WISHING RADIO
THE BEST IN THE 80's

THE MOTOWN FAMILY
Edited by: Ardele Leavelle

This premiere edition is dedicated to FRED Magazine and the industry that it serves.

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INTRODUCTION

Doing this book has taught me a number of things. The biggest realization was the sheer size and diversity of our industry. All previous collections of such information were so lacking in detail they are often more irritating than helpful. It is a real nuisance to look for something in a reference book and not find it. This, therefore, has been our number one priority—to include as much information in as many different listings as possible. This has proven to be a monumental task.

The second shocking realization was the true nature and pervasive extent of instability we in this business face every day of our lives. More than once we have been just about through with this book only to have a human earthquake causing many to go slipping, sliding and settling somewhere else. Just a normal week brought several hours of work to keep up to date with the changes. But the kind of massive movement we have seen this year in the record industry has caused more than one complete reshuffle of the entire book. You cant just delete a company without moving everything else up. Those of you not familiar with how a book is put together can only imagine how much work this entails.

These facts brought us to another realization—there has to be a cutoff point. Changes will go on forever. There will necessarily be fact made fiction by the passage of time. We pushed the deadline back again and again and finally decided to put it out errors and all because there is no other way.

The most rewarding discovery in this procedure has been finding out just how much this book is needed. The pressure has forced us to get it out now. There are many other things we would like to include but time and money are of the essence. We are releasing this book with more information and more accuracy than ever before. You will find it infinitely easier to use than all previous references. The size is perfect and the format easy to follow.

This is only our first edition. We hope you enjoy and use it as much as we already are. The work that Editor Ardele Leavelle and the entire FRED Magazine staff put into it are beyond belief. We are proud of them and this, the first, FRED Directory Of Radio.

—C.C. Courtney
Managing Editor
Our foremost desire at FRED is to provide you with a functional and useful tool, one that was produced not only by the endearing efforts of the FRED staff but also by the help and support of all members of the industry covered in this book. Primarily it serves as a reference text for those needing quick answers. Yet it can also be utilized as an instigator of ideas, providing information for resources of which the reader may not already be aware. Many new companies are being founded at this time buoyed by experienced and creative-minded professionals helping to broaden the possibilities available to us as communicators. A review of the services provided by some of the mentioned companies may instigate thoughts of possible programs, promotions and projects not previously explored.

With the demands of this industry being what they are, FRED recognizes the opportunity for FDR to help spread the word of these valuable resources and to support the growth of our industry during this vital era. Our industry is unique in that communication is a product as well as a function of our efforts. We therefore have dual responsibility to participate in the initiation and perpetuation of information. FDR is an attempt to contribute to the legitimacy of that claim.

This edition of FDR is the first of a series. Great care has been taken to be sure the material presented is as current and as accurate as possible, yet because of the continuing changes and expansions in our industry, regular revisions of this directory are obviously necessary. During the year FDR will be in a constant process of revision. We encourage those who experience transitions in business or careers, or those not included in this edition, to contact us for inclusion in future volumes.

My deepest gratitude and appreciation goes to the friends here at FRED who made the experience of putting this book together most satisfying and enriching.

—Ardele Leavelle
Editor
The following individuals are considered by their associates and peers outstanding professionals—people who have distinguished themselves to others familiar with the demands of their jobs.

These winners were chosen by over 350 Program Directors around the country when responding to our questionnaires for the compilation of this book. We believe they deserve mention as major influences and innovators in today’s radio community. We applaud the respect they have received from others.

In order that you may learn more about them, indepth Interviews with each winner are running currently in issues of FRED Magazine (vols. 116 through 126).

RADIO GM

Jim Maddox/KMJQ

David Moorehead/KMET

PROGRAM DIRECTOR

Les Garland/KFRC

Bill Tanner/Y-100

MUSIC DIRECTOR

Dave Sholin/RKO

Wanda Ramos/WBLS
Please note: Company affiliation indicated with each winner does not necessarily refer to current employment.
ONLY 21 RECORDS MADE #1 IN 1979
4 OF THEM WERE MAILED IN FRED!

* Blondie/Heart Of Glass #1
* Supertramp/The Logical Song #1
* Herb Alpert/Rise #1
  Biggest Instrumental Of All Time
* Styx/Babe #1
  FRED Record Of the Year

7 MORE REACHED TOP 15:

Pointer Sisters/Fire #2
Supertramp/Take The Long Way Home #4
Cars/Let’s Go #7
Supertramp/Take The Long Way Home #8
Poco/Crazy Love #9
Cheap Trick/I Want You To Want Me #11
Joe Jackson/Is She Really... #15

CARS WORLD PREMIERE:
#1 LP, PLATINUM!
RADIO STATIONS

All information provided in station profiles was derived from questionnaires filled out by station representatives specifically for the FRED Directory of Radio. These profiles are listed alphabetically according to call letters. If you need to refer to a station but are familiar only with the logo, please refer to the logo legend on page 158.

AOR  Album Oriented Rock
Urban  Music for the cities, mainly Black, disco and jazz.
Universals  Top 40
Spectrum III  Adult Contemporary, Middle of the Road, Pop Adult
Target Demos  Those for whom the image of a station is oriented in terms of programing, advertising, etc.
60-Second Rate  Set rates for advertising accounts per sixty seconds on-air time
kw  kilowatt (1,000 watts of power)
kHz  kilohertz (cycles per second)
mHz  megahertz (cycles per second)
KAAM-AM/DALLAS 214 386-6100
12700 Park Central Dr., Suite 512, Dallas, TX 75251

KAAY-AM/LITTLE ROCK 501 661-1090
Box 1790, Little Rock, AR 72203
Owner: Multimedia, Inc. GM: Gary Fries. PD: C. David Hamilton. MD: C. David Hamilton. ND: Bill Rawson. Chief Engineer: David Montgomery. Sales Manager: Gary Fries. Jock Lineup: Ron Jordan 6-8 am, Jack Randall 9-12 noon, Mark Larson noon-3 pm, Joe James 3-7 pm, Craig Hunt 7-11 pm, Yvonne 11 pm-2 am, Johnny Scott 2-6 am.

KABQ-AM/ALBUQUERQUE 505 243-1744
1309 Yale S.E., Albuquerque, NM
Owner: Ed Gomez. GM: Frank Elders. PD: Fred Baca. MD: Fred Baca. ND: Amaro Garcia. Chief Engineer: Jim Hogg. Sales Manager: Frank Elders. Jock Lineup: Juanito Lucero 5-6 am, Fred Baca, 6-10 am, Al Otero 10 am-12 pm, Rod Martinez 12-3 pm, Al Otero 3-7 pm, Gregorio Esquivel 7 pm-12 am.

KACE-FM/LOS ANGELES 213 564-7951
Calvin Shields

KACY-AM/OXNARD-VENTURA 805 647-5092
E. Pleasant Valley Road, Oxnard, CA 93030

KADI-FM/ST. LOUIS 314 721-2323
7530 Forsyth, St. Louis, MO 63105
Power: 100 kw. Frequency: 96.3 mHz. Tower elev.: 350 ft.

KADO-FM/TEXARKANA 214 793-4671
303 W. Broad St., Texarkana, AR 75501

KADQ/Rexburg, ID 208 356-7323
Tom Shannon

KADX-FM/DENVER 303 755-1213
9805 E. Iliff, Denver, CO 80231
Owner: Belvoir Broadcasting. GM: Kenneth B. Lange. PD: Chuck Edwards. MD: Bill Neal. ND: Parker Gayman. Chief Engineer: Gunter Auerbach. Sales Manager: Ken Lange. Jock Lineup: Susan Gassaway 6 am, Bill Neal 10 am-2 pm, John Rezabeck 2-6 pm, Steve Burke 6-10 pm, Dennis Papin 10 pm-2 am, Bubba Jackson 2-6 am. Comments: Weekly features include: Jazztrax, Big Band Show, Traditional (Dixieland) Show, Blues Old, Blues New, Jazz Profiles.
KAFM-FM/DALLAS 214 386-6100
12700 Park Central Drive #512, Dallas, TX 75251
Owner: Bonneville International Corporation. GM: Raymond W. Fritsch. PD: Bob Minter. MD: Ron. ND: Brian Moran. Chief Engineer: Neal Peden. Sales Manager: Bill Goetz. Jock Lineup: Jim Heath 6-10 am, Larry Martin 10 am-2 pm, Ron Dean 2-6 pm, Bob Burns 6-10 pm, Mark Campbell 10 pm-2 am, Jerry Taylor 2-6 am.

KAGO-AM/KLAMATH FALLS 503 882-2551
PO Box 1150, Klamath Falls, OR 97601

KAKC/TULSA, OK 918 743-9877
Randy Anson

KAKE-AM/WICHITA 316 943-4221
Box 1240, Wichita, KS 67201

KALB-AM/ALEXANDRIA 318 443-2543
601 Washington, Alexandria, LA 71301

KALE-AM/RICHLAND 509 586-2151
PO Box K, Tri Cities, WA 99302
Power: 5 kw days/1 kw (directional). Frequency: 960 kHz. Target Demos: 18-49. Commercial load limit: 16 min. 60-second rate: $13.35/6.05.

KANC-AM/ANCHORAGE 907 243-1300
8845 Jewel Lake Rd., Anchorage, AK 99502
Owner: Mt. Susitna Broadcasting. GM: Jack Arnold. PD: Peter Bie. MD: Ron Gardner. Chief Engineer: Larry Anderson. Sales Manager: Jack Arnold. Jock Lineup: Jim Robbins 6-9 am, Ron Gardner 9 am-12 pm, Peter Bie 12-4 pm, John Garland 4-7 pm, Terry Curtis 7 pm-12 am, C.W. Frogg, 12-6 am.

KANE-AM/NEW IBERIA 318 365-3434
Box 1240, New Iberia, LA 70560

NATIONAL RADIO STATION LISTINGS
KAOK-AM/LAKE CHARLES
PO Drawer S, Lake Charles, LA 70602
318 436-7541
Spectrum III/Talk

KARD-FM/WICHITA, KS
316 265-5631
Jack Oliver
Spectrum III

KARM-AM/FRESNO
732 North Van Ness, Fresno, CA 93728
209 268-8801
Country

KASH-AM/EUGENE
PO Box 10767, Eugene, OR 97401
503 686-9123
Universals
Owner: SRO. GM: Don Craig. PD/MD: Andy Barber. ND: Brian Bishop. Chief Engineer: Ken Cummings. Sales Manager: Len Stoffolo. Jock Lineup: Terry Donoghue 6-10 am, Rod Lewis 10 am-2 pm, Andy Barber 2-6 pm, Steve O'Neil 6-10 pm, Mark Capps 10 pm-2 pm, Karen Stewart 2-6 am, Gary Morris, weekends.

KATA-AM/ARCATA
PO Drawer I, Arcata, CA 95521
707 822-4814
Universals
Power: 1 kw day/250 w night. Frequency: 1340 kHz. Commercial load limit: 14 min. 60-second rate: $3.50/4.10.

KATI-AM/CASPER
PO Box 2006, Casper, WY 82601
307 234-4545
Universals

KATT-AM/OKLAHOMA CITY
716 S.E. 79th St., Oklahoma City, OK 73125
405 631-8881
Disco

KATY-AM/SAN LUIS OBISPO
1146 Monterey Street, San Luis Obispo, CA 93401
805 543-1340
Country
KATZ-AM/ST. LOUIS 314 241-6000
1139 Olive St., St. Louis, MO 63101

KAUM-FM/ HOUSTON 713-795-4770
1201 Fannin Bank Building, Houston, TX 77030
Power: 100 kw. Frequency: 96.5 mHz. Commercial load limit: 11 min-am/9 min-pm.

KAWY-FM/CASPER 307 235-1515
1400 Katt Lane, Casper, WY 82602
Owner: Modcom Corporation. GM: Dan Roberts. PD: John Logan. MD: John Logan. ND: Doc Mueller. Chief Engineer: Dan Roberts. Sales Manager: Frank Barrett. Jock Lineup: Phil Strider 6-10 am, John Logan 10 am-2 pm, John Fine 2-7 pm, Craig Martin 7 pm-12 am, Dave Holden 12-6 am.

KAYO-AM/SEATTLE 206 623-2480
2939 4th Ave. South, Seattle, WA 98134
Owner: Jessica Longston. GM: Jessica Longston. PD: Kris Carpenter. MD: Kris Carpenter. ND: Dennis Buckel. Chief Engineer: Andy Thompson. Sales Manager: Steve Montgomery. Jock Lineup: Ryan and Linton 6-9 am, Kris Carpenter 9 am-12 pm, Gary Mitchell 12-3 pm, Jayne Dylan 3-7 pm, Bob Bennett 7 pm-12 am, Dan Williams 12-6 am.

KAYQ-AM/ KANSAS CITY 816-753-7707
3435 Broadway, Kansas City, MO 64111
Owner: Coleman American Broadcasting. GM: Jim Coleman. PD: Jon Reed. MD: Jon Reed. ND: Gary Hahn. Chief Engineer: Ben Weiss. Sales Manager: Bob Jester. Jock Lineup: Jon Reed 6-10 am, Steve Herrington 10 am-2 pm, Scott Cassidy 2-6 pm, Clint Wade 6 pm-12 am, Jim Dillman 12-6 am.

KBAI-AM/SAN LUIS OBISPO 805 772-2263
PO Box 1150, Morro Bay, CA 93442

KBAY-FM/SAN JOSE 408 249-5229
12455 S. Winchester Blvd., San Jose, CA 95128

KBBC-FM/PHOENIX 602 255-0465
1101 N. Central Ave., Phoenix, AZ 85001
Power: 115 kw. Frequency: 98.7 mHz. Commercial load limit: 8 units. 60-second rate: $50/34.

NATIONAL RADIO STATION LISTINGS
KBBL-FM/RIVERSIDE, CA  
Bob West  
714 787-9911  
Universals

KBCO-FM/BOULDER  
4840 Riverbend Road, Boulder, CO 80301  
303 444-5600  
Bob Lynch. Sales Manager: Ray Skibitsky. Jock Lineup: Dennis Constantine 6-10 am, Judy McNutt 10 am-3 pm, Richard Ray 3-7 pm, Jon Denis Steele 7 pm-12 am, Nick Frazier 12-6 am, Jeremy (Bruce McCabe), Wait Shephard, Jim O’Brian, Peter Rodman, weekends.

KBCQ-AM/ROSWELL  
PO Box 670, Roswell, NM 88201  
505 622-6450  
Sheryl Patterson. Chief Engineer: Mike Venditti. Sales Manager: John Amodeo. Jock Lineup: Larry Ahrens 5:30-10 am, Summervfield Horner 10 am-2 pm, Michael Jay 2-7 pm, Gary Lee 7 pm-12 am, J W. Graves. weekends.

KBDF-AM/EUGENE  
PO Box 506, Eugene, OR 97440  
503 345-4304  
Owner: Jayar Communications. GM: Rob Skinner. PD: Mike Anthony. MD: Bill Jackson.  
ND: Bob Zagorin. Chief Engineer: Ichabod Murray. Jock Lineup: Brian Casey 6-10 am, Roger Mason 10 am-2 pm, Mike Anthony 2-6 pm, Mike Anthony 6-10 pm, Rick Mundy 10 pm-2 am, Jay Dan Young 2-6 am.

KBEQ-FM/KANSAS CITY  
3100 Broadway, Suite 111, Kansas City, MO 64111  
816 531-2535  
Sales Manager: Bob Zuroweste. Jock Lineup: Jay Glass 2-6 am, Chris. “Sugarbear” Kaye 6-10 am, Mike O’Bryan 10 am-2 pm, Charlie Becker 2-6 pm, Johnny Rowlands 6-10 pm, Dave Munden 10 pm-2 am.

KBIG-FM/LOS ANGELES  
7755 Sunset Blvd., Los Angeles, CA 90046  
213 874-7700  
Owner: Bonneville International Corp. GM: Jack Adamson. PD: Fred Seiden. ND: Phil Reed. Chief Engineer: Charles Casterline. Sales Manager: Don Cena. Jock Lineup: Gary Gray & Phil Reed 5:30-9 am; Jack Sender 10:30 am-4:30 pm; Grant Nielsen 4:30-11 pm; Dave Robinson 4:30-11 pm; Carl Bailey 11 pm-5:30 am.

KBLE-FM/DES MOINES  
1332 Morton Ave., Des Moines, IA 50316  
515 266-0091  
Power: cable. Frequency: 90.7 mHz/Des Moines; 90.1 mHz Marshalltown. Automated 60%.  
Owner: Ronald E. Sorenson. GM: Ron Sorenson. PD: Ron Sorenson. MD: Ron Sorenson.  
ND: Ted Murrow. Chief Engineer: Bill Synhurst. Sales Manager: Ron Sorenson. Jock Lineup: Bradford W. “Haystacks” Harvey 10 am-12 pm, Dartanyon Brown 12-3 pm; Michael C. Frosbie 3-8 pm; Ron Sorenson 8 pm-12:30 am, Julie Pannelli 12:30-3:30 am; Charlie Sparks. 3:30-10 am.

KBLI AM/FM/BLACKFOOT  
Box 699, Blackfoot, ID 83221  
208 785-1400  
ND: Daniel Myers. Chief Engineer: John Christopher. Sales Manager: Richard Stoddart. Jock Lineup: Jack Sunday 5:30-10 am, John Christopher 10 am-3 pm, Mike Scott 3-8 pm, Michael James 8 pm-1 am, Steve Knight & John Oliver. weekends.

NATIONAL RADIO STATION LISTINGS
KBLL-AM/HELENA
2301 Colonial Drive, Helena, MT 59601
406 442-6620
Power: 1 kw/250 w. Frequency: 1240 kHz. Commercial load limit: 18 min. 60-second rate: $5/2.60.
Owner: Holter Broadcasting Corp. GM: Carson Aasen. PD: Al Johnson. MD: Harley Dee. ND: Mark Holiday. Chief Engineer: Ken Buissard. Sales Manager: Carson Aasen. Jock Lineup: Ron Davison 6-9 am, Al Johnson 9 am-12 pm, Harley Dee 12-2 pm, Scott McCall 2-7 pm, Steve Morrison 7 pm-12 am. Chuck Williams 12-6 am. Comments: From 6 am to 12 midnight we are an adult contemporary station. From midnight to 6 am we play country music. We do this because there is no other country music available in the Helena market at any time.

KBLX/BERKELEY, CA
601 Ashby, Berkeley, CA 94710
415 848-7713
Power: 10 kw. Frequency: 102.9 mHz. Commercial load limit: 12 min. 60-second rate: $34/12.
Owner: Horizons Communications Corp. GM: Tom Schnurbusch. PD: Beverly Myer. MD: Rick Holmes. ND: Keven Guillory. Chief Engineer: Art Leberman. Sales Manager: Dave Berglund. Jock Lineup: Stephanie Dilley 6-10 am, Roy Lee Freeman 10 am-3 pm, Rob Singleton 3-7 pm, Ric Holmes 7 pm-12 am, Tony King 12-6 am.

KBND-AM/BEND
PO Box 1071, Bend, OR 97701
503 382-5263

KBOI-AM/BOISE
Box 1280, Boise, ID 83701
208 336-3670
Owner: KBOI, Inc. GM: Al Vuylsteke. PD: Lon Dunn. MD: Lee Chabre. ND: Rod Arquette. Chief Engineer: Milt Daniels. Sales Manager: Monty Ivey. Jock Lineup: Lon Dunn 6-10 am, Larry Doss 10 am-2 pm, Lee Chabre 2-6 pm, Daryl Delaney 6-10 pm, Big Rod Goodlife 10 pm-2 am, Dale Ford 2-6 am.

KBOL-AM/BOULDER
Box 146, Boulder, CO 80306
303 444-1490

KBOM-AM/BISMARCK
Box 1377, Bismarck, ND 58501
701 663-6411

KBOS/TULARE, CA
Carl Soares
209 686-3407

KBOS/TULARE, CA
Carl Soares
209 686-3407

NATIONAL RADIO STATION LISTINGS
KBOZ-AM/BOZEMAN 406 586-5466
Box 20, Bozeman, MT 59715

KBPI-FM/DENVER 303 936-2313
4460 Morrison Road, Denver, CO 80219

KBSQ-FM/SANTE FE 505 982-4444
PO Box 970, Santa Fe, NM 87501

KBZT-FM (K-BEST-95)/SAN DIEGO 714 278-1000
7867 Convoy Crt. Suite 310, San Diego, CA 92111

KBZY-AM/SALEM 503 364-6748
PO Box 14900, Salem, OR 97309

KCBC-AM (KC14)/DES MOINES 515 277-4483
6967 University Ave., Des Moines, IA 50311

KCBN-AM/RENO 702 826-1355
PO Box 10630, Reno, NV 89510

KCBQ-AM/SAN DIEGO 714 286-1170
PO Box 1629, San Diego, CA 92112
KCBS News Radio/SAN FRANCISCO 415 982-7000
One Embarcadero Center, San Francisco, CA 94111
News/Talk

KCBW/SEDALIA, MO 816 826-1050
Wes Yates

KCBX-FM/SAN LUIS OBISPO 805 541-1295
1026 Chorro St., San Luis Obispo, CA 93401
Jazz/Classical
Power: 3.6 kw. Frequency: 90.1 mHz. Tower elev.: 2500 ft.
Owner: Community Broadcasting, Inc. GM: C.S. Burrell. PD: Steve Urban. MD: Rod Flores. Chief Engineer: Glenn Newell. Sales Manager: Al Lindley. Jock Lineup: Rod Flores 6-10 am, Esther Lutz 10 am-12 pm, Taped Specials 12-2 pm, Jerry Farrell 2-5 pm, Specials 5-9 pm, Charlie Savoza 9 pm-1 am Comments: We are a public radio station featuring mostly jazz and classical. We have a remote broadcast van with 24 input. 4 track record and stereo remote links.

KCEE-AM/TUCSON 602 623-7556
2100 N. Silverbell (Box 5886), Tucson, AZ 85704
Spectrum III
Owner: Strauss Broadcasting. GM: Charlie Olson. PD: David Graham. MD: David Graham. ND: (Mr ) Clare Coffman. Chief Engineer: Rudy Menna

KCFM (94-CFM)/ST. LOUIS 314 361-7500
532 DeBaliviere, St. Louis, MO 63112
Beautiful Music
Owner: Combined Communications Corp. PD: Boregard Jagger. MD: Al Agus. ND: Gigi McGrath. Chief Engineer: Ed Bench. Sales Manager: Merrell Hanson. Jock Lineup: Tom Smith 6-10 am, Al Agus 10 am-2 pm, Bo Jagger 2-6 pm, Jack “Shakey” Davis 6-10 pm, Gigi McGrath 10 pm-2 am, Rich Vannoy 2-6 am. Comments: CFM lists its format as “Progressive Adult”. In addition to our usual programming, we feature the “Jazz Album Concert” on Sunday nights at nine.

KCIL-FM/HOUmA 504 872-6828
Box 2068, Houma, LA 70361
Country

KCKC-AM/SAN BERNARDINO 714 877-2575
3225 N. E Street, San Bernardino, CA 92405
Country

KCKN-FM/KANSAS CITY 913 321-3200
Box 1165, Kansas City, KS 66115
Country
Power: 100 kw. Frequency: 94.1 mHz. Commercial load limit: 15 units.
Owner: Kaye Smith. GM: Verl Wheeler. PD: Chris Collier. MD: Chris Collier. ND: Randall Pennington. Chief Engineer: Jim Jett. Sales Manager: Neil Mayberry. Jock Lineup: John Leslie 6-9 am, Don Perry 9 am-12 pm, Roger Collins 12-3 pm, Gary Semro 3-7 pm, Mike Morelock 7 pm-12 am, Noel Scott 12-6 am, Ron Kane & Dan Roberts, swing shifts.

NATIONAL RADIO STATION LISTINGS
LCMO-AM/KANSAS CITY
4500 Johnson Drive, Fairway, KS 66205

KCMQ-FM/COLUMBIA
PO Box 459, Columbia, MO 65205

KCNB-AM/WATERLOO
Highway 281 E, PO Box 1540, Waterloo, IA 50704

KCPI-FM/ALBERT LEA
305 S. 1st Ave., Albert Lea, MN 56007
Power: 3 kw. Frequency: 95.3 mHz. Automated 40% by Century 21 Productions, augmented by station tapes. Commercial load limit: 12 min.

KCPX/SALT LAKE CITY, UT
Gary Waldron
801 972-3030
Universals

KCRG-AM/CEDAR RAPIDS
2nd Avenue at 5th SE, Cedar Rapids, IA 52401

KCRS-AM/MIDLAND
PO Box 4607, Midland, TX 79701

KCSW-FM/AUSTIN
Box 2197, Austin, TX 78768

NATIONAL RADIO STATION LISTINGS
KCUB-AM/TUCSON
PO Box 50006, Tucson, AZ 85703
602 887-1000
Country
Owner: Jim Stone. GM: Jim Stone. PD: Tommy Wright. MD: Doug Brannan. Chief Engineer: Ray Koenig. Sales Manager: Phil Richardson. Jock Lineup: "Big D" 6-10 am, Doug Brannan 10 am-2 pm, Tommy Wright 2-6 pm, Dave Lawrence 6 pm-12 am, Michael Angelo 12-6 am.

KCWM-FM (FM 95)/VICTORIA
Box 3487, Victoria, TX 77901
512 573-9171
Beautiful

KDAL-AM/DULUTH
425 West Superior Street, Duluth, MN 55802
218 727-8911
Spectrum III

KDAY-AM/LOS ANGELES
1700 N. Alvarado, Los Angeles, CA 90026
213 665-1105
Black

KDCE-AM/SANTA FE
PO Box 970, Santa Fe, NM 87501
505 753-2201
Spanish

KDES-AM/PALM SPRINGS
821 N. Palm Canyon Dr., Palm Springs, CA 92262
714 325-1211
Universeals
Owner: Tourtelot Broadcasting Co. GM: Joe Tourtelot. PD: Ty Stevens. MD: Amy Hiatt. ND: Mike Meenan. Chief Engineer: Bill Hayes. Sales Manager: Sandi Craig. Jock Lineup: Jeff Kelly 12-6 am, Ty Stevens 6-10 am, Bill McKinney 12-3 pm, Charlie Knox 3-7 pm, Amy 7 pm-12 am.

KDIA-AM/SAN FRANCISCO
PO Box 8432, Oakland, CA 94662
415 834-4262
Black
Power: 5 kw. Frequency: 1310 kHz. Commercial load limit: 12 min. 60-second rate: $60/34.

KDKA-AM/PITTSBURGH
1 Gateway Center, Pittsburgh, PA 15222
412 391-3000
Spectrum III/Talk

NATIONAL RADIO STATION LISTINGS
KDKB/PHOENIX
602 833-4261
PO Box 4227, Mesa, AZ 85201, Album Rock
Power: 100 kw. Frequency: 93.3 mHz. Commercial load limit: 10 min. 60-second rate: $70/5.

KDKO-AM (KDISKO Radio 15)/DENVER
303 794-4211
PO Box 418, Denver, CO 80160. Disco
Power: 1 kw day/5 kw night. Frequency: 1510 kHz. Commercial load limit: 10 min. 60-second rate: $40/18.

KDON-AM/SALINAS
408 422-3365
PO Box 1460, Salinas, CA 93902. Spectrum III/Country

KDON-FM/SALINAS
408 422-3365
PO Box 1460, Salinas, CA 93902. Universals

KDTTH-AM/DUBUQUE
319 588-5700
8th & Bluff, Dubuque, IA 52001. Spectrum III

KDVS/SACRAMENTO
916 752-0728
14 Lower Freeborn Hall, Davis, CA 95616. Free Format (noncommercial)
Power: 5 kw. Frequency: 90.3 mHz.
Owner: Regents of Univ. of Calif. GM: Mark Friedman. PD: Russell Tolman. MD: Tom Gracyk. ND: Mike Meyerstein. Chief Engineer: Evelyn Waltz. Comments: We have 42 regular disc jockies who do one show a week.

KDVV-FM (V-100 FM)/TOPEKA
913 234-3444
PO Box 1478, Topeka, KS 66601. Universals
Power: 100 kw. Frequency: 100.3 mHz. Tower elev.: 700 ft. Commercial load limit: 8 min. 60-second rate: $20/8.50.
Owner: Harris Enterprises, Inc. GM: Merle R. Blair. PD: Bill DeMore. MD: Paul Blair. ND: Jan Thomas. Chief Engineer: Larry Bostwick. Sales Manager: Louis Constantinou. Jock Lineup: Marshall Barber 6-10 am, Ron Stafford 10 am-12 pm, Ron Wood 12-3 pm, Bill DeMore 3-6 pm, Paul Blair 6-10 pm, Max Hamner 10 pm-2 am, Penny Lane 2-6 am.

KDBW-AM/MINNEAPOLIS-ST. PAUL
612 739-4000
Box 7630, St. Paul, MN 55119. Universals
Power: 5 kw day/500 w night. Frequency: 630 kHz. Target Demos: 18-34. Commercial load limit: 8 min.

NATIONAL RADIO STATION LISTINGS
KDWN-AM/LAS VEGAS 702 385-7212 Spectrum III
1 Main Street, Las Vegas, NV 89101
Chief Engineer: Miko Messina. Sales Manager: Dennis Hubbard. Jock Lineup: Pete Moss 5-10 am, Jack London 10 am-2 pm, John Foster 2-6 pm, "The Old Professor" 6 pm-12 am. Gary Zane 12-5 am. Comments: From 6 pm to 3 am 7 nites a week we play Big Band Music. Saturday and Sunday it's K DAWN TALKRADIO 72 from 9 am-6 pm (Sat) and 11 am-3 pm (Sun).

KDWB-FM/MINNEAPOLIS-ST. PAUL, MN 612 739-4000 Universals
Dave Thompson

KEAN/ABILENE 915 692-1188
PO Box 3098, Abilene, TX 79604 Country

KEBC-FM/OKLAHOMA CITY 405 631-7501 Country
Box 94580, Oklahoma City, OK 73143
Power: 100 kw. Frequency: 94.7 mHz. Commercial load limit: 16 min. 60-second rate: $22/7.
Owner: Electronic Broadcasting Co. GM: Ralph Tyler. PD: Dennis Rainwater. MD: Lynn Waggoner. ND: Kevin Lynch. Chief Engineer: Randall Mullinax. Sales Manager: Don Hodges. Jock Lineup: Jack Holt 12-6 am, Dennis Rainwater 6-10 am, Al Hamilton 10 am-2 pm, Lynn Waggoner 2-6 pm, Jay Shankie 6-11 pm, Ralph Emery (recorded) 11 pm-12 am.

KEED-AM/EUGENE 503 344-1457 Country
1245 Charnelton, Eugene, OR 97401
Power: 1 kw/day/250 w night. Frequency: 1450 kHz. Commercial load limit: 18 min. 60-second rate: $18/11.

KEEC-AM/SHERVEPORT 318 425-8692 Universals
PO Box 20007, Shreveport, LA 71120
Power: 50 kw. Frequency: 710 kHz.

KEEN-AM/SAN JOSE 408 249-5336 Country
1245 S. Winchester, San Jose, CA 95128
GM: Steve Snell. PD: Christopher Snell. MD: Christopher Snell. ND: John Clarke Fortner. Chief Engineer: Martin Van Der Kamp. Sales Manager: Steve Snell. Jock Lineup: Jay Albright 6-10 am, Ray Martin 10 am-3 pm, Brad Stapleton 3-7 pm, Don Scott 7 pm-12 am, Ed Thomas 12-6 am.

KEEP-AM/TWIN FALLS 208 733-7512 Spectrum III
415 South Park Ave., Twin Falls, ID 83301

KELI-AM/TULSA 918 622-1430 Universals
Box 52185, Tulsa, OK 74152

NATIONAL RADIO STATION LISTINGS
KELP-AM/EL PASO
4171 N. Mesa C-201, El Paso, TX 79912
915 544-7980
Power: 1 kw day/500 w night. Frequency: 920 kHz. Commercial load limit: 14 min. 60-second rate: $20/12.
Owner: Clear Channel Communications. GM: John Doran. PD: Bob Payton. MD: Bob Payton. ND: Maggie Brock. Chief Engineer: Jo Miller. Sales Manager: Dave Cameron. Jock Lineup: Randy O'Neil 5:30-9 am, Bob Payton 9 am-12 pm, Chris Michaels 12-4 pm, Stan Main 4-8 pm, Dave Reese 8 pm-12 am, Liz Stewart 12-5:30 am, Steve Garcia & The Unknown D.J., weekends.

KENI-AM/ANCHORAGE
PO Box 1160, Anchoragke, AK 99510
907 272-7461
Owner: Alvin O. Bramstedt, Sr. GM: Alvin O. Bramstedt, Sr. PD: Daniel Boone. MD: Rich West. ND: Lyn Roberts. Chief Engineer: Doug Staats. Sales Manager: John Tatham. Jock Lineup: Scott McKay 12-6 am, Tim Allen 6-10 am, Bill King 10 am-3 pm, Randy Robbins 3-7 pm, Ron O'Neil 7 pm-12 am.

KENER-AM/HOUSTON
Two Greenway Plaza East, Houston, TX 77046
713 621-1550
Country

KERE-AM/DENVER
6000 E. Evans Avenue, Denver, CO 80222
303 759-0071
Country
Owner: Mission Broadcasting Co. GM: John McRae. PD: Jay Hoffer. MD: Jay Hoffer. ND: Frank Schneider. Sales Manager: Jim Pierson. Jock Lineup: Bob Lee 6-10 am, Jon Lawrence 10 am-3 pm, Rick Jackson 3-7 pm, Kelly O'Neil 7 pm-12 am, Dave Ochs 12-6 am.

KERN-AM/BAKERSFIELD
PO Box 2700, Bakersfield, CA 93303
805 832-1410

KESE-AM (K-EASY)/MONTEREY
651 Cannery Row, Monterey, CA 93940
408 373-1234
Spectrum III

KEWI-AM/TOPEKA
5315 W. 7th, Topeka, KS 66604
913 272-2122
Spectrum III
Power: 5 kw day/1 kw night. Frequency: 1440 kHz. Commercial load limit: 14 min. 60-second rate: $16/11 40.

KEWT-FM/SACRAMENTO
3326 El Camino Avenue, Sacramento, CA 95821
916 488-8300
KEX-AM/PORTLAND
4949 S.W. Macadam Avenue, Portland, OR 97201

KEYN-AM/WICHITA
2829 N. Salina, Wichita, KS 67204

KEYN-FM/WICHITA
2829 N. Salina, Wichita, KS 67204

KEYS-AM/CORPUS CHRISTI
Box 1460, 441 Laguna, Corpus Christi, TX 78403

KEYY/PROVO
Lee Kelly
801 373-2175
Universals

KEZO-FM (Z-92)/OMAHA
11128 John Galt Blvd., Omaha, NE 68137
Frequency: 107.3 mHz. Tower elev.: 1230 ft.

KEZ-R-FM/SAN JOSE
PO Box 2337, San Jose, CA 95109
Frequency: 106.5 mHz. Automated 50%. Commercial load limit: 9 min. 60-second rate: $48/22.

KEZ-AM/ANAHEIM
1190 E. Ball Road, Anaheim, CA 92805
Owner: Harris Thompson. GM: Dan Mitchell. PD: Dave Forman. MD: Larry Reisman. ND: Adam J Demarais. Chief Engineer: Greg Ogonowski. Sales Manager: Barry Shainman. Jock Lineup: Steve Clark 6-10 am, Mark Denis 10 am-2 pm, Shana 2-6 pm, Jeff Dean 6-10 pm, Jan Marie 10 pm-2 am, Cal Campbell 2-6 am.

NATIONAL RADIO STATION LISTINGS
McLorkle

Bitker. Chief Engineer:
Owner: Kadota Wireless
second rate:

Owner: Jeremy Lansman. GM: Jeremy Lansman
Chief Engineer: Jeremy Lansman.
Sales Manager: Bob McClain.
Jock Lineup: Kathy "Sullivan" Roddy
16-61 am, Terrell Lynn Thomas 11 am-3 pm, Mark "Mavis" Beltaira 3-7 pm, Michelle "Sister Tiny" McGovern 7-12 pm, Sherman "Uncle" Caughman 12-6 am, Susan Uhouse 12-6 am, Laura Ellen Hopper.
Mark "Rocket Man" De Franco & Sherman "Uncle" Caughman.
weekends.

KFDI-AM/WICHITA

Box 1402, Wichita, KS 67201

Power: 10 kw day/1 kw night. Frequency: 1070 kHz. Commercial load limit: 18 min. 60-second rate: available on request.

Owner: Great Empire Broadcasting. GM: Mike Oatman.
Chief Engineer: Cliff Koch.
Sales Manager: Charles Traffas.
Jock Lineup: Ol' Mike 6-8 am, Don Walton 8 am-12 pm, Jerry Adams 12-3 pm, Terry Burford 3-6 pm, Buddy Nichols 6 pm-12 am, Rod Learned, Keith Foster, Randy Stevens, Dave Starks & Willie Wheelchair.
weekends.

KFEQ-AM/ST. JOSEPH

PO Box 879, 4305 Frederick Blvd., St. Joseph, MO 64502


Owner: Bob Schmidt & Ross Beach. GM: Gene Millard.
PD: Bob Orf. MD: Bob Orf.
ND: Stan Lehr
Chief Engineer: Don Moss.
Sales Manager: Dick Kline.
Jock Lineup: Bob Orf 7-10 am, Gil Johnson 10 am-3 pm, Terry Steven 3-7 pm, Brent Harmon 7 pm-12 am, Bill Price 12-6 am.

KFGO-AM/FARGO

Box 2966, 1020 S. 25th St., Fargo, ND 58108


Owner: Communications Properties, Inc. GM: Richard C. Vought.
PD: Bill Hoverson. MD: Don Roberts.
ND: Jay Joiner.
Chief Engineer: Rob Daley.
Sales Manager: Bob Escen.
Jock Lineup: Dave Lee 12-6 am, Bill Hoverson 6-9 am, Simmons 9 am-12 pm, Mike Wingfield 12-3 pm, Larry Hohmuth 3-6 pm, Jack Hasbrouck 6 pm-12 am.

KFH-AM (13-KFH)/WICHITA

104 S. Emporia, Wichita, KS 67202


Owner: Phillip Kassebaum. GM: Barry Gaston.
PD: Jason Drake. MD: Jason Drake.
ND: George Doyle.
Chief Engineer: Les Campbell.
Sales Manager: Cecil Carrier.
Operations Manager: Dick Rippy.
Jock Lineup: John Taylor 12-5:30 am, Dick Rippy 5:30-10 am, Jason Drake 10 am-2 pm, Frank Stanton 2-6 pm, Kevin Craig 6-10 pm, Radio Theater 10-11 pm, Mystery Theater 11 pm-12 am.

KFI-AM/LOS ANGELES

610 South Ardmore Street, Los Angeles, CA 90005


Owner: Cox Broadcasting. GM: James Wesley.
PD: John Rook. MD: Roger Collins.
ND: Mary Howard.
Chief Engineer: Bernie Koval.
Sales Manager: Don Dalton.
Jock Lineup: Lohman & Barkley 6-10 am, Tim Kelly 10 am-2 pm, Eric Chase 2-6 pm, Ron O'Brian 6-10 pm, Charlie Fox 10 pm-2 am, Mark Taylor 2-6 am.

KFIG-FM/FRESNO

2220 Tulare St.,#625, Fresno, CA 93721


Owner: Kadota Wireless, Inc. GM: James Binnan.
PD: Art Farkas. MD: Art Farkas.
ND: Steve Bitker.
Chief Engineer: Randy Stover.
Sales Manager: Kathleen Robbins.
Station Manager: Miles Sexton.
Jock Lineup: Allan Rogers 6-10 am, Rich Cartter 10 am-3 pm, Art Farkas 3-7 pm, John McLorkle 7 pm-12 am, Jeffrey Clark 12-6 am, Jimmy West and Dave Benson.
weekends.

NATIONAL RADIO STATION LISTINGS
KFIV-AM/MODESTO
Box 1360, Modesto, CA 95353
209 529-0228
Power: 5 kw day/1 kw night. Frequency: 1360 kHz. Commercial load limit: 18 min. 60-second rate: $18/12.
Chief Engineer: Mel Freedman. Sales Manager: Ron Posey. Jock Lineup: John Landers 6:9 am, Rick Myers 9 am-12 pm, Jack Phillips 12-3 pm, Frank Ellsworth 3-7 pm, Randy Mason 7 pm-12 am, Stuart Chase 12-6 am, Bob White and Mike Shannon, weekends.

KFJZ-FM (Z-97)/FT. WORTH
Box 1317-4801 West Freeway, Fort Worth, TX 76101
214 630-9811
Chief Engineer: Ed Pryor. Sales Manager: Don Lachance. Jock Lineup: Brother Jon Rivers 6-9 am, Christopher Haze 9 am-12 pm, Craig Jackson 12-3 pm, Rich Bryan 3-6 pm, Randy Hanes 6-10 pm, Larry Taylor 10 pm-2 am, Mitch Kelly or Ted Hartley 2-6 am. Comments: Z-97 is licensed to Fort Worth/Dallas. Transmitter and tower are in Dallas. Studios are in Fort Worth.

KFLY-AM/PORTLAND and EUGENE
PO Box K, Corvallis, OR 97330
503 753-6633
Owner: Madgekal. GM: Bob Holt. PD: Mike Shannon. MD: Mike Shannon. ND: Linc Mann.
Chief Engineer: Dick Linn. Sales Manager: Scott Crites. Jock Lineup: Jeff Stevens 6-10 am, Charlie Fokx 10 am-1 pm, Don Rush 1-4 pm, Ken Moultrie 4-8 pm, Gary Nickels 8 pm-12 am, Dennis Stone, Ron Leonard and Tom Gallagher, weekends.

KFMB-AM/SAN DIEGO
Box 80888, San Diego, CA 92138
714 292-5363
Chief Engineer: Charles Abel. Sales Manager: Peter Hallisay. Jock Lineup: Dave Love 12-5:30 am, Hudson and Baur 5:30-10 am, Clark Anthony 10 am-2 pm, Scruff Evans 2-6 pm, Bill Ballance 6-11 pm, Dave Love 11 pm-12 am.

KFMB-FM (B-100)/SAN DIEGO
7677 Engineer Road, San Diego, CA 92020
714 292-5362
Chief Engineer: Charles Abel. Sales Manager: Bob Crotenger. Jock Lineup: Shotgun Tom Kelly 6-10 am, Glen McCartney 10 am-2 pm, Danny Wilde 2-6 pm, Kevin Anderson 6-10 pm, Trevlyne Ryan 10 pm-2 am, Dave Sommer 2-6 am, Frank Anthony and Bill Taylor, weekends.

KFMF-FM/CHICO
PO Box 266, Chico, CA 95927
916 345-7157
Power: 10 kw. Frequency: 94 mHz. Automated night hours. Commercial load limit: 10 min.

KFMH-FM (99 PLUS STEREO)/MUSCATINE
3218 Mulberry, Box 116, Muscatine, IA 52761
319 263-2512
Chief Engineer: Dave Metz. Sales Manager: Vince Beckey. Jock Lineup: Sue Chicos, news 6-7:30 am, Kyle Riley 7:30 am-1 pm, Lisa Catalonia 1-6 pm, Doc Washburn 6 pm-12 am, Deeya McClurkin 12-6 am, Tim Scott, swing, Kevin Whitmore, Dan Vance and Rick Fields, weekends. Comments: We serve both the Quad-City (Davenport) market and the Iowa City markets.

KFM/ HOUSTON
Lee Logan
713 797-9198
Universals

NATIONAL RADIO STATION LISTINGS
<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Power</th>
<th>Demographics</th>
<th>Owner/Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td>KFML-AM/DETER</td>
<td>1390 kHz</td>
<td>5 kw</td>
<td>Commercial</td>
<td>Bruce Lien, GM: Don Tool, PD: Ken Kohl, MD: Larry Bruce, ND: Joel Moss, Chief Engineer: Tim Cutforth, Sales Manager: Don Tool, Jock Lineup: Larry Bruce 6-10 am, Ira Gordon 10 am-1 pm, Scotty James 1 pm-sign off, Joel Moss, Rolf Gunnar and Kent Kohl, part time.</td>
</tr>
<tr>
<td>KFMN-FM/ABILENE</td>
<td>107.9 mHz</td>
<td>100 kw</td>
<td>Commercial</td>
<td>Dave Boyll, GM: Dave Boyll, PD: Randy Kemp, MD: Bruce Denton, ND: Debbie Elliot, Chief Engineer: Dave Perry, Sales Manager: Dave Boyll, Jock Lineup: Mike Massingill 6-10 am, Ron Brady (Smith) 10 am-2 pm, Chuck Roberts 2-6 pm, Bruce Wayne (Denton) 6 pm-12 am, Tarry Jones 12-6 am, Larry Kendall, Domino Testa and Bruce Unruue, weekends.</td>
</tr>
<tr>
<td>KFMX-FM/MINNEAPOLIS</td>
<td>106.3 mHz</td>
<td>50 kw</td>
<td>Commercial</td>
<td>Park Broadcasting, GM: Ross Davis, PD: Gary S. DeMaroney, MD: Gary S. DeMaroney, ND: Kelly Loring, Chief Engineer: Bill Bauman, Jock Lineup: Grace Lorenzo 6-10 am, Gary DeMaroney 10 am-2 pm, Pete Thomsen 2-6 pm, Bill Bauman 6-10 pm, Jay Philpott 10 pm-2 am, Jeff Collins 2-6 am.</td>
</tr>
<tr>
<td>KFRC-AM/SAN FRANCISCO</td>
<td>101.1 mHz</td>
<td>5 kw</td>
<td>Commercial</td>
<td>RKO, GM: Pat Norman, PD: Les Garland, MD: Dave Sholin, ND: John Winters, Chief Engineer: Phil Erza, Sales Manager: Joe Marshall, Jock Lineup: Dr. Don Rose 6-9 am, Tom Parker 9 am-12 pm, Bob Anthony 12-3 pm, Ron Baily 6-10 pm, Don SaintJohn 10 pm-2 am, Rick Shaw 2-6 am, Harry Nelson, weekends.</td>
</tr>
<tr>
<td>KFSB-AM/JOPLIN</td>
<td>107.7 mHz</td>
<td>5 kw</td>
<td>Commercial</td>
<td>J.R. Broadcasting Company, GM: John C. David, PD: John C. David, MD: Tom Jordan, ND: Terry Michaels, Chief Engineer: Richard Chegwini, Sales Manager: Rich Nichols, Jock Lineup: Tom Jordan 5-30 9 am, Mark McCoy 9 am-12 pm, Tom Jordan 12-3 pm, Mark McCoy 3-6 pm, Don McGregor 6 pm-12 am.</td>
</tr>
<tr>
<td>KFWB-AM (News 98)/LOS ANGELES</td>
<td>88.5 mHz</td>
<td>50 kw</td>
<td>Commercial</td>
<td>Westinghouse Broadcasting Company, GM: Frank J. Oxxart, ND: Don Schrack, Chief Engineer: Dick Rudman, Sales Manager: Erle Yonker, Jock Lineup: Barbara Esensten, Tony Cox, Judd Rose, Cecilia Pedroza, Charles Sergis and others (all heard throughout the day).</td>
</tr>
<tr>
<td>KFZD-AM/BOISE</td>
<td>105.7 mHz</td>
<td>5 kw</td>
<td>Commercial</td>
<td>Idaho Broadcasting Co. GM: Ron Grisham, PD: Drew Harold, MD: Charlie Fox, ND: David Hagen, Chief Engineer: Tom Hill, Sales Manager: Tim Pace, Jock Lineup: Dave Vici 6-10 am, Dr. Drew Harold 10 am-2 pm, Charlie Fox 2-6 pm, Bob Acton 6-10 pm, K.J. Mac 10 pm-2 am, Steve Kingsley 2-6 am.</td>
</tr>
</tbody>
</table>

**NATIONAL RADIO STATION LISTINGS**
KFXM-AM/SAN BERNARDINO
666 Fairway Drive, San Bernardino, CA 92408
Owner: Howard L. Tullis GM: Bernie Swartz. Chief Engineer: Ray Perriguey. Sales Manager: Al Anthony/ Bob Bunnell. Jock Lineup: David Blackwood 6-10 am, Mitch Mason 10 am-2 pm, Don Murray 2-7 pm, Bobby Knight 7 pm-12 am, Ralph Chavez 12-6 am.

KFXE-FM (Y94)/FRESNO
535 Fresno Towne House, Fresno, CA 93721
Owner: Stereo Broadcasting Corp. GM: Michael Purcell. PD: Mike Berlak. MD: Ray Appleton. ND: Dirk Morgan. Chief Engineer: Randy Stover. Sales Manager: Wally Armstrong. Jock Lineup: Mike Berlak 6-10 am, Leo Havel 10 pm-3 pm, Tom Hayes 3-7 pm, Ray Appleton 7 pm-12 am, Bob Kane 12-6 am, Ron McCary. John Mason and Andy Lopez. weekends

KGAB-FM/VENTURA
PO Box 5053, Ventura, CA 93003

KGAH-AM/LEBANON
PO Box 749, Albany, OR 97321

KGB-AM/SAN DIEGO
4141 Pacific Coast Highway, San Diego, CA 92112
Power: 5 kw day/1 kw night. Frequency: 1360 kHz. Target Demos: 18-34. Commercial load limit: 11 min.

KGB-FM/SAN DIEGO
4141 Pacific Coast Highway, San Diego, CA 92112

KGFJ/LOS ANGELES
Alvin Watles

KGGF-AM/COFFEEVILLE
Box 853, Coffeyville, KS 67337

NATIONAL RADIO STATION LISTINGS


KGRN-FM/SACRAMENTO 916 441-5272 2225 19th Street, Sacramento, CA 95818 Power: 5 kw day/1 kw night. Frequency: 1320 kHz. Commercial load limit: 18 min, 60-second rate: $85. Owner: WGN of California, Inc. GM: Robert Henley. PD: Dave Darin. MD: Dave Darin. ND: Larry Page/Don Ross. Chief Engineer: James Balcom. Sales Manager: Virgil Clemens. Jock Lineup: News 5:10 am/12 1 pm/3-8 pm, Talk 10 am-12 pm/1-3 pm. Music 8 pm 1 am (sign off), Sat News 5:30 10 am/12 12-30 pm, Music 10 12 am (signoff). Sun News 5:30 12 pm, Music 12-6 pm, 6:30 7:30 pm/11 pm 12 am.

KGON-FM/PORTLAND
PO Box 22125, Portland, OR 97222
503 655-9181
Album Rock
Owner: Western Sun Broadcasting, GM: Craig McCoy, PD: Jerry Ostertag, MD: Gloria Johnson.
ND: Chris Burns, Chief Engineer: Norm Smith, Sales Manager: Butch Meals. Jock Lineup: Iris Harrison/Mike Turner 6-10 am, Bob Ancheta 10 am-3 pm, Gloria Johnson/Chris Burns 3-7 pm.
Dick Sheets 7 pm-12 am, Sleepy John Frye 12-6 am, Barbra Cook, Marty Christensen, Jay Nordlund, Bob Schmidt, Lori King, Jason Rollier. Weekends.

KGU-AM (Radio 76)/HONOLULU
605 Kapiolani Blvd., Honolulu, HI 96813
808 536-3626
Spectrum III
Owner: Communications Hi, Inc. GM: Don Metzger, PD: Bernie Armstrong, MD: Bernie Armstrong.
ND: Dick Cook, Chief Engineer: Alan Roycroft, Sales Manager: Jim Meyers. Jock Lineup: Bill Thompson/Dick Cook, 5:30-10 am, Courtney Harrington 10 am-3 pm, Doug Lavallee 3-7 pm, Kit Beuret 7 pm-12 am, Barbara Davis 12-5:30 am, Greg Howard, Heidi Chang and Melissa Toyotoku. Weekends.

KGUID-AM/BANNING
3616 Main St., #200, Riverside, CA 92501
714 825-9952
Spectrum III
Owner: Frederick B. Cote. GM: Fred Cote, PD: Kurt Frietag, MD: Fred Cote. ND: John Lee, Chief Engineer: Dennis Martin, Sales Manager: Al Barnett.

KGVO-AM/MISSOULA
340 W. Main, Missoula, MT 59800
406 721-1290
Spectrum III
Owner: Western Broadcasting Co. GM: Pete Kelly, PD: B. Stebbins, MD: Tom Ash, Chief Engineer: Tom McGinley, Sales Manager: Rick Shoup. Jock Lineup: Scott Boyd 6-10 am, Tim Muldoon 10 am-2 pm, B. Stebbins 2-6 pm, Dale Preston 6 pm-12 am, Chuck Warner 12-6 am.

KGW-AM/PORTLAND
1501 SW Jefferson, Portland, OR 97201
503 226-5055
Universals
Owner: King Broadcasting, GM: Larry Campbell, PD: Richard Harker, MD: Janis Wojnak, ND: John Erickson, Chief Engineer: E. Bernard, Sales Manager: Jim Woodward, Jock Lineup: Craig Walker 6-10 am, Glynn Shannone 10 am-2 pm, Dave Hood 2-6 pm, John Williams 6-10 pm, Jim Donovan 10 pm-2 am, Dave Allen 2-6 am, Bryan O'Neal, utility.

KGY-AM/OLYMPIA
PO Box 1249, Olympia, WA 98507
206 943-1240
Spectrum III
Owner: KGY Inc. GM: Herb Anderson, PD: Dick Pust, MD: Bob Macleod, Chief Engineer: John Price, Sales Manager: Bob Williams, Jock Lineup: Margo Van 12-5:30 am, Dick Pust 5:30-9 am, P.J. Kirkland 9 am-2:15 pm, John Price 2:15-7 pm, Carl Cook 7 pm-12 am.

KHAD-AM/DE SOTO
Box 585, Desoto, MO 63020
314 586-8577
General Format

KHAK AM/FM/CEDAR RAPIDS
1117 1st Avenue SE, Cedar Rapids, IA 52402
319 365-9431
Country
Owner: Stoner Broadcasting System, GM: Cal Crane, PD: Berry Burks, MD: Jim Powell, Sports Director: Bob Brooks. Chief Engineer: Kevin O'Toole, Sales Manager: Cal Crane. Jock Lineup: Lynn Younger 6-10 am, Jim Powell 10 am-2 pm, Berry Burks 2-6 pm, Wayne Johnson 6 pm-12 am, Rick West 12-6 am.
**KHTZ-AM/ANCHORAGE**
3900 Old Seward Hwy., Anchorage, AK 99503

**KHEY-AM/CANYON-AMARILLO**
Tony Mathis
Power: 4202
KHQ -AM
Owner: Doubleday Broadcasting.
Second Rate: $107.

**KHTZ-AM/LOS ANGELES**
Petroleum Club Building, Denver, CO 80202

**KHY-AM/EL PASO**
2419 N. Piedras. El Paso, TX 79930

**KHX-AM/LOS ANGELES**
5515 Melrose, Hollywood, CA 90038
Owner: RKO General, Inc. GM: Dwight Case. PD: Chuck Martin. MD: Shaun McNamara. ND: Mary Lyon. Chief Engineer: Bob Kanner. Sales Manager: John Hokom. Jock Lineup: True Don Bleu 6-10 am, Muchu Morales 10 am-2 pm, Bobby Ocean 2-6 pm, Pat Garrett 6-10 pm, Terry Foster 10 pm-2 am, John Thomas 2-6 am.

**KHY-AM/RIVERSIDE**
7351 Lincoln Ave., Riverside, CA 92504

**KHZ-AM/SPokane**
4202 S. Regal St., Spokane, WA 99203

**KHTZ-AM/LOS ANGELES**
338 S. Western Ave., Los Angeles, CA 90020
KICT-FM (T-95)/WICHITA
14700 W. Kellogg, Wichita, KS 67235
316 722-5600
Album Rock

KIDD-AM/SALINAS-MONTEREY
PO Box 1799, Monterey, CA 93940
408 649-6622
Universal

KIDN-AM/PUEBLO
PO Box 293, Pueblo, CO 81002
303 542-5570
Country
Power: 5kw day/1 kw night. Frequency: 1350 kHz. Commercial load limit: 12 min. 60-second rate: $10/5.

KIJK-FM/DAVENPORT
805 Brady St., Davenport, IA 52808
319 383-7000
Universal

KIIQ AM/FM/COLORADO SPRINGS
Box 111, Manitou Springs, CO 80829
303 685-5678
Spectrum III
Power: 1 kw AM/100 kw FM. Frequency: 1490 kHz/102.7 mHz. Target Demos: 18-35. Commercial load limit: 18 min.

KIIS-AM/LOS ANGELES
6255 Sunset Blvd., Suite #1926, Hollywood, CA 90028
213 466-8381
Religious
Power: 5kw day/1 kw night. Frequency: 1150 kHz. Commercial load limit: 12 min. 60-second rate: $175/125.
Owner: Combined Communications Corp. GM: Ed Boyd. PD: Mike Wagner. MD: Sherman Cotten. ND: Gary McKenzie. Chief Engineer: Mike Callaghan. Sales Manager: J. Ray Padden. Jock Lineup: Jerry Bishop 6-10 am, Jerry Mason 10 am-2 pm, Larry McKay 2-5 pm, Bud Furillo 5-7 pm, Bill Martinez 7 pm-12 am.

KIIS-FM/LOS ANGELES
6255 Sunset Blvd., Suite #1926, Hollywood, CA 90028
213 466-8381
Disco
Power: 8 kw. Frequency: 102.7 mHz. Commercial load limit: 12 min. 60-second rate: $175/125.
Owner: Combined Communications Corp. GM: Ed Boyd. PD: Mike Wagner. MD: Sherman Cotten. ND: Gary McKenzie. Chief Engineer: Mike Callaghan. Sales Manager: J. Ray Padden. Jock Lineup: Tom Murphy 6-10 am, A. J. Martin 10 am-2 pm, Bruce Miller 2-6 pm, Steve Weed 6-10 pm, Paul Freeman 10 pm-2 am, Val Valentine 2-6 am.

KIKK-AM/HOUSTON
6306 Gulfton, Houston, TX 77081
713 772-4433
Country

NATIONAL RADIO STATION LISTINGS
KIKK-FM/HOUSTON 713 772-4433
6306 Gulfon, Houston, TX 77081  Country

KIKN-AM/CORPUS CHRISTI 512 884-3986
PO Box 2827, Corpus Christi, TX 78403  Country

KIXX-AM/TUCSON 602 299-9711
4701 N. Swan, Tucson, AZ 85718  Country
Power: 5 kw day/500 w dir. Frequency: 580 kHz.

KILE-AM/GALVESTON 713 762-8434
PO Box 1441, Galveston, TX 77553  Universals
Owner: Tom Wiseheart. GM: Lou Muller. PD: Dave Collins. MD: Dave Collins. ND: Moss Thornton. Chief Engineer: Jim Frazier. Sales Manager: Liz Payer. Jock Lineup: Dave Collins 6-10 am, Merry McRae 10 am-3 pm, Terry Davis 3-7 pm, L'ret Patrice 7 pm-12 am, Ray Flores. weekends, Disco Expert Sunday 6 pm-12 am.

KILT-AM/HOUSTON 713 526-3461
500 Lovett, Houston, TX 77006  Universals
Power: 5 kw. Frequency: 610 kHz.
Owner: Lin Broadcasting. GM: Dickie Rosentel. PD: Bill Young. MD: Bill Young. ND: Jim Carolla. Chief Engineer: Glenn Cook. Sales Manager: Harry Rogers. Jock Lineup: Hudson & Harrigan 6-10 am, Sheila Mayhew 10 am-1 pm, Jackson O'Connors 1-3 pm, Beau Weaver 3-6 pm, Capt. Jack 6-10 pm, Joe Sayer 10 pm-2 am, Richard Powell 2-6 am.

KILT-FM/HOUSTON 713 526-3461
500 Lovett, Houston, TX 77006  Album Rock
Power: 100 kw. Frequency: 100.3 mHz. Tower elev.: 779 ft.
Owner: Lin Broadcasting. GM: Dickie Rosentel. PD: Bill Young. MD: Bill Young. ND: Jim Carolla. Chief Engineer: Glenn Clark. Sales Manager: Harry Rogers. Jock Lineup: Jolly & Jay 6-10 pm, Eric Chase 10 am-2 pm, Larry West 2-6 pm, Jason Williams 6-10 pm, Sally Adams 10 pm-2 am, Joanne Brennan 2-6 am.

KIMN-AM/DENVER 303 234-9500
5350 West 20th Avenue. Denver, CO 80214  Universals

KING-AM/SEATTLE 206 223-5223
320 Aurora Ave. N, Seattle, WA 98109  Universals
Owner: King Broadcasting Co. GM: Keith Lollis. PD: Rob Conrad. MD: Tom McKay. ND: Dean Shepherd. Chief Engineer: Harrison Klein. Sales Manager: Gale Johnson. Jock Lineup: Murdock in the Morning 6-10 am, Dan Foley 10 am-2 pm, Steve Llroid 2-6 pm, Tom McKay 6-10 pm, Joe Cooper 10 pm-2 am, Jim Martin 2-6 am.
KINS/EUREKA
Bob Wells
707 442-5744
Spectrum III

KINT AM-FM/EL PASO
5959 Gateway West #120, El Paso, TX 79925
Power: 1 kw AM/60 kw FM. Frequency: 1590 kHz/97.5 mHz. Commercial load limit: 14 units. 60-second rate: AOR.
Owner: Taber Broadcasting Co., Inc. GM: Chuck Ashworth. PD: Jhani Kaye. MD: Jhani Kaye. ND: Ed Deane. Chief Engineer: Craig Slayton. Sales Manager: Gregg Mayfield. Jock Lineup: Danny Austin 12-6 am, Robert Scott 6-10 am, Sunny Rio 10 am-3 pm, Jhani Kaye 3-7 pm, Kris Kelly 7 pm-12 am, John Ore, Don Golden and Michael Harris, weekends.

KIOA-AM/DES MOINES
215 Keo Way, Des Moines, IA 50309

KIOG-FM (K-104)/PHOENIX
4513 E. Thomas Rd., Phoenix, AZ 85018
Owner: Southwestern Media, Inc. GM: Al Rau. PD: Bob Ballie. MD: John McCrea. ND: Sue Kimball. Chief Engineer: Gerry Thomas. Sales Manager: Thom Khaled. Jock Lineup: Bob Ballie 6-10 am, John McCrea 10 am-2 pm, Jeff Parets 2-7 pm, Will James 7 pm-12 am, Catharine 12-6 am, Dave Chamberlain, Bonzo, Diane Combs, Dave Arrowood, weekends.

KIOK-FM (OK 95)/TRI-CITIES
PO Box 2798, Tri Cities, WA 99302
Owner: SRO Broadcasting. GM: Rodney V. Louden. PD: Michael Taylor. MD: Charlie Rivers. ND: Alex Wood. Chief Engineer: Bob Zavrel. Sales Manager: Mike Coates. Jock Lineup: Tom Fiorenza 12-6 am, Charlie Rivers 6-10 am, Chris Bartells 10 am-3 pm, Michael Taylor 3-7 pm, Sena Lewis 7 pm-12 am. Comments: OK 95 is serving a three-state area, with an immediate market of 130,000 and an arbitron total survey area population of 197,000.

KIOY-FM (K-104)/FRESNO
12592 S. Cedar, Fresno, CA 93725

KIOZ-FM/LARAMIE
Box 818, Laramie, WY 82070
Power: 80 kw. Frequency: 102.9 mHz. Commercial load limit: 8 min. 60-second rate: $15/12.50.

KIQI-AM (K-101)/SAN FRANCISCO
700 Montgomery St., San Francisco, CA 94111

NATIONAL RADIO STATION LISTINGS
KIQI-FM (K-101)/SAN FRANCISCO
700 Montgomery St., San Francisco, CA 94111
Chief Engineer: John Perry. Sales Manager: Bob Swishur. Jock Lineup: Ron Castro 6-10 am, Cliff Saunders 10 am-2 pm, Sam Vanzant 2-6 pm, Charlie Seraphine 6-10 pm, Ilene Fields 10 pm-2 am, Jim Bryan 2-6 am.

KIQQ-FM (FM100)/LOS ANGELES
6430 Sunset, Suite 1102, Los Angeles, CA 90028
Power: 58 kw. Frequency: 100.3 mHz. Target Demos: 18-34. Commercial load limit: 8 min. 60-second rate: $88/60.
Owner: Outlet Corporation. GM: Pat Shaugnessy. PD: Lee Bayley. MD: Mike Baez. ND: Tony St. James. Chief Engineer: Lyle Henry. Sales Manager: Doug Berle. Jock Lineup: Bruce Chandler 6-10 am, Jim Carson 10 am-2 pm, Jay Coffey 2-6 pm, Bob Sky 6-10 pm, Doug Deroc 10 pm-2 am, Maggie Ross 2-6 am, Mark Fleming, weekends.

KIQY/CORVALLIS-ALBANY
Steve Conrad

KIRL-AM/ST. LOUIS
PO Box 1460, St. Louis, MO 63188
Owner: Contemporary Media, Inc. GM: Mike Rice. PD: Mike Fee. MD: Mike Fee. ND: Lee Ann Huelt. Chief Engineer: Gerald Fritton. Sales Manager: Mike Rice. Jock Lineup: Mike Fee 6-9 am, Jack Ross 9 am-2 pm, Kevin Braun 2-6 pm.

KIRO-AM/SEATTLE
3rd & Broad Streets. Seattle, WA 98121

KISR-FM/FT. SMITH
Rick Hayes

KIST-AM/SANTA BARBARA
735 State St., Santa Barbara, CA 93101

KISW-FM/SEATTLE
1200 Stewart St., Seattle, WA 98101
Power: 100 kw. Frequency: 99.9 mHz. Commercial load limit: 8 min.
Owner: Kaye-Smith Enterprises. GM: Steve West. PD: Beau Phillips. MD: Steve Slaton. ND: John Evans. Chief Engineer: Craig Siegenthaler. Sales Manager: Harry Caraco. Jock Lineup: Terry MacDonald 6-10 am, Gary Crow 10 am-3 pm, Beau Phillips 3-6 pm, Steve Slaton 6-10 pm, Jeff McIntosh 10 pm-2 am, Gary Bryan 2-6 am, John Evans and Mike Luchino, weekends.

KIT-AM/YAKIMA
114 S. 4th St., Yakima, WA 98907
Power: 5 kw day/1 kw night. Frequency: 1280 kHz. Commercial load limit: 18 min.
Owner: Goetz Enterprises, Inc. GM: Jack Goetz. PD: Alan McLaughlin/Mike Goetz. ND: Al Bell. Chief Engineer: Bob Maxwell. Sales Manager: Ron King. Jock Lineup: Brian Teegarden 12-6 am, Bob Liddle 6-10 am, Christopher Haze 10 am-2 pm, Dave Hanson 2-7 pm, Jeff Bach 7 pm-12 am.

NATIONAL RADIO STATION LISTINGS
KIT-FM/YAKIMA
114 S. 4th St., Yakima, WA 98907
Power: 25 kw. Frequency: 94.5 mHz. Automated 100%. Commercial load limit: 10 units.
Owner: Goetz Enterprises, Inc. GM: Jack Goetz, PD: Alan McLaughlin/Mike Goetz. ND: Al Bell.
Chief Engineer: Bob Maxwell. Sales Manager: Ron King.

KITA-AM/LITTLE ROCK
723 West 14th St., Little Rock, AK 72202

KITY-FM/SAN ANTONIO
Box 2338, San Antonio, TX 78298
Owner: Jack Roth. GM: Jack Magan, PD: Jim Roberts, MD: Steve Anderson. ND: Fran Boyd. Chief Engineer: Bill Kiley. Sales Manager: Lu Taylor. Jock Lineup: Jim Roberts 6-10 am, Angela 10 am-2 pm, Joe Nasty 2-6 pm, Steve Anderson 6-10 pm, Craig Allan 10 pm-2 am, Jimmy DeLeon 2-6 am.

KJAS-AM/JACKSON
PO Box 312, Jackson, MO 63755

KJAZ-FM/ALAMEDA
1509½ Webster St., Alameda, CA 94501
Power: 1850 w. Frequency: 92.7 mHz. Commercial load limit: 8 min.

KJCK-FM (FM 94)/JUNCTION CITY
Box 789, Junction City, KS 66441
Power: 100 kw. Frequency: 94.5 mHz. Commercial load limit: 12 min. 60-second rate: $10.50/6.25.

