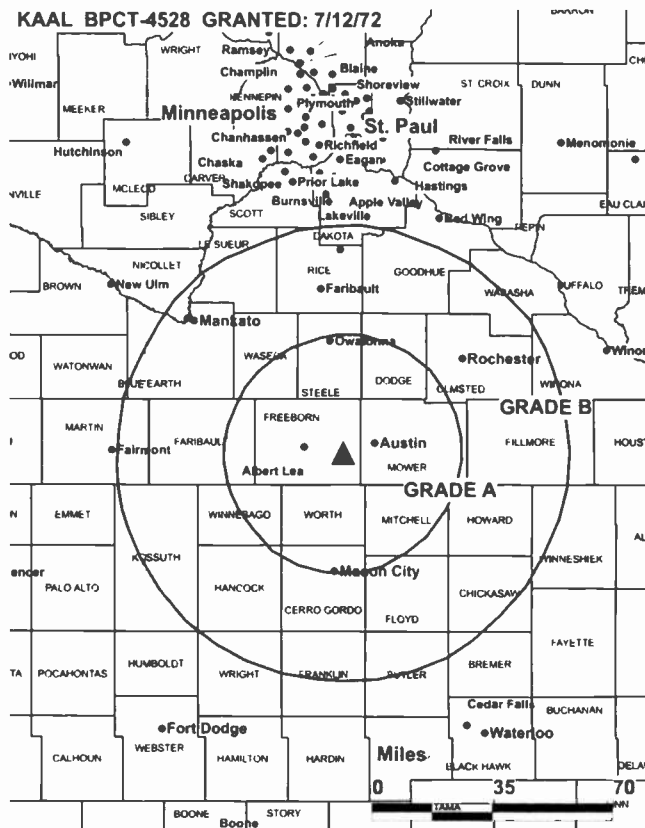
**Represented (legal):** Shaw Pittman.

**Personnel:**

**Pat St. George**, General Manager.

**Jeff Bowers**, General Sales Manager.

**Sue Westphal**, Business Manager.



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**Gary Peterson**, News Director.

**Wendell Nelson**, Chief Engineer.

**Dan Collado**, Promotion Director & Production Manager.

**Lora Lee Bauer**, Data Processing Manager.

**Rates:** On request.

**City of License:** Austin. **Station DMA:** Rochester-Mason City-Austin. **Rank:** 151.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,590	65,050	225,640
Average Weekly Circulation (2001)	80,386	34,203	114,589
Average Daily Circulation (2001)			53,742
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,970	46,480	134,450
Average Weekly Circulation (2001)	62,420	26,815	89,235
Average Daily Circulation (2001)			44,522
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,620	18,570	91,190
Average Weekly Circulation (2001)	17,966	7,388	25,354
Average Daily Circulation (2001)			9,219

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## Minnesota—Bemidji

**KFTC**  
**Ch. 26**

**(Satellite of WFTC, Minneapolis-St. Paul, MN)**

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 1701 Broadway St. NE, Minneapolis, MN 55413.

**Phone:** 612-379-2929.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 13.8-kw max. visual. Antenna: 512-ft. above av. terrain, 476-ft. above ground, 1887-ft. above sea level.

Latitude	47°	33'	21.17"
Longitude	94°	48'	04.03"

**Transmitter:** CR 405 & Summac.

**FCC Proposed Digital Channel Number:** Ch. 26.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 1, 1999. Swapped with WFTC Minneapolis-St. Paul, MN for Fox Television's KMOL-TV San Antonio, TX & KTVX Salt Lake City, UT. FCC approved deal September 21, 2001. Sale to Clear Channel Broadcasting Inc. by Media Properties LP approved by FCC May 27, 1999.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Steve Spendlove**, Vice President & General Manager.

**David Bird**, Chief Engineer.

**City of License:** Bemidji. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

<b>Grand Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	8,240	11,280	19,520
Average Weekly Circulation (2001)	1,261	1,835	3,096
Average Daily Circulation (2001)			781
<b>Station DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	8,240	11,280	19,520
Average Weekly Circulation (2001)	1,261	1,835	3,096
Average Daily Circulation (2001)			781

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Duluth-Superior, Wisconsin

## KBJR-TV Ch. 6

**Network Service:** NBC.

**Licensee:** KBJR License Inc., 767 3rd. Ave., 34th Floor, New York, NY 10017.

**Studio:** 246 S. Lake Ave., Duluth, MN 55802.

**Phone:** 218-720-9600. **Fax:** 218-720-9699.

**E-mail:** news6@kbjr.com

**Web Site:** http://www.news6online.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 804-ft. above ground, 1981-ft. above sea level.

Latitude 46° 47' 21.20"  
Longitude 92° 06' 51.30"

**Transmitter:** 410 W. 10th St., Duluth.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 1034-ft. above av. terrain, 781-ft. above ground.

Latitude 46° 47' 21.20"  
Longitude 92° 06' 51.30"

**FCC Digital File Number:** BPCDT-19991028AFF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** AFC, 4.3-meter C-band; DH Satellite, 4.5-meter C-band; Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Vertex, 4.5-meter Ku-band; Harris receivers.

**News Services:** AP, CNN Newsource, MediaLink, NBC News Channel.

**Ownership:** Granite Broadcasting Corp. (Group Owner).

**Began Operation:** February 23, 1954. Sale to RJR Communications by Northwest Publications Inc. approved by FCC September 5, 1974 (*Television Digest*, Vol. 14:28, 30). Sale to present owner approved by FCC September 12, 1988.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld LLP.

**Personnel:**

**Robert J. Wilmers**, President & General Manager.

**Carl Keller**, General Sales Manager.

**Todd Wentworth**, Local Sales Manager.

**Dave Jensch**, News Director.

**Barbara Wentworth**, Program Manager.



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**Brian Autio**, Business Manager.

**Rates:** On request.

**City of License:** Superior, WI. **Station DMA:** Duluth-Superior. **Rank:** 135.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,780	104,390	201,170
Average Weekly Circulation (2001)	66,918	61,558	128,476
Average Daily Circulation (2001)			75,461
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,200	83,920	169,120
Average Weekly Circulation (2001)	64,645	56,465	121,110
Average Daily Circulation (2001)			72,124
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,580	20,470	32,050
Average Weekly Circulation (2001)	2,273	5,093	7,366
Average Daily Circulation (2001)			3,337

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Duluth-Superior, Wisconsin

**KDLH**  
Ch. 3

**Network Service:** CBS.

**Licensee:** Benedek License Corp., 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates, IL 60195.

**Studio:** 425 W. Superior St., Duluth, MN 55802.

**Phone:** 218-733-0303. **Fax:** 218-727-7515.

**E-mail:** news3@kdlh.com

**Web Site:** http://www.kdlh.com/

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 816-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 07"  
Longitude 92° 07' 15"

**Transmitter:** 3 Observation Rd. & 11th St.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 505.5-kw max. visual. Antenna: 991-ft. above av. terrain, 761-ft. above ground.

Latitude 46° 47' 07"  
Longitude 92° 07' 15"

**FCC Digital File Number:** BPCDT-19991028ADK. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3.8-meter Ku-band; M/A-Com, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource, Fox NewsEdge.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** March 14, 1954. Sale to WGN Inc. by Red River Broadcasting (Dalton LeMasurier family) approved by FCC December 7, 1960 (*Television Digest*, Vol. 16:34, 50). Sale to Palmer Broadcasting by WGN Inc. approved by FCC January 10, 1979 (Vol. 18:30). Sale to present owner by Palmer Broadcasting approved by FCC May 23, 1985 (Vol. 25:24).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Personnel:**

**Gil Buettner**, Vice President & General Manager.

**Thom Pritz**, General Sales Manager.

**Rob Heverling**, News Director.

**Nancy Roche**, Marketing & Promotion Director.

**Terry A. Van Dell**, Engineering Director.

KDLH BMPCT-3130 GRANTED: 6/13/55



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**Brad Mickelson**, Business Manager.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Duluth. **Station DMA:** Duluth-Superior. **Rank:** 135.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,320	94,910	185,230
Average Weekly Circulation (2001)	63,421	56,546	119,967
Average Daily Circulation (2001)			63,706
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,200	83,920	169,120
Average Weekly Circulation (2001)	62,331	53,644	115,974
Average Daily Circulation (2001)			61,671
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,120	10,990	16,110
Average Weekly Circulation (2001)	1,090	2,902	3,992
Average Daily Circulation (2001)			2,035

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Duluth

## KQDS-TV Ch. 21

**Network Service:** FOX.

**Licensee:** KQDS Acquisition Corp., 4015 9th Ave. SW, Fargo, ND 58103.

**Studio:** 2001 London Rd., Duluth, MN 55812.

**Phone:** 218-728-1622. **Fax:** 218-728-1557.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 550-kw max. visual. Antenna: 932-ft. above av. terrain, 716-ft. above ground, 1953-ft. above sea level.

Latitude 46° 47' 39"  
Longitude 92° 07' 03"

**Transmitter:** 1603 N. First Ave. W.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 1000-kw max. visual. Antenna: 981-ft. above av. terrain, 763-ft. above ground.

Latitude 46° 47' 37"  
Longitude 92° 07' 03"

**FCC Digital File Number:** BPCDT-19991028ABI. Granted: June 6, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** KQDS Acquisition Corp.

**Began Operation:** January 1, 1997. Sale to present owner by Fant Broadcasting Co. LLC approved by FCC September 28, 1998 (*Television Digest*, Vol. 38:3).

**Represented (sales):** Millennium Sales & Marketing.

**Rates:** On request.

**City of License:** Duluth.

**Station DMA:** Duluth-Superior. Rank: 135.

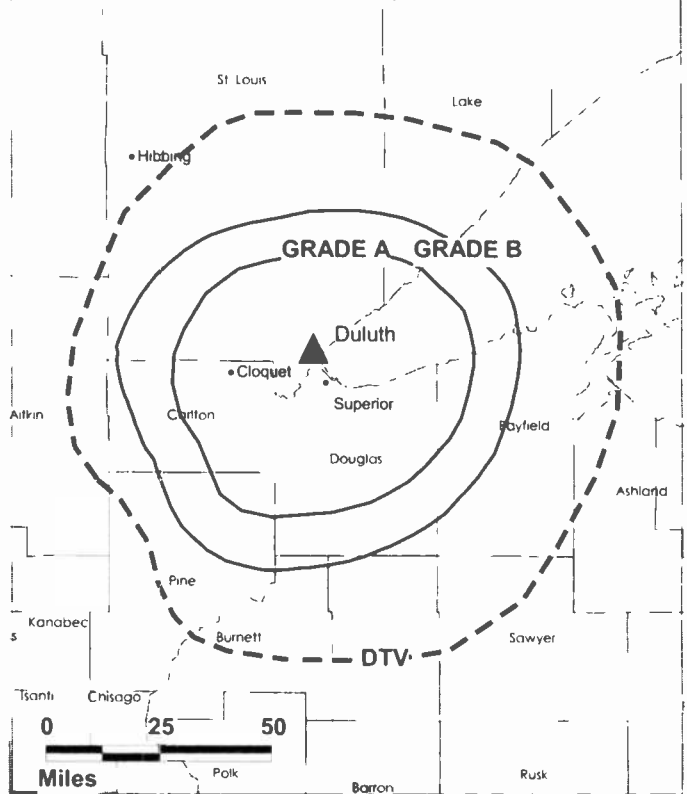
### Data by Design

This data is available in comma-delimited format for use in your own database or spreadsheet software!

For information call 800.771.9202



KQDS-TV BMPCT-19991014AAQ GRANTED: 2/3/2000



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Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,670	88,310	173,980
Average Weekly Circulation (2001)	29,892	26,357	56,249
Average Daily Circulation (2001)			18,719
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,690	82,110	164,800
Average Weekly Circulation (2001)	29,637	25,619	55,256
Average Daily Circulation (2001)			18,489
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,980	6,200	9,180
Average Weekly Circulation (2001)	255	738	993
Average Daily Circulation (2001)			230

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Duluth

## WDIO-TV

Ch. 10

(Operates satellite WIRT, Hibbing, MN)

**Network Service:** ABC.

**Licensee:** WDIO-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 10 Observation Rd., Duluth, MN 55811.

**Mailing Address:** Box 16897, Duluth, MN 55816.

**Phone:** 218-727-6864. **Fax:** 218-727-4415.

**E-mail:** wdio@aol.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 987-ft. above av. terrain, 789-ft. above ground, 2000-ft. above sea level.

Latitude 46° 47' 13"  
Longitude 92° 07' 17"

**Transmitter:** 10 Observation Rd.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 879-ft. above av. terrain, 696-ft. above ground.

Latitude 46° 47' 15"  
Longitude 92° 07' 21"

**FCC Digital File Number:** BPCDT-19991027ABA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 5-meter Ku-band; 5-meter C-band; Andrew, 7.3-meter C-band; AvanteK receivers.

**News Services:** ABC NewsOne, AP, Conus, SNN.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** January 24, 1966. Sale to Harcourt Brace Jovanovich Inc. by Frank P. Befera, et al., approved by FCC March 23, 1978 (Television Digest, Vol. 17:28). Sale to Hubbard Broadcasting approved by FCC November 27, 1987 (Vol. 27:33).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Holland & Knight.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**George Couture**, Vice President & General Manager.

**Joe Golden**, General Sales Manager.

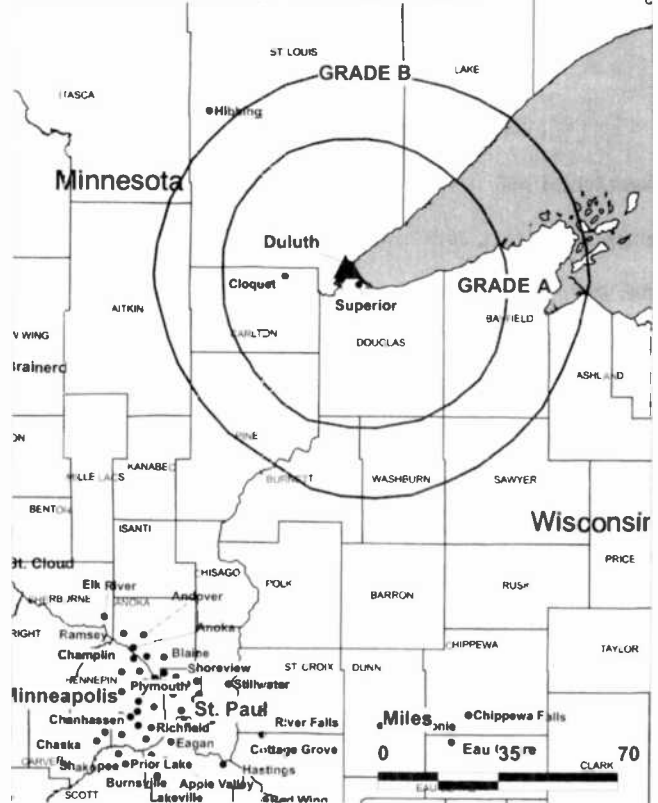
**Stephen Bolf**, Local Sales Manager.

**Steve Goodspeed**, News Director.

**Dave Poirier**, Program Manager.

**Mike Hatlestad**, Chief Engineer.

WDIO-TV BPCT-910617KF GRANTED: 10/02/91



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**Jeff Laudergeran**, Promotion Director.

**Peggy Scandin**, Office Manager.

**Rates:** On request.

**City of License:** Duluth. **Station DMA:** Duluth-Superior. **Rank:** 135.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,540	100,220	188,760
Average Weekly Circulation (2001)	61,995	54,054	116,049
Average Daily Circulation (2001)			67,800
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,200	83,920	169,120
Average Weekly Circulation (2001)	60,654	50,179	110,833
Average Daily Circulation (2001)			65,103
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,340	16,300	19,640
Average Weekly Circulation (2001)	1,341	3,875	5,216
Average Daily Circulation (2001)			2,697

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Hibbing

**WIRT**

**Ch. 13**

(Satellite of WDIO-TV, Duluth, MN)

**Network Service:** ABC.

**Licensee:** WDIO-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** See WDIO-TV, Duluth, MN.

**Mailing Address:** Box 16897, Duluth, MN 55816.

**Phone:** 218-727-6864. **Fax:** 218-727-4415.

**E-mail:** wdio@aol.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 125-kw visual, 12.5-kw aural. Antenna: 666-ft. above av. terrain, 517-ft. above ground, 2123-ft. above sea level.

Latitude 47° 22' 52"  
Longitude 92° 57' 18"

**Transmitter:** Maple Hill, Hibbing.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 524-kw max. visual. Antenna: 692-ft. above av. terrain, 495-ft. above ground.

Latitude 47° 22' 53"  
Longitude 92° 57' 15"

**FCC Digital File Number:** BPCDT-19991027ABC. Granted: June 1, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, Conus.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** August 31, 1967. Sale to present owner approved by FCC November 27, 1987.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Holland & Knight.

**Personnel:** See WDIO-TV, Duluth, MN.

**Rates:** On request.

**City of License:** Hibbing. **Station DMA:** Duluth-Superior. **Rank:** 135.

WIRT BPCT-2422 GRANTED: 2/20/58



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,230	49,310	66,540
Average Weekly Circulation (2001)	11,206	9,878	21,084
Average Daily Circulation (2001)			9,704
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,990	49,310	58,300
Average Weekly Circulation (2001)	6,617	9,878	16,495
Average Daily Circulation (2001)			8,592
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,240	0	8,240
Average Weekly Circulation (2001)	4,590	0	4,590
Average Daily Circulation (2001)			1,112

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Mankato

## KEYC-TV Ch. 12

**Network Service:** CBS.

**Licensee:** United Communications Corp., Box 128, Mankato, MN 56002.

**Studio:** 1570 Lookout Dr., North Mankato, MN 56003.

**Mailing Address:** Box 128, Mankato, MN 56002.

**Phone:** 507-625-7905. **Fax:** 507-625-5745.

**E-mail:** cbs@keyc.com

**Web Site:** http://www.keyc.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"  
Longitude 94° 24' 41"

**Transmitter:** 1.6-mi. NE of Lewisville.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 954-ft. above av. terrain, 972-ft. above ground.

Latitude 43° 56' 13"  
Longitude 94° 24' 38"

**FCC Digital File Number:** BMPCDT-20000321AAO. Granted: January 29, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 4.2-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** United Communications Corp. (Group Owner).

**Began Operation:** October 5, 1960. Sale to present owner by Lee Enterprises approved by FCC August 26, 1977 (*Television Digest*, Vol. 17:25).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Wood, Maines & Brown Chartered.

**Personnel:**

**Dennis Wahlstrom**, Vice President & General Manager.

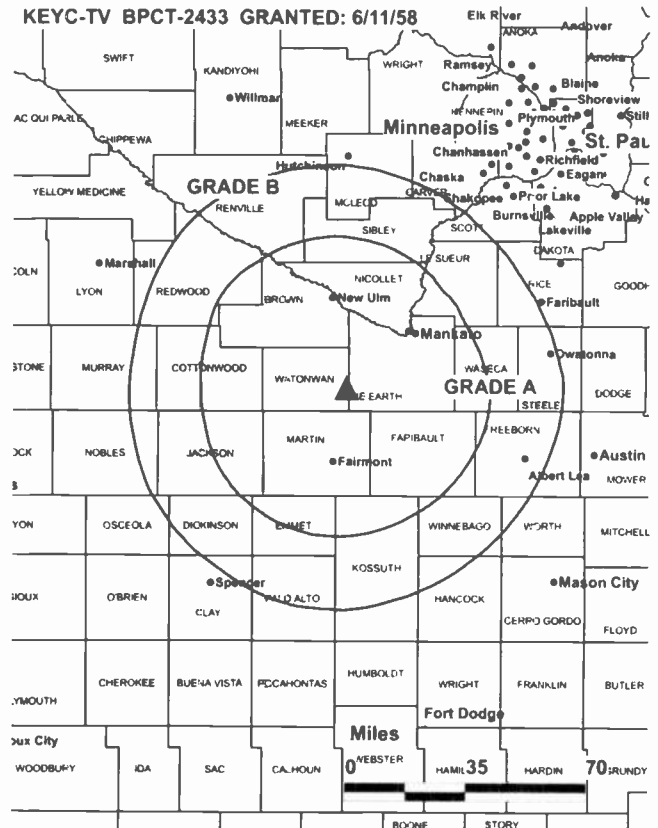
**Elaine Peterson**, Programming & Promotion Director.

**Jeff Poole**, Production Manager.

**Derrick Hinds**, News Director.

**John Ginther**, Local Sales Manager.

**Merv Steffen**, Chief Engineer.



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**Sharon Freitag**, Business Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** Mankato. **Station DMA:** Mankato. **Rank:** 196.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,550	71,620	176,170
Average Weekly Circulation (2001)	58,333	24,484	82,817
Average Daily Circulation (2001)			43,582
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,410	15,540	52,950
Average Weekly Circulation (2001)	30,679	11,402	42,081
Average Daily Circulation (2001)			25,530
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,140	56,080	123,220
Average Weekly Circulation (2001)	27,653	13,082	40,736
Average Daily Circulation (2001)			18,052

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis-St. Paul

**KARE**  
Ch. 11

**Network Service:** NBC.

**Licensee:** Multimedia Holdings Corp., 1101 N. Central Ave., Phoenix, AZ 85004.

**Studio:** 8811 Olson Memorial Hwy., Minneapolis, MN 55427.

**Phone:** 763-546-1111. **Fax:** 763-546-8590.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.30"

Holds CP for change to 1493-ft. above av. terrain, 1401-ft. above ground, 2398-ft. above sea level. BPCT-981023KG.

**Transmitter:** 960 W. County Rd. F, Shoreview.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power. Antenna: 1427-ft. above av. terrain, 1339-ft. above ground, 2333-ft. above sea level.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.00"

**Transmitter:** 960 County Rd. F, Shoreview.

**FCC Digital File Number:** BPCDT-980730KL. Granted: May 21, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6-meter; Harris, 3-meter; Scientific-Atlanta, 10-meter; Vertex, 6-meter; DX Engineering, Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** RSI, 2.4-meter Ku-band.

**News Services:** AP, Nexus, UPI.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 1, 1953. Sale to present owner by Metromedia Inc. approved by FCC February 17, 1983 (Television Digest, Vol. 22:35). Sale to Metromedia by Chris-Craft Industries approved by FCC June 14, 1972 (Vol. 11:31; 12:26). Sale to Chris-Craft by Time-Life Broadcasting Inc. approved by FCC August 24, 1964 (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full-time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

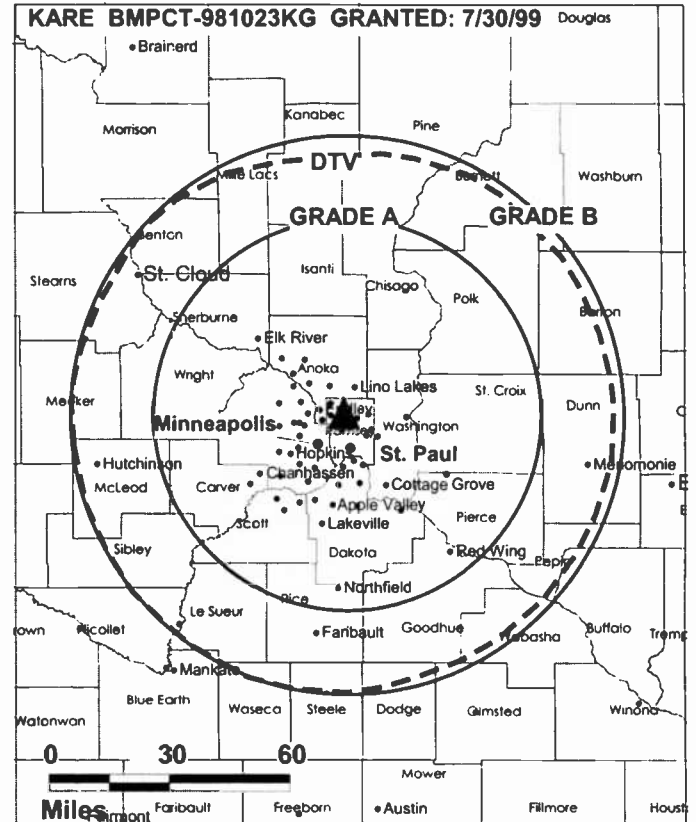
**Personnel:**

**Tom Lidner,** Vice President, News.

**Mervyn Jensen,** Vice President & Business Manager.

**Jerry Ness,** General Sales Manager.

**Carl Rietow,** National Sales Manager.



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**Michael Tamme,** Engineering Director.

**Susan Adams Loyd,** Programming & Research Director.

**Kiki Rosathi,** Community Affairs Director.

**Robert Bye,** Production Manager.

**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	851,230	709,000	1,560,230
Average Weekly Circulation (2001)	642,521	497,424	1,139,945
Average Daily Circulation (2001)			606,575
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	783,200	629,890	1,413,090
Average Weekly Circulation (2001)	608,414	481,913	1,090,327
Average Daily Circulation (2001)			585,514
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,030	79,110	147,140
Average Weekly Circulation (2001)	34,106	15,511	49,618
Average Daily Circulation (2001)			21,061

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Minnesota—Minneapolis

## KMSP-DT Ch. 26

**Network Service:** UPN.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 11358 Viking Dr., Eden Prairie, MN 55344-7258.

**Phone:** 952-944-9999. **Fax:** 952-942-0286.

**E-mail:** upn9@kmsp.com

**Web Site:** <http://www.kmsp.com>

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 691-kw max. visual. Antenna: 1362-ft. above av. terrain, 1365-ft. above ground.

Latitude	45°	03'	30"
Longitude	93°	07'	27"

**Definition:** Standard.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Digital Operation:** June 19, 2000.

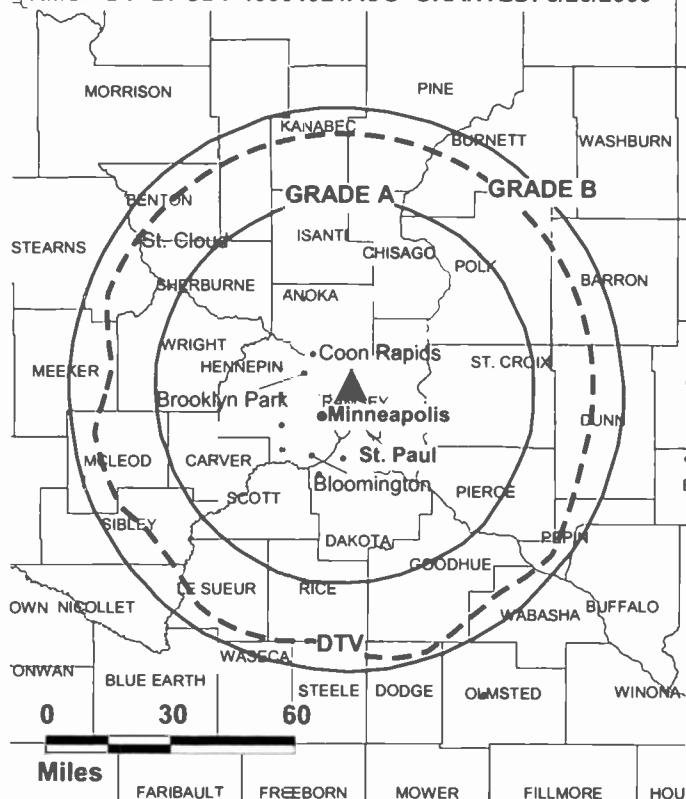
**Personnel:**

**Stuart Swartz**, General Manager.

**Stephanie Peterson**, General Sales Manager.

**Marc Majerus**, Chief Engineer.

KMSP-DT BPCDT-19991021ACG GRANTED: 5/26/2000



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**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

# Minnesota—Minneapolis-St. Paul

## KMSP-TV Ch. 9

**Network Service:** UPN.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 11358 Viking Dr., Eden Prairie, MN 55344-7258.

**Phone:** 952-944-9999. **Fax:** 952-942-0286.

**E-mail:** upn9info@kmsp.com

**Web Site:** <http://www.kmsp.com/>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: Circularly polarized, 1427-ft. above av. terrain, 1430-ft. above ground, 2339-ft. above sea level.

Latitude 45° 03' 30"  
Longitude 93° 07' 27"

**Transmitter:** 550 Gramsie Rd., Shoreview.

**Began Digital Operation:** June 19, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Harris, Microdyne, Scientific-Atlanta receivers.

**News Service:** CNN Newsource.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** January 9, 1955. Sale to United TV Inc. by Minneapolis Tower Co. (Morris T. Baker) approved by FCC May 23, 1956 (*Television Digest*, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved by FCC November 20, 1957 (Vol. 13:34, 47). Sale to NTA of additional 25% held by Loew's Inc. (MGM) approved by FCC February 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved by FCC October 29, 1959 (Vol. 15:34, 44). United Television Inc. acquired 100% of stock from 20th Century-Fox June 8, 1981. Sale to present owner by United TV Inc. approved by FCC July 23, 2001 (Vol. 40:34; 41:31).

**Represented (sales):** Fox Station Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

**Evan Thompson**, President.

**Stuart Swartz**, General Manager.

**Stephanie Peterson**, General Sales Manager.

**Doug McMonagle**, Local Sales Manager.

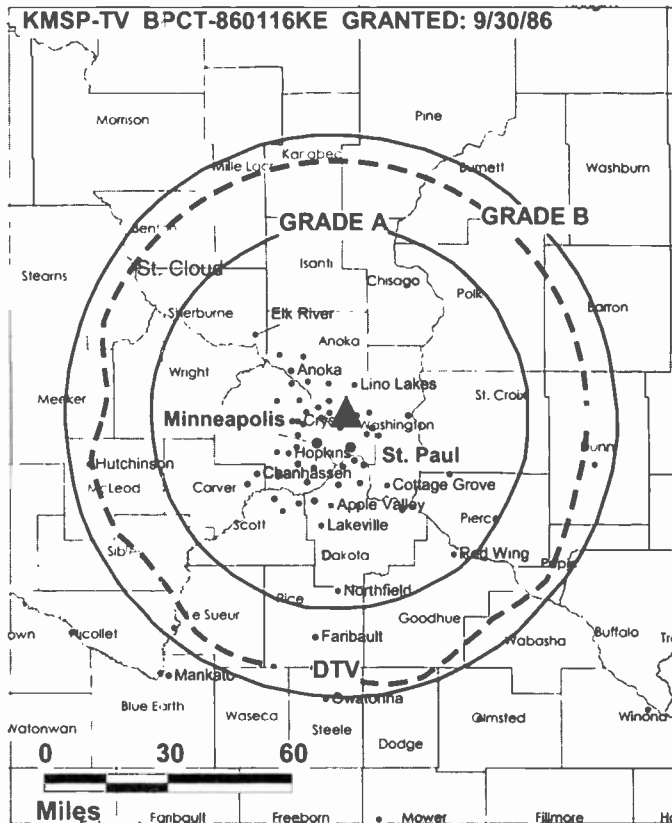
**Rich Ambrose**, National Sales Manager.

**Dana Benson**, News Director.

**Marc Majerus**, Engineering Director.

**Dale Bluestein**, Creative Services Director.

**John Dunn**, Assistant Creative Services Director.



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**Darrell Schmidt**, Business Manager.

**Susan Arneson**, Program Manager.

**Kay Sutilff**, Traffic Manager.

**Donna Schimmenti-Azarian**, Research Director.

**Leila Larson**, Office Manager.

**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,650	679,100	1,755,750
Average Weekly Circulation (2001)	476,102	357,069	833,171
Average Daily Circulation (2001)			301,893
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	786,300	622,270	1,408,570
Average Weekly Circulation (2001)	372,398	346,447	718,845
Average Daily Circulation (2001)			272,329
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290,350	56,830	347,180
Average Weekly Circulation (2001)	103,704	10,622	114,326
Average Daily Circulation (2001)			29,565

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis-St. Paul

**KMWB**  
Ch. 23

**Network Service:** WBN.

**Licensee:** KLGT Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1640 Como Ave., St. Paul, MN 55108.

**Mailing Address:** Box 8125, St. Paul, MN 55108.

**Phone:** 651-646-2300. **Fax:** 651-646-1220.

**Web Site:** <http://www.kmwb23.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 4519-kw max. visual. Antenna: 1151-ft. above av. terrain, 1152-ft. above ground, 2062-ft. above sea level.

Latitude 45° 03' 29.50"  
Longitude 93° 07' 27.00"

Holds CP for change to 3325-kw max. visual, 1345-ft. above av. terrain, 1253-ft. above ground, 2251-ft. above sea level; lat. 45° 03' 44", long. 93° 08' 21". BPCT-19991118AAV.

**Transmitter:** 570 Gramsie Rd., Shoreview.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 1345-ft. above av. terrain, 1253-ft. above ground.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.00"

**FCC Digital File Number:** BPCDT-19991027ADG. Granted: June 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 22, 1982. Sale to United Cable TV Corp., et al., by Buford Television approved by FCC September 5, 1984. Sale to KTMA-TV Acquisition Corp. approved by FCC September 30, 1986 (*Television Digest*, Vol. 26:36). Sale to Lakeland Group Television Inc. approved by FCC January 17, 1992. Sale to present owner by Lakeland Group Television Inc. approved by FCC March 16, 1998.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Shaw Pittman.

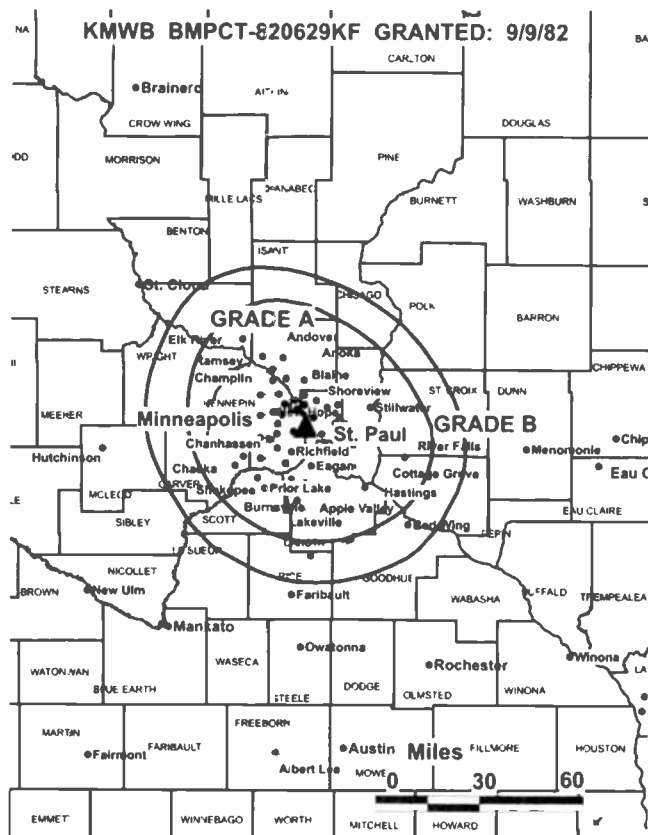
**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Dan Mellon**, General Manager.

**Steven Lunde**, Operations Manager.

**Rates:** On request.



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**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	772,050	605,300	1,377,350
Average Weekly Circulation (2001)	222,185	215,750	437,935
Average Daily Circulation (2001)			129,274
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	748,070	577,350	1,325,420
Average Weekly Circulation (2001)	218,858	210,873	429,731
Average Daily Circulation (2001)			127,416
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,980	27,950	51,930
Average Weekly Circulation (2001)	3,327	4,877	8,204
Average Daily Circulation (2001)			1,858

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis

## KSTC-TV (formerly KVBM-TV) Ch. 45

**Network Service:** Independent.

**Licensee:** Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114-2099.

**Studio:** 3415 University Ave., St. Paul, MN 55114-2099.

**Phone:** 651-645-4500. **Fax:** 651-642-4172.

**Web Site:** <http://www.kstc45.com>

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual. Antenna: 1230-ft. above av. terrain, 1135-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.30"

**Transmitter:** Telefarm S. tower.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 82-kw max. visual. Antenna: 1230-ft. above av. terrain, 1135-ft. above ground.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.00"

**FCC Digital File Number:** BPCDT-19991029AGQ. Granted: March 3, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** United Satellite Systems, 4.5-meter C-band.

**Ownership:** Hubbard Broadcasting Inc.

**Began Operation:** June 18, 1994. Sale to present owner by KVBM Television Inc. approved by FCC February 18, 2000 (*Television Digest*, Vol. 39:42).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Holland & Knight LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

Edward Piette, General Manager.

Susan Anderson, Station Manager.

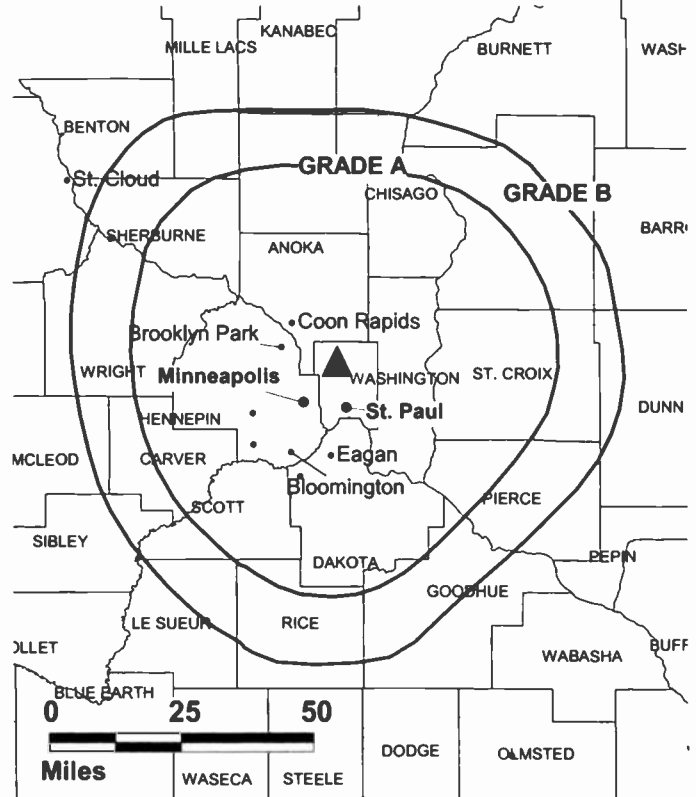
Fran Perpich-Hedtke, General Sales Manager.

Dick Rice, Chief Engineer.

Scott Libin, News Director.

Mike Smith, Program Director.

KSTC-TV BMPCT-930810LA GRANTED: 11/19/93



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Andrea Creech, Promotion Director.

Glenna Sorensen, Business Manager.

**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	319,700	467,900	787,600
Average Weekly Circulation (2001)	20,811	37,358	58,170
Average Daily Circulation (2001)			15,403
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	319,700	467,900	787,600
Average Weekly Circulation (2001)	20,811	37,358	58,170
Average Daily Circulation (2001)			15,403

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—St. Paul-Minneapolis

## KSTP-TV Ch. 5 (Operates satellites KSAX, Alexandria & KRWF, Redwood Falls, MN)

**Network Service:** ABC.

**Licensee:** Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

**Studio:** 3415 University Ave., St. Paul, MN 55114.

**Phone:** 651-646-5555. **Fax:** 651-642-4172; 651-642-4409.

**Web Site:** <http://www.kstp.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45"  
Longitude 93° 08' 22"

Holds CP for change to 1480-ft. above av. terrain, 1394-ft. above ground, 2392-ft. above sea level; lat. 45° 03' 45", long. 93° 08' 21". BPCT-990524KF.

**Transmitter:** 960 W. County Rd. F, Shoreview.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 1000-kw max. visual. Antenna: 1421-ft. above av. terrain, 1335-ft. above ground, 2333-ft. above sea level.

Latitude 45° 03' 44"  
Longitude 93° 08' 21"

**Transmitter:** 96C County Rd. F, 4-mi. E of Lexington Ave., Shoreview.

**FCC Digital File Number:** BPCDT-980731KG. Granted: May 21, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 5.5-meter; Scientific-Atlanta, 11-meter; Vertex, 4.5-meter Ku & C-band; Andrew, Scientific-Atlanta receivers.

**AM Affiliate:** KSTP, 50-kw, 1500 kHz.

**FM Affiliate:** KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1220-ft.

**News Services:** ABC NewsOne, AP, Conus.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** April 23, 1948.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Holland & Knight.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

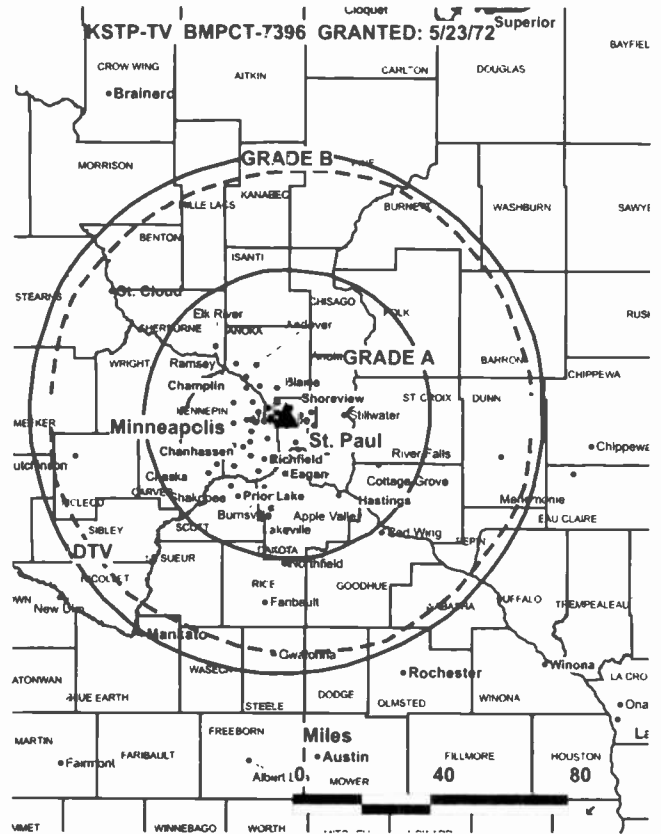
**Edward Piette**, Vice President & General Manager.

**Dixie Hansen**, Vice President & Business Manager.

**Dayna Deutsch**, Vice President & Community Affairs Director.

**Trey Fabacher**, General Sales Manager.

**Wendy Sedlacek**, Local Sales Manager.



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**Deborah Kerr**, National Sales Manager.

**Scott Libin**, News Director.

**Mike Smith**, Programming & Production Director.

**Dick Rice**, Engineering Director.

**David Baumann**, Creative Services Director.

**Donna Ccrlc**, Traffic Manager.

**Highest 30 Sec. Rate:** \$4500.

**City of License:** St. Paul. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	860,170	677,380	1,537,550
Average Weekly Circulation (2001)	602,537	470,020	1,072,557
Average Daily Circulation (2001)			528,049
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	751,790	617,390	1,369,180
Average Weekly Circulation (2001)	549,375	455,524	1,004,899
Average Daily Circulation (2001)			498,475
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,380	59,990	168,370
Average Weekly Circulation (2001)	53,162	14,496	67,658
Average Daily Circulation (2001)			29,574

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis-St. Paul

## WCCO-TV

Ch. 4

(Operates satellites KCCO-TV, Alexandria & KCCW-TV Walker, MN)

Network Service: CBS.

Licensee: CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

Studio: 90 S. 11th St., Minneapolis, MN 55403.

Phone: 612-339-4444. Fax: 612-330-2767.

E-mail: news@wcco.com. Web Site: http://www.wcco.com/

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.00"  
Longitude 93° 08' 21.30"

Holds CP for change to 1483-ft. above av. terrain, 1394-ft. above ground, 2395-ft. above sea level, transmitter to 960 County Rd. F, Ramsey County. BPCT-990604KE.

Transmitter: 960 County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

Digital Facilities: Channel No. 32 (578-584 MHz). Power: 1000-kw max. visual. Antenna: 1421-ft. above av. terrain, 1339-ft. above ground, 2336-ft. above sea level.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.00"

Transmitter: 960 County Rd. F, Shoreview.

FCC Digital File Number: BPCDT-980730KN. Granted: May 21, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Dalsat, 4.3-meter Ku-band; Andrew, 4.6-meter Ku & C-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Harris, Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WCCO, 50-kw, 830 kHz; KSGS, 1-kw, 950 kHz.

FM Affiliate: WLTE, 100-kw, 102.9 MHz (No. 275), 1150-ft.; KMJZ, 89-kw, 104.1 mHz (No. 281), 1033-ft.

News Service: AP.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: July 1, 1949. First broadcast as WTCN-TV. Sale to Midwest Communications approved by FCC August 1952 (Television Digest, Vol. 8:10, 33). CBS sold 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally owned by MTC Properties & Northwest Publications Inc.) to MTC Properties approved by FCC June 30, 1976 following merger of Ridder Publications with Knight Newspapers & spin-off of Ridder broadcast properties (Vol. 14:28, 30). Acquisition of Minneapolis Star-Tribune interest by MTC Properties was accomplished August 16, 1976. Sale to CBS Inc. approved by FCC December 19, 1991 (Vol. 31:25, 30, 45, 51). Sale to present owner by CBS Inc. approved by FCC May 3, 2000.

Represented (sales): TeleRep Inc.

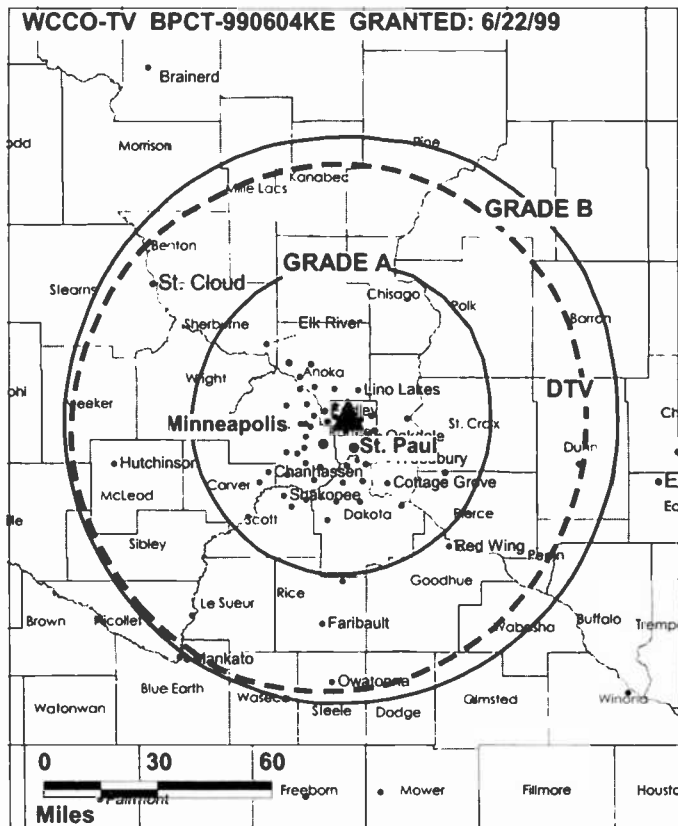
### Personnel:

Jan McDaniel, Vice President & General Manager.

Ken Rees, Vice President & Station Manager.

Dan Mellon, Sales Director.

## WCCO-TV BPCT-990604KE GRANTED: 6/22/99



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Dave Baker, Local Sales Manager.

Marc LeSage, National Sales Manager.

Lori Fink Garellick, Program Director.

Ted Canova, News Director.

Jeanine Socha, Research Director.

Skip Erickson, Engineering & Operations Director.

Greg Keck, Planning & Administration Director.

Betty May, Program Coordinator.

Rates: On request.

City of License: Minneapolis. Station DMA: Minneapolis-St. Paul. Rank: 13.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	908,750	687,990	1,596,740
Average Weekly Circulation (2001)	610,392	456,681	1,067,072
Average Daily Circulation (2001)			566,114
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	746,120	629,890	1,376,010
Average Weekly Circulation (2001)	550,100	445,707	995,808
Average Daily Circulation (2001)			536,244
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,630	58,100	220,730
Average Weekly Circulation (2001)	60,291	10,973	71,264
Average Daily Circulation (2001)			29,870

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis-St. Paul

**WFTC**  
**Ch. 29**

(Operates satellite KFTC, Bemidji, MN)

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 1701 Broadway St. NE, Minneapolis, MN 55413.

**Phone:** 612-379-2929. **Fax:** 612-379-2900.

**Web Site:** <http://www.fox29.com>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1224-ft. above av. terrain, 1227-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 30"  
Longitude 93° 07' 27"

**Transmitter:** Gramsie Rd., 0.4-mi. E of Victoria, Shoreview.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 1000-kw max. visual. Antenna: 1155-ft. above av. terrain, 1155-ft. above ground.

Latitude 45° 04' 05"  
Longitude 93° 10' 29"

**Transmitter:** 0.3-mi. NW of intersection of Old State Hwy. 10 & I-694.

**FCC Digital File Number:** BPCDT-981201KF. Granted: October 5, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 5-meter C-band; DH Satellite, 5-meter Ku & C-band; Prodelin, 3.6-meter Ku & C-band; Vertex, 3.7-meter Ku-band; Standard Communications receivers.

**News Service:** Fox NewsEdge.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 6, 1982. Swapped with KFTC Bemidji, MN for Fox Television's KMOL-TV San Antonio, TX & KTVX Salt Lake City, UT. FCC approved deal September 21, 2001 (Television Digest, Vol. 41:41). Sale to Clear Channel Broadcasting Inc. approved by FCC September 30, 1993 (Vol. 33:32). Sale to Nationwide Communications by Beverly Hills Hotel Corp. approved by FCC July 30, 1985. Sale to Beverly Hills Hotel Corp. by Jonathan E. Byrd, et al., approved by FCC March 20, 1984.

**Represented (sales):** Millennium Sales & Marketing; Canadian Communications Co.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Steve Spendlove**, Vice President & General Manager.

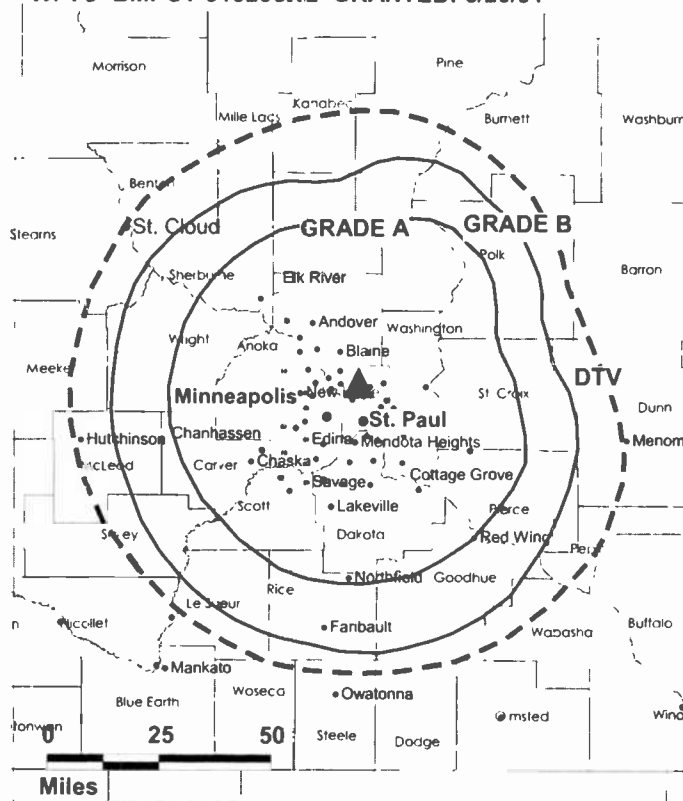
**Tom Bourassa**, General Sales Manager.

**Mike Czerwinski**, National Sales Manager.

**Julie O'Neil**, Program Director.

**David Bird**, Chief Engineer.

WFTC BMPCT-910206KE GRANTED: 6/20/91



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**John Fischer**, News Director.

**Enid Parkinson**, Promotion & Marketing Director.

**Kim Tregilgas**, Research & News Media Director.

**Tom Pahnke**, Creative Services Director.

**Carol Mauder**, Business Manager.

**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	838,370	652,790	1,491,160
Average Weekly Circulation (2001)	467,348	340,052	807,400
Average Daily Circulation (2001)			311,535
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	778,640	616,580	1,395,220
Average Weekly Circulation (2001)	443,492	331,337	774,829
Average Daily Circulation (2001)			300,860
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,730	36,210	95,940
Average Weekly Circulation (2001)	23,856	8,715	32,571
Average Daily Circulation (2001)			10,675

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Redwood Falls

**KRWF**

**Ch. 43**

**(Satellite of KSTP-TV, St. Paul-Minneapolis, MN)**

**Network Service:** ABC.

**Licensee:** KSAX-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** See KSAX-TV, Alexandria, MN.

**Phone:** 320-763-5729. **Fax:** 320-763-4627.

**Web Site:** <http://www.ksax.com>

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 1220-kw max. visual, 122-kw max. aural. Antenna: 547-ft. above av. terrain, 535-ft. above ground, 1619-ft. above sea level.

Latitude 44° 29' 03"  
Longitude 95° 29' 27"

**Transmitter:** 3.6-mi. ENE of intersection of Hwys. 68 & 19.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 58-kw max. visual. Antenna: 495-ft. above av. terrain, 495-ft. above ground.

Latitude 44° 29' 03"  
Longitude 95° 29' 27"

**FCC Digital File Number:** BPCDT-19991027ABN. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** April 14, 1987.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

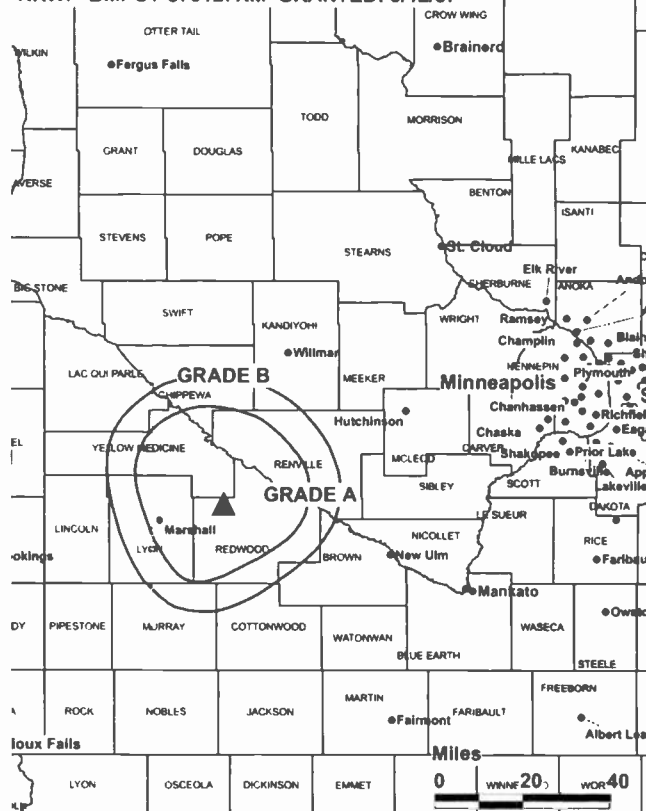
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:** See KSAX, Alexandria, MN.

**Rates:** On request.

**City of License:** Redwood Falls. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

KRWF BMPCT-870127KM GRANTED: 3/12/87



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,410	4,430	11,840
Average Weekly Circulation (2001)	1,874	916	2,790
Average Daily Circulation (2001)			1,346
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,960	4,430	7,390
Average Weekly Circulation (2001)	681	916	1,596
Average Daily Circulation (2001)			1,112
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,450	0	4,450
Average Weekly Circulation (2001)	1,193	0	1,193
Average Daily Circulation (2001)			234

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Minnesota—Rochester

**KTTC**  
Ch. 10

**Network Service:** NBC.

**Licensee:** KTTC Television Inc., 601 First Ave. SW, Rochester, MN 55902.

**Studio:** 601 First Ave. SW, Rochester, MN 55902.

**Phone:** 507-288-4444. **Fax:** 507-288-6324.

**E-mail:** ktcc@ktcc.com

**Web Site:** <http://www.ktcc.com/>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.30"  
Longitude 92° 25' 36.90"

**Transmitter:** 3.2-mi. S of Ostrander.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1076-ft. above av. terrain, 1076-ft. above ground.

Latitude 43° 38' 34.00"  
Longitude 92° 31' 35.00"

**Transmitter:** 19824 760th Ave., Ostrander.

**FCC Digital File Number:** BPCDT-19991101IF. Granted: January 4, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 3.8-meter Ku & C-band; Standard Communications receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Quincy Broadcasting Co. (Group Owner).

**Began Operation:** July 14, 1953. Sale to present owner by G. David Genting approved by FCC May 6, 1976 (*Television Digest*, Vol. 16:6). Transfer of control to Genting by Agnes P. Genting, Marvin O. Foss, Philip H. & Allan A. Genting approved by FCC April 2, 1963.

**Represented (sales):** Blair Television.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Represented (engineering):** Lohnes & Culver.

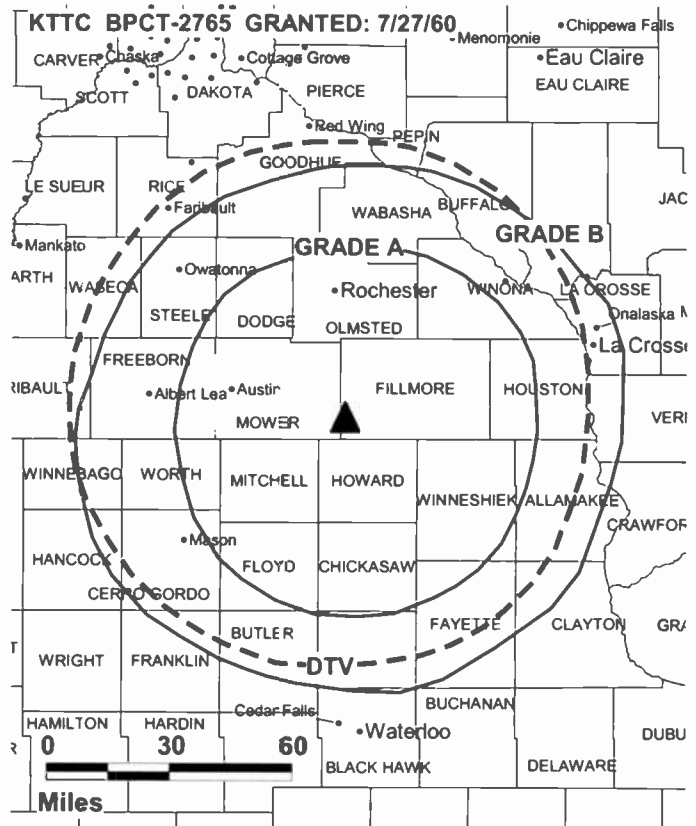
**Personnel:**

**Jerry Watson**, Vice President & General Manager.

**Liz Dahlen**, General Sales Manager.

**Dave Ferber**, National Sales Manager.

**Ronald E. Gruber**, Program Director.



**Tim Morgan**, Chief Engineer.

**Dennis Grant**, News Director.

**Jim Schmeichel**, Local Sales Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Rochester. **Station DMA:** Rochester-Mason City-Austin. **Rank:** 151.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,600	119,490	273,090
Average Weekly Circulation (2001)	87,280	44,952	132,232
Average Daily Circulation (2001)			71,811
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,970	46,480	134,450
Average Weekly Circulation (2001)	65,233	32,327	97,560
Average Daily Circulation (2001)			55,932
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,630	73,010	138,640
Average Weekly Circulation (2001)	22,047	12,625	34,672
Average Daily Circulation (2001)			15,879

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Minnesota—Rochester

## KXLT-TV Ch. 47

**Network Service:** FOX.

**Licensee:** Shockley Broadcasting LLC, 401 Charmony Dr., Suite 200, Madison, WI 53719.

**Studio:** 6301 Bandel Rd. NW, Rochester, MN 55901-8798.

**Phone:** 507-252-4747. **Fax:** 507-252-5050.

**E-mail:** dhavens@fox47kdt.com

**Web Site:** <http://www.fox47kdt.com>

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 1510-kw visual. Antenna: 1125-ft. above av. terrain, 1135-ft. above ground, 2484-ft. above sea level.

Latitude 43° 38' 34"  
Longitude 92° 31' 35"

**Transmitter:** 5-mi. SSE of Grand Meadow.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1125-ft. above av. terrain, 1132-ft. above ground.

Latitude 43° 38' 34"  
Longitude 92° 31' 35"

**FCC Digital File Number:** BPCDT-19991026ABN. Granted: October 31, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** United Satellite Systems, 5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Agile Omni receivers.

**Ownership:** Shockley Communications Corp.

**Began Operation:** August 10, 1987. Suspended operation December 1988. Returned to air September 29, 1990. KXLT is also requesting a waiver of the Duopoly Rule to allow contour overlap with Shockley station WXOW-TV La Crosse, WI. Sale to present owner by KX Acquisition LP approved by FCC November 26, 1997. Option to sell station to Quincy Newspapers approved by FCC April 17, 2001.

**Represented (sales):** Millennium Sales & Marketing.

### Personnel:

**Dan Havens**, General Manager.

**John J. Beck**, Operations Manager.

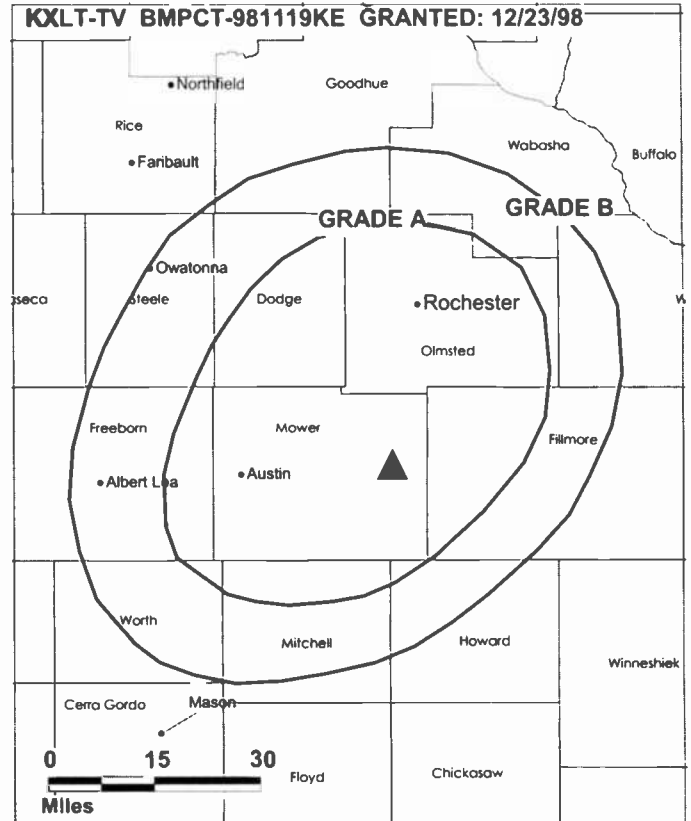
**Sheryl Barlow**, General Sales Manager.

**Tim Morgan**, Chief Engineer.

**Rita Duda**, Promotion Manager.

**Rochelle LaFortune**, Program Director.

**Dennis Grant**, News Director.



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**Highest 30 Sec. Rate:** \$800.

**City of License:** Rochester. **Station DMA:** Rochester-Mason City-Austin. **Rank:** 151.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	113,760	53,670	167,430
Average Weekly Circulation (2001)	43,594	14,216	57,809
Average Daily Circulation (2001)			18,334
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	87,970	46,480	134,450
Average Weekly Circulation (2001)	39,577	13,099	52,675
Average Daily Circulation (2001)			17,611
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	25,790	7,190	32,980
Average Weekly Circulation (2001)	4,017	1,117	5,134
Average Daily Circulation (2001)			723

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—St. Cloud

**KPXM**  
Ch. 41

**Network Service:** PAX.

**Licensee:** Paxson Minneapolis License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 10700 Old Country Rd. 15, Suite 285, Plymouth, MN 55441.

**Phone:** 612-417-0041. **Fax:** 612-417-0841.

**E-mail:** dmayasich@karell.com

**Web Site:** <http://www.pax.net/kpxm>

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: Circularly polarized, 1470-ft. above av. terrain, 1503-ft. above ground, 2449-ft. above sea level.

Latitude 45° 23' 00"  
Longitude 93° 42' 30"

**Transmitter:** 3.7-mi. NE of Big Lake.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 1411-ft. above av. terrain, 1421-ft. above ground, 2366-ft. above sea level.

Latitude 45° 23' 00"  
Longitude 93° 42' 30"

**Transmitter:** 22727 176th St., Big Lake.

**FCC Digital File Number:** BPCDT-990309KE. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** United Satellite Systems, 5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Agile Omni receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** November 24, 1982. Suspended operation December 15, 1988. Returned to air September 29, 1990. Sale to present owner by KX Acquisition Corp. approved by FCC September 9, 1996.

**Personnel:**

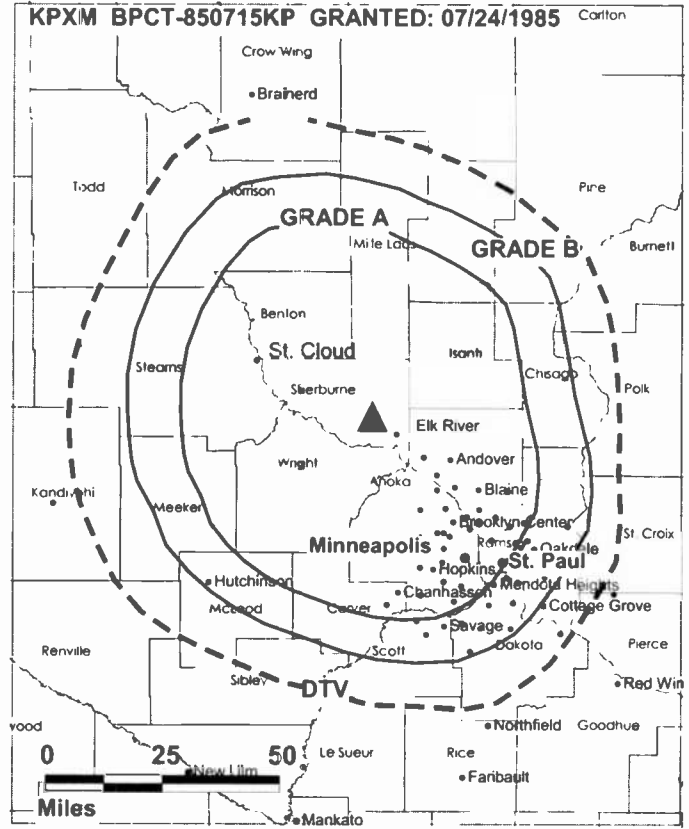
**Dan Mayasich**, General Manager.

**Sherry Black**, Business Manager.

**John Bachelor**, Chief Engineer.

**Rates:** On request.

**City of License:** St. Cloud. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	670,420	510,190	1,180,610
Average Weekly Circulation (2001)	77,095	61,346	138,442
Average Daily Circulation (2001)			43,220
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	670,420	508,490	1,178,910
Average Weekly Circulation (2001)	77,095	61,178	138,273
Average Daily Circulation (2001)			43,213
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,700	1,700
Average Weekly Circulation (2001)	0	168	168
Average Daily Circulation (2001)			7

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Thief River Falls

**KBRR**

**Ch. 10**

**(Satellite of KVRR, Fargo, ND-Moorhead, MN)**

**Network Service:** FOX.

**Licensee:** Red River Broadcast LLC, Box 9115, Fargo, ND 58106.

**Phone:** 701-277-1515. **Fax:** 701-277-1830.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 123-kw visual, 12.3-kw aural. Antenna: 596-ft. above av. terrain, 499-ft. above ground, 1640-ft. above sea level.

Latitude 48° 01' 19"  
Longitude 96° 22' 12"

**Transmitter:** 227-ft. NE of intersection of Hwys. 3 & 12, W of St. Hilaire.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 20-kw max. visual. Antenna: 371-ft. above av. terrain, 362-ft. above ground.

Latitude 48° 01' 19"  
Longitude 96° 22' 12"

**FCC Digital File Number:** BPCDT-20000501ABR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Service:** Fox NewsEdge.

**Ownership:** Red River Broadcast Corp. (Group Owner).

**Began Operation:** October 25, 1985.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Crowell & Moring LLP.

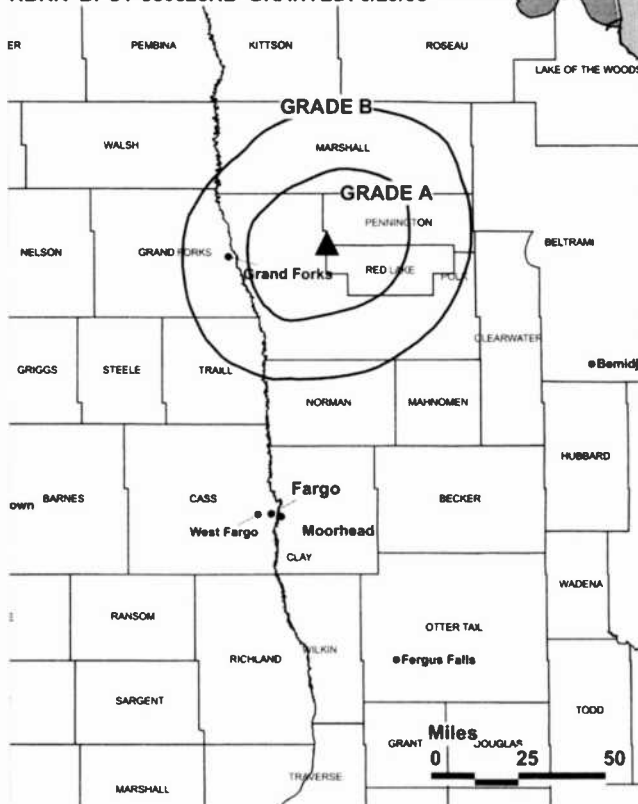
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:** See KVRR, Fargo, ND-Moorhead, MN.

**Rates:** On request.

**City of License:** Thief River Falls. **Station DMA:** Fargo-Valley City. **Rank:** 119.

KBRR BPCT-860626KE GRANTED: 8/29/86



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,430	37,260	71,690
Average Weekly Circulation (2001)	18,262	7,854	26,115
Average Daily Circulation (2001)			9,125

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,430	37,260	71,690
Average Weekly Circulation (2001)	18,262	7,854	26,115
Average Daily Circulation (2001)			9,125

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Walker

## KCCW-TV

Ch. 12

(Satellite of WCCO-TV, Minneapolis-St. Paul, MN)

Network Service: CBS.

Licensee: CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Phone: 612-763-5166. Fax: 612-763-4991.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 932-ft. above av. terrain, 932-ft. above ground, 2320-ft. above sea level.

Latitude 46° 56' 05"  
Longitude 94° 27' 19"

Transmitter: 3-mi. E of Hackensack.

Digital Facilities: Channel No. 20 (506-512 MHz). Power: 718.7-kw max. visual. Antenna: 853-ft. above av. terrain, 850-ft. above ground.

Latitude 46° 56' 05"  
Longitude 94° 27' 19"

FCC Digital File Number: BPCDT-19991025ACM (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Satellite Video Systems, 4.5-meter C-band; Scientific-Atlanta receivers.

Ownership: Viacom International Inc. (Group Owner).

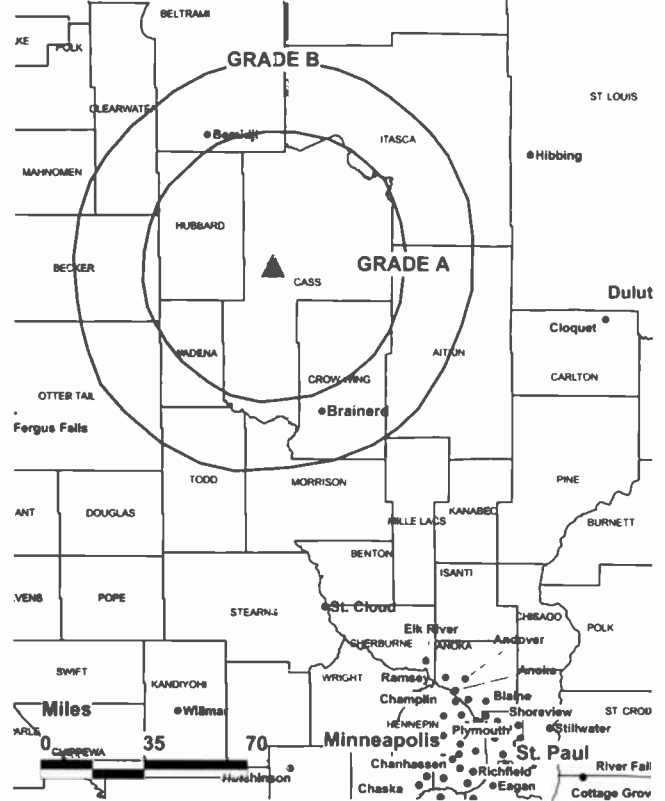
Began Operation: January 1, 1964. Sale to Midwest Communications approved by FCC October 15, 1987 (Television Digest, Vol. 26:45; 27:43). Sale to CBS Inc. by Midwest Communications approved by FCC December 19, 1991 (Vol. 31:25, 30, 45, 51.). Sale to present owner by CBS Inc. approved by FCC May 3, 2000.

Personnel: See WCCO-TV, Minneapolis-St. Paul, MN.

Rates: On request.

City of License: Walker. Station DMA: Minneapolis-St. Paul. Rank: 13.

KCCW-TV BPCT-811104KH GRANTED: 4/2/82

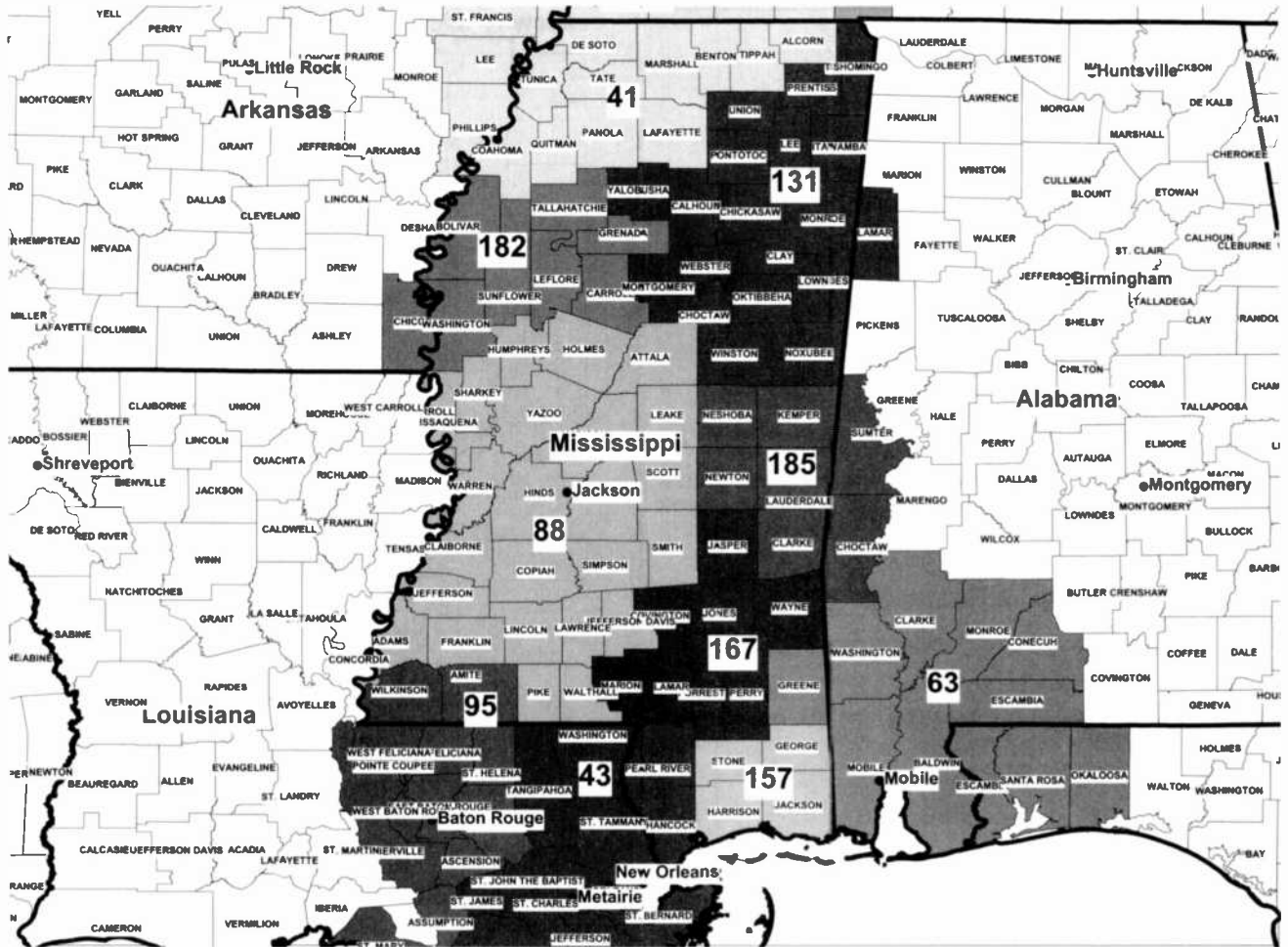


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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,830	38,270	77,100
Average Weekly Circulation (2001)	28,806	13,196	42,002
Average Daily Circulation (2001)			27,007
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,840	23,590	52,430
Average Weekly Circulation (2001)	22,950	10,378	33,328
Average Daily Circulation (2001)			22,144
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,990	14,680	24,670
Average Weekly Circulation (2001)	5,856	2,818	8,674
Average Daily Circulation (2001)			4,863

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Memphis, TN	655,210	41	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WPXX-TV (50), WREG-TV (3)
New Orleans, LA	653,020	43	WDSU (6), WGNO (26), WHNO (20), WNOL-TV (38), WPXL (49), WUPL (54), WVUE (8), WWL-TV (4)
Mobile, AL-Pensacola, FL	470,720	63	WALA-TV (10), WAWD (58), WBPG (55), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Jackson, MS	318,580	88	WAPT (16), WDBD (40), WJTV (12), WLBT-TV (3)
Baton Rouge, LA	290,380	95	WAFB (9), WBRZ (2), WGMB (44), WVLA (33)
Columbus-Tupelo-West Point, MS	183,630	131	WCBI-TV (4), WLOV-TV (27), WTVA (9)
Biloxi-Gulfport, MS	130,580	157	WLOX-TV (13), WXXV-TV (25)
Hattiesburg-Laurel, MS	101,350	167	WDAM-TV (7), WHLT (22)
Greenwood-Greenville, MS	77,280	182	WABG-TV (6), WXVT (15)
Meridian, MS	70,000	185	WGBC (30), WMDN (24), WTOK-TV (11)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WXXV-TV, Biloxi	See Gulfport, MS
WLOV-TV & WTVA, Columbus	See Tupelo, MS
WLOX-TV, Gulfport	See Biloxi, MS
WDAM-TV, Hattiesburg	See Laurel, MS
WHLT, Laurel	See Hattiesburg, MS

**Mississippi Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	8	10	18
Educational Television	3	5	8
	11	15	26

# Mississippi—Biloxi

## WLOX-TV Ch. 13

**Network Service:** ABC.

**Licensee:** Cosmos Broadcasting Corp., Box 19023, Greenville, SC 29602.

**Studio:** 208 Debuys Rd., Biloxi, MS 39531.

**Phone:** 228-896-1313. **Fax:** 228-896-0749.

**E-mail:** wlox@wlox.com

**Web Site:** http://www.wlox.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

Latitude 30° 43' 25"  
Longitude 89° 05' 29"

**Transmitter:** 3-mi. NE of McHenry.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 1000-kw max. visual. Antenna: 1240-ft. above av. terrain, 1161-ft. above ground.

Latitude 30° 43' 23"  
Longitude 89° 05' 28"

**Transmitter:** 3 mi. NE of McHenry.

**FCC Digital File Number:** BPCDT-19991101ACA. Granted: January 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 5-meter Ku & C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Corn, Microdyne receivers.

**SNG Mobile Dish:** RSI, 2.4-meter Ku-band.

**News Services:** ABC NewsOne, AP, NIWS.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** September 15, 1962. Sale to Cosmos Broadcasting by Love Broadcasting approved by FCC December 22, 1994 (*Television Digest*, Vol. 34:37; 35:10).

**Represented (sales):** Continental Television Sales; Canadian Communications Co.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Leon D. Long,** Vice President & General Manager.

**David Vincent,** Station & News Director.

**Bobby Edwards,** General Sales Manager.

**Ralph Caudill,** National Sales Manager.

**Darlene Duffano,** Program Director.

**Todd Durbin,** Promotion Director.

WLOX-TV BMPCT-5991 GRANTED: 7/31/64



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**Pam Purvis,** Business Manager.

**James S. Fleming,** Chief Engineer

**Don Moore,** Broadcast Operations.

**Rates:** On request.

**City of License:** Biloxi. **Station DMA:** Biloxi-Gulfport. **Rank:** 157.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,070	144,990	315,060
Average Weekly Circulation (2001)	123,488	47,357	170,845
Average Daily Circulation (2001)			101,720
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,590	31,620	127,210
Average Weekly Circulation (2001)	78,329	21,672	100,001
Average Daily Circulation (2001)			68,953
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,480	113,370	187,850
Average Weekly Circulation (2001)	45,159	25,685	70,844
Average Daily Circulation (2001)			32,768

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Columbus

## WCBI-TV Ch. 4

**Network Service:** CBS.

**Licensee:** Columbus Television Inc., Box 271, Columbus, MS 39703.

**Studio:** 201 5th St. S, Columbus, MS 39701.

**Mailing Address:** Box 271, Columbus, MS 39703.

**Phone:** 601-327-4444. **Fax:** 601-328-5222.

**Web Site:** <http://www.wcbi.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1800-ft. above av. terrain, 535-ft. above ground, 2335-ft. above sea level.

Latitude 33° 45' 07"  
Longitude 88° 52' 44"

**Transmitter:** Hwy. 47, 4-mi. NE of Montpelier.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 708-kw max. visual. Antenna: 1916-ft. above av. terrain, 1680-ft. above ground.

Latitude 33° 45' 06"  
Longitude 88° 52' 40"

**FCC Digital File Number:** BPCDT-19991029AES. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; DH Satellite, 4.5-meter; M/A-Com, 4-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; DX Communications, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Radiator Systems, 2.8-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Imes Communications (Group Owner).

**Began Operation:** July 13, 1956.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Latham & Watkins.

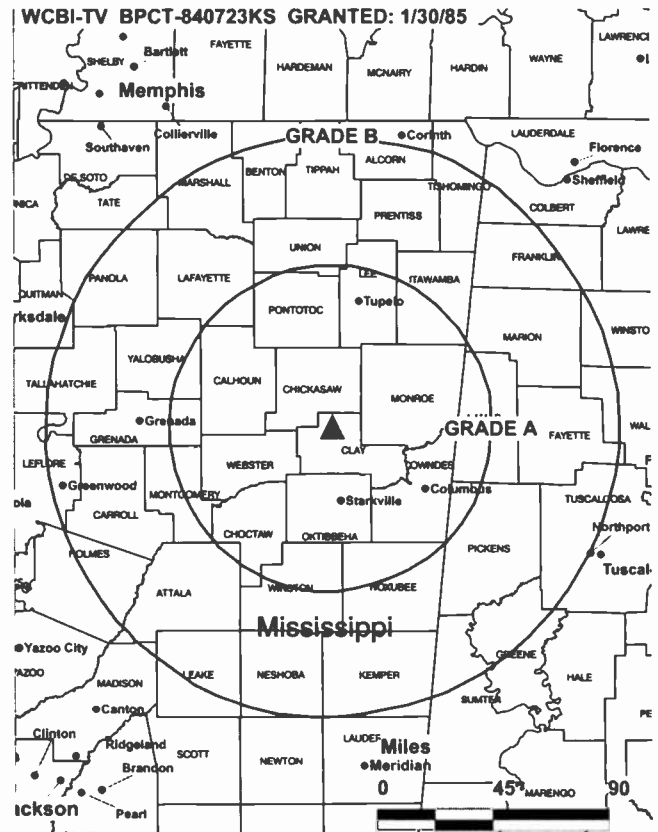
**Personnel:**

Frank Imes, President & Group Manager.

Vallory Williamson, General Manager.

Jerry Jones, Local Sales Manager.

Jeffery Rupp, News Director.



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Gary Savage, Engineering Director.

**Rates:** On request.

**City of License:** Columbus. **Station DMA:** Columbus-Tupelo-West Point. **Rank:** 131.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,390	144,700	291,090
Average Weekly Circulation (2001)	75,381	52,944	128,325
Average Daily Circulation (2001)			70,916
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,250	79,230	177,480
Average Weekly Circulation (2001)	67,243	42,107	109,350
Average Daily Circulation (2001)			63,321
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,140	65,470	113,610
Average Weekly Circulation (2001)	8,138	10,837	18,975
Average Daily Circulation (2001)			7,595

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Mississippi—Greenville

**WXVT**  
Ch. 15

**Network Service:** CBS.

**Licensee:** Saga Broadcasting Corp., 73 Kercheval Ave., Grosse Pointe Farms, MI 48236.

**Studio:** 3015 E. Reed Rd., Greenville, MS 38703.

**Phone:** 662-334-1500. **Fax:** 662-378-8122.

**Web Site:** <http://www.wxvt.com>

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 2750-kw max. & 891-kw horizontal visual, 178-kw horizontal aural. Antenna: 890-ft. above av. terrain, 919-ft. above ground, 1049-ft. above sea level.

Latitude	33°	39'	26.00"
Longitude	90°	42'	17.50"

**Transmitter:** 4.9-mi. SSE of Cleveland.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 98.9-kw max. visual. Antenna: 889-ft. above av. terrain, 820-ft. above ground.

Latitude	33°	39'	26.00"
Longitude	90°	42'	18.00"

**FCC Digital File Number:** BPCDT-19991019ABP. Granted: May 3, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 5.5-meter; DH Satellite, 5-meter; Harris, 3-meter; RCA, 3-meter.

**News Services:** AP, CBS Newspath, Sports News Satellite.

**Ownership:** Saga Communications Inc. (Group Owner).

**Began Operation:** November 7, 1980. Sale to Lamco Communications by Big River Broadcasting Co. approved by FCC March 5, 1984. Sale to Greenville Television Inc. approved by FCC August 28, 1991. Sale to present owner by Greenville Television Inc. approved by FCC April 22, 1999.

**Represented (sales):** Blair Television.

**Represented (legal):** Smithwick & Belendiuk PC.

**Personnel:**

**David Cavileer**, General Manager.

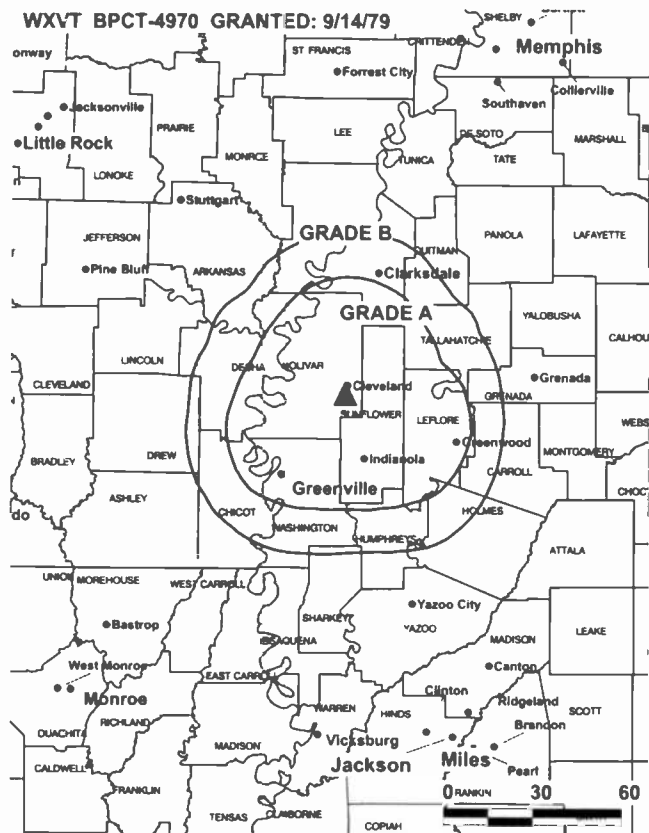
**Terry Graham**, News Director.

**Gina Smith**, Program Director.

**Leigh McDowell**, Business Manager.

**Paul Serio**, Chief Engineer.

**Highest 30 Sec. Rate:** \$550.



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**Rates:** Dn request.

**City of License:** Greenville. **Station DMA:** Greenwood-Greenville. **Rank:** 182.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,510	32,440	114,950
Average Weekly Circulation (2001)	45,698	10,449	56,148
Average Daily Circulation (2001)			31,550
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,010	18,530	74,540
Average Weekly Circulation (2001)	38,784	8,611	47,395
Average Daily Circulation (2001)			27,815
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,500	13,910	40,410
Average Weekly Circulation (2001)	6,914	1,838	8,753
Average Daily Circulation (2001)			3,735

\*Estimated stat on totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Greenwood-Greenville

## WABG-TV Ch. 6

**Network Service:** ABC.

**Licensee:** Mississippi Broadcasting Partners, Box 1243, Greenville, MS 38701.

**Studios:** 2001 Garrard Ave., Greenwood, MS 38930; 849 Washington Ave., Greenville, MS 38701.

**Mailing Address:** Box 1243, Greenville, MS 38701.

**Phones:** 662-332-0949; 662-453-4001. **Fax:** 662-334-6420; 662-334-6421.

**Web Site:** <http://www.wabg.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1960-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude	33°	22'	23"
Longitude	90°	32'	31"

**Transmitter:** 2.3-mi. NE of city limits, near Inverness.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 1000-kw max. visual. Antenna: 1877-ft. above av. terrain, 1877-ft. above ground.

Latitude	33°	22'	23"
Longitude	90°	32'	25"

**FCC Digital File Number:** BPCDT-19991013ABI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**AM Affiliate:** WABG, 1-kw (0.5-kw night), 960 kHz.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** October 20, 1959.

**Represented (sales):** Continental Television Sales.

### Personnel:

**Cy N. Bahakel**, President.

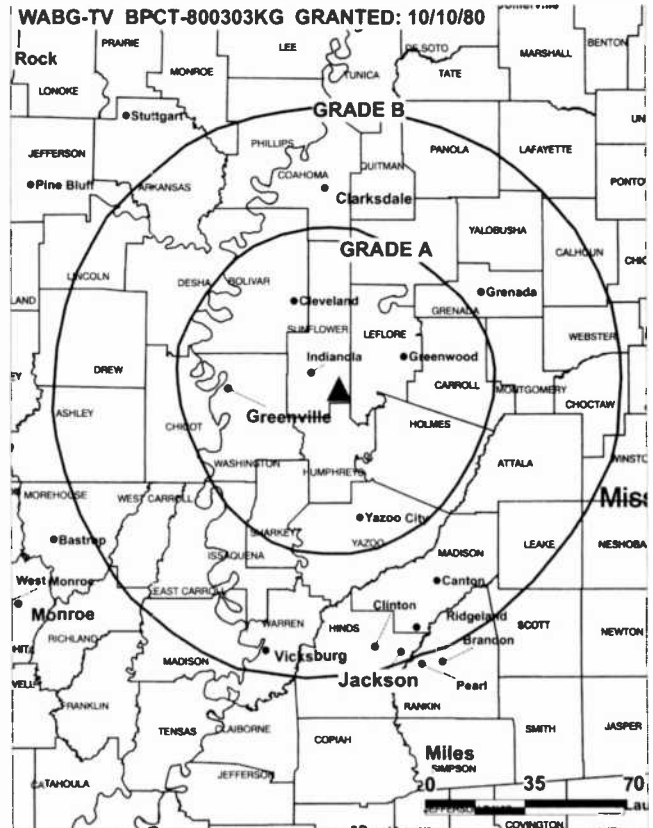
**Mike Eirod**, General Manager.

**Bill Downs**, General Sales Manager.

**Donnie Reid**, Operations & Program Director.

**Mitch Bukata**, Promotion Director.

**Highest 30 Sec. Rate:** \$650.



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**City of License:** Greenwood. **Station DMA:** Greenwood-Greenville. **Rank:** 182.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	97,660	70,260	167,920
Average Weekly Circulation (2001)	64,664	23,825	88,488
Average Daily Circulation (2001)			49,066
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	56,010	19,590	75,600
Average Weekly Circulation (2001)	46,243	12,888	59,131
Average Daily Circulation (2001)			35,906
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	41,650	50,670	92,320
Average Weekly Circulation (2001)	18,421	10,937	29,358
Average Daily Circulation (2001)			13,160

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Gulfport

## WXXV-TV Ch. 25

**Network Service:** FOX.

**Licensee:** Morris Network of Mississippi Inc., 27 Abercom St., Savannah, GA 31412.

**Studio:** 14351 Hwy. 49 N, Gulfport, MS 39503.

**Mailing Address:** Box 2500, Gulfport, MS 39505.

**Phone:** 601-832-2525. **Fax:** 601-832-4442.

**Web Site:** <http://www.fox25.com>

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 1600-ft. above av. terrain, 1540-ft. above ground, 1780-ft. above sea level.

Latitude 30° 44' 48"  
Longitude 89° 03' 30"

**Transmitter:** 4.7-mi. NE of McHenry.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 300-kw max. visual. Antenna: 1496-ft. above av. terrain, 1414-ft. above ground.

Latitude 30° 44' 48"  
Longitude 89° 03' 30"

**FCC Digital File Number:** BPCDT-19991014ABJ. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 5-meter C-band; Pinzone receivers.

**Ownership:** Morris Network Inc. (Group Owner).

**Began Operation:** February 14, 1987. Sale to present owner by Prime Cities Broadcasting Corp. approved by FCC June 12, 1997. Sale to Prime Cities Broadcasting Corp. by AmSouth Realty Inc. approved by FCC May 1, 1991. Sale to AmSouth Realty Inc. by Gulf Coast TV Ltd. approved by FCC December 8, 1989.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**David Roberson,** General Manager.

**Mel Hebert,** Sales Manager.

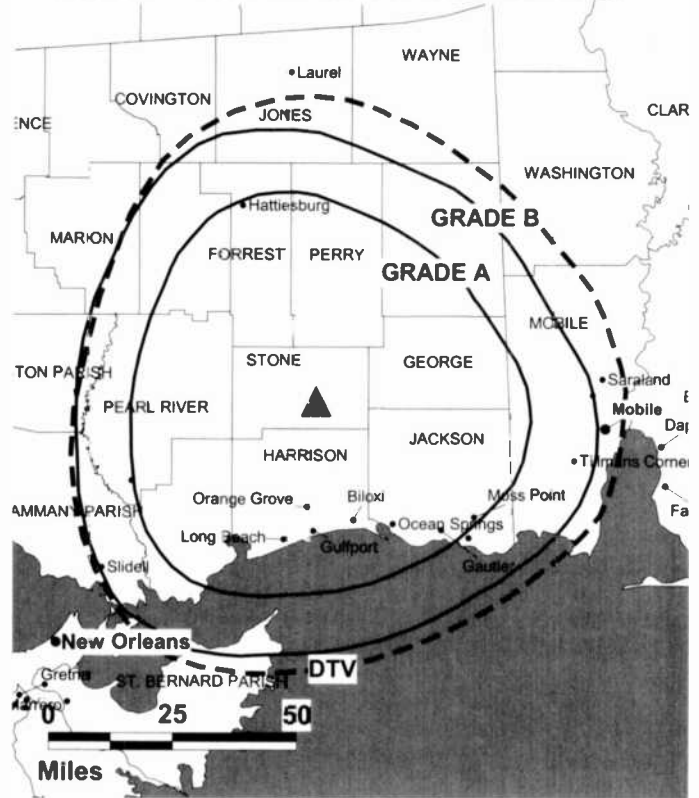
**Curtis Lipaze,** Production Manager.

**Warren Dearman,** Promotion Director.

**Raymond Luke,** Chief Engineer.

**Tom Russo,** News Director.

WXXV-TV BMPCT-840824KJ GRANTED: 2/28/85



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**Donna Ingram,** Business Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Gulfport. **Station DMA:** Biloxi-Gulfport. **Rank:** 157.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,240	88,030	261,270
Average Weekly Circulation (2001)	74,405	22,557	96,962
Average Daily Circulation (2001)			32,846
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,590	31,620	127,210
Average Weekly Circulation (2001)	42,731	9,410	52,141
Average Daily Circulation (2001)			17,054
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,650	56,410	134,060
Average Weekly Circulation (2001)	31,674	13,147	44,821
Average Daily Circulation (2001)			15,793

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Hattiesburg-Laurel

**WHLT**

**Ch. 22**

(Satellite of WJTV, Jackson, MS)

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** Cloverleaf Mall, 5912 Hwy. 49, Hattiesburg, MS 39401.

**Mailing Address:** Box 232, Hattiesburg, MS 39401-0232.

**Phone:** 601-545-2077. **Fax:** 601-545-3589.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 800-ft. above av. terrain, 707-ft. above ground, 1017-ft. above sea level.

Latitude	31°	24'	21"
Longitude	89°	14'	35"

**Transmitter:** 4-mi. NE of Petal on Lynn Ray Rd.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 1000-kw max. visual. Antenna: 699-ft. above av. terrain, 607-ft. above ground.

Latitude	31°	24'	20"
Longitude	89°	14'	13"

**FCC Digital File Number:** BPCDT-19991025ADY. Granted: October 25, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter C-band.

**News Service:** AP.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** January 12, 1987. Sale to New Vision Television I Inc. by News-Press & Gazette Co. approved by FCC September 7, 1993. Sale to Ellis Communications by New Vision Television I Inc. approved by FCC February 10, 1995 (*Television Digest*, Vol. 34:48; 35:14). Transfer of control to Raycom Media approved by FCC July 26, 1996. Raycom swap of WHLT, Hattiesburg, WJTV, Jackson & WSAV, Savannah, GA for Media General's WTVR-TV, Richmond, VA approved by FCC July 23, 1997.

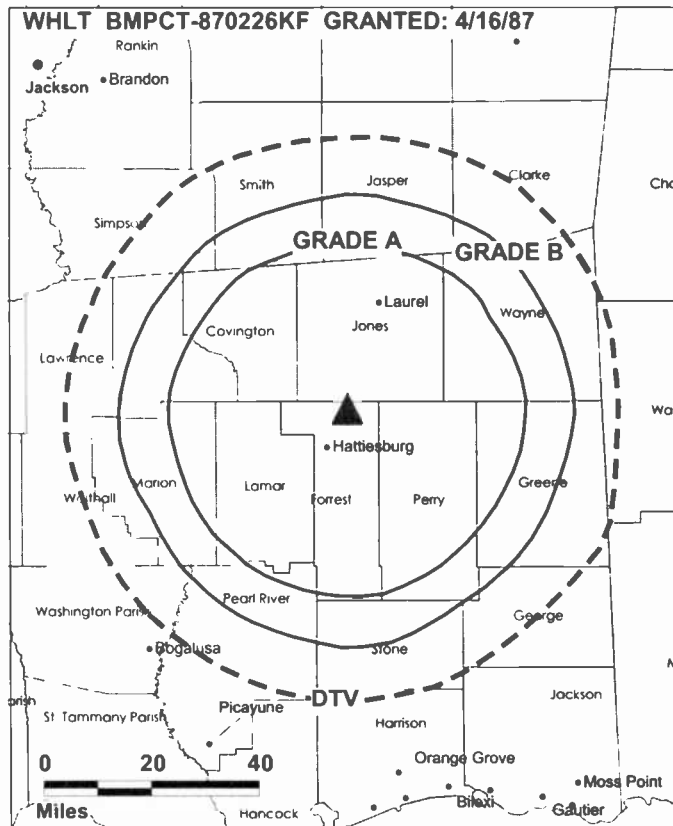
**Represented (sales):** Blair Television.

**Personnel:**

**Todd Buccelli**, Station Manager.

**Steve Schrader**, Chief Engineer.

**Rates:** On request.



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**City of License:** Hattiesburg. **Station DMA:** Hattiesburg-Laurel. **Rank:** 167.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,790	60,980	126,770
Average Weekly Circulation (2001)	34,445	20,030	54,475
Average Daily Circulation (2001)			24,299
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,850	43,000	100,850
Average Weekly Circulation (2001)	33,810	17,780	51,590
Average Daily Circulation (2001)			23,214
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,940	17,980	25,920
Average Weekly Circulation (2001)	635	2,250	2,886
Average Daily Circulation (2001)			1,084

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Holly Springs

**WBUY**  
Ch. 40

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

**Studio:** 3447 Cazassa Rd., Memphis, TN 38116.

**Phone:** 901-396-9541. **Fax:** 901-396-9585.

**E-mail:** wbuy@tbn.org

**Web Site:** http://www.tbn.org

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 4624-kw max. visual. Antenna: 465-ft. above av. terrain, 468-ft. above ground, 818-ft. above sea level.

Latitude 34° 59' 20"  
Longitude 89° 41' 13"

**Transmitter:** 0.43-mi. SSW of Byhalia Rd., at Tennessee border, near Barton.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 500-kw max. visual. Antenna: 400-ft. above av. terrain, 403-ft. above ground.

Latitude 34° 59' 20"  
Longitude 89° 41' 13"

**FCC Digital File Number:** BPCDT-19991101AIC. Granted: March 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** September 15, 1991. Sale to All American TV Inc. by Sonlight Broadcasting Systems Inc. approved by FCC May 27, 1997. Sale to present owner by All American TV Inc. approved by FCC May 8, 2000.

**Personnel:**

**Nina Gardner**, Station Supervisor.

**Rates:** On request.

**City of License:** Holly Springs. **Station DMA:** Memphis. **Rank:** 41.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,260	125,010	394,270
Average Weekly Circulation (2001)	20,942	7,951	28,893
Average Daily Circulation (2001)			7,971

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,260	125,010	394,270
Average Weekly Circulation (2001)	20,942	7,951	28,893
Average Daily Circulation (2001)			7,971

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Jackson

## WAPT Ch. 16

**Network Service:** ABC.

**Licensee:** WAPT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 7616 Channel 16 Way, Jackson, MS 39209.

**Mailing Address:** Box 10297, Jackson, MS 39289-0297.

**Phone:** 601-922-1607. **Fax:** 601-922-1663.

**E-mail:** wapt@wapt.com

**Web Site:** http://www.wapt.com

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 4790-kw max. visual. Antenna: 1178-ft. above av. terrain, 1037-ft. above ground, 1476-ft. above sea level.

Latitude 32° 16' 41"  
Longitude 90° 17' 40"

**Transmitter:** 7616 Channel 16 Way, Jackson.

**FCC Proposed Digital Channel Number:** Ch. 21.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 4-meter Ku & C-band; Scientific-Atlanta, 4-meter; M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** October 3, 1970. Merger with Hearst Corp. to form present owner approved by FCC June 2, 1997 (*Television Digest*, Vol. 37:13, 35). Sale to Argyle Television Inc. by Northstar Television Group Inc. approved by FCC November 7, 1994 (Vol. 34:37; 35:2). Sale to Northstar Television Group approved by FCC September 11, 1989. Sale to Price Communications approved by FCC June 23, 1987 (Vol. 27:21). Sale to Clay Communications by Lewis C. Hopper, et al., approved by FCC March 18, 1979. Sale to Lewis Hopper, et al., by American Public Life Insurance Co. approved by FCC March 18, 1976.

**Represented (sales):** Eagle Television Sales.

### Personnel:

**Stuart Kellogg**, President & General Manager.

**Ron Romines**, General Sales Manager.

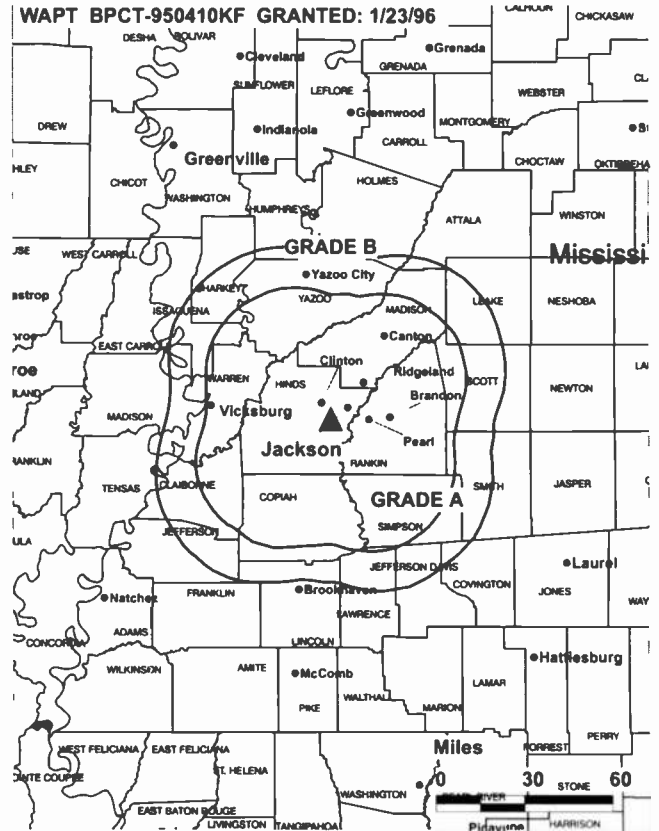
**Jeff Wolfe**, Local Sales Manager.

**Sam Moore**, News Director.

**Linda Flippen**, Program Director.

**Susan Acklen**, Promotion Director.

**Lynn Bullock**, Production Manager.



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**Stephen Thompson**, Business Manager.

**Tom Bondurant**, Engineering Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Jackson. **Station DMA:** Jackson, MS. **Rank:** 88.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,260	116,950	311,210
Average Weekly Circulation (2001)	135,706	59,435	195,141
Average Daily Circulation (2001)			102,332
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,120	110,330	286,450
Average Weekly Circulation (2001)	128,770	58,448	187,218
Average Daily Circulation (2001)			100,076
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,140	6,620	24,760
Average Weekly Circulation (2001)	6,936	987	7,924
Average Daily Circulation (2001)			2,256

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Jackson

**WDBD**  
**Ch. 40**

**Network Service:** WBN.

**Licensee:** WDBD License Corp., 100 Matsonford Rd., 5 Radnor Corp. Ctr., Suite 454, Radnor, PA 19087.

**Studio:** 7440 Channel 16 Way Rd., Jackson, MS 39209.

**Mailing Address:** Box 10888, Jackson, MS 39289.

**Phone:** 601-922-1234. **Fax:** 601-922-0268.

**E-mail:** wdbd@netdoor.com

**Web Site:** <http://www.fox40wdbd.com>

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 1050-kw visual, 105-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"  
Longitude 90° 17' 41"

Holds CP for change to 1660-kw max. visual, 1572-ft. above av. terrain, 1529-ft. above ground, 1864-ft. above sea level; lat. 32° 14' 26", long. 90° 24' 15", transmitter to WJTV(TV) tower, 1.5-mi. SE of Raymond. BPCT-960621KL.

Requests CP for change to 5000-kw max. visual, 1998-ft. above av. terrain, 1960-ft. above ground, 2288-ft. above sea level, lat. 32° 12' 11", long. 90° 23' 35". BPCT-20000308AAT.

**Transmitter:** 1.8-mi. SW of intersection of Hwy. 18 & I-20.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 1000-kw max. visual. Antenna: 1998-ft. above av. terrain, 1962-ft. above ground.

Latitude 32° 11' 29"  
Longitude 90° 24' 22"

**FCC Digital File Number:** BPCDT-980825KH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Pegasus Communications Inc. (Group Owner).

**Began Operation:** December 27, 1984. Transfer of control of CP to H. Bernard Dixon from Brenda Harrison approved by FCC April 30, 1985. Transfer of control to Media Central from H. Bernard Dixon approved by FCC November 26, 1985. Sale to C. Kenneth Still, trustee from Media Central, approved by FCC May 10, 1989. Sale to D & K Broadcast Properties LP approved by FCC June 22, 1989. Sale to present owner approved February 18, 1993.

**Represented (sales):** Petry Television Inc.

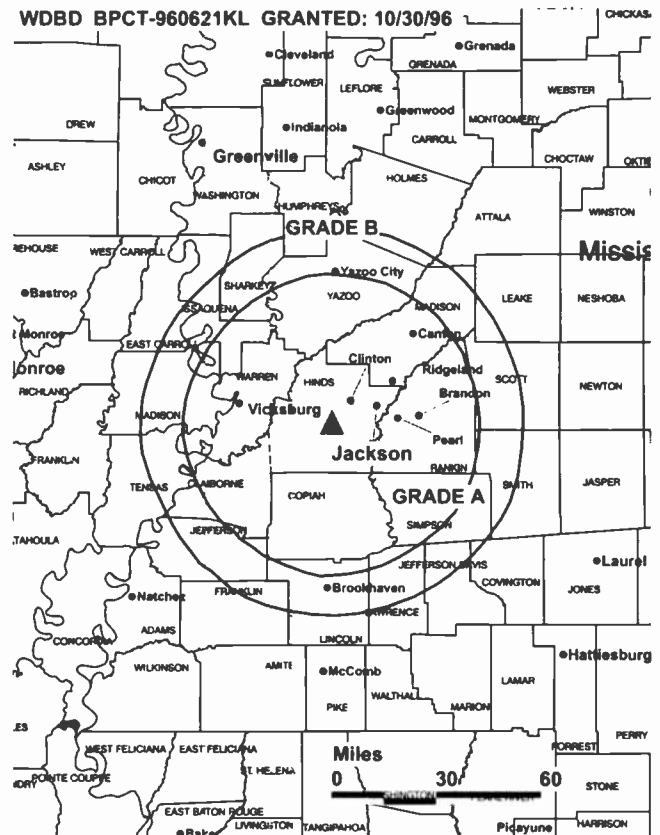
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Ted Rudolph,** General Manager.

**Ed Staton,** General Sales Manager.

**Theresa Irby,** Local Sales Manager.



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**Robert Flanagan,** Chief Engineer.

**Patti Mathews,** Business Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Jackson. **Station DMA:** Jackson, MS. **Rank:** 88.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,800	104,760	297,560
Average Weekly Circulation (2001)	86,428	40,747	127,175
Average Daily Circulation (2001)			47,927
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,290	103,980	270,270
Average Weekly Circulation (2001)	82,859	40,705	123,564
Average Daily Circulation (2001)			47,029
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,510	780	27,290
Average Weekly Circulation (2001)	3,570	41	3,611
Average Daily Circulation (2001)			898

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Jackson

**WJTV**  
Ch. 12

(Operates satellite WHLT, Hattiesburg-Laurel, MS)

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 1820 TV Road, Jackson, MS 39204.

**Mailing Address:** Box 8887, Jackson, MS 39284-8887.

**Phone:** 601-372-6311. **Fax:** 601-372-8798.

**Web Site:** <http://www.wjtv.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"  
Longitude 90° 24' 15.05"

**Transmitter:** 1.5-mi. SE of Raymond, 0.3-mi. S of Rte. 18.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1522-ft. above av. terrain, 1483-ft. above ground.

Latitude 32° 14' 26.00"  
Longitude 90° 24' 15.00"

**FCC Digital File Number:** BPCDT-19991025AEF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** March 15, 1954. In 1955, after WSLI-TV (Ch. 12) owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call letters to WJTV (*Television Digest*, Vol. 11:16, 21, 23). Sale to News-Press & Gazette Co. by Capitol Broadcasting Company approved by FCC March 7, 1983 (Vol. 22:50). Sale to New Vision Television I Inc. approved by FCC September 7, 1993 (Vol. 33:28). Sale to Ellis Communications approved by FCC February 10, 1995 (Vol. 34:48; 35:14). Transfer of control to Raycom Media approved July 26, 1996. Raycom swap of WHLT, Hattiesburg, WJTV, Jackson & WSAV-TV, Savannah, GA for Media General's WTVR-TV, Richmond, VA approved by FCC July 23, 1997 (Vol. 37:2).

**Represented (sales):** Blair Television.

**Personnel:**

**Lou Morlino**, General Manager.

**Leigh White**, General Sales Manager.

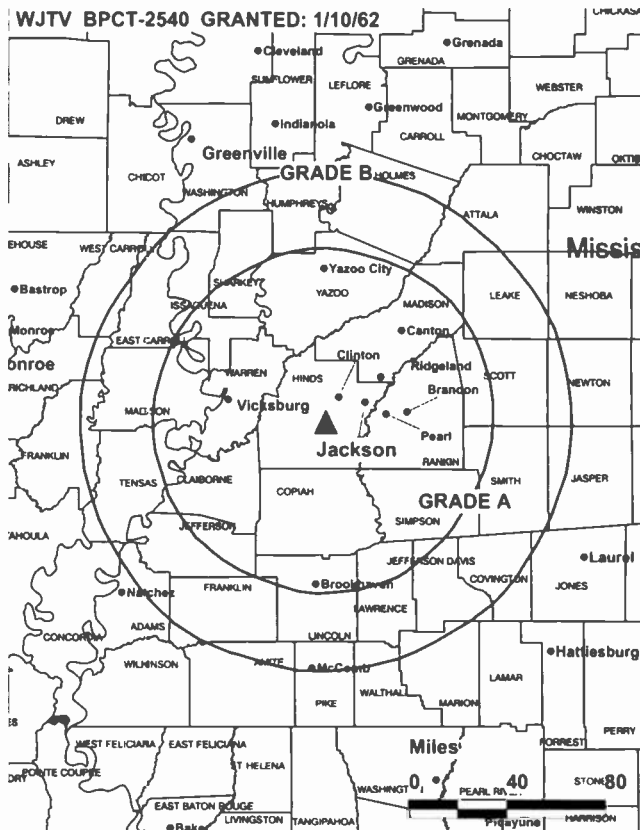
**Gene Moore**, News Director.

**Steve Schrader**, Chief Engineer.

**Teri Williams**, Program Director.

**Gary Wolverton**, Marketing Director.

WJTV BPCT-2540 GRANTED: 1/10/62



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**Billy Tinsley**, Business Manager.

**David Bunger**, Production Manager.

**Highest 30 Sec. Rate:** \$800.

**City of License:** Jackson. **Station DMA:** Jackson, MS. **Rank:** 88.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,670	135,920	386,590
Average Weekly Circulation (2001)	160,780	75,606	236,385
Average Daily Circulation (2001)			126,664
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,120	115,110	291,230
Average Weekly Circulation (2001)	138,307	73,125	211,433
Average Daily Circulation (2001)			117,808
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,550	20,810	95,360
Average Weekly Circulation (2001)	22,472	2,481	24,953
Average Daily Circulation (2001)			8,857

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Mississippi—Jackson

## WLBT-TV Ch. 3

**Network Service:** NBC.

**Licensee:** Civic License Holding Co. Inc., 715 S. Jefferson St., Jackson, MS 39215-1712.

**Studio:** 715 S. Jefferson St., Jackson, MS 39201-5622.

**Mailing Address:** Box 1712, Jackson, MS 39215-1712.

**Phone:** 601-948-3333. **Fax:** 601-960-4412.

**E-mail:** news@wlb.com

**Web Site:** http://www.wlb.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: Circularly polarized, 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude 32° 12' 46"  
Longitude 90° 22' 54"

**Transmitter:** 12-mi. SW of Jackson.

**FCC Proposed Digital Channel Number:** Ch. 51.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 5-meter; Pinzone receivers.

**News Service:** AP.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** December 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted June 2, 1971 to Communications Improvement which began operation June 14, 1971. TV-3 began operation February 1, 1980. Sale to Civic Communications Corp. approved by FCC December 13, 1983. Sale to present owner by Civic Communications Corp. approved by FCC September 25, 2000 (*Television Digest*, Vol. 40:26).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Wiley, Rein & Fielding.

### Personnel:

**Dan Modisett**, President & General Manager.

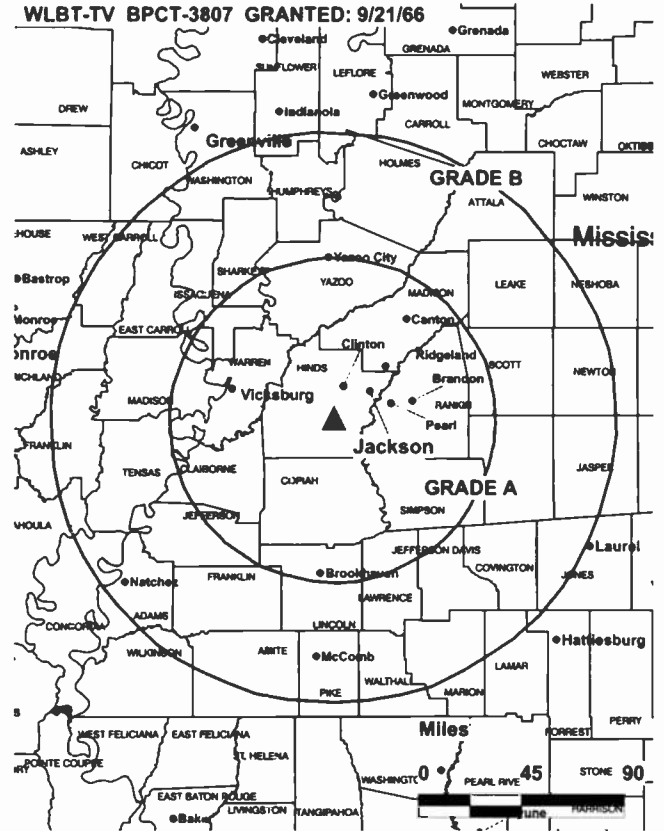
**Frankie Thomas**, General Sales Manager.

**Curtis McKnight**, Chief Engineer.

**Dennis Smith**, News Director.

**Jacqueline Ellens**, Promotion Director.

**Frank Carlisle**, Business Manager.



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**Goldia Reeves**, Public Service Director.

**Ingrid Cloy**, Marketing Director.

**Rates:** On request.

**City of License:** Jackson. **Station DMA:** Jackson, MS. **Rank:** 88.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,340	159,320	399,660
Average Weekly Circulation (2001)	158,870	81,681	240,551
Average Daily Circulation (2001)			133,728
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,120	112,150	288,270
Average Weekly Circulation (2001)	139,109	74,554	213,663
Average Daily Circulation (2001)			123,742
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,220	47,170	111,390
Average Weekly Circulation (2001)	19,761	7,127	26,888
Average Daily Circulation (2001)			9,986

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Laurel-Hattiesburg

## WDAM-TV Ch. 7

**Network Service:** NBC.

**Licensee:** Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL 36104.

**Studio:** Hwy. 11 N, Hattiesburg, MS 39402.

**Mailing Address:** Box 16269, Hattiesburg, MS 39404-6269.

**Phones:** 601-649-3111; 601-544-4730. **Fax:** 601-584-9302.

**Web Site:** <http://www.wdam.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"  
Longitude 89° 17' 05"

**Transmitter:** U.S. Hwy. 11, approx. 1.2-mi. N of Eastabuchie.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 420-ft. above av. terrain, 465-ft. above ground.

Latitude 31° 27' 12"  
Longitude 89° 17' 05"

**FCC Digital File Number:** BPCDT-19991025AD0. Granted: December 8, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3.5-meter; Harris, 8-meter; Avcom, Harris, W/A-Com receivers.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** June 8, 1956. First broadcast on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to owners, who held CP for Ch. 7, Laurel, MS; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 September 3, 1959 (Vol. 13:44; 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by William S. Smylie family approved by FCC December 7, 1960 (Vol. 16:49, 50). Sale to Beam Communications approved by FCC July 27, 1983. Sale to Federal Broadcasting Company approved by FCC August 2, 1990. Sale to Raycom Media Inc. approved by FCC September 24, 1996.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Carl T. Jones Corp.

### Personnel:

Jim Cameron, General Manager.

Ted Palmer, General Sales Manager.

Dickie Mauldin, Local Sales Manager.

Cindy Smith, Local Sales Manager.

