



INSIDE

Repetition: The Act Of Repeating; Repeated Action, Performance Or Presentation.



Page Four: Sadly, More Pros On The Loose Than Ever Before



Four Words To Describe WFMS: Extreme Makeover: Radio Edition



Country Radio Dominates Do-Goodedness With NAB Crystal Award Nods



Page Five: Top Of The Chart Is Spelled With A Capitol 'C'

In the Caribbean there are oysters that can climb trees.

Real news needed!

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We Repeat: Reduce Repetition!

There were a pair of gigantic research projects unveiled during CRS-40 two weeks ago, and presenters of both studies — which in no way were connected to one another — left attendees with several key takeaways. One theme was common, however: Watch the repetition. First up, the CMA study, called the 2008 Country Music Consumer Segmentation Study. If you think the name is huge, the study itself can only be described as massive. The sample size was 7,500 persons, and that was just phase one. Another 1,850 people were called back for phase two, and, then, still not finished, the project included 10 focus groups in three different cities around the United States.

Read And Repeat

Sony Music Nashville Chairman Joe Galante, a CMA board member who helped spearhead this research, recommends reading the study “several times,” noting “you could make a career out of studying this stuff.” The project was conducted by Chicago-based Leo Burnett Company and Starcom MediaVest Group, whose client list is basically a who’s who of the largest corporations in America. The study is posted on the CMA member Web site at <http://my.cmaworld.com> and is available for viewing with member’s logon information. In this week’s issue of R&R (March 20), we look again at key findings from the study and spoke with several people to get their interpretation of the data.

A Quick Overview

Actually, a quick overview isn’t really possible, but we’ll try and give you the headlines, as explained by Carol Foley of Leo Burnett and Jana O’Brien of Right Brain Consumer Consulting during their presentation at CRS. As they told attendees, 36% of adults ages 18-54 qualify as country music fans. Inside that number, there are two more groups: a smaller “core,” who account for the vast majority of country spending, and a larger collection of people referred to as “low funding fans,” who represent future revenue growth potential. Positives cited among country fans were the usual suspects: the fact that radio is free, and the music is family friendly and good for all ages to listen to.

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“that kind of happy” the new single from 

Emily West

On your desk this week!

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www.capitolnashville.com
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That Dreaded, Familiar 'R' Word

Negatives centered on repetition and limited playlists, which programmers have seen for years in perceptual research. This time, however, both O'Brien and Foley cautioned the audience to take serious note of the repetition issue, a warning that was repeated roughly 24 hours later by Tom Webster of Edison Media Research while presenting its national P1 study of country listeners (which we will recap in the March 27 issue of **R&R**). Jaye Albright of Albright & O'Malley offered advice to programmers about this issue, saying, "If they're smart, they won't ignore it." The repetition negatives cited by the CMA study was déjà vu all over again for Albright and her consulting partner, Mike O'Malley, who present their "Roadmap" study each year, an equally large project which boasts a 14,000 sample size from listeners in the U.S. and Canada. According to Albright, while the core is "pretty happy," they're not as happy as a couple years ago. The issue that makes them less happy, says Albright, and what repetition actually means "is you're playing songs I don't like more than ones I'd like you to. Anyone who's looking at music research song-for-song is seeing it too." Galante also noted the consistency between data from the CMA and Edison, saying both studies are telling radio in an outside voice, "Don't play the same damn records over again. We're heard it before, but this was like yelling at us."

TMI?

At the conclusion of this CMA Research presentation, Galante reminded the roomful of attendees that only about half of all the data collected was presented. There's so much information, it's hard to pin down one or two takeaways from people who saw it. It's important to note here in the Hot Fax that we're focusing on the repetition issue because when three people who've just presented two projects completely independent of one another conclude with a similar recommendation and then deliver it with such emphasis, it certainly seems like a conversation-starter. When asked for overall takeaways from the CMA study, Albright reiterated her earlier point:

This Week At Callout America®

Keith Urban takes the No. 1 spot this week with "Sweet Thing," which also ranks at No. 2 passion. Females are at No. 1, men are at No. 2.

Lee Ann Womack's "Last Call" is new to the top five at No. 5 and ranks at No. 7 passion. Men are at No. 6, and females are at No. 8. Younger 18-24s rank the song at No. 6, as do core 35-44s.

Jimmy Wayne moves into the top 10 at No. 9 with "I Will" up from No. 14 and ranks at No. 11 passion. Females are the power at No. 5 and No. 8 passion. Females 18-34 are at No. 7 and No. 8 passion.

Carrie Underwood's "I Told You So" is also new to the top 10 at No. 10, up from No. 15, and at No. 8 passion. Females are at No. 4 and No. 6 passion, and core 35-44 females are at No. 3 and No. 4 passion. Core males are at No. 11 and No. 2 passion.

Jack Ingram kicks it big with "That's a Man" at No. 13, up from No. 20. Younger 25-34s are at No. 11, and 25-44s are at No. 12. Females 45-54 are at No. 12. Core 35-44 males are at No. 10, and males 25-44 at No. 7.

Jason Michael Carroll is inside the top 20 at No. 19 both positive and passion with "Where I'm From." Younger 25-34s are the strength at No. 15, up from No. 27 two weeks ago. Females 25-34 are at No. 13; men in the demo are at No. 19.

Randy Houser debuts "Boots On" at No. 24 and No. 22 passion. Younger 18-24s are at No. 8, and 25-34s debut at No. 6. Females 18-24 are at No. 10, and males 25-34 rank at No. 2.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

"Whether you're talking about heavy radio users who listen to a lot of country radio or country consumers who buy a lot of music and attend a lot of concerts, if they're saying they're tired of something and there's too much repetition, I think it's to our peril if we pay no attention to them." For Galante, the study

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BRAD PAISLEY

THEN

IMPACTING RADIO NOW

Don't miss *American Idol*

Wednesday March 18th, 8pm Central/ 9pm Eastern on FOX

For the first time ever on National Television Brad debuts "THEN",

from his forthcoming album *AMERICAN SATURDAY NIGHT*

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was a reminder that “radio is the portal. That was confirmed to us. But the danger is, if you don’t get your act right, they have another place to go; hopefully, we’ll remember we were told this, and if we don’t act on it, this is our fault.”

