

eek #18. It's been 18 weeks since Mediabase Research Corporation published our first edition of Monday Morning Replay. Obviously, we've been elated by the industry acceptance. Additionally, we've lent an open ear to every response and suggestion. There have been many. The radio and record industry have reconfirmed the need for real information. Real information is what Mediabase and MMR are proud to represent. Our research philosophy and emphasis will continue to expand in every coming month and year. It's our intent and our focus.

his week, **Tuned In** takes you to the reaches of Denver for a birds-eye view of **KQKS**, to Salt Lake City for a close-up look at **KBER**, and to Boston, as we examine A/C powerhouse **WMJX**.

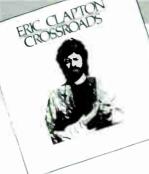
ni Records. They were a force in the sixties and early seventies producing smashes by the likes of the Strawberry Alarm Clock, Elton John, Desmond Dekker, Fever Tree and more. Now they're back! Monday Morning Foreplay has details on the new release from Wet, Wet, Wet, along with Sade, John Cafferty, Richard Marx, Eric Carmen and Louise Goffin.

ational Sample Hours take you on a musical trek through the early morning hours as we zoom in on morning drive on America's hottest radio stations!

### MOST PLAYED/HIT RADIO

**G** eorge Michael continues to dominate Hit Radio airplay as "One More Try" rockets over the 2,000 mark in airplay and 65 million mark in reach. Gloria Estefan leaps from #6-2, Johnny Hates Jazz grows to #3 and Rick Astley's latest progresses to #4. Other significant growth tracks include Hall & Oates, Samantha Fox, Debbie Gibson and Michael Jackson. Bruce Hornsby & the Range continue to rise at a rapid pace, while Cheap Trick enters at #31. Other new entries to the top 40 include Lita Ford's "Kiss Me Deadly", INXS' "New Sensation" and Poison's "Nothin' But A Good Time."

### IOST PLAYED/ROCK RADIO



obert Plant continues to rate #1 honors in the Rock Radio arena this week as "Tall Cool One" scores an impressive 756 plays and a reach of 15.93 million. Hot on the case is Cheap Trick as "The Flame" continues to burn in both play and reach. Bruce Hornsby & the Range leaps into the top ten in just its second week of release. INXS and David Lee Roth bounce back into the top ten this week, while Glass Tiger, George Harrison and Kings of the Sun continue to move upward. Rod Stewart owns the week's hottest move, charting at #15 with "Lost In You."

### NOST\_PLAYED/ADULT\_CONTEMPORABY

**Ioria Estefan & Miami Sound Machine** remain entrenched in the top spot this week garnering a total play count of 1,372 and a reach of 26.35 million. **Whitney Houston** holds at #2, while "I **Don't Want To Live Without You**" from **Foreigner** is perched at #3. This week's hottest movers include Johnny Hates Jazz, George Michael, Hall & Oates and Boz Scaggs. In the new entry category, **Breathe** reenters, while **Debbie Gibson**, Van **Morrison** and **Cher** debut.

### DST PLAYED/CROSSOVERS



od Stewart enters the Hit Radio/Rock Radio chart with impressive style as "Lost In You" jumps to #16 in its debut week. White Lion and Midnight Oil continue their respective onslaughts in the Hit/Rock area, while Poison, Lita Ford and Def Leppard debut. Gloria Estefan & Miami Sound Machine gain yet another #1 on the Hit/A-C crossover chart, while George Michael, Johnny Hates Jazz, Whitney Houston and Foreigner round out the top five. This week's only new entry belongs to Cher as "We All Sleep Alone" debuts at #20.

### MOST UPWARD MOVEMENT/NATIONALLY

Radio		Roo	k Radio		Adu	ilt Contempo	ary	
D.J JAZZY JEFF	Parents Just Don't Understand	Jive/RCA	RDD STEWART	Lost In You	WB	GEDRGE HARRISDN	This Is Love	Dark Ho/W
MICHAEL JACKSON	Dirty Diana	£pic	VAN HALEN	Black And Blue	WB	DEBBIE GIBSDN	Foolish Beat	Atlantic
PEBBLES	Mercedes Boy	MCA	GRAHAM PARKER	(Gei Started) Start A Fire	RCA	VAN MORBISON	Someone Like You	Mercury/PG
DEF LEPPARD	Pour Some Sugar Dn Me	Mercury/PG	JDN ANDERSON	Hold Dn To Love	Columbia	BDZ SCAGGS	Heart DI Mine	Columbia
PRINCE	Alphabet Street	Paisley/W8	POISDN	Nothin' But A Good Time	Enigma/Cap	ICEHDUSE	Electric Blue	Chrysalis





"Wishing I Was Lucky," the American debut single from WET WET WET is already putting the "Oh" back in radio and it's just the first of three top ten singles (UK) from their million selling #1 LP "Popped In Souled Out."

Cut for cut, the classic sound of WET WET is re-writing the role of blue-eyed soul with the tough new attitude that ran away with the B.P.I.

Award for Best Newcomers of the Year.

America better get ready for the next level of cool, because radio's already getting WET WET.

WET WET WET "Popped In Souled Out" the album—in store June 14th—featuring the single "Wishing I Was Lucky"...already making a splash at radio now!



There's only one label we'll admit to. UNI RECORDS. The kind of commitment artists will kill for.



### MONDAY MORNING REPLAY

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by Renaissance Printing, Inc.

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### MONDAY MORNING REPLAY is published weekly by Mediabase Research Corporation, a TransAmerica Communications company.

Mediabase is a service mark of TransAmerica Communications Corp. City Tracks and Tracer Tracks are service marks of Mediabase Research Corporation.

Subscription rates: \$295 per yr. (U.S. funds). Foreign subscriptions add \$100 yearly. Single copy price: \$7. First Class Mail.

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TRACER TRACKS HITRADIO	7	The forty most played songs in the HITRADIO format nationally, along with the week's newcomers Breakouts provided include the total number of plays reach index (gross impressions), increase percentages along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles
DAYPART CHARTS HIT RADIO	8	A whole new way to gauge title saturation in prime dayparts. Breakouts include the 6am–7pm combined dayparts, and the 7pm–midnight, late evening daypart
HEAVIEST SATURATION HITRADIO	10	TRACER TRACKS 1–40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with it's airplay
CITY TRACKS HITRADIO	13	An overview of station activity in selected markets Information includes music posturing, promotional activity, and highlighted positioning information
CAPTURED LIVE	16	A ticket to today's hottest concert tours, focusing on a specific appearance and featuring ticket prices, sales and songs performed.
TUNED IN	17	WEEKLY TAKE OUT SECTION. Every week, a station from each of the formats is featured. TUNED IN breaks out music, promotional activity, positioning and account information.
TRACER TRACKS ROCKRADIO	29	The forty most played songs in the ROCKRADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
DAYPART CHARTS ROCKRADIO	30	Charts based upon the combined 6am–7pm dayparts, and the 7pm–midnight daypart.
HEAVIEST SATURATION ROCKRADIO	31	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with it's airplay.
CITY TRACKS ROCKRADIO	34	An overview of station activity in randomly selected markets. Information includes music posturing, promotional activity, and highlighted positioning information.
TRACER TRACKS ADULT CONTEMPORARY	36	The thirty most played songs in the ADULT CONTEMPORARY format, nationally, along with the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
HEAVIEST SATURATION ADULT CONTEMPORARY	37	TRACER TRACKS 1–30, with a song-by-song analysis of those stations reaching the most audience with it's airplay.
CITY TRACKS ADULT CONTEMPORARY	38	An overview of station activity in randomly selected markets. Information includes music posturing, promotional activity and highlighted positioning information.
NATIONAL CROSSOVER INDEX	39	Charts that offer an overview of those crossing formats. Charts include HITRADIO/AC, HITRADIO/ROCKRADIO, and HITRADIO/URBAN.
NATIONAL SAMPLE HOURS	40	A unique section that provides one hour capsules of actual music mixes from a few of our monitored radio stations, chosen at random, weekly. Sample hours include the HITRADIO, ROCKRADIO, and ADULT CONTEMPORARY formats.
MONDAY MORNING FOREPLAY	42	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Houston, Indianapolis, Kansas City, Long Island, Los Angeles, Miami, Milwaukee, Minneapolis, New Orleans, New York, Norfolk, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Diego, San Francisco, San Jose Seattle Tampa and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHART INDICATORS:

Increase from previous week, based on PLAYS or RANKING, NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain it's arrow 1

San Jose, Seattle, Tampa, and Washington D.C.

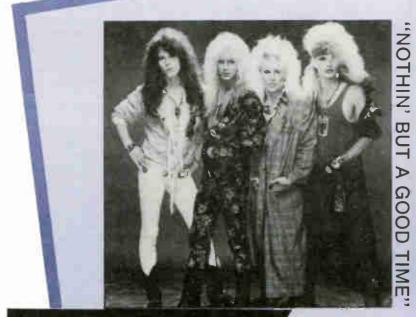
Signifies a new entry.

**CHART TERMINOLOGY:** 

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.



### POISON

THIS SONG IS NOTHIN' BUT A HIT! MMR HIT TRACER TRACKS DEBUT REACH INDEX 6.61 MILLION R&R "BREAKER" DEBUT 38 MAJOR ADDS THIS WEEK INCLUDE: Z100 #29, PWR99, KKBQ, KRBE #37, 98 PXY, WBCY, WRVQ, WMEE, KFIV, AND MORE!

HOT MOVEMENT AT: B104 23–14 (HOT), B94 28–22, Q107 27–23, Y100 30–26, WGH 28–24, Q105 24–20, Z95 25–20, KPLZ 39–32 (HOT), WAPE 27–22 (HOT), WOKI 21–11 (HOT), Y107 20–14 (HOT), WKZL 25–14 (HOT), KQKQ 20–15 (HOT), AND MUCH MORE!

MMR ROCK TRACER TRACKS DEBUT 32 R&R AOR TRACKS 30

# SMITHEREENS

GOING ALL THE WAY ROCK AND READY TO BUST LOOSE ON HIT RADIO! ALREADY ON THESE HIT LEADERS: KITS 21–11, KKRZ ADD, KXYQ ADD, KPLZ, Q100, WPST DEBUT #38, KSAQ, WDTX DEBUT #24, KF95, KIYS ADD, KSND, KZZU, AND MORE!

MMR ROCK TRACER TRACKS (8) - (6) 16% PLAY INCREASE THIS WEEK! R&R AOR TRACKS (4) - (3)

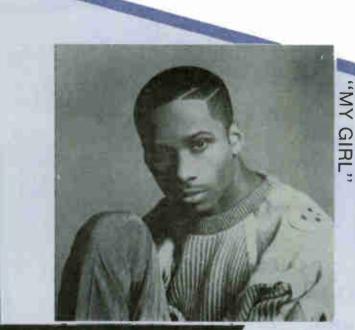
LP WELL OVER 200,000 UNITS SOLD ALREADY!

ENHERA

## SEQUAL

"I'M OVER YOU"

HUGE IN THE CLUBS AND READY FOR HIT RADIO! EARLY PLAY ON: KMEL, FM102, KITY, WTNZ, KISR, KMGX, KCAQ, AND MORE!



# SUAVE

### HOT CROSSOVER ACTION CONTINUES .... MMR HIT FORMAT REACH 10.87 MILLION! R&R CHR 26 - 23 CLOSEOUTS INCLUDE: WEGY OF

CLOSEOUTS INCLUDE: WEGX, Q107, JET-FM, WNOK, KDON, WWFX #36, B98, WLRW, KFRX, AND MORE! STRONG JUMPS INCLUDE: PWR 99 10-7, Z93 7-4 (HOT), WPGC 6-4, Z94 26-21, WMJQ 14-11, WBLI 28-23, KITY 19-14, WKBQ 7-6, KKRZ 19-16, KUBE 18-16, KWOD 34-29, KROY 14-13, KMGX 7-5, WTIC 8-6, WFLY 15-12, KXX 106 14-11, AND MUCH MORE! ALREADY A #1 URBAN RECORD!!

# CLIMIE FISHER

### THIS SONG HAS HIT WRITTEN **ALL OVER IT!** MMR HIT RADIO NEWCOMER/NEW **ENTRY THIS WEEK R&R CHR NEW & ACTIVE 50/17** ADDS THIS WEEK INCLUDE: WKTI #29. WLOL, KATD, WERZ, K98, WQUT, WBAM, KSAQ, KSND, WTHT, WJMX, WCIL, WAZY, KKRC, KUUB, AND MANY MORE! EARLY DEBUTS: WCZY #39. WOKI #39. WQCM #38. KISR #36. KQCR #40, & KTRS #40! ALSO ON: WXKS, PRO-FM, KPLZ, KISN, KMEL, KUBE, Q100, WBCY, WNOK, WHHY, KTUX, KIIK, KF95, KIYS, KFIV, AND MORE! ALREADY TOP 5 IN JAPAN AND **GERMANY!**

LOVE CHANG EVERYTHING"



## **BILLY VERA**

"BETWEEN LIKE AND LOVE"

VERY STRONG AT AC RADIO AND TIME FOR THE HIT FORMAT! EARLY HIT ACTION AT WCIL!!!

# DEF LEPPARD "POUR SOME SUGAR ON ME"

R&R CHR NEW & ACTIVE 124/25 ADDS THIS WEEK INCLUDE: KKBQ, B97, WLOL, KKBQ, WPST, WNYZ, KXX106, WECG 94Z, KIIK, KKRD, FM104, Z103, KWNZ, AND MANY MORE. 94Z, KIIK, KKRD, FM104, Z103, KWNZ, AND MANY MORE. STRONG DEBUTS AND JUMPS: Z100 DEBUT #30. Y95 16-13. WGH DEBUT #30. 94Z, KIIK, KKRD, FM104, Z103, KWNZ, **AND MANY MORE.** 94Z, KIIK, KKRD, FM104, Z103, KWNZ, **AND MANY MORE.** 94Z, KIIK, **DEBUT \$ AND JUMPS:** Z100 DEBUT **#**30, Y95 16-13, WGH DEBUT **#**32, KCPX 39-35, 95 DEBUT **#**29, WMMS DEBUT **#**37, WZPL 35-32, WKBQ DEBUT **#**30-19, KZ106 24-16, 295 DEBUT **#**29, WMMS DEBUT **#**37, WZPL 35-32, WKRZ 36-29, KZZB 30-19, KZ106 24-16, WALZ DEBUT **#**39, WAEB 40-26 (HOT), WKRZ 36-29, KZZB 30-19, KZ106 24-16, WDLX 21-13 (HOT), WDTX 19-15 (HOT), WAEB 40-26 (HOT), WKRZ 21-13 (HOT), WDXR 22-17, WDTX 19-15 (HOT), WAUT 27-20 (HOT), WTXZ 37-28, WDLX 21-13 (HOT), KIXY 26-18 (HOT), WAUT 27-20 (HOT), WCIL 19-3 (HOT), KFBQ 24-16 (HOT), KIXY 26-18 (HOT), KOKQ 26-21 (HOT), WCIL 19-3 (HOT), KFBQ 24-16 (HOT), KIXY 26-18 (HOT), **AND MUCH MORE.** MAJOR WEEK AT HIT RADIOL MMR HIT RADIO NEWCOMER 123% PLAY INCREASE THIS WEEK! R&R CHR NEW & ACTIVE 124/25 AND MUCH MORE. ALSO SHOWING PLAY ON: Q107, WRNO, Y100, WNCI, KATD, KXYQ, PRO-FM, AND MOREI

KWES.

# NIA PEEPLES "TROUBLE"

NUGE VANCE NECUNU WITH HIT MAULU GUMING STHUNG: NEW THIS WEEK INCLUDE: KRBE, KROY, KCPX, KUBE, WFLY, KXX106, KEZB, KTUX, WPXR. KYRK. FM104. KOIZ- KHTZ. AND MOREI HUGE DANCE RECORD WITH HIT RADIO COMING STRONG! NEW INIS WEEN INCLUDE: KHEE, KHUT, KUPA, WPXR, KYRK, FM104, KQIZ, KHTZ, AND MOREI

WPXR, KYRK, FM104, KQIZ, KHTZ, **AND MOREI ALREADY PLAYING ON:** WXKS, KITY DEBUT #32, WCZY, FM102, KMEL 22-19, KWOD, WKBQ, KKRZ, KIIS, Z93, HOT 103, WPGC DEBUT #27, PWR 106 33-27, WKBQ, KKRZ, KIIS, Z93, HOT 103, WPGC DEBUT #27, (HOT), KFBQ DEBUT #40, WNOK DEBUT #40, WGTZ DEBUT #39, KCAQ 37-27 (HOT), KFBQ DEBUT #40, WNOK DEBUT #40, WGTZ DEBUT #39, KCAQ 37-27 (HOT), KFBQ DEBUT #40, AND MUCH MORE!

mercury

mercury

JOHN COUGAR MELLENCAMP STRONG HIT ACTION WITH OVER SU STATIONS ALREAUT !! NEW THIS WEEK INCLUDE: PRO-FM ADD, KRBE, WGH, WMMS, CKOI, KXYQ, K104, NGFM, WNYZ, WOKI, WTNZ, WKZL, KDWZ, WKPE, WXIL, Q104, KNAN, KTRS, KFBC "ROOTY TOOT TOOT" NEW THIS WEEK INCLUDE: PRO-FM ADD, KRBE, WGH, WMMS, CKOI, KXYQ, K104, WGFM, WNYZ, WOKI, WTNZ, WKZL, KDWZ, WKPE, WXIL, Q104, KNAN, KTRS, KFBQ, KTMT; KZOZ, AND MORE. ALBEADY ON: 704 DEPLIT #92 M/701 WANNY V7400 W/700 V701 V00 V701 STRONG HIT ACTION WITH OVER 50 STATIONS ALREADY!! THE NEXT HIT FROM LONESOME JUBILEE! KIMI; KLUL, ANU MUHE. ALREADY ON: Z94 DEBUT #33, WZPL, WNNK, KZ106, WZYP, KZOU, K92, KSAQ, WDTX, WIXX 35-32, KQKQ, KZZU, WTHT 40-35, WPFM DEBUT #35, WBNQ DEBUT #35, WBWB DEBUT #37, AND MUCH MORE! MMR ROCK TRACER TRACKS (36) - 23 63% PLAY INCREASE THIS WEEK! R&R AOR TRACKS 45-29

# ERIC CLAPTON "AFTER MIDNIGHT"

THIS ROCK CLASSIC IS DESTINED FOR THE TOP AT ALL FORMATS! ALREADY ON THESE HIT STATIONS: KXYQ ADD, Q100 ADD, K104 30-25, WLAN ADD #37, K92 ADD, KIYS ADD #36, WPRR ADD #40, WFXX ADD, WBNQ ADD, WCIL ADD, KFBQ ADD, AND MORE. WCIL ADD, KFBQ ADD, AND MORE. THIS ROCK CLASSIC IS DESTINED FOR THE TOP AT ALL FORMATSI

MMR ROCK TRACER TRACKS 10-3 37% PLAY INCREASE THIS WEEK! ALSO ON: WMMS!!

R&R AOR TRACKS 7-5

# PolyGram Records

LITTLE WALTER "TONY, TONI, TONE'!"

Dolfdor

TOP 10 AT URBAN ALREADY! R&R URBAN CONTEMPORARY 18-10 CROSSING HIT ALREADY AT: Z93 AND KXX 106 !

# YNGWIE J. MALMSTEEN "HEAVEN TONIGHT"

SINGLE ON YOUR DESK NOW! OVER 250,000 UNITS SOLD IN TWO WEEKS! MMR ROCK TRACER TRACKS 25- 20 ALBUM NETWORK POWERCUTS 23 TOP 10 REQUESTS NATIONALLY! R&R AOR TRACKS (21)

# HIT RADIO

# TRACER TRACKS

4/18/88	4/25/88	5/2/88	5/9/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDE
12	6	1	1	GEORGE MICHAEL	One More Try	Columbia	2198	65.17
7	5	6	1	gloria estefan & mia	Anything For You	Epic	1953	60.78
8	7	5	1	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	1820	42.36
20	17	8	<b>1</b>	RICK ASTLEY	Together Forever	RCA	1631	49.80
5	4	2	5	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista	1519	53.99
11	8	7		OEELE	Two Occasions	Solar	1414	49.06
14	11	9	1	AEROSMITH	Angel	Geffen	1330	37.94
19	14	12	4	HALL & DATES	Everything Your Heart Desires	Arista	1169	31.71
13	9	10	1	FOREIGNER	l Don't Want To Live W/o You	Atlantic	1162	24.59
16	15	15		SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA	1113	42.10
18	12	11	1	ICEHOUSE	Electric Blue	Chrysalis	1092	24.87
15	13	14		PET SHOP BOYS	Always On My Mind	EMI-Manhat	1015	29.92
17	16	13	13	NATALIE COLE	Pink Cadillac	EMI-Manhat	973	35.32
33	28	20	1	OEBBIE GIBSON	Foolish Beat	Atlantic	875	34.48
30	19	19		JETS	Make It Reel	MCA	875	27.74
_	_	35	1	MICHAEL JACKSON	Dirty Diana	Epic	868	25.22
_	23	16	1	BELINDA CARLISLE	Circle In The Sand	MCA	868	17.49
22	18	17	<u><u></u></u>	OMO	Dreaming	A&M	749	22.64
23	21	21		WHITE LION	Wait	Atlantic	693	18.37
24	27	18	20	TIMES TWO	Strange But True	Reprise	693	14.44
_	39	25		CHER	We All Sleep Alone	Geffen	672	13.99
_	_	27		BRUCE HORNSBY & RANG	The Valley Road	RCA	672	13.34
_	_	32		PRINCE	Alphabet Street	Paisley/WB	630	21.66
_	38	40		PEBBLES	Mercedes Boy	MCA	602	18.84
35	33	24		PRETTY POISON	Nighttime	Virgin	602	14.94
39	34	33		AL B SURE	Nite & Day		581	16.26
25	24	22	27	BRENDA RUSSELL	Piano In The Dark	A&M	574	13.94
36	31	30	⊉	NU SHOOZ	Should I Say Yes	Atlantic	553	12.75
26	29	28		BRENDA K. STARR	1 Still Believe	MCA	518	12.82
34	25	31		PAUŁ CARRACK	One Good Reason	Chrysalis	504	8.40
ew Entry	/			CHEAP TRICK	Rame	Epic	476	8.41
27	26	29	32	SUAVE	My Girl		462	10.87
29	22	26	33	BARDEUX	When We Kiss	Syn/Enigma	455	10.76
40	37	39	34	STEVIE B	Dreamin' Of Love	LMR	336	25.00
_	_	37		E.U.	Da Butt	EMI-Manhat	336	11.43
37	35	36		COVER GIRLS	Promise Me	Fever/Sutr	336	8.85
	40	38		GLASS TIGER	I'm Still Searching	EMI-Manhat	315	6.15
ew Entry -				LITA FORO	Kiss Me Deadly	DreamI/RCA	301	7.26
ew Entry v				INXS	New Sensation	Atlantic	294	5.16
ew Entry				POISON	Nothin' But A Good Time	Enigma/Cap	280	6.61

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market
saturation, reach index numbers are provided (gross impressions). Aeach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the trile. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.
the tensite se entered a receipt receipt, contracte can manight inpote non state that the test.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCO		7-1-1-		1000
Artist	Title	Label	# Plays	Increas Percenta
OEF LEPPARO	Pour Some Sugar On Me	Mercury/PG	266	123%
SWEET SENSATION	Take It While It's Hot	Atco	259	_
KYLIE MINOGUE	I Should Be So Lucky	Geffen	252	63%
JJ FAD	Supersonic	Ruth/Atco	252	24%
MIONIGHT OIL	Beds Are Burning	Columbia	252	33%
CHURCH	Under The Milky Way	Arista	245	20%
WEIRD AL YANKOVIC	Fat	Scotti/CBS	238	_
JODY WATLEY	Most Of All	MCA	224	33%
BREATHE	Hands To Heaven	A&M	224	18%
✓ ROD STEWART	Lost In You	WB	217	_
BOZ SCAGGS	Heart Of Mine	Columbia	210	66%
✓ 0.J. JAZZY JEFF	Parents Just Don't Understand	Jive/RCA	189	285%
✓ JANE WIEDLIN	Rush Hour	EMI/Manhat	182	_
DEPECHE MODE	Route 66/Behind The Wheel	Sire/WB	175	_
ELISA FIORILLO	Forgive Me For Dreaming	Chrysalis	147	75%
NIA PEEPLES	Trouble	Mercury/PG	133	58%
Climie Fisher	Love Changes Everything	Capitol	133	-
KOOL MOE DEE	Wild Wild West	Jive/RCA	126	19%
/ DINO	Summer Girls	Unknown	119	30%
ROBERT PLANT	Tall Cool One	Es P/Atlan	119	13%
DAVIO LEE ROTH	Stand Up	WB	112	14%
ZIGGY MARLEY	Tomorrow People	Virgin	91	85%

5/9/88	ARTIST	TITLE	LABEL
1	TERENCE TRENT D'ARBY	Wishing Well	Columbia
2	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Artist
3	RICHARD MARX	Endless Summer Nights	EMI-Manhai
4	PEBBLES	Girlfriend	MCA
5	JETS	Rocket 2 U	MCA
6	RICK ASTLEY	Never Gonna Give You Up	RCA
7	TAYLOR DAYNE	Prove Your Love	Arista
8	MICHAEL JACKSON	Man In The Mirror	Epic
9	INXS	Devit Inside	Atlantic
10	DEBBIE GIBSON	Out Of The Blue	Atlantic

### MOST UPWARD MOVEMENT

Artist	Title	Label
O.J. JAZZY JEFF	Parents Just Don't Understand	Jive/RC/
T		
ROD STEWART	Lost In You	WB
ТН		
TH ROO STEWART	Last In You	WB
WEST		
Climie Fisher	Love Changes Everything	Capitol

# 8 HIT RADIO — DAYPART CHART

i/2/88	5/9/88	ARTIST	TITLE	LABEL
2	1	GEORGE MICHAEL	One More Try	Columbia
6	1	gloria estefan & Mia	Anything For You	Epic
5	•	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
1	4	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
9		RICK ASTLEY	Together Forever	RCA
7	<u></u>	DEELE	Two Occasions	Solar
8		FOREIGNER	l Don't Want To Live W/o You	Atlantic
13	1	AEROSMITH	Angel	Geffen
10	<u></u>	HALL & DATES	Everything Your Heart Desires	Arista
12	<u> </u>	ICEHOUSE	Electric Blue	Chrysalis
11	11	NATALIE COLE	Pink Cadillac	EMI-Manh
14	•	PET SHOP BOYS	Always On My Mind	EMI-Manh
19		JETS	Make It Real	MCA
16		BELINDA CARLISLE	Circle In The Sand	MCA
15		SAMANTHA FDX	Naughty Girls (Need Love Too)	Jive/RCA
22		DEBBIE GIBSON	Foolish Beat	Atlantic
24		BRUCE HORNSBY & RANG	The Valley Road	RCA
18		OMD	Drearwig	A&M
17	19	BRENDA RUSSELL	Piano In The Dark	A&M
23	20	CHER	We All Sleep Alone	Geffen
21		TIMES TWO	Strange But True	Reprise
39	· · · · · · · · · · · · · · · · · · ·	MICHAEL JACKSON	Dirty Diana	Еріс
29		AL B SURE	Nite & Day	W8
28		NU SHOOZ	Should I Say Yes	Atlantic
27		PRETTY POISON	Nighttime	Virgin
38	1	PEBBLES	Mercedes Boy	MCA
26	27	BRENDA K. STARR	l Still Believe	MCA
25	28	SUAVE	My Girl	Capitol
31	1	PAUL CARRACK	One Good Reason	Chrysalıs
34	20	PRINCE	Alphabet Street	Paisley/V
32		WHITE LION	Wait	Atlantic
_	32	CHEAP TRICK	Flame	Epic
30	33	BARDEUX	When We Kiss	Syn/Enigr
37	<b>_</b>	STEVIE B	Dreamin' Of Love	LMR
35		COVER GIRLS	Promise Me	Fever/Sut
_		ROD STEWART	Lost In You	WB
36	37	GLASS TIGER	I'm Still Searching	EMI-Man
_	33	BOZ SCAGGS	Heart Of Mine	Columbia
		INXS	New Sensation	Atlantic

/2/88	5/9/88	ARTIST	TITLE	LABEL
1	1	GEORGE MICHAEL	One More Try	Columbia
8	1	gloria estefan & Mia	Anything For You	Еріс
4		Samantha Fox	Naughry Girls (Need Love Too)	Jive/RCA
7		Johnny hates jazz	Shattered Dreams	Virgin
5	5	AEROSMITH	Angel	Geffen
9	<u>¢</u>	RICK ASTLEY	Together Forever	RCA
26		MICHAEL JACKSON	Dirity Diana	Epic
12		DEELE	Two Occasions	Solar
10		WHITE LION	Wait	Atlantic
13		PET SHOP BOYS	Always On My Mind	EMI-Manha
23		PRINCE	Alphabet Street	Paisley/WB
11	12	ICEHDUSE	Electric Blue	Chrysalis
17	•	HALL & DATES	Everything Your Heart Desires	Arista
3	14	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
24	•	OEBBIE GIBSON	Foolish Beat	Atlantic
14	16	FOREIGNER	I Don't Want To Live W/o You	Atlantic
15	17	NATALIE COLE	Pink Cadillac	EMI-Manha
18	18	0M0	Dreaming	A&M
27	1	JETS	Make It Real	MCA
22	<b></b>	POISON	Nothin' But A Good Time	Enigma/Ca
20	21	BELINDA CARLISLE	Circle In The Sand	MCA
16	22	E.U.	Qa Butt	EMI-Manha
19	23	TIMES TWO	Strange But True	Reprise
		PEBBLES	Mercedes Boy	MCA
28	<b>_</b>	JU FAD	Supersonic	Ruth/Atco
		DEF LEPPARD	Pour Some Sugar On Me	Mercury/Pl
31		LITA FORD	Kiss Me Deadly	Dreaml/RC
25	28	PRETTY POISON	Nighttime	Virgin
21	29	BARDEUX	When We Kiss	Syn/Enigma
32	10	CHER	We All Sleep Alone	Geffen
_		CHEAP TRICK	Flame	Epic
37		BRUCE HDRNSBY & RANG	The Valley Road	RCA
_		D.J. JAZZY JEFF	Parents Just Don't Understand	Jive/RCA
29	34	PAUL CARRACK	One Good Reason	Chrysalis
33	35	BRENDA K. STARR	l Still Believe	MCA
40	36	MIDNIGHT OIL	Beds Are Burning	Columbia
_		SWEET SENSATION	Take It While It's Hot	Atco
_	<u>=</u>	AL B SURE	Nite & Day	WB
35	39	COVER GIRLS	Promise Me	Fever/Sutr
30	40	NU SHOOZ	Should I Say Yes	Atlantic

3

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.



# PET SHOP BOYS

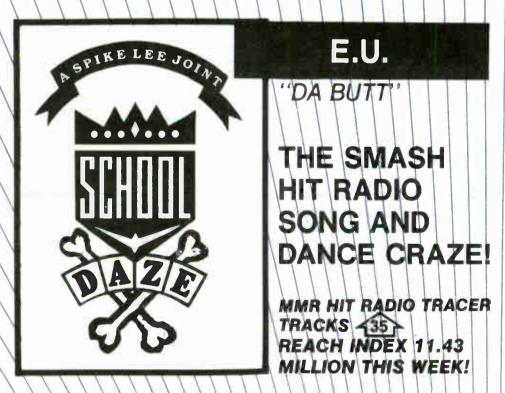
"ALWAYS ON MY MIND"

THE WORLDWIDE #1 HIT!

MMR HIT REACH INDEX THIS WEEK 29.92 MILLION!

R&R CHR 9-5

ALREADY TOP 5 AT: WXKS (#1), WMMS, WKBQ, KWOD, KITS, KCPX, Q100, WPST, K98, KZZB, WSSX, KEZB, 94TYX, KIIK, WIXX, Z104, KF95 (#1), KIVA, KSND, KCAQ, WDJX, KWES, AND MANY MORE!



LOOK AT THIS ACTION: B104 DEBUT #29. WXK\$ 22-16 (HOT) Z100 #13. 0107 23-19 (HOT), Y100 29-23, KITY 13-10 (HOT), 0102 ADD #32, 92X 21-14 (HOT), WHYT 12-6 (HOT), Y108 28-24, FM102 30-27, HOT 103 19-17, WRGC #1, Z93 #2, Z104 21-12 (HOT), WFLY 20-11 (HOT), KXX106 4-3 (HOT), WRVQ 3-2 (HOT), Z102 12-5 (HOT), AND MUCH MORE!

ALSO ON: 894, 795, WNVZ, KKBO, WLOL, KROY, KMEL, KZZP, PWR 96, WNOI, KWOD, KBEO, WOZY, WWPR, KIIS, 295, AND MUCH MORE!



