

STATION REPRESENTATIVES

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ORVILLE LAWSON & ASSOC.

Minneapolis 2—814 National Bldg. Tel.: Geneva 9631. Owner: Orville F. Lawson.
Office Mgr.: Mrs. Edna H. Brautigam. Acct. Exec.: A. M. Oleston Jr.

(Stations represented not reported)

JOSEPH HERSHEY MCGILLVRA Inc.

New York 17—368 Madison Ave. Tel.: Murray Hill 2-8755. Pres.: Joseph Hershey McGillvra.
Chicago 1—185 N. Wabash Ave. Tel.: State 2-5262. Mgr.: Rex S. Gay Jr.
Los Angeles 5—684 S. Lafayette Park Pl. Tel.: Drexel 4388. Mgr.: Robert W. Walker
San Francisco 4—68 Post St. Tel.: Sutter 1-5568. Mgr.: Roger P. Parratt.
Atlanta—319 Mortgage Guarantee Bldg. Tel.: Walnut 5642. Mgr.: Dora Dodson.

(Stations represented not available)

FRANK J. McHUGH JR.

Portland 4—710 Lewis Bldg. Tel.: Broadway 3210.

Represents for Oregon and Washington

KFLW Klamath Falls, Ore. KWIE Kennewick, Wash. KGO San Francisco
KSLM Salem, Ore. KWWB Walla Walla, Wash. KECA Los Angeles
KUGN Eugene, Ore. KYJC Medford, Ore.

ABC Pacific Network

MEDIA REPRESENTATIVES Inc.

New York 17—270 Park Ave. Tel.: Murray Hill 8-4777. William J. Chase, U. S. Representative; Albert C. Capotosto, Manila Representative.

Represents

Phillipine Broadcasting Corp., Manila

ROBERT MEEKER ASSOC. Inc.

New York 17—521 Fifth Ave. Tel.: Murray Hill 2-2170. Gen. Mgr.: Robert D. C. Meeker. Mgrs.: Louis J. F. Moore, Robert L. Dreher.
Chicago 1—333 N. Michigan Ave. Tel.: Central 6-1742. Mgr.: Donald L. Pontius, Lois Thompson.
San Francisco—79 Post St. Tel.: Exbrook 8033. Mgr.: Frances Donahue.
Los Angeles 28—6381 Hollywood Blvd. Tel.: Hollywood 9-5408. Mgr.: Tracy Moore.

Represents Radio

WMBS Uniontown, Pa	WORK, York, Pa.	WJPS Evansville, Ind.
WMGY Montgomery, Ala.	WEST Easton, Pa.	WGFG Kalamazoo, Mich.
WGAL Lancaster, Pa.	WAZL Hazleton, Pa.	WJIM Lansing, Mich.
WDEL Wilmington, Del.	WJNO West Palm Beach, Fla.	WKBV Richmond, Ind.
WKBO Harrisburg, Pa.	WRWA Reading, Pa.	WCOM Cumberland, Md.
WDWS Champaign, Ill.	WBSR Pensacola, Fla.	WGKV Charleston, W. Va.
WKBB Dubuque, Iowa	WHBL Sheboygan, Wis.	KCRA Sacramento, Calif.
WRTA Altoona, Pa.	WHOL Allentown, Pa.	KVOL Lafayette, La.
WMAM Marinette, Wis.		

Represents TV

WDEL-TV Wilmington, Del WGAL-TV Lancaster, Pa.

NATIONAL BROADCASTING CO. [NBC SPOT]

(National Spot Sales Dept.)

