

Disco Special See Page 11

Claude Hall's International

\$3.00

RADIO

REPORT

VOL. 2, NO. 23

June 14, 1979

The Team Behind Donna Summer



See Page 12

Label Chiefs Speak Out About Disco

By BARBARA HALL

Behind the success of the Disco format on radio is the music, the artist, and ultimately the record company. Unless the record industry supports Disco and believes in its saleability . . . radio cannot have a viable format. Here are some of the statements by leaders of the music industry.

Is Disco expanding? "Absolutely," according to Bruce Lundvall, president

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81.6% Of PDs & GMs Believe Disco Growing

LOS ANGELES — A little over a fourth of the program directors and general managers in the United States, regardless of the format at which they work, think Disco radio is growing on both AM and FM. And 39.91% more believe it's growing on FM and 16.5% beyond that believe it's growing on AM.

In any case, 81.65% of all radio men and women responding to a survey (answered by more than 230) felt that Disco radio was growing.

The amazing thing about this statistic is that so many other program directors and general managers were violently (almost) not in favor of the Disco format. . . . Robert A. Waeltz, a disc jockey at WMEK in Chase City, Va., said, "I think the most exciting thing to happen to radio is Disco." Leigh Johnston, music director at CJJC in Canada thought Disco was fading, "I hope." And even Michael A. Sink, program manager of WKYK and WSCL, Burnsville, NC, thought, "Beautiful music is bombing out . . . and Disco is the hottest format now, but who know how long."

And only a hopeful tone was expressed by Bob Yates, music director of KKAN, a contemporary station in Pittsburg, KS, who thought that "a

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THE SALABILITY OF DISCO
Commenting: John Boden, Jeff Dorf, Jim Foley, J. Ray Padden, David Rapaport, Pat Schirmer, William Taggart, Diane Witt.

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**POP/COUNTRY and AOR
LOOK AT DISCO**

Commenting: Charlie Fernandez, Jay Hoffer, Bobbin Beam.

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Radio Confidential

By CLAUDE HALL

• WBCN, Boston Album Rock station, gears up for discrete quad broadcast tests this week, just as new general manager Jim Dunlap arrives. Me and Ron Alexenberg and Joe Smith are getting old — we recall the days when Jim was music director of WQAM, Miami.

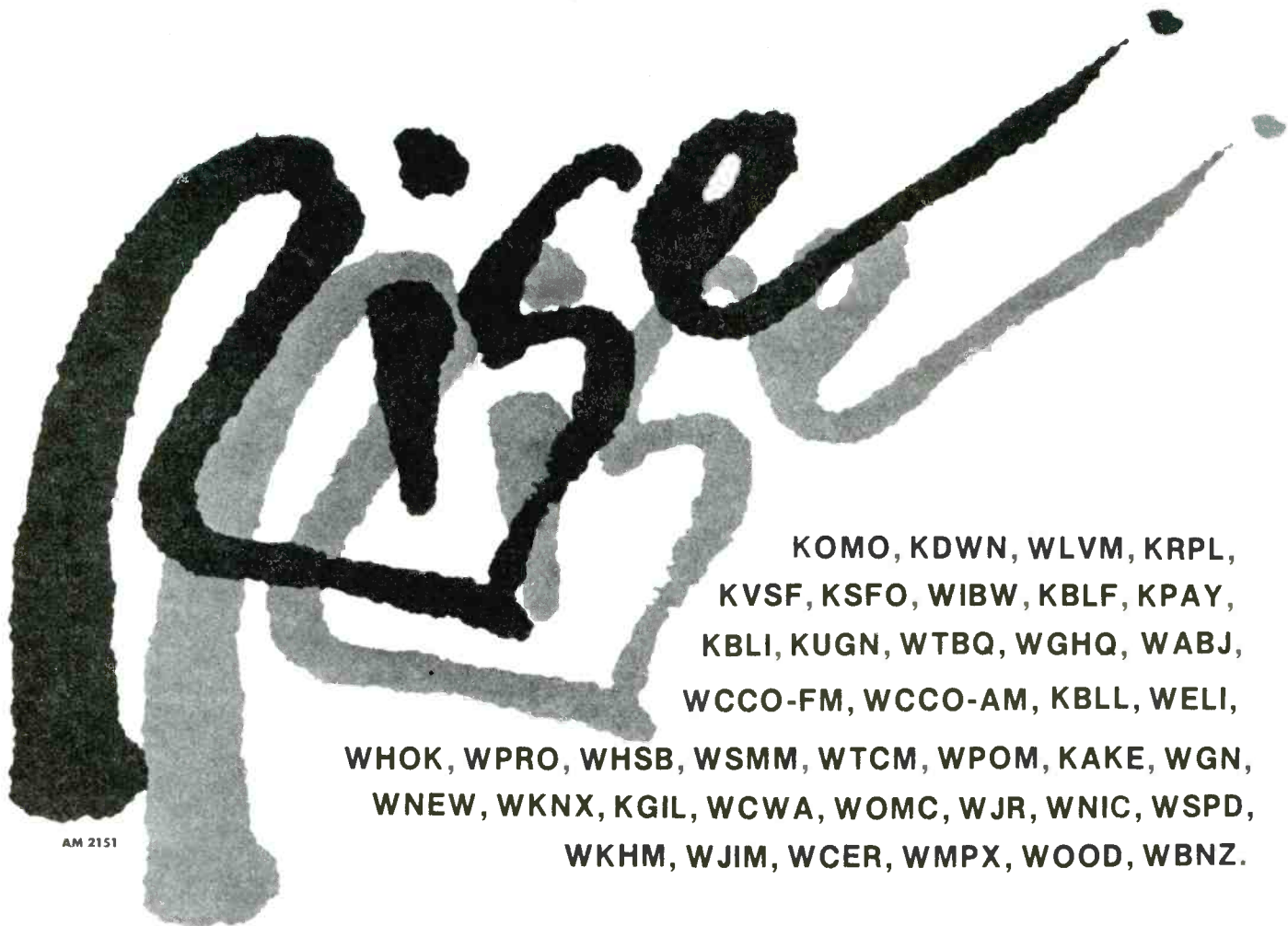
• It was closer than a flea on a dog, but it appears at this time that CKLW in Detroit and XEROK in El Paso/Juarez will NOT simulcast night-time programming. Art Holt, Bruce Earle, and Ed Buterbaugh have been day-dreaming about the project for some months — and visited the adobe building which houses XEROK about a month ago. Plans were to beam the CKLW signal to Juarez via satellite. The combined stations would have amply covered 47 states at night (CKLW is 50,000 watts, XEROK is 150,000 watts at night). *Continued on 9*



Edie Money dropped by CBS Records, West Coast, unexpectedly with some champagne to help celebrate George Chaltas' new position as Director National Promotion, West Coast, Columbia Records.

Photo by Gregg Cobarr

THE HERB ALPERT SINGLE THAT'S GETTING EVERYBODY UP.



AM 2151

KOMO, KDWN, WLVM, KRPL,
KVSF, KSFO, WIBW, KBLF, KPAY,
KBLI, KUGN, WTBQ, WGHQ, WABJ,
WCCO-FM, WCCO-AM, KBLL, WELI,
WHOK, WPRO, WHSB, WSMM, WTCM, WPOM, KAKE, WGN,
WNEW, WKNX, KGIL, WCWA, WOMC, WJR, WNIC, WSPD,
WKHM, WJIM, WCER, WMPX, WOOD, WBNZ.

**One listen to Herb's new single
and the whole room has to get on its feet.
No wonder he calls it "Rise!"**

**The "up" new single from
HERB ALPERT
ON A&M RECORDS & TAPES**



Produced by Herb Alpert and Randy Badazz. Associate Producer: Andy Armer.

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Disco Radio Increases Sales

LOS ANGELES — Disco radio increases sales, according to over 80 radio stations programming Disco music. Seventy-six percent of the stations which responded to the Radio Report question: "Since you went Disco, has your advertising revenue increased, decreased or stayed the same?" said their revenues increased since going Disco. Seventeen percent said advertising revenue stayed the same, and seven percent reported declines in advertising revenue. Of those, one station said that revenues decreased initially but then went up; and another reported declines in national advertising while local sales picked up.

COMMENTING:

John Boden, president, Blair Radio
Jeff Dorf, vice president and account supervisor, Airtime
Jim Foley, director of Media, Coca-Cola Bottling Co.
J. Ray Padden, general sales manager, KIIS AM & FM, Los Angeles
David Rapaport, general manager, WKTU, New York
Pat Schirmer, vice president & director of Radio Division, Western International Media
William Taggart, Chairman of the Board, Taggart Driving Schools
Diane Witt, Media Research, Stanford Agency, Dallas

Success, however, is not unqualified. It is still very early in the development of Disco. The format has not been clearly defined and the hard data is not yet available. Buyers and sellers both are still taking a long, hard look at the format as a sales vehicle; and some of the things they are examining are its audience, its image, and its effectiveness.

One station which does have an unqualified success story is WKTU in New York. The station went on the air with a Disco format on July 24 of last

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KYNO Goes A/C

FRESNO, CA — KYNO's Mike Novak announced to the staff this past week that the Top 40 station would be changing to an Adult, Contemporary approach. The station has been a Top 40 operation for more than a dozen years; Bill Drake programmed KYNO before moving to KHJ in Los Angeles to create Rock radio history.

June 14, 1979



Swig Promoted

LOS ANGELES — Rick Swig has been promoted to vice president of field promotion for Infinity Records; he'd been director of national promotion. He started in the business as music assistant at KSFO, San Francisco, in 1968.

Davis and Miller Promoted at Motown

LOS ANGELES — Danny Davis has been named senior vice president of promotion for Motown Records and Skip Miller has been promoted to vice president and director of national promotion. Danny Davis, a veteran of the music business, has been instrumental in the careers of artists and producers ranging from Eddie Fisher to Phil Spector.

WAAY 50,000!

HUNTSVILLE, AL — WAAY, a 5,000-watt station, has received permission to broadcast at 50,000 watts, according to national program director Gary Dean. The station expects to have new transmitter on the air by December. Signal coverage area now expands an additional 2,600 square miles. Application was pending with the FCC three-and-a-half years.

Butterfly's Disco Soars



Butterfly Family Portrait

By BARBARA HALL

"I sincerely believe that if we had had Disco radio when this label started, Butterfly Records would be 10 times the size it is now," Nancy Sain, executive vice president of Butterfly Records, stated in an exclusive interview with Radio Report. "We were ahead of our time. It is something we do not allow ourselves to dwell on. I'm just grateful that there is Disco radio now. Because it makes our job so much easier. We don't have to sit and chew our fingernails and hope that a DJ in New York will like our record. I can go to WBL or WKTU and if it's a good radio record, it's on. If it sounds like it's supposed to be there, it's there. And our product is! Our product is very

radio-oriented. Because we are!"

Nancy Sain describes herself and the president of Butterfly, A.J. Cervantes, as promotion people and "once you're a promotion person, you always have a commitment to radio." She has been in the record business for eleven years and spent seven of it doing national promotion. She now finds herself one of the few women in the industry who not only formulate record company policy, but is in the position to execute it. "I'm number two at Butterfly. I'm very organized, a good administrator, creative and I enjoy selling."

A.J. Cervantes agrees with her self-evaluation, but adds, "She has one of the best marketing minds in the

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The Salability Of Disco

Continued from page 3

year and was an instant success. The station presently has advertising rates that could well be the envy of any major market station in any format. According to station manager, David Rapaport, they are now sold out a week or two in advance at \$250 to \$350 a pop.

But is WKTU a local success story or does it represent a national phenomenon? John Boden, president of Blair Radio, feels that "Disco radio is too new to pass judgment on. We don't know where it's going to go in programming." Jeff Dorf, vice president of Airtime, agrees. "The future is uncallable. Disco is not a universal type of format. From market to market and within markets, stations vary."

Dorf buys radio by format type. "Disco," he says, "is an element in radio, like all other elements in radio. You buy the appropriate station for the type of product you are selling." Under what conditions is a Disco station the appropriate station? According to Dorf, most people think through logic and not research that Disco people are mobile-type, fashion-conscious people. But, he adds, "the jury is still out on that." He, himself, believes that Disco radio is most appropriate for those clients who are looking for the fashion-oriented, or younger skewing mobile type. For Dorf, psychographics can be an overriding consideration. A station need not be Number 1, 2, or 3 in a market; if the psychographics indicate that the station is the place to go to reach a targeted audience, he will buy more psychographically, than demographically.

Diane Witt, who buys radio time nationally for the 7/Eleven Stores, also looks at more than ratings. Of 200 stations on which she is currently buying time, at least 50, conservatively estimated, may not have top ratings. "I also look at the target of our particular product and the cost efficiency I need to achieve. If I'm looking for women pocket audiences, or minorities, Disco is in my opinion a source to consider." She adds that she has bought Disco stations. "It's a careful screening process of reviewing airchecks and critically analyzing the market."

J. Ray Padden, general sales manager of KIIS AM & FM, notes that advertisers require that you bring in numbers. And if you don't have them? "You bring in the numbers that you do have." Padden sells both creatively and with numbers. He says, "It's fun to talk about the eight different promotions running this month . . . and by the way, our c.p.m. is \$1.23."

But there is resistance. Says John Boden, "There is an image problem. But this is true of every format. Who listens to Beautiful Music? Rock is just for hippies. Contemporary is just for kids. Country is for the blue collar people. People can always find reasons not to buy. They are an ethnic audience. They don't spend money."

David Rapaport agrees. "We've had no problems with soft drink advertising, but we're not getting airlines, automobiles and banking." He has a 15 year background with Rock and Roll, and recalls the old days when national agencies and advertisers would stipulate 150 rating points for four weeks but no Rock and Roll. "No matter what the rating books were, the agency people felt that Rock was reaching only teenagers."

J. Ray Padden does have American Airlines and the Bank of America on the air. But his situation is somewhat unique because he sells KIIS-FM in combination with the MOR/Personality/Talk AM station. Nevertheless, he feels that Disco is the easiest format of any to sell, because it is the only format that reaches from the driving teen (16+) to the 65 year-old.

Padden feels that 99% of the resistance is personal and not business-oriented, and comes from buyers who say, "I don't like the format, I don't relate to Disco, and therefore my target audience doesn't like Disco music." Sales, he feels, became easier when more Disco product started crossing over. "When Rod Stewart and Cher start cutting Disco songs, you get new credibility."

Resistance takes many forms. David Rapaport talks of one client who had the fantasy that WKTU listeners didn't eat chicken. And, of course, there is the argument, albeit veiled at times, that Disco is ethnic and lower-income. Padden notes that the Disco audience spends \$8 billion in Disco-related merchandise. And both Padden and Rapaport cite the playing of Disco music in such bastions of establishment and wealth as Neiman-Marcus and Saks Fifth Avenue.

Jeff Dorf feels that Disco tends to deliver an audience that's an amalgamation of Black, White and some Latin. The extent to which the mix is effective is predicated on the market itself and on the competition in the market. The problem that he does see is not the mix but the pricing of some Disco stations, which he considers inordinately high. "Many operations without audiences are saying, 'Look at WKTU, WDAS and WBL. We'll be as successful as they, so let's price like they do.'"

What, then, is the future? Jim Foley,

director of media for Coca-Cola, is open. "We're always interested in exciting promotions." But, he says, "there has not yet been put together a good exciting promotion in the New York franchise on a Disco station;

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It's A Different Kind Of Record

LOS ANGELES — Belt buckles and T-shirts have gone the way of the Nehru jacket that fancied the record industry — and thus the radio industry — a few years ago. Today, the "unique" record is king. And A&M has just released a Police single in the shape and color of a black and silver police badge. On one side is the new single "Can't Stand Losing You" and the other, their first hit "Roxanne." Wayne Newton is featured on a record shaped like a white star with a four-color computer picture of Newton in the center; the song is a Disco version of "You Stepped Into My Life" on Aries II Records.

The records come in white, pink (Dolly Parton's "Baby, I'm Burning" on RCA), silver (Triumph's "Rock 'N' Roll Machine"), clear vinyl, lavender, red, yellow, and on and on. And in crazy shapes like Bobby Caldwell's heart-shaped record, the green four-leaf clover of "Baby I Want You" by Horslips on DJM Records, and, of course, the star and the badge. "Magic Again" by RCA featured a picture of a pretty girl at bat. One LP featured a huge pair of lips.

FM Goes Rock As New Q101

MERIDIAN, MS — WDAL, a 100,000-watt FM here that also serves parts of Alabama, is dropping its easy listening format and going live Rock under the new calls of WJDQ and will bill itself as Q101. New program director is Brock Broulette from WJFL in Vicksburg. Larry O'Neal from WMYQ in Newton, MS, joins as music director. Staff will feature Bill Loggins and Bob Benson from WJFL, Jack and Vickie Watkins from WMYQ, and Chris O'Connor from KMAK in Fresno, CA.

At the same time, WJDQ-AM will change call letters to WDAL and adopt Adult/Contemporary programming.

Q101 will program Top 40 singles, plus LP cut versions of some hit singles and Disco singles in certain dayparts.

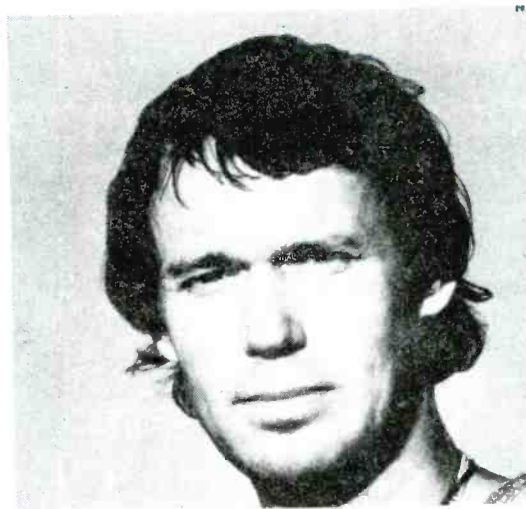
OUT SOON!
"I Ride Alone"

By

LEE CLAYTON

in

company with superstars such as Waylon Jennings,
Leon Russell, Emmylou Harris, Nicolette Larson,
Willie Nelson, Linda Ronstadt and Bob Wills,
we present this most *unusual*,
most absorbing singer-songwriter.



His new LP is *Naked Child*. Other excellent cuts are
"A Little Cocaine," "If I Can Do It (So Can You)",
"10,000 Nights/Sexual Moon."



Format potentials: Top 40 and Album Rock




Added: WKBW, WTIK, WBBQ, KYA, KTAC


And: KENO, WISE, KDZA, WCCO-FM, KSFO, WHYN, 30 at 14Q, 43 at WNAV

Debuts WHBQ 27

Playing on WLCY 29-24, WAEB 23-18, KQHU 22-14, KCPX 28-23, JB105 39-34, 13 FEA 23-21, KIMN 30-27, WLOF 36-31, WLBZ HB-34, KJRB, and KCBQ. And hitbound at KING, BJ105, 92Q, KFRC, WRKO, WRFC, KYNO, KENO, WHYN, WISM, KSLY, WLAC, WINW, WKXX, KFYE

SUZI QUATRO

Billboard  45

Cashbox  56

Record World  64

"If You Can't Give Me Love"

RS-929

The second single
from her smash hit album

"If You Knew Suzi"

RS-1-3044

on RSO Records and Tapes.

Produced by Mike Chapman



Music Confidential

By BARBARA HALL and
GREGG COBARR



RICHARD PALMESE
Vice President, National Promotion
Arista Records

Clive Davis, president of Arista Records, has announced the promotion of Richard Palmese to vice president, national promotion, and the appointment of Michael Bone to the position of vice president, AOR promotion.

☆ ☆ ☆

A&M Records chairman, Jerry Moss and president, Gil Friesen have announced that Kip Cohen will become creative consultant to the label.

☆ ☆ ☆

Moe Preskell, national promotion director, TK Records, will be leaving for his first vacation in four years. On July 31, he and his wife will celebrate their 35th anniversary and head out to Europe. In the meantime, he's happy with Anita Ward and pleased with Foxy's progress and wants radio to keep it up . . . faster!

☆ ☆ ☆

It was a delightful treat: Susan Munao, manager of Brooklyn Dreams, played me three of the songs from their forthcoming album. Without a doubt, this group will be the new Simon and Garfunkel of Disco. "Hot Lovin' Summer in the City" is the summer record of '79! "For the Love of the Music" is a top 10 hit and "Dago, Dago" will be a Disco classic. A feature on this talented group will be appearing in a future issue.

☆ ☆ ☆

Steve Gold and Jerry Goldstein, managers of War, were two music industry members who were invited to the White House to celebrate Black Music Month. After all the ceremonies and formal events were over, most of the crowd disappeared, but Jerry wandered around unhindered up and down the large corridors and in and out of the library, reception rooms, etc. A

few other people joined him in his meandering . . . John Smith, vice president of Black Music, MCA and an ex-history teacher; Jules Mulamud, head of the Black Music Association; and Joe Smith, Elektra/Asylum president, who brought his son. Jerry wasn't going to attend, except that he thought his mother would enjoy the visit. Naturally, she was thrilled and stood in respect before Eleanor Roosevelt's portrait. But to his surprise, after the ceremonies were over and he was wandering about the White House, Jerry was overcome. "It was like a history lesson. That portrait of George Washington . . . the one you see in every school's history text . . . to see it hanging right in front of you . . . I guess every one who came was moved by something. We weren't allowed on the third floor, because that's where the President lives."

☆ ☆ ☆



MICHAEL BONE
Vice President, AOR Promotion
Arista Records

Paul Lovelace has moved to Bang Record's new office in Los Angeles.

☆ ☆ ☆



FRANKS AT THE ROXY — Following a recent performance at the Los Angeles nightclub The Roxy, Warner Bros. recording artist Michael Franks, whose latest album is titled "Tiger In The Rain" was met back stage by friends and admirers including Warner Bros. senior vice president/director of sales and promotion Ed Rosenblatt [right].

"War of the Worlds" LP was named Best Science Fiction Recording for 1978 by the International Society of Science Fiction, Horror and Fantasy.

☆ ☆ ☆

Four outstanding albums released by Phonogram, Inc./Mercury last month were "Whiteface" by Whiteface, "Hey World" by Roadmaster, "What The Hell Is This?" by Johnny Guitar Watson, and "Elaine and Ellen" by Elaine and Ellen.

☆ ☆ ☆

Capitol Records, Inc. will release eight albums during the month of June. They are The Knack's "Get The Knack", produced by none other than the great Mike Chapman. (Hitmaker par excellence); "Silent Letter" by Dewey Bunnell and Gerry Beckley, and produced by George Martin; "Dreamer", Caldera's fourth album on Capitol; Nancy Wilson's "Life, Love and Harmony"; "Served Live," which is Asleep At The Wheel's first live album; "Laughing and Crying, Living and Dying", Billy "Crash" Craddock's third album on Capitol; "Another Taste", a second album on Capitol for A Taste Of Honey; and "Destination: Sun", Sun's fourth Capitol album.

From A&M:

Chris De Burgh has a new album titled "Carry On" and it should get the airplay that Chris has deserved for quite awhile now. Lazy Racer, a brand new group, has a 45 and an album out, both titled "Keep On Running Away". It was produced by Glyn Johns. The Alessi Brothers' album "World and Music" is due July 20. Bell and James

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KFRC
WHBQ

KHJ
KUPD

And
KOBO, WISM, KSTN, KJOY, WSPT,
KRIB, KENO, KBOS, KGB.



All Have



The Single:

“My Sharona”

Get It Now!

Billboard

Debuts



Cashbox

Debuts



Record World

Debuts



Claude Hall's International Radio Report

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Russ Wittberger, president, Charter Broadcasting, San Diego

J. Robert Wood, program director, CHUM, Toronto

Radio Confidential

Continued from cover

Had lunch with **Bill Sommers**, general manager and vice president of **KLOS** in Los Angeles, and his new program director **Damion**. The station, as earmarked by the recent weekend broadcast of the Mike Harrison "Album Greats" documentary, is quickly moving toward a new position in the market. Sommers, who started his radio career as a midnight-6 a.m. air personality at one of the West's first stereo stations — **KNJO** in Thousand Oaks when it was owned by **Sandy Koufax** — pointed out that the station was making considerable profit — "the market is very healthy for radio" — and **Damion** said that he felt the station hadn't really been in tune with what was going on in the city musically. "While another station or two in the market might be as comfortable to listeners as a pair of old jeans, we'll be the jeans with a French cut. Sophisticated, aware of the sociological changes going on in the city." He likes to listen to a new record on cassette in his car and added that the music industry "has a totally captive audience at that point . . . you really can't listen to music well while working at something else. And you're always working at something else in the office. And listening at night at home is somewhat detrimental to the music." And anyway, he's often out in the local clubs or at a concert — keeping tabs on music in the market. His time spent in the car driving to work or to home or to a concert is actually his best listening period for new records — thus, the importance of cassettes.

Lineup on the **Album Rock** station now includes **Frazier Smith** 6-10 a.m., **Joe Riley** 10 a.m.-2 p.m., **J.J. Jackson** 2-6 p.m., **China Smith** 6-10 p.m., **Billy Jiggs** 10 p.m.-2 a.m., **Laura Davis** overnight, with weekenders **Terry Gladstone**, **John Leslie**, **Dion Jackson**.

Sommers became manager of **KLOS** Oct. 2, 1978. **Damion** has been program director for about three weeks; he was previously an air personality at the station, joining it from **WDAI** in Chicago in June 1972. He is an 11-year radio veteran.

Who Took Whom?

Herb McCord, general manager of **CKLW** in Detroit, and his music director **Rosalie Trombley** were dinner guests at the White House a week ago. Now it's true that **Herb** is one of the nation's great radio men and someday the president is going to pay recognition to the real broadcasters of this country who make radio happen

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Radio Confidential

rather than those millionaire fuddy-duddies he sometimes acknowledges. After all, when was the last time Les Smith, George Wilson, Jack Roth, George Duncan, Dwight Case or Pat Norman, Don Nelson, Norman Wain, Keith James, Russ Wittberger, and many others were invited to the White House?

In this case, however, it was Rosalie who got the invite. And it was courtesy of the Black Music Association, largely due in part to the fact, I suppose, that Rosalie has really helped the cause of Black music over the years through her selection of R&B records to gain airplay on CKLW, one of the world's leading Rock stations.

Williams New PD

Whew, what a mixup! First, the **Magnificent Montague** has been on the road for several days, visiting discos, radio stations, and record stores on behalf of the group **Apollo**. And he evidently stumbled in upon **Arnold Shorr**, once manager of **KGFJ** and later **KKTT** in Los Angeles. Shorr now owns **WOKB** in Orlando. I'd been out of the office and when I came back found a note from Montague to call a "Shaw" and the number was written down. When I called the number, bumped into new program director **Dave Williams**, who was on the air at the moment. Dave was previously over at **WTMC** in Daytona and you may recall him from **WPTR** and **WTRY** in the Albany, N.Y. area. After chatting with Dave a bit, I discovered that it was "Shorr," not "Shaw." Of course, both Shorr and Shaw and the **Magnificent Montague** had left the station by then. Just as well; enjoyed talking to Dave.

Hy Lit Lights

Hy Lit, one of the legendary Rock jocks of all time, is now living in Los Angeles and exploring the possibilities of a radio job in the area. Friends can reach him via (213) 838-4544. If you lived in Philadelphia . . . or even close to Philadelphia . . . the name **Hy Lit** will spark a lot of magic in your memory. Just ask **Bruce Wendell**, **Johnny Rosica**, **Bill Mulhern**, and any of those other **Phillies** fans.

Jay Thomas To Movies!

Jay Thomas, morning personality at **99X** in New York, has signed to appear in at least 10 "Mork And Mindy" TV shows on ABC-TV. So he's missing his daily stint in New York through July 1.

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John Q. Adams

John Q. Adams has been named community relations director of **WMET**, Chicago.

KZOK's Program Director

Armand Chianti is the new program director of **KZOK**, Seattle. Chianti, most recently, was program director of **Y-95** in Rockford, IL, but once worked for **KZOK** general manager **Jay Blackburn** at **WLUP**, Chicago. He's a graduate of Northwestern; his wife has a Ph.D. in Geology, which just means that if he needs anybody to do any digging around in the market, he has someone real handy.

Hooter Hikes

John "Hooter" Myers has gone from **KAKE** in Wichita to **KFH**, replacing **Dick Rippy** who is leaving radio to manage his family's ranch near Still-

water, OK. Moving into the operations director slot at **KFH** is **Jason Drake**, the program director, who'll also take **Rippy's** morning show. **Doug Rupe** will take **Hooter's** place at **KAKE** in the 3-7 p.m. slot. **Rupe** had been the 7-midnight jock. **Barry E. Gaston**, executive vice president of **KFH**, seems to be building up **KFH** as one of the leading stations in the nation.

Dodging DC-10s

As you read this, **Les Garland**, program director of **KFRC** in San Francisco, and **L. David Moorhead**, general manager of **KMET** in Los Angeles, are enroute to Sydney to present keynote speeches and otherwise pub crawl in the big annual radio and music industry meeting down there. **Ian Rolle**, **B&T Magazine**, is guiding the event this year, assisted in the background by **Peter Davidson**, head of **Pedlar Marketing/Promotion**.

Rick McKay New Musicman

New music director at **WMYD** in Wickford, R.I., the old **WKFD**, is **Rick McKay**. Station is now featuring a **MASSurvey** format—30 current hits, 10 weekly adds, and 10 LP cuts

Continued on page 64

Letters

From G. Cary Stedman:

Many, many thanks to those persons responsible for the return of demographic information to **Radio Report**! As it happens, I was preparing to write a letter pleading for demographic studies this very week. **WLLN** radio is an Adult Contemporary station in Lillington, North Carolina. We've been on the air only since February and we are doing our damndest to break into this market. A major part of my efforts have been concentrated in the use of a day-parted music format. Our system here is pretty tight and it can only work as well as I expect it if I have good information about the demographics of each song's audience make-up. As director of research and adult contemporary station's link to **Radio Report**, perhaps you have encountered similar requests (pleadings) from other stations. Regardless, please know how much I appreciate the information each week and how very significant it is to the formation of the format here at **WLLN**. The series on home grown research is another example of the way **Radio Report** is helping our day to day operations. Research of the kind described in the last two articles was carried out on a small scale before sign on of the station and with the summer coming on, and listener habits changing, you couldn't have printed the material at a better time.

Thanks again for the help you've given this station. I hope to be hearing

more from you on the pages of **Radio Report**.

*G. Cary Stedman
Director of Programming, WLLN
Lillington, North Carolina*

From Paul Warren:

Let me add my voice of thanks to what will probably be a flood. The inclusion of the demographic call-out figures in the **MASSurvey** will probably bring you many subscriptions and renewals. For small market stations, it may be just the ticket for programmers when they go in to justify to their GM's the cost of your excellent trade publication.

Let me also thank you and **Dr. Balon** for the article on small market research technique. I might add, too, that in many small markets, there are 4-year or 2-year colleges offering courses in statistics and market analysis, and often times the colleges, and their computer departments, are happy to do the bullwork on such a project. At one station where I once worked part-time, a local college did a survey twice a year, and the impartiality perceived by the prospective sponsors was greatly enhanced!

Again, let me thank you and your staff for the one weekly trade I couldn't get along without!

*Paul Warren
Program Director
WACK, Newark, NY*

What Is This Thing Called Disco?

By JUDITH MOORHEAD

As programmers around the country grope to understand the meaning of the word Disco, questions abound. One programmer's concept is not the same as another programmer's concept. Is Disco fast? Is it slow? Is it sophisticated? Is it funky? Can you program it all day? Do you daypart it? In other words, just *what is this thing called Disco?*

COMMENTING:

Matthew Clenott, program director, WDAI-FM, Chicago

Gary De Maroney, program director, KFMX, Minneapolis

David Levine, vice president, Talisman Records

Kevin Michaels, Sunshine Programming Service, Biloxi, MS

Vince Pellegrino, associate director of Disco marketing, Columbia Records

Wynn Rosenberg, music director, WDMT, Cleveland

Jim Ryan, music director, WDRQ, Detroit

Issy Sanchez, national director of Disco promotion/A&R coordinator, Atlantic Records

Arnie Smith, national director of Disco promotion, RSO Records

The two words which most often attach themselves to any definition of Disco are *dancing* and *happy*. Jim Ryan at WDRQ says, "Dancing is an important part of it. If you call yourself June 14, 1979

Disco, it has to be music that is played in clubs, and there are so many different kinds of dancing." He continues, "The common denominator to the music is that none of it is negative. All of it is positive." And he compares it to the dictates of good weather reporting, "You never say partly cloudy. Always say partly sunny."

Matthew Clenott at WDAI-FM defines Disco as "anything that can get played and get floor reaction in discos. It can be anything." But he warns, "Don't define the music in terms of the records, but in terms of what people dance to in discos."

Vince Pellegrino at CBS says "Disco music is dance music. It's something that has been around for years. It's happy music; it makes people feel alive."

Radio programmer, Kevin Michaels says that "Disco is any form of music that can be danced to."

Arnie Smith at RSO characterizes Disco by the beat. "People must have that beat to dance to." He also cites the positive energy that surrounds Disco.

Issy Sanchez of Atlantic says simply, "Disco music is the same as always . . . danceable. It is actually not Disco music, it is dance music. A *disco* is only the place where people go to dance."

Wynn Rosenberg at WDMT says "Disco is any type of music that's fun, up, alive and happy. It can be fast or

slow." David Levine, at Talisman, echoes these sentiments. "Disco is any kind of music that will bring people up . . . both mentally and physically."

Levine feels that as late as seven months ago, before the trend to Disco radio, Disco music meant heavy, driving rhythm tracks with buried vocals and strong horns and strings. It was highly pulsating and driving. "Now, with radio trying to benefit from the overall audience response to Disco music, record companies feel that they have to produce songs that sound good in this new medium. To capture this market, a song needs to have identity; and record companies are starting to release product that is strong lyrically. The rhythm is still the same; they still can mix it in clubs, but the songs will have identity."

Issy Sanchez feels that Disco radio is an outlet to reach massive audiences after the clubs have reached their audiences. He recognizes that Disco radio cannot program the way the clubs program, and that the music in the clubs is more progressive. While he would like to see radio play the same records as are played in the clubs, he admits that the Disco DJ can afford to be more progressive. "He can see people's faces when he plays a record; he can see what his audience likes and doesn't like."

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RADIO REPORT 11



Susan & Joyce

By BARBARA HALL

Colonel Parker stood behind Elvis. Brian Epstein was there for the Beatles. Robert Stigwood is there for the Bee Gees. And Joyce Bogart and Susan Munao are the two young women behind Donna Summer.

Joyce came from a television background: Susan from the publicity and public relations field. Even before becoming a team behind Donna, they passed the million-mile touring mark in their first team effort for KISS. "Publicity and live appearances were a major factor in the building of KISS. It was a visual show, with a visual image." They broke KISS without major radio airplay. "We also broke Donna without radio play via the discotheques.

"Today, radio's acceptance of Donna is phenomenal. She has five top ten hits in a row," they say fondly. But there were many frustrating years when they were told by the press and by radio that Disco was "a fad," that "Donna couldn't sing," and "it wasn't really music."

The concept of the long play was especially rough for radio. In the beginning, they would try to persuade radio to play the long version late at night and the shorter version in different rotations.

"Frankie Crocker was the first to play 'Love To Love You.' He played the whole 17 minutes in 1975," Susan reminisces. "It was very innovative!"

This year, NARM voted Donna Summer the Best Female Artist in a tie with Barbra Streisand. "Donna Sum-

mer is constantly expanding, and you can't categorize her simply as a Disco artist. Music is music. Categories make it easier for some people . . . but Disco is a combination of every facet of music: Pop, Country . . . it knows no barriers. The public doesn't categorize it. They don't buy Disco; they buy the artist."

In the home-like surroundings of Susan Munao Management offices, the two women sit and outline their views of management and their plans for Donna Summer. Their philosophy is *Personal Management*. "You become the eyes and ears for the talent. You see what the public sees and translate it for your talent." In addition, they both feel that "artists should only be responsible for what they do: singing, writing . . . It's up to us to control and coordinate all the other elements that surround the talent in conjunction with them." For them, the challenge and the excitement of management is that it's an all-encompassing job. "We deal with the artist; we critique performance and production; we deal with the record company people, publicity people, TV people, radio people . . . every area."

"Most people don't understand what management is," Joyce points out. "It's looking at talent and evaluating where they belong in the entertainment world. Management's responsibility is to help the artist become more and more creative in anything the artist is involved in . . . to encourage the artist to reach out and expand."

"It's almost like a marriage," accord-

ing to Susan. "You ought to be a fan of your talent's ability, but also a fan of your talent as a person . . . and sometimes you have to help them find who they are as people." Susan also manages Twiggy, Sunshine and Brooklyn Dreams. Management, they both believe, is a gut feeling. "You see an artist just beginning . . . almost a diamond in the rough. And you see in your mind's eye where he could go . . . like a vision. And the question is, which way is the best way to go . . . stay Disco or expand into other music. The 'I Remember Yesterday' album was an expansion of Donna's talent; so was 'Once Upon A Time', which included many different kinds of music.

"Donna does everything with her act now. She designs her costumes, her own stage set, etc." She has found herself. At the beginning, it was a tremendous transition from European artist to American. Donna would break into German in conversations, she had been abroad for so long.

The management job at the beginning of an artist's career is tremendously educational. You are exploring, experimenting, and leading your artist along. Susan notes, "When you're singing, you see people, but you can't tell how they see you." Joyce adds, "What kind of appearance are you making? When you sing, what are your hand movements like? What do the lights do for you or against you?" Susan: "How does the music business work? Why is involvement with record stores and radio so important?" You

June 14, 1979

The Team Behind Donna



must know this. Joyce: "You have to be able to choose the size of the hall that's correct for your talent. Some acts will get a major record out and they play halls that are much too big for them. We have been much more cautious with our plans for Donna. In the beginning, we booked small halls. You need to gain experience to play to 1,000 people, and then 18,000. It's like building a base. You need to build a base in popularity and within yourself as an artist to play to that many people and communicate." The caution paid off, because today reviewers are impressed that Donna can play to large audiences and the reviews rave that "It was as if Donna was right in their living room."

"If you go into management," Susan says, "you need to be a self-starter . . . someone who likes to take direction from someone else is not for this career."

"You need a lot of patience," Joyce adds. "You must be able to work on a concept that may not come to fruition for six months or a year. Donna Summer and I wrote 'Once Upon A Time' as a play first. Then Donna sat down and wrote the music — flushed out the whole idea. *The first albums were more of a joint effort, a total concept. It's all Donna now. . . 'Bad Girls' was her sole concept. And if you look at 'Bad Girls', each song is a performance unto itself.* Donna has a thousand voices. She acts each song . . . some are even Country! We are reconstructing goals for Donna. We are planning movies. And in November, she has a TV special that will show another side of her . . . drama, comedy.

"In fact, one of the characters that Donna will portray on the major entertainment special was invented by

June 14, 1979

Donna, because she found herself bursting with energy at 1 or 3 a.m. after a show and no place to go. So Donna started to make films on video tape while on the road. We'd all act in them and characters evolved."

Another asset in management is to be able to handle lots of details and to plan endless details. "For instance," the two women explain, "when we know we're going to be on the road or in Europe for a long time, we arrange the open interview and send it to radio stations. It is very successful."

"In the beginning with Donna in Europe, something had gone wrong with the planes and her crew never showed up. So Neil (Neil Bogart, president of Casablanca Records) was conducting the orchestra and I was throwing the lights."

Donna Summer is giving to the Brooklyn Dreams group the benefit of her experience. When the group first came to Los Angeles and had no money and no place to go, they stayed with Susan. One night, Donna came over to ask Susan several questions. Brooklyn Dreams was busy working on material. When Susan woke up the next morn-

ing, Donna was still there. They had stayed up all night writing. Donna gives them her ideas on structure and communicating with the audience. "Show your audience you love them. Show your love," she tells them.

As far as being women in the field, they see very little problem. "If you think it's difficult as a woman, then it becomes difficult . . . if you become defensive." And it's not true that you have to know more than a man or be better than a man, especially in technical areas. "Don't be afraid to ask what you don't know," Joyce says, "and to hire experts you can depend on." Of course, eventually you do get to know the technical side just by being involved. "I can light the stage . . . and it came in handy. In the beginning with Donna in Europe, something had gone wrong with the planes and her crew never showed up. So Neil (Neil Bogart, president of Casablanca Records) was conducting the orchestra and I was throwing the lights."

The feeling generated by the management team, as well as by the record company, is one of a small family. "It's a little more difficult," admits Joyce, "now that the size of the operation has exploded. Four years ago it was 14 people. Today it's close to 200."

Both Joyce and Susan feel that "all the top artists have had to have (at least at the point when they were breaking) a great manager because there are so many elements. Is it just as hard for the managers now that Donna Summer is a superstar?"

"Now the hardest thing we do is say 'no.' Donna would like to do everything. We do a lot of charities. SHARE, Cancer, Easter Seals, UNICEF. To be able to give back is very important . . . an obligation . . . and having to say 'no' is the hardest chore."

As an area of music business activity, Disco (clubs, radio, records, etc.) certainly has its share of shortcomings, but publicity is not among them. Disco-oriented trade stories and sections are as ubiquitous as Disco departments at record companies, disco records by artists previously identified with other genres, night-feverish TV commercials and series, and since 1978 the "discovery" at several hundred radio stations from here to Honolulu of the disco format. This is all fine but what is beginning to emerge only now is the critical difference between publicity and information regarding our industry's latest trend and hottest topic. A lot of streets supposedly paved with gold are turning out to be blind alleys, or at the very least, expensive detours; many people are puzzled. 3½ years as a participant in two enterprises that only recently established full relations have given me perspective on the few fairly simple realities that are running the show. Sure, the roots of disco are illusion and fantasy (i.e. fun), but if disco is your business in any way, shape, or form, the realities will serve you better, and what frustrates so many people these days are the unforeseen differences between disco and the rest of the biz. The big question: Why isn't the "normal" way of doing things as applicable to disco as it is elsewhere? Why do we have to learn new moves, and what are they?

Misconceptions about disco exist at every level, from the boardroom to the d.j. booth; to a record company conditioned by past successes and the security of dependably platinum superstars to direct its A&R, promotion, marketing, and related activities towards *establishing acts*, achieving a profitable level of artist loyalty, the obstinate reality is that (with a tiny handful of exceptions) artists matter much less than records, and consumers only hear one record at a time. A disco hit, even a string of them, means next to nothing if the new release doesn't deliver in a discotheque and won't sell; the other side of the coin is that artists like Leif Garrett, Paul McCartney, Blondie, or the Doobie Brothers, armed with a record that *does* deliver,

can reach the disco audience. Whether they need to or not isn't really the point—disco is a sound, not an industry category, and the name attached to any particular record is of interest only as long as the record itself is. Next time out, it's "show me" all over again. Obscurity is just around the corner; and all too easily achieved. It ends instantly, though, with the right sound (see Gaynor, Gloria, or Starr, Edwin). Today, holding disco in contempt because of its monotony, mindlessness, lack of artistic content, insipid sex-and-dance-based lyrics, simplicity, and so forth, is an attitude that takes you right out of the race. These characteristics, interpreted as rhythm, accessibility, pleasure-orientation, and predictability, are precisely what attract

people to disco. Contempt for the music consumer ain't exactly a competitive advantage. Disco works on the merit system more than almost every other area of the industry, because it's the only area where no distance separates the product and the public: you simply can not promote people onto a dance floor, and no matter how important disco music is or will be in terms of business volume, the dance floor is where it all comes from.

Compared to Top 40 or AOR, how often do you hear music people say of a disco record, "It was a hit, but we just couldn't get it played?" Count up the small or even brand new labels who manage to establish a national presence with a bank loan and a two-room

WCAU

Disco Records, A Time For



ROY PERRY



JANIE SIMAN



DAN FOLEY



RAMONA



Disco Radio: *New Approaches*

By Roy Perry
Music Director, WCAU-FM,
Philadelphia

office, just because they have the goods; then count the six-figure priority projects that fizzled because they didn't. The absolute best kind of promotion I've ever seen disco records get is the lightning-fast word-of-mouth communication between club d.j.'s; it's incredible when you realize the cumulative amount of scrutiny a piece of disco music gets in the first week or two of release, and when the d.j.s agree, they're right so often the rest of the industry should be jealous. *Of course* they resent a newly established disco promotion department's breathless form letter full of exclamation points; their attitude is "Where were you five years ago?" and once again,

"Show me."

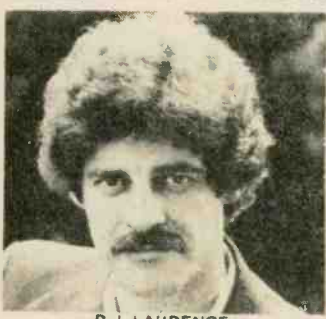
Disco on radio is much newer, even in the case of WCAU/FM, stumbling into the wilderness in January 1976. Nobody knew *anything* then except to try fitting the round peg of disco into the various square holes of existing format concepts, and we learned by trial, error, and intuition that new assumptions involving a lot of rule-breaking were called for. We have made, I hope, every possible mistake. Disco music on the air was and still is a great attention-getting device, but the hard part was (and still is) sustaining listener interest. See, compared to the album rock, adult contemporary, Top 40, jazz, and soft rock musical inventor-

ies being aired everywhere, disco records have much more in common with each other—as the casual analysts put it, "It all sounds the same." That's too superficial to be true, of course, but the point is that listener stimulation (resulting in more listening) has to derive from more than a playlist and a rotation-pattern—the life expectancy of a record deliberately recorded and produced for instant accessibility is short: burn-out can happen overnight. Disco stations are under constant pressure to be increasingly interesting, because the public learns fast when the subject is simple, and it wants to move on. Fortunately, disco music is getting better all the time, and there are always many records that show promise. For Philadelphia listeners, we can't play it safe—they've heard too much music, too much excellent radio of all varieties, and demand too much entertainment for that approach to work, so we have to put a lot of trust in information that can be gathered quickly and just as much in gut response to a record's estimated value compared to current hits. Every record enters WCAU/FM with an equal chance at airplay, because there are no givens, no significant supply of brand name material. The only hard and fast rule that applies is one that all radio adheres to: a record (even a disco record) must also be a song to work for us on the air.

Disco-formatted radio is about to reach a watershed; the original furious wave of band wagon-ism that began six months ago has slowed, and the more cautious General Managers and P.D.'s (not to mention those who did change format) are waiting to collect a broader field of data than one much discussed book for one much discussed station in the acknowledged disco capital of America. Here and there the discovery is already being made that disco music is no more of a short-cut to real, long term ratings success than new turntables. It represents an opportunity, but is just a means to an end, a broadcasting tool that comes without instructions; it's not the quick fix it was cranked up to be. In the long run, in disco radio as in most other things, it's the hard worker and not the miracle worker who gets a good night's sleep.



BOB PANTANO



R.J. LAURENCE

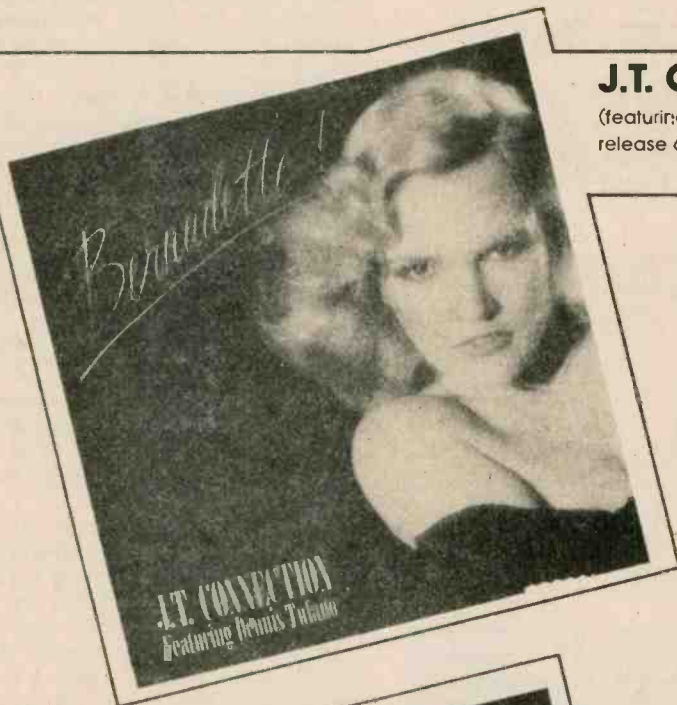


STEVE BROWN



PAUL ZARCONI

THE HOTTEST DISCO



J.T. CONNECTION

"BERNADETTE"

(featuring Dennis Tufano)

release 6-14-79

She's Hot . . . She's . . . BERNADETTE

FLY 3102



SAINT TROPEZ

BELLE DE JOUR

released 4-16-79

Don't Wait One More Minute

FLY 3100



TUXEDO JUNCTION TAKE THE A TRAIN

release 8-02-79

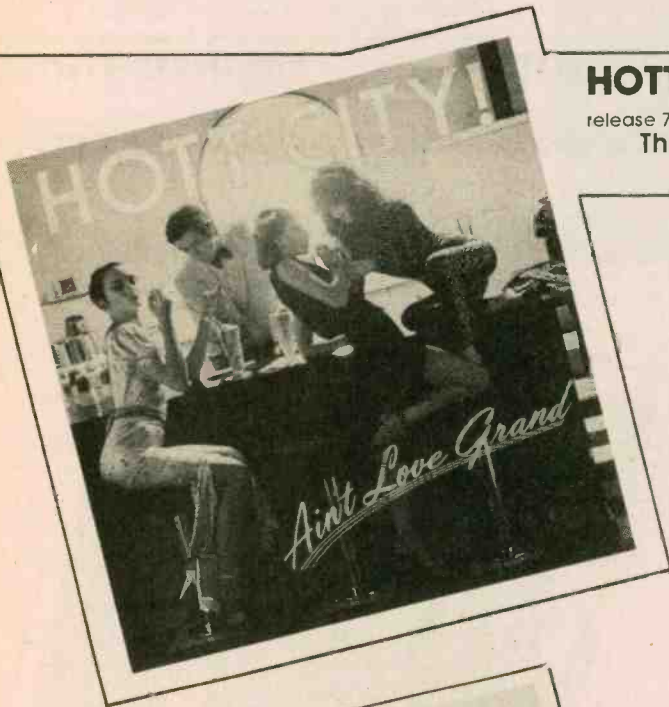
FLY 3105

Mom and Pop Never Had It So Good

IN TOWN!



MCA RECORDS



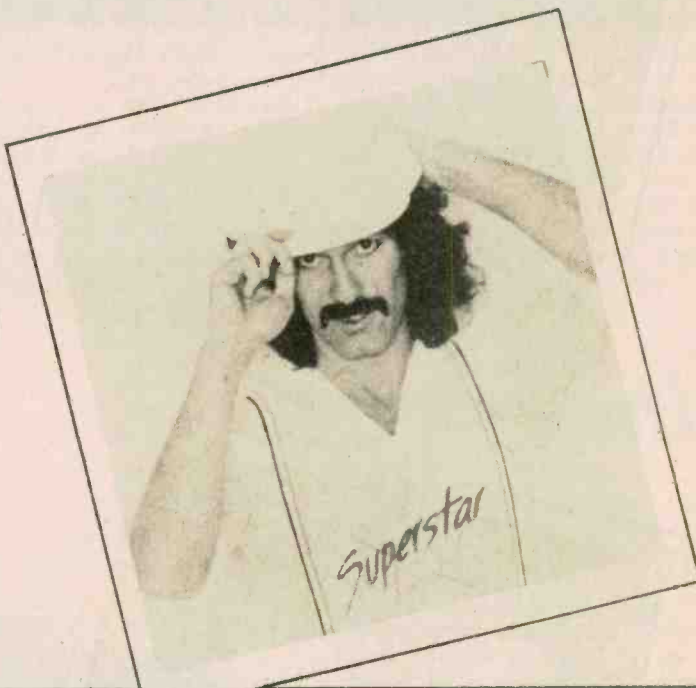
HOTT CITY

release 7-5-79

There are ten thousand stories in HOTT CITY ...
And this is one ... Ain't Love Grand.

"AIN'T LOVE GRAND"

FLY 3101



BOB MCGILPIN II

release 7-19-79

Bob McGilpin is Ready to Get Heavy

GET UP

FLY 3104



DESTINATION

release 7-19-79

BEGINNING TO END

FLY 3103

Our 'Destination' Is Music

The Raes



"A Little Lovin' (Keeps The Doctor Away)" was brought to the Raes by their producer, Harry Hinde, who was a good friend of Freddie Perrin. And Freddie Perrin gave them a few of the songs he'd written. This week, the 12-inch version of "Don't Turn Around" will be released.

Cherrill Rae hopes it will be "a smash!" She sees a parallel between

the marriage team of the Raes and Disco music.

"Robbie was from England and Wales and grew up in the era of the Beatles, the Pacemakers and the Dreamers. I grew up in Thomas, Ontario about 100 miles from Detroit and I listened to Stevie Wonder and the Supremes. So I was very R&B oriented, and Robbie was British Pop

oriented. We had a real conflict in the beginning with sound. He wanted to keep his sound and I wanted to keep my sound. There was nothing you could point to as the Raes' sound for two years. Then a third element emerged... which turned out to be Disco. I feel that's what Disco is — a combination of White and Black music and I think 'A Little Lovin' proved it. It made the pop chart and the R&B chart. In the beginning, everyone thought we were Black. But we perform a lot, and it's a real out-and-out Disco show. We use smoke machines, bubble machines, chaser lights, smoke bombs, costume changes. We have two big Ryder trucks, a seven-man crew to set up, and an eight-piece back up. You have to have a good show because people are there to dance! So we really work hard on it! Before anything, we are entertainers!"

Last summer, the Raes filled in as a summer replacement on Canadian TV. It turned out they were the most successful summer replacement ever, and were given a weekly series. The Raes show is now a 24-week series coast-to-coast on Canadian TV.

As to the future of Disco, Cherrill says frankly, "There's Euro Disco and live Disco. We'll probably stay with the live disco. I like real musicians, not machines; I like the gritty sound where there could be a mistake. In the beginning, they said Disco would never survive. *Now the question is, will anything else survive!*"

Gino Soccio

"Disco, unlike any other kind of music, is so young that you can let your imagination go when you're writing. There are no standards set yet. As a writer I can go crazy as long as I keep it danceable!" Gino Soccio, whose debut album on RFC records was *'Outline,'* reflected. "What you do with it, the way you orchestrate it, what instruments you use... the range is endless. You can use a tuba if you want."

Gino is serious, laid-back, and reserved off stage. He seems more like the image of an AOR artist than Disco. "Now in lyrics," he explains, "you should deal with the body. Disco is a body philosophy. It's not mind-oriented... but what happens to your body on the dance floor."

An accomplished musician with an extensive Classical and Rock background, the Canadian-born Soccio describes himself today as "a Disco artist. I try to stay Disco!"

Asked whether Disco was a producer's medium or a live artist's medium, Gino thought "a little bit of both... you have to be somewhat of a



producer. I started out as a producer before I became an artist. Disco was originally just a producer's medium till there were so many record companies making Disco records they needed personality. Probably the need for an artist is what helped my career. If I had someone else cover the album, it wouldn't have been so successful."

Of all the songs on the album, he

prefers "There's A Woman." "It was a lot of work. I prefer listening to that one more than any one else. It was very, very different — very electronic — and took a lot of hours to put the sound together."

He has no management yet. "I get calls from managers who want to manage me but they want to manage me like a Rock artist, treat me like a Rock artist. Somebody has to re-define the whole meaning of a show because Disco is for audience participation and dancing and I don't think promoters and managers are aware of that yet."

He looks forward to performing, especially with the big budget that his label has promised him, and "I'm taking more time on the second album. It will be more sophisticated! On the first one, I had a deadline to meet. I'm going to work a lot on the lyrics. Also, the next album will be easier to perform live. The first was really a product of the studio."

Asked to define Disco, Soccio says he can't. "It's dance music but then so is the Bossa Nova. Disco is just special!"

Amii Stewart

Although a newcomer to the record scene, Amii Stewart has caught on fire with radio stations throughout the nation. In fact, "Knock On Wood" was named one of the three most exciting songs of the year in Radio Report's survey of program directors.

Amii brings to her singing career the poise, beauty, image, and style of the theater. A star in England's hit show "Bubbling Brown Sugar," she also helped direct and choreograph the play.

As Amii Stewart leaps into a singing career, her dancing career will not be left behind. "I can't *not* use my dancing," she explains, "*because dancing is a part of me*. And I think it makes the show more exciting for me and, hopefully, the audience. Basically, so far, I've been doing things straight from the track but it will be a challenge for me to learn just how much dancing I can do in a live show. I did one live performance at a county fair in Florida, and it was fantastic because there were like five million kids screaming and hollering. I had so much energy . . . I was going all over the stage and singing at the same time. It was great! The thing is, I only had to sing three songs, and at the end of the third song I realized I was pooped! In a whole concert, I would have to slow down here and there; you couldn't have the fast songs back to back like that. I'd have to have a slow one to calm down. If I give a show, you can rest assured



there will be dancing. *Dancing is part of my act* . . . That's me, Amii! And to have people dancing when I'm up there . . . oh yes, I'd love that!"

She plans to put all her energy into her singing career. And all for Amii Stewart means a total commitment. When she started her dancing career as a youngster in Washington, D.C., it meant total commitment. She reminisces: "When I first started to dance . . . my body was so sore and tired that the bus driver would have to help me step down. I would sit right in the front seat next to the driver and he got to know me because I would take the same bus every time going home so my mother wouldn't worry. And there were times

when I was so exhausted, my mother would have to pick me up and put me in the bath." Amii comes from a military family. They encouraged her dancing, however. And music was always in the house. She grew up listening to the radio.

"I listened to WOOK, WOL, WHUR, all the Black Soul stations." She was a big fan of Nighthawk. "I guess I always was an oldie-but-goodie freak. *I was born in the wrong era. They expressed themselves more in words than in music because they didn't have synthesizers!*"

Amii has been living in England for the past two years. "Just as I'm feeling homesick, somebody comes over from the States to see me . . . my mother, brother, cousin, or childhood girl friend."

The hardest song for Amii on the album was "Light My Fire." "Vocally, it was hard to do. For some reason, they couldn't lay down the tracks ahead, but did it in sections later. Since the track wasn't mixed, I didn't know when the voice should get louder or softer."

Getting good songs is not a problem for Amii. "I can always find, in any song, something to do to make it my song." She depends on her friend Trudi Meisel to advise her on material. "Trudi started Donna Summer. She sees things within people that they don't even know are there."

What are Amii Stewart's plans for the future? "The second album has to be as good or better than the first one. That is challenging!"

Melba Moore

"A lot of people are just getting tuned into Disco and my music fits into the Disco format. They think I just jumped to Disco. But a lot of my material I've been doing for the last three, four or five years. My Disco hit songs are only two songs in my act." But Melba adds, "if Disco breaks me, I wouldn't reject it at all."

Melba Moore does not fit any of the molds. She is a beautiful woman whose album cover shows her playfully romping in baggy painting overalls. She started studying music at the age of ten; majored in it in high school; and studied piano and voice through college. After graduation, she taught school for a year in Newark, New Jersey. But she was not satisfied.

Melba broke into show business as a club performer in the resorts around New York, and got her first big break

when she joined the cast of "Hair." But the thing that catapulted her to national fame was "Purlie" and the song "I Got Love."

Getting the song was somewhat serendipitous. The song she was doing in the show was "Purlie", and that was going very well. "I Got Love" was written for her. "I thought it was kind of a cute song. I was really glad to have it, but I was wondering 'was it too much.' I would rather knock 'em dead with one song, than take a chance with 15 songs and bore them."

Melba Moore is somewhat philosophical about life. "For every compensation, there's another thing you have to adjust to. And by the time you adjust to all of them, it's an equalizer."

But she is very specific about success. When asked if there were one song she would like to record, she replied, "the one that is platinum."



Radio Looks At Disco



By **CHARLIE FERNANDEZ**
General Manager, WKXY, Sarasota

Disco music has come full circle. It has become acceptable and legitimate. The "Kings Of Rock n' Roll," The Stones, tagged their "comeback" to disco. Rod Stewart brought it home and, now, Andy Williams is pressing 12 inch singles, Ray Coniff is playing the Bee Gees and "Saturday Night Fever" is being played on your local, Beautiful music station. It's time to look at disco's place in Mass Appeal radio.

Disco is now "commercial" and the fantasy is over. You can no longer just plug it in and have it work for you. One must make an educated, music decision where, when and how often to play a disco song, since it is being played everywhere, even the AOR stations.

Where is the "hip" appeal that disco brought with it when it burst forth on

Mass Appeal

the air waves of America? It now seems its "freshness" has diminished as its newness wears thin and now some radio music research is indicating "disco burn." So, at this point, Mass Appeal radio has to be careful about which Disco records it decides to play, just as careful as it is about *any* song it puts on its playlist. Going on a bad "rock" record can be just as detrimental as going on a bad "disco" record. Disco's place in Mass Appeal radio is now just another music category and should be treated on an equal basis with all other musical categories. Disco will now take its place in the musical tastes of America alongside country, R&B, rock, novelty, ballads, etc. The astute music programmer will take advantage of all musical categories to shape the "sound" of his station to meet his audience requirements.

It's interesting to note that the average listener doesn't categorize songs as he or she listens to your station, but, instead, follows the flow. It is that flow that should determine your music decisions and not the "disco" label. Let the disco song being considered stand on its merits of demographic appeal rather than its descriptive label.