More Than A Blip On This RADAR

I Don’t know about you, but I’d say 234 million people constitute slightly more than a mere blip. According to the RADAR 100 National Radio Listening Report, which Arbitron will release on March 23, radio reaches more than 234 million persons age 12+ over the course of a typical week. Additionally, the report will show, in that typical week, radio reaches 89% of teens ages 12-17, and network radio reaches 84% of adults 18-34. Radio listeners are smarty-pants too: Radio reaches more than 94% of college graduates ages 25-54 and 95% of adults 25-54 with a college degree and an annual income of \$50,000 or more. Network-affiliated stations reach nearly 85% of college graduates ages 18-49 with a household income of \$75,000 or more. All radio stations reach 95% of this age group. RADAR, the standard currency for national network radio ratings, measures 58 individual radio networks. These networks are operated by ABC Radio Networks, American Urban Radio Networks, Crystal Media Networks, Dial Global Inc., Premiere Radio Networks, United Stations Radio Networks and Westwood One Radio Networks. Continuing the sample increase initiative, the sample size for RADAR 100 is now composed of 315,112 respondents.

Extreme Makeover Continues At WFMS

Sometime in the next several months, I expect to see a pair of gigantic tractor-trailers pull away from the front of Cumulus’ WFMS/Indianapolis while Ty Pennington screams something unintelligible, finally revealing the new look of ‘FMS. It all seemed to start last week when ‘FMS PD Bob Richards announced his resignation effective this Friday (March 20). That was Earth-shaking news, since Richards has been with ‘FMS since the mid-’90s and began programming the station in 1998. Today came word that 16-year personality Darren Tandy, who hosted the station’s “Country Lovin’” evening show, will

COUNTRY DATES

March 19, 2009: CMA Songwriters Series; Joe’s Pub, New York.

April 5, 2009: Academy of Country Music Awards; MGM Grand Hotel, Las Vegas.

April 25-26, 2009: Stagecoach Music Festival; Indio, Calif.

June 11-14, 2009: CMA Music Festival; Nashville.

be replaced by “CMT Radio Live with Cody Alan,” most likely in the next week or two. There were other changes in the building too. In addition to Tandy, six other ‘FMS staffers exited due to budget cuts: Steve Stewart was a promotion coordinator and part-time air talent, Lindsay Allard was director of new media, Chris Watts handled production chores, Annie Steele was an administrative assistant, Lynette Irwin was a production coordinator, and Jasmina Mijailovic was asst. promotion director. During the search for a new PD at WFMS, MD/afternoon host JD Cannon will tag-team programming chores with midday host Vicki Murphy.

More Radio-Activity

Beasley’s WXTU/Philadelphia GM Natalie Conner is now the VP/market manager for the FM stations in the cluster in the wake of budget cuts, which led to longtime rhythmic WRDW (Wired 96.5) GM Lynn Bruder Leaving the building ... Just over a month ago, Dave Steele was a victim of some of this crazy budget cutting and found himself out as PD of Cumulus’ WQXK/Youngstown, Ohio after eight years. Looks like things worked out OK, as Steele has taken on the PD role for Oasis Radio’s WBTU (US 93.3)/Ft. Wayne, Ind. ... Dept. of Swapola: Remember when we told you Andy Woods was leaving his post as APD/MD/afternoon jock at Clear Channel’s WCOS/Columbia, S.C. for afternoons at CC sister WKKT/Charlotte? Well, now, he’s not

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Wick·ed

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doing that. 'KKT PD Bruce Logan is said to have an announcement about his afternoon gig in a week or so ... Wolf Bowers is your new PD for Three Eagles' KIAI (The Country Moose)/Mason City, Iowa. Geez, that's an awful lot of wildlife in one sentence — Wolf, Moose, Eagles — but we're confident this will somehow all work out. Bowers just migrated Midwest from WTRS/Ocala, Fla. and assumed programming chores from Jared Allen, who doubles as station OM at the Moose ... Hey, speaking of Wolfdom, check out the new nighttime howler at Wilks' KWLI/(the Wolf)/Denver: It's Chad Blake, formerly of Jones Radio Network, where he was asst. OM/MD/nights for the hot AC channel.

The Do-Gooding Dozen

If there was ever any doubt that community service is right in country radio's wheelhouse, check out the finalists for the NAB's Crystal Radio Awards. Of the 50 total stations, 12 of them are country. Finalists will be honored and winners announced on April 21, during the Radio luncheon sponsored by ASCAP at the NAB show in Las Vegas. Here is a list of the country radio finalists: Journal's KFDI-FM/Wichita; Bicoastal's KRKT/Albany, Ore.; Regent's KUAD/Ft. Collins, Colo.; Clear Channel's KXKT/Omaha; Three Eagles' KZKX/Lincoln, Neb.; Zimmer's KCLS/Columbia, Mo.; Freelance-Star's WFLS/Fredericksburg, Va.; Beasley's WKML/Fayetteville, N.C.; ADX Communications' WYCT-FM/Pensacola, Fla.; First Natchez Radio Group's WQNZ/Natchez, Miss.; Clear Channel's WQRB/Eau Claire, Wis.; and WTUZ Radio's WTUZ/New Philadelphia, Ohio. Finalists will be honored and winners announced at the Radio Luncheon, sponsored by ASCAP, on Tuesday, April 21, during the NAB Show in Las Vegas.

A Weekend Of Dollars And Cents For St. Jude

Just the "Quest for a Million Pennies" campaign at Pathfinders' WBYT/South Bend, Ind. was impressive enough: 1,408,714 pennies to be exact, a number

Pros On The Loose

Radio:

Darren Tandy: Evenings, WFMS/Indianapolis; darren_tandy@yahoo.com or 317-847-9788.

Annie Sandor: Marketing director, WKIS/Miami; amsandor@gmail.com or 954-529-3380

Dee Kelly: MD/middays, KUBB/Modesto; djdeekelly@yahoo.com

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Seth Necessary: Manager of promotion; sethnecessary@gmail.com or 615-642-1854.

