MANARANA

ISSUE 37 SEPTEMBER 19, 1988

itiStat is here! CitiStat by Mediabase. It's cutting edge, in-market research like you've never seen before. Mediabase accuracy, all in one neat weekly package. Contact Mediabase for details and a sample copy of CitiStat today.

TV Awards '88! Monday Morning Replay has the lowdown on all of the winners this week in Tuned In. We've got facts and figures on the winners in: Best Group, Best Video from a Film, Best New Artist, Breakthrough Video and many more. Also this week, MMR takes you West for a look at Casey Keating's KPLZ, Seattle. The Rock Radio Tuned In ears focus on KRXQ, lead by veteran programmer Judy McNutt. To round out the All-Star lineup, we'll visit the City by the Bay, as we tune in to KOIT, programmed by Suzy Mayzell.

n City Tracks, you'll find unique promotions like:

- Cars from Hell (!?) on Cincy's WEBN
- Moby's reentry into the Houston market on KLOL ...
- WMMR's "Lovely Rita Meter Maid" scheme
- KZ106's "Miller Beer Studio in the Sky" concept . . .
- KOST's "Supermarket Singles Night"...
- WSNY's "Orange Crush" promotion . . .
- . and many, many more!

t's a star-studded Monday Morning Foreplay this week. Page 46 brings you up-to-speed on new releases from the likes of U2, Daryl Hall & John Oates, Pat Benatar, Eddie Money, Randy Newman and newcomer Gardner Cole. Find it all in this week's MMR!

MOST PLAYED/HIT RADIO

"Red Red Wine" continues to flow freely over America's airwaves! The latest from UB40 lands in the top spot for the second consecutive week, scoring 2,296 plays for a reach of 63.93 million. Bobby McFerrin is solidly entrenched at #2, with Robert Palmer holding at #3. Taylor Dayne continues to grow at #4. Other notables in the top 10 include Def Leppard #8-6, Phil Collins #18-8, Rick Astley #11-9 and Information Society #12-10. Others showing significant growth include tracks from Peter Cetera, Bobby Brown, Erasure Steve Winwood, Escape Club, Kylie Minogue, Whitney Houston, When In Rome, The Beach Boys and Breathe. New entries on the chart include Bon Jovi, Jeffrey Osborne, Cinderella and Sweet Sensation. Leading nighttime tracks are those by Def Leppard, UB40, Bon Jovi, Guns N' Roses, Information Society, Robert Palmer, New Edition, Bobby McFerrin, Escape Club and Poison.



on Jovi! Bon Jovi! "Bad Medicine" leaps into the #1 position by a comfortable margin racking up 847 plays and a reach index of 17.59 million. Following the lead track from the "New Jersey" album are those from Def Leppard #6-2, Van Halen, Steve Winwood and Cheap Trick. Other tracks showing rapid growth include Cinderella, Robert Palmer, Hothouse Flowers, The Bunburys, Peter Cetera, Big Country and Huey Lewis & The News. Bruce Springsteen debuts at #18 with the live track "Chimes of Freedom." Also new to the chart this week are Guns N' Roses' "Paradise City," John Kilzer's "Green, Yellow and Red" and Ziggy Marley's "Tumblin' Down." The top 10 nighttime tracks are lead by Bon Jovi, Def Leppard, Van Halen, Bad Company and Tommy Conwell.

MOST PLAYED/ADULT CONTEMPORARY

🖪 eter Cetera completes his trek to the top of the Adult Contemporary charts, overtaking Elton John with a playcount of 1,232 and a reach of 21.95 million. Breathe continues to show lasting strength, now at #3, followed in the top five by Taylor Dayne and Huey Lewis & The News. The top 10 rounds out with Rick Astley, Glenn Frey, Bobby McFerrin, Chicago and Phil Collins. Although Collins holds at #10 in rank, "Groovy Kind Of Love" is up significantly in airplay, moving 476 to 637 in this week's playcount. Other movers this week include tracks by Bruce Hornsby, The Beach Boys, Whitney Houston, Kenny Rogers, Cheap Trick, Livingston Taylor and Michael Jackson. UB40 and Cross/Ruffelle debut this week.





NOST PLAYED/CROSSOVERS

verall Tracer Tracks show Taylor Dayne topping the charts this week. "I'll Always Love You" garners 2,765 multi-format plays, just surpassing Bobby McFerrin. Others over the 2,000 playcount threshold include Peter Cetera, UB40, Rick Astley, Def Leppard, Cheap Trick, Phil Collins, Steve Winwood and the newest from Bon Jovi, "Bad Medicine." The top 10 Hit/Rock tracks include UB40, Def Leppard, Cheap Trick, Bobby McFerrin, Bon Jovi, Steve Winwood, INXS, Phil Collins, Information Society and Peter Cetera. On the Hit A-C chart Taylor Dayne continues to lead, followed by Bobby McFerrin, Peter Cetera, UB40 and Rick Astley. Bobby McFerrin leads the Hit /Urban chart, with Terence Trent D'Arby debuting at #10.

MOST UPWARD MOVEMENT/NATIONALL

Radio		Ro	ck Radio		Adi	ult Contempor	arv	
BON JOVI	Bad Medicine	Mercury/PG	BON JOVI	Bad Medicine	Mercury/PG	LIVINGSTON TAYLOR	Loving Arms	Atlantic
PHIL COLLINS	Groovy Kind Of Love	Atlantic	BRUCE SPRINGSTEEN	Chimes Of Freedom (Liv	Columbia	CROSS/RUFFELLE	I Will Take You	Reprise
MIDNIGHT OII	Dead Heat	Columbia	ZIGGY MARLEY	Tumblin' Down	Virgin	GLENN FREY	True Love	MCA
BEACH BOYS	Kokomo	Elektra	GUNS N' ROSES	Paradise City	Getten	CHEAP TRICK	Don't Be Cruel	Еріс
KYLIE MINOGUE	The Loco-Motion	Getten	BUNBURYS	Fight (No Matter How Lo	Arista	BREATHE	How Can I Fall	A&M

HERE'S WHAT THEY'RE SAYING ABOUT **FELL THAT GIRL TO SHUT UP"**





THE ADDS KEEP COMING:

KITS ADD #22

BJ105 ADD KJ103 ADD KAKS ADD KPAT ADD KZFN ADD SLY96 ADD

REACH 1.59 MILLION ALREADY!

AND MORE!



ACTION HEATS UP AT:

KATD 31-24 KOZE 34-28

WZYP ADD

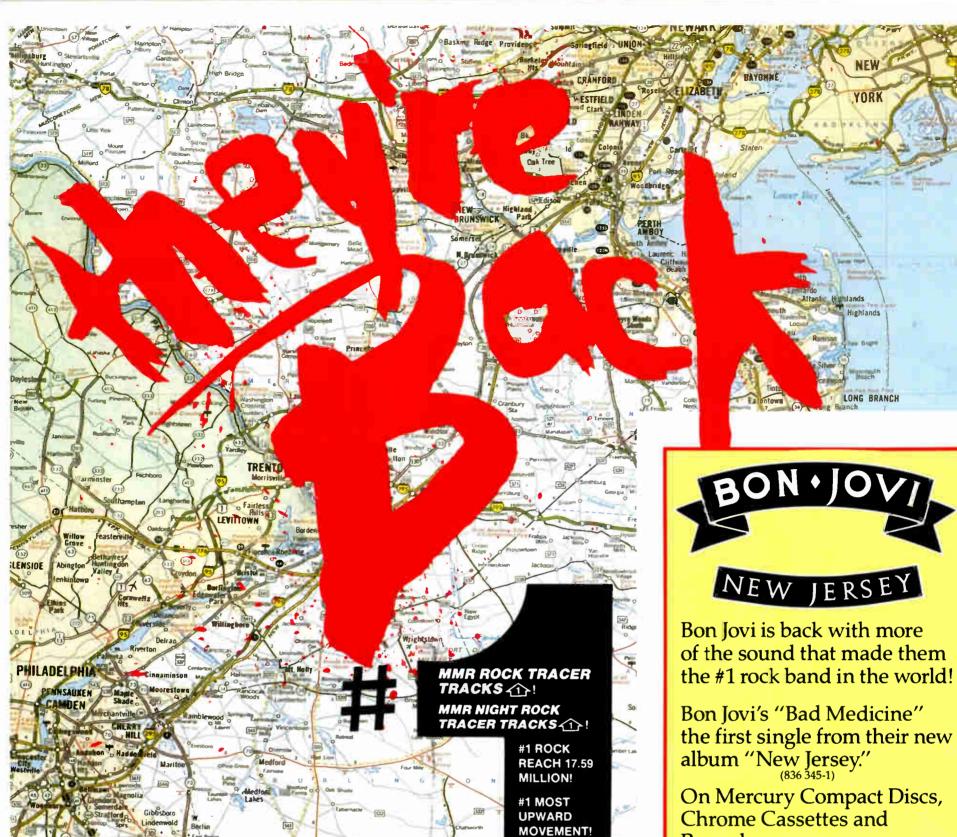
KWNZ 35-30

KTUX 36-33

WGRD DEBUT #30 KTRS DEBUT #40



MEDIUM ROTATION!



#1 MOST

ADDED R&R!

DEF LEPPARD "Love Bites" MMR ROCK TRACER TRACKS 🚳 - 🟖

BOH. JON

CINDERELLA "Don't Know What You Got (Til It's Gone)" MMR ROCK TRACER TRACKS 19 - 15 MMR NIGHT ROCK TRACER TRACKS 1 - 18

ROBERT CRAY BAND "Night Patrol" MMR ROCK TRACER TRACKS NEWCOMER DEBUT!

MICHELLE SHOCKED "If Love Was A Train" MMR ROCK TRACER TRACKS NEWCOMER DEBUT!





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TRACER TRACKS HIT RADIO	The forty most played songs in the HIT RADIO format, nationally, along with the week's newcomers. Breakouts provided included the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
DAYPART CHARTS HIT RADIO	A whole new way to gauge title saturation in prime dayparts. Breakouts include the 6am-7pm combined dayparts, and the 7pm-midnight, late evening daypart.
HEAVIEST SATURATION HIT RADIO	TRACER TRACKS 1-40, and NEWCOMERS, with a song- by-song analysis of those stations reaching the most audience with it's airplay.
CITY TRACKS HIT RADIO	City Tracks are a potpourri of promotional, positioning, market news and information.
CAPTURED LIVE	A ticket to today's hottest concert tours, focusing on a specific appearance and featuring ticket prices, sales and songs performed.
NATIONAL CROSSOVER INDEX	Charts that offer an overview of those crossing formats. Charts include HIT RADIO/A-C, HIT RADIO/ROCK RADIO, AND HIT RADIO/URBAN.
TUNED IN	WEEKLY TAKE OUT SECTION. Every week, a station from each of the formats is featured. TUNED IN breaks out music, promotional activity, positioning and account information.
TRACER TRACKS ROCK RADIO	The forty most played songs in the ROCK RADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
DAYPART CHARTS ROCK RADIO	Charts based upon the combined 6am-7pm dayparts, and the 7pm-midnight daypart.
HEAVIEST SATURATION ROCK RADIO	TRACER TRACKS 1-40, and NEWCOMERS, with a song- by-song analysis of those stations reaching the most audience with it's airplay.
CITY TRACKS ROCK RADIO	City Tracks are a potpourri of promotional, positioning, market news and information.
TRACER TRACKS ADULT CONTEMPORARY	The thirty most played songs in the ADULT CONTEMPORARY format, nationally, along with the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
HEAVIEST SATURATION ADULT CONTEMPORARY	TRACER TRACKS 1-30, with a song-by-song analysis of those stations reaching the most audience with it's recurrent titles.
CITY TRACKS ADULT CONTEMPORARY	City Tracks are a potpourri of promotional, positioning, market news and information.
NATIONAL SAMPLE HOURS	A unique section that provides one hour capsules of actual music mixes from a few of our monitored radio stations, chosen at random, weekly. Sample hours include the HIT RADIO, ROCK RADIO, and ADULT CONTEMPORARY formats.
MONDAY MORNING FOREPLAY	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED	MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte,

markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS

CHARTS INDICATORS:

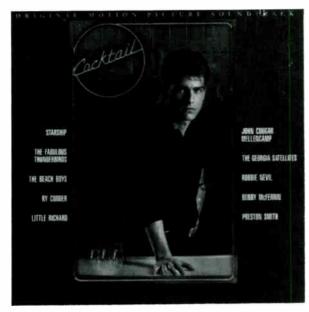
Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, vet retain it's arrow

Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience. HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title. All numbers pertaining to reach index (gross impressions) are listed in millions

PLAY THE HITS ON ELEKTRA...



THE BEACH BOYS "KOKOMO"

from the hot selling Cocktail soundtrack!

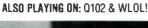
CLOSING FAST!

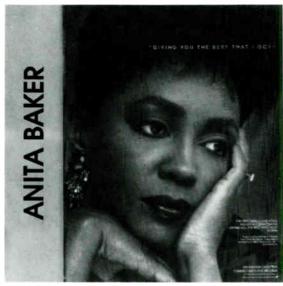
MMR HIT TRACER TRACKS (38) (31)
139% PLAY INCREASE THIS WEEK!

R&R HIT DEBUT (40)

ADDS AND ACTION INCLUDES:

WNCI ADD #26 92X ADD PWR99 24-20 (HOT) 2100 ADD #29 KBEQ ADD WZPL 33-20 (HOT) WAVA ADD #30 KCPW ADD WGH 32-28 KHTR ADD #33 KKUQ ADD WNVZ DEBUT #22 WNVZ DEBUT #25 B104 ADD WKTI 8-3 (HOT) WGMS DEBUT #29 WGGX ADD WKTI 8-3 (HOT) KRBE DEBUT #31 KEGL ADD Q105 15-11 (HOT) KRBE DEBUT #32 WXKS





ANITA BAKER
"GIVING YOU THE BEST THAT I GOT"

DESTINED TO BE A MULTI-FORMAT SMASH!

FIRST WEEK HIT ACTION INCLUDES:

from the album Giving You The Best.

KMEL ADD #25 KTFM ADD WNNK ADD 793 ADD #28 WHYT ADD WTIC ADD Y108 ADD WBCY ADD B96 ADD #32 WNOK ADD WKZL ADD FM102 ADD #33 KIIS ADD WCZY ADD #38 KZZP ADD WXKS ADD WPGC ADD KYRK ADD WAVA ADD HOT 97.7 ADD KKFR ADD KMGX ADD #35 KKER ADD PWR99 ADD KXX106 ADD #40 Y100 ADD KITY ADD WFLY ADD AND MORE!

R&R URBAN DEBUT 35



TRACY CHAPMAN "TALKIN' BOUT A REVOLUTION"

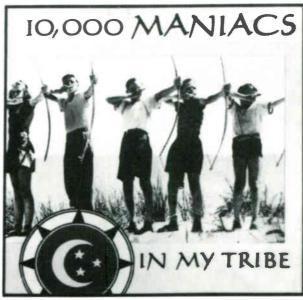
from the debut double platinum album *Tracy Chapman*

THE FOLLOW UP SMASH TO "FAST CAR"!

GREAT FIRST WEEK INCLUDES:

CKOI ADD WLRS ADD WZKX ADD **Y95** ADD KSAQ ADD WPFM ADD KXY() ADD WBCY ADD #30 **WBNQ ADD** KTUX ADD **WBWB ADD Z104 ADD** WERZ ADD #39 KF95 ADD WAZY ADD O100 ADD KIKX ADD WDRR ADD KSND ADD WNKK ADD **KOZE ADD** WPST ADD KFIV ADD KTMT ADD KZOZ ADD #35 KQIZ ADD #40 KZZB ADD SLY-96 ADD Y97 ADD WROQ ADD OK100 ADD **KZOU ADD**

ALSO PLAYING ON: KZZP, WBCY, WKBQ & WXKS!



10,000 MANIACS "WHAT'S THE MATTER HERE?"

from the lp In My Tribe!

MADIO SUPPORT CONTINUES TO GROW!

MMR HIT TRACER TRACKS NEWCOMER

REACH INDEX 5.52 MILLION THIS WEEK!

KXYQ ADD PRO-FM 34-29
WBBQ ADD WCZY #30
WCGQ ADD KRBE DEBUT #32
OK100 ADD KITS #5
WXKS 4-3 WERZ 25-22
PWR99 13-8 K106 35-30
WZOU 31-19 (HOT) WNNK

KSAQ

KATD

WNOK

Y97

95XXX 37-33

WPFM 40-36

WHTO DEBUT #39

ALSO PLAYING ON: KXXR & WKSS!

JUST OUT!!! "RAVE ON" by JOHN COUGAR MELLENCAMP the next hit from the Cocktail soundtrack!

. . And You're Playing Platinum!



HIT RADIO

TRACER	TRACK	S						
8/29/88	9/5/88	9/12/88	9/19/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
11	6	1	1	UB40	Red Red Wine	A&M	2296	63.93
8	2	2	1	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	1960	52.92
7	3	3	1	ROBERT PALMER	Simply Irresistible	EMI-Manhat	1848	41 46
15	9	5	1	TAYLOR DAYNE	l'II Always Love You	Arısta	1715	51.50
10	7	4	1	NEW EDITION	If It Isn't Love	MCA	1645	48.22
19	12	8	1	DEF LEPPARD	Love Bites	Mercury/PG	1631	34.99
13	10	7		CHEAP TRICK	Don't Be Cruel	Epic	1533	37.80
40	30	18	1	PHIL COLLINS	Groovy Kind Of Love	Atlantic	1526	36.36
17	14	11	1	RICK ASTLEY	It Would Take A Strong Strong	RCA	1442	37.23
22	17	12		INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr	1393	34.62
14	11	10	11	GUNS 'N ROSES	Sweet Child O' Mine	Geffen	1344	31.62
12	15	14		PETER CETERA	One Good Woman	WB	1337	28.77
27	22	16	1	BOBBY BROWN	Don't Be Cruel	MCA	1295	36.00
New Entry ✓				BON JOVI	Bad Medicine	Mercury/PG	1176	31.28
21	18	17		ERASURE	Chains Of Love	Sire/Repri	1169	31.30
18	13	13	16	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia	1162	31.38
33	24	19		STEVE WINWOOD	Don't You Know What The Night	Virgin	1155	22.24
16	16	15	18	VAN HALEN	When It's Love	WB	1113	30.82
31	25	21		INXS	Never Tear Us Apart	Atlantic	1092	22.23
_	32	23		ESCAPE CLUB	Wild, Wild West	Atlantic	1029	22.41
23	21	20	1	ROD STEWART	Forever Young	WB	1008	22.30
26	23	22	1	GLENN FREY	True Love	MCA	882	18.22
28	29	24		JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.	798	14.92
24	26	26		BRENDA K. STARR	What You See Is What You Get	MCA	784	22.20
_	35	31		KYLIE MINOGUE	The Loco-Motion	Geffen	735	22.22
29	20	28	<u></u>	DEBBIE GIBSON	Staying Together	Atlantic	707	23.26
30	28	27	*	POISON	Fallen Angel	Enigma/Cap	693	15.71
_	34	30	1	WHITNEY HOUSTON	One Moment In Time	Arista	686	18.27
_	33	32	1	GIANT STEPS	Another Lover	A&M	672	20.10
34	31	25	30	AL B SURE	Off On Your Own (Girl)	WB	637	18.40
_	_	38	1	BEACH BOYS	Kokomo	Elektra	637	15.09
39	36	35	1	WHEN IN ROME	The Promise	Vırgin	469	19.61
-	-	34		TERENCE TRENT D'ARBY	Dance Little Sister	Columbia	448	14.37
-	_	40		BREATHE	How Can I Fall	A&M	448	10.93
_	_	36	1	WILL TO POWER	Baby, I Love Your Way/Freebird	Еріс	392	8.85
36	38	33	36	BASIA	Time And Tide	Epic	350	7.72
_	_	37		FOUR TOPS	Indestructible	Arista	343	8 14
New Entry ✓			<u>\$</u>	JEFFREY OSBORNE	She's On the Left	A&M	280	11.47
New Entry ✓			<u>39</u>	CINDERELLA	Don't Know What You Got (Till	Mercury/PG	273	4.77
New Entry ✓			1	SWEET SENSATION	Never Let You Go	Atco	259	9.64

USERS GUIDE. TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

 $For a \textit{more precise} \textit{ and defined look}, \textit{MMR WEIGHTS EVERY STATION INDIVIDUALLY} \textit{ according to quarterly, average quarter hour shares (SOURCE ARBITRON - used by permission) and the source of the source o$ Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS)

				INCREASE
ARTIST	TITLE	LABEL	# PLAYS	PERCENTAGE
MIDNIGHT OIL	Dead Heart	Columbia	259	32%
EUROPE	Superstitious	Epic	259	2%
BOY MEETS GIRL	Waiting For A Star To Fall	RCA	238	_
DEPECHE MODE	Strangelove	Sire/WB	224	10%
JANE WIEDLIN	Inside A Dream	EMI/Manhat	217	19%
10,000 MANIACS	What's The Matter Here?	Elektra	210	_
GEORGE MICHAEL	Hand To Mouth	Columbia	203	7%
BLUE ZONE U.K.	Jackie	Arista	175	_
ROB BASE	It Takes Two	Profile	175	13%
FREDDIE JACKSON	Nice 'N' Slow	Capitol	175	25%
PEBBLES	Take Your Time	MCA	168	9%
HOLLY KNIGHT	Heart Don't Fail Me Now	Columbia	168	9%
✓ ANITA BAKER	Giving You The Best That I've	Elektra	161	_
SAFIRE	Boy I've Been Told	Cutt/Merc	154	_
KIM WILDE	You Came	MCA	154	22%
✓ RICHARD MARX	Rhythm of Life	EMI/Manhat	126	125%
FABULOUS THUNDERBIRD	Powerful Stuff	Elektra	126	_
RHYTHM CORPS	Common Ground	Pasha/CBS	126	50%
L'TRIMM	Cars With The Boom	Atlantic	119	41%
GEORGE MICHAEL	Love's In Need Of Love	Columbia	112	_
JETS	Anytime	MCA	112	_
TONI CHILDS	Don't Walk Away	A & M	112	_
✓ HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis	105	114%
SALT-N-PEPA	Shake Your Thang	Next Plate	98	_
GLEN MEDEIROS	Long And Lasting Love	Amherst	91	18%
✓ ROBERT PALMER	Early In The Morning	EMI-Manhat	84	_
✓ LOOSE ENDS	Watching You	MCA	77	_
✓ VIXEN	Edge Of A Broken Heart	EMI-Manhat	77	_
✓ GOOD QUESTION	Got A New Love	Paisley Pk	77	_
TRANSVISION VAMP	Tell That Girl To	Uni	70	18%

HOTTEST RECURRENTS

9/19/88	ARTIST	TITLE	LABEL
1	BREATHE	Hands To Heaven	A&M
2	RICHARD MARX	Hold On To The Nights	EMI-Manhat
3	GEORGE MICHAEL	Monkey	Columbia
4	KENNY LOGGINS	Nobody's Fool	Columbia
5	HUEY LEWIS & NEWS	Perfect World	Chrysalis
6	CHICAGO	I Don't Wanna Live W/out Your	Reprise
7	ELTON JOHN	l Don't Wanna Go On With You	MCA
8	GLORIA ESTEFAN & MIA	1-2-3	Epic
9	STEVE WINWOOD	Roll With It	Virgin
10	TERENCE TRENT D'ARBY	Sign Your Name	Columbia

MOST UPWARD MOVEMENT

AT	NN	Al		

ARTIST	TITLE	LABEL
BON JOVI	Bad Medicine	Mercury/PG

EAST

,

WEST

BON JOVI	Bad Medicine	Mercury/PG
		,

SOUTH

BON JOVI	Bad Medicine	Mercury/PG

MIDWEST

BON JOVI	Bad Medicine	Mercury/PG

USERS GUIDE Calculated and determined by increases in RANK over previous week

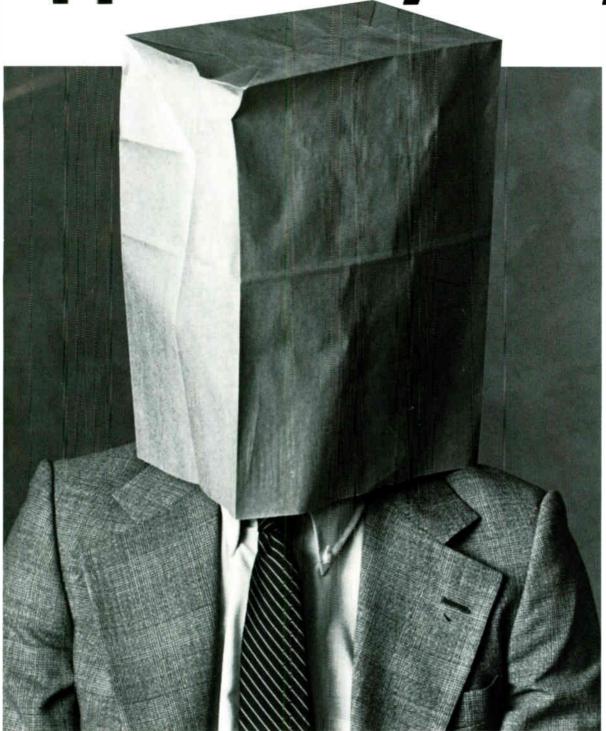
HIT RADIO — DAYPART CHART

6AM-7PI	WI			
9/12/88	9/19/88	ARTIST	TITLE	LABEL
2		UB40	Red Red Wine	A&M
1	2	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
4		TAYLOR DAYNE	I'll Always Love You	Arista
3	4	ROBERT PALMER	Simply Irresistible	EMI-Manhat
12	\$	PHIL COLLINS	Groovy Kind Of Love	Atlantic
6	4	NEW EDITION	If It Isn't Love	MCA
10	•	PETER CETERA	One Good Woman	WB
9	4	RICK ASTLEY	It Would Take A Strong Strong	RCA
8	9	CHEAP TRICK	Don't Be Cruel	Epic
14	•	BOBBY BROWN	Don't Be Cruel	MCA
15	1	STEVE WINWOOD	Don't You Know What The Night	Virgin
17	<u>•</u>	DEF LEPPARD	Love Bites	Mercury/P6
13	<u>•</u>	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr
18	<u></u>	ERASURE	Chains Of Love	Sire/Repri
11	15	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
19	16	ROD STEWART	Forever Young	WB
20	<u></u>	GLENN FREY	True Love	MCA
16	18	VAN HALEN	When It's Love	WB
22		INXS	Never Tear Us Apart	Atlantic
21	1	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
23	<u> </u>	WHITNEY HOUSTON	One Moment In Time	Arista
26	<u></u>	ESCAPE CLUB	Wild, Wild West	Atlantic
25		BRENDA K. STARR	What You See Is What You Get	MCA
24	24	AL B SURE	Off On Your Own (Girl)	WB
31	<u> </u>	KYLIE MINOGUE	The Loco-Motion	Geffen
30	<u> </u>	GIANT STEPS	Another Lover	A&M
_	<u>•</u>	BON JOVI	Bad Medicine	Mercury/P0
27	28	DEBBIE GIBSON	Staying Together	Atlantic
38	<u></u>	BEACH BOYS	Kokomo	Elektra
28	30	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc
29	31	BASIA	Time And Tide	Epic
34	1	WHEN IN ROME	The Promise	Virgin
39	<u> </u>	BREATHE	How Can I Fall	A&M
32	34	FOUR TOPS	Indestructible	Arista
36	<u>\$</u>	TERENCE TRENT D'ARBY	Dance Little Sister	Columbia
33	36	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic
35	37	POISON	Fallen Angel	Enigma/Ca
37	38	JEFFREY OSBORNE	She's On the Left	A&M
_	<u> </u>	BOY MEETS GIRL	Waiting For A Star To Fall	RCA
_	<u> </u>	SWEET SENSATION	Never Let You Go	Atco

7PM-MI	DNIGHT			
9/12/88	9/19/88	ARTIST	TITLE	LABEL
1	<u> </u>	DEF LEPPARD	Love Bites	Mercury/PG
3	<u></u>	UB40	Red Red Wine	A&M
_		BON JOVI	Bad Medicine	Mercury/PG
2	4	GUNS N' ROSES	Sweet Child O' Mine	Geffen
9		INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr
5	6	ROBERT PALMER	Simply Irresistible	EMI-Manhat
4	7	NEW EDITION	If It Isn't Love	MCA
7	8	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
12		ESCAPE CLUB	Wild, Wild West	Atlantic
10		POISON	Fallen Angel	Enigma/Cap
8	11	CHEAP TRICK	Don't Be Cruel	Epic
11	12	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
16		BOBBY BROWN	Don't Be Cruel	MCA
15		NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
13	15	ERASURE	Chains Of Love	Sire/Repri
14	16	VAN HALEN	When It's Love	WB
20	<u> </u>	INXS	Never Tear Us Apart	Atlantic
26	<u></u>	PHIL COLLINS	Groovy Kind Of Love	Atlantic
19	<u></u>	TAYLOR DAYNE	I'll Always Love You	Arista
22	<u> </u>	RICK ASTLEY	It Would Take A Strong Strong	RCA
29	<u></u>	KYLIE MINOGUE	The Loco-Motion	Geffen
25	<u></u>	STEVE WINWOOD	Don't You Know What The Night	Virgin
21	23	DEBBIE GIBSON	Staying Together	Atlantic
23	24	BRENDA K. STARR	What You See Is What You Get	MCA
27	<u>•</u>	ROD STEWART	Forever Young	WB
24	26	PETER CETERA	One Good Woman	WB
33	<u></u>	GIANT STEPS	Another Lover	A&M
39	<u> </u>	BEACH BOYS	Kokomo	Elektra
31	<u></u>	CINDERELLA	Don't Know What You Got (Till	Mercury/PG
28	30	AL B SURE	Off On Your Own (Girl)	WB
32		TERENCE TRENT D'ARBY	Dance Little Sister	Columbia
	1	BREATHE	How Can I Fall	A&M
30	33	GLENN FREY	True Love	MCA
35	<u></u>	WHEN IN ROME	The Promise	Virgin
34	35	ROB BASE	It Takes Two	Profile
38	<u></u>	WHITNEY HOUSTON	One Moment In Time	Arista
	1	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic
37	38	EUROPE	Superstitious	Epic
40	<u> </u>	MIDNIGHT OIL	Dead Heart	Columbia
36	40	DEPECHE MODE	Strangelove	Sire/WB

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

"How I blew the opportunity of my career"



"I had my chance, and I missed it. My instincts told me Open House Party had all the makings of a hit. Did I listen? Noooooo. I figured I'd be smart and play it safe. Wait and see what happens on other stations.

"So I waited. And what do I see? The guy down the street picks up the show, and all of a sudden his station moves up to #1 on weekends. "I swear, next time I'm going with my gut. In this business, if you snooze, you lose."

Party your way to the top.

Open House Party is the hot live CHR weekend show that's beamed coastto-coast via satellite on Saturday and Sunday nights. It's got an intense music mix, star-studded interviews, live requests, outrageous contests, and a spontaneous kind of fun canned shows just can't touch.

It's playing now in 27 markets although that figure is about to double. And ratings are up on every station. For example:

	PRE- PARTY	SPRING '88	CHANGE
WMJQ-FM, BUFFALO *	3.6	8.1	+ 125%
WNNK-FM, HARRISBURG*	10.9	14.5	+ 33%
WXKS-FM, BOSTON * *	7.9	11.8	+ 49%

ARBITRON *Winter '88, 18 + share ** Fall '87 share

"We get real strong street talk. Open House Party is an absolutely fun show to listen to. John Garabedian is a magic guy who makes Saturday and Sunday nights sizzle in Buffalo." *Larry Levite, Pres/GM, WMJQ, Buffalo*

"Open House Party is the biggest show on CHR radio today. Our listeners think it's our own show, and we're selling it as prime time. It definitely pays to party." Sunny Joe White, National PD, Pyramid Broadcasting

"I came in on the following Monday after we added the show, and our entire staff was raving to me about it. Open House Party sounds big, sounds live, and sounds like part of my station." Leslie Fram, Program Director, WABB-FM, Mobile

The Party can take you to the top on weekends—and keep you there. To check the availability in your market, call Sam Kopper or Brian Beecher at (617) 266-2900.

Don't blow it.