When the disco phenomenon started, there was a tendency for Mass Appeal stations to play "catch-up", to say, "hey, listen to us, we know Disco is popular, so, we're playing everything you hear on the dance floor." This tendency was one of "overreaction," overreaction to something that was quite ordinary. What could be so ordinary as a change of mind, a change of music taste in certain sections of your audience? We seem to forget that Mass Appeal radio merely reflects its listeners' tastes and mirrors their lifestyles. It is the radio station then that should tune in the listener. Mass Appeal radio should have been the vehicle to present Disco to America and picked up on the Disco-lifestyle much earlier than it did. It is ironic that Mass Appeal radio has been searching for that new and exciting music form and then when it arrives, misses the chance to expose it.

There is no other choice now. The question is not "should I program disco," but, "what disco songs will I play." Disco is now just another music style and is going to be with us for a while. Fortunately, all we in Mass Appeal radio have to worry about are "the hits."



By **BOBBIN BEAM**, Music Director

Thursday, May 24, the WLPX Morning Show team, Jeff Peterson and Joanie Bohman, asked their listeners

AOR

the Question of the Day: "Of the following types of music which do you dislike the most?" A Code-a-Phone recorded the responses and the results were:

- a. Rock 1 response
- b. Country 21 responses
- c. Beautiful Music 29 responses
- d. Disco 255 responses

Whenever one speaks of how radio relates to a particular musical phenomenon it must include *how the audience relates* to it. I can only speak in terms of AOR and WLPX in Milwaukee. The end result is that most people listening to "AOR" or Rock and Roll radio want Rock, not Disco. They see Disco as an intrusion to a Rock format. I have found this is most prevalent in young men 18-24.

A radio station should reflect an image that reflects the tastes of its audience and cater to that image and audience.

Since the results of our Question of the Day a few weeks ago, WLPX has instigated a new vehicle for street talk that added muscle to our Rock and Roll image. It's "Disco Destruction." Disco Destruction is a time set aside once each Friday evening in which we literally begin to play a popular Disco hit on the air and then destroy it on the air by turning it on and off, playing it at 78, airing sound effects of a funeral dirge as we crack it into tiny pieces before the microphone. It's fun to do for the Jocks and the positives on the phone are enormous!

I can only speak from experience. . . Milwaukee is a Rock and Roll lover's town and LPX is a Rock and Roll station. Our increasing numbers reflect what our audience likes to hear.

Since Rock and Roll music has left a tremendous impact culturally over the past twenty five years, I would expect this "Radio Stance" to be viable in almost every American city.



By **JAY HOFFER**
Operations Manager, KERE, Denver

"Are we being led down the primrose path again?"
"Is disco influencing still another inroad into Country Music?"

Country

Thought-provoking questions, to be sure. . .but ones that all of us in Country Music have to ask ourselves. To the stalwarts in our field, the hue and cry will be: We must keep our identity as a Country Music radio station and this is yet another way of diluting our Sound. To those who are not skewed totally in that direction, but have leanings toward it, the cry is emerging: We can accept some degree of cross-over, but how far can we go before we have an identification problem?

Still another camp has to propound the feeling: Cross-over is a way of life and people are being exposed to Country artists as they never have in the past. Country gains, rather than loses.

There are shadings somewhere between all of the preceding platforms and they too have a position to maintain. As you can recall, disco itself when it emerged, was looked upon as a

'fad.' Today, it is a reality to contend with and not a mere passing fancy. It is reflective of many social happenings in our lives today and cannot be dismissed.

When Bill Anderson came out with "I Can't Wait Any Longer," the response was slightly traumatic to Country fans. There was probably a fifty-fifty type reaction. But as others followed, Country audiences mellowed somewhat and, at best, treated the arrangements as novelties with a relatively fast burn-out factor. Ironically, when a Country artist adopts a disco beat, the arrangement has a musical feel to it that has a revitalized spark that doesn't have the same drone as a 'genuine' disco record. It's as if there is a layer of legitimacy placed upon the superstructure of the distinctive beat.

Disco may not be all bad for Country. . .but all of us programming Country stations should constantly question: **If we're trying it, are we really liking it???**

The Disco Directory

Radio Stations Programming Disco

80-100%

KATT

Oklahoma City, OK
(405) 631-8881
GM: John Michael Scott
SM: Buzz Powers
PD/MD: Mike Gardner
Lineup: Mike 6-10 a.m., Chris Arnold 10 a.m.-3 p.m., Don Landy 3 p.m.-sign off.
100% Disco

KFMX

Minneapolis, MN
(612) 941-5774
GM: Ross Davis
PD/MD: Gary DeMaroney
Lineup: Kelly Loring & Grace Lorez 6-10 a.m., Gary 10 a.m.-2 p.m., Pete Thomson 2-6 p.m., Bill Bowman 6-10 p.m., Jay Pillpot 10 p.m.-2 a.m., Gemm Collins 2-6 a.m.
100% Disco

KIKI AM

Honolulu, Hawaii
(808) 531-4602
GM: Jeff J. Coelho
SM: Same
PD: Austin Vali
MD: Tony Taylor
Lineup: 6-10 a.m. Ron Wood, 10 a.m.-3 p.m. Charlie, 3-7 p.m. Tony Taylor, 7-midnight. The Coyote, midnight-6 a.m. Jim Peters.
90% Disco

KPIG FM

Honolulu, Hawaii
(808) 531-4602
GM: Jeff J. Coelho
SM: Same
PD: Austin Vali
MD: Tony Taylor
Lineup: 6-10 a.m. Ron Wood (simulcast), 10 a.m.-3 p.m. Noel Gray, 3-7 p.m. Jeremy Savage, 7-10 p.m. Allison, 10 p.m.-2 a.m. The Rabbett.
100% Disco

KLAZ-AM [Studio 1250]

Little Rock, Ark.
(501) 661-0150
GM: Ron Curtis
SM: Debbie Gilstrap
PD: Ken Dennis
MD: Deanna Scott
90% Disco

KSFX

San Francisco, CA
(415) 928-0104
GM: Don Platt
SM: Marbeth Richmond
PD: open
MD: Michelle Rourke
Lineup: Tom Watson 6-10 a.m., Shannon 10 a.m.-3 p.m., Marcos 3-7 p.m., Mike Webb 7 p.m.-midnight.
100% Disco

KUTE/102

Los Angeles, CA
(213) 247-5883
GM: Bob Sabo
Pro. D.: Pierre Gonneau
PD: Bill Stevens
MD: Lon Thomas
Lineup: Bill Stevens 5-9 a.m., Joe Greene 9-noon, Chris Roberts noon-4 p.m., Lon Thomas 4-8 p.m., Lee Bailey 8-midnight. Weekends: "Lucky" Pierre, Jeff McNeal, Casey Hayes, Bubby Maglc.
90% Disco

KCFX

Oklahoma City, OK
(405) 341-8440
GM: William H. "Bill" Payne
SM: Ben Thiemer
PD: J.J. Whitehead
MD: John Snider
Lineup: J.J. Whitehead, John Snider, Alan Owen, Anne Payne, Rick Ayers.
100% Disco

KHFI

Austin, TX
(512) 476-3636
GM: Jack Starr
SM: Ray Griffin
PD: Tom Maxwell
MD: John Yokel
100% Disco

KIIS-FM

Los Angeles, CA
(213) 466-8381
GM: Edward R. Boyd
SM: J. Ray Padden
PD: Mike Wagner
MD: Sherman Cohen
Lineup: Paul Freeman 6-10 a.m., Joe Daniels 10 a.m.-2 p.m., Bruce Phillip Miller 2-6 p.m., Steve Weed 6-10 p.m., A.J. Martin 10 p.m.-2 a.m., Val Valentine 2-6 a.m.
100% Disco

KJLA

Kansas City, MO
(816) 753-7707
GM: Wilton R. Osborn, II
SM: Patrick North
PD: Wilton R. Osborn, II
MD: Mark Gelder
Lineup: Jack Diamond 6-10 a.m., Vic Martin 10 a.m.-3 p.m., Ken Hinson 3-7 p.m., Mark Gelder 7 p.m.-midnight, John Frederick midnight-6 a.m.
100% Disco

Disco 1-2-3 [KLAV]

Las Vegas, NV
(702) 732-2555
GM: Bill Berkey
Promo. M.: Susan Korngold
PD: Tom O'Hare
MD: David Jennings
Lineup: Tom O'Hare 6-10 a.m., Dean Scott 10 a.m.-3 p.m., Randy Hood 3-7 p.m., David Jennings 7 p.m.-midnight, Tracey Record midnight-6 a.m.
100% Disco

KRLY-FM

Houston, TX
(713) 780-1646
GM: Michael S. Raymond
SM: Arnold Starr
PD: Michael Jones
Lineup: Michael Jones 6-10 a.m., Jim Robb 10 a.m.-2 p.m., J. Thomas Smith 2-6 p.m., Dayna Steele 6-10 p.m., Shadoe 10 p.m.-2 a.m., Charlie Scott 2-6 a.m.
99% Disco

KSET AM & FM

El Paso, TX
(915) 532-4979
GM: Allyn A. Cohen
SM: Ben Schulman
PD/MD: Chuck Gross
Lineup: Pure Disco.
100% Disco

KXTC Radio

Phoenix, AZ
(602) 258-1218
GM: F. Pat Nugent
SM: Al Quarstrom
PD: Larry Barwick
MD: Rick Nuhn

Lineup: Althea Long midnight-6 a.m., Gary Gilbert 6-10 a.m., Alicia Torres 10 a.m.-3 p.m., Rick Nuhn 3-7 p.m., Bruce Baumbush 7 p.m.-midnight.
100% Disco

KYNO FM

Fresno, CA
(209) 266-2132
GM: Sam Carter
SM: Ed Prince
PD: Doug Flodin
MD: Tom Brewer
Lineup: Missy McKai 6-10 a.m., Doug Flodin 10 a.m.-2 p.m., Tom Brewer 2-6 p.m., Danny Romero 6-10 p.m., Jeff Kelly 10 p.m.-2 a.m., Benny Martinez 2-6 a.m.
100% Disco

KTFM-FM

San Antonio, TX
(512) 655-5500
GM: Dan Mason
SM: Joe Ernest
PD: Kevin McCormick
MD: David Munoz
Lineup: Rick Austin 6-10 a.m., David Munoz 10 a.m.-2 p.m., Kevin McCormick 2-6 p.m., Hector Reyes 6-10 p.m., Fred Henderson 10 p.m.-2 a.m., Frank Felan 2-6 a.m.
80% Disco

WCAU-FM

Philadelphia, PA
(215) 839-7000
GM: Jim Keating
SM: George Sosson
PD: Roy Laurence
MD: Roy Perry
Lineup: Paul Zarcone 6-10 a.m., Steve Brown 10 a.m.-3 p.m., Laurence 3-6 p.m., Roy Perry 6-8 p.m., Bob Pantano 8 p.m.-midnight, Ramona midnight-6 a.m.
95% Disco

WDON

Washington, D.C.
(301) 946-0900
GM: Gary Marshall
SM: Jim McAndrews
PD: Barry Richards
MD: Barry Richards
Lineup: Randy Dennis 6-11 a.m., Chuck McCool 11 a.m.-4 p.m., Barry Richards 4-8:30 p.m., signoff at 8:30. Weekends: Jim Powers, Lee McCoy, Steppin' Out.
100% Disco

WDRQ

Detroit, MI
(313) 354-9300
GM: Tom Mosher
SM: Joe Bacarella
PD: Eddie Rogers
MD: Jim Ryan
Lineup: Bobby Sherman 6-10 a.m., Dave Preston 10 a.m.-2 p.m., Eddie Rogers 2-6 p.m., Jim Ryan 6-10 p.m., Tony Giamarco 10 p.m.-2 a.m., Kim Carson 2-6 a.m.
100% Disco

WKGN

Knoxville, TN
(615) 573-2931
GM: Barry Sherman
PD/MD: Kerry Lambert
Lineup: Jim Donavon midnight-6 a.m., Bob Hamilton 6-10 a.m., Stewart Clark 10 a.m.-3 p.m., Kerry Lambert 3-7 p.m., Randy Miller 7 p.m.-midnight.
98% Disco

WDMS-FM

Greenville, MS
(601) 334-4559
GM: Joe Ray
SM: Margaret Darden
PD/MD: Tim Gwozdz
Lineup: Rita Duvall 6-11:30 a.m., Gene Allison
11:30 a.m.-5 p.m., Jerome Daniels 5-midnight.
Weekends: Nicki Taylor, Jan Henderson.
90-95% Disco

WKTK-FM 105

Baltimore, MD
(301) 485-2400
GM: Carl Brenner
SM: Marvin Mirvis
PD: Lou Krieger
PD/MD: Lou Krieger
Lineup: Lou Krieger 6-10 a.m., Chris Roberts 10
a.m.-2 p.m., Ann Thomas 3-7 p.m., Tom Randolph
7-midnight. Swlngs: Scott Fitzgerald, Al St. John.
100% Disco

WFEC "Disco 14"

Harrisburg, PA
(717) 238-5122
GM: Chuck Betyeman
PD/MD: Scott Robbins
Lineup: Chucky Bea 6-9 a.m., Scott Robbins 9
a.m.-2 p.m., Bob O'Brien 2-7 p.m., Unkle Alvin 7
p.m.-midnight, Colleen Moran midnight-6 a.m.
100% Disco

WKLR FM

Toledo, OH
(419) 385-2536
GM: Jim Wood
SM: Robert Kolacki
PD: Gary Outlaw
Sta. M.: Vince Fruge
Lineup: Vince Fruge 6-9 a.m., Tommy Kaye 9
a.m.-noon, Velma Cepero noon-4 p.m., Gary
Outlaw 4-8 p.m., Michael St. John 8 p.m.-1 a.m.,
Donny Walker 1-6 a.m.
90% Disco

WKYS

Washington, D.C.
(202) 686-4320
GM: Raymond Yorke
SM: Donna Ragland
PD: Bill Bailey
MD: Steve Manuel
Lineup: Bill Bailey 6-10 a.m., Jeff Leonard 10
a.m.-2 p.m., Donnie Simpson 2-6 p.m., Chuck
Davis 6-10 p.m., Max Kinkel 10 p.m.-2 a.m., Jim
Drake 2-6 a.m.
100% Disco

WOKU FM [Disco 107]

Greensburg, PA (Pittsburgh market)
(412) 834-0600
GM: John Longo
SM: Same
PD/MD: Barry Banker
Lineup: All Disco music all day, every day,
presented in sweeps — no personalities.
100% Disco

WOKV

Cincinnati/Hamilton, OH
(513) 863-3600
GM: Sonny Burns
Sta. M.: Fred Newblill
PD: Pat Barry
MD: Charlie Brown
Lineup: Steve Hayes a.m., Pat Barry mid-days,
Charlie Brown p.m., Bob-A-Lou evenings, Ron
Holmes nights, Rick Marino overnights.
100% Disco

WNUW [Disco 99]

Milwaukee, WI
(414) 529-1250
GM: Jack Lee
SM: Dick Williams
PD/MD: Bob Moke
Lineup: Tom Kohl 6-10 a.m., Jim Stoll 10-noon,
Allison noon-3 p.m., Bob Moke 3-7 p.m., Judy
McKenzie 7 p.m.-midnight, Jim Taylor midnight-
6 a.m.
95% Disco

WYNR-AM

Brunswick, GA
(912) 264-3820
GM/SM: Marvin Massey
PD/MD: Eric Loy
Lineup: Bill Laurie, Mike "Dr. Love" Thomas, Mike
Robinson.
100% Disco

WRMZ [FM]

Columbus, OH
(614) 221-1354
Sta. M.: Mark E. Jividen
SM: Don Roberts
PD: Mark E. Jividen
MD: Ken Pugh
Lineup: Disco and Disco-style contemporary
100% Disco

WXKS AM/FM

Boston, MA
(617) 396-1430
GM: Richard M. Batsbaugh
SM: Peter Casella
PD: "Sunny Joe" White
MD: Vinnie Peruzzi/Joe Cervone
Lineup: "Sunny Joe" White 6-10 a.m., Ron Dwyer
10 a.m.-2 p.m., Iseman Wiltham "I" 2-6 p.m., 6-10
p.m. Viv Roundtree, Disco Vinnie Peruzzi 10 p.m.-2
a.m., Jeff Wyatt 2-6 a.m.
100% Disco

WZDD

Philadelphia, PA
(215) 242-6300
GM: Alan Johnson
SM: Allan Murphy
PD: Larry Knight
MD: Mark Serpas
Lineup: Don Michael Garrard 6-10 a.m., Leigh
Hamilton 10 a.m.-2 p.m., Andrea Gardner 2-6 p.m.,
Glen Kalina 6-10 p.m., Bill O'Brien 10 p.m.-2 a.m.,
Billy Losten 2-6 a.m.
98% to 100% Disco

WPEG-FM "Disco Radio 98"

Concord, Charlotte, N.C.
(704) 786-9111
GM: Charles A. Hicks
SM: Nancy Cooper
PD/MD: Shane Atwell
Lineup: 24-hour Stereo Disco
100% Disco

96 Fever WOKF

Tampa-St. Petersburg, FL
(813) 461-9696, (813) 226-6931
GM: Bill Schrickler
SM: Rusty Kraft
PD/MD: Roshon
Lineup: Roshon 6-10 a.m., Bob Ocean 10 a.m.-2
p.m., John DeHaven 2-7 p.m., Karta Haur
7-midnight, Robert L. Scott midnight-6 a.m.
95% Disco

WBOS

Boston, MA
(617) 357-8677
GM: Alan Temple
PD: Ron Robin
MD: Jane Duncklee
Lineup: John Kosian, Bob Bittner, Ron Robin, J.J.
Wright, Fred Bement, Steven Burke, Wendy Hunt,
Donna Marie, Phil Harvey.
100% Disco

WDAI

Chicago, IL
(312) 782-6811
GM: Jack Minkow
SM: Tim Hahnke
PD: Matthew Clenott
A.PD: Ford Colley
MD: Mary Klug
Lineup: Tom Graye 5-10 a.m., Ford Colley 10
a.m.-2 p.m., Steve King 2-7 p.m., Danae 7-mid-
night, Jon Baley midnight-5 a.m.
100% Disco

WDMT

Cleveland, OH
338-3108
GM: Timothy DeCapua
SM: William Becker
PD: Michael Scott
MD: Wynn Rosenberg
Lineup: Wynn Rosenberg 6-10 a.m., Mike Scott 10
a.m.-2 p.m., Lee Andrews 2-7 p.m., Allen Sherwin
7 p.m.-midnight, Allen Keefer midnight-6 a.m.
100% Disco

WMJX-Disco 96

Miami, FL
(305) 538-5321
GM: Mort Hodgson
SM: Dan Van Cleave
PD: Beau Raines
MD: Frank Walsh
Lineup: G. Michael McKay 6-10 a.m., Beau Raines
10 a.m.-2 p.m., Craig Moore 2-6 p.m., Leo 6-10
p.m., Bob McKay 10 p.m.-2 a.m.
100% Disco

WWWS-FM

Saginaw/Filint, MI
(517) 777-8011
GM: Robert O'Bannon
SM: N/A
PD: Kermit Crockett
80% Disco

WMAK/Majik 13

Nashville, TN
(615) 256-6556
GM: Bob Reich
SM: Lee Dorman
PD/MD: Dan Vallie
80% Disco

50-79%**KSOL**

San Francisco, CA
(415) 341-8777
GM: Ken Shubat
SM: Gary Morrison
PD/MD: J.J. Jeffries
Lineup: Nick Harper 6-10 a.m., Marvin Robinson 10
a.m.-3 p.m., Lee Perkins 3-7 p.m., Isaac Stevenson
7 p.m.-midnight, Bill Hall midnight-6 a.m.
60% Disco

WAMO

Pittsburgh, PA
(412) 471-2181
GM: Thom McKinney
SM: Ray Gusky
PD/MD: Mike Payne
Lineup: Eddie Edwards 6-10 a.m., Mike Payne 10
a.m.-noon, Del King noon-4 p.m., Jackie Johnson
4-8 p.m., J.C. Floyd 8 p.m.-midnight, John
Anthony midnight-6 a.m.
75% Disco

WCIN

Cincinnati, OH
(513) 281-7180
GM: H.E. "Sonny" Burns
SM: Peter Eden
PD: Bob Long
National PD: Keith Adams
MD: Bob Long
Lineup: Bob Long 6-10 a.m., Frank Bailey 10
a.m.-3 p.m., Everett Cork 3-7 p.m., Virgil Nixon 7
p.m.-midnight, Derrick Feagin midnight-4 a.m.,
Abraham Swanson 4-6 a.m.
60% Disco

WCUE

Akron, OH
(216) 923-9761
GM: John J. Demeter
SM: John Hill
PD: Vince Radilovic
MD: Steve Brodie
Lineup: Steve Brodie 6-10 a.m. Monday-Saturday,
Chris Michaels 10 a.m.-3 p.m. M-S, Mike O'Brien
3-7 p.m. M-S, Anthony Roundtree 7 p.m.-midnight
M-S.
70% Disco

WGCI Radio

Chicago, IL
(312) 847-2600
GM: Earnest L. James
SM: Ken Stancel
PD: Barry A. Mayo
M.A.: Joanne Calloway
Lineup: Bob Wahl 5-10 a.m., Ron Rodgers 10
a.m.-2 p.m., Marco Spoon 2-7 p.m., Chille Chiles 7
p.m.-midnight, Evan Luck midnight-5 a.m., Bar-
bara Stanek (swing shift).
60% Disco

WHRK-FM [K-97]

Memphis, TN
(901) 525-6868
GM: Tom Kroh
SM: Sandy Young
PD: Ron Olson
MD: Candice Wessling
50% Disco

KDKO
 Denver, CO
 (303) 794-4211
 GM: David M. Segal
 PD: Jim O'Brien
 MD: Ron O'Jay
 Lineup: Jim O'Brien 5:30 a.m., Frank Reed 10 a.m., Ron O'Jay 2 p.m., R.W. Walker 6 p.m., David Thompson midnight.
 65% Disco blended with balance of fast R&B

KHNY (FM)
 Riverside/San Bernardino, CA
 (714) 688-1570
 GM: Al Gordon
 SM: Jim Keye
 PD/MD: Jason McQueen
 50% Disco

WNOV
 Milwaukee, WI
 (414) 445-1986
 GM/SM: David Reynolds
 PD/MD: German Womack
 Lineup: German Womack 6:30-9 a.m., Jim Frazier 9 a.m.-1 p.m., Ernie "G" 1-4 p.m., 4 p.m. Sign Off (8:30 p.m.) Tai Forrest
 60% Disco

WOTW-FM
 Manchester/Nashua/Salem, N.H.
 (603) 883-9090
 GM: Dr. Michael Siegel
 SM: Deborah Bartlett
 PD: Robert L. Cohen
 MD: John Fredericks
 Lineup: The Disco Machine (Saturday 5-8 p.m., Sunday 2-8 p.m.), Brothers Four Live Disco 8 p.m.-1 a.m. (Monday-Saturday 1-2 a.m.) Seven nights per week.
 50% Disco

WSEA [Sea 93]
 Georgetown, Delaware
 (302) 856-7355
 GM: Bill James
 SM: Mitch Scott
 PD/MD: Tom Kennedy
 Lineup: Tom Kennedy, Mark Ward, Mike McQueen, Kevin Scott, Dave Howard.
 70% Disco

WSHV-FM
 South Hill, VA
 (804) 447-8997
 GM: Norm Talley
 SM: Brown Hofler
 PD/MD: Leroy Penn
 Lineup: Top 40 Rock and Soul, Rock and Soul LP cuts, Oldies and Disco
 60% Disco

WXVI
 Montgomery, AL
 (205) 263-3459
 GM: Ken Goodman
 SM: Hollis Carlton
 PD: Bill Block
 Lineup: Disco nightly from 8 p.m.-4 a.m., Monday through Saturday with back to back music sets.
 50% to 85%

Under 50%

WENZ/Drum Communication, Inc.
 Richmond, VA
 (804) 222-7000
 GM: David P. Grlgsby
 SM: Henry Wilson
 PD: William Moore
 MD: Les Norman
 Lineup: William Moore 6-10 a.m., Linda Mondesire 10 a.m.-2 p.m., Les Norman 2-6 p.m., Jee Fontaine 6-10 p.m., Adrienne Jones 10 p.m.-2 a.m., Tommy Lockett 2-6 a.m.
 40% Disco

WPIQ-FM
 Brunswick, GA
 (912) 264-3820
 GM/SM: Marvin Massey
 PD: James K. Flynn
 MD: Mike Minor
 Lineup: Mike Minor, Eric Loy, J.K. Flynn, Rich Dykes, Chris Keyes.
 15% Disco

KAFY
 Bakersfield, CA
 (805) 366-4411
 GM: Daren McGavren
 SM: Steve McGavren
 PD/MD: Joseph King
 Lineup: Adult Contemporary format. Joseph King 6-10 a.m., Bill Ryder 10 a.m.-2 p.m., Steven Kaye 2-6 p.m., Harry Thomas 6 p.m.-midnight.
 30% Disco

KCBS-FM [97K Monster FM]
 San Francisco, CA
 (415) 765-4032
 GM: Thomas H. Pierce
 SM: Caren Lorber
 PD: Bill Keffury
 MD: Steve Newman
 Lineup: Tom Preston 6 a.m.-noon, Bill Keffury noon-6 p.m., Steve Walker (Newman) 6 p.m.-2 a.m.
 25% Disco, except 8 p.m.-2 a.m. — 100% Disco

KEYN AM/FM
 Wichita, KS
 (316) 838-7744
 GM: Gary Dick
 SM: Bob Bell
 PD: FM-Roger Mundy/AM-Glen Martin
 MD: Jeff Alan/AM-J.W. Walker
 Lineup: Various announcers.
 5-10% lessening

KJET
 Beaumont/Pt. Arthur/Orange, TX
 (713) 842-2210
 GM: Don Durder
 SM: Bill McKay
 PD/MD: Jeff Hedgemon
 Lineup: Jeff Hedgemon 6-10 a.m., Don Sam 10 a.m.-3 p.m., John Calvin 3-8 p.m.
 40% Disco

KKSS
 St. Louis, MO
 (314) 231-5577
 GM: Barry Baker
 PD: Lee Michaels
 MD: Pam Wells
 Lineup: Lee Michaels, Barry Pope, Rick Roberts, Doug Bancs, Wilma Pennington.
 up to 50% Disco

KLNQ-FM
 Clinton, Iowa
 (319) 243-1390
 GM: Ken Kroemer
 SM: Tom Steel
 PD/MD: Bill Warner
 Lineup: Top 40 with Oldies & Disco
 at least 50% Disco

KPSO
 Fallurrlas, TX
 (512) 325-2112/3311
 GM: Raymond D. Creehy
 SM: Elvira Mayarjn
 PD/MD: Raymond D. Creehy
 Lineup: C&W, Spanish & Disco
 0% to 25% Disco

KRKO
 Seattle/Tacoma/Everett, WA
 355-1144
 GM: John Lake
 SM: Tom Reeber
 PD: Lee Phillips
 MD: R.P. McMurphy
 Lineup: Emp. Smith 6-10 a.m., Bill Norton 10 a.m.-3 p.m., Phillips & McMurphy 3-7 p.m., Matt Alan 7 p.m.-midnight, Bob Hendricks midnight-6 a.m.
 10% Disco

FFIY
 Fresno, CA
 (209) 485-7762
 GM: James Bennan
 SM: Miles Sexton
 PD/MD: Art Farkas
 10% Disco

WBLI
 Nassau/Suffolk, NY
 (516) 475-1061
 GM: Herb Usenhelmer
 SM: same
 PD: Mike Scalzi
 MD: Bill Whitnum
 Lineup: Mon.: Chris Tyler midnight-6 a.m., Jeff Thomas 6-10 a.m., Bruce Michaels 10 a.m.-2 p.m., Randi Taylor 2-7 p.m., Wayne Scott 7 p.m.-midnight. Tues.-Fri.: Kelly Hart midnight-6 a.m., Jeff Thomas 6-10 a.m., Bruce Michaels 10 a.m.-2 p.m., Randi Taylor 2-7 p.m., Wayne Scott 7 p.m.-midnight. Sat.: Chris Tyler midnight-6 a.m., Jim Pierce 6-11 a.m., Jeff Thomas 11 a.m.-3 p.m., Bill Terry

3-8 p.m., Kelly Hart 8 p.m.-1 a.m. Sun.: Jim Pierce 1-4 a.m., Public Affairs Pro. 4-8 a.m., Bill Terry 8 a.m.-2 p.m., Randi Taylor 2-7 p.m., Bruce Michaels 7 p.m.-midnight.
 20-30% Disco

WCSC
 Charleston, S.C.
 (803) 722-7611
 GM: C.J. Jones
 SM: Howard Keller
 PD: Bob Casey
 MD: Randy Scott
 Lineup: Disco 7 p.m.-2 a.m., seven days a week; Pop Adult all other.
 40% (100% nights)

WDLB-AM
 Marshfield, WI
 (715) 384-2191
 GM: Jack Hackman
 SM: Bill Allen
 PD: Gary Diamond
 MD: Gary Diamond (for Disco)
 Lineup: Disco programming, Sunday through Thursday, midnight to 3 a.m. Friday & Saturday 10 p.m.-3 a.m.
 during A/C programming, 25% Disco

WFBG
 Altoona, PA
 (814) 943-1136
 GM: Dick DiAndrea
 SM: Jerry Hudkins
 PD/MD: Tony Booth
 Lineup: Sean McKay 6-10 a.m., Rick McGee 10 a.m.-3 p.m., Tony Booth 3-7 p.m., Steve Austin 7 p.m.-1 a.m., Donna Dunkel 1-6 a.m.
 20% Disco

WFFM/FM 97
 Pittsburgh, PA
 (412) 351-1100
 GM: Bill Matta
 SM: John Beck
 PD/MD: Dave Popovich
 Lineup: Harry Gahagan 6-10 a.m., George Hart 10 a.m.-3 p.m., Jeff Walker 3-7 p.m., Jan Patton 7 p.m.-midnight, Chauncey Ross midnight-6 a.m. Weekends: Stephanie Lynch, Studio 97-Jay Farrell, Studio 97 — 7 p.m.-midnight Sat. & Sun. evenings

WGCM
 Gulfport, MS
 GM/SM: Carnell Tucker
 PD: Dave Ralston
 MD: Al Murphy
 2% Disco

WISE
 Asheville, N.C.
 (704) 253-5381
 GM/SM: N. Eric Jorgensen
 PD/MD: Ray Williams
 Lineup: Doc & Vince 6-10 a.m., Dawn 10 a.m.-2 p.m., Mike Edwards 2-6 p.m., Jeff McKeel 6-9 p.m., Dude Walker 9 p.m.-1 a.m., Ray Mitchell 1-6 a.m.
 20% Disco

WITY
 Danville, IL
 (217) 446-1313
 GM: Louls O. Mitzlaff II
 SM: David Burns
 PD: Bill Craig
 MD: Nancy Jean
 Lineup: Adult Contemporary midnight to 7 p.m. Disco 7 p.m. till Midnight.
 100% Disco 7 p.m. till Midnight

WJET
 Erie, PA
 (814) 455-2741
 GM: Rick Hanna
 SM: Bob Bach
 PD/MD: Barney Luv
 Lineup: Frank Martin 6-10 a.m., Eric Chase 10 a.m.-3 p.m., Barney Luv 3-7 p.m., Mark Phillips 7 p.m.-midnight, Mike Brady midnight-6 a.m.
 15% Disco/Day, 80% Disco/Night

WKWM
 Grand Rapids, MI
 (616) 942-2430
 GM: Richard Culpepper
 SM: Lloyd Brown
 PD/MD: Frank Grant
 Lineup: Mixture R&B, Disco — Some Pop with Sunday afternoon Jazz show (syndicated).
 40% Disco

WPAZ
Pottstown, PA
(215) 326-4000
GM: Herb Scott
SM: Bob Eppehimer
PD: Marc Scott
MD: Sam Clover
10% Disco

WQUE
New Orleans, LA
(504) 581-1280
GM: David Donovan
SM: Charles Zellermyer
PD: Pat Matthews
MD: (Disco) Ray Walters
25% Disco

WQZY-FM
Dublin, GA
(912) 272-8896
GM: Rick Humphrey
SM: Eloise Moore
PD: Jim Brown
MD: "Scrub" Patrick
35% Disco (100% Friday nights 8-12 p.m.)

WTTS-AM
Bloomington, IN
(812) 332-3366
GM: Robert Holben
PD: Dave Nathan
MD: Joel Widdows
Lineup: TGIF Disco Party, Friday Nights 9-11
20-25% Disco

WVVO
Columbus, OH
(614) 451-2191
GM: Bert Charles
SM: Bill Selander
PD: Kirk Bishop
MD: Keith Willis
35% Disco

WXVY-FM
Baltimore, MD
653-2200
GM: Joseph Cahill
SM: Tina Myrick
PD: Larry Hall
MD: Larry Hall/Candice Wessling

Lineup: Larry Hall, Larry Wilson, Tim Watss. New additions to be announced soon.
30-40% Disco

WYBL-FM [Yale Broadcasting Co., Inc.]
New Haven, CT
(203) 865-3451
GM: Michael Grels
SM: Larry Hunter
PD: Neil Brallideferro
MD: Eric Straus
Lineup: 12 a.m.-6 p.m. Jazz, 6-7 p.m. public affairs, 7 p.m.-midnight Disco. Saturday: Disco all day. Sunday: Classical 12-6 p.m., 7-12 Disco.
33% Disco

WYLD
New Orleans, LA
(504) 822-1945
GM: Jerry Watts
SM: Bruce Backus
OD: Calvin Booker
MD: Jay Johnson
Lineup: Jay Johnson, Steve Scott, Ron Ash, Kenny Mack, Garland Markham.
35% Disco

The Disco Directory

Record Companies with Disco Product

ATLANTIC

Issy Sanchez
National director of Disco promotion
A&R Coordinator

Disco Radio has had its pros and cons. It has definitely been a sales plus and has helped us reach a bigger audience and markets that has had minimal Disco exposure. We now service 175 stations. Matched with 200 key Disco DJs throughout the country, we have strengthened our promotional efforts. We can break records in certain markets with more ease due to radio.

Atlantic's outlook on radio is positive. It's an outlet to new listeners as well as old. We must remember that radio will not work without the DJ in that respective market giving that station input.

Releases;

Midnight Rhythm
George Bussey Experience/
Disco Extravaganza: Phase II
Joy Fleming/The Final Thing
Herbie Mann/Super Mann
Narada Michael Walden
The Wonder Band/Stairway To Love
Sister Sledge/We Are Family
Tasha Thomas/Midnight Rendezvous
Energetics/Come Down To Earth
Broadway/Magic Man
Dalton & Dubarril/Choice
Carlis Munro/I Was Made For Love
Crowd Pleasers
Mass Production/In The Purest Form
The Trammps/The Whole World's Dancing
Spinners/From Here To Eternally
Prince Phillip Mitchell/Top Of The Line
Dee Edwards/Heavy Love
Mike Theodore Orchestra/High On Mad Mountain
Kleer/I Love To Dance
The Jeremy Spencer Band/Flee
Abba/Voulez-Vous
ADC Band/Fire Up/More & More Disco
Chic/I Want Your Love/(Funny) Bone
Mick Jackson/Weekend
Kleer/Keep Your Body Workin'
Broadway/This Funk Is Made For Dancing/
Love Bandit
The Wonderband/Whole Lotta Love
Spinners/Are You Ready For Love/
Once You Fall In Love

June 14, 1979

Leif Garrett/Feel The Need/NYC Nights
Prince Phillip Mitchell/Let's Get Wet/
Paying The Price
Dalton & Dubarril/(You) Can Dance All By
My(Your) Self/Keepin' It Up
Fantastic Four/B.Y.O.F./Sexy Lady
Dee Edwards/Don't Sit Down/
Loving You Is All I Want To Do
Stacy Lattisaw/Young And In Love/Three Wishes
Eramus Hall/Do The Rock/Beat Your Feet
Carlis Munro/Boogie Up, Rock Down . . . Ride A
Funky Starship?
Outside Looking In
Tasha Thomas/Street Fever/Midnight Rendezvous
The Jimmy Castor Bunch/Don't Do That/
Psych-Out
Chic/Good Times/A Warm Summer Night
Eramus Hall/Do The Rock/Beat Your Feet
Bette Midler/Married Men/Bang You're Dead

ARISTA

Audrey Joseph
Radio has given Disco a wider range of exposure, and has caused Disco to move from what was once an elitist young adult singles fad to a stable form that is exposed to Middle America youth, high school youngsters and all the way up to senior citizens. Radio announces the name of the record, and that helps with the record identity. Radio also announces the names of the artists and sometimes the record company as well.

Releases:

G.Q./Disco Nights (Rock Freak) single
G.Q./Disco Nights LP
Stewart-Thomas Group/To Freak Or Not To Freak
Harvey Mason/Groovin' You
The Saint And Stephanie/Gotta Keep On Dancin'
G.Q./Make My Dream A Reality/
This Happy Feeling
Antonio Rodriguez/La Bamba
Black Ivory/Mainline
Rena Scott/Super Lover
Roberta Gilliam/Magic In The Music
Jimmy Jackson/Freedom To Express Yourself
Beverly Johnson/Don't Lose The Feeling
Kathy Zory/Don't Pass Me By

AVI

George Sherlock
WEST Coast promotion coordinator

R&B radio has had tremendous impact on the sales and national chart positions of AVI Disco records ever since they began programming Disco discs two or three years ago. About a year or so ago, when a few "pure" Disco stations came into being, some additional impact was felt. Since that time however, with the substantial increase in the number of Disco stations in most markets, a definite stronger impact had been felt — particularly with those Disco records (especially Euro-discs) that R&B stations are not apt to program. They have also been particularly helpful in going on new 12 inch discs right out of the box.

No, radio is not making us more aware of their importance than pools. True, radio is an extremely vital force now in establishing Disco hits nationally, but the medium will never replace the Disco pools. Had the pools and individual DJs not formed in the beginning, none of us would have been able to bring Disco to the powerful force that it is today. The pools still test and prove out whether a record is a winner or not. Sometimes that "danceable" 12-inch disc is strictly a Disco hit and not a radio record; in which case, the company will sell 35 to 50,000 off the Disco play alone.

An interesting sidelight to the relationship of Disco radio to Disco pools and Disco DJs is now starting to evolve. This early Disco station airplay action has prompted many of the Disco DJs and pools to start programming 12-inch discs even earlier than normal in order to beat the Disco stations to the punch by introducing a 12-inch first. We believe they (pools and Disco DJs) want to maintain their reputation of being the first group to collectively break Disco hits.

Releases:

Le Pamplmousse/Do You Have Any?
James Wells/That's The Way The Wind Blows
My Claim To Fame
Tee Cees/Disco Love Bite
Capt. Sky/Doctor Rock
Various Artists/Hot Disco Nights, Vol. II
Frat Cat Disco Band/Shake Your Pom-Pom
Doris Jones/Suddenly I'm Alive
Possessed

Seventh Avenue/Midnite In Manhattan
Miami Heat Wave/N.Y.'s On Fire
Air Power/Be Yourself
El Coco/Dance Man/Love Exciter
Croisette/Keep It On Ice
East Bound Expressway/Never Let Go
Croisette/Keep It On Ice/Under Hypnosis
L.J. Johnson/L.J.'s Love Suite
24 Hours A Day

BUTTERFLY RECORDS

John Davis
National Promotion Director

Since being associated with Butterfly Records for the past year, I have been fortunate enough to participate in the incredible growth Disco music has obtained. Without a doubt, Disco Radio has expanded the public's awareness of Disco music. Disco Radio has shown that Disco music is enjoyed and appreciated not just by a select few but anyone who loves music.

Releases:

Saint Tropez/Belle De Jour
Hott City/Ain't Love Grand
J.T. Connection Featuring Dennis Tufano/ Bernadette

CAPITOL RECORDS

Jemy Cheers
National marketing manager, R&B division
Disco director

Disco radio has caused us to specialize in this area. I was given the division to develop it and further market the product. Disco radio provides us with another avenue of marketing. We expect to do well with the new Helen Reddy, Sun and Trolano releases. And we're very excited about a new artist we've signed, Delores Hall, whose record will be "Snapshot". We at Capitol are looking for big things.

Releases:

Desmond Child & Rouge/Our Love Is Insane
A Taste Of Honey/Do It Good
Gonzalez/Haven't Stopped Dancin' Yet
Freda Payne/I'll Do Anything For You
Sammy Hagar/(Sittin' On The) Dock Of The Bay
Sun/Radiation Level
The Pinch
Kraftwerk/Trans World Express
Dr. Hook/When You're In Love With A Beautiful Woman
Nancy Wilson/Life, Love and Harmony
Helen Reddy/Make Love To Me
Trolano/We All Need Love
Maze/TimIn'

CHRYSALIS

Rachelle Fields
Director of Promotion

The development of Disco formatted radio stations was the catalyst which promoted Chrysalis to appoint a Director of Promotion to specialize in direct communication with these stations. It is my goal as director not only to promote our artists to these stations, but more importantly to assist the Disco formatted radio stations in establishing their own network of communication just as the already recognized networks of Top 40, R&B, Country, AOR stations, et cetera. We want to determine the demographic appeal of a particular song, the objective being to determine its cross-over potential. As director of promotion I will analyze the collected data and determine whether we have a Disco hit or a mass-appeal hit. If it is established that it is mass-appeal, it will be turned over to our Pop promotion department for maximum exposure.

Releases:

Claudja Barry/Boogie Woogie Dancin' Shoes
Len Boone [with Holly Sherwood]/
There's No Me Without You
Blondie/Heart Of Glass

COLUMBIA RECORDS

Vince Pellegrino
Associate Director of Disco Marketing

Releases:

Keith Barrow/Turn Me Up
Herbie Hancock/You Bet Your Love
Ready Or Not
Mongo Santamaria/Watermelon Man
Wilbert Longmire/Love's Holiday

Hilary/Do It
Wings/Goodnight Tonight
Splendor/All Night Long
Ronnie Roster/Midnight Plane
Bill Withers/You Got The Staff
Earth Wind & Fire with the Emotions/
Boogie Wonderland
Andy Williams/Love Story
Santana/One Chain (Don't Make No Prison)
The Writers/Share Your Love
D.J. Rogers/Trust Me
Keith Barrow/Physical Attraction
John Davis/Love Magic
Holler
Patrick Hernandez/Born To Be Alive
Deniece Williams/I've Got The Next Dance
Jackie Moore/This Time Baby
Gladys Knight/You Bring Out The Best In Me
Johnny Mathis/Begin The Beguine
Gone, Gone, Gone
Herbie Hancock/Tell Everybody

ELEKTRA/ASYLUM

John Brown
National Promotion Director,
Disco Product

Releases:

Patrice Rushen/Hang It Up
Donald Byrd/Thank You For Funking Up My Life
The Pointer Sisters/Happiness/Fire
Artist Five Special/Why Leave Us Alone
Dee Dee Bridgewater/Bad For Me
Pink Lady/Kiss In The Dark
Sparks/Tryouts For The Human Race
Beat The Clock

To Be Released:

Suzi Lane/Ooh, La La
No One Home In The City
Chameleon/We'll Be Dancin'
Terry Callier/Sign Of The Times
Sergio Mendez
Doctor Buzzard's Savannah Band

EPIC, PORTRAIT & ASSOCIATED LABELS

Ricki Sellner
Coordinator, marketing

Radio airplay is the key to familiarizing the public with an artist . . . to generating sales . . . to a sellout concert. The expertise of the program/music directors and their demand for extraordinary product ensures the public that the record company and artists will not merely rest on their laurels but will consistently strive to produce creative music, reflecting the changing times.

Releases:

Wild Cherry/Try A Piece Of My Love/
Don't Wait Too Long
Mighty Clouds Of Joy/In These Changing Times
Real Thing/Can You Feel The Force?
Louise Mandrell/Everlasting Love/Band Of Gold
Melba Moore/Pick Me Up, I'll Dance
Michael Jackson/You Can't Win
Silver Blue/Light My Fire/So Rare
Jebediah/All Together/Get Off My Cloud
Isley Bros./I Wanna Be With You
Jerry Butler/(I'm Just Thinking About) Cooling Out
Are You Lonely Tonight
Patti Labelle/Music Is My Way Of Life
Jacksons/Shake Your Body (Down To The Ground)
Lamar Thomas/Chained To Your Love
Jocko/The Rocketship

Epic

Heart/Mistral Wind

Portrait

Beach Boys/Here Comes The Night
Brainstorm/Hot For You Don't Let Me Catch You
With Your Groove Down
Nigel Olsson/Little Bit Of Soap/Cassey Blue/
Au Revoir
Sarah Dash/(Come And Take This) Candy From
Your Baby/Do It For Love/Sinner Man/
Look But Don't Touch

Associated

Intruders/I'll Always Love My Mama/
Save The Children
Lou Rawls/Let Me Be Good To You/
Lover's Holiday
The Jones Girls/You Gonna Make Me Love
Somebody Else/Who Can I Run To
The Force/Rock Your Baby
Billy Paul/Bring The Family Back/It's Critical
Jocko/The Rocketship
McFadden & Whitehead/Ain't No Stoppin'
Us Now/I Got The Love
Edwin Birdsong/Phiss-Phizz/Goldmine

MFSB/Dance With Me Tonight/
Is It Something I Said

LPs

Danny Pearson/Barry White Presents
Mr. Danny Pearson
George Duke/Follow The Rainbow
Raphael Ravenscroft/Her Father Didn't
Like Me Anyway
Edwin Birdsong/Edwin Birdsong
Patti Labelle/It's Alright With Me
The McCrarys/On The Other Side
The Beach Boys/L.A. (Light Album)
Lips/Lips
Billy Paul/First Class
Barry White/The Message Is Love
The Chocolate Jam Co./The Spread Of The Future
Brainstorm/Funky Entertainment
The Jones Girls/The Jones Girls
Mighty Clouds Of Joy/Changing Times
Dale Jacobs & Cobra/Dale Jacobs & Cobra
Wild Cherry/Only The Wild Survive
McFadden & Whitehead/McFadden & Whitehead
Brick/Stoneheart
Heatwave/Hot Property
Wet Willie/Which One's Willie?
Dana/The Girl Is Back
Electric Light Orchestra/Discovery

JDC RECORDS

Jim Callon
Creative director

Radio is making Disco expand as an artform. Just as early Rock became more complex melodically and lyrically, Disco must do the same to catch new ears. It's great to hear the energy of the Disco on the radio, but it's even better to have the imagination occupied during those long waits at the gas station. Radio for the ears, but let's not lose the dancin' beat . . . After all, that's what brought people to the discos to begin with.

Releases:

LPs
The Glass Family/Crazy
Singles
The Glass Family/Crazy/Disco Concerto (12-Inch)
The Glass Family/Crazy b/w Crazy (Jazzy)
The Glass Family/After The Dance/Only In Spring

JEWEL/PAULA RECORDS

Marilyn Moreno
Disco Promotions

Since radio has started adding Disco to their formats and some stations going all Disco, the market has exploded with Disco product. This has expanded the range of promotion for the record companies. With the Disco pools and radio working together along with the trades, I think Disco will be around for a long time to come and Paula Records very much wants to be a part of it.

Releases:

Tony Valor Sounds Orchestra/Love Has Come My
Way/Opus 22
Buster Benton/Sweet 94/Do It In The Rain/
Spider In My Stew
Little Johnny Taylor/L.J.T.
Various Artists/Jewel Spotlights The Blues, Vol. I
Ernie Johnson/Drowning In Misery/Big Man Cry

MCA RECORDS

Kathy McKilroy
National Disco Coordinator

Today, seven months before the eighties, it is refreshing to see over 200 radio stations, including the number one station in the country (WKTU) programming Disco music. The Disco station in 1979 is equivalent to the Progressive Rock station in 1969.

Disco radio allows millions to enjoy the music we have danced to in the clubs for the last five years, and it is what's happening.

Releases:

LPs
The Valentine Bros./The Valentine Bros.
Chuck Brown/Bustin' Loose
Luther Rabb/Street Angels
Van McCoy/Lonely Dancer
Jeffree/Jeffree
Smash/Smash
Denise LaSalle/Unwired
Al Hudson and the Partners/Happy Feet
St. Tropez/Belle De Jour
Dramatics/Anytime, Anyplace
WAR/The Music Band

Leon Haywood/Energy
 Floaters/Float Into The Future
 Flower/Heat
 Lenny Williams/Love Current
 Debbie Jacobs/Undercover Lover

Singles
 Singles (* — also 12-inch.)
 Leon Haywood/Disco Fever
 Van McCoy/Lonely Dancer (12-inch.)
 Luther Rabb/Make A Little Move
 WAR/Good, Good Feeling
 Good, Good Feeling/Galaxy (12-inch.)
 Luther Rabb/Make A Little Move (12-inch.)
 Flakes/Miss Fine Lover
 Jeffrey/I Can't Help It Baby
 Moulin Rouge/Holiday (12-inch.)
 Dramatics/I Just Wanna Dance With You
 Lawrence Hilton Jacobs/Love Shot
 Dream Express/Midnight Dream
 Chuck Brown/Game Seven
 St. Tropez/One More Minute
 Valentine Bros./We Belong Together
 Shotgun/Don't You Wanna Make Love (12-inch.)
 Deillah/Dancing In The Fire
 Dream Express/Midnight Dream (12-inch.)
 Al Hudson/You Can Do It (12-inch.)
 Solar Heat/Let's Go Dancing
 Flakes/Miss Fine Lover (12-inch.)
 Valentine Bros./We Belong Together (12-inch.)
 Moulin Rouge/To Love Somebody
 Solar Heat/Let's Go Dancing (12-inch.)
 Debbie Jacobs/Undercover Lover/Falling In Love
 Dramatics/I Just Wanna Dance With You (12-inch.)
 Lenny Williams/Doing The Loop De Loop
 Leon Haywood/Energy
 Debbie Jacobs/Undercover Lover/
 Don't You Want My Love (12-inch.)
 Lenny Williams/Doing The Loop De Loop (12-inch.)
 Flower/Midnight Dancing (12-inch.)

MERCURY, INC./PHONOGRAM

Jim Jeffries
 Vice President, Promotion

Bill Haywood
 Vice President, R&B Product

We have had to re-educate our promotion people as to what the Disco scene is about. Most of our promotion managers were not involved in Disco, and we have had to educate them about the kinds of information a Disco station needs... e.g., b.p.m., club reports, mixing possibilities, plus the activity on the club level.

Most of the stations that have gone to full or part-time Disco were Album Rock stations. They did not make a lot of changes in staff. So the people we were talking to about LPs, we are now talking to about the 12-inch. A lot of the rapport had already been established.

Finally, we have been broadening our A&R thinking. Records which in the past might have been hits in New York only now have the possibility of becoming hits around the country through exposure from Disco stations. This additional Disco consciousness increases sales.

Releases:

LPs
 Bohannon/Cut Loose
 Bar Keys/Light Of Life
 Crown Heights Affair/Dance Lady Dance
 Osmonds/Steppin' Out
 Gap Band/The Gap Band
 Con Funk Shun/Candy
 Caroline Crawford/My Name Is Caroline
 Gregg Diamond/Hardware
 Nuggets/New York New York
 Kay Gees/Burn Me Up
 Bohannon/Too Hot To Hold
 Elaine and Ellen/Elaine and Ellen
 Esther Phillips/Here's Esther... Are You Ready
 12-inch singles
 Caroline Crawford/Coming On Strong
 Kay Gees/Burn Me Up
 Kenny Delt/Funky Musik
 La Flavour/When The Whistle Blows
 Esther Phillips/Oo Oop, Oo Oop
 Bar Keys/Shine
 Gap Band/Baby Ba Ba Boogie
 Bohannon/Cut Loose
 Elaine and Ellen/Look Of Love
 Citi/Roller Disco
 Nuggets/New York New York
 Crown Heights Affair/Dance Lady Dance
 Gregg Diamond/Shinin'
 Osmonds/I, I, I

MOTOWN RECORDS

Barry Bluestein
 National Director/Disco Promotion

It is Motown's belief as the founders of Disco music that they have created the groundwork that permitted Disco to become as big as it has. In the sixties and early seventies, when the Disco movement first began, it was to Motown Records that the Disco dancers were dancing.

Releases:

Jermaine Jackson/Let's Be Young Tonight
 The Originals/Down To Love Town
 Thelma Houston/Don't Leave Me This Way
 The Commodores/Fancy Dancer
 Eddie Kendricks/Goin' Up In Smoke
 Willie Hutch/Shake It, Shake It
 Smokey Robinson/Vitamin U
 Jerry Butler/Chalk It Up
 Syreeta/One To One
 Jennifer/Do It For Me
 Eddie Kendricks/Born Again
 21st Creation/Tallgate
 The Commodores/Brick House
 Carl Bean/I Was Born This Way
 Ernie Fields/Ride As Wild Horse As
 Thelma Houston/I Can't Go On Living
 Without Your Love
 Diana Ross/Your Love Is So Good For Me
 Diana Ross/What You Gave Me
 Bonnie Pointer/Free Me From My Freedom
 Rick James/High On Your Love Suite/You And I
 Thelma Houston/Saturday Night, Sunday Morning
 Marvin Gaye/A Funky Space Reincarnation
 Diana Ross, Marvin Gaye, Smokey Robinson &
 Stevie Wonder/Pops We Love You
 Billy Preston & Syreeta/Go For It
 Bloodstone/Just Wanna Get The Feel Of It
 Apollo/Astro Disco
 High Energy/Shoulda Gone Dancin'
 Bonnie Pointer/Heaven Must Have Sent You
 Tata Vega/Get It Up For Love/I Just Keep
 Thinking About You Baby
 Mandre/Spirit Groove/Freakin' Fine
 Finished Touch/The Down Sound/
 Need To Know You Better
 Taena Marie/I'm A Sucker For Your Love
 Switch/Best Beat In Town/We Like To
 Party... Come On
 Diana Ross/The Boss/Lovin', Livin', Givin'
 Smokey Robinson/Get Ready
 Mira Waters/You Have Inspired Me
 Shades/I Need More Money

POLYDOR INCORPORATED

David Steele
 National Disco Director

The boom in Disco radio stations has helped Polydor sell more records. We have taken records like Gloria Gaynor's "I Will Survive" and Peaches and Herb's "Shake Your Groove Thing", and crossed them over from Disco club hits, to Disco and Black radio hits, and finally to Pop radio hits. The Disco radio stations helped sell enough records to get store reports for adds on Pop stations. Another thing Disco radio stations can do is take a record that is big in the area's clubs and make the rest of the public who don't go to the clubs aware of it. It also has become a source of information for someone who heard a record at a club but didn't know the artist or title.

The first negative that comes to mind is that some Disco disc jockeys are now saying, "The song is on the radio so it doesn't need my support anymore". This is a misconception on their part, and it's difficult to make them understand how important it is for them to be playing the record whether the radio is on it or not. However, for the most part, Disco radio has helped Polydor expose more Disco product to the public.

Releases:

LPs
 Alton McClain & Destiny/Alton McClain & Destiny
 Ray Dahrouge/Rendezvous With Destiny
 Chilly/For Your Love
 French Kiss/Panic
 Quartz/Camel In The City
 Roy Ayers/Fever
 James Brown/The Original Disco Man
 Fatback/Brite Lites/Big City
 Millie Jackson/A Moment's Pleasure
 12-inch singles
 Alicia Bridges/Bodyheat
 Gloria Gaynor/Anybody Wanna Party?
 Ray Dahrouge/Steppin' Out
 Bionic Boogie/Fess Up/Hot Butterfly
 James Brown/It's Too Funky In Here

RCA

Tony King
 Director, Disco Marketing

Basically, radio stations have to consider the records that will work for them the best and the records that contain the best songs. With the growth of radio we find there are records that are radio records which don't get played in clubs, and there are records that are good in clubs but not right for radio. So the aim is to get the two to meet, so you can have the success you are looking for... a club record and a radio record. I still feel the clubs are very important. Clubs are still vital and one reason is because the majority of DJs in clubs have an even greater sense of enthusiasm about researching new records. The ideal situation is for the program director and DJs to develop a good working relationship together. Program directors should visit clubs and DJs should go to radio stations and talk to program directors.

Releases:

Machine/There But For The Grace Of God Go I
 Gray & Hanks
 Viva
 David Boydell
 Miami Disco Band
 Bunny Sigler
 Carrie Lucas/Dance With You
 Salsoul Strings
 Richard T. Bear/Sunshine Hotel
 Witch Queen/Bang A Gong
 Vicki Sue Robinson/Nighttime Fantasy
 Bumblebee Unlimited/Lady Bug
 Southern Exposure/Headin' South
 Dynasty/Your Piece Of The Rock
 Instant Funk/I Got My Mind Made Up
 Evie Sands/Keep My Love Light Burning
 City Streets/In The Jungle
 Pamela Neal/Charlie Hustle
 Evelyn "Champagne" King/Music Box
 First Choice/Hold Your Horses/Double Cross
 Charo/Stay With Me
 Whispers/Can't Do Without Love
 Purple Reign/You Gave Me Somebody To Love
 Maurice Starr/Bout Time I Funk You
 Al Wilson/Count The Days
 Edwin Starr/Happy Radio
 Prince Ellis/Disco Girl
 Gray and Hanks/You Gotta Put Something In
 Family Affair/I Can't Flight Love
 Denie Corbett and Station Break/Be What You Are
 Playmates/Love Dance
 Skyy/First Time Around
 Bonnie Tyler/Married Men
 Ruth Waters/Never Gonna Be The Same
 Stephanie Mills/Whatcha Gonna Do With My
 Lovin'/Put Your Body In It

RSO

Arnie Smith
 National Director Disco Promotion

Now that "Saturday Night Fever" has brought Disco to the masses, it was the next logical step for Disco radio to keep the momentum going. Disco radio has enabled listeners to hear the records as they would in the discos and furthers the sale of these records. A perfect example of what Disco radio can do may be seen in the case of "Makin' It" by David Naughton. This positive, upbeat and catchy tune is now rocketing up the Pop charts due to initial response of discos and Disco radio. What more can Disco ask than a radio station totally geared to its proliferation!

Releases: (LPs and 12-inch singles)

Bee Gees/Tragedy/Love You Inside Out/
 Search Find (12-inch.)
 Bee Gees/Spirits Having Flown
 David Naughton/Makin' It (12-inch.)
 Linda Clifford/Let Me Be Your Woman
 Linda Clifford/Bridge Over Troubled Water (12-in.)
 East Coast/The Rock (12-inch.)
 Linda Clifford/Don't Give It Up/
 Sweet Melodies (12-inch.)
 Sweet Inspirations/Love Is On The Way (12-inch.)

SALSOU RECORD CORP.

Chuck Rush
 National Director, Disco

Salsoul, one of the industry's first Disco labels, developed a separate department exclusively for Disco radio in early November. Since that time, the amount of exposure for our product has dramatically increased as have the number of stations programming Disco. Disco radio is yet another way

to create a base, in addition to R&B, for material with Pop crossover potential.

Releases:

LPs
Instant Funk/Instant Funk
First Choice/Hold Your Horses
Bunny Sigler/I've Always Wanted To Sing
Chero/Ole Ole
Salsoul Orchestra/Street Sense
Skiyy/Skiyy
Various Artists/Disco Madness
12-inch singles
Instant Funk/I've Got My Mind Made Up
Miami Disco Band/(I Wanna) Go Home With You
Chero/Stay With Me
First Choice/Hold Your Horses & Double Cross
BUNNY Sigler/By The Way You Dance
David Boydell/Wish It Were Me (Dub Dancing)

To Be Released:

Loleatta Holloway
Double Exposure
Candido
Soccer
Montreal
ORS
Instant Funk/Crying (12-inch.)
Bunny Sigler/I'm Funkin' You Tonight (12-inch.)
Skiyy/First Time Around (12-inch.)
Playmate/Love Dance (12-inch.)
Soccer/Come On & Get It On (12-inch.)
Briscoe & The Beavers/Milky Way (12-inch.)

TALISMAN RECORDS

David Levine
Vice President

We have found that through Disco and through the clubs, we have a captive audience for new artists we want to develop. With live-to-track appearances in Disco clubs, we can send an artist out to make appearances. Before, we could not afford to put an artist . . . and especially a new artist . . . out on a full tour. Now, with live-to-track, the artist gets the audience, and the same exposure as a live appearance, without the cost of sending a band on the road.

Releases:

Lisa Dal Bello/Pretty Girls

20th CENTURY-FOX RECORDS

Carol L. King
National Disco Director

I think Disco has afforded unknown artists the ability of reaching stardom much faster today than ever before. Many who were only heard in discos are now spreading over the airwaves. The acceptance from radio has increased tremendously, slow songs are now being pressed on a 12-inch and I believe a 12-inch single whether it be Disco or not, will be utilized more by radio stations.

Releases:

Barry White/Your Sweetness Is My Weakness
Edwin Starr/Contact/H.A.P.P.Y. Radio
Gene Chandler/Get Down/When You're #1
Stephanie Mills/Put Your Body In It/
What Cha Gonna Do With My Lovin'
Prince Ellis/Cruisin' (Gonna Have A Good Time)
Triple S Connection/Dance Fever/My Cheri Amour

WARNER BROTHERS

Craig Kostich
National Director of Promotion,
Warner/RFC

Releases: (Includes distributed labels)

Rod Stewart/Da Ya Think I'm Sexy
Boney M/Dancing in The Streets
Hi-Tension/British Hustle
Silvetti/Concert From The Stars
Madleen Kane/Forbidden Love
Eugene Record/I Don't Mind/Take Everything
Hemlock/Disco Break
Lion's Den/Born Free
Inner Circle/Everything Is Great
Doobie Brothers/What A Fool Believes
Gino Soccio/Dancer/Dance To Dance
The Undisputed Truth/Showtime
Nitro/Nitro Express
Lamont Dozier/Boogie Business
Funkadelic/One Nation Under A Groove
Exile/How Could This Go Wrong
Candi Staton/When You Wake Up Tomorrow
Norma Jean/Sorcerer
Stainless Steel/More Than Meets The Eye
Venus Dodson/Night Rider
Mavis Staples/Tonight I Feel Like Dancing
Rosebud/Have A Cigar
Junior Walker/Back Street Boogie
Love De-Luxe/Here Comes That Sound Again
Gino Soccio/Outline (LP)
Madleen Kane/Cheri (LP)

What Is This Thing Called Disco?

