REPORT FOR 1949 ON MCCANN-ERICKSON

39 clients in <u>Radio</u>

Altes Brewing Company American Molasses Company American Trust Co. (San Francisco) Bell Brand Foods, Ltd. Beverwyck Breweries, Inc. Broadway Department Store, Inc. **California Packing Corporation** Chesebrough Mfg. Co., Cons'd **Chrysler Sales Division Coldstream Products Co.** Columbia Records, Inc. **Cowles Magazines, Inc. Cresta Blanca Wine Company** W. P. Fuller & Co. **Griesedieck Western Brewery Co. International Harvester Company** "Junket" Brand Foods Lehn & Fink Products, Corp. Leisy Brewing Company Lucky Lager Brewing Co.

The Maytag Company Milk Foundation, Inc. **National Biscuit Company** The National City Bank of Cleveland The Ohio Bell Telephone Company Pacific Coast Borax Co. Pacific Power & Light Co. Portland Gas & Coke Co. **Renuzit Home Products Co. Richman Brothers Co.** San Francisco Baseball Club The S. O. S. Company The Soil-Off Company Southern California and Southern **Counties Gas Companies** Standard Oil Co. (Indiana) The Standard Oil Co. (Ohio) Swift & Company **TruVal Manufacturers, Inc.** Westinghouse Electric Corporation

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