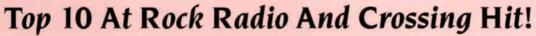
Open House Party

HEAVIEST SATURATION (HIT RADIO) USERS GUIDE. Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

UB40	1	DEF LEPPARD	6	GUNS N' ROSES	11	NEW KIDS ON THE BL	OC 16	ROD STEWART	21
Red Red Wine		Love Bites Mercury/PG	_	Sweet Child O' Mine Geffen		Please Don't Go Girl Columbia		Forever Young WB	
WHTZ-FM	8.90		.94	WHTZ-FM	3.34	KPWR-FM	2.56	WBZZ-FM	1 33
WWPR-FM	5.49		64	WYTZ-FM	2 94	WQHT-FM	2.29	KEGL-FM	1 27
KIIS-FM	2.80		.51	WWPR-FM	1.57	KIIS-FM	2.10	WZ0U-FM	1 19
WBBM-FM	2.77		40	KIIS-FM	1.40	WBBM-FM	1.23	WEZB-FM	1 18
KRBE-FM	1.89		30	WDFX-FM	1.29	WZOU-FM	1.19	WPRO-FM	1 09
WYTZ-FM	1.76		26	WXKS-FM	1.05	WHTZ-FM	1.11	WCZY-FM	1 05
KEGL-FM	1.64		.13	WYHY-FM	1.01	WBZZ-FM	1.06	WXKS-FM	1 05
KKBQ-FM	1.51		.13	WPRO-FM	0.82	WZGC-FM	1.01	WRBQ-FM	1 03
WRBQ-FM	1.37		.11	KKBQ-FM	0.76	KHYI-FM	0.95	WYTZ-FM	0 88
KMEL-FM	1.34		.90	KZZP-FM	0.76	KRBE-FM	0.95	WMMS-FM	0 87
BOBBY MCFERRIN	2	CHEAP TRICK	7	PETER CETERA	12	STEVE WINWOOD	17	GLENN FREY	22
Don't Worry, Be Happy		Don't Be Cruel		One Good Woman wB		Don't You Know What The Night		True Love	
	2.24		24	WYTZ-FM	2.06	WBZZ-FM	1.86	KIIS-FM	1 40
WHTZ-FM	3.34		.34	WPRO-FM	1 64	WEGX-FM	1.51	WEGX-FM	1 13
WYTZ-FM	2.94		.56	WWPR-FM		WTIC-FM	1.26	WCZY-FM	0 84
WBBM-FM	2.77		.89	KIIS-FM	1.57	WZOU-FM	1.19	WTIC-FM	0 84
KPWR-FM	2.56		.64	WAVA-FM		KDWB-FM	0 90	WBZZ-FM	0 80
KIIS-FM	2.10		60	WEGX-FM	1.27	WPRO-FM	0.82	KKRZ-FM	0 76
WBZZ-FM	1.86		.23	WZOU-FM	0.95	KZZP-FM	0.82	WAPW-FM	0 62
WXKS-FM WRBQ-FM	1.75		18	KUBE-FM	0.93	KUBE-FM	0.73	WYTZ-FM	0 59
WWPR-FM	1.72		.09	WKTI-FM	0.84	KIIS-FM	0.73	WYHY-FM	0.56
KZZP-FM	1.32		.05	WKRQ-FM	0.80	KPLZ-FM	0.70	KUBE-FM	0.55
DODEDT DAI MED	3	PHIL COLLINS	8	BOBBY BROWN	13	VAN HALEN	18	JOAN JETT & BLACKI	HEA 23
ROBERT PALMER Simply Irresistible	<u> </u>	Groovy Kind Of Love	0	DUDDI DNUVVIII Don't Be Cruel		When It's Love	10	I Hate Myself For Loving You	IILM ZO
EMI-Manhat		Atlantic	_	MCA		WB		CBS Assoc	
WEGX-FM	2.27	WHTZ-FM 2.	.23	KPWR-FM	5.12	WHTZ-FM	5.57	WXKS-FM	1.75
WYTZ-FM	2.06	WEGX-FM 1.	.89	KIIS-FM	3.50	WWPR-FM	3.92	WDFX-FM	1 13
KKBQ-FM	1.76	WBZZ-FM 1.	.86	WBBM-FM	2.16	WBZZ-FM	1.86	KHYI-FM	0.95
KZZP-FM	1.70	KRBE-FM 1.	.58	KMEL-FM	1.68	WAVA-FM	1.27	KZZP-FM	0 57
WBZZ-FM	1.60	WWPR-FM 1.	.57	WQHT-FM	1.53	KRBE-FM	0.95	WNVZ-FM	0.55
KRBE-FM	1 58	KHYI-FM 1.	.32	WHYT-FM	1.52	WHYI-FIV	0 92	WPRO-FM	0 55
WWPR-FM	1.57	WTIC-FM 1.	.05	WYTZ-FM	1.47	KEGL-FM	0.91	KKBQ-FM	0.50
WLDL-FM	1.52	WBBM-FM 0.	.92	KZZP-FM	1.32	WCZY-FM	0.84	WZOU-FM	0 48
KIIS-FM	1.40	KUBE-FM 0.	.91	KRBE-FM	1.26	WDFX-FM	0.81	WAPW-FM	0.46
WPRD-FM	1.37	KPLZ-FM 0.	.88	WTIC-FM	1.05	WKRQ-FM	0.80	WZPL-FM	0.45
TAYLOR DAYNE	4	RICK ASTLEY	g	BON JOVI	14	INXS	19	BRENDA K. STARR	24
l'Il Always Love You		It Would Take A Strong Strong	_	Bad Medicine		Never Tear Us Apart		What You See Is What You Get	
Arista				Mercury/PG	4.45	KRBE-FM	1.50	KPWR-FM	2.50
WHTZ-FM	5.57		.82	WHTZ-FM KIIS-FM	2.10	WEGX-FM	1.58	KIIS-FM	2 56
WWPR-FM	5.49		.46	KRBE-FM	1.89	KEGL-FM	1.46	KRBE-FM	1.89
KPWR-FM	4.27		2.35	WEGX-FM	1.51	WXKS-FM	1.40	WBBM-FM	1 23
WQHT-FM	3.82		2.06	WYTZ-FM		KHYI-FM	1.32	WEGX-FM	1 13
WEGX-FM	2.27		.64	WRBQ-FM	1.47	KKBQ-FM	1.32	WPRO-FM	0 82
WBBM-FM	2.16		.33	KKBQ-FM	1.03	WBZZ-FM		WPNO-FM WAPW-FM	0 82
WPRO-FM	1.64		.23	WBSB-FM	0.95	KZZP-FM	0.95	WOHT-FM	0 76
WBZZ-FM	1 33		.19			WPRO-FM		KKLQ-FM	
KKLQ-FM	1.23		.13	WLOL-FM	0.87	WZOU-FM	0.82	KMEL-FM	0.70
MEL-FM	1.01	We .	.11	EDA OLIDE	0.80		0.71		
NEW EDITION If It Isn't Love	<u>5</u>	INFORMATION SOCIETY 1 What's On Your Mind	0	ERASURE Chains Of Love	<u> 15</u>	ESCAPE CLUB	20	KYLIE MINOGUE The Loco-Motion	<u>25</u>
MCA		T Boy/Repr	_	Sire/Repri		Atlantic		Geffen	
WHTZ-FM	5.57		.82	KIIS-FM	4.20	KIIS-FM	2.10	WWPR-FM	2.35
KPWR-FM	4.27		.10	KPWR-FM	3.42	WBZZ-FM	1.33	WYTZ-FM	2 06
WYTZ-FM	2.94		.77	WOHT-FM	3.05	KHYI-FM	1.13	WLOL-FM	1 74
WBBM-FM	2.16		.71	KKBQ-FM	1.76	WCZY-FM	1.05	KPWR-FM	1.71
WWPR-FM	1.57	KRBE-FM 1.	.58	KRBE-FM	1.58	KPWR-FM	0.85	WOHT-FM	1 53
WQHT-FM	1.53		.13	WLOL-FM	1.09	WEGX-FM	0 76	WHTZ-FM	1 11
KIIS-FM	1.40	WHTZ-FM 1.	.11	WHYT-FM	0.87	KPLZ-FM	0.70	KKBQ-FM	1 01
WXKS-FM	1.40	KEGL-FM 1.	.09	KRXY-FM	0 84	WDFX-FM	0.64	WCZY-FM	0 84
KMEL-FM	1.34	WBZZ-FM 1.	.06	KYUU-FM	0.81	WTIC-FM	0.63	KHYI-FM	0 76
KKLQ-FM	1.23	KKBQ-FM 1.	.01	WBZZ-FM	0.80	WAPW-FM	0.62	KPLZ-FM	0.70

HEAVIEST SATURATION (HIT RADIO) — Continued

DEBBIE GIBSON	26	GIANT STEPS	29	WHEN IN ROME	32	WILL TO POWER	35	JEFFREY OSBORNE	38
Staying Together Atlantic		Another Lover		The Promise		Baby, I Love Your Way/Freebird		She's On the Left A&M	
KPWR-FM	3.42	KIIS-FM	3.50	WQHT-FM	4 58	WHTZ-FM	1 11	KIIS-FM	2.80
WWPR-FM	2 35	KPWR-FM	2 56	KPWR-FM	3 42	WLOL-FM	0.87	KPWR-FM	1.71
WQHT-FM	2.29	WQHT-FM	1 53	KIIS-FM	2.80	WPOW-FM	0.81	WXKS-FM	1.40
KKBQ-FM	1.51	KRBE-FM	1 26	KRBE-FM	2 21	KIIS-FM	0.70	WBBM-FM	1.23
WCZY-FM	1 26	KUBE-FM	1 09	KKBQ-FM	1.26	KKLQ-FM	0.53	WEGX-FM	1.13
WHTZ-FM	1.11	WBZZ-FM	1 06	KMEL-FM	1.01	KKBQ-FM	0.50	WPRO-FM	1.09
WPRO-FM	1 09	KMEL-FM	1.01	KHYI-FM	0.95	WHYI-FM	0.46	KKLQ-FM	0.70
WEGX-FM	0.76	KRXY-FM	0 98	KYUU-FM	0.64	WHQT-FM	0.46	WKSS-FM	0.44
KUBE-FM	0.73	WLOL-FM	0 65	WLOL-FM	0.43	WEZB-FM	0.44	KMEL-FM	0.34
KHTR-FM	0.71	WTIC-FM	0 63	KKLQ-FM	0.35	KZZP-FM	0.38	WZOU-FM	0.24
POISON	27	AL B SURE	30	TERENCE TRENT D'A	RBY 33	BASIA	36	CINDERELLA	39
Fallen Angel Enigma/Cap		Off On Your Own (Girl)		Dance Little Sister		Time And Tide		Don't Know What You Got (Till Mercury/PG	
KIIS-FM	1 40	KIIS-FM	2 10	KPWR-FM	2.56	KIIS-FM	0.70	KEGL-FM	0.9
WHTZ-FM	1 11	KPWR-FM	1 71	WBBM-FM	1 54	KMEL-FM	0.67	KKBQ-FM	0.76
KKBQ-FM	1 01	WBBM-FM	1 54	WEGX-FM	1.51	WTIC-FM	0.63	WGH-FM	0 42
KRBE-FM	0.95	WHYT-FM	1 52	KIIS-FM	1 40	WAPW-FM	0.62	WNVZ-FM	0.36
WDFX-FM	0.81	WXKS-FM	1 40	KRBE-FM	0.95	KKRZ-FM	0.50	KPLZ-FM	0.35
KHYI-FM	0 57	KMEL-FM	1 34	KMEL-FM	0 67	KISN-FM	0 45	KRBE-FM	0.3
KZZP-FM	0 57	KRBE-FM	0.95	KUBE-FM	0.55	KHYI-FM	0.38	WPRO-FM	0.2
KEGL-FM	0 55	WTIC-FM	0 84	WHYT-FM	0 43	WEGX-FM	0.38	WZ0U-FM	0.24
WPRO-FM	0 55	KKLQ-FM	0 70	WLOL-FM	0.43	WQXI-FM	0.38	WR0Q-FM	0.2
WBZZ-FM	0.53	WZGC-FM	0.67	WCZY-FM	0.42	KUBE-FM	0.36	KOY-FM	0.15
WHITNEY HOUSTON	28	BEACH BOYS	31	BREATHE	34	FOUR TOPS	37	SWEET SENSATION	40
One Moment In Time Arista		Kokomo Elektra		How Can I Fall		Indestructible Arista		Never Let You Go Atco	
WEGX-FM	1 51	WRBQ-FM	2 40	KIIS-FM	2.10	KKLQ-FM	0.88	KPWR-FM	4.27
WTIC-FM	1.26	KHYI-FM	1.32	KEGL-FM	0.73	KPLZ-FM	0.88	WQHT-FM	1 5
WBBM-FM	1.23	KZZP-FM	1 32	KUBE-FM	0.73	KPWR-FM	0.85	KMEL-FM	1.0
WHTZ-FM	1.11	KRBE-FM	1 26	KKLQ-FM	0.70	WZ0U-FM	0.71	WHQT-FM	0.55
KMEL-FM	1.01	WAPW-FM	0.92	WLOL-FM	0.65	WCZY-FM	0.63	KKLQ-FM	0.53
WBZZ-FM	0.80	WKTI-FM	0.84	WTIC-FM	0.63	WBBM-FM	0.62	WPOW-FM	0.4
WWPR-FM	0.78	WGH-FM	0.59	WAPW-FM	0.62	WAPW-FM	0.46	KSFM-FM	0.34
KIIS-FM	0.70	WZPL-FM	0.56	WBZZ-FM	0 53	KRXY-FM	0.42	WTIC-FM	0 2
WRBQ-FM	0.69	WPRO-FM	0 55	KPLZ-FM	0.53	KISN-FM	0.34	WKSS-FM	0.1
WHYT-FM	0.65	WBZZ-FM	0.53	WEZB-FM	0.44	KCPX-FM	0.29	KITY-FM	0.13



WMJQ ADD KSAQ ADD KATD ADD Z97 ADD CKOI

KXYQ

WROQ 27-24 CHED KFMW 38-26 G98 WPFM KZFN



HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

MIDNIGHT OIL	
Dead Heart Columbia	
KEGL-FM	1.09
WAPW-FM	0.40
WEGX-FM	0.3
KKBQ-FM	0.25
KXXR-FM	0.25
WZOU-FM	0.24
KCPX-FM	0.20
KUBE-FM	0.18
KITS-FM	0.17
KPLZ-FM	0.18
EUROPE	
Superstitious Epic	
KHYI-FM	0.57
WYHY-FM	0.56
KEGL-FM	0.55
WPRO-FM	0.55
WXKS-FM	0.35
KKBQ-FM	0 25
WROQ-FM	0.17
KXYQ-FM	0.15

BOY MEETS GIRL	
Waiting For A Star To Fall RCA	
WKTI-FM	0.67
WLOL-FM	0.65
WTIC-FM	0.63
KDWB-FM	0 34
WRBQ-FM	0.34
WPRO-FM	0.27
KKRZ-FM	0.25
KOY-FM	0.23

KXXR-FM KHTR-FM

KISN-FM WZPL-FM

<u>DEPECHE MODE</u>	
Strangelove Stre/WB	
KRBE-FM	1 26
KKBQ-FM	0 76
KIIS-FM	0.70
WLOL-FM	0 43
WAPW-FM	0.31
KKRZ-FM	0.25
KWOD-FM	0.25
KHYI-FM	0.19
KZZP-FM	0.19
KUBE-FM	0.18

Inside A Dream EMI/Manhai	
KPLZ-FM	0.53
WEGX-FM	0.38
KUBE-FM	0.36
WPRO-FM	0.27
KKBQ-FM	0.25
WGH-FM	0.25
WZ0U-FM	0.24
KISN-FM	0.22
WBCY-FM	0.19
KITS-FM	0.17

10,000 MANIACS What's The Matter Here?	
Elektra	
WXKS-FM	2.10
WZOU-FM	0.95
WAPW-FM	0.92
WPRO-FM	0.55
WCZY-FM	0 42
KITS-FM	0 17
WKSS-FM	0.13
WR0Q-FM	0.11
KXXR-FM	0.08
KATD-FM	0.06

GEORGE MICHAEL				
Hand To Mouth Columbia				
KIIS-FM	2 10			
KZZP-FM	0 95			
WAVA-FM	0 73			
KCPW-FM	0 25			
WBJW-FM	0 23			
KWSS-FM	0 21			
KQKS-FM	0.14			
KRXY-FM	0.14			
WRQX-FM	0 14			
KBEQ-FM	0.12			

BLUE ZONE U.K.	
Jackie Arista	
WQHT-FM	3.82
WTIC-FM	0.63
KRXY-FM	0.56
KPLZ-FM	0.35
WZOU-FM	0.24
KZZP-FM	0.19
KUBE-FM	0 18
WGH-FM	0.17
KYUU-FM	0.16
WKSS-FM	0.13

It Takes Two Profile	
WWPR-FM	1 57
WQHT-FM	0.76
KMEL-FM	0 67
WPOW-FM	0 48
WZGC-FM	0.34
WHYI-FM	0.31
KTFM-FM	0.22
WHYT-FM	0 22
KROY-FM	0.21
WHQT-FM	0.18

FREDDIE JACKS Nice 'N' Slow Capitol	
KMEL-FM	1.34
WHYT-FM	1 30
WZ0U-FM	0.71
WBBM-FM	0.62
WZGC-FM	0 34
KKRZ-FM	0.25
KUBE-FM	0.18
KITY-FM	0.13
WHQT-FM	0.09
KCPW-FM	0.08

WQHT-FM	1.53
WXKS-FM	1.05
KSFM-FM	0.59
KWOD-FM	0.44
KROY-FM	0.28
KWSS-FM	0.07

Heart Don't Fail Me Now Columbia	
KRBE-FM	0.95
WXKS-FM	0.70
KRXY-FM	0.56
WKRQ-FM	0.53
KKRZ-FM	0.25
WZ0U-FM	0 24
KISN-FM	0.22
KUBE-FM	0.18
WGH-FM	0.17
KXXR-FM	0.08

ANITA BAKER		
Giving You The Best That I'	ve	
KPWR-FM	0.85	
KIIS-FM	0.70	
KMEL-FM	0.67	
WZGC-FM	0.50	
WHYT-FM	0.43	
WTIC-FM	0.42	
WXKS-FM	0.35	
KITY-FM	0.25	
WCZY-FM	0.21	
KZZP-FM	0.19	

Boy I've Been Told Cutt/Merc	
WQHT-FM	2.29
KPWR-FM	1 71
KMEL-FM	1.34
WPOW-FM	0.81
WWPR-FM	0 78
WHQT-FM	0.36
WBBM-FM	0.31
KITY-FM	0 13
KSFM-FM	0.08

KSFM-FM	
KIM WILDE	
You Came MCA	
KPWR-FM	
WQHT-FM	
KHTR-FM	
WXKS-FM	
KDWB-FM	
KMEL-FM	
KISN-FM	
WTIC-FM	
WXGT-FM	
WAPW-FM	





The new single "Any Love" on your desk now!!

R&R Urban (39) - (22)







From the album -Any Love!

CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

ALLENTOWN/BETHLEHEM

ound and round and round it goes and where it stops nobody knows -**WQQQ** ("Q100") does the "Q100 UNCLE BOB Spin." Who is Uncle Bob and why is he spinning? Well, Bob happens to be the host of the Q100 morning show and he's spinning the birthday wheel in hopes of making some lucky listeners richer. Bob will announce a day and a month and take a certain caller who was born on that day, the contestant will automatically win \$100 with the chance at \$1,000 if the the birthday wheel lands on their year of birth. The cash doesn't stop there though, they also have the "\$50,000 Big Money Giveaway." The big money is won when listeners hear the song of the day, which is announced three times during the morning show each day.

CHATTANOOGA

ook! It's a bird, it's a plane, no, no, no it's just the WSKZ "KZ106 Miller Beer Studio in the Sky." The 50-foot billboard is what KZ106 jocks call home for at least one shift a day, unless it's Friday then the broadcasting is done live from atop the billboard located on a major thoroughfare 6AM-12M. It's not hard to believe that the thrill-seeking, rating hungry station personnel are literally stopping traffic with their broadcasts. KZ106 has also got some entertaining prizes to give away like their New Year's Eve trip to New Orleans to see the Sugar Bowl. QUICK NICK ELLIOT of the 10P-2A shift exits for fun-in-the-sun in Florida. Send tape and resume to Program Director SCOTT CHASE's attention.

NORFOLK

here in Hampton Roads is the \$10,000 hidden? Well, if you really want to know you'll have to listen to WGH ("97 Star") as they conduct their "\$10,000 Treasure Hunt." Every morning they're giving out clues that'll bring one of their listeners that much closer to all of the cash. 97 Star is having everyone who thinks they know where the loot is hidden mail in their answers, and then a winner will be drawn after all of the clues have been dispersed. Congratulations to afternoon driver JEFF MOREAU who has been upped to Music Director and to D.B. COOPER who has recently joined WGH as the nighttime personality.

BATON ROUGE

hey're sentencing people to the Grin Room at WFMF. The Grin Room is a local comedy club and every weekend 'FMF gives away massive amounts of tickets to the fun establishment — and everyone who wins tickets over the weekend may be called upon to be the MC at the club the following Monday. 'FMF also utilizes the club in other ways. One way is by having club comedians on the morning show and holding contests like "Make the Comedian Laugh." Not only is 'FMF fun to listen to they also have big bucks to give away with their "Free Song of the Day." The station plays the song once in the morning so locals can familiarize themselves with the song and know what to listen for later in the day. Then they'll play the song three to five more times with listeners snagging \$102 each time around. 'FMF has its first opening in six years as their nighttimer exits; send tape and resume to the attention of RANDY RICE.

CLEVELAND

hose who do their best singing while serenading a rubber ducky are sure to excel in WMMS's "Singing in the Shower" contest. All of the on-air qualifiers went on to perform at a local mall this past weekend with a lucky crooner winning a trip to Los Angeles to participate in the nationals in hopes of winning a trip to Jamaica....At WRQC ("92Q") they've just kicked off their year-long "Just Say No" campaign in conjuction with the Cleveland Board of Education. The station will participate in the campaign by doing live broadcasts and will also help distribute drug and alcohol addiction literature. 'RQC Station Manager SHANNON LANGE says that she intends to utilize the airwaves, air personalities, public affairs programming and any available promotional opportunities to promote "Just Say No," and hopes to end the 1988-89 school year with a huge awareness promotion.

SACRAMENTO

he "Birthday Wheel" has been set into motion at KROY. The fall promotion which will heavily concentrate on the morning show will be awarding cash daily. You know how the game works, listeners call in when they hear their date of birth and then hope the birthday wheel lands on their year for even more cash. Other upcoming events at 'ROY include a promotion that ties in with the song "Don't Worry, Be Happy." Listeners will have the opportunity to win a free months rent and enjoy a free Bobby McFerrin concert....."Oh my aching feet" was never a more true-to-life expression as **KSFM's** ("FM102") nighttimer MARK ALLEN fell from the billboard he had been broadcasting from for four days. Mark, being the trooper that he is, climbed back up the ladder only to realize 24 hours later that he had broken both of his feet. Mark still didn't quit though, he stayed up on the billboard for 14 more days to raise money for MDA.....It was a week worth \$6,000 in cash and prizes at KWOD. The station made the trip back-to-school a little easier for some lucky students with cash, clothes and a computer to take back to class with them. WOD has debuted their new Sunday night programming as they broadcast live from the Divana Club with ROCKIN' REEGE hosting and playing the hottest alternative dance music.

CHARLESTON

tick It, Click It and Win!" is the lattest haps at WKBQ ("Q107.") The community-minded station has turned public service into a very successful promotion as they encourage everyone to not only put a Q107 sticker on their car, but to buckle-up. The station is spotting stickers all-day for prizes and qualifying listeners for a brand-new Mercury Sable. If your car happens to be spotted and you're not wearing your seatbelt, you're out of luck. Friday nights Q107 keeps themselves busy by covering high school football games. They'll send out teams of station staffers to area games to hand out bumper stickers and do phone-ins of the big games.

MIAMI

hat's up at **WHQT** ("Hot 105")? There's obviously major things about to happen, but no one will let the cat out of the bag until later this month. Stay tuned for details.....At WHYI ("Y100") all eyes are on their morning show, as host SONNY FOX and the rest of the crazy crew are simulcast on a local UHF station. Y-TV is a new feature, but WHYI has been playing radio for 15 years and they're celebrating by bringing back former air personalities like MADOM SHELLY. They'll also be having a free concert on Miami Beach featuring Cheap Trick, Expose', Brenda K. Starr, Will To Power and D.J. Jazzy Jeff & The Fresh Prince. Shadoe Stevens of Hollywood Squares and American Top 40 fame will also be dropping by.

SALT LAKE CITY

hen someone spends 144 round-the-clock hours broadcasting live from a billboard they must have a good reason. Obviously GARY ZAINE, KCPX ("Power 99") afternoon driver, thought that raising money for Easter Seals was a good enough reason. The stunt raised \$13,000. The "\$2,000,000 Cash and Prize Giveaway" will soon be hitting Salt Lake City's airwaves and mailboxes via KCPX. Power 99 will be direct mailing "Power Cards" and everyone is a guaranteed winner. Listeners can either win by hearing their number called out over the air or by going out to different locations to have the card scanned. Happy belated birthday to Assistant PD RAY KALUSA on September 6 and looking forward to Program Director CHRIS BAKER on October ...Listening to KISN "Nine-Two-Five" can mean cash in listeners' pockets everyday, to the tune of \$500. Listeners need only know what song was played at the top of each hour. They also recently gave away a trip to the Mile High City to see George Michael in concert. Congratulations to ROB BOSHARD who joins KISN as a parttime airtalent.





SWEET SENSATION



J.J. FAD

HOT QUOTES ON J.J. FAD

"Stone smash! Infectious record that you can't stop saying!"

Jack Silver — KIIS, Los Angeles

"Already getting huge requests! Play it now because you'll play it sooner or later." Randy Kabrich — Q105, Tampa

HOT QUOTES ON SWEET SENSATION:

"Great sales from day one! Top 10 phones! Already in power rotation!" Kevin Weatherly - KMEL, San Francisco

"#1 Sales and #1 Club Record! Incredible crossover potential!"

Albie Dee — WPGC, Washington, D.C.

SWEET SENSATION

"Never Let You Go""

#1 SELLING 12 INCH IN AMERICA (2 WEEKS IN A ROW)!

MMR HIT TRACER TRACKS DEBUT 40

19% PLAY INCREASE THIS WEEK!

KITY #31 WXKS KTFM HOT 97.7 #14 HOT 103 23-16 PWR96 20-16 PWR106 27-24 KPBE ADD WTIC ADD K106 ADD KWTX ADD KMEL 12-10 FM102 20-13 WPGC

ALSO PLAYING ON: KKLQ, KOY-FM, KWOD, KWSS & WKSS!

FROM THE ALBUM — TAKE IT WHILE IT'S HOT!

ON TOUR

S SMASH: MATERIAL SUITED FOR ALL AGES J.J. FAD "Way Out"

HOT ACTION AT: WEGX ADD KZZP DEBUT #29 WXKS

KZZB ADD 94TYX ADD KKFR ADD PWR99 WNVZ KITY Z103 ADD Y97 ADD KTFM KMEL Z93 15-8 (HOT) KIIS 24-20

Q105 26-23 **WPGC 30-28** ALSO PLAYING ON: BJ105

K106 39-34 KYRK KOY-FM AND MORE!

FROM THE GOLD ALBUM — SUPERSONIC!

HEAR THE CD/CASSETTE/LP

An AtCO RECORDS Release

HOT 97.7 32-30

KMGX 29-21 (HOT) KLUC 40-24 KXX106 31-26

PWR96





CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

CONCERT FACTS:

Artist: Huey Lewis & The News

Tour: Small World **Date:** August 28, 1988

Venue: Pine Knob Music Theatre

City: Clarkston, MI

Promoter: Nederlander Organization

Attendance: 9.886

Ticket Prices: \$20.00/\$15.00 Total Gross: \$179,395.00

Agency: Monterey Pennisular Artist **Public Relations:** Toby Lubov

Management: Bob Brown Entertainment

Tour Manager: Lol Hallsey
Production Manager: Terry Persons

Record Label: Chrysalis

Lights Off: 7:58PM/Lights On: 10:46PM Total Length: 2 hours 48 minutes

Upcoming Shows:

October 15 A-Hoy Hall

Rotterdam, Holland

October 16 West Falenhalle

Dortmund, Germany

October 17 Frankenhalle

Nuernberg, Germany

SET:

- 1. Perfect World
- 2. Give Me The Keys (And I'll Drive You Crazy)
- 3. Lies
- 4. I Know What I Like
- 5. Jacob's Ladder
- 6. Hold What You Got
- 7. Naturally
- 8. Whole Lotta Lovin'
- 9. Boys Are Back In Town
- 10. Hope You Love Me Like You Say You Do
- 11. If This Is It
- 12. Hip To Be Square
- 13. I Want A New Orug

(intermission 9:12-9:28)

- 14. Old Antone's
- 15. Better Be True
- 16. Giving It All Up For Love
- 17. Heart And Soul
- 18. Power Of Love
- 19. Doing It All For My Baby
- 20. Buzz Buzz Buzz
- 21. You're Still A Young Man
- 22. Small World (Part One)
- 23. Workin' For A Livin'
- 24. Heart Of Rock & Roll (first encore)
- 25. Stuck With You
- 26. Back In Time (last song)

PERSONNEL:

Huey Lewis: Vocals, Harmonica

Mario Cipollina: Bass

Johnny Colla: Sax, Guitar, Vocals

Bill Gibson: Drums, Vocals Chris Hayes: Guitars, Vocals Sean Hopper: Keyboards, Vocals





Photos by: Sue Plummer



NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays

HIT RAD	IO/ADUL	T CONTEMPORARY		
9/12/88	9/19/88	ARTIST	TITLE	LABEL
1	1	TAYLOR DAYNE	l'II Always Love You	Arista
2	1	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
4	1	PETER CETERA	One Good Woman	WB
6		UB40	Red Red Wine	A&M
7		RICK ASTLEY	It Would Take A Strong Strong	RCA
3	6	HUEY LEWIS & NEWS	Perfect World	Chrysalis
8		PHIL COLLINS	Groovy Kind Of Love	Atlantic
_		NEW EDITION	If It Isn't Love	MCA
11	₫	GLENN FREY	True Love	MCA
9	10	CHEAP TRICK	Don't Be Cruel	Epic
13		STEVE WINWOOD	Don't You Know What The Night	Virgin
14		ROD STEWART	Forever Young	WB
17		BEACH BOYS	Kokomo	Elektra
15		WHITNEY HOUSTON	One Moment In Time	Arısta
_		KYLIE MINOGUE	The Loco-Motion	Geffen
19		BREATHE	How Can I Fall	A&M
_		WILL TO POWER	Baby, I Love Your Way/Freebird	Epic
18	1	FOUR TOPS	Indestructible	Arista
20		BOY MEETS GIRL	Waiting For A Star To Fall	RCA
_		NATALIE COLE	When I Fall In Love	EMI-Manhat

 $\label{eq:publisher} \mbox{PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.}$

NEWCOMERS	RS II		
ARTIST	TITLE	LABEL	
✓ ANITA BAKER	Giving You The Best That I've	Elektra	
✓ SADE	Nothing Can Come Between Us	Epic	

HIT RAD	HIT RADIO/ROCK RADIO				
9/12/88	9/19/88	ARTIST	TITLE	LABEL	
2		UB40	Red Red Wine	A&M	
3	1	DEF LEPPARD	Love Bites	Mercury/PG	
4	₫	CHEAP TRICK	Don't Be Cruel	Epic	
5		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	
		BON JOVI	Bad Medicine	Mercury/PG	
7	6	STEVE WINWOOD	Don't You Know What The Night	Virgin	
8		INXS	Never Tear Us Apart	Atlantic	
13	1	PHIL COLLINS	Groovy Kind Of Love	Atlantic	
9	1	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr	
10		PETER CETERA	One Good Woman	WB	
12		ROD STEWART	Forever Young	WB	
14		ESCAPE CLUB	Wild, Wild West	Atlantic	
11	13	G_ENN FREY	True Love	MCA	
15		POISON	Fallen Angel	Enigma/Cap	
16		FABULOUS THUNDERBIRDS	Powerful Stuff	Elektra	
_		VAN HALEN	Finish What Ya Started	WB	
18	₫	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia	
19		EUROPE	Superstitious	Epic	
17	19	LITTLE FEAT	Hate To Lose Your Lovin	WB	
_	1	RHYTHM CORPS	Common Ground	Pasha/CBS	

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

ARTIST	TITLE	LABEL
CINDERELLA	Don't Know What You Got (Till	Mercury/PG
✓ BAD COMPANY	No Smoke Without A Fire	Atlantic
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
MELISSA ETHERIDGE	Bring Me Some Water	Island
ROBERT PALMER	Early In The Morning	EMI-Manhat
10,000 MANIACS	What's The Matter Here?	Elektra
TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra
STEVE MILLER	Ya Ya	Capitol
HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis
✓ VIXEN	Edge Of A Broken Heart	EMI-Manhat

HIT RADIO/URBAN				
9/12/88	9/19/88	ARTIST	TITLE	LABEL
1		BOBBY McFERRIN	Don't Worry, Be Happy	EMI-Manhat
3	1	TAYLOR DAYNE	I'll Always Love You	Arista
2	3	NEW EDITION	If It Isn't Love	MCA
4		INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr
6	₫	BOBBY BROWN	Don't Be Cruel	MCA

9/12/88	9/19/88	ARTIST	TITLE	LABEL
5	6	NEW KIDS ON THE BLOCK	Please Don't Go Girl	Columbia
8	1	BRENDA K. STARR	What You See Is What You Get	MCA
10	1	WHITNEY HOUSTON	One Moment In Time	Arista
7	9	AL B. SURE!	Off On Your Own (Girl)	WB
_	_	TERENCE TRENT D'ARBY	Dance Little Sister	Columbia

Note. See specific charts for breakdown of stats within that category (# plays/reach index/increase percentage)

MEDIABASE V

ISSUE 37 SEPTEMBER 19, 1988



KPLZ: SEATTLE

Ithough rain may be the first thing that comes to mind when you think of Seattle, there's no rain falling on the parade of Hit Radio leader KPLZ, as the station has realized its highest Arbitron numbers ever, scoring a 7.7, 12+ in the latest book. Programmer Casey Keating and MD Mark Allen team up for the assault on the fiercely competitive market, as only 0.2, 12+ separates the two leading hit stations.

While **KPLZ** provides 22 counties, three cities and two countries a continued blend of hits, they also keep avid listeners tuned in with a *Fun Money* promotion known as the "Wheel of Cash." Listeners can net a cool five grand in a single spin of the wheel, but if the listener is unable to spin their birthday, they'll still walk away with \$101.50 more than they started with.

Tune In with us to Seattle's "most music, more variety" station, **KPLZ**. The forecast is blue skies!

KRXQ: SACRAMENTO

he battlelines have been drawn. Two veteran programmers have taken the reigns on two very competitive Sacramento Rock Radio outlets. This week, we focus on California's Only... 93 Rock, KRXQ, under the direction of Judy McNutt. McNutt has worked and programmed at a number of the nation's foremost Rock Radio outlets, including the legendary KMET/L.A., KGB/San Diego, KBPI/Denver, WKDF/Nashville and more. Pamela Roberts handles the music.

Not only has **KRXQ** recently enjoyed a change of scenery, moving from California's capital city, they've also changed dial positions (from 93.5 to 93.7). The move affords the station an increased power potential of 22,000 watts, which translates into more potential listeners!

The station boasts everything "from the classics to the cutting edge." This week, Monday Morning Replay has you Tuned In to one of the more competitive Rock Radio marketplaces in America. It's Sacramento and KRXQ!

KOIT: SAN FRANCISCO

uned In returns to the City by the Bay as we focus on one of the great market success stories of the year, KOIT-FM.

This Bonneville A/C outlet, under the direction of programmer Suzy Mayzell recently scored a 4.0, 12+ Spring ARB, up from a 2.7. Additionally, the station's 5.2, 25-54 number is the highest in the bay area. Mayzell is no stranger to either Bonneville or to major market radio, as she served as music director at WCLR/Chicago prior to her current stint. Music and programming assistant duties are handled by Laura O'Reilly.

The "Morning Brain Teaser" has listeners answering trivia for the new "Moonstruck" video, while the station offers a number of other creative promotions.

They're KOIT. They're #1. And they're Tuned In!







MUSIC

If you read Monday Morning Replay music is obviously important to you. You're looking for information to help you make the right decisions.

MUSIC

It's nice to know what titles are being played in cities all over the country. But, that's not enough. It's not enough because your market is not like any other city. Your market is unique.

MUSIC

What music is just right for your market? What music is just right for your target audience? What music will hurt your competition? What music will hurt you?

MUSIC

Emmis Research delivers pinpoint answers to pinpoint questions. We narrowly define the appeal of artists and titles by age, sex, race, format preference and psychographic profile. The right music for your market. If music is really important to you, call Emmis Research.

MUSIC



Emmis Research

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Call today 317-630-2828

2р

1p 9a 11p

9a 11p 12n

5p 4p 7p

6a

10a

4p 2p 1p 6a 10a

2p 4p 7a

10a

2p 6p 8a 2p 10a

7p 8a 6p 7a 1p 8p 11a 11p 6a 5p 10a 2p

6p

7a

9a 1p 4p 10a 6p 12n 6a 11a

2p 5p 10a

8р 3р

4p 12n

7p 8a 1p 2p 2p 7p

4p 4p 7a 9a 11a

8a

12n 6p

8p 7a 11p

1р 3р

OVERVIE	W	PHIL COLL
MTV: OWNER: EXEC VP GM: VP/PROGRAMMING: VJ s: 40A-30A 10A-3P 3P-7-30P 7-30P Adam Curry on un	Music Television 24 hours daily on cable television 39.8 million households MTV Networks. A Viacom Company Lee Masters Abbey Konowich Tom Hunter Gilbert Gottfried Julie Brown — Live in Los Angeles Adam Curry — Live in Los Angeles 1988 VIOEO MUSIC AWAROS iil 12M (Music Awards Replay)	ROBERT C ROBERT P ROD STEV MICHAEL ROBERT P SUGARCU REO SPEE TONI CHIL STEVE WIL
	HOUR MUSIC Recurrent and Gold status is noted. First song in music	GUNS 'N F OEPECHE INXS BOBBY MO

Birth School Work Death

One Good Woman

Don't Walk Away

Another Part Of Me

Sweet Child 0 Mine Peek-A-Boo

Superstitious

And She Was

Don't Be Cruel

Simply Irresistible

Hold On To The Nights

Look Out Any Windo

Nobody's Fool Ready For Saturday Night

Where The Streets Have No Name

Still Haven't Found What I'm

Don't You Know What The Night

Heaven Is A Place On Earth

Ship Of Fools
I Hate Myself For Loving You

Love Bites

I Found Someone

Here With Me

Forever Young

When We Was Fab Need You Tonight

Rag Doll

Fast Car

Mediate

True Love

Perfect World

Brass In Pocket

Angel Don't Be Cruet

Faith

Another Part Of Me

La Bamba Dead Heart

Tunnet Of Love

Simply Irresistible

I Don't Wanna Go On With You

They Dance Alone (Cueca Solo)

Don't Worry, Be Happy Got My Mind Set On You

Perfect World

Fallen Angel

Don't Go

MICHAEL JACKSON 7AM

CODEATHERS

PETER CETERA

HUEY LEWIS & NEWS

TONI CHILDS HOTHOUSE FLOWERS

ELTON JOHN GUNS IN BOSES SIOUXSIE & BANSHEES **EUROPE** TALKING HEADS

STING CHEAP TRICK BOBBY MCFERRIN GEORGE HARRISON ROBERT PALMER

MA8

DEF LEPPARD CHER BRUCE HORNSBY & RANG REO SPEEOWAGON

RICHARD MARX

KENNY LOGGINS JOANNA DEAN AEROSMITH TRACY CHAPMAN

ROO STEWART

9AM

GEORGE HARRISON INXS INXS

 BRUCE SPRINGSTEEN U2 ROBERT PALMER

 GLENN FREY STEVE WINWOOD

10AM

BELINDA CARLISLE **HUEY LEWIS & NEWS** LDS LOBOS MIONIGHT OIL

PRETENDERS ROBERT PLANT JOAN JETT & BLACKHEA MICHAEL JACKSON

AFROSMITH CHEAP TRICK

11AM

GEORGE MICHAEL ERASURE EUROPE PETER GABRIEL

PETER CETERA

BRUCE SPRINGSTEEN VAN HALEN

12N00N REMOTE CONTROL Chains Of Love Superstitious Stedgehammer Fallen Angel Red Red Wine One Good Woman Tunnel Of Love When It's Love

GAME SHOW Never Tear Us Apart BAND

SON

GON

RΙΝ

NEWS MICHAEL JACKSON KENNY LOGGINS

JOAN JETT & BLACKHEA INFORMATION SOCIETY RHYTHM CORPS MIDNIGHT OIL

POISON

C

ССС

3PM

D J JAZZY JEFF VAN HALFN

AFROSMITH BRITNY FOX CLUB PRINCE FAT BOYS

JANE WIEDLIN

SYSTEM

BOMB THE BASS

4PM

INXS CHEAP TRICK REM SCORPIONS GEORGE THOROGOOD ROBERT PALMER TOMMY CONWELL & YOUN

JOAN JETT & BLACKHEA

JOE SATRIANI MICHAEL JACKSON 5PM

CHEAP TRICK

VAN HALEN

CINDERFLLA

EUROPE BRITNY FOX

POISON

INXS

DEBBIE GIBSON

GEORGE MICHAEL

I Hate Myself For Loving You Don't Be Cruel

Staying Together Monkey When It's Love Never Tear Us Apart Oon't Know What You Got (Till Superstitious Long Way To Love Fallen Angel Love Bites

Hold On To The Nights

No Smoke Without A Fire

Some Kind Of Lover

Forever Young

Ship Of Fools

Madalaine Perfect World

The Flame

DEF LEPPARO 6PM

RICHARD MARX JODY WATLEY BAD COMPANY ROD STEWART ROBERT PLANT

WINGER HUEY LEWIS & NEWS CHEAP TRICK MIDNIGHT OIL

> REMOTE CONTROL GAME SHOW Like A Virgin Walk This Way

INXS 8PM

MA00NNA

RUN DMC

7PM

JOHN C MELLENCAMP TINA TURNER

BANGLES STING PRINCE SALT-N-PEPA

R C

What You Need

Lonely Of Night Typical Male Walk Like An Egyptian If You Love Somebody Set Them Sign 0 The Times Shake Your Thang