Doug Baker: RCA/Nashville; 615-496-5236.

Tony Benken: Robbins Nashville; tunegoon@comcast.net or 615-478-9056

Joe Redmond: Robbins Nashville; joeredmond@juno.com or 615-414-5488

that weighed in at 3.8 tons. But 'BTY went even further with its St. Jude radiothon, hauling in a total of \$161,669 during its recent event ... In the great Northwest, country powerhouse KMPS/Seattle held its annual St. Jude radio event late last week (March 12-13) and brought in \$433,981 ... On the other side of the country, Greater Media's WKLB/Boston was having a great radiothon too, tipping the scales with \$421,000 in donations.

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R.J. CURTIS
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Condolences

Our thoughts and prayers go out to Lyric Street senior director of promotion Renee Leymon, whose mother, Joyce Bledsoe, passed away over the weekend. Visitation will be held at Nashville's Woodlawn-Roesch-Patton Funeral Home on Tuesday (March 17) from 5-8 p.m. and again Wednesday from noon-1 p.m., followed by a service ... **R&R** also extends our deepest sympathies to Equity president Tim Wipperman, who lost his mother, Catherine Jeanne McMahon Wipperman, on Saturday (March 14). She was 92. Visitation will be held Tomorrow at Nashville's St. Edwards Catholic Church from 9-10:30 a.m. followed by a memorial mass.

— R.J. Curtis/R&R Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

ON THE CHARTS

Rucker Gets Second No. 1, Urban Is Most Added

Darius Rucker logs his second straight **R&R** Country chart topper, as "It Won't Be Like This for Long" shifts 2-1. Rucker's first country single, "Don't Think I Don't Think About It," spent two weeks at the summit, starting on the chart dated Sept. 26, 2008. He's the first solo male to place first and second singles at No. 1 since Clay Walker reigned with "What's It to You" (1993) and "Live Until I Die" (1994). That hasn't happened for a solo female since Jamie O'Neal did so in 2001, and no duo or group has accomplished the feat since Brooks & Dunn in 1991. Other artists who claim the honor during the past 20 years include Deana Carter, Faith Hill, Wynonna and Clint Black.

Rucker's No. 1 replaces labelmate **Keith Urban**'s "Sweet Thing," marking the first time in more than three years that **Capitol Nashville** replaces itself at No. 1. That most recently occurred when Dierks Bentley's "Come a Little Closer" replaced Urban's "Better Life" on

the Nov. 5, 2005 chart. Concurrently, Urban scores his second-highest **R&R** Country debut so far, as "Kiss a Girl" pops on at No. 29. His highest debut was a No. 17 arrival with "Once in a Lifetime" in August 2006. We also congratulate Urban on twin Most Added honors, pulling in a total of 123 reports. The **R&R** Country Indicator panel leads with 62 adds, while the **R&R** Country panel offers 61 votes.

Congratulations to **The Bellamy Brothers**, who claim their first chart entry in nearly four years, a No. 60 start on the **R&R** Country Indicator list with "Lord Help Me Be the Kind of Person (My Dog Thinks I Am)" (Curb). The Bellamys last hit the chart when an updated version of "If I Said You Had a Beautiful Body (Would You Hold It Against Me)" (with Dolly Parton) had a brief chart run in the summer of 2005. They first appeared on our charts with "Let Your Love Flow" in 1976.

The **R&R** Country Indicator Exclusives list is again led by **Katie Armiger**'s "Trail of Lies" (Cold River/Quarterback), which holds at No. 39, ahead of **Julia Burton**'s 44-45 shift with "What a Woman Wants" (Emerald River/Spinville). **Lance Miller**'s "George Jones & Jesus" (Big 7/Lofton Creek) improves 53-51, while **Darren Kozelsky**'s "Good Day to Get Gone" (Major 7th/Spinville/Nine North) rises 60-54. **Jeff Bates** returns to the chart with "One Thing" (Black River), which opens at No. 56. **Bluefield**'s "Ready to Love You Now" (Country Thunder) swerves 54-58, and **Mark Chesnutt**'s "She Never Got Me Over You" (Big 7/Lofton Creek) debuts at No. 59. The aforementioned **Bellamy Brothers** pop on at No. 60 with "Lord Help Me Be the Kind of Person (My Dog Thinks I Am)" (Curb).

See the complete menu of **R&R** Country Indicator features in this week's **R&R** print edition, dated March 20.

— **Wade Jessen/Director of Charts & Operations, Nashville**
615-641-6080 Email: wjessen@radioandrecords.com

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"This song is a secret weapon."
Scott Mahalick-PD, KBWF San Francisco

EARLY ADDS:
WQYK WWGR WSLC WKSF WIVK WGGY

CMT MUSIC CO5 METEOR WATCH THE VIDEO

MUSICNOTES

Reba McEntire hosting the ACM Awards on April 5 is nothing new — it's the 11th time she's done it — but when she sings that night, her song will be. Reba will debut "Strange," her first single on the Valory Music label. Radio will get the song the next day, Monday, April 6; the official add date is April 13.

Be on the lookout for an independent film titled "Noble Things." Lee Ann Womack is one of the stars of the film, and Mark Chesnutt has recorded two songs that will appear in the movie and its soundtrack.

As you plan your Web surfing schedule for Saturday, March 28, please note that Jo Dee Messina's site, www.jodeemessina.com, will be dark the entire day. Messina is the Nashville spokesperson for "Earth Hour," which encourages people to shut off nonessential lights for an hour beginning at 8:30 p.m. that evening. Messina's site will however, play her new single, called "Shine."

To celebrate the groundbreaking for the entertainment complex called Country Crossings in Dothan, Ala., organizers turned to a groundbreaking country artist: George Jones. This Saturday (March 21), get ready for "Jones Jam," which will take place at the National Peanut Festival Fairgrounds in Dothan. Jones will perform a show, along with Aaron Tippin, Lee Greenwood and Clint Black. Admission is free.