Wanda Morrison, National Sales Manager.



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**Pam McGovern**, Creative Services Director.

**Randy Swann**, News Director.

**Claudia Veleasco**, Promotion Director.

**Frank Brown**, Production Manager.

**Pam Napier**, Business Manager.

**Bobby Smith**, Chief Engineer.

**Rates:** On request.

**City of License:** Laurel. **Station DMA:** Hattiesburg-Laurel. **Rank:** 167.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,440	85,550	175,990
Average Weekly Circulation (2001)	57,473	34,735	92,209
Average Daily Circulation (2001)			59,673
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,850	43,000	100,850
Average Weekly Circulation (2001)	50,151	29,181	79,332
Average Daily Circulation (2001)			54,593
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,590	42,550	75,140
Average Weekly Circulation (2001)	7,322	5,554	12,876
Average Daily Circulation (2001)			5,080

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Meridian

**WGBC**  
**Ch. 30**

**Network Service:** NBC.

**Licensee:** Global Communications Inc., 1151 Crestview Circle, Meridian, MS 39301.

**Studio:** 1151 Crestview Circle, Meridian, MS 39301.

**Mailing Address:** Box 2424, Meridian, MS 39302-2424.

**Phone:** 601-485-3030. **Fax:** 601-693-9889.

**Web Site:** <http://www.tv2430.com>

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 1600-kw max. visual, 160-kw max. aural. Antenna: 614-ft. above av. terrain, 318-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 34.00"  
Longitude 88° 41' 12.00"

**Transmitter:** 0.8-mi. S of Meridian at 4608 Skyland Dr.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 600-ft. above av. terrain, 358-ft. above ground.

Latitude 32° 19' 39.50"  
Longitude 88° 41' 31.20"

**FCC Digital File Number:** BPCDT-19990921AAN. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 3.7-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with WMDN (C), Meridian.

**Ownership:** Global Communications Inc.

**Began Operation:** September 30, 1982. Bumed to ground in 1990; resumed operation under new ownership in 1991 (*Television Digest*, Vol. 31:38). Sale to present owner by Civic Communications Corp. approved by FCC March 12, 1991.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Wiley, Rein & Fielding.

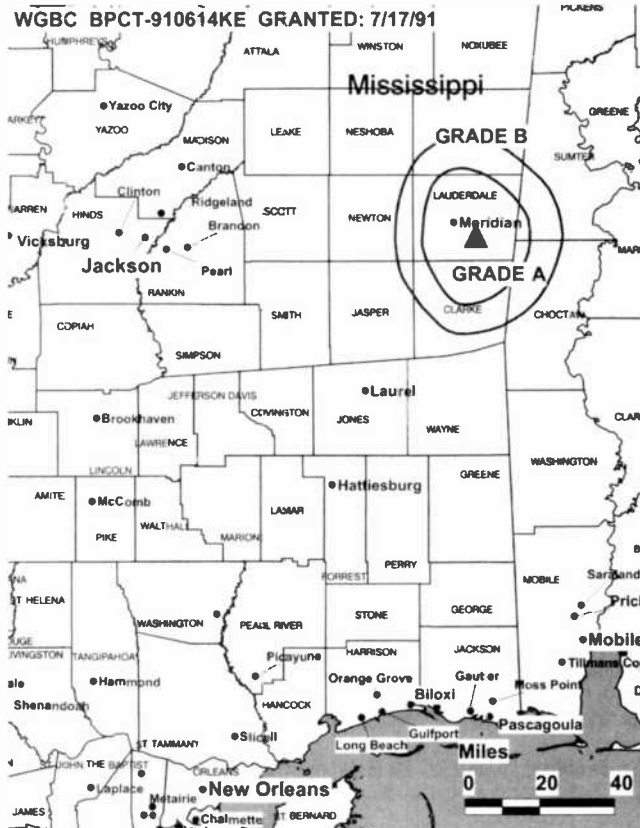
**Personnel:**

**Marc Grossman**, General Manager.

**Susan Ross**, General Sales Manager.

**Janie Rayner-Brown**, Program Director.

**Clyde Walker**, Chief Engineer.



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**Daniel Hamilton**, Production Manager.

**Carol Lisenbe**, Business Manager.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Meridian. **Station CMA:** Meridian. **Rank:** 185.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,370	36,270	78,640
Average Weekly Circulation (2001)	22,523	10,769	33,292
Average Daily Circulation (2001)			13,853
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,720	32,670	68,390
Average Weekly Circulation (2001)	21,146	10,049	31,196
Average Daily Circulation (2001)			13,091
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,650	3,600	10,250
Average Weekly Circulation (2001)	1,376	720	2,096
Average Daily Circulation (2001)			762

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Meridian

**WMDN**  
Ch. 24

**Network Service:** CBS.

**Licensee:** WMDN Inc., 6189 Federal Hwy., Fort Pierce, FL 33455.

**Studio:** 1151 Crestview Circle, Meridian, MS 39302.

**Mailing Address:** Box 2424, Meridian, MS 39302-2424.

**Phone:** 601-693-2424. **Fax:** 601-693-7126.

**Web Site:** <http://www.tv2430.com>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 745-kw max. & 621-kw horizontal visual, 75.6-kw max. & 63.1-kw horizontal aural. Antenna: 610-ft. above av. terrain, 368-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 40.00"  
Longitude 88° 41' 28.00"

Holds CP for change to 581-ft. above av. terrain, 994-ft. above ground, 374-ft. above sea level; lat. 32° 18' 43", long. 88° 41' 33", transmitter to U.S. Rte. 45, 3.67-mi. S of Meridian, in Lauderdale County. BPCT-920325KI.

**Transmitter:** 1151 Crestview Circle, Meridian.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 542-ft. above av. terrain, 300-ft. above ground.

Latitude 32° 19' 39.54"  
Longitude 88° 41' 31.24"

**Transmitter:** 1151 Crestview Circle, Meridian.

**FCC Digital File Number:** BPCDT-990820KE. Granted: January 10, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Prodelin, 4.5-meter C-band; Prodelin, 5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with WGBC (N), Meridian.

**Ownership:** Frank K. Spain (Group Owner).

**Began Operation:** June 10, 1968. Left air October 13, 1970. Sale to Frank Spain, et al., by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation December 6, 1972. Sale to Meridian Broadcasting Partners approved by FCC August 15, 1985. Left air April 30, 1992. Resumed operation April 28, 1994 under present ownership.

**Represented (sales):** Millennium Sales & Marketing.

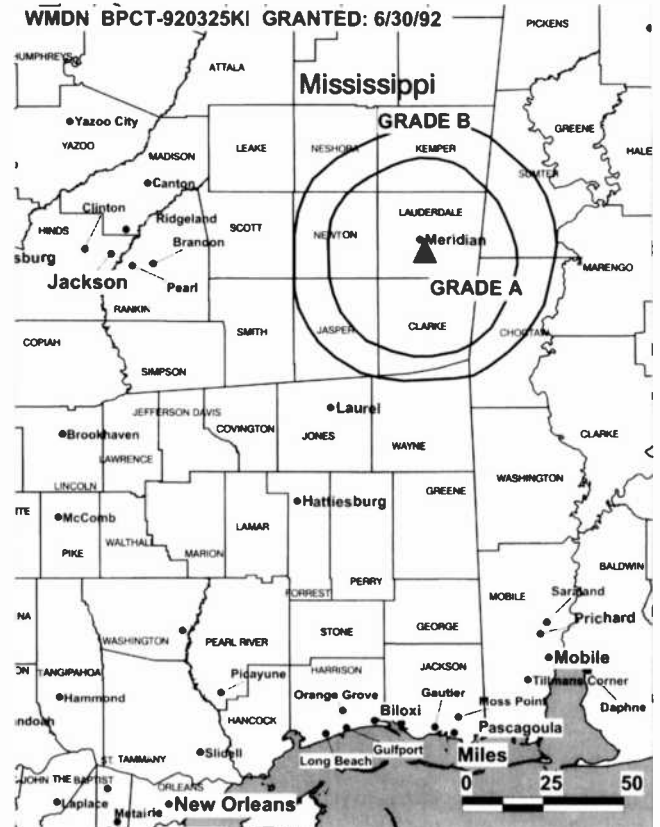
**Represented (legal):** Haley, Bader & Potts.

**Personnel:**

**Marc Grossman,** General Manager.

**Susan Ross,** Local Sales Manager.

**Clyde Walker,** Chief Engineer.



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**Janie Rayner-Brown,** Program & Promotion Director.

**Daniel Hamilton,** Production Manager.

**Bill Day,** News Director.

**Carol Lisenbe,** Business Manager.

**Rates:** On request.

**City of License:** Meridian. **Station DMA:** Meridian. **Rank:** 185.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,720	36,270	71,990
Average Weekly Circulation (2001)	24,566	11,741	36,307
Average Daily Circulation (2001)			16,849
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,720	32,670	68,390
Average Weekly Circulation (2001)	24,566	11,093	35,659
Average Daily Circulation (2001)			16,691
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,600	3,600
Average Weekly Circulation (2001)	0	648	648
Average Daily Circulation (2001)			158

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Meridian

## WTOK-TV Ch. 11

**Network Service:** ABC.

**Licensee:** Benedek License Corp., Stewart Square Bldg., 308 W. State St., Rockford, IL 61101.

**Studio:** 815 23rd Ave., Meridian, MS 39301.

**Mailing Address:** Box 2988, Meridian, MS 39301.

**Phone:** 601-693-1441. **Fax:** 601-483-3266.

**E-mail:** wtok@netdoor.com

**Web Site:** http://www.wtok.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

Latitude 32° 19' 38.30"  
Longitude 88° 41' 27.80"

**Transmitter:** U.S. Hwy. 45, 1.8-mi. S of city.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 175-kw max. visual. Antenna: 541-ft. above av. terrain, 275-ft. above ground.

Latitude 32° 19' 38.00"  
Longitude 88° 41' 28.00"

**FCC Digital File Number:** BPCDT-19991028ADD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.2-meter C-band; Andrew, Avantek, RCA receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** September 26, 1953. Sale to H & C Communications by Robert F. Wright, et al., approved by FCC July 28, 1981 (*Television Digest*, Vol. 21:14). Sale to Southwest Media Inc. (later United Broadcasting Corporation) approved by FCC October 24, 1984 (Vol. 24:26, 33). Sale to present owner approved by FCC May 10, 1988 (Vol. 28:15).

**Represented (sales):** Continental Television Sales; Canadian Communications Co.

**Represented (legal):** Covington & Burling.

**Personnel:**

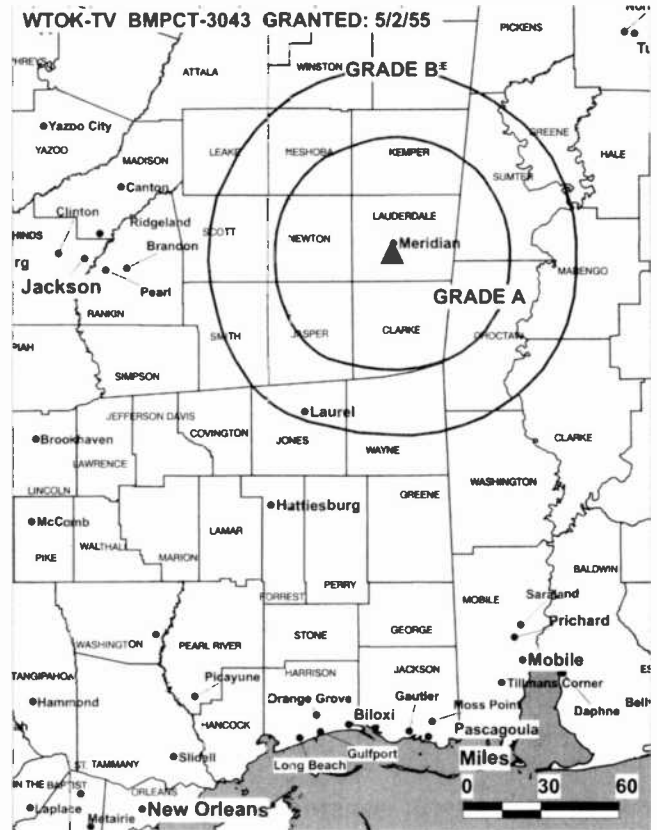
**Ray J. Chumley**, Vice President & General Manager.

**George Brown**, General Sales Manager.

**John Johnson**, News Director.

**Cassandra Turney**, Program Manager.

**Julie Walker**, Promotion Director.



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**Brad LeBrun**, Chief Engineer.

**Roy Givens**, Business Manager.

**Tim Walker**, Operations Manager.

**Highest 30 Sec. Rate:** \$60C.

**City of License:** Meridian. **Station DMA:** Meridian. **Rank:** 185.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,050	55,490	134,540
Average Weekly Circulation (2001)	42,759	22,666	65,424
Average Daily Circulation (2001)			39,235
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,720	32,670	68,390
Average Weekly Circulation (2001)	30,993	19,052	50,045
Average Daily Circulation (2001)			33,860
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,330	22,820	66,150
Average Weekly Circulation (2001)	11,766	3,613	15,379
Average Daily Circulation (2001)			5,375

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Natchez

**WNTZ**  
**Ch. 48**  
**(Satellite of KADN, Lafayette, LA)**

**Network Service:** FDX.

**Licensee:** White Knight Broadcasting of Natchez License Corp., Box 3058, Lafayette, LA 70502.

**Studio:** 1777 Jackson St., Alexandria, LA 71301.

**Phone:** 318-443-4700. **Fax:** 318-443-4899.

**Web Site:** <http://www.fox48tv.com>

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 2818-kw max. visual. Antenna: 1037-ft. above av. terrain, 1020-ft. above ground, 1076-ft. above sea level.

Latitude 31° 40' 08"  
 Longitude 91° 41' 30"

**Transmitter:** Concordia Parish, 4.3-mi. SW of Dunbarton, near Ballina Dil Field.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 1027-ft. above av. terrain, 1020-ft. above ground.

Latitude 31° 40' 08"  
 Longitude 91° 41' 30"

**FCC Digital File Number:** BPCDT-19991027ABM. Granted: March 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 3.8-meter C-band; Comtech, 5-meter C-band; Pinzone receivers.

**Ownership:** White Knight Holdings Inc. (Group Owner).

**Began Operation:** November 16, 1985. Left air 1988. Returned to air December 31, 1992. Sale to present owner by Delta Management Corp. approved by FCC June 22, 1998.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Peter V. Gureckis & Associates.

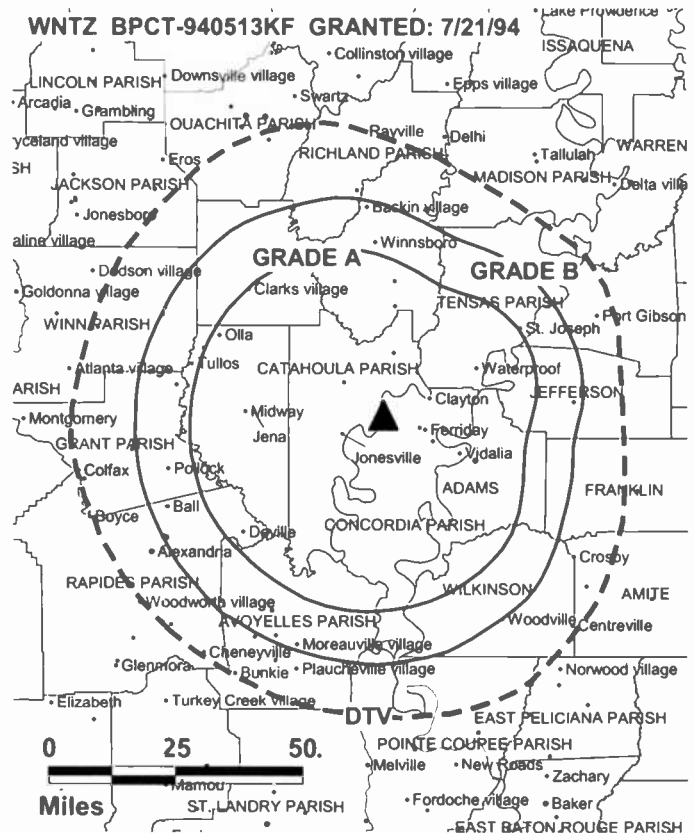
**Personnel:**

**Berchman Richard**, General Manager.

**Tony Guillory**, Chief Engineer.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Natchez. **Station DMA:** Alexandria, LA. **Rank:** 179.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,390	43,530	114,920
Average Weekly Circulation (2001)	36,829	6,587	43,416
Average Daily Circulation (2001)			16,187
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,550	21,130	75,680
Average Weekly Circulation (2001)	27,927	4,305	32,233
Average Daily Circulation (2001)			12,369
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,840	22,400	39,240
Average Weekly Circulation (2001)	8,902	2,281	11,184
Average Daily Circulation (2001)			3,818

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Tupelo

## WLOV-TV Ch. 27

**Network Service:** FOX.

**Licensee:** Lingard Broadcasting Corp., 180 Featherwood Hollow, Athens, GA 30601.

**Studio:** Beech Springs Rd., Tupelo, MS 38801.

**Mailing Address:** Box 350, Tupelo, MS 38802.

**Phone:** 601-842-2227. **Fax:** 601-844-7061.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 2000-kw max. & 468-kw horizontal visual, 200-kw max. & 46.8-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1441-ft. above ground, 2021-ft. above sea level.

Latitude 33° 47' 40"  
Longitude 89° 05' 16"

**Transmitter:** 2.1-mi. NW of Woodland.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 525-kw max. visual. Antenna: 1621-ft. above av. terrain, 1378-ft. above ground.

Latitude 33° 47' 40"  
Longitude 89° 05' 16"

**FCC Digital File Number:** BPCDT-19991022ABH. Granted: May 18, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WTVA (N), Columbus-Tupelo.

**Ownership:** Lingard Broadcasting Corp.

**Began Operation:** May 29, 1983. Sale to James S. Love III by Venture Systems Inc. approved by FCC June 24, 1991. Sale to present owner approved by FCC April 12, 1994.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Vorys, Sater, Seymour & Pease.

**Personnel:**

Jack Lingard, President.

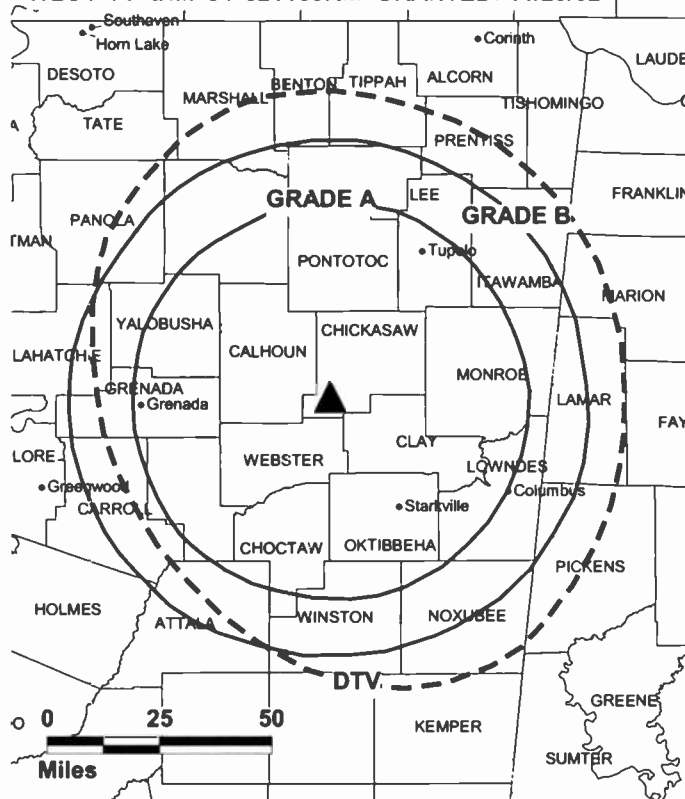
Jennifer Dennington, Station Manager.

Marty Davis, Chief Engineer.

**Rates:** On request.

**City of License:** Tupelo. **Station DMA:** Columbus-Tupelo-West Point. **Rank:** 131.

### WLOV-TV BMPCT-821109KM GRANTED: 11/29/82



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,360	103,170	230,530
Average Weekly Circulation (2001)	58,327	25,271	83,597
Average Daily Circulation (2001)			34,460
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,250	79,230	177,480
Average Weekly Circulation (2001)	48,398	23,227	71,625
Average Daily Circulation (2001)			30,157
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,110	23,940	53,050
Average Weekly Circulation (2001)	9,928	2,044	11,972
Average Daily Circulation (2001)			4,303

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Tupelo-Columbus

**WTVA**  
Ch. 9

**Network Service:** NBC.

**Licensee:** WTVA Inc., Box 350, Tupelo, MS 38802.

**Studio:** Beach Springs Rd., Tupelo, MS 38801.

**Mailing Address:** Box 350, Tupelo, MS 38802.

**Phone:** 601-842-7620. **Fax:** 601-844-7061.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"  
Longitude 89° 05' 16"

**Transmitter:** 2.1-mi. NW of Woodland.

**Digital Facilities:** Channel No. 8 (180-186 MHz). Power: 257-kw max. visual. Antenna: 1732-ft. above av. terrain, 1490-ft. above ground, 2070-ft. above sea level.

Latitude 33° 47' 40"  
Longitude 89° 05' 16"

**Transmitter:** 2.1-mi. NW of Woodland.

**FCC Digital File Number:** BPCDT-990701KG. Granted: July 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**SNG Mobile Dish:** Hubcom, Ku-band.

**News Service:** AP.

**LMA:** Local marketing agreement with WLOV-TV (F), Tupelo.

**Ownership:** WTVA Inc. (Group Owner).

**Began Operation:** March 18, 1957.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Haley, Bader & Potts PLC.

**Personnel:**

**Frank K. Spain**, President.

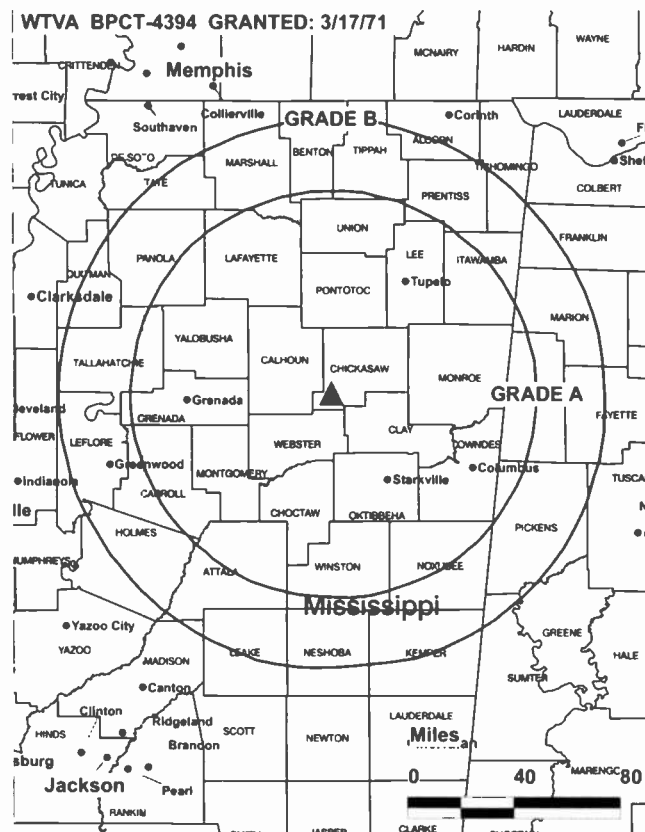
**Mark Ledbetter**, General Manager.

**Larry Harris**, National Sales Director.

**Charles Ed Bishop**, Program Director.

**Wendell Robinson**, Chief Engineer.

**David Dillard**, Operations Director.



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**Terry Smith**, News Director.

**Rates:** On request.

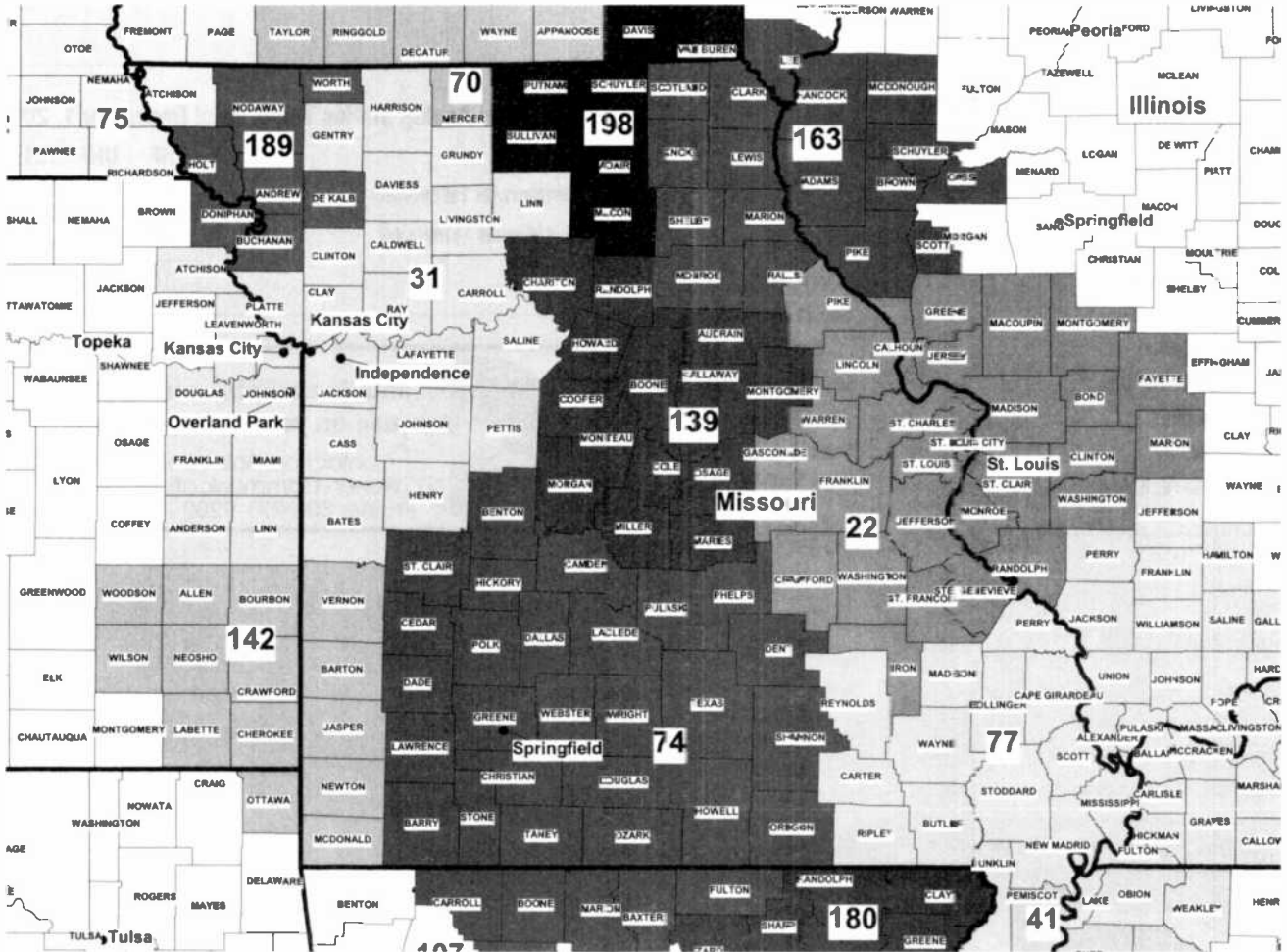
**City of License:** Tupelo. **Station DMA:** Columbus-Tupelo-West Point. **Rank:** 131.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,930	154,240	366,170
Average Weekly Circulation (2001)	111,496	57,499	168,995
Average Daily Circulation (2001)			96,527
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,250	79,230	177,480
Average Weekly Circulation (2001)	77,454	45,311	122,765
Average Daily Circulation (2001)			76,655
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,680	75,010	188,690
Average Weekly Circulation (2001)	34,042	12,188	46,230
Average Daily Circulation (2001)			19,872

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.





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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
St. Louis, MO	1,143,690	22	KDNL-DT (31), KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WHSL (46)
Kansas City, MO	849,730	31	KCTV (5), KCWE (29), KMBC-TV (9), KMCI (38), KPXE (50), KSHB-TV (41), KSMO-TV (62), WDAF-TV (4)
Memphis, TN	655,210	41	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WPXX-TV (50), WREG-TV (3)
Des Moines-Ames, IA	404,910	70	KCCI (8), KDSM-TV (17), KFPM (39), WHO-TV (13), WOI-TV (5)
Springfield, MO	391,450	74	KDEB-TV (27), KOLR (10), KSPR (33), KWBM (31), KWBS-TV (34), KYTV (3)
Omaha, NE	386,160	75	KETV (7), KMTV (3), KPTM (42), KXVO (15), WOWT (6)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	382,930	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WDKA (49), WPSD-TV (6), WPXS (13), WSIL-TV (3), WTCT (27)
Columbia-Jefferson City, MO	159,040	139	KMIZ (17), KMLJ (25), KOMU-TV (8), KRCG (13)
Joplin, MO-Pittsburg, KS	155,730	142	KOAM-TV (7), KODE-TV (12), KSNF (16)
Quincy, IL-Hannibal, MO-Keokuk, IA	109,880	163	KHQA-TV (7), WGEM-DT (54), WGEM-TV (10), WTJR (16)
St. Joseph, MO	57,260	189	KQTV (2), KTAJ (16)
Ottumwa, IA-Kirkville, MO	51,450	198	KTVO (3), KYOU-TV (15)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WPSD-TV, Cape Girardeau . . . . .	See Paducah, KY
WSIL-TV, Cape Girardeau . . . . .	See Harrisburg, IL
WTCT, Cape Girardeau . . . . .	See Marion, IL
KNLJ & KRCG, Columbia . . . . .	See Jefferson City, MO
WHSL, East St. Louis . . . . .	See St. Louis, MO
WGEM-TV, Hannibal . . . . .	See Quincy, IL
KOMU-TV, Jefferson City . . . . .	See Columbia, MO
KOAM-TV, Joplin . . . . .	See Pittsburg, KS
KMCI, Kansas City . . . . .	See Lawrence, KS
KTVO & KYOU-TV, Kirksville . . . . .	See Ottumwa, IA

**Missouri Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	15	15	30
Educational Television	1	5	6
	<hr/>	<hr/>	<hr/>
	16	20	36



**This data is available on CD-ROM for use on your own computer.**

Contact our Sales Department at  
Warren Communications News  
Phone: 800-771-9202

# Missouri—Cape Girardeau

**KBSI**  
Ch. 23

**Network Service:** FOX.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 806 Enterprise St., Cape Girardeau, MO 63701.

**Branch Office:** 160 Clark St., Carterville, IL 62918.

**Phone:** 573-334-1223. **Fax:** 573-334-1208.

**Web Site:** <http://www.fox23kbsi-tv.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1860-kw max. visual, 187-kw max. aural. Antenna: 1781-ft. above av. terrain, 1539-ft. above ground, 2247-ft. above sea level.

Latitude 37° 24' 23"  
Longitude 89° 33' 44"

**Transmitter:** E side of Perryville Rd., approx. 2.9-mi. SSW of Oriole.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 1775-ft. above av. terrain, 1539-ft. above ground.

Latitude 37° 24' 23"  
Longitude 89° 33' 44"

**FCC Digital File Number:** BPCDT-19991028AAS. Granted: March 9, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Avcom, 10-meter C-band; Gardiner, 7-meter C-band; M/A-Corn, 7-meter Ku-band; Zenith, 3-meter Ku & C-band; Avcom, Gardiner, M/A-Corn, Zenith receivers.

**LMA:** Local marketing agreement with WDKA (W), Paducah, KY.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 10, 1983. Sale to Engles Communications Inc. by Stephen Kent, et al., approved by FCC December 20, 1989. Sale to Max Media Properties LLC by Engles Communications Inc. approved by FCC August 25, 1995. Sale to present owner by Max Media Properties LLC approved by FCC June 26, 1998 (*Television Digest*, Vol. 37:49).

**Represented (sales):** Millennium Sales & Marketing.

**Personnel:**

**Daniel J. Cohen**, General Manager.

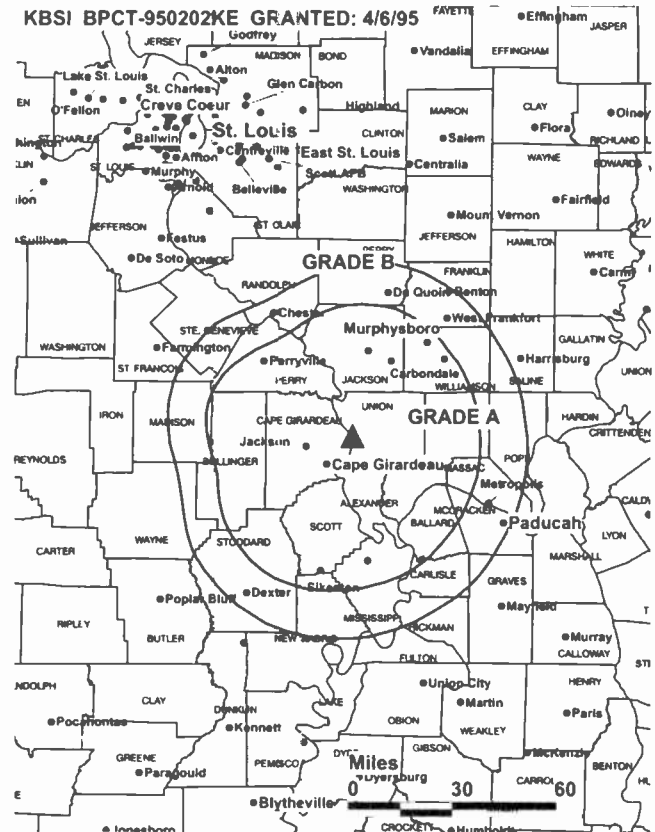
**Johnny Faith**, General Sales Manager.

**Jennifer Chronister**, National Sales Manager.

**Jean Graham**, Program Manager.

**Chris Girard**, Chief Engineer.

**Eric Dahl**, Creative Services Director.



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**Christy Benton**, Business Manager.

**Rates:** Dn request.

**City of License:** Cape Girardeau. **Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 77.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	224,930	124,750	349,680
Average Weekly Circulation (2001)	94,598	34,778	129,377
Average Daily Circulation (2001)			41,261
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,930	115,030	319,960
Average Weekly Circulation (2001)	89,823	32,922	122,746
Average Daily Circulation (2001)			39,852
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,000	9,720	29,720
Average Weekly Circulation (2001)	4,775	1,856	6,631
Average Daily Circulation (2001)			1,408

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Cape Girardeau

## KFVS-TV Ch. 12

**Network Service:** CBS.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 310 Broadway, Cape Girardeau, MO 63701.

**Mailing Address:** Box 100, Cape Girardeau, MO 63702-0100.

**Phone:** 573-335-1212. **Fax:** 573-335-6303.

**Web Site:** <http://www.kfvs12.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1677-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"  
Longitude 89° 30' 14"

**Transmitter:** 8.5-mi. N of Cape Girardeau, off County Road V.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 1000-kw max. visual. Antenna: 1936-ft. above av. terrain, 1565-ft. above ground.

Latitude 37° 25' 46"  
Longitude 89° 30' 14"

**FCC Digital File Number:** BPCDT-19991025ADG. Granted: December 7, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku-band; RCA, 3.7-meter Ku-band; Standard Communications receivers.

**News Services:** AP, Conus.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** October 3, 1954. Sale to American Family Corp. (AFLAC) by Oscar C. Hirsch, et al., approved by FCC April 4, 1979 (*Television Digest*, Vol. 18:41). Sale to present owner by AFLAC approved by FCC March 21, 1997.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Covington & Burling.

**Personnel:**

Mike Smythe, Vice President & General Manager.

Joe Trepasso, General Sales Manager.

David Stockard, Local Sales Manager.

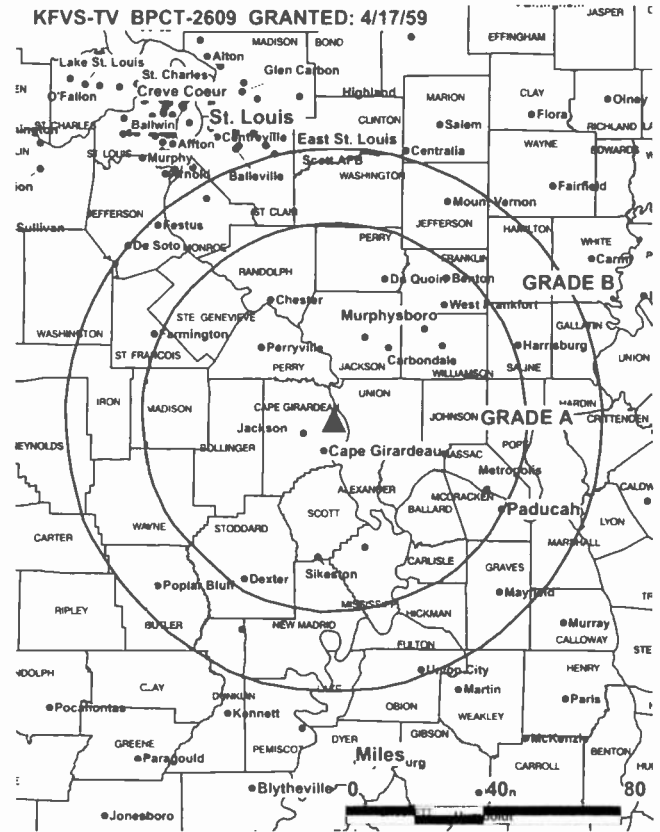
Brad Zaruba, National Sales Manager.

Brandon Sherer, News Director.

Arnold Killian, Chief Engineer.

Paul Keener, Promotion Director.

Mike Wunderlich, Production Manager.



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**Cheryl Browder, Business Manager.**

**Kathy Cowan, Program Director.**

**Rates:** On request.

**City of License:** Cape Girardeau. **Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 77.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	288,410	186,990	475,400
Average Weekly Circulation (2001)	178,142	92,884	271,026
Average Daily Circulation (2001)			158,942
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,130	140,280	351,410
Average Weekly Circulation (2001)	158,237	84,237	242,473
Average Daily Circulation (2001)			148,036
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,280	46,710	123,990
Average Weekly Circulation (2001)	19,906	8,647	28,553
Average Daily Circulation (2001)			10,906

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Columbia

## KMIZ Ch. 17

**Network Service:** ABC.

**Licensee:** Benedek Broadcasting Corp., 2895 Greenspoint Pkwy., Suite 350, Hoffman Estates, IL 60195.

**Studio:** 501 Business Loop 70 E, Columbia, MO 65201.

**Phone:** 573-449-0917. **Fax:** 573-875-7078.

**Web Site:** <http://www.kmiz.com>

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 1600-kw max. visual. Antenna: 1141-ft. above av. terrain, 1070-ft. above ground, 1877-ft. above sea level.

Latitude 38° 46' 29"  
Longitude 92° 33' 22"

**Transmitter:** 3.5-mi. W of Jamestown.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 52.8-kw max. visual. Antenna: 1142-ft. above av. terrain, 1069-ft. above ground.

Latitude 38° 46' 29"  
Longitude 92° 33' 22"

**FCC Digital File Number:** BPCDT-19991028ADL. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Andrew receivers.

**News Service:** ABC NewsOne.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** December 5, 1971. Sale to Stauffer Communications by Richard E. & Robert H. Koenig approved by FCC December 13, 1984 (*Television Digest*, Vol. 24:43). Sale to Morris Communications by Stauffer Communications approved by FCC May 2, 1995 (Vol. 34:32). Sale to present owner by Morris Communications approved by FCC April 12, 1996 (Vol. 35:49).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

### Personnel:

**Andy Lee**, Vice President & General Manager.

**Randy Wright**, Station Manager.

**Mark Keown**, General Sales Manager.

**Jim Hall**, National Sales Manager.

**Curtis Varns**, News Director.

**Chris Swisher**, Chief Engineer.

**Gary Peel**, Business Manager.



**Mark Kammerich**, Production Manager.

**Randy Wright**, Station Manager.

**Rates:** On request.

**City of License:** Columbia. **Station DMA:** Columbia-Jefferson City. **Rank:** 139.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,140	90,850	236,990
Average Weekly Circulation (2001)	73,436	33,395	106,831
Average Daily Circulation (2001)			45,813
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,440	61,900	149,340
Average Weekly Circulation (2001)	57,716	28,284	86,000
Average Daily Circulation (2001)			38,815
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,700	28,950	87,650
Average Weekly Circulation (2001)	15,720	5,111	20,830
Average Daily Circulation (2001)			6,998

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Columbia

## KOMU-TV Ch. 8

**Network Service:** NBC.

**Licensee:** The Curators of the University of Missouri, Columbia, MO 65201.

**Studio:** Hwy. 63 S, Columbia, MO 65201.

**Phone:** 573-882-8888. **Fax:** 573-884-8888.

**E-mail:** komu@showme.missouri.edu

**Web Site:** <http://www.missouri.edu/~komu>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 793-ft. above av. terrain, 738-ft. above ground, 1575-ft. above sea level.

Latitude 38° 53' 16"  
Longitude 92° 15' 48"

**Transmitter:** U. of Missouri South Farm, 6.2-mi. SE of Columbia.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 738-ft. above av. terrain, 663-ft. above ground.

Latitude 38° 53' 16"  
Longitude 92° 15' 48"

**FCC Digital File Number:** BMPCDT-20000428ABO. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 4.5-meter Ku-band; Harris, 6.5-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Harris, RCA, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Satcom, 2.4-meter Ku-band.

**News Service:** AP.

**Ownership:** The Curators of the U. of Missouri.

**Began Operation:** December 21, 1953.

**Represented (sales):** Eagle Television Sales.

**Represented (legal):** Shaw Pittman.

### Personnel:

**Martin L. Siddall**, General Manager.

**Al Leitt**, General Sales Manager.

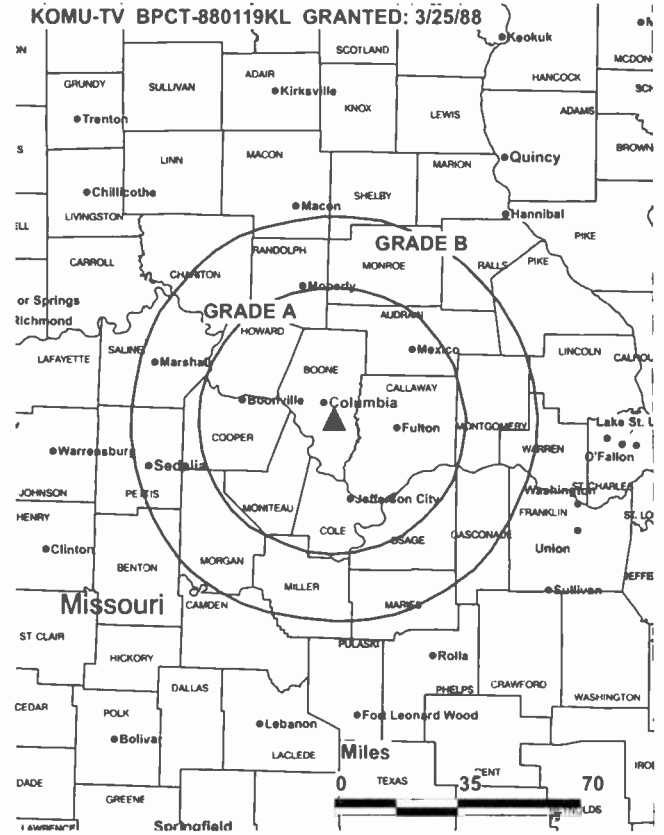
**Susie Sapp**, National Sales Manager.

**Stacey Woelfel**, News Director.

**Sarah Kurre**, Marketing & Programming Director.

**Lee Eggers**, Chief Engineer.

**Linda Tomlinson**, Business Manager.



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**Brian Cottle**, Production Manager.

**Matt Garrett**, Program Manager.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Columbia. **Station DMA:** Columbia-Jefferson City. **Rank:** 139.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,510	106,860	267,370
Average Weekly Circulation (2001)	97,272	49,260	146,532
Average Daily Circulation (2001)			78,860
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,440	61,900	149,340
Average Weekly Circulation (2001)	69,833	40,342	110,174
Average Daily Circulation (2001)			63,874
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,070	44,960	118,030
Average Weekly Circulation (2001)	27,439	8,919	36,358
Average Daily Circulation (2001)			14,985

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Missouri—Hannibal-Quincy, Illinois

## KHQA-TV Ch. 7

**Network Service:** CBS.

**Licensee:** Benedek License Corp., 2895 Greenspoint Pkwy., Suite 350, Hoffman Estates, IL 60195.

**Studios:** 2333 Palmyra Rd., Hannibal, MO 63401; 301 S. 36th St., Quincy, IL 62301.

**Mailing Address:** 301 S. 36th St., Quincy, IL 62301.

**Phones:** 217-222-6200 (Hannibal); 573-221-0209 (Quincy). **Fax:** 217-228-3164.

**E-mail:** khqa@khqa.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 47.9-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"  
Longitude 91° 19' 54"

**Transmitter:** Columbus Rd., Quincy, IL.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 648.2-kw max. visual. Antenna: 889-ft. above av. terrain, 771-ft. above ground.

Latitude 39° 58' 22"  
Longitude 91° 19' 54"

**FCC Digital File Number:** BPCDT-19991028ACR. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Bloomberg TV, CBS Newspath, CNN Newsource, Sports News Satellite.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** August 27, 1953. Sale to present owner by Lee Enterprises Inc. approved by FCC October 30, 1986 (Television Digest, Vol. 26:38).

**Represented (sales):** Continental Television Sales.

### Personnel:

**Frank Brady,** Vice President & General Manager.

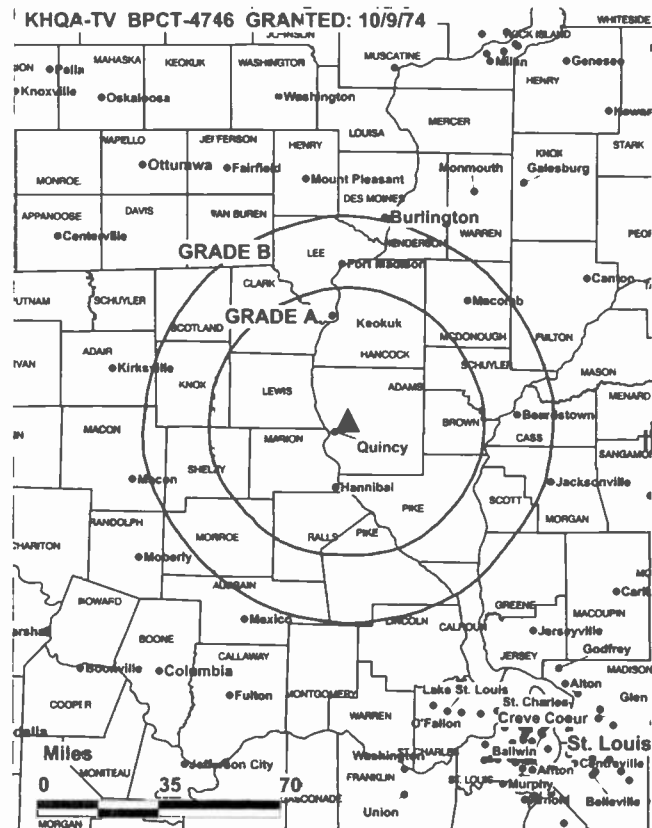
**Cindy Johnson,** Local Sales Manager.

**Tracy Hagman,** Local Sales Manager.

**Carol Sowers,** News Director.

**Carol Rees,** Business Manager.

**Ross Lytle,** Production Manager.



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**Mike Seaver,** Chief Engineer.

**Rates:** On request.

**City of License:** Hannibal. **Station DMA:** Quincy-Hannibal-Keokuk. **Rank:** 163.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,920	76,860	170,780
Average Weekly Circulation (2001)	65,586	35,687	101,273
Average Daily Circulation (2001)			56,840
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,780	42,940	106,720
Average Weekly Circulation (2001)	50,611	29,803	80,414
Average Daily Circulation (2001)			48,054
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,140	33,920	64,060
Average Weekly Circulation (2001)	14,975	5,884	20,859
Average Daily Circulation (2001)			8,786

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Jefferson City

**KNLJ**

**Ch. 25**

**Network Service:** Independent.

**Licensee:** New Life Evangelistic Center Inc., Box 2525, New Bloomfield, MO 65063.

**Studio:** 9810 State Rd. AE, New Bloomfield, MO 65063.

**Phone:** 573-896-5105. **Fax:** 573-896-4376.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 2042-kw max. visual, 204.2-kw max. aural. Antenna: 1028-ft. above av. terrain, 916-ft. above ground, 1756-ft. above sea level.

Latitude 38° 42' 16"  
Longitude 92° 05' 20"

**Transmitter:** Hwys. 54 & 232, New Bloomfield.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 961-ft. above av. terrain, 846-ft. above ground.

Latitude 38° 42' 15"  
Longitude 92° 05' 21"

**FCC Digital File Number:** BPCDT-19991028AFN. Granted: January 24, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 3-meter; Winegard, 3-meter; Drake, Uniden receivers.

**Ownership:** New Life Evangelistic Center Inc. (Group Owner).

**Began Operation:** March 30, 1986.

**Represented (sales):** Savalli Broadcast Sales.

**Represented (legal):** John H. Midlen Jr.

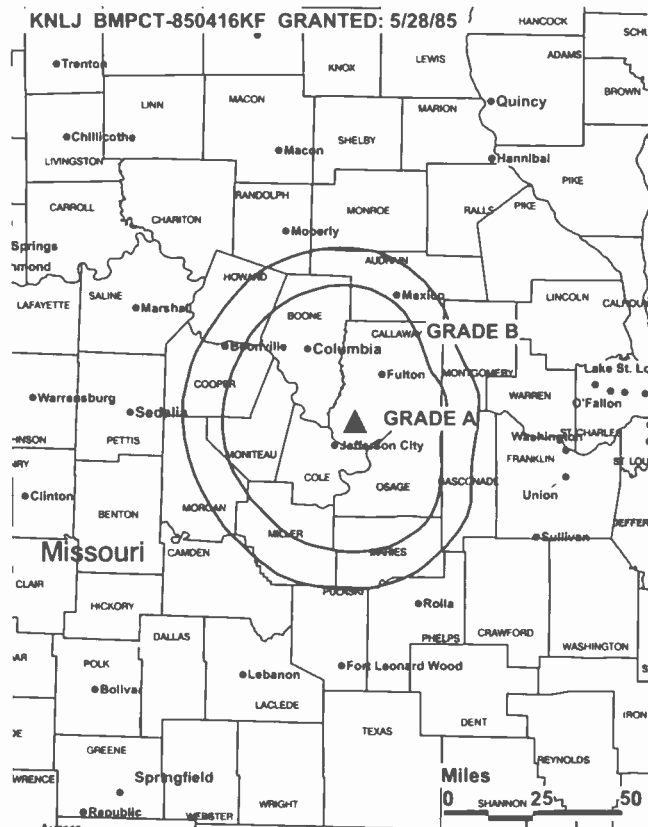
**Personnel:**

Larry Rice, President.

Penny Rice, General Manager.

**Highest 30 Sec. Rate:** \$50.

**City of License:** Jefferson City. **Station DMA:** Columbia-Jefferson City. **Rank:** 139.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,220	83,580	145,800
Average Weekly Circulation (2001)	5,851	9,612	15,463
Average Daily Circulation (2001)			4,431
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,220	56,220	118,440
Average Weekly Circulation (2001)	5,851	8,170	14,021
Average Daily Circulation (2001)			4,157
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	27,360	27,360
Average Weekly Circulation (2001)	0	1,442	1,442
Average Daily Circulation (2001)			273

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Missouri—Jefferson City

**KRCG**  
Ch. 13

**Network Service:** CBS.

**Licensee:** Mel Wheeler Inc., 5009 S. Hulen, Suite 101, Fort Worth, TX 76132.

**Studio:** Hwy. 54, Jefferson City, MO 65102.

**Mailing Address:** Box 659, Jefferson City, MO 65102.

**Phone:** 573-896-5144. **Fax:** 573-896-5193.

**E-mail:** info@krcg.com

**Web Site:** http://www.krcg.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1012-ft. above av. terrain, 929-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"  
Longitude 92° 05' 43"

**Transmitter:** U.S. Hwy. 54, 2-mi. S of New Bloomfield.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 15.1-kw max. visual. Antenna: 1010-ft. above av. terrain, 897-ft. above ground.

Latitude 38° 41' 30"  
Longitude 92° 05' 44"

**FCC Digital File Number:** BPCDT-19991019ABL. Granted: March 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Mel Wheeler Inc. (Group Owner).

**Began Operation:** February 13, 1955. Sale to present owner by Price Communications approved by FCC September 9, 1988. Sale to Price Communications by LDX Broadcast approved by FCC November 15, 1984 (*Television Digest*, Vol. 24:36). Sale, including former satellite KMOS-TV, Sedalia, MO & KWOS(AM), to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved by FCC July 13, 1966 (Vol. 5:52; 6:29).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Pepper & Corazzini LLP.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Betsy Farris**, Vice President & General Manager.

**Jeff Raker**, News Director.

**Leland Gordon**, Program Director.

**Dave Griffith**, Promotion Director.



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**Pat Luetkemeyer**, Business Manager.

**Jim Malone**, Chief Engineer.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Jefferson City. **Station DMA:** Columbia-Jefferson City. **Rank:** 139.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,770	99,270	256,040
Average Weekly Circulation (2001)	84,027	46,339	130,366
Average Daily Circulation (2001)			68,052

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,440	61,900	149,340
Average Weekly Circulation (2001)	61,625	39,389	101,014
Average Daily Circulation (2001)			56,269

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,330	37,370	106,700
Average Weekly Circulation (2001)	22,402	6,950	29,352
Average Daily Circulation (2001)			11,783

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Joplin

## KODE-TV Ch. 12

**Network Service:** ABC.

**Licensee:** GOCOM of Joplin License Sub LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 1928 W. 13th St., Joplin, MO 64801.

**Mailing Address:** Box 46, Joplin, MO 64802.

**Phone:** 417-623-7260. **Fax:** 417-623-3736.

**E-mail:** abc12@kode-tv.com

**Web Site:** http://www.kode-tv.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 938-ft. above ground, 1985-ft. above sea level.

Latitude 37° 04' 37"  
Longitude 94° 32' 15"

**Transmitter:** 1928 W. 13th St.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 932-ft. above av. terrain, 852-ft. above ground.

Latitude 37° 04' 37"  
Longitude 94° 32' 15"

**FCC Digital File Number:** BPCDT-19991022AAV. Granted: March 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 3.7-meter C-band; AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek, M/A-Com receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** September 26, 1954. Merger with GOCOM Communications LLC to form present owner approved by FCC November 1, 1999. Sale to Grapevine Communications Inc. by Eastern Broadcasting Corp. approved by FCC July 3, 1997. (Television Digest, Vol. 37:12). Sale to Eastern Broadcasting Corp. by Gilmore Broadcasting approved by FCC March 23, 1990 (Vol. 30:8). Sale to Gilmore Broadcasting by WSTV Inc. (United Printers & Publishers Inc.) approved by FCC May 23, 1962 (Vol. 2:22). Transfer of Friendly Stations to United Printers & Publishers Inc. by WSTV Inc., original owner, approved by FCC November 8, 1961 (Vol. 17:30, 33; 2:14). Sale to WSTV Inc. by Austin Harrison approved by FCC October 21, 1956 (Vol. 12:39, 44).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

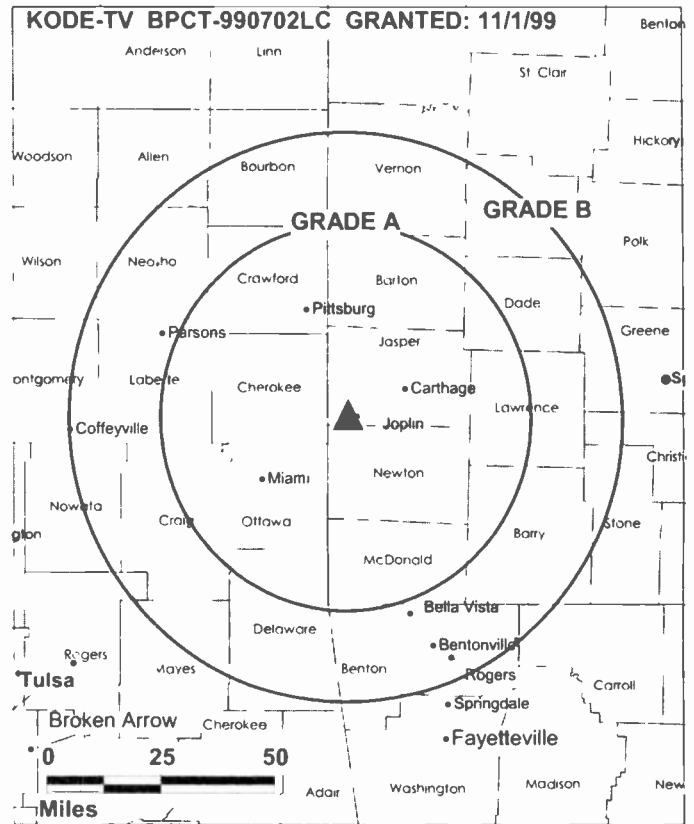
**Dave Tillery,** Vice President & General Manager.

**Dean Clow,** General Sales Manager.

**Erik Schrader,** News Director.

**Neal Evans,** Chief Engineer.

**Kurt Leutzinger,** Business Manager.



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**James Trussell,** Program Director.

**Darren Dishman,** Marketing Director.

**Dean Edwards,** Production Manager.

**Darren Dishman,** Creative Services Director.

**Dawn Forger,** Traffic Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** Joplin. **Station DMA:** Joplin-Pittsburg. **Rank:** 142.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,160	118,430	236,590
Average Weekly Circulation (2001)	74,605	57,667	132,272
Average Daily Circulation (2001)			68,325
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,690	65,490	148,180
Average Weekly Circulation (2001)	61,783	47,519	109,302
Average Daily Circulation (2001)			59,269
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,470	52,940	88,410
Average Weekly Circulation (2001)	12,821	10,148	22,969
Average Daily Circulation (2001)			9,056

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Joplin

**KSNF**  
Ch. 16

**Network Service:** NBC.

**Licensee:** Nexstar Broadcasting of Joplin LP, 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 1502 Cleveland Ave., Joplin, MO 64801.

**Mailing Address:** Box 1393, Joplin, MO 64802.

**Phone:** 417-781-2345. **Fax:** 417-782-2417.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 2600-kw visual, 260-kw aural. Antenna: 1060-ft. above av. terrain, 1017-ft. above ground, 2056-ft. above sea level.

Latitude 37° 04' 33"  
Longitude 94° 33' 16"

**Transmitter:** 1502 Cleveland Ave.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 698-ft. above av. terrain, 618-ft. above ground.

Latitude 37° 04' 33"  
Longitude 94° 33' 16"

**FCC Digital File Number:** BMPCDT-20000501ABS. Granted: February 12, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.2-meter Ku-band; RCA, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter; ChannelMaster, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** September 2, 1967. Sale to Kansas State Network by Virginia S. Hickey, et al., approved by FCC April 29, 1975. Sale to Price Communications by Kansas State Network approved by FCC February 27, 1987. Sale to US Broadcast Group by Price Communications Corp. approved by FCC November 9, 1995 (*Television Digest*, Vol. 35:35). Sale to present owner by US Broadcast Group approved by FCC November 6, 1997.

**Represented (sales):** Blair Television.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

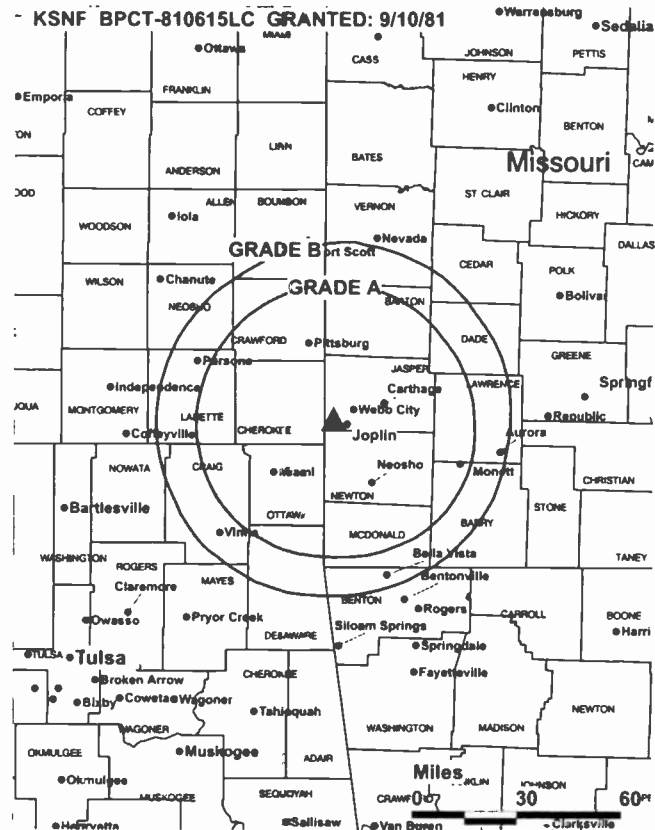
Paul Weiss, General Manager.

Scott Scantlin, Production Manager.

Mike Pound, Promotion Director.

Angela Fisher, Controller.

Jeff Hadley, Chief Engineer.



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**Rates:** On request.

**City of License:** Joplin. **Station DMA:** Joplin-Pittsburg. **Rank:** 142.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,430	119,810	282,240
Average Weekly Circulation (2001)	76,863	51,131	127,994
Average Daily Circulation (2001)			65,689

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,690	64,750	147,440
Average Weekly Circulation (2001)	61,684	42,905	104,589
Average Daily Circulation (2001)			56,833

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,740	55,060	134,800
Average Weekly Circulation (2001)	15,179	8,225	23,405
Average Daily Circulation (2001)			8,856

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

**KCTV**  
Ch. 5

**Network Service:** CBS.

**Licensee:** Meredith Corp., 1716 Locust St., Des Moines, IA 50309-3023.

**Studio:** 4500 Shawnee Mission Pkwy., Fairway, KS 66205.

**Mailing Address:** Box 5555, Kansas City, MO 64109.

**Phone:** 913-677-5555. **Fax:** 913-677-7284; 913-677-7243 (News).

**E-mail:** kctv@kctv.com

**Web Site:** http://www.kctv.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1128-ft. above av. terrain, 998-ft. above ground, 2005-ft. above sea level.

Latitude 39° 04' 15"  
Longitude 94° 34' 57"

**Transmitter:** 129 E. 31st St.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 175-kw max. visual. Antenna: 731-ft. above av. terrain, 600-ft. above ground.

Latitude 39° 04' 15"  
Longitude 94° 34' 57"

**FCC Digital File Number:** BPCDT-19991027ABW. Granted: February 17, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** CNN Newsource, Newscope.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** September 27, 1953.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Haley, Bader & Potts PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Kirk Black,** Vice President & General Manager.

**Susan Brier,** General Sales Manager.

**Len Randazzo,** Local Sales Manager.

**Tamra Trickey,** National Sales Manager.

**Jim Brown,** National Sales Manager.

**Ned Soseman,** Engineering Director.

**Donald North,** News Director.

**Peter Barrett,** Marketing, Production & Programming Director.



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**Chuck Poduska,** Business Manager.

**Ken Bauer,** Promotion Manager.

**Kendall Adkins,** Sales Promotion Manager.

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 31.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	703,010	403,860	1,106,870
Average Weekly Circulation (2001)	460,672	224,239	684,911
Average Daily Circulation (2001)			364,554
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	532,450	287,980	820,430
Average Weekly Circulation (2001)	402,463	206,444	608,907
Average Daily Circulation (2001)			334,330
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,560	115,880	286,440
Average Weekly Circulation (2001)	58,209	17,795	76,004
Average Daily Circulation (2001)			30,224

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

**KCWE**  
Ch. 29

**Network Service:** UPN.

**Licensee:** KCWE-TV Inc., 605 W. 47th St., Suite 300, Kansas City, MO 64112.

**Studio:** 1049 Central St., Kansas City, MO 64105.

**Phone:** 816-221-2900. **Fax:** 816-760-9393.

**E-mail:** pdinovitz@hearst.com

**Web Site:** <http://www.kmbc.com/index.html>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1175-ft. above av. terrain, 1125-ft. above ground, 2014-ft. above sea level.

Latitude 39° 05' 01"  
Longitude 94° 30' 57"

**Transmitter:** 5701 E. 22nd St.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 200-kw max. visual. Antenna: 1174-ft. above av. terrain, 1089-ft. above ground.

Latitude 39° 05' 01"  
Longitude 94° 30' 57"

**FCC Digital File Number:** BPCDT-19991028AFT. Granted: February 5, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KMBC-TV (A), Kansas City.

**Ownership:** KCWE TV Inc.

**Began Operation:** September 14, 1996. Original CP for Ch. 32, granted STA for operation on Ch. 29 June 21, 1996. Transfer of control from Robert B. Liepold & Thomas B. James to David E. Salzman & Sonia G. Salzman approved by FCC November 4, 1999.

**Personnel:**

**C. Wayne Godsey**, President & General Manager.

**Jerry Dixon**, Vice President & Chief Engineer.

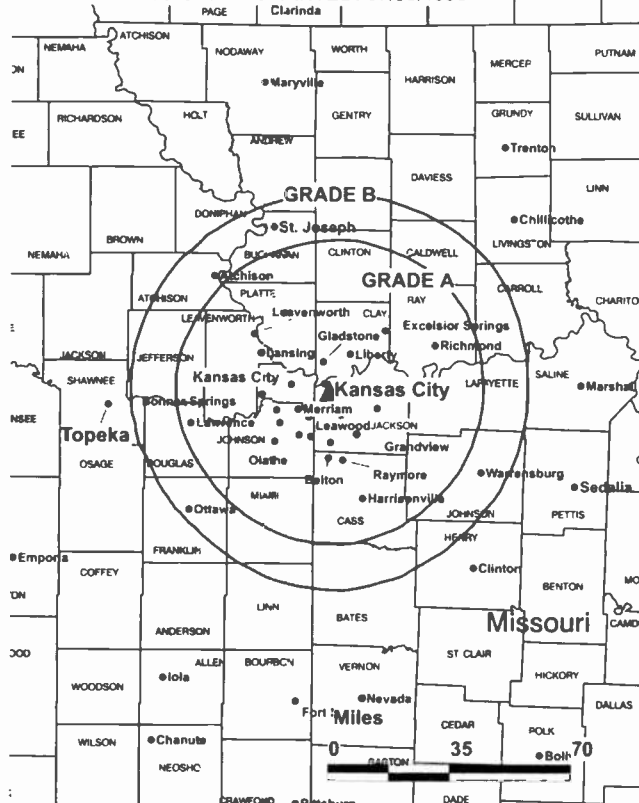
**Bob Brandt**, General Sales Manager.

**Dave Duncan**, Sales Manager.

**Rates:** Or request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 31.

KCWE BPCT-861216K4 GRANTED: 07/03/1993



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	571,140	294,080	865,220
Average Weekly Circulation (2001)	154,805	89,307	244,112
Average Daily Circulation (2001)			70,884
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	525,480	274,230	799,710
Average Weekly Circulation (2001)	147,583	86,973	234,556
Average Daily Circulation (2001)			68,711
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,660	19,850	65,510
Average Weekly Circulation (2001)	7,222	2,334	9,556
Average Daily Circulation (2001)			2,173

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

## KMBC-TV Ch. 9

**Network Service:** ABC.

**Licensee:** KMBC Hearst-Argyle Television Inc., 1049 Central St., Kansas City, MO 64105.

**Studio:** 1049 Central St., Kansas City, MO 64105-1676.

**Phone:** 816-221-9999. **Fax:** 816-760-9393.

**E-mail:** wgodsey@hearst.com

**Web Site:** <http://www.thekansascitychannel.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 1124-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 02"  
Longitude 94° 30' 57"

**Transmitter:** 5701 E. 22nd St.

**FCC Proposed Digital Channel Number:** Ch. 14.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.7-meter Ku-band; SatCom, 5.5-meter Ku-band; Andrew, DX Antenna, M/A-Com receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** ABC NewsOne, AP.

**LMA:** Local marketing agreement with KCWE (U), Kansas City, MO.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** August 1, 1953. As WHB-TV, initially shared time with KMBC-TV, operated by Midland Broadcasting Co. On June 9, 1954, FCC approved sale, and WHB Broadcasting Co. was changed to KMBC Broadcasting Co. and acquired KMBC-TV-AM & KFRM (*Television Digest*, Vol. 10:17, 20, 24). Sale to Metropolitan Broadcasting (division of Metromedia Inc.) approved by FCC July 26, 1961. Sale to Hearst Broadcasting by Metromedia approved by FCC April 1, 1982 (Vol. 21:37, 22:14). Merger with Argyle Television Inc. to form present owner approved by FCC June 2, 1997 (Vol. 37:13, 29, 35).

**Represented (sales):** Katz American Television.

**Personnel:**

**C. Wayne Godsey**, President & General Manager.

**Jerry Dixon**, Vice President & Chief Engineer.

**Bob Brandt**, General Sales Manager.

**Denise Dalley**, Local Sales & Marketing Manager.

**Bob O'Neil**, National Sales Manager.

KMBC-TV BPCT-890222KL GRANTED: 4/28/89



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**Michael Sipes**, News Executive.

**Gerald Golden**, Business Manager.

**Linda Pitts**, Traffic & Computer Operations Manager.

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 31.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	761,230	354,820	1,116,050
Average Weekly Circulation (2001)	478,544	228,438	706,982
Average Daily Circulation (2001)			367,853
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	532,450	286,980	819,430
Average Weekly Circulation (2001)	416,995	214,939	631,934
Average Daily Circulation (2001)			341,390
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	228,780	67,840	296,620
Average Weekly Circulation (2001)	61,549	13,499	75,048
Average Daily Circulation (2001)			26,463

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

**KPXE**  
**Ch. 50**

**Network Service:** PAX.

**Licensee:** Paxson Kansas City License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 3101 Broadway, Suite 570, Kansas City, MO 64111.

**Phone:** 816-924-5050. **Fax:** 816-931-1818.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 1119-ft. above av. terrain, 1164-ft. above ground, 2049-ft. above sea level.

Latitude 39° 01' 19"  
Longitude 94° 30' 50"

**Transmitter:** 6309 E. 56th St.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 1112-ft. above av. terrain, 1136-ft. above ground.

Latitude 39° 01' 19"  
Longitude 94° 30' 49"

**FCC Digital File Number:** BPCDT-19991018AAT. Granted: October 31, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 5-meter C-band; Star, 5-meter C-band; Harris receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** December 15, 1978. Sale to present owner by Kansas City Youth for Christ Inc. approved by FCC March 3, 1997.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Mark St. Clair,** General Manager.

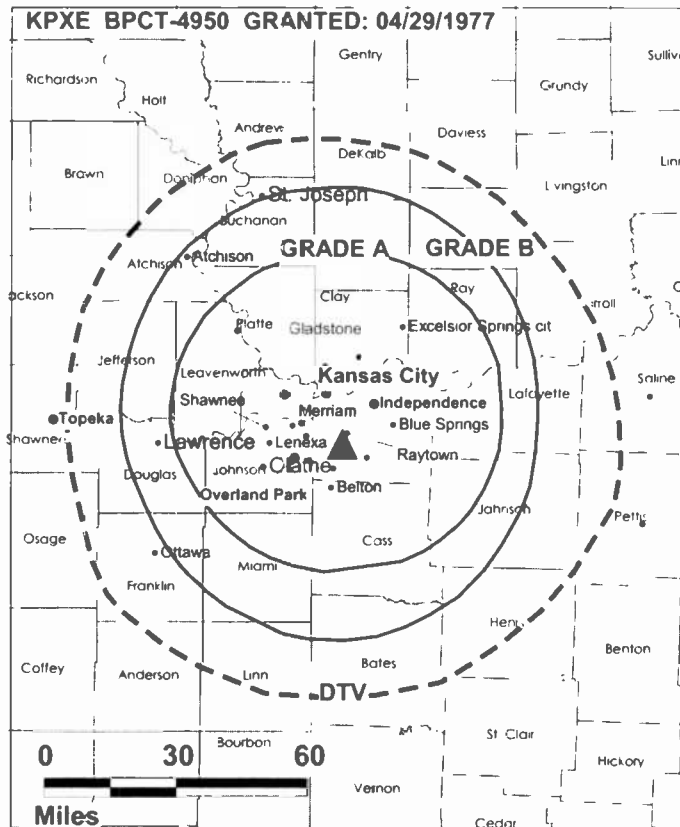
**Bud Wyatt,** Chief Engineer.

**Wayne Antrim,** Promotions & Public Affairs Director.

**Tim Hilton,** Traffic Manager.

**Frank Barajas,** Business Manager.

**Rates:** On request.



**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 31.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	527,490	287,280	814,770
Average Weekly Circulation (2001)	80,961	58,927	139,887
Average Daily Circulation (2001)			43,671
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	522,190	271,670	793,860
Average Weekly Circulation (2001)	80,092	57,404	137,497
Average Daily Circulation (2001)			43,174
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,300	15,610	20,910
Average Weekly Circulation (2001)	868	1,523	2,391
Average Daily Circulation (2001)			497

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

## KSHB-TV Ch. 41

**Network Service:** NBC.

**Licensee:** Scripps Howard Broadcasting Co., 1100 Central Trust Tower, Box 5380, Cincinnati, OH 45201.

**Studio:** 4720 Oak St., Kansas City, MO 64112.

**Phone:** 816-753-4141. **Fax:** 816-932-4122.

**E-mail:** news@kshb.com

**Web Site:** http://www.kshb.com

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level.

Latitude 39° 04' 20"  
Longitude 94° 35' 45"

Holds CP for change to 4000-kw max. visual, 1050-ft. above av. terrain, 1043-ft. above ground, 1929-ft. above sea level. BPCT-960702KQ.

**Transmitter:** 3017 Belleview.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 52.8-kw max. visual. Antenna: 928-ft. above av. terrain, 919-ft. above ground.

Latitude 39° 04' 20"  
Longitude 94° 35' 45"

**FCC Digital File Number:** BPCDT-19991021ACR. Granted: May 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 4.2-meter C-band; Harris, 6.1-meter C-band; Microdyne, 3.6-meter Ku-band; Prodelin, 3.7-meter Ku-band; DX Engineering, Harris, M/A-Com, Standard Communications receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC December 1, 1971. Sale to present owner approved by FCC September 15, 1977 (Television Digest, Vol. 16:50; 17:38).

**Represented (sales):** Blair Television.

**Represented (legal):** Baker & Hostetler.

**Represented (engineering):** Paul Godley Co.

**Personnel:**

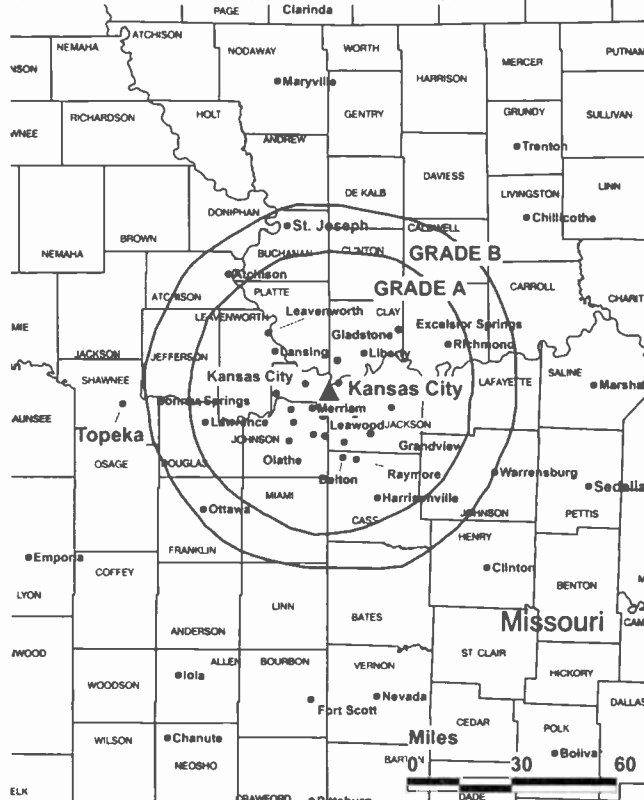
**Jim Swinehart**, Vice President & General Manager.

**Craig Allison**, General Sales Manager.

**Will Curran**, National Sales Manager.

**Laura Clark**, News Director.

KSHB-TV BPCT-960702KQ GRANTED: 6/10/98



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**Richard Eller**, Promotion Director.

**Brian Grauer**, Business Manager.

**Berry Pinney**, Engineering Manager.

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 31.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	703,610	318,430	1,022,040
Average Weekly Circulation (2001)	371,892	157,669	529,561
Average Daily Circulation (2001)			219,628
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	532,450	285,620	818,070
Average Weekly Circulation (2001)	328,035	151,293	479,328
Average Daily Circulation (2001)			204,271
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,160	32,810	203,970
Average Weekly Circulation (2001)	43,857	6,375	50,232
Average Daily Circulation (2001)			15,357

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Missouri—Kansas City

## KSMO-TV Ch. 62

**Network Service:** WBN.

**Licensee:** KSMO Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 10 E. Cambridge Circle Dr., Suite 300, Kansas City, KS 66103-1342.

**Phone:** 913-621-6262. **Fax:** 913-621-4703; 913-621-4773.

**E-mail:** webmaster@wb62.com

**Web Site:** http://www.wb62.com

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 2183-kw max. & 88.13-kw horizontal visual, 218.3-kw max. & 8.81-kw horizontal aural. Antenna: 1115-f.. above av. terrain, 1142-ft. above ground, 1968-ft. above sea level.

Latitude	39°	04'	59"
Longitude	94°	28'	49"

Holds CP for change to 5000-kw max. visual. BPCT-950807KN.

Requests CP for change to 1795-ft. above av. terrain, 1119-ft. above ground, 1092-ft. above sea level, lat. 39° 05' 26", long. 94° 28' 18". BPCT-19991014ABV.

**Transmitter:** 21st St. & Stark Ave.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 1115-ft. above av. terrain, 1089-ft. above ground.

Latitude	39°	05'	26"
Longitude	94°	28'	18"

**FCC Digital File Number:** BPCDT-19991014ABG. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter C-band; M/A-Com, 3-meter Ku-band; Standard Communications receivers.

**News Service:** AP.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** December 7, 1983. Sale to ABRY Communications approved by FCC January 31, 1990. Sale to present owner by ABRY Communications approved by FCC April 30, 1996.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (engineering):** A. D. Ring PA.

**Personnel:**

Lisa Saffell, General Manager.

Joel Minskel, National Sales Manager.

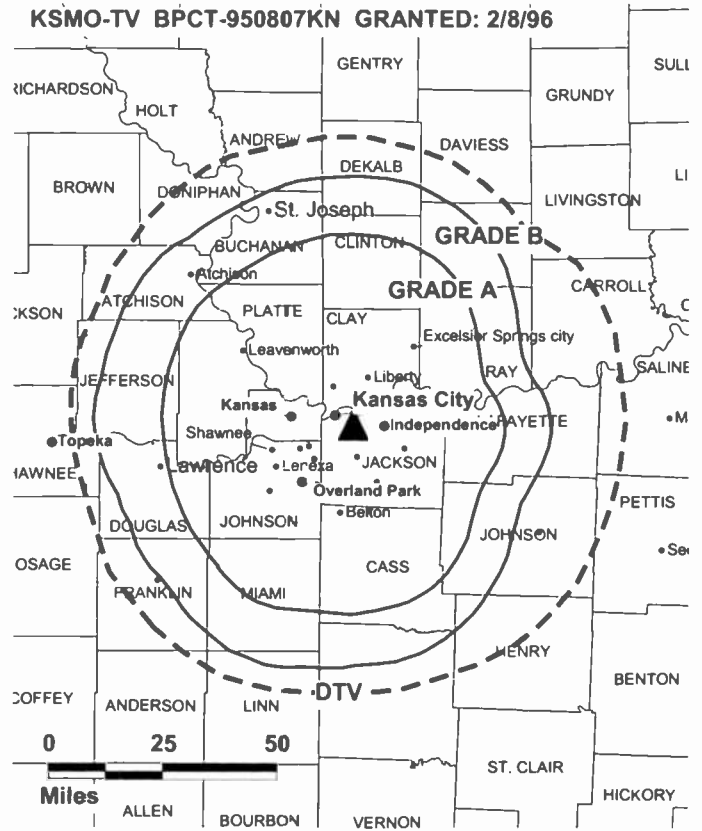
Mark Martin, Local Sales Manager.

Bob Hardie, Chief Engineer.

Randall Norris, Promotion Director.

Steve Millikan, Business Manager.

### KSMO-TV BPCT-950807KN GRANTED: 2/8/96



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**Jenni Landers, Marketing Director.**

**Janis Logan, Traffic Manager.**

**Jeff Clement, Production Manager.**

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 31.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	552,520	288,520	841,040
Average Weekly Circulation (2001)	216,018	95,053	311,071
Average Daily Circulation (2001)			105,576
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	532,450	267,510	799,960
Average Weekly Circulation (2001)	211,742	92,939	304,681
Average Daily Circulation (2001)			104,004
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,070	21,010	41,080
Average Weekly Circulation (2001)	4,275	2,114	6,389
Average Daily Circulation (2001)			1,572

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

## WDAF-TV Ch. 4

**Network Service:** FOX.

**Licensee:** WDAF License Inc., Signal Hill, Kansas City, MO 64108.

**Studio:** Signal Hill, Kansas City, MO 64108.

**Phone:** 816-753-4567. **Fax:** 816-932-9202.

**Web Site:** <http://www.wdaftv4.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"  
Longitude 94° 35' 45"

**Transmitter:** Signal Hill.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 1000-kw max. visual. Antenna: 968-ft. above av. terrain, 968-ft. above ground.

Latitude 39° 04' 21"  
Longitude 94° 35' 45"

**FCC Digital File Number:** BPCDT-19991004ABP. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 9.2-meter C-band; Scientific-Atlanta, 3-meter C-band; Harris receivers.

**SNG Mobile Dish:** Midwest, 3-meter Ku-band.

**News Services:** AP, CNN Newsource, Fox NewsEdge.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 16, 1949. Sale to present owner by New World Communications Group approved by FCC November 7, 1996. Sale to New World Communications Group by Great American Broadcasting Co. approved by FCC July 15, 1994 (Television Digest, Vol. 34:19, 38, 42). Sale to Great American Broadcasting Co. by Taft TV & Radio approved by FCC October 2, 1987 (Vol. 27:16, 18, 23, 30, 41). Sale to Taft TV & Radio by Transcontinent Television Corp. approved by FCC February 19, 1964 (Vol. 3:15, 16, 31; 4:8). Sale to Transcontinent by National-Missouri TV Inc. (wholly owned by National Theatres & Television Inc.) approved by FCC July 13, 1960 (Vol. 16:29). Sale to National-Missouri TV Inc. by founding **Kansas City Star** in compliance with government anti-trust consent decree approved April 23, 1958 (Vol. 13:47,48; 14:17).

**Represented (sales):** Fox Television Sales.

### Personnel:

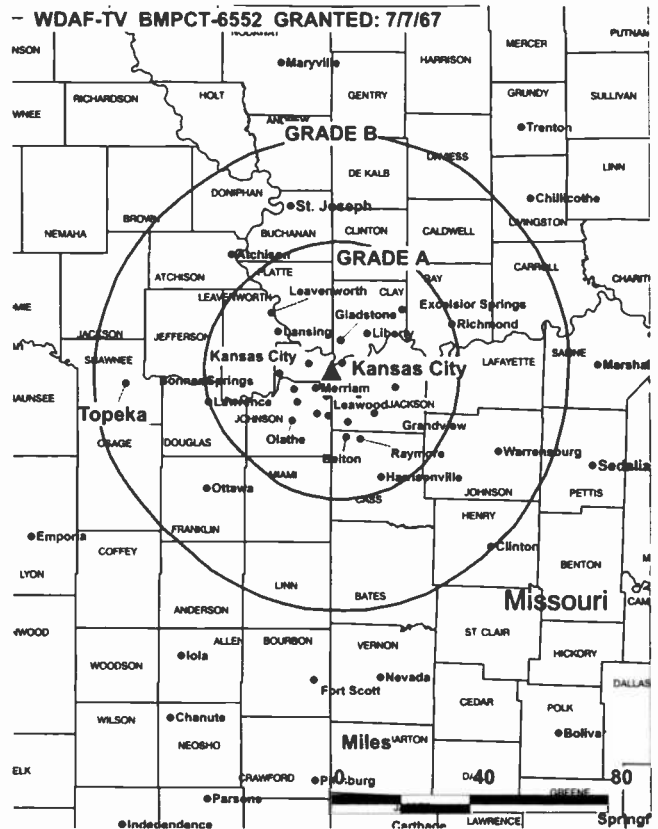
**Stan Knott**, Vice President & General Manager.

**Cheryl McDonald**, Vice President, Sales.

**Thermal Stewart**, Vice President & Business Manager.

**Jim Moore**, Vice President, Engineering.

**Scott Brady**, Vice President, Creative Services.



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**Mike McDonald**, Vice President, News.

**John Hegedus**, National Sales Manager.

**Jeni Cardin**, Public Relations & Special Projects Manager.

**Matthew Rankin**, Program Coordinator.

**Highest 30 Sec. Rate:** \$5000.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 31.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	703,840	363,330	1,067,170
Average Weekly Circulation (2001)	456,852	212,615	669,467
Average Daily Circulation (2001)			327,875
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	532,450	287,980	820,430
Average Weekly Circulation (2001)	386,623	197,674	584,297
Average Daily Circulation (2001)			296,336
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,390	75,350	246,740
Average Weekly Circulation (2001)	70,228	14,942	85,170
Average Daily Circulation (2001)			31,539

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Poplar Bluff

**KPOB-TV**

**Ch. 15**

(Satellite of WSIL-TV, Harrisburg, IL)

**Network Service:** ABC.

**Licensee:** WSIL-TV Inc., Rte. 13, Carterville, IL 62918.

**Studio:** See WSIL-TV, Harrisburg, IL.

**Phone:** 618-985-2333. **Fax:** 618-985-3709; 618-985-6482.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 773-kw max. visual. Antenna: 603-ft. above av. terrain, 523-ft. above ground, 1023-ft. above sea level.

Latitude 36° 48' 04"  
Longitude 90° 27' 06"

**Transmitter:** Rte. 6 & Hwy. 67 N, Poplar Bluff.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 50-kw max. visual. Antenna: 604-ft. above av. terrain, 525-ft. above ground.

Latitude 36° 48' 04"  
Longitude 90° 27' 06"

**FCC Digital File Number:** BPCDT-19991019ABN. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Gardiner, 6-meter.

**News Service:** AP.

**Ownership:** Mel Wheeler Inc. (Group Owner).

**Began Operation:** September 2, 1961. Left air September 21, 1966; returned January 14, 1977.

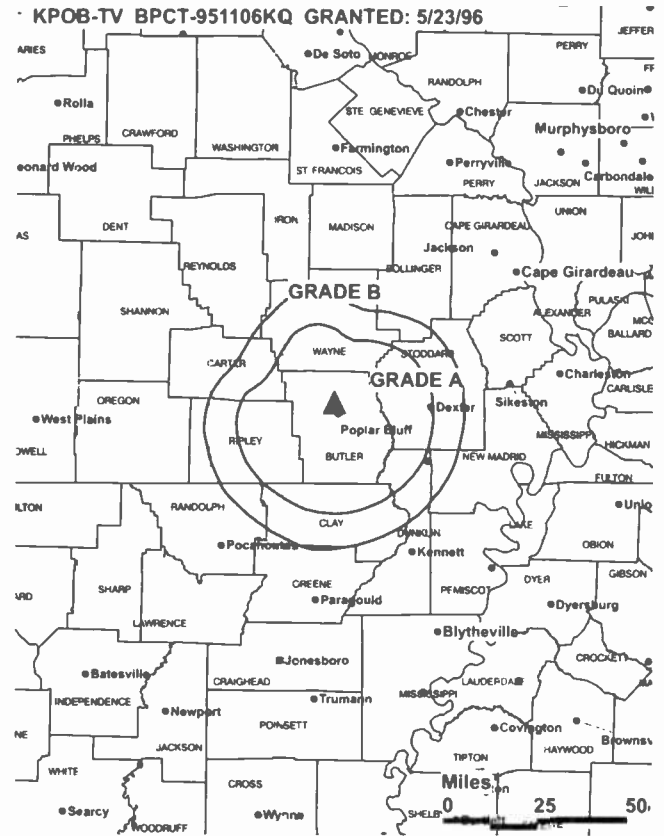
**Represented (sales):** Katz Television.

**Represented (legal):** Pepper & Corazzini LLP.

**Personnel:** See WSIL-TV, Harrisburg, IL.

**Rates:** On request.

**City of License:** Poplar Bluff. **Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 77.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,900	19,910	47,810
Average Weekly Circulation (2001)	9,831	4,188	14,019
Average Daily Circulation (2001)			5,495
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,900	17,750	45,650
Average Weekly Circulation (2001)	9,831	3,740	13,572
Average Daily Circulation (2001)			5,465
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,160	2,160
Average Weekly Circulation (2001)	0	447	447
Average Daily Circulation (2001)			30

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Missouri—St. Joseph

**KQTV**  
Ch. 2

**Network Service:** ABC.

**Licensee:** Nexstar Broadcasting of the Midwest Inc., 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 40th & Faraon Sts., St. Joseph, MO 64506.

**Mailing Address:** Box 8369, St. Joseph, MO 64508.

**Phone:** 816-364-2222. **Fax:** 816-364-3787.

**E-mail:** kq2@kq2.com

**Web Site:** <http://www.kq2.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 750-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"  
Longitude 94° 47' 53"

**Transmitter:** 40th & Faraon Sts.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 10-kw max. visual. Antenna: 706-ft. above av. terrain, 600-ft. above ground.

Latitude 39° 46' 12"  
Longitude 94° 47' 53"

**FCC Digital File Number:** BPCDT-19991029AHH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 6.1-meter Ku & C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3-meter Ku-band; Avantek, Avcom, Standard Agile Omni receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** September 13, 1953. Transfer of control to present owner from TCS Television Partners approved by FCC February 14, 1997. Sale to TCS Television Partners by Malcolm I. Glazer approved by FCC May 1, 1990 (*Television Digest*, Vol. 30:8, 26). Sale to Glazer by Amataro Group approved by FCC September 10, 1979 (Vol. 19:24). Sale to Amataro Group by ISC Industries approved by FCC July 3, 1973 (Vol. 13:29). Sale to ISC Industries by Panax Corp. approved by FCC July 2, 1969 (Vol. 8:49, 9:27). Sale to Panax Corp. by Jesse D. Fine family approved by FCC August 30, 1963 (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved by FCC September 19, 1957 (Vol. 13:34, 38). Sale to Kenyon Brown-Bing Crosby group by Barton Pitts approved by FCC December 31, 1955 (Vol. 11:34, 47, 52).

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

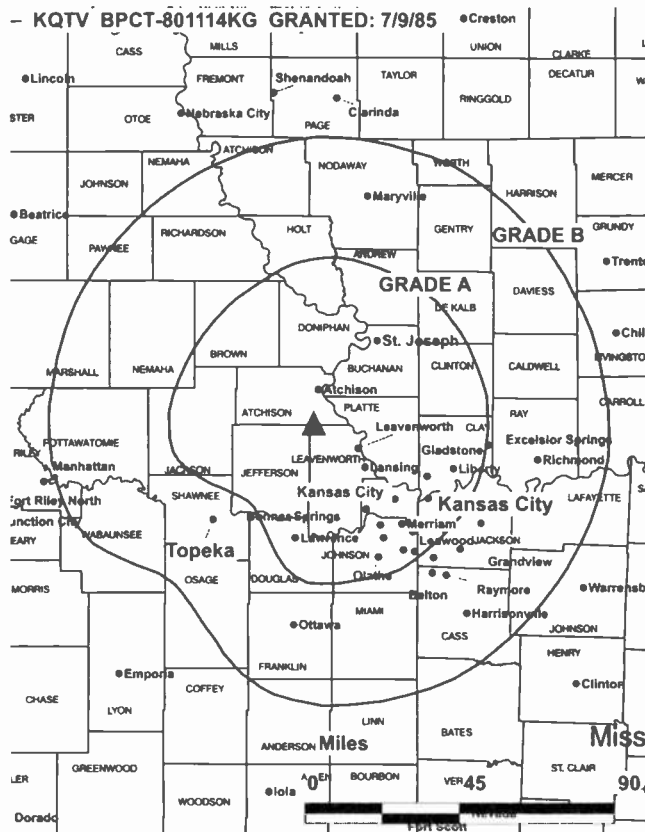
**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Heather Shearin, Vice President & General Manager.

Steve Cline, Operations Manager & Program Director.

Doug Conrad, General Sales Manager.



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Jill Jensen, News Director.

Don Fitch, Chief Engineer.

Cyndee Simpson, Business Manager.

Jon Ary, Promotion Manager.

Bob Shultz, Creative Services Director.

**Rates:** On request.

**City of License:** St. Joseph. **Station DMA:** St. Joseph. **Rank:** 189.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,130	34,310	88,440
Average Weekly Circulation (2001)	36,496	15,423	51,919
Average Daily Circulation (2001)			30,177
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,940	17,270	53,210
Average Weekly Circulation (2001)	27,790	11,903	39,694
Average Daily Circulation (2001)			24,996
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,190	17,040	35,230
Average Weekly Circulation (2001)	8,705	3,519	12,225
Average Daily Circulation (2001)			5,181

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Joseph

**KTAJ**  
Ch. 16

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

**Studio:** 4410-B S. 40th, St. Joseph, MO 64503.

**Phone:** 816-364-1616. **Fax:** 816-364-6729.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1071-ft. above av. terrain, 1027-ft. above ground, 2012-ft. above sea level.

Latitude 39° 39' 03"  
Longitude 94° 40' 11"

**Transmitter:** 1.5-mi. SW of intersection of Hwy. 31 & Rte. E, near Gower.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 500-kw max. visual. Antenna: 1168-ft. above av. terrain, 1138-ft. above ground.

Latitude 39° 05' 26"  
Longitude 94° 28' 19"

**FCC Digital File Number:** BPCDT-19991101AHU. Granted: February 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** October 7, 1986. Sale to present owner by All American TV Inc. approved by FCC May 8, 2000.

**Represented (engineering):** Smith & Fisher.

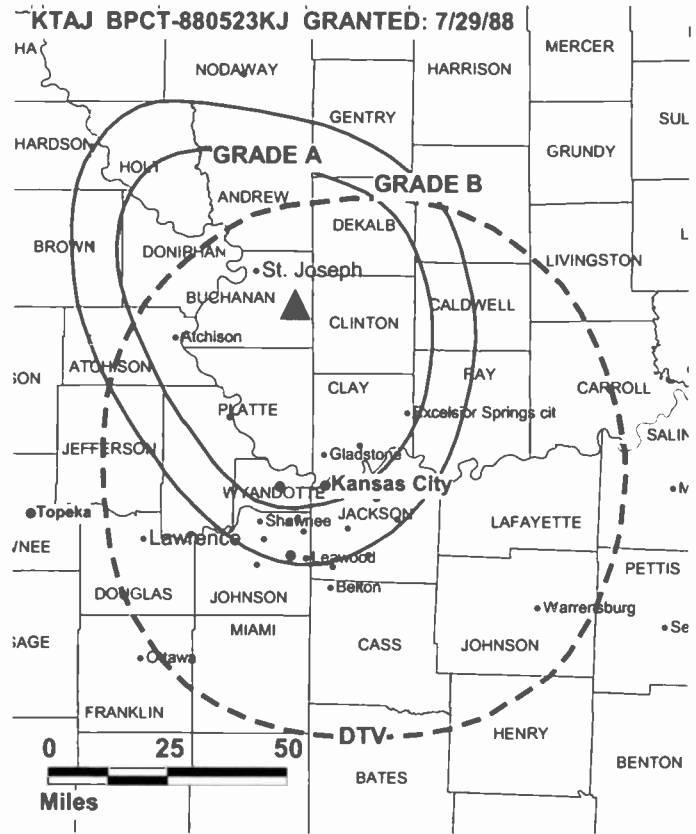
**Personnel:**

Michael Harris, Station Manager.

Ken Platt, Production Manager.

**Highest 30 Sec. Rate:** \$45.

**City of License:** St. Joseph. **Station DMA:** St. Joseph. **Rank:** 189.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,920	12,310	18,230
Average Weekly Circulation (2001)	348	1,039	1,387
Average Daily Circulation (2001)			245
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,920	10,540	16,460
Average Weekly Circulation (2001)	348	922	1,270
Average Daily Circulation (2001)			224
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,770	1,770
Average Weekly Circulation (2001)	0	117	117
Average Daily Circulation (2001)			21

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

TELEVISION & CABLE

## ACTION UPDATE

The Authoritative Newsletter of Actions Affecting  
Broadcasting and Cable Activities

For Information, call 800-771-9202

## Missouri—St. Louis

### KDNL-DT Ch. 31

**Network Service:** ABC.

**Grantee:** KDNL Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1215 Cole St., St. Louis, MO 63106.

**Phone:** 314-436-3030. **Fax:** 314-259-5504.

**Web Site:** <http://www.abcstlouis.com>

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 1102-ft. above av. terrain, 1122-ft. above ground, 1617-ft. above sea level.

Latitude	38°	34'	50"
Longitude	90°	19'	45"

**Transmitter:** 7501 Watson Rd., Shrewsbury.

**Definition:** Standard.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Digital Operation:** January 2, 2001.

**Personnel:**

**Tom Tipton**, General Manager.

**Jim Wright**, Chief Engineer.

**Sandra Habeck**, Program Manager.

**Rates:** On request.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

# Missouri—St. Louis

## KDNL-TV Ch. 30

**Network Service:** ABC.

**Licensee:** KDNL Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1215 Cole St., St. Louis, MO 63106.

**Phone:** 314-436-3030. **Fax:** 314-259-5504.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 2190-kw max. & 1950-kw horizontal visual, 218.5-kw aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"  
Longitude 90° 19' 43"

Holds CP for change to 5000-kw max. visual, 1102-ft. above av. terrain, 1122-ft. above ground, 1616-ft. above sea level; lat. 38° 34' 50", long. 90° 19' 45". BPCT-960621KJ.

**Transmitter:** 7501 Watson Rd., Shrewsbury.

**Began Digital Operation:** January 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 5-meter Ku-band; Andrew, 5-meter Ku & C-band; Comtech, 5-meter Ku & C-band; Standard Communications receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** June 8, 1969. Sale to Cox Enterprises by Evans Broadcasting approved by FCC November 25, 1981 (*Television Digest*, Vol. 21:10) Sale to Better Communications by Cox Enterprises approved by FCC July 14, 1989 (Vol. 29:9, 37). Sale to present owner by Better Communications approved by FCC May 1, 1997. (Vol. 36:16).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Carl T. Jones Corp.

### Personnel:

**Tom Tipton**, General Manager.

**Jim Wright**, Operations & Engineering Director.

**John Strassner**, General Sales Manager.

**Andrea Schaffer**, National Sales Manager.

**Dean Keune**, Engineering Supervisor.

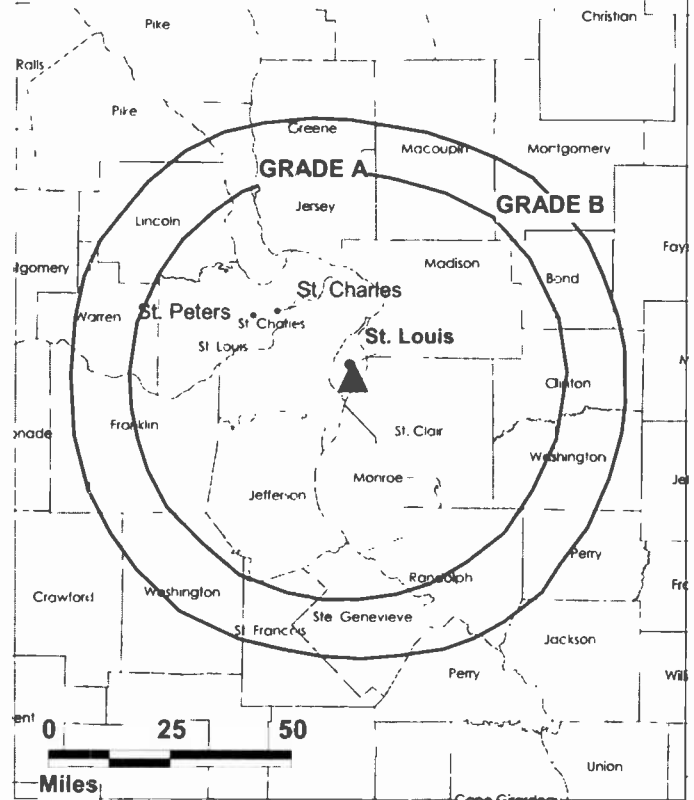
**Jeff Alan**, News Director.

**Jonathan Arnold**, Promotion & Marketing Director.

**Tom Mungenast**, Production Manager.

**Ian Guthrie**, Business Manager.

KDNL-TV BPCT-960621KJ GRANTED: 5/22/1998



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**Frankie Horan**, Traffic Manager.

**Martha Perry**, Research Director.

**Sandra Habeck**, Program Manager.

**Highest 30 Sec. Rate:** \$10,000.

**City of License:** St. Louis. **Station CMA:** St. Louis. **Rank:** 22.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	665,550	522,610	1,188,160
Average Weekly Circulation (2001)	422,456	278,632	701,088
Average Daily Circulation (2001)			283,440
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	625,350	475,880	1,101,230
Average Weekly Circulation (2001)	409,592	274,253	683,845
Average Daily Circulation (2001)			278,327
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,200	46,730	86,930
Average Weekly Circulation (2001)	12,864	4,379	17,243
Average Daily Circulation (2001)			5,113

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

## KMOV Ch. 4

**Network Service:** CBS.

**Licensee:** KMOV-TV Inc., One Memorial Dr., St. Louis, MO 63102.

**Studio:** One Memorial Dr., St. Louis, MO 63102.

**Phone:** 314-621-4444. **Fax:** 314-444-6393.

**Web Site:** <http://www.kmov.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

Holds CP for change to 1125-ft. above av. terrain, 1184-ft. above ground, 1621-ft. above sea level. BPCT-980323KF.

**Transmitter:** 1900 Ave. H (Reavis Barracks Rd.), Lemay.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: 1092-ft. above av. terrain, 1145-ft. above ground, 1581-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

**Transmitter:** 1900 Ave. H (Reavis Barracks Rd.), Lemay.

**FCC Digital File Number:** BPCDT-980226KE. Granted: June 4, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter C-band; Andrew, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** July 8, 1954. Sale to present owner by Viacom International Inc. approved by FCC April 16, 1997 (Television Digest, Vol. 37:9). Initially operated as KWK-TV. Sale to Viacom International Inc. by CBS Inc. approved by FCC April 4, 1986 (Vol. 25:43, 49; 26:4, 6). Sale to CBS by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KTSP Inc. approved by FCC October 30, 1957, but did not begin operation as KMOV-TV until March 16, 1958 (Vol. 13:36, 43, 44, 48; 14:1, 2, 9).

**Represented (sales):** TeleRep Inc.

### Personnel:

Allan Cohen, President & General Manager.

Jim Rothschild, Operations Director.

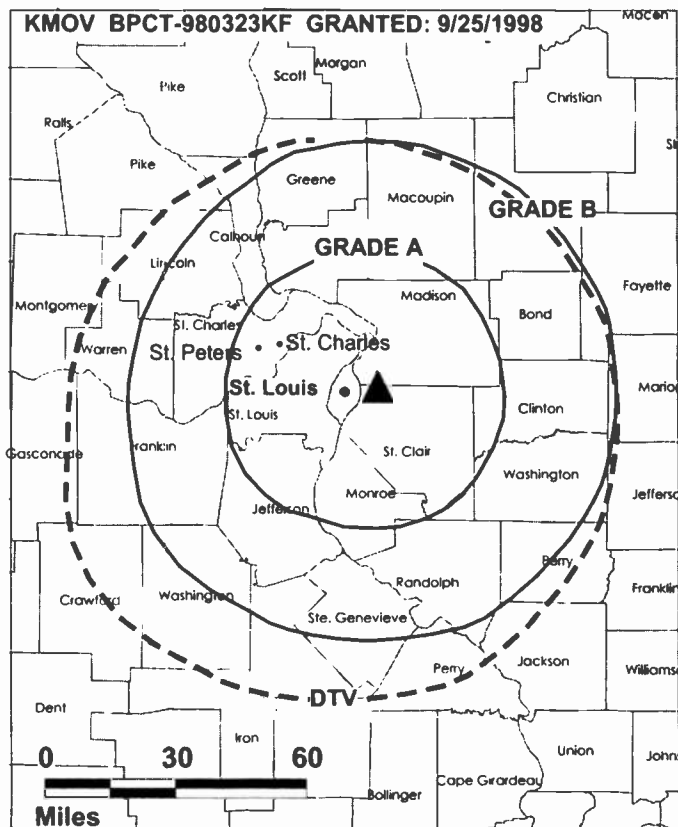
Bob Totsch, General Sales Manager.

Dave Slazinik, Local Sales Manager.

Bruce Morgan, Local Sales Manager.

Paul Conaty, National Sales Manager.

Walter Nichol, Engineering Director.



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**Laura Larrabee**, Traffic Manager.

**Judy Jean-Baptiste**, Community Affairs Manager.

**Peggy Milner**, Controller.

**Jennifer Oberschelp**, Research & Marketing Director.

**Rates:** On request.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	676,290	535,870	1,212,160
Average Weekly Circulation (2001)	495,225	374,031	869,256
Average Daily Circulation (2001)			474,997
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	625,350	475,880	1,101,230
Average Weekly Circulation (2001)	481,740	365,118	846,858
Average Daily Circulation (2001)			467,066
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,940	59,990	110,930
Average Weekly Circulation (2001)	13,485	8,913	22,398
Average Daily Circulation (2001)			7,931

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Missouri—St. Louis

**KNLC**  
**Ch. 24**

**Network Service:** Independent.

**Licensee:** New Life Evangelistic Center Inc., 1411 Locust St., St. Louis, MO 63103.

**Studio:** 1411 Locust St., St. Louis, MO 63103.

**Mailing Address:** Box 924, St. Louis, MO 63188.

**Phone:** 314-436-2424. **Fax:** 314-436-2434.

**E-mail:** hhnjim@hereshelpnet.org

**Web Site:** <http://www.hereshelp.org>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1000-ft. above av. terrain, 706-ft. above ground, 1621-ft. above sea level.

Latitude 38° 21' 40"  
Longitude 90° 32' 58"

Holds CP for change to 2950-kw max. visual, 1299-ft. above av. terrain, 997-ft. above ground 1912-ft. above sea level; lat. 38°21'40", long. 90°32'54". BMPCT-970508KF.

**Transmitter:** 6091 Tower Rd., House Springs.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 1000-kw max. visual. Antenna: 1299-ft. above av. terrain, 1004-ft. above ground.

Latitude 38° 21' 40"  
Longitude 90° 32' 54"

**FCC Digital File Number:** BMPCDT-20000428ABW. Granted: April 17, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** New Life Evangelistic Center Inc. (Group Owner).

**Began Operation:** September 12, 1982.

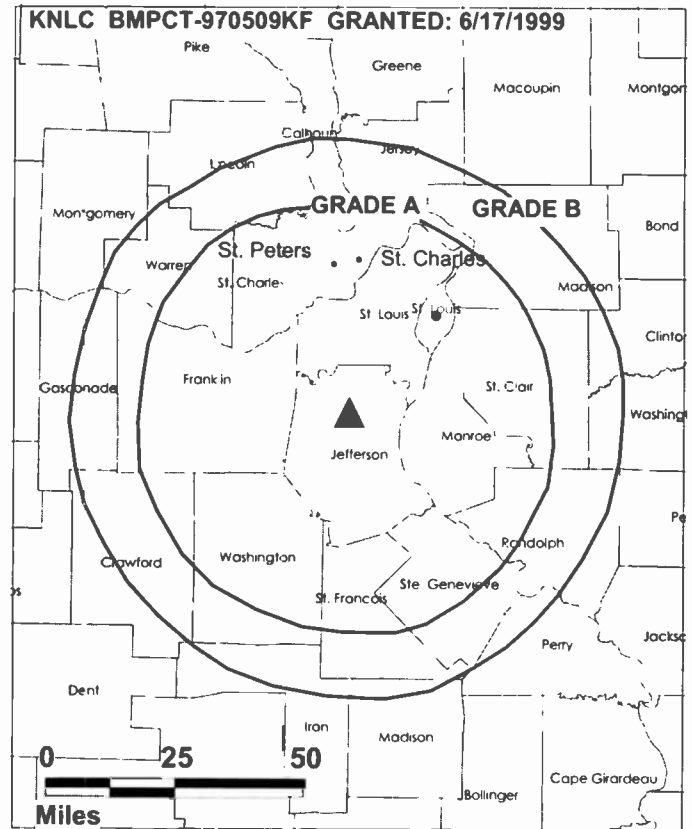
**Represented (legal):** John H. Midlen Jr.

**Personnel:**

**Larry Rice,** President & General Manager.

**Judy Redlich,** General Sales & Promotion Manager.

**Jim Barnes,** Consulting Manager.



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**Rates:** On request.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	315,170	122,680	437,850
Average Weekly Circulation (2001)	23,445	9,974	33,419
Average Daily Circulation (2001)			7,431
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	315,170	122,680	437,850
Average Weekly Circulation (2001)	23,445	9,974	33,419
Average Daily Circulation (2001)			7,431

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

## KPLR-TV Ch. 11

**Network Service:** WBN.

**Licensee:** ACME Television Licenses, 10829 Olive Blvd., Suite 202, St. Louis, MO 63141.

**Studio:** 4935 Lindell Blvd., St. Louis, MO 63108.

**Phone:** 314-367-7211.

**Web Site:** <http://www.kplr.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

Requests CP for change to 1070-ft. above av. terrain, 1033-ft. above ground, 1611-ft. above sea level, lat. 38° 28' 56", long. 90° 23' 57". BPCT-19991116AIR.

**Transmitter:** Reavis Barracks Rd. & Ave. H, Lemay.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 1056-ft. above av. terrain, 1020-ft. above ground.

Latitude 38° 28' 56"  
Longitude 90° 23' 57"

**FCC Digital File Number:** BPCDT-19991028ADI. Granted: February 12, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 9.1-meter C-band; Harris, 11-meter C-band; Microdyne, 3.7-meter Ku-band; Simulsat, 5-meter C-band; Gardiner, Harris, M/A-Com, Microdyne, Sony receivers.

**News Services:** AP, CNN Newsource, UPI.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** April 28, 1959. Sale to present owner by Koplars Communications Inc. approved by FCC February 18, 1998 (Television Digest, Vol. 37:21). ACME Communications Inc. went public September 30, 1999.

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Dickstein Shapiro Morin & Oshinsky LLP.

**Personnel:**

**William A. Lanesey**, Vice President & General Manager.

**Michael J. Meara**, General Sales Manager.

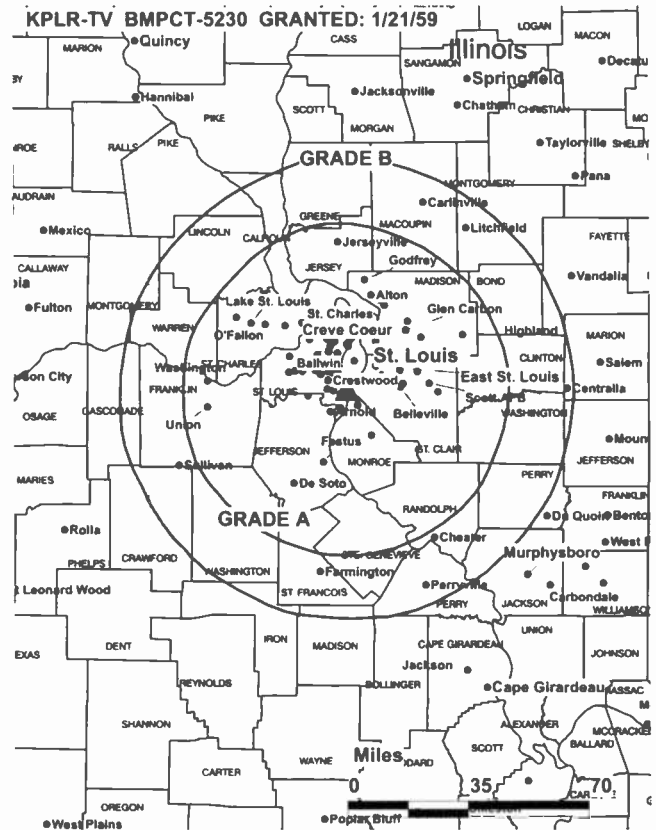
**Peggy Klicker**, Local Sales Manager.

**Brendan Walsh**, National Sales Manager.

**Suzi Schrappen**, Creative Services Director.

**Greg Boling**, Chief Engineer.

**Sheldon Ripson**, News Director.



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**Gwen Moore**, Programming Coordinator.

**Ron Kilkenny**, Design Director.

**Donna Kasten**, Traffic Manager.

**Bernadine Douglas**, Community Affairs Director.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	829,990	500,640	1,330,630
Average Weekly Circulation (2001)	402,499	267,107	669,605
Average Daily Circulation (2001)			268,413
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	625,350	475,880	1,101,230
Average Weekly Circulation (2001)	346,241	263,916	610,156
Average Daily Circulation (2001)			256,306
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,640	24,760	229,400
Average Weekly Circulation (2001)	56,258	3,191	59,449
Average Daily Circulation (2001)			12,106

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

**KSDK**  
Ch. 5

**Network Service:** NBC.

**Licensee:** Multimedia KSDK Inc., 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** Television Plaza, 1000 Market St., St. Louis, MO 63101.

**Phone:** 314-421-5055. **Fax:** 314-444-5263.

**E-mail:** ksdkaol.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"  
Longitude 90° 19' 55"

Holds CP for change to 1073-ft. above av. terrain, 1086-ft. above ground, 1585-ft. above sea level. BPCDT-981002KG.

**Transmitter:** 6871 Heege Rd., Shrewsbury.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 1000-kw max. visual. Antenna: 1112-ft. above av. terrain, 1129-ft. above ground, 1627-ft. above sea level.

Latitude 38° 34' 05"  
Longitude 90° 19' 55"

**Transmitter:** 6871 Heege Rd., Shrewsbury.

**FCC Digital File Number:** BPCDT-20000501ACD. Granted: March 26, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; Microdyne, 3.7-meter Ku-band; RCA, 3.7-meter Ku-band; Comtech, Microdyne, Standard Components receivers.

**SNG Mobile Dish:** BAF/Andrew, 2.3-meter Ku-band.

**News Services:** AP, NBC News Channel, UPI.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** February 8, 1947. Sale to Multimedia by Pulitzer Publishing approved by FCC February 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8). Transfer to Gannett Broadcasting Group approved by FCC November 30, 1995 (Vol. 35:25, 31).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Lynn Beall**, President & General Manager.

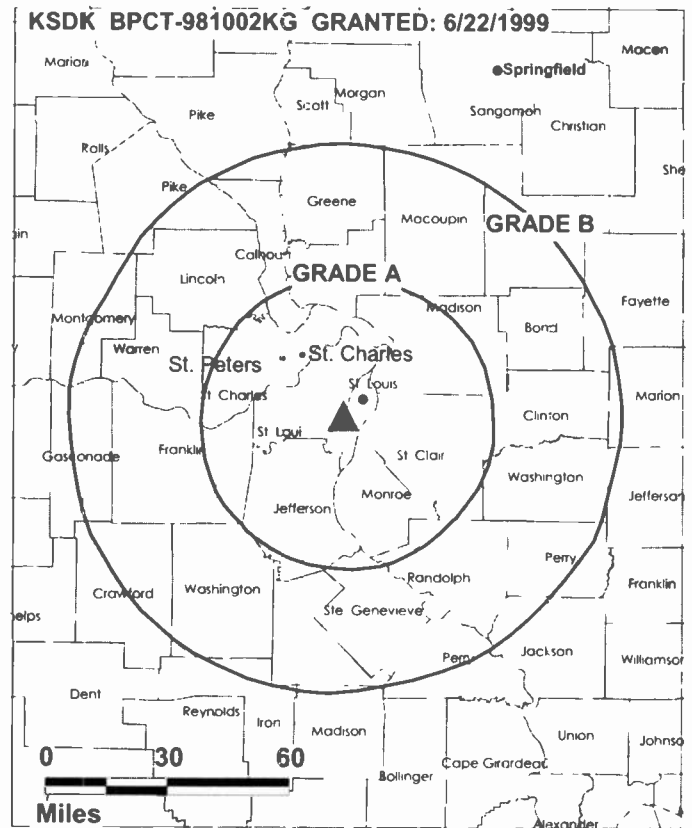
**Robert Drewel**, Vice President & General Sales Manager.

**Mike Fuhrman**, Local Sales Manager.

**Suellen Riggan**, National Sales Manager.

**Terry Smith**, Engineering Director.

**Mike Shipley**, News Director.



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**Rebecca Rahm**, Program Director.

**Jeff Winget**, Marketing & Promotion Director.

**Julie Heskett**, Business Manager.

**Andrea Fellin**, Research Director.

**Lisa Bedian**, Community Relations Manager.

**Rates:** On request.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	724,080	561,440	1,285,520
Average Weekly Circulation (2001)	571,906	408,089	979,995
Average Daily Circulation (2001)			611,692
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	625,350	475,880	1,101,230
Average Weekly Circulation (2001)	539,182	396,462	935,644
Average Daily Circulation (2001)			593,089
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,730	85,560	184,290
Average Weekly Circulation (2001)	32,724	11,627	44,351
Average Daily Circulation (2001)			18,604

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

**KTVI**  
**Ch. 2**

**Network Service:** FOX.

**Licensee:** KTVI License Inc., 3200 Windy Hill Rd., Suite 1100 W, Marietta, GA 30067.

**Studio:** 5915 Berthold Ave., St. Louis, MO 63110.

**Phone:** 314-647-2222. **Fax:** 314-647-0130.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"  
Longitude 90° 22' 23"

**Transmitter:** 10001 Emil Ave., Sappington.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 834-kw max. visual. Antenna: 1106-ft. above av. terrain, 1027-ft. above ground, 1627-ft. above sea level.

Latitude 38° 32' 07"  
Longitude 90° 22' 23"

**Transmitter:** 10001 Emil Ave., Sappington.

**FCC Digital File Number:** BPCDT-980601KG. Granted: July 8, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; DH Satellite, 5-meter Ku & C-band; Microdyne, 3.7-meter Ku-band; Vertex, 4.5-meter Ku & C-band; Avantek, M/A-Com, Standard Communications receivers.

**SNG Mobile Dish:** Midwest Vertex, 2.6-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** August 10, 1953. Station started as WTVI, Ch. 54, Belleville, IL-St. Louis; on April 9, 1955 shifted facilities to Ch. 36 acquired from off-air KSTM-TV (Television Digest, Vol. 11:16). March 20, 1957, left air temporarily for changeover to Ch. 2; resumed operation April 15, 1957 (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltason & associates to Newhouse Broadcasting, increasing its holdings to 100%, approved by FCC June 10, 1964. Sale to Times Mirror Co. by Newhouse Broadcasting approved by FCC March 7, 1980 (Vol. 18:50, 19:19). Sale to Argyle Television by Times Mirror Co. approved by FCC May 13, 1993 (Vol. 33:13, 14). Sale to New World Communications by Argyle Television approved by FCC March 31, 1995. Sale to present owner by New World Communications approved by FCC November 7, 1996.

