

# REGIONAL NETWORKS of the UNITED STATES

**ALABAMA STATE GROUP**—Comprising WOBB Aniston; WTBF Troy; WMFT Florence; WFUN Huntsville; WCAD Gadsden; WKUL Cullman; WTBC Tuscaloosa; WVOK Birmingham; WXAL Demopolis; WMGY Montgomery; WJHO Opelika; WKAB Mobile; WEBJ Brewton; WDIG Dothan and WWSB Jasper. Office: Bankhead-Long Bldg., Jasper, Ala. Tel.: 100. James E. Reese, manager of operations.

**THE ALOHA NETWORK**—Comprising KIPA Hilo; KTOH Lihue; KHON Honolulu and KMVI Wailuku. Headquarters: P. O. Box 1380, Honolulu 42. Tel.: 9-5295. A. H. Green, general manager. Represented by The Walker Co.

**ARIZONA BROADCASTING SYSTEM**—Comprising KTAR Phoenix; KVOA Tucson; KYUM Yuma; KGLU Safford; KWJB Globe; KYCA Prescott; KAWT Douglas. Executive officers: R. B. Williams, KVOA, president; Dick Lewis, KTAR, manager; Bill Harvey, KTAR, commercial manager; J. Howard Pyle, KTAR, program manager; Fred Gerletti, KVOA, promotion manager; John Snow, KTAR, news editor. Represented nationally by Paul H. Raymer Co.

**ARIZONA NETWORK**—Comprising KOY Phoenix; KTUC Tucson; KSUN Lowell. Available as a regional network. Represented nationally by John Blair & Co. Executive officers: Albert Johnson, KOY; Lee Little, KTUC; Carl Morris, KSUN. John L. Hogg, KOY, commercial manager.

**ARKANSAS NETWORK**—Comprising KARK Little Rock and all other stations in the State of Arkansas. Two or more stations may be used; one or more outlets in cities with multiple stations. Costs are combined station time and line charge.

**ARROWHEAD NETWORK**—Comprising WEBC Duluth, Minn.; WMFG Hibbing, Minn.; WHLD Virginia, Minn.; WEAU Eau Claire, Wis.; WJMC Rice Lake, Wis.; WISC Madison, Wis. Available as a hookup. Represented nationally by George P. Hollingbery Co. Headquarters: WEBC Bldg., Duluth 2, Minn. Executive officers: Walter C. Bridges, WEBC, manager; Marlin E. Smythe, national sales manager.

**BROADCASTING CORP. OF AMERICA'S WESTERN NETWORK**—Comprising KPRO Riverside and San Bernardino; KROP Brawley and El Centro; KREO Indio; KYOR Blythe, KPOR(FM) San Bernardino and Riverside. Supplements: KICO Calexico. KPAS Banning; KVOE Santa Ana, KFVD Los Angeles; KPMO Pomona; KSFE Needles; KSDO San Diego. Office: 3401 Russell St., Riverside. W. L. Gleason, president and general manager.

**PAUL BUNYAN NETWORK**—Michigan regional network comprising WTCM Traverse City; WATT Cadillac; WATZ Alpena; WMEN Petoskey. Headquarters: WTCM Les Biederam, president and general manager.

**CALIFORNIA NORTHERN GROUP**—KSYC Yreka; KBLF Red Bluff; KSUE Susanville. Jack Wagner, KSYC, manager.

**COLUMBINE NETWORK**—Comprising KMYR Denver; KCOL Fort Collins; KBOL Boulder; KEXO Grand Junction; KCSF Pueblo; KYOU Greeley; KRDO Colorado Springs. All in Colorado. Headquarters: 1626 Stout St., Denver. Albert G. Myer, general manager; Gene Amole, program director; Edward Koepke, commercial manager.

**CONNECTICUT STATE NETWORK**—Regional network comprising WSTC Stamford; WNAB Bridgeport; WHTT Hartford; WNHC New Haven; WNLC New London; WATR Waterbury; WTOR Torrington. Headquarters: WHTT. C. Glover DeLaney, president.

