

# STATION REPRESENTATIVES

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## †THE BRANHAM COMPANY

Chicago—360 N. Michigan Ave. Tel.: Central 6-5726. Mgr.: C. B. Peterson.  
 New York—230 Park Ave. Tel.: Murray Hill 6-1860. Mgr.: Joseph F. Timlin.  
 Atlanta—Rhodes-Haverty Bldg. Tel.: Walnut 3025. Mgr.: H. L. Ralls.  
 St. Louis—Arcade Bldg. Tel.: Chestnut 6192. Mgr.: J. E. Nicholson.  
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 Charlotte, N. C.—Commercial National Bank Bldg. Tel.: 8839 Mgr.: B. C. Finch.  
 San Francisco—5 Third St. Tel.: Garfield 1-6740. Mgr.: G. D. Close.  
 Los Angeles—2978 Wilshire Blvd. Tel.: Dunkirk 8-8158. Mgr.: Chet Doyle.  
 Memphis—Sterick Bldg. Tel.: 8-2344. Mgr.: Sidney Nichols.

### Represents Radio

WABB Mobile, Ala.	WDEF Chattanooga, Tenn.	KAND Corsicana, Tex.
KTHS Hot Springs, Ark.	WTJS Jackson, Tenn.	KRLD Dallas
KFMB San Diego, Calif.	WNOX Knoxville, Tenn.	WCHS Charleston, W. Va.
WGBA Columbus, Ga.	WMC Memphis	WELK Clarksburg, W. Va.
KWKH Shreveport, La.	KRIC Beaumont, Tex.	WSAZ Huntington, W. Va.
WREC Jackson, Miss.	KWBV Corpus Christi, Tex.	WPAR Parkersburg, W. Va.
WCPO Cincinnati		

### Represents TV

KFMB-TV San Diego, Calif.	WCPO-TV Cincinnati	WMCT(TV) Memphis
	WEWS(TV) Cleveland	KRLD-TV Dallas

## HOWARD C. BROWN CO.

Hollywood 38—6059 Melrose Ave. Tel.: Hollywood 6045. Mgr.: Howard C. Brown.

### Represents

3XY Melbourne, Australia

## BULMER AND JOHNSON Inc.

Minneapolis 2—WCCO Bldg. Tel.: Lincoln 7017.

(Stations represented not reported)

## BURN-SMITH CO. Inc.

New York 18—19 W. 44th St. Tel.: Murray Hill 2-3124. Mgr.: C. Stanley Bailey.  
 Chicago 1—307 N. Michigan Ave. Tel.: Central 6-4437. Mgr.: John A. Toothill.  
 Los Angeles 15—Chamber of Commerce Bldg. Tel.: Richmond 6184. Mgr.: Clark Barnes.

### Represents

WELL Battle Creek, Mich.	WHLN Harlan, Ky.	WKOP Binghamton, N. Y.
WMBF Lewistown, Pa.	WIBU Madison, Wis.	WAIM Anderson, S. C.
WALB Albany, Ga.	WCNC Elizabeth City, N. C.	WENK Union City, Tenn.
WRUF Gainesville, Fla.	WGBG Greensboro, N. C.	WKBZ Muskegon, Mich.
WJSW Altoona, Pa.	WMFR High Point, N. C.	WKLA Ludington, Mich.
WPEM Martinsburg, W. Va.	WFTC Kinston, N. C.	KSON San Diego
WMRC Greenville, S. C.	WCBT Roanoke Rapids, N. C.	WWOK Flint, Mich.
KWJJ Portland, Ore.	WSTP Salisbury, N. C.	WDXI Jackson, Tenn.
WBAX Wilkes-Barre, Pa.	WMFD Wilmington, N. C.	WCAV Norfolk, Va.
WTRC Elkhart, Ind.	WCMW Canton, Ohio	WXGI Richmond, Va.
WFVA Fredericksburg, Va.	KFOX Long Beach, Calif.	KLX Oakland, Calif.
WSSV Petersburg, Va.	WBOC Salisbury, Md.	WWXL Peoria, Ill.
WCMA Corinth, Miss.	WJVA South Bend, Ind.	KCRG Cedar Rapids, Ia.
WOPI Bristol, Tenn.	WBGE Atlanta	WVLE Lexington, Ky.
WOMI Owensboro, Ky.	WKYW Louisville	WFLB Fayetteville, N. C.
WLBJ Bowling Green, Ky.	WROV Roanoke, Va.	WWPA Williamsport, Pa.
		WHAN Charleston, S. C.
		WATO Oak Ridge, Tenn.