Continued from page 11

Arnie Smith agrees that radio is the vehicle for getting Disco music to the masses. "It is easy to listen to the radio." He also feels that we will see Top 40 Disco and Progressive Disco in the future.

Wynn Rosenberg says, "a radio station is not a Disco. We are not programming to a Disco audience only; we have to program to the masses. We have to educate the masses and make them feel comfortable with Disco." He does that by programming familiar artists like Wings and the Electric Light Orchestra next to St. Tropez and Carrie Lucas. He feels that stations that play 132 b.p.m. 24 hours a day will die.

Vince Pellegrino thinks that radio in the past has relied on the Disco DJs and pools. Now that radio is more aware and more knowledgeable, it will begin to program music differently, and it should. "People in a disco are there to dance. People listening to the radio are not necessarily dancing, and you do not have to create the same atmosphere."

Matthew Clenott says "Disco Radio is radio that plays music that people dance to in Discos." But he does not automatically play those records. He uses the information he gets from the clubs as a tip sheet, checks record sales, and "then I make my own judgements."

Jim Ryan feels that Disco is the new

mass appeal radio. "There is a song on our station for everyone. Even 18-24 year old men dance sometimes." The common denominator of all the music is that it is played in clubs.

Gary De Maroney at KFMX feels that "Disco is subject to the same evolutionary and geographical interpretations that progressive formats felt before the advent of the generally accepted term Album Oriented Rock (AOR)," and he suggests that "programmers take Disco and put it into proper context; that which it really is — Rhythm Oriented Rock (ROR). De Maroney feels that Disco radio cannot narrow airplay product to only that of the clubs. "Club input is necessary, but it cannot be the only component."

One of the biggest arguments about Disco radio seems to be over the ballad . . . and the ballad everyone points to is Peaches & Herb's "Reunited." Issy Sanchez says "it's not a Disco record. It is a ballad." Kevin Michaels says "of course that's Disco. People can dance to it." Matthew Clenott has chosen not to play ballads on his station. Vince Pellegrino, on the other hand, suggests that in order for radio to grow in the future it will have to start programming slow records. "In AM Drive, people don't want to hear 137 b.p.m., but will listen to Wings and Peaches & Herb." Wynn Rosenberg did play "Reunited"; Jim Ryan did not. Ryan expresses much of the quandary in which Disco radio found itself: "If Peaches and Herb had come out later in time, we would have played it. "Reunited" is a Disco record; it is played in the clubs as a ballad. But we had been Top 40 for so long, and we were trying

to establish an image of a Disco station. Now the door is open for ballads, and in the future we will play them. But they must be strictly Disco, happy ballads."

What does the future hold for Disco besides slow songs? Vince Pellegrino sees the music splintering and going in three directions: 1) the Euro-Disco influence with its lush orchestrations and total concept albums will continue to grow; 2) the funky R&B Disco sound will also continue; and 3) the love ballad will start making headway in the clubs.

Kevin Michaels finds Disco today more Rock oriented, and feels that the major influence now is Top 40 artists cutting Disco product. He says Disco will be around in some form or another indefinitely. "As long as people have two feet, there will be Disco."

Issy Sanchez sees Disco going back to the R&B influence that was originally exerted in the early seventies. He sees Disco as becoming more funky. The European sound will still be played, but it will not be in the minority.

What was the watershed that catapulted Disco to mass appeal? Sanchez credits the Rolling Stones. "They were the biggest Rock and Roll band in the world and had the top selling Disco record ever." This he feels is the influence of Rock on Disco . . . the Rock artists making Disco tunes. Musically, he believes, it has no effect.

Matthew Clenott says, "Disco is eclectic. It has borrowed from many styles. Born out of R&B and Latin rhythms, African and Jazz, now there are no influences that don't affect it." All of this is testimony to its strength.

MASSurvey

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 * Signifies insufficient data for demographic.

14 June 1979

RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14	
6	4	3	1	SISTER SLEDGE/We Are Family LP: We Are Family (Cotillion) F(12-17)49% (18-24)50% (25-34)75% (35-49)35% M(12-17)30% (18-24)31% (25-34)63% (35-49)45% WFIL 6-5 KROY 2-3 WQCM 2-2 WNOE 4-5 WNAV 3-2 WGH 13-13 WERC 1-2 WAVZ 6-8 WAQY 15-4 WAEB 6-10 WRVQ 4-27 WSGA 3-4 KLOU 2-8 WLBZ 12-10 WNDE 3-5 13FEA 7-6 WAKY 10-3 WNOX 15-8 14Q 3-6 KSTT 2-2 B100 8-5 KFI 2-2 WINW 3-3 WKXX 4-2 WLCY 13-3 WAZY 9-4 Q105 8-7 WNBC 6-10 WABC 5-6 WHYN 4-1 KSLQ 1-2 KVIL 14-2 WDRC 6-11 WBBQ 1-1 K TSA 3-5 WPEZ 6-3 WCAO 1-2 WISM 6-6 WBRB 2-3 WZUU 1-2 WZZR 8-6 KNOW A-35 WMEE 2-3 WOW 13-15 WDNL 13-4 Y100 2-6 WEEQ 7-4 WOKY 7-4 KERN 15-12 WGCL 2-3 WTOB 5-3 WLOF 1-3 KIXS 3-1 Y103 4-3 WAYS 3-4 WORD 1-1 WKIX 2-2 WOLF 2-8 WFMF 1-1 WKY 2-2 KOFM 6-3 CKLW 4-4 KINT 6-3 KF XM 3-2 KBEST A-23 KSLY 4-1 KIOA 8-6 WISE 2-2 WKIN 3-2 WLAC 1-3 WRUN 3-2 WZZP 2-4 F105 10-8 KDWB 8-15 WLS 10-8 KFYE 3-1 WQRK 2-3 WVLK 23-13 WNAF 4-27 KJR 8-1 KOIL 2-1 WJON 15-11 WTI X 9-16 KIMN 23-18 WAAY 12-8 WKBW 2-2 KBEQ 2-1 KWIC 1-1 WHOT 1-6 WKWK 6-2 WTRY 1-3 WGRD 7-8 JB105 1-3 WIFE 1-12 WKBO 11-8 WRJZ 1-1 KENO 9-2 KREM 5-3 KRSP 4-2 KYNO 4-2 Z93 4-9 KING 3-1 KTAC 21-10 KT KT 4-2 KINT 6-3 KCPX 804 KOPA 2-2 WRFC 2-3 WAMS 2-2 KENI 13-8 BJ105 3-3 KGW 20-14 KMJC 20-15 WPST 3-9 920 2-5 99X 6-8 KFRC 2-6 KHJ 2-5 KRTH 3-6 WAXY 9-14 WHBQ 2-2 WRKO 10-12	9	6	4	4	RICKIE LEE JONES/Chuck E.'s In Love LP: Rickie Lee Jones (WB) F(12-17)33% (18-24)38% (25-34)49% (35-49)55% M(12-17)28% (18-24)26% (25-34)52% (35-49)55% WFIL ON KROY 18-12 WKBO 9-9 JB105 6-5 WNAV 7-6 WGH 15-15 WQCM 5-4 WRJZ 5-4 WAQY 7-7 WAEB 5-7 WERC 3-6 WNOE 23-11 KLOU 6-9 WLBZ 15-11 WRVQ 2-3 WAVZ 11-13 WAKY 11-6 WNOX 10-10 WNDE 6-3 WSGA 6-6 B100 13-12 KFI 22-17 14Q 7-4 13FEA 6-17 WLCY 9-6 WAZY 7-2 WINW 21-8 KSTT 7-4 WABC 13-12 WHYN 9-8 Q105 11-8 WKXX 1-5 WDRC 4-2 WBBQ 5-4 KSLQ 3-1 WNBC 30-28 WCAO 5-4 WISM 7-4 K TSA 4-2 KVIL ON-7 WZZR 4-2 KNOW 1-3 WBRB 7-8 WPEZ 9-6 WDNL 4-1 Y100 21-21 WMEE 3-2 WZUU 6-5 KERN 17-13 WGCL 7-8 WEEQ 12-6 WOW 4-2 KIXS 22-14 Y103 12-8 WTOB 9-4 WOKY 16-11 WKIX 4-5 WOLF 6-6 WAYS 8-9 WLOF 6-5 KOFM 9-5 CKLW 13-17 WFMF 13-8 WORD 8-5 WKIN 4-4 KSLY 13-7 KINT 15-10 WKY 5-3 F105 11-7 WLAC 6-4 KIOA 16-15 KF XM 12-12 WQRK 4-4 KDWB 5-5 WRUN 12-8 WISE 11-9 KOIL 16-12 KQHU 4-2 WLS 29-19 WZZP 4-6 WAAY 9-6 WVLK 3-1 WNAF 2-2 KFYE 9-3 KWIC 9-9 WJON 2-2 WTI X 8-8 KJR 2-4 WTRY 8-4 WHOT 4-3 KBEQ 3-5 KIMN 20-15 WIFE 31-20 WGRD 4-4 WKWK 12-3 KENO 15-13 KREM 8-5 KRQ 15-19 KRSP 5-4 KYNO 8-3 Z93 8-12 KING 4-2 KTAC 10-4 KT KT 2-3 KINT 15-10 KOOK 8-3 KCPX 4-3 KOPA 3-5 WRFC 7-16 WAMS 4-3 KENI 6-4 BJ105 5-5 KGW 29-24 KUPD 13-17 KMJC 17-14 WIRK 14-8 WPST 7-3 920 12-10 OV93 9-9 KFRC 3-3 99X 9-9 KHJ 11-7 KRTH 5-3 WAXY 8-12 WHBQ 15-8 WRKO 4-4
4	2	2	2	SUPERTRAMP/The Logical Song LP: Breakfast In America (A&M) F(12-17)87% (18-24)91% (25-34)45% (35-49)50% M(12-17)82% (18-24)79% (25-34)58% (35-49)65% WNAV 6-4 WIFE 3-4 WKBO 3-2 JB105 8-8 WAQY 1-2 KROY 3-1 WQCM 3-1 WRJZ 6-5 KLOU 5-3 WGH 18-18 WERC 8-8 WNOE 18-15 WAKY 6-2 WAEB 2-1 WRVQ 8-6 WAVZ 8-4 B100 4-1 WLBZ 2-2 WNDE 1-1 WSGA 10-11 WLCY 8-13 KFI 4-4 14Q 2-2 13FEA 3-1 WABC 6-5 WAZY 3-1 WINW 7-4 KSTT 5-3 WDRC 5-4 WHYN 6-6 Q105 5-5 WKXX 3-3 WCAO 6-5 WBBQ 4-3 K TSA 6-4 Z97 A-20 WZZR 2-1 WISM 2-1 WBRB 19-20 WNBC 7-6 WDNL 2-2 KNOW 3-2 WMEE 1-1 KVIL 24-10 KERN 4-2 Y100 13-9 KRKE 1-1 WPEZ 3-2 KIXS 19-13 WGCL 8-5 WEEQ 2-1 WZUU 3-3 WKIX 3-3 Y103 2-2 WTOB 6-2 WOW 1-1 KOFM 2-1 CKLW 10-13 WAYS 11-10 WOKY 1-1 KBEST 21-18 KSLY 2-2 WFMF 12-10 WLOF 8-7 WKIN 12-19 WLAC 9-7 KINT 14-17 WORD 10-16 F105 19-15 KDWB 3-3 KIOA 9-8 KF XM 5-8 WQRK 13-7 KQHU 3-1 WRUN 5-5 WISE 4-1 KOIL 5-3 WVLK ON-28 WLS 11-9 WZZP 7-5 96KX 1-4 WJON 1-1 WNAF 1-1 KFYE 12-9 WAAY 14-13 WKBW 1-1 WTI X 6-6 KJR 2-2 KWIC 13-10 WHOT 2-1 KBEQ 17-26 KIMN 7-5 WTRY 2-1 WGRD 5-1 WKWK 2-1 KREM 2-4 KRQ 3-4 KRSP 1-1 KYNO 20-27 Z93 7-10 KING 1-3 KTAC 1-1 KT KT 1-4 KINT 14-17 KOOK 2-2 KCPX 3-2 KOPA 6-6 WAMS 1-1 KENI 3-1 BJ105 8-7 KGW 30-17 KUPD 2-1 KMJC 4-1 WIRK 4-2 WPST 1-1 920 4-2 OV93 1-2 99X 3-2 KFRC 1-1 KHJ 5-1 KRTH 1-1 WAXY 1-5 WHBQ 17-14 WRKO 7-6	15	9	8	5	KENNY ROGERS/She Believes In Me LP: The Gambler (UA) F(12-17)35% (18-24)62% (25-34)93% (35-49)100% M(12-17)28% (18-24)47% (25-34)84% (35-49)95% WFIL 8-7 WLBZ 17-14 14Q 12-8 WSGA 14-10 WNAV 12-8 WNOX 7-6 WINW 6-5 13FEA 13-12 KLOU 23-18 KFI 19-15 Q105 23-21 KSTT 9-6 WAKY 5-13 WAZY 10-7 KSLQ 4-3 WKXX 2-10 B100 11-10 WHYN 10-9 K TSA 9-9 Z97 5-5 WLCY 16-9 WBBQ 11-11 WBRB 5-4 WNBC 26-16 WABC 12-8 WISM 9-7 WMEE 9-5 KVIL 19-3 WDRC 11-12 KNOW 2-1 KRKE 7-3 WPEZ 21-15 WCAO 9-6 Y100 32-27 WEEQ 9-5 WZUU 23-14 WZZR 12-8 Y103 27-25 WTOB 4-6 WOKY 2-5 WDNL 20-17 WOLF 4-4 WAYS 7-6 WOKY 13-9 KERN 9-8 CKLW 15-15 WFMF 6-2 WLOF 25-18 WKIX 6-6 CKLW 11-6 KINT 17-15 WORD 12-11 KOFM 10-8 WLAC 19-15 KIOA 7-3 WKY 4-4 KBEST A-22 KDWB 7-7 WRUN 19-11 KF XM 14-6 WKIN 8-8 KQHU 24-20 WLS 26-20 WISE 7-6 F105 ADD WJON 3-3 WNAF 5-5 WZZP A-23 KOIL 4-4 WKBW 18-11 WTI X 14-9 KFYE 29-22 WAAY 3-3 WHOT 5-4 KBEQ 7-3 KJR 24-19 KWIC 6-3 WGRD 12-9 WKWK 11-10 KIMN 11-8 WTRY 9-5 WKBO 4-3 JB105 7-4 WIFE 25-16 WERC 4-3 WRJZ 2-9 KROY 23-17 WRVQ 15-15 WNOE 19-12 WGH 7-7 WNDE 3-14 WAVZ 22-15 KENO 29-26 KREM 9-9 KRSP 2-5 KYNO 15-12 Z93 2-3 KING 6-7 KTAC 18-17 KT KT 27-22 KINT 17-15 KOOK 12-5 KCPX 2-1 KOPA 5-8 WRFC 3-7 WAMS 10-8 KENI 0-30 BJ105 26-22 KGW 8-3 KMJC 8-2 WIRK 20-14 WPST 15-11 920 1-1 OV93 8-8 KFRC 13-11 99X 22-17 KHJ 29-14 KRTH 8-7 WAXY 12-9 WHBQ 5-6 WRKO 17-11
2	1	1	3	DONNA SUMMER/Hot Stuff LP: Bad Girls (Casablanca) F(12-17)87% (18-24)94% (25-34)87% (35-49)35% M(12-17)67% (18-24)64% (25-34)83% (35-49)35% WFIL 1-1 WTRY 3-6 WQCM 1-3 WNOE 3-3 WNAV 1-1 KROY 1-2 WERC 5-5 WAVZ 4-6 WAQY 13-26 WGH 5-5 WRVQ 1-1 WSGA 2-3 KLOU 3-2 WAEB 4-3 14Q 1-1 13FEA 4-4 WAKY 3-12 WLBZ 1-1 WINW 2-7 KSTT 1-1 B100 1-7 WNOX 1-1 Q105 4-4 WKXX 7-7 WLCY 3-2 KFI 1-1 KSLQ 6-15 Z97 A-17 WABC 1-2 WAZY 1-3 K TSA 1-3 WNBC 13-15 WDRC 1-1 WHYN 2-2 WBRB 12-11 KVIL 2-1 WCAO 3-7 WBBQ 3-13 WMEE 4-4 WPEZ 1-1 WZZR 1-4 WISM 1-2 KRKE 8-16 WZUU 2-1 WDNL 1-3 Y100 3-8 WEEQ 3-12 WOW 1-11 KERN 1-1 WGCL 1-1 WTOB 2-8 WOKY 6-2 KIXS 1-3 Y103 1-5 WAYS 2-2 WLOF 3-8 WKIX 5-4 WOLF 1-1 WFMF 3-5 WORD 3-2 KOFM 1-2 CKLW 2-3 KINT 1-2 KF XM 1-1 KBEST 12-8 WLAC 2-1 KIOA 1-1 WISE 1-5 WKIN 1-1 KQHU 1-4 WRUN 1-1 WZZP 1-2 F105 2-2 WVLK 17-24 WLS 1-1 KFYE 1-2 WQRK 1-2 WJON 8-9 WTI X 2-2 KJR 3-6 KOIL 1-5 WKBW 4-3 KBEQ 13-13 KIMN 3-3 96KX 7-10 WHOT 3-7 WKWK 1-4 WAAY 11-11 WGRD 6-6 JB105 2-11 KWIC 5-6 WKBO 6-16 WRJZ 3-3	14	8	7	6	DOOBIE BROTHERS/Minute By Minute LP: Minute By Minute (WB) F(12-17)64% (18-24)64% (25-34)60% (35-49)80% M(12-17)53% (18-24)76% (25-34)58% (35-49)80% WFIL 15-10 WIFE 7-8 WKBO 15-15 WNOE 32-29 WNAV 15-14 KROY 9-7 WQCM 8-5 WAVZ 13-11 WAQY 2-1 WGH 14-14 WERC 11-9 13FEA 22-18 KLOU 11-12 WAEB 17-13 WRVQ 3-2 KSTT 10-8 WAKY 19-16 WNOX ON WNDE 15-13 WKXX 8-6 B100 3-2 KFI 15-12 14Q 6-5 Z97 24-24 WLCY 10-5 WAZY 18-11 WINW 9-6 WNBC 31-26 WABC A-21 WHYN 15-14 KSLQ 2-4 KVIL ON-15 WDRC 25-23 WBBQ 18-17 K TSA 10-8 WPEZ 13-9 WCAO 11-9 WISM 10-8 WBRB 13-14 WZUU 19-15 WZZR 10-7 KNOW 9-5 WMEE 6-6 WOW 15-18 WDNL 8-5 Y100 8-7 WEEQ 14-9 WOKY 24-20 KERN 10-9 WGCL 13-14 WTOB 14-12 WLOF 19-15 KIXS 23-17 Y103 17-17 WAYS 19-17 WORD 16-24 WKIX 24-22 WOLF 7-17 WFMF 8-6 WKY 9-8 KOFM 11-9 CKLW 19-23 KINT 21-18 KF XM 7-3

MASSurvey

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14 June 1979

RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14	
21	14	10	7	KBEST 15-12 KSLY 12-8 KIOA 24-22 WISE 5-16 WKIN 9-7 WLAC 15-16 WRUN 17-14 WZZP 15-15 F105 8-10 KDWB 22-21 WNAP 6-3 KFYE 18-17 WQRK 14-11 WVLK 10-6 WTIK 22-18 KJR 4-7 KOIL 12-10 WJON 11-5 KBEQ 9-8 KIMN 15-12 WAAY 20-14 WKWB 16-9 WKWK 8-6 KWIC 7-2 WHOT 8-5 JB105 11-23 WTRY 12-17 WGRD 4-14 WRJZ 14-18 KENO 10-14 KREM 4-6 KRO 16-17 KRSP 7-7 KYNO 23-18 Z93 10-5 KING 7-11 KTAC 25-23 KTKT 3-1 KINT 21-18 KOOK 10-4 KCPX 10-7 KOPA 13-9 WRFC 6-4 WAMS 7-5 KENI 14-11 BJ105 29-25 FUPD 7-8 KMJC 3-7 WIRK 15-10 WPST 10-6 92Q 15-12 QV93 23-19 KFRC 7-5 99X 17-14 KHJ 10-8 KRTH 17-13 WAXY 5-4 WHBQ 13-12	19 15 14 10	KOFM 7-6 CKLW 9-10 KINT 9-5 KFXM 18-17 WKIN 13-13 WLAC 5-2 KIOA 5-5 WISE 12-23 F105 4-3 WVLK 4-2 WRUN 9-6 WZZP 11-3 KOIL 11-8 WJON 12-4 WLS A-15 KFYE 7-4 WAAY 4-2 WKWB 10-8 WTIK 5-4 KJR 19-13 KWIC 12-17 WHOT 6-13 KBEQ 15-21 KIMN 27-21 WTRY 4-2 WGRD 2-2 WKWK 3-5 WIFE 2-3 WKBO 2-4 WRJZ 4-11 KROY 15-8 WQCM 9-7 WNOE 22-10 WAEB 12-2 WERC 12-11 WAVZ 7-10 KRO 17-8 KRSP 8-3 KYNW 21-21 KTAC 19-7 KTKT 16-10 KINT 9-5 KOOK 3-6 KCPX 9-9 WAMS 15-10 KENI 22-13 KGW 23-18 BJ105 25-20 WIRK 9-4 WPST 16-20 QV93 2-3 99X 7-6 KRTH 9-15 WAXY 17-20 WRKO 9-14	19 15 14 10	CHEAP TRICK/I Want You To Want Me LP: Cheap Trick At Budokan (Epic) F(12-17) 52% (18-24) 62% (25-34) 72% (35-49)* M(12-17) 73% (18-24) 62% (25-34) 72% (35-49)* WNAV 18-15 WIFE 6-5 14Q 5-3 WSGA 17-15 WAQY 4-3 KROY 22-18 WINW 26-25 13FEA 2-2 KLOU ON WAEB 21-16 Q105 ON KSTT 15-13 WAKY 15-11 WLBZ 6-6 KSLQ 13-8 WKXX 23-22 B100 9-11 KFI 13-10 K TSA 16-14 Z97 12-7 WLCY ON-31 WAZY 17-9 WMEE 17-13 WNBC 19-13 WABC A-19 WHYN 19-16 KRKE 13-9 WPEZ 22-16 WDRC 15-10 WHBQ 17-15 WEEQ 6-3 WZUU 17-10 WCAO 21-19 WGCL 6-9 WAYS 17-11 WOW 7-1 WZZR 17-12 Y103 18-15 WFMF 28-24 WOKY ADD WDNL 22-18 WOLF 19-14 KINT 30-23 WLOF 14-4 KERN 7-4 CKLW 5-8 KIOA 18-10 WORD 28-18 KIXS ON KDWB 9-7 WRUN 25-15 KFXM 29-24 WKIX 26-20 WVLK ADD WLS 8-6 WISE 18-12 KOFM 22-12 WKWB 7-5 WNAP 12-9 WZZP 9-8 WKIN 11-11 WHOT 13-9 WTIK 12-10 KFYE 22-15 F105 1-1 WGRD 11-5 KBEQ 35-40 KJR 22-18 WQRK A-31 WKBO 23-18 WKWK 18-12 KIMN A-26 KOIL 15-7 WQCM 15-8 JB105 4-6 96KX 13-9 WERC 22-21 WRJZ 15-14 WAAY 24-19 WRVQ 9-4 WNOE 11-9 WTRY 10-7 WNOE 5-2 WAVZ 12-9 KRO 12-6 KRSP 18-14 KYNO 5-2 KTAC 27-22 KTKT 7-8 KINT 30-23 KOOK 24-18 KCPX 0-27 KOPA 7-3 WRFC 8-18 WAMS 16-12 KENI 24-15 BJ105 7-6 KUPD 1-2 KMJC 13-9 WPST 8-4 92Q 26-23 QV93 11-5 KFRC 9-7 KHJ 6-2 KRTH 12-9 WAXY 23-21 WHBQ 23-24 WRKO 2-3 KUPD ADD WTRK ON	
5	5	5	8	ELEC. LIGHT ORCH./Shine A Little ... LP: Discovery (Jet) F(12-17) 58% (18-24) 60% (25-34) 55% (35-49)* M(12-17) 60% (18-24) 70% (25-34) 53% (35-49)* WNAV 24-16 WGH 20-20 WQCM 16-9 WRJZ 11-8 WAQY 14-9 WAEB 20-15 WERC 17-12 WNOE 33-22 KLOU 16-13 WLBZ 19-16 WRVQ 18-19 WAVZ 27-23 WAKY 16-14 WNOX 12-11 WNDL 14-12 WSGA 19-14 B100 10-8 KFI 16-13 14Q 13-9 13FEA 30-25 WLCY 23-19 WAZY 19-12 WINW 17-15 KSTT 20-14 WDRC 22-14 WHYN 21-17 Q105 13-11 WKXX 18-15 WCAO 18-13 WBBQ 20-18 KSLQ 15-9 Z97 A-22 WZZR 19-14 WISM 18-15 K TSA 22-15 WPEZ 16-11 WDNL 9-6 Y100 33-31 WIBR 23-21 WZUU 10-9 KERN 12-10 WGCL 12-12 WMEE 14-9 WOW 19-12 KIXS ON Y103 38-28 KRKE 40-30 WOKY 20-16 WKIX 29-25 WOLF 20-13 WEEQ 19-13 WLOF 17-10 KOFM 25-15 CKLW 27-20 WTOB 15-10 WORD 15-12 WKIN 23-16 KSLY 17-12 WAYS 22-19 KFXM 19-14 F105 ON-29 WLAC 27-24 WFMF 10-7 WISE 21-14 WQRK 40-29 KDWB 24-18 KINT 29-24 WZZP 21-17 KOIL 10-9 KQHU 6-3 KIOA 25-16 KFYE 13-12 96KX 11-7 WVLK 27-17 WRUN 29-27 KJR 13-9 WAAY ON WJON 24-12 WNAP 10-6 KIMN 24-20 KWIC 21-16 WKWB 24-17 WTIK 26-22 WTRY 15-13 WHOT 21-12 KBEQ 30-15 WIFE 16-7 WGRD 13-13 WKWK 29-27 KROY 7-6 WKBO 17-10 JB105 21-16 KENO 4-1 KREM 23-16 KRO 32-22 KRSP 19-12 KYNO 0-30 Z93 1-2 KING 0-22 KTAC 28-24 KTKT 24-17 KINT 29-24 KOOK 15-7 KCPX 7-5 KOPA 20-16 WRFC 15-9 WAMS 9-6 KENI 26-21 BJ105 35-30 KGW 21-15 KUPD 24-21 KMJC 21-18 WIRK 23-15 WPST 17-14 92Q 25-22 QV93 16-15 KFRC 22-20 99X 21-15 KHJ 20-20 KRTH 15-12 WAXY 20-15 WHBQ 27-19 WRKO 23-20	19 15 14 10	1 3 6 11	RANDY VANWARMER/Just When I ... LP: Warmer (Bearsville) F(12-17) 71% (18-24) 81% (25-34) 78% (35-49) 95% M(12-17) 63% (18-24) 49% (25-34) 67% (35-49) 80% WFIL 4-3 WIFE 5-17 WGRD 3-7 WSGA 7-9 WNAV 4-3 KROY 5-5 WKBO 5-5 13FEA 5-5 KLOU 1-5 WGH 4-4 WQCM 4-6 KSTT 6-5 WAKY 1-4 WAEB 7-11 WRVQ 7-7 Z97 23-16 WLCY 7-7 WLBZ 4-3 WINW 1-2 WNBC 21-22 WABC 16-16 KFI 9-9 Q105 15-9 KVLV 11-5 WDRC 3-7 WAZY 2-5 KSLQ 11-25 WPEZ 2-5 WCAO 7-11 WHYN 5-5 K TSA 8-16 WZUU 4-4 WZZR 3-5 WBBQ 9-16 WMEE 7-8 WOW 8-9 WDNL 5-7 WISM 3-5 WEEQ 5-7 WOKY 4-5 KERN 5-11 KNOW 4-7 WAYS 13-29 WLOF 10-17 KIXS 18-12 Y100 4-3 WFMF 4-13 WORD 4-10 WKIX 9-16 WGCL 22-22 KINT 12-16 WKY 1-1 KOFM 4-4 Y103 8-11 KIOA 3-4 KFXM 11-20 F105 15-14 CKLW 3-2 WRUN 4-3 WZZP 24-7 WQRK 10-9 WLAC 3-5 WLS 13-12 KFYE 5-8 KOIL 3-6 KDWB 4-13 KBEQ 6-11 KJR 21-13 96KX 9-6 KQHU 2-5 WKWK 7-11 KIMN 1-2 WAAY 5-7 WVLK 1-4 JB105 9-15 KWIC 2-4 WJON 4-8 WRJZ 10-20 WTRY 5-8 WHOT 7-14 WAVZ 16-19 KENO 2-4 KREM 6-8 KRO 5-2 KRSP 11-16 KYNO 9-6 Z93 16-21 KING 5-5 KTAC 4-3 KTKT 6-15 KINT 12-16 KOOK 5-8 KOPA 9-12 WAMS 5-11 KENI 7-5 BJ105 9-12 KGW 1-1 WIRK 2-1 WPST 5-8 92Q 7-14 QV93 10-16 KFRC 11-14 KHJ 4-11 KRTH 17-10 WAXY 3-3 WHBQ 4-4 WRKO 8-8 KENO ADD		
13	12	11	9	REX SMITH/You Take My Breath Away LP: Sooner Or Later [S-T] (Columbia) F(12-17) 73% (18-24) 79% (25-34) 88% (35-49) 80% M(12-17) 35% (18-24) 61% (25-34) 49% (35-49) 55% WFIL 7-8 WLBZ 9-7 WRVQ 22-28 13FEA 1-3 WNAV 11-10 WNOX 11-7 WNDL 2-4 KSTT 8-7 KLOU 7-4 KFI 8-6 14Q 15-15 WNBC 8-7 WAKY 8-7 WAZY 6-6 WINW 4-1 KVLV 21-14 WLCY 4-8 WHYN 8-7 Q105 2-1 WPEZ 19-13 WABC 15-11 WBBQ 8-8 K TSA 2-6 WZUU 8-12 WDRC 7-5 WISM 5-9 WIBR 1-1 WOW 5-7 WZZR 5-3 Y100 19-28 WMEE 5-7 WOKY 11-12 WDNL 14-14 WGCL 3-4 KRKE 4-6 WLOF 11-14 KERN 6-5 Y103 22-39 WEEQ 15-18 WORD 6-9 WKIX 14-12 WOLF 3-2 WTOB 7-9 WKY 6-5	19 15 14 10	37 28 21 12	ANITA WARD/Ring My Bell LP: Songs Of Love (Juana) F(12-17) 100% (18-24) 60% (25-34)* (35-49)* M(12-17) 60% (18-24) 53% (25-34)* (35-49)* WFIL ON-23 WTRY 20-12 WHOT 20-2 JB105 3-1 WNAV 22-11 WIFE 32-15 WKBO 1-1 WRJZ 17-2 KLOU 12-1 KROY ON-15 WQCM 25-12 WNOE 1-1 WAKY 23-15 WGH A-1 WERC 6-4 WAVZ 1-1 WLCY 22-15 WAEB A-23 WRVQ 17-13 WSGA 1-1 WABC 3-3 WLBZ 24-21 WNDL A-15 13FEA ADD WDRC 12-3 KFI 7-3 Q105 12-6 KSTT 16-11 WCAO 2-1 WAZY 38-35 KSLQ 18-5 WNBC 14-9 WZZR 28-25 WHYN 7-3 K TSA 5-1 KVLV ON-4 WDNL ADD WBSQ 16-7 WIBR 11-16 WOW ON-27 KERN ON-21 WFMF 27-14 WMEE A-30 WOKY ON-27 KIXS ON-34 Y100 5-1 WEEQ ON-16 WLOF 4-1 WKIX 1-1 WGCL 18-6 WTOB 1-1 WORD 9-3 KOFM ADD Y103 10-1 WAYS 1-1 KFXM ON-15 KBEST A-25 WOLF ON-15 WFMF 17-11 KFY ON-28 F105 25-21 CKLW 1-1 KINT 10-6 WISE 25-17 WQRK 6-1 KSLY 28-22 WRUN 24-9 WZZP 14-1 KOIL 21-15 WLAC 17-12 WLS 29-13 KFYE ADD		

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Demographic appeal percentages indicate level of positive acceptance.
* Signifies insufficient data for demographic.

14 June 1979

RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14	
—	56	36	27	WAMS 0-26BJ105 38-29 WIRK 33-29 92Q 0-28 QV93 ON 99X 26-19 KHJ ADD KRTH 26-2 ELTON JOHN/Mama Can't Buy You ... LP: Not Released (MCA)	44	43	39	31	McFADDEN & WHITEHEAD/Ain't No... LP: McFadden & Whitehead (P.I.R.)
				WFIL ON KROY ON WHOT ON-22 WKWK 37-32 WNAV A-37 WGH 24-24 WKBO ON JB105 33-27 WAQY 18-10 WAEB 25-14 WQCM ON-24 WRJZ 35-32 KLOU ON WLBZ 27-26 WERC ON-29 WNOE ON-35 WAKY ADD KFI ON WRVQ ADD WSGA 26-23 B100 A-27 WAZY ON-36 WNDZ 30-23 13FEA ON-24 WLCY ADD WHYH 46-39 14Q 34-24 WKXX 28-27 WDRG ON-28 WBBQ 30-28 WINW 29-23 WPEZ ON-33 WZZR ON WISM ON-30 KSLQ 31-28 WOV ADD WDNL ON-25 KNOW 32-23 K TSA ADD WLOF 33-28 KERN ADD WGCL A-21 WBR ON-22 WORD 22-17 WKIX ON Y103 ON-40 WMEE 30-27 WKY ON-27 KOFM ON WOLF ON-22 KRKE 28-22 KFYM ADD WKIN ON-30 KSLY ON-26 WTOB 28-23 WISE ON-36 KOIL ON-30 WLAC ON-39 WAYS ON-28 WZZP 32-22 WAAY ADD KQHU 28-21 WFMF ON-29 KFYE ON KWIC 28-20 WVLK ADD KINT ADD KJR ON WTRY ON-26 WJON ON WNAV 4-24 KIMN ON-30 WIFE A-34 WKBW ON WTX 0-39 KREM ADD KRC ON KRSP 0-27 KYNO ON KING ON RTAC ON KTKT 0-29 KINT ADD KOOK ON KOPA ADD WRFC 30-25 KENI ADD BJ105 32-27 KMJC A-24 WIRK ADD WPST ADD 92Q 0-29 QV93 0-30 KFRC ON 99X 28-24 KHJ 27-24 WANY 0-28 WRKO ADD	24	24	32	32	WFIL 5-6 WGH ON WKBO 8-20 JB105 18-10 WNAV 30-29 KFI 25-21 WQCM ON-29 WNOE 35-27 WABC 4-7 WHYH 30-25 WRVQ ADD WAVZ 2-3 WDRG 10-8 WBBQ ON WINW A-30 WSGA 11-7 WCAO 4-3 Y100 25-17 K TSA 24-19 KSTT A-27 WZZR ON WGCL ON-19 WTOB 16-11 WNBC 5-2 WKIX 21-15 Y103 ADD WAYS 29-26 KVLV ON F105 26-25 WOLF 9-5 KINT ON-27 WZUU ON-24 WQRK 33-23 CKLW 7-14 WRUN A-22 WLOF 21-11 KWIC ON KSLY 20-17 WNAV A-23 WORD 18-8 WTRY 13-11 WVLK ADD WTX 19-17 WZZP 28-14 WIFE 15-14 WHOT 24-24 WKWK 24-22 QV93 15-23 KFRC ADD 99X 2-5 KHJ 25-22 KRTH 16-11 WAXY 21-13 WHBQ 16-7 WRKO 3-7 KYNO 0-28 Z93 19-17 KINT 0-27 WRFC 25-21 WAMS 25-21 BJ105 23-17
57	39	34	28	PETER FRAMPTON/I Can't Stand It ... LP: Where I Should Be (A&M)	51	46	43	33	RAYDIO/You Can't Change That LP: Rock On (Arista)
				WNAV 34-25 WGH ON WKBO ON-23 WRJZ ON-36 WAQY ADD WAEB A-28 WQCM ON-26 WNOE 40-32 KLOU 27-25 WLBZ 22-19 WNDZ 29-24 WSGA 24-21 B100 23-22 KFI ON-29 14Q ON KSTT A-28 WLCY ON-35 WAZY 39-33 WINW ON-34 WKXX 27-24 WCAO 28-23 WHYH 40-27 Q105 28-26 WZUU 21-19 WZZR ON-29 WBBQ 21-19 KSLQ 24-21 WOV ON-30 WDNL ON-30 WISM 30-26 WMEE 26-23 WLOF 37-27 KERN ON-29 WGCL A-20 KRKE ON-37 WORD ON-29 KIXS ON Y103 ON-35 WEEO ON-30 KFYM 26-25 WKIX ON-27 WOLF ON-23 WTOB ON-29 WISE 24-18 KOFM ON CKLV ON-27 WAYS ON-30 WZZP 30-27 WKIN ADD KSLY ON-30 WFMF 24-22 KFYE 27-21 KOIL ADD WLAC 35-34 WNAV 21-14 KJR ADD 96KX 27-25 KDWB A-28 WTX 40-30 WTRY ON-29 KQHU ON-32 KBEQ 31-31 WIFE 29-24 WKBW ADD WKWK 34-30 KROY ON WHOT ADD JB105 37-32 KENO 0-20 KRC 34-25 KRSP 21-18 KYNO ON KING ADD RTAC ON KTKT 28-25 KOOK ON KCFX 27-20 KOPA 26-22 WRFC 27-23 WAMS ON KENI ON BJ105 37-31 KUPD 15-13 KMJC 26-25 WIRK 26-20 92Q ON QV93 0-29 KFRC 28-24 KHJ ON KRTH 24-21 WANY 0-26	8	11	18	34	WFIL 18-9 WNOX 13-13 K TSA ON-26 WAVZ 31-27 WNAV 31-30 KFI ON WBR 24-25 WSGA 23-18 WAKY ON-29 WAZY ADD KRKE 19-12 KSTT ADD WLCY 30-29 WHYH A-35 WEEO A-28 WXXX 9-25 WCAO ADD WGCL 27-25 WTOB 25-20 WPEZ ON-30 WZZR ON Y103 ON-38 WAYS 20-14 WOV ADD WKIX 12-11 CKLV 12-11 WFMF ON-30 WOKY ADD KOFM ADD KSLY 19-15 KINT ON-25 WLOF ON-36 WAAY ON-27 WLAC ON-37 WNAV 24-17 WKY ADD KWIC ADD WVLK ADD WTX 38-35 KFYM 22-21 WIFE 28-27 WJON ADD KBEQ 29-22 WISE 3-3 KROY 12-11 WKBO 27-25 WRJZ ON-26 WZZP 25-21 WAEB ON WINW 20-29 WNOE 28-26 QV93 ADD KHJ ADD KRTH ADD WAXY 0-27 KENO A-27 KREM 24-21 KRSP ADD KING 10-6 KTKT 11-5 KTKT ADD KINT 0-25 KCPX 0-30 KOPA ON WRFC 26-20 KENI ADD BJ105 40-34 KGW 10-7 KMJC 30-27 WPST ADD 92Q ON
10	10	17	29	BILLY JOEL/Honesty LP: 52nd Street (Columbia)	8	11	18	34	ORLEANS/Love Takes Time LP: Forever (Infinity)
				F(12-17)86% (18-24)86% (25-34)87% (35-49)50% M(12-17)63% (18-24)74% (25-34)36% (35-49)35% WFIL 11-11 KWIC 10-13 14Q 11-23 Z97 5-8 B100 6-4 WLBZ 8-22 KSLQ 5-13 WNBC 1-1 WLCY 25-36 WAZY 11-16 WBR 4-6 KVLV 27-26 WZZR 7-10 KNOW 7-10 WMEE 12-18 WOV 14-17 WDNL 10-16 Y100 15-11 WEEO 11-11 WOKY 15-13 KIXS 15-15 KDWB 17-26 WFMF 11-15 WKY 8-10 WKIX ON KQHU 14-18 WRUN 21-28 KFYM 9-10 KOFM 14-21 WVLK 9-12 KBEQ 22-18 KFYE 20-30 KBEST18-14 WKBW 12-19 WKWK 9-13 KIMN 10-13 F105 18-16 WGRD 14-18 WAVZ 4-16 KOIL 14-22 WQCM 13-23 WSGA 5-17 96KX 8-8 WRVQ 6-21 13FEA 9-23 QV93 5-4 99X 10-11 WAXY 18-17 KREM 11-13 KRO 10-14 KRSP 10-13 KING 12-17 KTKT 12-18 KTKT 8-20 KOOK 6-9 KOPA 17-24 WAMS 6-13 KGW 9-5 WTRK 11-21	63	45	37	35	F(12-17)87% (18-24)95% (25-34)93% (35-49)45% M(12-17)89% (18-24)72% (25-34)82% (35-49)45% WFIL 12-12 96KX 2-3 KDWB 12-12 WNBC 11-8 WAQY 9-23 KWIC 4-5 KQHU 5-7 KVLV 12-29 WAKY 22-27 WTRY 22-28 WVLK 3-15 WPEZ 12-18 B100 2-3 KROY 10-20 WKBW 11-18 WOKY 10-10 WLCY 14-23 WNOX 6-21 WRVQ 10-10 WKY 11-14 WDRG 20-18 WAZY 13-25 WNDZ 11-26 KFYM 10-15 WDNL 12-15 WISM 15-22 14Q 9-12 KJR 10-14 KIXS 29-37 KNOW 8-12 Q105 9-14 KIMN 9-6 WKIX ON Y100 6-5 WBR 30-23 KBEST20-15 Y103 6-18 KIOA 15-19 F105 16-17 WLAC 12-10 Z97 8-13 KENO 12-16 KREM 7-10 KRC 9-18 KYNO 10-19 KTKT 5-12 KOOK 9-13 KENI 18-14 KGW 6-4 KMJC 5-11 WIRK 5-11 WPST 11-13 92Q 14-18 QV93 12-21 WAXY 13-16 WHBQ 14-18 WRKO 13-22
59	44	40	30	KISS/I Was Made For Lovin' You LP: Dynasty (Casablanca)	63	45	37	35	ANNE MURRAY/Shadows In The ... LP: Let's Keep It That Way (Capitol)
				WNAV 36-28 KFI 24-22 WERC 26-19 WSGA 20-13 KLOU 9-6 WAZY ON-40 WRVQ ON-20 WKXX ON-30 B100 ADD WHYH 27-24 Q105 25-23 WPEZ ADD WZZR 30-26 WBBQ 23-21 KSLQ A-33 WZUU ON-25 WDNL ON WISM 23-19 WMEE ADD WOV ON KOFM ON Y100 30-24 KRKE 24-20 WLOF ON WQRK 29-20 WGCL 7-13 WAYS 21-18 WORD 19-14 96KX 23-20 WLAC 18-14 WTX 30-24 WISE 30-20 WTRY ADD KQHU 33-29 KBEQ ON WZZP 23-20 WIFE 22-19 WVLK ADD WKWK 36-33 KFYE ON-28 KROY 30-27 WKBW 22-13 JB105 15-9 WGH 22-22 WHOT ON-25 WRJZ ON-37 WAEB A-30 WKBO ON-28 WNOE 38-25 WLBZ 18-12 WQCM ON WAVZ ON-34 QV93 ADD KREM ADD WRFC 29-22 KFRC 20-15 99X 0-25 KHJ 21-19 WHBO 0-28 WRKO 24-19 KENO A-28 KRSP ON KYNO 25-20 KTKT ON KTKT 13-6 KOOK ADD KOPA ADD WRFC 29-22 BJ105 0-36 WIRK 30-25 92Q 22-19	63	45	37	35	WFIL ON WLBZ 28-27 WKBO ON JB105 29-22 WNAV 38-34 WNOX ON-22 WQCM ADD WRJZ ADD B100 ON-30 WAZY ADD WNDZ A-29 13FEA 11-8 WDRG 30-26 WHYH 35-32 14Q 32-26 WKXX 30-28 WCAO ADD WBBQ ON WINW 23-12 WNBC 2-3 WZZR ON WISM ON K TSA ON-29 WOV ON KOFM ON KNOW 11-6 WBR 18-10 WLOF 39-37 F105 ON-30 Y103 ON-37 KRKE 21-23 WORD ON KOIL 27-25 CKLV 29-24 WEEO ON-27 WKY 25-24 WAAY ON KSLY 26-20 WTOB 26-21 KFYM 28-27 KWIC A-27 KQHU ADD WAYS 25-23 WISE 37-34 WTRY ON-27 WVLK 18-10 KBEQ 38-36 KJR ADD WGH ON WJON 25-16 WKWK ON-39 KENO ADD KREM 26-24 KRSP 0-29 KYNO ADD KING 24-21 KTKT ADD KCPX 16-13 WAMS ADD BJ105 ON KGW 25-20 KMJC 28-22 WIRK 0-34 92Q ON QV93 ON 99X ON KHJ 30-28 WAXY ADD WRKO 27-23

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Demographic appeal percentages indicate level of positive acceptance.
 * Signifies insufficient data for demographic.

14 June 1979

RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14	
		55	36	WINGS/Getting Closer LP: Not Released (Columbia) WAQY ON-25 WLBZ ON-35 WINW ADD WNOE ADD KLOU ON KFI ON KSLQ 34-29 WSGA 30-27 WLCY ADD WAZY ADD KTSa ON-30 13FEA ON WDRC ADD WHYN 47-40 WIBR ADD KSTT ADD WZZR ADD WBBQ ON WMEE ON WPEZ ON-34 WDNL ADD WISM ON WEEQ ADD WOW ADD KERN ADD Y100 A-36 WAYS ON-31 WOKY ON-30 KOFM ADD WOLF ADD WFMF ADD WORD ADD WKIN ADD KSLY ADD WLS ON WISE ON-26 96KX A-31 WLAC ON WNAF ON-29 KFYE ADD WAAY ADD KOHU ON-30 KBEQ ON KJR ADD KWIC A-30 WKBO ADD WKWK ADD WIFE A-35 WERC ADD JB105 A-36 WAEB ADD WNDL A-28 WRJZ ON-35 KREM ADD KRO ON KRSP ADD KYNO ADD Z93 ADD KING ADD KTAC ON KTKT ADD KCPX O-28 KOPA ON WRFC O-30 WAMS 30-25 KENI ADD JUPD 30-23 WIRK A-40 92Q O-30 QV93 ADD KFRC ON WAXY O-30 WHBO ON	20	31	38	42	THE JACKSONS/Shake Your Body LP: Destiny (Epic) WNAV 20-31 KROY 28-23 WGRD 21-26 WLS 4-5 WAKY 4-19 KFI 3-5 KSLQ 35-30 KSTT 17-23 WABC 8-9 WAZY 36-32 KTSa 15-24 WNBC 15-17 KERN 13-28 WHYN 13-19 WMEF 11-16 KVIL 6-11 KIXS 8-8 Y103 19-23 KINT 7-9 WOKY 2-3 KWIC 19-24 CKLW 16-19 KIOA 2-7 KJR 11-16 WTRY 18-30 WKBW 9-16 WRUN 16-24 KFRC 18-23 99X 27-28 WHBO 22-23 KTAC 8-11 KINT 7-9 KENI 21-20
27	26	26	37	BEACH BOYS/Good Timin' LP: L.A. (Light Album) (Caribou) F(12-17) 43% (18-24) 63% (25-34) 57% (35-49)* M(12-17) 37% (18-24) 36% (25-34) 43% (35-49)* WFIL 14-18 96KX 31-29 WKBW 21-28 WOW 26-23 WAQY 5-15 WAAY 23-20 14Q 21-20 WLOF ON B100 7-6 WNOX 19-20 WINW 18-27 WKY 18-17 WZZR 18-16 WAZY 20-23 WIBR 10-15 KFxm 16-16 WDNL 24-24 KNOW 15-14 WFMF 21-20 WISE 20-35 KERN ON WOLF 11-19 WKWK 13-21 KFYE 26-20 WKIX 28-23 KSLY 16-13 JB105 16-20 KJR 15-12 KOFM 17-17 KOHU 15-10 13FEA 12-11 KIMN 29-25 KBEST A-24 WVLK 6-8 Z97 A-25 KOIL 25-17 WJON 17-17 WPEZ 33-32 KHQ 27-20 KING 17-15 KTAC 17-16 KTKT 12-11 KOOK 21-20 KCPX 15-19 KGR 17-25	72	55	52	43	JAMES TAYLOR/Up On The Roof LP: Flag (Columbia) WNAV A-39 WHYN 45-38 KSLQ 27-22 WNOE ON WAQY ON KNOW 33-26 KTSa ADD WAVZ 24-21 B100 ADD Y103 40-36 WIBR 17-17 13FEA 21-19 WDRC ON 30 KDWB A-30 WMEE ON WPEZ 24-21 WKIX 27-24 KOHU ADD KRKE 39-35 WORD ON F105 27-23 WVLK 29-20 WEEQ ADD WKY ON-29 KOIL ON WJON ON WJOB ON-28 KFxm ON-30 96KX 26-24 WKBO ON WAYS A-33 WIFE 30-29 WINW ON JB105 ON-37 KENO O-22 KRO O-39 KRSP ON KTKT O-30 KOOK ADD KENI ON KGW ADD KMJC 13-21 WIRK 29-26 QV93 ADD WAXY 25-22 WRKO 20-18
16	20	24	38	ROD STEWART/Ain't Love A Bitch LP: Blondes Have More Fun (WB) F(12-17) 43% (18-24) 36% (25-34) 38% (35-49) 55% M(12-17) 33% (18-24) 43% (25-34) 48% (35-49) 50% KLOU 10-14 KFI 14-24 WINW 14-14 WPEZ 14-19 WAKY 13-9 WAZY 15-19 KSLQ 10-11 WOW 22-21 WLCY 15-11 WISM 17-27 WMEE 21-25 WORD 17-20 WZZR 13-15 Y103 16-16 WEEQ 16-20 KFxm 8-21 WDNL 7-9 WOLF 10-21 WFMF 9-17 WISE 8-21 KERN 8-7 KSLY 24-24 KINT 13-11 KFYE 16-24 KOFM 16-26 KDWB 20-29 KIOA 17-13 WKIN 22-21 KOHU 12-15 WRUN 23-19 KROY 16-29 WKBW 14-20 KBLQ 25-25 WAEB 3-6 WOCM 12-18 WNBC 16-20 QV93 18-10 KFRC 25-27 99X 20-20 KYNO 4-18 KTKT 9-18 KINT 13-11 KOOK 11-14	11	21	29	45	ENGLAND DAN & JF COLEY/Love Is... LP: Dr. Heckle And Mr. Jive (Big Tree) F(12-17) 75% (18-24) 82% (25-34) 90% (35-49) 60% M(12-17) 54% (18-24) 49% (25-34) 84% (35-49) 60% WFIL 13-17 WOKR 12-16 WLAC 22-28 KVIL 16-13 WCAO 14-17 KOIL 22-29 KDWB 15-22 WPEZ 8-14 KIXS 38-35 96KX 12-14 KOHU 7-11 KIMN 4-4 KOFM 13-19 KWIC 18-23 WOCM 19-25 KBEST 14-11 WAZY 14-18 KSLQ 9-19 WKIN 17-18 Y100 23-13 KIOA 21-20 F105 17-19 CKLW 22-22 Z97 6-6 KREM 17-19 KING 8-12 KTAC 6-8 KENI 12-17 BJ105 18-23 KGW 4-9 WIRK 32-37 92Q 10-8 KHJ 18-18 WAXY 22-24
12	22	28	39	O. NEWTON-JOHN/Deeper Than The... LP: Totally Hot (MCA) F(12-17) 76% (18-24) 64% (25-34) 93% (35-49) 75% M(12-17) 43% (18-24) 53% (25-34) 74% (35-49) 80% WFIL 20-22 WKIN 16-17 WJON 13-14 WNBC 25-18 WNAV 8-17 F105 23-20 WRVQ 25-29 KVIL 23-19 WLCY 24-25 KOIL 17-18 WINW 10-16 WKY 10-11 WCAO 8-8 KWIC 17-19 WIBR 3-2 KFxm 6-5 WZZR 15-21 WNOX 17-16 WMEE 15-20 KFYE 4-7 KIXS 39-39 KNOW 19-24 KRKE 10-7 KIMN 14-19 WKIX ON KDWB 14-14 WRUN 22-18 KOFM 15-25 KOHU 8-17 13FEA 17-28 KBEST 25-20 WVLK 5-3 Z97 10-10 KRO 25-30 KRSP 6-10 KING 13-9 KOPA 21-20 KENI 17-28 KGW 11-8	68	60	51	46	KANSAS/People Of The South Wind LP: Monolith (Kirshner) WNAV 42-36 WHYN 44-36 WINW ON WKWK 39-37 WAQY ON WISM ADD KSLQ 28-24 JB105 ON B100 21-16 WGCL ADD WMEF ON WNOE ON-40 WDNL ON KOHU ON KRKE ON-36 WPEZ 25-22 KOFM ON WVLK ADD WFMF ON KFxm ADD WAAY ON-30 WKBO ADD WNAF ON-22 WISE 31-27 WLBZ 30-28 WNDL ON WTX 39-36 WAZY 30-29 14Q ON KBEQ ON-35 KENO 30-29 KRSP ON KYNO ADD KTAC ADD KTKT ON KOOK ON KCIX ON KOPA O-29 KENI ON BJ105 O-37 KUPD 18-12 KMJC ADD WIRK O-35 KHJ ON WHBO ON
7	16	25	40	WINGS/Goodnight Tonight LP: Not Released (Columbia) F(12-17) 60% (18-24) 64% (25-34) 71% (35-49) 40% M(12-17) 45% (18-24) 48% (25-34) 63% (35-49) 35% WFIL 16-19 WAAY 18-18 WNDL 8-17 KVIL 8-8 WAKY 20-30 KWIC 11-14 WMEE 18-24 WPEZ 11-17 WABC 9-15 KROY 8-19 KINT 8-13 WOKY 22-29 WDNL 6-10 KFI 17-27 WRUN 11-21 WLOF 12-21 KIXS 37-27 WAZY 8-13 WLS 12-17 WZZP 18-28 KOFM 12-16 Y100 10-15 KSTT 11-22 KFYE 8-16 KBEST 8-6 WGCL 10-17 Z97 7-12 KIMN 8-11 WOKR 7-14 WGRD 19-23 WNBC 24-25 KFRC 8-17 99X 12-16 KHJ 24-30 WAXY 15-18 WHBO 19-22 KRO 7-11 KYNO 6-23 KTAC 16-28 KINT 8-13 KENI 9-16 BJ105 14-16 WIRK 16-27 WPSST 9-12	22	30	41	47	G.Q./Disco Nights LP: Disco Nights (Arista) WNAV 9-18 WOKR 5-6 KINT 20-22 WLOF 13-23 WLCY 12-10 KROY 4-4 WRUN 18-20 WORD 13-19 WDRC 8-15 KFI 12-14 KBEQ 21-39 WZZP 8-16 KERN 20-20 WHYN 11-18 KSTT 14-16 KIXS ON WLAC 16-23 KVIL 18-18 F105 12-12 WAYS 9-15 WOCM 25-26 KFRC 4-10 99X 14-18 KHJ 3-10 WAXY 19-23 WHBO 9-15 KRO 28-33 KYNO 1-4 KINT 20-22 KOPA 10-13 BJ105 20-18
65	48	46	41	BLONDIE/One Way Or Another LP: Parallel Lines (Chrysalis) WNAV A-42 WBBQ 29-27 WMEE 7-7 WORD ON WAQY 28-22 WISM 21-17 WTX 7-7 KFxm ADD KLOU ON 30 Y103 36-30 KBEQ 34-32 WISE 33-29 B100 ON-26 WOLF ON-24 WKWK ADD WZZP ADD WLCY 34-33 WLAC 34-30 JB105 36-25 WZZP ADD KOFM ON WKBW ON-24 WNOE 8-6 KFYE ADD KROY ON WOCM ADD WSGA 9-8 WGH ON WERC 21-18 13FEA ON WLBZ 29-29 WRVQ ON-26 WXXX 10-8 WHYN 43-37 14Q ON WPEZ ADD	28	36	44	48	BOB SEGER/Old Time Rock & Roll LP: Stranger In Town (Capitol) WAQY 11-14 WKIN 20-20 KDWB 26-19 WMEE ON WLCY 19-28 WOKR 21-22 KOOK 21-19 WJOB ON-13 WZZR ON WIFE 4-13 WOCM ON-27 Z97 2-1 WDNL ON WGH 21-21 14Q A-33 KFYE 24-29 KERN ON Y103 9-9 Q105 6-12 KIXS ON CKLW 20-25 KSLQ 7-7 QV93 14-22 KRO 14-7 KYNO 16-14 Z93 17-15 KOOK 23-23 KENI ON KMJC 7-3 WIRK 21-31

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Demographic appeal percentages indicate level of positive acceptance.
* Signifies insufficient data for demographic.