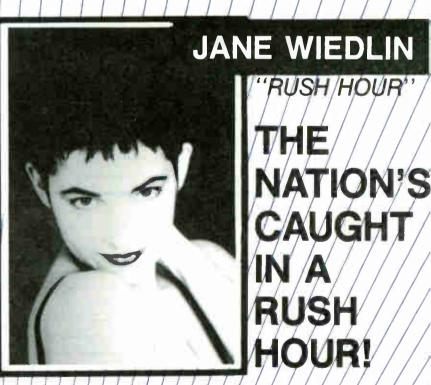
# **GLASS TIGER**

"I'M STILL SEARCHIN"

### EXPLODING AT HIT AND ROCK RADIO! MMR HIT TRACER TRACKS -37 REACH INDEX 6.15 MILLION THIS WEEK!

R&R CHR (29)

MAJOR HIT ACTION: Z94 22-16, WXKS DEBUT #35, PRO-FM DEBUT #34, Y95 DEBUT #35, WGH DEBUT #26, Q102 28-24, WMMS 28-24, WCZY 33-29, WZPL 24-21, WKTI 18-15, KHTR 27-24, WLAN ADD #36, KKRZ 22-19, KPLZ 25-22, KUBE 30-26, WKQB 16-10 (HOT), KTUX 27-22, WGRD 22-16, WZOK 24-19, KIVA ADD, 95XIL 25-20, WBWB 19-13, KCMQ 38-30 (HOT), KOZE 13-8 (HOT), WBNQ 19-12 (HOT) AND MUCH MUCH MORE!



OVER 100 STATIONS IN JUST TWO WEEKS MMR HIT RADIO NEWCOMER/NEW ENTRY R&R CHR NEW & ACTIVE 100/48

MAJOR ADDS THIS WEEK INCLUDE: WXKS, WEGX, PWR99, Y95, 295, WMMS, 92X, KDWB, KKRZ, KXYQ KWØD, KCFX, WERZ #40, WINK, WBBQ, K98, WKOB, WROQ, WHMY, KIIK, KDWZ, WIXX DEBUT #40, KIYS/#39, KKFR, AND MANY MOREL ALSO ON: Z94 DEBUT #34, KEGL, KRBE DEBUT #39, MKTI DEBUT #28, WKBQ 26-23, FM102, KATD, KPLZ DEBUT #38, KITS 26-22, KFIV 29-25, WQCM DEBUT/#49, AND MOREL

HAT

100

RICHARD MARX HOLD ON TO THE NIGHT '

# HEAVIEST SATURATION (HIT RADIO) USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated Gam-midnight weekly impact from base monitor hours.

<b>GEORGE MICHAEL</b>	1	DEELE	6	ICEHOUSE	11	MICHAEL JACKSON	16	CHER	21
Ine More Try	<b>·</b>	Two Occasions		Electric Blue		Dirty Diana		We All Sleep Alone Gelten	
		Salar		Chrysolis Martine Chrysolis	4.00	NAME OF TAXABLE PARTY OF TAXABLE PARTY.	4.04	KRXY-FM	1.18
VHTZ-FM	8.08	KPWR-FM	<u> </u>	KIIS-FM WZOU-FM	4.28	WOHT-FM W88M-FM	1.71	KEGL-FM	.97
WPR-FM	4.55	WHTZ-FM KIIS-FM	5.00	KRXY-FM	1.18	KIIS-FM	1.43	WBZZ-FM	.88
NRS-FM	2.74	WBBM-FM	3.09	WBZZ-FM	1.18	WHYT-FM	1.30	KABE-FM	.80
VBBM-FM VQHT-FM	2.14	WQHT-FM	2.42	WMMS-FM	.98	WHTZ-FM	1.15	KKRZ-FM	.80
PWR-FM	2.00	WWPR-FM	1.82	WWPR-FM	.91	KPWR-FM	1.00	KPLZ-FM	.76
WXKS-FM	1.97	WHYT-FM	1.74	KHTR-FM	.88	KKBQ-FM	.82	WR80-FM	.69
WHYT-FM	1.74	WAVA-FM	1.34	WCZY-FM	.87	KRBE-FM	.80	WXKS-FM	.66
wbzz-FM	1.47	WPOW-FM	1.27	KKBQ-FM	.82	WHQT-FM	.78	WAPW-FM	.56
KEGL-FM	1.45	KZZP-FM	1.22	WBLIFM	.73	KHYLFM	.73	KKBQ-FM	.55
GLORIA ESTEFAN	& MIA 2	AEROSMITH	7	PET SHOP BOYS	12	<b>BELINDA CARLISLE</b>	17	BRUCE HORNSBY &	RAN 22
Anything For You Epic		Angel Getten		Always On My Mind EMi-Manhar		Circle In The Sand MCA		The Valley Road RCA	
WHTZ-FM	6.93	WHTZ-FM	8.08	WOHT-FM	3.23	KHTR-FM	1.18	WMMS-FM	.73
WWPR-FM	5.46	WBZZ-FM	2.35	WB8M-FM	3.09	WLOL-FM	1.08	KHYLFM	.73
WYTZ-FM	3.23	WYTZ-FM	2.35	KPWR-FM	3.00	WBBM-FM	1.03	WEGX-FM	.73
WOHT-FM	3.23	WWPR-FM	1.82	KIIS-FM	2.88	WBZZ-FM	.88	KIIS-FM	.7
NBBM-FM	2.74	WBSB-FM	1.47	WYTZ-FM	2.06	WYTZ-FM	.88	WOXI-FM	.7
KKBQ-FM	2.18	KIIS-FM	1.43	KRBE-FM	1.06	KHYI-FM	.73	WCZY-FM	.6
NBZZ-FM	2.06	KRBE-FM	1.33	WZOU-FM	.92	KRXY-FM	.67	WLOL-FM	.6
WZOU-FM	1.85	WAVAFM	1.12	WWPR-FM	.91	KOWB-FM	.56	WBZZ-FM	.5
KZZP-FM	1.71	WMMS-FM	.98	KHTR-FM	.73	KUBE-FM	.56	KUBE-FM	.5
WXKS-FM	1.64	WHYI-FM	.83	WBLI-FM	.73	WEGX-FM	.55	KRXY-FM	.5
JOHNNY HATES J	AZZ 3	HALL & OATES	8	NATALIE COLE	13	OMD	18	PRINCE	23
ihattered Oreams ren		Everything Your Heart Desires Artesta		Pink Cadillac EM-Manhoi		Oreaming ABM		Alphabet Street Passlay/WB	
KPWR-FM	3.00	WOHT-FM	3.23	WOHT-FM	4.85	KIIS-FM	4.28	WQHT-FM	4.8
WHTZ-FM	2.31	WHTZ-FM	2.31	WWPR-FM	4.55	KPWR-FM	3.00	KIIS-FM	1.4
KIIS-FM	2.14	KPWR-FM	2.00	WYTZ-FM	3.23	WOHT-FM	2.42	WHTZ-FM	1.1
WBZZ-FM	2.06	WBZZ-FM	1.47	KPWR-FM	3.00	KRBE-FM	1.60	KPWR-FM	1.0
WRBO-FM	2.06	KIIS-FM	1.43	KIIS-FM	2.86	WBZZ-FM	1.18	WWPR-FM	.9
KEGL-FM	1.45	WXKS-FM	1.32	WBBM-FM	2.74	WMMS-FM	.98	KKBQ-FM	.8
KRXY-FM	1.34	KHTR-FM	1.18	WZOU-FM	1.39	WEZB-FM	.76	KZZP-FM	.7
KHTR-FM	1.18	WZOU-FM	1.15	WHYT-FM	1.08	WB8M-FM	.69	WBBM-FM	.6
WZOU-FM	1.15	WAVA-FM	1.12	KKLQ-FM	1.01	WHQT-FM	.67	WXKS-FM	.6
WCZY-FM	1.08	WCZY-FM	.87	WEGX-FM	.91	WBLI-FM	.59	KMEL-FM	1.25
RICK ASTLEY	4	FOREIGNER	9	DEBBIE GIBSON	14	WHITE LION	19	PEBBLES Mercedes Boy	2/
Together Forever RCA		Adamic		Atlantic		Atlentic		MCA	
wwpr-fm	5.46	WHTZ-FM	2.31	WWPR-FM	5.46	WHTZ-FM	3.46	WQHT-FM	4.0
WHTZ-FM	3.46	WWPR-FM	1.82	WOHT-FM	4.85	WYTZ-FM	2.06	KPWR-FM	3.0
WQHT-FM	3.23	KRXY-FM	1.18	WHTZ-FM	4.62	WWPR-FM	.91	KIIS-FM	1.4
KPWR-FM	3.00	WMMS-FM	.98	KIIS-FM	1.43	KKBQ-FM	.82	KMEL-FM	1.3
KIIS-FM	2.14	WBZZ-FM	.88	WBBM-FM	1.37	KRBE-FM	.80	WZGC-FM	1.1
WBBM-FM	2.06	KKRZ-FM	.80	WXXKS-FM	1.32	WR80-FM	.69	KRBE-FM	.8
WXKS-FM	1.64	KPLZ-FM	.76	W8ZZ-FM	1.18	W8S8-FM	.63	KHYI-FM	.7
WEGX-FM	1.27	KHTR-FM	.73	WZDU-FM	1.15	W8ZZ-FM	.59	WAPW-FM	.7
WBZZ-FM WYTZ-FM	1.18	WBLI-FM Kiks-FM	.73	WAVA-FM WEZB-FM	1.12	Khylfm Wrdc-fm	.59	WBBM-FM KHTR-FM	.6
whitney houst	<u>DN 5</u>	SAMANTHA FOX	10	JETS Make It Reef	15	TIMES TWO	20	PRETTY POISON	2
Where Do Broken Hearts Go		Jue/RCA		MCA		Popries Research and a state of the second sta		Vigon Management	
Anssa	6.93	WWPR-FM	6.37	KIIS-FM	5.00	KRBE-FM	1.33	WOHT-FM	3.2
Anoso WHTZ-FM	,	WHTZ-FM	4.62	WHTZ-FM	2.31	KPWR-FM	1.00	KKBQ-FM	1.3
Anuto WHTZ-FM WWPR-FM	6.37					· · · · · · · · · · · · · · · · · · ·			.8
Anso WHTZ-FM WWPR-FM WDHT-FM	4.85	WOHT-FM	4.04	KPWR-FM	2.00	WXKS-FM	.99	KRBE-FM	
Ansoo WHTZ-FM WWPR-FM WQHT-FM KPWR-FM	4.85 3.00	Woht-FN Kpwr-FN	3.00	WRBQ-FM	1.37	WLOL-FM	.92	KSFM-FM	
Anasa WHTZ-FM WWPR-FM WDHT-FM KPWR-FM WYTZ-FM	4.85 3.00 2.94	Waht-FM Kpwr-FM Kuis-FM	3.00 2.86	WRBQ-FM Kmel-Fm	1.37	WLOL FM WCZY FM	.92 .87	KSFM-FM WPOW-FM	.7
WOHT-FM KPWR-FM WYTZ-FM KIIS-FM	4.85 3.00 2.94 2.86	WDHT-FM KPWR-FM KIIS-FM WXKS-FM	3.00 2.86 1.64	Wrbd-Fm Kmel-Fm Wrdx-Fm	1.37 1.36 1.22	WLOL-FM WCZY-FM KRXY-FM	.92 .87 .84	KSFM-FM WPOW-FM WAPW-FM	.7 .7 .7
Annaa WHTZ-FM WWPR-FM WUHT-FM KPWR-FM WYTZ-FM KIIS-FM WBBM-FM	4.85 3.00 2.94 2.86 2.40	WDHT-FM KPWR-FM KIIS-FM WXKS-FM WBBM-FM	3.00 2.86 1.64 1.37	WRBD-FM KMEL-FM WRDX-FM WAVA-FM	1.37 1.36 1.22 1.12	WLOL-FM WCZY-FM KRXY-FM KDWB-FM	.92 .87 .84 .84	KSFM-FM WPOW-FM WAPW-FM WBBM-FM	.7 .7 .6
Anna WHTZ-FM WWPR-FM WDHT-FM KPWR-FM WYTZ-FM KIIS-FM WBBM-FM WHTT-FM	4.85 3.00 2.94 2.86 2.40 1.74	WDHT-FM KPWR-FM KIIS-FM WXKS-FM WBBM-FM KRBE-FM	3.00 2.86 1.64 1.37 1.06	WRBQ-FM KMEL-FM WRQX-FM WAVA-FM WXKS-FM	1.37 1.36 1.22 1.12 .99	WLOL-FM WCZY-FM KRXY-FM KDWB-FM WAPW-FM	.92 .87 .84 .84 .84	KSFM-FM WPOW-FM WAPW-FM WBBM-FM KWOO-FM	.7 .7 .6 .6
Anso WHTZ-FM WWPR-FM WQHT-FM KPWR-FM WYTZ-FM KIIS-FM WBBM-FM	4.85 3.00 2.94 2.86 2.40	WDHT-FM KPWR-FM KIIS-FM WXKS-FM WBBM-FM	3.00 2.86 1.64 1.37	WRBD-FM KMEL-FM WRDX-FM WAVA-FM	1.37 1.36 1.22 1.12	WLOL-FM WCZY-FM KRXY-FM KDWB-FM	.92 .87 .84 .84	KSFM-FM WPOW-FM WAPW-FM WBBM-FM	.7 .7 .6

38

1.15 1.03 .59 .49 .38 .34 .33 .28 .27 .27

39

.88 .69 .55 .48 .42 .36 .35 .35 .34 .24 .20

40

1.15 .59 .48 .45 .42 .34 .29 .29 .25 .25

# HEAVIEST SATURATION (HIT RADIO) — Continued

AL B SURE	26	BRENDA K. STARR	29	SUAVE'	32	<b>E.U.</b>	- 35	LITA FORD
Nite & Day WE		I Still Believe MCA		My Girl Capital		Da Butt EMI-Manhat		Kiss Me Deadly Drami/RCA
KRBE-FM	1.86	WOHT-FM	1.62	KIIS-FM	2.86	WHITZ-FM	1.15	WHTZ-FM
WWPR-FM	1.82	WAVAFM	1.12	WZGC-FM	1.01	KRBE-FM	1.06	KHYI-FM
KMEL-FM	1.64	KMEL-FM	1.09	KKBQ-FM	.82	WBBM-FM	1.03	WYTZ-FM
WOHT-FM	1.62	WRBQ-FM	1.03	KMEL-FM	.82	WWPR-FM	.91	KZZP-FM
KPWR-FM	1.00	KRXY-FM	.84	WZOU-FM	.46	WOHT-FM	.81	KPLZ-FM
WZGC-FM	.84	KK8Q-FM	.82	WCZY-FM	.43	KIIS-FM	.71	WRBQ-FM
KIIS-FM	.71	KZZP-FM	.73	WBBM-FM	.34	WRBQ-FM	.69	WXKS-FM
WHYT-FM	.65	KSFM-FM	.73	KROY-FM	.34	WHYT-FM	.65	WAPW-FM
KSFM-FM	.64	KUBE-FM	.42	KWOD-FM	.31	KKBQ-FM	.55	KKBQ-FM
KHYLFM	.59	WBSB-FM	.42	WBLI-FM	.29	KMEL-FM	.55	KR8E·FM
BRENDA RUSSELL	27	PAUL CARRACK	30	BARDEUX	33	COVER GIRLS	36	INXS
Piano In The Dark		One Good Reason Chryseles		When We Kiss Syn/Engme		Promise Me Fever/Sutr		New Sensation Atlense
WXKS-FM	1.64	WXKS-FM	.99	KPWR-FM	2.00	WOHT-FM	3.23	KHYI-FM
WZÓU-FM	.92	KHTR-FM	.88	KMEL-FM	.82	KHYI-FM	1.03	WRBQ-FM
KMEL-FM	.82	WCZY-FM	.87	KIIS-FM	.71	WEGX-FM	.91	KKBQ-FM
KKRZ-FM	.80	WKTI-FM	.83	WZGC-FM	.67	WHOT-FM	.56	KEGL-FM
KRXY-FM	.67	KOKS-FM	.56	KR8E-FM	.53	KWOD-FM	.54	KXYD-FM
NCZY-FM	.65	WKRO-FM	.52	WEZB-FM	.50	KRBE-FM	.53	WEGX-FM
WBZZ-FM	.59	WMMS-FM	.49	KZZP-FM	.49	WAPW-FM	.42	KOKS-FM
WOXI-FM	.56	WAPW-FM	.42	KSFM-FM	.45	KISN-FM	.27	WKBQ-FM
KKLQ-FM	.50	KRXY-FM	.34	WBBM-FM	.34	KZZP-FM	.24	KATD-FM
KISN-FM	.45	WGH-FM	.31	KATD-FM	.34	WBSB-FM	.21	WXGT-FM
NU SHOOZ	28	CHEAP TRICK	31	STEVIE B	34	GLASS TIGER	37	POISON
Should I Say Yes Manic		Flame Epic		Dreamin' Of Love		I'm Still Searching EMI-Manhun		Nothin' But A Good Time Empra/Cap
KIIS-FM	1.43	WCZY-FM	.87	KPWR-FM	7.01	WMMS-FM	.73	WHTZ-FM
KMEL-FM	1.36	KEGL-FM	.80	WHTZ-FM	4.62	KRXY-FM	.67	WYTZ-FM
(PWR-FM	1.00	WMMS-FM	.73	WWPR-FM	4.55	KEGL-FM	.64	KEGL-FM
NAVA-FM	.90	KHYLFM	.73	WOHT-FM	4.04	WLOL-FM	.62	WAVA-FM
KZZP-FM	.73	KRBE-FM	.53	KMEL-FM	1.36	WCZY-FM	.43	WBSB-FM
APOW-FM	.73	WKRQ-FM	.42	KIIS-FM	.71	WKTLFM	.36	WRBQ-FM
(RXY-FM	.67	KPLZ-FM	.38	WHQT-FM	.67	WKRO-FM		KHYI-FM
KKRZ-FM	.66	WEZB-FM	.38	WPOW-FM	.55	KUBE-FM		WBZZ-FM
	.64	KOKS-FM	.35	KKLQ-FM	.50	WZPL-FM	.25	WEZB-FM
KSFM-FM	.04		100					



# HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

### **DEF LEPPARD**

Pour Some Sugar On Me Mercury/PG	
WHTZ-FM	1,15
WYTZ-FM	.59
KEGL-FM	.48
WROX-FM	.35
WHQT-FM	.34
KHYI-FM	.29
WBZZ-FM	.29
WPRD-FM	.27
KRBE-FM	.27
KPLZ-FM	.25

3.00

1.62

.71

.55 .55

.46

.38

.34

.33

.27

6.01

2.42

.66

.65

.56

.55

.36

34

.34

.22

SWEET SENSATION

Take It While It's Hot

KPWR-FM

WOHT-FM

KIIS-FM

KMEL-FM

WPOW-FM

KWOD-FM

WEZB-FM

WHOT-FM

WXKS-FM

KSEM-EM

KPWR-FM

WQHT-FM

WXKS-FM

WCZY-FM

WAPW-FM

WPOW-FM

KSFM-FM

### **CHURCH** Under The Milky Way Arista KEGL-FM .80 .59 KHYI-FM WMMS-FM .49 WOXLEM .42 WXKS-FM .33 WLOL-FM .31 KRBE-FM .27 WCZY-FM .22 WXGT-FM .20 KITS-FM .18

### WEIRD AL YANKOVIC

Fat Scont/CBS	
KPWR-FM	1.00
WBSB-FM	.42
WROX-FM	.35
WRBQ-FM	.34
WZGC-FM	.34
KOWB-FM	.28
WZOU-FM	.23
KWOD-FM	.23
WAVA-FM	.22
WCZY-FM	.22

### JODY WATLEY

KPWR-FM	4.00
KIIS-FM	2.86
KMEL-FM	1.36
WOHT-FM	.8
WEZB-FM	.76
KSFM-FM	.30
KKRZ-FM	.27
KROY-FM	.22
KWOD-FM	.15

### BREATHE

Hands To Heaven A&M	
KMEL-FM	.82
KISN-FM	.45
KPLZ-FM	.38
KCPX-FM	.35
KATO-FM	.34
KWSS-FM	.23
KSFM-FM	.18
WPRD-FM	.18
KCPW-FM	.08
KWOD-FM	.08

### **ROD STEWART**

Lost in You we	
WB22-FM	.88
WMMS-FM	.73
WRBQ-FM	.69
WXKS-FM	.68
KHYI-FM	.59
WEZB-FM	.38
WHOT-FM	.34
KXYD-FM	.21
WKBQ-FM	.17
WRND-FM	.14

Heart Of Mine	
Columbie	and the second
WCZY-FM	.43
WOXI-FM	.42
WKTI-FM	.36
WXKS-FM	.33
KRBE-FM	.27
WMMS-FM	.24
WEGX-FM	.18
KISN-FM	.18
KSFM-FM	.18
KWSS-FM	.15

### D.J. JAZZY JEFF

KIIS-FM	1.43
KKBQ-FM	.82
KZZP-FM	.73
WZGC-FM	.50
WBSB-FM	.42
KSFM-FM	.36
WB8M-FM	.34
KR8E-FM	.27
KWOD-FM	.23
WNVZ-FM	.20

### JANE WIEDLIN

EMI/Manhat	
KR8E-FM	1.06
KITS-FM	.38
WKTI-FM	.38
WAPW-FM	.28
KKRZ-FM	.27
KPLZ-FM	.25
WEZB-FM	.25
WKBQ-FM	.25
WZOU-FM	.23
KEGL-FM	.16

### DEPECHE MODE

Route 66/Behind The Wheel	
KIIS-FM	1.43
WXKS-FM	1.32
KKBQ-FM	.55
KITS-FM	.36
KSFM-FM	.36
WAPW-FM	.28
KPLZ-FM	.25
WCZY-FM	.22
KWOD-FM	.15
KUBE-FM	.14

### **ELISA FIORILLO**

WPOW-FM	
WKTI-FM	
KWOD-FM	
WBZZ-FM	
WAPW-FM	
KKRZ-FM	
WPRD-FM	
WKBO-FM	



JUST OUT AND ALREADY ON!

WCZY, KS95, KIYS, KZZU, WNYZ, WPFM, WBWB, KTRS, KFBQ RSON

Taken from the Columbia Lp: "In The City of Angels" 40910 Produced by Stewart Levine for Oliversa Prod., Ltd



### WRBO-FM KRXY-FM WHOT-FM

**KYLIE MINOGUE** 

I Should Be So Lucky Getten

### JJ FAD

Supersonic Rinh/Aico	
WHTZ-FM	1.15
KPWR-FM	1.00
WOHT-FM	.81
KZZP-FM	.73
KIIS-FM	.71
KKBQ-FM	.55
KMEL-FM	.55
WAVA-FM	.45
WYTZ-FM	.29
KSFM-FM	.27

### MIDNIGHT OIL

Beds Are Burning Columbia	
KRBE-FM	.80
KIIS-FM	.71
WMMS-FM	.49
KEGL-FM	.48
KITS-FM	.36
WXKS-FM	.33
KATD-FM	.29
KKRZ-FM	.27
KPLZ-FM	.25
WZOU-FM	.23

# **CITY TRACKS (HIT RADIO)**

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

### **CLEVELAND:**

veryone will be chowing in Cleveland over Memorial Day weekend as WMMS gets set to host "The National Rib Cook-Off." Congratulations to RICH PIOMBINO as he takes over the Promotion Director duties.....WRQC ("92Q") is helping local teens say no to drugs and alcohol. Station representatives are following in the footsteps of Tiffany and hanging out in the mall. You won't hear them doing Beatles' remakes, however, they will be handing out information and "Just Say No" pledge sheets.

THE CHURCH and THE ADVENTURES are the newest additions to **WMMS**'s airwaves. BRUCE HORNSBY & THE RANGE and MICHAEL JACKSON debut at **92Q**.

### DALLAS:

**T**o say that **KEGL** ("Eagle") recently underwent some air talent changes would be an understatement, they've undergone major changes. The new lineup includes KID CRADICK and JULIE PATTERSON on mornings, ANDRE GARDNER middays, FAST EDDIE COIL afternoons and RUSS MARTIN on late nights. Congratulations to all....."The Weekend to Wipeout Cancer" is fast approaching on **KHYI** ("Y-95"). The station will be presenting GLORIA ESTEFAN & THE MIAMI SOUND MACHINE in conjunction with the NFL Oldtimers Game. All proceeds will benefit The Childrens Hospital.

The **Eagle** is rockin' with new music from CHEAP TRICK, ROBERT PLANT and DONALD FAGEN. Receiving strong new play at **Y-95** are MICHAEL JACKSON, ROD STEWART and AL B. SURE.

### DETROIT:

CZY ("Z-95.5") had loads-o-fun this weekend at "Derby Day." A \$2,500 windsurfing package was amongst the ... "The WDTX \$25,000 prizes given away. Scavenger Hunt" is the "major fun thing" going on at 'DTX according to Promotion Director CAROLINE KREGGER. The grand prize will be given away on May 21. Happy belated B-Day to morning man CHRIS EDMONDS on April 29.... WHYT ("Power 96") afternoon driver, MICHAEL J. FOX, has some real ups and downs in his future as he will be riding a roller coaster at Boblo Island 96 consecutive times to benefit charity, lets hope he doesn't eat too many hot dogs before the big ride.

Welcome CLIMIE FISHER and MICHAEL JACKSON to WCZY. THE JETS, J.J. FAD and KOOL MOE DEE are all new at Power 96.

### NEW ORLEANS:

he Jazz Fest was a huge success this year boasting the biggest crowd ever and WEZB ("B-97") was there broadcasting. The station is also getting set for Mother's Day by interviewing famous peoples' mothers including Madonna's.....WRNO recently held their

"Annual Kite Festival," thousands of people showed up to claim prizes for the smallest, largest and most beautiful kites. MICHAEL JACKSON and ROD

STEWART'S "Lost In You" are receiving the hottest new play in Cajun Country on **B-97**. **WRNO** picks new music from DEF LEPPARD and DAVID LEE ROTH this week.

### NEW YORK:

The money is free at WHTZ ("Z-100"). To win listeners send in a postcard saying when they will be listening, and if they are they could win anywhere from \$100 to \$10,000!....WQHT ("Hot 103") has got the "Music Monitor Contest" going. Listeners wait for the "Hot Song" to be announced, and if they're able to name the 10 songs played prior to it, they win \$103 for each one they name. Congratulations to new air talent Tim Bird.....WWPR ("Power 95") is still running their "Cash Call," giving away at least \$18,000 a day. They're also the official station of "Atlantic Records' 40th Anniversary Party" to be held at Madison Square Garden.

New to the Big Apple this week are MICHAEL JACKSON and DEF LEPPARD on Z-100. STEVIE WONDER with MICHAEL JACKSON debut on WQHT. FOREIGNER received the most new play on Power 95.

### SACRAMENTO:

he "Superstar Super Cruise" is getting set to leave port and on board will be 97 **KROY** listeners along with Rick Springfield, Jody Watley and Brenda Russell. Big, big fun is expected to be had by SUPER DAVE of the KSFM "FM-102") Morning Zoo is going underground on Friday the 13th. DAVE will be buried alive for 48 hours to raise money for the Sacramento Blood Bank. Congratulations to TONY COX who has filled the noon to 3PM position... . KWOD is going to help Atlantic Records celebrate their 40th B-Day by sending two capitol city residents on a "Power Weekend" to NYC to visit Madison Square Garden for an all star lineup which will include ROBERT PLANT, **GENESIS** and INXS.

D.J. JAZZ JEFF's "Parents Just Don't Understand" is a very popular song in Sacramento this week as all three hit stations gave it new play.

### SALT LAKE CITY:

**CPX** ("Power 99") is cruising the streets and hanging out at Hardee's. Not only do they have a hamburger while they are there, they hand out "Cash Plus Stickers." When listeners hear their license plate number over the air they can win cash, plus various other prizes including stereos and TV's....It was "A Weekend of a Thousand Winners" at **KISN**. Station representatives were making the rounds all over the Wasatch Front handing out envelopes filled with cash to innocent bystanders, all the while broadcasting live.

KYLIE MINOGUE and MICHAEL JACKSON freshen things up at KCPX this week. The new music action at KISN includes CLIMIE FISHER, PEBBLES and BOZ SCAGGS.

### SAN DIEGO:

**KLQ** ("Q106"), the station that boasts "A better mix of music," is rolling the "\$1,000 Secret Song." A piece of the mystery tune is played on the morning show with clues given throughout the day until someone correctly guesses the song. \$106 will be awarded for each incorrect guess and \$1,000 for the right one.

NATALIE COLE's remake of "Pink Cadillac" continues to be the hottest at Q106 while AL B. SURE, BRENDA K. STARR and PEBBLES are new.

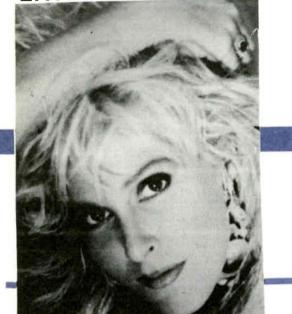
### ST. LOUIS:

**G** rocodile Dundee is back and two lucky **KHTR** listeners are Los Angeles bound to see the world premiere. The winners will also be privy to the private cast party which will follow the show, and as if that weren't enough, the winners will be off to Australia for a real live taste of Down Under..... "The Q-Word of the Day" continues at **WKBQ** ("New 106.5"). A little twist has been added however in the form of a million dollars! All that is required is some fast hands, as the winner will have 106 seconds to grab as much money as they can in the "Dash For Cash."

**KHTR** adds new music from PEBBLES and PRETTY POISON while, HALL & OATES continues to be the hottest. JANE WIEDLIN and ROD STEWART are the newest additions to **WKBQ**.

### **KOOL MOE DEE**





"KISS ME DEADLY"

### LITA'S GOING ALL THE WAY!

### MMR HIT TRACER TRACKS DEBUT (38)-16% PLAY INCREASE THIS WEEK!

**R&R CHR** (36) - (31) **CLOSEOUTS THIS WEEK INCLUDE:** KRBE, Y100, WKBQ, WAVA #30, JET-FM, WTIC #35, WKEE, KZZB, WINK, WAPE, WLAP, WKDD #30, WMEE, KJ103, KZ93, WHOT #36, KIVA, KLUC #38, KFIV, **AND MANY MORE!** 

HOT MOVEMENT: WXKS 27–20, Q105 19–15, Z100 30–27, Z95 17–14, WMMS 35–27, KXYQ 13–8 (HOT), KATD 22–14 (HOT), KPLZ 16–13, WGH 15–12, Y95 #3 (HOT), WAEB 22–16 (HOT), WZYP 10–8 (HOT), WOKI 35–19 (HOT), Y107 18–11 (HOT), KRNQ 23–19 (HOT), Z104 17–11 (HOT), KF 95 9–4 (HOT), PWR 92 20–13 (HOT), KZZU 11–5 (HOT), AND MORE!





"WILD, WILD WEST"

**IT'S TIME TO GET WILD!** 

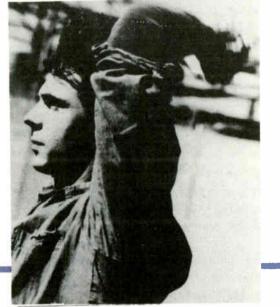
### MMR HIT RADIO NEWCOMER 19% PLAY INCREASE THIS WEEK!

R&R 29 STATIONS ALREADY! THIS WEEKS ADDS INCLUDE: PWR 99, KKBQ, KMEL #29, KEZB, WRVQ, Z102, KYRK, WCGQ, AND MORE!

ACTION ON: KRBE 39–27, KITY 15–12, KZZP DEBUT #29, FM102, KROY, KATD DEBUT #35, WPGC #18, Z93 #17, K98 7–3 (HOT), KKFR 27–20, KBFM. KTUX, B93 10–9 (HOT), KXX 106 34–29 (HOT), KMGX 11–7, AND MUCH MORE!

ALSO PLAYING ON: WXKS, WHYT, AND KWSS! BIG PHONES COAST TO COAST!!

### **RICK SPRINGFIELD**



"HONEYMOON IN BEIRUT"

THE HONEYMOON'S OVER... IT'S TIME TO ADD THIS SINGLE!

THOSE ADDING THIS WEEK INCLUDE: Q100, WTNZ, WJMX, Q101, KPHR, KFBQ, AND MORE! EARLY ACTION ON: WXKS, KDWB,KROY, WZYP, KSAQ, KIYS #35, KIKX, KZZU, KQIZ, KNAN 35–32, WPFM, KIXY, KNIN, WAZY DEBUT #40, 99KG, WDBR, KTRS 40–36, KHTZ 39–29, SLY 96, OK 95 33–30, AND MUCH MORE!

NIPPER KNOWS HOW TO BRING 'EM HOME!

D.J. JAZZY JEFF "PARENTS JUST DON'T UNDERSTAND"

JUST OUT WITH EXPLOSIVE EARLY HIT ACTION! EARLY HIT ACTION INCLUDES: Q107 ADD, KKBQ DEBUT #30, WNVZ DEBUT #29, KITY ADD, KZZP 24–17 (HOT), FM102 ADD, KWOD, WPGC 16–6 (HOT), Z93 28–19 (HOT), WNOK ADD, K92 ADD, Z102 DEBUT #38, KRQ, AND MUCH MORE! ALSO SHOWING PLAY ON THESE HIT LEADERS: B96, KBBE, B104, B97, KR0Y, AND MORE! THIS ONE WILL BLOW YOUR PHONES OUT!

### BRUCE HORNSBY AND THE RANGE



**"THE VALLEY ROAD"** 

# THE FIRST OF MANY HITS ON SCENES FROM THE SOUTHSIDE!

MMR HIT TRACER TRACKS 127-122 29% PLAY INCREASE THIS WEEK!

R&R CHR 38 - 28 ON OVER 200 STATIONS NOW!

ADDS AND JUMPS INCLUDE: Q107 ADD #30, WEGX 30-26, KKRZ DEBUT #29, WAVA 29-25, PWR 99 29-25, Y95 DEBUT #40, B97 DEBUT #33, WGH 20-10, WNVZ 22-16, Q102 29-26, WMMS 26-20, WCZY 31-26, WKTI 24-20, WLOL 38-30, WKBQ 17-15, Y108 26-23, KPLZ 33-27, KUBE 32-28, KITS ADD # 27, B97 DEBUT #33, KHTR DEBUT #28, Q100 34-29, WTIC 35-29, WSPK 29-24, WKSI 31-24 (HOT), Z104 30-23, KF95 38-31, KAY 107 26-16, KZZU 34-24, AND MANY MANY MORE!

