

WALTRUS!



1 VAN HALEN

N	S	M	W
WBCN	ZETA 4	KSHE	KISW
WCOZ	WKDF	WWWM	KWST
WCCC	WDIZ	WLUP	KMEL
WMMR	KZEW	WMET	KDKB
WCMF	WJAX	KY102	KZAP
WBAB	ZETA 7	WWWW	KPRI
WYDD		WEBN	KNAC
WPLJ		WMMS	KOME
WNEW		WLVQ	KQFM
WAAF			KBPI
WDVE			KSJO
WYSP			

2 IAN HUNTER

N	S	M	W
WBCN	WZXR	WXRT	KWST
WCOZ	WJAX	WFBQ	KDKB
WMMR		KSHE	KFML
WBRU		WWWM	KOME
WCMF		WIOT	KQFM
WBAB		WJKL	KSJO
WPLJ		WQFM	
WNEW		WMMS	
WHFS		WLVQ	
WLIR			
WYSP			

Major Market

Quick Starters

3 AMBROSIA

N	S	M	W
WCCC	KZEW	KSHE	KMEL
WMMR		WWWM	KFML
WBRU		WMMS	KEZY
WBAB			KSJO
WYDD			
WNEW			
WLIR			

4 DEF LEPPARD

N	S	M	W
WMMR	WZXR	WFBQ	KISW
WYSP		KSHE	KWST
		WWWM	
		WLUP	
		KY102	
		WEBN	
		WMMS	

5 ROBIN LANE

N	S	M	W
WBCN		WMMS	KSJO
WCCC			
WMMR			
WNEW			
WHFS			
WLIR			
WAAF			
WCOZ			
WBRU			

6 BOZ SCAGGS

N	S	M	W
WBCN	WKLS	KSHE	KDKB
WCOZ	WDIZ	WLUP	
	KZEW	WQFM	
	WJAX		
	ZETA 7		

#3 LAST ISSUE

7 THE JAGS

N	M	W
WCOZ		KSJO
WBRU		
WEAB		
WNEW		
WHFS		
WLIR		



8 HUMBLE PIE

N	S	M	W
WCOZ	ZETA 4	WQFM	KNAC
WMMR			KBPI
WDVE			

#1 LAST ISSUE

9 GREG KIHN

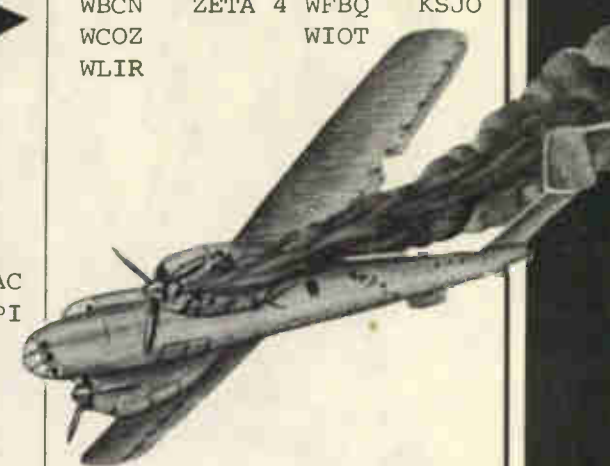
N	S	M	W
WBAB	WJAX	WLUP	KEZY
WYDD	ZETA 7		

#4 LAST ISSUE

GLASS MOON

10

N	S	M	W
WBCN	ZETA 4	WFBQ	KSJO
WCOZ		WIOT	
WLIR			



SQUEEZE

ARGYBARGY

ALBUM NETWORK #13 Most Progress
 GOOD PHONE Rock Lps #48 to #38
 adds: KLBJ WQDR WAAL WSAC WIUC
 KXFM WUOG KOZZ KMTM WEZX KKRL
 killer kuts:
 "PULLING MUSSELS", "ANOTHER NAIL IN MY HEART" and
 "IF I DIDN'T LOVE YOU" (New Single Release This Week)



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With the WALRUS! Annual on your desk or in your briefcase, our whole industry will become one open book. Heave the roldex and burn the appointment book—spend 10 bucks and organize your life.

You get:

- An up-to-date, in-depth radio survey which has everything down to jock line-ups
- A comprehensive list of record companies with names of the right people
- A list of top retailers including the names of the store buyers
- A weekly appointment calendar to help organize your workday

WALRUS!

ON THE WIRE

NEW YORK AND LOS ANGELES

NEW YORK

DOOBIE DOOBIE DOINGS:

The Doobie Brothers have finished work on their next album which will be called **ONE STEP CLOSER**. The LP's due out by the end of May, but is only the tip of the iceberg for the group members' activities. Michael McDonald recently finished producing the debut album for singer Amy Holland, due out in mid-April and is expected to begin working on his own solo album shortly, as is Pat Simmons. Both records should be ready late this year.

ONE CAREER AT A TIME:

Teenaged actress Mackenzie Phillips has announced that she's quitting her role on TV's **One Day At a Time** in order to concentrate on a recording career. She's currently in the studio with none other than Brian Eno, so it can be expected that the results will be something other than your usual TV-star-makes-an-album fiasco.

IGGY MOVES CELEBS;

SELF: Iggy Pop's recent New York appearances attracted a bevy of celebs to the Great Gildersleeves club on the fashionable Bowery. Mick Jagger, Charlie Watts, David Bowie, the Pretenders' Chrissy Hynde, and Lennie Kay and J.D. Dougherty of the Patti Smith Group all showed up to see what a living legend looks like. The Ig recently announced that he's ending his self-imposed exile and moving back to the U.S. He'll give up his Berlin residence for a place in New Orleans.

BETTS IN OPRYLAND:

Former Allman Brother Dickie Betts made a guest appearance on Nashville's legendary Grand Ol' Opry Radio Show, sitting in on guitar with Porter Wagoner's band. What Betts didn't know was that Wagoner and band had spent some time rehearsing a version of Betts' Allmans hit "Ramblin' Man," and would be calling on him to supply the lead vocal, which he did impromptu without a hitch. Betts is in Nashville to record a new LP, with Chips Moman producing.

BITS'N'PIECES: Raydio's Ray Parker Jr. and Herbie Hancock have been collaborating on some songs, the first two of which will appear one apiece on Raydio's and Hancock's forthcoming LPs . . . Chip Taylor, who wrote "Wild Thing" for the Troggs about a decade and a half ago, has given the bepaunched rockers a new tune called "He's a Demon." Taylor's currently working on his new LP at his own North Lake Studios in White Plains, NY . . . **Variety** reports that the Sex

Pistols' **GREAT ROCK'N'ROLL SWINDLE** film will be distributed in the U.S. The film apparently received very favorable critical reaction at a recent L.A. showing. The Clash's film, **RUDE BOY**, recently opened in London . . . Kevin Ayers joined John Cale onstage at Cale's recent Bottom Line show . . . Japanese new wavers the Plastics touring here soon.

IN THE STUDIO: Lots of studio action as the weather begins to warm up, including David Bowie at the Power Station, Hilly Michaels with Roy Baker at Penny Lane, the Roches with Roy Halee at the Record Plant, Candy Station co-producing herself with Valerie Simpson at Sigma, McGuinn and Hillman in Nashville with Jerry Weintraub and Barry Beckett, Eve Moon at Muscle Shoals with Beckett, too. Talking Heads are recording in the Bahamas, Little River Band in Australia.

WET INK: Stiff has signed New York's outrageous Plasmatics. Capitol's inked Gotham's the '80s, who'll record their debut in New York with Pete Ker producing, and Henry Gross, who's in with Bobby Colomby in L.A.

COMING SOON: Warner Bros. mid-April release includes Black Sabbath's first Ozzy-less effort, **HEAVEN AND HELL**, produced by Martin Birch, Bill Evans' **WE WILL MEET AGAIN**, Chic Corea's **TAP STEP**, Michael Franks' **ONE BAD HABIT**, Stuart Margolin's **AND THE ANGELS SING**, 10CC's **LOOK HEAR?** . . . Warners April 30 release includes Phillip Lynott's **SOLO IN SOHO**, the Thin Lizzy bassist's long-awaited debut solo effort, **Stuff's LIVE IN NEW YORK**, Couchois' **NASTY HARDWARE**, Randy Crawford's Crusaders-produced **NOW WE MAY BEGIN**, Emmylou Harris' **ROSES IN THE SNOW**, Alice Cooper's **FLUSH THE FASHION**, D.B. Cooper's **I AMERICAN**, Third World's **ARISE IN HARMONY**, The Strand's debut, Randy Van Warmer's **TERRAFORM**, and the Undertones' **HYPNOTISED** . . . Capitol's mid-April shipment features Anne Murray's **SOMEBODY'S WAITING**, Billy Squier's **TALE OF THE TAPE**, Philip Rambow's **SHOOTING GALLERY** and **GRAHAM SHAW AND THE SINCERE SERENADERS**. Upcoming are new ones by Helen Reddy, Sammy Hagar, Carole King and Klaatu . . . Arista's got the Jeff Lorber Fusion's **WIZARD ISLAND**, Lou Reed's **GROWING UP IN PUBLIC**, Dixie Dregs' **DREGS OF THE EARTH**, Breakwater's **SPLASHDOWN** and the **ORIGINAL MIRRORS'**

debut in mid-April. Then at the end of the month Graham Parker's **THE UP ESCALATOR**, AWB's **SHINE**, Tonio K's **AMERIKA**, a live Kinks and new Grateful Dead, both as yet untitled . . . Chrysalis has Frankie Miller's **EASY MONEY**, Max Gronenthal's **HAVE A GOOD TIME** and **ERIC TROYER's** debut in April . . . Albums like the Rolling Stones' **EMOTIONAL RESCUE**, Pete Townshend's **EMPTY GLASS**, Genesis' **DUKE** and Bryan Ferry's **FLESH AND BLOOD** should be appearing on Atlantic/Atco in late April and early May, with new ones expected from Yes and Dave Edmunds in late May-early June . . . A&M's April releases include Lazy Racer's **FORMULA II**, produced by Glyn Johns, Sterling's David Kerschbaum-produced debut, Ali Thomson's **TAKE A LITTLE RHYTHM**, Booker T. Jones' **THE BEST OF YOU**, and The Cramps' **SONGS THE LORD TAUGHT US** . . . Columbia's got LPs from Judas Priest and Gladys Knight in April.

—Dave Schulps

LOS ANGELES

DOOBIES, EAGLES & SEGER IN AZOFF FLICK: A picture likened in spirit to the Beatles' **A HARD DAY'S NIGHT** is set to roll before cameras this summer in Europe. The stars: this year's Grammy kings the Doobie Brothers, former Grammy kings the Eagles and Grammy king to be, Bob Seger. The producer: mega-manager Irv Azoff (whose first film foray was the bomb FM, but who expects better results with the upcoming Travolta-starrer **URBAN COWBOY**). The director: Phil Kaufman, responsible for the **INVASION OF THE BODY SNATCHERS** remake and the New York gang pic **THE WANDERERS**. The soundtrack: still up for grabs, but there'll be one, don't despair.

MORE CELLULOID ROCK: **THE BLUES BROTHERS** movie, starring Joliet Jake and Elwood Blues, along with Aretha Franklin, Ray Charles and James Brown, is set for an early summer release. The Atlantic soundtrack will ship mid-May . . . The Clash's bassist/singer Paul Simonon is co-starring in a Canadian-made flick about an all girl rock band. Also appearing are former Sex Pistols Paul Cook and Steve Jones—it's unclear whether Simonon, Cook and Jones play the girls or just hangers-on. Another music biz bigshot, Lou Adler (he made his latest killing producing Cheech & Chong's **UP IN SMOKE**), is handling the

thus-far untitled pic . . . And ol' pals Willie Nelson and Kris Kristofferson have been inked for the leads of **SONGWRITER**, set to go into production this summer . . . In the wake of all this, the L.A. branch of the Musician's Union is reportedly setting up acting workshops for all the would-be Redfords and Fondas among its ranks.

WRECKLESS ERIC'S BIG SMASH: **BIG SMASH** is the name of British wacko pop crooner Wreckless Eric's forthcoming double Stiff/Epic album. It's also what's going to happen when the **BIG SMASH** promo gets under way: Fifteen lucky contestants, picked from contests held in fifteen cities nationwide, get flown to New York for the **BIG SMASH** finals. What's that? Something to do with fifteen pianos, fifteen tires and fifteen sledgehammers, all on a stage in Central Park. The winner? Whoever gets the broken piano (all of it) through the tire first. The prize? Hopefully not a date with Wreckless Eric.

McGUINN & HILLMAN TO MUSCLE SHOALS: Roger McGuinn and Chris Hillman have canceled part of their current tour to concentrate on writing new songs for a rush into Muscle Shoals Studios in June. Guiding the duo will be another twosome: Jerry Wexler and Barry Beckett, who've recently done production chores for the likes of Bob Dylan and Dire Straits.

SIGNINGS: Akron's Rubber City Rebels, now a fixture on the L.A. circuit, have inked with Capitol thanks to the zealous urging of the Knack's Doug Fieger. Fieger and a Capitol staffer will co-produce . . . Bluegrass/jazzbo David Grisman to Warner Bros . . . Fast Fontaine have pacted with EMI/America. Lead singer Fontaine Brown used to be with Bob Seger . . . Another L.A. outfit, 707, to Casablanca . . . Britain's Marxist dance band, Gang of Four, to Warner Bros. . . . Stiff (U.K.) has inked New York's Dirty Looks and the Plasmatics . . . L.A.'s Fun With Animals inks a singles deal with A&M—LP option too . . . Rhino Records has signed Dr. Demento. Expect his **DR. DEMENTO'S DEMENTIA ROYALE** soon; the LP features No. 1's from his syndicated radio show such as Wildman Fischer's "My Name Is Larry" and Fred Blassie's "Pencil Neck Geek."

ERRONEOUS ZONES: Jo Allen & The Shapes were reported an issue or two back as being signed to EMI/America. While the company's interested, the Bay Area band's only vinyl to date comes from the 415 label. The S.F. diskery has just released Jo Allen & The Shapes' (Continued on page 19)

NORTHEAST

MAJORS

BOSTON, MASS.

WBCN

KATE INGRAM

ADLS:
 *Robert Fripp *Boz Scaggs
 *Glass Moon *Urban Verbs
 *Ian Hunter *Van Halen
 *Gentle Giant

HEAVY AIRPLAY:
 Pretenders PrivateLightning
 The Clash *Ronnie Lane
 Elvis Costello Lene Lovich
 J. Geils Band The Motors
 Bob Seger Blondie 45
 Linda Konstadt Cristina 45 imp
 The B-52's Peter Gabriel 45
 Pink Floyd Nervebreakers 45
 Tom Petty New Musik 45
 The Fools

MODERATE AIRPLAY:
 Cliff Richard R., G., & Brown
 Squeeze The Selecter
 Suzanne Fellini The Buggles
 Laryl Hall CHUISIMC
 Billy Joel Madness
 The Tourists Wilson Pickett
 Manhattan Trans. Wire
 John Miles James Brown
 Grace Slick Pearl Harbor
 Heart 999
 Joe Perry Rachel Sweet
 Iggy Pop *Wreckless Eric
 Kamones (import)

SINGLES:
 *The Humans Eette Midler
 Beach Boys J. Silver
 Chris Cross The Slits
 Chip Harding IMPORTS...
 David Johansen *Rocky Burnette
 Journey *Holly & Italians
 Nazareth *D. Livingstone
 Gary Numan *Martha & Muffins
 Lylon *Pretenders
 Queen *10CC
 The Romantics Lave Edmunds

BOSTON, MASS.

WCOZ

BOB SLAVIN

ADLS:
 *The Jags *Genesis 45
 *Billy Squire 12" *Robin Lane
 *Glass Moon *Van Halen
 *Humble Pie *Ian Hunter
 *The Beat/imp.45 *Boz Scaggs

HEAVY AIRPLAY:
 Pink Floyd ELVIS Costello
 Pretenders The Fools
 J. Geils Band PrivateLightning
 Linda Konstadt Bob Seger
 Warren Zevon Squeeze

MODERATE AIRPLAY:
 Joe Perry Kamones
 The Specials Pat Travers
 Robin Trower The Selecter
 ZZ Top Laryl Hall
 The Cretones The Motors

SINGLES:
 Martha & Muffins Mark Kjeldsen
 Queen

WORCESTER, MASS.

WAAF

PAUL LEMIEUX/LAVE LEE AUSTIN

ADLS:
 *Van Halen *Jon Butcher Axis
 *Ronnie Lane (tape)
 *Rachel Sweet *The Rings (tape)
 *The Shades 45

HEAVY AIRPLAY:
 Fleetwood Mac Billy Joel
 Journey The Knack
 Gary Numan Tom Petty
 Pretenders Pink Floyd
 Elvis Costello Linda Konstadt
 Ian Fogelberg Rush
 J. Geils Band Bob Seger
 Heart Warren Zevon

MODERATE AIRPLAY:
 The Clash The Cretones
 The Fools Suzanne Fellini
 Joe Perry Humble Pie
 PrivateLightning Mahogany Rush
 Kamones The Motors
 The Searchers Willie Nile
 Pat Travers Red Kider
 Robin Trower Triumph
 Angel City

PROVIDENCE, R.I.

WBUR

CAROLYN BERMAN

ADLS:
 *John Stewart *The Jags
 *Ronnie Lane *Ambrosia
 *Firefall *Ian Hunter
 *Wreckless Eric *Journey
 *Rodney Crowell

HEAVY AIRPLAY:
 The Clash Utopia
 Elvis Costello Rachel Sweet
 Squeeze Tom Petty
 Pretenders The Jam
 Linda Konstadt Billy Joel
 J. Geils Band The Specials
 Pink Floyd Joe Perry
 Warren Zevon Kamones
 Bob Seger Heart
 The Motors Pat Travers

MODERATE AIRPLAY:
 The Tourists John Miles
 Boz Scaggs Cowboys Intl.
 Bruce Woolley The Kockets
 Madness The Selecter
 Iggy Pop Lene Lovich
 The Fools Martha & Muffins
 Gentle Giant Urban Verbs
 Willie Nile Robin Trower
 Laryl Hall Greg Kihn
 The Planets Grace Slick

SINGLES:
 *Holly & Italians Neighborhoods
 P.Gabriel 45imp. The D.B.'s
 Rocky Sharpe Tom Petty (imp.)
 Ambrosia The Rivits
 Blondie

HARTFORD, CT.

WCCC

COURTNEY PAUL PAYTON, P.L./
 THE LICH, TRADE LIASON

ADLS:
 *Jimi Hendrix *Little River Bd.
 *Genesis *Robin Lane
 *The Buggles *Triumph
 *Chris Kea *Ambrosia
 *Peter McIan

HEAVY AIRPLAY:
 Bob Seger The Clash
 Pink Floyd Rush
 Journey Gary Numan
 Heart Warren Zevon
 Billy Joel Boz Scaggs
 Pat Travers Pretenders
 Linda Konstadt Angel City
 J. Geils Band PrivateLightning
 Marshall Tucker Elvis Costello
 *Van Halen Firefall
 Utopia Joe Perry
 Nazareth

MODERATE AIRPLAY:
 Robin Trower The Knack
 Rodney Crowell Rachel Sweet
 Red Kider Mahogany Rush
 Lene Lovich The Babys
 Shooting Star Eagles
 Blondie Kamones
 Chris Cross Humble Pie
 The Motors ZZ Top
 The Cretones The Tourists
 Willie Nile Squeeze
 Bruce Woolley Gentle Giant
 Tom Petty Laryl Hall
 Grace Slick John Stewart
 The Romantics The Fools
 Johnny Winter Suzanne Fellini
 Ian Fogelberg Spyro Gyra

JAZZ ADLS:
 *Basie (Fablo) S. Grappelli

SINGLES:
 *The Humans

COMMENTS:
 It seems that 1980 record industry vibes parallel the late '50's - in the '50's each group had 1 hit and a b side; now it seems that each group has 1 hit cut and an album to drag along with it. CBS's 10" series could resolve the problem by creating the album oriented single.

Good luck to all as we try to resolve the problem of too much music. The Robin Lane and the Chartbusters fan Club is keeping things from going wrong down the hall.

Love,
 Paul

ROCHESTER, N.Y.

WCME

TED EDWARDS

ADLS:
 *Van Halen *Ian Hunter
 The Clash HEAVY AIRPLAY:
 Journey Heart
 Elvis Costello Pink Floyd
 Warren Zevon Tom Petty
 Billy Joel Led Zeppelin
 Bob Seger Eagles
 Linda Konstadt

MODERATE AIRPLAY:
 Blondie 45 Robin Trower
 Ian Fogelberg Pat Travers
 Styx Gary Numan
 Pretenders Humble Pie
 Utopia Triumph
 J. Geils Band Rush
 Luke Jupiter J. Starship
 Marshall Tucker ZZ Top
 K&C Speedwagon Fleetwood Mac
 Peter Gabriel 45

NEW YORK, N.Y.

WNEW

MARY ANNE MC INTYRE

ADLS:
 *Rodney Crowell *Cowboys Int'l.
 *Billy Falcon *Ambrosia
 *Ian Hunter *Robin Lane
 *Wreckless Eric *The Jags
 *Chris Kea *Van Halen
 *Martha & Muffins

HEAVY AIRPLAY:
 The Clash Willie Nile
 Billy Joel Linda Konstadt
 Bob Seger Warren Zevon
 Pink Floyd Heart
 Kamones The Motors
 Pretenders D.L. Byron
 Tom Petty Daryl Hall
 Elvis Costello

MODERATE AIRPLAY:
 Bruce Woolley Beach Boys
 The Babys Rush
 Eagles Utopia
 The Innates The Selecter
 Mike Rutherford Rachel Sweet
 Chris Cross Shooting Star
 Grace Slick The Searchers
 The Specials Dan Fogelberg
 Nazareth Pat Benatar
 Squeeze The Jags
 The Police Off Broadway
 M. C. & H. Blotto
 The Buggles The Cure

NEW YORK, N.Y.

WPLJ

LOROTHY VANUORINI

ADLS:
 *L.L. Byron *Van Halen
 *Ian Hunter

HEAVY AIRPLAY:
 Pink Floyd Heart
 Billy Joel J. Geils Band
 Linda Konstadt The Clash
 Bob Seger Pretenders
 Elvis Costello Rush

MODERATE AIRPLAY:
 Tom Petty Warren Zevon
 Ian Fogelberg Marshall Tucker
 Pat Benatar

LIGHT AIRPLAY:
 Blondie The Motors
 Gary Numan Joe Perry
 Chris Cross Shooting Star
 Journey Grace Slick
 The Specials Robin Trower
 Suzanne Fellini Johnny Winter
 Mahogany Rush

LONG ISLAND, N.Y.