KJIN-AM/HOUMA
906 Belanger St. (Box 2068), Houma, LA 70360

KJLA/KANSAS CITY
Mark Van Gelder

KJLH-FM/LOS ANGELES
Lawrence Tanner

NATIONAL RADIO STATION LISTINGS

509 457-8115
Album Rock

501 375-1440
Beautiful/Talk

512 225-5111
Spectrum III

314 243-8179
Universals

415 523-9300
Jazz

913 762-3165
Universals

504 872-6828
Universals

816 753-7707
Urban

213 299-2992
Urban
KJMO-FM/JEFFERSON CITY
3103 S. Ten Mile Drive, Jefferson City, MO 65101
Power: 3 kw. Frequency: 100.1 mHz. Automated 100%. Commercial load limit: 8 min./40 sec. 60-second rate: $6.50/5.

K-JOI-FM (FM 99)/LOS ANGELES
2555 Briarcrest Rd., Beverly Hills, CA 90210
Owner: CCLA Communications, Inc. GM: Gordon Mason. PD: Tom Storey. ND: Tom Storey. Chief Engineer: Stan Gold. Sales Manager: Bob Bochicchio. Jock Lineup: Jim Warlin 12-6 am, Burton Richardson 6 am-12 pm, Tom Storey 12-6 pm, Dave Powell 6 pm-12 am, Lamar Sherlock, Rob Stevens and Bill Gerald, part time.

KJOY-AM/STOCKTON
Box Y, Stockton, CA 95201
Owner: Joseph Gamble Stations. GM: Ort J. Lothhus. PD: Roy Williams. MD: David Krahm. ND: Jeff Stein. Chief Engineer: Ken Blake. Sales Manager: Gary Marchetti. Jock Lineup: Mike Wynn 6-9 am, Marc Hunter 9 am-12 pm, Dave Bowling 12-4 pm, David Krahm 4-8 pm, Roadrunner 8 pm-1 am, Scott Allen 1-6 am.

KJRB-AM/SPOKANE
PO Box 8007, Spokane, WA 99203

KKAA-AM/ABERDEEN
#1770, Aberdeen, SD 57401
Owner: David Laustsen. GM: David Laustsen. PD: Merle Fristad. MD: Randy Achterhoff. ND: Chuck Timanus. Chief Engineer: John Bible. Sales Manager: Carol Rieger. Jock Lineup: John Bible 5-6 am, Rick Shannon 6-10 am, Gary Daniels 10 am-1 pm, John Sherman 1-3 pm, Brian Gregory 3-7 pm, Tom Hutyler 7 pm-12 am, Lee Tracey and Sunshine Shelly, weekends.

KKBC/RENO
Red Mountain

KKEE-AM/ROCHESTER
114½ South Broadway, Rochester, MN 55901

NATIONAL RADIO STATION LISTINGS
KKEG-FM/FAVETTEVILLE 501 521-5566
PO Box 878, Fayetteville, AK 72701
Universals

KKEZ/FT. DODGE 515 576-7333
J. Michael Libbie
Spectrum III

KKIQ/LIVERMORE 415 455-4500
Karel Kalin
Universals

KKFM-FM/COLORADO SPRINGS 303 596-5536
225 South Academy Blvd., Colorado Springs, CO 80910
Spectrum III

KKLS-AM/RAPID CITY 605 343-6161
Box 460, Rapid City, SD 57709
Universals

KKLV-FM/ANCHORAGE 907 272-9591
3900 Old Seward Hwy., Anchorage, AK 99503
Spectrum III

KKNG-FM/OKLAHOMA CITY 405 525-5595
110 NE 48th, Oklahoma City, OK 73105
Beautiful

KKOQ-AM/MINOT 701 852-4646
216 S Broadway, Box 10, Minot, ND 58701
Universals

KKOJ/ST. LOUIS 314 721-2323
Gary Brown
Universals

KKQQ-FM/CLOVIS 505 569-2108
PO Box 1890, Clovis, NM 88101
Spectrum III
Power: 100 kw. Frequency: 99.1 mHz. Commercial load limit: 16 min. 60-second rate: $5.50/2.60.
KKRC-AM/SIoux Falls-Mitchell 605 335-6500
1704 S Cleveland, Sioux Falls, SD 57103 Universals
Owner: Tom Ingstad. GM: Randy Holland. PD: Gene Shaw. MD: Gene Shaw. ND: Jacquie McCain. Chief Engineer: Dave Schroeder. Sales Manager: Randy Holland. Jock Lineup: Jacquie McCain 2-6 am, Austin Harris 6-10 am, Gene Shaw 10 am-2 pm, Jim Davis 2-6 pm, Chuck Knight 6-10 pm, Bob Greenfield 10 pm-2 am.

KKTX-FM (96X)/Kilgore 214 984-2001
1100 N Kilgore, Box 192, Kilgore-Longview, TX 75662 Album Rock

KKUA-AM/Honolulu 808 946-2869
765 Amana St., Honolulu, HI 96814 Universals

KXXX-FM/Bakersfield 805 393-1500
1209 N Chester Avenue, Bakersfield, CA 93308 Universals
Power: 5.5 kw. Frequency: 107.9 mHz. Commercial load limit: 10 min. 60-second rate: $14/10.
Owner: Thunderbird Broadcasting Inc. GM: Einer Lee Jensen. PD: C. Lewis Squires. MD: Christopher Squires. ND: Mark Howell. Chief Engineer: Jim Foss. Sales Manager: Mel Owens, Jr. Jock Lineup: Christine Mitchell 12-6 am, J. Weidenheimer 6-10 am, Kerry McCall 10 am-3 pm, Chris Squires 3-7 pm, Jon Russell 7 pm-12 am, Rick Neu withstand and Jim Rash, afternoons.

KKYK-FM/Little Rock 501 661-7500
4021 West Eighth, Little Rock, AR 72204 Universals
Power: 100 kw. Frequency: 104 mHz. Commercial load limit: 12 min.
Owner: Snider Corp. GM: Cal Arnold. PD: Jim Cassidy. MD: Sandy O’Conner. Chief Engineer: Larry James. Sales Manager: Jason Grant. Jock Lineup: Jason O’Neal 6-9 am, Chris Walker 9 am-10 am, Jim Cassidy 12-3 pm, Dr. Brock 3-7 pm, Sandy O’Conner 7-10 pm, Eric Stevens 10 pm-2 am, Artie Mitchell 2-6 am.

KKYX-AM/San Antonio 512 684-0068
8022 Bandera Rd., San Antonio, TX 78228 Country

KLAK-AM/Denver 303 985-8771
7075 W Hampden, Denver, CO 80227 Country

KLZ-AM/Little Rock 501 661-0150
1501 N University Ave., #768, Little Rock, AR 72207 Disco
KLZ-FM/LITTLE ROCK 501 661-0150
1501 N University #768, Little Rock, AR 72207

KLEO-AM/WICHITA 316 685-0261
5610 E 29th, Wichita, KS 67220
Owner: Swanson Broadcasting. GM: Sam Bakke. PD: Bob McKay. MD: Bob Lawrence. ND: Greg Byron. Chief Engineer: Earl Russell. Sales Manager: Don Williams. Jock Lineup: Robert Johnson 6-9 am, Bob Lawrence 9 am-12 pm, Bob McKay 12-3 pm, Ken Clifford 3-6 pm, Jeff Garrett 6-10 pm, Greg Gann 10 pm-2 am, Brit Pate 2-6 am.

KLIF-AM/DALLAS 214 747-9311
2120 Commerce, Dallas, TX 75201
Power: 50 kw day/5 kw night. Frequency: 1190 kHz. Commercial load limit: 12 min.

KLIN-AM/LINCOLN 402 475-4567
Box 30181, Lincoln, NE 68503
Power: 1 kw day/250 w night. Frequency: 1400 kHz. Commercial load limit: 18 min.

KLIV-AM/SAN JOSE 408 293-8030
PO Box 995, San Jose, CA 95108

KLIX-AM/TWIN FALLS 208 733-1310
Box 1259, Twin Falls, ID 83301

KLLL-FM-AM/LUBBOCK 806 763-1911
1314 50th, Lubbock, TX 79412
Owner: Lubbok Broadcasting Co. GM: John Frankhouser. PD: Steve Sever. MD: Michael Ray Corbin. ND: Don McBeath. Chief Engineer: C. L. Sweet. Sales Manager: Jim Thompson. Jock Lineup: The M&M Good Morning Show 6-10 am, Michael Ray Corbin 10 am-3 pm/AM, C. L. Luck 10 am-3 pm/FM, Steve Sever 3-7 pm/AM&FM, Brian Morris 7 pm-12 am/FM, Cindy Reed 7 pm-sun, sign off/AM.

KLMS-AM/LINCOLN 402 489-3855
Box 81804, Lincoln, NE 68502
Power: 1 kw. Frequency: 1480 kHz.

NATIONAL RADIO STATION LISTINGS
KLSS-FM (KS-106)/MASON CITY

Box 1446, Mason City, IA 50401

515 423-8634


KLUC-FM/LAS VEGAS

Box 14805, Las Vegas, NV 89114

702 739-9383


KLUE-AM/LONGVIEW

Box 7100, Longview, TX 75602

214 757-2020


KLVI-FM/BEAUMONT

Box 5463, Beaumont, TX 77502

713 838-3911


KLWN-FM/LAWRENCE

Box 3007, Lawrence, KS 66044

913 843-1320


Owner: Lawrence Broadcasters, Inc. GM: Hank Booth. PD: Mike Schmidt. MD: Mike Schmidt. ND: Lynn Kirkman. Chief Engineer: W. Harold Kncaid. Sales Manager: Frank Chaffin. Jock Lineup: Mike Schmidt 6-9 am, John Conrad 9 am-2 pm, Mark Hinderks 2-7 pm, Mark Roberts 7 pm-12 am, Casey Graddy 12-6 am, John Holt and Karen Barber, weekends. Comments: All rates are net to station. We have earned rates and yearly contracts.

KLV/W/HAYWARD

Henry Grier

415 783-9562

KLWW-AM/CEedar Rapids

1110 26th Ave. SW, Cedar Rapids, IA 52406

319 363-8265


KLXY-AM/SIOUX FALLS

224 S. Main Ave., Sioux Falls, SD 57102

605 339-1520


KLYX-FM/ SIoux FALLS
224 S. Main Ave., Sioux Falls, SD 57102

KLZ-AM/ DENVER
2149 South Holly Street. Denver, CO 80220
Owner: Group One Broadcasting. GM: Samuel J. Yacoavazzi. PD: Ron Jones. MD: Ron Jones. ND: Jack Tyson. Chief Engineer: Ron Stephens. Sales Manager: Ed Hardy. Jock Lineup: Kristi Blue 12-6 am, Jockey Joe Kelly 6-10 am, Ron Jones 10 am-12 pm. Sandy Travis 12-3 pm, Mike O'Connor 3-7 pm, Terry Martin 7 pm-12 am.

KMAK-AM/ FRESNO
2020 E McKinley, Fresno, CA 93703

KMBR-FM/ KANSAS CITY
4935 Belinder Road, Shawnee Mission, KS 66205

KMBZ-AM/ KANSAS CITY
Box 98, Kansas City, MO 64141

KMED-AM/ MEDFORD
PO Box 1440, Medford, OR 97501
Power: 5 kw day/1 kw night. Frequency: 1440 kHz. Commercial load limit: 18 min. 60-second rate: $13/6.05.

KMEL-FM/ SAN FRANCISCO
2300 Stockton St., Suite 330, San Francisco, CA 94113
KMENU-AM/SAN BERNARDINO
2255 Bessant, San Bernardino, CA 92402

KMET-FM/LOS ANGELES
5746 Sunset Blvd., Los Angeles, CA 90028
Owner: Metromedia. GM: Howard Bloom. PD: Sam Bellamy. MD: Jack Snyder. ND: Ace Young. Chief Engineer: Bill Fuhrer. Sales Manager: Bob Griffith. Jock Lineup: Jeff Gonzer 6-10 am, David Perry 10 am-2 pm, Jack Snyder 2-6 pm, Mary Turner 6-10 pm, Jim Ladd 10 pm-2 am, Cynthia Fox 2-6 am.

KMGK-AM/DALLAS
Steve Nichol

KMGK-FM/DALLAS
Steve Nichol

KMGK-FM/DES MOINES
215 Keo Way, Des Moines, IA 50309
Power: 100 kw. Frequency: 93.3 mHz. Commercial load limit: 10 min./10 units. 60-second rate: $35.

KMGX-AM/TUCSON
PO Box 5946, Tucson, AZ 85703
Power: 1 kw day/250 w night. Frequency: 940 kHz. Commercial load limit: 15 min. 60-second rate: $20/15.

KMJ-AM/FRESNO
3636 N First St., Fresno, CA 93726

KMJJ-AM/FRESNO
3636 N First St., Fresno, CA 93726

KMJJ-AM/LAS VEGAS
Dave Van Stone

NATIONAL RADIO STATION LISTINGS
KMKF-FM/MANHATTAN
2414 Casement Rd., Manhattan, KS 66502

KMLO-AM/VISTA
1591 E. Vista Way, Vista, CA 92083

KMO-AM/TACOMA
PO Box 1277, Tacoma, WA 98401

KMOD/TULSA
Charlie West
918 664-2810
Album Rock

KMOX-AM/ST. LOUIS
#1 Memorial Dr., St. Louis, MO 63102
Owner: CBS, Inc. GM: Robert Hyland. PD: Shirley Jacobi. MD: Bob Osborne. ND: John Angeles. Chief Engineer: Ed Karl. Sales Manager: Robert Fustone. Jock Lineup: Bob Hardy and Rex Davis 5-30 am, Jack Karney 9 am-1 pm, Bob Hardy and Anne Keefe 1-4 pm, Scott St. James and Jackson Cane 4-6 pm, Bill Will Kerson 6-7 pm, John McCormick 3-5:30 am

KMPC-AM/LOS ANGELES
5858 Sunset Blvd., Los Angeles, CA 90028

KMJQ-FM (MAGIC 102)/HOUSTON
3100 Richmond, Suite 210, Houston, TX 77098
Power: 100 kw. Frequency: 102.1 mHz. Commercial load limit: 8 min. 60-second rate: $140/90.
Owner: Amaturo Group. GM: Jim Maddox. PD: Jack Patterson. MD: Pam Wells. ND: James White. Chief Engineer: Leroy Dietrich. Sales Manager: John Bitting. Jock Lineup: Harry O 6 10 am, Bill Travis 10 am-3 pm, Jack Patterson 3-6 pm, Mike Cavel 6-10 pm, Andrea Phillips 10 pm-2 am, Charlie Vincent 2-6 am.

KMKJ-AM/PORTLAND
9500 S.W. Barbur Blvd., Suite 302, Portland, OR 97219
Owner: Harte-Hanks Communications, Inc. GM: Ed Groppu. PD: John Shomry. MD: Danny Wright. ND: John David Lloyd. Chief Engineer: Al Corbers. Jock Lineup: Beau Rafferty 6-10 am. John Shomry 10 am-12 pm, Dave McKay 12-3 pm, Pat Clarke 3-6 pm, Danny Wright 6-10 pm. Chaz Kelley 10 pm-2 am, Alan Wesley Archer 2-6 am.

KMJQ-FM/ST. LOUIS
503 245-1433
Universals

NATIONAL RADIO STATION LISTINGS
KMPS AM-FM/SEATTLE 206 622-2312
PO Box 24888, Seattle, WA 98124
Country
Owner: Affiliated Broadcasting. GM: James McGovern. PD: Ron Norwood. MD: Ron Norwood. ND: George Garrett. Chief Engineer: Bill Wolfenbarger. Sales Manager: Robb Hasson. Jock Lineup: Phil Harper (Simulcast) 6-10 am, Jim Williams 10 am-3 pm AM/Gary Vance 10 am-3 pm FM, Chuck Urban 3-7 pm AM/Lee Rogers 3-7 pm FM, Charley Parker 7 pm-12 am AM/Bill Cole 7 pm-12 am FM, Ed Dunaway 12-6 am AM/Brian Austin 12-6 am FM.

KMRJ-FM/PITTSBURGH 316 231-2800
Box 610, Pittsburgh, KS 66762
Spectrum III/Album Rock
Owner: Douglas Broadcasting Corp. GM: James D. Harbart. PD: Bruce Elliot. MD: Gabe Baptiste. ND: Jerry Deems. Chief Engineer: Jim Douglas. Sales Manager: Glen George. Jock Lineup: Bruce Elliot 6-10 am, Lonnie Swonger 10 am-2 pm, John Dial 2-7 pm, Gabe Baptiste 7 pm-12 am, Kirk Robinson 12-6 am, Jerry Haggard, weekends.

KMWX-AM/YAKIMA 509 248-1460
PO Box 1460, Yakima, WA 98907
Adult Contemporary

KNAC/LONG BEACH 213 437-0366
Paul Fuhr
Album Rock

KNBA-AM/SAN FRANCISCO 707 644-8944
3267 Sonoma Blvd., Vallejo, CA 94590
Spectrum III

KNBR-AM/SAN FRANCISCO 415 546-2200
1700 Montgomery Street, San Francisco, CA 94523
Spectrum III

KNCN-FM (C101)/CORPUS CHRISTI 3817 S. Alameda. Corpus Christi, TX 78411
Album Rock
Owner: Bruce B. Baxter III. GM: William A. Seale. PD: Debbi Lee Miller. MD: Mando Camina. ND: Debbi Lee Miller. Chief Engineer: Nathan Lindsay. Sales Manager: D’Ann Davis. Jock Lineup: Frank Wagner 2-6 am, Charlie Plamer 6-9 am, Bobby Reyes 9 am-12 pm. Bob Fazio 12-3 pm, Debbi Lee Miller 3-6 pm, Mando Camina, 6-10 pm, Cheryl Peglow 10 pm-2 am. Comments: C101 is a reflection of the area where we are located, musically. We are a variety music station ... we play rock, in all its variations; jazz; soul; salsa; reggae; country and western; progressive country; chicano; electronic; and any other musical hybrids. We feature old standards, the sounds of the superstars.

KNEW-AM/OAKLAND 415 836-0910
Country
Owner: Metromedia. GM: Hal Smith. PD: Bob Young. MD: Bobby Guerra. ND: Knowles Robertson. Chief Engineer: Cliff Foote. Sales Manager: Harvey Stone. Jock Lineup: Deanna Crowe 12-5 am, Marty Sullivan 5-9 am, Bill Collins 9 am-1 pm, Frank Terry 1-4 pm, Steve Leader 4-7 pm, Bobby Guerra 7 pm-12 am, Steve Penny and Terry Smith, weekends.
KNIX AM-FM/TEMPE-PHONIX
PO Box 3174, Tempe, AZ 85281
Power: 50 kW AM/100 kW FM. Frequency: 1580 kHz/102.5 kHz. Commercial load limit: 14 min. 60-second rate: $55/21.

KNOE-FM/MONROE
Wayne Moorehead

KNOK AM-FM/FT. WORTH
3601 Kimbo Rd., Ft. Worth, TX 76111
Power: 1 kW AM/100 kW FM. Frequency: 970 kHz/107 MHz.

KNOW-AM/AUSTIN
PO Box 2197, Austin, TX 78768
Power: 1 kW day/250 w night. Frequency: 1490 kHz. Commercial load limit: 15 min. 60-second rate: $30/15.

KNTF-FM/ONTARIO
Box 5000, Ontario, CA 91761

KNUI/MAUI
Doug Cory

KNUS-FM/DALLAS
1917 Elm Street, Dallas, TX 75201
Power: 100 kW. Frequency: 98.7 MHz. Commercial load limit: 10 min. 60-second rate: $55/36.
Owner: McLendon Company. GM: Bart McLendon. PD: Jim White. MD: Burkhart-Abrams. ND: Bruce Hughes. Chief Engineer: Leonard Hancock. Sales Manager: Mike Rosen. Jock Lineup: Johnny Michaels 6-9 am, Jack Schell 9 am-12 pm, Larry James 12-3 pm, Jeff Davis 3-7 pm, Michael Butts 7-10 pm, Scott Anthony 10 pm-2 am, Dan Moore 2-6 am.

KNVR-FM/PARADISE
Steven Friedman

KNX-FM/LOS ANGELES
6121 Sunset Blvd., Los Angeles, CA 90028

KOAA-AM/DAVIS
1044 Lincoln, Denver, CO 80203

NATIONAL RADIO STATION LISTINGS
KOAQ-FM (Q-103)/DENVER 303 861-4444
1044 Lincoln, Denver, CO 80203

KOB-AM/ALBUQUERQUE 505 243-4411
Box 1351, Albuquerque, NM 87103

KOB-AM/YUBA CITY 916 673-7677
PO Box 1056, Yuba City, CA 95991

KOFM-FM/OKLAHOMA CITY 408 478-0444
1200 E Britton Rd., PO 14806, Oklahoma City, OK 73113

KOGO-AM/SAN DIEGO 714 263-6191
Box 545, San Diego, CA 92112

KOIL-AM/OMAHA 402 397-1290
8901 Indian Hills Drive, Omaha, NE 68114

KOKE AM-FM/AUSTIN 512 454-2561
PO Box 1208, Austin, TX 78767

KOKQ-FM/SALINAS-MONTEREY 408 394-9000
PO Box KOKQ, Monterey, CA 93940

NATIONAL RADIO STATION LISTINGS
KOLA-FM/SAN BERNARDINO 714 684-9992
3616 Main St., #200, Riverside, CA 92501 Album Rock

KOLO 713 982-9436
501 Procter, Port Arthur, TX 77640 Spectrum III
Power: 1 kw. Frequency: 1340 kHz.

KOLO-AM/RENO 702 786-0920
17445 Main St., Reno, NV 89504 Spectrum III
Power: 5 kw day/1 kw night. Frequency: 920 kHz. Tower elev.: 287 ft. Target Demos: 18-49.
Owner: Donrey Corp. GM: Tim Grant. PD: Dave Finley. MD/Production Director: Mike Haggerty. ND: Patrice Bingham. Chief Engineer: John Gradjan. Sales Manager: Bob Glassburn. Jock Lineup: Dave Finley 6-10 am, Pete Carothers 10 am -2 pm, Johnny Steel 2-6 pm, George Sepulida 6 pm -12 pm, Steve Miller 12-6 am.

KOLX-AM/OKLAHOMA CITY 405 794-1573
Box 14642, Oklahoma City, OK 73110 Spectrum III

KOMA-AM/SAN JOSE 408 246-6811
1245 S Winchester Blvd Suite 312, San Jose, CA 95128 Album Rock
Power: 12.5 kw. Frequency: 98.5 mHz. Commercial load limit: 8.30 min. 60-second rate: $55/36.

KOKX-AM/BILLINGS 406 248-7827
Box 1276, Billings, MT 59103 Universals
Owner: Mathias Enterprises. GM: Dan Miller. PD: Jack Stevens. MD: Jack Stevens. ND: Grant Krum. Chief Engineer: Gary Prindle. Sales Manager: Layne Saunders. Jock Lineup: Chuck Martin 12-6 am, Dan Miller 6-9 am, Gary Prindle 9 am -12 pm, George Peck 12-3 pm, Allen Moos 3-7 pm, Mike May 7 pm -12 am, E.K. Moos, weekends.

KOOL-FM/PHOENIX 602 257-1234
511 W Adams, Phoenix, AZ 85003 Spectrum III

KOPA AM-FM/SCOTTSDALE 602 941-1007
Box 1827, Scottsdale, AZ 85251 Universals
Frequencies: 100.7 MHz/1440 kHz. Target Demos: 18-49.

KORL/HONOLULU 808 524-6560
Kimo Akane

NATIONAL RADIO STATION LISTINGS
KOTN-AM/PINE BLUFF
Rt. 3 3920 Commerce Rd., Pine Bluff, AR 71602
501 534-8732  Spectrum III

KOTN-FM/PINE BLUFF
Rt. 3 920 Commerce Rd., Pine Bluff, AR 71602
501 534-8732  Universals

KOY-AM/PHOENIX
840 North Central Avenue, Phoenix, AZ 85004
602 258-8181  Spectrum III

KOY AM-FM/EL DORADO
Box 550, El Dorado, KS 67042
316 321-1360  Spectrum III/Talk
Power: 500 w AM/3 kw FM. Frequency: 1360 kHz/99.3 mHz. Commercial load limit: 18 min. 60-second rate: $10/7.50.

KOZA-AM (Z-123)/ODESSA
Box 351, Odessa, TX 79760
915 332-4301  Universals
Power: 1 kw day/250 w night. Frequency: 1230 mHz. Commercial load limit: 18 min. 60-second rate: $14/11.

KOZE-AM/LEWISTON
Box 936, Lewiston, ID 83501
208 743-2502  Universals
Power: 5 kw. Frequency: 1300 kHz.
Owner: 4-K Radio, Inc. GM: Gene Hamblin. PD: Terry Breen. MD: Wes McShay. ND: Gary Hart. Sales Manager: Mike Riley. Jock Lineup: Terry Breen 6-10 am, Wes McShay 10 am-2 pm, Sam Lawson 2-7 pm, Jim Orr 7 pm-12 am, Steve Blackburn 12-6 am, Dave Cooper, weekends.

KOZN-FM (FM-104)/SAN DIEGO
625 Broadway, Suite 1200, San Diego, CA 92101
714 238-1037  Beautiful

KPAM AM-FM/PORTLAND
4700 S.W. Council Crest Dr., Portland, OR 97201
503 226-7676  Universals

NATIONAL RADIO STATION LISTINGS
Frequency: 93.9 mHz. Commercial load limit: 12 units. 60-second rate: $25/16.

KPPL-FM/EL PASO
3901 N. Mesa, El Paso, TX 79902

KPAY-AM/CHICO
Box 1060 Nimshew Stage, Chico, CA 95926
Power: 10 kw. nondirectional day, directional night. Frequency: 1060 kHz. Commercial load limit: 15 min. 60-second rate: $12/25.75.
Owner: Richardson Broadcasting Corp. GM: Frank J. Mertz. PD: Jan A Claire. MD: Kathy McCreary. ND: Bill Clatworthy. Chief Engineer: Dan Butner. Sales Manager: Jerry Counsil. Jock Lineup: Jan Claire 6-10 am, Art Douglas 10 am-2 pm, Tom Plant 2-7 pm, Bob Wood 7 pm-12 am, Steve Bise 12-6 am.

KPAY-FM/CHICO
Box 1060 Nimshew Stage, Chico, CA 95926
Power: 6 kw. Frequency: 95.1 mHz. Automated 100% by Bonneville. Commercial load limit: 9 units. 60-second rate: $8/5.75.
Owner: Richardson Broadcasting Corp. GM: Frank J. Mertz. PD: Jan A Claire. MD: David West. ND: Bill Clatworthy. Chief Engineer: Daniel Butner. Sales Manager: Jerry Counsil.

KPLX/DALLAS-FT. WORTH
6465 Spur 303, Fort Worth, TX 76112

KPNW-AM/EUGENE
Box 1120, Eugene, OR 97440

KPOL-AM/LOS ANGELES
5700 Sunset Blvd., Los Angeles, CA 90028

KPOP-AM/ROSEVILLE
Box 1110, Roseville, CA 95678

KPLI-FM/DENVER
7075 W Hampden Ave., Denver, CO 80227
Owner: McCoy Broadcasting. GM: Jim Teeson. PD: John Driscoll. MD: Roger White. ND: Paul Reinertson. Chief Engineer: Jerry Westerberg. Sales Manager: Jim McCarthy. Jock Lineup: Bill Bline 6-10 am, Roger White 10 am-2 pm, John Driscoll 2-6 pm, Jim Teeson 6-9 pm, Susan Bradley 9 pm-1 am, Mike Moore 1-6 am.

915 533-8211
Album Rock
916 345-0021
Spectrum III
916 345-0021
Beautiful
817 429-0995
Spectrum III
503 485-1120
Spectrum III
213 466-4123
Spectrum III
916 791-4111
Country
National Radio Station Listings
KPRC-AM/ HOUSTON 713 771-4631
8181 Southwest Freeway (PO Box 2222), Houston, TX 77001
Owner: KPRC Radio Company. GM: Cleve Griffin. PD: Jack London. MD: Ron Rice. ND: Harry Schultz. Chief Engineer: O.B. Johnson. Sales Manager: George Stokes. Jock Lineup: Harry Schultz/Roger Bateman (News) 5-9 am, David Fowler (Talk) 9 am-12 pm, Don Armstrong/Doug Ross (News) 4-6 pm, Sports Feedback (Mike & Anita) 6-7 pm. Comments: Total music per week is 35 hours when sports broadcasts are not scheduled in the evening. We broadcast Houston Astro Baseball (all games), Southwest Conference (football), World Series (baseball), Rose, Fiesta, Bluebonnet bowls (football) and university games.

KPRI-FM (FM-106)/ SAN DIEGO 714 565-6006
5252 Balboa Ave., Suite 302, San Diego, CA 92117
Power: 50 kW. Frequency: 106.5 mHz. Commercial load limit: 9 min. 60-second rate: $57.44.

K PUB-AM/ PUEBLO 303 545-5970
PO Box 421, Pueblo, CO 81002
Power: 1 kW. Frequency: 1480 kHz. Commercial load limit: 18 min. 60-second rate: $5.80/3.80.

KPUG/ BELLINGHAM 206 734-1170
Bruce Butterfield

KQDI-AM/ GREAT FALLS 406 761-2800
Box 6760, Great Falls, MT 59406
Power: 1 kw day/250 w night. Frequency: 1450 kHz. Commercial load limit: 12 min.
Owner: Sun River Broadcasting. GM: Bob Lockhart. PD: Scott Greeley. MD: Dave Masters. ND: Jay Johnson. Chief Engineer: Joe Jaques. Sales Manager: Chuck Wittman. Jock Lineup: Mike Dalton 6-10 am, Greg Crawford 10 am-1 pm, Charlie Stone 1-4 pm, Dave Masters 4-8 pm, Scott Greeley 8 pm-12 am, Bob Pepper 12-6 am, Craig Burns and John Christie, weekends.

KQEO-AM/ ALBUQUERQUE 505 243-1744
2000 Indian School Rd., NW, Albuquerque, NM 87104

KQFM/ PORTLAND 503 226-0100
Jim Robinson

KQIZ-FM (Z-93 FM)/ AMARILLO 806 353-6663
2903 S Western, Amarillo, TX 79109
Owner: Tascosa Broadcasting, Inc. GM: Keith Adams. PD: Ron Chase. MD: Steve Stucker. ND: Gary Fox. Chief Engineer: Dan Walthers. Sales Manager: Mike Fox. Operations Director: Bo Jeffries. Jock Lineup: W.J. Fairchild 6-10 am, Kris Manning 10 am-3 pm, Bo Jeffries 3-7 pm, Ron Chase 7 pm-12 am, Carey Ross 12-6 am, David Haze, weekends. Comments: Every weekend we have SUPERSTARS WEEKEND, giving away the album featured (always new prod) and then Sunday at 10 pm we play the album featured, uninterrupted.

KQKO-FM (KQ98)/ COUNCIL BLUFFS 712 322-4041
Box 586, Council Bluffs, IA 51501
Power: 100 kw. Frequency: 98.5 mHz.
Owner: John Mitchell. GM: Joe Meda Kovich. PD: Paxton West. MD: Barry Taft. ND: Mike Harris. Chief Engineer: Jim Prosser. Sales Manager: Joe Reynolds. Jock Lineup: Lisa Behrendsen 2-6 am, Mike Cody 6-10 am, Kevin Kassera 10 am-2 pm, Barry Taft 2-6 pm, Steve Sleeper 6-10 pm, Dick Warner 10 pm-2 am, Todd McClure, weekends.

NATIONAL RADIO STATION LISTINGS
KQMQ/HONOLULU
808 946-2869
Austin Vail

KORS AM-FM/GOLDEN VALLEY
917 N. Lilac Drive, Golden Valley (Minneapolis St. Paul), MN 55422
Power: 5 kw AM/27 kw FM. Frequency: 1440 kHz/92.5 mHz. Commercial load limit: 10 min. 60-second rate: $61/52.

KQWB-FM (Q-98)/FARGO
Box 2983, Fargo, ND 58108

KQXE-AM/PHOENIX
4513 E. Thomas Rd., Phoenix, AZ 85018

KQYT-FM/PHOENIX
3501 N 16th Street, Phoenix, AZ 85016

KRAK-AM/SACRAMENTO
PO Box 6347, Sacramento, CA 95860

KRAM-AM/LAS VEGAS
925 E. Desert Inn Rd., Las Vegas, NV 89109
Owner: Coje Ind., Inc. GM: Bob Jackson. PD: Bob Jackson. MD: Johnny Steele. ND: Gary Campbell. Chief Engineer: John Corey. Sales Manager: Jim Glynn. Jock Lineup: Bob Jackson 6-9 am, Chuck Manning 9 am-2 pm, Johnny Steele 2-7 pm, Jack Diamond 7 pm-12 am. Ed Davy 12-6 am. Comments: K-RAM Radio is a modern country format with personality plus and a strong news department to augment our music and personality.

KRAV-FM (FM 96)/TULSA
PO Box 746, Tulsa, OK 74101
Power: 100 kw. Frequency: 96.5 mHz. Commercial load limit: 8 min. 60-second rate: $30/19.
Owner: KFMJ, Inc. GM: Carl C. Smith. PD: Ken Scott. MD: Kenny King. ND: Mark O’Connell. Chief Engineer: John Bridges. Sales Manager: John Hunt. Jock Lineup: Bob Brauer 12 5:30 am, Johnny Rivers 5:30-9 am, Ken Scott 9 am-12 pm, Steve Cassidy 12:4 pm, Chuck Stevens 4-8 pm, Dave Dukane 8 pm-12 am

NATIONAL RADIO STATION LISTINGS
KRBC-AM/ABILENE 915 692-4242
Box 178, Abilene, TX 79604
Owner: Radio Abilene, Inc. GM: Bill Fox. PD: John Frost. MD: Jay Franks. ND: Downing Bolls. Chief Engineer: Herman Ridgway. Sales Manager: Bill Hill. Jock Lineup: News Block 6-8 am, Two Man Talk Show 8-8:30 am, Jay Franks 8:30 am-12 pm, Tom Bates 12-3 pm, John Frost 3-6 pm, Shotgun Bob Kelly 6-10 pm, Jim Hays 10 pm-2 am, Tom LeVan 2-6 am.

KRBE-FM/HAZLETON 713 960-0123
2500 West Loop South, Houston, TX 77027

KRBD-AM/REDDING 916 243-0343
1735 Market Street. PO Box 1917, Redding, CA 96001
Owner: Redding Broadcasting Company. GM: Howard Martineau. PD: Jerry McGee. MD: Lurch Martin. ND: Marc Soares. Chief Engineer: (Mr.) Jean Smith. Sales Manager: Terry Teeters. Jock Lineup: Buck Charles 12-6 am, Jerry McGee 6-11 am, Dave Sueno 11 am-3 pm, Rabbit 3-6 pm, Mike Dorn 6-9 pm, Lurch Martin 9 pm-12 am, Marc Soares, weekends.

KRE-AM/BERKELEY 415 848-7713
601 Ashby, Berkeley, CA 94710
Power: 1 kw day/250 w night. Frequency: 1400 kHz. Automated 25%. Commercial load limit: 12 min. 60-second rate: $34/12.
Owner: Horizons Communications Corp. GM: Tom Schnurbusch. PD: Rob Singleton. MD: Rick Holmes. ND: Keven Guillory. Chief Engineer: Art Leberman. Sales Manager: Dave Berglund. Jock Lineup: Stephanie Dilley 6-10 am, Donnel Lewis 10 am-2 pm, Rob Singleton 2-7 pm, Clifford Brown, Jr. 7 pm-12 am.

KREM-AM/SPOKANE 509 534-0423
S. 4103 Regal, Spokane, WA 99203

KRGV/ODESSA 512 968-3131
Jim Patrick

KRB-AM/MASON CITY 515 424-1490
402 19th Street SW, Mason City, IA 50401
Power: 1 kw day/250 w night. Frequency: 1490 kHz. Commercial load limit: 12 min. 60-second rate: $16/12.

KRIG-AM/ODESSA 915 332-6871
Box 4312, Odessa, TX 79760

NATIONAL RADIO STATION LISTINGS
KRI Z-FM/ROSE W ELL
PO Box 269, Roswell, NM 88201.

K R K E-AM/ALBUQUERQUE
PO Box 737, Albuquerque, NM 87103
Owner: Gaylord Broadcasting Co. GM: Dick McKee. MD: Debbie Hughes. ND: Lisa Breeden. Chief Engineer: Gary Diamond. Sales Manager: Stan Byers. Jock Lineup: Mike Phillips 6-10 am, Chris Carey 10 am-1 pm, Bruce Daniels 1-3 pm, Chuck Logan 3-7 pm, Wildman 7 pm-12 am, Keith Montgomery 12-6 am, Jo Jo Pineau. weekends.

K R K O (14-RKO)/EVERETT
PO Box 1227, Everett, WA 98206

K R K T AM-FM/ALBANY
1207 E 9th, Suite A, Albany, OR 97321

K R L A/LOS ANGELES
Rick Stancato
213 681-2591
Universals

K R L C-AM/LEWISTON
Box 287, Lewiston, Idaho 83501
Power: 5 kw day / 1 kw night. Frequency: 1350 kHz. Commercial load limit: 15 min. 60-second rate: $4.50/3.25.
Owner: KRLC, Inc. GM: Steven Alan Mackelvie. PD: Steven Alan Mackelvie. MD: Steven Alan Mackelvie. ND: Dennis Callahan. Chief Engineer: Chick Bobbitt. Sales Manager: Pat Mackelvie. Jock Lineup: Marie in the Morning 6-11 am, Dennis Callahan 11 am-3 pm, Moe Holland 3-8 pm, Ed Nickus 8 pm-1 am, Mark Elder 1-6 am, Casey Tibbs. weekends. Comments: Because of the lack of a progressive FM in the market, we program two formats daily.

K R L Y-FM (Y-94)/HOUSTON
2630 Fountainview Drive, Suite 210, Houston, TX 77063

K R M G-AM/TULSA
1502 South Boulder, Tulsa, OK 74119

NATIONAL RADIO STATION LISTINGS
KRNA-FM/IOWA CITY
1027 Hollywood Blvd, Iowa City, IA 52240
Jock Lineup: Robbie Norton 6-10 am, Bart 10 am 3 pm, Gary Brown 3-7 pm, Kevin Michaels 7 pm-12 am, Pam Wallace 12-6 am, Al Kern and Vernon McKinley. Weekends: Comments: KRNA is currently building a 100 kw facility.

KRNO-FM/RENO
475 E. Moana Lane, Reno, NV 89502

KRNOQ (Q-102)/DES MOINES
Box 1350, Des Moines, IA 50305

KRNT-AM/DES MOINES
611 5th Avenue, Des Moines, IA 50305
Owner: Stauffer Communications, Inc. GM: Al Lobeck. PD: Del Hull. MD: Del Hull. ND: Chuck Seel. Chief Engineer: Doug Campbell. Sales Manager: Ron Granzow. Jock Lineup: Steve Gibbons 6-10 am, Van Harden 10 am-2 pm, Roger Peterson 2-7 pm, Dick Lennmon 7 pm-1 am, Duane Estel 1-6 am.

KROC-AM/ROCHESTER
122 4th Street SW, Rochester, MN 55901

KROC-FM/ROCHESTER
122 4th Street SW, Rochester, MN 55901

KROF-AM/ABBEVILLE
Highway 167 N. PO Box 610, Abbeville, LA 70510

KROK-FM/SHREVEPORT
Box 21130, Shreveport, LA 71120

NATIONAL RADIO STATION LISTINGS
KROQ-FM/LOS ANGELES 213 578-0830
117 S. Los Robes, Pasadena, CA 91101
Album Rock
Owner: Burbank Broadcasting. GM: Pat Welch. PD: Rick Carroll. MD: Larry Groves. ND: Nick Starvos. Chief Engineer: Scott Mason. Sales Manager: Pat Welch. Public Service Director: Tim Cline. Jock Lineup: Daryl Wayne 6-10 am, Chuck Randall 10 am-2 pm, Dan Carlisle 2-6 pm, Dusty Street 6-10 pm, Jed The Fish 10 pm-3 pm, Al Romeroes 3-6 am, Peter Mayhem, Al Ramirez and Rodney Bingenheimer, weekends.

KROY-AM/SACRAMENTO 916 441-4950
1019 Second, Sacramento, CA 95814
Universals

KROY-FM (Y-97)/SACRAMENTO 916 441-4950
1019 Second Street, Sacramento, CA 95814
Universals

KRPL-AM/MOSCOW 208 882-2551
Box 8849, Moscow, ID 83843
Universals
Owner: KRPL, Inc. GM: Dennis Deccio. PD: Gary Cummings. MD: Gary Cummings. ND: Dave Rabine. Chief Engineer: Joe Stanosch. Sales Manager: Rick Carroll. Jock Lineup: Chuck Cooper 6-10 am, Bob O’Toole 10 am-3 pm, Steve Shannon 3-8 pm, Paul Roberts 8 pm-1 am, Pat Conrad 1-6 am, Bryan McKay and Orrin O’Neal, weekends.

KRQ/TUCSON 602 624-2431
Dan McCoy
Universals

KRQQ-FM/TUCSON 602 624-2431
PO Box 5946, Tucson, AZ 85703
Universals
Owner: Grabet, Inc. GM: Michael Cutchall. PD: John Stevens. MD: Dan McCoy. ND: Bob Lee. Chief Engineer: William Turney. Jock Lineup: Dan McCoy 6-10 am, Jim Gillie 10 am 3 pm, John Stevens 3-7 pm, Steve Rivers 7 pm-12 am, Bobby Majors 12-6 am, Jeff Davis and Nick Redfield, weekends.

KRSI/MINNEAPOLIS 612 941-5774
Gary DeMaroney
Album Rock

KRSP-FM/SALT LAKE CITY 801 262-5541
PO Box 7760, Salt Lake City, UT 84107
Universals/Albums
Owner: Holiday Broadcasting Co. GM: Ralph Carlson. Operations Manager: Alan Hague. MD: Lorraine Winegar. ND: Gerry Pond. Chief Engineer: Ken Meyer. Sales Manager: Ray Bingham. Jock Lineup: Randy Rose 6-10 am, Steve Carlson 10 am-2 pm, Todd Kelly 2-6 pm, Matt Limburg 6-10 pm, Barry Moll 10 pm-2 am, Michael Kane 2-6 am. Comments: KRSP-FM used to simulcast with KRSP-AM. KRSP-AM is probably one of the first AM stations to really move into an album-oriented format and automate it. This station is sold separately and in combo.
KRST-FM/ALBUQUERQUE
2401 Quincy NE, Albuquerque, NM 87110
Power: 22.5 kw. Frequency: 92.3 mHz. Antenna height: 10,000 ft. Commercial load limit: 8 min. 60-second rate: $31/12.

KRTH-FM/LOS ANGELES
5901 Venice Blvd., Los Angeles, CA 90034

KRUX-AM/PHOENIX
7401 West Camelback Rd., Phoenix, AZ 85033
Power: 5 kw day/500 w night. Frequency: 1360 kHz. Target Demos: 12-34. Commercial load limit: 12.

KRSY-AM/CORPUS CHRISTI
PO Box 9698, Corpus Christi, TX 78408
Owner: Sigmor Corp. GM: Joel Yowell. PD: Dan Daniels. MD: Dan Daniels. ND: Bob Dixon. Chief Engineer: John Steele. Sales Manager: Joel Yowell. Jock Lineup: Angela Wright 1-6 am, Russ & Redd 6-9 am, Dan Daniels 9 am-12 pm, Barron Beretta 12-3 pm, The Real John Steele 3-6 pm, Letty Sublett 6-9 pm, Tod Tucker 9 pm-1 am.

KRZI-AM/WACO
Box 8093 (7215 Bosque), Waco, TX 76710
Owner: KW Communications. GM: Herb Harding. PD: Mike Lucas. MD: Mike Lucas. ND: Mike Earley. Chief Engineer: Dave Fricker. Sales Manager: Gary Sewell. Jock Lineup: Toni DeShannon 12-6 am, Michael James & Herb Harding 6-9 am, Clay Steel 9 am-12 pm, Kevin Davis 12-3 pm, Gary Ryder 3-7 pm, John McCall 7 pm-12 am.

KSAN-FM/SAN FRANCISCO
345 Sansome St., San Francisco, CA 94104
Power: 30 kw. Frequency: 94.7 mHz. Commercial load limit: 10 min.
Owner: Metromedia. GM: Dave Moorehead. PD: Jackie McCauley. MD: Kate Ingram. ND: Dave McQueen. Operations Manager: Abby Melamed. Chief Engineer: George Craig. Sales Manager: David Bramnick. Creative Director: Rick Sadie. Jock Lineup: P.J. Ballard 2-6 am, Dave McQueen 6-10 am, Kate Hayes 10 am-2 pm, David Perry 2-6 pm, Matt Reidy 6-10 pm, Jesse Rhodes 10 pm-2 am.

KSD-AM/ST. LOUIS
1111 Olive St. Street, St. Louis, MO 63141

NATIONAL RADIO STATION LISTINGS
505 266-5833
521 937-5230
602 247-5789
512 882-8481
817 772-0930
415 986-2825
314 421-5055
KSDN-AM/ABERDEEN
PO Box 1930, Aberdeen, SD 57401
605 225-5930
Universals
Owner: Green Bay Broadcasting. GM: Michael Levenson. PD: T.C. Arnold. MD: Les Cummings. ND: Jim Vincent. Chief Engineer: Norm Anderson. Sales Manager: Michael Levenson. Jock Lineup: Norm Anderson 6-10 am, T.C. Arnold 10 am-3 pm, Jerry Larson 3-8 pm, Les Cummings 8 pm-12 am, Wayne Diaz 12-6 am, Dan Zerr and Dean Jensen, weekends.

KSEK-AM/PITTSBURG
Box 210, Pittsburg, KS 66762
316 231-2800
Spectrum III/Album
Owner: Douglas Broadcasting Corp. GM: James D. Harbert. PD: Bruce Elliott. MD: Gabe Baptiste. ND: Jerry Deems. Chief Engineer: Jim Douglas. Sales Manager: Glen George. Jock Lineup: Bruce Elliott 6-10 am, Lonnie Swonger 10 am-2 pm, John Dial 2-7 pm, Gabe Baptiste 7 pm-12 am, Kirk Robinson 12-6 pm, Jerry Haggard, weekends.

KSEL-AM/FM/LUBBOCK
PO Box 2369 (904 E. Broadway), Lubbock, TX 79408
806 747-2555
Universals
Power: 5 kw day, 500 w night AM/100 kw FM. Frequency: 95 kHz/93.7 mHz. Automated 12.5% AM/87.5% FM by TM Stereo Rock. Commercial load limit: 17 min. AM drive/15 min. FM drive/14 min. other. 8 max. on FM. 60-second rate: $30/15.
Owner: Harris Enterprises/John Kreiger. GM: John R. Kreiger. PD: Jeff King. MD: John Steele. ND: Jane Prince. Chief Engineer: Don Hackler. Sales Manager: Tom Petty. Jock Lineup: Jeff & Jane 6-9 am, Steve Coggins 9 am-12 pm, Stan Castles 12-3 pm, The Real John Steele 3-6 pm, Skywalker 6-9 pm, Scott Knight 9 pm-12 am, Chris Richards and Kevin Parker 12-6 am. Comments: FM is simulcast 2-5 am on AM. AM is simulcast on FM 6-9 am Monday through Saturday.

KSEN/SHELBY
Wayne Cordray
406 434-5241
Spectrum III

KSET-AM/EL PASO
904 Magoffin, El Paso, TX 79901
915 532-4979
Disco

KSET-FM/EL PASO
904 Magoffin, El Paso, TX 79901
915 532-4979
Disco

KSFM-FM/WOODLAND
1212 Kentucky Avenue, Woodland, CA 95695
916 662-1047
Universals
Owner: Kula Broadcasting. GM: Bill Stukaloff. PD: Jeff Lucifer. MD: Shawn Harris. ND: Cindy Aberley. Chief Engineer: Fred Giles. Sales Manager: Bud Levitt. Jock Lineup: Shawn Harris 6-10 am, Donovan Blue 10 am-2 pm, Mark Preston 2-6 pm, Rick Gillette 6-10 pm, Billy Manders 10 pm-2 am, Allen Elvin 2-6 am.

KSFO-AM/SAN FRANCISCO
950 California Street, San Francisco, CA 94108
415 398-5600
Spectrum III
Power: 5 kw day/1 kw night. Frequency: 560 kHz. Commercial load limit: 18 min. 60-second rate: $175.
KSFT-FM/ST. JOSEPH 816 233-2577
2414 S. Leonard Rd., St. Joseph, MO 64503 Album Rock

KSFX-FM/SAN FRANCISCO 415 928-0104
1177 Polk Street, San Francisco, CA 94109 Disco

KSHA-AM/MEDFORD 503 772-8600
27 West Main, Medford, OR 97501 Country

KSHJ-FM/ST. LOUIS 314 842-1111
9434 Watson Rd., St. Louis, MO 63126 Album Rock
Power: 100 kw. Frequency: 95.9 mHz. Commercial load limit: 12 min.

KSJO-FM/SAN JOSE 408 246-6060
PO Box 5190, San Jose, CA 95150 Album Rock
Power: 50 kw. Frequency: 92.3 mHz.

KSGG-FM (STereo 99)/SALINA 913 825-4631
PO Box 995, 1801 South Ninth, Salina, KS 67401 Universals

KSL-AM/SALT LAKE CITY 801 237-2500
145 Social Hall Avenue. Salt Lake City. UT 84111 Spectrum III
Owner: Bonneville International. GM: Dean Lindsay. PD: George Lembich. MD: Bob Lee. ND: Doug Miller. Chief Engineer: John Dehnel. Sales Manager: Russ Wood. Jock Lineup: Mark Van Wagoner 6-9 am. Tom Bock 9 am-12 pm. Herb Jepko. overnight. Bob Lee 12-3 pm. Danny Kramer 3-6 pm. Gaylon Rowan 6 pm-12 am. Comments: KSL Radio is a strong personality station with a strong commitment to news and public affairs. In addition we have extensive sports coverage including NFL and NCAA football, professional baseball. We are a CBS affiliate.

KSLQ/ST. LOUIS 314 725-9814
PO Box 98. St. Louis, MO 63166 Universal

NATIONAL RADIO STATION LISTINGS
KOBE-AM/SPRINGFIELD
2104 Broadway, Springfield, MA 01104
Owner: Sangamon County Airport. Chief Engineer: Frank Bixler.
Sales Manager: Jennifer Young.

KSSS-AM/FORT WAYNE
1333 Fort Wayne Ave., Fort Wayne, IN 46802
Owner: George used. Chief Engineer: Dean Sanders.
Sales Manager: Bob May.

KSSS/FORT WAYNE
1333 Fort Wayne Ave., Fort Wayne, IN 46802
Owner: George used. Chief Engineer: Dean Sanders.
Sales Manager: Bob May.

KSSS/FORT WAYNE
1333 Fort Wayne Ave., Fort Wayne, IN 46802
Owner: George used. Chief Engineer: Dean Sanders.
Sales Manager: Bob May.
KSST-AM/DAVENPORT
1111 East River Drive, Box 3788, Davenport, IA 52808

KSTP-AM/STOCKTON
1971 Ralph Ave., Stockton, CA 95206
Owner: Knox LaRue. GM: Knox LaRue. PD: Dave Morgan. MD: Dave Morgan. ND: Rory O’Farrell. Chief Engineer: Dave Dod. Sales Manager: Roy Stewart. Jock Lineup: Steve Wray 6-9 am, Dave Morgan 9 am-12 pm, Jerry Stevens 12-3 pm, Mike Edwards 3-7 pm, J.J. Johnson 7 pm-12 am. Rick Curtis 12-6 am.

KSTP-AM/MINNEAPOLIS-ST. PAUL
3415 University Ave., St. Paul, MN 55114

KTAC-AM/TACOMA
2000 Tacoma Mall Office Bldg., Tacoma, WA 98411

KTAM-AM/BRYAN
Box 3069, Bryan, TX 77801

KTEM-AM/TEMPLE
301 North Main, Temple, TX 76501
Owner: Clint Formby. GM: George Franz. PD: Lou Saint. MD: Mike Patrick. ND: Don Norman. Chief Engineer: Charlie Schleper. Sales Manager: Richard Kelly. Jock Lineup: Chris Alexander 6-9 am, Mike Patrick 9 am-12 pm, Lou Saint 12-3 pm, Chuck Baker 3-7 pm, Mark McLain 7 pm-12 am, Chris E. Stevens 12-6 am.

KTFM-FM/SAN ANTONIO
PO Box 18128, San Antonio, TX 78218
Power: 100 kw. Frequency: 102.7 mHz. Target Demos: 12-34. Commercial load limit: 10 min.
Owner: Waterman Broadcasting Corp. GM: Dan Mason. PD: Mike Scott. MD: Mike Scott. ND: Anne Schiller. Chief Engineer: Gary Wachter. Sales Manager: Jim Perrine. Jock Lineup: Ric Austin 6-10 am, David Munoz 10 am-2 pm, Steve Michaels 2-6 pm, Hector Reyes 6-10 pm, Fred Henderson 10 pm-2 am, Frank Felan 2-6 am.

KTFX-FM/TULSA
5840 S. Memorial, Suite 103, Tulsa, OK 74145

NATIONAL RADIO STATION LISTINGS
KTIB-AM/THIBODAUX
PO Box 682, Thibodaux, LA 70301
504 447-9006
Country
Power: 500 w. Frequency: 630 kHz. Tower elev.: sea level.

KTIM AM-FM/SAN RAFAEL
1040 B Street, San Rafael, CA 94901
415 456-1510
Album Rock
Power: 1 kw AM/2.2 kw FM. Frequency: 1510 kHz/100.9 mHz. Target Demos: 18-34. Commercial load limit: 12 min. 60-second rate: $28/14.
Owner: Marin Broadcasting Co., Inc. GM: Oliver W. Hayden. PD: Cody Ryan. MD: Michael Knight. ND: Vicki Cunningham. Chief Engineer: Dennis Foote. Sales Manager: Oliver W. Hayden. Jock Lineup: Michael Knight 6-10 am, Kate Hayes 10 am-2 pm, Belle 2-6 pm, Paul Boucher 6-10 pm, Wyatt Jennings 10 pm-2 am, Eileen Duhne 2-6 am.

KTIX-AM/PENDLETON
Box 579, Pendleton, OR 97831
503 276-1311
Spectrum III
Power: 1 kw day/250 w night. Frequency: 1240 kHz. Commercial load limit: 18 min. 60-second rate: $7.50/3.50.

KTKT/TUCSON
Ed Alexander
602 622-6711
Universals

KTLK-AM/DENVER
1165 Delaware, Denver, CO 80204
303 573-1280
Universals/Disco
Power: 5 kw. Frequency: 1280 kHz. Commercial load limit: 10 min.
Owner: Harrison Fuerst. GM: Raymond A. Mineo. PD: Chuck Evans. MD: Paula Matthews. Chief Engineer: Ron Kashner. Sales Manager: Jack Edwards. Jock Lineup: Jack Ragan 5-30-9 am, Dr. Dave Bogart 9 am-12 pm, Bruce Lee 12-4 pm, Chuck Evans (Mother Chucker) 4-7 pm, Randy Jay 7 pm-12 am, Mike Shannon 12-5:30 am.

KTLS-FM/OKLAHOMA CITY
2333 East Britton Road, Oklahoma City, OK 73101
405 478-2100
Album Rock
Power: 100 kw. Frequency: 98.9 mHz. Automated 100% by TM Programming. Commercial load limit: 8 min.

KTNQ-AM/LOS ANGELES
5724 Hollywood Blvd., Hollywood, CA 90028
213 465-3171
Spanish

KTOK/OKLAHOMA CITY
B. J. Wexler
405 840-5271
Spectrum III

KTOM-AM/SALINAS
PO Box 1380, 933 N. Main Street, Salinas, CA 93902
408 422-7484
Country
Owner: Monterey Peninsula Communications, Inc. GM: Harry Miller. PD: Lloyd Carr. MD: J. Mike Noonan. ND: Dan Price. Chief Engineer: Jerry Lewine. Sales Manager: Bob Squires. Jock Lineup: J. Mike Noonan 6-10 am, Johnny Kansas 10 am-3 pm, Jesse Collins 3-8 pm, Wade Thruit (Les Turpin) 8 pm-1 am, Joanna Brandon 1-6 am, Mike Crawford and Ron Marshall, weekends.

NATIONAL RADIO STATION LISTINGS
KTOQ-AM/RAPID CITY
PO Box 8250, Rapid City, SD 57709
605 343-0888
Owner: Tom-Tom Communications. GM: Tom Kearns. PD: Michael Berry. MD: Jack Daniels. ND: Abner Hunter. GE: Chief Engineer: Bill Hinde. Sales Manager: Tom Kearns. Jock Lineup: Michael In The Morn Berry 5:30-9 am, Larry O'Brien 9 am-1 pm, Shonn Michaels 1-5 pm, Rick Alten 5-7 pm, Jack Daniels 7 pm-12 am, Maddy Ann 12:30-6 am.

KTRN-AM/WICHITA FALLS
PO Box 5005, Wichita Falls, TX 76307
817 855-3555

KTSA-AM/SAN ANTONIO
Box 18128, San Antonio, TX 78218
512 655-5500

KTTS-AM/SPRINGFIELD
PO Box 1806555, Springfield, MO 65805
417 865-6614

KTTS-FM/SPRINGFIELD
PO Box 1806555, Springfield, MO 65805
417 865-6614
Power: 100 kw. Frequency: 94.7 mHz. Commercial load limit: 18 min. 60 second rate: $26.50/11.40.

KTXQ-FM/DALLAS-FT. WORTH
3626 N Hall Street, Dallas, TX 75219
214 528-5500
Power: 100 kw. Frequency: 102.1 mHz. Commercial load limit: 8 min. 60 second rate: $350/75.

KTYD-FM/SANTA BARBARA
1216 State Street #810, Santa Barbara, CA 93101
805 963-1601
Owner: Antares Broadcasting. GM: Kevin Woodlinger. PD: Larry Johnson. MD: Laurie Cobb. ND: Gerry DeWitt. Chief Engineer: Clark Oronie. Sales Manager: Kevin Woodlinger. Jock Lineup: Laurie Cobb 6-10 am, Edward Bear 10:30 am-3 pm, Dave Heffner 3-7 pm, Jim Trapp 7:30 pm-12 am, Zeb Norris 12-5 am W-F, Guy Guden 12-6 am Sat.-M, Jim Morales 12-6 am T, Saturday: Jim Morales 6 am-12 pm, Zeb Norris 12-6 pm, Dr. Rock (Jim Lull) 6 pm-12 am.

KUFF-AM/ALBUQUERQUE
4103 Montgomery NE, Albuquerque, NM 87109
505 881-5333

NATIONAL RADIO STATION LISTINGS
<table>
<thead>
<tr>
<th>Station</th>
<th>City, State or Location</th>
<th>Frequency</th>
<th>Power</th>
<th>Commercial Load Limit</th>
<th>Rate</th>
<th>Owner/Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td>KUGN-AM/EUGENE</td>
<td>PO Box 590, Eugene, OR 97440</td>
<td>590 kHz</td>
<td>425 ft</td>
<td>18 min. 60-second rate</td>
<td>$46.50</td>
<td>Obie Communications, GM: Ralph Petti, PD: Jack Barry, MD: Thaddeus Johnson, ND: Alex Smis. Chief Engineer: Ted Hix, Sales Manager: Chuck Chackel. Jock Lineup: Mike Stone/Bob Anderson/Ernie Ross 6-10 am. Dan Nims/Carolyn Meyers News 10 am-1 pm, Phil Stetson/Carolyn Meyers News 1-3 pm, Jack Barry/Al Smis 3-7 pm. CBS Mystery Theater 7-8 pm, Ron Evans Talk Radio 8 pm-12 am, Janet Wilson/Deilah Rene 12-6 am, Andy Manuel, Traffic Watch.</td>
</tr>
<tr>
<td>KUGR-AM/GREEN RIVER</td>
<td>PO Box 980, 167 E Railroad Ave., Green River, WY 82935</td>
<td>1490 kHz</td>
<td>180 ft</td>
<td>18 min. 60-second rate</td>
<td>$11/5</td>
<td>Wycom Corporation, GM: Al Harris, PD: Russ Rountree, MD: Art Lynch. Chief Engineer: Jim “Jolly” Dyson, Sales Manager: Jim Belcher. Jock Lineup: Al Harris 5-9:30 am, Don (Russ) Allen 9:30 am-2 pm, Russ Rountree 2-6 pm, Bill Young 6 pm-12 am.</td>
</tr>
<tr>
<td>KUHL-AM/SANTA MARIA</td>
<td>211 East Fesler Street, Box 166, Santa Maria, CA 93456</td>
<td>1440 kHz</td>
<td>178 ft</td>
<td>18 min. 60-second rate</td>
<td>$7.40/4.25</td>
<td>Bob Melton. Chief Engineer: Ernie Schwartz. Jock Lineup: Don Casey 5:30-10 am, Kate Moore 10 am-2 pm, Rick Bocca 2-6 pm.</td>
</tr>
<tr>
<td>KUGI-AM/UKIAH</td>
<td>PO Box 638, Ukiah, CA 95482</td>
<td>1400 kHz</td>
<td>178 ft</td>
<td>12 min. 60-second rate</td>
<td>$7.40/4.25</td>
<td>Concerned Communications Corp, GM: Jim Dowd, PD: Kate Moore, MD: Craig Hayworth, ND: Pete Yackley. Chief Engineer: Byron Stultz, Sales Manager: Jim Dowd, Operations Manager: Ross W. Forbes. Jock Lineup: Don Casey 5:30-10 am, Kate Moore 10 am-2 pm, Rick Bocca 2-6 pm, Craig Haworth 6 pm-12 am.</td>
</tr>
<tr>
<td>KUKI-AM/UKIAH</td>
<td>Automated by Drake-Chenault</td>
<td>1400 kHz</td>
<td>178 ft</td>
<td>12 min. 60-second rate</td>
<td>$7.40/4.25</td>
<td>w</td>
</tr>
</tbody>
</table>
KUTE-FM/GLENDALE
512 E Wilson, Glendale, CA 91206
Owner: Inner City Broadcasting. GM: Bob Savo. PD: Frankie Crocker. MD: Lon Thomas. Chief Engineer: Bert Weirmer. Sales Manager: Monica Stashko. Jock Lineup: Bill Stevens 5-9 am, Joe Green 9 am-12 pm, Chris Roberts 12-4 pm, Lon Thomas 4-8 pm, Lee Bailey 8 pm-12 am, David Donn 12-5 am, Jeff McNeal, weekends.

KUTI/YAKIMA
PO Box 261, Yakima, WA 98907

KUZZ-AM/BAKERSFIELD
1209 N Chester Avenue, Bakersfield, CA 93308
Owner: Thunderbird Broadcasting Co. GM: Lee Jensen. PD: Michael Horey. MD: Johnny Kaye. ND: Mark Howell. Chief Engineer: Jim Foss. Sales Manager: Joe Martin. Jock Lineup: Bill Anthony 12-3 am, Johnny Kaye 5-30-9 am, Michael Brady 9 am-12 pm, Casey McBride 12-3 pm, Richard Lee 3-7 pm, Dave York 7 pm-12 am.

KVAN-AM/PORTLAND
1300 SW Fifth, 32nd Floor, Portland, OR 97201
Power: 5 kw day/1 kw night. Frequency: 1480 kHz. Commercial load limit: 12 min. 60-second rate: $30.25.

KVEC-AM/SANTA BARBARA-SAN LUIS OBISPO
820 Walnut St., San Luis Obispo. CA 93401

KVET-AM/AUSTIN
PO Box 380, Austin, TX 78767
Owner: Roy Butler. GM: Ron Rogers. PD: Joe P. Ethridge. MD: Joe P. Ethridge. ND: Jim Ribble. Chief Engineer: Charles Cremer. Jock Lineup: Joe P. Ethridge 6-10 am, Arleigh Duff 10 am-12 pm, Sammy Allred 12-3 pm, Penny Reeves 3-7 pm, Mark Jones 7 pm-12 am, Lydia Anderson 12-6 am.

KVI-AM/SEATTLE
Tower Bldg., Seattle, WA 98101

KVIC-AM/VICTORIA
Box 3487, Victoria, TX 77901

NATIONAL RADIO STATION LISTINGS
KVIL-AM/DALLAS-FT. WORTH  214 526-8666  Spectrum III

KVIL-FM/DALLAS-FT. WORTH  214 526-8666  Universals
Owner: Fairbanks Broadcasting Co. of Texas. GM: David L. Spence. PD: Ron Chapman. MD: Mike Rey. ND: Andy MacCollum. Chief Engineer: Jerry Klabunde. Sales Manager: Jerry Bobo. Jock Lineup: Kris Burton 12-5:30 am, Ron Chapman 5:30-9 am, Ben Barnett 9 am-12 pm, Bill Gardner 12-3 pm, Larry Dixon 3-7 pm, Cat Simon 7 pm-12 am.

KVOD-FM/DENVER  303 936-3428  Classical

KVOV-AM/LAFAYETTE  318 234-5151 (5152)  Universals
Owner: Kirk Broadcasting, Inc. GM: Jim Trahan. PD: Captain Billy Martin. MD: Kim Canard. ND: Jay Burroughs. Chief Engineer: Wally LeBlanc. Sales Manager: Linda Wood. Jock Lineup: Jim Lucas 6-10 am, Kim Canard 10 am-2 pm, Captain Billy 2-6 pm, Ken Roberts 6-10 pm, Jim Hollingsworth 10 pm-2 am, Jay Silvers 2-6 am.

KVVO-AM/TULSA  918 743-7814  Country

KVXO-AM/SPRINGFIELD  218 233-1522  Spectrum III
Owner: Valley Communications. GM: Michael Herbst. PD: Charlie Bennett. MD: Robert Randall. Chief Engineer: Al Stewart. Sales Manager: Jerry Ball. Jock Lineup: Chuck McKay 6-10 am, Bill Henry 10 am-3 pm, Charlie Bennett 3-6 pm, Dan Wright 6-10 pm, Dwayne Hagon 10 pm-2 am, Doug Hoffman 2-6 am.

KWAV-FM/MONTEREY  408 649-0969  Spectrum III

KWEN-FM/TULSA  918 587-9500  Spectrum III
KWFM-FM/TUCSON 602 624-5588 Album Rock
PO Box 13, Tucson, AZ 85702

KWHO-AM/SALT LAKE CITY 801 322-5819 Classical
512 E 2nd South, Salt Lake City, UT 84102

KWFW-FM/SALT LAKE CITY 801 322-5819 Universals/Disco
512 E 2nd South, Salt Lake City, UT 84102

KWIC-FM/BEAUMONT 713 842-2210 Universals
Box 6067, Beaumont, TX 77705
Power: 100 kw. Frequency: 107.7 mHz. Commercial load limit: 13½ min. 60-second rate: $30/16.
Owner: Gibson Broadcasting Co. GM: Don Durden. PD: Mike Murphy. MD: Danny Sinar. Chief Engineer: Alvin Kriegel. Sales Manager: Rick Welch. Jock Lineup: Mike Murphy 6-10 am. Kent Fox 10 am-2 pm, Tim Kelly 2-6 pm, Dave Starr 6-10 pm, Jae Taylor 10 pm-2 am, Terry Cannon 2-6 am, John St. John, weekends.

KWJ-J-AM/PORTLAND 503 228-4393 Country
931 SW King, Portland, OR 97205

KWK/ST. LOUIS 314 644-1380 Universals
Bob Hattrick

KWMT-AM/FORT DODGE 515 576-7333 Country
PO Box 578, 540 A Street, Fort Dodge, IA 50501

KWOD-FM/SACRAMENTO 916 486-8000 Universals
Noah Flood

KWSL-AM/SIOUX FALLS 712 255-1470 Universals
Box 1230, Sioux City, IA 51102

NATIONAL RADIO STATION LISTINGS
KWST-FM/LOS ANGELES
6430 Sunset Blvd. Suite 418, Hollywood, CA 90028
Power: 72 kw. Frequency: 105.9 mHz. Commercial load limit: 10 min. 60-second rate: $130/70.