### **RICK ASTLEY**



### **"TOGETHER FOREVER"**

LOOKS LIKE TWO #1'S IN A ROW!

### MMR HIT RADIO TRACER TRACKS 企一企 31% PLAY INCREASE THIS WEEK!

**R&R CHR** (21)–(15) TAKE A LOOK AT THIS ACTION: Z100 14-9 (HOT), WXKS 8-5 (HOT), HOT 103 16-9 (HOT), B104 29-22, Z94 27-23, WEGX 19-14, B94 26-21, PWR 99 16-10, (HOT), Y95 14-10, KRBE 26-19, B97 19-14, WGH 19-15, WNVZ 30-22, WLOL 33-23, WKBQ 6-4 (HOT), KIIS 24-20, KKLQ 19-15, KPLZ 22-18, KATD 24-21, PWR 96 15-9 (HOT), PWR 106 21-19, WFLY 31-21, WSPK 34-26 (HOT), Q106 30-18 (HOT), KIIK 16-9 (HOT), KIVA 22-16 (HOT), KIKX 20-12, KKFR 24-17, WPXR 28-20, AND MUCH MORE!

### SAMANTHA FOX



"NAUGHTY GIRLS (NEED LOVE TOO)"



### **REACH INDEX 42.10 MILLION THIS WEEK!**

**R & R CHR** (12)-(8)

TALK ABOUT A HOT SINGLE: HOT 103 1-1 (HOT), Y95 1-1 (HOT), Z100 3-2 (HOT), WEGX 4-2 (HOT), B94 4-3 (HOT), WAVA 3-2 (HOT), WGH 3-2 (HOT), B96 7-6 (HOT), 92X 11-7 (HOT), KKLQ 5-2 (HOT), KPLZ 15-9 (HOT), KUBE 6-3 (HOT), WFLY 16-7 (HOT), Q100 11-7 (HOT), WAEB 11-4 (HOT), B93 9-4 (HOT), K98 2-1 (HOT), WBCY 2-1 (HOT), WKSI 9-1 (HOT), WZYP 4-1 (HOT), WPXR 6-5 (HOT), AND MUCH MORE.

... AND GOING #1 EVERYWHERE!!





# **CAPTURED LIVE!**

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.



### **CONCERT FACTS**

Artist: Aerosmith Tour: Permanent Vacation Date: Monday, May 2, 1988 Venue: Hara Arena, Dayton, DH Attendance: 7,945 Ticket Prices: \$16.50 Total Gross: \$131,092.50 **Promoter:** Jam Productions Agent: Monterey Peninsola Artists Tour Manager: Bob Dowd Management: Collins Management Production Manager: Tim Rosner Record Label: Geffen Records Lights Off: 8:40PM Lights On: 10:30PM Total Length: 2 hours 50 minutes (Aerosmith) **Opening Act:** White Lion (Atlantic) **Upcoming Shows:** May 11 Saskatoon Place — Saskatoon, SAS May 12 Northlands Colliseum — Edmonton, ALB May 14 Dlympic Saddledome — Calgary, ALB

May 17 BSU Pavilion --- Boise, ID

### SET

- 1. Toys In the Attic
- 2. Same Old Song And Dance
- 3. Big Ten Inch Record
- 4. When Lightening Strikes
- 5. Rag Doll
- 6. Hangman Jury
- 7. Permanent Vacation
- 8. Angel
- 9. Back In the Saddle Again
- 10. Last Child
- 11. Draw the Line
- 12. Magic Touch
- 13. Dream On
- 14. Sweet Emotion
- 15. Train Kept a Rollin'
- 16. Dude Looks Like A Lady (First Encore)
- 17. Walk This Way (Last Encore)

### PERSONNEL

Steven Tyler: Vocals Joe Perry: Guitars **Brad Whitford:** Guitars Tom Hamilton: Bass Joey Kramer: Drums C. Bruce Ost: Keyboards

### MEDIABASE,

**ISSUE 18** MAY 9, 1988

### SPECIAL TAKE OUT SECTION



# KOKS: DENVER

he most recent entry into the two-station Denver hit radio race came a year ago, when KQKS switched formats and became "All Hit KS-104". Since then, their numbers have increased sevenfold; from an initial .4 in the Winter '87 book, they've jumped to their current 2.9.

Those numbers are sure to keep increasing too as KS-104's "Big Switch" is on. Live and recorded promos encourage listeners to "make the switch" to KS-104 and their hourly 10-in-a-row music sweeps. Unsolicited listener testimonials are also aired from those that have already switched their listening loyalties.

Western Cities Broadcasting owns KQKS and Dave Van Stone programs it. His lineup consists of: Craig Hunt, MD Devin Durant, Steve Taylor, Doug Hammond, Mary Chavez and **Stacy Cantrell.** 

As listeners continue to "make the switch" we "switch-on" KQKS for **Tuned In!** 

# KBER: SALT LAKE CITY

n Divine Communications' long line of stations bearing the "Bear' moniker, it seems only fitting that one of these is located in "The Beehive State"; Salt Lake City's KBER.

'The Bear'' fights-it-out along the Wasatch Front with rival rocker **KRSP**. Leading the charge for KBER is PD Katherine Brown; who's also a part of the morning team with Street Snyder and Steve Seaver. Music **Director Tricia Griffith does** middays, followed by station vet and Assistant PD Allen Bain, Chris Haggin, Greg Thomas and Steve Walker.

To entice listeners to their side of the dial, "Utah's Rock 'N' Roll Radio" is currently running a couple of killer promotions. For starters, four listeners and their guests will be in attendance at Atlantic Records' upcoming 40th Anniversary Party at New York's Madison Square Garden. To top that off, another lucky listener is going to be handed the keys and deed to a \$75,000 house in the "Home Sweet Home'' giveaway. This week, **Tuned In** sinks its

teeth and claws into K-Bear ... KBER!

# WMJX: BOSTON

ake the W from the Wilbur Theatre, use the M from the Boston Museum of Art, grab the J from John Hancock and borrow the X from the Red Sox. They're four very different, yet distinctive letters; all well-known around the Boston Area. Put them together, and you have the logo for **WMJX**; we'll Tune In to this distinctive Boston A/C this week.

Greater Media, Inc. operates WMJX ("Magic 106.7"), with Phil **Redo** at the Program Director's desk, Nancy Quill taking charge of music duties and Wendy Davis heads the promotion department. Bill Stephens handles the Magic morning show, with Paul Ciliano, Nancy Quill, John Kosian, David Allen Bouchet and Jesse Sandridge rounding out the airstaff.

It's Bouchet's "Bedtime Magic" show that draws lots of attention. WMJX sets the mood with a mix of continuous soft hits, love songs and light jazz. The station has even expanded their "Bedtime Magic Nightshirt" giveaway to middays, based on the success of the program.

Presto! It's the Magic of Boston . . as we're **Tuned In** to WMJX!







Taken from the Columbia Lp: "DIESEL AND DUST" 40967 Procuced by Warne Livesey and Midnight Oil



# HEART OF MINE"

The first single from the forthcoming album: "OTHER ROADS" 40463 Produced by Stewart Levine for Oliverea Prod., Ltd.

MMR HIT RADIO NEWCOMER 66% PLAY INCREASE THIS WEEK

MAJOR MARKET ACTION: WXKS, WBLI, WEGX, PRO-FM, KRBE, WGH, KITY, Q105, WMMS, WCZY, WKTI, KHTR, WKBQ, Z93, Y108, KKRZ, KXYQ, FM102, KROY, KWOD, KMEL, KWSS, KPLZ, KUBE

R & R AC (23-(13) #3 MOST ADDED



### HIT RADIO/KQKS-FM MONDAY, MAY 2, 1988

### HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

HAROLO FALTERMEYER WEIRD AL YANKOVIC MICHAEL JACKSON

- FOREIGNER U2 · PAIN CARRACK
- PRINCE
   AEROSMITH

### **7AM**

- **DEELE** HEART
- PEBBLES PETER GABRIEL **RICK ASTLEY**

.

8

1

4

- PRETTY POISON
- PHIL COLLINS · JODY WATLEY

### 8AM

- GEORGE MICHAEL MEDLEY/WARNES
- JETS MADONNA
- JOHNNY HATES JAZZ SYSTEM
- RICHARO MARX
- GLORIA ESTEFAN & MIA ERIC CARMEN

### **9AM**

FOREIGNER LISA LISA & CULT JAM DEBBIE GIBSON BILLY VERA & BEATERS PAUL CARRACK ICEHOUSE WHITESNAKE BELINDA CARLISLE CHEAP TRICK PHIL COLLINS PRETTY POISON NATALIE COLE TIMES TWO DEFLE

### 10AM

- WHISPERS TOTO GEORGE MICHAEL INXS • RICHARD MARX CHER SHEILA E JOHNNY HATES JAZZ
- AEROSMITH PATRICK SWAYZE NU SHOOZ BULY OCEAN GLORIA ESTEFAN & MIA

### 11AM

HEART RICK ASTLEY FOREIGNER PEBBLES COVER GIRLS KIM WILDE AL B SURE BRYAN ADAMS PAUL CARRACK JETS GEORGE MICHAEL BILLY OCEAN WANG CHUNG

Axel F (This Song's Just) Six Words L Man In The Mirror I Don't Want To Live W/o You I Still Haven't Found What I'm One Good Reason U Got The Look Angel

Two Occasions What About Love Mercedes Boy Sledgehammer Together Foreve Catch Me (I'm Falling) We Said Hello, Goodbye

Don't You Want Me

Rocket 2 U

# One More Try (I've Had) The Time Of My Life

Into The Groove Shattered Dreams Don't Disturb This Groove Should've Known Better Anything For You Hungry Eyes

I Don't Want To Live W/o You Lost In Emotion Foolish Beat At This Moment One Good Reason Electric Blue Is This Love Mad About You Flame We Said Hello, Goodbye Nighttime I Live For Your Love Strange But True Two Occasions

Rock Steady Pamela One More Try New Sensation **Endless Summer Nights** I Found Someone Glamorous Life Shattered Dreams Angel She's Like The Wind Should | Sav Yes

Caribbean Que

Anything For You

Mercedes Boy Promise Me Nite & Dav Heaven One Good Reaso Rocket 2 U Let's Go

Who Will You Run To Together Forever I Don't Want To Live W/o You You Keep Me Hangin' On Father Figure Get Dutta My Dreams, Get Into

Electric Blue One More Try Angel Make It Real Two Occasions Heart And Soul Still Believe Tell It To My Heart Flame Where Do Broken Hearts Go PRINCE JOHNNY HATES JAZZ 1999 Shattered Dreams Want He

**12PM** 

ICEHOUSE

AEROSMITH

JETS

DEELE

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C G C C R G C R

C R

С С

R

С

CCRRGCCRC

G

С С

C C R

С

G C

R

G

T'PAU

GEORGE MICHAEL

BRENDA K. STARR

WHITNEY HOUSTON

TAYLOR DAYNE

CHEAP TRICK

KEITH SWEAT

**1PM** 

INXS

TIFFANY

debbie gibson Madonna Michael Jackson Foolish Beat Live To Tell **Dirty Diana** FLEETWOOD MAC GLORIA ESTEFAN & MIA Everywhere Anything For You New Sensation I Think We're Alone Now JANET JACKSON When I Think Of You PAUL CARRACK One Good Reason TIMES TWO Strange But True We Said Hello, Goodby PHIL COLLINS BRUCE HORNSBY & RANG Way It Is

### **2PM**

TOTO PRETTY POISON GEORGE MICHAEL PEBBLES FOREIGNER EXPOSE RICHARD MARX NAKED EYES DEELE

NU SHOOZ RICK ASTLEY Genesis Johnny hates jazz

### 3PM

BILLY IOOL AL B SURE LISA-LISA & CULT JAM GEORGE MICHAEL JETS DEBBIE GIRSON BERLIN AEROSMITH CHEAP TRICK BILLY OCEAN FLTON JOHN PAUL CARRACK WHITNEY HOUSTON

### 4PM

CLUB NOUVEAU BRENDA K. STARR INXS
 PHIL COLLINS MICHAEL JACKSON PEBBLES ICEHOUSE FOREIGNER BON JOVI NU SHOOZ DEBBIE GIBSON INXS

5PM

### DEELE PAUL CARRACK CHER • HEART JOHNNY HATES JAZZ TIMES TWO BILLY IDOL PEBBLES GEORGE MICHAFI STEVE WINWOOD TOTO

DEPECH MOOF

Pamela Nighttime I Want Your Sex Mercedes Boy I Don't Want To Live W/o You Point Of No Return Endless Summer Nights Promises, Promises Two Occasions Should I Sav Yes Together Forever In Too Deep Shattered Dreams Eyes Without A Face Nite & Dav Head To Toe One More Try

Rocket 2 U Shake Your Love Take My Breath Away Angel Flame Candle In The Wind (Live) One Good Reason

I Still Believe Need You Tonight We Said Hello, Goodbye Diny Diana Girlfnend Electric Blue Don't Want To Live W/o You Wanted Dead Dr Alive E Cap't Wait Foolish Beat New Sensation

Two Occasions Don't Sher! A Tear We All Sleep Alone Alone Shattered Dreams Strange But True Mony Mony Mercades Boy One More Try Valerie Pamela People Are People

OPINI
AEROSMITH GLORIA ESTEFAN & EXPOSE PRETTY POISON O DEBBIE GIBSON PAUL CARRACK RICHARD MARX WHITESNÄKE JETS MICHAEL JACKSON JJ FAD RICK ASTLEY DEF LEPPARD
7PM
PHIL COLLINS AL B SURE GEORGE MICHAEL FORFIGNER

# JANET JACKSON RICK ASTLEY

8PM

FRANKIE GOES TO HOLL

### **9PM**

RICHARD MARX CHER ERIC CARMEN icehouse Fleetwood Mac Paul Carrack JODY WATLEY PHIL COLLINS PEBBLES READY FOR THE WORLD FOREIGNER MICHAEL JACKSON PRETTY POISON WHITESNAKE

### 10PM

TAYLOR DAYNE

TOTO

- GLORIA ESTEFAN & MIA EXPOSE JJ FAO DEELE RICHARD MARX KIM WILDE CHEAP TRICK GEORGE MICHAEL ZZ TOP PAUL CARRACK RICK ASTLEY ROBERT PALMER BRENDA K. STARR
- Flame One More Try Legs One Good Reason Together Forever Addicted To Love I Still Believe

### **11PM** FOREIGNER

AL B SURE JETS JODY WATLEY KOOL MOE DEE INXS BON JOVI PHIL COLLINS MICHAEL JACKSON PATRICK SWAYZE TIFFANY WHITE LION

### Say You Will Naughty Girls (Need Love Too) Angel Nite & Day Rocket 2 U Looking For A New Love Wild Wild West New Sensation Livin' On A Prayer We Said Hello, Goodbye **Dirty Diana** She's Like The Wind We All Sleep Alone 1 Think We're Alone Nov Wait

ALPHABETICAL LIST BY ARTIST

Heaven Angel Angel Angel Angel Angel Angel Angel Angel Nite & Day Nite & Day
Take My Breath Away Livin' On A Prayer Wanted Dead Dr Alive

Take My Breath Away Lrvin' On A Prayer Wanted Dead Dr Alrve
Mad About You
Hungry Eyes
Hungry Eyes
Don't Shed A Tear
One Good Reason
One Good Reason One Good Reason
One Good Neason One Good Reason
Flame
I Found Someone
We All Sleep Alone
We All Sleep Alone
We Alt Sleep Alone
Lean On Me 1 Live For Your Love
We Said Hello, Goodbye
We Said Hello, Goodbye
We Said Hello, Goodbye
We Said Helio, Goodbye
We Said Hello, Goodbye

We Said Hello, Goodbye

We Said Hello, Promise Me

# ear one one one Love Goodbye Goodbye oodbye loodbye

Get Outta My Dreams, Get Into

Where Do Broken Hearts Go Lean On Me

**GDM** 

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FOREIGNER CHEAP TRICK PRINCE & REVOLUTION PRINCE & REVOLUTION JETS DEELE PRETTY POISON BRENDA K. STARR U2 WHITNEY HOUSTON

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TIMES TWO
JETS
WHITE LIDN
GEORGE MICHAEL
MICHAEL JACKSON
DEELE
KOOL MOE DEE
AEROSMITH
SAMANTHA FOX
 JI FAD
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INXS
DEBBIE GIBSON
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Foolish Beat Should've Known Better We All Sleep Alone Hungry Eyes Electric Blue Little Lies One Good Reason

Don't You Want Me We Said Hello, Goodbye Mercedes Boy Oh Sheila I Don't Want To Live W/o You Pamela Man In The Mirror Nighttime Is This Love

Anything For You Supersonic Two Occasions

Tell It To My Heart

Let Me Be The One Endless Summer Nights You Keep Me Hangin' On

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BERLIN

BON JOVI

BON JOV

CARLISLE, BELINDA

CARMEN, ERIC

CARMEN, ERIC

CARRACK, PAUL

CARRACK PAUL

CARRACK, PAUL

CARRACK, PAUL

CARRACK PALI

CARRACK, PAUL CARRACK, PAUL

CARRACK, PAUL

CARRACK, PAUL

CHEAP TRICK

CHEAP TRICK

CHEAP TRICK

CHEAP TRICK

CHER CLUB NOUVEAU

COLF. NATALIE

COLLINS, PHIL

COLLINS, PHIL

COLLINS. PHIL

COLLINS, PHIL COLLINS, PHIL

COLLINS, PHIL

COLLINS, PHIL COVER GIRLS

CHER

CHER

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ADAMS, BRYAN

AEROSMITH AEROSMITH

AFROSMITH

AEROSMITI

AEROSMITH

AFROSMITH

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AL B SURE

AL B SURE

AL B SURF

ASTLEY, RICK ASTLEY, RICK

ASTLEY BICK

ASTLEY, RICK

ASTLEY, RICK

ASTLEY, RICK

R The Way You Make Me Feel С WHITNEY HOUSTON

С С SAMANTHA FDX AEROSMITH G С

Where Do Broken Hearts Go

C R

R C G R

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11a 6a 10a 12n 3p 6p 8p 11p 11a 3p 7p 11p 7a 11a 2p 6p 10p

Зр 11р 4р

9a

8a 9p 5p 6a 9a 11p 3p 9p 10p 3p 10p 10p 10p 10p 9p 11p 4p 9a 9p 9p 11p 4p 9a 11p 4p 9a 11p 10p

### Together Foreve Hysteria We Said Hello, Goodbye Nite & Day Faith I Don't Want To Live W/o You Flame I Would Oie 4 U Baby, I'm A Star Rocket 2 U Two Occasions

Angel

Anything For You

Come Go With Me

Nighttime Only In My Dreams

One Good Reason

Here I Go Again

Make It Real

Supersonic

Endless Summer Nights

MIA

Catch Me (I'm Falling) I Still Believe I Still Haven't Found What I'm Where Do Broken Hearts Go Control Never Gonna Give You Up

Strange But True Make It Real Wait One More Try Dirty Diana Two Occasions Wild Wild Wes Angel Naughty Girls (Need Love Tool Supersonic New Sensation Relax

# 20 HIT RADIO/KQKS-FM

ALPHABETICAL	L LIST BY ARTIST	J			R			PLAYLIST OF CURRENTS
		JACKSON, JANET	Control	7p	READY FOR THE WORLD	Oh Sheila	9p	USERS GUIDE: Number of plays calculated for 18 hour monitor period.
DAYNE, TAYLOR TE OEELE TW DEELE TW	all It To My Heart     12n       ell It To My Heart     10p       wo Occasions     7a       wo Occasions     9a       wo Occasions     12n       wo Occasions     2p       wo Occasions     5p       wo Occasions     5p       wo Occasions     8p       wo Occasions     8p       wo Occasions     10p       ysteria     6p       eople Are People     5p	JACKSON, JANET JACKSON, MICHAEL JACKSON, MICHAEL JACKSON, MICHAEL JACKSON, MICHAEL JACKSON, MICHAEL JACKSON, MICHAEL JACKSON, MICHAEL JACKSON, MICHAEL JETS JETS JETS JETS JETS JETS JETS JETS	When I Think Of You Oirty Oiana Oirty Oiana Oirty Oiana Oirty Oiana Man In The Mirror Man In The Mirror The Way You Make Me Feel Make It Real Make It Real Make It Real Make It Real Make It Real Make It Real Mocket 2 U Rocket 2 U Rocket 2 U Rocket 2 U Socket 2 U Supersonic	1p 1p 4p 8p 1p 6a 9p 6p 8a 11a 3p 7p 11p 6p 8p	S SHEILA E STARR, BRENDA K. STARR, BRENDA K. STARR, BRENDA K. STARR, BRENDA K. SWAYZE, PATRICK SWAYZE, PATRICK SWAYZE, PATRICK SWEAT, KEITH SYSTEM	Glamorous Life I Still Believe I Still Believe I Still Believe I Still Believe She's Like The Wind She's Like The Wind I Want Her Don't Disturb This Groove	10a 12n 4p 7p 10p 10a 11p 12n 8a	CARRACK, PAUL     One Good Reason     8       DEELE     Two Occasions     8       AERDSMITH     Angel     7       FOREIGNER     I Oon't Want To Live W/o You     7       MICHAEL, GEORGE     One More Try     7       ASTLEY, RICK     Together Forever     55       CHEAP TRICK     Flame     55       ESTEFAN, GLORIA & MI     Anything For You     55       JOHNNY HATES JAZZ     Shattered Oreams     55       AL B SURE     Nire & Day     4       GIBSON, OEBBIE     Foolish Beat     4       HOUSTON, WHITNEY     Where Ob Roken Hearts Go     4       JACKSON, MICHAEL     Oirty Diana     4       PRETTY POISON     Nighttime     4
ESTEFAN, GLORIA & MI A ESTEFAN, GLORIA & MI A ESTEFAN, GLORIA & MI A ESTEFAN, GLORIA & MI A ESTEFAN, GLORIA & MI A EXPOSE Le EXPOSE Le EXPOSE PO	nything For You 8a nything For You 10a nything For You 10p nything For You 6p nything For You 10p ome Go With Me 6p me Ko Be The One 10p oint Of No Return 2p	JJ FAO John, Elton Johnny hates Jazz Johnny hates Jazz Johnny hates Jazz Johnny hates Jazz Johnny hates Jazz Kool Moe Oee Kool Moe Oee	Supersonic Candle In The Wind (Live) Shattered Oreams Shattered Oreams Shattered Oreams Shattered Oreams Shattered Oreams	10р 3р 8а 10а 12п 2р 5р 8р 11р	T'PAU TIFFANY TIFFANY TIMES TWO TIMES TWO TIMES TWO TIMES TWO TOTO TOTO TOTO TOTO TOTO	Heart And Soul I Think We're Alone Now I Think We're Alone Now Strange But True Strange But True Strange But True Pamela Pamela Pamela Pamela	12n 1p 9a 1p 5p 8p 10a 2p 5p 9p	STARR, BRENDA K.       I Still Believe       4         TIMES TWO       Strange But True       4         TOTO       Pamela       4         CHER       We All Sleep Alone       3         JETS       Make In Real       3         JJ FAO       Supersonic       3         FDX, SAMANTHA       Naughty Girls (Need Love Too)       2         KODL MOE DEE       Wild Wild West       2         NU SHODZ       Should I Say Yes       2         OCEAN, BILLY       Get Outta My Dreams, Get Into       2         WHITE LION       Wait       2         COVER GIRLS       Promise Me       1         YANKOVIC, WEIRO AL       {This Song's Just} Six Words L       1
FLEETWOOD MAC     Ev       FLEETWOOD MAC     Lin       FOREIGNER     Samantha       FOX, SAMANTHA     Na	xel         F         Ga           verywhere         1p           ittle Lies         9p           Don't Want To Live W/o You         Ga           Don't Want To Live W/o You         9a           Don't Want To Live W/o You         2p           Don't Want To Live W/o You         2p           Don't Want To Live W/o You         2p           Don't Want To Live W/o You         3p           ay You Will         11p           aughty Girls (Need Love Too)         8p           aughty Girls (Need Love Too)         11p           elax         8p	L lisa lisa & cult jam lisa-lisa & cult jam M M M M M M M M M M M M M M M M M M M	Last In Emotion Head To Toe Into The Groove Live To Tell Endless Summer Nights Endless Summer Nights	9a 3p 8a 1p 10a 2p	U2 U2 V VERA, BILLY & BEATER W WANG CHUNG WATLEY, JODY	I Still Haven't Found What I'm I Still Haven't Found What I'm At This Moment Let's Go Don't You Want Me	6a 7p 9a 11a 7a	PLAYLIST OF HOTTEST RECURRENTS           USERS GUIDE: Recurrents played more than once.           COLLINS, PHIL         We Said Hello, Goodbye           JETS         Rocket 2 U           MARX, RICHARD         Endless Summer Nights           CARMEN, ERIC         Hungy Eyes           DAYNE, TAYLOR         Tell It To My Heart           JACKSON, MICHAEL         Man In The Mirror
GENESIS In GIBSON, DEBBIE Fo GIBSON, DEBBIE Fo GIBSON, DEBBIE Fo GIBSON, DEBBIE Fo GIBSON, DEBBIE Or	ledgehammer 7a n Too Oeep 2p oolish Beat 9a oolish Beat 1p oolish Beat 4p oolish Beat 8p niy In My Oreams 6p hake Your Love 3p	MARX. RICHARD MARX. RICHARD MARX. RICHARO MARX. RICHARO MEDLEY/WARNES MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE MICHAEL, GEORGE	Endless Summer Nights Endless Summer Nights Should ve Known Better Should ve Known Better (I've Had) The Time Of My Life Faith Faither Figure I Want Your Sex One More Try One More Try	6p 10p 8a 9p 8a 7p 11a 2p 8a 10a 12n 3p 5p 8p 10p	WATLEY, JODY WATLEY, JODY WHISPERS WHITE LION WHITE LION WHITESNAKE WHITESNAKE WHITESNAKE WHITESNAKE WHITESNAKE WHIDE, KIM WILOE, KIM	Con't You Want Me Looking For A New Love Rock Steady Wait Wait Here I Go Again Is This Love Is This Love You Keep Me Hangin' On You Keep Me Hangin' On Valerie	9р 11р 10а 8р 11р 6р 9а 9а 11а 10р 5р	MARX, RICHARD Should've Known Better PRETTY POISON Catch Me (I'm Falling) SWAYZE, PATRICK She's Like The Wind TIFFANY I Think We're Alone Now U2 I Still Haven't Found What I'm WATLEY, JODY Don't You Want Me WHITESNAKE Is This Love WILDE, KIM You Keep Me Hangin' On CORE ARTISTS
HEART AI HEART W HEART W HORNSBY, BRUCE & RAN W HOUSTON, WHITNEY W HOUSTON, WHITNEY W HOUSTON, WHITNEY W	lone Sp Anat About Love 7a Ano Will You Run To 11a Vay It Is 1p Anere Oo Broken Hearts Go 3p Anere Oo Broken Hearts Go 7p Anere Oo Broken Hearts Go 11p	N Naked eyes NU Shodz NU Shodz NU Shodz O	Promises,Promises I Can't Wait Should I Say Yes Should I Say Yes	2р 4р 10а 2р	yankovic, weiro al Z z top	(This Song's Just) Six Words L Legs	ба 10р	USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order MICHAEL, GEDRGE EXPOSE GIBSON, DEBBIE HEART JACKSON, MICHAEL
ICEHOUSE EN ICEHOUSE EN ICEHOUSE EN IOOL. BILLY EY IOOL. BILLY M INXS NG INXS NG INXS NG INXS NG INXS NG	lectric Blue 9a lectric Blue 12n lectric Blue 4p lectric Blue 9p yes Without A Face 3p ony Mony 5p eed You Tonight 4p ew Sensation 10a ew Sensation 10a ew Sensation 4p ew Sensation 8p ew Sensation 11p	OCEAN, BILLY OCEAN, BILLY OCEAN, BILLY PALMER, ROBERT PEBBLES PEBBLES PEBBLES PEBBLES PEBBLES PEBBLES PEBBLES PRETTY POISON PRETTY POISON	Caribbean Queen Ger Outta My Oreams, Ger Into Get Outta My Oreams, Get Into Get Outta My Oreams, Get Into Addicted To Love Girffriend Mercedes Boy Mercedes Boy Mercedes Boy Mercedes Boy Mercedes Boy Catch Me (I'm Falling) Catch Me (I'm Falling) Catch Me (I'm Falling) Nighttime Nighttime Nighttime U Got The Look 1999 Baby, I'm A Star I Woold Oie 4 U	10a 11a 3p 10p 4p 7a 2p 5p 7a 7p 9a 2p 9p 6a 12n 7p 7p				GOLD/CURRRECURR. RATIOS           Overall           CR         86.73           G         13.27           MORNING DRIVE         84.62           G         15.38           MID-DAY         85.94           G         14.00           AFTERNOON DRIVE         86.00           C.R         86.00           G         14.00           AFTERNOON DRIVE         14.00           C.R         89.04           G         14.00           EVENING         89.04           G         10.96

# HIT RADIO/KQKS-FM

### **POSITIONING STATEMENTS**

### ALL HIT MUSIC

ALL HIT MUSIC "All hit KS104" (96) "Nobidly plays a better varieny of music — nobody — all hit KS104" (5) "More music, all hit KS104" (4) "Less talk more new music, all hit KS104" (2) "All hit KS104" continuous music music proving we always play the most "All hit KS104, continuous music mixes proving we always play the most music" (2) "All hit KS104, the new music first" (1) We play the most music, all hit KS104" (1) All Hit 10-In-A-Row 115X

"All hit KS104 always at least 10 songs in a row" (100) You're just ahead of another 10 hits in a row on KS104" (11) "Always 10 m-arow, all hit KS 104" (4)

### **PROMOTIONAL ACTIVITY**

### The Big Switch

î,

Encourages listeners to listen to KS104 and switch from any other station that they used to listen to. They want listeners to call in and tell them that they have made "the switch" Pre-recorded promos and live announcements are made. The promos emphasize hourly 10-in a row music sweeps and utilize unsolicited testimonial from the listeners 10 In-A-Row 17X Commercial free music sweeps Morning Activity 14X Includes Birthday Hit List, Horoscopes, Monday Morning Cornedy Piece,

Headline Challenge. My Doctor's Doctor, Kazoos for Cash, Up Your News, Hollywood Showbiz Sleaze, DJ Humor, Time Delay Joke. Hit Election Results 13X

Featured at 8PM Countdown compiled from listener requests. Accumulated between 8PM Thursday and 8PM Monday. The caller who can correctly identify all the songs in the countdown wins tickets to "Critters 2"

Michelob Test Pressing Featured at 11.22AM. A new release is played and voted on by the isteners Hit Election Early Returns

Featured at noon. Countdown compiled from listener requests. Volley Ball Tournament

Benefits the coalition for safe driving effort. Takes place on May 7. **Concert Series** 4X KS104 will host The Jets, Jermaine Stewart, and Stacey Q at Red Rocks

on June 5 **Red Night** KS104 will host a redhead contest Tuesday night at Panama Reds. Winner takes home \$100

Men Without Hats Concerts Presented by KS104 on May 15 at the Rock Island

ACCOUNT LIST

116X

Airline

Appliance

Auto/MC

Beverage Clothing Concert

Education

Entertainment/Rec Food Product

Health/Beauty Legal Services

Lodging Nightclub Office Products

**Publication** 

Real Estate Restaurant TV/Broadcast

Various

Bank/Finance Beer/Wine

7X

6X

5X

1X

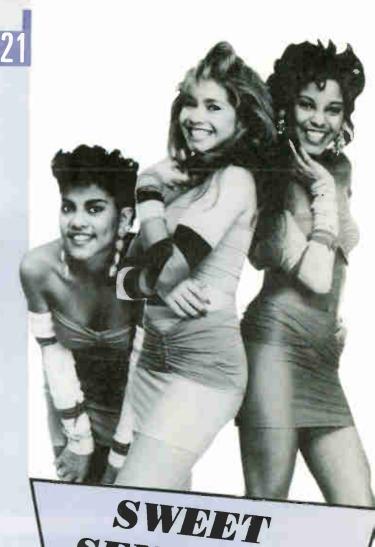
1X

51X

American Dairy Association	1X	Food Product
Apartment Finders International	6X	Real Estate
Attas Transmission Service	3X	Auto/MC
Barnes Business College	6X	Education
Black & Decker	2X	Appliance
Black Jack Pizza	2X	Restaurant
Cannon Films "Salsa"	4X	Entertainment/Rec
Cinderella City/Mademoiselle Beauty	5X	Entertainment/Rec
& Fashion Event		
Colorado Student Loan Program	5X	Bank/Finance
Dark Horse Night Club	2X	Nightclub
Dianetics	3X	Publication
Duck Land	1X	ntertainment/Rec
Elitch's Amusement Park	2X	.ntertainment/Rec
Fred Ernich Oldsmobile	5X	Auto/MC
Executive Limosine	3X	Various
KDVR TV 31	6X	TV/Broadcast
Lefty & Lenefski	4X	Legal Services
Melowet Business Machines	3X	<b>Diffice Products</b>
Micheleb	2X	Beer/Wine
Mister B's Formal Wear	2X	Clothing
Mountain Dew	4X	Beverage
Nissan	3X	Auto/MC
Panama Red's	3X	Nightclub
Park Inns International	2X	Lodging
Playlex	2X	Health/Beauty
Premiere Leasing	6X	Auto/MC
Quizno's	5X	Restaurant
Red Rock/Budweiser	3X	Concert
Robinson Dairy Products	4X	Food Products
7-UP	2X	Beverage
Supershops Automotive Centers	5X	Auto/MC
TWA	4X	Airline
United Cable	4X	TV/Broadcast
Veldkamp's Florist	3X	Various
Westwood One/Miller/Fiddler's Green Ampitheater/George Michael Concert	4X	Concert

### **ACCOUNTS BY CATEGORY**

3% 2% 18% 4% 2% 5% 5% 5% 2% 2% 2% 2% 5% 6% 8% 5%



## **"TAKE IT** WHILE IT'S HOT"

### THE ACTION IS HEATING UP!

SENSATION

MAJOR MOVEMENT: HOT 103 12-10, B97 18-13, KIKX 16-8, KMEL #7, KATD 21-17, KMGX 14-11, KS95 40-34, KYRK 26-18, KCAQ 20-14, Y97 23-19, KHTZ 34-28, WXKS 32-28, KKBQ ADD, KRBE 37-33, KITY 25-22, AND **MUCH MORE!** 

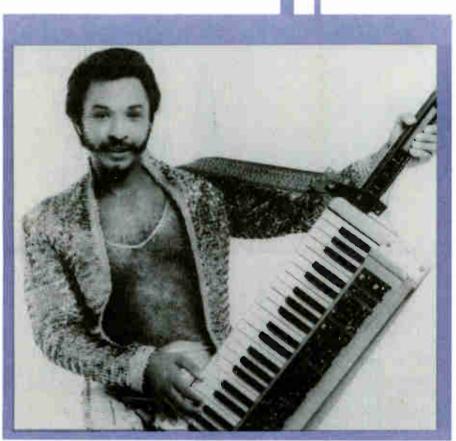
ALREADY ON: KIIS, WXKS, KZZP, KKRZ, FM102 #17, KWOD #21, KCPX #26, Q106, KWSS, PWR106 #35, Z93 #26, PWR 96 #25, WFLY ADD. KFMW, KTRS, AND MORE!