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Lewis, Rice & Fingersh.

**Personnel:**

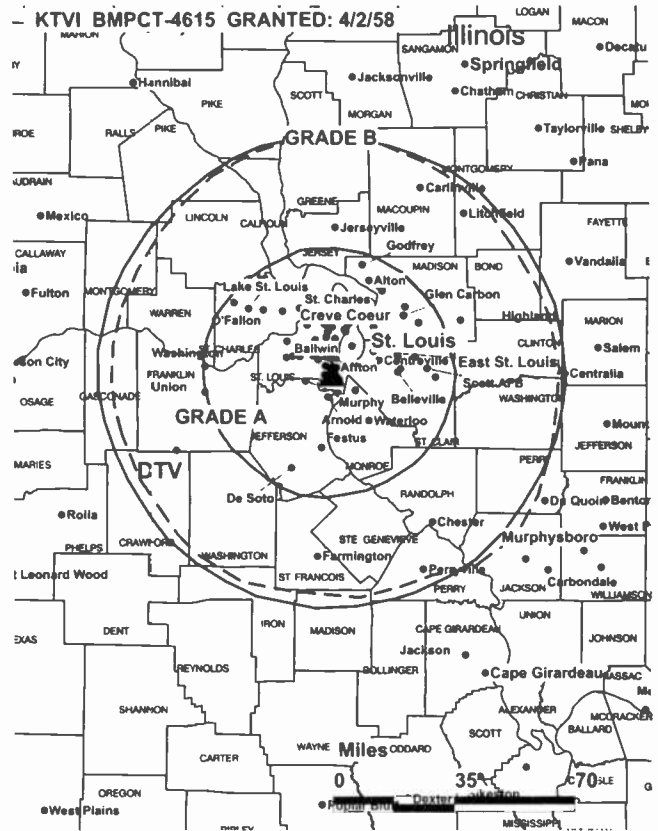
**Spencer Koch**, Vice President & General Manager.

**Ernie Dachel**, Vice President & Chief Engineer.

**Kurt Krueger**, General Sales Manager.

**Dave Slazinik**, Local Sales Manager.

**Steve Mills**, National Sales Manager.



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**Rick Erbach**, News Director.

**Elaine Claspill**, Program Coordinator.

**Mary T. Kelly**, Promotion Manager.

**Kathryn Hansen**, Creative Services Director.

**Rates:** On request.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	675,300	538,990	1,214,290
Average Weekly Circulation (2001)	446,584	339,154	785,738
Average Daily Circulation (2001)			362,614
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	625,350	475,880	1,101,230
Average Weekly Circulation (2001)	429,958	332,260	762,218
Average Daily Circulation (2001)			355,152
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,950	63,110	113,060
Average Weekly Circulation (2001)	16,626	6,894	23,520
Average Daily Circulation (2001)			7,462

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis-East St. Louis, Illinois

## WHSL Ch. 46

**Network Service:** HSN.

**Licensee:** Roberts Broadcasting Co., 1408 N. Kingshighway Blvd., Suite 300, St. Louis, MO 63113.

**Studio:** 1408 N. Kingshighway Blvd., Suite 300, St. Louis, MO 63113.

**Phone:** 314-367-4600. **Fax:** 314-367-0174.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1132-ft. above av. terrain, 820-ft. above ground, 1719-ft. above sea level.

Latitude	38°	23'	18"
Longitude	90°	29'	16"

Holds CP for change to 1433-ft. above av. terrain, 1120-ft. above ground, 2020-ft. above sea level; lat. 38° 23' 16", long. 90° 29' 18". BPCT-960716KG.

**Transmitter:** 4200 Dry Fork Rd., Imperial.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 109.4-kw max. visual. Antenna: 1043-ft. above av. terrain, 764-ft. above ground.

Latitude	38°	23'	18"
Longitude	90°	29'	16"

**FCC Digital File Number:** BPCDT-19991101AHN. Granted: March 6, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Roberts Broadcasting Co. (Group Owner). Stock transfer of 45% interest to Univision Communications Inc. occurred 2001.

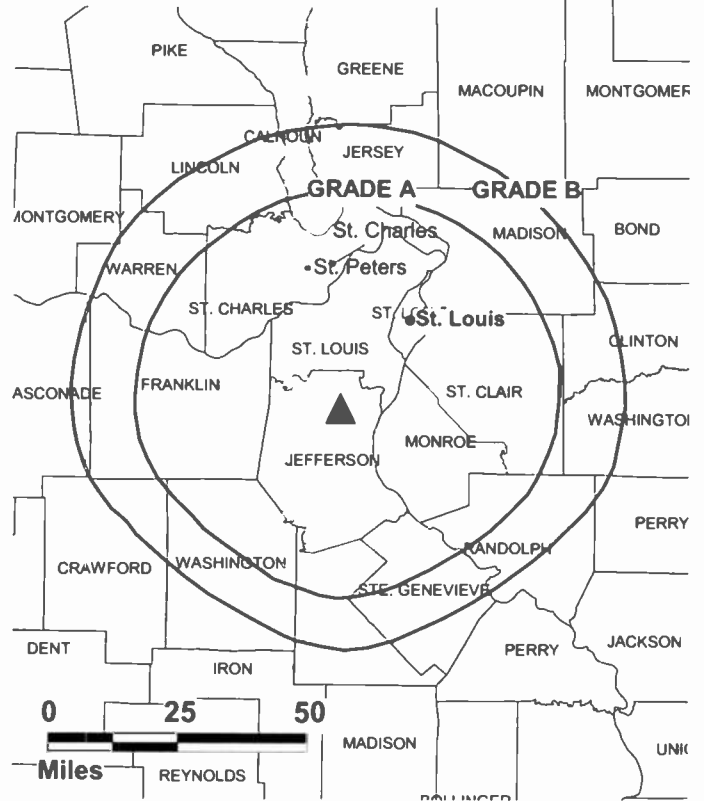
**Began Operation:** September 11, 1989.

### Personnel:

**Steven C. Roberts**, General Manager.

**Monica Nettles Johnson**, General Sales Manager.

WHSL BPCT-960716KG GRANTED: 3/15/99



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**Mike Roberts**, National Sales Manager.

**Rodger Martin**, Chief Engineer.

**Victor Roberts**, Business Manager.

**Rates:** On request.

**City of License:** East St. Louis, IL. **Station DMA:** St. Louis. **Rank:** 22.

**Nielsen Data:** Not available.

# Missouri—Springfield

## KDEB-TV Ch. 27

**Network Service:** FOX.

**Licensee:** Quorum of Missouri License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 2650 E. Division St., Springfield, MO 65803.

**Phone:** 417-862-2727. **Fax:** 417-831-4209.

**E-mail:** feedback@fox27.com

**Web Site:** http://www.fox27.com

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1688-ft. above av. terrain, 1592-ft. above ground, 3147-ft. above sea level.

Latitude 37° 11' 41"  
Longitude 92° 56' 07"

**Transmitter:** 2981 N. State Hwy. FF.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 1342-ft. above av. terrain, 1519-ft. above ground.

Latitude 37° 11' 41"  
Longitude 92° 56' 07"

**Transmitter:** 2981 N State Hwy. FF.

**FCC Digital File Number:** BPCDT-19991101ADK. Granted: May 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, Ku-band; DH Satellite, 4.5-meter C-band; DH Satellite, 5-meter C-band; Standard Components receivers.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** October 2, 1968. Sale to Woods Communications Group Inc. by Kenneth E. Meyer, et al., approved by FCC March 18, 1985. Assignment to BANAM Broadcasting Inc. approved by FCC September 21, 1993. Sale to Petracom Equity Partners LP approved by FCC May 31, 1995. Sale to present owner by Petracom Equity Partners LP approved by FCC May 4, 1998 (*Television Digest*, Vol. 37:37).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Arter & Hadden LLP.

### Personnel:

**Kemp Nichol**, General Manager.

**Mark Gordon**, Station & General Sales Manager.

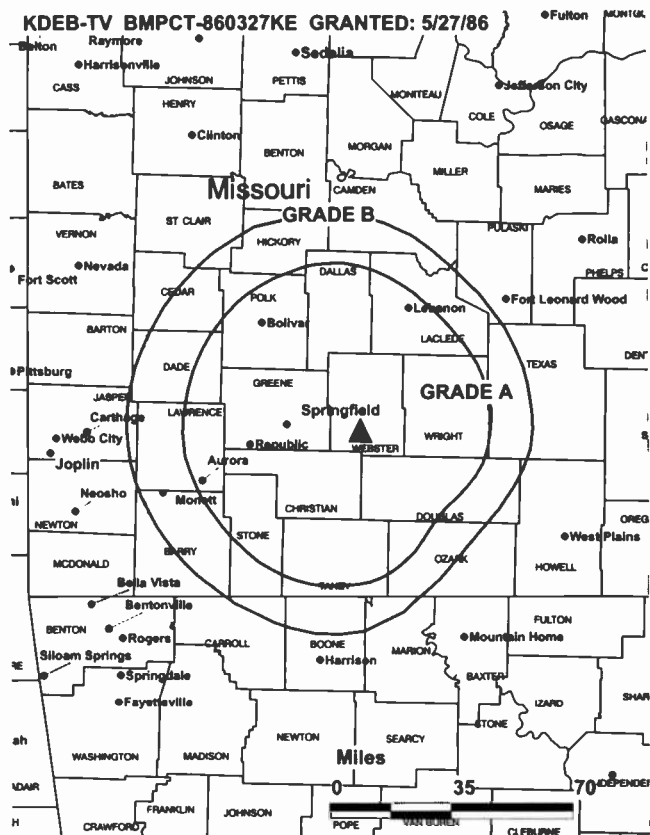
**Randy Selvidge**, Chief Engineer.

**Nancy Bingaman**, Program Director.

**Molly MacGowan**, National & Regional Sales Manager.

**Bonnie Jelks**, Business Manager.

**Mike Vaughn**, Local Sales Manager.



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**Polly Van Doren**, News Director.

**Anna Robins**, Promotion & Marketing Director.

**Dave Bowen**, Production Manager.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Springfield. **Station DMA:** Springfield, MO. **Rank:** 74.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,160	184,340	393,500
Average Weekly Circulation (2001)	107,320	80,485	187,805
Average Daily Circulation (2001)			79,785
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,620	162,460	328,080
Average Weekly Circulation (2001)	98,791	78,362	177,153
Average Daily Circulation (2001)			75,805
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,540	21,880	65,420
Average Weekly Circulation (2001)	8,529	2,123	10,652
Average Daily Circulation (2001)			3,981

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Springfield

**KOLR**  
Ch. 10

**Network Service:** CBS.

**Licensee:** VHR Broadcasting of Springfield Inc., 1201 8th Ave. S, Nashville, TN 37203.

**Studio:** 2650 E. Division St., Springfield, MO 65803.

**Mailing Address:** Box 1716, Springfield, MO 65801-1716.

**Phone:** 417-862-1010. **Fax:** 417-862-6439.

**E-mail:** kolr10@kolr10.com

**Web Site:** http://www.kolr10.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2070-ft. above av. terrain, 2000-ft. above ground, 3575-ft. above ssa level.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

**Transmitter:** State Hwy. FF, near Fordland.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1880-ft. above av. terrain, 1745-ft. above ground, 3323-ft. above sea level.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

**Transmitter:** State Hwy. FF, near Fordland.

**FCC Digital File Number:** BPCDT-990331KM. Granted: May 13, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** VHR Broadcasting Inc. (Group Owner).

**Began Operation:** March 14, 1953. Transfer of control to IBC Acquisition Statutory Trust from Independent Broadcasting Co. (James H. Cooper, Trustee), and subsequent sale to Burr-Hawkins Media Inc., approved by FCC August 31, 1998. Sale to present owner by Burr-Hawkins Media Inc. approved by FCC March 30, 1999.

**Represented (sales):** Continental Television Sales.

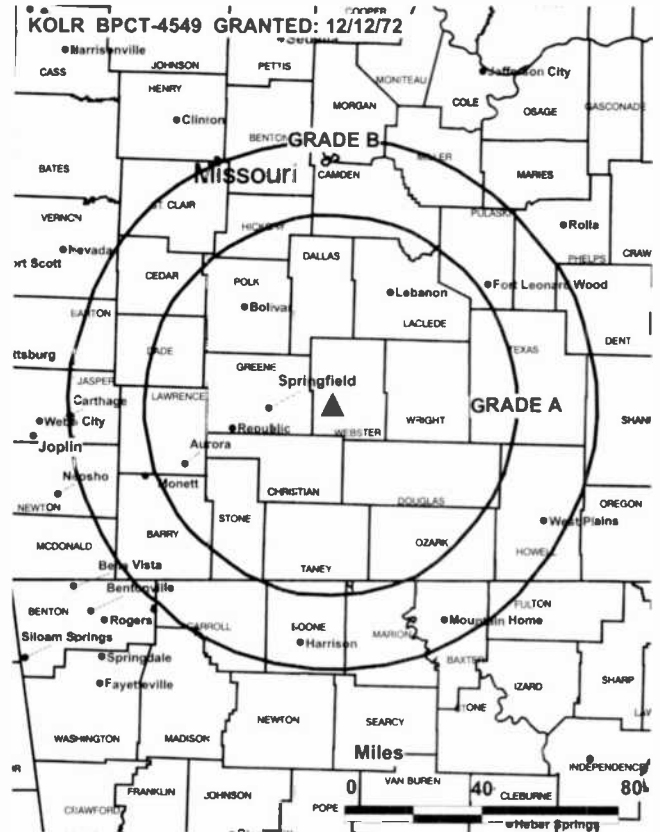
**Represented (legal):** Reynolds & Manning PA.

**Personnel:**

Dean Wasson, General Manager.

Mark Gordon, General Sales Manager.

David Smith, Chief Engineer.



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**Polly Van Doren**, News Director.

**Charles Roberts**, Production Manager & Creative Services Director.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Springfield. **Station DMA:** Springfield, MO. **Rank:** 74.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	273,310	198,660	471,970
Average Weekly Circulation (2001)	135,917	111,128	247,046
Average Daily Circulation (2001)			133,412
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,620	168,450	334,070
Average Weekly Circulation (2001)	119,798	107,130	226,928
Average Daily Circulation (2001)			127,066
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,690	30,210	137,900
Average Weekly Circulation (2001)	16,119	3,999	20,118
Average Daily Circulation (2001)			6,347

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Springfield

**KSPR**  
**Ch. 33**

**Network Service:** ABC.

**Licensee:** Spring License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 1359 St. Louis St., Springfield, MO 65802.

**Mailing Address:** Suite 506, 7621 Little Ave., Charlotte, NC 28226.

**Phone:** 417-831-1333. **Fax:** 417-831-4125.

**Web Site:** <http://www.kspr33.com>

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5010-kw max. & 1580-kw horizontal visual, 110-kw max. & 110-kw horizontal aural. Antenna: 1995-ft. above av. terrain, 1816-ft. above ground, 3390-ft. above sea level.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

**Transmitter:** 4-mi. N of Fordland.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 1955-ft. above av. terrain, 1814-ft. above ground.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

**FCC Digital File Number:** BPCDT-19991029ADI. Granted: November 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 3.7-meter Ku-band; Andrew, Gardiner, Harris receivers.

**News Services:** ABC NewsOne, CNN Newsource.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** March 9, 1983. Merger with Grapevine Communications Inc. to form present owner approved by FCC November 1, 1999. Sale to GOCOM Communications LLC by Cottonwood Communications LLC approved by FCC September 18, 1997. Sale to Cottonwood Communications LLC by Davis Goldfarb approved by FCC March 29, 1995 (Vol. 35:30). Sale to Davis Goldfarb Communications approved by FCC December 1, 1988. Sale to Goltrin Communications Inc. by Lorimar-Telepictures approved by FCC February 12, 1988 (*Television Digest*, Vol. 28:17). Sale to Lorimar-Telepictures by Springfield TV Assoc. Ltd. approved by FCC December 12, 1984.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Jim Schuessler, Executive Vice President & General Manager.

David Middleton, Operations Director.

Mark Hotchkiss, General Sales Manager.

Kirt Brown, Local Sales Manager.



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Neal Evans, Chief Engineer.

Dawn Forgey, Traffic Manager.

Kurt Leutzinger, Business Manager.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Springfield. **Station DMA:** Springfield, MO. **Rank:** 74.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,680	176,030	347,710
Average Weekly Circulation (2001)	104,549	81,213	185,762
Average Daily Circulation (2001)			82,056
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,320	162,460	326,780
Average Weekly Circulation (2001)	101,256	79,865	181,122
Average Daily Circulation (2001)			80,122
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,360	13,570	20,930
Average Weekly Circulation (2001)	3,293	1,348	4,640
Average Daily Circulation (2001)			1,934

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Missouri—Springfield

**KYTV**  
Ch. 3

**Network Service:** NBC.

**Licensee:** KY3 Inc., Box 3500, Springfield, MO 65808.

**Studio:** 939 W. Sunshine, Springfield, MO 65807.

**Mailing Address:** Box 3500, Springfield, MO 65808.

**Phone:** 417-268-3000. **Fax:** 417-268-3100.

**E-mail:** ky3@ky3.com

**Web Site:** http://www.ky3.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"  
Longitude 92° 56' 30"

**Transmitter:** 0.7-mi. N of Fordland.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 967-kw max. visual. Antenna: 2064-ft. above av. terrain, 1978-ft. above ground.

Latitude 37° 10' 26"  
Longitude 92° 56' 27"

**Transmitter:** Approx. 1.25-mi. N of Fordland.

**FCC Digital File Number:** BPCDT-19990927AAAY. Granted: May 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**SNG Mobile Dish:** DX.

**News Service:** AP.

**Ownership:** Schurz Communications Inc. (Group Owner).

**Began Operation:** October 1, 1953. Sale to present owner by Harte-Hanks Communications Inc. approved by FCC February 19, 1987 (Television Digest, Vol. 26:46, 48). Sale to Harte-Hanks by Grand Prairie Investment Co. & Mark Twain Media Inc. approved by FCC October 13, 1978 (Vol. 18:21).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

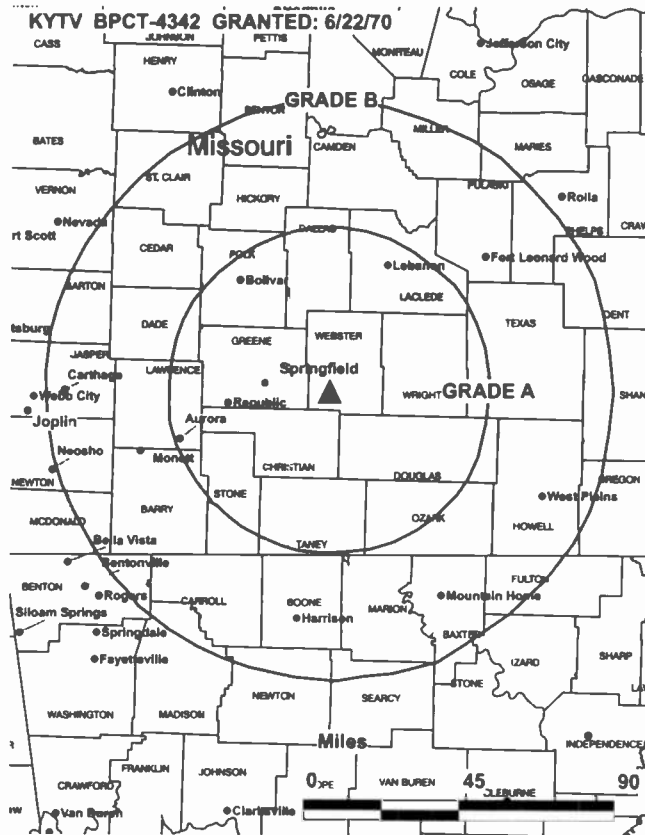
**Mike Scott**, President & General Manager.

**Denny Van Valkenburgh**, General Sales Manager.

**Karen Parry**, National Sales Manager.

**Cathy Adams**, Program Director.

**Sherry Yates**, Business Manager.



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**Tom McKleroy**, Chief Engineer.

**Peggy LaComfora**, Promotion & Public Affairs Manager.

**Jamie Dopp**, Marketing Coordinator.

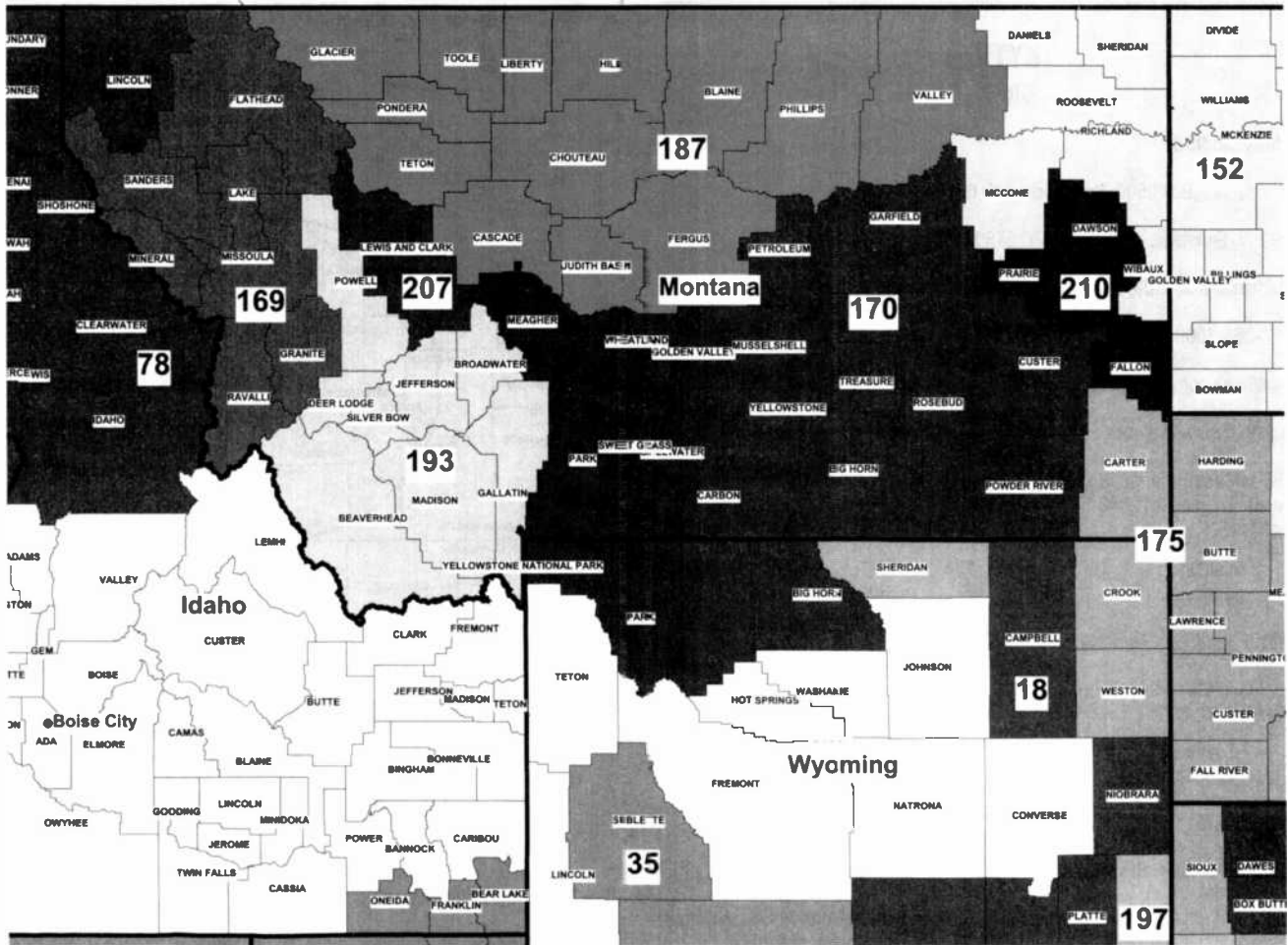
**Rates:** On request.

**City of License:** Springfield. **Station DMA:** Springfield, MO. **Rank:** 74.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,250	211,840	405,090
Average Weekly Circulation (2001)	132,649	114,627	247,276
Average Daily Circulation (2001)			157,542
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,620	170,130	335,750
Average Weekly Circulation (2001)	127,863	110,005	237,868
Average Daily Circulation (2001)			153,647
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,630	41,710	69,340
Average Weekly Circulation (2001)	4,786	4,622	9,408
Average Daily Circulation (2001)			3,895

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Spokane, WA	380,480	78	KAYU-TV (28), KGPX (34), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)
Minot-Bismarck-Dickinson, ND	136,060	152	KBMY (17), KFYR-TV (5), KMCY (14), KMOT (10), KNDX (26), KOCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11), KXND (24)
Missoula, MT	98,220	169	KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23)
Billings, MT	97,710	170	KHMT (4), KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Rapid City, SD	88,500	175	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KNBN (21), KOTA-TV (3), KSGW-TV (12)
Great Falls, MT	62,150	187	KBAO (13), KBBJ (9), KFBB-TV (5), KRTV (3), KTGF (16)
Butte-Bozeman, MT	56,210	193	KBZK (7), KTVM (6), KWYB (18), KXLF-TV (4)
Helena, MT	23,730	207	KMTF (10), KTVH (12)
Glendive, MT	3,900	210	KXGN-TV (5)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

KHMT, Billings ..... See Hardin, MT

**Montana Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	18	3	21
Educational Television	2	0	2
	20	3	23

# Montana—Billings

**KSVI**  
Ch. 6

**Network Service:** ABC.

**Licensee:** Quorum of Montana License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 445 S. 24th St. W, Billings, MT 59102.

**Phone:** 406-652-4743. **Fax:** 406-652-6963.

**E-mail:** ksvi@ksvi.com

**Web Site:** <http://www.wtp.net/~ksvi>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 817-ft. above av. terrain, 361-ft. above ground, 4222-ft. above sea level.

Latitude 45° 48' 26"  
Longitude 108° 20' 25"

**Transmitter:** 8-mi. E of Billings at Quarry off Hogan Rd., 0.5-mi. from I-90, Yellowstone.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 1000-kw max visual. Antenna: 746-ft. above av. terrain, 290-ft. above ground.

Latitude 45° 48' 26"  
Longitude 108° 20' 25"

**FCC Digital File Number:** BPCDT-19991029ACI. Granted: May 9, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KHMT (F), Hardin-Billings.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** January 8, 1993. Sale to Great Trails Broadcasting Corp. by Big Horn Communications Inc. approved by FCC February 4, 1998. Sale by Great Trails Broadcasting Corp. to Midwest Holding Partnership LP (Douglas Wolf), who then sold station to present owner, consummated December 31, 1998 (*Television Digest*, Vol. 38:46).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Mullaney Engineering Inc.

**Personnel:**

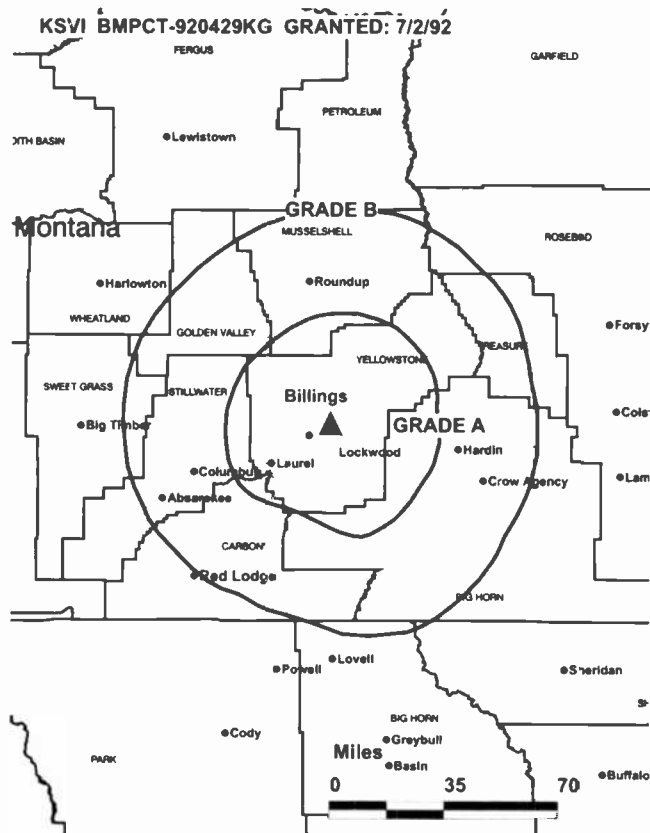
**Dale R. Woods**, General Manager.

**John Hannon**, General Sales Manager.

**Blaine Jensen**, National Sales Manager.

**Ron Walden**, Chief Engineer.

**Pat Rookhuizen**, Program Director.



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**Mike Marcum**, Promotion Director

**Steve Bruggeman**, Business Manager.

**Ed Connors**, Production Manager.

**Rates:** On request.

**City of License:** Billings. **Station DMA:** Billings. **Rank:** 170.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,500	41,660	91,160
Average Weekly Circulation (2001)	34,516	22,281	56,798
Average Daily Circulation (2001)			24,892
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,500	41,660	91,160
Average Weekly Circulation (2001)	34,516	22,281	56,798
Average Daily Circulation (2001)			24,892

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Billings

**KTVQ**  
Ch. 2

**Network Service:** CBS.

**Licensee:** KTVQ Communications Inc., 3203 3rd Ave. N, Billings, MT 59101.

**Studio:** 3203 3rd Ave. N, Billings, MT 59101.

**Mailing Address:** Box 2557, Billings, MT 59103.

**Phone:** 406-252-5611. **Fax:** 406-252-9938.

**E-mail:** mwallis@ktvq.com

**Web Site:** http://www.ktvq.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.20"  
Longitude 108° 27' 26.70"

**Transmitter:** 2-mi. ESE of Billings on Sacrifice Cliff.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 18.1-kw max. visual. Antenna: 367-ft. above av. terrain, 210-ft. above ground.

Latitude 45° 46' 00.00"  
Longitude 108° 27' 27.00"

**FCC Digital File Number:** BPCDT-19991027ADP. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath, CNN Newsource, MTN.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** November 9, 1953. Sale to SJL Inc. by Garryowen Corp. (J. S. Sample) approved by FCC December 21, 1983. Sale to KTVQ Communications Inc. approved by FCC March 16, 1992, but not consummated. Sale to present owner by SJL Inc. approved by FCC May 20, 1994.

**Represented (sales):** Petry Television Inc.; Montana Television Network.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Jansky & Bailey.

**Personnel:**

**Monty Wallis**, President & General Manager.

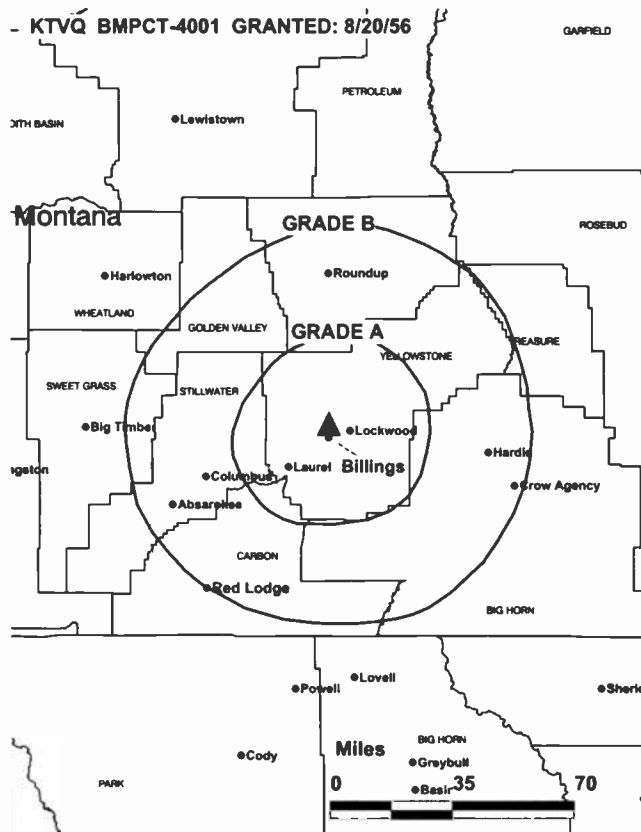
**Tim Keating**, Assistant & General Sales Manager.

**Jon Stepanek**, News Director.

**Dennis Lyle**, Promotion Director.

**John Webber**, Chief Engineer.

**Glenda Anderson**, Business Manager.



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**Pam Hofferber**, Traffic Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Billings. **Station DMA:** Billings. **Rank:** 170.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,890	45,260	105,150
Average Weekly Circulation (2001)	45,158	26,527	71,685
Average Daily Circulation (2001)			44,072
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,500	41,660	91,160
Average Weekly Circulation (2001)	40,771	25,132	65,903
Average Daily Circulation (2001)			41,266
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,390	3,600	13,990
Average Weekly Circulation (2001)	4,387	1,395	5,782
Average Daily Circulation (2001)			2,806

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Billings

## KULR-TV Ch. 8

**Network Service:** NBC.

**Licensee:** KULR LLC, 2045 Overland Ave., Billings, MT 59102.

**Studio:** 2045 Overland Ave., Billings, MT 59102.

**Mailing Address:** Box 80810, Billings, MT 59108.

**Phone:** 406-656-8000. **Fax:** 406-652-8207.

**E-mail:** kulr8tv@wtp.net

**Web Site:** <http://www.kulr8.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35.00"  
Longitude 108° 27' 13.60"

**Transmitter:** 2.7-mi. E of Billings.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 0.506-kw visual. Antenna: 423-ft. above av. terrain, 140-ft. above ground.

Latitude 45° 45' 35.00"  
Longitude 108° 27' 14.00"

**FCC Digital File Number:** BPCDT-19991029ACV. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 2.4-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, DX Antenna, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Wooster Republican Printing Co. (Group Owner).

**Began Operation:** March 15, 1958. Sale to present owner by Harriscope approved by FCC December 12, 1986 (Television Digest, Vol. 26:45). Sale to Harriscope by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved by FCC March 8, 1967 (Vol. 6:46). Sale to Crain-Snyder Television Inc. by Midland Empire Broadcasting Co. approved by FCC December 17, 1962 (Vol. 2:52).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Baker & Hostetler.

**Represented (engineering):** Hammett & Edison Inc.

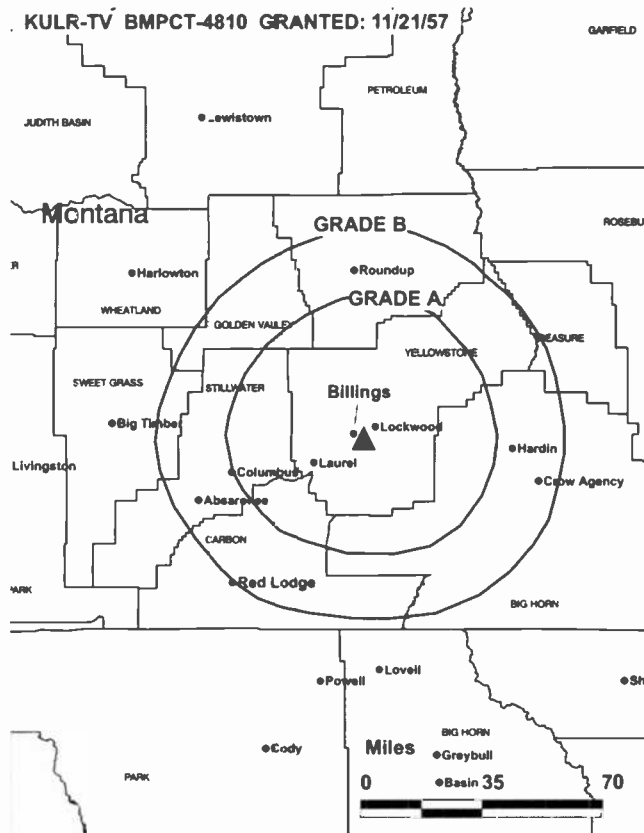
**Personnel:**

Stan Whitman, President.

Bruce Cummings, General Manager.

Mark Muller, Chief Engineer.

Julie Onvig, Promotion Director.



**Blaire Martin**, News & Public Affairs Director.

**Nathan Woodard**, Production Manager.

**Marcie Hummel**, Business Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** Billings. **Station DMA:** Billings. **Rank:** 170.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,240	41,660	97,900
Average Weekly Circulation (2001)	35,805	24,873	60,678
Average Daily Circulation (2001)			31,839
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,500	41,660	91,160
Average Weekly Circulation (2001)	34,383	24,873	59,256
Average Daily Circulation (2001)			31,489
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,740	0	6,740
Average Weekly Circulation (2001)	1,422	0	1,422
Average Daily Circulation (2001)			350

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Bozeman

**KBZK**  
Ch. 7

**Network Service:** CBS.

**Licensee:** KCTZ Communications Inc., 134 Columbus St., Charleston, SC 29403.

**Studio:** 1128 E. Main St., Bozeman, MT 59715.

**Phone:** 406-586-3280. **Fax:** 406-586-4135.

**Web Site:** <http://www.kbzk.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 44.1-kw visual, 4.41-kw aural. Antenna: 816-ft. above av. terrain, 306-ft. above ground, 6916-ft. above sea level.

Latitude 45° 40' 24"  
Longitude 110° 52' 02"

Holds CP for change to 1122-ft. above av. terrain, 305-ft. above ground, 6916-ft. above sea level. BMPCT-880812KF.

**Transmitter:** 1.75-mi. W of Hwy. 10, 7.7-mi. E of Bozeman. BMPCT-19880812KF.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 60-kw max. visual. Antenna: 749-ft. above av. terrain, 200-ft. above ground.

Latitude 45° 40' 24"  
Longitude 110° 52' 02"

**FCC Digital File Number:** BPCDT-19991101AGE. Granted: May 18, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** September 1, 1987. Sale to Big Horn Communications by Bee Broadcasting Associates approved by FCC June 28, 1988. Sale to Evening Post Publishing Co. approved by FCC September 16, 1993 (*Television Digest*, Vol. 33:21, 38).

**Represented (sales):** Seitel Inc.

**Personnel:**

Ron Cass, Regional Manager.

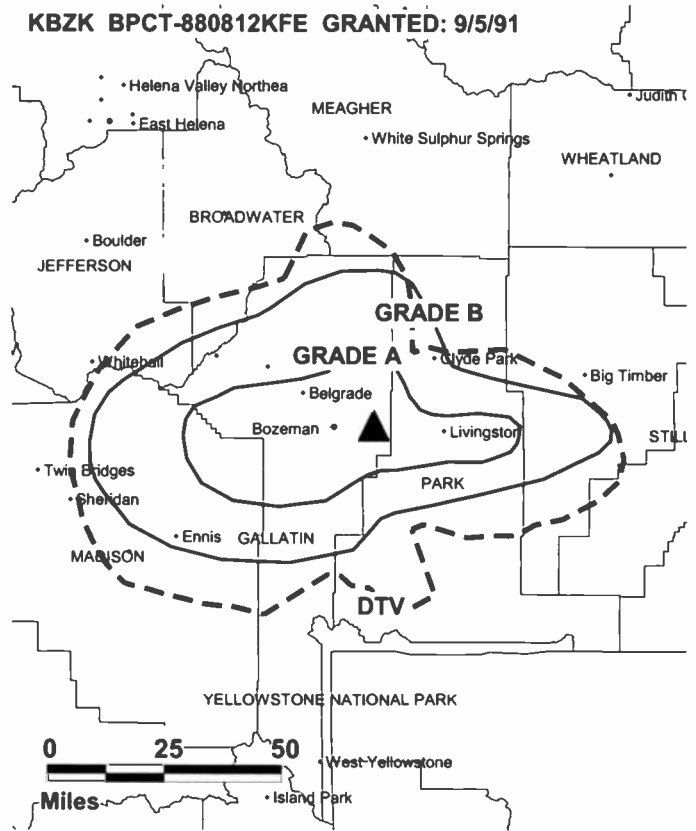
Tim Gazy, Station & General Sales Manager.

Chet Layman, News Director.

Judy Kingma, Program Director.

Mike Lease, Chief Engineer.

**KBZK BPCT-880812KFE GRANTED: 9/5/91**



Frank Palazzi, Production Manager.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Bozeman. **Station DMA:** Butte-Bozeman. **Rank:** 193.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,080	18,070	38,150
Average Weekly Circulation (2001)	9,494	5,790	15,284
Average Daily Circulation (2001)			6,705
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,080	18,070	38,150
Average Weekly Circulation (2001)	9,494	5,790	15,284
Average Daily Circulation (2001)			6,705

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Butte

## KTVM Ch. 6

(Satellite of KECI-TV, Missoula, MT)

**Network Service:** NBC.

**Licensee:** Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

**Studio:** 750 Dewey Blvd., Suite 1, Butte, MT 59701.

**Mailing Address:** 340 W. Main St., Missoula, MT 59802.

**Phone:** 406-494-7603. **Fax:** 406-494-2572.

**E-mail:** news@ktvm.com

**Web Site:** http://www.ktvm.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

**Transmitter:** On mountain peak, 2.6-mi. E of Butte.

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 11.2-kw visual. Antenna: 1890-ft. above av. terrain, 128-ft. above ground.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

**FCC Digital File Number:** BPCDT-19991101AFJ. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Andrew, 2.8-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Lamco Communications Inc. (Group Owner).

**Began Operation:** May 15, 1970. Sale to present owner by Precht Communications Inc. approved by FCC April 29, 1998.

**Represented (sales):** Continental Television Sales.

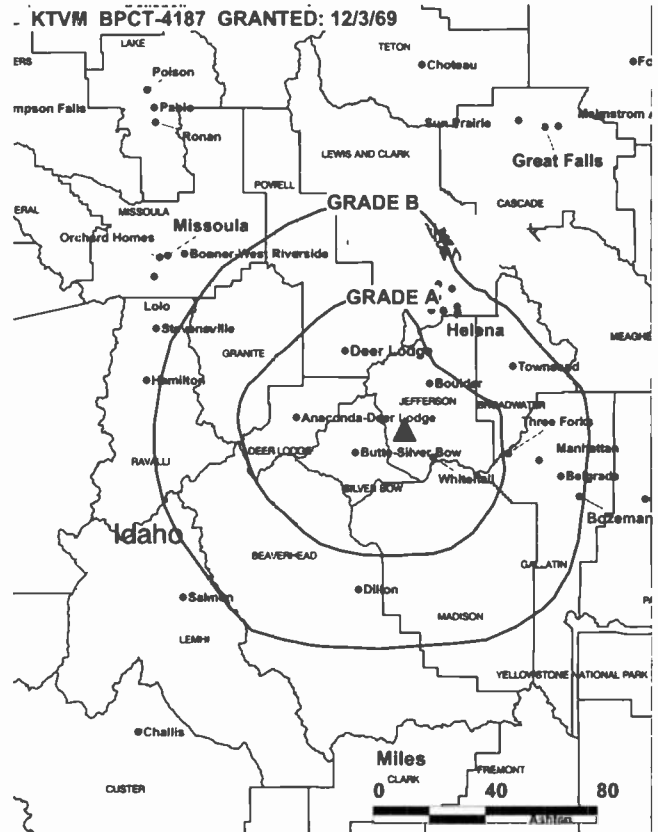
**Represented (legal):** Koteen & Naftalin LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Keith Sommer, General & National Sales Manager.

Billy Ward, Chief Engineer.



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Patrice Lee, News Director.

Jean Zosel, Program Director.

Jill Twardoski, Business Manager.

**Rates:** On request.

**City of License:** Butte. **Station DMA:** Butte-Bozeman. **Rank:** 193.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,050	26,900	53,950
Average Weekly Circulation (2001)	20,690	11,968	32,658
Average Daily Circulation (2001)			16,968
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,050	26,900	53,950
Average Weekly Circulation (2001)	20,690	11,968	32,658
Average Daily Circulation (2001)			16,968

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Butte

**KWYB**  
Ch. 18

**Network Service:** ABC.

**Licensee:** MMM License LLC, 900 Laskin Rd., Virginia Beach, VA 23451.

**Studio:** 505 W. Park, Butte, MT 59701.

**Mailing Address:** 118 6th St. S, Great Falls, MT 59405.

**Phone:** 406-782-7185. **Fax:** 406-723-9269.

**E-mail:** abc18\_28@abc18-28.com

**Web Site:** <http://www.abc18-28.com>

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 2690-kw max. visual, 262-kw max. aural. Antenna: 1919-ft. above av. terrain, 262-ft. above ground, 8442-ft. above sea level.

Latitude 46° 00' 24"  
Longitude 112° 26' 30"

Holds CP for change to 1774.4-kw max. visual, transmitter to 0.3-mi. E of Butte, 500-ft. S of KTVM(TV) tower. BMPCT-970915KE.

**Transmitter:** 3.1-mi. E of Butte.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 125-kw max. visual. Antenna: 8441-ft. above av. terrain, 262-ft. above ground.

Latitude 46° 00' 24"  
Longitude 112° 26' 33"

**FCC Digital File Number:** BPCDT-19991101AJX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Max Media (Group Owner).

**Began Operation:** September 27, 1996. Sale to present owner by Continental Television Network Inc. approved by FCC February 5, 2001.

**Represented (sales):** Blair Television.

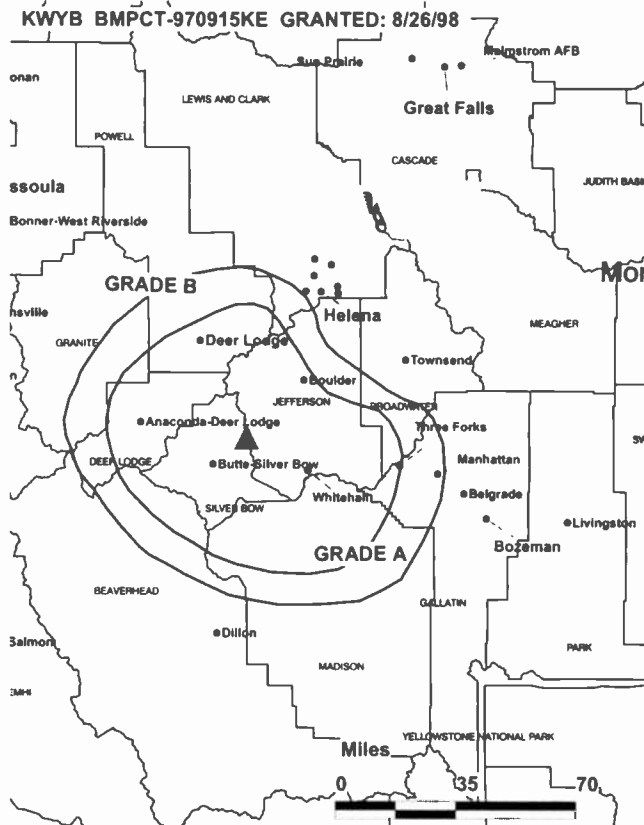
**Represented (legal):** Reddy, Begley & McCormick.

**Represented (engineering):** Peter V. Gureckis & Associates.

**Personnel:**

Jim Colla, President.

Cheryl A. Cordeiro, General Manager.



Alice Doyle, Station Manager.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Butte. **Station DMA:** Butte-Bozeman. **Rank:** 193.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,390	25,270	49,660
Average Weekly Circulation (2001)	16,945	7,650	24,595
Average Daily Circulation (2001)			11,013
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,390	25,270	49,660
Average Weekly Circulation (2001)	16,945	7,650	24,595
Average Daily Circulation (2001)			11,013

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Montana—Butte

## KXLF-TV Ch. 4

**Network Service:** CBS.

**Licensee:** KXLF Communications Inc., Box 3500, Butte, MT 59702.

**Studio:** 1003 S. Montana St., Butte, MT 59701.

**Phone:** 406-496-8400. Fax: 406-782-8906.

**Web Site:** <http://www.kxlf.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

**Transmitter:** 3-mi. E of Butte on XL Heights.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 22.2-kw max. visual. Antenna: 1772-ft. above av. terrain, 80-ft. above ground.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

**FCC Digital File Number:** BPCDT-19991029AHG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** Harris, 6.1-meter; RCA, Ku-band; Harris receivers.

**News Services:** AP, Montana TV Network News.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** August 14, 1953. Sale to present owner by SJL Inc. approved by FCC October 31, 1986. Sale to SJL Inc. by Garyowen Corp. (J. S. Sample) approved by FCC December 23, 1983. Sale to Garyowen by Ed Craney approved by FCC January 18, 1961 (Television Digest, Vol. 16:42; 17:4).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

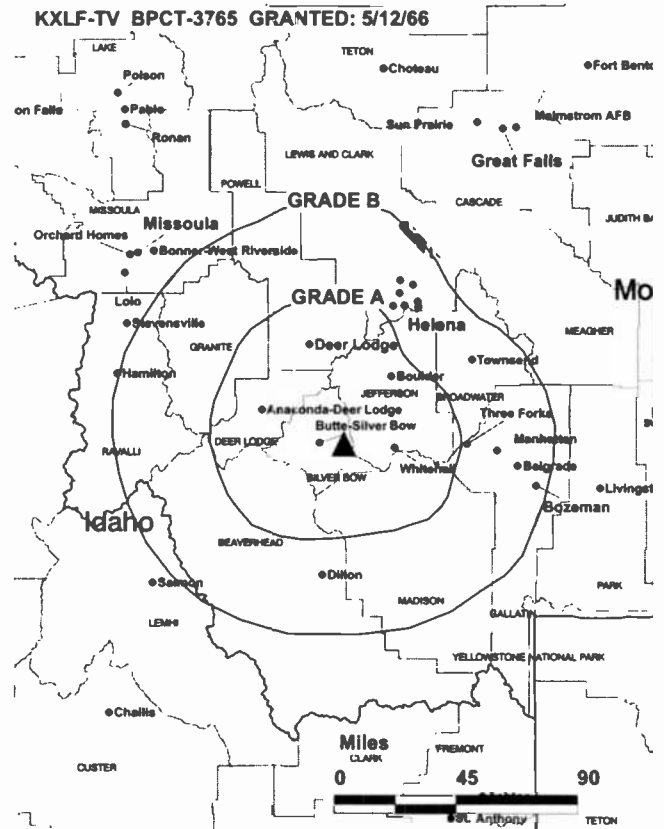
Ron Cass, President & General Manager.

Tricia Uhler, News Director.

Pat Conney, Sales Manager.

Margaret McIntosh, Program Director.

Ron Schlosser, Chief Engineer.



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**Highest 30 Sec. Rate:** \$325.

**City of License:** Butte. **Station DMA:** Butte-Bozeman. **Rank:** 193.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,900	40,120	80,020
Average Weekly Circulation (2001)	26,623	14,989	41,613
Average Daily Circulation (2001)			23,603
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,050	26,900	53,950
Average Weekly Circulation (2001)	17,849	10,638	28,488
Average Daily Circulation (2001)			17,577
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,850	13,220	26,070
Average Weekly Circulation (2001)	8,774	4,351	13,125
Average Daily Circulation (2001)			6,026

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Glendive

## KXGN-TV

Ch. 5

(Operates satellite KYUS-TV, Miles City, MT)

**Network Service:** CBS, NBC, FOX.

**Licensee:** Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, MT 59330.

**Studio:** 210 S. Douglas St., Glendive, MT 59330.

**Phone:** 406-365-3377. **Fax:** 406-365-2181.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

Latitude 47° 03' 15"  
Longitude 104° 40' 45"

**Transmitter:** 4-mi. SE of city.

**FCC Proposed Digital Channel Number:** Ch. 15.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3.7-meter C-band; 4.5-meter C-band; 4.5-meter Ku-band.

**AM Affiliate:** KXGN, 1-kw, 1400 kHz.

**News Service:** National Weather Service.

**Ownership:** Glendive Broadcasting Corp. (Group Owner).

**Began Operation:** November 1, 1957. Sale to present owner by Lewis W. Moore, et al., approved by FCC April 18, 1990 (*Television Digest*, Vol. 30:17).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (engineering):** Mullaney Engineering Inc.

**Personnel:**

**Dan Frenzel**, General Manager.

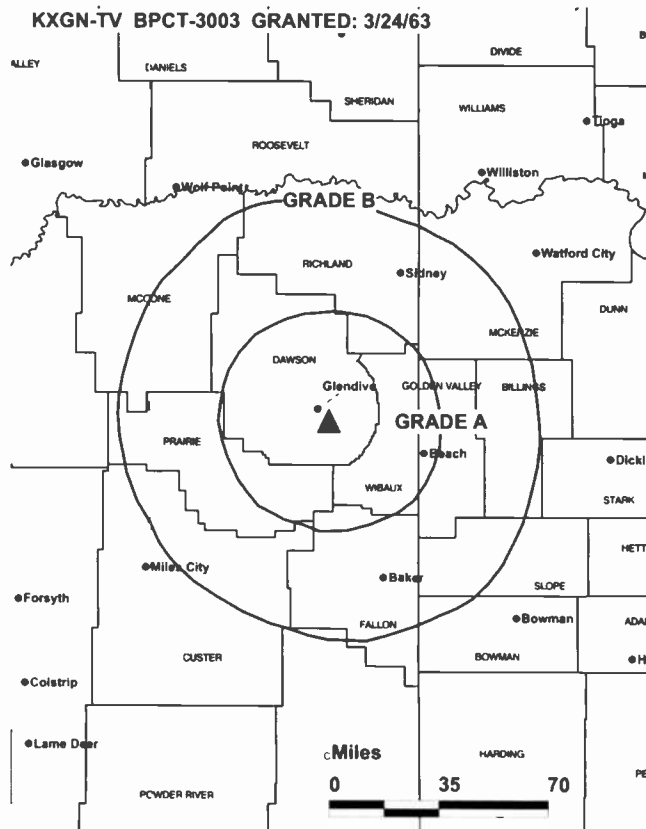
**Ed Agre**, News Director.

**Rosemary Bunting**, Program & Promotion Director.

**Wayne Harbig**, Chief Engineer.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Glendive. **Station DMA:** Glendive. **Rank:** 210.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,430	3,680	9,110
Average Weekly Circulation (2001)	3,852	1,180	5,032
Average Daily Circulation (2001)			2,655
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,570	1,240	3,810
Average Weekly Circulation (2001)	1,830	633	2,462
Average Daily Circulation (2001)			1,486
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,860	2,440	5,300
Average Weekly Circulation (2001)	2,022	548	2,570
Average Daily Circulation (2001)			1,169

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Great Falls

## KFBB-TV Ch. 5

**Network Service:** ABC.

**Licensee:** KFBB LLC, Hwy. 87 N, Box 1139, Great Falls, MT 59403.

**Studio:** Hwy. 87 N, Great Falls, MT 59403.

**Mailing Address:** Box 1139, Great Falls, MT 59403.

**Phone:** 406-453-4377. **Fax:** 406-727-9703.

**E-mail:** kfb@kfb.com

**Web Site:** http://www.kfb.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"  
Longitude 111° 17' 02"

**Transmitter:** U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

**FCC Proposed Digital Channel Number:** Ch. 39.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter; Microdyne, 7-meter; Vertex, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

**News Services:** AP, ABC NewsOne, National Weather Service.

**Ownership:** Wooster Republican Printing Co. (Group Owner).

**Began Operation:** March 21, 1954. Sale to present owner by Advance Corp. approved by FCC April 26, 1982 (*Television Digest*, Vol. 22:8). Sale to Advance by Harriscope Broadcasting Corp. approved by FCC April 21, 1977. Sale to Harriscope by David E. Bright, Ernest Scanlon & Daniel O'Shea approved by FCC May 23, 1962 (Vol. 2:11, 22). Sale to Bright, Scanlon & O'Shea by Joseph P. Wilkins and associates approved by FCC January 27, 1960 (Vol. 16:3, 5).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Baker & Hostetler LLP.

**Represented (engineering):** Hammett & Edison Inc.

### Personnel:

Susan Johnson, General Manager.

Danette Nash, National Sales Manager.

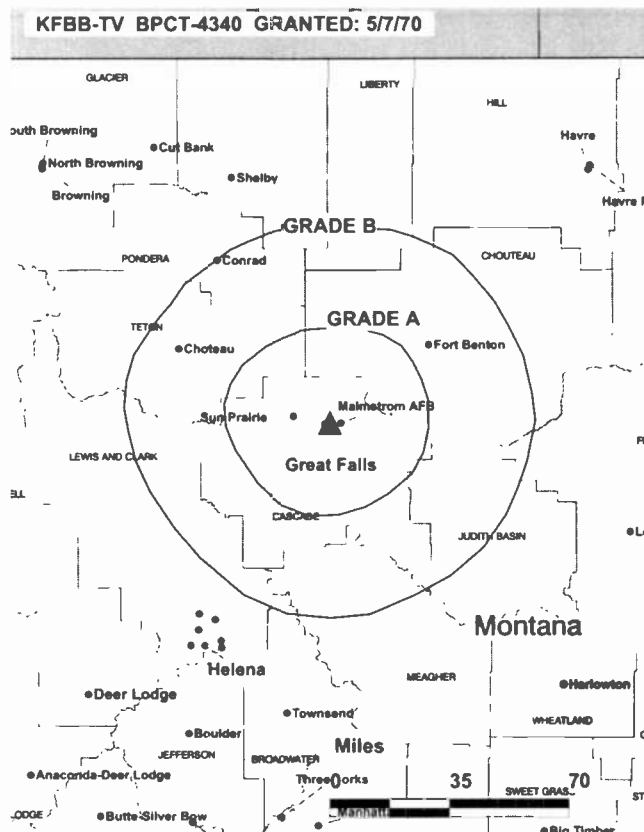
Mike Warner, Chief Engineer.

Dave Ketelhohn, News Director.

Carol Funston, Program Director.

Marty Wilcox, Promotion Director.

Debbie Britzius, Business Manager.



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Loren Hendrickson, Production Manager.

**Highest 30 Sec. Rate:** \$450.

**Rates:** On request.

**City of License:** Great Falls. **Station DMA:** Great Falls. **Rank:** 187.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,250	41,420	77,670
Average Weekly Circulation (2001)	27,089	15,014	42,104
Average Daily Circulation (2001)			22,024
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,020	26,840	59,860
Average Weekly Circulation (2001)	25,563	13,894	39,458
Average Daily Circulation (2001)			20,929
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,230	14,580	17,810
Average Weekly Circulation (2001)	1,526	1,120	2,646
Average Daily Circulation (2001)			1,094

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Great Falls

## KRTV Ch. 3

**Network Service:** CBS.

**Licensee:** KRTV Communications Inc., Box 2989, Great Falls, MT 59403.

**Studio:** 3300 Old Havre Hwy., Black Eagle, MT 59414.

**Mailing Address:** Box 2989, Great Falls, MT 59403.

**Phone:** 406-791-5400. **Fax:** 406-791-5479.

**E-mail:** krtv@krtv.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"  
Longitude 111° 17' 02"

**Transmitter:** U.S. Hwy. 87, 1-mi. N of Missouri River.

**FCC Proposed Digital Channel Number:** Ch. 44.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku-band; Prodelin, 3.2-meter C-band; RCA, 4.5-meter Ku-band; Agile Omni, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Montana TV Network News.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** October 5, 1958. Sale to present owner by SJL Inc. approved by FCC October 31, 1986. Sale to SJL Inc. by Garryowen Corp. approved by FCC December 21, 1983. Sale to Garryowen by Dan Snyder & associates approved by FCC February 28, 1969. Sale to Dan Snyder & associates by Francis N. & Robert R. Laird approved by FCC October 1, 1958 (*Television Digest*, Vol. 14:40).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**William Preston**, President & General Manager.

**Art Taft**, Local Sales Manager.

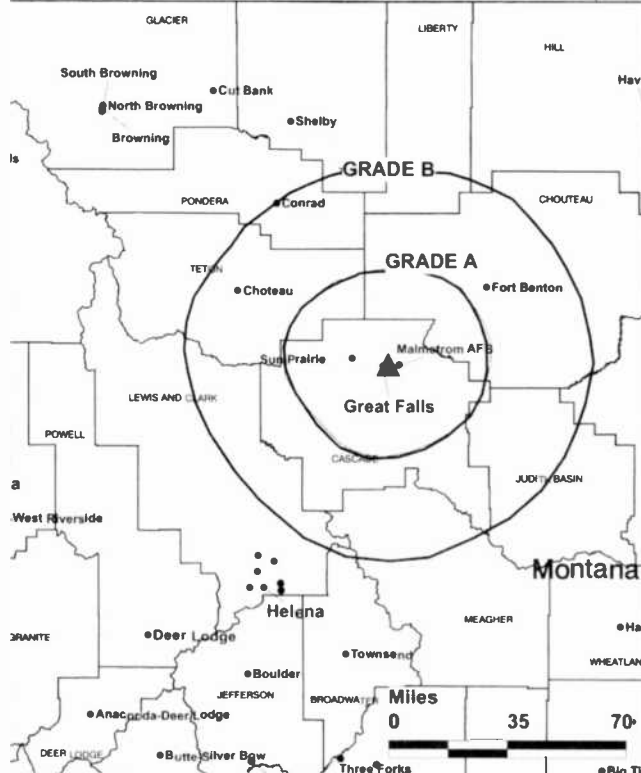
**Joel Lundstad**, News Director.

**Marlowe Rames**, Chief Engineer.

**Roxanna Rattray**, Traffic Director & Program Coordinator.

**Connie Walter**, Business Manager.

KRTV BPCT-4457 GRANTED: 10/18/71



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**Tim Luinstra**, Production Coordinator.

**Rates:** On request.

**City of License:** Great Falls. **Station DMA:** Great Falls. **Rank:** 187.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,460	26,840	61,300
Average Weekly Circulation (2001)	26,735	13,407	40,143
Average Daily Circulation (2001)			24,457
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,020	26,840	59,860
Average Weekly Circulation (2001)	26,648	13,407	40,055
Average Daily Circulation (2001)			24,442
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,440	0	1,440
Average Weekly Circulation (2001)	88	0	88
Average Daily Circulation (2001)			16

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Great Falls

**KTGF**  
**Ch. 16**

**Network Service:** NBC.

**Licensee:** MMM License LLC, 900 Laskin Rd., Virginia Beach, VA 23451.

**Studio:** 118 6th St. S, Great Falls, MT 59401.

**Phone:** 406-761-8816. **Fax:** 406-454-3484.

**Web Site:** <http://www.ktgf.com>

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 2030-kw max. visual, 203-kw max. aural. Antenna: 1046-ft. above av. terrain, 769-ft. above ground, 4619-ft. above sea level.

Latitude 47° 36' 26"  
Longitude 111° 21' 27"

**Transmitter:** 3.5-mi. W of Bootlegger Trail, 7-mi. N of Missouri River.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 157-kw max. visual. Antenna: 4557-ft. above av. terrain, 708-ft. above ground.

Latitude 47° 36' 26"  
Longitude 111° 21' 27"

**FCC Digital File Number:** BPCDT-19991101AIO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Paracclipse, 4-meter C-band; Scientific-Atlanta, 4-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Microdyne receivers.

**News Service:** AP.

**Ownership:** Max Media (Group Owner).

**Began Operation:** September 21, 1986. Sale to present owner by Continental Television Network Inc. approved by FCC February 5, 2001.

**Represented (sales):** Blair Television.

**Represented (legal):** Reddy, Begley & McCormick.

**Represented (engineering):** Peter V. Gureckis & Associates.

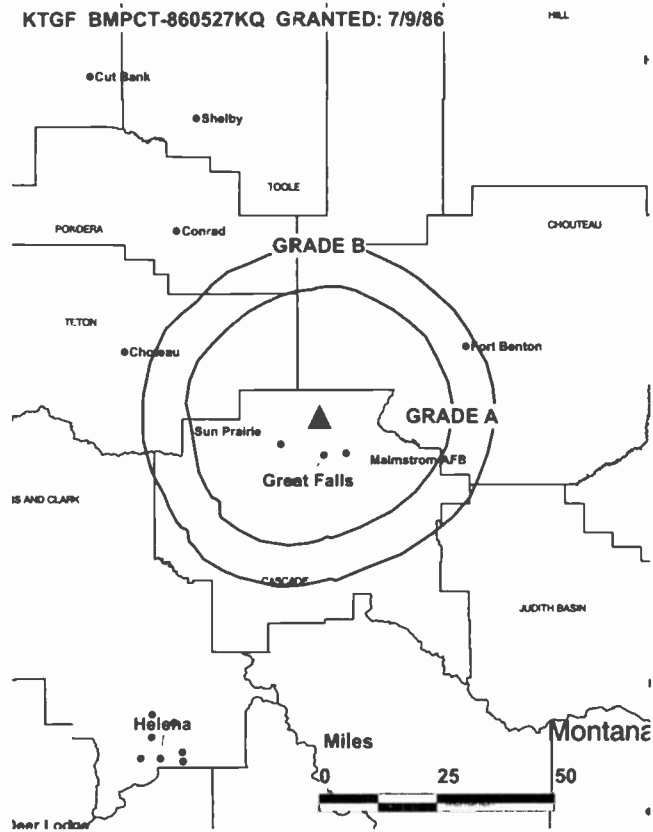
**Personnel:**

**James Colla**, President.

**Penny Adkins**, Vice President & Program Director.

**Cheryl A. Cordeiro**, General Manager.

**Jack May**, National Sales Manager.



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**Highest 30 Sec. Rate:** \$700.

**City of License:** Great Falls. **Station DMA:** Great Falls. **Rank:** 187.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,460	22,950	57,410
Average Weekly Circulation (2001)	23,686	10,581	34,267
Average Daily Circulation (2001)			15,962
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,020	22,950	55,970
Average Weekly Circulation (2001)	23,598	10,581	34,179
Average Daily Circulation (2001)			15,952
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,440	0	1,440
Average Weekly Circulation (2001)	88	0	88
Average Daily Circulation (2001)			10

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Hardin-Billings

**KHMT**  
Ch. 4

**Network Service:** FOX.

**Licensee:** Wolf Mountain Broadcasting Inc., 1704 Elaine St., Billings, MT 59105.

**Studio:** 445 S. 24th St. W, Billings, MT 59102.

**Phone:** 406-652-7366. **Fax:** 406-652-6963.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1060-ft. above av. terrain, 628-ft. above ground, 4688-ft. above sea level.

Latitude 45° 44' 29"  
Longitude 108° 08' 19"

**Transmitter:** Pryor Star Rte., Billings.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 945-ft. above av. terrain, 513-ft. above ground.

Latitude 45° 44' 24"  
Longitude 108° 08' 18"

**FCC Digital File Number:** BPCDT-19991101AKB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KSVI (A), Billings.

**Ownership:** Wolf Mountain Broadcasting Inc.

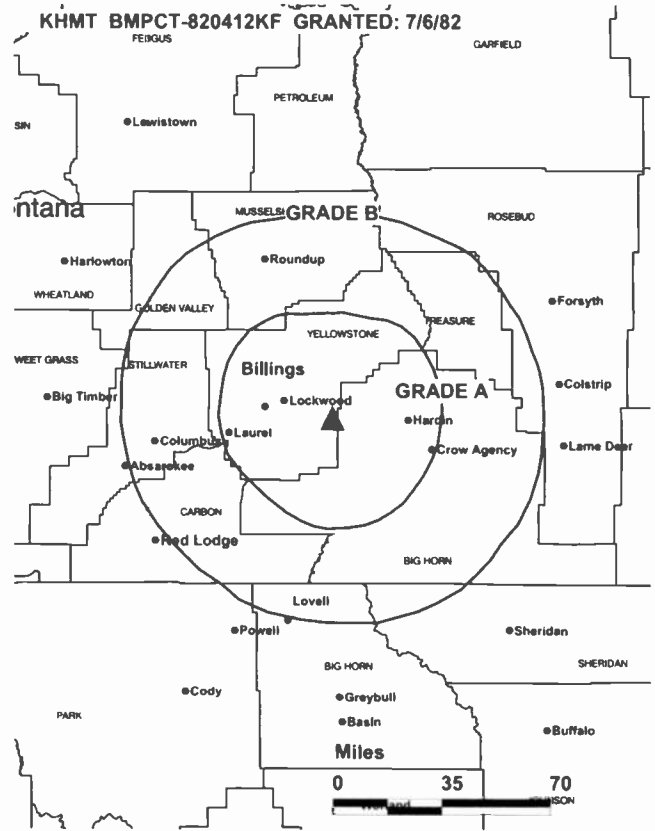
**Began Operation:** November 26, 1980. Left air January 1993. Donation to National Indian Media Foundation by Big Horn Communications approved by FCC April 6, 1994. Returned to air August 16, 1995. Pro forma assignment from non-profit corporation (National Indian Media Foundation) to for profit corporation (Wolf Mountain Broadcasting Inc.), approved by FCC October 21, 1997.

**Represented (sales):** Millennium Sales & Marketing.

**Personnel:**

- Marcel Fischer, General Manager.
- Scott Smith, Operations Manager.
- John Hannon, General Sales Manager.
- Blaire Jensen, Local Sales Manager.
- Ron Walden, Chief Engineer.
- Patricia King, Program Director.
- Mike Marcum, Promotion Director.

**Highest 30 Sec. Rate:** \$250.



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**City of License:** Hardin. **Station DMA:** Billings. **Rank:** 170.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,220	41,730	86,950
Average Weekly Circulation (2001)	19,323	15,251	34,574
Average Daily Circulation (2001)			12,417
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,220	38,320	83,540
Average Weekly Circulation (2001)	19,323	14,828	34,151
Average Daily Circulation (2001)			12,345
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,410	3,410
Average Weekly Circulation (2001)	0	423	423
Average Daily Circulation (2001)			72

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Havre

**KBBJ**  
Ch. 9

**Network Service:** NBC.

**Grantee:** Sunbelt Communications Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

**Studio:** 100 Lyndale Ave., Helena, MT 59604.

**Phone:** 702-642-3333. **Fax:** 702-657-3423.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual.  
Antenna: 482-ft. above av. terrain, 174-ft. above ground, 3333-ft. above sea level.

Latitude	48°	29'	39"
Longitude	109°	42'	48"

Holds CP for change to 9-kw visual, 1302-ft. above av. terrain, 43-ft. above ground, 4852-ft. above sea level; lat. 48° 20' 32", long. 109° 43' 41". BMPCT-20000425ABA.

**Transmitter:** Squaw Butte, 7-mi. S of Havre.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** January 2, 2001.

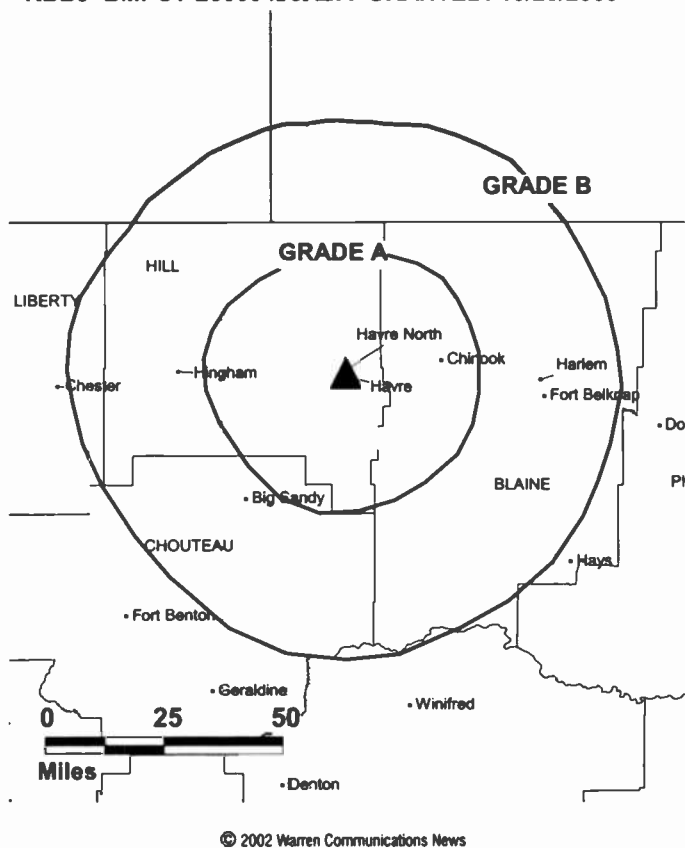
**Personnel:**

Ralph Toddre, General Manager.

Randy Staley, Chief Engineer.

**City of License:** Havre. **Station DMA:** Great Falls. **Rank:** 187.

**KBBJ BMPCT-20000425ABA GRANTED: 10/23/2000**



**Nielsen Data:** Not available.

# Montana—Helena

**KMTF**  
**Ch. 10**

**Network Service:** FOX.

**Licensee:** Rocky Mountain Broadcasting Co., 455 Capitol Mall, Suite 604, Sacramento, CA 95814.

**Studio:** 100 W. Lindale St., Helena, MT 59601.

**Phone:** 916-448-8800. **Fax:** 916-448-6455.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 217-kw max. visual. Antenna: 2332-ft. above av. terrain, 138-ft. above ground, 7934-ft. above sea level.

Latitude 46° 49' 35"  
Longitude 111° 42' 32"

**Transmitter:** Hogback Mountain, 21.2-mi. NE of Helena.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 100-kw max. visual. Antenna: 2287-ft. above av. terrain, 90-ft. above ground.

Latitude 46° 49' 35"  
Longitude 111° 42' 33"

**FCC Digital File Number:** BPCDT-19991101AJT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Uhlmann & Latshaw Broadcasting LLC, controlling interest; Mohave Broadcasting Co. has 49% non-attributable interest. (Group Owner).

**Began Operation:** August 15, 1998.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Kathy Ernst**, Acting General Manager.

**Ken Hanes**, Chief Engineer.

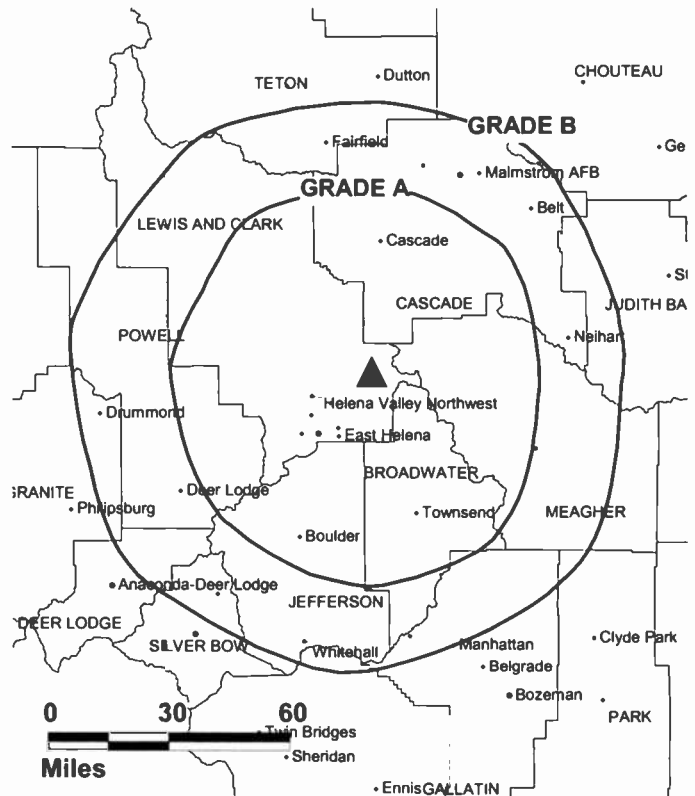
**Rates:** On request.

**City of License:** Helena. **Station OMA:** Helena. **Rank:** 207.

## Communications Daily

The Authoritative News Service of  
Electronic Communications  
For Information, call 800-771-9202

**KMTF BMPCT-980204KE GRANTED: 3/17/99**



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,820	13,830	27,650
Average Weekly Circulation (2001)	6,832	4,212	11,044
Average Daily Circulation (2001)			4,115
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,440	10,140	22,580
Average Weekly Circulation (2001)	6,382	3,757	10,139
Average Daily Circulation (2001)			3,784
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,380	3,690	5,070
Average Weekly Circulation (2001)	450	454	904
Average Daily Circulation (2001)			331

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Montana—Helena

**KTVH**  
Ch. 12

**Network Service:** NBC.

**Licensee:** Bear Tooth Communications Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

**Studio:** 100 W. Lyndale Ave., Helena, MT 59604.

**Phone:** 406-457-1212. **Fax:** 406-442-5106.

**E-mail:** ktv1@ktvh.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 180-kw max. visual, 10.5-kw aural. Antenna: 2333-ft. above av. terrain, 144-ft. above ground, 7943-ft. above sea level.

Latitude 46° 49' 35"  
Longitude 111° 42' 33"

**Transmitter:** Hogback Mountain, approx. 22-mi. NE of Helena.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 140-kw max. visual. Antenna: 2287-ft. above av. terrain, 90-ft. above ground.

Latitude 46° 49' 35"  
Longitude 111° 42' 33"

**FCC Digital File Number:** BPCDT-19991029AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Paraclipse, 3-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, M/A-Com, Microdyne receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** January 1, 1958. Left air February 5, 1959; resumed operation August 6, 1959 (*Television Digest*, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney, approved by FCC January 18, 1961 (Vol. 16:42; 17:4). Sale to Capital City by Helena TV Inc. approved by FCC June 5, 1963 (Vol. 3:23). Transfer of control to Tim Babcock by Paul B. McAdam & A. W. Scribner approved by FCC December 18, 1968. Sale to Lynn H. Koch, et al., by Tim Babcock approved by FCC November 29, 1979. Sale to Donald G. Bradley, Lyle A. Courtneay & Lundberg approved by FCC April 22, 1985. Sale to Big Sky Broadcasting LP approved by FCC August 4, 1988. Sale to Grapevine Communications Inc. approved by FCC November 22, 1996 but never consummated. Sale to present owner by Big Sky Broadcasting LP approved by FCC May 15, 1997.

**Represented (sales):** Settel Inc.; Tacher Television (Seattle/Portland).

**Represented (legal):** Gerald S. Rourke.

**Personnel:**

**Ralph Tojdre**, General Manager.

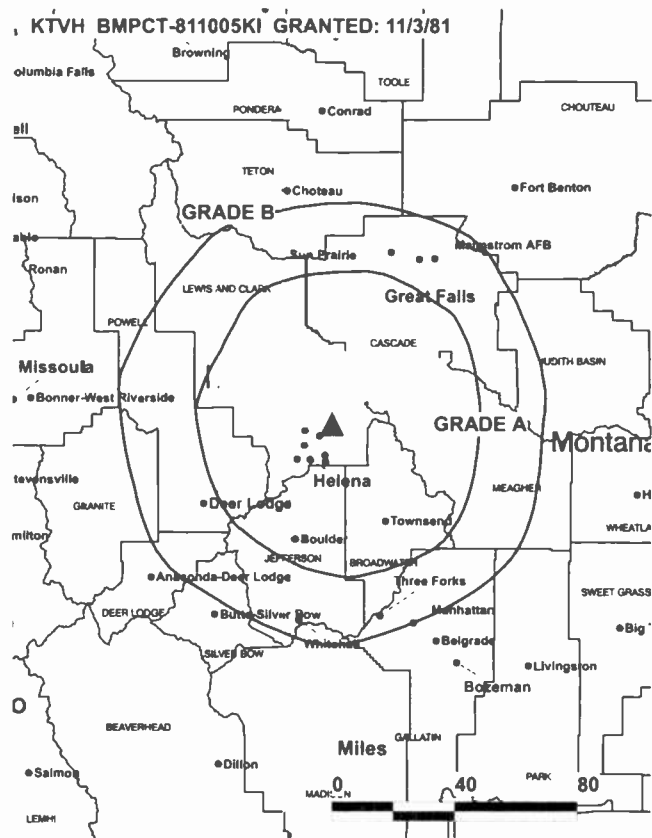
**Kim Rogers**, General Sales Manager.

**Patrick Fisher**, National Sales Manager.

**Mike Hill**, Regional Sales Manager.

**Kathy Ernst**, Local Sales Manager.

**Tim McGonigal**, News Director.



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**Greg Pace**, Promotion Manager.

**Lutisha Loomis**, Program Director.

**Randy Staley**, Chief Engineer.

**Wendy Bingham**, Accounting Manager.

**Kirsten Faubion**, Production Manager.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Helena. **Station DMA:** Helena. **Rank:** 207.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,230	15,110	29,340
Average Weekly Circulation (2001)	12,086	6,398	18,484
Average Daily Circulation (2001)			11,175
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,850	10,140	22,990
Average Weekly Circulation (2001)	11,047	5,632	16,678
Average Daily Circulation (2001)			10,164
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,380	4,970	6,350
Average Weekly Circulation (2001)	1,039	766	1,805
Average Daily Circulation (2001)			1,011

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Kalispell

**KCFW-TV**

**Ch. 9**

**(Satellite of KECI-TV, Missoula, MT)**

**Network Service:** NBC.

**Licensee:** Eagle Communications Inc., TV Bldg., 340 W. Main St., Missoula, MT 59802.

**Studio:** 401 First Ave. E, Kalispell, MT 59901.

**Phone:** 406-755-5239. **Fax:** 406-752-8002.

**E-mail:** kcfw@digisys.net

**Web Site:** <http://www.kcfw.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"  
Longitude 114° 21' 55"

**Transmitter:** Blacktail Mountain, 6.5-mi. W of Lakeside.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 29.9-kw max. visual. Antenna: 2749-ft. above av. terrain, 188-ft. above ground.

Latitude 48° 00' 48"  
Longitude 114° 21' 55"

**FCC Digital File Number:** BPCDT-19991026AB<sup>v</sup> (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Andrew, 2.8-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Lamco Communications Inc. (Group Owner).

**Began Operation:** June 10, 1968. Sale to present owner by Precht Communications Inc. approved by FCC April 29, 1998.

**Represented (sales):** Katz Television.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

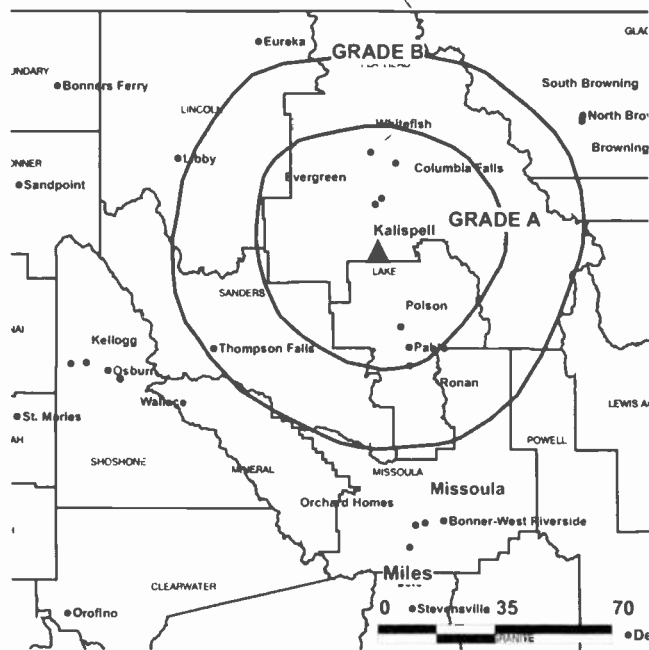
Steve Fetveit, General Manager.

Pat Grant, National Sales Manager.

Jim Harmon, News Director.

Jean Zosel, Program Director.

KCFW-TV BPCT-3985 GRANTED: 12/20/67



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Chris Neuhausen, Chief Engineer.

**Rates:** On request.

**City of License:** Kalispell. **Station DMA:** Missoula. **Rank:** 169.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,360	23,140	48,500
Average Weekly Circulation (2001)	17,738	7,536	25,273
Average Daily Circulation (2001)			14,311
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,250	20,340	41,590
Average Weekly Circulation (2001)	14,639	7,256	21,894
Average Daily Circulation (2001)			12,715
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,110	2,800	6,910
Average Weekly Circulation (2001)	3,099	280	3,379
Average Daily Circulation (2001)			1,596

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Montana—Lewistown

### **KBAO** **Ch. 13**

**Network Service:** NBC.

**Licensee:** Sunbelt Communications Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

**Studio:** 103 W. Lindale Ave., Helena, MT 59604.

**Phone:** 702-642-3333. **Fax:** 702-657-3423.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 5-kw visual. Antenna: 1929-ft. above av. terrain, 190-ft. above ground, 5869-ft. above sea level.

Latitude	47°	10'	46"
Longitude	109°	32'	05"

Requests modification of CP for change to 5.3-kw visual, 1880-ft. above av. terrain, 26-ft. above ground, 5823-ft. above sea level, lat. 47° 10' 40", long. 109° 32' 05". BMPCT-990520KE.

**Transmitter:** NW 1/4 of SE 1/4 of Section 2, T16N, R17E, Fergus County.

**FCC Proposed Digital Channel Number:** Ch. 21.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** January 3, 2001.

**Personnel:**

**Ralph Toddre**, General Manager.

**Randy Staley**, Chief Engineer.

**City of License:** Lewiston. **Station DMA:** Great Falls. **Rank:** 187.

**Nielsen Data:** Not available.

# Montana—Miles City

## KYUS-TV

Ch. 3

(Satellite of KXGN-TV, Glendive, MT)

**Network Service:** NBC.

**Licensee:** KYUS Broadcasting Corp., 210 S. Douglas, Glendive, MT 59330.

**Studio:** 2035 Overland Ave., Billings, MT 59102.

**Phone:** 406-656-8000.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 10.42-kw visual, 1.02-kw aural. Antenna: 102-ft. above av. terrain, 75-ft. above ground, 2644-ft. above sea level.

Latitude 46° 24' 48"  
Longitude 105° 51' 04"

**Transmitter:** 1-mi. NW of Miles City.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 2.9-kw max. visual. Antenna: 98-ft. above av. terrain, 51-ft. above ground.

Latitude 46° 25' 34"  
Longitude 105° 51' 38"

**FCC Digital File Number:** BPCDT-19991028AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Glendive Broadcasting Corp. (Group Owner).

**Began Operation:** September 1, 1969. Sale to present owner by KOUS-TV approved by FCC February 15, 1995. Sale to KOUS-TV by Custer Broadcasting Corp. approved by FCC March 14, 1984.

**Represented (sales):** Roslin TV Sales.

**Personnel:**

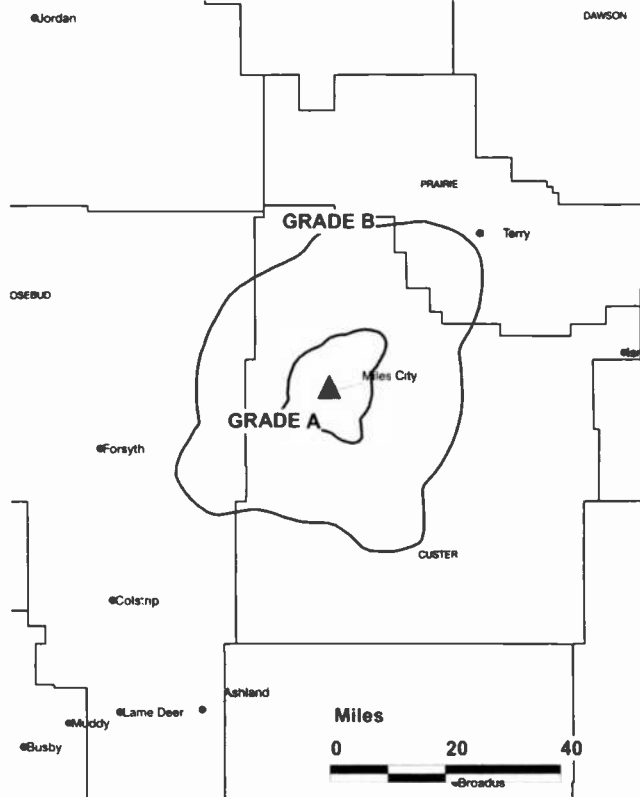
Dick Haugen, General Manager.

Tim Patrick, Chief Engineer.

**Rates:** On request.

**City of License:** Miles City. **Station DMA:** Billings. **Rank:** 170.

KYUS-TV BPCT-920406KH GRANTED: 5/29/92



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290	1,740	2,030
Average Weekly Circulation (2001)	132	367	499
Average Daily Circulation (2001)			121
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,740	1,740
Average Weekly Circulation (2001)	0	367	367
Average Daily Circulation (2001)			84
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290	0	290
Average Weekly Circulation (2001)	132	0	132
Average Daily Circulation (2001)			38

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Missoula

## KECI-TV Ch. 13

(Operates satellites KCFW-TV, Kalispell & KTVM, Butte, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

Studio: 340 W. Main St., Missoula, MT 59802.

Phone: 405-721-2063. Fax: 406-549-6507.

E-mail: news@keci.com, office@keci.com

Web Site: http://www.keci.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

Latitude 47° 01' 05"  
Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro.

Digital Facilities: Channel No. 40 (626-632 MHz). Power: 116-kw max. visual. Antenna: 2021-ft. above av. terrain, 141-ft. above ground.

Latitude 47° 01' 04"  
Longitude 114° 00' 47"

FCC Digital File Number: BPCDT-19991015ABC (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 4.5-meter C-band; Harris, 7-meter Ku-band; Paracclipse, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, Harris, N/A-Com receivers.

SNG Mobile Dish: Harris-Allied, 1.8-meter Ku-band.

News Services: AP, NBC News Channel.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: July 1, 1954. Sale to KMSO-TV Inc. (Dale G. Moore) by Mosby's Inc. approved by FCC September 11, 1964 (Television Digest, Vol. 4:32, 38). Sale to Precht Communications Inc. by Dale G. Moore approved by FCC August 24, 1978. Sale to present owner by Precht Communications Inc. approved by FCC April 29, 1998.

Represented (sales): Continental Television Sales.

Represented (legal): Koteen & Naftalin LLP.

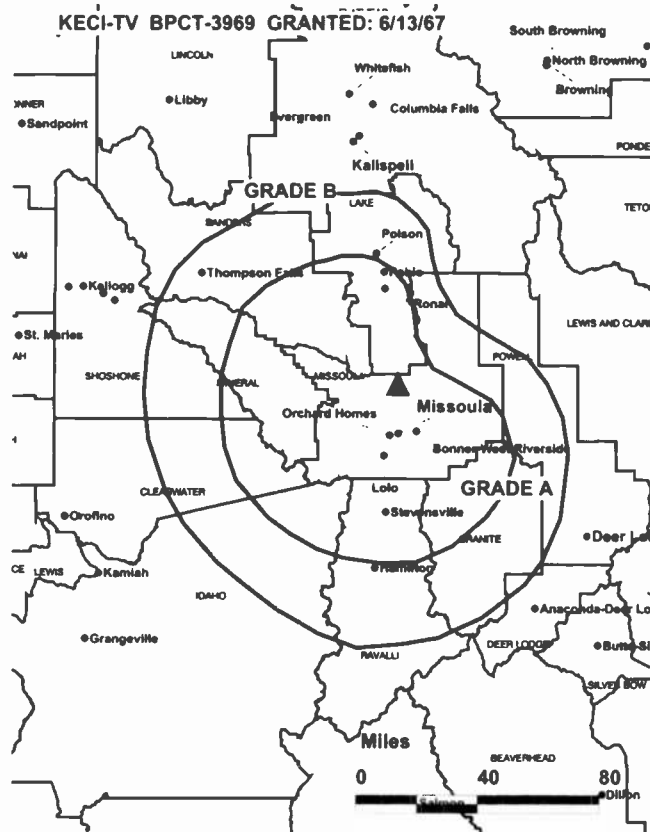
Represented (engineering): Cohen, Dippell & Everist PC.

### Personnel:

Keith Sommer, General Manager.

Jean Zo:el, Program & Promotion Director.

Jim Hannon, News Director.



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Tim Karst, Chief Engineer.

Jill Twardoski, Business Manager.

Rates: On request.

City of License: Missoula. Station DMA: Missoula. Rank: 169.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,940	40,720	69,660
Average Weekly Circulation (2001)	23,270	20,800	44,070
Average Daily Circulation (2001)			24,836
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,020	35,880	63,900
Average Weekly Circulation (2001)	22,700	19,993	42,693
Average Daily Circulation (2001)			24,320
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	920	4,840	5,760
Average Weekly Circulation (2001)	570	807	1,377
Average Daily Circulation (2001)			515

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Missoula

## KPAX-TV Ch. 8

**Network Service:** CBS.

**Licensee:** KPAX Communications Inc., Box 4827, Missoula, MT 59806.

**Studio:** 2204 Regent St., Missoula, MT 59801.

**Mailing Address:** Box 4827, Missoula, MT 59806.

**Phone:** 406-542-4400. **Fax:** 406-543-7111.

**E-mail:** kpax@kpax.com

**Web Site:** http://www.kpax.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level.

Latitude 47° 01' 06"  
Longitude 114° 00' 41"

**Transmitter:** TV Mountain, 4-mi. E of Evaro.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 22.7-kw max. visual. Antenna: 2043-ft. above av. terrain, 180-ft. above ground.

Latitude 47° 01' 06"  
Longitude 114° 00' 41"

**FCC Digital File Number:** BPCDT-19991029ABV. Granted: June 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, C-band; Scientific-Atlanta, Ku-band; Scientific-Atlanta receivers.

**News Services:** AP, All News Network, Montana TV Network News.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** May 1, 1970. Sale to present owner by SJL Inc. approved by FCC October 31, 1986. Previous sale to SJL by Garryowen Corp. approved by FCC December 23, 1983.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

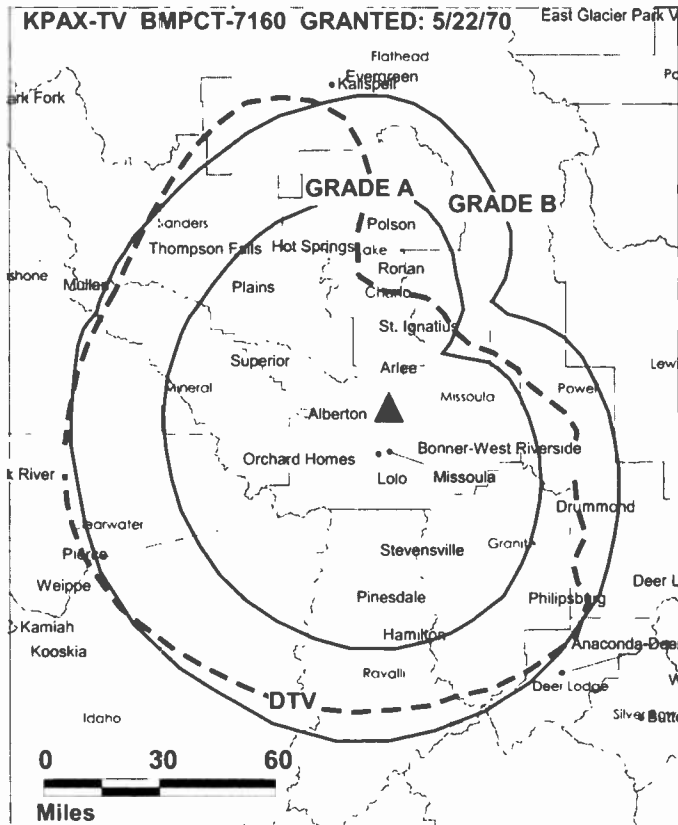
**Personnel:**

Robert Hermis, General Manager.

Paul Shoemaker, News Director.

Tammy Engle, Program Director & Operations Manager.

Larry Arbaugh, Chief Engineer.



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**Highest 30 Sec. Rate:** \$400.

**City of License:** Missoula. **Station DMA:** Missoula. **Rank:** 169.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,020	39,320	67,340
Average Weekly Circulation (2001)	20,705	19,611	40,316
Average Daily Circulation (2001)			24,724
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,020	35,880	63,900
Average Weekly Circulation (2001)	20,705	19,336	40,041
Average Daily Circulation (2001)			24,651
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,440	3,440
Average Weekly Circulation (2001)	0	275	275
Average Daily Circulation (2001)			73

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Missoula

**KTMF**  
Ch. 23

**Network Service:** ABC.

**Licensee:** MMM License LLC, 900 Laskin Rd., Virginia Beach, VA 23451.

**Studio:** 2230 Stephens Ave., Missoula, MT 59801.

**Phone:** 405-542-8900. **Fax:** 406-728-4800.

**E-mail:** ktrmf@ktrmf.com

**Web Site:** http://www.ktrmf.com

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1820-kw max. visual. A tenna: 2106-ft. above av. terrain, 256-ft. above ground, 7047-ft. above sea level.

Latitude 47° 01' 10"  
Longitude 114° 00' 46"

**Transmitter:** TV Mountain, approx. 10.56-mi. N of Missoula.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 122-kw max. visual. Antenna: 6972-ft. above av. terrain, 180-ft. above ground.

Latitude 47° 01' 10"  
Longitude 114° 00' 46"

**FCC Digital File Number:** BPCDT-19991101AY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** C-band; Ku-band; M/A-Com receivers.

**Ownership:** Max Media (Group Owner).

**Began Operation:** November 16, 1990. Sale to present owner by Continental Television Network Inc. approved by FCC February 5, 2001.

**Represented (sales):** Blair Television.

**Represented (legal):** Reddy, Begley & McCormick.

**Represented (engineering):** Peter V. Gureckis & Associates.

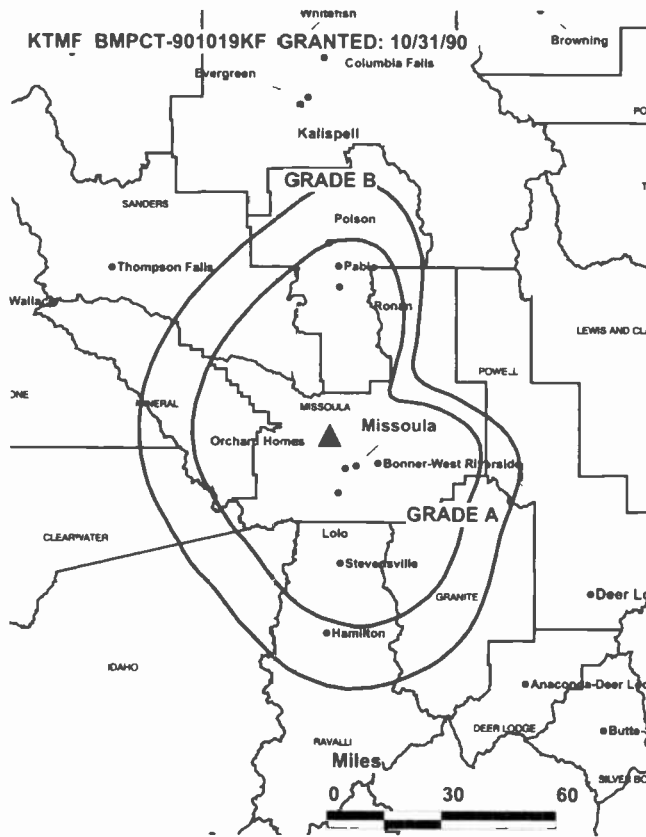
**Personnel:**

**Cheryl A. Cordeiro,** General Manager.

**Linda Baumann,** Station & National Sales Manager.

**Jim Kazora,** Chief Engineer.

**Linda Julius,** Program Director.



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**Dawnelle Sorrel,** Traffic Coordinator.

**Highest 30 Sec. Rate:** \$550.

**City of License:** Missoula. **Station DMA:** Missoula. **Rank:** 169.

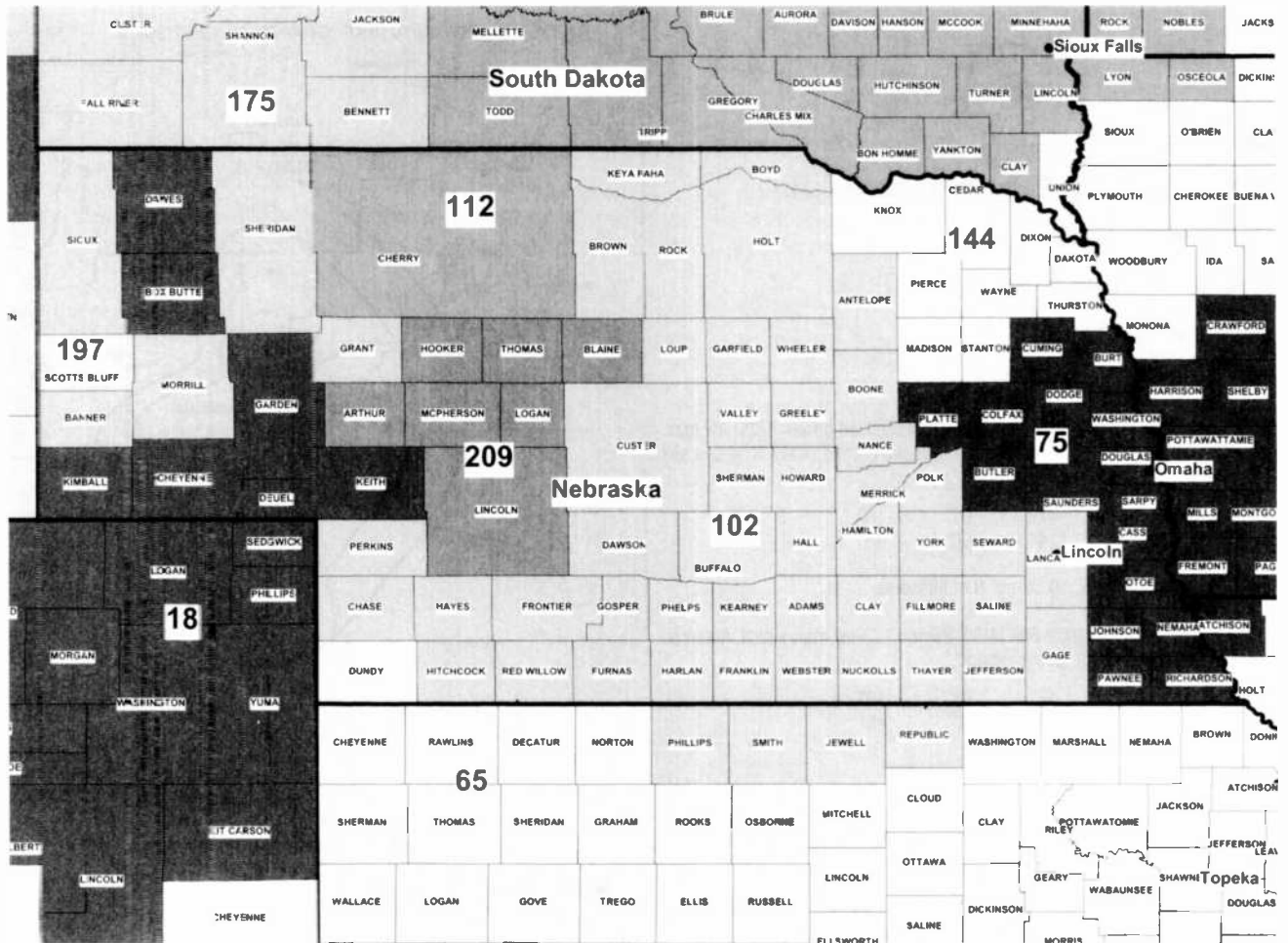
Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,720	42,970	88,690
Average Weekly Circulation (2001)	28,871	14,173	43,049
Average Daily Circulation (2001)			18,347

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,720	42,970	88,690
Average Weekly Circulation (2001)	28,871	14,178	43,049
Average Daily Circulation (2001)			18,347

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,381,260	18	KCEC (50), KCNC-TV (4), KDEN (25), KDVR (31), KDVR-DT (32), KFCT (22), KFNR (11), KMAS-TV (24), KMGH-DT (17), KMGH-TV (7), KPXC-TV (59), KREG-TV (3), KTVD (20), KTVJ (14), KTVS (3), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Wichita-Hutchinson, KS	452,770	65	KAAS-TV (18), KAKE-TV (10), KBDK (14), KBSD-TV (6), KBSh-TV (7), KBSL-TV (10), KLBV (4), KSAS-TV (24), KSCC (36), KSNK (2), KSNL (11), KSNW (3), KUPK-TV (13), KWCH-TV (12), KWCV (33)
Omaha, NE	386,160	75	KETV (7), KMTV (3), KPTM (42), KXVO (15), WQWT (6)
Lincoln & Hastings-Kearney, NE	269,270	102	KGIN (11), KHAS-TV (5), KHGI-TV (13), KLKE (24), KLKN (8), KOLN (10), KSNB-TV (4), KSNK (8), KTVG (17), KWNB-TV (6)
Sioux Falls-Mitchell, SD	237,790	112	KABY-TV (9), KAUN (36), KDLO-TV (3), KDLT-TV (46), KDLY-TV (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Sioux City, IA	154,300	144	KCAU-TV (9), KMEG (14), KPTH (44), KTIV (4)
Rapid City, SD	88,500	175	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KNBN (21), KOTA-TV (3), KSGW-TV (12)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	51,840	197	KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)
North Platte, NE	15,260	209	KNOP-TV (2)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- KSTF, Gering . . . . . See Scottsbluff, NE
- KHGI-TV, Hastings . . . . . See Kearney, NE
- KGIN & KTVG, Kearney . . . . . See Grand Island, NE
- KHAS-TV, Kearney . . . . . See Hastings, NE

**Nebraska Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	14	4	18
Educational Television	5	4	9
	19	8	27



# Nebraska—Albion

## KLKE Ch. 24 (Satellite of KLKN, Lincoln, NE)

**Network Service:** ABC.

**Licensee:** Citadel Communications LLC, 3240 S. 10th St., Lincoln, NE 68502.

**Studio:** See KLKN, Lincoln, NE.

**Mailing Address:** 3240 S. 10th St., Lincoln, NE 68502.

**Phone:** 402-434-8000. **Fax:** 402-436-2236.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 2590-kw visual. Antenna: 1240-ft. above av. terrain, 1234-ft. above ground, 3248-ft. above sea level.

Latitude 41° 56' 26"  
Longitude 98° 16' 56"

**Transmitter:** 10-mi. W of Elgin & 3.2-mi. S of Rte. 70.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 1000-kw max. visual. Antenna: 1175-ft. above av. terrain, 1170-ft. above ground.

Latitude 41° 56' 26"  
Longitude 98° 16' 56"

**FCC Digital File Number:** BMPCDT-20000428ABC. Granted: February 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Citadel Communications Co. LLC (Group Owner).

**Began Operation:** March 29, 1996.

**Personnel:** See KLKN, Lincoln, NE.

**Rates:** On request.

**City of License:** Albion.

**Station DMA:** Lincoln & Hastings-Keamey. Rank: 102.

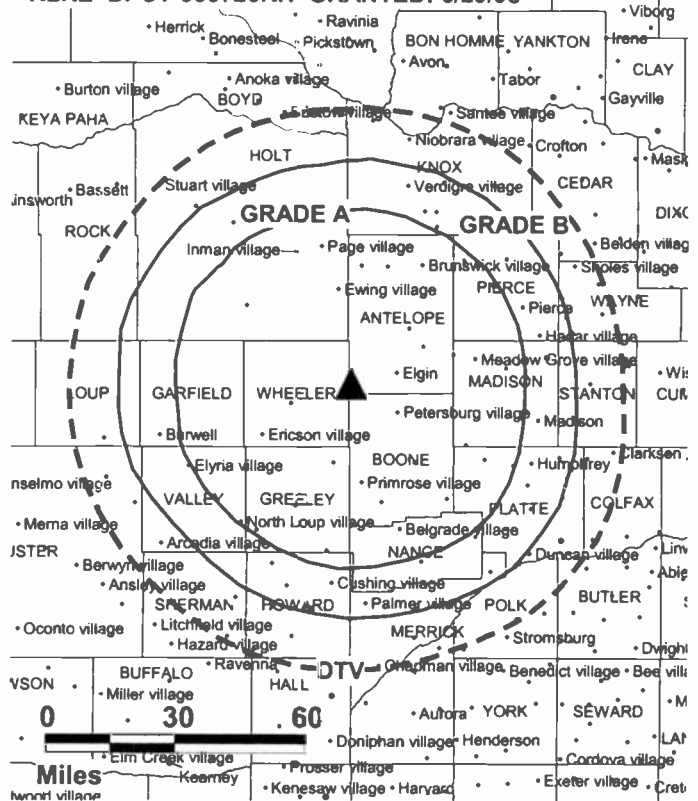
### Data by Design

This data is available in comma-delimited format for use in your own database or spreadsheet software!

For information call 800.771.9202



### KLKE BPCT-930726KH GRANTED: 6/29/95



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,780	8,620	14,400
Average Weekly Circulation (2001)	2,911	2,491	5,402
Average Daily Circulation (2001)			2,044
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,780	4,920	10,700
Average Weekly Circulation (2001)	2,911	1,632	4,543
Average Daily Circulation (2001)			1,864
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,700	3,700
Average Weekly Circulation (2001)	0	859	859
Average Daily Circulation (2001)			179

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Grand Island

**KGIN**

**Ch. 11**

(Satellite of KOLN, Lincoln, NE)

**Network Service:** CBS.

**Licensee:** KOLN/KGIN License Inc., Box 48, Albany, GA 31703.

**Studio:** 123 N. Locust, Lincoln, NE 68802.

**Mailing Address:** Box 30350, Lincoln, NE 68503.

**Phone:** 308-382-6100. **Fax:** 308-382-3216.

**E-mail:** kgintv@computer-concepts.com

**Web Site:** <http://www.kolnkgintv.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1069-ft. above ground, 3149-ft. above sea level.

Latitude 40° 35' 14"  
Longitude 98° 48' 10"

**Transmitter:** 10-mi. NE of Minden, near Hartwell.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 830.6-kw max. visual. Antenna: 898-ft. above av. terrain, 880-ft. above ground, 2095-ft. above sea level.

Latitude 40° 35' 14"  
Longitude 98° 48' 10"

**FCC Digital File Number:** BPCDT-990812KF. Granted: September 21, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 5-meter Ku & C-band; Microdyne, 7-meter C-band; Prodelin, 5-meter Ku & C-band; Microdyne, Standard Electronics receivers.

**News Services:** AP, CBS, U.S. Weather Bureau.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** October 1, 1961. Sale to present owner by Busse Broadcasting Corp. approved by FCC July 30, 1998 (*Television Digest*, Vol. 38:3).

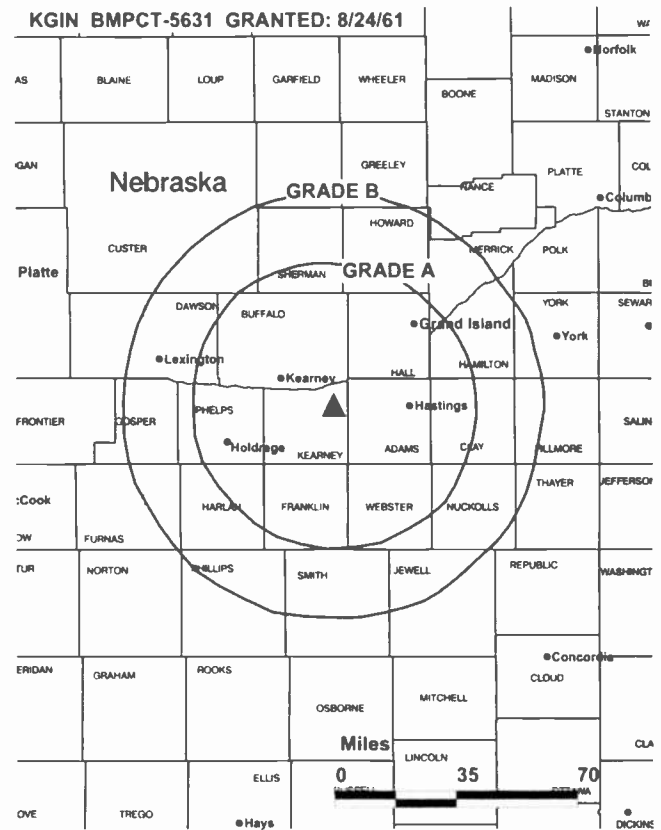
**Represented (sales):** TeleRep Inc.

**Represented (legal):** Venable, Baetjer, Howard & Civiletti LLP.

**Represented (engineering):** Lohnes & Culver.

**Personnel:** See KOLN, Lincoln, NE.

**Rates:** On request.



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**City of License:** Grand Island. **Station DMA:** Lincoln & Hastings-Keamey. **Rank:** 102.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,330	51,520	121,850
Average Weekly Circulation (2001)	49,780	24,199	73,979
Average Daily Circulation (2001)			40,875
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,920	44,920	104,840
Average Weekly Circulation (2001)	43,666	22,774	66,439
Average Daily Circulation (2001)			37,331
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,410	6,600	17,010
Average Weekly Circulation (2001)	6,115	1,425	7,540
Average Daily Circulation (2001)			3,545

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Grand Island

**KTVG**  
Ch. 17

(Operates satellite KSNB-TV, Superior, NE)

**Network Service:** FOX.

**Licensee:** Hill Broadcasting Co. Inc., 211-D S. 5th St., Gadsden, AL 35901.

**Studio:** 7938 S. U.S. Hwy. 281, Doniphan, NE 68832.

**Mailing Address:** Box 717, Grand Island, NE 68802-0717.

**Phone:** 308-384-1717. **Fax:** 308-384-1986.

**E-mail:** ktvg17@tcgcs.com

**Web Site:** <http://www.ktvg.com>

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 105.3-kw max. visual. Antenna: 197-ft. above av. terrain, 207-ft. above ground, 2090-ft. above sea level.

Latitude 40° 51' 14"  
Longitude 98° 26' 06"

Holds CP for change to 3890-kw max. visual, 610-ft. above av. terrain, 571-ft. above ground, 2595-ft. above sea level; lat. 40° 43' 44", long. 98° 34' 13", transmitter to 12100 Rainforth Rd., 3-mi. N of Prosser. BMPCT-981013KF.

**Transmitter:** 2-mi. W & 2.3-mi. S of the junction of Hwys. 30 & 281.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 610-ft. above av. terrain, 571-ft. above ground.

Latitude 40° 43' 44"  
Longitude 98° 34' 13"

**FCC Digital File Number:** BPCDT-19991015ABA. Granted: November 24, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Hill Broadcasting Co. Inc.

**Began Operation:** September 15, 1993.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

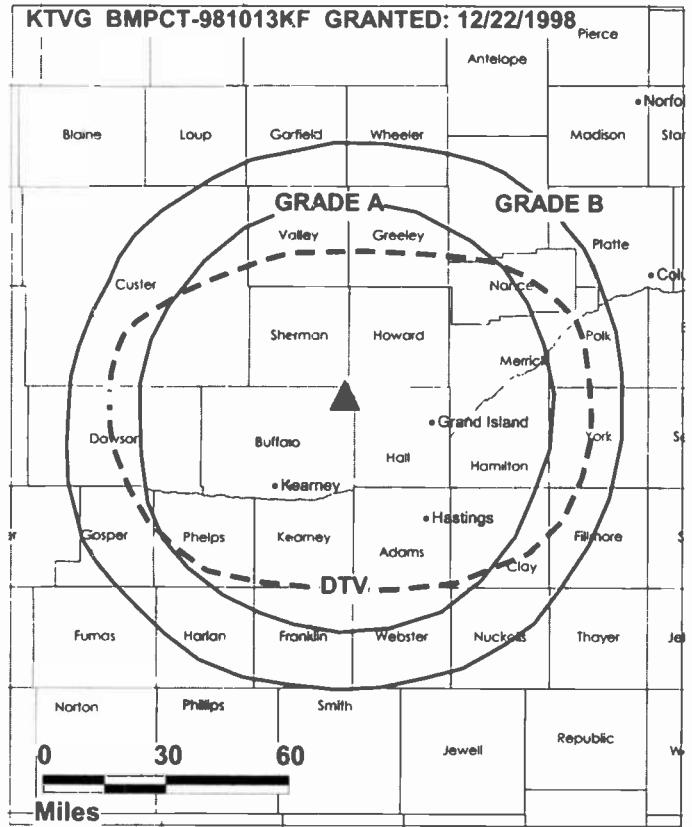
**Represented (engineering):** Gary M. McGlothlen.

**Personnel:**

**Lee McAliley**, General Manager.

**Doug Conrad**, Sales Manager.

**Jerry Fuehrer**, Chief Engineer.



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**Donna Montgomery**, Business Manager.

**Rates:** On request.

**City of License:** Grand Island. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 102.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,570	47,650	85,220
Average Weekly Circulation (2001)	12,746	10,825	23,571
Average Daily Circulation (2001)			8,825
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,570	47,650	85,220
Average Weekly Circulation (2001)	12,746	10,825	23,571
Average Daily Circulation (2001)			8,825

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Hastings

## KHAS-TV Ch. 5

**Network Service:** NBC.

**Licensee:** North Platte Television Inc., North Hwy. 83, N. Platte, NE 69101.

**Studio:** 6475 Osborne Dr. W., Hastings, NE 68902.

**Mailing Address:** Box 578, Hastings, NE 68902.

**Phone:** 402-463-1321. **Fax:** 402-463-6551.

**E-mail:** khasstv@khasstv.com

**Web Site:** <http://www.khas.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"  
Longitude 98° 23' 04"

**Transmitter:** Hwy. 281, 3-mi. N of Hastings.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 1000-kw max. visual. Antenna: 1335-ft. above av. terrain, 1250-ft. above ground.

Latitude 40° 36' 08"  
Longitude 98° 50' 27"

**FCC Digital File Number:** BPCT-20000501ABV. Granted: February 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; RCA, 3.9-meter Ku-band; Harris, M/A-Com receivers.

**News Services:** AP, NBC News Channel, WSI.

**Ownership:** Shively Communications (Group Owner).

**Began Operation:** January 1, 1956. Sale to North Platte TV (Shively Communications) from Nebraska Television Corp. approved by FCC August 27, 1997 (*Television Digest*, Vol. 37:23).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

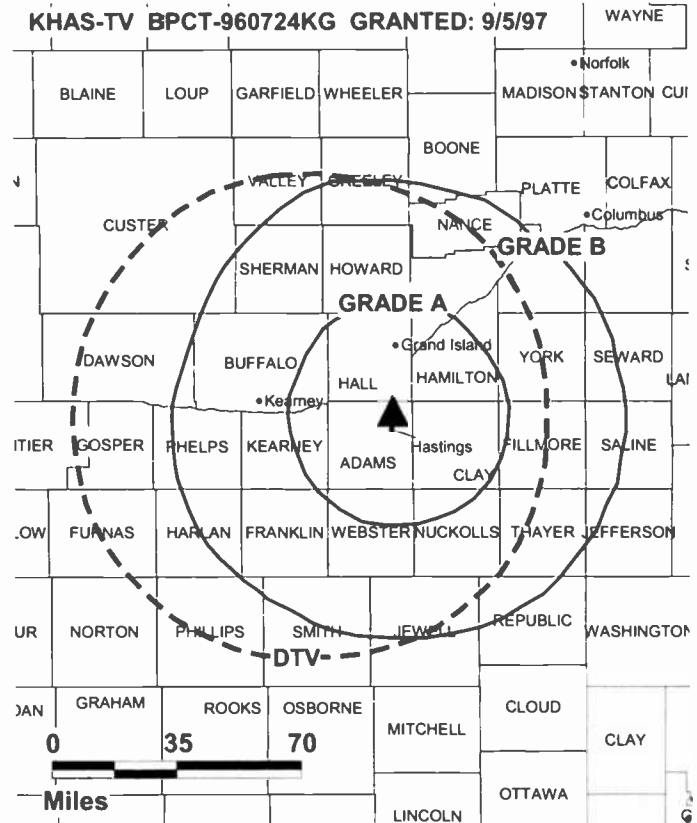
**Ulysses Carlini Jr.**, General Manager.

**Dennis Kellogg**, News Director.

**Jackie Ackerman**, Program Director.

**Ann Gragert**, Business Manager.

**KHAS-TV BPCT-960724KG GRANTED: 9/5/97**



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**Highest 30 Sec. Rate:** \$350.