9PM

Groovy Kind Of Love Don't Be Afraid Of The Dark

Tall Cool One

Dirty Diana

Here With Me

Strangelove

Oevil Inside

Simply Irresistible Cold Sweat

Sweet Child O' Mine

Oon't Worry, Be Happy

Just Like Paradise

I Hate Myself For Loving You

Parents Just Don't Understand

What's On Your Mind Common Ground

Perfect World

Bad Nobody s Fool

Dead Heart

Fallen Angel

When It's Love

U Got The Look

Long Way To Love

Coming To America

Rag Doll

MTV

Twist

Rush Hou

Beat Dis

New Sensation

Don't Be Cruel

The One I Love

Believe In Love

Simply Irres stible

Another Part Of Me

I'm Not Your Man Always With Me, Always With Yo

Don't Walk Away Oon't You Know What The Night

Forever Young

AWARDS 10PM

AWARDS

11PM AWARDS GEORGE MICHAEL LOS LOBOS

U2 STING INXS

PRESENTATION PRESENTATION Faith La Bamba Where The Streets Have No Name We'll Be Together Need You Tonight Mediate

No Smoke Without A Fire

Heaven Is A Place On Farth

Walk Like An Egyptian

Long Way To Love

Long Way To Love

One Good Woman One Good Woman

Fast Car Don't Be Crue

Don't Be Cruel

Oon't Be Cruel Don't Be Cruel

l Found Someon

Don't Walk Away

Groovy Kind Of Love PRESENTATION

PRESENTATION

PRESENTATION

Chains Of Love

Don't Walk Away Don't Know What You Got (Till

I'm Not Your Man Oon't Be Afraid Of The Dark

The Flame

MTV

PRESENTATION

ALPHABETICAL LIST BY ARTIST

OSMITH .	Angel
DSMITH	Rag Ooll
20441711	

AERO AERO AEROSMITH Rag Doll **AWARDS** PRESENTATION PRESENTATION PRESENTATION AWARDS AWARDS

B

A

BAD COMPANY BANGLES BOMB THE BASS

CARLISLE, BELINOA

BRITNY FOX BRITNY FOX C

CETERA, PETER CETERA, PETER CHAPMAN TRACY CHEAP TRICK CHEAP TRICK CHEAP TRICK CHER CHILDS, TONI CHILDS, TONI CINDERELLA

COLLINS, PHIL CONCERT CONCERT CONWELL, TOMMY & YOU CRAY_ROBERT BAND D

D.J JAZZY JEFF OEAN, JOANNA OEF LEPPARD DEF LEPPARD DEPECHE MODE

Parents Just Don't Understand Ready For Saturday Night Love Bites Strangelove

E

ERASURE FUROPE EUROPE

FAT BOYS FREY, GLENN

G

G GABRIEL, PETER GIBSON, DEBBIE GODFATHERS

GUNS N' ROSES GUNS N' ROSES H

HARRISON GEORGE HARRISON, GEORGE HORNSBY, BRUCE & BAN HOTHOUSE FLOWERS

Superstitious Superstitious 7a 11a Superstitious 5p Twist 3р 9а True Love

Sledgehammer Staying Together Birth School Work Oeath Sweet Child O' Mine Sweet Child O' Mine

Got My Mind Set On You When We Was Fab Look Out Any Window

INFORMATION SOCIETY What's On Your Mind INXS Oevil Inside INXS Mediate Mediate INXS Need You Tonight INXS Need You Tonight Never Tear Us Apart INXS Never Tear Us Apart INXS INXS What You Need JACKSON MICHAEL Another Part Of Me JACKSON, MICHAEL Another Part Of Me JACKSON, MICHAEL Another Part Of Me JACKSON, MICHAEL
JACKSON, MICHAEL

JOHN, ELTON

10a

8a

3p 9p 10p

11p

8p 3p 3p 5p

6a 11a

8a 7a 10a 4p 5p 6p 8a 6a

1p 5p 3p 12n 9p 10p

11p 4p 12n

3p 8a 8a 5p 1p

11a

11a

7a 1p

9a

8a

SYSTEM

LEWIS, HUEY & NEWS LEWIS, HUEY & NEWS LEWIS, HUEY & NEWS LEWIS, HUEY & NEWS LOGGINS, KENNY LOGGINS, KENNY LOS LOBOS

JETT, JOAN & BLACKHE

JETT, JOAN & BLACKHE JETT, JOAN & BLACKHE

M

MADONNA MARX, RICHARD MARX. RICHARD MCFERRIN, BOBBY MCFERRIN, BOBBY MELLENCAMP, JOHN C MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE MIDNIGHT OIL MIDNIGHT OIL MIONIGHT OIL

P

PALMER_ROBER PALMER, ROBER PALMER, ROBERT PLANT, ROBERT PLANT, ROBERT PLANT, ROBERT POISON POISON POISON POISON PRETENDERS PRINCE

R

PRINCE

REMOTE CONTROL REMOTE CONTROL REO SPEEDWAGON REO SPEEDWAGON **RHYTHM CORPS** ROTH, DAVID LEE RUN OMC

S

SALT-N-PEPA SATRIANI, JOE SCORPIONS SIOUXSIE & BANSHEES Peek-A-Boo SPRINGSTEEN, BRUCE SPRINGSTEEN, BRUCE STEWART, ROD STEWART, ROD STEWART, ROO STING STING STING SUGARCURES

Dirty Diana I Hate Myself For Loving You I Oon't Wanna Go On With You

JETT, JOAN & BLACKHE

Perfect World Perfect World Perfect World Perfect World Nobody's Fool Nobody s Fool La Bamba

LOS LOBOS

Like A Virgin Hold On To The Nights Hold On To The Nights Oon't Worry, Be Happy Don't Worry, Be Happy Lonely Of Night Faith Faith Monkey Monkey Dead Heart

PALMER, ROBERT

Simply Irresistible Simply Irresistible Simply Irresistible Simply Irresistible Ship Of Fools Ship Of Fools Tall Cool One Fallen Angel Fallen Angel Fallen Angel Brass In Pocket Sign O The Times

Dead Heart

REM

GAME SHOW GAME SHOW Here With Me Here With Me Common Ground Just Like Paradise Walk This Way

Shake Your Thang Always With Me, Always With Yo Believe In Love Tunnel Of Love Tunnel Of Love Forever Young Forever Young Forever Young If You Love Somebody Set Them They Dance Alone (Cueca Solo)
We'll Be Together Cold Sweat

Coming To America

ALPHABETICAL LIST BY ARTIST TALKING HEADS THOROGOOD, GEORGE And She Was Bad To The Bone 4p 8p TURNER TINA Typical Male U2 l Still Haven't Found What I'm U2 Where The Streets Have No Name 9a U2 UB40 Where The Streets Have No Name 11p Red Red Wine VAN HALEN When It's Love 11: VAN HALEN When It's Love 3p 5p VAN HALEN When It's Love WATLEY, JODY Some Kind Of Love WIEDLIN, JANE Rush Hour 3р WINGER WINWOOD, STEVE Madalaine Don't You Know What The Night WINWOOD, STEVE Don't You Know What The Night 10

WINWOOD, STEVE	boilt for know what the right
PLAYLIST OF C	
USERS GUIDE Number of plays cal	Iculated for 18 hour monitor period
CHEAP TRICK	Don't Be Cruel
JETT, JOAN & BLACKHE	I Hate Myself For Loving You
LEWIS, HUEY & NEWS	Perfect World
PALMER, ROBERT	Simply Irresistible
POISON	Fallen Angel
EUROPE	Superstitious
MIDNIGHT OIL	Dead Heart
STEWART, ROD	Forever Young
VAN HALEN	When It's Love
BRITNY FOX	Long Way To Love
CETERA, PETER	One Good Woman
CHILDS, TONI	Don't Walk Away
DEF LEPPARD	Love Bites
GUNS 'N ROSES	Sweet Child 0' Mine
INXS	Never Tear Us Apart
LOGGINS, KENNY	Nobody's Fool
MCFERRIN, BOBBY	Don't Worry, Be Happy
PLANT, ROBERT	Ship Of Fools
WINWOOD, STEVE	Don't You Know What The Night
BAD COMPANY	No Smoke Without A Fire
BOMB THE BASS	Beat Dis
CINDERELLA	Don't Know What You Got (Till
COLLINS, PHIL	Groovy Kind Of Love
CONWELL, TOMMY & YOU	I'm Not Your Man
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark
DEAN, JOANNA	Ready For Saturday Night
DEPECHE MODE	Strangelove
ERASURE	Chains Of Love
FREY, GLENN	True Love
GIBSON, DEBBIE	Staying Together
HOTHOUSE FLOWERS	Don't Go
INFORMATION SOCIETY	What's On Your Mind
RHYTHM CORPS	Common Ground
SALT-N-PEPA	Shake Your Thang
SCORPIONS SIOUXSIE & BANSHEES	Believe In Love
STING	Peek-A-Boo They Dance Alone (Cueca Solo)
SUGARCUBES	Cold Sweat
SYSTEM	Coming To America
UB40	Red Red Wine
WINGER	Madalaine
HINGER	mauaidilic

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents player	i more than once
LEWIS, HUEY & NEWS	Perfect World
JACKSON, MICHAEL	Another Part Of Me
AEROSMITH .	Rag Doll
INXS	Mediate
INXS	Need You Tonight
LOS LOBOS	La Bamba
MARX, RICHARD	Hold On To The Nights
MICHAEL, GEORGE	Faith
MICHAEL, GEORGE	Monkey
REO SPEEDWAGON	Here With Me
SPRINGSTEEN, BRUCE	Tunnel Of Love

2

CORE ARTISTS

USERS GUIDE Those artists descending order	with a title saturation	of at least three, listed in
INXS JACKSON, MICHAEL STING	6 3 3	

GOLD/CURR.-RECURR. RATIOS

OVERALL
C-R
G10.45
MORNING DRIVE
C-R92.11
G7.90
MIODAY
C-R
G4.65
AFTERNOON ORIVE
C-R
G
EVENING
C-R
G53.33

POSITIONING STATEMENTS

	FEATURES AND DESCRIPTIONS	28X
	"MTV Newsyou hear it first." (12X)	
	"MTVin stereo." (8X)	
ı	"MTVthe only worldwide global video network "	' (3X)
	"MTV24-hours-a-day." (3X)	
	"MTVthe only one." (1X)	
	"MTVthe only video music network." (1X)	
	MUSIC	14X
	"MTV your favorite musicand more." (7X)	
	"Hear new music first." (4X)	
	"MTV the music authority." (3X)	
	IMAGE	8X
	"TV or MTVI want my MTV." (5X)	
	"We think, therefore we M." (3X)	

PROMOTIONAL ACTIVITY

	MIV NEWS 22X
	Kurt Loder brings you the news first. Exciting
	interviews and a behind-the-scenes look at today's
	most influential newsmakers. Kurt keeps us up-to-date
	with what's going on in the entertainment industry.
	Featured recenty in the news was Kevin Costner, Ed
	Grimley and news on the Amnesty International
	Concert Tour. Chris Connelly hosted the news on
	Wednesday the 7th, Kurt Loder was in L.A. bringing his
1	one-of-a-kind interviews with all of the stars at the
1	1988 Video Music Awards.

INXS TRAILER PARK GIVEAWAY As part of "The Summer of INXS," contest entrants try to win a Texas trailer park and a new RV for a party with INXS.

MTV's NEW FALL SEASON 3X MTV kicks off this fall with a few new shows. The return of Post Modern MTV, Y0! MTV Raps and The 1/2 Hour Comedy Hour

REMOTE CONTROL Hosted by Ken Ober, it's MTV's nuttiest game show.
Along with Colin, Kari, Steve and the rest of the Remote Control gang, Ken brings us into his basement every weekday at 12N, 7PM and 11PM.

THE BIG PICTURE Peatured last Thursday on The Big Picture was "Moon Over Parador" featuring Richard Dreyfuss. Also highlighted was "Running On Empty" and "Track 29" with Theresa Russell. The Big Picture airs on Thursdays at 7:30PM and on Saturdays at 6:30PM.

1988 VIOED MUSIC AWARDS SPOTLIGHT In preparation for the awards show, MTV's Adam Curry highlighted the nominees for the Video of the Year: U2, George Harrison, INXS and Bruce Springsteen.

POST MODERN MTV Hosted by Kevin Seal, this MTV program provides the more intellectually acute approach to music videos with clips from bands like Thomas Dolby, The Cure and Ziggy Marley. Post Modern MTV is on at 11:30PM Monday thru Thursday.

Direct from New York's Palladium it's MTV's version of American Bandstand; hosted by "Downtown" Julie Brown

Adam Curry hosts this MTV countdown, Based on 2,000 randomly selected viewer phone calls, the top 10 videos of the day are tabulated. The videos are played back at 5PM after the live on-the-air phone-in period in which callers can speak with the VJ's.

THE WEEK IN ROCK

This is another news feature on MTV. The Week In Rock recently took us to Tijuana, to L.A. to wrap up the 1988 Video Music Awards and to London to focus on the Amnesty International Concert Tour.

SPECIAL PROMOTIONAL ACTIVITY

1988 MUSIC VIGEO AWAROS LIVE on MTV. The awards aired on September 7th at 9PM. Your favorite videos achieve the highest honors in the video industry.

INXS

Los Lobos "La Bamba"

Richard Lowenstien (INXS "Need

THE WINNERS CIRCLE Best Video from a Film Breakthrough Video **Best New Artist** Concept Video

You Tonight/Mediate") Guns N' Roses Storm Thorgerson (Pink Floyd "Learning To Fly") Prince "U Got The Look Best Stage Production Best Special Effects Jim Francis & Dave Barton (Squeeze "Hourglass")

Clive Crotty & Mick Edwards (Squeeze "Hourglass") Best Art Direction Richard Lowenstien (INXS "Need Best Editing You Tonight/Mediate") Bill Pope (Sting "We'll Be Rest Cinematography

Together") Andy Morahan & George Michael (George Michael "Father Figure") Best Direction

Barry Lather (Janet Jackson Best Choreography "Pleasure Principle" Best Male Video Prince "U Got The Look

Best Female Video Suzanne Vega "Luka" Video Df The Year INXS "Need You Tonight/Mediate" Anna Grieves, Julie Stone & Michael Hamlin (INXS "Need You Tonight/Mediate") Viewers Choice Award

THE PERFORMERS

Cher Crowded House Crowded House
Depeche Mode
The Fat Boys & Chubby Checker
Guns N' Roses
INXS
Michael Jackson
Elton John
Penn & Teller
Rod Stewart
Jody Watley

APPEARANCES BY The Bangles Justine Bateman

Julie Brown
David Coverdale
Adam Curry
D.J. Jazzy Jeff & The Fresh Prince
Robert Downey Jr. Elvira

Bryan Ferry Peter Gabrie Teri Garr Melanie Griffith Melanie Griffith
Magic Johnson
Sam Kinison
Cyndi Lauper
Tawny Kitaen
Bobby McFerrin
Ken Dber
Randee of The Redwoods
Paul Reiser
Eric Roberts
Kevin Seal
Suzanne Vega Suzanne Vega

KEN & COLIN ON THE ROAD

KEN & COLIN ON THE ROAD
Remote Control hosts Ken Ober and Colin Quinn plan to take "Squid" (a.k.a. Stephen, the Remote Control daily Grand Prize winner) to the Video Music Awards. Directly following Remote Control at 7PM. However, they run into a few problems along the way. They need tuxedoes, a manicure and pedicure, the roadside restrooms are locked, they need to siphon gas into Mom's Edsel (which probably won't make it anyway), hit the end of the road in the middle of the desert, decide to hoof it and almost die of dehydration. Luckily, the Amazing Bob Head Pez Candy Dispenser comes to the rescue. The Bob Head gets them to L.A., only in the backyard of Dick Van Patten. Ken & Colin force Squid to break into his house and steal his tickets. Squid gets caught and Dick tells them that he's going with Salt-N-Pepa Ken, Colin and Squid get dumped in the pool after Salt-N-Pepa sing "Shake Your Thang." Needless to say, this novel doesn't end a happy one; Dick goes to the Awards Show with the girls and Squid, Ken and Colin end up all wet.

ACCOUNT LIST

3 Musketeers	2X	Food Products
Ambervision Sunglasses	1X	Optical
Americas Achievements in Space	1X	CDs/Records/Tapes
Art Institute	10X	Education
British Knights Athletic Shoes Candies Footwear	2X 5X	Clothing Clothing
Cardonna's Party Store	2X	Retail
Chaplin's Comedy Club	1X	Nightclub
Cherry 7-Up	1X	Beverage
Cigarest	2X	Health/Beauty
Class Act School Supplies Clearasil	1X 4X	Dffice Products Health/Beauty
Comcast Advertising	2X	TV/Broadcast
Cover Girl Cosmetics	2X	Health/Beauty
Crush	3X	Beverage
CV-Peter Gabriel Video Album	2X	CDs/Records/Tapes
Designer Imposters Body Spray	2X	Health/Beauty
Discover Channel / Comcast	1X 1X	TV/Broadcast TV/Broadcast
Disney Channel / Comcast Easy Glider	3X	Fitness
Entrepreneur	2X	Publication
Eveready Conductor	6X	Electronics
Faith on Videocassette	5X	CDs/Records/Tapes
F.D.S.	1X	Health/Beauty
First Federal Credit Freak Phone	1X 3X	Bank/Finance Communications
Freedom Rock	3X	CDs/Records/Tapes
Good Morning Vietnam-Videocassette		Entertainment/Rec
Hershey	6X	Food Products
IBA School of Cosmetology	2X	Education
IT Hair Stuff	1X	Health/Beauty
Jimmy's Pizza	1X	Restauran
K-Mart (Athletic Shoes)	3X	Retai
K-Mart (Sports Center)	1X	Retai
K-Mart (Car Audio Center) L.A. Gear Footwear	1X 3X	Retail Clothing
Lee Jeans	18X	Clothing
Lee Pharmaceuticals	4X	Health/Beauty
Levis	6X	Clothing
Lincoln Technical Institute	3X	Education
Maybelline	5X	Health/Beauty
Maxithins	1X	Health/Beauty
Michelob	7X	Beer/Wine
Nickelodeon / Comcast Moon Dver Parador	1X 3X	TV/Broadcast Entertainment/Rec
Noxema Skin Cream	1X	Health/Beauty
DB Tampons	1X	Health/Beauty
Dlympic Shirts	6X	Clothing
Dxy-10	1X	Health/Beauty
Party Line	2X	Communication
Pepsi	15X	Beverage
Personal Puzzle QVC Network / Comcast	2X 2X	Various TV/Broadcasi
Redken Classic Hair Products	4X	Health/Beauty
Reebok	3X	Clothing
Right Guard Sport Stick	1X	Health/Beauty
Rocktalk	1 X	Communication
Rolling Stone	3X	Publication
SCTV/Nick at Nite	2X	TV/Broadcast
Sea Breeze Silver Eagle Records	1X 3X	Health/Beauty CDs/Records/Tapes
Space Shuttle Discovery Coins	1X	Various
Spin	2X	Publication
Sporting News	2X	Publication
Swatch	1X	Jewelers
Swatch Impact Tour	10X	Entertainment/Rec
Tampax Tampons	1X	Health/Beauty
Time-Life Books	8X	Various
Time-Life Music Total T's	4 X 3 X	CDs/Records/Tapes Clothing
TV Guide	3X	Publication
U2 "Rattle and Hum"	1X	Entertainment/Rec
Vidal Sassoon Hair Products	1X	Health/Beauty
Weather Channel / Comcast	1X	TV/Broadcast
Weathered Blues/K-Mart	2X	Clothing
Wrigley's Gum Zena Fashion Denim	1X	Food Products
Zena Pasinon Denim	6X	Clothing
ACCOUNTS BY CATE	CO	RY

Bank/Finance	1%
Beverage	8 1/6
Beer/Wine	3 1/0
CDs/Records/Tapes	8%
Clothing	23%
Communications	3%
Educational	6%
Electronics	3%
Entertainment/Rec	8%
Fitness	1%
Food Products	8%
Health/Beauty	14%
Jewelers	1%
Nightclub	1%
Office Products	1%
Optical	1%
Publication	5%
Restaurant	1%
Retail	3%
TV/Broadcast	4%
Various	5%

HIT RADIO/KPLZ-FM

WEDNESDAY, SEPTEMBER 7, 1988

OVERVIEW

STATION:
FREQUENCY:
GROUP OWNER:
GM:
GSM:
PO:
MO:
PROMOTION OIR:
NEWS OIRECTOR:

KPLZ-FM, Seattle, WA 101.5 MHz (100,000 watts) Golden West Broadcasting Shannon Sweatte Shannon Swea Bill Sigmar Casey Keating Mark Allen Doug Cooper Kent Phillips

AIRSTAFF: 6A-10A 10A-2P 2P-6P 6P-10P 10P-2A 2A-6A Kent & Allen Ric Hansen Eric Funk Mark Allen B J Donavan Bill Meyer

REP FIRM: CONSULTANT

Durpetti & Associates Burkhart/Douglass/Elliot & Associates

Nobody's Fool

Invisible Touch When Smokey Sings Gimme Some Lovin'

Simply Irresistible Take On Me

One Good Woman

Perfect World

Novelty We'll Be Together

Don't Be Cruel

Staying Together

Indestructible

With Or Without You

Nobody's Fool Don't You Want Me

Didn't We Almost Have It Al

Hold On To The Nights

Back In The High Life Again

Groovy Kind Of Love All She Wants To Do Is Dance

Something About You If It Isn't Love

Nothing's Gonna Stop Us Now Red Red Wine

I Don't Want To Live W/o You

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep

6AM

KENNY LOGGINS LEVEL 42 NEW EDITION

STARSHIP UB40 GENESIS

SPENCER DAVIS GROUP

7AM

ROBERT PALMER PETER CETERA

RICHARD MARX HUEY LEWIS & NEWS STEVE WINWOOD

STING PHIL COLLINS DON HENLEY

8AM CHEAP TRICK

PETER GABRIEL OEBBIE GIBSON WHITNEY HOUSTON

KENNY LOGGINS
 JODY WATLEY

9AM

RICK ASTLEY TEARS FOR FEARS ROBERT PALMER TAYLOR DAYNE DAN HARTMAN TINA TURNER STEVE WINWOOD BANANARAMA

POINTER SISTERS WHITNEY HOUSTON HUEY LEWIS & NEWS

BELINDA CARLISLE

It Would Take A Strong Strong Head Over Heels Simply Irresistible I'll Always Love You I Can Dream About You What's Love Got To Do With It Don't You Know What The Night

Im So Excited One Moment In Time Perfect World

Don't Be Cruel

True Love

Hungry Eyes

Forever Young

Nobody s Foo

Human

Heaven Is A Place On Earth

Please Don't Go Girl Every Little Thing She Does Is How Can I Fall

The Way You Make Me Fee

10AM

CHEAP TRICK GLENN FREY HUMAN LEAGUE PHIL COLLINS
ERIC CARMEN NEW KIDS ON THE BLOC POLICE BREATHE

MICHAEL JACKSON

ROD STEWART KENNY LOGGINS

11AM

NEW EDITION

Point Of No Return It Would Take A Strong Strong If It Isn t Love

DON HENLEY **BOB SEGER** RICHARD MARX CHER

INXS PET SHOP BOYS

WHITNEY HOUSTON JOHN C MELLENCAMP

12N00N

TAYLOR DAYNE BLUE ZONE U.K. FOUR TOPS
INFORMATION SOCIETY GUNS N. BOSES ESCAPE CLUB NOVELTY KYLIE MINOGUE

PHIL COLLINS UB40 CHRIS DEBURGH MICHAEL JACKSON

I'll Always Love You Jackie Indestructible What's On Your Mind Sweet Child 0 Mine Walk Away Wild, Wild Wes Novelty
The Loco-Motion Groovy Kind Of Love Lady In Red Another Part Of Me

Boys of Summer Roll With It

Old Time Rock & Roll

Don't Mean Nothing

Never Tear Us Apart

One Moment In Time

Jack & Diane

What Have I Done To Deserve

I Found Someone

1PM

CHEAP TRICK KENNY LOGGINS STEVE WINWOOD DIRE STRAITS WHITNEY HOUSTON ROD STEWART BRYAN ADAMS TAYLOR DAYNE

FOUR TOPS PRINCE MADONNA

Nobody's Fool Don't You Know What The Night Walk Of Life Love Will Save The Day Love Touch Run To You I'll Always Love You Don't Forget Me When I'm Gone Indestructible How Can I Fall Angel

2PM

RICK ASTLEY WHAM! ROBERT PALMER GLENN FREY **JETS** ROD STEWART

GENESIS BOBBY MCFERRIN DEBBIE GIBSON BRUCE SPRINGSTEEN

NEW KIDS ON THE BLOC KENNY LOGGINS

It Would Take A Strong Strong **Everything She Wants** Simply Irresistible True Love You Got It All Forever Young
Throwing It All Away Don't Worry, Be Happy Staying Together Glory Days Please Don't Go Girl

Sweet Dreams (Are Made Of This

3PM

HUEY LEWIS & NEWS **EURYTHMICS** CHEAP TRICK JOHN C MELLENCAME GUNS N. ROSES ERIC CARMEN INFORMATION SOCIETY JOHN PARR

WHISPERS CROWDED HOUSE KYLIE MINOGUE PATRICK SWAYZE

Make Me Lose Control What's On Your Mind St Elmo's Fire (Man In Motion) PETER CETERA One Good Woman Rock Steady Don't Oream It's Over The Loco-Notion
She's Like The Wind

Perfect World

Don't Be Cruel

Sweet Child D. Mine

Small Town

4PM

KENNY LOGGINS BANANARAMA RICK ASTLEY HOWARD JONES NEW EDITION VAN HALEN JANET JACKSON PHIL COLLINS GEORGE HARRISON

RASIA GIANT STEPS **JOURNEY**

Nobody's Fool I Heard A Rumou It Would Take A Strong Strong Things Can Only Get Better
If It Isn't Love When It's Love What Have You Done For Me Late Groovy Kind Of Love Got My Mind Set On You Time And Tide Another Lover Who's Crying Now

L'TRIMM "CARS WITH THE BOOM" Have Their Radios Tuned To Stations Playing L'Trimm! ME (HOT) Z93 #T PWR96 #8 FM102 ADD #15 (HOT) KDON ADD #18 (HOT) KS104 30-25 QV103 34-27 (HOT) KITY 31-28 HOT 97.7 DEBUT #34 KNMQ ADD #30 KXX106 ADD #20 KTFM ADD BJ105 ADD KBOS 16-7! KGGI 19-10! WCKZ 18-8! WQUE KKSS 14-8! KPRR 30-20

> BREAKING AT POP AND URBAN RADIO FORTHCOMING ATLANTIC ALBUM -"GRAB IT"



HIT RADIO/KPLZ-FM

TOUR BY HOUR MUSIC

USERS GUIDE Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

Simply Irresistible

Perfect World

Never Nobody's Fool

Jackie

Missing You Hold Dn To The Nights

Don't Walk Away

Bad Medicine

Inside A Dream

Another Lover

Never Tear Us Apart

What's On Your Mind

Please Don't Go Girl

The Loco-Motion Sweet Child O' Mine

Groovy Kind Of Love

Perfect World

Simply Irresistible

One Good Woman

Another Part Of Me

Fallen Angel U Got The Look

Addicted To You

How Can I Fall

Bad Medicine

Chains Of Love

Indestructible

Mad About You The Loco-Motion

Staying Together

Anything For You Wild, Wild West

Should've Known Better

Urgent

Don't Know What You Got (Till

Don't Be Cruel I Wanna Dance With Somebody

Don't You Know What The Night

It Would Take A Strong Strong
If It Isn't Love

Borderline

Red Red Wine Looking For A New Love

Wild, Wild West It Would Take A Strong Strong

Indestructible

Walk Away Love Bites

Novelty

Silent Running
I Don't Wanna Live W/out You

1-2-3

Every Breath You Take

Little Lies
Don't You Know What The Night

I Don't Wanna Go On With You

5PM

6PM

RDBERT PALMER FLEETWOOD MAC STEVE WINWOOD ELTON JOHN HUEY LEWIS & NEWS POLICE

GLORIA ESTEFAN & MIA BANGLES **UB40**

JANE WIEDI IN JOHN C MELLENCAMP

Manic Monday Red Red Wine Inside A Dream Cherry Bomb Don't Be Cruel

CHEAP TRICK HEART KENNY LDGGINS JDHN WAITE RICHARD MARX BLUE ZDNE U K MIKE & MECHANICS CHICAGD TDNI CHILDS

JANE WIEDLIN GIANT STEPS

7PM FOUR TOPS

INFORMATION SOCIETY ESCAPE CLUB RICK ASTLEY MICHAEL BOLTON DEF LEPPARD NEW KIDS ON THE BLOC KYLIE MINOGUE GUNS N' ROSES

NOVELTY PHIL COLLINS UB40 JODY WATLEY

8PM

HUEY LEWIS & NEWS MADONNA ROBERT PALMER CINDERFILA PETER CETERA MICHAEL JACKSON POISON PRINCE

LEVERT BREATHE BON JOVI FOREIGNER

9PM

CHEAP TRICK WHITNEY HOUSTON STEVE WINWOOD RICK ASTLEY NEW EDITION **ERASURE** FOUR TOPS BELINDA CARLISLE KYLIE MINOGUE DEBBIE GIBSON RICHARD MARX GLORIA ESTEFAN & MIA **ESCAPE CLUB**

10PM

T'PAU KENNY LOGGINS BREATHE GLENN FREY HUEY LEWIS & NEWS PHIL COLLINS MIDNIGHT OIL PETER CETERA DEF LEPPARD CINDERFLLA

ROBERT PAI MEE

Heart And Soul Nobody's Fool Hands To Heaven True Love R C R C C Perfect World Groovy Kind Of Love Dead Heart Red Red Wine Glory Of Love CGCGCLove Bites Little Red Corvette Bon't Know What You Got (Till Simply Irresistible

GUNS N' BOSES RICK ASTLEY
NEW KIDS DN THE BLDC PDISDN INFORMATION SDCIETY ZZ TDP

INXS GENESIS DEBBIE GIBSON

A

ABC

ADAMS BRYAN

ASTLEY, RICK

ASTLEY, RICK

ASTLEY, RICK

ASTLEY RICK

ASTLEY, RICK

RANANARAMA

BLUE ZONE U.K

BLUE ZONE U.K. BOLTON, MICHAEL

BOLTON MICHAEL

CARLISLE, BELINDA

CARLISLE, BELINDA

CARMEN FRIC

CARMEN, ERIC CETERA, PETER

CETERA PETER

CETERA, PETER

CETERA PETER

CHEAP TRICK CHEAP TRICK

CHEAP TRICK

CHEAP TRICK

CHEAP TRICK

CHEAP TRICK

CHILDS, TON

CINDERELLA

CINDERELLA

COLLINS, PHIL

COLLINS, PHIL

COLLINS, PHIL

COLLINS, PHIL

COLLINS PHIL

COLLINS, PHIL

D

CROWDED HOUSE

DAYNE, TAYLOR

DAYNE, TAYLOR

DAYNE, TAYLOR

DEBURGH, CHRIS

DEF LEPPARD

DEF LEPPARD DIRE STRAITS

E

ERASURE

ESCAPE CLUB

DAVIS GROUP, SPENCER

CHER

CHICAGO

BANGLES

BON JOVI

BON JOVI

BREATHE

BREATHE

BREATHE

C

BASIA BASIA

B

C

True Blue Sweet Child D' Mine It Would Take A Strong Strong Please Don't Go Girl Fallen Angel What's Dn Your Mind Velcro Fly Inside A Dream Never Tear Us Apart Land Of Confusion Wild, Wild West Dnly In My Dreams

ALPHABETICAL LIST BY ARTIST

Take Dn Me

When Smokey Sings

L Heard A Rumous

Venus Manic Monday

Time And Tide

Time And Tide

Jackie

Jackie Walk Away

Walk Away Bad Medicine Bad Medicine

Hands To Heaven

How Can I Fall

How Can I Fall

Mad About You Hungry Eyes Make Me Lose Control

Glory Of Love

One Good Woman

One Good Womar

One Good Woman

Don't Be Cruel

Don't Be Crue

Don't Be Cruel

Don't Re Cruel

Don't Be Cruel

I Found Someone
I Don't Wanna Live W/out Your

Don't Walk Away Don't Know What You Got (Till Don't Know What You Got (Till

Groovy Kind Of Love

Sussudio Don't Dream It's Over

Gimme Some Lovin

I'll Always Love You

I'll Always Love You

I'll Always Love You

Lady In Red

Walk Df Life

Love Bites

Heaven Is A Place On Earth

Run To You It Would Take A Strong Strong

It Would Take A Strong Strong

It Would Take A Strong Strong
It Would Take A Strong Strong

It Would Take A Strong Strong

It Would Take A Strong Strong
It Would Take A Strong Strong
It Would Take A Strong Strong

ESCAPE CLUB ESCAPE CLUB ESTEFAN, GLDRIA & MI ESTEFAN, GLDRIA & MI **EURYTHMICS**

Wild. Wild West

Anything For You

Point Df No Return

Sweet Dreams (Are Made Df This

I Don't Want To Live W/o You

1-2-3

Little Lies

Urgent

Indestructible

Indestructible

Indestructible

Indestructible

True Love

True Love

Sledgehammer

Another Lover

Another Lover

Dnly In My Dreams

Sweet Child D' Mine

Sweet Child D' Mine

Sweet Child D' Mine

Sweet Child O' Mine

Got My Mind Set On You

I Can Dream About You

Boys of Summer

Never All She Wants To Do Is Dance

Didn't We Almost Have It All

Love Will Save The Day

One Moment In Time

Dne Moment In Time

What's On Your Mind

What's On Your Mind

What's On Your Mind

What's On Your Mind

Never Tear Us Apart

Never Tear Us Apart

Never Tear Us Apart

Human

I Wanna Dance With Somebody

Staying Together Staying Together Don't Forget Me When I'm Gone

Staying Together

Invisible Touch
Land Of Confusion

Throwing It All Away

FLEETWOOD MAC FOREIGNER FOREIGNER FOUR TOPS FDUR TOPS **FOUR TOPS** FDUR TOPS

G GABRIEL PETER GENESIS **GENESIS** GENESIS GIANT STEPS GIANT STEPS

7a 6a

11a

2p 4p 7p 9p 11p

GIBSON, DEBBIE GIBSDN, DEBBIE GIBSON, DEBBIE GIBSON, DEBBIE **GLASS TIGER** GUNS N' RDSES **GUNS N' RDSES** GUNS N' ROSES

HEART HENLEY, DON HENLEY DON HOUSTON, WHITNEY HOUSTON, WHITNEY HOUSTON WHITNEY HOUSTON, WHITNEY HOUSTON, WHITNEY HUMAN LEAGUE

INFORMATION SOCIETY INFORMATION SOCIETY INFORMATION SOCIETY INFORMATION SOCIETY

LEVEL 42 LEVERT LEWIS HUFY & NEWS LEWIS, HUEY & NEWS LEWIS, HUEY & NEWS LEWIS HUEY & NEWS LEWIS, HUEY & NEWS LEWIS, HUEY & NEWS LOGGINS, KENNY LOGGINS, KENNY LOGGINS KENNY LDGGINS, KENNY LOGGINS, KENNY LDGGINS, KENNY

What Have You Done For Me Late Another Part 01 Me 12n 8p 10a Another Part Of Me The Way You Make Me Feel You Got It All 2p 5p 4p 4p I Don't Wanna Go On With You Things Can Only Get Better Who's Crying Now

Something About You Addicted To You Perfect World Perfect World Perfect World Perfect World Perfect World Perfect World Footloose Nobody's Fool Nobody's Fool Nobody's Fool Nobody's Fool Nobody's Fool

Nobody's Fool

M ΜΔΠΩΝΝΔ

Angel Borderline MADONNA MADDNNA True Blue MARX, RICHARD MARX, RICHARD Don't Mean Nothing Hold Dn To The Nights MARX, RICHARD Hold Dn To The Nights MARX, RICHARD MCFERRIN, BDBBY Should've Known Better Don't Worry, Be Happy Cherry Bomb Jack & Diane MELLENCAMP JOHN C MELLENCAMP, JOHN C MELLENCAMP, JOHN C Small Town MIDNIGHT OIL MIKE & MECHANICS Dead Heart MINOGUE, KYLIE MINOGUE, KYLIE MINOGUE, KYLIE MINOGUE KYLIE

N

8a

12r

2p 10p

8a

2p 4p 6p

2p

9p 1p 12n

3p 7p

11_p

11a

8a 9p 1p 9a 11a

10a

12r

3p 7p 11p 11a

NEW EDITION NEW EDITION NEW EDITION NEW EDITION NEW KIDS DN THE BLDC NEW KIDS DN THE BLOC NEW KIDS DN THE BLDC NEW KIDS DN THE BLDC **NDVELTY** NDVELTY NDVELTY

P

PALMER, ROBERT PALMER, ROBERT PALMER, ROBERT PALMER, ROBERT PALMER, ROBERT PALMER, ROBERT PARR JOHN PET SHOP BOYS POINTER SISTERS POISON POISON POLICE POLICE PRINCE

S

PRINCE

SEGER, BOB SPRINGSTEEN, BRUCE STARSHIP STEWART, ROD STEWART, ROD STEWART ROD SWAYZE PATRICK

T'PALI TEARS FOR FEARS TURNER TINA

U U2 UB40 UB40 UB40 UB40

UB40

8p

3p

100

2p 6a 8a 10a W

1p

V

VAN HALEN

WAITE, JOHN WATLEY JODY WATLEY, JODY WHAM! WHISPERS WIEDLIN, JANE

WIEDLIN, JANE

WIEDLIN JANE

8p 11p 11a 7a 6p 9p 2p 5p 11a 3p 10p 6p 12n Silent Running The Loco-Motion The Loco-Motion The Loco-Motion The Loco-Motion If It Isn't Love If it Isn't Love If It Isn't Love 11a 4p If It Isn't Love Please Don't Go Girl Please Don't Go Girl

3p 7p 9p 10a

9p 10a 2p 7p 11p 7a 12n 7p

2p 6a 10a

2p 1p 7a

3р

4р

8a 7p 2p 3p 5p 6p

110

Please Don't Go Girl Please Don't Go Girl Novelty Novelty Novelty

Simply Irresistible 7a 9a 2p 5p 8p Simply Irresistible Simply Irresistible Simply Irresistible Simply Irresistible Simply Irresistible 10p 3p 11a St Elmo's Fire (Man In Motion) What Have I Done To Deserve 9a I'm So Excited Fallen Angel Fallen Angel 8p 11p Every Breath You Take 5p 10a 1p 10p 8p

Every Little Thing She Does Is 1999 Little Red Corvette II Got The Look

Old Time Rock & Roll Glory Days Nothing's Gonna Stop Us Now Forever Young Forever Young Love Touch We'll Be Together She's Like The Wind

Heart And Soul 10p 9a Head Over Heels What's Love Got To Do With It 9a

With Or Without You 8a 6a Red Red Wine Red Red Wine 12n 5p 7p 10p Red Red Wine Red Red Wine Red Red Wine

When It's Love

Missing You Don't You Want Me Looking For A New Love Everything She Wants Rock Steady Inside A Dream

Inside A Dream

11PM

JANE WIEDLIN

FREY, GLENN FREY, GLENN FREY, GLENN

5p 9a 4p 12r

6p 12r

1p 8p

10a

10a

3p 10p

7a

3p 8p 8a 10a

1p

7a

12n

4p 7p

HARRISON, GEORGE 7p 6p 8p 10p 10a HARTMAN, DAN

INXS INXS

JACKSON, JANET JACKSON, MICHAEL JACKSON, MICHAEL JACKSON, MICHAEL JETS JOHN, ELTON JONES, HOWARD

JOURNEY

12n 12n

LOGGINS, KENNY LOGGINS, KENNY Chains Of Love Wild, Wild West Wild, Wild West 12n



EARLY ACTION AT:

WKZL ADD WCZY ADD #39 JET-FM ADD KRBE ADD #40 K104 ADD KZIO ADD WERZ ADD WIXX ADD **Y100 ADD WGH ADD** WNNK ADD KF95 ADD WTIC ADD KYRK ADD **WKTI ADD** KWNZ ADD 100KHI ADD KIIS ADD WNYZ ADD **KKRZ DEBUT #24 KXYQ ADD** WBBQ ADD KISN ADD **KEGL DEBUT #31** FM100 ADD 94TYX ADD #36 CKOI KIKX ADD #38 KBFM ADD **KKBQ**

ALSO PLAYING ON: KXXR, PRO-FM & WRNO!

