

Directory of RADIO AND TELEVISION STATION REPRESENTATIVES

With Lists of Stations Represented

List of stations supplied by each firm; dagger (†) indicates firm is also newspaper representative

ABC SPOT SALES

(American Broadcasting Company)

Ralph E. Dennis, *Manager*

New York—7 W. 66th St. Tel. Trafalgar 3-7000. Eastern Mgr.: Earl B. Salmon.
Chicago—20 N. Wacker Drive. Tel.: Delaware 5-1900. Mgr.: Roy McLaughlin.
Hollywood—6363 Sunset Blvd. Tel.: Hudson 2-3141. Mgr.: Amos Baron.
Detroit—Stroh Bldg. Tel.: Cherry 8321. Mgr.: Harold Christian.
San Francisco—155 Montgomery St. Tel.: Exbrook 6544. Mgr.: Vincent Francis.

Represents Radio

WMAL Washington	KGO San Francisco	KECA Los Angeles
WJZ New York	WENR Chicago	WXYZ Detroit

Represents TV

WMAL-TV Washington	KGO-TV San Francisco	KECA-TV Los Angeles
WJZ-TV New York	WENR-TV Chicago	WXYZ-TV Detroit

AIRSPOT SALES

Chicago 1—64 E. Lake St. Tel.: Franklin 2-0961. Gen. Mgr.: Joseph Kapps.

(Stations represented not reported)

ASHCROFT & BANNINGER

New York—521 5th Ave. Tel.: Murray Hill 2-2520.

AVERY-KNODEL INC.

New York 17—565 Fifth Ave. Tel.: Plaza 3-6513. Mgr. Lewis H. Avery.
Chicago 1—333 N. Michigan Ave. Tel.: Andover 3-4710. Mgr. J. W. Knodel.
San Francisco 4—235 Montgomery St. Tel.: Yukon 2-3877. Mgr.: David H. Sande-berg.
Los Angeles 15—315 W. Ninth St. Tel.: Tucker 2095. Mgr.: Richard I. Hasbrook.
Atlanta 3—41 Marietta St., N.W. Tel.: Cypress 7545. Mgr.: Charles C. Coleman.

Represents Radio

WGAC Augusta, Ga.	KULA Honolulu, T. H.	WRUN Rome, N. Y.
KERO Bakersfield, Calif.	KTHT Houston	KROY Sacramento, Calif.
WKBW Buffalo	WMBR Jacksonville, Fla.	KALL Salt Lake City
WAYS Charlotte, N. C.	WKZO Kalamazoo, Mich.	KJR Seattle
WJJD Chicago	WLOK Lima, Ohio	KMA Shenandoah, Ia.
WSAI Cincinnati	WIBA Madison, Wis.	KSOO Sioux Falls, S. D.
WKIX Columbia, S. C.	WMAW Milwaukee	KTUL Tulsa, Okla.
KDAL Duluth, Minn.	WDGY Minneapolis	WBRV Waterbury, Conn.
KFRE Fresno, Calif.	KOMA Oklahoma City	KXEL Waterloo, Ia.
KILO Grand Forks, N. D.	WIRL Peoria, Ill.	KFBI Wichita, Kan.
WJEF Grand Rapids, Mich.	KOIN Portland, Ore.	WILK Wilkes Barre, Pa.
WCOG Greensboro, N. C.	WFCI Providence, R. I.	WROL Knoxville, Tenn.
WFBC Greenville, S. C.	WHEF Rock Island, Ill.	

The Intermountain Network

Represents TV

WMBR-TV Jacksonville, Fla.	KMTV(TV) Omaha, Neb.
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BERTHA BANNAN

Boston—Little Bldg. Tel. Hubbard 4370 Bertha Bannan.