**City of License:** Hastings. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 102.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,270	38,990	100,260
Average Weekly Circulation (2001)	38,977	17,674	56,650
Average Daily Circulation (2001)			25,757
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,270	37,770	99,040
Average Weekly Circulation (2001)	38,977	17,487	56,464
Average Daily Circulation (2001)			25,745
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,220	1,220
Average Weekly Circulation (2001)	0	187	187
Average Daily Circulation (2001)			12

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Hayes Center

## KWNB-TV Ch. 6

(Satellite of KHGI-TV, Kearney-Hastings-Grand Island, NE)

**Network Service:** ABC.

**Licensee:** Pappas Telecasting of Central Nebraska, a California Ltd. Partnership, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** See KHGI-TV, Kearney-Hastings-Grand Island, NE.

**Mailing Address:** Box 220, Kearney, NE 68848-0220.

**Phone:** 308-743-2494. **Fax:** 308-743-2644.

**E-mail:** news@ntv.keamey.net

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 725-ft. above av. terrain, 541-ft. above ground, 3806-ft. above sea level.

Latitude 40° 37' 32"  
Longitude 101° 01' 46"

**Transmitter:** 8-mi. N of Hayes Center.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 1000-kw max. visual. Antenna: 649-ft. above av. terrain, 465-ft. above ground.

Latitude 40° 37' 32"  
Longitude 101° 01' 45"

**FCC Digital File Number:** BPCDT-19991101U. Granted: June 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Prodelin, 5-meter; Standard Components receivers.

**News Services:** ABC NewsOne, AP, National Weather Service, Sports News Satellite, WSI.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** February 9, 1956. Sale to Fant Broadcasting Co. LLC by bankruptcy trustee Joseph Girard approved by FCC May 13, 1993. Sale to Blackstar Communications approved by FCC December 15, 1995, but not consummated. Sale to present owner by Fant Broadcasting Co. LLC approved by FCC February 17, 1999.

**Represented (sales):** Petry Television Inc.

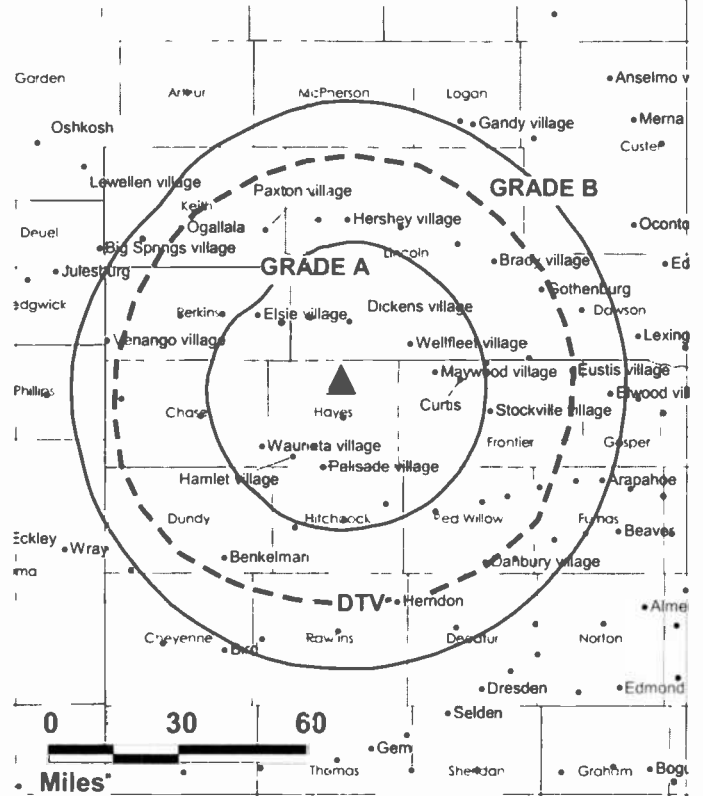
**Represented (engineering):** Denny & Associates PC.

**Personnel:** See KHGI-TV, Kearney-Hastings-Grand Island, NE.

**Rates:** On request.

**City of License:** Hayes Center. **Station DMA:** Lincoln & Hastings-Keamey. **Rank:** 102.

## KWNB-TV BPCT-20000405BQ GRANTED: 4/28/2000



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,370	16,800	35,170
Average Weekly Circulation (2001)	10,698	3,656	14,355
Average Daily Circulation (2001)			6,655
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,840	5,880	13,720
Average Weekly Circulation (2001)	4,127	1,880	6,006
Average Daily Circulation (2001)			3,227
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,530	10,920	21,450
Average Weekly Circulation (2001)	6,572	1,777	8,348
Average Daily Circulation (2001)			3,429

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Kearney-Hastings-Grand Island

**KHGI-TV**

**Ch. 13**

**(Operates satellite KWNB-TV, Hayes Center, NE)**

**Network Service:** ABC.

**Licensee:** Pappas Broadcasting of Central Nebraska, a California Ltd. Partnership, 500 S. Chinoweth Rd., Visalia, CA 93277.

**Studio:** 13-mi. S of Kearney on Hwy. 44.

**Mailing Address:** Box 220, Kearney, NE 68848-0220; Box 380, Doniphan, NE 68832.

**Phone:** 308-743-2494. **Fax:** 308-743-2644.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1110-ft. above av. terrain, 1163-ft. above ground, 3240-ft. above sea level.

Latitude 40° 39' 20"  
Longitude 98° 52' 04"

Holds CP for change to 1115-ft. above av. terrain, 1121-ft. above ground, 3199-ft. above sea level; lat. 40° 39' 27", long. 98° 51' 24". BPC2-20000405ABT.

**Transmitter:** 6-mi. S of Gibbon.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 838-kw max. visual. Antenna: 1047-ft. above av. terrain, 1053-ft. above ground.

Latitude 40° 39' 27"  
Longitude 98° 51' 24"

**FCC Digital File Number:** BPCDT-19991101ADT. Granted: February 1, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Prodelin, 5-meter; Standard Components receivers.

**News Services:** ABC NewsDne, AP, National Weather Service, Sports News Satellite, WSI.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** December 24, 1953. Sale to NTV Enterprises by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (*Television Digest*, Vol. 14:7). Sale to Amataro Group by NTV Enterprises approved by FCC November 16, 1979 (Vol. 19:24). Sale to Gordon Broadcasting Inc. by Amataro Group approved by FCC January 17, 1986. Sale to Sterling Communications by Gordon Broadcasting Inc. approved by FCC February 27, 1989, but not consummated. Assignment to Joseph C. Amataro, Receiver, approved by FCC June 28, 1989. Assignment to Joseph Girard, Receiver, approved by FCC November 22, 1991. Sale to Fant Broadcasting Co. of Nebraska Inc. granted by FCC May 13, 1993 (Vol. 33:7). Sale to Blackstar Communications approved by FCC December 15, 1995, but not consummated. Sale to present owner by Fant Broadcasting Co. LLC approved by FCC February 11, 1999.

**Represented (sales):** Petry Television Inc.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

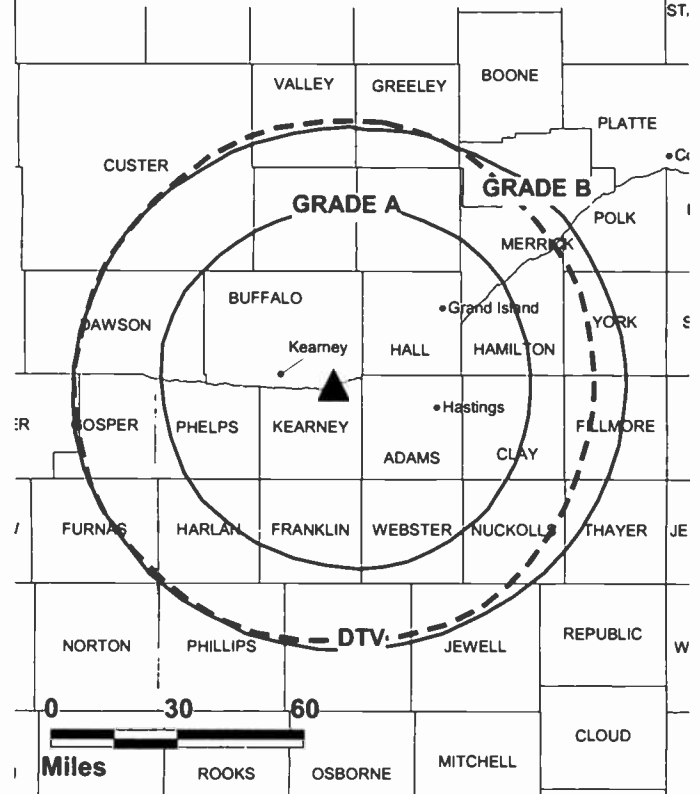
**Steve Morris,** Vice President & General Manager.

**Ron Barbarita,** General Sales Manager.

**Brian Seibel,** Regional Marketing Representative.

**Jerry Fuehrer,** Chief Engineer.

**KHGI-TV BPC2-20000405ABT GRANTED: 9/14/2000**



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**Mark Baumert,** News Director.

**Cheryl Alkirk,** Business Manager.

**Stephanie King,** Advertising, Promotion & Publicity.

**Mike Wallace,** Production Manager.

**Scott Swenson,** Programming Coordinator.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Kearney. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 102.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,650	43,640	109,290
Average Weekly Circulation (2001)	45,762	23,611	69,373
Average Daily Circulation (2001)			41,169
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,360	37,420	101,780
Average Weekly Circulation (2001)	45,019	22,831	67,850
Average Daily Circulation (2001)			40,900
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,290	6,220	7,510
Average Weekly Circulation (2001)	743	780	1,523
Average Daily Circulation (2001)			269

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Lincoln

**KLKN**  
Ch. 8

(Operates satellite KLKE, Albion, NE)

**Network Service:** ABC.

**Licensee:** Citadel Communications LLC, 3240 S. 10th St., Lincoln, NE 68502.

**Studio:** 3240 S. 10th St., Lincoln, NE 68502.

**Phone:** 402-434-8000. **Fax:** 402-436-2236.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: 1240-ft. above av. terrain, 1200-ft. above ground, 2785-ft. above sea level.

Latitude 40° 52' 59"  
Longitude 97° 18' 20"

**Transmitter:** 2-mi. SE of Utica.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 1234-ft. above av. terrain, 1200-ft. above ground, 1582-ft. above sea level.

Latitude 40° 52' 59"  
Longitude 97° 18' 19"

**FCC Digital File Number:** BMPCDT-20000428ABB. Granted: February 12, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ChannelMaster, 5-meter; Pinzone, 3.7-meter; Pinzone, 5-meter; Pinzone receivers.

**Ownership:** Citadel Communications Co. LLC (Group Owner).

**Began Operation:** December 5, 1964. Sale to present owner as KCAN, Albion, by Amataro Group Inc. approved by FCC November 12, 1986. Began operation as KLKN, Lincoln, April 1, 1996 (*Television Digest*, Vol. 34:50; 35:27).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** Denny & Associates PC.

**Personnel**

**Roger Moody**, Vice President & General Manager.

**Susan Christensen**, General Sales Manager.

**Suzanne Ramsel**, Sales Manager.

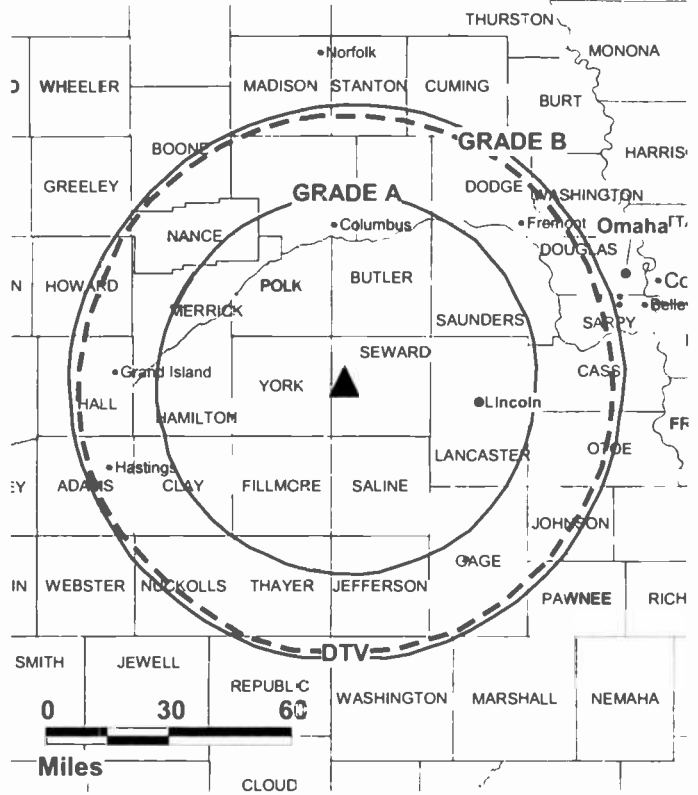
**Dan Ackerman**, Chief Engineer.

**Randal Stanley**, News Director.

**Jeff Swanson**, Program Director.

**Becky Wiese**, Promotion Director.

**KLKN BPCT-930726KI GRANTED: 6/26/95**



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**Steve Anderson**, Business Manager

**Rates:** On request.

**City of License:** Lincoln. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 102.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,520	72,040	227,560
Average Weekly Circulation (2001)	71,572	26,729	98,301
Average Daily Circulation (2001)			45,425
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,770	47,640	175,410
Average Weekly Circulation (2001)	65,437	21,877	87,313
Average Daily Circulation (2001)			41,230
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,750	24,400	52,150
Average Weekly Circulation (2001)	6,135	4,852	10,987
Average Daily Circulation (2001)			4,195

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Nebraska—Lincoln

## KOLN

### Ch. 10

(Operates satellite KGIN, Grand Island, NE)

**Network Service:** CBS.

**Licensee:** KOLN/KGIN License Inc., Box 48, Albany, GA 31703.

**Studio:** 40th & W Sts., Lincoln, NE 68503.

**Mailing Address:** Box 30350, Lincoln, NE 68503.

**Phone:** 402-467-4321. **Fax:** 402-467-9210.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Omnidirectional, 1490-ft. above av. terrain, 1500-ft. above ground, 3030-ft. above sea level.

Latitude 40° 48' 11"  
Longitude 97° 10' 52"

**Transmitter:** 6-mi. E of Beaver Crossing.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 679.8-kw max. visual. Antenna: 1395-ft. above av. terrain, 1370-ft. above ground.

Latitude 40° 48' 11"  
Longitude 97° 10' 52"

**FCC Digital File Number:** BPCDT-990812KG. Granted: October 20, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Microdyne, 5-meter Ku & C-band; Microdyne, 7-meter C-band; Prodelin, 5-meter Ku & C-band; Microdyne, Standard Electronics receivers.

**News Services:** AP, U.S. Weather Bureau.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** February 18, 1953. Sale to Fetzer Broadcasting Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC November 15, 1955 (*Television Digest*, Vol. 9:30, 34; 10:9, 13, 20). Sale to Gillett by Fetzer Communications Inc. approved by FCC October 29, 1985. Sale to Busse Broadcasting Corp. by Gillette Broadcasting approved by FCC July 31, 1987. Sale to present owner by Busse Broadcasting Corp. approved by FCC July 30, 1998 (Vol. 38:3).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Pepper & Corazzini LLP.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

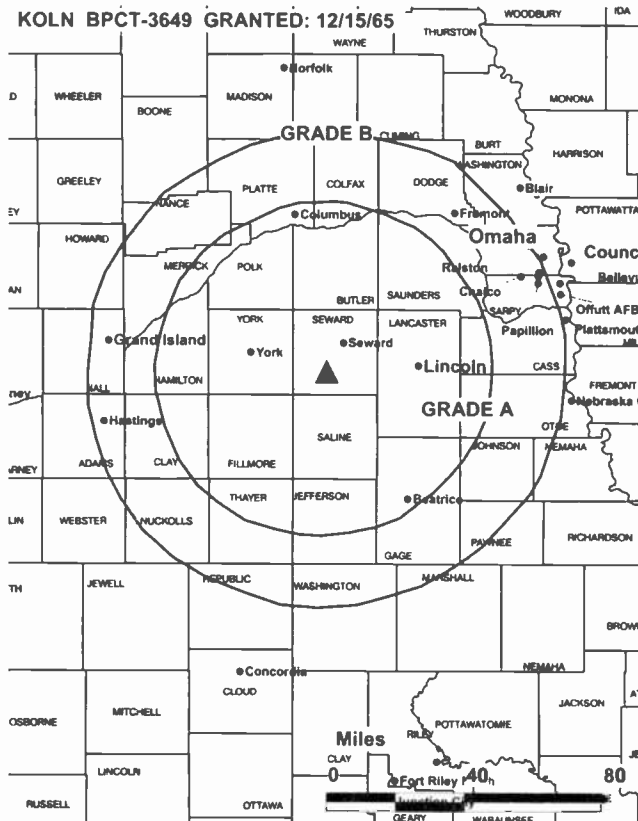
Frank Jonas, President & General Manager.

Kris Ryan, General & National Sales Manager.

Marty Winters, Local Sales Manager.

Brent Haun, Chief Engineer & Operations Manager.

Randy Lube, News Director.



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**Charlie Peterson**, Program, Promotion & Administration Manager.

**Lisa Guill**, Production Supervisor.

**Tish Gade-Jones**, Controller.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Lincoln. **Station DMA:** Lincoln & Hastings-Keamey. **Rank:** 102.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,480	82,300	263,780
Average Weekly Circulation (2001)	106,971	36,816	143,787
Average Daily Circulation (2001)			84,423
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,890	42,510	160,400
Average Weekly Circulation (2001)	80,998	25,952	106,950
Average Daily Circulation (2001)			66,284
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,590	39,790	103,380
Average Weekly Circulation (2001)	25,973	10,863	36,837
Average Daily Circulation (2001)			18,139

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Nebraska—McCook-Oberlin, Kansas

## KSNK Ch. 8 (Satellite of KSNW, Wichita, KS)

**Network Service:** NBC.

**Licensee:** Emmis Television License Corp. of Honolulu, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

**Studio:** U.S. Hwy. W. 36, Oberlin, KS 67749.

**Mailing Address:** Box 238, Oberlin, KS 67749.

**Phone:** 913-475-2248. **Fax:** 913-475-3944.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 297.2-kw visual, 29.5-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"  
Longitude 100° 42' 04"

**Transmitter:** U.S. Hwy. 36 W, 9-mi. W of Oberlin.

Latitude 39° 49' 48"  
Longitude 100° 42' 04"

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** M/A-Com, 4-meter; M/A-Com receivers.

**News Services:** AP, CNN Newsource, Conus, KSN.

**Ownership:** Emmis Communications Corp. (Group Owner).

**Began Operation:** October 16, 1959. Sale to SJL Broadcast Management Corp. by The Standard Corp. approved by FCC August 5, 1988. Sale to Lee Enterprises Inc. by SJL Broadcasting Management Corp. approved by FCC June 27, 1995. Transfer to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

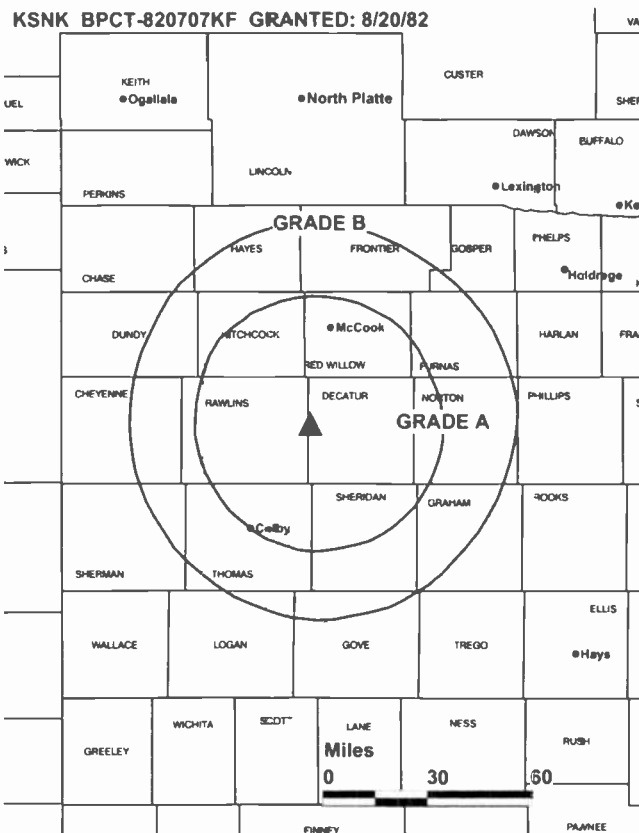
**Personnel:**

Gloria Becker, General Manager.

Jim Bowers, Chief Engineer.

Julie Kennedy, News Director.

**Rates:** On request.



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**City of License:** McCook. **Station DMA:** Lincoln & Hastings-Keamey. **Rank:** 102.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total:	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,250	7,140	17,390
Average Weekly Circulation (2001)	6,284	2,434	8,718
Average Daily Circulation (2001)			4,199
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,150	6,570	14,720
Average Weekly Circulation (2001)	4,313	1,911	6,224
Average Daily Circulation (2001)			2,882
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,100	570	2,670
Average Weekly Circulation (2001)	1,971	523	2,493
Average Daily Circulation (2001)			1,317

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Nebraska—North Platte

## KNOP-TV Ch. 2

**Network Service:** NBC.

**Licensee:** North Platte Television Inc., Box 749, North Platte, NE 69103.

**Studio:** 4.7-mi NE of North Platte on Hwy. 83 N.

**Mailing Address:** Box 749, North Platte, NE 69101.

**Phone:** 308-532-2222. **Fax:** 308-532-9579.

**E-mail:** knop@nponl.ne.net

**Web Site:** <http://www.knop.msncb.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"  
Longitude 100° 43' 58"

**Transmitter:** 4.7-mi. NNE of center of town.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 820-ft. above av. terrain, 850-ft. above ground.

Latitude 41° 06' 13"  
Longitude 100° 58' 52"

**FCC Digital File Number:** BPCDT-19991101AJA. Granted: April 24, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Shively Communications (Group Owner).

**Began Operation:** December 15, 1958. Sale to present owner by group headed by Fred E. Shrake & Mac Smock approved by FCC June 16, 1967.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Ulysses A. Carlini**, Vice President & General Manager.

**Gregg Hoover**, Program & Promotion Director.

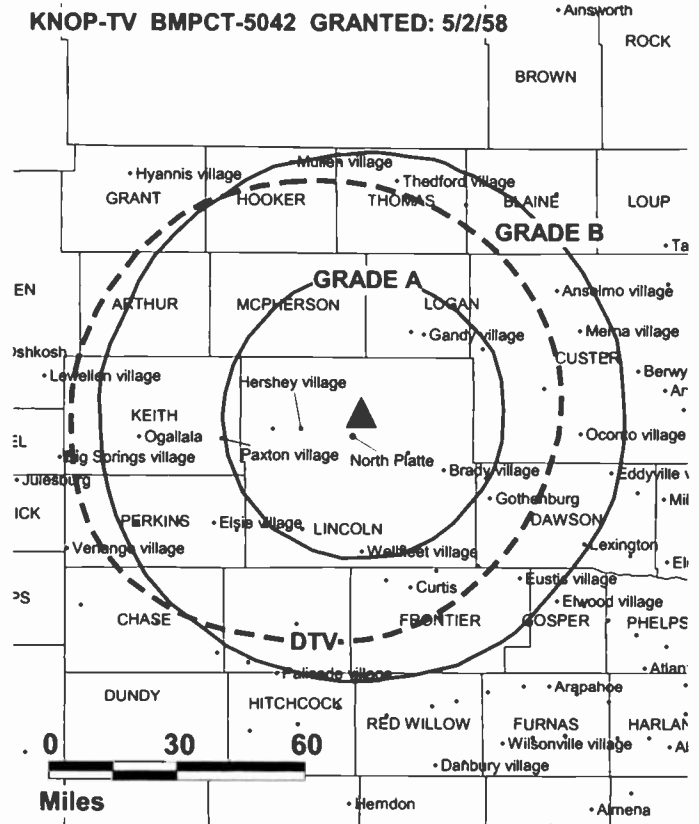
**Jacque Harms**, News Director.

**Joe Swift**, Sports Director.

**Mike McNeil**, Chief Engineer.

**Mike Perry**, Traffic Director.

**KNOP-TV BMPCT-5042 GRANTED: 5/2/58**



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**Rates:** On request.

**City of License:** North Platte. **Station DMA:** North Platte. **Rank:** 209.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,470	13,120	32,590
Average Weekly Circulation (2001)	13,448	4,707	18,155
Average Daily Circulation (2001)			11,148
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,720	4,570	14,290
Average Weekly Circulation (2001)	8,474	3,292	11,766
Average Daily Circulation (2001)			8,082
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,750	8,550	18,300
Average Weekly Circulation (2001)	4,974	1,415	6,389
Average Daily Circulation (2001)			3,066

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Omaha

**KETV**  
Ch. 7

**Network Service:** ABC.

**Licensee:** KETV Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 2665 Douglas St., Omaha, NE 68131.

**Phone:** 402-345-7777. **Fax:** 402-978-8922.

**Web Site:** <http://www.themahachannel.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1360-ft. above av. terrain, 1363-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"  
Longitude 96° 01' 37"

**Transmitter:** 5600 N. 72nd St.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 526.7-kw max. visual. Antenna: 1224-ft. above av. terrain, 1165-ft. above ground, 2350-ft. above sea level.

Latitude 41° 18' 32"  
Longitude 96° 01' 37"

**Transmitter:** 5200 N. 72nd St.

**FCC Digital File Number:** BPCDT-970617KF. Granted: June 6, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 6-meter Ku & C-band; Andrew, 7.3-meter C-band; BMS, 6-meter C-band; M/A-Corn, 3-meter Ku-band; Avantek, M/A-Corn receivers.

**News Services:** ABC NewsOne, AP, Conus, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 17, 1957. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (*Television Digest*, Vol. 38:22, 48). Sale to Pulitzer Publishing Co. by Peter Kiewit Sons' Inc. (publisher of *Omaha World-Herald*) approved by FCC February 26, 1976 (Vol. 15:45). Sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved by FCC June 11, 1963 (Vol. 2:45, 3:23).

**Represented (sales):** Eagle Television Sales.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Personnel:**

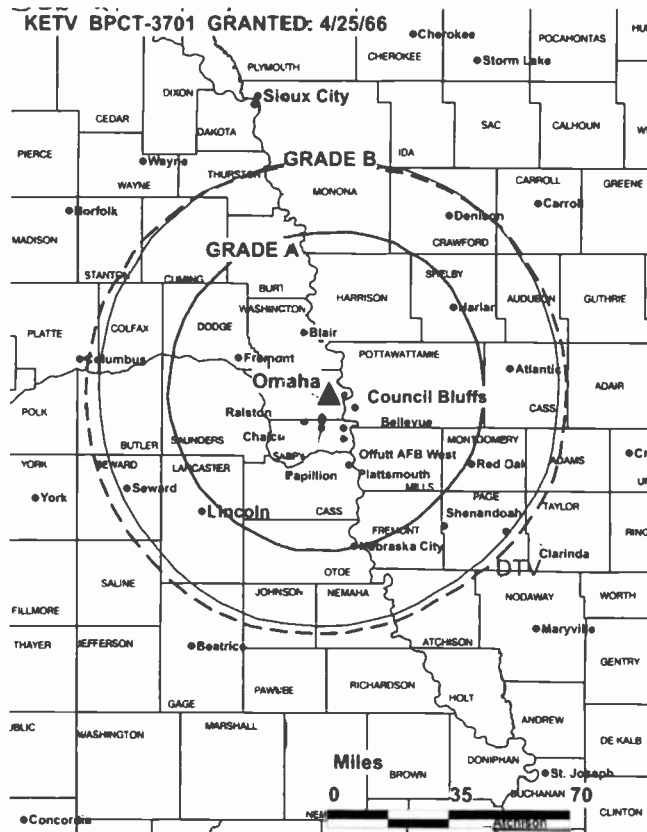
**Richard J. Dyer**, President & General Manager.

**John Curry**, General Sales Manager.

**Brian Sather**, National Sales Manager.

**Paul Trnisi**, Promotion Director.

**Jerry Olson**, Operations Manager.



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**RoseAnn Shannon**, News Director.

**Warren Behrens**, Chief Engineer.

**Rebecca Addison**, Business Manager.

**Highest 30 Sec. Rate:** \$5000.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	390,590	137,560	528,150
Average Weekly Circulation (2001)	274,338	87,701	362,039
Average Daily Circulation (2001)			197,422
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,280	100,330	360,610
Average Weekly Circulation (2001)	214,842	76,199	291,040
Average Daily Circulation (2001)			167,806
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,310	37,230	167,540
Average Weekly Circulation (2001)	59,496	11,502	70,998
Average Daily Circulation (2001)			29,616

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Omaha

**KMTV**  
Ch. 3

**Network Service:** CBS.

**Licensee:** Emmis Television License Corp. of Honolulu, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

**Studio:** 10714 Mockingbird Dr., Omaha, NE 68127.

**Phone:** 402-592-3333. **Fax:** 402-597-7698.

**Web Site:** <http://www.kmtv3.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25.00"  
Longitude 96° 01' 37.00"

**Transmitter:** 5400 N. 72nd St.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 1000-kw max. visual. Antenna: 1396-ft. above av. terrain, 1318-ft. above ground.

Latitude 41° 18' 24.60"  
Longitude 96° 01' 36.60"

**FCC Digital File Number:** BPCDT-19991026ABT. Granted: October 31, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; AFC, 3.7-meter Ku-band; Harris, 3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Communications, Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Emmis Communications Corp. (Group Owner).

**Began Operation:** September 1, 1949. Sale to Lee Enterprises Inc. by May Broadcasting Co. approved by FCC November 7, 1986. Sale to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Wiley, Rein & Fielding.

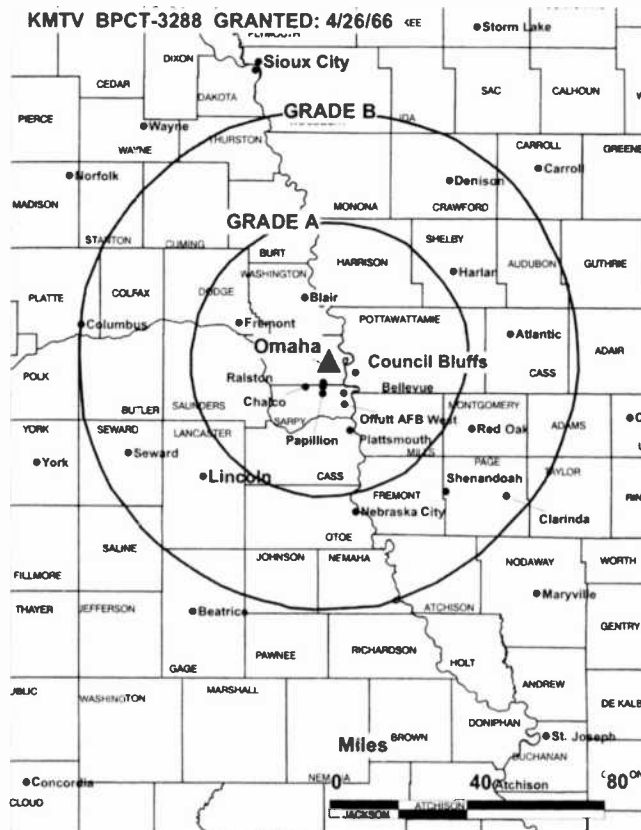
**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

Chris Leister, General Manager.

Jim McKernan, General Sales Manager.

Vicki White, National Sales Manager.



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**Dominick Nardo, Marketing & Promotion Manager.**

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	385,600	132,090	517,690
Average Weekly Circulation (2001)	229,543	75,130	304,673
Average Daily Circulation (2001)			144,143
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,280	100,330	360,610
Average Weekly Circulation (2001)	186,695	68,903	255,598
Average Daily Circulation (2001)			128,090
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	125,320	31,760	157,080
Average Weekly Circulation (2001)	42,849	6,226	49,075
Average Daily Circulation (2001)			16,053

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Omaha

**KPTM**  
Ch. 42

**Network Service:** FOX.

**Licensee:** Pappas Telecasting of the Midlands, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** 4625 Famam St., Omaha, NE 68132.

**Phone:** 402-558-4200. **Fax:** 402-554-4290.

**Web Site:** <http://www.kptm.com>

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1559-ft. above av. terrain, 1479-ft. above ground, 2689-ft. above sea level.

Latitude 41° 04' 15"  
Longitude 96° 13' 30"

Holds CP for change to 1893-ft. above av. terrain, 1814-ft. above ground, 3021-ft. above sea level. BPC-870902KE.

**Transmitter:** 19801 Pflug Rd., Springfield.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 360-kw max. visual. Antenna: 1883-ft. above av. terrain, 1811-ft. above ground.

Latitude 41° 04' 15"  
Longitude 96° 13' 30"

**FCC Digital File Number:** BPCDT-19991101AGZ. Granted: January 24, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Harris, 6.1-meter C-band; Harris, M/A-Corr receivers.

**LMA:** Local marketing agreement with KXVO (W), Omaha.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** April 6, 1986.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Bryan Cave LLP.

**Represented (engineering):** Smith & Fisher; Cecil Lynch.

**Personnel:**

**John Carpenter**, Executive Vice President & General Manager.

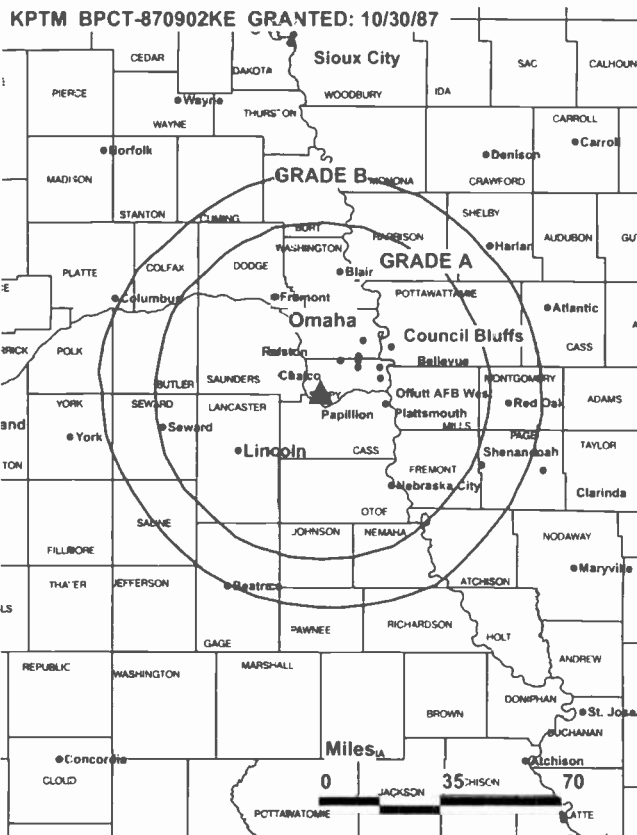
**Jill Nelson**, General Sales Manager.

**Doug Crary**, News Director.

**Darlene Goldsberry**, Program Manager.

**Ed Zachary**, Local Marketing Manager.

**Phil Clark**, Promotion Manager.



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**Shannon McIntosh**, Traffic Manager.

**Rick Creager**, Production Manager

**Highest 30 Sec. Rate:** \$2300.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	379,880	140,340	520,220
Average Weekly Circulation (2001)	223,616	62,780	286,396
Average Daily Circulation (2001)			119,799
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,280	100,330	360,610
Average Weekly Circulation (2001)	159,785	49,950	209,735
Average Daily Circulation (2001)			88,335
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	119,600	40,010	159,610
Average Weekly Circulation (2001)	63,830	12,830	76,660
Average Daily Circulation (2001)			31,464

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# Nebraska—Omaha

**KXVO**  
Ch. 15

**Network Service:** WBN.

**Licensee:** Mitts Telecasting Co., 205 S. West St., Suite A, Visalia, CA 93291.

**Studio:** 4625 Farnam St., Omaha, NE 68132.

**Phone:** 402-554-1500. **Fax:** 402-551-1515.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 2529-kw max. visual. Antenna: 1280-ft. above av. terrain, 1200-ft. above ground, 2410-ft. above sea level.

Latitude 41° 04' 15"  
Longitude 96° 13' 30"

**Transmitter:** 19801 Pflug Rd., Sarpy County.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 500-kw max. visual. Antenna: 1740-ft. above av. terrain, 1660-ft. above ground.

Latitude 41° 04' 15"  
Longitude 96° 13' 30"

**FCC Digital File Number:** BPCDT-19991029ADQ. Granted: March 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KPTM (F), Omaha.

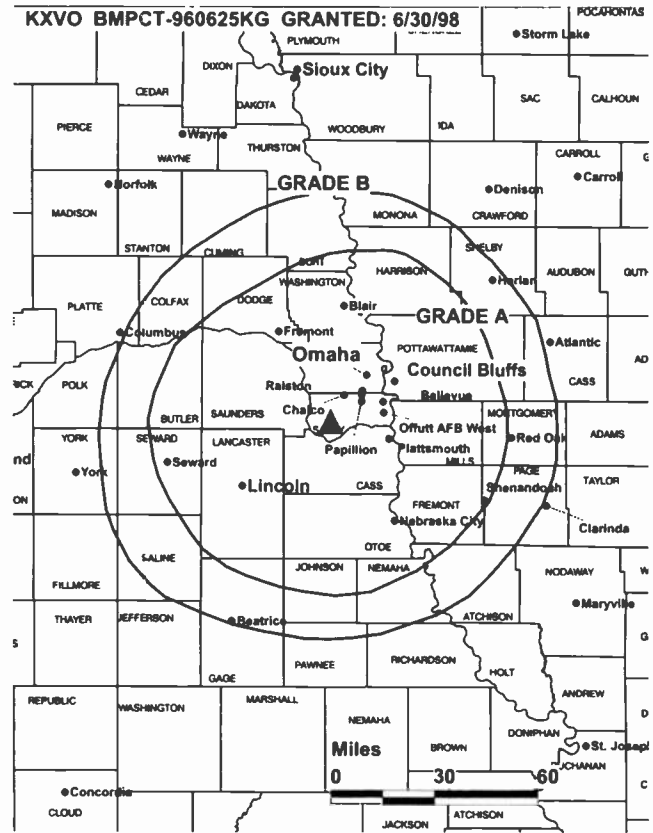
**Ownership:** Mitts Telecasting Co. (Group Owner).

**Began Operation:** June 10, 1995. Sale to present owner by Cocola Family Trust (Gary M. Cocola) approved by FCC June 13, 2000.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

- Patrick Caffrey, Chief Operator.
- Robert Epstein, General Marketing Manager.
- Tim McGaffin, Local Marketing Manager.
- Tom Markley, National Marketing Manager.
- Dale Scherbring, Chief Engineer.
- Kirk Winkler, News Director.
- Steve Rabb, Special Projects.
- Phil Clark, Promotion Manager.
- Donna Ridgley, Creative Services Director.
- Patty Moore, Business Manager.
- Rick Creager, Production Manager.



**Rates:** On request.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	369,000	137,490	506,490
Average Weekly Circulation (2001)	125,847	45,846	171,693
Average Daily Circulation (2001)			63,686

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,280	100,330	360,610
Average Weekly Circulation (2001)	90,962	35,732	126,694
Average Daily Circulation (2001)			47,803

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,720	37,160	145,880
Average Weekly Circulation (2001)	34,885	10,114	44,999
Average Daily Circulation (2001)			15,882

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Omaha

**WOWT**  
Ch. 6

**Network Service:** NBC.

**Licensee:** Benedek License Corp., 2895 Greenspoint Parkway, Suite 250, Hoffman Estates, IL 60195.

**Studio:** 3501 Famam St., Omaha, NE 68131-3356.

**Phone:** 402-346-6666. **Fax:** 402-233-7880.

**E-mail:** info@wowt.com; sixonline@wowt.com

**Web Site:** http://www.wowt.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1370-ft. above av. terrain, 1343-ft. above ground, 2534-ft. above sea level.

Latitude 41° 18' 40"  
Longitude 96° 01' 37"

**Transmitter:** 5800 N. 72nd St.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 982.1-kw max. visual. Antenna: 1371-ft. above av. terrain, 1306-ft. above ground.

Latitude 41° 18' 40"  
Longitude 96° 01' 37"

**FCC Digital File Number:** BPCDT-19991018AAS. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6.1-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, ESDI, National Weather Service, NBC News Channel.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** August 29, 1949. Chronicle Publishing sold station to LIN Television, which then traded station to present owner for WWLP, Springfield, MA. FCC approved deal March 23, 2000. Sale to Chronicle Publishing Inc. by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sale to Meredith approved by FCC September 1951 (Vol. 7:32, 39).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

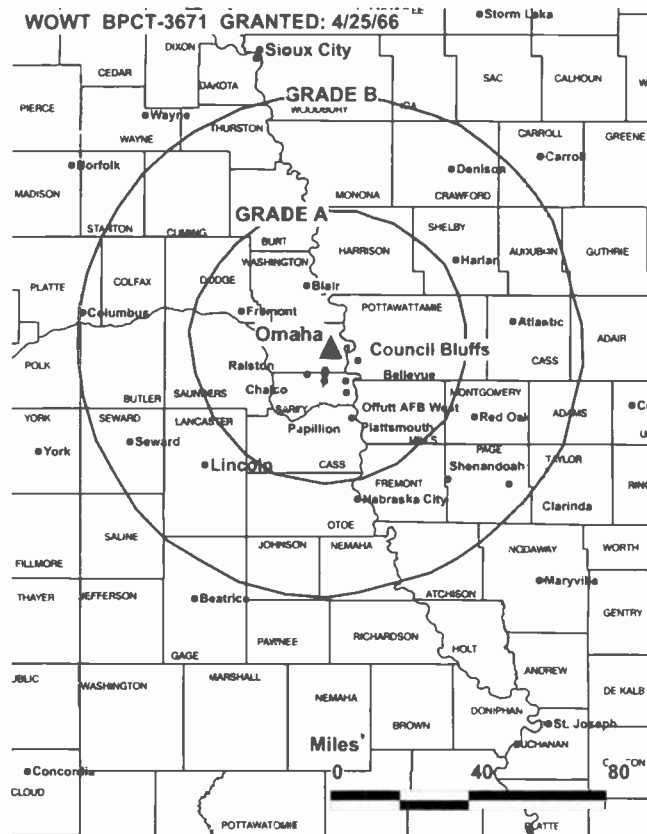
Lou Kirshen, Vice President & General Manager.

Dave Kuehn, General Sales Manager.

Don Felton, Local Sales Manager.

Brenda Constant, Local Sales Manager.

Dan Heithoff, Operations Manager.



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**John Clark, News Director.**

**Jay Nix, Chief Engineer.**

**Dan Cupak, Promotion & Marketing Manager.**

**Gail Lee, Community Affairs Director.**

**Rates:** On request.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total:	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,440	137,510	514,950
Average Weekly Circulation (2001)	278,739	85,745	364,484
Average Daily Circulation (2001)			186,405
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,280	100,330	360,610
Average Weekly Circulation (2001)	208,620	74,380	283,000
Average Daily Circulation (2001)			153,513
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,160	37,180	154,340
Average Weekly Circulation (2001)	70,119	11,364	81,483
Average Daily Circulation (2001)			32,892

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Scottsbluff

## KDUH-TV

Ch. 4

(Affiliate of KOTA-TV, Rapid City, SD)

**Network Service:** ABC.

**Licensee:** Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

**Studio:** 1523 First Ave., Scottsbluff, NE 69361.

**Mailing Address:** Box 1760, Rapid City, SD 57709-1760.

**Phone:** 308-632-3071.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 1000-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1961-ft. above ground, 6316-ft. above sea level.

Latitude 42° 10' 21"  
Longitude 103° 13' 57"

**Transmitter:** 13.1-mi. SW of Hemingford.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 32.4-kw visual. Antenna: 1942-ft. above av. terrain, 1855-ft. above ground.

Latitude 42° 10' 21"  
Longitude 103° 13' 57"

**FCC Digital File Number:** BPCDT-20010206ABB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** RCA Americom, Ku-band; Simulcast, 5-meter; Simulcast receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Duhamel Broadcasting Enterprises (Group Owner).

**Began Operation:** February 20, 1958.

**Represented (sales):** Continental Television Sales; The Soderlund Co. (Omaha-Lincoln).

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Edward F. Lorentz & Associates; Vir James PC Broadcast Engineering (Denver).

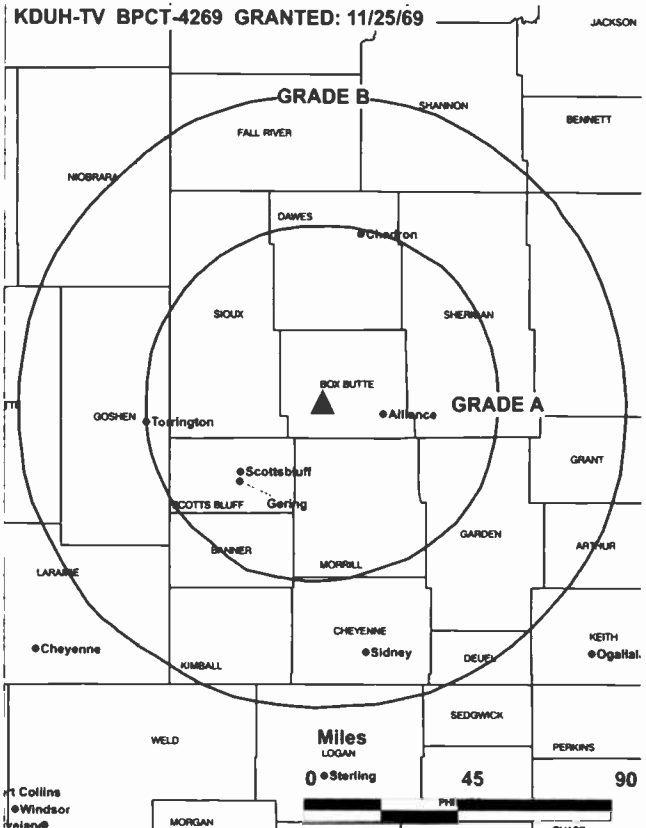
**Personnel:**

William Duhamel, General Manager.

Steve Duffy, General Sales Manager.

Frank Etherington, Engineering Director.

**Rates:** On request.



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**City of License:** Hay Springs. **Station DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 197.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,920	13,060	30,980
Average Weekly Circulation (2001)	13,192	4,526	17,718
Average Daily Circulation (2001)			10,038
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,650	7,670	19,320
Average Weekly Circulation (2001)	9,301	3,054	12,355
Average Daily Circulation (2001)			6,720
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,270	5,390	11,660
Average Weekly Circulation (2001)	3,891	1,472	5,363
Average Daily Circulation (2001)			3,318

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Nebraska—Scottsbluff-Gering

**KSTF  
Ch. 10**

(Satellite of KGWN-TV, Cheyenne, WY)

**Network Service:** CBS.

**Licensee:** Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL 61101.

**Studio:** See KGWN-TV, Cheyenne, WY.

**Mailing Address:** 2923 E. Lincolnway, Cheyenne, WY 82001.

**Phone:** 307-634-7755. **Fax:** 307-637-8604.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 240-kw visual, 24-kw aural. Antenna: 840-ft. above av. terrain, 674-ft. above ground, 5141-ft. above sea level

Latitude 41° 59' 58"  
Longitude 103° 39' 55"

**Transmitter:** 9.5-mi. N of center of Scottsbluff.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 100-kw max. visual. Antenna: 840-ft. above av. terrain, 643-ft. above ground.

Latitude 41° 59' 58"  
Longitude 103° 39' 55"

**FCC Digital File Number:** BPCDT-19991028ACU. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** RCA, 3.5-meter; RCA receivers.

**News Service:** AP.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** August 7, 1955. Sale to Lamb Enterprises by Frontier Broadcasting Co. (McCracken) approved by FCC July 6, 1972 (*Television Digest*, Vol. 11:47; 12:28). Sale to Burke Broadcasting by Lamb Enterprises approved by FCC October 14, 1983. Sale to Stauffer Communications by Burke Broadcasting approved by FCC July 8, 1986 (Vol. 26:13). Sale to Morris Communications by Stauffer Communications approved by FCC May 2, 1995. Sale to present owner by Morris Communications approved by FCC April 12, 1995 (Vol. 35:49).

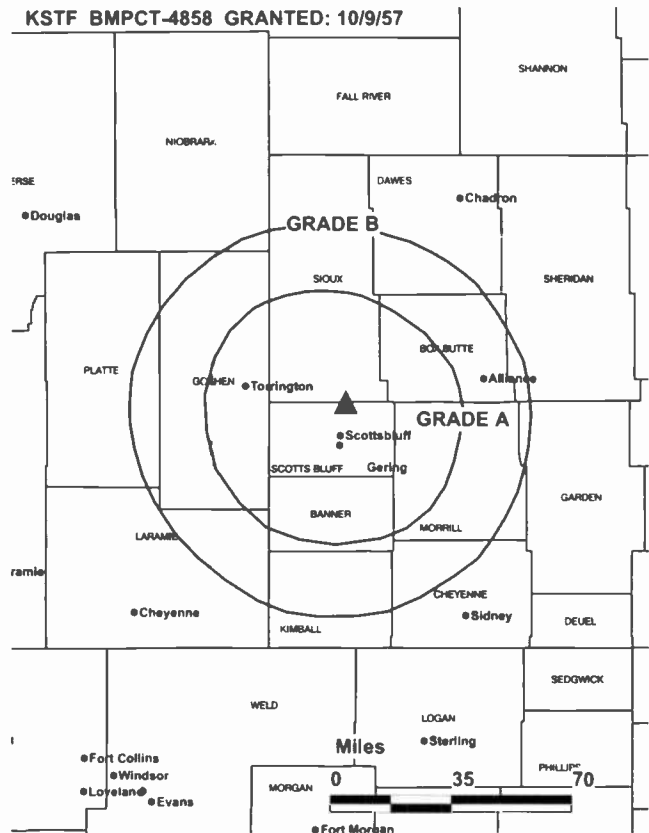
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:** See KGWN-TV, Cheyenne, WY.

**Highest 30 Sec. Rate:** \$65.

**City of License:** Scottsbluff. **Station DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 197.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,150	11,050	27,200
Average Weekly Circulation (2001)	10,947	4,626	15,573
Average Daily Circulation (2001)			7,902
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,650	7,670	19,320
Average Weekly Circulation (2001)	8,665	3,829	12,494
Average Daily Circulation (2001)			6,709
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,500	3,380	7,880
Average Weekly Circulation (2001)	2,282	797	3,079
Average Daily Circulation (2001)			1,193

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Superior

## KSNB-TV

Ch. 4

(Satellite of KTVG, Grand Island, NE)

**Network Service:** FOX.

**Licensee:** Colins Broadcasting Co., 205 S. West St., Suite A, Visalia, CA 93291.

**Studio:** See KHGI-TV, Kearney-Hastings-Grand Island, NE.

**Mailing Address:** Box 220, Kearney, NE 68848.

**Phone:** 308-743-2494. **Fax:** 308-743-2644.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1109-ft. above av. terrain, 1040-ft. above ground, 2774-ft. above sea level.

Latitude 40° 05' 15"  
Longitude 97° 55' 12"

**Transmitter:** 5-mi. NW of Superior.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 1000-kw max. visual. Antenna: 1034-ft. above av. terrain, 967-ft. above ground.

Latitude 40° 05' 15"  
Longitude 97° 55' 12"

**FCC Digital File Number:** BPCDT-19991004ABO. Granted: November 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Prodelin, 5-meter; Standard Components receivers.

**News Services:** ABC NewsOne, AP, Conus, National Weather Service, WSI.

**Ownership:** Colins Broadcasting Co.

**Began Operation:** October 1, 1965. Assignment to Fant Broadcasting Co. LLC by bankruptcy trustee Joseph Girard granted by FCC May 13, 1993. Sale to Blackstar Communications by Fant Broadcasting Co. approved by FCC December 15, 1995, but not consummated. Sale to Pappas Telecasting, amended to Colins Broadcasting Co. (Thomas F. Mitts), approved by FCC February 17, 1999.

**Represented (sales):** Petry Television Inc.

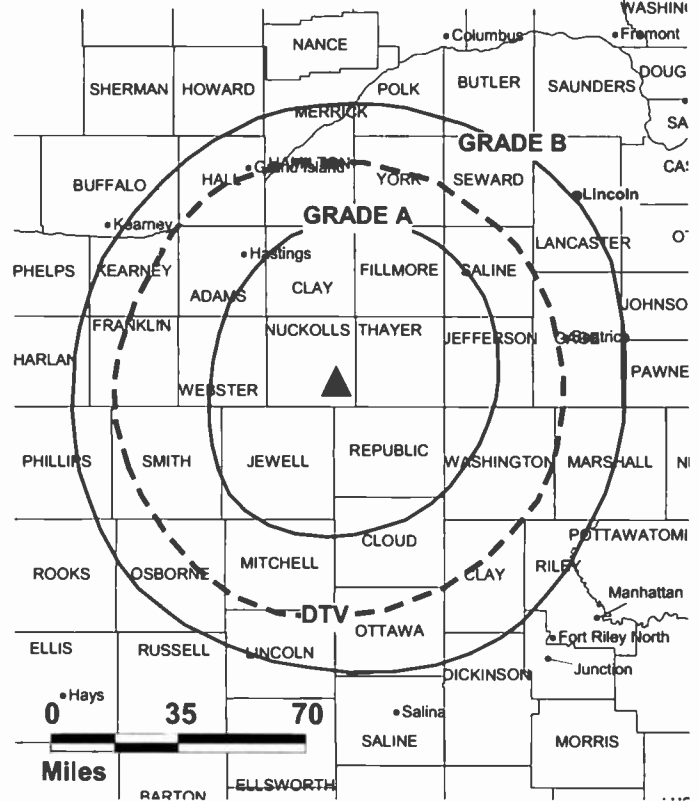
**Represented (engineering):** Denny & Associates PC.

**Personnel:** See KHGI-TV, Kearney-Hastings-Grand Island, NE.

**Rates:** On request.

**City of License:** Superior. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 102.

**KSNB-TV BPCT-20000324ABD GRANTED: 5/8/2000**

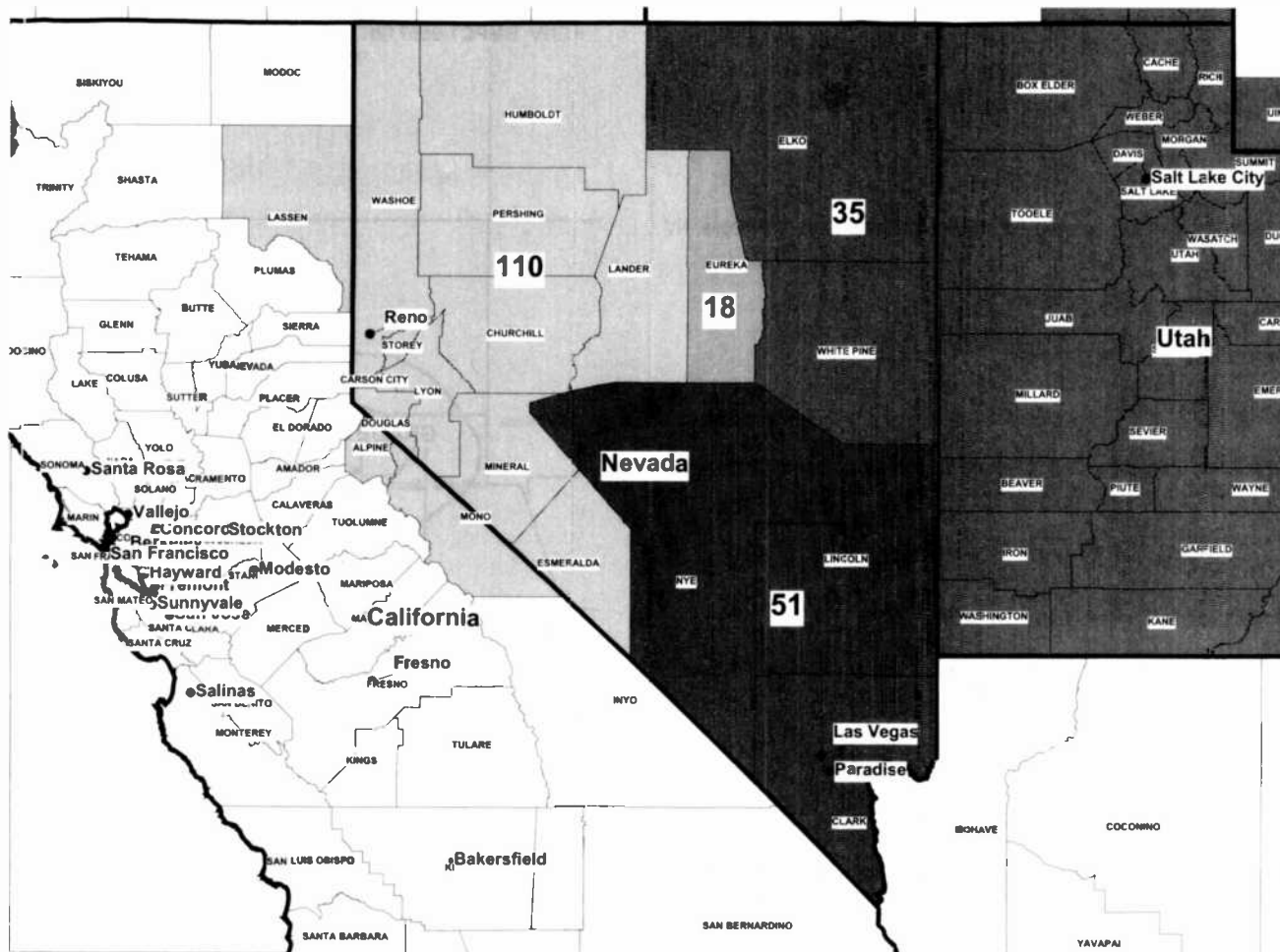


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Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,240	36,660	87,900
Average Weekly Circulation (2001)	13,747	5,009	18,755
Average Daily Circulation (2001)			5,188
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,970	32,040	73,010
Average Weekly Circulation (2001)	11,087	4,080	15,167
Average Daily Circulation (2001)			4,081
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,270	4,620	14,890
Average Weekly Circulation (2001)	2,660	928	3,588
Average Daily Circulation (2001)			1,107

\*Estimated station totals are sums of the Nielsen TV and Cable household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Denver, CO	1,381,260	18
Salt Lake City, UT	782,960	35
Las Vegas, NV	579,680	51
Reno, NV	239,840	110

**MARKET AREA COMMERCIAL STATIONS**

KCEC (50), KCNC-TV (4), KOEN (25), KDVR (31), KDVR-DT (32), KFCT (22), KFNR (11), KMAS-TV (24), KMGH-DT (17), KMGH-TV (7), KPXC-TV (59), KREG-TV (3), KTVB (20), KTVJ (14), KTVS (3), KUSA-TV (9), KWGN-TV (2), KWHB (53)  
 KBEO (11), KCSG (4), KENV (10), KGWR-TV (13), KJWY (2), KJZZ-TV (14), KPNZ (24), KSL-TV (5), KSTU (13), KTVZ (4), KUPX (16), KUSG (12), KUTV (2), KUWB (30)  
 KBLR (39), KFBS (33), KINC (15), KLAS-DT (7), KLAS-TV (8), KTNV (13), KVBC (3), KVVU-TV (5), KVWB (21)  
 KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNW (4), KRXI (11), KTVN (2), KWNV (7)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- KVVU-TV, Henderson** ..... See Las Vegas, NV
- KBLR, Las Vegas** ..... See Paradise, NV

**Nevada Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	10	6	16
<b>Educational Television</b>	2	0	2
	12	6	18

# Nevada—Elko

## KENV Ch. 10

**Network Service:** NBC.

**Licensee:** Ruby Mountain Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89102.

**Studio:** 1025 Chilton Circle, Elko, NV 89801.

**Phone:** 775-777-8500. **Fax:** 775-777-7758.

**E-mail:** tu@kenv.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 3.1-kw visual. Antenna: 1850-ft. above av. terrain, 66-ft. above ground, 7441-ft. above sea level.

Latitude 40° 41' 53.00"  
Longitude 115° 54' 13.00"

**Transmitter:** Grindstone Mountain, 12-mi. SW of Elko.

**Digital Facilities:** Channel No. 8 (180-186 MHz). Power: 3.1-kw visual. Antenna: 1827-ft. above av. terrain, 43-ft. above ground.

Latitude 40° 41' 52.50"  
Longitude 115° 54' 13.00"

**FCC Digital File Number:** BPCDT-19991029AEC. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** March 25, 1997.

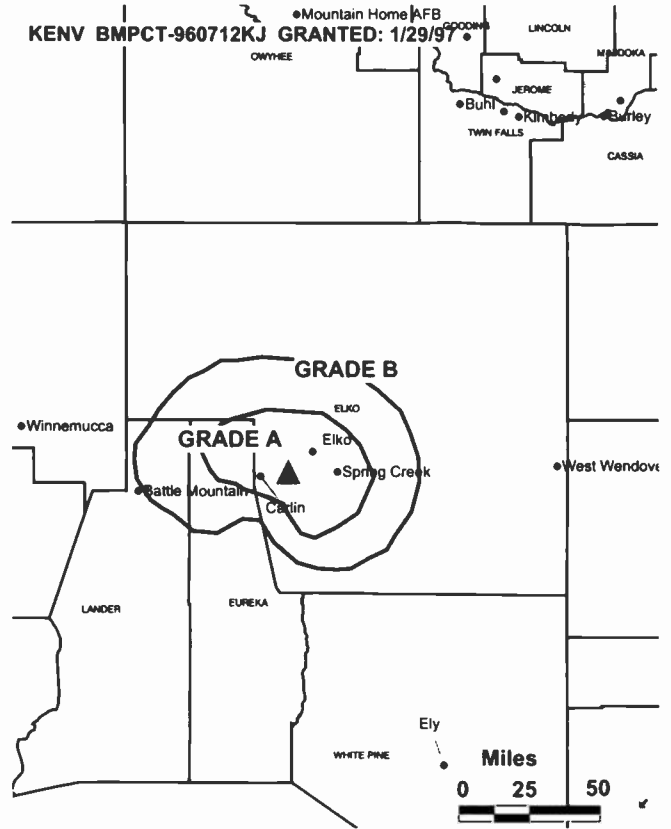
**Represented (engineering):** Hammitt & Edison Inc.

**Personnel:**

Jim Elliott, Station Manager.

**Rates:** On request.

**City of License:** Elko. **Station DMA:** Salt Lake City. **Rank:** 35.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,750	5,290	17,040
Average Weekly Circulation (2001)	5,922	1,629	7,551
Average Daily Circulation (2001)			3,323
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,750	5,290	17,040
Average Weekly Circulation (2001)	5,922	1,629	7,551
Average Daily Circulation (2001)			3,323

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Las Vegas

**KFBT**  
**Ch. 33**

**Network Service:** Independent.

**Licensee:** Sinclair Communications Inc., 10760 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 3830 S. Jones Blvd., Las Vegas, NV 89103.

**Phone:** 702-873-0033. **Fax:** 702-873-6192.

**Web Site:** <http://www.kfbt.com>

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 1349-kw max. visual. Antenna: 1906-ft. above av. terrain, 174-ft. above ground, 4494-ft. above sea level.

Latitude 35° 56' 44"  
Longitude 115° 02' 31"

**Transmitter:** 1.03-mi. NE of Black Mountain.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 1000-kw max. visual. Antenna: 1256-ft. above av. terrain, 199-ft. above ground, 3539-ft. above sea level.

Latitude 36° 00' 28"  
Longitude 115° 00' 24"

**FCC Digital File Number:** BPCDT-19991101AKC. Granted: January 26, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Comtech, C-band; Harris receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** August 1, 1989. Sale to ACME Television Holdings LLC by Channel 33 Inc. approved by FCC December 18, 1997. Sale to present owner by ACME approved by FCC February 23, 2000.

**Represented (sales):** Adam Young Inc.

**Personnel:**

**Rob Weisbord**, General Manager.

**Todd Senter**, General Sales Manager.

**Jeff Gotts**, Chief Engineer.

**L. J. deJarnett**, Program Director.

**Korie Fera**, Promotion Director.

**Danny Koker**, Production Manager.

**KFBT BMPCT-890130KL GRANTED: 5/5/89**



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**Lori Conroy**, Business Manager.

**Highest 30 Sec. Rate:** \$225.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	388,990	156,580	545,570
Average Weekly Circulation (2001)	79,354	36,170	115,524
Average Daily Circulation (2001)			34,916
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	388,990	156,580	545,570
Average Weekly Circulation (2001)	79,354	36,170	115,524
Average Daily Circulation (2001)			34,916

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Las Vegas

## KINC Ch. 15

**Network Service:** Univision.

**Licensee:** Entravision Holdings LLC, 11900 Olympic Blvd., Suite 590, Los Angeles, CA 90064.

**Studio:** 500 Pilot Rd., Suite D, Las Vegas, NV 89119.

**Phone:** 702-434-0015. **Fax:** 702-434-0527.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 1145-kw max. visual. Antenna: 1850-ft. above av. terrain, 125-ft. above ground, 4446-ft. above sea level.

Latitude 35° 56' 44"  
Longitude 115° 02' 31"

**Transmitter:** KFBT tower on Black Mountain.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 200-kw max. visual. Antenna: 1872-ft. above av. terrain, 125-ft. above ground.

Latitude 35° 56' 46"  
Longitude 115° 02' 34"

**FCC Digital File Number:** BPCDT-19991029ACP. Granted: November 24, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Entravision Communications Corp. (Group Owner).

**Began Operation:** July 15, 1995. Sale to current owner from Tierra Alta Broadcasting Inc. approved by FCC April 25, 1997. Tierra Alta acquired interest in Entravision in exchange for station.

**Represented (sales):** Univision.

**Represented (legal):** Thompson, Hine & Flory.

**Personnel:**

Gabriel Quiroz, General Manager.

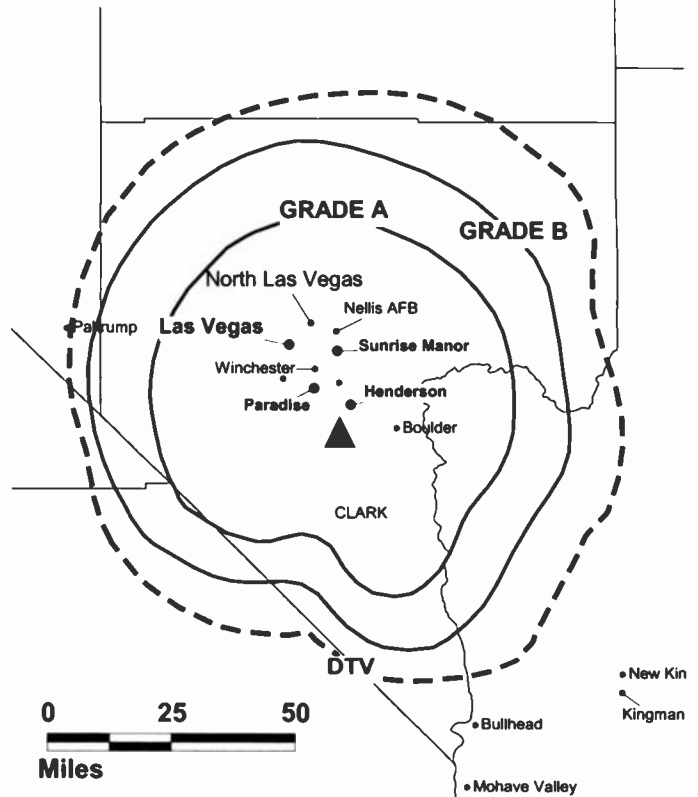
Tim Foster, General Sales Manager.

David Fish, National Sales Manager.

John Garcia, Chief Engineer.

Xochitl Sandoval, News Director.

KINC BMPCT-950705KE GRANTED: 8/30/95



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**Highest 30 Sec. Rate:** \$400.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	156,580	156,580
Average Weekly Circulation (2001)	0	22,704	22,704
Average Daily Circulation (2001)			9,082
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	156,580	156,580
Average Weekly Circulation (2001)	0	22,704	22,704
Average Daily Circulation (2001)			9,082

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Nevada—Las Vegas

### KLAS-DT Ch. 7

**Network Service:** CBS.

**Licensee:** KLAS Inc., 3228 Channel 8 Dr., Las Vegas, NV 89109.

**Studio:** 3228 Channel 8 Dr., Las Vegas, NV 89109.

**Phone:** 702-792-8888. **Fax:** 702-734-7437.

**E-mail:** neilson@klastv.com. **Web Site:** <http://www.klastv.com>

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 26.4-kw visual. Antenna: 1962-ft. above av. terrain, 236-ft. above ground.

Latitude	35°	56'	44"
Longitude	115°	02'	33"

**Transmitter:** Black Mountain, 16 miles SE of Las Vegas.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Anixter, 5-meter C-band; DH Satellite, 5-meter KJ-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne receivers.

**SNG Mobile Dish:** SatCom, 2.4-meter Ku-band.

**News Services:** AP, Conus, NIWS, UPI.

**Ownership:** Landmark Communications Inc. (Group Owner).

**Began Digital Operation:** April 1, 2000.

**Represented (sales):** Continental Television Sales.

**Personnel:**

**Richard Fraim**, President & General Manager.

**Linda Bonnici**, General Sales Manager.

**Cristina Lindholm**, Local Sales Manager.

**Michael Watkins**, Local Sales Manager.

**Nan Schwarz**, National Sales Manager.

**Jerry Agresti**, Chief Engineer.

**Gene Ross**, News Director.

**Emily Neilson**, New Business & Program Director.

**Rates:** On request.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

# Nevada—Las Vegas

## KLAS-TV Ch. 8

**Network Service:** CBS.

**Licensee:** Landmark Television Inc., 3228 Channel 8 Dr., Las Vegas, NV 89109.

**Studio:** 3228 Channel 8 Dr., Las Vegas, NV 89109.

**Mailing Address:** Box 15047, Las Vegas, NV 89114.

**Phone:** 702-792-8888. **Fax:** 702-734-7437.

**E-mail:** neilson@klastv.com

**Web Site:** <http://www.klastv.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude 35° 56' 44"  
Longitude 115° 02' 33"

**Transmitter:** Black Mountain, 7-mi. from Henderson.

**Began Digital Operations:** April 1, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Anixter, 5-meter C-band; DH Satellite, 5-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne receivers.

**SNG Mobile Dish:** SatCom, 2.4-meter Ku-band.

**News Services:** AP, Conus, NIWS, UPI.

**Ownership:** Landmark Communications Inc. (Group Owner).

**Began Operation:** July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and *Las Vegas Sun* approved by FCC February 14, 1968 (*Television Digest*, Vol. 8:8, 9). Sale to present owner by the estate of Howard R. Hughes approved by FCC May 15, 1978 (Vol. 18:7).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Hogan & Hartson LLP.

### Personnel:

**Richard Fraim**, President & General Manager.

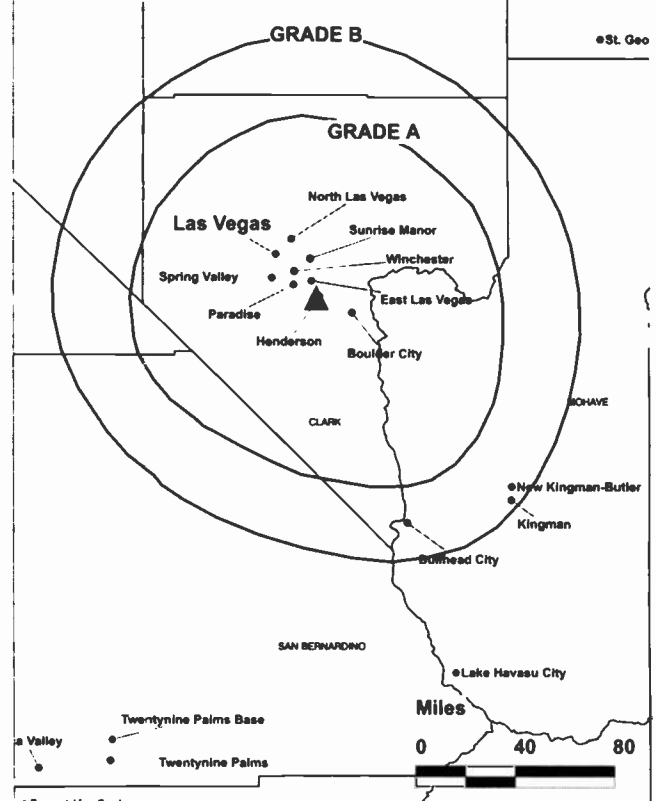
**Linda Bonnici**, General Sales Manager.

**Gene Ross**, News Director.

**Emily Nellson**, Program Director.

**Virginia Canfield**, Business Manager.

KLAS-TV BPCT-4448 GRANTED: 9/1/71



**Doug Kramer**, Chief Engineer.

**Rates:** On request.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,760	192,050	587,810
Average Weekly Circulation (2001)	287,727	112,874	400,602
Average Daily Circulation (2001)			213,842
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	393,030	166,300	559,330
Average Weekly Circulation (2001)	286,362	109,900	396,263
Average Daily Circulation (2001)			212,426
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,730	25,750	28,480
Average Weekly Circulation (2001)	1,365	2,974	4,339
Average Daily Circulation (2001)			1,416

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Nevada—Las Vegas

**KTNV**  
Ch. 13

**Network Service:** ABC.

**Licensee:** Jomul Broadcast Corp., Box 693, Milwaukee, WI 53201.

**Studio:** 3355 S. Valley View Blvd., Las Vegas, NV 89102.

**Phone:** 702-876-1313. **Fax:** 702-871-1961.

**E-mail:** ktnv13@ktnv.com

**Web Site:** <http://www.yourinsidelasvegas.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 15.8-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 4603-ft. above sea level.

Latitude 35° 56' 43"  
Longitude 115° 00' 32"

**Transmitter:** 15.1-mi. SSE of Las Vegas, Black Mountain.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 16-kw visual. Antenna: 2001-ft. above av. terrain, 227-ft. above ground.

Latitude 35° 56' 43"  
Longitude 115° 02' 32"

**FCC Digital File Number:** BPCDT-19991101AKE. Granted: March 9, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; DX Antenna, 3-meter C-band; Microdyne, 5-meter C-band; RCA, 3-meter Ku-band; Avantek, DX Engineering, RCA, Scientific-Atlanta, Standard Electronics receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Jomul Broadcast Group Inc. (Group Owner).

**Began Operation:** May 4, 1956. Sale to Adelson group by Albert Zugsmith interests approved by FCC November 20, 1957 (*Television Digest*, Vol. 13:34, 42, 47). Sale to Nevada Broadcasters Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved by FCC November 5, 1959 (Vol. 15:42, 45). Interim authorization granted August 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. April 16, 1969 (Vol. 9:15). Positive control by Williams Family Group approved by FCC July 11, 1974. Sale to present owner approved by FCC June 29, 1979 (Vol. 19:8).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Crowell & Moring LLP.

**Personnel:**

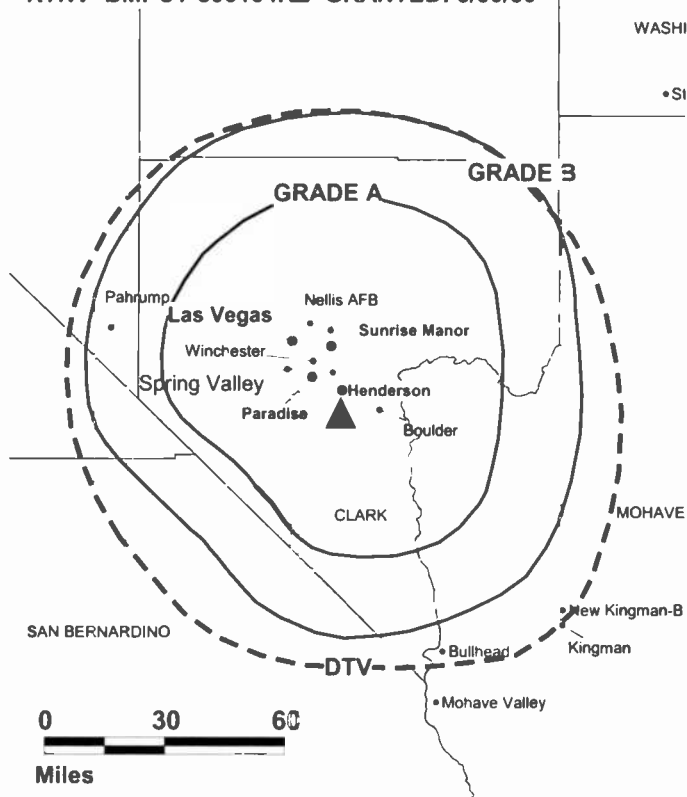
**Randy Oswald**, Vice President & General Manager.

**Steven South**, General Sales Manager.

**David Madsen**, Local Sales Manager.

**Mike Long**, National Sales Manager.

KTNV BMPCT-800104KE GRANTED: 5/30/80



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**Julie Akins**, News Director.

**Larry Amburgey**, Business Manager.

**Christi Braginton**, Promotion Director.

**Greg Rogers**, Production Manager

**Bob Hauck**, Chief Engineer.

**Rates:** On request.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	392,290	166,300	558,590
Average Weekly Circulation (2001)	258,775	102,935	361,710
Average Daily Circulation (2001)			165,321
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	392,290	166,300	558,590
Average Weekly Circulation (2001)	258,775	102,935	361,710
Average Daily Circulation (2001)			165,321

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers via wing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Las Vegas

**KVBC**  
Ch. 3

**Network Service:** NBC.

**Licensee:** Valley Broadcasting Co., Box 44169, Las Vegas, NV 89116.

**Studio:** 1500 Foremaster Lane, Las Vegas, NV 89101.

**Phone:** 702-642-3333. **Fax:** 702-657-3423.

**E-mail:** ch3@kvbc.com

**Web Site:** http://www.kvbc.com/kvbc

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1275-ft. above av. terrain, 257-ft. above ground, 3594-ft. above sea level.

Latitude 36° 00' 30"  
Longitude 115° 00' 20"

**Transmitter:** Black Mountain.

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 27.7-kw visual. Antenna: 1260-ft. above av. terrain, 203-ft. above ground, 3540-ft. above sea level.

Latitude 36° 00' 30"  
Longitude 115° 00' 20"

**Transmitter:** Section 25, T22S, R62E; Henderson.

**FCC Digital File Number:** BPCDT-990617KE. Granted: November 24, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 2.4-meter Ku-band; Paracom, 3.1-meter C-band; Prodelin, 5-meter C-band; DX Engineering, Pinzone receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** January 23, 1955. Donrey Inc. lost license (*Television Digest*, Vol. 18:46; 19:19, 32). Began operation under present ownership September 30, 1979.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

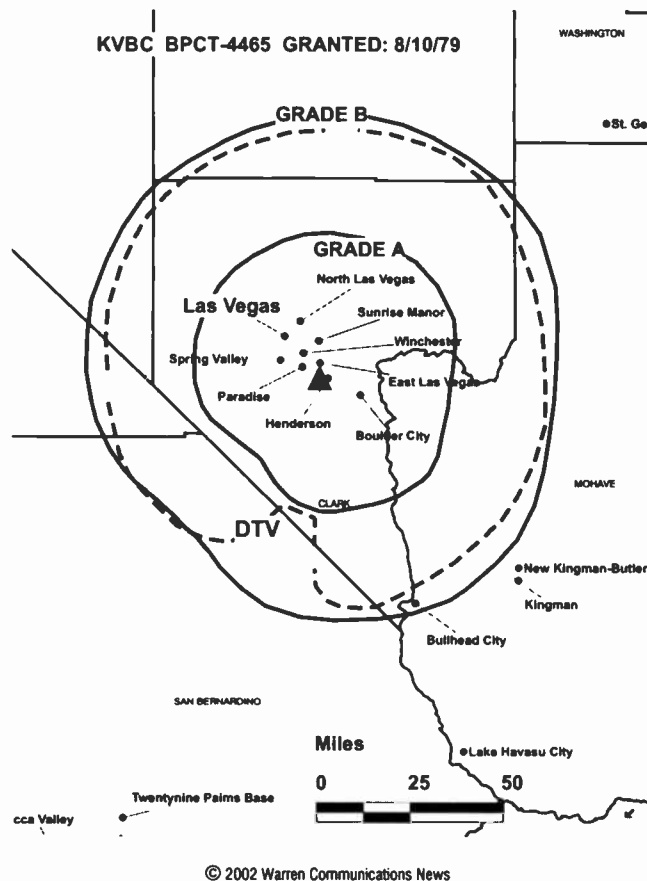
**Gene R. Greenberg**, Vice President & General Manager.

**Joanne Nasby**, National Marketing Director.

**Kelly Gresh**, Local Marketing Director.

**Judy Reich**, Program & Community Affairs Director.

**Dayle Wyman**, Promotion Manager.



**Mark Guranik**, Assistant Chief Engineer.

**Shelly Goings**, Business Manager.

**Rates:** On request.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	414,060	175,870	589,930
Average Weekly Circulation (2001)	294,224	110,088	404,312
Average Daily Circulation (2001)			224,393
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	393,030	166,300	559,330
Average Weekly Circulation (2001)	286,263	107,881	394,144
Average Daily Circulation (2001)			220,708
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,030	9,570	30,600
Average Weekly Circulation (2001)	7,960	2,207	10,168
Average Daily Circulation (2001)			3,685

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Henderson-Las Vegas

## KVVU-TV Ch. 5

**Network Service:** FOX.

**Licensee:** KVVU Broadcasting Corp., 25 TV 5 Dr., Henderson, NV 89014.

**Studio:** 25 TV 5 Dr., Henderson, NV 89014.

**Phone:** 702-435-5555. **Fax:** 702-451-4220.

**E-mail:** program@kvvutv.com

**Web Site:** http://www.kvvutv.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"  
Longitude 115° 00' 23"

**Transmitter:** Black Mountain, 2-mi. SW of Henderson.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. Antenna: 1179-ft. above av. terrain, 105-ft. above ground.

Latitude 36° 00' 26"  
Longitude 115° 00' 23"

**FCC Digital File Number:** BPCDT-19991027ADC. Granted: January 24, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.5-meter Ku-band; Simulcast, 5-meter C-band; M/A-Com, Standard Communications receivers.

**News Service:** UPI.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** September 10, 1967. Sale to present owner by John W. Carson, et al., approved by FCC April 5, 1985 (*Television Digest*, Vol. 25:3). Sale to John W. Carson, et al., by William H. Hernstadt, et al., approved by FCC March 30, 1979 (Vol. 18:25, 19:14, 16). Sale to William H. Hernstadt, et al., approved by FCC September 1, 1971. Sale to Levin-Townsend Enterprises by Chris Vanda approved by FCC May 1, 1969 (Vol. 9:18).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Garvey, Schubert & Barer.

**Represented (engineering):** Edward F. Lorentz & Associates.

### Personnel:

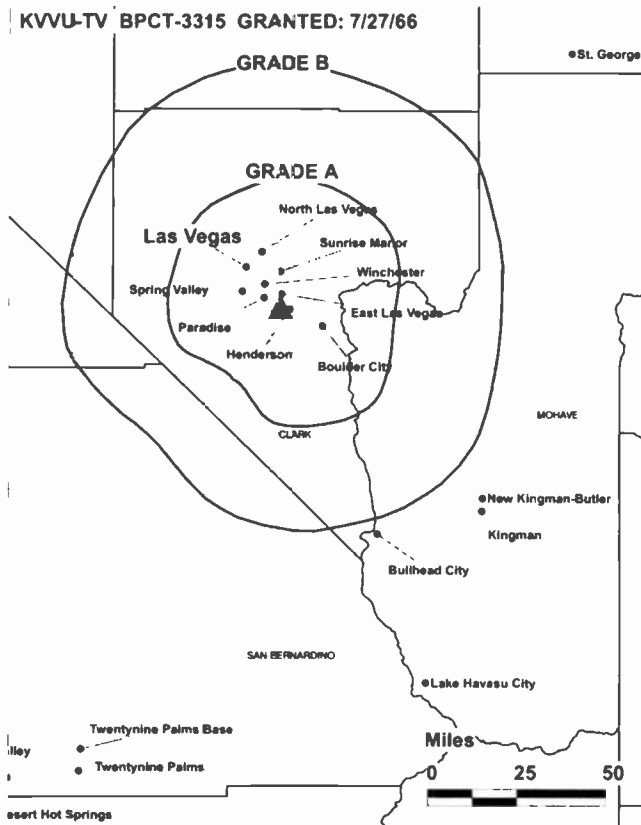
**Rusty Durante**, Vice President & General Manager.

**John Dalrymple**, General Sales Manager.

**Lisa Anderson**, Local Sales Manager.

**Shelley Judkins**, Local Sales Manager.

**Henry Krajewski**, National Sales Manager.



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**Jack Smith**, Engineering Director.

**Laura Deaue**, Marketing & Creative Services Director.

**Monte Wagner**, Business Manager.

**Rates:** On request.

**City of License:** Henderson. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,020	189,300	584,320
Average Weekly Circulation (2001)	226,695	93,994	320,689
Average Daily Circulation (2001)			122,556
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	392,290	166,300	558,590
Average Weekly Circulation (2001)	224,610	92,354	316,964
Average Daily Circulation (2001)			121,626
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,730	23,000	25,730
Average Weekly Circulation (2001)	2,086	1,639	3,725
Average Daily Circulation (2001)			930

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Las Vegas

## KVWB Ch. 21

**Network Service:** WBN.

**Licensee:** KUPN Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 920 S. Commerce St., Las Vegas, NV 89106-4504.

**Phone:** 702-382-2121. **Fax:** 702-382-1351.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 2570-kw max. visual. Antenna: 1207-ft. above av. terrain, 150-ft. above ground, 3491-ft. above sea level.

Latitude 36° 00' 28"  
Longitude 115° 00' 24"

**Transmitter:** Off State Rte. 146, Henderson.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 630-kw max. visual. Antenna: 1207-ft. above av. terrain, 150-ft. above ground.

Latitude 36° 00' 28"  
Longitude 115° 00' 24"

**FCC Digital File Number:** BPCDT-19991014ABL. Granted: November 24, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** ChannelMaster, 3.2-meter C-band; Comtech, 5-meter C-band; DX Engineering, 3.2-meter C-band; M/A-Com, 3.2-meter Ku-band; ChannelMaster, DX Engineering, M/A-Com, Pinzone receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** July 31, 1984. Sale to Las Vegas Channel 21 Inc. approved by FCC May 16, 1994. Sale to present owner by Las Vegas Channel 21 Inc. approved by FCC April 18, 1997. (Television Digest, Vol. 37:6).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Carl T. Jones Corp.

### Personnel:

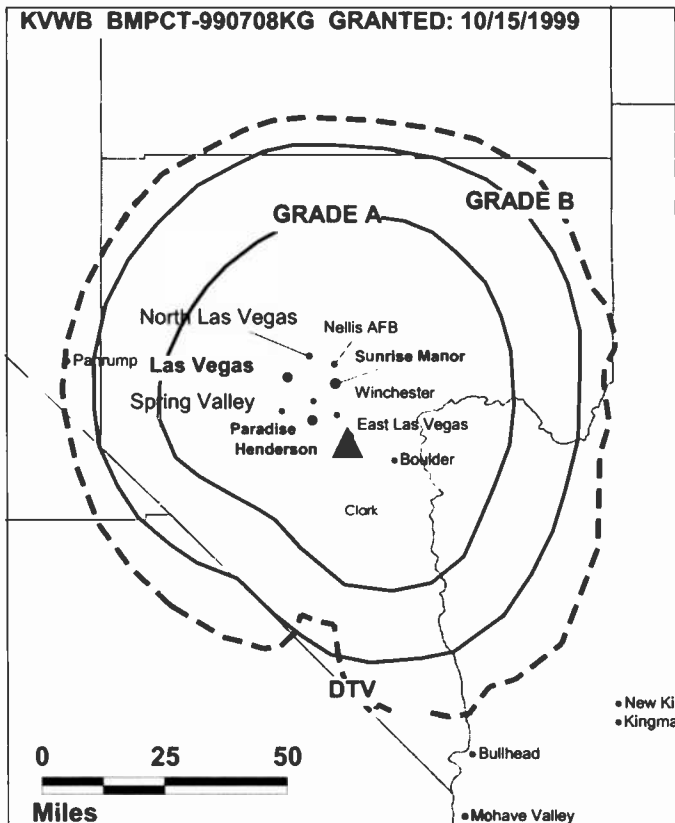
**Rob Weisbord,** General Manager.

**Sonia Maxwell,** Sales Director.

**Marc Weiner,** News Director.

**Dale Palecek,** Program Manager.

**Jayne Kozich,** Business Manager.



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**Greg Ferris,** Chief Engineer.

**Maggy Leak,** Traffic Manager.

**Rates:** On request.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	392,290	165,750	558,040
Average Weekly Circulation (2001)	155,666	68,225	223,891
Average Daily Circulation (2001)			85,570
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	392,290	165,750	558,040
Average Weekly Circulation (2001)	155,666	68,225	223,891
Average Daily Circulation (2001)			85,570

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Paradise

**KBLR**  
Ch. 39

**Network Service:** Telemundo.

**Licensee:** Summit Media LP, 7032 Valley Nails, Las Vegas, NV 89101.

**Studio:** 5000 W. Oakey, Suite B-2, Las Vegas, NV 89102.

**Phone:** 702-258-0039. **Fax:** 702-258-0556.

**E-mail:** scgent@juno.com

**Web Site:** <http://www.telemundo39.com>

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 1330-kw max. visual. Antenna: 1204-ft. above av. terrain, 223-ft. above ground, 3481-ft. above sea level.

Latitude 36° 00' 31"  
Longitude 115° 00' 22"

Holds CP for change to 2800-kw max. visual. BPCT-950607KE.

**Transmitter:** Black Mountain communications site, near Henderson, Clark County.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 200-kw max. visual. Antenna: 1171-ft. above av. terrain, 213-ft. above ground, 3442-ft. above sea level.

Latitude 36° 00' 36"  
Longitude 115° 00' 20"

**Transmitter:** Black Mountain No. 4, 2.2-mi. W of Henderson.

**FCC Digital File Number:** BMPCDT-20000501AEX. Granted: February 5, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Midwest Communications, Ku & C-band; Drake receivers.

**Ownership:** Summit Media LP.

**Began Operation:** April 1, 1989. Left air August 1, 1992; resumed operation March 1, 1994 following sale to present owner by Rose Communications, approved by FCC August 25, 1993.

**Represented (sales):** Telemundo Network Sales.

**Represented (legal):** Rosenman & Colin LLP.

**Represented (engineering):** Cavell, Mertz & Davis Inc.

**Personnel:**

Scott Gentry, General Manager.

Jack Abell, Sales Manager.

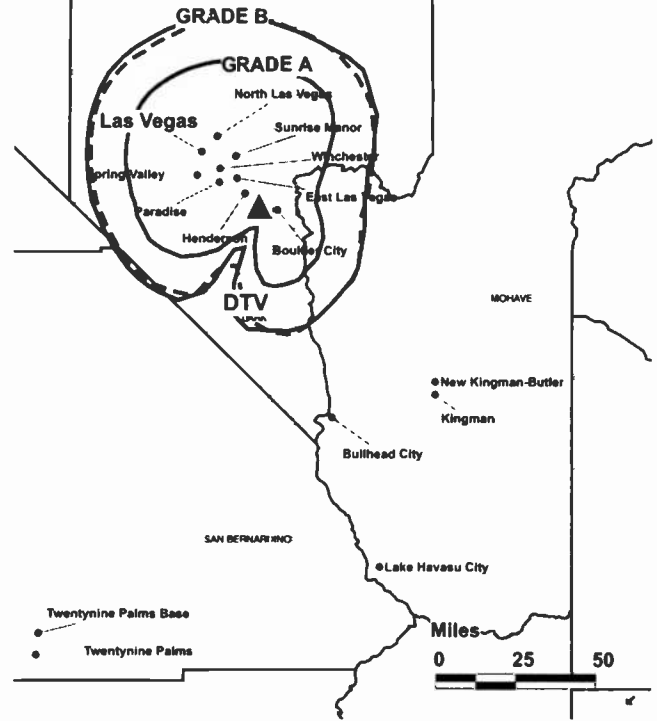
Bill George, National Sales Manager.

Erik Pugh, Chief Engineer.

Brett Gentry, Production Manager.

KBLR BPCT-950607KE GRANTED: 3/26/97

St. George



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**Betina Bair**, Office Manager.

**Carlos Vargas**, News Director.

**Andrea Gail**, Public Affairs.

**Mike Lane**, Traffic Manager.

**Highest 30 Sec. Rate:** \$225.

**City of License:** Paradise. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	156,580	156,580
Average Weekly Circulation (2001)	0	16,441	16,441
Average Daily Circulation (2001)			4,697

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	156,580	156,580
Average Weekly Circulation (2001)	0	16,441	16,441
Average Daily Circulation (2001)			4,697

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

## KAME-TV Ch. 21

**Network Service:** UPN.

**Licensee:** Broadcast Development Corp., 1888 Emory St., Third Floor, Bldg. 2, Atlanta, GA 30318.

**Studio:** 4920 Brookside Court, Reno, NV 89502.

**Phone:** 775-856-2121. **Fax:** 775-856-2100; 775-856-1101.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 631-kw visual, 63.1-kw aural. Antenna: 620-ft. above av. terrain, 152-ft. above ground, 5625-ft. above sea level.

Latitude 39° 35' 03.50"  
Longitude 119° 47' 51.00"

**Transmitter:** E Knob of Red Peak, 4-mi. N of Reno.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 53.7-kw max. visual. Antenna: 577-ft. above av. terrain, 82-ft. above ground.

Latitude 39° 35' 03.00"  
Longitude 119° 47' 51.00"

**FCC Digital File Number:** BPCDT-19991029AFP. Granted: July 27, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Prodelin, 2.2-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with KRXI (F), Reno.

**Ownership:** Broadcast Development Corp.

**Began Operation:** October 11, 1981. Sale to Ellis Communications Inc. by Page Enterprises Inc. approved by FCC February 24, 1994. Sale to Raycom Media Inc. approved by FCC July 26, 1996. Sale to present owner by Raycom approved by FCC April 4, 1997.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Goldberg, Godles, Wiener & Wright.

### Personnel:

**Marty Ozer**, President & General Manager.

**Steve Cummings**, General Sales Manager.

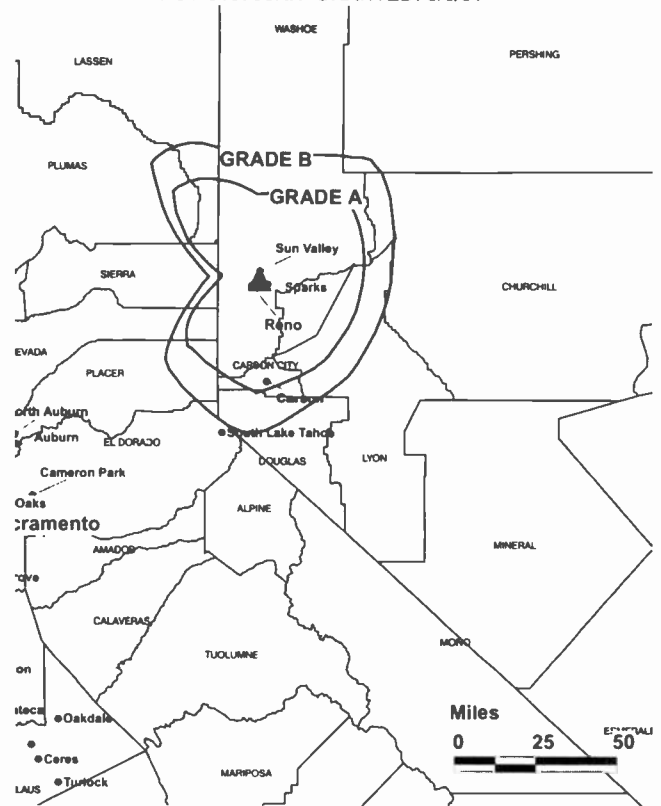
**Amie Chapman**, National Sales Manager.

**Steve Hallwell**, Promotion Director.

**Ray Lucky**, Business Manager.

**Ray Stofer**, Chief Engineer.

KAME-TV BMPCT-810706KH GRANTED: 8/6/81



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**Highest 30 Sec. Rate:** \$1200.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 110.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,640	64,610	211,250
Average Weekly Circulation (2001)	51,866	18,466	70,332
Average Daily Circulation (2001)			23,442
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,970	64,610	206,580
Average Weekly Circulation (2001)	50,698	18,466	69,165
Average Daily Circulation (2001)			23,157
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,670	0	4,670
Average Weekly Circulation (2001)	1,168	0	1,168
Average Daily Circulation (2001)			285

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

## KOLO-TV Ch. 8

**Network Service:** ABC.

**Licensee:** Smith Television License Holdings Inc., 720 2nd Ave. S, St. Petersburg, FL 33701.

**Studio:** 4850 Ampere Dr., Reno, NV 89502.

**Mailing Address:** Box 10000, Reno, NV 89510.

**Phone:** 775-858-8888. **Fax:** 775-858-8855.

**E-mail:** admin@kolotv.com

**Web Site:** http://www.kolotv.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"  
Longitude 119° 53' 00"

**Transmitter:** Slide Mountain, Washoe County.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 93.7-kw max. visual. Antenna: 2885-ft. above av. terrain, 45-ft. above ground.

Latitude 39° 18' 49"  
Longitude 119° 53' 00"

**FCC Digital File Number:** BPCDT-19991020ACL. Granted: March 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3-meter Ku-band; Andrew, Avantek, Standard Components receivers.

**News Services:** ABC NewsOne, AP, Conus.

**Ownership:** Smith Broadcasting Group Inc. (Group Owner).

**Began Operation:** September 26, 1953. Sale to present owner by Stephens Group Inc. approved by FCC February 14, 2001. Sale to Stephens Group Inc. by Donrey Media Group Inc. approved by FCC December 15, 1993.

**Represented (sales):** Blair Television.

**Represented (legal):** Garvey, Schubert & Barer.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Tim Perry,** General Manager.

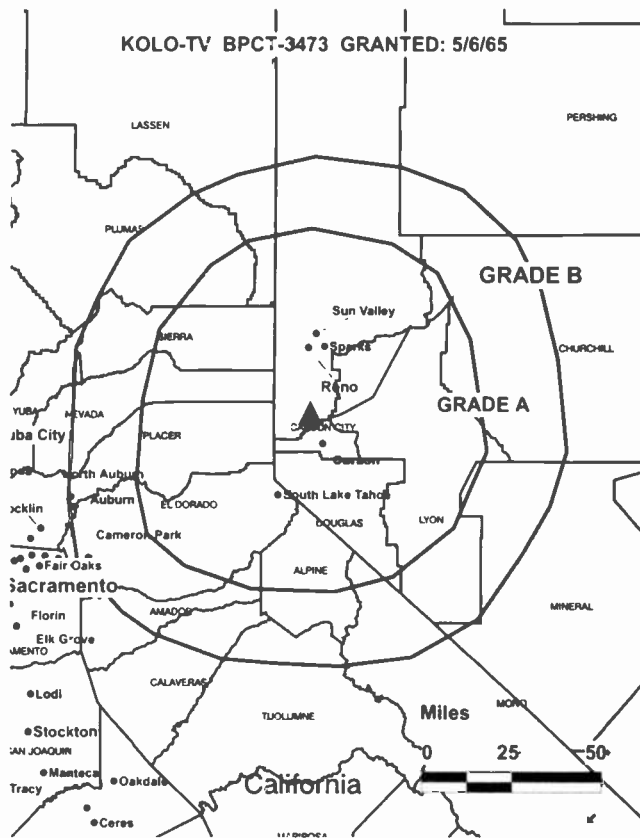
**John O'Brien,** General Sales Manager.

**Ed Pearce,** News Director.

**Tami Cummings,** Program Manager.

**Robert L. Northam,** Chief Engineer.

**Peter Carlson,** Promotion Director.



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**Bill Mandevilk,** Business Manager.

**Frank Lelo,** Creative Services Manager.

**Kathy Easley,** Traffic Director.

**Highest 30 Sec. Rate:** \$4000.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 110.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,460	71,600	244,060
Average Weekly Circulation (2001)	120,739	36,947	157,686
Average Daily Circulation (2001)			83,405
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,160	65,350	210,510
Average Weekly Circulation (2001)	113,463	34,479	147,942
Average Daily Circulation (2001)			80,789
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,300	6,250	33,550
Average Weekly Circulation (2001)	7,276	2,469	9,744
Average Daily Circulation (2001)			2,616

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

## KREN-TV Ch. 27

**Network Service:** WBN.

**Licensee:** Pappas Telecasting of Nevada, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** 940 Matley Lane, Suite 15, Reno, NV 89502.

**Phone:** 702-333-2727. **Fax:** 702-327-6827.

**Web Site:** <http://www.kren.com>

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1820-kw max. visual, 182-kw max. aural. Antenna: 2925-ft. above av. terrain, 107-ft. above ground, 9754-ft. above sea level.

Latitude 39° 18' 47"  
Longitude 119° 52' 59"

Requests CP for change to 2630-kw max. visual. BPCT-960122KE.

**Transmitter:** Peak of Slide Mountain, 15-mi. SSW of Reno.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 2933-ft. above av. terrain, 108-ft. above ground, 9754-ft. above sea level.

Latitude 39° 18' 47"  
Longitude 119° 52' 59"

**FCC Digital File Number:** BPCDT-990924AAT. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** M/A-Com, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** October 8, 1986. Sale to present owner by Sainte Ltd. approved by FCC December 23, 1994.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Cecil Lynch.

### Personnel:

**Peter Padilla**, General Manager.

**Mark Polansky**, National Sales Manager.

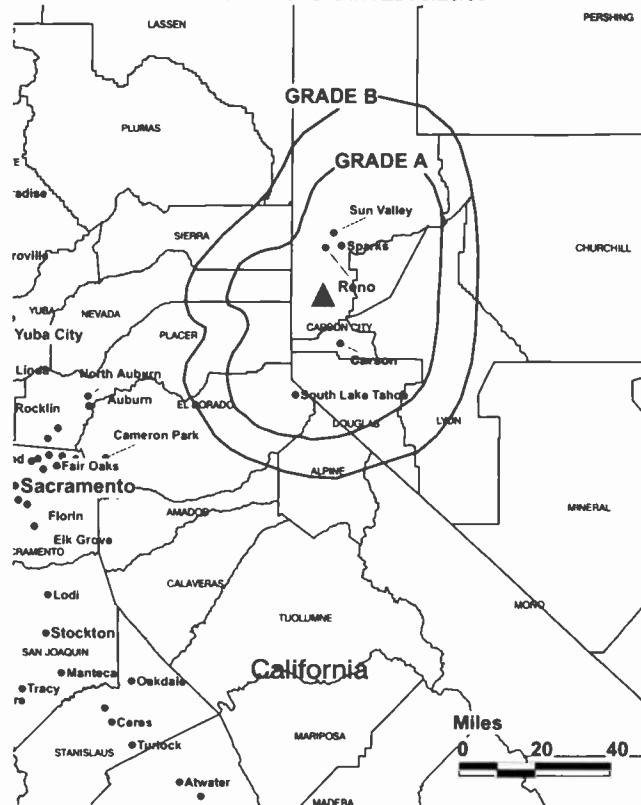
**Doug Davidson**, Local Sales Manager.

**Julio Cisneros**, News Director.

**Jill Bridgman**, Promotion Director.

**Andrea Brown**, Development Director.

KREN-TV BMPCT-850212KG GRANTED: 3/28/85



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**Lupe Jimenez**, Program Manager.

**Art Hernandez**, Chief Engineer.

**Tina Graham**, Business Manager.

**Miriam Carbajal**, Traffic Manager.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 110.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,850	56,570	191,420
Average Weekly Circulation (2001)	33,736	12,498	46,235
Average Daily Circulation (2001)			15,873
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,850	56,570	191,420
Average Weekly Circulation (2001)	33,736	12,498	46,235
Average Daily Circulation (2001)			15,873

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Nevada—Reno

**KRNV**  
Ch. 4

**Network Service:** NBC.

**Licensee:** Sierra Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

**Studio:** 1790 Vassar St., Reno, NV 89502.

**Mailing Address:** Box 7160, Reno, NV 89510-7160.

**Phone:** 775-322-4444. **Fax:** 775-785-1200.

**Web Site:** <http://www.krnv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 17.04-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"  
Longitude 119° 48' 06"

Holds CP for change to 100-kw visual, 436-ft. above av. terrain, 89-ft. above ground, 5535-ft. above sea level. BPCCT-960111LK.

**Transmitter:** Red Peak, 4-mi. N of Reno Post Office.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 164-kw max. visual. Antenna: 2810-ft. above av. terrain, 172-ft. above ground.

Latitude 39° 18' 57"  
Longitude 119° 53' 00"

**FCC Digital File Number:** BPCDT-19991029AEE. Granted: February 1, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** September 30, 1962. Sale to present owner by Circle L Inc. approved by FCC September 13, 1989.

**Represented (sales):** Petry Television Inc.

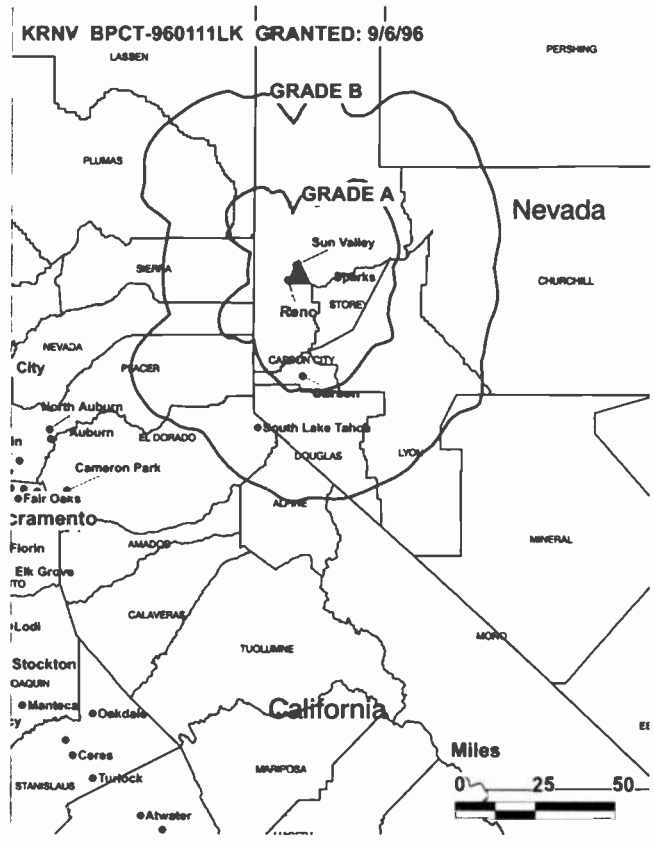
**Personnel:**

Ralph Toddre, Executive Vice President & General Manager.

Mary Beth Farrel, Local Sales Manager.

Patrick Fisher, National Sales Manager.

Kathy Rippeth, Business Manager.



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**Rates:** On request.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 110.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,130	64,610	217,740
Average Weekly Circulation (2001)	108,278	29,360	137,638
Average Daily Circulation (2001)			70,690
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,160	64,610	209,770
Average Weekly Circulation (2001)	107,351	29,360	136,712
Average Daily Circulation (2001)			70,574
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,970	0	7,970
Average Weekly Circulation (2001)	927	0	927
Average Daily Circulation (2001)			116

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

## KRXI Ch. 11

**Network Service:** FOX.

**Licensee:** KTVU Partnership, 4920 Brookside Court, Reno, NV 89502.

**Studio:** 4920 Brookside Court, Reno, NV 89502.

**Phone:** 702-856-1100. **Fax:** 702-856-1101.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 178-kw visual, 17.8-kw aural. Antenna: 2801-ft. above av. terrain, 174-ft. above ground, 8400-ft. above sea level.

Latitude 39° 35' 23"  
Longitude 119° 55' 37"

**Transmitter:** Peavine Peak, 8.5-mi. NW of Reno.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 1000-kw max. visual. Antenna: 2743-ft. above av. terrain, 121-ft. above ground.

Latitude 39° 35' 23"  
Longitude 119° 55' 37"

**FCC Digital File Number:** BPCDT-19991101AFQ. Granted: January 26, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KAME-TV (U), Reno.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** September 1, 1995. Transfer to present owner by Nevada Television Corp. approved by FCC April 4, 1997.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Marty Ozer**, General Manager.

**Steve Cummings**, General Sales Manager.

**Amie Chapman**, National Sales Manager.

**Mike Arnold**, Chief Engineer.

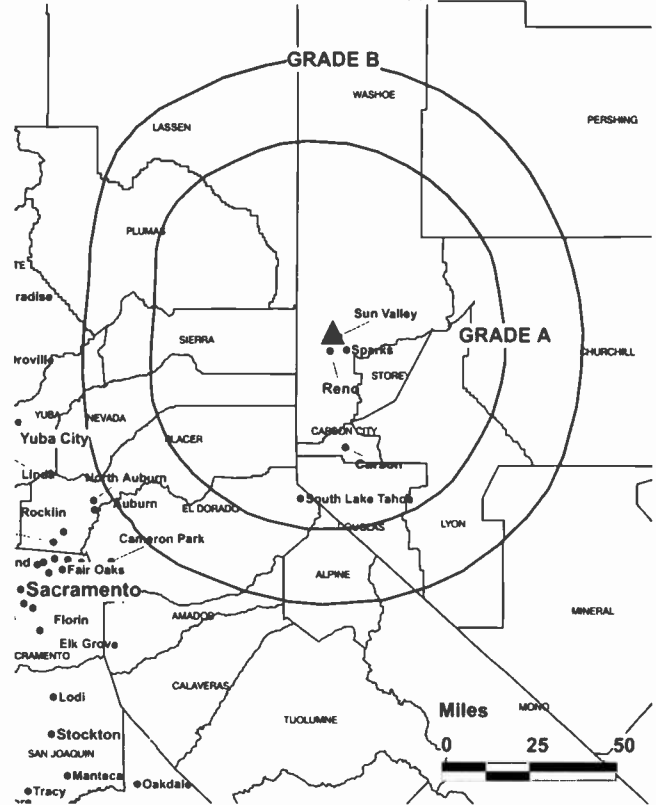
**Steve Halliwell**, Promotion Director & Production Manager.

**Ray Lucky**, Business Manager.

**Highest 30 Sec. Rate:** \$7500.

**Rates:** On request.

KRXI BPCT-850509KU GRANTED: 8/24/90



**City of License:** Reno. **Station DMA:** Reno. **Rank:** 110.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,130	72,560	225,690
Average Weekly Circulation (2001)	82,746	27,865	110,611
Average Daily Circulation (2001)			43,773
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,160	64,610	209,770
Average Weekly Circulation (2001)	81,490	26,665	108,156
Average Daily Circulation (2001)			43,485
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,970	7,950	15,920
Average Weekly Circulation (2001)	1,256	1,199	2,456
Average Daily Circulation (2001)			288

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

**KTVN**  
Ch. 2

**Network Service:** CBS.

**Licensee:** Sarkes Tarzian Inc., Box 7220, Reno, NV 89510.

**Studio:** 4925 Energy Way, Reno, NV 89502.

**Mailing Address:** Box 7220, Reno, NV 89510.

**Phone:** 775-858-2222. **Fax:** 775-861-4298.

**E-mail:** ktvn@ktvn.com

**Web Site:** http://www.ktvn.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 89.1-kw visual, 8.9-kw aural. Antenna: 2152-ft. above av. terrain, 151-ft. above ground, 7569-ft. above sea level.

Latitude 39° 15' 29"  
Longitude 119° 42' 37"

**Transmitter:** McClellan Peak, approx. 12-mi. at a bearing of 165°T from Reno.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 12.7-kw visual. Antenna: 2884-ft. above av. terrain, 184-ft. above ground, 9826-ft. above sea level.

Latitude 39° 18' 57"  
Longitude 119° 53' 02"

**Transmitter:** Slide Mountain, approx. 12-mi. at a bearing of 195° from Reno.

**FCC Digital File Number:** BMPCDT-20000926ANY. Granted: February 12, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Superior, 6-meter Ku & C-band; Andrew, Scientific-Atlanta, Standard Components receivers.

**SNG Mobile Dish:** Ku-band.

**News Services:** AP, CNN Newsource.

**Ownership:** Sarkes Tarzian Inc. (Group Owner).

**Began Operation:** June 4, 1967. Sale to present owner by Lee D. Hirshland, et al., approved by FCC August 13, 1980 (*Television Digest*, Vol. 19:44).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** Benard Segal.

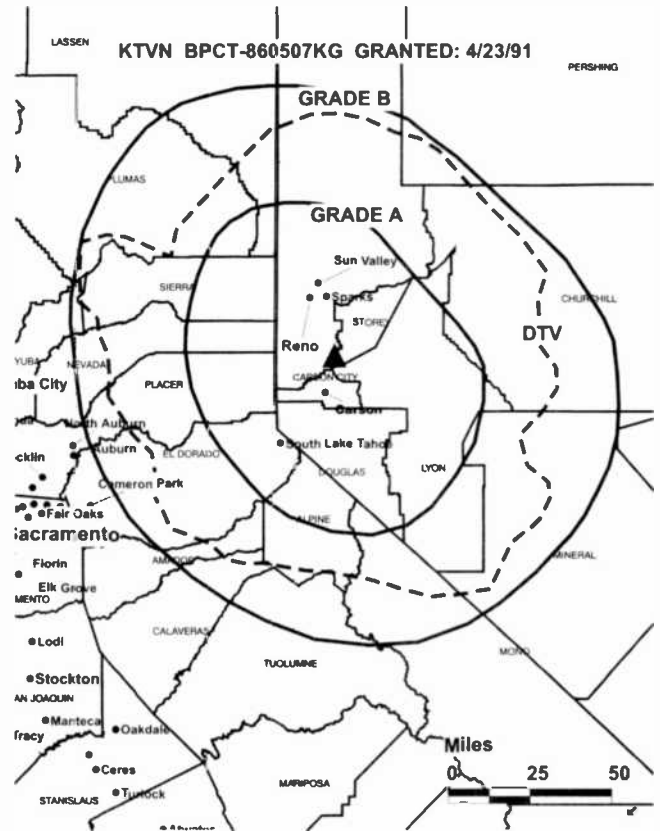
**Personnel:**

**Lawson Fox**, General Manager.

**Al Richards**, Operations & Engineering Director.

**John Richardson**, General Sales Manager.

**Sharon Hernandez**, National Sales Manager.



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**Troy McGuire**, News Director.

**Bryan Sirtay**, Promotion Manager.

**Lynne Hartung**, Controller.

**Rates:** On request.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 110.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,210	69,900	230,110
Average Weekly Circulation (2001)	109,330	26,028	135,358
Average Daily Circulation (2001)			63,317
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,160	64,610	209,770
Average Weekly Circulation (2001)	101,706	24,611	126,316
Average Daily Circulation (2001)			60,548
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,050	5,290	20,340
Average Weekly Circulation (2001)	7,624	1,418	9,042
Average Daily Circulation (2001)			2,768

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Winnemucca

## KWNV Ch. 7

**Network Service:** NBC.

**Grantee:** Sierra Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

**Studio:** 1790 Vasser St., Reno, NV 89101.

**Phone:** 702-642-3333. **Fax:** 702-657-3423.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 0.9-kw visual. Antenna: 2132-ft. above av. terrain, 36-ft. above ground, 6762-ft. above sea level.

Latitude	41°	00'	41"
Longitude	117°	45'	59"

**Transmitter:** Winnemucca Mountain, approx. 3.1-mi. NW of Winnemucca.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 2.6-kw visual. Antenna: 2133-ft. above av. terrain, 41-ft. above ground.

Latitude	41°	00'	41"
Longitude	117°	45'	59"

**FCC Digital File Number:** BPCDT-19991029AEB. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sierra Broadcasting Co.

**Began Operation:** July 1, 1998. Sale to present owner by Sunbelt Broadcasting Co. approved by FCC October 15, 1998.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Ralph Toddre,** General Manager.

**Steve Galvan,** Chief Engineer.

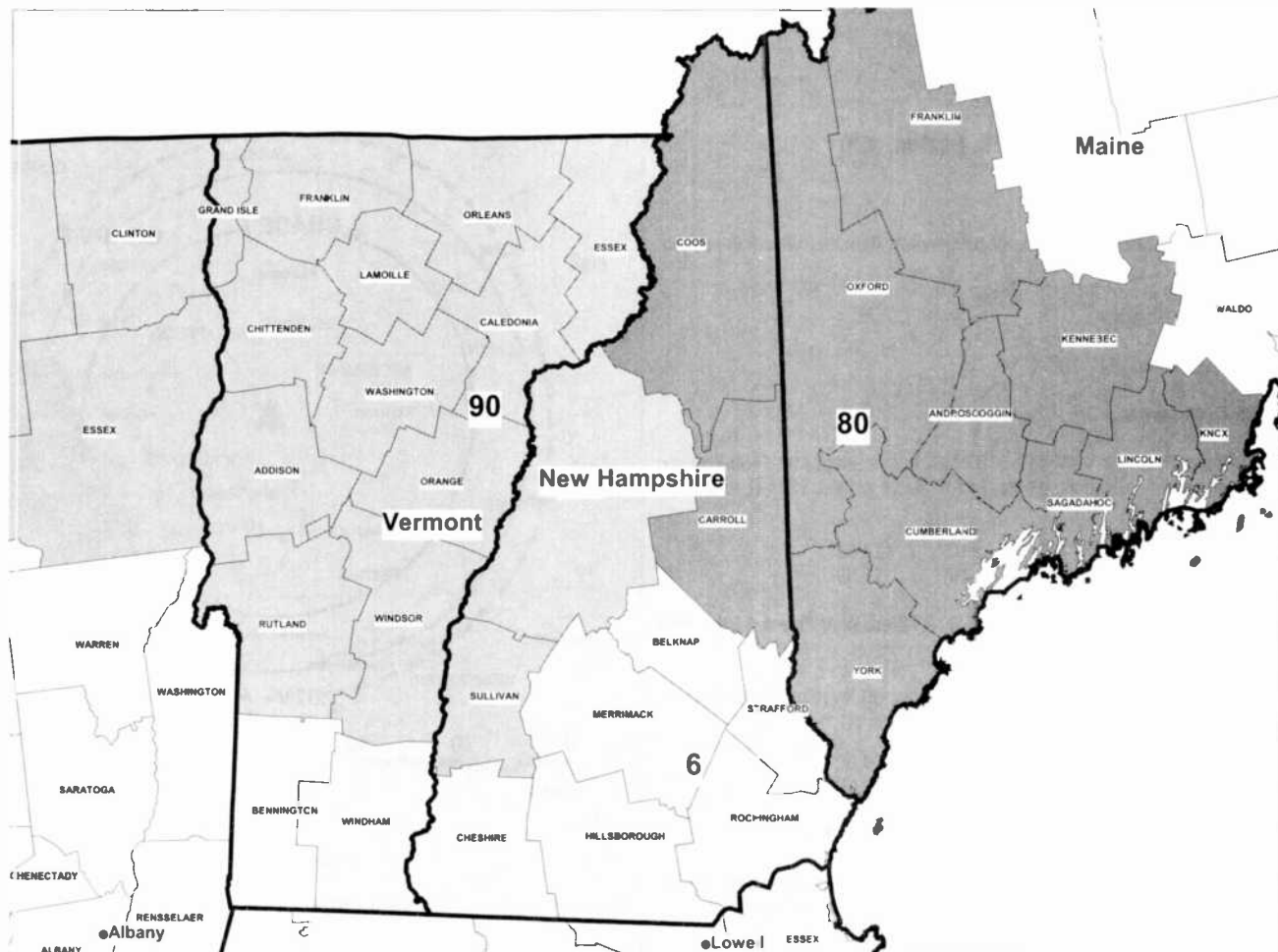
**Rates:** On request.