**CORN BELT WIRELESS REBROADCASTING SERVICE**—This is a service for rebroadcasting WHO studio programs without the use of lines during daytime hours by other stations located within 225 miles of Des Moines. Basic stations are WHO Des Moines; WOC Davenport, and KMA Shenandoah. Rate is a combination of the spot broadcasting rate of each station used without any charge for lines. Contracts are made direct with individual stations as this is not an organized network but provides for exchange of programs and intensive regional coverage. Paul A. Lovet, WHO, resident manager; Harold W. Fulton, WHO, sales manager. National representatives: Free & Peters Inc.

**DAIRYLAND NETWORK**—Comprising WTCN Minneapolis-St. Paul; KATE Albert Lea; KWLM Wilmar; and KWNO Winona. All in Minnesota. Headquarters: Radio City, 50 South 9th St., Minneapolis 2. Telephone: Lincoln 0552.

**DIXIE NETWORK**—Comprising KOTL Houston; KREL Baytown; KRIC Beaumont. All in Texas. Headquarters: State National Bldg., Houston 2. Robert Mathern, president; H. C. Davis, vice president; King H. Robinson, secretary-treasurer.

**DON LEE BROADCASTING SYSTEM**—Southern California; KHL Los Angeles; KGB San Diego; KDB Santa Barbara; KFXM San Bernardino; KAFY Bakersfield; KCOK Tulare-Visalia; KVOE Santa Ana; KXO El Centro; KVEC San Luis Obispo; KPRL Paso Robles. Northern California; KERC San Francisco; KMYC Marysville; KSBW Salinas-Monterey; KIEM Eureka; KHSL Chico; KVCV Redding; KYNO Fresno; KYOS Merced; KXOA Sacramento; KXOB Stockton. Northwest (Oregon): KPOJ Portland; KRNK Roseburg; KFJI Klamath Falls; KORE Eugene; KOOS Coos Bay; KAST Astoria; KUIN Grants Pass; KWIL Albany; KBND Bend; KSLM Salem. Northwest (Washington) KVI Seattle-Tacoma; KYAK Yakima; KXRO Aberdeen KPUG Bellingham; KGY Olympia; KELA Centralia; KRKO Everett; KWLK Longview; KNEW Spokane; KUJ Walla Walla; KWNW Wenatchee; KWAL Wallace, Ida.; KRLC

Lewiston, Ida.; KVNI Coeur d'Alene, Ida.; KATO Reno, Nev. Represented nationally by John Blair & Co. Headquarters: KHJ Los Angeles. Executive officers: Willet H. Brown, president; Ward D. Ingram, vice president in charge of sales; Patrick Campbell, vice president station relations.

**FOREIGN LANGUAGE QUALITY NETWORK**—Comprising stations broadcasting to major Italian, Polish, and other foreign language markets in the United States. Headquarters: 70 E. 45th St., New York 17. Tel.: Murray Hill 6-0238. Claude Barrere, secretary.

**GEM STATE NETWORK**—Comprising KGEM Boise; KBIO Burley; KIFI Idaho Falls; KEIO Pocatello and KLIX Twin Falls. All in Idaho.

**GEORGIA ASSN. OF LOCAL STATIONS**—29 station regional network with WGLS Atlanta-Decatur as originating station. WDEC Americus; WGAU Athens; WBBQ Augusta; WLBB Carrollton; WBHF Cartersville; WGGC Cedartown; WMMM Cordele; WMOC Covington; WBLJ Dalton; WMLT Dublin; WKEU Griffin; WFOM Marietta; WFRP Savannah; WUNS Statesboro; WWSG Tifton; WLET Toxco; WVOP Vidalia; WAYX Waycross; WRLD West Point; WMVG Milledgeville; WMGA Moultrie; WROM Rome; WDWD Dawson; WBHB Fitzgerald; WDUN Gainesville; WSFT Thomaston; WKTG Thomasville; WIBB Macon. Headquarters: WGLS Atlanta. Tom Carr, Sales director.

