

LIBERTY RINGS THE BELL!

BRINGING YOU INTENSE COVERAGE OF ONE OF THE RICHEST NINE-STATE AREAS IN THE UNITED STATES . . . OVER 71 LOCAL AND REGIONAL STATIONS!

Liberty Broadcasting System is the fastest growing network in America today . . . but every step of its growth has been, and will be, carefully controlled. With sports and special events its keystone, Liberty has the largest baseball network in the history of radio! Proof of its phenomenal success, listener-wise, is the fact that many national sponsors have purchased large time blocks on the Liberty Broadcasting System—without solicitation from the network.

The Liberty Broadcasting System reaches millions of better-able-to-buy people in a vast, prosperous nine-state area who have money in their pockets and are ready to buy everything from soap to washing machines to new cars. To get the most from your advertising dollar . . . to get intense coverage of one of the richest areas in the United States . . . let LIBERTY ring the bell for you!

LIBERTY BROADCASTING SYSTEM

Gives intense coverage of these 9 rich, progressive states . . .

TEXAS
OKLAHOMA
ARKANSAS
LOUISIANA
ALABAMA

TENNESSEE MISSISSIPPI COLORADO KANSAS

Represented Nationally by
Adam Young, Jr., Inc.
New York • Chicago • Los Angeles • San Francisco

THE LIBERTY BROADCASTING SYSTEM

DALLAS, TEXAS

Gordon McLendon President Barton R. McLendon Chairman of the Board

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