KWKK-FM (STEREO 96)/ROCHESTER
114½ South Broadway, Rochester, MN 55901

KWNL-AM/WATERLOO
East 4th and Franklin, Waterloo, IA 50703
ND: Tom Peterson. Chief Engineer: Ed Tink. Sales Manager: Steve Winkey. Jock Lineup: Kelly Fox 6-10 am, Al Wayne 10 am-2 pm, Tom Lewis 3-7 pm, J. Michael McCoy 7 pm-12 am, Mike Dee (The Music Dancer) 12-6 am.

KWYZ-AM (RADIO 1-2-3)/EVERETT
PO Box 1234, Everett, WA 98206
Country
Chief Engineer: Tom Lewis. Sales Manager: Joe Costello. Jock Lineup: Dennis Arlington 5:30-11:30 am, Don Knoll 11:30 am-5:30 pm, John Lawson 5:30-11:30 pm, Bob De Jong 11:30 pm-5:30 am.

KXDD/KENEWICK
Mike Purdy
509 586-3970
Universals

KXEL-AM/WATERLOO
Highway 281 E. PO Box 1540, Waterloo, IA 50704
Country
Chief Engineer: Tony Thill. Sales Manager: Fred Hendrickson. Jock Lineup: Don Michaels 12-6 am, Chuck Anderson 6-10 am, Mike Hughes 10 am-2 pm, J.D. Morgan 2-6 pm, John Cline 6 pm-12 am, Kevin Lein, weekends.

KXFM-FM/SANTA MARIA
PO Box 1964, Santa Maria, CA 93454
Album Rock
Power: 1.8 kw. Frequency: 99.1 mHz. Tower elev.: 4000 ft. Target Demos: 18-34. Automated 70%.
Commercial load limit: 12 min. 60-second rate: $8.50/4.50.
Chief Engineer: Jim Mussell. Sales Manager: Steve Stagnaro. Jock Lineup: Alan Chapin 12-6 am, Peter Napoli 6-10 am, Fred Levy 10 am-2 pm, Marc Sterling 2-7 pm, Greg West 7 pm-12 am.

KXL-AM/LITTLE ROCK
PO Box 3014, Little Rock, AR 72203
Country
Chief Engineer: Randy Angle. Sales Manager: Hal Shope. Jock Lineup: Eddie Allen 12-6 am, Rick Warren/Jennifer James 6-11 am, John Gray 11 am-3 pm, Tony George 3-7 pm, Larry Dean 7 pm-12 am.
KXOA-AM (AM-14)/SACRAMENTO 916 446-4965
1017 Front Street, Sacramento, CA 95808 Album Rock
Power: 5 kw day/1 kw night. Frequency: 1470 kHz. Target Demos: 18-49. Commercial load limit: 12 min.

KXOA-FM (K108-FM)/SACRAMENTO 916 446-4965
1017 Front Street, Sacramento, CA 95808 Album Rock

KXIV-AM/PHOENIX 602 264-9001
3003 North Central, Phoenix, AZ 85012 Adult Music
Power: 1 kw day/250 w night. Frequency: 1400 kHz. Commercial load limit: 1 min. 60-second rate: $24/15.
Owner: Dick Van Dyke. GM: Ira Lavin. PD: Frank Pollack. MD: Frank Pollack. ND: Paul B. Mint. Chief Engineer: Phil Esch/Cliff Reno. Sales Manager: Ira Lavin. Jock Lineup: Jim Spero 6-10 am, Gene Evans 10 am-2 pm, Jim Hutton 2-6 pm, Jack Dey 6 pm-12 am, Tom Coulson 12-6 am, Frank Pollack, Vintage Show 8 am-12 pm Sat. /9 am-1 pm Sun. Comments: In addition to NBC news, we also carry play-by-play sports.

KXOL-AM/DALLAS-FT. WORTH 817 335-4841
1705 W 7th, Ft. Worth, TX 76101 Country
Power: 5 kw day/1 kw night. Frequency: 1360 kHz. Commercial load limit: 12 min.

KXRX-AM/SAN JOSE 408 279-1738
P.O. Box 167, San Jose, CA 95103 News/Talk

KXKO-AM/TULSA 918 664-2810
5350 E 31st St. #200, Tulsa, OK 74135 Talk
Power: 5 kw day/1 kw night. Frequency: 1300 kHz. Commercial load limit: 18 min. 60-second rate: $30/15.

KXXY-FM/OKLAHOMA CITY 405 528-5543
101 NE 28th, Oklahoma City, OK 73105 Album Rock

KXYZ-AM/Houston 713 795-4820
1602 Fannin Bank Bldg., Houston, TX 77030 Religious

NATIONAL RADIO STATION LISTINGS
KYA-AM/SAN FRANCISCO 415 397-2500
300 1 Nob Hill Circle, San Francisco, CA 94108

KYA-FM/SAN FRANCISCO 415 391-1260
300 Broadway, San Francisco, CA 94133
Power: 5 kw day / 1 kw night. Frequency: 93.3 mHz. Automated 16.6%. Commercial load limit: 11 min. 60-second rate: $135/65.

KYAC-AM/SEATTLE 206 624-9650
1305 Third Avenue, Seattle, WA 98101
Owner: Dudley Communications, Ltd. GM: Don T. Dudley. PD: Robert L. Scott. MD: Robert L. Dudley. ND: Joan Houston. Chief Engineer: Ron Putnam. Sales Manager: Dick Templeton. Jock Lineup: Mr. Smith 12-6 am, Steve Davis 6-10 am, Robert L. Scott 10 am-2 pm, Clif Winston 2-6 pm, Dave Roberts 6 pm-12 am, Greg Collins and Ray Curry, weekends. Comments: Station features “Saturday Morning Jazz” and “Jazz Album Countdown” Sunday nights 9 pm-12 am.

KYGO-FM/DENVER 303 234-9500
5350 W. 20th Avenue, Denver, CO 80214

KYJC-AM/MEDFORD 503 779-3131
Box 1745, Medford, OR 97501

KYKR AM-FM/BEAUMONT 713 727-0771
PO Box 2307, Port Arthur/Beaumont, TX 77640
Power: 100 kw FM / 5 kw AM. Frequency: 93 mHz/1510 kHz. Automated 7 pm-5 am. Commercial load limit: 14 min. 60-second rate: $12/6.
Owner: Jimmie Joyn. GM: Jimmie Joyn. PD: Dick Davis. MD: Dick Davis. ND: Bill Watts. Chief Engineer: Randy LaBlue. Sales Manager: Al Lynch. Jock Lineup: Jim Love 6-9 am, Phil Williams 9 am-12 pm, Bart Evans 12-3 pm, Dick Davis 3-7 pm, Texas Country Music 7 pm-5 am.

KLYT-AM/MISSOULA 406 728-5000
Box 2277, Missoula, MT 59806

KYNM-AM/OMAHA 402 342-8282
3615 Dodge, Omaha, NE 68131
Country
Owner: Great Empire Broadcasting. GM: Glenn Valentine. PD: Chris Taylor. MD: Chris Taylor. ND: Walt Gibbs. Chief Engineer: Percy Ziegler. Sales Manager: Ken Fearnow. Jock Lineup: Bill Hoover 12-6 am, Paul Jones 6-9 am, Chris Taylor 9 am-12 pm, Bill Corey 12-3 pm, Terry 'B' 3-7 pm, Dick Austin 7 pm-12 am.
KYNO-AM/FRESNO 209 255-8383
2125 N Barton, Fresno, CA 93703
Power: 5 kw day/1 kw night. Frequency: 1300 kHz. Commercial load limit: 12:20 min.

KYNO-FM/FRESNO 209 266-2132
John Lee Walker

KYSN-AM/COLORADO SPRINGS 303 634-1511
Box 1715, Colorado Springs, CO 80906
Power: 1 kw day/500 w night. Frequency: 1460 kHz. Commercial load limit: 14 min. 60-second rate: $15.25/3.50.
Owner: Senator Donald T. Harding. GM: John Lambert. PD: Dan Jackson. MD: Tom Brewer. ND: Hal Tate. Chief Engineer: Larry Wilson. Sales Manager: John Lambert. Jock Lineup: Jennifer Bell 12-5 am, Rick Elliot 5-9 am, Dan Jackson 9 am-12 pm, Joe Meyers 12-4 pm, Paul Kavanaugh 4-8 pm, Tom Brewer 8 pm-12 am, Sheri Stevens, Roger Miles, Mark Thompson and Kurt Grow, weekends. Comments: KYSN is a people-directed, community-oriented station.

KYTE-AM/PORTLAND 503 222-1841
2040 SW 1st, Portland, OR 97201
Owner: Gaylord Broadcasting. GM: Tom Reddell. PD: Mike Davis. MD: Janice Wolf. ND: Gregg Kuehn. Chief Engineer: Mike Cooley. Sales Manager: Don Hedges. Jock Lineup: Martin & Wiley 6-10 am, J.J. Jeffrey 10 am-2 pm, Andy Barbur 2-6 pm, Ron Leonard 6-10 pm, Pat Clark 10 pm-2 am, Tom Brooks 2-6 am, Rose Dobbs, weekends.

KYTX-FM/AMARILLO 806 359-8561
3309 S Georgia, Amarillo, TX 79109
Owner: Denning Broadcasting. GM: Spike Santee. MD: Max Miller. ND: Ralph Bates. Chief Engineer: Jerry Hickman. Sales Manager: Jim Thompson. Jock Lineup: Max Miller/Ralph Bates 6-10 am, Mark McQueen 10 am-3 pm, Spike Santee 3-7 pm, Mike Reagan 7 pm-12 am, Kip Garth 12-6 am.

KYXI-AM/PORTLAND 503 656-1441
PO Box 22125, Portland, OR 97222
Power: 50 kw day/10 kw night. Frequency: 1520 kHz. Commercial load limit: 18 min. 60-second rate: 34/16.
Owner: McCoy Broadcasting. GM: Craig McCoy. ND: Gary Johnson. Chief Engineer: Norm Smith. Sales Manager: Butch Meals. Jock Lineup: Betty Zyduck 4:30 am-12:30 pm, Russ Conrad 5:30 am-1:30 pm, Harry Christensen 5:30 am-2:30 pm, Phil Colombo 7:30 am-4 pm, John Wrigley 9 am-6 pm, Tom Franklin 10 am-6 pm, Laurie Baker 3:11 pm, Sportscasters: Al Winn 4:30 am-12:30 pm, Dave Bell 12:30-8:30 pm, Street Reporters: George Harris and Neal Penland.

KYYX-FM/AMARILLO 910 771-2047
3030 Summit, Kansas City, MO 64108
Power: 100 kw. Frequency: 102.1 mHz. Commercial load limit: 10 min. 60-second rate: $100/50.
Owner: Taft Broadcasting. GM: Bob Garrett. PD: Max Floyd. MD: Joe MacCabe. ND: Ray Cooper. Chief Engineer: Jim Schmidt. Sales Manager: Chuck Gordon. Jock Lineup: Dick Jay 6-10 am, Jim Radcliffe 10 am-12 pm, Joe MacCabe 12-3 pm, Max Floyd 3-6 pm, Ray Sherman 6-10 pm, Lauri Lyon 10 pm-2 am, Vaughn Mac 2-6 am.

KYYX/SEATTLE 206 682-2828
Pat O'Day

KZAM-AM/BELLEVUE 206 454-1540
10245 Main St., Bellevue, WA 98004
Owner: Dudley A. White. GM: Howard V. Leendetser. PD: Paul Sullivan. MD: Marion Seymour. ND: Denny Fleener. Chief Engineer: Jim Stevens. Sales Manager: W. Ian Christopher. Jock Lineup: Marion Seymour 6-10 am, Joni Balter 10 am-3 pm, Leilani McCoy-LaForce 1-4 pm, Tom Corddry 4-6 pm, Jeff Heiman 6-10 pm, Bobbie Walker 7-11 pm, Cyndy Beemel 11 pm-3 am.

NATIONAL RADIO STATION LISTINGS
KZAM-FM/BELLEVUE
10245 Main St., Bellevue, WA 98004
Power: 100 kw. Frequency: 92.5 mHz. Commercial load limit: 8 min. 60-second rate: $40/6.
Owner: Dudley A. White. GM: Howard V. Leendertsen. PD: Tom Corddry. MD: Marion Seymour. ND: Denny Fleener. Chief Engineer: Jim Stevens. Sales Manager: W. Ian Christopher. Jock Lineup: Marion Seymour 6-10 am, Steve Suplin 10 am-1 pm, Leilani McCoy. La Force 1-4 pm, Tom Corddry 4:6 pm, Jeff Heiman 6-10 pm, Carl Gardner 10 pm-2 am, Renee Boas 2-6 am.

KZAP-FM/SACRAMENTO
PO Box 511, Sacramento, CA 95803

KZEL-FM/EUGENE
PO Box 506, Eugene, OR 97440
Power: 100 kw. Frequency: 96.1 mHz. Commercial load limit: 10 min. 60-second rate: $19/12.50.
Owner: Jayar Communications. GM: Rob Skinner. PD: Chris Kobrick. MD: Peyton Mays. ND: Bob Zagornin. Chief Engineer: Ichabod Murray. Jock Lineup: John Napier 6-10 am, Paul McMabe 10 am-3 pm, Chris Kobrick 3-7 pm, Peyton Mays 7 pm-12 am, Ron Summers 12-6 am.

KZEW-FM/DALLAS-FT. WORTH
Communication Center, Dallas, TX 75202

KZFM-FM/CORPUS CHRISTI
600 Bldg. Suite 1718, Corpus Christi, TX 78473
Power: 40 kw. Frequency: 95.6 mHz. Commercial load limit: 15 min.
Owner: Texas Media Group. GM: Don Sitton. PD: Rusty Garrett. MD: Rusty Garrett. ND: Bud Lockhart. Chief Engineer: Larry Hart. Sales Manager: Clyde Bourke. Jock Lineup: Gabe Cervantes 12-6 am, Sam Madison 6-10 am, Rusty Garrett 10 am-2 pm, Larry Hart 2-7 pm, Gary Stevens 7 pm-12 am.

KZLA-AM/LOS ANGELES
5700 Sunset Blvd., Los Angeles, CA 90028

KZOK AM-AM/SEATTLE
1426 5th Ave., Seattle, WA 98101
Power: 100 kw /5 kw. Frequency: 102.5 mHz/1590 kHz. Automated 75% AM. Commercial load limit: 8 min. 60-second rate: $90/45.
Owner: SRO. GM: Jack Bantson. PD: Armand Chianti. MD: Mavis Mackoff. ND: Mick Alexander. Chief Engineer: Bill Colglazier. Sales Manager: Sam Cordova. Jock Lineup: John Rivers 6-10 am, Steve Larson 10 am-3 pm, Norm Gregory 3-6 pm, Ron Chavis 6-10 pm, Ceros Henry 10 pm-2 am, Vicki Frederick 2-6 am.

KZOM-FM/BEAUMONT
Bobbie Choates
713 727-0229
Album Rock

KZUN-FM/SPOKANE
S 23 Pines Rd., Spokane, WA 99214
Power: 56 kw. Frequency: 96.1 mHz. Target Demos: 18-64. Commercial load limit: 9½ min.

NATIONAL RADIO STATION LISTINGS
KZZX-FM/ALBUQUERQUE

4011 Menaul Blvd., NE, Albuquerque, NM 87110


Owner: Sunbelt Communications, Ltd. GM: Lindsay Schnyder. PD: Frank Ragan. MD: Phil Gonzales. Chief Engineer: Elmer Neumann. Sales Manager: Lannon Mintz. Jock Lineup: Mike Abeyta 2-6 am, Marilyn Pittman 6-10 am, Fred O’Neil 10 am-2 pm, Phil Gonzales 2-6 pm, Bob Lange 6-10 pm, Bill Blanck 10 pm-2 am. Comments: Formerly KMYR.

KZZY-FM (Z-100)/SAN ANTONIO

GPM South Tower, San Antonio, TX 78216

Power: 100 kw. Frequency: 100.3 mHz.

Owner: Radio Alamo. GM: David Noll. PD: Wayne Shane. MD: Wayne Shane. ND: W.D. Sandaford. Chief Engineer: Bob Malsbury. Sales Manager: Bruce Swearingen. Jock Lineup: Steve Sellers 6-10 am, Wayne Shain 10 am-12 pm, Jerry Micheals 12-4 pm, Keev Kristy 4-8 pm, Mother Bear Kelly 8 pm-12 am, Ruben O. Garcia 12-6 am.

WAFF-FM/WORCESTER

34 Mechanic St., Worcester, MA 01608


Owner: Park City Communications. GM: Steve Marx. PD: Dave Lee Austin. MD: Paul Lemieux. ND: Pattie Geier. Chief Engineer: John Marino. Jock Lineup: Tom Doyle 6-10 am, Paul Lemieux 10 am-2 pm, Jeremy Savage 2-6 pm, John Duncan 6-10 pm, Drew Mello 10 pm-2 am, John Clark 2-6 am.

WAAM-AM/ANN ARBOR

4230 Packard Road, Ann Arbor, MI 48104


WAAY-AM/HUNTSVILLE

1015 County Road, Huntsville, AL 35804

Power: 5 kw. Frequency: 1550 kHz. Commercial load limit: 14 min. day/10 min. night. 60-second rate: $16.95/7.80.


WABB-AM/MOBILE

1551 Springhill Avenue, Mobile, AL 36604


Owner: Bernard Dittman. GM: Bernard Dittman. PD: Gary Mitchell. MD: Jerry King. ND: David Blake. Chief Engineer: Rene Stiegler. Sales Manager: Jim Brown. Jock Lineup: Ron Fraser 6-9 am, Gary Mitchell 9 am-12 pm, Frank Terry 12-4 pm, Dave Griffith 4-8 pm, Steve Delaney 8 pm-12 am, Marva Mays 12-6 am.

WABB-FM (“97 ROCK”) /MOBILE

1551 Springhill Avenue, Mobile, AL 36604

Power: 100 kw. Frequency: 97.5 mHz. Commercial load limit: 9 min. 60-second rate: $19/16.

WABC-AM/NEW YORK
1330 Avenue of the Americas, New York, NY 10019
212 581-7777
Universals

WABJ-AM/ADRIA
2500 Atlanta Highway, Athens, GA 30606
404 546-7350
Universals
Power: 50 kw. Frequency: 104.7 mHz. Commercial load limit: 12 min.

WAGY/FOREST CITY, NC
Gary Hill
704 245-9887
Universals

WAIA-FM/MIAMI
PO Box 1177, Miami, FL 33177
305 759-4311
Spectrum III
Power: 98 kw. Frequency: 97.3 kHz. Automated 100% by Bonneville Contemporary. Commercial load limit: 12 min.
WAIL-AM/BATON ROUGE 504 926-7600 Album Rock
5700 Florida Blvd., Baton Rouge, LA 70802
Chief Engineer: Dave McDuffie. Sales Manager: Angie Burge. Jock Lineup: Shelia Taylor 6-9 am, Jimmy Beyer 9 am-1 pm, Sandy Dunn 1-3:30 pm, Yvonne Byrd 3:30 pm-sign off.

WAIM-FM/ANDERSON 803 226-1511 Universals
321 King Sky Rd., Anderson, SC 29621
Chief Engineer: Jim Graham. Sales Manager: Barbara Allen. Jock Lineup: Bill Love 6-10 am. Automated 10 am-5 pm, Chris Scott 5-8 pm, Dann Scott 8 pm-12 am. Automated 12-6 am. Scott Shannon, swing. Comments: Only AOR in northern South Carolina. We carry the King, Biscuit Flower Hour and locally produced Ear-gasm.

WAIV-FM (V-97)/JACKSONVILLE 904 783-3711 Universals
6869 Lenox Ave., Jacksonville, FL 32205

WAKA-AM (14k)/GAINESVILLE 904 372-1414/376-NES Spectrum III
5408 S.W. 13th Street, Gainesville, FL 32608

WAXX AM-FM/DULUTH 218 727-7271 Universals
410 W Superior St., Duluth, MN 55802
Power: 1 kw AM/250 w FM. Frequency: 970 kHz/98.9 mHz. Commercial load limit: 12 min. 60-second rate: $16.50/5.90.

WAKY-AM/LOUISVILLE 502 587-7979
558 River City Mall, Louisville, KY 40202 Power: 5 kw day/1 kw night. Frequency: 790 kHz. Commercial load limit: 14 min. 60-second rate: $60/45.
Owner: Multimedia. GM: Geo. Francis. PD: Mike McVay. MD: Harry Lyles. ND: Bob Moody. Chief Engineer: John Timm. Sales Manager: Joe Wright. Jock Lineup: Bill Bailey 6-10 am, Tom Prestigiacomo 10 am-1 pm, Darrel Douglas 1-4 pm, Mike McVay 4-7 pm, Harry Lyles 7 pm-12 am, John Ashton 12-6 am.

WALG-AM/ALBANY 912 436-7233 Universals
PO Box W, Albany, GA 31702

WALT/MERIDIAN, MS 601 693-2661 Universals
Brock Boulette

NATIONAL RADIO STATION LISTINGS
WAMS-AM/WILMINGTON 302 654-8881
PO Box 3677, Wilmington, DE 19807

WAMT/TITUSVILLE 305 267-1060
PO Box 1060, Titusville, FL 32780
Power: 10 kw day/5 kw night (directional). Frequency: 1060 kHz. Commercial load limit: 12 min. 60-second rate: $10/3.50.

WAMX-FM/ASHLAND 606 329-1777
PO Box 309, Ashland, KY 41101

WANM-AM/TALLAHASSEE 904 222-1070
PO Box 10174, Tallahassee, FL 32302

WANS-FM/ANDERSON 803 224-3424
PO Box 211, 3401 Clemson Blvd., Anderson, SC 29622

WANT-AM/RICHMOND 804 321-5662
1101 Front Street, Richmond, VA 23222

WAPE-AM/JACKSONVILLE 904 354-7121
PO Box 486, Orange Park, FL 32073

WAQY/SPRINGFIELD, MA 412 525-4141
Jim Rising

NATIONAL RADIO STATION LISTINGS
WASH-FM/WASHINGTON, DC  
5151 Wisconsin Ave., NW, Washington, DC 20016  
Power: 22.5 kw. Frequency: 97.1 mHz. Tower elev.: 690 ft. AAT. Commercial load limit: 15 interruptions/hour. 60-second rate: $115/64.  
Owner: Metromedia, Inc. GM: Susan Breakfield. PD: Bob Hughes. MD: Bob Duckman. ND: Joe Ewalt. Sales Manager: David Hubley. Jock Lineup: Eddie Gallaher 6-10 am M-F/6-11 am Sat., Bob Duckman 10 am-1 pm M-F/11 am-4 pm Sat., Jerry Clark 1-4 pm M-F/2-7 pm Sat., John Bodnar 4-8 pm M-F/4-9 pm Sat., Jim Lashley 1-6 am M-F/12-6 am Sun., Ed Rodriguez 1-6 am & 9 pm-1 am Sat., Greg Cole 9 am-2 pm Sun. Comments: Waqt—Sterling—drive-time airborne traffic advisor flies and reports from a Cessna 152 (“The Metro Meteor”). Jim Simpson—Sports 7:05 & 8:35 am, 4:05 & 5:35 pm. Wash News is hourly on the hour, plus on the half hour during morning and afternoon drive.

WATR-AM/WATERBURY  
1 Broadcast Lane, Waterbury, CT 06706  
Owner: WATR, Inc. GM: Fred Erwin. PD: Glenn Colligan. MD: Glenn Colligan. ND: Debbie Hanley. Chief Engineer: Mark Gilmore. Sales Manager: Bill Raymond. Jock Lineup: Pat O’Brien 5-9 am, Barbara Davitt 9:30-10 am, Jay Clark 10 am-1 pm, Jay Crawford 1-4 pm, Steve Erwin 4-8 pm, Jeff Winn 8 pm-1 am.

WAUG-FM/AUGUSTA  
Box 669, Augusta, GA 30903  

WAVE-AM/LOUISVILLE  
725 S Floyd, PO Box 32970, Louisville, KY 40203  
Owner: Orion Broadcasting. GM: James R. Markham. MD: Danny King. ND: Brian Rublein. Chief Engineer: Harold Culver. Sales Manager: Fred Mur. Jock Lineup: Jerry Tucker 11:30 pm-5 am, Danny King 5-9 am, Allen Brown 9 am-1 pm, Dave Adler 1-2 pm, Joe Fletcher 2-6 pm, Chuck Casteel 6-11 am.

WAVZ-AM/NEW HAVEN  
152 Temple St., New Haven, CT 06510  
Owner: Kops Monahan Communications. GM: Stanley Puzycki. PD: Pete Salant. MD: Curt Hansen. ND: Paul Douglas. Chief Engineer: Tom Osenkowski. Sales Manager: Andy Gambardella. Jock Lineup: Jerry Kristafer 6-9 am, Jack Mitchell 9 am-12 pm, Danny Lyons 12-3 pm, Floyd Wright 3-7 pm, Willie B. Goode 7-12 am. Comments: WAVZ has instituted all-disco programming 7 pm-5 am from our “Studio 13”; the rest of our programming has a cosmopolitan orientation.

WAWA-AM/MILWAUKEE  
12800 W Bluxembourg Rd., Elm Grove, WI 53122  

WAXX-FM/LA CROSSE-EAU CLAIRE  
1907 S Hastings Way, Eau Claire, WI 54701  
Power: 100 kw. Frequency: 104.5 mHz. Commercial load limit: 15:30 min. 60-second rate: $35/4.90.  

WAXY/FT. LAUDERDALE  
Rick Shaw

NATIONAL RADIO STATION LISTINGS
WAYX/WAYCROSS, GA 301 547-8666
Frank Kelly
Universal

WAYX/WAYCROSS, GA 912 283-1230
Frank Kelly
Universal

WAZA/BAINBRIDGE, GA 912 246-2035
Jerry White
Universal

WAYX/WAYCROSS, GA
Frank Kelly

WAZL-AM/HAZELTON 717 454-3531
Spectrum III

WAZL-AM/HAZELTON 708 Hazzleton Nat'l. Bank Bldg., Hazzleton, PA 18201
Power: 1 kw day/250 w night. Frequency: 1490 kHz. Target Demos: 18-44. Commercial load limit: 14 min.

WBAM-AM/FM/MONTGOMERY 205 288-0150
Country

WBAM-AM/FM/MONTGOMERY 4740 Radio Road, PO Box 11411, Montgomery, AL 36111
Power: 50 kw AM/100 kw FM. Frequency: 740 kHz/98 MHz. FM automated 20%. Commercial load limit: 18 min. AM/12 min. FM. 60-second rate: $35/14.

WBAP-AM/DALLAS-Ft. WORTH 817 429-2330
Country

WBAP-AM/DALLAS-Ft. WORTH 3900 Barnett St., Ft. Worth, TX 76103
Owner: Capitol Cities Communication. GM: Warren Potash. PD: Don Thompson. MD: Art Davis. ND: Carl Kramer. Chief Engineer: Tom Green. Sales Manager: Gary Hill/Jim Stanton. Jock Lineup: Don Harris 6-9 am, Jim Baker 9 am-12 pm, Jimmy Stewart 12-3 pm, Don Day 3-6 pm, Dave Dumas 6-9 am, Ron Tyler 9 pm-12 pm, Bill Mack 12-5 am.

WBAX-AM/WILKES-BARRE-SCRANTON 717 288-7575

Owner: Merv Griffin. GM: Bob Maley. PD: Alan Furst. MD: Vince Webber. ND: Rob Neyhard. Chief Engineer: Jerry Oliver. Sales Manager: Buzz Boback. Jock Lineup: Steve Martino 12-5:30 am, Vince Webber 5:30-10 am, Dave Owens 10 am-3 pm, Alan Furst 3-7 pm, Brian Blessing 7 pm-12 am.

WBBM/ROCHESTER 716 232-7550
Tom Nast
Universal

WBBM/FM/CHICAGO 312 944-6000
Universal

WBBM/FM/CHICAGO 630 N McClurg Ct., Chicago, IL 60611

NATIONAL RADIO STATION LISTINGS
WBBQ AM-FM/AUGUSTA
PO Box 2066, Augusta, GA 30903 803 279-6610
Power: 1 kw day, 25 kw night AM/100 kw FM. Frequency: 1340 kHz/104.3 mHz. Tower elev.: 600 ft. AAT. Target Demos: 18-49. AM automated 75%. Commercial load limit: 18 min. 60-second rate: $33.05/16.75 local; $45/24 natl.

WBBS/JACKSONVILLE, NC
Tom Waynick 919 347-6141

WBCN-FM/BOSTON
5005 Prudential Tower, Boston, MA 02199 617 266-1111
Power: 50 kw. Frequency: 104.1 mHz. Commercial load limit: 8 min. 60-second rate: $96/35.

WBEN-AM/BUFFALO
2077 Elmwood Avenue, Buffalo, NY 14207 716 876-0930
Owner: Algonquin Broadcasting Co. GM: Larry Levine. PD: Bob Wood. MD: Roger Christian. ND: Jim McLaughlin. Chief Engineer: Dave May. Sales Manager: Bob Russo. Jock Lineup: Jeff Kaye 5:30-10 am, Larry Hunter 10 am-12 pm, Kevin O'Connell 12:30-3 pm, Jack Mindy 3-7 pm, Stan Barron 7 pm-12 am, Lary King 12:5-30 am.

WBEN-FM (ROCK 102)/BUFFALO
2077 Elmwood Ave., Buffalo, NY 14207 716 876-0930

WBFO-FM/BUFFALO
3435 Main St., Buffalo, NY 14214 716 831-5393
Power: 21.4 kw. Frequency: 88.7 mHz.

WBG M (FM-99)/TALLAHASSEE
Box 3127, Tallahassee, FL 32303 904 385-6512

WBGN-AM/BOWLING GREEN
837 Fairview Ave., Bowling Green, KY 42101 502 842-1638
Power: 1 kw day/250 w night. Frequency: 1340 kHz. Commercial load limit: 18 min.

NATIONAL RADIO STATION LISTINGS
<table>
<thead>
<tr>
<th>Station Name</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner/Manager</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Phone</th>
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<tr>
<td>WBHP-AM/HUNTSVILLE</td>
<td>1230 kHz</td>
<td>1 kW</td>
<td>Bill Wilkes</td>
<td>2101 Governors Dr., PO Box 547, Huntsville, AL 35804</td>
<td>Huntsville</td>
<td>AL</td>
<td>205-534-3521</td>
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<tr>
<td>WBJW-FM (BJ-105)/ORLANDO-DAYTONA BEACH</td>
<td>105.1 MHz</td>
<td>100 kW</td>
<td>Don Anglin</td>
<td>Box 7475, Orlando, FL 32845</td>
<td>Orlando</td>
<td>FL</td>
<td>305-425-6631</td>
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<tr>
<td>WBLG-AM (13-BLG)/LEXINGTON</td>
<td>1300 kHz</td>
<td>2.5 kW</td>
<td>Bob Chick</td>
<td>1087 New Circle Road, PO Box 1300, Lexington, KY 40590</td>
<td>Lexington</td>
<td>KY</td>
<td>606-233-1515</td>
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<tr>
<td>WBLI-FM/NEW YORK</td>
<td>106.1 MHz</td>
<td>10 kW</td>
<td>Bill Whitnurn</td>
<td>31 West Main Street, Patchogue, NY 11772</td>
<td>Patchogue</td>
<td>NY</td>
<td>212-343-1234</td>
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<tr>
<td>WBLM-FM/PORTLAND</td>
<td>108 MHz</td>
<td>50 kW</td>
<td>Bill Bachman</td>
<td>PO Box 478, Lewiston/Portland, ME 04240</td>
<td>Portland</td>
<td>ME</td>
<td>207-774-6364/375-4208</td>
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<td>WBLS-FM/NEW YORK</td>
<td>107.5 MHz</td>
<td>50 kW</td>
<td>John Jackson</td>
<td>801 Second A, New York, NY 10017</td>
<td>New York</td>
<td>NY</td>
<td>212-661-3344</td>
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<tr>
<td>WBLX-FM/MOBILE</td>
<td>102.7 MHz</td>
<td>6 kW</td>
<td>Larry Williams</td>
<td>PO Box 2823, 1204 Dauphin St., Mobile, AL 36601</td>
<td>Mobile</td>
<td>AL</td>
<td>205-432-7609</td>
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<td>WBMX (FM-103)/CHICAGO</td>
<td>92.9 MHz</td>
<td>63 kW</td>
<td>Larry Williams</td>
<td>408 S Oak Park, Oak Park, IL 60302</td>
<td>Oak Park</td>
<td>IL</td>
<td>312-626-1030</td>
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</tbody>
</table>
WBNS-AM/COLUMBUS
62 E Broad St., Columbus, OH 43215
614 460-3850
Spectrum III
Power: 5 kw day/1 kw night. Frequency: 1460 kHz. Tower elev.: 850 ft. Target Demos: 18-34. Commercial load limit: 12 min.

WBOK/NEW ORLEANS
3301½ Tulane Ave., New Orleans, LA 70119
504 827-1522
Universals
Power: 1 kw day/250 w night. Frequency: 1230 kHz. Target Demos: 18-34.
Owner: Bernard Howard & Co., Inc. GM: Talbot Gray. PD: Bobby Earls. MD: Bobby Earls. ND: Mel Peters. Chief Engineer: Alvin Benjamin. Sales Manager: Richard Vell. Jock Lineup: Bobby Earls 6-10 am, Laura Howard 10 am-3 pm, Ron Kelly 3-7 pm, Bob Frost 7 pm-12 am, Cedric Dee 12-4 am, Rev. Foster 4-6 am.

WBOQ-FM/Terre Haute
1301 Ohio Street, Terre Haute, IN 47807
812 232-5034
Album Rock

WBOS-FM/BOSTON
275 Tremont Street, Boston, MA 02116
617 357-8677
Disco

WBOY-AM/Terre Haute
1301 Ohio Street, Terre Haute, IN 47807
812 232-5034
Spectrum III

WBRU-FM/PROVIDENCE
75 Waterman Street, Providence, RI 02912
401 272-9550
Album Rock
Power: 20 kw. Frequency: 95.5 mHz. Commercial load limit: 8 min.

WBSD/BURLINGTON, WI
Perry Hintz
414 763-6532
Universals

WBSG-AM/BLACKSHEAR, GA
Chuck Norris
912 449-6613
Universals

WBSR-AM/PENSACOLA
PO Box 17049, Pensacola, FL 32522
904 432-6172
Universals
Power: 1 kw day/250 w night. Frequency: 1450 kHz. Commercial load limit: 14 min. 60-second rate: $16/11.

NATIONAL RADIO STATION LISTINGS
WBT-AM/CHARLOTTE 704 374-3751
#1 Julian Price Place, Charlotte, NC 28208

WBUF-FM/BUFFALO 1233 Main Street, Buffalo, NY 14209
Power: 100 kw. Frequency: 92.9 mHz. Commercial load limit: 10 min. 60-second rate: $30/14.
Owner: Liggett Mgt. GM: Ken Dodd. PD: Jeff Appleton. MD: Jeff Appleton. ND: Paul Palo. Chief Engineer: Steve Church. Sales Manager: Jim Moore. Jock Lineup: Jeff Gordon 6-10 am, Barb Courtney 10 am-1 pm, Jeff Appleton 1-5 pm, Paul Palo 5-9 pm, Steve Church 9 pm-1 am, Cindy Chan 1-6 am.

WBUL-AM/BIRMINGHAM PO Box 3800 E, Birmingham, AL 35208

WBVM-AM/UTICA Box 1550, Utica, NY 13503
Power: 1 kw. Frequency: 1550 kHz. Target Demos: 18+. Automated 100% (except morning show) by TM. Commercial load limit: 8 min.

WBQY-FM (92Q)/NASHVILLE 615 244-8290
PO Box 24890, Nashville, TN 37202
Power: 3 kw. Frequency: 92.1 mHz. Commercial load limit: 10 min. 60-second rate: $40/22.
Owner: Mooney Broadcasting. GM: Bob Reich. PD: Mark Damon. MD: Nick Bazoo. ND: Mary Glenn Lassiter. Chief Engineer: Watt Hairston. Sales Manager: Lee Dorman. Jock Lineup: Steve McCoy 5:30-9 am, Steven Kelly 9 am-1 pm, Dan Vallie 1-3 pm, scooter Davis 3-7 pm, Bruce Sherman 7 pm-12 am, John Bryant 12-5:30 am.

WBZ-AM/BOSTON 1170 Soldiersfield Rd., Boston, MA 02134

WCAO-AM/BALTIMORE 8001 Park Heights Avenue, Baltimore, MD 21208

WCAU-AM/PHILADELPHIA 215 839-7000
City & Monument Aves., Philadelphia, PA 19131
Owner: CBS, Inc. GM: Charles Shwartz. PD: Bill Rohrer. ND: Bill Rohrer. Chief Engineer: Jack Miller. Sales Manager: Rick Feinblatt. Jock Lineup: News block 6-10 am, Herb Denenberg 10 am-12 pm, Dr. David Reed 12-3 pm, Harry Gross 3-5 pm, News block 5-7 pm, Dr. Gabe Mirkin 7-9 pm, Sears Radio Theater 9-10 pm, Sports Line 10 pm-12 am.
WCBM-AM/BALTIMORE
301 363-2000  Spectrum III
68 Radio Plaza. Owings Mills, MD 21117

WCBS-FM/NEW YORK
51 W 52nd St., New York, NY 10019  212 975-4321  Solid Gold

WCCC AM-FM/HARTFORD
11 Asylum St., Hartford, CT 06103  203 549-3456  Album Rock

WCCK-FM (K104)/ERIE
Box 1184, Erie, PA 16512  814 456-7078/456-7079  Universals
Power: 50 kw. Frequency: 103.7 mHz. Commercial load limit: 10 min. 60-second rate: $36/16.

WCCO-AM/MINNEAPOLIS-ST. PAUL
625 Second Ave. S, Minneapolis, MN 55402  612 332-1202  Spectrum III

WCCO-FM/MINNEAPOLIS-ST. PAUL
215 South 11th St., Minneapolis, MN 55403  612 339-1029  Spectrum III

WCFL-AM/CHICAGO
312 222-1000  Talk
300 North State Street, Chicago, IL 60610

WHCS-AM/CHARLESTON
304 342-8131  Spectrum III
1111 Virginia Street, East, Charleston, WV 25324

NATIONAL RADIO STATION LISTINGS
WCHV/CHARLOTTESVILLE, VA  
Tom Twene  
804 977-5566  
Spectrum III

WCIN-AM/CINCINNATI  
106 Glenwood Avenue, Cincinnati, OH 45217  
513 281-7180  
Black  
Power: 5 kw day/500 w night. Frequency: 1480 kHz. Target Demos: young adults & teens.  
Commercial load limit: 16 min. 60 second rate: $35/22.  
Owner: Broadcast Enterprises Network  
GM: H E “Sonny” Burns  
PD: Bob Long  
MD: Bob Long  
ND: Kevin Fodor  
Chief Engineer: Kurt Farmer  
Sales Manager: Peter Eden  
Jock Lineup: Bob Long  
6-10 am, Frank Bailey 10 am-3 pm, Everett Cork 3-7 pm, Virgil Nixon 7 pm 12 am, Derrick Peagan 12 am, Abraham Swanson 4-6 am

WCKO-FM (K-102)/FT. LAUDERDALE  
4431 Rock Island Rd. Ft Lauderdale, FL 33319  
305 731-4800  
Universals  
Commercial load limit: 12 min.  
Owner: Rose Broadcast Corp  
President: Glen Killoren  
PD: John Galanses  
MD: Dave Lawrence  
Chief Engineer: Bob Barnett  
Sales Manager: Hank Mosby  
Jock Lineup: Greg Buedell 6-10 am, Bill Johnson 10 am-2 pm, John Galanses 3-7 pm, Alan Michaels 7 pm-12 am  
Comments: WCKO is licensed to Pompano Beach, but places a primary signal over Miami and W Palm Beach, as well as Ft Lauderdale. Studio and transmitter are at Ft Lauderdale. Co-owned with WRBD-AM.

WCKS-FM (CK-101)/COCOA BEACH  
PO Box 520, Cocoa Beach, FL 32931  
305 783-9257  
Universals  
Commercial load limit: 8 min. 60 second rate: $19/16.  
Owner: Southland Broadcasting, Inc  
GM: Les Roberson  
PD: Bill Baker  
MD: Steve Ocean  
ND: Stan Anderson  
Chief Engineer: Bill Baker  
Sales Manager: Tom Love  
Jock Lineup: Stan Anderson 6-10 am, Mike McCoy 10 am-2 pm, Bill Baker 2-6 pm, Steve Ocean 6-10 pm, Gabriel Aaron Burton 10 pm-2 am, Brian Kirkland 2-6 am

WCLR-FM/CHICAGO  
4849 Golf Rd., Skokie, IL 60076  
312 677-5900  
Spectrum III  
Commercial load limit: 13 min. 60 second rate: $150/90.  
Owner: Bonnville International  
GM: Mo Gardner  
PD: Gary Price  
MD: Gary Price  
ND: Barry Keefe  
Chief Engineer: Gary Schroeder  
Sales Manager: Chet Redpath  
Jock Lineup: Phil Whitelaw 6-10 am, Jack Kelly 10 am-2 pm, Paul Brain 7-9 pm, Bob Longbons 7 pm 12 am, Lee Rengers 12-6 am  
Comments: We are Bonnville owned. However, we are not Bonnville programed. We do not subscribe to the Bonn. Contemporary MOR package as has been erroneously reported in the past.

WCLV-FM/CLEVELAND  
Penthouse East-Terminal Tower, Cleveland, OH 44113  
216 241-0900  
Classical  
Power: 27 kw. Frequency: 95.5 mHz. Antenna height: 762 ft. Commercial load limit 4 interruptions per hour. 60 second rate: $30/520 x $16.  
Owner: Radio Seaway, Inc.  
GM: C K Patrick  
PD: R D Conrad  
MD: John Simna  
ND: Tony Bianchi  
Chief Engineer: Andy Sobel  
Sales Manager: Harry Dennis  
Jock Lineup: Tony Bianchi 10 am-12 pm, Jeff, Jim Allen 6-9 am, Mac McCauley 9 am 12 pm, Larry Scott 3-7 pm, Scott Fortney 7-10 pm, Toby Young 10 pm-12 am

WCMB-AM/HARRISBURG  
PO Box 3433, Harrisburg, PA 17105  
717 763-7020  
Spectrum III  
Commercial load limit 12-14 units. 60 second rate: $24/8.  
Owner: Hudson Broadcasting, Inc.  
GM: Harvey J. Tate  
PD: Jim Allen  
MD: Larry Scott  
ND: Steve Liddick  
Chief Engineer: Darren Dunlap  
Sales Manager: Donna Munde  
Jock Lineup: Bobby Sherman 12-6 am, Jim Allen 6-9 am, Mac McCauley 9 am 12 pm, Larry Scott 3-7 pm, Scott Fortney 7-10 pm, Toby Young 10 pm-12 am

WCMF-FM (Starship 96)/ROCHESTER  
129 Leighton Ave., Rochester, NY 14609  
716 288-3200  
Album Rock  
Power: 20 kw. Frequency: 96.5 mHz. Commercial load limit: 9 min. 60 second rate: $40/15.  
Owner: Community Music Service  
GM: James Trayhern  
PD: Chuck Ingersoll  
MD: Gary Whipple  
ND: Blaine Schwartz  
Chief Engineer: Richard Mathner  
Jock Lineup: Chuck Ingersoll 6-10 am, Bill Martin 10 am-3 pm, Ted Edwards 3-7 pm, Gary Whipple 7 pm-12 am, Jim Hooley, Mindy Roberts, Marty Duda and Jim Wilson, weekends  
Comments: WCMF broadcasts live concerts from our downtown studio approximately twice a month. Special programs: King Biscuit Rock Around The World, 60’s LP, Ski Tips, Studio B, Modern Music, Inner View Jazz Tues. 10-11:30 pm, Sun. 11 pm-12 am

NATIONAL RADIO STATION LISTINGS
WCMS AM-FM/NORFOLK 804 420-1050
5600 Curlew Drive, Norfolk, VA 23502
Country
Power: 5 kw AM/50 kw FM. Frequency: 1050 kHz/100.5 mHz. Commercial load limit: 18 min. 60-second rate: $48/24.
Owner: George A. Crump. GM: Irene B. Hill. PD: Joe Hoppel. MD: Russ Cassidy. ND: Cynthia Smoot. Chief Engineer: Jim Wadiak. Sales Manager: Dick Kyttlin. Jock Lineup: Steve Roberts 12-6 am, Joe Hoppel 6-10 am, Russ Cassidy 10 am-2 pm, Dan Williams 2-6 pm, Joe Gibson 6 pm-12 am.

WCOND-FM/HYANNIS 617 775-6800
105 Stevens St., Hyannis, MA 02601
Universals
Power: 25 kw. Frequency: 106.1 mHz. Automated 9%. Commercial load limit: 18 min. 60-second rate: $18/5.50.

WCOL-AM/LANSING 614 221-7811
22 S Young St., Columbus, OH 43215
Spectrum III
Power: 1 kw day/250 w night. Frequency: 1230 kHz. Commercial load limit: 14 min. 60-second rate: $52.

WCOS-AM/COLUMBIA 803 256-7348
Box 748, Columbia, SC 29202
Universals
Owner: George Buck. GM: Jess Plummer. PD: Hunter Herring. MD: Jim Squire. ND: John Scott/Kay Bowman. Chief Engineer: Milton Holiday. Sales Manager: Jack Grant. Jock Lineup: Hunter Herring 6-10 am, Robert St. John 10 am-2 pm, Charlie Jay 2-6 pm, Jim Squire 6-10 pm, Dan Stevens 10 pm-2 am, Scott Shanon 2-6 am. Comments: Although we are basically a Top 40, our approach is eclectic and modified toward AOR.

WCQZ-FM/BOSTON 617 421-5666
441 Stuart St., Boston, MA 02116
Album Rock

WCPI-FM/WHEELOCK 304 232-9935
Capitol Music Hall, Wheeling, WV 26003
Album Rock
Owner: Columbia Pictures Industries. GM: J. Ross Felton. PD: Charlie Weston. MD: Dave Hanson. ND: John Price. Chief Engineer: Carl Miller. Sales Manager: Rick Howard. Jock Lineup: Charlie Weston 6-10 am M-S, Jill Chontos 2-6 pm M-F, Dave Hanson 6 pm-12 am M-F/4-9 pm Sat. Comments: WCPI is providing an adult rock alternative for the Ohio Valley. In keeping with our advancing philosophies, we expect to abandon our automation system by summer.

WCRO-AM/JOHNSTOWN 814 536-5158
605 Main St., Johnstown, PA 15901
Universals
Owner: Century Broadcasting of PA. GM: Sandy D. Neri. PD: Mike Farrow. MD: Doug Kaye. ND: Scott McClyde. Chief Engineer: Clyde May. Sales Manager: Bili Creager. Jock Lineup: Mike Farrow 6-10 am, Douglas Kaye 10 am-3 pm, Ken Williams 3-7 pm, Mark Shannon 7 pm-1 am.

NATIONAL RADIO STATION LISTINGS
WCSC-AM/CHARLESTON
485 East Bay St., Charleston, SC 29402
President: John Rivers, Jr. Vice-President/GM: C.J. Jones. PD: Bob Casey. MD: Randy Scott. ND: Don Morgan. Chief Engineer: Rod Bullard. Sales Manager: Jennie King. Jock Lineup: C.J. Jones 6-9 am, Buzz Bowman 9 am-2 pm, Bob Casey 2-6 pm, Dave Turner 6-10 pm, Madeleine 10 pm-2 am, Jim Bradley 2-6 am.

WCSI/COLUMBUS, IN
Mike King
812 372-4448
Universals

WCUE-AM/AKRON
424 Sackett Ave., Akron, OH 44313
Owner: WCUE Radio, Inc. GM: John Demeter. PD: Bobby Knight. MD: Bobby Knight. ND: Erik Thomas. Chief Engineer: Henry Niederkofler. Sales Manager: John Hill. Jock Lineup: Steve Brodie 6-10 am, Chris Michaels 10 am-3 pm, Mike O'Brien 3-7 pm, Roundtree 7-10 pm, "Night Grooves" Disco 10 pm-6 am.

WCUE-AM/GRAND RAPIDS
1 McKay Tower, Grand Rapids, MI 49503

WCVS-AM/SPRINGFIELD
3055 S Fourth, Springfield, IL 62703

WCWA-AM/TOLEDO
604 Jackson, Toledo, OH 43604
Power: 1 kw day/250 w night. Frequency: 1230 kHz. Commercial load limit: 18 min.
Owner: Reams Broadcasting. GM: Terry Shaw. PD: Doug Silver. MD: Mark Stevens. ND: Tom Waniewski. Chief Engineer: Dennis Moon. Sales Manager: Mike Gallagher. Jock Lineup: Bob Kelly 6-10 am, Mike Morin 10 am-1 pm, Mark Stevens 1-5 pm, Ron Sobczak 5-10 pm, Rick Reynolds 10-12 am, Larry King 12-5:30 am. Comments: WCWA is voice of International Hockey League’s Toledo Goaldiggers, also broadcast outlet of Ohio State football and Notre Dame basketball.

WCXI-AM/DETROIT
18900 James Couzens, Detroit, MI 48235

WDAF-AM (61 COUNTRY)/KANSAS CITY
Signal Hill, Kansas City, MO 64108
Owner: Taft Broadcasting. GM: J. David Martin. PD: Ted Cramer. MD: Neal Mullins. ND: Charles Gray. Chief Engineer: Jim Schmidt. Sales Manager: Rick Wardell. Jock Lineup: Jim Tyler 6-9 am, David Lawrence 9 am-12 pm, Ted Cramer 12-3 pm, Dale Sommers 3-7 pm, Annie Austin 7 pm-12 am, Phil Young 12-5 am. Jack Tobin Farm Show 5-6 am.
WDAI-FM/CHICAGO
360 N Michigan Ave., Chicago, IL 60601 312 782-6811 Disco
Owner: ABC. GM: Jack Minkow. PD: Mathew Clenott. MD: Mary Klug. ND: Jeff Finch. Chief Engineer: Don Amell. Sales Manager: Tim Hahnke. Jock Lineup: Tom Graye 5-10 am, Ford Colley 10 am-2 pm, Steve King 2-7 pm, Danae Alexander 7 pm-12 am, Jon Bailey 12-5 am, Kevin Malloy, weekends.

WDAK-AM/COLUMBUS
Box 1640, Columbus, GA 31902 404 322-5447 Spectrum III
Power: 5 kw 6 dir. day/500 w dir. night. Frequency: 1540 kHz. Commercial load limit: 12 min. 60-second rate: $20/7.75.

WDAO-FM/DAYTON
1400 Cincinnati Street, Dayton, OH 45408 513 224-1137 Black/Disco

WDAS-AM/PHILADELPHIA
Butterball 215 878-2000 Urban

WDBQ-AM/DUBUQUE
1170 Iowa Street, Dubuque, IA 52001 319 583-6471 Universals

WDCG-FM/DURHAM
138½ E Chapel Hill St., Durham, NC 27706 919 682-0318 Universals
Power: 36 kw. Frequency: 105.1 mHz. Automated 100% by staff. Commercial load limit: 8 min. 60-second rate: $16/7.
Owner: Durham Radio Corporation. GM: Howard Wilcox. PD: Don West. MD: Don West. ND: Kit Borgman. Chief Engineer: Barry Hayes. Sales Manager: Joe Nuckols. Jock Lineup: Dave Steele 12-6 am, Joe Nuckols 6-10 am, Jay Butler 10 am-2 pm, Don West 2-7 pm, Alvin Stowe 7 pm-12 am.

WDDO-AM/MACON
PO Box 900, Macon, GA 31202 912 745-3375 Black

WDEE-AM/DETROIT
21700 Northwestern Hwy., Southfield, MI 48075 313 557-1500 Country
Power: 50 kw day/5 kw night. Frequency: 1500 kHz. Commercial load limit: 14 min. 60-second rate: $125/60.
Owner: Combined Communications. GM: Bill Johnson. PD: Ken Morgan. MD: Tom Allen. ND: Jean Spencer. Chief Engineer: Craig Roberts. Sales Manager: Jack Bailey. Jock Lineup: Dale Reeves 5-9 am, Ken Morgan 9 am-12 pm, Paul Russell 12-3 pm, Tom Allen 3-7 pm, Ron Ferris 7-11:30 pm, Jimmy Bare 12-5 am.

NATIONAL RADIO STATION LISTINGS
WDEF-AM/CHATTANOOGA
3300 South Broad Street, Chattanooga, TN 37408

WDEN-FM/MACON
Box 46, Macon, GA 31202
912 745-3383

WDIA-AM/MEMPHIS
2265 Central Ave., Memphis, TN 38112
901 278-4550
Power: 50 kw day/5 kw night. Frequency: 1070 kHz. Commercial load limit: 14 min.

WDIF-FM/MARION
PO Box 524, Marion, OH 43302
614 387-9343
Owner: George Scantland III. GM: Phil Hoover. PD: Jim Roberts. MD: Mike Greene. ND: Bob Binder. Chief Engineer: Ron Mayne. Sales Manager: Frank Geyer. Jock Lineup: Jim Roberts 6-10 am, Tirm Foxx 10 am-3 pm, Mark McKay 3-7 pm, Mike Greene 7 pm-12 am, John Reichard 12-6 am, David G. Culp, Scott Rodgers and Tom Kennedy, weekends.

WDJX-FM/DAYTON
44 Kinsey Road, Xenia, OH 45385
513 372-8074
Owner: Ohio Broadcast Associates. GM: Geoff Vargo. PD: Buddy Scott. MD: Adam Cook. ND: Alan Richards. Sales Manager: Geoff Vargo. Jock Lineup: John Robertson 6-10 am, Buddy Scott 10 am-2 pm, Gary Spears 2-6 pm, Adam Cook 6-10 pm, Dave Lyons 10 pm-2 am, Jeff Davis 2-6 am.

WDKX-FM/ROCHESTER
1337 East Main St., Rochester, NY 14609
716 288-5470

WDLR-AM/PANAMA CITY
Box 759, Panama City, FL 32401
904 763-1777
Owner: Larry White. PD: Jim King. MD: Jim King. ND: Carl Gray. Chief Engineer: Bill Batteiger. Sales Manager: Gary Gordon. Jock Lineup: Alan Dean 5:30-9 am, Mike Mason 9 am-12 pm, Bill Bailey 12-3 pm, Jim King 3-6 pm, Rick Nelson 6 pm-12 am.

WDNC-AM/DURHAM
PO Box 2126, Durham, NC 27702
919 682-0318

NATIONAL RADIO STATION LISTINGS
WDOK-FM/CLEVELAND
Park Centre 1250 Superior Ave., Cleveland, OH 44114
216 398-5555
Owner: Combined Communications Corp. GM: Paul Aaron. PD: Pete Irmiter. Sales Manager: Ken Hoag. Jock Lineup: Wayne Mack 12-5:30 am, Dave Pelunis 5:30-10 am, Jim Fields 10 am-3 pm, Reagan Smith 3-8 pm, Ray Maxwell 8 pm-12 am. Comments: Our music is syndicated from Churchill Productions, Inc.

WDON-AM/WASHINGTON, DC
2647 University Blvd. West, Wheaton, MD 20902
301 946-0900

WDRC-AM/HARTFORD-NEW BRITAIN
869 Blue Hills Ave., Bloomfield, CT 06002
203 278-1115

WDRC-FM/HARTFORD-NEW BRITAIN
869 Blue Hills Ave., Bloomfield, CT 06002
203 278-1115

WDRQ-AM/DETROIT
Jim Ryan
313 354-9300
Universals

WDRQ-FM/DETROIT
1533 W 8 Mile Road, Detroit, MI 48235
313 272-8000

WDUR-AM/DURHAM
Box 2169, Durham, NC 27702
919 683-1490
Spectrum III
Power: 1 kw day/250 w night. Frequency: 1490 kHz. Commercial load limit: 12 min.

WDUZ-AM/GREEN BAY
PO Box 36, 225 North Adams St., Green Bay, WI 54305
414 435-5331
Universals
Owner: Green Bay Broadcasting Co. GM: Ken Peterson. PD: Gregg Albert. MD: Gregg Albert. Chief Engineer: Steve Konopka. Sales Manager: Jim Mattson. Jock Lineup: Barry McCoy 1-6 am, Gregg Albert 6-9 am, B.W. Raines 9 am-1 pm, Terry Green 1-5 pm, Doc Curtiss 5-9 pm, Jeff Sinkula 9 pm-1 am.

WDVE-FM/PITTSBURGH
411 7th Ave., Pittsburgh, PA 15219
412 562-5900
Power: 55.1 kw. Frequency: 102.5 mHz. Commercial load limit: 10 min.

NATIONAL RADIO STATION LISTINGS
Weese
Terry Rhodes
Owner: Radio 1080
Power: 107 kW
WEERP-AM
Pittsburgh, PA 15222
Power: 50 kW
Frequency: 1080 kHz
Target Demos: 18-55.
Owner: Radio 1080 Corporation
GM: Michael Sigelman
PD: Joel Raab
MD: Barry Mardit
ND: Dave Berner
Chief Engineer: Cliff Bryson
Sales Manager: Bob Christy
Jock Lineup: Jonathon & Terry Rhodes 6-10 am, Jay Stevens 10 am-1 pm, Glen Barrie 1-3 pm, Keith James 3-7 pm, Bill DeWeese and Marly, weekends.

WEEP-AM/PITTSBURGH
107 Sixth Street, Pittsburgh, PA 15222
Power: 50 kW
Frequency: 1080 kHz
Target Demos: 18-55.
Owner: Radio 1080 Corporation
GM: Michael Sigelman
PD: Joel Raab
MD: Barry Mardit
ND: Dave Berner
Chief Engineer: Cliff Bryson
Sales Manager: Bob Christy
Jock Lineup: Jonathon & Terry Rhodes 6-10 am, Jay Stevens 10 am-1 pm, Glen Barrie 1-3 pm, Keith James 3-7 pm, Bill DeWeese and Marly, weekends.
WEET-AM/RICHMOND
PO Box 8885, Richmond, VA 23225
804 276-8830
Country

WEEX-AM/EASTON
Box 190, Easton, PA 18042
215 258-6155
Spectrum III
Power: 1 kw. Frequency: 1230 kHz.

WEFM-FM/CHICAGO
875 N Michigan Ave., Chicago, IL 60611
312 649-0099
Universals

WEIM-AM/FITCHBURG-LEOMINSTER
762 Water Street, Fitchburg, MA 01420
617 343-3766
Spectrum III

WEJL-AM/WILKES BARE-SCRANTON
149 Penn Ave., Scranton, PA 18503
717 346-6555
Spectrum III

WELI-AM/HARTFORD-NEW HAVEN
PO Box 85, New Haven, CT 06501
203 281-9600
Spectrum III/Talk

WEMP-AM/MILWAUKEE
11800 W Grange Ave., Hales Corners, WI 53130
414 529-1250
Modern Country

WENE-AM/ENDICOTT
PO Box 151, Endwell, NY 13760
607 785-3351
Spectrum III

NATIONAL RADIO STATION LISTINGS
WENN-AM/BIRMINGHAM
PO Box 697, Birmingham, AL 35201

WENN-FM/BIRMINGHAM
PO Box 697, Birmingham, AL 35201

WERC-AM/BIRMINGHAM
PO Box 10904, Birmingham, AL 35202

WERK/MUNCIE, IN
Chad Hunt
317 289-3311

WEXY-AM/FT. LAUDERDALE
539 E Oakland Park Blvd., Ft. Lauderdale, FL 33334

WEZB-AM/NEW ORLEANS
Gary Franklin
504 581-7002

WEZB-FM/NEW ORLEANS
Dan Vellie
504 581-7002

WEZX-FM/WILKES-BARRE-SCRANTON
149 Penn Ave., Scranton, PA 18503

WFAI-AM/FAYETTEVILLE
PO Box 649, Fayetteville, NC 28302

WFBC-AM/GREENVILLE-SPARTANBURG
505 Rutherford Street, Greenville, SC 29602
Owner: Multimedia Broadcasting. GM: Dave Hammond. PD: Ken Rogers. MD: Herb Carson. ND: Al Kamh. Chief Engineer: Jack Fuimer. Sales Manager: Dennis DeMichele. Jock Lineup: Dan Kelley 6-10 am, Mark St. John 10 am-3 pm, Bill Lowe 3-7 pm, Lou Smon 7 pm-12 am, John Thomas 12-6 am. Comments: WFBC-AM Radio is the flagship station of Multimedia Radio, headquartered in Greenville. WFBC Radio is the flagship station of the Clemson Football and Basketball Networks with more than 100 combined stations taking feeds from our station.

NATIONAL RADIO STATION LISTINGS
WFBC-FM/ GREENVILLE, SC 803 271-9200
Herb Carson

WFBD-AM/ ALTOONA 814 943-1136
Hilltop, Logan Blvd., Altoona, PA 16603

WFBL-AM (14FBL)/ SYRACUSE 315 463-8631
Eastwood Station, Syracuse, NY 13206

WFBR-AM/ BALTIMORE 301 635-1800
13 East 20th Street, Baltimore, MD 21218

WFBS-AM/ SPRING LAKE 919 497-3176
PO Box 707, Spring Lake, NC 28390

WFDF-AM/ FLINT 313 238-7300
100 Phoenix Bldg., Flint, MI 48502

WFEA-AM (13 FEA)/ MANCHESTER 603 625-5491
PO Box 370, Merrimack, NH 03054
Power: 5 kw. Frequency: 1370 kHz.

WFEC-AM (Disco 14)/ HARRISBURG 717 238-5122
112 Market Street, Harrisburg, PA 17101
Owner: Great Scott Station (Herb Scott). GM: Jay Edwards. PD: Scott Robbins. Jock Lineup: Scott Robbins 6-10 am, Tom Kennedy 10 am-3 pm, Bob O'Brien 3-7 pm, Unkle Alvin 7-11 pm, Barry Gordon 11 pm-6 am.

NATIONAL RADIO STATION LISTINGS
WFFM-FM (FM97)/BRADDOCK
1233 Braddock Avenue, Braddock, PA 15104

WFGH-AM/BRISTOL
Box 799, Bristol, VA 24201

WFFL/FITCHBURG
Mark Thomas
90 Kay Avenue, Milford, CT 06460

WFL-AM/PHILADELPHIA
4100 City Line Ave., Philadelphia, PA 19131
Owner: Lin Broadcasting, GM: James M. DeCaro. PD: Ray Quinn. MD: Gerry DeFrancesco. ND: Jack Hyland. Chief Engineer: Ray McClay. Sales Manager: Eugene Vassall. Jock Lineup: Don Cannon 6-10 am, Tony Mann 10 am-2 pm, Dan Donovan 2-6 pm, Chuck Knapp 6-10 pm, Barbara Sommers 10 pm-2 am, Mike Crossan 2-6 am, Tom Dooley, swing.

WFIR-AM/ROANOKE
Box 150, Roanoke, VA 24002

WFLB-AM/FAYETTEVILLE
919 323-0925
PO Box 530, Fayetteville, NC 28301

WFLI-AM/CHATTANOOGA
615 821-3555
621 Ogryd Dr., Chattanooga, TN 37409

NATIONAL RADIO STATION LISTINGS
<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency/Location</th>
<th>Owner/Manager</th>
<th>Format</th>
<th>Programming</th>
</tr>
</thead>
<tbody>
<tr>
<td>WFLY-FM/ALBANY</td>
<td>92.3 mHz, 4243 Albany St, NY</td>
<td>Wm F. Rwst, Jr.</td>
<td>Commercial</td>
<td>Country</td>
</tr>
<tr>
<td>WFMF-FM/BATON ROUGE</td>
<td>102.5 mHz, 444 Florida Blvd, LA</td>
<td>Doug Manship</td>
<td>Commercial</td>
<td>Country</td>
</tr>
<tr>
<td>WFMJ-AM/RADIO 14/YOUNGSTOWN</td>
<td>1390 KHz, 101 West Boardman, OH</td>
<td>William Brown</td>
<td>Commercial</td>
<td>Country</td>
</tr>
<tr>
<td>WFMK-FM/LANSING</td>
<td>99.1 mHz, Box 991, MI</td>
<td>Michael Jackman</td>
<td>Classical</td>
<td>Country</td>
</tr>
<tr>
<td>WFMR-FM/MILWAUKEE</td>
<td>96.5 mHz, 711 West Capitol Drive, WI</td>
<td>WFMR, Inc.</td>
<td>Country</td>
<td>Country</td>
</tr>
<tr>
<td>WFMS-MS/INDIANAPOLIS</td>
<td>95.5 mHz, 2255 N Hawthorne Lane, IN</td>
<td>Douglass Cofrin</td>
<td>Country</td>
<td>Country</td>
</tr>
<tr>
<td>WFNC-FM/FAYETTEVILLE</td>
<td>940 mHz, PO Box 35297, NC</td>
<td>Cape Fear Broadcasting</td>
<td>Country</td>
<td>Country</td>
</tr>
</tbody>
</table>

**NATIONAL RADIO STATION LISTINGS**
WFOM-AM/MARIETTA
835 S. Cobb Drive, Marietta, GA 30060
404 428-3396
Power: 1 kw day/250 w night. Frequency: 1230 kHz. Commercial load limit: 18 min. 60 second rate: $15/10.50.
Owner: Woodfin, Inc. GM: Jerry Crowe. PD: Mike Durrett. MD: Mike Durrett. Chief Engineer: Jack Giesler. Sales Manager: Jack Hurst. Jock Lineup: Mike Durrett 6-10 am, Bob Middleton 10 am-12 pm, Kevin Starr 12-4 pm, Bill West 4-8 pm, Jeff Taylor 8 pm-12 am, Scott Grow 12-6 am.

WFOX-FM/GAINESVILLE
319 Boulevard, NE, Gainesville, GA 30501
404 536-9948

WFRC-AM/REEDSVILLE
PO Box 990, Reedsville, NC 27320
919 349-4361

WFTL-AM/FT. LAUDERDALE
PO Box 5333, Ft. Lauderdale, FL 33310
305 485-4111
Power: 1 kw day/250 w night. Frequency: 1400 kHz. Target Demos: 35+. Commercial load limit: 16 min. 60 second rate: $40/34.
Owner: Joseph Amaturo. GM: Bob Baldrica. PD: Tom Daren. MD: David Collin. Operations Manager: Mike Harvey. Chief Engineer: Dick Lucas. Jock Lineup: John Lupton 6-10 am, Tom Daren 10 am-2 pm, Ray Smithers 2-6 pm, Doug Hoerth 6-10 pm, Page Bryant 10 pm-12 am, Dave Shaw 12-6 am.

WFTQ-AM (14Q)/WORCESTER
34 Mechanic Street, Worcester, MA 01608
617 755-1444

WFYR/CHICAGO
Dave Martin
312 861-8100

WGAL-AM/AUGUSTA
3632 Washington Rd., Augusta, GA 30903
404 863-5800

WGAN AM-FM/PORTLAND
Northport Plaza, Portland, ME 04104
207 797-9330
Power: 5 kw AM/100 kw FM. Frequency: 560 kHz/102.9 MHz. AM automated 50%/FM 100%. Commercial load limit: 18 units. 60 second rate: $20/5.
Owner: Guy Gannett Broadcasting Services. GM: Charles R. Sanford. PD: James Sweet. MD: Mary Adams. ND: Jeff Howlett. Chief Engineer: Ed Reid. Sales Manager: Mike Colello. Jock Lineup: Jack Tupper 5:30-10 am, Bob Rose 10 am-2 pm, Jim Sweet 2-6 pm, Dave MacDonald 6-11 pm, Tiffany Jones 11 pm-5:30 am.

NATIONAL RADIO STATION LISTINGS
WGAR-AM/CLEVELAND
9446 Broadview Road, Cleveland, OH 44147
Owner: Nationwide Communications. GM: Art Caruso. PD: Chuck Watkins. MD: Chuck Collier. ND: John Oday. Chief Engineer: Bob Reymont. Sales Manager: Bill Enders. Jock Lineup: John Lanigan 6-10 am, Joe Mayer 10 am-1 pm, Paxton Mills 1-4 pm, "Fig" Newton 4-8 pm, Bob James 8 pm-12 am.