New England Radio Representation

WMGM New York	WSPR Springfield, Mass.	WWSR St. Albans, Vt.
WJAR Providence	WHEB Portsmouth, N. H.	WKNE New Britain, Conn.
WLEZ Bangor, Me.	WBRK Pittsfield, Mass.	WELI New Haven, Conn.
WHA1 Greenfield, Mass.	WNBH New Bedford, Mass.	WAGM Presque Isle, Me.
WCSH Portland, Me.	WOCB Cape Cod, Mass.	WBBT Brockton, Mass.
WHYN Holyoke, Mass.	WKXL Concord, N. H.	WCRB Waltham, Mass.
WIBX Utica, N. Y.	WSYB Rutland, Vt.	WOKO Albany, N. Y.
WRDO Augusta, Me.	WSNY Schenectady, N. Y.	WCCM Lawrence, Mass.
WATR Waterbury, Conn.	WDEV Waterbury, Vt.	WLYN Lynn, Mass.

Mame Broadcasting System
Granite State Network

Represents TV

WJAR-TV Providence, R. I.

HIL F. BEST

Detroit 26—131 W. Lafayette Blvd. Tel.: Woodward 2-7298.
Chicago 1—360 N. Michigan Ave. Tel.: State 2-4471.
New York 17—101 Park Ave. Tel.: Lexington 2-3783.
Los Angeles 48—521 N. La Cienega Blvd. Tel.: Crestview 5-2022.
San Francisco 4—544 Russ Bldg. Tel.: Douglas 2-4566.

Texas stations:

KRUN Ballinger	KULP El Campo	KOGT Orange
KFYN Bonham	KNAF Fredericksburg	KEYE Perryton
KNEL Brady	KSLJ Gladewater	KFRD Rosenberg
KSTB Breckenridge	KGVL Greenville	KCNY San Marcos
KBOR Brownsville	KGRI Henderson	KWED Sequim
KCTX Childress	KPAN Hereford	KSNY Snyder
KCLE Cleburne	KOCA Kilgore	KSST Sulphur Springs
KSTA Coleman	KINE Kingsville	KKOX Sweetwater
KDNT Denton	KMAE McKinney	KNAL Victoria
KDDD Dumas	KIMP Mt. Pleasant	KOBE Las Cruces, N. M.

WALTER BIDDICK CO.

Los Angeles 15—1151 S. Broadway. Tel.: Richmond 6184. Mgr.: Guy M. Biddick.

Represents on Pacific Coast

WIBW Topeka, Kan.	KVOG Ogden, Utah	KBRC Mount Vernon, Wash.
KAST Astoria, Ore.	KCID Caldwell, Ida.	KOMW Omak, Wash.
WIBX Utica, N. Y.	KWAL Wallace, Ida.	KXRN Renton, Wash.
KCKN Kansas City, Kan.	KTIM San Rafael, Calif.	KWIL Albany, Ore.
KWRC Pendleton, Ore.	KRCC Richmond, Calif.	KBKR Baker, Ore.
KWER Oakland, Calif.	KRDU Dunbar, Calif.	KLBM La Grande, Ore.
KRPL Moscow, Ida.	KCVR Lodi, Calif.	KSRV Ontario, Ore.
KJSK Columbus, Neb.	KBRQ Bremerton, Wash.	KNPT Newport, Ore.
KREI Farmington, Mo.	KWWB Walla Walla, Wash.	KTIL Tillamook, Ore.
WCFM Washington, D. C.	KWNW Wenatchee, Wash.	KGON Oregon City, Ore.
KSUB Cedar City, Utah	KONP Port Angeles, Wash.	KDAN Oroville, Calif.
KCSU Provo, Utah		

JOHN BLAIR & CO.