WLIK

LARRY KLEINMAN/DENIS MC NAMARA

ADLS:
 *Wreckless Eric *Lef Leppard
 *Little River Bd. *B.J. Harvest
 *K&C Speedwagon *The Jam
 *Genesis imp. 45 *Jimi Hendrix
 *Billy Falcon *Ambrosia
 *Ian Hunter *Glass Moon
 *J. Silver EP *Robin Lane
 *Kevin Ayers *The Jags
 *Kingbees *Alan Clarke 45
 *Orchids *Andrew Gold 45

HEAVY AIRPLAY:
 Pink Floyd J. Geils Band
 The Beatles Utopia
 Billy Joel The Specials
 Joe Perry Blondie

Pretenders Willie Nile
 Squeeze Boz Scaggs
 Bruce Woolley Led Zeppelin
 D.L. Byron Warren Zevon
 The Fools The Cars I
 The Clash Marshall Tucker
 Tom Petty Peter Gabriel 45
 Johnny Winter New Musik 45
 The Motors NO NUKES

MODERATE AIRPLAY:
 Eagles Elvis Costello
 Bob Seger Lynrd Skynyrd
 Bruce Cockburn Nazareth
 Greg Kihn David Sanborn
 Pearl Harbor *Van Halen
 *Tazmanian Devils Neil Young
 Charlie Daniels ZZ Top
 Heart PrivateLightning
 Joe Jackson 3-L
 Supertramp Wreckless Eric
 Rodney Crowell David Bromberg
 Lee/Brown

IMPORTS:
 Wreckless Eric Orchtl. Mvrs 45
 Neil Innes The Jam 45
 Kevin Ayers Genesis 45
 David Bowie 45

COMMENTS:

Thank You Dept. -
 For our Fools Radio Concert, Peter Casperson, Ian Copper, EMI Records and Milton Allen.
 For The Specials Radio Concert, Michael Abramson.
 For the John Lee and Jerry Brown, Bruce Woolley, Joe Perry, thanks to Pat Martine, Fred Humphreys and Columbia Records.

Editor's note -

Due to our typographical error, the following albums were omitted from Heavy Airplay last issue:
 The Innates Bruce Cockburn
 Pearl Harbor Elvis Costello
 J. Geils Band Charlie Daniels
 Bob Seger Nazareth
 Willie Nile Blondie
 The Motors

LONG ISLAND, N.Y.

WBAB

MARY CURLEY

ADLS:
 *Van Halen *The Jags
 *Ian Hunter *Rodney Crowell
 *Ambrosia *Photoglo
 *Greg Kihn *Bruce Cockburn
 *Angel City *Billy Falcon
 *Chris Kea

HEAVY AIRPLAY:
 Bob Seger Warren Zevon
 Pink Floyd Marshall Tucker
 Heart Robin Trower
 Linda Konstadt Rush
 Billy Joel Dan Fogelberg
 Journey Utopia
 J. Geils Band Gary Numan
 Pretenders Pat Travers
 Elvis Costello Nazareth

MODERATE AIRPLAY:
 Triumph Kamones
 Chris Cross Suzanne Fellini
 Mahogany Rush John Stewart
 Wishbone Ash Rachel Sweet
 Grace Slick Firefall
 Blondie 45 Laryl Hall
 Off Broadway Tom Petty
 M. Faithfull Shooting Star
 Chuck Mangione D.L. Byron
 Graham Nash Squeeze
 Lene Lovich Joe Perry
 David Sanborn The Motors
 Beach Boys Little River Bd.
 The Specials

LIGHT AIRPLAY:
 PrivateLightning Tazmanian Devils
 Lanny Kortchmer Cowboys Intl.
 Red Kider Bryan Adams
 Passport The Tourists
 Humble Pie The Cretones
 B. S. & L. Bruford
 Willie Nile The Fools
 Madness Sue Saad/Next

PHILADELPHIA, PA.

WMMR

JOE BONADONNA

ADLS:
 *Van Halen *Robin Lane
 *Ian Hunter *Lef Leppard
 *Ambrosia *Humble Pie
 *J. Silver Bd.12"

HEAVY AIRPLAY:
 Bob Seger Blondie 45
 Tom Petty Billy Joel
 Pink Floyd Pretenders
 The Clash Joe Perry
 Heart Robin Trower

RADIO

PLUS (+) INDICATES AUDIENCE REACTION. (*) INDICATES NEW ADDITION

NORTHEAST

MAJORS

MODERATE AIRPLAY:

Journey	Grace Slick
Kush	Nazareth
Greg Kihn	Elvis Costello
Warren Zevon	The Romantics
Pat Travers	Boz Scaggs
Kachel Sweet	Utopia
Mike Kutherford	Suzanne Fellini
Triumph	

SPECIAL PROGRAMMING:

On air interviews:
Grace Slick, Rockets.
Upcoming - we dust off the WMMK-chives; we will feature classic material from the Sigma Sound Concerts and live WMMK radio concerts of the past.

We have The Fools in a live broadcast from My Father's Place April 1st. Also heart from Ft. Worth April 3rd. April 12th from Stars, The Tourists, and Lerringer April 11th.

The first ever live broadcast from the Spectrum with Utopia on April 19th.

This all ties in with WMMK's month long celebration of the birth of Rock & Roll which began with the release of "Rock Around the Clock" on April 12, 1954.

COMMENTS:

Thanks to everyone for coming to the WMMK party at Stars. Special thanks to Michael Tearson and Alan Newman of The Leftones, John Cadillac Band, and The Schoolboys.

P.S. We are waiting for a ransom note from the kidnapers of Car the Dancing Mouse who made his stage debut at the party.

PHILADELPHIA, PA.

WYSP

ROBIN HENKIN

ADDS:

*Van Halen	*Jackson Highway
*Lef Leppard	*The Motors
*Ian Hunter	*Guido Sarducci
*John Stewart	

HEAVY AIRPLAY:

Pink Floyd	Bob Seger
Linda Konstadt	Warren Zevon
Heart	The Babys
Kush	Robin Trower
The Clash	Elvis Costello
Gary Numan	Pat Travers
Journey	J. Geils Band
Pretenders	

MODERATE AIRPLAY:

Ramones	Billy Joel
Kachel Sweet	Lanny Spanos
The Cretones	Wishbone Ash
Humble Pie	D.L. Byron
Suzanne Fellini	Red Rider
The Rockets	Gentle Giant
Shooting Star	Boz Scaggs
Triumph	The Fools
The Tourists	The Knack

NORTHEAST SECONDARIES

BETHESDA, MD./WASHINGTON, D.C.

WHFS

DAVID EINSTEIN ADDS:

*Ian Hunter	*Matchbox
*Fab. Thunderbirds	*The Cichlids
*The Jags	*Roy Loney
*Red Rider	*Jimi Hendrix
*Corky Carrell	*Blotto
*Wreckless Eric	*Cris Williamson
*Robin Lane	*B.B. King

HEAVY AIRPLAY:

Bob Seger	Elvis Costello
Warren Zevon	Willie Nile
Bruce Cockburn	The Searchers
Pretenders	Kodney Crowell
The Jam	The Cretones
Madness	Squeeze

MODERATE AIRPLAY:

Lollar Brand	Armatrading (imp)
Oregon	Blondie (imp)
Lo'a	Johnny Winter
Link Wray	Prof. Longhair
Kingbees	Lene Lovich
Firefall	Lavid Sanborn
Humble Pie	The Dickies
Robbin Thompson	D.L. Byron
Boz Scaggs	D/F/K Band
Greg Kihn	Matthew Fisher
Smokey Robinson	J. Geils Band
The Specials	Earthquake
Tazmanian Devils	Wishbone Ash
The Tourists	Iggy Pop

Gordon Lightfoot	Lydia Lunch
Red Kider	Robin Trower
Beach Boys	Gil Scott-Heron
Jules/Polar Brs.	Marshall Tucker
Grace Slick	Irma Thomas
A.S.G. 45	Urban Verbs
Rachel Sweet	Joe Perry
The Clash	Bruford
J. Armatrading	The Selector
Ramones	Jerry Lee Lewis
Sylvain Sylvain	Graham Nash
The Motors	Nana Vasconcelos
Laryl Hall	Lee/Brown
John Stewart	Pink Floyd
Pat Travers	Pearl Harbor
Linda Konstadt	Terje Kydal
The Fools	Gary Numan
Suzanne Fellini	

PITTSBURGH, PA.

WLVE

LAVE LANG

HEAVY AIRPLAY:

*Van Halen	J. Geils Band
Pink Floyd	Marshall Tucker
Bob Seger	Tom Petty
Linda Konstadt	Lan Fogelberg
Rush	Heart
Journey	Triumph

MODERATE AIRPLAY:

*Humble Pie	Grace Slick
*The Motors	The Knack
Billy Joel	Warren Zevon
Gary Numan	Gentle Giant
The Romantics	Boz Scaggs
Elvis Costello	Angel City
Sue Saad/Next	Pat Travers
The Clash	Robin Trower
Pretenders	Joe Perry
Willie Nile	Shooting Star
Red Kider	

PITTSBURGH, PA.

WYLL

JIM KINNEY

ADDS:

*Van Halen	*Spyro Gyra
*Kachel Sweet	*Greg Kihn
*Ambrosia	

HEAVY AIRPLAY:

Pink Floyd	Gary Numan
Bob Seger	Journey
Tom Petty	Robin Trower
Rush	The Rockets
Heart	Sue Saad/Next
Linda Konstadt	Crack The Sky 45
J. Geils Band	Triumph
Marshall Tucker	Pat Travers
Billy Joel	John Stewart
The Clash	Boz Scaggs 45
Pretenders 45	Warren Zevon 45

MODERATE AIRPLAY:

Firefall	Humble Pie
Joe Perry	Wishbone Ash
Grace Slick	Shooting Star
Elvis Costello	Survivor
The Romantics	Johnny Winter
Off Broadway	Angel City
Mahogany Kush	The Motors
The Cretones	Suzanne Fellini
Red Kider	Chris Cross
Willie Nile	

JAZZ:

Bobby Shew	Lee/Brown
Heath Bros.	David Pritchard
Jean-Luc Ponty	Konnie Laws
Pat Metheny	Chuck Mangione
Friendship	David Sanborn
Tom Scott	G. Washington
Native Son	Spyro Gyra
Hiroshima	Passport

LEWISTON, ME.

WBLM

JOSE DIAZ, M.D.

HEAVY AIRPLAY:

Billy Joel	Pink Floyd
J. Geils Band	Lan Fogelberg
Warren Zevon	Linda Konstadt
Bob Seger	Eagles
Marshall Tucker	The Fools

MODERATE AIRPLAY:

Pretenders	Kush
Tom Petty	John Stewart
Heart	Private Lightning
The Knack	Red Rider
Elvis Costello	Gary Numan
Journey	Aztec Two-Step
The Clash	ZZ Top
Aerosmith	

CAMBRIDGE, MASS.

WCAS

LARRY WEST

ADDS:

*Lonnie L. Smith	*Humble Pie
*Boz Scaggs	*Firefall
*The Beatles	*Matchbox
*John Stewart	*The Jags
*John Coster	*Judy Collins
*Robin Lane	*Jimi Hendrix
*Chris Williamson	*Tommy Page
*Little River Bd.	

HEAVY AIRPLAY:

Kodney Crowell	Rachel Sweet
Willie Nile	Linda Konstadt
Bruce Cockburn	Warren Zevon
Bob Seger	J. Armatrading
G. Lightfoot	

MODERATE AIRPLAY:

Steve Forbert

TEACA, N.Y.

WVBR

STEVE ACKERMAN

HEAVY AIRPLAY:

Billy Joel	Elvis Costello
Bob Seger	Warren Zevon
Linda Konstadt	Pretenders
Blondie	Heart
J. Geils Band	Journey
Utopia	

MODERATE AIRPLAY:

J. Starship	Marshall Tucker
Spyro Gyra	Daryl Hall
The Cretones	John Stewart
Chris Cross	*Boz Scaggs
The Clash	*Firefall
Kush	Pat Travers
Kachel Sweet	John Miles

ALBANY, N.Y.

WQBR (Q104)

LAN BOYLE

HEAVY AIRPLAY:

Pretenders	The Clash
Bob Seger	J. Geils Band
Warren Zevon	Elvis Costello
Willie Nile	Daryl Hall
Squeeze	Heart
Linda Konstadt	Billy Joel
The Specials	

MODERATE AIRPLAY:

Journey	Firefall
Joe Perry	The Police
Mike Kutherford	Tom Petty
Kachel Sweet	Pearl Harbor
Blotto	Pink Floyd
Eagles	NO NUKES

FOUGHEEPSIE, N.Y.

WPLH

RON NENNI, M.D./RON RIZZI, P.D.

HEAVY AIRPLAY:

*Firefall	Warren Zevon
*Boz Scaggs	Heart
*Genesis	Billy Joel
Pink Floyd	Tom Petty
J. Geils Band	Chris Cross
Eagles	The Clash
Utopia	Pretenders
Elvis Costello	Lan Fogelberg
Linda Konstadt	

MODERATE AIRPLAY:

*Squeeze	*Beach Boys
*Kodney Crowell	*Gordon Lightfoot
*Suzanne Fellini	*John Stewart
*Grace Slick	*The Motors

LONG ISLAND, N.Y.

WRON

PAUL HARRIS

HEAVY AIRPLAY:

*Triumph	
*Daryl Hall	*Joe Perry

MODERATE AIRPLAY:

Bob Seger	Off Broadway
Heart	Marshall Tucker
Pretenders	The Knack
Journey	The Clash
Linda Konstadt	Gary Numan
Billy Joel	The Romantics
Utopia	Pink Floyd
Kush	Tom Petty
Nazareth	Blondie
Elvis Costello	
Warren Zevon	Humones
Robin Trower	

SCRANTON, PA.

WVIA

GEORGE GRAHAM

MODERATE AIRPLAY:

*Firefall	*John Stewart
*Humble Pie	*Axe
*Kittyhawk	*Willie Nile
*Rock Killough	Rachel Sweet
*Kodney Crowell	Graham Nash
*Frank Weber	Gentle Giant
*The Motors	Tazmanian Devils
*J. Lee Lewis	Terje Kydal
*Gordon Lightfoot	Richard Greene
*Paula Lockheart	Elvis Costello
Johnny Winter	Fab. Poodles
*Beach Boys	*Van Duser/Novick
*John Miles	

STROULSBURG, PA.

WVFO

FRANK BALESTERI

HEAVY AIRPLAY:

The Clash	Ramones
Pretenders	999
Squeeze	Grace Slick
Marshall Tucker	Daryl Hall
Billy Joel	Linda Konstadt
Tom Petty	The Motors
*Boz Scaggs	Willie Nile
Elvis Costello	

MODERATE AIRPLAY:

Buzzcocks	Madness
Kush	Rodney Crowell
SINGLES:	
Fun with Animals	The Humans
IMPORTS:	
StiffLilfingers	Wreckless Eric
The Jam	Def Leppard

SOUTH MAJORS

NASHVILLE, TENN.

WKLF

MIKE BECK

ADDS:

*Van Halen	*Red Kider
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HEAVY AIRPLAY:

Pink Floyd	Linda Konstadt
Bob Seger	Heart
Billy Joel	AMERICAN GIGOLG
Journey	Pat Travers
Chris Cross	Lan Fogelberg
MODERATE AIRPLAY:	
Tom Petty	Robin Trower
Kenny Loggins	Gary Numan
Elvis Costello	The Babys
Kush	J. Geils Band
Marshall Tucker	Van Halen
Warren Zevon	Firefall
Eagles	

MEMPHIS, TENN.

WZXR

REDBEARD

ADDS:

*Ian Hunter	*The Motors
*Lef Leppard	*Laurie & Sighs

HEAVY AIRPLAY:

Bob Seger	Lan Fogelberg
Heart	Pink Floyd
Billy Joel	38 Special
Journey	Pat Travers
MODERATE AIRPLAY:	
Chris Cross	The Clash
Warren Zevon	Nazareth
Gary Numan	Robin Trower
Pretenders	Joe Perry
Elvis Costello	

ATLANTA, GA.

WKLS

RICH PIAMBINO

ADDS:

*Boz Scaggs	*Sabu
*The Cretones	

HEAVY AIRPLAY:

Tom Petty	Molly Hatchet
Marshall Tucker	Chris Cross
Pretenders	The Clash
Nazareth	Heart 45
Kush	Bob Seger
Pink Floyd	Billy Joel
Journey	
MODERATE AIRPLAY:	
Elvis Costello	The Knack
Journey	Shooting Star
Humble Pie	Heart
Joe Perry	Triumph
Warren Zevon	Pat Travers

PLUS (+) INDICATES AUDIENCE REACTION. (*) INDICATES NEW ADDITION

RADIO

PLUS (+) INDICATES AUDIENCE REACTION, (*) INDICATES NEW ADDITION

SOUTH

MAJORS

JACKSONVILLE, FLA.

WJAX-FM

RICHARD LANGLAIS

ADDS:

- *The Beatles
- *K&O Speedwagon
- *The Fools
- *Greg Kihn
- *Kingbees
- *Ian Hunter
- *Van Halen
- *Boz Scaggs

HEAVY AIRPLAY:

- Pink Floyd
- Bob Seger
- Heart
- Tom Petty
- Billy Joel
- 38 Special
- Dan Fogelberg
- Journey
- Molly Hatchet
- Rush
- Chuck Mangione
- Pat Travers
- Kenny Loggins
- Linda Ronstadt
- Eagles
- ZZ Top
- Pat Benatar
- J. Geils Band
- Fleetwood Mac
- Chris Cross

MODERATE AIRPLAY:

- Marshall Tucker
- The Knack
- Spyro Gyra
- Wishbone Ash
- Joe Perry
- Humble Pie
- Angel City
- The Clash
- Larry Hall
- Warren Zevon
- Grace Slick
- Little River Bd.
- Firefall
- Beach Boys
- Kid Kimer
- G. Lightfoot
- Queen 45
- Air Supply 45
- David Sanborn

ORLANDO, FLA.

ZETA 7

BILL MIMS

ADDS:

- *Grace Slick
- *Greg Kihn
- *Little River Bd.
- *Gentle Giant
- *Boz Scaggs
- *Mike Rutherford
- *Van Halen

HEAVY AIRPLAY:

- Pink Floyd
- Billy Joel
- Journey
- Heart
- Bob Seger
- Pat Travers
- Linda Ronstadt
- Tom Petty
- Elvis Costello
- The Clash
- Marshall Tucker
- Pretenders

MODERATE AIRPLAY:

- J. Geils Band
- Mahogany Rush
- Robin Trower
- Firefall
- Humble Pie
- Triumph
- Warren Zevon
- Kid Kimer
- Axe
- Nazareth
- The Knack
- Johnny Winter
- Angel City
- Wishbone Ash
- Joe Perry
- John Miles
- The Romantics
- The Cretones

SINGLES:

- Fleetwood Mac
- Blondie
- Eagles
- Boz Scaggs
- Utopia
- Styx
- Gary Numan
- Chris Cross

ORLANDO, FLA.

WLIZ

MIKE LYONS

ADDS:

- *Boz Scaggs
- *Van Halen
- *K&O Speedwagon
- *The Beatles

HEAVY AIRPLAY:

- Warren Zevon
- Tom Petty
- The Clash
- The Babys
- Gary Numan
- Bob Seger
- Journey
- Rush
- Billy Joel
- Linda Ronstadt
- Pretenders
- Heart
- J. Geils Band
- Dan Fogelberg
- Pat Travers
- Pink Floyd

MODERATE AIRPLAY:

- The Cretones
- Humble Pie
- Grace Slick
- Joe Perry
- The Rockets
- Elvis Costello
- Triumph
- Sue Saad/Next
- Robin Trower
- Angel City
- Mahogany Rush
- Marshall Tucker
- Kid Kimer
- Wishbone Ash
- Little River Bd.

MIAMI, FLA.

ZETA 4

RON PARKER

ADDS:

- *Glass Moon
- *Van Halen
- *Humble Pie

HEAVY AIRPLAY:

- Pink Floyd
- Tom Petty
- Lan Fogelberg
- AMERICAN GIGOLO
- Bob Seger
- Heart
- Chris Cross
- J. Geils Band
- Rush

MODERATE AIRPLAY:

- Pretenders
- Styx
- The Babys
- The Knack
- Billy Joel
- Elvis Costello
- Charlie Dore
- Marshall Tucker
- Fandango
- Pat Travers
- Pat Benatar

LIGHT AIRPLAY:

- Warren Zevon
- Shooting Star
- Sue Saad/Next
- Kid Kimer
- Wishbone Ash
- Angel City
- Gary Numan
- The Rockets
- Firefall

DALLAS, TEX.

KZEW

LORIS MILLER

ADDS:

- *Boz Scaggs
- *Angel City
- *Ambrosia
- *Tommy Tutone
- *Van Halen

HEAVY AIRPLAY:

- The Babys
- Heart
- Journey
- Linda Ronstadt
- ZZ Top
- Billy Joel
- Pink Floyd
- J. Geils Band
- Bob Seger
- J. Starship
- Pat Benatar
- Tom Petty
- Gary Numan

MODERATE AIRPLAY:

- Warren Zevon
- Utopia
- The Knack
- Rush
- Robin Trower
- The Romantics
- Axe
- Pat Travers
- The Cretones
- The Clash
- Nazareth
- Firefall
- Max Demian

SOUTH

SECONDARIES

CHARLOTTESVILLE, VA.

WUVA

RCE CHESNU1

HEAVY AIRPLAY:

- *Firefall
- Billy Joel
- Warren Zevon
- Marshall Tucker
- Bruce Woolley
- M. C. & H.
- Gentle Giant
- Robin Trower
- The Motors
- *Daryl Hall
- Graham Nash
- Wishbone Ash
- Rachel Sweet

MODERATE AIRPLAY:

- Steve Walsh
- Mike Rutherford
- Kamones
- The Rockets
- Pearl Harbor

HAMPTON, VA.

WJZZ

ROI L. EWELL, M.D.

HEAVY AIRPLAY:

- Dexter Gordon
- Art Blakey
- Susan Muscarella
- Jimmy Heath
- Bill Evans
- Jon Faddis
- N.Y., N.Y.
- Lee/Brown
- David Sanborn
- Mingus Dynasty
- Great Jazz Trio
- Chuck Mangione
- Bill Holman
- David Pritchard
- Ron Carter
- Dry Jack

MODERATE AIRPLAY:

- Bob Szajner
- Cedar Walton
- A. E./Tradewinds
- G. Washington
- Carol Sloane
- Jay McShann
- Ted Nash
- E. Anderson
- Chico Hamilton

CORPUS CHRISTI, TEX.