WGBF-AM/EVANSVILLE
PO Box 3486, Evansville, IN 47734
Power: 5 kw day/1 kw night. Frequency: 1280 kHz. Commercial load limit: 12 min. 60-second rate: $27/16.25.

WGBS-AM/Miami
710 Brickell Ave., Miami, FL 33131

WGGC-FM/CHICAGO
3350 S. Kedzie Ave., Chicago, IL 60623

WGCL-FM/Cleveland
1500 Chester Ave., Cleveland, OH 44114
Power: 40 kw. Frequency: 98.5 mHz. Commercial load limit: 8 min.

WGER-FM/BAY CITY
Box 719, Bay City, MI 48707
Owner: Gerity Broadcasting Co. GM: Gale Sullivan.

WGHH-AM/GAINESVILLE
1230 Walden Rd., Gainesville, FL 32601

WGH RADIO/NORFOLK
Military Circle, Norfolk, VA 23502
Owner: Hampton Roads Broadcasting. GM: Ambert Dail. PD: Bob Canada. MD: Bob Canada. ND: Carl Holland. Chief Engineer: Joe Looper. Sales Manager: Al Nelowet. Jock Lineup: George Crawford 6-10 am, Bob Canada 10 am-12 pm, Nick O’Neil 12-3 pm, Mike Patrick 3-6 pm, Rob Wayne 6-10 pm, Bill Jordan 10 pm-2 am, Tom Scott 2-6 am.
WGHQ-AM/KINGSTON
CPO Box 1880, Kingston, NY 12401
914 331-8200
Spectrum III

WGL-AM/FT. WAYNE
2000 Lower Huntington Road, Fort Wayne, IN 46819
219 747-1511
Spectrum III

WGLF-FM (GULF 104)/TALLAHASSEE
Box 1815, Tallahassee, FL 32302
904 224-1227
Universals

WGLI-AM/NEW YORK
1290 Peconic Ave., Babylon, NY 11704
212 297-9393/516 669-1290
Newstalk/Spectrum III

WGMA-AM/MIAMI-HOLLYWOOD
PO Box WGMA, 9881 Sheridan, Hollywood, FL 33024
305 431-6200
Universals

WGN-AM/CHICAGO
2501 Bradley Place, Chicago, IL 60618
312 528-2311
Talk/Sports/Spectrum III

WGNA-FM/ALBANY-SCHENECTADY
Box 1069, Albany, NY 12201
518 273-6500
Country
Owner: WPOW, Inc. GM: John Linstra. PD: Chris Warren. MD: Rex Gregory. ND: Marc Lawrence. Chief Engineer: Gary Koster. Sales Manager: Sandy Taylor. Jock Lineup: Interstate 108 (Truck Show) 12-6 am, Chris Warren 6-10 am, Jim Cow 10 am-3 pm, Chet Good 3-7 pm, Jan 7 pm-12 am.

WGNE/PANAMA CITY
Wayne Edwards
904 234-6622
Album Rock

WGNG-AM/PROVIDENCE
100 John Street, Cumberland-Providence, RI 02864
401 725-9000
Spectrum III
Owner: Donald & Dennis Hysko. GM: Donald Hysko. PD: Phil Zachary. MD: Tom Casey. ND: Paul O'Brien. Chief Engineer: Jeff Egan. Sales Manager: John Isaacs. Jock Lineup: Tom Casey 6-10 am, Mark Cote 10 am-3 pm, Phil Zachary 3-7 pm, Rick McKay 7 pm-12 am, Debbie Martin and Chris Kelly. Weekends, Bob Carney. utility Comments: A unique approach to a format that's usually very passive. WGNG mixes the best of the "Easy Rock" with bright personalities, solid news coverage, and exciting promotions both inside and outside the station.
<table>
<thead>
<tr>
<th>Station</th>
<th>City/State</th>
<th>Frequency</th>
<th>Power</th>
<th>Demo</th>
<th>Owner</th>
<th>GM</th>
<th>PD</th>
<th>Chief Engineer</th>
<th>Sales Manager</th>
<th>Jock Lineup</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>WGNI-AM/WILMINGTON</td>
<td>Wilmington, NC</td>
<td>1340 kHz</td>
<td>1 kW</td>
<td>AM</td>
<td>Leo Brody</td>
<td>Jacki Coffman</td>
<td>Steve Reed</td>
<td>Dan Sullivan</td>
<td>Mike Fenley</td>
<td>Mike Letzia at 6-10 am, Jim Whitmeyer at 10-12 am.</td>
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<tr>
<td>WGOE-AM/RICHMOND</td>
<td>Richmond, VA</td>
<td>1590 kHz</td>
<td>1 kW</td>
<td>AM</td>
<td>Barry Coffman</td>
<td>Steve Forrest</td>
<td>Don Sanders</td>
<td>Jim Granger</td>
<td>Dave Herr</td>
<td>Steve Forrest at 9-12 am, John Stevens at 12-3 pm.</td>
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<tr>
<td>WGOK-AM/MOBILE</td>
<td>Mobile, AL</td>
<td>900 kHz</td>
<td>5 kW</td>
<td>AM</td>
<td>Don Newburg/John Douglas</td>
<td>Kris Copeland</td>
<td>John Douglas</td>
<td>Ron Wilson</td>
<td>Gene Lovin</td>
<td>Ray Jordon at 6-10 am, Mike Wheeler at 3-6 pm.</td>
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<tr>
<td>WGST-AM/ATLANTA</td>
<td>Atlanta, GA</td>
<td>1410 kHz</td>
<td>1 AM</td>
<td>FM</td>
<td>Don Anderson</td>
<td>Kris Copeland</td>
<td>Ron Douglas</td>
<td>John Seymour</td>
<td>Bob Malone</td>
<td>Scott MacRae at 10-12 am, Jola Siemierz at 12-3 pm.</td>
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<tr>
<td>WGGY-AM/CHATTANOOGA</td>
<td>Chattanooga, TN</td>
<td>1440 kHz</td>
<td>5 kW</td>
<td>AM</td>
<td>Don Newburg</td>
<td>Kris Copeland</td>
<td>John Douglas</td>
<td>Ron Wilson</td>
<td>Chuck Bailey</td>
<td>Sean Phillips at 6-10 am, J.J. Stevens at 10-12 am.</td>
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<tr>
<td>WGRD AM/FM/GRAND RAPIDS</td>
<td>Grand Rapids, MI</td>
<td>1410 kHz</td>
<td>1 AM</td>
<td>FM</td>
<td>Don Anderson</td>
<td>Kris Copeland</td>
<td>John Douglas</td>
<td>Ron Wilson</td>
<td>Chuck Bailey</td>
<td>Sean Phillips at 6-10 am, J.J. Stevens at 10-12 am.</td>
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<tr>
<td>WGRQ-FM/BUFFALO</td>
<td>Buffalo, NY</td>
<td>1290 kHz</td>
<td>12.5 kW</td>
<td>AM</td>
<td>Bill Irwin</td>
<td>Bob McCrea</td>
<td>Bob Collins</td>
<td>Rick Suta</td>
<td>Jim Santella</td>
<td>Buffalo at 10-12 am, John Velchoff at 12-3 pm.</td>
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<tr>
<td>WGTO-AM/CYPRESS GARDENS</td>
<td>Cypress Gardens, FL</td>
<td>920 kHz</td>
<td>5 kW</td>
<td>AM</td>
<td>John Laver</td>
<td>Mike Wheeler</td>
<td>Mike Lauer</td>
<td>Tom Hughes</td>
<td>Tom Hughes</td>
<td>Mehaffey at 6-10 am, John Redwine at 10-12 am.</td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**
- **Power:** Power levels are in kilowatts (kW) except where noted.
- **Frequency:** The broadcast frequency is given.
- **Demos:** Target demographics and market penetration are indicated.
- **Comments:** Additional details about station operations and programming.

**Radio Station Listings**
- **WGNI-AM/WILMINGTON:** 211 North 2nd Street, Wilmington, SC 28401. Owner: Leo Brody. GM: Jacki Coffman. PD: Steve Reed. Chief Engineer: Dan Sullivan. Sales Manager: Mike Fenley. Jock Lineup: Mike Letzia at 6-10 am, Jim Whitmeyer at 10-12 am. Weekend.
WGT-R AM/ Natick 617 655-2550
24 West Central St., Natick, MA 01760
Power: 1 kw, Frequency: 1060 kHz. Automated 75% “live” by WGTR. Commercial load limit: 12 min. 60 second rate: $30/19.

WGUY AM-FM/ Bangor 207 947-7354
7 Main Street, Bangor, ME 04401
Power: 5 kw AM/3 kw FM. Frequency: 1250 kHz/100.9 mHz. Tower elev.: 209 ft. AM/151 ft. FM. Target Demos: 18-34. Commercial load limit: 12 min. 60 second rate: $13 x 60/9 x 30.

WGY-AM/ Albany-Schenectady 518 385-1385
1400 Balltown Road, Schenectady, NY 12309
Owner: General Electric Broadcasting Co. GM: Randall Bongarten. PD: Michael Neft. MD: Paul Cassidy. ND: Don Decker. Chief Engineer: George E. Davis. Sales Manager: John Schmulbach. Jock Lineup: George L. Davis 5:30-9 am, Harry Downie 9 am 12 pm, Ellie Pankin (telephone talk) 12 30-2 pm, Tom McCarthy 2 6 pm, Al Lombardo (sports talk) 6 30-8 pm. Bill Miller (telephone talk) 8 pm 12 am, Walt Fritz 12 5 am, Jim Leonard and Paul Cassidy, weekends.

WHAG-AM/ Halfway 301 797-7300
1250 Downsville Pike, Hagerstown, MD 21740

WHAM-AM/ Rochester 716 454-4884
350 East Ave., Rochester, NY 14604

WHAS-AM/ Louisville 810 535-3326
PO Box 1094, Louisville, KY 40201

WHB-AM/ Kansas City 816 221-8300
106 W 14th. Kansas City, MO 64105
Power: 10 kw day/5 kw night. Frequency: 710 kHz. Commercial load limit: 16 min.
Owner: Storz. GM: Jim Erwin. PD: Al Casey. MD: Rick Brown. ND: Edward Lewis. Jock Lineup: Don Berns 6 10 am, Jeff Roberts 10 am 12 pm, Katfish Kris Kelly 12 4 pm, Dan Donovan 4 8 pm, Coyote Kincard 8 pm 12 am, Jeff Roberts 12 6 am. Mike O'Brien, weekends.

NATIONAL RADIO STATION LISTINGS
WHBC-AM/CANTON 216 456-7166
PO Box 1045, Canton, OH 44701 Spectrum III

WHBQ-AM/MEMPHIS 901 323-7661
483 S. Highland, Memphis, TN 38111 Universals
Owner: RKO General; GM: T.J. Donnelly, PD: John Long, Asst. PD: Dave Nichols, ND: Shelly Welsch. Chief Engineer: Chris Korb. Sales Manager: Mike Horne. Jock Lineup: Rick Dees 6-10 am, Dave Nichols 10 am-12 pm, Sherry 12-3 pm, Bob Landree 3-6 pm, Paul Mayer 6-10 pm, Tad Griffin 10 pm-2 am, Larry Steele 2-6 am

WHCN-FM/HARTFORD 203 247-1060
1039 Asylum Ave., Hartford, CT 06105 Album Rock

WHDH-AM/BOSTON 617 421-5600
441 Stewart St., Boston, MA 02116 Spectrum III

WHEB AM-FM/PORTSMOUTH 603 436-7300
Box 120, Portsmouth, NH 03801 Universals
Power: 31 kw AM/5 kw FM. Frequency: 750 kHz/100 kHz. Commercial load limit: 12 min. 60-second rate: $22/13.

WHFM-FM/ROCHESTER 716 454-4884
350 East Ave., Rochester, NY 14604 Universals

WHFS-FM/BETHESDA 301 656-0600
4853 Cordell Ave., Bethesda, MD 20014 Progressive Rock
Power: 2.3 kw. Frequency: 102.3 mHz. Tower elev.: 260 ft. Target Demos. 18-34. Commercial load limit: 10 min. 60-second rate: $30/22.

WHHY-AM/MONTGOMERY 205 264-2288
Box 2744, Montgomery, AL 36105 Universals

NATIONAL RADIO STATION LISTINGS
WHFY-FM (Y-102)/MONTGOMERY
Box 2744, Montgomery, AL 36105
Owner: Broadcast Service of Montgomery GM: Ann Collister PD: John Reed Operations Manager: Larry Stevens MD: Steve Johnson ND: Hank Schmidt Chief Engineer: Gerald Wilson Sales Manager: Chris Butlerick Jock Lineup: Simulcast WHFY AM 5:10 am, John Reed 10 am 2 pm, Steve Johnson 2-7 pm, Reed Spann 7 pm-12 am, Phil Horton 12-6 am

WHIM-AM/PROVIDENCE
115 Eastern Ave., E. Providence, RI 02914
Owner: John E. Franks GM: John E. Franks PD: James A. Murphy MD: Jim O'Brien Chief Engineer: Carroll Philbrook Sales Manager: Robert Harrison.

WHIO-AM/DAYTON
1414 Wilmington, Dayton, OH 45401
Owner: Cox GM: Ron Kempf PD: Bob Davis MD: Kris Rankin ND: Winston Hoenher Chief Engineer: Don Hapner Sales Manager: Ray Spahr Jock Lineup: Lou Emm & Winston Hoenher 5-10 am, Bob Sweeney 10 am-2 pm, Carl Day 2-7 pm, Jim Jones 7 pm-12 am, Mike McMurray 12-5 am.

WHIS-AM/BLUEFIELD
Broadcast Center, Bluefield, WV 24701
Power: 5 kw day/500 w night. Frequency: 1440 kHz. Commercial load limit: 18 min.
Owner: Daily Telegraph Printing Co GM: John Shott PD: Bob Cooper MD: Andy Curran ND: Terry Radnoczi Chief Engineer: Ken Dick Sales Manager: Mike Shott Jock Lineup: Steve Gregory 12-6 am, Bob Cooper 6-10 am, Bill Pyne 10 am-2 pm, John Hoffman 2-7 pm, Andy Curran 7 pm-12 am, Tim Noel, Marvin Lee and Dean Gatherum, weekends.

WHIZ-AM/ZANESVILLE
Lind Arcade Bldg., Zanesville, OH 43201
Power: 1 kw day/250 w night. Frequency: 1240 kHz. Commercial load limit: 18 min. 60-second rate: $8.75/6.10.

WHK-AM/CLEVELAND
12th & Euclid, Cleveland, OH 44115
Owner: Milt Maltz GM: Gif Rosenwald PD: Ron Jones MD: Terry Stevens ND: Marv Boone Chief Engineer: Frank Foti Sales Manager: Rick Rambaldo Jock Lineup: Gary Dee 6-10 am, Joe Finan 10 am-1 pm, Terry Stevens 1-3 pm, Mike Dawson 3-7 pm, Carolyn Carr 7 pm-12 am, Bill Wilkins 12-6 am, Mike Dawson, weekends. Comments: WKH is Country/Western but very heavy personality with phone talk from 6 am to 7 pm.

WHLI-AM/HEMPSTEAD
384 Clinton St., Hempstead, Long Island, NY 11550

WHLM/BLOOMSBURG, PA
Tom Benson

WHN RADIO/NEW YORK
400 Park Avenue, New York, NY 10022

NATIONAL RADIO STATION LISTINGS
WHNN-FM/SAGINAW 517 894-2996
Box 96, Saginaw, MI 48606
Album Rock
Power: 97 kw. Frequency: 96.1 mHz. Commercial load limit: 12 min.
Owner: Bob Liggett. GM: Dan Stewart. PD: Dave Brewer MD: Joe DeSantis. Chief Engineer: Gary Stevens. Sales Manager: Rich Young. Jock Lineup: Brian Hale 6-10 am, JP DeSantis 10 am-3 pm, Dave Brewer 3-7 pm, Ken Carson 7 pm-12 am, Renee Andrews 12-6 am

WHOL-AM/ALLENTOWN 215 434-4801
1125 Colorado Street, Allentown, PA 18105
Country
Owner: Empire Broadcasting Co., Inc. GM: Carl Stuart PD: Bill Zimpfer MD: Bobby Stout MD: Phil May. Chief Engineer: Jim Herbert. Sales Manager: Alan Winkler. Jock Lineup: Phil May 5:30-6 am, Carl Stuart 10 am-12 pm, Jim Herbert 12-2 pm, Bill Zimpfer 2-6 pm. Bob Kuhn, 6 pm-sign off.

WHOO-AM/ORLANDO 305 295-3990
PO Box 15310, Orlando, FL 32808
Country
Power: 50 kw day/5 kw night. Frequency: 990 kHz. Tower elev.: 500 ft. Target Demos: 18-49.

WHUT-AM/ANDERSON 317 644-1255
PO Box 151, Anderson, IN 46015
Spectrum III
Power: 1 kw. Frequency: 1470 kHz.

WHVL/HENDERSONVILLE, NC 704 693-7915
Dave Lyons

WHYI-FM (Y-100)/MIAMI-HOLLYWOOD 305 944-1956/305 925-7177
2741 N. 29th Ave., Hollywood, FL 33020
Universals
Power: 100 kw. Frequency: 100.7 mHz. Tower elev.: 1000 ft. Target Demos: 12-49. Commercial load limit: 8 min. 60-second rate: $120/70.

WHYN-AM/Springfield 413 785-1911
1300 Liberty St., Springfield, MA 01101
Universals
Power: 5 kw day/1 kw night. Frequency: 560 kHz. Target Demos: 18-35. Commercial load limit 14 units am/12 units pm/6 units evening-late night.

WIBA-FM/MADISON 608 274-5450
PO Box 99, Madison, WI 53701
Album Rock/Jazz
Power: 50 kw. Frequency: 101.5 mHz. Commercial load limit: 8 min.

NATIONAL RADIO STATION LISTINGS
WIBC - FM
2835 N. Illinois St., Indianapolis, IN 46208

WIBM - AM
Box 1450, Jackson, MI 49204
Owner: Booth Broadcasting Co. GM: Wayne H. Blackmon. PD: Bart Hawley. MD: Bart Hawley. ND: Tom Moore. Chief Engineer: John Cosley. Sales Manager: Wayne H. Blackmon. Jock Lineup: Bart Hawley 6-10 am, Mark Rodenfels 10 am-3 pm, Michael W. Kay 3-7 pm, Andrew Clarkens on 7 pm-12 am, Arlene Garrett 12-6 am. Comments: We carry American Top 40 and Robert W. Morgan weekly. We have a daily ten-minute public affairs program, “Conversation Piece” produced by Bart Hawley. Our network affiliation is ABC Contemporary.

WIBR - AM
1226 W. 54401 Universals

WIBW - AM
PO Box 119, Topeka, KS 66601

WIBW - FM
PO Box 119, Topeka, KS 66601

WICC - AM
177 State Street, Bridgeport, CT 06604

WIFC - FM
Box 1088, Wausau, WI 54401
Power: 100 kw. Frequency: 95.5 mHz. Commercial load limit: 18 min. 60-second rate: $8/6.
Owner: Forward Communications. GM: Dave Raven. PD: Skip Taylor. MD: Mike Edwards. ND: Judy Manning. Chief Engineer: Don Cochari. Jock Lineup: Skip Taylor 6-10 am, Mike Edwards 10 am-2 pm, Duff Damos 2-7 pm, Dave Apple 7 pm-12 am, Mike Wilson 12-6 am, Tom King, Beth Fast, Mark Maloney and Rick Stevens, weekends.

NATIONAL RADIO STATION LISTINGS
WIFE-AM/INDIANAPOLIS 317 637-1375
1440 N. Meridian St., Indianapolis, IN 46202
Power: 5 kw day/1 kw night. Frequency: 1310 kHz. Commercial load limit: 12 min. 60-second rate: $58/17.

WIFI-FM/PHILADELPHIA 215 839-0900
One Bala Cynwyd Plaza, Philadelphia, PA 19004
Power: 50 kw. Frequency: 92.5 mHz. Commercial load limit: 10 min. 60-second rate: $120/60.

WIGO-AM/ATLANTA 404 892-8000
1422 W. Peachtree St., N.W., Atlanta, GA 30309

WIGY-FM/BATH 207 443-5542
PO Box 329, Bath. ME 04530
Power: 50 kw. Frequency: 105.9 mHz. Commercial load limit: 12 min. 60-second rate: $18/12.

WIKS-FM/GREENFIELD 317 462-7790
1649 W. Main St., Greenfield, IN 46140

WIL AM/ST. LOUIS 314 436-1600
300 N. 12th Blvd., St. Louis, MO 63101

WIL-FM/ST. LOUIS 314 436-1600
300 N. 12th Blvd., St. Louis, MO 63101
Power: 100 kw. Frequency: 92.3 mHz. Automated 1-5:30 am M-Sun. by Drake Chenaught. Commercial load limit: 10 min.

WILD-AM/BOSTON 617 267-1900
390 Commonwealth Ave., Boston, MA 02215
Power: 1 kw. Frequency: 1090 kHz. Target Demos: 18-34.
WILK-AM/WILKES-BARRE-SCRANTON 717 824-4666
88 N. Franklin Street, Wilkes-Barre, PA 18711 Spectrum III
Power: 5 kw day/1 kw night. Frequency: 980 kHz. Tower elev.: 252 ft. Commercial load limit: 18 min. 60-second rate: $15/7.50.

WILLS-AM/LANSING 517 393-1320
600 W. Cavanaugh Rd., Lansing, MI 48910

WIND-AM/CHICAGO 312 751-5560
625 N. Michigan Ave., Chicago, IL 60611 News/Talk

WINE-AM/BROOKFIELD 203 775-1212
PO Box 95, Danbury, CT 06810 Spectrum III

WING-AM/DAYTON 513 294-5858
717 E. David Rd., Dayton, OH 45429

WINN-AM/LOUISVILLE 502 585-5148
Third & Broadway. Louisville, KY 40202 Country
Power: 1 kw day/250 w night. Frequency: 1240 kHz. Target Demos: 25-49.

WINR-AM/BINGHAMPTON 607 775-4240
PO Box 27, Windy Hill Road, Binghampton, NY 13904 Spectrum III

WINX-AM/WASHINGTON, DC 301 424-9292
Box 1726, Rockville, Washington, DC 20850 Spectrum III
WINZ-FM (ZETA 4)/MIAMI
4330 NW 207th Drive, Miami, FL 33055
Owner: Guy Gannett Broadcasting. GM: Hal Frank. PD: Keith Esley. MD: Robin Martin. ND: Tom Webb. Chief Engineer: Marty Poultz. Sales Manager: Art Yavelburg. Jock Lineup: Stu Grant 6-9 am, Gary Martin 9 am-12 pm, Randy Thomas 12-3 pm, Larry Bessler 3-6 pm, Doug Mitchell 6-10 pm, Geoff Fisher 10 pm-2 am. Kimberly Jaeger 2-6 am

WIOD-AM/MIAMI
PO Box 1177, Miami, FL 33138
Owner: Cox Broadcasting. GM: Bill Viands. PD: Alan W. Anderson. MD: Alan W. Anderson. ND: Chuck Dent. Chief Engineer: James Rayfield. Sales Manager: Phil Costin. Jock Lineup: Mike Reiner 5-10 am, "Big" Wilson 10 am-2:30 pm, Bob DeCarlo 2:30-7 pm, Sportsline 7-8:30 pm, Sandy Payton (Talk) 8:30 pm-12 am, Larry King (Talk) 12:30-5:30 am

WIOK-FM/HEMPESTAD
384 Clinton St., Hempstead, Long Island, NY 11550
Owner: Metromedia. GM: Donald J. Kelly. PD: Al Hershkovitz. MD: Asst. PD: Bob Russo. ND: Paul Rust. Chief Engineer: Phil Harris. Sales Manager: Bill Dallmann. Jock Lineup: Nat Wright 12-6 am, Ken Garland 6-10 am, Bill Weibler 10 am-1 pm, Bill Neil 1-4 pm, Tom Moran 4-8 pm, Tom Lameine 8-12 pm

WIP-AM/PHILADELPHIA
19th & Walnut Streets, Philadelphia, PA 19103
Owner: Metromedia. GM: Donald J. Kelly. PD: Al Hershkovitz. MD: Asst. PD: Bob Russo. ND: Paul Rust. Chief Engineer: Phil Harris. Sales Manager: Bill Dallmann. Jock Lineup: Nat Wright 12-6 am, Ken Garland 6-10 am, Bill Weibler 10 am-1 pm, Bill Neil 1-4 pm, Tom Moran 4-8 pm, Tom Lameine 8-12 pm

WIRK-AM/WEST PALM BEACH
PO Box 3828, West Palm Beach, Fl. 33402
Power: 5 kw day/1 kw night. Frequency: 1290 kHz. Commercial load limit: 12 min. 60-second rate: $32/19.
Owner: Ken-Sei, Inc. GM: Rome Hartman. PD: Terry Lee. MD: Randy Marsh. ND: John Picano. Chief Engineer: Henry Felton. Sales Manager: James Barnette. Jock Lineup: Teryy Lee ("T" Lee) 6-9 am, Randy On The Rock 9 am-1 pm, Scott Free 1-4 pm, "Tyler" 4-8 pm, Famous Amos 8 pm-1 am, Joe Michael 1-6 am, Wolfman Jack 6 pm-12 am Sat. Comments: Heavy community involvement, continuous contesting, billed as "Rock of the Palm Beaches."

WIRL-AM/PEORIA
PO Box 3335, Peoria, Il 61614

WIS-AM/COLUMBIA
Box 21567, Columbia, SC 29221
Owner: Cosmos Broadcasting. GM: Brent Hill. PD: Lynn McIntosh. MD: Bob McAllister. Chief Engineer: Rick Wrigley. Sales Manager: Dick Edwards. Jock Lineup: Len Hathaway 5-10 am, Mike Collins 10 am-3 pm, Don Reid 3-5 pm, News 5-6:15 pm, Bill Wasy Sports 6:15-8 pm, Jerry Pate 8:05-10 pm, John Scott 10:05 pm-1 am

WISE-AM/ASHEVILLE
90 Lookout Road, Asheville, NC 28804
Power: 5 kw day/1 kw night. Frequency: 1310 kHz. Commercial load limit: 15 min. 60-second rate: $16/7.

NATIONAL RADIO STATION LISTINGS
WISN-AM/MILWAUKEE
759 N. 19th St., Milwaukee, WI 53201
Power: 50 kw day/10 kw night. Frequency: 1130 kHz. Commercial load limit: 18 min.
Owner: Hearst Corp. GM: John E. Hinkle, Jr. PD: Bill Garcia MD: Beth Fast
Don Fraehlich Chief Engineer: Bob Johnson. Sales Manager: Lee Dolnick. Jock Lineup: Charlie Hanson 5:30-10 am, Mike Murphy 10 am-1 pm, Steve York 1-4 pm, Oogie Pringle 4-7 pm, Tom Carr 7 pm-12 am, Angela Brooks 12 5:30 am.

WISN-AM/MILWAUKEE
608 271-1486
Spectrum III

WITL AM-FM/LANSING
Box 10-10, Pine Tree Rd., Lansing, MI 48910
Power: 500 w AM/55 kw FM. Frequency: 1010 kHz/100.7 mHz. Target Demos: 25-40 FM. Automated 80% AM. Commercial load limit: 16 min. AM/18 min. FM.

WITZ AM-FM/JASPER, IN
Gene Kuntz
812 482-2131
Universals

WIVK AM-FM/KNOXVILLE
6711 Kingston Pike, Knoxville, TN 37919
Power: 50 kw AM/100 kw FM. Frequency: 850 kHz/107.7 mHz. Tower elevation: 3050 ft. Target Demos: 18+. Commercial load limit: 15 min. AM/14 min. FM.
Owner: Dick Broadcasting Co. GM: James A. Dick. PD: Bobby Denton MD: Bobby Denton. ND: Mike Hammond Chief Engineer: Milton Jones. Sales Manager: Judy Wheeler. Jock Lineup: Claude 6-10 am. Dave Young 3-7 pm. Ed Trentley 10 am-1 pm AM. Dan Bell 1-3 pm AM. Jimmy Vineyard 10 am-1 pm FM. Bobby Denton 1-3 pm FM.

WIVS-AM/CRYSTAL LAKE
145 Virginia Crystal Lake, IL 60014

WIVY-FM/JACKSONVILLE
3100 University Blvd., Jacksonville, FL 32216
Power: 60 kw. Frequency: 103 mHz. Commercial load limit: 10 min. 60 second rate: $75/18.

WIVYD/PALATKA, FL
Brian Douglas
904 325-4556
Universals

WIVY-FM (98 ROCK)/BALTIMORE
3800 Hooper Ave., Baltimore, MD 21211
Power: 50 kw. Frequency: 97.9 mHz. Commercial load limit: 8 min.

NATIONAL RADIO STATION LISTINGS
WIXZ-AM/McKEESPORT 412 566-1360
400 Lincoln Highway, E. McKeesport, PA 15035
Country/Talk

WJAK-AM/JACKSON 901 424-1460
210 Gordon St., PO Box 2508, Jackson, TN 38301
Spectrum III

WJAR-AM/PROVIDENCE 401 751-5700
176 Weybosset St., Providence, RI 02903
Spectrum III
Owner: The Outlet Company. GM: Don Kane. PD: Mike Sands. MD: Mike Sands. ND: Glenn Laxton. Chief Engineer: Craig Healy. Sales Manager: Dana Kott. Jock Lineup: Charlie Jeffers 6-10 am, Larry Martin 10 am-3 pm, Mike Ivers 3-7 pm, Rosalie Pallini 7 pm-12 am, Jim Stuart 12-6 am.

WJAX-FM/JACKSONVILLE 904 633-2785
225 Coastline West, Jacksonville, FL 32202
Album Rock

WJAZ-AM/ALBANY 912 432-9181
Box 505, Albany, GA 31702
Modern Country

WJBQ-FM/PORTLAND 207 775-6321
583 Warren Ave., Portland, ME 04103
Universals
Power: 3 kw. Frequency: 106.3 mHz. Commercial load limit: 14 units. 60-second rate: $30/17.

WJDL-FM/ALBANY 601 693-2381
Larry O'Neal
Universals

WJDX-AM/JACKSON 601 982-1062
PO Box 2171, Jackson, MS 39205
Universals
WJET-AM/ERIE
1635 Ash St., Erie, PA 16503
Power: 1 kw day/250 w night. Frequency: 1400 kHz. Commercial load limit: 12 min.
Chief Engineer: Eric Chase. Sales Manager: Bob Bach. Jock Lineup: All Night Show 12-6 am, Frank Martin 6-10 am. Eric Chase 10 am-12 pm, Mark Phillips 12-3 pm, Barney Luv 3-7 pm, Jim Cook 7 pm-12 am.

WJLL-AM/NIAGARA FALLS
1224 Main St., Niagara Falls, NY 14301

WJJY-FM/BRainerd
Box 746, Brainerd, MN 56401
Power: 100 kw. Frequency: 106.7 mHz. Commercial load limit: 15 min. 60-second rate: $8.50/7.

WJKL-FM (“THE FOX”)/ELGIN
18½ Douglas Ave., Elgin, IL 60120
Album Rock, Blues, Jazz, Country, Reggae, Folk
Power: 3 kw. Frequency: 94.3 mHz. Commercial load limit: 7 min. 60-second rate: $23.50.

WJLB-AM/DETROIT
Suite 2050 City Natl. Bank Bldg., Detroit, MI 48226

WJLQ/PENSACOLA
Rick Roberts
904 456-5751
Universals

WJMI-FM/JACKSON
PO Box 3320, Jackson, MS 33920
Disco
Owner: Tr-Cities Broadcasting. GM: Zane Roden. PD: Carl Haynes. MD: Verbia Harden. ND: Bruce Payne. Chief Engineer: Stan Conery. Sales Manager: George Lund. Jock Lineup: Carl Haynes 6-9 am, Verbia Harden 9 am-1 pm, Paul Todd 1-5 pm, John Williams 5-9 pm, DeWayne Reeves 9 pm-1 am, Jacob Gray 1-6 am.

WJMO-AM/CLEVELAND
11821 Euclid Ave., Cleveland, OH 44106
Black

NATIONAL RADIO STATION LISTINGS
WJNO-AM/WEST PALM BEACH 305 659-1230
1500 N. Flagler Dr. PO Box 189, West Palm Beach, FL 33402 Spectrum III

WJNO-FM (J 98)/WEST PALM BEACH 305 659-1230
1500 N Flagler Dr., PO Box 189, West Palm Beach, FL 33402 Album Rock

WJOK-FM/MIAIAMI 305 856-1260
1699 Coral Way, Miami, FL 33145 Country

WJON-AM/ST. CLOUD 612 251-4422
Box 220, St. Cloud, MN 56301 Spectrum III
Power: 1 kw day/250 w night. Frequency: 1240 kHz. Commercial load limit: 18 min. 60-second rate: Available upon request.

WJPC-AM/CHICAGO 312 786-7200
820 S. Michigan, Chicago, IL 60605 Urban

WJPS-AM/EVANSVILLE 812 425-2221
Box 3636, Evansville, IN 47701 Spectrum III
Power: 5 kw day/1.08 kw night. Frequency: 1330 kHz. Target Demos: 25-49.

WJR-AM/DETROIT 313 875-4440
2100 Fisher Blvd., Detroit, MI 48202 Spectrum III

WJZZ-FM/DETROIT 313 871-0590
2994 E. Grand Blvd., Detroit, MI 48202 Jazz

NATIONAL RADIO STATION LISTINGS
WKAL-AM/UTICA-ROME
315 336-7700
S Jay St., Rome, NY 13440
Owner: Maurer Broadcasting Corp. GM: W. J. Maurer PD: Dave Peroni MD: Dave Peroni ND: Paul Russell
Chief Engineer: Fred Moore Sales Manager: Bill Scranton Jock Lineup: Dave Peroni 5:30-9 am, Paul Russell 9 am-2 pm, Mike Riddle 2-7 pm, Don Clark 7 pm-12 am, Paul Edwards 12:5-30 am, Jeff Scott. Weekends.

WKAP/ALLANTOWN, PA
Dave Dillon
215 433-3166
Universal

WKAU AM-FM/KAUKAUNA
414 766-4663
PO Box 1050, Kaukauna, WI 54130
Power: 1 kw AM/3 kw FM. Frequency: 1050 kHz/104.9 mHz. Tower elev: 238 ft. Target Demos: 12-35.
Commercial load limit: 10-15 min. (depending on daypart) 60-second rate: $11/7.
Chief Engineer: Jim Rammer Sales Manager: David Fries Jock Lineup: Dan Dennis 6-9 am, Bill Bailey 9-2 pm, Rich Allen 2-6 pm, Bill Lindy 6-10 pm, Tom Steele 10 pm-2 am.

WKAZ-AM/CHARLESTON
304 344-9691
PO Box 871, Charleston, WV 25323
Power: 5 kw day/1 kw night. Frequency: 950 kHz. Target Demos: 12-49. Commercial load limit: 18 min.
Owner: W.L. Niminger GM: Bob Turley PD: Charlie Cooper MD: Bill Hagy ND: Debbie Gibson
Chief Engineer: Lester Lovejoy Jock Lineup: Bobby Maxwell 12-6 am, Kris Shay 6-10 am, Jeff Clark 10 am-3 pm, Charlie Cooper 3-7 pm, Frank George 7 pm-12 am, Lovell Webb and Dave Spence. Weekends.

WKBQ-AM/HARRISBURG
717 561-0710
411 South 40th St., Harrisburg, PA 17111
Power: 1 kw day/250 w night. Frequency: 1230 kHz. Commercial load limit: 12 min/10 min.
night. 60-second rate: $50/35.
Owner: Harree Brock astin, Inc. GM: J. Albert Dame PD: Jim Buchanan MD: Heddie Cramer ND: Mike Pintek
Chief Engineer: Gary Magill Sales Manager: Barry Carbaugh Jock Lineup: Heddie Kramer 6-10 am, Jim Buchanan 10 am-2 pm, Mitch McKeever 2-6 pm, Rick Shockley 6-10 pm, Chris Andre 10 pm-2 am, Matt Michaels 2-6 am.

WKBW-AM/BUFFALO
716 884-5101
695 Delaware Ave., Buffalo, NY 14209
Owner: Capital Cities Communications GM: Norman S. Schutt PD: Sandy Beach MD: Jon Summers ND: Henry Beach
Chief Engineer: Peter Burk Sales Manager: Frank Woodbeck Jock Lineup: Dan Neaverth 6-10 am, Jon Summers 10 am-3 pm, Jay Fredericks 3-7 pm, Ron Arlen 7 pm-12 am, Jim Snowden 12-6 am.

WKCQ-AM/SAGINAW
517 752-8161
PO Box 1776, Saginaw, MI 48605
60-second rate: $12/10.
Owner: Ken MacDonald, Sr. GM: Trashold MacDonald PD: Tom Samoray MD: Tom Samoray ND: Steve Smith
Chief Engineer: Jim McClusky Sales Manager: Mark Whittaker Jock Lineup: Tom Samoray 5-10 am, Scott Grigg 10-3 pm, Chuck Sagash 3-7 pm, Dick O'Brien 8 pm-12 am, John Bailey 12-5 am, Kurt Weis. Weekends.

WKDA-AM/NASHVILLE
615 254-1355
506 2nd Ave S., Nashville, TN 37210
Owner: Dick Broadcasting GM: Vic Rumore PD: Dale Turner MD: Dale Turner ND: Steve Dicker
Chief Engineer: George Hale Sales Manager: Vic Rumore Jock Lineup: Jim DeMark mornings. Al Risen middays, Dale Turner afternoons, Bill Hudson evenings.
WKDD-FM/AKRON
424 Sackett Ave., Akron, OH 44313 216 923-9761
AOR
Owner: WCJU Radio, Inc. GM: John Demeter.  PD/MD: Vince Radlowich.  ND: Erik Thomas.  Chief Engineer: Henry Niederkofler.  Sales Manager: Charles Schnell. Jock Lineup: Dan Thomas 6-10 am, Craig Johns 10 am-2 pm, Burton Lee 2-7 pm, Mike Davis 7 pm-12 am, Shari Andrews 12-6 am.

WKDF/NASHVILLE
Alan Sneed 615 244-9533
Album Rock

WKFM-FM/FULTON
Radio Park, Fulton, NY 13069 315 695-2165
Universals

WKGN-AM/KNOXVILLE
PO Box 1870. Knoxville, TN 37901 615 573-2931
Disco
Owner: Neighborhood Comm. GM: Tom Kitta. PD: Kerry Lambert. MD: Kerry Lambert. ND: Joe Anderson. Chief Engineer: Ed Martin. Sales Manager: Doug Thomas. Jock Lineup: Jim Donovan 12-6 am, John Payne 6-10 am, Stewart Clark 10 am-3 pm, Keith Lambert 3-7 pm, Jennifer Leer 7 pm-12 am.

WKIQ-FM/BOWLING GREEN
PO Box 1028. Bowling Green, OH 43402 419 352-8411
Spectrum III

WKIR-FM/JACKSON
Box 1119, 22 Radio Rd., Jackson, TN 38301 901 427-3316
Album Rock

WKIX-AM/RALEIGH-DURHAM
PO Box 12526. Raleigh, NC 27605 919 851-2711
Universals
Power: 10 kw day/5 kw night. Frequency: 850 kHz. Commercial load limit: 11½ min. 60-second rate: $44/15.
Owner: Mann Media. GM: Bernie Mann. PD: Bob Bolton. MD: Ron McKay. ND: Steve Shumake. Chief Engineer: Greg Rogers. Sales Manager: Rich Reim. Jock Lineup: Jim Tate 6-9 am, Dale Van Horn 9 am-12 pm, Ron McKay 12-3 pm, Bob Bolton 3-6 pm, Marc Mitchell 6-10 pm, Phyllis K. 10 pm-2 am, Mike Hall 2-6 am.

WKJJ-AM/LOUISVILLE
307 W. Muhammad Ali Blvd., Louisville, KY 40202 502 589-4800
Universals
Power: 10 kw day/1 kw night. Frequency: 1080 kHz. Tower elev.: 700 ft. Target Demos: 12-34. Commercial load limit: 10 min. 60-second rate: $55/34.

NATIONAL RADIO STATION LISTINGS
WKJJ-FM/LOUISVILLE
307 W. Muhammad Ali Blvd. Louisville, KY 40202

WKKN-AM/ROCKFORD
1901 Reid Farm Road. Rockford, IL 61111

WKKO-AM/COCOA
PO Box 3188. Cocoa, FL 32922

WKLS-FM/ATLANTA
1800 Century Blvd. NE. Suite 1200. Atlanta, GA 30345

WKMX/ENTERPRISE, AL
205 347-2278
Chuck Leonard

WKN-AM/WINDSOR
PO Box 1480. Windsor, CT 06091
Power: 500 W. Frequency: 1480 kHz.

WKNX-AM/SAGINAW
5200 State St. Saginaw, MI 48603

WKPT/KINGSPORT, TN
615 246-9578
Mike Padgett

WKQQ-FM/LEXINGTON, TN
1087 New Circle Road. PO Box 100. Lexington, KY 40590
WKQX -FM/CHICAGO
Merchandise Mart. Chicago, IL 60654
Power 6 kw. Frequency 101.1 mHz. Automated 9 am-6 am. Commercial load limit: 8 min.

WKRG-FM (G-100)/MOBILE
158 St. Louis St., Mobile, AL 36601
Power 100 kw. Frequency 99.9 mHz. Tower elev. 1000 ft. Target Demos. 18-49. Commercial load limit: 10 min.
Owner: WKRG, Inc. GM: Rocky Reich PD: Jim Mahanay MD: Jim Roberts ND: Jay Daniels Chief Engineer: Curtis Willard Jock Lineup: Harmony 12 6 pm. Dick Hytton 10 am. Jim Mahanay 10 am 12 pm. Chris Bryan 12 4 pm. Dave Marx 4 8 pm. Mike Roberts 8 pm 12 am

WKRG-FM (Q102 FM)/CINCINNATI
1906 Highland Ave. Cincinnati, OH 45219
Power 50 kw. Frequency 101.9 mHz. Tower elev. 600 ft. Target Demos 12-34. Commercial load limit: 10 min. 60 second rate $70.
Owner: Taft Broadcasting GM: John Soller PD: Jim Fox MD: Mark Elliott ND: Carol McCormick Chief Engineer: Tom Talley Sales Manager: Mike Costello Jock Lineup: Tony Galluzzo 12 5 am. Bruce Ryan 5 9 am. Jim Fox 9 am 12 pm. Mark Elliott 12 4 pm. Mark Sebastian 4 8 pm. Pat O'Brien 8 pm 12 am. Mike Roberts and P. Michael Griffin, weekends

WKBS-JAM-FM/MOBILE
3943 Airport Blvd., Mobile, AL 36608
Power 1 kw AM/100 kw FM. Frequency 1270 kHz/94.9 mHz. Tower elev. 410 ft. Target Demos. 25-49. Automated 33% by Century 21. Commercial load limit. 15 min. 60 second rate Available upon request.

WKSP-AM/KINGSTREE
PO Box 698, Highway 527. Kingstree. SC 29556

WKTK-FM/BALTIMORE
5200 Moravia Rd., Baltimore, MD 21206

WKTU-FM/CHARLESTON
Box 5758, North Charleston, SC 29406
Power 50 kw. Frequency 102.5 mHz. Commercial load limit: 12 min. 60 second rate $16/11.

WKQT-AM (13-Q)/PITTSBURGH
Cranes Ave., Pittsburgh, PA 15220
Power 5 kw. Frequency 1320 kHz. Target Demos. 18-44. Commercial load limit: 10 min.

NATIONAL RADIO STATION LISTINGS
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</thead>
<tbody>
<tr>
<td>WKWK-AM (14WK)/WHEELING</td>
<td>1400 kHz</td>
<td>1 kw day/250 w night</td>
<td>Wheeling, WV, 26003</td>
<td>Owner: Jerome Glassman. GM: Tom Schlosser. PD: Dennis Mockler. MD: Jim Roberts. ND: Bill Murdock. Chief Engineer: Jack Rees. Sales Manager: Tom Schlosser. Jock Lineup: Jim Roberts 6-10 am, Dan McGrath 10 am 2 pm, Gary Garrett 2-6 pm, Rich Collins 6-12 pm. Jenelle Bailer 12-6 am.</td>
</tr>
</tbody>
</table>
WLAG/LA GRANGE
Bill Benjamin
404 882-3505
Spectrum III

WLAN/LANCASTER, PA
Candi Clarke
717 394-7261

WLAP-AM/LEXINGTON
PO Box 11670, Lexington, KY 40577
Power: 5 kw day/1 kw night. Frequency: 630 kHz. Commercial load limit: 16 min. drive/14 min. other. 60-second rate: $25/17.

WLAP-FM/LEXINGTON
PO Box 11670, Lexington, KY 40577

WLAV-AM/GRAND RAPIDS
Jim Corcoran
616 456-5461
Spectrum III

WLAV-FM/GRAND RAPIDS
101-C Waters Bldg., Grand Rapids, MI 49503
Owner: Airwaves. GM: Lamar Simmons. PD: Bob Elliot. MD: Bob Elliot. ND: Don Grady. Chief Engineer: Larry Ward. Sales Manager: Wilbur Lewis. Jock Lineup: Bob Elliot 6-9 am. Jeff Jasper 9 am-12 pm, Shaun O'Toole 12-4 pm, Scotty Drake 4-8 pm, Chuck 8 pm-12 am, Jim Foreman 12-6 am.

WLCS-AM/BATON ROUGE
One American Place Suite 2420, Baton Rouge, LA 70825
Owner: Airwaves. GM: Lamar Simmons. PD: Bob Elliot. MD: Bob Elliot. ND: Don Grady. Chief Engineer: Larry Ward. Sales Manager: Wilbur Lewis. Jock Lineup: Bob Elliot 6-9 am. Jeff Jasper 9 am-12 pm, Shaun O'Toole 12-4 pm, Scotty Drake 4-8 pm, Chuck 8 pm-12 am, Jim Foreman 12-6 am.

WLCY-AM/TAMPA-ST. PETERSBURG
PO Box 42-138, St. Petersburg, FL 33742

WLEE-AM/RICHMOND
PO Box 8477, Richmond, VA 23226

WLIR/LONG ISLAND
McNamara/Kleinman
516 485-9200
Album Rock

NATIONAL RADIO STATION LISTINGS
WLKW AM-FM/PROVIDENCE

401 331-7810

1185 North Main Street, Providence, RI 02904 Beautiful


WLLH-AM/LOWELL

617 458-8486

4 Broadway, Lowell, MA 01853 Universals


Owner: Arnold S. Learner. GM: Bud Armstrong. PD: Jack Diamond. MD: Jack Diamond. Chief Engineer: Norm Rivers. Sales Manager: Steve Chartrand. Jock Lineup: Daniel T. Guy 5-10 am, Jack Peterson 10 am-3 pm, Jack Diamond 3-6 pm, Mike Baltoumes 6-11 pm, Kevin Ryan 11 pm-5 am, J.C., Bill Maxwell, C.B. Wilson and Roy Trembly, weekends. Comments: We are "America's only radio station transmitting from 2 cities." We have a transmitter and tower in Lowell and one in Lawrence, 12 miles away. We play the "long versions" of all tunes plus album cuts.

WLMD-AM/LAUREL

301 953-2332

PO Box 42, Laurel, MD 20810 Spectrum III


WLOB AM-FM/PORTLAND

207 775-2336

779 Warren Ave., Portland, ME 04103 Universals AM/Album Rock FM

Power: 5 kw AM/3 kw FM. Frequency: 1310 kHz/100.9 mHz. Commercial load limit: 12 units AM/9 units FM. 60-second rate: $24/11.

Owner: Portland Radio, Inc. GM: Eric Heckman. PD: Danny Shewster. MD: Lindsay Robbins. ND: Kim Block. Chief Engineer: Peter Dalagonia. Sales Manager: Dan Furth. Jock Lineup: Dave Ross 6-10 am, Ken Gilmore 10 am-2 pm, Lindsay Robbins 2-7 pm, Danny Shewster 7 pm-12 am, Chris Warren 12-6 am. Comments: AM News 6-10 am; Adult Contemporary 10 am-7 pm; Talk/Sports 7 pm-12 am.

WLOF-AM/ORLANDO

305 293-2431

Box 15746, Orlando, FL 32808 Universals


WLOL-FM/MINNEAPOLIS-ST. PAUL

612 698-5566

1370 Daven St., St. Paul, MN 55116 Spectrum III

Power: 100 kw. Frequency: 99.5 mHz. Commercial load limit: 10 min. 60-second rate: $35.


WLOM/CAPE COD

617 255-3220

Larry King

Spectrum III

WLOU-AM/LOUISVILLE

502 636-3535

2549 S. 3rd, Louisville, KY 40208 Black


WLPL-FM/BALTIMORE
6623 Reisterstown Rd., Baltimore, MD 21215
301 358-4600
Album Rock
Chief Engineer: Steve Smith. Jock Lineup: Casey Jones 6-10 am, Carrie Carson 10 am-2 pm, J.J. Marshall 2-6 pm, Kris Earl Phillips 6-10 pm, Larry Alan 10 pm-2 am, John Panzarella 2-6 am

WLPS-AM/MILWAUKEE
PO Box 402, 759 N 19th Street, Milwaukee, WI 53209
414 342-1111
Alumn Rock
Chief Engineer: Steve Smith. Jock Lineup: Casey Jones 6-10 am, Carrie Carson 10 am-2 pm, J.J. Marshall 2-6 pm, Kris Earl Phillips 6-10 pm, Larry Alan 10 pm-2 am, John Panzarella 2-6 am

WLQR-FM/TOLEDO
4230 Secor Rd., Toledo, OH 43623
419 473-0101
Beautiful Music

WLRS-FM/LOUISVILLE
800 S. 4th St., Louisville, KY 40203
502 585-5178
Album Rock

WLS-AM/CHICAGO
360 N. Michigan Ave., Chicago, IL 60601
312 782-2002
Universal
Owner: ABC. GM: Martin Greenberg. PD: John Geyton. MD: Steve Casey. ND: Bud Miller. Chief Engineer: Don Amell. Sales Manager: Don Boulous. Jock Lineup: Yvonne Daniels 6:30 am-12 pm, Larry LuJack 12-3 pm, Tommy Edwards 10 am-2 pm, Bob Shroff 2-6 pm, John Landecker 6-10 pm, Jeff Davis 10 pm-2 am

WLSQ-AM/MONTGOMERY
Box 5000, Montgomery, AL 36101
205 832-4295
Universal
Power: 1 kw day/1 kw directional night. Frequency: 950 kHz. Tower elev.: 303 ft. Target Demos: 12-44. Commercial load limit: 12 min. drive/15 min. regular. 60-second rate: $15.50/8.
Owner: Brief Broadcasting Corp. GM: Gene Moorhead. PD: Pat Robbins. MD: John Roberts. Chief Engineer: Ed Ray. Sales Manager: Joan Hayes. Jock Lineup: J.J. Beach 6-10 am, Neal McNeal 10 am-2 pm, Shotgun Marc Mitchell 2-6 pm, Uncle John Stewart 6-10 pm, John Roberts 10 pm-2 am, David Cody 2-6 am

WLTW-AM/GARY
3669 Broadway, Gary, IN 46409
312 978-6784
Black/Contemporary

WLUM-AM/MILWAUKEE
12800 West Bluemound Road, Elm Grove, WI 53122
414 786-1590
Urban
Owner: Willie D. Davis. GM: Claudia Burns. PD: Ron King. MD: Alonzo Miller. ND: Larry Bandy. Chief Engineer: Jack Krause. Sales Manager: Howard Hansen. Jock Lineup: Phil Klingler 6-10 am, Ron King 10 am-2 pm, Riley Wynn 2-6 pm, Joey Griffin 6-10 pm, Mike Buchanan 10 pm-2 am

NATIONAL RADIO STATION LISTINGS
WLUP-FM/CHICAGO 312 440-5270
875 N Michigan Ave., Chicago, IL 60611
Power: 6 kw. Frequency: 97.9 mHz. Commercial load limit 8 units. 60-second rate: $95/55.

WLVA-AM/LYNCHBURG 804 528-5959
PO Box 2179, Lynchburg, VA 24501

WLVQ-FM/COLUMBUS 614 224-1271
42 E. Gay Street, Columbus, OH 43215
Power: 40 kw. Frequency: 96.3 mHz. Commercial load limit. 10 units. 60-second rate. $37/15.

WLW-AM/CINCINNATI 513 241-9597
3 E. 4th St., Cincinnati, OH 45202
Power: 50 kw. Frequency: 700 kHz. Target Demos 25-49.

WLWI-FM/MONTGOMERY 205 264-7392
Box 4999, Montgomery, AL 36102
Power: 100 kw. Frequency: 92.3 mHz. Tower elevation: 600 ft. Target Demos 18-49. Automated, 0.7%. Commercial load limit: 12 min. 60-second rate: $25/15.
Owner: Robert E. Lowder. GM: Don Markwell. PD: Big Jon Anthony. MD: Rhubarb Jones. ND: Jim Fyffe. Chief Engineer: Larry Wilkins. Sales Manager: Jim Colley. Jock Lineup: Big Jon Anthony. 6-10 am. Don Day. 10 am. 3 pm. Doctor Sam Faulk. 3-7 pm. Rhubarb Jones. 7 pm. 12 am. Sharon Kelley. 12-6 am.

WLWS/CINCINNATI 513 868-3696
Alan Matthews

WLYF-FM/MIAMI 305 377-8811
710 Brickell Ave., Miami, FL 33131

WLYT-FM (92 ROCK)/CLEVELAND 216 371-3534
2156 Lee Road, Cleveland Heights, OH 44118
Owner: United Broadcasting Corporation. GM: Bill Becker. PD: Scott Howard. MD: Ray Henry. ND: Ray Henry. Chief Engineer: Sam Garfield. Sales Manager: Bill Becker. Jock Lineup: Ray Henry. 6-10 am. Tom Allen. 10 am. 2 pm. Freddie James. 2-6 pm. Dean Rufus. 6-10 pm. Vicki Winston. 10 pm. 2 am. Comments: Disco show every Friday and Saturday from 8-10 pm. We program new music and some album cuts.

WLYV-AM/FT. WAYNE 219 743-3443
925 Anthony Wayne Bank Bldg., Fort Wayne, IN 46802

NATIONAL RADIO STATION LISTINGS
WMAK/NASHVILLE
Mark Damon
615 256-6556
Spectrum III

WMAL-AM/WASHINGTON, DC
4400 Jenifer Street, NW, Washington, DC 20015
Power: 5 kW. Frequency: 630 kHz. Commercial load limit: 18 min.

WMAQ-AM/CHICAGO
Merchandise Mart, Chicago, IL 60654
312 861-5555
Country
Power: 50 kW. Frequency: 670 kHz. Commercial load limit: 12 min.

WMAZ-AM/MACON
PO Box 5008, Macon, GA 31208
912 746-7311
Spectrum III

WMAZ-FM/MACON
PO Box 5008, Macon, GA 31208
912 746-7311
Universals

WMBD-AM/PEORIA
3131 N. University, Peoria, IL 61604
309 688-3131
Spectrum III
Power: 5 kW. Frequency: 1470 kHz. Commercial load limit: 16 min.
Owner: Midwest Television, Inc. GM: Dick Booth. PD: Bill Rogers. MD: Tom Patterson. ND: Duane Wallace. Chief Engineer: Paul Bock. Sales Manager: Tom Greer. Jock Lineup: Bob Carlton 5-10 am, Bill Rogers 10 am-12 pm, John Pawlik 2-6 pm, Tom Patterson 7 pm-12 am, Phil Sheperdson 12-5 am.

WMC-AM/MEMPHIS
1960 Union Ave., Memphis, TN 38104
901 726-0555
Country

WMC-FM (FM 100)/MEMPHIS
1960 Union Ave., Memphis, TN 38104
901 726-0555
Universals
Power: 400 kW. Frequency: 99.7 mHz. Commercial load limit: 10 min. 60-second rate: $45.
Owner: Scripps-Howard Broadcasting Co. GM: Don Meyers. PD: Gary Guthrie. MD: Mark Williams. ND: David Tower. Chief Engineer: John Maples. Sales Manager: David Gingo. Jock Lineup: Ron Jordon 6-10 am, Mark Williams 10 am-3 pm, Perstigicon 3-5 pm, Ron Jordon 5-8 pm, Mike Murphy 8 pm-12 am.

WMDI-FM/ERIE
Box 3554, Erie, PA 16508
814 796-2085
Album Rock
Power: 3 kW. Frequency: 102.3 mHz. Commercial load limit: 8 min. 60-second rate: $15/5.
WMEE-AM/FT. WAYNE

PO Box 6000, Ft. Wayne, IN 46896


WMEG-AM/MELBOURNE

PO Box 1318, Melbourne, FL 32901

Power: 1 kw. Frequency: 920 kHz. Commercial load limit: 18 min. 60-second rate: $7.60/5.60.


WMET-FM/CHICAGO

444 North Michigan Ave., Chicago, IL 60611


WFMJ-AM/DAYTONA BEACH

PO Box 5606, 750 Root St., Daytona Beach, FL 32018


WMGR-FM/PHILADELPHIA

121 Bala Cynwyd Plaza, 3rd West, Bala Cynwyd, PA 19004

Power: 50 kw. Frequency: 102.9 mHz. Commercial load limit: 10 min. 60-second rate: $96/54.


WMHE-FM/TOLEDO

4665 W. Bancroft, Toledo, OH 43615


WMID-AM/ATLANTIC CITY

PO Box 1137, Atlantic City, NJ 08404

Power: 1 kw. Frequency: 1340 kHz.


WMJC-FM/DETROIT

One Radio Plaza, Detroit, MI 48220


NATIONAL RADIO STATION LISTINGS
WMJQ-FM (MAGIC-92)/ROCHESTER
829 Midtown Twr., Rochester, NY 14604
716 232-7550
Album Rock
Power: 50 kw. Frequency: 92.5 mHz. Commercial load limit: 8 min.
Owner: Lin Broadcasting
Chief Engineer: Dan Clayton
PD: AI Peterson
MD: Doug James
ND: Jennifer Romm
Sales Manager: Ed Muscic
Jock Lineup: Doug James
Brent Kimble 3 pm, Tony Mathews 7 pm-12 am, Cheryl Miller 12-6 am, Fran Nicklus and Charlie Logan, weekends

WMJX-FM/MIAMI BEACH
825 41st St., Miami Beach, FL 33140
305 538-5321
Universals
Power: 100 kw. Frequency: 96.3 mHz. Tower elev. 827 ft. Target Demos 18-34. Commercial load limit: 10 units.
Owner: Chartcom, Inc.
GM: Russ Wittberger
PD: Mark Driscoll
MD: Frank Walsh
ND: Charmagne Stratus
Chief Engineer: Bill Simone
Sales Manager: Don Van Cleve
Jock Lineup: G Michael Mckay 6-10 am, Beau Raines 10 am-2 pm, Craig Moore 2-6 pm, Layo 6-10 pm, Bob Mckay 1 pm-2 am, Al Chio 2-6 pm
Comments: Consulted by Burkhardt Abrams. Format changed from Top 40 Feb. 22, 1979

WMMR-FM/PHILADELPHIA
19th and Walnut Streets, Philadelphia, PA 19103
215 561-0933
Album Rock
Owner: Metromedia
GM: Bruce Holberg
PD: Jeff Pollock
MD: Dick Hungate
ND: Mark Scheerer
Chief Engineer: Phil Harris
Sales Manager: Frank Montesano
Jock Lineup: Lyn Kratz 2-6 am, Rod Carson 6-10 am, Dick Hungate 10 am-2 pm, Joe Bonadonna 2-6 pm, Mark Goodman 6-10 pm, Michael Tarsan 10 pm-2 am

WMMS-FM/CLEVELAND
The Cleveland Plaza, Cleveland, OH 44115
216 781-9667
Album Rock
Power: 32 kw. Frequency: 100.7 mHz. Commercial load limit: 8 min. 60 second rate: $107/80.
Owner: Maitee Broadcasting
GM: Walt Tiburski
PD: John Gorman
MD: Kid Leo
ND: Ed Ferenc
Chief Engineer: Frank Foti
Sales Manager: Harold Dean Thacker
Jock Lineup: The B.L.F. Bash w/ Bill Freeman 2-6 am, Jeff Kinzbach & Ed "Flash" Ferenc 6-10 am, Matt The Cat 10 am-2 pm, Kid Leo 2-6 pm, Denny Sanders 6-10 pm, Betty Korvan 10 pm-2 am, Len "Boom Boom" Goldberg, Al Koski, Jenny Cheeks and Lary Bole

WMOB-AM/MOBILE
1020 First Southern Tower, Mobile, AL 36616
205 478-6345
Spectrum III
Power: 1 kw. Frequency: 840 kHz. Commercial load limit: 12 min. 60 second rate: $16/12.
Owner: Bay Broadcasting
GM: W John Starr
PD: A J Austin
MD: A J Austin
ND: Dave Turner
Chief Engineer: John Benz
Sales Manager: W John Starr
Operations Manager: Alton E (Skip) Broussard
Jock Lineup: A J Austin 6-10 am, Eddie Phillips 10 am-12 pm, Carlton Cordell (Talk Show) 12:30-1:30 pm, Kathy Richardson 1:30 pm sign off, Bob Tyree, weekends
Comments: Albums are programmed throughout the broadcast day. Affiliated with ABC Entertainment network

WMOH-AM/HAMILTON
220 High Street, Hamilton, OH 45011
513 863-6800
Universals
Power: 1 kw day/250 w night. Frequency: 1450 kHz. Commercial load limit: 10-18 min. 60 second rate: $22/13.
Owner: Raymar Communications, Inc
GM: Bill R McRae
PD: Joe London
MD: Joel Cella
ND: Dean Langevin
Chief Engineer: Steve Crum
Sales Manager: Richard Delaney
Jock Lineup: Jim Nelson 12-6 am, Dan Loftus 6-10 am, Johnny Wade 10 am-3 pm, Dan Cameron 3-7 pm, Joel Cella 7 pm-12 am, Jim Jordan and Jan, weekends

WMPS-AM/MEMPHIS
112 Union Ave., Memphis, TN 38103
901 525-6868
Country
Power: 10 kw day/5 kw night. Frequency: 680 kHz. Commercial load limit: 13 min. 60 second rate: $30/20.
Owner: Plough Broadcasting Company
GM: Tom Kroh
PD: Robert W Knight
MD: Robert W Knight
ND: Wayne Weinberg
Chief Engineer: Robert E Knight
Sales Manager: Scott Fey
Jock Lineup: Bill Murray 6-10 am, Kevin Murphy 10 am-3 pm, Walt Jackson 3-7 pm, Jaybird Marvin 7 pm-12 am, Sid Wood 12-6 am, Paul Watt and Carol Williams, weekends

NATIONAL RADIO STATION LISTINGS
WMQM-AM/MEMPHIS 1331 Union Avenue, Memphis, TN 38104 901 725-5505 Religious

WMT-AM/CEedar Rapids 600 Old Marion Road NE, Cedar Rapids, IA 52402 319 395-6000 Spectrum III
Owner: Orion Broadcasting. GM: Perry Kidder PD: Rick Sellers. MD: Frank Hanford. ND: Bob Jackson. Chief Engineer: Bob Kucera Sales Manager: Larry Edwards. Jock Lineup: Jerry Carr 6-10 am. Frank Hanford 10 am 2 pm. Tele Talk/Open Line Jim Rogers 2-3 pm. Gary Edwards 3-7 pm. Jim Rogers At Night (Talk) 7-10 pm. Bob Carpenter. overnight. Comments: We're in the final stages of a music "metamorphosis" that has brought WMT out of the 40s and 50s to where we should be. Music mix is blend of LPs, current A/C. crossover country.

WMTS-AM/MURFREESBORO 915 NW Broad, Murfreesboro, TN 37130 615 893-6611 Country

WMTS-FM/MURFREESBORO 915 NW Broad, Murfreesboro, TN 37130 615 893-6611 Spectrum III

WMUS-AM-FM/MUSKEGON PO Box 5260, Muskegon, MI 49445 616 744-1671 Contemporary Country
Power: 1 kw AM/50 kw FM. Frequency: 1090 kHz/106.9 MHz. Commercial load limit: 15 min. 60-second rate: $11.75/7.90.

WMZQ-FM/Washington, DC 1680 Wisconsin Ave. NW, Washington, DC 20007 202 338-8700 Country
Power: 50 kw. Frequency: 98.7 MHz. Commercial load limit: 12 min.

WNAD-AM/Norman PO Box 640, Norman, OK 73069 405 329-0640 Country

WNAM-AM (Blue 128)/Neenah-Menasha Box 707, Neenah, WI 54956 414 722-6471 Universals

NATIONAL RADIO STATION LISTINGS
<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner</th>
<th>GM</th>
<th>PD</th>
<th>MD</th>
<th>Sales Manager</th>
<th>Jock Lineup</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WNAP-FM/INDIANAPOLIS</strong></td>
<td>93.1 MHz</td>
<td>50 kW</td>
<td>Fairbanks Broadcasting</td>
<td>Roy Cooper</td>
<td>Cris Conner</td>
<td>Tom Cochrn</td>
<td>Gary Eaves</td>
<td>(The Morning Team)</td>
</tr>
<tr>
<td><strong>WNDR-AM</strong></td>
<td>570 kHz</td>
<td>6 kW</td>
<td>Park Broadcasting of the Midwest Inc.</td>
<td>William L. Fowler</td>
<td>John Lund</td>
<td>Roz Frank</td>
<td>Virginia Thompson</td>
<td>Kim Jensen</td>
</tr>
<tr>
<td><strong>WNDE-AM</strong></td>
<td>1260 kHz</td>
<td>50 kW</td>
<td>NBC</td>
<td>Robert B. Sherman</td>
<td>John Lund</td>
<td>Roz Frank</td>
<td>Virginia Thompson</td>
<td>(The Morning Team)</td>
</tr>
<tr>
<td><strong>WNBC-AM</strong></td>
<td>660 kHz</td>
<td>50 kW</td>
<td>Commercial</td>
<td>Robert Hall</td>
<td>Paul Levesque</td>
<td>Russ Baldwin</td>
<td>Barry Darwell</td>
<td>(The Morning Team)</td>
</tr>
<tr>
<td><strong>WNBH-AM</strong></td>
<td>1340 kHz</td>
<td>1 kW</td>
<td>Nationwide Communications</td>
<td>Harold Hinson</td>
<td>Art Ortega</td>
<td>Steve Edwards</td>
<td>Joel Schwartz</td>
<td>Brian Rush</td>
</tr>
<tr>
<td><strong>WNCI-FM/COLUMBUS</strong></td>
<td>97.9 MHz</td>
<td>175 kW</td>
<td>Commercial</td>
<td>Harold Hinson</td>
<td>Art Ortega</td>
<td>Steve Edwards</td>
<td>Joel Schwartz</td>
<td>Brian Rush</td>
</tr>
<tr>
<td><strong>WNDE-AM</strong></td>
<td>1260 kHz</td>
<td>5 kW</td>
<td>Gulf Broadcast Group</td>
<td>John Piccarillo</td>
<td>Dave Clark</td>
<td>Bobby Hatfield</td>
<td>Paul Strickland</td>
<td>(The Morning Team)</td>
</tr>
<tr>
<td><strong>WNDR-AM</strong></td>
<td>1260 kHz</td>
<td>5 kW</td>
<td>Nationwide Communications</td>
<td>Gary Van</td>
<td>Jim O'Brien</td>
<td>Dick Masterano</td>
<td>Dick Masterano</td>
<td>(The Morning Team)</td>
</tr>
<tr>
<td><strong>WNEU-AM</strong></td>
<td>1600 kHz</td>
<td>5 kW</td>
<td>Radio Wheeling, Inc.</td>
<td>Gene B. Johnson</td>
<td>Dave Amos</td>
<td>Donald Wayne</td>
<td>Buck Robbins</td>
<td>John Atkinson</td>
</tr>
</tbody>
</table>

**WNAP-FM/INDIANAPOLIS**
8235 North Illinois, Indianapolis, IN 46208
Power: 50 kW, Frequency: 93.1 MHz, Commercial load limit: 14 units.
Owner: Fairbanks Broadcasting, GM: Roy Cooper, PD: Cris Conner, MD: Freddie Fever, ND: Tom Cochrn, Chief Engineer: Richard Smart, Sales Manager: Gary Eaves, Jock Lineup: Cris Conner/Bruce Munson/Tom Cochrn ("The Morning Team") 5:30-9 am, Booger Matthews 9 am-12 pm, Charlie Butcher 12-3 pm, Buster Bodine 3-7 pm, Adam Smasher 7 pm-12 am, Majik Mitch 12-5 am.