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RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14	
81	67	67	49	MAXINE NIGHTINGALE/Lead Me On LP: Lead Me On (Windsong) WFIL ADD WHYN ADD WINW ON WNOE ON-37 WAQY 29-24 WBBQ ON-29 WEEQ ADD WAVZ 21-18 WLCY ADD KHOW ADD WFOB ON 13FEA 27-20 WDRC ADD KQHU ADD WAYS ADD WKY 28-26 WKIX ADD WVLK ON-29 WTIKX ADD WQRK ADD WJON 23-22 WKWK ADD WAAY 22-17 WKBO ADD JB105 ON WAEB 27-25 WERC ADD WRJZ 25-24 QV93 ON WRKO ADD KREM 21-18 Z93 ADD WRFC ADD BJ105 ON KGW 12-10	53	47	47	58	NEW ENGLAND/Don't Ever Wanna . . . LP: New England (Infinity) WNAV 39-33 WLAC 27-22 WNAF 25-25 WLOF A-34 WDNL ON WKBW 25-21 WTIKX 33-28 WZZP 33-30 KIXS ON WKBQ 30-27 KBEQ 19-16 KJR ON WIFE 23-23 WQCM ON JB105 27-24 KROY 26-22 14Q 30-27 WNOE 31-30 KOOK 0-30 WAMS ON KENI 23-22 BJ105 ON WIRK 34-33 QV93 0-27
29	29	45	50	NIGEL OLSSON/Little Bit Of Soap LP: Nigel (Bang) KLOU 17-21 WQRK 22-21 WLAC 11-19 KRKE 9-11 WAKY 21-21 WAAY 6-9 KDWB 18-8 WAYS 6-24 WCAO 3-16 WGH 12-12 KQHU 11-16 WKWK 5-9 KIXS ON WAZY 24-30 WNE 20-30 WKY 12-12 WKIX 19-19 Y103 15-13 WJBR 9-13 KRSP 17-11 Z93 11-16 KOOK 7-10 KCPX 14-21 KENI ON KGW 14-12	80	70	59	59	WET WILLIE/Weekend LP: Which One's Willie (Epic) NAV A-38 WAZY ON WTIKX ADD WKXX 21-18 WAQY ON WBBQ ON WKWK 35-34 KLOU ON KNOW 31-20 JB105 34-30 WKIN 19-6 WERC 24-23 WRJZ 37-34 KRO 0-38 KOIL ON WINW 30-24 WNOE ON-36 Z93 13-7 WLBR 26-25 WFOB ADD WSGA 22-20 KING ON
-	-	110	51	CHIC/Good Times LP: Not Released (Atlantic) WFIL ADD Y100 A-33 WFOB ADD WSGA A-30 WAQY ADD WOLF ADD WFMF ADD WLOF ADD WCAO A-30 KSLY ADD WKWK ON-40 WORD ADD 96KX A-32 WHOT ON-29 JB105 40-35 WISE ADD WAEB ADD Q105 ADD WRJZ ON WLBZ ADD KSLQ A-32 WNOE ON WHYN ADD KLSA ADD WAVZ 35-29 99X 0-30 WAXY ADD KOPA ADD WAMS A-28 9XQ ON	86	82	77	60	VILLAGE PEOPLE/Go West LP: Go West (Casablanca) KERN ON Y100 34-29 WNE 25-25 JB105 ON WIFE 20-18 WGCL 26-24 Q105 ON-30 WNOE 36-33 WLBZ ADD WOLF 14-12 KINT ADD WAVZ 36-33 WHYN 37-33 WLAC ADD WTIKX 37-34 KINT ADD WBBQ ADD WERC ADD KBEQ ON BJ105 ON
60	50	50	52	THE KINKS/Superman LP: Not Released (Arista) WNAV 41-41 WQRK ON-35 WERC 19-17 WKXX 16-14 B100 ON-29 KROY ON-30 KRKE 31-25 WLOF 38-30 WDRC ON-27 WHYN 32-30 WAYS ADD WISE 28-24 WKIN ON WBBQ 26-24 WRJZ 35-33 F105 21-22 WISM 29-28 WNOE ON KREM 0-27 Z93 9-4 WRFC 20-12 BJ105 ON KMJC 27-26 KFRC 19-19 KHJ 14-13	95	76	65	62	NICK GILDER/(You Really) Rock Me LP: Frequency (Chrysalis) WAQY 26-20 WISM 16-23 KRKE ADD WNOE ADD WZZR ON KDWB 28-23 WEEQ ON WOV ON KOFM ON WQCM ADD WTIKX ON-38 W77P ADD WIFE 18-28 14Q 33-28 WKWK 32-31 KIL ADD KROY ON WME 14Q 31-29 KENI 0-29
117	86	62	53	CARLY SIMON/Vengeance LP: Spy (Elektra) 100 ADD WKBW ON KBEQ ADD WLOF 40-39 WZZR ON WQCM ON WKWK 38-35 WORD ON KOFM ON WERC 30-27 WRJZ ADD WISE ON-37 96KX 32-28 14Q A-31 WAVZ 34-32 WIFE ON WME 13FEA ON-29 KNOW ON KRKE 37-38 WKXX ON CKLW 28-26 WNAF ON-26 WPEZ 29-26 WRFC 31-26 WRKO 28-25	54	54	54	63	TOTO/Georgy Porgy LP: Toto (Columbia) KIXS 14-9 WLAC 23-20 KSLQ 26-23 WKY 22-21 WQRK 11-12 WVLK 19-21 KBEQ 20-17 KJR 18-17 WGH 17-17 WQCM ON WKWK 26-26 KTAC 0-29 WNOX ON-19 WINW 16-20 WRJZ 29-28 KENI ON
18	35	42	54	BLONDIE/Heart Of Glass LP: Parallel Lines (Chrysalis) KIXS 5-5 WLAC 28-35 WLS 3-3 WOKY 8-15 KBEST 6-7 KDWB 10-16 KBEQ 18-38 WLOF 15-24 WAZY 21-26 KQHU 20-25 Z97 18-21 Y100 9-19 WGRD 23-27 WNBC 18-21 CKLW 8-18 WRUN 14-25 KVIL 5-25 KGW 5-13 KFRC 23-26 BJ105 13-15	76	72	64	64	ROBERT JOHN/Sad Eyes LP: Robert John (EMI) B100 25-21 WGCL ON WFOB ON-27 KIMN 25-22 KOIL ON WLAC 40-36 WTIKX ADD WIFE ON WERC 27-25 WNOE ADD WBBQ ADD WINW 34-28 WKXX 29-26 KNOW 21-16 KRKE 20-21 WLOF ON
75	66	58	55	SUZI QUATRO/If You Can't Give Me ... LP: If you knew Suzi . . . (RSO) WNAV A-43 WBBQ ADD 14Q A-30 WKXX ON WLCY 29-24 WISM ON WINW ON WLOF 36-31 WKIN 26-26 KSLY ON KRKE 22-24 WISE ADD WAEB 23-18 WLAC ON WTIKX ADD KFYE ON WLBZ ON-34 KQHU 22-14 JB105 39-34 KIMN 30-27 WHYN ON WKBW ADD 13FEA 23-21 KENO ON KYNO ON KING ON KTAC ADD WRFC ON KFRC ON WRKO ON WBBQ 0-27 92Q ON KCPX 28-23 BJ105 ON	88	74	66	66	NEIL DIAMOND/Say Maybe LP: You Don't Bring . . . (Columbia) WFIL 23-20 WOLF ADD KRKE 27-19 KFYM 27-26 KOIL 30-24 WVLK 8-5 WKWK ON KJR ON WGH ON WJON 26-21 13FEA ON KING ON KNOW 28-25 WJBR 21-9 WKY 29-28
40	40	48	56	BARBARA MANDELL/I Don't Want ... LP: Moods (MCA) WFIL 19-16 96KX 17-17 KBEQ 28-24 KIMN 13-10 WAKY 14-10 WNOX 3-3 WKWK 20-16 WZZR ON KNOW 23-31 13FEA 14-7 KERN 19-19 KSLQ 14-27 Z97 16-11 KOIL 18-19 WEEQ 25-21 KVIL ON-28 KENI 19-18 KGW ADD KMJC 14-10	153	107	100	68	CHARLIE DANIELS BAND/Reflections LP: Million Mile Reflections (Epic) WKIX ADD WERC ON-24 KBEQ ON-34 WGRD ADD WKIN ADD KSLQ A-35 WRJZ ON-30 KUPD 19-11 WBBQ ADD WFOB ADD WSGA 32-19 WLAC 36-31 WAYS 16-5 WKXX 26-1
-	-	80	57	BARBRA STREISAND/The Main Event LP: Main Event [S-T] (Columbia) KROY ADD CKLW ADD WFOB ADD WORD ADD WAEB ADD KSLY ADD WAYS ADD WISE ADD KFI ADD WLAC ADD WFMF ON WZZP ON-35 WHYN ADD WJON ADD WTIKX ADD WBBQ ON WINW ADD KBEQ ON WISM ADD WJBR ADD WRJZ ADD Y100 27-23 KRKE ADD 13FEA ADD KFRC ADD KHJ 0-29 WAXY 0-29 WBBQ ADD WRKO ON KOPA ADD WRFC ADD WIRK ADD 92Q ADD	34	42	56	69	VILLAGE PEOPLE/In The Navy LP: Go West (Casablanca) WLCY 2-12 F105 7-9 WGRD 24-25 WAMS 13-18 WABC 11-13 KFI 11-16 K10A 13-17 KBEST 3-3 Y103 20-20 WRUN 7-16
-	-	-	-	ART GARFUNKEL/Since I Don't Have... LP: Fate For Breakfast (Columbia) WKIN ON KNOW ON-33 WKWK ON 96KX 21-19 WLAC ON 13FEA ADD KFI ON WVLK ON-26 WPEZ 27-23 WAZY ON WINW 33-26 WKY 27-23	144	88	81	70	

MASSurvey Songs

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RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUNE 7	JUNE 14		MAY 24	MAY 31	JUNE 7	JUNE 14	
115	99	82	71	BELLAMY BROS./If I Said You Had.. WB	49	63	71	100	SISTER SLEDGE/He's The Greatest.. Cotillion
36	58	68	72	GEORGE HARRISON/Blow Away Dark Horse	105	105	142	101	DELEGATION/Somebody Oughta ... Shadybrook
125	125	97	73	BLACKFOOT/Highway Song Atco	30	49	57	102	TYCOON/Such A Woman Arista
142	98	98	74	CHER/Wasn't It Good Casablanca	134	116	103	103	WAYLON JENNINGS/Amanda RCA
123	97	79	75	TRIUMPH/Hold On RCA	69	94	94	104	LITTLE RIVER BAND/Lady Harvest
83	79	76	76	BOB WELCH/Church Capitol	48	75	88	105	CHER/Take Me Home Casablanca
61	61	61	77	ROXY MUSIC/Dance Away Atco	121	112	112	106	CRYSTAL GAYLE/When I Dream UA
96	78	78	78	EVELYN "C" KING/Music Box RCA	—	—	179	107	TROIANO/We All Need Love Capitol
118	118	118	79	DIONNE WARWICK/I'll Never ... Arista	47	69	108	108	CHIC/I Want Your Love Atlantic
130	113	99	80	SPYRO GYRA/Morning Dance Infinity	—	—	137	109	COOPER BROS./I'll Know Her ... Capricorn
38	57	60	81	AMII STEWART/Knock On Wood Ariola	—	—	121	110	NICOLETTE LARSON/Give A Little WB
180	142	131	82	KC & SUNSHINE BAND/Do You ... Sunshine Sound	—	—	111	111	ELEC. LIGHT ORCH./Don't Bring ... Jet
50	59	74	83	THELMA HOUSTON/Saturday ... Motown	64	80	107	112	TAKA BOOM/Night Dancin' ... Ariola
91	84	84	84	TARNEY/SPENCER BD./No Time ... A&M	100	100	96	113	CLAUDJA BARRY/Boogie Woogie... Chrysalis
85	85	85	85	GEORGE HARRISON/Love Comes... Dark Horse	—	—	—	114	MARSHALL TUCKER/Last Of The ... WB
136	92	92	86	MANFRED MANN/You Angel You WB	140	140	115	115	ERIC CLAPTON/Cocaine RSO
106	106	106	87	MAZE/Feel That You're Feelin' Capitol	71	71	113	116	LEIF GARRETT/Feel The Need Scotti Bros.
39	65	86	88	QUATRO & NORMAN/Stumblin' In RSO	—	—	117	117	M. McGOVERN/Theme From Angie WB
107	89	89	89	BELL & JAMES/You Never Know ... A&M	90	90	90	118	JOURNEY/Just The Same Way Columbia
122	111	93	90	OAK/This Is Love No Label	—	—	119	119	BEE GEES/Spirits Having Flown RSO
116	91	91	91	HELEN REDDY/Make Love To Me Capitol	162	177	—	120	BONNIE POINTER/Heaven Must ... Motown
43	68	72	92	DOOBIE BROS./What A Fool ... WB	103	115	120	121	AMERICA/California Dreamin' Casablanca
58	73	73	93	ROCKETS/Can't Sleep RSO	—	—	122	122	INSTANT FUNK/Crying RCA
52	52	63	94	A. McClain & Destiny/It Must Be... Polydor	—	143	143	123	EXILE/The Part Of Me That Needs ... WB
67	77	95	95	FRANK ZAPPA/Dancin' Fool Zappa	—	—	152	124	JONES GIRLS/You're Gonna Make... Philadelphia International
—	—	101	96	NIGHT/Hot Summer Nights Planet	—	—	125	125	ELECTRIC LIGHT ORCH./Confusion Jet
—	165	105	97	AMII STEWART/Light My Fire Ariola	—	—	—	126	BRAM TCHAIKOVSKY/Girl Of My ... Polydor
128	109	102	98	PINK LADY/Kiss In The Dark Elektra	181	128	128	127	STYX/I'm OK A&M
119	104	104	99	FAITH BAND/You're My Weakness Mercury	70	102	127	128	BELL & JAMES/Livin' It Up A&M

MASSurvey Songs

Below number 150, it is currently difficult to precisely portray ranking of a few of the records in comparison with others of almost equal airplay strength. This might make a difference of give or take three positions on the chart. Thus, ranking may be determined on as many as 10% of the records below 150 because of market size and hit potential of a given record and the label's capability to promote and distribute that particular record. Preference will be given to new records, as opposed to records on the decline. As more reporting stations (and their entire playlists) are added, this chart "positioning" will be less and less significant.

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RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUNE 7	JUNE 14		MAY 24	MAY 31	JUNE 7	JUNE 14	
—	129	129	129	KIM CARNES/Goodnight Moon EMI/America	—	177	158	158	DUKE JUPITER/Taste The Night Mercury
—	130	130	130	THE POLICE/Can't Stand Losing You A&M	—	—	177	159	THREE DEGREES/The Runner Ariola
—	—	180	131	THE WHO/Long Live Rock MCA	—	160	160	160	SUPERTRAMP/Breakfast In America A&M
82	101	132	132	BOB WELCH/Precious Love Capitol	—	161	161	161	FABULOUS POODLES/Work Shy Epic
158	133	133	133	WILD CHERRY/Try A Piece Of My ... Epic	—	—	167	162	BOB WELCH/Come Softly To Me Capitol
102	134	134	134	GLORIA GAYNOR/Anybody Wanna.. Polydor	—	163	163	163	JOHN HALL/Home At Last ARC
—	—	—	135	McGUINN, C & H/Surrender ... Capitol	—	—	—	164	TEDDY PENDERGRASS/Turn Off ... Philadelphia International
55	62	69	136	McGUINN, C & H/Don't You Write ... Capitol	143	136	136	165	ROBERT BYRNE/Baby Fat Mercury
—	—	—	137	PHILLY CREAM/Motown Revue Fantasy	—	166	166	166	GIBSON BROS./Cuba Island
185	138	138	138	DALTON & DUBARRI/I (You) Can ... Hilltak	—	—	—	167	MIKE PINERA/Can't You Believe In.. SRI
174	153	140	139	PATRICK HERNANDEZ/Born To Be.. Columbia	—	168	168	168	AMAZING RHYTHM ACES/Love & ... Columbia
—	—	—	140	DOLLY PARTON/You're The Only ... RCA	—	169	169	169	CHEAP TRICK/Ain't That A Shame Epic
—	—	—	141	SUTHERLAND BROS./As Long As ... Columbia	—	170	170	170	AMBROSIA/If Heaven Could Find Me WB
—	144	144	142	LE ROUX/Feel It Capitol/EMI	171	171	171	171	MACHINE/There But For The Grace.. RCA
—	—	154	143	ERIC CLAPTON/Tell Me RSO	167	172	172	172	CHRIS REA/Diamonds UA
97	117	124	144	BOSTON/Feelin' Satisfied Epic	—	173	173	173	DIXON HOUSE BAND/Runnin' ... Infinity
—	167	146	145	FLASH & THE PAN/Walkin' In The ... Epic	—	174	174	174	BECKMEIER BROS./Cryin' Casablanca
151	147	147	146	MADLEEN KANE/Forbidden Love WB	—	—	—	175	McCRARYS/Lost In Loving You Portrait
—	—	150	147	BILLY JOEL/Stiletto Columbia	—	176	176	176	TED NUGENT/I Want To Tell You Epic
156	150	149	148	CON FUNK SHUN/Chase Me Mercury	89	83	83	177	LIQUID GOLD/My Baby's Baby Parachute
74	95	116	149	THE POLICE/Roxanne A&M	—	178	178	178	ROY ORBISON/Easy Way Out Asylum
—	151	151	150	APRIL WINE/Get Ready For Love Capitol	73	64	109	179	EDDIE MONEY/Can't Keep A Good ... Columbia
92	114	148	151	CHERYL LYNN/Star Love Columbia	—	—	—	180	HERMAN BROOD/Saturdaynight Ariola
—	—	155	152	SWEET/Mother Earth Capitol	—	181	181	181	B.T.O./Jamaica Mercury
—	—	—	153	JENNIFER WARNES/I Know A ... Arista	—	—	—	182	SAMANTHA SANG/From Dance To.. UA
141	141	141	154	BAD COMPANY/Crazy Circles Swan Song	98	102	183	183	POCO/Crazy Love MCA
173	156	156	155	IAN HUNTER/When The Daylight ... Chrysalis	—	—	—	184	GEORGE BENSON/Unchained ... WB
120	120	135	156	MOLLY HATCHET/Dreams I'll ... Epic	—	—	—	—	—
163	157	157	157	KIP LENNON/Song From Buck ... MCA	—	—	—	—	—

MASSurvey

Chart Analysis

Prime Movers:

WINGS
MAXINE NIGHTINGALE
ATLANTA RHYTHM SECTION
DONNA SUMMER
KISS
RAYDIO

Most Added:

WINGS
ELTON JOHN
BARBRA STREISAND
CHIC
JOE JACKSON
RAYDIO

A big week for the superstars — Elton, Barbra, Wings! Also showing up strong: Eddie Rabbitt, Carly Simon, James Taylor, Anita Ward (almost top ten) and McFadden & Whitehead. Bound for the upper 70: the Bellamy Brothers, Cher, Manfred Mann.

MASS Stations

Each correspondent's playlist is printed in this section.

For stations using chart numbers this information appears:

1. Top Ten
2. 5 Biggest Movers
3. All Adds

13FEA
PD/MD: Rick Ryder
GM: Scott A. Norton

- 3-1 SUPER
- 2-2 CHEAP
- 1-3 SMITH
- 4-4 SUMMER/H
- 5-5 VANWARMER
- 7-6 SLEDGE/W
- 14-7 MANDRELL
- 11-8 MURRAY
- 13-9 OAK
- 10-10 HOOK
- 27-20 NIGHTINGALE
- 20-14 JOE JACKSON
- 30-25 ELO
- 18-13 J STEWART
- 22-18 DOOBIE/M
- ADD GARFUNKEL
- ADD STREISAND
- ADD WARD
- ADD NAUGHTON

14Q [WFTQ]/Worcester, MA
PD: Cliff Blake
MD: Steve York
GM: Steve Marx

- 1-1 SUMMER/H
- 2-2 SUPER
- 5-3 CHEAP
- 7-4 JONES
- 6-5 DOOBIE/M
- 3-6 SLEDGE/W
- 8-7 VAN HALEN
- 12-8 ROGERS
- 13-9 ELO
- 14-10 HOOK
- 34-24 ELTON
- 26-18 J STEWART
- 22-16 FERGUSON
- 31-25 POCO
- 32-26 MURRAY
- A-29 SUMMER/B
- A-30 QUATRO
- A-32 ASB
- A-33 SEGER
- A-34 VOUDOURIS

96KX [WXKX]/Pittsburgh, PA
PD: Bobby Christian
MD: Jay Stone
GM: Ted Atkins

- 3-1 VAN HALEN
- 5-2 BAD CO
- 2-3 ORLEANS
- 1-4 SUPER
- 4-5 STYX/R
- 9-6 VANWARMER
- 11-7 ELO
- 8-8 JOEL

- 13-9 CHEAP
- 7-10 SUMMER/H
- 25-18 STYX/I
- 18-13 CLAPTON/TELL ME
- 32-28 SIMON
- 20-16 WARD
- 14-11 FERGUSON

A-31 WINGS/GET
A-32 CHIC/G
A-33 ROCKETS

99X/New York, NY
PD: Bobby Rich
MD: Roxy Myzel
GM: Erica Farber

- 1-1 SUMMER/H
- 3-2 SUPER
- 4-3 WARD
- 5-4 SUMMER/B
- 2-5 M&W
- 7-6 SMITH
- 8-7 EWF
- 6-8 SLEDGE/W
- 9-9 JONES
- 15-10 BLONDIE/O

21-15 ELO
22-17 ROGERS
26-19 ABBA
25-21 JOE JACKSON
0-25 KISS
ADD JONES GIRLS
ADD RAFFERTY
ADD POCO



MCCARTNEY



RYAN

B100/San Diego, CA
PD/MD: C.C. McCartney
GM: Paul Palmer

- 4-1 SUPER
- 3-2 DOOBIE/M
- 2-3 ORLEANS
- 6-4 JOEL
- 8-5 SLEDGE/W
- 7-6 BEACH
- 1-7 SUMMER/H
- 10-8 ELO
- 12-9 VAN HALEN
- 11-10 ROGERS

28-19 HOOK
24-17 RAFFERTY
21-16 KANSAS
24-24 ARS
27-23 POCO
A-27 LLTON
ADD TRIUMPH
ADD SIMON
ADD MIDLER
ADD TAYLOR
ADD KISS

BJ105 [WBjW]/Orlando, FL
PD: Tom West
MD: Regge Blackwell
GM: Jerry Peterson

- 10-1 WARD
- 1-2 SUMMER/H
- 3-3 SLEDGE/W
- 4-4 STYX/R
- 5-5 JONES

- 7-6 CHEAP
- 8-7 SUPER
- 6-8 P&H
- 12-9 EWF
- 2-10 BG

24-14 NAUGHTON
37-31 FRAMPTON
23-17 M&W
39-33 FERGUSON
40-34 RAYDIO

A-39 JOE JACKSON
A-40 SIMON
ADD MANFRED MANN
ADD DANIELS

CKLW/Detroit, MI
PD: Bill Gable
MD: Rosalie Trombley
GM: Herb McCord

- 1-1 WARD
- 3-2 VANWARMER
- 2-3 SUMMER/H
- 4-4 SLEDGE/W
- 14-5 EWF
- 17-6 JONES GIRLS
- 6-7 P&H
- 5-8 CHEAP
- 25-9 SUMMER/B
- 9-10 SMITH
- 12-11 RAYDIO
ADD STREISAND

F-105 [WVBF]/Boston, MA

MD: Charlie Fernandez
GM: Jay Williams

- 1-1 CHEAP
- 2-2 SUMMER/H
- 4-3 SMITH
- 6-4 NAUGHTON
- 3-5 P&H
- 5-6 WINGS
- 11-7 JONES
- 10-8 SLEDGE/W
- 7-9 VP/N
- 8-10 DOOBIE/M

31-26 POCO
22-18 VOUDOURIS
25-21 WARD
27-23 TAYLOR
19-15 SUPER
ADD SUMMER/B
ADD HOOK
ADD FERGUSON
ADD ROGERS
ADD VAN HALEN

JB105 [WPJB]/Providence, RI

PD: Todd Chase
MD: Mike Waite
GM: Lincoln Pratt

- 3-1 WARD
- 5-2 SUMMER/B
- 1-3 SLEDGE/W
- 7-4 ROGERS
- 6-5 JONES
- 4-6 CHEAP
- 12-7 EWF
- 8-8 SUPER
- 15-9 KISS
- 18-10 M&W

36-25 BLONDIE/O
29-22 MURRAY
33-27 ELTON
22-17 VOUDOURIS
23-18 J STEWART

A-36 WINGS/GET
A-40 MIDLER
ADD BENSON U
ADD PATRICK HERNANDEZ
ADD ELO DON'T

KBEQ/Kansas City, MO
PD: Bob Laurence
MD: Kim Welsh
GM: Jim Smith

- 2-1 SLEDGE/W
- 1-2 P&H
- 7-3 ROGERS
- 11-4 BG
- 3-5 JONES
- 10-6 EWF
- 8-7 HOOK
- 9-8 DOOBIE/M
- 12-9 VAN HALEN
- 4-10 FOXY

30-15 ELO
40-30 WARD
32-23 NAUGHTON
29-22 RAYDIO
24-19 JOE JACKSON
A-28 J STEWART
ADD AMMBROSIA
ADD SIMON
ADD TRIUMPH
ADD J STEWART

K-BEST/San Diego, CA
PD/MD: Dene Hallam
GM: Norm Feuer

- 1-1 P&H
- 2-2 AMERICA
- 3-3 VP/N
- 4-4 CHIC/I
- 7-5 BG
- 8-6 WINGS/GOOD
- 6-7 BLONDIE/H
- 12-8 SUMMER/H
- 10-9 STYX/R
- 5-10 BENSON/L

25-20 OLIVIA
20-15 ORLEANS
18-14 JOEL
15-12 DOOBIE/M
14-11 DAN & COLEY
A-22 ROGERS
A-23 SLEDGE/W
A-24 BEACH

KCPX/Salt Lake City, UT
PD/MD: Gary Waldron
GM: William E. Wright

- 2-1 ROGERS
- 3-2 SUPER
- 4-3 JONES
- 8-4 SLEDGE/W
- 7-5 ELO
- 6-6 VAN HALEN
- 10-7 DOOBIE/M
- 1-8 SUMMER/H
- 9-9 SMITH
- 11-10 ABBA
- 25-16 FERGUSON
- 27-20 FRAMPTON
- 22-15 ARS
- 24-18 RAFFERTY
- 28-23 QUATRO

ADD BLACKFOOT
ADD SUMMER/B
ADD J STEWART
ADD FRANNI GOLDE
ADD JOE JACKSON

KDWB/Minneapolis, MN
PD: Dave Thomson
MD: Pam Abresch
GM: Lou Buron

- 9-1 CHEAP
- 2-2 STYX/R
- 3-3 SUPER
- 1-4 P&H
- 5-5 JONES
- 6-6 TYCOON
- 7-7 ROGERS
- 18-8 OLSSON
- 11-9 VOUDOURIS
- 16-10 VAN HALEN

26-19 SEGER
24-18 ELO
30-24 RAFFERTY
28-23 GILDER
21-17 POCO
A-28 FRAMPTON
A-30 TAYLOR

KENI/Anchorage, AK
PD: Tim Allen
MD: Randy Robbins
GM: Jan Tatham

- 3-1 SUPER
- 1-2 P&H
- 10-3 SUMMER/H
- 6-4 JONES
- 7-5 VANWARMER
- 2-6 BG
- 5-7 BAD CO
- 13-8 SLEDGE/W
- 4-9 STYX/R
- 14-10 DOOBIE/M

24-15 CHEAP
22-13 SMITH
26-21 ELO
30-25 HOOK
15-11 VAN HALEN
ADD WINGS/GET
ADD ELTON
ADD SUMMER/B
ADD WARD
ADD RAYDIO

KENO/Las Vegas, NV
PD: Scott Gentry
GM: Gerry Roy

- 4-1 ELO
- 9-2 SLEDGE/W
- 1-3 SUMMER/H
- 2-4 VANWARMER
- 11-5 EWF
- 3-6 AMERICA
- 7-7 TYCOON
- 13-8 FERGUSON
- 5-9 P&H
- 6-10 BAD CO

19-12 POCO
22-15 M&W
27-21 WARD
21-17 RAFFERTY
28-25 HOOK
A-27 RAYDIO
A-28 KISS
ADD JOE JACKSON
ADD MURRAY

MASS Stations

KERN/Bakersfield, CA
 PD: Pete Shannon
 MD: Kris Mitchell
 GM: Terry Dorsey

- 1-1 SUMMER/H
- 4-2 SUPER
- 2-3 STYX/R
- 7-4 CHEAP
- 6-5 SMITH
- 3-6 P&H
- 8-7 R STEWART
- 9-8 ROGERS
- 10-9 DOOBIE/M
- 12-10 ELO
- 29-18 HOOK
- 22-15 VAN HALEN
- 23-16 SUMMER/B
- 17-13 JONES
- 21-17 BAD CO
- ADD ELTON
- ADD WINGS/GET



ROOK/P.D.

KFI/Los Angeles, CA
 PD: John Rook
 MD: Roger Collins
 GM: James Wesley

- 1-1 SUMMER/H
- 2-2 SLEDGE/W
- 7-3 WARD
- 4-4 SUPER
- 3-5 JACKSONS
- 8-6 SMITH
- 10-7 NAUGHTON
- 5-8 BG
- 9-9 VANWARMER
- 13-10 CHEAP
- 27-19 SUMMER/B
- 22-17 JONES
- 19-15 ROGERS
- 25-21 M&W
- 26-23 HOOK
- A-30 EWF
- ADD POCO
- ADD STREISAND
- ADD PINK LADY

KFRC/San Francisco, CA
 PD: Les Garland
 MD: Dave Sholin
 GM: Pat Norman

- 1-1 SUPER
- 5-2 VAN HALEN
- 3-3 JONES
- 12-4 WARD
- 7-5 DOOBIE/M
- 2-6 SLEDGE/W
- 9-7 CHEAP
- 10-8 EWF
- 16-9 SUMMER/B
- 4-10 GO/D
- 20-15 KISS
- 24-18 BLONDIE/O
- 26-22 J STEWART
- 28-24 FRAMPTON
- 0-28 GILDER
- ADD STREISAND
- ADD M&W
- ADD CARS/LET'S GO
- ADD THE KNACK
- ADD SUPER/BREAK
- ADD SUMMER/WALK
- ADD FRAMPTON/CAN'T

KFXM/San Bernardino, CA
 PD/MD: Kraig Hubbs
 GM: Bernie Swartz

- 1-1 SUMMER/H
- 3-2 SLEDGE/W
- 7-3 DOOBIE/M
- 2-4 BG
- 6-5 OLIVIA
- 14-6 ROGERS
- 4-7 VOUDOURIS

- 5-8 SUPER
- 8-9 P&H
- 9-10 JOEL

- 20-13 VAN HALEN
- 19-14 ELO
- 29-24 CHEAP
- 21-18 HOOK
- 22-19 BAD CO
- ADD FERGUSON
- ADD BLONDIE/O
- ADD KANSAS
- ADD ELTON

KHYE/Fresno, CA
 PD: Mike Berlak
 MD: Ray Appleton
 GM: Bob Treadway

- 3-1 SLEDGE/W
- 1-2 SUMMER/H
- 9-3 JONES
- 7-4 SMITH
- 2-5 BG
- 11-6 BAD CO
- 4-7 OLIVIA
- 5-8 VANWARMER
- 12-9 SUPER
- 15-10 STYX/R
- 22-15 CHEAP
- 29-22 ROGERS
- 26-20 BEACH
- 25-19 FERGUSON
- 17-11 ABBA
- A-27 SUMMER/B
- ADD JOE JACKSON
- ADD ARS
- ADD BLONDIE/O
- ADD WINGS/GET
- ADD WARD
- ADD ORBINSON

KGW/Portland, OR
 PD/MD: Richard Harker
 GM: Larry Campbell

- 1-1 VANWARMER
- 3-2 VOUDOURIS
- 8-3 ROGERS
- 6-4 ORLEANS
- 9-5 JOEL
- 2-6 P&H
- 10-7 RAYDIO
- 11-8 OLIVIA
- 4-9 DAN & COLEY
- 12-10 NIGHTINGALE
- 30-17 SUPER
- 28-19 RAFFERTY
- 19-11 HOOK
- 21-15 ELO
- 20-14 SLEDGE/W
- ADD TAYLOR
- ADD NAUGHTON
- ADD MANDRELL



MARTIN/P.D.

KHJ/Los Angeles, CA
 PD/MD: Chuck Martin
 GM: Tim Sullivan

- 5-1 SUPER
- 6-2 CHEAP
- 15-3 WARD
- 12-4 SUMMER/B
- 2-5 SLEDGE/W
- 1-6 SUMMER/H
- 11-7 JONES
- 10-8 DOOBIE/M
- 9-9 VAN HALEN
- 3-10 GO/D
- 29-14 ROGERS
- 25-22 M&W
- 28-23 BLONDIE/O
- 0-24 J STEWART
- 0-26 JOE JACKSON
- ADD THE KNACK
- ADD RAYDIO
- ADD PINK LADY
- ADD ABBA
- ADD GILDER
- ADD GO/M

KIMN/Denver, CO
 PD: Loren Owens
 MD: Ed Greene
 GM: Steve Keeney

- 2-1 BG
- 1-2 VANWARMER
- 3-3 SUMMER/H
- 4-4 DAN & COLEY
- 7-5 SUPER
- 9-6 ORLEANS
- 5-7 P&H
- 11-8 ROGERS
- 6-9 INSTANT FUNK
- 13-10 MANDRELL
- 27-21 SMITH
- 23-18 SLEDGE/W
- 20-15 JONES
- 21-17 VOUDOURIS
- 29-25 BEACH
- A-26 CHEAP
- ADD RAFFERTY
- ADD ABBA

KING/Seattle, WA
 PD: Rob Conrad
 MD: Tom McKay
 GM: Keith Lollis

- 3-1 SLEDGE/W
- 4-2 JONES
- 1-3 SUPER
- 2-4 SUMMER/H
- 5-5 VANWARMER
- 10-6 RAYDIO
- 6-7 ROGERS
- 11-8 VOUDOURIS
- 13-9 OLIVIA
- 19-10 VAN HALEN
- 23-13 EWF
- 24-21 MURRAY
- 18-16 ROCKETS
- 17-15 BEACH
- 16-14 HOOK
- ADD WARD
- ADD FRAMPTON
- ADD RABBITT
- ADD WINGS/GET

KINT/El Paso, TX
 PD: Jhani Kaye
 MD: Rish Wood
 GM: Jim Tabor

- 2-1 LYNN/STAR
- 1-2 SUMMER/H
- 6-3 SLEDGE/W
- 5-4 CLAUDIA
- 9-5 SMITH
- 10-6 WARD
- 4-7 P&H
- 3-8 BG
- 7-9 JACKSONS
- 15-10 JONES
- 30-23 CHEAP
- 27-20 EWF
- 25-19 SUMMER/B
- 29-24 ELO
- 21-18 DOOBIE/M
- A-28 ABBA
- ADD HOOK
- ADD J STEWART
- ADD VP/G
- ADD AMILL
- ADD ELTON

KIOA/Des Moines, IA
 PD/MD: Gary Stevens
 GM: Ed Wodka

- 1-1 SUMMER/H
- 11-2 STYX/R
- 7-3 ROGERS
- 3-4 VANWARMER
- 5-5 SMITH
- 8-6 SLEDGE/W
- 2-7 JACKSONS
- 9-8 SUPER
- 4-9 P&H
- 18-10 CHEAP
- 25-16 ELO
- 19-12 BAD CO
- 20-14 HOOK
- 17-13 R STEWART
- 24-22 DOOBIE/M
- A-18 FERGUSON
- A-21 VAN HALEN
- A-24 J STEWART
- A-25 POCO

KIXS/Killeen, TX
 PD/MD: Phil Lewis
 GM: Ken Williams

- 3-1 SLEDGE/W
- 2-2 P&H
- 1-3 SUMMER/H
- 4-4 BG
- 5-5 BLONDIE/H
- 7-6 INSTANT FUNK
- 6-7 C BROWN
- 8-8 JACKSONS
- 14-9 TOTO
- 16-10 BAD CO
- 30-16 VAN HALEN
- 37-27 WINGS/GOOD
- 22-14 JONES
- 18-12 VANWARMER
- 19-13 SUPER

KJR/Seattle, WA
 PD: Tracy Mitchell
 GM: Shannon Sweat

- 8-1 SLEDGE/W
- 2-2 SUPER
- 5-3 VAN HALEN
- 7-4 JONES
- 9-5 EWF
- 3-6 SUMMER/H
- 4-7 DOOBIE/M
- 6-8 P&H
- 13-9 ELO
- 17-10 VOUDOURIS
- 21-13 VANWARMER
- 24-19 ROGERS
- 19-15 SMITH
- 22-18 CHEAP
- 15-12 BEACH
- ADD FRAMPTON
- ADD ARS
- ADD WARD
- ADD WINGS/GET
- ADD MURRAY

KLOU/Lake Charles, LA
 PD/MD: Jerry Lousteau
 GM: Albert Johnson

- 12-1 WARD
- 3-2 SUMMER/H
- 5-3 SUPER
- 7-4 SMITH
- 1-5 VANWARMER
- 9-6 KISS
- 4-7 FOX
- 2-8 SLEDGE/W
- 16-9 JONES
- 14-10 EWF
- 24-17 HOOK
- 23-18 ROGERS
- 28-23 ABBA
- 16-13 ELO
- 30-27 NIGHT
- ADD ELO/DON'T
- ADD SUMMER/B
- ADD HOT CHOCOLATE/GO!
- ADD RABBITT
- ADD ARS/SPOOKY

KMJC/San Diego, CA
 PD: Jeff Salgo
 MD: Kathy DeRouville
 GM: Richard Bartell

- 4-1 SUPER
- 8-2 ROGERS
- 7-3 SEGER
- 1-4 SUMMER/H
- 12-5 VAN HALEN
- 2-6 BG
- 3-7 DOOBIE/M
- 9-8 BAD CO
- 13-9 CHEAP
- 14-10 MANDRELL
- 29-20 J STEWART
- 28-22 MURRAY
- 22-17 HOOK
- 20-15 SLEDGE/W
- 21-18 ELO
- A-19 FERGUSON
- A-24 ELTON
- ADD SUMMER/B
- ADD KANSAS
- ADD FAITH

KNOW/Austin, TX
 PD/MD: Bill Mayne
 GM: Harry Smith

- 2-1 ROGERS
- 3-2 SUPER
- 1-3 JONES
- 5-4 GAYLE
- 9-5 DOOBIE/M
- 11-6 MURRAY
- 4-7 VANWARMER
- 17-8 B&J
- 22-9 POCO
- 7-10 JOEL
- 26-11 ARS
- 29-18 ARS
- 31-20 WET WILLIE
- 36-27 RAFFERTY
- 32-23 ELTON

- A-35 SLEDGE/W
- A-37 MC&H/S
- A-40 BELLAMY
- ADD TARNEY/SPENCER
- ADD LA BONTY
- ADD NIGHTINGALE
- ADD BOATZ
- ADD DOLLY
- ADD SPYKO GYRA
- ADD WARWICK

KOFM/Oklahoma City, OK
 PD: Mike Miller
 MD: Chuck Morgan
 GM: Dave Fiedan

- 2-1 SUPER
- 1-2 SUMMER/H
- 6-3 SLEDGE/W
- 4-4 VANWARMER
- 9-5 JONES
- 7-6 SMITH
- 8-7 BAD CO
- 10-8 ROGERS
- 11-9 DOOBIE/M
- 3-10 P&H
- 25-15 ELO
- 22-12 CHEAP
- 23-13 EWF
- 21-14 VAN HALEN
- 26-20 POCO
- ADD RAYDIO
- ADD JOE JACKSON
- ADD WARD
- ADD WINGS/GET

KOIL/Omaha, NE
 PD: Jimmy O'Neill
 A.P.D: Terry Mason
 GM: Larry Campbell

- 2-1 SLEDGE/W
- 7-2 BAD CO
- 5-3 SUPER
- 4-4 ROGERS
- 1-5 SUMMER/H
- 3-6 VANWARMER
- 15-7 CHEAP
- 11-8 SMITH
- 10-9 ELO
- 12-10 DOOBIE/M
- 24-13 FERGUSON
- 25-17 BEACH
- 28-20 J STEWART
- 30-24 DIAMOND
- 21-15 WARD
- A-23 VAN HALEN
- ADD ARS
- ADD FRAMPTON

KOOK/Billings, MT
 PD: Jack Stevens
 MD: Michael May
 GM: Dan Miller

- 1-1 SUMMER/H
- 2-2 SUPER
- 8-3 JONES
- 10-4 DOOBIE/M
- 12-5 ROGERS
- 3-6 SMITH
- 15-7 ELO
- 5-8 VANWARMER
- 6-9 JOEL
- 7-10 OLSSON
- 25-17 J STEWART
- 24-18 CHEAP
- 20-16 HOOK
- 16-12 VAN HALEN
- 27-24 FERGUSON

MASS Stations

ADD WARD
ADD KISS
ADD JOE JACKSON
ADD TAYLOR

KOPA/Phoenix, AZ
PD: Steve Rivers
MD: John Volpe
GM: Charles Giddens

1-1 SUMMER/H
2-2 SLEDGE/W
7-3 CHEAP
4-4 BAD CO
3-5 JONES
6-6 SUPER
12-7 J STEWART
5-8 ROGERS
13-9 DOOBIE/M
15-10 FERGUSON
22-14 SUMMER/B
24-19 WARD
23-18 M&W
26-22 FRAMPTON
20-16 ELO
ADD CHIC/G
ADD ELTON
ADD STREISAND
ADD KISS

KQHU/Yankton, SD
PD/MD: Craig Metz
GM: Robert Link

3-1 SUPER
4-2 JONES
6-3 ELO
1-4 SUMMER/H
2-5 VANWARMER
9-6 THREE DEGREES
5-7 ORLEANS
23-8 J STEWART
17-9 EWF
15-10 BEACH
22-14 QUATRO
28-21 ELTON
27-22 ARS
24-20 ROGERS
33-29 KISS
ADD SUMMER/B
ADD WARD
ADD LARSON/G
ADD TAYLOR
ADD MURRAY
ADD NIGHTINGALE

KREM/Spokane, WA
PD/MD: Don Nordine
GM: Tom Long

1-1 SUMMER/H
3-2 STYX/R
5-3 SLEDGE/W
2-4 SUPER
8-5 JONES
4-6 DOOBIE/M
10-7 EWF
6-8 VANWARMER
9-9 ROGERS
7-10 ORLEANS
23-16 ELO
27-23 FERGUSON
15-12 JOE JACKSON
21-18 NIGHTINGALE
29-26 J STEWART
ADD KISS
ADD ELTON
ADD CHEAP
ADD WINGS/GET
ADD FAITH
ADD TUCKER

KRKE/Albuquerque, NM
PD: Chuck Logan
GM/MD: Dick McKee

1-1 SUPER
2-2 NAUGHTON
7-3 ROGERS
3-4 BAD CO
6-5 HOOK
4-6 SMITH
10-7 OLIVIA
12-8 FERGUSON
13-9 CHEAP
5-10 P&H

40-30 ELO
27-19 DIAMOND
19-12 RAYDIO
25-18 J STEWART
28-22 ELTON
A-39 OAK
A-40 FLASH & THE PAN
ADD GILDER
ADD GARRETT
ADD MCAH/S
ADD NIGHT
ADD STREISAND

KROY/Sacramento, CA
PD/MD: Danny Wright
GM: John Ogen

3-1 SUPER
1-2 SUMMER/H
2-3 SLEDGE/W
4-4 GO/D
5-5 VANWARMER
7-6 ELO
9-7 DOOBIE/M
15-8 SMITH
11-9 FERGUSON
20-10 SUMMER/B
19-13 EWF
18-12 JONES
23-17 ROGERS
28-23 JACKSONS
26-22 NEW ENGLAND
ADD RABBITT
ADD STREISAND
ADD ARS

KRQ/Tucson, AZ
PD: John Stevens
MD: Dan McCoy
GM: Michael Cutchall

4-1 VAN HALEN
5-2 VANWARMER
1-3 SUMMER/H
3-4 SUPER
2-5 BG
12-6 CHEAP
14-7 SEGER
17-8 SMITH
6-9 R STEWART
22-10 JOE JACKSON
36-24 J STEWART
38-26 POCO
39-27 HOOK
32-22 ELO
33-23 ROCKETS

KRSP/Salt Lake City, UT
PD: Alan Hague
MD: Lorraine Winegar
GM: Ralph Carlson

1-1 SUPER
4-2 SLEDGE/W
8-3 SMITH
5-4 JONES
2-5 ROGERS
9-6 VAN HALEN
7-7 DOOBIE/M
3-8 SUMMER/H
16-9 EWF
6-10 OLIVIA
23-15 HOOK
19-12 ELO
17-11 OLSSON
25-20 ABBA
26-21 POCO
ADD WINGS/GET
ADD RAYDIO
ADD BLONDIE/O

KRTH/Los Angeles, CA
PD: Bob Hamilton
MD: Guy Zapoleon
GM: Allan Chlowitz

1-1 SUPER
4-2 WARD
5-3 JONES
2-4 SUMMER/H
6-5 EWF
3-6 SLEDGE/W
8-7 ROGERS
13-9 SUMMER/B
12-9 CHEAP
7-10 VANWARMER

16-11 M&W
22-19 J STEWART
28-20 STREISAND
29-25 JOE JACKSON
0-26 BLONDIE/O
ADD MURRAY
ADD ELO/DON'T
ADD RAYDIO
ADD POCO
ADD PINK LADY

KSLQ/St. Louis, MO
PD: Joel Denver
MD: Phil Iron
GM: Ted Smith

3-1 JONES
1-2 SLEDGE/W
4-3 ROGERS
2-4 DOOBIE/M
18-5 WARD
8-6 VAN HALEN
7-7 SEGER
13-8 CHEAP
15-9 ELO
12-10 EWF
30-20 SUMMER/B
23-17 ARS
27-22 TAYLOR
34-29 WINGS/GET
35-30 JACKSONS
A-31 HOOK
A-32 CHIC/G
A-33 KISS
A-34 TUCKER
A-35 DANIELS
A-36 BRAM TCHAIKOUSKI

KSLY/San Luis Obispo, CA
PD: Guy Paul
MD: Chuck Stevens
GM: Michael B. Hesser

4-1 SLEDGE/W
2-2 SUPER
5-3 EWF
9-4 FERGUSON
7-5 BAD CO
11-6 ROGERS
13-7 JONES
12-8 DOOBIE/M
8-9 VOUDOURIS
14-10 POCO
29-23 KING
28-22 WARD
27-21 J STEWART
26-20 MURRAY
17-12 ELO
ADD APRIL WINE/GET
ADD CHIC/G
ADD WINGS/GET
ADD ARS
ADD STREISAND

KSTT/Davenport, IA
PD: Jim O'Hara
MD: Mike Kenneally
GM: Frederick Epstein

1-1 SUMMER/H
2-2 SLEDGE/W
5-3 SUPER
7-4 JONES
6-5 VANWARMER
9-6 ROGERS
8-7 SMITH
10-8 DOOBIE/M
4-9 BG
3-10 P&H
29-21 J STEWART
25-18 HOOK
27-20 VAN HALEN
20-14 ELO
16-11 WARD
A-27 M&W
A-28 FRAMPTON
A-29 POCO
A-30 ABBA
ADD WINGS/GET
ADD RAYDIO

KTAC/Tacoma, WA
PD: Ric Hansen
MD: Bruce Cannon
GM: Harold Greenberg

1-1 SUPER
3-2 SUMMER/H
4-3 VANWARMER

10-4 JONES
11-5 RAYDIO
2-6 BG
0-7 JONES
6-8 DAN & COLEY
13-9 STYX/R
21-10 SLEDGE/W
20-15 EWF
27-22 CHEAP
28-24 ELO
30-27 J STEWART
29-26 BAD CO
ADD BLONDIE/O
ADD ARS
ADD MURRAY
ADD KANSAS
ADD WARD
ADD QUATRO

KTKT/Tucson, AZ
PD/MD: Ed Alexander
GM: Mark Schwartz

3-1 DOOBIE/M
4-2 SLEDGE/W
2-3 JONES
1-4 SUPER
5-5 SUMMER/H
13-6 KISS
10-7 VAN HALEN
7-8 CHEAP
12-9 J STEWART
16-10 SMITH
23-16 EWF
19-12 HOOK
24-17 ELO
27-22 ROGERS
29-24 POCO
ADD LARSON/G
ADD WARD
ADD RAYDIO
ADD WINGS/GET

KTSA/San Antonio, TX
PD: Dan Steele
GM: Dan Mason

5-1 WARD
4-2 JONES
1-3 SUMMER/H
6-4 SUPER
3-5 SLEDGE/W
2-6 SMITH
14-7 EWF
10-8 DOOBIE/M
9-9 ROGERS
13-10 NAUGHTON
22-15 ELO
18-11 SUMMER/B
23-18 POCO
26-21 TRIUMPH
24-19 M&W
ADD CHIC/G
ADD ELTON
ADD TAYLOR
ADD KC & SUNSHINE

KUPD/Phoenix, AZ
OD: John Sebastian
GM: Lloyd Melton

2-1 SUPER
1-2 CHEAP
3-3 VAN HALEN
6-4 JOE JACKSON
4-5 TYCOON
8-6 J STEWART
10-7 FERGUSON
7-8 DOOBIE/M
9-9 BAD CO
5-10 BABYS
19-11 DANIELS
30-23 WINGS
18-12 KANSAS
28-24 BLONDIE/O
22-18 BAD CO/GONE
A-30 THE KNACK
ADD WHO
ADD CHEAP/AIN'T
ADD TARNEY/SPENCER
ADD ROCKETS

KVIL/Dallas, TX
PD: Ron Chapman
MD: Mike Rey
GM: David Spence

2-1 SUMMER/H
14-2 SLEDGE/W
19-3 ROGERS
0-4 WARD

11-5 VANWARMER
7-6 BG
0-7 JONES
8-8 WINGS/GOOD
1-9 P&H
24-10 SUPER
16-13 DAN & COLEY
21-14 SMITH
ADD SUMMER/B
ADD J STEWART
ADD HOOK
ADD ABBA

KWIC/Beaumont, TX
PD: Mike Murphy
MD: Dave Starr
GM: Don Durden

1-1 SLEDGE/W
7-2 DOOBIE/M
6-3 ROGERS
2-4 VANWARMER
4-5 ORLEANS
5-6 SUMMER/H
3-7 BG
8-8 P&H
9-9 JONES
13-10 SUPER
28-20 ELTON
30-25 FERGUSON
21-16 ELO
26-21 RAFFERTY
20-15 EWF
A-27 MURRAY
A-28 ARS
A-30 WINGS/GET
ADD RAYDIO

KYNO/Fresno, CA
PD: Mike Scott
MD: Kris Van Kamp
GM: Sam Carter

2-1 SUMMER/H
5-2 CHEAP
8-3 JONES
1-4 GO/D
7-5 BAD CO
9-6 VANWARMER
12-7 VAN HALEN
14-8 SLEDGE/W
13-9 HOOK
3-10 MANDRELL
22-16 EWF
23-18 DOOBIE/M
25-20 KISS
30-26 SUMMER/B
26-22 J STEWART
ADD STREISAND
ADD WINGS/GET
ADD MURRAY
ADD KANSAS

Q105 [WRBQ]/Tampa, FL
PD: Mason Dixon
MD: Donna Evers
GM: Peter M. Schulte

2-1 SMITH
1-2 NAUGHTON
3-3 STYX/R
4-4 SUMMER/H
5-5 SUPER
12-6 WARD
8-7 SLEDGE/W
11-8 JONES
15-9 VANWARMER
7-10 FOXY
17-13 EWF
18-16 FERGUSON
27-25 GARRETT
13-11 ELO
24-22 BAD CO
ADD CHIC/G

WAAY/Huntsville, AL
PD: Fred Holland
MD: Jay Fredericks
GM: Wayne Johnson

1-1 STYX/R
4-2 SMITH
3-3 ROGERS
2-4 P&H
8-5 BAD CO
9-6 JONES
5-7 VANWARMER
12-8 SLEDGE/W

MASS Stations

6-9 OLSSON
10-10 BG
27-16 HOOK
30-23 J STEWART
20-14 DOOBIE/M
22-17 NIGHTINGALE
24-19 CHEAP
ADD TRAVOLTA
ADD ELTON
ADD RABBITT
ADD WINGS/GET

WABC/New York, NY
OD: Glen Morgan
MD: Sonya Jones
GM: Al Racco

2-1 P&H
1-2 SUMMER/H
3-3 WARD
10-4 SUMMER/B
6-5 SUPER
5-6 SLEDGE/W
4-7 M&W
12-8 ROGERS
8-9 JACKSONS
7-10 BG
19-14 EWF
15-11 SMITH
13-12 JONES

A-19 CHEAP
A-21 DOOBIE/M
A-24 BAD CO

WAEB/Allentown, PA
PD/MD: Jeff Frank
GM: Gary Burns

2-1 SUPER
12-2 SMITH
4-3 SUMMER/H
10-4 VOUDOURIS
1-5 BG
3-6 R STEWART
5-7 JONES
15-8 EWF
18-9 J STEWART
6-10 SLEDGE/W
25-14 ELTON
26-17 RAFFERTY
23-18 QUATRO
21-16 CHEAP
20-15 ELO
A-19 KING
A-23 WARD
A-28 FRAMPTON
A-29 POCO
A-30 KISS
ADD STREISAND
ADD WINGS/GET
ADD CHIC/G

WAKY/Louisville, KY
PD: Mike McVay
MD: Dave McCann
GM: George Francis

2-1 STYX/R
6-2 SUPER
10-3 SLEDGE/W
1-4 VANWARMER
9-5 BAD CO
11-6 JONES
8-7 SMITH
12-8 EWF
13-9 R STEWART
14-10 MANDRELL
25-17 VAN HALEN
23-15 WARD
24-18 RAFFERTY
30-25 J STEWART
15-11 CHEAP
A-26 POCO
A-28 ARS
ADD ELTON

WAMS/Wilmington, DE
PD: Tom Summers
MD: Chris Michaels
GM: Phil Schweinfurth
1-1 SUPER
2-2 SLEDGE/W
4-3 JONES

3-4 SUMMER/H
7-5 DOOBIE/M
9-6 ELO
11-7 EWF
10-8 ROGERS
8-9 P&H
15-10 SMITH
23-14 WARD
29-23 J STEWART
21-15 SUMMER/B
24-19 VAN HALEN
30-25 WINGS/GET
A-28 CHIC/G
A-30 POCO
ADD MURRAY

WAQY/Springfield, MA
OM: Jim Rising
MD: Ken Barlow
GM: Don Wilks

2-1 DOOBIE/M
1-2 SUPER
4-3 CHEAP
15-4 SLEDGE/W
8-5 OAK
6-6 HOOK
7-7 JONES
12-8 VOUDOURIS
14-9 ELO
18-10 ELTON

20-12 VAN HALEN
19-11 FERGUSON
25-18 POCO
28-22 BLONDIE/O
27-21 BAD CO

ADD CHIC/G
ADD FRAMPTON
ADD GARY BROOKER/SAY
ADD TRIUMPH
ADD TROIANO

WAVZ/New Haven, CT
PD: Pete Stone
MD: Curt Hansen
GM: Stanley Puzycy

1-1 WARD
5-2 EWF
2-3 M&W
8-4 SUPER
9-5 SUMMER/B
4-6 SUMMER/H
5-7 P&H
6-8 SLEDGE/W
12-9 CHEAP
7-10 SMITH
22-15 ROGERS
35-29 CHIC/G
25-20 JONES GIRLS
30-25 J STEWART
27-23 ELO
A-22 PENDERGRASS

WAXY/Miami, FL
PD: Rick Shaw
MD: Michael Ward
GM: Douglas Donohc

7-1 WARD
2-2 NAUGHTON
3-3 VANWARMER
5-4 DOOBIE/M
1-5 SUPER
4-6 SUMMER/B
10-7 SUMMER/H
11-8 EWF
12-9 ROGERS
14-10 VOUDOURIS

21-13 M&W
20-15 ELO
O-25 VAN HALEN
O-26 FRAMPTON
O-27 RAYDIO

ADD J STEWART
ADD POCO
ADD HOOK
ADD GO/M
ADD CHIC/G
ADD MURRAY

WAYS/Charlotte, NC
PD: Scott Slade
MD: Spanky
GM: Sis Kaplan

1-1 WARD
2-2 SUMMER/H
5-3 HOOK
3-4 SLEDGE/W

16-5 DANIELS
7-6 ROGERS
10-7 EWF
4-8 P&H
8-9 JONES
11-10 SUPER
27-20 ARS
23-16 SUMMER/B
17-11 CHEAP
18-12 J STEWART
20-14 RAYDIO
A-33 TAYLOR
ADD JOE JACKSON
ADD RABBITT
ADD KINKS
ADD STREISAND
ADD NIGHTINGALE



WEBER/O.M.

WAZY/Lafayette, IN
OM: Jeffrey Jay Weber
MD: Lou Patrick
GM: Hal Youart

3-1 SUPER
7-2 JONES
1-3 SUMMER/H
9-4 SLEDGE/W
2-5 VANWARMER
6-6 SMITH
10-7 ROGERS
4-8 P&H
17-9 CHEAP
5-10 BG

31-24 POCO
19-12 ELO
18-11 DOOBIE/M
27-21 J STEWART
23-17 VAN HALEN

ADD MURRAY
ADD NAUGHTON
ADD WINGS/GET
ADD RAYDIO

WBBQ/Augusta, GA
PD: Harley Drew
MD: Bruce Stevens
GM: Edward Dunbar

1-1 SLEDGE/W
2-2 NAUGHTON
4-3 SUPER
5-4 JONES
7-5 VAN HALEN
6-6 FERGUSON
16-7 WARD
8-8 SMITH
13-9 EWF
12-10 BAD CO

19-14 SUMMER/B
28-25 J STEWART
20-18 ELO
21-19 FRAMPTON
14-12 HOOK

ADD R JOHN
ADD QUATRO
ADD TUCKER
ADD VP/G
ADD DANIELS

WCAO/Baltimore, MD
PD: Ron Riley
MD: Scott Richards
GM: Joseph Cahill

2-1 WARD
1-2 SLEDGE/W
4-3 M&W
5-4 JONES
6-5 SUPER
9-6 ROGERS
3-7 SUMMER/H
8-8 OLIVIA
11-9 DOOBIE/M
16-10 EWF

28-23 FRAMPTON
18-13 ELO
23-18 HOOK
29-25 RAFFERTY
19-15 FERGUSON
A-30 CHIC/G

ADD RAYDIO
ADD JOE JACKSON
ADD MURRAY

WDNL/Danville, IL
PD/MD: Marc Phillips
GM: Joe Jackson

4-1 JONES
2-2 SUPER
1-3 SUMMER/H
13-4 SLEDGE/W
8-5 DOOBIE/M
9-6 ELO
5-7 VANWARMER
3-8 BG
7-9 R STEWART
6-10 WINGS/GOOD

21-13 VAN HALEN
26-20 SUMMER/B
16-11 BAD CO
25-21 J STEWART
27-23 POCO

ADD WINGS/GET
ADD WARD

WDRC/Hartford, CT
PD: Charlie Parker
MD: Jim English
GM: Richard Korsen

1-1 SUMMER/H
4-2 JONES
12-3 WARD
5-4 SUPER
7-5 SMITH
9-6 EWF
3-7 VANWARMER
10-8 M&W
2-9 P&H
15-10 CHEAP

22-14 ELO
27-20 ABBA
18-13 NAUGHTON
26-22 HOOK
30-26 MURRAY

ADD POCO
ADD NIGHTINGALE
ADD WINGS/GET
ADD ARS

WEEQ/Waynesboro, PA
PD: Bob Davis
MD: Tom Rush
GM: Jeff Martin

2-1 SUPER
4-2 VAN HALEN
6-3 CHEAP
7-4 SLEDGE/W
9-5 ROGERS
12-6 JONES
5-7 VANWARMER
13-8 BAD CO
14-9 DOOBIE/M
10-10 VOUDOURIS

19-13 ELO
24-19 HOOK
22-17 FERGUSON
29-24 ARS
26-22 ABBA

A-28 RAYDIO
ADD WINGS/GET
ADD NIGHTINGALE
ADD TAYLOR

WKIX/Raleigh, NC
PD: Bob Bolton
MD: Ron McKay
GM: A. Thomas Walker

1-1 WARD
2-2 SLEDGE/W
3-3 SUPER
5-4 SUMMER/H
4-5 JONES
6-6 ROGERS
13-7 BAD CO
16-8 EWF
7-9 P&H
11-10 STYX/R

30-21 HOOK
25-18 J STEWART
21-15 M&W
26-20 CHEAP
28-23 BEACH
ADD SUMMER/B
ADD DANIELS
ADD NIGHTINGALE

WKWK/Wheeling, WV
PD: Dennis Mockler
MD: Jim Roberts
GM: Tom Schlosser
2-1 SUPER
6-2 SLEDGE/W
12-3 JONES
1-4 SUMMER/H
3-5 SMITH
8-6 DOOBIE/M
4-7 BG
10-8 FERGUSON
5-9 OLSSON
11-10 ROGERS

30-20 WARD
22-15 EWF
18-12 CHEAP
25-19 J STEWART
28-23 POCO
ADD JOE JACKSON
ADD WINGS/GET
ADD BLONDIE/O
ADD NIGHTINGALE

WKXX/Birmingham, AL
PD: Frank Lewis
MD: Steve Davis
GM: John A. Bomer

26-1 DANIELS
4-2 SLEDGE/W
3-3 SUPER
5-4 B&J
1-5 JONES
8-6 DOOBIE/M
7-7 SUMMER/H
10-8 BLONDIE/O
11-9 FERGUSON
2-10 ROGERS
21-18 WET WILLIE
24-21 J STEWART
27-24 FRAMPTON
18-15 ELO
29-26 R JOHN

WKY/Oklahoma City, OK
PD: Dan Lucas
MD: Sandy Jones
GM: Dee Sadler

1-1 VANWARMER
2-2 SLEDGE/W
5-3 JONES
4-4 ROGERS
6-5 SMITH
3-6 P&H
7-7 BG
9-8 DOOBIE/M
13-9 EWF
8-10 JOEL

24-18 J STEWART
26-22 HOOK
27-23 GARFUNKEL
28-26 NIGHTINGALE
29-28 DIAMOND

ADD ARS
ADD RAYDIO
ADD SUMMER/B
ADD RABBITT

WLAC/Nashville, TN
PD: Rick Harris
MD: Smokey Rivers
GM: Mort Nasatir

2-1 SUMMER/H
5-2 SMITH
1-3 SLEDGE/W
6-4 JONES
3-5 VANWARMER
4-6 NAUGHTON
9-7 SUPER
13-8 BAD CO
10-9 BG
12-10 ORLEANS
39-33 RABBITT
17-12 WARD
36-31 DANIELS
32-27 POCO/H
27-22 NEW ENGLAND
A-40 JOE JACKSON

ADD VP/G
ADD WAYLON
ADD STREISAND

MASS Stations

WLBZ/Bangor, ME
 PD: John Marshall
 MD: Mike O'Hara
 GM: Barry L. Darling

- 1-1 SUMMER/H
- 2-2 SUPER
- 1-3 VANWARMER
- 3-4 STYX/R
- 5-5 BG
- 6-6 CHEAP
- 9-7 SMITH
- 10-8 NAUGHTON
- 11-9 OAK
- 12-10 SLEDGE/W

- 18-12 KISS
- 15-11 JONES
- 21-18 SUMMER/B
- 16-13 FERGUSON
- 23-20 ARS

ADD CHIC/G
 ADD POCO
 ADD WHO
 ADD VP/G
 ADD FLASH & THE PAN

WLCY/Tampa, FL
 PD: Jan Jeffries
 MD: Ron Parker
 GM: Tom Watson

- 1-1 NAUGHTON
- 3-2 SUMMER/H
- 13-3 SLEDGE/W
- 5-4 STYX/R
- 10-5 DOOBIE/M
- 9-6 JONES
- 7-7 VANWARMER
- 4-8 SMITH
- 16-9 ROGERS
- 12-10 GO/D

26-16 VOUDOURIS
 27-18 J STEWART
 22-15 WARD
 32-27 RABBITT
 29-24 QUATRO
 ADD WINGS/GET
 ADD ELTON
 ADD NIGHTINGALE



WALKER/P.D. STONE/M.D.