VIDEO ADDS

CMT

- BILLY RAY CYRUS** Back To Tennessee
- RODNEY ATKINS** It's America
- SHOOTER JENNINGS...** Somewhere Between Jennings And Jones

GAC

- BILLY RAY CYRUS** Back To Tennessee
- RODNEY ATKINS** It's America
- MARC BROUSSARD w/LEANN RIMES** When It's Good
- ONE NIGHT RODEO** Alive And Living
- JEFF BATES** One Thing



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SONGS WITH HIT POTENTIAL

	CHART RANK
DARIUS RUCKER <i>It Won't Be Like This...</i> (Capitol Nashville) (80.9)	1
GEORGE STRAIT <i>River Of Love</i> (MCA Nashville) (81.6)	4
TAYLOR SWIFT <i>White Horse</i> (Big Machine) (79.0)	5
JAKE OWEN <i>Don't Think I Can't Love You</i> (RCA) (92.8)	6
TIM MCGRAW <i>Nothing To Die For</i> (Curb) (84.1)	9
RASCAL FLATTS <i>Here Comes Goodbye</i> (Lyric Street) (81.2)	10
JASON ALDEAN <i>She's Country</i> (Broken Bow) (88.0)	11
CARRIE UNDERWOOD <i>I Told You So</i> (Arista Nashville) (88.1)	12
MARTINA MCBRIDE <i>Ride</i> (RCA) (83.3)	14
SUGARLAND <i>It Happens</i> (Mercury) (79.2)	16 (new)
TRACE ADKINS <i>Marry For Money</i> (Capitol Nashville) (84.2)	17
MONTGOMERY GENTRY <i>One In Every Crowd</i> (Columbia) (82.7)	18
LADY ANTEBELLUM <i>I Run To You</i> (Capitol Nashville) (80.1)	23
ALAN JACKSON <i>Sissy's Song</i> (Arista Nashville) (82.7)	24
KELLIE PICKLER <i>Best Days Of Your Life</i> (BNA) (76.3)	28
CHUCK WICKS <i>Man Of The House</i> (RCA) (77.9)	36
ERIC CHURCH <i>Love Your Love The Most</i> (Capitol Nashville) (86.8)	44

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JIMMY WAYNE
 I Will

AIRPOWER R&R!!!!
#4 BigChampagne

Research Just Keeps Getting Stronger!
 #7 Females (R&R Callout America)
 #8 Females 25-54 (RateTheMusic)
 #14 Overall (Rusty Walker)

Top 10 Local Market Testing Includes...
 Cincinnati, Kansas City, Wichita, Charleston,
 Nashville, Pittsburgh, Rochester, Colorado
 Springs, Modesto, Phoenix & Portland!!

All you need to know about this song is found here!
 Click on "Jimmy Wayne 'I Will' Part 1" after clicking link.

JimmyWayne.com - MySpace.com/JimmyWayneMusic



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 SMALL TOWN USA

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Already Over 12,000 Singles Sold!
Over 1,600 Singles Sold Last Week!

Forecasting Future Hits
 Bullseye Forecaster (out of 20 songs)
 #7 Overall (Total Positive) #6 Females 17-30 (Total Positive)
 #9 Females (Total Positive) #4 Overall (Total Passion)
 #3 Males (Total Positive) #6 Females 17-30 (Total Passion)

ANOTHER SHOW...ANOTHER AUDIENCE SINGING...

SMALL TOWN USA
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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	DARIUS RUCKER It Won't Be Like... (Capitol Nashville)	347109	+14715	4829	+226	22	121/0
3	2	BROOKS & DUNN F... Cowgirls... (Arista Nashville)	299667	-15007	4315	-270	23	120/0
1	3	KEITH URBAN Sweet Thing (Capitol Nashville)	298993	-54250	4115	-774	19	121/0
5	4	GEORGE STRAIT River Of Love (MCA Nashville)	279895	+4145	4232	+70	19	121/1
6	5	TAYLOR SWIFT White Horse (Big Machine)	277401	+7603	4087	+210	16	121/0
8	6	JAKE OWEN Don't Think I Can't Love You (RCA)	253762	+5176	3766	+134	31	121/0
4	7	TOBY KEITH God Love Her (Show Dog Nashville)	248474	-39123	3346	-570	21	120/0
9	8	RODNEY ATKINS It's America (Curb)	235686	+16111	3563	+285	18	120/0
10	9	TIM MCGRAW Nothin' To Die For (Curb)	231645	+12940	3407	+213	13	121/0
11	10	RASCAL FLATTS Here Comes Goodbye (Lyric Street)	224429	+14187	3424	+209	8	121/0
13	11	JASON ALDEAN She's Country (Broken Bow)	215303	+14519	3326	+201	17	119/2
12	12	CARRIE UNDERWOOD I Told You So (19/Arista Nashville)	213139	+5995	2987	+149	9	118/0
14	13	JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	178210	+1700	2632	+39	7	118/0
16	14	MARTINA MCBRIDE Ride (RCA)	165493	+3942	2505	+40	20	120/0
15	15	LEE ANN WOMACK Last Call (MCA Nashville)	160178	-10643	2561	-108	36	120/0
19	16	SUGARLAND It Happens (Mercury)	147878	+29408	2216	+456	5	118/13
17	17	TRACE ADKINS Marry For Money (Capitol Nashville)	140864	-2605	2363	+25	11	114/0
22	18	MONTGOMERY GENTRY One In Every Crowd (Columbia)	125446	+21166	2058	+275	8	114/4
20	19	ELI YOUNG BAND Always The... (Republic/Universal South)	121982	+6967	1960	+113	28	110/2
21	20	JIMMY WAYNE I Will (Valory)	114573	+878	2132	+80	23	117/0
24	21	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	89651	+9386	1844	+182	17	109/1
23	22	LOST TRAILERS How 'Bout You Don't (BNA)	85802	+5488	1542	+85	23	106/3
25	23	LADY ANTEBELLUM I Run To You (Capitol Nashville)	84904	+19924	1414	+304	9	90/13
26	24	ALAN JACKSON Sissy's Song (Arista Nashville)	75166	+16404	1291	+296	5	80/12
32	25	DIERKS BENTLEY Sideways (Capitol Nashville)	66761	+21941	1027	+373	3	82/28
27	26	DEAN BRODY Brothers (Broken Bow)	56922	+3388	1129	+72	21	83/3
28	27	ZAC BROWN... Whatever... (Home Grown/Atlantic/Big Picture)	56840	+6079	941	+70	10	78/12
31	28	KELLIE PICKLER Best Days Of Your Life (19/BNA)	54379	+7104	1002	+119	18	72/3
Debut	29	KEITH URBAN Kiss A Girl (Capitol Nashville)	48203	+48203	572	+572	1	63/61
29	30	JOHN MICHAEL MONT. Forever (Stringtown/Big Picture)	47772	-2810	804	-97	24	60/1

