

MONDAY

M O R N I N G

R E P L A Y

MEDIABASE

**ISSUE 39
OCTOBER 3, 1988**

Keeping in touch with America's greatest radio stations. That's the MMR pledge! This week, the industry's most comprehensive programming breakout, *Tuned In*, travels to Phoenix, Portland and the *City of the Angels*, Los Angeles. Last month, KOY/Phoenix made national news as they brought Jessica Hahn on board as part of the Y95 morning crew. This week, we catch up with Y95, as we bring you up-to-speed on the recently refined Hit Rocker. Then, it's off to Portland for a look at Rock Radio outlet, KGON. Finally, we'll give you a close-up on Bonneville Broadcasting's KBIG, Los Angeles.

Monday Morning Replay's City Tracks has details on a clever promotional stunt geared around Halloween, 1988. It seems that WSTF/Orlando has chartered a Sea Escape Cruise Liner that will take 900 guests into the Bermuda Triangle on their *Halloween Costume Cruise*. Meantime, KZAP, Sacramento is gearing up for *California's Largest Halloween Party*. Speaking of gory, KUBE morning pranksters Charlie & Ty have come up with a unique scheme that they're calling the *Fax Us Your Body Part Contest* (can this stuff really be transmitted over telephone wires?) Read all about these three markets, and many more in this week's City Tracks.

Hysteria is sweeping America! It's Def Leppard, *Captured Live*. Recently, nearly 20,000 avid fans packed into Michigan's Palace of Auburn Hills to hear nearly two hours of the band, along with opener, Queensryche. *Monday Morning Foreplay* gives you the lowdown on the first single from the first solo Keith Richards lp. The album is entitled *TALK IS CHEAP*, and from it, comes "Take It So Hard." Meantime, Duran Duran returns with their new Capitol release, *BIG THING!* The first single is entitled "I Don't Want Your Love." Also find details on the new Columbia release from The Bangles, the latest from Steve Earle and newcomers Hothouse Flowers and Euro-K. It's all in this week's MMR!

MOST PLAYED/HIT RADIO

For the fourth week in a row, UB40 dominates airplay on the Hit Radio chart, breaking the record number of plays that they set just last week! "Red Red Wine" soared over the 2,700 playcount number this week while registering a new MMR record in reach as well (77.04 million). Phil Collins continues to grow at a rapid pace in the #2 slot, now up to 2,338 plays. The Beach Boys joined a very select number of artists who have risen to the top five so quickly as "Kokomo" rockets #16-4. Other tracks gaining in the top 10 include those from Information Society, Def Leppard, Bobby Brown, Cheap Trick and Erasure. Escape Club and INXS are just outside the top 10. Chicago, Kim Wilde, Boy Meets Girl, George Michael, Safire and Tracie Spencer all debut, while Breathe, Basia and Cinderella continue to develop. Daryl Hall and John Oates, Pet Shop Boys, Duran Duran, Night Ranger, Survivor, Noel, Jon Astley, Ivan Neville and Luther Vandross all debut in Hit Tracer Tracks "Newcomers."

The Beach Boys

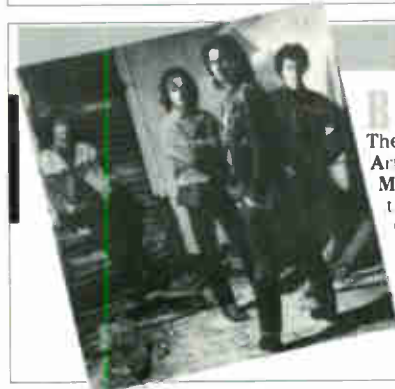


MOST PLAYED/ROCK RADIO

U2 continues to lead the pack in the Rock Radio arena, and by a healthy margin! The 1,113 plays garnered by "Desire" out-distanced the nearest competitor by over 350 plays. Def Leppard holds at #2 and Steve Winwood remains static at #3. Tommy Conwell continues to grow, now at #4, while Bad Company goes top five. INXS, Little Feat, Eddie Money and The Bunburys continue to gain airplay in the top 10. Eddie Money is especially noteworthy, exploding #28-9. The Rock Radio chart sees several new entries this week, lead by Randy Newman at #20, .38 Special at #25, Dickey Betts at #29, Bon Jovi ("Born To Be My Baby") at #30, Edie Brickell at #31, Midnight Oil at #35 and Jon Astley, Vixen and The Gregg Allman Band at #38, #39 and #40 respectively. *Nighttime airplay* is lead by U2, Bon Jovi, Def Leppard, Tommy Conwell, Bad Company and Cinderella.

MOST PLAYED/ADULT CONTEMPORARY

Taylor Dayne graces A/C airwaves with the most played track for the second consecutive week as "I'll Always Love You" rolls up 1,281 plays and a reach index of 23.79 million. Peter Cetera shows no signs of letting up, still a solid #2, just 21 plays from the top spot. Phil Collins moves to within striking distance, just 77 plays off the pace, while "Groovy Kind Of Love" scores the highest reach index of the pack, 24.01 million. Glenn Frey moves to #4, The Beach Boys jump #10-7, Whitney Houston #11-9, and Steve Winwood lands at #10. Other artists gaining this week include Rod Stewart, Breathe, Kenny Rogers, Natalie Cole, Livingston Taylor, UB40, Elton John, The Four Tops, Michael Bolton, Sade, Cheap Trick and Kylie Minogue. New entries are garnered by Anita Baker, Chicago and Boy Meets Girl. Chicago scored *Most Upward Movement* honors with "Look Away."



MOST PLAYED/CROSSOVERS

Based on the strength of multi-format exposure and airplay, Phil Collins lands in the top spot on the *Overall Tracer Tracks* list for the second consecutive week. The top 10 rounds out with Peter Cetera, Def Leppard, INXS, Glenn Frey and U2. Artists growing quickly include Information Society, Whitney Houston, Kylie Minogue, Eddie Money, Elton John, Little Feat and Chicago. Phil Collins leads the *Hit A/C* chart, followed by Taylor Dayne, UB40, The Beach Boys, Peter Cetera, Bobby McFerrin, Rick Astley, Steve Winwood, Glenn Frey and New Edition. On the *Hit Rock* chart, UB40 continues to lead the way, followed by Def Leppard, Collins, INXS, Winwood, U2, McFerrin, Escape Club, Bon Jovi and Rod Stewart. The *Hit Urban* top 10 includes, in order, Taylor Dayne, New Edition, Bobby Brown, Whitney Houston, Brenda K. Starr, Terence Trent D'Arby, Jeffrey Osborne, The Four Tops, Tracie Spencer and Anita Baker.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

| | | |
|---------------|------------------------|-----------|
| DURAN DURAN | I Don't Want Your Love | Capitol |
| HALL & OATES | Downtown Life | Arista |
| PET SHOP BOYS | Domino Dancing | EMI |
| VAN HALEN | Finish What Ya Started | WB |
| WAS (NOT WAS) | Spy In The House Of Lo | Chrysalis |

Rock Radio

| | | |
|--------------------|-------------------------|------------|
| .38 SPECIAL | Rock & Roll Strategy | A&M |
| BON JOVI | Born To Be My Baby | Mercury/PG |
| TOM COCHRANE & RED | Big League | RCA |
| DICKEY BETTS BAND | Rock Bottom | Epic |
| RANDY NEWMAN | It's Money That Matters | Reprise |

Adult Contemporary

| | | |
|-------------------|--------------------------------|----------|
| CHICAGO | Look Away | Reprise |
| ANITA BAKER | Giving You The Best That I Got | Elektra |
| ELTON JOHN | A Word In Spanish | MCA |
| UB40 | Red Red Wine | A&M |
| LIVINGSTON TAYLOR | Loving Arms | Critique |

Determined by increase in RANK

MMR HIT TRACER TRACKS NEWCOMER DEBUT!

RECORD TO WATCH: GAVIN!
(Both Top 40 and Alternative)

Early Action At:
 KRBE ADD #39 KOY-FM 25-18 (HOT)
 KK8Q ADD KITS 22-18
 KZZP ADD KXYQ
 WGH ADD KATD
 WPFM ADD KOZE
 KTRS ADD KZFN

Also Playing On: B96 & KK8Q!

Video on MTV!



Duranduran



I

the powerful

new single from

the forthcoming album

BIG THING!

Produced by Duranduran, Jonathan Elias & Daniel Abraham
Management: Peter Rudge

Capitol

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DON'T

WANT

YOUR

LOVE



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| DAYPART CHARTS ROCK RADIO | 32 | Charts based upon the combined 6am-7pm dayparts, and the 7pm-midnight daypart. |
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| NATIONAL SAMPLE HOURS | 40 | A unique section that provides one hour capsules of actual music mixes from a few of our monitored radio stations, chosen at random, weekly. Sample hours include the HIT RADIO, ROCK RADIO, and ADULT CONTEMPORARY formats. |
| MONDAY MORNING FOREPLAY | 42 | What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed. |
| MARKETS MONITORED | | MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C. |

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:



Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.



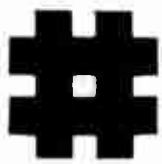
Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.



SELLING 12" IN AMERICA 3 WEEKS RUNNING!

SWEET SENSATION "Never Let You Go"

MMR HIT TRACER TRACKS ³⁶ ³⁴

REACH INDEX 10.86 MILLION THIS WEEK!

| | | |
|----------------|------------------|------------|
| KWOD ADD | HOT97 10-7 (HOT) | KXX106 #32 |
| KMEL 7-2 (HOT) | HOT97.7 12-8 | KRQ 37-34 |
| WTIC ADD #35 | PWR96 14-12 | WAEB |
| FM102 #11 | PWR106 20-17 | WNNK |
| KITY 27-24 | WPGC #27 | WRCK |
| KRBE 39-34 | KMGX 14-10 (HOT) | WBBQ |
| WXKS | WFLY #11 (HOT) | KTUX |
| KTFM | HOT105 26-15 | I94 |
| KKLQ | B93 30-28 | KWTX |

AND MORE!

ALSO PLAYING ON: KIIS, KSAQ, KWSS, WKSS, HOT103!!!



SELLING RAP ALBUM IN WEA HISTORY!

J . J . F A D "Way Out"

**MMR HIT TRACER TRACKS
NEWCOMER!**

18% PLAY INCREASE THIS WEEK!

| | |
|----------------|---------------------|
| Z93 ADD #5 | KTFM |
| PWR106 ADD #28 | FM102 |
| KCAQ ADD | HOT97.7 22-18 (HOT) |
| KZOZ ADD | WPGC 25-22 |
| KISS 17-14 | KMGX #13 |
| G105 #21 | KLUC 22-19 (HOT) |
| KZZP #23 | KXX106 23-20 |
| KITY 35-29 | Z102 26-20 |
| PWR99 34-31 | K106 31-29 |
| WHYT DEBUT #23 | KYRK 40-37 |
| KMEL DEBUT #29 | Y106 DEBUT #27 |
| WKXS | WFLY |
| WEGX | WYCR |
| WNVZ | AND MORE!! |

ALSO PLAYING ON: KWSS & WNCI!

FROM *SUPERSONIC* — THE ALBUM!



R&B RECORD IN AMERICA!

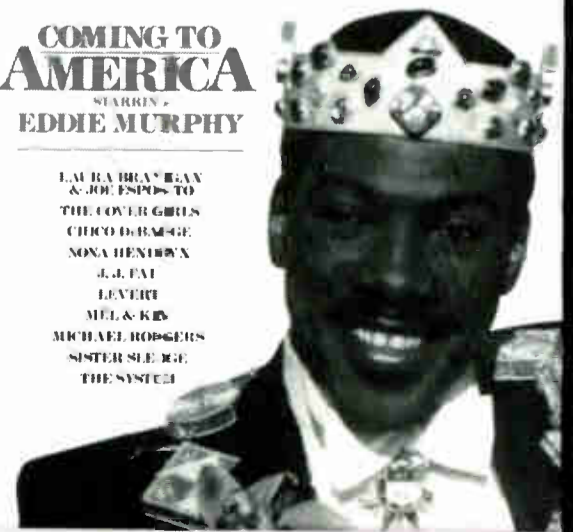
L E V E R T "Addicted To You"

EARLY HIT PLAY AT —
WPGC! KITY! WQUE!
KKQV!

**COMING TO
AMERICA**
STARRING
EDDIE MURPHY

L.A. BRAYNEAN
& JOE ESPINOZA
THE COVER GIRLS
CHICO DEBARGE
NONA BENTON
J.J. FAT
LEVERT
MEL & KIB
MICHAEL ROBERTS
SISTER SLEDGE
THE SYSTEM

FROM THE SOUND TRACK —
COMING TO AMERICA!



HIT RADIO

TRACER TRACKS

| 9/12/88 | 9/19/88 | 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL | # PLAYS | REACH INDEX IN MILLIONS |
|-------------|---------|---------|---------|----------------------|--------------------------------|------------|---------|-------------------------|
| 1 | 1 | 1 | ↑ | UB40 | Red Red Wine | A&M | 2737 | 77.04 |
| 18 | 8 | 2 | ↑ | PHIL COLLINS | Groovy Kind Of Love | Atlantic | 2338 | 65.60 |
| 5 | 4 | 3 | ↑ | TAYLOR DAYNE | I'll Always Love You | Arista | 2044 | 57.71 |
| 38 | 31 | 16 | ↑ | BEACH BOYS | Kokomo | Elektra | 1981 | 47.40 |
| 12 | 10 | 6 | ↑ | INFORMATION SOCIETY | What's On Your Mind | T.Boy/Repr | 1827 | 48.39 |
| 8 | 6 | 7 | ↑ | DEF LEPPARD | Love Bites | Mercury/PG | 1722 | 38.92 |
| 4 | 5 | 4 | 7 | NEW EDITION | If It Isn't Love | MCA | 1715 | 53.95 |
| 16 | 13 | 9 | ↑ | BOBBY BROWN | Don't Be Cruel | MCA | 1631 | 43.41 |
| 7 | 7 | 8 | ↑ | CHEAP TRICK | Don't Be Cruel | Epic | 1603 | 39.07 |
| 17 | 15 | 13 | ↑ | ERASURE | Chains Of Love | Sire/Repri | 1526 | 39.02 |
| 23 | 20 | 15 | ↑ | ESCAPE CLUB | Wild, Wild West | Atlantic | 1519 | 33.04 |
| 21 | 19 | 14 | ↑ | INXS | Never Tear Us Apart | Atlantic | 1421 | 28.19 |
| 14 | 12 | 11 | 13 | PETER CETERA | One Good Woman | WB | 1337 | 28.40 |
| 19 | 17 | 10 | 14 | STEVE WINWOOD | Don't You Know What The Night | Virgin | 1330 | 28.76 |
| 31 | 25 | 20 | ↑ | KYLIE MINOGUE | The Loco-Motion | Geffen | 1316 | 39.26 |
| 20 | 21 | 18 | ↑ | ROD STEWART | Forever Young | WB | 1043 | 22.79 |
| — | 14 | 19 | ↑ | BON JOVI | Bad Medicine | Mercury/PG | 1036 | 23.18 |
| 30 | 28 | 24 | ↑ | WHITNEY HDUSTON | One Moment In Time | Arista | 973 | 28.32 |
| 32 | 29 | 25 | ↑ | GIANT STEPS | Another Lover | A&M | 917 | 22.80 |
| 22 | 22 | 21 | ↑ | GLENN FREY | True Love | MCA | 784 | 15.44 |
| 36 | 35 | 31 | ↑ | WILL TO POWER | Baby, I Love Your Way/Freebird | Epic | 770 | 16.85 |
| — | — | 22 | ↑ | U2 | Desire | Island | 770 | 15.56 |
| 26 | 24 | 23 | ↑ | BRENDA K. STARR | What You See Is What You Get | MCA | 742 | 20.80 |
| 24 | 23 | 26 | ↑ | JOAN JETT & BLACKHEA | I Hate Myself For Loving You | CBS Assoc. | 721 | 15.37 |
| 35 | 32 | 28 | ↑ | WHEN IN ROME | The Promise | Virgin | 658 | 19.66 |
| 34 | 33 | 30 | ↑ | TERENCE TRENT D'ARBY | Dance Little Sister | Columbia | 609 | 16.30 |
| 40 | 34 | 32 | ↑ | BREATHE | How Can I Fall | A&M | 609 | 13.21 |
| 27 | 27 | 27 | 28 | POISON | Fallen Angel | Enigma/Cap | 602 | 14.39 |
| 33 | 36 | 33 | ↑ | BASIA | Time And Tide | Epic | 476 | 8.95 |
| New Entry ✓ | | | ↑ | CHICAGD | Look Away | Reprise | 406 | 8.46 |
| New Entry ✓ | | | ↑ | KIM WILDE | You Came | MCA | 378 | 14.60 |
| — | 39 | 38 | ↑ | CINDERELLA | Don't Know What You Got (Till) | Mercury/PG | 357 | 6.16 |
| — | 38 | 39 | ↑ | JEFFREY OSBORNE | She's On the Left | A&M | 350 | 12.49 |
| — | 40 | 36 | ↑ | SWEET SENSATION | Never Let You Go | Atco | 343 | 10.68 |
| — | — | 35 | ↑ | DEPECHE MODE | Strangelove | Sire/WB | 343 | 8.39 |
| New Entry ✓ | | | ↑ | BOY MEETS GIRL | Waiting For A Star To Fall | RCA | 343 | 6.39 |
| New Entry ✓ | | | ↑ | GEORGE MICHAEL | Kissing A Fool | Columbia | 301 | 7.14 |
| 37 | 37 | 34 | 38 | FOUR TOPS | Indestructible | Arista | 280 | 6.01 |
| New Entry ✓ | | | ↑ | SAFIRE | Boy I've Been Told | Cutt/Merc | 273 | 11.35 |
| New Entry ✓ | | | ↑ | TRACIE SPENCER | Symptoms Of True Love | Capitol | 273 | 11.18 |

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

| ARTIST | TITLE | LABEL | # PLAYS | INCREASE PERCENTAGE |
|-------------------|------------------------------------|------------|---------|---------------------|
| EUROPE | Superstitious | Epic | 273 | — |
| ANITA BAKER | Giving You The Best That I Got | Elektra | 259 | — |
| ELTON JOHN | A Word In Spanish | MCA | 245 | 52% |
| VAN HALEN | Finish What Ya Started | WB | 245 | 150% |
| WAS (NOT WAS) | Spy In The House Of Love | Chrysalis | 238 | 161% |
| EDDIE MONEY | Walk On Water | Columbia | 231 | 135% |
| ✓ HALL & OATES | Downtown Life | Arista | 217 | — |
| ROB BASE | It Takes Two | Profile | 210 | 3% |
| ✓ PET SHOP BOYS | Domino Dancing | EMI | 203 | — |
| ✓ DURAN DURAN | I Don't Want Your Love | Capitol | 196 | — |
| DENIECE WILLIAMS | I Can't Wait | Columbia | 189 | — |
| STEVIE B | Stop The Love | LMR | 189 | 28% |
| JJ FAD | Way Out | Ruthless | 182 | 18% |
| RHYTHM CORPS | Common Ground | Pasha/CBS | 182 | 36% |
| 10,000 MANIACS | What's The Matter Here? | Elektra | 175 | — |
| L'TRIMM | Cars With The Boom | Atlantic | 175 | 4% |
| HOLLY KNIGHT | Heart Don't Fail Me Now | Columbia | 168 | 4% |
| KARYN WHITE | The Way You Love Me | WB | 154 | 22% |
| ROBERT PALMER | Early In The Morning | EMI | 154 | 15% |
| NU SHOOZ | Are You Looking For Someone Nu | Atlantic | 147 | — |
| JOHNNY O | Fantasy Girl | Micmac | 126 | 12% |
| ✓ NIGHT RANGER | I Did It For Love | MCA | 126 | — |
| ✓ SURVIVOR | Didn't Know It Was Love | Scotti Bro | 119 | — |
| CANDI | Dancing Under A Latin Moon | IRS/MCA | 119 | — |
| ✓ NOEL | Out Of Time | 4th/B'way | 112 | — |
| ✓ JON ASTLEY | Put This Love To The Atlantic Test | Atlantic | 112 | — |
| ✓ IVAN NEVILLE | Not Just Another Girl | Polydor | 112 | — |
| ✓ LUTHER VANDROSS | Any Love | Epic | 105 | 50% |
| TRANSVISION VAMP | Tell That Girl To Shut Up | Uni/MCA | 105 | — |
| ✓ ALE | I Wanna Know | Nu Zone | 98 | — |
| GOOD QUESTION | Got A New Love | Paisley Pk | 98 | 27% |
| VIXEN | Edge Of A Broken Heart | EMI | 98 | 27% |

HOTTEST RECURRENTS

| 10/3/88 | ARTIST | TITLE | LABEL |
|---------|----------------------|-------------------------------|----------|
| 1 | BOBBY MCFERRIN | Don't Worry, Be Happy | EMI |
| 2 | ROBERT PALMER | Simply Irresistible | EMI |
| 3 | NEW KIOS ON THE BLOC | Please Don't Go Girl | Columbia |
| 4 | GUNS N' ROSES | Sweet Child O' Mine | Geffen |
| 5 | RICK ASTLEY | It Would Take A Strong Strong | RCA |
| 6 | KENNY LOGGINS | Nobody's Fool | Columbia |
| 7 | RICHARD MARX | Hold On To The Nights | EMI |
| 8 | BREATHE | Hands To Heaven | A&M |
| 9 | VAN HALEN | When It's Love | WB |
| 10 | CHICAGO | I Don't Wanna Live W/out Your | Reprise |

MOST UPWARD MOVEMENT

NATIONAL

| ARTIST | TITLE | LABEL |
|-------------|------------------------|---------|
| DURAN DURAN | I Don't Want Your Love | Capitol |

EAST

| | | |
|-------------|------------------------|---------|
| DURAN DURAN | I Don't Want Your Love | Capitol |
|-------------|------------------------|---------|

WEST

| | | |
|-------------|------------------------|---------|
| DURAN DURAN | I Don't Want Your Love | Capitol |
|-------------|------------------------|---------|

SOUTH

| | | |
|----------------|----------------|----------|
| GEORGE MICHAEL | Kissing A Fool | Columbia |
|----------------|----------------|----------|

MIDWEST

| | | |
|----------|-------------------------|------------|
| SURVIVOR | Didn't Know It Was Love | Scotti Bro |
|----------|-------------------------|------------|

USERS GUIDE. Calculated and determined by increases in RANK over previous week.

HIT RADIO — DAYPART CHART

6AM-7PM

| 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL |
|---------|---------|----------------------|--------------------------------|------------|
| 1 | ↑ | UB40 | Red Red Wine | A&M |
| 3 | ↑ | PHIL COLLINS | Groovy Kind Of Love | Atlantic |
| 2 | 3 | TAYLOR DAYNE | I'll Always Love You | Arista |
| 12 | ↑ | BEACH BOYS | Kokomo | Elektra |
| 6 | ↑ | INFORMATION SOCIETY | What's On Your Mind | T.Boy/Repr |
| 5 | 6 | NEW EDITION | If It Isn't Love | MCA |
| 9 | ↑ | CHEAP TRICK | Don't Be Cruel | Epic |
| 11 | ↑ | BOBBY BROWN | Don't Be Cruel | MCA |
| 7 | 9 | STEVE WINWOOD | Don't You Know What The Night | Virgin |
| 8 | 10 | PETER CETERA | One Good Woman | WB |
| 15 | ↑ | ERASURE | Chains Of Love | Sire/Repri |
| 14 | ↑ | INXS | Never Tear Us Apart | Atlantic |
| 19 | ↑ | ESCAPE CLUB | Wild, Wild West | Atlantic |
| 13 | 14 | DEF LEPPARD | Love Bites | Mercury/PG |
| 20 | ↑ | WHITNEY HOUSTON | One Moment In Time | Arista |
| 21 | ↑ | KYLIE MINOGUE | The Loco-Motion | Geffen |
| 16 | 17 | ROD STEWART | Forever Young | WB |
| 24 | ↑ | GIANT STEPS | Another Lover | A&M |
| 18 | 19 | GLENN FREY | True Love | MCA |
| 26 | ↑ | WILL TO POWER | Baby, I Love Your Way/Freebird | Epic |
| 22 | ↑ | BRENDA K. STARR | What You See Is What You Get | MCA |
| 27 | ↑ | BREATHE | How Can I Fall | A&M |
| 25 | ↑ | WHEN IN ROME | The Promise | Virgin |
| 29 | ↑ | BASIA | Time And Tide | Epic |
| 23 | 25 | U2 | Desire | Island |
| 30 | ↑ | TERENCE TRENT D'ARBY | Dance Little Sister | Columbia |
| 33 | ↑ | JOAN JETT & BLACKHEA | I Hate Myself For Loving You | CBS Assoc. |
| 32 | ↑ | BON JOVI | Bad Medicine | Mercury/PG |
| — | ↑ | CHICAGO | Look Away | Reprise |
| 40 | ↑ | KIM WILDE | You Came | MCA |
| 36 | ↑ | JEFFREY OSBORNE | She's On the Left | A&M |
| 37 | ↑ | BOY MEETS GIRL | Waiting For A Star To Fall | RCA |
| 35 | ↑ | SWEET SENSATION | Never Let You Go | Atco |
| 34 | ↑ | ANITA BAKER | Giving You The Best That I Got | Elektra |
| 31 | 35 | FOUR TOPS | Indestructible | Arista |
| — | ↑ | GEORGE MICHAEL | Kissing A Fool | Columbia |
| — | ↑ | ELTON JOHN | A Word In Spanish | MCA |
| — | ↑ | SAFIRE | Boy I've Been Told | Cutt/Merc |
| 38 | 39 | POISON | Fallen Angel | Enigma/Cap |
| — | ↑ | DEPECHE MODE | Strangelove | Sire/WB |

7PM-MIDNIGHT

| 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL |
|---------|---------|----------------------|--------------------------------|------------|
| 1 | ↑ | UB40 | Red Red Wine | A&M |
| 3 | ↑ | DEF LEPPARD | Love Bites | Mercury/PG |
| 2 | 3 | BON JOVI | Bad Medicine | Mercury/PG |
| 4 | ↑ | INFORMATION SOCIETY | What's On Your Mind | T.Boy/Repr |
| 10 | ↑ | PHIL COLLINS | Groovy Kind Of Love | Atlantic |
| 5 | 6 | ESCAPE CLUB | Wild, Wild West | Atlantic |
| 7 | ↑ | BOBBY BROWN | Don't Be Cruel | MCA |
| 23 | ↑ | BEACH BOYS | Kokomo | Elektra |
| 6 | 9 | NEW EDITION | If It Isn't Love | MCA |
| 17 | ↑ | KYLIE MINOGUE | The Loco-Motion | Geffen |
| 9 | 11 | ERASURE | Chains Of Love | Sire/Repri |
| 11 | 12 | CHEAP TRICK | Don't Be Cruel | Epic |
| 12 | 13 | INXS | Never Tear Us Apart | Atlantic |
| 8 | 14 | POISON | Fallen Angel | Enigma/Cap |
| 16 | ↑ | TAYLOR DAYNE | I'll Always Love You | Arista |
| 15 | 16 | JOAN JETT & BLACKHEA | I Hate Myself For Loving You | CBS Assoc. |
| 18 | ↑ | U2 | Desire | Island |
| 25 | ↑ | PETER CETERA | One Good Woman | WB |
| 21 | ↑ | STEVE WINWOOD | Don't You Know What The Night | Virgin |
| 26 | ↑ | GIANT STEPS | Another Lover | A&M |
| 20 | 21 | BRENDA K. STARR | What You See Is What You Get | MCA |
| 22 | ↑ | TERENCE TRENT D'ARBY | Dance Little Sister | Columbia |
| 24 | ↑ | ROD STEWART | Forever Young | WB |
| 32 | ↑ | WILL TO POWER | Baby, I Love Your Way/Freebird | Epic |
| 31 | ↑ | CINDERELLA | Don't Know What You Got (Till) | Mercury/PG |
| 29 | ↑ | WHEN IN ROME | The Promise | Virgin |
| 30 | ↑ | GLENN FREY | True Love | MCA |
| 28 | ↑ | DEPECHE MODE | Strangelove | Sire/WB |
| 35 | ↑ | JJ FAD | Way Out | Ruthless |
| 33 | ↑ | EUROPE | Superstitious | Epic |
| 34 | ↑ | ROB BASE | It Takes Two | Profile |
| 36 | ↑ | L'TRIMM | Cars With The Boom | Atlantic |
| 37 | ↑ | WHITNEY HOUSTON | One Moment In Time | Arista |
| 38 | ↑ | BREATHE | How Can I Fall | A&M |
| — | ↑ | KIM WILDE | You Came | MCA |
| — | ↑ | VAN HALEN | Finish What Ya Started | WB |
| — | ↑ | CHICAGO | Look Away | Reprise |
| — | ↑ | SWEET SENSATION | Never Let You Go | Atco |
| — | ↑ | JEFFREY OSBORNE | She's On the Left | A&M |
| — | ↑ | WAS (NOT WAS) | Spy In The House Of Love | Chrysalis |

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

September 27, 1988



AN OPEN LETTER TO RADIO FROM SUNNY JOE WHITE, PROGRAM DIRECTOR/WXKS

Dear Programmers:

Last Christmas I got a phone call from a kid who called me to make his Christmas wish. The kid sounded so unhappy I had to ask what's the matter. I have never been so disturbed by a phone call. People in the audience heard the phone call and many called to ask what's the matter here with this kid being so depressed at Christmas time.

To think that a listener of ours could be suffering from child abuse had never crossed my mind. We're on the air having fun and it never crossed my mind that a child could be suffering from abuse. It was tough realizing his only real friend and comfort comes from the radio.

The KISS listeners called in to help give this kid his wish for Christmas and I offered the phone number to the local child abuse help lines.

10,000 Maniacs' song "What's The Matter Here" sings about child abuse. It might help some kid feel that he's not the only kid being abused and there is help out of an abused situation if he hears the song.

At CHR radio we play a lot of music that carries a fun message. Let's allow the audience to be the decision maker on 10,000 Maniacs. The record is so strong I had to write to all my fellow programmers and ask "What's The Matter Here?"

Sincerely,


Sunny Joe White
Program Director

P.S. "What's The Matter Here" is top 5 in research and sales at KISS-108.

10,000 MANIACS
"WHAT'S THE MATTER HERE?"
From the *In My Tribe* album

SOON TO BE PLATINUM!

Produced by Peter Asher
Management: Peter Leak



**We're committed...on Elektra Cassettes,
Compact Discs and Records.**

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HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

| | | | | |
|--|--|---|--|--|
| UB40 1 Red Red Wine A&M WHTZ-FM 6.68 WWPR-FM 5.49 KIIS-FM 3.50 WYTZ-FM 3.23 WBBM-FM 3.08 KPWR-FM 2.56 WQHT-FM 2.29 KKBO-FM 1.76 WRBQ-FM 1.72 KRBE-FM 1.58 | DEF LEPPARD 6 Love Bites Mercury/PG WYTZ-FM 3.53 WHTZ-FM 3.34 WWPR-FM 1.57 KKBO-FM 1.51 KIIS-FM 1.40 KEGL-FM 1.27 KHYY-FM 1.13 WLLOL-FM 1.09 WBZZ-FM 1.06 KITV-FM 1.01 | ESCAPE CLUB 11 Wild, Wild West Atlantic KIIS-FM 2.10 WBZZ-FM 1.86 KPWR-FM 1.71 KHYY-FM 1.70 WZOU-FM 1.43 WCZY-FM 1.26 WTIC-FM 1.26 WEGX-FM 1.13 KRXY-FM 0.98 KRBE-FM 0.95 | ROD STEWART 16 Forever Young WB WRBQ-FM 1.72 WZOU-FM 1.43 WXKS-FM 1.40 KEGL-FM 1.27 WEGX-FM 1.13 WPRO-FM 1.09 WBZZ-FM 1.06 WEZB-FM 1.03 WLLOL-FM 0.87 KHTR-FM 0.83 | WILL TO POWER 21 Baby, I Love Your Way/Freebird Epic KIIS-FM 2.80 KZZP-FM 1.13 KPWR-FM 0.85 WHYI-FM 0.77 KKRZ-FM 0.76 KKLO-FM 0.70 WLLOL-FM 0.65 WPOW-FM 0.64 WBBM-FM 0.62 WEZB-FM 0.59 |
| PHIL COLLINS 2 Groovy Kind Of Love Atlantic WHTZ-FM 8.90 WWPR-FM 3.92 WYTZ-FM 3.23 KIIS-FM 2.80 WBBM-FM 2.46 WEGX-FM 2.27 WRBQ-FM 1.72 WBZZ-FM 1.60 WLLOL-FM 1.52 KKLO-FM 1.40 | NEW EDITION 7 If It Isn't Love MCA KPWR-FM 5.98 WWPR-FM 3.92 WHTZ-FM 3.34 WBBM-FM 2.46 WQHT-FM 2.29 KIIS-FM 2.10 WYTZ-FM 2.06 WHYI-FM 1.74 WBZZ-FM 1.60 WEGX-FM 1.51 | INXS 12 Never Tear Us Apart Atlantic KIIS-FM 2.10 WEGX-FM 1.89 KRBE-FM 1.58 WXKS-FM 1.40 KHYY-FM 1.32 WBZZ-FM 1.06 KKBO-FM 1.01 KEGL-FM 0.91 WYTZ-FM 0.88 KRXY-FM 0.84 | BON JOVI 17 Bad Medicine Mercury/PG WHTZ-FM 2.23 KRBE-FM 1.26 WEGX-FM 1.13 KKBO-FM 1.01 WBZZ-FM 0.80 WOFX-FM 0.81 KHYY-FM 0.76 KIIS-FM 0.70 WXKS-FM 0.70 WTIC-FM 0.63 | U2 22 Desire Island KHYY-FM 1.13 WHTZ-FM 1.11 KKBO-FM 1.01 WOFX-FM 0.97 KZZP-FM 0.76 WEGX-FM 0.76 KIIS-FM 0.70 WMMS-FM 0.65 WNVZ-FM 0.64 WGH-FM 0.59 |
| TAYLOR DAYNE 3 I'll Always Love You Arista WHTZ-FM 5.57 WWPR-FM 5.49 KPWR-FM 3.42 WQHT-FM 3.05 WBBM-FM 2.46 KIIS-FM 2.10 WYTZ-FM 2.06 WEGX-FM 1.89 WPRO-FM 1.64 WBZZ-FM 1.33 | BOBBY BROWN 8 Don't Be Cruel MCA KIIS-FM 3.50 KPWR-FM 2.56 WBBM-FM 2.46 WQHT-FM 2.29 WYTZ-FM 1.76 WWPR-FM 1.57 WHYI-FM 1.52 WXKS-FM 1.40 KMEL-FM 1.34 WTIC-FM 1.26 | PETER CETERA 13 One Good Woman WB WEGX-FM 1.89 WPRO-FM 1.64 WWPR-FM 1.57 WHTZ-FM 1.11 KRBE-FM 0.95 WBLI-FM 0.92 KOWB-FM 0.90 WCZY-FM 0.84 WNCI-FM 0.84 WKSE-FM 0.76 | WHITNEY HOUSTON 18 One Moment In Time Arista WWPR-FM 2.35 KIIS-FM 2.10 WEGX-FM 1.89 WQHT-FM 1.53 WBBM-FM 1.23 WHTZ-FM 1.11 WHYI-FM 1.09 WBZZ-FM 1.06 WTIC-FM 1.05 WXKS-FM 1.05 | BRENDA K. STARR 23 What You See Is What You Get MCA WYTZ-FM 2.35 WQHT-FM 2.29 WWPR-FM 1.57 WBBM-FM 1.54 KPWR-FM 0.85 WCZY-FM 0.84 WAPW-FM 0.77 KKBO-FM 0.76 KYUU-FM 0.64 WTIC-FM 0.63 |
| BEACH BOYS 4 Kokomo Elektra WHTZ-FM 3.34 KIIS-FM 2.80 WBBM-FM 2.77 WRBQ-FM 1.72 KZZP-FM 1.70 WEGX-FM 1.51 KEGL-FM 1.46 WPRO-FM 1.37 WBZZ-FM 1.33 WAVA-FM 1.27 | CHEAP TRICK 9 Don't Be Cruel Epic KPWR-FM 2.56 WBZZ-FM 2.39 WYTZ-FM 2.35 WHTZ-FM 2.23 WPRO-FM 1.64 WWPR-FM 1.57 WBBM-FM 1.54 KIIS-FM 1.40 WEGX-FM 1.13 KPLZ-FM 1.05 | STEVE WINWOOD 14 Don't You Know What The Night Virgin WWPR-FM 2.35 WEGX-FM 1.89 WZOU-FM 1.43 KIIS-FM 1.40 WXKS-FM 1.40 WBZZ-FM 1.33 WPRO-FM 1.09 WTIC-FM 1.05 KUBE-FM 0.91 KPLZ-FM 0.88 | GIANT STEPS 19 Another Lover A&M KPWR-FM 2.56 KRBE-FM 1.89 WQHT-FM 1.53 WTIC-FM 0.84 WBZZ-FM 0.80 WDFX-FM 0.81 WAPW-FM 0.77 KKBO-FM 0.76 WEGX-FM 0.76 WZOU-FM 0.71 | JOAN JETT & BLACKHEA 24 I Hate Myself For Loving You CBS Assoc. KIIS-FM 2.10 WHTZ-FM 1.11 WDFX-FM 0.97 WBZZ-FM 0.80 KRBE-FM 0.63 WYTZ-FM 0.59 KZZP-FM 0.57 KKBO-FM 0.50 WLLOL-FM 0.43 WMMS-FM 0.43 |
| INFORMATION SOCIETY 5 What's On Your Mind T.Boy/Repr KIIS-FM 4.20 WQHT-FM 3.82 KPWR-FM 3.42 WEGX-FM 1.51 WPRO-FM 1.37 WBZZ-FM 1.33 KKBO-FM 1.26 KRBE-FM 1.26 WTIC-FM 1.26 KPLZ-FM 1.23 | ERASURE 10 Chains Of Love Sire/Repr KIIS-FM 4.90 WQHT-FM 3.05 KPWR-FM 2.56 KRBE-FM 1.89 WBZZ-FM 1.86 KEGL-FM 1.64 KKBO-FM 1.51 WLLOL-FM 0.87 KRXY-FM 0.84 WCZY-FM 0.84 | KYLIE MINOGUE 15 The Loco-Motion Geffen WHTZ-FM 4.45 WWPR-FM 3.92 WYTZ-FM 2.65 WQHT-FM 2.29 WBBM-FM 1.54 WEGX-FM 1.51 KKBO-FM 1.26 WAPW-FM 1.08 KHYY-FM 0.95 KPWR-FM 0.85 | GLENN FREY 20 True Love MCA WPRO-FM 1.37 WEGX-FM 1.13 WCZY-FM 1.05 WRBQ-FM 1.03 WYTZ-FM 0.88 WYHY-FM 0.67 WTIC-FM 0.63 WBLI-FM 0.62 WKRO-FM 0.53 KPLZ-FM 0.53 | WHEN IN ROME 25 The Promise Virgin KPWR-FM 3.42 KIIS-FM 2.80 WQHT-FM 1.53 KKBO-FM 1.51 KRBE-FM 1.26 KHYY-FM 1.13 KYUU-FM 0.81 KEGL-FM 0.73 WZOU-FM 0.71 KKLO-FM 0.70 |

HEAVIEST SATURATION (HIT RADIO) — Continued

| | | | | |
|---|---|---|--|--|
| TERENCE TRENT D'ARBY 26 Dance Little Sister Columbia KPWR-FM 2.56 KRBE-FM 1.26 WBBM-FM 1.23 WEGX-FM 1.13 WHYT-FM 1.09 WCZY-FM 1.05 WQHT-FM 0.76 WYTZ-FM 0.59 KPLZ-FM 0.53 WBLI-FM 0.46 | BASIA 29 Time And Tide Epic WYHY-FM 0.67 WZGC-FM 0.67 KRBE-FM 0.63 WTIC-FM 0.63 KPLZ-FM 0.53 WOXI-FM 0.50 KCPX-FM 0.39 KHYI-FM 0.38 KKRZ-FM 0.38 WXKS-FM 0.35 | CINDERELLA 32 Don't Know What You Got (Till) Mercury/PG KKBO-FM 1.01 WGH-FM 0.50 WNVZ-FM 0.46 WNCI-FM 0.42 WEGX-FM 0.38 KEGL-FM 0.36 WRBQ-FM 0.34 KQKS-FM 0.28 WZOU-FM 0.24 WLLO-FM 0.22 | DEPECHE MODE 35 Strangelove Sire/WB KIIS-FM 1.40 KRBE-FM 1.26 KKBO-FM 1.01 KPWR-FM 0.85 WAPW-FM 0.46 WEGX-FM 0.38 KWOD-FM 0.32 WBCY-FM 0.25 WLLO-FM 0.22 | FOUR TOPS 38 Indestructible Arista KPWR-FM 0.85 WCZY-FM 0.84 WAPW-FM 0.77 WZOU-FM 0.48 KPLZ-FM 0.35 KISN-FM 0.34 KCPX-FM 0.29 KRXY-FM 0.28 WPRO-FM 0.27 KKRZ-FM 0.25 |
| BREATHE 27 How Can I Fall A&M KIIS-FM 2.10 WEGX-FM 1.13 KKLO-FM 0.70 KKRZ-FM 0.63 KRXY-FM 0.56 KUBE-FM 0.55 WBZZ-FM 0.53 KWOD-FM 0.50 WEZB-FM 0.44 WLLO-FM 0.43 | CHICAGO 30 Look Away Reprise KHYI-FM 0.95 KKRZ-FM 0.63 WTIC-FM 0.63 KRXY-FM 0.56 KPLZ-FM 0.53 KCPX-FM 0.49 WYHY-FM 0.45 WCZY-FM 0.42 KEGL-FM 0.36 KUBE-FM 0.36 | JEFFREY OSBORNE 33 She's On the Left A&M KPWR-FM 2.56 WBBM-FM 1.54 WQHT-FM 1.53 WEGX-FM 1.13 WXKS-FM 1.05 WZOU-FM 0.95 WPRO-FM 0.82 KIIS-FM 0.70 WKRO-FM 0.67 WKSS-FM 0.44 | BOY MEETS GIRL 36 Waiting For A Star To Fall RCA WTIC-FM 0.84 WRBQ-FM 0.69 WAPW-FM 0.46 WLLO-FM 0.43 WCZY-FM 0.42 KKLO-FM 0.35 KPLZ-FM 0.35 KDWB-FM 0.34 WKPL-FM 0.34 KOY-FM 0.31 | SAFIRE 39 Boy I've Been Told Curt/Merc WQHT-FM 3.05 WBBM-FM 1.85 WPOW-FM 1.13 WHTZ-FM 1.11 KMEL-FM 1.01 KRBE-FM 0.95 KPWR-FM 0.85 WHQT-FM 0.36 KKLO-FM 0.35 KHQT-FM 0.34 |
| POISON 28 Fallen Angel Enigma/Cap WHTZ-FM 2.23 KRBE-FM 0.95 WPRO-FM 0.82 WDFX-FM 0.81 KIIS-FM 0.70 WYTZ-FM 0.59 KZZP-FM 0.57 WNVZ-FM 0.55 KKBO-FM 0.50 WLLO-FM 0.43 | KIM WILDE 31 You Came MCA KPWR-FM 5.12 WQHT-FM 1.53 WXKS-FM 1.40 WBZZ-FM 1.06 KMEL-FM 1.01 KIIS-FM 0.70 KHTR-FM 0.48 KOWB-FM 0.45 WXGT-FM 0.34 KCPX-FM 0.29 | SWEET SENSATION 34 Never Let You Go Atco KPWR-FM 2.56 WQHT-FM 1.53 KRBE-FM 1.26 KIIS-FM 0.70 KKLO-FM 0.70 WTIC-FM 0.63 KSFM-FM 0.59 WHQT-FM 0.55 KWOD-FM 0.38 WXKS-FM 0.35 | GEORGE MICHAEL 37 Kissing A Fool Columbia KIIS-FM 1.40 KZZP-FM 1.13 KMEL-FM 0.67 WBBM-FM 0.62 WZGC-FM 0.50 KTFM-FM 0.45 KOY-FM 0.39 WBSB-FM 0.38 KWSS-FM 0.28 KITY-FM 0.25 | TRACIE SPENCER 40 Symptoms Of True Love Capitol KPWR-FM 4.27 KMEL-FM 1.68 WEGX-FM 1.51 WXKS-FM 1.05 WHQT-FM 0.91 KUBE-FM 0.55 WPRO-FM 0.55 KSFM-FM 0.42 KKLO-FM 0.35 KTFM-FM 0.22 |