WLOF/Orlando, FL
 PD: Scott Walker
 MD: A.J. Stone
 GM: Carl Glicken

- 4-1 WARD
- 2-2 EWF
- 1-3 SLEDGE/W
- 14-4 CHEAP
- 6-5 JONES
- 16-6 NAUGHTON
- 8-7 SUPER
- 3-8 SUMMER/H
- 9-9 STYX/R
- 17-10 ELO

- 32-20 J STEWART
- 37-27 FRAMPTON
- 21-11 M&W
- 35-25 MIDLER
- 38-30 KINKS

A-34 NEW ENGLAND
 A-35 VAN HALEN
 A-40 JOE JACKSON
 ADD CHIC/G
 ADD MANFRED MANN
 ADD PHILLY CREAM
 ADD SANG

WERC/Birmingham, AL
 PD: Jim Christian
 MD: Coyote Calhoun
 GM: John Bomer

- 2-1 NAUGHTON
- 1-2 SLEDGE/W
- 4-3 ROGERS
- 6-4 WARD
- 5-5 SUMMER/H
- 3-6 JONES
- 9-7 VAN HALEN
- 8-8 SUPER
- 11-9 DOOBIE/M
- 13-10 FERGUSON
- 26-19 KISS
- 20-14 EWF

- 17-12 ELO
- 30-27 SIMON
- 21-18 BLONDIE/O

ADD VP/G
 ADD NIGHTINGALE
 ADD WINGS/GET
 ADD ARS

WFLI/Chattanooga, TN
 OD: Sam Ervin
 PD/MD: Jimmy Byrd
 GM: Michael Bennis

- 1-1 SUMMER/H
- 2-2 P&H
- 4-3 VANWARMER
- 3-4 BG
- 6-5 SLEDGE/W
- 5-6 M&W
- 8-7 ROGERS
- 7-8 SMITH
- 18-9 RAYDIO
- 15-10 DOOBIE/M

- 24-13 NAUGHTON
- 21-14 HOOK
- 19-16 MANDRELL
- 23-20 DIAMOND

ADD POCO
 ADD NIGHTINGALE
 ADD CHIC/G
 ADD ARS
 ADD DOLLY

WFME-FM/Baton Rouge, LA
 PD/MD: Randy Rice
 GM: George Jonne

- 1-1 SLEDGE/W
- 6-2 ROGERS
- 2-3 BAD CO
- 7-4 EWF
- 3-5 SUMMER/H
- 8-6 DOOBIE/M
- 10-7 ELO
- 13-8 JONES
- 5-9 STYX/R
- 12-10 SUPER

29-18 RAFFERTY
 23-16 HOOK
 30-23 ARS
 27-21 SUMMER/B
 17-11 WARD
 ADD FERGUSON
 ADD CHIC/G
 ADD WINGS/GET

WGCL/Cleveland, OH
 PD: Bob Travis
 MD: Dave Collins
 OD: Bob Harper

- 1-1 SUMMER/H
- 5-2 STYX/R
- 2-3 SLEDGE/W
- 3-4 SMITH
- 8-5 SUPER
- 18-6 WARD
- 16-7 EWF
- 7-8 JONES
- 6-9 CHEAP
- 4-10 P&H

- 21-16 ABBA
- 25-23 FERGUSON
- 28-26 HOOK
- 29-27 VAN HALEN
- 27-25 RAYDIO

- A-20 FRAMPTON
- A-21 ELTON
- A-30 RAFFERTY

ADD MIDLER
 ADD TRIUMPH
 ADD ARS
 ADD KANSAS

WGH-AM/Norfolk, VA
 PD/MD: Bob Canada
 GM: Lambert Dal

- A-1 WARD
- 2-2 STYX/R
- 3-3 EWF
- 4-4 VANWARMER
- 5-5 SUMMER/H
- 6-6 NAUGHTON
- 7-7 ROGERS
- 8-8 POCO
- 9-9 ARS
- 10-10 ABBA

WGRD-FM/Grand Rapids, MI
 PD/MD: Ron White
 GM: Don Anderson

- 5-1 SUPER
- 2-2 SMITH
- 1-3 STYX/R
- 4-4 JONES
- 11-5 CHEAP
- 6-6 SUMMER/H
- 3-7 VANWARMER
- 7-8 SLEDGE/W
- 12-9 ROGERS

- 16-10 VOUDOURIS
- 17-15 BAD CO
- A-14 DOOBIE/M

WHOT/Youngstown, OH
 PD/MD: Dick Thompson
 GM: William Fleckenstein

- 2-1 SUPER
- 20-2 WARD
- 4-3 JONES
- 5-4 ROGERS
- 8-5 DOOBIE/M
- 1-6 SLEDGE/W
- 3-7 SUMMER/H
- 9-8 EWF
- 13-9 CHEAP
- 10-10 BAD CO

- 27-15 J STEWART
- 30-21 RAFFERTY
- 21-12 ELO
- 25-18 FERGUSON
- 29-23 SUMMER/B

ADD FRAMPTON

WHYN/Springfield, MA
 PD: Doug Hawkes
 MD: Ken Capurso
 GM: Philip G. Drumheller

- 4-1 SLEDGE/W
- 2-2 SUMMER/H
- 7-3 WARD
- 1-4 BG
- 5-5 VANWARMER
- 6-6 SUPER
- 8-7 SMITH
- 9-8 JONES
- 10-9 ROGERS
- 20-10 EWF

- 40-27 FRAMPTON
- 42-29 RAFFERTY
- 23-11 SUMMER/B
- 34-23 HOOK
- 31-22 J STEWART

A-35 RAYDIO
 ADD CHER/W
 ADD JOE JACKSON
 ADD CHIC/G
 ADD MIDLER
 ADD STREISAND
 ADD NIGHTINGALE

WIBR/Baton Rouge, LA
 OM/MD: James Lucas
 GM: Bob Furlow

- 1-1 SMITH
- 3-2 OLIVIA
- 2-3 SLEDGE/W
- 5-4 ROGERS
- 8-5 P&H
- 4-6 JOEL
- 6-7 HOOK
- 7-8 JONES
- 21-9 DIAMOND
- 18-10 MURRAY

- 12-11 SUMMER/H
- 14-12 POCO

A-30 LOUISIANA LA RUE
 ADD STREISAND
 ADD WINGS/GET

WIFE/Indianapolis, IN
 PD: Lee Logan
 MD: Jerry Steele
 GM: Pat Kelly

- 9-1 EWF
- 12-2 SUMMER/B
- 2-3 SMITH
- 3-4 SUPER
- 6-5 CHEAP
- 10-6 BAD CO
- 16-7 ELO
- 7-8 DOOBIE/M
- 21-9 J STEWART
- 11-10 FAITH

- 32-15 WARD
- 24-11 NAUGHTON
- 31-20 JONES
- 25-16 ROGERS
- 29-24 FRAMPTON

A-33 RAFFERTY
 A-34 ELTON
 A-35 WINGS/GET
 ADD MIDLER
 ADD MAZE

WINW/Canton, OH
 PD/MD: Rick Singer
 GM: Jack Steenbarger

- 4-1 SMITH
- 1-2 VANWARMER
- 3-3 SLEDGE/W
- 7-4 SUPER
- 6-5 ROGERS
- 9-6 DOOBIE/M
- 2-7 SUMMER/H
- 21-8 JONES
- 13-9 VOUDOURIS
- 19-10 EWF

- 23-12 MURRAY
- 33-26 GARFUNKEL
- 24-17 WILD CHERRY
- 30-24 WET WILLIE
- 27-21 HOOK

ADD COOPER BROS
 ADD STREISAND
 ADD WINGS/GET

WIRK-AM/WPalm Beach, FL

PD: Terry Lee
 MD: Roz Schwartz
 GM: Rome Hartman

- 2-1 VANWARMER
- 4-2 SUPER
- 1-3 BAD CO
- 9-4 SMITH
- 3-5 BG
- 6-6 VOUDOURIS
- 7-7 SUMMER/H
- 14-8 JONES
- 13-9 FERGUSON
- 15-10 DOOBIE/M

- 40-32 RAFFERTY
- 23-15 ELO
- 20-14 ROGERS
- 25-19 HOOK
- 18-12 J STEWART

A-40 WINGS/GET
 ADD STREISAND
 ADD MANFRED MANN
 ADD ELTON
 ADD DANIELS
 ADD JOE JACKSON

WISE/Ashville, NC
 PD/MD: Ray Williams
 GM: Rick Jorgensen

- 4-1 SUPER
- 2-2 SLEDGE/W
- 3-3 RAYDIO
- 6-4 VAN HALEN
- 1-5 SUMMER/H
- 7-6 ROGERS
- 9-7 HOOK
- 10-8 FERGUSON
- 11-9 JONES
- 13-10 BAD CO

- 30-20 KISS
- 25-17 WARD
- 26-19 J STEWART
- 22-15 EWF
- 21-14 ELO

ADD STREISAND
 ADD CHIC/G
 ADD HOT CHOCOLATE
 ADD QUATRO

WISM/Madison, WI
 PD/MD: Jonathan Little
 GM: William R. Walker

- 2-1 SUPER
- 1-2 SUMMER/H
- 4-3 STYX/R
- 7-4 JONES
- 3-5 VANWARMER
- 6-6 SLEDGE/W
- 9-7 ROGERS
- 10-8 DOOBIE/M
- 5-9 SMITH
- 14-10 BAD CO

- 27-14 WAKD
- 25-20 ABBA
- 16-12 J STEWART
- 30-26 FRAMPTON
- 23-19 KISS

ADD THE KNACK
 ADD KANSAS
 ADD STREISAND
 ADD ELO DON'T
 ADD JOE JACKSON

WJON/St. Cloud, MN
 PD/MD: Tom Kay
 GM: Mike Drem

- 1-1 SUPER
- 2-2 JONES
- 3-3 ROGERS
- 12-4 SMITH
- 11-5 DOOBIE/M
- 5-6 P&H
- 6-7 BG

- 4-8 VANWARMER
- 8-9 SUMMER/H
- 10-10 VOUDOURIS

- 15-11 SLEDGE/W
- 24-12 ELO
- 21-13 POCO
- 27-15 RAFFERTY

ADD STREISAND
 ADD RABBITT
 ADD RAYDIO
 ADD BELLAMY

WKBO/Harrisburg, PA
 PD: Dan Steele
 MD: Jim Buchanan
 GM: J. Albert Dame

- 1-1 WARD
- 3-2 SUPER
- 4-3 ROGERS
- 2-4 SMITH
- 5-5 VANWARMER
- 13-6 EWF
- 10-7 BAD CO
- 11-8 SLEDGE/W
- 9-9 JONES
- 17-10 ELO

21-11 J STEWART
 20-13 SUMMER/B
 23-18 CHEAP
 24-21 VAN HALEN
 30-27 NEW ENGLAND
 ADD NIGHTINGALE
 ADD KANSAS
 ADD WINGS/GET

WKBW/Bufalo, NY
 PD: Sandy Beach
 MD: Jon Summers
 GM: Norman Schruft

- 1-1 SUPER
- 2-2 SLEDGE/W
- 4-3 SUMMER/H
- 8-4 NAUGHTON
- 7-5 CHEAP
- 3-6 P&H
- 5-7 SLEDGE/H
- 10-8 SMITH
- 16-9 DOOBIE/M
- 6-10 BG

- 22-13 KISS
- 24-17 ELO
- 18-11 ROGERS
- 27-23 J STEWART
- 25-21 NEW ENGLAND

ADD WARWICK
 ADD NIGHT
 ADD FRAMPTON
 ADD WARD
 ADD QUATRO

WKIN/Kingsport, TN
 PD/MD: Reggie Jordan
 GM: Ken Maness

- 1-1 SUMMER/H
- 3-2 SLEDGE/W
- 2-3 P&H
- 4-4 JONES
- 5-5 VAN HALEN
- 19-6 WET WILLIE
- 9-7 DOOBIE/M
- 8-8 ROGERS
- 18-9 FERGUSON
- 10-10 POCO

14-12 WAYLON
 15-14 HOOK
 21-15 HARRISON/L
 ADD MIDLER
 ADD HOUSTON
 ADD DANIELS
 ADD FRAMPTON
 ADD WINGS/GET

WHBQ/Memphis, TN
 PD: John Long
 MD: Harriet Lapides
 GM: Dick French

- 1-1 WARD
- 2-2 SLEDGE/W
- 3-3 SUMMER/H
- 4-4 VANWARMER
- 6-5 EWF
- 5-6 ROGERS
- 16-7 M&W
- 15-8 JONES
- 7-9 BAD CO
- 10-10 STYX/R

20-17 SUMMER/B
 27-19 ELO
 25-20 WAYLON
 30-25 J STEWART
 0-27 QUATRO
 ADD NAUGHTON
 ADD STREISAND
 ADD HOOK
 ADD POCO
 ADD THE KNACK

MASS Stations

WLS/Chicago, IL
PD: John Gehron
MD: Alan Burns
GM: Marty Greenberg

1-1 SUMMER/H
2-2 P&H
3-3 BLONDIE/H
6-4 NAUGHTON
4-5 JACKSONS
8-6 CHEAP
7-7 STYX/R
10-8 SLEDGE/W
11-9 SUPER
5-10 AMI1/K

29-13 WARD
29-19 JONES
26-20 ROGERS
19-14 BAD CO
13-12 VANWARMER
A-15 SMITH
A-26 EWF

WMEE/Ft. Wayne, IN
PD/MD: John David Spangler
GM: Robert H. Elliott

1-1 SUPER
3-2 JONES
2-3 SLEDGE/W
4-4 SUMMER/H
9-5 ROGERS
6-6 DOOBIE/M
5-7 SMITH
7-8 VANWARMER
14-9 ELO
8-10 P&H

22-14 J STEWART
16-12 VAN HALEN
17-13 CHEAP
30-27 ELTON
25-22 POCO

A-30 WARD
ADD GILDER
ADD SIMON
ADD KISS
ADD WHO

WNAP/Indianapolis, IN
PD: Cris Conner
MD: Steve Mitchell
GM: Jim Hilliard

1-1 SUPER
2-2 JONES
6-3 DOOBIE/M
9-4 EWF
5-5 ROGERS
10-6 ELO
7-7 BAD CO
14-8 J STEWART
12-9 CHEAP
13-10 VAN HALEN

30-21 ARS
28-19 POCO
29-20 RAFFERTY
26-18 ABBA
21-14 FRAMPTON

A-23 M&W
A-28 MANFRED MANN

WNAV/Annapolis, MD
PD: Steve Hopp
MD: Wayne Goetz
GM: Fred Koester

1-1 SUMMER/H
3-2 SLEDGE/W
4-3 VANWARMER
6-4 SUPER
5-5 BG
7-6 JONES
2-7 P&H
12-8 ROGERS
10-9 BAD CO
11-10 SMITH

22-11 WARD
33-23 SUMMER/B
34-25 FRAMPTON
27-19 J STEWART
35-27 RAFFERTY
A-37 ELTON
A-38 WET WILLIE
A-42 BLONDIE/O
A-43 QUATRO
A-44 JOE JACKSON

WNBC/New York, NY
PD: Bob Pittman
MD: Roz Frank
GM: Charles Warner

1-1 JOEL
5-2 M&W
2-3 MURRAY
3-4 P&H
4-5 Q&N
7-6 SUPER
8-7 SMITH
11-8 ORLEANS
14-9 WARD
6-10 SLEDGE/W

26-16 ROGERS
25-18 OLIVIA
19-13 CHEAP
31-26 DOOBIE/M
17-12 MACHINE

A-32 SUMMER/B

WNDE/Indianapolis, IN
PD/MD: Bill Garcia
GM: John A. Piccirillo

1-1 SUPER
5-2 CHEAP
6-3 JONES
2-4 SMITH
3-5 SLEDGE/W
12-6 SUMMER/B
7-7 EWF
10-8 VAN HALEN
19-9 NAUGHTON
18-10 VOUDOURIS

30-23 ELTON
28-22 RAFFERTY
26-21 HOOK
24-19 J STEWART
29-24 FRAMPTON
A-15 WARD
A-27 ARS
A-28 WINGS/GET
A-29 MURRAY

WNOE/New Orleans, LA
PD: Lee Armstrong
MD: Wayne Watkins
GM: Eric Anderson

1-1 WARD
2-2 P&H
3-3 SUMMER/H
13-4 NAUGHTON
4-5 SLEDGE/W
8-6 BLONDIE/O
12-7 EWF
5-8 FOXY
11-9 CHEAP
22-10 SMITH

38-25 KISS
23-11 JONES
34-23 ABBA
33-22 ELO
29-19 POCO
ADD RABBITT
ADD WHO
ADD GILDER
ADD MANFRED MANN
ADD R JOHN
ADD WINGS/GET

WNOX/Knoxville, TN
PD: Bob Savage
MD: Scott Majors
GM: Chris Gallu

1-1 SUMMER/H
4-2 STYX/R
3-3 MANDRELL
5-4 BAD CO
8-5 ROCKETS
7-6 ROGERS
11-7 SMITH
15-8 SLEDGE/W
9-9 NAUGHTON
10-10 JONES

18-12 RABBITT
20-14 EWF
29-24 BELLAMY
23-18 ABBA
21-17 J STEWART

WOKY/Milwaukee, WI
PD/MD: Jeff Ryder
GM: William Jaeger

1-1 SUPER
6-2 SUMMER/H
2-3 JACKSONS
7-4 SLEDGE/W
4-5 VANWARMER
9-6 BG
3-7 AMI1/K
5-8 P&H
13-9 ROGERS
10-10 ORLEANS
16-11 JONES
24-20 DOOBIE/M
29-25 ARS
18-14 J STEWART
20-16 ELO

ADD RAFFERTY
ADD CHEAP
ADD SUMMER/B
ADD RAYDIO

WOLF/Syracuse, NY
PD: Rick Gary
MD: Charlie Brown
GM: Don Brown

1-1 SUMMER/H
3-2 SMITH
12-3 SUMMER/B
4-4 ROGERS
9-5 M&W
6-6 JONES
8-7 VAN HALEN
2-8 SLEDGE/W
13-9 EWF
5-10 P&H

20-13 ELO
19-14 CHEAP
15-11 NAUGHTON
23-20 FERGUSON
21-18 J STEWART

ADD ARS
ADD WINGS/GET
ADD DIAMOND
ADD CHIC/G

WORD/Spartanburg, SC
GM/PD: Tony Brooks
MD: Rick McAlister

1-1 SLEDGE/W
3-2 SUMMER/H
9-3 WARD
5-4 EWF
8-5 JONES
2-6 P&H
7-7 STYX/R
18-8 M&W
6-9 SMITH
4-10 VANWARMER

28-18 CHEAP
19-14 KISS
20-15 J STEWART
22-17 ELTON
30-26 WET WILLIE

ADD CONFUNKTION
ADD WINGS/GET
ADD CHIC/G
ADD DANIELS
ADD STREISAND

WOW/Omaha, NE
OM: Eric Foxx
MD: Roger Davis
GM: Jim Eddens

7-1 CHEAP
4-2 JONES
3-3 SUPER
10-4 BAD CO
2-5 ROGERS
12-6 SUMMER/B
5-7 SMITH
6-8 STYX/R
8-9 VANWARMER
11-10 VAN HALEN

25-13 EWF
19-12 ELO
21-14 POCO
28-25 NAUGHTON
26-23 BEACH
ADD BLACKFOOT
ADD RAYDIO
ADD ELTON
ADD BLONDIE/O
ADD WINGS/GET

WPEZ/Pittsburgh, PA
PD: Jim Davis
MD: Mark Fritzges
GM: Diane Sutter

1-1 SUMMER/H
3-2 SUPER
6-3 SLEDGE/W
5-4 BAD CO
2-5 VANWARMER
9-6 JONES
10-7 BG
4-8 STYX/R
13-9 DOOBIE/M
18-10 VAN HALEN

19-13 SMITH
34-28 ARS
22-16 CHEAP
21-15 ROGERS
30-24 J STEWART
ADD ABBA
ADD BLONDIE/O
ADD KISS
ADD JOE JACKSON

WPST/Trenton, NJ
PD/MD/GM: Tom Taylor

1-1 SUPER
2-2 SUMMER/H
7-3 JONES
8-4 CHEAP
6-5 BG
10-6 DOOBIE/M
4-7 P&H
5-8 VANWARMER
3-9 SLEDGE/W
13-10 VAN HALEN

20-15 EWF
15-11 ROGERS
21-17 BAD CO
22-18 BLONDIE/O
23-19 J STEWART
ADD ELTON
ADD RAYDIO

WQCM/Hagerstown, MD
PD: Pete Wilson
MD: Charlie Buchanan
GM: Gary Portmess

3-1 SUPER
2-2 SLEDGE/W
1-3 SUMMER/H
5-4 JONES
8-5 DOOBIE/M
4-6 VANWARMER
9-7 SMITH
15-8 CHEAP
16-9 ELO
18-10 VAN HALEN

25-12 WARD
28-15 EWF
30-19 HOOK
27-17 FERGUSON
23-14 BAD CO
ADD BLONDIE/O
ADD ABBA
ADD GILDER
ADD MC GOVERN/D
ADD J STEWART
ADD RABBITT
ADD MURRAY

WQRK/Norfolk, VA
PD: Steve Warren
MD: Katie Van Pelt
GM: Gel'a Loving

6-1 WARD
1-2 SUMMER/H
2-3 SLEDGE/W
4-4 JONES
3-5 P&H
5-6 GO/D
13-7 SUPER
8-8 VAN HALEN
10-9 VANWARMER
23-10 SUMMER/B

40-29 ELO
33-23 M&W
29-20 KISS
32-25 EXILE
24-17 EWF
A-31 CHEAP
A-36 HERMAN BROOD
ADD NIGHT
ADD NIGHTINGALE

WRFC/Athens, GA
PD/MD: Gary Kirk
GM: Hugh Christian

4-1 WARD
5-2 EWF
2-3 SLEDGE/W
6-4 DOOBIE/M
10-5 HOOK
1-6 SUMMER/H
3-7 ROGERS
14-8 VAN HALEN
15-9 ELO
13-10 BAD CO

20-12 KINKS
21-13 ARS
23-15 SUMMER/B
19-11 POCO
29-22 KISS
ADD CHIC/G
ADD SPYRO GYRA
ADD STREISAND
ADD JOE JACKSON
ADD NIGHTINGALE

WRJZ/Knoxville, TN
PD: Bob Kaghan
MD: Mark Thompson
GM: Jim Ridings

1-1 SLEDGE/W
17-2 WARD
3-3 SUMMER/H
5-4 JONES
6-5 SUPER
12-6 NAUGHTON
13-7 EWF

11-8 ELO
2-9 ROGERS
7-10 BAD CO
21-13 BELLAMY
26-19 J STEWART
28-21 ABBA
32-25 SUMMER/B
31-27 ARS
ADD MC&H/S
ADD EWF/CAN'T
ADD STREISAND
ADD MURRAY
ADD SIMON

WRKO/Boston, MA
PD: Mark McKay
MD: Richard Woodward
GM: Jack Hobbs
4-4 JONES
5-5 NAUGHTON
7-6 SUPERTRAMP
3-7 M&W
8-8 VANWARMER
16-9 SUMMER/B
12-10 EWF

17-11 ROGERS
21-16 PATRICK HERNANDEZ
24-19 KISS
25-21 JOE JACKSON
27-23 MURRAY
ADD NIGHTINGALE
ADD ELTON
ADD VAN HALEN

WRUN/Utica, NY
PD: Fred Horton
MD: Bill Bailey
GM: Tom Shine

1-1 SUMMER/H
3-2 SLEDGE/W
4-3 VANWARMER
8-4 STYX/R
5-5 SUPER
9-6 SMITH
6-7 BG
12-8 JONES
24-9 WARD
2-10 P&H

25-15 CHEAP
19-11 ROGERS
22-18 OLIVIA
23-19 R STEWART
17-14 DOOBIE/M
A-17 SUMMER/B
A-22 M&W
A-23 VAN HALEN
ADD POCO

WRVQ/Richmond, V.
PD/MD: Bill Thomas
GM: Phil Goldman

1-1 SUMMER/H
3-2 DOOBIE/M
2-3 JONES
9-4 CHEAP
5-5 BG
8-6 SUPER
7-7 VANWARMER
13-8 J STEWART
14-9 EWF
10-10 ORLEANS

27-18 HOOK
21-16 ARS
17-13 WARD
28-25 ABBA
20-17 SUMMER/B
ADD FERGUSON
ADD ELTON
ADD BLACKFOOT
ADD M&W

WSGA/Savannah, GA
PD/GM: Jerry Rogers
MD: Jim Lewis

1-1 WARD
4-2 SUMMER/B
2-3 SUMMER/H
3-4 SLEDGE/W
5-5 EWF
6-6 JONES
11-7 M&W
9-8 BLONDIE/O
7-9 VANWARMER
14-10 ROGERS

32-19 DANIELS
20-13 KISS
23-18 RAYDIO
19-14 ELO
30-27 WINGS/GET
A-29 RAFFERTY
A-31 GOODMAN

MASS Stations

WTIX/New Orleans, LA
PD: Bob Mitchell
MD: Terry Young
GM: William Engel

- 1-1 WARD
- 2-2 SUMMER/H
- 3-3 NAUGHTON
- 5-4 SMITH
- 4-5 P&H
- 6-6 SUPER
- 7-7 BLONDIE/O
- 8-8 JONES
- 14-9 ROGERS
- 12-10 CHEAP

- 40-30 FRAMPTON
- 27-19 J STEWART
- 34-26 JOE JACKSON
- 23-15 EWF
- 20-14 SUMMER/B

- ADD WARWICK
- ADD STREISAND
- ADD QUATRO
- ADD WET WILLIE
- ADD NIGHTINGALE
- ADD MANFRED MANN
- ADD R JOHN

WTOB/Winston-Salem, NC
PD: Willie Edwards
MD: Chris Angel
GM: John Woods

- 1-1 WARD
- 6-2 SUPER
- 5-3 SLEDGE/W
- 9-4 JONES
- 4-5 ROGERS
- 11-6 NAUGHTON
- 3-7 HOOK
- 2-8 SUMMER/H
- 7-9 SMITH
- 15-10 ELO

- 24-17 J STEWART
- 25-20 RAYDIO
- 28-23 ELTON
- 16-11 M&W
- 27-22 VAN HALEN
- ADD CHIC/G
- ADD WET WILLIE
- ADD DANIELS
- ADD STREISAND

WTRY/Albany, NY
PD: Dan Martin
MD: Don Perry
GM: Richard Vazzana

- 2-1 SUPER
- 4-2 SMITH
- 1-3 SLEDGE/W

- 8-4 JONES
- 9-5 ROGERS
- 3-6 SUMMER/H
- 10-7 CHEAP
- 5-8 VANWARMER
- 16-9 SUMMER/B
- 11-10 STYX/R

- 29-19 BAD CO
- 28-18 J STEWART
- 20-12 WARD
- 27-22 ABBA
- 30-25 POCO

- ADD ARS
- ADD FERGUSON
- ADD NAUGHTON
- ADD KISS

WVLK/Lexington, KY
PD: Jim Jordan
MD: Dan Davidson
GM: Ralph Hacker

- 3-1 JONES
- 4-2 SMITH
- 5-3 OLIVIA
- 1-4 VANWARMER
- 8-5 DIAMOND
- 10-6 DOOBIE/M
- 7-7 P&H
- 6-8 BEACH
- 11-9 HOOK
- 18-10 MURRAY

- 27-17 ELO
- 23-13 SLEDGE/W
- 28-19 J STEWART
- 29-20 TAYLOR
- 22-14 SPYRO GYRA

- ADD BELLAMY
- ADD M&W
- ADD SUMMER/B
- ADD HOUSTON
- ADD KISS
- ADD WARD
- ADD RAYDIO
- ADD KANSAS
- ADD ROXY
- ADD ELTON
- ADD CHEAP
- ADD STYX/R

WZUU/Milwaukee, WI
PD/MD: Chris Curtis
GM: Bill Luchtman

- 2-1 SUMMER/H
- 1-2 SLEDGE/W
- 3-3 SUPER

- 4-4 VANWARMER
- 6-5 JONES
- 15-6 NAUGHTON
- 9-7 J STEWART
- 5-8 BG
- 10-9 ELO
- 17-10 CHEAP
- 23-14 ROGERS
- 24-16 BAD CO
- 18-13 HOOK
- 26-21 JOE JACKSON
- 25-20 POCO

- ADD ABBA
- ADD SPYRO GYRA
- ADD CHER/W

WZZP/Cleveland, OH
PD: Tim Byrd
MD: Randy Kabrich
GM: Gordon Stenbach

- 14-1 WARD
- 1-2 SUMMER/H
- 11-3 SMITH
- 2-4 SLEDGE/W
- 7-5 SUPER
- 4-6 JONES
- 24-7 VANWARMER
- 9-8 CHEAP
- 6-9 P&H
- 5-10 BG

- 28-14 M&W
- 32-22 ELTON
- 29-24 HOOK
- 25-21 RAYDIO
- 22-18 ABBA

- A-23 ROGERS
- A-29 EWF
- A-32 POCO
- ADD BLACKFOOT
- ADD WILD CHERRY
- ADD MIDLER
- ADD GILDER
- ADD BLONDIE/O

WZZR [Z96]/Grand Rapids, MI
PD: Lucian Jay
MD: Max McGann
GM: Hal Payne

- 2-1 SUPER
- 4-2 JONES
- 5-3 SMITH

- 1-4 SUMMER/H
- 3-5 VANWARMER
- 8-6 SLEDGE/W
- 10-7 DOOBIE/M
- 12-8 ROGERS
- 6-9 VOUDOURIS
- 7-10 JOEL

- 14-11 BAD CO
- 17-12 CHEAP
- 19-14 ELO
- 20-17 EWF
- 30-26 KISS

- ADD WINGS/GFT
- ADD CHER/W
- ADD TROIANO
- ADD ELTON

Y-100/Miami, FL
PD: Bill Tanner
MD: Robert Muzzy
GM: Bill Cunningham

- 7-2 EWF
- 4-3 VANWARMER
- 1-4 NAUGHTON
- 6-5 ORLEANS
- 2-6 SLEDGE/W
- 8-7 DOOBIE/M
- 3-8 SUMMER/H
- 13-9 SUPER
- 16-10 SUMMER/B

- 23-13 ENG DAN
- 25-17 MC FADDEN
- 26-20 BG
- 30-24 KISS
- 32-27 ROGERS

- A-32 HOOK
- A-33 CHIC/G
- A-34 PHILLY CREAM
- A-36 WINGS/GFT
- A-37 MIKE PINERA

Y-103 [WIVY]/Jacksonville, FL
PD/MD: Jim Dunlap
GM: Gary Rodriguez

- 10-1 WARD
- 2-2 SUPER
- 4-3 SLEDGE/W
- 3-4 P&H
- 1-5 SUMMER/H
- 7-6 BAD CO
- 5-7 BG
- 12-8 JONES
- 9-9 SEGER
- 11-10 VAN HALEN

- 29-19 J STEWART
- 30-24 EWF
- 35-26 RAFFERTY
- 38-28 ELO
- 39-29 HOOK
- 36-30 BLONDIE/O

- ADD ARS
- ADD ABBA
- ADD POCO
- ADD MC FADDEN

Z93 [WZGC]/Atlanta, GA
PD: John Young
MD: Dale O'Brian
GM: Bud Polacek

- 3-1 WARD
- 1-2 ELO
- 2-3 ROGERS
- 9-4 KINKS
- 10-5 DOOBIE/M
- 12-6 EWF
- 13-7 WET WILLIE
- 5-8 VAN HALEN
- 4-9 SLEDGE/W
- 7-10 SUPER

- 18-14 HOOK
- 21-18 ARS
- 22-19 POCO
- 23-20 SUMMER/B
- 29-26 ELTON

- A-29 RABBITT
- A-30 J JACKSON

Z97/Dallas, TX
PD/MD: Gary Mack
GM: Rick Marcellan

- 2-1 SEGER
- 3-2 STYX/R
- 4-3 VAN HALEN
- 1-4 BAD CO
- 5-5 ROGERS
- 6-6 ENG DAN
- 12-7 CHEAP
- 5-8 JOEL
- 9-9 BG
- 10-10 OLIVIA
- 16-11 MANDRELL
- 23-16 VANWARMER

- A-17 SUMMER/H
- A-20 SUPER
- A-22 ELO
- A-25 BEACH

Disco Growing

Continued from page 1

good balance of Adult Contemporary, Top 40 and Disco is a good even sound."

But guys like Scotty McCormick, music director and production manager for KRPM in Puyallup, WA said, "Hopefully somebody will find a cure for Disco."

Only 11.93% of the about 230 program directors and general managers and music directors who responded to this question thought that Disco radio had leveled off — holding steady — while just 6.4% thought the format was fading (even less than those who thought Top 40, A/C, and AOR were fading).

Robert A. Waeltz at WMEK said, "I feel before a station changes to Disco, it should research the market to see how popular Disco is; Disco will give Top 40 a fight, but I feel Top 40 will hold its own, due to the many good

programmers in the format... like Les Garland at KFRC and Clay Gish at KRBE and Bill Tanner at Y100."

Ron Wiley, music director at the Duke (KDUK) in Honolulu, said that, "Disco will only fade when people quit going to nightclubs to dance... some radio will always specialize in dance music."

It should be noted that most of those deeply involved with Disco radio, such as A. Duncklee, music director of WBOS in Boston, thought it growing on FM.

Jerry Alan, music director of WDLB, Marshfield, WI, which mixes A/C and Disco on AM, and WDLB-FM, which features Beautiful Music, thought that as the "average age of the population increases, A/C will become more popular, especially on AM radio. But Disco is adding real life to radio, giving stations an up-tempo sound that attracts listeners. Disco is here to stay." He was one of the 25.23% who felt that Disco was growing on both FM and AM.

Lee Barr, music director of KIUL in Garden City, KS, which features 60% Disco and 40% contemporary in its format, also thought Disco growing on both FM and AM. "I think it's time we stopped fighting Disco," he said.

But Chuck Kelly, operations director of Disco-formatted KSET (Disco 95) in El Paso, TX, pointed out that Country radio with so many Pop crossovers is not a distinct format anymore in most markets. Programmers of Top 40 are over-reacting to Disco and thereby killing Rock and Roll... Disco is not for everyone, so why try to make it mass appeal?"

J.J. Whitehead, program director of Disco-formatted KCFX added that "there are many formats which are sort of in between," thus it was even difficult to tell which specific format was growing, which was holding steady or fading.

George Kerry Lambert, program director of Disco-formatted WKGN in

Continued on page 71

Leading Album Rock Songs

Most Added:

ELECTRIC LIGHT ORCHESTRA
PETER FRAMPTON
BRAM TCHAIKOWSKY
ATLANTA RHYTHM SECTION
WINGS

Chart Analysis

Kansas continues its move upward checking in at number three and bringing a total of five songs on the chart. Supertramp and Van Halen hold steady at positions one and two respectively, both with a total of five songs. And the new comer New England makes a fine jump this week from 21 to 8.

RANKING BY AIRPLAY	ARTIST, TITLE, LABEL	RANKING BY AIRPLAY	ARTIST, TITLE, LABEL
JUNE 14		JUNE 14	
1	SUPERTRAMP/The Logical Song LP: Breakfast In America (A&M)	26	CHEAP TRICK/Ain't That A Shame LP: Cheap Trick At Budokan (Epic)
2	VAN HALEN/Dance The Night Away LP: Van Halen II (WB)	27	TED NUGENT/Paralyzed LP: State Of Shock (Epic)
3	KANSAS/People Of The South Wind LP: Monolith (Kirshner)	28	JOE WALSH/In The City LP: Warriors [Soundtrack] (A&M)
4	BAD COMPANY/Rock 'N' Roll Fantasy LP: Desolation Angels (Swan Song)	29	JOURNEY/Lovin', Touchin', Squeezin' LP: Evolution (Columbia)
5	RICKIE LEE JONES/Chuck E.'s In Love LP: Rickie Lee Jones (WB)	30	KANSAS/On The Other Side LP: Monolith (Kirshner)
6	TED NUGENT/I Want To Tell You LP: State Of Shock (Epic)	31	KANSAS/Reason To Be LP: Monolith (Kirshner)
7	VAN HALEN/Beautiful Girls LP: Van Halen II (WB)	32	PATTI SMITH GROUP/Frederick LP: Wave (Arista)
8	NEW ENGLAND/Don't Ever Wanna Lose Ya LP: New England (Infinity)	33	PETER FRAMPTON/I Can't Stand It No More LP: Where I Should Be (A&M)
9	JOHN STEWART/Gold LP: Bombs Away Dream Bables (RSO)	34	SUPERTRAMP/Child Of Vision LP: Breakfast In America (A&M)
10	JOURNEY/Just The Same Way LP: Evolution (Columbia)	35	BAD COMPANY/Crazy Circles LP: Desolation Angels (Swan Song)
11	SUPERTRAMP/Goodbye Stranger LP: Breakfast In America (A&M)	36	VAN HALEN/Bottoms Up! LP: Van Halen II (WB)
12	JAY FERGUSON/Shakedown Cruise LP: Real Life Ain't This Way (Asylum)	37	KANSAS/Stay Out Of Trouble LP: Monolith (Kirshner)
13	CHARLIE DANIELS/The Devil Went Down To ... LP: Million Mile Reflections (Epic)	38	KANSAS/Away From You LP: Monolith (Kirshner)
14	JOE JACKSON/Is She Really Going Out With Him? LP: Look Sharp (A&M)	39	BAD COMPANY/Evil Wind LP: Desolation Angels (Swan Song)
15	BAD COMPANY/Gone, Gone, Gone LP: Desolation Angels (Swan Song)	40	TARNEY/SPENCER BAND/No Time To Lose LP: Run For Your Life (A&M)
16	SUPERTRAMP/Breakfast In America LP: Breakfast In America (A&M)	41	TED NUGENT/Satisfied LP: State Of Shock (Epic)
17	TYCOON/Such A Woman LP: Tycoon (Arista)	42	POCO/Heart Of The Night LP: Legend (MCA)
18	SUPERTRAMP/Take The Long Way Home LP: Breakfast In America (A&M)	43	BAD COMPANY/Oh Atlanta LP: Desolation Angels (Swan Song)
19	VAN HALEN/You're No Good LP: Van Halen II (WB)	44	RICKIE LEE JONES/Young Blood LP: Rickie Lee Jones (WB)
20	DOOBIE BROTHERS/Minute By Minute LP: Minute By Minute (WB)	45	MARSHALL TUCKER BAND/My Best Friend LP: Running Like The Wind (WB)
21	CHEAP TRICK/I Want You To Want Me LP: Cheap Trick At Budokan (Epic)	46	TRIUMPH/Hold On LP: Just A Game (RCA)
22	RICKIE LEE JONES/Danny's All-Star Joint LP: Rickie Lee Jones (WB)	47	PATTI SMITH/So You Want To Be (A Rock 'N' ...) LP: Wave (Arista)
23	CHEAP TRICK/Surrender LP: Cheap Trick At Budokan (Epic)	48	CHARLIE DANIELS BAND/Passing Lane LP: Million Mile Reflections (Epic)
24	VAN HALEN/Somebody Get Me A Doctor LP: Van Halen II (WB)	49	JOHN STEWART/Midnight Wind LP: Bombs Away Dream Bables (RSO)
25	ELECTRIC LIGHT ORCH./Shine A Little Love LP: Disc Tvery (Jet)	50	GERRY RAFFERTY/Days Gone Down LP: Night Owl (UA)

Album Rock

14 June 1979

HEAVIES: Maximum of 10 of heaviest artists in current rotation. Listed in no particular order.
MOVES: The fastest-rising groups indicated by the following codes: H-heavy rotation; M-medium rotation; L-light rotation; A-add. Example: L-H means that artist has moved from light rotation to heavy rotation. A single letter indicates a substantial move within the same rotation.
ADDS: Adds are shown as Artist/Key word of song title. Various means various tracks being played.
NOTE: Where an artist appears in more than one place, it indicates that certain tracks may be moving at a different pace from the album, or that various tracks combined put the album in heavy rotation.

KATT/Oklahoma City, OK
 PD: David Bell
 MD: Ron Tyler
 GM: Mike Moore
 heavies
 KANSAS
 SUPERTRAMP
 JAMES TAYLOR
 BAD COMPANY
 DOOBIE BROTHERS
 RICKIE LEE JONES
 ALLMAN BROTHERS
 MANFRED MANN
 VAN HALEN
 JOURNEY
 moves
 JOHN STEWART M-H
 PATTI SMITH M-H
 LE ROUX L-M
 DIXIE DREGS L-M
 CHARLIE DANIELS L-M
 adds
 ELO/VARIOUS
 PETER FRAMPTON/
 NIGHT/
 WHITE FACE/
 ARS/
 STEVE KIPNER/
 ANTHONY PHILLIPS/
 BRAM TCHAIKOWSKY/
 MICHAEL NESMITH/
KBPI/Denver, CO
 PM: Frank Cody
 MD: Valerie Faulconbridge
 GM: Ken Spector
 heavies
 CHEAP TRICK
 RICKIE LEE JONES
 JOURNEY
 VAN HALEN
 JOHN STEWART
 SUPERTRAMP
 THE CARS
 BAD COMPANY
 moves
 KANSAS L-M
 TYCOON L-M
 PETER FRAMPTON L-M
 adds
 ELO/Don't Bring
 " /Wishing
 " /On The Run
 ARS/It's Only
 " /Born
 RUNNER/Fooling
 AIRBORNE/Life In The
 GARY BROOKER/Savannah
KCLD-FM/St. Cloud, MN
 OD: J.J. Justin
 PD: Jack Hansen
 MD: Gary Leigh
 heavies
 GERRY RAFFERTY
 WET WILLIE
 ARS
 ELO
 CARLY SIMON
 TYCOON
 TOTO
 ROGER VOUDOURIS
 DOOBIE BROTHERS
 JAMES TAYLOR
 moves
 CARLY SIMON A-H
 JAMES TAYLOR A-H
 CHARLIE DANIELS M-H
 adds
 CARLY SIMON/Vengeance
 JAMES TAYLOR/Root
 ARS/VARIOUS
 EWF/
 KANSAS/People
 PETER FRAMPTON/I Can't
 ORLEANS/Don't Throw
 LEON RUSSELL/Life
 JAY FERGUSON/Real Life
 CHOPPER/Keep The Ball
 TED NUGENT/I Want To
 RENAISSANCE/Winter

KDKB/Phoenix, AZ
 PD: Jon Finton
 MD: Lynda Clayton
 GM: Eric Hauenstein
 heavies
 SUPERTRAMP
 THE CARS
 VAN HALEN
 TED NUGENT
 JAY FERGUSON
 KANSAS
 TARNEY-SPENCER
 JOE JACKSON
 CHARLIE DANIELS
 ROCKETS
 moves
 NONE
 adds
 THE KNACK/My Sharona
 BRAM TCHAIKOWSKY/Girl
 IRON CITY HOUSEROCKERS/Turn
 WINGS/VARIOUS
 ELO/Don't Bring
 " /Diary
 PETER FRAMPTON/Everything
 " " /Where I
 " " /I Can't
 FLASH & THE PAN/St Peter
KENO-FM/Las Vegas, NV
 PD: Scott Gentry
 MD: Lynne Justice
 GM: Jerry Roy
 heavies
 DOOBIE BROTHERS
 BOB WELCH
 JOE WALSH
 ELO
 JAY FERGUSON
 TYCOON
 JOE JACKSON
 RICKIE LEE JONES
 BAD COMPANY
 moves
 GRAHAM PARKER L-M
 PATTI SMITH L-M
 adds
 ARS/Do It Or Die
 GERRY RAFFERTY/Days Gone
 " " /Get It
 CLIMAX BLUES/Fat City
KEZY/Anaheim, CA
 PD: Dave Forman
 MD: Larry Reisman
 GM: Dan Mitchell
 heavies
 VAN HALEN
 CHEAP TRICK
 RON WOOD
 JOURNEY
 BAD COMPANY
 SUPERTRAMP
 TED NUGENT
 DAVID BOWIE
 NEW ENGLAND
 BLACKFOOT
 moves
 ROCKETS M-H
 adds
 ELO/Don't Bring
 PETER FRAMPTON/I Can't
 " " /Where I
 " " /She Don't
 DWIGHT TWILLY/Runaway
 ARS/Spooky
 BRAM TCHAIKOWSKY/Robber
 " " /Blood
 " " /Nobody
 " " /Turn

KFMS/Las Vegas, NV
 PD: Jay Ford
 MD: Keith Stewart
 GM: Steve Gold
 heavies
 SUPERTRAMP
 VAN HALEN
 ELO
 KANSAS
 TARNEY-SPENCER
 JOE JACKSON
 NEW ENGLAND
 PETER FRAMPTON
 moves
 NEW ENGLAND M-H
 adds
 ELO/Don't Bring
 " /Confusion
 DIRE STRAITS/Single
 PETER FRAMPTON/Everything
 " " /Where I
 " " /She Don't
 WINGS/Getting
 JOE JACKSON/Sunday
 WET WILLIE/Weekend
 GERRY RAFFERTY/Get It
 PATTI SMITH/So You Want
KKTX/Kilgore-Longview, TX
 PD: Jim Hodo
 MD: Dal Sanders
 GM: Richard Martin
 heavies
 VAN HALEN
 RICKIE LEE JONES
 ELO
 CHEAP TRICK
 KANSAS
 TED NUGENT
 JAMES TAYLOR
 SUPERTRAMP
 BAD COMPANY
 JAY FERGUSON
 moves
 ELO M-H
 KANSAS M-H
 TED NUGENT M-H
 JAMES TAYLOR M-H
 adds
 SMOKIE ROBINSON/Get Ready
 THE WHO/VARIOUS
 GARY BROOKER/No More
 STEVE HACKETT/Every Day
 ST PARADISE/Gambling
 STANLEY CLARKE/Jamaican
 ARS/Born
 " /Spooky
 " /I Hate
 WINGS/Getting
 GERRY RAFFERTY/Days Gone
 " " /Night
 WILLIE & LEON/Wild
 " " /Summer
 BRAM TCHAIKOWSKY/Strange
 " " /Dancer
 ANTHONY PHILLIPS/Side
KLOL/Houston, TX
 PD/MD: Paul Rlann
 GM: Jerry Lee
 heavies
 VAN HALEN
 BAD COMPANY
 SUPERTRAMP
 RICKIE LEE JONES
 NEW ENGLAND
 JOHN STEWART
 CHARLIE DANIELS
 JOURNEY
 KANSAS
 DOOBIE BROTHERS
 moves
 CHARLIE DANIELS M-H
 KANSAS A-H
 GERRY RAFFERTY A-M
 DAVID BOWIE A-H
 adds
 THE WHO/Long Live
 NIGHT/Hot Summer

ARS/I Hate
 " /Born
 " /Let's Go Get
 ELO/Don't Bring
 " /Confusion
 " /On The Run
 WINGS/Getting
KLOS/Los Angeles, CA
 PD: Damlon
 MD: Ruth Pinedo
 GM: Bill Sommers
 heavies
 SUPERTRAMP
 RICKIE LEE JONES
 BAD COMPANY
 CHEAP TRICK
 VAN HALEN
 BLONDIE
 moves
 TED NUGENT L-M
 adds
 SUPERTRAMP/Hollywood
 " /Nervous
 BAD COMPANY/Atlanta
 " " /Take The
 RICKIE LEE JONES/Danny's
 JOE JACKSON/One More
 " " /Pretty
 " " /Got The Time
 DAVID BOWIE/Boys
 KANSAS/Away
 " /Other
 IAN HUNTER/Daylight
 TED NUGENT/Bite
KLQ/Little Rock, AR
 PD: Dave Hamilton
 A.PD/MD: Stuart McRae
 GM: Gary Fries
 heavies
 SUPERTRAMP
 BAD COMPANY
 VAN HALEN
 RICKIE LEE JONES
 TED NUGENT
 JOURNEY
 JOE JACKSON
 MISSOURI
 KANSAS
 NEW ENGLAND
 moves
 BLACKFOOT M-H
 adds
 ARS/Lets Go Get
 GERRY RAFFERTY/Get It
 PETER FRAMPTON/I Can't
 " " /She Don't
 " " /Where I
 ELO/Shine
 " /Don't Bring
KOME/San Jose, CA
 PD: Mikel Hunter
 MD: Dana Jang
 GM: Dan Papson
 heavies
 BAD COMPANY
 CHARLIE DANIELS
 IAN HUNTER
 JOE JACKSON
 JOURNEY
 KANSAS
 PATTI SMITH
 SUPERTRAMP
 THE TUBES
 VAN HALEN
 moves
 DAVID BOWIE M
 ELO M
 TRIUMPH M
 HENRY PAUL M
 FLASH & THE PAN M
 adds
 WINGS/Getting
 THE WHO/Long Live
 AVIATOR/VARIOUS
 LEE CLAYTON/I Ride
 DIRE STRAITS/Lady

THE KNACK/My Sharona
 PURE PRAIRIE L/VARIOUS
 RENAISSANCE/Jekyll
 ROCK ROSE/VARIOUS
 RUNNER/Fooling
 DELBERT McCLINTON/Shot
KPAS/EI Paso, TX
 PD: Mark Bielinski
 MD: John Marinakos
 GM: Garrett Haston
 heavies
 BAD COMPANY
 CHEAP TRICK
 DOOBIE BROTHERS
 RICKIE LEE JONES
 SUPERTRAMP
 VAN HALEN
 KANSAS
 GERRY RAFFERTY
 TED NUGENT
 ELO
 moves
 KANSAS M-H
 GERRY RAFFERTY M-H
 JOHN STEWART M-H
 JAY FERGUSON M-H
 adds
 RON WOOD/Seven
 BLACKFOOT/Highway
 THIN LIZZY/Got To Give
 ARS/Do It Or Die
 NICK GILDER/Rock Me
 TOTO/Georgy
KPRI/San Diego, CA
 PD: Bill Todd
 MD: Jesse Summers
 GM: Dex Allen
 heavies
 SUPERTRAMP
 VAN HALEN
 BAD COMPANY
 RICKIE LEE JONES
 CHEAP TRICK
 NEW ENGLAND
 KANSAS
 PETER FRAMPTON
 TED NUGENT
 ELO
 moves
 PETER FRAMPTON M-H
 adds
 CLIMAX BLUES/Children
 NEW ENGLAND/P.U.N.K.
 BLACKFOOT/Wishing
 ELO/Don't Bring
 " /Train
 HENRY PAUL/Ghost
 BRAM TCHAIKOWSKY/Girl
KRST/Albuquerque, NM
 PD: Bob Shulman
 MD: Jim Zalewski
 GM: Rick Stoneking
 heavies
 BLACKFOOT
 SUPERTRAMP
 HERMAN BROOD
 TRIUMPH
 VAN HALEN
 THIN LIZZY
 JOHN STEWART
 TED NUGENT
 WET WILLIE
 GERRY RAFFERTY
 moves
 CHARLIE DANIELS L-M
 GRAHAM PARKER L-M
 BILLY THORPE L-M
 adds
 ARS/Do It Or Die
 ELO/Don't Bring
 PETER FRAMPTON/I Can't
 LEON & WILLIE/Heartbreak
 NIGHT/Hot Summer
 GARY BROOKER/Savannah
 PAT TRAVERS/Hooked
 BRAM TCHAIKOWSKY/Girl
 EWF/VARIOUS
 MARTIN MULL/Fruit
 MICHAEL NESMITH/Light
 WINGS/Getting
 DELBERT McCLINTON/VARIOUS

Album Rock Stations

KVRO/Stillwater, OK
 PD/MD: Mark Kay
 SM: Rick Ehemem

heavies
 BAD COMPANY
 CHEAP TRICK
 DOOBIE BROTHERS
 ELO
 VAN HALEN
 RICKIE LEE JONES
 ORLEANS
 ROD STEWART
 STYX
 SUPERTRAMP

moves
 TED NUGENT L-M
 GERRY RAFFERTY L-M
 JOE WALSH L-M
 JAY FERGUSON L-M

adds
 KANSAS/People
 GERRY RAFFERTY/Days Gone
 JOHN STEWART/Gold
 HERMAN BROOD/Saturday
 CHARLIE DANIELS/Devil
 IAN HUNTER/Daylight
 THIN LIZZY/Waiting
 RON WOOD/Wait

KSFM/Sacramento, CA
 PD: Dennis Newhall
 MD: Gary Nixon
 GM: Glenn Johnson

heavies
 BAD COMPANY
 CHARLIE DANIELS
 BOB DYLAN
 JOURNEY
 MANFRED MANN
 MARSHALL TUCKER
 EDDIE MONEY
 SUPERTRAMP
 THIN LIZZY
 VAN HALEN

moves
 NONE

adds
 WINGS/Getting
 ELO/Wishing
 "/Don't Bring
 MYCHAEL/Stay
 "/:eon
 "/Hard
 PAT TRAVERS/Boom Boom
 "/Hooked
 KISS/Dirty
 "/Hard Times
 "/Save Your
 PETER FRAMPTON/Where I
 "/Everything
 ARS/It's Only
 "/Born
 "/Spooky
 SCREAMS/Disaster
 "/I Play
 "/Toys
 BRAM TCHAIKOWSKY/Blood
 "/Nobody
 "/Lonely
 "/Robber

KZEW/Dallas, TX
 PD: Tom Owens
 MD: Doris Miller
 GM: Jeff Poll

heavies
 SUPERTRAMP
 VAN HALEN
 TYCOON
 NEW ENGLAND
 JAY FERGUSON
 GERRY RAFFERTY
 PETER FRAMPTON
 BILLY THORPE
 BAD COMPANY
 KANSAS

moves
 GERRY RAFFERTY L-H
 KANSAS M-H
 NICK GILDER L-M
 TED NUGENT M-H

adds
 ELO/Shine
 "/Don't Bring
 AMERICA/All Night
 "/Only Game

NIGHT/Hot Summer
 BRAM TCHAIKOWSKY/Girl
 PURE PRAIRIE L/Restless
 AIRBORNE/Life In The
 WHITEFACE/Love Came
 DELBERT McCLINTON/Shot
 PETER FRAMPTON/VARIOUS

KZOK/Seattle, WA
 PD: Armand Chianti
 MD: Brad Hoffman
 GM: Jay Blackburn
 heavies
 GERRY RAFFERTY
 ELO
 NEW ENGLAND
 THIN LIZZY
 THE WHO
 POCO
 RICKIE LEE JONES
 VAN HALEN
 BAD COMPANY
 SUPERTRAMP

moves
 DIRE STRAITS A-H
 WINGS A-H

adds
 PAT TRAVERS/VARIOUS
 ELTON JOHN/Mama
 BRAM TCHAIKOWSKY/Girl
 GERRY RAFFERTY/Days
 "/Get It
 "/Tourist
 ELO/Confusion
 "/Don't Bring
 DIRE STRAITS/Lady
 "/Once
 "/Communique
 THE WHO/VARIOUS
 WINGS/
 ARS/Born
 "/It's Only
 "/Spooky
 IRON CITY HOUSEROCKERS/Tou

WAAF/Worcester, MA
 PD/MD: Paul Lemleux
 GM: Steve Marx
 heavies
 AMERICAN STANDARD BAND
 BAD COMPANY
 FLASH AND THE PAN
 JOE JACKSON
 KANSAS
 NEW ENGLAND
 PATTI SMITH
 JOHN STEWART
 SUPERTRAMP
 VAN HALEN

moves
 NONE

adds
 ARS/Born
 "/It's Only
 BRAM TCHAIKOWSKY/Girl
 ELO/Don't Bring
 "/Confusion
 PETER FRAMPTON/I Can't
 "/Where I
 "/She Don't
 KISS/I Was Made
 WINGS/Getting

WBCN/Boston, MA
 OD: Charlie Kendall
 MD: Tony Berardin
 GM: Klee Dobra
 heavies
 PATTI SMITH
 DAVID BOWIE
 SUPERTRAMP
 FLASH AND THE PAN
 JOE JACKSON
 POLICE
 GRAHAM PARKER
 IGGY POP
 ROXY MUSIC
 PENETRATION

moves
 PENETRATION M-H
 KISS A-H
 ELO A-H

adds
 CLIMAX BLUES/VARIOUS
 BECKMEIER BROTHERS/
 PETER FRAMPTON/
 KISS/
 EWF/
 ELO/
 BRAM TCHAIKOWSKY/
 M/Pop Muzik
 NICK LOWE/Cracking

WCOZ/Boston, MA
 PD: Tommy Hedges
 MD: Bob Slavin
 GM: Richard Bovel

heavies
 JOE JACKSON
 CHEAP TRICK
 SUPERTRAMP
 BAD COMPANY
 VAN HALEN
 FLASH AND THE PAN
 PATTI SMITH
 DOOBIE BROTHERS
 ALLMAN BROTHERS
 RICKIE LEE JONES

moves
 NONE

adds
 ARS/VARIOUS
 BRAM TCHAIKOWSKY/Girl
 GARY BROOKER/Savannah
 DIRE STRAITS/VARIOUS
 ELO/Don't Bring
 EWF/Stone
 PETER FRAMPTON/VARIOUS
 CAROLE KING/Lightly
 NANTUCKET/Wide Awake
 LOU REED/City
 SCREAMS/Disaster
 RACHAEL SWEET/Lisa
 WINGS/VARIOUS

WEBN/Cincinnati, OH
 PD: Denton Marr
 MD: Curt Gary
 GM: Frank E. Wood

heavies
 CHEAP TRICK
 RICKIE LEE JONES
 JOURNEY
 SUPERTRAMP
 TYCOON
 VAN HALEN
 BAD COMPANY
 KANSAS
 JOHN STEWART
 MOLLY HATCHET

moves
 GRAHAM PARKER L-M
 IAN HUNTER L-M

adds
 WINGS/Getting
 PAT METHENY/New
 STANLEY CLARKE/Jamaican

WEZX/Scranton, PA
 PD: Chris Norton
 MD: Ben Smith
 GM: Joseph J. Silva

heavies
 SUPERTRAMP
 RICKIE LEE JONES
 DOOBIE BROTHERS
 BAD COMPANY
 CHEAP TRICK
 ELO
 JOHN STEWART
 VAN HALEN
 JAY FERGUSON
 TRIUMPH

moves
 KANSAS M-H
 NEW ENGLAND M-H
 TRIUMPH M-H
 PETER FRAMPTON M-H

adds
 NONE

WFBQ/Indianapolis, IN
 PD: Jim Owen
 MD: Mike Tinnes
 GM: John Piccirillo

heavies
 BAD COMPANY
 CHEAP TRICK
 WFBQ HOMEGROWN
 SUPERTRAMP
 VAN HALEN
 RICKIE LEE JONES
 FAITH BAND
 CHARLIE DANIELS
 MARSHALL TUCKER
 BLACKFOOT

moves
 JOE JACKSON L-H

adds
 ARS/Born
 "/It's Only
 BRAM TCHAIKOWSKY/Girl
 PETER FRAMPTON/She Don't

WIOT/Toledo, OH

PD: Pat Still
 MD: Lee Randall
 GM: Bob Martz
 heavies
 KANSAS
 BAD COMPANY
 POCO
 THE BABYS
 JOURNEY
 PETER FRAMPTON
 VAN HALEN
 ELO
 SUPERTRAMP
 TED NUGENT

moves
 NEW ENGLAND M-H
 PATTI SMITH L-M

adds
 BRAM TCHAIKOWSKY/Angel
 IRON CITY/VARIOUS
 MISSOURI
 KITTIE HAWK M Little

WIYY/Baltimore, MD
 PD: Denise Oliver
 MD: Alan Courduff
 GM: Al Burk

heavies
 DOOBIE BROTHERS
 POCO
 THE CARS
 CHEAP TRICK
 JAMES TAYLOR
 BAD COMPANY
 VAN HALEN
 SUPERTRAMP
 TED NUGENT
 KANSAS

moves
 PETER FRAMPTON M-H
 ELO A-H
 HERMAN BROOD L-M

adds
 IRON CITY HOUSEROCKERS/Tur
 BILLY THORPE/Children
 GRAHAM PARKER/Local
 KISS/VARIOUS
 ARS/Spooky

WKDF/Nashville, TN
 PD/MD: Alan Sneed
 GM: Bill Hays

heavies
 BAD COMPANY
 SUPERTRAMP
 CHARLIE DANIELS
 KANSAS
 VAN HALEN
 RICKIE LEE JONES
 JAMES TAYLOR
 TED NUGENT
 JOURNEY
 DOOBIE BROTHERS

moves
 MYCHAEL L-M

adds
 PETER FRAMPTON/VARIOUS
 MORNINGSTAR/
 CAROLE KING/
 ELO/
 LEE CLAYTON/
 RENAISSANCE/
 CLIMAX BLUES/
 LEON RUSSELL/
 NANTUCKET/
 BRAM TCHAIKOWSKY/

WLPX/Milwaukee, WI
 PD: Tom Daniels
 MD: Bobbin Beam
 GM: John Hinkle Jr.
 heavies
 BAD COMPANY
 JOE WALSH
 CHEAP TRICK
 JOURNEY
 KANSAS
 MARSHALL TUCKER
 CHARLIE DANIELS
 TED NUGENT
 SUPERTRAMP
 VAN HALEN

moves
 CHARLIE DANIELS M-H
 JAY FERGUSON M-H

adds
 PETER FRAMPTON/Everything
 "/Take Me
 "/Where I
 ELO/Diary
 "/On The Run
 "/Don't Bring

CLIMAX BLUES/Fat City
 FLASH & THE PAN/St Peter
 THE KINKS/Superman
 ARS/Born
 "/It's Only
 "/Spooky