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JONATHAN SINGLETON & THE GROVE

LIVIN' IN PARADISE

IMPACTING THIS MONDAY, 3/23

"Everyone knows that Jonathan is one of the best up and coming songwriters...and now everyone will see he's a great up and coming artist!! 'Livin' in Paradise' is a great feel good song that you can't stop singing!! He's a bad ass guitar player too!!"

- D.J. Stout, OM/PD CBS Charlotte WSOC

Currently on tour with **ERIC CHURCH!**

CLICK HERE for tour dates



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
30	31	HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	47543	-36	1031	+43	19	89/4
35	32	RANDY HOUSER Boots On (Universal South)	36284	+10162	653	+146	4	67/10
33	33	CRAIG MORGAN God Must Really Love Me (BNA)	35641	+852	740	+34	11	64/3
36	34	GLORIANA Wild At Heart (Emblem/New Revolution)	30422	+6036	542	+76	8	52/3
34	35	TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	28672	+1540	576	+46	11	51/3
37	36	CHUCK WICKS Man Of The House (RCA)	27198	+3069	598	+81	9	60/6
48	37	BILLY CURRINGTON People Are Crazy (Mercury)	21810	+10626	399	+192	2	38/14
39	38	ADAM GREGORY What It Takes (Midas/Big Machine)	21396	+3122	577	+75	18	61/0
51	39	PAT GREEN Country Star (BNA)	19040	+9859	275	+77	5	30/8
41	40	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	18474	+2440	438	+119	4	49/8
40	41	JAMEY JOHNSON High Cost Of Living (Mercury)	16904	+169	346	+19	6	36/4
44	42	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	16526	+4061	425	+60	7	47/4
57	43	TOBY KEITH Lost You Anyway (Show Dog Nashville)	16354	+10608	287	+198	2	37/22
42	44	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	16152	+1474	381	+15	5	43/2
43	45	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	14702	+2060	324	+21	5	34/2
46	46	CARRIE UNDERWOOD The More Boys... (19/Arista Nashville)	13034	+1066	91	+10	9	2/0
49	47	LOVE AND THEFT Runaway (Carolwood)	12457	+2042	276	+60	3	36/7
47	48	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	12034	+276	246	+78	3	31/14
45	49	JUSTIN MOORE Small Town USA (Valory)	11480	-836	386	+34	6	51/8
Breaker	50	JAMIE O'NEAL Like A Woman (1720)	11250	+1376	267	+71	16	35/2
53	51	BOMSHEL Fight Like A Girl (Curb)	9177	+1228	275	+36	5	31/4
Debut	52	CARRIE UNDERWOOD Home Sweet Home (19/Arista Nashville)	8810	+8810	124	+124	1	0/0
52	53	KID ROCK Blue Jeans And A Rosary (Top Dog/Atlantic/CO5)	7751	-312	141	+2	8	15/1
54	54	BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street)	7626	+957	339	+34	3	41/2
55	55	TRAILER CHOIR What Would You Say (Show Dog Nashville)	7418	+1036	284	+35	7	36/3
58	56	DAVID NAIL Red Light (MCA Nashville)	6772	+1681	290	+53	3	39/2
60	57	PHIL VASSAR Prayer Of A Common Man (Universal South)	5879	+1642	71	+22	2	4/0
Debut	58	JESSICA HARP Boy Like Me (Warner Bros./WRN)	5533	+2394	126	+37	1	15/2
56	59	HOLLY WILLIAMS Keep The Change (Mercury)	5382	-981	253	+13	2	26/1
Debut	60	CAITLIN & WILL Address In The Stars (Columbia)	3784	+1706	89	+39	1	18/9

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JO DEE MESSINA
"Shine"

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TIM MCGRAW
"NOTHIN' TO DIE FOR"

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
KEITH URBAN Kiss A Girl (Capitol Nashville)	61
DIERKS BENTLEY Sideways (Capitol Nashville)	28
TOBY KEITH Lost You Anyway (Show Dog Nashville)	22
BILLY CURRINGTON People Are Crazy (Mercury)	14
MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	14
SUGARLAND It Happens (Mercury)	13
LADY ANTEBELLUM I Run To You (Capitol Nashville)	13
ALAN JACKSON Sissy's Song (Arista Nashville)	12
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	12
RANDY HOUSER Boots On (Universal South)	10

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN Kiss A Girl (Capitol Nashville)	+48203
SUGARLAND It Happens (Mercury)	+29408
DIERKS BENTLEY Sideways (Capitol Nashville)	+21941
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+21166
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+19924
ALAN JACKSON Sissy's Song (Arista Nashville)	+16404
RODNEY ATKINS It's America (Curb)	+16111
DARIUS RUCKER It Won't Be Like This... (Capitol Nashville)	+14715
JASON ALDEAN She's Country (Broken Bow)	+14519
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+14187

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN Kiss A Girl (Capitol Nashville)	+572
SUGARLAND It Happens (Mercury)	+456
DIERKS BENTLEY Sideways (Capitol Nashville)	+373
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+304
ALAN JACKSON Sissy's Song (Arista Nashville)	+296
RODNEY ATKINS It's America (Curb)	+285
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+275
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	+226
TIM MCGRAW Nothin' To Die For (Curb)	+213
TAYLOR SWIFT White Horse (Big Machine)	+210