BILLBOARD HOT 100 (69)-(62)

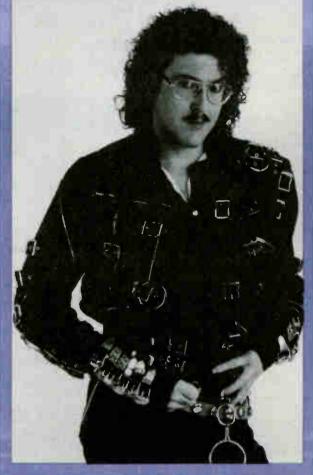


Ante-Disma



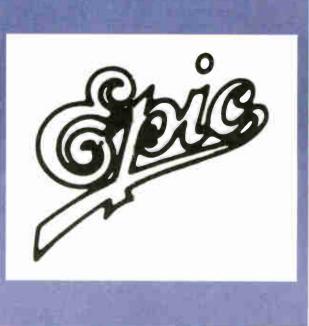






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### MICHAEL JACKSON

### "DIRTY DIANA"

THE NEXT #1 SINGLE FROM MICHAEL!

### MMR HIT TRACER TRACKS (35) - (16) 138% PLAY INCREASE THIS WEEK!

**R&R CHR DEBUT** (30)

ADDS THIS WEEK INCLUDE: WXKS, B94, Q107, KRBE, WNVZ, KDWB #33, KZZP, FM102, KMEL, WKEE, WERZ #36, G105 #33, WAPE, WABB, KAY 107, KIKX #32, AND MUCH MORE!

MAJOR MOVEMENT: Y95 DEBUT #5 (HOT), Z100 29-26, WAVA 30-27, PRO-FM DEBUT #22 (HOT), PWR 99 DEBUT 26, KKBQ 18-10 (HOT), Y100 DEBUT #24, B96 28-18, WHYT DEBUT #15 (HOT), WKTI 30-24, KIIS DEBUT #19 (HOT), KWSS 31-27 (HOT), HOT 103 27-23, AND MORE!

VIDEO IN HEAVY ROTATION AT MTV **TOP 5 REQUESTS!** 

### CHEAP TRICK

"FLAME"

### **MULTI-FORMAT HIT!**

MMR HIT RADIO TRACER TRACKS DEBUT (31) 88% PLAY INCREASE THIS WEEK! **R&R CHR** (40) - (36)

ADDS THIS WEEK INCLUDE: WKSE #28, KHTR #31, KIIS, 92X #35, WKSE #28, KKRZ, WVSR, KC101, Q106, WSSX, KKYK, WBAM, KBFM, BJ105, WGTZ, KLQ, KZ93, FM104, KFIV, KISR #39, AND MUCH MORE!

STRONG DEBUTS AND JUMPS: Z94 35-28, Y95 DEBUT #34, KRBE DEBUT #40, B97 31-27, WGH DEBUT #28, Q102 34-25, WCZY 17-12 (HOT), WKBQ 30-24, KXYQ DEBUT #30, KCPX 10-6 (HOT), KATD 35-30, KWSS 29-26, KPLZ 34-26 (HOT), WBCY 22-13 (HOT), WROQ 36-30 (HOT), WKZL 26-16 (HOT), WDTX 15-10 (HOT), WZOK 7-3 (HOT), KCAQ 24-16, KSND 23-18, KZZU 25-21, WOMP 22-14, WCGQ 26-17, WBNQ 22-14, KZFN 17-12 (HOT), AND MORE!

MMR ROCK TRACER TRACKS (2) 19% PLAY INCREASE THIS WEEK!

### **"WEIRD AL" YANKOVICH**

### "FAT"

### MAJOR AIRPLAY COAST TO COAST! MMR HIT RADIO NEWCOMER / REACH INDEX 5.50 MILLION THIS WEEK!

MAJOR MARKET PLAY INCLUDES: Z94 ADD, KWOD, B104, Q107, WMJQ, Z93, WZPL, KATD, PWR 106, Q105, WAVA, WCZY, WLOL, KHTR, Y95, KUBE, B97, Y100, Q102 ADD #34, KWSS, KROY, AND MORE!

**HEAVY ROTATION AT MTV TOP 10 REQUESTS!** 

### COLORTONE

"NOTHING'S GONNA BE ALRIGHT" **TOP 20 AT WLOL MINNEAPOLIS!** 

HIT ACTION INCLUDES: KCPX, WTNZ, KSAQ, KIYS 30-27, KSND, KYRK, KAKS, WHSL, KKXL, KKRC, WDBR, KFMW, KGOT, KTRS, SLY 96, OK95, AND MUCH MORE!

### CHRIS JASPER

"ONE TIME LOVE" MAJOR URBAN SINGLE WITH HIT RADIO NEXT!

EARLY HIT ACTION: WCZY, WFLY ADD, KXX 106 DEBUT #37, WTNZ, KCAQ, KDON, KIXY ADD, WKFR, KUUB, AND MORE!

**R&R URBAN CONTEMPORARY** (7) - (6)BILLBOARD BLACK SINGLES (17) - (12)

### SADE

"PARADISE"

### WELL OVER 50 FIRST WEEK HIT STATIONS!

EARLY ADDS INCLUDE: WKSE #31, PRO-FM, Y100, KITY, FM102, KWOD, KCPX, KMEL, KUBE, HOT 103 #40, PWR 96, PWR 106, 98 PXY, WROQ, WIXX, KIYS #40, AND MANY MORE!

### JOHN CAFFERTY AND THE BEAVER BROWN BAND

"SONG & DANCE" SOLID FIRST WEEK!

ADDS INCLUDE: WXKS, PRO-FM, WCZY, K104, WERZ, WPST, KSND, KZZU, 95XIL, WKSF, KYYY, KFBQ, AND MORE!

# 74 **ROCK RADIO/KBER-FM** MONDAY, MAY 2, 1988

HOUR BY HOUR MUSIC

### USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin, TALKING HEAOS (Nothing But) Flowers NEIL YOUNG STEVE WINWOOD Cinnamon Girl Take It As It Comes 6AM **OONALO FAGEN** Century's End ROLLING STONES Jumpin' Jack Flash Black And Blue Can't Wait Owner Of A Lonely Heart FOREIGNER • FRIC CLAPTON After Midnight YES G Ouestion Rhythm Of Love MODDY BLUES POLICE King Of Pain G G MOTT THE HOOPLE ROLLING STONES All The Young Oudes YES SUPERTRAMP Give A Little Bit Sympathy For The Devil G MANFRED MANN Blinded By The Light BEATLES Help! FIRM Radioactive 2PM I Still Haven't Found What I'm • U2 INYS New Sensation • ROLLING STONES Brown Sugar ROBERT PLANT Tall Cool One PETER GABRIEL **Big Time** Face The Face Wait Don't Come Around Here No More PETE TOWNSHEND WHITE LION 7AM TOM PETTY & HEARTBRE BRUCE HORNSBY & RANG STING The Valley Road Englishman In New York Sunset Grill Tall Cool One DON HENLEY G PRETENDERS ROBERT PLANT Middle Of The Boad С HEART • REC SPEEOWAGON There's The Girl ERIC CLAPTON It's In The Way That You Use I G Roll With The Changes TALKING HEADS • BOB SEGER (Nothing But) Flowers Shakedown R **3PM** G G STEVE WINWOOD Back In The High Life Again • RARE EARTH Get Ready WHO My Generation G New Year's Day Beds Are Burning 112 8AM MICNIGHT OIL JOFN LENNON Instant Karma(We All Shine On) Best Of Both Worlds I Don't Want To Live W/o You VAN HALEN FOREIGNER VAN HALEN Black And Blue C G BEATLES TOM PETTY & HEARTBRE **BOLLING STONES** Start Me Un Eleanor Rigby NEIL YOUNG LOVERBOY Ten Men Workin Lucky Ones Breakdown G BOB OYLAN BRUCE SPRINGSTEEN Like A Rolling Stone Take It As It Comes Old Time Rock & Roll Tower Of Strength STEVE WINWOOD Dancing In The Dark G BOE SEGER Stay Snakes & Ladders JACKSON BROWNE G JONI MITCHELL • BOSTON MISSION С Play Guitar Boom Boom (Out Go The Lights) JOHN C MELLENCAMP G Amanda PAT TRAVERS 9AM 4PM Jungle Love The Valley Road You Really Got Me STEVE MILLER G CHURCH Under The Milky Way BRUCE HORNSBY & RANG Devil With A Blue Dress On Who Owns This Place MITCH RYDER & DETROI KINKS G G OON HENLEY CARS Eyes Without A Face Beds Are Burning BILLY 1001 MIONIGHT DIL • EAGLES You Might Think SCORPIONS Long Run G C R BILLY IOOL CHEAP TRICK SMITHEREENS Only A Memory Trip Thru Your Wires

### NEIL YOUNG . TALKING HEADS **10AM**

• U2 FACES

### OAVIO BOWIE CHURCH CREAM JACKSON BROWNE BALAAM & ANGEL GOLOEN EARRING CHEAP TRICK GREGG ALLMAN PAUL CARRACK GARY WRIGHT JOHN C MELLENCAMP TEN YEARS AFTER

### LEO ZEPPELIN **11AM**

OAVIO LEE ROTH ODORS BOSTON TIMBUK 3 BAO COMPANY ROBERT PLANT CREEDENCE CLEARWATER BRUCE SPRINGSTEEN **BOLLING STONES** • GEORGE THOROGOOO

### **12PM**

U.	and the second se
	FOREIGNER
	URIAH HEEP
	SEGER, BOB
	KINGS OF THE SUN
•	JEFFERSON STARSHIP
	INXS
	LYNYRO SKYNYRO
٠	GRATEFUL DEAD
	BEATLES
	U2

U2	
AEROSMITH	
RUSH	

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Fame Under The Milky Way Badge Lives In The Balance I Love The Things You Do To Me Radar Love Flame Midnight Rider Ono't Shert A Tear Oream Weaver Cherry Bornb

Stay With Me

Ten Men Workin

Take Me To The River

# I'd Love To Change The World Ramble On

Stand Up Love Me Two Times Holly Anne Rev. Jack & His Roamin' Cadill Burnin' Sky Ship Of Fools Lodi Tunnel Of Love

### 19th Nervous Breakdown One Bourbon One Scotch One Bee

Jane

Tom Sawyer

Can't Watt Easy Livin G Come To Poppa G C Serpentine G New Sensation You Got That Right Touch Of Grey R Sgt Pepper's Lonely/A Day In T Bullet The Blue Sky G R Sweet Emotion G

1PM

Rhythm Of Love White Wedding Flame ALLMAN BROTHERS BANO Melissa Something So Strong Long Distance Runaround Electric Blue Pride (In The Name Of Love)

### • U2 5PM

ICEHOUSE

YES

CROWDED HOUSE

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DIRE STRAITS DAVID LEE ROTH REATLES BRUCE HORNSBY & RANG SMITHEREENS BAO COMPANY FOREIGNER PINK FLOYO ALAN PARSONS PROJECT FLEETWOOD MAC RUSH FREE

# 6PM

INXS JOE WALSH 00085 OUTFIELO HONEYMOON SUITE STEVE MILLER TALKING HEADS ROLLING STONES LEO ZEPPELIN CUTTING CREW BILLY SOUIER YNGWIE MALMSTEEN

FLEETWOOD MAC

- Money For Nothing Stand Up Twist & Shout Way It Is Only A Memory Feel Like Makin' Love Can't Wait Money Or Tar & Prof Feather Seven Wonders Hot For Teacher Time Stand Still All Right Now
- New Sensation All Nite Long Hello, I Love You Your Love Love Changes Everything Rock'n Me (Nothing But) Flowers Doo Doo Doo Doo Doo(Heartbreak Battle Of Evermore (I Just) Died In Your Arms My Kinda Lover Heaven Tonight I'm So Afraid

	7PM			C	
R G C G C C G R G G	ROBERT PLANT BAO COMPANY RICHARD MARX EURYTHMICS KINGOOM COME POLICE GEORGE THOROGODO VAN HALEN • GUNS 'N ROSES 38 SPECIAL TREAT HER RIGHT • NEIL YOUNG	Ship Of Fools Rock & Roll Fantasy Don't Mean Nothing Would Lie To You Living Out Of Touch Rosanne Bad To The Bone Black And Blue Welcome To The Jungle Rockin' Into The Night I Think She Likes Me Southern Man	C G R G C G C G G G G G G G G G G G G G	CARRACK, PAUL CARS CHEAP TRICK CHEAP TRICK CHURCH CHURCH CHURCH CLAPTON, ERIC CLAPTON, ERIC CLAPTON, ERIC CAPTON, ERIC CREAM CREEDENCE CLEARWATER CROWDED HOUSE CUTTING CREW	Don't Shed A Tear You Might Think Flame Under The Milky Wa Under The Milky Wa Under The Milky Wa Under The Milky Wa After Midnight It's In The Way That Badge Lodi Something So Strong (I Just) Died In Your
~	8PM			D	
C G C G C C G R G	MIDNIGHT OIL NIGHT RANGER ROLLING STONES EDDIE MONEY GLASS TIGER • HUMBLE PIE CHURCH LED ZEPPELIN • ROBBIE ROBERTSON BLUE OVSTER CULT ZZ TOP AC/OC	Beds Are Burning Oon't Tell Me You Love Me Time Is On My Side Take Me Home Tonight I'm Still Searching Hot 'N' Nasty Under The Milky Way Whole Lotta Love Showdown At Big Sky Burmin' For You Gimme All Your Lovin That's The Way I Wanna Rock &	C G G G C G C G R G G C	DIRE STRAITS DIRE STRAITS DOOBLE BROTHERS DOOBLE BROTHERS DOOBLE BROTHERS DOOBLE BROTHERS DOOBLE BROTHERS DOOBLE BROTHERS DOOBLE BROTHERS DOOBLE BROTHERS DOOBLE BROTHERS	Money For Nothing Sultans Of Swing Down In The Track I Cheat The Hangmar It Keeps You Runnin Listen To The Music Long Train Runrin' Minute By Minute Rockin' Bown The Hi Take Me In Your Am The Captain And Me
G C G	9PM			ooors ooors oylan, bob	Hello, I Love You Love Me Two Times Like A Rolling Store
6 C G C G G G G G G G G G G G G G G G G	OOOBIE BROTHERS OOOBIE BROTHERS OOOBIE BROTHERS OOOBIE BROTHERS OOOBIE BROTHERS OOOBIE BROTHERS OOOBIE BROTHERS OOOBIE BROTHERS OOOBIE BROTHERS OZZY OSBOURNE SEGER, BOB IRON MAIDEN GRAND FUNK RAILBOAD	Long Train Runnin' Listen To The Music I Cheat The Hangman Minute By Minute Down In The Track It Keeps You Runnin' The Captain And Me Rockin' Down The Highway Take Me In Your Arms Bark At The Moon Fire Down Below Can I Play With Madness Closer To Home(I'm Your Captar	6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	E EAGLES EURYTHMICS F FACES FAGEN, DONALD FIRM FIXX	Long Run Would I Lie To You Stay With Me Century's End Radioactive Red Skies
000000000000000000000000000000000000000	<b>10PPM</b> BRUCE HORNSBY & RANG DIRE STRAITS PINK FLOYO JUDAS PRIEST ROLLING STONES DAVID LEE ROTH FIXX • AEROSMITH ELTON JOHN BALAAM & ANGEL	The Valley Road Sultans Of Swing Learning To Fly Johnny B. Goode Shattered Stand Up Red Skies (Oude) Looks Like A Lady Saturday Night's Alinght For F I Love The Things You Oo To Me	0020020	FLEETWOOD MAC FLEETWOOD MAC FOREIGNER FOREIGNER FOREIGNER FOREIGNER FREE GABRIEL, PETER GLASS TIGER GOLOEN EARRING GRAND FUNK RAILROAD	I'm So Afraid Seven Wonders Can't Wait Can't Wait I Oon't Wait To Live All Right Now Big Time I'm Still Searching Radar Love Closer To Home(I'm Y
G C	<b>11PM</b>			GRATEFUL DEAD GUNS 'N ROSES	Touch Of Grey Welcome To The Jung
G G C G	• Synoicateo pgm	"In Concert"	х	H	There's The Cid
R G R G G	ALPHABETIC A AC/OC AEROSMITH AEROSMITH	AL LIST BY ARTI	8p 10p 12n	HEART HENLEY, OON HENLEY, OON HONEYMOON SUITE HORNSBY, BRUCE & RAN HORNSBY, BRUCE & RAN HORNSBY, BRUCE & RAN HORNSBY, BRUCE & RAN HUMBLE PIE	There's The Girl Sunset Grill Who Dwns This Place Love Changes Everyth The Valley Road The Valley Road The Valley Road Way II is Hot 'N' Nasty
C G G C G R	Allman brothers band Allman, gregg Bad company	Melissa Midnight Rider Burnin' Sky	4p 10a 11a	ICEHOUSE 100L, BILLY 100L, BILLY 100L, BILLY 1NXS 1NXS	Electric Blue Eyes Without A Face White Wedding New Sensation New Sensation
H G R G C G	BAD COMPANY BAO COMPANY BALAAM & ANGEL BALAAM & ANGEL BEATLES BEATLES BEATLES BLUE OYSTER CULT BOSTON BOSTON BOWIE, OAVIO	Feel Like Makin' Love Rock & Roll Fantasy I Love The Things You Do To Me I Love The Things You Do To Me Eleanor Rigby Help! Sgt Pepper's Lonely/A Day In T Twist & Shout Burnin' For You Amanda Holly Anne Fame	5p 7p 10a 10p 8a 6a 12n 5p 8p 8a 11a 10a	INXS IRON MAIDEN J Jefferson starship John, elton Judas priest K	New Sensation Can I Play With Made Jane Saturday Night's Alrig Johnny B, Goode
	BROWNE, JACKSON BROWNE, JACKSON	Lives In The Balance Stay	10a 8a	Kingoom Come Kings of the Sun Kinks	Living Out Of Touch Serpentine You Really Got Me

4p 10a 4p 10a 4p 8p 1p 7a 10a 11a laγ lay lay at You Use 4p 6p ng ur Arms 5p 9p nan Highway rms 8a 9a 7p 9a 1p 6a 10p 5p 6a 12n 5p 3p 5p /e W/o You 6a 8p 10a Your Captai 9p 12n 7p ngle 2p 7a 4p 9a 2p 10p 5p 8p ace vthing 4p 9a 4p 6a 12n 60 6р 9р adness 12n 10p 10p iaht For F 7p 12n 9a

10a

MONDAY MORNING REPLAY/ISSUE 18/MAY 9, 1988/TUNED IN

# **ROCK RADIO/KBER-FM**

L			T			SCORPIONS STING
LED ZEPPELIN LED ZEPPELIN	Battle Of Evermore Ramble On	6p 10a	TALKING HEADS TALKING HEADS	(Nothing But) Flowers (Nothing But) Flowers	7a	TIMBUK 3 TREAT HER RIGHT WHITE LIDN
LED ZEPPELIN	Whole Lotta Love	8p	TALKING HEADS	(Nothing But) Flowers	1р 6р	
LENNON, JDHN LOVERBOY	Instant Karma(We All Shine On) Lucky Ones	3p 3p	TALKING HEADS TEN YEARS AFTER	Take Me To The River I'd Love To Change The World	9a 10a	
LYNYRO SKYNYRO	You Got That Right	12n	THOROGOOO, GEORGE	Bad To The Bone	7p	PLAYLIST OF H
M			THOROGOOO, GEDRGE TIMBUK 3	One Bourbon One Scotch One Bee Rev. Jack & His Roamin' Cadil	11a 11a	
<u> </u>			TDWNSHEND, PETE TRAVERS, PAT	Face The Face	2p	USERS GUIDE: Recurrents playe
MALMSTEEN, YNGWIE	Heaven Tonight	6p	TREAT HER RIGHT	Boom Boom (Out Go The Lights) I Think She Likes Me	Зр 7р	FOREIGNER C
MANN, MANFRED MARX, RICHARD	Blinded By The Light Oon't Mean Nothing	1p 7o	11			TALKING HEADS
MELLENCAMP, JOHN C	Cherry Bomb	<b>7р</b> 10а	U			BALAAM & ANGEL I
MELLENCAMP, JOHN C MIONIGHT DIL	Play Guitar Beds Are Burning	3p 9a	URIAH HEEP	Easy Livin	12n	
MIONIGHT DIL	Beds Are Burning	Зp	U2	Bullet The Blue Sky	12n	-
MIDNIGHT OIL MILLER, STEVE	Beds Are Burning Jungle Lave	8p 9a	U2 U2	l Still Haven't Found What I'm New Year's Oay	6a 3p	CORE ARTIST
MILLER, STEVE MISSION	Rock'n Me Tower Df Strength	6p 3p	U2 U2	Pride (In The Name Of Love)	4р	
MITCHELL, JDNI	Snakes & Ladders	зр 8а		Trip Thru Your Wires	9a	USERS GUIDE: Those artists with in descending order.
MONEY, EDDIE MODOY BLUES	Take Me Home Tonight Question	8p 1p	V			OOOBIE BRDTHERS
MOTT THE HODPLE	All The Young Dudes	бa	-			ROLLING STONES
N			VAN HALEN VAN HALEN	Best Df Both Worlds Black And Blue	3p 8a	U2 BEATLES
			VAN HALEN	Black And Blue	lp	SEGER, BOB
NIGHT RANGER	Don't Tell Me You Love Me	8p	VAN HALEN VAN HALEN	Black And Blue Hot For Teacher	7p 5p	BAO COMPANY LEO ZEPPELIN
0					op	VAN HALEN YES
0			W			YOUNG, NEIL
OSBOURNE, OZZY OUTFIELD	Bark At The Moon Your Love	9p	WALSH, JOE	All Nite Long	6р	
	TOUT LOVE	6р	WHITE LION WHO	Wait My Generation	2p 7a	
P			WINWOOD, STEVE WINWOOD, STEVE	Back In The High Life Again Take It As It Comes	7a	GOLD/CURR
-			WINWODD, STEVE	Take It As It Comes	1р Зр	OVERALL
PARSONS, ALAN PROJEC PETTY, TOM & HEARTBR	Dr Tar & Prof Feather Breakdown	5p 8a	WRIGHT, GARY	Dream Weaver	10a	C-R
Petty, tom & heartbr	Oon't Come Around Here No More	2p	Y			G X
PINK FLOYO PINK FLOYD	Learning To Fly Money	10р 5р				MORNING ORIVE
PLANT, ROBERT PLANT, ROBERT	Ship Of Fools Ship Of Fools	11a	YES	Long Distance Runaround	4p	G
PLANT, ROBERT	Tall Cool One	7p 7a	YES	Owner Of A Lonely Heart Rhythm Of Love	6a 1p	MID-DAY
PLANT, ROBERT POLICE	Tall Cool One King Of Pain	<b>2</b> р 6а	Young, Neil Young, Neil	Cinnamon Girl Southern Man	1p	C-R
POLICE	Roxanne	7p	YOUNG, NEIL	Ten Men Workin'	7p 9a	AFTERNOON DRIVE
PRETENOERS	Middle Of The Road	2р	YOUNG, NEIL	Ten Men Workin'	3р	C-R
R			Z			EVENING
	0.0.1					C-R
RARE EARTH REO SPEEDWAGON	Get Ready Roll With The Changes	7a 2p	ZZ TOP	Gimme All Your Lovin	8p	Χ
Robertson, Robbie Rolling Stones	Showdown At Big Sky Brown Sugar	8p 6a	3			POSITIONING
ROLLING STONES	Ooo Ooo Ooo Doo Doo(Hearthraak	6р	1000			
ROLLING STONES ROLLING STONES	Jumpin' Jack Flash Shattered	1p 10p	38 SPECIAL	Rockin' Into The Night	7p	<b>ROCK</b> You're rockin' with KBER, Salt Li
ROLLING STONES ROLLING STONES	Start Me Up Sympathy For The Oevil	3p 6a				K-Bear. (12) We'ne KBER, Utah's rock'n'roll ra
<b>ROLLING STONES</b>	Time Is On My Side	8p				You're rockin' with Utah's Bear
ROLLING STONES ROTH, DAVIO LEE	19th Nervous Breakdown Stand Up	11a 11a	PLAYLIST O	CURRENTS		The number you have reached, 1 number for rock'n'roll is 1-0-65
Roth, Davio Lee Roth, Davio Lee	Stand Up Stand Up	5p		COMILIATO		Out with the old and in with the tradition. Keep it here 106.5
RUSH	Time Stand Still	10p 5p	USERS GUIDE: Number of play	s calculated for 18 hour monitor period		GENERAL
RUSH RYOER, MITCH & OETRO	Tom Sawyer Oevil With A Blue Oress On	12n 4p	Church Hornsby, Bruce & Ran	Under The Milky Way The Valley Road	3	Crank it up and blow out your w Lock it in and rip the knob off
		Ψ	INXS	New Sensation	3	There's a Bear in downtown Salt
S			mionight oil Roth, david lee	Beds Are Burning Stand Up	3	106.5. K-Bear, (1) You always hear the best new m
SEORPIONS	Physics Of Law		VAN HALEN	Black And Blue	3	You got it locked on KBER, Sait I
SEGER, BOB	Rhythm Of Love Come To Poppa	4p 12n	CHEAP TRICK PLANT, ROBERT	Flame Ship Of Fools	2	K-Bear. (1) 106.5. K-Bearcook at high
SEGER, BOB SEGER, BOB	Fire Down Below Old Time Rack & Roll	9 <b>p</b> 3p	PLANT, ROBERT SMITHEREENS	Tall Cool One Only A Memory	2 2	DROMOTIONA
SEGER, BOB	Shakedown	7a	YOUNG, NEIL	Ten Men Workin'	2	PROMOTIONAL
SMITHEREENS SMITHEREENS	Only A Memory Only A Memory	9a 5p	AC/DC Clapton, Eric	That's The Way I Wanna Rock & After Midnight	1	HOME SWEET HOME GIVE
SPRINGSTEEN, BRUCE SPRINGSTEEN, BRUCE	Oancing In The Oark Tunnel Of Love	8a 11a	Fagen, Oonalo Foreigner	Century's End I Don't Want To Live W/o You	1	Contestants are registering to win Junction. The K-Bear morning cre-
SQUIER, BILLY	My Kinda Lover	6р	GLASS TIGER	I'm Still Searching	1	home site, where cash, hot tubs
STING SUPERTRAMP	Englishman in New York Give A Little Bit	2p 1p	GUNS 'N ROSES HONEYMOON SUITE	Welcome To The Jungle Love Changes Everything	1	on the spot. Names of other regis who call back by 9AM are eligible
SYNOICATED PGM	"In Concert"	11p	ICEHOUSE IRON MAIDEN	Electric Blue Can I Play With Madness	1	\$75,000.
			JUOAS PRIEST	Johnny B. Goode	1	The first three listeners to call after
			Kingdom Come Kings of the Sun	Living Out Of Touch Serpentine		telephone tone mixed with music, for the Atlantic Records' 40th An
			MALMSTEEN, YNGWIE MISSION	Heaven Tonight Tower Of Strength	1	Garden.
			MITCHELL, JONI	Snakes & Ladders	1	TRIVIA K-Bear loves to play trivia. On the
						Plaza Cycle, concentrates on obsc

TIMBUK 3 TREAT HER RIGHT WHITE LIDN	Rev. Jack & His Roamin' Ca I Think She Likes Me Wait	1	BEAR MONDAY NIG Westwood One's 'In Con and the Hooters in their 1 HAPPY HOUR 90 minutes commercial fr JUKEBDX FROM HEI Listeners send in the wor	cert" features John Brar nometown Spectrum. ee around 5PM. LL	4
USERS GUIDE: Recurrents pl		NEILIS	airplay are replaced by go WINDOW STICKER F Staffers search for vehicle	ATROL	4
FOREIGNER TALKING HEAOS BALAAM & ANGEL	Can't Wait (Nothing But) Flowers I Love The Things You Oo To M	3 3 e 2	tickets to the Widowmake CLASSIC CUTS Tricia Griffith's fact-filled commenting on his version One Beer". BEAR ANIMAL UPDA	r Hill Climb. tocus on music includes n of John Lee Hooker's <b>NTE</b>	3. George Tharogood "One Bourbon One Scatch 23
CORE ARTIS	STS		Salt Lake Animal Services adoption on Monday, Wee	Inesday and Friday morn	
USERS GUIDE: Those artists in descending order.	with a title saturation of at least t	hree, listed	ACCOUNT	LISI	192.00
OOOBIE BRDTHERS		9	Ace Hardware American Airlines	1X BX	Home Improvemen Airline
ROLLING STONES		8	Anheuser Busch	2X	Beer/Wine
U2		5	Black & Decker Cannon Films	1X 3X	Appliance Entertainment/Rec
BEATLES SEGER, BOB		4	Capital Theater	5X	Entertainment/Rec
BAO COMPANY		3	Check Mart	6X	Bank/Finance
LEO ZEPPELIN		3	Clorets Close Up	2X 4X	Food Product Health Beauty
VAN HALEN		3	Coca-Cola	12X	Beverage
YES Young, neil		3	Craig's Yamaha	2X	Auto/MC
		3	0entyne Discover	1X	Food Product
			Oominoes	1X 2X	Bank/Finance Food Product
			Dorntos	2X	Food Product
		100	Doublemint	2X	Food Product
&ULU/ &UKK	RECURR. RAT	102	Good Neighbor Pharmacy	5X 2X	Medica
the second se			Greyhound Hershey	2X	Transportation Food Product
OVERALL			Kit Kat	2X	Food Product
			Listermint	1X	Health/Beauty
			McOonalds	3X	Restaurant
			Miller & Co. Nightcast	3X 4X	Real Estate TV/Broadcast
MORNING ORIVE		04.01	Nutra Systems	3X	Health/Beauty
			Paramount Home Video	1X	COs/Records/Tapes
MID-DAY		00.70	Party Line	4X	Entertainment/Rec
		43 64	Plaza Cycle Pontiac	2X 2X	Auto/MC
			Portia's Gourmet Pizza	3X	Auto/MC Food Product
AFTERNOON DRIVE			Quaker State	1X	Automotive
C-R		37.25	Salt Palace/IHL Hockey	2X	Entertainment/Rec
G		62.75	Schweppes Seven Eleven	4X 4X	Beverage
EVENING			Snickers	4A 1X	Grocery Food Product
C-R		37.50	Suzuki	5X	Auto/MC
G			U.S. Army	12X	Government
A		2.08	United Concerts Western Honda	4X	Entertainment/Rec
POSITIONIN	<b>G</b> STATEMENTS		Young American Homes	3X 3X	Auto/MC Contractor
and the second se	J STATEMENTS		Zephyr Club	3X	Night Club
ROCK You're rockin' with KBER, Sal	It Lake City/Ogden/Provo 106.5	36X	ACCOUNTS	RV CATER	INRV
K-Bear. (12) We're KBER, Utah's rock'n'rol	# radio 106.5 K-Bear. (10)		ACCOUNTS	UI CAILU	
You're rockin' with Utah's Bei			Airline		6%
The number you have reached	1, 1-0-35, has been disconnected.	The new	Appliance		1%
number for rock'n'roll is 1-0-6			Auto/MC		14%
	the new. You're helping make rock	n'roll	Automotive		1%
GENERAL	.5 K-Bear. (1)	7X	Bank/Finance Beer/Wine		5% 2%
	r windshield, 106.5K-Bear, (2		Beverage		12%
Lock it in and rip the knob of			COs/Records/Tapes		1%
There's a Bear in downtown S	Salt Lake City. You've got it		Contractor Entertaisment /Rec		2%
106.5. K-Bear, (1)			Entertainment/Rec Food Products		11% 13%
You always hear the best new You got it locked on KBER, Si		1) 5 we're	Government		9%
K-Bear. (1)	on concloney/uguen/rituvu. 100.1	A WE IS	Grocery		3%
106.5. K-Bear cook at hi	igh temperature. (1)		Health/Beauty		6% 1%
The second second		1	Home Improvements Medical		1% 4%
PROMOTION	AL ACTIVITY		Nightclub Real Estate		470 2% 2%
					0.07

Rhythm Of Love

Englishman In New York

NINE TONIGHT

At 9PM, Chris Haggin plays nine cuts by featured artist

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### L ACTIVITY

**EAWAY** 

SZA win a new, fumished house in Canterbury crew takes registrations on weekends at the bs and other home furnishings are given away egistrants are read weekday mornings. Those gible to win the grand prize, valued at

Restaurant

Transportation TV/Broadcast

32X

16X

18X The first three listeners to call after hearing the Atlantic Records' Sounder, a relephone tone mixed with music, are qualified to win a trip to New York for the Atlantic Records' 40th Anniversary Concert at Madison Square Garden

### TRIVIA

K-Bear loves to play trivia. On the morning show, Bear Trivia, sponsored by Plaza Cycle, concentrates on obscure historical facts. Rock Trivia at 11.20AM will net the winner a Bud T-shirt. Domino's pizza goes to the winner another rock-oriented contest at 2:30PM.