New York—30 Rockefeller Plaza. Tel.: Circle 7-8300. Director: J. V. McConnell.
Mgr.: J. S. de Russy. Prom.-Adv. Mgr.: J. A. Evans.
Chicago—Merchandise Mart. Tel.: Superior 7-8300. Mgr.: O. Morton.
Cleveland—315 Superior Ave. N.E. Tel.: Cherry 0942. Mgr.: John C. Treacy.
Denver—1825 California St. Tel.: Main 6211. L. Berry Long.
Hollywood—Sunset & Vine. Tel.: Hollywood 9-8161. Mgr.: Robert Howard.
San Francisco—Taylor & O'Farrell Sts. Tel.: Graystone 4-8700. Carl Nielsen.
Washington—Trans-Lux Bldg. Tel.: Republic 4000. Mahlon Glascock.

Represents Radio

WNBC New York	KNBC San Francisco	WGY Schenectady
WMAQ Chicago	WRC Washington	KOA Denver
WTAM Cleveland		

Represents TV

WNBT(TV) New York	WNEK(TV) Cleveland	WBZ-TV Boston
WNBQ(TV) Chicago	WPTZ(TV) Philadelphia	WRGB(TV) Schenectady
KNBH(TV) Hollywood	WNBW(TV) Washington	WTVR(TV) Richmond, Va.

HARLAN G. OAKES & ASSOC.

Los Angeles 5—672 S. Lafayette Park. Tel.: Fairfax 3200.
San Francisco 4—Monadnock Bldg. Tel.: Douglas 4475.

Represents on Pacific Coast Only

WFTT Chicago	KEXO Grand Junction, Colo.	CFRN Edmonton, Alta.
WMPB Memphis		CFQL Saskatoon, Sask.
WCIL Carbondale, Ill.	CFCN Calgary, Alta.	CKPR Ft. William, Ont.

LEE F. O'CONNELL CO.

Los Angeles 48—521 N. La Cienega Blvd. Tel.: Crestview 5-2022. Pres.-Mgr.: Lee F. O'Connell.

San Francisco 4—544 Russ Bldg. Tel.: Douglass 2-4586. Mgr.: William A. Ayers.

(Stations represented not reported)

ORTALE CO. Inc.

Pittsburgh 22—72 First Ave.

Represents

WHOD Homestead, Pa.

PACIFIC NORTHWEST BROADCASTERS

Portland 7—Orpheum Bldg. Tel.: Broadway 6451.
New York 17—551 Fifth Ave. Tel.: Murray Hill 2-7986.
Chicago 1—360 N. Michigan Ave. Tel.: Andover 3-5771.
Kansas City—15 W. 10th St. Tel.: Victory 0021.
Hollywood 28—6381 Hollywood Blvd. Tel.: Hollywood 5408.
San Francisco 4—79 Post St. Tel.: Exbrook 8038.
Spokane 8—Symons Bldg. Tel.: Main 1218.

(Stations represented not listed)

PAN AMERICAN BROADCASTING CO.

New York—330 Madison Ave. Tel.: Murray Hill 2-0810. Mgr.: E. Bernald.
Chicago—228 N. LaSalle St. Tel.: State 2-5096. Mgr.: Fred Jones
Hollywood—6912 Hollywood Blvd. Tel.: Hollywood 6281. Mgr.: Homer Griffith.
San Francisco—Mills Bldg. Mgr.: Duncan A. Scott.

Represents Stations in

Alaska	El Salvador	Angola
Belgian Congo	Guatemala	North Africa
Bolivia	Haiti	South Africa
British Guiana	Honduras	China
Chile	Nicaragua	Iceland
Colombia	Panama	India Pakistan
Costa Rica	Paraguay	Fiji Islands
Dominican Republic	Peru	France
Dutch Guiana	Puerto Rico	Portugal
Ecuador	Venezuela	

JOHN E. PEARSON CO.

New York 17—250 Park Ave. Tel.: Plaza 3-2255. Pres.: John E. Pearson, Mgr. Russell Walker Jr.
Chicago 1—360 N. Michigan Ave. Tel.: Franklin 2-2359. Mgr.: Frank Breslin.
Los Angeles—684 S. Lafayette Park Pl. Tel.: Drexel 4388. Mgr.: R. W. Walker.
San Francisco—68 Post St. Tel.: Sutter 5568. Mgr.: Roger Parratt.