## †CAPPER PUBLICATIONS

New York City—420 Lexington Ave. Tel.: Lexington 2-3280. Mgrs.: Philip Zach, W. L. McKee  
 Chicago—180 N. Michigan Ave. Tel.: Central 6-5977. Mgr.: Frank Gaughen, Terry Hughes  
 Kansas City—21 W. Tenth St. Tel.: Harrison 4700. Mgr.: Joe Story.  
 San Francisco—Russ Bldg. Tel.: Douglas 5220. Mgr.: Fred Jameson.

### Represents

KCKN Kansas City, Kan. WIBW Topeka, Kan.

## THOMAS F. CLARK, Inc.

New York 17—205 E. 42nd St. Tel.: Murray Hill 4-6317. Mgr.: Thomas F. Clark.  
 Chicago—35 E. Wacker Dr. Tel.: Central 8-1112. Mgr.: Paul Elsberry.

### Represents

KOKO La Junta, Col.	KGIW Alamosa, Col.	WKLE Clanton, Ala.
KGEK Sterling, Col.	WRHP Tallahassee, Fla.	KVRH Salida, Col.
WMGO Brunswick, Ga.	WENC Whiteville, N. C.	WKTG Thomasville, Ga.
WMJM Cordle, Ga.	WOBB Anniston, Ala.	WKIC Hazard, Ky.
WRLC Toccoa, Ga.	WLSA Hammond, La.	WPAQ Mt. Airy, N. C.
WMGA Moultrie, Ga.	WSGM St. Genevieve, Mo.	WFLO Farmville, Va.
WSEN Bridgeton, N. J.	KDSJ Deadwood, S. D.	KPHC Walsenburg, Col.
WNEZ Saranac Lake, N. Y.	KVWC Vernon, Tex.	WLDY Ladysmith, Wis.
WMBO Auburn, N. Y.	WGNC Gastonia, N. C.	WFRP Savannah, Ga.
WRRL Woodside, N. Y.	WSTS Southern Pines, N. C.	
WEGO Concord, N. C.		

# CLARK-WANDLESS-MANN Inc.

New York 17—205 E. 42nd St. Tel.: Oregon 9-1575. Pres.: H. J. Wandless. V. P.:

S. A. Mann  
 WKAQ San Juan, P. R. WKJB Mayaguez, P. R.

(Also represents stations in Argentina, Cuba, Panama, Colombia, Ecuador, Costa Rica, Honduras, Guatemala, Nicaragua, El Salvador, Uruguay)

## CONTINENTAL RADIO SALES

Philadelphia—Drexel Bldg. 111 S. 5th St. Tel.: Lombard 3-0882. Mgr.: Roberta Butche.  
 New York—285 Madison Ave. Tel.: Lexington 2-2450. Mgr.: Miss Stephanie Matyas.  
 Chicago—228 N. LaSalle St. Tel.: Franklin 2-2095. Mgr.: Mrs. Ruth Olsen.

### Represents

KXJK Forest City, Ark.	KVOB Alexandria, La.	WAND Canton, Ohio
WBEJ Brewton, Ala.	WJMB Brookhaven, Miss.	KYHW Altus, Okla.
WJYZ Greenville, Ala.	WRJW Picayune, Miss.	KWCD Chickasha, Okla.
KFFA Helena, Ark.	WJJW Wyandotte, Mich.	KMUS Muskogee, Okla.
KELD Eldorado, Ark.	WAGM Presque Isle, Me.	KLPR Oklahoma City, Okla.
WJOI Florence, Ala.	WASA Havre de Grace, Md.	WKCA New Kensington, Pa.
KDRS Paragould, Ark.	KICA Clovis, N. M.	WKOK Sunbury, Pa.
WTFB Troy, Ala.	WFGV Fuquay Springs, N. C.	WLBR Lebanon, Pa.
KTYL Mesa, Ariz.	WSIC Statesville, N. C.	WPRR Mayaguez, P. R.
KICO, Calexico, Calif.	WBUY Lexington, N. C.	KGFX Pierre, S. D.
WTR Torrington, Conn.	KCHS Hot Springs, N. M.	WTND Orangeburg, S. C.
KGFN Grass Valley, Calif.	WNNC Newton, N. C.	WJMJ Lewisburg, Tenn.
WCFM Washington	WTSB Lumberton, N. C.	WHBT Harriman, Tenn.
WVFP Palatka, Fla.	WHKP Hendersonville, N. C.	WLAR Athens, Tenn.
WSWN Belle Glade, Fla.	WHPE High Point, N. C.	WHUB Cookeville, Tenn.
WDEC Americus, Ga.	WHED Washington, N. C.	KRBA Lufkin, Tex.
WMLT Dublin, Ga.	WGNC Gastonia, N. C.	KDWT Stamford, Tex.
WELJ Dalton, Ga.	KCLD Leavenworth, Kan.	WIGM Medford, Wis.
WSGC Elberton, Ga.		
KRPL Moscow, Idaho		

## PIERCE W. COOK

(Associated with Ward-Griffith Co. Inc., Newspaper Representative)

Atlanta 22—Marietta S. Bldg. Tel.: Walnut 1231. Mgr.: Pierce W. Cook.