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Transvision Vamp

HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

EUROPE

Superstitious
Epic

| | |
|---------|------|
| WYHY-FM | 0.56 |
| KEGL-FM | 0.55 |
| WXKS-FM | 0.35 |
| WRBQ-FM | 0.34 |
| KKBO-FM | 0.25 |
| WZOU-FM | 0.24 |
| WMMS-FM | 0.22 |
| KPLZ-FM | 0.18 |
| KXXR-FM | 0.17 |
| WRNO-FM | 0.17 |

ANITA BAKER

Giving You The Best That I Got
Elektra

| | |
|---------|------|
| KMEL-FM | 1.01 |
| KIIS-FM | 0.70 |
| WHYT-FM | 0.43 |
| WCZY-FM | 0.42 |
| KKLQ-FM | 0.35 |
| WXKS-FM | 0.35 |
| WKTI-FM | 0.34 |
| WZGC-FM | 0.34 |
| WBBM-FM | 0.31 |
| KRXY-FM | 0.28 |

ELTON JOHN

A Word In Spanish
MCA

| | |
|---------|------|
| WTIC-FM | 0.84 |
| WEGX-FM | 0.76 |
| KKRZ-FM | 0.50 |
| WCZY-FM | 0.42 |
| KEGL-FM | 0.36 |
| KUBE-FM | 0.36 |
| KISN-FM | 0.34 |
| KRBE-FM | 0.32 |
| KCPX-FM | 0.29 |
| WYHY-FM | 0.22 |

VAN HALEN

Finish What Ya Started
WB

| | |
|---------|------|
| KHYI-FM | 0.76 |
| WBZZ-FM | 0.53 |
| KPLZ-FM | 0.35 |
| WYHY-FM | 0.34 |
| KKRZ-FM | 0.25 |
| KXXR-FM | 0.25 |
| WROQ-FM | 0.22 |
| KEGL-FM | 0.18 |
| WGH-FM | 0.17 |

WAS (NOT WAS)

Spy In The House Of Love
Chrysalis

| | |
|---------|------|
| KPWR-FM | 1.71 |
| WBBM-FM | 0.92 |
| WZGC-FM | 0.67 |
| KRBE-FM | 0.63 |
| WAPW-FM | 0.62 |
| KKLQ-FM | 0.53 |
| WTIC-FM | 0.42 |
| KISN-FM | 0.34 |
| KMEL-FM | 0.34 |
| KRXY-FM | 0.28 |

EDDIE MONEY

Walk On Water
Columbia

| | |
|----------|------|
| WMMS-FM | 0.65 |
| WLLOL-FM | 0.43 |
| WCZY-FM | 0.42 |
| WZPL-FM | 0.34 |
| KRXY-FM | 0.28 |
| WPRO-FM | 0.27 |
| WGH-FM | 0.25 |
| WKBO-FM | 0.25 |
| WZOU-FM | 0.24 |
| WROQ-FM | 0.17 |

HALL & OATES

Downtown Life
Arista

| | |
|----------|------|
| WBZZ-FM | 0.80 |
| WTIC-FM | 0.63 |
| KUBE-FM | 0.55 |
| KKRZ-FM | 0.50 |
| KRXY-FM | 0.42 |
| WXKS-FM | 0.35 |
| WXGT-FM | 0.34 |
| WPRO-FM | 0.27 |
| WLLOL-FM | 0.22 |
| WMMS-FM | 0.22 |

ROB BASE

It Takes Two
Profile

| | |
|---------|------|
| WOHT-FM | 1.53 |
| WHTZ-FM | 1.11 |
| KMEL-FM | 0.67 |
| KRBE-FM | 0.63 |
| WPOW-FM | 0.48 |
| KSFM-FM | 0.34 |
| WROX-FM | 0.28 |
| KITY-FM | 0.25 |
| KTFM-FM | 0.22 |
| WBSB-FM | 0.19 |

PET SHOP BOYS

Domino Dancing
EMI

| | |
|---------|------|
| KIIS-FM | 3.50 |
| KZZP-FM | 1.13 |
| KPWR-FM | 0.85 |
| KITS-FM | 0.50 |
| WPOW-FM | 0.48 |
| KPLZ-FM | 0.35 |
| KOY-FM | 0.31 |
| WBZZ-FM | 0.27 |
| KKLQ-FM | 0.18 |
| WAPW-FM | 0.15 |

DURAN DURAN

I Don't Want Your Love
Capitol

| | |
|---------|------|
| WHTZ-FM | 2.23 |
| KIIS-FM | 2.10 |
| KZZP-FM | 0.95 |
| WAVA-FM | 0.73 |
| WROX-FM | 0.70 |
| KOY-FM | 0.46 |
| WBSB-FM | 0.38 |
| KHOT-FM | 0.08 |

DENIECE WILLIAMS

I Can't Wait
Columbia

| | |
|---------|------|
| WOHT-FM | 3.82 |
| KPWR-FM | 1.71 |
| KIIS-FM | 1.40 |
| WXKS-FM | 0.70 |
| WBBM-FM | 0.62 |
| KMEL-FM | 0.34 |
| KITY-FM | 0.25 |
| WBJW-FM | 0.23 |
| WHYT-FM | 0.22 |
| KZZP-FM | 0.19 |

STEVIE B

Stop The Love
LMR

| | |
|---------|------|
| WOHT-FM | 1.53 |
| KMEL-FM | 1.01 |
| WPOW-FM | 0.81 |
| WHOT-FM | 0.46 |
| KHOT-FM | 0.34 |
| KSFM-FM | 0.34 |
| WCAT-FM | 0.20 |

JJ FAD

Way Out
Ruthless

| | |
|---------|------|
| KPWR-FM | 1.71 |
| WEGX-FM | 0.76 |
| KIIS-FM | 0.70 |
| WHYT-FM | 0.65 |
| WZGC-FM | 0.50 |
| WXKS-FM | 0.35 |
| KMEL-FM | 0.34 |
| KZZP-FM | 0.19 |
| KHOT-FM | 0.17 |
| WPOW-FM | 0.16 |

RHYTHM CORPS

Common Ground
Pasha/CBS

| | |
|----------|------|
| KEGL-FM | 1.27 |
| KHYI-FM | 0.76 |
| WLLOL-FM | 0.43 |
| KDWB-FM | 0.22 |
| WROQ-FM | 0.22 |
| KXXR-FM | 0.13 |
| KATD-FM | 0.11 |

10,000 MANIACS

What's The Matter Here?
Elektra

| | |
|---------|------|
| WXKS-FM | 1.05 |
| WZOU-FM | 0.95 |
| KRBE-FM | 0.95 |
| WAPW-FM | 0.46 |
| WPRO-FM | 0.27 |
| WCZY-FM | 0.21 |
| WKSS-FM | 0.19 |
| KITS-FM | 0.17 |
| WQXI-FM | 0.13 |
| KSAQ-FM | 0.11 |

Deniece Williams
"I Can't Wait"

MMR HIT TRACER TRACKS NEWCOMER!

REACH INDEX 10.02 MILLION ALREADY!

R&R URBAN (27) - (24)

KWOD ADD
KQMQ ADD
KNAN ADD #28
WPFM ADD
G98 ADD
B96 28-25
KITY DEBUT #34
KKBQ
WHYT
KIIS
KZZP
KKRZ
FM102
KROY

KMEL
Z93 26-24
HOT 97.7 31-28
PWR106 38-33
HOT97 35-33
WPGC DEBUT #30
KXX106 22-13
KMGX 29-26
KTUX 32-29
KYNO 36-32
KLUC 35-33
Z102 40-33
WAEB #34

AND MORE!

ALSO PLAYING ON: KOY-FM, KTFM, Y106, WXKS!

TAKEN FROM THE COLUMBIA LP —
"AS GOOD AS IT GETS" (44322)

Columbia



CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

ALBANY

WFLY's ("Fly 92") smiling faces will be joining Albany residents for breakfast as they make their debut appearance on a cereal box. The cereal will be distributed in 38 stores locally. The "Secret Sound" contest has taken over the Fly 92 airwaves awarding \$92 in cash to all those who can identify the weird noises. All the winners will also qualify for a home entertainment center. And speaking of home entertainment, Fly 92 has teamed up with Pepsi for the home video release of E.T. The promotion means that the station will get its call letters displayed in all the retailers in the area as well as help qualify someone for a trip to Universal Studios in Hollywood. Happy anniversary to WFLY who celebrates 40 years on the air November 4.

GREENVILLE

WANS is "Causing a Commotion in the Ocean" with their latest exotic giveaways. Every week throughout the middle of October an 'ANS listener will win a tropical type of trip; such as a cruise or an excursion to the Bahamas. "Free Concert Weekends" continue as 'ANS listeners are represented at shows all over the country — Miami with Elton John and Atlanta with George Michael. Later this month 'ANS will be involved in "Fall for Greenville" which will be a huge food festival extravaganza. "The number one hit music station" will be sponsoring the fireworks and entertainment which will include Jane Wiedlan and Will To Power. Congratulations to RON THOMPSON who will be taking on the General Manager duties as of November 1.

SEATTLE

George Michael is as big of news in Seattle as he is everywhere else. His recent stop at the Tacoma Dome made for great **KUBE** promotions. They started off by paying for everyone's parking who's car had a KUBE sticker on it and they also broadcast live from the show. Evening Man CHET BUCHANAN also held a best love letter contest where the winner got to hand deliver their written confession of love personally to George Michael himself. The wacky morning team of CHARLIE and TY are holding a "Fax Us Your Body Part" contest and from what we hear there's some pretty amazing stuff coming over the fax machine. The most creative part will win \$2,000 worth of plastic surgery for whatever body flaw the winner wants to alter. Charlie and Ty are getting set to kick off their presidential campaign which is forecasted to be a pretty elaborate affair.

BAKERSFIELD

They're just rapping up the Kern County Fair in Bakersfield, and it definitely kept **KKXX** ("Power 105") busy for the week. The dance-oriented station welcomed in the Miami Sound Machine with lots of free tickets to the show and kept all fair-goers entertained with "Power Ball." Power 105 is encouraging listeners to send in a "Smart Rap Against Drugs," the winner will get \$250 towards their college education. 'KXX is helping out the high school population with "Scream in the Dark." The fun house is put on by Campus Life Youth for Christ and encourages kids to be involved in worthwhile activities. The station that boasts the "50-minute music guarantee" is also broadcasting the "KKXX Todd's Power Mix Party" every Friday night live from the club, as well as on Halloween.

HOUSTON

At **KKBQ** ("Q93") they're giving away a little ebony and ivory in the form of Elton John's piano in conjunction with his upcoming Houston concert. "Music Marathon" is the game spewing out the cash at Q93. Listeners need only identify the first, 10th and 21st song in the designated set to win. Happy belated birthday to General Manager AL BRADY-LAW on September 27.....George Michael madness has struck Texas' biggest city in a major way. The scheduled Michael concert sold-out in a half an hour, and there's a lot of people still left wanting tickets. But, don't fear — **KRBE** (Power 104") to the rescue! The station is playing a "Michael Montage" to not only give away tickets to the show, but also cash. Anyone who can correctly identify all the songs wins \$1,000 — and listeners automatically wins tickets just for playing. 'RBE has also distributed special Power 104 George Michael bumper stickers; people who send in the back could win a trip to see George in Los Angeles.

TOLEDO

Northwestern Ohio is a hot bed of promotional activity these days as **WMHE** concentrates on their house giveaway. Listeners drop off an entry blank at a model home and then wait to hear their name called out over the air to win the \$125,000 home. 'MHE also recently held their "Dive for Doe" contest which had listeners diving into a swimming pool full of a thin doughy batter searching for the key that would start a brand-new Nissan. The motor starting key was also worth \$5,000 which was locked away in the car. Congratulations to new 'MHE allnighter DENNIS CAMETTI..... Toledo's recent Def Leppard concert turned out to be a huge promotion for **WRQN** ("93Q") as they gave away a ton of tickets to the sold-out show. The tickets weren't given away in your everyday manner though — one person had to eat 12 oysters while singing Love Bites to win. They also auctioned off a pair for \$500 to benefit Easter Seals. All the ticket winners got to ride to the concert in the 93Q limo caravan. 'RQN recently put together a giant card that listeners signed for morning man DAVE MASON to hand deliver to the astronauts of the just launched space shuttle. One of the signers got to accompany Steve on his Florida trip. Happy birthday to new Program Director DAVE ELLIOT on October 12.

BOISE

Tour de France may be a well-known bicycle race, but **KIYS** has got the Europeans looking over their shoulder as they brought locals Tour de Idaho which featured a complete bicycle fair. The event displayed mountain bike trial rides and booth demonstrations. Some 'IYS on-air personalities have switched shifts as GARY MCCABE moves to mornings and BOB ANTHONY to afternoons. Congratulations are in order for TERRI BROWN who assumes Music Director duties....."Compact Disc Player Part III" has taken over the airwaves of **KFXD-FM** ("KF95"). The station has given away 60 players so far this year and intends to bring that number up to 95 via part III. The promotion accentuates the fact that KF95 is an all-CD station. Program Director JACK ARMSTRONG and his wife will be having a baby in December and have turned the birthing event into a contest. Whoever guesses the exact time of delivery will win everything from baby food to cash. You've heard of station vans and station limos, well, KF95 dons a 22-foot long, bright yellow '69 ambulance. The vehicle is a great attention getter, but apparently is a major gas hog.

MILWAUKEE

Program Director TODD FISHER has made himself right at home at "Milwaukee's more music 94 **WKTI**" and is keeping the promotions rolling. The station is getting set for the opening of the \$80,000,000 sports and concert pavilion, The Bradley Center, the beginning of this month with a hockey game. But, the big action starts when Van Halen performs at the Center later this month. 'KTI has also got involved in a huge marathon, Al's Run. There will be 40,000 runners on their mark and getting set to benefit the Childrens Hospital of Milwaukee. Congratulations to Afternoon Driver DANNY CLAYTON who has been promoted to Assistant PD.

WASHINGTON DC

While the Washington Redskins' quarterback, Doug Williams, may have been confined to a hospital bed, he's getting lots of attention as **WAVA** made a special card with the help of its listeners for the football star. While it may have been a nice gesture on 'AVA's part it also got them some TV exposure.....**WRQX** ("Q107") is giving away cash every hour, everyday. Listeners need only wait for the sound of the touchtone to win \$107. Recently Q107 partied with Shadoe Stevens; they invited all their listeners to come out and meet the new Top 40 countdown host as they broadcast live from the event. Q107 has also got caught up in Redskin fever as they feature a talk show hosted by GARY SPEERS every Saturday night. Gary will interview players as well as talk about upcoming games.



CINDERELLA "Don't Know What You Got (Til It's Gone)"

THIS IS NO FAIRY TALE! CINDERELLA IS HOT!

GREAT CHART ACTION!

MMR HIT TRACER TRACKS 38 32

MMR ROCK TRACER TRACKS 12

R&R HIT 38 - 32



HIT STATIONS INCLUDE:

Z95 ADD
KZZP ADD
K98 ADD
WNOK ADD
WCGQ ADD
WKSI ADD

WHY ADD
WSSX ADD
KKBQ 15-9 (HOT)
WEGX 19-16
WGH #17
WNVZ 21-18

WZOU 21-19
KEGL 23-21
Y95 #24
KRBE 29-25
WMMS #28
WZPL 31-28

KPLZ 32-28
WLOL 36-29
KWOD #34
KCPX #36
PRO-FM DEBUT #27
WKBQ DEBUT #34

KISN DEBUT #36
Q105
KDWB
WBCY #3
WROQ 10-6 (HOT)
FM104 16-11

ALSO PLAYING ON: KKRZ, KQKS, KXXR, B104, WNCI, WRNO, WRQC & Q107!



FAT BOYS "Louie Louie"

JUST OUT WITH HOT ACTION!

WXKS ADD
WGH ADD
KKRZ ADD
Z93 ADD

WSPK ADD
I95 ADD
KXX106 ADD
WKGB ADD

WNOK ADD
WCGQ ADD
KMGX ADD
KYRK ADD

FM104 ADD
KATD ADD
WPRR ADD
WWFX ADD

WDBR ADD
WOKI 35-32



SAFIRE "Boy I've Been Told"

GREAT AIRPLAY WEEK!

MMR HIT TRACER TRACKS DEBUT 39

25% PLAY INCREASE THIS WEEK!

HOT AT:

PWR95 ADD #19
KKLQ ADD #28
KTFM ADD
HOT 97 2-1 (HOT)
KMEL 9-5 (HOT)
PWR96 5-4

HOT 97.7 18-11 (HOT)
B96 23-16
FM102 #25
Z100 30-27
KITY DEBUT #33
PWR106 DEBUT #38

KRBE
KDON ADD
Y106 ADD
KMGX 33-30
B93 36-32
WFLY 39-34

KXX106
KBFM
KCAQ
QV103 33-25
AND MORE!

ALSO PLAYING ON: WKSS & HOT97!



PolyGram Records



ROBERT CRAY "Don't Be Afraid Of The Dark"

THIS HOT ROCK TRACK CONTINUES TO CROSS!

HIT ACTION AT:

WZYP ADD
WBNQ ADD
KXYQ 30-27
WZOU
PRO-FM

WGH
KKRZ
KPLZ
KUBE
K104 13-10

WROQ #18
WERZ #20
KATD 33-30
WIXX 34-31
KZZU DEBUT #37

JET-FM
WNYZ
WBBQ
WQUT
KZOU

KSAQ
WGRD
KSND
KQMQ
KYRK

KDON
95XIL 27-22

ALSO PLAYING ON: WKSS & KXXR!

FROM THE ALBUM — **DON'T BE AFRAID OF THE DARK!**



BON JOVI "Bad Medicine"

EXPLOSIVE ACTION ON THE WORLD'S #1 ROCK BAND!

MMR HIT TRACER TRACKS 19 17

REACH INDEX 23.18 MILLION THIS WEEK!

R&R HIT 29 - 23

WRQN ADD #26
CHED ADD #29
WKDD ADD #29
WVBS ADD
Z100 17-13 (HOT)
KRBE 19-13

KKRZ 16-13
PRO-FM 24-14 (HOT)
KEGL 29-14 (HOT)
WNVZ 16-14
KKBQ 24-15 (HOT)
KDWB 24-15 (HOT)

KXYQ 20-15 (HOT)
WDFX 19-16
Y100 20-17
WKBQ 25-17 (HOT)
WEGX 30-19 (HOT)
Y108 23-19

WZOU 27-20
WAVA 28-20 (HOT)
WGH 30-20
Q105 26-20
KWSS 28-20 (HOT)
WMJQ 25-21

B94 28-22
WZPL 27-22
Q107 29-23
WKT1 28-23
KPLZ 28-24
KCPX 32-24 (HOT)

AND MORE!

ALSO PLAYING ON: KCPN, KITY, WKSE & WKSS!

FROM THE HOT SELLING LP — **NEW JERSEY!**



CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

CONCERT FACTS:

Artists: Def Leppard (Mercury)
Opening Act: Queensryche (EMI)
Tours: Hysteria/ Operation: Mindcrime
Date: Sunday August, 18, 1988
Venue: Palace Of Auburn Hills
City: Auburn Hills, MI
Promoter: Cellar Door Productions
Attendance: 19,883 (sold-out)
Ticket Prices: \$18.50
Agents: I.C.M.
Managements: Q Prime Inc.
Tour Managers: Ian Jeffery/ Mike Beyer
Production Manager: Charlie Hernandez
Lights Off: 9:24PM/Lights On: 11:17PM
Total Length: 1 hour 52 minutes (Def)
Upcoming Shows:

| | |
|-------------|--------------------------------------|
| October 5 | Charlotte Coliseum Charlotte, NC |
| October 7-9 | The Omni Atlanta, GA |
| October 10 | Dean Smith Center Chapel Hill, NC |

SET:

QUEENSRYPHE
 1. *Queen Of The Ryché*
 2. *Anarchy X/Revolution Calling*
 3. *Operation: Mindcrime*
 4. *Speak*
 5. *Spreading The Disease*
 6. *Take Hold Of The Flame*
 7. *Breaking The Silence*
 8. *I Don't Believe In Love*
 9. *Eyes Of A Stranger*

PERSONNEL:

Geoff Tate: Vocals
 Chris De Garmo: Guitars
 Michael Wilton: Guitars
 Eddie Jackson: Bass
 Scott Rockenfield: Drums

SET:

DEF LEPPARD
 1. *Stagefright*
 2. *Rock Rock Til You Drop*
 3. *Women*
 4. *Too Late For Late*
 5. *Hysteria*
 6. *Gods Of War*
 7. *Die Hard The Hunter*
 8. *Bringin' On The Heartbreak*
 9. *Foolin'*
 10. *Animal*
 11. *Pour Some Sugar On Me*
 12. *Rock Of Ages*
 13. *Love Bites* (first encore)
 14. *Photograph* (last song)

PERSONNEL:

Joe Elliott: Lead Vocals
 Steve Clark: Guitars
 Rick Savage: Bass, Vocals
 Rick Allen: Drums
 Phil Collen: Guitars

Photo by: Ross Halfin



NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays.

HIT RADIO/ADULT CONTEMPORARY

| 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL |
|---------|---------|-----------------------|--------------------------------|----------|
| 2 | ↑ | PHIL COLLINS | Groovy Kind Of Love | Atlantic |
| 1 | 2 | TAYLOR DAYNE | I'll Always Love You | Arista |
| 3 | ↓ | UB40 | Red Red Wine | A&M |
| 10 | ↑ | BEACH BOYS | Kokomo | Elektra |
| 5 | ↓ | PETER CETERA | One Good Woman | WB |
| 4 | 6 | BOBBY MCFERRIN | Don't Worry, Be Happy | EMI |
| 6 | 7 | RICK ASTLEY | It Would Take A Strong Strong | RCA |
| 7 | 8 | STEVE WINWOOD | Don't You Know What The Night | Virgin |
| 8 | 9 | GLENN FREY | True Love | MCA |
| 9 | 10 | NEW EDITION | If It Isn't Love | MCA |
| 14 | ↑ | WHITNEY HOUSTON | One Moment In Time | Arista |
| 12 | ↓ | CHEAP TRICK | Don't Be Cruel | Epic |
| 13 | ↓ | INXS | Never Tear Us Apart | Atlantic |
| 15 | ↓ | ROD STEWART | Forever Young | WB |
| 16 | ↓ | KYLIE MINOGUE | The Loco-Motion | Geffen |
| — | ↑ | NEW KIDS ON THE BLOCK | Please Don't Go Girl | Columbia |
| 17 | ↑ | BREATHE | How Can I Fall | A&M |
| 18 | ↓ | WILL TO POWER | Baby, I Love Your Way/Freebird | Epic |
| — | ↓ | CHICAGO | Look Away | Reprise |
| 19 | 20 | FOUR TOPS | Indestructible | Arista |

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

| ARTIST | TITLE | LABEL |
|-------------------|--------------------------------|---------|
| ELTON JOHN | A Word In Spanish | MCA |
| BOY MEETS GIRL | Waiting For A Star To Fall | RCA |
| ANITA BAKER | Giving You The Best That I Got | Elektra |
| NATALIE COLE | When I Fall In Love | EMI |
| ✓ LUTHER VANDROSS | Any Love | Epic |
| PM | Piece Of Paradise | WB |

HIT RADIO/ROCK RADIO

| 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL |
|---------|---------|----------------------|--------------------------------|------------|
| 1 | ↑ | UB40 | Red Red Wine | A&M |
| 2 | ↓ | DEF LEPPARD | Love Bites | Mercury/PG |
| 6 | ↑ | PHIL COLLINS | Groovy Kind Of Love | Atlantic |
| 7 | ↓ | INXS | Never Tear Us Apart | Atlantic |
| 5 | ↓ | STEVE WINWOOD | Don't You Know What The Night | Virgin |
| 3 | 6 | U2 | Desire | Island |
| 8 | ↓ | BOBBY MCFERRIN | Don't Worry, Be Happy | EMI |
| 11 | ↓ | ESCAPE CLUB | Wild, Wild West | Atlantic |
| 9 | ↓ | BON JOVI | Bad Medicine | Mercury/PG |
| 10 | ↓ | ROD STEWART | Forever Young | WB |
| 16 | ↓ | TOMMY CONWELL & YOUN | I'm Not Your Man | Columbia |
| 18 | ↓ | CINDERELLA | Don't Know What You Got (Till) | Mercury/PG |
| — | ↓ | EDDIE MONEY | Walk On Water | Columbia |
| 19 | ↓ | BAD COMPANY | No Smoke Without A Fire | Atlantic |
| 15 | ↓ | EUROPE | Superstitious | Epic |
| 20 | 16 | RHYTHM CORPS | Common Ground | Pasha/CBS |
| — | 17 | MELISSA ETHERIDGE | Bring Me Some Water | Island |
| — | ↓ | BRUCE HORNSBY & RANG | Defenders Of The Flag | RCA |
| — | 19 | ROBERT PALMER | Early In The Morning | EMI |
| — | ↓ | JOHN C MELLENCAMP | Rave On | Elektra |

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

| ARTIST | TITLE | LABEL |
|-------------------|---------------------------|------------|
| ELTON JOHN | A Word In Spanish | MCA |
| NIGHT RANGER | I Did It For Love | MCA |
| STEVE MILLER | Ya Ya | Capitol |
| 10,000 MANIACS | What's The Matter Here? | Elektra |
| ✓ JON ASTLEY | Put This Love To The Test | Atlantic |
| VIXEN | Edge Of A Broken Heart | EMI |
| HUEY LEWIS & NEWS | Small World | Chrysalis |
| ✓ SURVIVOR | Didn't Know It Was Love | Scotti Bro |
| TRANSVISION VAMP | Tell That Girl To Shut Up | Uni/MCA |
| HENRY LEE SUMMER | Hands On The Radio | CBS Assoc |

HIT RADIO/URBAN

| 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL |
|---------|---------|-----------------|------------------------------|--------|
| 1 | ↑ | TAYLOR DAYNE | I'll Always Love You | Arista |
| 2 | 2 | NEW EDITION | If It Isn't Love | MCA |
| 5 | ↓ | BOBBY BROWN | Don't Be Cruel | MCA |
| 8 | ↓ | WHITNEY HOUSTON | One Moment In Time | Arista |
| 7 | ↓ | BRENDA K. STARR | What You See Is What You Get | MCA |

| 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL |
|---------|---------|----------------------|--------------------------------|----------|
| 9 | ↓ | TERENCE TRENT D'ARBY | Dance Little Sister | Columbia |
| — | ↓ | JEFFREY OSBORNE | She's On The Left | A&M |
| — | ↓ | FOUR TOPS | Indestructible | Arista |
| — | ↓ | TRACIE SPENCER | Symptoms Of True Love | Capitol |
| — | ↓ | ANITA BAKER | Giving You The Best That I Got | Elektra |

Note: See specific charts for breakdown of stats within that category (# plays/reach index/increase percentage).

**SPECIAL
TAKE OUT
SECTION**

TUNED IN

KOY-FM: PHOENIX

The Southwestern deserts of the U.S. are scorching hot and so is the latest addition to the hit radio fire **KOY-FM** ("Y95"). The station recently achieved a media coup when they hired **Jessica Hahn** to co-host on their morning show. **Hahn's** addition not only alerted national media, but local religious groups as well.

Jessica isn't the only new station staffer causing talk, Program Director **Jay Stevens** came to Y95 only three months ago from New Orleans' number one station **WQUE**. **Stevens** brought with him a new winning attitude to the station.

Y95 is getting set to celebrate their success as well as their one year anniversary with a major party later this month. The Anniversary Party will include performances by **Kim Wilde**, **Giant Steps** and **Weird Al Yankovic**.

Join **Monday Morning Replay** as we embark to the land of hot temperatures and "Fresh continuous music...Y95" in this week's **Tuned In!**



KGON: PORTLAND

Fifteen years and still rockin'! This week, **Tuned In** travels to the great Northwest as we feature **KGON**, *Portland's Best Rock*.

Programmer **Jon Robbins** has served duty at several area hit and rock outlets, with **KGON** being his present assignment. **Robbins** joined the station in June after a stint at **KISW**, Seattle. Afternoon Driver **Inessa York** handles the music duties.

The **Ackerly Communications'** rocker keeps things interesting with promotions centering around the morning show of **Iris & Turner**, and a host of other features. Read all about **KGON**, this week, in **Tuned In!**



KBIG: LOS ANGELES

At 105,000 watts, **KBIG** ("K-Big 104") is "L.A.'s most powerful radio station." This week, they "boom" into **Tuned In**.

In the coming weeks and months it will no doubt be very interesting to see what fine-tuning the **Bonneville** station plans to make in its programming. Already very successful with a 3.4 share 12+ in the nation's second largest market, Vice-President of Programming **Rob Edwards** plans for **KBIG** to become even more "foreground" musically, promotionally and with their air personalities.

KBIG's summer street activity has been in high gear the last several months with ticket giveaways to see just about every major act there is at the **Greek Theatre**. And, the current "**Big Apple**" promotion will score somebody a breathtaking trip to New York City.

All of the data from one of the top market's top A/C's is once again on your desk: Los Angeles' **KBIG** — in this edition of **Tuned In!**



MUSIC

If you read Monday Morning Replay music is obviously important to you. You're looking for information to help you make the right decisions.

MUSIC

It's nice to know what titles are being played in cities all over the country. But, that's not enough. It's not enough because your market is not like any other city. Your market is unique.

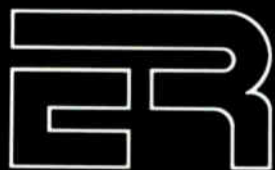
MUSIC

What music is just right for your market? What music is just right for your target audience? What music will hurt your competition? What music will hurt you?

MUSIC

Emmis Research delivers pinpoint answers to pinpoint questions. We narrowly define the appeal of artists and titles by age, sex, race, format preference and psychographic profile. The right music for your market. If music is really important to you, call Emmis Research.

MUSIC



EMMIS RESEARCH

Emmis Research 1099 N. Meridian Suite 250, Indianapolis, IN 46204
ATTN: Jon Horton

Call today 317-630-2828

MTV

WEDNESDAY, SEPTEMBER 21, 1988

OVERVIEW

MTV: Music Television
24 hours daily on cable television
39.8 million households
MTV Networks, A Viacom Company

OWNER: Lee Masters

EXEC VP/GM: Abbey Konowich

VP/MUSIC PRMNG: Tom Hunter

VJ's:
6A-3PM Julie Brown
3PM-6PM Adam Curry
6PM-7:30PM (Guest VJ's) D.J. Jazzy Jeff & The Fresh Prince
7:30PM-11:30PM Adam Curry
11:30PM Kevin Seal with Post Modern MTV

All times Eastern

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

| | | |
|-------------------------|------------------------------|---|
| ELTON JOHN | I Don't Wanna Go On With You | R |
| KENNY LOGGINS | Nobody's Fool | R |
| • U2 | Desire | C |
| • MICHAEL JACKSON | Another Part Of Me | R |
| • ERASURE | Chains Of Love | C |
| • INXS | Need You Tonight | R |
| • INXS | Mediate | R |
| • NEW KIDS ON THE BLOCK | Please Don't Go Girl | R |
| • HUEY LEWIS & NEWS | Heart Of Rock & Roll | G |
| • TIL TUESDAY | Voices Carry | G |
| • ROD STEWART | Forever Young | C |

7AM

| | | |
|-----------------|--------------------------------|---|
| AEROSMITH | Angel | R |
| ROBERT PALMER | Simply Irresistible | R |
| • BILLY JOEL | It's Still Rock And Roll To Me | G |
| • VAN HALEN | When It's Love | R |
| • JANE WIEDLIN | Inside A Dream | R |
| • CONTOURS | Do You Love Me | R |
| • DEBBIE GIBSON | Staying Together | R |
| • STING | We'll Be Together | R |
| • PEBBLES | Mercedes Boy | R |
| • UB40 | Red Red Wine | C |

8AM

| | | |
|-------------------|---------------------------------|---|
| GUNS N' ROSES | Sweet Child O' Mine | R |
| • PHIL COLLINS | Groovy Kind Of Love | C |
| MADONNA | Lucky Star | G |
| PETER CETERA | One Good Woman | C |
| • ESCAPE CLUB | Wild, Wild West | C |
| • MICHAEL JACKSON | Dirty Diana | R |
| • NEW EDITION | If It Isn't Love | C |
| • EURYTHMICS | Sweet Dreams (Are Made Of This) | G |
| BILLY OCEAN | Get Outta My Dreams, Get Into | R |
| • CHEAP TRICK | Don't Be Cruel | C |

9AM

| | | |
|---------------------|-------------------------------|---|
| TRACY CHAPMAN | Fast Car | R |
| STEVE WINWOOD | Don't You Know What The Night | C |
| • BON JOVI | Bad Medicine | C |
| • INXS | Never Tear Us Apart | C |
| • GLENN FREY | True Love | C |
| • BELINDA CARLISLE | Heaven Is A Place On Earth | R |
| • BOY MEETS GIRL | Waiting For A Star To Fall | C |
| • BRUCE SPRINGSTEEN | Dancing In The Dark | G |
| • ERIC CARMEN | Make Me Lose Control | R |
| • ROD STEWART | Forever Young | C |

10AM

| | | |
|------------------------|------------------------------|---|
| STEVE WINWOOD | Roll With It | R |
| UB40 | Red Red Wine | C |
| • FERHLY'S COMET | It's Over Now | C |
| • MICHAEL JACKSON | Another Part Of Me | R |
| • JOAN JETT & BLACKHEA | I Hate Myself For Loving You | C |
| • POLICE | Wrapped Around Your Finger | G |
| • U2 | Desire | C |
| • INFORMATION SOCIETY | What's On Your Mind | C |
| • CARS | Shake It Up | G |
| • DEF LEPPARD | Love Bites | C |

11AM

| | | |
|------------------------|---------------------|---|
| INXS | New Sensation | R |
| KENNY LOGGINS | Nobody's Fool | R |
| • HEART | What About Love | G |
| • VAN HALEN | When It's Love | R |
| • CHER | Main Man | C |
| • ROD STEWART | Lost In You | C |
| • TERENCE TRENT D'ARBY | Dance Little Sister | C |
| • STEVE PERRY | Oh Sherrie | G |
| • BRUCE SPRINGSTEEN | Tunnel Of Love | R |
| • CHEAP TRICK | Don't Be Cruel | C |

12NOON

| | | |
|-----------------|--------------------------|---|
| REMOTE CONTROL | GAME SHOW | X |
| • TONI CHILDS | Don't Walk Away | C |
| • BON JOVI | Bad Medicine | C |
| • WAS (NOT WAS) | Spy In The House Of Love | C |
| • ROD STEWART | Forever Young | C |

1PM

| | | |
|-------------------------|-------------------------------|---|
| MICHAEL JACKSON | The Way You Make Me Feel | R |
| PETER CETERA | One Good Woman | C |
| DURAN DURAN | Rio | G |
| • STEVE WINWOOD | Don't You Know What The Night | C |
| • GARDNER COLE | Live It Up | C |
| • RICHARD MARX | Hold On To The Nights | R |
| • NEW KIDS ON THE BLOCK | Please Don't Go Girl | R |
| BRYAN ADAMS | This Time | G |
| FOREIGNER | I Don't Want To Live W/o You | R |
| • UB40 | Red Red Wine | C |

2PM

| | | |
|------------------------|-------------------------|---|
| POISON | Nothin' But A Good Time | R |
| INXS | Never Tear Us Apart | C |
| • VINNIE VINCENT INVAS | Love Kills | C |
| ERASURE | Chains Of Love | C |
| • MADONNA | Open Your Heart | G |
| • DEF LEPPARD | Love Bites | C |
| • CONTOURS | Do You Love Me | R |
| • U2 | Desire | C |
| • POLICE | Every Breath You Take | G |
| • TERENCE TRENT O'ARBY | Wishing Well | R |
| • CHEAP TRICK | Don't Be Cruel | C |

3PM

| | | |
|------------------------|---------------------------|---|
| BON JOVI | Bad Medicine | C |
| HENRY LEE SUMMER | Hands On The Radio | C |
| • WINGER | Madalaine | C |
| BRYAN ADAMS | Run To You | G |
| BRITNY FOX | Long Way To Love | C |
| CLUB | MTV | X |
| RUN DMC | Mary Mary | C |
| GEORGE MICHAEL | Monkey | R |
| • BOOK OF LOVE | Pretty Boys Pretty Girls | C |
| • GLORIA ESTEFAN & MIA | 1-2-3 | R |
| • JOHNNY HATES JAZZ | I Don't Want To Be A Hero | R |

4PM

| | | |
|------------------|---------------------------|---|
| AEROSMITH | Rag Doll | R |
| TRANSVISION VAMP | Tell That Girl To Shut Up | R |
| • GEORGE MICHAEL | Faith | R |
| • EUROPE | Superstitious | C |
| • UB40 | Red Red Wine | C |
| • ROBERT PLANT | Ship Of Fools | C |
| • SHRIEKBACK | Get Down Tonight | C |
| • ROBERT PALMER | Simply Irresistible | R |
| • GUNS N' ROSES | Sweet Child O' Mine | R |

5PM

| | | |
|----------------------|--------------------------------|---|
| INXS | Never Tear Us Apart | C |
| DEBBIE GIBSON | Staying Together | R |
| WINGER | Madalaine | C |
| • CINDERELLA | Don't Know What You Got (Till) | C |
| • EUROPE | Superstitious | C |
| BRITNY FOX | Long Way To Love | C |
| VINNIE VINCENT INVAS | Love Kills | C |
| • POISON | Fallen Angel | C |
| • BON JOVI | Bad Medicine | C |
| • DEF LEPPARD | Love Bites | C |

6PM

| | | |
|------------------------|-------------------------------|---|
| MIDNIGHT OIL | Beds Are Burning | R |
| BAD COMPANY | No Smoke Without A Fire | C |
| • FERHLY'S COMET | It's Over Now | C |
| • BOBBY MCFERRIN | Don't Worry Be Happy | R |
| • JOAN JETT & BLACKHEA | I Hate Myself For Loving You | C |
| SCORPIONS | Believe In Love | C |
| • D.J. JAZZY JEFF | Parents Just Don't Understand | R |
| PAT BENATAR | All Fired Up | R |
| • VAN HALEN | When It's Love | R |

7PM

| | | |
|----------------|-------------|---|
| REMOTE CONTROL | GAME SHOW | X |
| SPECIAL | PROGRAMMING | X |

8PM

| | | |
|---------|--------------|---|
| CONCERT | PRESENTATION | X |
|---------|--------------|---|

9PM

| | | |
|------------------------|---------------------------|---|
| SPECIAL | PROGRAMMING | X |
| • ALICE COOPER | Welcome To My Nightmare | G |
| • PETER GABRIEL | Shock The Monkey | G |
| • DZZY OSBOURNE | Bark At The Moon | G |
| FAT BOYS | Are You Ready For Freddy? | C |
| • VINNIE VINCENT INVAS | Love Kills | C |
| • DOKKEN | Dream Warriors | R |
| • EUROPE | Superstitious | C |

10PM

| | | |
|---------|--------------|---|
| CONCERT | PRESENTATION | X |
|---------|--------------|---|

11PM

| | | |
|-----------------------|---------------------|---|
| REMOTE CONTROL | GAME SHOW | X |
| • PSYCHEDELIC FURS | Heartbreak Beat | R |
| • INFORMATION SOCIETY | What's On Your Mind | C |