8X

4X

4X

4X

4X

3X

2X

### F

### S

6PM

BRUCE SPRINGSTEEN

WHITNEY HOUSTON BILLY JOEL

PEABO BRYSON

ANNE MURRAY

CARLY SIMON

PEABO BRYSON

FIVE STAIRSTEPS

DIDNNE WARWICK

MATTHEW WILDER

NATALIE COLE

RASCALS

**7PM** 

CHICAGO

FOREIGNER

AIR SUPPLY

JOHN LENNON CHUCK MANGIONE

STREISAND & GIBB

KOOL & THE GANG

SHEENA EASTON

MARVIN GAYE

JAMES TAYLOR

PHIL COLLINS

DIANA ROSS

FOUR TOPS

CARPENTERS

BRYSON/BELLE

ROGERS/CARNES

GREGORY ABBOTT

WHITNEY HOUSTON

WHITNEY HOUSTON

KENNY NDIAN

NEIL DIAMOND

BEND/WILSON

BILLY OCFAN

BOB JAMES

LIDNEL BICHIE

STARSHIP

STYLISTICS

**10PM** 

SHADDFAX

BILLY JOEL

BREAD

FLACK/BRYSON

RILLY DCEAN

ROBERTA FLACK BARRY MANILOW

RABBITT W/GAYLE

JEFFREY OSBORNE

DAN FOGELBERG

JOHN KLEMMER

SERGIO MENDES

JOHNNY RIVERS

PAUL ANKA

NEIL DIAMOND

NATALIE COLE

**BOD STEWARI** 

ANITA BAKER

DIDNNE WARWICK

RAY PARKER JR W/COLE BREAD

**11PM** 

PAUL MAURIAT

GEDRGE BENSON

FREDDIE JACKSON

LAURA BRANIGAN

WHITNEY HOUSTON

CHRISTOPHER CROSS

GLORIA ESTEFAN & MIA

BARBRA STREISAND

SADE

**9PM** 

GROVER WASHINGTON JR

SMDKEY ROBINSON & MI

8PM

HARRY CHAPIN

MARY WELLS

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One Step Up

All At Once

O-o-h Child Then Came You

Break My Stride

My Guy

I Live For Your Love

How Can I Be Sure

If You Leave Me Now

Imagine Feels So Good

All Dut Of Low

What Kind Of Fool

Cat's In The Cradie

Special Way For Your Eyes Only

Her Town Too One More Night

Missing You I Can't Help Myself

In The Name Of Love

Without You

Ooo Baby Baby

Shake You Down

Heartlight Your Love Is King

Almost Paradise

Love Is Forever

Somewhere

My Love Love Is Blue

Lluke Dreamin

I Don't Want To Live W/o You

Heard It Thru The Grapevine

It's Going To Take Some Time

Don't Fall In Love W/A Dreamer

Didn't We Almost Have It All

Where Do Broken Hearts Go

Angela(Theme From Taxı)

Set The Night To Music

Can't Stav Away From You

You Are My Lady Will You Still Love Me Tomorro

Savino All My Love For You

You Are Everything Greatest Love Df All

Think Of Laura

**Kindred Spirits** 

Diary Could've Been

**Did Songs** 

You And L

Longer

Let Me Know

Sleeping Eyes Over You Make It With You

September Morn

I Live For Your Love

You're In My Heart You Bring Me Joy

Never Gonna Let You Go Baby I Need Your Lovin'

That's What Friends Are For

Hold Me 'Til The Mornin' Come

Just The Way You Are

There'll Be Sad Songs

Tonight, I Celebrate My Love

Killing Me Softly With His Son

I'll Never Love This Way Again

My Life If Ever You're In My Arms Agai

If Ever You're In My Arms Again

I Just Fall In Love Again Nobody Does It Better

ALPHABETICAL LIST BY ARTIST

Shake You Down

All Out Df Love

Lost In Love How Much I Feel

You Can Do Maoio

You Bring Me Joy

And I Love Her How Deep Is Your Love

More Than A Woman

Give Me The Night

Greatest Love Df All

Make It With You

Make It With You

Mr Tambourine Man

Everlasting Love All By Myself

I'm Easy Cat's In The Cradle

If You Leave Me Now Just You & Me You Are So Beautiful

Live For Your Love

Live For Your Love

I Live For Your Love

You Send Me Too Late To Turn Back Now

Fill Have To Say I Love You In

Against All Odds One More Night

Arthur's Theme Think Df Laura

Lady In Red

America

Heartlight

I Dreamed A Dream

An American Dream

Take It To The Limit

For Your Eyes Only

If I Can't Have You I'd Really Love To See You Ton

Can't Stay Away From You

Can't Stay Away From You

O-o-h Child Tonight, I Celebrate My Love

Tonicht, I Celebrate My Love

Feel Like Makin' Love Killing Me Softly With His Son

Killing Me Softly With His Son Everywhere

Longer I Don't Want To Live W/o You

I Don't Want To Live W/o You

Build Me Up Buttercup

I Can't Help Myself

Everywhere

Over My Hearl

Morning Train

Hello Stranger

Anything For You

Anything For You

Steal Away

Sentember

September Morn' Abraham, Martin and John

Easy

Still

Without You

Without You

Diary Everything I Own

On And On You've Made Me So Very Happy

How Am I Supposed To Live With Will You Still Love Me Tomorro

f Ever You're In My Arms Agai

If Ever You're In My Arms Agai

Flashdance (What A Feeling)

It's Going To Take Some Time

Always

Even The Nights Are Bette

Here | Am (Just When You Thoug

Hold Me 'Til The Mornin' Corres

7p 8a

11a

30

12n

20

11p 11a

11p 1p

5p 10a 8a 9p 3p 3p 3p 9p 10p 10a 2p 6a 11p 10a

8p 6p

6p 7a

4р

4p 12n

7p 8a 7p 7p 7a 6a 9a 6p 11p 7a 8a 7p 9a 8a 7a 9a

3p 10a

9p

12n

1р 8р 11а

11p 12n 4p 8a

5p 10a

7p 1p 9a

5p 8a 7a 4p 1p 9p

6

1p 10p 5p 6a

10p 8a 5p 11a

10p

9a 7p 5p 7p

A

ABBOTT, GREGORY

AIR SUPPLY

AIR SUPPLY

AIR SUPPLY

AIR SUPPLY

AMBROSIA

AMERICA

B

ANKA, PAUL ATLANTIC STARR

RAKER ANITA

BENSON, GEORGE

RENSON GEORGE

RRANIGAN LAURA

BRANIGAN, LAURA

BISHOP, STEPHEN BLDDD, SWEAT & TEARS

BEATLES

BEE GEES

BEE GEES

RRFAD

BREAD

BREAD

RRFAN

BREAD

BYRDS

C

CARA, IRENE

CARLTON, CARL CARMEN, ERIC

CARRADINE, KEITH CHAPIN, HARRY

CARPENTERS

CHICAGD

CHICAGO CDCKER, JDE

COLE NATALIE

COLE, NATALIE COLE, NATALIE

COLLINS, PHIL

COLLINS, PHIL

COMMODORES

COMMODDRES

CROCE JIM

COOKE, SAM CORNELIUS BROTHERS

CROSS, CHRISTOPHER CROSS, CHRISTOPHER

DEBURGH CHRIS

DIAMOND, NEIL

DIAMOND, NEIL

DIAMONO NEI

DIAMOND, NEIL

OUPREE, ROBBIE

EARTH, WIND & FIRE

EASTON, SHEENA EASTON, SHEENA

FILIMAN, YVDNNE

ELLIMAN, YVONNE ENGLAND DAN & JDHN

ESTEEAN GLOBIA & MI

ESTEFAN, GLORIA & MI

ESTEFAN, GLDRIA & MI

ESTEFAN GLORIA & MI

FIVE STAIRSTEPS

FLACK/BRYSON

FLACK/BRYSON

FLACK, ROBERTA FLACK, ROBERTA

FLACK ROBERTA

FLEETWODD MAC

FLEETWOOD MAC

FLEETWOOD MAC

FOGELBERG, DAN

FOREIGNER

FOREIGNER

FOUR TOPS

FOUNDATIONS

DIRT BAND

DIDN

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EAGLES

BRYSON/BELLE

BRYSON/BELLE BRYSON, PEABO

BRYSON PEABO

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# ADULT CONTEMPORARY/WMJX-FM MONDAY, MAY 2, 1988

### HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

- DIDNNE WARWICK
- POCD
- JDE COCKER STARSHIP
   DORDTHY MOORE
- SOLINDS DRCHESTRAL JOHNNY RIVERS
- WHITNEY HOUSTON
- BREAD

### **7AM**

- RAY PARKER JR
- CHICAGD HALL & DATES
- SAM\_CODKE
- BYRDS BILLY JOEL
- GLORIA ESTEFAN & MIA

- ROBBLE DUPREE
- JAMES TAYLOR
- KEITH CARRADINE
- AIR SUPPLY
  GEDRGE BENSON
- Give Me The Night FLEETWODD MAD Everywhere I'd Reałły Love To See You Ton ENGLAND DAN & JOHN F

- FOREIGNER YVONNE ELLIMAN SIMDN & GAREUNKEL
- BARRY MANILOW CORNELIUS BROTHERS
- 1000 DIDNNE WARWICK RDD STEWART

### **10AM**

LINDA RONSTADT GROVER WASHINGTON JR DIANA BOSS BREAD CARLY SIMON KODI & THE GANG HALL & DATES CHRISTOPHER CROSS BRYSON/BELLE BEE GEES EARTH, WIND & FIRE

AIR SUPPLY NEIL DIAMOND FLEETMOOD MAC KENNY ROGERS JOHNNY MATHIS PARID CRUISE ATLANTIC STARR POINTER SISTERS MIKE POST CRYSTAL GAYLE SIMON & GARFUNKEL WHITNEY HOUSTON

STEVIE WONDER

### Heartbreaker Crazy Love You Are So Beautiful

Set The Night To Music Misty Blue Cast Your Fate To The Wind Baby I Need Your Lovin' Where Do Broken Hearts Go Killing Me Softly With His Son Make It With You

Litike Dreamin

Anything For You Against All Odds

You Will Know

Steal Awar

Still

Everyday

I'm Fasy

One Step Up

You Belong To Me

Never Gonna Let You Go

Even The Nights Are Better

You Don't Have To Be A Star(To

I Don't Want To Live W/o You Hello Stranger

Homeward Bound

I Live For Your Love Dance With Me

You're In My Heart

Easy

Looks Like We Made It

Weekend In New England Too Late To Turn Back Now

Talking In Your Sleep I'm Not In Love Do You Know The Way To San Jos

A Woman Needs Love (Just Like

• ROBERTA FLACK KENNY NDIAN

- Just You & Me You've Lost That Lovin' Feelin
- BILLY OCEAN Suddenly You Send Me Mr Tambourine Man Tell Her About It

- PHIL COLLINS STEVIE WONDER

### 8AM

- BRUCE SPRINGSTEEN
   COMMODDRES
- CARLY SIMON
- SERGIO MENDES

### 9AM

# MCCOD/DAVIS

NATALIE COLE DRLEANS • BARRY MANILOW

CRYSTAL GAYLE

COMMODORES

- Just One Look Just The Two Df Us It's My Turn Everything 1 Own Haven't Got Time For The Pain Special Way Say It Isn't So Arthur's Theme Without You More Than A Woman
- September Walk Away Bener LEFT BANKE HEATWAV Always And Foreve

## **11AM**

Here I Am Llust When You Thoug I Dreamed A Dream Over My Head Lady Too Much Too Little Too Late Love Will Find A Way Always He's So Shy Theme From Hill Street Blues Don't It Make My Brown Eyes Bl Bridge Over Troubled Water est Love DF All Gro I Just Called To Say I Love Yo

# **1PM**

**12PM** 

AMBROSIA

GENESIS

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TINA TURNER

ERIC CARMEN

RRENDA RUSSELL

CHRIS DEBURGH

LINDA RONSTADT

KOOL & THE GANG

TIFFANY RONNIE MILSAP

BARBRA STREISAND

### LINDA RONSTADT JAMES TAYLOR LABELLE & MCOONALD LOGGINS KENNY REATIES

- GLORIA ESTEFAN & MIA FLTON JOHN
- FLACK/BRYSON NEIL DIAMOND
- G G CABLY SIMON
- LIDNEL RICHI C SHEENA EASTON
- MAIN INGREDIENT R

### 2PM

### POLICE SPINNERS ART GARFUNKEL SMDKEY ROBINSON AMERICA

### DAN HILL MAXINE NIGHTINGALE HALL & DATES

G STARSHIP BILLY OCFAN G

### JIM CROCE WHITNEY HOUSTON AIR SUPPLY BOB SEGER LAURA BRANIGAN LITTLE RIVER BAND

RAY PARKER JR W/COLE • DIANA ROSS WHAM STYLISTICS STEPHEN BISHDP BARRRA STREISAND

- KOOL & THE GANG CARLY SIMON BARRY MANILOW
- IAMES TAYLOR RASCALS IRENE CARA
- BOB WELCH CARL CARLTON GLORIA ESTEFAN & MIA DAN HILL
- BLOOD, SWEAT & TEARS DIRT BAND
   JEFFREY OSBORNE

### 5PM

- FAGIES
- GLENN MEDEIROS BEE GEES FLEETWOOD MAC
- KENNY ROGERS
- ROBERTA FLACK
- FOUNDATIONS SEALS & CROFTS
- SEALS & CROFTS
- YVONNE ELLIMAN

How Much | Fee G Could've Been I Wouldn't Have Missed It For Way We Were n Too Deep What's Love Got To Do With It Abraham, Martin and John You Got It All All By Myself G Piano In The Dark Lady In Red

### Fresh You're No Good

Ooh Baby Baby Never Die Young On My Own Whenever I Call You'Friend' And I Love Her Can't Stay Away From You Your Song Tonight, I Celebrate My Love America Right Thing To Do My Love Morning Train Everybody Plays The Fool

Ain't Nothing Like The Real Th

I'll Have To Say I Love You In

How Am I Supposed To Live With

Where Do Broken Hearts Go

Touch Me In The Morning

My Heart Belongs To Me

Wake Me Up Before You Go-Go I'm Stone In Love With You

Just My Imagination (Running A She's Got A Way

My Cherie Amou

Lost In Love Still The Same

Reminiscing

On And On

Joanna

All I Want Is You

Sentimental Lady

Everlasting Love Anything For You

An American Dream

On The Wings Of Love

Take It To The Limit

How Deep is Your Love

Everywhere She Believes In Me

Feel Like Makin' Love

Build Me Up Buttercup

Maneater

**Diamond Girl** 

You're The Love

You Will Know If I Can't Have You

Handy Man

Write The Songs

Groovin' Flashdance (What A Feeling)

(Never Thought) That I Could L

You've Made Me So Very Happy

Nothing's Gonna Change My Love

Over You

### Every Breath You Take Working My Way Back To You I Only Have Eyes For You Being With You You Can Do Magio

- DIDNNE WARWICK I'll Never Love This Way Again (Never Thought) That I Could L Right Back Where We Started Fr Kiss On My List Set The Night To Music Caribbean Ou
- BREAD GAYE & TERRELL STEVIE WONDER

### 3PM

TEMPTATIONS BILLY JDEL

### 4PM

# ADULT CONTEMPORARY/WMJX-FM

G GARFUNKEL ART GAYE & TERRELL GAYE, MARVIN GAVLE CRYSTAL GAYLE, CRYSTAL GENESIS

### H

HALL & DATES HALL & DATES HALL & DATES HALL & DATES HEATWAVE HILL, DAN HILL, DAN HOUSTON, WHITNEY HOUSTON, WHITNEY HOUSTON, WHITNEY HOUSTON, WHITNEY HOUSTON, WHITNEY HOUSTON, WHITNEY HOUSTON, WHITNEY

JACKSON, FREODIE JAMES, BOB JETS JOEL, BILLY JOEL BILLY JOEL, BILLY JOEL, BILLY JOHN, ELTON

# K

KLEMMER, JOHN KOOL & THE GANG KOOL & THE GANG KOOL & THE GANG L

### LABELLE & MCOONALO LEFT BANKE LENNON, JOHN LITTLE RIVER BAND LOGGINS, KENNY

### Μ

MAIN INGREDIENT MANGIONE, CHUCK MANILOW BARRY MANILOW, BARRY MANILOW, BARRY MANILOW, BARRY MATHIS, JOHNNY MAURIAT, PAUL MCCOD/DAVIS MEDEIROS, GLENN MENOES, SERGIO MENDES SERGIO MILSAP, RONNIE MOORE, OOROTHY MURRAY, ANNE

### N

NIGHTINGALE, MAXINE Right Back NOLAN, KENNY I Like Orea NOLAN, KENNY Like Orea

### 0

ocean, billy ocean, billy OCEAN, BILLY OCEAN, BILLY ORLEANS OSBORNE, JEFFREY OSBORNE, JEFFREY Ρ

### PABLO CRUISE PARKER, R JR W/COLE PARKER, R JR W/COLE PARKER, RAY JR POCO POINTER SISTERS POLICE POST. MIKE

	And a second sec	
		R
I Dnly Have Eyes For You Ain'i Nothing Like The Real 'h I Heard II Thru The Grapevine Oon't II Make My Brown Eyes Talking In Your Sleep In Too Oeep	2p 2p 7p 81 11a 9a 12n	RABBITT W/GA RASCALS RASCALS RENO/WILSON RICHIE, LIONEL RICHIE, LIONEL RIVERS, JOHNI RIVERS, JOHNI ROBINSON, S &
Kiss On My List Maneater Say It Isn't So You've Lost That Lovin' Feelim Always And Forever (Never Thought) That I Could L (Never Thought) That I Could L All At Once Didn't We Almost Have It All Greatest Love Of All Saving All My Love For You Where Oo Broken Hearts Go Where Oo Broken Hearts Go	2p 5p 10a 7a 10a 2p 4p 6p 8p 11a 9p 6a 3p 8p	ROBINSON, SM ROGERS/CARN ROGERS, KENN ROBERS, KENN RONSTAOT, LIN RONSTAOT, LIN RONSTAOT, LIN ROSS, DIANA ROSS, DIANA ROSS, DIANA RUSSELL, BREM SADE
You Are My Lady Angela[Theme From Taxi) You Got It All Just The Way You Are My Life She's Got A Way Tell Her About It Your Song	9p 9p 12n 10p 6p 3p 7a 1p	SEALS & CROF SEALS & CROF SEGER, BOB SHADDFAX SIMON & GARF SIMON & GARF SIMON, CARLY SIMON, CARLY SIMON, CARLY SIMON, CARLY SIMON, CARLY SIMON, CARLY SIMON, CARLY SIMON, CARLY SIMON, CARLY SIMON, CARLY SOUNOS ORCHI
Sleeping Eyes Fresh Joanna Special Way Special Way	11p 12n 4p 10a 7p	SPRINGSTEEN, SPRINGSTEEN, STARSHIP STARSHIP STARSHIP STEWART, ROC STEWART, ROC STEWART, ROC STREISANO, BA
On My Own Walk Away Renee Imagine Reminiscing Whenever I Call You'Friend'	1р 10а 7р 3р 1р	STREISAND, BA STREISAND, BA STYLISTICS STYLISTICS
Everybody Plays The Fool Feels So Good I Write The Songs Looks Like We Made It Old Songs Weekend In New England Too Much Too Little Too Larre Love Is Blue You Oon't Have To Be A Star(T: Northing's Gonna Change My Lo: Never Gonna Let You Go I Wouldn't Have Missed It For Misty Blue I Just Fall In Love Again		TAYLOR, JAME TAYLOR, JAME TAYLOR, JAME TAYLOR, JAME TEMPTATIONS TIFFANY TURNER, TINA WARWICK, OIO WARWICK, OIO
Right Back Where We Started I Like Oreamin' I Like Oreamin'	т 2р ба 8р	WELCH, BOB WELLS, MARY WHAMI WILDER, MATT WONDER, STEV WONDER, STEV WONDER, STEV
Caribbean Queen Love Is Forever Suddenly There'll Be Sad Songs Qance With Me Let Me Know On The Wings Of Love	2p 8p 7a 10p 9a 10p 4p	1 1000 PLAYI
Love Will Find A Way Over You Over You A Woman Needs Love (Just Lill Crazy Love He's So Shy Every Breath You Take Theme From Hill Street Blues	11a 3p 11p 7a 6a 11a 2p 11a	USERS GUIDE: 1 HOUSTON, WHI STARSHIP ESTEFAN, GLOF FOREIGNER RUSSELL, BREN

BRITT W/GAYLE SCALS SCALS NO/WILSON CHIE, LIONEL HE, LIONEL HES, JOHNNY HERS, JOHNNY BINSON, S & MIRACL BINSON, S & MIRACL SS, JOHNNA SS, OIANA SS, OIANA SS, OIANA SS, OIANA SS, OIANA SS, OIANA	You And I Groovin' How Can I Be Sure Almost Paradise My Love Baby I Need Your Lovin' Baby I Need Your Lovin' Boby I Need Your Lovin' Ooo Baby Baby Being With You Oon't Fall In Love J./A Oreamer Lady She Believes In Me Just One Look Doh Baby Baby You're No Good It's My Turn Missing You Touch Me In The Morning Piano In The Dark	10, 4, 6, 8, 9, 9, 6, 6, 8, 9, 8, 2, 2, 8, 8, 11, 8, 10, 10, 10, 7, 10, 3, 9, 12, 7, 12, 12, 12, 12, 12, 12, 12, 12, 12, 12
DE ALS & CROFTS SER, BOB ADOFAX AON & GARFUNKEL AON & GARFUNKEL AON & GARFUNKEL AON & CARLY AON, CA	Your Love Is King Diamond Girl You're The Love Still The Same Kindred Spirits Bridge Over Troubled Water Homeward Bound All I Want Is You Haven't Got Time For The Pan Nobody Ooes It Better Right Thing To Oo You Belong To Me Cast Your Fate To The Wind Working My Way Back To You One Step Up One Step Up One Step Up Set The Night To Music Set The Night To Music Set The Night To Music Set The Night To Music Set The Night To Music You're In My Heart You're In My Heart What Kind Of Fool My Heart Belongs To Me Somewhere Way We Were I'm Stone In Love With You You Are Everything	8p 5p 5p 3p 10p 10a 4p 10a 6p 1p 8a 6a 2p 8a 6p 5p 9p 9p 9p 12n 3p 9p
YLOR, JAMES YLOR, JAMES YLOR, JAMES YLOR, JAMES APTATIONS FANY FANY INER, TINA	Everyday Handy Man Her Town Too Never Die Young Just My Imagination (Running A Could've Been Could've Been What's Love Got To Oo With It	8a 4p 7p 1p 3p 12n 10p 12n
rwick, dionne Rwick, dionne Rwick, dionne Rwick, dionne Rwick, dionne	Oo You Know The Way To San Jos Heartbreaker I'll Never Love This Way Again That's What Friends Are For Then Came You In The Name Of Love Just The Two Of Us Sentimental Lady My Guy Wake Me Up Before You Go/Go Break My Stride I Just Called To Say I Love Yo My Chene Amour You Will Know You Will Know	9a 6a 2p 10p 1 1p 6p 3p 6p 10a 2p 7a 5p
c	I'm <b>N</b> ot In Love	9a
playlist oi	CURRENTS	
ERS GUIOE: Number of plays USTON, WHITNEY ARSHIP TEFAN, GLOBIA & MI REIGNER SSELL, BRENDA	calculated for 18 hour monitor period Where Oo Broken Hearts Go Ser The Night To Music Anything For You I Oon'i Want To Live W/c You Piano In The Oark	3 3 2 2 1

PLAYLIST OF HOTTEST RECURRENTS	
USERS GUIOE: Recurrents played more than once.	soft hits part of (1x)
COLE, NATALIE     I Live For Your Love     3       BRYSON/BELLE     Without You     2       ESTEFAN, GLORIA & MI     Can't Stay Away From You     2       FLEETWOOD MAC     Everywhere     2       HILL, DAN     (Never Thought) That I Could L     2       KOOL & THE GANG     Special Way     2       PARKER, R. JR W/COLE     Over You     2       SPRINGSTEEN, BRUCE     One Step Up     2       TIFFANY     Could've Been     2       WONDER, STEVIE     You Will Know     2	PROM "BEDTIME A Song is annound plays it the nex nightshir.
CORE ARTISTS	MAGIC IN-T Promos cross-pl and Rob Fritz, v
USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.	ACCO
HOUSTON, WHITNEY         5           SIMON, CARLY         50           WARWICK, DIONNE         5           AIR SUPPLY         4           BREA0         4           OIAMOND, NEIL         4           HALL & DATES         4           JOEL, BILLY         4           WANILW, BARRY         4           OCEAN, BILLY         4           TAYLOR, JAMES         4           KOOL & THE GANG         3           ROSS, OLANA         3           STREISAND, BARBRA         3           WONDER, STEVIE         3	American Siding Armour BayBank Big Coverup Blue Cross/Blue Boston Ballet Boston Globe Boston Herald Bridgewater Stai Cablevision of B Chryster/Plymou Copley Place CVS Decelle's Inc.
GOLD/CURRRECURR. RATIOS	Over Loke Ouncan Oonuts Fresh Pond Trav Hallmark
OVERALL         17.26           C.R.         17.26           G.         82.74           MORNING DRIVE         17.39           C.R.         17.39           G.         82.61           MID-DAY         16.67           G.         83.33           AFTERNOON ORIVE         19.23	Holiday Inn House of Carpet Jordan's Furnituu J R Ounn Jewe Karten's Jewelet Lenscräfter's Lloyd's Diamond Lorimar Home V Malden Door & Mass. Teachers Massport
G	Maytag Mercedes Benz Merrill's Shoe C New England Te
POSITIONING STATEMENTS	B.F. D'Connor Papa Gino's Poland Spring W Scrub-A-Dub
MUSIC IMAGING       112X         "Continuous soft hits". (82x)       "Continuous soft hits". (82x)         "Continuous soft hits and no repeats." (or variation)       [Ex] "You're in the middle of a no repeat workday of continuous soft hits on W-M-J-X." (18)         "No repeats 9 to 5 " (8x)       "The magic is the music on MAGIC 106.7, W-M-J-X." (2x)         PREFECORDED: "Excuse me. Can you tell me the call letters of the station that plays continuous soft hits?       [Jock live]: MAGIC 106.7, and our call letters are W-M-J-X." (1x)         PREFECORDED: Hello, I'm Jetferson Kaye. Here at MAGIC 106.7, W-M-J-X, every workday is a no repeat day. That's right! If you listen to MAGIC AN, every workday and 5PM, you won't ever here the same song twice. You can leave your radio on MAGIC all-day-long when you work, and enjoy the widest variety of continuous soft hits without getting bored. Now,	Service Merchan Star Market Stop & Shop Supercuts Taiking Phone B Together Towle Factory 0 TWA/American WBZ-TV WCVB TV White Hen Pantr WLVI TV Worcester Centru
If you're one of those people who switches stations a lot, you'if probably hear a lot of songs repeating. But if you stay with us all day, you're guaranteed continuous soft hits with no repeats all day-long only at MAGIC 106.7, W-M-J.X.: (1x)	Airline Appliance Auto/MC

### MAGIC 106.7, W-M-J-X." (1x) GENERAL STATION IMAGING

12X "While the other stations are playing commercials, MAGIC plays more continuous soft hits." (5x) "In the car, at home, at the office. You can always enjoy continuous soft hits on MAGIC 106.7." (2x)

PRERECORDED: Hello, I'm Jefferson Kaye. You know, I love to watch how some radio stations try to fool their listeners. I can think of a station that claims to play a lot of music back-to-back; a 40-minute music sweep they

call them. But when they're done, just try counting all the commercials they play. Well, here at MAGIC, we think you're too smart to be taken in by that kind of hype. We play continuous soft hits; at least 3 or 4 in a row kind of hype, we play continuous soft nits, at least 3 or 4 in arrow — sometimes more. Then we pause briefly for commercials, then get right back to more music as quickly as we can. We know you don't listen to the radio for the hype, you listen for the music. Continuous soft hits only at MAGIC 106.7, W-M-J-X." (2x) "Keep continuous soft hits playing at your office with MAGIC 106.7, "Keep continuous soft hits playing at your office with MAGIC 106.7,

W-M-J-X.11 (2x)

PRERECORDED: "Here's a guarantee from MAGIC 106.7, W-M-J-X. We won't repeat the same song on any weekday between 9AM and 5PM. That means you can leave your radio tuned to us all-day-long while you're working and never hear the same song twice. Continuous soft hits with no working and never hear the same song twice. Continuous soft hits repeats, all-workday-long. Only at MAGIC 106.7, W-M-J-X.'' (1x)

king the second shift tonight, thanks for making continuous of your nighttime in Boston from MAGIC 106.7, W-M-J-X.

### **INTIONAL ACTIVITY**

MAGIC'' SONG OF THE DAY Inced during David Allen Boucher's show, when Nancy Duill xt afternoon, the first caller wins a "Bedtime Magic

MENTS a-row by a particular artist are played at various times of the

### HE-MORNING

lug Bill Stephens, who knows ''just the way to get you up' who "lets you know what's going on in the world.