C-101 (KNCN)

CHARLIE PALMER

HEAVY AIRPLAY:

- Billy Joel
- Pink Floyd
- Heart
- Journey
- Bob Seger
- Linda Ronstadt
- Lan Fogelberg
- Tom Petty
- Triumph
- Bros. Johnson
- Marshall Tucker
- Warren Zevon
- Pat Travers
- Spyro Gyra
- Elvis Costello
- J. Geils Band
- The Babys
- Robin Trower
- Nazareth
- Rush
- Chris Cross

MODERATE AIRPLAY:

- *Humble Pie
- *Firefall

MIDWEST

MAJORS

CLEVELAND, OHIO

WYMS

JOHN GORMAN

ADDS:

- *Ambrosia
- *Ian Hunter
- *The Beatles
- *Van Halen
- *Def Leppard
- *Danny Spanos
- *Guido Sarducci
- *Robin Lane

HEAVY AIRPLAY:

- Lan Fogelberg
- Nazareth
- Mike Rutherford
- The Rockets
- Pretenders
- Bob Seger
- J. Geils Band
- Boz Scaggs
- Pink Floyd
- Journey
- The Clash
- Linda Ronstadt
- Humble Pie
- Tom Petty
- Billy Joel
- The Tourists
- Sylvain Sylvain
- Joe Perry
- Heart
- Rachel Sweet
- Pat Benatar
- Grace Slick
- Warren Zevon
- Greg Kihn
- Firefall
- The Fools
- The Cretones
- John Stewart
- Elvis Costello
- Eagles
- Kamones

MODERATE AIRPLAY:

- The Knack
- M. Faithfull
- John Cale
- Tazmanian Devils
- Pat Travers
- Rush
- L.L. Byron
- Kenny Loggins
- Suzanne Fellini
- Robin Trower
- Larry Hall
- The Babys
- The Romantics
- 999
- Marshall Tucker
- Spyro Gyra
- Angel City
- The Motors
- Willie Nile
- Gary Numan
- Chris Cross
- Felix Cavaliere
- Flatbush
- Kid Kimer
- Lirk Hamilton
- Bruce Cockburn
- Shooting Star
- Earthquake
- Triumph
- Lavid Wolff
- Lene Lovich

SINGLES:

- *Lion
- Blondie
- Queen
- Foreigner
- Molly Hatchet
- Crack The Sky
- NO NUKES
- Madness

IMPORTS:

- Alex Harvey
- Genesis 45
- Queen 45
- Peter Gabriel 45

COMMENTS:

Rachel Sweet concert turned 600 people away from the door at our Coffee Break Concert. She also did a 2 hour guest D.J. with Kid Leo.

CLEVELAND, OHIO

WYMH (M 105)

MARTY SOBOL

ADDS:

- *Ian Hunter
- *Van Halen
- *Ambrosia
- *The Beatles
- *Rodney Crowell
- *Kingbees
- *Kamones
- *SHARP CUTS
- *Def Leppard
- *Marshall Tucker

HEAVY AIRPLAY:

- Pretenders
- Pink Floyd
- Bob Seger
- Boz Scaggs
- Journey
- Linda Ronstadt
- Tom Petty
- Pat Benatar
- Heart
- Billy Joel
- Rush
- Pat Travers
- The Clash
- Warren Zevon
- Joe Perry

MODERATE AIRPLAY:

- Mike Rutherford
- J. Geils Band
- Rachel Sweet
- Triumph
- Chris Cross
- Angel City
- Robin Trower
- Mahogany Rush
- Elvis Costello
- Kid Kimer
- Willie Nile
- Greg Kihn
- Sue Saad/Next
- ZZ Top
- The Cretones
- The Fools
- Humble Pie
- Eagles
- Firefall
- Gary Numan
- 38 Special

LIGHT AIRPLAY:

- Gentle Giant
- Grace Slick
- Little River Bd.
- Larry Hall
- Blondie
- John Stewart
- The Motors
- Wishbone Ash
- The Tourists
- Squeeze
- Girl
- Spyro Gyra
- Queen (both 45's)
- Bruce Cockburn
- Link Wray
- Byran Adams
- Shooting Star
- John Cale
- Crack The Sky 45
- The Searchers
- Off Broadway

SINGLES:

- *J. Silver
- *The Brain

TOLEDO, OHIO

WLOT

LEE RANDALL

ADDS:

- *Glass Moon
- *Ian Hunter
- *The Cretones
- *Guido Sarducci

HEAVY AIRPLAY:

- Heart
- Journey
- Linda Ronstadt
- Bob Seger
- Pink Floyd
- The Babys
- The Clash
- Tom Petty
- Warren Zevon
- Pat Travers
- Elvis Costello
- Rush
- J. Geils Band
- Dan Fogelberg
- Billy Joel
- *Van Halen

MODERATE AIRPLAY:

- Triumph
- K&O Speedwagon
- Angel City
- Van Wilks
- Joe Perry
- Robin Trower
- 3-D
- Humble Pie
- Marshall Tucker
- Shooting Star
- Grace Slick

SINGLES:

Pretenders

COLUMBUS, OHIO

WLVC (QFM 96)

STEVE RUNNER

HEAVY AIRPLAY:

- *Van Halen
- Lan Fogelberg
- Pink Floyd
- Rush
- Linda Ronstadt
- J. Geils Band
- Heart
- Warren Zevon
- Bob Seger
- Journey
- Billy Joel
- Robin Trower
- Pretenders
- Utopia
- Gary Numan

MODERATE AIRPLAY:

- *Willie Nile
- *Grace Slick
- *Ian Hunter
- Pat Travers
- The Clash
- Mahogany Rush
- Kamones
- Wishbone Ash
- Angel City
- Sue Saad/Next
- Highwind
- Joe Perry
- Triumph
- Marshall Tucker
- Humble Pie
- Firefall
- A.S.G.

CINCINNATI, OHIO

WBBN

CURT GARY

ADDS:

- *Van Halen
- *Def Leppard

HEAVY AIRPLAY:

- Heart
- Linda Ronstadt
- Blondie 45
- Pink Floyd
- Billy Joel
- Journey
- Elvis Costello
- Nazareth
- Pretenders
- Robin Trower
- J. Geils Band

MODERATE AIRPLAY:

- Highwind
- The Clash
- Wishbone Ash
- The Cretones
- Warren Zevon
- Angel City
- Triumph
- Pat Travers
- The Fools

INDIANAPOLIS, IND.

WFBQ (Q 95)

SIMON JEFFRIES

ADDS:

- *Ian Hunter
- *Glass Moon
- *Kid Kimer
- *Def Leppard

HEAVY AIRPLAY:

- Journey
- Heart
- Bob Seger
- roadmaster
- Marshall Tucker
- Billy Joel
- Q95AlbumProject2

MODERATE AIRPLAY:

- Gary Numan
- Linda Ronstadt
- Joe Perry
- Mahogany Rush
- Pat Travers
- Triumph
- Rush

DETROIT, MICH.

WJZZ

LORIAN PASTER

HEAVY AIRPLAY:

- G. Washington
- Jon Faddis
- Laid Sanborn
- Cedar Walton
- Gil Scott-Heron
- Spyro Gyra
- Honnie Laws
- Koberta Flack
- Chuck Mangione
- Earl Klugh
- Dr. Strut
- Hiroshima
- Carmen McKae
- Dry Jack
- Chico Hamilton
- Ahmad Jamal
- Joe Farrell
- Sarah Vaughn

MODERATE AIRPLAY:

- Wilbert Longmire
- Eddie Daniels
- Heath Bros.
- Norman Harris
- Ron Carter
- Fitzgerald/Basie

MIDWEST

MAJORS

*Nancy Wilson
*Dollar Brand
*Clifford Jordan
Buster Williams

bros. Johnson
Flight
Bill Evans Trio

LETOIT, MICH.

www
LES COOK

ADDS:
*Billy Falcon
*Kingbees

HEAVY AIRPLAY:
Pink Floyd
Bob Seger
Journey
J. Geils Band
The Romantics
Linda Konstadt
Billy Joel
Gary Numan
kush

MODERATE AIRPLAY:
humble Pie
Iggy Pop
Kamones
Grace Slick
Marshall Tucker
Triumph

SINGLES:
Pat Travers
blondie

IMPORTS:
AC/LC DIRTYDEEDS

Comments:
New music director is Les Cook
from WYFE, Rockford, Illinois.

CHICAGO, ILL.

WLUP (THE LOOP)
SKY LANIELS

HEAVY AIRPLAY:
kush
Pink Floyd
Off Broadway
Pretenders
heart
bob Seger

MODERATE AIRPLAY:
Robin Trower
Angel City
humble Pie
The Clash
Billy Joel

LIGHT AIRPLAY:
*lan Hunter
*Billy Squire
*Lef Leppard
*The Jags
*The Beatles
*REC Speedwagon
Gary Numan
Willie Nile

CHICAGO, ILL.

WXKI
BOB GELMS

ADDS:
*Jimi Hendrix
*lan Hunter
*Kittyhawk

HEAVY AIRPLAY:
Pretenders
Utopia
Elvis Costello
Bob Seger
J. Geils band
Tom Petty
Pink Floyd
Kamones
Off Broadway
ZZ Top

MODERATE AIRPLAY:
The Jam
The Knack
Lan Fogelberg
Johnny Winter
The Fools
Secret Affair
Lene Lovich
Kachel Sweet
Boz Scaggs
The Rockets
Billy Joel

IMPORTS:
*Pretenders 45

Comments:
New phone # for adds and rotations
updated every Tuesday night at
8 p.m. - (312) 545-4900.

CHICAGO, ILL.

WMEI
LAVE BENSON

ADDS:
*Greg Kihn
*boz Scaggs
*Lef Leppard

*Kachel Sweet
*Van Halen

HEAVY AIRPLAY:
Pink Floyd
Tom Petty
Kush
heart
Pretenders

MODERATE AIRPLAY:
Linda Konstadt
Bob Seger
Journey
Joe Perry
Survivor
Triumph
The Clash
J. Geils Band

ELGIN/CHICAGO, ILL.

WJNL
WALLY LEISERING

ADDS:
*Link Wray
*The Cure
*Cowboys Intl.
*Robert Fripp
*lan Hunter
*S. Grappelli

*The Chieftains
*Betsy Kasky
*Kenny Drew
*Gordon Lightfoot
*John Stewart
*Rodney Crowell

HEAVY AIRPLAY:
The Clash
bob Seger
Warren Zevon
Prof. Longhair
Lene Lovich
Marshall Tucker
Willie Nile
999
3-L
Elvis Costello

MODERATE AIRPLAY:
Lan Fogelberg
XTC
Utopia
Pat Travers
Pat Metheny
Erwin Helfer
The Jam
Alex LeGrassi
Lirk Hamilton
Off Broadway
Pearl Harbor
Loug Sahn
Robin Trower

SINGLES:
Crack The Sky

NEW WAVE FEATURES:
The Slits
John Cale
Fun w/Animals

MILWAUKEE, WISC.

WCFM
EL DI MICELI

ADDS:
*boz Scaggs
*Firefall
*The Motors

HEAVY AIRPLAY:
Pink Floyd
Billy Joel
heart
Journey
bob Seger

MODERATE AIRPLAY:
Gary Numan
Pretenders
J. Geils band
L.L. Byron
Nazareth
The Knack
Off Broadway

MILWAUKEE, WISC.

WCFM
EL DI MICELI

ADDS:
*boz Scaggs
*Firefall
*The Motors

HEAVY AIRPLAY:
Pink Floyd
Billy Joel
heart
Journey
bob Seger

MODERATE AIRPLAY:
Gary Numan
Pretenders
J. Geils band
L.L. Byron
Nazareth
The Knack
Off Broadway

MILWAUKEE, WISC.

WCFM
EL DI MICELI

ADDS:
*boz Scaggs
*Firefall
*The Motors

HEAVY AIRPLAY:
Pink Floyd
Billy Joel
heart
Journey
bob Seger

MODERATE AIRPLAY:
Gary Numan
Pretenders
J. Geils band
L.L. Byron
Nazareth
The Knack
Off Broadway

MINNEAPOLIS, MINN.

KQRS
TACK HAMMER/MARI SOLLON

ADDS:
*lan Hunter
*The Motors

HEAVY AIRPLAY:
Journey
Kush
Billy Joel
Linda Konstadt
bob Seger

MODERATE AIRPLAY:
Pretenders
J. Geils Band
Robin Trower

Joe Perry
Kush
Triumph
Gary Numan

Suburbs (local)
The Cretones
Humble Pie

ST. LOUIS, MO.

KSHL
RICK BALIS

ADDS:
*REC Speedwagon
*Van Halen
*Lef Leppard
*Tommy Tutone

*Ozark Mtn. DL
*lan Hunter
*boz Scaggs
*Ambrosia

KANSAS CITY, MO.

KY102 (KYYS)
JOE MC CABE

ADDS:
*Tommy Tutone
*Lef Leppard

*Ozark Mtn. 45
*Van Halen

HEAVY AIRPLAY:
Pink Floyd
Linda Konstadt
heart
kush
Shooting Star

MODERATE AIRPLAY:
Chris Cross
The Clash
Pretenders
humble Pie
Red Rider

Journey
Bob Seger
Pat Travers
Billy Joel
Gary Numan
John Stewart
Joe Perry
Robin Trower
Angel City
Marshall Tucker

MIDWEST SECONDARIES

CHAMPAIGN, ILL.

WPGU
PHIL PRIEST

HEAVY AIRPLAY:
Pink Floyd
The Clash
Off Broadway
Tom Petty
Utopia
heart
Elvis Costello
The Romantics

MODERATE AIRPLAY:
J. Starship
warren Zevon
The Specials
Journey
Steve Walsh

Kush
lan McLagan
Kamones
Robin Trower
The Babys
Pretenders
Mahogany Kush

UFC
XTC
Bruce Woolley
Madness
Steve Nardella

MADISON, WISC.

WLBA
GENE DAVIS

ADDS:
*Little River Bd.
*Scott Jarrett
*Willie Nile
*Firefall

*Greg Kihn
*Grappelli/Pass
*Kingbees

HEAVY AIRPLAY:
Pink Floyd
John Miles
Billy Joel
Gentle Giant
Linda Konstadt
Tom Petty
*Grace Slick
*Spoooner

Marshall Tucker
Bob Seger
*The Clash
Spyro Gyra
Betsy Kaske
*Bruce Cockburn
*Mike Batt

MODERATE AIRPLAY:
Mike Rutherford
warren Zevon

The Cretones

MADISON, WISC.

WOKI
LANNY KAHN

HEAVY AIRPLAY:
Old & New Dreams
helen Humes
JAZZ LEGACY
Prof. Longhair
Luke Jordan
heath bros.
J.J. Johnson
Tete Montoliv
Jack DeJohnette
MAGICO
Mingus Dynasty
Frank Walton
G. Washington

Gil Scott-Heron
Sarah Vaughn
Ornette Coleman
James Blood
Johnny Shines
Tony Rice
Paula Lockheart
The Selector
Elvis Costello
Wille Nile
The Specials
Linda Konstadt

CROWN POINT, IND.

WFLM
VAN PULLO

HEAVY AIRPLAY:
*Utopia
*Off Broadway
*Kush

The Knack
Bob Seger
*J. Geils Band

*The Clash
*Nazareth
*Robin Trower
*Mahogany Kush
*Linda Konstadt

Marshall Tucker
*Angel City
*Triumph
*Humble Pie
*Greg Kihn

MODERATE AIRPLAY:
*The Tourists
*Max Lemian
*bruford
*Grace Slick
*Joe Perry

*Axe
*Laryl hall
*Squeeze
warren Zevon

WEST MAJORS

DENVER, COLO.

Kbfl
JULY MC NUTT

HEAVY AIRPLAY:
blondie 45
Elvis Costello
Chris Cross
The Clash
Lan Fogelberg
Firefall
J. Geils band
heart
Billy Joel
Journey

Fink Floyd
Kush
Pretenders
Linda Konstadt
bob Seger
38 Special
Sue Saad/Next
boz Scaggs
*lan Hunter
warren Zevon

MODERATE AIRPLAY:
The Babys
The Cretones
L.B. Cooper
Gentle Giant
The Knack
Marshall Tucker
Shooting Star
John Stewart
Grace Slick

The Tourists
*humble Pie
Little River Bd.
*Willie Nile
The Romantics
Survivor
Pat Travers
Robin Trower

KFML
IRA GORDON

ADDS:
*Greg Kihn
*B.J. Harvest
*lan Hunter
*Ambrosia

*Heroes
*Peter McIan
*Little River Bd.

HEAVY AIRPLAY:
Firefall
*azmanian Levils
bruce Cockburn
willie Nile
John Stewart

Bob Seger
Linda Konstadt
The Cretones
Luke Jupiter
G. Lightfoot

MODERATE AIRPLAY:
Kingbees
Nazareth
Rodney Crowell
Lanny Kortchmar
The Clash
humble Pie
Journey

Grace Slick
D/T/K band
Red Rider
Pat Travers
Elvis Costello
warren Zevon

JAZZ:
Oregon

SINGLES:
*bobby Caldwell
blondie

The Flys

MESA/PHOENIX, ARIZ.

KLKB
LINDA CLAYTON

ADDS:
*boz Scaggs
*Van Halen

*lan Hunter

SEATTLE, WASH.

KISW (FM100)
STEVE SLATON

ADDS:
*Van Halen
*Billy Squire

*Russia
*Def Leppard

HEAVY AIRPLAY:
Pink Floyd
heart
Bob Seger
Robin Trower
J. Geils band
kush

Journey
Angel City
Pat Travers
Humble Pie
The Clash

MODERATE AIRPLAY:
Sue Saad/Next
Elvis Costello
warren Zevon
Joe Perry
Pretenders
Knot

Triumph
Marshall Tucker
Van Wilks
The Heats
Jules/Jolar Brs.
Shooting Star

SEATTLE, WASH.

KZAM-FM
MARTIN SEYMOUR

ADDS:
*Leah Kunkel
*bobby Caldwell

*Kayak
*Grace Slick

PLUS (+) INDICATES AUDIENCE REACTION. (*) INDICATES NEW ADDITION

RADIO

PLUS (+) INDICATES AUDIENCE REACTION. (*) INDICATES NEW ADDITION

WEST

MAJORS

HEAVY AIRPLAY:

boz Scaggs	David Sanborn
Chris Cross	John Stewart
Linda Konstadt	Roberta Flack
bruce Cockburn	Spyro Gyra
bob Seger	Graham Nash
Firefall	warren Zevon
Photoglo	Charlie Dore

MODERATE AIRPLAY:

Gordon Lightfoot	Eagles
Jane Olivor	Lan Fogelberg
Kichie havens	MC NUKES
Nicolette Larson	Fleetwood Mac
Kenny Loggins	Utopia

COMMENTS:

so foolin' April Fools Day was KZAM's official 5th Anniversary. Aside from the abusive celebrating the staff will partake in, our listeners get to grab a piece too. And it's more than cake. For all our listeners who send us birthday cards our special limited edition KZAM Anniversary Button and a shot at a large expensive mobile stacked and very good looking playmate. What? who? how? More to come as KZAM rolls into the big six.

SEATTLE, WASH.

KZAM-AM

MARION SEYMOUR/GREG MC CLURE

ALLS:

*Cowboys Intl. *Earthquake
*L.B. Cooper

HEAVY AIRPLAY:

Kingbees	Hamones
Elvis Costello	Sue Saad/next
The Clash	999
Rachel Sweet	The Tourists
Pretenders	Tom Petty

MODERATE AIRPLAY:

Pearl Harbor	The Searchers
Sylvain Sylvain	The Undertones

LIGHT AIRPLAY:

The Motors	Filmsouls
Iggy Pop	Jules/Polar Brs.

PORTLAND, ORE.

KCFM

CYNLE SLATER

ALLS:

*NEO Speedwagon *Ian Hunter
*J. Silver EP *Frank Zappa 45

HEAVY AIRPLAY:

J. Ceils Band	Bob Seger
Pink Floyd	heart
Pat Travers	kush
*Van halen	J. Starship
Journey	Tom Petty
Hobin Trower	Eagles
Linda Konstadt	blondie 45

MODERATE AIRPLAY:

Grace Slick	Sue Saad/next
Chris Cross	Pretenders
John Stewart	MC NUKES
Little River Bd.	Knot
Firefall	Billy Joel
humble Pie	Rachel Sweet
Lan Fogelberg	The Knack
Elvis Costello	The Clash
Pat Benatar 45	ZZ Top
warren Zevon	The Distractions
The Fools	

COMMENTS:

KCFM thanks Marv Greifinger and Frank Zappa for pulling off an event Portland will not forget for a long time.

SACRAMENTO, CA.

KZAF

CHRIS MILLER

ALLS:

*Van halen *The Cretones

HEAVY AIRPLAY:

Journey	Pink Floyd
Pat Travers	Bob Seger
Lan Fogelberg	Billy Joel
Linda Konstadt	kush
J. Ceils Band	Pretenders
heart	warren Zevon
Tom Petty	Gary Numan

MODERATE AIRPLAY:

Chilliwack(imp.)	Greg Kihn
Nazareth	Humble Pie
Joe Perry	Elvis Costello
Marshall Tucker	Grace Slick
Triumph	Hobin Trower
Angel City	The Clash

IMPORTS:

Tom Petty EP

SAN FRANCISCO, CA.

KMEL (KAMEL 106)

BOBBY COLE

ALLS:

*Van halen *Ambrosia

SAN JOSE, CA.

KOME

LANA JANG

ALLS:

*Van halen *The Cretones
*Ian Hunter *Chris Cross
*Firefall

HEAVY AIRPLAY:

AMERICAN GIGOLO	Pink Floyd
The Babys	Pretenders
The Clash	Linda Konstadt
Elvis Costello	kush
Eagles	Bob Seger
J. Ceils Band	Grace Slick
heart	Pat Travers
Billy Joel	Hobin Trower
Journey	warren Zevon
The Knack	

MODERATE AIRPLAY:

Angel City	Sue Saad/next
The Fools	boz Scaggs
Laryl Hall	Shooting Star
Mahogany Rush	John Stewart
Marshall Tucker	Rachel Sweet
Graham Nash	38 Special
Nazareth	Triumph
Pearl Harbor	Utopia
Joe Perry	Johnny Winter
Hamones	wishbone Ash
The Hockets	

IMPORTS:

Peter Gabriel 45 Tom Petty 45

SAN JOSE, CA.

KSJO

LEEROY HANSEN, M.D.

ALLS:

*Ian Hunter *Ambrosia
*Let Leppard *The Jags
*Glass Moon *Kornie Lane
*Shooting Star *Firefall

HEAVY AIRPLAY:

Pink Floyd	Humble Pie
Bob Seger	Elvis Costello
*Van halen	The Babys
Journey	J. Ceils Band
The Clash	Gary Numan
Pat Travers	Greg Kihn
D.L. Byron	

MODERATE AIRPLAY:

Hobin Trower	The Motors
Max Lamien	kush
ZZ Top	warren Zevon
Marshall Tucker	Joe Perry
UFO	Tom Petty
The Hockets	

LOS ANGELES, CA.

KWSI

TEL HABECK

ALLS:

*John Stewart *Van halen
*Let Leppard *Red Rider

LONG BEACH, CA.

KNAC

DENISE WESTWOOD

ALLS:

*Van halen *The Selecter
*Humble Pie *Suzanne Pardini
*Angel City *Lanny Spanos
*The Specials *bugs Tomorrow
*The Cretones

HEAVY AIRPLAY:

heart	Pink Floyd
Joe Perry	Elvis Costello
Pat Travers	The B-52's
Journey	Blondie 45
The Clash	Led Zeppelin
boz Scaggs 45	Tom Petty
Bob Seger	Pretenders
kush	Pat Benatar
Linda Konstadt	The Knack

MODERATE AIRPLAY:

Mahogany Rush	UFO
3-L	Fleetwood Mac
The Jam	999
wishbone Ash	Talking Heads
Sue Saad/next	XTC
Lene Lovich	Nazareth
Rachel Sweet	The Babys
The Tourists	The Filmsouls
The Searchers	Hobin Trower
Hamones	ZZ Top
Billy Joel	J. Ceils Band

The Hockets

The Motors

The Lickies

blondie

Utopia

The Romantics

Eagles

SINGLES:

*New Math *Frank Zappa
*The Heats

ANAHEIM, CA.