ALPHABETICAL LIST BY ARTIST

| | | |
|-----------------------|---------------------------------|-----|
| • MIDNIGHT OIL | Dead Heart | R |
| • CLASH | Train In Vain | G |
| • MOJO NIXON | Elvis Is Everywhere | C |
| A | | |
| ADAMS, BRYAN | Run To You | 3p |
| ADAMS, BRYAN | This Time | 1p |
| AEROSMITH | Angel | 7a |
| AEROSMITH | Rag Doll | 4p |
| B | | |
| BAD COMPANY | No Smoke Without A Fire | 6p |
| BENATAR, PAT | All Fired Up | 6p |
| BON JOVI | Bad Medicine | 9a |
| BON JOVI | Bad Medicine | 12n |
| BON JOVI | Bad Medicine | 3p |
| BON JOVI | Bad Medicine | 5p |
| BOOK OF LOVE | Pretty Boys Pretty Girls | 3p |
| BOY MEETS GIRL | Waiting For A Star To Fall | 9a |
| BRITNY FOX | Long Way To Love | 3a |
| BRITNY FOX | Long Way To Love | 5p |
| C | | |
| CARLISLE, BELINDA | Heaven Is A Place On Earth | 9a |
| CARMEN, ERIC | Make Me Lose Control | 9a |
| CARS | Shake It Up | 10a |
| CETERA, PETER | One Good Woman | 8a |
| CETERA, PETER | One Good Woman | 1p |
| CHAPMAN, TRACY | Fast Car | 9a |
| CHEAP TRICK | Don't Be Cruel | 8a |
| CHEAP TRICK | Don't Be Cruel | 11a |
| CHEAP TRICK | Don't Be Cruel | 2p |
| CHER | Man Man | 11a |
| CHILDS, TONI | Don't Walk Away | 12n |
| CINDERELLA | Don't Know What You Got (Till) | 5p |
| CLASH | Train In Vain | 11p |
| CLUB | MTV | 3p |
| COLE, GARDNER | Live It Up | 1p |
| COLLINS, PHIL | Groovy Kind Of Love | 8a |
| CONCERT | PRESENTATION | 8p |
| CONCERT | PRESENTATION | 10p |
| CONTOURS | Do You Love Me | 7a |
| CONTOURS | Do You Love Me | 2p |
| CONTOURS | Do You Love Me | 9p |
| COOPER, ALICE | Welcome To My Nightmare | 9p |
| D | | |
| D'ARBY, TERENCE TREN | Dance Little Sister | 11a |
| D'ARBY, TERENCE TREN | Wishing Well | 2p |
| D.J. JAZZY JEFF | Parents Just Don't Understand | 6p |
| DEF LEPPARD | Love Bites | 10a |
| DEF LEPPARD | Love Bites | 2p |
| DEF LEPPARD | Love Bites | 5p |
| DOKKEN | Dream Warriors | 9p |
| DURAN DURAN | Rio | 1p |
| E | | |
| ERASURE | Chains Of Love | 6a |
| ERASURE | Chains Of Love | 2p |
| ESCAPE CLUB | Wild, Wild West | 8a |
| ESTEFAN, GLORIA & MIA | 1-2-3 | 3p |
| EUROPE | Superstitious | 4p |
| EUROPE | Superstitious | 5p |
| EUROPE | Superstitious | 9p |
| EURYTHMICS | Sweet Dreams (Are Made Of This) | 8a |
| F | | |
| FAT BOYS | Are You Ready For Freddy? | 9p |
| FOREIGNER | I Don't Want To Live W/o You | 1p |
| FREHLY'S COMET | It's Over Now | 10a |
| FREHLY'S COMET | It's Over Now | 6p |
| FREY, GLENN | True Love | 9a |
| G | | |
| GABRIEL, PETER | Shock The Monkey | 9p |
| GIBSON, DEBBIE | Staying Together | 7a |
| GIBSON, DEBBIE | Staying Together | 5p |
| GUNS N' ROSES | Sweet Child O' Mine | 8a |
| GUNS N' ROSES | Sweet Child O' Mine | 4p |
| H | | |
| HEART | What About Love | 11a |
| I | | |
| INFORMATION SOCIETY | What's On Your Mind | 10a |
| INFORMATION SOCIETY | What's On Your Mind | 11p |
| INXS | Mediate | 6a |
| INXS | Need You Tonight | 6a |
| INXS | Never Tear Us Apart | 9a |
| INXS | Never Tear Us Apart | 2p |
| INXS | Never Tear Us Apart | 7a |
| INXS | Never Tear Us Apart | 11a |
| J | | |
| JACKSON, MICHAEL | Another Part Of Me | 9a |
| JACKSON, MICHAEL | Another Part Of Me | 10a |
| JACKSON, MICHAEL | Dirty Diana | 9a |
| JACKSON, MICHAEL | The Way You Make Me Feel | 1p |
| JETT, JOAN & BLACKHEA | I Hate Myself For Loving You | 10a |
| JETT, JOAN & BLACKHEA | I Hate Myself For Loving You | 6p |
| JOEL, BILLY | It's Still Rock And Roll To Me | 7a |
| JOHN, ELTON | I Don't Wanna Go On With You | 6a |
| JOHNNY HATES JAZZ | I Don't Want To Be A Hero | 3p |
| L | | |
| LEWIS, HUEY & NEWS | Heart Of Rock & Roll | 6a |
| LOGGINS, KENNY | Nobody's Fool | 6a |
| LOGGINS, KENNY | Nobody's Fool | 11a |
| M | | |
| MADONNA | Lucky Star | 8a |
| MADONNA | Open Your Heart | 2p |
| MARX, RICHARD | Hold On To The Night's | 1p |
| MCFERRIN, BOBBY | Don't Worry, Be Happy | 5p |
| MICHAEL, GEORGE | Faith | 4p |
| MICHAEL, GEORGE | Monkey | 3p |
| MIDNIGHT OIL | Beds Are Burning | 6p |
| MIDNIGHT OIL | Dead Heart | 11p |
| N | | |
| NEW EDITION | If It Isn't Love | 8a |
| NEW KIDS ON THE BLOCK | Please Don't Go Girl | 6a |
| NEW KIDS ON THE BLOCK | Please Don't Go Girl | 1p |
| NIXON, MOJO | Elvis Is Everywhere | 11p |
| O | | |
| OCEAN, BILLY | Get Outta My Dreams, Get Into | 8a |
| OSBOURNE, OZZY | Bark At The Moon | 9p |
| P | | |
| PALMER, ROBERT | Simply Irresistible | 7a |
| PALMER, ROBERT | Simply Irresistible | 4p |
| PEBBLES | Mercedes Boy | 7a |
| PERRY, STEVE | Oh Sherrie | 11a |
| PLANT, ROBERT | Ship Of Fools | 4p |
| POISON | Fallen Angel | 5p |
| POISON | Nothin' But A Good Time | 2p |
| POLICE | Every Breath You Take | 2p |
| POLICE | Wrapped Around Your Finger | 10a |
| PSYCHEDELIC FURS | Heartbreak Beat | 11p |
| R | | |
| REMOTE CONTROL | GAME SHOW | 12n |
| REMOTE CONTROL | GAME SHOW | 7p |
| REMOTE CONTROL | GAME SHOW | 11p |
| RUN DMC | Mary Mary | 3p |
| S | | |
| SCORPIONS | Believe In Love | 6p |
| SHRIEKBACK | Get Down Tonight | 4p |
| SPECIAL | PROGRAMMING | 7p |
| SPECIAL | PROGRAMMING | 9a |
| SPRINGSTEEN, BRUCE | Dancing In The Dark | 9a |
| SPRINGSTEEN, BRUCE | Tunnel Of Love | 11a |
| STEWART, ROD | Forever Young | 6a |
| STEWART, ROD | Forever Young | 9a |
| STEWART, ROD | Forever Young | 12n |
| STEWART, ROD | Lost In You | 11a |
| STING | We'll Be Together | 7a |
| SUMMER, HENRY LEE | Hands On The Radio | 3p |
| T | | |
| TRANSVISION VAMP | Tell That Girl To Shut Up | 4p |
| TIL TUESDAY | Voices Carry | 6a |
| U | | |
| U2 | Desire | 6a |
| U2 | Desire | 10a |
| U2 | Desire | 2p |
| UB40 | Red Red Wine | 7a |
| UB40 | Red Red Wine | 10a |
| UB40 | Red Red Wine | 1p |
| UB40 | Red Red Wine | 4p |
| V | | |
| VAN HALEN | When It's Love | 7a |
| VAN HALEN | When It's Love | 11a |
| VAN HALEN | When It's Love | 6p |
| VINCENT, VINNIE INVA | Love Kills | 2p |
| VINCENT, VINNIE INVA | Love Kills | 5p |
| VINCENT, VINNIE INVA | Love Kills | 9p |
| | | |

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

| | | |
|---------------------|-------------------------------|---|
| BON JOVI | Bad Medicine | 4 |
| UB40 | Red Red Wine | 4 |
| CHEAP TRICK | Don't Be Cruel | 3 |
| DEF LEPPARD | Love Bites | 3 |
| EUROPE | Superstitious | 3 |
| INXS | Never Tear Us Apart | 3 |
| STEWART ROD | Forever Young | 3 |
| U2 | Desire | 3 |
| VINCENT VINNIE INVA | Love Kills | 3 |
| BRITNY FOX | Long Way To Love | 2 |
| CETERA PETER | One Good Woman | 2 |
| ERASURE | Chains Of Love | 2 |
| FREHLY'S COMET | It's Over Now | 2 |
| INFORMATION SOCIETY | What's On Your Mind | 2 |
| JETT JOAN & BLACKHE | I Hate Myself For Loving You | 2 |
| WINGER | Madalaine | 2 |
| WINWOOD STEVE | Don't You Know What The Night | 2 |
| RAO COMPANY | No Smoke Without A Fire | 1 |
| BOOK OF LOVE | Pretty Boys Pretty Girls | 1 |
| BOY MEETS GIRL | Waiting For A Star To Fall | 1 |
| CHER | Main Man | 1 |
| CHILDS TONI | Don't Walk Away | 1 |
| CINDERELLA | Don't Know What You Got (Till | 1 |
| COLE GARDNER | Live It Up | 1 |
| COLLINS PHIL | Groovy Kind Of Love | 1 |
| D ARBY TERENCE TREN | Dance Little Sister | 1 |
| ESCAPE CLUB | Wild Wild West | 1 |
| FAT BOYS | Are You Ready For Freddy? | 1 |
| FREY GLENN | True Love | 1 |
| NEW EDITION | If It Isn't Love | 1 |
| NIXON MOJO | Elvis Is Everywhere | 1 |
| PLANT ROBERT | Ship Of Fools | 1 |
| POISON | Fallen Angel | 1 |
| RUN DMC | Mary Mary | 1 |
| SCORPIONS | Believe In Love | 1 |
| SHRIEKBACK | Get Down Tonight | 1 |
| SUMMER HENRY LEE | Hands On The Radio | 1 |
| TRANSVISION VAMP | Tell That Girl To Shut Up | 1 |
| WAS (NOT WAS) | Spy In The House Of Love | 1 |
| WIEDLIN JANE | Inside A Dream | 1 |

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

| | | |
|----------------------|----------------------|---|
| VAN HALEN | When It's Love | 3 |
| CONTOURS | Do You Love Me | 2 |
| GIBSON DEBBIE | Staying Together | 2 |
| GUNS N' ROSES | Sweet Child O' Mine | 2 |
| JACKSON MICHAEL | Another Part Of Me | 2 |
| LOGGINS KENNY | Nobody's Fool | 2 |
| NEW KIDS ON THE BLOC | Please Don't Go Girl | 2 |
| PALMER ROBERT | Simply Irresistible | 2 |

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three. Listed in descending order

| | |
|-----------------|---|
| INXS | 4 |
| JACKSON MICHAEL | 3 |

GOLD/CURR.-RECURR. RATIOS

| | | |
|-----------------|-------|--|
| OVERALL | | |
| C-R | 86.03 | |
| G | 13.97 | |
| MORNING DRIVE | | |
| C-R | 85.37 | |
| G | 14.63 | |
| MIDDAY | | |
| C-R | 82.22 | |
| G | 17.78 | |
| AFTERNOON DRIVE | | |
| C-R | 97.37 | |
| G | 2.63 | |
| EVENING | | |
| C-R | 66.67 | |
| G | 33.33 | |

POSITIONING STATEMENTS

| | |
|--|-----|
| FEATURES AND DESCRIPTIONS | 21X |
| "MTV News: you hear it first" (11X) | |
| "MTV in stereo" (5X) | |
| "MTV 24-hours-a-day" (3X) | |
| "MTV: the only worldwide video music network" (1X) | |
| "Stereo" (1X) | |
| MUSIC | 19X |
| "Hear new music first" (9X) | |
| "MTV your favorite music, and more" (6X) | |
| "MTV the music authority" (4X) | |
| IMAGE | 5X |
| "We think, therefore we M." (5X) | |

PROMOTIONAL ACTIVITY

MTV's NEW FALL SEASON
MTV kicks off this fall with a new lineup including the return of Post Modern MTV, YO! MTV Raps and The 1/2 Hour Comedy Hour. The newcomers include such shows as The Rattle and Hum-a-Thon, Lennon Remembers, World Series Series and A Little Bit of Seoul.

MTV NEWS
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news was the favorite music chosen by our Olympic athletes, Amnesty International Tour, Run DMC in "Tougher Than Leather" and Madonna supporting Musicians for Aids.

THE BIG PICTURE
Featured last Thursday on The Big Picture was "The Prince of Pennsylvania" Dead Ringers and Matt Dillon starring in "Kansas." The Big Picture airs on Thursdays at 7:30PM and on Saturdays at 6:30PM.

YO! MTV RAPS
One of the shows to return on MTV this fall. It begins with an all day "rap day" Saturday a whole day of the deffest, freshest and hippest rap tunes. Look for the show YO! MTV Raps on Saturday nights at 10PM.

MTV AT YOUR HOUSE 8X
And the winner is... or should we say victim? Dawn Wellspeak of Adams Massachusetts is the winner of the MTV At Your House contest. Her humble home and neighborhood will be turned into the MTV studio for one day. One very long day of Club MTV with Belinda Carlisle, Remote Control and all the other MTV goodies. This feature aired on September 25th at 11AM Eastern time LIVE.

BON JOVI IS BACK! 8X
On Wednesday of last week, we were treated to an encore performance from Jon and the gang in the making of their latest video "Bad Medicine" was filmed in Los Angeles, two weeks prior to its release. Bon Jovi fans were given a few 8mm cameras to do the actual filming for the video. MTV took you behind-the-scenes to watch the making of the first video from the boys from New Jersey at 7:30PM.

POST MODERN MTV 4X
Hosted by Kevin Seal, this MTV program provides the more intellectually acute approach to music videos with clips from bands like The Psychedelic Furs, Information Society, Midnight Oil, The Clash and Mojo Nixon. Post Modern airs at 11:30PM Monday through Thursday.

REMOTE CONTROL 3X
Hosted by Ken Ober, it's MTV's nuttiest game show. Along with Colin, Kari, Steve and the rest of the Remote Control gang, Ken brings us into his basement every weekday at 12N, 7PM and 11PM.

SMASH HIT OR TRASH IT? 3X
On Wednesday the 21st, "It's Over Now" from Frehley's Comet was declared a Smash Hit by a 72% margin in a call in viewer type of survey.

RANDEE PRESIDENTIAL CAMPAIGN CARAVAN 2X
Watch for MTV's presidential candidate Rande of the Redwoods to be travelling around the country. Watch MTV to see when and if the Caravan will be in your town.

CLUB MTV 1X
Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. Performing live on Club MTV on the day of monitoring was Book of Love. They sang their hit "Pretty Boys Pretty Girls."

DIAL MTV 1X
Adam Curry hosts this MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 10 videos of the day are tabulated. The videos are played back at 5PM, after the live on-the-air phone-in period in which callers can speak with the VJs. The Top 10 clips on the 21st of September were (#2) Bon Jovi with "Bad Medicine" and (#1) Def Leppard with "Love Bites."

CONCERT AND SPECIAL PRESENTATIONS
The evening of September 21, 1988 was one filled with many special programs. Beginning after Remote Control (7PM):

BON JOVI IS BACK!
MTV took us behind-the-scenes to the making of "Bad Medicine." Over 5,000 fans showed up in L.A. to do the actual filming with free 8mm cameras. Yes, they even got to keep the camera. Then we saw the finished product.

GUNS N' ROSES — LIVE AT THE RITZ
Performing LIVE at the Ritz in New York, Guns N' Roses rocked the house with their newest album "Appetite for Destruction."

FREDDY KRUEGER SPECIAL
Freddie kept us on the edge of our seats as he took over MTV. Freddie brought along all of his favorite videos as well as clips from his previous movies. Featured were classics from Alice Cooper, Ozzy Osbourne, The Vinnie Vincent Invasion, Peter Gabriel and Dokken.

STAND BY ME CONCERT
Boy George, George Michael, Meatloaf, Elton John, Kim Wilde, Tracy Chapman, The Communards, Holly Johnson, Herbie Hancock and many others sang together to support the research and efforts to find a cure for AIDS.

ACCOUNT LIST

| | | |
|------------------------------------|-----|-------------------|
| ABC Daytime Programs | 2X | TV/Broadcast |
| Align Nation | 4X | Entertainment/Rec |
| Amerisvision | 3X | Optical |
| American Girls Calendar | 1X | Various |
| Art Institute | 15X | Education |
| Atari Games | 1X | Electronics |
| Burger King | 1X | Restaurant |
| California | 7X | Retail |
| Casual Express | 2X | Retail |
| Cigarettes | 3X | Health/Beauty |
| Clear By Design | 7X | Health/Beauty |
| Coast Deodorant Soap | 2X | Health/Beauty |
| Coca-Cola | 2X | Beverage |
| Colors | 4X | Beer/Wine |
| Comcast Cablevision | 1X | TV/Broadcast |
| Cover Girl Cosmetics | 1X | Health/Beauty |
| Creeper Phone | 1X | Communications |
| Crush | 1X | Beverage |
| Cy Peter Gabriel Video Album | 3X | CDs/Records/Tapes |
| Dead Ringers | 8X | Entertainment/Rec |
| Discovery Commemorative Coins | 2X | Various |
| Dodge Daytona | 1X | Auto/MC |
| Domino's Pizza | 1X | Food Products |
| Easy Rider | 1X | Fitness |
| Elvira Mistress of the Dark | 3X | Entertainment/Rec |
| Elvis Phone | 1X | Communications |
| Entrepreneur | 1X | Publication |
| Formula 45 | 2X | CDs/Records/Tapes |
| Freak Phone | 3X | Communications |
| Freedom Rock | 5X | CDs/Records/Tapes |
| Footlocker | 2X | Retail |
| Good Morning Vietnam Videocassette | 1X | CDs/Records/Tapes |
| Head & Shoulders | 1X | Health/Beauty |
| Heartbreak Hotel | 3X | Entertainment/Rec |
| Hershey's | 2X | Food Products |
| Jukebox Jive | 1X | CDs/Records/Tapes |
| Kansas | 7X | Entertainment/Rec |
| Lee Pharmaceuticals | 6X | Health/Beauty |
| Levi | 12X | Clothing |
| Lincoln Technical Institutes | 2X | Education |
| Maybelline | 1X | Health/Beauty |
| Memories of Me | 5X | Entertainment/Rec |
| Michob | 1X | Beer/Wine |
| Milk Ouds - Whoppers | 2X | Food Products |
| Monty Python's Best | 2X | CDs/Records/Tapes |
| Movie Channel | 2X | TV/Broadcast |
| Nick at Nite | 2X | TV/Broadcast |
| Nickelodeon | 3X | TV/Broadcast |
| Noxema | 1X | Health/Beauty |
| OB Tampons | 2X | Health/Beauty |
| Olympic Shirts | 9X | Clothing |
| Party Line | 2X | Communications |
| Permasoft | 2X | Health/Beauty |
| Person-a-Puzzle | 1X | Various |
| Pinball Wizard Game | 1X | Electronics |
| Punch Line | 1X | Communications |
| Rascals | 2X | Food Products |
| Redhears | 8X | Health/Beauty |
| Rocktalk | 4X | Communications |
| Rolling Stone | 6X | Publication |
| Silver Eagle Records | 2X | CDs/Records/Tapes |
| Skills | 2X | Food Products |
| Spellbinder | 5X | Entertainment/Rec |
| Spin | 2X | Publication |
| Sporting News | 4X | Publication |
| Sports Illustrated | 5X | Publication |
| Swatch | 1X | Jewelry |
| Talking Baseball Game | 1X | Electronics |
| Tampax Tampons | 1X | Health/Beauty |
| Time Life Books | 10X | Various |
| Time Life Music | 7X | CDs/Records/Tapes |
| Time Magazine | 2X | Publ. Catlon |
| Total 1's | 1X | Clothing |
| Tuba-Ruba | 3X | Entertainment/Rec |
| TV Guide | 6X | Publication |
| Twix | 7X | Food Products |
| UFO Hotline | 1X | Communications |
| Wrigley's Doublemint Gum | 3X | Food Products |

ACCOUNTS BY CATEGORY

| | |
|-------------------|-----|
| Auto/MC | 1% |
| Beverage | 1% |
| Beer/Wine | 2% |
| CDs/Records/Tapes | 10% |
| Clothing | 9% |
| Communications | 9% |
| Education | 7% |
| Electronics | 7% |
| Entertainment/Rec | 16% |
| Fitness | 1% |
| Food Products | 1% |
| Health/Beauty | 14% |
| Jewelry | 1% |
| Optical | 1% |
| Publication | 10% |
| Restaurant | 1% |
| Retail | 2% |
| TV/Broadcast | 4% |
| Various | 6% |



MMR
TRACER
TRACK
DEBUT



93% PLAY
INCREASE
THIS WEEK!



HIT RADIO/KOY-FM

WEDNESDAY, SEPTEMBER 21, 1988

OVERVIEW

STATION: KOY-FM, Phoenix, AZ
FREQUENCY: 95.5 MHz (100,000 watts)
GROUP OWNER: Edens Broadcasting
GM: R. Michael Horne
GSM: Kevin Malone
OM/PO: Jay Stevens
MD: Kevin Robinson
PROMOTION DIR.: Cathy Schlottman
NEWS DIR.: Pat Powers
AIR STAFF:
 5:30A-10A The Morning Zoo w/Glen & Tim & Jessica Hahn
 10A-12N Jay Stevens
 12N-3P D. Ann
 3P-7P Ron Parker
 7P-12M B.J. Harris
 12M-5:30A Tracy Foxx
REP FIRM: Christal Radio

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

| | | |
|--------------------|-------------------------------|---|
| STEVE WINWOOD | Don't You Know What The Night | C |
| • SWING OUT SISTER | Breakout | R |
| TAYLOR DAYNE | I'll Always Love You | C |
| • RICK ASTLEY | Never Gonna Give You Up | R |
| PHIL COLLINS | Two Hearts | C |
| • ERIC CARMEN | Make Me Lose Control | R |
| • BLONDIE | Rapture | G |
| • BOY MEETS GIRL | Waiting For A Star To Fall | C |

7AM

| | | |
|-----------------------|--------------------------------|---|
| WILL TO POWER | Baby, I Love Your Way/Freebird | C |
| • RICHARD MARX | Hold On To The Nights | R |
| BILLY OCEAN | Get Outta My Dreams, Get Into | R |
| • WHITNEY HOUSTON | One Moment In Time | C |
| BEACH BOYS | Kokomo | C |
| • DEBBIE GIBSON | Out Of The Blue | R |
| • SWEET SENSATION | Love Games | C |
| • INFORMATION SOCIETY | What's On Your Mind | C |

8AM

| | | |
|------------------|--------------------------------|---|
| ANITA BAKER | Giving You The Best That I Got | C |
| • GOOD QUESTION | Got A New Love | C |
| • PET SHOP BOYS | What Have I Done To Deserve | R |
| BRENDA K STARR | What You See Is What You Get | C |
| • PHIL COLLINS | Groovy Kind Of Love | C |
| • MADONNA | Who's That Girl | R |
| • GEORGE MICHAEL | Kissing A Fool | C |

9AM

| | | |
|-------------------|-------------------------------|---|
| BOBBY BROWN | Don't Be Cruel | C |
| ERIC CARMEN | Reason To Try | C |
| ESCAPE CLUB | Wild, Wild West | C |
| BELINDA CARLISLE | Mad About You | G |
| STEVE WINWOOD | Don't You Know What The Night | C |
| • KIM WILDE | You Keep Me Hangin' On | G |
| BOB SEGER | Living Inside My Heart | C |
| • PET SHOP BOYS | Domino Dancing | C |
| TAYLOR DAYNE | I'll Always Love You | C |
| ROBBIE NEVIL | C'est La Vie | G |
| HUEY LEWIS & NEWS | Stammin' | C |

10AM

| | | |
|-----------------------|--------------------------------|---|
| • ERIC CARMEN | Make Me Lose Control | R |
| WILL TO POWER | Baby, I Love Your Way/Freebird | C |
| DURAN DURAN | I Don't Want Your Love | C |
| SIMPLE MINDS | Don't You (Forget About Me) | G |
| RICHARD MARX | Hold On To The Nights | R |
| AL B SURE | Nite & Day | R |
| BEACH BOYS | Kokomo | C |
| GEORGE MICHAEL | One More Try | R |
| NOVELTY | Novelty | X |
| • INFORMATION SOCIETY | What's On Your Mind | C |
| DURAN DURAN | I Don't Want Your Love | C |

11AM

| | | |
|------------------|------------------------------|---|
| DEBBIE GIBSON | Only In My Dreams | R |
| CHICAGO | Look Away | C |
| TRACY CHAPMAN | Fast Car | R |
| CHEAP TRICK | Don't Be Cruel | G |
| NU SHOZ | Point Of No Return | C |
| CUTTING CREW | (I Just) Died In Your Arms | R |
| PHIL COLLINS | Groovy Kind Of Love | C |
| WHITNEY HOUSTON | One Moment In Time | C |
| JANE WIEDLIN | Inside A Dream | R |
| BOB SEGER | Old Time Rock & Roll | G |
| PETER CETERA | One Good Woman | C |
| • BRENDA K STARR | What You See Is What You Get | C |
| ROBERT PALMER | Addicted To Love | G |
| • ERIC CARMEN | Make Me Lose Control | R |

12NOON

| | | |
|------------------|-------------------------------|---|
| SURVIVOR | Didn't Know It Was Love | C |
| PEBBLES | Mercedes Boy | R |
| STEVE WINWOOD | Don't You Know What The Night | C |
| BELINDA CARLISLE | Heaven Is A Place On Earth | R |
| BOBBY BROWN | Don't Be Cruel | C |
| ICEHOUSE | Electric Blue | R |
| TAYLOR DAYNE | I'll Always Love You | C |
| GEORGE MICHAEL | Faith | R |
| PHIL COLLINS | Two Hearts | C |
| • ESCAPE CLUB | Wild, Wild West | R |
| WHITESNAKE | Here I Go Again | C |
| • BOY MEETS GIRL | Waiting For A Star To Fall | C |

1PM

| | | |
|---------------------|--------------------------------|---|
| RICHARD MARX | Hold On To The Nights | R |
| EXPOSE | Come Go With Me | G |
| ANITA BAKER | Giving You The Best That I Got | C |
| BOB SEGER | Living Inside My Heart | C |
| BEACH BOYS | Kokomo | C |
| BRUCE SPRINGSTEEN | Dancing In The Dark | G |
| GEORGE MICHAEL | Kissing A Fool | C |
| JODY WATLEY | Most Of All | R |
| INFORMATION SOCIETY | What's On Your Mind | C |
| • JOURNEY | Open Arms | G |
| PET SHOP BOYS | Domino Dancing | C |
| WILL TO POWER | Baby, I Love Your Way/Freebird | C |

2PM

| | | |
|----------------------|-------------------------------|---|
| • TRACY CHAPMAN | Fast Car | R |
| SOFT CELL | Tainted Love | G |
| PHIL COLLINS | Groovy Kind Of Love | C |
| JANET JACKSON | Control | G |
| DURAN DURAN | I Don't Want Your Love | C |
| GOOD QUESTION | Got A New Love | C |
| NAKED EYES | Always Something There To Rem | G |
| WHITNEY HOUSTON | One Moment In Time | R |
| TERENCE TRENT D'ARBY | Wishing Well | R |
| STEVE WINWOOD | Don't You Know What The Night | C |
| • TIMEX SOCIAL CLUB | Rumors | G |
| CHEAP TRICK | Don't Be Cruel | C |
| • CHICAGO | Look Away | C |
| GEORGE MICHAEL | Monkey | R |

3PM

| | | |
|----------------|------------------------------|---|
| TAYLOR DAYNE | I'll Always Love You | C |
| SURVIVOR | Didn't Know It Was Love | C |
| BRENDA K STARR | What You See Is What You Get | C |
| PRINCE | 1999 | G |
| WHEN IN ROME | The Promise | G |
| ERASURE | Chains Of Love | C |
| RICHARD MARX | Hold On To The Nights | R |
| BOBBY BROWN | Don't Be Cruel | C |
| GEORGE MICHAEL | Kissing A Fool | C |
| AEROSMITH | Angel | R |
| • BEACH BOYS | Kokomo | C |
| DURAN DURAN | I Don't Want Your Love | C |
| • HUMAN LEAGUE | Human | G |

4PM

| | | |
|-----------------|--------------------------|---|
| MIDNIGHT OIL | Beds Are Burning | R |
| ESCAPE CLUB | Wild, Wild West | C |
| PET SHOP BOYS | Domino Dancing | C |
| BON JOVI | Never Say Goodbye | R |
| DEF LEPPARD | Pour Some Sugar On Me | R |
| RICK ASTLEY | My Arms Keep Missing You | R |
| PHIL COLLINS | Groovy Kind Of Love | C |
| TEARS FOR FEARS | Shout | G |
| • JANE WIEDLIN | Inside A Dream | R |
| BON JOVI | Bad Medicine | C |
| • VAN HALEN | When It's Love | R |
| GIANT STEPS | Another Lover | C |

5PM

| | | |
|-----------------|--------------------------------|---|
| JON ASTLEY | Put This Love To The Test | C |
| JANET JACKSON | Pleasure Principle | G |
| WILL TO POWER | Baby, I Love Your Way/Freebird | C |
| PHIL COLLINS | Two Hearts | C |
| DEF LEPPARD | Love Bites | C |
| DEPECHE MODE | Strangelove | C |
| WHITNEY HOUSTON | So Emotional | R |
| • CHEAP TRICK | Don't Be Cruel | G |
| DURAN DURAN | Union Of The Snake | C |
| TAYLOR DAYNE | Tell It To My Heart | R |
| • CINDERELLA | Don't Know What You Got (Till) | C |

6PM

| | | |
|---------------|---------------------------|---|
| WHEN IN ROME | The Promise | C |
| GUNS N' ROSES | Sweet Child O' Mine | R |
| JON ASTLEY | Put This Love To The Test | C |
| BON JOVI | Bad Medicine | C |
| BEACH BOYS | Kokomo | C |
| DURAN DURAN | I Don't Want Your Love | C |

| | | |
|----------------|-------------------------|---|
| PEBBLES | Girlfriend | R |
| GEORGE MICHAEL | Kissing A Fool | C |
| • BOOK OF LOVE | I Touch Roses | G |
| SURVIVOR | Didn't Know It Was Love | C |
| • DEF LEPPARD | Pour Some Sugar On Me | R |
| BOBBY BROWN | Don't Be Cruel | C |

7PM

| | | |
|-----------------------|----------------------------|---|
| BOY MEETS GIRL | Waiting For A Star To Fall | C |
| WILL TO POWER | Dreamin' | R |
| VAN HALEN | When It's Love | R |
| ESCAPE CLUB | Wild, Wild West | C |
| EXPOSE | Seasons Change | R |
| U2 | Desire | C |
| PHIL COLLINS | Groovy Kind Of Love | C |
| GOOD QUESTION | Got A New Love | C |
| • INFORMATION SOCIETY | What's On Your Mind | G |
| INXS | What You Need | C |
| GIANT STEPS | Another Lover | C |
| • PET SHOP BOYS | Domino Dancing | C |

8PM

| | | |
|-------------------|--------------------------------|---|
| DEF LEPPARD | Love Bites | C |
| JON ASTLEY | Put This Love To The Test | C |
| GUNS N' ROSES | Sweet Child O' Mine | R |
| DURAN DURAN | I Don't Want Your Love | C |
| WILL TO POWER | Baby, I Love Your Way/Freebird | C |
| BON JOVI | Bad Medicine | C |
| ROBERT PALMER | Early In The Morning | C |
| BEACH BOYS | Kokomo | C |
| RICK ASTLEY | My Arms Keep Missing You | R |
| • MICHAEL JACKSON | Smooth Criminal | C |
| JANE WIEDLIN | Inside A Dream | R |
| • CANDI | Dancing Under A Latin Moon | C |
| RICHARD MARX | Hold On To The Nights | R |

9PM

| | | |
|----------------|---------------------|---|
| CHEAP TRICK | Don't Be Cruel | C |
| GEORGE MICHAEL | Kissing A Fool | C |
| STEVIE B | Spring Love | R |
| VAN HALEN | When It's Love | R |
| NOVELTY | Novelty | X |
| PHIL COLLINS | Groovy Kind Of Love | C |
| KEITH SWEAT | I Want Her | R |
| U2 | Desire | C |
| WHEN IN ROME | The Promise | C |
| GUNS N' ROSES | Sweet Child O' Mine | R |
| BOBBY BROWN | Don't Be Cruel | C |
| DEF LEPPARD | Hysteria | R |
| • BEACH BOYS | Kokomo | C |

10PM

| | | |
|-----------------------|----------------------------|---|
| EXPOSE | Point Of No Return | R |
| SURVIVOR | Didn't Know It Was Love | C |
| ESCAPE CLUB | Wild, Wild West | C |
| BOY MEETS GIRL | Waiting For A Star To Fall | C |
| PHIL COLLINS | Two Hearts | C |
| TAYLOR DAYNE | Prove Your Love | C |
| BON JOVI | Bad Medicine | C |
| PRINCE | U Got The Look | R |
| JANE WIEDLIN | Rush Hour | R |
| DEF LEPPARD | Pour Some Sugar On Me | R |
| INXS | Never Tear Us Apart | C |
| GEORGE MICHAEL | Monkey | C |
| GOOD QUESTION | Got A New Love | C |
| NEW KIDS ON THE BLOCK | Please Don't Go Girl | R |
| INFORMATION SOCIETY | What's On Your Mind | C |

11PM

| | | |
|-------------------|-------------------------------|---|
| MICHAEL JACKSON | Bad | R |
| GIANT STEPS | Another Lover | C |
| JON ASTLEY | Put This Love To The Test | C |
| TAYLOR DAYNE | I'll Always Love You | C |
| VAN HALEN | When It's Love | R |
| MADONNA | Into The Groove | G |
| ROBERT PALMER | Simply Irresistible | R |
| ERASURE | Chains Of Love | C |
| DENICE WILLIAMS | I Can't Wait | C |
| STEVE WINWOOD | Don't You Know What The Night | C |
| TRANSMISSION VAMP | Tell That Girl To Shut Up | C |
| BOBBY BROWN | Don't Be Cruel | C |
| ROBERT PALMER | Early In The Morning | C |
| INXS | New Sensation | R |

ALPHABETICAL LIST BY ARTIST

| | | |
|-------------|---------------------------|-----|
| A | | |
| AEROSMITH | Angel | 3p |
| AL B SURE | Nite & Day | 10a |
| ASTLEY, JON | Put This Love To The Test | 5p |
| ASTLEY, JON | Put This Love To The Test | 8p |
| ASTLEY, JON | Put This Love To The Test | 8p |

| | | |
|--------------|---------------------------|-----|
| ASTLEY, JON | Put This Love To The Test | 11p |
| ASTLEY, RICK | My Arms Keep Missing You | 4p |
| ASTLEY, RICK | My Arms Keep Missing You | 8p |
| ASTLEY, RICK | Never Gonna Give You Up | 6a |

B

| | | |
|----------------|--------------------------------|-----|
| B. STEVIE | Spring Love | 9p |
| BAKER, ANITA | Giving You The Best That I Got | 8a |
| BAKER, ANITA | Giving You The Best That I Got | 1p |
| BEACH BOYS | Kokomo | 7a |
| BEACH BOYS | Kokomo | 10a |
| BEACH BOYS | Kokomo | 1p |
| BEACH BOYS | Kokomo | 3p |
| BEACH BOYS | Kokomo | 6p |
| BEACH BOYS | Kokomo | 8p |
| BEACH BOYS | Kokomo | 9p |
| BLONDIE | Rapture | 6a |
| BON JOVI | Bad Medicine | 4p |
| BON JOVI | Bad Medicine | 6p |
| BON JOVI | Bad Medicine | 8p |
| BON JOVI | Bad Medicine | 10p |
| BON JOVI | Never Say Goodbye | 4p |
| BOOK OF LOVE | I Touch Roses | 6p |
| BOY MEETS GIRL | Waiting For A Star To Fall | 6a |
| BOY MEETS GIRL | Waiting For A Star To Fall | 12n |
| BOY MEETS GIRL | Waiting For A Star To Fall | 7p |
| BOY MEETS GIRL | Waiting For A Star To Fall | 10p |
| BROWN, BOBBY | Don't Be Cruel | 9a |
| BROWN, BOBBY | Don't Be Cruel | 12n |
| BROWN, BOBBY | Don't Be Cruel | 3p |
| BROWN, BOBBY | Don't Be Cruel | 6p |
| BROWN, BOBBY | Don't Be Cruel | 9p |
| BROWN, BOBBY | Don't Be Cruel | 11p |

C

| | | |
|-------------------|--------------------------------|-----|
| CANDI | Dancing Under A Latin Moon | 8p |
| CARLISLE, BELINDA | Heaven Is A Place On Earth | 12n |
| CARLISLE, BELINDA | Mad About You | 9a |
| CARMEN, ERIC | Make Me Lose Control | 6a |
| CARMEN, ERIC | Make Me Lose Control | 10a |
| CARMEN, ERIC | Make Me Lose Control | 11a |
| CARMEN, ERIC | Reason To Try | 9a |
| CETERA, PETER | One Good Woman | 11a |
| CHAPMAN, TRACY | Fast Car | 11a |
| CHAPMAN, TRACY | Fast Car | 2p |
| CHEAP TRICK | Don't Be Cruel | 11a |
| CHEAP TRICK | Don't Be Cruel | 2p |
| CHEAP TRICK | Don't Be Cruel | 5p |
| CHEAP TRICK | Don't Be Cruel | 9p |
| CHICAGO | Look Away | 11a |
| CHICAGO | Look Away | 2p |
| CINDERELLA | Don't Know What You Got (Till) | 5p |
| COLLINS, PHIL | Groovy Kind Of Love | 8a |
| COLLINS, PHIL | Groovy Kind Of Love | 11a |
| COLLINS, PHIL | Groovy Kind Of Love | 2p |
| COLLINS, PHIL | Groovy Kind Of Love | 4p |
| COLLINS, PHIL | Groovy Kind Of Love | 7p |
| COLLINS, PHIL | Groovy Kind Of Love | 9p |
| COLLINS, PHIL | Two Hearts | 6a |
| COLLINS, PHIL | Two Hearts | 12n |
| COLLINS, PHIL | Two Hearts | 5p |
| COLLINS, PHIL | Two Hearts | 10p |
| CUTTING CREW | (I Just) Died In Your Arms | 11a |

D

| | | |
|----------------------|------------------------|-----|
| D'ARBY, TERENCE TREN | Wishing Well | 2p |
| DAYNE, TAYLOR | I'll Always Love You | 6a |
| DAYNE, TAYLOR | I'll Always Love You | 9a |
| DAYNE, TAYLOR | I'll Always Love You | 12n |
| DAYNE, TAYLOR | I'll Always Love You | 3p |
| DAYNE, TAYLOR | I'll Always Love You | 11p |
| DAYNE, TAYLOR | Prove Your Love | 10p |
| DAYNE, TAYLOR | Tell It To My Heart | 5p |
| DEF LEPPARD | Hysteria | 9p |
| DEF LEPPARD | Love Bites | 5p |
| DEF LEPPARD | Love Bites | 8p |
| DEF LEPPARD | Pour Some Sugar On Me | 4p |
| DEF LEPPARD | Pour Some Sugar On Me | 6p |
| DEF LEPPARD | Pour Some Sugar On Me | 10p |
| DEPECHE MODE | Strangelove | 5p |
| DURAN DURAN | I Don't Want Your Love | 10a |
| DURAN DURAN | I Don't Want Your Love | 2p |
| DURAN DURAN | I Don't Want Your Love | 3p |
| DURAN DURAN | I Don't Want Your Love | 6p |
| DURAN DURAN | I Don't Want Your Love | 8p |
| DURAN DURAN | Union Of The Snake | 5p |

E

| | | |
|-------------|--------------------|-----|
| ERASURE | Chains Of Love | 3p |
| ERASURE | Chains Of Love | 11p |
| ESCAPE CLUB | Wild, Wild West | 9a |
| ESCAPE CLUB | Wild, Wild West | 12n |
| ESCAPE CLUB | Wild, Wild West | 4p |
| ESCAPE CLUB | Wild, Wild West | 7p |
| ESCAPE CLUB | Wild, Wild West | 10p |
| EXPOSE | Come Go With Me | 1p |
| EXPOSE | Point Of No Return | 10p |
| EXPOSE | Seasons Change | 7p |