WLRS/Louisville, KY
 PD: Mick Dolan
 MD: Drake Hall
 GM: Louisa W. Henson

heavies
 SUPERTRAMP
 RICKIE LEE JONES
 BAD COMPANY
 VAN HALEN
 TED NUGENT
 JOURNEY
 CHEAP TRICK
 KANSAS
 DOOBIE BROTHERS
 ROD STEWART

moves
 NONE

adds
 BILLY THORPE/Children
 NEW ENGLAND/Don't Ever
 PETER FRAMPTON/I Can't

WLWQ/Columbus, OH

heavies
 PD: Tom Teuber
 MD: Steve Runner
 GM: Perry Frey

heavies
 CHARLIE DANIELS
 KANSAS
 TED NUGENT
 SUPERTRAMP
 VAN HALEN
 BAD COMPANY
 CHEAP TRICK
 JOURNEY
 RICKIE LEE JONES
 NEW ENGLAND

moves
 GERRY RAFFERTY L-M
 JOHN STEWART L-M

adds
 PETER FRAMPTON/I Can't
 "/Where I
 "/She Don't
 ELO/Don't Bring
 "/Diary

WMMS/Cleveland, OH

PD: John Gorman
 MD: Kio Leo
 GM: Gil Rosenwald

heavies
 BAD COMPANY
 IAN HUNTER
 SUPERTRAMP
 RICKIE LEE JONES
 CHEAP TRICK
 VAN HALEN
 DOOBIE BROTHERS
 EDDIE MONEY
 JOURNEY
 JOHN STEWART

moves
 BLACKFOOT L-N
 DAVID BOWIE M-H

adds
 ARS/VARIOUS
 BRAM TCHAIKOWSKY/The One
 "/Turn
 "/Girl

ELO/VARIOUS
 ISLEY BROTHERS/
 NIGHT/
 FRANKIE MILLER/A Woman
 SMOKIE ROBINSON/Share
 DOUCETTE/Nobody
 NICK GILDER/VARIOUS
 DIRE STRAITS/
 MOLLY HATCHET/
 WINGS/Getting
 RUNNER/Pooling
 "/Broken
 "/Sooner
 "/Gone Too

WNOR-FM/Norfolk, VA
 PD: Bruce Garaway
 MD: Ron Reger
 GM: Fred Gage

heavies
 SUPERTRAMP
 TOTO
 VAN HALEN
 POCO
 CHEAP TRICK
 BAD COMPANY
 TARNEY-SPENCER
 MOLLY HATCHET
 MARC TANNER
 BLACKFOOT

Album Rock Stations

WQDR/Raleigh, NC
PD: Danel Brundy
GM: David Berry

heavies
SUPERTRAMP
TARNEY-SPENCER
JOHN STEWART
PETER FRAMPTON
TYCOON
PATTI SMITH
CHARLIE DANIELS
PAT METHENY
JOE JACKSON
GERRY RAFFERTY

moves
NONE

adds
GERRY RAFFERTY Get It
JOE JACKSON Going Out
NANTUCKET VARIOUS
NIGHT Hot Summer
RUNNER Rock 'N' Roll
MARK COLBY Song
DELBERT MCCLINTON Shot
ELO On The Run
BRAM TCHAIKOWSKY Girl

WQXM/Tampa, FL
PD: Chris Taylor
MD: Nick Van Cleve
GM: Jim Johnson

heavies
SUPERTRAMP
BAD COMPANY
KANSAS
TED NUGENT

moves
NONE

adds
ELO/Don't Bring
" /Diary
PETER FRAMPTON/Where I
" /I Can't
BRAM TCHAIKOWSKY/Girl
ST PARADISE/Miami
RUNNER/Fooling
PAT TRAVERS/Boom Boom

WRHY/Harrisburg, PA
PD/MD: Jeff Hunt
GM: John Dame

heavies
SUPERTRAMP
RICKIE LEE JONES
CHARLIE DANIELS
VAN HALEN
JOHN STEWART
PETER FRAMPTON

moves
PETER FRAMPTON L-H
TED NUGENT L-M
DAVID BOWIE L-M
KANSAS M

adds
FLASH & THE PAN St Peter
DIRE STRAITS VARIOUS

WROQ/Charlotte, NC

PD: Jim Ballard
MD: Jackie Forsting
GM: Stan Kaplan
heavies
SUPERTRAMP
VAN HALEN
KANSAS
TYCOON
CHARLIE DANIELS
NEW ENGLAND
THE BABYS

moves
WET WILLIE L-M

adds
BRAM TCHAIKOWSKY/Girl
PAT TRAVERS/Boom Boom
IRON CITY/Hideaway
WINGS/Getting
ST PARADISE/Jackie
ELO/Don't Bring
WHITEFACE/Take Me
PETER FRAMPTON/She Don't
" /Got My Feet
" /Where I

DAVID BOWIE/DJ

WSHE-FM/Miami, FL
PD: Tommy Judge
MD: Michelle Robinson
GM: Gene Milner

heavies
SUPERTRAMP
ROXY MUSIC
VAN HALEN
JAY FERGUSON
IAN HUNTER
GRAHAM PARKER
TRIUMPH
MANFRED MANN
MISSOURI
FLASH AND THE PAN

moves
RUNNER L-M
ST PARADISE L-M
BECKMEIER BROTHERS L-M
NEW ENGLAND L-M
IRON CITY HOUSEROCKERS M-H

adds
ELO/Shine
" /Diary
" /Confusion
PETER FRAMPTON/I Can't
BRAM TCHAIKOWSKY/Girl

NIGHT/Hot Summer
NANTUCKET/I Live
ANTHONY PHILLIPS/Umm Aargh
WET WILLIE/Ramona
MICHAEL NESMITH/Carioca

WTUE/Dayton, OH
PD: Chuck Browning
MD: Sean Scott
GM: Don Kidwell

heavies
BAD COMPANY
SUPERTRAMP
MOLLY HATCHET
RICKIE LEE JONES
VAN HALEN
CHARLIE DANIELS
BLACKFOOT
KANSAS

moves
JOE JACKSON L-M
GERRY RAFFERTY L-M
TRIUMPH L-M
CHARLIE DANIELS M-H
BLACKFOOT M-H

adds
BRAM TCHAIKOWSKY/Girl
ARS/Do It Or Die
ELO/Don't Bring
PETER FRAMPTON/I Can't
WET WILLIE/Ramona
MISSOURI/Movin'
NICK GILDER/Rock Me
CARLY SIMON/Vengeance

WXKE/Ft. Wayne, IN
PD: Jeff DeWeese
MD: Charlie Chapman
GM: Betty Putt

heavies
VAN HALEN
JOURNEY
BAD COMPANY
JAMES TAYLOR
FAITH BAND
CHARLIE DANIELS
RICKIE LEE JONES
KANSAS
TED NUGENT
JOHN STEWART

moves
KANSAS M-H
TED NUGENT M-H
JOHN STEWART M-H
GERRY RAFFERTY M-H

adds
EWF/Stone
BRAM TCHAIKOWSKY/Strange
RUNNER/Fooling
ELO/On The Run
ARS/Born
MAHOGANY RUSH/Watchtower
DAVID BOWIE/DJ

WYDD/Pittsburgh, PA
PD: Barry Grant
MD: Mike Kirven
GM: Nelson Goldberg

heavies
KANSAS
SUPERTRAMP
VAN HALEN
BAD COMPANY
JOURNEY
IRON CITY HOUSEROCKERS
JOE JACKSON
RICKIE LEE JONES
TED NUGENT
IAN HUNTER

moves
GERRY RAFFERTY M-H
TARNEY-SPENCER M-H
BLACKFOOT M-H

adds
ELO/VARIOUS
BRAM TCHAIKOWSKY/Girl
" /Nobody
ARS/Spooky
AIRBORNE/That's Where
BLONDIE/One Way
PETER FRAMPTON/I Can't
CLIMAX BLUES/Summer
DIRE STRAITS/VARIOUS
WINGS/Rockestra
" /Spin It On
THE WHO/VARIOUS

ZETA-4/Miami, FL
PD/MD: Gary Martin
GM: Hal Frank

heavies
SUPERTRAMP
KANSAS
RICKIE LEE JONES
JOURNEY
MANFRED MANN
VAN HALEN
BAD COMPANY
ALLMAN BROTHERS
CHARLIE DANIELS
GRAHAM PARKER

moves
BECKMEIER BROTHERS M-H
PATTI SMITH M-H

adds
ELO/Don't Bring
" /On The Run
MICHAEL NESMITH/Dance
PETER FRAMPTON/I Can't
BRAM TCHAIKOWSKY/Girl
NANTUCKET/Wide
LEON RUSSELL/One More
CARLOE KING/Time
GARY BROOKER/Savannah
" /No More
COOPER BROTHERS/I'll Know
CARLY SIMON/Vengeance
PAT TRAVERS/VARIOUS

WZZO/Allentown, PA
OD: Kevin Sanford
PD: George Hawras
MD: Cynda Hope

GM: Arthur Holt
heavies
SUPERTRAMP
BAD COMPANY
CHEAP TRICK
BOB SEGER
ELO
VAN HALEN
KANSAS
TED NUGENT
JAY FERGUSON
TARNEY-SPENCER

moves
NEW ENGLAND M-H
ARS M-H
POCO M-H

adds
BLACKFOOT/Train
IRON CITY HOUSEROCKERS/
THE KNACK/My Sharona
RENAISSANCE/Winter
THE RAMONES/High School

WYXE/Madison, WI
PD: Allen Young
A.PD: Les Cook
GM: Carl Como

heavies
SUPERTRAMP
FRANK ZAPPA
BAD COMPANY
KANSAS
JOURNEY
VAN HALEN
PATTI SMITH
TED NUGENT
APRIL WINE
NEW ENGLAND

moves
JOHN STEWART L-H
WINGS M-H
ELO A-H
CHARLIE DANIELS M-H

adds
SNOPEK/Hamburger
MORNINGSTAR/Angel
BRAM TCHAIKOWSKY/Girl
LEE CLAYTON/I Ride
IRON CITY HOUSEROCKERS
ELO/Don't Bring
" /Diary
" /On The Run

Album Rock This Week



By
**BRUCE
GRAHAM**

This is it folks, the moment you've all been waiting for. The face in the box speaks! Yes, each week I, Bruce Graham, Album Rock editor, will put 'em on the table (no hammers please). This will be your forum, "my byline," your forum. And I'll try to get as much information across as humanly possible. Anyway, enough from me, let's hear from you. Or as John Lennon said: Have you heard the word?

Jobs For Women

The first word of the week comes from Denise Oliver over at WIYY in Baltimore. She's running a program for women with radio experience looking for jobs and jobs looking for women. Anybody with either should write Denise Oliver: WIYY 3800 Hooper Ave. Baltimore, MD 21211.

Wet & Wild

A lot of people were led to water this past week (and from what I heard many drank). Among them, the folks at WKDF. They held their 3rd annual Nashville area river race on the Harpeth River. Proceeds from this event went to the projects of the South Scheatham Lions Club. Good sports those people.

Also getting wet were all the people who showed up at the 98 Rock beach party put on by WQXM, Tampa. This was staged at the Ben T. Davis Beach and Nick Van Cleve, music director of WQXM, tells me that traffic was backed up for 1½ miles in each direction.

KDKB in Phoenix held their summer games this past weekend at Firebird Lake. Along with live bands and fast boats, they came up with a slightly different way to get wet. Ninety three contestants dove into a pool of Sprite

for 93 sets of keys, only two of which fit a brand new Camaro Z28.

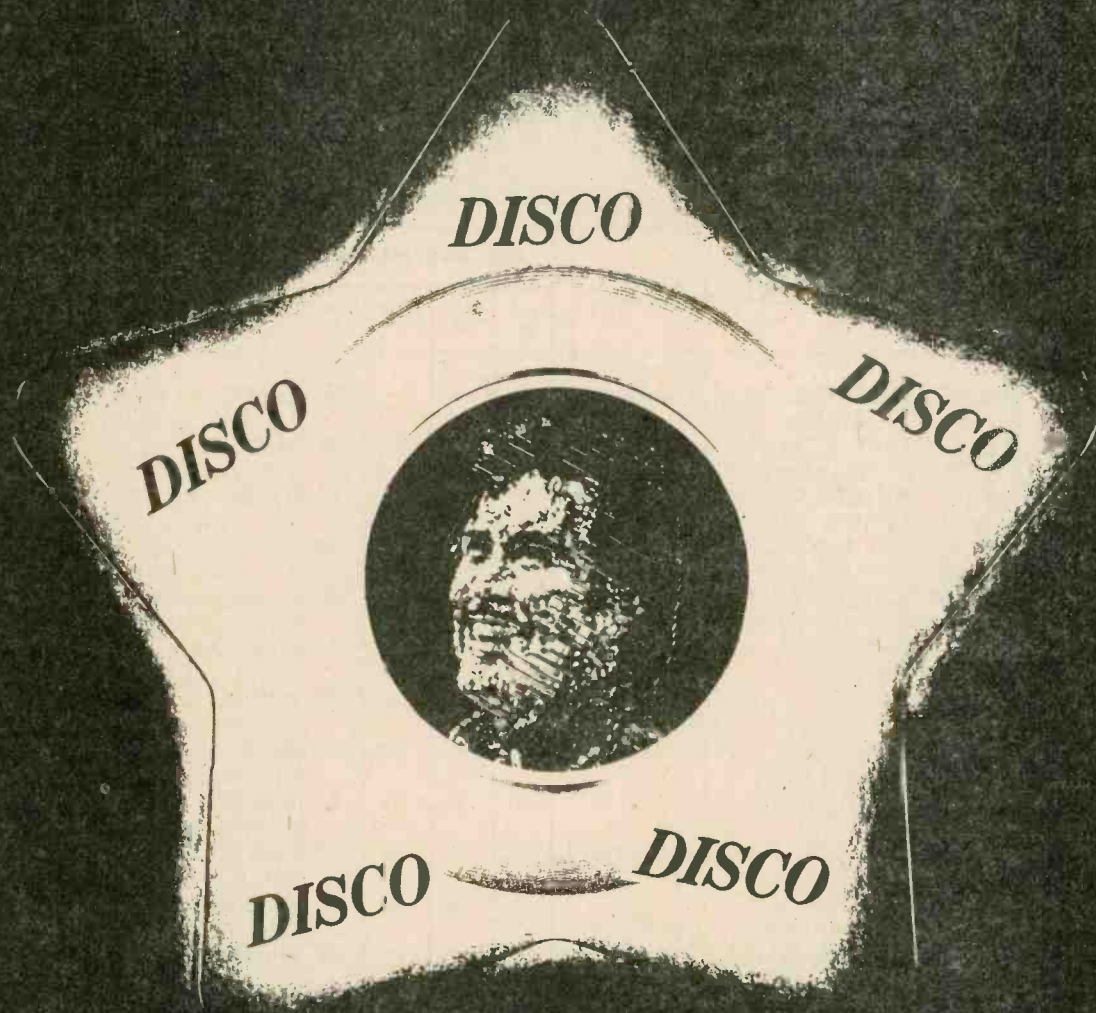
Pardon Me Is Someone Sitting There

The changes are in at KZOK. Steve Larson at the Seattle station told me that as of June 15 their new program director will be Armand Chianti and their new music director will be Brad Hoffman.

KZEW in Dallas (Hi Mom) also gets a new PD: this one's in the person of Tom Owens. Tom comes from WSAI in Cincinnati and should begin by June 11. Good luck to Ken Rundel who's leaving to pursue his law career.

Also with a new job is Jane Akre at KRST in Albuquerque. She'll be the new news director. She was the all-nighter but that's now filled by Dave Smith who used to be a part-timer.

Just Released



"You Stepped Into My Life"

WAYNE NEWTON



ARIES II

Leading Starter Songs

This chart is a compilation of playlists from stations that add product earlier than the industry average. Only records moving upward are shown to highlight breaking hits and soon-to-break hits.

Chart Analysis

Strong this week: Donna Summer/Bad, Anita Ward, Robert John, Art Garfunkel, Poco. Debuts: James Taylor (26), Dionne Warwick (37), Blondie (38), Elton John (39), George Harrison (41), Carly Simon (44), Chic (46), Wings (47), Eddie Rabbitt (49), John Hall (50).

Prime Movers:

GERRY RAFFERTY
BOB WELCH
ATLANTA RHYTHM SECTION
MAXINE NIGHTINGALE

Most Added:

JAMES TAYLOR
GERRY RAFFERTY
BOB WELCH

RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUNE 7	JUNE 14		MAY 24	MAY 31	JUNE 7	JUNE 14	
9	6	4	1	RICKIE LEE JONES/Chuck E.'s In Love LP: Rickie Lee Jones (WB)	—	—	—	26	JAMES TAYLOR/Up On The Roof LP: Flag (Columbia)
8	5	2	2	REX SMITH/You Take My Breath Away LP: Sooner Or Later [S-T] (Columbia)	42	38	31	27	McFADDEN & WHITEHEAD/Ain't No... LP: McFadden & Whitehead (P.I.R.)
11	8	6	3	KENNY ROGERS/She Believes In Me LP: The Gambler (UA)	—	33	28	28	KISS/I Was Made For Lovin' You LP: Dynasty (Casablanca)
16	11	7	4	DOOBIE BROTHERS/Minute By... LP: Minute By Minute (WB)	—	—	40	29	MAXINE NIGHTINGALE/Lead Me On LP: Lead Me On (Windsong)
13	9	5	5	SISTER SLEDGE/We Are Family LP: We Are Family (Cotillion)	—	—	34	30	KANSAS/People Of The South Wind LP: Monolith (Kirshner)
25	18	8	6	ELEC. LIGHT ORCH./Shine A Little... LP: Discovery (Jet)	—	—	32	31	NEIL DIAMOND/Say Maybe LP: You Don't Bring... (Columbia)
19	14	9	7	CHEAP TRICK/I Want You To Want Me LP: Cheap Trick At Budokan (Epic)	—	—	38	32	ART GARFUNKEL/Since I Don't Have... LP: Fate For Breakfast (Columbia)
22	16	11	8	VAN HALEN/Dance The Night Away LP: Van Halen II (WB)	—	—	33	33	NICK GILDER/(You Really) Rock Me LP: Frequency (Chrysalis)
20	15	15	9	POCO/Heart Of The Night LP: Legend (MCA)	—	50	41	34	ROBERT JOHN/Sad Eyes LP: Robert John (EMI)
24	17	10	10	EARTH WIND & FIRE/Boogie Wonderland LP: I Am (Columbia)	38	37	37	35	TARNEY/SPENCER BAND/No Time To... LP: Run For Your Life (A&M)
44	24	16	11	JOHN STEWART/Gold LP: Bombs Away Dream Babies (RSO)	50	49	49	36	BOB WELCH/Church LP: Three Hearts (Capitol)
17	12	12	12	DR. HOOK/When You're In Love With... LP: Pleasure And Pain (Capitol)	—	—	—	37	DIONNE WARWICK/I'll Never Love... LP: Dionne (Arista)
23	20	14	13	JAY FERGUSON/Shakedown Cruise LP: Real Life Ain't This Way (Asylum)	—	—	—	38	BLONDIE/One Way Or Another LP: Parallel Lines (Chrysalis)
—	28	17	14	ABBA/Does Your Mother Know LP: Not Released (Atlantic)	—	—	—	39	ELTON JOHN/Mama Can't Buy You... LP: Not Released (MCA)
—	39	19	15	PETER FRAMPTON/I Can't Stand It... LP: Where I Should Be (A&M)	—	—	44	40	FAITH BAND/You're My Weakness LP: Face To Face (Mercury)
—	42	25	16	ANITA WARD/Ring My Bell LP: Songs Of Love (Juana)	—	—	—	41	GEORGE HARRISON/Love Comes... LP: George Harrison (Dark Horse)
—	40	29	17	ATLANTA RHYTHM SEC./Do It Or Die LP: Underdog (Polydor)	—	—	42	42	WET WILLIE/Weekend LP: Which One's Willie (Epic)
26	19	18	18	DAVID NAUGHTON/Makin' It LP: Not Released (RSO)	—	—	43	43	SUZI QUATRO/If You Can't Give Me... LP: If you knew Suzi... (RSO)
—	35	35	19	GERRY RAFFERTY/Days Gone Down LP: Night Owl (UA)	—	—	—	44	CARLY SIMON/Vengeance LP: Spy (Elektra)
33	21	21	20	NEW ENGLAND/Don't Ever Wanna... LP: New England (Infinity)	—	—	50	45	JOE JACKSON/Is She Really Going... LP: Look Sharp! (A&M)
—	43	30	21	DONNA SUMMER/Bad Girls LP: Bad Girls (Casablanca)	—	—	—	46	CHIC/Good Times LP: Not Released (Atlantic)
39	22	22	22	ANNE MURRAY/Shadows In The... LP: Let's Keep It That Way (Capitol)	—	—	—	47	WINGS/Getting Closer LP: Back To The Egg (Columbia)
40	23	23	23	THE KINKS/Superman LP: Not Released (Arista)	—	48	48	48	VILLAGE PEOPLE/Go West LP: Go West (Casablanca)
28	26	26	24	RAYDIO/You Can't Change That LP: Rock On (Arista)	—	—	—	49	EDDIE RABBITT/Suspicious LP: Loveline (Elektra)
32	27	27	25	ROXY MUSIC/Dance Away LP: Manifesto (Atco)	—	—	—	50	JOHN HALL/Home At Last LP: Power (ARC)

Corky's Country Corner



Johnny Steele, music director, KRAM, and Freddie Fender.

Thanks to Larry Clark, P.D. at WPOC Radio, Baltimore, for the WPOC-FM Super Summer '79 T-Shirt. Larry also sent us a picture of the Foster/Kleiser Billboard for WPOC. The colorful signs are great.

—ccc—

Congratulations to Lorece Halliburton of KJJJ in Phoenix. Lorece has been named office manager of the station.

—ccc—

Have you heard about Ernie Ashworth's Smorgasbord and Country Store? It is at 2400 Franklin Road in Nashville.

—ccc—

The Country Music Association Awards show will be October 8. Kraft Foods is once again the sponsor.

—ccc—

Phil Williams, M.D. at KYKR, Port Arthur, Texas, sent us a copy of the station's Big Country News. Ten thousand copies are given away every month. The Big Country News has a lot of class.

—ccc—

It is great to see The Dugg Collins B.S. Sheet. Dugg is P.D. at KZIP, Amarillo, Texas. The Sheet has some outstanding drawings.

—ccc—

It was great of KTOM in Salinas, and KEEN in San Jose, California to send belt buckles to Claude Hall. has been collecting buckles for a long time and he is into Country radio station buckles. If your station has an extra belt buckle around, send it to Claude. He will just love it.

—ccc—



By CORKY MAYBERRY

Got to hear Stuart Hamblin at the Palomino Club the other night. The house band is led by Jimmy Snyder, and Snyder introduced Stuart as the man who wrote the first song Jimmy ever sang. Jimmy asked Stuart to sing two of the songs Hamblin had written. "This Old House" and "It is No Secret What God Can Do" were the songs Hamblin sang. It was a real thrill to see and hear the songs. It really made my night. Thanks to Tommy Thomas, owner of the Palomino Club in North Hollywood, for the Palomino T-Shirts.

—ccc—

Fritz Beesemyer is the new G.M. at WDEE in Detroit. Fritz was at WCZY-FM as G.M. prior to assuming the G.M. slot at the Big D.

—ccc—

Congratulations to WCMS. They are celebrating 25 years in broadcasting. WCMS is in Norfolk, Virginia. Joe Hoppel is program vice president.

—ccc—

March 18th was Kendall's Day in St. Louis. The mayor of the city was on hand for a presentation of a replica of the city's Gateway Arch.

—ccc—



WHN HOSTS TAMMY WYNETTE AS GUEST DEEJAY

Our thanks to WTWX, Guntersville, Alabama, for putting us on their mailing list. Greg Bell is M.D. and Kerry Jackson is P.D. WTWX is a stereo FM station.

—ccc—

KRAM in Las Vegas, has some great T-shirts. Wish I had one!

—ccc—

Something good is happening in Southern California. Johnny Carpenter has a ranch. It is the Heaven on Earth Ranch for handicapped youngsters. (See picture.) For more than 30 years now, Johnny has been providing handicapped youngsters with a place to ride horses and enjoy themselves on the wide open spaces of the San Fernando Valley. Johnny is the most unselfish man I have ever met. Financial support for Heaven on Earth Ranch comes from many groups and individual contributions.



Johnny Carpenter at his Heaven On Earth Ranch with youngsters.

Country Songs

Prime Movers:

TAMMY WYNETTE
JOHN WESLEY RYLES
GLEN CAMPBELL
JONES & PAYCHECK
DEBBY BOONE
ANNE MURRAY

Most Added:

MEL TILLIS
TAMMY WYNETTE
MARTY ROBBINS

Chart Analysis

This week stations are sticking with the "tried and true" artists for new adds. Also coming on strong are Dolly Parton, Con Hunley, Johnny Cash and Ronnie McDowell. Chartbound: Freddy Fender, Dr. Hook, Foxfire, Don Gibson.

RANKING BY AIRPLAY					ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14	MAY 24		MAY 31	JUN 7	JUN 14		
4	2	1	1		KENNY ROGERS/She Believes In Me UA KCUB 3-2 KRAM 4-2 WDGY 6-7 WNYR 5-1 KEED 2-2 KRMD 2-1 WEEP 1-3 WOFM 3-1 KEEN 1-1 KSON 3-2 WHK 1-1 WPLO 5-2 KENR 1-7 KSO 2-2 WHN 1-1 WPOC 6-2 KERE 3-2 KUZZ 7-3 WIL 4-2 WPOR 1-1 KFGO 5-3 KVOO 1-6 WINN 1-2 WSLR 5-3 KHAK 6-4 KVOO 17-16 WIRE 4-2 WSM 5-3 KKYX 3-1 WBAP 1-1 WIRK 9-3 WWOL 1-1 KLAC 5-2 WBAX 1-3 WWOK 1-1 KMAK 8-1 WBCS 4-1 WLWI 8-5 KNEW 3-3 WDAF 1-3 WMAQ 2-1 KRAK 3-1 WDEE 5-3 WMZQ 5-2	21	15	12	8	KERE 38-37 KUZZ 27-15 WIL 20-13 WPOR 23-20 KFGO 14-8 KVOO 28-14 WINN 17-7 WSLR 22-20 KHAK 28-24 KVOO 43-42 WIRE 33-25 WSM 39-35 KKYX 24-16 WBAP 34-27 WIRK 38-35 WWOL 24-21 KLAC 33-26 WBAX 11-8 WWOK 20-17 KMAK 20-15 WBCS 09-25 WLAI 20-11 KNEW 27-19 WDAF 3-30 WMAQ 18-14 KRAK 31-23 WDEE 17-15 WMZQ 21-19
5	4	2	2		CRYSTAL GAYLE/When I Dream UA KCUB 5-11 KSON 1-11 WEEP 2-1 WNYR 4-3 KEED 3-1 KSO 1-1 WHK 3-3 WOFM 5-4 KENR 8-1 KUZZ 9-5 WHN 3-2 WPLO 3-1 KERE 4-3 KVOO 9-9 WIL 2-1 WPOC 4-5 KHAK 2-1 KVOO 5-5 WINN 3-6 WPOR 2-2 KKYX 4-2 WBAP 5-5 WIRE 5-3 WSLR 2-1 KLAC 3-1 WBAX 7-2 WIRK 6-6 WSM 3-1 KMAK 3-2 WBCS 9-5 WWOK 4-3 WWOL 3-2 KNEW 10-2 WDAF 2-5 WLWI 6-7 KRAK 2-8 WDEE 3-2 WMAQ 6-3 KRAM 3-1 WDGY A-15 WMZQ 7-5	12	9	9	9	RAZZY BAILEY/If Love Had A Face RCA KCUB 9-8 KRAK 10-9 WDEE 14-10 WMZQ 16-15 KEED 8-7 KRAM 12-11 WEEP 13-10 WNYR 9-7 KEEN 9-12 KRMD 7-3 WHK 14-12 WOFM 14-11 KENR ON KSON 8-7 WHN ON-19 WPLO 13-12 KERE 11-8 KUZZ 19-12 WIL 13-10 WPOC 12-8 KFGO 9-6 KVOO 33-31 WINN ON WPOR 19-14 KHAK 13-7 KVOO 15-14 WIRE 11-8 WSLR 10-6 KKYX 10-7 WBAP 24-14 WWOK 9-11 WSM 15-12 KLAC 18-15 WBAX ADD WLWI 9-6 WWOL 11-9 KMAK 11-10 WBCS 26-24 WMAQ 25-21
8	6	3	3		RONNIE MILSAP/Nobody Likes Sad.. RCA KCUB 2-1 KRAM 10-7 WDEE 8-6 WMAQ 12-7 KEED 4-4 KRMD 8-2 WDGY 11-10 WMZQ 9-7 KEEN 4-3 KSON 5-4 WEEP 3-2 WNYR 11-5 KERE 7-6 KSO 11-11 WHK 9-8 WOFM 7-6 KFGO 3-2 KUZZ 4-2 WHN 6-6 WPLO 6-3 KHAK 9-5 KVOO 10-7 WIL 7-3 WPOC 8-4 KKYX 6-4 KVOO 23-22 WINN 10-10 WPOR 6-5 KLAC 8-6 WBAP 8-4 WIRE 7-5 WSLR 9-7 KMAK 7-6 WBAX 8-7 WIRK 23-20 WSM 7-6 KNEW 7-6 WBCS 12-8 WWOK 8-6 WWOL 5-3 KRAK 4-2 WDAF 15-8 WLWI 1-1	14	10	10	10	REX ALLEN JR./Me And My Broken... WB KCUB 9-6 KRAM 9-9 WEEP 11-24 WOFM 10-8 KEED 6-5 KSON 7-6 WHK 23-21 WPLO 11-10 KEEN 7-11 KSO 10-10 WHN 15-15 WPOC 23-24 KENR ON KUZZ 6-13 WIL 10-8 WPOR 17-17 KERE 15-9 KVOO 6-5 WIRE 9-7 WSLR 8-8 KHAK 10-10 WBAP 28-32 WWOK 7-8 WSM 6-4 KKYX 9-8 WBAX 32-28 WLWI 18-16 WWOL 6-6 KLAC 9-7 WBCS 19-15 WMAQ 14-11 KMAK 8-7 WDEE 11-8 WMZQ 11-9 KRAK 7-6 WDGY 21-17 WNYR 3-10
7	5	4	4		MERLE HAGGARD/Red Bandana MCA KCUB 6-3 KRAM 6-3 WHK 19-15 WOFM 6-5 KEED 5-3 KSON 4-3 WHN 11-7 WPLO 7-6 KEEN 3-4 KSO 6-4 WIL 9-5 WPOC 2-1 KENR 10-10 KVOO 11-8 WINN 5-3 WPOR 4-7 KERE 5-4 WBAP 4-3 WIRE 6-4 WSLR 4-2 KHAK 15-11 WBAX 20-15 WIRK 15-10 WSM 4-2 KKYX 5-3 WBCS ON-20 WWOK 11-10 WWOL 4-4 KLAC 7-5 WDAF 6-2 WLWI 15-14 KMAK 5-3 WDEE 7-4 WMAQ 7-5 KNEW 5-5 WDGY 5-2 WMZQ 4-3 KRAK 5-3 WEEP 4-4 WNYR 6-4	20	13	11	11	ELVIS PRESLEY/Are You Sincere RCA KCUB 13-12 KRMD 13-7 WDGY 9-18 WNYR 23-11 KEEN 33-28 KSON 10-9 WEEP 9-9 WOFM 12-10 KERE 14-10 KSO 12-9 WHK 4-9 WPLO 8-7 KHAK 20-17 KUZZ 1-17 WHN ON-20 WPOC 10-7 KKYX 11-9 KVOO 11-10 WIL 5-11 WPOR 28-23 KLAC 11-4 WBAP 11-11 WIRE 18-15 WSLR 14-9 KMAK 16-11 WBAX 14-13 WIRK 12-12 WSM 17-14 KNEW 14-12 WBCS 15-11 WWOK 5-5 WWOL 12-10 KRAK 13-10 WDAF 17-15 WLWI 21-15 KRAM 21-22 WDLL 16-14 WMAQ 23-17
24	11	8	5		WAYLON JENNINGS/Amanda RCA KCUB 27-20 KRAK 11-4 WDAF 10-1 WMAQ 24-19 KEED 9-8 KRAM 20-8 WDEE 15-9 WMZQ 32-21 KEEN 10-5 KRMD 18-12 WDGY 19-14 WNYR 25-9 KENR 4-3 KSON 11-8 WEEP 6-6 WOFM 15-7 KERE 25-16 KSO 26-22 WHK 10-6 WPLO 9-4 KFGO 12-7 KUZZ 14-8 WHN 5-3 WPOC 14-10 KHAK 22-19 KVOO 13-10 WIL 14-7 WPOR 14-11 KKYX 13-6 KVOO 12-11 WINN 14-4 WSLR 20-16 KLAC 21-9 WBAP 31-21 WIRE 15-10 WSM 12-9 KMAK 12-8 WBAX 12-11 WIRK 34-26 WWOL 15-8 KNEW 12-9 WBCS 23-18 WWOK 14-12	1	1	5	12	THE KENDALLS/Just Like Real... Ovation KCUB 10-9 KRAM 14-13 WDEE 19-16 WOFM 18-13 KEED 15-12 KRMD 11-5 WEEP 8-8 WPLO 10-9 KEEN 13-13 KSON 16-14 WHK 13-16 WPOC 16-13 KERE 17-13 KSO 22-21 WHN 16-14 WPOR 21-18 KFGO 7-4 KUZZ 21-19 WIL 34-26 WSM 16-11 KHAK 19-18 KVOO ON-37 WIRE 23-17 WSLR 10-8 KKYX 17-11 KVOO 6-6 WIRK 32-24 WWOL 20-13 KLAC 31-25 WBAP 35-36 WWOK 21-18 KMAK 15-14 WBAX 23-19 WMAQ 33-28 KNEW 13-13 WBCS 29-22 WMZQ 13-12 KRAK 22-19 WDAF 25-19 WNYR 21-13
10	7	6	6		T.G. SHEPPARD/You Feel Good All... WB KCUB 7-6 KSON 6-5 WEEP 5-5 WOFM 4-3 KEEN 5-8 KSO 9-8 WHK 6-2 WPLO 12-11 KENR 18-12 KUZZ 2-1 WHN 14-13 WPOC 26-25 KERE 9-7 KVOO ON WIL 11-9 WPOR 9-6 KHAK 12-6 KVOO 1-1 WINN 6-1 WSLR 6-4 KKYX 7-5 WBAP 20-10 WIRE 8-6 WSM 9-7 KLAC 17-10 WBAX 31-26 WIRK 7-7 WWOL 8-5 KMAK 6-5 WBCS 20-16 WLWI 5-3 KNEW 8-7 WDAF 12-10 WMAQ 17-12 KRAK 8-7 WDEE 9-7 WMZQ 12-8 KRAM 8-6 WDGY 15-6 WNYR 12-6	29	22	13	13	OAK RIDGE BOYS/Sail Away MCA KCUB 1-5 KRAM 1-20 WDEE 2-1 WMZQ 2-1 KEED 1-10 KSON 2-1 WDGY 1-1 WNYR 3-2 KEEN 2-2 KSO 4-3 WEEP 12-18 WOFM 2-2 KERE 2-1 KUZZ 3-10 WHK 2-4 WPLO 1-5 KHAK 1-2 KVOO 8-19 WHN 2-4 WPOC 3-6 KLAC 1-3 WBAP 6-7 WIL 1-4 WPOR 3-3 KMAK 2-4 WBAX 2-5 WIRE 3-1 WSLR 1-5 KNEW 2-1 WBCS 7-3 WWOK 3-4 WSM 27-40 KRAK 1-5 WDAF 3-9 WMAQ 3-2
32	29	17	7		ANNE MURRAY/Shadows In The Capitol UA KCUB 35-33 KRAM 18-14 WDGY 29-25 WNYR ON-26 KEED 24-18 KRMD 27-17 WEEP 10-7 WOFM ON KEEN 36-31 KSON 34-19 WHK 8-5 WPLO 30-23 KENR 14-8 KSO 32-29 WHN 9-5 WPOC 19-15	25	17	15	14	MARGO SMITH/If I Give My Heart To.. WB KCUB 18-16 KRAK 25-20 WDAF A-29 WMZQ 33-23 KEED 30-22 KRAM 26-17 WDEE 27-25 WNYR 33-22 KEEN 17-15 KRMD 20-16 WDGY 25-22 WOFM ON-19 KENR 39-40 KSON 25-18 WEEP 15-11 WPLO 18-17 KERE 31-27 KSO 23-23 WHK 19-13 WPOC 35-30 KFGO 21-17 KUZZ 33-25 WHN 10-10 WSLR 13-10 KHAK 25-23 KVOO 32-30 WIL 23-18 WPOR 21-18 KKYX 22-21 KVOO 24-23 WINN 16-14 WSM 21-15 KLAC 19-17 WBAP 26-29 WIRE 31-27 WWOL 22-14 KMAK 17-18 WBAX 21-16 WIRK 35-25 KNEW 18-17 WBCS ON-26 WMAQ 13-8
					LORETTA LYNN/I Can't Feel You... MCA KCUB 29-23 KRAK 21-15 WDGY 23-19 WOFM ON-15 KEED 13-9 KRAM 24-23 WEEP 25-17 WPLO 16-15					

Leading Country Songs

14 June 1979

RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14		
				KLEN 14-14 KRMD 19-14 WHK 29-24 WPOC 18-16 KENR 13-23 KSON 19-16 WHN ADD WPOR 24-24 KERE 20-17 ASO 19-19 WIL 28-19 WSLR 18-14 KFGO 27-16 KLZZ 16-11 WIRE 26-21 WSM 23-16 KHAK 26-25 KVOC 17-11 WIRK 20-11 WWOL 19-12 KKYX 20-12 KVOO 8-7 WLWI 22-19 KMAC 27-22 WBAP 30-24 WMAQ 20-15 KRAM 22-16 WDAF 14-4 WMZQ 26-13 KNLW 21-15 WDEE 23-18 WNYR 31-20						KERE 27-23 KSON 29-25 WHK ON-34 WPOR 35-32 KFGO 25-20 KSO 27-26 WHN ON WSLR 27-25 KHAK ON KUZZ 8-6 WIL ON WSM 20-17 KKYX 29-24 KVOC ON WINN ADD WWOL 28-23 KLAC 43-37 KVOO 20-19 WIRK 31-23 KMAK ON WBAP ON-42 WMAQ 37-31
2	3	7	15	BELLAMY BROTHERS/I If Said You... WB KCUB 4-4 KSON 15-37 WHK 5-7 WOFM 1-9 KENR 2-2 KVOC 26-38 WHN 7-8 WPLO 2-8 KERE 1-5 WBAP 2-2 WIL 3-6 WPOC 1-3 KFGO 4-1 WBAX 3-1 WIRE 2-18 WPOR 7-16 KHAK 5-12 WBCS 1-4 WWOK 2-2 WSLR 3-10 KLAC 4-8 WDAF 4-6 WLWI 10-18 WSM 1-5 KMAC 1-9 WDEE 1-5 WMAQ 1-4 KNEW 1-4 WDGY 2-3 WMZQ 1-4 KRAK 6-13 WEEP 7-13 WNYR 1-12	17	14	14	23	Columbia KCUB 7-7 KSON 9-10 WDGY 14-12 WOFM 16-14 KEEN 8-9 KSO 13-13 WEEP 14-20 WPOC 24-18 KERE 18-14 KUZZ 5-4 WHN 8-11 WPOR 5-4 KHAK 17-16 WBAP 23-15 WIL 25-34 WSLR 12-12 KLAC 14-13 WBAX 17-25 WIRE 14-13 WSM 25-21 KMAK 19-25 WBCS 16-13 WWOK 6-7 WWOL 16-16 KNEW 16-11 WDAF 20-24 WMAQ 28-24 KRAM 5-5 WDEE 13-12 WNYR ON-16	
26	24	16	16	KENNY DALE/Down To Earth Woman Capitol KCUB 19-17 KRAM 15-15 WDEE 29-26 WNYR 30-21 KEED 16-14 KRMD 24-19 WEEP 33-26 WOFM 19-18 KEEN 27-27 KSON 14-13 WHK 26-22 WPLO 24-22 KERE 21-18 KSO 3-6 WHN ON WPOC 21-20 KHAK 8-8 KVOC 21-16 WIL 16-12 WPOR 16-13 KKYX 16-13 KVOO 28-27 WIRE 19-16 WSLR 15-15 KLAC 20-18 WBAP 17-17 WWOK 27-24 WSM 16-13 KMAK 25-20 WBCS ON-29 WLWI 13-10 WWOL 21-18 KRAK 17-16 WDAF A-27 WMZQ 19-18	36	32	26	24	CRISTY LANE/Simple Little Words LS KCUB 11-10 KMAK 14-17 WBAP 21-22 WNYR 34-23 KEED 19-17 KRAK 18-17 WDEE 40-37 WOFM ON KEEN 26-24 KRAM 29-24 WHK 21-17 WPOR 18-15 KENR 35-34 KRMD 22-18 WIL 39-30 WSLR 24-23 KERE 22-19 KSON 20-17 WINN ON WSM ON-30 KFGO 27-23 KSO 18-16 WIRE 29-26 WWOL 18-15 KHAK 23-21 KUZZ 10-7 WIRK 26-19 KKYX 23-17 KVOC 37-25 WMAQ 40-36 KLAC 32-27 KVOO 27-26 WMZQ 37-27	
31	25	21	17	JOE STAMPLEY/I Don't Lie Epic KCUB 22-18 KNEW 19-16 WHK ON WNYR 28-18 KEED 10-30 KRAK 14-12 WHN ADD WOFM ON-20 KEEN 28-19 KRAM 22-18 WIL 22-16 WPLO 14-13 KENR ON-37 KRMD 12-8 WINN 13-9 WPOC A-34 KERE 33-32 KSON 17-15 WIRE 25-20 WPOR 22-21 KFGO 26-21 KSO 38-35 WIRK 16-15 WSLR 19-17 KHAK 29-27 KVOO 16-15 WWOK ON WSM 31-29 KKYX 19-14 WBAP 13-16 WLWI 12-8 WWOL 26-20 KLAC 39-31 WDEE 28-24 WMAQ 29-23 KMAK 18-13 WEEP 21-15 WMZQ 22-11	43	37	34	26	RONNIE McDOWELL/World's Most... Epic KCUB ON-40 KRAM 11-4 WHK ON-35 WPLO 23-21 KEED 17-15 KRMD 14-11 WIL 31-27 WPOR 29-29 KEEN 32-30 KSON 27-23 WINN ON WSLR 23-22 KERE 30-26 KSO 5-5 WIRK 40-28 WSM ON-37 KFGO 31-26 KVOC ON-34 WWOK ON WWOL 25-22 KKYX 27-22 KVOO 31-30 WLWI 16-9 KLAC 38-32 WBAP 41-31 WMZQ 23-22 KMAK ON WDEE ADD WNYR ON-38 KRAK 23-22 WEEP A-33 WOFM ON	
-	30	27	18	DOLLY PARTON/You're The Only One RCA KCUB 38-35 KRAM 38-25 WDEE 36-31 WNYR ON-25 KEED ON-27 KRMD ON-35 WDGY 27-23 WOFM ADD KEEN 21-17 KSON 24-22 WEEP 24-16 WPLO ON-27 KENR ON-32 KSO ON WHK 25-19 WPOC 30-26 KERE 44-33 KUZZ 40-27 WHN ON-18 WPOR 39-28 KFGO 28-22 KVOC ON WIL ON-35 WSLR 26-21 KHAK ON-39 KVOO 18-17 WINN ON-13 WSM 40-36 KKYX 66-18 WBAP 40-30 WIRK ON WWOL 31-24 KLAC 51-42 WBCS ADD WMAQ 36-25 KMAK ON-24 WBCS ADD WMAQ 18-16 KNEW 30-30 WDAF 30-21 WMZQ 18-16	33	33	33	27	STELLA PARTON/Steady As The Rain Elektra KCUB 32-31 KRAM 32-29 WEEP 34-30 WOFM ON KEED 28-23 KRMD 10-6 WHK ADD WPLO 27-25 KERE 32-31 KSON 21-20 WIL 24-21 WPOR 25-25 KHAK 35-33 KSO 17-17 WIRE 34-30 WSM 14-11 KKYX 26-20 KVOC 3-5 WWOK 23-19 WWOL 27-25 KLAC 40-33 KVOO 22-21 WMAQ 23-22 KMAK ON-29 WBAP 36-35 WMZQ 28-25 KRAK 12-11 WDEE 38-27 WNYR ON-33	
30	26	23	19	SUSIE ALLANSON/Two Steps ... Elektra KCUB ON KSON 23-31 WHK 31-26 WNYR 29-15 KEED 18-16 KSO 15-14 WHN 18-17 WOFM 20-17 KERE 24-20 KUZZ 12-9 WIL 17-15 WPLO 19-18 KFGO 17-12 KVOC ON WINN ON WPOC A-33 KHAK 18-14 KVOO 4-3 WIRE 16-11 WPOR 26-26 KKYX 14-10 WBAP 32-26 WIRK 18-13 WSLR ON KLAC 23-20 WBAX 30-23 WWOK 13-13 WWOL 9-7 KMAK ADD WDEE 22-22 WLWI 23-21 KRAM 17-16 WDGY 22-21 WMAQ 38-37 KRMD 16-10 WEEP 17-12 WMZQ 35-26	48	39	39	28	JONES & PAYCHECK/You Can Have... Epic KCUB 34-29 KSON 35-34 WHN ON WPOC 28-26 KEEN 40-34 KSO 28-25 WIL ON WPOR ON-37 KERE 35-30 KVOC ON WINN ON WSLR ADD KFGO 30-25 KVOO 37-36 WIRK ON-29 WSM 26-22 KKYX 42-33 WBAP ON-44 WWOK 28-25 WWOL 33-30 KLAC 47-45 WHK 35-27 WMAQ A-38 KMAK ON WDEE 31-30 WMZQ 36-31 KRAM 35-34 WDGY 26-20 WNYR ON-35 KRMD 32-26 WEEP 19-14 WOFM ON	
27	27	20	20	BILLIE JO SPEARS/I Will Survive UA KCUB 23-22 KMAK 23-21 WDEE 25-21 WNYR 24-14 KEED 23-29 KRAK 19-18 WHK 18-14 WOFM ON KEEN 11-7 KRAM 2-10 WIL 29-24 WPLO 15-14 KENR 9-17 KRMD 15-9 WINN 20-11 WPOC 11-11 KERE 19-15 KSON ON-30 WIRE 28-23 WPOR 15-12 KFGO 8-5 KUZZ 28-23 WIRK 10-4 WSLR ON KHAK 3-3 KVOC 34-32 WWOK 10-9 WSM 30-33 KKYX 21-15 KVOO 2-2 WLWI 3-2 WWOL 14-11 KLAC 13-12 WBAP 10-6 WMZQ ON-36	47	42	32	29	EMMYLOU HARRIS/Save The Last ... WB KCUB 37-34 KNEW ON-27 WHK ON-31 WPOC 34-29 KEED 29-20 KRAM 58-39 WHN ON WPOR ON-38 KEEN 31-21 KRMD 33-28 WIL 31-29 WSLR 29-27 KENR 40-38 KSON 36-35 WINN ON WSM 32-28 KFGO 23-18 KUZZ 29-21 WIRK ON-39 WWOL 34-29 KHAK 36-34 KVOO 44-43 WWOK 25-22 KKYX 40-32 WDAF 26-16 WMAQ A-35 KLAC 56-51 WDEE 30-28 WMZQ ON KMAK ON WEEP 22-21 WNYR ADD	
42	34	29	21	JOHNNY CASH/(Ghost) Riders In ... Columbia KCUB 33-32 KRAK 26-21 WDAF 23-18 WLWI 29-25 KEED ON-26 KRAM 48-38 WDEE 24-23 WMAQ A-34 KEEN 19-18 KRMD 29-22 WDGY 12-11 WNYR ON-30 KENR 3-4 KSON 40-36 WEEP 27-22 WPLO ON-28 KERE 29-24 KSO ON-39 WHK 34-29 WPOR 36-33 KFGO 18-13 KUZZ 24-14 WHN ADD WSLR 28-26 KHAK 33-29 KVOC ON-39 WIL 26-23 WSM 35-23 KKYX 31-25 KVOO 41-40 WINN ON WWOL 27-33 KLAC 48-40 WBAP 46-37 WIRK 33-18 KMAK 26-23 WBCS ADD WWOK ON	51	41	35	30	CHARLY McCLAIN/When A Love ... Epic KCUB ON KMAK ON-27 KVOC 35-22 WMZQ 39-29 KEEN 30-26 KNEW 33-23 WBAP 37-33 WNYR ON-34 KENR ON-36 KRAK 33-29 WDEE ADD WOFM ON KERE 39-29 KRAM 33-30 WEEP 31-27 WPLO 29-26 KFGO 29-24 KRMD 35-29 WHK 33-27 WPOR ON KHAK 27-26 KSON 38-28 WIL 32-25 WSLR ON-29 KKYX 35-27 KSO 30-28 WIRK ON-36 WWOL 30-27 KLAC 44-38 KUZZ 35-28 WWOK 30-27	
44	36	24	22	BUCK OWENS/Play Together Again... WB KCUB 25-21 KNEW 17-21 WDAF ON-26 WMZQ ON KEED ON-25 KRAK 29-24 WDEE 37-35 WNYR ON-29 KEEN 24-22 KRAM 34-28 WDGY 30-26 WOFM ON KENR 26-22 KRMD 21-15 WEEP 28-19 WPLO 23-24	38	38	36	31	BIG AL DOWNING/Touch Me WB KCUB ON KRAM 23-21 WDEE A-40 WOFM ON KEEN 35-33 KRMD 6-4 WIL ON WPLO 17-16 KENR 28-24 KSON 22-21 WIRE 32-29 WPOR 30-30 KERE 37-35 KSO 21-20 WIRK 13-8 WSLR ON	

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RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14	
6	12	22	32	KHAK 38-35 KUZZ 20-18 WWOX ON WSM 34-3 KKYX 25-19 KVOO 20-15 WLWI 27-30 KMAK ON-30 KVOO 14-13 WMZQ 31-24 KRAK 27-25 WBAP 33-28 WNYR ON-37 DON WILLIAMS/Lay Down Beside Me MCA	—	—	48	43	KEED ON-28 KLAC 54-49 KVOO ON-40 WMZQ 29-28 KEEN ON-39 KMAK 30-26 KVOO 9-8 WOFM ON KERE 23-22 KRAK 32-30 WDAF 24-17 WPOR 40-35 KFGO 10-9 KRMD 22-20 WINN 19-15 WWOL 32-28 KHAK 24-20 KSON ADD WIRK 37-37 EDDIE RABBITT/Suspicious Elektra
62	45	37	33	KEEN 16-10 WBAP 12-12 WEEP 18-25 WMZQ 3-10 KERE 8-12 WBAX 6-6 WHK 7-20 WNYR 8-32 KHAK 14-22 WBCS 2-6 WHN ON WFOG 13-13 KLAC 2-16 WDAF 7-13 WIL 8-22 WPOR 8-22 KNEW 6-10 WDEE 6-19 WIRE 1-9 WSM 2-15 KVOO 18-23 WDGY 4-9 WMAQ 5-9 HOYT AXTON/Della & The Dealer Jeremiah	—	64	58	44	KCUB ON-39 KRMD ON-36 WINN ADD WSLR ADD KENR ON-39 KSO 39-33 WIRE ON WSM ADD KFGO 33-27 KVOO ADD WIRK ON WWOL 39-35 KKYX 65-38 WBAP ADD WMZQ ADD KLAC ON-55 WDGY 38-38 WNYR ON KMAK ADD WHK ON WFOF ADD KRAM ON-45 WIL ON-33 WPOR ON TAMMY WYNETTE/No One Else In ... Epic
56	40	40	34	KCUB 36-26 KMAK 29-19 KVOO 36-35 WMZQ ON-37 KEEN 34-29 KNEW 31-26 WBAP 44-34 WOFM ON KENR ON KRAM 40-31 WDGY 31-27 WPLO 26-19 KERE 48-41 KRMD 25-21 WHK ON WPOC A-33 KFGO 37-32 KSON 39-32 WIL ADD WPOR ON KHAK ON KSO 20-18 WIRK 28-16 WSLR ON KKYX 38-30 KUZZ 23-20 WLWI 19-13 KLAC 55-50 KVOO 5-2 WMAQ A-39 TOM T. HALL/There Is A Miracle In ... RCA	—	67	55	45	KCUB 16-15 KRMD 26-23 WHK 32-28 WPOR 20-15 KEED 25-21 KSON 37-27 WIL 35-32 WSLR ON-30 KEEN 25-23 KSO 33-30 WINN ON-18 WSM 36-34 KERE 36-28 KUZZ 30-24 WIRK ON-40 WWOL 23-15 KFGO 13-10 KVOO ADD WLWI 24-20 KKYX 32-26 KVOO 26-25 WNYR ON-31 KLAC 49-44 WBAP ON-45 WOFM ON KRAK 34-27 WDEE ADD WPLO 22-20 CON HUNLEY/Since I Fell For You WB
—	47	44	35	KCUB ADD KSON ON-38 WHK 35-30 WMZQ ON-35 KERE 45-36 KSO 37-32 WHN ON WNYR 38-28 KFGO 24-19 KUZZ 39-29 WIL ON WOFM ON KHAK 32-31 KVOO ON WIRE ON WPLO ON-29 KLAC 45-41 KVOO 50-49 WIRK ON WPOR ON KMAK ON WBAX ADD WWOX 22-20 WSLR ON KRAM 39-32 WDEE ADD WLWI 28-23 WSM 24-24 KRMD 39-31 WEEP 35-29 WMAQ A-40 RANDY BARLOW/Sweet Melinda Republic	11	19	30	46	KCUB 17-38 WBAP 3-8 WDEE 20-33 WMAQ 8-13 KENR 7-20 WBAX 5-10 WDGY 3-4 WSM 22-27 KLAC 15-24 WBCS 3-7 WEEP 20-34 KNEW 11-24 WDAF 5-12 WIL 12-28 MEL TILLIS/Coca-Coca Cowboy MCA
16	16	25	36	KCUB 15-13 KVOO 15-26 WINN ON WPOC 5-9 KENR 34-35 WBAP 14-9 WIRE 17-14 WPOR 10-8 KHAK 7-9 WBAX 10-9 WMAQ 11-20 WSLR 7-11 KLAC 12-11 WBCS 22-23 WMZQ 6-6 WSM 8-2 KMAK 9-12 WDEE 12-11 WNYR 10-8 KRAK 9-26 WHN 12-12 WOFM 11-12 CHARLIE RICH/Spanish Eyes Epic	—	—	—	47	KEED ADD KRMD ON WBAP ADD WOFM ADD KEEN A-37 KSON ON-40 WDGY A-31 WSLR ADD KENR ADD KSO ADD WEEP ADD WWOL A-37 KFGO 38-33 KUZZ ADD WINN ON KNEW ADD KVOO ADD WIRK ON KRAK ADD KVOO ON-50 WMZQ ADD GENE WATSON/Pick The Wildwood.. Capitol
53	48	42	37	KCUB 28-25 KNEW 29-25 KVOO 39-38 WMZQ ON-31 KEEN 29-25 KRAM 30-27 WBAP ON WNYR ADD KERE 28-25 KRMD ON-39 WDEE ADD WOFM ON KFGO 16-11 KSON ON-33 WDGY 39-39 WPOR ON-40 KKYX 39-28 KSO 35-27 WHK ON-33 WWOL 36-32 KLAC ON-53 KUZZ 26-22 WIL 18-17 KMAK ON KVOO 19-17 WIRK 32-21 BILLY "CRASH" CRADDOCK/My Mama.. Capitol	—	—	—	48	KCUB ON KNEW ON WBAP ON WOFM ON KEEN ON KRAK ON WINN ON-16 WPOR ON KENR ON KRMD ON WIRE ON WSLR ADD KFGO 36-31 KSO ON WIRK ON WWOL 40-36 KLAC 57-52 KVOO ON-21 WNYR ADD GLEN CAMPBELL/California Capitol
45	44	38	38	KERE 14-24 KRAM 13-19 WIRE 30-28 WSLR 23-24 KERE 26-21 KRMD 17-13 WIRK 22-17 WWOL 29-26 KFGO ON KSON 26-24 WMZQ 15-14 KKYX 28-23 KSO 8-7 WNYR 36-27 KLAC 35-36 WBAP 38-38 WOFM ON KRAK 30-28 WDEE 39-36 WPOR 34-31 BROWN & CORNELIUS/Lying In ... RCA	—	—	—	49	KERE A-43 KRAK ON KVOO 47-46 WPLO ADD KFGO 34-29 KRAM 36-33 WBAP ON WSM ON-39 KHAK 37-36 KRMD 30-25 WIRE ON KKYX 45-36 KSON 32-29 WNYR ON KNEW ADD KSO 34-31 WOFM ON JERRY REED/(Who Was The Man ...) RCA
3	8	19	39	KEED 14-24 KRAM 13-19 WIRE 30-28 WSLR 23-24 KERE 26-21 KRMD 17-13 WIRK 22-17 WWOL 29-26 KFGO ON KSON 26-24 WMZQ 15-14 KKYX 28-23 KSO 8-7 WNYR 36-27 KLAC 35-36 WBAP 38-38 WOFM ON KRAK 30-28 WDEE 39-36 WPOR 34-31 BROWN & CORNELIUS/Lying In ... RCA	—	—	—	50	KEEN ON-40 KVOO ON WIRK ON-32 WWOL A-39 KLAC 52-48 WEEP ON-28 WWOX ON-29 KRAK ON WHN ON WNYR ADD KRAM ON-44 WIL ADD WPOC ON KRMD ON WIRE ON WPOR ON HANK WILLIAMS JR./Family Tradition Elektra/Curb
28	28	28	40	KCUB 12-27 KNEW 4-8 WDEE 4-13 WLWI 14-24 KENR 24-27 WBAP 15-20 WDGY 13-24 WMAQ 4-6 KERE 6-11 WBAX 9-20 WHK 11-18 WMZQ 8-20 KHAK 11-15 WBCS 5-2 WIL 6-14 WPOC 27-32 KLAC 6-19 WDAF 8-14 WIRE 10-22 EDDY ARNOLD/What In Her World ... RCA	61	53	49	52	KEEN 37-32 KMAK ADD WDAF ADD WLWI 25-17 KENR 38-18 KNEW ON WEEP ADD WMZQ ADD KFGO ON KRMD ADD WINN ON-12 WPOR ON KKYX ADD KUZZ ADD WIRK ON-30 REBA McENTIRE/Runaway Heart Mercury
66	62	47	41	KCUB 14-14 KSON 13-12 WIL 21-20 WSM 33-32 KEED 11-11 KSO 25-24 WIRE 20-19 WWOL 17-11 KHAK 31-30 KVOO 2-1 WIRK 14-9 KLAC 28-21 WBAP 27-18 WNYR 22-19 KNEW 20-18 WDEE 21-20 WOFM ON KRAM 7-12 WEEP 29-31 WPOR 12-9 MANDRELL & BANNON/Reunited Epic	64	58	53	53	KENR ON KSON 28-26 WBAP ADD WOFM ON KERE 47-45 KVOO 24-13 WIRK 39-38 WPOR 37-34 KLAC 46-43 KVOO 3-4 WMZQ 40-34 BOBBY BUTLER/Cheaper Crude Or... IBC
49	49	43	42	KCUB 40-36 KSON ADD WINN ON WPLO ADD KENR ON KSO 36-34 WIRK ON-34 WPOC 33-2 KHAK 39-37 KVOO ON WWOX 28-23 WSLR ON KLAC ON-54 WDGY 32-35 WLWI ON-27 WSM ON-3 KMAK ON WEEP A-35 WMAQ 16-10 KRAM 41-35 WHK 20-10 WNYR ON KRMD ON WIL ON WOFM ON TOMMY OVERSTREET/I'll Never Let.. Elektra	9	31	46	54	KCUB 31-28 KVOO 42-41 WOFM ON KEED 27-19 WIL ON-40 WPOR ON KMAK 24-28 WIRK 11-5 WSLR ON KNEW ON WNYR ON-36 WWOL ON JOHNNY RODRIGUEZ/Down On The.. Epic
—	—	—	—	KCUB 21-19 KKYX 34-29 KUZZ 31-26 WLWI 7-2	19	21	41	55	KENR 5-6 WBAP 18-13 WIL 19-37 WSM 18-26 KLAC 25-30 WBCS 6-9 WMAQ 15-26 KNEW 24-29 WDEE 26-32 WPOC 17-23 JERRY LEE LEWIS/Rockin' I Wish Elektra

Leading Country Songs

14 June 1979

RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14	
68	68	56	56	BOBBY BORCHERS /I Just Wanna ... Epic KERE 40-38 KRMD 28-24 WIRE ON WOFM ON KLAC 41-46 KSO 16-15 WIRK 27-27 KRAM 43-42 KUZZ 34-30 WMZQ 38-32					KCUB ON KFGO ON WDGY ADD KEEN 22-6 KNEW ON WIRK ON KENR ON WDAF 28-28
60	59	57	57	MUNDO EARWOOD /My Heart Is Not.. GMC KENR 22-25 KRAM 27-26 WBAP ON-40 WNYR ADD KERE 49-48 KVOC 7-4 WIRK ON WOFM ON KKYX 37-31 KRMD 21-12 WMZQ 34-33			64	64	CLIFF COCHRAN /Love Me Like A ... RCA KERE ON-50 KRMD 36-34 WINN ON WMZQ ADD KNEW ON WHK ADD WIRE ON WPOR ADD KRAM 42-41 WIL ADD WLWI ON-26
		70	58	JOHN WESLEY RYLES /Liberated ... MCA KFGO ON KNEW ADD KSO ON-38 WNYR ADD KHAK ON-40 KRAK ON WINN ON-20 WOFM ON KKYX 52-37 KRAM ON-49 WIRE ADD WSLR ADD KLAC ON-57 KRMD 40-33 WIRK ADD	46	43	52	65	MARTY ROBBINS /All Around Cowboy Columbia KEED ADD KKYX ADD KRMD ON WWOL A-40 KEFN A-38 KNEW ADD KUZZ ADD KENR ON KRAK ADD WBAP ADD KFGO ON-37 KRAM ADD WIRE ADD
41	46	54	59	GAIL DAVIES /Someone Is Looking ... Lifesong KENR 30-31 WBAX 15-21 WHN ON KVOC 4-18 WBCS 18-21 WINN 2-5 WBAP 7-19 WDAF 11-11 WPOC 9-12					DAVID HUSTON /Faded Love And ... Elektra KCUB 24-24 KNEW 22-22 WBAP 29-39 KEEN 20-16 KVOC 16-27 WPOR 38-36 KENR 17-29 KVOO 10-9 WSM 19-18
		61	60	FREDDY WELLER /Nadine Columbia KEEN 39-36 KHAK 30-28 WIRE ON WPLO ON-30 KENR ON KRAM 44-43 WIRK ON-31 KERE 41-39 KRMD ON WMZQ ON KFGO ON KSON ADD WOFM ON	23	35	50	66	FREDDIE HART /Wasn't It Easy Baby Capitol KERE A-46 KSO ON WIRK ADD KFGO ON KVOO 49-48 WLWI 26-22 KKYX 49-39 WIL ADD WNYR ADD KRMD 34-30 WINN ON WOFM ON
15	20	31	61	STATLER BROTHERS /How To Be A... Mercury KLAC 10-23 WDEE 10-34 WLWI 2-12 WBAX 4-4 WIL 13-31 WMAQ 10-18 WDAF 16-22 WIRE 12-24 WPOC 15-14					JOHN CONLEE /Backside Of Thirty MCA KLAC 24-29 WBCS 8-10 WMAQ 21-30 KNEW 25-28 WDGY 17-28 WPOC 20-28 WBAX 19-30 WIL 29-39
		66	62	MOE BANDY /Barstool Mountain Columbia KENR ON WBAP ON WMZQ ADD WWOL A-38 KFGO ON WDGY 33-29 WOFM ON KRAK ON WINN ADD WSLR ADD KSO ON WIRK ON WSM ADD					RAY PRICE /All The Good Things Are.. Monument KCUB ADD KRAK ON KVOO 45-44 WIRK ON KLAC ON-56 KRAM ADD WBAP ON WNYR ADD KNEW ON KRMD ON WIRE ON
		63	63	ERNEST TUBB /Waltz Across Texas Cachet					BOBBY BARE /Till I Gain Control ... Columbia KCUB ON KRAK ON WINN ADD WSM ADD KFGO ON-38 KRMD ON-37 WIRK ON KNEW ON WIL ON-38 WMZQ ADD

Music Confidential

Continued from page 7

have written three LPs just released by **Elton John** entitled "The Thom Bell Sessions", **Lani Hall** has a new Disco single "Double Or Nothing" that is getting heavy play by the Disco DJs. The album "Double Or Nothing", her fourth solo album, was produced by Lani with her husband **Herb Alpert**.