KEZY-FM

LARRY REISMAN

ALLS:

*Ambrosia *Greg Kihn

HEAVY AIRPLAY:

heart	J. Ceils Band
Lan Fogelberg	Journey
Bob Seger	Billy Joel
Linda Konstadt	Elvis Costello
Fleetwood Mac	Marshall Tucker
The Knack	Styx
warren Zevon	boz Scaggs

MODERATE AIRPLAY:

Tom Petty	Pink Floyd
Little River Bd.	Eagles
Grace Slick	Charlie Lore
beach boys	Queen 45
Laryl Hall	Firefall
Chris Cross	John Miles
Sue Saad/next	John Stewart
G. Lightfoot	Led Zeppelin

SAN DIEGO, CA.

KPKI

JESSE SUMMERS

ALLS:

*Van halen *Angel City

HEAVY AIRPLAY:

Pink Floyd	Fleetwood Mac
Eagles	Linda Konstadt
Pretenders	Bob Seger
Journey	heart
blondie 45	Chris Cross

MODERATE AIRPLAY:

J. Starship	Billy Joel
J. Ceils Band	Elvis Costello
Pat Travers	The Knack
Marshall Tucker	Rush
The Clash	

WEST

SECONDARIES

JACKSON, WYO.

KMTN

WALTER JOHN EARL

HEAVY AIRPLAY:

Billy Joel	Bob Seger
Linda Konstadt	M. C. & H.
warren Zevon	Graham Nash
Marshall Tucker	Tom Petty
Linda Sanborn	Richie Havens
G. Washington	Pat Metheny
Dr. Strut	Bryan Adams
John Stewart	Jerry Lee Lewis
Gordon Lightfoot	The Cretones
Grace Slick	Jesse Barish
bruce Cockburn	heart
Lirk Hamilton	

BOISE, IDAHO

KILQ

CARL W. SCHEIDER

HEAVY AIRPLAY:

Pink Floyd	Linda Konstadt
Bob Seger	J. Ceils Band
Billy Joel	kush
heart	Elvis Costello
Tom Petty	Pretenders
Journey	*Hobin Trower

MODERATE AIRPLAY:

The Knack	warren Zevon
*Pat Travers	*Humble Pie
*Marshall Tucker	Triumph
The Clash	Angel City
The Hockets	Mahogany Rush
*The Cretones	Survivor
*Joe Perry	wishbone Ash
UFO	

TACOMA, WASH.

KPLU

HARVAHL OLSON

HEAVY AIRPLAY:

Chuck Mangione	Cedar Walton
Hiroshima	Linda Sanborn
Jon Eddis	Bob James
Gil Scott-Heron	Tom Scott
Jean-Luc Ponty	Pat Metheny
Manhattan Trans.	Ella Fitzgerald
Susan Muscarella	Sarah Vaughn
Eddie Daniels	

MODERATE AIRPLAY:

wilbert Longmire	Bobby Shew
Mingus Dynasty	Kay Wilkes
Lexter Gordon	Richard Sussman
Friendship	Angela Bofill
Dry Jack	Judy Roberts

SPOKANE, WASH.

KREM

LARRY SNIDER

HEAVY AIRPLAY:

heart	Pretenders
Bob Seger	Pink Floyd
Journey	kush
Hobin Trower	warren Zevon
Marshall Tucker	Elvis Costello
Pat Travers	Billy Joel

MODERATE AIRPLAY:

*Firefall	Tom Petty
*The Cretones	*Angel
Shooting Star	Off Broadway
The Clash	Triumph
Willie Nile	*Rodney Crowell
John Stewart	bruce Cockburn
*The Motors	

SAN RAFAEL, CA.

KILM

MICHAEL KNIGHT

HEAVY AIRPLAY:

Elvis Costello	Linda Konstadt
warren Zevon	Pearl Harbor
Journey	Nazareth
Pretenders	Pat Travers
The Clash	tananian Levels
Bob Seger	Grace Slick
The Motors	Laryl Hall
heart	boz Scaggs
J. Ceils Band	Firefall

MODERATE AIRPLAY:

D.L. Byron	Rodney Crowell
Pink Floyd	The Selecter
Utopia	Fleetwood Mac

SANTA BARBARA, CA.

KTMS

MARK GILES

HEAVY AIRPLAY:

*Beach Boys	Chris Cross
*Firefall	Pink Floyd
*Frank Weber	TOGETHER
Shooting Star	Bob Seger
Red Rider	Eagles
Billy Joel	Linda Ronstadt

MODERATE AIRPLAY:

*Nazareth	*Duke Jupiter
*The Cretones	*Rodney Crowell
*Bros. Johnson	*G. Lightfoot
*CRUISING	

SINGLES:

Boz Scaggs	Pretenders
Kenny Loggins	The Clash
Heart	Tom Petty

SAN BERNARDINO, CA.

KCAL

PETE HARMON

HEAVY AIRPLAY:

Bob Seger	warren Zevon
heart	Hobin Trower
Linda Konstadt	Elvis Costello
Tom Petty	Journey
Billy Joel	Pink Floyd
The Babys	Pat Travers
J. Ceils Band	Pretenders
The Knack	

MODERATE AIRPLAY:

Marshall Tucker	The Clash
Suzanne Pardini	Red Rider
Sue Saad/next	*Firefall
Chris Cross	*The Cretones
Shooting Star	*John Miles

ESTABLISHED SONGS

- 1 J. GEILS BAND
"Love Stinks"
- 2 THE CLASH
"Train In Vain"
- 3 PRETENDERS
"Brass In Pocket"
- 4 PINK FLOYD
"Another Brick..Pt.2"
- 5 BILLY JOEL
"You May Be Right"
- 6 WARREN ZEVON
"Certain Girl"
- Tie BOB SEGER
"Fire Lake"
- 8 LINDA RONSTADT
"How Do I Make You"
- Tie ELVIS COSTELLO
"I Can't Stand"
- 10 ELVIS COSTELLO
"Opportunity"
- Tie PINK FLOYD
"Comfortably Numb"
- 12 RUSH
"Spirit Of Radio"
- 13 TOM PETTY
"Refugee"
- Tie THE ROMANTICS
"What I Like"
- 15 RAMONES
"Rock & Roll Radio"
- Tie LINDA RONSTADT
"Mad Love"
- 17 GARY NUMAN
"Cars"
- 18 BLONDIE
"Call Me"
- 19 JOURNEY
"Anyway You Want It"
- 20 THE CLASH
"London Calling"
- 21 TOM PETTY
"Here Comes My Girl"
- 22 HEART
"Even It Up"
- Tie THE MOTORS
"Love & Loneliness"
- Tie BOB SEGER
"Horizontal Bop"

HOT SONGS

MORE SONGS

- | | | |
|---|--|--|
| <p>BEACH BOYS
"Keepin' The Summer Alive"</p> <p>THE CURE
"Boys Don't Cry"
"Jumping Someone Else's Train"</p> <p>GENTLE GIANT
"Convenience"
"All Through The Night"
"Underground"
"I'm A Camera"</p> <p>PAULA LOCKHEART
"Boogie Woogie Girl"</p> | <p>PAT TRAVERS
"Snortin' Whiskey"
"Crash And Burn"
"Is This Love"
"Born Under A Bad Sign"</p> <p>MARSHALL TUCKER BAND
"It Takes Time"
"Cattle Drive"
"Without You"</p> <p>BILLY JOEL
"You May Be Right"
"It's Still R&R To Me"</p> <p>JOHN STEWART
"Spirit Of The Water"
"Wheels Of Thunder"</p> | <p>JOE PERRY
"Let The Music..."
"Discount Dogs"</p> <p>THE SELECTER
"On My Radio"</p> <p>GRACE SLICK
"Angel Of The Night"</p> <p>SQUEEZE
"Pulling Muscles"
"If I Don't Love You"
"Separate Beds"
"Farfisa Beat"
"Another Nail In My Heart"</p> |
|---|--|--|

- .473 BILLY JOEL
"You May Be Right"
- .447 BILLY JOEL
"It's Still R&R..."
- .421 PAT TRAVERS
"Snortin' Whiskey"
- .421 JOE PERRY
"Let The Music..."
- .394 THE SELECTER
"On My Radio"
- .394 GRACE SLICK
"Angel Of The Night"
- .368 BEACH BOYS
"Keepin' The Summer..."
- .368 MARSHALL TUCKER
"It Takes Time"
- .368 SQUEEZE
"Pulling Muscles"
- .315 JOHN STEWART
"Spirit Of The Water"
- .315 JOE PERRY
"Discount Dogs"
- .289 GENTLE GIANT
"Convenience"
- .289 SQUEEZE
"If I Don't Love You"
- .263 JOHN STEWART
"Wheels Of Thunder"
- .236 THE CURE
"Boys Don't Cry"
- .236 PAT TRAVERS
"Crash And Burn"
- .236 PAT TRAVERS
"Is This Love"
- .236 MARSHALL TUCKER
"Cattle Drive"
- .210 SQUEEZE
"Separate Beds"
- .210 THE CURE
"Jumpin' Someone Else's Train"

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WALRUS!

REGIONALS

RADIO'S HEAVY AIRPLAY

NORTHEAST	SOUTH	MIDWEST	WEST
.831 E. Costello	.866 Heart	.746 L. Ronstadt	.657 Bob Seger
.783 Pretenders	.851 Pink Floyd	.715 Bob Seger	.562 E. Costello
.773 L. Ronstadt	.851 Bob Seger	.692 Pink Floyd	.547 Journey
.763 Warren Zevon	.806 Journey	.677 Heart	.529 Pink Floyd
.760 Bob Seger	.791 Billy Joel	.631 Billy Joel	.526 L. Ronstadt
.756 Pink Floyd	.657 Tom Petty	.608 Rush	.522 Heart
.727 The Clash	.642 Pat Travers	.573 Journey	.482 J. Geils Band
.682 Billy Joel	.582 L. Ronstadt	.569 The Clash	.456 The Clash
.662 J. Geils Band	.552 J. Geils Band	.558 Warren Zevon	.438 Pretenders
.646 Heart	.552 Rush	.531 Pretenders	.427 Warren Zevon
.545 Tom Petty	.522 The Clash	.500 E. Costello	.405 Pat Travers
.448 The Motors	.522 Dan Fogelberg	.492 J. Geils Band	.394 Billy Joel
.435 Journey	.478 Pretenders	.385 Tom Petty	.380 Rush
.406 Rush	.478 Warren Zevon	.377 Robin Trower	
.386 M. Tucker	.463 M. Tucker	.369 M. Tucker	
.373 Rachel Sweet	.448 E. Costello	.369 Pat Travers	
.373 Pat Travers	.448 Chris Cross	.362 Nazareth	
.360 Gary Numan		.358 Joe Perry	

RETAIL'S TOP 15

.959 Pink Floyd	.967 Pink Floyd	1 000 Pink Floyd	.754 Bob Seger
.903 L. Ronstadt	.900 Bob Seger	.879 Bob Seger	.702 Pink Floyd
.862 Billy Joel	.767 Billy Joel	.667 Journey	.614 Journey
.716 Bob Seger	.561 Chris Cross	.617 Billy Joel	.526 Billy Joel
.615 Tom Petty	.556 L. Ronstadt	.596 Tom Petty	.439 L. Ronstadt
.487 D. Fogelberg	.506 Journey	.546 L. Ronstadt	.392 Heart
.426 Heart	.322 AMER. GIGOLO	.532 D. Fogelberg	.392 Chris Cross
.284 E. Costello	.267 Eagles	.525 AMER. GIGOLO	.322 E. Costello
.248 C. Mangione	.267 Pat Travers	.475 Rush	.298 Tom Petty
.236 Eagles	.233 Heart	.378 Eagles	.281 Rush
.232 The Knack	.233 C. Mangione	.319 Heart	.228 Pat Travers
.185 J. Geils Band	.183 Tom Petty	.286 Off Broadway	.211 AMER. GIGOLO
.159 Pat Benatar	.183 E. Costello	.270 Pretenders	.193 Pretenders
.144 AMER. GIGOLO	.150 Rush	.203 Chris Cross	.175 Eagles
.120 Rush	.150 Triumph	.191 E. Costello	.175 The Clash
		.191 The Knack	

CHART ANALYSIS

BY GEORGE MEIER

It used to be that Billy Joel and Linda Ronstadt defined the critical edge in music. But, as the last year has proved, the critical edge has shifted. Now both Billy and Linda are playing catch up ball by playing to someone else's style. So it is interesting to note that they are making the transition with seeming ease. Most notable is Linda's airplay strength in the Northeast. It is a direct reflection of her new butchiness. She has always been strong there but it was the South and West where her country-rocking did best.

While we are on the subject, it is the Northeast which seems to control these charts. Ronstadt is only one of many who lead from there. Check Elvis Costello, The Clash, Pretenders, Warren Zevon, The Motors, Rachel Sweet, Willie Nile and The Ramones. Together, they represent 25% of the charts.

Most of the time regional artists show some coordination between radio play and retail response. For example, Rush is strongest in the Midwest and Christopher Cross speaks to the Southern ear both in airplay and sales.

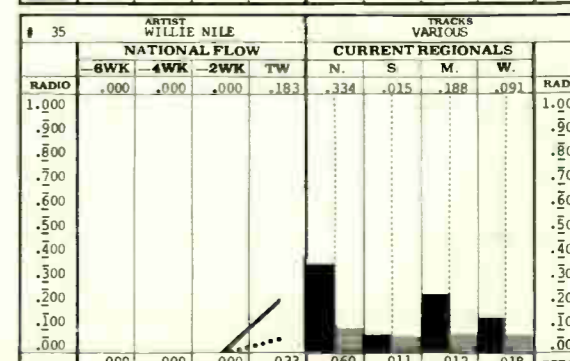
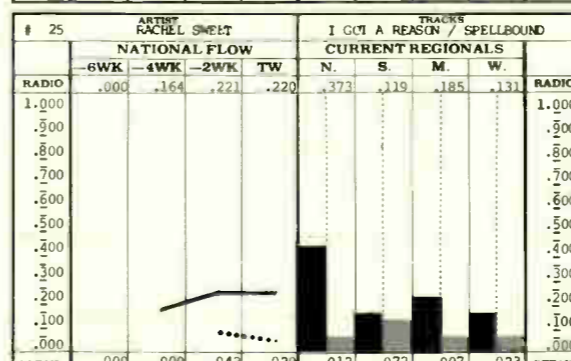
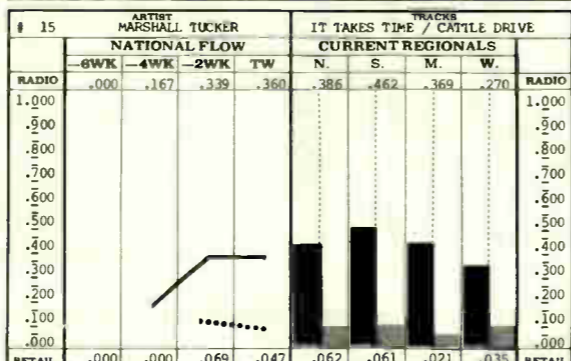
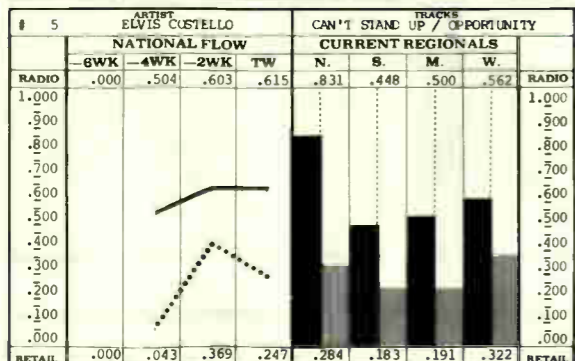
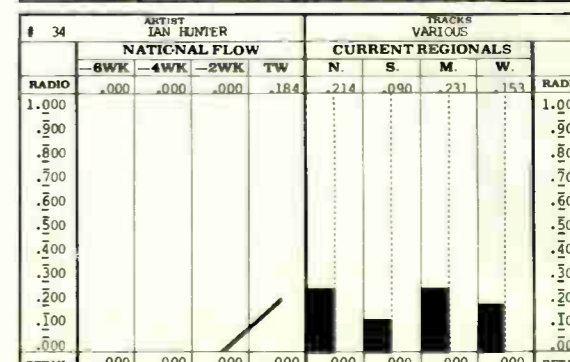
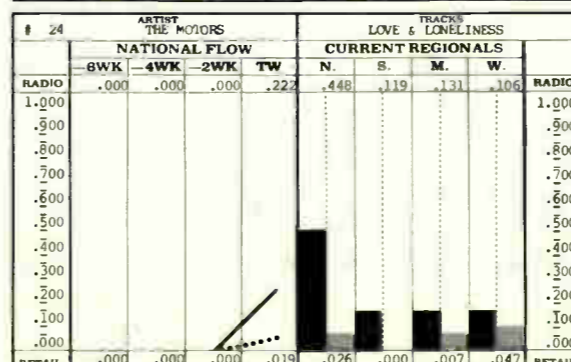
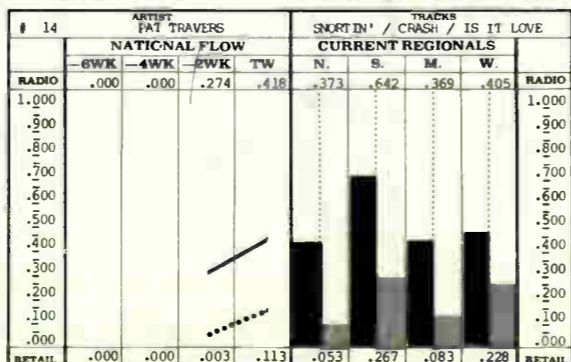
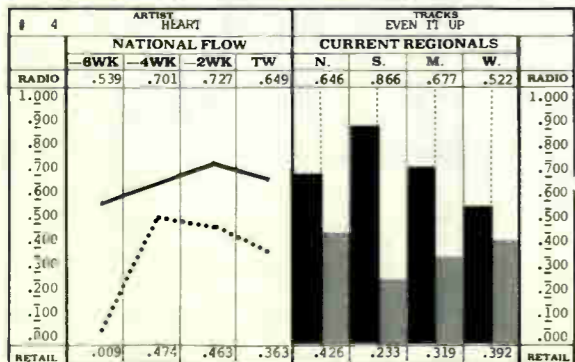
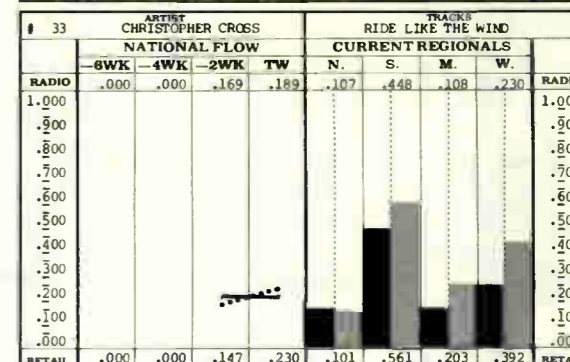
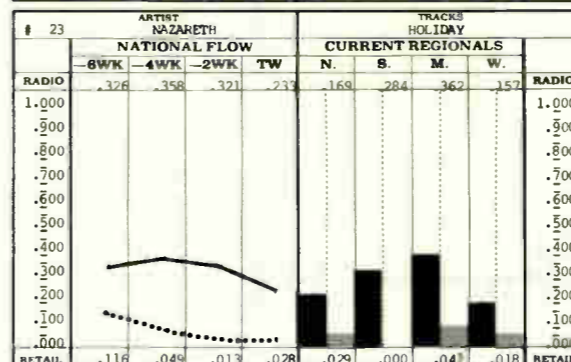
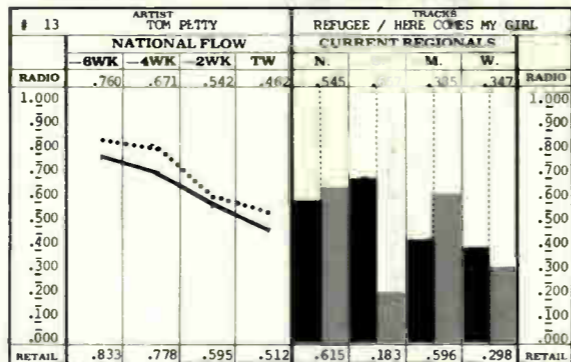
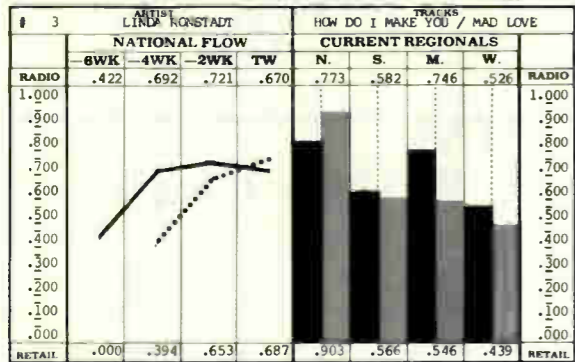
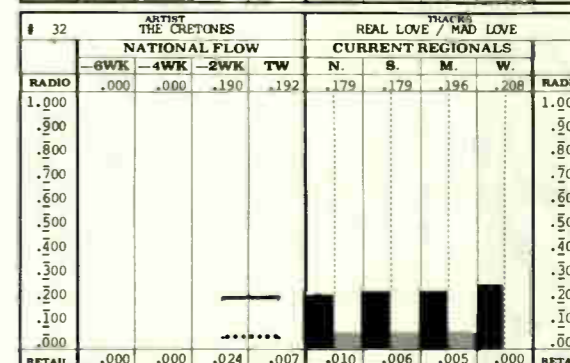
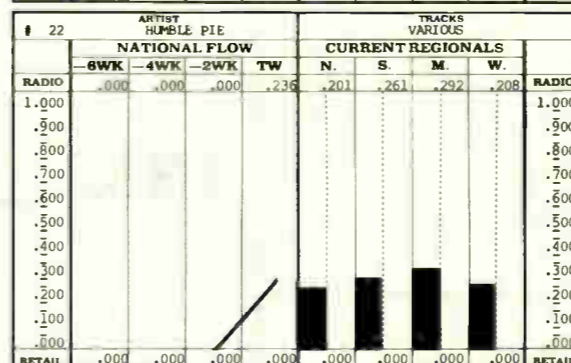
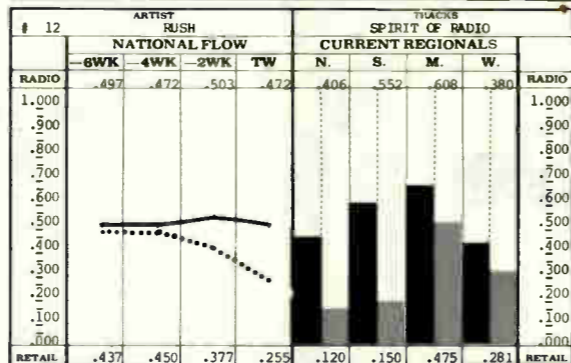
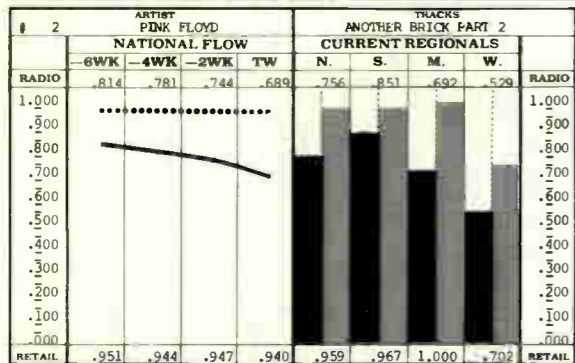
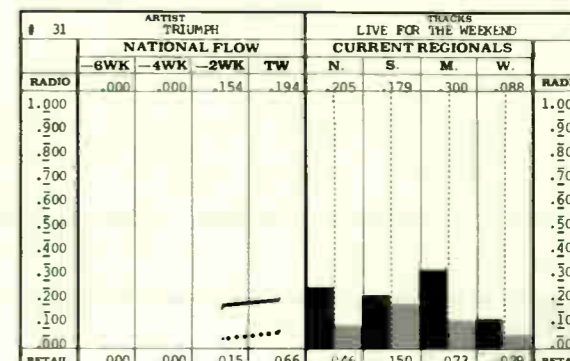
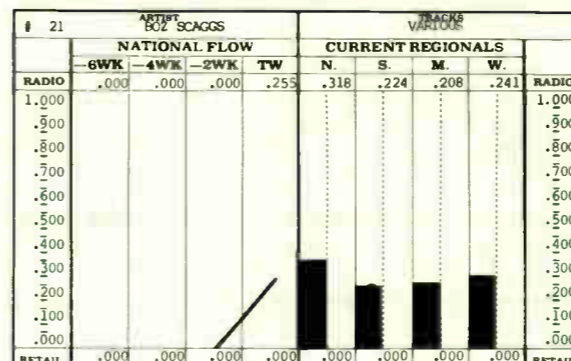
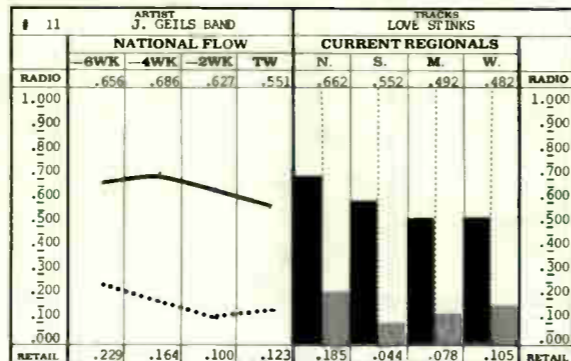
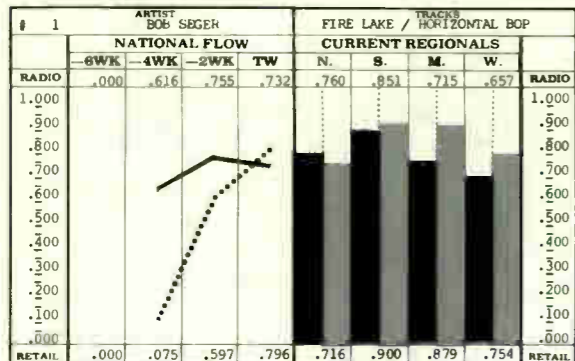
However, there are anomalies which don't fit so neatly. Heart is one which powers out of Southern and Midwestern radio but it is not powering out of the stores in the same proportion. The same is true of the Pretenders in the Northeast; strong radio, weak sales. Journey is strongest in Southern radio and weakest in Northeastern retail. Then there is Dan Fogelberg's weak sales in his home, Southern turf.