**WNAX-AM/YANKTON**
Third and Mulberry, Yankton, SD 57078
Power: 5 kW, Frequency: 570 kHz, Commercial load limit: 18 min.

**WNBC-AM/NEW YORK**
30 Rockefeller Center, New York, NY 10020
Power: 50 kW, Frequency: 660 kHz, Commercial load limit: 12 min, 60-second rate: $230/150.
Owner: NBC, GM: Robert B. Sherman, PD: John Lund, MD: Roz Frank, ND: Meredith Hollaus, Chief Engineer: Bill Kraus, Sales Manager: Virginia Thompkins, Jock Lineup: Don Imus 5:30-10 am, Johnny Dark 10 am-2 pm, Frank Reed 2-6 pm, Mike Sorzynski 6-10 pm, Allen Beebe 10 pm-2 am, Scott Bingham 2-5:30 am, Buzz Brindle, Roz Frank and Norm N., Nite, weekends.

**WNBH-AM/NEW BEDFORD**
PO Box H-3201, New Bedford, MA 02740
Power: 1 kW days/250 w nights, Frequency: 1340 kHz, Commercial load limit: 18 min, 60-second rate: $16/7.75.
Owner: Robert Hall, GM: Paul Levesque, PD: Barry Darwell, MD: Barry Darwell, ND: Russ Baldwin, Chief Engineer: Jerry Bowers, Sales Manager: Bill Baldwin, Jock Lineup: Brian Rush 6-10 am, Wayne Bailey 10 am-2 pm, Vinnie Greco 2-7 pm, Chic Soares 7 pm-12 am, Pete Brailey 12-6 am.

**WNCI-FM/COLUMBUS**
4900 Sinclair Rd., Columbus, OH 43220
Power: 175 kW, Frequency: 97.9 MHz, Commercial load limit: 11½ min, 60-second rate: $75/35.
Owner: Nationwide Communications, GM: Harold Hinson, PD: Art Ortega, MD: Steve Edwards, ND: Stan Broadway, Chief Engineer: Bill Schingler, Sales Manager: Joel Schwartz, Jock Lineup: Michael O'Malley in the Morning 5:30-10 am, Mike Metzger 10 am-3 pm, "Big" Bob Nunnally 3-7 pm, Chris Tyler 7 pm-12 am, John L. 12-5:30 am.

**WNDE-AM/INDIANAPOLIS**
6161 Fall Creek Road, Indianapolis, IN 46220
Owner: Gulf Broadcast Group, GM: John Piccarillo, PD: Dave Clark, MD: Bobby Hatfield, ND: Bruce Eric Smallwood, Chief Engineer: Paul Strickland, Sales Manager: Denny Rossmann, Operations Manager: Dave Parks, Jock Lineup: Ron Jordan 6-10 am, Scott Wheeler 10 am-2 pm, Jeff Lucifer 2-6 pm, Robert Gray 6-10 pm, Bobby Hatfield 10 pm-2 am, Mike O'Brien 2-6 am, Pat Moore, weekends.

**WNDR-AM/SYRACUSE**
12122, Syracuse, NY 13214
Power: 5 kW, Frequency: 1260 kHz, Commercial load limit: 16 min, 60-second rate: $25/16.
Owner: Wcchsler Coffee Corp, GM: Gary Van, PD: Jim O'Brien, MD: Jim O'Brien, ND: Dick Masterano, Chief Engineer: Roy Taylor, Sales Manager: George Pivovacoy, Jock Lineup: Jim O'Brien 6-9 am, Roy Taylor 9 am-12 pm, Gary Dennis 12-3 pm, Jay Donovan 3-6 pm, T.J. Myers 6-10 pm, Lenny Blanchard 10 pm-2 am, Pete McKay 2-6 am.

**WNEU-AM/WHEELING**
PO Box 6462, Wheeling, WV 26003
Power: 5 kW, Frequency: 1600 kHz, 60-second rate: $20/14.
WNEW-AM/NEW YORK
655 3rd Ave., New York, NY 10017
212 986-7000 Spectrum III
Williams 10 am-1 pm, Bob Fitzsimmons 1-4 pm, Jay Lawrence 4-8 pm, Bill St. James 8 pm-12 am,
Bob Jones 12-6 am. Comments: Special programing includes Radio Mystery Theatre, Sports:
Giants football, Rangers hockey, Knicks basketball, Cosmos soccer.

WNEW-FM/NEW YORK
Scott Muni
212 986-7000 Album Rock

WNEX-AM/MACON
PO Box 6318, 2254 Rogers Place, Macon, GA 31208
912 745-3301 Universals
Chief Engineer: Max Harper. Sales Manager: Charlie Colter. Jock Lineup: Bill Elder 6-10 am,
Dave Kelly 10 am-3 pm, Terry Taylor 3-7 pm, Laura Bloodworth 7 pm-12 am, Frank Reese 12-6 am,
Jeff Hall, weekends.

WNFL-AM/GREEN BAY
PO Box 520, Green Bay, WI 54305
414 468-5445 Spectrum III
Power: 5 kw day/500 w night. Frequency: 1440 kHz. Target Demos: 18-49. Commercial load limit:
14 min. 60-second rate: $10.50/8.
Bob Beck 6-9 am, Dan Stewart 9-10 am. Jon Stubb 10 am-2 pm, Bob Hooper 2-6 pm, Dick Adler 6-
10 pm, Paula Kelly 10 pm-2 am, Gary Pawlicki 2-6 am.

WNFX-FM/LAKE CITY, FL
Butch Peiker
904 752-1340 Universals

WNGS/W. PALM BEACH
Lou Downey
305 844-6343 Universals

WNJR-AM/NEWARK
1700 Union Ave., Union City, NJ 07083
201 688-5000 Black
60-second rate: $88/60.
Lineup: Cleo Rowe 6-10 am, Steel Colony 10 am-3 pm. Scharmaine Foster 3-7 pm, Fred Buggs 7-
12 pm, Herman Amis 12-6 am.

WNOE-AM/NEW ORLEANS
529 Bienville St., New Orleans, LA 70130
504 529-1212 Universals
Chief Engineer: Danny Miller. Sales Manager: Phyllis Hicks. Jock Lineup: Scoot In The Morning,
Ty Bell, Scott McAllister, Wayne Watkins, Chucker, Loveable Sam.

WNOE-FM/NEW ORLEANS
529 Bienville St., New Orleans, LA 70130
504 529-1212 Album Rock
Commercial load limit: 10 min. drive/12 min. other. 60-second rate: $45/30.
Captain Humble 6-9 am, Doug Christian 9 am-12 pm, Phyllis Jensen 12-3 pm, Scott Segraves 3-6
pm, Jack Talley 6-10 pm, Michael Kopacz 10 pm-2 am, Henry Nelson 2-6 am, Dr. Dan Auche.
Production Director.
WNOR-FM/COLUMBIA, SC
Tracy Mitchell
803 776-1230

WNOR-AM/NORFOLK
700 Monticello Avenue, Suite 555, Norfolk, VA 23510

WNOR-AM/NORFOLK, VA
Ron Reger
804 623-9667

WNOX/KNIGHTSVILLE
8605, Knightsville, VA 23948
Power: 5 kw day/1500 w night. Frequency: 1290 kHz. Tower elev.: 600 ft. Commercial load limit: 14 min. 60-second rate: $11.70/6.05.

WINN-FM/MOUNTAIN HOME
349 Mountain Ave. Mount Vernon, AR 72650
Power: 1 kw day/500 w night. Frequency: 1060 kHz. Commercial load limit: 14 min. 60-second rate: $15/12.
Owner: Mark Thomas. GM: Earl Shoups. PD: Rich lanier. MD: Bill Buehler. Chief Engineer: Hal Buttsmore. Sales Manager: Larry Duvall. Jock Lineup: Bill Black 6-10 am, Alonzo 10 am-2 pm, Scott Stearns 2-6 pm, Jim Wolfe 6-10 pm, Steve Walker 10 pm-12 am, Randy Carr 10 pm-2 am, Mark Thomas 2-6 pm.

WNOR-AM/COLUMBIA
PO Drawer M, Columbia, SC 29250
Power: 1 kw day/250 w night. Frequency: 1230 kHz. Commercial load limit: 14 min. 60-second rate: $9/5.50.

WNOK-AM/COLUMBIA, SC
4400 Whittle Sprs. Rd., Columbia, SC 29826

WNUE-FM/MOBILE-PENSACOLA
118 Wright Parkway, Ft. Walton Beach, FL 32548
Power: 1 kw day/250 w night. Frequency: 1400 kHz. Commercial load limit: 14 min. 60-second rate: $11.70/6.05.

WNUE-FM/NATIONAL RADIO STATION LISTINGS

NATIONAL RADIO STATION LISTINGS
WNUU-FM/LOUISVILLE
PO Box 6011, Louisville, KY 40206
Power: 3 kw. Frequency: 103.1 mHz. Commercial load limit: 8 min.
Owner: Summers Broadcasting, Inc GM: Bruce Webb PD: Bill Hodges MD: Bob Klein Chief Engineer: Steve Dawson Sales Manager: Basil Storrs Jock Lineup: Bob Klein 6-10 am, Bill Hodges 10 am 2 pm, Tad Murry 2-6 pm, Nancy Edwards 6 pm-12 am, Art Rooney part-time

WNUW-FM (DISCO 99)/MILWAUKEE
11800 W. Grange Ave., Hales Corners, WI 53130
Owner: Consolidated Broadcasting (Chicago) GM: Jack Lee PD: Bob Moke MD: Bob Moke ND: Doug Kiel Chief Engineer: Al Haury Sales Manager: Dick Williams Jock Lineup: Tom Kohl 6-10 am, Jim Stoll 10 am-12 pm, Alison 12-3 pm, Bob Moke 3-7 pm, Judy McKenzie 7 pm-12 am, Jim Taylor 12-6 am

WNVF/FS/MILWAUKEE
11800 W. Grange Ave., Hales Corners, WI 53130
Owner: Consolidated Broadcasting (Chicago) GM: Jack Lee PD: Bob Moke MD: Bob Moke ND: Doug Kiel Chief Engineer: Al Haury Sales Manager: Dick Williams Jock Lineup: Tom Kohl 6-10 am, Jim Stoll 10 am-12 pm, Alison 12-3 pm, Bob Moke 3-7 pm, Judy McKenzie 7 pm-12 am, Jim Taylor 12-6 am

WNRG/L/MILWAUKEE
11800 W. Grange Ave., Hales Corners, WI 53130
Owner: Consolidated Broadcasting (Chicago) GM: Jack Lee PD: Bob Moke MD: Bob Moke ND: Doug Kiel Chief Engineer: Al Haury Sales Manager: Dick Williams Jock Lineup: Tom Kohl 6-10 am, Jim Stoll 10 am-12 pm, Alison 12-3 pm, Bob Moke 3-7 pm, Judy McKenzie 7 pm-12 am, Jim Taylor 12-6 am

WNRV/14NVR/WATERBURY, CT
Joe McCoy

WNYN-AM/CANTON
1515 Cleveland Rd., Canton, OH 44703
Owner: Keyes Corporation GM: Don Keyes PD: Rex Ryan MD: Rex Ryan ND: Debbie Kanary Chief Engineer: Jerry McCutly Sales Manager: Chester A Hollinger. Jock Lineup: Larry Durian 6-10 am, Jerry McCutly 10 am-3 pm Rex Ryan 3-6 pm Comments: Canton Community Commentary Hymie Williams Sports Journal

WOAI-AM/SAN ANTONIO
1031 Navarro, San Antonio, TX 78205
Owner: Clear Channel, Inc GM: John W Barger PD: Carl Wiglesworth MD: Carl Wiglesworth ND: Mike Anthony Chief Engineer: John Furr Sales Manager: Rex Tackett

WOHO-AM/TOLEDO
Broadcast House, Toledo, OH 43616
Power: 1 kw. Frequency: 1470 kHz. Commercial load limit 12 min. 60 second rate: $45/15.
Owner: Lewis Dickey GM: Lewis Dickey PD: Jay Scott MD: Beau Elliot ND: Craig Edwards Chief Engineer: Randy Sweeney Sales Manager: Irwin Young Jock Lineup: Jay Scott 6-9 am, Fred Heller 9 am 12 pm, Buddy Carr 12-3 pm, Beau Elliot 3-6 pm, Ric Gilbert 6-11 pm, Karen Martinson 11 pm 1 am, John Zion 1-6 am

WOIC-AM/COLUMBIA
PO Box 565, Columbia, SC 29202
Power: 5 kw day/1 kw directional night. Frequency: 1320 kHz. Commercial load limit 18 min.

WOKB-AM/ORLANDO
1111 S. Division Ave., Orlando, FL 32805
Owner: Arnold Schorr GM: Arnold Schorr PD: Arnold Schorr Chief Engineer: Ken Mathison Sales Manager: Diane Chenault Comments: WOKB is the only full-time Disco station in central Florida, with some 750,000 persons in the coverage area

WOKF-FM/CLEARWATER
PO Box 1109, Clearwater, FL 33717
Owner: BERN (Ragen Henry Broadcast Enterprise Network, Inc.) GM: Bill Schricker Natl. PD: Keith Adams PD: Roshon Vance MD: Roshon Vance ND: Dennis Crandell Chief Engineer: Jack Darcy Sales Manager: Bill Schricker Jock Lineup: John Lander 6-10 am, Roshon 10 am 2 pm, John DeHaven 2-7 pm, Kacy Ross 7 pm 12 am, Robert L. Scott 12-6 am, Bill Pyne, weekends Comments: Consulted by Kent Burkhart

NATIONAL RADIO STATION LISTINGS
WOKO-AM/ALBANY
1450 Western Ave., Albany, NY 12203
518 449-1460
Country

WOKY-AM/MILWAUKEE
3500 N Sherman Blvd., Milwaukee, WI 53216
414 442-0150
Universals

WOL-AM/WASHINGTON, DC
1680 Wisconsin Ave. NW, Washington, DC 20007
202 338-5600
Urban

WOMC-FM/DETROIT
2201 Woodward Heights, Detroit, MI 48220
313 546-9600
Spectrum III

WOMP-FM/BELLAIRE
Rock Hill, Bellaire, OH 43906
614 676-5661
Album Rock

WONE-AM/DAYTON
11 South Wilkinson Street, Dayton, OH 45402
513 224-1501
Country
Power: 5 kw. Frequency: 980 kHz. 60-second rate: $60/30.
Owner: Group One. GM: Don Kidwell. PD: Jon Reed. MD: David G. McFarland. ND: Kent Scott. Chief Engineer: Robbie Minton. Sales Manager: Don Shwartz. Jock Lineup: Jon Reed 5-9 am, John Ross 9 am-12 pm, Dean Taylor 12-3 pm, David G. McFarland 3-7 pm, Lee Riley 7 pm-12 am, Dylan West 12-5 am Sun.-M-T-W, Randy Nuekam T-F-Sat.

WONN-AM/LAKELAND
PO Box 2038, Lakeland, FL 33802
813 682-8184
Spectrum III

WOOD-AM/GRAND RAPIDS
Box B, Grand Rapids, MI 49501
616 459-1919
Spectrum III
WOOK-FM (OK-100)/WASHINGTON, DC  202 722-1000
5321 First Place NE, Washington, DC 20011
Owner: Cassill Radio  Power: 16 kw.  Frequency: 100.3 mHz.  Commercial load limit: 12 min.

WOR-AM/NEW YORK  212 764-7000
1440 Broadway, New York, NY 10018  Talk

WORD-AM/SPARTANBURG  803 583-2711
Box 3257, Spartanburg, SC 29304  Universals/Disco

WORJ-FM (ZETA-7)/ORLANDO  305 298-5510
2001 Mercy Drive, Orlando, FL 32808  Album Rock

WORL-AM (STUDIO 13)/ORLANDO  305 298-5510
2001 Mercy Drive, Suite 101, Orlando, FL 32808  Urban

WORV-AM/HATTIEBURG  601 544-1941
Black

WOSC-AM/FULTON  315 695-2165
Radio Park, Fulton, NY 13069  Beautiful
WOSH-FM/OSHKOSH
Box 1490, Oshkosh, WI 54903
Power: 3 kw. Frequency: 103.9 mHz. Automated 99% by WISM/Madison, WI. Commercial load limit: 12 min. 60-second rate: $9.25.
Owner: Value Radio Corp. GM: Phil Robbins. Program Manager: Doug Lane. MD: Bill Vancil. Chief Engineer: John Wittenmeir. Local Sales Manager: Tom Miles Krieger

WOUR-FM/UTICA
288 Genesee St., Utica, NY 13502

WOW-AM/OMAHA
11128 John Galt Blvd., Omaha, NE 68137
Owner: Meredith Corp. GM: Jim Eddens. PD: Erik Foxx. MD: Roger Davis. ND: Pat Kelly. Chief Engineer: Harry Stutzman. Sales Manager: Dick Martin. Jock Lineup: Dave Wingert 6-10 am, Steve Lundy 10 am-3 pm, Roger Davis 3-7 pm, Rod Meyer 7 pm-12 am, Jeff Spence 12-6 am.

WOWO-AM/FT. WAYNE
203 W. Wayne St., Ft. Wayne, IN 46802

WOXY-FM/OXFORD
118 East High Street, Oxford, OH 45056
Power: 3 kw. Frequency: 97.7 mHz. Automated 80% by Century. Commercial load limit: 12 min. 60-second rate: $8/5.50.

WPAP-FM/PANAMA CITY
Box 2288, Panama City, FL 32401
Owner: Deltona Corp. GM: Ron Strother. PD: John Stevens. MD: John Dunaway. ND: Marshall Smith. Chief Engineer: Lowell Johnson. Sales Manager: Bo Bowman. Jock Lineup: Reed Kinney 6-10 am, Jodi Dunaway 10 am-2 pm, John Stevens 2-6 pm, Chris Deal 6 pm-12 am, Russ Williams 12-6 am, Amy Chaknis, weekends.

WPCE-AM/NORFOLK
1010 Park Ave., Norfolk, VA 23504
Power: 1 kw day/250 w night. Frequency: 1400 kHz. Commercial load limit: 18 min.

WPDH-FM/POUGHKEEPSIE
Pendell Road, Poughkeepsie, NY 12602
Owner: Robert Dyson. GM: Ralph Arrigale. PD: Ron Rizzi. MD: Ron Rizzi. ND: Bryan Williams. Chief Engineer: David Groth. Sales Manager: Stan Bernstein. Jock Lineup: Ken Gonyea 5-10 am, Mike Harris 10 am-3 pm, Ron Rizzi 3-7 pm, Ron Nenni 7 pm-12 am, Kevin Bel Castro 12-5 am.

NATIONAL RADIO STATION LISTINGS
WPEZ-FM/PIITTSBURGH  412 322-5500
One Allegheny Center, Pittsburgh, PA 15212
Frequency: 95.5 mHz. Tower elev.: 608 ft. Target Demos: 25-44. Commercial load limit: 10 min. 60-second rate: $10/30.
Owner: WWSW. GM: Mike Hankins. PD: Jim Davis. MD: Mark Fritzges. ND: Jane Clark. Chief Engineer: Glen Clark. Sales Manager: Mike Henderson. Jock Lineup: Bill Cardille 6-10 am, Ted James 10 am-3 pm, Randy Kramer 3-6 pm, Pam Godfrey 6-10 pm, Dave Franklin 10 pm-2 am, Walker Smith 2-6 am, Ed Barrett part time. Comments: WPEZ is the nation's oldest continuously operating FM station.

WPFM-FM/PANAMA CITY  904 234-8858
Box 1430, Panama City, FL 32401
Box 1430, Panama City, FL 32401

WPFR-FM/TERRE HAUTE  812 238-2559
629 Cherry St., Terre Haute, IN 46135

WPGC-AM/WASHINGTON, DC  301 779-2100
301 779-2100
Scott Shannon

WPGC-FM/WASHINGTON, DC  301 779-2100
Box 8550, Washington, DC 20027

WPIK-AM/ALEXANDRIA  703 683-3000
362 South Pickett St., Alexandria, VA 22304

WPIX-FM/NEW YORK  212 949-2102
212 949-2102
220 E 42nd St., New York, NY 10017

WPLJ-FM/NEW YORK  212 581-7777
1330 Avenue of the Americas, New York, NY 10019
Power: 50 kw. Frequency: 95.5 mHz. Commercial load limit: 10 min. 60-second rate: $170/120.
WPLO-AM/ATLANTA  404 872-5851  
805 Peachtree St. NE, Atlanta, GA 30308  
Country  

WPRO-FM/WPRO-AM/PROVIDENCE  401 433-4200  
401 433-4200  
1502 Wampumag Trail, Providence, RI 02915  
Spectrum III  
Owner: Capital Cities Communications, Inc. GM: Dick Rakovan. PD: Jack O'Brien. MD: Alan Edwards. Chief Engineer: Ed Policastro. Sales Manager: Dennis Murphy. Jock Lineup: Alan Edwards 5:30-10 am, Jim Roberts 10 am-3 pm, Gary Berkowitz 3-6 pm, Tyler 6-10 pm, Giovanni 10 pm-2 am, Tony Bristol 2-5:30 am, Jerry Audette, Jack Diamond and David Allen, weekends.

WPRO-AM/PROVIDENCE  401 433-4200  
401 433-4200  
1502 Wampumag Trail, Providence, RI 02915  
Spectrum III  
Owner: Capital Cities Communications, Inc. GM: Dick Rakovan. PD: Jack O'Brien. MD: Alan Edwards. Chief Engineer: Ed Policastro. Sales Manager: Dennis Murphy. Jock Lineup: Alan Edwards 5:30-10 am, Jim Roberts 10 am-3 pm, Gary Berkowitz 3-6 pm, Tyler 6-10 pm, Giovanni 10 pm-2 am, Tony Bristol 2-5:30 am, Jerry Audette, Jack Diamond and David Allen, weekends.

WPON-AM/PONTIAC  313 681-5000  
PO Box 1460, Bloomfield Hills, MI 48013  
Country  

WPON-AM/PONTIAC  313 681-5000  
PO Box 1460, Bloomfield Hills, MI 48013  
Country  

WPON-AM/PONTIAC  313 681-5000  
PO Box 1460, Bloomfield Hills, MI 48013  
Country  

WPST/TRENTON  609 924-3600  
609 924-3600  
PO Box 1080, Trenton, NJ 08610  
Universal

WPTF-AM/RALEIGH  919 832-8311  
919 832-8311  
PO Box 1511, Raleigh, NC 27706  
Spectrum III  

WPTR-AM/ALBANY  518 456-1144  
518 456-1144  
4243 Albany Street, Albany, NY 12205  
Spectrum III  

WQAM-AM/MIA  MIAMI  305 531-6651  
305 531-6651  
767 41st St., Miami Beach, FL 33161  
Universal

Power: 5 kw. Frequency: 560 kHz. Target Demos: 12-49.  
WQBA-FM/MIAMI
305 643-5000
701 SW 27th Ave., Miami, FL 33135
Spanish/Rock
Owner: Susanne Jannsen Broadcasting Co. GM: Herb Levine. PD: Julio Mendez. MD: Alfredo Monroy. ND: Jorge Lis Hernandez. Chief Engineer: Mike Triay. Sales Manager: Julio Bumbaut. Jock Lineup: David 12-6 am, Julio 6-10 am, Ann Murray 10 am-1 pm, Alfredo Monroy 1-3 pm, Martha 3-7 pm, Mike 7-12 am.

WQBK-FM (Q 104)/ALBANY
518 462-5555
Box 1300, Albany, NY 12201
Albany Rock
Power: 3 kw. Frequency: 103.9 mHz. Commercial load limit: 8 min.
Owner: People Communication Corp. GM: Laurence G. Barett. PD: Jack Hopke. MD: John Cooper. ND: Carol Pozefsky. Chief Engineer: Carl Shabinger. Sales Manager: Paul McDermott. Jock Lineup: Ellen McKinnon 6-10 am, Jack Hopke 10 am-2 pm, Walt Pelton 2-6 am, John Cooper 6-10 pm, Dan Boyle 10 pm-2 am, Lin Brehmer 2-6 am, Keith Lobdell, Peggy Apple, Marty Strickland and Dore Stein, weekends.

WQCK-AM/WARNER ROBINS
912 922-4487
PO Box 2968, Warner Robins, GA 31093
Spectrum III

WQCM-FM/HALFWAY
301 797-7300
1250 Downsville Pike, Hagerstown, MD 21740
Universals

WQDR-FM/RALEIGH
919 832-8313
PO Box 1511, Raleigh, NC 27602
Album Rock
Power: 100 kw. Frequency: 94.7 mHz. Commercial load limit: 8 min.
Owner: Durham Life Broadcasting. GM: David Berry. PD: Chris Miller. ND: Frank L. Aseter. Chief Engineer: Don Massey. Sales Manager: David Berry. Jock Lineup: Pat Patterson 6-10 am, Cabell Smith 10 am-12 pm, Joleigh Ferriss 12-4 pm, Tom Guild 4-7 pm, Daniel 7 pm-12 am, Sam Tayborn 12-6 am.

WQEN-FM (Q 104)/GADSEN
205 543-3246
PO Box 108, Gadsden, AL 35902
Universals/Album Rock
Power: 100 kw. Frequency: 103.7 mHz. Commercial load limit: 12 min. 60-second rate: $20/12.
Owner: South Media Corp. GM: Wiley Post. PD: Bill Barron. MD: Roger Gaither. ND: Dave Fitz. Chief Engineer: Gary Hartman. Sales Manager: Sid Griffin. Jock Lineup: Pat Patterson 6-10 am, Cabell Smith 10 am-12 pm, Alan Dupnesh 12-3 pm, Roger Gaither 3-7 pm, Johnny King 7 pm-12 am, J. Holland 12-6 am, Lee Davis, Rex Wilson, Rich Bailey and Jesse Waters, weekends.

WQFM-FM/MILWAUKEE
414 276-2040
606 W. Wisconsin Ave., Milwaukee, WI 53203
Album Rock

WQHI-FM/JEFFERSONVILLE
812 288-8244
207 Sparks Ave., Jeffersonville, IN 47130
Universals/Album Rock/Disco

NATIONAL RADIO STATION LISTINGS
WQID-FM/BILOXI  601 388-2323  
PO Box 4606, Biloxi, MS 39533  

WQIO-AM/CANTON  216 477-8585  
PO Box 9260, Canton, OH 44711  

WQIQ-AM/PHILADELPHIA  215 459-1602  
12 Kent Rd., Aston, PA 19014  

WQLK-FM/RICHMOND  317 966-3932  
PO Box 1647, Richmond, IN 47374  
Owner: Jim Brewer. GM: Dick Huckaba. PD/MD: Brian Christian. MD: Walt Malony. Chief Engineer: Chris Scott. Sales Manager: Kevan Rice. Jock Lineup: Brian Christian 6-10 am, Little John 10 am-2 pm, Charlie Fox 2-6 pm, Simon Strong 6-10 pm, UN 10 pm-2 am, Joe Vice 2-6 am. Comments: This station utilizes regional marketing concepts in programming serving Indianapolis, Dayton and Cincinnati.

WQLT-FM (Q-107)/FLORENCE  205 764-2520  
624 S. Chestnut St., Box 932, Florence, AL 35630  
Power: 100 kw. Frequency: 107.3 mHz. Commercial load limit: 12 min. 60-second rate: $9/7.50.

WQOK-AM/GREENVILLE  803 246-8960  
Box 7777, Greenville, SC 29610  

WQON-FM/GRAYLING  517 348-5488  
502 Norway, Grelaying, MI 49738  
Power: 3 kw. Frequency: 100.1 mHz. Commercial load limit: 18 min. 60-second rate: $6.60.

WQOR-FM/RALEIGH  919 832-8313  
Box 1511, Raleigh, NC 27602  
Power: 100 kw. Frequency: 94.7 mHz. Commercial load limit: 8 min. 60-second rate: $42/30.
Owner: Durham Life Broadcasting Service, Inc. GM: David J.C. Berry. MD: Frank Laseter. Chief Engineer: Don Massey. Local Sales Manager: Deborah Williams. Jock Lineup: Pat Patterson 6-10 am, Cabell Smith 10 am-12 pm, Joleigh Ferris 12-4 pm, Tom Guild 4-7 pm, Daniel (Brandy) 7 pm-12 am. SAM: 12-6 am.

Comments: flagship station for Burkhart/Abrams Superstars format.
WQSM-FM (Q-98)/FAVETTIVEVILLE
PO Box 35297, Fayetteville, NC 28303
Chief Engineer: Jesse Sprouse. Sales Manager: Martha Woodworth.

WQSR/FAYETTIVEVILLE
Box 7700, Sarasota, FL 33578

WQUA-AM/QUAD CITIES
1801 6th Ave., Moline, IL 61265
Power: 1 kw. Frequency: 1230 kHz. Commercial load limit: 10 min.

WQUD-FM/MEMPHIS
2272 Central, Memphis, TN 38112

WQUR-AM/NEW ORLEANS
1440 Canal, New Orleans, LA 70112
Owner: Insilco Broadcasting Corp. GM: David Donovan. PD: Pat Mathews. MD: Pat Mathews. Sales Manager: Chuck Zeller Mayer. Jock Lineup: Pat M 6-10 am, Kenny Trahan 10 am-3 pm, Jim McCutcheon 3-7 pm, Anne Wagner 7 pm-12 am, Danny Gilbert 12-6 am, Cheryl Hickman and Steve Eckardt, weekends.

WQVE/HARRISBURG
Steve Mckee
717 232-9351

WQX-FM/YORK
PO Box M-88, York, PA 17405

WQX-AM/ATLANA
3340 Peachtree Road, NE, Atlanta, GA 30326
Power: 5 kw day/1 kw night. Frequency: 790 kHz. Commercial load limit: 12 min. 60-second rate: $175/70.
Owner: Jefferson Pilot. GM: Gerald S. Blum. PD: Jim Morrison. MD: JJ Jackson. ND: David Hull. Chief Engineer: Tom Giglio. Sales Manager: Bill Phippen. Jock Lineup: Gary McKeever & Willis the Guard 5:30-10 am, JJ Jackson 10 am-2 pm, Barry Chase 2-6 pm, Kelly McCoy 6-10 pm, Night Train-10 pm-2 am, Chris Morgan 2-5:30 am.

WQX-AM/ATLANA
3340 Peachtree Road, NE, Atlanta, GA 30326
Power: 100 kw. Frequency: 94.1 mHz. Commercial load limit: 10 min. 60-second rate: $175/70.
Owner: Jefferson Pilot. GM: Gerald S. Blum. PD: Jim Morrison. MD: Jeff McCartney. ND: David Hull. Chief Engineer: Tom Giglio. Sales Manager: Bill Phippen. Jock Lineup: Gary McKeever & Willis the Guard 5:30-10 am, Jim Morrison 10 am-2 pm, Jeff McCartney 2-6 pm, Steve Brooks 6-10 pm, Dain Schult 10 pm-2 am, Russ Davis 2-5:30 am
WQXM-FM (98/ROCK)/CLEARWATER
813 224-0742/391-9988
Box 4809, Clearwater, FL 33718
Album Rock
Power: 100 kW. Frequency: 97.9 mHz. Tower elev.: 505 ft. Target Demos: 18-34. Commercial load limit: 10 min. 60-second rate: available on request.

WQXQ-FM/DAYTONA
PO Box 5606, 750 Root St., Daytona Beach, FL 32018
904 255-1456
Album Rock

WQZQ/CHESAPEAKE, VA
Page Donahue
804 421-7111
Universals

WRAL-FM/RALEIGH
PO Box 17000, Raleigh, NC 27619
919 781-6101
Spectrum III

WRAQ-AM (14 Q)/ASHVILLE
70 Adams Hill Road, Ashevile, NC 28806
704 252-6703
Universals
Owner: Jack Jenkins. GM: Garrett Alderfer. PD: Don McTyre. MD: Don McTyre. ND: Steve Sandman. Chief Engineer: Jim Carrier. Sales Manager: Jack McCracken. Jock Lineup: Jeff Walker 6-10 am, Jake Phillips 10 am-2 pm, Don McTyre 2-7 pm, Rod Hampton 7 pm-12 am, Dan Gaddy, weekends. Comments: Studio "14" Disco Saturday 8 pm-12 am.

WRAW-AM/READING
Box 1710, 19 N 5th St., Reading, PA 19603
215 376-7173
Universals
Owner: Camelot Communications, Inc. GM: Jeffrey Levin. PD: Mike Shannon. MD: Neal Newman. ND: Don Greth. Chief Engineer: Ed Gurtowski. Jock Lineup: Joel Michaels 6-10 am, Mike Shannon 10 am-2 pm, Neal Newman 6 pm-12 am, David Blaise 12-6 am, Bill Siler, Nick Hatzas and Derek Shaw, weekends.

WRBD-AM/FT. LAUDERDALE
4431 Rock Island Rd., Ft. Lauderdale, FL 33319
305 731-4800
Black

WRBQ-FM (Q105)/TAMPA
5510 Gray Street, Tampa, FL 33609
813 821-0708
Universals
Power: 100 kw. Frequency: 104.7 mHz. Commercial load limit: 8½ min.

NATIONAL RADIO STATION LISTINGS
WRBR-FM/SOUTH BEND  219 256-1836  Universals
100 Center Prof. Bldg., Mishawaka, IN 46544
Power: 3 kw. Frequency: 103.9 mHz. Tower elev.: 250 ft. Target Demos: 12-34. Commercial load
limit: 18 min. 60-second rate: $22.
Chief Engineer: Jim Lies. Sales Manager: Bart Brandmiller. Jock Lineup: R.C. Rogers 6-10 am, Dick O'Day 10
am-2 pm, Jack Reichert 2-6 pm, Stan Wyle 6-10 pm, Joe Lightner 10 pm-1 am, Steve Cameron 1-6 am.

WRC-AM/WASHINGTON, DC  202 686-4332  News/Talk
4001 Nebraska Ave. NW, Washington, DC 20016
Lorvrier. Jock Lineup: Mort Sahil 4-7 pm, Art Dinoen 12-5 pm, Jerry Williams 8 pm-12 am, Jim &
Camille Bohannon 5-10 am.

WRC-FM/MIDLAND  517 631-3151  Spectrum III
Box 1844, Midland, MI 48640
Gilmore 6-10 am, John Bond 10 am-3 pm, Bob White 3-8 pm, Jim Ely 8 pm-1 am, Brad Fuhr, weekends.

WRCN AM-FM/RIVERHEAD  516 727-1570  Album Rock
PO Box 666, Riverhead, NY 11901
Power: 1 kw AM/2.6 kW FM. Frequency: 1570 kHz/103.9 mHz. Tower elev.: 350 ft. Commercial
Owner: Richard Adnan. GM: Richard Adrian. PD: Don Brink. MD: Chuck Mackin. Chief Engineer:
Charles Linquist. Sales Manager: Allen Kronzek. Jock Lineup: Don Brink 6-10 am, Chuck Mackin
10 am-2 pm, Tim Tango 2-7 pm, Sheryl Skylar 7 pm-12 am, Malcolm Gray 12-6 am.

WREC-AM/MEMPHIS  901 726-0060  Spectrum III
1385 Lamar, Memphis, TN 38104
Owner: Summit Communications. GM: W.W. Williams. PD: Leonard Blakely. MD: Chris Angel. ND:
Jay Boland. Chief Engineer: Howard Moran. Sales Manager: Mike Murphy. Jock Lineup: Joseph
Hargraves 12-6 am, Steve Butler 6-10:30 am, Allan Tynes 10:30 am-2 pm, Mike Daniels 2-6 pm, Rick
Kaucher 2 pm-12 am, Larry Anthony and David Anthony, weekends.

WREZ-FM/MONTGOMERY  205 832-4295  Beautiful
Box 5000, Montgomery, AL 36101
Power: 27.5 kw. Frequency: 103.3 mHz. Automated 100% by Schulke Radio Productions.
Commercial load limit: 7 min. 60-second rate: $16/10.
Owner: Brien Broadcasting Corp. GM: Earl Davis. Operations Manager: J.J. Beach. Chief Engineer:
Ed Ray Sales Manager: Earl Davis.

WRF-C-AM/ATHENS  404 549-6222  Universals
255 South Milledge Ave., Athens, GA 30605
Chief Engineer: Steve Spell. Sales Manager: Sandy Gwyn. Jock Lineup: Gary Marshall 6-10 am, Gary
Kirk 10 am-12 pm, Fran 12-2 pm, P.T. Morgan 2-6 pm, Ron Reeves 6-10 pm, Gary Williams 10
pm-2 am, Walter Allen 2-6 am.

WRHY-FM/(Starview-92)/YORK  717 266-6606  Album Rock
Jeff Hunt

WRIE-AM/ERIE  814 796-6777  Spectrum III
PO Box 2072, Erie, PA 16512
Owner: Radio Erie, Inc. GM: F. Brody Louis. Station Manager: F. Bill Erb. MD: David Lankford
(a/k/a “Smokey Burns”). ND: Bob Hughes. Chief Engineer: Ken Husband. Sales Manager: Ted
Trampenau. Jock Lineup: Ken Nolan 12-5 am, Bill Lacy 5-9 am, Andy Pressman 9 am-1 pm,
Smokey Burns 1-3 pm, Joe Palka 3-7 pm, John Evans 7 pm-12 am, Tim Earl, Ted Abbott and Randy
Micheals, weekends.

NATIONAL RADIO STATION LISTINGS
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<th>Station</th>
<th>City</th>
<th>Owner</th>
<th>GM</th>
<th>PD</th>
<th>Frequency</th>
<th>kW</th>
<th>Chief Engineer</th>
<th>Sales Manager</th>
<th>Jock Lineup</th>
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<tbody>
<tr>
<td>WRIF-FM/DETROIT</td>
<td>Detroit</td>
<td>Advance</td>
<td>Jeff Linnville, Craig Willis, Terry Dollar</td>
<td>David Armstrong</td>
<td>1390 kHz</td>
<td>1 kw (day) / 250 w (night)</td>
<td>Johnboy (Isley)</td>
<td>Bob Carlson</td>
<td>Jock Lineup: Vince Arrele 6-10 am, Bob Klein 10 am-12 pm, Fred Garst 12-2 am, Jack Avery 2 pm (sign off)</td>
</tr>
<tr>
<td>WRIV-AM/RIVERHEAD</td>
<td>Riverhead, NY</td>
<td>Bob Smith, Dick Hodkin</td>
<td>James Sorensen</td>
<td>Rick Kirk</td>
<td>1400 kHz</td>
<td>1 kw</td>
<td>Bob Cook</td>
<td>Carl Coffey</td>
<td>Jock Lineup: Jim Sorenson 5:30-9 am, Bob Cook 10 am-2 pm, Frenchy Boutan 2-7 pm, David Armstrong 7 pm-12 am</td>
</tr>
<tr>
<td>WRJN-AM/RACINE</td>
<td>Racine, WI</td>
<td>Robert Longwell</td>
<td>Johnboy (Isley)</td>
<td>Johnboy (Isley)</td>
<td>327.5 ft Tower</td>
<td>5 kw</td>
<td>Tom Tarsi</td>
<td>Rick Kirk</td>
<td>Jock Lineup: Jim Sorenson 5:30-9 am, Bob Cook 10 am-2 pm, Frenchy Boutan 2-7 pm, David Armstrong 7 pm-12 am</td>
</tr>
<tr>
<td>WRKI-FM (105.1 FM)</td>
<td>Brookfield, CT</td>
<td>Ron Tarsi</td>
<td>Johnboy (Isley)</td>
<td>Johnboy (Isley)</td>
<td>95.1 mHz</td>
<td>50 kw</td>
<td>John Tobi</td>
<td>Bob Carlson</td>
<td>Jock Lineup: Donn Edmark 6-10 am, Rick Kirk 10 am-2 pm, JJ Scott 2-6 pm, Johnboy (Isley) 6-10 pm, Adele 10 pm-2 am, Mark Thompson 2-6 am</td>
</tr>
<tr>
<td>WRMF-FM/TITUSVILLE</td>
<td>Titusville, FL</td>
<td>Bob Smith</td>
<td>Johnboy (Isley)</td>
<td>Johnboy (Isley)</td>
<td>732 kHz</td>
<td>50 kw</td>
<td>Johnboy (Isley)</td>
<td>Bob Carlson</td>
<td>Jock Lineup: John Tobi 6-10 am, Rick Kirk 10 am-2 pm, JJ Scott 2-6 pm, Johnboy (Isley) 6-10 pm, Adele 10 pm-2 am, Mark Thompson 2-6 am</td>
</tr>
</tbody>
</table>

*Source: NATIONAL RADIO STATION LISTINGS*
WRMT-AM/ROCKY MOUNT
PO Box 283, Rocky Mount, NC 27801
919 442-8091
Spectrum III

WRMZ-FM/COLUMBUS
Southern Hotel, Main & High Streets, Columbus, OH 43215
614 221-1354
Disco

WRNL-AM/RICHMOND
7100 Bethlehem Rd., Richmond, VA 23228
804 282-9731
Spectrum III
Owner: Rust Communications Group. GM: Greg Pearson. PD: Jack Casey. MD: Jack Casey. ND: Donna Gilmore Chief Engineer: Jim Grainger. Sales Manager: Rick Bancroft. Jock Lineup: Jim Jacobs 6-10 am, Bob Adams 10 am-3 pm, Jack Casey 3-7 pm, Lucy St. James 7 pm-12 am.

WRNL-FM (XL-102)/RICHMOND
7100 Bethlehem Rd., Richmond, VA 23228
804 282-9731
Albert Rock
Owner: Rust Communications Group. GM: Greg Pearson. PD: Jack Casey. MD: Rob Chary. ND: Donna Gilmore Chief Engineer: Jim Grainger. Sales Manager: Rick Bancroft. Jock Lineup: Dave Bernstein 6-10 am, Stella Jones 10 am-2 pm, Steve Forrest 2-6 pm, Rob Chary 6-10 pm. Cassandra Stancil 12-6 am, Dave Mitchell and Rick Foate, weekends.

WRNO-FM/NEW ORLEANS
Box 6071, New Orleans, LA 70114
504 837-2424
Club Rock

WRNW-FM/NEW YORK
55 Woodside Ave., Briarcliff Manor, NY 10510
914 762-1071
Club Rock
Owner: WRNW, Inc. GM: David Plowden. PD: Howard Stern. MD: Donna Lemieszyk. ND: Barbara Malmel. Chief Engineer: Michael Guidotti. Sales Manager: David Plowden. Jock Lineup: Curtis Kay 6-10 am, Howard Stern 10 am-2 pm, Mark Drucker 2-6 pm, Donna Lemieszyk 6-10 pm. Gary Axelson 10 pm-2 am, Bruce Figler 2-6 am.

WRNZ-FM (Z-96)/AUGUSTA
PO Drawer 869, 214 Broad St., Wrens, GA 30833
404 547-2596
Spectrum III
WROA-AM/BILOXI
Box 2639, Gulfport, MS 39503
601 832-5111
Universal

WROK-AM/ROCKFORD
1100 Tamarack Lane, Rockford, IL 61125
815 399-2233
Universal

WROW/BOSTON
Dick Edwards
617 725-2700
Spectrum III

WROV-AM/ROANOKE
15th St. at Cleveland Ave. SW, Roanoke, VA 24015
703 343-4444
Universal

WROW-AM/ALBANY
341 Northern Blvd., Albany, NY 12204
518 436-4841
Spectrum III
Power: 5 kw/day/1 kw night. Frequency: 590 kHz. Target Demos: 25-49. Automated 20%. Commercial load limit: 12 min.
Owner: Capital Cities Communications. GM: Robert Peebles. PD: Ray Hellkamp. MD: Jim Gagliardi. ND: Aaron Shepard. Chief Engineer: Bill Olsen. Sales Manager: Dick Berkson. Jock Lineup: Jay LaPalme 6-10 am, Eric Osborne 10 am-3 pm, Jeff Ronner 3-7 pm, Dave Wever 7 pm-12 am, Tom Nigro 12-6 am.

WROW-FM/ALBANY
341 Northern Blvd., Albany, NY 12204
518 436-4841
Beautiful
Owner: Capital Cities Communications. GM: Robert Peebles. PD: Ray Hellkamp. MD: Jim Gagliardi. ND: Aaron Shepard. Chief Engineer: Bill Olsen. Sales Manager: Dick Berkson. Jock Lineup: Jim Gagliardi 6-10 am, Eric Osborne 10 am-3 pm, Jeff Ronner 3-7 pm, Dave Wever 7 pm-12 am, Tom Nigro 12-6 am.

WRPL-AM (DAYLIGHT 15)/CHARLOTTE
1402 East Morehead Street, Charlotte, NC 28204
704 372-1540
Disco/Jazz

WRKQ-FM/GREENSBORO
PO Box 950, Greensboro, NC 27402
919 275-9895
Spectrum III

NATIONAL RADIO STATION LISTINGS
WRXQ-FM/WASHINGTON, DC  202 686-3078  Universals
Allan Burns

WRRD/Minneapolis  612 699-1330  Universals
Steve Shannon

WRTB/VINCENNESS, IN  812 882-6060  Universals
Danny Wayne

Wrun-AM/UTICA  315 736-5225  Universals
Thomas Road, Oriskany (Utica-Rome), NY 13424
Power: 5 kW day / 1 kW night. Frequency: 1150 kHz. Target Demos: 12-49. Commercial load limit: 12 min.
Chief Engineer: Brain Monahan. Sales Manager: Lloyd Walsh. Jock Lineup: Fred Horton 6-10 am, Chip Chapman 10 am-3 pm, Brian Johnson 3-7 pm, Bill Bailey 7 pm-12 am, Ray Keller 12-6 am.

WRUV-FM/BURLINGTON  802 656-2247  Jazz/Rock
489 Main Street, Burlington, VT 05405
Power: 480 w. Frequency: 90.1 mHz. Tower elev.: 200 ft.

WRVA-AM/RICHMOND  804 643-6633  Spectrum III
PO Box 1516, Richmond, VA 23212
Chief Engineer: Ray Vogler. Sales Manager: Hal Barre. Jock Lineup: Alden Aaroe 5-10 am, Pat Wilson 10 am-3 pm, Dick Hemby 3-7 pm, Lou Dean Talk Show 7-10 pm, John Trimble 11:30 pm-5 am.

WRVQ-FM (Q-94)/RICHMOND  804 649-9151  Universals
PO Box 1394, Richmond, VA 23211
Owner: Harte-Hanks Communications/Southern Broadcasting. GM: J. Philip Goldman. PD: Bill Thomas. MD: Karen Frederichs. ND: Treda Smith. Chief Engineer: Harry Long. Sales Manager: Jon Hill. Jock Lineup: Mike Bell 6-10 am, Bill Thomas 10 am-12 pm, Bob Sommers 12-3 pm, Jeff Jackson 3-6 pm, Bruce Kelly 6-10 pm, Kevin Connors 10 pm-2 am, Rick Shaw 2-6 am.

WRVR-FM/New York  212 335-1700  Jazz
4130 58th St., Woodside, NY 11377

WRX-BM / TAMPA-ST. PETERSBURG  813 864-1515  B/W
3000 34th St. South, St. Petersburg, FL 33712

WRXL-FM (XL 102)/RICHMOND  804 282-9731  Album Rock
71000 Bethlehem Road, Richmonc, VA 23228

NATIONAL RADIO STATION LISTINGS
WSAI-AM/CINCINNATI 513 251-5700
West 8th and Matson Place, Cincinnati, OH 45204  Contemporary Country

WSAN-AM/ALLENTOWN 215 434-9511
Box 568, Allentown, PA 18105  Spectrum III

WSAR-AM/FALL RIVER 617 677-9477
Box 927. Fall River, MA 02722  Spectrum III

WSB-AM/ATLANTA 404 897-7540
1601 W. Peachtree St. NE, Atlanta, GA 30309  Spectrum III/News

WSBA-AM/YORK 717 764-1155
PO Box 910, York, PA 17405  Entertainment & Information
Power: 5 kw. Frequency: 910 kHz.

WSDO-FM (Magic 107)/FT. LAUDERDALE 305 485-4111
Beverly Fox  Universals

WSEZ-FM/WINSTON SALEM 919 722-1347
Hutton Street, Box 2099, Winston-Salem, NC 27102  Universals

WSFL/NEW BERN 919 633-2407
Ed Seeger  Universals

NATIONAL RADIO STATION LISTINGS
WSGA-AM/SAVANNAH
Box 8247, Savannah, GA 31412
Owner: Albert Weiss. GM: Jerry Rogers. PD: Jerry Rogers. MD: Jim Lewis. ND: Neil Linton. Chief Engineer: Dennis Eversoll. Sales Manager: Hugh Wheeler. Jock Lineup: Chris O’Brien 6-10 am, Mike Allen 10 am-1 pm, Jim Lewis 1-4 pm, Jerry Rogers 4-6 pm, Chuck Cannon 6-9 pm, Dennis Reid 9 pm-2 am, Tim McMillan 2-6 am, Dave Miller, Johnny Foster and Sharon Love. Weekends.

WSGF-FM/SAVANNAH
PO Box 876, Savannah, GA 31402
Power: 100 kw. Frequency: 95.5 mHz. Commercial load limit: 12 min. 60-second rate: $13/8.50.

WSGN-AM/BIRMINGHAM
Twin Towers East, Birmingham, AL 35209

WSGW-AM/SAGINAW
1795 Tittabawassee Road, Saginaw, MI 48605
Owner: Booth Broadcasting Company. GM: John Casey. PD: Rick Belcher. MD: Rick Belcher. ND: Kelly Farr. Chief Engineer: Cliff Graff. Sales Manager: Elaine Nentwig. Jock Lineup: Rick Belcher 6-10 am, Fred Krell 10 am-1 pm, Art Lewis 1-3 pm, Terry Lenz 3-7 pm, Tom Maloney 7 pm-12 am, Mike Patten 12-6 am.

WSHE-FM/FT. LAUDERDALE
3000 SW 60 Ave., Ft. Lauderdale, FL 33314
Power: 100 kw. Frequency: 103.5 mHz. Commercial load limit: 8 min.
Owner: General Cinema. GM: Gene Milner. PD: Tom Judge. MD: Michele Robinson. ND: John Emm. Chief Engineer: Randy Hoffner. Sales Manager: Jackie Milner. Jock Lineup: Matt Riedy 6-10 am, Khoury James 10 am-2 pm, Tom Judge 2-6 pm, Jim Scarborough 6-10 pm, Mr. Boogart 10 pm-2 am, Nancy Gettle 2-6 am.

WSIM-FM (FM-94)/CHATTANOOGA
621 Ogrady Dr., Chattanooga, TN 37409

WSX-AM (AM-98)/NASHVILLE
441 Murfreesboro Rd., Nashville, TN 37210
Power: 5 kw. Frequency: 980 kHz. Commercial load limit: 15 min. drive/12 min. other. 60-second rate: $70/35.
Owner: General Electric. GM: Jim Bocock. PD: Jerry House. MD: Dennis John Cahill. ND: Charlie Scott. Chief Engineer: Gene Parker. Sales Manager: Cecil Thomas. Jock Lineup: Jerry House 5:30-9 am, Dave Hutcheson 9 am-12 pm, Jay Franklin 12-2 pm, Dennis John Cahill 2-6 pm, Vern Robinson 6-11:30 pm, Ray Wiggins 11:30 pm-5:30 am. Comments: We’re building a new image and strong identification with 18 to 49 demo. Our record mix is 40% new and 60% old.

WSKY-AM/ASHEVILLE
15th Floor Northwestern Bank Bldg., Asheville, NC 28801
Owner: Zeb Lee. GM: Zeb Lee. MD: Brian Lee. ND: John Yarns. Chief Engineer: Charles Summer. Sales Manager: Hal Edwards. Jock Lineup: Joe Brown 5-10 am, Gary McMahan 10 am-3 pm, Lou Jones 3-7 pm, Steve Rhody 7 pm-12 am, Jazz Show 9 pm-12 am.
WSKZ-FM (KZ-106)/CHATTANOOGA
PO Box 4704, Chattanooga, TN 37405  Album Rock
Power: 100 kw. Frequency: 106.5 mHz. Commercial load limit: 8 min. 60-second rate: $16/9.
Owner: Timothy Ives. GM: Don Newberg. PD: Ron Richardson. MD: David Carroll. ND: Mike Majors.
Chief Engineer: Ron Wilson. Sales Manager: Dan Brown. Jock Lineup: David Carroll 6-10 am, Chris Thomas 10 am-2 pm, Buster Bradley 2-6 pm, Ron Richardson 6-10 pm, Tim Cunningham 10 pm-2 am, Gary Beach 2-6 am.

WSLC-AM/ROANOKE
Box 6002, Roanoke, VA 24017  Country

WSLR-AM/AKRON
369 S. Portage Path, Akron, OH 44320  Country
Owner: Welcome Radio, Inc. GM: Richard Lumenello. PD: Bill Coffey. MD: Don Dempsey. ND: Jim Hutt. Chief Engineer: Donald Kreiger. Sales Manager: Harvey Simms. Jock Lineup: Coffey & Cams 6-10 am, Don Dempsey 10 am-2 pm, James Holley 2-6 pm, Rick Cardarelli 6 pm-12 am, Jay Drennan 12-6 am.

WSMB-AM/NEW ORLEANS
13th Floor Maison Blanche Building, New Orleans, LA 70112  Spectrum III
Owner: National Life & Accident Insurance Co. GM: Len Hensel. PD: Al Voecks. MD: Mary Catherine Murphy. ND: Al Voecks. Chief Engineer: Lee Whitehurst. Sales Manager: Sam Littleton. Jock Lineup: John Young 6-9 am, Ralph Emery 9-10 am, Gary Beatty 10 am-1 pm, Charlie Chase 1-5 pm, News Block 5-6 pm, Tony Lyons 6-9 pm, Hail Hensel 9 pm-12 am, Coyote McCloud 12-4 am, Chuck Morgan 4-6 am. Comments: WSM-FM has the distinction of being the first licensed FM station in the country (1941).
**WSMI-AM/LITCHFIELD**

PO Box 10, Litchfield, IL 62056


**WSMI-FM/LITCHFIELD**

PO Box 10, Litchfield, IL 62056


**WSOK-AM/SAVANNAH**

24 West Henry Street, Savannah, GA 31402

Power: 1 kw day/250 w night. Frequency: 1230 kHz. Commercial load limit: 18 min. 60-second rate: $10/7.50.

Owner: Black Communications Corp. GM: Ben Tucker. PD: Karlyn “Doc” Foster. MD: Hardy “Jay” Lang. Chief Engineer: Ed Bigbie. Sales Manager: Laura Rosensweig. Jock Lineup: Gospel 4-7 am, Don Wilson 7-11 am, Karlyn Foster 11 am-3 pm, Hardy Lang 3-7 pm, Elliott Neely 7 pm-12 am, Beal Barnes 12-4 am.

**WSPT-FM/STEVEN'S POINT**

Box 247, Stevens Point, WI 54481


**WSRS-FM/NEW PROVIDENCE**

PO Box 961, West Side Sta., Worcester, MA 01602


Comments: Nonautomated Beautiful Music with accent on good music of 60s and 70s and very best of today’s mellow, Easy Listening.

**WSPL-FM/LACROSSE**

PO Box 1148, LaCrosse, WI 54601


**WSPD-AM/TOLEDO**

125 S Superior, Toledo, OH 43602


WSSC-AM/SUMTER
PO Box 1468, 201 Oswego Rd., Sumter, SC 29150
803 773-7369
Universals

WTAC-AM
Box 600, Flint, MI 48101
313 694-4146
Universals

WTAE-AM/PITTSBURGH
400 Aromore Blvd., Pittsburgh, PA 15230
412 242-4300
Spectrum III

WTAM-FM/GULFPORT
2222 15th Ave., Gulfport, MS 39501
601 864-7171
Black
Power: 3 kw. Frequency: 102.3 mHz. Commercial load limit: 8 min.

WTAO-FM/MURPHYSBORO
Rt. 5 Box 286, Murphysboro, IL 62966
618 687-1779
Album Rock
Power: 3 kw. Frequency: 104.5 mHz. Commercial load limit: 8 min. 60-second rate: $9/5.

WTAR-AM/NORFOLK
720 Boush St., Norfolk, VA 23510
804 446-2600
Spectrum III

WTCQ-FM (98Q)/VIDALIA
PO Box 900, Vidalia, GA 30474
912 537-9202
Universals

WTCR-AM/ASHLAND
1 Radio Park Road, Catlettsburg, KY 41129
606 739-4600
Country

NATIONAL RADIO STATION LISTINGS
WTXM/NEW YORK

Frank Kelly

212 357-8000

Spectrum III

WTIC AM-FM/HARTFORD

One Financial Plaza, Hartford, CT 06103

203 522-1080

Spectrum III AM/Universals FM

Power: 50 kw AM/15 kw FM. Frequency: 1080 kHz/96.5 MHz. Commercial load limit: 12 min. AM/8 min. FM. 60-second rate: $194/15 AM.


WTIX-AM/NEW ORLEANS

332 Carondelet Street, New Orleans, LA 70003

504 561-0001

Universals


WTXK-FM/PENSACOLA

111 N. Baylen St., Pensacola, FL 32575

904 438-4730

Album Rock/Disco


WTLB-AM/UTICA

Kellogg Road, Utica, NY 13503

315 797-1330

Universals


WTLC-FM/INDIANAPOLIS

PO Box 697, Indianapolis, IN 46202

317 923-1456

Black/Disco/Jazz


WTMJ-AM/MILWAUKEE

720 East Capitol Dr., Milwaukee, WI 53201

414 332-9611

Spectrum III


WTMP-AM/TAMPA

5207 Washington Blvd., Tampa, FL 33601

813 626-4108

Black


WTOB-AM/WINSTON-SALEM 919 723-4353
PO Box 5129, Winston-Salem, NC 27103
Spectrum III
ND: Ed Martin. Chief Engineer: Bob Horton. Sales Manager: Mark Kravitz. Jock Lineup: Willie Edwards 6-10 am, Jackson Kelly 10 am-3 pm, Chris Angel 3-7 pm, Shelly Bynum 7 pm-12 am, Scott Richards 12-6 am, Mike Weaver, Eric Clark and Bill Buccaneers. Comments: Studio 13 runs 7-12 seven nights a week and on Sunday night it's five hours of noncommercial and uninterrupted disco music.

WTOD/TOLEDO 419 385-2507
3225 Arlington Ave., Toledo, OH 43614
Country

WTQX-AM/SELMA 205 874-9062
27½ Franklin St., Selma, AL 36701
Black

WTRU-AM/MUSKEGON 616 733-2126
PO Box 4305, Muskegon, MI 49444
Universals

WTRX-AM/FLINT 313 743-1150
PO Box 1330, Flint, MI 48501
Spectrum III
Power: 5 kw day/1 kw night. Frequency: 1330 kHz. Commercial load limit: 15 min. 60-second rate: $26/17.
Owner: Mid-America Media, Inc. GM: Hal Fisher. PD: Bob Meadows. MD: Ken Myers. ND: Art Reed. Chief Engineer: Don McComb. Sales Manager: Ray Nelson. Jock Lineup: Bob Meadows 6-9 am, Ken Myers 9 am-12 pm, Mike Thorp 12-3 pm, Dave Carew 3-7 pm, Dave Barber ("Flint Feedback") Talk Show 7 pm-12 am, Rick Archambault 12-6 am, Tom Rusch, weekends.

WTSO-AM/MADISON 608 274-1070
PO Box 8030, Madison, WI 53708
Country

WTVN-AM/COLUMBUS 614 224-1271
42 E. Gay St., Columbus, OH 43215
Spectrum III

NATIONAL RADIO STATION LISTINGS
WTWR-FM/DETROIT 313 259-9292
Tower 100 Renaissance Center Ste. 1550, Detroit, MI 48243  Spectrum III
Power: 50 kw. Frequency: 92.3 mHz. Target Demos: 18-49.

WTYX-FM/JACKSON 601 957-1300
Box 9446, Jackson, MS 39206  T.M. Stereo Rock
Power: 100 kw. Frequency: 94.7 mHz. Automated 100% by T.M. Stereo Rock. Commercial load limit: 8 units. 60-second rate: $9/7.

WUBE-FM/CINCINNATI 513 621-6960
225 East Sixth St., Cincinnati, OH 45202  Country

WUFO-AM/BUFFALO 716 834-1080
89 LaSalle Ave., Buffalo, NY 14214  Black

WUPE AM-FM/PITTSTFIELD 413 499-1531
73 Fourth Street, Pittsfield, MA 01201  Universals

WVAF-FM/CHARLESTON 304 925-7829
PO Box 4318. 4110 McCorkle Ave., Charleston, WV 25304  Album Rock
Owner: Capitol Broadcasting Corp. GM: George Assaley. PD: Maja Pff. ND: Bob Casto. Chief Engineer: Tim Cotrill. Sales Manager: George Assaley. Jock Lineup: Steve Burczyk 6-10 am, Maja Pff 10 am-2 pm, Mae McClung 2-6 pm, Mary Smith 6 pm-12 am, Janie Gawthrop 12-6 am.

WVBF-FM/BOSTON 617 879-2222
100 Mt. Wayte Ave., Framingham, MA 01701  Universals
Owner: Fairbanks Broadcasting Co. of Mass., Inc. GM: Jay Williams, Jr. PD: Jay Williams/program committee. ND: Mark Davis. Chief Engineer: Alan Sterger. Gen. Sales Manager: Kenneth C. Spitzer. Local Sales Manager: Gerry Green. Jock Lineup: Dale Dorman 6:30-9 am, Jeff Baker 9 am-12 pm, Charlie Fernandez 12:3 pm, Major Tom Lewis 3-6 pm, JoJo Kincaid 6-9 pm, Mike Osborne 9 pm-1 am, Pamela Leigh 1-5 am. Comments: Format Contemporary, includes disco and AOR.

WVBR-FM/ITHACA 607 273-4000
227 Linden Ave., Ithaca, NY 14850  Album Rock
Power: 3 kw. Frequency: 93.5 mHz. Commercial load limit: 8 min. 60-second rate: $10/5.

WVEE-FM/ATLANTA 404 872-5851  Disco
Scotty Andrews

NATIONAL RADIO STATION LISTINGS
**WVIC AM-FM/LANSING**

2517 E. Mt. Hope, Lansing, MI 48910

Power: **500 w AM/22 kw FM.** Frequency: **730 kHz/94.9 MHz.** Commercial load limit: **12 min. 60-second rate: $21.16.**

**Owner:** Jim Morse. GM: Joe Buys. PD: Jim St. John. MD: Bob Barry. ND: Elaine Blakeley. **Chief Engineer:** John Hanley. **Jock Lineup:** Dan Caruso 6-10 am, Bob Barry 10 am - 2 pm, Jim St. John 2-6 pm. Scott Westerman 6-10 pm, Danny Stewart 10 pm - 2 am, Marty Pennoni 2-6 am, Rich Marshall, weekends.

**WVJC/MT. CARME**

Denny Shane

Owner: Skyway Broadcasting. **Chief Engineer:** Nick Bodi. **Sales Manager:** Bill Selander. **Jock Lineup:** Bill Stevens 12-5:30 am, Mike Reeves, Pastor, 5:30-6:30 am, Frank Kelley 6:30-10 am, K.C. Jones 10 am - 3 pm, Kirk Bishop 3-7 pm, Mike Davis 7 pm - 12 am.

**WVKO AM-FM/COLUMBUS**

4401 Carriage Hill Ln., Columbus, OH 43220

Power: **1 kw AM/50 kw FM.** Frequency: **1580 kHz/94.7 MHz.** Commercial load limit: **24 min.**

**Owner:** Skyway Broadcasting Co. GM: Bert Charles. PD: Kirk Bishop. MD: Keith Willis. ND: James Evans. **Chief Engineer:** Nick Bodi. **Sales Manager:** Bill Selander. **Jock Lineup:** Bill Stevens 12-5:30 am, Mike Reeves, Pastor, 5:30-6:30 am, Frank Kelley 6:30-10 am, K.C. Jones 10 am - 3 pm, Kirk Bishop 3-7 pm, Mike Davis 7 pm - 12 am.

**WVLK-AM/LEXINGTON**

PO Box 1559, Lexington, KY 40592

Power: **5 kw days/1 kw night.** Frequency: **590 kHz.** Commercial load limit: **15 min. 60-second rate: $27/13.**

**Owner:** Bluegrass Broadcasting. GM: Ralph Hacker. PD: Jim Jordon. MD: John Pattie. ND: Joe Catt. **Chief Engineer:** Paul Dunbar. **Sales Manager:** Jim Tillery. **Jock Lineup:** John Pattie 6-10 am, Lee Sherwood 10 am - 12 pm, “Cowboy” Bill Cody 12:30 pm, Dan Davidson 3-7 pm, Real Neal Steel 7 pm - 12 am, Nancy Edwards 12-6 am, Tim Smith, Paul J. Hughes and Jim Plummer, weekends. **Comments:** Carry complete lineup of all University of Kentucky football and basketball. Largest news staff in central Kentucky. Traffic reports mornings and afternoons from WVLK helicopter.

**WVMI-AM/BILOXI**

PO Box 4606, Biloxi, MS 35933

Power: **5 kw days/1 kw nights.** Frequency: **570 kHz.** Commercial load limit: **15 min. 60-second rate: $13/6.50.**

**Owner:** New South Communications. GM: Wayne Vowell. PD: Bob Lima. MD: Jim Bailey. ND: Jon Stephenson. **Chief Engineer:** Bob Thornton. **Sales Manager:** Dick Scheonick. **Jock Lineup:** Laura Love 11 pm - 5 am, Bailey & Thompson 5-10 am, Dave Simmons 2-7 pm, Ron Davis 7-11 pm.

**WVMT-AM/BURLINGTON**

Box 12, Culchester, VT 05401

Power: **5 kw.** Frequency: **620 kHz.** Tower elev.: **300 ft.** Target Demos: **18-45.** Commercial load limit: **18 min. 60-second rate: $16.80/9.60.**

**Owner:** Vermont Radio, Inc. GM: George Cameron. PD: Gary Wheelock. MD: Gary Wheelock. ND: Jean Cochran. **Chief Engineer:** Michael Sequin. **Sales Manager:** George Goldring. **Jock Lineup:** Ernie Farrar 6-10 am, Brent Jarvis 10 am - 12 pm, Gale Briggs 12-3 pm, Gary Wheelock 3-7 pm.

**WVNA-AM/TUSCUMBIA**

509 North Main Street, Tuscumbia, AL 35674

Power: **5 kw.** Frequency: **1590 kHz.** Tower elev.: **389 ft.** Commercial load limit: **18 min.**

**Owner:** Elton H. Darby. GM: Jim Hall. PD: Mary Ann Tidwell. MD: Jerry Thompson. ND: Bob Carter. **Chief Engineer:** Duane Hoisinger. **Sales Manager:** Billy Banks. **Jock Lineup:** David Glover, Rob Mager, Mary Ann Tidwell, Jerry Thompson, George Manush, Dee Davis

**WVOL-AM/NASHVILLE**

1320 Brick Church Pike, Nashville, TN 37207

Power: **5 kw day/1 kw night.** Frequency: **1470 kHz.** Target Demos: **18-34.** Commercial load limit: **16 min. 60-second rate: $28/20.**

**Owner:** Robert Rounsaville. GM: Clarence Kilcrease. PD: Fred Harvey. MD: David Lombard. **Chief Engineer:** Wayne Robinson. **Sales Manager:** Arnold Kaufman. **Jock Lineup:** Jeff Mathey 6-10 am, David Lombard (Brother Dave) 11 am - 3 pm, Fred Harvey (Fast Freddy) 3-7 pm, Patricia Johnson (P.J. Carter) 7 pm - 12 am, Vic Watkins 12.5 am

**NATIONAL RADIO STATION LISTINGS**
WVON-AM/CHICAGO 312 847-2600
6 N. Michigan Ave., Chicago, IL 60602
Black

WWCK-FM/FLINT 313 744-1570
321 Lapeer, Flint, MI 48503
Album Rock
Owner: Gen. Com. Corp. GM: Lynn Martin. PD: Joe Krause. MD: Jeff Holbrook. Jock Lineup: Ron Shannon 6-10 am, Zane Stewart 10 am-2 pm, Jon Bailey 2-7 pm, Jeff Holbrook 7 pm-12 am, Chris Robbins 12-6 am.