DON'T MISS ELTON ON TOUR!!

22% PLAY INCREASE THIS WEEK!

B96 ADD #37 **WXKS 27-18 (HOT)** WLRS 40-36 **KMEL DEBUT #8** WPST DEBUT #38 **B94 ADD** KISN DEBUT WSPK DEBUT #39 **92X ADD** WHYT ADD CKOI KYRK DEBUT **KZZP ADD KDWB** KFIV DEBUT **KWSS ADD KHTR** 194 PWR106 ADD **KKRZ KKFR** 93Q ADD #38 KUBE WAEB K106 ADD **HOT103 DEBUT #39** WNYZ WZYP 39-36 WRCK Z102 ADD

ALSO PLAYING ON: KATD, KHTR, KWOD, PWR99, WBCY & WTIC!

VAN HALEN ''FINISH WHAT YA STARTED''



THE FOLLOW-UP SINGLE TO THE TOP 5 HIT "WHEN IT'S LOVE" FROM THE MULTI-PLATINUM ALBUM OU812

40 CITY TOUR STARTS SEPTEMBER 30th



HIT RADIO/KPLZ-FM

ALPHABETICAL LIST BY ARTIST

W

WINWOOD, STEVE	Back In The High Life Again
WINWOOD, STEVE	Don't You Know What The Night
WINWOOD, STEVE	Oon t You Know What The Night
WINWOOD, STEVE	Don't You Know What The Night
WINWOOD, STEVE	Don't You Know What The Night
WINWOOD, STEVE	Roll With It

Z

77 TOP Velcro Fly

PLAYLIST OF CURRENTS

PALMER ROBERT COLLINS, PHIL FOUR TOPS FOUR TOPS
UB40
ESCAPE CLUB
GUNS N' ROSES
INFORMATION SOCIETY
MINGGUE, KYLIE
NEW EDITION
NEW KIDS ON THE BLOC
WINWOOD, STEVE
BREATHE
CETERA, PETER
DAYNE, TAYLOR DAYNE, TAYLOR FREY, GLENN GIBSON, DEBBIE INXS WIEDLIN, JANE BASIA
BLUE ZONE U K
BOLTON, MICHAEL
BON JOVI
CINDERELLA
DEF LEPPARD
GIANT STEPS
HOUSTON WHITNEY HOUSTON, WHITNEY POISON STEWART, ROD CHILDS, TONI ERASURE LEVERT MCFFRRIN BORRY MIDNIGHT OIL VAN HALEN

It Would Take A Strong Strong Don't Be Cruel
Simply Irresistible
Groovy Kind Of Love
Indestructible
Red Red Wine
Wild, Wild West
Sweet Child O' Mine
What's On Your Mind
The Loco-Motion
If It Isn't Love Don't Be Cruel If It Isn't Love Please Don't Go Girl Don't You Know What The Night How Can I Fall One Good Woman I'll Always Love You True Love True Love
Staying Together
Never Tear Us Apart
Inside A Dream
Time And Tide
Jackie
Walk Away
Bad Medicine
Don't Know What You Got (Till
Love Rites Love Bites Another Lover One Moment In Time Fallen Angel Forever Young Don't Walk Away Chains Of Love Addicted To You

PLAYLIST OF HOTTEST RECURRENTS

LOGGINS, KENNY	Nobody's Fool	
LEWIS HUEY & NEWS	Perfect World	
JACKSON, MICHAEL	Another Part 01 Me	
MARX, RICHARD	Hold On To The Nights	
The same of the sa		

USERS GUIDE. Those artists with a fifle saturation of at least three, listed descending order.

HOUSTON, WHITNEY	
GENESIS	
MADONNA	
MARX, RICHARD	
MELLENCAMP JOHN C	
PRINCE	
WINWOOD, STEVE	

GOLD/CURR-RECURR, RATIOS

OVERALL		
MORNING ORIVE		
C-R		65.7
MIDDAY		
C-R	 	69.3
AFTERNOON ORIVE		
C-R		
EVENING		
C-R	 	85.7
		14.2

POSITIONING STATEMENTS	
MORNING	16)
"Z Morning Crew (various)" (9X) "Kent & Allen in the Morning (various)." (6X) "Kent & Allen smokin' the hits " (1X)	
12 IN-A-ROW "In the middle of 12 in-a-row KPLZ, Seattle-Tacoma." (5X) "Time for 12 in-a-row (or various)." (5X) "KPLZ 101 5 delivering 12 songs in-a-row." (3X) "This is KPLZ as we kick off another 12 in-a-row." (1X)	14)
VARIOUS "KPLZ with oceans of beautiful music." (4X) "It's happening KPLZ Seattle-Tacoma Washington" (3X)	14)

"When you hear (sounder), the radio you're hearing is on 101.5 KPLZ, Seattle-Tacoma." (3X)
"The Z ... where you hear the hits first." (2X)
"KPLZ ... Servin' up a Power Lunch with the Lunchbox Countdown "(1X) "KPLZ with Ric Hansen ready for the Lunchbox Countdown. The most popular songs of the day . . . 101.5 KPLZ, Seattle-Tacoma." (1X) MORE "More music, more variety on 101.5, KPLZ. Seattle-Tacoma-Belview" (7X)
"Broadcasting from the heart of Seattle to 22 counties, 3 cities and 2 countries . . . (the Z) this is 101.5, KPLZ, Seattle." (4X)
"More music, more variety, more love 101.5, KPLZ." (1X)

"This Fall, KPLZ has it all . . . (various information) . . . on KPLZ." (12X)

PROMOTIONAL ACTIVITY

BIRTHOAY WHEEL OF CASH
Listeners can win up to \$5,000 in cash if it's their birthday. The contest is announced and the correct caller wins the money if the "Wheel of Cash" lands on the year that the person was born. Contestant wins \$101.50 for playing. FUJI 10-SPEED GIVEAWAY National Sundance Juice Sparklers sponsors the giveaway of Fuji 10-speed bicycles

GEORGE MICHAEL TICKETS KPLZ gives away tickets to the hottest concert of the year. HIT ELECTION
Nightly election of the day's most requested songs Mark Allen

HOT TRACK OF THE WEEK
Mark Allen features a recent release.

VARIOUS MORNING SHOW ACTIVITY
Various bits/contests/features include: "Believe It or Not."
"Back to School Special," "Horoscopes," "Z I.Q. Quiz," "Show Biz
News," "Cla'ence Update" and "Back to School Quiz."

Academy III	1 X	Entertainment/Rec
AIDS Hotline	1 X	Medical
Allen & Ringmakers	5X	Jewelers
American Dairy Association	3X	Food Products
American West Airline	2X	Airline
Belview Square Mall	2X	Retail
Budweiser	5X	Beer/Wine
Clear By Design	2X	Health/Beauty
Robert Cray/In Concert	7 X	Entertainment/Rec
Cube	11X	Clothing
Directions By The Boss	2X	Clothing
Doctor's Physician Service	4X	Medical
Everet Mail	2X	Retail
Flag TV & Stereo	1 X	Electronics
Group Health	3X	Insurance
Hoagre's Corner	4X	Restaurant
Hormel	2X	Food Products
Honda/Elite	2X	Auto/MC
Jack-in-the-Box	4X	Restaurant
K-Mart	6X	Retail
Kenny G /In Concert	3X	Entertainment/Rec
Marysville Town Centre Mail	4X	Retail
Mating Game	5X	Nightclub
McDonald s	2X	Restaurant
Mexicana Airline	5X	Airline
Michael's Toyota	2X	Auto/MC
Midas	1X	Auto/MC
Milan Recovery Center/Intervention	3X	Medica
Miller/Genuine Draft	3X	Beer/Wine
Monroe/Shocks & Struts MTV Music Awards	2X 5x	Auto/MC
		TV/Broadcast
Nestea Iced Tea	2X	Beverage
Pay & Save	2X	Retai
Rice Norm/For Congress	2X 2X	Various Entertainment/Red
Saturday's Fashion Store	2 X 3 X	
Schwepp's Schlitz	3 X 4 X	Beverage Beer/Wine
Sea Galley	4 X 4 X	Restaurant
Seattle Lighting	1X	Home Furnishings
Seven-Up	4X	Beverage
Shane Company	4X	Jewelers
Spinakers	3X	Restaurani
Stacel Volkswagen	1X	Auto/MC
Stroh s	3X	Beer/Wine
Ticket Aid	2X	Various
Top Foods	1X	Grocery
Toyota	1X	Auto/MC
Trident Sugarless Gum	12	Food Products
Turbo 1000	4X	Beer/Wine
Unicam Entertainment/Bridal Show	4X	Entertainment/Rec
Undergroung	3X	Nightclub
U.S. Communications	5X	Communications
Volkswagen	1X	Auto/MC
	2X	Food Products
Whoppers		

ACCOUNTS BY CATEGOR

HOLDS HAR SHARE	
Airline	4%
Auto/MC	6%
Beer/Wine	129
Beverage	3 1
Clothing	10
Communications	3
Electronics	1%
Entertainment/Rec	89
Fitness	4%
Food Products	5°
Grocery	1%
Health/Beauty	1
Home Furnishings	1°6
Insurance	2°
Jewelers	6 .
Medical	5%
Nightclub	5%
Restaurant	13%
Retail	7 5
TV/Broadcast	3 0
Various	2







Robert Cray "Don't Be Afraid Of The Dark' GREAT WEEK AT HIT RADIO!

GREAT WEEK
WGH ADD
KKRZ ADD
KUBE ADD
JET-FM ADD
KZOU ADD
WGRD ADD
KJ103 ADD

KSND ADD KYRK ADD KDON ADD WKPE ADD WHSL ADD WKER ADD WKER ADD

ALREADY A TOP 10 TRACK AT ROCK RADIO! FROM THE LP DON'T BE AFRAID OF THE DARK.



Sa-Fire "Boy, I've Been Told" HOT DANCE RECORD!

MMR HIT TRACER TRACKS NEWCOMER! REACH INDEX 7.81 MILLION THIS WEEK!

WFLY ADD FM102 33-27 H0T 97.7 #2
KX106 ADD B96 34-28 H0T 105 16KCAQ ADD KITY H0T103 7-4 (H0T) AND MORE!
PWR96 11-7 (H0T) HOT 97.7 #21 HOT 105 16-13 KMGX ALSO PLAYING ON: KITY, PWR106 & PWR95!



Cinderella "Don't Know What You Got (Til It's Gone)" STRONG AIRPLAY WEEKI

MMR HIT TRACER TRACKS DEBUT 39 THIS WEEK!

KDWB ADD WLOL ADD WKBQ ADD KWOD ADD KCPX ADD KISN ADD K-106 ADD #31 (HOT) 99-WAYS ADD Y-107 ADD

ALSO PLAYING ON: KBEQ, KXXR, WRNO & WRQC! FROM THE ALBUM LONG COLD WINTER

PolyGram Records



MAJOR MARKET AIRPLAY!

MMR HIT NEWCOMER!

REACH INDEX 5.18 MILLION THIS WEEK!

HOT HIT ACTION INCLUDES:

WHYT 7-5 KITY 21-19 WPGC 10-7 **KWOD 34-31 KMEL #11** WXKS WZOII 793 #13 B96 23-15 PRO-FM FM102 25-19 G98 ADD

KMGX 7-5 KCAQ 14-12 194 25-19 WCGQ 29-25 KOMO 29-26 WBCY 28-26

WNOK 29-26 HOT105 29-27 KTUX #31 **WFMF #32 KWNZ #37** KLQ

KFBQ #30 K104 **KNAN 38-33** K106 95X1L KIKX WJAD **KFIV** Q104 KISR #25 WHSL

WVSR

AND MORE!

FROM THE ALBUM — DON'T LET LOVE SLIP AWAY!

Steve Miller "Ya Ya"

CROSS OVER HIT!

ON OVER 30 HIT STATIONS ALREADY

MMR ROCK TRACER TRACKS (21) (19)

36% PLAY INCREASE THIS WEEK!

HIT ACTION AT:

KRBE ADD KAKS ADD WPFM KOZE **KPLZ ADD** KSAQ KISR ADD KGOT KTMT WFLY KIXY ADD **KZFN** KSND DEBUT #37 **WYCR** KTRS ADD **KFBQ** OK95 KF95 DEBUT #38 WFXX ADD Q101 KMOK AND MORE!

ALSO PLAYING ON: Y108, KUBE & Y107! FROM THE NEW ALBUM — BORN 2B BLUE!

Tracie Spencer "Symptoms Of True Love"

PUT YOUR EARS BACK ON THIS HIT....

THESE STATIONS HAVE! KTFM ADD **KUBE ADD**

PRO-FM ADD KF95 ADD KKRZ ADD WXKS 20-14 **KMEL 21-18** FM102 PWR106 #5

WFLY DEBUT #38 AND MORE!

ALSO PLAYING ON: KWOD & WKSS!

Climie Fisher "Love Changes Everything" THE NEXT CALL-OUT WINNER!

EARLY PLAY AT:

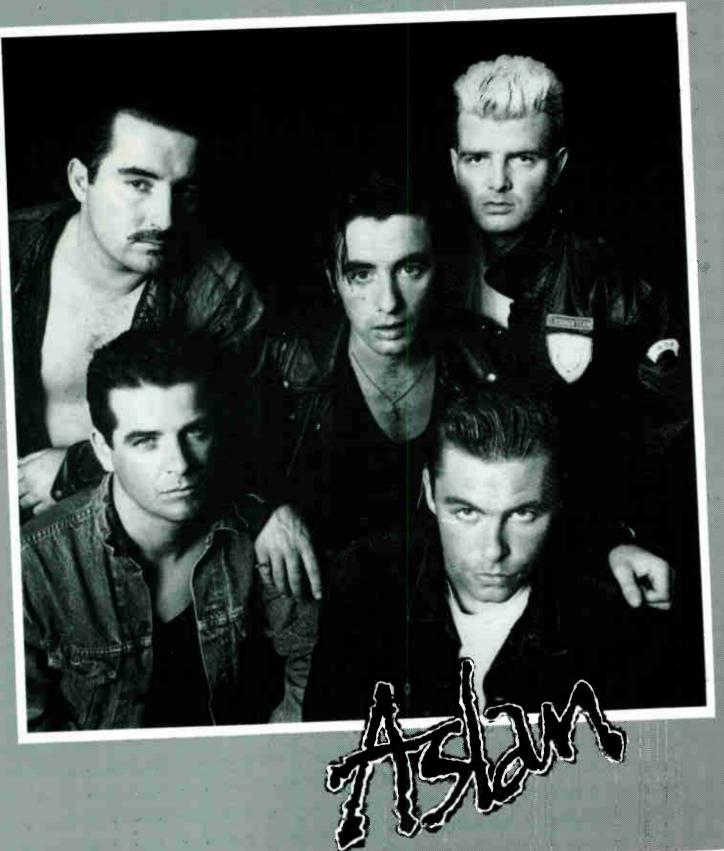
WZOU ADD **WCZY #35** WJAD **KRBE DEBUT #39** KSND WZKX KOY-FM Q101 KTMT ADD KTRS 32-28 **WPFM** WERZ 31-29 KISR 38-33 KIXY Q100 QV103 #36 **KWTX** K104 95XIL **KFBQ KZZB** WOMP AND MORE! WFXX

ALBUM SALES APPROACHING 200,000 UNITS

Capitol

THE NEW DURAN DURAN "I DON'T WANT YOUR LOVE" **COMING OCTOBER 3!**





ONE

"THIS IS"

VOTED SINGLE OF THE YEAR

IN THE PRESTIGIOUS "HOT PRESS" (IRELAND'S ROCK WEEKLY) READER'S POLL AWARDS!

*IRELAND'S LONGEST PLAYLISTED SINGLE OF THE YEAR!

"'THIS IS,' a bright and breezy number, has already topped the Irish charts and you can see why with its expressive vocal, effective production and chanted backing vocals which provide an unforgettable hook.' Hot Press Magazine

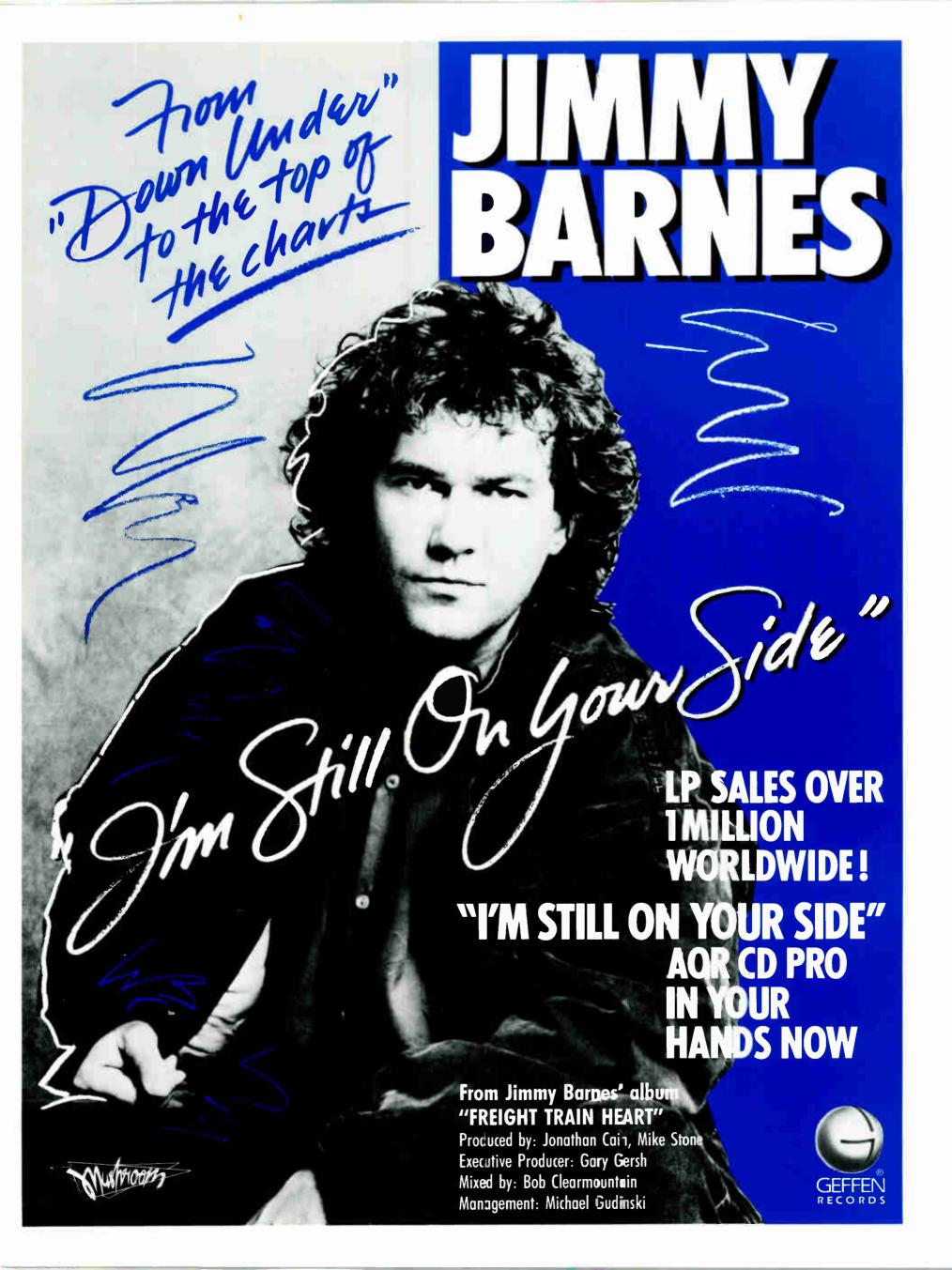
"ASLAN are roaring already. 1988 will be the year of the lion." New Musical Express

From their debut album Feel No Shame.

1988 EMI Records LTD.

Management. Danny Kenny Produced by. Mick "Glossy Kn ckers" Glosop





ROCK RADIO/KRXQ-FM

WEDNESDAY, SEPTEMBER 7, 1988

OVERVIEW

STATION: FREQUENCY: GROUP OWNER: GM: GSM: PD: MO: PROMOTION MGR.: PUB. AFFAIRS DIR.:

KRXO-FM, Roseville/Sacramento, CA 93.7 MHz (25,000 watts) Fuller-Jeffrey Communications Michael John Dani Whitmore Judy McNutt Pamela Roberts

AIRSTAFF:

6A-9A 9A-1P 1P-4P Kevin Anderson Pamela Roberts Pat Martin Charley Thomas Brad Adams Jeff Jackson 4P-8P 8P-12M 12M-6A

CONSULTANT: REP FIRM: Larry Bruce Communications

HOUR BY HOUR MUSIC

USERS GUIDE Current, Recurrent and Gold status is noted. First song in music

Walk Away

Check It Out

Working For The Weekend

Betty Lou's Gettin' Out Tonite

Baby, I Love Your Way

Wasting My Time

Swamn Music

Black Water

Green, Yellow & Red

Edge Of Seventeen

Be Good To Yourself

Everybody Wants You

Satisfaction Guaranteed

Bring Me Some Water

Fortress Around Your Heart Early In The Morning

Rhythm Of Love No Smoke Without A Fire

Waiting For The Big One

Don't Misunderstand Me Let It Roll

What I Like About You

Only Time Will Tell

The Real Life

It's Only Love

Smokin'

I'd Love To Change The World

Don't Be Cruel

Don't Go

One Slip

Rock & Roll Closer To The Hear

Give To Live Hate To Lose Your Lovin

Play Guitar (Get Started) Start A Fire

Don't You Know What The Night

Reason To Live
Doo Doo Doo Doo Ooo(Heartbreak

Never Tear Us Apart

Hands On The Radio

Fool in The Bain Common Ground

6AM

JAMES GANG JOHN C MELLENCAMP LDVERBOY HENRY LEE SUMMER LED ZEPPELIN

SEGER, BOB PETER ERAMPTON

INXS EAGLES

7AM

LYNYRD SKYNYRD JOHN KILZER SAMMY HAGAR LITTLE FEAT STEVIE NICKS

JOHN C MELLENCAMP GRAHAM PARKER STEVE WINWOOD

8AM

JOURNEY ROLLING STONES HOTHOLISE ELOWERS BILLY SQUIER CHEAP TRICK

FIRM TEN YEARS AFTER PINK FLOYD LED ZEPPELIN

9AM

MELISSA ETHERIDGE JOHN C MELLENCAMP STING ROBERT PALMER BOSTON

FEMME FATALE ROSSINGTON COLLINS B

BRYAN ADAMS ROMANTICS

10AM

DEF LEPPARO TOMMY CONWELL & YOUN **FOGHAT** INXS JOHN FOGERTY BUCKWHEAT ZYDECO GREAT WHITE

J GEILS BAND **AFROSMITH** HENRY LEE SUMMER Hysteria I'm Not Your Man Slow Ride **New Sensation** Old Man Oown The Road Why Does Love Got To Be So Sad Save Your Love Don't Know What You Got (Till Love Stinks Hangman Jury Darlin' Danielle Don't Fallen Angel

11AM

TOM PETTY & HEARTBRE FOREIGNER STEVE MILLER JOHN HIATT LED ZEPPELIN BON JOVE FABULOUS THUNDERBIRD With Or Without You

Here Comes My Girl

Superstitious

Can't Wait

Rock'n Me

Dancing Days

Rad Medicin

Powerful Stuff

Run Like Hell

Even It Up

Kiss & Tell

Mission Of Mercy

King Of Emotion All The King's Horses

Who Will You Run To

More Than This Sweet Child O Mine

Since You've Been Gone

Pour Some Sugar On Me

De Do Do Do De Da Da Da

Sweet Emotion

Your Love

Photograph

Hungry For You

Back For More

Ya Ya

Ramble On

Bad Medicine

Love Bites

Lonely Is The Night Astronomy

Too Much Ain't Enough Love The One I Love

Love Changes Everything

Can't Live Without You

Rock & Roll Fantasy

Hell Is For Children

Think I'm In Love

Just Like Paradise

Never Tear Us Apart

Walking With The Kid

Fight (No Matter How Long)

Forever Young

Sweet Emotion

Rock Me

Common Ground

Wait

Welcome To The Machine

MOTELS **BIG COUNTRY**

PINK EL DYD

12N00N

BRYAN FERRY ROXY MUSIC GUNS N ROSES AFRISMITH

OUTFIELD DEE LEPPARD

POLICE

POLICE BILLY SQUIER
BLUE OYSTER CULT JIMMY BARNES

REM STEVE MILLER LED ZEPPELIN HONEYMOON SUITE RON JOVI

DEF LEPPARD SCORPIONS

2PM

RHYTHM CORPS PAT BENATAR WHITE LION EDDIE MONEY **GREAT WHITE** DAVID LEE ROTH INXS HUEY LEWIS & NEWS

BUNBURYS **AEROSMITH**

3PM

LITTLE FEAT ROBERT PLANT **BRYAN ADAMS** BRUCE SPRINGSTEEN RED RIDER GEORGE THOROGOOD EDIE BRICKELL & NEW JETHRO TULL

GRATEFUL DEAD

4PM

CHEAP TRICK RATT FOREIGNER NIGHT RANGER OMAR & HOWLERS PHIL COLLINS ICEHOUSE MELISSA ETHERIDGE ROMANTICS CHINA SKY THIN 1 1771

Cuts Like A Knife Chimes Of Freedom (Live) Hey You Lunatic Fringe Born To Be Bad Hollywood Nights What I Am Lick Your Fingers Clean Casey Jones

Hate To Lose Your Lovin

Should I Stay Or Should I Go

Wrong Side Of Love Round And Round I Don't Want To Live W/o You Don't Tell Me You Love Me Rattlesnake Shake In The Air Tonight Electric Blue Bring Me Some Water Rock You Up The Glory Boys Are Back In Town

Bye Bye Love

5PM

BAD CDMPANY COREY HART JOAN JETT & BLACKHEA JIMMY PAGE SCORPIONS

FUROPE BUCKWHEAT ZYDECO TOM PETTY & HEARTBRE

PETER CETERA

More Than A Feeling No Smoke Without A Fire Sunglasses At Night Dead Heart I Love Rock 'N Roll Prison Blues Believe In Love Superstitious

Why Does Love Got To Be So Sad Refugee You Never Listen To Me

6PM

TOMMY CONWELL & YOUN **ROBIN TROWER** INXS NIGHT RANGER STEVE WINWOOD PINK FLOYD CINDERELLA DAVID LINDLEY & FL R STEELY DAN WINGER

BON JOVI

Four In The Morning (I Can't T Hearts On Fire Happiest Days/Another Brick Don't Know What You Got (Till Never Knew Her Reeling In The Years Madalaine Rad Medicin

You're In Love

Lock & Key

Blues Power

Don't Pass Me By

Common Ground

Back To The Cave

Never Tear Us Apart

Alone Round And Round

Other Side Of Life

Sweet Home Alabama

Bring Me Some Water (You Can Still) Rock in Americ

Telephone Box

Don't Be Cruel

You Really Got Me

Tunnel Of Love

Talk Dirty To Me

Under Fire

Two Wrongs

Break It Un

Don't Walk Away

Throwing Stones Green, Yellow & Red

Two Tickets To Paradise Ten Men Workin'

l Might Lie

Gypsy Road

Love Bites

Jump Start Long Cool Woman (in A Black Dr

Waiting For The Big One Back In The Saddle

Boy's Night Out Edge Of A Broken Heart

Over The Hills & Far Away

Caroline

7PM

BLUE OYSTER CULT JETHRO TILLI HOLLIES
FEMME FATALE AEROSMITH RUSH DEF LEPPARD

VIXEN ERIC CLAPTON

GEORGIA SATELLITES LED ZEPPELIN

8PM

ANDY TAYLOR EDDIE MONEY NEIL YOUNG LITA FORD CINDERELLA

INXS HEART FROZEN GHOST

MOODY BLUES

GILLAN/GLOVER

9PM

YNYRD SKYNYRD VAN HALEN BRUCE SPRINGSTEEN POISON NEW FRONTIER DEF LEPPARD JOE COCKER MELISSA ETHERIDGE NIGHT RANGER PAT BENATAR GRATEFUL DEAD

10PM

FOREIGNER LED ZEPPELIN LITTLE FEAT TOM PETTY & HEARTRRE DOKKEN ROBERT PALMER **EUROPE** RUSH BLUE OYSTER CULT

HUEY LEWIS & NEWS

Hey Hey What Can I Do Hate To Lose Your Lovin Jammin' Me Demolition Man Heaven Sent Early In The Morning Carry On Wayward Son Superstitious Big Money Dancing In The Ruins Walking With The Kid

11PM

G

BAD CDMPANY OUTFIELD ELTON JOHN DANZIG CINDERELLA BON JOVI LITTLE FEAT 77 TOP

Let It Roll JEFFERSON STARSHIP

I've Seen All Good People No Smoke Without A Fire Say it Isn't So Red Hill Mining Town Rocket Man Mother Pour Some Sugar On Me Don't Know What You Got (Till Bad Medicine Tube Snake Boogle Hangman Jury Jane

ALPHABETICAL LIST BY ARTIST

ADAMS, BRYAN ADAMS, BRYAN AEROSMITH AEROSMITH AFROSMITH AEROSMITH **AEROSMITH**

It's Only Love Back In The Saddle Hangman Jury Sweet Emotion Sweet Emotion

Bve Bve Love

Don't Be Cruel

Don't Be Cruel Wrong Side Of Love

Two Wrongs In The Air Tonight

I'm Not Your Man

I'm Not Your Man

Mother

Animal

Hysteria

Love Bites

Love Bites Photograph

You Never Listen To Me Don't Be Cruel

The Glory Don't Know What You Got (Till

Don't Know What You Got (Till Don't Know What You Got (Till

Gypsy Road Blues Power Should I Stay Or Should I Go

Cuts Like A Knife

9a 7p 10a

11p 12n

2p 9a

5p 11p

9p 2p 11a

1p 7p 10p 11a 1p 6p 11p

6p

4p

4p 10a 6p 11p

8p 7p 3p 9p 4p 10a

110

1p 7p 12n 12n 11p 10p 7a

9a 4p 9p 11a

BAD COMPANY BAD COMPANY No Smoke Without A Fire No Smoke Without A Fire BAD COMPANY No Smoke Without A Fire BARNES, JIMMY Too Much Ain't Enough Love Don't Walk Away Hell Is For Children RENATAR PAT BENATAR, PAT **BIG COUNTRY** King Of Emotion Astronomy Astronomy BLUE OYSTER CULT BLUE OYSTER CULT Dancing In The Ruins BLUE OYSTER CULT Bad Medicine Bad Medicine BON JOV BON JOVI **Bad Medicine** Wanted Dead Or Alive BON JOVI BOSTON More Than A Feeling BOSTON Smokin' BRICKELL, EDIE & NEW What I Am BUCKWHEAT ZYDECO BUCKWHEAT ZYDECO Why Does Love Got To Be So Sad Why Does Love Got To Be So Sad BUNBURYS Fight (No Matter How Long)

C

CARS CETERA PETER CHEAP TRICK CHEAP TRICK CHINA SKY CINDERELLA CINDERELLA CINDERFILA CLAPTON, ERIC CLASH COCKER JOE COLLINS, PHIL CONWELL, TOMMY & YOU CONWELL, TOMMY & YOU

D

DANZIG

DEE LEPPARD

DEF LEPPARD DEF LEPPARD DEF LEPPARD DEF LEPPARD DEF LEPPARD DEF LEPPARD DOKKEN DOOBIE BROTHERS

EAGLES ETHERIDGE, MELISSA ETHERIDGE MELISSA **EUROPE** FUROPE

Pour Some Sugar On Me Pour Some Sugar On Me Black Water

E

Heartache Tonight Bring Me Some Water Bring Me Some Water Superstitious Superstitious

OVER 100 STATIONS IN 1 DAY!

ALBUM NETWORK HOMER DEBUT (35)

R&R DEBUT (44)

FMQB DEBUT (44)

O-T-B AT: WNEW WMMR WHJY

KTXQ KLOL RCVW

KISS WNF WLVQ

WLLZ WRIF WFBQ WQFM KQRS KGON

KRXQ KZAP KIRQR KOME KSJO K SW

AND MANY MORE!





) IT FOR I

THE FIRST SINGLE RELEASE AND VIDEO FROM THE ALBUM:

6

ALBUM RELEASE DATE: SEPTEMBER 26, 1988



PRODUCED BY BRIAN FORAKER EXECUTIVE PRODUCER: DAVID COLE MANAGEMENT: CAMEL MANAGEMENT, INC.