There are some surprising artists whose airplay remain well out of proportion to the street response across the board. They are: Heart, J. Geils Band, Marshall Tucker, The Clash, Pretenders, and thusfar, Robin Trower.

Finally, last issue's analysis pointed out that great radio intensity surrounded the top 10-15 albums. It is worthy of mention that that pattern persists. The charts are not dominated by two or three records. Instead, a whole group of artists share airtime and thus, give radio an interesting, more varied sound.

WALRUS! CENTERFOLD

RADIO
 1.000 = Heavy airplay at all reporting stations
 OF
 RETAIL
 Top 5 at all reporting stores.
 .999 to .350 = Heavy airplay
 .349 to .175 = Moderate airplay
 .174 to .060 = Light airplay



NEW RELEASES

AMBROSIA
ONE EIGHTY/Warner Bros. BSK 3368
PARCLAY JAMES HARVEST
EYES OF THE UNIVERSE/Polydor PD1-6267
JOHNNY BARNES
THE JOHNNY BARNES STORY/Nightcrawler JB 1984
THE BLASTERS
AMERICAN MUSIC/Rollin' Rock LP 021
BLOOD, SWEAT & TEARS
NUCLEAR BLUES/MCA L33-1865
CRISTINA
Ze Records ZEA 33007
PHILIP D'ARROW
SUB ZERO/Polydor PD-1-6271
MEG DAVIS
CAPTAIN JACK & THE MERMAID/
Fretless FR 139
DEF LEPPARD
ON THROUGH THE NIGHT/Mercury
SRM1-3828
DO'A
ORNAMENT OF HOPE/Philo 9000
THE EDGE
Casablanca NBLP 7214
FABULOUS THUNDERBIRDS
WHAT'S THE WORD/Chrysalis CHR 1287
FIREFALL
UNDERTOW/Atlantic SD 16006
ROBERT FRIPP
GOD SAVE THE QUEEN/Polydor PD-1-6266
GLASS MOON
Radio Records RR 2003
PATRICK GLEESON
RAINBOW DELTA/PVC/Passport PVC 7914
MARTIN GROSSWENDT
DOG ON A DANCE FLOOR/Philo PH 1041
HEROES
BORDER RAIDERS/Polydor PD-1-6264
IAN HUNTER
LIVE-WELCOME TO THE CLUB/Chrysalis
CH21269
THE JAGS
EVENING STANDARDS/Island ILPS 9603
GREG KIHN
GLASS HOUSE ROCK/Beserkley BZ 10068

THE KINGBEES
RSO RS-1-3075
ROBIN LANE & THE CHARTBUSTERS
Warner Bros. BSK 3424
LAURIE AND THE SIGHS
Atlantic SD 19268
LITTLE RIVER BAND
BACKSTAGE PASS/Capitol-EMI SWBK 12061
MX-80 SOUND
OUT OF THE TUNNEL/Ralph Records MX8002
THE NORTH FORK ROUNDERS
GEE AIN'T IT GRAND.../Fretless FR 140
THE PLIMSOULS
ZERO HOUR/Beat Records BE-1001
JEAN REDPATH
FATHER ADAM/Philo 1061
REO SPEEDWAGON
A DECADE OF ROCK & ROLL/Epic KE 236444
RUSSIA
Warner Bros. BSK 3414
BOZ SCAGGS
MIDDLE MAN/Columbia FC 36106
707
Casablanca NBLP 7213
SLAUGHTER
BITE BACK/DJM DJM-32
SQUEEZE
ARGYBARGY/A & M SP 4802
STIFF LITTLE FINGERS
NOBODY'S HEROES/Chrysalis CHR 1270
TUXEDOMOON
HALF-MUTE/Ralph Records TX 8004
VARIOUS ARTISTS
SHARP CUTS/Planet P-6
LINK WRAY
LIVE AT THE PARADISO/Visa 7010

IMPORTS

WRECKLESS ERIC
BIG SMASH!/Stiff Records SEEZ 21

SINGLES

ELVIS COSTELLO & THE ATTRACTIONS
GIRLS TALK/Columbia 1-11251
CRASH COURSE IN SCIENCE
CAKES IN THE HOME/Go Go Records 004
FUN WITH ANIMALS
THE TEST OF LOVE & SEX/A&M 2223
THE HEATS
I DON'T LIKE YOUR FACE/HRRR Records
HT-001
THE HUMANS
I LIVE IN THE CITY/I.R.S. IR 9009
JULES & THE POLAR BEARS
ECONOMY PACKAGE/Columbia 1-11204
THE RATTLETS
ON THE BEACH/Ratso Records RR-401
THE RIVITS
LOOK ALL YOU LIKE/Antilles ANS-101
THE SLITS
TYPICAL GIRLS/Antilles ANS-102
BILLY SOUIER
THE BIG BEAT/Capitol SPRO-9351
WKGB
NON-STOP/Fetish Records

JAZZ

GARY BARTZ
BARTZ/Arista AB 4263
COUNT BASIE & ORCHESTRA
ON THE ROAD/Pablo Today D2312112
DEXTER GORDON & SLIDE HAMPTON
A DAY IN COPENHAGEN/Pausa PR 7058
STEPHANE GRAPELLI & JOE PASS & NIELS PEDERSEN
TIVOLI GARDENS/Pablo 2308 220
CHICO HAMILTON
NOMAD/Elektra 6E-257
HERBIE HANCOCK
MONSTER/Columbia JC 36415
STEVE KUHN/THE SHEILA JORDAN BAND
PLAYGROUND/ECM ECM-1-1159
ALBERT MANGELSDORFF
TRILOGUE-LIVE!/Pausa PR 7055
TETE MONTOLIU
PIANO FOR NURIA/Pausa PR 7057

COMING SOON

WEEK OF APRIL 7TH...

COLLINS & COLLINS/A&M
LAZY RACER/A&M
ALI THOMSON/A&M
THE KINKS/Arista
AIR SUPPLY/Arista
ELEVATORS/Arista
JO JO ZEP/Columbia
TOMMY TUTONE/Columbia
JIMI HENDRIX/Warner Bros.
KEITH JARRETT/Warner Bros.
MICHAEL FRANKS/Warner Bros.
BARRE PHILLIPS/Warner Bros.
BILL CONNORS/Warner Bros.
JOHN ABERCROMBIE QUARTET/Warner Bros.

WEEK OF APRIL 14TH...

AL STEWART/Arista
ORIGINAL MIRRORS/Arista
LOU REED/Arista
DIXIE DREGS/Arista
JEFF LORBER/Arista
TERRENCE BOYLAN/Elektra
ALLAN CLARKE/Elektra
ANDREW GOLD/Elektra
LUCIFER'S FRIEND/Elektra
SUMNER/Elektra
BERNIE TAUPIN/Elektra
URBAN COWBOY/Elektra

NEW ROCK N' ROLL UNDERGROUND

This chart is provided, exclusively, to Walrus by Rockpool Promotions, #47 2nd Avenue, New York, N.Y. 10003.

It is based on information provided to them by their extensive national network of rock clubs.

LW	TW	%	ARTIST	ALBUM/TRACK	LABEL	LW	TW	%	ARTIST	ALBUM/TRACK	LABEL
3	1	.723	PRETENDERS	PRETENDERS	Sire	27	16	.193	THE VINYL VIRGINS	"Mony Mony"	Reflection
1	2	.710	BLONDIE	"Call Me"	Polydor 12"	19	17	.186	SECRET AFFAIR	GLORY BOYS	I-Spy Import
2	3	.648	THE CLASH	LONDON CALLING	Epic	--	18	.184	THE TOURISTS	"I Only Want To Be With You"	Epic
4	4	.481	MADNESS	ONE STEP BEYOND	Sire	17	19	.180	NEW MUSIK	"Straight Lines"	Epic
5	5	.366	RAMONES	END OF THE CENTURY	Sire	22	20	.155	GARY NUMAN	"Cars"	Atco
13	6	.360	IGGY POP	SOLDIERS	Arista	--	21	.154	MAGAZINE	"Floorboards"/"Thank You For Letting Me Be Myself"	Virgin Import
7	7	.346	THE SPECIALS	THE SPECIALS	Chrysalis	14	22	.154	THE SKATT BROS.	"Wal: The Night"	Casablanca
8	8	.331	LENE LOVICH	FLEX	Stiff/Epic	21	23	.150	THE MODETTES	"White Mice"	Rough Trade Import
15	9	.296	THE ROMANTICS	"What I Like About You"/ "When I Look In Your Eyes"	Nemperor	20	24	.143	QUEEN	"Crazy Thing Called Love"	Elektra
11	10	.270	999	THE BIGGEST PRIZE IN SPORT	Polydor	30	25	.140	HOLLY & THE ITALIANS	"Tell That Girl To Shut Up"	Oval Import
6	11	.266	CULT HERO	"I Dig You"/"Cult Hero"	Fiction Import	16	26	.139	PINK FLOYD	"The Wall"/"Another Brick..."	Columbia
--	12	.256	THE CURE	BOYS DON'T CRY	PVC	9	27	.130	MI-SEX	COMPUTER GAMES	Epic
10	13	.250	THE SELECTER	"On My Radio"	Chrysalis	--	28	.128	LINDA RONSTADT	"How Do I Make You"	Elektra
12	14	.198	MARTHA & THE MUFFINS	"Echo Beach"	Din Disc Import	25	29	.126	ELVIS COSTELLO	GET HAPPY	Columbia
28	15	.196	ORCHESTRAL MANOEUVERS	"Red Frame White Light"	Din Disc Import	--	30	.124	PUZZLE	"Weekend Rock"	Quality Import

CITY	CLUB	REPORTER	CITY	CLUB	REPORTER
Chicago	O'BANIONS	Michael Bakunas	San Francisco	THE STUD	Larry LaRue
Cherry Hill, N. J.	EMERALD CITY	Greg Benedetti	Albany, N. Y.	THE RAFTERS	Tommy Lewis
Chicago	NEO	Noe Boudreau	New City, N. Y.	MAXIMUS	Chipper McKearnin
Valley Stream, L. I.	LEGZ	Will Carlan	Montreal, Canada	THE LIMELIGHT	Robert Oimet
Hoboken, N. J.	MAXWELL'S	Charlie Charas	Chicago	O'BANIONS	Nancy Rapchak
Lindhurst, N. J.	ALDOS	Bruce Ciccone	Chicago	NEO	Suzanne Chelton
Minneapolis	UNCLE SAM'S	Roy Freedom	Philadelphia	THE HOT CLUB	Bobby Startup
Buffalo, N. Y.	UNCLE SAM'S	Dave Gillen	New York	MUDD CLUB	Justin Strauss
New York	TR3	B. Gurevics/S. Gallu	Albany, N. Y.	THE MAN HOLE	Frank Thomas
Minneapolis	LONGHORN	Erik Hanson	Phoenix	THE SUN DEVIL	Scott Tuchman
New York	HEATS	Danny Heaps	Norwalk, Ct.	THE PALACE	Jason Tyrell
New York	TRAX	Mark Kamins	New York	CARTOON ALLEY	Ray Velasquez
San Francisco	THE CITY	Howie Klein	Fond du Lac, Wisc.	WINDJAMMER	Dean Voight
Ann Arbor, Mich.	THE STAR BAR	Mike Kremen			

NORTHEAST

CAMERON, MASS.

HARVARD COOP

KEVIN KECY
(Representing 3 stores...)

NEW REACTION:

Lene Lovich	Madness
The Selecter	Buzzcocks
Squeeze	Urban Verbs
Public Image	Joe Perry

TOP 15:

Pink Floyd	Billy Joel
The Clash	Warren Zevon
Bob Seger	Elvis Costello
Larry Hall	Prof. Longhair
Michael Jackson	Private Lightning
Spyro Gyra	Pretenders
Linda Ronstadt	Ramones
Chuck Mangione	

TOP 15 JAZZ:

Spyro Gyra	Dick Johnson
Chuck Mangione	James Blood
Prof. Longhair	Ornette Coleman
Pat Metheny	Miroslav Vitous
David Sanborn	Mingus Dynasty
G. Washington	Widespread Dep.
James/Klugh	Old & New Dreams
Ella sings Duke	

SELLING IMPORTS:

Andy Partridge	The Cure
Orchestral Mnvs	Moebius & Plank
Pearl Harbor	Martha & Muffins
Sex Pistols BEST	

SELLING SINGLES:

Neighborhoods	The Selecter
The Clash	The Specials
Feelies	Holly & Italians

WOBURN, MASS.

MUSIC SALES

EDNA AVERAGE
(Representing 12 stores...)

NEW REACTION:

Chris Cross	Grace Slick
John Miles	ALL THAT JAZZ
Bros. Johnson	Shooting Star
Marshall Tucker	The Specials
Larry Hall	Joe Perry

TOP 15:

Pink Floyd	AMERICAN GIGOLO
J. Geils Band	Private Lightning
Bob Seger	THE ROSE
The Fools	Billy Joel
Tom Petty	Chuck Mangione
Linda Ronstadt	The Whispers
Michael Jackson	Pat Benatar
Dan Fogelberg	

SELLING SINGLES:

Blondie	Chris Cross
Pink Floyd	Tommy James
R., G., & Brown	Peaches & Herb
Spinners	J. Geils Band
Bette Midler	Billy Preston
Bob Seger	Chuck Mangione
Dan Fogelberg	The Whispers
Kool & The Gang	

COMMENTS:

It's too bad MCA is so confused at its decision making center - if they would only try to support THE COAL MINER'S DAUGHTER/Loretta Lynn albums reasonably they could break them wide open - but if a retailer has to purchase 1,000 lp's to get \$180 bucks for advertising - forget it - nice going guys!

PROVIDENCE, R.I.

BEACON SHOPS

LARRY BROWN

NEW REACTION:

Squeeze	Grace Slick
Daryl Hall	Marshall Tucker
Pat Travers	Journey
James Brown	Sister Sledge
Smokey Robinson	Joe Perry
GQ	Beach Boys

TOP 15:

Michael Jackson	R., G., & Brown
Elvis Costello	Bros. Johnson
Linda Ronstadt	Warren Zevon
Pink Floyd	The Whispers
Pretenders	ANNIE
Bob Seger	Chuck Mangione
Billy Joel	Kool & The Gang
Kush	Heart
Sugarhill Gang	J. Geils Band
The Clash	John Denver

SELLING IMPORTS:

Nick Lowe	Doll By Doll
Sex Pistols	Peter Tosh
Martha & Muffins	The Specials
Kate Bush	Iggy Pop

Elvis Costello	Ramones
The Kinks	Slade
The Beatles	The Stranglers
John Foxx	The Beat

SELLING SINGLES:

Pink Floyd	CHRS Cross
Michael Jackson	Bette Midler
Peaches & Herb	Spinners
J. Geils Band	Blondie
Kool & The Gang	Elvis Costello
Bob Seger	Eagles
Andy Gibb	Bros. Johnson
Preston/Syreeta	Jimmy Ruffin
The Whispers	Kenny Nolan
Dr. Hook	Bar-Kays
Queen	The Clash
R., G., & Brown	Felix Cavaliere
Shalamar	Cliff Richard

PROVIDENCE, R.I.

RECORD TOWN

SUE TIERNEY

NEW REACTION:

Pearl Harbor	Joe Perry
#Ronnie Laws	Aztec Two-Step
#Festival	#Madness
#The Specials	#Harold Melvin
#Ramones	#The Dramatics
#Rush	#The Beatles
#John Stewart	Sky
The Fools	Smokey Robinson
Pat Travers	

TOP 15:

The Whispers	Heart
Linda Ronstadt	Chuck Mangione
Billy Joel	The Clash
Pink Floyd	J. Geils Band
Michael Jackson	Warren Zevon
AMERICAN GIGOLO	R., G., & Brown
Bros. Johnson	Donna Summer
Elvis Costello	Tom Petty
Dan Fogelberg	Pretenders
Bob Seger	Patrice Rushen

TOP 15 JAZZ:

Spyro Gyra	Miles Davis
Chuck Mangione	Michael Walden
G. Washington	Carmen McRae
Ella/Ellington	Dexter Gordon
Patrice Rushen	Vaughn/Ellington
Earl Klugh	Ron Carter
Pat Metheny	James/Klugh
Scott Hamilton	

SELLING IMPORTS:

Gary Numan	Madness
Sex Pistols	Lene Lovich
Kate Bush	The Beatles
J. Armatrading	Sid Vicious
Beautiful Day	Edith Piaf (all)
Ramones	Charles Aznavour

SELLING SINGLES:

Pink Floyd	Dan Fogelberg
Michael Jackson	Eagles
Bob Seger	Billy Joel
Kool & The Gang	Heart
Linda Ronstadt	Chris Cross
J. Geils Band	Gary Numan
The Whispers	Janes Last
Blondie	

NEW YORK, N.Y.

KORVETTES

BERNARD H. OSHIN
(Representing 36 stores...)

NEW REACTION:

Sister Sledge	38 Special
Bros. Johnson	Crown Heights A.
Smokey Robinson	GQ
Marshall Tucker	Lipps, Inc.
Willie Nile	Gary Numan

TOP 15:

Pink Floyd	Lan Fogelberg
Billy Joel	Chuck Mangione
Michael Jackson	Eagles
Bob Seger	Donna Summer
Linda Ronstadt	Pat Benatar
Tom Petty	Neil Diamond
Heart	Kenny Rogers
The Whispers	

TOP 15 JAZZ:

G. Washington	James/Klugh
Hiroshima	Pat Metheny
Konnie Laws	Pressure
Angela Bofill	Gil Scott-Heron
Patrice Rushen	Wilbert Longmire

BROOKLYN, N.Y.

TITUS OAKS

JENNIE
(Representing 2 stores...)

NEW REACTION:

Jermaine Jackson	Journey
Patti Labelle	Warren Zevon
Nazareth	Roberta Flack
Chris Cross	Bob Seger
Smokey Robinson	Private Lightning
Daryl Hall	The Rockets

TOP 15:

Bros. Johnson	Linda Ronstadt
Billy Joel	Kenny Loggins
Pink Floyd	Angela Bofill
R., G., & Brown	Michael Jackson
Tom Petty	Elvis Costello
Parliament	Michael Walden
The Whispers	Manhattan Trans.
GQ	

TOP 15 JAZZ:

Spyro Gyra	Ron Carter
Heath Bros.	Ahmad Jamal
Chuck Mangione	Gil Scott-Heron
Patrice Rushen	Earl Klugh
David Sanborn	G. Washington
Lollar Brand	Jean-Luc Ponty
Honnie Laws	Passport
Ella sings Duke	

NORTHEAST

RECORD WORLD/ISS

IRA KOTHEIN
(Representing 29 stores...)