### UNT LIST

American Siding Co.	3X	Home Improvement
Armour	2X	Food Product
BayBank	4X	Bank/Finance
Big Coverup	3X	Publication
Blue Cross/Blue Shield	2X	Insurance
Boston Ballet	3X	Entertainment/Rec
Boston Globe	2X	Publication
Boston Herald	3X	Publication
Bridgewater State College	1X	Education
Cablevision of Boston	1X	TV/Broadcast
Chrysler/Plymouth	1X	Auto/MC
Copley Place	1X	Retail
CVS	5X	Pharmacy
Oecelle's Inc.	2X	Retail
Designers Clothing Limited	6X	Clothing
Deutschmacher Baloney	3X	Food Product
Diet Coke	4X	Food Product
Ouncan Oonuts	4X	Food Product
Fresh Pond Travel	1X	Travel
Hallmark	4X	Various
Holiday Inn	1X	Lodging
House of Carpet	1X	Home Furnishings
Jordan's Furniture	7X	Home Furnishings
J.R. Qunn Jewelers	2X	Jeweler
Karten's Jewelers	4X	Jeweler
Lenscrafters	3X	Optical
Lloyd's Diamond & Gold Dutlet	2X	Jeweler
Lorimar Home Video/Jane Fonda	4X	Fitness
Malden Door & Window Co.	4X	Home Improvement
Mass. Teachers Assoc	4X	Education
Massport	1X	Transportation
Maytag	6X	Appliance
Mercedes Benz	2X	Auto/MC
Merrill's Shoe Center	3X	Clothing
New England Telephone	3X	Utilities
B.F. D'Connor	4X	Various
Papa Gino's	1X	Restaurant
Poland Spring Water	4X	Beverage
Scrub-A-Oub	1X	Automotive
Service Merchandise	6X	Retail
Star Market	2X	Grocery
Stop & Shop	7X	Grocery
Supercuts	4X	Health/Beauty
Talking Phone Book	3X	Publication
Together	2X	Dating Service
Towle Factory Outlet	IX	Various
TWA/American Express	1X	Airline/Bank-Fin
WBZ-TV	7X	TV/Broadcast
WCVB-TV	5X	TV/Broadcast
White Hen Pantry	4X	Grocery
WLVI TV	6X	TV/Broadcast
Worcester Centrum	5X	Entertainment/Rec
		grade i grade
A 10 March		

### UNTS BY CATEGORY

Beverage

Clothing Oating Service Education

Filness

Grocery Health /Beauty

Insurance

Jev/elers

Publication

Restaurant

Transportation

Lodging

**Ontical** 

Retail

Travel TV/Broadcast Utilities Various

Bank/Finance

Entertainment/Rec

Home Furnishings Home Improvemen

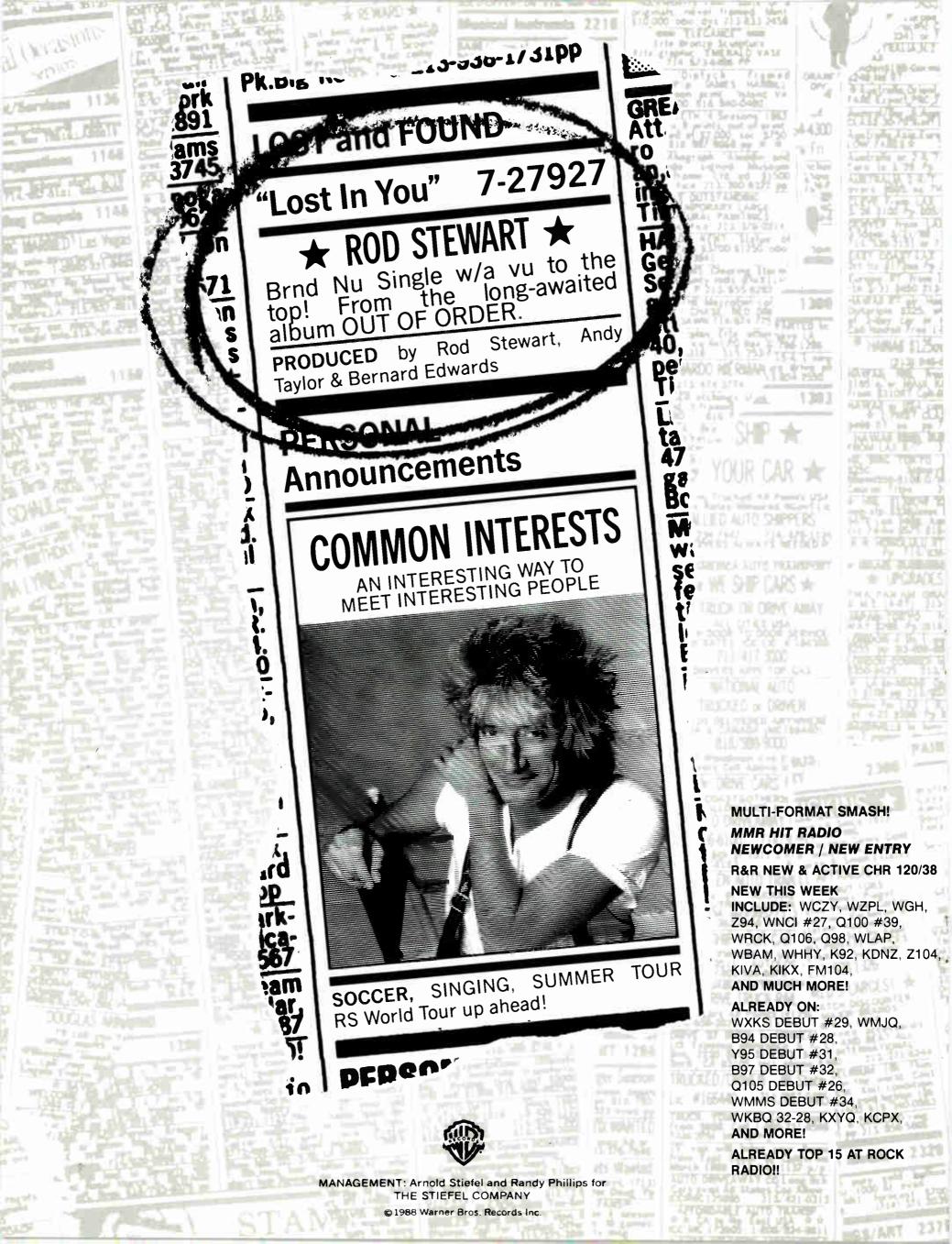
Food Product

1% 4% 2% 3% 2% 3% 2% 3% 2% 3% 2% 3% 5% 3% 5% 5% 1% 2% 8% 10% 5% 5% 1% 2% 6%

1)

4X

1X



# **ROCK RADIO**

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4/18/88	4/25/88	5/2/88	5/8/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INI IN MILLID
2	2	1	•	ROBERT PLANT	Tall Cool One	Es P/Atlan	756	15.93
10	6	2	1	CHEAP TRICK	Flame	Epic	686	14.42
_	_	10	1	ERIC CLAPTON	After Midnight	Polygram	672	14.76
_	_	7	4	BRUCE HORNSBY & RANG	The Valley Road	RCA	665	15.41
5	4	5	¢	MIDNIGHT DIL	Beds Are Burning	Columbia	630	13.15
8	7	8	1	SMITHEREENS	Only A Memory	Enig/Capit	588	14.49
11	11	6	7	CHURCH	Under The Milky Way	Arista	567	11.79
6	3	12	₫	INXS	New Sensation	Atlantic	553	13.67
13	9	11	1	DAVID LEE RDTH	Stand Up	WB	518	10.39
19	10	4	1	NEIL YDUNG	Ten Men Workin'	Reprise	504	12.00
14	13	13	1	SCORPIONS	Rhythm Df Love	Mercury/PG	399	7.05
30	23	16	1	GLASS TIGER	I'm Still Searching	EMI Manhat	371	6.60
23	17	14	1	HDNEYMDDN SUITE	Love Changes Everything	WB	350	6.47
26	21	21	<b>⊉</b>	RDBERT PLANT	Ship Of Fools	Es P/Atlan	308	5.47
New Entry	1			RDD STEWART	Lost In You	WB	259	7.00
28	20	20	1	GEDRGE HARRISON	This Is Love	Dark Ho/WB	245	6.28
27	24	22	1	KINGS OF THE SUN	Serpentine	RCA	245	4.30
22	18	18	18	FDREIGNER	I Don't Want To Live W/o You	Atlantic	203	3.50
31	26	23		TREAT HER RIGHT	I Think She Likes Me	RCA	196	4.25
32	27	25		YNGWIE MALMSTEEN	Heaven Torright	Polydor/PG	182	3.51
_	29	30	<b>1</b>	RDBBIE RDBERTSON	Somewhere Down The Crazy River	Geffen	154	4.50
_	_	31		RDBIN TROWER	Tear It Up	Atlantic	147	2.79
New Entry	1		1	VAN HALEN	Black And Blue	WB	133	2.76
_	28	27	 ⊉	KINGDDM CDME	Living Dut Of Touch	Polygram	133	1.83
_	_	36		JOHN C MELLENCAMP	Rooty Toot Toot	Mercury/PG	126	3.74
_	_	38		ZIGGY MARLEY	Tomorrow People	Virgin	126	3.36
_	_	32	1	JDHN KILZER	Red Blue Jeans	Geffen	119	2.58
_	_	28	<b>⊉</b>	DEACON BLUE	Dignity	Columbia	119	2.44
_	31	37		RDCKY HILL	I Won't Be Your Fool	Virgin	105	2.89
33	37	33	1	JDE SATRIANI	Surfing With The Alien	Relativity	98	1.71
iew Entry	1		1	DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG	91	1.78
lew Entry	1			POISON	Nothin' But A Good Time	Enigma/Cap	91	1.65
iew Entry	1		1	WHITE LIDN	Tell Me	Atlantic	91	1.60
_	40	-	<b>\$</b>	PINK FLOYD	The Dogs Of War	Columbia	84	2.34
lew Entry	1			TIMBUK 3	Rev. Jack & His Roamin' Cadill	IRS	84	1.72
low Entry	1			BRIAN SETZER	When The Sky Comes Tumblin' Do	EMI-Manhat	70	1.85
_	-	39	1	DDKKEN	Heaven Sent	Elektra/As	70	.77
_	35	-	<b>會</b>	1D,000 MANIACS	Like The Weather	Elektra	63	2.83
lew Entry	1		1	AC/DC	That's The Way I Wanna Rock &	Atlantic	63	1.62
	32	34	40	GUNS 'N RDSES	Welcome To The Jungle	Geffen	63	1.21

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SDURCE: ARBITRDN) multiplied by the number of plays given the trifle. Numbers are calculated for average weekly, estimated 6am-midmight impact from base monitor hours.
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For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SDURCE: ARBITRON — used by permission). Significant downtrending disqualifies a intel for further content consideration and reassigns recurrent status (see HDTTEST RECURRENTS).

Artist	Title	Label	# Plays	Increase Percentage
rdbyn hitchcdck	Balloon Man	A&M	56	100%
DEPECHE MODE	Route 66/Behind The Wheel	Sire/WB	56	-
JDHNNY HATES JAZZ	Shattered Dreams	Virgin	56	_
JDAT JETT & Blackhea	I Hate Myself For Loving You	CBS Assoc	56	14%
RDBERT PLANT	Way   Feel	Es P/Atlan	56	_
IRDN MAIDEN	Can I Play With Madness	EMI/Cap	56	+
DMD	Dreaming	A&M	49	39%
TALKING HEADS	Blind	Fly/Sire	49	39%
ADVENTURES	Broken Land	Elektra	49	16%
RDBERT PLANT	Dance On My Own	Es P/Atlan	49	_
BIG PIG	Breakaway	A&M	49	_
STING	Englishman In New York	A&M	49	_
TESLA	Gettin' Better	Geffen	49	39%
GENE LOVES Jezebel	Suspicion	Geffen	42	19%
GRAHAM PARKER	(Get Started) Start A Fire	RCA	42	100%
MDRRISSEY	Suedehead	Sine/Repri	42	19%

HUTTEST RECURRENTS				
5/9/88	ARTIST	TITLE	LABEL	
1	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc	
2	TALKING HEAOS	(Nothing But) Flowers	Fly/Sire	
3	BALAAM & ANGEL	l Love The Things You Do To Me	Virgin	
A	AEDOCANTU	A	C.H.,	

7	ALTOSATT	Milyci	Gener
5	JERRY HARRISON	Rev It Up	Sire/WB
6	RDBERT PLANT	Heaven Knows	Es P/Atlan
7	DEF LEPPARD	Hysteria	Mercury/PG
8	WHITE LIDN	Wait	Atlantic
9	DDNALD FAGEN	Century's End	Warner
10	DAVID LEE RDTH	Damn Good	Warner

### MOST UPWARD MOVEMENT

Artist	Title	Label
RDD STEWART	Lost In You	WB
RDD STEWART	Lost In You	WB
VAN HALEN	Black And Blue	WB
RDD STEWART	Lost in You	WB
EST		
RDD STEWART	Lost In You	WB

# 30 Rock Radio — Daypart Chart

/2/88	5/9/88	ARTIST	TITLE	LABEL
4	1	BRUCE HORNSBY & RANG	The Valley Road	RCA
1	2	ROBERT PLANT	Tail Cool One	Es P/Atlan
11	1	ERIC CLAPTON	After Midnight	Polygram
8		MIONIGHT OIL	Beds Are Burning	Columbia
3	5	CHEAP TRICK	Flame	Epic
7	6	SMITHEREENS	Only A Memory	Enig/Capit
5	7	CHURCH	Under The Milky Way	Arista
10	1	INXS	New Sensation	Atlantic
12		david lee roth	Stand Up	WB
6	10	NEIL YOUNG	Ten Men Workin'	Reprise
19	•	GLASS TIGER	I'm Still Searching	EMI-Manha
16		HONEYMDON SUITE	Love Changes Everything	WB
20	<u>=</u>	Robert Plant	Ship Of Fools	Es P/Atlan
_		ROO STEWART	Lost in You	WB
18		GEORGE HARRISON	This Is Love	Dark Ho/W
14	16	SCORPIONS	Rhythm Of Love	Mercury/Pl
15	17	FOREIGNER	I Don't Want To Live W/o You	Atlantic
24		TREAT HER RIGHT	I Think She Likes Me	RCA
30		Robbie Robertson	Somewhere Down The Crazy River	Geffen
31		JOHN C MELLENCAMP	Rooty Toot Toot	Mercury/Pl
23	<u>=</u>	Kings of the sun	Serpentine	RCA
33		Robin Trower	Tear h Up	Atlantic
29		KINGDOM COME	Living Out Of Touch	Polygram
-		ZIGGY MARLEY	Tomorrow People	Virgin
27		OEACON BLUE	Dignity	Columbia
_		TIMBUK 3	Rev. Jack & His Roamin' Cadill	IRS
38		John Kilzer	Red Blue Jeans	Geffen
_		VAN HALEN	Black And Blue	WB
26	29	YNGWIE MALMSTEEN	Heaven Tonight	Polydor/PG
_		JOE SATRIANI	Surfing With The Alien	Relativity
_	1	ROBYN HITCHCOCK	Balloon Man	A&M
39	12	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
_	\$3	PINK FLOYD	The Dogs Of War	Columbia
_	<b></b>	ADVENTURES	Broken Land	Elektra
_	1	ROCKY HILL	l Won't Be Your Fool	Virgin
28	36	STING	Englishman In New York	A&M
	37	white Lion	Tell Me	Atlantic
35	38	10,000 MANIACS	Like The Weather	Elektra
_	1	OEPECHE MOOE	Route 66/Behind The Wheel	Sire/WB
_		MORRISSEY	Suedehead	Sire/Repri

2/88	5/9/88	ARTIST	TITLE	LABEL
1	1	ROBERT PLANT	Tall Cool One	Es P/Atla
7		CHEAP TRICK	Flame	Epic
	3	SCORPIONS	Rhythm Of Love	Mercury/PG
2		ERIC CLAPTON		
5	1		After Midnight	Polygram
3	5	MIONIGHT OIL	Beds Are Burning	Columbia
4	6	NEIL YOUNG	Ten Men Workin'	Reprise
11		SMITHEREENS	Only A Memory	Enig/Capit
14		BRUCE HORNSBY & RANG	The Valley Road	RCA
12	1	INXS	New Sensation	Atlantic
6	10	DAVIO LEE ROTH	Stand Up	WB
10	11	CHURCH	Under The Milky Way	Arista
15	<b>1</b>	Kings of the sun	Serpentine	RCA
13	13	Honeymoon suite	Love Changes Everything	WB
20	<u></u>	YNGWIE MALMSTEEN	Heaven Tonight	Polydor/PG
17		GLASS TIGER	I'm Still Searching	EMI-Manhat
21	<b></b>	ROBERT PLANT	Ship Of Fools	Es P/Atlan
29		OEF LEPPARO	Pour Some Sugar On Me	Mercury/PG
_	₫	POISON	Nothin' But A Good Time	Enigma/Cap
34	•	ROCKY HILL	l Won't Be Your Fool	Virgin
_	20	VAN HALEN	Black And Blue	WB
-		ROD STEWART	Lost In You	WB
24	<b>1</b>	IRON MAIOEN	Can I Play With Madness	EMI/Cap
25	23	GEORGE HARRISON	This Is Love	Dark Ho/W
32	1	ROBIN TROWER	Tear h Up	Atlantic
-		BRIAN SETZER	When The Sky Comes Tumblin' Do	EMI-Manhat
_	21	ZIGGY MARLEY	Tomorrow People	Virgin
40	<b>1</b>	WHITE LION	Tell Me	Atlantic
27	28	John Kilzer	Red Blue Jeans	Geffan
22	29	guns 'n Roses	Welcome To The Jungle	Geffen
30	30	JOE SATRIAN	Surfing With The Alien	Relativity
23	31	KINGDOM COME	Living Out Of Touch	Polygram
	32	OEACON BLUE	Dignity	Columbia
26	33	AC/DC	That's The Way I Wanna Rock &	Atlantic
39	<b>1</b>	guns 'n Roses	Paradise City	Getten
_	12	PINK FLOYO	The Dogs Of War	Columbia
19	36	TREAT HER RIGHT	I Think She Likes Me	RCA
28	37	DOKKEN	Heaven Sent	Elektra/As
	<b>e</b>	JUOAS PRIEST	Johnny B. Goode	Atlantic
_	39	TALKING HEADS	Blind	Fly/Sire
37	40	Robbie Robertson	Somewhere Down The Crazy River	Geffen

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USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

# **HEAVIEST SATURATION (ROCK RADIO)**

CMITHEDEENC

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours. USERS GUIDE:

ROBERT PLANT	1
Tall Cool One Es P/Aten	
WNEW-FM	1.50
WBCN-FM	.90
KLOL-FM	84
WLLZ-FM	.84
WKLS-FM	.71
KLOS-FM	.67
WHJY-FM	.67
KTXQ-FM	.56
KISW-FM	.52
WGTR-FM	.48

# **CHEAP TRICK**

### Flame Epic KLOS, EM 1.01 WNEW-FM .75 WDVE-FM .73 WEBO-EM .73 WKLS-FM .71 KLOL-FM .63 WBCN-FM .60 WLUP-FM .60 KSHE-FM .53

### **ERIC CLAPTON**

After Midnight

WRIF-FM

Polygram	
WNEW-FM	2.25
WLLZ-FM	1.26
KSHE·FM	1.06
KLOS-FM	.67
WDVE-FM	.55
WFBO-FM	.55
WHJY-FM	.50
WGTR-FM	.48
WNOR-FM	.46
WSHE-FM	

### **BRUCE HORNSBY & RANG 4**

The Valley Road RCA			
WNEW-FM		-	
KSHE-FM			
WLUP-FM			
WKLS-FM			
WEBN-FM	-		
KLOŁ-FM			
WNOR-FM			
WBA8-FM			

### MIDNIGHT OIL

### Beds Are Burning

WMMR-FM

KRSP-FM

ť

Columbus	
WKLS-FM	.95
KLOL-FM	.84
WNEW-FM	.75
WEBN-FM	.67
WBCN-FM	.60
WLUP-FM	.60
Kors-FM	.57
WIYY-FM	.53
WLVQ-FM	.53
Kupd-FM	.48

	0
Only A Memory Eng/Capit	
WNEW-FM	1.50
KROQ-FM	1.41
WMMR-FM	.88
KSHE-FM	.80
KORS-FM	.76
KLOS-FM	.67
KLOL-FM	.63
WBCN-FM	.60
WLUP-FM	.60
WRIFFM	.52

C

### CHUKCH Under The Milky Way

2

.52 

3

2.25 1.06 .90 .71 67

> .63 .46

.44

.44

.42

5

KLOS-FM	1.01
WNEW-FM	.75
WBCN-FM	.60
WLUP-FM	.60
KTXQ-FM	.56
WKLS-FM	.48
KROQ-FM	.47
WNOR-FM	.46
KLOL-FM	.42
XTRA-FM	.38

### INXS

INXS	8
New Sensation Atlantic	
KROQ-FM	1.88
WNEW-FM	1.50
WKLS-FM	.95
WDVE-FM	.73
WHJY-FM	.67
KLOL-FM	.63
WBCN-FM	.60
WLUP-FM	.60
WRIF-FM	.52
WGTR-FM	.48

### **DAVID LEE ROTH**

KLOL FM	.84
KSHE-FM	.80
WKLS-FM	.71
WBCN-FM	.60
KTXQ-FM	.56
KISW-FM	.52
WRIF-FM	.52
WGTR-FM	.48
WNOR-FM	.46
WLLZ-FM	.42

### **NEIL YOUNG**

WNEW-FM	1.50
KLOS-FM	1.01
WBCN-FM	.90
WMMR-FM	.88
WDVE-FM	.73
KYYS-FM	.48
WGTR-FM	.48
KZAP-FM	.45
WEBN-FM	.45
KLOL-FM	.42

SCORPIONS	11
Rhythm Of Love Mercury/PG	
KLOS-FM	1.01
WHJY-FM	.50
KBPI-FM	.45
WLLZ-FM	.42
KORS-FM	.38
WDVE-FM	.36
KUPD-FM	.36
KAZY-FM	.31
KTXQ-FM	.28
KSHE-FM	.27

### **GLASS TIGER**

WFBQ-FM	.73
WKLS-FM	.71
Kupd-Fm	.48
WNOR-FM	.46
KBPI-FM	.45
WSHE-FM	.36
KAZY-FM	.31
KTXQ-FM	.28
KSHE-FM	.27
WIYY-FM	.27

### HONEYMOON SUITE

Love Changes Ever	ything	
WNEW-FM		
KLOS-FM		_
WYNF-FM		
WDVE-FM		
WRIF-FM		 
WHJY-FM		
KBPI-FM		
WNOR-FM		_

### **ROBERT PLANT**

WDVE-FM	.7
KAZY-FM	.4
WLUP-FM	.3
KBCO-FM	.2
KSHE-FM	.2
KUPD-FM	.24
WKLS-FM	.24
Kome-FM	.2
KLOL-FM	.2
WLLZ-FM	.2

### **ROD STEWART**

KLOS-FM	1.01
WNEW-FM	.75
WEBN-FM	.67
WBCN-FM	.60
WMMR-FM	.44
WDVE-FM	.36
WHJY-FM	.34
WBAB-FM	.29
KSHE-FM	.27
KYYS-FM	.24

### **GEORGE HARRISON**

WMMR-FM	.88
WNEW-FM	.75
KLOL·FM	.63
WBCN-FM	.60
KSHE-FM	.53
WLLZ-FM	.42
KZAP-FM	.34
KISW-FM	.31
KXRX-FM	.20
WFBD-FM	.18

### **KINGS OF THE SUN**

12

13

.75 67 .40 .36 .35 .34 .34 .31

.28

.24

14

15

Serpentine RCA	
WBCN-FM	.60
KUPD-FM	.36
WHJY-FM	.34
KAZY-FM	.31
KTXQ-FM	.28
KJJO-FM	.24
WEBN-FM	.22
KISW-FM	.21
WLLZ-FM	.21
KORS-FM	.19

### FOREIGNER

WNOR-FM	.48
WBAB-FM	.44
WMMR-FM	.44
KRSP-FM	.42
WFBQ-FM	.36
WIYY-FM	.27
WWDC-FM	.23
WHJY-FM	.17
WYNF-FM	.13
KUPD-FM	.12

### **TREAT HER RIGHT**

I Think She Likes Me

WEBN-FM	.67
KLOL·FM	.42
WRIF-FM	.35
WBCN-FM	.30
WLUP-FM	.30
WLLZ-FM	.21
KGON-FM	.20
KXRX-FM	.20
KORS-FM	.19
WHJY-FM	.17

### YNGWIE MALMSTEEN

WOVE-FM	.73
KLOL-FM	.42
KUPD-FM	.36
KBPI-FM	.34
KSHE-FM	.27
WLLZ-FM	.21
WRIF-FM	.17
WHJY-FM	.17
KTXQ-FM	.14
WLVQ-FM	.13

### **ROBBIE ROBERTSON** 16 21 Somewhere Down The Crazy River VNEW-FM .75 SHEFM .53 NKLS-FM .48 VRIF-FM .35 (LOS-FM .34 VNOR-FM .31 VBCN-FM .30 MUIP-EM .30 VXRT-FM .20 VIYY-FM .13

### 17 ROBIN TROWER

WLLZ·FM	.42
KORS-FM	.38
KLOS-FM	.34
WHJY-FM	.34
KXRX-FM	.29
KSHE-FM	.27
WDVE-FM	.18
WFBQ-FM	.18
KDKB-FM	.15
KGON-FM	.10

### 18 VAN HALEN

KSHE-FM	.80
KBPI-FM	.56
WLLZ-FM	.42
WYNF-FM	4(
KGON-FM	29
KRSP-FM	.21
WWDC-FM	.08

### **KINGDOM COME**

Living Out Of Touch

19

WRIF-FM	.35
KUPD-FM	.24
KAZY-FM	.21
WFBO-FM	.18
WNOR-FM	.15
WIYY-FM	.13
KJUO-FM	.12
WGTR-FM	.12
KBPI-FM	.11
KDKB-FM	.00

### 20 JOHN C MELLENCAMP 25

WMMR-FM	.8
WNEW-FM	.7
WDVE-FM	.55
WEBN-FM	.4
KZAP-FM	.3
WNOR-FM	.3
WFBO-FM	.10
WWDC-FM	.1
KUPD-FM	.11
WWRX-FM	.0.

22

23

24

KTXQ-FM

KUPD-FM

9

10

# HEAVIEST SATURATION (ROCK RADIO) — Continued

### **ROCKY HILL** 29 I Won't Be Your Fool .75 .42 .42 .34 .17 .15

.12

.12 .11

.10

30

30

.28

.24

.10

.08

31

POISON	32	TIMBUK 3
Nothin' But A Good Time Engma/Cap		Rev. Jack & His Roam IRS
K,UO-FM	.36	KLOL-FM
KLOL-FM	.21	KBCO-FM
WLLZ-FM	.21	WKLS-FM
KORS-FM	.19	WXRT-FM
WSHE-FM	.18	WRIF-FM
WHJY-FM	.17	KTXQ-FM
WYNF-FM	.13	KXRX-FM
KUPD-FM	.12	KFOG-FM
KRXQ-FM	.05	KBER-FM
KSJO-FM	.03	

	Rev. Jack & His Roamin' Cadill IRS
.36	KLOL-FM
.21	KBCD-FM
.21	WKLS-FM
.19	WXRT-FM
.18	WRIF-FM
.17	KTXQ-FM
.13	KXRX-FM
.12	KFDG-FM
.05	KBER-FM
03	

**BRIAN SETZER** 

When The Sky Comes Tumblin' Do

EMI-Manhet

WNEW-FM

WHJY-FM

KROR-FM

KORS-FM

KYYS-FM

KXRX-FM

KOKB-FM

KRXQ-FM

35	10,000 MANIACS	38
	Like The Weather Elekira	
.42	WNEW-FM	1.50
.29	WBCN-FM	.60
.24	XTRA-FM	.38
.20	KLOL-FM	.21
.17	WBAB-FM	.15
.14		
.10		
.09		
.07		
36	AC/DC	39

-	_		-			_	
That's	The	Way	I	Wanna	Rock	å	

	Atlantic	
.75	WNEW-FM	.75
.34 .24	KJJO-FM	.24
.24	KUPO-FM	.24
.19	KLOL-FM	.2
.12	KBPI-FM	.1
.10	KSJO-FM	.0
.08		
.05		

### 34

33

.42

.17

.17

.14 .13

.12

.12

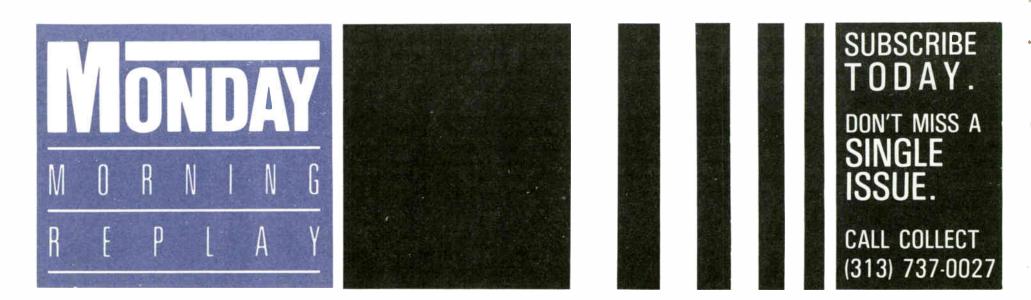
.11

.10 .08

PINK FLOYD	34
The Dogs Of War Columbia	
WNEW-FM	.75
WBCN-FM	.60
KZEW-FM	.29
KTXQ-FM	.28
WLVQ-FM	.13
KZAP-FM	.11
KXRX-FM	.10
KOKB-FM	.08

DOKKEN	37
Heaven Sent Elektra/As	
KLOS-FM	.34
KJJO-FM	.12
Kupd-Fm	.12
KBPI-FM	.11
KRXQ-FM	.05
WLZR-FM	.03

WNEW-FM	.75
K,UO-FM	.24
KUPO-FM	.24
KLOL-FM	.21
KBPI-FM	.11
KSJO-FM	.07
GUNS 'N ROSES	40
Welcome To The Jungle Getten	
Welcome To The Jungle	.30
Welcome To The Jungle Getten	.30
Welcome To The Jungle Getten WBCN-FM	.30
Welcome To The Jungle Getten WBCN-FM WFBQ-FM	.30
Welcome To The Jungle Getten WBCN-FM WFBQ-FM WIYY-FM	.30 .18 .13 .12
Welcome To The Jungle Getten WBCN:FM WFBQ-FM WIYY-FM KLJD:FM	.30 .18 .13 .12 .12
Welcome To The Jungle Griten WBCN-FM WFBQ-FM WIYY-FM KJJD-FM KUPD-FM	40 .30 .18 .13 .12 .12 .11 .10
Welcome To The Jungle Getten WBCN-FM WFBQ-FM WIYY-FM KJJD-FM KUPD-FM KBPI-FM	.30 .18 .13 .12 .12 .11



**ZIGGY MARLEY** Viroin

Red Blue Jeans

WKLS-FM

WDVE-FM

WLUP-FM

KJJD-FM

KLOL FM

WHJY-FM

KOKB-FM

KUPD-FM KBPI-FM

WLZR-FM

Dignity

Columbia WLLZ-FM

WBCN-FM

WILLIP-FM

WPHO-FM

WXRT-FM

WRIF-FM K8CO-FM

WIYY-FM KYYS-FM

KGON-FM

**DEACON BLUE** 

Tomorrow People KROD-FM .94 .42 KLOL-FM XTRA-FM .38 KBCO-FM KSHE-FM WKLS-FM WXRT-FM WRIF-FM WBAB-FM KYYS-FM JOHN KILZER

26

Virgin WNEW-FM

KLOL-FM

WLLZ-FM

.29	KLOS-FM
.27	WRIF-FM
.24	WNOR-FM
.20	KJJO-FM
.17	KRQR-FM
.15	KZAP-FM
.12	KZEW-FM
27	JOE SATRIANI
	Surfing With The Alien Relativity
.71	
.71	Relativity
	Ratar wry WBCN-FM
.55	Reterrory WBCN-FM KTXQ-FM
.55	Patarwey WBCN-FM KTXQ-FM KUPD-FM
.55 .30 .24	Patanony WBCN-FM KTXQ-FM KUPD-FM WRIF-FM
.55 .30 .24 .21	Relativery WBCN-FM KTXQ-FM KUPD-FM WRIF-FM WRIF-FM WRIF-FM
.55 .30 .24 .21 .17	Peterway WBCN-FM KTX0-FM KUPD-FM WRIF-FM WRIF-FM KRQR-FM KRQR-FM
.55 .30 .24 .21 .17 .15	Peterway WBCN-FM KTX0-FM KUPD-FM WRIF-FM WRIF-FM KRQR-FM KBPI-FM

KOKB-FM

.01

.42

30

30

.23

.20 17

15

13

12 .10

WEBN-FM	.45
WBCN-FM	.30
KLOL-FM	.21
WHJY-FM	.11
KTXQ-FM	.14
WIYY-FM	.13
KUPD-FM	. 12
KBPI-FM	.11
KAZY-FM	.10
KSJO-FM	.0.

.17	KTXQ-FM
.17	WYNF-FM
.12	KJUO-FM
.11	KUPD-FM
.10	KBPI-FM

WHITE LION

Tell Me

KLOL-FM

WRIF-FM

WHJY-FM

KRXQ-FM

KOKB-FM

MONDAY MORNING REPLAY/ISSUE 18/MAY 9, 1988

# HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

Dreamino

KROO-FM

XTRA-FM

Blind Fly/Sire

KROQ-FM

WBCN-FM

KLOL-FM

WNOR-FM

XTRA-FM

KYYS-FM

### **ROBYN HITCHCOCK**

2.34
.25
.20

### **DEPECHE MODE**

KROQ-FM	1,41
WBCN-FM	.60
XTRA-FM	.25
KBCO-FM	.15

### JOHNNY HATES JAZZ

Shattered Dreams	
Virgin	
WNEW-FM	.7
WBAB-FM	.5
WLUP-FM	.3
KSHE-FM	.2
WFBQ-FM	.18

### **JOAT JETT & BLACKHEA**

.75
.60
.24
.14
.13
.06

### **ROBERT PLANT**

Way I Feel	
Es P/Adan	
KORS-FM	.5
KBCO-FM	.2
WLZR-FM	.0.

### **IRON MAIDEN** Can I Play With Madness EMI/Cap KTXO-FM KJJO-FM .12 KUPD-FM .12 KAZY-FM .10 KISW-FM 10 KOME-EM .06 KBER-FM 03 KSJO-FM .03 OMD

BIG PIG	
Breakaway Aam	
KTXO-FM	
XTRA-FM	
KLOL·FM	

33

.42 .38 .21

### STING

1.88

.38

94

.30

.21

.15

.13

.12

XTRA-FM	.2
KBCO-FM	.1
WBAB-FM	.15
KZEW-FM	.10
KINK-FM	.0
KBER-FM	.03

### **TESLA**

Gettin' Better Getten	
KZAP-FM	.1
KRXQ-FM	.0
WLZR-FM	.03

### **ADVENTURES**

TALKING HEADS

Broken Land Elutiva	
WNEW-FM	.75
KTXQ-FM	.14
KRXQ-FM	.10
KZEW-FM	.10
KFOG-FM	.09
KOME-FM	.06

### **ROBERT PLANT**

Dance On My Own Es P/Aitan	
WBCN-FM	.30
WEBN-FM	.22
WXRT-FM	.20
KXRX-FM	.21
KBCO-FM	.1
KFOG-FM	.0

### **GENE LOVES JEZEBEL** Suspicion Gettes KROQ-FM WNOR-FM

2.34

.15

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		-					

### **GRAHAM PARKER**

1.50
.24
.15
.12
.08

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# SALES

**LINIL** 

# CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

### **BUFFALO:**

ots of sore bodies at WHTT, as PD BILL WESTON put his troops through their paces Saturday during the American Heart Association "20K Heart Run," raising a record amount of money along the way. "Pastrick's Classic" pays \$104 cash (\$1,000 on Thursdays) to the listener who hears the designated song named the day before . . . Queen City residents will be up on two wheels for the WPHD "Rock & Ride At Lasalle Park." It's an all-day bike-a-thon and concert, featuring Glass Tiger, Del-Lords and local faves Gamalon. All proceeds benefit Camp Good Days, a summer camp for children with terminal cancer. ELLEN CARROLL is the new 'PHD Promotions Director.