MCA RECORDS

ROCK RADIO/KRXQ-FM

ALPHABETICA	L LIST BY ARTIST	21	M			U			GOLO/CURRRECURR. RATIOS
FARM ONE THINDERNION	Powerful Stuff		MELLENCAMP, JOHN C MELLENCAMP, JOHN C MELLENCAMP, JOHN C MIDNIGHT OIL	Check It Dut Play Guitar The Real Life Dead Heart	6a 7a 9a 5p	U2 U2	Red Hill Mining Town With Or Without You	11p 11a	DVERALL C-R 56.82 G. 43.18 MORNING ORIVE
FABULOUS THUNDERBIRD FELDER, DONALD FEMME FATALE FEMME FATALE FERRY, BRYAN FIRM	Heavy Metal Waiting For The Big One Waiting For The Big One Kiss & Tell All The King's Horses	11a 5p 9a 7p 12n 11a	MILLER, STEVE MILLER, STEVE MONEY, EDDIE MONEY, EDDIE MODDY BLUES MOTELS	Rock'n Me Ya Ya Think I'm In Love Two Tickets To Paradise Other Side Of Life Mission Of Mercy	11a 1p 2p 8p 8p 11a	VAN HALEN VIXEN	You Really Got Me Edge Of A Broken Heart	9p 7p	C-R 50.00 G. 50.00 MIDDAY C-R 58.07 G. 41.94 AFTERNOON ORIVE
FIRM FIRM FOGERTY, JOHN FOGHAT FORD, LITA FOREIGNER FOREIGNER	Radioactive Satisfaction Guaranteed Old Man Oown The Road Slow Ride Back To The Cave Break It Up	3p 8a 10a 10a 8p 10p	NEW FRONTIER NICKS, STEVIE	Under Fire Edge Of Seventeen	9p 7a	WHITE LION WINGER WINWOOD, STEVE WINWOOD, STEVE	Wait Madalaine Don't You Know What The Night Hearts On Fire	2p 6p 7a 6p	C-R 54.00 G 46.00 EVENING 62.50 G 37.50
FOREIGNER FOREIGNER FRAMPTON, PETER FROZEN GHOST	Can't Wart I Oon't Want To Live W/o You Baby, I Love Your Way Round And Round	11a 4p 6a 8p	NIGHT RANGER NIGHT RANGER NIGHT RANGER	(You Can Still) Rock In Americ Oon't Tell Me You Love Me Four In The Morning (I Can't T	9p 4p 6p	YES	I've Seen All Good People	11p	COMMERCIAL FREE 20X "A solid hour commercial free on 93 Rock." (5X) "Another hour commercial free on 93 Rock." (4X) "Commercial free 93 Rock." (3X)
GEILS. J BANO GEORGIA SATELLITES GILLAN/GLOVER	Love Stinks Don't Pass Me By Telephone Box	10a 7p	OMAR & HOWLERS OUTFIELD OUTFIELD	Rattlesnake Shake Say It Isn't So Since You've Been Gone	4p 11p 12n	YES YOUNG, NEIL	Rhythm Of Love Ten Men Workin'	9a 8p	"At least 60 minutes of rock, commercial free 93 Rock." (2X) "93 Rock at least 60 minutes of commercial free rock 'n' roll." (2X) "Another 60 minutes commercial free 93 Rock." (2X) "93 Rock 40 minutes commercial free." (2X)
GRATEFUL DEAD GRATEFUL DEAD GREAT WHITE GREAT WHITE GUNS 'N ROSES	Casey Jones Throwing Stones Rock Me Save Your Love Sweet Child O' Mine	8p 3p 9p 2p 10a 12n	PAGE. JIMMY	Your Love Prison Blues	12n 5p	PLAYLIST OF C	Tube Snake Boogie	11p	SACRAMENTO/CALIFORNIA 12X "KRXQ Roseville/Sacramento 93 Rock." (8X) 23 "California's only 93 Rock." (3X) 33.7 KRXQ Roseville/Sacramento 93 Rock." (1X) MORE ROCK/LESS TALK 7X "More rock, less talk KRXQ Roseville/Sacramento 93
HAGAR, SAMMY	Boy's Night Out	7р	PAGE, JIMMY PALMER, ROBERT PALMER, ROBERT PARKER, GRAHAM PETTY, TOM & HEARTBR	Wasting My Time Early In The Morning Early In The Morning (Get Started) Start A Fire Here Comes My Girl	6a 9a 10p 7a 11a	USERS GUIDE Number of plays ca BON JOVI BAD COMPANY CHEAP TRICK CINDERELLA	Iculated for 18 hour monitor period Bad Medicine No Smoke Without A Fire Don't Be Cruel Don't Know What You Got (Till	4 3 3 3	Rock." (4X) "More rock, less talk KRXQ." (1X) "10 9 8 7 6 5 It doesn't take a rocket scientist to figure out who plays more rock 'n' roll 93 Rock." (1X)
HAGAR, SAMMY HART, COREY HEART HEART HEART	Give To Live Sunglasses AI Night Alone Even It Up Heartless	7a 5p 8p 12n 2p	PETTY, TOM & HEARTBR PETTY, TOM & HEARTBR PINK FLOYO PINK FLOYO PINK FLOYO	Jammin' Me Refugee Happiest Oays/Another Brick Hey You One Slip	10p 5p 6p 3p 8a	ETHERIDGE, MELISSA EUROPE INXS LITTLE FEAT RHYTHM CORPS BUCKWHEAT ZYDECO	Bring Me Some Water Supersititious Never Tear Us Apart Hate To Lose Your Lovin' Common Ground	3 3 3 3	"The most rock 'n' roll the law allows." (1X) NEW/VARIETY "The innovator, not the imitator 93 Rock." (1X) "Brand-new rock 'n' roll on 93 Rock." (1X) "From the classics to the cutting edge 93 Rock." (1X) OTHER 3X
HEART HIATT, JOHN HOLLIES HONEYMOON SUITE HOTHOUSE FLOWERS	Who Will You Run To Slow Turning Long Cool Woman (In A Black Or Love Changes Everything Don't Go	12n 11a	PINK FLOYD PINK FLOYD PLANT, ROBERT POISON POISON POISON	Run Like Hell	11a 11a 3p 10a 10p 9p	CONWELL, TOMMY & YOU OEF LEPPARO FEMME FATALE KILZER, JOHN LEWIS, HUEY & NEWS LITTLE FEAT	Why Does Love Got To Be So Sad I'm Not Your Man Love Bites Waiting For The Big One Green, Yellow & Red Walking With The Kid Let It Roll	2 2 2 2 2 2 2	Artist Endorsement (Bob Goldthwaite). (1X) "There's nothing wrong with your radio. We control the transmission. We control the volume. We can do anything we want, because we're 93.7 KRXQ 93 Rock." (1X) "93.7 KRXQ Roseville/Sacramento. [EROTIC GROANS.] We're 93 Rock your naked lady wrestler station." (1X)
ICEHOUSE INXS	Electric Blue Kick	4p 6p	POLICE POLICE POLICE	Oe Do Do Oo De Da Oa Oa Demolition Man Hungry For You	12n 10p 1p	PALMER, ROBERT POISON BENATAR, PAT BIG COUNTRY BRICKELL, EDIE & NEW BUNBURYS	Early In The Morning Fallen Angel Oon't Walk Away King Of Emotion What I Am Fight (No Matter How Long)	2 1 1 1 1 1	93 ROCK VIP TREATMENT Two listeners win a luxury night out. Package includes dinner,
INXS INXS INXS INXS	Never Tear Us Apart Never Tear Us Apart Never Tear Us Apart New Sensation	6a 2p 8p 10a	RATT RATT RATT	Back For More Round And Round You're In Love	1p 4p 7p	CETERA, PETER CHEAP TRICK CHINA SKY OANZIG DOKKEN FABULOUS THUNDERBIRD	You Never Listen To Me Wrong Side Of Love The Glory Mother Heaven Sent Powerful Stuff	1	limo and backstage passes to Aerosmith and Guns N' Roses at Cal Expo. NO TALK TRIPLE PLAYS 10X Three in-a-row without a word at various times throughout the day.
JAMES GANG JEFFERSON STARSHIP	Walk Away Jane	6a 11p	RED RIDER REM RHYTHM CORPS RHYTHM CORPS RHYTHM CORPS	Lunatic Fringe The One I Love Common Ground Common Ground Common Ground	3p 1p 6a 2p 8p	FROZEN GHOST GEORGIA SATELLITES GILLAN/GLOVER HIATT, JOHN HOTHOUSE FLOWERS	Round And Round Don't Pass Me By Telephone Box Slow Turning Don't Go	1 1 1 1	93 ROCK WORKFORCE DOUBLESHOT BLOCKS Noon hour filled with sets of twofers as Pamela Roberts presides. 5 O'CLOCK TRAFFIC JAM Charley Thomas hosts 40 minutes commercial free at 5PM.
JETHRO TULL JETHRO TULL JETT, JOAN & BLACKHE JOHN. ELTON JOURNEY	Jump Start Lick Your Fingers Clean I Love Rock 'N Roll Rocket Man Be Good To Yourself	7p 3p 5p 11p 8a	ROLLING STONES ROMANTICS ROMANTICS ROSSINGTON COLLINS B ROTH, DAVID LEE	Ooo Doo Ooo Ooo Ooo(Heartbreak Rock You Up What I Like About You Oon't Misunderstand Me Just Like Paradise		JETHRO TULL LINOLEY, DAVID & EL MILLER, STEVE NEW FRONTIER OMAR & HOWLERS PAGE, JIMMY SPRINGSTEEN, BRUCE	Lick Your Fingers Clean Never Knew Her Ya Ya Under Fire Rattlesnake Shake Prison Blues Chimes Of Freedom (Live)	1 1 1	93 ROCK VAN GIVEAWAYS Giants tickets and other freebies are spewed forth as Brad Adams pilots the 93 Rock Van to locations given out on the air. KRXQ ROCK NIGHTS Eldorado Saloon is the venue as Pamela Roberts and other 93 Rock types host an evening of music, drink specials and
KANSAS	Carry On Wayward Son	10p	ROXY MUSIC RUSH RUSH RUSH	Big Money	12n 10p 8a 7p	STEWART, ROD SUMMER, HENRY LEE VIXEN WINGER WINWOOO, STEVE WINWOOO, STEVE	Forever Young Hands On The Radio Edge Of A Broken Heart Madalaine Oon't You Know What The Night Hearts On Fire	1 1 1 1 1	giveaways each week.
KILZER, JOHN KILZER, JOHN KISS	Green, Yellow & Red Green, Yellow & Red Reason To Live	7a 9p 8a	SCORPIONS SCORPIONS SCORPIONS	Can't Live Without You	5p 1p	No. of the last of	TEST RECURRENTS		Anheuser-Busch 2X Beer / Wine Cellular Car Phone Brokers 6X Communications Coca-Coll 1X Beverage Columba School of Broadcasting 2X Yocationa Corona 5X Beer / Wine Caver / S 1X Food Froducts Caver / S 2X Nightclub Exon 5X Autgmotive
LEO ZEPPELIN LEO ZEPPELIN LEO ZEPPELIN LEO ZEPPELIN	Dancing Days Fool In The Rain Hey Hey What Can I Oo Over The Hills & Far Away	6a 1 0 p	SEGER, BOB SEGER, BOB SPRINGSTEEN, BRUCE SPRINGSTEEN, BRUCE SOUIER, BILLY	Hollywood Nights Chimes Of Freedom (Live)	8p 6a 3p 3p 9p 8a	AEROSMITH BLUE OYSTER CULT DEF LEPPARO	Hangman Jury Astronomy Pour Some Sugar On Me	2 2	Anheuser-Busch
LEO ZEPPELIN LED ZEPPELIN LEWIS, HUEY & NEWS LEWIS, HUEY & NEWS LINOLEY, OAVID & EL LITTLE FEAT	Ramble On Rock & Roll Walking With The Kid Walking With The Kid Never Knew Her Hate To Lose Your Lovin*	1p 8a 2p 10p 6p	SOUIER, BILLY STEELY DAN STEWART, ROD STING SUMMER, HENRY LEE SUMMER, HENRY LEE	Lonely Is The Night Reeting In The Years Forever Young Fortress Around Your Heart Darlin Danielle Don't	1p 6p 2p 9a 10a 6a	USERS GUIDE Those artists with a descending order LEO ZEPPELIN OEF LEPPARO	o fille saturation of at least three, lister	d in	Safeway 3X Grocery Siner Road Pub 3X Nightclub Siner Road Pub 3X Nightclub Siandard Office Systems 2X Communications Steve S Place 1X Nightclub Supershops 6X Automotive Indent 1X Food Products U S' Army 5X Government Vivarin 3X Health Meauty Wein Stock's 1X Retail Weils Fargo 3X Bank /Firmance
LITTLE FEAT LITTLE FEAT LITTLE FEAT LITTLE FEAT LOYERBOY	Hate To Lose Your Lovin' Hate To Lose Your Lovin' Let It Roll Let It Roll Working For The Weekend	3p 10p 9a 11p 6a	TAYLOR, ANDY			PINK FLOYO HEART AEROSMITH FIRM FOREIGNER INXS	5 4 3 3 3 3 3		Auto/MC 15/8 Automotive 24% 39% 39% 39% 39% 39% 39% 39% 39% 39% 39
LYNYRO SKYNYRO LYNYRO SKYNYRD	Swamp Music Sweet Home Alabama	7a 9p	TEN YEARS AFTER THIN LIZZY THOROGOOO, GEORGE TROWER, ROBIN	I'd Love To Change The World Boys Are Back In Town Born To Be Bad	8p 8a 4p 3p 60	MELLENCAMP, JOHN C NIGHT RANGER OUTFIELD PETTY, TOM & HEARTBR POLICE	3 3 3 3		Auto/MC 11% Automotive 24% Bank/Finance 31% Beer/Wine 8% Beverage 3% Clothung 1% Communications 9% Concert 6% Entertainment/Rec 3% Food Products 6%

"TEARS OF LOVE"



DOUBLE-DIGIT ADD WEEK!

ACT	ION	INCL	UDES:
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WXKS ADD	WBBQ	WCIMP
WZYP ADD	WBCY	WJ.AD
KSAQ ADD	WCGQ	WJWX
KMGX ADD	WRVQ	KISR
KIXY ADD	K92	Q104
QV103 ADD	WKZL	WHSL
KOZE ADD	KF95	KMOK
OK35 ADD	KSND	KTIVT
WGH	KYRK	KZFN
WNOK DEBLT #40	KATD	KZQZ
KTDC DEDLIE +04	レフフロ	

KTRS DEBUT #34 FROM HIS DEBUT ALBUM — BLIND TO REASON!

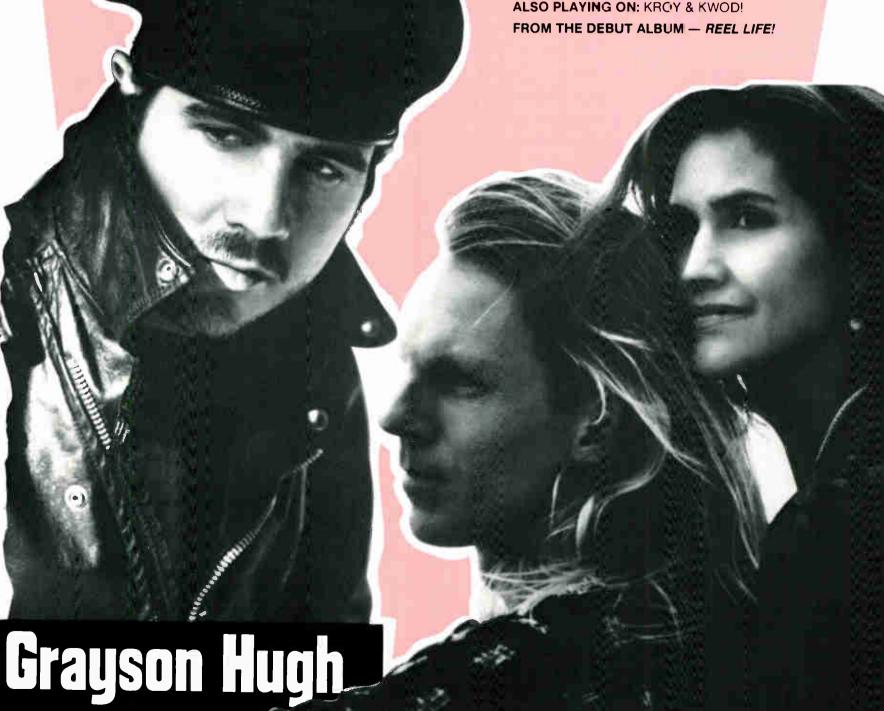
ANOTHER MAJOR WEEK AT HIT RADIO

MMR HIT TRACER TRACKS NEWCOMER

REACH INDEX 4.29 MILLION THIS WEEK!

KITY ADD	WPXR ADD	Q105 DEBUT #29
Y108 ADD	KDWZ 4DD	KDWB DEBUT #30
Q100 ADD	KZIO ADD	WZPL DEBUT #34
WAEB ADD	194 ADD	WXKS
WSPK ADD	KLUC ADD	CKOI
WQUT ADD	KWNZ ADD	PRO-FM
WLRS ADD	WKTI 22-20	Y95
99WAYS ADD	KMEL 28-26	KRBE
Z102 ADD	WLOL 37-33	KCPW
WKZL ADD	KISN 38-36	KKRZ

ALSO PLAYING ON: KRCY & KWOD!



JUST OUT AND A MUST LISTEN! ROMEO'S DAUGHTER "DON'T BREAK MY HEART"

Produced by Mutt Lange



G G

G

G

G G

G

5p

5p 10a

12n 6p

7p 10p 6p 10p

9a 3p

7a

7p 12n

9p 6a 7p 12n

9p 11p

3p 11a

5p 10p 6p 6p 3p 9p 5p 12n 7p 6a

5p

9a 9p 7a

ADULT CONTEMPORARY/KOIT-FM

WEDNESDAY, SEPTEMBER 7, 1988

OVERVIEW

STATION: FREQUENCY: GROUP OWNER: GM: GSM: PO: PROG. ASST./ PROMO COORO: KOIT-FM, San Francisco, CA 96.5 MHz (33,000 watts) Bonneville International Corporation Charles Tweedle Suzy Mayzell

Laura O'Reilly

NEWS/PUBLIC AFFAIRS DIR.: AIRSTAFF 6A-10A 10A-3P

Bonnie Chastain Tom Saunders

3P-7P 7P-12M Jack Friday REP FIRM Torbet Radio

HOUR BY HOUR MUSIC

USERS GUIDE Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

Everywhere

Stuck On You It's Too Late

Different Drum

I Get Around

Midnight Blue

Slow Hand

Ріало Мап

Reservations For Two

Morning Has Broken

When You Put Your Heart in It

Hooked Dn A Feeling When A Man Loves A Woman

Don't Go Breaking My Heart

Look What You've Done To Me Every Breath You Take

(They Long To Be) Close To You

Weekend In New England

Say You, Say Me

Baby, Come To Me

Stand By Me

One Fine Day

n Too Deep

A Certain Smile

Longer Moonshadow I Can't Help Myself

Don't Cry Out Loud

Teach Your Children Piano In The Dark

I Say A Little Prayer

Rhythm Of The Rain

Every Woman In The World Right Time Of The Night

My Love

Hello Again

Ballerina Girl

Raindrops Keep Fallin' On My H

Almost Paradisi

Margaritaville

Evergreen

You Can't Hurry Love

It's Going To Take Some Time

I'll Have To Say I Love You In

Get Together
If You Could Read My Mind

I'll Always Love You More Today Than Yesterday

Nothing's Gonna Change My Love

You Are So Beautiful

Come Softly To Me

If Ever You're In My Arms Again

You Don't Bring Me Flowers

Theme From Mahogany (Do You Kn G Do You Want To Know A Secret G

6AM

DIANA ROSS BEATLES FLEETWOOD MAC INF COCKER FLEETW000S

PEABO BRYSON LIONEL BICHIE CAROLE KING

BARBRA STREISAND BILLY OCEAN LINDA RONSTADT

7AM

PHIL COLLINS CARPENTERS REACH BOYS GLENN MEDEIRDS

MELISSA MANCHESTER POINTER SISTERS JIM CROCE

GORDON LIGHTFOOT TAYLOR DAYNE SPIRAL STAIRCASE

8AM

NEIL DIAMOND BILLY JOEL WARWICK/KASHIF

CAT STEVENS LIONEL RICHIE JIMMY BUFFETT

BARBRA STREISAND KENNY ROGERS

9AM

AUSTIN/INGRAM B.I. THOMAS PERCY SLEOGE **ELTON JOHN** BARRY MANILOW BEN E KING ROZ SCAGGS CHIFFONS RENO/WILSON

CARPENTERS **GENESIS** JOHNNY MATHIS

10AM

DAN FOGELBERG CAT STEVENS FOUR TOPS MELISSA MANCHESTER CROSBY, STILLS, N, Y BRENDA RUSSELL

BJ THOMAS PAUL MCCARTNEY
NEIL DIAMOND DIDNNE WARWICK

AIR SUPPLY
JENNIFER WARNES LIONEL BICHIE

BETTE MIDLER

11AM

ROD STEWART SIMON & GARFUNKFI FIREFALL ROBERTA FLACK BOZ SCAGGS

BEATLES CARLY SIMON KENNY ROGERS DIONNE WARWICK GORDON LIGHTEDOT Sounds Of Silence You Are The Woman First Time Ever I Saw Your Fac Heart Of Mine Something Anticipation Through The Years
(You're My)Soul & Inspiration Heartbreaker Can't Stay Away From You

Baby, I'm Yours

Lost In Love

Operator

Surfer Girl

Hello

Feels So Good

Time After Time

Arthur's Theme

Colour Of Love

I Honestly Love You

Runaway Just A Song Before I Go

Big Girls Don't Cry

Three Times a Lady

Africa

Heartlight

That's What Friends Are For

Night They Drove Old Dixie Dow

Drift Away Scarborough Fair/Canticle When Will I See You Again

All I Have To Do Is Dream

With You I'm Born Again She's Always A Woman

An Old Fashioned Love Song I Love A Rainy Night

Imagine I'll Always Love You

How Can I Be Sure

Greatest Love Of All

When I Fall In Love

Woman In Love

I'll Follow The Sun

Up Where We Belong

Sad Songs (Say So Much)

We've Only Just Begun

Ooh Baby Baby Venus

Reflections

Baby I'm A Want You (Sittin' On) The Oock Of The B

Do That To Me One More Time

Laughter In The Rain
When You Put Your Heart In It

Wedding Song (There Is Love)

Just The Way You Are

I Don't Want To Live W/o You

Listen To The Music
You've Lost That Lovin' Feelin

Fallin' In Love

Baby I Need Your Loving

Forever In Blue Jeans Hands To Heaven

Tonight's The Nigh

12N00N

BARBARA LEWIS

AIR SUPPLY HAMILTON INF & REYN JIM CROCE NEIL DIAMOND BREATHE

BEACH BOYS CHUCK MANGIONE LIONEL RICHIE REATLES CYNDI LAUPER

BILLY JOEL FOREIGNER

CHRISTOPHER CROSS

DOOBIE BROTHERS
RIGHTEOUS BROTHERS OLIVIA NEWTON-JOHN BILLY OCEAN DEL SHANNON CROSBY, STILLS, & NA DIONNE WARWICK

COMMODORES CETERA/GRANT JOAN BAEZ

FOUR SEASONS

2PM

DOBIE GRAY SIMON & GARFUNKEL THREE DEGREES JOHN LENNON TAYLOR DAYNE EVERLY BROTHERS

THREE DOG NIGHT E00IE RABBITT RASCALS BILLY PRESTON

WHITNEY HOUSTON LETTERMEN

BARBRA STREISAND BREAD OTIS REDDING CAPTAIN & TENNILLE NEIL SEDAKA KENNY ROGERS

BEATLES PAUL STOOKEY JOE COCKER SUPREMES

CARPENTERS KENNY G W/L WILLIAMS LINDA RONSTAOT FRANKIE AVALON

4PM

NEIL OIAMOND HARRY CHAPIN PETER, PAUL & MARY DAN HILL

JETS SIMON & GARFUNKEL POINTER SISTERS FOREIGNER KENNY ROGERS

BILLY OCEAN

RIGHTEOUS BROTHERS

Cat's In The Cradle Leaving On A Jet Plane My Sweet Lord Sometimes When We Touch Make It Real Bridge Over Troubled Wate I Want To Know What Love Is

Don't Make Me Wait For Love

She Believes In Me There'll Be Sad Songs 5PM

CHRISTOPER CROSS COMMODORES BEATLES. CARL CARLTON **NEIL DIAMOND** BRENDA RUSSELL JOHNNY RIVERS

Sailing

Yesterday

Everlasting Love

Piano In The Dark

All Out Of Love

Against All Odds

Right Thing To Oo

Let Your Love Flow

Heart Of Mine

Never My Love

Sharing The Night Together

This Guy's In Love With You

Killing Me Softly With His Son

My World Is Empty Without You

I Wouldn't Have Missed It For

LJust Can't Stop Loving You

Swayin To The Music(Slow Danc

My Girl

Dreams

Boxer

Play Me

Baby I Need Your Lovin

It Oon't Matter To Me

Come See About Me

I Guess That's Why They Call I I'll Never Love This Way Again

(Never Thought) That I Could L Ny Eyes Adored You Up-Up And Away

Solitary Man

Easy

BREAD AIR SUPPLY SUPREMES FLTON JOHN DAN HILL

FRANKIF VALLI

6PM

PHIL COLLINS **CARLY SIMON TEMPTATIONS** FLEETWOOD MAC BOZ SCAGGS ASSOCIATION

DR HOOK STEPHEN BISHOP SIMON & GARFUNKEL NEIL DIAMOND

HERB ALPERT & TIJUAN

Stuck On You Dance With Me Do You Want To Know A Secret Babe

I Get Around

Lonely People

Longest Time

Way We Were

Love On The Rocks

After The Lovin

Midnight Blue Colour Of Love

Get Together

Young Girl

Can't We Try

Come Go With Me

Hurting Each Other

I'll Always Love You

Here Comes The Sun Precious And Few

Slow Hand Wouldn't It Be Nice

Nice To Be With You

You And L

Evergreen

Lady In Red

Magic Love Is Blue

Homeward Bound You Are The Sunshine Of My Lif

Long Long Time

Can't Smile Without You

You Decorated My Life Every Breath You Take

Touch Me In The Morning

STYX ROBERTA FLACK BEACH BOYS **AMERICA** BILLY JOEL

LIONEL RICHIE

ORLEANS

BEATLES

SUPREMES RONNIE MILSAP BARBRA STREISAND JACKSON W/GARRETT JOHNNY RIVERS FLEETWOODS

8PM

NEIL DIAMOND ENGELBERT HUMPERDING LINDA RONSTADT BARRY MANILOW MELISSA MANCHESTER BILLY OCEAN YOUNGBLOODS

KENNY ROGERS GARY PUCKETT & UNION DIANA ROSS

DELL-VIKINGS

9PM

G

CARPENTERS SIMON & GARFUNKEL STEVIE WONDER BREAD TAYLOR DAYNE

BEATLES CLIMAX POINTER SISTERS BEACH BOYS RABBITT/GAYLE GALLERY BARBRA STREISAND

CHRIS DEBURGH OLIVIA NEWTON-JOHN PAUL MAURIAT

10PM

LIONEL RICHIE RITA COOLIDGE FOUR TOPS ACE GORDON LIGHTFOOT KENNY ROGERS

BEE GEES

NEIL DIAMOND

I Can't Help Myself How Long
If You Could Read My Mind When You Put Your Heart In It Heard It Thru The Grapevine How Oeep Is Your Love America

Say You, Say Me

Higher and Higher

ASSOCIATION JOHNNY NASH ATLANTIC STARE

FLTON JOHN IRENE CARA BEATLES

LORING/ANDERSON **ELVIS PRESLEY**

Cherish I Can See Clearly Now Always There's A Kind of Hush

11PM

DAN FOGELBERG BARBRA STREISAND PERCY SLEDGE ENGLAND DAN & JOHN F JOE COCKER JETS BEN E KING

LIONEL RICHIE ROBERTA FLACK

Longe Guilty
When A Man Loves A Woman We'll Never Have To Say Goodby

5

5TH DIMENSION

A

ACE AIR SUPPLY AIR SUPPLY AIR SUPPLY ALPERT, HERB & TIJUA AMERICA ASSOCIATION ASSOCIATION ATLANTIC STARR AUSTIN/INGRAM AVALON, FRANKIE

B

BAEZ, JOAN BEACH BOYS BEACH BOYS BEACH BDYS BEACH BOYS BEATLES BEATLES REATLES BEATLES BEATLES BEATLES BEATLES BEATLES BEE GEES BELLAMY BROTHERS BISHOP, STEPHEN

BREAD BREAD BREAD RREATHE BREATHE BRYSON, PEABO BUFFETT, JIMMY

CARA, IRENE CARLTON, CARL CARPENTERS CARPENTERS CARPENTERS CARPENTERS CASCADES CETERA/GRANT CHAPIN HARRY CHIFFONS CLIMAX COCKER, JOE COCKER, JOE COCKER, JOE COLLINS PHIL COLLINS, PHIL COLLINS, PHIL COMMODORES COMMODORES COOLIDGE, RITA CRESTS CROCE, JIM CROCE, JIM

CROSBY, STILLS, & NA CROSBY, STILLS, N, Y

CROSS, CHRISTOPHER CROSS, CHRISTOPHER

You Are So Beautiful Make It Real Stand By Me Your Song Flashdance (What A Feeling) I'll Be Back My Love First Time Ever I Saw Your Fac Friends & Lovers

ALPHABETICAL LIST BY ARTIST

Up-Up And Away

How Long All Out Of Love Every Woman In The World Lost in Love This Guy's In Love With You Lonely People Cherish Never My Love

Always

Baby, Come To Me

Night They Drove Old Dixie Dow I Get Around I Get Around Surfer Girl Wouldn't It Be Nice Do You Want To Know A Secret
Do You Want To Know A Secret Here Comes The Sur I'll Be Back I'll Follow The Sun Something Yesterday How Deep Is Your Love Let Your Love Flow It Might Be You Baby I'm A Want You It Don't Matter To Me Hands To Heaven Hands To Heaven

C

Do That To Me One More Time Flashdance (What A Feeling) Everlasting Love (They Long To Be) Close To You Hurting Each Other It's Going To Take Some Time We've Only Just Begun Rhythm Of The Rain Next Time I Fall Cat's In The Cradle One Fine Day Precious And Few Up Where We Belong You Are So Beautiful You Are So Beautiful Against All Odds You Can't Hurry Love You Can't Hurry Love Three Times a Lady
Higher and Higher
16 Candles
11 Have To Say I Love You In Operator Just A Song Before I Go Teach Your Children

If Ever You're In My Arms Agai

CAPTAIN & TENNILLE

Arthur's Theme

3p 10a 1p 4p 9p 3p 6a 11p 6p 7a 9p 5p 10p 7a 12n 1p 10a 1p

J.L. RITTER PRODUCTIONS

COMPLETE JINGLE PACKAGES IN TWO WEEKS!

"The only time J.L. Ritter Productions jingles will sound bad to you is if they are playing on your competition."

Dan Vallie/Vallie Consulting

Here's what they're saying:

"J.L. Ritter adds humanism to jingles. He projects an identity that the show is something special, more than just another radio show."

Cleveland Wheeler, WRBQ/Tampa

"Traditionally, 'MMS has never used jingles we have only made one exception, J.L. Ritter Productions jingles are used exclusively on the Buzzard Morning Zoo because they are easily integrated into the show and do not sound like jingles."

Jeff Kinzbach, WMMS/Cleveland

"J.L. Ritter Productions jingles have been a part of the Zoo format since its inception in Tampa Bay. They are extremely helpful in separating the many originals from the cheap imitations."

Scott Shannon, Z-100/New York

"The jingles are a great contemporary sound that's musically oriented for a strong afternoon drive."

Mason Dixon, WRBQ/Tampa

- The Original Morning Show and "Drivin' Afternoon" packages.
- Get up and get down with the urban morning show.
- We'll kick off your weekend with special Friday cuts and give new life to your birthday announcements.
- CHR IDs "HOT ICE" The hottest new sounds with the coolest delivery.
- You'll get a blast from the past with our "Oldies" jingles.

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ADULT CONTEMPORARY/KOIT-FM

ALPHABETICA D DAYNE, TAYLOR DAYNE, TAYLOR DAYNE, TAYLOR DAYNE, TAYLOR	L LIST BY ARTIST I'll Always Love You I'll Always Love You I'll Always Love You I'll Always Love You	7a 2p 9p	MANCHESTER, MELISSA MANCHESTER, MELISSA MANCHESTER MELISSA MANGIONE, CHUCK MANILOW, BARRY MANILOW, BARRY MANILOW, BARRY	Don'i Cry Out Loud Midnight Blue Midnight Blue Feels So Good Can't Smile Wilhout You I Write The Songs Weekend In New England	10a 7a 8p 12n 8p 1p 9a	TEMPTATIONS THOMAS, BJ THOMAS, BJ THREE DEGREES THREE DOG NIGHT TOTO	Hooked Dn A Feeling Raindrops Keep Fallin On My H When Will I See You Again An Old Fashioned Love Song	6p 9a 10a 2p 2p 1p	"If you like a lot of variety in your music, you'll like it here KOIT (or variation)." (7X) "The station that wakes you up with a song KOIT." (5X) "The new KOIT 96 — light rock, less talk — where we let the music do the talking — KOIT." (5X) "Wouldn't it be nice to start your day like this: (song snippet). Hi, I'm Tom 'Most Music in the Morning' Saunders on the new KOIT 96, and I've got lots more where that came from — along with all the weather, traffic and news you'll need. So let's start the day together; light rock, less talk the new KOIT 96, KOIT "
DEBURGH, CHRIS OELL-VIKINGS DIAMOND, NEIL OIAMOND, NEIL DIAMOND, NEIL	Lady In Red Come Go With Me America Forever In Blue Jeans Heartlight Hello Again Love On The Rocks Play Me September Morn'	9p 8p 8a 10p 12n 2p 10a 8p 6p	MATHIS, JOHNNY MAURIAT, PAUL MCCARTNEY, PAUL MEDEIROS, GLENN MIDLER, BETTE MILSAP, RONNIE	A Certain Smile Love Is Blue My Love Nothing's Gonna Change My Love Rose I Wouldn't Have Missed It For	9a 9p 10a 7a 10a 7p	VALLI, FRANKIE WARNES, JENNIFER WARWICK, DIONNE	Right Time Df The Night	5p	(5X) "The new KOIT 96 We wouldn't dream of talking over your favorite songs — KOIT." (5X) "When San Francisco's tall buildings and hills interfere with your FM reception, tune to KOIT on AM 1260 — set a button on your car radio." (2X) Listener testimonials (2X) "Set your clock radio right here — wake up to the most light rock on KOIT." (2X) "The new KOIT 96 — from Castro Valley to Mill Valley, KOIT is
DIAMOND, NEIL DOBBIE BROTHERS DR HOOK E ENGLAND DAN & JOHN F ESTEFAN, GLORIA & MI	Solitary Man Listen To The Music Sharing The Night Together We'll Never Have To Say Goodby Can't Stay Away From You	11a	NASH JOHNNY NEWTON-JOHN, OLIVIA NEWTON-JOHN, OLIVIA OCEAN, BILLY OCEAN, BILLY	I Can See Clearly Now I Honestly Love You Magic Colour Of Love Colour Of Love	10p 1p 9p 6a 1p		l Say A Little Prayer I'll Never Love This Way Again That's What Friends Are For Reservations For Two	11a 10a 5p 1p 8a 9p	the Bay Area's choice for the most music with less talk. Light rock from the 60's (song snippet), 70's (song snippet) and 80's (song snippet). The new KOIT 96; we are light rock, less talk KOIT "(1x) IMAGE 13X "At home, work or in your car, relax to KOIT the new KOIT."(8X) "The new KOIT 96; a whole new way to relax KOIT." (3X) "The Bay Area's very own KOIT." (2X)
EVERLY BROTHERS	All I Have To Do Is Dream	2p	OCEAN. BILLY OCEAN, BILLY ORLEANS	Colour Of Love There'll Be Sad Songs Dance With Me	8p 4p 7p	YOUNGBLOODS YOUNGBLOODS PLAYLIST OF	Get Together	7a 8p	PROMOTIONAL ACTIVITY MORNING BRAIN TEASER 1X
FIREFALL FLACK. ROBERTA FLACK. ROBERTA FLACK. ROBERTA FLEETWOOD MAC FLEETWOOD MAC	You Are The Woman First Time Ever I Saw You: Fac First Time Ever I Saw You: Fac Killing Me Softly With His Son Dreams Everywhere	11a 11a 11p 7p 6p 6a	PETER, PAUL 3 MARY POINTER SISTERS POINTER SISTERS POINTER SISTERS	Leaving On A Jet Plane Fire Slow Hand Slow Hand	4p 4p 7a 9p		calculated for 18 hour monitor period I'll Always Love You When You Put Your Heart In It	3 3 2	Winners receive a free copy of the "Moonstruck" home video plus candy bars for answering a trivia question correctly. CHICAGO TIX On the day of our monitoring, a listener won a pair of tickets to the upcoming Chicago concert.
FLEETWOODS FLEETWOODS FOGELBERG, DAN FOGELBERG, DAN FOREIGNER FOREIGNER FOUR SEASONS FOUR TOPS FOUR TOPS FOUR TOPS	Come Softly To Me Mr Blue Longer Longer I Don't Want To Live W/o You I Want To Know What Love Is Big Girls Don't Cry Baby I Need Your Loving I Can't Help Myself I Can't Help Myself	6a 7p 10a 11p 12n 4p 1p 12n 10a 10p	POLICE POLICE PRESLEY, ELVIS PRESTON, BILLY PUCKETT, GARY & UNIO	Every Breath You Take Every Breath You Take In The Ghetto With You I'm Born Again Young Girl	9a 8p 11p 2p 8p	PLAYLIST OF HI USERS GUIDE Recurrents playe JETS OCEAN, BILLY RUSSELL, BRENDA SCAGGS, BOZ	Make It Real Colour Of Love Piano In The Dark	3 3 2 2	Acura
GALLERY GAYE MARVIN GENESIS GRAY, DOBIE	Nice To Be With You I Heard It Thru The Grapevine In Too Deep Drift Away	9p 10p 9a 2p	RABBITT/GAYLE RASCALS REDDING, OTIS RENO/WILSON RICHIE, LIONEL	You And I How Can I Be Sure (Sittin' On) The Dock Of The B Almost Paradise Ballerina Girl Hello My Love Say You, Say Me Stuck On You Stuck On You	9p 2p 3p 9a 10a 12n 11p 8a 10p 6a 7p	CORE ARTIST USERS GUIDE Those artists widescending order DIAMOND, NEIL BEATLES RICHIE, LIDNEL SIMON & GARFUNKEL STREISAND, BARBRA	S th a title saturation of at least three listed 8 7 5 5 5	ın	Berkeley Farms Light Dairy Dessert 1X Food Products Blue Cross 3X Insurance California Insuers 2X Insurance California State Lottery 5X Lottery Cannon Carpets 2X Home Furnishings Celluland 2X Communications Channel 2 8X TV/Broadcast Sam Clar Office Furniture 4X Office Products Denny's 4X Medical Diet Center 2X Medical Diet Coke 1X Beverage Bill Ducasey 1X Government Embarcadero Center 4X Retail First Interstate Bank 3X Bank/Finance First National Mortgage 2X Bank/Finance
HAMILTON, JOE & REYN HARRISON, GEORGE HEART HERMANS'S HERMITS HILL, DAN HILL, DAN HILL, DAN HOUSTON, WHITNEY HUMPERDINCK, ENGELBE	Fallin' In Love My Sweet Lord These Dreams There's A Kind of Hush (Never Thought) That I Could L Can't We Try Sometimes When We Touch Greatest Love Of All After The Lovin'	12n 4p 6p 10p 5p 8p 4p 2p 8p	RIGHTEOUS BROTHERS RIGHTEOUS BROTHERS RIGHTEOUS BROTHERS RIVERS, JOHNNY RIVERS, JOHNNY ROGERS, KENNY	(You're My)Soul & Inspiration Unchained Melody You've Lost That Lovin' Feelin Baby I Need Your Lovin Swayin' To The Music(Slow Danc She Believes In Me Through The Years When You Put Your Heart In It When You Put Your Heart In It You Decorated My Life Different Drum	11a 4p 1p 5p 7p 4p 11a 8a 3p 10p 8p 6a	CARPENTERS JOEL, BILLY JOHN, ELTON ROGERS, KENNY WARWICK, DIONNE AIR SUPPLY BEACH BOYS BREAO HILL, OAN MANILOW, BARRY RIGHTEOUS BROTHERS	4 4 4 4 3 3 3 3 3 3 3		Fotomat
JACKSON W/GARRETT JETS JETS JETS JOEL. BILLY JOEL. BILLY	I Just Can't Stop Loving You Make It Real Make It Real Make It Real Just The Way You Are Longest Time	7p 9a 4p 11p 12n 7p	RONSTADT, LINOA RONSTAOT, LINOA ROSS, DIANA ROSS, DIANA RUSSELL, BRENDA RUSSELL, BRENDA	Long Long Time Oon Baby Baby Theme From Mahogany (Do You Touch Me In The Morning Piano In The Oark Piano In The Oark	8p 3p 6a 8p 10a 5p	OVERALL C-R	RECURR. RATIOS	00	Northern California/Northern
JOEL, BILLY JOEL, BILLY JOHN, ELTON JOHN, ELTON JOHN, ELTON JOHN, ELTON	Piano Man She's Always A Woman Don't Go Breaking My Heart I Guess That's Why They Call I Sad Songs (Say So Much) Your Song	8a 2p 9a 5p 3p 11p	SCAGGS, BOZ SCAGGS BOZ SCAGGS, BOZ SEDAKA, NEIL SHANNON, DEL SIMON & GARFUNKEL SIMON & GARFUNKEL	Heart Of Mine Heart Of Mine Look What You've Done To Me Laughter In The Rain Runaway Boxer Bridge Over Troubled Water	11a 6p 9a 3p 1p 6p 4p	MORNING DRIVE C-R G MIDOAY C-R G	90.0 11.1 88.8 10.1	11 139	Rosarita Salsa 2X Food Products San Juan Bank 3X Bank/Finance Security Pactic National Bank 4X Bank/Finance See's Candy Shoppe 2X Retail Stanford Shopping Center 3X Retail Unical 2X Automotive Village Shopping Center 2X Publication Vogue 2X Bank/Finance Westlake Shopping Center 3X Retail
KENNY G W/L WILLIAMS KING , CAROLE KING, BEN E KING, BEN E	Oon't Make Me Wait For Love It's Too Late Stand By Me Stand By Me	3p 6a 9a 11p	SIMON & GARFUNKEL SIMON & GARFUNKEL SIMON & GARFUNKEL SIMON CARLY SIMON, CARLY SIMON, CARLY SLEDGE, PERCY SLEDGE, PERCY SPIRAL STAIRCASE STEVENS, CAT STEVENS, CAT	Right Thing To Do When A Man Loves A Woman When A Man Loves A Woman More Today Than Yesterday Moonshadow	9p 2p 11a 11a 6p 9a 11p 7a 10a	EVENING C-R G)9 5 5	Arrine 2 Auto/MC 111 Automotive 3. Bank/Finance 11 Beer/Wine 2 Bever age 1 Communications 3. Concert 3.
LAUPER, CYNOI LENNON, JOHN LETTERMEN LEWIS, BARBARA LIGHTFOOT, GORDON LIGHTFOOT, GORDON LIGHTFOOT, GOROON LORING/ANDERSON	Time After Time Imagine When I Fall In Love Baby, I'm Yours If You Could Read My Mind If You Could Read My Mind Sundown Friends & Lovers	2p 2p 11a	STEWART, ROD STOOKEY, PAUL STREISANO, BARBRA STREISAND BARBRA STREISAND BARBRA STREISAND, BARBRA STREISANO, BARBRA STREISANO, BARBRA STREISANO, BARBRA STREISANO, BARBRA STREISANO, BARBRA STYX SUPREMES SUPREMES SUPREMES SUPREMES	Morning Has Broken Tonight's The Night Wedding Song (There Is Love) Evergreen Evergreen Guilty Way We Were Woman In Love You Don't Bring Me Flowers Babe Come See About Me My World Is Empty Without You Reflections	8a 11a 3p 8a 9p 11p 7p 3p 6a 7p 5p 7p 3p	MUSIC "The new KOIT 96 — KOIT ("The new KOIT 96 — light r (50X) KOIT AM and FM, San Fran "When it comes to more co	ock, less talk KÖIT (or variation): icisco/Oakland/San Jose." (20X) intinuous music, the Bay Area always	X 	Communications 3 Concert 3 Employment 3° Food Products 3° Government 1° Grocery 12 Health/Beatly 2 Home Furnishings 2 Insurance 3 Legal Services 2 Lotlery 3 Medical 2 Office Products 2 Publication 2 Restaurant 3 Retail 22 TV/Broadcast 4

GUITAR MASTERS

THE BUNBURYS "FIGHT (NO MATTER HOW LONG)"

THE BUNBURYS BRING HOME THE GOLD!