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
KEITH URBAN Kiss A Girl (Capitol Nashville)	62
TOBY KEITH Lost You Anyway (Show Dog Nashville)	27
BILLY CURRINGTON People Are Crazy (Mercury)	19
DIERKS BENTLEY Sideways (Capitol Nashville)	14
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	13
RANDY HOUSER Boots On (Universal South)	10
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	10
LADY ANTEBELLUM I Run To You (Capitol Nashville)	9
DEAN BRODY Brothers (Broken Bow)	8
JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	7
MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN Kiss A Girl (Capitol Nashville)	+3727
CARRIE UNDERWOOD Home Sweet Home (19/Arista Nashville)	+740
STAR DE AZLAN Like A Rose (Curb)	+320
DAVID NAIL Red Light (MCA Nashville)	+279
JO DEE MESSINA Shine (Curb)	+223
MARK CHESNUTT She Never Got Me... (Big 7/Lofton Creek)	+196
CROSS CANADIAN RAGWEED Cry Lonely (Universal South)	+179
LONESTAR Now (BNA)	+168
REHAB Bartender Song (Universal Republic/CO5/Curb)	+152
RANDY ROGERS BAND Buy Myself A Chance (Mercury)	+148

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN Kiss A Girl (Capitol Nashville)	+745
DIERKS BENTLEY Sideways (Capitol Nashville)	+587
TOBY KEITH Lost You Anyway (Show Dog Nashville)	+504
SUGARLAND It Happens (Mercury)	+493
JAKE OWEN Don't Think I Can't Love You (RCA)	+378
BILLY CURRINGTON People Are Crazy (Mercury)	+342
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+339
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+322
RANDY HOUSER Boots On (Universal South)	+304
ZAC BROWN BAND Whatever... (Home Grown/Atlantic/Big Picture)	+281

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COUNTRY NEW AND ACTIVE

- PAT GREEN** What I'm For (BNA)
Total Audience: 3272, Total Stations: 0, Adds: 0
- JO DEE MESSINA** Shine (Curb)
Total Audience: 2090, Total Stations: 0, Adds: 0
- BLUEFIELD** Ready To Love You Now (Country Thunder)
Total Audience: 1487, Total Stations: 9, Adds: 0
- MARK CHESNUTT** She Never Got Me Over You (Big 7/Lofton Creek)
Total Audience: 1019, Total Stations: 0, Adds: 0
- CARTER TWINS** Heart Like Memphis (CMT/Meteor 17/CO5)
Total Audience: 930, Total Stations: 6, Adds: 3
- JAMES OTTO** Where Angels Hang Around (Warner Bros./WRN)
Total Audience: 797, Total Stations: 0, Adds: 0

COUNTRY INDICATOR NEW AND ACTIVE

- MATT STILLWELL** Rain (Still 7/Spinville/Nine North)
Total Plays: 61, Total Stations: 7, Adds: 2
- AARON WATSON** Love Makin' Song (BIG Label)
Total Plays: 52, Total Stations: 1, Adds: 0
- ROGER CREAGER** Good Day For Sunsets (Winding Road)
Total Plays: 49, Total Stations: 1, Adds: 0
- JOEY + RORY** Play The Song (Vanguard/Sugar Hill/Nine North)
Total Plays: 47, Total Stations: 5, Adds: 3
- CARRIE UNDERWOOD** Home Sweet Home (19/Arista Nashville)
Total Plays: 46, Total Stations: 2, Adds: 2
- RANDY ROGERS BAND** Buy Myself A Chance (Mercury)
Total Plays: 45, Total Stations: 2, Adds: 1
- PHIL VASSAR** Prayer Of A Common Man (Universal South)
Total Plays: 44, Total Stations: 4, Adds: 0
- WILLIAMS RILEY BAND** I'm Still Me (Golden/Nine North)
Total Plays: 43, Total Stations: 1, Adds: 0
- CODY MCCARVER** Look What You've Done (PLC)
Total Plays: 42, Total Stations: 4, Adds: 1
- WADE BOWEN** If We Ever Make It Home (Sustain)
Total Plays: 42, Total Stations: 1, Adds: 0

R&R Going For Adds

- 3/23
- BRAD PAISLEY** Then (Arista Nashville)
- JONATHAN SINGLETON & THE GROVE** Livin' In Paradise (Universal South)
- NATHAN LEE JACKSON** Small Town Rain (Star City/CO5)
- REBEL HEARTS** Runnin' Wild With A Renegade Heart (Rebel Hearts/Nine North)
- REBEL HEARTS** Jesse Dunn (Rebel Hearts)
- WILLIAMS RILEY BAND** I'm Still Me (Golden/Nine North)
- 3/30
- JACK INGRAM** Barefoot And Crazy (Big Machine)
- JO DEE MESSINA** Shine (Curb)
- MARCEL** Believin' (Red Stripe Plane)
- TELLURIDE** Pencil Marks (American Roots/Quarterback)
- TRACY LAWRENCE** Up To Him (Rocky Comfort/Nine North)
- 4/6
- RICHARD JAYMES** Dollar And A Dream (Shotgun)

TOP 10 RECURRENTS

ARTIST	Title	Label(s)	Total Aud. (00)
KENNY CHESNEY W. MAC MCANALLY	Down The...	(Blue Chair/BNA)	214441
DIERKS BENTLEY	Feel That Fire	(Capitol Nashville)	181634
BLAKE SHELTON	She Wouldn't Be Gone	(Warner Bros./WRN)	154464
ZAC BROWN BAND	Chicken Fried	(Home Grown/Atlantic/Big Picture)	144808
JACK INGRAM	That's A Man	(Big Machine)	132927
BILLY CURRINGTON	Don't	(Mercury)	126482
ALAN JACKSON	Country Boy	(Arista Nashville)	104587
MONTGOMERY GENTRY	Roll With Me	(Columbia)	103510
TAYLOR SWIFT	Love Story	(Big Machine)	92651
DARIUS RUCKER	Don't Think I Don't Think About It	(Capitol Nashville)	90900



121 Country reporters. Songs ranked by total audience for the airplay week of 3/9-3/15. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station

or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.) © 2009 The Nielsen Company.