HIT RADIO/KOY-FM

ALPHABETICAL LIST BY ARTIST

| | | | |
|----------|----------------------|--------------------------------|-----|
| G | GIANT STEPS | Another Lover | 4p |
| | GIANT STEPS | Another Lover | 7p |
| | GIANT STEPS | Another Lover | 11p |
| | GIBSON, DEBBIE | Only In My Dreams | 11a |
| | GIBSON, DEBBIE | Out Of The Blue | 7a |
| | GDDD QUESTION | Got A New Love | 8a |
| | GOOD QUESTION | Got A New Love | 2p |
| | GOOD QUESTION | Got A New Love | 7p |
| | GOOD QUESTION | Got A New Love | 10p |
| | GUNS N' ROSES | Sweet Child O' Mine | 6p |
| | GUNS N' ROSES | Sweet Child O' Mine | 8p |
| | GUNS N' ROSES | Sweet Child O' Mine | 9p |
| H | HOUSTON, WHITNEY | One Moment In Time | 7a |
| | HOUSTON, WHITNEY | One Moment In Time | 11a |
| | HOUSTON, WHITNEY | One Moment In Time | 2p |
| | HOUSTON, WHITNEY | So Emotional | 5p |
| | HUMAN LEAGUE | Human | 3p |
| I | ICEHOUSE | Electric Blue | 12n |
| | INFORMATION SOCIETY | What's On Your Mind | 7a |
| | INFORMATION SOCIETY | What's On Your Mind | 10a |
| | INFORMATION SOCIETY | What's On Your Mind | 1p |
| | INFORMATION SOCIETY | What's On Your Mind | 7p |
| | INFORMATION SOCIETY | What's On Your Mind | 10p |
| | INXS | Never Tear Us Apart | 10p |
| | INXS | New Sensation | 11p |
| | INXS | What You Need | 7p |
| J | JACKSON, JANET | Control | 2p |
| | JACKSON, JANET | Pleasure Principle | 5p |
| | JACKSON, MICHAEL | Bad | 11p |
| | JACKSON, MICHAEL | Smooth Criminal | 8p |
| | JOURNEY | Open Arms | 1p |
| L | LEWIS, HUEY & NEWS | Slammin' | 9a |
| M | MADONNA | Into The Groove | 11p |
| | MADONNA | Who's That Girl | 8a |
| | MARX, RICHARD | Hold On To The Nights | 7a |
| | MARX, RICHARD | Hold On To The Nights | 10a |
| | MARX, RICHARD | Hold On To The Nights | 1p |
| | MARX, RICHARD | Hold On To The Nights | 3p |
| | MARX, RICHARD | Hold On To The Nights | 8p |
| | MICHAEL, GEORGE | Faith | 12n |
| | MICHAEL, GEORGE | Kissing A Fool | 8a |
| | MICHAEL, GEORGE | Kissing A Fool | 1p |
| | MICHAEL, GEORGE | Kissing A Fool | 3p |
| | MICHAEL, GEORGE | Kissing A Fool | 6p |
| | MICHAEL, GEORGE | Kissing A Fool | 9p |
| | MICHAEL, GEORGE | Monkey | 2p |
| | MICHAEL, GEORGE | Monkey | 10p |
| | MICHAEL, GEORGE | One More Try | 10a |
| | MIDNIGHT OIL | Beds Are Burning | 4p |
| N | NAKED EYES | Always Something There To Remi | 2p |
| | NEVIL, ROBBIE | C'est La Vie | 9a |
| | NEW KIDS ON THE BLOC | Please Don't Go Girl | 10p |
| | NOVELTY | Novelty | 10a |
| | NOVELTY | Novelty | 9p |
| | NU SHOOUZ | Point Of No Return | 11a |
| O | OCEAN, BILLY | Get Outta My Dreams, Get Into | 7a |
| P | PALMER, ROBERT | Addicted To Love | 11a |
| | PALMER, ROBERT | Early In The Morning | 8p |
| | PALMER, ROBERT | Early In The Morning | 11p |
| | PALMER, ROBERT | Simply Irresistible | 11p |
| | PEBBLES | Girlfriend | 6p |
| | PEBBLES | Mercedes Boy | 12n |
| | PET SHOP BOYS | Domino Dancing | 9a |
| | PET SHOP BOYS | Domino Dancing | 1p |
| | PET SHOP BOYS | Domino Dancing | 4p |
| | PET SHOP BOYS | Domino Dancing | 7p |
| | PET SHOP BOYS | What Have I Done To Deserve | 8a |
| | PRINCE | 1999 | 3p |
| | PRINCE | U Got The Look | 10p |

| | | | |
|----------|--------------------|------------------------------|-----|
| S | SEGER, BOB | Living Inside My Heart | 9a |
| | SEGER, BOB | Living Inside My Heart | 1p |
| | SEGER, BOB | Old Time Rock & Roll | 11a |
| | SIMPLE MINDS | Don't You (Forget About Me) | 10a |
| | SOFT CELL | Tainted Love | 2p |
| | SPRINGSTEEN, BRUCE | Dancing In The Dark | 1p |
| | STARR, BRENDA K | What You See Is What You Get | 8a |
| | STARR, BRENDA K | What You See Is What You Get | 11a |
| | STARR, BRENDA K | What You See Is What You Get | 3p |
| | SURVIVOR | Didn't Know It Was Love | 12n |
| | SURVIVOR | Didn't Know It Was Love | 3p |
| | SURVIVOR | Didn't Know It Was Love | 6p |
| | SURVIVOR | Didn't Know It Was Love | 10p |
| | SWEAT, KEITH | I Want Her | 9p |
| | SWEET SENSATION | Love Games | 7a |
| | SWING OUT SISTER | Breakout | 6a |

| | | | |
|----------|-------------------|---------------------------|-----|
| T | TEARS FOR FEARS | Shout | 4p |
| | TIMEX SOCIAL CLUB | Rumors | 2p |
| | TRANSVISION VAMP | Tell That Girl To Shut Up | 11p |

| | | | |
|----------|----|--------|----|
| U | U2 | Desire | 7p |
| | U2 | Desire | 9p |

| | | | |
|----------|-----------|----------------|-----|
| V | VAN HALEN | When It's Love | 4p |
| | VAN HALEN | When It's Love | 7p |
| | VAN HALEN | When It's Love | 9p |
| | VAN HALEN | When It's Love | 11p |

| | | | |
|----------|-------------------|--------------------------------|-----|
| W | WATLEY, JODY | Most Of All | 1p |
| | WHEN IN ROME | The Promise | 3p |
| | WHEN IN ROME | The Promise | 6p |
| | WHEN IN ROME | The Promise | 9p |
| | WHITESNAKE | Here I Go Again | 12n |
| | WIEDLIN, JANE | Inside A Dream | 11a |
| | WIEDLIN, JANE | Inside A Dream | 4p |
| | WIEDLIN, JANE | Inside A Dream | 8p |
| | WIEDLIN, JANE | Inside A Dream | 10p |
| | WILLOE, KIM | You Keep Me Hangin' On | 9a |
| | WILL TO POWER | Baby, I Love Your Way/Freebird | 7a |
| | WILL TO POWER | Baby, I Love Your Way/Freebird | 10a |
| | WILL TO POWER | Baby, I Love Your Way/Freebird | 1p |
| | WILL TO POWER | Baby, I Love Your Way/Freebird | 5p |
| | WILL TO POWER | Baby, I Love Your Way/Freebird | 8p |
| | WILL TO POWER | Baby, I Love Your Way/Freebird | 7p |
| | WILLIAMS, DENIECE | I Can't Wait | 11p |
| | WINWOOD, STEVE | Don't You Know What The Night | 9a |
| | WINWOOD, STEVE | Don't You Know What The Night | 6a |
| | WINWOOD, STEVE | Don't You Know What The Night | 12n |
| | WINWOOD, STEVE | Don't You Know What The Night | 2p |
| | WINWOOD, STEVE | Don't You Know What The Night | 11p |

| | |
|-----------------------------|--|
| PLAYLIST OF CURRENTS | USERS GUIDE: Number of plays calculated for 18 hour monitor period |
| BEACH BOYS | Kokomo 7 |
| BROWN, BOBBY | Don't Be Cruel 6 |
| COLLINS, PHIL | Groovy Kind Of Love 6 |
| DURAN DURAN | I Don't Want Your Love 6 |
| DAYNE, TAYLOR | I'll Always Love You 5 |
| ESCAPE CLUB | Wild, Wild West 5 |
| INFORMATION SOCIETY | What's On Your Mind 5 |
| MICHAEL, GEORGE | Kissing A Fool 5 |
| WILL TO POWER | Baby, I Love Your Way/Freebird 5 |
| WINWOOD, STEVE | Don't You Know What The Night 5 |
| ASTLEY, JON | Put This Love To The Test 4 |
| BON JOVI | Bad Medicine 4 |
| BOY MEETS GIRL | Waiting For A Star To Fall 4 |
| CHEAP TRICK | Don't Be Cruel 4 |
| COLLINS, PHIL | Two Hearts 4 |
| GOOD QUESTION | Got A New Love 4 |
| PET SHOP BOYS | Domino Dancing 4 |
| SURVIVOR | Didn't Know It Was Love 4 |
| GIANT STEPS | Another Lover 3 |
| HOUSTON, WHITNEY | One Moment In Time 3 |
| STARR, BRENDA K | What You See Is What You Get 3 |
| WHEN IN ROME | The Promise 3 |
| BAKER, ANITA | Giving You The Best That I Got 2 |
| CHICAGO | Look Away 2 |
| DEF LEPPARD | Love Bites 2 |
| ERASURE | Chains Of Love 2 |
| PALMER, ROBERT | Early In The Morning 2 |
| SEGER, BOB | Living Inside My Heart 2 |
| U2 | Desire 2 |
| CANDI | Dancing Under A Latin Moon 1 |
| CARMEN, ERIC | Reason To Try 1 |
| CETERA, PETER | One Good Woman 1 |
| CINDERELLA | Don't Know What You Got (Till) 1 |
| OEPECHE MODE | Strangelove 1 |
| INXS | Never Tear Us Apart 1 |
| JACKSON, MICHAEL | Smooth Criminal 1 |
| LEWIS, HUEY & NEWS | Slammin 1 |

| | | |
|-------------------|---------------------------|---|
| SWEET SENSATION | Love Games | 1 |
| TRANSVISION VAMP | Tell That Girl To Shut Up | 1 |
| WILLIAMS, DENIECE | I Can't Wait | 1 |

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

| | | |
|-----------------|--------------------------|---|
| MARX, RICHARD | Hold On To The Nights | 5 |
| VAN HALEN | When It's Love | 4 |
| CARMEN, ERIC | Make Me Lose Control | 3 |
| DEF LEPPARD | Pour Some Sugar On Me | 3 |
| GUNS N' ROSES | Sweet Child O' Mine | 3 |
| WIEDLIN, JANE | Inside A Dream | 3 |
| ASTLEY, RICK | My Arms Keep Missing You | 2 |
| CHAPMAN, TRACY | Fast Car | 2 |
| MICHAEL, GEORGE | Monkey | 2 |

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

| | |
|-----------------|---|
| MICHAEL, GEORGE | 4 |
| DAYNE, TAYLOR | 3 |
| DEF LEPPARD | 3 |
| EXPOSE | 3 |
| INXS | 3 |
| PALMER, ROBERT | 3 |

GOLD/CURR.-RECURR. RATIOS

| | |
|------------------------|-------|
| OVERALL | |
| C-R | 89.05 |
| G | 10.95 |
| MORNING DRIVE | |
| C-R | 88.24 |
| G | 11.77 |
| MIDDAY | |
| C-R | 82.26 |
| G | 17.74 |
| AFTERNOON DRIVE | |
| C-R | 87.50 |
| G | 12.50 |
| EVENING | |
| C-R | 96.97 |
| G | 3.03 |

POSITIONING STATEMENTS

| | |
|---|-----|
| FRESH CONTINUOUS MUSIC | 75X |
| "Fresh, continuous music...Y 95." (variations) (54X) | |
| "The new Y 95, rolling through (another) 45 minutes of fresh, continuous music." (10X) | |
| "The new Y 95...the fresh, continuous music leader was the first to bring you...(various song clips) not the same 11 songs over and over...it's fresh, continuous music on the new Y 95." (variations) (3X) | |
| "Crank it up for fresh, continuous music on the new Y 95." (2X) | |
| "Unauthorized, illegal and totally out of control...fresh, continuous music on the new Y 95." (2X) | |
| "Fresh, continuous music...Y 95. It don't get any fresher than this." (1X) | |
| "The new Y 95...Playing more fresh, continuous music than allowed by law." (1X) | |
| "Y 95 has the freshest new music. Tired of hearing the same music over and over again on KZZP? We were the first to play the new Survivor (song clip) The new Y 95." (1X) | |
| "The Valley's original fresh new music station...the new Y 95." (1X) | |
| VARIOUS | 26X |
| "KOY-FM, Phoenix is the new Y 95 FM." (18X) | |
| "Thank you for making the big switch." (3X) | |
| "Here's another fresh new song on the new Y 95. You always get the fresh new music first on the new Y 95." (3X) | |
| "The new Y 95 is hot...but it's a dry heat." (1X) | |
| "The new Y 95 in the morning...an equal opportunity offender." (1X) | |
| LISTENER TESTIMONIALS | 16X |
| MONEY | 9X |
| "Triple the music, triple the money. Only on the new Y 95." (variations) (5X) | |
| "The most music, continuous cash...Y 95." (4X) | |
| ARTIST ENDORSEMENTS | 2X |

PROMOTIONAL ACTIVITY

| | |
|---|-----|
| ONE-YEAR ANNIVERSARY PARTY | 35X |
| Y 95 celebrates its one year anniversary at the Celebrity Theatre with a concert featuring: Kim Wilde, Giant Steps, "Weird Al" Yankovic and possibly Sam Kinison. Three Carmamello wrappers will get listeners in the door. Also passes for the event are given away throughout the day | |
| \$3,000 TRIPLE PLAY | 22X |
| Listeners wait to hear three specific songs in the order specified and then try to be the 95th caller. The correct caller wins \$3,000 | |
| SUN DEVIL VOLLEYBALL WEEKEND | 9X |
| Listeners are invited to come out and watch or even participate in a weekend of volleyball at the Sun Devil House. Teams are competing for a trip to the coast and over \$10,000 in prizes. | |

THE Y 95 SLOT MACHINE 6X
The Y 95 Slot Machine travels around to "Big Switch" parties all around the Phoenix area. \$1,000 can be won if a "Y 95" shows up in all three windows of the "one-armed bandit."

A STICK-UP 5X
Y 95 air personalities travel to various locations where listeners are encouraged to come and receive their Y 95 bumper stickers. Listeners can win prizes just for showing up.

HOT HITS AT SIX 5X
The hottest songs of the evening are played back at 6PM. The ninth caller to correctly name all six songs wins passes to the Anniversary Party

VARIOUS GIVEAWAYS 4X
Free movie passes and Volleybal Weekend beach bags are given away throughout the day

Y 95/PEPSI/WIEDLIN CONCERT 3X
The Phoenix area high school that collects the most Pepsi product "Blue Cash Caps" will win a free concert by Jane Wiedlin for their school. Elementary and middle schools can win a VCR or a Pizza Hut party

MYSTERY OLDIE OF THE AFTERNOON 3X
The listener that can correctly identify the audio clip of the afternoon's "Mystery Oldie" wins four passes to the Anniversary Party

FRESH NEW MUSIC HOUR 1X
Brand new music is featured all hour long at 8PM

ALL REQUEST HOUR 1X
Y 95 features an all-listener request hour at 9PM

Y 95 APARTMENT GUIDE 1X
A promotional guide to apartment openings in the Phoenix area.

"HERE'S WHAT'S HAPPENING AT THE Y" 1X
A brief run-down of all promotional activity taking place at Y 95.

VARIOUS MORNING ACTIVITY
Various bits/features/contests include "Olympic Flashback," "95 second Updates," "Morning Mystery Oldie," "Zoo I.Q." and if Dan Quale, who was currently in the Phoenix area, called the station they would have given him \$95.

ACCOUNT LIST

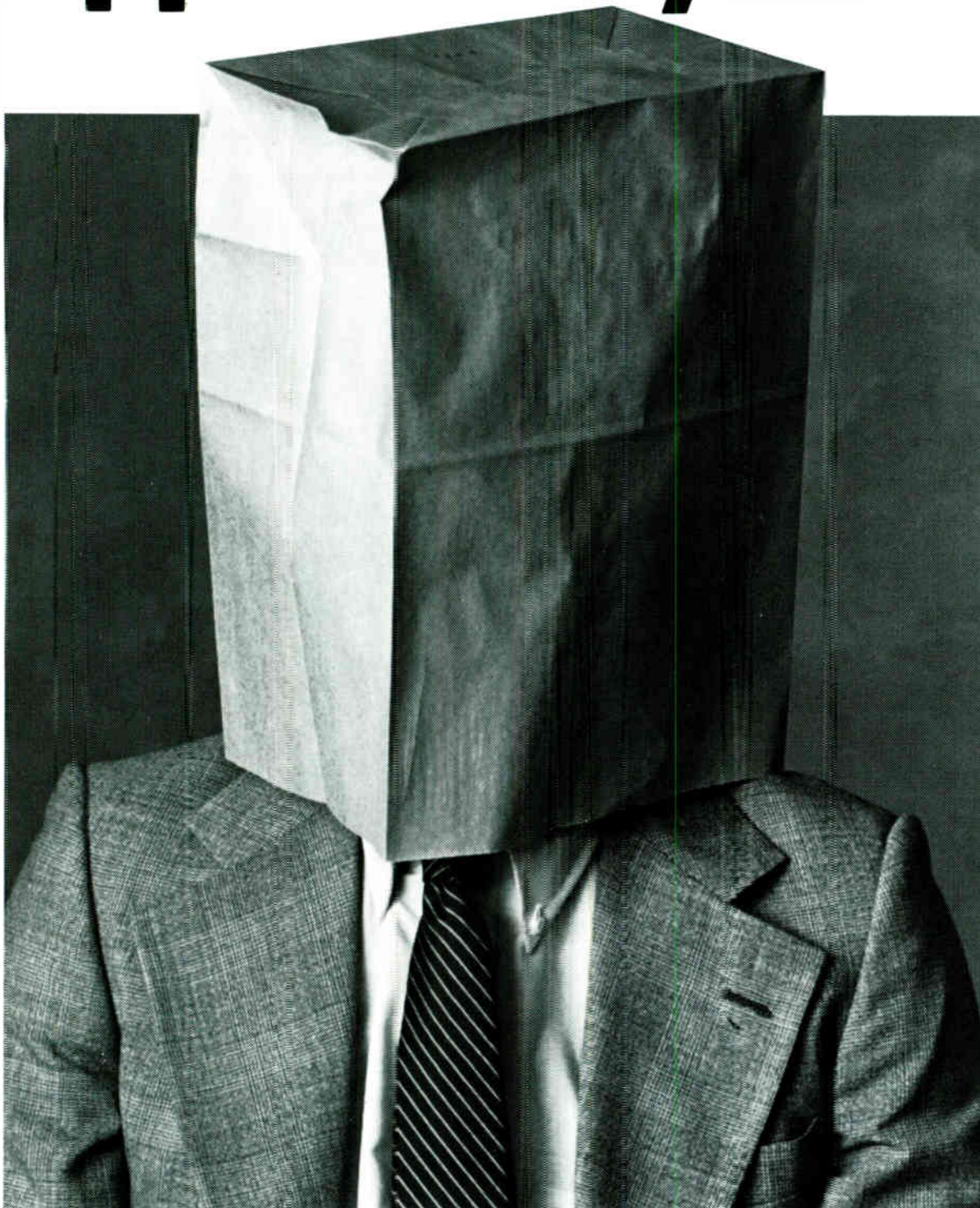
| | | |
|------------------------------------|----|-------------------|
| Academy of Business | 2X | Vocational |
| America's Country Fried Chicken | 3X | Food Products |
| Arizona Central Credit Union | 4X | Bank/Finance |
| Arizona Shorts | 3X | Clothing |
| Avco/Lucky | 5X | Grocery |
| Basha's | 2X | Grocery |
| Biddulphland/Jeep/Eagle | 3X | Auto/MC |
| Boulevard, The | 2X | Nightclub |
| Budget Rent-a-Car | 3X | Car Rental |
| Budweiser/Light | 5X | Beer/Wine |
| Burger King | 2X | Restaurant |
| Carmamello | 1X | Food Products |
| Cory, Tony M./Buick | 5X | Auto/MC |
| Geraldo | 4X | Entertainment/Rec |
| Lee Optical | 9X | Optical |
| Mahatma Rice | 4X | Food Products |
| Max's 919 | 3X | Entertainment/Rec |
| Mervyn's | 8X | Retail |
| Micro Magic | 4X | Food Products |
| Mint-Lube | 2X | Auto/MC |
| Pepsi-Cola | 1X | Beverage |
| Phoenix Cardinals Football | 4X | Entertainment/Rec |
| Pizza Hut | 3X | Restaurant |
| Safeway | 6X | Grocery |
| Schwartz, Kevin | 5X | Legal Services |
| Shepherd's | 8X | Nightclub |
| Silo | 1X | Appliance |
| Smitty's | 2X | Grocery |
| Sun Devil House | 3X | Nightclub |
| Supercuts | 8X | Health/Beauty |
| Syncom/Ricoh Copiers | 3X | Office Products |
| Talking Phone Book | 3X | Various |
| Thrifty Drug Store | 4X | Retail |
| Town Square Apartments | 1X | Various |
| Trans World Entertainment/Kansas | 4X | Entertainment/Rec |
| Tucson National Resort & Spa | 5X | Fitness |
| U.S. West Communications/Telephone | 2X | Communications |
| Veteran's Real Estate | 2X | Real Estate |

ACCOUNTS BY CATEGORY

| | |
|-------------------|-----|
| Appliance | 1% |
| Auto/MC | 7% |
| Bank/Finance | 3% |
| Beer/Wine | 4% |
| Beverage | 1% |
| Car Rental | 2% |
| Clothing | 2% |
| Communications | 1% |
| Entertainment/Rec | 10% |
| Fitness | 4% |
| Food Products | 9% |
| Grocery | 10% |
| Health/Beauty | 6% |
| Legal Services | 4% |
| Nightclub | 10% |
| Office Products | 2% |
| Optical | 7% |
| Real Estate | 1% |
| Restaurant | 4% |
| Retail | 9% |
| Various | 3% |

A Program Director who prefers to remain anonymous:

“How I blew the opportunity of my career.”



“I had my chance, and I missed it. My instincts told me Open House Party had all the makings of a hit. Did I listen? Nooooo. I figured I'd be smart and play it safe. Wait and see what happens on other stations.

“So I waited. And what do I see? The guy down the street picks up the show, and all of a sudden his station moves up to #1 on weekends. “I swear, next time I'm going with my gut. In this business, if you snooze, you lose.”

Party your way to the top.

Open House Party is the hot live CHR weekend show that's beamed coast-to-coast via satellite on Saturday and Sunday nights. It's got an intense music mix, star-studded interviews, live requests, outrageous contests, and a spontaneous kind of fun canned shows just can't touch.

It's playing now in 27 markets—although that figure is about to double. And ratings are up on every station.

For example:

| | PRE-PARTY | SPRING '88 | CHANGE |
|-----------------------|-----------|------------|--------|
| WMJQ-FM, BUFFALO * | 3.6 | 8.1 | + 125% |
| WNNK-FM, HARRISBURG * | 10.9 | 14.5 | + 33% |
| WXKS-FM, BOSTON ** | 7.9 | 11.8 | + 49% |

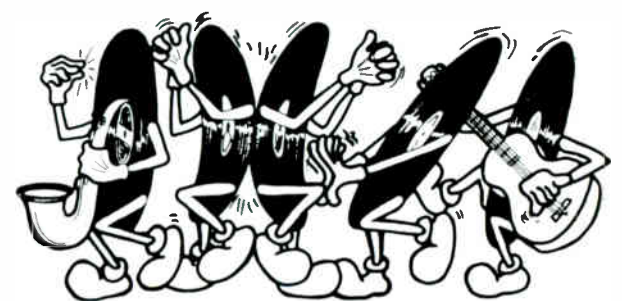
ARBITRON *Winter '88, 18+ share **Fall '87 share

“We get real strong street talk. Open House Party is an absolutely fun show to listen to. John Garabedian is a magic guy who makes Saturday and Sunday nights sizzle in Buffalo.” *Larry Levite, Pres/GM, WMJQ, Buffalo*

“Open House Party is the biggest show on CHR radio today. Our listeners think it's our own show, and we're selling it as prime time. It definitely pays to party.” *Sunny Joe White, National PD, Pyramid Broadcasting*

“I came in on the following Monday after we added the show, and our entire staff was raving to me about it. Open House Party sounds big, sounds live, and sounds like part of my station.” *Leslie Fram, Program Director, WABB-FM, Mobile*

The Party can take you to the top on weekends—and keep you there. To check the availability in your market, call Sam Kopper or Brian Beecher at (617) 266-2900. Don't blow it.



Open House Party

Tracie Spencer

"Symptoms Of True Love"

WHAT A STORY!

- Originally Released In April 1988!
- Former Top 10 Urban & Top 15 Dance!
- Biggest Add Week At Hit Radio!
- Already Top 5 AT PWR106, L.A.!
- LP Sales Now Over 200,000 Units!

MMR HIT TRACER TRACKS DEBUT 

REACH INDEX 11.18 MILLION!

ACTION INCLUDES:

| | | |
|----------------|-----------------|----------------|
| WZOU ADD | KAKS ADD | KYNO #4 |
| HOT105 ADD #20 | KMEL 10-7 | KFIV 30-26 |
| WNNK ADD | WXKS 11-9 | KCAQ DEBUT #31 |
| K106 ADD | PRO-FM 34-25 | KF95 |
| WCGQ ADD | FM102 DEBUT #21 | Q98 |
| WANS ADD | KTFM | KISR |
| KKFR ADD | KKRZ | QV103 |
| KOY-FM ADD | KUBE | KTRS |
| KDON ADD | WFLY 29-19 | KFBQ |
| KIXY ADD | | |

ALSO PLAYING ON: HOT 97.7, KKLQ, KWSS, WEGX & WKSS!



THE SMITHEREENS "DROWN IN MY OWN TEARS" HOT AT ROCK RADIO AND THE SINGLE OUT NOW!

JEALOUS GUY

the single

from the forthcoming album



I M A G I N E

John Lennon

MUSIC FROM THE ORIGINAL MOTION PICTURE

GREAT WEEK AT RADIO!

ADDS INCLUDE:

| | | | |
|--------|-------|-------|-----------|
| PRO-FM | WROQ | 95XXX | WSPT |
| KKRZ | WNOK | WFXX | KYYA |
| KXYQ | WZYP | KAKS | KBOZ |
| KISN | KWES | WJMX | KTRS |
| KPLZ | KSAQ | KISR | KMOK |
| KUBE | KJ103 | Q101 | KOZE |
| Q100 | KSND | WPFM | AND MORE! |
| WPST | KCAQ | KIXY | |

WELL OVER 100 ROCK STATIONS O-T-B!

R&R DEBUT BACK PAGE (29)

ALBUM NETWORK POWER CUTS (31) HOMER

SOME MAJOR EVENTS SURROUNDING ITS RELEASE:

- October 3: The Warner Bros. movie "Imagine: John Lennon" makes its world-premiere at a star-studded event at the National Theater in Los Angeles. A party will immediately follow at the Hard Rock Cafe.
- October 3-9: VH1 Imagine/John Lennon tribute week.
- October 4: Cover story in Rolling Stone magazine featuring the movie.
- October 7: The Warner Bros. movie "Imagine: John Lennon" opens in more than 500 theaters across the country.
- October 7-9: MTV Imagine/John Lennon tribute weekend.
- October 9: John Lennon's birthday. He would have been 48.
- October 9: "60 Minutes" feature on the movie and interviews with Lennon family members.

The magnificent coffee-table book "Imagine: John Lennon" has already shipped a giant run of more than 250,000 copies.

Capitol

RAMDOWN

**MMR ROCK TRACER TRACKS
DEBUT ²⁰**

REACH INDEX 6.15 MILLION!

R&R "BREAKER" (41) - (21)

R&R #1 MOST ADDED ALBUM DEBUT (18)

ALBUM NETWORK HOMER (41) - (23)

ALBUM NETWORK LP DEBUT (20)

#1 NEW ACTION AIRPLAY

FMQB (49) - (23)

#1 TRAX GAINER LP DEBUT (21)

HARD REPORT (41) - (22)

ALBUM DEBUT (19)

"IT'S MONEY THAT MATTERS"



Produced By **MARK KNOPFLER**
FROM THE ALBUM *Land Of Dreams*

MANAGEMENT: PETER ASHER FOR ASHER-KEOST MANAGEMENT. © 1988 REPRIS RECORDS



ROCK RADIO/KGON-FM

WEDNESDAY, SEPTEMBER 21, 1988

OVERVIEW

STATION: KGON-FM Portland, OR
FREQUENCY: 92.3 MHz (100,000 watts)
GROUP OWNER: Ackerly Communications
VP/GM: Dan Hern
NSM: Linda Neal
GSM: Charlie King
PD: Jon Robbins
MO: Inessa York
PROMOTION MGR: Sandy Mack
NEWS DIRECTOR: Mike Turner

AIRSTAFF:
 6A-10A Iris Harrison & Mike Turner
 10A-3P Marty Parly
 3P-7P Inessa York
 7P-12M Bob Ancheta
 12M 6A Robin Banks

REP FIRM: Hiller, Newmark, Weschler & Howard
CONSULTANT: Pollack Media Group

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- DOOBIE BROTHERS China Grove G
- YES Rhythm Of Love R
- ROLLING STONES Under My Thumb G
- CARS Magic G
- BOB SEGER Rock & Roll Never Forgets G
- JOURNEY Don't Stop Believin' G
- STEVE WINWOOD Don't You Know What The Night Is For C
- JIMMY PAGE Only One R
- ALLMAN BROTHERS BAND One Way Out G
- JOHN CAFFERTY & BBB On The Dark Side G
- STYX Fooling Yourself G

7AM

- BEATLES Glass Onion G
- ELECTRIC LIGHT ORCHE Calling America G
- BAD COMPANY Can't Get Enough G
- ROBERT CRAY BAND Smoking Gun G
- CREEDENCE CLEARWATER Green River G
- DICKEY BETTS BAND Rock Bottom C
- ZZ TOP Legs G
- DAVID BOWIE Golden Years G
- ROLLING STONES If You Can't Rock Me G
- PINK FLOYD Learning To Fly R

8AM

- WHO Kids Are Alright G
- HEART Crazy On You G
- STEVIE NICKS Edge Of Seventeen G
- DEF LEPPARD Love Bites C
- ROBERT PLANT Heaven Knows R
- JETHRO TULL Teacher G
- PRETENDERS Middle Of The Road G
- PETER DINKLAGE Show Me The Way G
- OUTLAWS Green Grass & High Tide G

9AM

- JOE SATRIANI Always With Me, Always With You R
- MARSHALL TUCKER BAND Can't You See G
- BUFFALO SPRINGFIELD For What It's Worth G
- TOM COCHRANE & RED R Big League C
- YES Owner Of A Lonely Heart G
- MONTY PYTHON Sit On My Face G
- GUESS WHO Shakin' All Over G
- BRUCE SPRINGSTEEN Tenth Avenue Freeze Out G
- ROD STEWART Forever Young C
- LYNRYD SKYNYRD Sweet Home Alabama G
- CHEAP TRICK Don't Be Cruel R

10AM

- VANILLA FUDGE You Keep Me Hangin' On G
- DICKEY BETTS BAND Rock Bottom C
- TEN YEARS AFTER Going Home G
- GENESIS That's All G
- PINK FLOYD Have A Cigar G
- ROBERT PLANT Ship Of Fools R
- DAVID ESSEX Rock On G
- ROBERT CRAY BAND Right Next Door (Because Of Me) G
- COLIN JAMES Voodoo Thing C
- FLEETWOOD MAC Don't Stop G
- STEVE WINWOOD Don't You Know What The Night Is For C

11AM

- BEATLES While My Guitar Gently Weeps G
- 38 SPECIAL Rock & Roll Strategy C
- BAD COMPANY Movin' On G
- HUEY LEWIS & NEWS Heart Of Rock & Roll G
- BADFINGER Day After Day G
- VAN HALEN Dance The Night Away G
- RICHARD MARX Have Mercy R
- BACHMAN-TURNER OVERD Let It Ride G
- JOHN C MELLENCAMP The Real Life R
- WHO Behind Blue Eyes G
- U2 Desire C
- U2 Bad G

12NOON

- ROLLING STONES Ruby Tuesday G
- CREEDENCE CLEARWATER Born On The Bayou G
- STEPPENWOLF Rock Me G
- ELTON JOHN Take Me To The Pilot R
- MOODY BLUES I'm Just A Singer In A Rock & Roll Band G
- LED ZEPPELIN I Can't Quit You Babe G
- GRAND FUNK RAILROAD We're An American Band G
- CROSBY, STILLS, N. Y. Teach Your Children G
- EMERSON, LAKE & PALM Lucky Man G
- LEE MICHAELS Do You Know What I Mean G
- JOHN LENNON Instant Karma (We All Shine On) G
- SPIRIT I Got A Line On You G
- JETHRO TULL Living In The Past G
- BLIND FAITH Presence Of The Lord G

1PM

- INXS Never Tear Us Apart C
- PINK FLOYD Brain Damage/Eclipse G
- THEM Gloria G
- JOHN KILZER Green, Yellow & Red R
- LITTLE FEAT Dixie Chicken G
- HEART These Dreams G
- ROLLING STONES Shattered G
- ROLLING STONES One Hit (To The Body) G
- DOORS Crystal Ship G
- FOREIGNER Heart Turns To Stone R
- STEVE MILLER Rock'n Me G
- MELISSA ETHERIDGE Bring Me Some Water C
- BYRDS Eight Miles High G

2PM

- EDDIE MONEY Shakin' G
- DEF LEPPARD Love Bites C
- KINKS All Day & All Of The Night G
- GUNS N' ROSES Sweet Child O' Mine R
- BACHMAN-TURNER OVERD Takin' Care Of Business G
- VAN HALEN Dancing In The Street G
- WHO Overture From 'Tommy' G
- LED ZEPPELIN Rock & Roll G
- ROBBIE ROBERTSON Showdown At Big Sky R
- BUNBURY Fight (No Matter How Long) C
- GOLDEN EARRING Twilight Zone G
- JETHRO TULL Thick As A Brick G
- BEATLES You're Gonna Lose That Girl G
- BEATLES I'm A Loser G
- BEATLES I Need You G
- AEROSMITH Angel R
- YES It Can Happen G
- JOURNEY Wheel In The Sky G
- JOE SATRIANI Always With Me, Always With You R
- ROLLING STONES Mother's Little Helper G
- JEFFERSON STARSHIP Jane G
- GREAT WHITE Rock Me G
- DAVID BOWIE Rebel Rebel G
- POISON Fallen Angel R
- BLUES IMAGE Ride Captain Ride G

4PM

- LOU REED Walk On The Wild Side G
- CHEAP TRICK Don't Be Cruel R
- ROD STEWART Gasoline Alley G
- BAD COMPANY No Smoke Without A Fire C
- HEART Heartless G
- 38 SPECIAL Hold On Loosely G
- LED ZEPPELIN Over The Hills & Far Away G
- GREGG ALLMAN BAND Can't Get Over You R
- ROXY MUSIC Love Is The Drug G
- CINDERELLA Don't Know What You Got (Till You Get It) C
- JIMI HENDRIX All Along The Watchtower G

5PM

- U2 In God's Country R
- PETE TOWNSHEND Let My Love Open The Door G
- STEVE WINWOOD Don't You Know What The Night Is For C

- MOUNTAIN Mississippi Queen G
- LITTLE FEAT Let It Roll C
- STYX Come Sail Away G
- RUSH Tom Sawyer G
- VAN HALEN Ice Cream Man G
- PINK FLOYD On The Turning Away R
- SANTANA She's Not There G
- RHYTHM CORPS Common Ground R
- ROLLING STONES Get Off Of My Cloud G
- STEPHEN STILLS Love The One You're With G

6PM

- BOB SEGER Old Time Rock & Roll G
- INXS Never Tear Us Apart C
- EDGAR WINTER Frankenstein G
- TOMMY CONWELL & YOUNG I'm Not Your Man C
- ROBIN TROWER Bridge Of Sighs G
- ERIC CLAPTON It's In The Way That You Use It G
- LED ZEPPELIN Fool In The Rain G
- SCORPIONS Believe In Love R
- FLEETWOOD MAC Oh Well G
- RANDY NEWMAN It's Money That Matters C
- ALLMAN BROTHERS BAND Ramblin' Man G

7PM

- DAVID LEE ROTH Just Like Paradise R
- REM The One I Love R
- GUESS WHO American Woman G
- VAN HALEN Feels So Good C
- DEEP PURPLE Smoke On The Water G
- JOE SATRIANI Always With Me, Always With You R
- STYX Renegade G
- BULLETBOYS Smooth Up In Ya C
- DOORS Roadhouse Blues G
- PINK FLOYD One Slip R
- JEFF HEALEY BAND Confidence Man C
- EMERSON, LAKE & PALM Karn Evil 9 (First Impression) G

8PM

- WHITESNAKE Crying In The Rain C
- ROLLING STONES Start Me Up G
- TOM COCHRANE & RED R Big League C
- PAUL MCCARTNEY Venus & Mars/Rock Show G
- PAUL MCCARTNEY Je! G
- SCORPIONS Passion Rules The Game C
- WHO Goin' Mobile G
- DEF LEPPARD Love Bites C
- 38 SPECIAL Rock & Roll Strategy C
- CARS Moving In Stereo G

9PM

- LED ZEPPELIN All My Love G
- LED ZEPPELIN No Quarter G
- LED ZEPPELIN Boogie With Stu G
- GUNS N' ROSES Paradise City C
- BLUE OYSTER CULT Burnin' For You G
- COLIN JAMES Voodoo Thing C
- PETER DINKLAGE Do You Feel Like We Do G
- U2 Desire C
- AEROSMITH Lost Child G
- CHEAP TRICK Don't Be Cruel R

10PM

- POISON Nothin' But A Good Time R
- GEORGIA SATELLITES Keep Your Hands To Yourself G
- STEPPENWOLF Magic Carpet Ride G
- VAN HALEN Finish What Ya Started R
- BON JOVI Bad Medicine C
- LYNYRD SKYNYRD That Smell G
- DEF LEPPARD Hysteria R
- DICKEY BETTS BAND Rock Bottom C
- JOURNEY Lovin', Touchin', Squeezin' G
- HOTHOUSE FLOWERS Don't Go C
- PINK FLOYD Time G

11PM

- BEATLES Being For The Benefit Of Mr Kite G
- BEATLES Within You Without You G
- BEATLES When I'm 64 G
- BEATLES Lovely Rita G
- BEATLES Good Morning, Good Morning G
- BEATLES Sgt. Pepper's Lonely/A Day In The Past G
- NIGHT RANGER I Did It For Love C
- WHITESNAKE Here I Go Again R
- RICK DERRINGER Rock And Roll, Hoochie Koo G
- AEROSMITH Big Ten-Inch Record G
- INXS Never Tear Us Apart C

- TED NUGENT Hey Baby G
- MELISSA ETHERIDGE Bring Me Some Water C
- LED ZEPPELIN Black Dog G
- FOREIGNER Hot Blooded G

ALPHABETICAL LIST BY ARTIST

3

- 38 SPECIAL Hold On Loosely 4p
- 38 SPECIAL Rock & Roll Strategy 11a
- 38 SPECIAL Rock & Roll Strategy 6p

A

- AEROSMITH Angel 2p
- AEROSMITH Big Ten-Inch Record 11p
- AEROSMITH Lost Child 9p
- ALLMAN BROTHERS BAND One Way Out 6a
- ALLMAN BROTHERS BAND Ramblin' Man 6p
- ALLMAN, GREGG BAND Can't Get Over You 4p

B

- BACHMAN-TURNER OVERD Let It Ride 11a
- BACHMAN-TURNER OVERD Takin' Care Of Business 2p
- BAD COMPANY Can't Get Enough 7a
- BAD COMPANY Movin' On 11a
- BAD COMPANY No Smoke Without A Fire 4p
- BADFINGER Day After Day 11a
- BEATLES Being For The Benefit Of Mr Kite 11p
- BEATLES Glass Onion 7a
- BEATLES Good Morning, Good Morning 11p
- BEATLES I Need You 2p
- BEATLES I'm A Loser 2p
- BEATLES Lovely Rita 11p
- BEATLES Sgt. Pepper's Lonely/A Day In The Past 11p
- BEATLES When I'm 64 11p
- BEATLES While My Guitar Gently Weeps 11a
- BEATLES Within You Without You 11p
- BEATLES You're Gonna Lose That Girl 2p
- BETTS BAND, DICKEY Rock Bottom 7a
- BETTS BAND, DICKEY Rock Bottom 10a
- BETTS BAND, DICKEY Rock Bottom 10p
- BLIND FAITH Presence Of The Lord 12n
- BLUE OYSTER CULT Burnin' For You 9p
- BLUES IMAGE Ride Captain Ride 2p
- BON JOVI Bad Medicine 10p
- BOWIE, DAVID Golden Years 7a
- BOWIE, DAVID Rebel Rebel 2p
- BUFFALO SPRINGFIELD For What It's Worth 9a
- BULLETBOYS Smooth Up In Ya 7p
- BUNBURY Fight (No Matter How Long) 2p
- BYRDS Eight Miles High 1p

C

- CAFFERTY, JOHN & BBB On The Dark Side 6a
- CARS Magic 6a
- CARS Moving In Stereo 8p
- CARS Don't Be Cruel 9a
- CHEAP TRICK Don't Be Cruel 4p
- CHEAP TRICK Don't Be Cruel 9p
- CINDERELLA Don't Know What You Got (Till You Get It) 4p
- CLAPTON, ERIC It's In The Way That You Use It 6p
- COCHRANE, TOM & RED Big League 9a
- COCHRANE, TOM & RED Big League 3p
- CONWELL, TOMMY & YOUNG I'm Not Your Man 6p
- CRAY, ROBERT BAND Right Next Door (Because Of Me) 10a
- CRAY, ROBERT BAND Smoking Gun 7a
- CREEDENCE CLEARWATER Born On The Bayou 12n
- CREEDENCE CLEARWATER Green River 7a
- CROSBY, STILLS, N. Y. Teach Your Children 12n

D

- DEEP PURPLE Smoke On The Water 7p
- DEF LEPPARD Hysteria 10p
- DEF LEPPARD Love Bites 8a
- DEF LEPPARD Love Bites 2p
- DEF LEPPARD Love Bites 8p
- DERRINGER, RICK Rock And Roll, Hoochie Koo 11p
- DOOBIE BROTHERS China Grove 6a
- DOORS Crystal Ship 1p
- DOORS Roadhouse Blues 7p

E

- ELECTRIC LIGHT ORCHE Calling America 7a
- EMERSON, LAKE & PALM Karn Evil 9 (First Impression) 7p
- EMERSON, LAKE & PALM Lucky Man 12n
- ESSEX, DAVID Rock On 10a
- ETHERIDGE, MELISSA Bring Me Some Water 1p
- ETHERIDGE, MELISSA Bring Me Some Water 11p