WWDC-AM/WASHINGTON, DC 202 828-9932
Suite 200, 1150 Conn Ave., NW, Washington, DC 20036
Spectrum III

WWDC-FM (DC 101)/WASHINGTON, DC 202 828-9932
1150 Conn Ave., NW, Suite 200, Washington, DC 20036
Spectrum III
Owner: Capitol Broadcasting Co. GM: Eddie Sacks. PD: Dave Brown. MD: Michael McKay. Chief Engineer: John Hoffstetter. Sales Manager: Mark Freedman. Jock Lineup: Dave Brown 6-10 am, Howard Page 10 am-3 pm, Jan Schaeffer 3-8 pm, Mike McKay 8 pm-12 am, Bill Scanlan 12-6 am.

WWIN-AM/BALTIMORE 301 366-1400
2800 Matthews Street, Baltimore, MD 21218
Black

WWQE/OCALA, FL 904 732-8000
Fred Petty
Universals

WWQK-AM/BATTLE CREEK 616 962-6267
199 Capital Ave. SW, Battle Creek, MI 49015
Country

WWWX-FM (KICKS-104)/NASHVILLE 615 244-2269
311 Church St., Suite 630, Nashville, TN 37219
Universals

WWOK-AM/Miami 305 856-1260
1699 Coral Way, Miami, FL 33145
Country
Owner: Jack Roth. GM: Herb Hirsch. PD: Jim Richards. MD: Jim Richards. ND: Evan Carl. Chief Engineer: Fred Bowen. Sales Manager: Herb Hirsch. Jock Lineup: Kelly Roberts 1-6 am, George Means 6-10 am, Bob Abel 10 am-3 pm, Jim Richards 3-8 pm, Randy Daniels 8 pm-1 am, Toni Crabtree Talk Show 9 pm-12 am Sunday.
WWRL-AM/NEW YORK CITY
4130 58th Street, Woodside, NY 11377

WWWD-AM/ALBANY-SCHENECTADY
Glen Von Calio
212 335-1600
Progressive AM

WWWE-AM (3WE)/CLEVELAND
Park Centre 1250 Superior Ave., Cleveland, OH 44114

WWWG-AM/ROCHESTER
Box 40360, Rochester, NY 14604

WWWL-FM (LOVE 94)/MIAMI
843 1st Street, Miami Beach, FL 33139
Power: 100 kw. Frequency: 93.9 mHz. Commercial load limit: 9 min.
ND: Bishop Cheen. Chief Engineer: Roy Pressman. Sales Manager: Dean Goodman. Jock Lineup: Greg Budell 6-10 pm, Irene Richard 10 am-1 pm, Tim Kelly 1-4 pm, Rick Peters 4-7 pm, Michelle Weber 7 pm-12 pm, Keith Allan 12-6 am.

WWWM-FM (M105)/CLEVELAND
3940 Euclid Ave., Cleveland, OH 44115
Owner: M105 Associates. GM/President: Tom Embrescia. VP/Operations Director: Eric Stevens. MD: Tom Renu. ND: Chuck Collins. Chief Engineer: Ted Alexander. VP/General Sales Manager: Jim Embrescia. Production Director: Chuck Collins. Jock Lineup: Friday—David Spero 6-10 am, Doug Johnson 10 am-3 pm, Bill Stallings 3-8 pm, T.R. 8 pm-1 am, Tom Sullivan 1-6 am, Saturday—David Spero 6-10 am, Bill Stallings 12-6 pm, T.R. 6 pm-12 am, Sunday—Doug Johnson 9 am-3 pm, Tom Sullivan 3-9 pm.

WWWQ-AM (3WQ)/PANAMA CITY
PO Box 1430, Panama City, FL 32405
Modern Country/Contemporary

WWWV-FM/DETROIT
2930 E. Jefferson, Detroit, MI 48207
Owner: Starr Broadcasting. GM: Wally Clark. PD: Jim Johnson. MD: Joe Urbiel. ND: Steve Monkiewicz. Chief Engineer: Al Ruedemann. Sales Manager: Joe Archer. Jock Lineup: Jim Johnson/George Baier 6-10 am, Mark Addy 10 am-2 pm, Lynne Woodson 2-6 pm, Sky Daniels 6-10 pm, Mark Mcewen 10 pm-2 am, Doug Podell 2-6 am. Comments: We are an affiliate of Burkhart/Abrams consultancy.

NATIONAL RADIO STATION LISTINGS
WWWZ-FM (3WZ)/SUMMERVILLE
PO Box 1537. Summerville, SC 29483

WXAP/COLUMBIA, SC
Doug Enlow

WXCL-AM/PEORIA
3641 Meadowbrook Rd., Peoria, IL 61604

WXEL-FM (X-105)/NEW ORLEANS
1500 Canal Street, New Orleans, LA 70140

WXFM-FM/CHICAGO
333 N. Michigan Ave., Chicago, IL 60601

WXIK-FM/SHELBY
PO Box 1590, Shelby, NC 28150

WXKS/BOSTON
Sunny Joe White

WXKW-FM/PITTSBURGH
400 Ardmore Blvd., Pittsburgh, PA 15230

WXLO (99X)/NEW YORK
1440 Broadway, New York, NY 10018
WXLP-FM (97-X)/QUAD CITIES 319 326-2541
Box 3788. Davenport. IA 52808 Album Rock

WXOX-AM/BAY CITY 517 893-1250
PO Box 1250, Bay City, MI 48706 Modern Country

WXRA-FM/ALEXANDRIA 703 683-3000
362 South Pickett St., Alexandria, VA 22304 Country

WXRD-FM/WOODSTOCK 815 459-7000
145 Virginia St., Crystal Lake, IL 60014 Album Rock
Power: 3 kw. Frequency: 105.5 mHz. Commercial load limit: 18 min. 60-second rate: $14/7.

WXRT-FM/CHICAGO 312 777-1700
4949 W. Belmont. Chicago, IL 60641 Album Rock

WXVI-AM (X16)/MONTGOMERY 205 263-3459
PO Box 4280. Montgomery, AL 36106 Black/Jazz
Owner: Brothers Broadcast Co. GM: Ken Goodman. PD: Bill Black. MD: John Bradford. Chief Engineer: Dwite Cleveland. Sales Manager: Hollis Carlton. Jock Lineup: Gabby B 12-6 am, Lee Cross 6 am-12 pm, Sam Stephens 10 am-12 pm (Gospel), Soul Leader 12-4 pm, Bill Black 4-8 pm, Roscoe Mills 8 pm-12 am.

WXXX-AM/LAUREL-HATTIESBURG 601 583-2618
PO Box 471. Hattiesburg, MS 39401 Spectrum III

WXYQ-AM/STEVENS POINT 715 341-1300
Box 247, Stevens Point, WI 54481 Country

NATIONAL RADIO STATION LISTINGS
WYDD-FM/ PITTSBURGH 412 362-2144  Album Rock
810 5th Ave., New Kensington, PA 15068 412 362-2144
Power: 50 kw. Frequency: 104.7 mHz. Commercial load limit: 9 min.
Chief Engineer: Mike Matey. Sales Manager: Doug Lofer. Jock Lineup: Jack Robertson 6-10 am, Sean McDowell 10 am-2 pm, Barry Grant 2-6 pm, Kevin Carroll 6-10 pm, Jimmy D 10 pm-2 am, Jim Kinney 2-6 am.

WYEN-FM/ CHICAGO 312 297-8430  Spectrum III
2400 E. Devon Ave., Des Plaines, IL 60018 312 297-8430

WYFE-FM (Y-95)/ ROCKFORD 815 877-3075  Album Rock
1901 Reid Farm Rd., Rockford, IL 61111 815 877-3075
Power: 1 kw. Frequency: 95.3 mHz. Ant. height: 515 ft.

WYFM-FM/ SHARON 412 346-4113  Universals
2030 Pine Hollow Blvd., PO Box 211, Sharon, PA 16146 412 346-4113
Power: 26 kw. Frequency: 102.9 mHz. 60-second rate: $40/32.

WYIG-AM (Y-16)/ JACKSON 601 355-0373  Universals
Jackson Hilton Hotel, Jackson, MS 39211 601 355-0373
Power: 5 kw. Frequency: 1590 kHz. Commercial load limit: 12 min. day/6 min. night. 60-second rate: $14/11.

WYLD-AM/ NEW ORLEANS 504 822-1945  Black/Popular Rhythm
2906 Tulane Ave., New Orleans, LA 70019 504 822-1945
Owner: Peterson Broadcasting. GM: Terry Watts. PD: Calvin Booker. MD: Jay Johnson. ND: Imani Lewis. Chief Engineer: Claude Parker. Sales Manager: Bruce Backus. Jock Lineup: Jay Johnson 6-10 am, Steve Scott 10 am-3 pm, Ron Ash 3-7 pm, Jeffrey Trepaigner 7 pm-12 am, Garland Markham 12-6 am.

WYLD-FM/ NEW ORLEANS 504 822-1945  Black/AOR
2906 Tulane Ave., New Orleans, LA 70019 504 822-1945
Owner: Peterson Broadcasting. GM: Terry Watts. PD: Calvin Booker. MD: Randy Dennis. ND: Imani Lewis. Chief Engineer: Claude Parker. Sales Manager: Bruce Backus. Jock Lineup: Randy Dennis 6-10 am, Sheryl Hart 10 am-3 pm, Gary Maxwell 3-7 pm, Steve Romano 7 pm-12 am, Girard Raine 12-6 am.

WYMCA-AM/ MAYFIELD 502 247-1430  Spectrum III
PO Box V, Mayfield, KY 42066 502 247-1430
Owner: Purchase Sound, Inc. GM: Ron Gentry. PD: Gary Morgan. MD: Gary Morgan. ND: Paul Tinkle. Chief Engineer: Rick Bogges. Sales Manager: Jim Moore. Jock Lineup: Brian J. Miller 6-10 am, Gary Morgan 10 am-1 pm, Dorothy Fields 1-4 pm, Mike Brophy 4-7 pm, Joe Crotty 7 pm-1 am, All Night Disco 1-6 am.
WYND-AM/SARASOTA
2101 Hammock Pl., PO Box 3618, Sarasota, FL 33578
813 365-0700

WYNY-FM/NEW YORK
30 Rockefeller Plaza, New York, NY 10020
212 664-3397
Owner: NBC. GM: Dan Griffin. PD: Dave Kalahr. MD: Jere Sullivan. ND: Jack Welby. Chief Engineer: Bill Krause. Sales Manager: John Kramer. Jock Lineup: Les Davis 6-10 am, Al Bernstein 10 am-2 pm, Herb Barry 2-6 pm, Steve O'Brien 6-10 pm, Special Talk 10 pm-2 am, Dick Summer 2-6 am, Rick Hunter, Chris Gable and Jerry Sullivan, weekends.

WYSL/BUFFALO
Dean Matella
716 885-1400

WYRE-AM/ANNAPOLIS
Box 1551, Annapolis, MD 21404
301 261-2161

WYSP-FM/PHILADELPHIA
One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004
215 839-7625

WYTL-AM/OSHKOSH
Box 1490, Oshkosh, WI 54903
414 235-3150
Owner: Value Radio Corporation. GM: Philip J. Robbins. PD: Doug Lane. MD: Doug Lane. ND: Suzanne Kaye. Chief Engineer: John Wittenmeier. Sales Manager: Tom Miles Krieger. Jock Lineup: Charlie Hart 5-9 am, R.J. Reynolds 9 am-12 pm, Noon Farm Show/Mike Austin NAFB 12-1 pm, R.J. Reynolds 1-3 pm, Doug Allen 3-7 pm, Lori Edwards 7 pm-12 am, P.D. Royal 12-5 am. Comments: Adult-oriented format blending Country and MOR crossovers, emphasis on news and information. NBC Radio and three-person news staff, sports director, and farm director.

WYXE-FM (92-FM)/MADISON
PO Box 3470, Madison, WI 53704
608 837-8591
Owner: Patten Corp. GM: Carl Como. PD: Alan Young. MD: Les Cook. ND: Sue Mields. Chief Engineer: Marc Coppola. Sales Manager: Dennis Pearce. Jock Lineup: Mike Seger 6-10 am, Alan Young 10 am-12 pm, Sue Mields 12-3 pm, Les Cook 3-7 pm, Marc Coppola 7 pm-12 am, Karen Peterson 12-6 am.

WZAT-FM/SAVANNAH
Box 1326, Savannah, GA 31402
912 233-8177
WZDQ-FM/CHATTANOOGA 615 842-6604
PO Box 15426, Chattanooga, TN 37415

WZEE-FM/MADISON 608 274-2720
5721 Tokay Blvd., PO Box 8030, Madison, WI 53708

WZGC-FM/ATLANTA 404 881-0093
603 W. Peachtree, Suite 930, Atlanta, GA 30308
Power: 100 kw. Frequency: 92.9 mHz. Target Demos: 18-34.

WZNG-AM/WINTER HAVEN 813 299-1141
1505 Dundee Road, Winter Haven, FL 33880

WZOK-FM/ROCKFORD 815 399-2233
1100 Tamarack Lane, Rockford, IL 61125

WZOO/ASHBORO, NC 919 672-0985
Gary Jarret

WZUU-FM/MILWAUKEE 414 964-8300
520 West Capitol Drive, Milwaukee, WI 53212

WXFR-FM/MEMPHIS 901 726-0060
1385 Lamar, Memphis, TN 38104
Power: 100 kw. Frequency: 102.7 mHz. Tower elev.: 1000 ft. Target Demos: 18-34.

WZYQ AM-FM (Z-104)/FREDERICK 301 662-2148
Route 12, Box 311, Frederick, MD 21701
Power: 500 w AM/3 kw FM. Frequency: 1370 kHz/103.9 mHz. Commercial load limit: 10 min. 60-second rate: $27/12.

NATIONAL RADIO STATION LISTINGS
**WZZA-AM/TUSCUMBIA**

PO Box 2562, Muscle Shoals, AL 35660


**WZZD-AM/PHILADELPHIA**

Larry Knight

215 242-6300

Urban

**WZZO-AM/BETHLEHEM**

117 Ridge Pike, Lafayette Hill, PA 19444

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**WZZO-FM (Z95)/BETHLEHEM**

Suite 205, 2285 Schoenersville Rd., Bethlehem, PA 18017


**WZZP-FM/CLEVELAND**

1 Radio Lane, Cleveland, OH 44114


**WZZQ-FM/JACKSON**

PO Box 2171, 1375 Beasley Rd., Jackson, MS 39211


**WZZR-FM (Z-96)/GRAND RAPIDS**

Box 96, Grand Rapids, MI 49501


Owner: Jim Morris (JAM Broadcasting).  GM: Joe Buys.  PD: Chris O’Brien.  MD: Jay Michaels.  ND: Steve Knight.  Chief Engineer: Larry Kozel.  Sales Manager: Dale Boersma.  Jock Lineup: Jay Michaels 6-10 am, Chris O’Brien 10 am-2 pm, Mark McGann 2-6 pm, Rick Beckett 6-10 pm, Chad Roch 10 pm-2 am, John Petryk 2-6 am, Mark Hamlin and Captain Kirk, weekends.

**WZZX-FM/LOUISVILLE**

10000 Shelbyville Road, Louisville, KY 40223


Owner: Publiccast Communications.  GM: Chuck Patyk.  PD: Mark Thomas.  MD: Randy Davidson.  Chief Engineer: John Smith.  Sales Manager: Joe McDevitt.  Jock Lineup: Dan Deely 6-10 am, Randy Davidson 10 am-3 pm, Ray Oakes 3-7 pm, Sara Davis 7 pm-12 am, Dallas Thomas 12-6 am, Lee Goldstein, Gray Smith and Mike Bright, weekends.  Comments: We are a top tracks station, featuring album versions of all hit records plus album tracks.  We program mini-concerts three times a day featuring top artists.  We also program Triple Z Jazz mini-concerts plus a Jazz program Sunday nights.

NATIONAL RADIO STATION LISTINGS
INTERNATIONAL STATION LISTINGS

CFAC-AM/CALGARY
1301 17th Ave. SW, Calgary, Alberta, Canada T2T OC5
403 244-9311
Country
Owner: Selkirk Holdings Ltd. GM: John McColl. PD: Jim Kunkel. MD: Dave Wilkie. ND: Jim Dau.
Chief Engineer: Ralph Eldridge. Sales Manager: Walter Machny. Jock Lineup: Ned Corrigall 5:30-9 am, Jack Fox 9 am-1 pm, Jim Hughes 1-4 pm, Dan Butler 7 pm-12 am, Rod Embree 12-5:30 am. John Baswick, Bruce McArthur and Hod Pharis, weekends.

CFUN-AM/VANCOUVER
1900 W. 4th Ave., Vancouver, British Columbia, Canada V6J 1M6
604 731-9222
Universals

CHEC/LETHBRIDGE
403 329-4144
Spectrum III
Wayne Berry

CHED-AM/EDMONTON
10006-107 St, Edmonton, Alberta, Canada T5J 1J3
403 424-2111
Universals

CHEZ-FM/OTTAWA
613 563-1919
Universals
Chuck Azzaroll

CHFM-FM/CALGARY
403 264-3696
Spectrum III
804 16th Ave. SW, Calgary, Alberta, Canada

CHOM-FM/MONTREAL
514 935-2425
Album Rock
1355 Greene Ave., Montreal, Quebec, Canada H3Z 2A5
CHOZ-FM (OZ-FM NETWORK)/ST. JOHNS 709 579-5015
PO Box 2020, St. Johns, Newfoundland
Power: 100 kw. Frequency: 93.9 mHz. Tower elev.: 150 ft. Target Demos: 12-34. Automated 25%.
Commercial load limit: 6 min. 60-second rate: $15/10.
Owner: Newfoundland Broadcasting. GM: R. Hutton. PD: Andrew Forsyth. MD: A. Forsyth/V. Clark. ND: L. Leonard. Chief Engineer: J. Heaney. Sales Manager: B. Hutton. Jock Lineup: L. Hennessey 6-11 am M-F, E. Anderson 11 am-4 pm F-W, automated 4-7 pm, C. Mackay 7 pm-12 am W-Sun., automated 12-6 am, J. Furlong 8 am-12 pm Sat., A. Forsyth, swing. Comments: When completed the network will consist of one main station (CHOZ St. Johns) and 8 repeaters serving the entire province. Network presently serves St. Johns (CHOZ), Central Nfld. (CHOS/95.9) and Corner Brook (CKOZ/92.3).

CHUM-FM/MONTREAL 514 935-2425
Rob Bradie

CHUM-AM (1050)/TORONTO 416 925-6666
1331 Yonge Street, Toronto, Ontario, Canada M4T 1Y1
Owner: Allan Waters. PD: J. Robert Wood. ND: Robert Kennedy. Chief Engineer: Burrell Hadden. Sales Manager: Jim Armstrong. Jock Lineup: Jay Nelson 5-9 am, Terry Steele 9 am-12 pm, Mike Holland 12-4 pm, John Major 4-8 pm, Bob Magee 8 pm-12 am, J.D. Roberts 12-5 pm, Jim Van Horne and Dave Foreman, swing.

CJAD-AM/MONTREAL 514 844-0111
1407 Mountain Street, Montreal, Quebec, Canada H3G 1Z4

CJBK-AM/LONDON 519 686-2525
John Rea

CJCH-AM/HALIFAX 902 453-2524
2885 Robie Street, Halifax, Nova Scotia, Canada B3J 2Z4

CKG-M/AM/MONTREAL 514 931-6251
1310 Greene Ave., Montreal, Quebec H3Z 2B5
Owner: Geoff Sterling. GM: John Mackey. PD: Robert G. Hall. MD: Joyce Piliarella. ND: Dave Christianson. Chief Engineer: Bruno Larivee. Sales Manager: Charlie Conroy. Jock Lineup: Ross Lockwood 6-10 am, Robert G. Hall 10 am-12 pm, Beau Bodean 12-4 pm, Marc Denis 4-8 pm, Dan Willmott 8 pm-12 am, Mitch Snaden 12-6 am.

CKLG-AM/VANCOUVER 604 681-7511/604 669-5436 (FM)
1006 Richards Street, Vancouver. British Columbia, Canada V6B 1S8
Owner: Moffat Communications Ltd. GM: Vern Trail. PD: Gary Russel. MD: Don Stevens. ND: Ted Farr. Chief Engineer: Greg Jardine. Sales Manager: John Sitter. Jock Lineup: Doc Harris 6-9 am, Gord Robson 9 am-12 pm, Fred Latrimouille 12-3 pm, Raccoon Carney 3-6 pm, Terry Reid 6-9 pm, Jay McPhail 9 pm-12 am, K.C. White 12-6 am.

CKLM/MONTREAL 514 668-0100
Gilles Gravel

INTERNATIONAL RADIO STATION LISTINGS
CKLW -AM/DETROIT
1640 Ouellette Ave., Windsor, Ontario, Canada N8X 1L1

CKLW -FM/DETROIT
Ron Burboyne

CKWW/WINDSOR
Kevin Shea

CKXL-AM/CALGARY
804 16th Ave. SW, Calgary, Alberta, Canada T2P 2M7

CKY-AM (KY58)/WINNIPEG
Polo Park, Winnipeg, Manitoba, Canada R3G 0L7

LOGO LEGEND

AM14 ...................................... KXOA-AM/Sacramento, CA
AM-98 ..................................... WSIX-AM/Nashville, TN
B100 ...................................... KFMB-FM/San Diego, CA
B-100 ...................................... KFMB-FM/San Diego, CA
BJ-105 ..................................... WBJW-FM/Orlando, FL
Blue 128 .................................. WNAM-AM/Neenah, WI
C101 ...................................... KNCN-FM/Corpus Christi, TX
CK-101 ..................................... WCKS-FM/Cocoa Beach, FL
Daylight 15 ................................. WRPL-AM/Charlotte, NC
DC101 ..................................... WWDC-FM/Washington, DC
Disco 14 ................................... WFEC/Harrisburg, PA
Disco 99 .................................... WNUW-FM/Hales Corners, WI
F105 ...................................... WVBV-FM/Framingham, MA
FM92 ..................................... WYXE-FM/Madison, WI
FM 97 ...................................... WFFM/Pittsburgh, PA
FM-99 ..................................... WBGM-FM/Tallahassee, FL
FM-100 .................................... WMC-FM/Memphis, TN
FM 100 ..................................... KISW-FM/Seattle, WA

LOGO LEGEND
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<td>FM 101</td>
<td>KFIG-FM</td>
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<td>Oak Park, IL</td>
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<td>&quot;The Fox&quot;</td>
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MAJOR MARKETS

The following pages contain profiles of the fifty top major markets with brief market descriptions and listings of stations licensed (MSA) to each market. All top 50 markets are included. Various smaller markets obtainable to us are also included. The descriptions were gathered by Program Directors employed within each market. Population figures were derived from Arbitron's 1978 Market Survey Schedule and Population Rankings. Stations listed (metro survey area only) were chosen according to Arbitron Survey Books.
AKRON, OH  
**Population: 544,700**  
**Rank: 53**

Ethnic percentages: 17%. Dominant industries: Rubber and its refinements, i.e., tires and chemicals. Best accommodations: Holiday Inn Cascade, Ramada Inn; Restaurants—Tangieries, Iacomini’s. Cost of living figures (averages): one bedroom apartment $200; state sales tax 4%. Average salaries: Disc Jockeys $12,000 to $15,000. Program Directors $20,000. Sales Managers $22,000. General Managers vary. Climate: cold snowy winters, hot humid summers. Average seasonal temperature 49.6°. Comments: Entertainment—Big Apple Disco. Akron entertains during the year The Virginia Slims Tournament, The All-American Soap Box Derby, World Series of Golf and Tournament of Champions.

**AM**  | **Freq**  | **Format**  | **Phone**  
---|---|---|---
WAKR  | 1590  | Spec III  | 216 535 7831  
WCLUE  | 1150  | Universals  | 216 923 9761  
WHLO  | 640  | News/Talk  | 216 867 1650  
WKNT  | 1520  | Spec III/Talk  | 216 673 2323  
WSLR  | 1350  | Country  | 216 431 7494  

**FM**  | **Freq**  | **Format**  | **Phone**  
---|---|---|---
WAEZ  | 97.5  | Beautiful  | 216 535 7831  
WKDD  | 96.5  | AOR  | 216 923 9761  
WKNT  | 100.1  | Spec III/Talk  | 216 673 2323  


ALBANY, NY  
**Population: 667,200**  
**Rank: 44**


**AM**  | **Freq**  | **Format**  | **Phone**  
---|---|---|---
WABY  | 1400  | Universals  | 518 459 2111  
WGY  | 810  | Spec III  | 518 385-1385  
WHAZ  | 1330  | Gospel  | 518 272 1010  
WOKO  | 1460  | Country  | 518 449 1450  
WPTW  | 1540  | Spec III  | 518 456-1144  
WQRK  | 1300  | Talk/Person  | 518 462 5555  
WROR  | 590  | Spec III  | 518 436 4841  
WTRY  | 980  | Universals  | 518 785 9800  
WXWD  | 1240  | Universals  | 518 370 5386  

**FM**  | **Freq**  | **Format**  | **Phone**  
---|---|---|---
WFLY  | 92.3  | Universals  | 518 456 3600  
WGFM  | 99.5  | Universals  | 518 385 1271  
WGNA  | 107.7  | Country  | 518 283 4000  
WHIRL  | 103.1  | Spec III  | 518 283-1123  
WHSH  | 106.5  | Spec III  | 518 785 9800  
WQPK  | 103.9  | AOR  | 518 462 5555  
WROW  | 95.9  | Beautiful  | 518 436 4841  
WWOM  | 100.9  | AOR  | 518 456 5610  

ALBUQUERQUE, NM  
**Population: 330,000**  
**Rank: 84**

Ethnic percentages: 63% Anglo-American, 30%. Spanish American, 5% other, 2% Black. Dominant industries: Kirkland Air Force Base, GTE Lenkurt, Levi Strauss. Best accommodations: The Sheraton Old Town, Albuquerque Inn. Hilton Four Seasons Motor Inn. Cost of living figures (averages): one bedroom apartment $175; state sales tax 4¾%. Average salaries: Disc Jockeys $7,000 to $25,000. Program Directors $16,000 to $20,000. Sales Managers $45,000 (varies dramatically), General Managers $25,000 to $60,000. Climate: mild winters averaging 35°, warm summers averaging 80°. The climate is dry, but because of the altitude the weather is more moderate than Arizona. Comments: Albuquerque and Austin are the two fastest growing cities in the Southwest. The area is picturesque, the skiing is great, and the entertainment possibilities are rapidly expanding. Albuquerque is also the Hot Air Balloon Capital of the world.

**AM**  | **Freq**  | **Format**  | **Phone**  
---|---|---|---
KABQ  | 1350  | Univ/Spanish  | 505 243 1744  
KAMX  | 1520  | Spanish  | 505 247 0701  
KKIM  | 1000  | Spec III  | 505 498 7777  
KOB  | 770  | Spec III  | 505 243 4411  
KJKY  | 1190  | Beautiful  | 505 243 3518  
KQEO  | 920  | Universals  | 505 247 8188  
KRKE  | 610  | Universals  | 505 765-5400  
KRZY  | 1450  | Spec III  | 505 266 5833  
KUFF  | 1150  | Country  | 505 881 5333  
KZIA  | 1580  | News/Talk  | 505 262 1733  

**FM**  | **Freq**  | **Format**  | **Phone**  
---|---|---|---
KHF M  | 96.3  | Classical  | 505 262 2631  
KOR  | 93.3  | Spec III  | 505 243 4411  
KKJY  | 100.3  | Beautiful  | 505 243 3518  
KRKE  | 94.1  | Spec III  | 505 765 5600  
KRST  | 92.3  | AOR  | 505 266 5833  
KZZX  | 99.5  | Spec III  | 505 265-7661  

MAJOR MARKETS
ANCHORAGE, AK  Population: 144,000  No Rank

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ATLANTA, GA  Population: 1,506,700  Rank: 18
Ethnic percentages: 20.3%-15% county. Metro Area/52% Atlanta city proper. Dominant industries: Auto manufacturing (GM and Ford), corporate district offices, home of Delta and Eastern airlines. Best accommodations: Regency, Omni International, Atlanta Hilton, and Marriott Hotels. (Lake Lanier is one hour away from Atlanta.) Cost of living figures (averages): one bedroom apartment $225 plus util.; state sales tax 4%. Average salaries: Disc Jockeys $10,000-16,800, Program Directors $22,000-30,000, Sales Managers $30,000-50,000, General Managers $40,000-80,000. Climate: dry, warm summers, cold winters with little snow. The highs in summer 85-95°. The lows in winter are 20°. Comments: All major professional sports represented (hockey, basketball, baseball, football and soccer). Two hours from the mountains, and three hours to the beaches.

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AUSTIN, TX  Population: 341,300  Rank: 81
Ethnic percentages: 16% Spanish, 11.8% Black. Dominant industries: University of Texas, government (state capital), electronics (TI, Tracor, Motorola, etc.). Best accommodations: Lakeway Resort, Marriott, Hilton Inn. Cost of living figures (averages): one bedroom apartment $200; state sales tax 5%. Average salaries: unavailable. Climate: reasonably mild climate. Extreme cold in winters is 15-20°. Extreme heat in summers is 95-102°. Comments: Live music abounds; however, commercial success is quite elusive. The overall job market is very tight and low wages have been created by an abundance of college graduates. The Texas hill country, just west of Austin, is a beautiful vacation place with lots of lakes and hills.

MAJOR MARKETS
### Bakersfield, CA

**Population:** 289,900  
**Rank:** 97

Ethnic percentages: 28% Spanish, 19% Black and 3% other. Dominant industries: Agriculture and oil. Best accommodations: Bakersfield Inn, Hilton. Cost of living figures (averages): one bedroom apartment $175; state sales tax 6%. Average salaries: Disc Jockeys $7,800-12,000, Program Directors $10,800-13,200, Sales Managers $20,000-25,000, General Managers $20,000-30,000. Climate: high is 64° in winter. Summer’s high is 95°. Wet months are December and January. Generally sunny April-October.

**AM** | **Freq** | **Format** | **Phone** | **FM** | **Freq** | **Format** | **Phone**
---|---|---|---|---|---|---|---
KIXL  | 970  | Gospel  | 512 477-9926 | KASE  | 100.7  | Country | 512 474-1300
KWQG  | 1230  | Spec III | 512 474-6543 | KCSW  | 103.7  | Spec III | 512 477-6375
KNOW  | 1490  | Universals | 512 477-9841 | KHFI  | 98.3  | AOR | 512 476-3636
KOKE  | 1370  | Country | 512 454-2561 | KLBJ  | 93.7  | Spec III | 512 474-6543
KWET  | 1300  | Country | 512 474-1300 | KOKE  | 95.5  | Country | 512 454-2561

**Baltimore, MD**

**Population:** 1,789,600  
**Rank:** 14

Ethnic percentages: 48% Black in Baltimore City, 27% Black in Baltimore Metro Area. Dominant industries: Shipping, manufacturing (Chevrolet), government agencies (Social Security Administration). Best accommodations: all major chains: Marriott, Hilton, etc. The new Baltimore Convention Center is scheduled for completion in 1980. Cost of living figures (averages): one bedroom apartment $195.00 plus util.; state sales tax 5%. Average salaries (major stations only): Disc Jockeys $1,300/month, Program Directors $2,080-2,300/month, Sales Managers varies dramatically, General Managers varies dramatically. Climate: mild winters, beautiful spring and fall, hot and humid summers.

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---|---|---|---|---|---|---|---
KAFY  | 550  | Spec III | 805 366-4411 | KGFM  | 101.5  | Beautiful | 805 327-3587
KERN  | 1410  | Universals | 805 832-1410 | KHIS  | 96.5  | Religious | 805 327-0631
KGAM  | 1230  | Beautiful | 805 327-3587 | KXXX  | 107.9  | Universals | 805 393-1500
KHIS  | 800  | Religious | 805 327-0631 | KLYD  | 94.1  | Spec III | 805 327-5772
KLYD  | 1350  | Spec III | 805 327-5772 | KLYD  | 94.1  | Spec III | 805 327-5772
KPMC  | 1560  | Spec III | 805 327-5121 | KUZZ  | 970  | Country | 805 393-1500
KWAC  | 1490  | Spanish | 805 327-9711

**Baton Rouge, LA**

**Population:** 341,900  
**Rank:** 79

Ethnic percentages: 29% Black. Dominant industries: Petro-chemicals, Exxon, all major industries. Best accommodations: Sheraton, Hilton Hotels. Cost of living figures (averages): one bedroom apartment $225; state sales tax 3%/3% local. Average salaries: Disc Jockeys $8,000-18,000, Program Directors $20,000, Sales Managers $30,000, General Managers $40,000. Climate: hot, humid summers and mild winters.

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WIBR  | 1300  | Universals | 504 344-2666 | WAFB  | 98.1  | Universals | 504 383-9999
WJBO  | 1150  | Spec III | 504 383-5271 | WFMF  | 102.5  | Universals | 504 383-5271
WLCS  | 910  | Universals | 504 383-4411 | WQXY  | 100.7  | Beautiful | 504 383-4411

**Major Markets**
Dominant industries: Insurance, financial services, medical
Ethnic percentages: 24% Black, Mexican-American and Oriental. Dominant industries: Petrochemical, oil refining, ship building, maritime industries. Best accommodations: Holiday Inn, Red Carpet Inn, Ramada Inn, Sheraton Hotel (under const.), Driftwood Motel, Holiday Motor Hotel. Cost of living figures (averages): one bedroom apartment $210, state sales tax 4%; city sales tax 1%. Average salaries: Disc Jockeys $750-1100/month, Program Directors $900-1700/month. Climate: 67.4° yearly average. 47.5° January average. 81.7° July average. Mild winters and hot, humid summers. Comments: The Port Arthur Chamber of Commerce reports that the Pt. Arthur-Beaumont market has one of the healthiest economies in the nation. It is dynamic and booming. The area (Beaumont-Port Arthur-Orange, TX) is known as "The Golden Triangle", located just 90 miles east of Houston and about the same distance from Galveston Island, a popular resort area. Recreation includes fishing, swimming, boating in many freshwater lakes as well as the Gulf of Mexico, located just 9 miles south. Cable TV brings in signals from Houston, Dallas, Atlanta and New Jersey. Horse racing is just 25 miles east, across the Louisiana state line. Major air carrier service from Texas International—Southwest, Delta and Eastern.

BEAUMONT-PORT ARTHUR, TX Population: 291,200 Rank: 95

BIRMINGHAM, AL Population: 665,900 Rank: 45

MAJOR MARKETS
design and consultant research. Best accommodations: Hynes Auditorium, Colnade Hotel, Copley Plaza and Sheraton Boston. Cost of living figures (averages): one bedroom apartment $300; state sales tax 5%. Average salaries: Disc Jockeys $20,000-31,000, Program Directors $30,000+. Sales Managers and General Managers: salaries vary greatly depending on position and facility. Climate: winter average temperature 30°. August average temperature 72°. 57% average humidity. Third windiest city in the USA.

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**BRIDGEPORT-FAIRMFIELD, CT**  
Population: 353,800  
Rank: 78

Ethnic percentages: 21% Spanish, 9% Black. Dominant industries: Service. Fairfield rates second in scales of household incomes with an average of $24,000 spendable income. Thirty-six factories and 500 company headquarters. Best accommodations: Fairfield Motor Inn, Ramada Inn Stamford, Stratford Motor Inn. Cost of living figures (averages): one bedroom apartment $350-400, state sales tax 7%. Average salaries: Disc Jockeys $12,000-14,000, Program Directors $19,000, Sales Managers $20,000-40,000, General Managers $30,000-50,000. Climate: summer temperatures warm and humid usually 80-90°. Winters cold averaging 30°. Comments: Fairfield County boasts great restaurants, a lovely coastline, and the second highest per capita income in the country. As the home of various music personalities there’s an abundance of local entertainment that receives strong support from residents. Bridgeport has a low unemployment rate of 3% and is the largest city in Connecticut.

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**BUFFALO, NY**  
Population: 1,089,200  
Rank: 27

Ethnic percentages: 30% Black, 35-40% Polish, 20% Italian, 10% German. Dominant industries: Bethlehem Steel, Republic Steel, General Motors, and Grain Mills. Best accommodations: Sheraton East, The Executive, and Niagara Falls Hilton. Cost of living figures (averages): one bedroom apartment $200; state sales tax 7%. Average salaries: not available. Climate: average temperatures: Winter 26°. Spring 57°. Summer 70°, Fall 40°. Average annual snowfall 89°. Comments: Energy costs here are among the lowest in the Northeast and compare favorably with other cities in the country. There is good local transportation—rapid transit under construction.
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**CHARLOTTE, NC**  
Population: 494,200  
Rank: 59

Ethnic percentages: 20.3% Black, Dominant industries: Tobacco, textiles, trucking, computers (IBM). Best accommodations: Radisson Hotel. Cost of living figures (averages): one bedroom apartment $195; state sales tax 4%. Average salaries: not available. Climate: low winter temperature 15°, high summer temperature 98°. Comments: Boom area—growing so fast that recession will not be felt at all.

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**CHICAGO, IL**  
Population: 6,219,200  
Rank: 3

Ethnic percentages: 32.7% Black, 13% Polish, 7.3% Spanish, 9.5% other. Dominant industries: Hub of nation in all major trades and industries. Best accommodations: Hyatt Regency, Ritz Carlton, Palmer House, Conrad Hilton, and Ambassador East. Cost of living figures (averages): one bedroom apartment $250-300; state sales tax 5%. Mean salaries: Disc Jockeys $16,000-250,000. Program Directors $35,000-75,000. Sales Managers $50,000-75,000, General Managers $60,000-85,000. Climate: variable temperatures throughout the year. 25-98°. Freezing winters and humid warm summers. Comments: Highly competitive market.

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**CINCINNATI, OH**  
Population: 1,127,400  
Rank: 26

Ethnic percentages: 10% Black, 11% other. Dominant industries: Largely manufacturing. Procter & Gamble headquarters, machine tool industry, new Ford transmission plant is under construction and will be operational by 1980. Best accommodations: Netherland Hilton, Stouffer, Terrace Hilton, Cincinnati Plaza under construction. Cost of living figures (averages): one bedroom apartment $200; state sales tax 4%. Average salaries: Disc Jockeys $15,600, Program Directors $24,000, Sales Managers varies greatly. General Managers approx. $65,000-70,000. Climate: normal mean temperature for July is 75.6°, with a max. of 86.5°. For winter the
average is 31.1° with a max. of 39.7°. Comments: Cincinnati features a Skywalk System: a second level walkway connecting stores and shops.

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**CLEVELAND, OH**
**Population:** 1,612,000
**Rank:** 16

Ethnic percentages: 42.2% non-White, 21.9% foreign born. Dominant industries: Machinery manufacturing, fabrication materials, steel mills, transportation, equipment, electrical and electronic equipment. Best accommodations: Stouffers Inn On The Square, Swingos Kap and Quarter, and Park Centre. Cost of living figures (averages): one bedroom apartment $180 (housing in Cleveland is 12.4% below the U.S. average); state sales tax 4%. Average salaries: Disc Jockeys $28,000, Program Directors $32,000, Sales Managers $53,000, General Managers $70,000. Climate: average temperature in winter is between 15° and 25°. Summer average is 70° to 90°. Cleveland’s winters are either mild or harsh—there’s seldom an inbetween. Comments: Cleveland has one of the most beautiful metropolitan parks in the state. The Cleveland Clinic is rated one of the best hospitals in the world. Fine arts are alive in Cleveland, with the Cleveland Orchestra, Art, History and Health Museums, Aquarium plus a cultural garden known throughout the state as representing all nationalities of the world. Intense radio market. Highly competitive. Home of a growing entertainment, recording scene: Cleveland International Records (Steve Popovich), Sweet City Records (Belkin Maduri), ‘On Stage At The Agora’ syndicated television series (Cleveland Agora Ballroom).

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**COLUMBIA, SC**
**Population:** 310,400
**Rank:** 89

Ethnic percentages: 30% Black. Dominant industries: Recreation, tourism and military (Ft. Jackson). Best accommodations: Carolina Inn, Carolina Town House, Matador Inn and Ramada Inn. Cost of living figures (averages): one bedroom apartment $175-215; state sales tax 4%. Average salaries: Disc Jockeys $8,400-9,600, Program Directors $10,800-14,400, Sales Managers $17,500-20,000, General Managers $30,000-35,000. Climate: mild winters and hot summers. Average yearly temperature 78°.

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**MAJOR MARKETS**
COLUMBUS, GA  
Population: 182,500  
Rank: 137


Climate: pleasant winters averaging in the low 60s with occasional snow flurries. Summers hot and sticky averaging in the nineties. Comments: Often referred to as the "Fountain City," Columbus is noted for its collection of historic parks and architecture. Soon to be completed is a brand new trade-convention center and arena which will help to accommodate visitors to the second largest city in Georgia and home of the Miss Georgia Pageant.

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COLUMBUS, OH  
Population: 890,500  
Rank: 35

Ethnic percentages: 15% Black; no other ethnic percentages above 1%. Dominant industries: Almost totally white collar. State government largest employer followed by federated dept. stores, various insurance companies. Best accommodations: Sheraton Downtown, Columbus Marriott East, Hilton East, Hyatt Regency (to be completed in 1980 along with convention center). Cost of living figures (averages): one bedroom apartment $200; state sales tax 4%. Average salaries: Disc Jockeys $12,000-15,000, Program Directors $15,000-20,000, Sales Managers $20,000-60,000, General Managers $30,000-60,000. Climate: spring 78° and humid, winter cold, occasional heavy snow. Comments: Columbus is ideally located right in the center of the state directly in between Cleveland and Cincinnati at the intersection of Interstates 70 and 71. The city has almost no heavy industry and is therefore a very clean and unpolluted town. Columbus is the only major city in the state showing consistent population growth. Many people are surprised to hear that Columbus is the largest city in the state in total land area...around 162 square miles. If you had to drive from one side to the other, you'd believe it! Columbus is also the home of Ohio State University...the largest metropolitan campus in the country with a student population in excess of 55,000! The media hangouts are The Agora and Zacharia's Red Eye Saloon along with most any place on the campus. Some of the better restaurants are The Wine Cellar, Enginehouse #5, The Kahihi and The Place Upstairs.

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DALLAS-Ft. WORTH, TX  
Population: 2,140,500  
Rank: 10

Ethnic percentages: 84.5% White (including Mexican population 145,495), 15.5% non-White. Dominant industries: Dallas is very diversified: banking, computer technology, insurance, with a strong industrial base. One of the top four cities for commercial recording. One of top three U.S. cities for film production. American Airlines recently moved its headquarters from New York City to Dallas. Best accommodations: Hyatt Regency, Sheraton, Hilton and Baker. Cost of living figures (averages): one bedroom apartment $250; state sales tax 4% with 1% local option.

MAJOR MARKETS
Average salaries: Disc Jockeys $17,000, Program Directors $27,500. Sales Managers $36,000, General Managers $53,000. Climate: mild winters with an average low temperature of 49.2 °F. Hot summers with an average high of 76.4 °F. Average annual rainfall 32". Low humidity. Comments: One of the cleaner air cities in the country. Lowest cost of living among major metro areas. Home of the nation's largest airport, and the World Trade Center. One of the top three convention centers in the country.

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### Ethnic Percentages

Davenport: 7% Black, no other major group. Dominant industries: Implement manufacturers: John Deere, International Harvester; Alcoa works; Rock Island Arsenal (army munitions works). Best accommodations: Sheraton (Rock Island/Moline). Cost of living figures (averages): one bedroom apartment $250; state sales tax 3%. Average salaries: Disc Jockeys $12,000. Program Directors $17,500. Sales Managers $24,000. General Managers $30,000. Climate: all four seasons, in spades. 90° plus in summer...15-20° below in dead of winter. Anything you can imagine in between.

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### Population: 306,000

### Rank: 92

### Dayton, OH

#### Population: 683,500

#### Rank: 43

Ethnic percentages: 15-20% of Appalachian descent. Dominant industries: Manufacturing: International Harvester, National Cash Register, General Motors divisions, Wright-Patterson Air Force Base, Fairborn, OH (8.75% of Dayton SMSA total work force). Best accommodations: Stouffer's and Sheraton, downtown Dayton. Cost of living figures (averages): $150; state sales tax 5%. Average salaries: not available. Climate: extreme—very hot in summer (70-95°F June-Sept), cold in winter (30-0°F Dec-Feb). Comments: This market is generally neglected because many people who live outside of Ohio don't realize how far we are from other population centers—Cleveland, Toledo, Cincinnati. We have discovered an audience with an insatiable appetite for bluegrass, folk and country music, as well as a growing audience for jazz. Entertainment: Gilly's (jazz club).

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#### Major Markets
### DENVER-BOULDER, CO

**Population:** 1,195,200  
**Rank:** 23

Ethnic percentages: 11% Chicano, 4% Black. Dominant industries: Oil shale, energy and skiing. Best accommodations: Brown Palace, Fairmont Hotel, and Stapleton Plaza. Cost of living figures (averages): one bedroom apartment $350-400; state sales tax —. Average salaries (for top three stations in market): Disc Jockeys $15,000-20,000, Program Directors $18,000-40,000. Sales Managers $50,000 + 1%. General Managers $65,000. Climate: semiarid, low humidity. Relatively mild winters.

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### DES MOINES, IA

**Population:** 273,800  
**Rank:** 102

Ethnic percentages: 5% Black. Dominant industries: Farm machinery, banking, insurance, tire manufacturing. Best accommodations: Hilton Inn, Adventureland Inn. Cost of living figures (averages): one bedroom apartment $250; state sales tax 3%. Average salaries: Disc Jockeys $15,000. Program Directors $25,000. Sales Managers $40,000, General Managers $70,000. Climate: cold windy in winter, nice spring and fall, hot in summer. Comments: Competitive radio—only city in Iowa (to speak of). Lots of agency business because most population centers around capital of Iowa. Des Moines. Cost of living fairly high.

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### DETROIT, MI

**Population:** 3,593,600  
**Rank:** 6

Ethnic percentages: 18.5% Black, 1.4% Mexican. Dominant industries: Car and steel production and other industrial manufacturing. Best accommodations: Detroit Plaza Hotel, Hyatt Regency, Hotel Ponchartrain. Cost of living figures (averages): one bedroom apartment $235-635; state sales tax 4%. Average salaries: not available. Climate: winter 25°, spring 58°, summer 73°, fall 55°.

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**Major Markets**
EL PASO, TX
Population: 330,400
Rank: 83
Ethnic percentages: 60% Hispanic, 2% Black, 2% others. Dominant industries: Oil refineries, clothing manufacturers, mining (smelting), tourism. Best accommodations: Granada Royale Hotel, Holiday Inn, Hotel Paso Del Norte (Ruidoso, NM, an hour and a half drive from El Paso, features excellent skiing and some pretty nice resorts.) Cost of living figures (averages): one bedroom apartment $175-185; state sales tax 5%. Average salaries: Disc Jockeys $8,000-9,000. Program Directors $12,500-14,000. Sales Managers $25,000-30,000. General Managers $30,000-40,000. Climate: average yearly rainfall is only 8", perfect for those who need a low humidity climate...average temperature for January is 60° high, 37° low and for July 94° high and 72° low. Comments: El Paso is the "Sun City" with only 20 overcast days in the past decade. and is an ideal place for an international holiday with Juarez, Mexico, right next door. El Paso is also the home of the Sun Bowl, one of the more prestigious annual football bowl games.

FRESNO, CA
Population: 374,100
Rank: 74
Ethnic percentages: 21% Mexican American, 9.6% Black and 3.7% other. Dominant industries: Agribusiness, Fresno County is the nation’s #1 “farm country” led by cotton and grapes. Fresno is also the financial center of the San Joaquin Valley. Best accommodations: Airport Marina, Fresno Townhouse, Hilton, Sheraton, Sugglers Picadilly Inn. Cost of living figures (averages): one bedroom apartment $200; state sales tax 6%. Average salaries: Disc Jockeys $11,000 (IBEW scale $315 weekly). Program Directors $14,400-24,000. Sales Managers: varies greatly depending on the company. General Managers: varies greatly depending on the company. Climate: hot dry summers: average July high 98° (temperatures above 100° at times). Warm wet winters: average Dec/Jan high 54°. Comments: Fresno has a $10 million convention center and lies about an hour’s drive from the Sierra Nevada.

FT. WAYNE, IN
Population: 302,200
Rank: 94
Ethnic percentages: 10.6% Black (all others less than 1%). Dominant industries: Magnavox, International Harvester. Best accommodations: Marriott Inn, Holiday Inn. Cost of living figures (averages): one bedroom apartment $175; state sales tax 4%. Average salaries: Disc Jockeys $9,000-10,000. Program Directors $15,000-20,000. Sales Managers $20,000+. General Managers $20,000+. Climate: moderate...if you dont like the weather today...stick around...it'll change!
**GRAND RAPIDS, MI**  
**Population:** 460,400  
**Rank:** 63  

**GREENVILLE-SPARTANBURG, SC**  
**Pop:** 444,100  
**Rank:** 65  
Ethnic percentages: 21% Black. Dominant industries: Textiles and peaches (“Fresh Peach Capital of the World”). Manufacturing comprised of metal working plants, machinery, food products, clothing and ceramics. Best accommodations: Sheraton, Holiday Inn and Ramada Inn. Cost of living figures (averages): one bedroom apartment $190; state sales tax 4%. Average salaries: Disc Jockeys $11,040, Program Directors $14,400, Sales Managers $30,000, General Managers $50,000+. Climate: summers warm in the 70s and winters cold averaging in the low forties. Average precipitation 47.5”. Comments: Very low crime rate in this area. Center for international industries with forty firms from nine different countries.

**HARTFORD-NEW BRITAIN, CT**  
**Pop:** 686,200  
**Rank:** 42  
Ethnic percentages: 31.2% Black, 12.6% Hispanic (Hartford only). Dominant industries: Insurance, machinery and transportation manufacturing. Best accommodations: Hartford Hilton, Hotel Sonesta, Ramada Inn, Holiday Inn. Cost of living figures (averages): one bedroom apartment $240; state sales tax 7%. Average salaries: not available. Climate: winter average temperature 25°, summer 73°. Moderate New England climate. Average precipitation 42.5” annually. Average snowfall 42” annually.

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**MAJOR MARKETS**
HONOLULU, HI  Population: 589,600  Rank: 51
Ethnic percentages: 28.3% Japanese, 12.7% Filipino, 10.8% other, 9.3% Hawaiian. Dominant industries: Tourism, defense, sugar and pineapple. Best accommodations: All major chains, Sheraton, Hilton, etc. Cost of living figures (averages): one bedroom apartment $300-375. State sales tax 4%. Average salaries: Disc Jockeys $14,000, Program Directors $25,000, Sales Managers $24,000-30,000, General Managers $36,000-60,000. Climate: sunshine most of the year round with temperatures maintaining in the low 80s. Never below 55° and never above 93°. Comments: Sun, surf, beaches, nightlife, 2 harvests. "Paradise."

HOUSTON, TX  Population: 2,123,900  Rank: 11
Ethnic percentages: 21% Black. Dominant industries: Petroleum refinery and chemical manufacturing. Corporate headquarters: white collar workers are great in number. Best accommodations: Hyatt Regency, Hilton and Hotel Meriden (22,000 hotel and motel rooms). Cost of living figures (averages): one bedroom apartment under $300. Average salaries: Disc Jockeys $8,400-50,000, Program Directors $25,000-50,000, Sales Managers $25,000-65,000, General Managers $40,000-70,000. Climate: maximum temperature in winter 65°. Maximum temperature in summer 92°.
JACKSONVILLE, FL  Population: 590,600  Rank: 50

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KANSAS CITY, MO  Population: 1,056,100  Rank: 28
Ethnic percentages: 12.1% Black, .6% other. Dominant industries: Foreign trade, farm equipment distribution, frozen foods: storage and distribution. Best accommodations: Alameda Plaza, Crown Center, The Breckenridge Inn, Radisson Muehlebach. Cost of living figures (averages): one bedroom apartment $150; state
sales tax 3.125% + city 1%. Average salaries: n/a. Climate: July average temperature 79.9°. January average temperature 27.8° with snow. Rainy in June. 60% average humidity.

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**LANSING, MI**

Population: 369,900

Rank: 75


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**LAS VEGAS, NV**

Population: 287,900

Rank: 99

Ethnic percentages: 10% Black. Dominant industries: Gambling, entertainment, tourism. Best accommodations: MGM Grand, Hilton, Caesars Palace, Dunes, Aladdin (you name it, this place has got the hotels!). Cost of living figures (averages): one bedroom apartment $250; state sales tax 3%. Average salaries: Disc Jockeys $7,200-18,000, Program Directors $9,600-21,600. Sales Managers $20,000. Climate: Moderate winters, with lows down to about 30°, highs about 50°. Hot summers but dry, with lows to about 80°, highs about 100°+. Comments: What can be said about this town that hasn’t already been covered! The Las Vegas market has become very competitive in the last year or so, with three rockers on FM, and one on AM all going after a piece of the pie. KLUC-AM went fulltime with the call letters of KMJJ and a pop-adult format, and debuted with 8.3. KBMI changed calls to KVEG and went country. Vegas is also the home of Nellis Air Force Base, Hoover Dam and Mount Charleston, with skiing only minutes away during the winter.

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**LOS ANGELES, CA**

Population: 7,268,800

Rank: 2

Ethnic percentages: 14.7% Spanish, 7.7% Black, 3.3% other. Dominant industries:
Films, television, aerospace. Best accommodations: Bonaventure, Sheraton Universal, Beverly Wilshire, Century Plaza hotels. Cost of living figures (averages): one bedroom apartment $325+, state sales tax 6%. Average salaries: Disc Jockeys $25,000-40,000, Program Directors $25,000-60,000, Sales Managers $30,000, General Managers $45,000. Climate: Warm most of the year round except when it rains. Winters low 45°, high 68°. Summers low 65°, high 90°. Comments: You can check out anytime you like, but you can never leave.

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LOUISVILLE, KY  
Population: 728,100  
Rank: 40

Ethnic percentages: 24%. Dominant industries: Steel, coal mining, distilleries, horse racing, General Electric, American Standard, Ford, tobacco. Best accommodations: Stouffers, The Galt House, Hyatt. Executive Inn. Cost of living figures (averages): one bedroom apartment $175-200; state sales tax 5%. Average salaries: Disc Jockeys $15,000, Program Directors $20,000-35,000, Sales Managers $30,000. General Managers $50,000. Climate: Hot and humid summers, temperature 85-95°. Winters average 30° and cold. Comments: Louisville is an old picturesque city that is going through a lot of redevelopment. Most stations in this market are not AFTRA.

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MEMPHIS, TN  
Population: 710,200  
Rank: 41


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MAJOR MARKETS
miami-ft. lauderda le, fl  pop.: 1,267,900  rank: 21
ethnic percentages: 34.1% spanish, 11% black, and recently a large influx of canadians. dominant industries: tourism, electronic communications equipment manufacturing, building products. best accommodations: pier 66, lago mar and the beha mar hilton. cost of living figures (averages): $300; state sales tax 4%. average salaries: disc jockeys $13,000-15,000, program directors $18,000-25,000, sales managers $35,000+. climate: subtropic marine climate. high summer temperatures 73-90°. winter temperature 59-77°. comments: housing and rentals are reportedly becoming difficult due to large growth in the area.

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Milwaukee, wi  population: 1,182,600  rank: 24
ethnic percentages: 8.2% non-white, 7.6% black, .3% indian, .1% japanese, .34% other (includes Hawaiian, Korean, Eskimo, Polynesian, etc.). dominant industries: heavy industry, machine tools, cranes. best accommodations: marc plaza, marriott inn, pfister hotel, olympia resort hotel & spa. cost of living figures (averages): one bedroom apartment $225; state sales tax 4%. average salaries: disc jockeys $15,000, program directors $20,000, sales managers $30,000, general managers $40,000. climate: Milwaukee has four distinct seasons with rapid weather changes within those seasons. Summers are warm and at times humid while winters are cold and snowy. average temperatures: January high 27°, low 11°, July high 80°, low 59°.

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MINNEAPOLIS, MN  population: 1,671,200  rank: 15
ethnic percentages: 2%. dominant industries: computer technology and medical

major markets
MOBILE, AL

Population: 329,300  
Rank: 85  
Ethnic percentages: 32.27% Black, .27% other. Dominant industries: Paper manufacturing, shipping, ship building. Best accommodations: Sheraton (downtown), Ramada Inn (airport and I-65), Hilton (airport), Grand Hotel, Point Clear, AL. Cost of living figures (averages): one bedroom apartment $150; state sales tax 6%. Average salaries: Disc Jockeys $10,800-12,000, Program Directors $18,000, Sales Managers $25,000, General Managers $30,000. Climate: Gulf Coast climate, average yearly temperature 74°.

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NASHVILLE, TN

Population: 637,000  
Rank: 46  
Ethnic percentages: 16.1%. Dominant industries: Printing, publishing, record industries, industrial plants and the largest automobile glass plant in the world. Best accommodations: Opryland Hotel, Hyatt Regency, and Spence Manor. Cost of living figures (averages): one bedroom apartment $180+; state sales tax 6%. Average salaries: Disc Jockeys $8,640-21,600, Program Directors $17,000, Sales Managers $20,000, General Managers $30,000. Climate: Normal annual rainfall 46". January maximum temperature 29°, July 90.2°. Normal snowfall 11.3°.

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NASSAU-SULFOLK, NY

Population: 2,185,400  
Rank: 9  
Ethnic percentages: 5%. Dominant industries: Grummond Aircraft, banks and Lilco Co. (utility). Best accommodations: numerous mid-sized motels. By 1981 a major Sheraton Hotel will be completed in Nassau. Cost of living figures (averages): one bedroom apartment $350; state sales tax 7%. Average salaries: Disc Jockeys $9,600-
$14,400, Program Directors varies, Sales Managers $18,000-45,000, General Managers $20,000-60,000. Climate: Temperatures average 25° in winter, 75-80° in summer. Comments: Nassau is the wealthiest county in Long Island for household incomes.

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**NEW HAVEN, CT**  
Population: 360,700  
Rank: 76  
Ethnic percentages: 30% Black, 10% Spanish-American. Dominant industries: Guns, rubber, shirts, bags, pizza, Yale University. Best accommodations: Sheraton Park Plaza. Cost of living figures (averages): one bedroom apartment $200; state sales tax 7%. Average salaries: Disc Jockeys $8,400, Program Directors $9,600, Sales Managers $14,400, General Managers varies.

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**NEW ORLEANS, LA**  
Population: 898,400  
Rank: 34  
Ethnic percentages: 45% Black, 10% other. Dominant industries: Port, tourism, petrochemicals. Best accommodations: Le Richelieu, Mason du Puy, Monteleone. Cost of living figures (averages): one bedroom apartment $200; state sales tax 3%. Average salaries: Disc Jockeys $14,500, Program Directors $18,000, Sales Managers $30,000, General Managers $45,000. Climate: Warm humid. Winter 55°, spring 65°, summer 80°, fall 75°.

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**NEW YORK, NY**  
Population: 13,659,700  
Rank: 1  
Ethnic percentages: 15.1% Black, 12.7% Spanish. Dominant industries: Apparel, printing and publishing, textiles, tourism, communications, shipping and food products. Best accommodations: Waldorf Astoria, Hilton, Americana, Biltmore, Roosevelt, Essex House, St. Regis and, of course, The Plaza. Cost of living figures (averages): one bedroom apartment $400; state sales tax 8%. Average salaries: Disc Jockeys $25,000-30,000, Program Directors $30,000-35,000, Sales Managers $40,000-45,000, General Managers $60,000-65,000. Climate: Mixture of continental and marine climate with variable and uneven distribution of precipitation. Seasonal average temperatures are 35° in winter, 62° in spring, 73° in summer and 47° in fall.

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NORFOLK-PORTSMOUTH, VA Population: 926,700 Rank: 32

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OKLAHOMA CITY, OK Population: 632,300 Rank: 48

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OMAHA, NE Population: 464,000 Rank: 61
Ethnic percentages: 6.8% Black, 1.6% other. Dominant industries: Agribusiness, insurance and finance. Cost of living figures (averages): one bedroom apartment

MAJOR MARKETS
$200; state sales tax 4.5%. Average salaries: not available. Climate: four seasons with Aug. annual temp. 81.4°, rainfall 28.53", snowfall 32.2".

**ORANGE COUNTY, CA**

*Population: 1,454,800*  
*Rank: 19*

Ethnic percentages: 10.6% Latino, 1.85% Black, 1.28% Oriental, 11.27% other. Dominant industries: Manufacturing and production of durable goods, construction, real estate, insurance, services and trade. Best accommodations: Grand Hotel, Registry Hotel, Saddle Back Inn, Anaheim Hyatt. Cost of living figures (averages): one bedroom apartment $225-275; state sales tax 4%. Average salaries: Disc Jockeys $15,000-30,000, Program Directors $20,000-30,000, Sales Managers $30,000-45,000, General Managers $50,000-75,000. Climate: Average temperatures 65-90°. Sunny and warm most of the year round.

*Anaheim, Garden Grove and Santa Ana*

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**ORLANDO, FL**

*Population: 506,300*  
*Rank: 56*

Ethnic percentages: 13% Black, 6% Latin. Dominant industries: Walt Disney World is the biggest single employer. About 60% of the residents are employed in tourist/service oriented industries. 13% involved in high technology manufacturing, 10% in construction and about 15% are public employees. Best accommodations: all major chains are represented. Additionally, Walt Disney World has accommodations adjacent to the park. Reservations are an absolute must. Cost of living figures (averages): one bedroom apartment $180-200; state sales tax 4%. Average salaries: Disc Jockeys $15,000-18,000, Program Directors $20,000+, Sales Managers $25,000-30,000 depending upon incentives, General Managers $30,000 up to $50,000. Comments: The cost of apartments is expected to rise dramatically in 1979. There are virtually no vacant apartments in the Orlando area. More than one billion dollars in new construction planned for the year. However, the bulk of it is planned for industrial expansion and private single family homes. A booming home market is forecast for the future, rather than additional apartment building. Orlando expects an average growth of 25,000 people per year thru 1980.

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**PHILADELPHIA, PA**

*Population: 3,964,500*  
*Rank: 5*

Ethnic percentages: 34% Black, 1% other. Dominant industries: Agriculture, mining, printing, machinery manufacture. Best accommodations: Latham, Warwick and Fairmont hotels. Cost of living figures (averages): one bedroom apartment $250; state sales tax 6%. Average salaries: not available. Climate: Cool winters reaching down to 20° and warm summers in 70s and 80s. Humid conditions all year round.
PHOENIX, AZ  
Population: 1,044,800  
Rank: 29

Ethnic percentages: 18% Mexican, 5.6% Indian, 3% Black, .7% other. Dominant industries: Manufacturing, including computer sciences, aerospace, government products, printing and publishing. Best accommodations: Arizona Biltmore, Towne House, Hyatt Regency, Adams Hotel. Cost of living figures (averages): one bedroom apartment $275; state sales tax 5%. Average salaries: Disc Jockeys $14,000, Program Directors $20,000, Sales Managers $32,000, General Managers $40,000. Climate: The warmest month is July with a low of 83°. The coldest month is November with a low of 39°. It's possible to have 100 days of 100° temperatures in summer. Comments: Arizona is still one of the fastest growing states in the continental U.S. The average age is lower than nationally.

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PITTSBURGH, PA  
Population: 1,939,600  
Rank: 12

Ethnic percentages: 7.6% Black (metro area). Dominant industries: Heavy steel manufacturing and related industries. More major corporate headquarters in Pittsburgh than in any other city in U.S. except New York City. Best accommodations: Hyatt House, William Penn Hotel and Seven Springs Ski Resort. Cost of living figures (averages): one bedroom apartment $225; state sales tax 6%. Average salaries: Disc Jockeys $20,000, Program Directors $25,000, Sales Managers $30,000, General Managers $35,000-75,000. Climate: Temperate, moderate with winters not as severe as other close-by cities. Mean temperatures by season: summer 72°, fall 54°, winter 28° and spring 50°.

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MAJOR MARKETS
PORTLAND, OR  Population: 925,000  Rank: 33

Ethnic percentages: 3% Black. Dominant industries: Lumbering, manufacturing, Port of Portland. Commercial fishing is significant in the region; significant electronics industry.

Best accommodations: In Portland: Benson Hotel, Portland Hilton, Lloyd Center Sheraton. In region (resorts): Timberline Lodge, Kah-Nee-Tah, Inn of 7th Mountain, Inn At Otter Crest, Salishan. Cost of living figures (averages): one bedroom apartment $160-300; state sales tax none. Average salaries: Disc Jockeys $7,200-21,600 (varies with station and shift), Program Directors $12,000-21,600. Sales Managers $18,000. General Managers $24,000. Climate: Temperate, fairly frequent overcast, 40° of rain a year; seldom much below freezing in the winter, seldom reaching 100° in the summer. About three brief snowfalls per winter. Comments: Beautiful city, rated by a national organization as the most liveable major city in the country. It's a metropolis in a wilderness. Sufficiently isolated from influences of other markets that it is considered one of the country's best test markets. Significant Chinese community, and some excellent Chinese restaurants. Some excellent restaurants in other ethnic styles as well as general styles, with some of the best being a bit out of the way, and not necessarily expensive. Portland has more municipal parks than any other city in the world, we understand...also the smallest municipal park (an officially designated park in the form of a traffic island). Oregon is very liberal on the subject of human rights even though it is rather conservative in other ways. Friendly.

Conservationist. The Portland metro form is Multnomah County (Portland), Clackamas County, Washington County—all in Oregon—and Clarke County (Vancouver, WA) in Washington.

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PROVIDENCE, RI  Population: 1,170,300  Rank: 25

Ethnic percentages: 70% Roman Catholic, 3% Black, heavy Portuguese population. Dominant industries: the jewelry capital, textiles, fishing. Best accommodations: Marriott, Providence, Holiday Inn, Providence, The Biltmore, Providence (Fancy).

Cost of living figures (averages): one bedroom apartment $300; state sales tax 5%. Average salaries: Disc Jockeys $15,000, Program Directors $25,000, Sales Managers $30,000, General Managers $45,000. Climate: summer hot, muggy, humid, average temperature 75°, fall is best season, cool, average temperature 55°. winter cold, grey, temperature 37°, spring nice, warm, temperature 65°. Comments: Water sports (fishing, boating, etc.) very big...great location, only 1 hour from Boston, 3 hrs from New York...beautiful. Concerts held at the Providence Civic Center (13,500), the Leroy Concert Theatre (5,000) and the Ocean State Performing Arts Center (5,000). Lots of colleges in Rhody (Univ. of RI, Providence College, Brown

MAJOR MARKETS

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RALEIGH-DURHAM, NC  Population: 410,700  Rank: 69
Ethnic percentages: 25% Black. No other significant ethnic population. Dominant industries: Education (3 major universities, Duke, NCSU and UNC), state government, and tobacco (Durham). Best accommodations: Velvet Cloak Inn, Governor's Inn and the usual chains. Climate: Mild but wet weather. Temperatures rarely below 20° in winter, regularly approaching 90° in summer. It always snows once each winter, sometimes more. Raleigh/Durham gets ample rain, but it has had its droughts. Comments: Raleigh/Durham and most of NC is an easy place to feel relaxed. A steadily growing radio market, yet most major concert activity takes place at Greensboro, 90 miles west. Durham and Chapel Hill geographically are somewhat mentally separate from Raleigh, but that's changing. Between government and university activity, population is decidedly white-collar in urban areas, but also heavily distributed throughout the countryside—a number of farmers. It did finally pass liquor-by-the-drink, by the way.