**GEORGIA MAJOR MARKET TRIO**—Comprising WAGA Atlanta; WTOC Savannah; WMAZ Macon. Available individually and in group. National Representatives: The Katz Agency Inc.

**THE GEORGIA QUARTET**—Comprising WGST Atlanta; WRDW Augusta; WSAV Savannah; WRBL Columbus. Headquarters: Forsyth Bldg., Atlanta. Represented by George P. Hollingbery Co.

**GRANITE STATE NETWORK**—Comprising WOTW Nashua; WKBR Manchester; WWNH Rochester; WTSV Claremont; all in New Hampshire. Also WUSA Brattleboro, Vt. Headquarters: 155 Front St., Manchester Arthur A. Newcomb, WOTW, president; Ralph Gottlieb, WKBR, manager; Wilham Rust Jr., WKBR, treasurer; Al Mallin, WWNH, secretary.

**GREAT NORTHERN BCTG. SYSTEM**—Comprising KVXV Moorhead, Minn.; KWLM Wilmar, Minn.; KMHL Marshall, Minn.; KGDE Fergus Falls, Minn.; KLPF Minot, N.D.; KABR Aberdeen, S.D.; KGCC Mandan, N.D.; KOVC Valley City, N.D.; KDLR Devils Lake, N.D.; KGCX Sidney, Mont.; KDHL Faribault, Minn.; KNOX Grand Forks, N.D.; Headquarters: KGCU Mandan, N.D. M. M. Margett, president.

**GREAT WEST NETWORK**—Comprising KVER Albuquerque; KSVP Artesia, New Mexico. Headquarters: Box 1388, Albuquerque. William T. Kemp, general manager.

**INTERMOUNTAIN NETWORK**—Utah Group: KALL Salt Lake City; KLO Ogden; KOVO Provo; KVNU Logan; KOAL Price; KSCV Richfield; KSUB Cedar City. Idaho Group: KEYV Pocatello; KID Idaho Falls; KVMV Twin Falls; KFXD and KFXD-FM Nampa-Boise. Wyoming Group: KVRB Rock Springs; KSPR Casper; KPOW Powell; KWYO Sheridan; KOWB Laramie; KOVE Lander. Montana Group: KBMY Billings; KRJF Miles City; KMON Great Falls. Nevada Group: KRAM Las Vegas. Main office: 146 S. Main St., Salt Lake City. Officers: George C. Hatch, president; Alvin G. Pack, executive vice president; Lynn L. Meyer, vice president in charge of sales; Jack Paige, vice president in charge of programs; Craig Rogers, sales service director; W. D'Or Cozzens, director of engineering; Gordon Owen, director homemaker's programs.

**IOWA TALL CORN NETWORK**—An Iowa network comprising KCRI Cedar Rapids; KROS Clinton; KSWI Council Bluffs; KSIB Creston; KSTT Davenport; KDEC Decorah; KWDM Des Moines; KDTH Dubuque; KVFD Fort Dodge; KOKX Kookuk; KFJB Marshalltown; KWPC Muscatine; KTRI Sioux City; KICD Spencer; KAYX Waterloo. Operating committee managers of the member stations: Hugh Norman, W. J. Teich, William Ware, E. M. Horning, William Croker, Robert L. Webber, K. S. Gordon, Edward Breen, George Adkisson, Paul Milten, George Volger, Dietrich Durks, Ben Sanders, Al Triggs. Manager and central area representative: George W. Webber, 407 Fifth Ave., Des Moines. National representative for network and individual stations: J. P. McKinney & Son.