Chicago—520 N. Michigan Ave. Tel.: Superior 7-8659. Mgr.: John Blair
New York—22 E. 40th St. Tel.: Murray Hill 9-6084. Mgr. Richard D. Buckley.
St. Louis—Paul Brown Bldg. Tel.: Chestnut 5688. Mgr.: J. Chris Hetherington.
Los Angeles—6331 Hollywood Blvd. Tel.: Granite 6103. Mgr.: Carleton Coveny.
San Francisco—Russ Bldg. Tel.: Douglas 2-3188. Mgr.: Lindsey H. Spight.
Detroit—Book Bldg. Tel.: Randolph 5257. Mgr.: Paul Ray.
Dallas—Rio Grande Nat'l. Bldg. Tel.: Central 7955. Mgr.: Clarke R. Brown.

Represents

Don Lee Broadcasting System

The Arizona Radio Network

KOY Phoenix, Ariz.	KRMG Tulsa, Okla.	WDEO Orlando, Fla.
KHJ Los Angeles	KLYN Amarillo, Tex.	WIBC Indianapolis
KFXM San Bernardino, Calif.	KING Seattle	KXOK St. Louis
KGB San Diego, Calif.	KWFT Wichita Falls, Tex.	KQJY North Platte, Neb.
KFRC San Francisco	KEPO El Paso, Tex.	WDSU New Orleans
KDB Santa Barbara, Calif.	WLS Chicago	WLWL Minneapolis
KGDM Stockton, Calif.	WFB Baltimore	WHDH Boston
KFEL Denver	WOW Omaha	WHB Kansas City
WJAX Jacksonville, Fla.	WNEW New York	KABC San Antonio
WQAM Miami, Fla.	KFYR Bismarck, N. D.	KTUC Tucson, Ariz.
WFLA Tampa, Fla.	WBNS Columbus, Ohio	WRR-KFJZ Fort Worth-Dallas
KIDO Boise, Idaho	WGBI Scranton, Pa.	WSPA Spartanburg, S. C.
WTAL Tallahassee Fla.	KTRI Houston	WKLO Louisville, Ky.
	KDYL Salt Lake City	
	WMBG Richmond, Va.	

BLAIR-TV INC.

New York—22 E. 40th St. Tel.: Murray Hill 9-6084. Mgr.: William Weldon.
Chicago—520 N. Michigan Ave. Tel.: Superior 7-8659. Mgr.: Harry B. Smart.
Detroit—1115 Book Bldg. Tel.: Randolph 5-3230. Mgr.: Paul Ray.
St. Louis—1148 Paul Brown Bldg. Tel.: Chestnut 5688. Mgr.: J. Chris Hetherington.
San Francisco—608 Russ Bldg. Tel.: Douglas 2-3188. Mgr.: Lindsey Spight.
Los Angeles—6331 Hollywood Blvd. Tel.: Granite 6103. Mgr.: Carleton Coveny.

Represents

KTSL Los Angeles	WDSU-TV New Orleans	WOW-TV Omaha, Neb.
WTVR Richmond, Va.	WBNS-TV Columbus, Ohio	WBRC-TV Birmingham
KDYL-TV Salt Lake City		KING-TV Seattle

THE BOLLING COMPANY Inc.

New York 17—480 Lexington Ave. Tel.: Plaza 9-8150. Mgr.: George W. Bolling.
Chicago 1—360 N. Michigan Ave. Tel.: Dearborn 2-5277. Mgr. Robert H. Holling.
Hollywood 28—6912 Hollywood Blvd. Tel.: Granite 2248. Mgr.: Norman E. Noyes.
San Francisco—1 Nob Hill Circle. Tel.: Yukon 6-2187. Mgr.: B. Newlin.

Represents

KSFO San Francisco, Calif.	WTHI Terra Haute, Ind.
WHOT South Bend, Ind.	WROW Albany, N. Y.
WCFL Chicago	WGAT Utica, N. Y.
WHP Harrisburg	WILM Wilmington, Del.
WNBF Binghamton, N. Y.	WBIR Knoxville, Tenn.
WOV New York, N. Y.	KFGO Fargo, N. D.
WANE Fort Wayne, Ind.	WCYB Bristol, Va.

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