The BRODY Bunch
NEW TO THE FAMILY
WOGI KKGO KFRG WKKT KFDI WCOS

DEAN BRODY
"BROTHERS"

R&R 27 - 26 +339K Aud
MB/CA 26*-24*

REACTION RESEARCH RETAIL



Please note that the total audience information in the Indicator chart is not accurate this week. We are working on correcting this information.

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Sta On/ Adds TW
1	1	DARIUS RUCKER It Won't Be Like This For Long (<i>Capitol Nashville</i>)	4751	+210	36404	-60295	22	117/0
3	2	GEORGE STRAIT River Of Love (<i>MCA Nashville</i>)	4463	+21	29935	-62738	19	117/0
4	3	TAYLOR SWIFT White Horse (<i>Big Machine</i>)	4201	+270	28869	-54954	16	115/0
7	4	RODNEY ATKINS It's America (<i>Curb</i>)	3896	+250	29117	-49674	17	117/0
6	5	RASCAL FLATTS Here Comes Goodbye (<i>Lyric Street</i>)	3866	+154	26045	-49310	8	117/1
8	6	TIM MCGRAW Nothin' To Die For (<i>Curb</i>)	3849	+265	27148	-50360	11	118/0
10	7	JAKE OWEN Don't Think I Can't Love You (<i>RCA</i>)	3779	+378	26450	-44811	29	113/2
9	8	JASON ALDEAN She's Country (<i>Broken Bow</i>)	3768	+211	27707	-50044	17	114/0
2	9	KEITH URBAN Sweet Thing (<i>Capitol Nashville</i>)	3530	-964	34773	-63616	19	101/0
11	10	CARRIE UNDERWOOD I Told You So (<i>19/Arista Nashville</i>)	3481	+251	20942	-47654	9	117/2
12	11	JOHN RICH Shuttin' Detroit Down (<i>Warner Bros./WRN</i>)	3112	+89	20717	-44104	7	114/1
13	12	TRACE ADKINS Marry For Money (<i>Capitol Nashville</i>)	2929	+136	16618	-41140	11	116/1
17	13	SUGARLAND It Happens (<i>Mercury</i>)	2626	+493	19787	-30191	5	110/5
14	14	MARTINA MCBRIDE Ride (<i>RCA</i>)	2550	-9	14154	-38048	19	110/0
16	15	MONTGOMERY GENTRY One In Every Crowd (<i>Columbia</i>)	2492	+339	15459	-29868	8	109/4
18	16	ELI YOUNG BAND Always The Love... (<i>Republic/Universal South</i>)	2229	+168	11693	-30691	25	108/3
19	17	JIMMY WAYNE I Will (<i>Valory</i>)	2143	+125	12440	-29085	24	102/0
20	18	LADY ANTEBELLUM I Run To You (<i>Capitol Nashville</i>)	2068	+322	14553	-22619	9	103/9
21	19	ALAN JACKSON Sissy's Song (<i>Arista Nashville</i>)	1871	+268	8454	-24201	5	99/6
24	20	DIERKS BENTLEY Sideways (<i>Capitol Nashville</i>)	1818	+587	11826	-13380	4	101/14
22	21	JASON MICHAEL CARROLL Where I'm From (<i>Arista Nashville</i>)	1667	+169	8525	-23420	18	95/7
25	22	ZAC BROWN BAND Whatever... (<i>Home Grown/Atlantic/Big Picture</i>)	1493	+281	11181	-16418	9	84/13
23	23	LOST TRAILERS How 'Bout You Don't (<i>BNA</i>)	1477	+72	9052	-24029	21	82/3
27	24	DEAN BRODY Brothers (<i>Broken Bow</i>)	1137	+157	3735	-16186	16	72/8
26	25	JOHN MICHAEL MONTGOMERY Forever (<i>Stringtown/Big Picture</i>)	1013	-4	4147	-18243	24	58/2
31	26	RANDY HOUSER Boots On (<i>Universal South</i>)	961	+304	5996	-8123	5	65/10
41	27	TOBY KEITH Lost You Anyway (<i>Show Dog Nashville</i>)	856	+504	2438	-4238	2	58/27
28	28	HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (<i>Curb</i>)	841	-23	5921	-12537	20	60/0
29	29	KELLIE PICKLER Best Days Of Your Life (<i>19/BNA</i>)	829	+24	4590	-11333	16	52/5
36	30	BILLY CURRINGTON People Are Crazy (<i>Mercury</i>)	756	+342	4394	-5032	3	54/19

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Please note that the total audience information in the Indicator chart is not accurate this week. We are working on correcting this information.