ROCK RADIO/KGON-FM

ALPHABETICAL LIST BY ARTIST

F
FLEETWOOD MAC Don't Stop 10a
FLEETWOOD MAC Oh Well 6p
FOREIGNER Heart Turns To Stone 1p
FOREIGNER Hot Blooded 11p
FRAMPTON, PETER Do You Feel Like We Do 9p
FRAMPTON, PETER Show Me The Way 8a

G
GENESIS That's All 10a
GEORGIA SATELLITES Keep Your Hands To Yourself 10p
GOLDEN EARRING Twilight Zone 2p
GRAND FUNK RAILROAD We're An American Band 12n
GREAT WHITE Rock Me 2p
GUESS WHO American Woman 7p
GUESS WHO Shakin' All Over 9a
GUNS N' ROSES Paradise City 9p
GUNS N' ROSES Sweet Child O' Mine 2p

H
HEALEY BAND, JEFF Confidence Man 7p
HEART Crazy On You 8a
HEART Heartless 4p
HEART These Dreams 1p
HENDRIX, JIMI All Along The Watchtower 4p
HOTHOUSE FLOWERS Don't Go 10p

I
INXS Never Tear Us Apart 1p
INXS Never Tear Us Apart 6p
INXS Never Tear Us Apart 11p

J
JAMES, COLIN Voodoo Thing 10a
JAMES, COLIN Voodoo Thing 9p
JEFFERSON STARSHIP Jane 2p
JETHRO TULL Living In The Past 12n
JETHRO TULL Teacher 8a
JETHRO TULL Thick As A Brick 2p
JOHN, ELTON Take Me To The Pilot 12n
JOURNEY Don't Stop Believin' 6a
JOURNEY Lovin', Touchin', Squeezin' 10p
JOURNEY Wheel In The Sky 2p

K
KILZER, JOHN Green, Yellow & Red 1p
KINKS All Day & All Of The Night 2p

L
LED ZEPPELIN All My Love 9p
LED ZEPPELIN Black Dog 11p
LED ZEPPELIN Boogie With Stu 9p
LED ZEPPELIN Fool In The Rain 6p
LED ZEPPELIN I Can't Quit You Babe 12n
LED ZEPPELIN No Quarter 9p
LED ZEPPELIN Over The Hills & Far Away 4p
LED ZEPPELIN Rock & Roll 2p
LENNON, JOHN Instant Karma(We All Shine On) 12n
LEWIS, HUEY & NEWS Heart Of Rock & Roll 11a
LITTLE FEAT Dixie Chicken 1p
LITTLE FEAT Let It Roll 5p
LYNYRD SKYNYRD Sweet Home Alabama 9a
LYNYRD SKYNYRD That Smell 10p

M
MARSHALL TUCKER BAND Can't You See 9a
MARX, RICHARD Have Mercy 11a
MCCARTNEY, PAUL Jet 8p
MCCARTNEY, PAUL Venus & Mars/Rock Show 8p
MELLENCAMP, JOHN C The Real Life 11a
MICHAELS, LEE Do You Know What I Mean 12n
MILLER, STEVE Rock'n Me 1p
MONEY, EDDIE Shakin' 2p
MONTY PYTHON Sit On My Face 9a
MOODY BLUES I'm Just A Singer In A Rock & 12n
MOUNTAIN Mississippi Queen 5p

N
NEWMAN, RANDY It's Money That Matters 6p
NICKS, STEVIE Edge Of Seventeen 8a
NIGHT RANGER I Did It For Love 11p
NUGENT, TED Hey Baby 11p

O
OUTLAWS Green Grass & High Tides 8a

P
PAGE, JIMMY Only One 6a
PINK FLOYD Brain Damage/Eclipse 1p
PINK FLOYD Have A Cigar 10a
PINK FLOYD Learning To Fly 7a
PINK FLOYD On The Turning Away 5p
PINK FLOYD One Slip 7p
PINK FLOYD Time 10p
PLANT, ROBERT Heaven Knows 8a
PLANT, ROBERT Ship Of Fools 10a
POISON Fallen Angel 2p
POISON Nothin' But A Good Time 10p
PRETENDERS Middle Of The Road 8a

R
REED, LOU Walk On The Wild Side 4p
REM The One I Love 7p
RHYTHM CORPS Common Ground 5p
ROBERTSON, ROBBIE Showdown At Big Sky 2p
ROLLING STONES Get Off Of My Cloud 5p
ROLLING STONES If You Can't Rock Me 7a
ROLLING STONES Mother's Little Helper 2p
ROLLING STONES One Hit(To The Body) 1p
ROLLING STONES Ruby Tuesday 12n
ROLLING STONES Shattered 1p
ROLLING STONES Start Me Up 8p
ROLLING STONES Under My Thumb 6a
ROTH, DAVID LEE Just Like Paradise 7p
ROXY MUSIC Love Is The Drug 4p
RUSH Tom Sawyer 5p

S
SANTANA She's Not There 5p
SATRIANI, JOE Always With Me, Always With Yo 9a
SATRIANI, JOE Always With Me, Always With Yo 2p
SATRIANI, JOE Always With Me, Always With Yo 7p
SCORPIONS Believe In Love 6p
SCORPIONS Passion Rules The Game 8p
SEGER, BOB Old Time Rock & Roll 6p
SEGER, BOB Rock & Roll Never Forgets 6a
SPIRIT I Got A Line On You 12n
SPRINGSTEEN, BRUCE Tenth Avenue Freeze Out 9a
STEPPENWOLF Magic Carpet Ride 10p
STEPPENWOLF Rock Me 12n
STEWART, ROD Forever Young 9a
STEWART, ROD Gasoline Alley 4p
STILLS, STEPHEN Love The One You're With 5p
STYX Come Sail Away 5p
STYX Fooling Yourself 6a
STYX Renegade 7p

T
TEN YEARS AFTER Going Home 10a
THEM Gloria 1p
TOWNSHEND, PETE Let My Love Open The Door 5p
TROWER, ROBIN Bridge Of Sighs 6p

U
U2 Bad 11a
U2 Desire 11a
U2 Desire 9p
U2 In God's Country 5p

V
VAN HALEN Dance The Night Away 11a
VAN HALEN Dancing In The Street 2p
VAN HALEN Feels So Good 7p
VAN HALEN Finish What Ya Started 10p
VAN HALEN Ice Cream Man 5p
VAN LLA FUDGE You Keep Me Hangin' On 10a

W
WHITESNAKE Crying In The Rain 8p
WHITESNAKE Here I Go Again 11p
WHC Behind Blue Eyes 11a
WHC Goin' Mobile 8p
WHC Kids Are Alright 8a
WHC Overture From 'Tommy' 2p
WINNER, EDGAR Frankenstein 6p
WINWOOD, STEVE Don't You Know What The Night 6a
WINWOOD, STEVE Don't You Know What The Night 10a
WINWOOD, STEVE Don't You Know What The Night 5p

Y
YES It Can Happen 2p
YES Owner Of A Lonely Heart 9a
YES Rhythm Of Love 6a

Z
ZZ TOP Legs 7a

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

| | | |
|----------------------|--------------------------------|---|
| BETTS BAND, DICKEY | Rock Bottom | 3 |
| DEF LEPPARD | Love Bites | 3 |
| INXS | Never Tear Us Apart | 3 |
| WINWOOD, STEVE | Don't You Know What The Night | 3 |
| 38 SPECIAL | Rock & Roll Strategy | 2 |
| COCHRANE, TOM & RED | Big League | 2 |
| ETHERIDGE, MELISSA | Bring Me Some Water | 2 |
| JAMES, COLIN | Voodoo Thing | 2 |
| U2 | Desire | 2 |
| BAD COMPANY | No Smoke Without A Fire | 1 |
| BON JOVI | Bad Medicine | 1 |
| BULLETPROYS | Smooth Up In Ya | 1 |
| BUNBURY | Fight (No Matter How Long) | 1 |
| CINDERELLA | Don't Know What You Got (Till) | 1 |
| CONWELL, TOMMY & YOU | I'm Not Your Man | 1 |
| GUNS N' ROSES | Paradise City | 1 |
| HEALEY BAND, JEFF | Confidence Man | 1 |
| HOTHOUSE FLOWERS | Don't Go | 1 |
| LITTLE FEAT | Let It Roll | 1 |
| NEWMAN, RANDY | It's Money That Matters | 1 |
| NIGHT RANGER | I Did It For Love | 1 |
| SCORPIONS | Passion Rules The Game | 1 |
| STEWART, ROD | Forever Young | 1 |
| VAN HALEN | Feels So Good | 1 |
| WHITESNAKE | Crying In The Rain | 1 |

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

| | | |
|---------------|--------------------------------|---|
| CHEAP TRICK | Don't Be Cruel | 3 |
| SATRIANI, JOE | Always With Me, Always With Yo | 3 |

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

| | |
|----------------|----|
| BEATLES | 11 |
| LED ZEPPELIN | 8 |
| ROLLING STONES | 8 |
| PINK FLOYD | 6 |
| VAN HALEN | 5 |
| WHO | 5 |
| U2 | 3 |
| AEROSMITH | 3 |
| BAD COMPANY | 3 |
| HEART | 3 |
| JETHRO TULL | 3 |
| JOURNEY | 3 |
| STYX | 3 |
| YES | 3 |

GOLD/CURR.-RECURR. RATIOS

| | |
|-----------------|-------|
| OVERALL | |
| C-R | 33.97 |
| G | 66.03 |
| MORNING DRIVE | |
| C-R | 26.83 |
| G | 73.17 |
| MIDDAY | |
| C-R | 28.00 |
| G | 72.00 |
| AFTERNOON DRIVE | |
| C-R | 37.14 |
| G | 62.86 |
| EVENING | |
| C-R | 44.83 |
| G | 55.17 |

POSITIONING STATEMENTS

| | |
|---|-----|
| BEST ROCK | 79X |
| "92.3 KGON...Portland's best rock." (75X) | |
| "92.3 KGON...Portland's best rock and built to stay that way." (4X) | |
| NONSTOP | 12X |
| "Nonstop rock every hour, every day and right now...92.3 KGON...Portland's best rock." (6X) | |
| "Pure, uninterrupted rock. We're slammin' 'em down one after another, nonstop...92.3 KGON...Portland's best rock." (6X) | |
| CLASSIC ROCK | 10X |
| "[YEAR]...[NEWS CLIPS]...[YEAR]...92.3 KGON...Portland's best classic rock." (3X) | |
| "For 15 years Portland's best classic rock...92.3 KGON." (3X) | |
| "92.3 KGON...we play the music that made rock great." (2X) | |
| "[YEAR]...[NEWS CLIPS]...[YEAR]...92.3 KGON...for 15 years Portland's best classic rock." (1X) | |
| "The station that made the classics classic...92.3 KGON." (1X) | |
| VARIETY | 8X |
| "[ARTISTS]...the largest classic rock library in the western free world...92.3 KGON." (4X) | |
| "The great rock classics and the best new rock...we play it all exclusively on 92.3 KGON...Portland's best rock." (2X) | |

"New rock you won't find anywhere else on the radio dial. Another Portland exclusive on 92.3 KGON...Portland's best rock." (2X)
LUNATIC FRINGE 7X
 "From the lunatic fringe of Northwest FM...92.3 KGON...Portland's best rock." (6X)
 "From the lunatic fringe of Northwest FM...92.3 KGON...Portland's best rock...where it doesn't have to be wimpy to be a classic." (1X)
CONCERT 3X
 "Eric Clapton in concert...[MUSIC]...KGON and Eric Clapton...see him live with Mark Knopfler of Dire Straits, September 26 and hear Eric Clapton now on 92.3 KGON...Portland's concert connection." (3X)

PROMOTIONAL ACTIVITY

IRIS & TURNER'S THOUSAND DOLLAR TRIVIA CONTEST 10X
 Trivia fans seeking money send a postcard with phone number to morning hosts Iris & Turner. A: 7:20, a trivia question is aired. During the 9AM hour, a participant is called; and can win one grand by answering correctly.
CLAPTON TICKET UPGRADE 9X
 Fans in the nosebleed sections wearing KGON on their bods have a chance to be ushered down to the front row of the Eric Clapton concert in the Portland Coliseum.
TURNER'S TERRIBLE PHONE POLL 9X
 Selected respondents to Turner's informal survey receive pizza for breakfast from the Round Table.
ELECTRIC LUNCH 8X
 The noon hour on KGON is all classic rock.
GET THE LED OUT 5X
 Three Led Zeppelin cuts are played back-to-back at 9PM.
ROCK NOTES 5X
 Music Director Inessa York keeps Oregonians informed on rock activity in feature sponsored by Schlitz Malt Liqueur.
CO EXCHANGE 4X
 Marty Party invites listeners to write in explaining how one of their classic LP's got trashed. Some of the more egregious examples are shared with listeners; and the author receives a replacement CD.
SMASH OR TRASH 4X
 Listeners air their views on Hothouse Flowers at 10:50PM.
KGON ROCKLINE 3X
 Listeners are invited to dial 223-ROCK "to find out what's happening in this happening town."
MORNING NUGGET 3X
 Listeners suggest a rock classic for the Morning Nugget and receive a KGON mug when Iris & Turner play their request.
PHONEMATE OLYMPICS 3X
 Best phone message featured on Iris & Turner's morning show could win a new TV set for the producer.
LASER ROCK SIDESHOW 2X
 A side of The Beatles' Sgt. Pepper's is played on the 11PM feature.
SURVIVAL GUIDE 2X
 Turner's tips on personal well-being airs twice daily.

ACCOUNT LIST

| | | |
|------------------------------------|-----|-------------------|
| Anheuser-Busch | 6X | Beer/Wine |
| Chelsea Audio Video | 3X | Electronics |
| Colony Resorts | 3X | Travel/Tourism |
| Coors | 4X | Beer/Wine |
| Delta | 1X | Airline |
| Dreiers | 2X | Restaurant |
| Driving Sounds | 5X | Electronics |
| First Interstate | 5X | Bank/Finance |
| GI Joe's | 3X | Retail |
| Greyhound | 1X | Transportation |
| Home Box Office | 2X | TV/Broadcast |
| Hormel | 2X | Food Products |
| Jiffy Lube | 3X | Automotive |
| Key Bank of Oregon | 4X | Bank/Finance |
| Kuppenheimer | 1X | Clothing |
| McDonald's | 3X | Restaurant |
| Media One | 4X | Concert |
| Mervyn's | 4X | Retail |
| Minute Lube | 1X | Automotive |
| Motorcraft | 1X | Automotive |
| Oregonian | 2X | Publication |
| Pennzoil | 3X | Automotive |
| Pleasant Hawaiian Holidays | 2X | Travel/Tourism |
| Portland Community College | 4X | Education |
| Portland International Raceway | 3X | Entertainment/Rec |
| Radke | 4X | Automotive |
| Round Table | 5X | Restaurant |
| Safeway | 2X | Grocery |
| Schucks Auto Supply | 4X | Automotive |
| Seven Eleven | 8X | Grocery |
| Silo | 5X | Retail |
| Supershops | 10X | Automotive |
| Toyota | 3X | Auto/MC |
| Tri-Met | 3X | Transportation |
| U S Army | 1X | Government |
| U S West | 2X | Communications |
| Western Pacific Jeep Eagle Dealers | 3X | Auto/MC |

ACCOUNTS BY CATEGORY

| | |
|-------------------|-----|
| Airline | 1% |
| Auto/MC | 5% |
| Automotive | 21% |
| Bank/Finance | 7% |
| Beer/Wine | 8% |
| Clothing | 1% |
| Communications | 2% |
| Concert | 3% |
| Education | 3% |
| Electronics | 3% |
| Entertainment/Rec | 7% |
| Food Products | 2% |
| Government | 1% |
| Grocery | 8% |
| Publication | 2% |
| Restaurant | 8% |
| Retail | 10% |
| TV/Broadcast | 2% |
| Transportation | 3% |
| Travel/Tourism | 4% |

JUST HOW IMPORTANT IS THE COLLEGE & ALTERNATIVE MARKETPLACE?

JUST ASK Tracy Chapman, Midnight Oil, The Church, 10,000 Maniacs, Ziggy Marley, Guns N' Roses, Sugarcubes, The Cure, Sinéad O'Connor. . .

JUST ANNOUNCED
Metal Marathon
Keynote Speaker:
Lee Abrams



MUSIC MARATHON

The Event: The Eighth Annual CMJ Convention

The Date: October 27 - 30, 1988

The Setting: The Vista Hotel, New York City

The Atmosphere: Intimate

The Point: "The Discovery & Development Of New Artists"

PANEL AGENDA

Thursday, October 27, 1988

10:00 AM - 4:00 PM

COLLEGE RADIO: PRESENT & FUTURE—

An extensive all-day workshop and symposium covering the most crucial aspects of college radio in the '80s and beyond.

11:30 AM - 1:00 PM

INTERNATIONAL ARTIST DEVELOPMENT: NON-DOMESTIC PRODUCTS & PERSONS

1:00 - 2:30 PM

THE FANZINE NETWORK

Moderator: Steve Connell, Rough Trade Records/Puncture

FLEXIS, DAT, CD, LP. . . WHAT'S YOUR PLEASURE?

2:30 - 4:00 PM

THE PROS & CONS OF SPONSORSHIP

GETTING STARTED: THE NEW ARTIST AND THE RECORDING PROCESS

Friday October 28, 1988

10:00 - 11:30 AM

ARTIST MANAGEMENT

Moderator: Ronald K. Fierstein, AGF Entertainment Ltd.

NEW DIRECTIONS IN JAZZ PROGRAMMING

TALKIN' 'BOUT A REVOLUTION: THE NEW ARTIST EXPLOSION

11:30 AM - 1:00 PM

KEYNOTE ADDRESS/PERFORMANCES

1:30 - 3:00 PM

THE RETAIL CONNECTION & INDEPENDENT DISTRIBUTION

Moderator: Graham Hatch, Frontier Records

MONSTERS OF PUBLICITY

Moderator: Tracy Hill, Rhino Records

MUSIC AS A SOCIAL FORCE: THE STRUGGLE FOR HUMAN RIGHTS

Moderator: Howie Klein, Sire Records

COLLEGE RADIO & THE ALTERNATIVE MARKETPLACE

Moderator: Mark Kates, Geffen Records

3:00 - 3:30 PM

BMJ PRESS CONFERENCE

3:30 - 5:00 PM

CULTURAL MELTDOWN: INTEGRATION OF NON-ROCK AND WORLD MUSICS INTO THE UNDERGROUND

TIPS & TRADES

SURVIVING & THRIVING AS AN INDEPENDENT RECORD LABEL

Moderator: Mike Whittaker, The Corner Store

MUSIC PUBLISHING

Saturday, October 29, 1988

10:30 AM - 12:00 PM

THE RHYTHM WORKSHOP

Co-Moderators: Bill Coleman, Billboard; Stephanie Shepherd, Dance Music Report

PRINT MEDIA'S ROLE IN ARTIST DEVELOPMENT

COMMERCIAL RADIO

THE A&R PANEL

Moderator: Scott Byron, CMJ New Music Report

12:00 - 1:30 PM

THE ETHNIC & WORLD MUSIC WORKSHOP

THE NEW ARTIST IN PERFORMANCE: THE REBIRTH OF THE UNDERGROUND CIRCUIT

VISUALLY MARKETING THE NEW ARTIST

Moderator: Dave Kendall, Producer MTV's 120 Minutes

COLLEGE RADIO & THE COMMUNITY

Moderator: Lori Blumenthal, I.R.S. Records

1:30 - 3:00 PM

THE UNDERGROUND VIDEO WORKSHOP

Moderator: Mark Ghunaim, Beggars Banquet

MAJORS, INDIES & THE GROWTH OF WORLD MUSICS

THE COUNTRY WORKSHOP

Moderator: Ron Huntsman, Ron Huntsman Entertainment Marketing, Inc.

SUCCESSFULLY MARKETING A NEW ARTIST: TYING IT ALL TOGETHER

Moderator: Karen Glauber, A&M Records

3:30 - 5:00 PM

THE ARTIST ENCOUNTER & FREE FOR ALL

Metal Marathon:

A series of panels and workshops that focus on hard rock and heavy metal.

Friday October 28, 1988

11:00 AM - 12:30 PM

ARTIST DEVELOPMENT: FROM DEMO TO LIMO

Moderator: Jonny Z, Megaforce Records
 Panelists: Peggy Donnelly, Atlantic Records; Mike Foley, Metal Blade Records; Walter O'Brien, Concrete Management; Alex Perialis, Pyramid Sound; Richard Sanders, Loud 'N Proud Management; Steve Sinclair, Mechanic Records; Andy Samers, Frontier Booking International; Sam Taylor, Wilde Silas Company

12:30 - 1:30 PM

KEYNOTE ADDRESS

1:30 - 3:00 PM

WOMEN IN METAL: SEXISM: NOT JUST IN THE LYRICS

Moderator: Daina Darzin, Circus Magazine
 Panelists: Janie Hoffman, MCA Records; Betty Kallas, Cycle Sluts From Hell; Ida Langsam, Public I; Debbie Obono, Mgr.; Kat Sirdofsky, Mgr.

3:00 - 4:30 PM

WE HAVE NOT COME FOR YOUR CHILDREN. . . OR HAVE WE? DOES METAL DESERVE ITS BAD REPUTATION?

Saturday, October 29, 1988

10:00 - 11:30 AM

METAL AND RADIO: PIONEERING FORCE OR BLOCK-HEADS?

Moderator: Christine Black, The Hard Report
 Panelists: Joe Anthony, KISS (San Antonio, TX); Bill Fischer, WJUL (Lowell, MA), Stratagem Management; Clarissa Garcia, Enigma Records; Jeff Ivan, KFMX (Lubbock, TX); Johnny James, WCKO (Jackson, MS); Charity Kurz, WNYU (NYC, NY); Mechanic; Dewey McCafferty, WKNC (Raleigh, NC); Megadon, Combat; Cheryl Valentine, Metal Blade Records; and more.

11:30 AM - 12:30 PM

KEYNOTE ADDRESS: Lee Abrams, Satellite Music Network

12:30 - 1:45 PM

METAL PRESS: YOU DON'T NEED LOOKS, TALENT OR BRAINS. . . BUT YOU DO NEED PRESS

Moderator: TBA
 Panelists: Metal Maria, Megaforce; Gerri Miller, Metal Edge; Beth Nussbaum, Metal Mania; Frank White, Freelance Photographer

1:45 - 3:00 PM

SELF-HELP: HOW TO BREAK A METAL BAND WITHOUT MEGA-BACKING

Moderator: Brian Slagel, Metal Blade Records
 Panelists: Monte Conner, Roadracer Records; Tommy Gunn, Tommy Gunn Presents; Don Kaye, MJ Broadcasting, Kerrang!; Paul Nelson, Liege Lord; Paul O'Neill, Titanium Records, Producer; John Strednansky, Metal Rendezvous; Ed Trunk, Megaforce

3:00 - 4:30 PM

METAL ARTIST PANEL: METAL GURUS

HOTEL ACCOMMODATIONS:

Discounted rates at the Vista Hotel

Vista Hotel Rates: \$125.00 single/double.

These rates are only in effect until October 13, 1988.

(212) 938-9100.

YOU MUST MENTION CMJ MUSIC MARATHON TO RECEIVE DISCOUNTS.

AIRLINE DISCOUNTS: Call American Airlines for special discount rate of 35% off regular coach fares. If you qualify for a lower fare, American Airlines will discount that rate an additional 5%.

Call 1-800-433-1790

7:00 AM - 12:00 Midnight Central Time, any day—Specify STAR File # S-82974.



& much, much more.

Subject to change.

REGISTRATION FORM

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For more information contact: Joanne Abbot Green at (516) 248-9600.

NAME _____ TITLE _____

ADDRESS _____ STATE _____

CITY _____ ZIP _____

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Indicate quantity and make check or money order (non-refundable) payable to CMJ Music Marathon. Do not send payment later than Oct. 19. Walk-up thereafter.

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ADULT CONTEMPORARY/KBIG-FM

WEDNESDAY, SEPTEMBER 21, 1988

OVERVIEW

STATION: KBIG-FM, Los Angeles, CA
FREQUENCY: 104.3 MHz (105,000 watts)
GROUP OWNER: Bonneville International Corporation
VP/GM: Kari Winston
VP/GSM: Barbara Dean
VP/PRGM.: Rob Edwards
PRGM. ASST.: Carolyn Aguayo
MO: Dave Verdery
PUBLIC AFFAIRS DIRECTOR: Morgan Williams
AIRSTAFF:
 6A-10A Bill Maier and Sylvia Aimerito
 10A-3P Bob Sky
 3P-8P Craig Hines
 8P-1A Guy Davis
REP FIRM: CBS Radio Sales

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

- POLICE Every Breath You Take G
- BELINDA CARLISLE Circle In The Sand R
- BEE GEES Too Much Heaven G
- STEVIE WONDER Yester-Me, Yester-You, Yesterd G
- RICK ASTLEY It Would Take A Strong Strong C
- JOE JACKSON Steppin' Out G
- CAT STEVENS Morning Has Broken R
- CARLY SIMON Stuff That Dreams Are Made Of G
- ACE How Long G
- PHIL COLLINS Groovy Kind Of Love C

7AM

- PAUL MCCARTNEY Say Say Say G
- JIM CROCE Time In A Bottle G
- MICHAEL BOLTON Walk Away C
- NEIL DIAMOND Forever In Blue Jeans G
- TRACY CHAPMAN Fast Car R
- ALAN PARSONS PROJECT Eye In The Sky G
- JAMES TAYLOR Carolina In My Mind G
- EXPOSE Seasons Change R
- GLENN FREY True Love C

8AM

- BILLY JOEL She's Always A Woman G
- STEVIE WONDER Part-Time Lover G
- BEE GEES Run To Me G
- ERIC CARMEN Make Me Lose Control R
- STEVE WINWOOD Don't You Know What The Night C
- CARLY SIMON Coming Around Again G
- GEORGE DUKE Sweet Baby G
- ROD STEWART Forever Young C
- FIREFALL You Are The Woman G
- WHITNEY HOUSTON Where Do Broken Hearts Go R
- ENGLAND DAN & JOHN F It's Sad To Belong G

9AM

- CHRISTOPHER CROSS Never Be The Same G
- WARWICK/SPINNERS Then Came You G
- BRUCE HORNSBY & RANG Way It Is G
- DEELE Two Occasions R
- THREE DOG NIGHT Easy To Be Hard G
- MADONNA La Isla Bonita G
- BEACH BOYS Kokomo C
- OLIVIA NEWTON-JOHN A Little More Love G
- LIONEL RICHIE Hello G
- NEIL DIAMOND Solitary Man G
- SADE Nothing Can Come Between Us C
- FOREIGNER I Want To Know What Love Is G
- MELISSA MANCHESTER Don't Cry Out Loud G

10AM

- MICHAEL JACKSON Human Nature G
- CLIMIE FISHER Love Changes Everything R
- ROGERS/CARNES Don't Fall In Love W/A Dreamer G
- RASCALS Groovin' G
- ELTON JOHN A Word In Spanish C
- JAMES TAYLOR Her Town Too G
- SUPREMES Someday We'll Be Together G
- PETER CETERA One Good Woman C
- BEE GEES More Than A Woman G
- BOB SEGER We've Got Tonight G
- NATALIE COLE When I Fall In Love C
- BARRY MANILOW When I Wanted You G
- MEDLEY/WARNES (I've Had) The Time Of My Life R

11AM

- STEVIE WONDER Overjoyed G
- CLASSICS IV Traces G
- BILLY OCEAN Colour Of Love R
- STEPHEN BISHOP On And On G

- SERGIO MENOES Never Gonna Let You Go G
- CARLY SIMON Give Me All Night G
- NEIL DIAMOND Shilo G
- WHITNEY HOUSTON One Moment In Time C
- THREE DEGREES When Will I See You Again C
- BRUCE HORNSBY & RANG Look Out Any Window G
- DAN FOGELBERG Heart Hotels G
- GLADYS KNIGHT & PIPS Best Thing That Ever Happened G

12NOON

- CULTURE CLUB Karma Chameleon G
- SUPREMES Baby Love G
- GORDON LIGHTFOOT Carefree Highway G
- EARTH, WIND & FIRE After The Love Is Gone G
- LIVINGSTON TAYLOR Loving Arms C
- KARLA BONOFF Personally G
- ART GARFUNKEL So Much In Love R
- RICK ASTLEY It Would Take A Strong Strong C
- ANDY GIBB I Just Want To Be Your Everyth G
- BARRY MANILOW Somewhere Down The Road G
- SCARLETT & BLACK Dream Out Loud C
- PLAYER Baby Come Back G
- ELTON JOHN Candle In The Wind (Live) R

1PM

- HEART These Dreams G
- SPINNERS Games People Play G
- DAN HILL Carmelia R
- DOOBIE BROTHERS What A Fool Believes G
- CHRISTOPHER CROSS Arthur's Theme G
- SMOKEY ROBINSON One Heartbeat R
- CARLY SIMON Haven't Got Time For The Pain G
- BOBBY MCFERRIN Don't Worry, Be Happy C
- MAXINE NIGHTINGALE Lead Me On C
- LOGGINS & MESSINA Thinking Of You G
- PHIL COLLINS Groovy Kind Of Love C
- ROGERS/CARNES What About Me? G
- BEATLES Here Comes The Sun G

2PM

- BARBRA STREISAND Guilty G
- JOHNNY HATES JAZZ Shattered Dreams R
- GINO VANNELLI I Just Wanna Stop R
- BEACH BOYS Don't Worry Baby G
- BREATHE How Can I Fall C
- NEIL DIAMOND Yesterday's Songs G
- SIMON & GARFUNKEL Scarborough Fair/Canticle G
- JAMES TAYLOR Shower The People G
- GLENN FREY True Love C
- ELTON JOHN Don't Go Breaking My Heart G
- CHICAGO Look Away C
- CROSBY, STILLS, & NA Just A Song Before I Go G
- JOURNEY Who's Crying Now G
- TIFFANY Could've Been R

3PM

- CARS Drive G
- BEATLES Here There & Everywhere G
- BRUCE HORNSBY & RANG The Valley Road R
- CARLY SIMON You Belong To Me G
- FREDDIE JACKSON You Are My Lady G
- GEORGE MICHAEL Father Figure R
- RITA COOLIDGE We're All Alone G
- MICHAEL BOLTON Walk Away C
- FLEETWOOD MAC Don't Stop G
- JEFFREY OSBORNE On The Wings Of Love G
- STEVE WINWOOD Don't You Know What The Night C
- GREGORY ABBOTT Shake You Down G
- MAMAS & PAPAS Monday, Monday G

4PM

- CHRISTOPHER CROSS All Right G
- AL B SURE Nite & Day R
- LEO SAYER When I Need You G
- CORNELIUS BROTHERS Too Late To Turn Back Now G
- ROD STEWART Forever Young C
- TEARS FOR FEARS Everybody Wants To Rule The Wo G
- JAMES TAYLOR Handy Man G
- NEIL DIAMOND Hello Again G
- SAMANTHA SANG Emotion G
- GENESIS In Too Deep G
- BEACH BOYS Kokomo C
- EAGLES Lyin' Eyes G

5PM

- MICHAEL JACKSON Billie Jean G
- BREAD Everything I Own G
- RICHARD MARX Endless Summer Nights R
- ERIC CARMEN All By Myself G
- SADE Nothing Can Come Between Us C
- JETS Make It Real R
- LOGGINS & MESSINA Danny's Song G
- BARRY MANILOW This One's For You G

- FOREIGNER Waiting For A Girl Like You G
- PETER CETERA One Good Woman C
- EL DEBARGE Someone G
- BEATLES We Can Work It Out G

6PM

- KOOL & THE GANG Too Hot G
- GLORIA ESTEFAN & MIA Can't Stay Away From You R
- BILLY JOEL Just The Way You Are G
- CLASSICS IV Stormy G
- NATALIE COLE When I Fall In Love C
- ANITA BAKER Caught Up In The Rapture G
- BYRDS Mr Tambourine Man G
- ORLEANS Dance With Me G
- PHIL COLLINS Groovy Kind Of Love C
- LINDA RONSTADT Blue Bayou G
- GEORGE MICHAEL One More Try R
- YVONNE ELLIMAN Love Me G
- KENNY ROGERS I Don't Need You G

7PM

- BERTIE HIGGINS Key Largo G
- BREAD Aubrey G
- SADE Paradise R
- 10CC I'm Not In Love G
- OIONNE WARWICK After You G
- FLEETWOOD MAC Everywhere R
- JEFFERSON STARSHIP Miracles G
- WHITNEY HOUSTON One Moment In Time C
- STEVIE WONDER Isn't She Lovely G
- AIR SUPPLY One That You Love G
- BRUCE HORNSBY & RANG Look Out Any Window C
- NICOLETTE LARSON Lotta Love G
- GLENN FREY One You Love G

8PM

- CHRIS DEBURGH Lady In Red G
- COMMODORES Still G
- PHIL COLLINS One More Night G
- STYLISTICS You Are Everything G
- LIVINGSTON TAYLOR Loving Arms C
- LITTLE RIVER BAND Reminiscing G
- ALWAYS AND FOREVER Always And Forever G
- DAN FOGELBERG Same Old Lang Syne G
- YVONNE ELLIMAN Hello Stranger G
- AMBROSIA Biggest Part Of Me G
- KENNY ROGERS When You Put Your Heart In It C
- ROBBIE DUPREE Steal Away G
- DIANA ROSS It's My Turn G

9PM

- BILLY JOEL Leave A Tender Moment Alone G
- DEBBIE GIBSON Foolish Beat R
- BREAD Guitar Man G
- BARRY MANILOW Looks Like We Made It G
- MADONNA Live To Tell G
- CUTTING CREW I've Been In Love Before R
- DIONNE WARWICK I'll Never Fall In Love Again G
- BOBBY MCFERRIN Don't Worry, Be Happy C
- CHICAGO If You Leave Me Now G
- FOUR TOPS Ain't No Woman (Like The One I G
- GLENN FREY True Love C
- CARPENTERS Superstar G
- AIR SUPPLY Even The Nights Are Better G

10PM

- ATLANTIC STARR Always G
- PAUL SIMON 50 Ways To Leave Your Lover G
- COLLINS/MARTIN Separate Lives G
- AMERICA I Need You G
- BREATHE How Can I Fall C
- SMOKEY ROBINSON Being With You G
- JAMES TAYLOR You've Got A Friend G
- STEVE WINWOOD Don't You Know What The Night C
- ENGLAND DAN & JOHN F I'd Really Love To See You Ton G
- PEABO BRYSON If Ever You're In My Arms Agai G
- ELTON JOHN A Word In Spanish C
- GERRY RAFFERTY Baker Street G
- JOURNEY Open Arms G

11PM

- PAUL YOUNG Everytime You Go Away G
- ASSOCIATION Never My Love G
- BOZ SCAGGS Heart Of Mine R
- LEBLANC & CARR Falling G
- SHEENA EASTON When He Shines G
- DAN FOGELBERG Lonely In Love R
- COMMODORES Three Times a Lady G
- MICHAEL BOLTON Walk Away C
- MELISSA MANCHESTER Midnight Blue G
- MANHATTANS You Send Me G
- BEACH BOYS Kokomo C
- CAROLE KING It's Too Late G
- QUINCY JONES Just Once G

ALPHABETICAL LIST BY ARTIST

1

- 10CC I'm Not In Love 7p

A

- ABBOTT, GREGORY Shake You Down 3p
- ACE How Long 6a
- AIR SUPPLY Even The Nights Are Better 9p
- AIR SUPPLY One That You Love 7p
- AL B SURE Nite & Day 4p
- AMBROSIA Biggest Part Of Me 8p
- AMERICA I Need You 10p
- ASSOCIATION Never My Love 11p
- ASTLEY, RICK It Would Take A Strong Strong 6a
- ASTLEY, RICK It Would Take A Strong Strong 12n
- ATLANTIC STARR Always 10p

B

- BAKER, ANITA Caught Up In The Rapture 6p
- BEACH BOYS Don't Worry Baby 2p
- BEACH BOYS Kokomo 9a
- BEACH BOYS Kokomo 4p
- BEACH BOYS Kokomo 11p
- BEATLES Here Comes The Sun 1p
- BEATLES Here There & Everywhere 3p
- BEATLES We Can Work It Out 5p
- BEE GEES More Than A Woman 10a
- BEE GEES Run To Me 8a
- BEE GEES Too Much Heaven 6a
- BISHOP, STEPHEN On And On 11a
- BOLTON, MICHAEL Walk Away 7a
- BOLTON, MICHAEL Walk Away 3p
- BOLTON, MICHAEL Walk Away 11p
- BONOFF, KARLA Personally 12n
- BREAD Aubrey 7p
- BREAD Everything I Own 5p
- BREAD Guitar Man 9p
- BREATHE How Can I Fall 2p
- BREATHE How Can I Fall 10p
- BRYSON, PEABO If Ever You're In My Arms Agai 10p
- BYRDS Mr Tambourine Man 6p

C

- CARLISLE, BELINDA Circle In The Sand 6a
- CARMEN, ERIC All Ey Myself 5p
- CARMEN, ERIC Make Me Lose Control 8a
- CARPENTERS Superstar 9p
- CARS Drive 3p
- CETERA, PETER One Good Woman 10a
- CETERA, PETER One Good Woman 5p
- CHAPMAN, TRACY Fast Car 7a
- CHICAGO If You Leave Me Now 9p
- CHICAGO Look Away 2p
- CLASSICS IV Stormy 6p
- CLASSICS IV Traces 11a
- CLIMIE FISHER Love Changes Everything 10a
- COLE, NATALIE When I Fall In Love 6p
- COLLINS, PHIL Groovy Kind Of Love 6a
- COLLINS, PHIL Groovy Kind Of Love 1p
- COLLINS, PHIL Groovy Kind Of Love 6p
- COLLINS, PHIL One More Night 8p
- COLLINS/MARTIN Separate Lives 10p
- COMMODORES Still 8p
- COMMODORES Three Times a Lady 11p
- COOLIDGE, RITA We're All Alone 3p
- CORNELIUS BROTHERS Too Late To Turn Back Now 4p
- CROCE, JIM Time In A Bottle 7a
- CROSBY, STILLS, & NA Just A Song Before I Go 2p
- CROSS, CHRISTOPHER All Right 4p
- CROSS, CHRISTOPHER Arthur's Theme 1p
- CROSS, CHRISTOPHER Never Be The Same 9a
- CULTURE CLUB Karma Chameleon 12n
- CUTTING CREW I've Been In Love Before 9p

D

- DEBARGE, EL Someone 5p
- DEBURGH, CHRIS Lady In Red 8p
- DEELE Two Occasions 7a
- DIAMOND, NEIL Forever In Blue Jeans 9a
- DIAMOND, NEIL Hello Again 4p
- DIAMOND, NEIL Shilo 11a
- DIAMOND, NEIL Solitary Man 9a
- DIAMOND, NEIL Yesterday's Songs 2p
- DOOBIE BROTHERS What A Fool Believes 1p
- DUKE, GEORGE Sweet Baby 8a
- DUPREE, ROBBIE Steal Away 8p