**City of License:** Winnemucca. **Station DMA:** Reno. **Rank:** 110.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,600	3,600
Average Weekly Circulation (2001)	0	310	310
Average Daily Circulation (2001)			43
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,600	3,600
Average Weekly Circulation (2001)	0	310	310
Average Daily Circulation (2001)			43

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Boston, MA	2,315,700	6	WBPX (68), WBZ-TV (4), WCVB-DT (20), WCVB-TV (5), WDPX (58), WFXT (25), WFXT-DT (31), WHDH-DT (42), WHDH-TV (7), WHUB-TV (66), WLVI-TV (56), WMFP (62), WMUR-DT (59), WMUR-TV (9), WNDS (50), WPXB (60), WPXG (21), WSBK-TV (38), WUNI (27), WWDP (46)
Portland-Auburn, ME	372,470	80	WCSH (6), WGME-TV (13), WMPX-TV (23), WMTW-TV (8), WPME (35), WPXT (51)
Burlington, VT-Plattsburgh, NY	307,670	90	WCAX-TV (3), WFFF-TV (44), WNNE (31), WPTZ (5), WVNY (22)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
WNNE, Hanover	See Hartford, VT
WMTW-TV, Mount Washington	See Poland Spring, ME

**New Hampshire Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	1	3	4
Educational Television	1	2	3
	2	5	7

## New Hampshire—Concord

**WPXG**  
**Ch. 21**  
**(Satellite of WBPX, Boston, MA)**

**Network Service:** PAX.

**Licensee:** Paxson Boston-68 License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** See WBPX, Boston, MA.

**Phone:** 617-787-6868. **Fax:** 617-787-4114.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 1860-kw max. visual. Antenna: 1049-ft. above av. terrain, 180-ft. above ground, 1594-ft. above sea level.

Latitude 43° 11' 14.00"  
 Longitude 71° 19' 11.50"

**Transmitter:** Fort Mountain, 2.68-mi. S of Hwy. 4, 2.72-mi. W of Pleasant Lake, near Goss.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 80-kw max. visual. Antenna: 1132-ft. above av. terrain, 270-ft. above ground.

Latitude 43° 11' 14.00"  
 Longitude 71° 19' 12.00"

**FCC Digital File Number:** BPCDT-19991101AFX. Granted: June 4, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** April 16, 1984. Left air March 31, 1989. Sale by NHTV 21 Inc. (John Gikas & Frances D. Shaine) approved by FCC September 14, 1984 (*Television Digest*, Vol. 24:33). Sale to New England Television (Wilson Hickman), approved by FCC June 23, 1992. Sale to Boston U. Communications Inc. approved by FCC June 19, 1995. Returned to air September 1, 1995. Sale to DP Media Inc., and subsequent purchase by present owner, approved by FCC May 2, 2000.

### Personnel:

**Eric Goldstein**, Vice President & General Manager.

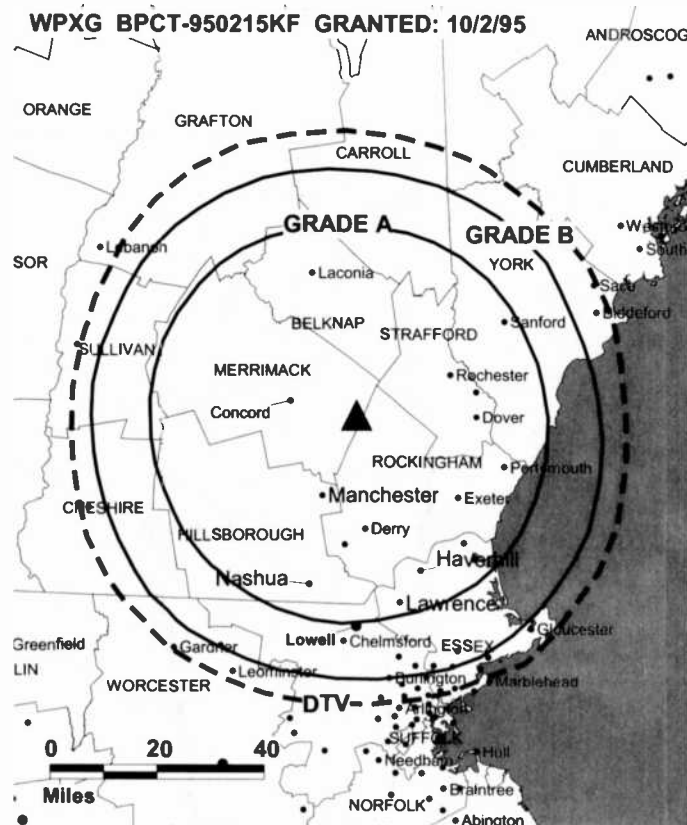
**Robert Gilbert**, Sales Manager.

**Rich Mentel**, Chief Engineer.

**Scott Banske**, Traffic Manager.

**Bill Mavaglia**, Business Manager.

**Rates:** On request.



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**City of License:** Concord. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	300,700	43,030	343,730
Average Weekly Circulation (2001)	33,510	5,480	38,990
Average Daily Circulation (2001)			10,924
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	300,700	28,010	328,710
Average Weekly Circulation (2001)	33,510	4,347	37,857
Average Daily Circulation (2001)			10,713
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	15,020	15,020
Average Weekly Circulation (2001)	0	1,133	1,133
Average Daily Circulation (2001)			211

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Hampshire—Derry

**WNDS**  
**Ch. 50**

**Network Service:** Independent.

**Licensee:** CTV of Derry Inc., TV 50 Place, Derry, NH 03038.

**Studio:** TV 50 Place, Derry, NH 03038.

**Phone:** 603-434-8850. **Fax:** 603-434-8627.

**Web Site:** <http://www.wndsnews.com>

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 702-ft. above av. terrain, 499-ft. above ground, 983-ft. above sea level.

Latitude 42° 44' 07"  
Longitude 71° 23' 36"

**Transmitter:** Trigate Rd. on Merrill Hill, Hudson.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 96.1-kw max. visual. Antenna: 700-ft. above av. terrain, 472-ft. above ground.

Latitude 42° 44' 07"  
Longitude 71° 23' 37"

**FCC Digital File Number:** BPCDT-19991101AKG. Granted: June 4, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** CTV of Derry Inc.

**Began Operation:** September 12, 1983. Sale to Ramcast Corp. (later Global Broadcasting Systems Inc.) by CTV of Derry Inc. approved by FCC December 13, 1996, but never consummated.

**Represented (legal):** Reddy, Begley & McCormick.

**Personnel:**

Donna Cole, General Manager.

Pat McLaughlin, General Sales Manager.

Paul Hunter, Chief Engineer.

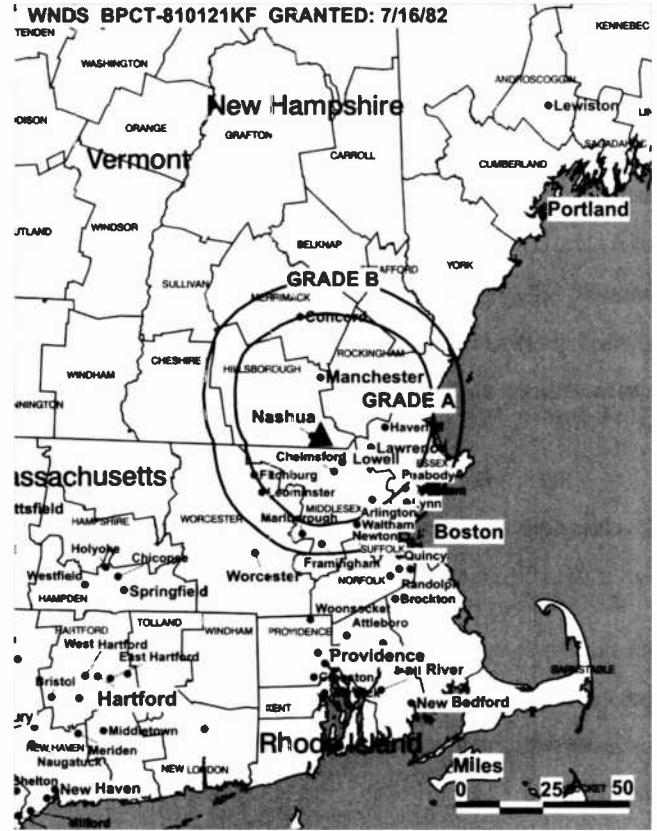
Bruce D'Amato, Promotion Director.

John Wayashe, Production Manager.

Betty Harlow, Business Manager.

**Rates:** On request.

**City of License:** Derry. **Station DMA:** Boston. **Rank:** 6.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,576,360	101,820	1,678,180
Average Weekly Circulation (2001)	201,798	10,465	212,263
Average Daily Circulation (2001)			46,995
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,566,530	101,820	1,668,350
Average Weekly Circulation (2001)	200,914	10,465	211,378
Average Daily Circulation (2001)			46,858
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,830	0	9,830
Average Weekly Circulation (2001)	885	0	885
Average Daily Circulation (2001)			138

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Hampshire—Manchester

### WMUR-DT Ch. 59

**Network Service:** ABC.

**Grantee:** Hearst-Argyle Properties Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 100 S. Commercial St., Manchester, NH 03101.

**Phones:** 603-669-9999; 800-257-5151. **Fax:** 603-641-9044.

**Web Site:** <http://www.thewmurchannel.com>

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 537-kw max. visual. Antenna: 1001-ft. above av. terrain, 167-ft. above ground, 1457-ft. above sea level.

Latitude	42°	59'	02"
Longitude	71°	35'	24"

**Transmitter:** Summit of Mount Uncanoonuc, Goffstown, Hillsborough County.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

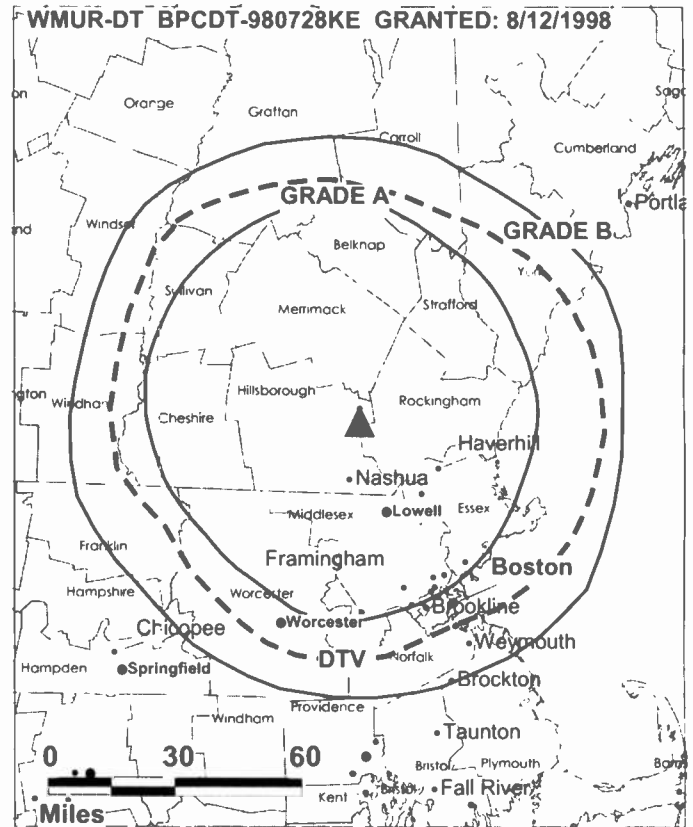
**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Digital Operation:** November 1, 1998.

**Represented (sales):** Millennium Sales & Marketing.

**Rates:** On request.

**City of License:** Manchester. **Station DMA:** Boston. **Rank:** 6.



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## New Hampshire—Manchester

### WMUR-TV Ch. 9

**Network Service:** ABC.

**Licensee:** Hearst-Argyle Properties Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 103 S. Commercial St., Manchester, NH 03105.

**Mailing Address:** Box 9, Manchester, NH 03105.

**Phones:** 603-669-9999; 800-257-5151. **Fax:** 603-641-9044.

**E-mail:** wrnur@aol.com

**Web Site:** <http://www.thewmurchannel.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"  
Longitude 71° 35' 19"

**Transmitter:** Goffstown.

**Began Digital Operation:** November 1, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter C-band; Vertex, 4-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, M/A-Com, Standard Components receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** March 28, 1954. Transfer from estate of Francis P. Murphy approved by FCC February 3, 1959 (*Television Digest*, Vol. 14:15; 15:2, 6). Sale to Imes Communications by Richard Eaton Estate approved by FCC July 22, 1981. Sale to present owner by Imes Communications approved by FCC November 3, 2000 (Vol. 40:37).

**Represented (sales):** Millennium Sales & Marketing.

#### Personnel:

**Jeff Bartlett**, President & General Manager.

**Valerie Bey**, General Sales Manager.

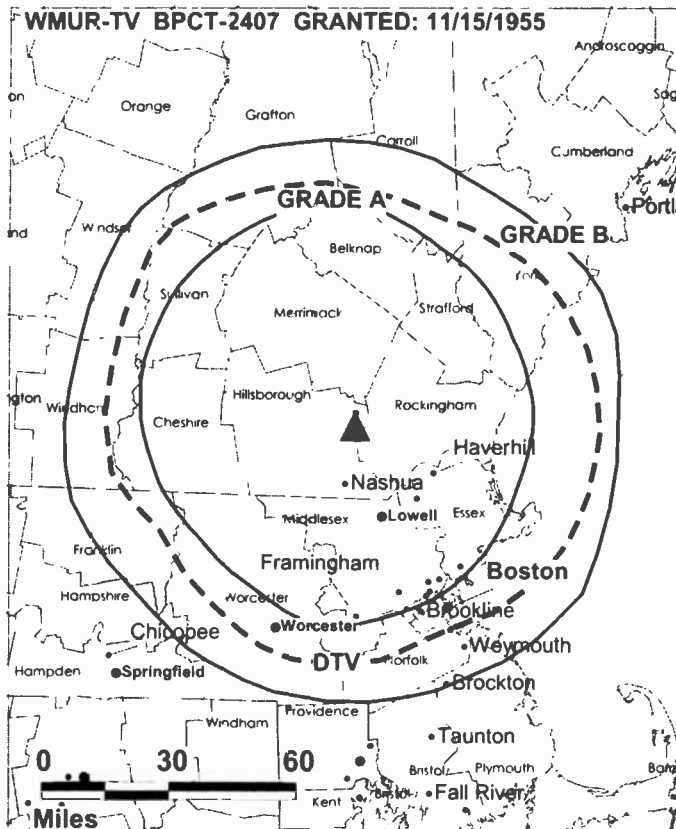
**Robert Ortiz**, National Sales Manager.

**Julie Campasano**, System Manager & Program Director.

**Joseph Paciorkowski**, Chief Engineer.

**Jennifer Crompton**, News Director.

**Scott Olsen**, Promotion Director.



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**Linda Wilkins**, Business Manager.

**Steve Reardon**, Production Manager.

**Rates:** On request.

**City of License:** Manchester **Station DMA:** Boston. **Rank:** 6.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	446,840	133,730	580,570
Average Weekly Circulation (2001)	242,403	32,654	275,057
Average Daily Circulation (2001)			148,749
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	330,930	110,190	441,120
Average Weekly Circulation (2001)	204,410	29,217	233,628
Average Daily Circulation (2001)			126,837
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,910	23,540	139,450
Average Weekly Circulation (2001)	37,993	3,437	41,430
Average Daily Circulation (2001)			21,911

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Hampshire—Merrimack

**WPXB**  
**Ch. 60**

**Network Service:** PAX.

**Licensee:** Paxson Boston License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401-6233.

**Studio:** One Sundial Ave., Suite 501, Manchester, NH 03103.

**Phone:** 603-647-6060. **Fax:** 603-644-0060.

**Technical Facilities:** Channel No. 60 (746-752 MHz). Authorized power: 1410-kw max. visual, 140-kw max. aural. Antenna: 1011-ft. above av. terrain, 137-ft. above ground, 1464-ft. above sea level.

Latitude	42°	59'	01.87"
Longitude	71°	35'	20.50"

Holds CP for change to 5000-kw max. visual. BPCT-980706KK.

**Transmitter:** South Mountain, Goffstown.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 80-kw max. visual. Antenna: 961-ft. above av. terrain, 89-ft. above ground.

Latitude	42°	59'	02.00"
Longitude	71°	35'	20.00"

**FCC Digital File Number:** BPCDT-19990930AAX. Granted: April 24, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ChannelMaster, 3.1-meter C-band; Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.6-meter Ku-band; Sony receivers.

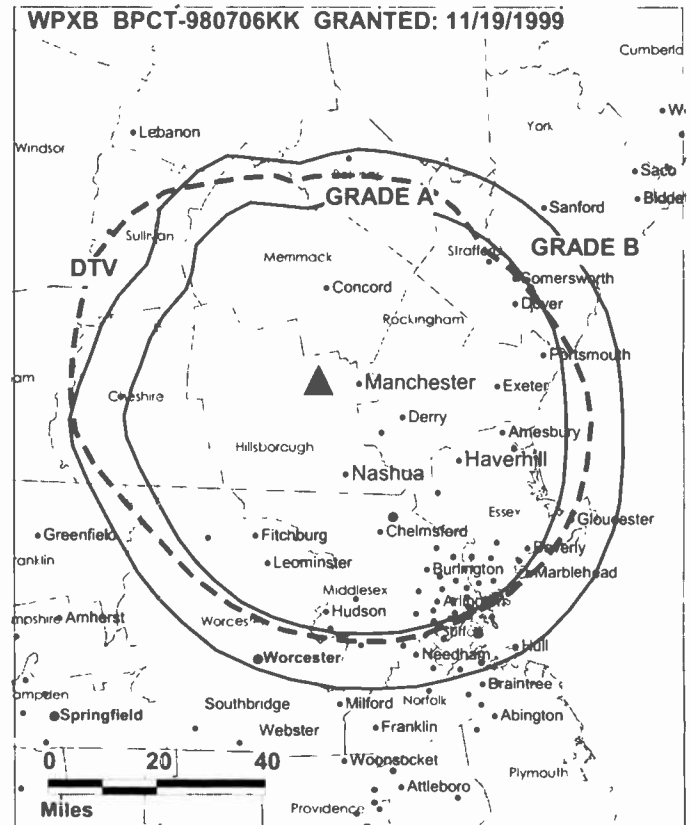
**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 14, 1987. Sale to Paugus Television by Golden Triangle TV60 approved by FCC January 6, 1989. Sale to present owner by Paugus Television approved by FCC March 29, 1995.

**Represented (legal):** Davis Wright Tremaine LLP.

**Personnel:**

Lon Mirolli, General Manager.



**Dave Raymond**, Chief Engineer.

**Don Hill**, Operations Manager.

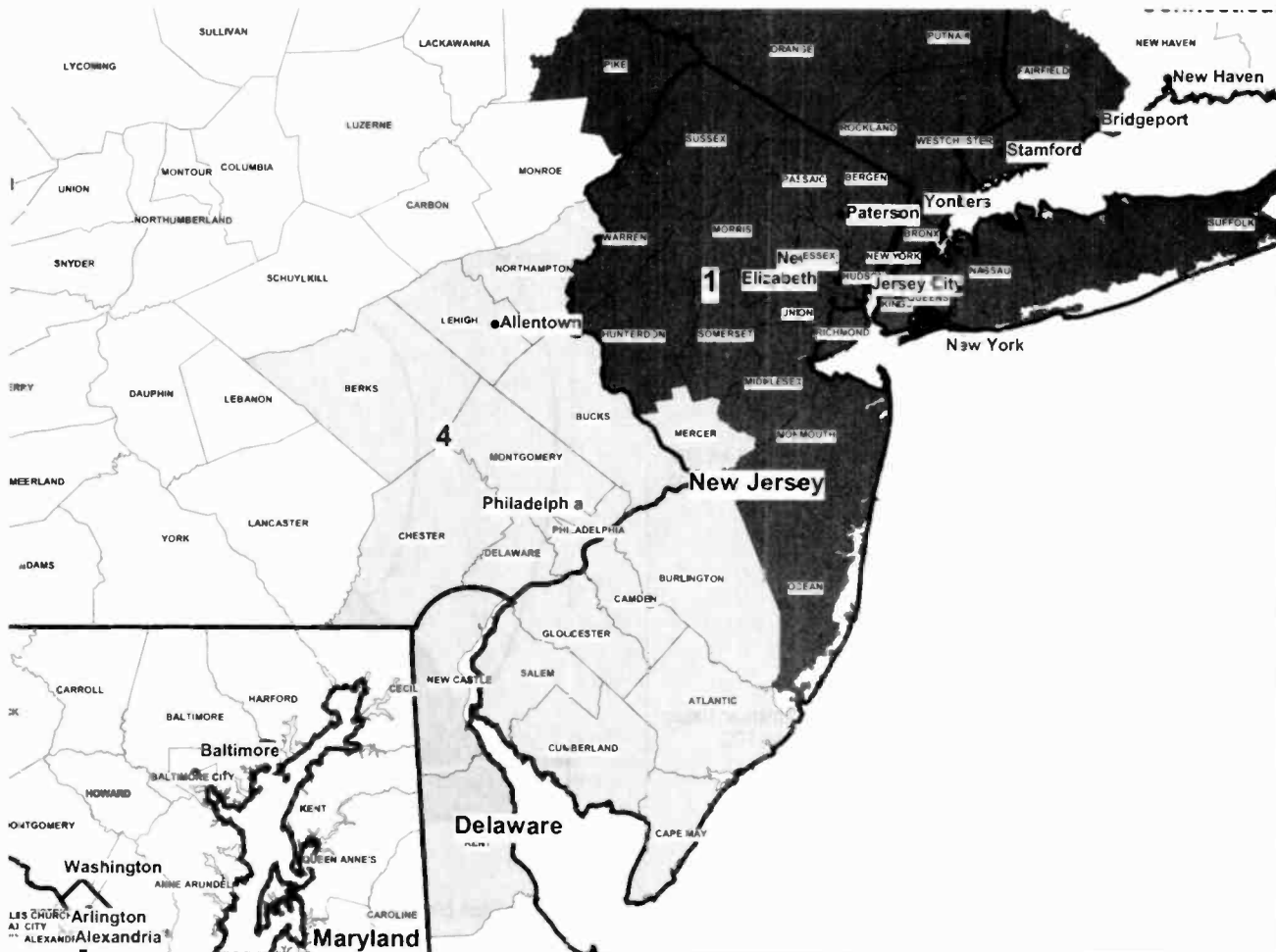
**Lorrie Jones**, Business Manager.

**Doreen Chaisson**, Traffic Manager.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Merrimack. **Station DMA:** Boston. **Rank:** 6.

**Nielsen Data:** Not available.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	7,301,060	1	WABC-DT (45), WABC-TV (7), WCBS-DT (56), WCBS-TV (2), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNBC-DT (28), WNJU (47), WNYW (5), WNYW-DT (44), WPIX (11), WPXN-TV (31), WRNN-TV (62), WSAH (43), WTBY (54), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,801,010	4	KYW-DT (26), KYW-TV (3), WBPH-TV (60), WCAU (10), WCAU-DT (67), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPPX (61), WPSG (57), WPVI-DT (64), WPVI-TV (6), WTVE (51), WTXF-DT (42), WTXF-TV (29), WWAC-TV (53), WWSI (62)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WMGM-TV, Atlantic City	See Wildwood, NJ
WGTW, Burlington	See Philadelphia, PA
WNJU, Linden	See New York, NY
WFSE-TV & WNJU, Newark	See New York, NY
WXTV, Paterson	See New York, NY
WWOR-TV, Secaucus	See New York, NY

**New Jersey Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	0	5	5
Educational Television	0	5	5
	0	10	10

## New Jersey—Atlantic City

### WWAC-TV Ch. 53

**Network Service:** Independent.

**Licensee:** Lenfest Broadcasting LLC, 1332 Enterprise Dr., West Chester, PA 19380.

**Studio:** 19 S. New York Ave., Atlantic City, NJ 08401.

**Phone:** 609-441-1120. **Fax:** 609-441-9559.

**E-mail:** info@wwac.tv

**Web Site:** http://www.wwac.tv

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 12.2-kw max. visual, 1.2-kw max. aural. Antenna: 280-ft. above av. terrain, 280-ft. above ground, 290-ft. above sea level.

Latitude	39°	22'	51.20"
Longitude	74°	27'	3.70"

**Transmitter:** Absecon Blvd., approx. 0.2-mi. NW of WIIN.

**FCC Proposed Digital Channel Number:** Ch. 44.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 2 in operation, 3.8-meter.

**Ownership:** H. Chase Lenfest.

**Began Operation:** July 29, 1981. Left air July 1982. Returned to air July 1, 1988. Sale to Cellular Phone Centers Inc. approved by FCC May 9, 1991. Sale to WWAC Inc. by Cellular Phone Centers approved by FCC April 11, 1995. Sale to present owner by WWAC Inc. approved by FCC July 14, 2000.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** du Treil, Lundin & Rackley.

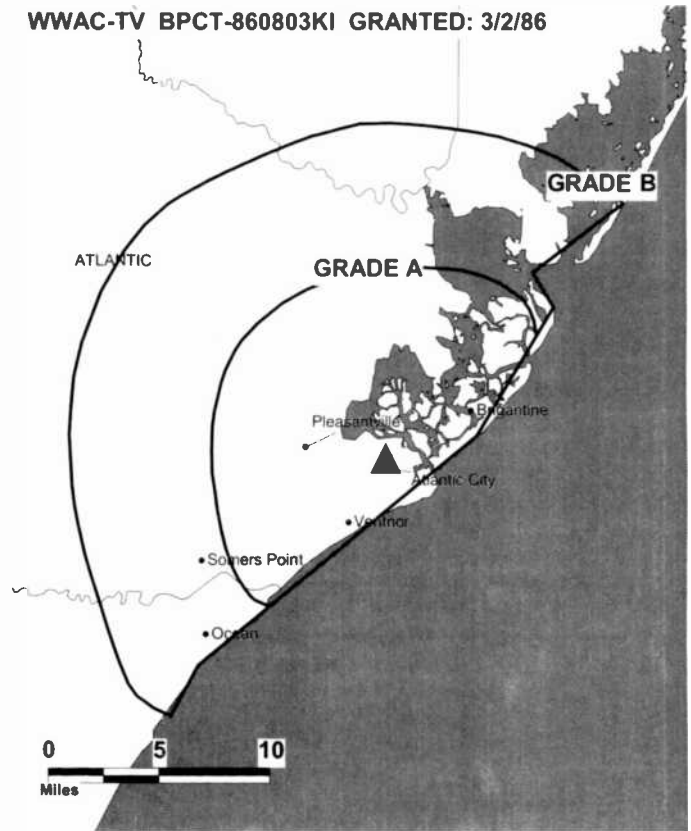
#### Personnel:

**Robert M. Lund**, Vice President & General Manager.

**Steven Conduit**, General Sales Manager.

**Todd T. Wheeler**, Local Sales Manager.

WWAC-TV BPCT-860803KI GRANTED: 3/2/86



**David Dages**, Chief Engineer.

**Mark Chesterton**, Program Director.

**Stephen S. Moliver**, Business Development, Marketing & Promotion Director.

**William Pizzie**, Production Manager.

**Rita M. Burns**, Business Manager.

**Highest 30 Sec. Rate:** \$250.

**City of License:** Atlantic City. **Station DMA:** Philadelphia. **Rank:** 4.

**Nielsen Data:** Not available.

## New Jersey—Atlantic City

**WWSI**  
(formerly WPHA)  
**Ch. 62**

**Network Service:** Telemundo.

**Grantee:** Council Tree Communications of NJ LLC, 1341 N. Delaware Ave., Suite 408, Philadelphia, PA 19125.

**Phone:** 215-634-8862.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 996-ft. above av. terrain, 948-ft. above ground, 1013-ft. above sea level.

Latitude	39°	36'	15"
Longitude	74°	21'	59"

Holds CP for change to 972-ft. above av. terrain, 970-ft. above ground, 1005-ft. above sea level; lat. 39° 37' 53", long. 74° 21' 12". BMPCT-990921AAM.

**Transmitter:** 1476-ft. SE of Stage Rd. & Otis Borg Rd. intersection.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 130-kw max. visual. Antenna: 972-ft. above av. terrain, 970-ft. above ground.

Latitude	39°	37'	53"
Longitude	74°	21'	12"

**FCC Digital File Number:** BPCDT-19991019ABE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Council Tree Communications; Garden State Communications.

**Began Operation:** January 17, 2001. Transfer of 75% interest to Council Tree Communications by Garden State Communications approved by FCC March 8, 2000.

**Represented (legal):** David Earl Honig.

**Represented (engineering):** Lechman & Johnson Inc.

**Personnel:**

**Terrill Weiss**, General Manager.

**Dennis Buell**, Chief Engineer.

**City of License:** Atlantic City. **Station DMA:** Philadelphia. **Rank:** 4.

**Nielsen Data:** Not available.

## New Jersey—Newton

### WMBC-TV

Ch. 63

**Network Service:** Independent.

**Licensee:** Mountain Broadcasting Corp., 500 Weldon Rd., Box 985, Lake Hopatcong, NJ 07849-0156.

**Studio:** 500 Weldon Rd., Lake Hopatcong, NJ 07849-0156.

**New York Office:** 265 W. 37th St., 23rd Floor, New York, NY 10018.

**Phones:** 973-697-0063 (Lake Hopatcong); 212-730-0063 (New York). **Fax:** 973-697-5515 (Lake Hopatcong); 212-730-0056 (New York).

**E-mail:** wmgmtv@acy.digex.net

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 2190-kw max. visual. Antenna: 732-ft. above av. terrain, 253-ft. above ground, 1591-ft. above sea level.

Latitude	41°	00'	36"
Longitude	74°	35'	39"

Holds CP for change to 5000-kw max. visual, 1142-ft. above av. terrain, 673-ft. above ground, 1998-ft. above sea level; lat. 41° 00' 43", long. 74° 35' 32". BPCT-980126KH.

**Transmitter:** Weldon Rd., 2.8-mi. SE of Sparta.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 95-kw max. visual. Antenna: 1093-ft. above av. terrain, 724-ft. above ground.

Latitude	41°	00'	43"
Longitude	74°	35'	32"

**FCC Digital File Number:** BPCDT-19991029AFC. Granted: June 1, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 2 Comtech, 5-meter Ku & C-band.

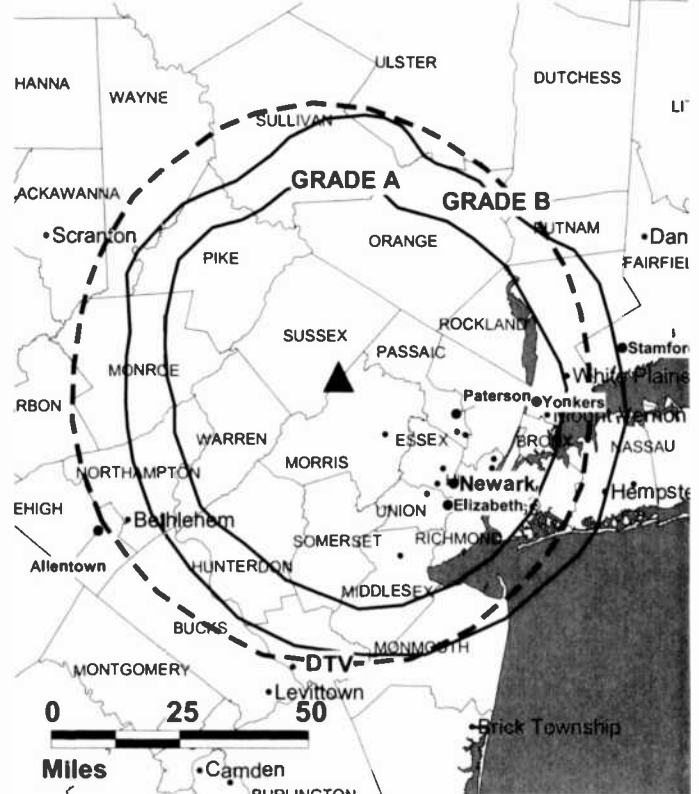
**Ownership:** Mountain Broadcasting Corp.

**Began Operation:** April 26, 1993.

**Represented (legal):** Fleischman & Walsh LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### WMBC-TV BPCT-980126KH GRANTED: 7/23/98



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#### Personnel:

**Sun Young Joo**, President & General Manager.

**Victor Joo**, Station Manager & Program Director.

**Joon Joo**, Chief Engineer.

**Hansen Lau**, News Director.

**Jack Turner**, Cable Projects & Property Manager.

**Sue Orangeo**, Traffic Manager.

**Rates:** On request.

**City of License:** Newton. **Station DMA:** New York. **Rank:** 1.

**Nielsen Data:** Not available.

# New Jersey—Vineland

## WHSP-TV Ch. 65

**Network Service:** HSN.

**Licensee:** Univision Partnership of Vineland, 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067.

**Studio:** 4449 N. Delsea Dr., Newfield, NJ 08344.

**Phone:** 856-691-6565. **Fax:** 856-691-2483.

**Technical Facilities:** Channel No. 65 (776-782 MHz). Authorized power: 4095-kw max. & 1730-kw horizontal visual, 364-kw max. & 154-kw horizontal aural. Antenna: 920-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude 39° 44' 07.00"  
Longitude 74° 50' 28.60"

Holds CF for change to 4080-kw max. visual, 1283-ft. above av. terrain, 1247-ft. above ground, 1496-ft. above sea level; lat. 40° 02' 30", long. 75° 14' 24", transmitter to 329 W. Domino Lane, Philadelphia. BPCT-960716KJ.

**Transmitter:** Church Ave., N of Chew Rd., Waterford Works.

**Digital Facilities:** Channel No. 66 (782-788 MHz). Power: 200-kw max. visual. Antenna: 919-ft. above av. terrain, 896-ft. above ground, 1017-ft. above sea level.

Latitude 39° 44' 07.00"  
Longitude 74° 50' 29.00"

**Transmitter:** Church Ave. Rd., N of Chew Rd., Waterford Works.

**FCC Digital File Number:** BPCDT-980806KG. Granted: October 22, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Paraclipse, 4.6-meter C-band; M/A-Com, Standard Communications receivers.

**Ownership:** Univision Communications Inc. (Group Owner).

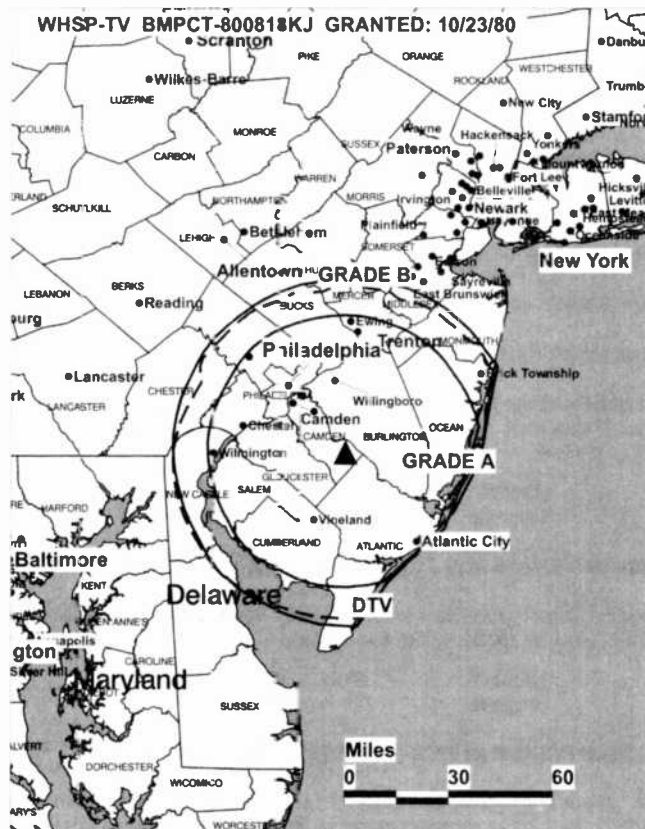
**Began Operation:** July 21, 1981. Sale to present owner by USA Broadcasting approved by FCC May 21, 2001. Sale to USA Broadcasting by Press Broadcasting Co. approved by FCC December 1986 (*Television Digest*, Vol. 26:52). Sale to Press Broadcasting Co. by Trustee in Bankruptcy approved by FCC April 30, 1985.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

Linda Donovan, Operations Manager.

Chuck Catz, Chief Engineer.



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**Rates:** On request.

**City of License:** Vineland. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,480	0	14,480
Average Weekly Circulation (2001)	854	0	854
Average Daily Circulation (2001)			130

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,480	0	14,480
Average Weekly Circulation (2001)	854	0	854
Average Daily Circulation (2001)			130

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Jersey—Wildwood-Atlantic City

## WMGM-TV Ch. 40

**Network Service:** NBC.

**Licensee:** South Jersey Radio Inc., 1601 New Rd., Linwood, NJ 08221.

**Studio:** 1601 New Rd., Linwood, NJ 08221.

**Phone:** 609-927-4440. **Fax:** 609-927-7014.

**E-mail:** wmgmtv@acy.digex.net

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 740-kw max. visual, 174-kw aural. Antenna: 420-ft. above av. terrain, 426-ft. above ground, 430-ft. above sea level.

Latitude 39° 07' 28"  
Longitude 74° 45' 56"

**Transmitter:** Avalon Blvd., 2.7-mi. W of Sea Isle City, Swainton.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 200-kw max. visual. Antenna: 420-ft. above av. terrain, 425-ft. above ground.

Latitude 39° 07' 28"  
Longitude 74° 45' 56"

**FCC Digital File Number:** BPCDT-19991029AFH. Granted: April 9, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ChannelMaster; RCA.

**News Service:** NBC News Channel.

**Ownership:** Howard Green Group.

**Began Operation:** January 25, 1966. Sale to present owner by William C. Wotring Jr., et al., approved by FCC February 25, 1981.

**Represented (legal):** Dennis J. Kelly.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

**Howard Green**, President.

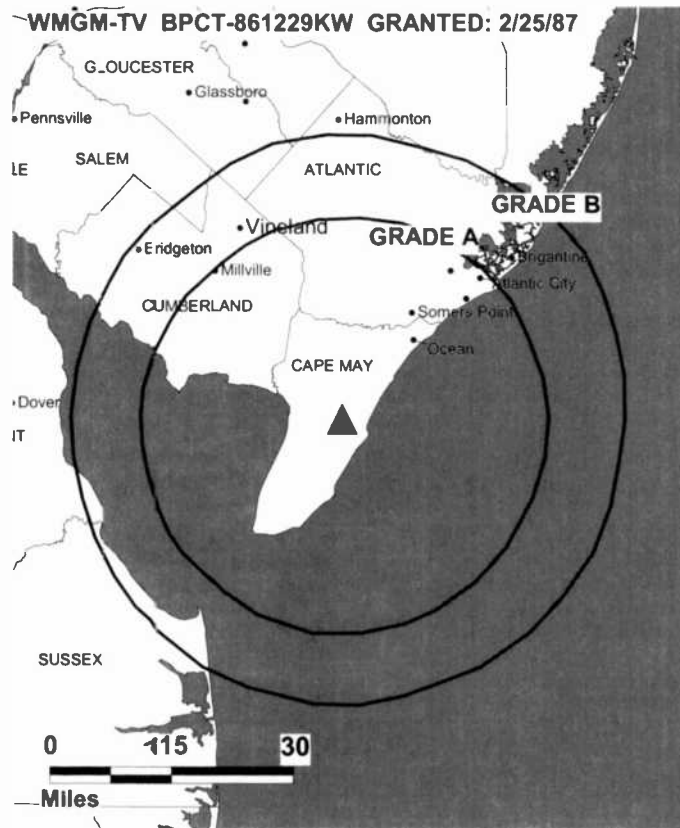
**Jane B. Stark**, General Manager.

**Ron Smith**, General Sales Manager.

**Dan Merlo**, Chief Engineer.

**Karl Parker**, News Director.

**Traci Rabena**, Program & Promotion Director.



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**Janet Davidson**, Business Manager.

**Will Munns**, Production Manager.

**Rates:** On request.

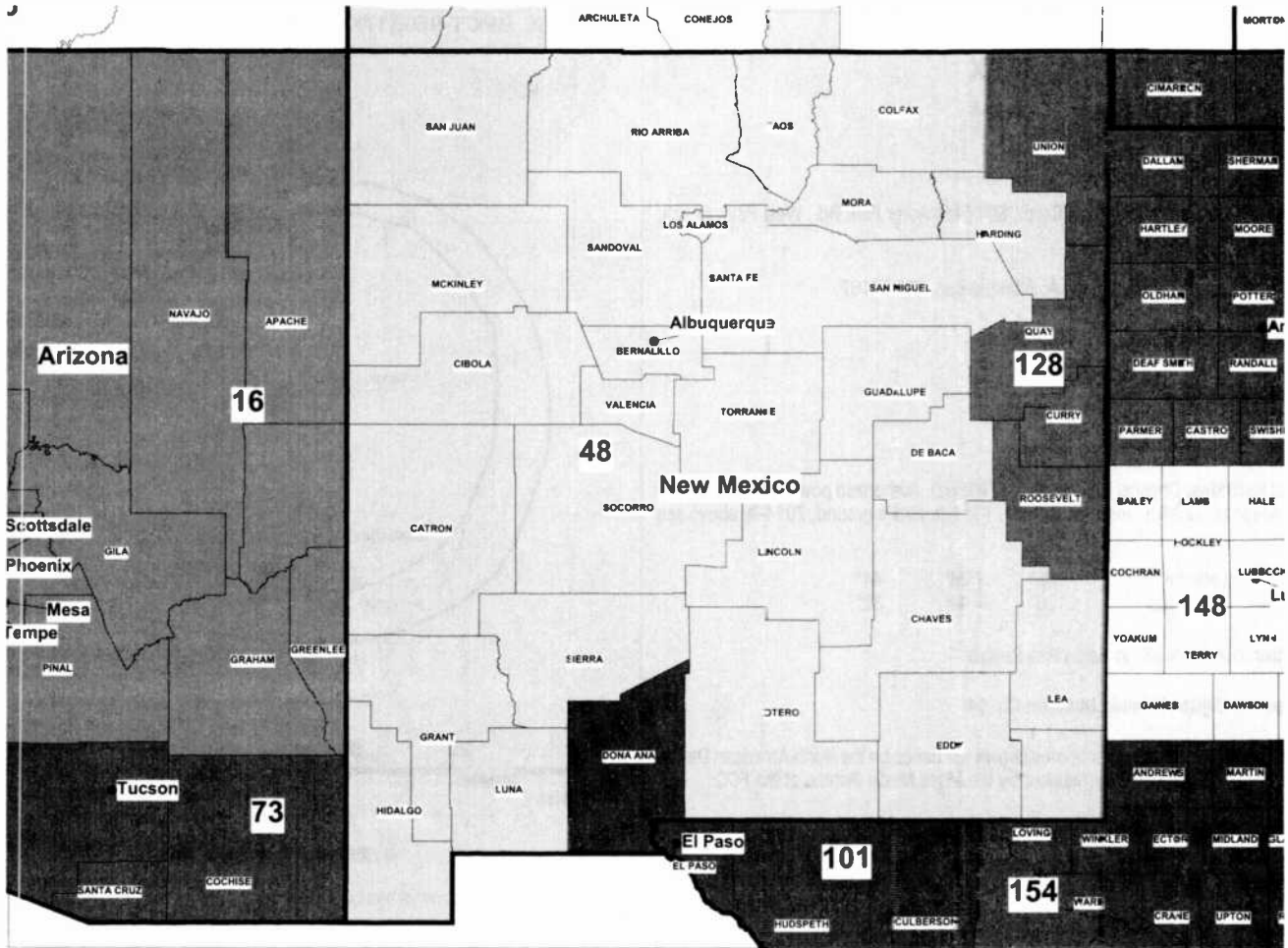
**City of License:** Wildwood. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,850	0	39,850
Average Weekly Circulation (2001)	3,626	0	3,626
Average Daily Circulation (2001)			478
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,850	0	39,850
Average Weekly Circulation (2001)	3,626	0	3,626
Average Daily Circulation (2001)			478

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.





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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Albuquerque-Santa Fe, NM	607,170	48
El Paso, TX	273,120	101
Amarillo, TX	191,940	128

MARKET AREA COMMERCIAL STATIONS
KAPX (14), KASA-TV (2), KASY-TV (50), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBG-TV (6), KOBR (8), KOCT (6), KOVT (10), KREZ-TV (6), KRPV (27), KRQE (13), KTEL-TV (25), KTLN-TV (33), KWBQ (19)
KDBC-TV (4), KFOX-TV (14), KINT-TV (26), KKWV (65), KTSM-TV (9), KTYO (48), KVIA-TV (7), XEJ-TV (5), XEPM-TV (2), XHIJ-TV (44)
KAMR-TV (4), KCIT (14), KFDA-TV (10), KPTF (18), KVIH-TV (12), KVII-TV (7)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KTYO, El Paso	See Las Cruces, NM
KBIM, KOBR, KRPV, Albuquerque	See Roswell, NM

New Mexico Analog Station Totals as of December 1, 2001			
	VHF	UHF	TOTAL
Commercial Television	12	9	21
Educational Television	0	4	4
	12	13	25

# New Mexico—Albuquerque

**KAPX**  
**Ch. 14**

**Network Service:** PAX.

**Licensee:** Paxson Communications Corp., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 211 Montano Rd. NW, Suite A, Albuquerque, NM 87107.

**Phone:** 505-345-0014. **Fax:** 505-345-4217.

**E-mail:** jmccormick@pax.net

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. visual. Antenna: 1234-ft. above av. terrain, 1014-ft. above ground, 7014-ft. above sea level.

Latitude 35° 24' 44"  
Longitude 106° 43' 32"

**Transmitter:** 6.2-mi. N 68° to Santa Ana Pueblo.

**FCC Proposed Digital Channel Number:** Ch. 14.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** April 28, 1999.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** John F. X. Browne & Associates PC.

**Personnel:**

John McCormick, General Manager.

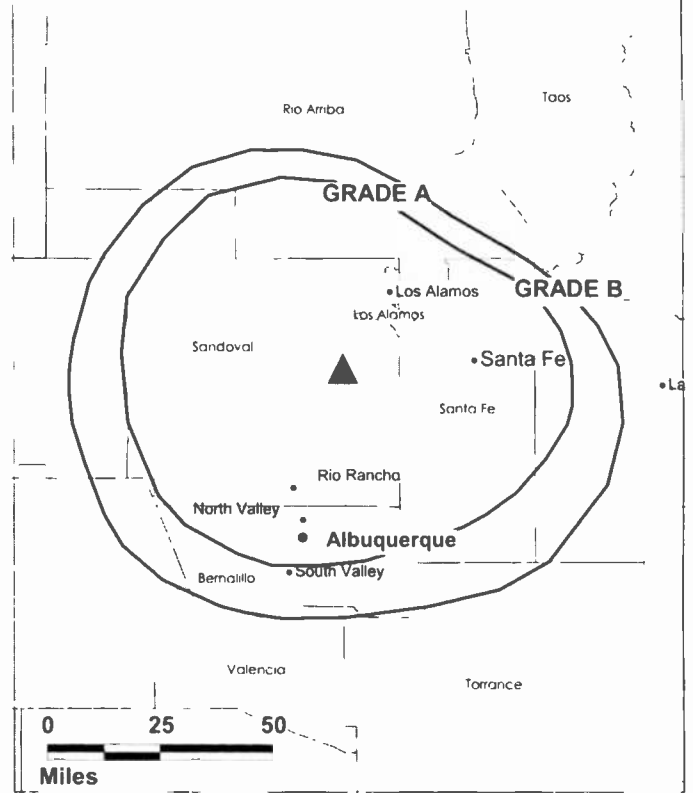
Jon Welch, Sales Manager.

Rose Moore, Business Manager.

**Rates:** On request.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

KAPX BPCT-950317KG GRANTED: 12/1/1998



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,430	134,580	308,010
Average Weekly Circulation (2001)	28,206	24,470	52,677
Average Daily Circulation (2001)			16,357

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,430	134,580	308,010
Average Weekly Circulation (2001)	28,206	24,470	52,677
Average Daily Circulation (2001)			16,357

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

## KASY-TV Ch. 50

**Network Service:** UPN.

**Licensee:** ACME Television Licenses of New Mexico LLC, 8341 Washington NE, Albuquerque, NM 87113.

**Studio:** 50 Broadcast Plaza SW, Albuquerque, NM 87104.

**Phone:** 505-764-5279. **Fax:** 505-767-9421.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 1420-kw max. visual. A antenna: 4182-ft. above av. terrain, 142-ft. above ground, 10,784-ft. above sea level.

Latitude 35° 12' 40"  
Longitude 106° 26' 57"

**Transmitter:** Sandia Crest electronic site.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 245-kw max. visual. Antenna: 4229-ft. above av. terrain, 171-ft. above ground.

Latitude 35° 12' 44"  
Longitude 106° 26' 57"

**FCC Digital File Number:** BPCDT-19991029ACG. Granted: February 5, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** October 6, 1995. Sale to present owner by Ramar Communications II Ltd. approved by FCC June 18, 1999. ACME Communications Inc. went public September 30, 1999.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

**Daniel J. Myers,** General Manager.

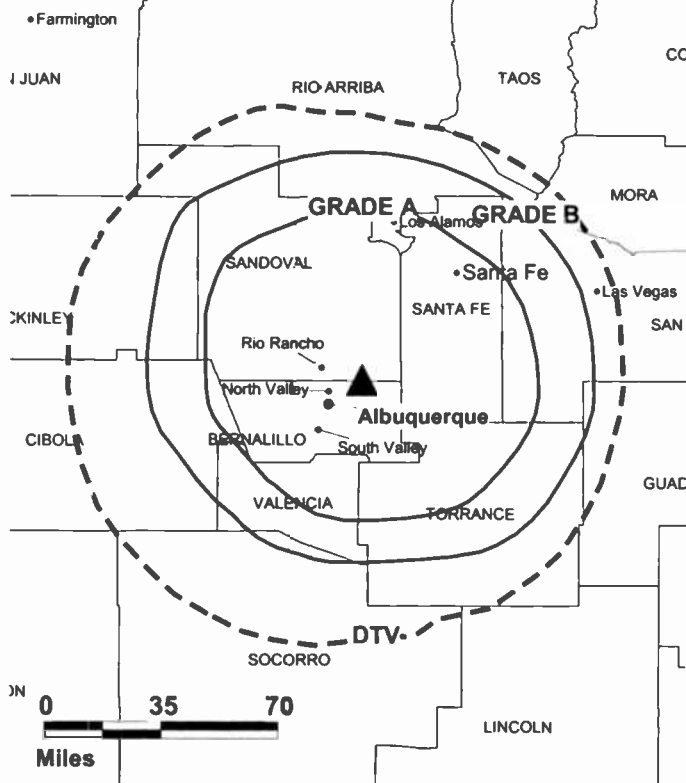
**Andrew Wyatt,** General Sales Manager.

**Jeff Finkel,** National Sales Manager.

**Rates:** On request.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

### KASY-TV BMPCT-950826KM GRANTED: 9/15/95



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,310	155,110	412,420
Average Weekly Circulation (2001)	62,843	40,811	103,653
Average Daily Circulation (2001)			32,558
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,310	155,110	412,420
Average Weekly Circulation (2001)	62,843	40,811	103,653
Average Daily Circulation (2001)			32,558

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

## KLUZ-TV Ch. 41

**Network Service:** Univision.

**Licensee:** Entravision Holdings LLC, 11900 Olympic Blvd., Suite 590, Los Angeles, CA 90064.

**Studio:** 2725 Broadbent Pkwy. NE, Suite F, Albuquerque, NM 87107.

**Phone:** 505-342-4141. **Fax:** 505-344-8714.

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 1200-kw max. visual, 58.9-kw aural. Antenna: 4121-ft. above av. terrain, 118-ft. above ground, 10,758-ft. above sea level.

Latitude 35° 12' 41"  
Longitude 106° 26' 56"

**Transmitter:** Sandia Crest, approx. 30-mi. NE of Albuquerque.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 321-kw max. visual. Antenna: 4140-ft. above av. terrain, 125-ft. above ground.

Latitude 35° 12' 41"  
Longitude 106° 26' 56"

**FCC Digital File Number:** BMPCDT-20000501AET. Granted: February 5, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter.

**Ownership:** Entravision Communications Corp. (Group Owner).

**Began Operation:** September 5, 1987. Sale to Univision Communications Inc. by Univision Holdings Inc. approved by FCC September 23, 1992 (*Television Digest*, Vol. 32:40). Sale to present owner by Univision Communications Inc. approved by FCC March 15, 1999.

**Represented (sales):** Univision.

**Represented (legal):** Thompson, Hine & Flory LLP.

**Represented (engineering):** JP Associates.

### Personnel:

Luis F. Hernandez, General Manager.

Kambiz Victory, Chief Engineer.

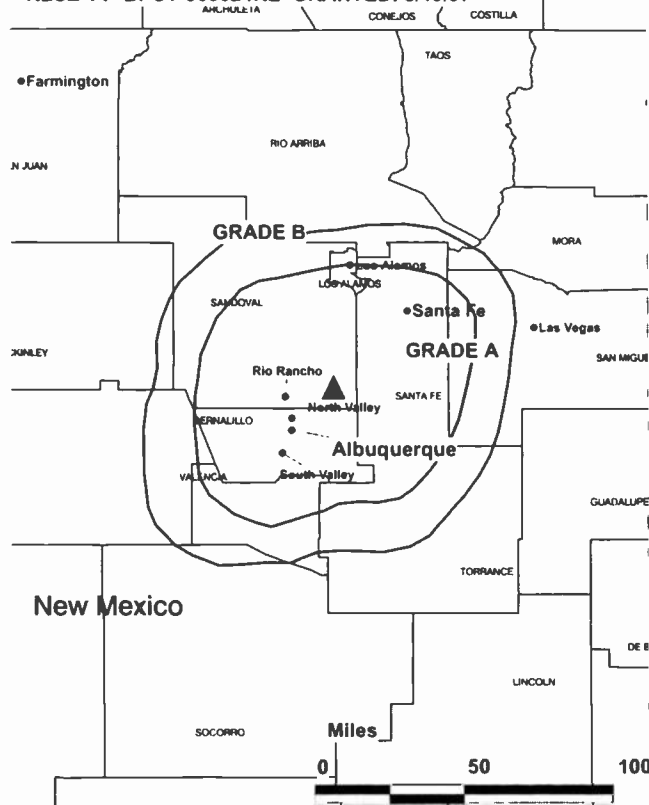
Laila Rodriguez, News Director.

Delia J. Montoya, Promotion Coordinator.

Annamarie Salazar, Controller.

Margarita Wilder, General Sales Manager.

KLUZ-TV BPCT-960624KE GRANTED: 3/19/97



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**Jonathan Montes**, Production Manager.

**Theresa Broderick**, Research Analyst.

**Carmen Rockwell**, Office Manager.

**Rates:** On request.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,430	126,060	296,490
Average Weekly Circulation (2001)	13,436	15,658	29,094
Average Daily Circulation (2001)			18,022
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,430	126,060	296,490
Average Weekly Circulation (2001)	13,436	15,658	29,094
Average Daily Circulation (2001)			18,022

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

**KNAT**  
Ch. 23

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

**Studio:** 1510 Coors Blvd. NW, Albuquerque, NM 87121.

**Phone:** 505-836-6585. **Fax:** 505-831-8725.

**Web Site:** <http://www.knat.org>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1191-kw max. & 387-kw horizontal visual, 119.1-kw max. & 38.7-kw horizontal aural. Antenna: 4130-ft. above av. terrain, 136-ft. above ground, 10,748-ft. above sea level.

Latitude 35° 12' 54"  
Longitude 106° 27' 02"

**Transmitter:** Sandia Crest, Cibola National Forest.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 200-kw max. visual. Antenna: 4078-ft. above av. terrain, 59-ft. above ground.

Latitude 35° 12' 54"  
Longitude 106° 27' 02"

**FCC Digital File Number:** BPCDT-19991101AHW. Granted: March 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** Harris, 6-meter C-band; Scientific-Atlanta, 7-meter C-band.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** August 10, 1975. Sale to present owner by All American TV Inc. approved by FCC May 8, 2000. Sale to All American TV Inc. by Trinity Broadcasting Network approved by FCC November 6, 1989. Sale to Trinity by John Carson, et al., approved by FCC December 4, 1985. Sale to Carson group by Eddie L. Pena, et al., approved by FCC July 23, 1982. Station left air in 1985 (*Television Digest*, Vol. 25:24). Later resumed operation.

**Personnel:**

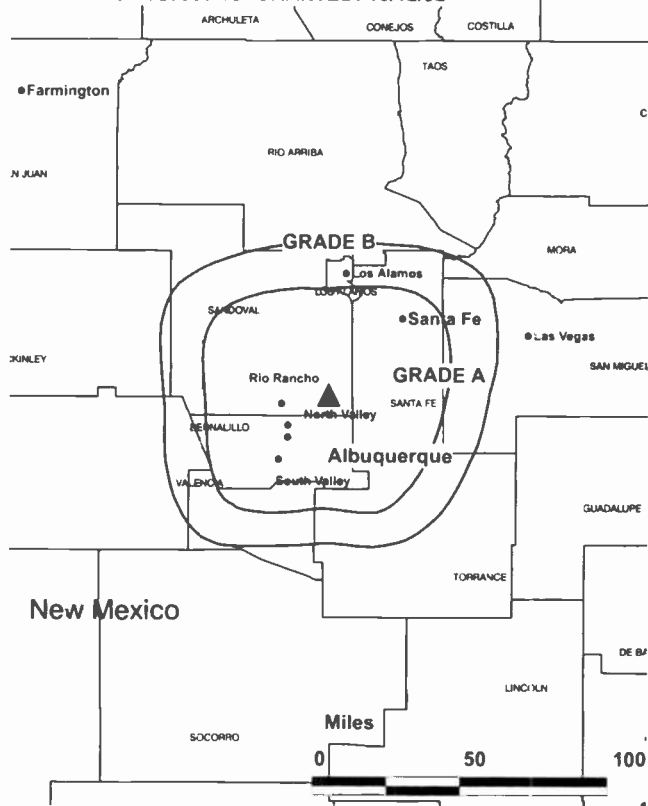
Harold Velasquez, Station Manager.

Gene Seibel, Chief Engineer.

Gary Pratz, Production Manager.

Cindy Mansfield, Public Affairs.

KNAT BPCT-820930KG GRANTED: 10/12/82



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**Highest 30 Sec. Rate:** \$25.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,520	0	8,520
Average Weekly Circulation (2001)	722	0	722
Average Daily Circulation (2001)			117

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,520	0	8,520
Average Weekly Circulation (2001)	722	0	722
Average Daily Circulation (2001)			117

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

## KOAT-TV Ch. 7

(Operates satellites KOCT, Carlsbad & KOVT, Silver City, NM)

Network Service: ABC.

Licensee: KOAT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

Studio: 3801 Carlisle Blvd. NE, Albuquerque, NM 87107.

Mailing Address: Box 25982, Albuquerque, NM 87125.

Phone: 505-884-7777. Fax: 505-884-6282.

Web Site: <http://www.thenewmexicochannel.com>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 87.1-kw visual, 19.4-kw aural. Antenna: 4239-ft. above av. terrain, 262-ft. above ground, 10,827-ft. above sea level.

Latitude 35° 12' 53"  
Longitude 106° 27' 01"

Transmitter: 14.5-mi. NE of Albuquerque.

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 280-kw max. visual. Antenna: 4147-ft. above av. terrain, 148-ft. above ground, 10,741-ft. above sea level.

Latitude 35° 12' 53"  
Longitude 106° 27' 01"

Transmitter: Sandia Crest antenna site.

FCC Digital File Number: BPCDT-970618KE. Granted: November 24, 2000.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 9.3-meter; Harris, 6.1-meter; Vertex, 4.7-meter; Avantek, Harris, M/A-Com, Standard Components receivers.

News Services: ABC NewsOne, AP, CNN Newsource, UPI.

Ownership: Hearst-Argyle Television Inc. (Group Owner).

Began Operation: September 28, 1953. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (Television Digest, Vol. 38:22, 48). Sale to Pulitzer Publishing Co. by WGAL Television Inc. approved by FCC May 7, 1969 (Vol. 9:19). Sale by Alvarado Television Co. Inc. approved by FCC January 23, 1963. Merger with KVOA-TV Tucson, approved by FCC September 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved by FCC February 6, 1957 (Vol. 12:51; 13:6).

Represented (sales): Eagle Television Sales.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

Represented (engineering): Denny & Associates PC.

Personnel:

Mary Lynn Roper, President & General Manager.

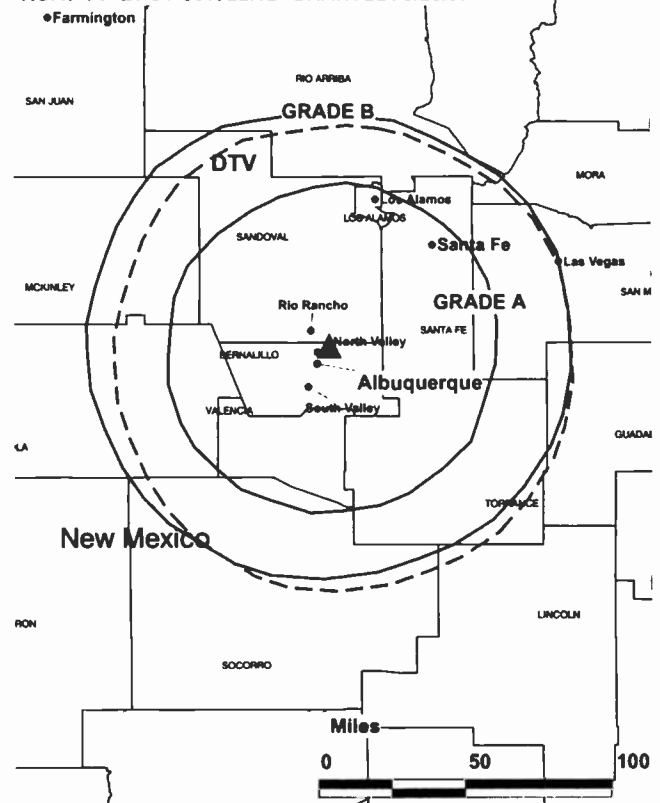
Laura Hargis, General Sales Manager.

Barbara Burzillo, Local Sales Manager.

Todd Ozer, National Sales Manager.

Fred Bragg, Chief Engineer.

KOAT-TV BPCT-860722KG GRANTED: 3/26/87



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Pahl Shipley, News Director.

John Trambley, Program Director.

John Sylvester, Business Manager.

Brian Bouloy, Production Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Albuquerque. Station DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,540	248,130	587,670
Average Weekly Circulation (2001)	233,066	137,341	370,407
Average Daily Circulation (2001)			205,295
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,570	236,230	534,800
Average Weekly Circulation (2001)	225,428	134,211	359,640
Average Daily Circulation (2001)			201,735
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,970	11,900	52,870
Average Weekly Circulation (2001)	7,638	3,129	10,767
Average Daily Circulation (2001)			3,559

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

## KOB-TV Ch. 4

(Operates satellites KOBf, Farmington & KOBR, Roswell, NM)

**Network Service:** NBC.

**Licensee:** KOB-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 4 Broadcast Plaza SW, Albuquerque, NM 87104.

**Mailing Address:** Box 1351, Albuquerque, NM 87103.

**Phone:** 505-243-4411. **Fax:** 505-764-2522.

**Web Site:** <http://www.kobtv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 2.7-kw aural. Antenna: Circularly polarized, 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level.

Latitude 35° 12' 42"  
Longitude 106° 26' 57"

**Transmitter:** Sandia Crest.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 290-kw max. visual. Antenna: 4140-ft. above av. terrain, 79-ft. above ground, 10,732-ft. above sea level.

Latitude 35° 12' 42"  
Longitude 106° 26' 57"

**Transmitter:** Sandra Crest.

**FCC Digital File Number:** BPCDT-19991027ACB. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.2-meter Ku-band; Andrew, 2.4-meter Ku-band; RCA Americom, 4.6-meter Ku-band; Satellite Technology, 5.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Hubcom, Ku-band.

**News Services:** AP, Conus, NBC News Channel, NIWS, NOAA.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** November 29, 1948. Sale to present owner by Wayne Coy & Time Inc. approved by FCC March 13, 1957 (Television Digest, Vol. 13:2, 11). Sale to Wayne Coy & Time Inc. by T. H. Pepperday approved by FCC 1952 (Vol. 8:9, 16, 17, 22).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

**Jerry Danziger**, Vice Chairman.

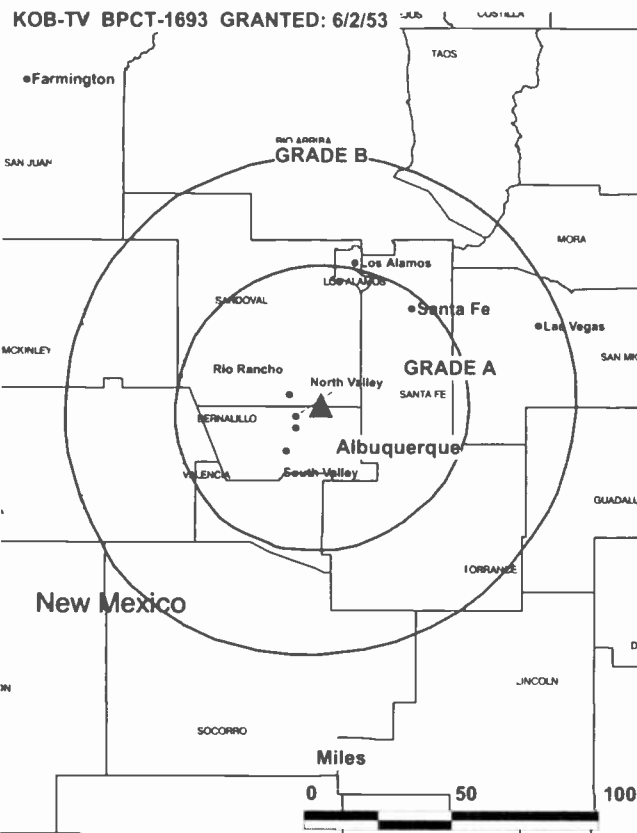
**Mike Burgess**, Vice President & General Manager.

**Susan Connor**, Operations Manager.

**John McCormick**, General Sales Manager.

**Barb Wagoner**, National Sales Manager.

**Chris Berg**, News Director.



**Juanita Garay**, Program Coordinator.

**Girard Demarest**, Promotion Manager.

**Dru Felt**, Business Manager.

**Gary Williams**, Production Manager.

**Dan Brown**, Engineering & Production Director.

**Rates:** On request.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,730	206,370	427,100
Average Weekly Circulation (2001)	162,599	120,390	282,988
Average Daily Circulation (2001)			150,863
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	218,880	197,940	416,820
Average Weekly Circulation (2001)	161,076	118,235	279,311
Average Daily Circulation (2001)			149,594
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,850	8,430	10,280
Average Weekly Circulation (2001)	1,523	2,154	3,677
Average Daily Circulation (2001)			1,269

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## New Mexico—Albuquerque

**KRQE**

**Ch. 13**

**(Operates satellites KREZ-TV, Durango, CO & KBIM-TV, Roswell, NM)**

**Network Service:** CBS.

**Licensee:** Emmis Television License Corp. of Honolulu, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

**Studio:** 14th & Coal SW, Albuquerque, NM 87104.

**Mailing Address:** Box 1294, Albuquerque, NM 87103-1294.

**Phone:** 505-243-2285. **Fax:** 505-248-1464.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"  
Longitude 106° 26' 57"

Requests CP for change to 88.3-kw max. visual, 4222-ft. above av. terrain, 177-ft. above ground, 10,827-ft. above sea level. BPC T-950802KE.

**Transmitter:** Sandia Crest.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 55-kw max. visual. Antenna: 4167-ft. above av. terrain, 130-ft. above ground.

Latitude 35° 12' 40"  
Longitude 106° 26' 57"

**FCC Digital File Number:** BPCDT-19991027ACZ. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Microdyne, 5-meter C-band; Scientific-Atlanta, 4.2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Emmis Communications Corp. (Group Owner).

**Began Operation:** October 4, 1953. Sale to New Mexico Broadcasting Co. by estate of Goldie Hebenstreit approved by FCC June 5, 1984. Transfer of control to Lee Enterprises Inc. approved by FCC September 16, 1991. Sale to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Reed, Smith, Shaw & McClay.

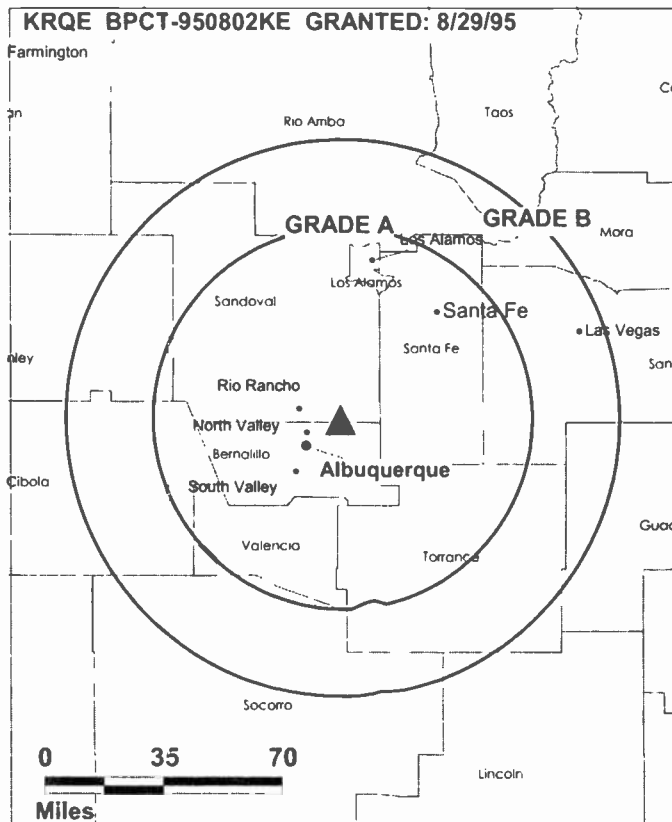
**Personnel:**

William Anderson, General Manager.

Jim Giudecessi, General Sales Manager.

Kim Smith, Local Sales Manager.

Mary Lou Davis, National Sales Manager.



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**Dan Salamone**, News Director.

**Bill Worden**, Business Manager.

**Frank Lilley**, Engineering Director.

**Highest 30 Sec. Rate:** \$10,000.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	232,510	207,040	439,550
Average Weekly Circulation (2001)	152,709	107,479	260,188
Average Daily Circulation (2001)			124,148
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,660	196,930	427,590
Average Weekly Circulation (2001)	151,582	104,076	255,659
Average Daily Circulation (2001)			123,080
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,850	10,110	11,960
Average Weekly Circulation (2001)	1,127	3,403	4,529
Average Daily Circulation (2001)			1,069

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New Mexico—Carlsbad

**KOCT**

**Ch. 6**

(Satellite of KOAT-TV, Albuquerque, NM)

**Network Service:** ABC.

**Licensee:** KOAT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** See KOAT-TV, Albuquerque, NM.

**Phone:** 505-884-7777. **Fax:** 505-884-6282.

**Web Site:** <http://www.koat7.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

Latitude 32° 47' 39"  
Longitude 104° 12' 27"

**Transmitter:** 12-mi. E of Artesia on Rte. 82.

**FCC Proposed Digital Channel Number:** Ch. 19.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** August 24, 1956. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (*Television Digest*, Vol. 38:22, 48). Sale to Pulitzer Publishing Co. by March Media Inc. approved by FCC December 18, 1992. Sale to March Media by John B. Walton Jr. approved by FCC February 24, 1976. Sale to Walton by John Deme approved by FCC September 7, 1966 (Vol. 6:22, 37). Sale to Deme (Voice of the Cavems Inc.) by Edward P. Talbott & associates approved by FCC June 19, 1963 (Vol. 3:9, 25). Transfer of control by Nancy H. Battison to Talbott group approved by FCC February 20, 1958 (Vol. 14:2, 8).

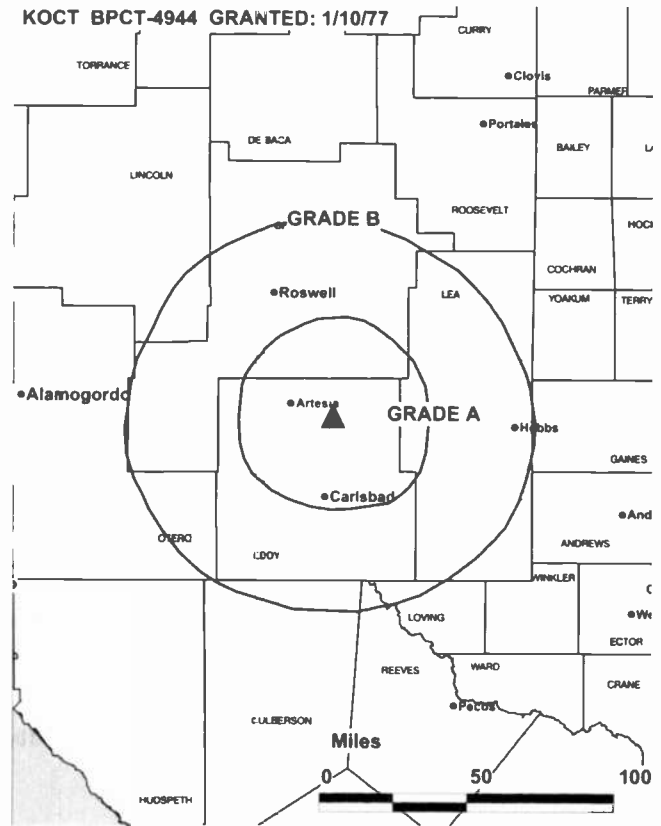
**Represented (sales):** Eagle.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Personnel:** See KOAT-TV, Albuquerque, NM.

**Rates:** On request.

KOCT BPCT-4944 GRANTED: 1/10/77



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**City of License:** Carlsbad. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,930	18,930	31,860
Average Weekly Circulation (2001)	8,805	4,148	12,953
Average Daily Circulation (2001)			6,759
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,930	18,930	31,860
Average Weekly Circulation (2001)	8,805	4,148	12,953
Average Daily Circulation (2001)			6,759

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Mexico—Carlsbad

### KTEL-TV

Ch. 25

(Satellite of KTEL-LP, Albuquerque, NM)

**Network Service:** Telemundo.

**Licensee:** Ramar Communications Inc., 9800 University Ave., Lubbock, TX 79452.

**Studio:** Box 30068, Albuquerque, NM 87190.

**Phone:** 505-884-5353. **Fax:** 505-889-8390.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 100-kw max. visual. Antenna: 439-ft. above av. terrain, 400-ft. above ground, 3576-ft. above sea level.

Latitude	32°	26'	09"
Longitude	104°	11'	14"

**Transmitter:** 3-mi. E of Carlsbad.

**FCC Proposed Digital Channel Number:** Ch. 25.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Ramar Communications II Ltd. (Group Owner).

**Began Operation:** July 1, 2000. Sale to present owner by Roger L. Mills approved by FCC August 10, 1999.

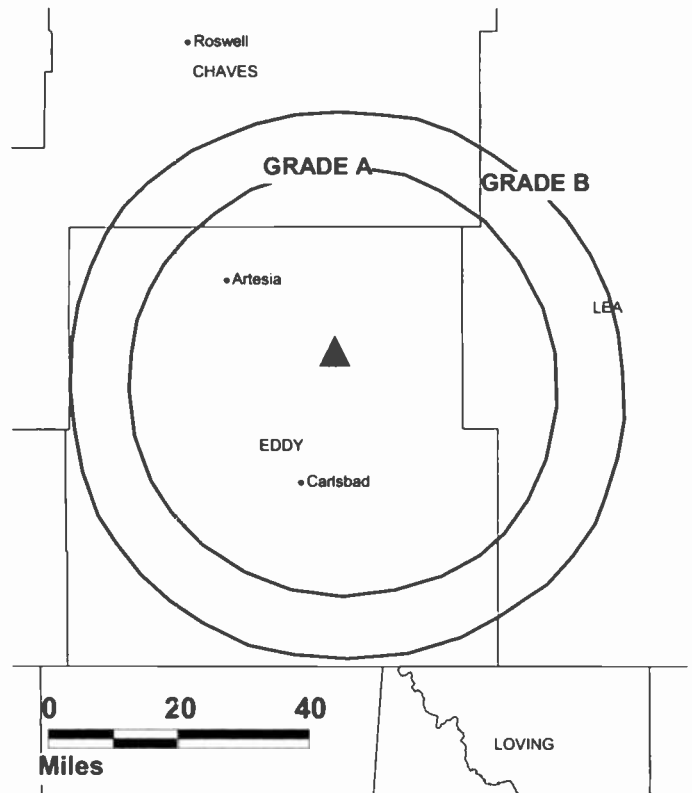
**Personnel:**

Alex Fermin, General Manager.

Monty Williams, Chief Engineer.

**City of License:** Carlsbad. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

KTEL-TV BMPCT-981221KE GRANTED: 4/7/1999



**Rates:** On request.

**Nielsen Data:** Not available.

# New Mexico—Clovis

## KVII-TV Ch. 12

(Satellite of KVII-TV, Amarillo, TX)

**Network Service:** ABC.

**Licensee:** Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

**Studio:** See KVII-TV, Amarillo, TX.

**Phone:** 806-373-1787. **Fax:** 806-371-7329.

**E-mail:** kvii@am.net.

**Web Site:** <http://www.kvii.com>.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 3.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

Latitude 34° 11' 34"  
Longitude 103° 16' 44"

**Transmitter:** 3.4-mi. ENE of center of Portales, 0.55-mi. NE of State Rte. 88.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 591-ft. above av. terrain, 604-ft. above ground.

Latitude 34° 11' 34"  
Longitude 103° 16' 46"

**FCC Digital File Number:** BPCDT-19991029ACE. Granted: November 6, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Marsh Media Inc. (Group Owner).

**Began Operation:** December 2, 1956. Sale to present owner by McAlister Television Enterprises approved by FCC July 28, 1986 (*Television Digest*, Vol. 26:31). Sale to McAlister Television Enterprises by Melvin L. Wheeler approved by FCC March 23, 1979. Sale to Wheeler by Bass Broadcasting approved by FCC October 5, 1976. Sale to Bass by Marshall Enterprises Inc. approved by FCC January 22, 1964. Sale to Marshall Enterprises by Texas-New Mexico Broadcasting Co. approved by FCC November 15, 1961. Sale to Texas-New Mexico Broadcasting Co. by Frank Lesley & Mae Strauss approved by FCC October 22, 1959 (Vol. 15:38, 43).

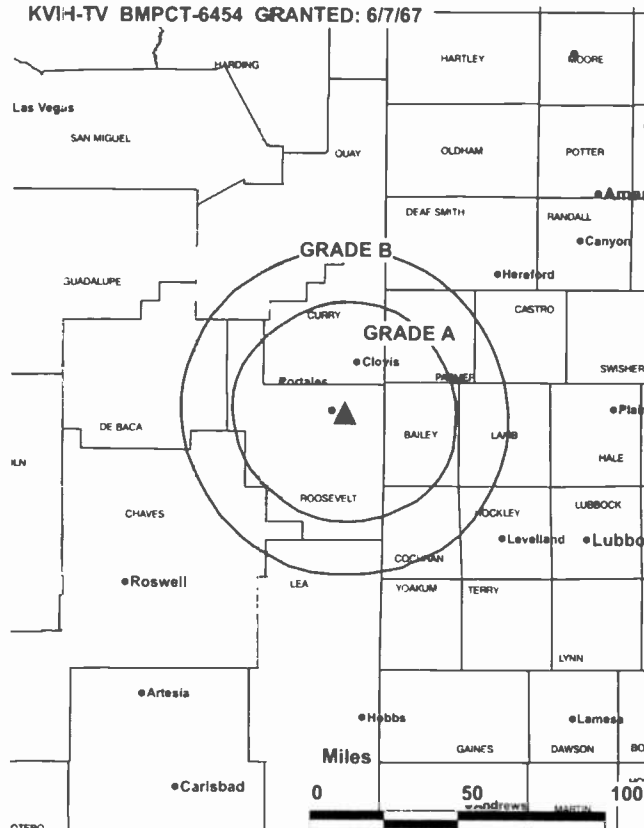
**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:** See KVII-TV, Amarillo, TX.

KVII-TV BMPCT-6454 GRANTED: 6/7/67



**Rates:** On request.

**City of License:** Clovis. **Station DMA:** Amarillo. **Rank:** 128.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,500	9,440	24,940
Average Weekly Circulation (2001)	10,460	1,121	11,581
Average Daily Circulation (2001)			5,635
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,500	9,440	24,940
Average Weekly Circulation (2001)	10,460	1,121	11,581
Average Daily Circulation (2001)			5,635

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# New Mexico—Farmington

**KOBF**

**Ch. 12**

(Satellite of KOB-TV, Albuquerque, NM)

**Network Service:** NBC.

**Licensee:** KOB-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 825 W. Broadway, Farmington, NM 87401.

**Phone:** 505-326-1141. **Fax:** 505-327-5196.

**Web Site:** <http://www.kobftv.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 410-ft. above av. terrain, 209-ft. above ground, 6049-ft. above sea level.

Latitude 36° 41' 43"  
Longitude 108° 13' 14"

**Transmitter:** 2-mi. SSW of Farmington on Hwy. 371.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 290-kw max. visual. Antenna: 335-ft. above av. terrain, 102-ft. above ground.

Latitude 36° 41' 43"  
Longitude 108° 13' 14"

**FCC Digital File Number:** BPCDT-19991028AEJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** RCA Americom, Ku-band; Avcom receivers.

**News Services:** AP, Conus, NBC News Channel.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** October 20, 1972. Sale to present owner by Stephen Adams, et al., approved by FCC July 27, 1983. Sale to Adams by John R. Catsis, et al., approved by FCC January 30, 1981. Sale by Gerald R. Proctor, et al., approved by FCC January 26, 1977.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

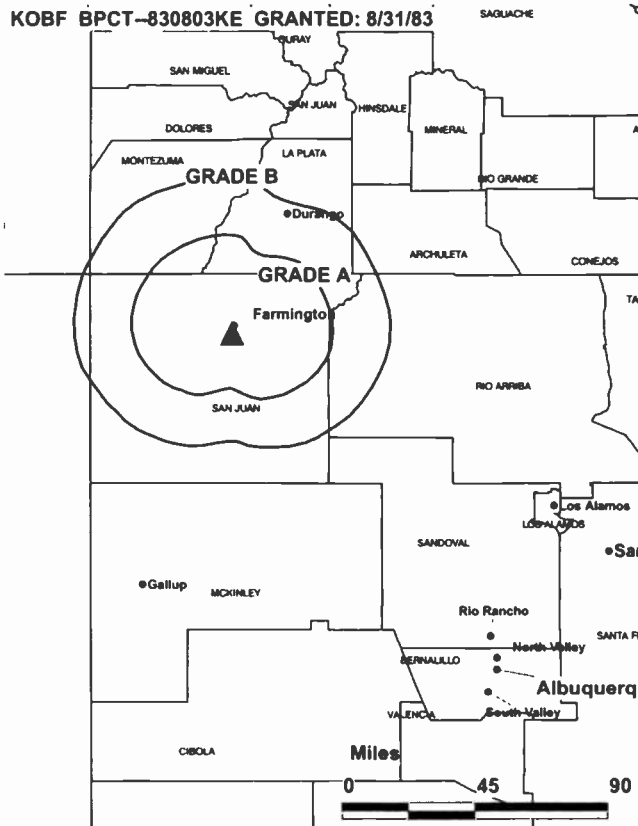
**Personnel:**

Steve Henderson, Station Manager.

Dan Harlin, Chief Engineer.

George Thomas, Production Manager.

**Highest 30 Sec. Rate:** \$425.



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**City of License:** Farmington. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,190	45,380	91,570
Average Weekly Circulation (2001)	32,764	14,479	47,243
Average Daily Circulation (2001)			27,532
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,190	41,440	87,630
Average Weekly Circulation (2001)	32,764	13,694	46,459
Average Daily Circulation (2001)			27,414
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,940	3,940
Average Weekly Circulation (2001)	0	784	784
Average Daily Circulation (2001)			118

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Mexico—Hobbs

**KHFT**  
**Ch. 29**  
**(Satellite of KUPT-LP, Lubbock, TX)**

**Network Service:** UPN.

**Licensee:** Ramar Communications II Ltd., 9800 University Ave., Lubbock, TX 79423.

**Studio:** 2401 N. Jefferson St., Hobbs, NM 88240.

**Phone:** 505-392-2929. **Fax:** 505-767-9421.

**E-mail:** xhfox@riogrande.net.mx

**Web Site:** <http://www.fox17news.tv>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 750-kw max. visual. Antenna: 552-ft. above av. terrain, 502-ft. above ground, 4121-ft. above sea level.

Latitude	32°	43'	28"
Longitude	103°	05'	46"

**Transmitter:** 2.9-mi. E of Hobbs on Marland Dr.

**FCC Proposed Digital Channel Number:** Ch. 16.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3 in operation, C-band.

**Ownership:** Ramar Communications II Ltd. (Group Owner).

**Began Operation:** February 1, 1989. Sale to Broadcast Services of the Southwest Inc. by Hobbs Family Television approved by FCC May 3, 1996. Sale to present owner by Broadcast Services of the Southwest Inc. approved by FCC June 4, 1997.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

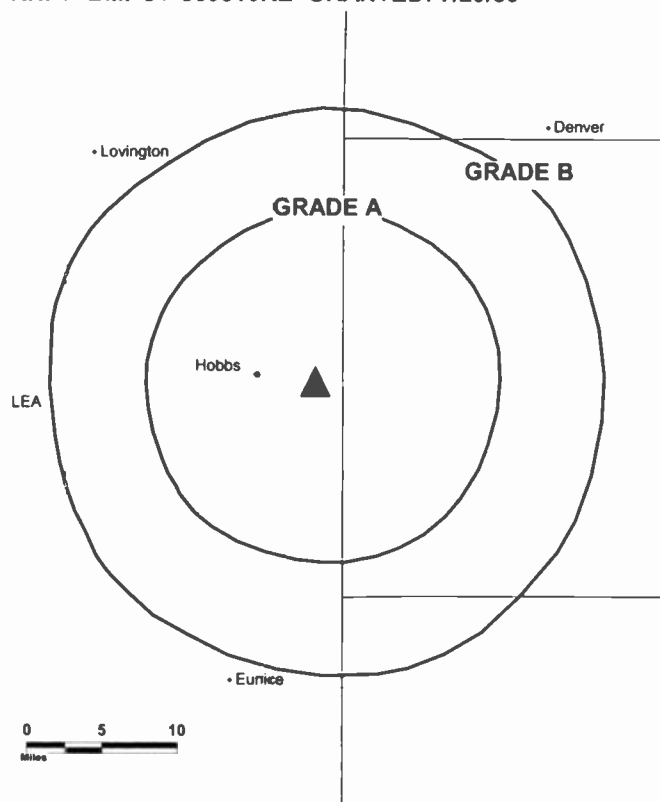
**Daniel Myers,** General Manager.

**Tom Wimberly,** Chief Engineer.

**Rates:** On request.

**City of License:** Hobbs. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

**KHFT BMPCT-860610KE GRANTED: 7/29/86**



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,280	4,510	16,790
Average Weekly Circulation (2001)	1,265	681	1,946
Average Daily Circulation (2001)			688

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,280	4,510	16,790
Average Weekly Circulation (2001)	1,265	681	1,946
Average Daily Circulation (2001)			688

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Mexico—Las Cruces

**KTYO**  
(formerly KMAZ)  
Ch. 48

**Network Service:** Telemundo.

**Licensee:** Council Tree Communications VI LP, 2919 W. 17th Ave., Suite 211, Longmont, CO 80503.

**Studio:** 10033 Carnegie Ave., El Paso, TX 79925.

**Phones:** 505-526-4848 (Las Cruces); 915-591-9595 (El Paso). **Fax:** 915-591-9896.

**E-mail:** kmaztv@htg.net

**Web Site:** <http://www.kmaz.com>

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 5000-kw max. visual. Antenna: 440-ft. above av. terrain, 469-ft. above ground, 4590-ft. above sea level.

Latitude	32°	02'	30"
Longitude	106°	27'	41"

**Transmitter:** 9-mi. ENE of Anthony, 3-mi. E of Rte. 213.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 52.5-kw max. visual. Antenna: 430-ft. above av. terrain, 469-ft. above ground, 4590-ft. above sea level.

Latitude	32°	02'	30"
Longitude	106°	27'	41"

**Transmitter:** 9-mi. ENE of Anthony, 0.31-mi. E of Rte. 213.

**FCC Digital File Number:** BPCDT-990709LE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

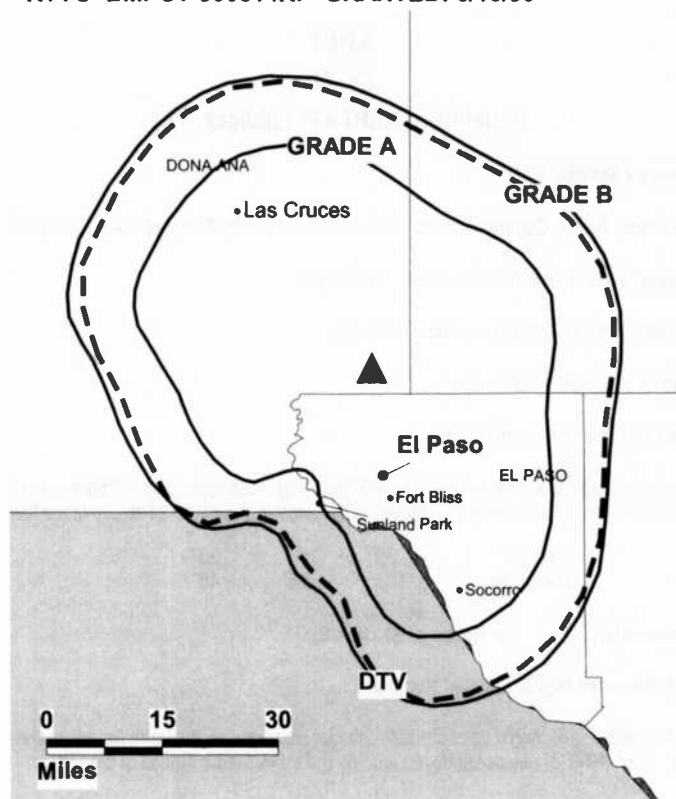
**Satellite Earth Stations:** Agile Omni, 3-meter Ku & C-band; Simulsat, 5-meter Ku & C-band; Microdyne, Standard Agile Omni receivers.

**Ownership:** Council Tree Communications (Group Owner).

**Began Operation:** November 18, 1984. Sale to Roy E. Henderson by Logan D. Matthews & associates approved by FCC August 6, 1987. Sale to Southwestern Broadcasting Co. by Lynn Dubois, Receiver, approved by FCC November 29, 1989. Sale to Two If By Sea Broadcasting Corp. by Southwestern Broadcasting Inc. dismissed by FCC July 2, 1992. Sale to Lee Enterprises Inc. by Southwestern Broadcasting Inc. approved by FCC February 26, 1993. Sale to present owner by Lee Enterprises Inc. approved by FCC April 27, 2001.

**Represented (sales):** Telemundo Network Sales.

KTYO BMPCT-900514KF GRANTED: 6/13/90



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### Personnel:

**Barry Shainman**, General Manager.

**Phyllis Leyendecker**, Business Manager.

**Elias Ventanilla**, Chief Engineer.

**Claudio Vasquez**, Production Manager.

**Highest 30 Sec. Rate:** \$80.

**Rates:** On request.

**City of License:** Las Cruces. **Station DMA:** El Paso. **Rank:** 101.

**Nielsen Data:** Not available.

# New Mexico—Roswell

## KBIM-TV Ch. 10 (Satellite of KRQE, Albuquerque, NM)

**Network Service:** CBS.

**Licensee:** Emmis Television License Corp. of Honolulu, 3500 W. Olive Ave., Suite 300, Burbank, CA 91505-4604.

**Studio:** 214 N. Main St., Roswell, NM 88201.

**Mailing Address:** Box 910, Roswell, NM 88202-0910.

**Phone:** 505-622-2120. **Fax:** 505-623-6606.

**E-mail:** kbimtv@pvtnetworks.net.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude	33°	03'	20"
Longitude	103°	49'	12"

**Transmitter:** 29.5-mi. E of Hagerman.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 50-kw max. visual. Antenna: 88-ft. above av. terrain, 100-ft. above ground.

Latitude	33°	21'	02"
Longitude	104°	31'	20"

**FCC Digital File Number:** BPCDT-19991029AGU. Granted: July 10, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Emmis Communications Corp. (Group Owner).

**Began Operation:** February 23, 1966. Sale to New Mexico Broadcasting Co. Inc. by Holsum Inc. approved by FCC April 12, 1989. Transfer of control to Lee Enterprises Inc. by Margaret A. Hebenstreit (New Mexico Broadcasting Co. Inc.) approved by FCC September 16, 1991. Sale to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20).

**Represented (sales):** Katz American Television.

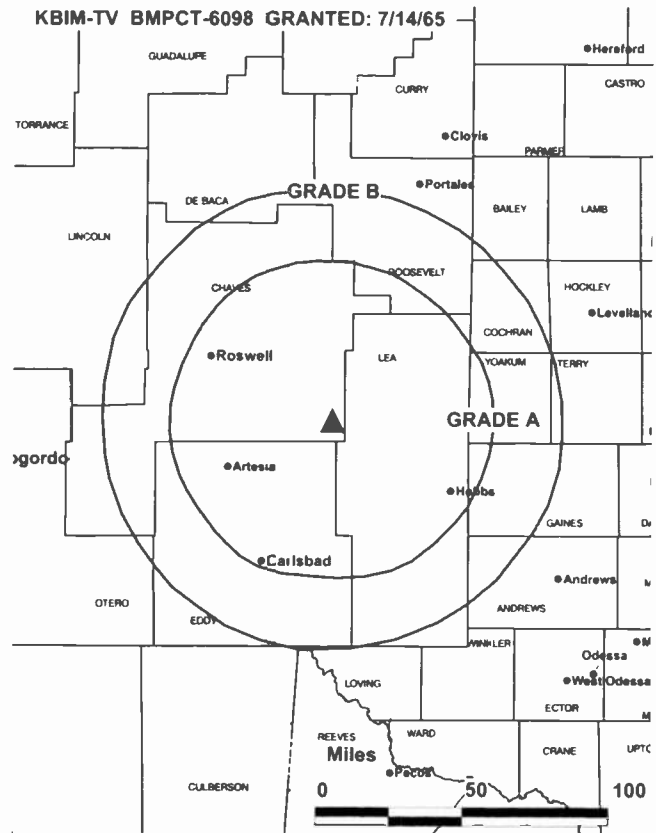
**Personnel:**

David Gonzalez, Station Manager.

Scott Arthur, Chief Engineer.

Kim Stecklein, News Director.

Sonya Ford, Promotion Director.



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**Highest 30 Sec. Rate:** \$450.

**City of License:** Roswell. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,910	35,540	111,450
Average Weekly Circulation (2001)	48,732	15,642	64,375
Average Daily Circulation (2001)			34,715
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,410	23,710	84,120
Average Weekly Circulation (2001)	39,682	12,142	51,824
Average Daily Circulation (2001)			29,852
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,500	11,830	27,330
Average Weekly Circulation (2001)	9,051	3,500	12,551
Average Daily Circulation (2001)			4,864

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Roswell

**KOBR**

**Ch. 8**

(Satellite of KOB-TV, Albuquerque, NM)

**Network Service:** NBC.

**Licensee:** Stanley S. Hubbard Revocable Trust, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 124 E. 4th St., Roswell, NM 88201.

**Phone:** 505-625-8888. **Fax:** 505-625-8866.

**E-mail:** kobr@dfn.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 267-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"  
Longitude 103° 46' 05"

**Transmitter:** 2.5-mi. S of U.S. Hwy. 380, near Caprock.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 820-kw max. visual. Antenna: 1647-ft. above av. terrain, 1430-ft. above ground.

Latitude 33° 22' 32"  
Longitude 103° 46' 05"

**FCC Digital File Number:** BPCDT-19991029AEY. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 2.5-meter Ku-band; DH Satellite, 4.2-meter Ku & C-band; RCA Americom, 4.5-meter Ku-band.

**News Services:** AP, Conus, NBC News Channel.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** June 24, 1953. Sale to present owner by Caprock Telecasting approved by FCC June 19, 1985. Sale to Caprock Telecasting by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth.

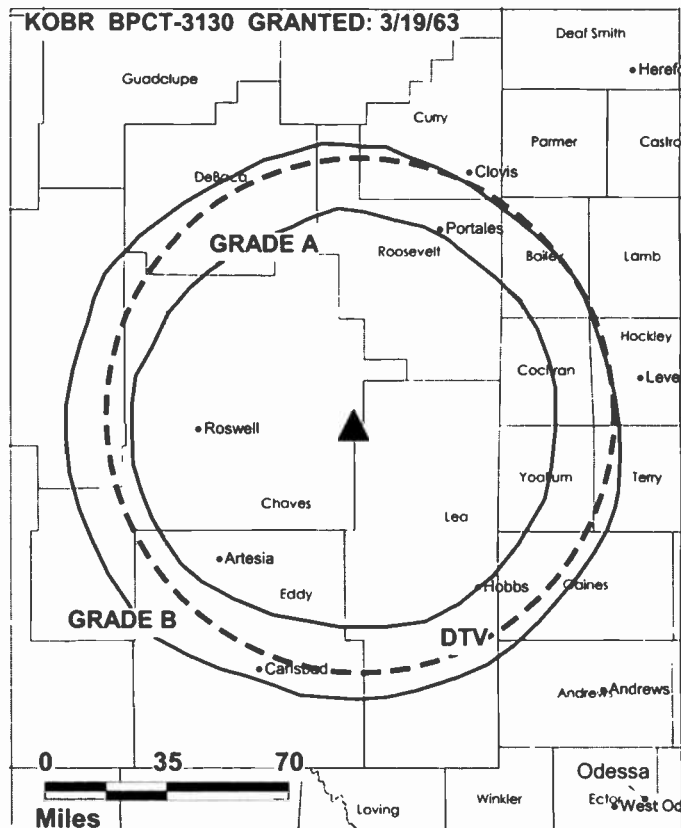
**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

John Nelson, Station Manager.

Eddie H. Sills, Chief Engineer.

Richard Stallings, Production Manager.



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Joyce Turner, Office Manager.

**Highest 30 Sec. Rate:** \$900.

**City of License:** Roswell. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,910	34,210	110,120
Average Weekly Circulation (2001)	44,648	15,001	59,649
Average Daily Circulation (2001)			28,816
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,410	23,710	84,120
Average Weekly Circulation (2001)	35,403	10,942	46,345
Average Daily Circulation (2001)			22,849
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,500	10,500	26,000
Average Weekly Circulation (2001)	9,245	4,059	13,304
Average Daily Circulation (2001)			5,966

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New Mexico—Roswell

**KRPV**  
**Ch. 27**

**Network Service:** Independent.

**Licensee:** Prime Time Christian Broadcasting, Box 61000, Midland, TX 79711-1000.

**Studio:** 2606 S. Main, Roswell, NM 88201.

**Mailing Address:** Box 7708, Midland, TX 79708.

**Phone:** 505-622-5778.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 871-kw max. visual, 87-kw max. aural. Antenna: 441-ft. above av. terrain, 500-ft. above ground, 4007-ft. above sea level.

Latitude 33° 24' 58"  
Longitude 104° 33' 59"

**Transmitter:** 1901 N. Moore.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 50-kw max. visual. Antenna: 377-ft. above av. terrain, 459-ft. above ground.

Latitude 33° 24' 58"  
Longitude 104° 33' 59"

**FCC Digital File Number:** BPCDT-19991018ABL. Granted: July 17, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Prodelin, 4-meter C-band; Winegard, 3-meter C-band; Drexel, Microdyne receivers.

**Ownership:** Prime Time Christian Broadcasting Inc. (Group Owner).

**Began Operation:** September 9, 1986.

**Personnel:**

**Albert O. Cooper,** President & General Manager.

**Jeff Welter,** Operations Manager.

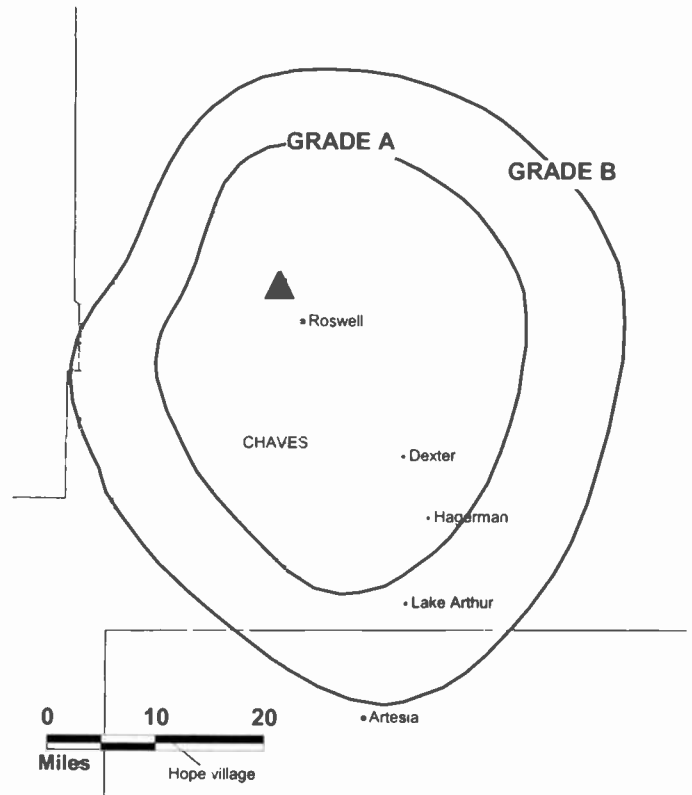
**Tommie Cooper,** Program Director.

**David Whitley,** Traffic Manager.

**Rates:** On request.

**City of License:** Roswell. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

**KRPV BMPCT-860207KG GRANTED: 6/13/86**



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Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,110	3,740	32,850
Average Weekly Circulation (2001)	2,374	246	2,620
Average Daily Circulation (2001)			693
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,110	270	29,380
Average Weekly Circulation (2001)	2,374	55	2,429
Average Daily Circulation (2001)			637
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,470	3,470
Average Weekly Circulation (2001)	0	191	191
Average Daily Circulation (2001)			56

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# New Mexico—Santa Fe-Albuquerque

## KASA-TV Ch. 2

**Network Service:** FOX.

**Licensee:** Raycom Media Inc., 201 Monroe St., 20th Floor, Montgomery, AL 36104.

**Studios:** 1377 University Blvd. NE, Albuquerque, NM 87102; 1311 Calle Nava, Santa Fe, NM 87501.

**Phones:** 505-246-2222 (Albuquerque); 505-982-2422 (Santa Fe). **Fax:** 505-242-1355.

**E-mail:** kasatv@kasa.com

**Web Site:** <http://www.kasa.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 2.8-kw aural. Antenna: Circularly polarized, 4182-ft. above av. terrain, 148-ft. above ground, 10,768-ft. above sea level.

Latitude 35° 12' 55"  
Longitude 106° 27' 02"

**Transmitter:** Sandia Crest, Bernalillo County.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 4307-ft. above av. terrain, 272-ft. above ground, 10,895-ft. above sea level.

Latitude 35° 12' 55"  
Longitude 106° 27' 02"

**Transmitter:** Sandia Crest, Bernalillo County.

**FCC Digital File Number:** BPCDT-990222KF. Granted: January 10, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Prodelin, 5-meter C-band; Scientific-Atlanta, 5-meter C-band; Simulstat, 5-meter Ku & C-band; 2 Vertex, 5-meter Ku-band; Standard Components; Wegener receivers.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** May 8, 1981. Sale to present owner by Belo Corp. approved by FCC September 2, 1999 (*Television Digest*, Vol. 39:27, 45). Sale to Belo Corp. approved by FCC February 28, 1997 (Vol. 37:9). Sale to KGSW-TV Inc. (Providence Journal Broadcasting) by Coronado Communications Co. approved by FCC December 22, 1992. Began operation as KASA-TV, Ch. 2 on April 5, 1993. Suspended operation September 6, 1992 pending grant of assignment to KGSW-TV. Sale to Coronado Communications Co. approved by FCC March 7, 1988. Sale to Channel 2 Associates by New Mexico Media Co. approved by FCC February 29, 1984.

**Represented (legal):** Wiley, Rein & Fielding.

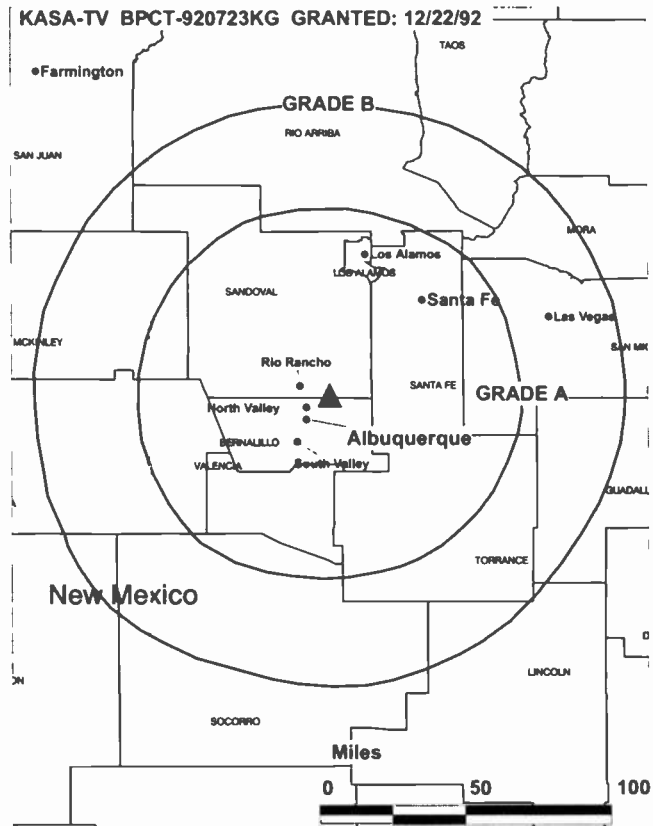
**Represented (engineering):** Smith & Fisher.

**Personnel:**

**Erick Steffens**, President & General Manager.

**John McCormick**, General Sales Manager.

**Michael Maulano**, National Sales Manager.



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**Debra James**, News Director.

**Marsha Pollaro**, Program Coordinator.

**Dudley Bullock**, Chief Engineer.

**Rates:** On request.

**City of License:** Santa Fe. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	319,050	244,110	563,160
Average Weekly Circulation (2001)	173,944	103,982	277,926
Average Daily Circulation (2001)			106,715
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	316,450	230,140	546,590
Average Weekly Circulation (2001)	172,535	101,390	273,925
Average Daily Circulation (2001)			105,889
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,600	13,970	16,570
Average Weekly Circulation (2001)	1,409	2,592	4,001
Average Daily Circulation (2001)			826

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Santa Fe

**KCHF**  
Ch. 11

**Network Service:** Independent.

**Licensee:** Son Broadcasting Inc., Box 4668, Albuquerque, NM 87196.

**Studio:** 216-TV E. Frontage Rd., Santa Fe, NM 87107.

**Phones:** 505-473-1111 (Santa Fe); 505-345-1991 (Albuquerque); 800-831-9673. **Fax:** 505-474-4998.

**Web Site:** <http://www.kchf.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 2028-ft. above av. terrain, 273-ft. above ground, 10,195-ft. above sea level.

Latitude	35°	47'	15.00"
Longitude	106°	31'	35.00"

Holds CP for change to 316-kw max. visual, 1995-ft. above av. terrain, 272-ft. above ground, 10,118-ft. above sea level; lat. 35° 46' 49", long. 106° 31' 34", transmitter to No Name Mountain Electronics Site, 9.3-mi. E of Jemez Springs. BPC-970127KG.

**Transmitter:** No Name Mountain E of Jemez Springs.

**Digital Facilities:** Channel No. 10 (192-198 MHz). Power: 30-kw visual. Antenna: 1995-ft. above av. terrain, 272-ft. above ground.

Latitude	35°	46'	48.90"
Longitude	106°	31'	33.90"

**FCC Digital File Number:** BPCDT-19991029ACR. Granted: November 6, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paraclipse, 3-meter; GLR receivers.

**Ownership:** Son Broadcasting Inc.

**Began Operation:** January 21, 1984.

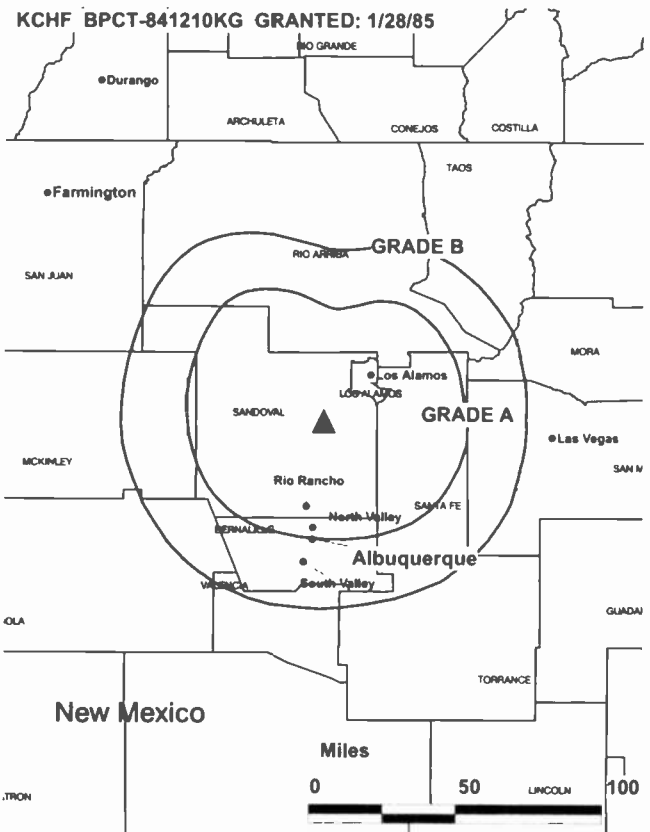
**Represented (engineering):** RJ Communications.

**Personnel:**

**Blackie Gonzalez**, General Manager.

**Annette M. Garcia**, Station Manager.

**Mary Kay Gonzalez**, Program Director & Production Manager.



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**Vickie A. Archibeque**, Business Manager.

**Rob Ramseyer**, Chief Engineer.

**Highest 30 Sec. Rate:** \$200.

**City of License:** Santa Fe. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,420	2,420
Average Weekly Circulation (2001)	0	194	194
Average Daily Circulation (2001)			73

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Santa Fe

**KWBQ**  
Ch. 19

**Network Service:** WBN.

**Licensee:** ACME TV Licenses of New Mexico LLC, 650 Town Center Dr., Suite 850, Costa Mesa, CA 92626.

**Studio:** 8341 Washington NE, Albuquerque, NM 87113.

**Phone:** 505-797-1919.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual. Antenna: 1973-ft. above av. terrain, 224-ft. above ground, 10,104-ft. above sea level.

Latitude 35° 46' 50"  
Longitude 106° 31' 35"

Requests modification of CP for change to 1575-ft. above av. terrain, 1335-ft. above ground, 7356-ft. above sea level, lat. 35° 24' 44", long. 106° 43' 32", transmitter to 6.2-mi. N 68° E to Santa Ana Pueblo. BMPCT-980311KF.

**Transmitter:** No Name Mountain, Santa Fe National Forest.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 245-kw max. visual. Antenna: 4229-ft. above av. terrain, 171-ft. above ground.

Latitude 35° 12' 44"  
Longitude 106° 26' 57"

**Transmitter:** Sandia Crest.

**FCC Digital File Number:** BPCDT-19991029AGH. Granted: February 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** ACME Communications Inc. (Group Owner).

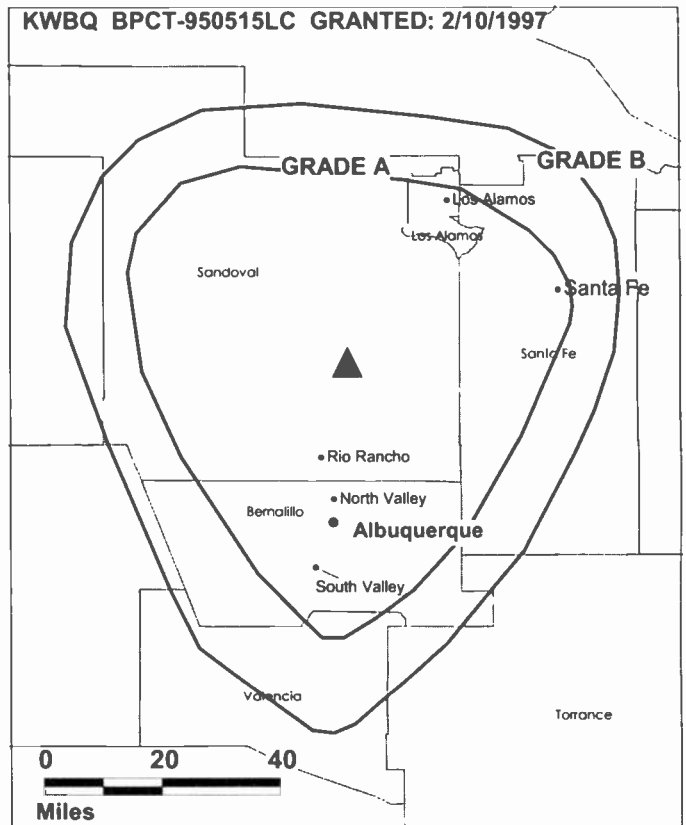
**Began Operation:** March 5, 1999. Sale to Ramar Communications II Ltd. approved by FCC June 18, 1999 but never consummated. ACME Communications Inc. went public September 30, 1999.

**Represented (engineering):** John F. X. Browne & Associates PC.

**Personnel:**

**John Greenwood**, General Manager.

**Rates:** On request.



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**City of License:** Santa Fe. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	229,200	141,100	370,300
Average Weekly Circulation (2001)	57,687	39,441	97,128
Average Daily Circulation (2001)			33,778
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	229,200	141,100	370,300
Average Weekly Circulation (2001)	57,687	39,441	97,128
Average Daily Circulation (2001)			33,778

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Mexico—Silver City

### KOBG-TV

Ch. 6

(Satellite of KOB-TV, Albuquerque, NM)

**Network Service:** NBC.

**Licensee:** KOB-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 4 Broadcast Plaza SW, Albuquerque, NM 87104.

**Phone:** 505-243-4411. **Fax:** 505-764-2544.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 6-kw visual. Antenna: 1647-ft. above av. terrain, 190-ft. above ground, 8291-ft. above sea level.

Latitude	32°	51'	49"
Longitude	108°	14'	27"

**Transmitter:** Pinos Altos Mountain.

**FCC Proposed Digital Channel Number:** Ch. 6.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** August 30, 2000.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

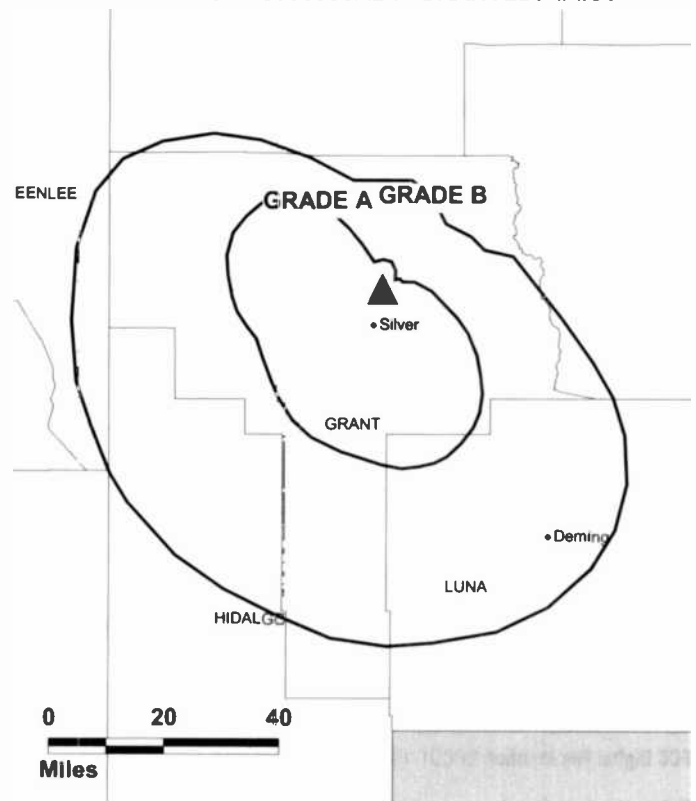
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Mike Burgen,** Vice President & General Manager.

**Bob Evans,** General Sales Manager.

KOBG-TV BMPCT-20000908ABV GRANTED: 4/4/01



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**Dan Brown,** Chief Engineer.

**Rates:** On request.

**City of License:** Silver City. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

**Nielsen Data:** Not available.

## New Mexico—Silver City

**KOVT**

**Ch. 10**

(Satellite of KOAT-TV, Albuquerque, NM)

**Network Service:** ABC.

**Licensee:** KOAT Hearst-Argyle Television Inc., 888 7th Ave, New York, NY 10106.

**Studio:** See KOAT-TV, Albuquerque, NM.

**Phone:** 505-884-7777. **Fax:** 505-884-6282.

**Web Site:** <http://www.koat7.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 8.71-kw visual, 0.87-kw aural. Antenna: 1590-ft. above av. terrain, 111-ft. above ground, 8226-ft. above sea level.

Latitude 32° 51' 46"  
Longitude 108° 14' 28"

**Transmitter:** Pinos Altos Mountain, 1.2-mi. W of Pinos Altos.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 62-kw visual. Antenna: 1591-ft. above av. terrain, 112-ft. above ground.

Latitude 32° 51' 46"  
Longitude 108° 14' 28"

**FCC Digital File Number:** BPCDT-19991101AEO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 10, 1987. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (*Television Digest*, Vol. 38:22, 48).

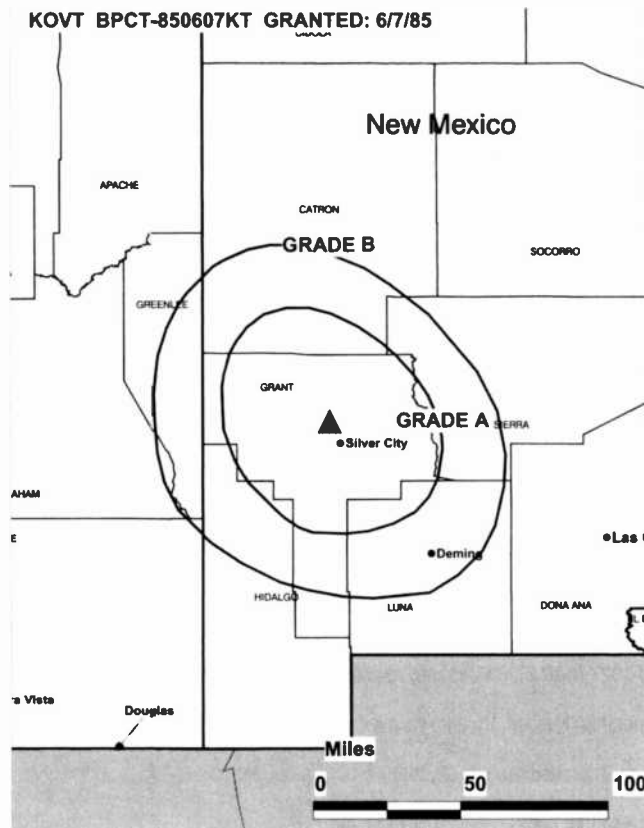
**Represented (sales):** Eagle Television.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Represented (engineering):** Denny & Associates PC.