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Sta On/ Adds TW
30	31	CRAIG MORGAN God Must Really Love Me (BNA)	751	+50	2414	-12269	11	52/3
Debut	32	KEITH URBAN Kiss A Girl (Capitol Nashville)	747	+745	3785	+3727	1	63/62
33	33	TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	644	+92	2830	-8537	10	48/4
32	34	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	614	+57	3874	-7285	9	45/4
38	35	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	579	+175	1993	-5998	4	50/10
35	36	GLORIANA Wild At Heart (Emblem/New Revolution)	578	+73	4489	-6090	8	45/6
34	37	CHUCK WICKS Man Of The House (RCA)	559	+39	1301	-9348	7	44/3
40	38	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	458	+85	2086	-4610	6	33/2
39	39	KATIE ARMIGER Trail Of Lies (Cold River/Quarterback)	432	+40	232	-5569	8	31/1
45	40	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	401	+153	2416	-2404	2	33/7
37	41	PAT GREEN Country Star (BNA)	391	-16	884	-5670	5	26/0
42	42	TRAILER CHOIR What Would You Say (Show Dog Nashville)	360	+18	1644	-5639	9	25/1
43	43	JAMEY JOHNSON High Cost Of Living (Mercury)	354	+37	544	-5510	5	27/0
47	44	LOVE AND THEFT Runaway (Carolwood)	318	+99	1604	-2108	4	28/4
44	45	JULIA BURTON What A Woman Wants (Emerald River/Spinville)	313	+13	396	-5655	9	23/1
46	46	JUSTIN MOORE Small Town USA (Valory)	285	+53	3022	-1334	6	18/3
49	47	BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street)	229	+17	535	-3328	5	17/0
50	48	ADAM GREGORY What It Takes (Midas/Big Machine)	213	+21	1215	-2465	15	19/0
48	49	JAMIE O'NEAL Like A Woman (1720)	187	-26	1009	-1999	22	14/0
51	50	HOLLY WILLIAMS Keep The Change (Mercury)	171	-1	401	-2474	6	12/1
53	51	LANCE MILLER George Jones & Jesus (Big 7/Lofton Creek)	154	-3	193	-1694	3	11/0
56	52	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	134	+10	199	-1690	3	12/1
55	53	BOMSHEL Fight Like A Girl (Curb)	132	+4	251	-2274	3	12/0
60	54	DARREN KOZELSKY Good Day... (Major 7th/Spinville/Nine North)	124	+26	0	-1860	2	11/1
59	55	JESSICA HARP Boy Like Me (Warner Bros./WRN)	119	+20	988	-1140	2	10/2
Debut	56	JEFF BATES One Thing (Black River)	110	+18	396	-1313	1	6/0
Debut	57	DAVID NAIL Red Light (MCA Nashville)	95	+24	1522	+279	1	9/3
54	58	BLUEFIELD Ready To Love You Now (Country Thunder)	82	-51	183	-2410	4	11/0
Debut	59	MARK CHESNUTT She Never Got Me Over You (Big 7/Lofton Creek)	76	+62	625	+196	1	5/5
Debut	60	BELLAMY BROTHERS Lord Help Me... (My Dog Thinks I Am) (Curb)	65	+14	548	-1047	1	5/1

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ARTIST Title (Label)	TOTAL PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	STRONGLY DISLIKE
KEITH URBAN Sweet Thing (Capitol Nashville)	35.5%	73.8%	4.01	18.3%	7.5%	0.3%
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	33.2%	72.5%	3.99	22.0%	4.3%	1.2%
BROOKS & DUNN F. R. MCENTIRE Cowgirls Don't... (Arista Nashville)	37.3%	71.0%	3.94	18.0%	7.5%	3.5%
RODNEY ATKINS It's America (Curb)	24.7%	68.5%	3.82	21.8%	7.7%	2.0%
LEE ANN WOMACK Last Call (MCA Nashville)	26.3%	66.0%	3.78	21.3%	10.5%	2.2%
JASON ALDEAN She's Country (Broken Bow)	33.0%	65.8%	3.84	22.2%	9.5%	2.5%
TIM MCGRAW Nothin' To Die For (Curb)	20.2%	65.5%	3.77	27.5%	5.7%	1.3%
JAKE OWEN Don't Think I Can't Love You (RCA)	19.0%	63.2%	3.72	28.2%	7.5%	1.2%
JIMMY WAYNE I Will (Valory)	21.0%	62.3%	3.67	25.0%	9.2%	3.5%
CARRIE UNDERWOOD I Told You So (19/Arista Nashville)	25.0%	62.0%	3.70	24.0%	10.7%	3.3%
TAYLOR SWIFT White Horse (Big Machine)	28.5%	61.5%	3.71	22.7%	12.2%	3.7%
ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	17.3%	61.3%	3.68	30.8%	4.8%	3.0%
JACK INGRAM That's A Man (Big Machine)	15.0%	60.2%	3.66	31.8%	6.8%	1.2%
ALAN JACKSON Sissy's Song (Arista Nashville)	18.3%	59.8%	3.60	25.8%	11.0%	3.5%
LOST TRAILERS How 'Bout You Don't (BNA)	14.0%	59.5%	3.65	33.8%	5.0%	1.7%
JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture)	18.5%	58.7%	3.67	32.2%	8.2%	1.0%
GEORGE STRAIT River Of Love (MCA Nashville)	27.8%	58.2%	3.67	27.3%	10.2%	4.3%
DIERKS BENTLEY Sideways (Capitol Nashville)	18.5%	58.0%	3.67	32.5%	9.0%	0.5%
JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	15.8%	57.3%	3.62	32.5%	8.8%	1.3%
MONTGOMERY GENTRY One In Every Crowd (Columbia)	14.3%	56.5%	3.56	30.8%	10.2%	2.5%
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	13.7%	56.3%	3.56	31.7%	10.0%	2.0%
MARTINA MCBRIDE Ride (RCA)	13.3%	56.2%	3.59	34.0%	8.7%	1.2%
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	17.2%	55.8%	3.56	29.8%	12.0%	2.3%
RANDY HOUSER Boots On (Universal South)	14.5%	55.5%	3.50	27.5%	13.5%	3.5%
SUGARLAND It Happens (Mercury)	21.8%	54.3%	3.55	27.8%	14.5%	3.5%
ADAM GREGORY What It Takes (Midas/Big Machine)	11.8%	53.8%	3.56	38.0%	6.8%	1.3%
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	12.3%	53.5%	3.54	36.8%	7.7%	2.0%
DEAN BRODY Brothers (Broken Bow)	12.7%	51.5%	3.49	36.7%	8.8%	3.0%
KELLIE PICKLER Best Days Of Your Life (19/BNA)	12.0%	51.3%	3.46	33.5%	12.7%	2.5%
LADY ANTEBELLUM I Run To You (Capitol Nashville)	9.2%	50.7%	3.48	38.8%	8.8%	1.7%
TRACE ADKINS Marry For Money (Capitol Nashville)	15.5%	47.3%	3.35	31.7%	14.2%	6.8%
CRAIG MORGAN God Must Really Love Me (BNA)	8.5%	46.7%	3.42	41.5%	10.2%	1.7%
CHUCK WICKS Man Of The House (RCA)	6.3%	41.0%	3.30	44.0%	12.5%	2.5%
TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	6.7%	39.0%	3.16	37.8%	16.5%	6.7%
HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	5.7%	36.2%	3.19	43.2%	18.0%	2.7%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; **MIDWEST:** Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. **SOUTH:** Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. **EAST:** Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. **WEST:** Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

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