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RENO, NV  Population: 131,500  Rank: 152
Ethnic percentages: 1% Black, 1% American Indian. .5% Oriental. Dominant industries: Warehousing, gaming, tourism. Best accommodations: MGM, Harrah's, Sahara Reno. Approximately 18,000 rooms plus convention facilities. Cost of living figures (averages): one bedroom apartment $250; state sales tax 3.5%. Average salaries: Disc Jockeys $8,400-12,000, Program Directors $12,000-18,000, Sales Managers $24,000+. General Managers $36,000. Climate: Dry and temperate. Winter 18-45°, spring 37-70°, summer 44-89°, fall 30-70°. Comments: Reno has greatest concentration of nearby skiing facilities (21 ski resorts within 1½ hours) in the country.

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MAJOR MARKETS
RICHMOND, VA  
Population: 501,600  
Rank: 58

Ethnic percentages: 52% Black (in the city of Richmond and seven surrounding counties). Dominant industries: tobacco, chemicals, paper, aluminum (in order based on number of employees). Best accommodations: Richmond Hyatt House, Roadway Inn, Holiday Inn-Downtown. Cost of living figures (averages): one bedroom apartment $150-200, depending on area of city; state sales tax 4%—3% to state, 1% to individual locality. Average salaries: Disc Jockeys $10,000, Program Directors $13,000, Sales Managers $20,000, General Managers $35,000. Climate: Richmond experiences all four seasons. It is basically a mild climate with no real extremes in temperature or conditions. The average monthly temperature is 60°. The average yearly high is 78°; yearly low 38°. The hottest month is August; coldest is February. Statistics are based on a 30-year average. Comments: Richmond has a very balanced economy with no one field of business dominating. The market has enjoyed very low unemployment for years averaging around 3%. It is felt that because of the diversified economy, Richmond has been protected from past recessions to a certain degree. Three major universities and numerous institutions make the city quite attractive in regards to education. It is quite attractive in regards to cultural activities, too, boasting over a half dozen professional and semiprofessional theatres, over a dozen museums of varying interests, and innumerable facilities for concerts of all types. Richmond has one of the largest park and recreation systems in the country with extensive programs for people of all ages throughout the year. It is the capital of Virginia and was the capital of the Confederacy and because of this, Richmond is rich in history.

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ROCHESTER, NY  
Population: 803,900  
Rank: 36

Ethnic percentages: 7.3% Black, .6% other. Dominant industries: Eastman Kodak, Deico, Xerox. Best accommodations: Holiday Inn, Americana. Cost of living figures (averages): one bedroom apartment $265; state sales tax 7%. Average salaries: Disc Jockeys $12,000, Program Directors $19,200, Sales Managers $50,000, General Managers $75,000-100,000. Climate: Average 65°, summer 75-85°, winter 0-35°.

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SACRAMENTO, CA  
Population: 746,300  
Rank: 39

Ethnic percentages: 10% Spanish, 10% Oriental, 5-7% Black. Dominant industries: Agriculture, military. Best accommodations: Red Lion Motor Inn, Senator Hotel, Woodlake Inn. Holiday Inn. Cost of living figures (averages): one bedroom apartment $225; state sales tax 6%. Average salaries: Disc Jockeys $10,200-10,800, Program Directors $13,200, Sales Managers $21,600, General Managers $24,000. Climate: Moderate, hot in summer, rain in winter, average temperature 72°. Comments: Somewhat more conservative area than San Francisco; ideal recreation area.

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ST. LOUIS, MO  
Population: 1,934,600  
Rank: 13
Ethnic percentages: 14.7%. Dominant industries: McDonald-Douglas Aircraft, Anheuser-Busch Brewing, Ford, Chrysler and Monsanto. Best accommodations: Chase Park Plaza, Stouffer's, Shelton Inn, Lake of the Ozarks (resort). Cost of living figures (averages): one bedroom apartment $190; state sales tax 5%. Climate: Four distinct seasons. High temperatures in summer are 90s; lows in winter 0°. Very colorful autumnal comments. Comments: St. Louis has heavy tourist flow from Interstate 44 (major east-west highway). Many lakes and recreation areas nearby.

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SALT LAKE CITY, UT  
Population: 629,200  
Rank: 49

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SAN ANTONIO, TX  
Population: 780,400  
Rank: 38
Ethnic percentages: 52.2% Latin American, 7.6% Black and 1% other. Dominant industries: Military. Best accommodations: Menger Hotel, The Plaza Nacional, Hilton, Palacio Del Rio, La Mansion Del Rio and The Inn at Turtle Creek. Cost of living figures (averages): one bedroom apartment $260; state sales tax 5½%. Average salaries: not available. Climate: summers warm, averaging 85°. Winters cool in the thirties.

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MAJOR MARKETS
SAN DIEGO, CA  
Population: 1,400,500  
Rank: 20

Ethnic percentages: 4.6% Black, 4% American Indian, 2% other. Dominant industries: Light manufacturing, aerospace, military, tourism and agriculture. Cost of living figures (averages): one bedroom apartment $150-250; state sales tax 6%. Average salaries: Disc Jockeys $13,000-60,000, Program Directors $20,000-40,000, Sales Managers $35,000-85,000, General Managers $35,000-105,000. Climate: Ranges from high 50s minimum to mid 70s maximum. Comments: Major tourist attraction. Newest attraction next year will be Auerio World, which will host 3 million visitors a year. Beaches. Snow skiing within 1½ hours.

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SAN FRANCISCO, CA  
Population: 4,131,800  
Rank: 4

Ethnic percentages: 20% Mexican, 20% Black, 10% Chinese, 5% Japanese. Dominant industries: Tourism and convention services, private business and many government employees, city, state and federal. The new fine arts wing of City Hall will be completed in 1980. Cost of living figures (averages): one bedroom apartment $300; state sales tax 6%. Average salaries: Disc Jockeys $25,000-35,000, Program Directors $30,000-50,000, Sales Managers $40,000-60,000, General Managers $40,000-60,000. Climate: Moderate weather year round. 65° yearly average. An Indian summer usually occurs in September lasting a few weeks. Comments: San Francisco is well known for its cultural diversity and distinct neighborhoods. Excellent restaurants of all kinds. Well-preserved Victorian architecture combined with modern contribute to make S.F. a very attractive city easily viewed from one of its many hilltops.

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MAJOR MARKETS

SPRINGFIELD, MA
Population: 502,400
Rank: 57

ETHNIC PERCENTAGES: 4% Black, 2% Hispanic, 1% other. Dominant industries: Gun

SEATTLE, WA
Population: 1,564,600
Rank: 17

ETHNIC PERCENTAGES: 4.2% Black, 3.4% Asian, 1% American Indian, .4% other. Dominant industries: Transportation, shipping, aerospace and tourism. Best accommodations: Washington Plaza, Olympic Hotel and The Edgewater. Cost of living figures (averages): one bedroom apartment $200; state sales tax 5.3%. Average salaries: Disc Jockeys $12,000-50,000, Program Directors $25,000-55,000, Sales Managers $25,000-55,000, General Managers $40,000-70,000. Climate: Annual average temperature 51°. On the rainy side most of the year round with 39° a year. Comments: Space Needle, 600-foot tower, which was the site of the Seattle World’s Fair in 1962.

AM Freq Format Phone FM Freq Format Phone
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KGDN 630 Spec III 206 546-7350 KBRD 103.9 Spec III 206 475-1039
KING 1090 Universals 206 223-5236 KEZX 98.9 Beautiful 206 633-5590
KIRO 710 News/Talk 206 624-7077 KING 98.1 Classical 206 223-5061
KIXI 910 Spec III 206 623-6910 KISW 99.9 AOR 206 624-4305
KJR 950 Universals 206 937-5090 KIXI 95.7 Spec III 206 623-6910
KMO 1360 Country 206 927-1360 KLAY 106.1 AOR 206 627-3137
KMPS 1300 Country 206 622-2312 KMPS 94.1 Country 206 622-2312
KOMO 1000 Spec III 206 223-4000 KNBQ 97.3 Spec III 206 597-8697
KRKO 1380 Spec III 206 355-1144 KSEA 100.7 Beautiful 206 624-7077
KTAC 850 Universals 206 473-0005 KVI 101.5 Universals 206 623-5703
KTNT 1400 Spec III 206 597-8700 KYYX 96.5 Universals 206 682-2828
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KXA 770 Classical 206 682-9033
KYAC 1250 AOR/Jazz 206 624-9650
KZAM 1540 AOR 206 454-1540
KZOK 1590 AOR 206 223-3911

SAN JOSE, CA
Population: 996,400
Rank: 30

ETHNIC PERCENTAGES: 21% Hispanic, 9% Black. Dominant industries: Electronics capital of the world. Part of the valley known as "Silicone Gulch." Best accommodations: Le Giron Hotel, Marriott’s Great America, Holiday Inn. Cost of living figures (averages): one bedroom apartment $265; state sales tax 6%. Average salaries: Disc Jockeys $16,800, Program Directors $24,000, Sales Managers $35,000, General Managers $50,000. Climate: Best in the West: 40-70° in winter, 60-90° in summer. Comments: Santa Clara County, of which San Jose’s 575,000 people are less than half of its total population, is the largest in northern California and the fastest growing county in the western U.S. The Santa Clara Valley stands on the southern tip of the San Francisco Bay, and is a young market (average age 25) and a beautiful place to live.

AM Freq Format Phone FM Freq Format Phone
KEEN 1370 Country 408 249-5336 KARA 105.7 Oldies 408 243-3200
KIBE 1220 Classical 415 441-5332 KBAY 100.3 Beautiful 408 249-5229
KLIV 1590 AOR 408 293-8030 KEZR 106.5 Universals 408 287-5775
KLOK 1170 Spec III 408 274-1170 KFAT 94.5 Country 408 847-0220
KNTA 1430 Spanish 408 244-1430 KDFC 102.1 Classical 415 444-5332
KXRX 1500 News/Talk 408 292-5080 KOME 98.5 AOR 408 246-6811

JOIN THE CROWDS Hệpellier 4470 1350-1110 1996.07.01
factories, insurance companies, aircraft, Milton Bradley, United Technologies. Best accommodations: Marriott Hotel, Hospitality Inn, Governors Motor Inn-Northampton. Cost of living figures (averages): one bedroom apartment $190; state sales tax 5%. Average salaries: Disc Jockeys $9,600, Program Directors $12,000, Sales Managers $25,000-30,000, General Managers $35,000-40,000. Climate: Spring 50°, summer 75°, fall 50°, winter 15°. 50-75° snowfall. Comments: Springfield is strongly influenced by the Hartford market which is only 20 minutes away. We are competing against Hartford stations for much of the audience in both of our respective ARB TSA areas. Therefore, the Springfield market is actually much bigger than is indicated and the number of radio signals (local) in the market is actually closer to 25 on both the AM & FM bands. What this added competition brings is a higher quality of radio than would usually be found in a market of this size.

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**TAMPA-ST. PETERSBURG, FL**

Pop: 1,241,100  Rank: 22

Ethnic percentages: 9.3% Black, 5.3% Spanish. Dominant industries: Tourism, cigar industry. Best accommodations: Air Host, Bay Harbor, Hilton, Don Cesar, Belvue Biltmore (resort). Innesbrook (resort). Cost of living figures (averages): one bedroom apartment $180-210; state sales tax 4%. Average salaries: Disc Jockeys $9,600-28,000. Program Directors $18,000-30,000+, Sales Managers $20,000-25,000. General Managers $35,000-75,000+. Climate: winters mild, warm; summers very warm and humid. Average temperature 78°. Comments: The average age in St. Petersburg is 56. The average age in Tampa is younger.

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**TOLEDO, OH**

Population: 634,400  Rank: 47

Ethnic percentages: 7.5% Black, 2% Spanish, .4% other. Dominant industries: Glass manufacturing and automobile manufacturing. Seven of Fortune 500 industries are headquartered in Toledo. Strong agricultural base. Best accommodations: Commodor-Perry Motor Inn, Sheraton Westgate Inn. Cost of living figures (averages): one bedroom apartment $190; state sales tax 4½%. Average salaries: Disc Jockeys $10,000-15,000. Program Directors $15,000-20,000, Sales Managers $30,000, General Managers $35,000+. Climate: Summers highs 70-80°. Winter low 0-10° or 15° below. Average annual snowfall 38°.

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TUCSON, AZ  
Population: 387,700  
Rank: 72
Ethnic percentages: 18% Mexican, 4.5% Black. Dominant industries: Copper mining, electronics, military. Best accommodations: Plaza International and Doubletree Inn. Cost of living figures (averages): one bedroom apartment $175; state sales tax 6%. Average salaries: Disc Jockeys $7,800, Program Directors $10,800, Sales Managers $15,000, General Managers $25,000. Climate: Mild winters (55-60°) and hot summers (100-105°). Comments: Tucson holds many points of interest for the visitor: the University of Arizona, “Old Tucson,” which is the set for many western movies, “Tombstone,” the town that refused to die, and the home of Linda Ronstadt.

<table>
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TULSA, OK  
Population: 492,100  
Rank: 60
Ethnic percentages: 8.3% Black, 3.3% Indian,. 2% other. Dominant industries: Oil aerospace and computers. Best accommodations: Mayo Hotel, Williams Plaza, Sheraton Inn, Skyline East, Hilton Inn, Camelot. Cost of living figures (averages): one bedroom apartment $175; state sales tax 4%. Average salaries: Disc Jockeys $12,000, Program Directors $15,600, Sales Managers $30,000, General Managers $36,000. Climate: Cold snowy winters, hot, dry summers.

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WASHINGTON, DC  
Population: 2,483,100  
Rank: 8
Ethnic percentages: 27% Black, 5% other. Dominant industries: Federal government. Best accommodations: The Madison, Washington Hilton, Watergate, Georgetown Inn. There are no resorts in the metro area. Ocean and mountains are 50-100 miles away. Cost of living figures (averages): one bedroom apartment $280-350; state sales tax 4% in Virginia, 5% in Maryland. Average salaries: Disc Jockeys $22,000-32,000, Program Directors $40,000, Sales Managers $80,000, General Managers $100,000+. Climate: Beautiful in spring and fall, hot and very humid summer with bad pollution, average Eastern Seaboard winter with relatively little snow. Comments: The Washington metro market is the most transitional major market in the country. Due to the military and government, one third of the population turns over every two years. Many young professionals migrate here. It’s a great place to live.

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MAJOR MARKETS
Worcester, MA

Population: 319,400

Rank: 87

Ethnic percentages: 2% Black, 2% Hispanic. Dominant industries: Metals manufacturing, machinery (except electrical), retail and service businesses. Best accommodations: Holiday Inns, Sheratons. Cost of living figures (averages): one bedroom apartment $180-200; state sales tax 4%. Average salaries: Disc Jockeys $8,400-9,600, Program Directors $10,800-14,400, Sales Managers $14,400+. General Managers $21,600. Climate: Mostly sunny year round. Winter temperatures in 70s and 80s. Summer temperatures in 80s and 90s. Comments: People of the Worcester area enjoy a laid-back leisurely style of living. Most activities revolve around outdoor activities due to climate. One half to 1/4 of 25+ are married with family and enjoy an average income slightly higher than the national norm. Contemporary radio is most competitive with 8 stations in "contemporary" vein.

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apartment $225 (with heat); state sales tax 5%. Average salaries: Disc Jockeys $8,160. Program Directors $14,400, Sales Managers $24,000, General Managers $26,900. Climate: Average seasonal temperature 46.8°. July 69.2°/Jan. 24°. Temperate climate—the seasons do change!

**AM Freq Format Phone** | **FM Freq Format Phone**
--- | ---
WFTQ 1440 Universals 617 755-1444 | WAAF 107.3 AOR 617 752-5611
WNEB 1230 Country/SIII 617 756-4672 | WSRS 96.1 Beautiful 617 757-6321
WORC 1310 Spec III/News 617 799-0581 |  
WTAG 580 Spec III 617 791-5521

YORK, PA  
Population: **290,400**  
Rank: **96**

Ethnic percentages: 13.4% ethnic (Black, Amish, Hispanic). Dominant industries: Caterpillar, Borg-Warner, Bowen-McLaughlin, Danskin, Inc., coal, steel and farming. Best accommodations: York Towne Hotel, York Valley Inn. Cost of living figures (averages): one bedroom apartment $190; state sales tax 6%. Average salaries: Disc Jockeys $9,000, Program Directors $12,000, Sales Managers $26,000, General Managers $32,500. Climate: Summer sunny, hot and humid, 85° average temperature. Winter cold and wet, 25° average temperature. Comments: York is centrally located, 50 miles from Baltimore, 90 miles from Philadelphia, 90 miles from Washington, DC, and 180 miles from New York City. The city itself shows increasing industrial development, yet is surrounded by the beautiful farm lands and small towns of York County. Disco does surprisingly well here, but rock 'n' roll still reigns. Disco clubs and rock bands both flourish, and concerts are always available in the surrounding urban areas. Although the salaries here are fairly low, so is the cost of living. There are also plenty of opportunities to do outside gigs and production to supplement one's income.

**AM Freq Format Phone** | **FM Freq Format Phone**
--- | ---
WNOW 1250 Country 717 392-1250 | WNCE 101.3 Beautiful 717 397-0333
WSBA 921 Universals 717 764-1155 | WSBA 103.3 Beautiful 717 764-1155
WZIX 1350 Universals 717 846-8875 | WYCR 98.5 Universals 717 637-3832
WQXA 105.7 Universals 717 757-9402 | WRHY 92.7 AOR 717 266-6606

MAJOR MARKETS
This chapter incorporates companies that serve the radio broadcasting industries in related capacities. Eight categories are established to facilitate convenient location.

EQUIPMENT FIRMS: Computers and Engineering

GROUP OWNERSHIP

INDEPENDENTS

PROGRAMMING ASSIST SERVICES

RATING SERVICES

RESEARCH SERVICES

TRADE ASSOCIATIONS

TRADE PUBLICATIONS

198
EQUIPMENT FIRMS:
Computers and Engineering

ACI/DAVE KELSI SOUND 213 851-7172
7138 Santa Monica Blvd., Hollywood, CA 90046. Contact Gilbert Reyes, Sales Mgr. or Fred Ampel, Professional Sales. Product: Manufacturer of professional audio products.

AMPEX CORPORATION 415 367-4151
401 Broadway, MS1-14, Redwood City, CA 94063. Contact George Boardman, Public Relations; George Ziadeh, VP-Gen. Mgr., Magnetic Tape Division; or Donald Kleffman, VP-Gen. Mgr., Audio-Video Systems Division. Product: Audio magnetic blank tape, audio magnetic tape recorders.

AUTOMATED PROCESS, INC. 516 427-6024
790 Park Ave., Huntington, NY 11743. Contact H. Charles Riker, Director or Robert Blair, Broadcast Sales. Product: Audio consoles (on-air and production), audio processing modules, audio distribution systems, intercom and audio monitoring systems.

AUTOMATED PROCESS, INC. 213 393-2080
1119 Colorado Ave., Suite 104, Santa Monica, CA 90403. Contacts and product are listed above.

BELAR ELECTRONICS LABORATORY 215 687-5550
Lancaster Ave., at Dorset, Devon, PA 19333. Contact Arno Meyer, President. Product: Monitoring AM, FM & TV.

BROADCAST CARTRIDGE SERVICE 213 245-7708
1122 East Chevy Chase Drive, Glendale, CA 91205. Contact Bryant Ellis, Owner. Product: Rewinding service, new cartridges to radio stations. See also Mel Audio, Inc.

BROADCAST COMPUTER SERVICES, INC. 303 599-1601

BROADCAST ELECTRONICS, INC. 217 224-9600
4100 N. 24th St., Quincy, IL 62301. Contact Curt Kring, VP Marketing, or John Burtle, Director of Automation. Product: Cartridge tape machines, audio consoles, program automation equipment.

CAPITOL MAGNETIC PRODUCTS 213 462-6252
Division of Capitol Records, 1750 N. Vine St., Los Angeles, CA 90028. Contact Edward Khoury, President; Larry Hockemeyer, Nat'l. Sales Mgr.; or Harry Preston, Director of Marketing. Product: A-2 broadcast AM cartridge, A-83 broadcast FM cartridge.

CARA PACIFIC SALES 213 821-7898
PO Box 9339, Marina Del Rey, CA 90291. Contact Bill Cara, Owner. Manufacturer Representative for the following product: Mixing consoles, Allen & Heath, Ltd.; audio test equipment, Amber Electro Design; monitor loud speakers, Mastering Lab; signal processing equipment, Orange County Electronics and Orban Associates; microphones, PML (from Sweden); accessories, Seccome, Inc.
<table>
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<th>Company Name</th>
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<tr>
<td>CCA ELECTRONICS CORPORATION</td>
<td>609 424-1500</td>
<td>PO Box 5500, Broadcast Plaza, Cherry Hill, NJ 08034</td>
<td>Richard N. Groves, President</td>
<td>FM &amp; AM radio broadcast transmitters, associated ancillary equipment, and audio equipment.</td>
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<tr>
<td>CETEC BROADCAST GROUP</td>
<td>805 684-7686</td>
<td>1110 Mark Avenue, Carpinteria, CA 93013</td>
<td>Evangelos Pezirtzoglu, VP Engineering</td>
<td>Sales of Jampro FM antennas, Schafer automation, Sparta AM &amp; FM transmitters and audio equipment.</td>
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<tr>
<td>CHASE MEDIA</td>
<td>801 363-5858</td>
<td>Beneficial Tower Bldg., Suite 1723, Salt Lake City, UT 84111</td>
<td>Randal S. Chase, President</td>
<td>Computer software systems and syndicated music formats. See Programming Assist Services.</td>
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<tr>
<td>CLW COMMUNICATIONS GROUP</td>
<td>615 894-6060</td>
<td>6815 Shallowford Rd., Chattanooga, TN 37421</td>
<td>Bobby M. McFalls, Chief Exec. Officer</td>
<td>Audio equipment &amp; visual products.</td>
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<td>COLLINS BROADCASTING PRODUCTS</td>
<td>214 996-5000</td>
<td>Rockwell International, PO Box 10462, Mail Station 406-106, Dallas, TX 75207</td>
<td>James W. Ariana, Domestic Sales Mgr.</td>
<td>Audio &amp; broadcasting equipment.</td>
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<tr>
<td>DATA COMMUNICATIONS CORPORATION</td>
<td>901 345-3544</td>
<td>3000 Director Row, Memphis, TN 38131</td>
<td>James L. Thornton, President</td>
<td>Computer management information systems.</td>
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<tr>
<td>DBX, INC.</td>
<td>617 899-8090</td>
<td>71 Chapel St., Newton, MA 02195</td>
<td>Zaki Abu-Nabi, VP, or Jerome Ruzicka, VP Sales &amp; Marketing</td>
<td>Tape noise reduction systems, signal enhancement processors and dynamic range expanders.</td>
</tr>
<tr>
<td>DELTA ELECTRONICS, INC.</td>
<td>703 354-3350</td>
<td>5730 General Washington Dr., Alexandria, VA 22312</td>
<td>Mark Rubin, President</td>
<td>Dummy loads, calorimeters, power meters and cooling units.</td>
</tr>
<tr>
<td>DOLBY LABORATORIES</td>
<td>415 392-0300</td>
<td>731 Sansome St., San Francisco, CA 94111</td>
<td>Tom Prouty, FM Development Manager</td>
<td>Noise reduction equipment for radio systems, recording and cinema applications.</td>
</tr>
<tr>
<td>ELECTRO IMPULSE, INC.</td>
<td>201 741-0404</td>
<td>PO Box 870, Red Bank, NJ 07701</td>
<td>Mark Rubin, President</td>
<td>Dummy loads, calorimeters, power meters and cooling units.</td>
</tr>
<tr>
<td>ENOVONICS, INC.</td>
<td>408 374-8300</td>
<td>503 B Vandell Way, Campbell, CA 95008</td>
<td>Tom Prouty, VP</td>
<td>Professional audio gear for radio, television and recording studios.</td>
</tr>
<tr>
<td>ESE</td>
<td>213 322-2136</td>
<td>142 Sierra St., El Segundo, CA 90245</td>
<td>Robert Mayers, VP</td>
<td>Digital clocks and timers.</td>
</tr>
<tr>
<td>FIDELIPAC</td>
<td>609 235-3511</td>
<td>109 Gaither Dr., Mt. Laurel, NJ 08057</td>
<td>Arthur Constantine, Sales Mgr.</td>
<td>NAB broadcast tape cartridges, alignment gages, alignment tapes, erasers, on-air lights, tape erasers, test tapes, wow and flutter meters.</td>
</tr>
</tbody>
</table>

**EQUIPMENT FIRMS: COMPUTERS and ENGINEERING**
HARRIS CORPORATION
PO Box 4290, Quincy, IL 62301. Contact G.T. Whicker, VP & Gen. Mgr., or E.O. Edwards, VP Marketing. Product: Audio consoles, cartridge equipment, AM & FM monitors, AM & FM transmitters, turntables, remote and facilities control, and program automation.

IGM/NORTHWESTERN TECHNOLOGY, INC.

INTERNATIONAL TAPETRONICS CORP.
2425 S. Main St., Bloomington, IL 61701. Contact Andy Rector, Marketing VP, or Larry Cutchens, Sales Mgr. Product: Cartridge and reel to reel machines.

JOHNSON ELECTRONICS, INC.
PO Box 7, Casselberry, FL 32707. Contact Joseph Lutz, VP. Product: Audio equipment.

LPB, INC.
28 Bacton Hill Road, Frazer, PA 19355. Contact Harry N. Larkin, Marketing Mgr. Product: Broadcast audio consoles and equipment, low power AM transmitters and accessories, educational FM transmitters and accessories.

MATRIX
4450 Ridgecrest Circle, Amarillo, TX 79109. Contact Ron Chase or Carl Gideon. Product: Computerized programming tools for radio; program logs, traffic availability charts and accounting systems.

McCURDY RADIO INDUSTRIES, INC.

McMARTIN INDUSTRIES, INC.
4500 S. 76th St., Omaha, NE 68127. Contact Ray McMartin, President. Product: AM-FM frequency modulation monitors, AM-FM transmitters, AM-FM amplifiers, audio consoles, exciters, FM relay receivers, FM-SCA receivers, intercommunications equipment, mixer pre-amplifiers, RF amplifiers, RPU systems, SCA generators and stereo generators.

MEL AUDIO, INC.
1122 East Chevy Chase Dr., Glendale, CA 91205. Contact June Thompson, President. Product: Microphones, amplifiers, speakers and mixers. See also Broadcast Cartridge Service.

MICRO-TRAK CORP.
620 Race St., Holyoke, MA 01040. Contact William E. Stacy, President. Product: Audio broadcast equipment.

MODULAR AUDIO PRODUCTS
50 Orville Dr., Airport Plaza, Bohemia, NY 11716. Contact Julius Brick, President. Product: Design and manufacture professional audio equipment modular components and consoles for broadcast recording, sound and communications.

MOSELEY ASSOCIATES
111 Castilian Dr., Goleta, CA 93017. Contact John E. Leonard, Jr., President. Product: Aural studio transmitter links, analog and digital remote control systems, remote pick-up links, stereo and SCA generating equipment.
NUCLEAR PRODUCTS COMPANY
PO Box 5178, El Monte, CA 91734. Contact Richard Evleth, President. Product: Static elimination devices.

ORANGE CO. ELECTRONICS INT’L., INC.
534 Berry St., Winnipeg, Manitoba, Canada R3B 0R9. Product: Processing equipment for AM/FM broadcasting; limiters, compressors, equalizers and expanders. Marketed exclusively by Parasound, Inc.

OVATION INCORPORATED
1249 Waukegan Road, Glenview, IL 60025. Product: Audio/visual software.

PHILIPS AUDIO-VIDEO SYSTEMS CORP.

RCA BROADCAST SYSTEMS

SANSUI ELECTRONICS

SPECTRA SONICS
3750 Airport Road, Ogden, UT 84403. Contact Edward L. Miller, Mktg., or Gregory Dilley, VP Engineering. Product: Audio control consoles, audio frequency amplifiers, DC amplifiers, equalizers, electronic filters, attenuators, rotary pan controls, AC-DC regulated, nonregulated power supply. New product: Complimiter Model 610, serves as a combination compressor/limiter.

SYSTEMS MARKETING CORPORATION
1005 W. Washington St., Bloomington, IL 61701. Product: Audio broadcast equipment.

TABER MFG. & ENGINEERING CO.

THOMSON CSF
37 Brownhouse Road, Stamford, CT 06902. Contact Bob Estony, Director Information Services. Product: Amplifiers and limiters.

TIME & FREQUENCY TECHNOLOGY, INC.
3090 Oakmead Village Dr., Santa Clara, CA 95051. Contact Joseph Wu, President. Product: Modulation monitors and remote control.

TRACK AUDIO, INC.
33753 9th Ave. South, Federal Way, WA 98003. Contact Brian Hayashi, President. Product: TA brand radio equipment; Discriminate Audio Processor II, Digital Peak Limiter for AM, Compressor/Limiter, 60 second bar graph timer, spectrum displays and 5 channel portable mixers (manufacture and import).
GROUP OWNERSHIP

AFFILIATED BROADCASTING, INC.  617 929-3178

AMERICAN BROADCASTING COMPANIES, INC.  212 581-7777

ASI COMMUNICATIONS, INC.  212 599-6539
154 E. 46th St., New York, NY 10017. Contact Ralph Guild, President, or Vincent Bellino, Secretary-Treasurer. Stations: KFAC AM-FM/Los Angeles; KROY AM-FM/Sacramento; WRYT-AM/Boston.

ASSOCIATED COMMUNICATIONS CORP.  412 281-1900

BONNEVILLE INTERNATIONAL CORP.  801 237-2558
36 So. State St., Suite 2100, Salt Lake City, UT 84111. Contact Arch L. Madsen, President or Alma Madsen, VP. Stations: KBIG-FM/Los Angeles; KBRT-AM/Avalon-Catalina; WRFM-FM/New York; KOIT-FM/San Francisco; KAFM and KAAM/Dallas.

BUCKLEY ENTERPRISES, INC.  213 894-9191
14800 Lassen St., San Fernando, CA 91345. Contact Stan Warwick, Exec. VP. Stations: KGIL-AM/San Fernando; KKHI AM-FM/San Francisco; WDRC AM-FM/Hartford.

CAPITAL CITIES COMMUNICATIONS, INC.  212 421-9595
485 Madison Ave., New York, NY 10022. Contact Joseph Dougherty, President of Broadcasting Division. Stations: KPOL-AM and KZLA-FM/Los Angeles; WBAP-AM and KSCS-FM/Ft. Worth; WJR AM-FM/Detroit; WBKB-AM/Buffalo; WPAT AM-FM/Patterson; WPRO AM-FM/Providence; WROW AM-FM/Albany.

CAPPs BROADCASTING GROUP  503 382-5611
PO Box 5068, Bend, OR 97701. Contact Gary Capps, Owner. Stations: KGRL-AM and KKIQ-FM/Bend; KGAL-AM/Albany; KPIX-AM/Pendleton; KSRV-AM/Ontario; KEZJ-FM/Twin Falls; KGAR-AM/Vancouver.

CENTURY BROADCASTING CORP.  213 467-1191
6430 Sunset Blvd., Los Angeles, CA 90028. Contact Bob Burch, National Program Director. Stations: KWST-AM/Los Angeles; WLOO-FM/Chicago; WABX-FM/Detroit; KSHE-FM/St. Louis; KMEL-FM/San Francisco.
CHARTER BROADCASTING, INC.
205 E. 42nd St., 8th Floor, New York, NY 10017. Contact Sherry Toennies, Music Coordinator, or Russ Wittberger, President. Stations: KCBQ-AM/San Diego; WOKY-AM/Milwaukee; KSLQ-FM/St. Louis; WMJX-FM/Miami; WDRQ-FM/Detroit.

COLUMBIA BROADCASTING SYSTEM (CBS)

COMBINED COMMUNICATIONS CORP.
PO Box 25518, Phoenix, AZ 85002. Contact John Bayliss, President of Radio Division. Stations: KEXL-FM and KSDO-AM/San Diego; KIIS AM-FM/Los Angeles; WWISE-AM and WDOM-FM/Cleveland; WVON-AM and WGCI-AM/Chicago; KSD-AM and KCFM/St. Louis; WDEE and WCZY-FM/Detroit.

COMMUNICATIONS PROPERTIES, INC.
WDBQ Radio, Box 1280, Dubuque, IA 52001. Contact Phil Kelley, President. Stations: WNFL/Green Bay; KFGO/Fargo; WDBQ/Dubuque; KATE/Albert Lea.

COX BROADCASTING CORP.
1601 W. Peachtree St., N.E., Atlanta, GA 30309. Contact Michael Kierman, Broadcast Operations. Stations: KOST-FM and KFI-AM/Los Angeles; WSB AM-FM/Atlanta; WSOA AM-FM/Charlotte; WHIO AM-FM/Dayton; WAIA-FM and WIOD-AM/Miami. Independents: WLIF/Baltimore; WWSH/Bala Cynwyd, PA.

DOUBLEDAY BROADCASTING CO.
PO Box 9338, Minneapolis, MN 55440. Contact Gary Stevens, President. Stations: KHOW AM-FM/Denver; KDWB AM-FM/St. Paul; KWK AM-FM/St. Louis.

EZ COMMUNICATIONS
10810 Main St., Fairfax, VA 22030. Contact Arthur Kellar, President. Stations: WEZB-FM/New Orleans; WEZC-FM/Charlotte; WEZR-FM/Manassas; WEZS-FM/Richmond; WJOI-FM/Pittsburgh.

FAIRBANKS BROADCASTING CO.
2835 N. Illinois St., Indianapolis, IN 46208. Contact George Johns, Group Program Director. Stations: WIBC-AM and WNAP-FM/Indianapolis; WKOX-AM and WWBF-FM/Farmingham-Boston; KVIL AM-FM/Highland Park-Dallas; WZZD-AM/Philadelphia; WJND AM-FM/Palm Beach (pending FCC approval).

GAYLORD BROADCASTING CO.
PO Box 14930, Oklahoma City, OK 73113. Contact Edward L. Gaylord, President. Stations: KYTE AM-FM/Portland; KRKE AM-FM/Albuquerque; WKY-AM/Oklahoma City.

GOLDEN WEST BROADCASTERS

GREATER MEDIA
Turnpike Plaza 197, Route 18, East Brunswick, NJ 08816. Contact Julian Breen, General Manager. Stations: WPEN and WMGK/Philadelphia; WHND and WMJC/Detroit; WGBY AM-FM/Washington; WCTC and WMBQ/New Brunswick; WGSB/Huntington, NY; WCTO/Smithtown, NY; WTCX/Ashtabula, KY; WHEG/Huntington, WV.

GROUP OWNERSHIP
GREAT TRAILS BROADCASTING CO.  513 241-4823
2513 Central Trust Tower, Cincinnati, OH 45202. Stations: WKLO-AM and WCSSN-FM/Louisville; WCOL AM-FM/Columbus; WING-AM/Dayton; WJAI-FM/Eaton; WIZE-AM/Springfield; WBCS-AM/Milwaukee.

HEARST STATIONS  412 244-4422
400 Ardmore Blvd., Pittsburgh, PA 15230. Contact Franklin C. Snyder, VP & Gen. Mgr. Stations: WBAL-AM and WIYY-FM/Baltimore; WISN-AM and WLPX/Milwaukee; WTAE-AM and WXJX-FM/Pittsburgh; WAPA-AM/San Juan, PR.

HUBBARD BROADCASTING CO.  612 645-2724

JAMES A. McKENNA RADIO STATIONS  202 296-8995

JEFFERSON-PILOT BROADCASTING CO.  704 374-3500
One Julian Price Place, Charlotte, NC 28208. Contact Wally Jorgenson, President or Roger Little, Purchasing Agent. Stations: KIMN AM-FM/Denver; WQX-AM/Atlanta; WBT-AM and WBCY-AM/Charlotte; WBIT-AM/Greensboro; WWIL-AM and WHSL-FM/Wilmington, NC.

JOHN E. FETZER STATIONS  616 345-2101
590 W. Maple St., Kalamazoo, MI 49008. Stations: WKZO-AM/Kalamazoo; WWAM-AM and WKJ-FM/Cadillac; WJFR-AM/Grand Rapids.

JONSSON COMMUNICATIONS  916 441-4950
PO Box 2424, Sacramento, CA 95811. Contact Don Selasco, National Music Director. Stations: KROY-AM/Sacramento; KWRL-AM/Reno.

KAYE SMITH RADIO  206 455-0923

KING BROADCASTING CO.  206 223-5000
320 Aurora Ave., N. Seattle, WA 98109. Contact Keith Lollis, Station Mgr. Stations: KGW-AM and KINK-FM/Portland; KING AM-FM/Seattle; KREM AM-FM/Spokane; KYA-AM-FM/San Francisco; WRTH-AM/St. Louis.

LARSON GROUP STATIONS  206 682-9033
1307 2nd Ave., Seattle, WA 98701. Contact Brent Larson, President. Stations: KXA-AM/Seattle; KODL-AM/Dallas; KWZ-FM/Boise; KCKO-AM/Spokane; KOOS AM-FM/North Bend.

LIN BROADCASTING CORP.  212 765-1902
1370 Ave. of the Americas, New York, NY 10019. Contact Morris Burkowitz, VP and Secretary-Treasurer. Stations: KILT AM-FM/Houston; WIL AM-FM/St. Louis; WBBF-AM and WMJQ-FM/Rochester; WFL-AM and WUSL-FM/Philadelphia.

MEREDITH BROADCASTING  404 261-2600

GROUP OWNERSHIP
METROMEDIA RADIO 201 348-3244

MID-AMERICA MEDIA, INC. 815 937-2700
6 Dearborn Sq., Kankakee, IL 60901. Contact Howard Frederick, Exec. Dir. Stations: WKAN-AM/Kankakee; WIRE-AM and WXTZ-FM/Indianapolis; WIRL-AM and WSWT-FM/Peoria; QUA-AM/Moline; WTRZ-AM/Flint; KIOA-AM and KMGK-FM/Des Moines; KRVR-FM/Davenport.

MIDWEST FAMILY 608 271-1486
Box 2058, Madison, WI 53701. Contact Bill Vancil, Group Program Director. Stations: WKAN-AM/Kankakee; WIRE-AM and WXTZ-FM/Indianapolis; WIRL-AM and WSWT-FM/Peoria; WQUA-AM/Moline; WTRZ-AM/Flint; KIOA-AM and KMGK-FM/Des Moines; KRVR-FM/Davenport.

MISSION BROADCASTING CO. 512 225-5111
Box 2338, San Antonio, TX 78298. Contact Ron Thompson, Program Director. Stations: KGA/San Antonio; KEED/Eugene.

MOFFAT COMMUNICATIONS 204 775-0371

MONROE BROADCASTING 509 448-2311
Box 8348, Spokane, WA 99203. Contact John Ogle, Program Director. Stations: KGA/Spokane; KEED/Eugene.

MOONEY BROADCASTING CO. 615 546-7202
Box 1750, Knoxville, TN 37901. Contact George P. Mooney, President. Stations: WERC-AM and WKXX-FM/Birmingham; WBSR-AM/Pensacola; WMAK-FM/Nashville; WBYQ-FM/Hendersonville; WUNO-AM/San Juan, PR.

MULTIMEDIA, INC. 803 298-4373
Box 2760, Greenville, SC 29602 Contact Bruce Buchannon, VP of Radio. Stations: WMAZ-AM/FM/Macon; KEEL-AM and KMBQ-FM/Shreveport; WBN-AM/Asheville; WFBC-AM/Greenville; WBIR-AM/FM/Knoxville; WAKY-AM/Louisville; KLPQ-AM and KAAY-AM/Little Rock; WEZ-AM/Milwaukee.

NATIONAL BROADCASTING CORP. (NBC) 212 664-4444

NATIONWIDE COMMUNICATIONS, INC. 614 227-7556
1 Nationwide Plaza, Columbus, OH 43216. Contact Clark Pollock, VP of Operations. Stations: WPOC-FM/Baltimore; WGAR-AM and WKYS-FM/Cleveland; WNCI-FM/Columbus, WLEE-AM/Richmond; WQX-AM and WSS-AM/Pittsburgh.

PLOUGH BROADCASTING CO. 901 525-6868
112 Union Ave., PO Box 3584, Memphis, TN 38103. Contact Craig Scott, VP of Programing. Stations: WPLO-FM and WVEE-FM/Atlanta; WCAO-AM and WXYV-FM/Baltimore; WJJD-AM and WJEZ-FM/Chicago; WMPS-AM and WHRK-AM/Memphis; WSUN-AM/St. Petersburg; WQXM-FM/Clearwater.

GROUP OWNERSHIP
RKO GENERAL, INC. 212 764-7000

ROLLINS, INC. 404 873-2355
Box 647, Atlanta, GA 30301. Contact John Janas, VP of Media Group. Stations: KDAY-AM/Santa Monica; WAMS-AM/Wilmington; WBEE/Chicago; WBES-FM/Charleston, WV; WCHS/Charleston; WRAP/Norfolk.

RUST COMMUNICATIONS GROUP 703 777-7550
PO Box 1378, Leesburg, VA 22075. Contact William Rust, President. Stations: WHAM-AM-FM/Rochester; WFLY-FM/Troy, NY; WAEB-AM and WXKW-FM/Allentown; WNOW-AM and WQXA-FM/York; WRNL-AM and WRXL-FM/Richmond.

R.W. ROUNSVILLE STATIONS 305 425-6631
PO Box 7475, Orlando, FL 32804. Contact Tom West, VP of Programming. Stations: WAIV—FM/Jacksonville; WBJS-FM and WLOF-AM/Orlando; WJYW/Tampa; WVOL-AM/Berry Hill-Nashville.

SCRIPPS HOWARD BROADCASTING 216 432-1500
WEWS TV, 3001 Euclid Ave., Cleveland, OH 44115. Contact Richard Janssen, Asst. to President. Stations: WNOX-AM/Knoxville; WMC AM-FM/Memphis.

SHAMROCK BROADCASTING 213 462-7711

SHERIDAN BROADCASTING CORP. 412 471-2181
1811 Blvd. of the Allies, Pittsburgh, PA 15219. Stations: WILD-AM/Boston; WUFO-AM/ Buffalo; WYJZ-AM and WAMA-FM/Pittsburgh.

S.J.R. COMMUNICATIONS 212 750-0550

SONDERLING BROADCASTING CORP. 305 576-6688

SOUTHERN BROADCASTING CO. 919 723-3561
PO Box 5176, Winston-Salem, NC 27103. Contact George Williams, National Program Director. Stations: WRVA-AM and WRVQ-FM/Richmond; KMKJ-FM/Portland; WLCY-AM/St. Petersburg; WRBU-FM (Q105)/Tampa; WSGN-AM/Birmingham; KULF-AM and KYND-FM/Houston; KOY-AM and KQYT-FM/Phoenix; WEZI-FM/Memphis.

STEIMAN STATIONS 717 393-5851
8 West King St., Lancaster, PA 17604. Contact Harry Shaub, President. Stations: WDEL-AM and WSTW-FM/Wilmington.
<table>
<thead>
<tr>
<th>Organization</th>
<th>Phone Number</th>
<th>Address</th>
<th>Contact Name</th>
<th>GM or Station Manager</th>
<th>Stations</th>
</tr>
</thead>
<tbody>
<tr>
<td>STERLING RECREATION ORGANIZATION</td>
<td>206 455-8100</td>
<td>Box 1723, Bellevue, WA 98009</td>
<td>Fred Danz</td>
<td>President</td>
<td>KSJO-FM and KXRX-AM/San Jose; KALE-AM and KIOK-FM/Tri-Cities; KASH-AM and KSND-FM/Eugene; KEDO-AM and KLYK-FM/Longview; KZOK AM-FM/Seattle.</td>
</tr>
<tr>
<td>STONE COMMUNICATIONS</td>
<td>207 774-6561</td>
<td>Lafayette Townhouse, Congress St., Portland, ME</td>
<td>Bob Mooney</td>
<td>GM of WGUY</td>
<td>WGUY AM-FM/Brewer; WRUM AM-FM/Rumford.</td>
</tr>
<tr>
<td>STORZ BROADCASTING</td>
<td>402 342-4700</td>
<td>Kiewit Plaza, Omaha, NE 68131</td>
<td>Bud Armstrong</td>
<td>Exec. VP</td>
<td>KOMA-AM/Oklahoma City; KKOK-AM/St. Louis; WDGY-AM/Minneapolis; WHB-AM/Kansas City; WQAM-AM/Miami; WXIT-AM/New Orleans.</td>
</tr>
<tr>
<td>SUSQUEHANNA BROADCASTING CO.</td>
<td>717 845-5626</td>
<td>140 E. Market St., York, PA 17401</td>
<td>Jack Herr</td>
<td>VP of Administration</td>
<td>WQBQ-AM/Atlanta; WLTA-AM/Atlanta; WFM-AM/Indiana; WGBB-AM/Freeport; WHLO-AM/Akron; WLQA-AM/Cincinnati; WLOR-AM/Toledo; WARM-AM/Scranton; WSBA AM/Fort Worth.</td>
</tr>
<tr>
<td>TAFT BROADCASTING CO.</td>
<td>513 721-1414</td>
<td>1906 Highland Ave., Cincinnati, OH 45219</td>
<td>Carl J. Wagner</td>
<td>Exec. VP of Radio</td>
<td>WTVN-AM and WKEF-AM/Pittsburgh; WKRC-AM and WKKO-AM/Cincinnati; WQAM-AM and KYYS-FM/Kansas City; WGR-AM and WQOM-AM/Buffalo; WTVN-AM and WLVQ-AM/Columbus; WDAE-AM and WYNF-AM/Tampa.</td>
</tr>
<tr>
<td>WESTINGHOUSE BROADCASTING CO.</td>
<td>212 983-6500</td>
<td>90 Park Ave., New York, NY 10016</td>
<td>Richard Harris</td>
<td>President</td>
<td>WBBZ-AM/FM/Boston; WIND-AM/Chicago; WOWO-AM/Ft. Wayne; KFWB-AM/Los Angeles; WINS-AM/New York; KYW-AM/Philadelphia; KOKA AM-FM/Pittsburgh.</td>
</tr>
<tr>
<td>WGN CONTINENTAL BROADCASTING CO.</td>
<td>312 528-2311</td>
<td>2501 Bradley Place, Chicago, IL 60618</td>
<td>Wayne Vriesman</td>
<td>VP &amp; Station Mgr.</td>
<td>Stations: WGN-AM/Chicago; KDAL-AM/Duluth; KGNR-AM and KCTC-FM/Sacramento.</td>
</tr>
</tbody>
</table>

**INDEPENDENTS**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Phone Number</th>
<th>Address</th>
<th>Contact Name</th>
<th>Role</th>
</tr>
</thead>
</table>
CHRIS HOOD
5 Harrison St., Crafton, PA 15205. Service: Consulting engineer, custom equipment builder.

CHESHIRE SWAN PRODUCTIONS
Box 85, New Tripoli, PA 18066. Contact Joe Swanson, President. Service: Production company and record label, producer.

HAVE I GOT A SONG FOR YOU
213 550-4502

FANTASAI PRODUCTIONS
212 585-2750
G.P.O. Box 2265, New York, NY 10001. Service: Disco and concert promotion/management.

KING-JAMES PRODUCTION, LTD.
314 645-6057
PO Box 11648, St. Louis, MO 63105. Contact Jonnie King, President. Service: Produce “The Breakfast Serial,” a morning feature.

MEDIA CONSULTANTS
317 474-5888

MICHAEL GERSHMAN
213 278-4930
9229 Sunset Blvd., Los Angeles, CA 90069. Service: Publicity and public relations.

PATRICK O’NEILL MUSIC & PROGRAMING
612 339-6678
810 McKnight Tower, 1615 South 4th St., Minneapolis, MN 55454. Contact Patrick O’Neill, President. Service: Radio consultants.

RAY ANDERSON AND FRIENDS
213 392-5543

PROGRAMING ASSIST SERVICES

ABC CONTEMPORARY NETWORK
212 887-4161

AIRCHECK GUIDE
207 782-0947
8 Constance Ave., Lewiston, ME 02420. Contact Jason McGraw, Operations Manager. Service: Provide airchecks over the phone for currently available on-air talent. All formats.

ALCARE COMMUNICATIONS, INC.
215 568-6010
150305 Walnut, Philadelphia, PA 19102. Contact Frank Beazley, Chairman of the Board. Service: Syndication.
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Phone Number</th>
<th>Address</th>
<th>Contact Person</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Record Sales, Inc.</td>
<td>609 848-1900</td>
<td>1120 Crown Point Rd., Westville, NJ 08093</td>
<td>Tony Colombet, VP.</td>
<td>Supplier of Oldies product.</td>
</tr>
<tr>
<td>Associated Press</td>
<td>212 262-4000</td>
<td>50 Rockefeller Plaza, New York, NY 10020</td>
<td>Gerald Trapp, Deputy Director of Broadcast Services</td>
<td>Service: News service.</td>
</tr>
<tr>
<td>Audio Stimulation, Inc.</td>
<td>213 466-5201</td>
<td>1680 N. Vine, Suite 900, Hollywood, CA 90028</td>
<td>Ms. Lou L. Smith, President, or Gary S. Parker, Sales Mgr.</td>
<td>Service: Syndicated features.</td>
</tr>
<tr>
<td>Big Bucks Creations</td>
<td>213 274-1244</td>
<td>9100 Sunset Blvd, North, Suite 113, Los Angeles, CA 90069</td>
<td>Shadoe Stevens, President</td>
<td>Service: Create, write, edit and produce radio commercials. Create, write and edit promotional educational albums (i.e., sales presentations for IBM). Consult as promotion-programing advisors. Jingles and station IDs. Recording facilities.</td>
</tr>
<tr>
<td>Billy Glason “Fun Master Comedy Service”</td>
<td>212 265-1316</td>
<td>200 West 54th, New York, NY 10019</td>
<td>Billy Glason, Owner</td>
<td>Service: Provides comedic written material for anyone in entertainment industry. Teaches comedy.</td>
</tr>
<tr>
<td>Bob Hennebary &amp; Associates</td>
<td>212 753-6513</td>
<td>136 E. 55th, New York, NY 10022</td>
<td>Bob Hennebary, Owner/Administrator</td>
<td>Service: Market analysis, organizational structure, programing design, personnel acquisition, implement, start up and monitor results.</td>
</tr>
<tr>
<td>Bonneville Broadcasting Consults</td>
<td>201 567-8800</td>
<td>274 County Road, Tenafly, NJ 07670</td>
<td>Marlin Taylor, President</td>
<td>Service: Consulting in all program management areas. Furnish technical research and marketing functions. Produce automated and live formats. New product: “The Program Management System,” computer originated programing.</td>
</tr>
<tr>
<td>Breneman Radio Service</td>
<td>213 348-3162</td>
<td>23117 Collins St., Woodland Hills, CA 91367</td>
<td>Betty Breneman, President</td>
<td>Service: Supply singles and album product to client stations internationally. All product is customized for individual format requirements.</td>
</tr>
<tr>
<td>Broadcasting Foundation of America</td>
<td>212 986-6448</td>
<td>52 Vanderbilt Ave., Suite 1810, New York, NY 10017</td>
<td>Howard L. Kany, VP, Executive Director, or Cal Stillman, Secretary</td>
<td>Service: Produce and distribute public affairs, music, cultural, news, analysis, programing to international markets.</td>
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**Programming Assist Services**
BROADCAST PROGRAMING INT'L., INC. 206 454-5010 or Toll Free 800 426-9082

BURKHART-ABRAMS 404 955-1550

BURNS MEDIA CONSULTANTS, INC. 213 985-8522
3054 Dona Marta Dr., Studio City, CA 91604. Contact George A. Burns, President. Service: Creator of TM Stereo Rock format.

CAVOX STEREO PRODUCTIONS 213 776-6933
502 S. Isis, Inglewood, CA 90301. Contact Lee Tate, President and Bob Mayfield, Sales Manager. Service: Programs in 8 formats to approximately 200 radio stations. Automated and live programing.

CENTURY 21, INC. 800 527-3262
2825 Valley View, No. 221, Dallas, TX 75234. Contact Dave Scott, VP and Jim Dooley, Programing Mgr. Service: Automation, audio-tape duplication, syndicated features, recording facilities, consultants, production library and commercial production.

CHARLES MICHELSION, INC. 213 278-4546

CHASE MEDIA 801 363-5858

CHICAGO RADIO SYNDICATE 312 944-7724
Two E. Oak St., Chicago, IL 60611. Contact C.P. Connolly. Service: Syndicated features (“Chicken Man,” “Tooth Fairy,” “Ace Trucking Co.,” “News Cavalcade of the Airways,” “Mini-People,” “Masked Minute Man,” “You Had To Be There,” 6 hour Elvis special and 24 hour Rock special.

CHUCK BLORE & DON RICHMAN, INC. 213 462-0944
1606 N. Argyle, Hollywood, CA 90028. Contact Chuck Blore, Chairman of the Board or Don Richman, President. Service: Create, direct and produce commercials for radio and tv.

CLEVELAND ORCHESTRA BROADCASTING 216 241-0900

THE CNB STUDIOS 415 592-6149
3415 Beresford Ave., Belmont, CA 94002. Contact Alden G. Thompsen, Owner/Manager or Carole H. Thompsen, Exec. VP. Service: Provide music libraries and automated programing in 10 formats. Consult in music programing.
COMMAND PRODUCTION  415 332-3161
PO Box 26348, San Francisco, CA 94126. Contact Kitt Weagant, VP, or Michael Baird, Production Mgr. Services: Station IDs, comedic DJ oneliners and show introductions. Syndicated features 3 minutes in length ("Great Moments In Radio"). 1st Class License training.

CONCEPT PRODUCTIONS  916 782-7754
PO Box 41046, Sacramento, CA 95841. Contact Dick Wagner, President or Dan Williams, Sales Mgr. Services: Syndicated 24 hour music for automated systems.

CONTINENTAL RECORDINGS, INC.  617 426-3131
210 South St., Boston, MA 02111. Contact John F. Flynn, VP or Sonny Dufault, Chief Engineer. Services: Commercials for ad agencies, music logos, station IDs, audio tape duplication, educational programming (training programs and sales presentations) and recording facilities. New product: Sound Effects Index Service.

CRITERION PRODUCTIONS  214 651-0029
2715 McKinney Ave., Dallas, TX 75204. Contact Mike Eisler, President. Services: Commercial production, jingles, production library, recording facilities and syndicated features.

CROSS-TRK TAPES  213 655-6146
6399 Wilshire Blvd., Suite 619, Los Angeles, CA 90048. Contact Tom Cross, President. Services: Strictly voice-over commercials, record industry commercials, audition tapes for jocks, recording facilities and production library.

DEAN LANDSMAN RADIO SERVICES  212 855-0445
135 East 54th St., New York, NY 10022. Contact Dean Landsman, President. Services: Psychographic market studies, program consultation, feasibility studies, acquisition assistance, Universals, Beautiful Music, AOR, Disco, Country and Spanish formats.

D.I.R. BROADCASTING  212 371-6850

DISC-LOCATION  213 789-5293
PO Box 8260, Van Nuys, CA 91409. Contact Jim Schlichting, President. Services: Record finding service (Easy Listening stations).

DON ELLIOT  213 851-7768

DRAKE-CHENAULT  213 883-7400

E. ALVIN DAVIS & ASSOCIATES  513 683-6500
3515 Bookmark Place, Maineville, OH 45039. Contact E. Alvin Davis, President.

EARTH NEWS/HOT NEWS  213 457-2547

PROGRAMING ASSIST SERVICES
EYE, INC. 213 851-6377
Ed Yelin Enterprises, 3518 Cahuenga West, Suite 109, Hollywood, CA 90068. Contact Sue Raney, Secretary/Treasurer. Services: Comedy service, commercial production, consultants, jingles, recording facilities and syndicated features.

FUTURE MEDIA CORPORATION 213 392-8348
1510 Andalusia Ave., Los Angeles, CA 90291. Contact Dan Cavanaugh, President. Services: Create and produce creative video advertising campaigns for radio.

GOLDEN EGG 213 475-0817
10822 Ohio Ave., Los Angeles, CA 90024. Contact Ron Cutler, President, or Larry Yurdin, Consultant. Services: Special programing syndicator (“Hot Tracks U.S.A.” and “Stepin’ Out”).

HARLAN PRODUCTIONS 212 472-0313
444 E. 75th St., New York, NY 10021. Contact Ray Harlan, owner. Services: Provides free syndicated features such as “The Best Is Yet To Be”—a 4 minute show 5 times a week. Recording facilities.

HOUSE OF OLDIES 212 243-0500
267 Bleecker St., New York, NY 10014. Contact Bob Abramson, President. Services: Pop adult and rare editions.

IDB COMMUNICATIONS, INC. 213 475-6725
2626 Basil Lane, Los Angeles, CA 90024. Contact John Winer, Distribution Mgr., or Jeffrey Sudikoff, President. Services: Weekly series (“American Laugh Track”).

JAM CREATIVE PRODUCTIONS, INC. 214 526-7080
4631 Insurance Lane, Dallas, TX 75205. Contact Jonathan Wolfert, President/Production Director, or Fred Hardy, Randy Bell and Dan Plouffe, Sales Representatives. Services: Radio IDs, commercial production and radio recording facilities.

JOHN DOREMUS, INC. 312 664-8944
875 N. Michigan, Suite 1801, Chicago, IL 60611. Contact Dorothy Miller, VP, or Kathryn Danielson, Public Relations. Services: Radio and tv commercials, in-flight audio entertainment, syndicated features, recording facilities, production library, audio tape duplication, educational programing for Singer Corp., etc.

KALA MUSIC 616 345-7121
ISB Bldg., Suite 334, Kalamazoo, MI 49007. Contact Bill Wertz, Exec. VP, or Ray Winters, Technical Director and Program Consultant. Services: Programing consultants to WMUM, WJY and CHAY, ad agency jingles, radio IDs, automated and live music.

KERSHAW WEST PRODUCTIONS, INC. 214 387-0532
7540 LBJ Freeway, Suite 528, Dallas, TX 75251. Contact Chris Kershaw, Exec. VP, or Celese Rood, Sales Service Director. Services: Market broadcast specialties, sales, engineering, programing, consulting, station IDs, jingles and advertising agency jingles.

KRIS STEVENS ENTERPRISES, INC. 213 981-8255
14241 Ventura Blvd., Suite 204, Sherman Oaks, CA 91423. Contact Kris Erik Stevens, President, or Tami Reister, Musical Director. Services: Audio tape duplication, educational programing, commercial production, consultants, jingles, production library, recording facilities and syndicated features. Producer of 24 hour radio special “The Top 10 Hits of All Time.”
LIVE TIME PRODUCTIONS  213 392-5543
27 Outrigger, Suite 7, Marina Del Rey, CA 90028. Contact Ray Anderson. Services: Sign recording acts with labels. Also provide marketing and promotional support of 15 years experience in record industry.

LONDON WAVELENGTHS  212 682-5390
154 E 46th St., New York, NY 10017. Contact Mike Vaughan, President, or Don Eberle, VP, Network Coordination. Services: News service, production library and syndication house.

MAINLINE COMMUNICATIONS  814 736-3883
100 Poplar St., Portage, PA 14946. Contact Pete K. Hons, Manager. Services: Newly formed production company.

MILLENNIUM COMMUNICATIONS CO., INC.  415 938-4444
PO Box 3146, Walnut Creek, CA 94598. Contact Steve Tuttle, President, or Anthony Horel, VP for Client Services. Services: Engineering, promotion and advertising aid for syndicated on-air production.

MORE MUSIC ENTERPRISES, INC.  213 790-7138
4529 Angelus Crest Highway, La Canada, CA 91011. Contact Jay Dunn, VP and Gen. Mgr., or Rick Montoya, Production Coordinator. Services: Automated programing, syndicated features, commercial production and recording facilities.

MUSIC DIRECTOR PROGRAMING SERVICE  413 783-4626
Box 103, Indian Orchard, MA 01151. Contact Budd Clain, Gen. Mgr. Services: Taped record service for MOR/AC.

MUSIC IN THE AIR  212 764-7310

MUTUAL BROADCASTING SYSTEM  703 685-2198

NEW AGE COMMUNICATIONS  408 373-0493
PO Box 3264, 467 Alvarado St., Suite 25, Monterey, CA 93940. Contact Dick Hooper, Executive Producer or Rod Wallace, Associate Producer. Services: Hi-speed audio tape duplication, tape production and recording facilities (in-house and mobile unit) for conferences, workshops and seminars. Catalog on request.

NEWSCRIPT DISPATCH SERVICE  415 362-3045

NEW WORLD COMMUNICATIONS  305 564-4905
3000 NE 30th Place, Suite 202, Ft. Lauderdale, FL 33306. Contact Jerry Clifton, President or Eric Rhoades, VP. Services: Consultants (all formats).

OBITS  209 431-1502
366 West Bullard Ave., Fresno, CA 93704. Contact Dan O’Day. Services: 30-60 second comedic bits for commercials and disc jockeys.

PROGRAMING ASSIST SERVICES
O'CONNOR CREATIVE SERVICES
213 769-3500
PO Box 8888, Universal City, CA 91608. Contact Harry O’Connor, President or Jon Holiday, Regional Sales Director. Services: Syndication house with recording facilities.

O’LINERS
209 431-1502
366 West Bullard Ave., Fresno, CA 93704. Contact Dan O’Day. Services: Creates oneliner comedic material for radio stations and personalities.

OVATION, INC.
312 729-7300
1249 Waukegan Rd., Glenview, IL 60025. Contact Richard Schory, President or Margaret Schwieger, Nat’l. Sales Administrator. Services: Audiovisual software.

PACIFIC NEWS SERVICE
415 986-5690 or (feedline) 986-6783
604 Mission St., Room 1001, San Francisco, CA 94105. Contact Joe Belden, Radio Editor or Renee Montagne, Radio Editor/New York. Services: 4 audio news stories a day AOR oriented.

PARASOUND, INC.
415 673-4544

PARMA PRODUCTIONS
214 348-7693
10011 Trailpine Drive, Dallas, TX 75238. Contact Tom Parma or Judy Parma, owners and directors. Services: Custom and syndicated radio ID jingles for contemporary, MOR, Country and Disco formats. Custom musical commercials for radio stations and ad agency.

PETERS PRODUCTIONS, INC.
714 565-8511
8228 Mercury Ct., San Diego, CA 92111. Contact Ed Peters, President. Services: Syndicated features.

THE PH FACTOR
213 467-5111

PROGRESSIVE RADIO NETWORK
212 585-2717
PO Box 172, Bronx, NY 10451. Contact James Wynbrandt, Executive Editor. Services: News service, commercial production, recording facilities, production library, consultants and syndicated features (“News Blimp,” “Sound Advice” and “News Spots”).

PUBLIC AFFAIRS BROADCAST GROUP
213 559-9933
PO Box 48911, Los Angeles, CA 90048. Contact Mark Bragg, President. Services: Produce 1-30 minute_programming tapes such as “In-Depth,” “From A-Z,” “Consumer Chronicles,” “For Your Good Health” and various political commentators.

RADIO PROGRAMING/MANAGEMENT
313 358-1040
25140 Lahser Road, Suite 232, Southfield, MI 48075. Contact Thomas Kirkorian, President or Jeff Goldman, Station Services Director and Music Director. Services: Syndicators for automated radio, consultants—total service for marketing, research, audio and RFM.
RADIO & TV ROUNDUP PRODUCTIONS
212 840-6707
or 201 762-2755
18 W 45th St., Suite 619, New York, NY. Contact Bill Bertenshaw, President. Services: Commercial productions and graphic arts.

RED MOUNTAIN RADIO CONSULTANT
213 795-9677
2983 Margaret Dr., Pasadena, CA 91107. Contact Red Mountain, President. Service: Music programing and station promotion.

RICK TROW PRODUCTIONS
215 659-8300
3941 Commerce Ave., Willow Grove, PA 19090. Contact Betsy S. Green, Nat'l. Sales Mgr. Services: Syndicated features (none of their work is on-air production). Produce live multimedia shows in schools, “The Career Game” in the Chicago schools. Absolutely promotional material for radio stations and public relations.

ROBERT MICHELSON, INC.
212 243-2702

SAM CHASE ASSOCIATES, INC.
212 799-4455
118 W 79th St., New York, NY 10024. Contact Sam Chase, President. Services: Editorial programing for specific clients. 60 second to 1 hour segments.

SHOE PRODUCTIONS, INC.
901 458-4496
485 N. Hollywood, Memphis, TN 38112. Mailing: PO Box 12025. Contact Warren Wagner, President or Wayne Crook, VP. Services: Audio tape duplication, commercials, jingles, station IDs, production library, recording facilities and audition tapes.

THE S.I.U. RADIO NETWORK
618 453-4343

STATION BUSINESS SYSTEMS
800 243-5300 (CT)
or 212 262-5293
Headquarters: 600 West Putnam Ave., Greenwich, CT 06830; 1350 Avenue of the Americas, New York, NY 10019: 8616 La Tijera Blvd., Los Angeles, CA 90045. Contact Larry Pfister, VP Marketing Sales and Lee Facto, VP. Client services: Computer service.

SUSQUEHANNA PRODUCTIONS
717 846 4592 (PA)
or 203 288-3765 (CT)
140 E. Market St., York, PA 17401. Contact George Hyde, Gen. Mgr. 199 Wayland St., Hamden, CT 06518. Contact Carl Loucks, Director of Marketing. Services: Syndicated features such as “Massey Ferguson’s Farm Profit,” “America 2000”—a series of 260 programs about the future—“World of Commodities” with Gary Wilhelmi and “Family Health” with Dr. Lattanzi.

SYNDICATED PROGRAM PRODUCTION
314 862-5250
Sales Division, Gert Bunchez and Associates, Inc. 7730 Carondelet, St. Louis, MO 63105. Contact Gert Bunchez. Services: Syndicated features.

TALENT INDUSTRY PLACEMENT
213 462-7411
6464 Sunset Blvd., Suite 750, Los Angeles, CA 90028. Contact Frank Miko, President and J.J. Jordan, Exec. VP. Services: The first employment agency for the record-radio industry. Designed to provide employment in records, record retail and/or radio positions.
TM PROGRAMING, INC. 214 634-8511

TOBY ARNOLD & ASSOCIATES, INC. 214 661-8201
4255 LBJ, Suite 156, Two Summers Square, Dallas, TX 75234. Contact Toby Arnold, President or Dick Starr, Executive Producer. Services: Syndicated features (“Production Master”-library, “Disco-Studio 97” and station IDs-jingles).

TOTAL SERVICES, INC. 213 883-3627
21024 Victory Blvd., Woodland Hills, CA 91367. Contact D. Alan Clark, President. Services: Automation, consulting, production library, recording facilities, record service and syndicated features.

TRAV PRESBYTERIAN CHURCH, U.S. 404 873-1531
341 Ponce de Leon Ave., NE, Atlanta, GA 30308. Contact Bill Huie, Director of Media Communication. Services: Commercial production and syndicated features.

TUESDAY PRODUCTIONS 714 272-7660
4429 Morena Blvd., San Diego, CA 92117. Contact Thomas DiNoto, President or Scott Kenyon, Broadcast Division. Services: Commercial production, jingles, station IDs, recording facilities and syndicated features.

UNITED PRESS INTERNATIONAL 212 682-0400
220 E 42nd St., New York, NY 10017. Contact Frank Sciortino, Director of Operations of Audio Services.

UNITED TAPES OF AMERICA 303 242-0405
PO Box 1193, Grand Junction, CO 81501. Contact Steve Schmidt, President and Owner or Carol Ross, Music Director. Services: Automated formats (6), recording facilities and production library.

WATERMARK, INC. 213 980-9490
10700 Ventura Blvd., North Hollywood, CA 91604. Contact Tom Rounds, President or Brian Heimerl, Sales Manager. Services: Syndicated features.

WILLIAM B. TANNER CO., INC. 901 320-4212

YOUTH DEVELOPMENT, INC. 714 292-5683
4575 Ruffin Rd., San Diego, CA 92111. Contact Jim Vaus, President or Rita Rowlands, Radio Coordinator. Services: Syndicated features “Reality” and Christian Rock, Top 40 format. Two segments 30 min/60 min.

ZBS MEDIA 518 695-6406
ZOBIAC NEWS SERVICE

ZOUNDS
224 Bellevue Ave., Haddonfield, NJ 08033. Contact Frank Knight, owner. Services: Comedy services, commercial production, consultants, jingles, production library and syndicated music.

RATING SERVICES

AMERICAN RADIO BY JAMES DUNCAN
616 381-4262
c/o Gilmore Advertising, 200 Michigan Bldg., Kalamazoo, MI 49007. Services: Condenses each ARB book down to two page summaries of individual markets. Also included: various market analysis studies.

