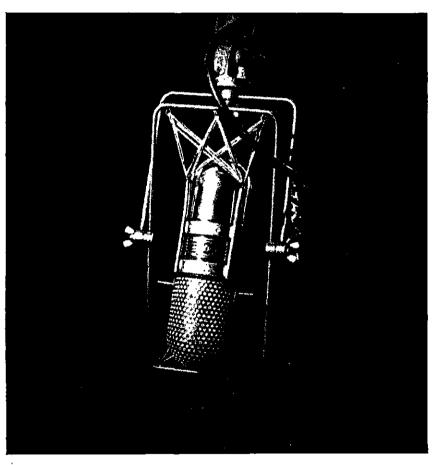
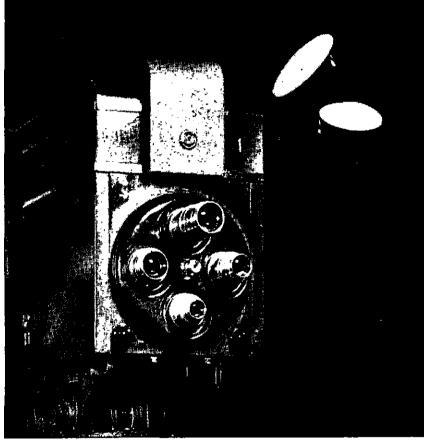
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Every day, this phrase is seen by the men and women who buy radio and television time.

Every day, it is their unfailing guide to major stations in major markets—expertly programmed, hard-selling stations.

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