ROD STEWART's "Lost In You" wasn't lost on '**PHD**; also hot are BRUCE HORNSBY and DEACON BLUE.

### CINCINNATI:

ixteen WEBN listeners will be heading for New York May 13 & 14 to join in Atlantic Records' 40th Anniversary celebration. Each winner will also receive a catalogue of records from selected Atlantic artists. May 28, it's off to the Ohio Stadium Pink Floyd show for 40 'EBN listeners on "Frog's Big Pink Express"; five chauffeur-driven motor homes. The 'EBN VISA card has a bit of a twist, each person who applies is eligible to win \$20,000 which must be spent in a lunch hour, and no more than \$5,000 at once! JAQUI BRUMM is the new GM; replacing DAVE MACEJKO who heads for the GM slot at the Jacor-owned station in Tampa, Florida.

'EBN likes JOHN COUGAR MELLENCAMP's latest "Rooty Toot Toot", as well as fellow Midwesteners THE BEARS, and ROD STEWART's "Lost In You."

### HOUSTON:

he Fifth Annual KLOL "Rock & Roll Auction" April 23 raised \$39,000 for the National Runaway Hotline. Hottest auction items were a shirt belonging to Michael Jackson that netted \$3.550: a platinum LP award for Bruce Springsteen's "Born In The USA", that brought \$2,700; and the guitar signed by Texas guitar legends, which was snapped up for \$2,600. At the auction, KLOL made it official, as of September 1, MOBY will be returning to Houston to anchor afternoon drive, DAYNA STEELE will move up to middays and PD RICH LAMBERT goes off-air. The new lineup will be: STEVENS & PRUETT 6-10AM, DAYNA STEELE 10A-3P, MOBY 3-7PM, GARTH HEMP 7-midnight and LINDA SILK overnights.

### INDIANAPOLIS:

ndianapolis revs up for race weekend in a big way. WFBQ ("Q-95") is giving away 50 pairs of tickets to the race and is holding a tent party for 1,000 Q-95 listeners; with free beer, food and T-shirts. MARTY BENDER prepares to exit for WRIF, Detroit. He'll handle both stations until a replacement can be found for Q-95...New WKLR PD SIMON JEFFRIES is pleased with the response to their "Classic Artist" feature. When the classic artist of the day is played, the ninth caller wins \$100. May 10 is WKLR night at the Indiana Repertoire Theatre Cabaret; which will feature a buffet dinner, and a show appropriatly titled "Annette Saves The 500". By the way, the "500" happens Memorial Day weekend, so look for future 'KLR tie-in promotions soon.

**Q-95** likes ROD STEWART's "Lost In You", HALL & OATES, HONEYMOON SUITE and GLASS TIGER.

### MILWAUKEE:

Weks", they'll repeat ONE song during the 40 hours of music; but that one song, when played, will win the 96th caller a brand new car. They're into "No Repeat Work Week" #3. 'KLH bumper stickers are on the streets and contest tie-ins are being planned...WQFM ("93 QFM") hits the streets running — or should we say "cruisin"" — May 28 for their Third Annual "Cruisin' With Q." Last year, 4,000 vintage cars and 10,000 people relived the ritual of cruisin' Wisconsin Avenue; at least that many are expected again this year. Upcoming 93-QFM events include the First Annual "Chili Cook-Off" May 21 with Miller Beer; proceeds to benefit the Kidney Foundation.

WLZR ("Laser 103") shows play for the BODEANS "Waiting On Love" from the PERMANENT RECORD Soundtrack, JOHN KILZER's "Red Blue Jeans" and starts to "Tear It Up" with ROBIN TROWER's latest.

### PHILADELPHIA:

he joke's on **WYSP** ("94-YSP"), as they collect the best of their "Live From The Comedy Works" series into an LP featuring local comedians. Proceeds will benefit Philadelphia Healthcare for the Homeless; the local Comic Relief charity. A May 18 release date is expected. 94-YSP also looks forward to Memorial Day Weekend and the Third Annual "Jambalaya Jam", and is sending 94 listeners to New York May 14 for Atlantic Records' 40th Anniversary celebration.

Speaking of anniversaries, it's **WMMR**'s 20th, and they're showing their usual support of local acts by showing play for RICHARD BUSH and FLAMIN' HARRY's "American Steel."

### SALT LAKE CITY:

ongrats to the **KBER** Morning Team of STREET STRYDER, KATHERINE BROWN and STEVE SEAVER; chosen to represent Utah in the initial broadcasts of the ChinAmerica Project. Turn to this issue's Tuned In section for an in-depth look at KBER....**KRSP** ("Rock 103") sends Utah residents to the Land Down Under May 15; then to the depths of their imaginations, as Rock 103 airstaffers will escort a lucky winner, by limo, to dinner and a screening of the new George ("Star Wars") Lucas movie "Willow" May 19. The festivities also include jousting by the Society For Creative Anachronisms. Tally-Ho!

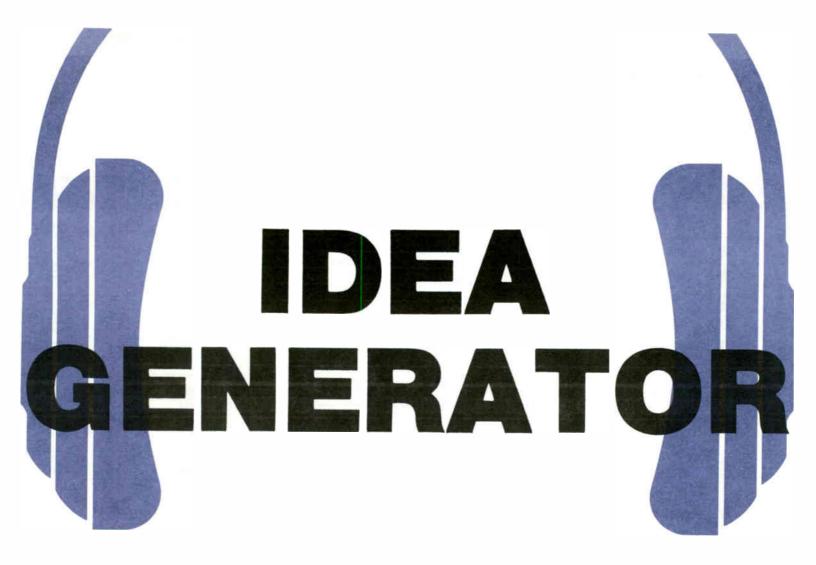
### SAN ANTONIO:

n an effort to help promote voter participation, the entire KISS ("99.5 KISS") staff was "deputized" by county voter registration officials. Anyone wishing to register to vote in the November 8 elections can do so at any KISS promotion til October 9; and there have been plenty of opportunities! KISS has five appearances in April, including the "Think Pink" party where listeners won tickets to the KISS skybox for the Pink Floyd show; and the first annual "Glad Bag-A-Thon" to help keep San Antonio beautiful. Five more live events are planned in May. KISS is looking for a Promotions Director, as DONNA TATSCH leaves to pursue other interests; send resumes to RICH GUEST. RICHARD SMITH fills in as acting Promotions Director.

### TAMPA:

magine that! "Useless Hawaiian Facts" are winning a WKRL listener a trip to the next stop on their World Tour: eight days and seven nights in Hawaii in June. 'KRL listeners also chose the songs included on their "Classics CD Volume One;" out now and selling well — so well, in fact, that they're looking towards volume two.... WYNF ("95-YNF") celebrated their seventh birthday with Michael Bolton and Glen Burtnick live in concert at the Florida State Fairgrounds. A portion of the proceeds goes towards the effort to get a liver transplant for 18-month-old Valerie Tokajer; a cause 95-YNF took up in April. Lots more up 95-YNF's sleeve in coming months; stay tuned!

95-YNF gives VAN HALEN's "Black & Blue" flying colors; as well as giving the nod to ROD STEWART, BRUCE HORNSBY and SMASHED GLADYS' "Lick It Into Shape".



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# **36** ADULT CONTEMPORARY

/18/88	4/25/88	5/2/88	5/9/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INE
2	2	1	1	GLORIA ESTEFAN & MIA	Anything For You	Epic	1372	26.35
1	1	2		WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista	1183	22.30
7	3	3		FOREIGNER	I Don't Want To Live W/o You	Atlantic	1176	22.40
13	9	6		JOHNNY HATES JAZZ	Shattered Oreams	Virgin	1008	20.00
11	6	5	1	BRENOA RUSSELL	Piano In The Dark	A&M	882	16.69
8	5	4	6	BILLY OCEAN	Get Outta My Oreams, Get Into	Jive/Arist	770	13.90
20	13	9	1	GEORGE MICHAEL	One More Try	Columbia	630	12.74
19	14	10		HALL & DATES	Everything Your Heart Desires	Arista	581	10.57
10	8	7	9	STEVE WINWOOD	Talking Back To The Night	Island/WB	511	7.25
17	11	11	1	ΤΟΤΟ	Pamela	Columbia	497	7.92
15	10	8	11	STARSHIP	Set The Night To Music	Grunt/RCA	378	8.04
24	16	14	<b>D</b>	NATALIE COLE	Pink Cadillac	EMI-Manhat	294	5.84
18	15	12	13	ART GARFUNKEL	So Much in Love	Columbia	287	5.14
16	12	13	14	SCARLETT & BLACK	You Oon't Know	Virgin	280	4.65
_	20	17	1	JETS	Make It Real	MCA	245	4.97
26	21	18		DAN HILL	Carmelia	Columbia	217	3.79
21	17	16	1	OEELE	Two Occasions	Solar	203	3.89
22	18	22	₫	ICEHOUSE	Electric Blue	Chrysalis	196	3.60
-	_	19		BRUCE HORNSBY & RANG	The Valley Road	RCA	189	2.69
_	_	26	1	BOZ SCAGGS	Heart Of Mine	Columbia	161	3.21
23	22	15	21	WARWICK & HEWETT	Another Chance To Love	Arista	154	3.49
-	27	23	1	BELINDA CARLISLE	Circle In The Sand	MCA	154	3.02
salassia	_	24	4	RICK ASTLEY	Together Forever	RCA	147	3.88
stars		25	4	BILLY VERA & BEATERS	Between Like And Love	Capitol	112	2.51
_	23	21	25	BRENDA K. STARR	i Still Believe	MCA	112	2.11
25	19	20	26	AGNETHA FALTSKOG	l Wasn't The One (Who Said Goo	Atlantic	112	1.73
Re-Entry	1		1	BREATHE	Hands To Heaven	A&M	105	2.57
New Entr	γ <b>ν</b>		1	OEBBIE GIBSON	Foolish Beat	Atlantic	77	1.25
New Entr	γ ✓			VAN MORRISON	Someone Like You	Mercu <b>ry</b> /PG	77	1.06

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the
title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a trille for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

Artist	Title	Label	# Piays	Increase Percentage
Smokey Robinson	Love Don't Give No Reason	Motown	70	_
PET SHOP BOYS	Always On My Mind	EMi-Manhat	63	12%
✓ IGLESIAS/WONDER	My Love	Columbia	56	-
FLEETWOOD MAC	Family Man	WB	56	_
AL B SURE	Nite & Day	WB	42	50%
OMO	Dreaming	A&M	42	19%
GEORGE HARRISON	This Is Love	Oark Ho/WB	35	150%
STING	Englishman In New York	A&M	35	_
RUSSELL HITCHCOCK	What Becomes Of The Brokenhear	Arista	28	33%
CHEAP TRICK	Flame	Epic	28	33%
COVER GIRLS	Promise Me	Fever/Sutr	28	_
Jermaine Stewart	Say It Again	Arista	28	-
BASIA	Time And Tide	Epic	28	_
OONALD FAGEN	Century's End	WB	28	uniorie

5/9/88	ARTIST	TITLE	LABEL
1	RICHARO MARX	Endless Summer Nights	EMI-Manha
2	BRUCE SPRINGSTEEN	One Step Up	Columbia
3	RICK ASTLEY	Never Gonna Give You Up	RCA
4	PATRICK SWAYZE	She's Like The Wind	RCA
5	JAMES TAYLOR	Never Die Young	Columbia
6	MICHAEL JACKSON	Man In The Mirror	Epic
7	GEORGE MICHAEL	Father Figure	Columbia
8	ERIC CARMEN	Hungry Eyes	RCA
9	gloria estefan & Mia	Can't Stay Away From You	Epic
10	NATALIE COLE	I Live For Your Love	EMI/Manhat

### MOST UPWARD MOVEMENT

ş

Į	Artist	Title	Label
	GEORGE HARRISON	This Is Love	Oark Ho/W
A	ST		
Ì	BELINDA CARLISLE	Circle In The Sand	MCA
1	EST		
	BOZ SCAGGS	Heart Of Mine	Columbia
	UTH		
	HALL & OATES	Everything Your Heart Desires	Arista
	DWEST		
	GEORGE MICHAEL	One More Try	Columbia

# **HEAVIEST SATURATION (ADULT CONTEMPORARY)**

7

8

g

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

2

3

4

5

6

<b>GLORIA ESTEFAN &amp;</b>	MIA 1	<b>GEORGE MICHAEL</b>
Anything For You Epic		One More Try Columbia
WNSR-FM	2.10	KOST-FM
KOST-FM	1.62	WKQX-FM
KKHT-FM	1.47	KBIG-FM
KVIL-FM	1.15	WNIC-FM
KSTP-FM	.94	WCLR-FM
WNIC-FM	.87	WMGK-FM
KBIG-FM	.87	WSB-FM

### WHITNEY HOUSTON

Where Do Broken Hearts Go Ariste	
WNSR-FM	2.62
KOST-FM	1.08
WKOX-FM	1.01
KSTP-FM	.94
WCLR-FM	.92
WMGK-FM	.90
WNIC-FM	.70

### FOREIGNER

I Don't Want To Live W/o You

the second s	and the second se
WNSR-FM	2.10
KVIL-FM	1.15
WKQX-FM	1.01
KKHT-FM	.98
KSTP-FM	.94
WCLR-FM	.92
KBIG-FM	.87

### JOHNNY HATES JAZZ

Shattered Dreams	
WNSR-FM	2.10
WKOX-FM	1.42
KVIL-FM	1.15
KOST-FM	1.08
KKHT-FM	.98
KSTP-FM	.94
WSNI-FM	.81

### **BRENDA RUSSELL**

Piano In The Dark	
KOST-FM	1.62
KBIG-FM	1.30
KVIL-FM	1.15
WMGK-FM	.90
WSNLFM	.81
KKHT-FM	.73
WNIC-FM	.70

### **BILLY OCEAN**

### Get Outta My Dreams, Get Into Jwe/Anst WNSR-FM 2.10 WKQX-FM 1.01 KSTP-FM .94 WCLR-FM .92 .70 WLTE-EM WMJI-FM .67 KYUU-FM .53

One More Try Columbia		
KOST-FM	1.04	
WKQX-FM	1.0	
KBIG-FM	.8	
WNIC-FM	.7	
WCLR-FM	.6	
WMGK-FM	.6	
WSB-FM	.6	

### HALL & OATES Everything Your Heart Desires Aris Wi

Arista	
WNSR-FM	1.57
KVIL-FM	.86
KKHT-FM	.73
KFMB-FM	.66
WSB-FM	.63
KSTP-FM	.57
WKQX-FM	.41

### **STEVE WINWOOD** Talking Back To The Night

sland/WB	
(VIL-FM	1.15
KKHT-FM	.73
WSB-FM	.63
WLTF-FM	.42
WLTS-FM	.42
NOMC-FM	.35
NLTT-FM	.34

### TOTO 10 Pamela Columbia KKHT-FM .98 WMJI-FM .84 KEMB-EM .53 WHTX-FM .45 kiqi-fm .42 WSB-FM 42 KYUU-FM .40

### **STARSHIP** Set The Night To Music Grunt/RCA KVIL-EM KOST-FM KBIG-FM KSTP-FM KKHT-FM KXOA-FM WALK-FM

### NATALIE COLE

WNSR-FM	1.05
KSTP-FM	.94
WKQX-FM	.81
KYUU-FM	.53
wnic-fm	.52
WALK-FM	.36
KFMB-FM	.21

ART GARFUNKEL	13
So Much In Love Columbra	
KKHT-FM	.73
KSTP-FM	.57
KOST-FM	.54
KBIG-FM	.43
KXOA-FM	.42
WBUF-FM	.29
WLTIFFM	.24

### **SCARLETT & BLACK** 14

You Don't Know	
Virgin	
KBIG-FM	.87
KVIL-FM	.57
KSTP-FM	.57
KYUU-FM	40
WLTI-FM	.24
WLTT-FM	.22
WWDE-FM	.21

### **JETS**

Make It Real MCA	
KOST-FM	1.08
KKHT-FM	.49
KFMB-FM	.40
KSTP-FM	.38
WNIC-FM	.35
WOMC-FM	.35
KYUU-FM	.27

### DAN HILL

Conmetia Columbia	
KBIG-FM	.87
KKHT-FM	.49
WSNI-FM	.41
KYUU-FM	.27
KMGC·FM	.21
KXOA-FM	.21
WHTX-FM	.18

### DEELE

11

1.15

1.08

.87

.76

.73

.42

.36

12

Two Occasions Soler	
KOST-FM	1.08
KFMB-FM	.53
KYUU-FM	.53
WNIC-FM	.52
KMGC-FM	.21
WOMC-FM	.17
WLMG-FM	.17

### **ICEHOUSE**

WW.JI-FM	.67
KIOI-FM	.56
WLTF-FM	.56
KFMB-FM	.53
WKQX-FM	.41
KYUU-FM	.27
WENS-FM	.25

### The Valley Road RCA KFMB-FM MCA .40 KSTP-FM .30 KKHT-FM .24 KOAQ-FM .23 WWDE-FM .21 WKQX-FM .20

### **BOZ SCAGGS**

WHTX-FM

15

16

17

18

Heart Of Mine Columbia	
KOST-FM	.54
WMGK-FM	.45
WALK-FM	.36
KFMB-FM	.27
KYUU-FM	.27
KKHT-FM	.24
WHTX-FM	18

### **WARWICK & HEWETT** 21

Another Chance To Love	
KVIL-FM	1,15
KSTP-FM	.57
WLAK-FM	.56
KKHT-FM	.24
WLTE-FM	.22
WSNI-FM	.20
WRRM-FM	.17

### **BELINDA CARLISLE**

Circle In The Sand MCA	
WMJI-FM	.67
KKHT-FM	.49
WLTF-FM	.42
KFMB-FM	.40
WALK-FM	.36
WHTX-FM	. 18
WNIC-FM	.17

### **RICK ASTLEY**

Together Forever RCA	
KOST-FM	1.08
WNICIFM	.52
KKHT-FM	.49
KFMB-FM	.40
KYUU-FM	.40
WALK-FM	.36
KMGC-FM	.31

### BILLY VERA & BEATERS 24

KOST-FM	1.08
WOMC-FM	.35
KKHT-FM	.24
WSNY-FM	.23
WHTX-FM	.18
KFMB-FM	.13
WLTQ-FM	.13

### BRUCE HORNSBY & RANG 19 **BRENDA K. STARR** I Still Believe WOMC-FM

NOMP-LM	.02
KKHT-FM	.49
KFMB-FM	.27
KYUU-FM	.27
WNIC-FM	.17
KLCY-FM	.15
WASH-FM	.10

### 20 AGNETHA FALTSKOG

I Wasn't The One (Who Said Goo

.18

WALK-FM	.36
WSNY-FM	.31
WLTF-FM	.28
WSNI-FM	.20
KFMB-FM	13
KYUU-FM	.13
KKLT-FM	.10

### BREATHE

Hands To Heaven	
KOST-FM	1.08
WOMC-FM	.52
KYUU-FM	.40
KFMB-FM	.13
WLTS-FM	.10
KUDL-FM	.09
WMYX-FM	.07

### 22 DEBBIE GIBSON

Foolish Beat	
WALK-FM	.36
WNLT-FM	.31
KFMB-FM	.27
KYUU-FM	.27
KLCY-FM	.05

### 29 **VAN MORRISON** Someone Like You Mercury/PG WNIC-FM

WOMC-FM	.17
WRRM-FM	.17
WMYX-FM	.14
KFMB-FM	.13
WLTI-FM	.12
KXOA-FM	.10

### CHER We All

23

Sleep	Alone		
1000			
М			

WMJI-FM	.50
KVIL-FM	.29
WLTF-FM	.14
KFMB-FM	.13
KMGC-FM	.10
WLTS-FM	.10
WMYX-FM	.07

25

26

27

28

.17

30

# CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12-+ average quarter hours shares supplied by ARBITRON (used by permission).

### **BUFFALO:**

www.estern New York is right in the middle of the Snow Belt; so when Spring finally arrives, that's reason to celebrate. WBUF marked the occasion with a "Spring All-Oldies Weekend".....Staffers from WRLT ("The Lite FM") have been spotted at the Eastern Hills Mall, as the station is sponsoring a "Frequent Shopper Program." Grand prize in this promotion is a new car, to be awarded at the end of the year.

ART GARFUNKEL and FOREIGNER are the top new playgetters between both stations.....**WBUF's** exclusives are STEVE WINWOOD, and "I Get Weak" from BELINDA CARLISLE.....**WRLT** is first with BRENDA RUSSELL and "One More Try" from GEORGE MICHAEL.

ARBITRON: **WBUF** 6.2 — 6.5 WRLT 2.6 — 3.6

HOUSTON:

A pril showers bring May flowers; and in Houston, May showers bring trips to Jamaica. Listeners can win the Caribbean trip from **KFMK** for singing their favorite "Shower Classic Hit"..... About 3,900 jazz fans caught saxophonist Kirk Whalum's show as part of **KKHT's** "Best In Jazz — Live from the Hyatt" series. Dan Siegel and Richard Elliott are other performers in the Saturday night series.

FOREIGNER, BILLY OCEAN and JOHNNY HATES JAZZ are on Classic-Hits **KFMK.....KKHT's** "Houston After Dark" spotlights BOBBY McFERRIN, ALPHONSE MOUZON, and VAN MORRISON.

ARBITRON: **KFMK** 4.9 --- 4.2 **KKHT** 4.2 -- 3.2

### KANSAS CITY:

here's some fresh faces — and voices around KLSI. MIKE O'BRIEN and STAN ANDREWS are new to the staff, handling middays and production duties.... Across the state line at KUDL ("K-98"), evening personality ROBIN EVANS gets some help programming her show, from the many listeners who call with suggestions during the "98-Minute All-Request Music Sweep."

Among the leaders at **KLSI** are WHITNEY HOUSTON and "Anything For You" by GLORIA ESTEFAN/MIAMI SOUND MACHINE.....**K-98** gives airplay to the local group CLOSED HEART.....It's two stations for "Two Occasions," as both KLSI and K-98 added The DEELE this week.

ARBITRON: KLSI 3.3 – 4.2 KUDL 3.1 – 4.0

### MILWAUKEE:

here's "two thumbs up" for the "Movie Review Crew" on WLTQ ("Lite 97"). Morning hosts DICK & ELLEN send listeners to see movies on Thursday nights, and the listeners call back Friday morning with their opinions of the films....Meanwhile, KEITH & JANE, morning hosts at WMYX ("The Mix") will appear at the opening of the Milwaukee Zoo's Penguin Exhibit this Saturday. (They'll be wearing tuxedos to match.)

ART GARFUNKEL, BILLY VERA & THE BEATERS and BRENDA K. STARR are new to Lite 97....JULIO IGLESIAS/STEVIE WONDER and CHER'S "We All Sleep Alone" are mixed in at WMYX.

ARBITRON: WLTQ 5.0 — 3.4 WMYX 4.8 — 3.0

### MINNEAPOLIS/ST. PAUL:

A nother baseball season has started in Minnesota, so let's check the lineup and see how the players position themselves....KMGK ("Magic 108 FM") is "Your perfect work-along companion, Magic 108 FM"....At KSTP ("KS-95"), "It's always sunny at 95"....WLTE ("Lite FM 103") features "Soft and lite music to help you relax and unwind, on the Lite FM 103."

Gold-based Magic 108 FM concentrates on CARLY SIMON.....Hottest on KS-95 include MICHAEL JACKSON, BRUCE SPRINGSTEEN, BILLY OCEAN and FOREIGNER.....Leaders at Lite FM 103 are "Anything For You" by GLORIA ESTEFAN/MIAMI SOUND MACHINE and LOUIS ARMSTRONG.

ARBITRON: **KMGK** 2.2 – 1.7 **KSTP** 8.3 – 9.4 **WLTE** 4.7 – 5.9

### **NEW ORLEANS:**

A fter four months with a new format, WLMG ("Magic 102") still uses no live personalities, and has done no on-air contesting at all. Nevertheless, WLMG has increased its Arbitron shares by over two points.....Those WLTS "Lite 105" T-shirts seem to be everywhere, including the "New Orleans Jazz & Heritage Festival." Lite 105 gave away T-shirt and ticket packages.

Lots of new records were added in the Crescent City this week, including The JETS on both stations.....**Magic 102** also goes with BRUCE HORNSBY & THE RANGE and DARYL HALL/JOHN OATES.....**Lite 105** is also on CHER and JULIO IGLESIAS/STEVIE WONDER.

ARBITRON: WLMG 2.8 — 4.9 (formerly WAJY) WLTS 7.3 — 5.9

### NEW YORK CITY:

**R** ather than take a taxi, members of **WLTW** ("Lite FM 106.7") participated in the "WalkAmerica" benefit event. WLTW was one of two host stations in the fundraiser, and staffers walked the 30-kilometer route originating from Central Park.....Even though baseball season has just started, **WNSR** ("Soft Rock 105") is sending listeners to the "Disney World Series." Names are announced over the air for tickets and \$105 cash prizes.

Most-current at Lite FM 106.7 are PATRICK SWAYZE, STEVIE WONDER and JAMES TAYLOR....DEBBIE GIBSON, RICHARD MARX and WHITNEY HOUSTON are among the most-played on Soft Rock 105. ARBITRON: WLTW 4.7 — 4.6

WNSR 2.9 - 2.8

### PHOENIX:

istening to KAMJ ("Majic 101") can be an adventure, as the station gave away 3-day "Wilderness River Adventure Trips" to the Grand Canyon....MARK JAMES of KESZ ("Easy Rock 99.9") drives the "Easy Rider Van," taking it to Phoenix hot spots during the BARRY & BETH morning show....Natalie Cole was in Phoenix Friday for a concert at the Celebrity Theatre, and KKLT ("K-Lite") listeners had opportunities to win tickets.

FLEETWOOD MAC is "Everywhere" on gold-intensive **Majic 101**..... **Easy Rock 99.9** is the first A/C on ERIC CLAPTON's remake of "After Midnight"..... **K-Lite** has added ART GARFUNKEL and GEORGE MICHAEL.

ARBITRON: **KAMJ** 4.6 — 3.0 **KESZ** 2.1 — 2.9 (formerly KLZI) **KKLT** 3.9 — 3.4

### SAN JOSE:

he South Bay is already looking forward to Summer! **KEZR** will be participating in the Paul Masson Summer Series, welcoming artists like Al Jarreau, Grover Washington Jr, Spyro Gyra and Ray Charles for concerts at the winery. Members of the KEZR airstaff, such as GREG COOK and SCOTT MITCHELL, will appear at the concerts to introduce the performers. Cook is KEZR's new morning announcer, while Mitchell now does afternoons.

Atop the **KEZR** music list is BRENDA RUSSELL and "Anything For You" by GLORIA ESTEFAN/MIAMI SOUND MACHINE. Also getting strong play are JOHNNY HATES JAZZ, FOREIGNER and STEVE WINWOOD.

ARBITRON: **KEZR** 1.7 – 2.3

# NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays,

HIT F	RADIO/ADULT	CONTEMPORARY		No.
5/2/88	5/9/88	ARTIST	TITLE	LABEL
2	1	GLORIA ESTEFAN & MIA	Anything For You	Epic
4	4	GEORGE MICHAEL	One More Try	Columbia
5	\$	JOHNNY HATES JAZZ	Shettered Dreams	Virgin
1	¢	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
6	1	FOREIGNER	I Don't Want To Live W/o You	Atlantic
3	<b>1</b>	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arist
10	\$	RICK ASTLEY	Together Forever	RCA
9	<u>∲</u>	HALL & DATES	Everything Your Heart Desires	Arista
8	9	OEELE	Two Occasions	Solar
11		BRENDA RUSSELL	Piano In The Dark	A&M
13	<b></b>	ICEHOUSE	Electric Blue	Chrysalis
12	<u></u>	NATALIE COLE	Pink Cadillac	EMI-Manha
17	1	JETS	Make It Real	MCA
14	<b>_</b>	PET SHOP BOYS	Always On My Mind	EMI-Manha
16	<b>1</b>	Belinda Carlisle	Circle In The Sand	MCA
15	16	тото	Pamela	Columbia
19	<u></u>	DEBBIE GIBSON	Foolish Beet	Atlantic
20	<b>1</b>	BRUCE HORNSBY & RANG	The Valley Road	RCA
18	1	OMO	Dreaming	A&M
New Entry 🗸		CHER	We All Sleep Alone	Geffen

### NEWCOMERS

NEWCUMERS				
ARTIST	TITLE	LABEL		
✓ CHEAP TRICK	Flame	Epic		
SCARLETT & BLACK	Yau Dan'i Know	Virgin		
BRENDA K. STARR	I Still Believe	MCA		
AL B SURE	Nite & Day	WB		
BOZ SCAGGS	Heart Of Mine	Columbia		
COVER GIRLS	Promise Me	Fever/Sutr		
BREATHE	Hands To Heaven	A&M		
JERMAINE STEWART	Sey It Again	Arista		
DONALD FAGEN	Century's End	WB		
AGNETHA FALTSKOG	I Wasn't The One (Who Said Goo	Atlantic		

5/2/88	5/9/88	ARTIST	TITLE	LABEL
-	A			
1		JOHNNY HATES JAZZ	Shattared Dreams	Virgin
2	<b>_</b>	AEROSMITH	Angel	Geffen
3	<b>1</b>	FOREIGNER	I Don't Want To Live W/o You	Atlantic
6	4	BRUCE HORNSBY & RANG	The Valley Road	' RCA
4	5	ICEHOUSE	Electric Blue	Chrysalis
9	4	CHEAP TRICK	Flame	Epic
10	<b>\$</b>	WHITE LION	Wait	Atlantic
12	4	MIONIGHT OIL	Beds Are Burning	Columbia
7	9	ROBERT PLANT	Tall Cool One	Es P/Atla
15	1	INXS	New Sensation	Atlantic
13	<b>\$</b>	CHURCH	Under The Milky Way	Arista
11		OMO	Dreaming	A&M
14	1	PAUL CARRACK	One Good Reason	Chrysalis
16	<b>_</b>	GLASS TIGER	I'm Still Searching	EMI-Manh
18		DAVID LEE ROTH	Stand Up	WB
New Entr	v 🛉	ROO STEWART	Lost in You	WB
19	<b>1</b>	SCORPIONS	Rhythm Of Love	Mercury/P
New Entr		POISON	Nothin" But A Good Time	Enigma/Ca
New Entr		LITA FORO	Kiss Me Deadly	Oreaml/RC
New Entr	× 🕹	DEF LEPPARO	Pour Some Sugar On Me	Mercury/P6

### PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

### NEWCOMERS

ALL CONTRACTOR		ALC: A DIRE COM
ARTIST TITLE		LABEL
WEIRD AL YANKOVIC	Fat	Sconi/CBS
DONALO FAGEN	Century's End	WB
OEPECHE MODE	Route 66/Behind The Wheel	Sire/WB
ZIGGY MARLEY	Тототом Разріе	Virgin
STING	Englishman In New York	A&M
10,000 MANIACS	Like The Weather	Elektra
BIG PIG	Breakaway	A&M
ADVENTURES	Broken Land	Elektra
✓ MORRISSEY	Suedehead	Sire/Repri

### HIT RADIO/URBAN

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HII KAI	DIO/OKBAN								
LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL	LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL
1	1	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista	_	<u>¢</u>	Michael Jackson	Dirty Diana	Epic
4	1	OEELE	Two Occasions	Solar	10		PRINCE	Alphabet Street	Paisley/WB
5	1	HALL & OATES	Everything Your Heart Desires	Arista	_	1	PEBBLES	Mercedes Boy	MCA
6	₫	NATALIE COLE	Pink Cadillac	EMI/Manhattan		1	AL B SURE	Nite & Day	WB
7	1	JETS	Make It Real	MCA	8	10	BRENDA RUSSELL	Piano In The Oark	A&M

Note: See specific format charts for breakdown of stats within that category (# plays/reach index/increase percentage).

# 40 HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations. This week, sample hours were extracted between 6am and 1Dam.