From Free Flight:

BAMA's new 45, titled "Touch Me When We're Dancing" ships June 29. It sounds like a real winner. With FCC already getting strong adds each week, it looks like Free Flight is off and running. Also due the 29th is a 45 called "Last Laugh" by another new group, **Deuce**. Look for an upcoming article on some of Free Flight's promotion and A&R team headed by **Joe Galante**. Good luck to all of you at Free Flight from all of us at Radio Report.

From Ariola:

A new **Japan** 12-inch and 45, produced by **Giorgio Moroder** (Donna Summer, etc.) titled, "Life in Tokyo" has been released. Their tour in Japan this year was very successful and if they can get some steam up in America, they're on their way. Rumor has it that the new Ariola group from June 14, 1979

Holland, Herman Brood and His Wild Romance (New Music Showcase, May 17) will be the opening act for **The Cars** on their three-month national tour due to begin in July. Also, **Eruption's** new album "Leave a Light" is due out this month sometime.

From Epic Records:

The latest signings are: **Lena Lovich, Ian Dury and Ian Gomm**. Lena's single "Lucky Number" has just been released along with her LP "Stateless". Ian Dury's single "Hit Me With Your Rhythm Stick" has also been released with the B side "Clever Bastards". His first Epic LP "Do It Yourself" will be out June 25 and will include the bonus single "Hit Me With Your Rhythm Stick" which won't be on the album. Ian Gomm's new album, due July 9, will be called "Gomm With the Wind" — ouch!!

From Infinity Records:

New **Hot Chocolate** single and album set for June — "Going Through the Motions". Sure top 10 follow up to "Every 1's A Winner", produced by **Mickie Most**.

The **Dixon House Band** album just released, "Fighting Alone", was produced by **Mike Flicker** of **Heart** fame. They're Seattle-based and offer a female lead guitarist, **Chrissy Shafts**.

Orleans follow up to their top twenty

"Love Takes Time" — "Don't Throw Our Love Away". Next album, they intend to toughen up their Rock base.

Spyro Gyra's "Morning Dance" single — jazz fusion — is breaking top 40 nationally. The album is headed for top 30!

Duet single due from **Dobie Gray and Orsa Lia** (number one Adult Contemporary single seller with "I Never Said I Love You").

BIG Rock signing: **Blue Steel, L.A.**-based quartet. LP in August, "Blue Steel".

Infinity's Country debut: **Iris Larratt's** "You Can't Make Love To A Memory".

Next Rock breakthrough: **Screams**. The single "Imagine Me Without You". Lead singer: **David Ward**.

From Columbia Records:

Blue Oyster Cult's new album, due the third week of June, is produced by **Tom Werman** of **Cheap Trick** fame. A couple of young ladies' efforts are due in June on the label. One, **Kate Taylor**, has been on Columbia for a while now, but the other, **Rachel Sweet**, is brand new, transplanted from **Stiff Records**. Rachel, only 16, is destined to follow in the successful footsteps of another previous Stiff artist now on Columbia, **Elvis Costello**. Look for **Rachel Sweet**

Continued on page 58

Country Stations

Each correspondent's playlist is printed in this section. Each report includes:

1. Top Ten
2. 5 Biggest Movers
3. All Adds

KCUB/Tucson, AZ
 OD: Tommy Wright
 MD: Doug Brannan
 GM: Jim Stone

- 2-1 MILSAP
- 3-2 K. ROGERS
- 6-3 HAGGARD
- 4-4 BELLAMYS
- 1-5 OAKS/S
- 9-6 REX JR.
- 7-7 WILLIE
- 9-8 BAILEY
- 10-9 KENDALLS
- 11-10 LANE
- 36-26 AXTON
- 27-20 JENNINGS
- 29-23 LORETTA
- 34-29 JONES & PAYCHECK
- 25-21 BUCK

ADD R. PRICE
 ADD HUNLEY



BERRY EDWARDS

KEED/Eugene, OR
 PD/MD: Tom Edwards
 GM: Don Berry

- 3-1 GAYLE
- 2-2 K. ROGERS
- 5-3 HAGGARD
- 4-4 MILSAP
- 6-5 REX JR.
- 7-6 T.G.
- 8-7 BAILEY
- 9-8 JENNINGS
- 13-9 LORETTA
- 1-10 OAKS/S
- 29-20 EMMYLOU
- 27-19 BUTLER
- 30-22 MARGO
- 21-13 GARRON
- 24-18 MURRAY

ADD FOXFIRE
 ADD M. ROBBINS
 ADD LINDSEY
 ADD TILLIS
 ADD DOTTSY
 ADD L. ANDERSON
 ADD RAYBURN
 ADD PIG
 ADD REEVES
 ADD E. CONLEY



SNELL/G.M. SNELL/P.D.

KEEN/San Jose, CA
 PD/MD: Kit Snell
 GM: Steve Snell

- 1-1 K. ROGERS
- 2-2 OAKS/S
- 4-3 MILSAP
- 3-4 HAGGARD
- 10-5 JENNINGS
- 22-6 TUBB
- 11-7 SPEARS
- 5-8 T.G.
- 8-9 WILLIE
- 16-10 WILLIAMS
- 31-21 EMMYLOU
- 28-19 STAMPLEY
- 40-34 JONES & PAYCHECK
- 36-31 MURRAY
- 37-32 HANK JR.

A-37 TILLIS
 A-38 M. ROBBINS
 ADD IFIELD



LIBBY/P.D. NELSON/M.D.

KENR/Houston, TX
 PD: Ric Libby
 MD: Bruce Nelson
 GM: Robert M. Chandler

- 8-1 GAYLE
- 2-2 BELLAMYS
- 4-3 JENNINGS
- 3-4 CASH
- 6-5 DR. HOOK
- 5-6 RODRIGUEZ
- 1-7 K. ROGERS
- 14-8 MURRAY
- 12-9 B. ANDERSON
- 10-10 HAGGARD
- 38-18 HANK JR.
- 27-15 TUCKER
- 23-11 LEE
- 20-13 G. STEWART
- 18-12 T.G.

ADD CORNER
 ADD TILLIS
 ADD ASLEEP

KERE/Denver, CO
 PD/MD: Jay Hoffer
 GM: Don Waterman

- 2-1 OAKS/S
- 3-2 K. ROGERS
- 4-3 GAYLE
- 5-4 HAGGARD
- 1-5 BELLAMYS
- 7-6 MILSAP
- 9-7 T.G.
- 11-8 BAILEY
- 15-9 REX JR.
- 14-10 ELVIS
- 44-33 DOLLY
- 39-29 MC CLAIN
- 25-16 JENNINGS
- 45-36 HUNLEY
- 36-28 TOM T.

A-43 CAMPBELL
 A-44 GIBSON
 A-46 HART
 A-47 BOONE

KFGO/Fargo, ND
 PD: Bill Hoverson
 MD: Don Roberts
 GM: Richard D. Voight

- 4-1 BELLAMYS
- 3-2 MILSAP
- 5-3 K. ROGERS
- 7-4 KENDALLS
- 8-5 SPEARS
- 9-6 BAILEY
- 12-7 JENNINGS
- 14-8 MURRAY
- 10-9 OVERSTREET
- 13-10 TOM T.

- 27-16 LORETTA
- 28-22 DOLLY
- 33-27 TAMMY
- 23-18 EMMYLOU
- 24-19 HUNLEY

A-40 L. ANDERSON
 ADD FENDER
 ADD JONES & PAYCHECK
 ADD WALKER

KHAK/Cedar Rapids, IA
 PD: Berry Burks
 MD: Jim Powell
 GM: Al Fetch

- 2-1 GAYLE
- 1-2 OAKS/S
- 3-3 SPEARS
- 6-4 K. ROGERS
- 9-5 MILSAP
- 12-6 T.G.
- 13-7 BAILEY
- 8-8 DALE
- 7-9 BARLOW
- 10-10 REX JR.
- 28-24 MURRAY
- 24-20 OVERSTREET
- 33-29 CASH
- 18-14 ALLANSON
- 15-11 HAGGARD

ADD L. ANDERSON
 ADD BOONE

KKYX/San Antonio, TX
 PD: Paul Morgan
 MD: Max Gardner
 GM: Bill Rohde

- 3-1 K. ROGERS
- 4-2 GAYLE
- 5-3 HAGGARD
- 6-4 MILSAP
- 7-5 T.G.
- 13-6 JENNINGS
- 10-7 BAILEY
- 9-8 REX JR.
- 11-9 ELVIS
- 14-10 ALLANSON

- 66-18 DOLLY
- 65-38 TAMMY
- 52-37 RYLES
- 39-23 RICH
- 49-39 HART
- ADD HANK JR.
- ADD LESTER
- ADD DIANA
- ADD PEGGY SUE
- ADD FOXFIRE
- ADD M. ROBBINS
- ADD NOLAN

KLAC/Los Angeles, CA
 PD: Don Langford
 MD: Cathy Hahn
 GM: Stu Levy

- 3-1 GAYLE
- 5-2 K. ROGERS
- 1-3 OAKS/S
- 11-4 ELVIS
- 7-5 HAGGARD
- 8-6 MILSAP
- 9-7 REX JR.
- 4-8 BELLAMYS
- 21-9 JENNINGS
- 17-10 T.G.
- 51-42 DOLLY
- 48-40 CASH
- 39-31 STAMPLEY
- 40-33 STELLA
- 33-26 MURRAY

KMAK/Fresno, CA
 OD: Bob Martin
 PD/MD: Charlie Scott
 GM: Jerry Holt

- 8-1 K. ROGERS
- 3-2 GAYLE
- 5-3 HAGGARD
- 2-4 OAKS/S
- 6-5 T.G.
- 7-6 MILSAP
- 8-7 REX JR.
- 12-8 JENNINGS
- 1-9 BELLAMYS
- 11-10 BAILEY

- 29-19 AXTON
- 22-16 LORETTA
- 18-13 STAMPLEY
- 16-11 ELVIS
- 25-20 DALE
- ADD HANK JR.
- ADD ALLANSON
- ADD TAMMY

KNEW/San Francisco, CA
 PD: Bob Young
 MD: Bobby Guerra
 GM: Hal Smith

- 2-1 OAKS/S
- 10-2 GAYLE
- 3-3 K. ROGERS
- 1-4 BELLAMYS
- 5-5 HAGGARD
- 7-6 MILSAP
- 8-7 T.G.
- 4-8 BROWN & CORNELIUS
- 12-9 JENNINGS
- 6-10 WILLIAMS
- 33-23 MC CLAIN
- 27-19 MURRAY
- 21-15 LORETTA
- 31-26 AXTON
- 16-11 WILLIE

ADD SCRUGGS
 ADD TILLIS
 ADD REEVES
 ADD CAMPBELL
 ADD RYLES
 ADD M. ROBBINS

KRAK/Sacramento, CA
 PD: Walt Shaw
 MD: Rick Stewart
 GM: Al Grosby

- 3-1 K. ROGERS
- 4-2 MILSAP
- 5-3 HAGGARD
- 11-4 JENNINGS
- 1-5 OAKS/S
- 7-6 REX JR.
- 8-7 T.G.
- 2-8 GAYLE
- 10-9 BAILEY
- 13-10 ELVIS

- 31-23 MURRAY
- 34-27 TOM T.
- 21-15 LORETTA
- 26-21 CASH
- 29-24 BUCK
- ADD WALKER
- ADD RAYBURN
- ADD MORTON
- ADD TILLIS
- ADD REEVES
- ADD CRAMER
- ADD M. ROBBINS
- ADD L. ANDERSON



JACKSON STEELE

KRAM/Las Vegas, NV
 PD/GM: Bob Jackson
 MD: Johnny Steele

- 3-1 GAYLE
- 4-2 K. ROGERS
- 6-3 HAGGARD
- 11-4 MC DOWELL
- 5-5 WILLIE
- 8-6 T.G.
- 10-7 MILSAP
- 20-8 JENNINGS
- 9-9 REX JR.
- 2-10 SPEARS

- 58-39 EMMYLOU
- 38-25 DOLLY
- 48-38 CASH
- 26-17 MARGO
- 40-31 AXTON
- ADD GURLEY
- ADD R. PRICE
- ADD M. ROBBINS
- ADD IFIELD
- ADD FENDER
- ADD REEVES

KRMD Shreveport, LA
 OM/MD: Tom Phifer
 GM: Smokey Hyde

- 2-1 K. ROGERS
- 8-2 MILSAP
- 7-3 BAILEY
- 6-4 DOWNING
- 11-5 KENDALLS
- 10-6 STELLA
- 13-7 ELVIS
- 12-8 STAMPLEY
- 15-9 SPEARS
- 16-10 ALLANSON
- 27-17 MURRAY
- 39-31 HUNLEY
- 40-33 RYLES
- 29-22 CASH
- 32-26 JONES & PAYCHECK

ADD REEVES
 ADD FENDER
 ADD DOTTSY
 ADD BARBER
 ADD KING
 ADD PIG
 ADD HANK JR.

KSO/Des Moines, IA
 PD/MD: Jarrett Day
 GM: Perry St. John

- 1-1 GAYLE
- 2-2 K. ROGERS
- 4-3 OAKS/S
- 6-4 HAGGARD
- 5-5 MC DOWELL
- 6-6 DALE
- 8-7 CRASH
- 9-8 T.G.
- 12-9 ELVIS
- 10-10 REX JR.

- 35-27 RICH
- 39-33 TAMMY
- 37-32 HUNLEY
- 26-22 JENNINGS
- 32-29 MURRAY

- ADD KING
- ADD PEGGY SUE
- ADD TILLIS
- ADD DOTTSY
- ADD NIXON
- ADD GRANT



HUNTER/P.D. WEST/M.D.

KSON/San Diego, CA
 PD: Rod Hunter
 MD: Ron West
 GM: Dan McKinnon

- 2-1 OAKS/S
- 3-2 K. ROGERS
- 4-3 HAGGARD
- 5-4 MILSAP
- 6-5 T.G.
- 7-6 REX JR.
- 8-7 BAILEY
- 11-8 JENNINGS
- 10-9 ELVIS
- 9-10 WILLIE

- 34-19 MURRAY
- 38-28 MC CLAIN
- 37-27 TOM T.
- 39-32 AXTON
- 25-18 MARGO

ADD BOONE
 ADD MANDRELL & BANNON
 ADD OVERSTREET
 ADD WELLER

KUZZ/Bakersfield, CA
 PD: Mike Brady
 MD: Johnny Kaye
 GM: Lee Jensen

- 2-1 T.G.
- 4-2 MILSAP
- 7-3 K. ROGERS
- 5-4 WILLIE
- 9-5 GAYLE
- 8-6 BUCK
- 10-7 LANE
- 14-8 JENNINGS
- 12-9 ALLANSON
- 3-10 OAKS/S
- 40-27 DOLLY
- 27-15 MURRAY
- 39-29 HUNLEY
- 24-14 CASH
- 29-21 EMMYLOU

ADD HANK JR.
 ADD REEVES
 ADD TILLIS
 ADD M. ROBBINS
 ADD E. CONLEY



TATAR RICHARDSON

KVOC/Casper, WY
 PD: Ron Tatar
 MD: Barb Richardson
 GM: Fred Hildebrand

- 2-1 ARNOLD
- 5-2 AXTON
- 3-3 STELLA
- 7-4 EARWOOD
- 6-5 REX JR.
- 1-6 K. ROGERS
- 10-7 MILSAP
- 11-8 HAGGARD
- 9-9 GAYLE
- 13-10 JENNINGS

28-14 MURRAY
 35-22 MC CLAIN
 37-25 LANE
 24-13 REBA
 23-12 RUSSELL
 ADD TOM T.
 ADD TILLIS
 ADD REEVES
 ADD BOONE
 ADD BILLY THE KID
 ADD TAMMY

Country Stations

KVOO/Tulsa, OK
 PD: Jay Jones
 MD: Billy Parker
 GM: Jack Cresse

- 1-1 T.G.
- 2-2 SPEARS
- 4-3 ALLANSON
- 3-4 REBA
- 5-5 GAYLE
- 6-6 KENDALLS
- 8-7 LORETTA
- 9-8 OVERSTREET
- 10-9 HOUSTON
- 11-10 ELVIS
- 56-28 NIXON
- 29-20 RUSSELL
- 21-12 EARWOOD
- 40-39 SCHMUCKER
- 43-42 MURRAY

WBAP/Ft. Worth/Dallas, TX
 PD: Don Thomson
 MD: Art Davis
 GM: Warren Potash

- 1-1 K. ROGERS
- 2-2 BELLAMYS
- 4-3 HAGGARD
- 8-4 MILSAP
- 5-5 GAYLE
- 10-6 SPEARS
- 6-7 OAKS/S
- 3-8 TWITTY
- 14-9 BARLOW
- 20-10 T.G.
- 41-31 MC DOWELL
- 40-30 DOLLY
- 44-34 AXTON
- 31-21 JENNINGS
- 24-14 BAILEY
- ADD REBA
- ADD TILLIS
- ADD TAMMY
- ADD M. ROBBINS
- ADD RABBITT

WBAX/Wilkes-Barre, PA
 PD: Alan Furst
 MD: Vince Webber
 GM: Bob Malley

- 3-1 BELLAMYS
- 7-2 GAYLE
- 1-3 K. ROGERS
- 4-4 STATLERS
- 2-5 OAKS/S
- 6-6 WILLIAMS
- 8-7 MILSAP
- 11-8 MURRAY
- 10-9 BARLOW
- 5-10 TWITTY
- 34-24 TUCKER
- 35-27 JONES & PAYCHECK
- 25-18 VANWARMER
- 30-23 ALLANSON
- 20-15 HAGGARD
- ADD BAILEY
- ADD DR. HOOK
- ADD HUNLEY
- ADD RABBITT

WBCS/Milwaukee, WI
 PD: Bill Conway
 MD: Marc Franklin
 GM: Terrell Metheny

- 4-1 K. ROGERS
- 5-2 BROWN & CORNELIUS
- 7-3 OAKS/S
- 1-4 BELLAMYS
- 9-5 GAYLE
- 2-6 WILLIAMS
- 3-7 TWITTY
- 12-8 MILSAP
- 6-9 RODRIGUEZ
- 8-10 CONLEE
- 29-22 KENDALLS
- 23-18 JENNINGS
- 19-15 REX JR.
- 15-11 ELVIS
- 20-16 T.G.
- ADD DOLLY
- ADD CASH

WDAF/Kansas City, MO
 PD: Ted Cramer
 MD: Moon Mullins
 GM: Dave Martin

- 10-1 JENNINGS
- 6-2 HAGGARD
- 1-3 K. ROGERS
- 14-4 LORETTA
- 2-5 GAYLE
- 4-6 BELLAMYS
- 13-7 GOSDIN
- 15-8 MILSAP
- 3-9 OAKS/S
- 12-10 T.G.
- 26-16 EMMYLOU
- 30-21 DOLLY
- 24-17 OVERSTREET
- 27-20 DR. HOOK
- 25-19 KENDALLS

- A-27 DALE
- A-29 MARGO
- A-30 MURRAY
- ADD HANK JR.



ALLEN/O.D.

WDEE/Detroit, MI
 PD/MD: Tom Allen
 GM: Fritz Beesemeyer

- 2-1 OAKS/S
- 3-2 GAYLE
- 5-3 K. ROGERS
- 7-4 HAGGARD
- 1-5 BELLAMYS
- 8-6 MILSAP
- 9-7 T.G.
- 11-8 REX JR.
- 15-9 JENNINGS
- 14-10 BAILEY

- 38-27 STELLA
- 35-29 RABBITT
- 23-18 LORETTA
- 36-31 DOLLY
- 28-24 STAMPLEY
- ADD HUNLEY
- ADD MC DOWELL
- ADD TOM T.
- ADD MC CLAIN
- ADD RICH

WDGY/Minneapolis, MN
 PD: Dan Halyburton
 MD: Gregg Lindahl
 GM: Dale Weber

- 1-1 OAKS/S
- 5-2 HAGGARD
- 2-3 BELLAMYS
- 3-4 TWITTY
- 8-5 S. SMITH
- 15-6 T.G.
- 6-7 K. ROGERS
- 10-8 J. ANDERSON
- 4-9 WILLIAMS
- 11-10 MILSAP

- 26-20 JONES & PAYCHECK
- 19-14 JENNINGS
- 27-23 DOLLY
- 23-19 LORETTA
- 29-25 MURRAY

- A-15 GAYLE
- A-31 TILLIS
- A-34 REEVES
- ADD TUBB

WEEP/Pittsburgh, PA
 PD: Joel Raab
 A.PD: Barry Mardit
 GM: Mike Sigelman

- 2-1 GAYLE
- 3-2 MILSAP
- 1-3 K. ROGERS
- 4-4 HAGGARD
- 5-5 T.G.
- 6-6 JENNINGS
- 10-7 MURRAY
- 8-8 KENDALLS
- 9-9 ELVIS
- 13-10 BAILEY

- 28-19 BUCK
- 24-16 DOLLY
- 25-17 LORETTA
- 33-26 DALE
- 30-23 RABBITT

A-33 MC DOWELL
 A-35 MANDRELL & BANNON
 ADD HANK JR.
 ADD TILLIS
 ADD VANWARMER

WHK/Cleveland, OH
 PD: Russ Knight
 MD: Terry Stevens
 GM: Joe Rosenwald

- 1-1 K. ROGERS
- 6-2 T.G.
- 3-3 GAYLE
- 2-4 OAKS/S
- 8-5 MURRAY
- 10-6 JENNINGS
- 5-7 BELLAMYS
- 9-8 MILSAP
- 4-9 ELVIS
- 20-10 MANDRELL & BANNON

- 33-27 MC CLAIN
- 25-19 DOLLY
- 29-24 LORETTA
- 34-29 CASH
- 31-26 ALLANSON

- ADD TAMMY
- ADD STELLA
- ADD POCO
- ADD DOTTSY
- ADD COCHRAN



VERBITSKY



SALAMON

WHN/New York, NY
 PD: Ed Salamon
 MD: Pam Green
 GM: Nick Verbitsky

- 1-1 K. ROGERS
- 3-2 GAYLE
- 5-3 JENNINGS
- 2-4 OAKS/S
- 9-5 MURRAY
- 6-6 MILSAP
- 11-7 HAGGARD
- 7-8 BELLAMYS
- 17-9 VANWARMER
- 10-10 MARGO
- 16-14 KENDALLS
- 18-17 ALLANSON
- 14-13 T.G.

- ADD STAMPLEY
- ADD LORETTA
- ADD CASH



CLARK/G.M.



TURNER/P.D.

WIL/St. Louis, MO
 PD/MD: Walter Turner
 GM: Wally Clark

- 2-1 GAYLE
- 4-2 K. ROGERS
- 7-3 MILSAP
- 1-4 OAKS/S
- 9-5 HAGGARD
- 3-6 BELLAMYS
- 14-7 JENNINGS
- 10-8 REX JR.
- 11-9 T.G.
- 13-10 BAILEY

- 28-19 LORETTA
- 39-30 LANE
- 34-26 KENDALLS
- 20-13 MURRAY
- 32-25 MC CLAIN
- ADD COCHRAN
- ADD AXTON
- ADD HART
- ADD REED

WINN/Louisville, KY
 PD: Bucks Braun
 MD: Dave Wolfe
 GM: Max Rein

- 6-1 T.G.
- 1-2 K. ROGERS
- 5-3 HAGGARD
- 14-4 JENNINGS
- 2-5 DAVIES
- 3-6 GAYLE
- 17-7 MURRAY
- 12-8 JERRY LEE
- 13-9 STAMPLEY
- 10-10 MILSAP
- 20-11 SPEARS
- 19-15 OVERSTREET
- 16-14 MARGO

- ADD REX GOSDIN
- ADD BUCK
- ADD BARE
- ADD TAMMY
- ADD MOE

WIRE/Indianapolis, IN
 PD: Gary Havens
 MD: Lee Shannon
 GM: Don Nelson

- 3-1 OAKS/S
- 4-2 K. ROGERS
- 5-3 GAYLE
- 6-4 HAGGARD
- 7-5 MILSAP
- 8-6 T.G.
- 9-7 REX JR.
- 11-8 BAILEY
- 1-9 WILLIAMS
- 15-10 JENNINGS

- 33-25 MURRAY
- 23-17 KENDALLS
- 28-23 SPEARS
- 16-11 ALLANSON
- 26-21 LORETTA

- ADD RYLES
- ADD BARNHILL
- ADD M. ROBBINS

WIRK-FM/W Palm Beach, FL
 PD: Barry Grant
 MD: Terry Wunderlin
 GM: Roma Hartman

- 1-1 BURNS
- 2-2 TUCKER
- 9-3 K. ROGERS
- 10-4 SPEARS
- 11-5 BUTLER
- 6-6 GAYLE
- 7-7 T.G.
- 13-8 DOWNING
- 14-9 ARNOLD
- 15-10 HAGGARD

- 33-18 CASH
- 28-16 AXTON
- 40-28 MC DOWELL
- 32-21 RICH
- 35-25 MARGO

- ADD DR. HOOK
- ADD HART
- ADD FENDER
- ADD RYLES
- ADD BOONE
- ADD L. ANDERSON
- ADD WARNES



ANTHONY



JONES

WLWI/Montgomery, AL
 PD: Big Jon Anthony
 MD: Rhubarb Jones
 GM: Don Markwell

- 1-1 MILSAP
- 3-2 SPEARS
- 5-3 T.G.
- 4-4 TUCKER
- 8-5 K. ROGERS
- 9-6 BAILEY
- 6-7 GAYLE
- 12-8 STAMPLEY
- 16-9 MC DOWELL
- 13-10 DALE
- 20-11 MURRAY
- 25-17 HANK JR.
- 19-13 AXTON
- 21-15 ELVIS
- 28-23 HUNLEY

- ADD CHESNUT
- ADD GRANT
- ADD SCRUGGS
- ADD NAYLOR



SHERWOOD



HENNES

WMAQ/Chicago, IL
 PD: Bill Hennes
 MD: Suzanne Benson
 GM: Burt Sherwood

- 2-1 K. ROGERS
- 3-2 OAKS/S
- 6-3 GAYLE
- 1-4 BELLAMYS
- 7-5 HAGGARD
- 4-6 BROWN & CORNELIUS
- 12-7 MILSAP
- 13-8 MARGO
- 5-9 WILLIAMS
- 16-10 MANDRELL & BANNON

- 36-25 DOLLY
- 23-17 ELVIS
- 37-31 BUCK
- 29-23 STAMPLEY
- 33-28 KENDALLS

- A-33 RABBITT
- A-34 CASH
- A-35 EMMYLOU
- A-38 JONES & PAYCHECK
- A-39 AXTON
- A-40 HUNLEY

WMZQ/Washington, DC
 PD: Carol Parker
 MD: Jim Randall
 GM: Mike Cohen

- 2-1 OAKS/S
- 5-2 K. ROGERS
- 4-3 HAGGARD
- 1-4 BELLAMYS
- 7-5 GAYLE
- 6-6 BARLOW
- 9-7 MILSAP
- 12-8 T.G.
- 11-9 REX JR.
- 3-10 WILLIAMS

- 26-13 LORETTA
- 22-11 STAMPLEY
- 32-21 JENNINGS
- 37-27 LANE
- 39-29 MC CLAIN

- ADD MOE
- ADD DR. HOOK
- ADD TAMMY
- ADD COCHRAN
- ADD DOTTSY
- ADD BARE
- ADD TILLIS
- ADD HANK JR.

WNJR/Rochester, NY
 PD/MD: Earl Morgan
 GM: Murray Green

- 5-1 K. ROGERS
- 3-2 OAKS/S
- 4-3 GAYLE
- 6-4 HAGGARD
- 11-5 MILSAP
- 12-6 T.G.
- 9-7 BAILEY
- 10-8 BARLOW
- 25-9 JENNINGS
- 3-10 REX JR.

- 29-15 ALLANSON
- 23-11 ELVIS
- 34-23 LANE
- 33-22 MARGO
- 31-20 LORETTA

- ADD REED
- ADD TYLES
- ADD RYLES
- ADD EMMYLOU
- ADD RICH
- ADD R. PRICE
- ADD WATSON
- ADD RABBITT
- ADD BOONE
- ADD GIBSON
- ADD HART
- ADD EARWOOD

WOFM/Greeneville, TN
 PD/MD: Robin Fillers
 GM: Ray Smith

- 3-1 K. ROGERS
- 2-2 OAKS/S
- 4-3 T.G.
- 5-4 GAYLE
- 6-5 HAGGARD
- 7-6 MILSAP
- 15-7 JENNINGS
- 10-8 REX JR.
- 1-9 BELLAMYS

Country Stations

12-10 ELVIS
 18-13 KENDALLS
 14-11 BAILEY
 20-17 ALLANSON
 16-14 WILLIE
 18-16 TUCKER
 ADD TAMMY
 ADD RABBITT
 ADD L. ANDERSON
 ADD TILLIS
 ADD DOLLY
 WPLO/Atlanta, GA
 OM/MD: Jim Clemmens
 GM: Rik Rogers
 3-1 GAYLE
 5-2 K. ROGERS
 6-3 MILSAP
 9-4 JENNINGS
 1-5 OAKS/S
 7-6 HAGGARD
 8-7 ELVIS
 2-8 BELLAMYS
 10-9 KENDALLS
 11-10 REX JR.
 30-23 MURRAY
 26-19 AXTON
 29-26 MC CLAIN
 22-20 TOM T.
 24-22 DALE
 ADD MANDRELL & BANNON
 ADD GIBSON
 ADD CAMPBELL
 ADD NEWBURY
 ADD DENVER

ADD FOXFIRE
 ADD DOTTSY
 ADD ORION
 WPOC/Baltimore, MD
 PD: Larry Clark
 MD: Danny Reese
 GM: David Fuehlhart
 2-1 HAGGARD
 6-2 K. ROGERS
 1-3 BELLAMYS
 8-4 MILSAP
 4-5 GAYLE
 3-6 OAKS/S
 10-7 ELVIS
 12-8 BAILEY
 5-9 BARLOW
 14-10 JENNINGS
 30-21 DOLLY
 24-18 WILLIE
 33-27 MANDRELL & BANNON
 35-30 MARGO
 34-29 EMMYLOU
 A-33 ALLANSON
 A-34 STAMPLEY
 WPOR/Portland, ME
 OM: Tom Hennessey
 MD: Hal Knight
 GM: Robert J. Gold
 1-1 K. ROGERS
 2-2 GAYLE
 3-3 OAKS/S
 5-4 WILLIE
 6-5 MILSAP
 9-6 T.G.
 4-7 HAGGARD
 10-8 BARLOW
 12-9 ARNOLD
 13-10 MARGO

39-28 DOLLY
 19-14 BAILEY
 40-35 OVERSTREET
 28-23 ELVIS
 35-32 BUCK
 ADD RABBITT
 ADD COCHRAN
 ADD RAYMOND JOHN
 ADD FOXFIRE

WSLR/Akron, OH
 PD: Bill Coffey
 MD: Don Dempsey
 GM: Dick Lumenello

2-1 GAYLE
 4-2 HAGGARD
 5-3 K. ROGERS
 6-4 T.G.
 1-5 OAKS/S
 10-6 BAILEY
 9-7 MILSAP
 8-8 REX JR.
 14-9 ELVIS
 3-10 BELLAMYS
 16-11 KENDALLS
 26-21 DOLLY
 20-16 JENNINGS
 18-14 LORETTA
 21-18 MARGO
 ADD TILLIS
 ADD TAMMY
 ADD WATSON
 ADD BOONE
 ADD RYLES
 ADD JONES & PAYCHECK
 ADD MOE

WSM-AM/Nashville, TN
 PD: Al Voecks
 MD: Mary Katherine Murphy
 GM: Len Hensel

3-1 GAYLE
 4-2 HAGGARD
 5-3 K. ROGERS
 6-4 REX JR.
 1-5 BELLAMYS
 7-6 MILSAP
 9-7 T.G.
 10-8 KENDALLS
 12-9 JENNINGS
 11-10 TUCKER
 35-23 CASH
 23-16 LORETTA
 21-15 MARGO
 26-22 JONES & PAYCHECK
 32-28 EMMYLOU
 ADD TAMMY
 ADD BARE
 ADD MOE

WWOL/Bufalo, NY
 PD/MD: David Snow
 GM: Ken Dodd

1-1 K. ROGERS
 3-2 GAYLE
 5-3 MILSAP
 4-4 HAGGARD
 8-5 T.G.
 6-6 REX JR.
 9-7 ALLANSON
 15-8 JENNINGS
 11-9 BAILEY
 12-10 ELVIS
 22-14 MARGO
 31-24 DOLLY
 20-13 KENDALLS
 19-12 LORETTA
 26-20 STAMPLEY

A-37 TILLIS
 A-38 MOE
 A-39 REED
 A-40 M. ROBBINS

WWOK/Miami, FL
 PD: Dave Donahue
 MD: Mike Selden
 GM: Bob Cooder

1-1 K. ROGERS
 2-2 BELLAMYS
 4-3 GAYLE
 3-4 OAKS/S
 5-5 ELVIS
 8-6 MILSAP
 6-7 WILLIE
 7-8 REX JR.
 10-9 SPEARS
 11-10 HAGGARD
 28-23 MANDRELL & BANNON
 23-19 STELLA
 30-27 MC CLAIN
 25-22 EMMYLOU
 21-18 KENDALLS
 ADD DR. HOOK

The Salability of Disco

Continued from page 4

hence, I can't say I've had good experience with Disco so far."

John Boden feels, "any radio format can move product. The question is the degree the format can move it. We'll have a better idea about Disco with the next ARB around June 29."

Pat Schirmer, vice president of Western International Media, expresses a different point. "This is a gut feeling. I have no research to back it. I don't think Disco moves product. I treat it the same as Beautiful Music; because quarter hour is inordinately high for the format, it leads me to believe that the station is turned on and left on as background music."

J. Ray Padden disagrees. "You cannot listen to it without it having some effect on you physically. If music physically affects you, how can it be a background sound?"

Schirmer would like to see Disco tested as a medium to move product; for example, an advertisement done only on a Disco station that called for response. However, she says, "I would definitely recommend the Disco format for record companies with Disco product."

Diane Witt also expresses skepticism about the format. "I buy radio stations that I feel are right for the market and will do the best job for our clients. The switch to Disco is a quick way to turn some bucks, but consider your audience. Sure, you'll probably get the cume numbers . . . you might even get our organization to buy time . . . but for how long?" She feels

that Disco will remain a giant "until the 18-24 male adult, most likely a minority, finds some better things to do with his social life than frequent discos. True, he is most likely *not* the target of the Disco station . . . but in my opinion, *he is the pacesetter. He sets the trends for our products.*"

Jeff Dorf does buy Disco radio, but he feels that it is difficult to measure its effectiveness. "Our buying tends to be multi-station. And radio is just a part of a total media mix, including TV and outdoor. It is difficult to isolate the contribution of one element."

One success story can be isolated. It is the advertising on WKTU for the Taggart Driving Schools. William Taggart, chairman of the board, commented: "We go for the residual advertising but also the direct response. After the spot goes off WKTU, we have ten lines coming in and all the buttons light up. We got a better response than on TV. In the past we never had a *great* direct response from radio in general, but we did on WKTU and also on WBMX in Chicago. We advertise on other formats and get direct response, but never to this extent. The quality of the lead (the customer that calls) is very high. We enroll a very high percentage, perhaps 70%, of the calls. WKTU has good listening at drive time. It surprised us. We open at 7 in the morning and we get calls. *I can't understand why people want to listen to Disco at 7 in the morning, but they do!*"

Success won't make it easier, according to John Boden. "Every format has a sales problem, no matter how

successful. Even if you're the number one station with top ratings, it should not be an easy sale. Not if you're priced properly!"

Music Confidential

Continued from page 55

in an upcoming New Music Showcase article and also try to catch her act on stage with **Graham Parker**, June 30 at the Santa Monica Civic. This should be one rockin' and rollin' show!

From RCA:

Congratulations to **David Bowie** on his *very* successful album "Lodger". Looks like this album will bring him into the mainstream of radio again, with stations going on "D.J." right and left on the dial. It appears that there's a chance he will be touring this year, so be sure and watch for his appearance in or near your city.

From Island:

Robert Palmer has a new album, "Secrets", that will ship June 22. Included on the LP is "Bad Case of Loving You" and a Todd Rundgren song, "Can We Still Be Friends". This album will have more of a Rock edge than Robert's last albums and should put him up on the list of today's top artists — exactly where he belongs! Look for him in our upcoming New Music Showcase article. "Cuba", by **The Gibson Brothers**, a top ten Disco tune, will be shipped as a 12-inch on June 22. **Third World**, one of Island's Reggae groups will also ship their new album, "Stories Been Told", June 22.

☆ ☆ ☆

By
GREGG
COBARR

New Music Showcase



FCC

Single—“Baby I Want You”

Album—Not yet released

Free Flight Records

Artist:

Jimmy “Be-Bob” Evans: “Being with a group like this is something I’ve looked forward to all my life and finally it looks like things are going to happen. They say ‘a chain is only as strong as its weakest link’ and this band has no weak links, musically speaking.”

Dennis Clifton: “I think the single is a good representation of where the group is right now. This is where everyone in the group, after playing all types of music, has wanted to land. Everyone’s roots are in this kind of music and everyday the material just keeps flowing. I’ve strived for years to be at this place musically.”

Radio:

Bob Lang, music director, **KZZX,** Albuquerque: “There are a lot of new bands that are into that kind of sound, but who don’t bring out a dynamic presence like FCC. All you have to do is be in a room where it’s being played and you’ll feel it.”

Paula Matthews, music director, **KTLK,** Denver: “It really fits our format because it has really catchy hook lines and it also fits a Pop format so it’s doubly good for us. I really like the record and it sounds like a hit to me.”

Label:

Joe Galante, division vice president, marketing, Nashville: “We are tremendously excited about the group. Originally when we were sent the tapes, we felt that the music had such a broad appeal to so many different formats and to so many demographic areas, we were ecstatic. We felt at that time that we had at least two big singles out of the album.”

“Anybody who has grown up in the last twenty years listening to radio will know that the group contains a number of elements of music that we’ve all listened to and it is a very refreshing sound. We’ve had excellent response from everybody.”



Boney M

Single—“Rasputin”

Album—“Nightflight to Venus”

Sire Records

Artist:

Liz Mitchell: “My biggest influence was the Motown sound and of course always some Reggae thrown in, because after all, I am 100% Jamaican. But Boney M collectively has several sounds depending largely on the specific song. Each song really dictates a different style in which it should be sung. If we choose a Rock song with a Rock melody and a Rock feel, then it will come out ‘rocky’ but with the distinct Boney M voices. Our music is simple and uncomplicated. It’s a blending of a European sound with a West Indian beat.”

Radio:

Frank Colburn, program director, **KPLZ,** Seattle: “It’s top five phones. There are more calls on that record than any record since Boney M’s last big hit which was ‘Mary’s Boy Child,’ released last Christmas. It’s a record that programmers don’t hear but that the audience likes. It’s a legitimate hit.”

“The song really has a certain novelty factor. In addition to that, it’s got a strong rhythm and is just a good communication song.”

Label:

Michael Johnson, local promotion, R&B, Warner Bros.: “Boney M is the largest selling group outside of the U.S. They’re bigger in Europe now than the Village People and they have also outsold ABBA. Also, to their credits you can add the fact that they have the biggest selling album in the history of Canada.”

“They’re a very energetic group and this comes across tremendously in their live shows. Their diversification musically is really the one thing that sets them apart from most Pop-Disco groups. Because of this, they are able to sing so many different types of songs and affect so many different types of people.”



By
**NEIL
YOUNG**

Hope you're enjoying the Radio Report's Disco Special. There's something in it for everyone, since disco is an integral part of our formats. Adult Contemporary folks: do not despair—an AC special is on the way!

Promotions

Now that the warm weather's here for good, we find outdoor promotions in great abundance.

As part of WLW's Great Days of Summer, Cincinnati people are winning trips on the Mississippi Queen and Delta Queen riverboats.

A/C This Week

The warmth brings out the auto racing enthusiasts—so KOB sent two from Albuquerque to the Indy 500, all expenses paid.

At KRLA, where they're jumping for joy over their third place showing in the latest LA Mediatrend, the beach patrol returns, featuring the one and only KRLA "Hit Man."

New Faces

Mike Harvey has been promoted to Operations Manager of both WFTL and FM station WSDO. Tom Daren takes on Harvey's PD job at WFTL, after spending a year there as mid-day man.

Bob Wood's new administrative assistant at WBEN is Wendy Stahlka, as Pam Legge moves over to WBLK, also

in Buffalo.

Clark Race goes from KYUU, Frisco, to Seattle's KVI, where he'll do mid-days. Prior to his work in the City By The Bay, Race spent time at KMPC, and did some network television, too. Another new mid-day personality is WSIX's Dave Nichols, from WSM-FM across town.

WSAR's general manager Ed Juare returns to his former job as corporate chief engineer for the Knight Quality Stations group, of which the Fall River, MA station is a part. Robert Nims takes over the GM post, from WBSM, New Bedford, MA.

News changes include Sandy Kozel from WEOL, Elyria, OH and Chuck Shramek from WERE, Cleveland, joining the reporting staff at Buffalo's WGR.

Adult Contemporary

Most Added:

ELTON JOHN
GERRY RAFFERTY
ATLANTA RHYTHM SECTION
ART GARFUNKEL

Prime Movers:

ART GARFUNKEL
ELTON JOHN
ROBERT JOHN

Chart Analysis

Gerry Rafferty explodes at number 28! Also looking good: Helen Reddy, Roxy Music and James Taylor. Chartbound: Donna Summer/Bad, the Bellamy Brothers, David Loggins.

RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14	
3	1	1	1	KENNY ROGERS/She Believes In Me LP: The Gambler (UA) KDKA 14-12 KRLA 12-7 WHAM HIGH WOOD HIGH KEX HIGH KUGN HIGH WHAS LOW WWOV 1-2 KFMB HIGH KVI 5-3 WHDH HIGH WPRO 8-5 KFRE HIGH WATR 3-2 WHEN HIGH WQUD 2-4 KGNR HIGH WBEN 2-1 WINR HIGH WRIE 3-1 KHOW HIGH WBZ ON-16 WIOD HIGH WRVA HIGH KLOK HIGH WELI HIGH WIP HIGH WSAR 8-5 KMBZ 5-1 WFTL HIGH WISN 9-4 WSB HIGH KMPC HIGH WFYR 12-9 WKYE 2-2 WSIX HIGH KNBR HIGH WGR 7-6 WLVA 3-1 WSPD HIGH KOB HIGH WGY 13-4 WLW 1-1 WTIC 3-1 KORK HIGH WGY HIGH WMAL HIGH WWWE 7-4 KOY HIGH WHAG 8-8 WNEW HIGH	5	5	5	5	BILLY JOEL/Honesty LP: 52nd Street (Columbia) KAKE HIGH KOY LOW WHAS HIGH WPRO 9-12 KDKA 12-17 KUGN HIGH WHEN LOW WQUD 9-15 KEX HIGH KVI 8-7 WINR LOW WRIE 5-6 KFMB HIGH WATR 2-6 WIOD HIGH WRVA HIGH KFRE LOW WBEN 3-3 WIP HIGH WSAR 5-4 KGNR HIGH WELI LOW WISN 12-11 WSB HIGH KHOW LOW WFYR 15-15 WKYE 9-8 WSPD HIGH KMBZ 13-6 WGR 18-35 WLVA 15-14 WTIC 8-5 KMPC LOW WGR 11-9 WLW 4-6 WWWE 9-8 KNBR HIGH WGY HIGH WMAL HIGH KOB HIGH WHAG 7-3 WOOD HIGH KORK HIGH WHAM LOW WWOV 19-19
2	2	2	2	RANDY VAN WARMER/Just When I... LP: Warmer (Bearsville) KDKA 4-3 KUGN HIGH WHEN HIGH WWOV 4-1 KEX HIGH KVI 1-1 WINR LOW WPRO 4-4 KFMB LOW WATR 7-9 WIOD LOW WQUD 5-1 KFRE HIGH WBZ 6-5 WIP HIGH WRVA HIGH KGNR HIGH WFTL LOW WISN 2-1 WSAR 1-3 KLOK HIGH WFYR 4-1 WKYE 3-6 WSB HIGH KMBZ 1-2 WGR 11-10 WLVA 1-3 WSIX HIGH KMPC HIGH WGR 2-3 WLW 2-2 WSPD HIGH KORK HIGH WGY HIGH WMAL HIGH WTIC 2-2 KOY LOW WHAM HIGH WNEW HIGH WWWE 1-1 KRLA 4-3 WHAS LOW WOOD HIGH	8	8	6	6	BEACH BOYS/Good Timin' LP: L.A. (Light Album) (Caribou) KAKE HIGH KOY LOW WHAM HIGH WPRO 19-16 KDKA 20-20 KRLA 18-13 WHEN LOW WQUD 20-21 KEX HIGH KUGN HIGH WINR LOW WRIE 20-18 KFMB LOW KVI 16-16 WIOD HIGH WRVA HIGH KFRE LOW WATR 11-15 WIP HIGH WSAR 4-2 KGNR HIGH WBEN 13-12 WISN 7-5 WSPD HIGH KHOW HIGH WBZ ON WKYE 11-10 WTIC 13-11 KMBZ 15-7 WELI LOW WLVA 9-16 WWWE 14-13 KMPC LOW WFYR ON WLW 30-28 KNBR LOW WGR 17-13 WNEW HIGH KOB HIGH WGY LOW WOOD HIGH KORK LOW WHAG 14-11 WWOV 13-14
10	7	7	3	REX SMITH/You Take My Breath ... LP: Sooner Or Later [S-T] (Columbia) KAKE HIGH KUGN HIGH WHAM LOW WPRO 5-8 KDKA 19-16 KVI 10-8 WHEN HIGH WQUD 6-5 KEX HIGH WATR 1-1 WINR HIGH WRIE 1-2 KFMB ON WBEN 4-4 WIOD HIGH WRVA HIGH KFRE HIGH WBZ 7-6 WIP HIGH WSAR ON KGNR LOW WELI LOW WISN 10-6 WSPD HIGH KHOW LOW WFTL LOW WKYE 4-1 WTIC 11-7 KLOK ADD WFYR 9-7 WLVA 16-9 WTMJ 4-3 KMBZ 23-13 WGR 3-2 WLW 23-22 WWWE 11-6 KMPC HIGH WGR 9-6 WNEW HIGH KORK HIGH WGY HIGH WOOD HIGH KRLA 9-6 WHAG 11-6 WWOV 7-4	16	15	10	7	DR. HOOK/When You're In Love With.. LP: Pleasure And Pain (Capitol) KAKE HIGH KUGN HIGH WHEN ADD WQUD 21-19 KDKA A-26 KVI 18-11 WINR HIGH WRIE 23-16 KEX LOW WATR 9-5 WIOD HIGH WRVA HIGH KFMB HIGH WBEN 15-10 WIP LOW WSAR 9-8 KFRE LOW WELI LOW WISN 11-9 WSB HIGH KHOW LOW WFTL LOW WKYE 7-16 WSIX HIGH KLOK ADD WGR 25-22 WLVA 5-4 WSPD HIGH KMBZ 27-14 WGR ON-16 WLW 7-4 WTIC 16-13 KMPC LOW WGY HIGH WMAL HIGH WTMJ 2-1 KNBR HIGH WHAG 20-17 WNEW HIGH WWWE 23-20 KOY LOW WHAM HIGH WWOV 16-11 KRLA 11-8 WHDH ADD WPRO 11-7
26	20	9	4	ANNE MURRAY/Shadows In The ... LP: Let's Keep It That Way (Capitol) KAKE HIGH KUGN HIGH WHAS HIGH WPRO 24-20 KEX LOW KVI 19-13 WHDH ADD WQUD 24-20 KFMB HIGH WATR 23-18 WIOD HIGH WRIE 19-17 KFRE HIGH WBEN 20-19 WIP LOW WRVA HIGH KGNR LOW WBZ ON-20 WISN 22-19 WSAR 16-12 KLOK HIGH WELI HIGH WKYE ON WSB HIGH KMBZ ON-16 WFTL HIGH WLVA 24-22 WSIX HIGH KMPC LOW WFYR ON-24 WLW 18-13 WSPD LOW	18	12	8	8	NEIL DIAMOND/Say Maybe LP: You Don't Bring ... (Columbia) KAKE HIGH KRLA 22-15 WINR LOW WQUD 23-22 KEX LOW KUGN HIGH WIOD HIGH WRIE ON KFMB LOW KVI 11-9 WIP HIGH WRVA HIGH KFRE HIGH WATR 16-14 WISN 19-16 WSAR 21-16

Leading Adult Contemporary Songs

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RANKING BY AIRPLAY				ARTIST, TITLE, LABEL	RANKING BY AIRPLAY				ARTIST, TITLE, LABEL
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14	
1	3	3	9	KGNR HIGH WBEN 17-17 WKYE 23-19 WSB HIGH KHOW LOW WELI LOW WLVA 25-23 WSIX LOW KLOK HIGH WFTL HIGH WLW 5-3 WSPD LOW KMBZ 25-12 WGR 19-17 WMAL HIGH WTIC 9-9 KMPC HIGH WGY LOW WNEW HIGH WTMJ 17-17 KOB LOW WHAG 21-12 WOOD HIGH WWWE 17-17 KORK LOW WHAM LOW WOWO 25-24 KOY LOW WHAS HIGH WPRO 23-23 PEACHES & HERB/Reunited LP: 2-Hot (Polydor) KDKA 3-5 WBEN 1-6 WHEN HIGH WOWO 2-3 KEX HIGH WBZ 4-8 WINR HIGH WPRO 6-1 KFMB LOW WELI LOW WIOD LOW WOOD 1-2 KGNR HIGH WFTL LOW WIP LOW WRIE 4-3 KLOK HIGH WFYR 1-4 WISN 1-2 WRVA HIGH KMBZ 2-11 WGAR 2-5 WKYE 1-4 WSAR 2-7 KMPC LOW WGR 1-1 WLVA 4-5 WSB HIGH KORK HIGH WGY HIGH WLW 3-5 WSPD HIGH KUGN HIGH WHAG 4-9 WMAL HIGH WTIC 1-4 KVI 2-4 WHAM LOW WNEW HIGH WWWE 6-7 WATR 8-11 WHAS HIGH WOOD HIGH	—	40	26	16	ART GARFUNKEL/Since I Don't Have.. LP: Fate For Breakfast (Columbia) KAKE LOW KOY LOW WHAG 38-35 WPRO ADD KDKA 27-21 KUGN HIGH WHAS ADD WQUD ON KEX LOW KVI ON WINR ON WRIE ON-28 KFMB ADD WATR ON-27 WIOD HIGH WRVA ADD KFRE LOW WBEN 21-20 WIP ON WSAR 25-23 KGNR LOW WBZ ON WISN 25-23 WTIC A-22 KHOW ON WELI LOW WKYE ADD WTMJ A-24 KLOK HIGH WFTL HIGH WLW 34-35 WWWE 32-30 KMBZ ON-28 WGAR A-34 WMAL HIGH KMPC LOW WGR ON WNEW HIGH KNBR LOW WGY ADD WOOD ADD
4	4	4	10	O. NEWTON-JOHN/Deeper Than The.. LP: Totally Hot (MCA) KDKA 11-11 KVI 3-2 WHAS HIGH WQUD 8-8 KEX HIGH WATR 18-22 WHEN LOW WRIE 11-10 KFMB LOW WBEN 10-9 WINR LOW WRVA HIGH KFRE LOW WELI LOW WIOD HIGH WSAR 3-1 KHOW LOW WFTL LOW WIP LOW WSB HIGH KMBZ 8-3 WFYR 11-10 WISN 3-3 WSPD HIGH KMPC HIGH WGAR 14-20 WLVA 13-12 WTIC 4-3 KOB LOW WGR 5-8 WLW 19-17 WWWE 3-2 KORK HIGH WGY HIGH WNEW HIGH KOY LOW WHAG 1-2 WOOD HIGH KUGN HIGH WHAM HIGH WOWO 17-15	36	25	21	17	DIONNE WARWICK/I'll Never Love ... LP: Dionne (Arista) KAKE ADD KOY LOW WIOD LOW WSAR ON-25 KEX LOW KUGN HIGH WIP ADD WSIX ADD KFMB HIGH KVI 21-20 WISN 21-20 WSPD LOW KFRE LOW WBEN 19-18 WLW 39-26 WTIC A-20 KGNR LOW WELI HIGH WMAL HIGH WTMJ 13-12 KHOW LOW WFTL HIGH WNEW LOW WWWE A-32 KLOK HIGH WGR ON WOOD HIGH KMBZ ON-29 WGY ON WQUD 30-26 KMPC LOW WHAG 30-23 WRIE 25-14 KNBR LOW WINR ON WRVA HIGH
17	14	14	11	RICKIE LEE JONES/Chuck E.'s In ... LP: Rickie Lee Jones (WB) KAKE LOW KUGN HIGH WHEN HIGH WRVA HIGH KDKA 9-7 WATR 4-3 WINR HIGH WSAR 22-18 KEX LOW WBEN 18-14 WIOD LOW WSB HIGH KFMB ON WBZ 12-7 WIP LOW WSIX HIGH KFRE HIGH WELI ADD WISN 13-10 WSPD LOW KHOW ON WFYR 16-12 WKYE 10-9 WTIC 10-8 KLOK ADD WGAR 6-4 WLVA 23-21 WTMJ 3-2 KMPC HIGH WGY HIGH WLW 9-9 WWWE 22-15 KNBR HIGH WHAM HIGH WOWO 6-13 KOB ADD WHAS HIGH WPRO 10-6 KORK HIGH WHDH HIGH WQUD 13-11	27	22	19	18	SPYRO GYRA/Morning Dance LP: Morning Dance (Infinity) KAKE HIGH KOY LOW WHAG 31-28 WNEW HIGH KDKA ON KUGN HIGH WHAM ADD WRIE 8-8 KEX HIGH KVI ON WINR LOW WRVA HIGH KFMB ON WATR 14-20 WIOD HIGH WSPD LOW KFRE LOW WBEN 8-7 WIP ON WTIC A-17 KGNR LOW WBZ ADD WISN 20-18 WTMJ 9-7 KHOW LOW WELI HIGH WLVA ON WWWE 12-10 KMBZ 28-18 WFTL HIGH WLW 20-8 KMPC LOW WGR ON-20 WMAL HIGH
23	19	16	12	DOOBIE BROTHERS/Minute By ... LP: Minute By Minute (WB) KAKE HIGH KRLA 19-9 WHAM LOW WOWO 15-21 KDKA 10-9 KUGN HIGH WHAS LOW WPRO 15-9 KEX LOW WATR 6-4 WHDH HIGH WQUD 16-16 KFMB HIGH WBEN 9-2 WHEN LOW WRIE 13-9 KFRE HIGH WBZ 20-14 WINR LOW WRVA HIGH KHOW ON WELI ADD WIOD LOW WSAR 20-41 KMBZ ON-17 WFYR 13-8 WIP LOW WSPD LOW KNBR HIGH WGAR 16-15 WISN 18-13 WTIC 17-16 KORK LOW WGR ON-14 WKYE 16-18 KOY LOW WGY HIGH WLVA 10-6	7	10	15	19	ENGLAND DAN & JF COLEY/Love Is.. LP: Dr. Heckle And Mr. Jive (Big Tree) KDKA 6-8 KVI 4-6 WHAG 10-20 WMAL HIGH KEX LOW WATR 12-13 WHAM HIGH WQUD 4-7 KFMB HIGH WBZ 9-11 WHAS LOW WSIX HIGH KMBZ 3-15 WELI HIGH WHEN HIGH WSPD LOW KMPC HIGH WFTL LOW WIOD HIGH WTIC 5-14 KORK HIGH WFYR 8-17 WISN 4-12 WWWE 4-9 KOY LOW WGAR 30-31 WLVA 6-10 KRLA 13-16 WGY LOW WLW 13-16
6	6	13	13	BEE GEES/Love You Inside Out LP: Spirits Having Flown (RSO) KAKE LOW WBZ 2-2 WINR LOW WRIE 2-4 KDKA 2-1 WFYR 3-3 WIOD LOW WRVA HIGH KEX HIGH WGAR 9-8 WIP HIGH WSB HIGH KFMB LOW WGR 4-5 WISN 6-8 WSIX HIGH KMBZ 6-4 WGY HIGH WKYE 8-7 WSPD HIGH KORK HIGH WHAG 3-1 WLVA 12-7 WTIC 7-6 KRLA 2-1 WHAM HIGH WLW 11-7 WWWE 5-5 KUGN HIGH WHAS HIGH WOWO 5-10 KVI 6-5 WHDH HIGH WPRO 2-3 WBEN 6-8 WHEN HIGH WQUD 3-3	43	26	22	20	POCO/Heart Of The Night LP: Legend (MCA) KAKE HIGH KUGN HIGH WHEN ADD WRIE 21-19 KDKA A-27 KVI ON WINR LOW WRVA HIGH KEX LOW WATR 29-25 WISN 17-15 WSAR 23-17 KFMB LOW WBEN 16-13 WKYE 22-20 WSB HIGH KFRE HIGH WFYR ON WLVA 28-20 WSPD LOW KHOW LOW WGAR 29-23 WOOD HIGH WTIC 18-18 KMBZ ON-20 WGY LOW WOWO 24-23 WTMJ 6-5 KNBR ADD WHAG 24-22 WPRO 21-18 WWWE 27-24 KORK ADD WHAM ADD WQUD A-27
13	13	12	14	NIGEL OLSSON/Little Bit Of Soap LP: Nigel (Bang) KEX LOW KRLA 8-12 WIOD LOW WRVA HIGH KFMB ON KUGN HIGH WIP LOW WSAR 11-13 KFRE HIGH WATR 17-10 WISN 15-17 WSB HIGH KHOW HIGH WBEN 14-15 WKYE 5-3 WSIX HIGH KMBZ 9-9 WFTL LOW WLVA 19-17 WSPD HIGH KMPC HIGH WGR 16-19 WLW 15-12 WTIC 12-12 KNBR HIGH WGY LOW WNEW HIGH WWWE 25-23 KOB HIGH WHAG 13-15 WPRO 17-17 KORK LOW WHAM HIGH WQUD 19-18 KOY LOW WHEN LOW WRIE 17-7	47	27	24	21	MAXINE NIGHTINGALE/Lead Me On LP: Lead Me On (Windsong) KAKE LOW WATR 20-17 WISN ON-25 WSAR 24-21 KEX LOW WBEN 23-22 WKYE ON-29 WSIX LOW KGNR LOW WBZ ON WLW 31-24 WSPD LOW KHOW ON WELI HIGH WMAL ADD WTIC 20-21 KMBZ ON-31 WFTL LOW WNEW ADD WTMJ 11-9 KMPC LOW WGY LOW WOOD HIGH WWWE 31-28 KNBR ADD WHAG 34-30 WPRO 25-24 KOY LOW WINR ADD WQUD A-30 KUGN HIGH WIOD HIGH WRIE ON KVI 22-17 WIP ON WRVA HIGH
46	34	20	15	JAMES TAYLOR/Up On The Roof LP: Flag (Columbia) KAKE LOW KOB ADD WHAG 39-31 WPRO ON-25 KDKA 26-22 KOY LOW WHAS HIGH WQUD 29-24 KEX LOW KRLA 30-19 WINR ON WRIE 29-25 KFMB HIGH KUGN ADD WIOD HIGH WRVA HIGH KFRE LOW KVI 23-18 WIP ON WSAR ON-20 KGNR LOW WBEN ON-25 WISN 23-21 WSPD ADD KHOW LOW WELI LOW WKYE 24-21 WTIC 21-19 KMBZ ON-19 WFYR ON-23 WLW 36-34 WTMJ 19-17 KMPC LOW WGAR A-32 WNEW HIGH WWWE 30-25 KNBR LOW WGY LOW WOOD ADD	21	17	17	22	ROGER VOUDOURIS/Get Used To It LP: Radio Dream (WB) KAKE LOW KRLA A-27 WHAG 12-10 WOWO 11-6 KDKA 15-13 KUGN HIGH WHAM LOW WQUD 11-12 KEX HIGH KVI 17-15 WINR LOW WRIE 26-21 KFRE LOW WATR 13-8 WIOD HIGH WRVA HIGH KMPC LOW WBEN 11-11 WIP HIGH WSAR 10-10 KNBR HIGH WGAR 27-24 WKYE 13-14 WSPD LOW KORK HIGH WGR ON WLVA 21-19 WWWE 19-17 KOY LOW WGY HIGH WLW 14-18
					12	11	11	23	BARBARA MANDRELL/I Don't Want.. LP: Moods (MCA) KEX LOW KVI 14-14 WHAG 5-5 WQUD 12-13 KFMB LOW WATR 10-16 WHAM LOW WRVA HIGH KFRE LOW WBEN 7-16 WHAS HIGH WSAR 7-6 KGNR HIGH WBZ 14-19 WIOD HIGH WSPD LOW KHOW ON WELI LOW WIP HIGH WTIC 6-10 KMPC HIGH WFTL HIGH WLW 29-33 WWWE 2-3 KORK LOW WFYR 20-22 WMAL HIGH KUGN HIGH WGY LOW WNEW HIGH
					9	9	18	24	ORLEANS/Love Takes Time LP: Forever (Infinity) KDKA 17-19 KOY LOW WINR LOW WRVA HIGH KEX LOW KRLA 7-14 WIOD LOW WSAR 6-9 KFMB LOW WATR 5-7 WIP HIGH WSIX LOW

Leading Adult Contemporary Songs

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RANKING BY AIRPLAY					ARTIST, TITLE, LABEL				RANKING BY AIRPLAY				ARTIST, TITLE, LABEL			
MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14		MAY 24	MAY 31	JUN 7	JUN 14			
															37	GEORGE HARRISON/Blow Away LP: George Harrison (Dark Horse) KGNR LOW KUGN HIGH WHAG 16-26 WRIE 16-23 KHOW LOW KVI 7-10 WIOD LOW WWWE 8-11 KMBZ 7-23 WATR 27-29 WLW 17-29 KOY LOW WGR 3-7 WMAL HIGH
31	23	23	25												38	ELEC. LIGHT ORCH./Shine A Little... LP: Discovery (Jet) KDKA 16-14 WFYR 25-20 WOWO 12-8 KFRE HIGH WGR 28-19 WPRO 29-22 KNBR HIGH WKYE 15-11 WQUD 22-17 KUGN HIGH WLVA 29-25 WSAR ADD
		36	26												39	HELEN REDDY/Make Love To Me LP: Let Me Be Your Woman (Capitol) KMPC LOW WFTL HIGH WNEW HIGH WWWE 28-27 KVI ADD WHAG 33-25 WOOD HIGH WATR ON-26 WIOD LOW WSAR ON WELI LOW WLW 17-36 WSB HIGH
															40	LINDA RONSTADT/Allison LP: Living In The USA (Asylum) KFMB ADD KVI ON WIOD LOW WSPD LOW KMBZ 24-24 WELI LOW WISN 14-14 KMPC LOW WHAG 17-16 WLW 22-27 KUGN HIGH WHAS ON WSAR 18-19
	44	30	27												41	DOLLY PARTON/You're The Only One LP: Great Balls Of Fire (RCA) KGNR ADD WELI LOW WLW A-41 WTMJ 22-19 KMBZ ON-30 WFTL HIGH WMAL ADD WWWE A-34 KUGN HIGH WHAG 36-32 WSAR ON WATR ON-28 WIOD LOW WSPD ADD
															42	ROXY MUSIC/Dance Away LP: Manifest (Atco) KAKE ADD WATR 15-12 WKYE ADD WTMJ 5-4 KHOW ADD WBN ON-24 WLW ON-39 KUGN HIGH WELI LOW WRIE 16-13 KVI ON WGR 20-17 WSAR ON-22
															43	DAVID NAUGHTON/Makin' It LP: Not Released (RSO) KEX LOW WGR 13-11 WKYE ADD KFRE LOW WGY ADD WOWO 22-16 KUGN HIGH WHEN LOW WPRO 7-10 WBZ 17-12 WIP ON WSB HIGH
14	16	25	29												44	JOHN STEWART/Gold LP: Bombs Away Dream Babies (RSO) KAKE HIGH WGR 17-14 WLVA 30-27 KDKA A-24 WGR ADD WQUD ON KFRE HIGH WINR LOW WSAR ON KNBR HIGH WKYE ON-23 WTMJ 7-6
42	37	33	30												45	MCGUINN, C & H/Don't You Write... LP: McGuinn, Clark & Hillman (Capitol) KGNR LOW KOY HIGH WINR HIGH WRIE 10-12 KHOW LOW KOY LOW WIOD LOW WWWE 10-12 KMBZ 14-21 WATR 21-24 WOOD HIGH
40	36	32	31												46	M. MANCHESTER/Theme From Ice... LP: Ice Castles/Soundtrack (Arista) KAKE LOW KMPC LOW WNEW HIGH WWWE 15-18 KEX LOW WIOD LOW WOOD HIGH KMBZ 19-32 WLW 12-14 WRIE 6-5
35	31	31	32												47	ANITA WARD/Ring My Bell LP: Songs Of Love (Juana) KDKA 25-15 WFYR 18-13 WLVA ADD WQUD ON KRLA 16-4 WGR A-28 WOWO 23-20 WBZ 8-4 WINR ADD WPPD 22-19
33	32	27	33												48	GEORGE HARRISON/Love Comes... LP: George Harrison (Dark Horse) KFMB ON WELI LOW WPRO ADD WSAR ON KFRE LOW WIP ON WRIE ON WSPD ADD KHOW ADD WISN A-26 WRVA HIGH
															49	EARTH WIND & FIRE/Boogie Wonderland LP: I Am (Columbia) KFRE HIGH WGR 15-12 WOWO 14-17 WBZ ON-18 WHEN ADD WPRO 20-13 WFYR 17-14 WKYE 20-15
		43	34												50	EDDIE RABBITT/Suspicious LP: Loveline (Elektra) KEX ADD WELI ADD WNEW HIGH WSIX LOW KMBZ ADD WHAS ADD WQUD A-29 WTMJ ADD KVI ON WIOD ADD WRIE ADD
15	18	28	35													
		39	36													

Adult Contemporary Stations

Each correspondent's playlist is printed in this section.