**Personnel:** See KOAT, Albuquerque, NM.

**Rates:** On request.



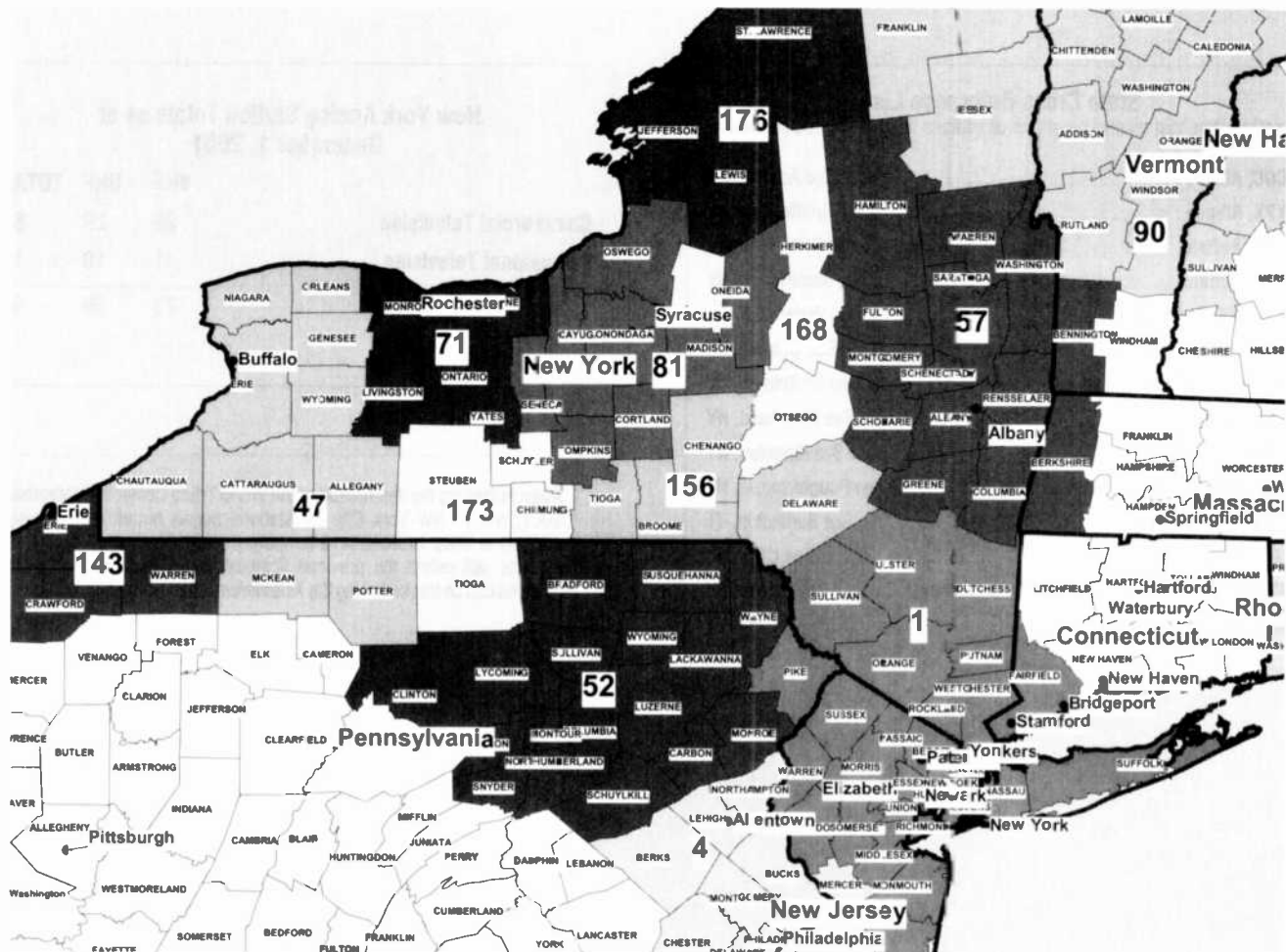
© 2002 Warren Communications News

**City of License:** Silver City. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,850	5,480	11,330
Average Weekly Circulation (2001)	4,477	2,197	6,675
Average Daily Circulation (2001)			3,754
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,850	5,480	11,330
Average Weekly Circulation (2001)	4,477	2,197	6,675
Average Daily Circulation (2001)			3,754

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	7,301,060	1	WABC-DT (45), WABC-TV (7), WCBS-DT (56), WCBS-TV (2), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNBC-DT (28), WNJU (47), WNYW (5), WNYW-DT (44), WPIX (11), WPKX-TV (31), WRNN-TV (62), WSAH (43), WTBY (54), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,801,010	4	KYW-DT (26), KYW-TV (3), WBPH-TV (60), WCAU (10), WCAU-DT (67), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPPX (61), WPSG (57), WPVI-DT (64), WPVI-TV (6), WTVF (51), WTXF-DT (42), WTXF-TV (29), WWAC-TV (53), WWSI (62)
Buffalo, NY	616,610	47	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNGS (67), WNLO (23), WNYB (26), WNYO-TV (49), WPXJ-TV (51), WUTV (29)
Albany-Schenectady-Troy, NY	514,770	57	WCDC (19), WEWB (45), WNYT (13), WRGB (6), WTEN (10), WXXA-TV (23), WYPX (55)
Rochester, NY	400,090	71	WHEC-TV (10), WOKR (13), WROC-TV (8), WUHF (31)
Syracuse, NY	363,340	81	WIXT (9), WNYS-TV (43), WSPX-TV (56), WSTM-TV (3), WSYT (68), WTVH (5)
Burlington, VT-Plattsburgh, NY	307,670	90	WCAX-TV (3), WFFF-TV (44), WNNE (31), WPTZ (5), WVNY (22)
Binghamton, NY	131,360	156	WBNG-TV (12), WICZ-TV (40), WIVT (34)
Utica, NY	100,930	168	WFXV (33), WKTV (2), WUTR (20)
Elmira, NY	95,420	173	WENY-TV (36), WETM-TV (18), WYDC (48)
Watertown, NY	84,900	176	WWNY-TV (7), WWTI (50)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WCDC, Albany	See Adams, MA
WYPX, Albany	See Amsterdam, NY
WNGS, Buffalo	See Springville, NY
WNYB, Buffalo	See Jamestown, NY
WWNY-TV, Carthage	See Watertown, NY
WYDC, Elmira	See Corning, NY
WHSI-TV, New York	See Smithtown, NY
WLNY, New York	See Riverhead, NY
WRNN-TV, New York	See Kingston, NY
WTBY, New York	See Poughkeepsie, NY
WCAX-TV, WFFF-TV & WVNY, Plattsburgh	See Burlington, VT
WUTR, Rome	See Utica, NY
WNYT, WRGB, WTEN, WXXA-TV, Schenectady	See Albany, NY
WNYT & WRGB, Troy	See Albany, NY

**New York Analog Station Totals as of  
December 1, 2001**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	22	29	51
<b>Educational Television</b>	1	10	11
	<hr/>	<hr/>	<hr/>
	23	39	62

**Note:** Following the destruction of the World Trade Center in September 2001, many New York City TV stations began broadcasting using auxiliary or other facilities on a temporary basis. The listings for these stations still reflect the previous licensed facilities. Changes to the licenses can be tracked using the *Television & Cable Action Update*.



# New York—Albany-Troy-Schenectady

**WNYT**  
Ch. 13

**Network Service:** NBC.

**Licensee:** Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

**Studio:** 15 N. Pearl St., Menands, NY 12204.

**Mailing Address:** Box 4035, Albany, NY 12204.

**Phone:** 518-436-4791.

**E-mail:** comments@wnyt.com

**Web Site:** http://www.wnyt.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 174-kw visual, 20.3-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 738-ft. above ground, 1688-ft. above sea level.

Latitude 42° 47' 08"  
Longitude 73° 37' 44"

**Transmitter:** Bald Mountain, Brunswick.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 9.1-kw visual. Antenna: 1430-ft. above av. terrain, 489-ft. above ground.

Latitude 42° 37' 31"  
Longitude 74° 00' 38"

**FCC Digital File Number:** BPCDT-20010328AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** BAF 450B, 2.4-meter Ku-band.

**News Services:** AP, CNN Newsource, Conus, NBC News Channel.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** February 19, 1954. Left air January 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (*Television Digest*, Vol. 12:24). Transfer of control to Glen Alden Corp. approved by FCC December 22, 1967. Purchased by Sonderling Broadcasting Corp. January 1, 1969. Merger of Sonderling into Viacom approved by FCC November 6, 1979 (Vol. 18:12, 25, 41; 19:46). Sale to Hubbard Broadcasting Inc. by Viacom approved by FCC September 19, 1996 (Vol. 36:35).

**Represented (sales):** Petry Television Inc.

**Personnel:**

**Stephen P. Baboulis**, General Manager.

**Tom Blau**, Business Manager.

**Tony McManus**, Sales Director.

**George DeGonzague**, Local Sales Manager.

**Sharon Wolin**, Program & Creative Services Director.



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**S. Paul Conti Jr.**, News Director.

**Richard E. Klein**, Chief Engineer.

**Maryann Ryan**, Production & Public Affairs Director.

**Karen Dunay**, Traffic Manager.

**David Schmidt**, Facilities & Purchasing Manager.

**Rates:** On request.

**City of License:** Albany. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 57.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	458,790	136,970	595,760
Average Weekly Circulation (2001)	313,606	79,466	393,072
Average Daily Circulation (2001)			220,903
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	381,660	124,640	506,300
Average Weekly Circulation (2001)	308,972	78,754	387,725
Average Daily Circulation (2001)			219,316
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	77,130	12,330	89,460
Average Weekly Circulation (2001)	4,634	712	5,347
Average Daily Circulation (2001)			1,587

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Albany-Schenectady-Troy

**WRGB**  
Ch. 6

**Network Service:** CBS.

**Licensee:** Freedom Broadcasting of New York Inc., 1400 Balltown Rd., Niskayuna, NY 12309.

**Studio:** 1400 Balltown Rd., Niskayuna, NY 12309.

**Phone:** 518-346-6666. **Fax:** 518-346-6249 (News); 518-381-3721 (Sales).

**E-mail:** tlong@wrgb.com

**Web Site:** http://www.wrgb.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"  
Longitude 73° 59' 45"

**Transmitter:** New Scotland.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 716-kw max. visual. Antenna: 1427-ft. above av. terrain, 472-ft. above ground.

Latitude 42° 37' 35"  
Longitude 74° 00' 39"

**FCC Digital File Number:** BPCDT-19991029ADH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Radiation Systems Inc., 5-meter Ku & C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Components receivers.

**SNG Mobile Dish:** Vertex, 2.4-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** December 1, 1947 (fulltime). Originally began as experimental station WGY in 1928; on air since November 6, 1939. Sale to Unicom Inc. by General Electric Broadcasting Co. approved by FCC June 30, 1983 (*Television Digest*, Vol. 22:48; 23:18). Sale to present owner approved by FCC January 6, 1986 (Vol. 25:31, 44).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Tom Long**, Vice President & General Manager.

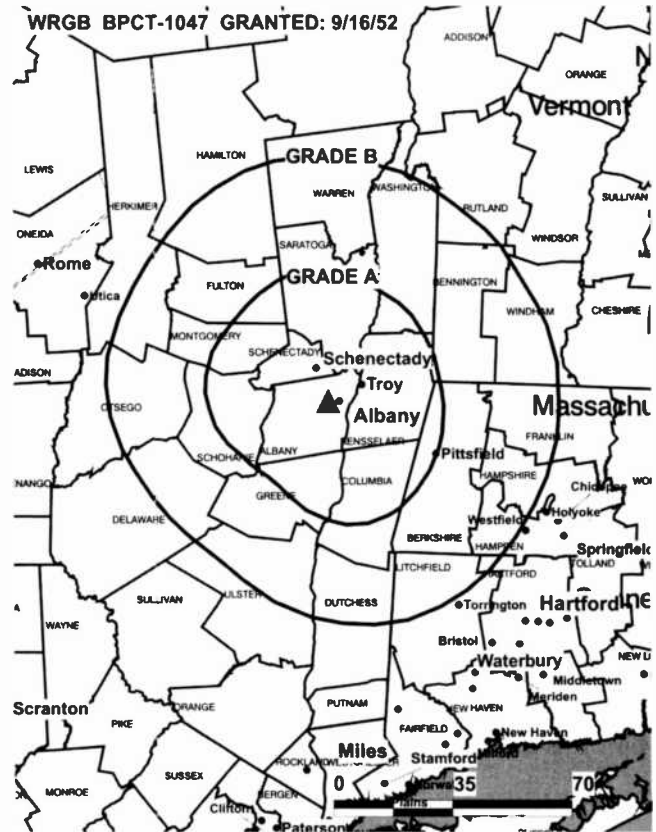
**Matt Sames**, General Sales & Program Director.

**Bob Hewitt**, National Sales Manager.

**Chuck Hunt**, Local Sales Manager.

**Fred Lass**, Engineering Director.

**Tim Pennings**, Promotion Director.



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**Joe Rosemarino**, Business Manager.

**Beau Duffy**, News Director.

**Margaret Holmes**, Production Manager.

**Lisa Jackson**, Creative Services Manager.

**Rates:** On request.

**City of License:** Schenectady. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 57.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	557,860	178,920	736,780
Average Weekly Circulation (2001)	323,613	87,879	411,491
Average Daily Circulation (2001)			222,348
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	381,660	124,640	506,300
Average Weekly Circulation (2001)	296,383	81,867	378,250
Average Daily Circulation (2001)			207,208
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,200	54,280	230,480
Average Weekly Circulation (2001)	27,230	6,011	33,241
Average Daily Circulation (2001)			15,140

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Albany

**WTEN**

**Ch. 10**

**(Operates satellite WCDC, Adams, MA)**

**Network Service:** ABC.

**Licensee:** Young Broadcasting of Albany Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

**Studio:** 341 Northern Blvd., Albany, NY 12204.

**Phone:** 518-436-4822. **Fax:** 518-462-6065.

**E-mail:** bobpeterson@wten.com

**Web Site:** http://www.abc10.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude	42°	38'	15"
Longitude	73°	59'	54"

**Transmitter:** Beaver Dam Rd., Helderberg Mountain, New Scotland.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 950-kw max. visual. Antenna: 1017-ft. above av. terrain, 269-ft. above ground.

Latitude	42°	38'	14"
Longitude	73°	59'	55"

**FCC Digital File Number:** BPCDT-19991027ABZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, Harris, M/A-Com receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, Sports News Satellite, Weather Services Inc.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** October 14, 1953. As WROW-TV, sale of 83.4% to Lowell Thomas-Frank Smith group approved by FCC November 3, 1954 (*Television Digest*, Vol. 10:42, 45). Station switched from Ch. 41 and changed call letters to WCDA December 1, 1957 (Vol. 13:49). Sale by Capital Cities Broadcasting approved by FCC February 24, 1971 (Vol. 10:17; 11:9). Sale to Knight-Ridder by John B. Poole, et al., approved by FCC December 21, 1977 (Vol. 17:26). Sale to Young Broadcasting by Knight-Ridder approved by FCC August 24, 1989 (Vol. 29:13).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

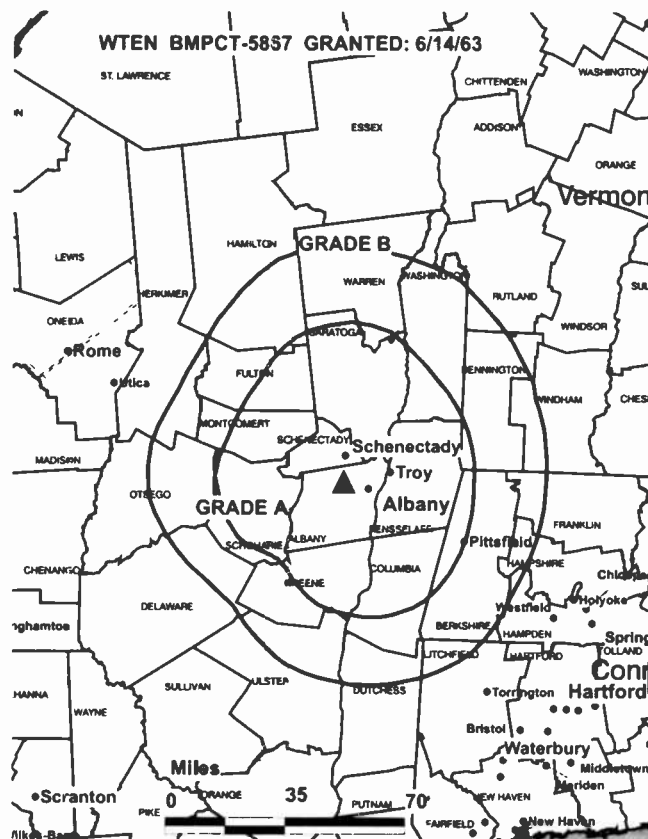
**Robert Peterson**, Vice President & General Manager.

**Connie Scott**, Business Manager.

**Vera Hope**, General Sales Manager.

**Kathy Beam**, Local Sales Manager.

**Mike Bruno**, National Sales Manager.



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**Rob Puglisi**, News Director.

**Susan Eve LeClair**, Public Service Coordinator.

**Harold Lansing**, Chief Engineer.

**Terry Kowalski**, Marketing & Promotion Director.

**Lynn Riley**, Production Manager.

**Rates:** On request.

**City of License:** Albany. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 57.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	396,970	166,600	563,570
Average Weekly Circulation (2001)	291,696	82,269	373,965
Average Daily Circulation (2001)			201,650
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	381,660	124,640	506,300
Average Weekly Circulation (2001)	283,199	77,427	360,626
Average Daily Circulation (2001)			196,809
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	15,310	41,960	57,270
Average Weekly Circulation (2001)	8,497	4,842	13,339
Average Daily Circulation (2001)			4,840

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Albany

## WXXA-TV Ch. 23

**Network Service:** FOX.

**Licensee:** Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78216.

**Studio:** 28 Corporate Circle, Albany, NY 12203.

**Phone:** 518-862-2323. **Fax:** 518-862-0865.

**Web Site:** <http://www.fox23tv.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 3020-kw visual, 302-kw aural. Antenna: 1200-ft. above av. terrain, 465-ft. above ground, 2119-ft. above sea level.

Latitude 42° 37' 01"  
Longitude 74° 00' 46"

**Transmitter:** Camp Pinnacle Rd., New Scotland.

**Digital Facilities:** Channel No. 4 (66-72 MHz). Power: 8.1-kw visual. Antenna: 1138-ft. above av. terrain, 370-ft. above ground.

Latitude 42° 37' 00"  
Longitude 74° 00' 45"

**FCC Digital File Number:** BPCDT-19991027ABR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Andrew receivers.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** July 30, 1982. Sale to Heritage Broadcasting Group by James D. Boaz, et al., approved by FCC September 12, 1986 (*Television Digest*, Vol. 26:30). Sale to Clear Channel Television by Heritage Broadcasting Group approved by FCC November 22, 1994 (Vol. 34:38).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Kenneth E. Wyker.

**Personnel:**

David D'Antuono, Vice President & General Manager.

Mark Keefe, Sales Director.

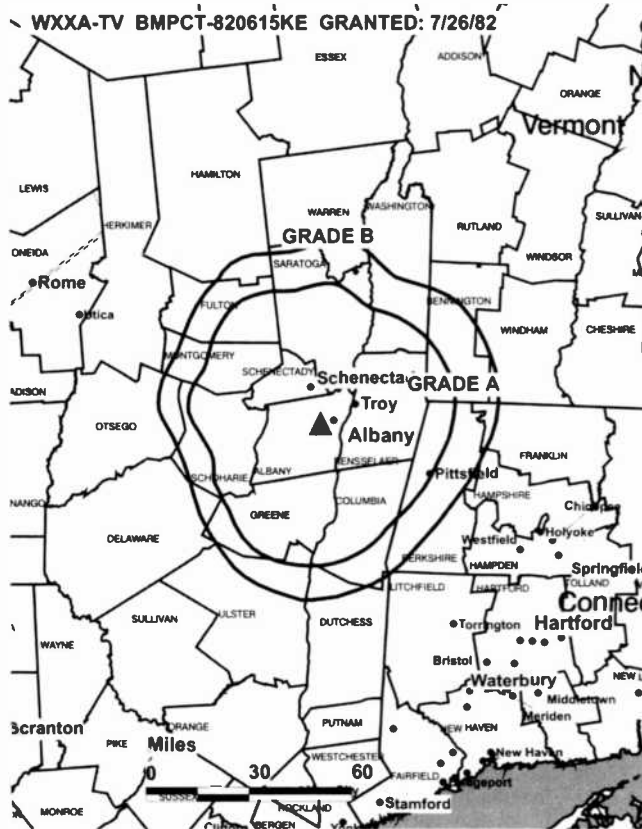
David Kreczko, Local Sales Manager.

Kim Clark Lemme, National Sales Manager.

Paul Pelliccia, Program Director.

Sargent Cathrall, Chief Engineer.

Keith Moran, Promotion Director.



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Amanda Tunstall, Business Manager.

B.J. De Cerce, Creative Services Director.

**Rates:** On request.

**City of License:** Albany. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 57.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	396,970	130,370	527,340
Average Weekly Circulation (2001)	218,383	55,191	273,574
Average Daily Circulation (2001)			101,443
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	381,660	121,360	503,020
Average Weekly Circulation (2001)	216,209	54,470	270,679
Average Daily Circulation (2001)			100,908
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,310	9,010	24,320
Average Weekly Circulation (2001)	2,174	721	2,895
Average Daily Circulation (2001)			535

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Albany-Schenectady

## WEWB Ch. 45

**Network Service:** WBN.

**Licensee:** WEWB LLC, 75 William T. Morrissey Blvd., Boston, MA 02125.

**Studio:** 14 Corporate Woods Blvd., Suite 201, Albany, NY 12210.

**Phone:** 518-431-3150.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 2950-kw max. visual, 295-kw max. aural. Antenna: 1110-ft. above av. terrain, 151-ft. above ground, 1961-ft. above sea level.

Latitude 42° 37' 37"  
Longitude 74° 00' 40"

**Transmitter:** 0.2-mi. W of Pinnacle Rd., approximately 1-mi. S of intersection with Beaver Dam Rd.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 716-kw max. visual. Antenna: 1427-ft. above av. terrain, 472-ft. above ground.

Latitude 42° 37' 35"  
Longitude 74° 00' 39"

**FCC Digital File Number:** BPCDT-990830AAW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 10-meter; Comtech, 3.8-meter; Scientific-Atlanta, Standard Agile Omni receivers.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

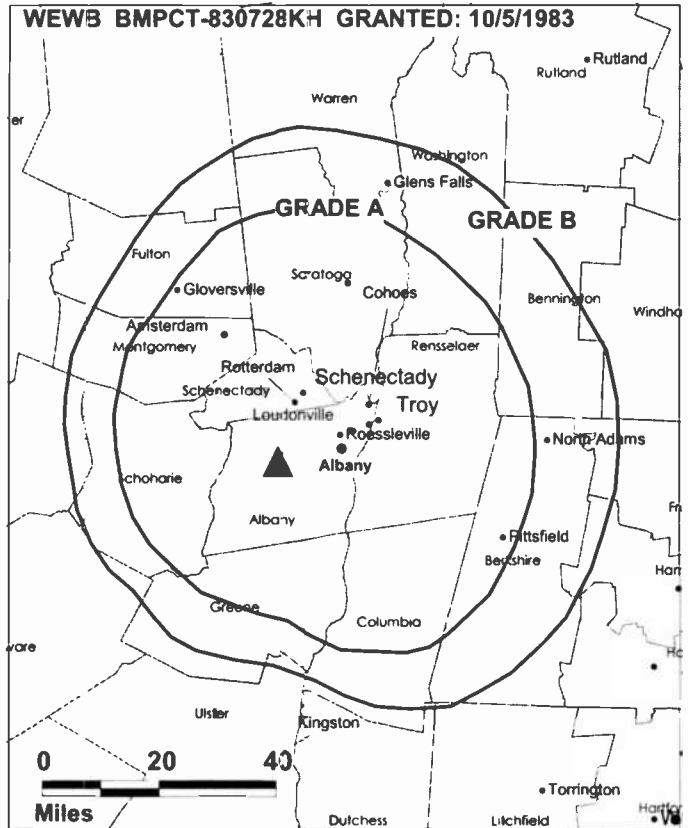
**Began Operation:** December 3, 1984. Originally commercial station WUSV. Transfer of control to U. Bertram Ellis Jr. approved by FCC July 3, 1986 but not consummated. Sale by Union Street Video Inc., Debtor-in-Possession, to WMHT Educational Telecommunications approved by FCC July 24, 1987 (*Television Digest*, Vol 27:22). Suspended operation July 31, 1991. Resumed operation September 27, 1993. Sale to Sinclair Communications Inc. and subsequent operation as a commercial station approved by FCC December 30, 1998; but application was later withdrawn. Sale to present owner by WMHT Educational Telecommunications and subsequent operation as a commercial station approved by FCC September 3, 1999 (Vol. 39:22).

**Personnel:**

**Diana-Maria Howard**, Vice President & General Manager.

**Franco LaPietra**, Chief Engineer.

**City of License:** Schenectady. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 57.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	371,070	111,990	483,060
Average Weekly Circulation (2001)	102,011	28,822	130,833
Average Daily Circulation (2001)			41,024
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	371,070	106,320	477,390
Average Weekly Circulation (2001)	102,011	28,515	130,527
Average Daily Circulation (2001)			40,990
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,670	5,670
Average Weekly Circulation (2001)	0	306	306
Average Daily Circulation (2001)			34

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Amsterdam

**WYPX**  
Ch. 55

**Network Service:** PAX.

**Licensee:** Paxson Albany License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** One Charles Blvd., Guilderland, NY 12084.

**Phone:** 518-464-0143. **Fax:** 518-464-0633.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 731-ft. above av. terrain, 720-ft. above ground, 1472-ft. above sea level.

Latitude 42° 59' 05"  
Longitude 74° 10' 49"

**Transmitter:** 0.1-mi. N of Montgomery County line, 0.4-mi. E of Hwy. 30, Perth.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 450-kw max. visual. Antenna: 679-ft. above av. terrain, 675-ft. above ground.

Latitude 42° 59' 04"  
Longitude 74° 10' 56"

**Transmitter:** 0.6-mi. NE of intersection of State Hwy. 30 & County Hwy. 39.

**FCC Digital File Number:** BPCDT-19990924AAR. Granted: March 2, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paraclypse, 3.5-meter; M/A-Com receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** December 14, 1987. Left air November 24, 1989. Resumed operation September 29, 1990; left air again March 1991. Cornerstone Television purchased off-air station from Amsterdam Broadcasting (Kear family) in 1992. Resumed operation second time August 24, 1992. Sale to present owner by Cornerstone Television approved by FCC May 17, 1996.

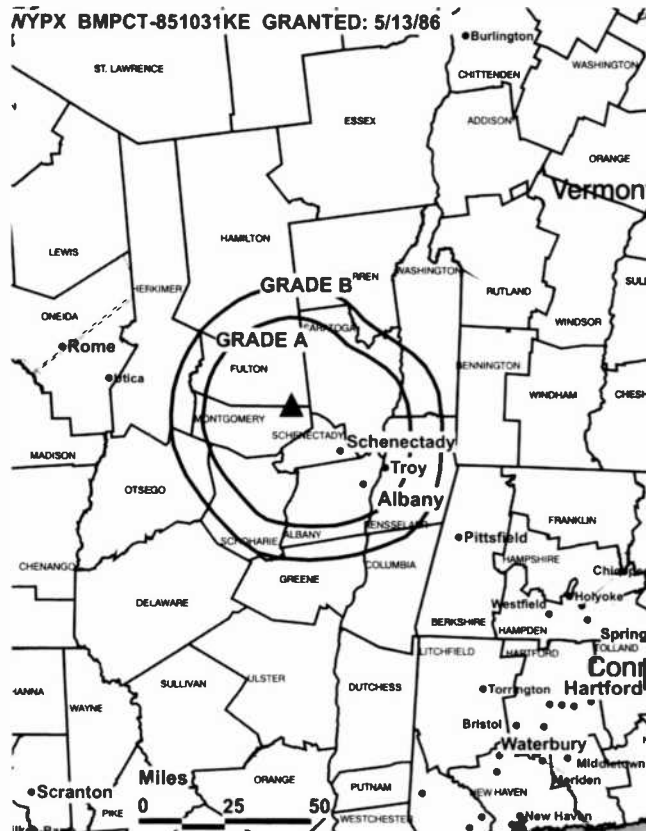
**Personnel:**

Charmaine Ushkow, General & Local Sales Manager.

Laura Dubossarsky, Business Manager.

Claude Pine, Chief Engineer.

Renee Osterlitz, Traffic Manager.



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**Rates:** On request.

**City of License:** Amsterdam. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 57.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	368,630	39,340	407,970
Average Weekly Circulation (2001)	44,923	2,792	47,715
Average Daily Circulation (2001)			13,392
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	368,630	39,340	407,970
Average Weekly Circulation (2001)	44,923	2,792	47,715
Average Daily Circulation (2001)			13,392

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—Batavia

### WPXJ-TV Ch. 51

**Network Service:** PAX.

**Grantee:** Paxson Buffalo License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 10733 South Lake Rd., Pavillion, NY 14525.

**Phone:** 716-852-1818.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 4200-kw max. visual. Antenna: 909-ft. above av. terrain, 974-ft. above ground, 1923-ft. above sea level.

Latitude	42°	53'	42"
Longitude	78°	00'	56"

**Transmitter:** Approx. 0.6-mi. SW of Roger & Perry Rds. intersection, N of Pavillion.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 800-kw max. visual. Antenna: 915-ft. above av. terrain, 981-ft. above ground, 1932-ft. above sea level.

Latitude	42°	53'	42"
Longitude	78°	00'	56"

**Transmitter:** Approx. 0.62-mi. SW of Roger & Perry Rds. intersection, N of Pavillion.

**FCC Digital File Number:** BPCDT-990326KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WGRZ-TV (N), Buffalo.

**Ownership:** Paxson Communications Corp.

**Began Operation:** September 1, 1998. Sale of permit from Fant Broadcasting Co. LLC to present owner approved by FCC July 15, 1997.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** duTreil, Lundin & Rackley Inc.

**Personnel:**

**Len Kabasinski,** General Manager.

**Tracy Kelly,** Business Manager.

**City of License:** Batavia. **Station DMA:** Buffalo. **Rank:** 47.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	403,210	88,650	491,860
Average Weekly Circulation (2001)	37,369	7,847	45,216
Average Daily Circulation (2001)			12,501

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	380,720	35,050	415,770
Average Weekly Circulation (2001)	34,846	3,673	38,519
Average Daily Circulation (2001)			10,754

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,490	53,600	76,090
Average Weekly Circulation (2001)	2,524	4,174	6,698
Average Daily Circulation (2001)			1,746

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.





# New York—Binghamton

## WICZ-TV Ch. 40

**Network Service:** FOX.

**Licensee:** Stainless Broadcasting LP, 2193 Association Dr., Suite 300, Okemos, MI 48864.

**Studio:** 4600 Vestal Pkwy. E, Vestal, NY 13850.

**Mailing Address:** Box 40, Vestal, NY 13851-0040.

**Phone:** 607-770-4040. **Fax:** 607-798-7950.

**E-mail:** wicztv@aol.com

**Web Site:** <http://www.wicz.com>

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 468.3-kw max. visual, 37-kw aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude 42° 03' 22"  
Longitude 75° 56' 39"

**Transmitter:** Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

**Digital Facilities:** Channel No. 8 (180-186 MHz). Power: 15-kw visual. Antenna: 1217-ft. above av. terrain, 886-ft. above ground.

Latitude 42° 03' 22"  
Longitude 75° 56' 39"

**FCC Digital File Number:** BPCDT-19991021AAQ. Granted: January 16, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 4.6-meter; Harris, Scientific-Atlanta receivers.

**Ownership:** Northwest Broadcasting LP (Group Owner).

**Began Operation:** November 1, 1957. Sale to present owner by Stainless Enterprises of Pennsylvania approved by FCC July 15, 1997. Sale to Stainless Enterprises of Pennsylvania by Binghamton Press (Gannett) approved by FCC February 22, 1971 (*Television Digest*, Vol. 10:31).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

Shelley Ege, President.

John Leet, General Manager.

Jeff Gray, Station Manager.

Archie Goodbee, General & National Sales Manager.

Wayne Gordon, Regional Sales Manager.

Steve Miller, Chief Engineer.



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Vern Rowlands, Program & Promotion Director.

Susan Graves, Business Manager.

Highest 3C Sec. Rate: \$1500.

City of License: Binghamton. Station DMA: Binghamton. Rank: 156.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,600	60,960	222,560
Average Weekly Circulation (2001)	68,726	12,517	81,243
Average Daily Circulation (2001)			25,395
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,300	27,100	122,400
Average Weekly Circulation (2001)	52,513	8,646	61,159
Average Daily Circulation (2001)			20,754
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,300	33,860	100,160
Average Weekly Circulation (2001)	16,213	3,870	20,084
Average Daily Circulation (2001)			4,641

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—Buffalo

## WGRZ-TV Ch. 2

**Network Service:** NBC.

**Licensee:** Multimedia Entertainment Inc., 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** 259 Delaware Ave., Buffalo, NY 14202.

**Phone:** 716-849-2222. **Fax:** 716-849-7600.

**Web Site:** <http://www.wgrz.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Horizontal polarized, 1314-ft. above av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"  
Longitude 78° 33' 48"

**Transmitter:** 11530 Warner Hill Rd., South Wales.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 996.1-kw max. visual. Antenna: 952-ft. above av. terrain, 914-ft. above ground.

Latitude 42° 43' 06"  
Longitude 78° 33' 47"

**FCC Digital File Number:** BPCDT-19991020ABG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 9-meter C-band; Harris receivers.

**News Services:** AP, NBC News Channel.

**LMA:** Local marketing agreement with WPXJ (X), Batavia, NY.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** August 14, 1954. Sale to Taft by Transcontinent Television Corp. approved by FCC February 19, 1964 (Television Digest, Vol 3:15, 16, 31; 4:8). Sale to General Cinema Corp. by Taft Broadcasting in exchange for WCIX(TV) Ch. 6, Miami, FL approved by FCC February 24, 1983. Sale to Robert N. Smith, William S. Reyner, George D. Lilly, et al., approved by FCC July 31, 1986 (Vol. 26:13; 40). Sale to Tak Communications Inc. approved by FCC June 24, 1988 (Vol. 28:19). Sale to Michael Eskridge approved by FCC January 27, 1993. License reassigned in 1994. Sale to Argyle Television Inc. approved by FCC April 20, 1995 (Vol. 35:9, 44). Swap with WZZM-TV, Grand Rapids for Gannett Broadcasting Group's KOCO-TV, Oklahoma City & WLWT, Cincinnati approved by FCC January 27, 1997 (Vol. 36:49; 37:5, 6).

**Represented (sales):** Petry Television Inc.; Radio-Television Representatives Ltd. (Canada).

**Represented (legal):** Reed, Smith, Shaw & McClay.

### Personnel:

**Darryl Green**, President & General Manager.

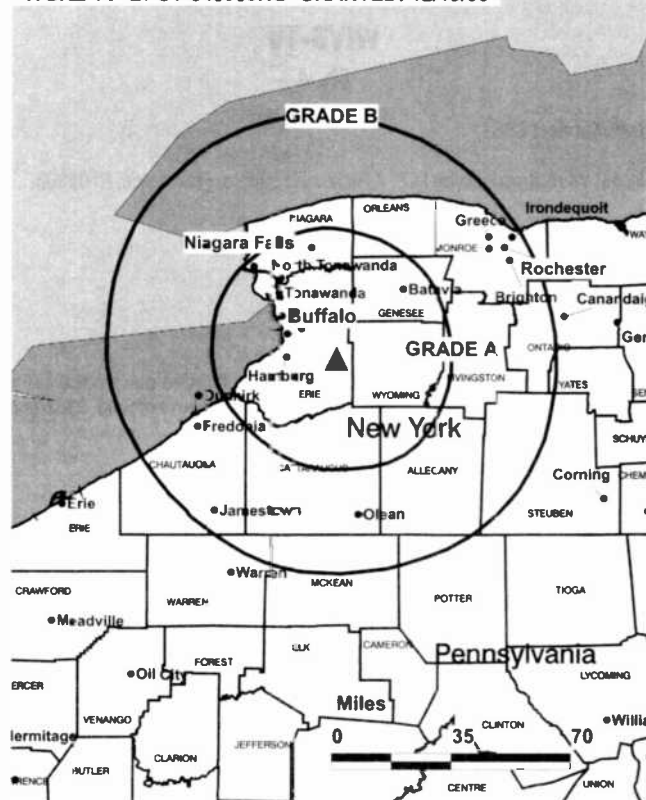
**Jim Toellner**, General Sales Manager.

**Don Angelo**, Local Sales Manager.

**David Luka**, National Sales Manager.

**Ken Britton**, Chief Engineer.

WGRZ-TV BPCT-840305KG GRANTED: 12/13/66



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**Randal Stanley**, News Director.

**Mary O'Donnell**, Program Administrator.

**Boomer Connell**, Production Manager.

**Vern McKimney**, Marketing Manager.

**Patty Krzeminski**, Business Manager.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Buffalo. **Station DMA:** Buffalo. **Rank:** 47.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	499,360	148,930	648,290
Average Weekly Circulation (2001)	356,478	83,926	440,404
Average Daily Circulation (2001)			225,001
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	464,970	138,440	603,410
Average Weekly Circulation (2001)	347,829	81,690	429,519
Average Daily Circulation (2001)			221,157
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,390	10,490	44,880
Average Weekly Circulation (2001)	8,648	2,237	10,885
Average Daily Circulation (2001)			3,844

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Buffalo

## WIVB-TV Ch. 4

**Network Service:** CBS.

**Licensee:** WIVB Broadcasting LLC, 4 Richmond Square, Providence, RI 02906.

**Studio:** 2077 Elmwood Ave., Buffalo, NY 14207.

**Phone:** 716-874-4410. **Fax:** 716-879-4896.

**Web Site:** <http://www.wivb.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1201-ft. above av. terrain, 741-ft. above ground, 2382-ft. above sea level.

Latitude 42° 39' 33"  
Longitude 78° 37' 33"

Holds CP for change to 80-kw visual, 1299-ft. above av. terrain, 958-ft. above ground, 2598-ft. above sea level. BPC2-20000928ABK.

**Transmitter:** Colden.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 790-kw max. visual. Antenna: 1368-ft. above av. terrain, 1027-ft. above ground, 2667-ft. above sea level.

Latitude 42° 39' 33"  
Longitude 78° 37' 33"

**FCC Digital File Number:** BPCDT-19991025ACW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Microdyne, 7-meter C-band; Microwave General, 6-meter C-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, Sportsticker, UPI.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** May 14, 1948. Sale to Howard Publications Inc. by **Buffalo Evening News** approved by FCC September 16, 1977 (*Television Digest*, Vol. 17:22). Sale to King World Productions approved by FCC October 13, 1988 (Vol. 28:26). Sale to present owner approved by FCC August 7, 1995 (Vol. 35:23). Sale of controlling interest in LIN from AT&T to Hicks, Muse, Tate & Furst approved by FCC March 2, 1998 (Vol. 37:33, 42; 38:2, 10). Sale to Chancellor Media Corp. cancelled (Vol. 38:28; 39:12).

**Represented (sales):** Blair Television; Canadian Communications Co.

**Personnel:**

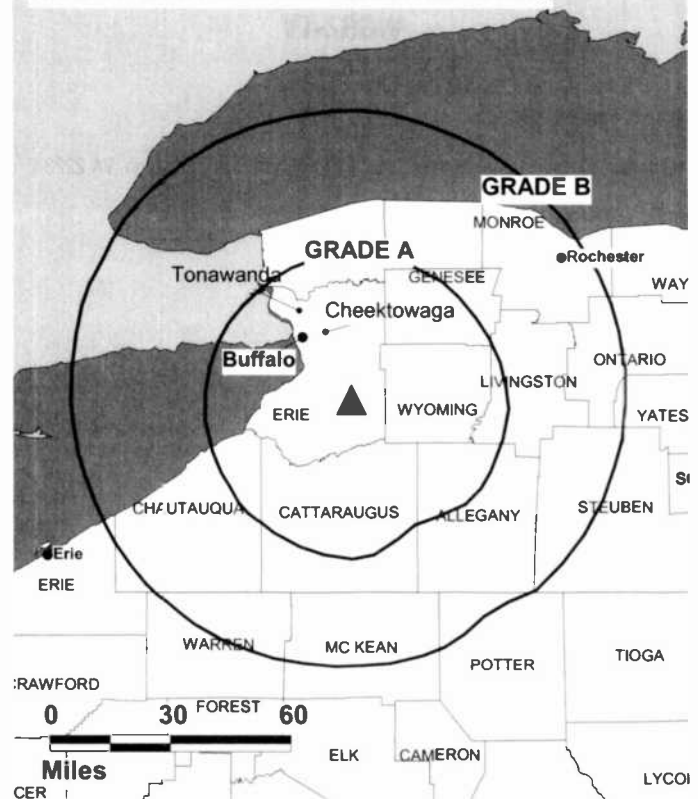
Lou Verruto, President & General Manager.

Cathy McCracken, Local Sales Manager.

Larry Oaks, Engineering Director.

Diane Breen, Program Coordinator.

WIVB-TV B<sup>P</sup>CT-921014KF GRANTED: 9/14/92



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Carrol Wolter, Community Events Director.

Nancy Kenney, Business Manager.

**Rates:** On request.

**City of License:** Buffalo. **Station DMA:** Buffalo. **Rank:** 47.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	526,240	158,890	685,130
Average Weekly Circulation (2001)	390,791	96,200	486,992
Average Daily Circulation (2001)			274,517
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	464,970	138,440	603,410
Average Weekly Circulation (2001)	376,496	93,297	469,793
Average Daily Circulation (2001)			268,144
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,270	20,450	81,720
Average Weekly Circulation (2001)	14,296	2,903	17,199
Average Daily Circulation (2001)			6,372

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Buffalo

## WKBW-TV Ch. 7

**Network Service:** ABC.

**Licensee:** WKBW-TV Inc., 767 3rd Ave., 28th Floor, New York, NY 10017.

**Studio:** 7 Broadcast Plaza, Buffalo, NY 14202.

**Phone:** 716-845-6100. **Fax:** 716-842-1855.

**E-mail:** wkbw@wkbw.com

**Web Site:** http://www.wkbw.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15.00"  
Longitude 78° 37' 12.00"

**Transmitter:** E of Center St., Colden.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 723-kw max. visual. Antenna: 1421-ft. above av. terrain, 1037-ft. above ground, 2772-ft. above sea level.

Latitude 42° 38' 14.80"  
Longitude 78° 37' 11.90"

**FCC Digital File Number:** BPCDT-19991025AB1. Granted: January 16, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 9-meter; Harris receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Granite Broadcasting Corp. (Group Owner).

**Began Operation:** November 30, 1958. Sale to present owner by Queen City III LP approved by FCC June 7, 1995 (Television Digest, Vol. 35:18). Sale to Queen City III LP by Capital Cities Communications Inc. approved by FCC November 14, 1985 (Vol. 25:30, 32).

**Represented (sales):** TeleRep Inc.

### Personnel:

**Bill Ransom**, President & General Manager.

**Gary Macko**, General Sales Manager.

**Amy Gabriel**, Local Sales Manager.

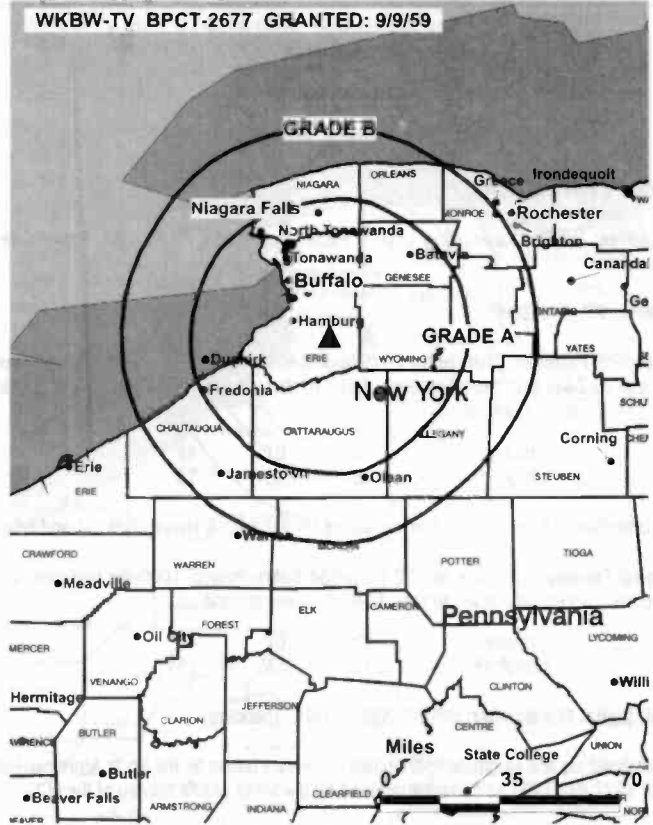
**Bob Cleary**, National Sales Manager.

**Ken Koller**, Business Manager.

**John DiSciullo**, Program, Promotion & Marketing Director.

**Gary Talkiewicz**, Chief Engineer.

**Robert Yuna**, News Director.



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**Mike Dugan**, Research Director.

**Patricia Ragin**, Traffic Manager.

**Rates:** On request.

**City of License:** Buffalo. **Station DMA:** Buffalo. **Rank:** 47.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	526,240	148,930	675,170
Average Weekly Circulation (2001)	406,353	95,065	501,418
Average Daily Circulation (2001)			294,409
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	464,970	138,440	603,410
Average Weekly Circulation (2001)	385,121	91,830	476,951
Average Daily Circulation (2001)			284,814
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,270	10,490	71,760
Average Weekly Circulation (2001)	21,232	3,235	24,468
Average Daily Circulation (2001)			9,595

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—Buffalo

### WUTV Ch. 29

**Network Service:** FOX.

**Licensee:** Sullivan Broadcasting Co. II Inc., 18 Newbury St., Boston, MA 02116.

**Studio:** 951 Whitehaven Rd., Grand Island, NY 14072.

**Phone:** 716-773-7531. **Fax:** 716-773-5753.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground, 1549-ft. above sea level.

Latitude 43° 01' 27"  
Longitude 78° 55' 40"

Holds CP for change to 3980-kw max. visual, 1079-ft. above av. terrain, 591-ft. above ground, 1667-ft. above sea level; lat. 43° 01' 32", long. 78° 55' 43". BPCT-960214KG.

**Transmitter:** 951 Whitehaven Rd., Grand Island.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 1000-kw max. visual. Antenna: 1079-ft. above av. terrain, 1083-ft. above ground.

Latitude 43° 01' 32"  
Longitude 78° 55' 43"

**FCC Digital File Number:** BPCDT-19991101ACJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter C-band; Microdyne, 3.7-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Standard Communications receivers.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** December 21, 1970. Sale to Sinclair Broadcast Group Inc. pends (Television Digest, Vol. 41:38). Sale to Sinclair Communications Inc. by present owner cancelled by FCC August 20, 1999 (Vol. 38:9). Sale to ABRY Communications (Sullivan Broadcasting), approved by FCC December 15, 1995 (Vol. 36:4). Sale to Act III Broadcasting by Citadel Communications approved by FCC June 13, 1990 (Vol. 29:36; 30:26). Sale to Whitehaven by Herman Pease, et al., & subsequent sale to Citadel approved by FCC August 31, 1984. Sale to Herman Pease, et al., by Ultravision Broadcasting Co. (F. R. Burczynski, et al.) approved by FCC February 10, 1978 (Vol. 17:31).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Arter & Hadden LLP.

#### Personnel:

**Don Moran**, General Manager.

**Nick Magnini**, General Sales Manager.

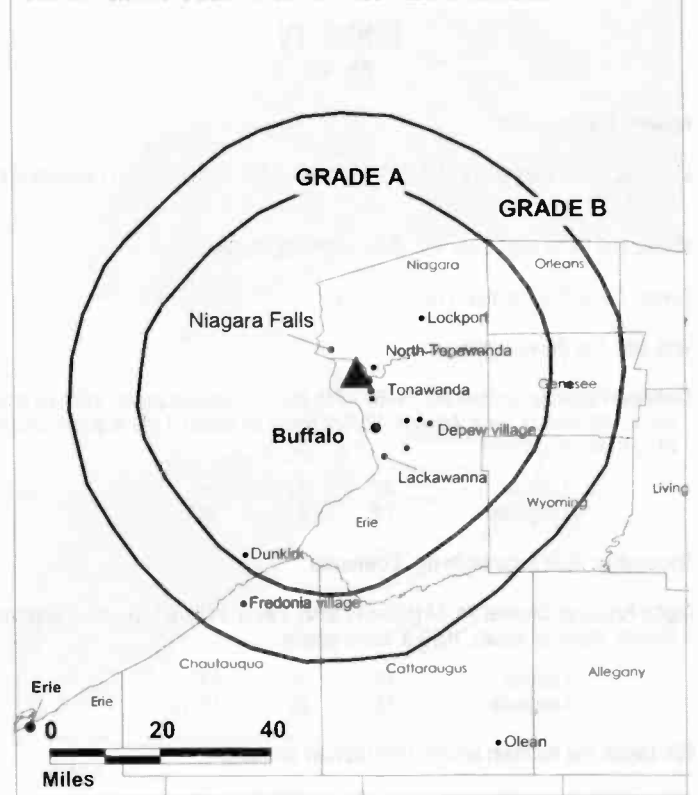
**Michael Anger**, Chief Engineer.

**Lois M. Ringle**, Program Director.

**Robert J. Bart**, Business Manager.

**Dan Zimmerman**, Promotion Director.

WUTV BPCT-960214KG GRANTED: 4/15/1999



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**Debbie Coulter**, Traffic Manager.

**Diane Fancher**, Human Resources Manager.

**Rates:** On request.

**City of License:** Buffalo. **Station DMA:** Buffalo. **Rank:** 47.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	484,340	129,640	613,980
Average Weekly Circulation (2001)	247,827	54,365	302,192
Average Daily Circulation (2001)			115,169
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	461,850	124,170	586,020
Average Weekly Circulation (2001)	244,351	52,839	297,190
Average Daily Circulation (2001)			113,712
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,490	5,470	27,960
Average Weekly Circulation (2001)	3,475	1,526	5,002
Average Daily Circulation (2001)			1,456

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Corning

## WYDC Ch. 48

**Network Service:** FOX.

**Licensee:** Vision Communications LLC, 33 E. Market St., Corning, NY 14830.

**Studio:** 33 E. Market St., Corning, NY 14830.

**Phone:** 607-937-6144. **Fax:** 607-937-4269.

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 12.2-kw max. visual. Antenna: 545-ft. above av. terrain, 220-ft. above ground, 1959-ft. above sea level.

Latitude	42°	09'	43"
Longitude	77°	02'	15"

Holds CP for change to 163-kw max. visual, 751-ft. above av. terrain, 406-ft. above ground, 2085-ft. above sea level; lat. 42° 08' 31", long. 77° 04' 40". BPC-T-20010123ABG.

**Transmitter:** Denmark Hill, 2.5-mi. NE of Corning on Van Etten Rd.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 600-kw max. visual. Antenna: 525-ft. above av. terrain, 207-ft. above ground.

Latitude	42°	09'	43"
Longitude	77°	02'	15"

**Transmitter:** Denmark Hill, near Corning.

**FCC Digital File Number:** BPCDT-19991029AID (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** WYDC Inc.

**Began Operation:** September 6, 1994. Sale to current owner by Standfast Broadcasting Corp. approved by FCC November 19, 1997.

**Represented (legal):** Arter & Hadden LLP.

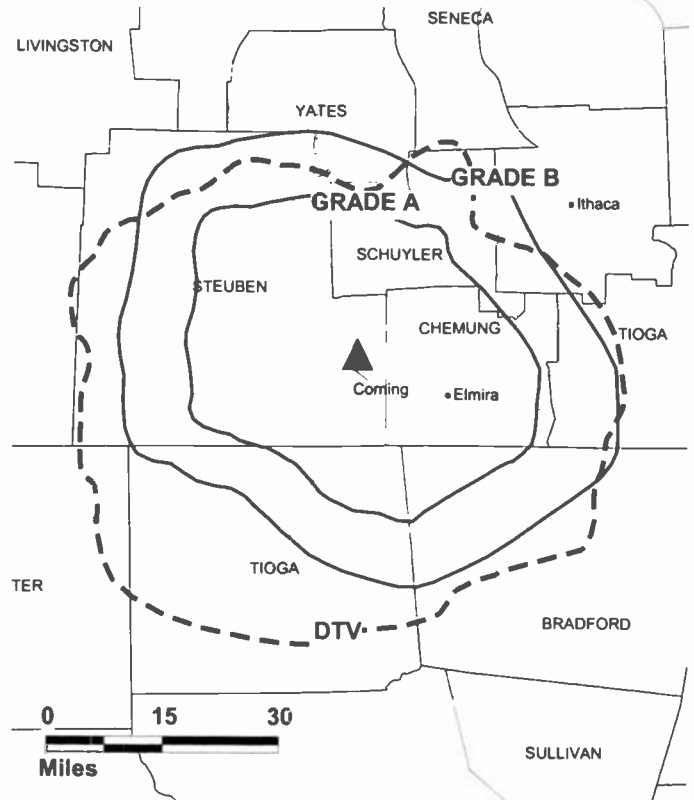
**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Bill Christian, President & General Manager.**

**Rates:** On request.

WYDC BPC-T-20010123ABG GRANTED: 1/30/01



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**City of License:** Corning. **Station DMA:** Elmira. **Rank:** 173.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,830	16,310	86,140
Average Weekly Circulation (2001)	32,533	2,241	34,774
Average Daily Circulation (2001)			12,456
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,830	16,310	86,140
Average Weekly Circulation (2001)	32,533	2,241	34,774
Average Daily Circulation (2001)			12,456

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Elmira

## WENY-TV Ch. 36

**Network Service:** ABC.

**Licensee:** Lilly Broadcasting LLC, 2 Eastleigh Lane, Natick, MA 01760.

**Studio:** 474 Old Ithaca Rd., Horseheads, NY 14845.

**Phone:** 607-739-3636. **Fax:** 607-739-1418.

**E-mail:** info@weny.com

**Web Site:** http://www.weny.com

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"  
Longitude 76° 52' 17"

**Transmitter:** Hawley Hill, approx. 3-mi. WNW of Elmira.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 44-kw max. visual. Antenna: 1050-ft. above av. terrain, 650-ft. above ground.

Latitude 42° 06' 20"  
Longitude 76° 52' 17"

**FCC Digital File Number:** BPCDT-19991029AGG. Granted: June 15, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**AM Affiliate:** WENY, 1-kw, 1230 kHz.

**FM Affiliate:** WENY-FM, 750 watts, 92.7 MHz (No. 224), 560-ft.

**Ownership:** Lilly Broadcasting Holdings LLC.

**Began Operation:** November 19, 1969. Sale to present owner by Howard Green Group approved by FCC March 31, 2000.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Dennis J. Kelly.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Nick White,** General Manager.

**Brian Lilly,** Station & General Sales Manager.

**Beverly Myers,** News Director.

**Jim Barrett,** Chief Engineer.

**Gary Mess,** Production Director.



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**Rates:** On request.

**City of License:** Elmira. **Station DMA:** Elmira. **Rank:** 173.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,780	45,150	174,930
Average Weekly Circulation (2001)	58,299	8,325	66,624
Average Daily Circulation (2001)			30,313
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,830	23,260	93,090
Average Weekly Circulation (2001)	46,423	5,911	52,334
Average Daily Circulation (2001)			25,093
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,950	21,890	81,840
Average Weekly Circulation (2001)	11,876	2,414	14,290
Average Daily Circulation (2001)			5,220

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—Elmira-Corning

## WETM-TV Ch. 18

**Network Service:** NBC.

**Licensee:** Smith Television of New York Inc., 127 El Paseo, Santa Barbara, CA 93101.

**Studio:** 101 E. Water St., Elmira, NY 14901.

**Mailing Address:** Box 1207, Elmira, NY 14902.

**Phone:** 607-733-5518. **Fax:** 607-734-1176.

**E-mail:** info@wetmtv.com

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 603-kw max. visual. Antenna: 1234-ft. above av. terrain, 817-ft. above ground, 2523-ft. above sea level.

Latitude 42° 06' 20"  
Longitude 76° 52' 17"

**Transmitter:** Hawley Hill, approx. 3-mi. WNW of Elmira.

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 7.47-kw visual. Antenna: 1191-ft. above av. terrain, 774-ft. above ground.

Latitude 42° 06' 22"  
Longitude 76° 52' 17"

**FCC Digital File Number:** BPCDT-19991029ABG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comsat, 3-meter Ku-band; Comsat, 4-meter C-band; Comsat, 8-meter Ku-band; ChannelMaster receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**LMA:** Local marketing agreement with WIVT (A), Binghamton.

**Ownership:** Smith Television of New York Inc. (Group Owner); Harron Television Holdings (Group Owner).

**Began Operation:** September 10, 1956. Sale to present owners by Times Mirror Co. approved by FCC April 17, 1986 (Television Digest, Vol. 26:17). Previous sale to Times Mirror Co. by Newhouse Broadcasting Corp. approved by FCC March 27, 1980 (Vol. 18:50; 19:19).

**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Steve Kimatian, Group President.

James R. Berman, General Manager.

Mike Golden, Local Sales Manager.

Scott Iddings, Program & Promotion Manager.



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**Bob Thomas, Production Manager.**

**Chris Zell, Chief Engineer.**

**Rates:** On request.

**City of License:** Elmira. **Station DMA:** Elmira. **Rank:** 173.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,420	49,870	159,290
Average Weekly Circulation (2001)	67,580	11,340	78,920
Average Daily Circulation (2001)			44,182
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,830	23,260	93,090
Average Weekly Circulation (2001)	54,721	7,996	62,717
Average Daily Circulation (2001)			36,668
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,590	26,610	66,200
Average Weekly Circulation (2001)	12,859	3,344	16,203
Average Daily Circulation (2001)			7,514

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## New York—Jamestown

**WNYB**  
Ch. 26

**Network Service:** Independent.

**Licensee:** Tri State Christian TV Inc., Box 1010, Marion, IL 62959.

**Studio:** 5775 Big Tree Rd., Orchard Park, NY 14127.

**Phone:** 716-662-2659. **Fax:** 716-667-2499.

**E-mail:** wnybtv@concentric.net

**Web Site:** <http://www.tct-net.org>

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual. Antenna: 1519-ft. above av. terrain, 1059-ft. above ground, 2815-ft. above sea level.

Latitude	42°	23'	36"
Longitude	79°	13'	44"

**Transmitter:** 9030 Center Rd., Arkwright.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 1519-ft. above av. terrain, 1027-ft. above ground.

Latitude	42°	23'	36"
Longitude	79°	13'	44"

**FCC Digital File Number:** BPCDT-990305KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

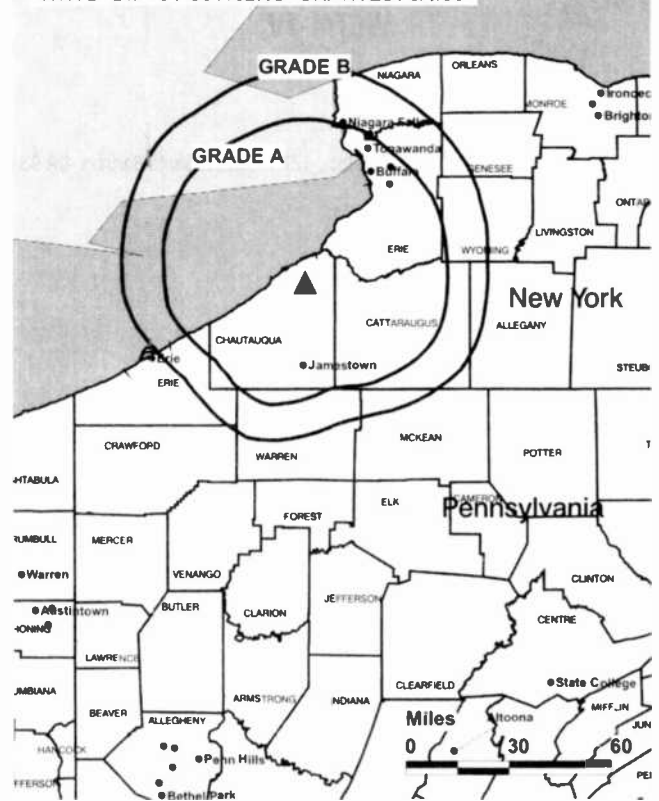
**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** September 24, 1988. Left air 1991. Sale to present owner by Grant Television Inc. approved by FCC March 1, 1996, when Grant traded CP to Tri-State Christian TV Inc. for WNYO-TV, Buffalo, NY. WNYB returned to air January 10, 1997.

**Personnel:**

Colleen Brennan, Station Manager.

WNYB BM<sup>3</sup>CT-951102KG GRANTED: 8/1/96



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Michael McManus, Chief Engineer.

**Rates:** On request.

**City of License:** Jamestown. **Station DMA:** Buffalo. **Rank:** 47.

**Nielsen Data:** Not available.

# New York—Kingston

## WRNN-TV Ch. 62

**Network Service:** Independent.

**Licensee:** WRNN-TV Associates LP, 437 5th Ave., 11th Floor, New York, NY 10016.

**Studio:** 721 Broadway, Kingston, NY 12401.

**Branch:** One Stamford Landing, Stamford, CT 06902.

**Phone:** 914-339-6200. **Fax:** 914-339-6210; 914-339-6264.

**E-mail:** comments@mntv.com

**Web Site:** http://www.mntv.com

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1962-ft. above av. terrain, 299-ft. above ground, 3219-ft. above sea level.

Latitude 42° 05' 06"  
Longitude 74° 06' 00"

**Transmitter:** Overlook Mountain, Woodstock.

**FCC Proposed Digital Channel Number:** Ch. 21.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.1-meter; M/A-Com Ku-band; Harris, M/A-Com receivers.

**News Services:** AP, Conus.

**Ownership:** New Mass Media Inc.

**Began Operation:** December 15, 1985. Sale to present owner by Edward P. Swyer, et al., approved by FCC October 28, 1993.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Richard French III, General Manager.

John Knox, Station Manager.

Mark French, National Sales Manager.

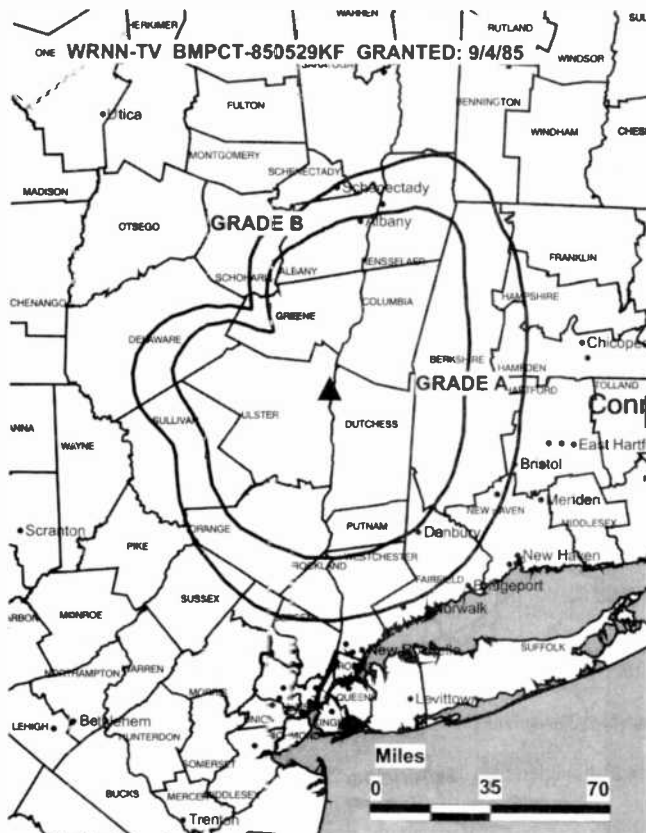
Jan Chomiak, Regional Sales Manager.

Jim Sweeney, News Director.

D. J. Brumfield, Program Director.

Steven Barone, Business Manager & Controller.

James Magee, Chief Engineer.



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**Highest 30 Sec. Rate:** \$800.

**City of License:** Kingston. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,880	14,930	118,810
Average Weekly Circulation (2001)	5,852	1,061	6,912
Average Daily Circulation (2001)			1,174
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,880	9,010	112,890
Average Weekly Circulation (2001)	5,852	469	6,320
Average Daily Circulation (2001)			1,115
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,920	5,920
Average Weekly Circulation (2001)	0	592	592
Average Daily Circulation (2001)			59

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—New York

### WABC-DT Ch. 45

**Network Service:** ABC.

**Grantee:** American Broadcasting Companies Inc., 77 W. 66th St., 16th Floor, New York, NY 10023.

**Studio:** 7 Lincoln Square, New York, NY 10023.

**Phone:** 212-456-7777.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 182.4-kw max. visual. Antenna: 1470-ft. above av. terrain, 1493-ft. above ground, 1506-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	79"

**Transmitter:** Empire State Bldg., 350 5th Ave.

**Definition:** Standard.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Disney Enterprises Inc. (Group Owner).

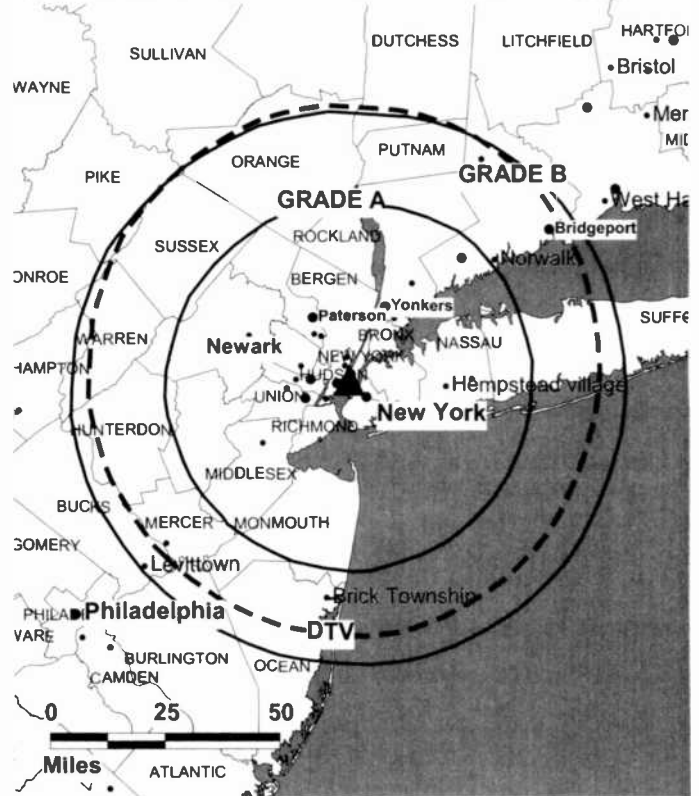
**Began Digital Operation:** July 1, 2001.

**Personnel:**

**Bill Beam,** Chief Engineer.

**Rates:** On request.

WABC-DT BPCDT-980803KJ GRANTED: 8/20/1998



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City of License: New York. Station DMA: New York. Rank: 1.

# New York—New York

## WABC-TV Ch. 7

**Network Service:** ABC.

**Licensee:** American Broadcasting Companies Inc., 77 W. 66th St., 16th Floor, New York, NY 10023.

**Studio:** 7 Lincoln Square, New York, NY 10023.

**Phones:** 212-456-7777; 212-456-1000. **Fax:** 212-456-3222.

**Web Site:** <http://www.abclocal.go.com/wabc>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw visual, 6.46-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**Began Digital Operation:** July 1, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 5.6-meter Ku-band; Vertex, 4.7-meter Ku-band; Andrew, M/A-Corn receivers.

**AM Affiliate:** WABC, 50-kw, 770 kHz.

**FM Affiliate:** WPLJ-FM, 4.6-kw, 95.5 MHz (No. 238) 1300-ft.

**News Services:** ABC NewsOne, AP, UPI.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Operation:** August 10, 1948. Sale to present owner by Capital Cities/ABC approved by FCC February 8, 1996.

**Represented (sales):** ABC-TV Network Sales.

### Personnel:

**Thomas Kane**, President & General Manager.

**Scott Simensky**, General Sales Manager.

**Dan Donovan**, Local Sales Manager.

**Iris Osman**, Local Sales Manager.

**Scott Dempsey**, National Sales Manager.

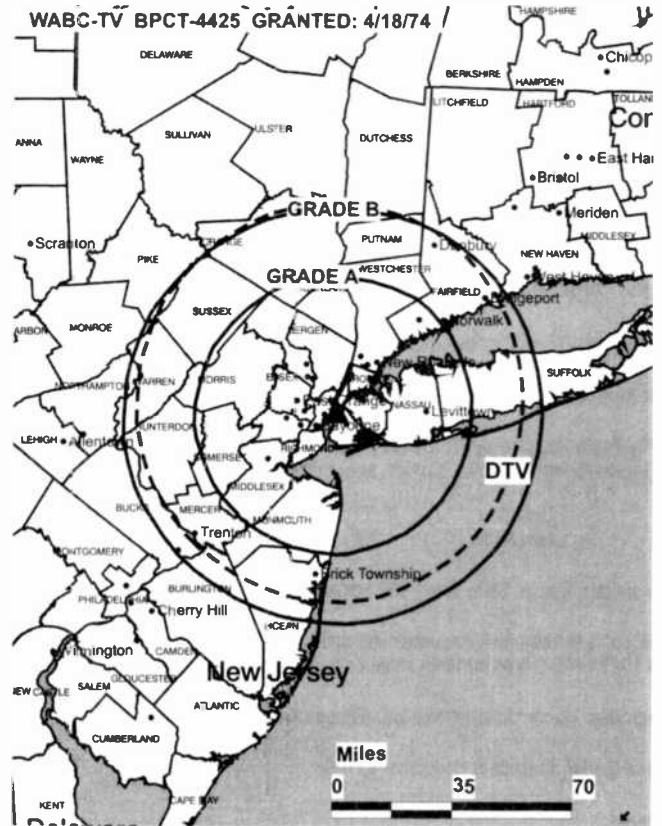
**Bill Beam**, Engineering Director.

**Dan Foreman**, News Director.

**Cliff Love**, Community Affairs Director.

**Richard R. Graham**, Finance & Business Affairs Director.

**Art Moore**, Program Director.



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**David Vianello**, Creative Services Director.

**Patricia Liguori**, Research Director.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,692,430	7,201,870	12,894,300
Average Weekly Circulation (2001)	3,973,511	1,984,614	5,958,124
Average Daily Circulation (2001)			3,025,657
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,176,540	1,710,590	6,887,130
Average Weekly Circulation (2001)	3,857,796	1,298,165	5,155,961
Average Daily Circulation (2001)			2,858,026
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,890	5,491,280	6,007,170
Average Weekly Circulation (2001)	115,715	686,449	802,164
Average Daily Circulation (2001)			167,632

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—New York

### WCBS-DT Ch. 56

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 524 W. 57th St., New York, NY 10019.

**Phone:** 212-975-4321. **Fax:** 212-975-7833.

**Web Site:** <http://www.cbsnewyork.com>

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 349-kw max. visual. Antenna: 1302-ft. above av. terrain, 1296-ft. above ground, 1345-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

**Transmitter:** Empire State Bldg., 350 5th Ave.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

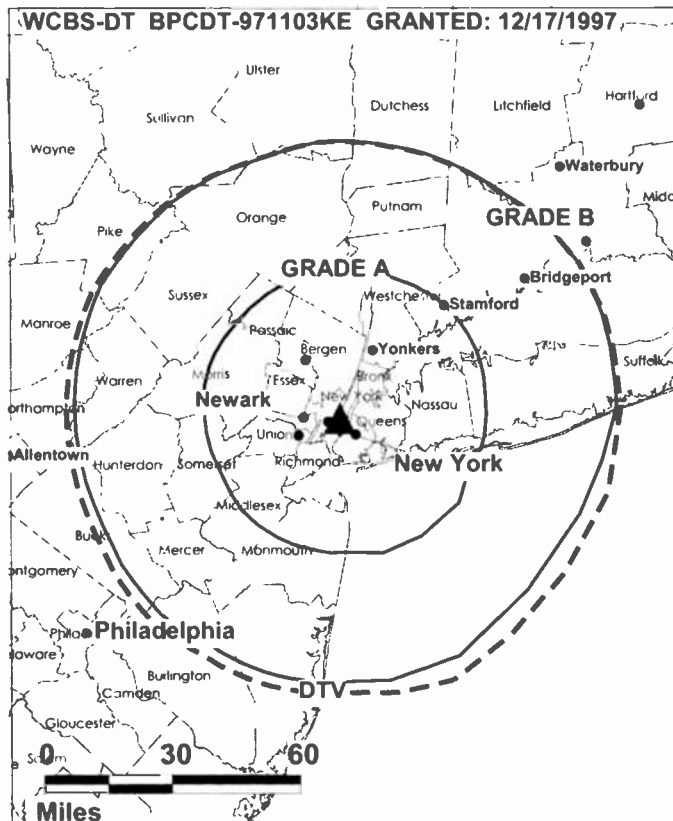
**Ownership:** Viacom International Inc. (Group Owner).

**Began Digital Operation:** November 1, 1998.

**Personnel:**

**Tony Petitti, Vice President & General Manager.**

**Rates:** On request.



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**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

# New York—New York

## WCBS-TV Ch. 2

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 524 W. 57th St., New York, NY 10019.

**Phone:** 212-975-4321. **Fax:** 212-975-7833.

**Web Site:** <http://www.cbsnewyork.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 21.4-kw visual, 4.02-kw aural. Antenna: 1578-ft. above av. terrain, 1577-ft. above ground, 1622-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

**Transmitter:** North Tower, World Trade Center.

**Began Digital Operation:** November 1, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**AM Affiliate:** WCBS, 50-kw, 880 kHz.

**FM Affiliate:** WCBS-FM, 7.2-kw, 101.1 MHz (No. 266), 1300-ft.

**News Services:** AP, CBS Newspath, UPI.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** July 1, 1941. Purchase of CBS by present owner approved by FCC May 3, 2000.

**Represented (sales):** CBS Television Stations National Sales.

**Personnel:**

**Joel Cheatwood**, Vice President & News Director.

**Greg Schaefer**, Station Manager.

**Chip Carmody**, Sales Director.

**Joanne Civic**, Sales Manager.

**Debbie Von Ahrens**, Sales Manager.

**Rick McGuire**, National Sales Manager.

**David Conan**, Broadcast Operations & Engineering Director.

**Adrienne Schwartz**, Communications Director.

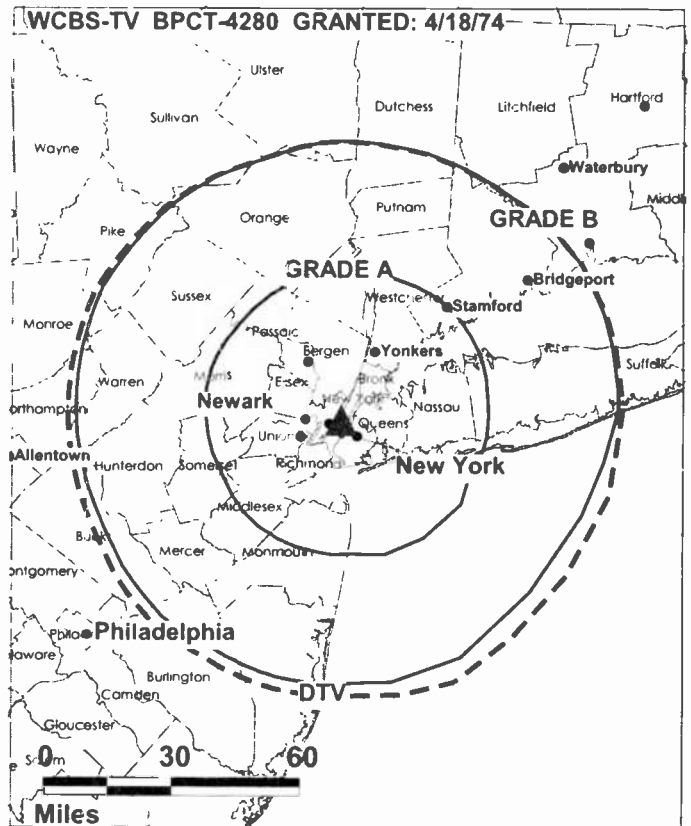
**Alice Flood**, Planning & Administration Director.

**Jean Hodge**, Station Services Director.

**Nesline Swaby**, News Administration Manager.

**Barbara Terasaka**, Finance & Business Affairs Director.

**James Picinich**, Broadcast Administration Director.



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**Dolores Danska**, Program Director.

**Daniel Scher**, Marketing Director.

**Tracy Beckerman**, Advertising & Promotion Manager.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,731,880	6,643,400	12,375,280
Average Weekly Circulation (2001)	3,520,257	1,689,500	5,209,757
Average Daily Circulation (2001)			2,199,676
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,176,540	1,710,590	6,887,130
Average Weekly Circulation (2001)	3,419,920	1,064,027	4,483,946
Average Daily Circulation (2001)			2,063,698
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	555,340	4,932,810	5,488,150
Average Weekly Circulation (2001)	100,338	625,473	725,811
Average Daily Circulation (2001)			135,978

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York

**WNBC**  
Ch. 4

**Network Service:** NBC.

**Licensee:** NBC Subsidiary Inc. 1, 30 Rockefeller Plaza, New York, NY 10112.

**Studio:** 30 Rockefeller Plaza, New York, NY 10112.

**Phone:** 212-664-4444. **Fax:** 212-664-2994.

**E-mail:** nbc4ny@nbc.com

**Web Site:** <http://www.newschannel4.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.47-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** North Tower, World Trade Center.

**Began Digital Facilities:** July 3, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, NBC News Channel, UPI.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** July 1, 1941. Sale of parent RCA Corp. to General Electric Co. approved by FCC June 5, 1986.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

**Dennis Swanson**, President & General Manager.

**Tom Remiszewski**, Vice President, Creative Services & Programming.

**Lew Leone**, General Sales Manager.

**Dan Berman**, Local Sales Manager.

**Jocelyn Grunner**, National Sales Manager.

**Peter Daniels**, National Sales Manager.

**Jeffrey Birch**, Operations & Engineering Director.

**Dianne Doctor**, Assistant News Director.

**Kris Binder**, Technical Operations Manager.

**Kathleen Mosolino**, Technical Operations Manager.

**Stephen Collet**, Information Systems Manager.

**Anna Carbonell**, Press & Public Affairs Director.

**Adele Rifkin**, Program Director.

**David Hyman**, Creative Services Director.



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**John O'Neill**, Finance & Administration Director.

**Lori Marco**, Employee Relations Director.

**Tina Silvestri**, Research Director.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,003,070	7,702,340	13,705,410
Average Weekly Circulation (2001)	4,087,573	1,960,888	6,048,461
Average Daily Circulation (2001)			2,913,481
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,176,540	1,710,590	6,887,130
Average Weekly Circulation (2001)	3,931,200	1,205,794	5,136,994
Average Daily Circulation (2001)			2,724,239
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	826,530	5,991,750	6,818,280
Average Weekly Circulation (2001)	156,373	755,094	911,467
Average Daily Circulation (2001)			189,242

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—New York

## WNBC-DT Ch. 28

**Network Service:** NBC.

**Grantee:** National Broadcasting Co. Inc., 1299 Pennsylvania Ave. NW, 11th Floor, Washington, DC 20004.

**Studio:** 30 Rockefeller Plaza, New York, NY 10112.

**Phone:** 212-664-4444.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 178-kw max. visual. Antenna: 1470-ft. above av. terrain, 1493-ft. above ground, 1506-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

**Transmitter:** One World Trade Center.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Digital Operation:** July 3, 2001.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Dennis Swanson, President & General Manager.

Jeffrey Birch, Chief Engineer.

WNBC-DT BPCDT-981102KI GRANTED: 12/16/1998



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**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

# New York—New York

**WNYW**  
Ch. 5

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc.

**Studio:** 205 E. 67th St., New York, NY 10021.

**Phone:** 212-452-5555. **Fax:** 212-249-1182.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 17.4-kw visual, 1.74-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**Began Digital Facilities:** May 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**News Services:** AP, Reuters TV.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** May 2, 1944. Started as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on December 2, 1955, to its common stockholders of record on November 14, 1955, pursuant to FCC consent of November 17, 1955. Its name was changed to Metropolitan Broadcasting Corp. on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc. Sale to present owner by Metromedia approved by FCC November 14, 1985 (*Television Digest*, Vol. 25:18, 39, 46).

**Represented (sales):** Fox Television Sales.

**Personnel:**

James Clayton, General Manager.

Debbie von Ahrens, Vice President & General Sales Manager.

Greg Franchuk, Vice President, Broadcast Operations & Engineering.

Muriel Reis, Vice President & General Counsel.

Neil Goldstein, Vice President, News.

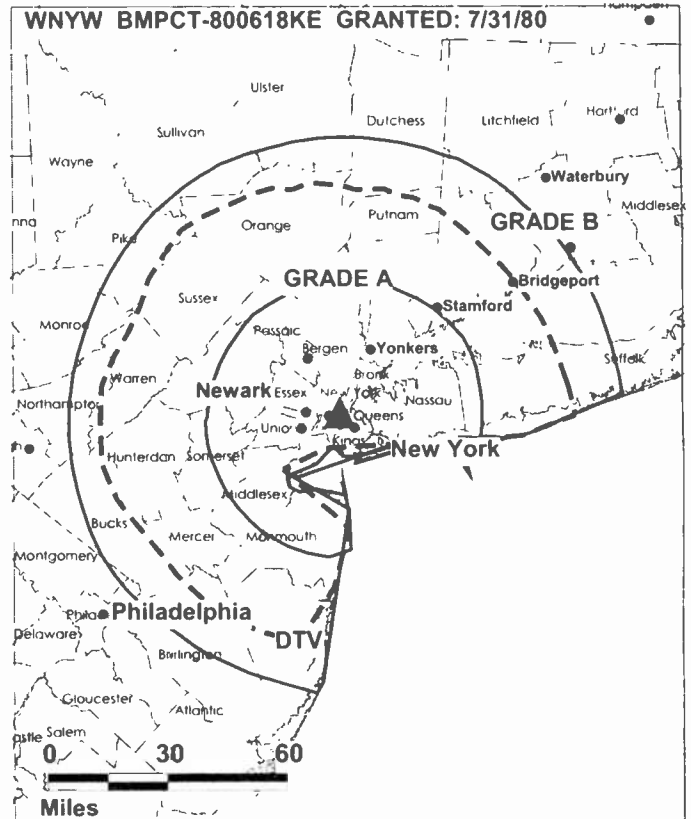
Gerald Griffin, Local Sales Manager.

Nicholas Gardner, Local Sales Manager.

Brian Nyemchuk, National Sales Manager.

Susan Sullivan, News Director.

Diane Villa, Research Director.



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Paul Pontorno, Production Manager.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,154,090	6,194,890	12,348,980
Average Weekly Circulation (2001)	3,407,720	1,587,235	4,994,955
Average Daily Circulation (2001)			1,840,200
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,176,540	1,710,590	6,887,130
Average Weekly Circulation (2001)	3,153,912	1,075,592	4,229,505
Average Daily Circulation (2001)			1,700,206
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	977,550	4,484,300	5,461,850
Average Weekly Circulation (2001)	253,808	511,643	765,451
Average Daily Circulation (2001)			139,994

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York

## WNYW-DT Ch. 44

**Network Service:** FOX.

**Grantee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 205 E. 67th St., New York, NY 10021.

**Phone:** 212-452-5555.

**Web Site:** <http://www.fox5ny.com>

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 246-kw max. visual. Antenna: 1207-ft. above av. terrain, 1198-ft. above ground, 1250-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

**Transmitter:** Empire State Bldg., 350 5th Ave.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fox Television Stations Inc. (Group Owner).

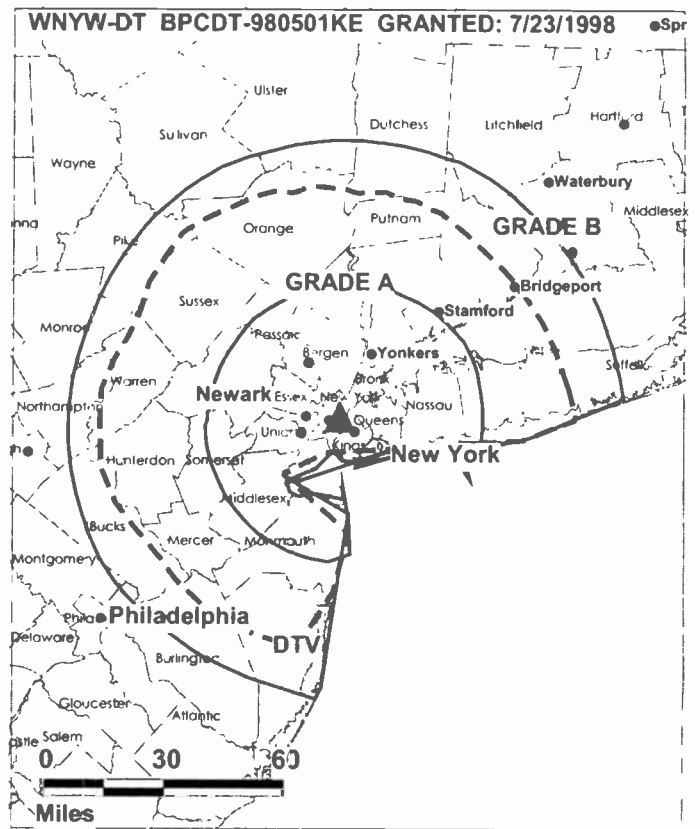
**Began Digital Operation:** May 1, 1999.

**Personnel:**

Michael Wach, General Manager.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.



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# New York—New York

**WPIX**  
**Ch. 11**

**Network Service:** WBN.

**Licensee:** Tribune New York Properties Inc., 220 E. 42nd St., New York, NY 10017.

**Studio:** 220 E. 42nd St., New York, NY 10017.

**Phone:** 212-949-1100. **Fax:** 212-210-2805.

**E-mail:** wpix@tribune.com

**Web Site:** http://www.wb11.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 58.9-kw visual, 11.7-kw aural. Antenna: 1663-ft. above av. terrain, 1687-ft. above ground, 1699-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 265-kw max. visual. Antenna: 1470-ft. above av. terrain, 1493-ft. above ground.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**FCC Digital File Number:** BPCDT-19991019ABH. Granted: October 31, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Andrew, 5.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Com receivers.

**News Services:** AP, Visnews, WTN.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** June 15, 1948.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Sidley & Austin.

**Personnel:**

**Betty Ellen Berlamino**, Vice President & General Manager.

**Patrick Austin**, Senior Vice President & Treasurer.

**Jane Perlman**, Vice President, Research.

**Claudia Gasparini**, Vice President, Human Resources.

**Vince Giannini**, Station Manager.

**Howard Levinson**, General Sales Manager.

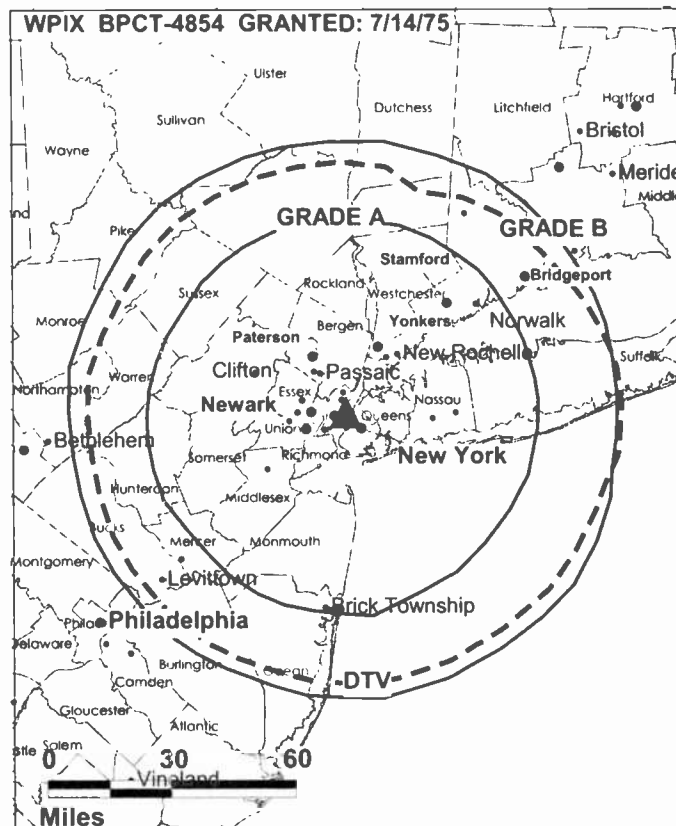
**Bob Marra**, Local Sales Manager.

**Rich Golden**, Local Sales Manager.

**Adam Shapiro**, National Sales Manager.

**Mike Gano**, Broadcast Operations & Engineering Director.

**Julie O'Neil**, Program Director.



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**Angelique Mais**, Promotion Manager.

**Wendy Kaiser**, Creative Services Director.

**Laurel Light**, Operations Director.

**Karen Scott**, News Director.

**Donna Pisciotta**, Studio Operations Supervisor.

**Debi Meli**, Publicist.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,656,830	2,932,420	11,589,250
Average Weekly Circulation (2001)	3,311,007	1,018,928	4,329,935
Average Daily Circulation (2001)			1,685,005
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,176,540	1,699,690	6,876,230
Average Weekly Circulation (2001)	2,592,564	912,895	3,505,459
Average Daily Circulation (2001)			1,477,152
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,480,290	1,232,730	4,713,020
Average Weekly Circulation (2001)	718,443	106,034	824,476
Average Daily Circulation (2001)			207,853

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York

## WPXN-TV Ch. 31

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 1330 Avenue of the Americas, New York, NY 10019.

**Phone:** 212-757-3100. **Fax:** 212-956-0951.

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 2800-kw visual, 280-kw aural. Antenna: 1560-ft. above av. terrain, 1584-ft. above ground, 1596-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 220-kw max. visual. Antenna: 1503-ft. above av. terrain, 1529-ft. above ground.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**FCC Digital File Number:** BPCDT-19991028ACH. Granted: April 27, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, UPI.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** November 1, 1962. Operated as WNYC-TV, a municipally-owned non-commercial outlet, until assignment of license to ITT-Dow Jones Television was approved by FCC May 15, 1996 (*Television Digest*, Vol. 35:13, 19, 22, 32, 43; 36:10). ITT-Dow Jones Television renamed call sign to WBIS-TV. Sale as WPXN-TV to present owner by ITT-Dow Jones Television approved by FCC February 1998 (Vol. 37:20).

**Represented (sales):** Blair Television.

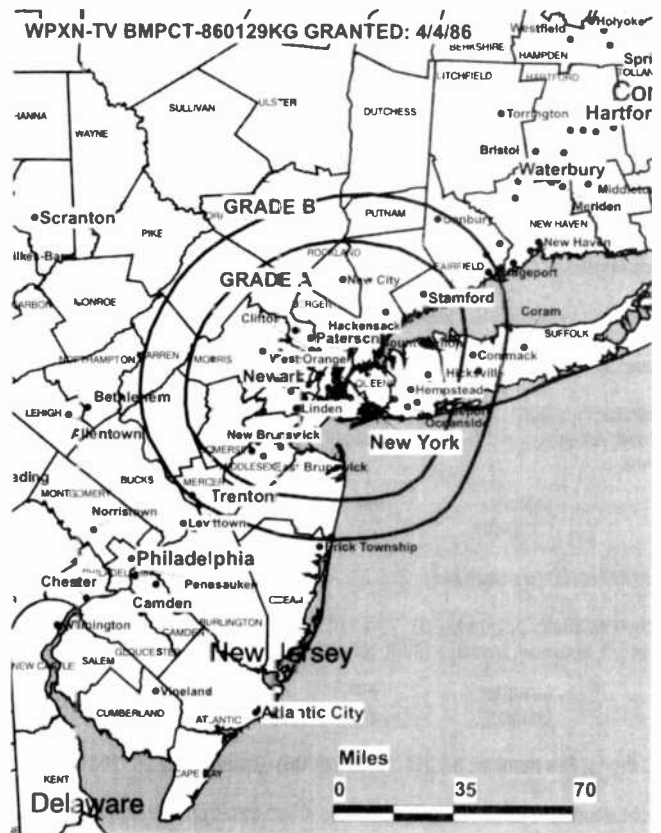
**Represented (legal):** Arnold & Porter.

**Personnel:**

**Larry Strumwasser**, General Manager.

**Alyssa Stanger**, Business Manager.

**Rates:** On request.



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**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,142,710	1,554,730	6,697,440
Average Weekly Circulation (2001)	557,386	199,841	757,227
Average Daily Circulation (2001)			236,059
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,142,710	1,554,730	6,697,440
Average Weekly Circulation (2001)	557,386	199,841	757,227
Average Daily Circulation (2001)			236,059

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—New York-Newark, New Jersey

**WHSE-TV**

**Ch. 68**

**(Operates satellite WHSI-TV, Smithtown, NY)**

**Network Service:** HSN.

**Licensee:** Univision Partnership of New Jersey, 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067.

**Studio:** 390 W. Market St., Newark, NJ 07107.

**Phone:** 973-643-6800. **Fax:** 973-643-1903.

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 2630-kw max. visual. Antenna: 1440-ft. above av. terrain, 1430-ft. above ground, 1483-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

**Transmitter:** Empire State Bldg., 350 5th Ave.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 200-kw max. visual. Antenna: 1440-ft. above av. terrain, 1430-ft. above ground.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

**FCC Digital File Number:** BPCDT-19991029ADO. Granted: July 25, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Univision Communications Inc. (Group Owner).

**Began Operation:** September 29, 1974. Left air December 27, 1974. Resumed operation September 28, 1975. Began prime-time subscription television operation March 1, 1977 (*Television Digest*, Vol. 17:11). Sale to Wometco Enterprises Inc. by Blonder-Tongue Broadcasting Corp. approved by FCC July 20, 1977 (Vol. 16:11; 17:32). Transfer of control to WBC Broadcasting Inc. approved by FCC April 16, 1984 (Vol. 23:39, 52; 24:14, 16). Resumed full-time commercial operation June 1, 1985. Sale to USA Broadcasting by Wometco Enterprises Inc. approved by FCC September 19, 1986 (Vol. 26:32, 45). Sale to present owner by USA Broadcasting approved by FCC May 21, 2001.

WHSE-TV BPCT-900605KU GRANTED: 10/27/93



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**Represented (legal):** Shaw Pittman.

**Personnel:**

**John C. Skelnik Jr., Vice President & Operations Manager.**

**Rates:** On request.

**City of License:** Newark, NJ. **Station DMA:** New York. **Rank:** 1.

**Nielsen Data:** Not available.

# New York—New York-Newark, New Jersey

**WNJU**  
**Ch. 47**

**Network Service:** Telemundo.

**Licensee:** WNJU License Corp., 2290 W. 8th Ave., Hialeah, FL 33010.

**Studio:** 47 Industrial Ave., Teterboro, NJ 07608.

**Sales Office:** 1775 Broadway, New York, NY 10019.

**Phone:** 201-288-5550. **Fax:** 201-288-0129.

**Web Site:** <http://www.noticiero47.net>

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 4570-kw max. visual. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

Holds CP for change to 4000-kw max. visual, 1503-ft. above av. terrain, 1529-ft. above ground, 1542-ft. above sea level. BPCT-19991028AAN.

**Transmitter:** World Trade Center.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 200-kw max. visual. Antenna: 1503-ft. above av. terrain, 1529-ft. above ground.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**FCC Digital File Number:** BPCDT-19991004ABJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3.2-meter Ku-band; 5-meter C-band; Miralite, 3.7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, UPI.

**Ownership:** Telemundo Holdings Inc. (Group Owner).

**Began Operation:** May 16, 1965. Transfer by present owner Telemundo Holdings to Council Tree Hispanic Broadcasters II LLC by Apollo Investment Fund LP approved by FCC November 17, 2000. Sale to Telemundo Holdings Inc. by Andrew J. Perenchio, Alan D. Yorkin & Norman Lear approved by FCC December 3, 1986 (*Television Digest*, Vol. 26:44). Previous sale by Screen Gems Stations approved by FCC December 26, 1979 (Vol. 20:2). Sale by Henry P. Bencton, Fairleigh S. Dickinson Jr., et al., approved by FCC September 9, 1970 (Vol. 9:24, 10:37).

**Represented (sales):** Telemundo Network Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Ramon Pineda**, Senior Vice President & General Manager.

**Morris Marotta**, Vice President, Finance.

**Leandro Blanco**, Station Manager.

**Bob Hanson**, General Sales Manager.



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**Angela-Moncayo Yera**, Local Sales Manager.

**Jorge Calvo**, National Sales Manager

**Ricardo Alvarez**, News Director.

**Isabel Martin**, Marketing Director.

**Sylvia Santiago**, Traffic Manager.

**Manolo Garcia Oliva**, Public Affairs Director.

**Bill Mierisch**, Chief Engineer.

**Highest 30 Sec. Rate:** \$8000.

**City of License:** Linden, NJ. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,166,520	1,150,170	3,316,690
Average Weekly Circulation (2001)	207,895	136,000	343,895
Average Daily Circulation (2001)			193,274
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,166,520	1,150,170	3,316,690
Average Weekly Circulation (2001)	207,895	136,000	343,895
Average Daily Circulation (2001)			193,274

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# New York—New York-Secaucus, New Jersey

## WWOR-TV

Ch. 9

**Network Service:** UPN.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 9 Broadcast Plaza, Secaucus, NJ 07096.

**Phone:** 201-348-0009. **Fax:** 201-330-2190.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 47.9-kw visual, 4.79-kw aural. Antenna: Circularly polarized, 1640-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 143-kw max. visual. Antenna: 1470-ft. above av. terrain, 1493-ft. above ground, 1506-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**FCC Digital File Number:** BPCDT-990304KE. Granted: June 25, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Vertex, 6.1-meter Ku-band; Radiation Systems, 2.8-meter Ku-band; Vertex, 6.1-meter C-band; Drake, Harris, Microdyne receivers.

**News Services:** AP, CNN Newsource, Conus.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 5, 1949. In January 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., Macy Co. retaining 10%. In December 1955, Macy sold its interest to General Tire & Rubber Co., the latter setting up a parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (*Television Digest*, Vol. 7:41, 46; 8:3; 11:48, 51). Sale to MCA by RKO General approved by FCC November 25, 1986 (Vol. 26:29, 48; 27:13). Spun off to shareholders as Pinelands Inc. (Vol. 30:40, 53; 31:1). Transfer to BHC Communications Inc. approved by FCC August 18, 1992 (Vol. 32:26, 34, 35, 47). Sale to present owner by BHC Communications Inc. approved by FCC July 23, 2001 (Vol. 40:34; 41:31).

**Represented (sales):** United Television Sales.

### Personnel:

**Douglas Land**, Vice President & General Counsel.

**James Clayton**, General Manager.

**Brenda Woodman**, General Sales Manager.

**Barry Margolis**, Local Sales Manager.

**Steve Jacobs**, Local Sales Manager.

**Paul Wilson**, National Sales Manager.

**Robert French**, Opportunity Marketing/Sales Director.

**Rick Miner**, Executive Director, Production & Engineering.



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**Dan Carlin**, Research Director, Program & Creative Services Manager.

**Joseph Plantamura**, Facilities Director.

**Penny Pinsker**, Community Affairs & Special Projects Director.

**Al Shjarback**, Engineering Director.

**Will Wright**, News Director.

**Norman Roth**, Human Resources Director.

**Rates:** On request.

**City of License:** Secaucus, NJ. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,325,970	2,271,200	8,597,170
Average Weekly Circulation (2001)	1,973,290	830,750	2,804,040
Average Daily Circulation (2001)			981,564
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,176,540	1,690,210	6,866,750
Average Weekly Circulation (2001)	1,743,378	781,377	2,524,754
Average Daily Circulation (2001)			918,043
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,430	580,990	1,730,420
Average Weekly Circulation (2001)	229,912	49,373	279,285
Average Daily Circulation (2001)			63,521

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—New York-Paterson, New Jersey

**WXTV**  
Ch. 41

**Network Service:** Univision.

**Licensee:** WXTV License Partnership GP, 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067.

**Studio:** 500 Frank W. Burr Blvd., 6th Floor, Teaneck, NJ 07666.

**Phone:** 201-287-4141. **Fax:** 201-287-9422.

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 2340-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1381-ft. above av. terrain, 1385-ft. above ground, 1437-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

Holds CP for change to 1381-ft. above av. terrain, 1384-ft. above ground, 1434-ft. above sea level. BPCT-20000202AAJ.

**Transmitter:** Empire State Bldg.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 300-kw max. visual. Antenna: 1381-ft. above av. terrain, 1384-ft. above ground.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

**FCC Digital File Number:** BPCDT-19991028AEW. Granted: July 27, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 4.6-meter.

**News Services:** AP, UPI.

**Ownership:** Univision Communications Inc. (Group Owner).

**Began Operation:** August 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC December 26, 1972. Sale to Hallmark Cards by Spanish International Communications approved by FCC June 12, 1987. Sale to Perenchio TV (later Univision Communications Inc.) approved by FCC September 23, 1992 (Television Digest, Vol. 32:40).

**Represented (sales):** Univision.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Cristina Schwarz**, Vice President & General Manager.

**Michelle Liebowitz**, Vice President & Sales Director.

**Ernest Bieling**, Station Manager & Controller.

**Chuck Chiocco**, Local Sales Manager.

**Michael Velazquez**, Local Sales Manager.

**Brian McCullough**, National Sales Manager.

**Steve Malave**, News Director.



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**Pamela Rappaport**, New Business Development Manager.

**Dave Barth**, Chief Engineer.

**Diana Diaz**, Communications Director.

**Miriam Coletta**, Promotions Director.

**Mimi Berry**, Research Director.

**Evelyn Mercado**, Operations Manager.

**Rates:** On request.

**City of License:** Paterson, NJ. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,722,970	1,320,850	4,043,820
Average Weekly Circulation (2001)	314,954	178,346	493,300
Average Daily Circulation (2001)			333,148
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,722,970	1,320,850	4,043,820
Average Weekly Circulation (2001)	314,954	178,346	493,300
Average Daily Circulation (2001)			333,148

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Plattsburgh

**WPTZ**

**Ch. 5**

(Operates satellite **WNNE**, Hartford, VT-Hanover, NH)

**Network Service:** NBC.

**Licensee:** Hearst-Argyle Stations Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 5 Television Dr., Plattsburgh, NY 12901.

**Studio:** 553 Roosevelt Hwy., Colchester, VT 05446.

**Phones:** 518-561-5555; 802-655-5455. **Fax:** 518-561-5940.

**Web Site:** <http://www.thechamplainchannel.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude	44°	34'	26"
Longitude	73°	40'	29"

**Transmitter:** Terry Mountain.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 203-kw max. visual. Antenna: 1808-ft. above av. terrain, 728-ft. above ground.

Latitude	43°	34'	26"
Longitude	73°	40'	29"

**FCC Digital File Number:** BPCDT-19991020ACA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** ADM, 6.1-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** December 8, 1954. Station, along with Sunrise Television's KSBW & WNNE, was swapped for Hearst-Argyle's WDTN & WNAC-TV (*Television Digest*, Vol. 38:8). FCC approved deal July 1, 1998. In 1997, Sunrise Television purchased station from Sinclair Communications. Sinclair purchased station through trustee William G. Evans after News Corp. had bought Heritage Communications (Vol. 37:12, 29, 32). Merger of Rollins Communications with Heritage Communications approved by FCC February 9, 1987 (Vol. 26:20, 23). Sale to Rollins Communications by Carl F. Stohn group approved by FCC March 28, 1956 (Vol. 12:7, 13).

**Represented (sales):** Eagle Television Sales.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Personnel:**

**Paul Sands**, President & General Manager.

**Bruce Lawson**, General Sales Manager.

**Joe Krone**, Operations Manager.

**Andrew Lombard**, Chief Engineer.

WPTZ BMPCT-2080 GRANTED: 8/26/54



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**Andy Wormser**, News Director.

**James Gratton**, Production Manager.

**Susan Acklen**, Promotion Manager.

**Rates:** On request.

**City of License:** Plattsburgh. **Station DMA:** Burlington-Plattsburgh. **Rank:** 90.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,230	82,910	243,140
Average Weekly Circulation (2001)	112,217	35,691	147,907
Average Daily Circulation (2001)			81,277
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	133,220	79,760	212,980
Average Weekly Circulation (2001)	100,062	35,480	135,542
Average Daily Circulation (2001)			77,389
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,010	3,150	30,160
Average Weekly Circulation (2001)	12,155	211	12,366
Average Daily Circulation (2001)			3,888

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Poughkeepsie

**WTBY**  
**Ch. 54**

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

**Studio:** Route 11, Merritt Blvd., Fishkill, NY 12524.

**Mailing Address:** 2442 Michelle Dr., Tustin, CA 92780.

**Phone:** 845-896-4610. **Fax:** 845-896-4614.

**E-mail:** wtby@tbn.org

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. & 1860-kw horizontal visual, 250-kw max. & 93-kw horizontal aural. Antenna: 1608-ft. above av. terrain, 869-ft. above ground, 1972-ft. above sea level.

Latitude 41° 43' 09"  
Longitude 73° 59' 47"

**Transmitter:** Illinois Mountain near Highlands in Ulster County.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 200-kw max. visual. Antenna: 1223-ft. above av. terrain, 200-ft. above ground, 1630-ft. above sea level.

Latitude 41° 29' 20"  
Longitude 73° 56' 55"

**Transmitter:** Side of existing tower atop North Beacon Mountain, near Beacon.

**FCC Digital File Number:** BPCDT-990414KG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** April 19, 1981. Sale to present owner by Family Television Inc. approved by FCC June 2, 1982.

**Personnel:**

**Grace Cephas,** Station Manager.

**Paula Mitchell,** Community Affairs Director.

**Ken Higby,** Chief Engineer.

**Highest 30 Sec. Rate:** \$95.



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**City of License:** Poughkeepsie. **Station DMA:** New York. **Rank:** 1.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	9,010	9,010
Average Weekly Circulation (2001)	0	721	721
Average Daily Circulation (2001)			171

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	9,010	9,010
Average Weekly Circulation (2001)	0	721	721
Average Daily Circulation (2001)			171

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Riverhead

**WLNY**  
Ch. 55

**Network Service:** Independent.

**Licensee:** WLNY-TV, 270 S. Service Rd., Suite 55, Melville, NY 11747-2337.

**Studio:** 315 Wading River Hollow Rd., Ridge, NY 11961.

**Mailing Address:** 270 S. Service Rd., Suite 55, Melville, NY 11747-2337.

**Phones:** 631-777-8855; 516-924-5000. **Fax:** 631-777-8180.

**E-mail:** ny55@aol.com

**Web Site:** <http://www.wlny.com>

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. & 474-kw horizontal visual, 500-kw max. & 47.4-kw horizontal aural. Antenna: 700-ft. above av. terrain, 637-ft. above ground, 731-ft. above sea level.

Latitude	40°	53'	50"
Longitude	72°	54'	56"

**Transmitter:** 315 Wading River Hollow Rd., Ridge.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 500-kw max. visual. Antenna: 594-ft. above av. terrain, 575-ft. above ground, 90-ft. above sea level.

Latitude	40°	53'	50"
Longitude	72°	54'	56"

**Transmitter:** 315 Wading River Hollow Rd., Ridge.

**FCC Digital File Number:** BMPCDT-20000501AAL. Granted: March 26, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** RCA Ku-band; Vertex, 4.8-meter C-band.

**Ownership:** WLNY-TV Inc.

**Began Operation:** April 28, 1985.

**Represented (legal):** Cohn & Marks.

**Personnel:**

**Marvin Chauvin,** Chief Executive Officer.

**David Feinblatt,** General Manager.

**Elliott Simmons,** Local Sales Manager.

**Andrew H. Starr,** National Sales Manager.

**Rick Belyea,** News Director.

**Richard Mullner,** Engineering & Information Technology Director.

**Gerard Diorio,** Operations Manager.



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**Janet Greeley,** Office Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Riverhead. **Station DMA:** New York. **Rank:** 1.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,513,340	99,400	3,612,740
Average Weekly Circulation (2001)	470,971	9,104	480,074
Average Daily Circulation (2001)			99,522
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,513,340	73,480	3,586,820
Average Weekly Circulation (2001)	470,971	7,574	478,545
Average Daily Circulation (2001)			99,470
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	25,920	25,920
Average Weekly Circulation (2001)	0	1,529	1,529
Average Daily Circulation (2001)			52

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Rochester

## WHEC-TV Ch. 10

**Network Service:** NBC.

**Licensee:** Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

**Studio:** 191 East Ave., Rochester, NY 14604.

**Phone:** 716-546-5670. **Fax:** 716-454-7433.

**Web Site:** <http://www.10nbc.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

**Transmitter:** Pinnacle Hill.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 1000-kw max. visual. Antenna: 925-ft. above av. terrain, 246-ft. above ground.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

**FCC Digital File Number:** BPCDT-19991027ACQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, Conus, CQI Sports Ticker, NBC News Channel, Sports News Satellite.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** November 1, 1953. Initial broadcast was as a time-share outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on August 1, 1961 (*Television Digest*, Vol. 17:5, 7, 32). Sale to BENI by Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20; 19:24). Sale to Viacom owner approved by FCC October 18, 1983. Hubbard Broadcasting acquired station along with WNYT-TV, Albany in exchange for WTOG-TV, St. Petersburg-Tampa. FCC approved swap September 19, 1996 (Vol. 36:35).

**Represented (sales):** Petry Television Inc.; AirTime Television Sales Inc. (Canada).

**Personnel:**

**Arnold Klinsky**, General Manager.

**Joseph Fazio**, General Sales Manager.

**Ajda Sabuncu**, National Sales Manager.

**Bill Seitzler**, News Director.

**Terry A. Fauth**, Program Director.

**John Walsh**, Chief Engineer.

**Joseph LaFornara**, Business Manager.

WHEC-TV BPCT-3022 GRANTED: 4/11/62



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**Kevin McWilliams**, Promotion Director.

**Rates:** On request.

**City of License:** Rochester. **Station DMA:** Rochester, NY. **Rank:** 71.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,310	161,290	504,600
Average Weekly Circulation (2001)	232,649	91,401	324,050
Average Daily Circulation (2001)			173,463
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	275,920	116,070	391,990
Average Weekly Circulation (2001)	216,182	82,703	298,885
Average Daily Circulation (2001)			161,636
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,390	45,220	112,610
Average Weekly Circulation (2001)	16,467	8,697	25,165
Average Daily Circulation (2001)			11,827

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Rochester

## WOKR Ch. 13

**Network Service:** ABC.

**Licensee:** Central NY News Inc., c/o Winston, Diercks, 1333 New Hampshire Ave. NW, Suite 1000, Washington, DC 20036.

**Studio:** 4225 W. Henrietta Rd., Rochester, NY 14623.

**Phone:** 716-334-8700. **Fax:** 716-359-1570.

**Web Site:** <http://www.iknowrochester.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 499-ft. above av. terrain, 318-ft. above ground, 991-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 03"

**Transmitter:** Pinnacle Hill, Brighton.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 469-ft. above av. terrain, 328-ft. above ground.

Latitude 43° 08' 07"  
Longitude 77° 35' 03"

**FCC Digital File Number:** BPCDT-19991101AGM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Simulsat, 7-meter C-band; Harris, Standard Components receivers.

**News Services:** AP, Bloomberg TV, CNN Newsource, UPI.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** September 15, 1962. Started as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. August 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970. Sale to Post Corp. approved by FCC August 15, 1977 (Vol. 17:16). Sale to Gillett Holdings approved by FCC June 19, 1984. Sale to Falmouth Broadcasting approved by FCC February 8, 1990 but not consummated. Sale to VS & A-Hughes Inc. approved by FCC May 15, 1991 (Vol. 31:13). Sale to Guy Gannett Communications Inc. approved by FCC January 31, 1995. Sale to Sinclair Communications Inc., who subsequently sold station to The Ackerley Group, approved by FCC April 12, 1999 (Vol. 38:36, 37).

**Represented (sales):** Blair Television.

**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke LLP.

**Personnel:**

**Kent Beckwith,** Vice President & General Manager.

**Charlotte Clarke,** Public Affairs Director.

**Jeff Starkweather,** Marketing Director.

**Craig D. Heslor,** Production Manager.

**Carol Nolan,** General Sales Manager.

**Mark Zeger,** Local Sales Manager.

**David DiProsa,** National Sales Manager.

WOKR BPCT-I-3 GRANTED: 7/3/62



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**Ted McWharf,** Engineering Manager.

**Stan Manson,** Engineering Manager.

**Chuck Samuels,** News Director.

**Rates:** On request.

**City of License:** Rochester. **Station DMA:** Rochester, NY. **Rank:** 71.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,310	161,290	504,600
Average Weekly Circulation (2001)	240,585	88,443	329,028
Average Daily Circulation (2001)			180,222
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	275,920	116,070	391,990
Average Weekly Circulation (2001)	224,342	80,698	305,040
Average Daily Circulation (2001)			169,320
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,390	45,220	112,610
Average Weekly Circulation (2001)	16,243	7,745	23,988
Average Daily Circulation (2001)			10,903

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Rochester

## WROC-TV Ch. 8

**Network Service:** CBS.

**Licensee:** Nexstar Broadcasting of Rochester LLC, 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 201 Humboldt St., Rochester, NY 14610.

**Phone:** 716-288-8400. **Fax:** 716-288-7679.

**E-mail:** wroctv@wroctv.com

**Web Site:** http://www.wroctv.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

**Transmitter:** Pinnacle Hill, Brighton.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 891-kw max. visual. Antenna: 433-ft. above av. terrain, 236-ft. above ground.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

**FCC Digital File Number:** BPCDT-19991020ACB. Granted: March 15, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 4.5-meter Ku-band; Paraclipse, 3.8-meter C-band; United Satellite Systems, 5-meter Ku-band; Standard Communications receivers.

**SNG Mobile Dish:** AVL, 1.2-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** June 11, 1949. Sale to present owner by Sunrise Broadcasting Corp. approved by FCC December 9, 1999. Sale to Smith Broadcasting Group dismissed March 31, 1999. Sale to Sunrise Broadcasting Corp. by Smith Broadcasting approved by FCC February 26, 1997. Sale to Smith Broadcasting approved by FCC September 29, 1995 (*Television Digest*, Vol. 35:17, 41). Sale to Television Station Partners by Ziff Corp. approved by FCC January 18, 1983 (Vol. 22:30). Sale to Ziff by Rust Craft Broadcasting approved by FCC March 22, 1979. FCC approved sale May 10, 1978 (Vol. 17:26, 27, 36, 38; 18:20, 31). Sale to Rust Craft Broadcasting by Veterans Broadcasting approved by FCC February 10, 1965 (Vol. 4:39, 46; 5:7). Previous sale to Veterans Broadcasting by Transcontinent TV Corp. approved by FCC November 15, 1961. Sale to Transcontinent by Stromberg-Carlson division of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).

**Represented (sales):** Blair Television.

**Represented (legal):** Phillips Lytle.

**Personnel:**

**Timothy C. Busch**, Vice President & General Manager.

**Don Loy**, Station Manager.

**Marc Jaromin**, General Sales Manager.

WROC-TV DOC.-13358 GRANTED: 7/27/61



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**John Martin**, National Sales Manager.

**Bonnie Alaimo**, Business Manager.

**John Coon**, Chief Engineer.

**Bob Kirk**, News Director.

**Highest 30 Sec. Rate:** \$2750.

**City of License:** Rochester. **Station DMA:** Rochester, NY. **Rank:** 71.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	343,310	151,200	494,510
Average Weekly Circulation (2001)	237,068	85,842	322,909
Average Daily Circulation (2001)			162,235
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	275,920	116,070	391,990
Average Weekly Circulation (2001)	214,624	78,235	292,859
Average Daily Circulation (2001)			148,988
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,390	35,130	102,520
Average Weekly Circulation (2001)	22,444	7,606	30,050
Average Daily Circulation (2001)			13,247

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Rochester

**WUHF**  
**Ch. 31**

**Network Service:** FOX.

**Licensee:** BS&L Broadcasting Inc., 5 Old Crown Court, Baltimore, MD 21208.

**Studio:** 360 East Ave., Rochester, NY 14604.

**Phone:** 716-232-3700. **Fax:** 716-546-4774.

**Web Site:** <http://www.foxrochester.com>

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 910-kw horizontal visual, 151-kw max. aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude 43° 08' 07.00"  
Longitude 77° 35' 02.50"

Holds CP for change to 5000-kw max. visual, 499-ft. above av. terrain, 305-ft. above ground, 977-ft. above sea level. BPCT-960711KQ.

**Transmitter:** Pinnacle Hill, Rochester.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 531-ft. above av. terrain, 344-ft. above ground.

Latitude 43° 08' 07.00"  
Longitude 77° 35' 03.00"

**FCC Digital File Number:** BPCDT-19991101ACD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** MSC, 6-meter C-band; Prodelin, 3.9-meter Ku-band; Scientific-Atlanta, 3.6-meter C-band; DX Engineering, M/A-Corn receivers.

**Ownership:** Joseph Koff.

**Began Operation:** January 27, 1980. Sale to Act III Broadcasting by Malrite Communications Group approved by FCC January 23, 1989 (*Television Digest*, Vol. 29:9). Sale to ABRY Communications, later Sullivan Broadcasting approved by FCC December 15, 1995 (Vol. 36:4). Sale from Sullivan to Sinclair Communications Inc. (Vol. 38:9) dismissed by FCC August 20, 1999. Sale to BS&L (Joseph Koff) approved by FCC December 9, 1999.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Gallagher & Associates, Consulting Radio Engineers.

**Personnel:**

**Mathew Kreiner,** Vice President & General Manager.

**Don Roberts,** Chief Engineer.

**Dale Hartnett,** Program Director.

**Brad Smith,** Promotion Director.



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**Kitty Henry,** Business Manager.

**Rates:** On request.

**City of License:** Rochester. **Station DMA:** Rochester, NY. **Rank:** 71.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	361,090	132,740	493,830
Average Weekly Circulation (2001)	186,270	59,676	245,946
Average Daily Circulation (2001)			102,673
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	275,920	116,070	391,990
Average Weekly Circulation (2001)	170,605	56,087	226,692
Average Daily Circulation (2001)			96,627
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,170	16,670	101,840
Average Weekly Circulation (2001)	15,664	3,589	19,254
Average Daily Circulation (2001)			6,046

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## New York—Smithtown

**WHSI-TV**

**Ch. 67**

**(Satellite of WHSE-TV, New York-Newark)**

**Network Service:** HSN.

**Licensee:** Univision Partnership of New Jersey, 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067.

**Studio:** See WHSE-TV, New York-Newark, NJ.

**Office:** 3200 Expressway Dr., Central Islip, NY 11722.

**Mailing Address:** 390 W. Market St., Newark, NJ 07107.

**Phone:** 516-582-6700. **Fax:** 516-582-8337.

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 2630-kw max. visual, 263.2-kw max. aural. Antenna: 720-ft. above av. terrain, 656-ft. above ground, 798-ft. above sea level.

Latitude	40°	53'	23"
Longitude	72°	57'	13"

**Transmitter:** 666 Middle Country Rd., Middle Island.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 150-kw max. visual. Antenna: 668-ft. above av. terrain, 610-ft. above ground.