NEW REACTION:

Journey	Kenny Rogers
Elvis Costello	The Beatles
Rachel Sweet	Little River Bd.
Larry Hall	B. Peters
Triumph	Willie Nile
Squeeze	GQ
Private Lightning	Spinners
Suzanne Fellini	Chris Cross
Lipps, Inc.	Frank Sinatra
Andy Gibb	

TOP 15:

Pink Floyd	Elvis Costello
Billy Joel	J. Geils Band
Linda Ronstadt	Utopia
Dan Fogelberg	Festival
Michael Jackson	The Whispers
Bob Seger	AMERICAN GIGOLO
Tom Petty	Rupert Holmes
Eagles	R., G., & Brown
The Knack	Neil Diamond
Bros. Johnson	Rush

TOP 15 JAZZ:

Chuck Mangione	Pat Metheny
G. Washington	Gil Scott-Heron
Konnie Laws	Roy Ayers
David Sanborn	Michael Walden
Hiroshima	Wilbert Longmire
James/Klugh	Ahmad Jamal
Patrice Rushen	Lenny White
Spyro Gyra	

SELLING IMPORTS:

The Who	STORY Beautiful Day
The Beatles	Bruford
Deep Purple	John Foxx
Sex Pistols	Blondie
Jimi Hendrix	Cream BEST

SELLING SINGLES:

Pink Floyd	Dan Fogelberg
Blondie	R., G., & Brown
Spinners	Tom Petty
Queen	Linda Ronstadt
Michael Jackson	Kenny Loggins
Preston/Syreeta	Bob Seger
Donna Summer	Peaches & Herb
Rupert Holmes	

VICTOR, N.Y.

RECORD THEATRE

ROBEY ADE

NEW REACTION:

Marshall Tucker	Frank Sinatra
Wendy Carlos	Firefall
Rodney Crowell	John Stewart
Smokey Robinson	Kenny Rogers
Daryl Hall	The Beatles

TOP 15:

Pink Floyd	Neil Young
Linda Ronstadt	John Hammond
Elvis Costello	Rock Album (K-Tel)
Tom Petty	The Cretones
Dan Fogelberg	Duke Jupiter
Spyro Gyra	Chuck Mangione
Tazmanian Devils	Billy Joel
Good Rats	

PHILADELPHIA, PA.

PEACHES RECORDS & TAPES

LALE LEE COOVERT

NEW REACTION:

#Willie Nile	#Beach Boys
Spyro Gyra	#Triumph
Daryl Hall	#Suzanne Fellini
#Joe Perry	

TOP 15:

Billy Joel	Jane Olivior
B. Joel/STRANGER	The Clash
Pink Floyd	Michael Jackson
Tom Petty	Elvis Costello
Chuck Mangione	Bros. Johnson
B. Joel 52ND ST.	B. JOEL/TURNS/TILES
Lan Fogelberg	AMERICAN GIGOLO
B. JOEL/PIANO MAN	

SELLING IMPORTS:

Ramones	Sex Beatles 45
Gary Numan 45	UB-40 45
Midnight Runners 45	Sex Pistols
999 45	

SELLING SINGLES:

Pink Floyd	B. Streisand
Nazareth	

PHILADELPHIA, PA.

WEE THREE RECORDS

HARRIS BLYCKMAN
(Representing 12 stores...)

NEW REACTION:

Willie Nile	D.L. Byron
Red Rider	Grace Slick
Daryl Hall	Squeeze
Triumph	John Stewart
Joe Perry	Gentle Giant

TOP 15:

Pink Floyd	Chuck Mangione
Lan Fogelberg	Bros. Johnson
Blondie	Rush
Linda Ronstadt	Billy Joel
Michael Jackson	Gary Numan
Bob Seger	Angela Bofill
Tom Petty	Donna Summer
Kenny Rogers	

SELLING SINGLES:

Pink Floyd	Spinners
Blondie	Shalamar

PHILADELPHIA, PA.

LIEBERMAN ENTERPRISES

KEN ABRAMS

NEW REACTION:

Joe Perry	Nazareth
Little River Bd.	The Motors
The Beatles	Marshall Tucker
Pat Travers	Triumph
Frank Sinatra	Suzanne Fellini

TOP 15:

Pink Floyd	Andy Gibb
Billy Joel	Eagles
Linda Ronstadt	Bob Seger
Heart	Journey
The Whispers	Kenny Rogers
Michael Jackson	Bros. Johnson
The Knack	AMERICAN GIGOLO
Tom Petty	

TOP 15 JAZZ:

David Sanborn	James/Klugh
Chuck Mangione	Hiroshima
Earl Klugh	Gil Scott-Heron

SELLING SINGLES:

Pink Floyd	Linda Ronstadt
Billy Joel	Queen
The Whispers	Tom Petty
Spinners	R., G., & Brown
Blondie	Eagles
Rupert Holmes	Chuck Mangione
Air Supply	Jimmy Ruffin
Kool & The Gang	

WASHINGTON, D.C.

WAXIE MAXIE'S

KENNY COBIN
BRUCE MILLER
(Representing 17 stores...)

NEW REACTION:

Robert Fripp	The Beatles
Suzanne Fellini	Firefall
Spyro Gyra	Nazareth
Red Rider	Gallagher
Glass Moon	The Fools
John Stewart	Triumph
RCR	Daryl Hall
Willie Nile	The Motors
Gordon Lightfoot	Gary Numan
SHARP CUTS	Grace Slick
Sue Saad/Next	Ramones
Squeeze	Humble Pie
Mike Rutherford	Little River Bd.

TOP 15:

Billy Joel	Chris Cross
Linda Ronstadt	Elvis Costello
Bob Seger	Journey
Pink Floyd	Pat Travers
Heart	J. Geils Band
The Knack	Pat Benatar
Tom Petty	Urban Verbs
Rush	

TOP 15 JAZZ:

Spyro Gyra	Nancy Wilson
G. Washington	Hiroshima
Chuck Mangione	David Sanborn
Earl Klugh	Angela Bofill
Konnie Laws	Patrice Rushen
Gil Scott-Heron	Bobby Caldwell
Roy Ayers	Buster Williams
Carmen McRae	

SELLING SINGLES:

Blondie	Leon Heywood
Chris Cross	Isley Bros.
Air Supply	Bros. Johnson
Charlie Dore	Smokey Robinson
The B-52's	Lipps, Inc.

* INDICATES SALES FROM IN-STORE PLAY.

RETAIL

NORTHEAST

BELTSVILLE, MD./WASHINGTON, D.C.

KEMP MILL RECORDS
JOEL GOLDBERG

NEW REACTION:

Chuck Mangione	Gallagher
Pat Travers	The Knack
Chris Cross	Kenny Loggins
Warren Zevon	Lipps, Inc.
Squeeze	Fatback Band

TOP 15:

Gap Band	Linda Ronstadt
The Whispers	Smokey Robinson
Bros. Johnson	Sky
Roberta Flack	G. Washington
Patti Labelle	Pink Floyd
Ronnie Laws	bob Seger
Sister Sledge	GG
Billy Joel	

TOP 15 JAZZ:

Ronnie Laws	Gil Scott-Heron
G. Washington	Angela Bofill
Hiroshima	Lavid Sanborn
Koy Ayers	Twennynine
Earl Klugh	Sergio Mendez
bob James	Carmen Mckae
Patrice Kushen	Wilbert Longmire
Chuck Mangione	

SELLING IMPORTS:

The Beatles	Gang of Four
Beautiful Day	Dave Edmunds
J. Armatrading	Sex Pistols
Kamones	Gary Numan
Elvis Costello	Yardbirds

SELLING SINGLES:

Gap Band	Smokey Robinson
The Whispers	Pink Floyd
Isley Bros.	Sky
Lou Rawls	Roberta Flack
blondie	L.A. boppers
Ronnie Laws	GG
Bros. Johnson	

COMMENTS:

Up trend - R&B...

NORTHEAST

ALTEC DISTRIBUTORS

BILL PERRUVIT
(Representing 150 stores...)

NEW REACTION:

Little River Ed.	Joe Perry
Willie Nile	Frank Sinatra
The Beatles	Firefall
Greg Kihn	

TOP 15:

Pink Floyd	Michael Jackson
bob Seger	Elvis Costello
Kenny Rogers	J. Geils Band
Billy Joel	Gary Numan
Linda Ronstadt	Warren Zevon
Tom Petty	Pat Benatar
heart	The Clash
Lan Fogelberg	

TOP 15 JAZZ:

G. Washington	Klugh/James
Earl Klugh	Spyro Gyra
Ronnie Laws	

SELLING SINGLES:

K., G., & Brown	Michael Jackson
Pink Floyd	Blondie
Spinners	Chris Cross
Queen	

NORTHEAST

RECORD BAR

TOP 15:

Pink Floyd	Chuck Mangione
bob Seger	Lan Fogelberg
Bros. Johnson	Chris Cross
The Whispers	Tom Petty
Billy Joel	Eagles
Linda Ronstadt	Spyro Gyra
Michael Jackson	Pat Benatar
Ronnie Laws	

SOUTH

NASHVILLE, TENN.

PORT-C-CALL
REMI PRICE

NEW REACTION:

Axe	Sky
Marshall Tucker	Willie Nile
Paul Lavis	Shooting Star
Kleer	Kodney Crowell
Al Johnson	D/F/K band

TOP 15:

Pink Floyd	Ronnie Laws
bob Seger	ELEC. HORSEMAN
Billy Joel	Tom Petty
Roberta Flack	Fatback
Switch	Linda Ronstadt
Pat Travers	Rush

Chris Cross
Bros. Johnson

Chuck Mangione

TOP 15 JAZZ:

G. Washington	Dr. Strut
Paulinho daCosta	Passport
Pat Metheny	Hiroshima
Jay Hoggard	Sonny Rollins

SELLING SINGLES:

Pink Floyd	M. Manchester
Shalamar	Air Supply
Chris Cross	GG
Spinners	blondie

ORLANDO/WINTER PARK/LAYTONA, FLA.

EAST-WEST RECORDS

BILL COREY
(Representing 3 stores...)

NEW REACTION:

Smokey Robinson	Axe
D/F/K band	Shooting Star
J. Geils band	Chris Cross
Ked Rider	Pretenders
Gap Band	Dirt Band

TOP 15:

bob Seger	Billy Joel
The Whispers	Linda Ronstadt
Pink Floyd	Marshall Tucker
Mass Production	ZZ Top
Bros. Johnson	GG
Pat Travers	Eagles
Sky	Journey
heart	

TOP 15 JAZZ:

Lenny White	Angela Bofill
Ronnie Laws	Pat Metheny
Chuck Mangione	Phyllis Hyman
G. Washington	Michael Walden
James/Klugh	Herb Alpert

TAMPA, FLA.

ALIAS RECORDS

JOHN H. BOCK

NEW REACTION:

Joe Perry	The Beatles
Little River Ed.	Grace Slick
Mike Kutherford	Firefall
Humble Pie	Squeeze
Oregon	Greg Kihn

TOP 15:

bob Seger	Elvis Costello
Pink Floyd	Rush
Pat Travers	Warren Zevon
Journey	Mahogany Rush
Chris Cross	Tom Petty
Triumph	Billy Joel
heart	Sue Saad/Next
Linda Ronstadt	

TOP 15 JAZZ:

Spyro Gyra	G. Washington
Pat Metheny	David Sanborn
James/Klugh	Gil Scott-Heron
Chuck Mangione	Herb Alpert
Ronnie Laws	Jean-Luc Ponty

SELLING IMPORTS:

Gillan	Motorhead (all)
Penetration	Riot
Accept	Beautiful Day
Electric Sun	The Clash
Metal for Muthas	Uriah Heep
The Damned	Hatfield & North
bruford	Tom Petty
Gang of Four	

SELLING SINGLES:

IMPORIS...	Blondie
Lef Leppard	Peter Gabriel
Elvis Costello	Genesis
AC/DC	Wild Horses
Kamones	Jagg

COMMENTS:

watchout for the debut DEF LEPPARD album - reaction to pre-release in-store play is incredible! Reaction to new Pat Travers is also outstanding!

- Fred

FT. LAUDERDALE, FLA.

SID'S RECORDS & TAPES

SKIP ASEURY
(Representing 2 stores...)

NEW REACTION:

The Clash	Linda Ronstadt
Michael Jackson	Kamones
Van Halen II	UFO
Lonna Summer	Blondie
Pat Benatar	L.L. Byron
Joe Jackson	

TOP 15:

bob Seger	Triumph
Pink Floyd	Pretenders
Neil Young	Fat Travers
Journey	The Fools
ZZ Top	The Romantics
heart	The Police
Billy Joel	Elvis Costello
AMERICAN GIGOLO	

SELLING IMPORTS:

The Clash 12" Buddy Holly Set
The Jags

ARLINGTON, TEX.

FANTASIA RECORDS & TAPES

CHRIS POOL
ROBERT BOBBITT

NEW REACTION:

Tazmanian Devils	The Cretones
L.L. Byron	Rachel Sweet
#Willie Nile	Laryl Hall
AMERICAN GIGOLO	Van Wilks
#Beach Boys	Survivor
#Juke Jumpers	

TOP 15:

bob Seger	Heart
Billy Joel	Rush
Journey	Pat Benatar
Linda Ronstadt	Triumph
Pink Floyd	Elvis Costello
The Babys	Robin Trower
J. Geils Band	The Clash
Chris Cross	

TOP 15 JAZZ:

Spyro Gyra	Gil Scott-Heron
Lavid Sanborn	Dry Jack
Earl Klugh	Dr. Strut
G. Washington	Tom Scott
Ronnie Laws	Herb Alpert
Chuck Mangione	Lexter Gordon
John Serry	Pat Metheny
James/Klugh	

HOUSTON, TEX.

CACTUS RECORDS & TAPES

PHYLLIS HICKS
(Representing 4 stores...)

NEW REACTION:

Mass Prod.	Manhattan Trans.
Spyro Gyra	Gordon Lightfoot
Pretenders	Rick James
Robin Trower	COAL MINER'S...
warren Zevon	#Dr. Strut

TOP 15:

Billy Joel	G. Washington
Pink Floyd	Journey
Bros. Johnson	Dan Fogelberg
bob Seger	Michael Jackson
The Whispers	Linda Ronstadt
Chris Cross	Gap Band
Smokey Robinson	Ronnie Laws
Chuck Mangione	

TOP 15 JAZZ:

Chuck Mangione	Dr. Strut
G. Washington	David Sanborn
Ronnie Laws	Hiroshima
Herb Alpert	Tom Scott
ALL THAT JAZZ	Pat Metheny
Gil Scott-Heron	McCoy Tyner
Angie Bofill	Sonny Rollins
Earl Klugh	

SELLING SINGLES:

Preston/Syretta	The Whispers
Vaughn Mason	Queen
blondie	Spinners
Isley Bros.	Con-Funk-Shun
Bros. Johnson	Teri DeSario
Smokey Robinson	R., G., & Brown
Yellow Magic	Pink Floyd
Shalamar	

HOUSTON, TEX.

RECORD RACK

BRUCE GODWIN

NEW REACTION:

Joe Perry	Journey
#The Selector	Teena Marie
Confunkshun	#Raydio
#Two Tons of Fun	Patti Labelle
#Robert Fripp	Slaughter

TOP 15:

Lipps, Inc.	Gary Numan
AMERICAN GIGOLO	M. Faithfull
Festival	Bonnie Pointer
Bros. Johnson	The Specials
Jane Olivor	Rachel Sweet
Linda Ronstadt	Madness
Pretenders	Billy Joel
Pink Floyd	

COMMENTS:

Thanks to Polydor Records for putting out the new Robert Fripp - it's great! Ab salm el Habib indeed, Lavid Byrne is great for the song, who are these people anyway? P.S. Why don't you radio programmers quit listening to "consultants" and play several cuts on each LP, give new groups a chance and play something we're not all sick of.

AUSTIN, TEX.

INNER SANCTUM
TODD PANKEY

NEW REACTION:

Iggy Pop	The Selector
Toots & Maytals	COAL MINER'S...
StiffLilFingers	Van Wilks
Psychedelic Furs	

TOP 15:

Rachel Sweet	The Cure
Elvis Costello	XTC
Lene Lovich	Willie Nelson
LIVE AT KAUL'S	The Specials
Laryl hall	The Jam
The Clash	M. Faithfull
Pink Floyd	Buzzcocks
Kamones	

SELLING IMPORTS:

XTC (all)	Nos Ferator
John Foxx	J. Armatrading
Feelies	

SELLING SINGLES:

Lavid Bowie	Elvis Costello
Standing Waves	The Selector
Aka Specials	Explosives

SOUTH

RECORD BAR

TOP 15:

Bob Seger	Linda Ronstadt
Bros. Johnson	Eagles
Pink Floyd	Sugarhill Gang
Billy Joel	R., G., & Brown
The Whispers	Journey
Chris Cross	Tom Petty
Michael Jackson	Chuck Mangione
AMERICAN GIGOLO	

MIDWEST

CLEVELAND HEIGHTS, OHIO

RECORD REVOLUTION

CHRIS DUNMORE
(Representing 2 stores...)

NEW REACTION:

Gentle Giant	Public Image
#Robert Fripp	Iggy Pop
Cowboys Intl.	Buzzcocks
Oregon	Grace Slick
heath bros.	GG

TOP 15:

Pink Floyd	Dan Fogelberg
Linda Ronstadt	The Dramatics
bob Seger	Lene Lovich
Pat Benatar	Smokey Robinson
Elvis Costello	Laryl Hall
Billy Joel	The Clash
Mike Rutherford	Warren Zevon
Pretenders	

TOP 15 JAZZ:

Lavid Sanborn	J.J. Johnson
G. Washington	Heath Bros.
Spyro Gyra	Pressure
Chuck Mangione	Chico Freeman
Ronnie Laws	Miles Davis
Gil Scott-Heron	Oregon
Earl Klugh	Passport
weather report	

SELLING IMPORTS:

John Foxx!	ATV
The Group	Popul Vuh
Orchestral Mntrs	Andy Partridge
Feelies	The Cure
Psychedelic Furs	Tapper Zukie
Random hold	Kevin Ayers
Cabaret Voltaire	

CLEVELAND, OHIO

PEACHES RECORDS & TAPES

KEN LIKAVEC

NEW REACTION:

Pat Travers	#THE ROSE
ALL THAT JAZZ	John Stewart
Suzanne Fellini	Triumph
The Motors	#TOGETHER
The Tourists	Laryl Hall

TOP 15:

Pink Floyd	Kenny Loggins
Billy Joel	Styx
Journey	AMERICAN GIGOLO
heart	ZZ Top
Linda Ronstadt	Pat Benatar
bob Seger	AC/DC
Pretenders	Chuck Mangione
Tom Petty	

SELLING SINGLES:

Pink Floyd	Linda Ronstadt
Kool & The Gang	Lonna Summer
Tom Petty	Kenny Loggins
Rupert Holmes	Dan Fogelberg
Michael Jackson	

RETAIL

INDICATES SALES FROM IN-STORE PLAY.

MIDWEST

COMMENTS:

Forn Cover of the Week... Bernadette Peters. One of the best all time cover art. Lord, give me money. Lord, give me Willie Nile! Smokey's new LP should put him back in the top 10. C'mon MCA let loose with some advertising. Hurry up Polygram and get us Pavarotti! Good luck Hooster in the Big D.

CINCINNATI, OHIO

SIGHT IN SOUND GLENN LINDAHL

TOP 15:
Pink Floyd
J. Starship
Journey
Off Broadway
Tom Petty
Linda Ronstadt
Triumph
Pat Benatar

TOP 15 JAZZ:
Chuck Mangione
Pat Metheny
Spyro Gyra
G. Washington
Wilbert Longmire
Gil Scott-Heron
Hiroshima
Ronnie Laws

LAYTON, OHIO

GOLDEN ROD E.C. KOSS

NEW REACTION:
Pat Travers
Robin Trower
#Gentle Giant
Billy Joel
#Laryl Hall

TOP 15:
Pink Floyd
Kush
Tom Petty
Kenny Loggins
Journey
Bros. Johnson
J. Geils Band
Molly Hatchet

TOP 15 JAZZ:
G. Washington
Chuck Mangione
Ronnie Laws
Spyro Gyra
David Sanborn
Angie Boffill
Pat Metheny
Dr. Strut

SELLING IMPORTS:
Sex Pistols
Ruts
E. Costello LIVE
The B-52's

SELLING SINGLES:
Pink Floyd
Queen
Andy Gibb

COMMENTS:
I'd like to see some A&R people in this town. New wave is happening. We aren't L.A. or New York...but this city has alot of local music. Dayton is known for its R&B and soul bands, but it's new wave and it's for real.

DETROIT, MICH.

PEACHES RECORDS & TAPES MIKE LOZZO (Representing 2 Stores...)

NEW REACTION:
Joe Perry
Grace Slick
Triumph
Sugarhill Gang

TOP 15:
Pink Floyd
The Whispers
Journey
The Romantics
Angie Boffill
J. Geils band
bob Seger
billy Joel

SELLING IMPORTS:
Sid Vicious

TOP JAZZ:
Gil Scott-Heron
Ahmad Jamal

COMMENTS:
Thanks to Mike Whiteneck and all the good people for Sylvain Sylvain promotion.

FT. WAYNE, IND.

SOUTHBOUND RECORDS MICHAEL JOHNSON

NEW REACTION:
#Mike Rutherford
Off Broadway
Charlie Dore
Triumph
Gentle Giant

TOP 15:
Pink Floyd
Journey
Billy Joel
Marshall Tucker
Linda Ronstadt
Chris Cross
Heart
Elvis Costello

TOP 15 JAZZ:
Earl Klugh
Passport
Spyro Gyra
G. Washington
Chuck Mangione
Lee/Brown
Wilbert Longmire
Ahmad Jamal

COMMENTS:
A special thank you to FAITH BAND for the in-store 3-22-80. A great bunch of guys and a great band! We at Southbound wish you much success!

CHICAGO, ILL.

SOUNDS GOOD LOUG BROWN (Representing 5 stores...)

NEW REACTION:
Firefall
Earl Klugh
Frank Sinatra
Gordon Lightfoot
Angel City

TOP 15:
Pink Floyd
AMERICAN GIGOLO
The Whispers
Bros. Johnson
Lipps, Inc.
bob Seger
Donna Summer
Roberta Flack

TOP 15 JAZZ:
Klugh/James
G. Washington
Spyro Gyra
Rodney Franklin
Sarah Vaughn
Oregon
Cal Tjader
John Serry

SELLING IMPORTS:
45's...
The Jam
John Foxx
Lene Lovich
The Mekons
Stiff/Lil'Fingers
Holly & Italians
XTC

SELLING SINGLES:
Pink Floyd
Queen
Andy Gibb

COMMENTS:
I'd like to see some A&R people in this town. New wave is happening. We aren't L.A. or New York...but this city has alot of local music. Dayton is known for its R&B and soul bands, but it's new wave and it's for real.

CHICAGO, ILL.

LAURY'S DISCOUNT RECORDS LAVE DRANOFF (Representing 4 stores...)

NEW REACTION:
#Spyro Gyra
The Specials
#Roberta Flack
Utopia
beach Boys

TOP 15:
Pink Floyd
AMERICAN GIGOLO
Billy Joel
Elvis Costello

Chuck Mangione
Bob Seger
The Whispers
Tom Petty
Journey

TOP 15 JAZZ:
Chuck Mangione
Rodney Franklin
Ronnie Laws
Spyro Gyra
Mingus Dynasty
Old & New Dreams
G. Washington
Patrice Rushen

SELLING IMPORTS:
Andy Partridge
Elvis Costello
The Only Ones

SELLING SINGLES:
Pink Floyd
Billy Preston
Blondie
Queen

SKOKIE, ILL.