ADULT CONTEMPORARY/KBIG-FM

ALPHABETICAL LIST BY ARTIST

| | | | |
|----------|-----------------------------|--------------------------------------|-----|
| E | EAGLES | Lynin' Eyes | 4p |
| | EARTH, WIND & FIRE | After The Love Is Gone | 12n |
| | EASTON, SHEENA | When He Shines | 11p |
| | ELLMAN, YVONNE | Hello Stranger | 8p |
| | ELLMAN, YVONNE | Love Me | 6p |
| | ENGLAND DAN & JOHN F | I'd Really Love To See You Tonight | 10p |
| | ENGLAND DAN & JOHN F | It's Sad To Belong | 8a |
| | ESTEFAN, GLORIA & MI EXPOSE | Can't Stay Away From You | 6p |
| | | Seasons Change | 7a |
| F | FIREFALL | You Are The Woman | 8a |
| | FLEETWOOD MAC | Don't Stop | 3p |
| | FLEETWOOD MAC | Everywhere | 7p |
| | FOGELBERG, DAN | Heart Hotels | 11a |
| | FOGELBERG, DAN | Lonely In Love | 11p |
| | FOGELBERG, DAN | Same Old Lang Syne | 8p |
| | FOREIGNER | I Want To Know What Love Is | 9a |
| | FOREIGNER | Waiting For A Girl Like You | 5p |
| | FOUR TOPS | Ain't No Woman (Like The One I Love) | 9p |
| | FREY, GLENN | One You Love | 7p |
| | FREY, GLENN | True Love | 7a |
| | FREY, GLENN | True Love | 2p |
| | FREY, GLENN | True Love | 9p |
| G | GARFUNKEL, ART | So Much In Love | 12n |
| | GENESIS | In Too Deep | 4p |
| | GIBB, ANDY | I Just Want To Be Your Everything | 12n |
| | GIBSON, DEBBIE | Foolish Beat | 9p |
| H | HEART | These Dreams | 1p |
| | HEATWAVE | Always And Forever | 8p |
| | HIGGINS, BERTIE | Key Largo | 7p |
| | HILL, DAN | Carmelia | 1p |
| | HORNSBY, BRUCE & RAN | Look Out Any Window | 11a |
| | HORNSBY, BRUCE & RAN | Look Out Any Window | 7p |
| | HORNSBY, BRUCE & RAN | The Valley Road | 3p |
| | HORNSBY, BRUCE & RAN | Way It Is | 9a |
| | HOUSTON, WHITNEY | One Moment In Time | 11a |
| | HOUSTON, WHITNEY | One Moment In Time | 7p |
| | HOUSTON, WHITNEY | Where Do Broken Hearts Go | 8a |
| J | JACKSON, FREDDIE | You Are My Lady | 3p |
| | JACKSON, JOE | Steppin' Out | 6a |
| | JACKSON, MICHAEL | Billie Jean | 5p |
| | JACKSON, MICHAEL | Human Nature | 10a |
| | JEFFERSON STARSHIP | Miracles | 7p |
| | JETS | Make It Real | 5p |
| | JOEL, BILLY | Just The Way You Are | 6p |
| | JOEL, BILLY | Leave A Tender Moment Alone | 9p |
| | JOEL, BILLY | She's Always A Woman | 8a |
| | JOHN, ELTON | A Word In Spanish | 10a |
| | JOHN, ELTON | A Word In Spanish | 10p |
| | JOHN, ELTON | Candle In The Wind (Live) | 12n |
| | JOHN, ELTON | Don't Go Breaking My Heart | 2p |
| | JOHNNY HATES JAZZ | Shattered Dreams | 2p |
| | JONES, QUINCY | Just Once | 11p |
| | JOURNEY | Open Arms | 10p |
| | JOURNEY | Who's Crying Now | 2p |
| K | KING, CAROLE | It's Too Late | 11p |
| | KNIGHT, GLADYS & PIP | Best Thing That Ever Happened | 11a |
| | KOOL & THE GANG | Too Hot | 6p |
| L | LARSON, NICOLETTE | Lotta Love | 7p |
| | LEBLANC & CARR | Falling | 11p |
| | LIGHTFOOT, GORDON | Carefree Highway | 12n |
| | LITTLE RIVER BAND | Reminiscing | 8p |
| | LOGGINS & MESSINA | Danny's Song | 5p |
| | LOGGINS & MESSINA | Thinking Of You | 1p |
| M | MADONNA | La Isla Bonita | 9a |
| | MADONNA | Live To Tell | 9p |
| | MAMAS & PAPAS | Monday, Monday | 3p |
| | MANCHESTER, MELISSA | Don't Cry Out Loud | 9a |
| | MANCHESTER, MELISSA | Midnight Blue | 11p |
| | MANHATTANS | You Send Me | 11p |
| | MANILOW, BARRY | Looks Like We Made It | 9p |
| | MANILOW, BARRY | Somewhere Down The Road | 12n |

| | | | |
|---------------------|------------------------------------|-----------------------------|-----|
| MANILOW, BARRY | This One's For You | 5p | |
| MANILOW, BARRY | When I Wanted You | 10a | |
| MARX, RICHARD | Endless Summer Nights | 5p | |
| MCCARTNEY, PAUL | Say Say Say | 7a | |
| MCFERRIN, BOBBY | Don't Worry, Be Happy | 1p | |
| MCFERRIN, BOBBY | Don't Worry, Be Happy | 9p | |
| MEDLEY/WARNES | (I've Had) The Time Of My Life | 10a | |
| MENDES, SERGIO | Never Gonna Let You Go | 11a | |
| MICHAEL, GEORGE | Father Figure | 3p | |
| MICHAEL, GEORGE | One More Try | 6p | |
| N | NEWTON-JOHN, OLIVIA | A Little More Love | 9a |
| NIGHTINGALE, MAXINE | Lead Me On | 1p | |
| O | OCEAN, BILLY | Colour Of Love | 11a |
| ORLEANS | Dance With Me | 6p | |
| OSBORNE, JEFFREY | On The Wings Of Love | 3p | |
| P | PARSONS, ALAN PROJEK | Eye In The Sky | 7a |
| PLAYER | Baby Come Back | 12n | |
| POLICE | Every Breath You Take | 6a | |
| R | RAFFERTY, GERRY | Baker Street | 10p |
| RASCALS | Groovin' | 10a | |
| RICHIE, LIONEL | Hello | 9a | |
| ROBINSON, SMOKEY | Being With You | 10p | |
| ROBINSON, SMOKEY | One Heartbeat | 1p | |
| ROGERS, KENNY | I Don't Need You | 6p | |
| ROGERS, KENNY | When You Put Your Heart In It | 8p | |
| ROGERS/CARNES | Don't Fall In Love With A Deceiver | 10a | |
| ROGERS/CARNES | What About Me? | 1p | |
| RONSTADT, LINDA | Blue Bayou | 6p | |
| ROSS, DIANA | It's My Turn | 8p | |
| S | SADE | Nothing Can Come Between Us | 9a |
| SADE | Nothing Can Come Between Us | 5p | |
| SADE | Paradise | 7p | |
| SANG, SAMANTHA | Emotion | 4p | |
| SAYER, LEO | When I Need You | 4p | |
| SCAGGS, BOZ | Heart Of Mine | 11p | |
| SCARLETT & BLACK | Dream Out Loud | 12n | |
| SEGER, BOB | We've Got Tonight | 10a | |
| SIMON & GARFUNKEL | Scarborough Fair/Canticle | 2p | |
| SIMON, CARLY | Coming Around Again | 8a | |
| SIMON, CARLY | Give Me All Night | 11a | |
| SIMON, CARLY | Haven't Got Time For This Pain | 1p | |
| SIMON, CARLY | Stuff That Dreams Are Made Of | 6a | |
| SIMON, CARLY | You Belong To Me | 3p | |
| SIMON, PAUL | 50 Ways To Leave Your Lover | 10p | |
| SPINNERS | Games People Play | 1p | |
| STEVENS, CAT | Morning Has Broken | 6a | |
| STEWART, ROD | Forever Young | 8a | |
| STEWART, ROD | Forever Young | 4p | |
| STREISAND, BARBRA | Guilty | 2p | |
| STYLISTICS | You Are Everything | 8p | |
| SUPREMES | Baby Love | 12n | |
| SUPREMES | Someday We'll Be Together | 10a | |
| T | TAYLOR, JAMES | Carolina In My Mind | 7a |
| TAYLOR, JAMES | Handy Man | 4p | |
| TAYLOR, JAMES | Her Town Too | 10a | |
| TAYLOR, JAMES | Shower The People | 2p | |
| TAYLOR, JAMES | You've Got A Friend | 10p | |
| TAYLOR, LIVINGSTON | Loving Arms | 12n | |
| TAYLOR, LIVINGSTON | Loving Arms | 8p | |
| TEARS FOR FEARS | Everybody Wants To Rule The World | 4p | |
| THREE DEGREES | When Will I See You Again | 11a | |
| THREE DOG NIGHT | Easy To Be Hard | 9a | |
| TIFFANY | Could've Been | 2p | |
| V | VANNELLI, GINO | I Just Wanna Stop | 2p |
| W | WARWICK, DIONNE | After You | 7p |
| WARWICK, DIONNE | I'll Never Fall In Love Again | 9p | |
| WARWICK/SPINNERS | Then Came You | 9a | |
| WINWOOD, STEVE | Don't You Know What The Night | 8a | |
| WINWOOD, STEVE | Don't You Know What The Night | 3p | |
| WINWOOD, STEVE | Don't You Know What The Night | 10p | |
| WONDER, STEVIE | Isn't She Lovely | 7p | |
| WONDER, STEVIE | Overjoyed | 11a | |
| WONDER, STEVIE | Part-Time Lover | 8a | |
| WONDER, STEVIE | Yester-Me, Yester-You, Yester | 6a | |

Y

| | | |
|-------------|-----------------------|-----|
| YOUNG, PAUL | Everytime You Go Away | 11p |
|-------------|-----------------------|-----|

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

| | | |
|----------------------|-------------------------------|---|
| BEACH BOYS | Kokomo | 3 |
| BOLTON, MICHAEL | Walk Away | 3 |
| COLLINS, PHIL | Groovy Kind Of Love | 3 |
| FREY, GLENN | True Love | 3 |
| WINWOOD, STEVE | Don't You Know What The Night | 3 |
| ASTLEY, RICK | It Would Take A Strong Strong | 2 |
| BREATHE | How Can I Fall | 2 |
| CETERA, PETER | One Good Woman | 2 |
| COLE, NATALIE | When I Fall In Love | 2 |
| HORNSBY, BRUCE & RAN | Look Out Any Window | 2 |
| HOUSTON, WHITNEY | One Moment In Time | 2 |
| JOHN, ELTON | A Word In Spanish | 2 |
| MCFERRIN, BOBBY | Don't Worry, Be Happy | 2 |
| SADE | Nothing Can-Come Between Us | 2 |
| STEWART, ROD | Forever Young | 2 |
| TAYLOR, LIVINGSTON | Loving Arms | 2 |
| CHICAGO | Look Away | 1 |
| ROGERS, KENNY | When You Put Your Heart In It | 1 |
| SCARLETT & BLACK | Dream Out Loud | 1 |

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

| | |
|----------------------|---|
| DIAMOND, NEIL | 5 |
| SIMON, CARLY | 5 |
| TAYLOR, JAMES | 5 |
| HORNSBY, BRUCE & RAN | 3 |
| JOHN, ELTON | 3 |
| MANILOW, BARRY | 4 |
| WONDER, STEVIE | 4 |
| BEATLES | 3 |
| BEE GEES | 3 |
| BREAD | 3 |
| CROSS, CHRISTOPHER | 3 |
| FOGELBERG, DAN | 3 |
| JOEL, BILLY | 3 |

GOLD/CURR.-RECURR. RATIOS

| | |
|-----------------|-------|
| OVERALL | |
| C-R | 30.94 |
| G | 69.06 |
| MORNING DRIVE | |
| C-R | 34.88 |
| G | 65.12 |
| MIDDAY | |
| C-R | 33.85 |
| G | 66.15 |
| AFTERNOON DRIVE | |
| C-R | 30.00 |
| G | 70.00 |
| EVENING | |
| C-R | 26.15 |
| G | 73.85 |

POSITIONING STATEMENTS

MUSIC 229X

- "K-Big 104." (91X)
- "We're the station with the biggest and the best variety every time, KBIG (or variation)." (20X)
- "One great song after another — more pop hits on K-Big 104 (or variation)." (17X)
- Jingle: "KBIG, Los Angeles." (17X)
- "First with your favorite pop hits, KBIG." (16X)
- "KBIG...playing all the great songs back-to-back." (16X)
- "We're Southern California's favorite station for pop hits, KBIG (or variation)." (14X)
- "KBIG...you always hear more great songs from the 60's, 70's and today." (10X)
- "Song after song, K-Big plays all your favorite pop hits." (10X)
- Jingle: "KBIG, K-Big 104 (including jock's name)." (9X)
- "KBIG has the music mix you like best." (9X)

IMAGE 6X

- "K-Big 104, L.A.'s most powerful FM radio station." (6x)

PROMOTIONAL ACTIVITY

READ THIS AND YOU TOO CAN HAVE A DAY OFF WITH PAY 13X

Listeners can take K-Big up on a day off with pay as they'll be temporarily replaced at work by an Apple One employee. Phase two of the contest is that winners for that lazy day off qualify to win a trip to the Big Apple — New York City — on American Airlines

KENNY LOGGINS SHOW 11X

Designated callers win tickets to Loggins' L.A. concert, with grand prize winners receiving admission to a pre-show party and backstage passes to meet Kenny at his Greek Theatre gig.

KBIG LIFE SEGMENT 1X

How to dress to attract the type of person you want to meet.

KBIG LIFE SEGMENT 1X

Today's topic: "Are you addicted to exercise?"

KBIG OATE BOOK 1X

This day in history.

STRANGER THAN STRANGE STORIES YOU WON'T SEE ON 60 MINUTES 1X

Offbeat news items.

KBIG FUN FILE 1X

A list of concerts and other events around the area.

KBIG OLYMPIC UPDATE 1X

The latest news from the Summer Olympics.

LIFE STYLES 1X

Tips on pet care.

ACCOUNT LIST

| | | |
|--|----|-------------------|
| Apple One Employment | 3X | Human Resources |
| Audi | 2X | Auto/MC |
| Automobile Club of Southern California | 4X | Various |
| Avion Natural Spring Water | 2X | Beverage |
| Benjamin-Moore Paint | 4X | Home Improvement |
| B.I.F. Furniture | 2X | Furniture |
| Biggar, J.H. | 5X | Furniture |
| Blue Cross | 5X | Insurance |
| Blue Shield | 3X | Insurance |
| Bob's Big Boy | 3X | Restaurant |
| Browning Oldsmobile | 3X | Auto/MC |
| Buick Dealers | 2X | Auto/MC |
| Bullock's | 2X | Retail |
| California First | 4X | Bank/Finance |
| California Fresh Eggs | 6X | Food Products |
| California Lottery | 6X | Lottery |
| Catalina Express | 3X | Transportation |
| Channel 9 | 4X | TV Broadcast |
| Charlie Brown's | 1X | Restaurant |
| Columbia Savings | 3X | Bank/Finance |
| Conroy Flowers | 2X | Retail |
| Eye Institute of Los Angeles | 1X | Medical |
| Fi-bar | 1X | Food Products |
| Four Day Tire Stores | 4X | Automotive |
| Furnishings 2000 | 3X | Furniture |
| Good Neighbor Pharmacy | 4X | Retail |
| Goodyear Auto Service | 3X | Automotive |
| Great Western Bank | 3X | Bank/Finance |
| Home Depot | 1X | Retail |
| Irvine Auto Center | 3X | Auto/MC |
| Institute of Specialized Medicine | 2X | Medical |
| Krause's Sofa Factory | 7X | Retail |
| L.A. County Fair | 1X | Entertainment/Rec |
| Lucky Food Stores | 1X | Grocery |
| Manwich | 3X | Food Products |
| Martin Honda | 4X | Auto/MC |
| Matzenbacher's Lift-off | 3X | Various |
| McDonald's | 4X | Restaurant |
| Merit College | 3X | Education |
| Mervyn's | 6X | Retail |
| Mexicana Airlines | 2X | Airlines |
| Michelin | 1X | Automotive |
| Montgomery Ward | 7X | Retail |
| Ortho Sleep Center | 3X | Retail |
| Pamillon | 3X | Home Improvement |
| Penguin Frozen Yogurt | 5X | Food Products |
| Proposition 100 | 3X | Government |
| Proposition 106 | 2X | Government |
| R.B. Furniture | 2X | Furniture |
| Ralph's and the Giant | 2X | Retail |
| Norm Reeves Honda | 3X | Auto/MC |
| Safeway | 1X | Retail |
| St. Jillian | 3X | Clothing |
| San Juan Bank | 3X | Bank/Finance |
| Sears | 5X | Retail |
| Southern California Toyota Dealers | 2X | Auto/MC |
| Stylus | 4X | Furniture |
| Topshelf | 2X | Food Products |
| TV Guide | 1X | Publication |
| Wells Fargo | 2X | Bank/Finance |
| Zachey Farms Chicken | 2X | Food Products |

ACCOUNTS BY CATEGORY


| | |
|-------------------|-----|
| Airline | 2% |
| Auto/MC | 10% |
| Automotive | 6% |
| Bank/Finance | 8% |
| Beverage | 1% |
| Clothing | 2% |
| Education | 2% |
| Entertainment/Rec | 1% |
| Food Products | 11% |
| Furniture | 8% |
| Government | 3% |
| Grocery | 1% |
| Home Improvement | 4% |
| Human Resources | 1% |
| Insurance | 4% |
| Lottery | 3% |
| Medical | 2% |
| Publication | 1% |
| Restaurant | 4% |
| Retail | 21% |
| Transportation | 2% |
| TV/Broadcast | 2% |
| Various | 2% |

THIRTY EIGHT SPECIAL

YOU CAN'T WIN IF YOU DON'T PLAY! "Rock & Roll Strategy"

#1 MOST ADDED EVERYWHERE! O-T-B ON OVER 150
ROCK RADIO STATIONS!

MMR ROCK TRACER TRACKS DEBUT  25

MMR NIGHT ROCK TRACER TRACKS DEBUT  24

REACH INDEX 3.29 MILLION ALREADY!

R&R DEBUT  20

ALBUM NETWORK DEBUT  22 HOMER

FMQB DEBUT  22

HARD REPORT DEBUT  18

"ROCK & ROLL STRATEGY" THE TITLE TRACK FROM
THE NEW 38 SPECIAL LP!



ROCK RADIO

TRACER TRACKS

| 9/12/88 | 9/19/88 | 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL | # PLAYS | REACH INDEX IN MILLIONS |
|--------------------|---------|---------|---------|----------------------|--------------------------------|------------|---------|-------------------------|
| — | — | 1 | ↑ | U2 | Desire | Island | 1113 | 24.93 |
| 6 | 2 | 2 | ↑ | DEF LEPPARD | Love Bites | Mercury/PG | 742 | 16.39 |
| 7 | 4 | 3 | ↑ | STEVE WINWOOD | Don't You Know What The Night | Virgin | 693 | 13.20 |
| 4 | 6 | 5 | ↑ | TOMMY CONWELL & YDUN | I'm Not Your Man | Columbia | 658 | 13.70 |
| 11 | 7 | 6 | ↑ | BAD COMPANY | No Smoke Without A Fire | Atlantic | 644 | 10.23 |
| 9 | 8 | 7 | ↑ | INXS | Never Tear Us Apart | Atlantic | 623 | 11.91 |
| — | 1 | 4 | 7 | BON JOVI | Bad Medicine | Mercury/PG | 595 | 10.14 |
| 15 | 10 | 12 | ↑ | LITTLE FEAT | Let It Roll | WB | 476 | 9.91 |
| — | — | 28 | ↑ | EDDIE MONEY | Walk On Water | Columbia | 455 | 10.66 |
| 39 | 23 | 10 | ↑ | BUNBURY | Fight (No Matter How Long) | Arista | 413 | 10.32 |
| — | — | 17 | ↑ | VAN HALEN | Feels So Good | WB | 385 | 8.62 |
| 19 | 15 | 13 | ↑ | CINDERELLA | Don't Know What You Got (Till) | Mercury/PG | 371 | 6.57 |
| 17 | 16 | 15 | ↑ | RDD STEWART | Forever Young | WB | 364 | 8.34 |
| 12 | 12 | 9 | 14 | MELISSA ETHERIDGE | Bring Me Some Water | Island | 350 | 6.24 |
| 16 | 14 | 11 | 15 | BRUCE HORNSBY & RANG | Defenders Of The Flag | RCA | 343 | 6.71 |
| 30 | 22 | 16 | ↑ | HOTHOUSE FLOWERS | Don't Go | London/PG | 336 | 5.94 |
| 29 | 28 | 20 | ↑ | JOHN C MELLENCAMP | Rave On | Elektra | 287 | 6.41 |
| 21 | 19 | 19 | ↑ | STEVE MILLER | Ya Ya | Capitol | 252 | 5.41 |
| 37 | 31 | 21 | ↑ | BIG COUNTRY | King Of Emotion | Reprise | 238 | 4.50 |
| New Entry ✓ | | | ↑ | RANDY NEWMAN | It's Money That Matters | Reprise | 217 | 6.15 |
| — | 18 | 18 | 21 | BRUCE SPRINGSTEEN | Chimes Of Freedom (Live) | Columbia | 196 | 5.15 |
| 36 | 37 | 27 | ↑ | JOHN HIATT | Slow Turning | A&M | 182 | 5.24 |
| 32 | 30 | 30 | ↑ | SMITHEREENS | Drown In My Own Tears | Enig/Capit | 182 | 4.00 |
| 25 | 24 | 25 | ↑ | ESCAPE CLUB | Wild, Wild West | Atlantic | 175 | 4.49 |
| New Entry ✓ | | | ↑ | 38 SPECIAL | Rock & Roll Strategy | A&M | 175 | 3.29 |
| — | — | 26 | ↑ | NIGHT RANGER | I Did It For Love | MCA | 168 | 2.34 |
| 31 | 25 | 23 | 27 | PETER CETERA | You Never Listen To Me | WB | 154 | 4.70 |
| 40 | 35 | 24 | 28 | HUEY LEWIS & NEWS | Small World | Chrysalis | 140 | 2.83 |
| New Entry ✓ | | | ↑ | DICKEY BETTS BAND | Rock Bottom | Epic | 140 | 2.54 |
| New Entry ✓ | | | ↑ | BDN JOVI | Born To Be My Baby | Mercury/PG | 140 | 2.49 |
| New Entry ✓ | | | ↑ | EDIE BRICKELL & NEW | What I Am | Geffen | 140 | 2.28 |
| 55 | 60 | 35 | ↑ | OMAR & HOWLERS | Rattlesnake Shake | Columbia | 133 | 2.79 |
| 27 | 33 | 40 | ↑ | COLIN JAMES | Voodoo Thing | Virgin | 119 | 2.46 |
| — | — | 37 | ↑ | HENRY LEE SUMMER | Hands On The Radio | CBS Assoc | 119 | 2.22 |
| New Entry ✓ | | | ↑ | MIDNIGHT DIL | Dreamworld | Columbia | 112 | 1.83 |
| 38 | 36 | 33 | ↑ | PSYCHEDELIC FURS | All That Money Wants | Columbia | 105 | 2.29 |
| — | 41 | 36 | ↑ | PAT BENATAR | Let's Stay Together | Chrysalis | 98 | 2.95 |
| New Entry ✓ | | | ↑ | JDN ASTLEY | Put This Love To The Test | Atlantic | 98 | 2.35 |
| New Entry ✓ | | | ↑ | VIXEN | Edge Of A Broken Heart | EMI | 98 | 1.81 |
| New Entry ✓ | | | ↑ | GREGG ALLMAN BAND | Slip Away | Epic | 91 | 2.40 |

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

| ARTIST | TITLE | LABEL | # PLAYS | INCREASE PERCENTAGE |
|------------------------|--------------------------------|------------|---------|---------------------|
| ✓ TOM COCHRANE & RED R | Big League | RCA | 84 | — |
| JIMMY PAGE | Prison Blues | Geffen | 84 | — |
| GUNS N' ROSES | Paradise City | Geffen | 84 | 33% |
| WINGER | Madalaine | Atlantic | 84 | 9% |
| CROWDED HOUSE | Never Be The Same | Capitol | 77 | — |
| ✓ HUGH CORNWELL | Another Kind Of Love | Virgin | 77 | 83% |
| STEVE WINWOOD | Hearts On Fire | Virgin | 77 | — |
| JEFF HEALEY BAND | Confidence Man | Arista | 77 | 57% |
| ROBERT CRAY BAND | Night Patrol | Mercury/PG | 70 | 150% |
| PATTI SMITH | Up There Down There | Arista | 70 | — |
| DEF LEPPARD | Armageddon It | Mercury/PG | 70 | — |
| DEF LEPPARD | Love & Affection | Mercury/PG | 70 | — |
| HUEY LEWIS | Walking With The Kid | Chrysalis | 63 | — |
| TRANSVISION VAMP | Tell That Girl To Shut Up | Uni/MCA | 63 | 28% |
| SCORPIONS | Passion Rules The Game | Mercury/PG | 63 | — |
| ✓ ELTON JOHN | A Word In Spanish | MCA | 56 | — |
| MICHELLE SHOCKED | If Love Was A Train | Mercury | 56 | 33% |
| AL STEWART | King Of Portugal | Enigma | 56 | 14% |
| SHRIEKBACK | Intoxication | Island | 56 | — |
| ✓ SURVIVOR | Didn't Know It Was Love | Scotti Bro | 56 | — |
| UB40 | Breakfast In Bed | A&M | 56 | 100% |
| SHONA LAING | Glad I'm Not A Kennedy | TVT | 49 | 16% |
| BRUCE SPRINGSTEEN | Born To Run (Live Acoustic) | Columbia | 49 | — |
| PAT BENATAR | Don't Walk Away | Chrysalis | 49 | — |
| ✓ BON JOVI | Lay Your Hands On Me | Mercury/PG | 49 | — |
| IN TUA NUA | All I Wanted | Virgin | 49 | — |
| POP WILL EAT ITSELF | Defcon One | | 42 | 20% |
| MIDNIGHT OIL | Sometimes | Columbia | 42 | — |
| ✓ BON JOVI | Ride Cowboy Ride/Stick To Your | Mercury/PG | 42 | — |

HOTTEST RECURRENTS

| 10/3/88 | ARTIST | TITLE | LABEL |
|---------|----------------------|--------------------------|------------|
| 1 | VAN HALEN | Finish What Ya Started | WB |
| 2 | LITTLE FEAT | Hate To Lose Your Lovin' | WB |
| 3 | EUROPE | Superstitious | Epic |
| 4 | GUNS N' ROSES | Sweet Child O' Mine | Geffen |
| 5 | FABULOUS THUNDERBIRD | Powerful Stuff | Elektra |
| 6 | CHEAP TRICK | Don't Be Cruel | Epic |
| 7 | GLENN FREY | True Love | MCA |
| 8 | ROBERT PALMER | Simply Irresistible | EMI |
| 9 | ROBERT PLANT | Ship Of Fools | Es P/Atlan |
| 10 | RHYTHM CORPS | Common Ground | Pasha/CBS |

MOST UPWARD MOVEMENT

NATIONAL

| ARTIST | TITLE | LABEL |
|------------|----------------------|-------|
| 38 SPECIAL | Rock & Roll Strategy | A&M |

EAST

| | | |
|------------|----------------------|-----|
| 38 SPECIAL | Rock & Roll Strategy | A&M |
|------------|----------------------|-----|

WEST

| | | |
|-------------------|-------------|------|
| DICKEY BETTS BAND | Rock Bottom | Epic |
|-------------------|-------------|------|

SOUTH

| | | |
|------------|----------------------|-----|
| 38 SPECIAL | Rock & Roll Strategy | A&M |
|------------|----------------------|-----|

MIDWEST

| | | |
|-------------------|-------------|------|
| DICKEY BETTS BAND | Rock Bottom | Epic |
|-------------------|-------------|------|

USERS GUIDE: Calculated and determined by increases in RANK over previous week.

ROCK RADIO — DAYPART CHART

6AM-7PM

| 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL |
|---------|---------|----------------------|--------------------------------|------------|
| 1 | | U2 | Desire | Island |
| 2 | | STEVE WINWOOD | Don't You Know What The Night | Virgin |
| 3 | | DEF LEPPARD | Love Bites | Mercury/PG |
| 5 | | INXS | Never Tear Us Apart | Atlantic |
| 7 | | BAD COMPANY | No Smoke Without A Fire | Atlantic |
| 6 | | TOMMY CONWELL & YOUN | I'm Not Your Man | Columbia |
| 27 | | EDDIE MONEY | Walk On Water | Columbia |
| 4 | 8 | BON JOVI | Bad Medicine | Mercury/PG |
| 11 | | BUNBURY | Fight (No Matter How Long) | Arista |
| 9 | 10 | LITTLE FEAT | Let It Roll | WB |
| 12 | | ROD STEWART | Forever Young | WB |
| 8 | 12 | BRUCE HORNSBY & RANG | Defenders Of The Flag | RCA |
| 19 | | VAN HALEN | Feels So Good | WB |
| 22 | | JOHN C MELLENCAMP | Rave On | Elektra |
| 10 | 15 | MELISSA ETHERIDGE | Bring Me Some Water | Island |
| 18 | | HOTHOUSE FLOWERS | Don't Go | London/PG |
| 16 | 17 | STEVE MILLER | Ya Ya | Capitol |
| 26 | | BIG COUNTRY | King Of Emotion | Reprise |
| 15 | 19 | CINDERELLA | Don't Know What You Got (Till) | Mercury/PG |
| — | | RANDY NEWMAN | It's Money That Matters | Reprise |
| 17 | 21 | BRUCE SPRINGSTEEN | Chimes Of Freedom (Live) | Columbia |
| 25 | | ESCAPE CLUB | Wild, Wild West | Atlantic |
| 24 | | JOHN HIATT | Slow Turning | A&M |
| 23 | 24 | PETER CETERA | You Never Listen To Me | WB |
| 28 | | SMITHEREENS | Drown In My Own Tears | Enig/Capit |
| 20 | 26 | HUEY LEWIS & NEWS | Small World | Chrysalis |
| — | | 38 SPECIAL | Rock & Roll Strategy | A&M |
| 35 | | NIGHT RANGER | I Did It For Love | MCA |
| 33 | | EDIE BRICKELL & NEW | What I Am | Geffen |
| — | | OMAR & HOWLERS | Rattlesnake Shake | Columbia |
| — | | MIDNIGHT OIL | Dreamworld | Columbia |
| — | | DICKEY BETTS BAND | Rock Bottom | Epic |
| — | | GREGG ALLMAN BAND | Slip Away | Epic |
| 31 | 34 | PSYCHEDELIC FURS | All That Money Wants | Columbia |
| — | | JON ASTLEY | Put This Love To The Test | Atlantic |
| 30 | 36 | PAT BENATAR | Let's Stay Together | Chrysalis |
| — | | BON JOVI | Born To Be My Baby | Mercury/PG |
| — | | COLIN JAMES | Voodoo Thing | Virgin |
| 37 | 39 | HENRY LEE SUMMER | Hands On The Radio | CBS Assoc |
| 39 | 40 | HUEY LEWIS & NEWS | Walking With The Kid | Chrysalis |

7PM-MIDNIGHT

| 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL |
|---------|---------|----------------------|--------------------------------|------------|
| 1 | | U2 | Desire | Island |
| 3 | | BON JOVI | Bad Medicine | Mercury/PG |
| 2 | 3 | DEF LEPPARD | Love Bites | Mercury/PG |
| 4 | | TOMMY CONWELL & YOUN | I'm Not Your Man | Columbia |
| 5 | | BAD COMPANY | No Smoke Without A Fire | Atlantic |
| 9 | | CINDERELLA | Don't Know What You Got (Till) | Mercury/PG |
| 21 | | LITTLE FEAT | Let It Roll | WB |
| 6 | 8 | INXS | Never Tear Us Apart | Atlantic |
| 12 | | VAN HALEN | Feels So Good | WB |
| 8 | 10 | STEVE WINWOOD | Don't You Know What The Night | Virgin |
| 10 | 11 | MELISSA ETHERIDGE | Bring Me Some Water | Island |
| 18 | | HOTHOUSE FLOWERS | Don't Go | London/PG |
| 11 | 13 | BUNBURY | Fight (No Matter How Long) | Arista |
| 28 | | EDDIE MONEY | Walk On Water | Columbia |
| 15 | | ROD STEWART | Forever Young | WB |
| 24 | | BRUCE HORNSBY & RANG | Defenders Of The Flag | RCA |
| 30 | | GUNS N' ROSES | Paradise City | Geffen |
| 20 | | JOHN C MELLENCAMP | Rave On | Elektra |
| 23 | | VIXEN | Edge Of A Broken Heart | EMI |
| — | | BON JOVI | Born To Be My Baby | Mercury/PG |
| 19 | 21 | WINGER | Madalaine | Atlantic |
| — | | STEVE MILLER | Ya Ya | Capitol |
| 34 | | SMITHEREENS | Drown In My Own Tears | Enig/Capit |
| — | | 38 SPECIAL | Rock & Roll Strategy | A&M |
| — | | DICKEY BETTS BAND | Rock Bottom | Epic |
| 39 | | HENRY LEE SUMMER | Hands On The Radio | CBS Assoc |
| 38 | | COLIN JAMES | Voodoo Thing | Virgin |
| 14 | 28 | NIGHT RANGER | I Did It For Love | MCA |
| 22 | 29 | OMAR & HOWLERS | Rattlesnake Shake | Columbia |
| 17 | 30 | BIG COUNTRY | King Of Emotion | Reprise |
| 37 | | JOHN HIATT | Slow Turning | A&M |
| 32 | | JIMMY PAGE | Prison Blues | Geffen |
| — | | EDIE BRICKELL & NEW | What I Am | Geffen |
| — | | TOM COCHRANE & RED R | Big League | RCA |
| — | | RANDY NEWMAN | It's Money That Matters | Reprise |
| 25 | 36 | BRUCE SPRINGSTEEN | Chimes Of Freedom (Live) | Columbia |
| 29 | 37 | ESCAPE CLUB | Wild, Wild West | Atlantic |
| 33 | 38 | PETER CETERA | You Never Listen To Me | WB |
| — | | BON JOVI | Ride Cowboy Ride/Stick To Your | Mercury/PG |
| — | | METALLICA | Eye Of The Beholder | Elektra |

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

| | | | | |
|--|--|---|---|--|
| U2 1 Desire Island WNEW-FM 2.00 KRDO-FM 1.96 KLDS-FM 1.47 WMMR-FM 1.28 KQRS-FM 1.05 WLZ-FM 0.90 WLUP-FM 0.84 KGB-FM 0.78 KTXQ-FM 0.70 KYYS-FM 0.70 | INXS 6 Never Tear Us Apart Atlantic WMMR-FM 1.28 KQRS-FM 1.05 WLUP-FM 0.84 KGB-FM 0.78 WWDC-FM 0.59 KYYS-FM 0.56 WGTR-FM 0.56 KRQR-FM 0.50 WKDF-FM 0.46 WDVE-FM 0.42 | VAN HALEN 11 Feels So Good WB KLOS-FM 1.47 KLDL-FM 0.90 WMMR-FM 0.85 WLUP-FM 0.42 KGB-FM 0.39 KDKB-FM 0.34 KRQR-FM 0.34 KTXQ-FM 0.28 KUPD-FM 0.28 WNDR-FM 0.28 | HOTHOUSE FLOWERS 16 Don't Go London/PG KLDL-FM 0.67 WNEW-FM 0.67 WBCN-FM 0.55 WIYY-FM 0.36 KRQR-FM 0.34 KYYS-FM 0.28 WKLS-FM 0.26 KBPI-FM 0.24 KRXQ-FM 0.23 WSHE-FM 0.23 | BRUCE SPRINGSTEEN 21 Chimes Of Freedom (Live) Columbia WNEW-FM 1.33 KRQR-FM 0.50 KLDS-FM 0.49 KLDL-FM 0.45 KUPD-FM 0.42 KXRX-FM 0.29 WBCN-FM 0.27 KQRS-FM 0.21 KRXQ-FM 0.15 WBAB-FM 0.15 |
| DEF LEPPARD 2 Love Bites Mercury/PG KLDS-FM 1.96 WMMR-FM 0.85 WBCN-FM 0.82 WWDC-FM 0.78 KSHE-FM 0.74 WLLZ-FM 0.67 WNEW-FM 0.67 WLZR-FM 0.60 KUPD-FM 0.56 WKLS-FM 0.52 | BON JOVI 7 Bad Medicine Mercury/PG WKLS-FM 0.78 WLZR-FM 0.71 WNEW-FM 0.67 WKDF-FM 0.46 WLLZ-FM 0.45 WMMR-FM 0.43 KQRS-FM 0.42 KUPD-FM 0.42 KYYS-FM 0.42 KJJD-FM 0.38 | CINDERELLA 12 Don't Know What You Got (Till) Mercury/PG WNEW-FM 0.67 KJJD-FM 0.50 KLDL-FM 0.45 KQRS-FM 0.42 KUPD-FM 0.42 WDVE-FM 0.42 KBPI-FM 0.36 KRSP-FM 0.29 KSHE-FM 0.25 WLZR-FM 0.24 | JOHN C MELLENCAMP 17 Rave Dn Elektra WNEW-FM 2.00 KLDL-FM 0.45 KYYS-FM 0.42 WBAB-FM 0.31 WKLS-FM 0.26 WIYY-FM 0.24 WSHE-FM 0.23 WLLZ-FM 0.22 KGB-FM 0.20 KRSP-FM 0.20 | JOHN HIATT 22 Slow Turning A&M WNEW-FM 2.00 KRDO-FM 0.39 WBAB-FM 0.31 KXRX-FM 0.29 WNOR-FM 0.28 WBCN-FM 0.27 WKLS-FM 0.26 KSHE-FM 0.25 KTXQ-FM 0.14 KUPD-FM 0.14 |
| STEVE WINWOOD 3 Don't You Know What The Night Virgin KSHE-FM 0.98 WLUP-FM 0.84 WNEW-FM 0.67 WWDC-FM 0.59 WYNF-FM 0.59 WGTR-FM 0.56 WKLS-FM 0.52 KRQR-FM 0.50 KBPI-FM 0.48 WBAB-FM 0.46 | LITTLE FEAT 8 Let It Roll WB WNEW-FM 1.33 WMMR-FM 0.85 WKLS-FM 0.78 WDVE-FM 0.56 KLDL-FM 0.45 KYYS-FM 0.42 WGTR-FM 0.42 WLUP-FM 0.42 KXRX-FM 0.39 WEBN-FM 0.36 | ROD STEWART 13 Forever Young WB WMMR-FM 1.28 WNEW-FM 0.67 KGB-FM 0.59 WWDC-FM 0.59 WBCN-FM 0.55 KRQR-FM 0.50 KUPD-FM 0.42 WLUP-FM 0.42 WIYY-FM 0.36 WRIF-FM 0.31 | STEVE MILLER 18 Ya Ya Capitol WNEW-FM 0.67 WMMR-FM 0.43 WLUP-FM 0.42 KRQR-FM 0.34 WSHE-FM 0.31 KTXQ-FM 0.28 KYYS-FM 0.28 WKLS-FM 0.26 KLDL-FM 0.22 WLLZ-FM 0.22 | SMITHEREENS 23 Drown In My Dwn Tears Enig/Capitol KGB-FM 0.78 KRDO-FM 0.78 WNEW-FM 0.67 WKLS-FM 0.52 KISS-FM 0.20 KDKB-FM 0.17 KTXQ-FM 0.14 KBCD-FM 0.11 KDME-FM 0.10 KZAP-FM 0.10 |
| TOMMY CONWELL & YO 4 I'm Not Your Man Columbia WNEW-FM 1.33 WMMR-FM 1.28 WBCN-FM 1.09 KYYS-FM 0.56 WNDR-FM 0.56 WSHE-FM 0.46 KLDL-FM 0.45 KTXQ-FM 0.42 KUPD-FM 0.42 WDVE-FM 0.42 | EDDIE MONEY 9 Walk On Water Columbia WNEW-FM 1.33 WMMR-FM 0.85 KLDL-FM 0.67 WEBN-FM 0.55 KLDS-FM 0.49 KSHE-FM 0.49 WBAB-FM 0.46 KISW-FM 0.42 KQRS-FM 0.42 KYYS-FM 0.42 | MELISSA ETHERIDGE 14 Bring Me Some Water Island WLUP-FM 0.84 WKLS-FM 0.78 KLDL-FM 0.45 WNDR-FM 0.42 KAZY-FM 0.34 WBCN-FM 0.27 KBPI-FM 0.24 KSHE-FM 0.25 WKDF-FM 0.23 WSHE-FM 0.23 | BIG COUNTRY 19 King Of Emotion Reprise KRDO-FM 0.78 WNEW-FM 0.67 KLDL-FM 0.45 XTRA-FM 0.34 WNDR-FM 0.28 KSHE-FM 0.25 WIYY-FM 0.24 KZAP-FM 0.20 KDKB-FM 0.17 KRQR-FM 0.17 | ESCAPE CLUB 24 Wild, Wild West Atlantic WNEW-FM 1.33 KROQ-FM 1.18 WBCN-FM 0.55 XTRA-FM 0.45 KGB-FM 0.20 WAAF-FM 0.19 WBAB-FM 0.15 WHCN-FM 0.15 WSHE-FM 0.15 WBRU-FM 0.11 |
| BAD COMPANY 5 No Smoke Without A Fire Atlantic WLLZ-FM 0.67 KQRS-FM 0.63 KBPI-FM 0.60 WLZR-FM 0.60 KYYS-FM 0.56 WEBN-FM 0.55 WSHE-FM 0.46 WDVE-FM 0.42 WGTR-FM 0.42 KGB-FM 0.39 | BUNBURY'S 10 Fight (No Matter How Long) Arista KLDS-FM 1.96 WNEW-FM 1.33 KLDL-FM 0.67 WKLS-FM 0.52 KSHE-FM 0.49 WBAB-FM 0.46 WMMR-FM 0.43 KTXQ-FM 0.42 KYYS-FM 0.42 WDVE-FM 0.42 | BRUCE HORNSBY & RANG 15 Defenders Of The Flag RCA WLUP-FM 0.84 WGTR-FM 0.56 WBCN-FM 0.55 WKLS-FM 0.52 KSHE-FM 0.49 KYYS-FM 0.42 KBPI-FM 0.36 KRQR-FM 0.34 WYNF-FM 0.29 WNDR-FM 0.28 | RANDY NEWMAN 20 It's Money That Matters Reprise WNEW-FM 2.00 WMMR-FM 1.28 KUPD-FM 0.28 WBCN-FM 0.27 KSHE-FM 0.25 KAZY-FM 0.22 KRSP-FM 0.20 KXRX-FM 0.20 KZAP-FM 0.20 WEBN-FM 0.18 | 38 SPECIAL 25 Rock & Roll Strategy A&M KLDS-FM 0.49 WBAB-FM 0.31 KUPD-FM 0.28 WKLS-FM 0.26 KSHE-FM 0.25 KQRS-FM 0.21 WSHE-FM 0.15 WYNF-FM 0.15 KGDN-FM 0.14 WHJY-FM 0.13 |

HEAVIEST SATURATION (ROCK RADIO) — Continued

| | | | | |
|--|--|---|---|--|
| NIGHT RANGER 26 I Did It For Love MCA KLOL-FM 0.67 KGB-FM 0.20 KRSP-FM 0.20 WYNF-FM 0.15 KUPD-FM 0.14 WCKW-FM 0.13 KBER-FM 0.11 KISS-FM 0.10 KISW-FM 0.11 KZAP-FM 0.10 | DICKEY BETTS BAND 29 Rock Bottom Epic WNEW-FM 0.67 WLZR-FM 0.24 KAZY-FM 0.22 KLOL-FM 0.22 KGON-FM 0.21 KQRS-FM 0.21 WLVO-FM 0.20 WQFM-FM 0.13 KBCO-FM 0.11 KISW-FM 0.11 | OMAR & HOWLERS 32 Rattlesnake Shake Columbia WNEW-FM 0.67 KLOS-FM 0.49 KXRX-FM 0.20 KDKB-FM 0.17 WHCN-FM 0.15 KTXQ-FM 0.14 KUPD-FM 0.14 WDVE-FM 0.14 WHJY-FM 0.13 KBCO-FM 0.11 | MIDNIGHT OIL 35 Dreamworld Columbia WBCN-FM 0.55 KGB-FM 0.39 KXRX-FM 0.20 KUPD-FM 0.14 WIYY-FM 0.12 KBCO-FM 0.11 WBRU-FM 0.11 KDKB-FM 0.08 WHCN-FM 0.08 KSJO-FM 0.04 | JON ASTLEY 38 Put This Love To The Test Atlantic KROQ-FM 0.78 KLOL-FM 0.67 WBCN-FM 0.27 WIYY-FM 0.24 XTRA-FM 0.22 WCCC-FM 0.08 WBRU-FM 0.07 |
| PETER CETERA 27 You Never Listen To Me WB KLOS-FM 1.47 KLOL-FM 0.67 KSHE-FM 0.49 WMMR-FM 0.43 WLVO-FM 0.29 WNOR-FM 0.28 KGB-FM 0.20 WEBN-FM 0.18 WBAB-FM 0.15 KTXQ-FM 0.14 | BON JOVI 30 Born To Be My Baby Mercury/PG KQRS-FM 0.42 KUPD-FM 0.42 WNOR-FM 0.28 KRQR-FM 0.17 KTXQ-FM 0.14 KYYS-FM 0.14 WDVE-FM 0.14 WLZR-FM 0.12 KAZY-FM 0.11 KISS-FM 0.10 | COLIN JAMES 33 Voodoo Thing Virgin KLOS-FM 0.49 WBCN-FM 0.27 WKLS-FM 0.26 WIYY-FM 0.24 KGB-FM 0.20 KGON-FM 0.14 WHJY-FM 0.13 KBPI-FM 0.12 KISS-FM 0.10 KISW-FM 0.11 | PSYCHEDELIC FURS 36 All That Money Wants Columbia KROQ-FM 1.18 XTRA-FM 0.45 WBCN-FM 0.27 WXRT-FM 0.21 WBRU-FM 0.14 WRCN-FM 0.04 | VIXEN 39 Edge Of A Broken Heart EMI KLOS-FM 0.49 KBPI-FM 0.24 KQRS-FM 0.21 WSHE-FM 0.15 WYNF-FM 0.15 KTXQ-FM 0.14 KZAP-FM 0.10 KDKB-FM 0.08 KRXQ-FM 0.08 WHCN-FM 0.08 |
| HUEY LEWIS & NEWS 28 Small World Chrysalis KLOL-FM 0.67 WMMR-FM 0.43 WBAB-FM 0.31 WAAF-FM 0.19 WEBN-FM 0.18 WRIF-FM 0.15 KYYS-FM 0.14 WNOR-FM 0.14 KSD-FM 0.13 WHJY-FM 0.13 | EDIE BRICKELL & NEW 31 What I Am Geffen KTXQ-FM 0.56 WLUP-FM 0.42 WNOR-FM 0.28 XTRA-FM 0.22 WXRT-FM 0.21 KYYS-FM 0.14 KBCO-FM 0.11 WBRU-FM 0.11 KRXQ-FM 0.08 WHCN-FM 0.08 | HENRY LEE SUMMER 34 Hands On The Radio CBS Assoc WBCN-FM 0.55 KSHE-FM 0.49 WNOR-FM 0.28 WIYY-FM 0.24 KISS-FM 0.20 WFBQ-FM 0.13 KZAP-FM 0.10 KRXQ-FM 0.08 WCCC-FM 0.08 WRFX-FM 0.08 | PAT BENATAR 37 Let's Stay Together Chrysalis KLOS-FM 0.98 KLOL-FM 0.90 WBCN-FM 0.55 KXRX-FM 0.29 KGB-FM 0.20 WRCN-FM 0.04 | GREGG ALLMAN BAND 40 Slip Away Epic WNEW-FM 0.67 KLOS-FM 0.49 WKLS-FM 0.26 KZAP-FM 0.20 WHCN-FM 0.15 WDVE-FM 0.14 WHJY-FM 0.13 KBCO-FM 0.11 KFOG-FM 0.11 KISW-FM 0.11 |



"DROWN IN MY OWN TEARS" ON OVER 100 ROCK STATIONS!
MMR ROCK TRACER TRACKS
37% PLAY INCREASE THIS WEEK!
NEW VIDEO OUT AND ON MTV! ON TOUR THROUGH OCTOBER!