MMR ROCK TRACER
TRACKS 🏖 · 🕸

133% INCREASE IN AIRPLAY THIS WEEK!

REACH INDEX 5.85 MILLION ALREADY!

R&R TRACK "BREAKER" (47) - (20)

ALBUM NETWORK HOMER (42) - (24)

FMQB (42) - (20)

WTPA/Chris James
"Before the olympics even begin, award the first gold medal to Eric Ciapton. The Bunburys track is fantastic! Early phones are positive and frequent."



THE JEFF HEALEY BAND

OUT OF THE BOX ON 80 ROCK RADIO STATIONS INCLUDING:

KQRS	KNAC
KYYS	KSJO
KGON	KOME
WKLS	KFOG
KTXQ	KRXC
KSHE	KZAP
WXRT	CILQ
KISW	WBAE
KDKB	WQFM
WLLZ	WKLS

AND MANY MORE!

WOUR/Tom Starr

"I had to freeze frame the Jeff Healy video a few times just to get a fingercount sc my eyes could believe my ears."





ROCK RADIO

TRACER	TRACK	(S						
8/29/88	9/5/88	9/12/88	9/19/68	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
New Entry ✓			1	BON JOAI	Bad Medicine	Mercury/PG	847	17.59
9	7	6	1	DEF LEPPARD	Love Bites	Mercury/PG	665	13.17
5	2	1	3	VAN HALEN	Finish What Ya Started	WB	651	13.92
13	12	7	1	STEVE WINWOOD	Don't You Know What The Night	Virgin	616	13.92
8	5	5	₫	CHEAP TRICK	Don't Be Cruel	Epic	595	11.73
12	8	4	1	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia	595	11.71
19	13	11	1	BAD COMPANY	No Smoke Without A Fire	Atlantic	525	8.55
18	10	9	1	INXS	Never Tear Us Apart	Atlantic	497	9.91
11	11	10	•	RHYTHM CORPS	Common Ground	Pasha/CBS	462	8.39
28	18	15	•	LITTLE FEAT	Let It Roll	WB	378	8.10
10	9	8	11	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG	371	9.39
16	16	12	1	MELISSA ETHERIDGE	Bring Me Some Water	Island	371	7.85
15	15	13	1	EUROPE	Superstitious	Epic	371	5.38
29	24	16		BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA	322	6.67
33	23	19		CINDERELLA	Don't Know What You Got (Till	Mercury/PG	315	5.22
22	25	17	<u></u>	ROD STEWART	Forever Young	WB	280	7.93
23	14	14	17	GLENN FREY	True Love	MCA	273	6.25
New Entry ✓		_		BRUCE SPRINGSTEEN	Chimes Of Freedom (Live)	Columbia	245	6.10
_	33	21	•	STEVE MILLER	Ya Ya	Capitol	238	4.14
26	21	18	20	ELTON JOHN	Goodbye Marlon Brando	MCA	231	4.18
_	31	26	1	ROBERT PALMER	Early In The Morning	EMI-Manhat	203	4.98
32	37	30		HOTHOUSE FLOWERS	Don't Go	London/PG	203	3.40
_	_	39	1	BUNBURYS	Fight (No Matter How Long)	Arista	196	5.85
35	26	25	a	ESCAPE CLUB	Wild, Wild West	Atlantic	189	4.91
36	29	31		PETER CETERA	You Never Listen To Me	WB	154	4.03
25	22	22	26	POISON	Fallen Angel	Enigma/Cap	140	2.88
_	28	24	27	BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sac	disland	140	1.86
37	36	29	1	JOHN C MELLENCAMP	Rave On	Elektra	133	2.72
New Entry ✓			1	GUNS N' ROSES	Paradise City	Geffen	126	2.28
_	34	32	1	SMITHEREENS	Drown In My Own Tears	Enig/Capit	126	2.21
_	_	37	1	BIG COUNTRY	King Of Emotion	Reprise	126	1.88
_	39	35	1	GEORGIA SATELLITES	Don't Pass Me By	Elektra	126	1.78
_	_	27	33	COLIN JAMES	Voodoo Thing	Virgin	119	2.46
_	38	23	34	U2	Jesus Christ	Columbia	119	2.17
_	_	40		HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis	112	2.00
_	27	38	36	PSYCHEDELIC FURS	All That Money Wants	Columbia	105	2.61
_	_	36		JOHN HIATT	Slow Turning	A&M	105	2.23
Reentry 🗸				JOHN KILZER	Green, Yellow & Red	Geffen	98	1.37
_	_	28	39	FROZEN GHOST	Round And Round	Atlantic	98	1.18
Reentry 🗸			1	ZIGGY MARLEY	Tumblin' Down	Virgin	84	2.49

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE. ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE ARBITRON — used by permission). Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS)

NEWCOMERS				
ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAG
PAT BENATAR	Let's Stay Together	Chrysalis	84	50%
VIXEN	Edge Of A Broken Heart	EMI-Manhat	84	50%
PATTI SMITH	Up There Down There	Arista	77	10%
✓ BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	77	120%
WINGER	Madalaine	Atlantic	77	120%
10,000 MANIACS	What's The Matter Here?	Elektra	70	_
MIDNIGHT OIL	Dreamworld	Columbia	70	42%
EDIE BRICKELL & New	What I Am	Geffen	70	11%
SIOUXSIE & BANSHEES	Peek-A-Boo	Geffen	63	28%
HUEY LEWIS & NEWS	Walking With The Kid	Chrysalis	63	_
TRANSVISION VAMP	Tell That Girl To Shut Up	Uni	63	50%
JIMMY PAGE	Prison Blues	Geffen	63	12%
HENRY LEE SUMMEI	RHands On The Radio	CBS Assoc	63	28%
STEVE WINWOOD	Hearts On Fire	Virgin	63	_
✓ BRUCE SPRINGSTEEN	Born To Run (Live Acoustic)	Columbia	63	_
CROWDED HOUSE	Never Be The Same	Capitol	63	28%
UB40	Red Red Wine	A&M	56	_
✓ ROBERT CRAY BAND	Night Patrol	Mercury/PG	56	100%
OMAR & HOWLERS	Rattlesnake Shake	Columbia	56	
✓ DAVID LINDLEY 8 EL R	Never Knew Her	Elektra	56	33%
✓ DEF LEPPARD	Love & Affection	Mercury/PG	56	60%
UB40	Breakfast In Bed	A&M	49	_
✓ FEMME FATALE	Waiting For The Big One	MCA	49	75%
✓ LIVING COLOUR	Glamour Boys	Epic	42	20%
SHRIEKBACK	Intoxication	Island	42	
JIMMY BARNES	Driving Wheels	Geffen	42	_
✓ MICHELLE SHOCKED	If Love Was A Train	Mercury	42	_
✓ PAT BENATAR	Don't Walk Away	Chrysalis	42	

9/19/88	ARTIST	TITLE	LABEL
1	FABULOUS THUNDERBIR	D Powerful Stuff	Elektra
2	LITTLE FEAT	Hate To Lose Your Lovin'	WB
3	GUNS N' ROSES	Sweet Child O' Mine	Geffen
4	ROBERT PALMER	Simply Irresistible	EMI-Manhat
5	PAT BENATAR	All Fired Up	Chrysalis
6	GREGG ALLMAN BAND	Can't Get Over You	Epic
7	VAN HALEN	When It's Love	WB
8	ROBERT PLANT	Dance On My Own	Es P/Atlan
9	STEVE WINWOOD	Holding On	Virgin
10	ROBERT PLANT	Ship Of Fools	Es P/Atlan

MOST UPWARD MOVEMENT

HOTTEST RECURRENTS

ARTIST	TITLE	LABEL
BON JOVI	Bad Medicine	Mercury/PG
ī	7	
BON JOVI	Bad Medicine	Mercury/PG
ST	7	
BON JOVI	Bad Medicine	Mercury/PG
UTH	7	
BON JOVI	Bad Medicine	Mercury/PG
DWEST	7	
BON JOVI	Bad Medicine	Mercury/PG

USERS GUIDE: Calculated and determined by increases in RANK over previous week.

ROCK RADIO — DAYPART CHART

/12/88	9/19/88	ARTIST	TITLE	LABEL
_	<u></u>	BON 10AI	Bad Medicine	Mercury/PG
4		STEVE WINWOOD	Don't You Know What The Night	Virgin
2	3	VAN HALEN	Finish What Ya Started	WB
7		DEF LEPPARD	Love Bites	Mercury/P
5	₫	CHEAP TRICK	Don't Be Cruel	Epic
6		TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
9		INXS	Never Tear Us Apart	Atlantic
11	1	BAD COMPANY	No Smoke Without A Fire	Atlantic
10	1	RHYTHM CORPS	Common Ground	Pasha/CBS
8	10	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/P
14	<u></u>	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA
13		MELISSA ETHERIDGE	Bring Me Some Water	Island
15	₫	LITTLE FEAT	Let It Roll	WB
17	1	EUROPE	Superstitious	Еріс
18		ROD STEWART	Forever Young	WB
12	16	GLENN FREY	True Love	MCA
16	17	ELTON JOHN	Goodbye Marlon Brando	MCA
_		BRUCE SPRINGSTEEN	Chimes Of Freedom (Live)	Columbia
20	<u> </u>	STEVE MILLER	Ya Ya	Capitol
21	<u></u>	CINDERELLA	Don't Know What You Got (Till	Mercury/Pi
26	<u></u>	HOTHOUSE FLOWERS	Don't Go	London/PG
31	<u></u>	BUNBURYS	Fight (No Matter How Long)	Arista
27	1	ROBERT PALMER	Early in The Morning	EMI-Manha
25	<u>2</u>	ESCAPE CLUB	Wild, Wild West	Atlantic
24	25	BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	Island
33	<u> </u>	PETER CETERA	You Never Listen To Me	WB
23	27	JOHN C MELLENCAMP	Rave On	Elektra
37	2	JOHN HIATT	Slow Turning	M&A
32	a	SMITHEREENS	Drown In My Own Tears	Enig/Capit
39	1	HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis
22	31	U2	Jesus Christ	Columbia
_		BIG COUNTRY	King Of Emotion	Reprise
28	33	POISON	Fallen Angel	Enigma/Ca
_	₫	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manha
_	<u>\$</u>	GEORGIA SATELLITES	Don't Pass Me By	Elektra
	35	ZIGGY MARLEY	Tumblin' Down	Virgin
		PAT BENATAR	Let's Stay Together	Chrysalis
35	38	PSYCHEDELIC FURS	All That Money Wants	Columbia
	<u> </u>	JOHN KILZER	Green, Yellow & Red	Geffen

7PM-MIDNIGHT				
9/12/88	9/19/88	ARTIST	TITLE	LABEL
-	<u> </u>	BON JOVI	Bad Medicine	Mercury/PG
_	<u>=</u>	DEF LEPPARD	Love Bites	Mercury/PG
1		VAN HALEN	Finish What Ya Started	WB
10	<u>`</u>	BAD COMPANY	No Smoke Without A Fire	Atlantic
3	= 5	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
6	<u> </u>	CHEAP TRICK	Don't Be Cruel	Epic
8	 	INXS	Never Tear Us Apart	Atlantic
14		CINDERELLA	Don't Know What You Got (Till	Mercury/PG
	<u>皇</u> 			<u> </u>
13		RHYTHM CORPS	Common Ground	Pasha/CBS
7	10	EUROPE	Superstitious	Epic
15	<u></u>	LITTLE FEAT	Let It Roll	WB
37	<u> </u>	GUNS 'N ROSES	Paradise City	Geffen
11	13	MELISSA ETHERIDGE	Bring Me Some Water	Island
12	14	STEVE WINWOOD	Don't You Know What The Night	Virgin
9	15	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
17	<u> </u>	POISON	Fallen Angel	Enigma/Cap
31	<u> </u>	VIXEN	Edge Of A Broken Heart	EMI-Manhat
_	<u> </u>	BRUCE SPRINGSTEEN	Chimes Of Freedom (Live)	Columbia
24	<u> </u>	COLIN JAMES	Voodoo Thing	Virgin
16	20	ROD STEWART	Forever Young	WB
23		ROBERT PALMER	Early In The Morning	EMI-Manhat
27		ESCAPE CLUB	Wild, Wild West	Atlantic
_	1	WINGER	Madalaine	Atlantic
25	<u></u>	STEVE MILLER	Ya Ya	Capitol
22	25	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA
19	26	GEORGIA SATELLITES	Don't Pass Me By	Elektra
_		BUNBURYS	Fight (No Matter How Long)	Arista
_		JIMMY PAGE	Prison Blues	Geffen
28	29	PETER CETERA	You Never Listen To Me	WB
_	1	HOTHOUSE FLOWERS	Don't Go	London/PG
30	31	BIG COUNTRY	King Of Emotion	Reprise
20	32	GLENN FREY	True Love	MCA
26	33	U2	Jesus Christ	Columbia
_	<u>\$</u>	PSYCHEDELIC FURS	All That Money Wants	Columbia
_	<u></u>	FEMME FATALE	Waiting For The Big One	MCA
18	36	ELTON JOHN	Goodbye Marlon Brando	MCA
_	1	JOHN C MELLENCAMP	Rave On	Elektra
_		PAT BENATAR	Don't Walk Away	Chrysalis
33	39	SMITHEREENS	Drown In My Own Tears	Enig/Capit
_	40	HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

HEAVIEST SATURATION (ROCK RADIO) USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

BON JOVI 1	TOMMY CONWELL & YO 6	ROBERT CRAY BAND 11	ROD STEWART 16	ROBERT PALMER 21
Bad Medicine Mercury/PG	I'm Not Your Man Columbia	Don't Be Afraid Df The Dark Mercury/PG	Forever Young	Early In The Morning
WNEW-FM 3.33	WNEW-FM 1.33	KLOS-FM 1.47	WMMR-FM 1.28	WMMR-FM 0.85
KYYS-FM 0.84	KLOS-FM 0.98	WNEW-FM 1.33	KLOS-FM 0.98	WBCN-FM 0.82
WKLS-FM 0.78	WMMR-FM 0.85	WLUP-FM 0.84	WLUP-FM 0.84	KLOL-FM 0.67
WYNF-FM 0.74	KYYS-FM 0.56	WGTR-FM 0.56	WNEW-FM 0.67	WNEW-FM 0.67
WLLZ-FM 0.67	WDVE-FM 0.42	WKLS-FM 0.52	WWDC-FM 0.59	KBPI-FM 0.24
KQRS-FM 0.63	WGTR-FM 0.42	KLOL-FM 0.45	KUPD-FM 0.56	WLLZ-FM 0.22
KGB-FM 0.59	WNOR-FM 0.42	KYYS-FM 0.42	KRQR-FM 0.50	XTRA-FM 0.22
WLZR-FM 0.60	KGB-FM 0.39	WNOR-FM 0.42	WIYY-FM 0.48	WXRT-FM 0.21
KUPD-FM 0.56	KXRX-FM 0.39	WSHE-FM 0.39	WBCN-FM 0.27	KGB-FM 0.20
WBCN-FM 0.55	WSHE-FM 0.39	KISW-FM 0.32	WKRL-FM 0.25	KRQR-FM 0.17
DEF LEPPARD 2	BAD COMPANY 7	MELISSA ETHERIDGE 12	GLENN FREY 17	HOTHOUSE FLOWERS 22
Love Bites Mercury/PG	No Smoke Without A Fire	Bring Me Some Water Island	True Love	Don't Go London/PG
KLOS-FM 1.47	KBPI-FM 0.60	WLUP-FM 0.84	KLOS-FM 0.98	WBCN-FM 0.82
WNEW-FM 0.67	WLZR-FM 0.60	KLOL-FM 0.67	KYYS-FM 0.56	WIYY-FM 0.36
WLZR-FM 0.60	KAZY-FM 0.45	WNEW-FM 0.67	KLOL-FM 0.45	XTRA-FM 0.34
WWDC-FM 0.59	KLOL-FM 0.45	KYYS-FM 0.56	WMMR-FM 0.43	WKLS-FM 0.26
KUPD-FM 0.56	WLLZ-FM 0.45	KSHE-FM 0.49	WLUP-FM 0.42	KLOL-FM 0.22
WDVE-FM 0.56	KQRS-FM 0.42	KBPI-FM 0.36	WWDC-FM 0.39	KISW-FM 0.21
WGTR-FM 0.56	KUPD-FM 0.42	WDVE-FM 0.28	WBAB-FM 0.31	WXRT-FM 0.21
WBCN-FM 0.55	WDVE-FM 0.42	WGTR-FM 0.28	KRSP-FM 0.29	KRQR-FM 0.17
KRQR-FM 0.50	KDKB-FM 0.34	WBCN-FM 0.27	WKLS-FM 0.26	WQFM-FM 0.13
WYNF-FM 0.44	KRQR-FM 0.34	WKLS-FM 0.26	WIYY-FM 0.24	KBCO-FM 0.11
VAN HALEN 3	INXS 8	EUROPE 13	BRUCE SPRINGSTEEN 18	BUNBURYS 23
Finish What Ya Started	Never Tear Us Apart	Superstitious Epic	Chimes Of Freedom (Live)	Fight (No Matter How Long)
KLOS-FM 1.47	WMMR-FM 0.85	KLOL-FM 0.45	WNEW-FM 2.00	WNEW-FM 1.33
WKLS-FM 1.04	WLUP-FM 0.84	KGB-FM 0.39	WMMR-FM 0.85	KLOS-FM 0.98
KGB-FM 0.78	KGB-FM 0.78	KJJ0-FM 0.38	WHJY-FM 0.38	KSHE-FM 0.49
KLOL-FM 0.67	KQRS-FM 0.63	KBPI-FM 0.36	KRQR-FM 0.34	WMMR-FM 0.43
KRQR-FM 0.67	KYYS-FM 0.56	WKDF-FM 0.31	KUPD-FM 0.28	KQRS-FM 0.42
WNEW-FM 0.67	WBCN-FM 0.55	KISS-FM 0.29	KISW-FM 0.21	KGB-FM 0.39
KBPI-FM 0.60	WKLS-FM 0.52	WYNF-FM 0.29	WXRT-FM 0.21	WHJY-FM 0.38
KYYS-FM 0.56	WGTR-FM 0.42	KUPD-FM 0.28	KXRX-FM 0.20	WBAB-FM 0.31
WEBN-FM 0.55	KRSP-FM 0.39	WDVE-FM 0.28	WWDC-FM 0.20	KAZY-FM 0.22
KSHE-FM 0.49	WLVQ-FM 0.39	WQFM-FM 0.25	WEBN-FM 0.18	WLLZ-FM 0.22
STEVE WINWOOD 4	RHYTHM CORPS 9	BRUCE HORNSBY & RAN 14	STEVE MILLER 19	ESCAPE CLUB 24
Don't You Know What The Night	Common Ground	Defenders Of The Flag	Ya Ya	Wild, Wild West
Virgin	Pasha/CBS	RCA	Capitof	KROQ-FM 1.96
KLOS-FM 1.47 KLOL-FM 0.90	KSHE-FM 0.98 WLLZ-FM 0.90	WLUP-FM 0.84 WKLS-FM 0.78	KLOL-FM 0.45 WLUP-FM 0.42	KROQ-FM 1.96 WBCN-FM 0.82
WMMR-FM 0.85	KGB-FM 0.78	WNEW-FM 0.67	WKDF-FM 0.31	WNEW-FM 0.67
WLUP-FM 0.84	WKLS-FM 0.78	KAZY-FM 0.34	WBCN-FM 0.27	XTRA-FM 0.45
KSHE-FM 0.74	WLVQ-FM 0.49	WLVQ-FM 0.29	WHJY-FM 0.25	WRIF-FM 0.31
WNEW-FM 0.67	WLUP-FM 0.42	KUPD-FM 0.28	WLLZ-FM 0.22	WAAF-FM 0.25
WHJY-FM 0.63	WSHE-FM 0.39	WBCN-FM 0.27	KFOG-FM 0.21	WBAB-FM 0.15
WWDC-FM 0.59	WIYY-FM 0.36	WAAF-FM 0.25	KISW-FM 0.21	KBCO-FM 0.11
WGTR-FM 0.56	WRIF-FM 0.31	KBPI-FM 0.24	KISS-FM 0.20	WRCN-FM 0.08
WLLZ-FM 0.45	WYNF-FM 0.29	KSHE-FM 0.25	KRQR-FM 0.17	WSHE-FM 0.08
CHEAP TRICK 5	LITTLE FEAT 10	CINDERELLA 15	ELTON JOHN 20	PETER CETERA 25
Don't Be Cruel Epic	Let It Roll WB	Don't Know What You Got (Till Mercury/PG	Goodbye Marion Brando	You Never Listen To Me
WNEW-FM 1.33	WNEW-FM 1.33	WLZR-FM 0.71	WMMR-FM 0.43	KLOS-FM 0.96
WKLS-FM 1.04	WKLS-FM 0.78	KLOL-FM 0.45	WRIF-FM 0.31	KLOL-FM 0.67
WLUP-FM 0.84	WEBN-FM 0.55	KJJ0-FM 0.38	WBCN-FM 0.27	KSHE-FM 0.49
WBCN-FM 0.55	WMMR-FM 0.43	KAZY-FM 0.34	WHJY-FM 0.25	KUPD-FM 0.42
KROR-FM 0.50	WLUP-FM 0.42	WDVE-FM 0.28	WKRL-FM 0.25	WNOR-FM 0.28
KSHE-FM 0.49	WWDC-FM 0.39	WKLS-FM 0.26	KSHE-FM 0.25	WKLS-FM 0.26
KLOL-FM 0.45	KDKB-FM 0.34	WHJY-FM 0.25	WIYY-FM 0.24	WLVQ-FM 0.20
WGTR-FM 0.42	WBAB-FM 0.31	KSHE-FM 0.25	WKDF-FM 0.23	WWDC-FM 0.20
WHJY-FM 0.38	KXRX-FM 0.29	KRXQ-FM 0.23	WLLZ-FM 0.22	WYNF-FM 0.15
WBAB-FM 0.31	KTXQ-FM 0.28	WLLZ-FM 0.22	WXRT-FM 0.21	KISS-FM 0.10

HEAVIEST SATURATION (ROCK RADIO) — Continued

POISON	26	GUNS N' ROSES	29
Fallen Angel		Paradise City Geffen	
KLOL-FM	0.67	WBCN-FM	0.27
WLLZ-FM	0.45	KLDL-FM	0.22
KUPD-FM	0.42	KQRS-FM	0.21
KJJD-FM	0.25	KZAP-FM	0.20
KGB-FM	0.20	WBAB-FM	0.15
WEBN-FM	0.18	WYNF-FM	0.15
KRXQ-FM	0.15	KTXQ-FM	0.14
WSHE-FM	0.15	KUPD-FM	0.14
WDVE-FM	0.14	WDVE-FM	0.14
WHJY-FM	0.13	KJJD-FM	0.13
BUCKWHEAT ZYDECO	27	SMITHEREENS	30
Why Does Love Got To Be So Sad		Drown In My Dwn Tears	
KYYS-FM	0.28	KLOL-FM	0.45
WKLS-FM	0.26	XTRA-FM	0.45
KLOL-FM	0.22	KYYS-FM	0.28
KXRX-FM	0.20	WKLS-FM	0.2
KRXQ-FM	0.15	WXRT-FM	0.2
WFBQ-FM	0.13	KGB-FM	0.20
WHJY-FM	0.13	WQFM-FM	0.10
KBC0-FM	0.11	KISS-FM	0.10
KISS-FM	0.10	KDME-FM	0.0
KISW-FM	0.11	KSJ0-FM	0.0
JOHN C MELLENCAMP	28	BIG COUNTRY	31
Rave On Elektra		King Of Emotion Reprise	
KGB-FM	0.59	KR0Q-FM	0.39
WWDC-FM	0.59	XTRA-FM	0.23
KRQR-FM	0.50	KGB-FM	0.20
KUPD-FM	0.28	KZAP-FM	0.2
WBCN-FM	0.27	KRQR-FM	0.1
KISW-FM	0.21	WRIF-FM	0.1
KZAP-FM	0.10	KBPI-FM	0.1
WBRU-FM	0.07	KISW-FM	0.1
WAAF-FM	0.06	KDKB-FM	0.0
KSJD-FM	0.04	KRXQ-FM	0.0

GEORGIA SATELLITES	32
Don't Pass Me By Elektra	
WKLS-FM	0.2
KLDL-FM	0.2
WQFM-FM	0.1
WYNF-FM	0.1
WDVE-FM	0.1
KAZY-FM	0.1
KISS-FM	0.1
KZAP-FM	0.1
WLVQ-FM	0.1
KRXQ-FM	0.0
COLIN JAMES	33
Voodoo Thing Virgin	
KLOS-FM	0.9
WRIF-FM	0.3
KXRX-FM	0.2
KGON-FM	0.2
KYYS-FM	0.1
WIYY-FM	0.1
KISS-FM	0.1
KISW-FM	0.1
KZAP-FM	0.1
WCKW-FM	0.0
U2	34
Jesus Christ Columbia	,
WMMR-FM	8.0
WBCN-FM	0.2
XTRA-FM	0.2
KGB-FM	0.2
KUPD-FM	0.1
KF0G-FM	0.1
KISW-FM	0.1
WBRU-FM	0.1
WAAF-FM	0.0
WRCN-FM	0.0

WEBN-FM	
WBAB-FM	1
WLLZ-FM	
WAAF-FM	1
WRIF-FM	
WNDR-FM	1
KSD-FM	
WHJY-FM	
WLZR-FM	
KFDG-FM	
All That Columbia	Money Wants
All That	
All That Columbia	Money Wants
All That Columbia KROQ-FM	Money Wants
All That Columbia KROQ-FM WBCN-FM	Money Wants
All That Columbia KROQ-FM WBCN-FM XTRA-FM	Money Wants
All That Columbia KROQ-FM WBCN-FM XTRA-FM KLOL-FM	Money Wants
All That Columbia KROQ-FM WBCN-FM XTRA-FM KLOL-FM WBAB-FM	Money Wants
All That Columbia KROQ-FM WBCN-FM XTRA-FM KLOL-FM WBAB-FM WBRU-FM	Money Wants
AII That Columbia KROQ-FM WBCN-FM XTRA-FM KLOL-FM WBAB-FM WBRU-FM	Money Wants
AII That Columbia KROQ-FM WBCN-FM XTRA-FM KLOL-FM WBAB-FM WBRU-FM	Money Wants

JOHN KILZER Green, Yellow & Red	3
Geffen WIYY-FM	0
KGB-FM	0
KISS-FM	0
KDKB-FM	0
KRXQ-FM	0
KGDN-FM	0
KUPD-FM	0
KXRX-FM	0
KSJD-FM	0

<u>35</u>

FROZEN GHOST	39
Round And Round Atlantic	
WKLS-FM	0.26
WLVQ-FM	0 20
WFBQ-FM	0.19
KBPI-FM	0.12
WIYY-FM	0 12
KZAP-FM	0.10
KRXQ-FM	0.08
WBRU-FM	0.07
KBER-FM	0.06
7IGGY MARI FY	40

<u>37</u>	ZIGGY MARLEY	<u>40</u>
_	Virgin	
0.42	KROQ-FM	1.57
0.28	XTRA-FM	0.34
0.28	WBCN-FM	0.27
0.26	WXRT-FM	0.21
0.21	WAAF-FM	0.06
0.14	WRCN-FM	0.04
0.12		
0.11		
0.11		
0.10		



PETE BARDENS with Mick Fleetwood

WKLS-FM WXRT-FM

KYYS-FM WIYY-FM

квсо-ғм

KF0G-FM

"Whisper In The Wind"

LP & Remixed Version On CD And Out Now! Already A Hit At New AC Radio



HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

PAT BENATAR	
Let's Stay Together Chrysalis	
KLOL-FM	0
KLOS-FM	0
KXRX-FM	0
WBCN-FM	0
WRCN-FM	0
VIXEN	
Edge Of A Broken Heart EMI-Manhat	
KORS-FM	0
WLLZ-FM	0
KGB-FM	
WRIF-FM	0
KBPI-FM	0
KAZY-FM	0
KRXQ-FM	0
WSHE-FM	0
KBER-FM	0
KOME-FM	0
D. 1	
PATTI SMITH	
Up There Down There	
Arista WNEW-FM	0
WBCN-FM	0
WXRT-FM	0
XTRA-FM	0
KBC0-FM	0
KF0G-FM	0
	0
KSJ0-FM	

WRIF-FM KBPI-FM		
KBPI-FM	0.15	KGB-F
	0.12	XTRA-
KAZY-FM	0.11	KBCQ-
KRXQ-FM	0.08	KFQG-
WSHE-FM	0.08	WBRU
KBER-FM	0.06	WRCN
KOME-FM	0.05	
PATTI SMITH		EDI
Up There Down There Arista		What Getten
WNEW-FM	0.67	XTRA-
WBCN-FM	0.55	KTXQ-
WXRT-FM	0.21	WNQR
XTRA-FM	0.11	квсо-
KBCQ-FM	0.11	KRXQ-
KF0G-FM	0.11	WBRU
KSJ0-FM	0.08	WRCN
WBRU-FM	0.07	
BOBBY MCFERRIN		010
KIIKKY MILEEKKIN		
DODDI MOLLIMIN		<u>SI0</u>
Don't Worry, Be Happy EMI-Manhai		OIU Peek-A
Don't Worry, Be Happy EMI-Manhat		Peek-A Getten
Don't Worry, Be Happy EMI-Manhat	0.82	Peek-A Getten KROO-
Don't Worry, Be Happy EMI-Manhat WBCN-FM	0.82	Peek-A Getten
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM	0.82	Peek-A Geffen KROO- XTRA-
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM	0.82 0.31 0.15	Peek-A Geffen KROO- XTRA-
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM	0.82 0.31 0.15 0.14	Peek-A Geffen KROO- XTRA-
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM	0.82 0.31 0.15 0.14 0.13	Peek-A Geffen KROO- XTRA-
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WFBO-FM	0.82 0.31 0.15 0.14 0.13 0.06	Peek-A Geffen KROO- XTRA-
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WFBO-FM	0.82 0.31 0.15 0.14 0.13 0.06	Peek-A Geffen KROO- XTRA-
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WFBO-FM	0.82 0.31 0.15 0.14 0.13 0.06	Peek-A Geffen KROO- XTRA-
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WFBO-FM WRCN-FM	0.82 0.31 0.15 0.14 0.13 0.06 0.02	Peek-A Geffen KROO- XTRA- WBCN
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WFBO-FM	0.82 0.31 0.15 0.14 0.13 0.06 0.02	Peek-A Geffen KROO- XTRA- WBCN
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WFBO-FM WRCN-FM WINGER Madalaine Altantic	0.82 0.31 0.15 0.14 0.13 0.06 0.02	Peek-A-Geffen KR00-XTRA-WBCN
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WRCN-FM WRCN-FM WINGER Madalaine Allanlic KGB-FM	0.82 0.31 0.15 0.14 0.13 0.06 0.02	Peek-A-Geffen KROO- XTRA- WBCN Walkiri Chrysal
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WRCN-FM WRCN-FM WRCN-FM KORS-FM	0.82 0.31 0.15 0.14 0.13 0.06 0.02	Peek-A-Geffen KROO- XTRA- WBCN HUL Walkin Chrysal
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WRCN-FM WRCN-FM	0.82 0.31 0.15 0.14 0.13 0.06 0.02 0.39 0.21 0.15	Peek-A-Geffen KROO- XTRA- WBCN Walkiri Chrysal WNEW
DON'T WORTY, BE HAPPY EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WRO-FM WRCN-FM WRCN-FM KGB-FM KGRS-FM WYNF-FM	0.82 0.31 0.15 0.14 0.13 0.06 0.02 0.39 0.21 0.15 0.13	Peek-F- Geffen KROO- XTRA- WBCN WBCN Walkir WNEW KSHE- KRXO-
Don't Worry, Be Happy EMI-Manhat WBCN-FM WBAB-FM WRIF-FM KYYS-FM WAAF-FM WFBO-FM WRCN-FM WINGER Madalaine Atlantic KGB-FM KORS-FM WYNF-FM	0.82 0.31 0.15 0.14 0.13 0.06 0.02 0.39 0.21 0.15 0.13 0.12	Peek-Feek-Feek-Feek-Feek-Feek-Feek-Feek-

KAZY-FM

KZAP-FM

KRXQ-FM

10,000 MANIACS	
What's The Matter Here? Elektra	
KR00-FM	1.9
WNEW-FM	0.6
KLOL-FM	0.4
WRIF-FM	0.1
WAAF-FM	0.0
MIDNIGHT OIL	
MIDNIGHT OIL Dreamworld Columbia	
Dreamworld	0.2
Dreamworld Columbia	0.2
Dreamworld Columbia KAZY-FM	
Dreamworld Columbia KAZY-FM KLOL-FM	0.2
Dreamworld Columbia KAZY-FM KLOL-FM WXRT-FM	0.2
Dreamworld Columbia KAZY-FM KLOL-FM WXRT-FM KGB-FM	0.2 0.2 0.2
Dreamworld Columbia KAZY-FM KLOL-FM WXRT-FM KGB-FM XTRA-FM	0.2 0.2 0.2 0.1
Dreamworld Columbia KAZY-FM KLOL-FM WXRT-FM KGB-FM XTRA-FM KBCO-FM	0.2 0.2 0.2 0.1 0.1

EDIE BRICKELL & NEW		
What I Am Geffen		
XTRA-FM	0.22	
KTXQ-FM	0.14	
WNOR-FM	0.14	
KBCQ-FM	0.11	
KRXQ-FM	0.08	
WBRU-FM	0.07	
WRCN-FM	0.04	

SIOUXSIE & BANSHEES		
Peek-A-Boo Geffen	_	
KR00-FM	1.57	
XTRA-FM	0.45	
WBCN-FM	0.27	

KSHE-FM 0.4 KRXQ-FM 0.7 KISS-FM 0.7 KISW-FM 0.7	HUEY LEWIS & NEW Walking With The Kid Chrysalis	<u> </u>
KRXO-FM 0.1 KISS-FM 0.1 KISW-FM 0.1	WNEW-FM	1.33
KISS-FM 0.1 KISW-FM 0.1	KSHE-FM	0.49
KISW-FM 0.1	KRXQ-FM	0.15
	KISS-FM	0.10
	KISW-FM	0.11
WFBQ-FM 0.0	WFBQ-FM	0.06

0.11

0.10

0.08

TRANSVISION VAMP Tell That Girl To Shut Up KROO-FM XTRA-FM WRCN-FM JIMMY PAGE Prison Blues Geffen WNEW-FM WBCN-FM KAZY-FM	0.0
Tell That Girl To Shut Up Uni KROO-FM XTRA-FM WRCN-FM JIMMY PAGE Prison Blues Getten WNEW-FM WBCN-FM	0.2
JIMMY PAGE Prison Blues Geffen WNEW-FM WBCN-FM	
JIMMY PAGE Prison Blues Geften WNEW-FM WBCN-FM	0.2
JIMMY PAGE Prison Blues Geffen WNEW-FM WBCN-FM	0.0
JIMMY PAGE Prison Blues Geffen WNEW-FM WBCN-FM	1.3
Prison Blues Geffen WNEW-FM WBCN-FM	
Prison Blues Geffen WNEW-FM WBCN-FM	
Prison Blues Geffen WNEW-FM WBCN-FM	1.3
Prison Blues Geffen WNEW-FM WBCN-FM	
WNEW-FM WBCN-FM	
WNEW-FM WBCN-FM	
WBCN-FM	
	0.2
	0.1
KISW-FM	0.1
WLVQ-FM	0.1
KRXQ-FM	0.0
KGON-FM	0.0
KSJQ-FM	0.0
DENDA LEE GHWWED	
HENRY LEE SUMMER	
Hands On The Radio CBS Assoc	
KLOS-FM	0.4
WKLS-FM	0.2
KSHE-FM	0.2
WRIF-FM	0.1
WNQR-FM	0.1
WIYY-FM	0.1
KZAP-FM	0.1
WFB0-FM	0.0

Hearts On Fire Virgin	
WKLS-FM	0.78
KLQL-FM	0.22
WEBN-FM	0.18
KF0G-FM	0.11
WLVQ-FM	0.10
KRXQ-FM	0.08
WRCN-FM	0.02

KF0G-FM	0.21
KGB-FM	0.20
WWDC-FM	0.20
KRQR-FM	0.17
WDVE-FM	0.14
WNOR-FM	0.14
WIYY-FM	0.12
KISW-FM	0.11



CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a notopyrri of promotional, positioning, market news and information

CINCINNATI

ar-diac Arrest Department: Everybody's got a horror story about the trials and tribulations of owning and repairing an automobile, right? WEBN unleashes "Cars from Hell," giving listeners the chance to have a car payment made for them — and possibly winning a brand-new Pontiac Grand AM, by having those horror stories read on air. Season-long football reports from Bengals star CHRIS COLLINGSWORTH have begun, and one EBN listener won tickets to every Bengals game, home and away, by dreaming up a name for the show. "The Skinny White Boy Report" clinched the tickets. EBN sends listeners adrift — but far from helpless — on Lake Cumberland in the luxurious houseboat "Elektra." Two other listeners will find themselves in L.A. courtesy of EBN for the unveiling of the John Lennon star on the Walk of Fame, as well as a private screening of the forthcoming movie "Imagine." The 'EBN "News Brothers" ND CRAIG KOPP and RICK BIRD welcome "News Sister" DANI COATES to their team. She'll handle afternoon drive news and on-the-street reports.