Latitude	40°	53'	23"
Longitude	72°	57'	13"

**FCC Digital File Number:** BPCDT-19991028ADR. Granted: May 31, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Univision Communications Inc. (Group Owner).

**Began Operation:** November 18, 1973. Left air June 20, 1975. Resumed operation December 15, 1979. Began subscription TV operation January 11, 1980. Sale to Wometco Enterprises Inc. approved by FCC November 18, 1980. Transfer of control to WBC Broadcasting approved by FCC April 16, 1984. Resumed full-time commercial operation June 1, 1985. Sale to USA Broadcasting approved by FCC September 16, 1986 (*Television Digest*, Vol. 26:32). Sale to present owner by USA Broadcasting approved by FCC May 21, 2001.



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**Represented (legal):** Shaw Pittman.

**Personnel:**

**Lauren Collier**, Operations Manager.

**Joe Nigro**, Chief Engineer.

**Rates:** On request.

**City of License:** Smithtown. **Station DMA:** New York. **Rank:** 1.

**Nielsen Data:** Not available.

# New York—Springville

## WNGS Ch. 67

**Network Service:** UPN.

**Grantee:** Unicorn/Springville, 9279 Dutch Hill Rd., West Valley, NY 14171.

**Studio:** 9279 Dutch Hill Rd., West Valley, NY 14171.

**Phone:** 716-942-3000. **Fax:** 716-942-3010.

**E-mail:** wngstv@wngstv.com

**Web Site:** <http://www.wngstv.com>

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual. Antenna: 1362-ft. above av. terrain, 1001-ft. above ground, 2749-ft. above sea level.

Latitude	42°	37'	32"
Longitude	78°	37'	18"

**Transmitter:** SE corner of Center St. & Glenwood-Holland Rd. intersection, Erie County.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 50-kw max. visual. Antenna: 525-ft. above av. terrain, 154-ft. above ground.

Latitude	42°	24'	16"
Longitude	78°	39'	53"

**FCC Digital File Number:** BPCDT-19991101AKN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Caroline K. Powley (Group Owner).

**Began Operation:** December 15, 1996. Sale to Granite Broadcasting Corp. dismissed by FCC April 30, 2001 (*Television Digest*, Vol. 39:47).

**Represented (engineering):** Ralph Thompson.

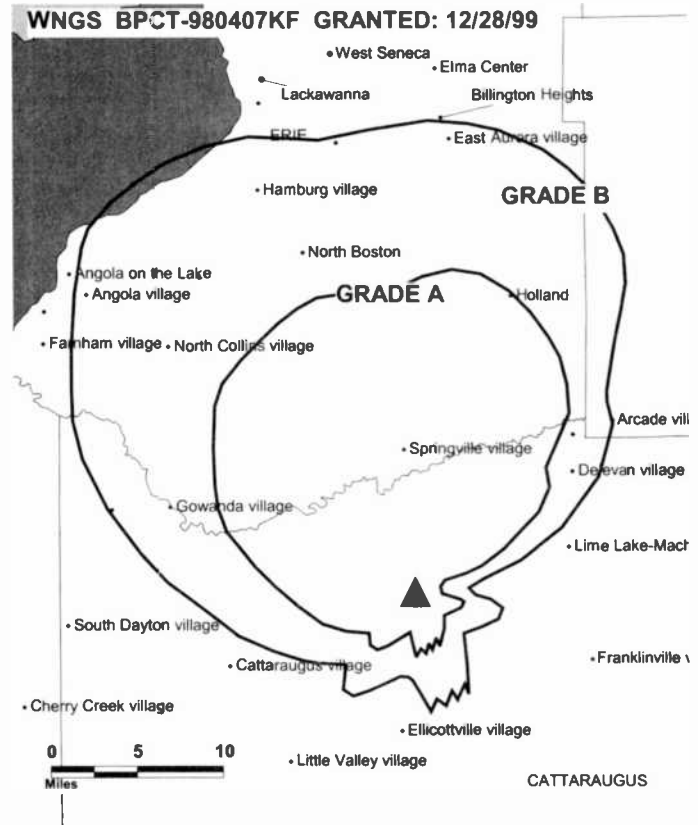
**Personnel:**

**Caroline K. Powley**, General Manager.

**Michael Trapper**, Sales Manager.

**Stephen Howe**, Promotion & Production Manager.

**Highest 30 Sec. Rate:** \$150.



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**City of License:** Springville. **Station DMA:** Buffalo. **Rank:** 47.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	357,800	0	357,800
Average Weekly Circulation (2001)	47,717	0	47,717
Average Daily Circulation (2001)			9,154
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	357,800	0	357,800
Average Weekly Circulation (2001)	47,717	0	47,717
Average Daily Circulation (2001)			9,154

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Syracuse

## WIXT Ch. 9

**Network Service:** ABC.

**Licensee:** WIXT-TV Inc., Box 699, East Syracuse, NY 13057.

**Studio:** 5904 Bridge St., East Syracuse, NY 13057.

**Mailing Address:** Box 699, East Syracuse, NY 13057.

**Phone:** 315-446-9999. **Fax:** 315-446-0045; 315-446-9283 (News).

**E-mail:** wixttv9@aol.com

**Web Site:** http://www.wixt.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level.

Latitude 42° 56' 42"  
Longitude 76° 01' 28"

**Transmitter:** Sevier & Sweet Rds., Pompey.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 108-kw max. visual. Antenna: 1344-ft. above av. terrain, 924-ft. above ground.

Latitude 42° 56' 42"  
Longitude 76° 01' 28"

**FCC Digital File Number:** BPCDT-19991101AGL. Granted: May 31, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.8-meter Ku & C-band; Prodelin, 5-meter C-band; Microdyne receivers.

**News Services:** AP, UPI.

**Ownership:** The Ackertey Group (Group Owner).

**Began Operation:** September 9, 1962. Originally run as a joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (*Television Digest*, Vol. 11:20; 12:30). Sale to Coca Cola Bottling Co., Larry H. Israel, et al., approved by FCC November 15, 1977 (Vol. 17:24, 36; 18:2). Sale to present owner approved by FCC April 16, 1982 (Vol. 22:7).

**Represented (sales):** Blair Television.

**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

**Stephen Kimatian**, President, New York Station Group.

**Theresa Underwood**, Vice President & General Manager.

**Richard Bennett**, Operations Manager.

**Todd Guard**, Local Sales Manager.

**Sally Stamp**, National Sales Manager.

**Ronald Lombard**, News Director.

**Richard Bennett**, Program Director.



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**John King**, Chief Engineer.

**Michael Cleland**, Production Manager.

**Mark Rinefield**, Controller.

**Vincent Spicola**, Promotion Director.

**Peg Waterbury**, Traffic Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 81.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,920	162,900	565,820
Average Weekly Circulation (2001)	243,002	67,872	310,874
Average Daily Circulation (2001)			158,805
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,350	90,300	361,650
Average Weekly Circulation (2001)	205,045	56,114	261,159
Average Daily Circulation (2001)			142,054
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	131,570	72,600	204,170
Average Weekly Circulation (2001)	37,957	11,758	49,715
Average Daily Circulation (2001)			16,751

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Syracuse

## WNYS-TV Ch. 43

**Network Service:** WBN.

**Licensee:** RKM Media Inc., 1000 James St., Syracuse, NY 13203.

**Studio:** 1000 James St., Syracuse, NY 13203.

**Phone:** 315-471-4343. **Fax:** 315-471-8889.

**Web Site:** <http://www.wb43.com>

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 776-kw max. visual. Antenna: 1460-ft. above av. terrain, 1001-ft. above ground, 2621-ft. above sea level.

Latitude	42°	52'	50"
Longitude	76°	11'	59"

**Transmitter:** Barker Rd. off of Kingsley Rd., Otisco.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 1000-kw max. visual. Antenna: 1460-ft. above av. terrain, 991-ft. above ground.

Latitude	42°	52'	50"
Longitude	76°	11'	59"

**FCC Digital File Number:** BPCDT-19991027ADD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WSYT (F), Syracuse.

**Ownership:** RKM Media Inc.

**Began Operation:** October 1, 1989. James L. Oyster sold to Salt of the Earth Broadcasting Corp. approved by FCC, 1993. Sale to Metro TV Inc. from Salt of the Earth Broadcasting Corp. approved by FCC July 11, 1994. Assignment of license to RKM Media from Metro TV Inc. approved by FCC August 15, 1995.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

Ron Phillips, President.

Aaron Olander, Group Manager.

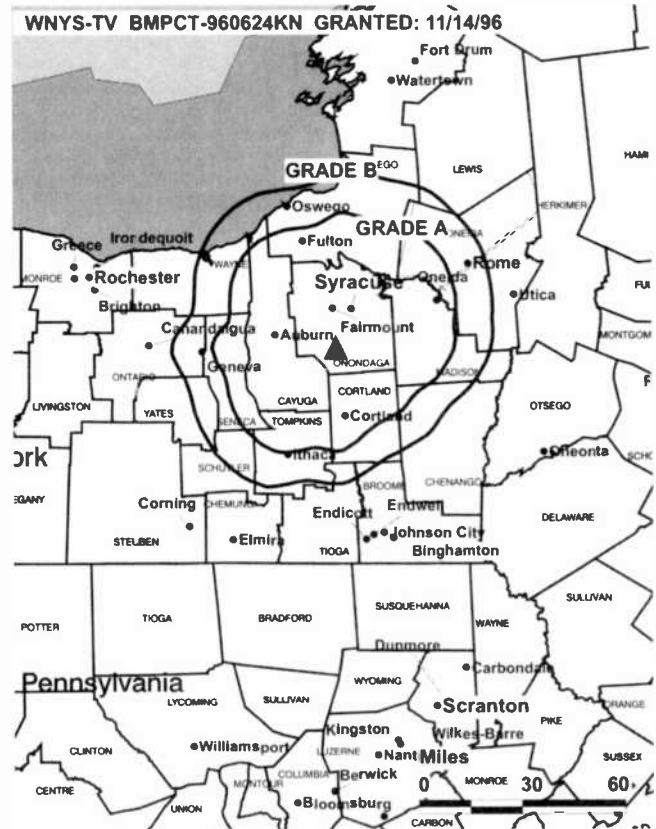
Donald O'Connor, General Sales Manager.

Kyrsten Bellen, National Sales Manager.

Rebeca Walsh, Program Director.

Ed Sautter, Promotion Director.

Maureen Augenbaum, Business Manager.



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**Rates:** On request.

**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 81.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	292,310	127,530	419,840
Average Weekly Circulation (2001)	99,518	28,244	127,762
Average Daily Circulation (2001)			41,014
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,350	90,300	361,650
Average Weekly Circulation (2001)	96,514	24,675	121,189
Average Daily Circulation (2001)			39,680
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,960	37,230	58,190
Average Weekly Circulation (2001)	3,004	3,569	6,574
Average Daily Circulation (2001)			1,334

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Syracuse

## WSPX-TV Ch. 56

**Network Service:** PAX.

**Grantee:** Paxson Communications of Syracuse 56 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 6508-B Basile Rowe, East Syracuse, NY 13057.

**Phone:** 315-432-5656. **Fax:** 315-463-5574.

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 5000-kw max. visual. Antenna: 1242-ft. above av. terrain, 1151-ft. above ground, 1723-ft. above sea level.

Latitude 43° 18' 18"  
Longitude 76° 03' 00"

**Transmitter:** E side of Grannis Rd., 1.9-mi. N of West Monroe.

**FCC Proposed Digital Channel Number:** Ch. 56.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp.

**Began Operation:** December 30, 1998. Sale of remaining 51% to Paxson Communications Corp. from Syracuse Minority TV Inc. (Herbert Washington, et al.) approved by FCC April 29, 1999.

**Represented (legal):** Bechtel & Cole, Chartered.

**Represented (engineering):** Mullaney Engineering Inc.

**Personnel:**

**Charmaine Ushkow**, General Manager.

**Bill Barber**, Chief Engineer.

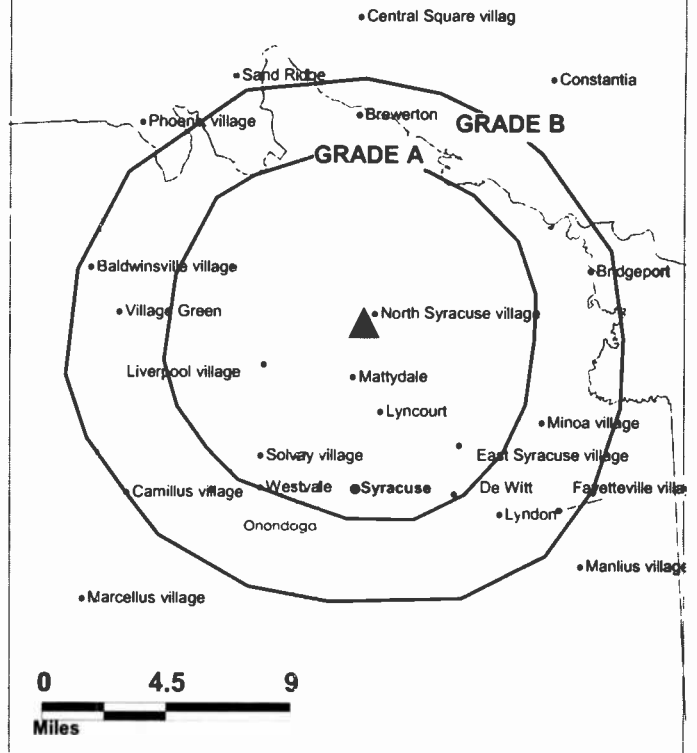
**Margo McCaffery**, Business Manager.

**James Januszka**, Traffic Manager.

**Lynne Elmer**, Public Affairs Director.

**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 81.

WSPX-TV BPCT-941020KH GRANTED: 4/21/1997



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	247,860	99,780	347,640
Average Weekly Circulation (2001)	49,762	15,361	65,123
Average Daily Circulation (2001)			20,087
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	238,820	77,980	316,800
Average Weekly Circulation (2001)	48,049	14,079	62,128
Average Daily Circulation (2001)			19,591
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,040	21,800	30,840
Average Weekly Circulation (2001)	1,713	1,282	2,995
Average Daily Circulation (2001)			496

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—Syracuse

**WSYT**  
Ch. 68

**Network Service:** FOX.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1000 James St., Syracuse, NY 13203-2704.

**Phone:** 315-472-6800. **Fax:** 315-471-8889.

**Web Site:** <http://www.wsy68.com>

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 1000-kw max. & 1000-kw horizontal visual. Antenna: 1460-ft. above av. terrain, 1001-ft. above ground, 2621-ft. above sea level.

Latitude 42° 52' 50"  
Longitude 76° 11' 59"

**Transmitter:** Barker St. & Kingsley Rd., Otisco Twp.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 621-kw max. visual. Antenna: 1460-ft. above av. terrain, 991-ft. above ground, 2621-ft. above sea level.

Latitude 42° 52' 50"  
Longitude 76° 12' 00"

**FCC Digital File Number:** BPCDT-19991029ADL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 3.2-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Microdyne, Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with WNYS-TV (U,W), Syracuse.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** February 15, 1986. Operated part-time until April 5, 1987. Sale to Max Media Properties LLC by Thomas Flatley approved by FCC June 8, 1990. Sale to present owner from Max Media Properties LLC approved by FCC June 26, 1998 (*Television Digest*, Vol. 37:49).

**Represented (sales):** Millennium Sales & Marketing.

**Personnel:**

Aaron Olander, Group Manager.

Donald J. O'Connor, General Sales Manager.

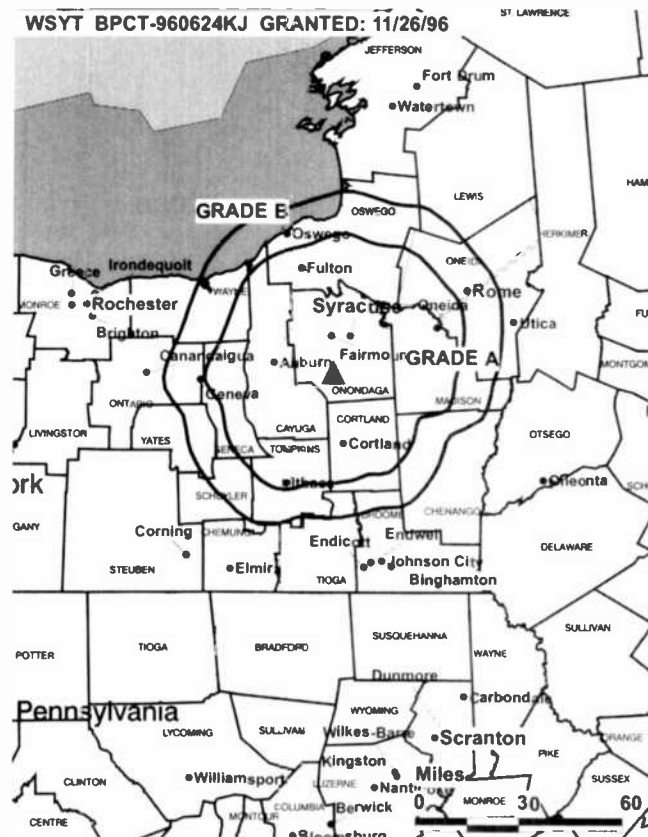
Kyrsten Bellen, National Sales Manager.

Ed Kampf, Local Sales Manager.

Rebecca Walsh, Program Coordinator.

James Kirwan, Promotion Director.

WSYT BPCT-960624KJ GRANTED: 11/26/96



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**Maureen Augenbaum, Business Manager.**

**Peter Spartano, Creative Services Director.**

**Rates:** On request.

**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 81.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	332,540	127,530	460,070
Average Weekly Circulation (2001)	157,489	33,166	190,655
Average Daily Circulation (2001)			64,389
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,350	90,300	361,650
Average Weekly Circulation (2001)	144,715	29,884	174,599
Average Daily Circulation (2001)			60,026
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,190	37,230	98,420
Average Weekly Circulation (2001)	12,773	3,282	16,056
Average Daily Circulation (2001)			4,363

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Syracuse

**WTVH**  
Ch. 5

**Network Service:** CBS.

**Licensee:** WTVH License Inc., 980 James St., Syracuse, NY 13203.

**Studio:** 980 James St., Syracuse, NY 13203.

**Phone:** 315-425-5555. **Fax:** 315-425-5513.

**E-mail:** wtvh@wtvh.com

**Web Site:** http://www.wtvh.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19.00"  
Longitude 76° 06' 34.00"

**Transmitter:** 3791 Sentinel Heights Rd., 0.32-mi. E & 0.34-mi. N of Sentinel Heights. & Jim Bull Rds.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 849-ft. above av. terrain, 566-ft. above ground.

Latitude 42° 56' 39.80"  
Longitude 76° 07' 08.30"

**FCC Digital File Number:** BPCDT-19991027ACR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Antenna Technology, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta, Simulcast receivers.

**News Services:** AP, UPI.

**Ownership:** Granite Broadcasting Corp. (Group Owner).

**Began Operation:** December 1, 1948. Sale to Granite Broadcasting Corp. approved by FCC August 9, 1993 (*Television Digest*, Vol. 33:26, 29; 34:1).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Bond, Schoeneck & King.

**Personnel:**

**Gary Wordlaw**, President & General Manager.

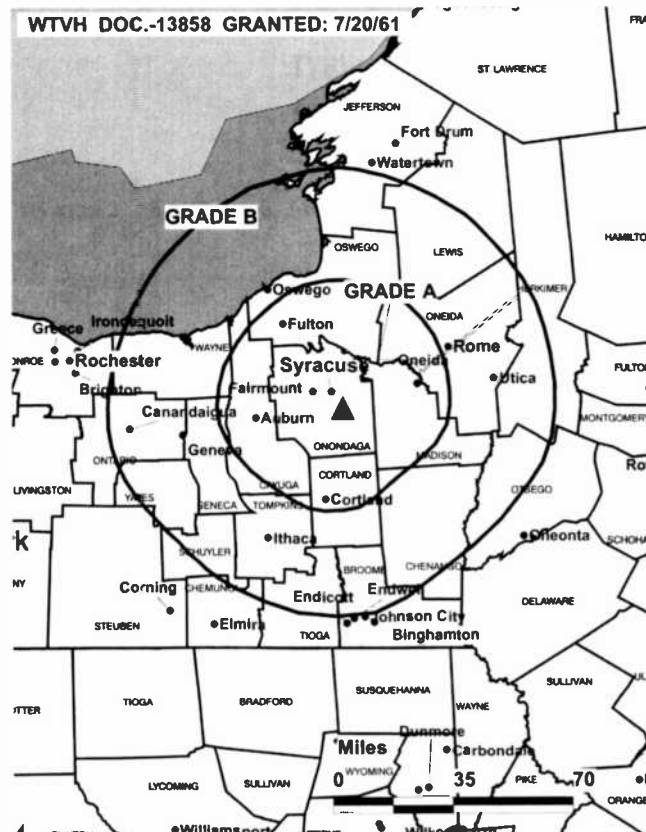
**Dennis Holland**, General Sales Manager.

**Cindy Kordek**, Local Sales Manager.

**Toni Rhodes**, National Sales Manager.

**Loren Tobia**, News Director.

**Al Gillett**, Chief Engineer.



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**Vikki Hooper**, Business Manager.

**Highest 30 Sec. Rate:** \$2200.

**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 81.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	400,080	176,400	576,480
Average Weekly Circulation (2001)	251,552	68,284	319,836
Average Daily Circulation (2001)			152,643
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,350	90,300	361,650
Average Weekly Circulation (2001)	199,636	54,974	254,611
Average Daily Circulation (2001)			126,360
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,730	86,100	214,830
Average Weekly Circulation (2001)	51,916	13,310	65,225
Average Daily Circulation (2001)			26,282

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—Utica

**WFXV**  
**Ch. 33**

**Network Service:** FOX.

**Licensee:** Quorum of Utica License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 6878 Greenfield Rd., Rome, NY 13440.

**Phone:** 315-337-3300. **Fax:** 315-337-1862.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 854-kw max. visual. Antenna: 633-ft. above av. terrain, 157-ft. above ground, 1532-ft. above sea level.

Latitude 43° 02' 14"  
Longitude 75° 26' 40"

**Transmitter:** Prospect Hill, Skyline Dr., Kirkland.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 688-kw max. visual. Antenna: 1420-ft. above av. terrain, 984-ft. above ground.

Latitude 43° 02' 14"  
Longitude 75° 26' 40"

**FCC Digital File Number:** BPCDT-19991029AIE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** INN.

**Ownership:** Quorum Broadcast Holdings Inc.

**Began Operation:** December 9, 1986. Sale to present owner by Mohawk Valley Broadcasting approved by FCC May 7, 1996.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

**Don Gragg**, Vice President & General Manager.

**Wendy Gragg**, Sales Director.

**Bob Glass**, Chief Engineer.

**Jennifer Maraclon**, Program Director.

**Frank Guarnieri**, Business Manager.

**Rich Lewis**, Creative Services Director.

**Rates:** On request.

**City of License:** Utica. **Station DMA:** Utica. **Rank:** 168.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,490	33,260	174,750
Average Weekly Circulation (2001)	50,810	8,877	59,688
Average Daily Circulation (2001)			20,103
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,310	15,820	92,130
Average Weekly Circulation (2001)	35,649	4,694	40,343
Average Daily Circulation (2001)			13,731
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,180	17,440	82,620
Average Weekly Circulation (2001)	15,162	4,183	19,345
Average Daily Circulation (2001)			6,372

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Utica

**WKTV**  
Ch. 2

**Network Service:** NBC.

**Licensee:** Smith TV of New York Inc., Box 2, Utica, NY 13503.

**Studio:** 5936 Smith Hill Rd., Utica, NY 13502.

**Mailing Address:** Box 2, Utica, NY 13502.

**Phone:** 315-733-0404. **Fax:** 315-793-3498.

**E-mail:** newslink2@wktv.com

**Web Site:** http://www.wktv.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.9-kw aural. Antenna: Directional, 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"  
Longitude 74° 56' 27"

**Transmitter:** Near Middleville.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 131-kw max. visual. Antenna: 1319-ft. above av. terrain, 955-ft. above ground.

Latitude 43° 06' 09"  
Longitude 74° 56' 27"

**FCC Digital File Number:** BPCDT-19991029ABQ. Granted: June 2, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6-meter; Harris receivers.

**News Service:** AP.

**Ownership:** Smith Television of New York Inc. (Group Owner); Harron Television Holdings (Group Owner).

**Began Operation:** December 1, 1949. Sale to Harron Communications Corp. by Kallet Theatres principals approved by FCC December 30, 1958 (*Television Digest*, Vol. 14:45, 46, 49; 15:1). Transfer of control to Smith Television of New York Inc. approved by FCC May 27, 1992.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Robert N. Smith**, President.

**Stephen P. Merren**, Vice President & General Manager.

**Frank Abbadessa**, Local Sales Manager.

**Dane Kistner**, Chief Engineer.

**Vic Veters**, News Director.

**Tom Coyne**, Program Director.



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**Tom Erskine**, Promotion & Production Director.

**Ken McCoy**, Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Utica. **Station DMA:** Utica. **Rank:** 168.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,330	61,770	218,100
Average Weekly Circulation (2001)	82,474	20,363	102,837
Average Daily Circulation (2001)			64,106
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,310	22,760	99,070
Average Weekly Circulation (2001)	63,867	13,372	77,239
Average Daily Circulation (2001)			50,990
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,020	39,010	119,030
Average Weekly Circulation (2001)	18,607	6,991	25,597
Average Daily Circulation (2001)			13,116

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Utica-Rome

**WUTR**  
Ch. 20

(Affiliated with WIXT, Syracuse, NY)

**Network Service:** ABC.

**Licensee:** Central NY News Inc., 1155 Connecticut Ave. NW, 6th Floor, Washington, DC 20036.

**Studio:** 5956 Smith Hill Rd., Utica, NY 13502.

**Mailing Address:** Box 20, Utica, NY 13503.

**Phone:** 315-797-5220. **Fax:** 315-797-5409.

**E-mail:** wutr20@borg.com

**Web Site:** <http://www.wutr.com>

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 1156-kw max. & 748-kw horizontal visual, 115.6-kw max. & 74.8-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"  
Longitude 75° 10' 35"

**Transmitter:** Atop Smith Hill, approx. 2-mi. NE of Utica city limits.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 50-kw max. visual. Antenna: 780-ft. above av. terrain, 409-ft. above ground.

Latitude 42° 58' 35"  
Longitude 75° 02' 08"

**FCC Digital File Number:** BPCDT-19991027ACO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; United Satellite Systems, 5-meter C-band; AvanteK, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** February 28, 1970. Sale to Park Acquisition Inc. approved by FCC March 27, 1995. Sale to Media General Inc. approved by FCC November 22, 1996. (Television Digest, Vol. 36:31, 37:2). Sale to Utica Television Partners LLC by Media General Inc. approved by FCC June 18, 1997. (Vol. 37:28). Sale to present owners by Utica Television Partners LLC approved by FCC January 11, 2000.

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Barbara Roberts, General Manager.**

**Douglas Flanagan, Program Director.**

**John Swann, News Director.**

WUTR BPCT-790426KG GRANTED: 5/30/80



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**Robert Hajec, Chief Engineer.**

**Rates:** On request.

**City of License:** Utica. **Station DMA:** Utica. **Rank:** 168.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,690	30,970	165,660
Average Weekly Circulation (2001)	61,710	9,575	71,285
Average Daily Circulation (2001)			33,374
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,310	22,760	99,070
Average Weekly Circulation (2001)	50,987	6,972	57,959
Average Daily Circulation (2001)			28,386
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,380	8,210	66,590
Average Weekly Circulation (2001)	10,723	2,603	13,326
Average Daily Circulation (2001)			4,988

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Carthage-Watertown

## WWNY-TV Ch. 7

**Network Service:** CBS.

**Licensee:** United Communications Corp., 120 Arcade St., Watertown, NY 13601.

**Studio:** 120 Arcade St., Watertown, NY 13601.

**Phone:** 315-788-3800. **Fax:** 315-782-7468.

**E-mail:** [wwny@wwnytv.com](mailto:wwny@wwnytv.com)

**Web Site:** <http://www.wwnytv.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level.

Latitude 43° 57' 16"  
Longitude 75° 43' 45"

Holds CP for change to 725-ft. above av. terrain, 541-ft. above ground, 1663-ft. above sea level. BPC-890619KF.

**Transmitter:** Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 5-kw max. visual. Antenna: 655-ft. above av. terrain, 482-ft. above ground.

Latitude 43° 57' 15"  
Longitude 75° 43' 45"

**FCC Digital File Number:** BPCDT-19991028ADN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Microdyne, C-band; Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with WYNF-LP, Watertown.

**Ownership:** United Communications Corp. (Group Owner).

**Began Operation:** October 22, 1954. Sale to present owner by Johnson Newspaper Corp. approved by FCC May 11, 1981.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Wood & Brinton.

**Represented (engineering):** Moffet, Larson & Johnson Inc. (MLJ); Cavell, Mertz & Davis Inc.

**Personnel:**

**Cathy Pircsuk**, Station Manager.

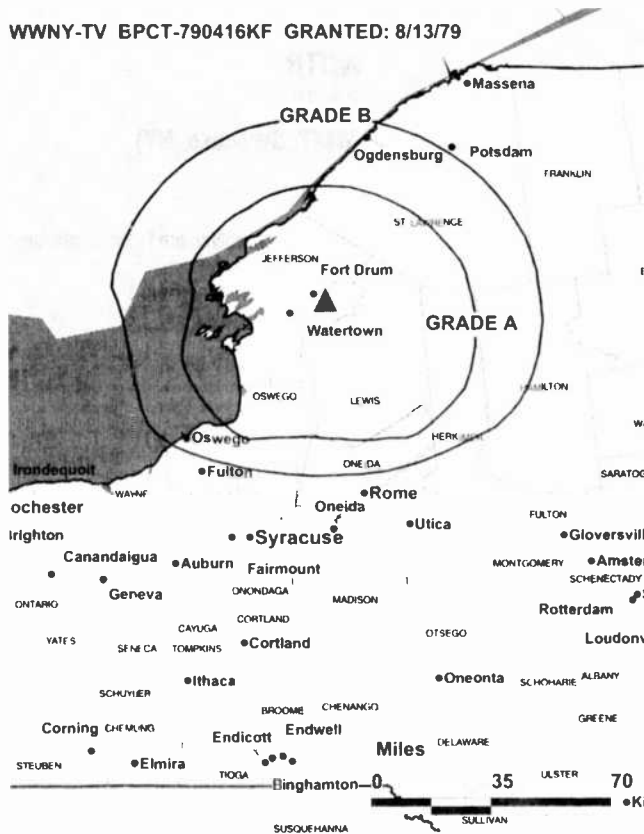
**Charles Cusimano**, General Sales Manager.

**Pat Powers**, Local Sales Manager.

**Kim Randolph**, Broadcast Operations Director.

**Scott Atkinson**, News Director.

WWNY-TV BPCT-790416KF GRANTED: 8/13/79



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**Kelley Shepard**, Promotion Director.

**Don Rohr**, Engineering Director.

**Robin Davis**, Business Manager.

**James Corbin**, Program Director.

**Highest 30 Sec. Rate:** \$500.

**Rates:** On request.

**City of License:** Carthage. **Station DMA:** Watertown. **Rank:** 176.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,920	22,280	84,200
Average Weekly Circulation (2001)	52,503	13,842	66,345
Average Daily Circulation (2001)			43,610
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,920	22,280	84,200
Average Weekly Circulation (2001)	52,503	13,842	66,345
Average Daily Circulation (2001)			43,610

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# New York—Watertown

**WWTI**  
**Ch. 50**

**Network Service:** ABC.

**Licensee:** Central NY News Inc., 1155 Connecticut Ave. NW, 6th Floor, Washington, DC 20036.

**Studio:** 1222 Arsenal St., Watertown, NY 13601.

**Mailing Address:** Box 6250, Watertown, NY 13601.

**Phone:** 315-785-8850. **Fax:** 315-785-0127.

**E-mail:** david@wwti50.com

**Web Site:** http://www.wwti50.com

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1268-ft. above av. terrain, 975-ft. above ground, 2470-ft. above sea level.

Latitude 43° 52' 47"  
Longitude 75° 43' 11"

**Transmitter:** Hayes Rd., near Denmark.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 56.5-kw max. visual. Antenna: 1106-ft. above av. terrain, 820-ft. above ground.

Latitude 43° 52' 47"  
Longitude 75° 43' 12"

**FCC Digital File Number:** BPCDT-19991029ABH. Granted: February 12, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** January 3, 1988. Sale to present owner by Smith Broadcasting Group Inc. approved by FCC April 18, 2000. Transfer of control of Watertown Television Corp. to Smith Broadcasting Group Inc. by Desert Communications approved by FCC March 29, 1996. Transfer of control to Desert Communications V from Watertown Television Corp., Debtor-in-Possession granted by FCC August 18, 1992. Sale to Watertown Television Corp. by Craig L. Fox, et al., approved by FCC June 22, 1990. Control of Watertown Television Corp. transferred to Smith Broadcasting Group Inc. by Desert Communications. FCC approved transfer March 29, 1996. Sale to present owner by Smith Broadcasting Group Inc. approved by FCC April 18, 2000.

**Represented (sales):** Settel Inc.; Canadian Communications Co.

**Personnel:**

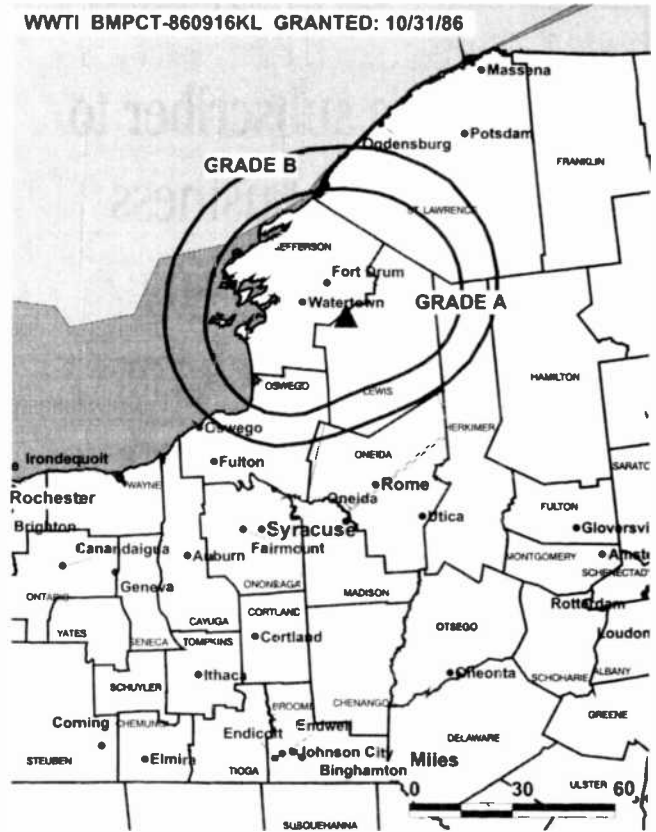
**David J. Males,** General Manager.

**Bill Doyle,** Local Sales Manager.

**Keith Rudes,** Chief Engineer.

**Bill Hart,** News Director.

WWTI BMPCT-860916KL GRANTED: 10/31/86



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**Bobby Walker,** Creative Services Director.

**Debbie Matusiak,** Traffic Manager.

**Rates:** On request.

**City of License:** Watertown. **Station DMA:** Watertown. **Rank:** 176.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total:	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,920	22,280	84,200
Average Weekly Circulation (2001)	38,605	5,761	44,366
Average Daily Circulation (2001)			19,248

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,920	22,280	84,200
Average Weekly Circulation (2001)	38,605	5,761	44,366
Average Daily Circulation (2001)			19,248

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

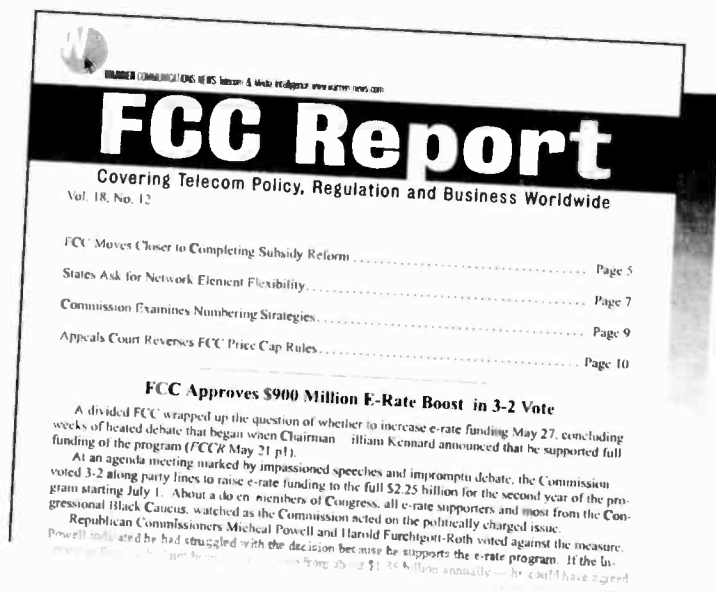
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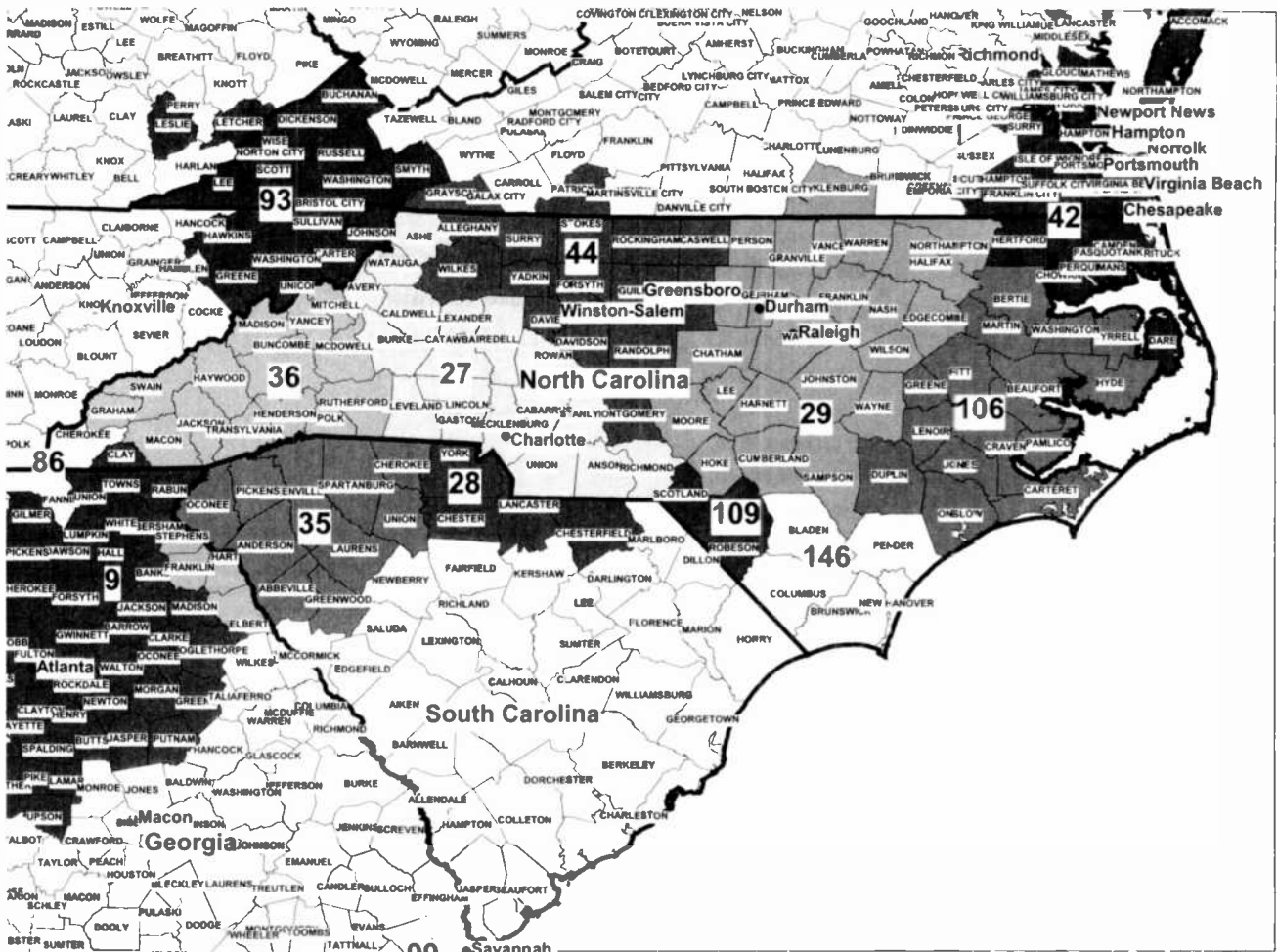
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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,990,650	9	WAGA (5), WAGA-DT (27), WATL (36), WGCL-DT (19), WGCL-TV (46), WHOT-TV (34), WHSG (63), WPXA (14), WSB-DT (39), WSB-TV (2), WTBS (17), WUPA (69), WXIA-DT (10), WXIA-TV (11)
Charlotte, NC	954,210	27	WAXN (64), WBTV (3), WBTV-DT (23), WCCB (18), WCNC-DT (22), WCNC-TV (36), WHKY-TV (14), WJZY (46), WSOC-DT (34), WSOC-TV (9), WWWB (55)
Raleigh-Durham, NC	939,000	29	WFPX (62), WKFT (40), WFLA (22), WNCN (17), WNCN-DT (55), WRAL-DT (53), WRAL-TV (5), WRAY-TV (30), WRAX (50), WRDC (28), WRPX (47), WTVD (11), WTVD-DT (52)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	771,680	36	WASV-TV (62), WBSC-TV (40), WGGS-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-DT (53), WSPA-TV (7), WYFF (4)
Norfolk-Portsmouth-Newport News, VA	645,150	42	WAVY-DT (31), WAVY-TV (10), WGNT (27), WPXV (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
Greensboro-High Point-Winston Salem, NC	634,130	44	WFMY-TV (2), WGHP (8), WGPX (16), WLXI-TV (61), WTWB-TV (20), WUPN-TV (48), WXII (12), WXLV-TV (45)
Chattanooga, TN	337,140	86	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	303,500	93	WCYB-DT (28), WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Greenville-New Bern-Washington, NC	250,780	106	WCTI-TV (12), WEPX (38), WFXI (8), WITN-TV (7), WNCT-TV (9), WPXU-TV (35), WYDO (14)
Florence-Myrtle Beach, SC	243,780	109	WBTW (13), WFXB (43), WPDE-TV (15), WWMB (21)
Wilmington, NC	148,180	146	WECT (6), WSFX-TV (26), WWAY (3)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WHNS, WLOS, WSPA-TV & WYFF, Asheville** . . . . . See Greenville-Spartanburg, SC
- WJZY, Belmont** . . . . . See Charlotte, NC
- WAXN, Charlotte** . . . . . See Kannapolis, NC
- WWWB, Charlotte** . . . . . See Rock Hill, SC
- WLFL, WRAL-TV, WRAZ, WRDC & WTVD, Durham** . . . . . See Raleigh, NC
- WTWB, Greensboro** . . . . . See Lexington, NC
- WGPX, Greensboro** . . . . . See Burlington, NC
- WPXU-TV, Greenville** . . . . . See Jacksonville, NC
- WITN-TV, Greenville** . . . . . See Washington, NC
- WNCN, Raleigh** . . . . . See Goldsboro, NC
- WRAY, Raleigh** . . . . . See Wilson, NC
- WCTI, Washington** . . . . . See New Bern, NC
- WEPX & WNCT-TV, Washington** . . . . . See Greenville, NC
- WFMY-TV, WGHP-TV, WLXI-TV, WUPN-TV, WXII & WXLV-TV, Winston-Salem** . . . . . See Greensboro, NC

**North Carolina Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	13	23	36
<b>Educational Television</b>	2	10	12
	15	33	48

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# North Carolina—Asheville

## WASV-TV Ch. 62

**Network Service:** UPN.

**Licensee:** Pappas Telecasting of the Carolinas, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** 250 International Dr., Spartanburg, SC 29301.

**Phone:** 864-576-7777. **Fax:** 864-595-4615.

**Web Site:** <http://www.wasv.com>

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 1823-ft. above av. terrain, 696-ft. above ground, 4121-ft. above sea level.

Latitude 35° 13' 20"  
Longitude 82° 32' 58"

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 1000-kw max. visual. Antenna: 1821-ft. above av. terrain, 696-ft. above ground.

Latitude 35° 13' 20"  
Longitude 82° 32' 58"

**FCC Digital File Number:** BPCDT-19991101AGU. Granted: January 24, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, Ku & C-band; Microdyne, Ku & C-band.

**LMA:** Local marketing agreement with WSPA-TV (C), Greenville-Spartanburg, SC-Asheville, NC.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** June 1, 1986. Sale to Video Marketing Network Inc. by Millard V. Oakley approved by FCC September 22, 1988. Left air in 1988. Returned to air June 30, 1995. Sale to present owner approved by FCC June 30, 1995.

**Represented (legal):** Borsari & Paxson.

**Personnel:**

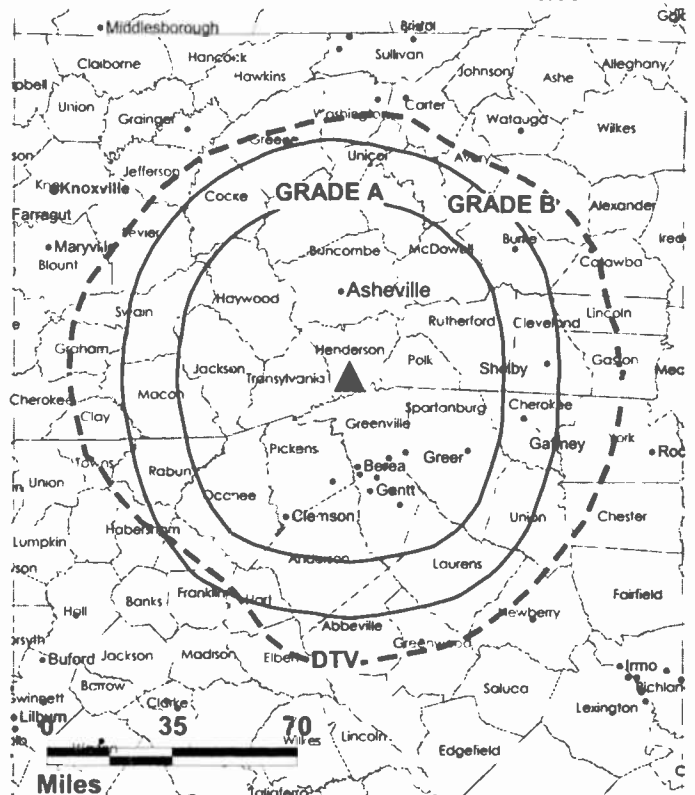
Boyd McClaren, General Manager.

Ron Peeler, Chief Engineer.

**Rates:** On request.

**City of License:** Asheville. **Station DMA:** Greenville-Spartanburg-Asheville-Anderson. Rank: 36.

### WASV-TV BMPCT-970401KE GRANTED: 11/9/98



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	410,720	278,460	689,180
Average Weekly Circulation (2001)	105,859	50,668	156,528
Average Daily Circulation (2001)			50,695
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	410,720	247,120	657,840
Average Weekly Circulation (2001)	105,859	48,773	154,632
Average Daily Circulation (2001)			50,350
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	31,340	31,340
Average Weekly Circulation (2001)	0	1,895	1,895
Average Daily Circulation (2001)			345

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Burlington

**WGPX**  
**Ch. 16**

**Network Service:** PAX.

**Licensee:** Paxson Greensboro License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 1114 N. O'Henry Blvd., Greensboro, NC 27405.

**Phone:** 336-272-9227. **Fax:** 336-272-9298.

**E-mail:** johnswisher@pax.tv

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 4970-kw max. visual. Antenna: 791-ft. above av. terrain, 774-ft. above ground, 1512-ft. above sea level.

Latitude 36° 14' 54"  
Longitude 79° 39' 21"

**Transmitter:** Approx. 0.4-mi. E of US 29, 0.5-mi. W of Rte. 2629, 0.3-mi. N of Rockingham/Guilford County Line.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 150-kw max. visual. Antenna: 725-ft. above av. terrain, 709-ft. above ground, 1447-ft. above sea level.

Latitude 36° 14' 54"  
Longitude 79° 39' 21"

**Transmitter:** Approx. 0.62-mi. at 71°T from US. Hwy. 29 & Benaja Rd. intersection.

**FCC Digital File Number:** BPDCT-990507KG. Granted: February 9, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paracclipse, 3-meter C-band; ChannelMaster, M/A-Com receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 7, 1984. Sale of 20% to Carmelo Selestre from Keam family members approved by FCC November 7, 1984. Sale to Television Communications Inc. (Jack Rehburg, et al.) approved by FCC November 20, 1985. Sale to present owner by Television Communications Inc. approved by FCC July 15, 1996 (*Television Digest*, Vol. 36:19).

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

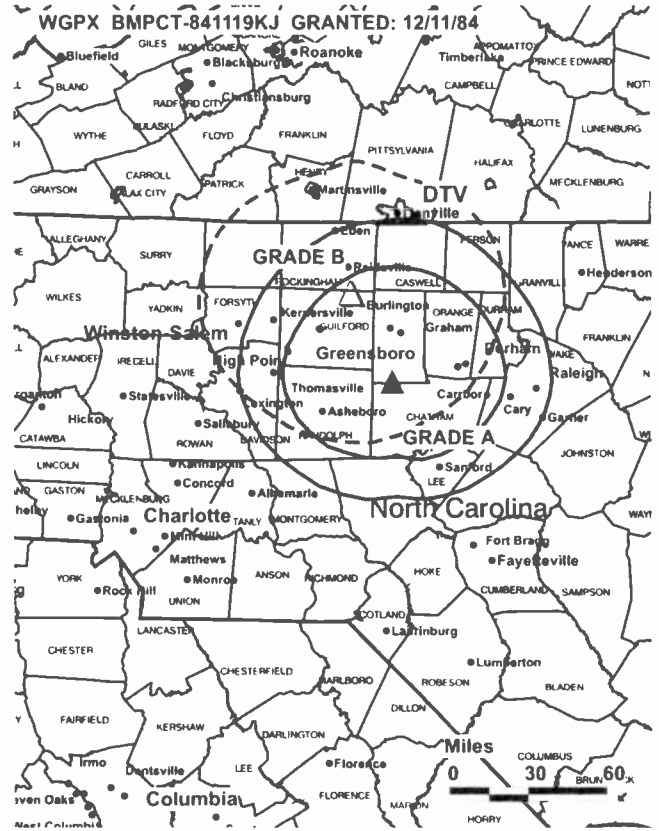
**Glenn Haygood**, General Manager.

**Calvin Riddle**, Traffic Manager.

**Eric Brown**, Public Affairs Director.

**Michelle Barnhill**, Business Manager.

**John Swisher**, Chief Engineer.



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**Highest 30 Sec. Rate:** \$75.

**City of License:** Burlington. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 44.

Circulation © 2001 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	378,320	197,770	576,090
Average Weekly Circulation (2001)	71,172	26,507	97,679
Average Daily Circulation (2001)			28,444
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	378,320	161,660	539,980
Average Weekly Circulation (2001)	71,172	23,375	94,547
Average Daily Circulation (2001)			27,856
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	36,110	36,110
Average Weekly Circulation (2001)	0	3,133	3,133
Average Daily Circulation (2001)			588

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# North Carolina—Charlotte

**WBTV**  
Ch. 3

**Network Service:** CBS.

**Licensee:** Jefferson-Pilot Communications Co., One Julian Price Place, Charlotte, NC 28208.

**Studio:** One Julian Price Place, Charlotte, NC 28208.

**Phone:** 704-374-3500. **Fax:** 704-374-3839.

**E-mail:** webmaster@wbtv.com

**Web Site:** http://www.wbtv.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 16.4-kw aural. Antenna: Circularly polarized, 1775-ft. above av. terrain, 1854-ft. above ground, 2572-ft. above sea level.

Latitude 35° 21' 51"  
Longitude 81° 11' 13"

**Transmitter:** Rte. 3, Bob Friday Rd., Dallas.

**Began Digital Operation:** November 1, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Satcom Technologies, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** 2.3-meter Ku-band.

**AM Affiliate:** WBT, 50-kw, 1110 kHz.

**FM Affiliate:** WBT-FM, 25-kw, 99.3 MHz; WLNK, 100-kw, 107.9 MHz, 1700-ft.

**News Service:** AP.

**Ownership:** Jefferson-Pilot Communications Co. (Group Owner).

**Began Operation:** July 15, 1949.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Theresa Stone, President.

John Shreves, President, Television.

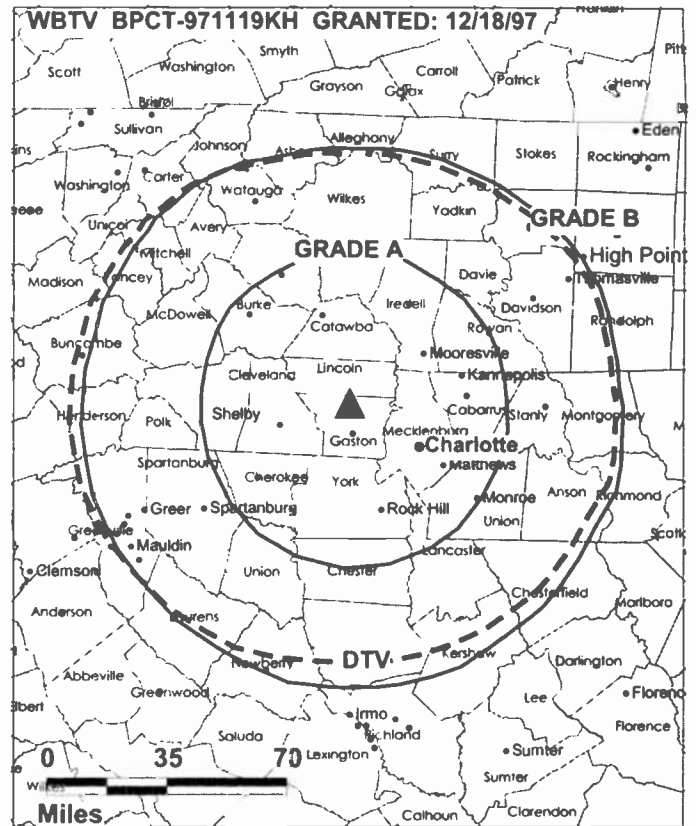
Mary MacMillan, Vice President & General Manager.

Joe Weatherly, Vice President, Finance.

John Humphries, General Sales Manager.

Tim Alwan, National Sales Manager.

Berkley Dickens, Chief Engineer.



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Ellen Miller, News Manager.

Randy Merritt, Production Manager.

Alice Prince, Business Manager.

Bernadine Simmons, Community Affairs Director.

**Rates:** On request.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 27.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	696,350	492,220	1,188,570
Average Weekly Circulation (2001)	462,397	195,807	658,204
Average Daily Circulation (2001)			338,185
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	599,180	304,770	903,950
Average Weekly Circulation (2001)	433,233	170,971	604,204
Average Daily Circulation (2001)			317,586
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,170	187,450	284,620
Average Weekly Circulation (2001)	29,164	24,835	53,999
Average Daily Circulation (2001)			20,599

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Charlotte

### WBTV-DT Ch. 23

**Network Service:** CBS.

**Licensee:** Jefferson-Pilot Communications Co., One Julian Price Place, Charlotte, NC 28208.

**Studio:** One Julian Price Place, Charlotte, NC 28208.

**Phone:** 704-374-3500.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 1000-kw max. visual. Antenna: 1853-ft. above av. terrain, 1932-ft. above ground, 2650-ft. above sea level.

Latitude	35°	21'	51"
Longitude	81°	11'	13"

**Transmitter:** Rte. 3, Bob Friday Rd., Dallas.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Jefferson-Pilot Communications Co. (Group Owner).

**Began Digital Operation:** November 1, 1998.

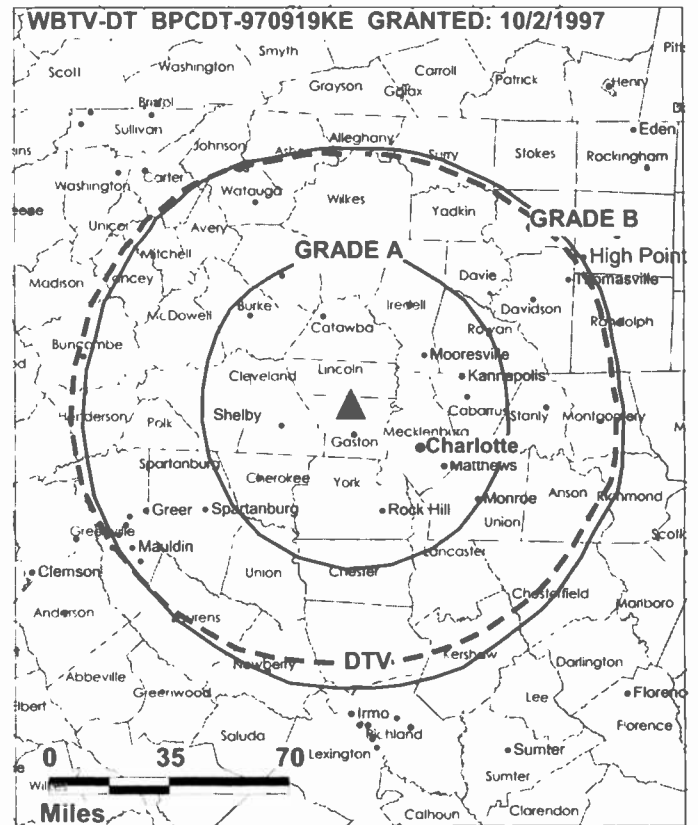
**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Mary MacMillan**, General Manager.

**Berkley Dickens**, Chief Engineer.



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**Rates:** On request.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 27.

# North Carolina—Charlotte

**WCCB**  
**Ch. 18**

**Network Service:** FOX.

**Licensee:** North Carolina Broadcasting Partners, One Television Place, Charlotte, NC 28205.

**Studio:** One Television Place, Charlotte, NC 28205.

**Phone:** 704-372-1800. **Fax:** 704-376-3415.

**E-mail:** station@fox18wccb.com

**Web Site:** http://www.fox18wccb.com

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 2090-kw max. & 1580-kw horizontal visual, 174-kw horizontal aural. Antenna: 1276-ft. above av. terrain, 1143-ft. above ground, 1943-ft. above sea level.

Latitude 35° 15' 56"  
Longitude 80° 44' 06"

**Transmitter:** 0.5-mi. SE of Newell.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 83.2-kw max. visual. Antenna: 1201-ft. above av. terrain, 1099-ft. above ground, 1880-ft. above sea level.

Latitude 35° 16' 01"  
Longitude 80° 44' 05"

**Transmitter:** Newell-Hickory Rd.

**FCC Digital File Number:** BPCDT-980803KO. Granted: August 20, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** December 7, 1953. Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy & associates for token \$4 in December 1954, then took station off air March 15, 1955 (*Television Digest*, Vol. 11:12). While in off-air CP status, Deadwyler sold station to Century Advertising, of which he was part owner (Vol. 13:7). Resumed operation September 5, 1961. Century took station off air May 16, 1963. Sale to present owner, who changed call letters from WUTV & resumed operation November 1, 1964, approved by FCC August 20, 1964 (Vol. 4:26, 35).

**Represented (sales):** Eagle Television Sales.

**Personnel:**

**Cy N. Bahakel**, President.

**Beverly Bahakel Poston**, Executive Vice President & Chief Operations Officer.

**Mark Turner**, Vice President & General Manager.

**Bob Davis**, Operations Manager & Engineering Director.

**Butch Allen**, General Sales Manager.

**Gaston Bates**, Local Sales Manager.

**Christopher Gray**, National Sales Manager.



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**Jeff Arrowood**, Program & Promotion Director.

**Kenny Curnow**, Production Manager.

**Cathy Hodges**, Business Manager

**Ken White**, News Director.

**Highest 30 Sec. Rate:** \$20,000.

**City of License:** Charlotte. **Station CMA:** Charlotte. **Rank:** 27.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	621,400	355,290	976,690
Average Weekly Circulation (2001)	322,580	125,602	448,182
Average Daily Circulation (2001)			165,871
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	599,180	300,600	899,780
Average Weekly Circulation (2001)	318,328	121,290	439,618
Average Daily Circulation (2001)			164,254
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,220	54,690	76,910
Average Weekly Circulation (2001)	4,252	4,312	8,564
Average Daily Circulation (2001)			1,617

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Charlotte

### WCNC-DT Ch. 22

**Network Service:** NBC.

**Licensee:** WCNC-TV Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

**Phone:** 704-329-3636.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 200-kw max. visual. Antenna: 1893-ft. above av. terrain, 1880-ft. above ground, 2666-ft. above sea level.

Latitude	35°	20'	49"
Longitude	81°	10'	15"

**Transmitter:** Between Rtes. 1001 & 1805, 0.87-mi. N of Rte. 1804, near Dallas.

**Definition:** Standard & High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Belo Corp. (Group Owner).

**Began Digital Operation:** November 1, 1999.

**Represented (engineering):** Smith & Fisher.

#### Personnel:

**Stuart Powell**, General Manager.

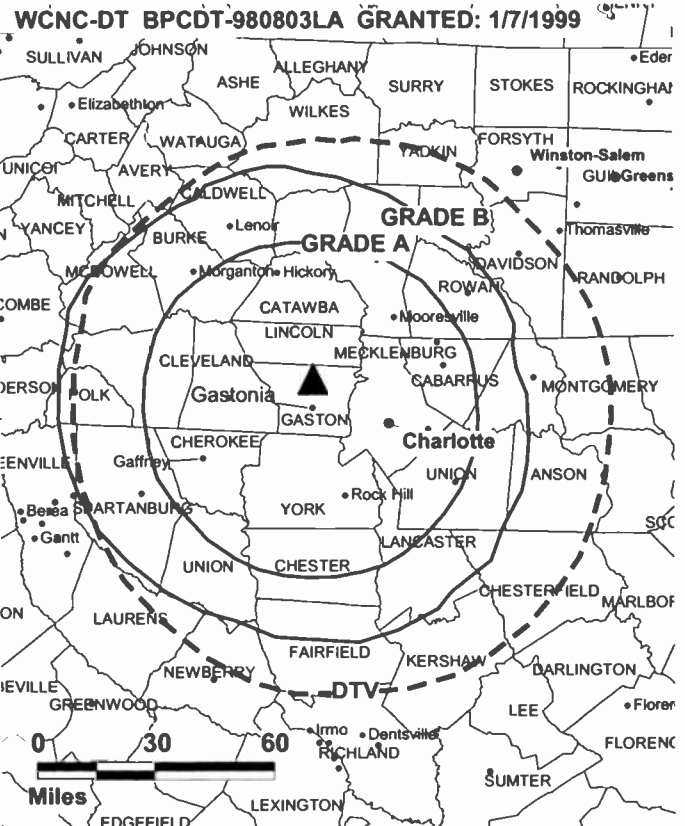
**Lynn Bailie**, General Sales Manager.

**Bill Byrd**, Local Sales Manager.

**Sherri Brennen**, Local Sales Manager.

**Jon Barcelo**, National Sales Manager.

**John Dolive**, Chief Engineer.



**Keith Connors**, News Director.

**Katherine Bacon**, Program & Promotion Director.

**Janice Harward**, Business Manager.

**Rates:** On request.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 27.

# North Carolina—Charlotte

## WCNC-TV Ch. 36

**Network Service:** NBC.

**Licensee:** WCNC-TV Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

**Phone:** 704-329-3636. **Fax:** 704-357-4980.

**Web Site:** <http://www.nbc6.com>

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1982-ft. above av. terrain, 1969-ft. above ground, 2749-ft. above sea level.

Latitude 35° 20' 49.10"  
Longitude 81° 10' 14.80"

**Transmitter:** Between Rtes. 1101 & 1805, 0.9-mi. N of Rte. 1804 near Dallas, Gaston County.

**Began Digital Operation:** November 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5-meter C-band; Harris, 3-meter Ku-band; RCA, 6-meter Ku-band; Harris, M/A-Corn receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** July 9, 1967. Originally WCTU-TV, owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to R. E. Turner by Emil F. Kratt, Receiver, approved by FCC July 27, 1970. Sale to Westinghouse Broadcasting & Cable approved by FCC March 17, 1980 (*Television Digest*, Vol. 19:21). Sale to Odyssey Partners approved by FCC November 23, 1984 (Vol. 24:15). Sale to Providence Journal Broadcasting approved by FCC November 1, 1988. Sale to present owner by Providence Journal Broadcasting approved by FCC February 28, 1997. (Vol. 36:40, 37:9).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

### Personnel:

Stuart B. Powell, Vice President & General Manager.

Lynn Bailie, Sales & Marketing Director.

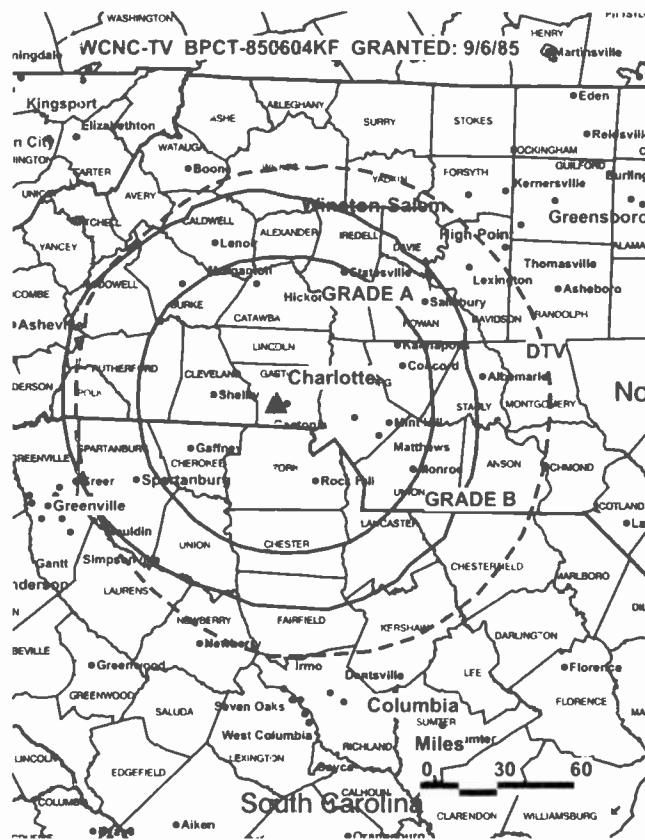
Jon Barcelo, National Sales Manager.

Sherri Brennen, Local Sales Manager.

Bill Byrd, Local Sales Manager.

Matt Bowman, Local Sales Manager.

John Dolive, Engineering Director.



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Keith Conners, Executive News Editor.

Anzio Williams, Assistant News Director.

Janice Harward, Controller.

**Rates:** On request.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 27.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	608,300	401,540	1,009,840
Average Weekly Circulation (2001)	400,456	144,092	544,548
Average Daily Circulation (2001)			247,209
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	581,780	304,770	886,550
Average Weekly Circulation (2001)	396,806	132,954	529,760
Average Daily Circulation (2001)			243,955
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,520	96,770	123,290
Average Weekly Circulation (2001)	3,650	11,137	14,787
Average Daily Circulation (2001)			3,254

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Charlotte

### WSOC-DT Ch. 34

**Network Service:** ABC.

**Grantee:** WSOC Television Inc., 1901 N. Tryon St., Charlotte, NC 28206.

**Studio:** 1901 N. Tryon St., Charlotte, NC 28206.

**Phone:** 704-338-9999.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 1000-kw max. visual. Antenna: 1142-ft. above av. terrain, 997-ft. above ground, 1867-ft. above sea level.

Latitude	35°	15'	41"
Longitude	80°	43'	38"

**Transmitter:** N of Plaza Rd., 1.4-mi. SSE of Newell.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Cox Enterprises Inc. (Group Owner).

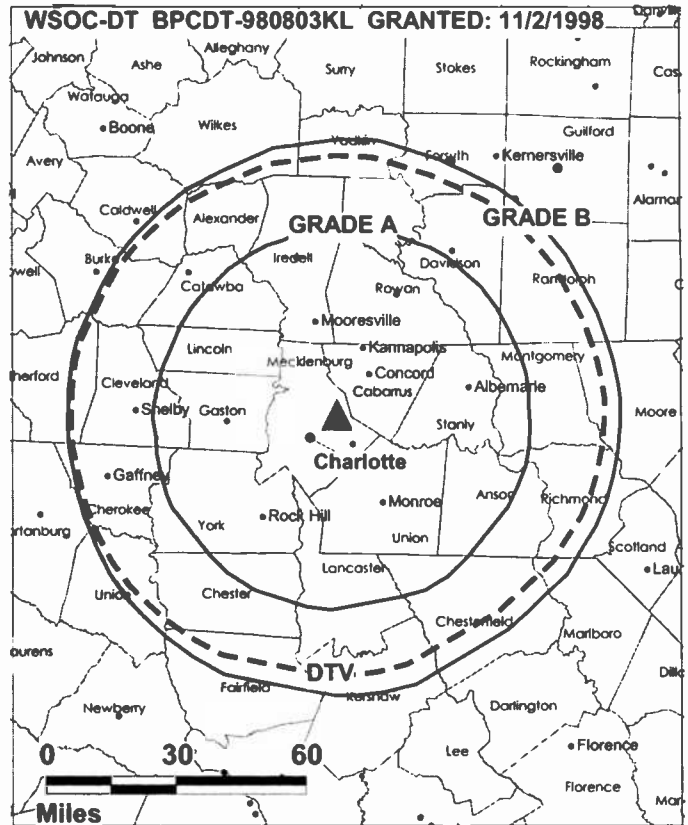
**Began Digital Operation:** October 22, 1999.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Jerry Black**, Technical Engineering Manager.

**Rates:** On request.



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**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 27.



# North Carolina—Charlotte

## WSOC-TV Ch. 9

**Network Service:** ABC.

**Licensee:** WSOC-TV Holdings Inc., Box 34665, Charlotte, NC 28234.

**Studio:** 1901-25 N. Tryon St., Charlotte, NC 28206.

**Mailing Address:** Box 34665, Charlotte, NC 28234.

**Phone:** 704-335-4999. **Fax:** 704-335-4839.

**Web Site:** <http://www.wsoc.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1207-ft. above av. terrain, 1063-ft. above ground, 1919-ft. above sea level.

Latitude	35°	15'	41"
Longitude	80°	43'	37"

**Transmitter:** 1.4-mi. SSE of Newell.

**Began Digital Operation:** October 22, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7.3-meter C-band; Satcom Technologies, 7.3-meter Ku-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** April 28, 1957. Sale to present owner by E. E. Jones & associates approved by FCC April 8, 1959 (*Television Digest*, Vol. 15:5, 15).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Cohen, Dippell & Evers PC.

**Personnel:**

**Lee Armstrong**, General Manager.

**Kay Hall**, Program Director.

**Jack Dabney**, General Sales Manager.

**Shawn Bartelt**, Sales Director.

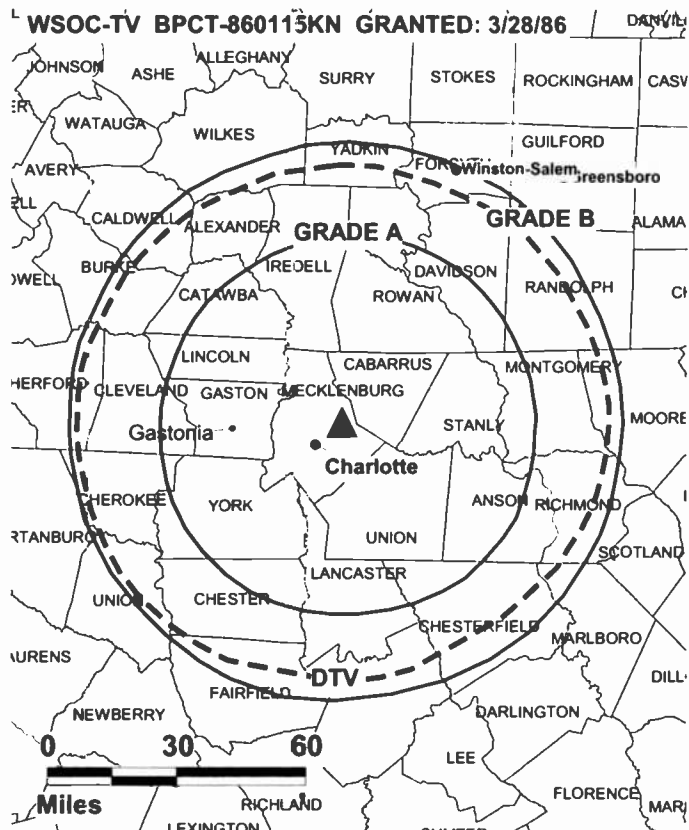
**Vicki Montet**, News Director.

**Cell Frazier**, Creative Services Director.

**Annette Parks-Taylor**, Technical Operations Manager.

**Jerry Black**, Technical Engineering Manager.

**Bruce Chastine**, Controller.



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**June Noe**, Public Relations Manager.

**Patricia Harris**, Research Director.

**Rates:** On request.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 27.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	645,360	440,630	1,085,990
Average Weekly Circulation (2001)	475,884	197,761	673,645
Average Daily Circulation (2001)			368,523
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	599,180	304,770	903,950
Average Weekly Circulation (2001)	466,189	183,407	649,596
Average Daily Circulation (2001)			362,201
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,180	135,860	182,040
Average Weekly Circulation (2001)	9,695	14,353	24,049
Average Daily Circulation (2001)			6,322

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Belmont-Charlotte

**WJZY**  
Ch. 46

**Network Service:** UPN.

**Licensee:** WJZY-TV Inc., Box 668400, Charlotte, NC 28266-8400.

**Studio:** 3501 Performance Rd., Charlotte, NC 28214.

**Mailing Address:** Box 668400, Charlotte, NC 28266-8400.

**Phone:** 704-398-0046. **Fax:** 704-393-8407.

**E-mail:** info@upn46.com

**Web Site:** http://www.upn46.com

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1948-ft. above av. terrain, 1921-ft. above ground, 2721-ft. above sea level.

Latitude 35° 21' 44"  
Longitude 81° 09' 19"

**Transmitter:** 2.9-mi. NE of Dallas, 0.7-mi. SE of intersection of Hwys. 1001 & 1836.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 225-kw max. visual. Antenna: 1814-ft. above av. terrain, 1780-ft. above ground.

Latitude 35° 21' 44"  
Longitude 81° 09' 19"

**FCC Digital File Number:** BPCDT-19990927AAK. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** United Satellite Systems, 4.5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Capitol Broadcasting Co. Inc. (Group Owner).

**Began Operation:** July 8, 1987. Sale to present owner approved by FCC November 20, 1987.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

**Mark Conrad,** Vice President & General Manager.

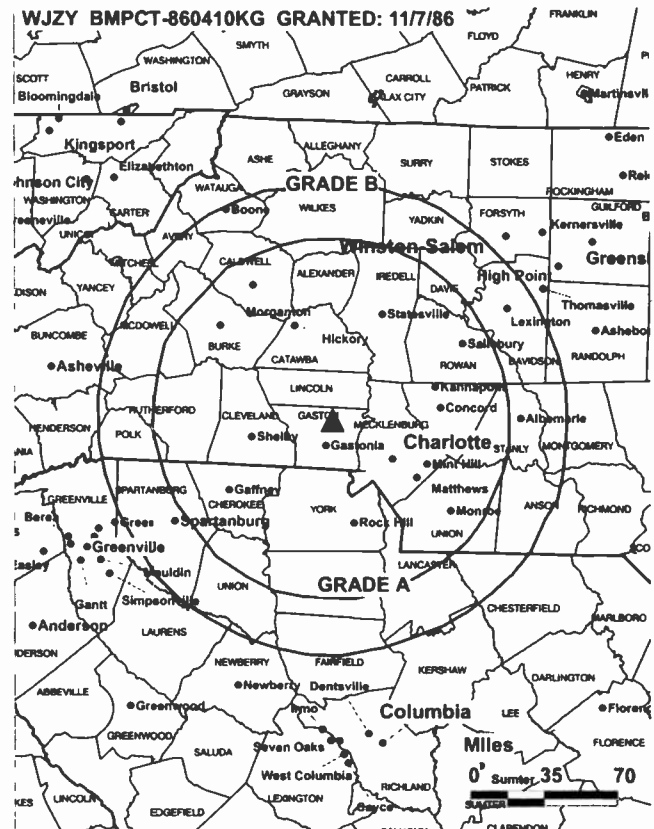
**Mark Gray,** Station Manager & Program Director.

**Steve Parrott,** General Sales Manager.

**Joe Lesniak,** National Sales Manager.

**Anne Mackey,** Local Sales Manager.

**John Bishop,** Engineering Manager.



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**Duncan Brown,** Promotion Manager.

**Jacqueline Draper,** Business Manager.

**Faye Scott,** Traffic Supervisor.

**Rates:** On request.

**City of License:** Belmont. **Station DMA:** Charlotte. **Rank:** 27.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	654,000	406,170	1,060,170
Average Weekly Circulation (2001)	248,800	104,019	352,820
Average Daily Circulation (2001)			110,256
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	599,180	297,160	896,340
Average Weekly Circulation (2001)	233,342	84,884	318,226
Average Daily Circulation (2001)			101,500
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,820	109,010	163,830
Average Weekly Circulation (2001)	15,458	19,135	34,594
Average Daily Circulation (2001)			8,756

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Fayetteville

**WFPX**  
Ch. 62

(Satellite of WRPX, Rocky Mount, NC)

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 5945 Cliffdale Rd., Suite 1108, Fayetteville, NC 28314.

**Sales Office:** 5075 Morganton Rd., Fayetteville, NC 28314.

**Phone:** 910-867-6267. **Fax:** 910-487-9622.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 933-kw max. visual. Antenna: 840-ft. above av. terrain, 840-ft. above ground, 1033-ft. above sea level.

Latitude 34° 53' 05"  
Longitude 79° 04' 31"

**Transmitter:** Hwys. 71 & 20, Lumber Bridge.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 794-ft. above av. terrain, 794-ft. above ground, 984-ft. above sea level.

Latitude 34° 53' 05"  
Longitude 79° 04' 29"

**Transmitter:** Off Rte. 71, approx. 0.31-mi. SW of Lumber Bridge.

**FCC Digital File Number:** BPCDT-990426KF. Granted: December 27, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Paraclipse, 3.6-meter; Paraclipse, 4.8-meter; M/A-Com receivers.

**Ownership:** Paxson Communications Corp.

**Began Operation:** March 4, 1985. Sale to present owner by Fayetteville-Cumberland Telecasters Inc. approved by FCC May 15, 1998. (Television Digest, Vol. 37:39).

**Represented (legal):** Baraff, Koerner & Olender PC.

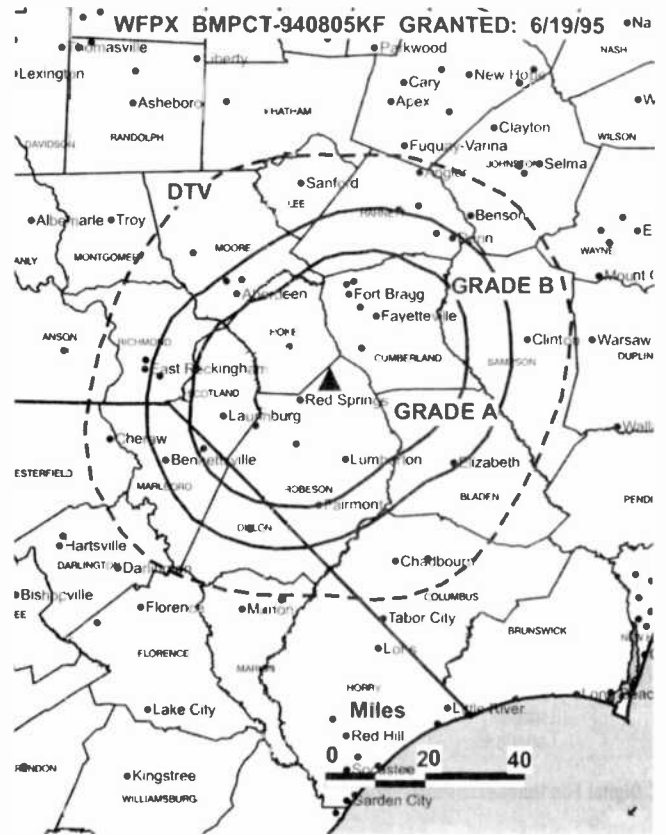
**Represented (engineering):** Moffet, Larson & Johnson Inc.

### Personnel:

Gwenn Shaffer, General Manager.

**Highest 30 Sec. Rate:** \$100.

**City of License:** Fayetteville. **Station DMA:** Raleigh-Durham. **Rank:** 29.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,450	59,240	208,690
Average Weekly Circulation (2001)	33,027	7,693	40,720
Average Daily Circulation (2001)			12,079
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,370	23,460	143,830
Average Weekly Circulation (2001)	26,752	3,949	30,701
Average Daily Circulation (2001)			8,305
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,080	35,780	64,860
Average Weekly Circulation (2001)	6,275	3,745	10,020
Average Daily Circulation (2001)			3,775

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Fayetteville

**WKFT**  
**Ch. 40**

**Network Service:** Independent.

**Licensee:** Capital Broadcasting Partners, 230 Donaldson St., Fayetteville, NC 28301.

**Studio:** 230 Donaldson St., Fayetteville, NC 28301.

**Phone:** 910-323-4040. **Fax:** 910-323-3924.

**Web Site:** <http://www.wkft-tv.com>

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1842-ft. above av. terrain, 1749-ft. above ground, 2149-ft. above sea level.

Latitude 35° 30' 45"  
Longitude 78° 58' 40"

**Transmitter:** 5.9-mi. NE of Broadway, 0.65-mi. E of Hwy. 1538 & 0.6-mi. SW of Cape Fear River.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 200-kw max. visual. Antenna: 1765-ft. above av. terrain, 1650-ft. above ground, 2051-ft. above sea level.

Latitude 35° 30' 45"  
Longitude 78° 58' 40"

**FCC Digital File Number:** BPCDT-980803KQ. Granted: August 20, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** ADM, 5-meter; Microdyne, 7-meter; RCA, Ku-band; M/A-Com receivers.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** June 1, 1981. Sale to present owner by Allied Communications Co. Inc. approved by FCC February 17, 1998. Sale to Allied Communications Co. Inc. approved by FCC January 15, 1994. Sale to Delta Broadcasting Inc. approved by FCC March 20, 1991. Sale to SJL of North Carolina Assoc. by Norman Suttler, et al., approved by FCC June 20, 1985 (Television Digest, Vol. 25:15).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Personnel:**

**Cy N. Bahakal**, President.

**Robert G. Salat**, Vice President & General Manager.

**Hollis Boardman**, General Sales Manager.

**James Adams**, National Sales Manager.

**Allan Pullman**, Chief Engineer.

**Ed Marlowe**, Program Director.



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**Jim Lamm**, Production Manager.

**Susan Telgenhof**, Office Manager.

**Rates:** On request.

**City of License:** Fayetteville. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	543,260	392,250	935,510
Average Weekly Circulation (2001)	134,207	69,272	203,479
Average Daily Circulation (2001)			69,370
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	510,410	300,960	811,370
Average Weekly Circulation (2001)	126,246	60,941	187,187
Average Daily Circulation (2001)			63,483
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,850	91,290	124,140
Average Weekly Circulation (2001)	7,961	8,330	16,291
Average Daily Circulation (2001)			5,887

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Goldsboro

**WNCN**  
Ch. 17

**Network Service:** NBC.

**Licensee:** Outlet Broadcasting Inc.

**Studio:** 1205 Front St., Raleigh, NC 27609.

**Phone:** 919-836-1717. **Fax:** 919-836-1747.

**Web Site:** <http://www.nbc17.com>

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. visual, 260-kw max. aural. Antenna: 2001-ft. above av. terrain, 1902-ft. above ground, 2263-ft. above sea level.

Latitude 35° 40' 29"  
Longitude 78° 31' 40"

**Transmitter:** 0.24-mi. SW of U.S. Rte. 70, 1.7-mi. SE of Auburn in Wake County.

**Began Digital Operation:** November 1, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** April 11, 1988. Sale to Outlet Communications by Beasley Broadcasting Group approved by FCC June 17, 1994 (*Television Digest*, Vol. 34:20, 33). Sale to present owner by Outlet Communications approved by FCC November 9, 1995 (Vol. 35:28, 32).

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Michael R. Ward**, President & General Manager.

**David Doebler**, Vice President, Sales.

**Karen Klein**, National Sales Manager.

**Doug Hamilton**, Business Manager.

**Caroline Claeys**, News Director.

**Dan Ullmer**, Operations & Engineering Director.

**Larry M. Wall**, Program Director.

**Dan Kurtz**, Promotions Manager.

**Lowell Briggs**, Marketing Director.

**Rates:** On request.

**WNCN BPCT-970916KF GRANTED: 6/11/98**



**City of License:** Goldsboro. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	525,580	394,110	919,690
Average Weekly Circulation (2001)	285,329	139,676	425,005
Average Daily Circulation (2001)			172,473
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	521,240	337,290	858,530
Average Weekly Circulation (2001)	284,986	135,397	420,383
Average Daily Circulation (2001)			171,437
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,340	56,820	61,160
Average Weekly Circulation (2001)	343	4,279	4,622
Average Daily Circulation (2001)			1,036

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## North Carolina—Goldsboro

### WNCN-DT Ch. 55

**Network Service:** NBC.

**Grantee:** Outlet Broadcasting Inc., 1299 Pennsylvania Ave. NW, 11th Floor, Washington, DC 20004.

**Studio:** 1205 Front St., Raleigh, NC 27609.

**Phone:** 919-836-1717.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 107-kw max. visual. Antenna: 2060-ft. above av. terrain, 1962-ft. above ground, 2323-ft. above sea level.

Latitude	35°	40'	29"
Longitude	78°	31'	40"

**Transmitter:** 0.25-mi. SW of U.S. Rte. 70, 1.7-mi. SE of Auburn in Wake County.

**Definition:** Standard.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Digital Operation:** November 1, 2000.

**Personnel:**

Mike Ward, General Manager.

Dan Ullmer, Chief Engineer.

**Rates:** On request.

WNCN-DT BPCDT-980730KM GRANTED: 4/9/1999



City of License: Goldsboro. Station DMA: Raleigh-Durham. Rank: 29.

# North Carolina—Greensboro-High Point & Winston-Salem

## WFMY-TV Ch. 2

**Network Service:** CBS.

**Licensee:** WFMY Television Corp., 1615 Phillips Ave., Greensboro, NC 27405.

**Studio:** 1615 Phillips Ave., Greensboro, NC 27405.

**Mailing Address:** Box TV-2, Greensboro, NC 27420.

**Phone:** 336-379-9369. **Fax:** 336-273-9433.

**E-mail:** news2@wfmy.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1842-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"  
Longitude 79° 50' 25"

**Transmitter:** 3.7-mi. NE of Sophia.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 1868-ft. above av. terrain, 1941-ft. above ground.

Latitude 35° 52' 13"  
Longitude 79° 50' 25"

**Transmitter:** Davis Country Rd., Randleman.

**FCC Digital File Number:** BPCDT-19991020ABC. Granted: October 11, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive SatCom, 9.2-meter C-band; Drake, 4-meter C-band; RCA, 3.7-meter Ku-band; SatCom, 5.5-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Carolina News Network, CBS Newspath, CNN Newsource, National Weather Wire.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 22, 1949. Sale to present owner by Harte-Hanks Communications Gannett Co. January 21, 1988 (*Television Digest*, Vol. 27:49; 28:6). Sale to Harte-Hanks Communications by Landmark Communications approved by FCC October 29, 1976 (Vol. 16:27). Sale to Landmark by former owners of Greensboro News Co. approved by FCC December 18, 1964 (Vol. 4:36, 49, 51).

**Represented (sales):** Blair Television.

### Personnel:

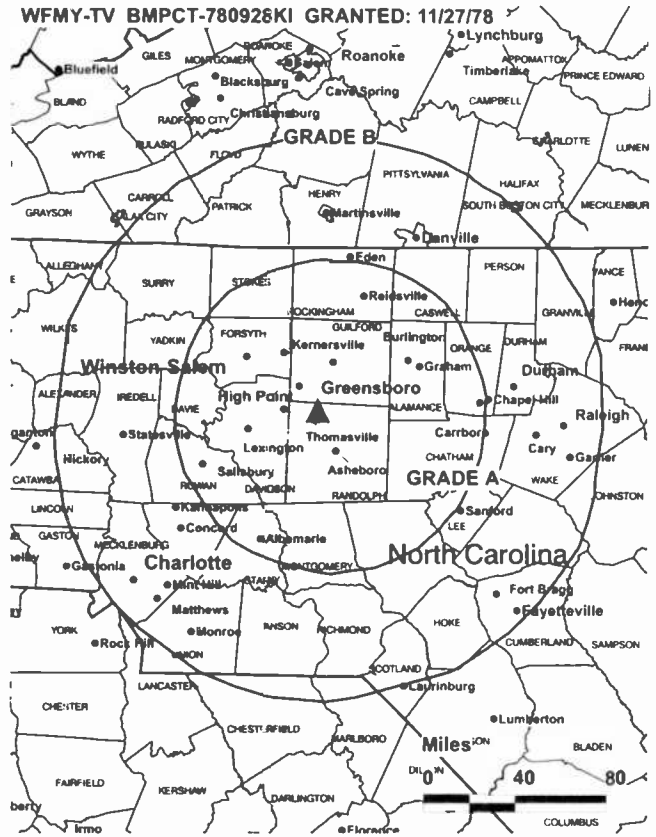
**Deborah Hooper**, President & General Manager.

**Shirley Frye**, Vice President, Community Relations.

**Bill Lancaster**, General Sales Manager.

**Ken Crandall**, Local Sales Manager.

**Cecilia Adams**, Marketing & Promotions Manager.



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**Andy Hitchcock**, Engineering & Operations Director.

**Larry Schell**, Business Manager.

**Darren Richards**, News Director.

**Rates:** On request.

**City of License:** Greensboro. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 44.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	524,060	389,900	913,960
Average Weekly Circulation (2001)	320,455	156,254	476,708
Average Daily Circulation (2001)			263,636
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	378,320	195,230	573,550
Average Weekly Circulation (2001)	288,183	124,476	412,659
Average Daily Circulation (2001)			239,316
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,740	194,670	340,410
Average Weekly Circulation (2001)	32,272	31,777	64,049
Average Daily Circulation (2001)			24,320

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Greensboro-High Point & Winston-Salem

**WGHP**  
Ch. 8

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., Box 900, Beverly Hills, CA 90213.

**Studio:** 2005 Francis St., High Point, NC 27263.

**Mailing Address:** HP-8, High Point, NC 27261.

**Phone:** 336-841-8888. **Fax:** 336-841-2288.

**E-mail:** 75320.361@compuserve.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.62-kw aural. Antenna: 1270-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.50"  
Longitude 79° 50' 36.00"

**Transmitter:** 1.2-mi. SE of Sophia.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 1000-kw max. visual. Antenna: 1240-ft. above av. terrain, 1158-ft. above ground.

Latitude 35° 48' 47.00"  
Longitude 79° 50' 36.00"

**FCC Digital File Number:** BPCDT-19991005ABQ. Granted: December 27, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.1-meter C-band; Comtech, 3.7-meter Ku-band; GE, 3.7-meter Ku-band; Microdyne, 7-meter C-band; Andrew, Cyclesat, Standard Communications receivers.

**News Services:** AP, Carolina News Network, CNN Newsource, Fox NewsEdge, Sports News Satellite.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 14, 1963. Sale to Gulf Broadcast Group by Southern Broadcasting Co. approved by FCC June 16, 1978. Sale to Taft TV & Radio by Gulf approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Taft Broadcasting Partners LP approved by FCC October 2, 1987. Sale to Great American TV & Radio approved by FCC December 18, 1991 (Vol. 31:45). Sale to New World Communications Group approved by FCC July 15, 1994 (Vol. 34:19, 38, 42). Sale to present owner by New World Communications approved by FCC June 7, 1995.

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

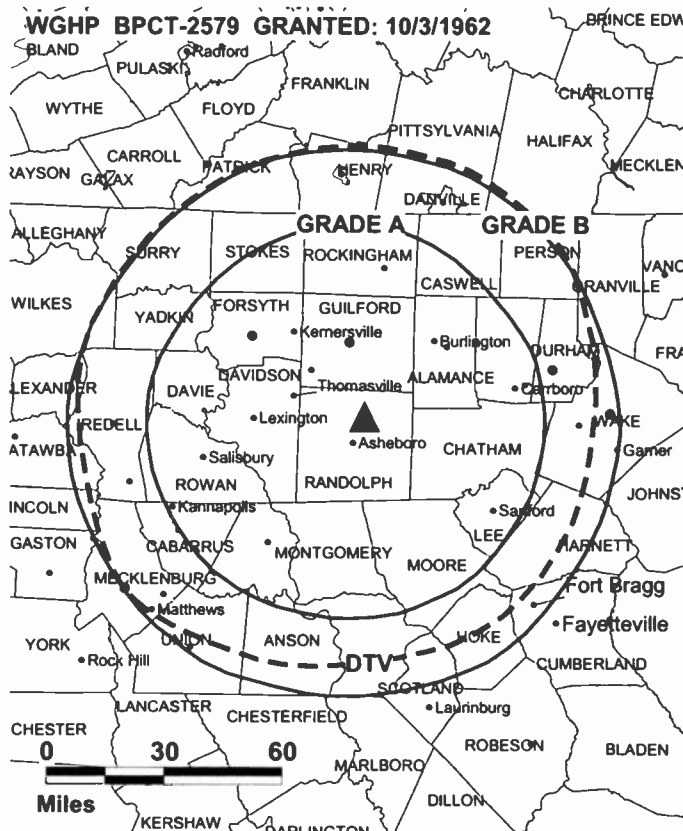
**Karen Adams,** Vice President & General Manager.

**Bob Ladka,** Vice President, Finance & Administration.

**Dick Daggett,** General Sales Manager.

**Ross Mason,** Engineering Director.

**George Pemberton,** Operations Director.



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**Ramona Alexander,** National Sales Manager.

**Steve Palczak,** Regional Sales Manager.

**Dawn Redding,** Local Sales Manager.

**Cheryl Carson,** News Director.

**Council Bradshaw,** Promotion Director.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** High Point. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 44.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	490,870	387,090	877,960
Average Weekly Circulation (2001)	282,955	151,140	434,094
Average Daily Circulation (2001)			208,687
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	378,320	195,230	573,550
Average Weekly Circulation (2001)	266,224	117,211	383,435
Average Daily Circulation (2001)			191,898
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,550	191,860	304,410
Average Weekly Circulation (2001)	16,731	33,929	50,659
Average Daily Circulation (2001)			16,789

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Carolina—Greensboro

**WLXI-TV**  
Ch. 61

**Network Service:** TBN.

**Licensee:** Radiant Life Ministries Inc., Box 1010, Marion, IL 62959.

**Studio:** 2109 Patterson St., Greensboro, NC 27407.

**Phone:** 336-855-5610. **Fax:** 336-855-3645.

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 1054-kw max. visual. Antenna: 548-ft. above av. terrain, 463-ft. above ground, 1421-ft. above sea level.

Latitude 36° 08' 57.20"  
Longitude 80° 03' 37.50"

**Transmitter:** SR 150 & Bethel Church Rd., near Kernersville.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 150-kw max. visual. Antenna: 518-ft. above av. terrain, 440-ft. above ground, 1381-ft. above sea level.

Latitude 36° 08' 57.00"  
Longitude 80° 03' 37.00"

**Transmitter:** On side of existing tower located on Landreth Rd., near Kernersville.

**FCC Digital File Number:** BPCDT-990803LF. Granted: February 1, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paraclipse, 3.1-meter C-band; M/A-Corn receivers.

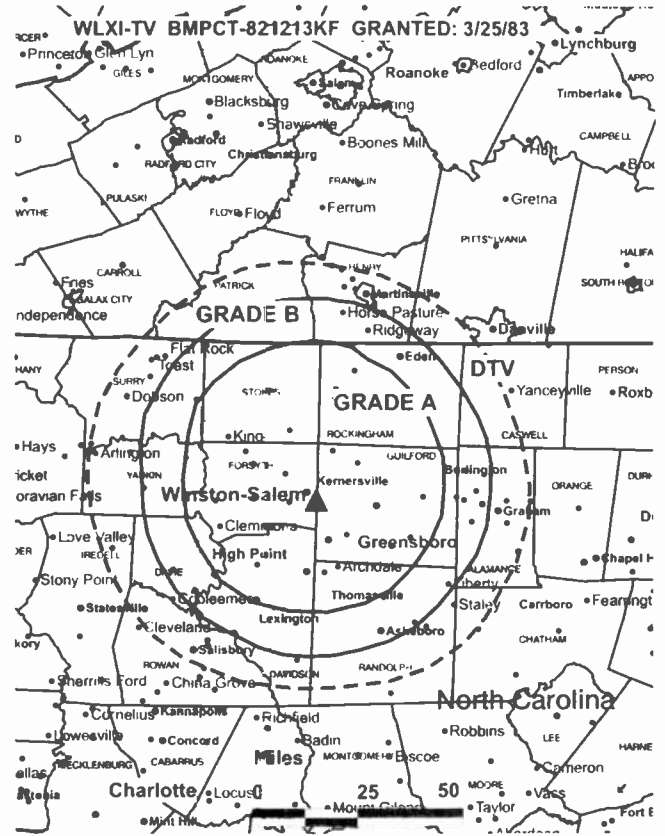
**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** March 5, 1984. Transfer of control to William Satterfield from Gary S. Smithwick & Harrell Powell Jr. approved by FCC May 23, 1985. Sale to Trinity Broadcasting Network approved by FCC February 24, 1986. Sale to present owner by Trinity approved by FCC October 7, 1991.

**Personnel:**

- Garth Coonce, President.
- Larry L. Patton, Station Manager.
- Beverly Hils, Programming.
- Carl Bahner, Chief Engineer.

**Rates:** On request.



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**City of License:** Greensboro. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 44.

Circulation © 2001 Nielsen. Coverage based on Nielsen study

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	290,840	0	290,840
Average Weekly Circulation (2001)	19,938	0	19,938
Average Daily Circulation (2001)			4,297
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	290,840	0	290,840
Average Weekly Circulation (2001)	19,938	0	19,938
Average Daily Circulation (2001)			4,297

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Greensboro-High Point & Winston-Salem

## WUPN-TV Ch. 48

**Network Service:** UPN.

**Licensee:** Mission Broadcasting II Inc., 806 S. Cassingham Rd., Bexley, OH 43209.

**Studio:** 3500 Myer Lee Dr., Winston-Salem, NC 27101.

**Phone:** 336-274-4848. **Fax:** 336-722-6289.

**Web Site:** <http://www.upn48.com>

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1698-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"  
Longitude 79° 50' 25"

Requests CP for change to 5000-kw max. visual, 1696-ft. above av. terrain, 1699-ft. above ground, 2434-ft. above sea level. BPCT-960712KH.

**Transmitter:** 1000-ft. E of County Rd. 1926, 0.7-mi. SE of County Rd. 1941, Greensboro.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 700-kw max. visual. Antenna: 1886-ft. above av. terrain, 1872-ft. above ground.

Latitude 35° 52' 03"  
Longitude 79° 49' 26"

**FCC Digital File Number:** BPCDT-19991101AIL. Granted: April 19, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter C-band; Microdyne, 5-meter Ku-band; Harris, M/A-Com receivers.

**LMA:** Local marketing agreement with WXLV-TV (A), Winston-Salem.

**Ownership:** Mission Broadcasting Inc. (Group Owner).

**Began Operation:** May 9, 1981. Sale to Edward H. Herlihy approved by FCC June 7, 1985 but not consummated (*Television Digest*, Vol. 25:13). Sale to present owner by Guilford Telecasters Inc. approved by FCC June 28, 1996. Sale to Sinclair Broadcast Group Inc. pends (Vol. 41:38).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

Kristin L. Norfleet, General Manager.

**Rates:** \$250.



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**City of License:** Greensboro. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 44.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	372,960	247,690	620,650
Average Weekly Circulation (2001)	103,960	39,554	143,514
Average Daily Circulation (2001)			41,505
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	367,380	181,290	548,670
Average Weekly Circulation (2001)	101,884	33,821	135,706
Average Daily Circulation (2001)			40,675
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,580	66,400	71,980
Average Weekly Circulation (2001)	2,076	5,733	7,809
Average Daily Circulation (2001)			830

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Greenville

**WEPX**

**Ch. 38**

**(Operates Satellite WPXU-TV, Jacksonville, NC)**

**Network Service:** PAX.

**Grantee:** Paxson Greenville License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 600 Country Club Dr., Suite C, Greenville, NC 27834.

**Phone:** 252-439-0538.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 3020-kw max. visual. Antenna: 508-ft. above av. terrain, 476-ft. above ground, 545-ft. above sea level.

Latitude 35° 24' 09"  
Longitude 77° 25' 10"

**Transmitter:** County Rd. 1110, 0.2-mi. E of Hanrahan.

**FCC Proposed Digital Channel Number:** Ch. 38.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** December 1, 1998. Sale to present owner by Equity Broadcasting Corp. approved by FCC April 13, 1999.

**Represented (legal):** David Tillotson.

**Represented (engineering):** D. C. Williams PE.

**Personnel:**

Tim Coucke, Chief Engineer.

**Rates:** On request.

**City of License:** Greenville. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,440	30,870	82,310
Average Weekly Circulation (2001)	6,436	4,796	11,233
Average Daily Circulation (2001)			3,204
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,440	30,870	82,310
Average Weekly Circulation (2001)	6,436	4,796	11,233
Average Daily Circulation (2001)			3,204

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Greenville-New Bern-Washington

## WNCT-TV Ch. 9

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 3221 Evans St., Greenville, NC 27834.

**Mailing Address:** Box 898, Greenville, NC 27835-0898.

**Phones:** 919-355-8500; 800-682-0999. **Fax:** 919-355-8568.

**Web Site:** <http://www.wnct.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1890-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"  
Longitude 77° 23' 38"

**Transmitter:** Hwy. 118, 2.5-mi. E of Grifton.

**Digital Facilities:** Channel No. 10 (192-198 MHz). Power: 35-kw visual. Antenna: 1798-ft. above av. terrain, 1801-ft. above ground.

Latitude 35° 21' 55"  
Longitude 77° 23' 38"

**Transmitter:** Hwy 118, 2.5-mi. E of Grifton.

**FCC Digital File Number:** BPCDT-19991025ADP. Granted: October 25, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; AFC, 3.5-meter C-band; Scientific-Atlanta, 4.2-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Winegard receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** December 22, 1953. Sale by Carolina Broadcasting System Inc. approved by FCC February 7, 1962 (*Television Digest*, Vol. 2:7). Sale to Park Acquisition approved by FCC March 27, 1995. Sale to present owner by Park Acquisition approved by FCC November 22, 1996. (Vol. 36:31).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** David Steel & Associates Inc.

### Personnel:

**Vickie E. Storm**, Vice President & General Manager.

**Nancy Davis**, General Sales Manager.

**Lee Eldridge**, News Director.

**Shirley Dale**, Program Director.



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**Bertie Cartwright**, Chief Engineer.

**William Morrisette**, Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Greenville. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,040	184,790	532,830
Average Weekly Circulation (2001)	196,089	76,927	273,016
Average Daily Circulation (2001)			138,164
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,750	79,140	233,890
Average Weekly Circulation (2001)	116,234	51,959	168,193
Average Daily Circulation (2001)			90,817
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,290	105,650	298,940
Average Weekly Circulation (2001)	79,855	24,968	104,823
Average Daily Circulation (2001)			47,347

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Greensboro-High Point & Winston-Salem

**WXII**  
**Ch. 12**

**Network Service:** NBC.

**Licensee:** WXII Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 700 Coliseum Dr., Winston-Salem, NC 27106.

**Mailing Address:** Box 11847, Winston-Salem, NC 27116.

**Phone:** 336-721-9944. **Fax:** 336-722-7685.

**E-mail:** newschannel12@wxii.com

**Web Site:** <http://www.thepiedmontchannel.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"  
Longitude 80° 22' 26"

**Transmitter:** Sauratown Mountain, 7-mi. N of King.

**FCC Proposed Digital Channel Number:** Ch. 31.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Satellite Technology, 3.5-meter; Drake, Standard Communications receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 30, 1953. Sale to Multimedia Inc. by Triangle Broadcasting Corp. approved by FCC September 7, 1972 (*Television Digest*, Vol. 11:44; 12:37). Exchanged by Multimedia with WFBC-TV, Greenville, SC for KSDK, St. Louis, MO 1981-82 (Vol. 21:12; 22:1; 23:8). Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (Vol. 38:22, 48).

**Represented (sales):** Eagle Television Sales.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Henry E. Price**, General Manager.

**Michael Pulitzer Jr.**, Station Manager & Public Service Director.

**Glenn Haygood**, General Sales Manager.

**Mindy Bloom**, National Sales Manager.

**John Norvell**, Engineering Director.

**Robin H. Morrow**, Business Manager.



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**Mark Strand**, Marketing & Promotion Director.

**Michelle Butt**, News Director.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Winston-Salem. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 44.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	450,240	288,800	739,040
Average Weekly Circulation (2001)	291,562	120,760	412,322
Average Daily Circulation (2001)			205,957
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	378,320	189,530	567,850
Average Weekly Circulation (2001)	266,133	99,747	365,879
Average Daily Circulation (2001)			191,165
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,920	99,270	171,190
Average Weekly Circulation (2001)	25,429	21,013	46,442
Average Daily Circulation (2001)			14,793

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Winston & Salem-Greensboro-High Point

## WXLV-TV Ch. 45

**Network Service:** ABC.

**Licensee:** Sullivan Broadcasting Co. II Inc., 18 Newbury St., Boston, MA 02116.

**Studio:** 3500 Myer Lee Dr., Winston-Salem, NC 27101.

**Phone:** 336-722-4545. **Fax:** 336-723-8217.

**Web Site:** <http://www.abc45.com>

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 5000-kw visual. Antenna: 1959-ft. above av. terrain, 738-ft. above ground, 3018-ft. above sea level.

Latitude 36° 22' 37"  
Longitude 80° 22' 10"

**Transmitter:** End of County Rd. 1172, King.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 1000-kw max. visual. Antenna: 1890-ft. above av. terrain, 1873-ft. above ground.

Latitude 35° 52' 03"  
Longitude 79° 49' 26"

**FCC Digital File Number:** BPCDT-19991101ACF. Granted: May 31, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, Ku-band; Comtech, 5-meter C-band; Vertex, 4.5-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

**LMA:** Local marketing agreement with WUPN-TV (U), Greensboro-High Point & Winston-Salem.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** September 23, 1979. Sale to Act III Broadcasting by TVX Broadcast Group approved by FCC December 17, 1986. Sale to present owner by Act III approved by FCC December 15, 1995. Sale pending to Sinclair Broad Group Inc. (Television Digest, Vol. 38:9; 41:38).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Lawrence Behr Associates Inc.

### Personnel:

Will Davis, Station Manager.

Jim Hanning, General Sales Manager.

Dave Farshing, Local Sales Manager.

Bob Nemenz, National Sales Manager.

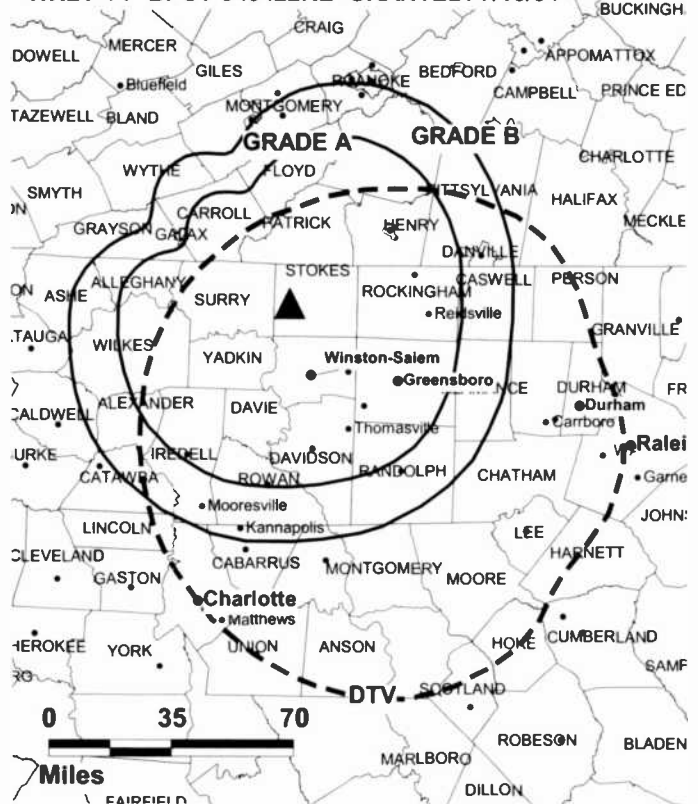
Jeanette Pruitt, Program Coordinator.

Diane Beasley, Business Manager.

Jim Hays, Promotion Director.

Gil Couch, Chief Engineer.

WXLV-TV BPCT-940422KE GRANTED: 7/18/84



Jay Paul, Production Manager.

Pam Cook, News Director.

John McDuffe, Traffic Manager.

**Rates:** On request.

**City of License:** Winston-Salem. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 44.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	389,440	253,140	642,580
Average Weekly Circulation (2001)	235,395	63,741	299,135
Average Daily Circulation (2001)			118,084
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	378,320	189,530	567,850
Average Weekly Circulation (2001)	231,421	56,916	288,337
Average Daily Circulation (2001)			115,714
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,120	63,610	74,730
Average Weekly Circulation (2001)	3,973	6,825	10,798
Average Daily Circulation (2001)			2,369

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Greenville

**WYDO**

**Ch. 14**

(Satellite of WFXI, Morehead City, NC)

**Network Service:** FOX.

**Licensee:** GOCOM License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** See WFXI, Morehead City, NC.

**Phone:** 252-240-0888. **Fax:** 252-240-2028.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1350-kw max. visual. Antenna: 686-ft. above av. terrain, 679-ft. above ground, 718-ft. above sea level.

Latitude 35° 26' 44"  
Longitude 77° 22' 08"

**Transmitter:** Approx. 3.2-mi. SE of Ayden in Pitt County.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 50-kw max. visual. Antenna: 673-ft. above av. terrain, 673-ft. above ground.

Latitude 35° 26' 44"  
Longitude 77° 22' 08"

**FCC Digital File Number:** BPCDT-19991101AHL. Granted: February 8, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** July 30, 1992. Sale to GOCOM Communications LLC from KS Family Television Inc. approved by FCC August 4, 1997. Merger with Grapevine Communications Inc. to form present owner approved by FCC November 1, 1999.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Lawrence Behr Associates Inc.

**Personnel:** See WFXI, Morehead City, NC.

**Rates:** On request.

**City of License:** Greenville.

**Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,400	49,660	170,060
Average Weekly Circulation (2001)	40,604	14,930	55,534
Average Daily Circulation (2001)			18,364
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,370	35,280	137,650
Average Weekly Circulation (2001)	37,965	13,785	51,750
Average Daily Circulation (2001)			17,944
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,030	14,380	32,410
Average Weekly Circulation (2001)	2,638	1,145	3,784
Average Daily Circulation (2001)			420

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Hickory

### WHKY-TV Ch. 14

**Network Service:** Independent.

**Licensee:** The Long Family Partnership, 526 Main Ave. SE, Hickory, NC 28602.

**Studio:** 526 Main Ave. SE, Hickory, NC 28602.

**Mailing Address:** Box 1059, Hickory, NC 28603.

**Phone:** 828-322-5115. **Fax:** 828-322-8256.

**E-mail:** whky@whky.com

**Web Site:** http://www.whky.com

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 656.1-kw max. visual, 66-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"  
Longitude 81° 19' 52"

Holds CP for change to 1285-kw max. visual, 600-ft. above av. terrain, 466-ft. above ground. BPCT-20001030AAR.

**Transmitter:** 526 Main Ave. SE.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 800-kw max. visual. Antenna: 518-ft. above av. terrain, 384-ft. above ground.

Latitude 35° 43' 57"  
Longitude 81° 19' 52"

**FCC Digital File Number:** BPCDT-19991027ABU. Granted: October 31, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**AM Affiliate:** WHKY, 5-kw, 1290 kHz.

**Ownership:** The Long Family Partnership.

**Began Operation:** February 14, 1968.

**Represented (legal):** Hardy & Carey LLP.

#### Personnel:

**Thomas E. Long**, General Manager.

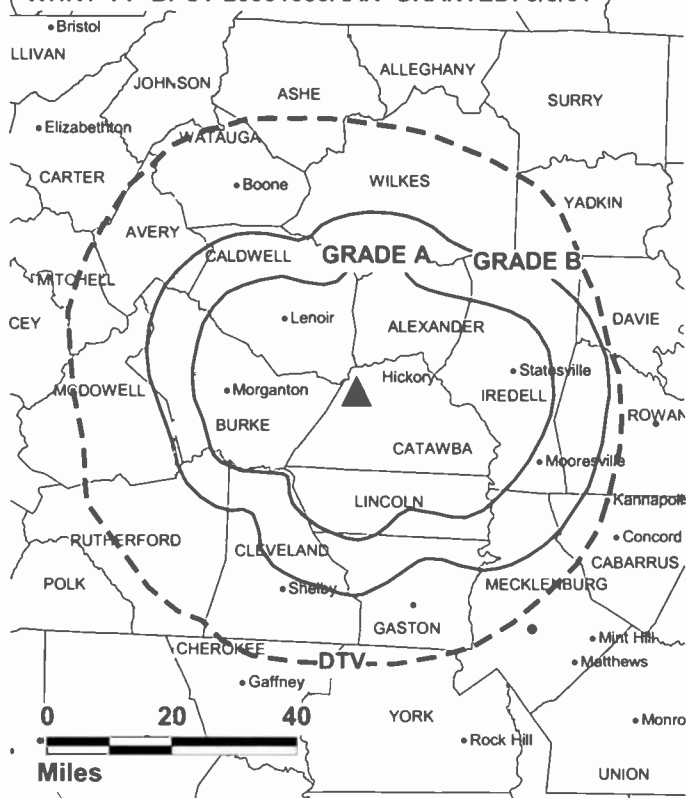
**Jeff Long**, Station Manager.

**James O. Carr**, Sales Manager.

**Jim Karas**, News Director & Assignment Editor.

**Jason Savage**, Sports Director.

### WHKY-TV BPCT-20001030AAR GRANTED: 3/8/01



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**Heather Barlow**, Traffic Manager.

**Susie Woods**, Film Director.

**Eric Stafford**, Public Service Announcements Director.

**Highest 30 Sec. Rate:** \$75.

**City of License:** Hickory. **Station DMA:** Charlotte. **Rank:** 27.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,950	15,500	64,450
Average Weekly Circulation (2001)	3,203	775	3,978
Average Daily Circulation (2001)			597
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,950	15,500	64,450
Average Weekly Circulation (2001)	3,203	775	3,978
Average Daily Circulation (2001)			597

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## North Carolina—Jacksonville

**WPXU-TV**  
(formerly WFXZ-TV)  
**Ch. 35**  
(Satellite of WEPX, Greenville, NC)

**Network Service:** PAX.

**Licensee:** Paxson Communications of Jacksonville-35 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** See WEPX, Greenville, NC.

**Phones:** 252-240-0888; 800-849-3699. **Fax:** 252-240-2028.

**Web Site:** <http://www.pax.tv>

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 1910-kw max. visual. Antenna: 653-ft. above av. terrain, 640-ft. above ground, 669-ft. above sea level.

Latitude	34°	31'	10"
Longitude	77°	26'	52"

**Transmitter:** 2.2-mi. SSW of Hwys. 210 & 172 intersection.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 600-kw max. visual. Antenna: 653-ft. above av. terrain, 640-ft. above ground.

Latitude	34°	31'	10"
Longitude	77°	26'	52"

**FCC Digital File Number:** BPCDT-19991028ACI. Granted: November 6, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** July 26, 1999. Sale to present owner from GOCOM Communications LLC approved by FCC October 1, 1999.

**Represented (legal):** Cohn & Marks.

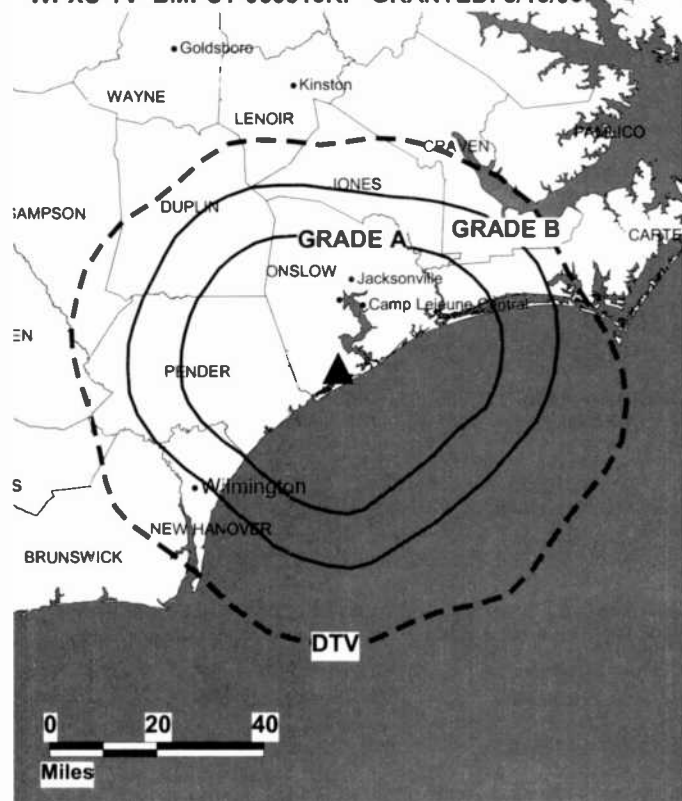
**Personnel:**

Doner Fishern, General Manager.

**Rates:** On request.

**City of License:** Jacksonville. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

**WPXU-TV BMPCT-960515KF GRANTED: 3/15/99**



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,960	20,570	105,530
Average Weekly Circulation (2001)	15,087	1,643	16,731
Average Daily Circulation (2001)			4,999
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,620	11,980	89,600
Average Weekly Circulation (2001)	14,713	1,102	15,815
Average Daily Circulation (2001)			4,664
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,340	8,590	15,930
Average Weekly Circulation (2001)	374	541	916
Average Daily Circulation (2001)			335

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Kannapolis

**WAXN**  
Ch. 64

**Network Service:** Independent.

**Licensee:** WSOC-TV Holdings Inc., 3773 Howard Hughes Pkwy., Suite 300-N, Las Vegas, NV 89109.

**Studio:** 1901 N. Tryon St., Charlotte, NC 28206.

**Phone:** 704-338-9999. **Fax:** 704-371-3131.

**Web Site:** <http://www.action64.com>

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 1900-kw max. visual. Antenna: 984-ft. above av. terrain, 840-ft. above ground, 1696-ft. above sea level.

Latitude 35° 15' 41"  
Longitude 80° 43' 38"

**Transmitter:** 1.4-mi. SSE of Newell.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 200-kw max. visual. Antenna: 1155-ft. above av. terrain, 1011-ft. above ground, 1867-ft. above sea level.