AS WITH THE BEELES



HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

TOM COCHRANE & RED R

Big League
RCA

| | |
|---------|------|
| WLUP-FM | 0.42 |
| KYYS-FM | 0.28 |
| WKLS-FM | 0.26 |
| KGON-FM | 0.14 |
| KAZY-FM | 0.11 |
| KXRX-FM | 0.10 |
| KRXO-FM | 0.08 |
| WRFX-FM | 0.08 |
| KOME-FM | 0.05 |
| KSJO-FM | 0.04 |

JIMMY PAGE

Prison Blues
Geffen

| | |
|---------|------|
| WBCN-FM | 0.55 |
| KAZY-FM | 0.22 |
| KROR-FM | 0.17 |
| WRIF-FM | 0.15 |
| KRXO-FM | 0.08 |
| WHCN-FM | 0.08 |
| WRFX-FM | 0.08 |
| KZEW-FM | 0.07 |
| WCKW-FM | 0.06 |
| KSJO-FM | 0.04 |

GUNS N' ROSES

Paradise City
Geffen

| | |
|---------|------|
| WBCN-FM | 0.27 |
| KLOL-FM | 0.22 |
| KORS-FM | 0.21 |
| KISS-FM | 0.20 |
| WBAB-FM | 0.15 |
| KTXO-FM | 0.14 |
| WLZR-FM | 0.12 |
| KGON-FM | 0.07 |
| KBER-FM | 0.06 |
| WCKW-FM | 0.06 |

WINGER

Madalaine
Atlantic

| | |
|---------|------|
| WLLZ-FM | 0.22 |
| WYNF-FM | 0.15 |
| KUPD-FM | 0.14 |
| WHJY-FM | 0.13 |
| WQFM-FM | 0.13 |
| KBPI-FM | 0.12 |
| WLZR-FM | 0.12 |
| KZAP-FM | 0.10 |
| KRXO-FM | 0.08 |
| KSJO-FM | 0.04 |

CROWDED HOUSE

Never Be The Same
Capitol

| | |
|---------|------|
| WNEW-FM | 1.33 |
| KLOL-FM | 0.45 |
| WBCN-FM | 0.27 |
| KRXO-FM | 0.08 |
| WCCC-FM | 0.08 |
| WAAF-FM | 0.06 |
| WBRU-FM | 0.04 |
| WRCN-FM | 0.02 |

HUGH CORNWELL

Another Kind Of Love
Virgin

| | |
|---------|------|
| KROQ-FM | 1.96 |
| WBRU-FM | 0.14 |
| KBCO-FM | 0.11 |
| WRCN-FM | 0.02 |

STEVE WINWOOD

Hearts On Fire
Virgin

| | |
|---------|------|
| WLVQ-FM | 0.39 |
| WEBN-FM | 0.36 |
| KFOG-FM | 0.11 |
| KRXO-FM | 0.08 |
| WHCN-FM | 0.08 |
| WRCN-FM | 0.04 |

JEFF HEALEY BAND

Confidence Man
Arista

| | |
|---------|------|
| WXRT-FM | 0.21 |
| KTXO-FM | 0.14 |
| WQFM-FM | 0.13 |
| KBCO-FM | 0.11 |
| KISW-FM | 0.11 |
| KDKB-FM | 0.08 |
| KRXO-FM | 0.08 |
| KGON-FM | 0.07 |
| WAAF-FM | 0.06 |
| KSJO-FM | 0.04 |

ROBERT CRAY BAND

Night Patrol
Mercury/PG

| | |
|---------|------|
| KXRX-FM | 0.39 |
| WKLS-FM | 0.26 |
| KUPD-FM | 0.14 |
| KYYS-FM | 0.14 |
| KFOG-FM | 0.11 |
| KISS-FM | 0.10 |
| KISW-FM | 0.11 |

PATTI SMITH

Up There Down There
Arista

| | |
|---------|------|
| KLOL-FM | 0.45 |
| XTRA-FM | 0.22 |
| WXRT-FM | 0.21 |
| WBRU-FM | 0.14 |
| KBCO-FM | 0.11 |

DEF LEPPARD

Armageddon II
Mercury/PG

| | |
|---------|------|
| KAZY-FM | 0.45 |
| KGB-FM | 0.20 |
| KBPI-FM | 0.12 |
| KBER-FM | 0.11 |

DEF LEPPARD

Love & Affection
Mercury/PG

| | |
|---------|------|
| KBPI-FM | 0.71 |
| KBER-FM | 0.11 |

HUEY LEWIS & NEWS

Walking With The Kid
Chrysalis

| | |
|---------|------|
| KSHE-FM | 0.49 |
| WBCN-FM | 0.27 |
| WLLZ-FM | 0.22 |
| KFOG-FM | 0.11 |
| KISW-FM | 0.11 |
| KXRX-FM | 0.10 |
| KZAP-FM | 0.10 |
| WFBO-FM | 0.06 |

TRANSVISION VAMP

Tell That Girl To Shut Up
Uni/MCA

| | |
|---------|------|
| KROQ-FM | 0.78 |
| XTRA-FM | 0.45 |
| WRCN-FM | 0.04 |
| WBRU-FM | 0.04 |

SCORPIONS

Passion Rules The Game
Mercury/PG

| | |
|---------|------|
| WLZR-FM | 0.36 |
| WLLZ-FM | 0.22 |
| WQFM-FM | 0.13 |
| KISS-FM | 0.10 |
| KGON-FM | 0.07 |
| KOME-FM | 0.05 |



NOT EVEN OUT AND ALREADY ON!

WBRU
WEQX
WIZN
WPLR
WXRC
WSTZ
WLAV
KUPD
KJOT
KMPC

ALBUM NETWORK DEBUT **(87)**

FMQB DEBUT **(92)**

THE FOLLOW UP TO THE TOP 10 SMASH — "BRING ME SOME WATER"



melissa etheridge

CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

CORPUS CHRISTI

Having sufficiently recovered from the preparations for Hurricane Gilbert, if not the actual hurricane itself, **KNCN** ("C-101") sets up its own *sturm und drang* — their sixth annual "Battle of the Bands" to benefit Easter Seals. Local winners compete for \$1,500 worth of sound equipment and a shot at the nationals. The winning band will be chosen at a concert of the 10 finalists October 16. The national winner receives \$10,000 worth of equipment and a recording contract with Chrysalis Records. How do they decide contest winners at C-101? One way is the "Six-Pack;" where listeners keep track of artists and song titles of six songs played in-a-row. Listeners won tickets to the "Calling All Nations" concert this way and C-101 plans to use it again. **JEFF ALLEN** is C-101's newest weekend warrior.

JACKSON

CITY TRACKS floats down the Mississippi to our newest addition: Jackson. **WCKO** ("98 Rock") is in the process of changing ownership. Pending FCC approval, new owners are Calcasieu TV & Radio, Inc, owned by **G. RUSSELL CHAMBERS**. How will 98 Rock listeners survive "Rock-tober?" With the 98 Rock 'n' Roll Survival Kits, of course. The kit includes the winner's three or four favorite albums, a 98 Rock combat T-shirt, fatigue pants, hat and, yes, the ever-popular 98 Rock underwear! 98 Rock "pounds the pavement for Human Rights Now," with listeners soliciting signatures for Amnesty International. The listener with the most signatures wins a pair of Reeboks and tickets to the September 23 Amnesty show in Oakland. Congrats to **MD JOHNNY JAMES** and his wife **Iris**; proud parents of **Joel Nathan**, born September 19..... Changes across the street at **WSTZ** ("Z-106"): **BILL CREWS** is the new MD and morning man, joining old friend **PD VICTOR HAWKINS**. **BOB RALL** steps in as GM and **PHIL HARRISON** takes over as Sales Manager. Weekends were made for Z-106, as they feature a Sunday full of locally-generated programming. **DAVID ADCOCKS** does "Toons Til 2," featuring the Psychedelic Era. 2-6PM, it's **PEREZ** and "Flashback." **WAYNE HARRISON** opens the "Mixed Bag" from 6-9PM to feature new music and then it's "Diddy Wah Diddy" with **MALCOLM WHITE**; with country, zydeco, blues and a bit of whatever! Z-106 will be on hand at the State Fair through October 11, and will help the Jaycees and the Make A Wish Foundation with their haunted house October 21-29 and 31.

ORLANDO

CITY TRACKS Yachting News: **WDIZ**'s entry in the "Great Cardboard Boat Regatta" (unofficially christened the "Sloop John Z") sets sail on Orlando's Lake Eola October 9, as part of the effort to raise funds for the Central Florida Restaurant Association's hospitality scholarship program. It's part of a day-long event including three local bands and a "taste of Central Florida" from participating restaurants. **DIZ** will also be helping out the District 64 Jaycees October 24-31 with their haunted house, set up in the abandoned Glenn Turner castle. Funds raised will go to Jaycee-aided charities; 20,000 to 25,000 people are expected.....Is this what's meant by a "year-end clearance?" **WHTQ** ("Q-96") gave away a '70 pink Cadillac with crushed velour interior September 24 in conjunction with Allied Tire, and will similarly give away a Jeep Wrangler October 8 at the Park Suite Hotel. Q-96 held another "Assault on the City" weekend, taking winning listeners to a party at the "701 South" club, and a poolside party and barbecue the next day. Upcoming events will include a busload of Q-96 listeners off to see **Poison** and **Lita Ford** in Daytona October 12; details to follow.

DAYTON

"Rock-tober" is an "ugly" month for **WTUE**, as they kick off their "Ugly Bartender Month" to benefit MS. **MD JOHN BEAULIEU** is this year's Honorary Chairman. Meanwhile, 'TUE listeners will be sitting pretty, as "World Tour" stop #11 will be a trip to the opening game of the 1988 World Series, wherever that may happen to be. 'TUE has found that the best way to help the American Cancer Society is to invite listeners to "Run Your Butts Off." It's a 5K run that happens November 16, the night before the American Cancer Society's "Great American Smoke-Out." Now that fall is here, 'TUE kicks off its campaign with S.A.D.D. (Students Against Drunk Driving), giving out 5,000 6-inch footballs with their logo on one side and "Don't drink and drive" on the other.

NEW YORK

Got Live If You Want It Department: **WNEW**'s "Rock-tober" features a different concert broadcast each night October 1-31 at 11PM. Most are pre-recorded, but some are live, including **Tommy Conwell & The Young Rumlbers** October 4 and **Hothouse Flowers** October 5; both from the Bottom Line. The "Rock-tober" festivities climax October 24-28, with **SCOTT MUNI**'s annual live broadcasts from the Hard Rock Cafe weekdays from 2-5PM.....*Laughing Matters* Department: **WXRK** ("K-Rock") premiered the new Tom Hanks movie "Punchline" September 29, followed by a benefit for Comic Relief '88 at Catch A Rising Star, featuring cast members of Saturday Night Live. K-Rock continues laughing during the second annual "K-Rock Miller Lite Comedy Riot" search for new comedians. The top prize is \$10,000! Speaking of big bucks to be won, "Show Us Your K-Rock" is going to win somebody \$25,000 for creative display of the K-Rock logo. Want more? K-Rock's next "World Tour" will send a listener to Australia to see **Sting** in November.

RIVERSIDE-SAN BERNADINO

"Zep-tember" **KCAL** winners will be off to the Jimmy Page concert, October 7 at the Forum, on the "KCAL Party Bus." Of those winners, one grand prize winner will get upgraded tickets and a CD collection. Meanwhile, **KCAL**'s "Vote for STU & THE CRU for President" rolls on. Stu "addressed the transportation issue" October 1, as **KCAL** gave away their Fiero GT (*CITY TRACKS* 8/22) and a Schwinn bicycle. The last day of the "campaign" will be October 28, when winners of the banner and billboard contest will be selected; top prize is \$1,000. Other upcoming events include "Night Golf" with Budweiser and a charity keg roll with a Cal State fraternity. From the "Dirt-Monger" (Promotion Director and morning gossip **PENNY DRAKE**): Congrats to Traffic Director **TRACY O'BLENNESS** on her engagement to Tom Anderton. It's **KCAL** "Sales Staff Birthdays on Parade:" **AE BOBBI PETTEY** on September 22 and **AE**'s **CLAUDIA SMITH & KELLY SMITH** (no relation but the same birthday) September 28.

HARTFORD

As election time draws closer, **WCCC** joins **MTV** in urging Connecticut residents 18 and older to register to vote. It's "Rock 'n' Register," being set up at various functions and different locations each weekend. Registrants also are eligible to win a '67 T-Bird being given away. 'CCC nighttimer **ANGIE** brings her popular "Backyard Tracks" back from summer hiatus. Each Monday night local artists are spotlighted — the reaction from both local artists and listeners has been favorable. Celebrity volleyball October 2 helped 'CCC raise money for the March of Dimes.

OKLAHOMA CITY

The campaign continues as **KATT**'s mascot "the Katt" runs for president (*CITY TRACKS* 8/22). Campaigners took up residence at the State Fair along with **KATT**, who broadcast live from inside a three-story inflatable six-pack of Bud. **KATT** sent their morning team **RICK WALKER**, **ART MEHRING** and **RANGER MIKE** for a live broadcast from the Amnesty International shows in L.A. and they hung around for the OU-USC football game. Meanwhile, the **KATT** promotion department has been expanded. **STACY GILLIAM** steps in as Public Relations Director and **KEVIN BURCHFIELD** is upped to Promotion Director. Stacy told **CITY TRACKS** "Kevin and I are kind of like (*Moonlighting*'s) Maddie and Dave." OK. OK. Fine. Fine.

SACRAMENTO

It was "the van run that wouldn't die" at **KRXQ** ("93 Rock") September 11. The 93 Rock van set out at midnight with Robert Cray LP's, passes for "Midnight Run" and flashlights, and joined over 150 people for a midnight concert with **Beatnick Beach** in the parking lot of Fleet Feet. The van also saw action as a downtown drop-off point for the Salvation Army in the wake of the "49er Fire" in the Grass Valley area, the third largest fire in California's history. The first four van runs alone netted five truck loads. Listeners who donated were eligible to win pairs of Reeboks and a pair of tickets to the Amnesty International show in Oakland September 23.....It's "California's largest Halloween Party" with **KZAP** at the **Holidome** October 29. How big? The entire staff will be needed just to judge the costume contest. **KZAP** celebrates its 20th birthday November 4 with a huge party at the Hyatt Regency. They're proud of being one of a handful of Rock stations with the same call letters and format for 20 years. It will also be the final fund-raising opportunity for the California Vietnam Vets memorial, towards which **KZAP** has already raised \$20,000. The tentative dedication date is November 20.

ADULT CONTEMPORARY

TRACER TRACKS

| 9/12/88 | 9/19/88 | 9/26/88 | 10/3/88 | ARTIST | TITLE | LABEL | # PLAYS | REACH INDEX IN MILLIONS |
|-------------|---------|---------|---------|----------------------|--------------------------------|-----------|---------|-------------------------|
| 5 | 4 | 1 | ↑ | TAYLOR DAYNE | I'll Always Love You | Arista | 1281 | 23.79 |
| 2 | 1 | 2 | ↓ | PETER CETERA | One Good Woman | WB | 1260 | 21.20 |
| 10 | 10 | 3 | ↑ | PHIL COLLINS | Groovy Kind Of Love | Atlantic | 1204 | 24.01 |
| 13 | 7 | 6 | ↑ | GLENN FREY | True Love | MCA | 1113 | 20.15 |
| 6 | 6 | 5 | ↑ | RICK ASTLEY | It Would Take A Strong Strong | RCA | 1001 | 20.80 |
| 4 | 5 | 4 | ↓ | HUEY LEWIS & NEWS | Perfect World | Chrysalis | 847 | 15.73 |
| 17 | 14 | 10 | ↑ | BEACH BOYS | Kokomo | Elektra | 826 | 15.15 |
| 8 | 8 | 7 | ↓ | BOBBY MCFERRIN | Don't Worry, Be Happy | EMI | 819 | 13.85 |
| 19 | 16 | 11 | ↑ | WHITNEY HOUSTON | One Moment In Time | Arista | 770 | 13.89 |
| 16 | 15 | 8 | ↑ | STEVE WINWOOD | Don't You Know What The Night | Virgin | 742 | 14.65 |
| 12 | 11 | 9 | ↓ | REO SPEEDWAGON | Here With Me | Epic | 504 | 8.58 |
| 15 | 12 | 12 | ↓ | BRUCE HORNSBY & RANG | Look Out Any Window | RCA | 434 | 7.91 |
| 21 | 20 | 16 | ↑ | ROD STEWART | Forever Young | WB | 371 | 5.33 |
| 26 | 22 | 15 | ↑ | BREATHE | How Can I Fall | A&M | 266 | 5.18 |
| 22 | 19 | 13 | ↑ | KENNY ROGERS | When You Put Your Heart In It | Reprise | 245 | 4.74 |
| 20 | 17 | 14 | ↑ | NATALIE COLE | When I Fall In Love | EMI | 238 | 4.93 |
| 30 | 24 | 21 | ↑ | LIVINGSTON TAYLOR | Loving Arms | Critique | 210 | 3.92 |
| — | 29 | 23 | ↑ | UB40 | Red Red Wine | A&M | 203 | 3.84 |
| — | — | 25 | ↑ | ELTON JOHN | A Word In Spanish | MCA | 175 | 3.43 |
| 29 | 30 | 18 | ↑ | FOUR TOPS | Indestructible | Arista | 147 | 1.97 |
| 24 | 26 | 20 | ↑ | MICHAEL BOLTON | Walk Away | Columbia | 140 | 3.54 |
| 23 | 23 | 19 | ↑ | SADE | Nothing Can Come Between Us | Epic | 133 | 2.39 |
| 25 | 21 | 22 | ↑ | CHEAP TRICK | Don't Be Cruel | Epic | 119 | 2.37 |
| New Entry ✓ | — | — | ↑ | ANITA BAKER | Giving You The Best That I Got | Elektra | 119 | 2.35 |
| 18 | 18 | 17 | ↓ | JOHNNY HATES JAZZ | I Don't Want To Be A Hero | Virgin | 91 | 2.35 |
| — | — | 28 | ↑ | KYLIE MINOGUE | The Loco-Motion | Geffen | 63 | 1.10 |
| New Entry ✓ | — | — | ↑ | CHICAGO | Look Away | Reprise | 49 | 1.36 |
| — | — | 26 | ↑ | INXS | Never Tear Us Apart | Atlantic | 42 | 1.41 |
| — | 27 | 27 | ↑ | CROSS/RUFFELLE | I Will Take You | Reprise | 42 | 0.63 |
| New Entry ✓ | — | — | ↑ | BOY MEETS GIRL | Waiting For A Star To Fall | RCA | 42 | 0.60 |

NEWCOMERS

| ARTIST | TITLE | LABEL | # PLAYS | INCREASE PERCENTAGE |
|----------------------|--------------------------------|----------|---------|---------------------|
| NEW EDITION | If It Isn't Love | MCA | 35 | — |
| WILL TO POWER | Baby, I Love Your Way/Freebird | Epic | 28 | — |
| BOZ SCAGGS | Cool Running | Columbia | 28 | 33% |
| DAVID BENOIT | The Key To You | GRP | 28 | 100% |
| NEW KIDS ON THE BLOC | Please Don't Go Girl | Columbia | 21 | 200% |
| LUTHER VANDROSS | Any Love | Epic | 21 | 200% |
| MARILYN MARTIN | And When She Danced | Atlantic | 21 | 50% |
| PM | Piece Of Paradise | WB | 21 | — |
| FREDDIE JACKSON | Nice 'N' Slow | Capitol | 14 | — |
| BRENDA K. STARR | What You See Is What You Get | MCA | 14 | — |
| ✓ GIANT STEPS | Another Lover | A&M | 14 | — |
| TOTO | Anna | Columbia | 14 | — |
| SCARLETT & BLACK | Dream Out Loud | Virgin | 7 | — |
| GLEN MEDEIROS | Long And Lasting Love | Amherst | 7 | — |
| ✓ KIM CARNES | Crazy In Love | MCA | 7 | — |
| INFORMATION SOCIETY | What's On Your Mind T.Boy/Repr | — | 7 | — |
| ✓ DENIECE WILLIAMS | I Can't Wait | Columbia | 7 | — |
| BRENDA RUSSELL | Get Here | A & M | 7 | — |
| AMY GRANT | 1974 (We Were Young) | A&M | 7 | — |
| AL STEWART | King Of Portugal | Enigma | 7 | — |
| STEVE MILLER | Ya Ya | Capitol | 7 | — |
| TRACY CHAPMAN | Talkin' Bout A Revolution | Elektra | 7 | — |

HOTTEST RECURRENTS

| 10/3/88 | ARTIST | TITLE | LABEL |
|---------|----------------------|-------------------------------|-------------|
| 1 | BREATHE | Hands To Heaven | A&M |
| 2 | ELTON JOHN | I Don't Wanna Go On With You | MCA |
| 3 | RICHARD MARX | Hold On To The Nights | EMI |
| 4 | ERIC CARMEN | Make Me Lose Control | Arista |
| 5 | BILLY OCEAN | Colour Of Love | Jive/Arista |
| 6 | CHICAGO | I Don't Wanna Live W/out Your | Reprise |
| 7 | STEVE WINWOOD | Roll With It | Virgin |
| 8 | TERENCE TRENT D'ARBY | Sign Your Name | Columbia |
| 9 | JETS | Make It Real | MCA |
| 10 | GLORIA ESTEFAN & MIA | 1-2-3 | Epic |

MOST UPWARD MOVEMENT

NATIONAL

| ARTIST | TITLE | LABEL |
|---------|-----------|---------|
| CHICAGO | Look Away | Reprise |

EAST

| | | |
|-------------|---------------|----|
| ROD STEWART | Forever Young | WB |
|-------------|---------------|----|

WEST

| | | |
|---------|-----------|---------|
| CHICAGO | Look Away | Reprise |
|---------|-----------|---------|

SOUTH

| | | |
|---------|-----------|---------|
| CHICAGO | Look Away | Reprise |
|---------|-----------|---------|

MIDWEST

| | | |
|-------------|--------------------------------|---------|
| ANITA BAKER | Giving You The Best That I Got | Elektra |
|-------------|--------------------------------|---------|

USERS GUIDE: Calculated and determined by increases in RANK over previous week.

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 8am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

HEAVIEST SATURATION (ADULT CONTEMPORARY)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

| | | | | |
|---|---|---|---|---|
| TAYLOR DAYNE 1 <i>I'll Always Love You</i> Arista WNSR-FM 1.60 WCLR-FM 1.44 KVIL-FM 1.40 KOST-FM 1.05 KSTP-FM 1.05 WKQX-FM 0.98 WMGK-FM 0.90 | BEACH BOYS 7 <i>Kokomo</i> Elektra KVIL-FM 1.40 KBIG-FM 1.18 WNSR-FM 1.06 KOST-FM 1.05 KSTP-FM 1.05 WMJI-FM 0.57 WSNI-FM 0.55 | ROD STEWART 13 <i>Forever Young</i> WB WLTF-FM 0.81 KBIG-FM 0.78 KFMB-FM 0.53 KYKY-FM 0.49 WROR-FM 0.44 WEZC-FM 0.25 WNLT-FM 0.25 | ELTON JOHN 19 <i>A Word In Spanish</i> MCA KBIG-FM 0.78 KSTP-FM 0.63 KOST-FM 0.53 WHTX-FM 0.29 WMGK-FM 0.22 WALK-FM 0.18 WLMG-FM 0.17 | JOHNNY HATES JAZZ 25 <i>I Don't Want To Be A Hero</i> Virgin KVIL-FM 1.05 WSNI-FM 0.55 KIOI-FM 0.22 WSNE-FM 0.18 KKHT-FM 0.11 KMGC-FM 0.11 WLTS-FM 0.08 |
| PETER CETERA 2 <i>One Good Woman</i> WB WKQX-FM 1.23 KOST-FM 1.05 KSTP-FM 1.05 KIOI-FM 0.87 WCLR-FM 0.86 KFMB-FM 0.80 KBIG-FM 0.78 | BOBBY MCFERRIN 8 <i>Don't Worry, Be Happy</i> EMI KSTP-FM 0.84 KBIG-FM 0.78 WSNI-FM 0.73 KIOI-FM 0.65 WLTF-FM 0.64 WKSZ-FM 0.59 WMJI-FM 0.57 | BREATHE 14 <i>How Can I Fall</i> A&M KOST-FM 1.05 KSTP-FM 0.63 KFMB-FM 0.53 WMGK-FM 0.45 KBIG-FM 0.39 WKQX-FM 0.25 KKHT-FM 0.21 | FOUR TOPS 20 <i>Indestructible</i> Arista KFMB-FM 0.27 KSTP-FM 0.21 WWDE-FM 0.19 WNIC-FM 0.18 WSNE-FM 0.18 WSNI-FM 0.18 WLMG-FM 0.17 | KYLIE MINOGUE 26 <i>The Loco-Motion</i> Geffen WKQX-FM 0.49 KFMB-FM 0.40 KLCY-FM 0.13 WNLT-FM 0.08 |
| PHIL COLLINS 3 <i>Groovy Kind Of Love</i> Atlantic WNSR-FM 1.60 KOST-FM 1.58 WCLR-FM 1.44 KBIG-FM 1.18 KSTP-FM 1.05 WKQX-FM 0.98 WSNI-FM 0.91 | WHITNEY HOUSTON 9 <i>One Moment In Time</i> Arista WNSR-FM 1.60 KSTP-FM 1.05 WLTF-FM 0.97 KBIG-FM 0.78 WKQX-FM 0.74 WSNI-FM 0.55 WHTX-FM 0.49 | KENNY ROGERS 15 <i>When You Put Your Heart In It</i> Reprise WLTW-FM 0.84 KOIT-FM 0.71 WSNI-FM 0.55 KBIG-FM 0.39 WALK-FM 0.35 WSNY-FM 0.28 WLTE-FM 0.27 | MICHAEL BOLTON 21 <i>Walk Away</i> Columbia KBIG-FM 1.18 KOST-FM 1.05 KLSI-FM 0.21 KMMX-FM 0.21 WSNI-FM 0.18 WALK-FM 0.18 KLSY-FM 0.13 | CHICAGO 27 <i>Look Away</i> Reprise KOST-FM 0.53 KBIG-FM 0.39 KLSI-FM 0.14 KFMB-FM 0.13 WLTS-FM 0.08 WNLT-FM 0.08 |
| GLENN FREY 4 <i>True Love</i> MCA KOST-FM 1.58 KVIL-FM 1.40 KBIG-FM 1.18 WCLR-FM 1.15 KSTP-FM 1.05 WKQX-FM 0.74 WLTT-FM 0.56 | STEVE WINWOOD 10 <i>Don't You Know What The Night</i> Virgin KOST-FM 1.58 KVIL-FM 1.40 KBIG-FM 1.18 KSTP-FM 1.05 KIOI-FM 0.65 WLTF-FM 0.64 WSNI-FM 0.55 | NATALIE COLE 16 <i>When I Fall In Love</i> EMI KBIG-FM 0.78 WLAK-FM 0.67 WMJX-FM 0.44 KSTP-FM 0.42 WSNI-FM 0.36 KFMB-FM 0.27 WLTE-FM 0.27 | SADE 22 <i>Nothing Can Come Between Us</i> Epic KBIG-FM 0.78 WMGK-FM 0.45 KMGC-FM 0.32 WLTT-FM 0.22 WLTS-FM 0.17 KLSY-FM 0.13 KKHT-FM 0.11 | INXS 28 <i>Never Tear Us Apart</i> Atlantic WCLR-FM 1.15 KFMB-FM 0.27 |
| RICK ASTLEY 5 <i>It Would Take A Strong Strong</i> RCA WNSR-FM 1.60 KOST-FM 1.58 KVIL-FM 1.40 WCLR-FM 1.15 KSTP-FM 1.05 WKQX-FM 0.98 KBIG-FM 0.78 | REO SPEEDWAGON 11 <i>Here With Me</i> Epic KVIL-FM 1.05 WLTF-FM 0.97 KSTP-FM 0.63 WMJI-FM 0.57 KFMB-FM 0.53 WNSR-FM 0.53 WSB-FM 0.42 | LIVINGSTON TAYLOR 17 <i>Loving Arms</i> Critique KBIG-FM 0.78 WLTF-FM 0.48 WMJX-FM 0.44 WSNI-FM 0.36 WIOF-FM 0.25 WLTT-FM 0.22 WMGK-FM 0.22 | CHEAP TRICK 23 <i>Don't Be Cruel</i> Epic WCLR-FM 1.15 KFMB-FM 0.40 KYKY-FM 0.29 WKQX-FM 0.25 KLCY-FM 0.08 WLTS-FM 0.08 KKYY-FM 0.07 | CROSS/RUFFELLE 29 <i>I Will Take You</i> Reprise WLTE-FM 0.40 KYXY-FM 0.14 WLTO-FM 0.09 |
| HUEY LEWIS & NEWS 6 <i>Perfect World</i> Chrysalis WNSR-FM 1.60 WCLR-FM 1.44 KIOI-FM 1.09 KSTP-FM 1.05 WKQX-FM 0.98 WLTF-FM 0.64 WMJI-FM 0.57 | BRUCE HORNSBY & RANG 12 <i>Look Out Any Window</i> RCA KVIL-FM 1.40 KBIG-FM 0.78 WSNI-FM 0.73 KSTP-FM 0.63 KOST-FM 0.53 WSB-FM 0.42 KYKY-FM 0.39 | UB40 18 <i>Red Red Wine</i> A&M WCLR-FM 1.15 KFMB-FM 0.67 WKQX-FM 0.49 WWMX-FM 0.42 WLTF-FM 0.32 KMGC-FM 0.32 KKYY-FM 0.18 | ANITA BAKER 24 <i>Giving You The Best That I Got</i> Elektra KOST-FM 0.53 KFMB-FM 0.40 WOMC-FM 0.25 WKQX-FM 0.25 KKHT-FM 0.21 WSNI-FM 0.18 WNLT-FM 0.17 | BOY MEETS GIRL 30 <i>Waiting For A Star To Fall</i> RCA KFMB-FM 0.27 KMGC-FM 0.21 WNLT-FM 0.08 KLCY-FM 0.04 |

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

BALTIMORE

Baltimore's Best Mix Cash Sweepstakes" are at **WWMX** ("Mix 106.5"). Saturating the market with colorful, four-color, four-panel direct-mailers; over 720,000 (representing every household in the Metro area) have been sent out. Matching panel numbers to those read on Mix win listeners: \$1,000, \$5,000 or \$10,000 in cash. Plus, mailing in a "Bonus Card" included in the mailer qualifies you for a "Bonus Drawing" October 27 of \$50,000 on **MIKE McCARTHY's** Morning Show. Also included in the direct-mail pieces are applications for the "WMIX Visa Card." Containing a fixed rate of 13.95%, all proceeds earned by WMX will go to help fund the new Baltimore Children's Zoo....**WYST** ("92 Star") and PD **PETE OWEN** are currently trying to save a 32-year Baltimore tradition — the circus. Due to differences between Ringling Brothers and new management at the Baltimore Arena, there was a chance the circus wouldn't be stopping in the city next Spring. By contacting Ringling Brothers (and touching them with giant greeting cards), as well as working with Baltimore County to find a different sight for the event, the circus should continue to be a reality for the city (and under the Big Top no less!) Morning Man **STEVE ROUSE** has exited; a replacement should be named soon.

KNOXVILLE

Jacor Communications has a great reputation for owning highly aggressive radio stations. In Knoxville this definitely holds true at **WMYU** ("U-102"). In addition to big promotions (like their Labor Day "U-102 Boomsday Fireworks Fest" which contained \$60,000 in explosives and 200,000 spectators and their one-cent-a-gallon "Gas Wars"), the station is well-known in the market for fun, highly topical activity that's on a smaller scale. For example, after nearly getting arrested during "Gas Wars" because of the promos' many logistic and traffic problems, controversial Afternoon Man **JEFF JARNIGAN** followed up by doing an entire show at the city premiere of "The Last Temptation of Christ," a showing that witnessed the movie's first real violent demonstration. Likewise, the U-102 Morning team (made-up of 20-year market vets "C.P. & WALKER" (**CURTIS PARHAM & WALKER JOHNSON**)) started a movement to spot Elvis in Knoxville which included an Elvis impersonator handing out jelly donuts at a busy intersection. Programmed by **GABE HOBBS** (**WYHY/Nashville**), the flagship station of the University of Tennessee recently began an "All-Oldies" show with **TONY LAWSON** running every night (Monday-Saturday) from 7P-Midnight.

NEW YORK

Next week, **WNSR** ("Soft Rock 105") will cosponsor a "Salute to Vietnam Veterans" with a benefit concert at the Meadowlands. AM Driver **BILL NEIL** will M.C. the event — who's list of acts reads like a "who's who" of '60's pop: Jay & the Americans, David Clayton-Thomas with Blood, Sweat, & Tears, Ben E. King, Gary Puckett & the Union Gap, Johnny Rivers, Eddie Kendrick and The Brooklyn Bridge! The entire month of November, 'NSR will be involved once again with the Salvation Army for the "Coats for Kids" program. With help from area shopping centers and the community, the station collects, cleans and distributes free winter coats to the needy all over the city. Last week, "Soft Rock 105" was at the White House where they received an award from President Reagan for last year's efforts. Happy anniversary to PD **BOB DUNPHY** and his wife Cindy.

BOSTON

My kind of town...Boston is. **WSSH** ("Wish") has tickets for "The Ultimate Event" the much talked about "Rat Pack" tour featuring Frank Sinatra, Sammy Davis Jr. and Dean Martin's replacement, Liza Minnelli. Wish is also sending listeners wherever they wish to go. In conjunction with Braniff Airlines, the station is selecting postcard entrants for a free trip to any of the airline's destinations in the U.S. And, with Halloween a mere three weeks away, 'SSH is putting the finishing touches on plans for their "Childrens Halloween Party." All of the station's staffers will be on hand for games, costumes and puppet shows — with all proceeds going to benefit the American Cancer Society. Attending the event dressed as a pregnant clown will be Promotion Director **PRISCILLA MORRISEY** who's expecting a baby this January.

LAS VEGAS

Last week, Southwest Radio Las Vegas, Inc. officially took over **KLSQ** ("Q-95") from seller Columbia Theatre Co. Word is the new parent company intends to start a radio division in the very near future. Otherwise, it's business as usual at Q-95 with **TED CRAMER's** "Bright Lites" show continuing as a nightly alternative to the music of the softer A/C's with a more current-based, hit crossover sound. 'LSQ is looking for highly diversified, community involved staffers to work in the Desert Southwest. T&R to PD **CHARLIE MCGRAW**....At this writing, the paper work is nearly complete on the \$7.5 million offer for **KMZQ** to Olympia Broadcasting that's on the table from an undisclosed buyer. 'MZQ is the official station of the "North Las Vegas Fair Show" as well as the official radio sponsor of the "Silver Cup Unlimited Hydroplane Races." And, Morning host **RANDY HART** is "Giving away a baby!" (Actually, the station will cover hospital delivery costs for a winning listener's newborn)....More market changes: **KRIS BRADLEY** is out and **GREG ALLEN** is in as Program Director at **KRLV**. Allen's background includes air work at **KCBN** and **KRNO/Reno, KHYL/Sacramento** and six months with 'RLV. The new PD is also handling Afternoon Drive. **JOHN POTTER** is the new ND from ABC-TV affiliate Channel 13.

ORLANDO

WJYO ("Joy 108"), Orlando's Format 41 station, continues to expand and localize its live programming and has hired staffers for two more dayparts: **GARY SHAW** is the new Afternoon ace while **JERRY DENNIS** takes on Nights. Meanwhile, **BILL HAZZARD** has moved from PM Drive to Middays. Happy birthday to GM **PETER FERRARA**....*What are they, crazy?!* No, just very, very brave. **WSTF** ("Star 101") will take the supernatural head-on when they embark on their "Halloween Costume Cruise." The station-chartered Sea Escape Cruise Liner will take 900 guests into the Bermuda Triangle! Midday host **BRIAN MORGAN** will be aboard for a two-hour, Friday night version of his Saturday night "Oldies Show Live." Star is also giving away \$1,000 a day in the "Say It & Win" promotion. Listeners called at random must repeat three positioning phrases to win. South Floridian **KEVIN CRUISE** now does Afternoons at 'STF while, **NANCY NEWHEART** joins as News Director from Tampa.

HARTFORD

In September, **WWYZ** ("YZ-92.5") opted for a Country format while retaining **JOHNNY MICHAELS** as PD. 'WYZ's format change now leaves Hartford with only one FM A/C — **WIOF** ("Magic 104"). 'IOF listeners religiously start their day with **JAY MICHAELS** in AM Drive. Well-known in the area for his award-winning charity work, Michaels routinely makes public appearances for the American Red Cross (and their recent "Celebrity Blood Drive"), as well as for the Cheshire Branch of the Department of Retardation. The Morning Man's voice has also graced the soundtracks of organizational slideshows and multi-media presentations. After Michaels, the station's ultra-stable lineup continues with: **LOU TERRY** (10A-2P), 10-year station pro **JACK CARNEY** (2P-6P), **JIM SCOTT**, who's been with the station seven years (6P-Mid.) and Overnighter **BRIAN ROGERS**.

MIAMI

Two homes worth \$225,000! That Grand Prize will go to one winner c/o **WAXY**. In a joint promotion with the Miami Herald and Babcock Homes, audience members are qualifying for the houses by first winning \$500 gift certificates towards preliminary prizes (such as furniture, groceries, jewelry and appliances), through random postcard drawings. At the end of the four-week promotion, **WAXY's** "RICK & SUDS" (**RICK RILEY & SUDS COLEMAN**) will do the mega-prize giveaway honors. **RICK SHAW** is celebrating a birthday; the 23-year veteran of the Miami market is the station's Executive Director of Programming/air personality.... "To Broadway with Love." **WLVE** ("Love 94") listeners are getting set to do more travelling with PD/AM man **GREG BUDELL** — this time to New York City to see five Broadway plays in three days (including "Les Miserables" and "Me and My Girl")! The station also just began a major promotion with Eastern Airlines that gives folks free "Weekender Club" memberships — including trips to the Grand Canyon; Caracas, Venezuela and New Orleans (among others locales). Ten couples will win a Grand Prize of a trip to San Francisco. Greg Budell celebrated his birthday September 27th.

SYRACUSE

New City's **WYYY** ("Y-94 FM") is a perfect study in market domination. With numbers "up" for the second straight Arbitron Book to a 15.2 share 12+ in the Spring, the station is Number One in the following demos: 12+, 18-34 and 18-49; while ranking #1 in Cume. Ops. Mgr./PD **TOM LANGMEYER** attributes his station's success to a couple of important things. One is the fact that 'YYY is very active outdoors. From events throughout the summer at Onondaga County Parks to the city's weeklong "Winterfest," Y-94 tries to be everywhere. Also factoring into the station's good fortune is a quality airstaff. Not having the luxury of a lot of time to talk due to the usual constraints of a music-intensive format, the personalities must make every stop-set count — and they do. Morning man (and birthday boy) "BIG MIKE" (**MIKE FISS**) heads the "Y-Morning Big Show", routinely welcoming local comedians to the airwaves including **ED WENCK** who does a weekly satirical news bit. Promotionally, the station recently gave away the "25,000 Fantasy Charge Card" which gave a winning listener nine hours and 40 minutes to spend the cash anyway their heart desired. Happy belated birthday to Production Director **BOB MITCHELL** (who also hosts the "Y-94 FM Oldies Show" every Saturday night).