HONOLULU

HOUSTON

retty girls, lots of music and babies' one way to sum up what's been happening at KPOI ("98 Rock"). First the pretty girls: The search is on for the "1989 KPOI 98 Rock Calendar Girl." Grand prize winner not only will be featured on the calendar, but will win \$1,000 cash and a trip to Mexico. Finals will be October 1; the calendars will be out by November 1. Music: Honolulu is in the midst of Aloha Week all this week, and 98 Rock's Electric Lunch Band was featured at the 98 Rock stage of the "Downtown Hoolaulea" September 16. Babies: 98 Rock welcomes the arrival of Mark Matthew, born to Creative Services Director JAN SAGE and her husband Billy September 7. Promotion Director SUSAN COCHRAN is due in January. Is it in the water or the romantic South Seas setting? We promised we wouldn't

MEMPHIS

he Eagle flies on Saturday, as WEGR ("The Eagle") began a series of tailgate parties at the Memphis State-Arkansas game September 10. Their 25-foot inflatable "Eddie Van Eagle" kept an eagle-eye (!) on "things gridiron." Gordon Jump, station manager of TV's WKRP in Cincinnati, asks the rhetorical question "What would Mother think" in the Eagle's new TV spots heralding their morning team BEV HART, PD TIM SPENCER and JOHN "BAD DOG" McCORMACK. The spots ask the crew to "put a bag on it" antic-wise, and they responded quite literally (as usual). Tuesday nights are "Eagle Nights" for comedy at "Sir Lafsalot;" hosted by resident joker "Bad Dog." The Eagle's going to be be pretty busy in "Rocktober:" sending listeners to L.A. for the Hard Rock Cafe benefit for the homeless, and helping with the River City Jaycees' "Frank & Drac's Haunted House" Rocktober 17-31. The Eagle also kicks off "Rock Around the World," sending listeners to see Eric Clapton in Toronto, Huey Lewis in Paris and Little Feat in Tampa, to name just a

NEW ORLEANS

s we've mentioned before in CITY TRACKS, there's been a lot brewing on the Bayou for WCKW; from the "WCKW Classic V.I.P." to the addition of SKINNY TOMMY CHANEY to the morning show (CITY TRACKS 8/8). Things continue to simmer, as PD BOBBY RENO has begun adding more currents to 'CKW's format, moving the station a little further away from its "Classic Rock" positioning. That's not to say things will change all that drastically — the particular musical flavor that is 'CKW will remain. They will just have more currents in the mix. 'CKW's "Fall Lineup" will include Scott Muni's "World of Rock," airing Sundays at Midnight. Fall will also find 'CKW sitting pretty in their new studios. Stay tuned.

iving on borrowed time Department: WMMR's

"Lovely Rita Meter Maid" (Jennifer Haw, Miss

Junior Pennsylvania) is on the streets 10AM

and 2PM weekdays, inserting quarters in every expired parking meter she sees in the center city area (The

brain child of midday star PIERRE ROBERT). Two

Philadelphia, L.A., Toronto and Montreal shows. Two

more listeners will go to the tour finale October 15 in

Buenos Aires.....The Amnesty show prompted WYSP to

join with TV-29 for a "Human Rights Now Rally" across from the Liberty Bell September 18. YSP is giving away

tickets for the Temple/Penn State football game October 1, "WYSP Temple Football Night." They're also giving away a trip to Berkeley, California for the

Temple/Berkeley game. It's a young young comedians open stage, as 'YSP looks for the funniest kid 12 and

under. Winner gets to go on the HBO "Young Young Comedians" special. Best of luck to exiting PD ANDY

BLOOM, leaving to work with consultant Fred Jacobs.

No new PD named as of press time.

pairs of MMR listeners went to the Amnesty

International shows in London and Paris as

reporters" for the station; and will go to the

PHILADELPHIA

t's "MOBY-mania" in Houston for KLOL, with the return of legendary air talent MOBY to afternoon drive (CITY TRACKS 5/9). The hoopla included sending a listener to Hawaii for guessing correctly the first song MOBY played (Aerosmith's Back In The Saddle). Morning maniacs STEVENS & PRUETT got in on the act with their "Send us your tackiest and most disgusting postcard welcoming MOBY back" contest. The winner joined STEVENS, PRUETT and MOBY for a "Tacky Night Out;" transportation being the world's longest and (dare we say?) tackiest limo. KLOL looks ahead to events in the month of "Rocktober" with a different featured artist each day of the month, and culminating with the "Rocktober Musicfest" the 29th nine hours of live rock 'n' roll on two stages. The proceeds will benefit the Houston Food Bank

PITTSBURGH

verall, it was a busy Labor Day weekend in the Steel City. WDVE gave away front row tickets for the Eric Clapton show at the Civic Arena and \$102 cash to the winner of their banner contest. Labor Day itself found 'DVE "pigging out" at the second annual "Ribfest," with four local bands performing at what was "DVE Night" at the four-day festival. How did listeners "Get Naked with Scott?" By listening for their chance to win a shower radio, and then the chance for a trip to a Caribbean island.....The WMYG ("Magic 97") "Magic Bus" has been working overtime lately. The bus was integral in Magic 97's three-way live broadcast from the Eric Clapton show at the Civic Arena. A listener from Steubenville, Ohio won \$500 and a copy of the "Crossroads" box set, autographed by Eric Clapton in the Magic 97 sign contest. Then, the "Bus" headed for a pair of Labor Day parades. Whew! Magic 97 listeners can support their Steelers up close, by winning tickets to home games, a road trip to the Steelers/Browns game and watching a Steelers practice session. A grand prize winner will attend the Pro Bowl in Hawaii.

SALT LAKE CITY

ot your scorecard ready? OK, here goes: The new **KBER** ("The Bear") PD is JOHN EDWARDS . He replaces KATHERINE BROWN, who takes on Corporate Promotions for Devine Communications' stations and will continue to do mornings. STEVE WALKER leaves overnights on air to take over as Promotion Manager for The Bear and KATHY LANGBORG rejoins the sales staff. Got all that? Watch this space for news of an upcoming promotional biggie for The Bear. In the mean-time, Katherine Brown says the watchword is "Arm Wrestling!".....KRSP ("Rock 103") returns from a set of live broadcasts at the State Fair where they gave away a four-wheel ATV; and the "Ouelessebougou Five-K Race" September 17, which raised funds for that small town in West Africa. Rock 103 Music Assistant KELLY MONSON will accompany two couples to L.A. for the Hard Rock Cafe benefit for the homeless. Look for Rock 103 Friday and Saturday nights during the month of October at the March Of Dimes Haunted House, where they'll broadcast live.

SAN ANTONIO

s this a sports town or what? KISS kicks off their "Monday Night Football Parties" with Coors each Monday at a different location; giving away Silver Bullet footballs and more. Then it's "Fast Breakin' Fiesta" with KISS and H.E.B. Stores, featuring San Antonio Spurs stars, videos from the KISS video van and more. KISS is bringing in the Georgia Satellites and three hot local bands to the Blue Bonnett Outdoor Arena September 24 for an all-day concert. Look for a major promotional announcement at the end of October.....KZEP joins the CITY TRACKS fold, having just concluded their involvement with the Texas Hill Country Triathlon, the last step leading up to the Iron Man Triathlon in Hawaii. KZEP broadcast live and featured club appearances with six-time Iron Man winner Dave Scott. Promotion Director SHONNIE BRAY exits KZEP to form her own Promotions firm — Bray Promotions. That leaves an opening for a Promotions person, send resumes to PD DANA BROWN; who incidentally tells CITY TRACKS that KZEP will announce their fall promotional campaign very soon.

ADULT CONTEMPORARY

TRACER	TRACI	(S			1/2/14 - 1/2/14	144		
8/29/88	9/5/88	9/12/88	9/19/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
6	3	2		PETER CETERA	One Good Woman	WB	1232	21.95
2	1	1	2	ELTON JOHN	I Don't Wanna Go On With You	MCA	1106	19.43
3	2	3	1	BREATHE	Hands To Heaven	A&M	1071	20.55
10	8	5	1	TAYLOR DAYNE	l'II Always Love You	Arista	1050	21.55
7	6	4	5	HUEY LEWIS & NEWS	Perfect World	Chrysalis	903	15.81
15	9	6	1	RICK ASTLEY	It Would Take A Strong Strong	RCA	875	17.85
21	14	13	1	GLENN FREY	True Love	MCA	763	15.74
16	13	8	1	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	665	11.97
8	7	7	9	CHICAGO	I Don t Wanna Live W/out Your	Reprise	644	11.65
27	18	10		PHIL COLLINS	Groovy Kind Of Love	Atlantic	637	11.87
18	15	12		REO SPEEDWAGON	Here With Me	Epic	560	8.77
19	17	15	1	BRUCE HORNSBY & RANG	Look Out Any Window	RCA	427	8.65
13	12	11	13	HALL & OATES	Missed Opportunity	Arista	413	6.70
25	22	17		BEACH BOYS	Kokomo	Elektra	406	7.85
22	19	16	1	STEVE WINWDDD	Don't You Know What The Night	Virgin	392	7.55
_	27	19	1	WHITNEY HOUSTON	One Moment In Time	Arista	336	5.61
24	21	20		NATALIE COLE	When I Fall In Love	EMI-Manhat	203	4.96
23	23	18	1	JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin	189	4.24
_	24	22		KENNY ROGERS	When You Put Your Heart In It	Reprise	161	3.63
29	29	21		RDD STEWART	Forever Young	WB	133	2.11
28	28	25		CHEAP TRICK	Don't Be Cruel	Epic	98	2.46
_	_	26	*	BREATHE	How Can I Fall	A&M	84	2.09
30	26	23		SADE	Nothing Can Come Between Us	Epic	84	1.27
_	_	30		LIVINGSTON TAYLDR	Loving Arms	Atlantic	70	1.41
26	25	27	盘	MICHAEL JACKSON	Another Part Df Me	Epic	70	0.90
_	30	24	26	MICHAEL BOLTON	Walk Away	Columbia	63	1.77
New Entry ✓			1	CROSS/RUFFELLE	l Will Take You	Reprise	56	1.04
_	_	28	<u>*</u>	OLIVIA NEWTON-JOHN	The Rumour	MCA	56	0.85
New Entry 🗸			1	UB40	Red Red Wine	A&M	42	0.85
_	_	29	30	FOUR TOPS	Indestructible	Arista	42	0.72

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
ТОТО	Anna	Columbia	35	400%
KYLIE MINOGUE	The Loco-Motion	Geffen	35	150%
✓ WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	28	300%
✓ ANITA BAKER	Giving You The Best That I've	Elektra	28	_
BOY MEETS GIRL	Waiting For A Star To Fall	RCA	28	_
MARILYN MARTIN	And When She Danced	Atlantic	28	300%
NEW EDITION	If It Isn't Love	MCA	21	50%
✓ BOZ SCAGGS	Cool Running	Columbia	21	_
✓ ELTON JOHN	A Word In Spanish	MCA	14	_
NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia	14	100%
DAVID BENOIT	The Key To You	GRP	14	_
FREDDIE JACKSON	Nice 'N' Slow	Capitol	7	_
GLEN MEDEIROS	Long And Lasting Love	Amherst	7	_
✓ KIM WILDE	You Came	MCA	7	_
INXS	Never Tear Us Apart	Atlantic	7	_
✓ PM	Piece Of Paradise	WB	7	

	Element of the second		
9/19/88	ARTIST	TITLE	LABEL
1	RICHARD MARX	Hold On To The Nights	EMI-Manhat
2	ERIC CARMEN	Make Me Lose Control	Arista
3	BILLY OCEAN	Colour Of Love	Jive/Arist
4	STEVE WINWOOD	Roll With It	Virgin
5	GLORIA ESTEFAN & MIA	1-2-3	Epic
6	TERENCE TRENT D'ARBY	Sign Your Name	Columbia
7	TRACY CHAPMAN	Fast Car	Elektra
8	JETS	Make It Real	MCA
9	BRENDA RUSSELL	Piano In The Dark	A&M
10	GLORIA ESTEFAN & MIA	Anything For You	Epic

MOST UPWARD MOVEMENT

HOTTEST RECURRENTS

ARTIST	TITLE	LABEL
LIVINGSTON TAYLOR	Loving Arms	Atlantic
T		
GLENN FREY	True Love	MCA
TST		
GLENN FREY	True Love	MCA
UTH		
GLENN FREY	True Love	MCA

MIDWEST

WHITNEY HOUSTON One Moment In Time Arista

USERS GUIDE: Calculated and determined by increases in RANK over previous week.

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE ARBITRON — used by permission) Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS)

HEAVIEST SATURATION (ADULT CONTEMPORARY) USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average. estimated 6am-midnight weekly impact from base monitor hours.

PETER CETERA	1	GLENN FREY	7	HALL & OATES
Dne Good Woman		True Love		Missed Dpportunity Arista
WNSR-FM	1.60	KBIG-FM	1.57	KBIG-FM
WCLR-FM	1.15	KVIL-FM	1.40	KSTP-FM
KDST-FM	1.05	WCLR-FM	1.15	WSB-FM
KSTP-FM	1.05	WNSR-FM	1.06	WSNI-FM
KVIL-FM	1.05	KOST-FM	1.05	KKHT-FM
WLTF-FM	0.97	KSTP-FM	1.05	KYKY-FM
KBIG-FM	0.78	WSNI-FM	0.91	WALK-FM
ELTON JOHN	2	BOBBY MCFERRIN	8	BEACH BOYS
I Don't Wanna Go On With You		Don't Worry, Be Happy EMI-Manhat		Kokomo Elektra
WNSR-FM	1.60	KVIL-FM	1.40	KVIL-FM
WCLR-FM	1.15	WCLR-FM	1.15	KBIG-FM
KOST-FM	1.05	KSTP-FM	1.05	WSNI-FM
KSTP-FM	1.05	WKQX-FM	0.74	KFMB-FM
WMJI-FM	0.76	KFMB-FM	0.67	WALK-FM
WKQX-FM	0.74	WSNI-FM	0.55	KSTP-FM
WMGK-FM	0.67	WHTX-FM	0.49	WNLT-FM
BREATHE	3	CHICAGO	9	STEVE WINWOOD
Hands To Heaven A&M		I Don't Wanna Live W/out Your Reprise		Don't You Know What The Night Virgin
WNSR-FM	1.60	WNSR-FM	1.60	WNSR-FM
WKQX-FM	1.47	WCLR-FM	1.15	KBIG-FM
WCLR-FM	1.15	KSTP-FM	1.05	WMJI-FM
KOST-FM	1.05	WKQX-FM	0.74	WLTF-FM
KSTP-FM	1.05	WSB-FM	0.63	KSTP-FM
WLTF-FM	0.97	SNI-FM	0.55	KOST-FM
WSB-FM	0.84	KYKY-FM	0.49	KYKY-FM
TAYLOR DAYNE	4	PHIL COLLINS	10	WHITNEY HOUSTON
l'Il Always Love You Arista		Groovy Kind Of Love		One Moment In Time Arista
WCLR-FM	1.44	KOST-FM	2.10	WMJI-FM
WKQX-FM	1.23	WCLR-FM	1.15	WKQX-FM
KBIG-FM	1.18	WKQX-FM	0.74	WLTF-FM
KOST-FM	1.05	WMJI-FM	0.57	KFMB-FM
KSTP-FM	1.05	WSNY-FM	0.56	KBIG-FM
KVIL-FM	1.05	KFMB-FM	0.53	WSNI-FM
WMJI-FM	0.95	WLTF-FM	0.48	WHTX-FM
HUEY LEWIS & NEWS	<u> </u>	REO SPEEDWAGON	<u>11</u>	NATALIE COLE
Perfect World Chrysalis		Here With Me Epic		When I Fall In Love EMI-Manhat
WNSR-FM	1.60	KVIL-FM	1.05	WLTW-FM
WKQX-FM	1.23	WLTF-FM	0.97	WLAK-FM
WCLR-FM	1.15	WMJI-FM	0.95	WMJX-FM
KSTP-FM	1.05	WSNI-FM	0.55	WLTE-FM
WMJI-FM	0.76	KSTP-FM	0.42	KBIG-FM
KIOI-FM	0.65	WSB-FM WWNK-FM	0.42	WSNI-FM WALK-FM
WROR-FM				
RICK ASTLEY	<u>6</u>	BRUCE HORNSBY & RA	<u>IN 12</u>	JOHNNY HATES JAZZ
It Would Take A Strong Strong RCA		Look Out Any Window RCA		Virgin
KOST-FM	1.58	KVIL-FM	1.40	KVIL-FM
KBIG-FM	1.18	KBIG-FM	1.18	WSNI-FM
KIOI-FM	1.09	KOST-FM	1.05	KBIG-FM
WNSR-FM	1.06	WSNI-FM	0.91	WALK-FM
KVIL-FM	1.05	KSTP-FM	0.63	WLTT-FM WCLR-FM
KSTP-FM	0.84	WSB-FM		
WSNI-FM	0.73	KYKY-FM	0.29	KMGC-FM

HALL & OATES	13
Missed Dpportunity Arista	
(BIG-FM	1.18
(STP-FM	0.63
WSB-FM	0.63
WSNI-FM	0.55
(KHT-FM	0.42
KYKY-FM	0.39
NALK-FM	0.35
BEACH BOYS	14
(okomo Elektra	
KVIL-FM	1.40
KBIG-FM	1.18
WSNI-FM	0.73
KFMB-FM	0.67
WALK-FM	0.53
KSTP-FM	0.42
WNLT-FM	0.34
STEVE WINWOOD	15
Don't You Know What The Night Virgin	
WNSR-FM	1.06
(BIG-FM	0.78
WMJI-FM	0.76
WLTF-FM	0.64
(STP-FM	0.63
KOST-FM	0.53
(YKY-FM	0.39
WHITNEY HOUSTON	16
One Moment In Time Arista	
WMJI-FM	0.57
WKQX-FM	0.49
WLTF-FM	0.48
KFMB-FM	0.40
KBIG-FM	0.39
WSNI-FM	0.36
NATALIE COLE	<u> 17</u>
When I Fall In Love EMI-Manhat	
WLTW-FM	0.84
WLAK-FM	0.6
WMJX-FM	0.44
WLTE-FM	0.4
KBIG-FM	0.3
WSNI-FM	0.3
WALK-FM	0.3
INUNNY DATEO 1877	10
JOHNNY HATES JAZZ	18
l Don't Want To Be A Hero Virgin	
KVII.EM	1.4

13	KENNY ROGERS
	When You Put Your Heart In It
	Reprise
1.18	WLTW-FM
0.63	KDIT-FM
0.63	WSNI-FM WLTF-FM
0.55	WSNY-FM
0.42	WLTE-FM
0.35	KSTP-FM
0.55	NOTE THE
14	ROD STEWART
	Forever Young WB
1.40	WMJI-FM
1.18	WLTF-FM
0.73	KFMB-FM
0.67	KYKY-FM
0.53	KLCY-FM
0.42	WLTS-FM
0.34	KKYY-FM
15	CHEAP TRICK
	Don't Be Cruel
1.06	WCLR-FM
0.78	KFMB-FM
0.76	KYKY-FM
0.64	WKQX-FM
0.63	KLCY-FM
0.53	
0.39	
16	BREATHE
	How Can I Fall
0.57	KOST-FM
0.49	KBIG-FM
0.48	KFMB-FM
0.40	KLSY-FM
0.39	KKLT-FM
0.36	KLCY-FM
0.29	KMGR-FM
17	SADE
	Nothing Can Come Between Us
0.94	Epic KBIG-FM
0.84	WMGK-FM
0.44	KMGC-FM
0.40	KLSI-FM
0.39	KLCY-FM
0.36	WNLT-FM
0.35	KKYY-FM
18	LIVINGSTON TAYLOR Loving Arms
	Atlantic
1.40	WMGK-FM
0.55	WSNI-FM
0.20	VCTD EM

KSTP-FM

WROR-FM

KLCY-FM

WLTS-FM

KLSI-FM

0.39

0.34 0.29

NNY ROGERS You Put Your Heart In It	19	MICHAEL JACKSON Another Part Df Me	25
V-FM	0.84	KSTP-FM	0.42
FM	0.71	KFMB-FM	0.27
-FM	0.36	KKYY-FM	0.18
-FM	0.32	KLCY-FM	0.04
/-FM	0.28		
-FM	0.27		
-FM	0.21		
D STEWART	20	MICHAEL BOLTON	26
er Young		Walk Away	·

0.57 0.48 0.40 0.29 0.08 0.08 0.07

21

1.44 0.40 0.29 0.25 0.08

22

1.05 0.39 0.27 0.13 0.08 0.08 0.08 23

0.39 0.22 0.21 0.14 0.08 0.08 0.07

24

0.45

0.36 0.21

0.15

0.08

0.08

0.07

CROSS/RUFFELLE	27
WMYX-FM	0.04
KLSY-FM	0.06
KLCY-FM	0.08
KLSI-FM	0.14
KBIG-FM	0.39
KOST-FM	1.05

CROSS/RUFFELLE	27
I Will Take You Reprise	
KBIG-FM	0.39
WLTE-FM	0.27
WLTQ-FM	0.18
KKLT-FM	0.08
KYXY-FM	0.07
WMYX-FM	0.04

The Rumour MCA	
WSNI-FM	0.36
KMGC-FM	0.21
KKHT-FM	0.11
KLCY-FM	0.08
WLTS-FM	0.08

UB40 Red Red Wine	
KFMB-FM	0.40
WKQX-FM	0.25
KMGC-FM	0.21

0	OUR TOPS
	destructible esta
.53	MB-FM
.12	LTI-FM
.07	.SI-FM
_	
_	
_	

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information

COLUMBUS

amed by Duncan's "American Radio" report as the highest rated Top 50 A/C in the country, PD DON HALLETT's WSNY ("Sunny 95") has also received an Honorable Mention by the report as "The Best Station of the Year." The Saga Communications station's "Columbus: Discover The Light" shows came to a close on Labor Day after weeks of nightly laser light shows downtown. The massive undertaking, which included animated laser images shown on the city's 22-story state office building, should be even more massive next year as Sunny is currently negotiating for 124 consecutive shows to be held beginning next May. The station held an "Orange Crush Party" prior to Ohio State's home opener vs. The Orange Men of Syracuse designed to find the most outrageous way to crush an orange. Held on-air during BOB SIMPSON's morning show, entrants included an orange 12-ton steamroller, an orange Mack truck and an orange taped to the foot of a sky diver dropped from 5,000 feet. (The latter won, by the way.) Happy Anniversary to Promotion Director JANICE PISCITELLI on her first birthday with 'SNY.

INDIANAPOLIS

or the sixth straight year, WENS ("Lite Rock 97") presented "Skyconcert '88" downtown on the banks of the White River. The day of festivities included The Four Tops, a skydiving exhibition, a laser show orchestrated to the station's music and a day-ending fireworks extravaganza (also synchronized to 'ENS.) "Lite Rock 97" also appeared with its Giant Boom Box at "The Music, Food and Fun Festival" on Labor Day, raising money for MDA. Congratulations to Promotion Director JERIANNE MINNICH who'll be married on September 24th....WTPI is cashing in on the fax machine craze by giving away cash. During PD GARY HAVEN'S afternoon show, the station plays "Trivia Fax" where a trivia question is chosen from those faxed to the station by listeners. The person who's question is picked wins \$107 (a frequency equivalent), plus, the listener that answers the question wins \$107. TPI is currently in training for "Bed Race '88," a dash through downtown that's part of "Circle Fest." The event will raise money for the restoration of the Indiana Soldiers and Sailors Monument.

MONMOUTH-OCEAN

OBM is giving away an Isuzu pickup...and that's no lie!" Joe Isuzu himself is cutting a customized spot for the station which listeners will listen for as their cue to call-in and qualify. The station's morning men (20-year 'OBM vet STEVE PAUL and KEVIN WILLIAMS) are getting set for a couple of tropical broadcasts in the coming weeks. Along for the ride with station winners of a trip to the Bahamas, the AM duo will do shows from Miami and the islands. Whenever you hear the sound of the ice cream truck on the station's air, you can bet it's 7PM and time for another appearance by "The Ice Cream Man," DAN BLACKMAN; who's new to nights.

DALLAS

ver 15,000 people came from all over the Southwest to see Andy Summers and Tangerine Dream in a free concert in Dallas courtesy of KMGC ("Magic 102.9; Lite Rock, Lite Jazz"). Later this month Magic will again join forces with the new Starplex Amphitheatre to present Kenny G and Sade. To celebrate the latter's first ever appearance in the city, the station will provide a couple of listeners with a limo-driven preconcert dinner at Reunion Tower. Former KTKS/Dallas staffer CHALESE DALEY is new to weekends.....KQZY ("Kozy 105.3") recently helped residents get a good taste of the Metroplex at the "Texas Taste Festival." The station presented "The Legendary Ladies of the Motor City;" The Crystals, The Marvelettes and The Shirelles, to over 30,000 festival-goers. Kozy is currently getting set for a massive "Shop Around the World" fall promotion which will send listeners off to London and Paris....."The Rolling Coffee Bar", KVIL's self-contained mobile air studio contained RON CHAPMAN on Labor Day at a predawn fireworks extravaganza with the Dallas Symphony Orchestra. Close to 100,000 got up early to witness the event. And, from the Honor Roll: Billboard has nominated KVIL for Station of the Year, TOM WATSON for Major Market PD, and Ron Chapman for Major Market Air Talent. Plus, a peek at the Summer Arbitrends shows the station still #1 12+.

KANSAS CITY

he winning is just beginning at KLSI! In fact, starting today, the station begins calling numbers on-the-air for the "MasterCard Sweepstakes." The promotion won't simply last for a limited run, but rather, will be ongoing. Some benefits of the 'LSI MasterCard include a waived fee for the first year and the fact that a percentage of every purchase on the card is earmarked for a "Hometown Fund" which will distribute the monies to different charities. PM drive ace DAN HURST recently braved a throng of lovestruck Barry Manilow fans when the artist made a recent appearance on his show; appeasing them with free concert tickets. STEVE PARKER is new 6PM-9PM.....Even if the Chiefs don't make it to the Super Bowl this year, one very fortunate K.C. fan will thanks to KUDL ("K-98"). The station's major bumper sticker promo with the Chiefs will culminate in January with a trip for two to Miami to see Pro Football's World Championship. PHIL WEST, Midday man and host of "Lunchtime at the Oldies" is now also the host of "The Saturday Night Oldies Special;" a new 'K-98' feature.

SAN JOSE

.A. Law's" Jimmy Smits, "All My Children's" Dr.Cliff Warner and Scotty Baldwin from "General Hospital" were all presented to San Jose shoppers thanks to KARA. Mall patrons had an opportunity to meet their favorite day and nighttime soap stars in person while vying for one of the 30 \$1,000 shopping sprees that were handed out during the promotion. Ops. Mgr/AM host KIM VESTAL acted as one of the Channel 2 hosts for the city during their Labor Day Telethon broadcast. ND ROB FISHER was recently married — Congrats!.....KEZR provided musical entertainment while sponsoring the "Taste of Los Gatos." The station presented the "Sunday Morning Jazz Band,"an impromptu group made-up of top area jazz musicians. Meanwhile, EZR has demonstrated a new commitment to jazz in another way — its "Sunday Morning Jazz" show, hosted by MICHAEL BENNETT. The station also recently sponsored the Santa Clara "Art and Wine Festival" with AM co-hosts GREG COOK and LISA DOMINIQUE. The station is sending listeners to Napa Valley, Tahoe and Monterey with the Escape Weekends." Listen for Mel Blanc to do customized cartoon drops for KEZR's PM drive "Car Tunes" feature.

GREENSBORO

MAG ("Magic 99.5") brought its "Summer Auto Show" to a climactic close with a catered party for all of the window sticker contest's semi-finalists. After a reverse raffle which eliminated all but one finalist, the winner chose her favorite vehicle from, among others: a Nissan 300ZX, a Pontiac Sunbird GT convertible, an Olds Cutless Supreme and an Isuzu Trooper; which she drove away. Best wishes to midday hostess LYN TAYLOR, just back from a successful tonsillectomy (all ice cream to Lyn c/o Magic).....There's "Pandamonium" at WOJY ("Joy 100")! Listeners are registering at various sponsor locations for a giant stuffed panda and a shot at a trip to D.C. to see the real thing at the National Zoo. Meanwhile, a four night stay in the Bahamas went to one of the audience members that sent in a postcard listing their three favorite love songs. All of the entries were compiled for the station's "Love Songs" program and presented in a Top 20 countdown. RICK SHAW is the new GSM at Joy.

LOS ANGELES

ou'd think they were a Travel Agent or something! KBIG ("K-Big 104") is getting set to send L.A. residents all over the globe! CRAIG HINES is taking qualifiers in middays for a trip to Finland. Likewise, in the "Big Apple Giveaway," listeners are getting a day off work thanks to Apple One Temporaries while registering for a trip to New York City. And, in conjunction with a sneak preview screening of the new Shirley MacLaine movie, "Madame Sousatcka," KBIG will give away a trip to Russia! The station also continues its Greek Theatre concerts with passes and parties for the likes of Kenny Loggins, Gordon Lightfoot and Barry Manilow.....Excuse me...what aisle is the dance floor in? KOST is sponsoring a "Supermarket Singles Night" featuring a trip giveaway to Hawaii. Rod Roddy from "The Price is Right," and the station's morning team"MARK & KIM" are qualifying listeners on-air for tickets to Disney Land's "Magic Mountain" and a trip to out-of-state fun at the AstroWorld of Houston. Asst.PD/MD LIZKILEY is recently back from Newport Beach where she was a panelist at the Adult Radio Conference.

SCRANTON

n the Spring '88 Arbs, WMGS ("Magic 93") increased its lead as the market's #1 A/C by jumping 5.0-6.4 12+. Programmed by market native CHRIS NORTON, the station positions itself as: "The soft rock station with the best music mix," while employing a talented staff of "Magicians." That's right! Not air personalities, not jocks — magicians. Wand-waver FRAN TUSO recently acted as a celebrity contestant at a local version of The Dating Game. Male contestants vied for a date with the station staffer as part of a fund-raiser for MDA. Meanwhile, 'MGS' promotion action includes the ongoing "Magic Money Song" which has netted 'MGS' audience over \$24,000 so far in total cash and prizes.