SOUND UNLIMITED FREDERICK MICHALS (Representing 630 stores...)

NEW REACTION:
Harold Melvin
The Fools
Grace Slick
Kayak
Pat Travers

TOP 15:
Pink Floyd
Bob Seger
Lan Fogelberg
Tom Petty
Eagles
Heart
Michael Jackson
Linda Ronstadt

TOP 15 JAZZ:
G. Washington
Ronnie Laws
David Sanborn
James/Klugh
Angela Boffill
Spyro Gyra
Rodney Franklin
Pat Metheny

SELLING SINGLES:
Pink Floyd
Queen
Michael Jackson
Lan Fogelberg
Lonna Summer

CHICAGO, ILL.

FLIP SIDE CARL ROSENBAUM (Representing 12 stores...)

NEW REACTION:
Chris Cross
John Stewart
The Specials

TOP 15:
Pink Floyd
Off Broadway
bob Seger
Kush
Journey
Pretenders
Linda Ronstadt
Todd Rundgren
Eagles

SELLING SINGLES:
Pink Floyd
Queen
blondie
Chris Cross

CHICAGO, ILL.

SOUND WAREHOUSE LOU COULD/STEVE PAUL (Representing 10 stores...)

NEW REACTION:
#Gentle Giant
#Humble Pie
#Chris Cross
#Triumph
Laryl Hall

TOP 15:
Pink Floyd
Bob Seger
AMERICAN GIGOLO
Off Broadway
Journey
Kush
billy Joel
Heart

TOP 15 JAZZ:
Chuck Mangione
Spyro Gyra
Hiroshima

Ronnie Laws
G. Washington
Earl Klugh

SELLING IMPORTS:
Pink Floyd
Elvis Costello
Monkee Mania
UFO
N.Y. Dolls BEST

SELLING SINGLES:
Pink Floyd
blondie
Queen
Dan Fogelberg
Spinners
Preston/Syreeta
R., G., & Brown
Pat Benatar

COMMENTS:
HURRAH for GENTLE GIANT's noble return to the charts! Looking forward to your CIVILIAN tour - see you in CHICAGO!

LIBERTYVILLE, ILL.

LOG EAR RECORDS MARK HOLLINGSWORTH (Representing 6 stores...)

NEW REACTION:
#Pretenders
#Pat Travers
Spyro Gyra
Linda Ronstadt
Elvis Costello
Marshall Tucker
#Gentle Giant
#J. Geils band
#Triumph

TOP 15:
Pink Floyd
#Journey
Off Broadway
Lan Fogelberg
Tom Petty
bob Seger
Kush
AMERICAN GIGOLO

TOP 15 JAZZ:
Chuck Mangione
Spyro Gyra
Pat Metheny
Jean-Luc Ponty
Earl Klugh
Ronnie Laws
Lee/Brown
Dr. Strut

SELLING IMPORTS:
Pretenders
Nick Drake
Pink Floyd
Gary Numan
John Foxx
Sex Pistols
The Beatles
Phil Daniels
Metal for Muthas

SELLING SINGLES:
Pink Floyd
blondie
Queen
Michael Jackson
Pat Benatar
R., G., & Brown
Henry Mancini
Steve Lahl
Chris Cross
Lan Fogelberg

COMMENTS:
It's good to see some local AOR support for Gentle Giant's CIVILIAN. Those guys remain one of the few interesting bands still on the scene. It's got great production, a lot of energy, and plenty of unique material. We've been selling it consistently since release a month ago.

CALUMET CITY, ILL.

HEGEWISCH RECORDS RON KEHR (Representing 5 stores...)

NEW REACTION:
Angel City
Bros. Johnson
The Motors
Triumph
Willie Nile

TOP 15:
Pink Floyd
bob Seger
Journey
Tom Petty
Pretenders
Pat Travers
AMERICAN GIGOLO
Rush

INDICATES SALES FROM IN STORE PLAY

RETAIL

MIDWEST

TOP 15 JAZZ:

Chuck Mangione	Oscar Peterson
Ronnie Laws	Michael Walden
Lee/Brown	Azymuth
Passport	Hiroshima
Earl Klugh	Angela Bofill
David Sanborn	James Blood
James/Klugh	Tom Scott
Spyro Gyra	

SELLING SINGLES:

Blondie	Lipps, Inc.
Queen	Suzanne Fellini
R., G., & Brown	Pink Floyd
Billy Preston	Fat Benatar

COMMENTS:

Maybe the little girls understand but no one else seems to. And there are precious few little girls with 9 bucks to spend on the Knack LP. Actually this record should be listed under "New Reaction" due to the new way customers react to it. They ignore it. (Mr. Handelman, take my record - PLEASE!) bring Pink Floyd back and put THIS group on the dark side of the moon.

MILWAUKEE, WISC.

1812 OVERMIRE

CONNIE BEIGEL
(Representing 6 stores...)

NEW REACTION:

Fat Travers	The Fools
Triumph	Grace Slick
Kick James	Angel City
John Stewart	Ked Kider
The Tourists	Felix Cavaliere

TOP 15:

Pink Floyd	Lan Fogelberg
bob Seger	Ronnie Laws
G. Washington	The Whispers
Billy Joel	Chuck Mangione
Rush	Bros. Johnson
Spyro Gyra	Linda Konstadt
Gary Numan	The Knack
Linda Konstadt	

TOP 15 JAZZ:

G. Washington	Tom Scott
Spyro Gyra	Passport
Ronnie Laws	Hoy Ayers
Chuck Mangione	Herb Alpert
David Sanborn	Fat Metheny
Earl Klugh	Michael Walden
Angela Bofill	Wilbert Longmire
James/Klugh	

SELLING SINGLES:

Queen	Kool & The Gang
Pink Floyd	Lonna Summer
Spinners	Fat Benatar
Michael Jackson	Eagles
Billy Preston	bob Seger

ST. LOUIS, MO.

LISCUM RECORDS

BILL MILLER
(Representing 6 stores...)

NEW REACTION:

Kayak	Triumph
John Stewart	Trooper
Grace Slick	Joe Perry
beach boys	Roberta Flack
Fat Travers	Larry Hall

TOP 15:

bob Seger	Lan Fogelberg
Kush	Tom Petty
Billy Joel	Kenny Rogers
Pink Floyd	Styx
Linda Konstadt	Nazareth
AMERICAN GIGOLO	The Knack
The Whispers	Fat Benatar
Journey	

TOP 15 JAZZ:

Spyro Gyra	Lenny White
Chuck Mangione	Angela Bofill
Ronnie Laws	Herb Alpert
G. Washington	James/Klugh
Hiroshima	Pressure
Fat Metheny	Michael Walden
David Sanborn	Ahmad Jamal
Gil Scott-heron	

SELLING SINGLES:

Bruce Cockburn	Bob Seger
Blondie	Air Supply
Pretenders	The Clash
Billy Joel	The Whispers
Chris Cross	Kool & The Gang
Bros. Johnson	Journey
Preston/Syreeta	

COMMENTS:

The Knack LP starting to sell due to some clever promotions by the local Capitol salesman Wayne Meisenholder. It's nice to see someone trying to work what product they have rather than crying about how bad business is.

KANSAS CITY, KAN.

CAPLER'S CORNER

CORRY CARREL

NEW REACTION:

Eagles	Frank Sinatra
ELEC. HORSEMAN	Gordon Lightfoot
beach boys	D/E/K Band
The Clash	The Selecter
#Rodney Crowell	Humble Pie

TOP 15:

Pink Floyd	Michael Jackson
bob Seger	Tom Petty
Elvis Costello	John Stewart
Linda Konstadt	Kachel Sweet
Warren Zevon	Billy Preston
Billy Joel	ZZ Top
Heart	bobby bare
Mike Rutherford	

TOP 15 JAZZ:

David Sanborn	Helen Humes
Spyro Gyra	Stix Hooper
Roberta Flack	Herb Alpert
G. Washington	Dry Jack
Chuck Mangione	Bros. Johnson
Fat Metheny	Michael Walden
Monty Alexander	heath Bros.
bob James	

SELLING IMPORTS:

Sex Pistols	Bruford
Pink Floyd	Elvis Costello
blondie	

SELLING SINGLES:

blondie	Kachel Sweet
bob Lylan	Elvis Costello
B. Springsteen	David Bowie

COMMENTS:

A big round of thanks must go to our local CBS people, mainly Bill Rusch and Jim Lucas. Thanks for bobby Bare in Wichita, and the opportunity to see and meet Johnny Cash. Thanks also to Lenny at WEA for the advance on Sinatra, and the Neil Young contest.

OVERLAND PARK, KS.

PEACHES RECORDS & TAPES

TONY PROCCACCINI

NEW REACTION:

L/E/K Band	Grace Slick
Marshall Tucker	Crown Heights A.
Spyro Gyra	Mass Prod.
Joe Perry	Earl Klugh
Triumph	

TOP 15:

bob Seger	Linda Konstadt
ELEC. HORSEMAN	AMERICAN GIGOLO
Pink Floyd	heart
Lan Fogelberg	Chuck Mangione
Billy Joel	Tom Petty
James/Klugh	Journey
Michael Jackson	Commodores
COAL MINER'S...	

SELLING SINGLES:

Blondie	Lonna Summer
Henry Mancini	Lan Fogelberg
Journey	Linda Konstadt
Spinners	Kupert Holmes
Queen	Willie Nelson

MILWAUKEE

RECORD BAR

TOP 15:

Pink Floyd	Lan Fogelberg
Billy Joel	Eagles
Journey	kush
bob Seger	Lonna Summer
AMERICAN GIGOLO	ELEC. HORSEMAN
Linda Konstadt	Tom Petty
Michael Jackson	heart
Chris Cross	

WEST

PHOENIX, ARIZ.

HOLLYWOOD RECORDS & TAPES

PHIL LI BLASI
(Representing 7 stores...)

NEW REACTION:

John Stewart	Smokey Robinson
Mike Rutherford	The Babys
Gordon Lightfoot	Dr. Strut
Nazareth	Gil Scott-heron
Billy Preston	ZZ Top

TOP 15:

bob Seger	Heart
Billy Joel	G.Q.
Journey	Eagles
Pink Floyd	J. Geils Band
Linda Konstadt	Tom Petty
Chris Cross	G. Washington
Rush	Styx
Michael Jackson	

SELLING SINGLES:

Pink Floyd	Queen
Vaughn Mason	Kool & The Gang
Billy Preston	Lan Fogelberg
Air Supply	Lipps, Inc.
Sugar Hill Gang	Shalamar
Chris Cross	Sequence
Donna Summer	Smokey Robinson
R., G., & Brown	

PHOENIX, ARIZ.

CIRCLES RECORDS

LUCIE CRAMELETTI

NEW REACTION:

Switch	Jermaine Jackson
COAL MINER'S...	Two Tons of Fun
Odyssey	Scott Jackson
Gordon Lightfoot	Earl Klugh
Willie Nile	Kaydio

TOP 15:

GQ	Brass Constr.
R., G., & Brown	Harold Melvin
Bros. Johnson	Rush
Smokey Robinson	Gap Band
Sugarhill Gang	Linda Konstadt
bob Seger	Kick James
Billy Joel	Pink Floyd
The Whispers	

SELLING SINGLES:

GQ	Sky
Shalamar	Warren Zevon
Chris Cross	Air Supply
Smokey Robinson	The Clash
Queen	Rupert Holmes
L.L. Byron	Wayne Newton
R., G., & Brown	Linda Konstadt
Billy Preston	

TOP 15 JAZZ:

Ronnie Laws	Patrice Rushen
Chuck Mangione	Angie Bofill
G. Washington	Ahmad Jamal
Spyro Gyra	Linda Konstadt
Gil Scott-heron	Dr. Strut
hiroshima	Rose
Azimuth	Passport
Fat Metheny	

TUCSON, ARIZ.

HOLLYWOOD RECORDS & TAPES

MIKE WHITE
(Representing 4 stores...)

NEW REACTION:

The Beatles	GQ
Larry Hall	Robert Tripp
Scott Jarrett	bob Garret
Joe Perry	B. J. Harvest
Grace Slick	Spyro Gyra
Gentle Giant	

TOP 15:

Journey	Utopia
Pink Floyd	Jermaine Jackson
John Miles	Linda Konstadt
bob seger	Gil Scott-heron
Mike Rutherford	Lan Fogelberg
Switch	G. Washington
Chris Cross	Firefall
Kaydio	

TOP 15 JAZZ:

Gil Scott-heron	Flight
G. Washington	Jon Faddis
McCoy Tyner	Ronnie Laws
James/Klugh	Fat Metheny
Chuck Mangione	Dr. Strut
Susan Mascarella	Hiroshima
Earl Klugh	Gary Bartz
Jeff Lorber	

SELLING SINGLES:

Air Supply	Jennifer Warnes
Pink Floyd	Felix Cavaliere
R., G., & Brown	Billy Preston
Jermaine Jackson	Bar-Kays
Utopia	Dionne Warwick
Queen	Angela Bofill
Stevie Wonder	GQ
Smokey Robinson	

COMMENTS:

In our region, the local folks at W.E.A. feel that we, as retailers, should feel privileged to receive promotional material (be it in-store copies or displays). It is the opinion of this retailer that someone at W.E.A. should realize that top-notch display goods should be distributed equally and not to "favorite" stores. Also because of the LAME return policy at W.E.A., we have been forced to not open their products for in-store play. We would be glad to play W.E.A. product if we had "in-stores" and this would increase sales! The local reps must realize cooperation is the key...and not come on like we all work for them.

PORTLAND/CORVALLIS/EUGENE, ORE.

EVERYBODY'S RECORDS

LEB FLANAGAN
(Representing 8 stores...)

NEW REACTION:

AMERICAN GIGOLO	Bruce Cockburn
Triumph	#Reilly/Maloney
#D.L. Byron	Pretenders
Sue Saad/Next	Bros. Johnson
The Whispers	John Stewart

TOP 15:

Chris Cross	Pink Floyd
bob Seger	Elvis Costello
Fat Travers	Linda Konstadt
Billy Joel	The Rockets
Journey	Tom Petty
Spyro Gyra	Gordon Lightfoot
The Clash	Eagles
Heart	

TOP 15 JAZZ:

Spyro Gyra	Spyro Gyra I
Chuck Mangione	David Sanborn
G. Washington	Alex DeGrassi
James/Klugh	Jeff Lorber
Ronnie Laws	Hiroshima
Fat Metheny	

SELLING IMPORTS:

Riot	J. Armatrading
Beautiful Day	

SELLING SINGLES:

#The heats	Linda Konstadt
Blondie	Fat Benatar
Pink Floyd	Michael Jackson
Air Supply	Rush
Jules/Polar brs.	R., G., & Brown
The Distractions	Tom Petty
Preston/Syreeta	Eagles

PORTLAND, ORE.

LONGHAIR MUSIC

NEW REACTION:

Elvis Costello	Harold Melvin
Heart	Chris Cross
Lavars	M. Faithfull
Sister Sledge	Mass Prod.
The Dramatics	

TOP 15:

The Whispers	Bob Seger
G. Washington	Michael Jackson
GQ	Spyro Gyra
Bros. Johnson	Kool & The Gang
Pink Floyd	Michael Walden
Shalamar	Sugarhill Gang
Ronnie Laws	Billy Joel
R., G., & Brown	

EUGENE/PORTLAND, ORE.

CRYSTALSHIP

JULIE ADAMS

NEW REACTION:

Spyro Gyra	Shock (local)
Billy Preston	Larry Hall
R., G., & Brown	Joe Perry
Gordon Lightfoot	beach boys
The Motors	Lan Hartman
Gil Scott-heron	Triumph
Grace Slick	

TOP 15:

Heart	Tom Petty
AMERICAN GIGOLO	Neil Diamond
bob Seger	Fat Benatar
Kush	Pretenders
Elvis Costello	Marshall Tucker
Pink Floyd	Chris Cross
Fat Travers	Michael Jackson
Journey	

TOP 15 JAZZ:

Chuck Mangione	Webster Lewis
Ronnie Laws	Linda Konstadt
Spyro Gyra	Azymuth
James/Klugh	Lee/Brown
Dr. Strut	B.B. King
Stephen Grappelli	Keith Jarrett
Hiroshima	Lester Gordon
MAGICO	

SAN FRANCISCO, CA.

TOWER RECORDS

MARSHALL

NEW REACTION:

The Motors	Greg Kihn
Gentle Giant	Tuxedo Moon
Pearl Harbor	The Cure

TOP 15:

Tom Petty	Iggy Pop
J. Geils Band	MX 80 Sound
Utopia	Elvis Costello
Public Image	Lene Lovich
Pretenders	The Clash
Tazmanian Devils	Pink Floyd
The Selecter	Larry Hall
Journey	

RETAIL

INDICATES SALES FROM IN-STORE PLAY.

WEST

SELLING IMPORTS:

Orchestral Mvrs Love of Life
John Foxx Adam & The Ants
Moebius & Plank Avengers
Magazine Eye Protection
Offs Snakefinger
Units

SELLING SINGLES:

Magazine Eye Protection
Offs Snakefinger
Units

SAN FRANCISCO, CA.

AQUARIUS RECORDS

BILL BROWN

NEW REACTION:

Tuxedo Moon Laryl Hall
MX-80 The Motors
Cowboys Intl.

TOP 15:

The Clash Madness
Elvis Costello The Specials
The Selecter M. Faithfull
Lene Lovich Linda Ronstadt
Preterenders Rachel Sweet
Hamoners Iggy Pop
The Slits Buzzcocks
IMMENSIFIED

SELLING IMPORTS:

Wreckless Eric Henry Cow
Andy Partridge Moebius & Plank

SELLING SINGLES:

Offs The Beat
Gloria Balsam Units
body Snatches Snakefinger

COMMENTS:

Congratulations to The Clash for breaking the top 30 in America! On to the top 10!

BERKELEY, CA.

RATHER RIPPLED

RAY FARRELL/TIM BYRD

NEW REACTION:

Rachel Sweet The Residents
Alex Chilton The Kinks (import reissues)
C. Amirkhanian Willie Nile
Love of Live The Tourists
Martin Rev.
Earthquake

TOP 15:

Faust Burke/Domhnaill
The Selecter M. Faithfull
Warren Zevon Prof. Longhair
Tuxedo Moon Planxty
King Tubby Mike Rutherford
Linda Ronstadt Urban Verbs
Anthony Moore Beach boys
The Cure

TOP 15 JAZZ:

Margie Adam Billy Harper
Passport Ralph Towner
Keith Jarrett Walcott/Cherry
Coryell/Catherin Miles Davis
Miroslav Vitous Burton/Towner
David Grisman Barney Kessel
Tony Rice Unit John Coltrane
Terry Callier

SELLING IMPORTS:

Mobius & Plank Creation Rockers
J. Armatrading Clannad
In The Light... Vangelis
John Foxx Alan Stivell
Andy Partridge

SELLING SINGLES:

DB's Hal Donner
Orchestral Mvrs Mentally Ill
Zeros The Wicked
Grace Slick Magazine
XTC Peter Gabriel

COMMENTS:

Kudos to CBS for prompt, efficient shipping. Some companys are taking 10 working days or more. Turnover is tough that way.

SAN LUIS OBISPO, CA.

BOO BOO RECORDS

ED TAYLOR

(Representing 2 stores...)

NEW REACTION:

Grace Slick The Motors
John Stewart Red Kider
Spyro Gyra Tazmanian Devils
Bruce Woolley Cowboys Intl.
Suzanne Fellini B. J. Harvest
CRUISING

TOP 15:

Gary Numan Bob Seger
Pink Floyd G. Washington
Kenny Loggins ELEC. HORSEMAN
AMERICAN GIGGLO Journey
Pat Benatar THE ROSE
Linda Ronstadt Lan Fogelberg
Preterenders John Stewart
Elvis Costello Spyro Gyra

heart

Tom Petty
Chris Cross
Warren Zevon
billy Joel

Beach boys

The Motors
Joe Perry
Grace Slick

TOP 15 JAZZ:

G. Washington Oregon
Weather Report James/Klugh
Spyro Gyra Jean-Luc Ponty
Ronnie Laws Patrice Rushen
Lavid Sanborn Flairck
Chuck Mangione Bruford
Tom Scott Pat Metheny
Earl Klugh

SELLING IMPORTS:

Michael Garrison David Greenslade

SELLING SINGLES:

Gary Numan Spinners
Preterenders Air Supply

COMMENTS:

Some bright lights of the past few months include the Pretenders, The Tourists, Gary Numan, Mi-Sex, The Motors, The Romantics, and Cowboys International - refreshing and hopeful for the future. Any word on a new Lee Clayton LP - he was voted artist of the year in '79 at boo boo's.

WEST

RECORD BAR

TOP 15:

Pink Floyd Styx
Michael Jackson Kool & The Gang
Bob Seger Rush
Billy Joel heart
Lan Fogelberg AMERICAN GIGGLO
Eagles ELEC. HORSEMAN
Linda Ronstadt Tom Petty
Journey

POWER AND/OR MARKET LIMITED CONTRIBUTORS

KAOS/Olympia, WA - STEVEN PETERS
KASF/Alamosa, CO - STEVE READMOND/
GREG DAVIS
KBSU/Boise, ID - GREG HILL
KCR/San Diego, CA - BOB EALEE
KCSC/Chico, CA - DREAD SCOTT
KDVS/Davis, CA - TOM GRACYK
KGRG/Auburn, WA - NORM LEONARD
KJHK/Lawrence, KS - JEFF ANDERSON
KLCC/Eugene, OR - JON B. SCHWARTZ
KLPI/Ruston, LA - CHUCK APPERSON
KMNR/Rolla, MO - DALE HURSH
KNMS/Las Cruces, NM - DAVID NEWQUIST/
JOHN SIGLER
KPFT/Houston, TX - WAYNE PITRIE
KPLU/Tacoma, WA - HARVARD OLSON
KSCU/Santa Clara, CA - TIM FOLEY
KSLC/McMinnville, OR - HUGH KELLY
KTRU/Houston, TX - JIM FOWLER/
BRUCE KESSLER
KUCR/Riverside, CA - PAUL SPIEGEL
KZSC/Santa Cruz, CA - RICK WHEELER
WAER/Syracuse, NY - MARK C. HADEN
WARC/Meadville, PA - CHARLIE McBRIDE
WBCR/Brooklyn, NY - DON JOHNSTON
WBKX/Marquette, MI - NANCY BROTHERS
WCBN/Ann Arbor, MI - MICHAEL KREMEN
WCDB/Albany, NY - RUSSELL RIEGER

WDJM/Framingham, MA - STEVEN PRICE
WEAX/Angola, IN - JEFF STALKER
WFUV/Bronx, NY - JOHN SCHAEFER
WHRW/Binghamton, NY - DAVE GOLDSTEIN
WICN/Worcester, MA - TOM WEAVER
WIDR/Kalamazoo, MI - C. CARTER
WITR/Rochester, NY - JIM MC GRATH
WJRH/Easton, PA - CHARLIE DANIEL
WMEB/Orono, ME - TOM JOSEPH/
DOUG DUBE
WNUR/Evanston, IL - BOB ORLOWSKY
WNYT/Long Island, NY - SCOTT SPANJICH
WOCR/Oswego, NY - LEVINE/GOODMAN
WRCU/Hamilton, NY - BOB MUSIKER
WRFX/Mt. Pleasant, MI - TOM PAYNE
WTAO/Murphysboro, IL - EARL JIVE
WTBU/Boston, MA - ROB BARNETT/
MIKE ISABELLA
WTNY/New York, NY - KATHY NIZZARI
WTSR/Trenton, NJ - GARY GURMAN
WUSB/Stony Brook, NY - LARRY BRAVERMAN
WUVT/Blacksburg, VA - DENNIS BATES
WVBU/Lewisburg, PA - MITCH KATZ
WVPE/Elkhart, IN - TOM CONWAY
WWSP/Stevens Pt., WI - KEVIN O'BRIEN/
CHRIS RICHARDS
WZBC/Newton, MA - PAT FLAHERTY

JOBS

NEWS DIRECTOR, new 100,000 watt FM Contemporary Rock station, strong on interviewing and Public Affairs, good natural delivery, some production. Resume and tape to Manager, KQDS, Box 6167, Duluth, MN 55806.