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

KHQT-FM

San Jose
GEORGE MICHAEL/Monkey
PET SHOP BOYS/Omino Dancing
CANDI/Dancing Under A Latin Moon
KATE GENGO/Tell Me
TAYLOR DAYNE/Prove Your Love
NEW EDITION/You're Not My Kind of Girl
GLORIA ESTEFAN & MIA/1-2-3
JETS/Sendin' All My Love
MARVIN GAYE/Sexual Healing
GIANT STEPS/Another Lover
ELISA FIORILLO/You Don't Know

KPWR-FM

Los Angeles
WHEN IN ROME/The Promise
TRACIE SPENCER/Symptoms Of True Love
NEW KIDS ON THE BLOCK/Please Don't Go Girl
TAYLOR DAYNE/Prove Your Love
ERASURE/Chains Of Love
NEW EDITION/If It Isn't Love
PRINCE/Raspberry Beret
DENISE LOPEZ/Sayin' Sorry Don't Make It Rig
AL B SURE/Nite & Day
TERENCE TRENT D'ARBY/Dance Little Sister
SWING OUT SISTER/Breakout
PAULA ABUOL/Knocked Out

WAVA-FM

Washington DC
WILL TO POWER/Baby, I Love Your Way/Freebird
STEVE WINWOOD/Higher Love
UB40/Red Red Wine
JETS/Make It Real
KENNY LOGGINS/Nobody's Fool
SHALAMAR/Dancing In The Sheets
CHEAP TRICK/The Flame
TAYLOR DAYNE/I'll Always Love You
KIM WILDE/You Keep Me Hangin' On
CHICAGO/I Don't Wanna Live W/out You
KEITH SWEAT/I Want Her
ROBERT PALMER/Simply Irresistible
BRENDA RUSSELL/Piano In The Dark

WKRQ-FM

Cincinnati
PETER CETERA/One Good Woman
JOHNNY HATES JAZZ/Shattered Dreams
HOLLY KNIGHT/Heart Don't Fail Me Now
TAYLOR DAYNE/Tell It To My Heart
BREATHE/Hands To Heaven
ROBERT PALMER/Simply Irresistible
CLIMIE FISHER/Love Changes Everything
VAN HALEN/When It's Love
NEW EDITION/If It Isn't Love
RICK ASTLEY/It Would Take A Strong Strong
HERB ALPERT/Diamonds
HENRY LEE SUMMER/Hands On The Radio
LISA LISA & CULT JAM/Lost In Emotion

WQXI-FM

Atlanta
INXS/Never Tear Us Apart
EAGLES/Take It Easy
KENNY LOGGINS/Nobody's Fool
GEORGE BENSON/Turn Your Love Around
PETER CETERA/One Good Woman
STARSHIP/Sara
LOVIN' SPOONFUL/Do You Believe In Magic
BILLY OCEAN/Caribbean Queen
MOODY BLUES/I Know You're Out There Somewh
BASIA/Time And Tide
RICHARD MARX/Endless Summer Nights
STEELY DAN/Rikki Don't Lose That Number
PHIL COLLINS/Groovy Kind Of Love

KHTR-FM

St. Louis
RED SPEEDWAGON/Here With Me
KENNY LOGGINS/Footloose
WILL TO POWER/Baby, I Love Your Way/Freebird
ERIC CARMEN/Make Me Lose Control
NEW EDITION/If It Isn't Love
CHICAGO/I Don't Wanna Live W/out You
CONTOURS/Do You Love Me
GLENN FREY/True Love
BOY MEETS GIRL/Waiting For A Star To Fall
JETS/Make It Real
KIM WILDE/You Came
JOHNNY HATES JAZZ/Shattered Dreams
ROD STEWART/Forever Young
BEACH BOYS/Kokomo

KRBE-FM

Houston
NU SHOOZ/Are You Looking For Someone Nu
BASIA/Time And Tide
ELTON JOHN/I Don't Wanna Go On With You
ROBERT PALMER/Simply Irresistible
CYNDI LAUPER/She Bop
RICK ASTLEY/It Would Take A Strong Strong
GEORGE MICHAEL/Sexual Healing
SAMANTHA FOX/Naughty Girls (Need Love Too)
GIANT STEPS/Another Lover
PRINCE/Erotic City
WHEN IN ROME/The Promise
AEROSMITH/Angel
PETER CETERA/One Good Woman
DEAD OR ALIVE Brand New Lover
BOMB THE BASS/Beat Dis

WBBM-FM

Chicago
BRENDA RUSSELL/Piano In The Dark
UB40/Red Red Wine
LISA LISA & CULT JAM/Head To Toe
BOBBY BROWN/My Prerogative
KYLIE MINOGUE/The Loco-Motion
PEBBLES/Mercedes Boco
WILL TO POWER/Baby, I Love Your Way/Freebird
BEACH BOYS/Kokomo
STEVE WINWOOD/Higher Love
MICHAEL JACKSON/Another Part Of Me
NEW EDITION/If It Isn't Love
MARRS/Pump Up The Volume
GOOD QUESTION/Got A New Love

WKSE-FM

Buffalo
ERIC CARMEN/Make Me Lose Control
RICHARD MARX/Hold On To The Nights
BELINDA CARLISLE/Heaven Is A Place On Earth
BRENDA K STARR/I Still Believe
PRETTY POISON/Catch Me (I'm Falling)
CUTTING CREW/(I Just) Died In Your Arms
WHITNEY HOUSTON/Love Will Save The Day
ERASURE/Chains Of Love
HALL & OATES/Everything Your Heart Desires
BOBBY MCFERRIN/Don't Worry, Be Happy
JODY WATLEY/Don't You Want Me
PETER CETERA/One Good Woman

WROQ-FM

Charlotte
CHEAP TRICK/Don't Be Cruel
BON JOVI/Bad Medicine
TOTO/Hold The Line
INXS/Never Tear Us Apart
RICHARD MARX/Rhythm of Life
STEVE WINWOOD/Don't You Know What The Night
PHIL COLLINS/Groovy Kind Of Love
VAN HALEN/Dance The Night Away
JOAN JETT & BLACKHEA/I Hate Myself For Loving You
ROBERT CRAY BAND/Don't Be Afraid Of The Dark
JOHN PARR/Naughty Naughty
IVAN NEVILLE/Not Just Another Girl
EDDIE MONEY/Walk On Water

KHYI-FM

Dallas
JOAN JETT & BLACKHEA/I Hate Myself For Loving You
MANHATTANS/Shining Star
ERASURE/Chains Of Love
INXS/Never Tear Us Apart
MIKE & MECHANICS/All I Need Is A Miracle
NEW KIDS ON THE BLOCK/Please Don't Go Girl
EDDIE MONEY/Take Me Home Tonight
GEORGE MICHAEL/Father Figure
BRUCE HORNSBY & RANG/The Way It Is
INFORMATION SOCIETY/What's On Your Mind
BREATHE/Hands To Heaven
BEACH BOYS/Kokomo
BILLY JOEL/You May Be Right
ROBERT PALMER/Early In The Morning

KWOD-FM

Sacramento
JODY WATLEY/Some Kind Of Lover
INXS/Never Tear Us Apart
PEBBLES/Take Your Time
GOOD QUESTION/Got A New Love
OED OR ALIVE/Brand New Lover
NU SHOOZ/Are You Looking For Someone Nu
DEPECHE MODE/Route 66/Behind The Wheel
CHEAP TRICK/Don't Be Cruel
ERIC CARMEN/Reason To Try
CANDI/Dancing Under A Latin Moon
BEACH BOYS/Kokomo
NOEL/Silent Morning
SWEET SENSATION/Never Let You Go
GLORIA ESTEFAN & MIA/Anything For You

WCAT-FM

Orlando
BON JOVI/Living In Sin
JODY WATLEY/Some Kind Of Lover
GIANT STEPS/Another Lover
BOBBY BROWN/Don't Be Cruel
WILL TO POWER/Baby, I Love Your Way/Freebird
DINO/Summergirls
TEARS FOR FEARS/Head Over Heels
CHER/Main Man
ERASURE/Chains Of Love
STEVIE B/Dreamin' Of Love
PETER CETERA/One Good Woman
WHITNEY HOUSTON/One Moment In Time
WANG CHUNG/Everybody Have Fun Tonight

WMMS-FM

Cleveland
CHEAP TRICK/Don't Be Cruel
STEVE WINWOOD/Don't You Know What The Night
BILLY JOEL/Big Shot
PHIL COLLINS/Groovy Kind Of Love
HALL & OATES/Everything Your Heart Desires
ROD STEWART/Forever Young
MIKE & MECHANICS/All I Need Is A Miracle
U2/Where The Streets Have No Name
BOSTON/Peace Of Mind
JOURNEY/Faithfully
DAVID ESSEX/Rock On
PINK FLOYD/Learning To Fly

WWPR-FM

New York
U2/With Or Without You
STEVIE B /Spring Love
BELINDA CARLISLE/I Get Weak
BOBBY MCFERRIN/Don't Worry, Be Happy
WHITNEY HOUSTON/Where Do Broken Hearts Go
ERIC CARMEN/Make Me Lose Control
JANET JACKSON/When I Think Of You
RICK ASTLEY/It Would Take A Strong Strong
JOHNNY HATES JAZZ/Shattered Dreams
RICHARD MARX/Hold On To The Nights
STACEY Q/We Connect
MICHAEL JACKSON/Man In The Mirror
KYLIE MINOGUE/The Loco-Motion
WHITNEY HOUSTON/One Moment In Time
GENESIS/Tonight, Tonight, Tonight

KITS-FM

San Francisco
JOY DIVISION/Love Will Tear Us Apart
PSYCHEDELIC FURS/Love My Way
ESCAPE CLUB/Wild, Wild West
MAXI PRIEST/Wild World
POLICE/Man In A Suitcase
INXS/Never Tear Us Apart
SPARKS/So Important
BIG AUDIO DYNAMITE/Other 99
DAVID BOWIE/Golden Years
JON ASTLEY/Put This Love To The Test
TERENCE TRENT D'ARBY/Sign Your Name
ALISON MOYET/Invisible
HOUSE OF LOVE/Christine
ROBERT PALMER/Early In The Morning

KZZP-FM

Phoenix
DURAN DURAN/I Don't Want Your Love
RICK ASTLEY/It Would Take A Strong Strong
JODY WATLEY/Don't You Want Me
INXS/Need You Tonight
TRACY CHAPMAN/Fast Car
ROBERT PALMER/Simply Irresistible
BOBBY MCFERRIN/Good Lovin'
LISA LISA & CULT JAM/Head To Toe
JON ASTLEY/Put This Love To The Test
MICHAEL JACKSON/Rock With You
GEORGE MICHAEL/Hand To Mouth
MADONNA/Crazy For You
BOBBY BROWN/Don't Be Cruel
PHIL COLLINS/Two Hearts

WHYI-FM

Miami
EXPOSE/Come Go With Me
CHEAP TRICK/The Flame
UB40/Red Red Wine
ROBERT PALMER/I Didn't Mean To Turn You On
ANITA BAKER/Giving You The Best That I Got
GLORIA ESTEFAN & MIA/1-2-3
PHIL COLLINS/Groovy Kind Of Love
EMOTIONS/Best Of My Love
CHEAP TRICK/Don't Be Cruel
KENNY G/Songbird
ELTON JOHN/I Don't Wanna Go On With You
TERENCE TRENT D'ARBY/Wishing Well
BRENDA RUSSELL/Piano In The Dark

WNVZ-FM

Norfolk
U2/Desire
DEBBIE GIBSON/Shake Your Love
TAYLOR DAYNE/I'll Always Love You
GLENN FREY/True Love
HUEY LEWIS & NEWS/Perfect World
PETER CETERA/One Good Woman
PHIL COLLINS/In The Air Tonight
POISON/Fallen Angel
INXS/Never Tear Us Apart
WHITNEY HOUSTON/One Moment In Time
BOBBY MCFERRIN/Don't Worry, Be Happy
ESCAPE CLUB/Wild, Wild West

WYHY-FM

Nashville
INXS/Never Tear Us Apart
EARTH, WIND & FIRE/After The Love Is Gone
TAYLOR DAYNE/I'll Always Love You
BEN E KING/Stand By Me
BREATHE/Hands To Heaven
CHICAGO/Look Away
GLORIA ESTEFAN & MIA/1-2-3
RICHARD MARX/Hold On To The Nights
GEORGE MICHAEL/I Want Your Sex
BRENDA RUSSELL/Piano In The Dark
ELTON JOHN/A Word In Spanish
CHEAP TRICK/Don't Be Cruel



"I BELIEVE IN YOU" The Ballad BREAKING OUT OF THE BOX AT THESE KEY STATIONS:

| | | |
|--------|-------|------------------|
| JET-FM | KQKQ | KPHR |
| K104 | WHOT | KPAT |
| KZZB | 95XIL | KMOK |
| KXX106 | B98 | OK95 |
| WOKI | KYYY | AND MORE! |
| KZIO | KKXL | |

Produced by Stryper and Michael Lloyd
(For Mike Curb Productions).

"I'M ON TO YOU (NA, NA, NA, NA, NA)"

HURRICANE HITS AT:

| | | |
|----------------|------------|------------------|
| Y95 #32 | WROQ | KNAN 37-35 |
| WGH | KSAQ | KZFN DEBUT #40 |
| KXYQ | WCIL ADD | Q101 |
| K106 35-30 | KIXY 32-26 | WPFM |
| KZZB DEBUT #38 | KKXL 40-32 | AND MORE! |

Produced by Bob Ezrin and Mike Clink.



ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

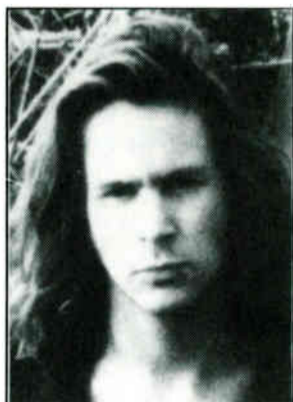
| | | | |
|--|---|---|--|
| <p>KGB-FM</p> <p>San Diego FOREIGNER/Cold As Ice U2/Desire ELTON JOHN/Bennie & The Jets DIRE STRAITS/Money For Nothing BUNBURY/Fight (No Matter How Long) ROLLING STONES/Gimme Shelter RHYTHM CORPS/Common Ground PETER CETERA/You Never Listen To Me HEART/There's The Girl ROBERT PLANT/Dance On My Own SIMPLE MINDS/Don't You (Forget About Me)</p> | <p>KRSP-FM</p> <p>Salt Lake City RICHARD MARX/Should've Known Better LED ZEPPELIN/Ramble On PINK FLOYD/Learning To Fly DOORS/Love Her Madly FREE/All Right Now POLICE/Message In A Bottle STEVE WINWOOD/Don't You Know What The Night INXS/Never Tear Us Apart JIMI HENDRIX/Crosstown Traffic WHO/Baba O'Riley FLEETWOOD MAC/Little Lies ZZ TOP/Legs BAD COMPANY/No Smoke Without A Fire</p> | <p>KTXQ-FM</p> <p>Dallas PAUL MCCARTNEY/Maybe I'm Amazed ROBERT PALMER/Simply Irresistible ZZ TOP/Tush LITTLE FEAT/Hate To Lose Your Lovin' KANSAS/Point Of Know Return HOTHOUSE FLOWERS/Don't Go DEF LEPPARD/Animal ERIC CLAPTON/Cocaine ROBERT CRAY BAND/Don't Be Afraid Of The Dark WHO/Behind Blue Eyes MIDNIGHT OIL/Dead Heart EMERSON, LAKE & PALM/Lucky Man STEVE MILLER/Ya Ya AEROSMITH/(Dude) Looks Like A Lady</p> | <p>WIYY-FM</p> <p>Baltimore JETHRO TULL/Inside ELTON JOHN/Burn Down The Mission SCORPIONS/Rhythm Of Love KANSAS/Dust In The Wind YES/Yours Is No Disgrace JON ASTLEY/Put This Love To The Test JAMES REYNE/Motor's Too Fast BEATLES/Day Tripper GEORGIA SATELLITES/Open All Night ZZ TOP/LEGS POLICE/King Of Pain BIG COUNTRY/King Of Emotion</p> |
| <p>KISS-FM</p> <p>San Antonio INXS/Never Tear Us Apart YES/Starship Trooper GUNS N' ROSES/Paradise City WHO/Seeker STEVE WINWOOD/Put On Your Dancing Shoes ZZ TOP/Stages SAMMY HAGAR/There's Only One Way To Rock 38 SPECIAL/Rock & Roll Strategy LED ZEPPELIN/Rain Song SCORPIONS/Passion Rules The Game</p> | <p>KRXQ-FM</p> <p>Sacramento VAN HALEN/Runnin' With The Devil BRUCE SPRINGSTEEN/Chimes Of Freedom (Live) JOURNEY/Suzanne ROD STEWART/Lost In You KINKS/Destroyer WINGER/Madalaire LED ZEPPELIN/All My Love MELISSA ETHERIDGE/Bring Me Some Water JEFF HEALEY BAND/Confidence: Man ZZ TOP/Pearl Necklace MICHAEL ANDERSON/Sound Alarm TED NUGENT/Wango Tango</p> | <p>KYYS-FM</p> <p>Kansas City MIKE & MECHANICS/All I Need Is A Miracle CREEDENCE CLEARWATER/Green River STEVE WINWOOD/Don't You Know What The Night KANSAS/Carry On Wayward Son FOREIGNER/Say You Will POLICE/Every Little Thing She Does Is EDDIE MONEY/Walk On Water SUPERTRAMP/Goodbye Stranger INXS/Never Tear Us Apart PETE TOWNSHEND/Rough Boys BOSTON/We're Ready LITTLE FEAT/Hate To Lose Your Lovin'</p> | <p>WKLS-FM</p> <p>Atlanta JAMES GANG/Walk Away U2/With Or Without You STYX/Come Sail Away VAN MORRISON/Brown Eyed Girl BRUCE HORNSBY & RANG/Defenders Of The Flag SMITHEREENS/Drown In My Own Tears POLICE/Roxanne JOHN C MELLENCAMP/Crumblin' Down BEATLES/Ob-la-di, Ob-la-da INXS/New Sensation BOB DYLAN/Rainy Day Women #12 & 35 OEREK & DOMINOS/Layla</p> |
| <p>KISW-FM</p> <p>Seattle YES/Love Will Find A Way GOLDEN EARRING/Twilight Zone TOMMY CONWELL & YOUNG/If I Not Your Man VAN HALEN/(Oh) Pretty Woman INXS/Never Tear Us Apart ROBERT CRAY BAND/Night Patrol QUEEN/Killer Queen ROBERT PLANT/Ship Of Fools EDDIE MONEY/Walk On Water STING/They Dance Alone (Gueca Solo) FOREIGNER/Can't Wait CHICAGO/Dialogue</p> | <p>KSHE-FM</p> <p>St. Louis ROLLING STONES/(I Can't Get No) Satisfaction 38 SPECIAL/Rock & Roll Strategy BLUE OYSTER CULT/(Don't Fear) The Reaper BUNBURY/Fight (No Matter How Long) BOB SEGER/Fire Lake GENESIS/Turn It On Again AEROSMITH/Angel CANNED HEAT/Going Up The Country LITTLE FEAT/Hate To Lose Your Lovin' EDGAR WINTER/Free Ride BIG COUNTRY/King Of Emotion HEAD EAST/Never Been Any Reason DOORS/Break On Through</p> | <p>WGTR-FM</p> <p>Miami LED ZEPPELIN/Communication Breakdown INXS/Never Tear Us Apart ROLLING STONES/It's Only Rock & Roll (But I Li CARS/Magic BOB SEGER/Her Strut LITTLE FEAT/Hate To Lose Your Lovin' PETER GABRIEL/Red Rain BOSTON/Peace Of Mind BILLY JOEL/Movin' Out (Anthony's Song) BAD COMPANY/No Smoke Without A Fire EAGLES/Witchy Woman LED ZEPPELIN/Houses Of The Holy</p> | <p>WQFM-FM</p> <p>Milwaukee JOURNEY/Separate Ways (Worlds Apart) BON JOVI/Bad Medicine PINK FLOYD/Us & Them MIDNIGHT OIL/Beds Are Burning JEFFERSON STARSHIP/Jane LITTLE FEAT/Let It Roll JOE WALSH/Rocky Mountain Way EUROPE/Superstitious EMERSON, LAKE & PALM/Lucky Man GREAT WHITE/Save Your Love JOHN C MELLENCAMP/Rave On</p> |
| <p>KLOS-FM</p> <p>Los Angeles ROLLING STONES/Sympathy For The Devil U2/Desire GENESIS/Throwing It All Away WHO/Doctor Jimmy MICHELLE SHOCKED/If Love Was A Train DOORS/Waiting For The Sun BABYS/Midnight Rendezvous BOB SEGER/Brave Strangers ELTON JOHN/Bitch Is Back ROBERT PALMER/Early In The Morning</p> | <p>KSJO-FM</p> <p>San Jose BOSTON/Hitch A Ride JOHN C MELLENCAMP/Small Town STEVE WINWOOD/While You See A Chance SMITHEREENS/Drown In My Own Tears KINKS/Lola EUROPE/Superstitious BAD COMPANY/Silver, Blue & Gold VAN HALEN/Finish What Ya Started JIMI HENDRIX/Crosstown Traffic DICKEY BETTS BAND/Rock Bottom LED ZEPPELIN/Black Dog EDDIE MONEY/Walk On Water</p> | <p>WHCN-FM</p> <p>Hartford LOS LOBOS/Set Me Free (Rosa Lee) MICHELLE SHOCKED/If Love Was A Train ROD STEWART/Gasoline Alley VAN HALEN/Feels So Good JOHN HIATT/Slow Turning ERIC CLAPTON/White Room JOHN C MELLENCAMP/The Real Life STEFFENWOLF/Rock Me SQUEEZE/Hourglass GREGG ALLMAN BAND/Slip Away STEELY DAN/Rikki Don't Lose That Number LITTLE FEAT/Hate To Lose Your Lovin' ZZ TOP/Can't Stop Rockin' PINK FLOYD/Sheep</p> | <p>WRFX-FM</p> <p>Charlotte U2/Where The Streets Have No Name STEVE MILLER/Take The Money & Run JOHN CAFFERTY & BBB/Tender Years JOHN HIATT/Slow Turning CHICAGO/I'm A Man VAN HALEN/Love Walks In CARS/My Best Friend's Girl ROBERT PALMER/Simply Irresistible JOHN C MELLENCAMP/Rave On STYX/Babe TRAFFIC/Freedom Rider</p> |

ADULT CONTEMPORARY HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

| | | | |
|--|--|--|--|
| <p>KKHT-FM</p> <p>Houston CLIMIE FISHER/Love Changes Everything TAYLOR DAYNE/It's Always Love You JACKSON BROWNE/Somebody's Baby BOZ SCAGGS/Look What You've Done To Me LAURA BRANIGAN/Gloria RICK ASTLEY/It Would Take A Strong Strong CARLY SIMON/Stuff That Dreams Are Made Of SMOKEY ROBINSON/Being With You LIONEL RICHIE/Hello ERIC CARMEN/Make Me Lose Control JOHNNY RIVERS/Baby I Need Your Lovin' JOHNNY HATES JAZZ/Don't Want To Be A Hero CARS/Drive</p> | <p>KYKY-FM</p> <p>St. Louis JOHNNY HATES JAZZ/Shattered Dreams QUINCY JONES/One Hundred Ways GLORIA ESTEFAN & MIA/Words Get In The Way RICK ASTLEY/It Would Take A Strong Strong RICHARD MARX/Endless Summer Nights LABELLE & MCDONALD/On My Own ERIC CARMEN/Make Me Lose Control ELTON JOHN/Sad Songs (Say So Much) STEVE WINWOOD/Back In The High Life Again FLEETWOOD MAC/Seven Wonders KOOL & THE GANG/Joanna BRUCE HORNSBY & RANG/The Valley Road</p> | <p>WENS-FM</p> <p>Indianapolis CHAKA KHAN/I Feel For You ERIC CARMEN/Make Me Lose Control ATLANTIC STARR/Always HUEY LEWIS & NEWS/Perfect World HALL & DATES/Family Man CHICAGO/Don't Wanna Live W/out Your FOREIGNER/I Want To Know What Love Is ELTON JOHN/Candle In The Wind (Live) BILLY JOEL/My Life UB40/Red Red Wine KANSAS/All I Wanted STEVE WINWOOD/Roll With It</p> | <p>WMJX-FM</p> <p>Boston JAMES TAYLOR/Baby Boom Baby ROBERTA FLACK/Feel Like Makin' Love SUPREMES/Someday We'll Be Together CHRIS DEBURGH/Lady In Red CARLY SIMON/Right Thing To Do BOBBY MCFERRIN/Don't Worry, Be Happy RONSTADT/INGRAM/Somewhere Out There STEPHEN BISHOP/It Might Be You STYLISTICS/You Are Everything LOGGINS, KENNY/This Is It ANNE MURRAY/Shadows In The Moonlight MARVIN GAYE/Mercy Mercy Me CARPENTERS/For All We Know LIONEL RICHIE/All Night Long FIREBALL/You Are The Woman MANHATTANS/Kiss And Say Goodbye</p> |
| <p>KLSI-FM</p> <p>Kansas City COMMODORES/Nightshift CHICAGO/Look Away FLEETWOOD MAC/Don't Stop BRUCE HORNSBY & RANG/The Valley Road KANSAS/Dust In The Wind CLIMIE FISHER/Love Changes Everything MICHAEL MCDONALD/Keep Forgettin' NATALIE COLE/When I Fall In Love PERCY SLEDGE/When A Man Loves A Woman YVONNE ELLIMAN/If I Can't Have You BILLY JOEL/Only The Good Die Young PHIL COLLINS/You Can't Hurry Love</p> | <p>KYXY-FM</p> <p>San Diego FLACK/BRYSON/Tonight, I Celebrate My Love ASSOCIATION/Everything That Touches You LINDA RONSTADT/Tracks Of My Tears KENNY ROGERS/When You Put Your Heart In It ANNE MURRAY/You Needed Me CHICAGO/If You Leave Me Now EVERLY BROTHERS/Let It Be Me LOU RAWLS/Wind Beneath My Wings BOBBY VINTON/I Love How You Love Me BREAD/Make It With You HERMAN'S HERMITS/There's A Kind Of Hush BILLY JOEL/She's Got A Way LIONEL RICHIE/Penny Lover JAMES TAYLOR/You've Got A Friend</p> | <p>WEZC-FM</p> <p>Charlotte MARVIN GAYE/What's Going On AIR SUPPLY/Even The Nights Are Better AIR SUPPLY/Two Less Lonely People In The AIR SUPPLY/Sweet Dreams JIM CROCE/One Less Set Of Footsteps JIM CROCE/I Got A Name JIM CROCE/Time In A Bottle MAMAS & PAPAS/California Dreamin' CAT STEVENS/Another Saturday Night CAT STEVENS/Peace Train CAT STEVENS/Oh Very Young BOBBY MCFERRIN/Don't Worry, Be Happy KOOL & THE GANG/Celebration</p> | <p>WSB-FM</p> <p>Atlanta REO SPEEDWAGON/Here With Me CARLY SIMON/You're So Vain SUPREMES/Stop In The Name Of Love GLENN FREY/True Love JIM CROCE/Time In A Bottle HALL & DATES/Maneater BEACH BOYS/Wouldn't It Be Nice NEIL DIAMOND/September Morn' RONSTADT/INGRAM/Somewhere Out There RICK ASTLEY/It Would Take A Strong Strong SIMON & GARFUNKEL/Mrs. Robison AMERICA/Lonely People LIONEL RICHIE/You Are</p> |
| <p>KMGR-FM</p> <p>Salt Lake City BREAD/Make It With You RENO/WILSON/Almost Paradise BEATLES/If I Fell EDDIE RABBITT/I Love A Rainy Night GLORIA ESTEFAN & MIA/Can't Stay Away From You JAMES TAYLOR/Handy Man LENNY WELCH/Since I Fell For You BARBRA STREISAND/Evergreen KENNY ROGERS/When You Put Your Heart In It DOOBIE BROTHERS/Minute By Minute CHICAGO/Hard Habit To Break CHAMPS/Tequila MEDLEY/WARNES/(I've Had) The Time Of My Life JOHN DENVER/Rocky Mountain High TAYLOR DAYNE/It's Always Love You BOB SEGER/Mainstreet</p> | <p>WAXY-FM</p> <p>Miami CHICAGO/Don't Wanna Live W/out Your FOUNDATIONS/Build Me Up Buttercup NEIL DIAMOND/America BILLY JOEL/She's Always A Woman GENESIS/Tonight, Tonight, Tonight RASCALS/Groovin' JOE JACKSON/Steppin' Out DIONNE WARWICK/Walk On By ELTON JOHN/Don't Wanna Go On With You SPANKY & OUR GANG/Like To Get To Know You LIONEL RICHIE/Say You, Say Me CHIFFONS/He's So Fine AIR SUPPLY/Making Love Out Of Nothing At SPINNERS/It'll Be Around</p> | <p>WKQX-FM</p> <p>Chicago GLENN FREY/True Love LIONEL RICHIE/Love Will Conquer All RICK ASTLEY/It Would Take A Strong Strong BILLY JOEL/Tell Her About It HEART/Alone KOOL & THE GANG/Cherish MOTELS/Only The Lonely GEORGE MICHAEL/Kissing A Fool ELTON JOHN/Don't Wanna Go On With You TAYLOR DAYNE/It's Always Love You MADONNA/Borderline HUEY LEWIS & NEWS/Perfect World</p> | <p>WSNY-FM</p> <p>Columbus BRENOA K. STARR/I Still Believe SIMON & GARFUNKEL/Scarborough Fair/Canticle HUEY LEWIS & NEWS/Perfect World HALL & DATES/Can't Go For That (No Can Do) DIRE STRAITS/Walk Of Life RIGHTEOUS BROTHERS/(You're My)Soul & Inspiration RICK ASTLEY/It Would Take A Strong Strong COMMODORES/Sail On KENNY ROGERS/Lady GENESIS/That's All BRUCE SPRINGSTEEN/One Step Up BEATLES/All You Need Is Love BREATHE/Hands To Heaven CHUCK MANGIONE/Feels So Good CARLY SIMON/All I Want Is You</p> |
| <p>KMMX-FM</p> <p>San Antonio PAUL STOOKEY/Wedding Song (There Is Love) MICHAEL MCDONALD/Sweet Freedom LITTLE RIVER BAND/Cool Change KENNY ROGERS/When You Put Your Heart In It BOB SEGER/Mainstreet ANITA BAKER/Sweet Love BILLY VERA & BEATERS/At This Moment CAT STEVENS/Morning Has Broken RICK ASTLEY/It Would Take A Strong Strong ENGLAND DAN & JOHN F/Nights Are Forever Without You EAGLES/Peaceful Easy Feeling BILLY OCEAN/Colour Of Love AL JARREAU/We're In This Love Together KANSAS/Dust In The Wind</p> | <p>WBUF-FM</p> <p>Buffalo GUESS WHO/Laughing HEART/Alone DAVE MASON/We Just Disagree NEIL DIAMOND/Solitary Man TAYLOR DAYNE/It's Always Love You JIM CROCE/I Got A Name ELTON JOHN/Sad Songs (Say So Much) BEATLES/Can't Buy Me Love CUTTING CREW/I've Been In Love Before POINTER SISTERS/He's So Shy PHIL COLLINS/Against All Odds BREATHE/Hands To Heaven STEPHANIE MILLS/Never Knew Love Like This Before MADONNA/Crazy For You</p> | <p>WLTF-FM</p> <p>Cleveland GLENN FREY/True Love HALL & DATES/You've Lost That Lovin' Feelin' CLIMIE FISHER/Love Changes Everything UB40/Red Red Wine JAMES TAYLOR/Baby Boom Baby BEACH BOYS/California Girls GENESIS/In Too Deep WHITNEY HOUSTON/One Moment In Time ENGLAND DAN & JOHN F/Love Is The Answer PATRICK SWAYZE/She's Like The Wind ABC/When Smokey Sings</p> | <p>WWDE-FM</p> <p>Norfolk GRASS ROOTS/Midnight Confessions EAGLES/Long Run BILLY OCEAN/Colour Of Love ELTON JOHN/Goodbye Yellow Brick Road RICHARD MARX/Should've Known Better MONKEES/Last Train To Clarksville RED SPEEDWAGON/Here With Me COREY HART/Never Surrender FOREIGNER/I Don't Want To Live W/o You MICHAEL JACKSON/Man In The Mirror NEIL DIAMOND/Cherry, Cherry ROD STEWART/Lost In You RICK ASTLEY/It Would Take A Strong Strong</p> |

FOREPLAY



ARTIST: EURO-K

ARTIST: KEITH RICHARDS

ARTIST: HOTHOUSE FLOWERS

ARTIST: STEVE EARLE

ARTIST: BANGLES

ARTIST: DURAN DURAN

TITLE: Wild Thing
RELEASE: 7"/12"
LABEL: Profile

If the members of **EURO-K** have it their way, their hometown of Grand Rapids, Michigan will be known as more than just the birthplace of **Gerald Ford** and the **Amway Corporation**. Grand Rapids, the 'def capital of the land?'
"A goal of ours is to show the people that some guys from outside of New York City can come out with def lyrics, def style and a def stage show," claims head rapper **Vito** of **EURO-K**.
While they continue to work on their debut album, three releases are available, including their first single, *Wild Thing*, done originally by **The Troggs** in '66. "It's Live is New York style, while *Swing It* is more dance and *Wild Thing* is the rock 'n' roll," says **Trent**, the youngest member of **EURO-K** at age 18.
"Like rock 'n' roll 30 years ago, people think rap is a trend, but rap will continue to get bigger," adds **Freeze**, brother of **Vito**. "We want to see rap music recognized the same way that other types of music such as rock 'n' roll and R&B are."

TITLE: Take It So Hard
RELEASE: 12"
LABEL: Virgin

From **Keith Richards'** first solo lp **TALK IS CHEAP**, comes *Take It So Hard*, Rock Radio's initial release. All 11 tracks were co-written and co-produced by **Richards** and **Steve Jordan**, the former drummer from "Late Night with David Letterman."
"We didn't even know we were gonna write together," admitted **Richards**. "He figured I'd write them all." Besides **Jordan**, the band nicknamed 'The Expensive Winos' will include **Waddy Wachtel** on guitar, **Charlie Drayton** on bass and keyboardist **Ivan Neville**.
"These guys never let me stop," says **Richards**. "With the **Stones**, especially in the studio, it developed over the years that I would lead the proceedings. If I stopped, everything stopped."
"You can fall into a rut without realizing it," **Richards** claims. "Whereas these guys, if I stopped, they'd just carry on playing. It was great, such enthusiasm. Nobody kicked me up the ass for years."
A 3-4,000 seat auditorium tour is planned for **Richards**, who put the **Rolling Stones** on hold for awhile. "They want to put it back together again, and I told em, you'll have to wait now. I'm enjoying myself."

TITLE: Don't Go
RELEASE: 7"/12"
LABEL: Polygram

Three years ago, **Hothouse Flowers** spent their evenings busking on the streets of Dublin. "For pocket change and fun," says lead singer **Liam O'Maonlai**, "and to advertise our gigs and get ourselves known."
It must have worked. After changing their name from **The Incomparable Benzini Brothers** to **Hothouse Flowers** and adding personnel, the bands debut lp **PEOPLE** hit the #1 slot on its first week of release and became the fastest selling record in Polygram Ireland's history. It also debuted on the English charts at #2.
"People seem to feel a real warmth for us and from us," **O'Maonlai** stated. "I think it's because we love playing music to people."
In February of 1988, **Hothouse Flowers** were chosen to make a guest video appearance before 200 million television viewers worldwide as part of the Eurovision Song Contest, during which they performed *Don't Go*. The song became a massive European hit and has been chosen as the first American single.
From street busking in front of a handful of locals to 200 million... now that's progress.

TITLE: Copperhead Road
RELEASE: 12"/Pro CD
LABEL: UNI/MCA

"I don't think **COPPERHEAD ROAD** is gonna come as a shock to anybody who bought **GUITAR TOWN** or **EXIT O**," admits guitarist **Steve Earle** on his third release. "The new record's just a logical progression from the first two."
"The biggest difference on the new album is that, in a lot of places where I stopped myself before — or where the producer stopped me — I didn't stop this time," **Earle** exclaimed.
Earle co-produced the album with longtime collaborator **Tony Brown** at Memphis' legendary Ardent Studios. **Earle's** decision to break away from Memphis and relocate to the New York based **Uni Records** was something he felt he had to do.
"I think we'd taken it as far as we could go with country," says **Earle**, who scored a #2 country record with *Little Bit Of Love*. "I felt like I was actively trying to do something positive for country music by bringing it to younger audiences. I do feel a loyalty to all of those people who supported and enjoyed the first two albums."
Besides touring with his new band, **The Dukes**, **Earle** who divides his time between NY and Nashville, plans on completing his first novel and collaborating with **Maria McKee** of **Lone Justice**, **Will Sexton** and **Jason & The Scorchers**.

TITLE: In Your Room
RELEASE: 7"/12"/Pro CD
LABEL: Columbia

After selling over three million copies of **DIFFERENT LIGHT**, snagging a British Grammy and winning various video awards, **The Bangles** decided their next effort would be a *little of everything*. So it's no surprise the title of their third lp is **EVERYTHING**.
The lp will feature ballads like *Make A Play For Her Now* (co-written by **The Bangles' Vicki Peterson** and **Vinnie Vincent**) and *Eternal Flame* (penned by **Susanna Hoffs**, **Billy Steinberg** and **Tom Kelly**). This same trio is responsible for the first single, *In Your Room*.
EVERYTHING also features hard rocking tracks like *Watching The Sky* and *Bell Jar*. Bassist **Michael Steele** comes into her own on this lp with three songs she co-wrote and sings. "We're not easy to pigeonhole," says **Steele**. "People accept us for what we do even though they can't quite put their finger on it."
Production on **EVERYTHING** was handled by **Davitt Sigerson**, known for his work with **Rickie Lee Jones**, **Olivia Newton-John** and **David & David**. A major American tour will begin in January of 1989. Til then, look for **The Bangles** to join **George Michael** on some of his American stadium dates between now and then.

TITLE: I Don't Want Your Love
RELEASE: 7"/12"/Pro CD/Cass.
LABEL: Capitol

"We always react against things," explains vocalist **Simon Le Bon** of **Duran Duran**, "and after six years of being a 'toothpaste band' we want to be bad boys, stick our chins out and be bloody minded."
"All the lovey dovey blandness of the charts make me want to puke; that's why we're writing songs like *I Don't Want Your Love* (their first single). We're not grim, just perverse," **Le Bon** adds.
According to bassist **John Taylor**, their latest album titled **BIG THING!** is an accurate portrayal of what **Duran Duran** is all about these days. "It's more honest. It reflects our diverse influences, without copying any styles. We were all so polite during the **NOTORIOUS** sessions, it was like starting over. Now our confidence is back."
"**NOTORIOUS** was a great lp, but it wasn't really representative of us because there was a lot of **Nile Rogers** there," **Le Bon** confesses. "I'm interested in some of the new dance sounds and our new single has the intensity of **House (Music)**, but we had to do it our way. It's a new sound, but obviously **Duran Duran**."

COMING NEXT WEEK

HIT RADIO

When the hits roll out of Denver, you hear them on **KRXY ("107.5")**. **Tuned In** captures their magic in **MMR's** next issue.



ROCK RADIO

Salt Lake City's **KRSP ("Rock 103")** is a long-standing tradition — and an incredibly successful one. Check **Tuned In** to see what they're made of.



ADULT CONTEMPORARY

Refuge from life in the big city of Cleveland comes from **WLTF ("106.5")**. **MMR** chronicles their classy soft sounds as we've got them **Tuned in**.



HOW SWEET IT IS! CANNOLI



the first hit single

DANCING UNDER A LATIN MOON

PRODUCED BY DAVID SHAW

Available now on 7" (IRS-53436), 12" (IRS-23905), and cassingle (IRSC-53436).



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Pet Shop Boys Domino Dancing



ONE OF THIS WEEK'S MOST ADDED!
MMR HIT TRACER TRACKS DEBUT NEWCOMER!
7.90 MILLION IN REACH ALREADY!

| | | | | | | | | |
|----------|------|-------|----------|-------|--------|-------|--------|-------|
| KZZP #24 | WNVZ | KXYQ | HOT 97 | K104 | WRCK | KBFM | WKZL | KDON |
| KITS #24 | KITY | FM102 | PWR96 | WNNK | KXX106 | BJ105 | KKRD | 95XXX |
| KCPX #38 | 92X | KISN | HOT 97.7 | WSPK | Q98 | Y106 | I94 | 95XIL |
| KPLZ #39 | WLOL | KKLQ | KATD #34 | 98PXY | WZYP | KSAQ | KLUC | WOMP |
| KKBQ #40 | KIIS | KWSS | WFLY | WPST | KZOU | Z102 | KKFR | WJAD |
| Y95 | KKRZ | KUBE | Q100 | WNYZ | 99WAYS | KTUX | KOY-FM | WZKX |

AND MANY MORE!

The new single
produced by Lewis Martineé
from the forthcoming album
Introspective

Massive Management: Tam Watkins/Rob Holden

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HOW SWEET IT IS! CANDI

IMMEDIATE ACTION!

ADDS

KZZP
KRBE
KTFM
B93
KMGX
KXX106
KTUX
Y106
KBOS
AND MORE!

MOVES

HOT 97.7 #6
CKOI 22-18
KOY-FM 24-21
QV103 38-30
KITY DEBUT #35

ALSO PLAYING ON

KWOD
Q106
KYUU!!



the first hit single

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