Latitude 35° 15' 41"  
Longitude 80° 43' 38"

**Transmitter:** N of Plaza Ext., 1.4-mi. SSE of Newell.

**FCC Digital File Number:** BPCDT-990402KF. Granted: May 14, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** October 15, 1994. Sale to Kannapolis Television Co. by Community Action Communications approved by FCC October 31, 1995. Sale to present owner by Kannapolis Television Co. approved by FCC January 31, 2000.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes, Albertson.

**Personnel:**

**Lee Armstrong,** Vice President & General Manager.

**Jerry Black,** Engineer.

**Shawn Bartelt,** Sales Director.

**Vicki Montet,** News Director.

**Paul Briggs,** General Sales Manager.

**Kay Hall,** Program Director.

**Rates:** On request.



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**City of License:** Kannapolis. **Station DMA:** Charlotte. **Rank:** 27.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	598,170	246,820	844,990
Average Weekly Circulation (2001)	185,297	42,577	227,874
Average Daily Circulation (2001)			73,348
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	595,220	246,820	842,040
Average Weekly Circulation (2001)	184,860	42,577	227,437
Average Daily Circulation (2001)			73,242
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,950	0	2,950
Average Weekly Circulation (2001)	437	0	437
Average Daily Circulation (2001)			106

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Lexington

## WTWB-TV Ch. 20

**Network Service:** WBN.

**Licensee:** Pappas Telecasting Companies, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** 622-G Guilford College Rd., Greensboro, NC 27409.

**Phone:** 336-510-2020. **Fax:** 316-517-2020.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. visual. Antenna: 1890-ft. above av. terrain, 1873-ft. above ground, 2612-ft. above sea level.

Latitude 35° 52' 02"  
Longitude 79° 49' 26"

Requests CP for change to 1814-ft. above av. terrain, 1798-ft. above ground, 2536-ft. above sea level. BMPCT-20001109ABB.

**Transmitter:** 7493 Walker Mill Rd., Randleman.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 800-kw max. visual. Antenna: 1814-ft. above av. terrain, 1801-ft. above ground.

Latitude 35° 52' 02"  
Longitude 79° 49' 26"

**FCC Digital File Number:** BPCDT-19991025ADZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paraclypse, 4.5-meter Ku & C-band; Harris, M/A-Com, Standard Communications receivers.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** April 2, 1986. Sale to present owner by Christian TV Network approved by FCC February 9, 1996.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Paul, Hastings, Janofsky & Walker LLP.

### Personnel:

**Kathi Lester**, General Manager.

**Michelle Harper**, General Sales Manager.

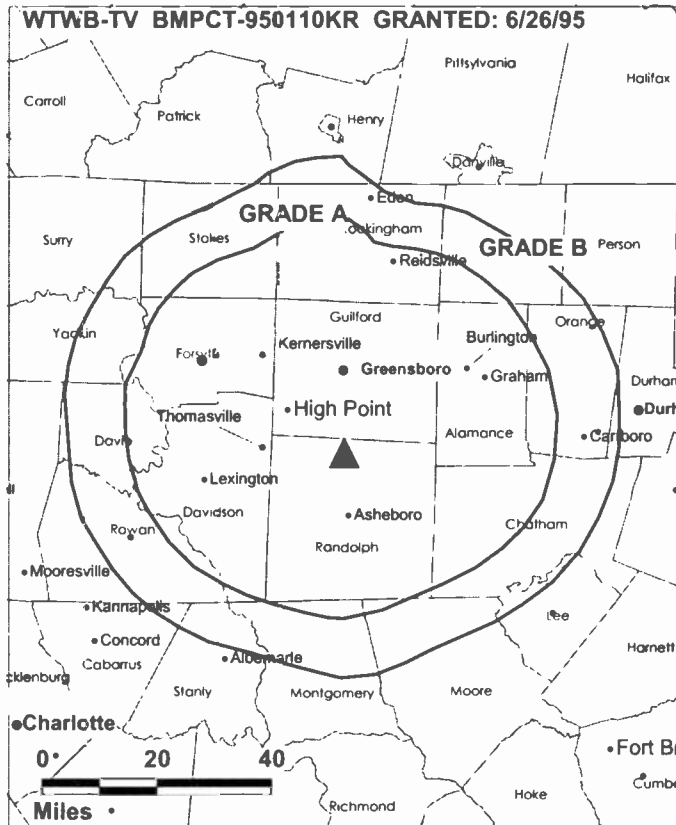
**Charlsie Moore**, Sales Manager.

**Scott Urquhart**, Promotion & Marketing Director.

**David Edrington**, Program Director & Production Manager.

**Barbara Carabeau**, Business Manager.

**Don Moore**, Chief Engineer.



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**Rates:** On request.

**City of License:** Lexington. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 44.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	401,070	211,700	612,770
Average Weekly Circulation (2001)	125,954	34,111	160,065
Average Daily Circulation (2001)			51,920
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	375,370	175,590	550,960
Average Weekly Circulation (2001)	117,987	31,369	149,356
Average Daily Circulation (2001)			49,752
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,700	36,110	61,810
Average Weekly Circulation (2001)	7,967	2,742	10,709
Average Daily Circulation (2001)			2,169

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Morehead City

**WFXI**

**Ch. 8**

**(Operates satellite WYDO, Greenville, NC)**

**Network Service:** FOX.

**Licensee:** GOCOM License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 5441 Hwy. 70 E, Morehead City, NC 28557.

**Mailing Address:** 5441 Hwy. 70 E., Morehead City, NC 28557.

**Phones:** 252-240-0888; 800-849-3699. **Fax:** 252-240-2028.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 817-ft. above av. terrain, 810-ft. above ground, 817-ft. above sea level.

Latitude 34° 52' 53"  
Longitude 76° 30' 23"

**Transmitter:** Open Grounds Farm, approx. 5.5-mi. NW of Stacy.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. Antenna: 709-ft. above av. terrain, 705-ft. above ground.

Latitude 34° 53' 01"  
Longitude 76° 30' 21"

**FCC Digital File Number:** BPCDT-19991029AFA. Granted: February 22, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 5-meter Ku & C-band; Agile Omni receivers.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** November 6, 1989. Merger of GOCOM Communications LLC with Grapevine Communications Inc. to form present owner approved by FCC November 1, 1999.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Lawrence Behr Associates Inc.

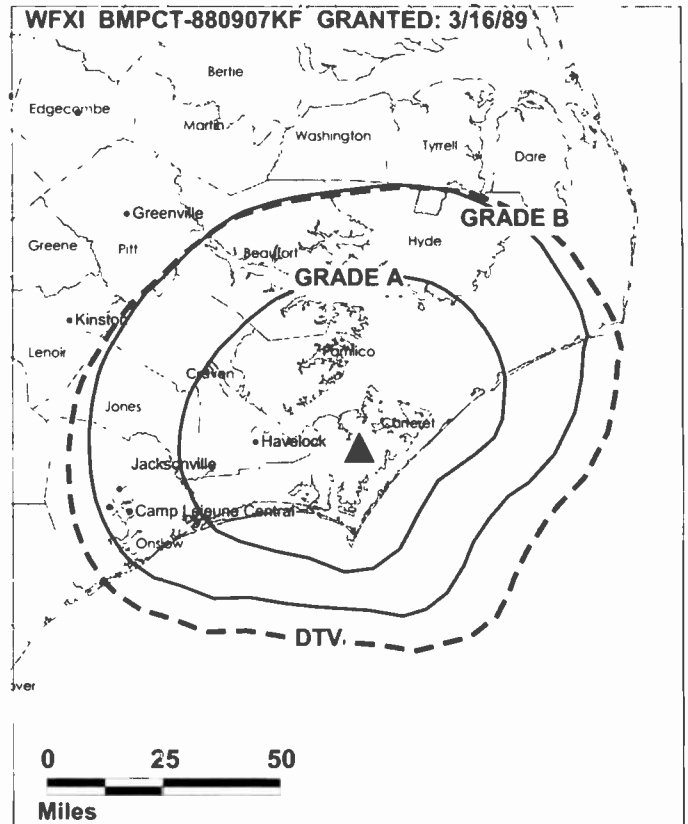
**Personnel:**

**Peter O'Brien**, Vice President & General Manager.

**Don Fisher**, General Sales Manager.

**Jerry Dowd**, Chief Engineer.

**Paul Kingman**, Promotion Director.



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**Scott Icenhour**, Business Manager.

**Barbara Cash**, Office Manager.

**Rates:** On request.

**City of License:** Morehead City. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,910	32,350	128,260
Average Weekly Circulation (2001)	47,433	7,369	54,802
Average Daily Circulation (2001)			19,835
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,910	32,350	128,260
Average Weekly Circulation (2001)	47,433	7,369	54,802
Average Daily Circulation (2001)			19,835

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—New Bern-Greenville-Washington

## WCTI-TV Ch. 12

**Network Service:** ABC.

**Licensee:** Eastern North Carolina Broadcasting Corp., Box 12325, New Bern, NC 28561.

**Studio:** 400 Glenburnie Dr., New Bern, NC 28561.

**Mailing Address:** Box 12325, New Bern, NC 28561.

**Phone:** 252-638-1212. **Fax:** 252-637-4141.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1940-ft. above av. terrain, 1999-ft. above ground, 2049-ft. above sea level.

Latitude 35° 06' 15"  
Longitude 77° 20' 12"

**Transmitter:** State Hwy. 41, N of Trenton.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 161-kw max. visual. Antenna: 1778-ft. above av. terrain, 1775-ft. above ground.

Latitude 35° 06' 15"  
Longitude 77° 20' 12"

**FCC Digital File Number:** BPCDT-19990910AAO. Granted: November 26, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive ADM, 6.1-meter; Avcom receivers.

**News Service:** AP.

**Ownership:** Lamco Communications Inc. (Group Owner).

**Began Operation:** September 7, 1963. Sale to present owner by Diversified Communications approved by FCC August 2, 1993. Sale to Diversified by Heritage Broadcasting approved by FCC February 24, 1986. Sale to Heritage by Malrite Communications Group approved by FCC June 7, 1983. Sale to Malrite by Continental TV approved by FCC October 14, 1976. Sale to Continental TV by Piedmont TV Corp. (Nathan Frank & Thomsland Inc.) approved by FCC April 15, 1969.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

### Personnel:

**Clay Milstead,** Vice President & General Manager.

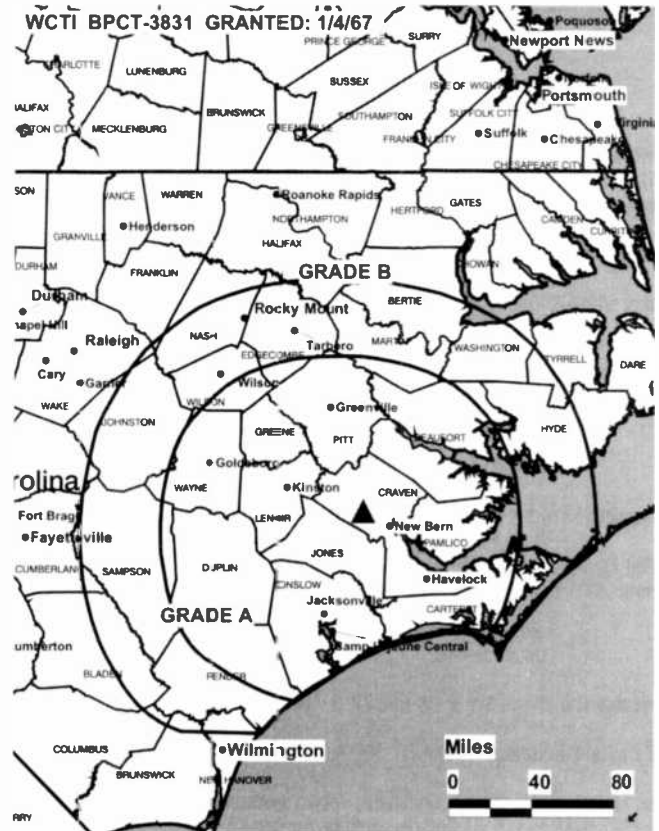
**Bill Poole,** General Sales Manager.

**Carolyn Stevens,** Program Director.

**Dan Flaxer,** Promotion Director.

**Theresa Mueller,** Business Manager.

**Ken Hughes,** Chief Engineer.



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**Highest 30 Sec. Rate:** \$1500.

**City of License:** New Bern. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	185,820	136,480	322,300
Average Weekly Circulation (2001)	118,429	50,152	168,582
Average Daily Circulation (2001)			83,998
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,750	79,140	233,890
Average Weekly Circulation (2001)	111,881	42,053	153,933
Average Daily Circulation (2001)			79,617
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,070	57,340	88,410
Average Weekly Circulation (2001)	6,549	8,100	14,648
Average Daily Circulation (2001)			4,381

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Raleigh

**WLFL**  
**Ch. 22**

**Network Service:** WBN.

**Licensee:** WLFL Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 3012 Highwoods Blvd., Suite 101, Raleigh, NC 27604.

**Phone:** 919-872-9535.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1675-ft. above av. terrain, 1545-ft. above ground, 2015-ft. above sea level.

Latitude 35° 42' 51.50"  
Longitude 78° 49' 00.50"

**Transmitter:** 1700-ft. W of intersection of Hwys. 1379 & 1010, 1.5-mi. SE of Apex.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 1000-kw max. visual. Antenna: 2001-ft. above av. terrain, 1903-ft. above ground, 2264-ft. above sea level.

Latitude 35° 40' 28.00"  
Longitude 78° 31' 40.00"

**Transmitter:** 0.25-mi. SW of US Rte. 70, 1.74-mi. SE of Auburn.

**FCC Digital File Number:** BMPCDT-19991021AAO. Granted: February 1, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 3.5-meter C-band; AFC, 3-meter Ku-band; Gardiner, M/A-Com, Microdyne receivers.

**LMA:** Local marketing agreement with WRDC (U), Raleigh-Durham.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** December 18, 1981. Sale to S & F Communications by N. Grant Cotton, et al., approved by FCC December 21, 1984 but not consummated (*Television Digest*, Vol. 24:39). Sale to TVX Broadcast Group by Family TV Corp. approved by FCC February 10, 1986 (Vol. 25:50; 26:17). Sale to Paramount Group approved by FCC in 1989 (Vol. 29:38). Sale to present owner by Paramount Group approved by FCC November 22, 1994 (Vol. 34:33, 43).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Shaw Pittman.

**Personnel:**

**Jim Lapiana**, General Manager.

**Paul Rossi**, Sales Director.

**Melanie Gerig**, Programming Director.

**Catherine Wood**, Promotion Manager.

**Jim Gamble**, Chief Engineer.



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**Joe Wolz**, Business Manager.

**Rates:** On request.

**City of License:** Raleigh. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	538,150	380,820	918,970
Average Weekly Circulation (2001)	234,378	112,546	346,924
Average Daily Circulation (2001)			120,873
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	533,810	325,080	858,890
Average Weekly Circulation (2001)	233,857	108,192	342,049
Average Daily Circulation (2001)			119,936
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,340	55,740	60,080
Average Weekly Circulation (2001)	521	4,354	4,875
Average Daily Circulation (2001)			937

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Raleigh

### WRAL-DT Ch. 53

**Network Service:** CBS.

**Grantee:** Capitol Broadcasting Co. Inc., Box 12000, Raleigh, NC 27605.

**Studio:** 2619 Western Blvd., Raleigh, NC 27606.

**Mailing Address:** Box 12000, Raleigh, NC 27605.

**Phones:** 919-890-6000; 919-821-8555.

**Web Site:** <http://www.wral.com>

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 1000-kw max. visual. Antenna: 2064-ft. above av. terrain, 1915-ft. above ground, 2326-ft. above sea level.

Latitude	35°	40'	29"
Longitude	78°	31'	40"

**Transmitter:** 5033 TV Tower Rd., Garner.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Capitol Broadcasting Co. Inc. (Group Owner).

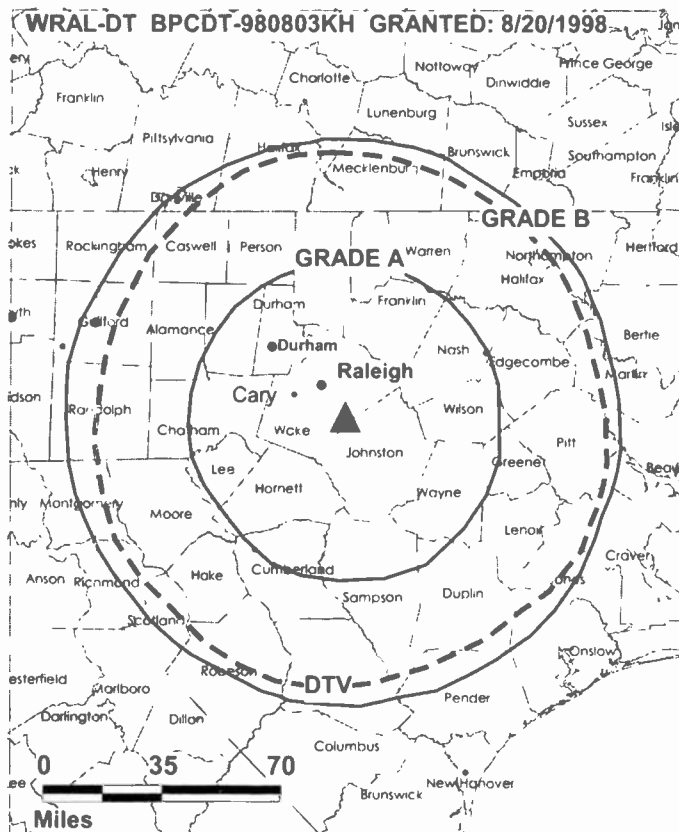
**Began Digital Operation:** April 16, 2000.

**Represented (legal):** Holland & Knight.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Bill Peterson,** Vice President & General Manager.



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**Craig Turner,** Chief Engineer.

**Rates:** On request.

**City of License:** Raleigh. **Station DMA:** Raleigh-Durham. **Rank:** 29.

# North Carolina—Raleigh-Durham

## WRAL-TV Ch. 5

**Network Service:** CBS.

**Licensee:** Capitol Broadcasting Co. Inc., Box 12000, Raleigh, NC 27605.

**Studio:** 2619 Western Blvd., Raleigh, NC 27606.

**Mailing Address:** Box 12000, Raleigh, NC 27605.

**Phone:** 919-821-8555. **Fax:** 919-821-8566.

**Web Site:** <http://www.wral-tv.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1981-ft. above av. terrain, 1965-ft. above ground, 2280-ft. above sea level.

Latitude 35° 40' 35"  
Longitude 78° 32' 09"

**Transmitter:** 1.6-mi. SE of Auburn.

**Began Digital Operation:** April 16, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 10-meter C-band; Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Wolfcoach, RSI, 2.4-meter Ku-band.

**FM Affiliate:** WRAL-FM, 100-kw, 101.5 MHz (No. 268), 1840-ft.

**News Services:** AP, CNN Newsource, Conus, UPI.

**Ownership:** Capitol Broadcasting Co. Inc. (Group Owner).

**Began Operation:** December 15, 1956. Station became first to test HDTV transmission on July 23, 1996 (Television Digest, Vol. 36:31).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

### Personnel:

**James F. Goodman**, President & Chief Executive Officer.

**Tom Allen**, Senior Vice President, Television.

**William Peterson**, Vice President & General Manager.

**Jim Griffin**, Station Manager.

**Quinn Koontz**, General Sales Manager.

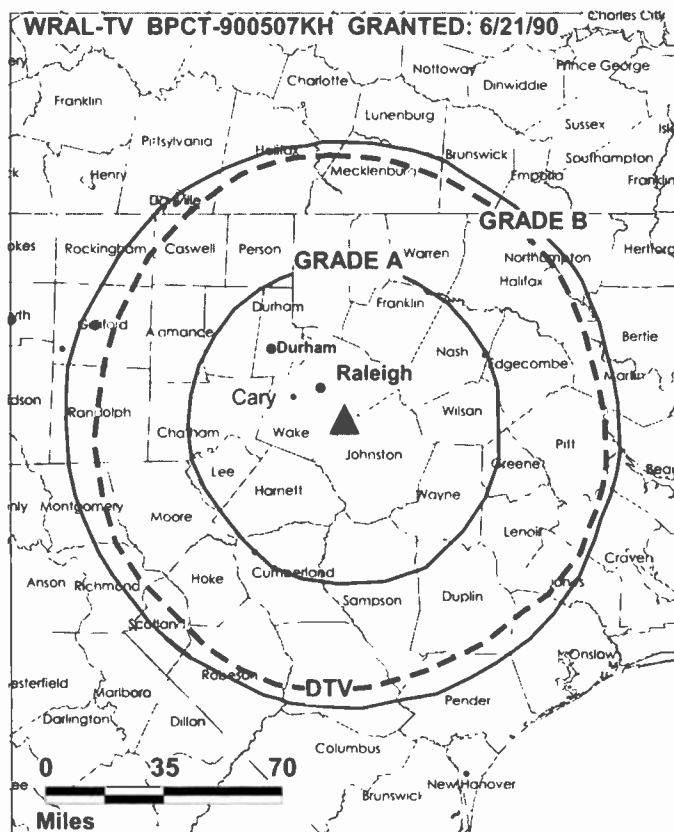
**Laura Stillman**, Local Sales Manager.

**Lori Pry**, National Sales Manager.

**Andrea Parquet-Taylor**, News Director.

**Craig Turner**, Chief Engineer.

**Cindy Sink**, Promotion Director.



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**Jill Morris**, Business Manager.

**Loretta Harper**, Community Relations Director.

**David Gill**, Operations Manager.

**John Harris**, Special Products Director.

**Rates:** On request.

**City of License:** Raleigh. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	683,910	502,980	1,186,890
Average Weekly Circulation (2001)	446,635	234,332	680,967
Average Daily Circulation (2001)			368,571
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	533,810	339,630	873,440
Average Weekly Circulation (2001)	399,703	216,343	616,046
Average Daily Circulation (2001)			343,780
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,100	163,350	313,450
Average Weekly Circulation (2001)	46,932	17,989	64,921
Average Daily Circulation (2001)			24,791

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Carolina—Raleigh

**WRAZ**  
Ch. 50

**Network Service:** FOX.

**Licensee:** WRAZ TV Inc., Box 12000, Raleigh, NC 27605-2000.

**Studio:** 512 S. Mangum St., Durham, NC 27701.

**Mailing Address:** Box 30050, Durham, NC 27702.

**Phone:** 919-595-5050. **Fax:** 919-595-5028.

**Web Site:** <http://www.fox50.com>

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1798-ft. above av. terrain, 1736-ft. above ground, 2057-ft. above sea level.

Latitude 35° 40' 35"  
Longitude 78° 32' 09"

**Transmitter:** 1.6-mi. ESE of Auburn.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 2018-ft. above av. terrain, 1916-ft. above ground, 2326-ft. above sea level.

Latitude 35° 40' 29"  
Longitude 78° 31' 40"

**Transmitter:** 5033 TV Tower Rd.

**FCC Digital File Number:** BMPCDT-990713KJ. Granted: March 7, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Capitol Broadcasting Co. Inc. (Group Owner).

**Began Operation:** September 7, 1995. Sale Carolina Broadcasting System Inc. by Tar Heel Broadcasting approved by FCC June 28, 1996. Sale to present owner by Carolina Broadcasting System Inc. approved by FCC March 29, 2000.

**Personnel:**

**James F. Goodman**, President.

**Tommy Schenck**, General Manager.

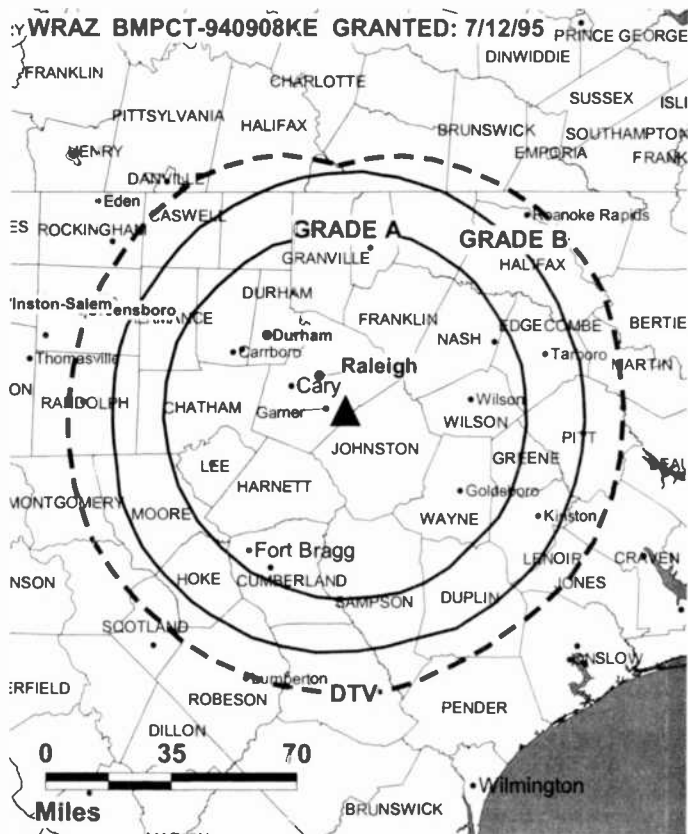
**Paul Pope**, Station Manager.

**Evelyn Booker**, General Sales Manager.

**Joanne Stanley**, Program Director.

**Highest 30 Sec. Rate:** \$4000.

**City of License:** Raleigh. **Station DMA:** Raleigh-Durham. **Rank:** 29.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	538,150	372,470	910,620
Average Weekly Circulation (2001)	264,957	128,185	393,143
Average Daily Circulation (2001)			134,311
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	533,810	337,290	871,100
Average Weekly Circulation (2001)	264,471	125,059	389,530
Average Daily Circulation (2001)			133,512
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,340	35,180	39,520
Average Weekly Circulation (2001)	486	3,127	3,613
Average Daily Circulation (2001)			799

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Durham-Raleigh

**WRDC**  
Ch. 28

**Network Service:** UPN.

**Licensee:** Raleigh (WRDC-TV) Licensee Inc., 3474 William Penn Hwy., a Maryland Corp., Pittsburgh, PA 15235.

**Studio:** 3012 Highlands Blvd., Suite 101, Raleigh, NC 27604.

**Phone:** 919-872-2854.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1900-ft. above ground, 2215-ft. above sea level.

Latitude 35° 40' 35"  
Longitude 78° 32' 09"

**Transmitter:** 1.6-mi. SE of Auburn.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 915-kw max. visual. Antenna: 2001-ft. above av. terrain, 1903-ft. above ground.

Latitude 35° 40' 28"  
Longitude 78° 31' 40"

**FCC Digital File Number:** BPCDT-19991029ACD. Granted: November 6, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Harris, 3.6-meter Ku-band; RCA, 3-meter Ku-band; Andrew, Harris, M/A-Com receivers.

**News Services:** AP, NBC News Channel.

**LMA:** Local marketing agreement with WLFL (W), Raleigh-Durham.

**Ownership:** Glencair Ltd. Broadcast Properties (Group Owner).

**Began Operation:** November 4, 1968. Sale to Sinclair Broadcast Group Inc. (pends *Television Digest*, Vol. 41:38). Sale to present owner by Communications Corp. of America approved by FCC March 1, 1995. Transfer of control to Communications Corp. of America approved by FCC April 26, 1994. Sale to FSF TV Inc. by Durham Life Broadcasting approved by FCC June 14, 1991 (Vol. 31:15). Sale to Durham Life Broadcasting by Robinson O. Everett, et al., approved by FCC May 19, 1977 (Vol. 17:5).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Shaw Pittman.

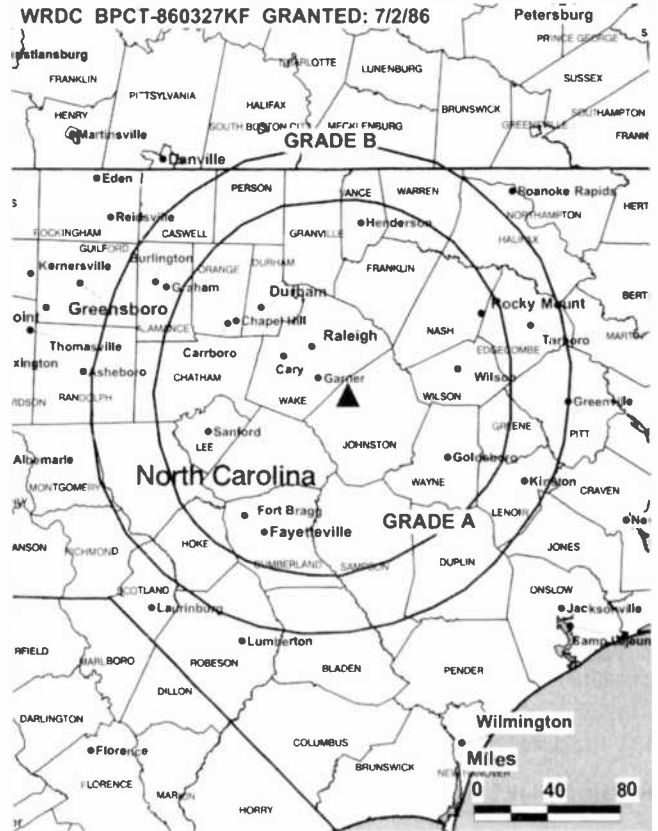
**Represented (engineering):** Technical Broadcast Consultants.

**Personnel:**

Susan Lucas, General Manager.

Shawn Harris, Sales Director.

Gary Todd, Chief Engineer.



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**Gayle Levinson, Business Manager.**

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Durham. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	520,120	422,620	942,740
Average Weekly Circulation (2001)	166,634	110,881	277,515
Average Daily Circulation (2001)			98,216
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,780	337,290	853,070
Average Weekly Circulation (2001)	166,169	100,925	267,095
Average Daily Circulation (2001)			95,795
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,340	85,330	89,670
Average Weekly Circulation (2001)	464	9,956	10,420
Average Daily Circulation (2001)			2,421

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Durham-Raleigh-Fayetteville

**WTVD**  
**Ch. 11**

**Network Service:** ABC.

**Licensee:** ABC Inc., 77 W. 66th St., 16th Floor, New York, NY 10023.

**Studios:** 411 Liberty St., Durham, NC 27702; 225 Green St., Fayetteville, NC 28301.

**Mailing Address:** Box 90001, Raleigh, NC 27675.

**Phones:** 919-683-1111 (Durham); 919-323-5883 (Raleigh). **Fax:** 919-682-7476.

**Web Site:** <http://www.abclocal.go.com/wtvd>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1990-ft. above av. terrain, 2000-ft. above ground, 2317-ft. above sea level.

Latitude 35° 40' 05"  
Longitude 78° 31' 58"

**Transmitter:** 4-mi. NW of Clayton, 2-mi. SE of Auburn.

**Began Digital Operation:** January 11, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, 7.3-meter Ku & C-band; Harris, 9.1-meter C-band; Standard Communications receivers.

**SNG Mobile Dish:** Vertex, 2.4-meter Ku-band.

**News Service:** AP.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Operation:** September 2, 1954. Sale to present owner by Capital Cities/ABC approved by FCC February 8, 1996. Sale to Durham TV Co. Inc. (controlled by Lowell Thomas interests & Capital Cities Communications Corp.) by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and WDNC (AM) approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

**Represented (sales):** ABC-TV Network Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

**Valari Staab**, President & General Manager.

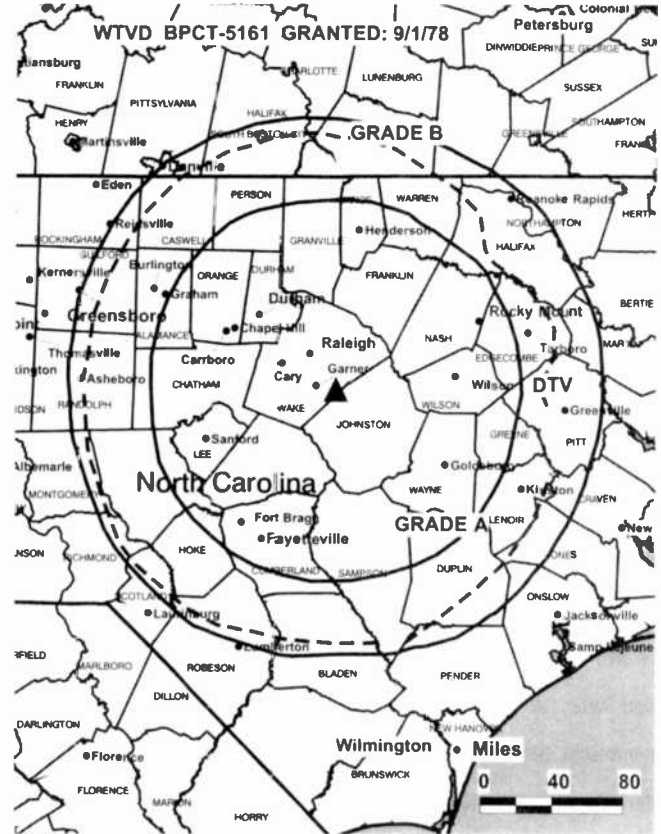
**Chris Nesbitt**, General Sales Manager.

**Dirk Ohley**, Sales Manager.

**John Idler**, Sales Manager.

**Angela Jaramillo**, Programming Director.

**Rob Elmore**, News Director.



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**Curtis Meredith**, Chief Engineer.

**Ed O'Connor**, Business Manager.

**Marie Brown**, Sales Service Manager.

**Rates:** On request.

**City of License:** Durham. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	610,910	443,060	1,053,970
Average Weekly Circulation (2001)	437,279	232,504	669,783
Average Daily Circulation (2001)			347,445
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	533,810	339,630	873,440
Average Weekly Circulation (2001)	404,012	216,429	620,441
Average Daily Circulation (2001)			328,973
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,100	103,430	180,530
Average Weekly Circulation (2001)	33,268	16,075	49,342
Average Daily Circulation (2001)			18,472

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Durham-Raleigh-Fayetteville

### WTVD-DT Ch. 52

**Network Service:** ABC.

**Grantee:** ABC Inc., 77 W. 66th St., 16th Floor, New York, NY 10023.

**Phone:** 919-683-1111.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1965-ft. above av. terrain, 1913-ft. above ground, 319-ft. above sea level.

Latitude	35°	40'	05"
Longitude	78°	31'	59"

**Transmitter:** Near Hwy. 70, 4-mi. NW of Clayton.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Digital Operation:** January 11, 2000.

#### Personnel:

**Valari Staab**, General Manager.

**Chris Nesbitt**, General Sales Manager.

**John Idler**, Local Sales Manager.

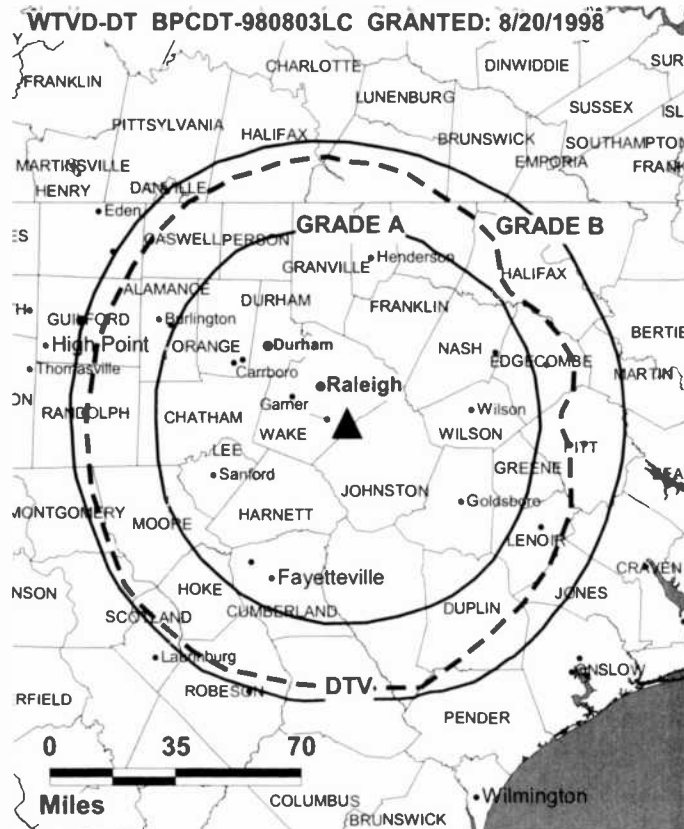
**Dirk Ohley**, National Sales Manager.

**Curtis Meredith**, Chief Engineer.

**Rob Elmore**, News Director.

**Angela Jaramillo**, Program Director.

**Robert Flinn**, Promotion Director.



**Ed O'Connor**, Business Manager.

**Rates:** On request.

**City of License:** Durham. **Station DMA:** Raleigh-Durham. **Rank:** 29.

# North Carolina—Rocky Mount

**WRPX**  
Ch. 47

(Operates satellite WFPX, Fayetteville, NC)

**Network Service:** PAX.

**Licensee:** Paxson Raleigh License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 3209 Gresham Lake Rd., No. 160, Raleigh, NC 27615.

**Phone:** 919-872-4748. **Fax:** 919-872-4766.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 12.3-kw max. visual. Antenna: 318-ft. above av. terrain, 331-ft. above ground, 482-ft. above sea level.

Latitude 35° 57' 03"  
Longitude 77° 55' 37"

Holds CP for change to 5000-kw max. visual, 1717-ft. above av. terrain, 1680-ft. above ground, 2019-ft. above sea level; lat. 36° 06' 13", long. 78° 11' 27", transmitter to 6.1-mi. E of Lewisburg & 1.7-mi. N of State Rte. 56. BPCT-960716KM.

**Transmitter:** State Rd. 1765, 401 Farm Rd., Nash County.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 180-kw max. visual. Antenna: 1161-ft. above av. terrain, 1135-ft. above ground, 1460-ft. above sea level.

Latitude 36° 06' 11"  
Longitude 78° 11' 29"

**Transmitter:** Off Wester Farm Rte. 4, near Louisburg.

**FCC Digital File Number:** BPCDT-990701KH. Granted: November 24, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Jerrold, 5-meter C-band; Jerrold, 6-meter C-band; Microdyne, 7-meter C-band; Jerrold, Microdyne receivers.

**News Service:** Capitol News.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** July 5, 1989. Sale to present owner by DP Media Inc. approved by FCC February 25, 2000 (Television Digest, Vol. 39:48; 40:24). Sale to DP Media Inc. by Roberts Broadcasting Co. approved by FCC June 9, 1997. Sale to Roberts Broadcasting Co. by Family Broadcasting Enterprises approved by FCC September 19, 1995.

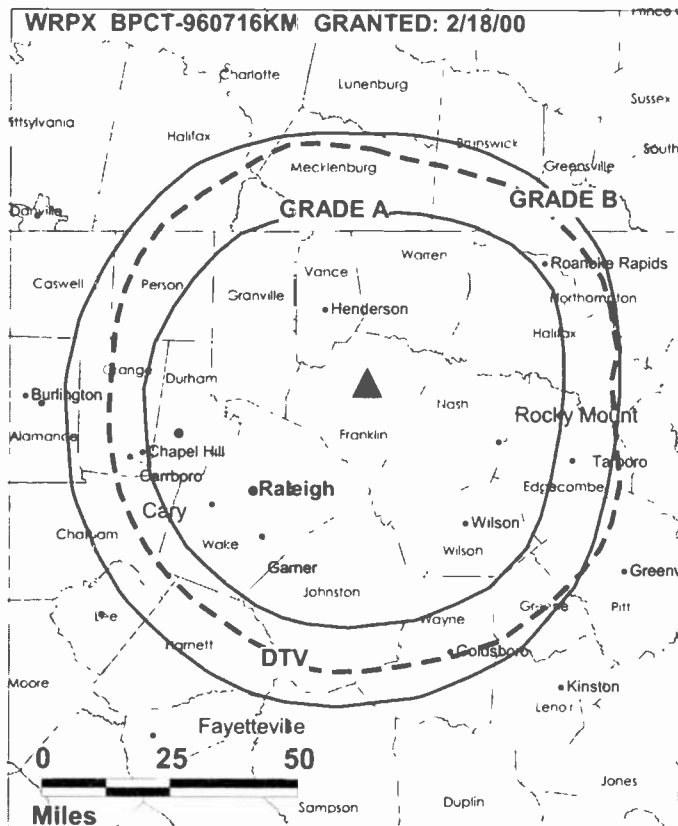
**Represented (sales):** American Media.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Michael Schiefer**, Vice President & General Manager.

**Jean Almand**, Development Director.



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**Highest 30 Sec. Rate:** \$56.

**City of License:** Rocky Mount. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	413,440	208,080	621,520
Average Weekly Circulation (2001)	62,782	27,272	90,054
Average Daily Circulation (2001)			26,253
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	413,440	206,580	620,020
Average Weekly Circulation (2001)	62,782	27,196	89,978
Average Daily Circulation (2001)			26,250
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,500	1,500
Average Weekly Circulation (2001)	0	77	77
Average Daily Circulation (2001)			3

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

# North Carolina—Washington-Greenville-New Bern

## WITN-TV Ch. 7

**Network Service:** NBC.

**Licensee:** Gray Communications Systems Inc., 126 N. Washington St., Albany, GA 31702.

**Studio:** Hwy. 17 S, Washington, NC 27889.

**Mailing Address:** Box 468, Washington, NC 27889.

**Phone:** 252-946-3131. **Fax:** 252-946-9265.

**E-mail:** witn@witntv.com

**Web Site:** http://www.witntv.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude	35°	21'	55"
Longitude	77°	23'	38"

**Transmitter:** Hwy. 118, 2.5-mi. E of Griffor.

**FCC Proposed Digital Channel Number:** Ch. 32.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter; Harris, 6-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** September 28, 1955. Sale to AFLAC Inc. by W. R. Roberson Jr., et al., approved by FCC June 26, 1985 (*Television Digest*, Vol. 25:8). Sale to Raycom Media-U.S. Inc. by AFLAC Inc. approved by FCC March 21, 1997. Sale to present owner by Raycom Media-U.S. Inc. approved by FCC July 28, 1997.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

**Michael D. Weeks**, President & General Manager.

**Glenn Rose**, General Sales Manager.

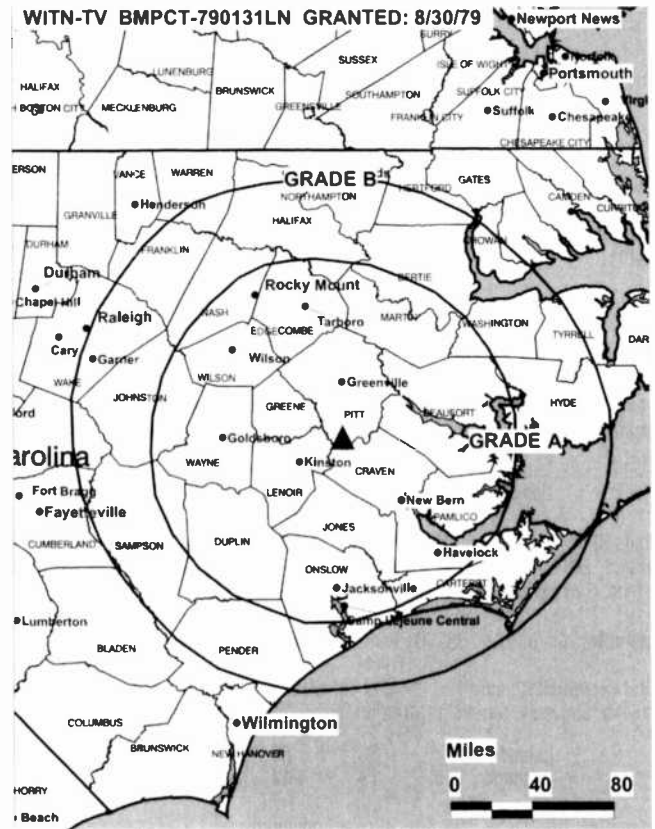
**Meredith Turner**, National Sales Coordinator.

**Steve Flint**, Regional Sales Manager.

**Neal Fox**, News Director.

**Michael Riddle**, Program Director.

**Al Manning**, Chief Engineer.



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**Frances W. Williams**, Business Manager.

**Rates:** On request.

**City of License:** Washington. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

Circulation © 2001 Nielsen Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	321,230	199,300	520,530
Average Weekly Circulation (2001)	185,914	80,164	266,078
Average Daily Circulation (2001)			134,582
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,750	79,140	233,890
Average Weekly Circulation (2001)	115,708	52,328	168,036
Average Daily Circulation (2001)			95,551
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,480	120,160	286,640
Average Weekly Circulation (2001)	70,207	27,836	98,043
Average Daily Circulation (2001)			39,032

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Wilmington

## WECT Ch. 6

**Network Service:** NBC.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 322 Shipyard Blvd., Wilmington, NC 28412.

**Phone:** 910-791-8070. **Fax:** 910-392-1509.

**E-mail:** wect@wect.com

**Web Site:** http://www.wect.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1930-ft. above av. terrain, 2000-ft. above ground, 2055-ft. above sea level.

Latitude 34° 34' 32"  
Longitude 78° 26' 13"

**Transmitter:** State Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 1000-kw max. visual. Antenna: 1860-ft. above av. terrain, 1870-ft. above ground.

Latitude 34° 34' 43"  
Longitude 78° 26' 13"

**FCC Digital File Number:** BPCDT-19991025ADI. Granted: December 8, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** DH Satellite, 5-meter; Harris, 3-meter; Harris, 8-meter; Prodelin, 5-meter; Standard Communications receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** April 9, 1954. Sale of 60% of stock to WNCT & James Jackson by Richard A. Dunlea & wife approved by FCC December 11, 1957 (*Television Digest*, Vol. 13:44, 50). Sale to News Press & Gazette Co. approved by FCC November 21, 1986. Sale to New Vision Television approved by FCC November 15, 1993. Sale to Ellis Communications approved by FCC February 10, 1995 (Vol. 34:48; 35:14). Sale to present owner by Ellis Communications approved by FCC July 26, 1996.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**John Shine,** Vice President & General Manager.

**Karl Davis,** General Sales Manager.

**Raeford Brown,** News Director.

**Herschel Howie,** Promotion Director.



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**Wayne Tiner,** Chief Engineer.

**Anita Liebscher,** Business Manager.

**Rates:** On request.

**City of License:** Wilmington. **Station DMA:** Wilmington. **Rank:** 146.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,580	220,280	603,860
Average Weekly Circulation (2001)	194,956	64,542	259,498
Average Daily Circulation (2001)			124,092
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,880	39,350	139,230
Average Weekly Circulation (2001)	81,561	28,546	110,107
Average Daily Circulation (2001)			68,821
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	283,700	180,930	464,630
Average Weekly Circulation (2001)	113,395	35,996	149,390
Average Daily Circulation (2001)			55,272

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Wilmington

## WSFX-TV Ch. 26

**Network Service:** FOX.

**Licensee:** Wilmington Telecasters Inc., 1926 Oleander Dr., Wilmington, NC 28403.

**Studio:** 1926 Oleander Dr., Wilmington, NC 28403.

**Mailing Address:** Box 2626, Wilmington, NC 28403.

**Phone:** 910-343-8826. **Fax:** 910-251-0978.

**E-mail:** bwatson@wsfx.com

**Web Site:** http://www.wsfx.com

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2350-kw max. visual. Antenna: 1640-ft. above av. terrain, 1631-ft. above ground, 1690-ft. above sea level.

Latitude 34° 07' 51"  
Longitude 78° 11' 16"

**Transmitter:** 5-mi. NNW of Bolivia on Lewis Swamp Rd.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 1644-ft. above av. terrain, 1631-ft. above ground.

Latitude 34° 07' 51"  
Longitude 78° 11' 16"

**FCC Digital File Number:** BPCDT-19991006AAT. Granted: January 11, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Microdyne, 7-meter; Harris, 3.7-meter; Harris, 4.7-meter; Scientific-Atlanta, 6.2-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Robinson O. Everett (Group Owner); Jacob H. Froelich Jr. (Group Owner).

**Began Operation:** September 24, 1984.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Baraff, Koemer & Olender PC.

### Personnel:

**Bob Watson**, Vice President & General Manager.

**Jeff Stewart**, Local Sales Manager.

**Steve Gray**, Chief Engineer.

**Paula Cameron**, Promotion & Marketing Director.

**Nancy Morse**, Program Director.

**Clara Dittmer**, Office Manager.



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**Eric Peterson**, Production Manager.

**Highest 30 Sec. Rate:** \$800.

**City of License:** Wilmington. **Station DMA:** Wilmington. **Rank:** 146.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,650	76,440	180,090
Average Weekly Circulation (2001)	53,351	19,402	72,753
Average Daily Circulation (2001)			27,493
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,880	39,350	139,230
Average Weekly Circulation (2001)	52,982	15,897	68,879
Average Daily Circulation (2001)			26,181
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,770	37,090	40,860
Average Weekly Circulation (2001)	369	3,505	3,874
Average Daily Circulation (2001)			1,312

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Carolina—Wilmington

**WWAY**  
Ch. 3

**Network Service:** ABC.

**Licensee:** HNC Inc., Bldg. 2, 1888 Emory St., Atlanta, GA 30318.

**Studio:** 615 N. Front St., Wilmington, NC 28401.

**Mailing Address:** Box 2068, Wilmington, NC 28401.

**Phone:** 910-762-8581. **Fax:** 910-762-8367.

**Web Site:** <http://www.wwaytv3.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1953-ft. above av. terrain, 1941-ft. above ground, 2001-ft. above sea level.

Latitude 34° 07' 51"  
Longitude 78° 11' 16"

**Transmitter:** 5-mi. NNW of Bolivia on Lewis Swamp Rd.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1860-ft. above av. terrain, 1850-ft. above ground.

Latitude 34° 07' 53"  
Longitude 78° 11' 17"

**FCC Digital File Number:** BPCDT-19991101AFK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Cosmos Broadcasting Corp.

**Began Operation:** October 30, 1964. Sale to present owner by Hillside Broadcasting of North Carolina Inc. approved by FCC December 18, 1998. Transfer by Hillside Broadcasting from Mario Beza to Kelso Investment Assoc. V LP approved by FCC June 20, 1997. Sale to Hillside Broadcasting of North Carolina Inc. by CLG Media approved by FCC March 30, 1995 (*Television Digest*, Vol. 34:41; 48). CLG Media of Wilmington Inc. (Chrysler Capital Corp.) assumed control from Sterling TV of Wilmington Inc. (Adams Communications) January 5, 1993. Sale to Adams TV approved by FCC July 11, 1988. Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Vol. 27:21). Sale to Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by FCC August 28, 1968. **Note:** Left air temporarily January 24, 1981 when plane collided with tower (Vol. 21:5).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Lowenthal, Landau, Fischer & Bring PC.

**Personnel:**

**James Smith**, Vice President & General Manager.

**Barry Paul**, General Sales Manager.

**Eric Olsen**, News Director.



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**Joe Gaughan**, Operations & Production Director.

**Tom Newylen**, Chief Engineer.

**Highest 30 Sec. Rate:** \$900.

**City of License:** Wilmington. **Station DMA:** Wilmington. **Rank:** 146.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,130	141,430	277,560
Average Weekly Circulation (2001)	83,177	33,135	116,313
Average Daily Circulation (2001)			57,899
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,880	39,350	139,230
Average Weekly Circulation (2001)	73,814	22,241	96,055
Average Daily Circulation (2001)			53,381
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,250	102,080	138,330
Average Weekly Circulation (2001)	9,364	10,894	20,258
Average Daily Circulation (2001)			4,518

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Wilson

### WRAY-TV Ch. 30

**Network Service:** Independent.

**Licensee:** SAH Holdings LP, 111 S. Washington St., Brownsville, TN 38012.

**Studio:** 2920 Horace Watson Rd., Wilson, NC 27893.

**Mailing Address:** Box 1117, Wilson, NC 27894.

**Phone:** 252-243-0584. **Fax:** 252-243-6290.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 1820-kw max. visual. Antenna: 1768-ft. above av. terrain, 1739-ft. above ground, 1982-ft. above sea level.

Latitude	35°	49'	53"
Longitude	78°	08'	50"

**Transmitter:** Hwy. 1130, 0.5-mi. W of intersection with Hwy. 1106, near Middlesex.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 1000-kw max. visual. Antenna: 1709-ft. above av. terrain, 1680-ft. above ground.

Latitude	35°	49'	53"
Longitude	78°	08'	50"

**FCC Digital File Number:** BPCDT-19991101AFB (pending).

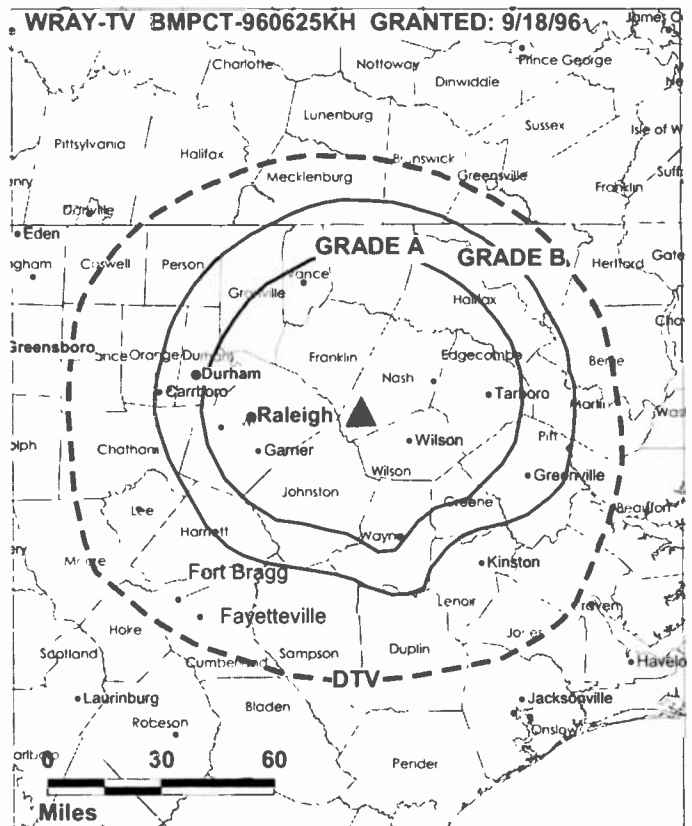
**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Shop at Home Inc. (Group Owner).

**Began Operation:** August 7, 1995. Sale to Global Broadcasting Systems Inc. by Wilson Telecasters approved by FCC October 22, 1997 (*Television Digest*, Vol. 36:34). Global Broadcasting Systems filed for Chapter 11 bankruptcy; transfer to S. James Coopersmith, Trustee approved by FCC July 30, 1997. Sale to present owner by Coopersmith approved by FCC February 20, 1998.

**Represented (sales):** Roslin TV Sales.

**Represented (legal):** Wiley, Rein & Fielding.



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#### Personnel:

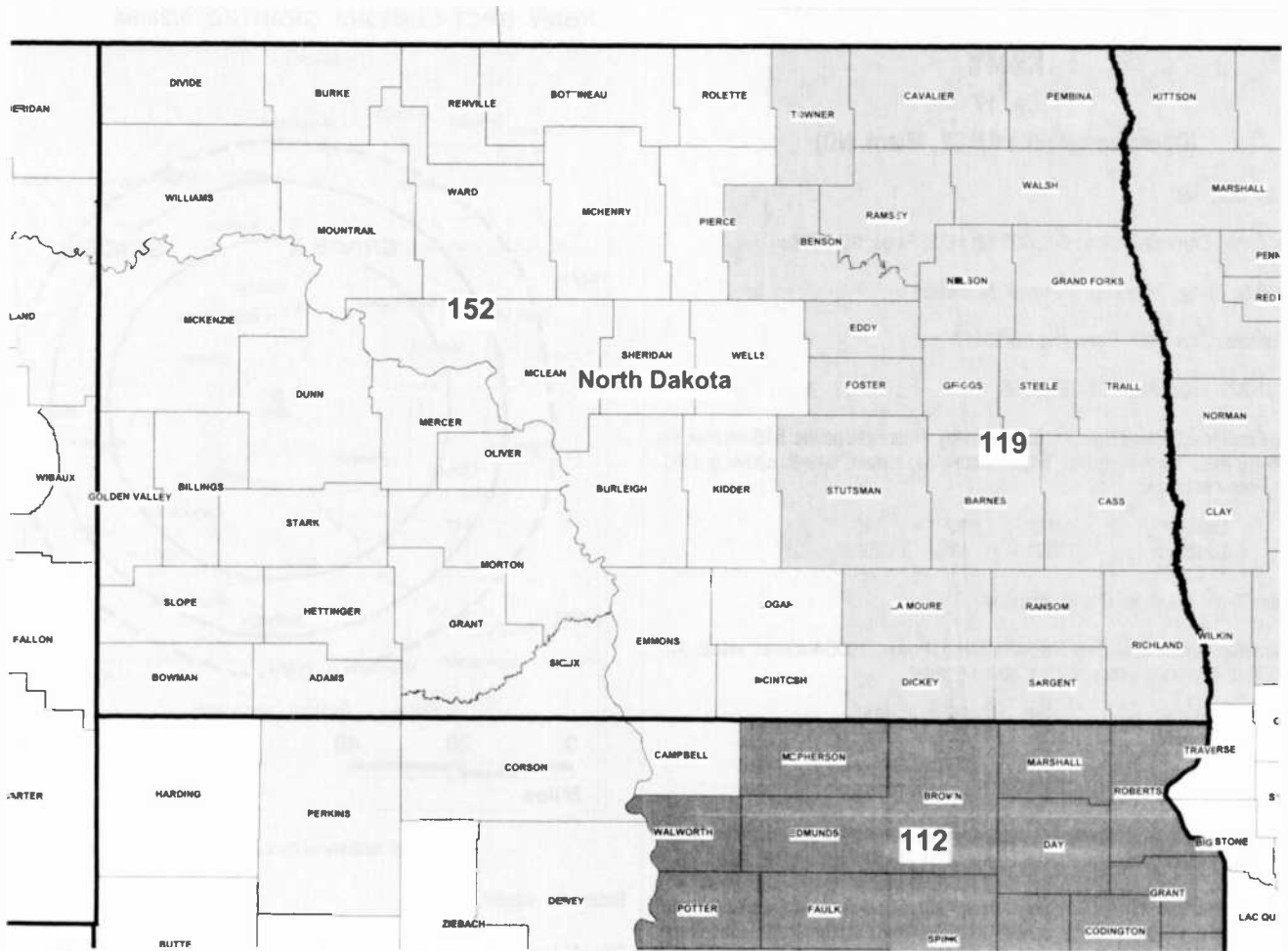
**Glenn Holterhaus, General Manager.**

**Ed Kasovick, Chief Engineer.**

**Rates:** On request.

**City of License:** Wilson. **Station DMA:** Raleigh-Durham. **Rank:** 29.

**Nielsen data:** Not available.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Fargo-Valley City, ND	225,830	119	KBRR (10), KJRR (7), KNRR (12), KVLV-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
Minot-Bismarck-Dickinson, ND	136,060	152	KBMY (17), KFVR-TV (5), KMCI (14), KMOT (10), KNDX (26), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11), KXND (24)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

KXJB-TV, Fargo	See Valley City, ND
KBRR, Grand Forks	See Thief River Falls, MN
KVLV-TV, Grand Forks	See Fargo, ND
WDAZ-TV, Grand Forks	See Devils Lake, ND

**North Dakota Analog Station Totals as of December 1, 2001**

	VHF	UHF	TOTAL
Commercial Television	14	5	19
Educational Television	6	1	7
	20	6	26

# North Dakota—Bismarck

**KBMY**

**Ch. 17**

**(Operates satellite KMCY, Minot, ND)**

**Network Service:** ABC.

**Licensee:** Forum Communications Co., 301 8th St. S, Fargo, ND 58103.

**Studio:** 919 S. 7th St., Suite 600, Bismarck, ND 58504.

**Mailing Address:** Box 7277, Bismarck, ND 58507.

**Phone:** 701-223-1700. **Fax:** 701-258-0886.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 510-kw max. visual, 90-kw max. aural. Antenna: 948-ft. above av. terrain, 649-ft. above ground, 2869-ft. above sea level.

Latitude 46° 35' 11"  
Longitude 100° 48' 20"

**Transmitter:** 2-mi. S & 4-mi. E of St. Anthony.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 1000-kw max. visual. Antenna: 964-ft. above av. terrain, 627-ft. above ground.

Latitude 46° 35' 15"  
Longitude 100° 48' 20"

**FCC Digital File Number:** BPCDT-19991028AEC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; M/A-Com, Standard Communications receivers.

**Ownership:** Forum Communications Co. (Group Owner).

**Began Operation:** March 31, 1985.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Wiley, Rein & Fielding.

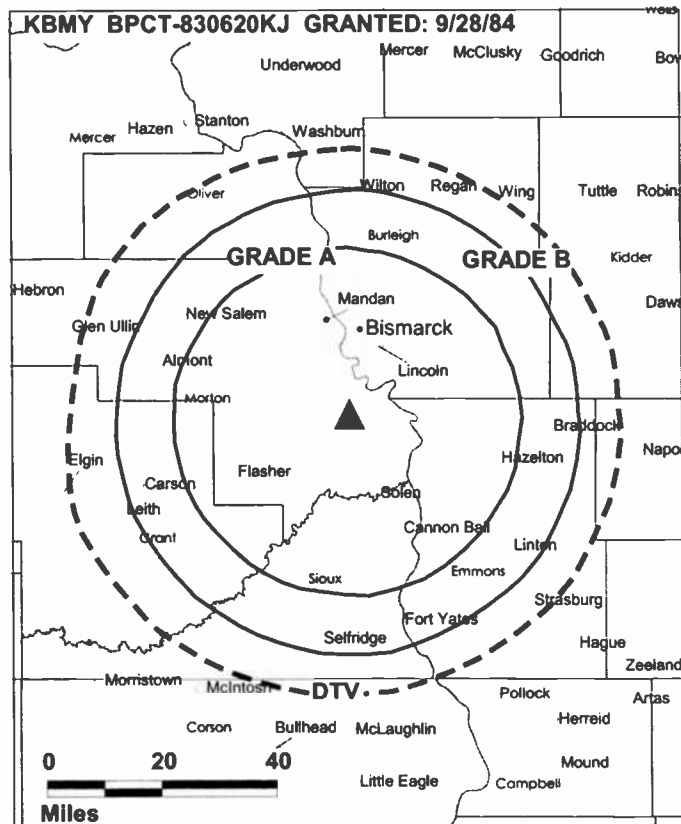
**Personnel:**

**Mark Prather,** General Manager.

**Chuck Peterson,** Local & National Sales Manager.

**Dennis Wilson,** Chief Engineer.

**Susan Eider,** Program & Promotion Director.



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**Rates:** On request.

**City of License:** Bismarck. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,610	23,500	54,110
Average Weekly Circulation (2001)	20,126	7,925	28,051
Average Daily Circulation (2001)			10,491
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,610	23,500	54,110
Average Weekly Circulation (2001)	20,126	7,925	28,051
Average Daily Circulation (2001)			10,491

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Bismarck

## KFYR-TV

Ch. 5

(Operates satellites KQCD-TV, Dickinson; KMOT, Minot & KUMV-TV, Williston, ND)

**Network Service:** NBC.

**Licensee:** STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 200 N. 4th St., Bismarck, ND 58501.

**Mailing Address:** Box 1738, Bismarck, ND 58502.

**Phones:** 701-255-5757; 800-472-5458. **Fax:** 701-255-8220.

**Web Site:** <http://www.kfyrtv.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 17"  
Longitude 100° 48' 30"

**Transmitter:** 12-mi. S of city.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 107-kw max. visual. Antenna: 882-ft. above av. terrain, 499-ft. above ground.

Latitude 46° 36' 20"  
Longitude 100° 48' 22"

**FCC Digital File Number:** BPCDT-19991015AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** GE, 6-meter Ku-band; Harris, 3-meter C-band; Simulsat, Ku & C-band; Comsat, Harris, Scientific-Atlanta, Standard Components receivers.

**AM Affiliate:** KFYR, 5-kw, 550 kHz.

**FM Affiliate:** KYYY, 100-kw, 92.9 MHz (No. 225), 1402-ft.

**News Services:** Agri-Data, AP, NBC News Channel, Sports News Satellite.

**Ownership:** Sunrise Television Partners LP. Station is operated by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** December 19, 1953. Sale to Sunrise Television Partners by Meyer Broadcasting approved by FCC August 13, 1998. Transfer of control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP.

**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Denny & Associates PC.

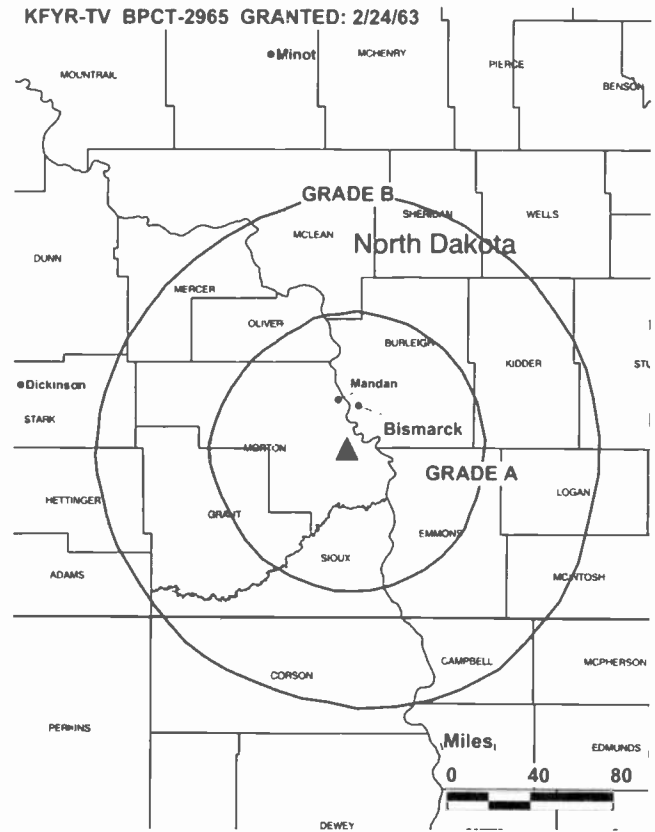
**Personnel:**

**Holly Stuart,** General Manager.

**Jim Sande,** Operations & Programming Manager.

**Julie Bernhardt,** National & Regional Sales Manager.

KFYR-TV BPCT-2965 GRANTED: 2/24/63



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**Rich Beierle,** Chief Engineer.

**Dick Heidt,** News Director.

**LuWanna Ondracek,** Promotion Director.

**Tom Hertz,** Business Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Bismarck. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,320	21,070	56,390
Average Weekly Circulation (2001)	29,054	11,874	40,928
Average Daily Circulation (2001)			27,050
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,780	18,950	52,730
Average Weekly Circulation (2001)	28,349	11,626	39,974
Average Daily Circulation (2001)			26,769
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,540	2,120	3,660
Average Weekly Circulation (2001)	705	248	953
Average Daily Circulation (2001)			281

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

## North Dakota—Bismarck

**KNDX**  
**Ch. 26**

**Network Service:** FOX.

**Licensee:** Prime Cities Broadcasting Inc., 3130 E. Broadway Ave., Box 4026, Bismarck, ND 58502.

**Studio:** Box 4026, 3130 E. Broadway Ave., Bismarck, ND 58502.

**Phone:** 701-355-0026. **Fax:** 701-250-7244.

**E-mail:** kndx@westdakotafox.com

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 737.9-kw max. visual. Antenna: 984-ft. above av. terrain, 663-ft. above ground, 2884-ft. above sea level.

Latitude	46°	35'	23"
Longitude	100°	47'	39"

**Transmitter:** Section 18, T135N, R80W, Morton County.

**FCC Proposed Digital Channel Number:** Ch. 26.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 4-meter Ku & C-band.

**Ownership:** Prime Cities Broadcasting Inc. (Group Owner).

**Began Operation:** November 7, 1999. Assignment to present owner by KT Broadcasting Inc. approved by FCC June 8, 1999.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Borsari & Paxson.

**Personnel:**

**Kent Lien**, General Manager.

**Steve Butts**, General Sales Manager.

**Jeff Foltz**, Chief Engineer.

**Jennifer Sprenger**, Program Director.

**Dan Stephenson**, Promotion Director.

**Harold Heit**, Business Manager.

**Highest 30 Sec. Rate:** \$300.

**City of License:** Bismarck. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

<b>Grand Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	36,980	16,230	53,210
Average Weekly Circulation (2001)	15,625	5,361	20,986
Average Daily Circulation (2001)			6,628
<b>Station DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	36,980	16,230	53,210
Average Weekly Circulation (2001)	15,625	5,361	20,986
Average Daily Circulation (2001)			6,628

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Dakota—Devils Lake-Grand Forks

## WDAZ-TV

Ch. 8

(Satellite of WDAY-TV, Fargo, ND)

**Network Service:** ABC.

**Licensee:** Forum Communications Co., 301 S. 8th St., Fargo, ND 58108.

**Studio:** 2220 S. Washington, Grand Forks, ND 58201.

**Mailing Address:** Box 12639, Grand Forks, ND 58201.

**Phone:** 701-775-2511. **Fax:** 701-746-8565.

**E-mail:** bkerr@wdaz.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1480-ft. above av. terrain, 1461-ft. above ground, 2982-ft. above sea level.

Latitude 48° 08' 24"  
Longitude 97° 59' 38"

**Transmitter:** 9-mi. N of Petersburg.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 100-kw max. visual. Antenna: 1276-ft. above av. terrain, 1188-ft. above ground.

Latitude 48° 08' 18"  
Longitude 97° 59' 35"

**FCC Digital File Number:** BPCDT-19991028AEF. Granted: February 12, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, Microdyne receivers.

**News Service:** AP.

**Ownership:** Forum Communications Co. (Group Owner).

**Began Operation:** February 8, 1967.

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Robert Kerr, General Manager.

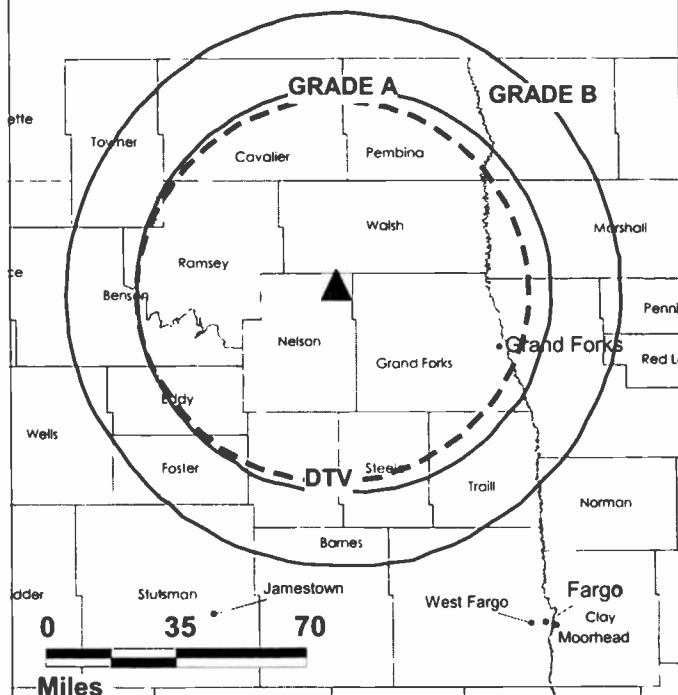
Rob Horken, Local Sales Manager.

Mike Brue, News Director.

Jeff Awes, Chief Engineer.

**Rates:** On request.

WDAZ-TV BPCT-3442 GRANTED: 4/20/66



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**City of License:** Devils Lake. **Station DMA:** Fargo-Valley City. **Rank:** 119.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,660	28,050	79,710
Average Weekly Circulation (2001)	39,437	14,815	54,251
Average Daily Circulation (2001)			34,330
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,210	23,090	69,300
Average Weekly Circulation (2001)	36,053	13,629	49,683
Average Daily Circulation (2001)			32,020
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,450	4,960	10,410
Average Weekly Circulation (2001)	3,383	1,186	4,569
Average Daily Circulation (2001)			2,310

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.





# North Dakota—Dickinson

## KXMA-TV

Ch. 2

(Satellite of KXMC-TV, Minot, ND)

**Network Service:** CBS.

**Licensee:** Reiten Television Co. Inc., 1625 W. Villard, Drawer B, Dickinson, ND 58601.

**Studio:** 1625 W. Villard, Dickinson, ND 58601.

**Mailing Address:** Drawer B, Dickinson, ND 58601.

**Phone:** 701-227-1400. **Fax:** 701-225-8896.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"  
Longitude 102° 54' 58.16"

**Transmitter:** 10.5-mi. S, 6-mi. W of Dickinson.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 932-ft. above av. terrain, 659-ft. above ground, 3438-ft. above sea level.

Latitude 46° 43' 31.00"  
Longitude 102° 55' 00.00"

**FCC Digital File Number:** BPCDT-20000501ABX. Granted: May 18, 2001.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Reiten Television (Group Owner).

**Began Operation:** October 15, 1956. Sale to present owner by Northern Plains Broadcasting Group approved by FCC December 4, 1984. Sale to Northern Plains Broadcasting Group by Stanley Deck approved by FCC April 22, 1983. Sale to Deck by Dickinson Radio Association, increasing Stanley Deck's holdings from 5% to 99%, approved by FCC October 25, 1966 (*Television Digest*, Vol. 6:44).

**Represented (sales):** Reiten Television.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Tim Reiten, President.

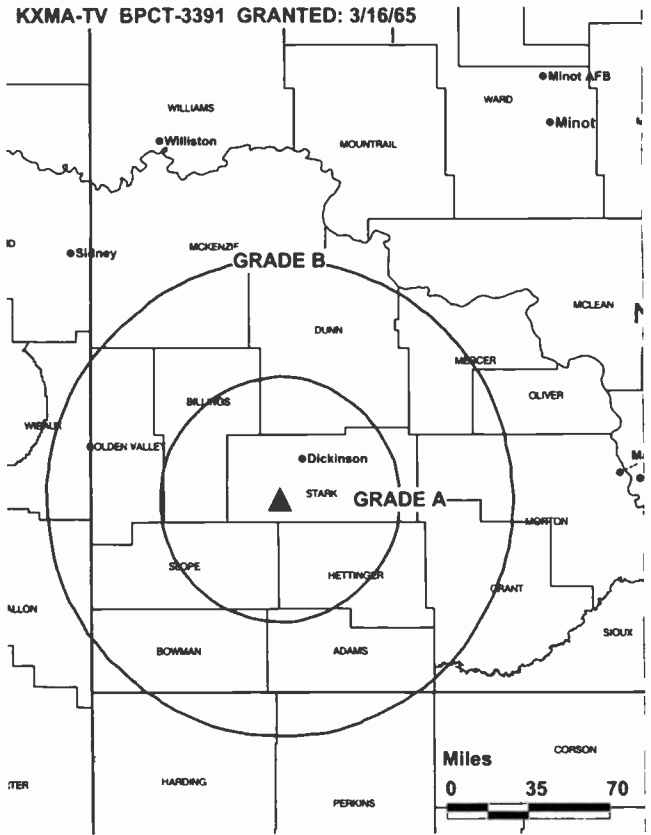
Charlie Ferguson, General Manager.

Penny Borg, Corporate Sales Director.

Cathy Vix, Sales Manager.

Rocky Hefty, Chief Engineer.

Tom Jensen, News Director.



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Mary Jane Messmer, Traffic Manager.

**Highest 30 Sec. Rate:** \$35.

**City of License:** Dickinson. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,810	4,820	12,630
Average Weekly Circulation (2001)	5,635	2,824	8,458
Average Daily Circulation (2001)			4,030
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,250	4,820	12,070
Average Weekly Circulation (2001)	5,250	2,824	8,074
Average Daily Circulation (2001)			3,980
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	560	0	560
Average Weekly Circulation (2001)	385	0	385
Average Daily Circulation (2001)			50

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Fargo-Grand Forks

## KVLY-TV Ch. 11

**Network Service:** NBC.

**Licensee:** STC License Co., 720 2nd Ave. S, St. Petersburg, FL 33701.

**Studio:** 1350 21st Ave. S, Fargo, ND 58103.

**Studio:** 314 9th Ave. N, Grand Forks, ND 58201.

**Mailing Address:** Box 1878, Fargo, ND 58107.

**Phones:** 701-237-5211; 701-772-3481. **Fax:** 701-232-0493.

**E-mail:** mail@kvlytv11.com

**Web Site:** http://www.kvlytv11.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"  
Longitude 97° 17' 17"

**Transmitter:** 3-mi. W of Blanchard.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 389-kw max. visual. Antenna: 981-ft. above av. terrain, 1001-ft. above ground.

Latitude 47° 20' 32"  
Longitude 97° 17' 20"

**FCC Digital File Number:** BPCDT-19991015AAS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Harris, M/A-Corn, Standard Components receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Sunrise Television Partners LP. Station is managed by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** October 11, 1959. Transfer of control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP. Sale to Sunrise Television Partners LP by Meyer Broadcasting Co. approved by FCC August 13, 1998. Sale to Meyer Broadcasting Co. from Spokane Television approved by FCC January 20, 1995. Sale to Spokane Television approved by FCC December 23, 1968 (*Television Digest*, Vol. 9:4). Sale of control to Natco by Polaris Corp. approved by FCC September 23, 1966 (Vol. 5:51; 6:39, 40). Sale of control to Polaris by North Dakota Broadcasting approved by FCC July 25, 1962 (Vol. 2:20).

**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

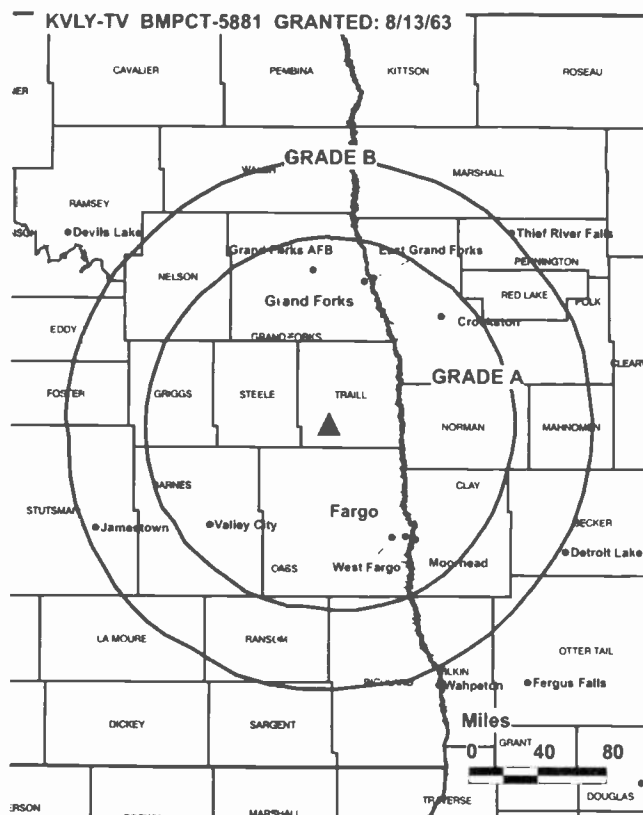
**Personnel:**

**Charley Johnson**, General Manager.

**Ron Westrick**, Local & Regional Sales Manager.

**Jeff Petrik**, Operations Manager.

**John Rinkenbaugh**, News Director.



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**Pam Petrik**, Creative Services & Promotion Director.

**Diane Pinkerman**, Business Manager.

**Carol Gillett**, Traffic Manager.

**Roger Johnson**, Chief Engineer.

**Highest 30 Sec. Rate:** \$850.

**City of License:** Fargo. **Station DMA:** Fargo-Valley City. **Rank:** 119.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,520	82,050	218,570
Average Weekly Circulation (2001)	107,950	46,237	154,188
Average Daily Circulation (2001)			82,944
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,000	70,160	198,160
Average Weekly Circulation (2001)	102,961	45,145	148,106
Average Daily Circulation (2001)			80,576
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,520	11,890	20,410
Average Weekly Circulation (2001)	4,989	1,092	6,082
Average Daily Circulation (2001)			2,368

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Fargo-Moorhead, Minnesota

**KVRR**

**Ch. 15**

(Operates satellites KJRR, Jamestown & KNRR, Pembina, ND;  
KBRR, Thief River Falls, MN)

**Network Service:** FOX.

**Licensee:** Red River Broadcast Co. LLC, Box 9115, Fargo, ND 58106-9115.

**Studio:** 4015 9th Ave., Fargo, ND 58103.

**Mailing Address:** Box 9115, Fargo, ND 58106-9115.

**Phone:** 701-277-1515. **Fax:** 701-277-1830.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 4170-kw max. visual, 417-kw max. aural. Antenna: Directional, 1243-ft. above av. terrain, 1095-ft. above ground, 2516-ft. above sea level.

Latitude 46° 40' 26"  
Longitude 96° 13' 40"

**Transmitter:** 1-mi. N of Hwy. 32, 0.5-mi. E of intersection of Hwys. 32 & 34, Tansem, MN.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 1243-ft. above av. terrain, 1062-ft. above ground.

Latitude 46° 40' 29"  
Longitude 96° 13' 40"

**FCC Digital File Number:** BPCDT-19991028ACA. Granted: November 15, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7-meter; Harris, 4.5-meter Ku-band; RCA, Ku-band; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Red River Broadcast Corp. (Group Owner).

**Began Operation:** February 14, 1983. Sale to Fargo Broadcasting Corp. approved by FCC March 12, 1985. Transfer of 50% control to John W. Boler approved by FCC July 19, 1985. Transfer of control to present owner by Boler approved by FCC August 4, 1987.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Crowell & Moring LLP.

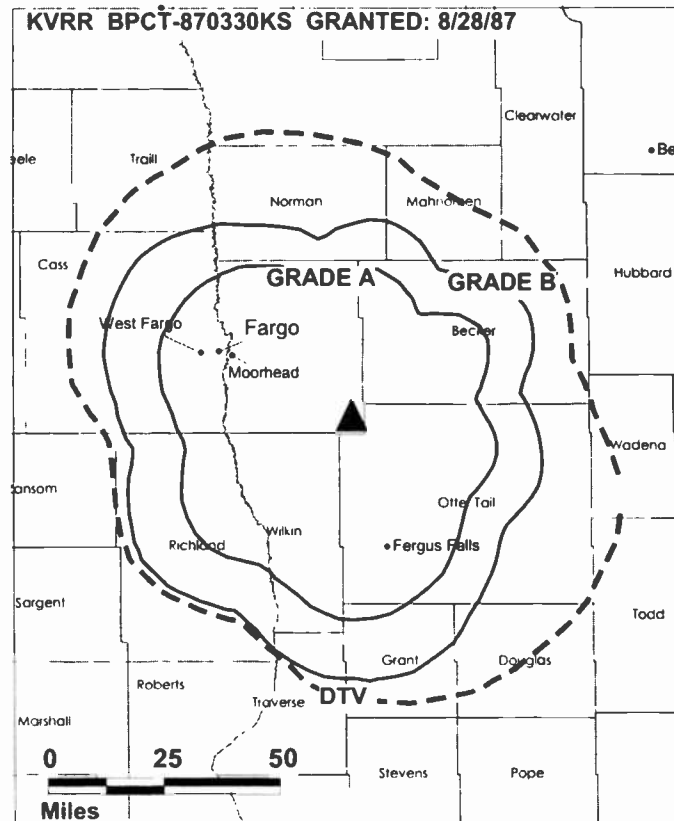
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Ron Grignon**, President.

**Myron Kunin**, Chief Executive Officer.

**Kathy Lau**, Vice President & General Manager.



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**Rates:** On request.

**City of License:** Fargo. **Station DMA:** Fargo-Valley City. **Rank:** 119.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,760	69,720	171,480
Average Weekly Circulation (2001)	46,614	27,386	73,999
Average Daily Circulation (2001)			27,903
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,090	48,770	120,860
Average Weekly Circulation (2001)	42,427	22,784	65,211
Average Daily Circulation (2001)			25,276
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,670	20,950	50,620
Average Weekly Circulation (2001)	4,187	4,602	8,789
Average Daily Circulation (2001)			2,627

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Dakota—Fargo

### WDAY-TV

Ch. 6

(Operates satellite WDAZ-TV, Devils Lake, ND)

**Network Service:** ABC.

**Licensee:** Forum Communications Co., Box 2466, Fargo, ND 58108.

**Studio:** 301 8th St. S, Fargo, ND 58103.

**Mailing Address:** Box 2466, Fargo, ND 58108.

**Phone:** 701-237-6500. **Fax:** 701-241-5368.

**Web Site:** <http://www.in-forum.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1206-ft. above ground, 2152-ft. above sea level.

Latitude 47° 00' 43"  
Longitude 97° 11' 58"

**Transmitter:** 1-mi. E of Amenia.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 1000-kw max. visual. Antenna: 1168-ft. above av. terrain, 1181-ft. above ground.

Latitude 47° 00' 28"  
Longitude 97° 12' 02"

**FCC Digital File Number:** BPCDT-19991028ABK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 7-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, Microdyne, Standard Communications receivers.

**AM Affiliate:** WDAY, 5-kw, 970 kHz.

**FM Affiliate:** WDAY-FM, 100-kw, 93.7 MHz (No. 229), 1150-ft.

**News Services:** AP, Conus.

**Ownership:** Forum Communications Co. (Group Owner).

**Began Operation:** June 1, 1953. Sale of remaining 55.56% interest to Fargo Forum (owned by the Black family) by E. C. & Marie E. Reineke approved by FCC July 20, 1960 by FCC (Television Digest, Vol. 16:31).

**Represented (sales):** Continental Television Sales.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

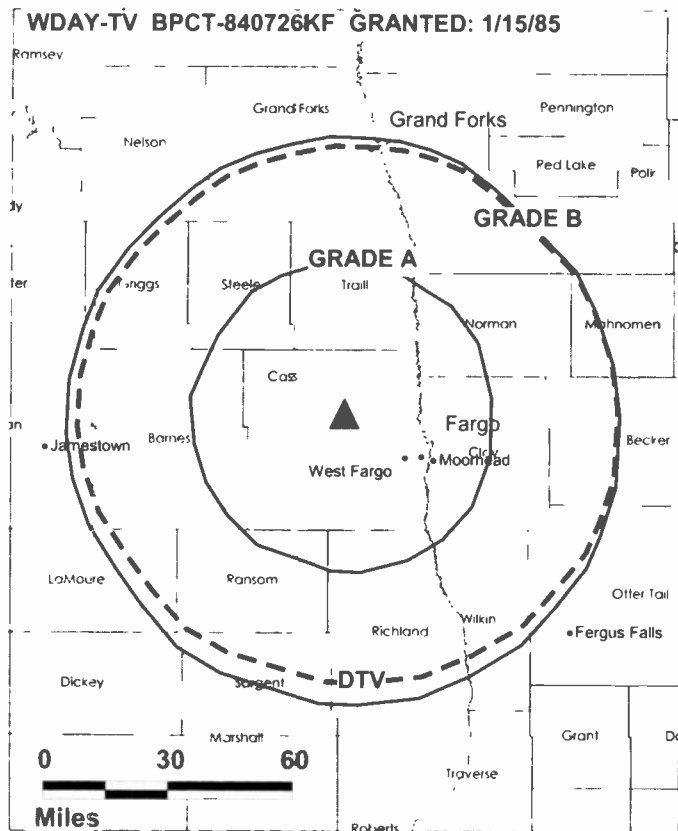
William C. Marcil, President.

Mark Prather, General Manager.

Carol Anhorn, General Sales Manager.

Al Aamodt, News Director.

Susan Eider, Operations Manager.



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**Tom Thompson**, Chief Engineer.

**Bonnie Reberg**, Business Manager.

**Rates:** On request.

**City of License:** Fargo. **Station DMA:** Fargo-Valley City. **Rank:** 119.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,700	65,280	155,980
Average Weekly Circulation (2001)	69,024	37,086	106,110
Average Daily Circulation (2001)			61,483
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,700	62,540	153,240
Average Weekly Circulation (2001)	69,024	36,594	105,618
Average Daily Circulation (2001)			61,412
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,740	2,740
Average Weekly Circulation (2001)	0	492	492
Average Daily Circulation (2001)			71

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Jamestown

**KJRR**

**Ch. 7**

**(Satellite of KVRR, Fargo, ND)**

**Network Service:** FOX.

**Licensee:** Red River Broadcast Co. LCC, Box 9115, Fargo, ND 58106.

**Phone:** 701-277-1515. **Fax:** 701-277-1830.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 443-ft. above av. terrain, 499-ft. above ground, 1984-ft. above sea level.

Latitude 46° 55' 30"  
Longitude 98° 46' 21"

Holds CP for change to 423-ft. above av. terrain, 449-ft. above ground, 1942-ft. above sea level; lat. 46° 55' 27", long. 98° 46' 19". BPCT-20001122AAB.

**Transmitter:** 2.5-mi. WNW of Fort Seward historic site.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 1000-kw max. visual. Antenna: 292-ft. above av. terrain, 310-ft. above ground.

Latitude 46° 55' 27"  
Longitude 98° 46' 19"

**FCC Digital File Number:** BPCDT-19991028AAT. Granted: May 25, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Service:** Fox NewsEdge.

**Ownership:** Red River Broadcast Corp. (Group Owner).

**Began Operation:** October 7, 1988.

**Represented (sales):** Pety Television Inc.

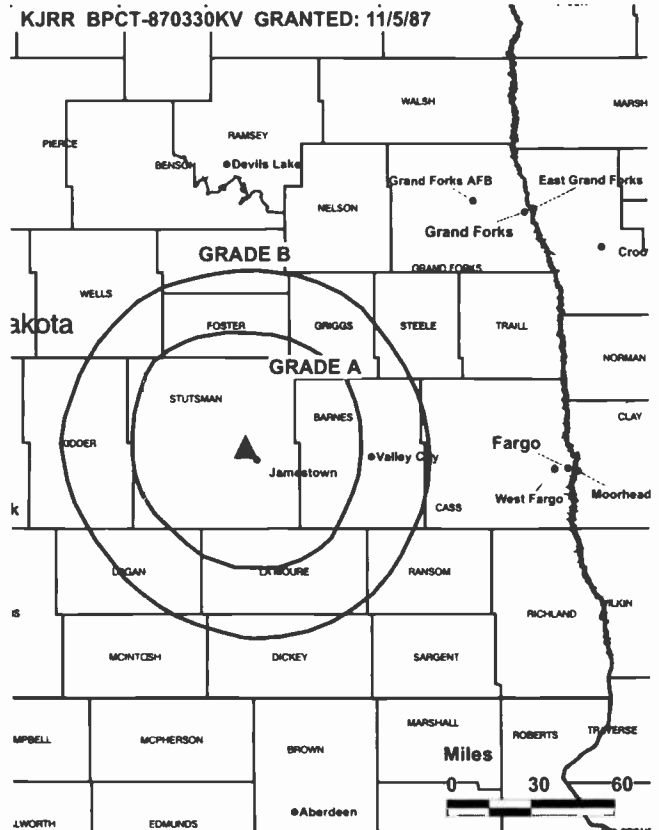
**Represented (legal):** Crowell & Moring LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:** See KVRR, Fargo, ND.

**Rates:** On request.

**City of License:** Jamestown. **Station DMA:** Fargo-Valley City. **Rank:** 119.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,770	8,020	19,790
Average Weekly Circulation (2001)	6,154	2,275	8,429
Average Daily Circulation (2001)			3,162
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,310	7,390	18,700
Average Weekly Circulation (2001)	6,084	2,128	8,212
Average Daily Circulation (2001)			3,101
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	460	630	1,090
Average Weekly Circulation (2001)	70	147	217
Average Daily Circulation (2001)			61

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Minot

**KMCY**

**Ch. 14**

(Satellite of KBYM, Bismarck, ND)

**Network Service:** ABC.

**Licensee:** Forum Communications Co., 301 8th St. S, Fargo, ND 58103.

**Studio:** See KBYM, Bismarck, ND.

**Phone:** 701-223-1700. **Fax:** 701-258-0886.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 513-kw max. visual, 90-kw max. aural. Antenna: 829-ft. above av. terrain, 649-ft. above ground, 2723-ft. above sea level.

Latitude 48° 03' 13"  
Longitude 101° 23' 05"

**Transmitter:** 11.5-mi. S & 4-mi. W of Minot.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 44-kw max. visual. Antenna: 709-ft. above av. terrain, 617-ft. above ground.

Latitude 48° 03' 11"  
Longitude 101° 23' 05"

**FCC Digital File Number:** BPCDT-19991028AEA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Harris, 3.6-meter; Harris receivers.

**Ownership:** Forum Communications Co. (Group Owner).

**Began Operation:** June 19, 1985.

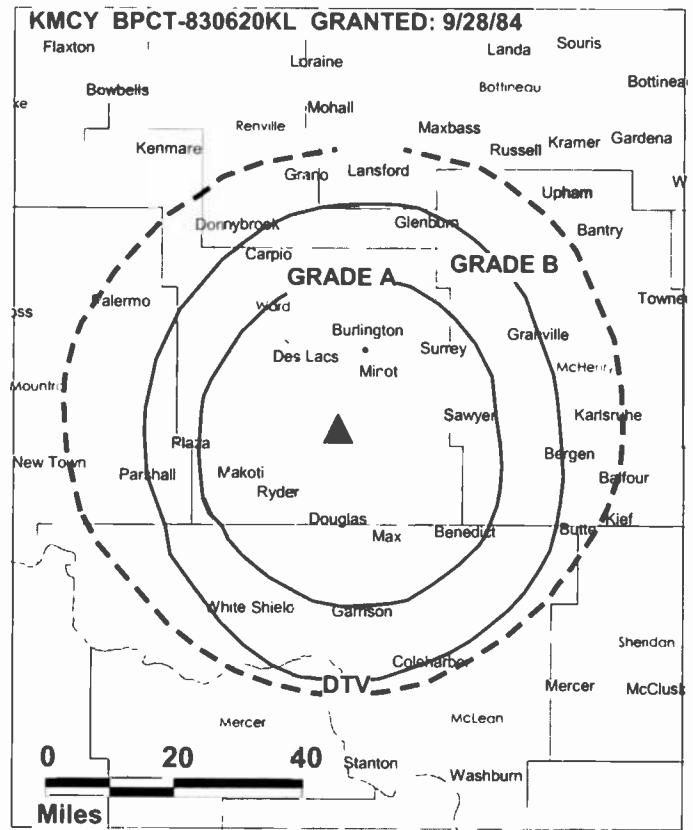
**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:** See KBYM, Bismarck.

**Rates:** On request.

**City of License:** Minot. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.



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Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	25,890	18,590	44,480
Average Weekly Circulation (2001)	16,936	5,595	22,532
Average Daily Circulation (2001)			8,660
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	25,890	18,590	44,480
Average Weekly Circulation (2001)	16,936	5,595	22,532
Average Daily Circulation (2001)			8,660

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Minot

**KMOT**

**Ch. 10**

(Satellite of KFYP-TV, Bismarck, ND)

**Network Service:** NBC.

**Licensee:** STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 1800 16th St. SW, Minot, ND 58701.

**Mailing Address:** Box 1120, Minot, ND 58702-1120.

**Phone:** 701-852-4101. **Fax:** 701-838-8195.

**E-mail:** kmot@minot.ndak.net

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

Latitude 48° 12' 56"  
Longitude 101° 19' 05"

**Transmitter:** 1800 16th St. SW.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 110-kw max. visual. Antenna: 472-ft. above av. terrain, 446-ft. above ground.

Latitude 48° 12' 56"  
Longitude 101° 19' 05"

**FCC Digital File Number:** BPCDT-19991015AAW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3-meter; M/A-Com, 3-meter; M/A-Com, Standard Communications receivers.

**News Services:** Agri-Data, AP, NBC News Channel.

**Ownership:** Sunrise Television Partners LP. Station is managed by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** January 20, 1958. Sale to Sunrise Television Partners by Meyer Broadcasting Co. approved by FCC August 13, 1998. Transfer of control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP.

**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

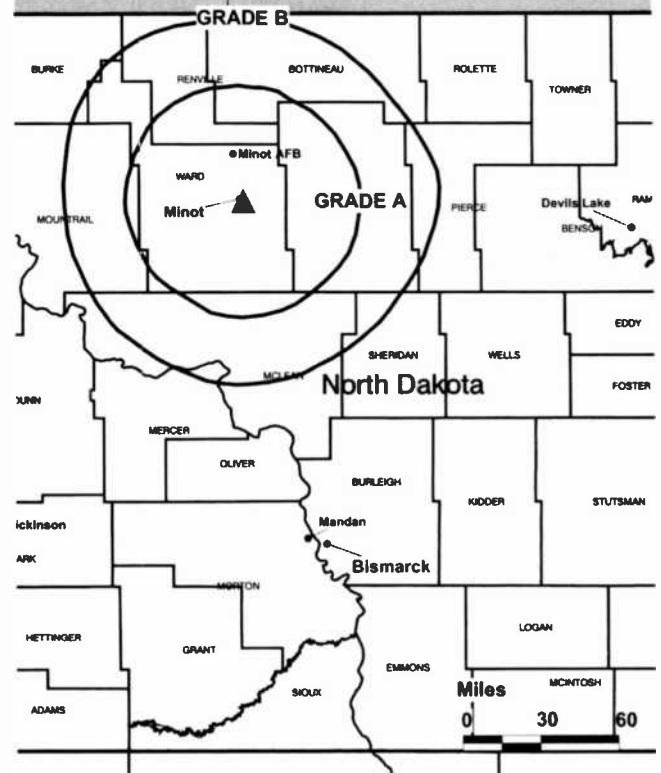
**Personnel:**

Holly Stuart, General Manager.

Rae Schobinger, News Director.

Rod Wilson, Program Director.

KMOT BPCT-4085 GRANTED: 5/1/68



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Vern Eckel, Chief Engineer.

**Highest 30 Sec. Rate:** \$95.

**City of License:** Minot. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,460	17,870	45,330
Average Weekly Circulation (2001)	21,978	9,208	31,185
Average Daily Circulation (2001)			17,259
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,800	16,120	42,920
Average Weekly Circulation (2001)	21,520	8,971	30,492
Average Daily Circulation (2001)			17,204
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	660	1,750	2,410
Average Weekly Circulation (2001)	457	236	694
Average Daily Circulation (2001)			55

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Dakota—Minot

## KXMC-TV

Ch. 13

(Operates satellites KXMB-TV, Bismarck; KXMA-TV, Dickinson & KXMD-TV, Williston, ND)

**Network Service:** CBS.

**Licensee:** Reiten Television Inc., Box 1686, Minot, ND 58702.

**Studio:** 3425 S. Broadway, Minot, ND 58701.

**Mailing Address:** Box 1686, Minot, ND 58702.

**Phone:** 701-852-2104. **Fax:** 701-838-9360.

**Web Site:** <http://www.kxmc.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1131-ft. above av. terrain, 1039-ft. above ground, 3146-ft. above sea level.

Latitude 48° 03' 00"  
Longitude 101° 20' 34"

**Transmitter:** 10-mi. S of Minot.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 100-kw max. visual. Antenna: 922-ft. above av. terrain, 850-ft. above ground.

Latitude 48° 03' 00"  
Longitude 101° 20' 32"

**FCC Digital File Number:** BPCDT-19991012AAP. Granted: February 18, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; General Instrument, Standard Agile Omni receivers.

**AM Affiliate:** KCJB, 5-kw, 910 kHz.

**FM Affiliate:** KMXA-FM, 100-kw, 99.9 MHz; KYYX-FM, 100-kw, 97.1 MHz.

**News Services:** AP, National Weather Wire, NOAA.

**Ownership:** Reiten Television (Group Owner).

**Began Operation:** April 4, 1953. Sale to present owner by North Dakota Broadcasting Co. Inc. approved by FCC October 20, 1959 (*Television Digest*, Vol. 15:37, 43).

**Represented (sales):** Reiten Television; Continental Television Sales.

**Represented (legal):** Shaw Pittman.

**Personnel:**

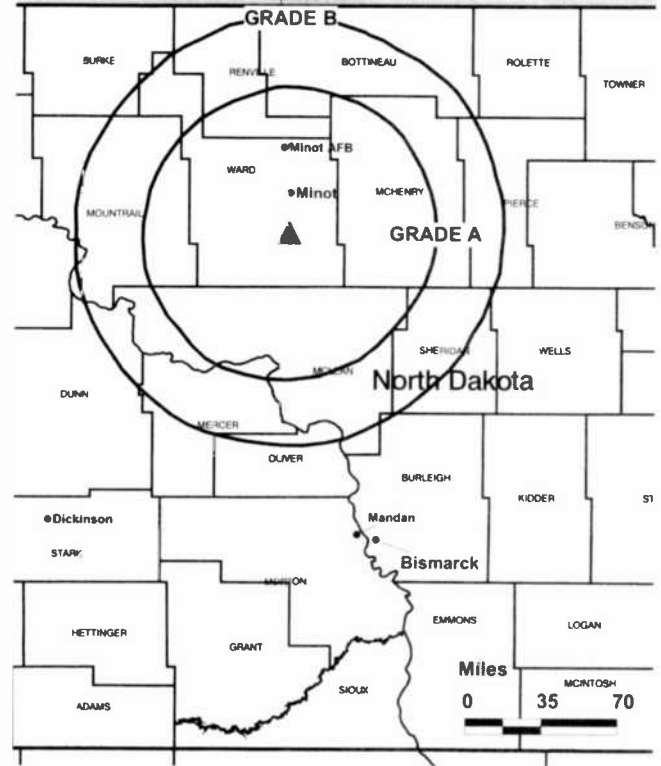
Tim Reiten, President.

Charlie Ferguson, General Manager & Chief Operating Officer.

Darren Lenertz, Local Sales Manager.

Bob Turneau, Chief Engineer.

KXMC-TV BPCT-830628KF GRANTED: 9/21/83



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Jim Olson, News Director.

Linda Sand, Program & Traffic Manager.

**Rates:** On request.

**City of License:** Minot. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,740	19,960	47,700
Average Weekly Circulation (2001)	23,963	10,581	34,544
Average Daily Circulation (2001)			22,354
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,080	18,250	45,330
Average Weekly Circulation (2001)	23,570	10,459	34,030
Average Daily Circulation (2001)			22,076
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	660	1,710	2,370
Average Weekly Circulation (2001)	393	121	514
Average Daily Circulation (2001)			277

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Minot

**KXND**  
**Ch. 24**  
**KNDX, Bismarck, ND**

**Network Service:** FOX.

**Licensee:** Primes Cities Broadcasting Inc., Box 4026, Bismarck, ND 58502.

**Studio:** 900 N. Broadway, Minot, ND 58702.

**Phone:** 701-858-0026. **Fax:** 701-250-7244.

**E-mail:** kndx@westdakotafox.com.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 740.4-kw max. visual. Antenna: 784-ft. above av. terrain, 663-ft. above ground, 2841-ft. above sea level.

Latitude 48° 03' 14"  
 Longitude 101° 26' 03"

**Transmitter:** SW 0.25 of SE qtr. of Section 23, Township 153N, Range 48W, Ward County.

**FCC Proposed Digital Channel Number:** Ch. 24.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Prime Cities Broadcasting Inc. (Group Owner).

**Began Operation:** November 15, 1999. Assignment to present owner by KT Broadcasting Inc. approved by FCC June 8, 1999.

**Represented (legal):** Borsari & Paxson.

**Personnel:**

**Kent Lien**, General Manager.

**Steve Butts**, General Sales Manager.

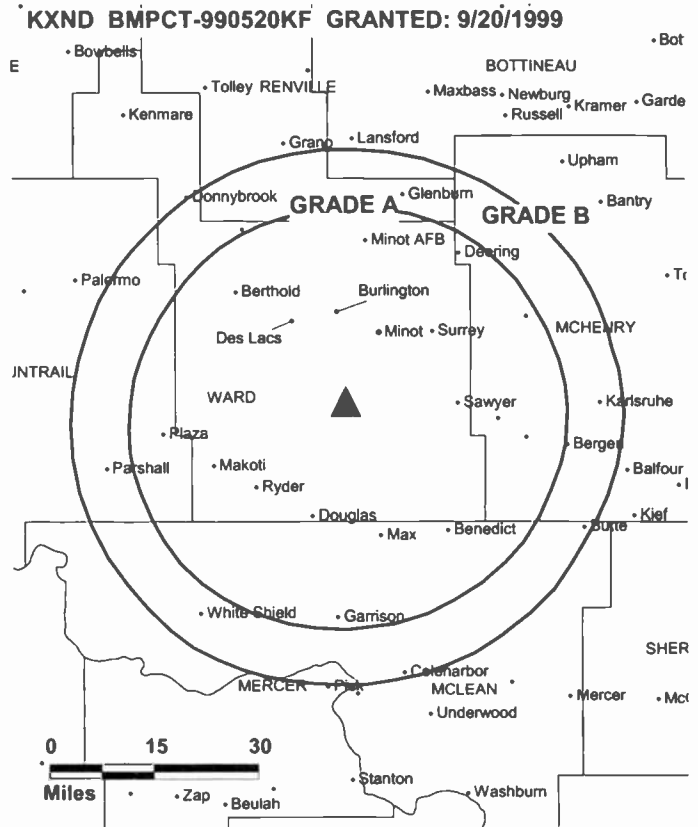
**Jeff Foltz**, Chief Engineer.

**Jenny Sprenger**, Program Director.

**Dan Stephanson**, Promotion Director.

**Harold Heit**, Business Manager.

**Highest 30 Sec. Rate:** \$800.



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**City of License:** Minot. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,260	16,640	50,900
Average Weekly Circulation (2001)	15,052	4,752	19,804
Average Daily Circulation (2001)			7,138
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,260	16,640	50,900
Average Weekly Circulation (2001)	15,052	4,752	19,804
Average Daily Circulation (2001)			7,138

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Pembina

**KNRR**

**Ch. 12**

**(Satellite of KVRR, Fargo, ND)**

**Network Service:** FOX.

**Licensee:** Red River Broadcast Co. LLC, Box 9115, Fargo, ND 58106.

**Studio:** See KVRR, Fargo, ND.

**Phone:** 701-277-1515. **Fax:** 701-277-1830.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1292-ft. above av. terrain, 1394-ft. above ground, 2828-ft. above sea level.

Latitude 48° 59' 42"  
Longitude 97° 24' 26"

Holds CP for change to 1401-ft. above av. terrain, 1430-ft. above ground, 2211-ft. above sea level; lat. 48° 59' 44", long. 97° 24' 28". BPCT-20001122AAC.

**Transmitter:** 7.5-mi. WNW of Pembina, 1.78-mi. N of State Hwy. 55.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1355-ft. above av. terrain, 1354-ft. above ground.

Latitude 48° 59' 44"  
Longitude 97° 24' 28"

**FCC Digital File Number:** BPCDT-19991101AKT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** Fox NewsEdge.

**Ownership:** Red River Broadcast Corp. (Group Owner).

**Began Operation:** August 11, 1985.

**Represented (sales):** Petry Television Inc.

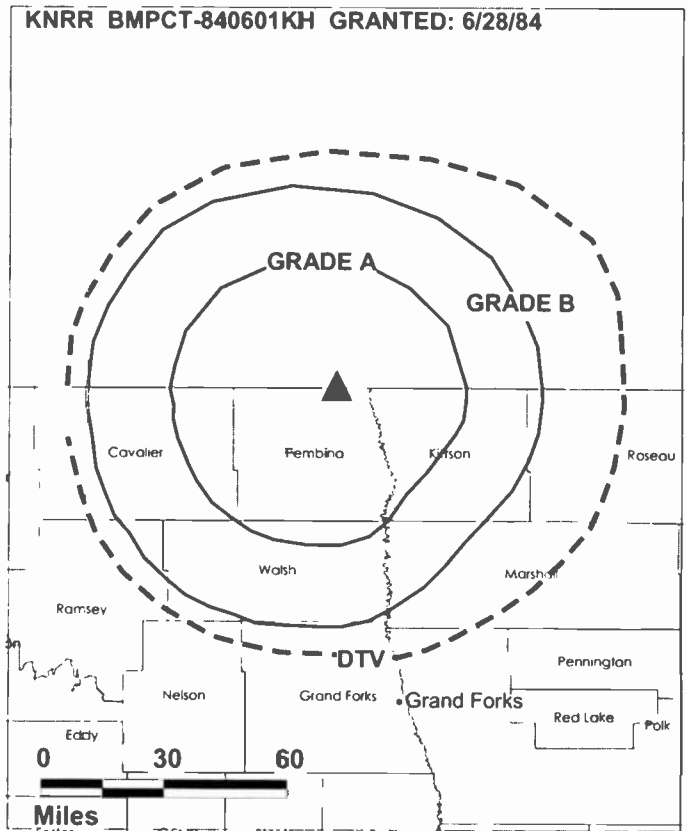
**Represented (legal):** Crowell & Moring LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:** See KVRR, Fargo.

**Rates:** On request.

**City of License:** Pembina. **Station DMA:** Fargo-Valley City. **Rank:** 119.



Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,170	14,320	25,490
Average Weekly Circulation (2001)	5,209	2,172	7,382
Average Daily Circulation (2001)			2,764
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,170	10,220	21,390
Average Weekly Circulation (2001)	5,209	1,792	7,001
Average Daily Circulation (2001)			2,726
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,100	4,100
Average Weekly Circulation (2001)	0	381	381
Average Daily Circulation (2001)			38

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Valley City-Fargo

## KXJB-TV Ch. 4

**Network Service:** CBS.

**Licensee:** Catamount Broadcasting of Fargo LLC, 71 East Ave., Norwalk, CT 06851.

**Studio:** 4302 13th Ave. S, Fargo, ND 58103.

**Mailing Address:** Box 10399, Fargo, ND 58106-0399.

**Phone:** 701-282-0444. **Fax:** 701-282-9331.

**Web Site:** <http://www.cbs4you.com>.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw max. visual. Antenna: 1939-ft. above av. terrain, 1969-ft. above ground, 3033-ft. above sea level.

Latitude 47° 16' 45"  
Longitude 97° 20' 26"

**Transmitter:** 3-mi. E & 0.75-mi. N of Galesburg.

**FCC Proposed Digital Channel Number:** Ch. 38.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, UPI.

**Ownership:** Catamount Broadcast Group (Group Owner).

**Began Operation:** July 12, 1954. Sale to North American Communications Corp. approved by FCC November 30, 1978. Sale to present owner by North American Communications Corp. approved by FCC December 8, 1999.

**Represented (sales):** Continental Television Sales; Hyett/Ramsland Inc.

**Represented (legal):** Cohn & Marks.

### Personnel:

**C. Michael Gehring**, General Manager.

**Todd Anderson**, General Sales Manager.

**David Hoglin**, News Director.

**Lynette L. Samuelson**, Business Manager.

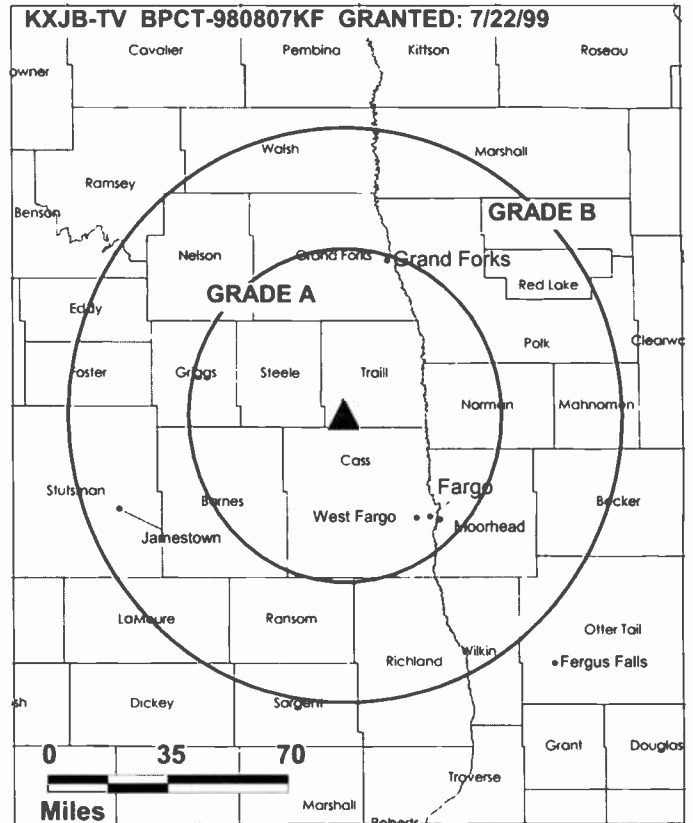
**Bernadette Hendrickson**, Office Operations Director.

**Jim Schamber**, Promotion Director.

**Arvid Sonstelle**, Chief Engineer.

**Curt Sommer**, Business Manager.

**Darin Unterseher**, Product Services Director.



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**Highest 30 Sec. Rate:** \$1,000.

**City of License:** Valley City. **Station DMA:** Fargo-Valley City. **Rank:** 119.

Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,510	77,400	206,910
Average Weekly Circulation (2001)	92,468	43,514	135,982
Average Daily Circulation (2001)			72,274
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,000	71,240	199,240
Average Weekly Circulation (2001)	92,095	42,896	134,991
Average Daily Circulation (2001)			71,818
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,510	6,160	7,670
Average Weekly Circulation (2001)	373	618	991
Average Daily Circulation (2001)			456

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Williston

## KUMV-TV

Ch. 8

(Satellite of KFYR-TV, Bismarck, ND)

**Network Service:** NBC.

**Licensee:** STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 602 Main St., Williston, ND 58801.

**Mailing Address:** Box 1287, 602 Main St., Williston, ND 58501.

**Phone:** 701-572-4676. **Fax:** 701-572-0118.

**E-mail:** kumvtv@hostl.dia.net

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

Latitude 48° 08' 02"  
Longitude 103° 51' 36"

**Transmitter:** U.S. Rte. 2, 10-mi. W of Williston.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 106-kw max. visual. Antenna: 709-ft. above av. terrain, 499-ft. above ground.

Latitude 48° 08' 02"  
Longitude 103° 51' 36"

**FCC Digital File Number:** BPCDT-19991015AAY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** M/A-Com, 3-meter; M/A-Com receivers.

**News Services:** Agri-Data, AP, NBC News Channel, Sports News Satellite.

**Ownership:** Sunrise Television Partners LP. Station is managed by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** February 11, 1957. Sale to Sunrise Television Partners by Meyer Broadcasting Co. approved by FCC August 13, 1998. Transfer of control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP.

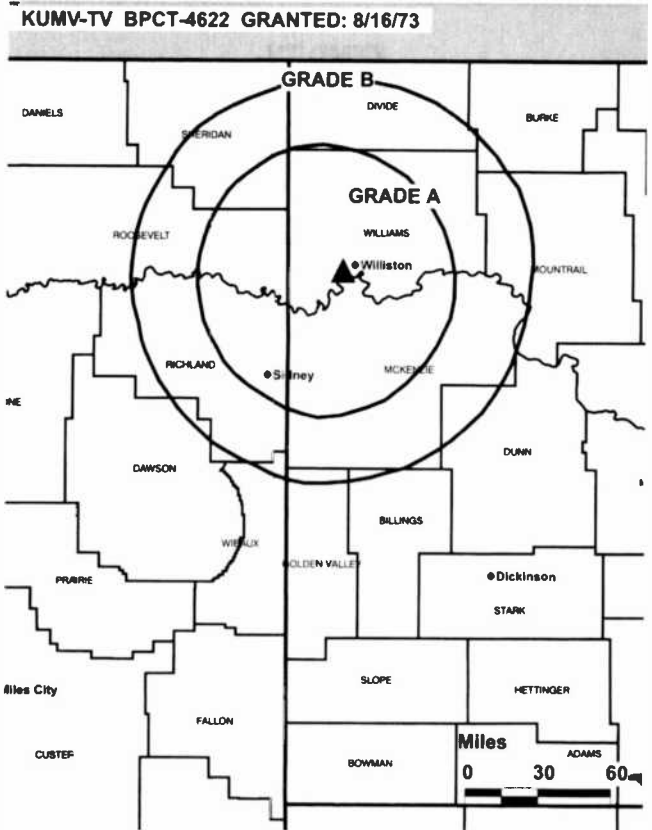
**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

Holly Stewart, General Manager.

Timm Thompson, Chief Engineer.



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**Highest 30 Sec. Rate:** \$64.

**City of License:** Williston. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

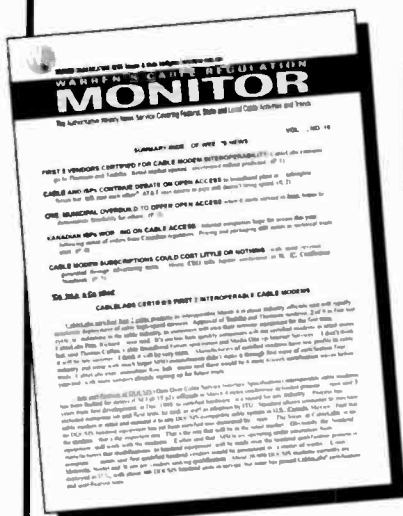
Circulation © 2001 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,170	12,180	25,350
Average Weekly Circulation (2001)	10,054	5,453	15,507
Average Daily Circulation (2001)			10,202
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,890	8,800	19,690
Average Weekly Circulation (2001)	8,544	4,666	13,211
Average Daily Circulation (2001)			9,068
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,280	3,380	5,660
Average Weekly Circulation (2001)	1,509	787	2,296
Average Daily Circulation (2001)			1,134

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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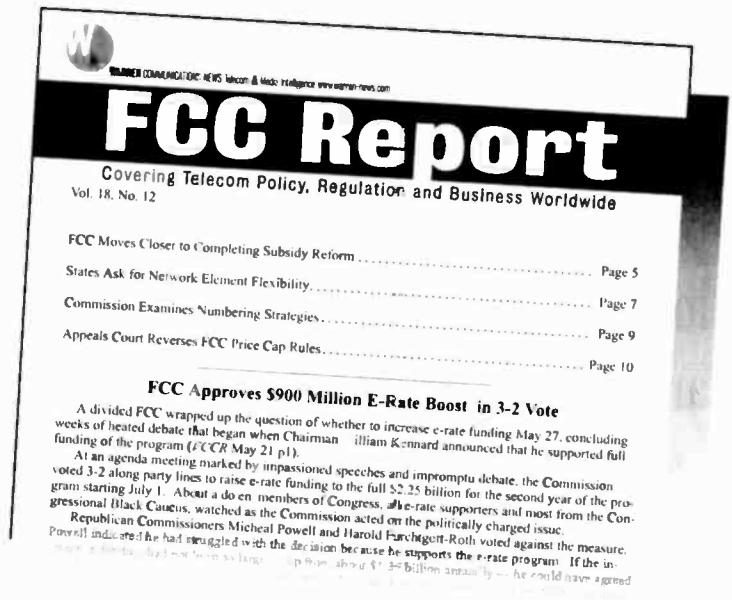
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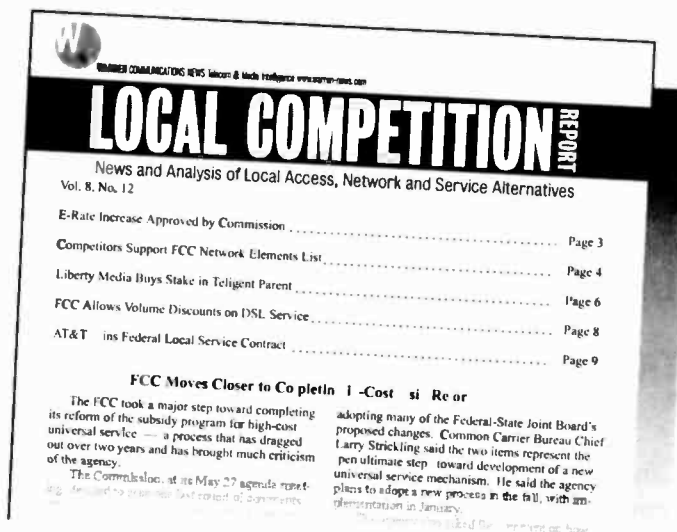
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