**LIBERTY BROADCASTING SYSTEM**—Headquarters: 2008 A Jackson St., Dallas, Tex. Comprising WKAB Mobile, Ala.; WJRD Tuscaloosa, Ala.; KWHN Fort Smith, Ark.; KVLC Little Rock, Ark.; KTLN Denver, Colo.; KDZA Pueblo, Colo.; KWHK Hutchinson, Kans.; KIND Independence, Kans.; KSEK Pittsburg, Kans.; WJBR Baton Rouge, La.; WNOE New Orleans, La.; KSLP Opelousas, La.; KSVL Alexandria, La.; KNOE Monroe, La.; WCCM Gulfport, Miss.; WHSV Hattiesburg, Miss.; WJXN Jackson, Miss.; WVIM Vicksburg, Miss.; KSEO Durant, Okla.; KTOW Oklahoma City, Okla.; KFMJ Tulsa, Okla.; KVLF Alpine, Tex.; KPBX Beaumont, Tex.; KAND Corsicana, Tex.; KXIT Dalhart, Tex.; KDSX Denison, Tex.; KULP El Campo, Tex.; KLFJ Dallas, Tex.; KXOL Fort Worth, Tex.; KCLW Hamilton, Tex.; KATL Houston, Tex.; KEVT Kerrville, Tex.; KLTJ Longview, Tex.; KCBP Lubbock, Tex.; KRCR Mineral Wells, Tex.; KVKM Monahan, Tex.; KRIG Odessa, Tex.; WIUN Pecos, Tex.; KNAL Victoria, Tex.; KTRN Wichita Falls, Tex. Gordon E. McLendon, president and James Foster, general manager.

**LONE STAR CHAIN**—Texas regional network comprising WBAP Fort Worth; KTBC Austin; KTSA

San Antonio; KXYZ Houston; KROD El Paso; KTXL San Angelo, KWKC Abilene; KOSA Odessa; KFDM Beaumont; KRGV Weslaco; KEYS Corpus Christi; KTRE Lufkin; KTBB Tyler, KGNC Amarillo; KFYO Lubbock; KFDX Wichita Falls. Headquarters: M & W Tower Bldg., Dallas 1. Tel.: Riverside 5663. Harold V. Hough, president; Fred J. Nahas, vice president; O. L. (Ted) Taylor, secretary-treasurer; Howard H. Dunavan, gen. mgr.

**LONG TEXAS GROUP**—Comprising KIOX Bay City; KVIC Victoria; KSAM Huntsville; and KTLW Texas City. All in Texas and available as a package group. J. G. Long, managing director.

**MAIL ORDER NETWORK**—Specialized group linked largely by transcription and devoted to selling products by mail. Supplies affiliates with programming including commercial announcements, handles negotiations with sponsors, arranges program promotion and acts as clearing house for offers, copy and products. Headquarters: 1440 Broadway, New York 18, N. Y. Tel.: Pennsylvania 6-2367. Harold Kaye, president.

**MAINE BROADCASTING SYSTEM**—Comprising WCSI Portland; WLBZ Bangor; WRDO Augusta. William Rines, WCSI, manager. Represented by Weed & Co. and Bortha Bannan.

**McCLATCHY BEELINE**—Comprising KFBK, KFBK-FM Sacramento; KMJ and KMJ-FM Fresno; KWG Stockton; KERN and KERN-FM Bakersfield; KOH Reno, Nev. and KEEB (FM) Modesto. Headquarters: 911 Seventh St., Sacramento, Calif. Eleanor McClatchy, president; Leo O. Ricketts, sales director.

**THE MICHIGAN FM NETWORK**—Comprising WPAG and WPAG-FM Ann Arbor; WUOM-FM Ann Arbor; WTHH and WTHH-FM Port Huron; WBCK Battle Creek; WKZO Kalamazoo; WJEF Grand Rapids; WEEB and WHEB-FM Benton Harbor; WTVB and WTVB-FM Coldwater; WABJ and WABJ-FM Adrian; WKNX Saginaw and WMUS and WMUS-FM Muskegon. Headquarters: WPAG Hutzel Bldg., Ann Arbor, Mich. Edward F. Baughn, executive.