(Representation in the South only)

WALB Albany, Ga. WSTP Salisbury, N. C.

## DONALD COOKE Inc.

New York 17—551 Fifth Ave. Tel.: Murray Hill 2-7270. Mgr.: Donald Cooke.  
 Chicago 1—228 N. La Salle St. Tel.: State 2-5096. Mgr.: Fred R. Jones.  
 Los Angeles 36—321 N. LaCienega Blvd. Tel.: Crestview 5-2022. Mgr.: Lee F. O'Connell.

Cleveland—402 Swetland Bldg. Mgr.: Howard McClenahan.  
 Detroit—1323 Penobscot Bldg. Mgr.: Charles J. Sheppard.

### Represents Radio

KFVD Los Angeles	KOCS Ontario, Calif.	KROX Crookston, Minn.
KVSM San Mateo, Calif.	KPAS Banning, Calif.	KLAS Las Vegas, Nev.
KTPP Porterville, Calif.	KWTC Barstow, Calif.	WOKO Albany, N. Y.
KBOW Butte, Mont.	KRNO San Bernardino, Calif.	WWSG Glens Falls, N. Y.
WPAT Paterson, N. J.	KTED Laguna Beach, Calif.	WNDR Syracuse
WKAL Rome-Utica, N. Y.	KTLN Denver	WVOS Liberty, N. Y.
WIBK Knoxville	KDZA Pueblo, Col.	WGVA Geneva, N. Y.
WOSH Oshkosh, Wis.	WINK Fort Myers, Fla.	WSTS Southern Pines, N. C.
WLOU Louisville	WWPB Miami	WHJB Greensburg, Pa.
WXPB Buffalo	WEAT Lake Worth, Fla.	WKPT Kingsport, Tenn.
WFPB Middletown, Ohio	WIMS Michigan City, Ind.	KPAC Port Arthur, Tex.
KASP Eugene, Ore.	KSEK Pittsburg, Kan.	KCTI Gonzales, Tex.
WCMR Harrisburg, Pa.	WIBR Baton Rouge, La.	WAYB Waynesboro, Va.
WUSN Charleston, S. C.	WTAO Cambridge, Mass.	WHAW Weston, W. Va.
KBKI Alice, Tex.	KAUS Austin, Minn.	KBYR Anchorage, Alaska
KFRO Longview, Tex.		
WKAB Mobile, Ala.		

### Represents TV

WKTU (TV) Utica, N. Y.

### Canadian Stations

### Quebec French Radio Group

CKMO Vancouver	CKOY Ottawa, Ont.	CHLO St. Thomas, Ont.
CJTB Vernon, B. C.	CKFI Fort Frances, Ont.	CKGB Timmins, Ont.
CKOK Penticton, B. C.	CJOY Guelph, Ont.	CKEY Toronto
CHUB Nanaimo, B. C.	CJRL Kenora, Ont.	CKVL Verdun
CKSB St. Boniface, Man.	CKWS Kingston, Ont.	CKCV Quebec
CKX Brandon, Man.	CJKL Kirkland Lake, Ont.	CHLT Sherbrooke
CJOB Winnipeg	CFCH North Bay, Ont.	CHEF Granby
CKBW Bridgewater, N. S.	CHEX Peterborough, Ont.	CHLN Three Rivers
CJCH Halifax, N. S.	CHOK Sarnia, Ont.	CJSO Sorel

## HARRY E. CUMMINGS

Jacksonville, Fla.—Barnett Bank Bldg. Tel.: 3-0381. Mgr.: Harry E. Cummings.

### Southeastern Representative

WJAX Jacksonville, Fla.	WTAL Tallahassee, Fla.	WQAM Miami, Fla.
WDIG Dothan, Ala.	WROL Knoxville, Tenn.	WHIO Dayton, Ohio
WSPA Spartanburg, S. C.	WDBO Orlando, Fla.	WFLA Tampa, Fla.

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