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations. This week, sample hours were extracted between 7pm and midnight

KATD-FM

GARDNER COLE/Live It Up UB40/Red Red Wine REM/The One I Love INXS/Never Tear Us Apart WAS (NOT WAS)/Spy In The House Of Love GIANT STEPS/Another Lover DEF LEPPARD/Love Bites SIOUXSIE & BANSHEES/Peek-A-Boo L'TRIMM/Cars With The Boom BOBBY MCFERRIN/Don't Worry. Be Happy CHEAP TRICK/Don't Be Cruel ESCAPE CLUB/Wild, Wild West DEF LEPPARD/Pour Some Sugar On Me TRANSVISION VAMP/Tell That

KKRZ-FM

NEW EDITION/If It Isn't Love BON JOVI/Bad Medicine BILLY OCEAN/Colour Of Love FRASURE/Chains Of Love WHITESNAKE/Is This Love HOLLY KNIGHT/Heart Oon't Fail Me Now ROBBIE NEVIL /Wot's It To Ya SHOCK/Talk About Love EDDIE MONEY/Take Me Home Tonight

OENISE LOPEZ/Sayin' Sorry Don't Make It Rig TERENCE TRENT D'ARBY/ Sign Your Name JANE WIEDLIN/Inside A Dream CHEAP TRICK/Don't Be Cruel VAN HALEN/When It's Love PRETTY POISON/Catch Me (I'm Falling)

KUBE-FM

CHICAGO/I Don't Wanna Live W/out You GIANT STEPS/Another Lover TERENCE TRENT O'ARBY/Dance Little Sister ELTON JOHN/I Oon't Wanna Go JOAN JETT & BLACKHEA/I Hate Myself For Loving You PATRICK SWAYZE/She's Like The Wind INFORMATION SOCIETY/What's JETS/Make It Real KENNY LOGGINS/Nobody's Fool MADONNA/Crazy For You ESCAPE CLUB/Wild Wild West BRENDA K. STARR/What You See Is What You Get BREATHE/How Can I Fall BOBBY BROWN/Don't Be Cruel

WHTZ-FM

UB40/Red Red Wine GUNS N' ROSES/Sweet Child O' Mine D.J. JAZZY JEFF/A Nightmare On My Street OEF LEPPARD/Love Bites BON JOVI/Bad Medicine RICHARD MARX/Hold On To The Nights MADONNA/Open Your Heart JANET JACKSON/Nasty TAYLOR DAYNE/I'll Always Love You MIDNIGHT OIL/Beds Are Burning MICHAEL JACKSON/Another Part Of Me ERIC CARMEN/Hungry Eyes

WRBQ-FM

DEF LEPPARD/Love Bites ROD STEWART/Lost In You EXPOSE/Point Of No Return UB40/Red Red Wine ROBERT PALMER/Simply Irresistible NEW KIOS ON THE BLOC/Please Don't Go Girl OUTFIELD/Since You've Been Gone DEBBIE GIBSON/Staying Together AEROSMITH/Rag Doll MADONNA/Crazy For You BOBBY BROWN/Don't Be Cruel SURVIVOR/High On You

KCPW-FM

Kansas City

WHISPERS/Rock Steady STEVE WINWOOD/Don't You Know What The Night WHITNEY HOUSTON/So Emotional GEORGE MICHAEL/Hand To Mouth CHEAP TRICK/The Flame TAYLOR DAYNE/I'll Always Love You PHIL COLLINS/Sussudio ROBERT PALMER/Simply Irresistible BON JOVI/Bad Medicine TERENCE TRENT D'ARBY/Wishing Well KYLIE MINOGUE/The Loco-Motion RICHARD MARX/Hold On To The Nights JANET JACKSON/When I Think Of You

KOY-FM

ERASURE/Chains Of Love GEORGE MICHAEL/Hand To Mouth CANDI/Dancing Under A Latin Moon HEATWAVE/Always And Forever BOBBY BROWN/Don't Be Cruel BON JOVI/Bad Medicine DINO/Summergirls TRACY CHAPMAN/Fast Car NU SH00Z/Point Of No Return INXS/Never Tear Us Apart GOOD QUESTION/Got A New Love CINDERELLA/Don't Know What SOFT CELL/Tainted Love

WBBM-FM

ELTON JOHN/I Don't Wanna Go On With You DEBBIE GIBSON/Only In My Dreams AL B SURE/Off On Your Own (Girl) TAYLOR DAYNE/I'll Always Love You JODY WATLEY/Looking For A New Love BOBBY BROWN/My Prerogative RICK ASTLEY/It Would Take A Strong Strong
BEN E KING/Stand By Me JOHNNY KEMP/Dancing with Myself BRENDA K. STARR/What You See Is What You Get NATALIE COLE/Jumn Start KYLIE MINOGUE/The Loco-Motion

TIFFANY/I Think We're Alone Now

WKB0-FM

St Louis

GEORGE MICHAEL /I Want Your Sex POISON/I Want Action TRACY CHAPMAN/Talkin Bout A Revolution PM/Piece Of Paradise UB40/Red Red Wine BON JOVI/Bad Medicine TERENCE TRENT D'ARBY/Dance Little Sister
REO SPEEDWAGON/Here With Me ROBERT PALMER/Simply Irresistible TIME/Jungle Love INFORMATION SOCIETY/What's On Your Mind RICHARD MARX/Hold On To The Nights STEVE WINWOOD/Don't You Know What The Night

WROC-FM

Cleveland

PETER CETERA/One Good Woman MICHAEL JACKSON/Bad BEACH BOYS/Kokomo SAMANTHA FOX/Naughty Girls (Need Love Too) HUEY LEWIS & NEWS/Perfect World NEW ORDER/True Faith GLENN FREY/True Love MIKE & MECHANICS/All I Need Is A Miracle VAN HALEN/When It's Love NEW EDITION/If It Isn't Love DEF LEPPARD/Pour Some Sugar On Me POISON/Fallen Angel TAYLOR DAYNE/I'll Always Love You ERASURE/Chains Of Love MAOONNA/Who's That Gir

KCPX-FM

Salt Lake City INXS/Never Tear Us Apart INFORMATION SOCIETY/What's On Your Mind WHITNEY HOUSTON/One Moment In Time OMO/If You Leave ERASURE/Chains Of Love

KYLIE MINOGUE/The Loco-Motion AL B SURE/Nite & Day NEW ORDER/True Faith ROD STEWART/Forever Young MR MISTER/Kyrie BRUCE HORNSBY & RANG/ The Valley Road WILL TO POWER/Baby, I Love Your Way/Freebird

KRXY-FM

Denver

KEITH SWEAT/Make It Last Forever VAN HALEN/When It's Love GIANT STEPS/Another Lover DEVO/Oisco Dancer UNDERWORLD/Underneath The Radar BON JOVI/Bad Medicine ESCAPE CLUB/Wild, Wild West BOBBY BROWN/Don't Be Cruel JOAN JETT & BLACKHEA/I Hate Myself For Loving You GUNS N' ROSES/Sweet Child O' Mine CHICAGO/You're The Inspiration BILLY IDOL/Eyes Without A Face ERASURE/Chains 01 Love

WEGX-FM

Philadelphia

ELTON JOHN/I Don't Wanna Go AL B SURE/Off On Your Own (Girl) REGINA/Baby Love TRACY CHAPMAN/Fast Car ROBERT PALMER/Simply Irresistible BOBBY MCFERRIN/Don't Worry JEFFREY OSBORNE/She's On the Left CHEAP TRICK/Oon't Be Cruel ROD STEWART/Forever Young STEVE WINWOOD/Higher Love MIDNIGHT OIL/Oead Heart

WKTI-FM

Milwaukee

ROBERT CRAY BAND/Don't Be Afraid Of The Dark RICK ASTLEY/It Would Take A Strong Strong

BREATHE/Hands To Heaven DEF LEPPARD/Love Bites GLORIA ESTEFAN & MIA/1-2-3 PAUL CARRACK/Don't Shed A Tear TAYLOR DAYNE/I'll Always Love You KENNY LOGGINS/Nobody's Fool BOY MEETS GIRL/Waiting For A Star To Fall RICHARD MARX/Hold On To The Nights INFORMATION SOCIETY/What's JOHNNY HATES JAZZ/I Don't Want To Be A Hero

WROX-FM

Washington DC

INXS/New Sensation
JANET JACKSON/When I Think Of You STEVE WINWOOO/Roll With It PHIL COLLINS/Groovy Kind Of Love OEBBIE GIBSON/Only In My Oreams ELTON JOHN/I Oon't Wanna Go On With You HALL & OATES/Everything Your Heart Desires JOHNNY KEMP/Just Got Paid GEORGE MICHAEL/Hand To Mouth BON JOVI/Bad Medicine CHICAGO/I Don't Wanna Live W/out Your BOBBY BROWN/Don't Be Cruel MADONNA/Crazy For You KENNY LOGGINS/Nobody's Fool ERIC CARMEN/Make Me Lose Control

KKBQ-FM

UB40/Red Red Wine DEF LEPPARD/Love Bites LITA FORD/Kiss Me Deadly GEORGE MICHAEL/Love's In Need Of Love A SPLIT SECOND/Rigor Mortis BANANARAMA/Venus BIG PIG/Breakaway DEBBIE GIBSON/Only In My Dreams REO SPEEDWAGON/Here With Me GLINS N' ROSES/Sweet Child O' Mine BOOK OF LOVE/Pretty Boys Pretty Girls

KTFM-FM

SALT-N-PEPA/Shake Your Thang AFRO-RICAN/Give It All You Got BOBBY MCFERRIN/Don't Worry, Be Happy ROB BASE/It Takes Two DEF LEPPARD/Love Bites DENISE LOPEZ/Sayin' Sorry Oon't Make It Rig UB40/Red Red Wine GLORIA ESTEFAN & MIA/1-2-3 MENU00/You've Got Potential DINO/Summergirls DEBBIE GIBSON/Foolish Beat BON JOVI/Bad Medicine

WEZB-FM

JODY WATLEY/Most Of All DEE LEPPARD/Pour Some Sugar On Me GEORGE MICHAEL/Monkey WILL TO POWER/Baby, I Love Your Way/Freebird MODERN ENGLISH/I Melt With You CHICAGO/I Don't Wanna Live W/out Your COVER GIRLS/Inside Outside BREATHE/Hands To Heaven CLIMIE FISHER/Love Changes Everything TAYLOR DAYNE/Prove Your Love RICHARD MARX/Hold On To The Nights STEVIE B/Oreamin' Of Love INFORMATION SOCIETY/What's RICK ASTLEY/Never Gonna Give You Up

WPRO-FM

BEACH BOYS/Kokomo LOVERBOY/Heaven In Your Eves INXS/Never Tear Us Apart AEROSMITH/Rag Doll BRUCE SPRINGSTEEN/Tunnel Of Love TAYLOR DAYNE/I'll Always Love You GARONER COLE/Live It Up ELTON JOHN/A Word In Spanish EUROPE/Superstitious COVER GIRLS/Recause Of Your BON JOVI/Bad Medicine CHEAP TRICK/Don't Be Cruel KENNY LOGGINS/Nobody's Fool

WZGC-FM

MIDNIGHT STAR/ECSTAS/Don't Rock The Boat
KEITH SWEAT/Right and a Wrong Way PAULA ABDUL/Knocked Out UB40/Red Red Wine JACKSON/HOUSTON/If You Say My Eyes Are Beautif 2 LIVE CREW/Do Wah Diddy BOBBY BROWN/My Prerogative VANESSA WILLIAMS/The Right Stuff PRINCE/Housequake NEW KIDS ON THE BLOC/Please Oon't Go Girl
GEORGE MICHAEL/Monkey AL B SURE/Rescue Me

Produced by Bob Ezrin and Mike Clink



"I'M ON TO YOU"

WATCH OUT GILBERT!!! HERE COMES THE REAL **HURRICANE!!!**

l m On To You (Na Na Na Na Na Na)" **Y95,** WGH, KXYQ, K106 ADD, WPFM ADD. KIXY DEBUT 40, OK95 24-18, KZFN ADD AND MORE!!!

Y95 DEBUT 35

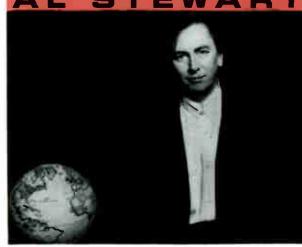
'Hurricane has a killer AOR base. We're getting strong phones. The record is incredible at night!"

Buzz **Buzz Bennett**

'Hurricane is a great rock record! We're Dwayne Ward aettina killer phones!!

FROM THE BILLBOARD TOP 100 LP **OVER THE EDGE**

AL STEWART



"KING OF PORTUGAL"

TRIPLE FORMAT SMASH FROM STEWART'S **DEBUT ENIGMA ALBUM** LAST DAYS OF THE CENTURY

COMING HOME ADULT CONTEMPORARY & EXPLODING AT AOR!!

WNEW/N.Y. (OUT-OF-THE-BOX), KLOL/HOUSTON, KYYS/KANSAS CITY, KBCO/DENVER KINK/PORTLAND WFBQ/INDIANAPOLIS. KTCZ/MINNEAPOLIS!!!

READY FOR TOP 40!!!



ROCK RADIO SAMPLE HOURS

This week, sample hours were extracted between 7pm and midnight

KBPI-FM

DON HENLEY/Dirty Laundry JEFFERSON STARSHIP/Find Your DEF LEPPARD/Armageddon It MELISSA ETHERIDGE/Bring Me Some Water CINOERELLA/Don't Know What You Got (Till

VAN HALEN/Finish What Ya Started EUROPE/Superstitious BAD COMPANY/No Smoke

Without A Fire
GUNS N' ROSES/Sweet Child O' Mine

DEF LEPPARO/Love & Affection

KSD-FM

VAN MORRISON/Brown Eyed Girl ELTON JOHN/Levon **ERIC CLAPTON/Motherless Children** YES/Rhythm Of Love ERIC BURDON & WAR/Spill The Wine GENESIS/Misunderstanding ROLLING STONES/Get Off Of My Cloud BRUCE HORNSBY & RANG/On The Western Skyline LEO ZEPPELIN/Good Times Rad Time SANTANA/Black Magic Woman FABULOUS THUNDERBIRD/ BEATLES/Eleanor Righy

WKRL-FM

TOM PETTY & HEARTBRE/ GLENN FREY/True Love VAN HALEN/Little Guitars ROD STEWART/Maggie May GREGG ALLMAN BANO/Can't Get Over You STEVE MILLER/Take The Money & Rui BOSTON/Can'tcha Say/Still In Love ELECTRIC LIGHT ORCHE/Livin' Thing CARS/Good Times Roll GEORGIA SATELLITES/Don't Pass Me By POLICE/Spirits In The Material World WHO/Behind Blue Eyes SURVIVOR/I Can't Hold Back JERRY HARRISON/Rev It Lio

WRIF-FM

ROBERT CRAY BANO/Don't Be Afraid Of The Dark INXS/Never Tear Us Apart RAINROW/Jealous Love REM/The One I Love BOB SEGER/Like A Rock PINK FLOYD/Hey You VAN HALEN/Love Walks In GRANO FUNK RAILROAD/Some Kind Of Wonderful LITA FORD/Back To The Cave ROCKPILE/Teacher Teacher POLICE/Don't Stand So Close To Me BRUCE HORNSBY & RANG/ Defenders Of The Flag

KESZ-FM

PHIL COLLINS/Groovy Kind Of Love

MEDLEY/WARNES/(I've Had) The Time Of My Life ATLANTA RHYTHM SECTI/So In To You

CETERA/GRANT/Next Time I Fall REO SPEEDWAGON/Here With Me BRUCE HORNSBY & RANG/Way It Is JACKSON BROWNE/Running On Empty RICHARD MARX/Hold On To The Nights GLENN FREY/You Belong To The City IAMES TAYLOR/Baby Boom Baby FLEETWOOD MAC/Dreams

KOAO-FM

ADULT CONTEMPORARY HOURS

USERS GUIDE: A random sampling of selected radio stations.

This week, sample hours were extracted between 7pm and midnight

ROD STEWART/The First Cut Is The Deepest CROSBY, STILLS, & NA/Just A Song Before I Go CHRIS DEBURGH/Lady In Red BEATLES/And I Love Her WHAM!/Careless Whisner EAGLES/Best Of My Love FORCE MO'S/Tender Love HARRY NIL SSON/Without You PATRICK SWAYZE/She's Like The Wind PHIL COLLINS/We Said Hello, Goodbye AMERICA/Daisy Jane
WHITNEY HOUSTON/Greatest
Love Of All ENGLANO OAN & JOHN F/Love Is The Anguer Is The Answer
GLORIA ESTEFAN & MIA/Can't
Stav Away From Stay Away From You ELTON JOHN/Don't Let The Sun Go Down On M

WALK-FM

TURTLES/She'd Rather Be With Me NATALIE COLE/When I Fall In Love HALL & OATES/Out Of Touch ASSOCIATION/Windy PHIL COLLINS/We Said Hello, Goodbye GERRY RAFFERTY/Right Down The Line
BOOKER T & MGS/Green Onions TRACY CHAPMAN/Fast Car JIM CROCE/Bad, Bad Leroy Brown BEACH BOYS/Kokomo BEN E KING/Stand By Me STEVE WINWOOO/While You See A Chance OENIECE WILLIAMS/It's Gonna Take A Miracle WHITNEY HOUSTON/Where

WRRM-FM

MELISSA MANCHESTER/You

Should Hear How She Talks RICHARD MARX/Hold On To The Nights To The Nights
SEALS & CROFTS/We May Never
Pass This Way (Ag
BILLY JOEL/She's Always A Woman
CAROLE KING/Jazzman
RICK ASTLEY/It Would Take
A Strong Strong
SHEEMA EASTON/Almost Over You
CREGGENCE (I CADWATED) CREEDENCE CLEARWATER/ Down On The Corner WHITNEY HOUSTON/I Wanna Dance With Somebody Wh JAMES TAYLOR/Fire & Rain ART GARFUNKEL/I Only Have Eyes For You BEACH BOYS/Kokomo BARRY MANILOW/This One's For You ELTON JOHN/I Guess That's Why They Call I They Call I STEVE WINWOOD/While You See A Chance

KISW-FM

LEO ZEPPELIN/Kashmii LEO ZEPPELIN/ Communication Breakdown LITTLE FEAT/Let It Roll **INXS/New Sensation** EUROPE/Superstitious TOMMY CONWELL & YOUN/ I'm Not Your Man HENRY LEE SUMMER/I Wish I SCORPIONS/Rhythm Of Love CINOERELLA/Don't Know What You Got (Till BAD COMPANY/Rad Company PHIL COLLINS/In The Air Tonight (Live)

KZAP-FM

PAT BENATAR/Don't Walk Away LITTLE FEAT/Hate To Lose Your Tovin LEO ZEPPELIN/How Many More Times GUNS N' RDSES/Paradise City FROZEN GHOST/Round And Round BOSTON/More Than A Feeling JOHN KILZER/Green, Yellow & Red ROBERT PALMER/Simply Irresistible BLUE DYSTER CULT/Astronomy WH0/5:15

WLZR-FM

Milwaukee

BON JOVI/Bad Medicine LED ZEPPELIN/Traveling Riverside Blues LEO ZEPPELIN/In The Evening LEO ZEPPELIN/Good Times Bad Times DOKKEN/Alone Again HURRICANE/I'm On To You REO SPEEDWAGON/Back On The Road Again
CINDERELLA/If You Don't Like It ZZ TOP/Sleeping Bag

FOREIGNER/Can't War

WSHE-FM

EODIE MONEY/Think I'm In Love BAD COMPANY/Ready For Love RHYTHM CORPS/Common Ground INXS/Never Tear Us Apart SIMPLE MINOS/Don't You (Forget About Me) AEROSMITH/Back In The Saddle POISON/Fallen Angel SUPERTRAMP/Take The Long Way Home JOHN C MELLENCAMP/Pink Houses AUTOGRAPH/Turn Up The Radio TOMMY CONWELL & YOUN/ I'm Not Your Man HEART/If Looks Could Kill PAT BENATAR/Looking For A Strange PRETENOERS/Thin Line Between Love & Hate

KIOI-FM

San Francisco

TIFFANY/Could've Been MEOLEY/WARNES/(I've Had) The Time Of My Life CROSBY, STILLS, & NA/ Wasted On The Way SMOKEY ROBINSON/Just To See He DEBBIE GIBSON/Foolish Beat BRUCE HORNSBY & RANG/ BLONOIE/Tide Is High JACK WAGNER/All I Need CARS/You Are The Girl OIANA ROSS/Why Do Fools Fall In Love RICK ASTLEY/It Would Take A Strong Strong
BILLY JOEL/You're Only GEORGE MICHAEL/One More Try

KOST-FM

MICHAEL BOLTON/That's What GLORIA ESTEFAN & MIA/ Anything For You OOUBLE/Captain Of Her Heart RONSTANT/INGRAM/ CHICAGO/Hard Habit To Break JOURNEY/Faithfully TAVARES/A Penny For Your Thoughts MEOLEY/WARNES/(I've Had) The Time Of My Life KENNY ROGERS/Lady BREA0/If PEACHES & HERB/I Pledge My Love PHIL COLLINS/Groovy Kind Of Love

WCLR-FM

Chicago CHEAP TRICK/The Flame JULIAN LENNON/Too Late ForGoodbyes SMOKEY ROBINSON/One Heartbeat ELTON JOHN/I Don't Wanna Go On With You CUTTING CREW/(I Just) Died In Your Arms BERLIN/Take My Breath Away JACKSON W/GARRETT/I Just Can't Stop Loving You TRACY CHAPMAN/Fast Car STEPHANIE MILLS/Never Knew Love Like This Befo GENESIS/Invisible Touch FLEETWOOD MAC/Little Lies GREGORY ABBOTT/Shake You Down BRUCE HORNSBY & RANG/ The Valley Road

WSNI-FM

Philadelphia STEELY OAN/Rikki Don't Lose GLENN FREY/True Love IRENE CARA/Flashdance (What A Feeling) TIFFANY/Could've Been LIVINGSTON TAYLOR/Loving Arms STEVIE WONDER/Isn't She Lovely CARLY SIMON/Nobody Does It Bette HOLLIES/Air That I Breath BRUCE HORNSBY & RANG/ Look Out Any Window MEL CARTER/Hold Me, Thrill Me, Kiss Me RICHARD MARX/Hold On To The Nights
ANITA BAKER/Caught Up
In The Rapture OONNA SUMMER/She Works Hard For The Money

KORS-FM

Minneapolis OEF LEPPARO/Love Bites

WHITESNAKE/Still Of The Night AEROSMITH/Oream On VAN HAI FN/Finish What Ya Started AC/OC/You Shook Me All Night Long GEORGE THOROGOOD/I Really Like Girls VIXEN/Edge Of A Broken Heart GUNS N' ROSES/Paradise City BOB SEGER/Fire Down Below WINGER/Madalaine

ROLLING STONES/Doo Doo Doo

WAAF-FM

GENESIS/No Renty At All FIXX/One Thing Leads To Another BON JOVI/Bad Medicine CREEDENCE CLEARWATER/LHeart It Through The Grapevi HUEY LEWIS & NEWS/Small World (Part 1) BILLY SQUIER/My Kinda Lover U2/Jesus Christ ERIC CLAPTON/After Midnight PSYCHEOELIC FURS/AII That Money Wants LEO ZEPPELIN/Misty Mountain Hoo FABULOUS THUNOERBIRD/ Powerful Stuff JIMI HENORIX/Fire ALARM/Presence Of Love PINK FLOYO/Another Brick

WNEW-FM

LITTLE FEAT/Let It Roll CREAM/Crossroads ALLMAN BROTHERS BAND/ TOMMY CONWELL & YOUN/ I'm Not Your Man
PRETENDERS/Message Of Love FABULOUS THUNDERBIRO/ DOOBIE BROTHERS/Black Water AEROSMITH/Angel
JIMMY PAGE/Prison Blues LYNYRO SKYNYRO/Gimme Three Steps BON JOVI/Bad Medicine

WWDC-FM

Washington DC

LEO ZEPPELIN/O'Yer Make LED ZEPPELIN/Boogie With Stu ALARM/Rescue Me TOM PETTY & HEARTRRE/Don't Come Around Here No More INXS/Never Tear Us Apart JOURNEY/I'll Be Alright Without You PAT BENATAR/Don't Walk Away ROD STEWART/Forever Young AEROSMITH/Rag Doll BRUCE SPRINGSTEEN/Born In The USA FOREIGNER/Say You Will ROBERT PALMER/Simply Irresistible

KLTR-FM

JOHN DENVER/Fly Away BAOFINGER/Oav After Oav BERTIE HIGGINS/Key Largo DANNY O'KEEFE/Good Time Charlie's Got The BI
GEORGE BENSON/On Broadway SHIRELLES/WillYou Still Love Me Tomorrow JAMES TAYLOR/Never Die Young PARLO CRUISE/Love Will Find A Way GARY PUCKETT & UNION/Young Girl 00UBLE/Captain Of Her Heart ATLANTA RHYTHM SECTI/ So In To You DIONNE WARWICK/Theme From Valley Of The Dolls RICK ASTLEY/It Would Take A Strong Strong
EAGLES/I Can't Tell You Why

KVIL-FM

STEVE WINWOOD/Higher Love GLENN FREY/True Love GEORGE MICHAEL/Faith SPINNERS/Then Came You STANLEY CLARKE/Sweet Baby LIONEL RICHIE/Stuck On You BOBBY MCFERRIN/Don't Worry. Be Happy ABC/When Smokey Sings STEVIE WONDER/Isn't She Lovely CREEDENCE CLEARWATER/ Lookin' Out My Back Door OAN HILL/(Never Thought) That I Could L HALL & OATES/Kiss On My List FLEETWOOD MAC/Little Lies STEALERS WHEEL/Stuck In The Middle With You JEFFREY OSBORNE/On The Wings Of Love DON HENLEY/Boys of Summer

WHTX-FM

TERENCE TRENT O'ARBY/ Sign Your Name FLACK/BRYSON/Tonight, I Celebrate My Love

AMBROSIA/How Much I Feel STEVE WINWOOD/Valerie LIONEL RICHIE/My Love RICK ASTLEY/It Would Take A Strong Strong PHIL COLLINS/I Missed Again GLORIA ESTEFAN & MIA / Anything For You SPANDAU BALLET/True HALL & OATES/Missed Opportunity CUTTING CREW/I've Been In CYNOI LAUPER/Time After Time JOHN C MELLENCAMP/Cherry Bomb

WSSH-FM

JUICE NEWTON/Angel Of The Morning NEIL DIAMOND/I Am I Said BILLY PRESTON/With You I'm Born Again I'm Born Again BOZ SCAGGS/Look What You've Done To Me JOHNNY MATHIS/Small World GLADYS KNIGHT & PIPS/Best Thing That Ever Happened PAUL ANKA/Times Of Your Life BEE GEES/How Can You Mend A Broken Hear MICHAEL BOLTON/That's What Love is All About Love Is All About RASCALS/How Can I Be Sure QUINCY JONES/Just Once STARLAND VOCAL BAND/ Afternoon Delight BARBRA STREISANO/All In Love Is Fair LABELLE & MCDONALD/On My Own JIM CROCE/Time In A Bottle GLENN MEDEIROS/Nothing's Gonna Change My Love

KROR-FM

San Francisco

NAZARETH/Love Hurts TALKING HEADS/And She Was LEO ZEPPELIN/Boogie With Stu GREGG ALLMAN BANO/Demons CARS/Good Times Roll BRUCE SPRINGSTEEN/Viollante Man BIG COUNTRY/King Of Emotion DIRE STRAITS/Ride Across The River GEORGE THOROGOOO/Treat Her Right STEVE WINWOOD/Valerie MONTROSE/Rock Candy

WHJY-FM

Providence

GUNS N' ROSES/Sweet Child O. Mine LED ZEPPELIN/O'Yer Maker AEROSMITH/Rag Doll 38 SPECIAL/Hold On Loosely GREGG ALLMAN BANO/Demors LITTLE FEAT/Let It Roll FOGHAT/I Just Want To Make Love To Yo BAO COMPANY/No Smoke Without A Fire OAVID ESSEX/Rock On VAN HALEN/Black And Blue JDE SATRIANI/Always With Me, Always With Yo

WRCN-FM

Nassau-Suffoli

PAT BENATAR/Let's Stay Together TALKING HEADS/Life During Wartime CHURCH/Spark HOTHOUSE FLOWERS/Don't Go DOORS/Break On Through SEX PISTOLS/God Save The Queen U2/Wire LET'S ACTIVE/Every Dog Has His Day STEVE WINWOOD/Finer Things BIBLE/Skywriting PETER GABRIEL/Games Without Frontiers CLASH/Police On My Back BOW WOW WOW/I Want Candy

XTRA-FM

San Diego SUGARCUBES/Delicious Demon BIG COUNTRY/Look Away HUNTERS & COLLECTORS/ Back On The Breadline CALL/I Still Believe UB40/Breakfast In Bed OAVIO BOWIE/Rebel Rebel RIG AUDIO DYNAMITE/Other 99 NICK LOWE/So It Goes ESCAPE CLUB/Wild, Wild West FLESH FOR LULU/I Go Crazy CROWDED HOUSE/Sister Madly

KMGI-FM

NICOLETTE LARSON/Lotta Love ANIMALS/House Of The Rising Sur BAOFINGER/Day After Day BAUFINGER/Day Arter day
JAMES TAYLOR/Everyday
BEATLES/I Should Have Known Better
BOBBY MCFERRIN/Don't Worry.
Be Happy
GERRY RAFFERTY/Right Down The Line SMOKEY ROBINSON & MI/ Tracks of My Tears RICHARO MARX/Endless Summer Nights KING HARVEST/Dancing In The Moonlight GORDON LIGHTFOOT/If You Could Read My Mind RONSTAOT/INGRAM/Somewhere Out There Out There LOVIN' SPOONFUL/Summer In The City FOREIGNER/Waiting For A RICK ASTLEY/Together Forever ARETHA FRANKLIN/A Natural Woman

SEALS & CROFTS/Summer Breeze

KXOA-FM

FOUR SEASONS/Working My Way Back To You LIONEL RICHIE/My Love ELTON JOHN/I Oon't Wanna Go On With You SUPREMES/Baby Love GERRY RAFFERTY/Right Oown The Line BILLY JOEL/You're Only TOMMY JAMES & SHONOE/ Crystal Blue Persuasion
WHAM!/Careless Whisper JOHN LENNON/Woman OFBBIE GIBSON/Foolish Beat FLEETWOOD MAC/Go Your Own Way MIKE & MECHANICS/All I Need Is A Miracle STEVIE WONDER/YOU Are The Sunshine Of My Lif

JACKSON BROWNE/Running On Empty PETER CETERA/One Good Woman

Washington DC HUEY LEWIS & NEWS/Perfect World P BAILEY (W/P COLLIN/Easy Lover OON MCLEAN/American Pie STEVE WINWDOD/Don't You Know What The Night BUCKINGHAMS/Kind Of A Orag JOHNNY NASH/I Can See Clearly No MEN AT WORK/Down Under CAT STEVENS/Wild World JOHNNY HATES JAZZ/I Don't Want To Be A Hero BEATLES/We Can Work It Out ALAN PARSONS PROJECT/Eye
In The Sky KIM CARNES/Bette Davis Eves MOODY BLUES/Your Wildest Oreams

WLTT-FM

WYST-FM

JIM CROCE/Time In A Bottle CARLY SIMON/That's The Way I've Always Hea Cornelius Brothers/Too Late To Turn Back Now CHICAGO/You're The Inspiration FLEETW000S/Mr Blue ENGLANO DAN & JOHN F/I'd Really Love To See You Ton SERGIO MENOES/Never Gonna Let You Go PEABO BRYSON/If Ever You're In My Arms Agai ELVIS PRESLEY/Suspicious Minds JOHN LENNON/Imagine KENNY ROGERS/Gambler JOURNEY/Open Arms LOBO/Don't Expect Me To Be Your Fri BREAD/Lost Without Your Love CHIFFONS/He's So Fine HAMILTON, JOE & REYN/ Fallin' In Love EVERLY BROTHERS/All I Have To Do Is Dream











ARTIST: PAT BENATAR

LABEL: Chrysalis

TITLE: Don't Walk Away

RELEASE: 7" Pro CD Cass. Sgl.

ARTIST: U2

TITLE: Desire RELEASE: 7"/12"/Pro CD LABEL: Island

Don't Walk Away is the second RATTLE AND HUM, U2's new double album, contains nine new single from Pat Benatar's WIDE AWAKE IN DREAMLAND Ip, which songs and six live ones from their JOSHUA TREE tour of the U.S. The according to the 35-year-old rock roll mother, her most seasoned initial single, Desire, was recorded in Dublin this past winter. The effort yet. movie which opens November 4, I feel that WIDE AWAKE IN captures U2 throughout a country

DREAMLAND is the most mature record we've made because we record we've made oexacar really did see it all the way Renatar. This that they are in awe of as well as RATTLE AND HUM takes place through," claims Benatar. "This time we dug a little bit deeper into in an America that might not exist in someone else's reality," says ourselves for something that's a bit more special. This one does feel Bono, "But it's an America that's musically correct.

very real to us."
"Even though the movie We took about two years on and off to make this new album medium is entirely different than a live concert, we felt it wouldn't dilute what it was all about," says and I think that helped because we only went into the studio when we thought we really had something,"
Benatar admits. "In the past we've bassist Adam Clayton. "We want to get the moviegoer into a concert as een pressurized to put out an we experience it — from the stage album every year and we were delivering records that were immature and not fully evolved.

Majority of the film was shot at Denver's McNichol's Arena, November 7 and 8 with additional outdoor footage coming from Sun Devil Stadium in Tempe, Arizona.

The Edge, U2's guitarist adds, "Our aim was to allow our audience to hear as well as see how we worked in our emotional commitment to the music we play.

ARTIST DARYL HALL & JOHN OATES

TITLE: Downtown Life RELEASE: 7"/12"/Pro CD LABEL: Arista

Concerning their latest ingle Downtown Life, John Oates said, "It's the New Yorker's love hate relationship with the city. The neighborhood's are changing, disappearing; there's a lot of bitterness."

Adds, Darvl Hall, who like Oates is a long time resident of the West Village, "The second verse is autobiographical. I used to live near Lou Reed and he used to walk his dog in front of my house.

Velvet Lou was a neighbor of mine

Now he walks the dog in Jersey,

Brother Yuppies in black doin' white

collar crime Scared away the local color But they can't steal the night.

Like most of the tracks on OOH YEAH!, Downtown Life was a total team effort. The way John and I work, we do a lot of back and forth advocating, we talk it all out," says Hall. "It's a group decision, with T-Bone Wolk, our bass player. It doesn't really matter whose fingers make the notes."

ARTIST: RANDY NEWMAN

TITLE: It's Money That Matters RELEASE: Pro CD LABEL: Reprise

Randy Newman returns to Reprise, where he recorded his debut album in 1968, with the release of LAND OF DREAMS, It's

release of LAND OF DREAMS. It's Newman's ninth lp and his first non-soundtrack lp in five years. It's Money That Matters, Newman's sarcastic look at yuppie's financial cravings, features Mark Knopfler on guitar, who produced seven of the songs on LAND OF DREAMS. This lp marks the first time Newman utilized a production team other than Lenny Waronker and Russ Titelman." I learned a lot," allows Newman, who also worked with Jeft Lynne, Tommy LiPuma and James Newton Howard as producers. When you work with the same people for a long time, they tend to believe what you tell them," Newman confessed.

"If you think your singing is stread the stream of the str

"If you think your singing is good or bad, they'll accept it. These new producers had to be convinced and a lot of times I was the one who changed my mind," Newman adds.

who changed my mind, Newman adds.
Concerning the subject matter on LAND OF DREAMS, Newman said, "You learn much more about people when you know what they lie about. The people in my songs are sometimes liars and braggarts and miffed up people, but 1 and puffed up people, but I wouldn't sing about them unless I cared about them."

ARTIST: EDDIE MONEY

TITLE: Walk On Water RELEASE: 7"/12"/Pro CD LABEL: Columbia

"Walk On Water was written "Walk On Water was written about another one of my relationships gone sour," confessed Eddie Money, "I was trying to get back with my ex wife and I was saying, "What do I gotta do, walk on

"It has some religious overtones, because of the fact that Christ walked on water, but don't worry, Eddie Money hasn't gone Christian." Nor will the video show Money walking on water, "I'll save that for The Cars," Money chuckles.

The ex-wife is still an 'ex,' but there's plenty new in Eddie's life. New girlfriend, new baby girl, (his first) new lp, NOTHING TO LOSE and a new outlook on life... sort of. "I'll always be known as the bar

"I'll always be known as the bad boy of rock," says Money, 'but it's nice to be an adult now." Money nice to be an adult now." Money claims to have given up drinking, jogs daily and gets up early in the morning, rather than coming home at that time. Money said he's taking life seriously and his new lp reflects that.

"On this album, I'm playing for keeps," he states. "The songs come from my heart. If the songs didn't mean something to me, they wouldn't be on the album."

"Music is always my main

"Music is always my main refuge," Money states, adding with a grin, "Music and Hostess cupcakes.

ARTIST: GARONER COLE

TITLE: Live It Up RELEASE: 7"/12"/Pro CD LABEL: Warner Brothers

"I wanted to put out an album that people could dance to, or run the vacuum to," says Gardner Cole "and if they walk away from my music uplifted, than I've done my

Cole, who was born in Flint, Michigan and later attended the prestigious Berklee College of Music, spent time in L.A. working as an IBM deliveryman before delivering hits for Madonna (Open Your Heart), Times Two (Strange But True) and artists like Jody Watley, Brenda Russell and Jane Wiedlin.

"I knew I would have to do something to make money, so I Cole, who was born in Flint

something to make money, so I began writing songs for other people, "Cole relates. Cole's TRIANGLE'S lp, was

Cole's TRIANGLE'S Ip, was literally a one-man effort with Gardner serving as songwriter, producer and musician on all 11 tracks, including the first single, Live It Up.

"It's hard to do everything yourself," Cole admitted. "It forces you to learn a lot — especially about your creative abilities — since there's no one else to turn to

about your creative admites—since there's no one else to turn to."
"I write music to escape what's going on around me, Cole concludes, "If people get the same sense of release that I do, I figure I must be doing something right."

COMING NEXT WEEK

HIT RADIO

partnership.

Benatar said the band's songwriting process has evolved also, another important change for the band. "It's become very

intertwined and no individual could do it alone. I really rely on

their input and this is very much a

diverse crop of hits—as diverse as the music of Texas itself. San Antonio's KITY ("92.9") exemplifies that sort of depth, and they're Tuned In next issue.



ROCK RADIO

MR swings over to Baltimore to examine the longstanding success of the rocking WIYY ("97.9"), as we have them Tuned In.



ADULT CONTEMPORARY

t's a perfect environment in which to listen to Denver's KOAQ ("103.5"): great scenery and an easygoing atmosphere. Tuned In checks the ins and outs of this fine station next time around.



NEW SINGLE SPY IN THE HOUSE OF LOVE

THE CHRYSALIS SECRET WEAPON





HOT ADDS THIS WEEK:

B96 WFXX WRCK KTRS POWER108 WPGC WBWB

Z97 KMOK HOT 97.7 WKFR

WNNK SLY96

EARLY ON THESE HIT STATIONS:

WOMP KQIZ KF95 WHT0

ALSO PLAYING ON: KATO, KRBE & WMMS!

KXX106 KYRK

QV103 KSAQ

3

K0ZE



U2 DESIRE



DESIRE
Written by U2
Produced by
Jimmy lovine
From the forthcoming album
Rattle and Hum.
On Island Records.

From the forthcoming
Paramount Motion Picture

**Date Comparison of Comp