For stations using chart numbers this information appears:

1. Top Ten
2. 5 Biggest Movers
3. All Adds

For stations not using chart numbers, this information appears:

1. Adds

KAKE/Wichita, KS

PD: Gene Rump
MD: Doug Rupe
GM: Frank Gunn

- ADD WARWICK
- ADD ROXY
- ADD ALPERT
- ADD SUPERTRAMP
- ADD NONE

KDKA/Pittsburgh, PA

PD: Rick Starr
MD: Randy Flick
GM: A.B. Hartman

- 2-1 BG
- 1-2 SUMMER/H
- 4-3 VANWARMER
- 7-4 SLEDGE
- 3-5 P&H
- 8-6 SUPERTRAMP
- 9-7 JONES
- 6-8 ENG DAN
- 10-9 DOOBIES
- 5-10 WINGS

- 25-15 WARD
- 27-21 GARFUNKEL
- 26-22 TAYLOR
- 19-16 SMITH
- 15-13 VOUDOURIS

- A-23 SIMON
- A-24 J STEWART
- A-25 FERGUSON
- A-26 HOOK
- A-27 POCO
- A-28 ELTON



SWANSON NORBERG

KEX/Portland, OR

PD: Eric Norberg
MD: Bob Swanson
GM: Richard P. Kale

- ADD RABBITT
- ADD LARSON
- ADD LUV
- ADD BELLAMY

KFMB

- ADD GARFUNKEL
- ADD RONSTADT

KFRE/Fresno, CA

PD: Mike Webb
MD: Dan Spears
GM: Tal Jonz

- ADD ARS
- ADD ELTON

KGNR/Sacramento, CA

PD: Dave Darin
MD: Lee Kirk
GM: Virgil Clemons

- ADD MATTHEWS
- ADD PARTON

KHOW

- ADD ARS
- ADD LOGGINS
- ADD ROXY
- ADD HARRISON/L

KLOK/San Jose, CA

PD/MD/GM: Bill Weaver

- ADD SMITH
- ADD JONES
- ADD HOOK
- ADD WARNES
- ADD R NELSON
- ADD LOGGINS

KMBZ/Kansas City, MO

PD: Steve Bell
GM: Walt Lockman

- 5-1 ROGERS
- 1-2 VANWARMER
- 8-3 OLIVIA
- 6-4 BG
- 12-5 GAYLE
- 13-6 JOEL
- 15-7 BEACH
- 17-8 ORB
- 9-9 OLSSON
- 10-10 ORLEANS

- 25-12 DIAMOND
- 27-14 HOOK
- 23-13 SMITH
- 28-18 SPYRO
- 29-26 MILSAP

- ADD ARS
- ADD RABBITT
- ADD RAFFERTY
- ADD WARNES
- ADD STREISAND
- ADD EMMYLOU
- ADD NANA
- ADD HUMPERDINCK
- ADD ELTON
- ADD ANDERSON

KMPC/Los Angeles, CA

PD: Mike O'Shea
MD: Tess Russell
GM: Kenneth L. Miller

- ADD NONE

KNBR/San Francisco, CA

PD: Ron Reynolds
MD: Bryan Eaton
GM: Bill Dwyer

- ADD ARS
- ADD POCO
- ADD NIGHTINGALE

KOB/Albuquerque, NM

PD: Jim King
GM: Ronald L. Sack

- ADD TAYLOR
- ADD JONES
- ADD PEEK

KOY/Phoenix, AZ

PD: Nat Stevens
MD: Dan Armstrong
GM: Gary D. Edens

- ADD NONE

KRLA/Los Angeles, CA

PD: Art Laboe
MD: Gary Theroux
GM: Don Fry

- 2-1 BG
- 5-2 SLEDGE
- 4-3 VANWARMER
- 16-4 WARD
- 6-5 CLAUDJA
- 9-6 SMITH
- 12-7 ROGERS
- 11-8 HOOK
- 19-9 DOOBIES
- 20-10 RAYDIO
- 30-19 TAYLOR
- 24-17 POINTER
- 22-15 DIAMOND
- 18-13 BEACH
- 29-25 GQ/I

- A-18 BAD
- A-22 MURRAY
- A-27 VOUDOURIS
- A-30 EROTIC DRUM

KUGN/Eugene, OR

PD: Jack Barry
MD: Andy Manual
GM: Ralph Petti

- ADD WARNES
- ADD WELCH/C
- ADD RAFFERTY
- ADD TAYLOR
- ADD ORB

KVI/Seattle, WA

PD: Tom Straw
A.PD: Carol Stripling
GM: Jim Johnson

- 1-1 VANWARMER
- 3-2 OLIVIA
- 5-3 ROGERS
- 2-4 P&H
- 6-5 BG
- 4-6 ENG DAN
- 8-7 JOEL
- 10-8 SMITH
- 11-9 DIAMOND
- 7-10 HARRISON/B

- 18-11 HOOK
- 19-13 MURRAY
- 22-17 NIGHTINGALE
- 23-18 TAYLOR
- 24-21 RAWLS

A-24 LARSON

- ADD REDDY
- ADD LUV
- ADD C THOMPSON

WATR/Waterbury, CT

PD/MD: Glenn Colligan
GM: Fred Erwin

- 1-1 SMITH
- 3-2 ROGERS
- 4-3 JONES
- 6-4 DOOBIES
- 9-5 HOOK
- 2-6 JOEL
- 5-7 ORLEANS
- 13-8 VOUDOURIS
- 7-9 VANWARMER
- 17-10 OLSSON

- 25-19 ARS
- 26-21 SUPERTRAMP
- 23-18 MURRAY
- 29-25 POCO
- 15-12 ROXY

- ADD WAYLON
- ADD C THOMPSON
- ADD STREISAND

WBN/Buffalo, NY

PD: Bob Wood
MD: Roger Christian
GM: Larry Levite

- 2-1 ROGERS
- 9-2 DOOBIES
- 3-3 JOEL
- 4-4 SMITH
- 5-5 ORLEANS
- 1-6 P&H
- 8-7 SPYRO
- 6-8 BG
- 10-9 OLIVIA
- 15-10 HOOK

- 18-14 JONES
- 16-13 POCO
- 13-12 BEACH
- 21-20 GARFUNKEL
- 24-23 R JOHN

A-26 BG/SPIRITS

WBZ/Boston, MA

PD: Dave Martin
MD: Jim McMann
GM: Bill Hartman

- 1-1 SUMMER/H
- 2-2 BG
- 3-3 SLEDGE
- 8-4 WARD
- 6-5 VANWARMER
- 7-6 SMITH
- 12-7 JONES
- 4-8 P&H
- 16-9 SUPERTRAMP
- 5-10 WINGS/GOOD

- 20-14 DOOBIES
- 17-12 NAUGHTON
- ADD WINGS/GET
- ADD C THOMPSON
- ADD MURRAY
- ADD SPYRO
- ADD STREISAND

WCBM/Baltimore, MD

PD: Ray Quinn
MD: Dexter Beane
GM: Harold Deutsch

- ADD FRAMPTON
- ADD ELTON
- ADD TAYLOR
- ADD SUMMER/B
- ADD ARS

WELI/New Haven, CT

OM: Bill Rock
MD: Walt Pinto
GM: Larry Getz

- ADD PINK
- ADD JONES
- ADD DOOBIES
- ADD RABBITT
- ADD C THOMPSON

WFTL/Ft. Lauderdale, FL

OM: Mike Harvey
PD: Tom Daren
A.PD: Pat Flowers

- GM: William Sherry
- ADD LOGGINS
- ADD WARNES
- ADD MC GOVERN

WFYR/Chicago, IL

PD: Don Kelly
MD: John Wetherbee
GM: Jim Barker

- 4-1 VANWARMER
- 2-2 SUMMER/H
- 3-3 BG
- 1-4 P&H
- 6-5 SLEDGE
- 5-6 BLONDIE/H
- 9-7 SMITH
- 13-8 DOOBIES
- 12-9 ROGERS
- 11-10 OLIVIA

- 19-11 SUPERTRAMP
- 38-13 WARD
- 25-20 ELO
- 16-12 JONES
- 17-14 EWF

ADD RAFFERTY

WGAR/Cleveland, OH

PD: Chick Watkins
MD: Chuck Collier
GM: Art Caruso

- 1-1 SUMMER/H
- 3-2 SMITH
- 4-3 SLEDGE
- 6-4 JONES
- 2-5 P&H
- 7-6 ROGERS
- 5-7 GQ/D
- 9-8 BG
- 10-9 SUPERTRAMP
- 11-10 VANWARMER

- 32-21 MC FADDEN
- 35-25 ELTON
- 28-19 ELO
- 36-27 MURRAY
- 19-13 SUMMER/B

- A-28 WARD
- A-30 RAFFERTY
- A-32 TAYLOR
- A-34 GARFUNKEL

WGR/Buffalo, NY

PD: Larry Anderson
MD: Jerry Reo
GM: William Irwin

- 1-1 P&H
- 8-2 WINGS/GOOD
- 2-3 VANWARMER
- 13-4 ROGERS
- 4-5 BG
- 9-6 SMITH
- 3-7 HARRISON/B
- 5-8 OLIVIA
- 11-9 JOEL
- 6-10 Q&N

- 17-13 BEACH
- 14-11 SUMMER/H
- 18-15 SUPERTRAMP
- 19-17 DIAMOND

- ADD J STEWART
- ADD RAFFERTY
- ADD ELTON

WGY/Albany, NY

PD/MD: Mike Neff
GM: James Delmonico

- ADD GARFUNKEL
- ADD CALDWELL
- ADD NAUGHTON

WHAG/Hagerstown, MD

PD/MD: Rick Summers
GM: Gary Portmess

- 3-1 BG
- 1-2 OLIVIA
- 7-3 JOEL
- 2-4 WINGS/GOOD
- 5-5 MANDRELL
- 11-6 SMITH
- 18-7 HUMPERDINCK
- 8-8 ROGERS
- 4-9 P&H
- 12-10 VOUDOURIS

- 21-12 DIAMOND
- 39-31 TAYLOR
- 33-25 REDDY
- 25-18 MURRAY
- 30-23 WARWICK

- ADD DREAM EXPRESS
- ADD ORB/DREAM
- ADD COLLINS
- ADD MC GOVERN
- ADD MC&H/TONE

WHAM/Rochester, NY

PD: Jack Murphy
MD: Dave Clark
GM: Bob Luther

- ADD SPYRO
- ADD POCO

WHAS/Louisville, KY

PD/MD: Jerry Melloy
GM: Donna Zapata

- ADD GARFUNKEL
- ADD SLEDGE
- ADD JONES/DAN
- ADD RABBITT

WHDH/Boston, MA

PD: Bob Christy
MD: Donna Halper
GM: David Croninger

- ADD HOOK
- ADD MURRAY
- ADD RAYDIO
- ADD RAFFERTY
- ADD HUMPERDINCK

WHEN/Syracuse, NY

GM/MD: Bob Carolin
MD: Karen Sherrard

- ADD MC FADDEN
- ADD POCO
- ADD TYLER
- ADD HOOK
- ADD EWF

WINR/Binghamton, NY

PD/MD: Jerry Reed
GM: David Mitchell

- ADD ARS
- ADD FRAMPTON
- ADD WARD
- ADD NIGHTINGALE

WIOD/Miami, FL

PD: Alan Anderson
GM: Bill Viands

- ADD ARS
- ADD DENVER/G
- ADD RABBITT
- ADD BENSON

WIP/Philadelphia, PA

PD: Al Herskovitz
MD: Jim Lloyd
GM: Donald J. Kelly

- ADD WARWICK
- ADD RAFFERTY

WISN/Milwaukee, WI

PD: Oogie Pringle
MD: Vikki Charliwood
GM: John E. Hinkle, Jr.

- 2-1 VANWARMER
- 1-2 P&H
- 3-3 OLIVIA
- 9-4 ROGERS
- 7-5 BEACH
- 10-6 SMITH
- 8-7 ORLEANS
- 6-8 BG
- 11-9 HOOK
- 13-10 JONES

- 18-13 DOOBIES
- 22-19 MURRAY
- 19-16 DIAMOND
- 17-15 POCO
- 23-21 TAYLOR

A-26 HARRISON/L

Adult Contemporary Stations

WKYE/Bristol, VA
PD/MD: Pat Rogers
GM: Jack Lawyer

4-1 SMITH
2-2 ROGERS
5-3 OLSSON
1-4 P&H
6-5 SLEDGE
3-6 VANWARMER
8-7 BG
9-8 JOEL
10-9 JONES
11-10 BEACH
28-17 WAYLON
19-13 SUPERTRAMP
20-15 EWF
23-19 DIAMOND
28-24 LOGGINS
A-25 RAFFERTY
A-30 ELTON
ADD NAUGHTON
ADD ROXY
ADD GARFUNKEL
ADD SIMON
ADD Q&N

WLW/Cincinnati, OH
PD: Cliff Hunter
MD: Karen Benham
GM: Charles K. Murdock

1-1 ROGERS
2-2 VANWARMER
5-3 DIAMOND
7-4 HOOK
3-5 P&H
4-6 JOEL
11-7 BG
20-8 SPYRO
9-9 JONES
8-10 DENVER

39-26 WARWICK
28-21 ORLEANS
31-24 NIGHTINGALE
21-15 POCO/H
18-13 MURRAY
A-10 ELTON

WLVA/Lynchburg, VA
PD/MD: John Hook
GM: Jerry Clegg

3-1 ROGERS
2-2 SUMMER/H
1-3 VANWARMER
5-4 HOOK
4-5 P&H
10-6 DOOBIES
12-7 BG

8-8 ORLEANS
16-9 SMITH
6-10 ENG DAN
28-20 POCO
29-25 ELO
30-27 J STEWART
25-23 DIAMOND
19-17 OLSSON

A-28 BELLAMY
A-29 ARS
A-30 ELTON
ADD WARD

WMAL/Washington, D.C.

OM: Jim Gallant
PD: Marc Kuhn
MD: Jayne Reino
GM: Andy Ockershausen
ADD NIGHTINGALE
ADD BELLAMY
ADD PARTON
ADD RAWLS
ADD A WILLIAMS

WNEW/New York, NY

PD: Dean Tyler
MD: Jeff Mazzel
GM: Jack Thayer
ADD NIGHTINGALE
ADD MC GOVERN
ADD RAWLS

WOOD/Grand Rapids, MI

PD/MD: Bill Strike
GM: Michael O. Lareau
ADD R JOHN
ADD TAYLOR
ADD GARFUNKEL
ADD HUMPERDINCK

WOWO/Ft. Wayne, IN

PD: Ned Foster
MD: Sam De Vincent
4-1 VANWARMER
1-2 ROGERS
2-3 P&H
7-4 SMITH
9-5 SLEDGE
11-6 VOUDOURIS
8-7 SUPERTRAMP
12-8 ELO
10-9 GQ/D
5-10 BG

20-12 RAYDIO
22-16 NAUGHTON
16-11 HOOK
26-22 RAFFERTY
23-20 WARD

A-25 ELTON
A-26 MURRAY

WPRO-AM/Providence, RI

PD/MD: Dave McNamee
A.PD: Shirley Harris
GM: Richard Rakovan
1-1 SUMMER/H
3-2 SLEDGE
2-3 BG

4-4 VANWARMER
8-5 ROGERS
10-6 JONES
11-7 HOOK
5-8 SMITH

15-9 DOOBIES
7-10 NAUGHTON
20-13 EWF
29-22 ELO
27-21 SUMMER/B
30-26 R JOHN
24-20 MURRAY
A-30 SUPERTRAMP

ADD OAK
ADD GARFUNKEL
ADD WINGS/GETTING
ADD RAFFERTY
ADD MIDLER
ADD HARRISON/L

WQUD/Memphis, TN

PD/MD: Dan Vaccaro
GM: Bob McDowell

5-1 VANWARMER
1-2 P&H
3-3 BG
2-4 ROGERS
6-5 SMITH

15-6 SLEDGE
4-7 ENG DAN
8-8 OLIVIA
10-9 WINGS/GOOD
7-10 ORLEANS
29-24 TAYLOR
22-17 ELO
18-14 SUPERTRAMP
27-23 RAFFERTY
24-20 MURRAY
A-28 ELTON
A-29 RABBITT
A-30 NIGHTINGALE

WRIE/Erie, PA

MD: David Lankford
GM: F. Brady Louis

3-1 ROGERS
1-2 SMITH
4-3 P&H
2-4 BG
6-5 MANCHESTER
5-6 JOEL
17-7 OLSSON
8-8 SPYRO
13-9 DOOBIES
11-10 OLIVIA

25-14 WARWICK
23-16 HOOK
26-21 VOUDOURIS
30-26 ORB
29-25 TAYLOR

ADD MC GOVERN
ADD RABBITT

WRVA/Richmond, VA

PD: Walt Williams
MD: Dick Grant
GM: John Tansey
ADD ELTON
ADD LARSON
ADD GARFUNKEL
ADD WARNES

WSAR/Fall River, MA

PD: Ken McLean
MD: Mark Williams
GM: Robert Nims

3-1 OLIVIA
4-2 BEACH
1-3 VANWARMER
5-4 JOEL
8-5 ROGERS
7-6 MANDRELL
9-8 HOOK
6-9 ORLEANS
10-10 VOUDOURIS

20-14 DOOBIES
23-17 POCO
21-16 DIAMOND
22-18 JONES
16-12 MURRAY

ADD ORB
ADD ELTON
ADD SUPERTRAMP
ADD C.R.GREEN
ADD ELO

WSB/Atlanta, GA

PD: George Fischer
MD: Gene Christie
GM: Elmo Ellis

ADD SIMON
ADD SUMMER/B
ADD FRAMPTON
ADD DARROW
ADD ASLEEP A.T.W.

WSIX/Nashville, TN

PD/MD: Jerry House
GM: Jim Bocock
ADD WARWICK
ADD STREISAND

WSPD/Toledo, OH

OD: Bill Chambers
GM: Doug Sinn

ADD TAYLOR
ADD PARTON
ADD HARRISON/L
ADD RAFFERTY
ADD ELTON

WTIC/Hartford, CT

OM: Jay Clark
MD: Ginny Desjonka
GM: Perry S. Ury

3-1 ROGERS
2-2 VANWARMER
4-3 OLIVIA
1-4 P&H
8-5 JOEL
7-6 BG
11-7 SMITH
10-8 JONES
9-9 DIAMOND
6-10 MANDRELL

19-15 MURRAY
16-13 HOOK
21-19 TAYLOR
13-11 BEACH

17-16 DOOBIES

A-17 SPYRO
A-20 WARWICK
A-22 GARFUNKEL

WTMJ/Milwaukee, WI
PD/MD: Mike Elliot
A.MD: Sam Armato
GM: Bill Haig

2-1 HOOK
3-2 JONES
4-3 SMITH
5-4 ROXY
6-5 POCO
7-6 J STEWART
9-7 SPYRO
10-8 MURRAY
11-9 NIGHTINGALE
12-10 MATTHEWS

20-16 ARS
21-18 SLEDGE
22-19 PARTON
14-11 GIBSON
19-17 TAYLOR

A-20 ELTON
A-21 WARNES
A-22 RAFFERTY
A-23 R JOHN
A-24 GARFUNKEL

ADD MC GOVERN
ADD EMMYLOU
ADD RABBITT
ADD C THOMPSON
ADD HARRISON

WWWE/Cleveland, OH

PD: Johnny Andrews
MD: Vicki Sue Winston
GM: Paul R. Aaron

1-1 VANWARMER
3-2 OLIVIA
2-3 MANDRELL
7-4 ROGERS
5-5 BG
11-6 SMITH
6-7 P&H
9-8 JOEL
4-9 ENG DAN
12-10 SPYRO

26-16 MURRAY
22-15 JONES
30-25 TAYLOR
31-28 NIGHTINGALE
17-14 DIAMOND

A-29 ELTON
A-31 ORB
A-32 WARWICK
A-34 PARTON

Radio Confidential

Continued from page 10

weekly. Station needs record service desperately as the old station was ripped off. Rick formerly worked at WGNG in Providence.

Cathy Is A Killer!

Cathy T. Gaudette is now full-time music director of WBEC, Pittsfield, Mass. "Although not really called music director, it is I who am more or less involved in this area," she says. Cathy just got her accounting degree in May.

Needs Giveaway LPs

Charlie McCoy, program director and 6-10 a.m. air personality at WANS-FM, Anderson, S.C., requests "giveaway product. Any help you could give us would be greatly appreciated. Tim Donahue does 10 a.m.-3 p.m., music director Nonna does 3-7 p.m., Chris Scott does 6-midnight, and Jim

Evans does the graveyard shift. McCoy just got married.

Jerry Arbittier Named

Jerry Arbittier is the new senior statistician for Arbitron, New York. He'd been an audience analysis manager for NBC-TV stations division.

Elvis Show

Harry O'Connor is on vacation in Ireland at the moment, but you can call Chris Biddle at 213-769-3500 to find out details on a three-hour radio tribute to Elvis Presley. August 16 is the second anniversary of his death. Toll free line is 800-423-2694. Fourteenth caller gets a free can of turtle soup.

Colleen Moran

Colleen Moran called to tell us that she had moved from Q106 in York, PA. where she was doing weekends, to

Disco 14 (WFEC) in Harrisburg, PA. She's holding down the all-night show, which leaves her days open for selling. Indeed, Colleen is also handling sales for the station.

WHKW Line-Up

Bud McGuire, music director of WHKW in Fayette, AL sends his new program lineup: Chuck McCarty 6-9 a.m.; D.D. Hamrick 9 a.m.-noon; Bud McGuire noon-3 p.m.; "Midnight Cowboy" Tony Downs 3-7 p.m.; Bill Donovan 7 p.m.-midnight; "The Travelin' Man" Paul Hammack overnight. Chuck McCarty is the new program director who joins the station from WLAC and WSGN.

New at KNEW

Jack Hobbs is the new general sales manager of KNEW in Oakland, CA.

Butterfly's Disco Soars

Continued from page 3

business. We make a good partnership. We're strong in promotion and marketing. We're close and good friends."

Stan Layton, vice president of MCA Records, marketing, finds her "a delight to work with. She is involved in all facets of the industry. She has follow through. Whatever she starts, she completes. She is a real asset at Butterfly."



Left to right: Ray Anderson, Frankie Crocker, Al Teller, Ronnie Laws, and Nancy Sain.

Her first introduction to Disco occurred when she was working with Neil Bogart. "I was national secondary radio promotion. Neil had brought Donna Summer, who was on Oasis Records, out of Germany. It was prep time. He was planning how he would market this product. This was way before she was released. Neil said, "Check out this Disco pool and DJ thing and start getting some lists together. I worked with Marc Simon who is now vice president and getting his own label at Casablanca."

Casablanca was a wonderful experience for her and definitely helped in one of the most beneficial relationships of her career — relationships with the discotheques and the DJs. "I was the only female on the Casablanca promotion team . . . with Larry Harris, Cecile Holmes and Buck Reingold."

At United Artists Records, Nancy Sain moved up from national secondary promotion to national singles director. The first time they had ever had a female in any kind of executive position.

"All young people talk about goals, ideals. One of the things A.J. Cervantes and I would discuss was our own label. I watched a lot of people doing business and felt I could do it better. So we had ideas about how we could start a company undercapitalized. *Undercapitalized* is an under-

statement . . . looking back now, I would say it was impossible. Looking back now, with the education that I've gained, I would say it's impossible. But we got lucky with the first St. Tropez, 'Je t'aime', and lucky with 'Two Hot For Love'.

The company, which was formed in 1977, decided at this point to concentrate on Disco. "It's extremely expensive to promote Rock and Roll, much

instead of saying, "I have ABC, I said I have Ira Helicher! It was the distributors who taught me, like wonderful, tough Lenny Radcliff, we didn't know what a quarter buy was or half buy was on singles. They taught me about discounts. John Horn gave me an idea of when to give discounts and timing. And they all taught me about their local markets . . . and advertising in the local markets." And whenever she got way over her head, she knew enough to phone Sal Licata at Chrysalis.

Sain did know retail promotion. She had worked with Macy Lipman on a project for 20th Century Records years before. "I gave Macy a list of secondary markets in retail and he gave me major market retails and also helped me stop smoking cigarettes."

Of course, now with MCA handling promotion, overseeing market distribution, and their added financial push, much of the old effort with distribution is no longer needed.

The Disco industry is not just growing, it is penetrating. Sain explains. It is a nine billion dollar industry including clubs, equipment, record sales, and off-shoot products. Japan is into Disco, Australia is into Disco.

"The only radio play we received when we started out was from WBLB. Frankie Crocker. I don't know," she says enthusiastically, "if anyone has given him the credit that he deserves. Because that man brought Disco out. He put it on the airwaves in New York. He took the music from the street, put it on the air, and made it work . . . he formatted it. He helped us with everything. He played THP Orchestra's "Two Hot For Love"; he even gave Je T'aime the first album shot."



Michael Lewis, producer [left] with Nancy Sain and Don Sarkin, vice president/publishing [right].

Disco Stations

Disco 96/Miami, FL

PD: Beau Raines
MD: Frank Walsh
GM: Mort Hodgson

- 1 - 1 Anita Ward
- 2 - 2 Donna Summer/Hot/Bad
- 4 - 3 Theo Vaness
- 6 - 4 Poussez
- 12- 5 Donna Summer/Sunset
- 11- 6 McFadden & Whitehead
- 5 - 7 David Naughton
- 9 - 8 Sylvester/Stars
- 13- 9 Rosebud
- 14-10 EWF & Emotions
- 3 -11 Gibson Brothers
- 17-12 Patrick Hernandez
- 20-13 John Davis
- 7 -14 Claudja Barry
- 16-15 K.C.
- 18-16 Gloria Gaynor
- 19-17 Tata Vega
- 24-18 Candi Staton
- 25-19 Jones Girls
- 22-20 Bryan Adams

ADDS
Barbra Streisand - Great image record. Phones ringing off the hook.
Kiss - Surprisingly good initial reaction from clubs. Top 5 requests
Deniece Williams - Smash in clubs
Smokey Robinson - Hot in clubs. Sounds like smash. "Get Ready" probably one of all time hits in area.
Jackie Moore - Very strong in clubs.

KATT/Oklahoma City, OK

PD: David Bell
MD: Ron Tyler
GM: Mike Moore

- 2 - 1 Anita Ward
- 1 - 2 Donna Summer/Hot/Bad
- 4 - 3 EWF & Emotions
- 5 - 4 Rosebud
- 7 - 5 Gibson Brothers
- 8 - 6 Sylvester/Stars
- 3 - 7 Claudja Barry
- 14- 8 Patrick Hernandez
- 6 - 9 McFadden & Whitehead
- 17-10 Bette Midler
- 13-11 Jones Girls
- 16-12 Mike Theodore Orch.
- 18-13 Edwin Starr
- 9 -14 Antonio Rodriguez
- X -15 Peter Brown
- 12-16 Poussez
- 10-17 Liquid Gold
- 11-18 Sister Sledge/Family

DISCO AROUND THE COUNTRY

These are the hottest records in the clubs as reported by "Steppin' Out" reporters:

SAN ANTONIO

Burgundy Woods/Dash Riprock
Anita Ward/Ring My Bell

HOUSTON

221B Baker Street/Jeff Broitman
Claudja Barry/Boogie Woogie Dancin' Shoes

NEW ORLEANS

Rumors/Emile Gardette
Carrie Lucas/Dance With You

MIAMI

Pier 17/Jerry Jarvis
Jones Girls/You Gonna Make Me Love

CHARLOTTE

Scorpio/Doug Neems
Donna Summer/Sunset People

WAYNE, N.J.

Strawberry Patch/Jerry Lembo
Sister Sledge/We Are Family

NEW YORK

Sahara/Ellen Bogen
Liquid Gold/My Baby's Baby

BOSTON

Stagedoor Disco/Joe Inatosca
David Naughton/Makin' It

BUFFALO

Three Coins Lounge/Frankie Nestro
Donna Summer/Bad Girls

X -19 Village People
19-20 Candi Staton
ADDS
K.C. - phone requests
Nightlife Unlimited - Club play. Hot
Chic - Track record, plus good song. Will be killer.
Bonnie Pointer - Club play strong.
Venus Dodson - Gut feeling. Club play.

FUSION/LIGHT ROTATION
Wings
ELO
Kiss
Sparks/Tryouts

RFMX/Minneapolis, MN
PD: Gary DeMaroney
GM: Ross Davis

- 1 - 1 Anita Ward
- 2 - 2 Donna Summer/Sun/Bad/Hot
- 3 - 3 Tata Vega
- 6 - 4 Edwin Starr
- 8 - 5 Bonnie Pointer
- 10- 6 Poussez
- 5 - 7 Pointer Sisters
- 4 - 8 Lipps Inc.
- 16- 9 Bryan Adams
- 14-10 Candi Staton
- 12-11 Wardell Piper
- 11-12 Gloria Gaynor
- 7 -13 Shotgun
- 9 -14 Alton McClain & Destiny
- 15 Peter Brown
- 13-16 Jones Girls
- 17 Patrick Hernandez
- 18 John Davis
- 19 Theo Vaness
- 18-20 Instant Funk

ADDS
Sidney Joe Quallo
Uncle Louie
Superman
The Cates
Sister Sledge/Somebody
All clubs & requests

KIIS-FM/Los Angeles, CA

PD: Mike Wagner
A.PD/MD: Sherman Cohn
GM: Edward Boyd

- 2 - 1 Donna Summer/Hot/Bad/Sun
- 1 - 2 Anita Ward
- 3 - 3 Bonnie Pointer
- 8 - 4 Patrick Hernandez
- 5 - 5 EWF & Emotions
- 10- 6 Edwin Starr
- 4 - 7 Rosebud
- 6 - 8 Gibson Brothers
- 11- 9 McFadden & Whitehead
- 7 -10 Antonio Rodriguez
- 9 -11 Claudja Barry
- 12-12 Cheryl Lynn
- 15-13 Diana Ross
- HB-14 Bette Midler
- 13-15 Carrie Lucas
- 17-16 Nuonets
- 18-17 Jones Girls
- HB-18 Peter Brown
- HB-19 Deniece Williams
- HB-20 John Ferrara

COLUMBUS

Disco Den/Dave Lawrence
Mike Theodore Orch./High On Mad Mountain

DETROIT

Todd's Bowling Disco/Duane Bradley
Theo Vaness/No Romance, Keep On Dancing

CHICAGO

High Society/Bob Cardoni
Bonnie Pointer/Heaven Must Have Sent You

DENVER

The Broadway/Phil Ware
Rosebud/Have A Cigar

SEATTLE

Bumpers/Bob Wood
EW&F with Emotions/Boogie Wonderland

LOS ANGELES

Tennessee Gin & Cotton/Johnny Gutierrez
Patrick Hernandez/Born To Be Alive

PHOENIX

Hungry Tiger/Bob Baldwin
John Davis/Love Magic

EL PASO

Close Encounter/Willie Fennel
Foxy/Hot Number

#1 Reported Record Across the Country:
Anita Ward/Ring My Bell

"Steppin' Out" is a three-hour, weekly nationally syndicated Disco show produced by Golden Egg in Los Angeles.

ADDS

Barbra Streisand - Among other reasons, written by Paul Jabara. #1 phones in 2 days.
Bryan Adams - proven strength in Canada & US
Chic - Feel of "We Are Family" good summer record.
Venus Dodson - Nice smooth feel. Needed for programming

KSET/EI Paso, TX

OD: Chuck Kelly
GM: Al Cohen

Anita Ward
Claudja Barry
Donna Summer/Hot/Bad
EWF & Emotions
Sister Sledge
McFadden & Whitehead
War
Bonnie Pointer
Patrick Hernandez
French Kiss
Bryan Adams
Nightlife Unlimited
Peter Brown
Gloria Gaynor
Gary's Gang
Johnny Mathis/Gone
Leif Garrett
Edwin Starr
Amii Stewart
Candi Staton

ADDS

Harvey Mason - initial reaction across country.
Deniece Williams - Liked the song.
High Energy - Initial sales in market.
Leroy Gomez - Artist has good track record in town.
Switch/Best Beat - Good summer time boogie song.

KUTE/Los Angeles, CA

PD: Bill Stevens
MD: Lon Thomas
GM: Bob Sabo

- 1 - 1 Anita Ward
- 2 - 2 Donna Summer/Hot/Bad/Sun
- 3 - 3 EWF & Emotion
- 5 - 4 Rosebud
- 9 - 5 McFadden & Whitehead
- 4 - 6 Cheryl Lynn
- 12- 7 Heatwave
- 7 - 8 Antonio Rodriguez
- 16- 9 GQ/I Do
- 14-10 David Naughton
- 8 -11 Peacher & Herb
- 15-12 Gibson Brothers
- 10-13 Machine
- 20-14 K.C.
- 11-15 Claudja Barry
- 16 Chic
- 13-17 Erotic Drun Band
- 18 Bonnie Pointer
- 19-19 Wings
- 20 Diana Ross

ADDS
Deniece Williams - Sales
Ferrara - Excellent response at mobiles and sales.

Con Funk Shun - sales & requests.

Candi Staton - Sales action.

WBOS/Boston, MA

PD: Ron Robin
MD: Jane Dunclee
GM: Alan Temple

- 1 - 1 Donna Summer
- 5 - 2 Patrick Hernandez
- 2 - 3 Anita Ward
- 6 - 4 Candi Staton
- 8 - 5 EWF & Emotions
- 3 - 6 McFadden & Whitehead
- 13- 7 Bonnie Pointer
- 4 - 8 Gibson Brothers
- 14- 9 Sylvester/Stars
- 12-10 Linda Clifford
- 7 -11 Brainstorm
- 16-12 Bryan Adams
- 4 -13 Carrie Lucas
- 9 -14 Liquid Gold
- 17-15 Taka Boom
- 10-16 GQ
- 20-17 Rosebud
- 23-18 John Davis
- 15-19 Gino Soccio
- 25-20 Paradise Express

ADDS

Cher - Ear pick
GQ - Ear pick
Freddy James - Ear pick
Love De-Luxe - Ear pick
Sweet Inspirations- Ear pick
War - Requests
Mavis Staples - Ear pick
Dr. Hook - Hear pick
Pieces

WCAU-FM/Philadelphia, PA

PD: Roy Laurence
MD: Roy Perry
GM: Jim Keating

- 1 - 1) Donna Summer/Bad/Sunset
- 2 - 1) Anita Ward
- 3 - 2) McFadden & Whitehead
- 5 - 3) Patti Labelle
- 7 - 4) Jones Girls
- 6 - 5) EWF & Emotions
- 11- 6) Patrick Hernandez
- 10- 7) Bonnie Pointer
- 9 - 8) Theo Vaness/No
- 4 - 9) Sylvester/Stars/Body
- 16-10) John Davis
- 15-11) Candi Staton
- 14-12) E. C. King
- 24-13) Switch
- 8 -14) Donna Summer/Hot
- 19-15) Deniece Williams
- 23-16) Diana Ross
- 20-17) Skyy/First
- 22-18) Peter Brown
- 21-19) Mike Theodore Orch.
- 20 Chic

ADDS

Hot Chocolate/Going - sound of artistry. More disco than last big hit.
Uncle Louis - Left field shot perfect rhythms for Philly.
Eramus Hall - gut feeling add. Seems to be exciting record.
Frantique - early buzz in discos
Troiano/We All Need Love - great melody. Strong crossover possibilities from unexpected artist.
Stephanie Mills - Big local action. Sales & requests.
Breakwater/No Limit - Philadelphia group generating good support.

WDAI-FM/Chicago, IL

PD: Matthew Clenott
A.PD: Ford Colley
MD: Mary Klug
GM: Jack Minkow
HEAVY (In No Order)

- Anita Ward
- Donna Summer/Hot
- Donna Summer/Bad
- McFadden & Whitehead
- EWF & Emotions
- Claudja Barry
- Gloria Gaynor
- Rosebud
- Gibson Brothers
- Patrick Hernandez
- Bonnie Pointer

MEDIUM

- Liquid Gold
- Carrie Lucas
- Foxy
- Linda Clifford
- Gap Band/Shake
- First Choice/Double
- Theo Vaness/Bad
- Brainstorm/Hot
- Poussez/Boogie
- Tata Vega
- Candi Staton

Continued on page 69

Disco Experience at KIIS-FM

SWITCHING TO DISCO IN THE LOS ANGELES MARKET

We've been Disco since November 15, 1978. The Los Angeles market is so spread out that we were slower to catch on than New York's WKTU. We did not do a great deal of advertising for the first three months. After a while, we put up billboards. People took a longer time to find us. Right now, we are number one in come in Mediastat and our quarter hours are increasing rapidly. *In the beginning, everyone cancelled us. Now we're sold out.*

PROGRAMMING DISCO IN L.A.

The station is Disco radio for Los Angeles, which is different from any other market. Los Angeles Disco is extremely commercial... not the Theo Vaness or the Peter Jacques Band, which goes well in New York and sells tons of product, but not out here. Here, it's "Da Ya Think I'm Sexy?", "Hot Stuff," "Le Freak"... the very commercial-based Disco... either Pop or R&B based.

I see Disco radio as music that is popular in the discotheques. Record promoters will come in and say "it's not a Disco record, it's a radio record." But if it's not happening at a Disco level, it's not Disco. Gloria Gaynor could have become the Donna Summer of 1970. She had a record called "Honey Bee," but Black radio would not play her because it was too Pop. Pop radio would not touch her because she was a Black artist. But she was played like crazy in the discotheques. She wasn't R&B, she wasn't Pop, she was both... she was Disco.



JOE DANIELS
KIIS — Mid-day [10-2]
THE DISCO AUDIENCE

It is 18-24 or 30, female and male equally. But you get spillovers into teens and adults. They are an active audience and you get requests from 30, 40, 50 and even 70-year-old ladies. We're sharing the audience with a lot of different radio stations, not just the one or two you automatically assume.

NEW PRODUCT

When we first started, we were turning people onto way too much new product. We've started slowing down. June 14, 1979

We're feeding them the cream of the crop a little at a time. But still *way* ahead of Pop radio. Records take off much faster.



MIKE WAGNER
Program Director, KIIS

THE SOUND OF THE AIR PERSONALITY

Our jocks were very progressive sounding. The audience complained. They wanted jocks more into the music. Our jocks were into the music, but had been told not to sound that way.

THE KIIS SOUND

No ballads. Our format is peak hour discotheque music. If you were to walk into a discotheque when everyone was out on the floor partying, that's the kind of music we play here at KIIS-FM. We play records that are proven crowdpacking records. So, for example, we would not play a "Reunited" by Peaches & Herb as beautiful a record as it may be. *It's up music, very fun and lively* 24 hours a day. It's 100% pure Disco.

The format can hold on to an audience a long time because of the instrumentations of Disco music. There is variety. Because of the USA-European connections and the Voyage cuts and the beautiful instrumentations and ballad intros such as on "I Will Survive", you get variety *within* the Disco music.

THE DISCO RADIO STATION AND PROMOTIONS

On Top 40 radio, the concept is "come and win." Contests on Disco have to be a little more sophisticated and have to be big to interrupt the station's momentum. The album giveaway is not a good concept. We've had a Disco Fair at the Palladium which included entertainment, Disco clothing, nail polish, makeup, fashion show and all the record companies. We've had Disco roller skating night, which was very successful. Dance contests are out. All you get are the professional dancers who enter every contest... and don't care about the station. The best concept is "A Night On The

Town". They win dinner at the best restaurant in town, a Donna Summer record collection, and go to three top discos that night.

WHAT MAKES A DISCO HIT

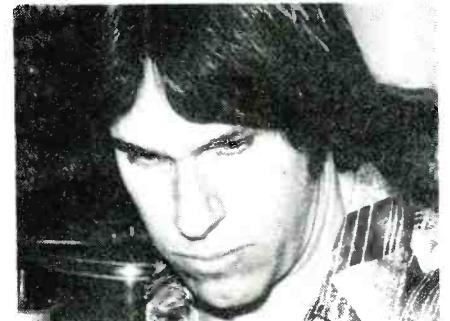
The same ingredients that go into a Top 40 hit go into a Disco hit. It should be something catchy, something people can sing along with, something a little different, plus a nice melody. "Boogie Woogie Dancin' Shoes," "Ring My Bell," "Knock On Wood," "I Will Survive"; none of those records sounds like every other Disco record that comes out and that's why they are hit records.

There are a lot of Disco records that are very good to dance to, but when it comes to listening on the radio they don't hold up. The discotheques can play fillers. They don't want to play hit after hit after hit. On radio, you've got to play hit after hit after hit. You're creating a mood. If you have an ear for Top 40, you have an ear for Disco. The music is similar.

THE FUTURE OF DISCO

Before Disco, everyone went to parties, were laid-back, smoked and sat around... it was boring. Now with Disco, people are going out. The water shortages, the gas shortages — all help make people want to get out and have fun at a low cost. Disco will get more and more popular. I pity Top 40 radio. Top 40 can't help but become Disco. And AOR radio sounds like radio of the past. Disco is music of the future.

The music will become very futuristic. Disco is very studio-oriented. It will become very spacey-sounding with Disco beats... but very polished-sounding lyrics and lots of instruments you never heard. Giorgio Moroder, who made it happen (along with the Bee Gees) produced Donna the queen. And more and more, as in the case of Cher, great producers in Disco will be bringing artists up to their potential. I personally love Disco music. I love our radio station. I like commercial music of all types *before* they become hits.



SHERMAN COHEN
Music Director, KIIS

EXPLODING!

on the
**DISCO
SCENE**

AND NOW THEY'RE PRIMED TO GO POP!

Debbie Jacobs

"Undercover Lover"

Al Hudson

WDRQ -- "Sounds like a smash"

"You Can Do It"

KFMX -- "Good hooks"

***KIIS-FM -- "Very Strong
club action"***

***WGCI-- "Doing well
in market"***

***AND THESE STATIONS
ALSO ARE PLAYING
THE RECORD***

***WCAU-FM-- "Pop type
hook. Very
Danceable. Good
reaction."***

***WDAI
WBOS
WDMT
WDON***

WKTU

**THESE RECORDS HAVE
WIDE
DEMOGRAPHIC
APPEAL
JUST RIGHT FOR YOUR
RADIO AUDIENCE, REGARDLESS OF THE FORMAT**

**On MCA
Records
& Tapes**

**MCA
RECORDS**

Disco Stations

Edwin Starr
Sylvester/Stars
Jones Girls Chic
ADDS
Bette Midler
Peter Brown - Strong initial club response
Diana Ross - Very strong sales
High Energy
Bryan Adams
Debbie Jacobs/Undercover
Three Degrees
Carol Douglas/Loveside - Strong sales
Ferrara
Isley Brothers/I Wanna Very strong sales
Cher
Ullanda - Good clubs
Deniece Williams - Good initial clubs
WDMT [Disco 108]/Cleveland, OH
PD: Mike Scott
MD: Wynn Rosenberg
GM: Tim de Capua
1 - 1 Donna Summer/Hot/Bad
2 - 2 Wings
4 - 3 Peaches & Herb
5 - 4 Sister Sledge/Family
9 - 5 Bee Gees/Love
12 - 6 McFadden & Whitehead
3 - 7 Claudja Barry
11 - 8 Tata Vega
10 - 9 La Flavour
6 - 10 GQ
13-11 Anita Ward
16-12 EWF & Emotions
7 - 13 Village People
8 - 14 St. Tropez
17-15 Carrie Lucas
18-16 Liquid Gold
20-17 Gap Band
19-18 Brainstorm

21-19 Space
23-20 Thelma Houston
ADDS
Hot Chocolate - Good sound. ear pick.
Debbie Jacobs - No explanation needed.
Patti Labelle - National reaction. Local clubs.
Bill Saluga - pretty good musically. A lot of requests.

WDON/Washington, D.C.
PD/MD: Barry Richards
GM: Gary Marshall

1 - 1 Anita Ward
2 - 2 Donna Summer
5 - 3 Jones Girls
4 - 4 EWF & Emotions
3 - 5 McFadden & Whitehead
6 - 6 Theo Vaness
8 - 7 Rosebud
20 - 8 Chic
10 - 9 Diana Ross
7 - 10 Herbie Hancock
9 - 11 Sister Sledge
13-12 Taka Boom
11-13 Poussez
15-14 Bill Saluga
16-15 Peter Brown
18-16 Stephanie Mills
14-17 David Naughton
23-18 Atlantic Star
19-19 Bonnie Pointer
24-20 Jacksons

ADDS
The Ring - Good club reaction
Edna Holt - Lead singer of Richie Family
Jim Grady - Likes the way it sounds.
Mass Production - Request & r&b airplay.
Amii Stewart - track record with "Knock on Wood"
WDRQ/Detroit, MI
OD: Eddie Rodgers
MD: Jim Ryan
GM: Tom Mosher

1 - 1 Donna Summer/Hot/Bad
2 - 2 Anita Ward
3 - 3 Jones Girls
10 - 4 Donna Summer/Sunset

6 - 5 EWF & Emotions
4 - 6 Claudja Barry
5 - 7 Rosebud
14 - 8 Five Special
9 - 9 Theo Vaness
12-10 High Energy
8 - 11 McFadden & Whitehead
7 - 12 Carrie Lucas
18-13 Tata Vega
15-14 Brainstorm
20-15 Candi Staton
11-16 K.C.
16-17 French Kiss/Panic
13-18 Gibson Brothers
19-19 Poussez/Neveer
20 Chic

ADDS
Lani Hall
Nightlife Unlimited
Switch
Barbra Streisand
Johnn Mathis

WKTU/New York, NY
OD: Marc Cichon
MD: Michael Ellis
GM: David Rapaport
Jackie Moore
Deniece Williams
Jones Girls
Rosebud
EWF & Emotions
Candi Staton
Gibson Brothers
John Davis
Donna Summer/Hot/Bad
Anita Ward
McFadden & Whitehead
Patrick Hernandez

ADDS
Chic - Enormous
Donna Summer/Sunset
Love De-Luxe
Candido
Philly Cream
Diana Ross
All on club strength
WGCI-FM/Chicago, IL
PD: Barry Mayo
GM: Ernest James
Anita Ward
McFadden & Whitehead
Doobie Brothers
Donna Summer
EWF & Emotions

Chocolate Milk
Crusaders
Teena Marie
Jones Girls
Bobby Womack
Chic
Ad Hudson
Elaine & Ellen
Gloria Gaynor
Sister Sledge/Thinking
Gap Band
War
Switch/Calling
D.J. Rogers
Skyy

ADDS
Claudja Barry - sales & discs.

WZZD/Philadelphia, PA
PD: Larry Knight
MD: Mark Serpas
GM: Alan Johnson

1 - 1 Anita Ward
2 - 2 Donna Summer/Hot
4 - 3 Donna Summer/Bad
3 - 4 McFadden & Whitehead
5 - 5 EWF & Emotions
6 - 6 Jones Girls
7 - 7 Direct Current
8 - 8 Claudja Barry
9 - 9 David Naughton
13-10 James Brown
12-11 Liquid Gold
14-12 Linda Clifford
18-13 War
10-14 Patti Labelle
27-15 Philly Cream
22-16 Sylvester/Stars/Body
17-17 E. C. King
24-18 Gap Band
25-19 Bonnie Pointer
15-20 Taana Gardner

ADDS
Bette Midler - Disco play. Breaking pop.
Candi Staton - As been a club record ever since it came out. Now getting r&b play.
Village People - Still a favorite with our audience. National disco play.
Patrick Hernandez - Finally exploding in Philadelphia. Very strong in Discos

Label Chiefs Speak

Continued from page 1

of Columbia Records. "Not only is it expanding within its own art form, but into Pop, Rock, Punk and Country and Latin & Fusion — becoming more integrated in every category."

"Most definitely," believes Bob Siner, MCA president. "We were late getting involved in Disco. Many of our acts have already produced successful Disco records and we will continue to build on their success."

"We are the daddy of Disco," declares Henry Stone, president of T.K. Records, "even though I never called it Disco. But 'Rock Your Baby' started it all. It's growing tremendously. I can remember when if there was the word Disco on the record, we said maybe we better take it out because it won't be played on the radio."

"Yes, it's growing," says A.J. Cervantes, president of Butterfly Records. "Six months ago we made the comment that Disco was going to be bigger than Rock and Roll. The top eight selling records today are all Disco. Our prediction has been fulfilled."

"Disco as we know it," says Dennis White, vice president, marketing, Capitol Records, "is probably not growing, but music that is danceable is definitely growing because of the

June 14, 1979

impact of Disco. Disco is now being assimilated into the mainstream of Pop music."

Asked what percent of their product was Disco, Bruce Lundvall, president Columbia Records, says, "We can't answer that question because we don't peg our artists as Disco artists . . . like Paul McCartney and Wings who have had success in Disco. Conversely, there are Dan Hartman and Cheryl Lynn, and Gary's Gang, who have hits in the disco, but their popularity spreads far beyond the Disco market."

Bob Siner, whose company is just moving into Disco, points out that Debbie Jacobs' single "Undercover Lover" has already charted and that they expect Lenny Williams' "Doing the Loop De Loop" to do very well. MCA, he notes, now distributes Montage Records and Butterfly Records.

Henry Stone, president of TK, says he doesn't go in to make Disco records, but dance records that are happy. The T.K. sound is getting stronger and stronger . . . a very happy up sound. "Since T.K. works with new artists, we have to go to Pop stations with a basis from R&B and Disco stations. The K.C. record, Anita Ward, Peter Brown are all happening."

A.J. Cervantes says all of his product is Disco. The second St. Tropez, Bob McGilpin and Denise McCann and the new Tuxedo Junction will be coming soon.

Dennis White, vice president, marketing, at Capitol, points out that "we have just expanded our Disco activity by establishing a Disco marketing department with representatives on both coasts."

Parikhal On Rock And Disco

TORONTO — One of the attractions of Disco and discotheques is that they provide people with a place to go and dress up. But it is just this aspect that will repel others, according to John Parikhal, a lifestyle analyst and social scientist whose company Joint Communications consults radio stations across the United States.

"Disco has been presented as a flash and glamor phenomenon, and many people would feel like slobs if they were forced to compare themselves to some of the Disco "models." Parikhal suggests that there will be great teenage peer pressure this summer against Disco.

While it is a common practice to polarize Disco and Rock, Parikhal questions its accuracy. "A lot of people who like Rock and say they don't like Disco, like to dance and dance to Disco. Rock and Roll is beginning to bring out more danceable tunes."

On The Air



Magnificent Montague

Still Pickin' Hits

Guest D.J.



Ray Gordy Singleton

Magnificent Montague Salutes The Sun Belt

The South is a Disco odyssey.

Changes in political and economic landscape are making this region an important part of the national mainstream. The green is flowing (dollars), real estate booming, and leisure time activity is turning her cities into cosmopolitan urban paradises.

With the decade of the 1980's just over the horizon, most of the South is caught up with the true spirit of "y'all come back", and I'm seeing it and hearing it with my own eyes and ears.

The South is hot with Disco as her lifestyle. People are going out dancing, throwing off energy, and the unsung heroes are the Disco DJs. They are pumping new rhythm into southern roots and creating a new musical architecture.

The Disco DJ in the South is a dominant and influential part of its fibre. They are achieving what we radio personalities once displayed — audience participation. Disco pools are

creating DJs that will be tomorrow's broadcasters, music directors, and independent record producers.

The South is sound, morally sound, and with her unique characteristics, is setting the pace in the exposure of new artists.

It is my conviction that the South has entered the mainstream of the American lifestyle for the first time in perhaps 150 years. She's right on the beat, taking care of business, and her discotheques are to be praised for giving the opportunity to the people to reach out and become one.

The South is the last frontier that has an influx of Americans moving in by the thousands, bringing diversity to an area of the nation that not so long ago suffered economical and political depression. She has accepted change, and has become today's foremost contributor to the growing culture called Disco.

Miss Ray Singleton "shakin' her booty" in Las Vegas with Joel Cameron and Wayne Thorberg of the Las Vegas Disco Pool. Apollo appearing at "Thank God It's Friday" Disco. "Astro Disco" is HOT! Watch out Las Vegas!

On the Road with Montague



Montague in Nashville with Disco pool president Hal Fuquay — Special thanks to old friend John Fisher of Memphis, J.G. Knapp of Tampa, and great buddy Arnold Schorr of Orlando, Florida.

**Your Direct
Astro Disco Hot Line
For More Records and Information
Call 1-213-883-3102**

**Look For
Magnificent Montague
In Your Area Soon!**

Paid Advertisement

NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW
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NEW MUSIC BACKPAGE

Breaking This Week

This record shows the most impressive early action by major stations.

Wings/Get (36)

WAQY ON-25	WLBZ ON-35	WINW ADD	WNOE ADD	WAAY ADD	KQHU ON-30	KBEQ ON	KJR ADD
KLOU ON	KF1 ON	KSLQ 34-29	WSGA 30-27	KW1C A-30	WKBO ADD	WKWK ADD	
WLCY ADD	WAZY ADD	KTSA ON-30	13FEA ON	WIFE A-35	WERC ADD	JB105 A-36	
WDRC ADD	WHYN 47-40	WIBR ADD	KSTT ADD	WAEB ADD	WNDE A-28	WRJZ ON-35	
WZZR ADD	WBBQ ON	WMEE ON	WPEZ ON-34	XREM ADD	KRO ON	KRSP ADD	KYNO ADD
WDNL ADD	WISM ON	WEED ADD	WOW ADD	293 ADD	KING ADD	KTAC ON	KTKT ADD
KERN ADD	Y100 A-36	WAYS ON-31	WOKY ON-30	KCPX O-28	KOPA ON	WRFC O-30	WAMS 30-25
KOFM ADD	WOLF ADD	WFMF ADD	WORD ADD	KENI ADD	JUPD 30-23	WIRK A-40	92Q O-30
WKIN ADD	KSLY ADD	WLS ON	WISE ON-26	OV93 ADD	KPRC ON	WAXY O-30	WHBO ON
96KX A-31	WLAC ON	WNAP ON-29	KFYE ADD				

Wings is taking off again with this week's most added song!

These records achieved number 70 or better this week on the MASSurvey.

Hitbounds

Chic (110-51)

Bette Midler (75-67)

Barbra Streisand (80-57)

Charlie Daniels Band (100-68)

Village People (77-60)

Art Garfunkel (81-70)

Programmers Hit Picks

These are records that key programmers are thinking of adding next week.

Wings

Chic

Joe Jackson

Kansas

Maxine Nightingale

Elton John