KCPW-FM Kansas City RICK ASTLEY/Never Gonna Give You Up	Portland GEORGE BENSON/Turn Your Love	KUBE-FM Seattle TIMEX SOCIAL CLUB/Rumors	WHYI-FM Miami UPTOWN/I'm Losing You	Atlanta RICK ASTLEY/Together Forever	
LIDNEL RICHIE/Helio DEELE/Two Dccasions GENESIS/Invisible Touch JOHNNY HATES JAZZ/Shattered Dreams MADONNA/Crary For You GEDRGE MICHAEL/Dne More Try ICEHOUSE/Electric Blue	Around FDREIGNER/I Don't Want To Live W/o You GEORGE MICHAEL/One More Try BREAKFAST CLUB/Right On Track NU SHODZ/Should I Say Yes PAUL SIMON/Kodachrome PRETTY POISON/Catch Me (I'm Falling) NATALIE COLE/Pink Cadillac TIMEX SOCIAL CLUB/Rumors	GLDRIA ESTEFAN & MIA Anything For You CUTTING CREW/(I Just) Died In Your Arms RICHARD MARX/Endless Summer Nights EXPOSE/Come Go With Me ICEHOUSE/Electinc Blue PAT BENATAR/Love Is A Battlefield RICK ASTLEY/Never Gonna Give You Up	WHITNEY HOUSTON/Where Do Broken Hearts Go RICHARD MARX/Should've Known Better TERENCE TRENT D'ARBY/Wishing Well PHIL COLLINS/We Said Hello, Goodbye SHEILA E/Giamorous Life CHER/I Found Someone GEDRGE MICHAEL/Dne More Try	BRUCE HORNSBY & RANG/The Valley Road BILLY DCEAN/Get Dutta My Dreams, Get Into JOHN C MELLENCAMP/Jack & Diane BELINDA CARLISLE/Circle In The Sand JDHNNY HATES JAZZ/Shattered Dreams FDREIGNER/I Don't Want To Live W/o You SCARLETT & BLACK/You Don't Know	
KEGL-FM Dallas VAN HALEN/Love Walks In ROBERT PLANT/Heaven Knows PHIL COLLINS/We Said Hello, Goodbye SEGER, BOB/Turn The Page KANSAS/Carry On Waywaid Son JOHNWY HATES JAZZ/Shattered Dreams CHER/We All Sleep Alone CROWDED HOUSE/Don't Oream It's Over	KPWR-FM Los Angeles INXS/Need You Tonight TAYLOR DAYNE/Prove Your Love DEBBIE GIBSON/Out Of The Blue NOVELTY/Novelty NIA PEEPLES/Touble KEITH SWEAT/I Want Her ROBERT PALMER/I Didn't Mean To Turn You On JDDY WATLEY/Most Of All RICK ASTLEY/Together Forever	WAVA-FM Washington DC DON HENLEY/Boys of Summer ROLLING STONES/Happy MERRY CLAYTON/Yes GEORGE MICHAEL/Faith RICK ASTLEY/Together Forever	WKRO-FM Cincinnati JDHN C MELLENCAMP/Hurts So Good PAUL CARRACK/One Good Reason STEVE WINWODD/Valerie AERDSMITH/Angel HUEY LEWIS & NEWS/Doing It All For My Baby KEITH SWEAT/I Want Her RDBERT PALMER/I Didn't Mean To Turn You On FDREIGNER/I Don't Want To Live W/o You JDDY WATLEY/Some Kind Of Lover TAYLOR DAYNE/Tell It To My Heart PEBBLES/Girlfnend	WROC-FM Eleveland GEORGE MICHAEL/One More Try TIMES TWD/Strange Bui True HENRY LEE SUMMER/I Wish I Had A Girl MICHAEL JACKSDN/Man In The Mirror ICEHOUSE/Electric Blue STING/Be Still My Beating Heart PET SHOP BOYS/Alweays On My Mind	"FORGIVE ME FOR DREAMING"
KHTR-FM St. Louis RICHARD MARX/Should've Known Better JDHNNY HATES JAZZ/Shattered Dreams ICEHOUSE/Electric Blue GENESIS/invisible Touch PAUL CARRACK/One Good Reason RICK ASTLEY/Together Forever ELTON JOHN/Candle In The Wind (Live) HENRY LEE SUMMER/I Wish I Had A Girl RIC DCASEK/Emotion In Motion WHITNEY HOUSTON/Where Do Broken Hearts Go BELINDA CARLISLE/I Ger Weak	KRBE-FM Houston Billy OCEAN/Gei Duita My Dreams, Gei Inio DMQ/Dreaming GEDBGE MICHAEL/Father Figure PEBBLES/Mercedes Boy RICK ASTLEY/Together Forever SCANDAL/Warrior E U /Da Butt AERDSMITH/Angel BOY GEDRGE/Live My Life BANANARAMALIOVE in The First Degree SMDKEY ROBINSON & MI/Tracks DI My Tears AL B SURE/Nite & Day	WBBM-FM Chicago DEELE/Two Occasions PET SHOP BOYS/Always On My Mind SIMPLY RED/Holding Back The Years NATALIE COLE/Pirk Cadillac SALT-N PEPA/Push It HUMAN LEAGUE/Human TERENCE TRENT O'ARBY/Wishing Well INXS/Oevil Inside PRINCE/When Ooves Cry	WKSE-FM Buffalo WHITNEY HOUSTDN/Where Do Broken Hearts Go PHIL COLUNS/Don'i Lose My Number GLORIA ESTEFAN & MIA/Can't Stay Away From You SWING DUT SISTER/Breakout COVER GIRLS/Because Df You JOURNEY/Open Arms JDDY WATLEY/Don't You Want Me BELINDA CARLISLE/I Ger Weak DAN HILL/(Never Thought) That I Could L LOGGINS, KENNY/Danger Zone	WWWPR-FM New York WHITNEY HOUSTON/So Emotional RICHARD MARX/Endless Summer Nights PETER CETERA/Glory Of Love RICK ASTLEY/Together Forever GEORGE MICHAEL/Father Figure TERENCE TRENT D'ARBY/Wishing Well POLICE/Every Breath You Take DEBBIE GIBSDN/Foolish Beat SAMANTHA FDX/Naughry Girls (Need Love Too) BILLY IDDL/Mony Mony	BREAKING SONG! MMR HIT RADIO NEWCOMER/ NEW ENTRY 75% PLAY INCREASE THIS WEEK! MAJORS ADDING THIS WEEK INCLUDE: PWR 99, Y95, KKRZ, FM102, KPLZ, 293, WFLY, WSSX, KSAQ, WGTZ, KYRK, AND MANY MORE!
KISN-FM Salt Lake City BELINDA CARLISLE/Heaven Is A Place Dn Earth BRENDA RUSSELL/Plano In The Dark SUAVE'/My Girl TIFFANY/Could've Been TOTO/Pamela PET SHOP BDYS/Always Dn My Mind WHAMI/Wake Me Up Before You Go Go COVER GIRLS/Promise Me BILLY DCEAN/Ger Dutta My Dreams, Ger Into PEBBLES/Girlfirend	KROY-FM Sacramento MADDNNA Like A Virgin GLDRIA ESTEFAN & MIA Anything For You DEBBIE GIBSON/Shake Your Love DELEL/Two Occasions PHIL COLLINS/In The Air Tonight JODY WATLEY/Some Kind DI Lover AL & SURE/Nite & Day ROGER/I Want To Be Your Man JOHNNY KEMP/Just Got Paid JETS/Make It Real HUEY LEWIS & NEWS/H This Is In GEDRGE MICHAEL/Father Figure	WCZY-FM Detroit WHITNEY HOUSTON/Where Do Broken Hears Go PAUL CARRACK/One Good Reason WHISPERS/Rock Steady ADVENTURES/Broken Land NATALIE COLE/Pink Cadillac HEART/These Dreams LOS LOBOS/La Bamba	WNCI-FM Columbus RICHARD MARX/Endiess Summer Nights BRENDA RUSSELL/Piano In The Dark GENESIS/Throwing It All Away DEBBIE GIBSON/Out Of The Blue WHITNEY HOUSTON/So Emotional TERENCE TRENT O'ARBY/Wishing Well CUTTING CREW/II Just) Died In Your Arms	WZPL-FM Indianapolis JETS/Rocket 2 U JDHN C. MELLENCAMP/Small Town MADONNA/Borderline TIMES TWO/Strange But True WHITESNAKE/Here I Go Again CARS/You Are The Girl PATRICK SWAYZE/She's Like The Wind ICEHOUSE/Electrik: Blue CURE/Just Like Heaven WHITNEY HOUSTDN/Where Do Broken Hearts Go HALL & DATES/Everything Your Heart Desires	EARLY DEBUTS AND ACTION: PRO-FM DEBUT #32 (HOT), PWR96 26-20], KRBE, WKTI 20-16], KHTR DEBUT #33, WKBQ DEBUT #33, WKBQ DEBUT #33, KWOD, KIYS 38-33, KQMQ DEBUT #30, 103 CIR DEBUT #25, AND MORE!

**ADULT CONTEMPORARY HOURS** 

USERS GUIDE: A random sampling of selected radio stations.

This week, sample hours were extracted between 6am and 10am.

# **ROCK RADIO SAMPLE HOURS**

USERS GUIDE: A random sampling of selected radio stations. This week, sample hours were extracted between 6am and 10am.

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KBCO-FM Derver TIMBUK 3/Rev Jack & His Roamin' Cadil VAPORS/Tuming Japanese VAN MORRISON/Domino FLEETWOOD MAC/Spare Me A Little INXS/New Sensation	KROR-FM See Freecisco CHURCH/Under The Milky Way BAD COMPANY/Rock & Roll Fantesy CARS/My Best Friend's Gel ROBERT PLANT/Tall Cool One DOORS/Roadhouse Blues JERRY HARRISON/Rev It Up	WBCN-FM Boston DEACON BLUE/Dignity STEELY DAN/Deacon Blues ROBERT PLANT/Tail Cool One POLICE/Every Little Thing She Does Is DAVID BOWIE/Time Will Crawl	WIYY-FM Beltimore ELTON JOHN/Candle In The Wind (Live) SMITHEREENS/Only A Memory BAO COMPANY/Feel Litte Makin Love GEORGE THOROGOOD/Born To Be Bad	KBIG-FM Los Angeles SADE/Sweetest Taboo DOOBLE BROTHERS/Minute By Minute BRENDA RUSSELL/Piano in The Dark GEORGE BENSON/Give Me The Night	They Call 1 NEIL OLAMONO/I Am I Said	WLTI-FM Detroit GLENN FREY/You Belong To The Cny FLACK/BRYSON/You're Looking Like Love To Me RICHARD MARX/Endless Summer Nights RICHARD/NEWTON-JOHN/Suddenty	WSB-FM Atlanta BJ THOMAS/I Just Can't Help Believing DAN FOGELBERG/Leader Of The Band BEACH BOYS/California Girls WHITNEY HOUSTON/Where Do Broken Hearts Go
BOB OYLAN/What's A Sweeheart Like You Do BEATLES/Lucy In The Sky With Diarnonds SEMI-TWANG/Salty Tears SIMON & GARFUNKEL/A Hazy Shade Of Winner STEVE WINWOOO/Help Me Angel ALARM/Rain In The Summeriume JONI MITCHELL/Number One	POLICE/Secret Journey FOREIGNER/Blue Morning, Blue Day	TODO RUNDGREN/Oream Goes On Forever LOVERBOY/Working For The Weetend RUSH/Tom Sawyer MIDNIGHT OIL/Beds Are Burning JOHNNY PAYCHECK/Take This Job & Shove Ii	ERIC CLAPTON/After Midnight JAMES GANG/Walk Away BRUCE HORNSBY & RANG/The Valley Road GENESIS/Home By The Sea VAN HALEN/Jump YES/Roundabout NOVELTY/Novelty	TOTO/I'll Be Over You AMBROSIA/Biggest Part Of Me ASSOCIATION/Never My Love GEORGE MICHAEL/One More Try KENNY ROGERS/Love Will Turn You Around SWING OUT SISTER/Twilight World	LOGGINS & MESSINA/Your Mama Don't Dance LOGGINS & MESSINA/Thinking Of You B JOEL FE/R CHARLES/Baby Grand 5TH DIMENSION/Aquanus/Let The Sunshine In ABC/When Smokey Sings	ISLEY BROTHERS/This Old Heart DF Mmetits Weak SEALS & CROFTS/Get Closer LIONEL RICHIE/Dancing On The Ceiling BRUCE SPRINGSTEEN/One Step Up BEATLES/When 1'm 64 MAUREEN MCCOVERN/Can You Read My Mind	Bildwarn rearts up SEALS & CORFIS/GEr Closer BOB SEGE/Night Moves ERIC CARMEN/Hungry Eyes BREAD/II MELISSA MANCHESTER/You Should Hear How She Talks MAMAS & PAPAS/Monday, Monday SMOKEY ROBINSON/One Heartbeat RICK ASTLEY/Never Gorina Give You Up COMMODORES/Still CHUCK MANGIONE/Feels So Good
KGON-FM Portland JOHN C MELLENCAMP/Paper In Fire EAGLES/On The Border BRUCE SPRINGSTEEN/All That Heavon Wil Allow LEO ZEPPELIN/That's The Way INXS/New Sensation JACKSON BROWINE/Running On Empty CHEAP TRICK/Flame ZZ TOP/La Grange VAN HALEN/Black And Blue GLENN FREY/Smuggler's Blues WHO/Won'i Get Fooled Again	KRSP-FM Seit Lake City INXS/Need You Tonghi BEATLES/Good Day Sunshine EAGLES/Paaceful Easy Feeling JOURNEY/Separate Ways (Worlds Apari) LEO ZEPPELIN/Rock & Roll VAN MORRISON/Domino ROBERT PALMER/Addicted To Love BRUCE SPRINGSTEEN/Brilliant Disguss MIKE & MECHANICS/All I Need Is A Miracle ROBERT PLANT/Tall Cool One POLICE/Message In A Bottle CHURCH/Linder The Milky Way WHITESNAKE/Here I Go Again	WDVE-FM Pittaburgh YNGWE MALMSTEEN/Heaven Tonght PAUL MCCARTNEY/Jet BRUCE SPRINGSTEEN/Born in The USA OAVIO BOWIE/Suffragette City ROBERT PLANT/Shup Of Fools THIN LIZZY/Boys Are Back in Town CHEAP TRICK/Flame DOOBLE BROTHERS/Jesus is Just Ainght BAD COMPANY/Shooting Star ERIC CLAPTON/After Midnight	WMMR-FM Philadolphia FOREIGNER/I Dan't Want To Live W/o You POLICE/Synchronicity 2 ROLLING STONES/Tumbling Once BRUCE SPRINGSTEN/Brilliant Disgues GEORGE HARRISON/This Is Love JACKSON BROWNE/Running On Empty TALKING HEADS/(Northing But) Flowers ARGENT/Hold Your Head Up EMERSON, LAKE & PALM/Take A Pubble	KESZ-FM Phoenix Phil COLLINS/In The Air Tonight STEVE WINWOOD/Talking Back To The Night ELTON JOHN/I Guess That's Why They Call 1 KENNY LOGGINS/Meet Me Hait Way GEORGE HARRISON/My Sweet Lord BILLY JOEL/Tell Her About It TOTO/Pamela WEIRO AL YANKOVIC/Fel FLEETWOOD MAC/Don't Stop JOHN C MELLENCAMP/Smail Town	WALK-FM Nessen-Suffolin POUCE/Every Breath You Take BARRY MANILOW/Mandy LOS LOBOS/La Barnba MDOOY BLUES/Your Wildest Dreams NATALIE COLE/Pink Cadillac BEATLES/Blackbird BELINOA CARLISLE/Circle In The Sand CROSBY, STILLS, & NA/Just A Song Before I Go	WLTJ-FM Pittsburgh KISS/Beth FORTUNES/Here Comes That Rainy Day Feel AIR SUPPLY/The Power Of Love MICHAEL JOHNSON/Bluer Than Blue STYLISTICS/You Are Everything DIANA ROSS/Theme From Mahogany (Do You Kn KENNY NOLAN/I Like Dreamin' SIMON & GARFUNKEL/America BOB LIMO/Elusive Butterfly ROD STEWART/You're in My Heart WHITNEY HOUSTON/Where Do Broken Hearts Go RONNIE MILSAP/I Wouldn't Have Missed It For	WUSA-FM Tempe GERRY & PACEMAKERS/Forry Across The Messey ROBERT JOHN/Sad Eyes ELVIS PRESLEY/It's Now Or Never FIREFALL/YOU ARE The Woman FLEETWODO MAC/LITTLE Lues BJ THOMAS/Raindrops Keep Fallin' On My H RONSTADT & INGRAM/Somewhere Out There DODBIE BROTHERS/Black Water MARVIN GAYE/Too Busy Thinking About My Bab STEVE WINWOOO/Higher Love STYLISTICS/I'm Stone In Love With You EODIE RABBITT/I Love A Rainy Night FRANKIE AVALON/Verus OLONNE WARWICK/I'll Never Fall In Love Again PAUL YOUNG/Everytime You Go Away
KISW-FM Searche George Harrison/This is Love StyX/Fooling Yourself NELL YOUNG/Ten Men Workini CREAM/Badge WHITE LIDN/Wari VAN HALEN/Love Walks In FABULOUS THUNDERBIRD/Tuff Enuff JOURNEY/Walks Like A Lady HENRY LEE SUMMER/I Wish I Had A Giri BRUCE HORNSBY & RANG/The Way IP Is DOORS/Light My Fire ROBERT PLANT/Ship Of Fools ROBBIE ROBERTSON/Somewhere Down The Crary River	KYYS-FM Kasses City BILLY 100L/To Be A Lover ICEHOUSE/Electric Blue ARETHA FRANKLIN/A Natural Worman (You Make Me F ZZ TOP/Logs NEIL YOUNG/Tam Man Workin' FREDDIE FENDER/Wasted Days & Wasted Nights BALAAM & AMGEL/1 Love The Things You Do To Me PAT BOONE/Speedy Conzeles CHEAP TRICK/Flame BRUCE HORNSBY & RANG/The Valley Road	WEBN-FM Cincinneti OIRE STRAITS/Sultans Of Swing ROD STEWART/Last In You CREEDENCE CLEARWATER/Proud Mary JOHN C MELLENCAMP/Empty Hands BEATLES/We Can Work It Out BAD COMPANY/Rock & Roll Fantasy GREAT WHITE/Save Your Love BOB OYLAN/Subterranean Homesick Blues WHO/I Can See For Miles	WNEW-FM New York NEIL YOUNG/Ten Men Workin' BEATLES/Honey Pie GRAHAM PARKER/(Get Started) Start A Fire BILLY JOEL/Angry Young Man DONALD FAGEN/Century's End KINKS/Tired Of Waiting For You JACKSON BROWNE/Before The Deluge BOURGEDIS TAGG/1 Don't Mind At All BRUCE SPRINGSTEEN/Rosalita	KEZR-FM San Jose SWING UT SISTER/Breakout STEVE WINW000/Back In The High Life Agan FOREIGNER/I Don't Want To Live W/O You GLENN FREY/Heat Is On MARTY BALIN/Hearts MEDLEY/WARNES/(I'we Had) The Time Of My Life STEVE PERRY/Foolish Heart CULTURE CLUB/Time (Clock Of The Heart) WHITNEY HOUSTON/Where Do Broken Hearts Go PETER CETERA /GRANT/Next Time I Fall BELINOA CARLISLE/I Get Weak	WKOX-FFM Chicago BILLY OCEAN/Get Outta My Dreams, Get Into FLEETWOOD MAC/Gypsy WHISPERS/Rock Steady BRUCE SPRINGSTEEN/Oancing In The Oark NATALIE COLE/Pink Cadillac WHITNEY HOUSTON/Where Do Broken Hears Go JOHN C MELLENCAMP/Cherry Bornb	WLTQ-FFM Mitwaekee TOTO/11 Be Dver You LIONEL RICHIE/AII Nighi Long RABBITT W/GAYLE/You And I CARL CARLICON/Everiasting Love BARRY MANILOW/Memory BILLY VERA & BEATERS/At This Momeni RANDY VANWARMER/Just When I Needed You Most BILLY JOEL/Longest Time MONKEES/Daydream Belever	WWWLI-FM Providence FLEETWOOD MAC/Everywhere BJ THOMAS/Ramdrops Keep Fallin DAN FOGELBERG/Same Old Lang Syne KENNY ROGERS/Gambler GALE GARNETT/We'll Sing In The Surshine BEE GEES/How Deep Is Your Love CLASSICS IV/Spooly BILLY OCEAN/Suddenly CAPTAIN & TENNILLE/Love Will Keep Us Together DRIFTERS/On Broadway HERB ALPERT/Route 101
KROQ-FM Los Angeles DEPECHE MODE/Pleasure Little Treasure MODERN ENGLISH/I Mett With You ZIGGY MARLEY/Tornorrow People GENE LOVES JEZEBEL/Suspicion TALKING HEADS/Totally Nude "EARS FOR FEARS/Head Over Heels WODDENTOPS/Stop This Car DEAD DR ALIVE/Lover Come Back ALARM/Presence Of Love	KZEEW-FFM Daftas <sup>*</sup> CHURCH/Under The Milky Way BOB SEGER/Hollywood Nights MOOOY BLUES/Voice STEVE MilLER/FV Like An Eagle JETHRD TULL/Living in The Past ELTON JOHN/Sanurday Night's Ainght For F ROBERT PLANT/Tall Cool One BUFFALO SPRINGFIELD/For What It's Worth YES/Owner Df A Lonely Heart JACKSOM BROWNE/Doctor My Eyes PHNK FLOYD/The Dogs Df War	WGTR-FM Miami NELL YOUNG/Ten Men Workin BOB SEGER/Rock & Roll Never Forges ROBERT PLANT/Tall Cool One NOVELTY/Novelty INXS/Devil Inside JACKSON BROWNE/Doctor My Eyes BRUCE SPRINGSTEEN/Pink Cadilac JIMI HENDRIX/Purple Haze WILL & THE KILL/Heart Of Steel	WWRX-FM Providence ROBERT PLANT/Heaven Knows WEIRO AL YANKOVIC/Fai ANIMALS/House Of The Rising Sun HEART/There's The Girl BEATLES/Lucy in The Sky With Diamonds CHUCK BERRY/No Particular Place To Go ERIC CLAPTON/After Michinght GENESIS/No Reply At All STING/We'll Be Together ELTON JOHN/Rocket Man 22 TOP/Tube Snake Boogie ICEHOUSE/Electric Blue	KFMK-FM Houston LEE DORSVEY/Ya Ya BOBBY VER/Come Back When You Grow Up PARIS SISTERS/I Love How You Love Me MONKEES/Words JAMES BROWN/Papa's Got A Brand New Bag DAVE EDMUNOS/I Hear You Knocking SHEENA EASTON/Morning Train JOHINIY HATES JAZZ/Shartered Drasms FLEETWOOO MAC/Oh Well	WLTF-FM Cleveland HOLLIES/Ar That I Breath JOHN C MELLENCAMP/Check It Out PATRICK SWAYZE/She's Lake The Wind BOB SEGER/You'll Accomp'ny Me GEORGE MICHAEL/One More Try BREAD/Guitar Man MICHAEL BOLTON/That's What Love Is All About WHITNEY HOUSTON/Where Do Broken Hearts Go BEACH BOYS/Good Vibrations BRENOA RUSSELL/Piano In The Dark NEIL OLAMONO/America	WRRM-FM Cincinnati TERENCE TRENT O'ARBY/Wishing Well ELTON JOHN/Candle In The Wind CAROLE KING/Sweet Seasons VAN MORRISON/Someone Like You MICHAEL JACKSON/J Just Can't Stop Loving You FOREIGNER/I Don't Want To Live W/o You BOZ SCAGGS/Lowdown JONI MITCHELL/Help Me SCARLETT & BLACK/You Don't Know THREE DOG NIGHT/An Old Fashioned Love Song OłONNE WARWICK/They's What Friends Are For	WWWMX-FM Beltimore TINA TURNER/What's Love Gor To Do With II PATRICK SWAYZE/She's Like The Wind CHICAGO/Beginnings NATALIE COLE/I Live For Your Love DOOBLE BROTHERS/Long Train Rumin" WHITNEY HOUSTON/Where Do Broken Hearts Go MEN AT WORK/Down Under JIM CROCE/Time In A Bottle



### ARTIST: Richard Marx

TITLE: Hold On To The Nights RELEASE: 7"/12"/Pro CD LABEL: EMI/Manhattan

RELEASE: 7"/12"/Pro CD LABEL: EMI/Manhattan Commenting on the success of his debut album, which neared the 1.5 million mark in sales, Richard Marx said he was pleas-antly surprised. "I really went into the project to have fun, and of course, make it good enough to make another record." With the success he's had in Rock Radio, Hit Radio and A/C, the 24-year-old from Chicago seems well on his way. Concerning his wide variety of appeal, Marx said he doesn't write the material with that in mind. "It's just the way I write. I listen to different types of music, everything from Def Lepp-ard to Peter Gabriel." He also admires Sting and Bryan Adams and calls Steve Perry, "the best singer out there." Concerning his fourth single, "Hold On To The Nights." Marx said it's a ballad, but, not your typical one. "It doesn't follow your typical one. There are moments in that song ... it's like when the drums kick in on Phil Collins', "In The Air Tonight." That's like an orgasm!"



### ARTIST: Sade

TITLE: Paradise **RELEASE: 7"/12"** LABEL: Epic

LABEL: Epic "Paradise" is the first single from Sade's latest release STRONGER THAN PRIDE. It was produced by Sade and engineered by Ben Rogan and Mike Pela. Sade was born Helen Fola-aade Adu in a Nigerian village 50 miles from the capital city of Lagos. ("Sade" is an affectionate, diminutive form of her African middle name.) As a teen she worked vari-ous jobs, while devoting all her ous jobs, while devoting all her ours to music. She was particularly inspired by the works of Marvin Gaye, Al Green and Billie Holiday. At St. Martin's College in London Sade created her own line of menswear; some of her work was showcased in New York in 1981 in conjunction with the first U.S. appearance of Spandau Baltet. Despite her international

first U.S. appearance or openational Ballet. Despite her international success, Sade remains a quiet, unflashy woman of simple tastes. "All the cliches of glamorous sophistication have little appeal to me," Sade said.



### ARTIST: John Cafferty & The Beaver Brown Band

TITLE: Song & Dance RELEASE: 7"/12" **LABEL: Scotti Brothers** 

From the album ROAD-HOUSE, comes "Song & Dance," the latest effort from John Caf-ferty & The Beaver Brown Band It was produced by Cafferty and Karl Rasmussen.

It was produced by Cafferty and Karl Rasmussen. The path chosen by Cafferty towards fame and fortune is not your typical one. "What happened to us," says singer/songwriter/ bandleader John Cafferty, "is a real-life Rocky story." It's also a rock & roll story without precedent. Consider the fact that the band spent nearly a decade on the road honing its craft and building a reputation for live performances without ever landing a record contract. Then, to get on vinyl, they record a soundtrack album and watch as actors 'play' their music cas Eddle & The Cruis-ers. Wait there's more The

ers. Wait, there's more...The movie fizzles at the box office, but the soundtrack sells well enough for Cafferty & The Beaver Brown

for Cafferty & The Beaver Brown Band to win a record contract. The movie does much better on cable TV and soon the band has a plati-num abum and two hit singles. "Song & Dance" is Cafferty's first release since "Voice Of Ameri-ca's Son" from 1986. The video was directed by Greg Gold, who recently did "Endless Summer Nights" by Richard Marx. The band is currently touring with dates in Providence, Hampton Beach and Wilmington scheduled, along with their annual return to along with their annual return to the 'National Rib Cookoff', May 28 in Cleveland.



### ARTIST: Eric Carmen

TITLE: Make Me Lose Control RELEASE: 7"/Pro CD LABEL: Arista

RELEASE: 7"/Pro CD LABEL: Arista It's amazing what a little Dirty Dancing' will do to your career. Consider the plight of Eric Carmen whose success was stalled until the movie "Dirty Dancing" hat has creen. We projects can rival the success "Dirty Dancing" has had. At last count the movie grossed over \$100 million at the box office and has already sold over 500,000 video cassettes. The first sound-track has sold over ten million copies world-wide, which featured Carmen's "Hungry Eyes" a collab-oration with former Raspberries producer Jimmy lener. Again Carmen and lenner join forces with the release of Eric's latest single, "Make Me Lose Control" from a greatest hits package on Arista Records. Carmen, along with Bill Medley, Merry Clayton and the Contours will perform in "Dirty Dancing — The Concert Tour". That tour will commence memorial Day Weekend at the Concord Hotel in the Caskills, the site of the movie's original story. Thanks to some Dirty Danc-ing, Eric Carmen is back where he wants to be ... in the public's eye, and more importantly, the public's ear.



TITLE: Bridge Of Sighs RELEASE: 7"/12"/Pro CD **LABEL: Warner Brothers** 

RELEASE: 7"/12"/Pro CD LABEL: Warner Brothers Having famous songwriters Carole King and Gerry Goffin as your parents could be an asset, or a hindrance. That's why 26-year-old Louise Goffin decided to relocate to England to record her debut album, THIS IS THE PLACE, featuring "Bridge Of Sighs" as the first single. "Bridge Of Sighs' is the name of a famous bridge in Venice, taly, but the song has nothing to do with Italy," Louise says. "It's a love song... about growing up and being on your own and finding strength in that." "Doubse said a verse in "Bridge Of Sighs" was intended to be a compliment to her father. "The second verse goes, 'once I saw my father and there are chains you just can't see.' That's a reference 1 put in cos' he wrote "Chains" that the Beates did... He got that." Still Louise is quick to caution that she didn't go into the recording project to please her parents. "I didn't make the record for them and I don't want their approval. I don't want their approval. I don't want their approval. I don't want their still houise of times and said how much they like the record. That's a great compliment from two of the best pros in the business."



### ARTIST: Wet Wet Wet

TITLE: "Wishing I Was Lucky" RELEASE: 7"/12"/Pro CD LABEL: Uni

RELEASE: 7"/12"/Pro CD LABEL: Uni "Wishing I Was Lucky" is the mew American single from Wet Wet wet, whose name was inspired by a line in "Getting, Having and Holding" done by Scitti Politti. "We are first and foremost a soul band," Wet Wet Wet declares in influence and direction, but more importantly in attitude and ambition." Wet Wet Wet hails from Glasgow, Scotland where "Wishing I Was Lucky" went to #6 in the summer of '87. According to vocal-ist Marti Pellow, working with producer Willie Mitchell (Al Green, Ann Peebles) in Memphis, tenessee had a big impact on the band. "Willie taught us an atti-tude. He said to me 'I want you to get aroused. I want some funk on this record.' So I went down naked, got turned on as much as I could and did the song!" Wet Wet Wet hopes to achieve similar recognition here in the States as they have in England where they were voted "Best Newcomer" in the British Phono-graphic Industry Awards, Their Ip, POPED IN SOULED OUT shot to number one and has been certified Double Platinum.

## HIT RADIO

N ext time, find out Miami's favorite radio vice as Tuned In gets a "Power" boost from WPOW. It would be a crime to miss it!

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A tlanta burns again in next week's **Tuned In,** as we march to Georgia to take a gander at WSB-FM. Y'all join us!









# HANDS TO HEAVEN

# **BIG WEEK AT HIT RADIO!**

### MMR HIT RADIO NEWCOMER / 18% PLAY INCREASE THIS WEEK!

### R&R NEW & ACTIVE 68/22

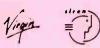
**NEW THIS WEEK INCLUDE:** WXKS, Y108, KKRZ, KPLZ, KUBE, WKEE, K98, WROQ, WZYP, Z102, KTUX, WKZL, KCPW, KYNO, KZZU, KRQ, WJAD, KNAN, KGOT, WDBR, **AND MANY MORE! HOT ACTION:** KCPX 1-1 (HOT), KATD 4-3 (HOT), PRO-FM 24-17 (HOT), Y95, FM102 24-20 (HOT), KWOD 35-31, KMEL 17-12 (HOT), KWSS 28-24 (HOT), K104 7-4 (HOT), Z104 28-19, KIYS 5-2 (HOT), KSND 27-20 (HOT), KFIV 5-4 (HOT), KDON 2-1 (HOT), KUUB 2-1 (HOT), WCIL 4-1 (HOT), KZOZ 27-23 (HOT), **AND MORE!** 

PRODUCED BY BOB SARGEANT, ARRANGED BY BREATHE, REMIXED BY CHRIS PORTER

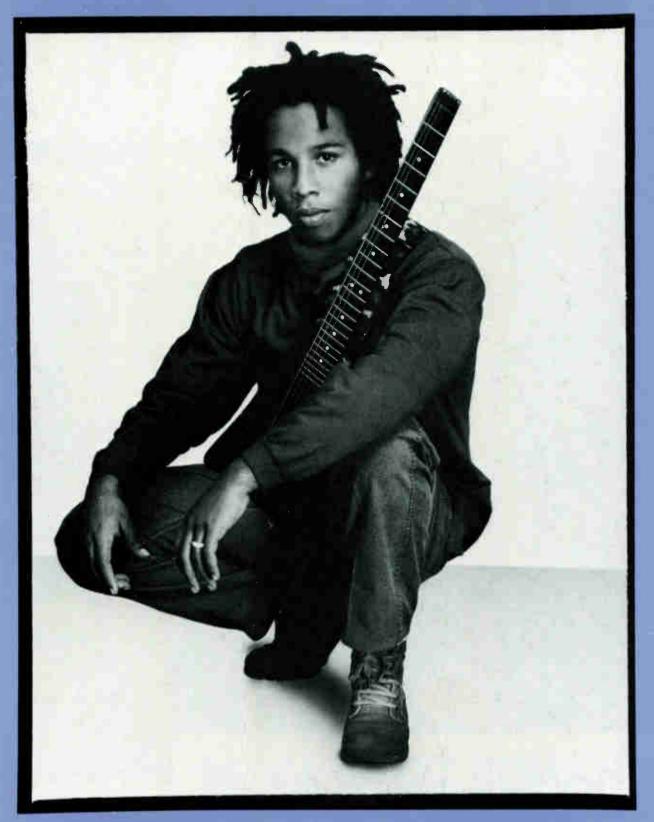
THIS SONG IS FOR ALL THOSE WHO, IN INNOCENCE, STILL DREAM OF A PERFECT LOVE

FROM THE A&M ALBUM "ALL THAT JAZZ" SP-5163





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FROM THE LP CONSCIOUS PARTY

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Virgin