

U. S. Television Station Directory

Data Updated to September 1, 1978

Includes Rate Digests, Personnel,
Facilities and Other Data




CP Holders Reported Due by
Early 1979

EXPLANATORY NOTES

Rates, personnel and other data supplied by stations. STA means Special Temporary Authorization pending license.

RATE DIGESTS: These show only the highest one-time rate charged by the stations. Most of the minute-or-less rates quoted apply to films or slides only. Most rates are also subject to frequency discounts, separate or additional rehearsal charges, talent & production charges, etc. For further details and for contract conditions, specifications etc., consult complete station rate cards, available from the stations on request.

STATION POWER: Powers shown are Effective Radiated Powers (ERP).

NETWORK SYMBOLS (registered trademarks)   
indicate ABC, CBS and NBC TV network affiliation.

SYMBOL  indicates station is a subscriber to the NAB Television Code.

Station owned & operated translator stations are included in the Translator Station Directory in the Services Volume and separately listed in a directory following that section.

Station studio and mobile equipment, black & white and color, is listed in detail in a table in the Services Volume.

ALABAMA	16-b
ALASKA	37-b
ARIZONA	46-b
ARKANSAS	60-b
CALIFORNIA	71-b
COLORADO	135-b
CONNECTICUT	149-b

DELAWARE	156-b
DISTRICT OF COLUMBIA	157-b
FLORIDA	165-b
GEORGIA	202-b
HAWAII	228-b
IDAHO	239-b
ILLINOIS	249-b
INDIANA	277-b
IOWA	301-b
KANSAS	322-b
KENTUCKY	339-b
LOUISIANA	354-b
MAINE	377-b
MARYLAND	386-b
MASSACHUSETTS	396-b
MICHIGAN	411-b
MINNESOTA	440-b
MISSISSIPPI	457-b
MISSOURI	470-b
MONTANA	500-b
NEBRASKA	518-b
NEVADA	537-b
NEW HAMPSHIRE	546-b
NEW JERSEY	550-b
NEW MEXICO	553-b
NEW YORK	564-b
NORTH CAROLINA	602-b
NORTH DAKOTA	624-b
OHIO	637-b
OKLAHOMA	667-b
OREGON	680-b
PENNSYLVANIA	695-b
RHODE ISLAND	729-b
SOUTH CAROLINA	734-b
SOUTH DAKOTA	750-b
TENNESSEE	765-b
TEXAS	791-b
UTAH	854-b
VERMONT	861-b
VIRGINIA	865-b
WASHINGTON	884-b
WEST VIRGINIA	902-b
WISCONSIN	916-b
WYOMING	936-b
GUAM, PUERTO RICO, VIRGIN ISLANDS	942-b
U.S. EDUCATIONAL STATIONS	951-b