NEWS PERSONS for new 100,000 watt FM Contemporary Rock station. Ladies encouraged! Good natural delivery. Experience a must! Tape and resume to Manager, KQDS, Box 6167, Duluth, MN 55806.

EXPERIENCED ANNOUNCERS needed for top midwest city. New 100,000 watt FM Contemporary Rock station. Natural delivery and above average production skills. Tapes, resumes to Manager, KQDS, Box 6167, Duluth, MN 55806.

PRODUCTION DIRECTOR/COPY CHIEF for new 100,000 watt FM Contemporary Rock station. Top midwestern market. Weekend shift. Solid growth opportunity with our growing company. Tape, resume to Manager, KQDS, Box 6167, Duluth, MN 55806.

RECORD SERVICE

KAOS/Olympia, WA - Reggae; Salsa; Classical; D. Hall; Independent labels
KCSC/Chico, CA - W.E.A.
KSCU/Santa Clara, CA - Arista
KSLC/McMinnville, OR - Warner Bros.
KZSC/Santa Cruz, CA - Mercury
WICN/Worcester, MA - Capitol
WJRH/Easton, PA - Fantasy/
Prestige/
Milestone;
Motown;
Casablanca
WRFX/Mt. Pleasant, MI - Triumph;
Daryl Hall;
Joe Perry;
The Tourists
WVPE/Elkhart, IN - General
improvement
WVPO/Stroudsburg, PA - Arista

INDICATES SALES FROM IN-STORE PLAY

RETAIL

JOBS & MISC. INFORMATION

RADIO CITY

KPRI's Ernesto Gladden notes, "The feeling that a company has, on a day by day basis, is passed down from the top. The old descending law theory really applies." His observations are quite accurate and are backed up by some science in the form of sociological studies. And with that statement he puts his finger directly in the center of a problem which has confronted album radio from its beginnings. That is, the often fragile relationship between the program director and the general manager.

Anyone who has heard actor Robert Blake spout about "the suits" as he calls them or heard Tom Snyder rail about executive decision-making skill knows that problems between the creative side of media and the management side of media are not limited to the FM airwaves. But we have had our fair share. For instance, who can remember the sunny Southern California afternoon when an entire staff, down to the secretaries, was fired in a hallway meeting? That day in the early seventies appeared to be a failure on the programming side when, in fact, it was quite the opposite. How could any management staff let a station get so far removed from their concept that 26 people had to be thrown out?

Of course, that is an extreme which doesn't represent most situations, especially today. While there are few wonderful management-programming relationships, today there is a much better accommodation between these two forces than has existed in the past. That point is made by many of those with whom we had conversations this week. Although many of them have had difficult experiences before, they seem to be reasonably happy in their current situations.

Lee Armstrong (WNOE) goes right to the heart of an often repeated feeling when he says that "The biggest communication problem between general managers and program directors is that general managers are primarily sales people and program directors are primarily disc jockeys." His perception is that "General managers feel that disc jockeys and program directors basically don't have a hard job to do. The reason they feel this way is because our results are not tangible results all of the time. A salesman can go out, spend a day selling and writing up accounts and he can come back and show something for his work, for his day.... It takes a while to see the results (of a P.D.'s work)."

WDVE's David Lang sees a larger issue when he says, "The biggest problem you tend to find is that back in the old days people used to create a whole corporation. Henry Ford knew how a car worked. Progressively since then the people who have been running the company have forgotten how... what you end up with everytime you put a business in the hands of those who have no knowledge of how it is created (is) nothing."

Though Lang is in the lucky position of having a G.M. who has been on the talent



G.M. force-feeding an idea to a P.D.

side as well as the sales side, he has seen situations where the boss was less well equipped. There the tendency is to "either take an attitude that, 'I don't know anything about it (so I'll) let the program director do whatever he wants'... Or you get the ones who try to run the whole show (even though they) don't know anything about it."

Not everybody has felt great mental anguish. KGON's Jerry Ostertag hasn't experienced anything of a serious negative nature since he's been playing in the big leagues. He points out that 70% of all radio stations are located in markets of fewer than 29,000 people. That is where you find weaker radio stations and weaker general managers. Still that chiasm between the sales point of view and the programming point of view weighs in his mind. He mentions that, "There are so few (sales people) who have been developed in the industry to fully understand and appreciate the importance of what they're selling and how fragile it is. What we're selling is image... that's all you've got to sell.... You've got to pitch an image both to the clients and to the audience and there is no school you can send people to (to learn it)." The concessions that programmers are asked to make in the name of sells can be very destructive to that precious image. "You start making small concessions on things, trying to get a bigger piece of the pie, instead of maximizing what you have and making it more efficient.... You go for a bigger, sloppier piece of the pie and you inevitably wind up undermining the quality of what you have."

That kind of misunderstanding of the marketplace is a fundamental media problem. Veteran Norm Winer (WXRT), has seen a more specific album radio problem in the general manager who, "based on his experience or his level of authority feels that it's incumbent upon him to make certain judgments about programming no matter how recent his involvement might have been in the programming end of things.... For a

middle aged man to make decisions about what an 18-24 year old wants to hear on the radio simply is unwise and inappropriate."

Norm also notes another, more recent, development in the management/programming relationship. Beyond the natural inclination to tinker with the actual day to day program fare, the general manager controls the money. So that even without touching the actual program content a G.M. can control something as vital as the promotion budget. The amount of money and how it is spent can have a direct effect on the very ratings upon which the programmer is being judged.

The tinkering aspect of managing a radio station doesn't get by KZEW's Tom Owens either. He states, "You don't find many general managers who will attempt to rewire the transmitter room, but there's never any hesitation in contributing to the reworking of the format or any of its elements and that strikes me as odd."

Well, the complaints could go on and on. But at some point the programmer has to deal with his boss. In a real way it is not the boss's responsibility to deal with employees, although that would make life easier. As Norm Winer puts it, "I think it's undeniable that maybe 70% of a program director's job... (can be devoted to) dealing with the general manager in terms of working on him, working with him or getting stuff out of him."

Jerry Ostertag reflects a similar point of view when he says, "You can spend 80 hours a week programming the radio station, listening to all the music, talking to the audience, doing promotion, researching the product and somehow it's never enough. Somewhere along the line you should stop and take time out and sit down with your sales manager and sit down with your salesmen and say, 'What kinds of problems do you have? What kinds of promotions would make our clients happy? Where can we make room?' If there's a real cooperative relationship between those two departments then the G.M. doesn't need to get involved. The G.M. doesn't ever find himself in the position of mediating."

Both David Lang and Lee Armstrong would feel better if owners would search out those rare individuals who had put in some time in both the sales and programming sides of radio to be station manager. That idealistic combination is not easy to find. Certainly, it has to be said that all of mass media would be better served if more of the top echelons were occupied by people who had a working knowledge of the product of the medium. In that regard it is nice to note a small trend in that direction, the latest example of which is the movement of Norm Gregory from programming in Portland to management at KZOK in Seattle. The descending law theory will always apply. In the final analysis, how it all comes down may depend on the individual and less on his or her background.

BY GEORGE B. MEIER

OVER SEAS



**MUSIC ON THE RADIO IN BRITAIN:
AS WE ENTER THE 80's . . .
ANYTHING GOES!**

Having spent the past five weeks in London I thought I'd look at how things are shaping up entering the 80's on the other side of the Atlantic, with particular emphasis on the state of radio. A little background is probably in order.

First off, it's to be remembered that the whole of Britain encompasses an area roughly the size of one of our middle-sized western states, a situation which makes national radio a possibility. Britain's democratic socialist political system, which involves active participation of government in areas of communication, makes it a reality. In fact, up until the mid-70's all the radio and television stations were owned and operated by the government, under the auspices of the BBC. The recent advent of commercial radio and TV was expected to provide not only more listening and viewing access (where previously there were four radio stations—of which only two broadcast popular music—and two television channels, there are now either five or six radio stations and an extra TV channel in each area of the country), but more experimental-type programming in each medium. In a way, this has worked, but not how it was initially expected to. Rather than the commercial stations offering less restricted programming than the BBC, they have been, if anything, more conservative due to advertising pressures. What they have done, though, is free the BBC stations to loosen their formats somewhat.

Even so, none of the pop music stations are that radically different from each other. With so few stations there isn't room for the kind of musical specialization found on American radio. All the stations are going for a broad-based audience and are governed by the same charts and playlists, though there seems to be quite a bit of room given to deejays for personal preferences, especially in the evening, when formats are loosest.

To these ears, British radio comes off as an amalgam of all kinds of American radio formats; from MOR (virtually all morning radio), to Top 40 (most prevalent in the afternoon), to progressive (some evenings; John Peel, perhaps the best known British air personality to these

shores, has a thrice-weekly program on BBC's Radio 1 which is far more musically radical than anything you're ever likely to hear on a commercial radio station in America).

Considering the breadth of tastes catered to, British radio on a whole does a pretty remarkable job. Still, it takes some aural adjustment for an American listener to become accustomed to hearing, say, Frank Sinatra segued with the Village People, Led Zeppelin, Bob Marley or the Sex Pistols. This may happen on occasion on Top 40 over here, but in Britain it's the norm. Obviously, the finicky listener, intent on hearing one style of music only may have his fingers full trying to cope with the rapid changing of stations. Likely as not, after surveying the dial he'll come up empty-handed anyway. On the other hand, British radio encourages a better rounded, more tolerant attitude towards different types of music. For example, Britain never experienced the type of violent anti-disco backlash that we did. To them, disco was just another form of dance music that took its place in the pop charts alongside everything else. Of course, with only a few stations, there wasn't room for the kind of disco overkill that many Americans strenuously objected to—it works both ways.

Which brings us, rather indirectly, to what's happening today. Since British radio is less specialized, it seems able to change with the times a bit faster than here: it can incorporate new sounds without discarding the old format along the way. What appears to be happening as we enter the new decade is that on the heels of punk/new wave (arguably, the most important move of the late 70's and certainly the last major trend to make a substantial impact on the charts and, therefore, on radio), at this point in Britain NEARLY ANYTHING GOES. Although it may sound, from the earlier description of radio, that things have always been rather open, in truth, the diversity evident on today's charts is greater than at any previous time. The most apparent reason is that the new

By Dave Schulps

wave—more speedily accepted by both British radio and its audience than in America—with its seemingly contradictory mixture of both rock's roots and future visions, has opened the door to reemergence of old forms as interpreted by new performers intent on making them relevant to today.

A look at a typical week's pop chart last month gives a fairly clear indication of just how wide-ranging a set of records the British public was buying. Up at the top were three bands who were all virtually unheard of a year ago: The Pretenders, The Specials, and Madness. The latter two are part of the two-tone (racially mixed) neo-ska (primal reggae, sort of) movement, which is as close to a prevalent musical trend as Britain has at the moment. A quick scan down the chart reveals performers and styles as varied as Kenny Rogers (country), The Clash, Boomtown Rats, Jam and Joe Jackson ("traditional" new wave), Matchbox (neo-rockabilly), Dexy's Midnight Runners (neo-soul), Selecter (more two-tone), Flying Lizards (home-made minimalist rock), Regents (home-made punk rock), Queen, Styx, Jon (Anderson) and Vangelis (traditional arena rock), Gary Numan, John Foxx, Buggles (icy futuristic electronic sounds), Eddy Grant (reggae), Dave Edmunds (rock n'roll), Cliff Richard (mainstream pop), the Shadows (instrumental 60's rock), Michael Jackson (disco) . . . even a children's story recitation called "Captain Beaky and his Band" is winging its way toward the top!

What effect all this will have on American radio is anybody's guess. It could be an indication of things to come here, as British musical trends have tended to slowly work their way into the American mainstream. Or it could be a sign that our culture is diverging farther away from Britain's as we enter into a new decade. One thing that is certain is that the uncertainty of where the record market is going has resulted in hard times for the music business. Records are no longer selling in the quantities they used to; many small labels are now commanding a large slice of the market (collectively), to the confusion of the majors. The 80's should be a fascinating decade, as we all watch where it's all leading to.

(Continued from page 3)
single, "Cryin' Over You" b/w "Lowlife." Allen, a.k.a. Allen Powell, wrote "Jealous," which has been covered by Robert Palmer and Rachel Sweet.

IN THE STUDIO:
Blackfoot at work on their second Atco LP, expected late spring . . . The Sinceros, in London, self-producing their second . . . At Sound City: Pure Prairie League, with John Ryan producing . . . At Studio One in Georgia: the Atlanta Rhythm Section, Buddy Buie at the helm

. . . And New York teen group the '80s recording their Capitol debut.

SHORTS: A&M is issuing a 5", 33 rpm single from Squeeze's new ARGYBARGY. Only about 15,000 are expected to be made . . . Jamaican reggae star Jacob Miller, who fronted the band Inner Circle, died a few weeks ago in a car accident near Kingston . . . L.A.'s all girl group the Go-Gos have upped-and-awayed to England where they'll be touring with the nutty Madness gang. Expect the Go-

Gos to be signed to either Stiff, 2-Tone or Sire . . . Sire's also said to be keen on New York's the Necessaries, featuring ace guitarist Chris Spedding. The Necessaries are opening on much of the current Pretenders tour . . . Wendy Waldman takes the place of Nicolette Larson as back-up vocalist on the upcoming Linda Ronstadt tour.

BIG NEW VINYL: From Warners: Carly Simon's label bow, COME UP STAIRS, the Doobie Brothers' ONE STEP CLOSER and Alice Cooper's

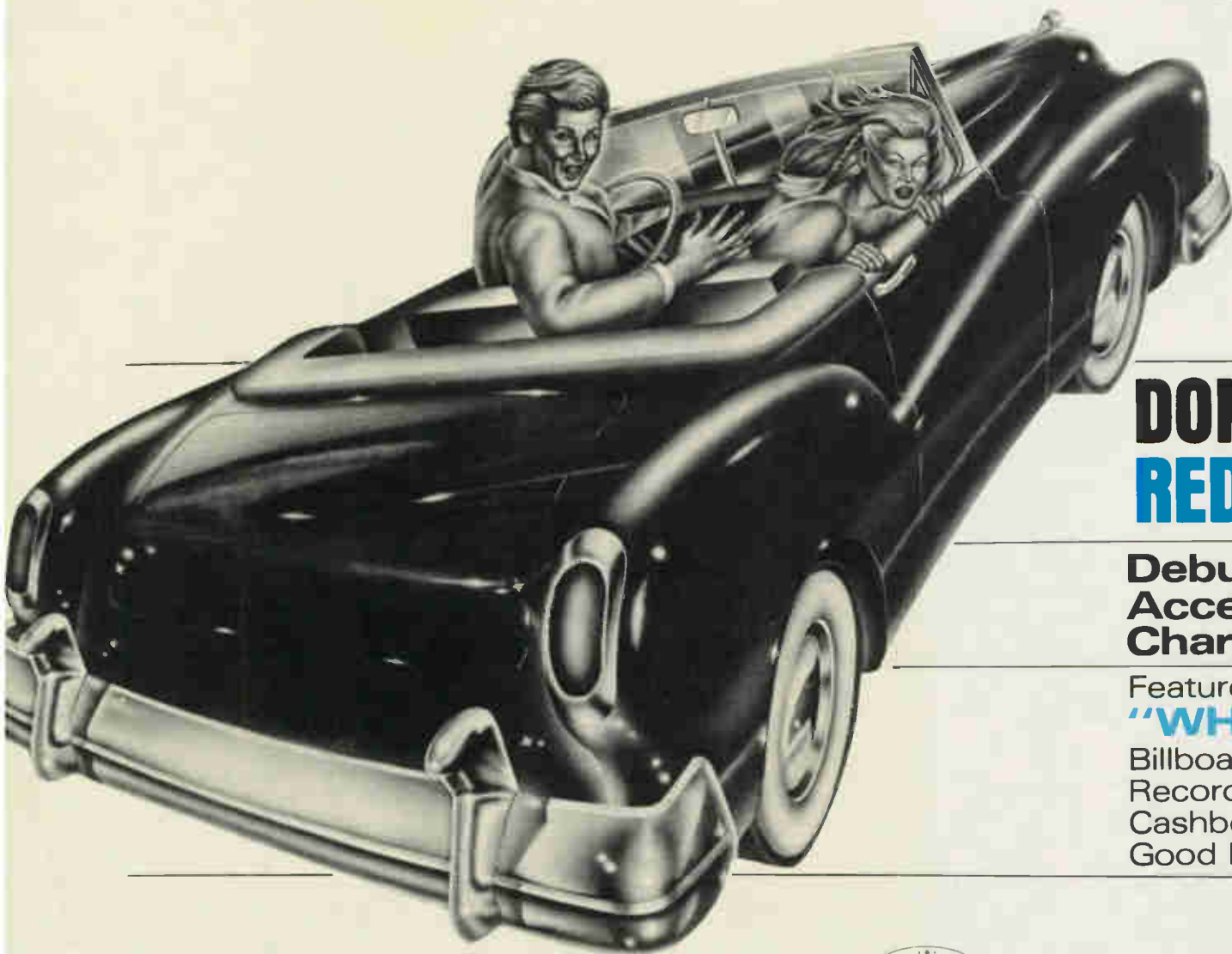
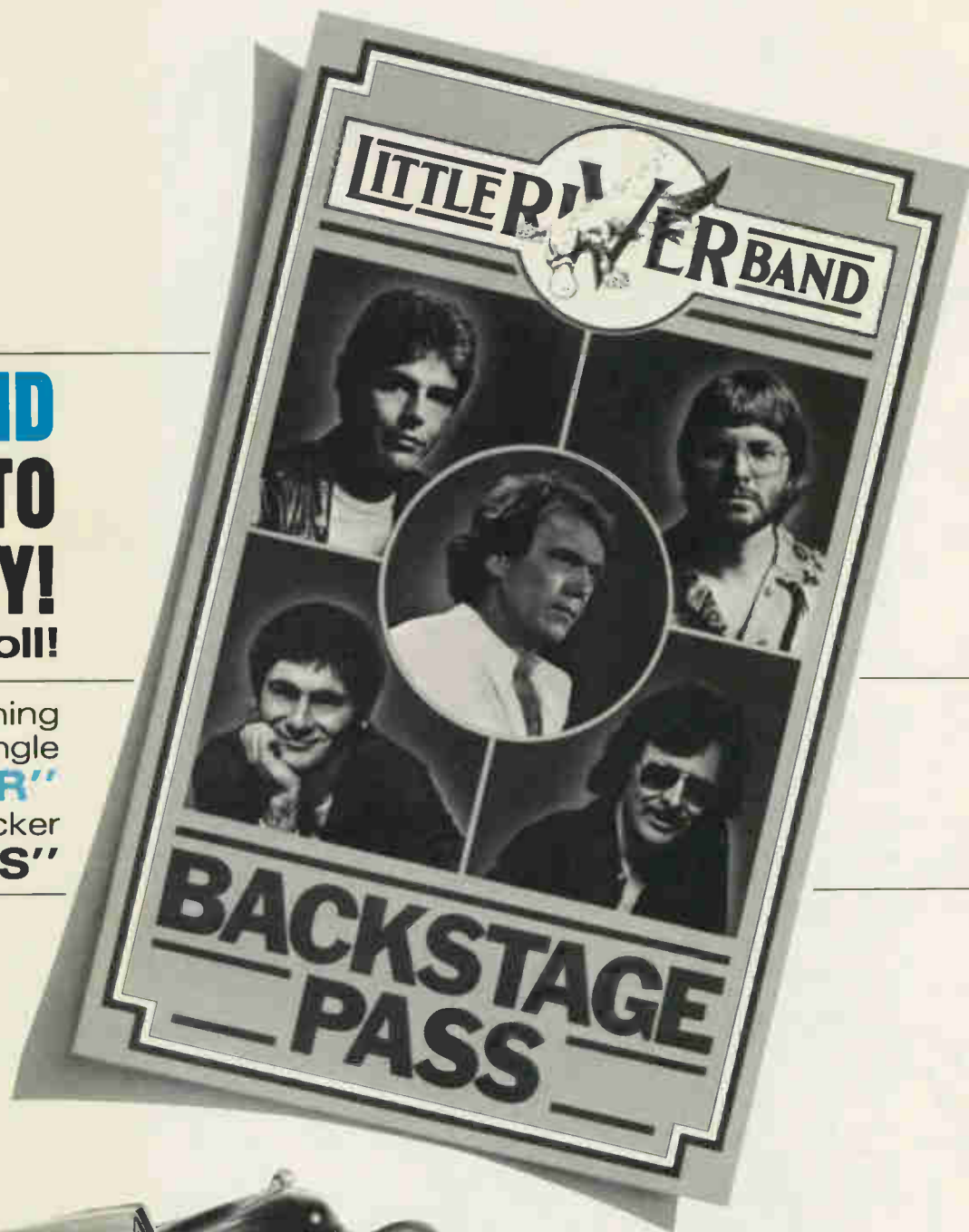
FLUSH THE FASHION (produced by Roy Thomas Baker) . . . And from Planet: The Know's "I Like Girls" will be the first single from the label's New Wave sampler SHARP CUTS. Some other bands included on the LP (out any minute) are Virginia's the Single Bullet Theory and New York's the Fast.

FINAL FACT: When Ron and Russel Mael take a plane, Sparks fly.

—Steven X. Rea

LITTLE RIVER BAND
YOUR SPECIAL PASS TO
HIGH ENERGY!
Live Rock N' Roll!

Featuring the Forthcoming
LRB Single
"IT'S NOT A WONDER"
And The New Rocker
"RED SHOES"



DON'T FIGHT IT!
RED RIDER

Debut Album Is
Accelerating Up The
Charts

Features the Hit Single
"WHITE HOT"

Billboard 74★

Record World Debut 84★

Cashbox 80★

Good Phone Top Tracks 49 to 44