**MICHIGAN RADIO NETWORK**—Comprising WXYZ Detroit (key station); WBCM Bay City; WFDF Flint; WJLM Lansing; WBM Jackson; WELL Battle Creek; WLAV Grand Rapids; WSOO Sault Ste. Marie; WKBS Muskegon; WKLA Ludington; WGFG Kalamazoo; WHRV Ann Arbor. Available as a regional network and also sold as a unit of ABC Network. Headquarters: Stroh Bldg., Detroit. Executives: James G. Riddell, general manager.

**THE MID SOUTH NETWORK**—Comprising WCBI Columbus; WELO Tupelo; WMOX WMOX-FM Meridian; WROX Clarkdale; WNAG Grenada; WROB West Point; WSSO Starkville. All in Mississippi. Headquarters: WCBI Columbus. Bob McRaney, general manager.

**MIDWEST FM NETWORK**—Comprising WKLY-FM Evansville, Ind.; WCSI Columbus, Ind.; WXLW-FM Indianapolis; WFTW-FM Fort Wayne; WCTS Cincinnati, Ohio; WFAM Lafayette, Ind.; WSUA-FM Bloomington, Ind.; WEAU Evanston, Ill.

**NEW ENGLAND BROADCASTING SYSTEM**—Comprising WABI Bangor; WLAM Lewiston-Auburn; WFOR Portland; WTVL Waterville. All in Maine. WFEA Manchester; WKNE Keene; WLNH Laconia; WMOU Berlin. All in New Hampshire. WJOY Burlington; WSKI Montpelier-Barre. All in Vermont. WACE Chucopce-Springfield; WALE Fall River; WEEC Pittsfield; WBKA Brockton; WBSM New Bedford; WEIM Fitchburg; WHAV Haverhill; WKOX Framingham; WNEB Worcester. All in Massachusetts. Also WHHM Providence, R. I. and WHTT Hartford, Conn. Headquarters: Kettell-Carter, Park Square Bldg., Boston 16.

**NEW ENGLAND MAJOR MARKETS GROUP**—Comprising WLAW Lawrence, Mass.; WPRO Providence; WDRG Hartford; WTAG Worcester, Mass.; WGAN Portland, Me.; WGUY Bangor, Me. E. E. Hill, permanent chairman. Represented by Paul H. Raymer Co.

**NEW ENGLAND REGIONAL NETWORK**—Special regional network of NBC-affiliated stations, comprising WTIC Hartford; WBZ Boston; WJAR Providence; WCSH Portland; WLEB Bangor; WRDO Augusta, Me. Directors: Paul W. Morency, WTC, chairman; J. B. Conley, Westinghouse Radio Stations, John J. Boyle, WJAR; William E. Rines, WCSI, Operations Director; Paul W. Morency, Represented nationally by Weed & Co.

**NORTHWEST NETWORK**—Comprising KSTP St. Paul; KROC Rochester, Minn.; KYSM Mankato, Minn.; KFAM St. Cloud, Minn.; WEAU Eau Claire, Wis.; WDAY Fargo, N.D.; KFVR Bismark, N.D.; WBCB Duluth, Minn.; WMFG Hibbing, Minn.; WHLB Virginia, Minn.; WJMC Rice Lake, Wis. Headquarters and sales office: 3415 University Ave., KSTP Minneapolis-St. Paul. Officials: Stanley E. Hubbard, general manager; Kenneth M. Hance, treasurer; Miller Robertson, sales manager.

**OHIO NETWORK**—Comprising WKRC-TV Cincinnati; WHIO-TV Dayton; WBNT(TV) Columbus.

**OKLAHOMA GROUP BROADCASTERS**—Comprising KOCY Oklahoma City; KAKC Tulsa; KRCR Enid; KSWO Lawton; KVSQ Ardmore; WBBZ Ponca City; KWON Bartlesville and KMUS Muskogee; KSMI Seminole; KSPI Stillwater; KSEO Durant; KWCO Chickasha; KGFF Shawnee; KWOC Clifton; KVLB Pauls Valley; KTMK McAllister; KWHW Altus, and KHRG Okmulgee; all in Oklahoma. Headquarters: KOCY Oklahoma City. M. H. Bonebrake, general manager. Represented by The Walker Co.

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