ARBITRON
212 262-2600 (NY)
or 301 441-3933 (MD)
1350 Avenue of the Americas, New York, NY 10019. Also 4320 Ammendale Road, Beltsville, MD 20705. Contact Richard Logan, VP Radio Sales; Richard Weinstein, VP Radio Marketing or Anthony J. Aurichio, VP, GM Arbitron Radio.

MEDIATREND
301 588-4878 (MA)
or 213 461-4078 (CA)
8120 Fenton St., Silver Spring, MA 20910. Contact Jim Carnegie, Sales Mgr. Also 1606 N. Arguile Ave., Hollywood, CA 90028. Contact Carolyn Posa, West Coast Sales Representative.

RAM RESEARCH
714 578-5660
10001 Carroll Canyon Rd., San Diego, CA 92131. Contact John Patton, VP of Marketing. Services: Measures radio audiences quantitatively and qualitatively and also provides music research services to radio stations.

RESEARCH SERVICES

CENTER FOR PUBLIC RESOURCES
212 697-4100
250 Park Ave., New York, NY 10017. Contact Susan Scott, Project Director. Services: Company aims are to develop business resources for the public interest in ways that make sense to business. Recently published “Radio Report: An Inquiry Into The Potential For Expanding Diversity In Commercial Programing.” Future studies of broadcasting issues are underway.

ERA RESEARCH
415 441-0550

MJM RESEARCH
303 364-4917
1170 Salem St., Aurora, CO 80011. Contact C.C. McCartney, President. Services: Song for song music, attitudinal, lifestyle, artist image, music image and in-station ratings research.

RADIO INDEX, INC.
800 528-6082
PO Box 11347, Phoenix, AZ 85061. Contact Todd Wallace, President and Gen. Mgr. Services: Custom audience research firm providing reports weekly. Offers Mars Music (callout research) and Re-Mod (in-house research program systems).
RADIO MARKETING RESEARCH, INC. 305 940-7071
827 NE 145th St., N. Miami, FL 33161. Contact Tom Birch, President. Services: A primary data-gathering service. Continuous audience measurement, focus groups, attitudinal and perceptual studies, market opportunity and positioning studies provided.

RAM RESEARCH. See Rating Services.

RECORD RESEARCH, INC. 414 251-5408
PO Box 200, Menomonee Falls, WI 53051. Contact William Hathaway, Gen. Mgr. Services: Publish "Top Pop Records" by Joel Whitburn and others. Prepare long-term analysis of record activities in various formats.

TOTAL SERVICES, INC. 213 883-3627
21024 Victory Blvd., Woodland Hills, CA 91367. Contact D. Alan Clark, President.

TRACK RECORD 213 467-8000
2426 Cheremoya Ave., Los Angeles, CA 90068. Contact Russ Palmer. Service: Tracking information along with individual station research.

TRADE ASSOCIATIONS

American Federation of Television and Radio Artists 212 265-7700. 1350 Avenue of the Americas, New York, NY 10019.


Broadcasters Promotion Association (BPA) 717 626-4524. Box 5102, Lancaster, PA 17601. Contact Terry Simpson, President.

Broadcast-Television Recording Engineers (IBEW) 213 851-5515. 3518 Cahuenga Blvd. West, Suite 307, Hollywood, CA 90068.

Intercollegiate Broadcasting System 914 565-6710. Box 592, Vails Gate, NY 12584. Contact Jeff Tellis, President.

International Radio & Television Society, Inc. 212 532-4546 or 867-6650. 420 Lexington, New York, NY 10017.

National Association for Better Broadcasting 213 474-3283. PO Box 43640, Los Angeles, CA 90043.

National Association of Broadcasters (NAB) 202 293-3500. 1771 N Street, Washington, DC 20036.


National Association of Gag Writers 201 229 9472. Box 835, Grand Central Station, New York, NY.

National Association of Record Merchandising (NARM) 609 795 5555. 1060 Kings Highway N, Cherry Hill, NJ 08034. Contact Barry Bergman, President.


National Radio Broadcasters Association 202 466-2030. 1705 DeSales NW, Suite 500, Washington, DC 20036. Contact Sis Kaplan, President.

National Religious Broadcasters Assoc. 201 540-8500. 38 Speedwell Ave., Morristown, NJ 07960. Contact David Hofer, President.

Radio Advertising Bureau (RAB) 212 599-6666. 485 Lexington Ave., New York, NY 10017. Contact Miles Davis, President.

Recording Industry Association of America (RIAA) 212 688 3778. One E 57th St., New York, NY 10022. Also 213 278-5500. 9200 Sunset Blvd., Los Angeles, CA 90069. Contact Stanley M. Gortikou, President.

TRADE ASSOCIATIONS
TRADE PUBLICATIONS

Advertising Age
312-649-5200. 740 Rush St., Chicago, IL 60611.

The Album Network

A&M Trade News
213-469-2411 Ext. 352. 1416 N. La Brea Ave., Hollywood, CA.

American Radio by James Duncan
c/o Gilmore Advertising, 616 381-4262. 200 Michigan Bldg., Kalamazoo, MI 49007. Services: Condense each ARB book to 2 page summaries of individual markets. Also included are various market analysis studies.

Back Stage

Behind The Scenes
716-881-4142. 429 Franklin St., Buffalo, NY 14202. Contact Mickey Turntable.

Billboard

Black Radio Exclusive
213-656-3169. 3049 Laurel Canyon Blvd., Studio City, CA 91604. Contact Sidney Miller.

The Boston Phoenix
617-536-5390. 100 Massachusetts Ave., Boston, MA 02115.

BRS Review
213-348-3162. 23117 Collins St., Woodland Hills, CA 91367. Contact Betty Breneman.

Broadcasting Magazine

Broadcast Management/Engineering

Broadcast Programming & Production
213-467-1111. PO Box 2449, Hollywood, CA 90028.

Cashbox

The Confidential Report

Country Music Magazine

FRED Magazine
408-646-9333. 598 Foam St., Monterey, CA 93940. Contact C.C. Courtney, managing editor.

The Friday Morning Quarterback, Inc.

The Gavin Report

Goodphone Weekly

Hollywood Reporter

Inside Radio
609-234-1300. 125 Garther Dr., Suite 1, Mt. Laurel, NJ 08054. Contact Jerry Del Colliano.

Inside 12 X 12
213-999-1221. 23480 Park Sorrento, Suite 12213, Calabasas, CA 91303.

The Music City Entertainer
615-256-1693, PO Box 1607, 62 Music Square West, Nashville, TN 37203.

Music Programers Guide, Inc.
312-943-3900. 233 East Erie St., Chicago, IL 60611.

The Music Retailer
213-464-3406. 6607 Lash Lane, Hollywood, CA 90068. Contact Bruce Jacobs. Also 617-964-5100. 2110 Boylston St., Chestnut Hill, MA 02167. Contact Sid Davis.

Performance Magazine
817-338-9444. 2929 Cullen Dr., Ft. Worth, TX 76107.

Perry’s Law for Broadcasters
Top Top c/o Little Face, Inc. 617-536-8807. 909 Beacon St., Boston, MA 02215.

National Music Report
404-953-1925. PO Box 502, Marietta, GA 30061. Contact Ron Brandon.

Radio and Records
213-553-4330. 1930 Century Park West, Los Angeles, CA 90067.
Record World

Replay Magazine
213 347-3820. PO Box 2550, Woodland Hills, CA 91365.

Rolling Stone

RPM Music Publications
416 425-0257. 6 Brantcliff Rd., Toronto, Canada M463Y2.

Songwriter Magazine
213 464-7664. PO Box 3510, Hollywood, CA 90028.

Standard Rate & Data Service
312 966-8500. 5201 Old Orchard Rd., Skokie, IL 60076.

Television/Radio Age
212 757-8400. 1270 Avenue of the Americas, New York, NY 10020.

Variety
212 582-2700. 154 W 46th St., New York, NY 10036.

Daily Variety
213 469-1141. 1400 Cahuenga Blvd., Hollywood, CA 90028

Walrus Stats

Wax Paper

Yellow Pages of Music Radio
(Breneman Review) 213 348-3162. 23117 Collins St., Woodland Hills, CA 91367. Contact Betty Breneman, President.
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A&M RECORDS
213 469-2411
1416 N. La Brea, Hollywood, CA 90028


Executives

GOLD RECORDS 78-79
RITA COOLEDGE Love Me Again
RITA COOLEDGE We're All Alone (sgle)
STYX Crystal Ball
CHUCK MANGIONE Children Of Sanchez
HEAD EAST Flat As A Pancake
SUPERTRAMP Breakfast In America
LTD Togetherness

PLATINUM RECORDS 78-79
QUINCY JONES Sounds And Stuff Like That
GINO VANNELLI Brother To Brother
PABLO CRUISE Worlds Away
BROTHERS JOHNSON Blam
CHUCK MANGIONE Feels So Good
STYX Pieces Of Eight

Major Projects, Expansion Activities '79:
Pioneering much of the new Rock & Roll wave with Police and Joe Jackson. We entered into a distribution deal with RCA on February 15, 1979, which became RCA/A&M and Associated Labels.

ARIOLA RECORDS
213 659-6530
8671 Wilshire Blvd., Beverly Hills, CA 90211


Executives

GOLD RECORDS 78-79
AMII STEWART Knock On Wood
MARY MACGREGOR Torn Between Two Lovers (sgle)

PLATINUM RECORDS 78-79
AMII STEWART Knock On Wood (sgle)

Major Projects, Expansion Activities '79:
1978 marked Ariola's large-scale entrance into the field of disco music with acts Chanson, Deborah Washington and Eruption. By 1979, Ariola had added two more good records to its catalog: Amii Stewart's "Knock On Wood" albums and singles. Otis Smith put together an entire R&B promotion staff, while Bill Bartlett is heading up an AOR staff whose major 1979 image/promotion campaigns include Herman Brood, Chopper, and Prism.

ARISTA RECORDS
212 489-7400
6 West 57th St., New York, NY 10019

Executives

GOLD RECORDS 78-79
MICHAEL HENDERSON (BUDDAH) In The Night Time
AL STEWART Time Passages
RAYDIO Raydio
SOUNDTRACK Close Encounters Of The Third Kind
BARRY MANILOW Copacabana (sge)

PLATINUM RECORDS 78-79
BARRY MANILOW Even Now
BARRY MANILOW Greatest Hits
ALAN PARSONS 1 Robot

ATLANTIC RECORDS
212 484-6000 or 213 278-9230
75 Rockefeller Plaza, New York, NY 10019
or 9229 Sunset Blvd., Los Angeles, CA 90069


Executives

Artist Roster

AUDIOFIDELITY ENTERPRISES, INC.
212 757-7111
221 West 57th St., New York, NY 10019


Executives
President: Harold Drayson. VP of Finance: John Freitag. VP International: Carl Shaw. Promotion Director: Mary H. Welch. Production Manager: Phil Goldschiedt.

Artist Roster
Extensive catalogue of artists and recordings in Spectrum III, Classical, Disco and specialty listings.

RECORD COMPANIES
BANG RECORDS
404 394-2264
4488 N. Shallowford Rd., Suite 1000, Atlanta, GA 30338


Executives

Major Projects, Expansion Activities '79:
Bang is a customized label under Epic Records.

BEARSVILLE
212 751-7030
75 E. 55th St., New York, NY 10022


Executives

Major Projects, Expansion Activities '79:

BIG SOUND RECORDS
203 269-4465
PO Box 9, 10 George St., Wallingford, CT 06492


Executives

Artist Roster
The Scratch Band, Van Duren, Roger C. Reale, The Rue Morgue, The Nelsen Adelard Band, B. Willie Smith Band

Major Projects, Expansion Activities '79:
Worldwide foreign distribution deal made with British Decca except Canada and the U.S. Product is distributed through 17 independent distributors across the United States, and by EMI in Australia, Kuckuck in Germany and British Decca in Europe and Japan.

Executives

GOLD RECORDS 78-79
PEABO BRYSON
PEABO BRYSON
NATALIE COLE
NATALIE COLE
MAZE
ANNE MURRAY
ANNE MURRAY
LINDA RONSTADT
SUN
DR. HOOK
A TASTE OF HONEY

PLATINUM RECORDS 78-79
NATALIE COLE
PAUL MCCARTNEY & WINGS
STEVE MILLER
ANNE MURRAY
BOB SEGER
A TASTE OF HONEY
A TASTE OF HONEY
BOB WELCH

CASABLANCA RECORDS
213 650-8300
8255 Sunset Blvd., Los Angeles, CA 90069


Executives

GOLD RECORDS 78-79
PARLIAMENT
SANTA YSMERALDA
DONNA SUMMER
VILLAGE PEOPLE
DONNA SUMMER
PARLIAMENT
DONNA SUMMER w/ BROOKLYN DREAMS
VILLAGE PEOPLE
CHER
CHER
ROBIN WILLIAMS
KISS

PLATINUM RECORDS 78-79
PARLIAMENT
MCCARTNEY
MCO
KISS
KISS
DONNA SUMMER
VILLAGE PEOPLE
VILLAGE PEOPLE
KISS
DONNA SUMMER

Major Projects, Expansion Activities '79:
Casablanca West, a country oriented label, recently opened its doors. Casablanca will distribute the label. Projects in film, tv and children's entertainment are all slated for the coming months, as well as top releases by our biggest artists.

RECORD COMPANIES
CB0 RECORDS
213 557-1160
2029 Century Park East, Suite 3720,
Los Angeles, CA 90067

Owner: CB0 Records.

CB0 Records is presently under negotiation in the U.S. President: Tommy White. Artist Roster: Alan Sorrenti.

COLUMBIA RECORDS
212 975-4321 or 213 556-4700
51 West 52nd St., New York, NY 10019 or
1801 Century Park West, Los Angeles, CA 90067


Executives
President CBS Records Group: Walter Yetnikoff. Columbia:

E/P/A:

Epic:
Director of National Promotion: Jerry Smallwood.

Associated Labels:
VP and GM: Tony Martell. Director of National Promotion: Gordon Anderson.

GOLD RECORDS 78-79
KANSAS Dust In The Wind (sgles)
TEDDY PENDERGRASS Close The Door (sgles)
O'JAYS Use To Be My Girl (sgles)
KANSAS Two For The Show
TEDDY PENDERGRASS Life Is A Song Worth Singing
LOU RAWLS When You Hear Lou, You've Heard It All

PLATINUM RECORDS 78-79
ISLEYs Showdown
O'JAYS So Full Of Love

CHRYSLASIS RECORDS
213 550-0171/212 935-8750
9255 Sunset Blvd., Los Angeles, CA 90069 or
115 E. 57th St., New York, NY 10022

Owner: Chris Wright and Terry Ellis. Distributor: Independents. See Independent Distributors.

Executives
President: Terry Ellis. Sr. VP: Sal Licata. VP & Controller: Paul Hutchinson. VP of Promotion &
CONTEMPORARY RECORDS, INC.
213 653-1560
8481 Melrose Place, Los Angeles, CA 90069

Company-owned labels: Contemporary, Good Time Jazz, SFM, Contemporary Composer Series.
Owner: John and Victoria Koenig

Executives
President: John Koenig, VP: Victoria Koenig National Sales Manager: Richard Seidel
Artist Roster
Extensive collection of jazz recordings
Major Projects, Expansion Activities '79:
1979 is a year of major reactivation for Contemporary. We have recently released five new albums and will be releasing several more during the course of the year. We are expanding our distribution network and increasing our promotional efforts.
New projects include the first album as a leader (in the U.S.) by pianist-composer Georg Cables and the Contemporary debut of tenor saxophonist Joe Henderson.

CREAM RECORDS, INC.
213 655-0944
8025 Melrose Ave., Los Angeles, CA 90046

Company-distributed labels: Xanadu Owner: Al Bennett Distributor: Independents See Record Distribution Firms

Executives
Artist Roster
Snail, Legs Diamond, Don Nix, Al Green, Ann Peoples, O.V. Wright, Ian Tamrlyn
Major Projects, Expansion Activities '79:
During 1978, we intensified our concentration on our publishing activities, the catalog of East Memphis Music Publishing becoming extremely active with copyrights recorded and charted: 1) BLUES BROS Soul Man, 2) TALKING HEADS Take Me To The River, 3) AMII STEWART Knock On Wood, 4) BARBARA MANDRELL Women To Women, Plus On the Cream Records side we happily released our first "Snail" album, along with enthusiastic retail, rack one-stop distributor and radio support. "Snail" has an established acceptance in the marketplace.
DE-LITE RECORDS
212 757-6770
200 W. 57th St., New York, NY 10019


Executives

Artist Roster
Kool & The Gang, Crown Heights Affair, Kay Gee, Citi Latitude, Dazzle.

Major Projects, Expansion Activities '79:
1) Crown Heights Affair; 2) A three artist production agreement with Patrick Adams (Kay Gee, Dazzle and Latitude); 3) Production deal with Eumir Deodato to produce new Kool & The Gang LP for 1979.

ELEKTRA/ASYLUM/ NONESUCH RECORDS
213 655-8280
962 N. La Cienega Boulevard, Los Angeles, CA 90069


Executives

GOLD RECORDS 78-79
WARREN ZEVON Excitable Boy JACKSON BROWNE CARR Y SIMON JOE WALSH LINDA RONSTADT THE CARS QUEEN

PLATINUM RECORDS 78-79
Running On Empty Boys In The Trees But Seriously, Folks Living In The U.S.A. The Cars Jazz

EMI-AMERICA/ UNITED ARTIST RECORDS
213 461-9141
6920 Sunset Blvd., Los Angeles, CA 90028


Executives
President: Jim Mazza. VP of Marketing: Joe Petrone. VP of Business Affairs: Mark Levinson. VP of A&R: Don Grierson. VP of Promotion: Charlie Minor. National Director of Promotion: Steve
GOLD RECORDS 78-79
KENNY ROGERS  Love Or Something Like It
CRYSTAL GAYLE  When I Dream
CHRIS REA  Whatever Happened To Benny Santini
KENNY ROGERS  The Gambler
GERRY RAFFERTY  Baker Street

PLATINUM RECORDS 78-79
CRYSTAL GAYLE  We Must Believe In Magic
GERRY RAFFERTY  City To City
KENNY ROGERS  Ten Years Of Gold

EPIC RECORDS
212 975-4321 or 213 556-4700
51 W. 52nd St., New York, NY 10019 or
1801 Century Part West, Los Angeles, CA 90067

Owner: CBS. Distributor: Epic.

Executives

GOLD RECORDS 78-79
GEORGE DUKE  Reach For It
REO SPEEDWAGON  You Can Tuna Piano
JOHNNY PAYCHECK  Take This Job And Shove It
HEATWAVE  Always & Forever (sgle)
HEATWAVE  Groove Line (sgle)
MEATLOAF  Two Out Of Three Ain't Bad (sgle)

PLATINUM RECORDS 78-79
HEATWAVE  Central Heating
TED NUGENT  Double Line Gonzl
MEATLOAF  Bat Out Of Hell
BOSTON  Don't Look Back
FOGELBERG & WEISBERG  Weekend Warriors
TED NUGENT  You Get What You Play For
REO SPEEDWAGON  Twin Sons

FIRST AMERICAN RECORDS
206 625-9992
65 Marion St., Seattle, WA 98104


Executives
Chairman of the Board/President: Gerald B. Dennon. Executive VP: Gil Bateman. National Sales Manager: Linda Skore.

Artist Roster
FLYING FISH RECORDS
312 528-5455
1304 W. Schubert St., Chicago, IL 60614


Executives

Artist Roster
Consists of an extensive list of country, jazz and classical artists.

ISLAND RECORDS
213 874-7760
7720 Sunset Blvd., Los Angeles, CA 90046


Executives

Artist Roster
Third World, Robert Palmer, Bob Marley and the Wailers, Brian Eno.

JET RECORDS
213 553-6801
2049 Century Park East, Suite 414, Los Angeles, CA 90067

Owner: Don Arden. Distributor: E/P/A/CBS.

Executives

GOLD RECORDS 78-79
ELO Out Of The Blue ELO

PLATINUM RECORDS 78-79
Discovery

Jet Records went through a major reorganization in the last part of '78. The areas of promotion, A&R and all aspects of creative services have been changed. Along with the success of ‘Discovery’ by Electric Light Orchestra, we have begun the biggest catalogue push ever to hit the industry. Jet will also be pursuing and developing new U.S. based talent to complement the English talent roster that we are currently working.
**LONDON RECORDS**

011-44-1-735-8111 or 212 675-6060
8 Albert Embankment, London, England
or 539 West 25th St., New York, NY 10001


Executives


Major Projects, Expansion Activities '79:
Development and expansion of Lejoint label.

**MCA RECORDS**

213 985-4321
100 Universal City Plaza, Universal City, CA 91608

Owner: MCA, Inc. Distributor: MCA.

Executives


**MOTOWN RECORDS**

213 468-3500 or 212 581-7420
6255 Sunset Blvd., Hollywood, CA 90028
or 157 W. 57th St., New York, NY 10019


Executives

MUSHROOM RECORDS
213 550-4502
9000 Sunset Blvd., Suite 710, Los Angeles, CA 90069

Company-owned labels: Chanterelle Records  Owner: Wink Vogel  Distributor: Independents. See Record Distribution Firms.

Executives
President: Wink Vogel  General Manager: Joe Owens  National Promotion Director: Janice Tully. Director of Marketing and Sales: Mark Cope  Director of Publicity: Nancy Kerrick.

PLATINUM RECORDS 78-79
HEART
Dreamboat Annie
Magazine

MUSIC MINUS ONE, INC.
212 245-4861
423 West 55th St., New York, NY 10019

Company-owned labels: Inner City, Classical Jazz, Aural Explorer, Guitar World  Company-distributed labels: Choice

Executives
President: Irv Kratka  VP: Mort Hillman
Artist Roster
An extensive listing of jazz musicians
Major Projects, Expansion Activities '79.
The continued licensing and distribution of prestigious foreign catalogues along with the continued recording and releasing of new and unique American artists will combine to give Inner City one of the most significant and illustrious jazz and progressive jazz rosters in the world.

OVATION RECORDS, INC.
800 729-7300 or 312 729-7300
1249 Waukegan Rd., Glenview, IL 60025

Owner: Dick Schory  Distributor: Independents  See Record Distribution Firms
Executives

Artist Roster
The Kendalls, Joe Sun, The Cates, Sheila Andrews, Tantrum, Mark Gaddis, Cleveland-Eaton, Willy Dixon, Mighty Joe Young, Henry Franklin, Rudolph Johnson, Steve Dahl

Major Projects, Expansion Activities '79:
1) To establish Tantrum as a major contender in the pop market. 2) To build the label to maximum of five country acts. 3) The release of two major films. 4) To establish western regional office in LA.

PACIFIC ARTS RECORDS & TAPES
408 624-4704
PO Box 5547, Carmel, CA 93921

Owner: Michael & Katheryn Nesmith. Distributor: Independents. See Record Distribution Firms.

Executives

Artist Roster
Michael Nesmith, Kaleidoscope, Biff Rose, Joyce Yarrow, Bhagavan Das, Zytron, Chris Darrow, Ennio Morricone, Jet

PHONOGRAM, INC./MERCURY
312 645-6300 or 213 466-9771
450 Park Ave., New York, NY 10022 or
6255 Sunset Blvd., Suite 1016, Los Angeles, CA 90028


Executives

GOLD RECORDS 78-79
ROD STEWART The Best Of Rod Stewart Vol. 1
CONFUNKSHUN Loveshine
CONFUNKSHUN Secrets
BAR KAYS Flying High On Your Love
RUSH 2112
RUSH A Farewell To Kings
RUSH All Then Works A Stage

PLATINUM RECORDS 78-79
RUSH Hemispheres
STATLER BROTHERS Entertainers On And Off The Stage

Major Projects, Expansion Activities '79:
PLANT RECORDS
213 398-3652
9120 Sunset Blvd., Los Angeles, CA 90066


Executives
President: Richard Perry. Vice-President: David Urso.

GOLD RECORDS 78-79
ENERGY
Major Projects, Expansion Activities '79:
In 1979 we released our new group Night, and others, as well as our first ST, "The Champ" from a deal we have with MGM.

POLYDOR RECORDS
212 399-7075
810 Seventh Ave., New York, NY 10019


Executives

GOLD RECORDS 78-79
Feelin' Bitchy, Get It Dutcha System
Goin' Coconuts
Shake Your Groove Thing (sgl)
Music Box Dancer (LP and sgl)

PLATINUM RECORDS 78-79
Champagne Jam
Love Tracks
I Will Survive (sgl)
2 Hot

Major Projects, Expansion Activities '79:
During the year 1978/1979 Polydor restructured its internal staff beginning with the tenure of Fred Haayen as President, in regional promotion staff and the addition of an artist development department. Polydor has also expanded its roster with new associations with the MVP and Charisma labels. In addition, the company has strengthened its artist roster in the disco market by an agreement with Simone Soussan and his Harem Records. As 1979 began, Polydor exploded in the marketplace with artists like Gloria Gaynor and Peaches & Herb garnering platinum awards for their efforts. Future plans include further expansion of the promotion and publicity departments and strengthening of our rock artists roster.

PRELUDE RECORDS
212 974-0360
200 W. 57th St., New York, NY 10019

Distributor: Independents. See Record Distribution Firms
Executives

Artist Roster

Major Projects. Expansion Activities '79:
Emerging in 1978 with Saturday Night Band, Prelude Records has, in the space of just over a year, established itself as one of the key forces of the disco phenomenon. The company has premiered such disco artists as Musique, Macho, Lorraine Johnson, Theo Vaness, and The Peter Jacque Band, and was voted the Special Award for "Innovation in Packaging" at Billboard's Disco Forum V.

RADIO RECORDS, INC.
305 462-7407
540 N. Andrews Ave., Ft. Lauderdale, FL 33301

Owner: Radio Records, Inc. Distributor: Independents. See Record Distribution Firms

Executives

Artist Roster
Keith Herman, Hot Ice.

Major Projects. Expansion Activities '79:
This is a fairly new company that is a full-line manufacturer and caters to all styles of music.

RCA RECORDS
212 598-5900, 213 468-4000 or 615 244-9880
1133 Avenue of the Americas, New York, NY 10036
or 6363 Sunset Blvd., Hollywood, CA 90028
or 30 Music Square West, Nashville, TN 37203


Owner: RCA. Distributor: RCA.

Executives

GOLD RECORDS 78-79
ELVIS PRESLEY
My Way (2x)
BONNIE TYLER
It's A Heartache (2x)
EVELYN 'CHAMPAGNE' KING
Shame (3x)
WAYLON JENNINGS
Waylon Live
WAYLON JENNINGS
I've Always Been Crazy
RONNIE MILSAP
It Was Almost Like
RONNIE MILSAP
Only One In My Life
LOU REED
Rock 'n Roll Animal
DOLLY PARTON
Best Of
BONNIE TYLER
It's A Heartache
EVELYN 'CHAMPAGNE' KING
Smooth Talk
DARYL HALL & JOHN OATES
Along The Red Ledger
ELVIS PRESLEY
A Legendary Performer, Vol. 3
ROGER WHITTAKER
The Last Farewell

PLATINUM RECORDS 78-79
WAYLON JENNINGS & WILLIE NELSON
Wishin' & Wilin'
DOLLY PARTON
Here You Come Again
JEFFERSON STARSHIP
Earth
JOHN DENVER
I Want To Live

RECORD COMPANIES
RIVA RECORDS, INC.
212 582-7022
Hotel Navarro, Suite 705, 112 Central Park Ave. S, New York, NY 10019

Owner: Gaff Music. Distributor: Independents. See Record Distribution Firms.

Major Projects. Expansion Activities '79:
In January 1979 Riva opened its West and East coast offices to introduce the label in the U.S. market. Riva is 3 years old internationally. The first artist to debut Riva/USA is John Cougar.

ROULETTE RECORDS, INC.
212 757-9880
1790 Broadway, New York, NY 10019

Company-owned labels: Big 7 Music Corp. Owner: Morris Levy. Distributor: Independents. See Record Distribution Firms.

Executives
President: Morris Levy. Vice-President: Howard Fisher.

RSO RECORDS
213 650-1234
8335 Sunset Blvd., Los Angeles, CA 90069

Company-distributed labels: Curtom Owner: Robert Stigwood. Distributor: Polygram

Executives

GOLD RECORDS 78-79
PLAYER PLAYER
ANDY GIBB Love Is Thicker Than Water (sge)
YVONNE ELLIMAN If I Can't Have You
ERIC CLAPTON Lay Down Sally
OLIVIA NEWTON JOHN Hopelessly Devoted (sge)
ANDY GIBB An Everlasting Love
J TRAVOLTA & O NEWTON JOHN Summer Nights
ANDY GIBB (Our Love) Don't Throw It All Away (sge)

PLATINUM RECORDS 78-79
PLAYER
ANDY GIBB Flowing Rivers
ERIC CLAPTON Slowhand
BEE GEES & VARIOUS Saturday Night Fever
VARIOUS Grease
ANDY GIBB Shadow Dancing
ERIC CLAPTON Blackless
VARIOUS Sgt Pepper's Lonely Hearts Club Band
BEE GEES Stayin' Alive (sge)
BEE GEES Night Fever (sge)
TRAVOLTA & NEWTON JOHN You're The One (sge)
ANDY GIBB Shadow Dancing (sge)
FRANKIE VALLIE Grease (sge)

RECORD COMPANIES
SIRE RECORDS
212 595-5500 or 213 846-9090
165 W. 74th St., New York, NY 10023
or 3300 Warner Blvd., Burbank, CA 91510

Executives

Artist Roster

Major Projects, Expansion Activities '79:
Sire has American rights to international superstars Boney M. Has had success with “Rivers of Babylon” single and “Nightflight to Venus” LP. A major breakthrough in 78-79 was with Talking Heads top thirty single “Take Me To The River” and LP “More Songs About Buildings And Food.” New artist Duncan Brown getting established with LP and single “The Wild Places.” Albums from Renaissance, Climax Blues Band, Ramones, and Flaming Groovies to follow.

SPRING RECORDS
212 581-5398
161 W. 54th St., New York, NY 10019

Distributor: Polydor.

Executives
President: Jules Rifkind. Vice-President: Bill Spitalsky. Secretary/Treasurer: Roy Rifkind.

GOLD RECORDS 78-79
MILLIE JACKSON Get It Outcha System
MILLIE JACKSON Feelin' Bitchy
MILLIE JACKSON Caught Up
JOE SIMON Power Of Love/Drowning In The Sea Of Love

Major Projects, Expansion Activities '79:
“Got To Go Disco,” the new Broadway show, opened May 1979.

TABU PRODUCTIONS
213 277-1097
9911 W. Pico St., Suite 1430, Los Angeles, CA 90035

Company-owned labels: Tabu. Owner: Clarence Avant. Distributor: CBS.

Executives

Artist Roster
Brainstorm, Manfredo Fest, Lalo Schifrin, Lamont Johnson.

Major Projects, Expansion Activities '79:
Our plans for 1979 are to work with the four above-mentioned artists in every ramification...from tour preparation and support, A&R, composing and arranging material, etc.

RECORD COMPANIES
Company-owned labels: Tomato. Owner: Kevin Eggers. Distributor: Independents. See Record Distribution Firms

Executives
President: Kevin Eggers. Vice-President: Mel Fuhrman. Director of A&R: Heiner Stadler. West Coast Sales: Bruce Bromberg.

Major Projects, Expansion Activities ’79:
Tomato in addition to its mainstream product is initiating several new areas of recordings; i.e., The Green Tomato line will have major jazz artists such as Sam Rivers, Leroy Jenkins and Mike Nock, avant-garde artists such as Philip Glass. The Blue Tomato is the hallmark of The John Daniels Gospel Series dedicated to “Taking Gospel Higher” with such artists as Frances Moore and The East Coast St. Louis Gospelettes, Reverend Lawrence Roberts and The Angelic Choir. The Johnson Ensemble and many others. Tomato also intends to release several disco LPs on its newly formed Deco label. Artists in this upcoming release include Margot Thomas and Kathi Baker.

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20TH CENTURY FOX RECORDS

213 657-8210
8544 Sunset Blvd., Los Angeles, CA 90069

Owner: 20th Century-Fox Film Corporation. Distributor/Manufacturer: RCA.

Executives

Artist Roster

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VIRGIN RECORDS

212 243-6200 or 011-441-727-8070
43 Perry St., New York, NY 10014 or 2-4 Vernon Yard, Portobello Rd., London, W11 England


Executives
Chairman of the Board: Richard Branson. President: Ken Berry. VP of Promotion: Kurt Nerlinger. VP of Publicity: Sue Bryon.

Artist Roster
WARNER BROS. RECORDS
213 846-9090 or 212 832-0950
3300 Warner Blvd., Burbank, CA 91510
or 3 E. 54th St., New York, NY 10022


Executives

GOLD RECORDS 78-79
RANDY NEWMAN - Little Criminals
BOOTSY'S RUBBER BAND - Bootsy's Player Of the Year
GORDON LIGHTFOOT - Endless Wire
ASHFORD & SIMPSON - Is It Still Good To Ya
EXILE - Mixed Emotions
CHAKA KHAN - Chaka
DOOBIE BROS - Minute By Minute

PLATINUM RECORDS 78-79
GEORGE BENSON - Weekend In L.A.
STEVE MARTIN - Let's Get Small
DOOBIE BROS - Takin' It To The Streets
SHAUN CASSIDY - Under Wraps
VAN HALEN - Van Halen
STEVE MARTIN - A Wild And Crazy Guy
ROD STEWART - One Nation Under A Groove
FUNKADELIC - Blondes Have More Fun

WINDSONG RECORDS
213 557-2100
1910 Avenue of the Stars, Suite 740, Los Angeles, CA 90067

Distributor: RCA.

Executives

Artist Roster
Maxine Nightingale, Starland Vocal Band, Blind Date, Johnny's Dance Band. Helen Schneider.
This section is divided into three subsections, each arranged alphabetically. Please note that the labels listed with each distribution house are not complete. They are listed only as an indicator of the larger accounts served.

RECORD COMPANY REPRESENTATIVES
INDEPENDENT RECORD PROMOTERS
RECORD DISTRIBUTION FIRMS
RECORD COMPANY REPRESENTATIVES

A&M RECORDS
Regional Representatives

National FM Director
Rich Totoian—New York .......................... 212 691 5406
Ass’t National AOR
Marko Babineau—Parkridge, IL ..................... 312 696 0735

South
Veta Victorian—Decatur, GA. ...................... 404 987 2278
Don Tolle—Dunwoody, GA. ....................... 404 451 2033

East
Boo Frazier—Teaneck, NJ ......................... 201 837 4792
Michael Van—Westfield, NJ ...................... 201 233 3133

East—AOR
J.B. Brenner—Brighton, MA ...................... 617 783 3905

Midwest
Robert York—Chicago ........................... 312 734 1408
Gary Lippe—Beachwood, OH ...................... 216 464 8930

Southwest
Nick Stearn—Dallas .............................. 214 385 5150

West
Brenda Johnson—Los Angeles ..................... 213 653 0267
Ron Farber—N. Hollywood ....................... 213 877 8960

West-AOR
Rick Galliani—San Rafael, CA .................... 415 453 9365

Local Representatives

ATLANTA
Johnny Shuler
404 469 7548

BOSTON
Joel Ackerman
617 435 4421

BUFFALO
Michael Plen
716 882 3019

CHARLOTTE
Butch Waugh
704 365 2534

CHICAGO
Bill Johnson
312 584 5096

CINCINNATI
Greg Routch
513 825 3079

CLEVELAND
Dave Loncao
216 226 8670

DALLAS
Michael Taylor
214 692 0157

DENVER
Jimmy Smith
303 320 1573

DETROIT
Glenn Coughenou
313 644 0775

HOUSTON
Wayne Shuler
713 482 3172

LOS ANGELES
Jan Basham
213 469 2411

MEMPHIS
Lee Durham
615 298 3303

MIAMI
Richard Pachter
305 621 0557

MILWAUKEE
Tom Murphy
414 475 6111

MINNEAPOLIS
Kerry Knodle
612 920 1143

NEW ORLEANS
Tommy Morel
504 568 9671

NEW YORK
Rick Stone
212 677 6285
A&M (cont.)

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<th>Location</th>
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ARIOLA RECORDS
Regional Representatives

Eastern Albums
Paul Yeskel—New York ........................................ 212 741 2151

Southern Albums
Al Moss—Atlanta ............................................. 404 325 9575

Promotions Coordinator
Cathy Clark—Redondo Beach, CA .............................. 213 379 9678

National Disco Promotion
Jack Witherby—Hollywood ..................................... 213 851 4515

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ARISTA RECORDS
Regional Representatives

National Album Director-Special Projects
John Schoenberger—Los Angeles ............................ 213 553 1777

Northeast Associate Director
Len Scaffidi—New York ....................................... 212 489 7400

Southern Regional Album Director
Jeff Cook—Atlanta ........................................... 404 349 5200

Southern Top 40 Director
June Colbert—Dallas ......................................... 214 495 4881

RECORD COMPANY REPRESENTATIVES
ARISTA (cont.)

Midwest Regional Album Director
John Petrie—New York ............................................. 312 967 6210

West Coast Regional Album Director
Randy Hock—San Francisco ...................................... 415 981 8787

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## CASABLANCA RECORDS

### Regional Representatives

**Southeast**
Keith Allen—College Park, GA .......................... 404 768 8295

**West Coast**
Bill Marin—Los Angeles ............................... 213 650 8300

**National Chocolate City Promotion**
Tommy Davis—Los Angeles ............................. 213 650 8300

## Local Representatives

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MIAMI
Harry Schwartz
305 592 7970

ST. LOUIS
Charlie Scott
314 644 4100
Gary Diamond
612 395 3371
Carl Bence
314 361 0009

NASHVILLE
Margye Reeves
Wade Conklin
615 256 4487

WARRINGTON, PA
Mike Brungo
215 343 4390

WOLBURN
Jim Driscoll
617 933 8155

NEW YORK
Lancenand Ira Bogart
212 397 0660

SAN FRANCISCO
Paul Pieretti
415 433 0687

CBS RECORDS
Regional Promotion Managers

Northeast Promotion
Dave Deners—Rego Park, NY ..................................... 212 830 3634

Southeast Promotion
Don Miller—Atlanta .................................................. 404 321 4553

Midwest Regional Promotion
Lou Mann—Rolling Meadows, IL ............................... 312 640 5933

Southwest Regional
Bill Heard—Dallas .................................................. 214 634 1700

West Coast Promotion
Sam Harrell—Los Angeles ....................................... 213 995 1234

Local Representatives

ATLANTA
Jim Stewart
404 321 4553

CLEVELAND
Joe Carroll
216 464 7020

KANSAS CITY
Cynthia Henderson
816 968 0199

LEXINGTON, MA
Lennie Collins
617 861 6180

BALA CYNWYD, PA
Biff Kennedy
215 839 0246

DALLAS
Charlie Strobel
214 634 1700

LOS ANGELES
Brad Cramer
213 995 1234

BUFFALO
Kevin Sutter
716 885 0935

INGLEWOOD, CO
Kirk Stirland
303 770 4613

MEMPHIS
Craig Brashear
901 761 3381

CAROLINAS
Michael Conway
704 364 2960

HARTFORD, CT
Deby Gould
203 522 7151

MIAMI
TBA
305 893 7030

CINCINNATI
Julie Godsey
513 671 0310

HOUSTON
Hershel Orr
713 680 8900

MINNEAPOLIS
Gary Wisner
612 929 4604

CLAYTON, MO
Larry Wall
314 727 5100

INDIANAPOLIS
Tom Genetti
317 844 9544

RECORD COMPANY REPRESENTATIVES
### Regional Representatives

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**Midwest**

<table>
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<th>City</th>
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<td>Cincinnati</td>
<td>Jim Sellers</td>
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**West**

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<td>Los Angeles</td>
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**West Coast**

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<td>Seattle</td>
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### Local Representatives

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<td>Atlanta</td>
<td>Johnny Bee</td>
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<td>Dick Masters</td>
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<td>Cleveland</td>
<td>Lenny Evanoff</td>
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<td>Chicago</td>
<td>Joe Brom</td>
<td>312 478 1133</td>
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<td>Dallas</td>
<td>L.G. Hughes</td>
<td>817 261 4281</td>
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<td>Denver</td>
<td>Mitch Kamps</td>
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<td>Detroit</td>
<td>Howard Lesnick</td>
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<td>Houston</td>
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<td>Rosie Guervara</td>
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<td>Memphis</td>
<td>Roy Mack</td>
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<td>Minneapolis</td>
<td>Tim Turner</td>
<td>612 932 7548</td>
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<td>Bobby Belisle</td>
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<td>New York</td>
<td>Jerry Ross</td>
<td>312 392 5700</td>
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<td>Opalaka, FL</td>
<td>Skip Schreiber</td>
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<td>Tom Kennedy</td>
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<td>Phoenix</td>
<td>Patty Souvall</td>
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<td>Gregg Hagglund</td>
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<td>Andy McQuade</td>
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CREAM RECORDS
Regional Representatives

General Manager
Eddie Ray—Memphis .................................................. 901 775 3790

Western Director of Marketing
Dave Crook—Los Angeles ........................................... 213 655 0944

Southwest Director of Marketing
Don Sundeen—Dallas .................................................. 214 823 9563

Midwest Director of Marketing
Ray Townley—Chicago ................................................. 312 337 0231

East Coast
TBA

ELEKTRA/ASYLUM RECORDS
Regional Representatives

East
Dick Lemke—New York ............................................ 212 355 7610

Southeast
Bill Smith—Atlanta .................................................. 404 971 3102

Midwest
Randy Ostin—Chicago ................................................ 312 635 6611

Southwest
John Provenzano—Houston ....................................... 713 789 5920

West
Ron Lanham—Los Angeles ....................................... 213 655 8280

Local Representatives

ATLANTA
Bill Smith
N/A
Tony Dwyer
404 344 4933

BOSTON
Anthony Mollica
617 935 5170

BUFFALO
Barry Lyons
716 694 1417

CHARLOTTE
Jerry Goodman
704 568 0482

CHICAGO
Randy Ostin
312 692 5964
Ron LaForgia
312 595 6000

CINCINNATI!
Ross Grierson
513 772 5800

CLEVELAND
Murray Saul
216 271 3900

CONNECTICUT
Marty Markiewicz
203 688 7581

DALLAS
Denny Mosesman
214 255 2141

DENVER
Kevin Knee
303 750 4850

DETROIT
Steve Calkins
313 569 4822

KANSAS CITY
James Grogan
816 561 5623
## ELEKTRA (cont.)

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## EMI/UNITED ARTISTS RECORDS

### Regional Representatives-Pop

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<td>Eva Wood</td>
<td>Milton Allen</td>
<td>Bob Alou</td>
<td>Tom Schoberg</td>
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<td>212 757 7470</td>
<td>615 329 9356</td>
<td>301 428 0790</td>
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<td>N. TEXAS/OKLA</td>
<td>PENNSYLVANIA</td>
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<td>Sharon White</td>
<td>Jack Satter</td>
<td>Rich Tamburro</td>
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<td>303 832 2649</td>
<td>214 637 1890</td>
<td>215 835 2454</td>
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<td>IOWA/NEBRASKA</td>
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<td>Doris Purcelli</td>
<td>Dale White</td>
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### Regional Representatives-C&W

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<td>Guy Evans</td>
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<td>Jean Hobell</td>
<td>David Chance</td>
<td>Howard Bernstein</td>
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<td>Mavis Mackoff</td>
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<td>617 329 5770</td>
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<td>Cristil Marcus</td>
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INNER CITY RECORDS
Regional Representatives

East
Steve Haviland—New York ......................... 212 245 4861
West
Tom Schnabel—Los Angeles ...................... 213 765 6600

MCA RECORDS
Regional Representatives

East
Sammy Vargas—New York .......................... 212 759 7500
Midwest
Jean Burman—Chicago .............................. 312 298 6600
South
Brad Hunt—Dallas ................................. 214 241 8646
Jim Francis—Nashville ......................... 615 327 3466
West
Linda Feder—Los Angeles ......................... 213 769 3200

Local Representatives

ATLANTA
Jim Riggins
404 447 6405

BOSTON
Nancy Saavedra
617 862 5980

CHARLOTTE
Stan Stewarts (Shepard)
704 535 0150

CHICAGO
Paul Diamond
312 298 6600

CINCINNATI
Lee Fogel
513 771 4870

CLEVELAND
Steve Knill
216 621 9770

DALLAS
Steve Jones
214 241 8646

DENVER
Dan Mooney
303 388 9218

HARTFORD
John Allen
203 289 9555

MIAMI
Roman Marcinkiewicz
305 592 5140

MINNEAPOLIS
Sam Calle
612 835 6020

NASHVILLE
Nancy Solinski
615 327 3466

NEW ORLEANS
Patti Martin
504 821 5444

NEW YORK
Barry Goodman
212 759 7500

PHILADELPHIA
George Collier
215 922 5659

SAN FRANCISCO
George Mangrum
415 543 6880

SEATTLE
Fred Zaehler
206 322 3100

WASHINGTON/BALTIMORE
Frank Falise
301 992 0020
MOTOWN
Regional Representatives

Pop Promotion Managers

North East
Kelly West-New York ........................................... 212 391 1920

East Coast
Bruce Greenburg-Pennsauken, NJ ............................. 609 665-8200

South East
Wayne Fogel-Charlotte, NC ................................... 704 663 1535
James Bishop-Atlanta .......................................... 404 346 3880

Mid West
Steve Gordon-Chicago ...........................................

South West
Mike Pack-Dallas ................................................

Pacific South West
Rusty Ponton-Los Angeles .................................... 213 468-3682

West Coast
Stephanie Stergioes-San Francisco ......................... 415 661 9323

Disco Promotion Manager
Margaret Ronayne-Opa Locka, FL ............................ 305 685 7601

R&B Promotion Managers

East Coast
Chappy Johnston-Philadelphia ............................... 609 665 8200
Eddy Jorge-New York ........................................... 212 397 1920

South East
Manny Clark-Charlotte, NC ................................ 704 527 0440

Mid West
Ray Henderson-Detroit ........................................ 313 358-3132
Larry LaVan-Chicago ......................................... 312 593 5955

South
Harold Thomas-atlanta ........................................ 404 346-3880
Joseph Young-Memphis ...................................... 901 785 7747
Ray Keith-Houston ............................................. 713 933 2580

West Coast
Andre Montll-Los Angeles ................................... 213 468 3683

RECORD COMPANY REPRESENTATIVES
PHONOGRAM, INC.
Regional Representatives—Pop

Northeast
Earlean Fisher-Ward—New York ......................... 212 399 7451

Mid-atlantic
Marcus Martin—Cherry Hill, NJ ......................... 609 795 2400

Southeast
Luther Terry—Atlanta ......................... 404 955 2025

Ohio Valley
Walter White—Lakewood, OH ......................... 216 228 6412

Southwest
Tommy Jones N/A

Midwest
Deke Atkina—Schiller Park, IL ......................... 312 671 5380

West Coast
Jimi Fox—Los Angeles ......................... 213 466 9771
Willie Tucker—Los Angeles ......................... 213 466 4571

National/Regional Representatives—Country

National Country Promotion Manager
Frank Leffell—Nashville ......................... 615 244 3776

Asst. National Country Promotion Manager
Doyal McCollum—Atlanta ......................... 404 955 2025

Regional Promotion Manager, Southeast
Dave Smith—Dallas ......................... 214 387 2797

Local Representatives

ATLANTA .......... DALLAS/HOUSTON .......... NEW YORK
Butch Lowery David Bupp Steve Greenberg
404 955 2025 214 387 2797 212 399 7451

Baltimore/
WASHINGTON .......... DETROIT .......... PHILADELPHIA
Danny Davis Henry Mayers Pat Milanese
301 474 3700 313 362 4420 609 795 2400

BOSTON .......... LOS ANGELES .......... SAN FRANCISCO
Paul Power Carolyn Broner Jill Glasner
617 933 8155 213 466 4571 415 433 8755

CAROLINAS .......... MIAMI .......... SEATTLE
Tim Edwards Gary Triziozi Jon Donovan
(No PDI Branch) 305 592 7970 206 575 3830

CHICAGO .......... MINNEAPOLIS .......... ST. LOUIS
Marvin Gleicher Danny Stevens Joe Grossman
312 671 0003 N/A 314 991 4650

CLEVELAND .......... NASHVILLE
Debra Tino Robbie Vogt
216 228 4260 615 244 3776
### POLYDOR RECORDS
Regional Representatives

**East**
- Fred Weissman—New York ........................................ 212 399 7451
- Wayman Jones—Cherry Hill, NJ ................................. 609 795 2400

**Midwest**
- Barry Ginsburg—Chicago, IL .................................. 312 446 9263

**South**
- Phil Stanley—Nashville ........................................ 615 244 8484

**West**
- Jeff Trager—San Francisco ................................... 415 433 8755

---

**R&B Regional Representatives**

**East**
- Janet Mobley—Cherry Hill, NJ ................................. 609 795 2400

**Northeast**
- Rowena Harris—New York ...................................... 212 399 7450

**Southeast**
- Branda Smith—Charlotte ....................................... 704 554 0983

**Mideast**
- Ken Bell—Detroit ............................................... 313 921 5852

**South**
- Keith Frye—Atlanta ............................................. 404 955 2025

**Southwest**
- John Young—Houston ............................................ 713 780 0407

**Midwest**
- Maurice White—Chicago ......................................... 312 671 0003

**West**
- Myra Weston—Los Angeles ...................................... 213 466 9574

---

**Local Representatives**

**ATLANTA**
- Rish Wood
  404 955 2025

**Baltimore/Washington**
- Bob McKenzie
  301 474 3700

**Boston**
- Don Masters
  617 933 8155

**Charlotte**
- Steve Mitchell
  919 273 7579

**Chicago**
- Richard Hall
  312 671 0003

**Cincinnati**
- Tony Smith
  513 683 8765

**Dallas**
- Tom Bigby
  214 387 3980

**Detroit**
- Olaga Chokreff
  313 362 4424

**Denver**
- Neil Lasher
  303 759 0155

**Houston**
- Mike Kay
  713 780 0407

**Los Angeles**
- Jeff Laufer
  213 466 9574

**Miami**
- Chris Bailey
  305 592 7970

**Nashville**
- Open
  615 244 8484

**New York**
- Don Berntine
  212 399 7454

**Minneapolis**
- Timothy Kehr
  612 935 7247

---

*RECORD COMPANY REPRESENTATIVES*
### RCA RECORDS
#### Regional Representatives

**East**
- Mike Shalett—New York ........................................... 212 598 4332

**South**
- Bill Kennedy—Dallas ............................................... 214 638 6250
- Eddie Mascolo—Nashville ......................................... 615 244 9880

**Nashville**
- Carson Shrieber—(Country) ...................................... 213 468 4181

**Midwest**
- Ron Gesline—Minneapolis ......................................... 612 831 5404

**West**
- David Forman—San Francisco .................................... 415 864 7900

**National Promotion Coordinators**
- Betty Walton—Los Angeles ........................................ 213 468 4170
- Elaine Locatelli (Stumark)—New York ......................... 212 598 5493
- Dorothy Rapps—New York .......................................... 212 598 4204

### Local Representatives

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<tr>
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<td>ATLANTA</td>
<td>Peter Price</td>
<td>404 455 3636</td>
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<td>Gaylen Adams (Country)</td>
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<td>Johnny Gray (Country)</td>
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<td>BOSTON</td>
<td>Don DeLacy</td>
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<td>CHARLOTTE</td>
<td>Bill Poindexter</td>
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<td>CINCINNATI</td>
<td>Mike Dungan</td>
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<td>Frank Sperrazzo</td>
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<td>DALLAS</td>
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<td>Vicki Leben</td>
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<td>MINNEAPOLIS</td>
<td>Gloria Haneca</td>
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RCA (cont.)

NEW YORK
Jack Hopke (Pop)
Sharon Heyward
(Black/Disco)
212 598 5837

PHILADELPHIA
Bob Catania (Pop)
Snookie Jones (Black)
609 779 0920

PITT/ROCH/BUFF
Louise Patrick
216 447 1400

SAN FRANCISCO
Ken Reuther
415 864 7900

SEATTLE
John Lingel
206 575 1410

WASH/BALTIMORE
Larry Vanduff (Pop)
Patrick Spencer (Black)
303 585 5575

RSO RECORDS
Local Representatives

ATLANTA
Tommy Teague
Long John Silver
404 955 2025

BOSTON
Tony Marino
617 933 8155

CHICAGO
Steve Massie
312 671 5380

CINCINNATI
Al Stann
216 228 6412

CLEVELAND
Mike Rose
216 228 6412

DALLAS
Patt Morriss
214 387 3980

DETROIT
Jack Haston
313 362 4420

HOUSTON
Ken Lee
713 780 0407

LOS ANGELES
C.J. Deering
213 466 4571

MARYLAND
John Hurd
301 441 1670

MIAMI
Michael Bowyer
305 592 7970

NASHVILLE
Patricia Breedlove
615 834 4361

PITT/ROCH/BUFF
Louise Patrick
216 447 1400

SAN FRANCISCO
Ken Reuther
415 864 7900

SEATTLE
John Lingel
206 575 1410

WASH/BALTIMORE
Larry Vanduff (Pop)
Patrick Spencer (Black)
303 585 5575

20th CENTURY FOX
Regional Representatives

R&B Promotion
E. Rodney Jones—Midwest .......................... 312 768 8628
Maurice Watkins-Southeast .......................... 404 996 5984
Willie Bean-Southwest .............................. 901 377 3558

Pop Promotion
Phillip Rauls—South. .............................. 901 454-9760
Skip Pope—Midwest ................................ 312 871 7431
WARNER BROTHERS RECORDS
Regional Representatives

Atlanta
Regional Promo. Manager—Danny Davenport
Regional Album Promo. Manager—Dave Danehisse. 404 344 4933

Chicago
Regional Promo. Manager—Jim Larkin. 312 595 6000

Cleveland
Regional Promo. Manager—Stuart Morrison. 216 271 3900

Dallas
Regional Promo. Manager—Murray Nagel
Regional Album Promo. Manager—Jerry Barrett. 214 255 2141

Los Angeles
Regional Album Promo. Manager—James Lewis
Regional Album Promo. Manager—Chris Crist. 213 849 3941

Mt. Laurel, N.J./Boston
Regional Promo. Manager—Mike Symonds. 609 234 5600/617 935 5170

New York
Regional Album Promo. Manager—Kenny Puvogel. 212 832 0950

San Francisco
Regional Promo. Manager—Bruce Hix. 415 673 4700

INDEPENDENT RECORD PROMOTERS

ANTI-MUSCOLO  (213)651-2383
Don Anti and Tony Muscolo, 8467 Beverly Blvd., Los Angeles, CA 90048
National promotions for Universals, Spectrum III and Albums. Also sponsor secondary market conventions.

BEDNOE-WRIGHT ASSOCIATION  (312) 664-6054
Howard Benoe, 233 E. Erie St. Chicago, IL 60611
Midwest promotions—all formats.

BILL SCULLA  (513) 631-3861
3870 Victory Parkway, Cincinnati, OH 45207
Southern Ohio, Indiana, Kentucky—Universals, AOR

BLUME-MIDDAG & ASSOCIATES  (415) 457-0215
Ken Midday, P.O. Box 190 San Anselmo, CA 94960
Western Region—all formats Albums nationally.

BLY/HAKIM ORGANIZATION  (213) 760-0280
12457 Ventura Blvd., Suite 205, Studio City, California 91604
National promotion—all formats, marketing.

BOB PERRY PROMOTIONS  (305) 944-4510
P.O. Box 600625, N. Miami Beach, FL 33160
Florida—all formats.

RECORD COMPANY REPRESENTATIVES
BOB SPENDLOVE ORGANIZATION            (901) 365-4777
3429 Emerald, Memphis, TN 38118
Universals—South

BRUCE HINTON PROMOTIONS               (213) 462-6808
6255 Sunset Blvd. (Suite 603), Hollywood, CA 90028
National Country and Regional—Universals.

CAROL ARCHER                             (213) 271-9042
1137½ Cardiff Ave., Los Angeles, CA 90035
National—National promotions—Spectrum III format.

CHIEF PROMOTIONS LTD.                  (212) 398-0511
Chuck Dembrak, 1500 Broadway, New York, NY 10036
National Pop promotions.

CHIEF PROMOTIONS LTD. (WEST)            (213) 882-9313
Bobby Zurrick, 7828 Kelvin St., Los Angeles, CA 91306
National album promotions.

COULD BE WILD                             (716) 885-5200
Bruce Moser & Doug Dombrowski, 41 Elmwood Ave., Buffalo, N.Y. 14201
Primarily N.E.—AOR.

DAVID CAHN                               5700 Main St., Williamsville, NY 14221
AOR National promotions.

DAVE CARRICO PROMOTIONS                (203) 355-1483
Kathy Kinnison—Dir. of Mktg., 40 Sawyer Hill Rd. New Milford, CT 06776
Promotion and marketing in Connecticut, Western Massachusetts and NE
New York State.

DAVID MARSHAL INDEPENDENT PROMOTIONS    (415) 284-5059
939 Janet Lane, Lafayette, CA 94549
San Francisco and Northern California—all formats.

DOUG LEE MIDWEST PROMOTIONS             (612) 929-6727
4120 Excelsior Blvd., Minneapolis, MN 55416
Pop promotions in the midwest.

ERNIE PHILLIPS PROMOTIONS               (214) 661-3461
15731 Overmead Circle, Dallas, TX 75248
Regional and national—pop formats.

FRANK SHIVELY                             (313) 562-3663
26077 Hopkins, Dearborne Heights, MI 48125
Detroit—Universals, AOR, and Spectrum III.

FRED DI SIPIO ASSOC.                    (609) 795-6111
999 W. Marlton Pike, Cherry Hill, NJ 08003
National and regional promotions—all formats.

GALLIANI BROS. PROMOTION                (415) 981-0473
Louis & Bob Galliani, 375 Sutter St. (5th floor), San Francisco, CA 94108
Northern California—Universals and Albums.

GOLDEN LION ENTERTAINMENT CORP.         (212) 935-3750
Greg Kimmelman & John Kostick, 120 E. 56th St. (Suite No. 510) New
York, NY 10022
Independent National and Multi Regional Album promotion.
I.C. ENTREPRISES (213) 650-7370
Peter Jorgensen (P.J.), 8440 Sunset Blvd. (Suite 417), Los Angeles, CA 90069
Western United States—Disco and R&B formats. Marketing and merchandising.

JERRY BRENNER PROMOTIONS (617) 944-0423
128 Greenwood Ave., Swampscott, MA 01907
New England—all formats.

JERRY MEYERS PROMOTIONS (716) 688-1555
41 Oakview Dr., Williamsville, NY 14221
East coast promotions—all formats.

JOEL WEBBER (212) 852-0719
100 Clark St., Brooklyn, NY 11201
Northeast—AOR promotions.

JONUS CASH PROMOTIONS, INC. (301) 585-5755
Ken Kandell, Tony Anderson, 8226 Georgia Ave., Silver Springs, MD 20910
Baltimore and Washington, D.C.—all formats.

JUGGERNAUT GROUP (EAST) (212) 454-6593
Juggy Gayles, 67-45 E. 190 Lane, Fresh Meadows, NY 11365
National promotion—all formats.

JUGGERNAUT GROUP (WEST) (415) 332-5055
Ron Resnick, Brth 12, Gate 6½, Sausalito, CA 94965
National promotion—all formats.

KELVYN VENTOUR PROMOTIONS (313) 493-0210
14234 Grandmont St., Detroit, MI 48227
Michigan and Toledo,—all formats.

LEE FIELDS (213) 469-7101
P.O. Box 1269, Hollywood, CA 90028
Western states and Texas—Universals, AOR, and Spectrum III.

LEE McLEMORE (901) 454-4965
610 Shotwell St., Memphis, TN 38111
South East region—Albums.

MARCEY DOHERTY (213) 275-6903
454 N. Palm Dr., Beverly Hills, CA 90210
Major markets—Universals.

MEL TUROFF RECORD PROMOTION (213) 761-8061
117 68-C Moorpark St., Studio City, CA 91604
California—all formats.

MIDWEST MUSIC MARKETING (312) 236-3494
Mike Schide & Roy Chiovarl, 360 N. Michigan, Chicago, IL 60601
Universals and AOR—Midwest. Retail.

MIKE CHIDE (312) 236-3494
360 N. Michigan, Suite No. 1003, Chicago, IL 60601
Midwest—Universals, AOR. Retail.

NORTH PROMOTIONS
Leo of the North, Harry Turner, David McKenna, 6010 Penn Circle S.,
Pittsburgh, PA 15206
Four state region out of Pittsburgh—all formats. Retail, large quantities.

INDEPENDENT RECORD PROMOTERS
OFF THE HOOK PROMOTION
Nina Carlin, 503 Forest Ave., Pacific Grove, CA 93950
Independent AOR promotion.

PROMOTION BY MARK HODES
8467 Beverly Blvd. (Suite 109), Los Angeles, CA 90048
National promotions—Spectrum III format.

ROGER LIFESSET
5816 Lankerschim Blvd. (Suite No. 11), N. Hollywood, CA 91601
National—AOR and Jazz.

SOUTHERN RECORD PROMOTION
Tim Riley, 3387 Toplar Suite 235, Memphis, TN 38111
Memphis and Nashville: Tim Riley and Janet Brotherton
10 SE states: Lyn Jackson
Special Projects: Marty Lacker
Universals and R&B.

STEVE LEEDS PROMOTIONS
130 W. 57th St., Suite 12B, New York, NY 10019
East Coast Promotion—AOR.

TAR PRODUCTIONS, INC.
Tom Ambrose Ray, 12029 Ventura Blvd., Studio City, CA 91604
Dallas Office Tony Price (214) 641-1440
Atlanta Office: Greg Johnson (404) 761-1303
Cleveland Office: Bob Collins (216) 333-9292
National consultant, independent promotion, and sales.

TOM GELARDI PROMOTIONS
14611 E. Nine Mile Rd., E. Detroit, MI 48021
Michigan area—all formats.

TONY RICHLAND
Suite 507 1680 Vine St., Hollywood, CA 90028
California—all formats.

TRACK RECORD
Russ Palmer, 2426 Cheremoya Ave., Los Angeles, CA 90068
National promotion—Universals.

TRI STATE PROMOTIONS
Bill Scull, 3870 Victory Parkway, Cincinnati, OH 45207
S. Ohio, Indiana and Kentucky—Universals and AOR.

RECORD DISTRIBUTION FIRMS

ACTION MUSIC
Haynes Industrial Park, 6541 E. Land Rd., Cleveland, OH 44142. Labels:
AVI, Audio Fidelity, Concord Jazz, Fantasy, TK, Vanguard, Disneyland,
Sesame Street, Mushroom, Inner-City.

ALL SOUTH DISTRIBUTING
1924 Lafayette St., New Orleans, LA 70113. Labels: Motown, Arista,
Chrysalis, TK, Fantasy, London.
<table>
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<tr>
<th>Company</th>
<th>Phone</th>
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<tr>
<td>ALPHA DISTRIBUTING</td>
<td>212 397-1920</td>
<td>20 West End Ave., New York, NY 10023 212-397-1920; 30 Elizabeth St.,</td>
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<td>Vernon, CT 06066 203 872-8411; 5 Priscilla Circle, Weymouth, MA 02188</td>
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<td>617 266-0354. Labels: Abeko, Arista, Sesame Street, CTI, Cream-Hi, First</td>
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<td>American, London, Midsong, Motown, Pacific Arts, Republic, Tomato,</td>
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<td>Vanguard, Venture, Visa.</td>
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<td>ALTA DISTRIBUTING CORP.</td>
<td>602 269 1411</td>
<td>2950 W. Catalina Dr., Phoenix, AZ 85017.</td>
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<td>ASSOCIATED DISTRIBUTING</td>
<td>602 278-5584</td>
<td>3803 N. 36th Ave., Phoenix, AZ 85019. Labels: Arista, Fantasy, Motown,</td>
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<td>Midsong, Prelude, Vanguard, First American, TK, Audio-Fidelity, Cache,</td>
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<td>Ovation, CTI, Cream-Hi.</td>
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<td>BIB DISTRIBUTING CO.</td>
<td>704 527-0440</td>
<td>101 Yorkmont Rd., Charlotte, NC 28210. Labels: Arista, TK, Cream,</td>
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<td>Fantasy, Motown, H.S.E., Ovation, Nashboro, Midsong, Mushroom, Savoy,</td>
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<td>Westend.</td>
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<td>BEST &amp; GOLD</td>
<td>716 826-9560</td>
<td>355 Harlem Rd., Buffalo, NY 14224. Labels: Arista, Cache, GRP, Pacific</td>
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<td>Arts, Passport, Prelude, Savoy, Visa, Crescendo, Flying Fish, GNP, Muse.</td>
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<td>CALIFORNIA RECORD DIST.</td>
<td>213 246-8228</td>
<td>P.O. Box 4035, Glendale, CA 91202. Labels: Rounder, Vanguard, Flying</td>
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<td>Fish, Muse, Fantasy, Republic, Aligator, Kaliedoscope, Pausa.</td>
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<td>HOUSE DISTRIBUTORS</td>
<td>816 561 2744</td>
<td>3101 Mercier No. 427, Kansas City, MO 64111.</td>
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<td>MALVERNE DISTRIBUTORS</td>
<td>212 392-5700</td>
<td>35-35 35th St., Long Island City, NY 11106.</td>
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<tr>
<td>NYLEN BROTHERS &amp; CO.</td>
<td>808 538-1171</td>
<td>820 S. Berentania St., Honolulu, HA 96813. Labels: Motown, Fantasy,</td>
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<td>Chrysalis, Pacific Arts, First American, Music is Medicine, GNP, Crescendo,</td>
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<td>Tomato.</td>
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<td>PIKS DISTRIBUTION</td>
<td>216 696-3155</td>
<td>2150 Hamilton Ave., Cleveland, OH 44114 216 696-3155; Market Plaza 21411</td>
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<td>Civic Center Dr., Suite 108, Southfield, MI 48706 313 353-3230. Labels:</td>
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<td>Arista, Chrysalis, TK, Pacific Arts, Ala-Laff, Nation-Wide Sound Dist.,</td>
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<td>Muse, Ovation, Project 3, Savoy.</td>
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<td>PICKWICK INTERNATIONAL</td>
<td>612 932-7548</td>
<td>7500 Excelsior Blvd., Minneapolis, MN 55426, 612 932-7548; 2200 E. Randol</td>
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<td>Mill Rd., Arlington, TX 76011, 817 261-4281; 115 Villa Nova Dr., Atlanta,</td>
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<td>GA 30336, 404 349-5200; 6400 Westpark, Ste. 465, Houston, TX 77057 713</td>
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<td>780-7650; 3387 Poplar, Ste. 225, Memphis, TN 38111, 901 454 1286; 13145</td>
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<td>NW 45th Ave., Opa Locka, FL 33054, 305 685-7601; 1401 North Price Rd.,</td>
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<td>St. Louis, MO 63132, 314 997-1800; 9420 Telfair Ave., Sun Valley, CA 91352,</td>
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<td>213 875-3960; 375 Sutter St., San Francisco, CA 94108, 415 981-8787.</td>
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<td>Labels: International distribution for major record labels.</td>
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RECORD DISTRIBUTION FIRMS
PROGRESS RECORD DIST., INC. 312 593 5955
930 Lee St., Elk Grove, IL 60007, 312 593-5955. Labels: London, Concord Jazz, Disneyland, Motown, Janus, Prestige, Fantasy.

RECORD MERCHANDISING CO., INC. 213-290-1122

SCHWARTZ BROTHERS, INC. 202-529-5700

SOUND RECORDS & TAPES 206-767-4580

STAN'S DISTRIBUTING 318-222-7182
728 Texas St., Shreveport, LA 71102. Labels: Arista, Savoy, Motown, TK, Hi-Cream, Ovation, Mushroom, West End, Nashboro, Midsong, Prelude, Fantasy.

UNIVERSAL DISTRIBUTING 215-232-3333

WESTERN MERCHANDISERS 303-320-4660
The artists associated with Atlantic/Atco/Cotillion & Custom Labels wish to take this opportunity to thank radio for their commitment and support.
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Fred

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