

PREFERRED BY 68* TV STATIONS!



*As of December, 1949

... Productive for these result-minded sponsors!

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Get the facts on these result-producing ZIV-TV shows:

- SPORTS ALBUM**.....5-minute series on: Baseball, Football, Wrestling, Boxing, etc.
- YESTERDAY'S NEWSREEL**...15-minute shows, highlighting headline events of yesteryear.
- CISCO KID**.....½-hour Western (O. Henry's famous Robin Hood of the range!)
- EASY ACES**.....15-minute hilarious comedy of domestic life.
- CARTOONS**.....39 films featuring Woody Woodpecker, Andy Panda, etc.
- FEATURES**.....1-hour, full-length movies.
- WESTERNS**.....1-hour, full-length movies.

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