Represents Radio

KCMO Kansas City	WCAR Pontiac, Mich.	WCMI Ashland, Ky.
KOAM Pittsburgh, Kan.	KSAL Salina, Kan.	KGKL San Angelo, Tex.
KELO Sioux Falls, S. D.	KXOL Fort Worth, Tex.	KBST Big Spring, Tex.
KVBC Great Bend, Kan.	Oscar Hirsch Stations	KCRS Midland, Tex.
WEW St. Louis	WJHL Johnson City, Tenn.	KTRN Wichita Falls, Tex.
KRRV Sherman, Tex.	WMIK Mt. Vernon, Ill.	KYSM Mankato, Minn.
WHIZ Zanesville, O.	KWOC Poplar Bluff, Mo.	KWLM Willmar, Minn.
WAOV Vincennes, Ind.	KPAB Laredo, Tex.	KATE Albert Lea, Minn.
WJPF Herrin, Ill.	WLAV Grand Rapids, Mich.	WSPB Sarasota, Fla.
WIRE Indianapolis	WGOV Valdosta, Ga.	WLAP Lexington, Ky.
WMMJ Peoria, Ill.	KCBD Lubbock, Tex.	KNOW Austin, Tex.
KHMO Hannibal, Mo.	WTSP St. Petersburg, Fla.	WEAS Atlanta, Ga.
West Texas Group	California Valley Group	WEDR Birmingham, Ala.
KMAC San Antonio	WLAJ Lakeland, Fla.	KRBC Abilene, Tex.
WDIA Memphis	KFDA Amarillo, Tex.	KPLT Paris, Tex.
KGKB Tyler, Tex.		KWNO Winona, Minn.
KWTO Springfield, Mo.		KMHL Marshall, Minn.
KLCN Blytheville, Ark.		

Represents TV

WLAV-TV Grand Rapids, Mich.

JOHN H. PERRY ASSOCIATES

New York 17—310 E. 45th St. Tel.: Murray Hill 4-1847. Gen. Mgr.: William K. Dorman.
Philadelphia 7—12 S. 12th St. Tel.: Walnut 2-3555. Mgr.: Robert Hitchings.
Chicago 3—122 S. Michigan St. Tel.: Harrison 7-8083. Mgr.: F. W. Thurnau.
Detroit 2—855 Atkinson Ave. Tel.: Trinity 1-5793. Mgr.: John F. Cole.
Atlanta 3—72 11th St. N.E. Tel.: Walnut 1334. Mgr.: Mrs. Alice S. Grant.

Represents

WCOA Pensacola, Fla.	WWPG Palm Beach	WTMC Ocala, Fla.
WJHP Jacksonville, Fla.	WINZ Miami Beach	WDLP Panama City, Fla.
WALT Tampa		

EDWARD PETRY & CO. Inc.

New York 17—17 E. 42nd St. Tel.: Murray Hill 2-4400. Mgr.: Henry I. Christal.
New York 22—488 Madison Ave. (approx. March 1, 1950)
Chicago 11—400 N. Michigan Ave. Tel.: Delaware 7-8600. Mgr.: Edward E. Voynow.
Detroit 2—General Motors Bldg. Tel.: Madison 1035. Mgr.: William Cartwright.
San Francisco 4—Russ Bldg. Tel.: Garfield 1-4082. Mgr.: Earle H. Smith.
Los Angeles 13—601 W. Fifth St. Tel.: Michigan 8729. Mgr.: Chester G. Matson.
St. Louis 3—Shell Bldg. Tel.: Chestnut 7191. Mgr.: George Kercher.
Atlanta 3—New Palmer Bldg. Tel.: Lamar 2080. Mgr.: Charles F. Grisham.
Dallas 2—M & W Tower, 311 S. Akard. Tel.: Prospect 7-3593. Mgr.: Buell Herman.