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Marconi Madness! Country Radio Rules List Of 2007 Nominees

Honey is the only food that cannot spoil.

Real news needed!

rcurtis@radioandrecords.com 323-954-3444

Quarterly Panel Changes, Reporter Policy Revision

July 16, 2007

Our quarterly review of music usage among all country stations monitored by Nielsen Broadcast Data Systems largely determines the size and composition of the R&R Country panel, and these reviews have been conducted on Nielsen BDS-monitored stations each calendar quarter since Oct. 1, 2003. Based on the results of our most recent review, conducted during the second calendar quarter of 2007, the following changes will be made to the R&R Country panel, effective with the July 23-29 tracking week (Aug. 3 **R&R**), and bring the total number of stations on the panel to 130:

ADDS (6):

WCTO/Allentown, PA WUBL/Atlanta, GA WYAY/Atlanta, GA KWLI/Denver, CO WPAW/Greensboro, NC KKGO/Los Angeles, CA

DROPS (3):

WCOS/Columbia, SC WSSL/Greenville, SC WWYZ/Hartford, CT

Concurrently, nine stations now on the panel were determined to be too close to call, and have been notified of a higher level of scrutiny during the third quarter. Those stations will be removed from the panel at the end of the third quarter if they do not turn in a six- to eight-week average of at least 60% current songs among their 30 most-played titles. To recap the policy, all monitored stations must average at least 60% current songs among their 30 most-played titles in order to achieve or maintain reporting status. Each station's quarterly average is determined using six to eight random weeks of airplay data during each calendar quarter.

Concurrent to the panel changes noted above, these stations will be added to the R&R Country Indicator panel, effective with the July 23-29 tracking week:

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Emerson Drive "You Still Own Me" The follow up single to their #1 SMASH, "Moments."

Early Adds at: WMIL KSD WBCT WGKX **KSKS WWQM** KATM **KJUG** WGNE KRTY **KUBL KIZN** WIRK WKCQ WITL **KDRK**

"Radio friendly in the extreme" Robert K. Oermann – Music Row

Big & Rich * Brooks & Dunn * Jason Michael Carroll tarkson * Bucky Covington * Billy Currington * Billy Ray Cyrus s * Angela Hacker * Jennifer Hanson * Alan Jackson * I Big Town * Martina McBride * Reba McEntire * Jo Dee Me gomery Gentry * Ted Nugent * Brad Paisley * Kellie Pickler * Rascal * Sugarland * Taylor Swift * Josh Turner * Carrie Underwaad borah Allen * Alverado Road Show * John Ande rry + Blue son * Jeff Bates * Jo * T. Graham Brown * Lane Brody * Luk Burgess * Sarah Buxton * Carolina Rain * Ga Fric Church * Cole Decos & The Lonesome * John Conlee * zabeth Cook * Brad Cotter * Cowboy Crush * Crossin Dixon la Davis * Dusty Drake * Whitney Duncan * Katrina Ela gan Evans * Jace Evereti * Flynnville Train * Janie F id Frizzell * Billy Gilmon * Josh Groein * The Groscols m Harvey * Hearland * Ty Hemdon * Sleve Holy * Carolyn Dawn . Jypsi * Hal Ketchum * Lady Antebellum * Blame Larsen * Little th Gowboys * The Lost Trailers * Charlie Louvin * Rockie Lynne * Llia McCoy * Memarie * Ashley Menroe * Craig Morgan * Lorne n Mullins * Minnle Murphy * Jarrod Niemann * The Oak Ridg on Mullins * e O'Neal * Jake Owen * Rissi Palmer * Danielle Peck * Mich He of Near X outle Owen X kissi Painter X Danielle Peck X Michael Pe Hes of the Mississippi X PoventyNeck Hillbilles X Darmen Rosmusen X Rio Road Hammers X Julie Roberts X Ray Scott X Kevin Sharp X Connie rey Steele X John Stone X Keni Thomas X Pam Tillis X Aeron It Tomlinson X Rhonda Towns X Rick Trevino X Trick Pony X Gene V skey Falls X Bryan White X Jett Williams X Trent Willmon X Mark of Workey X Ohris Young X and HUNDREDS MORE! © 2007 Country Music Association, Inc. The CMA Mi Country Music Association. The 2008 CMA Music Fee CMAted country of the CMA Music Fee

ALL THE artists, record labels, managers, agents and publicists who helped Make The 2007 cma music festival a huge success!

ABC HAS YOUR FRONT ROW SEAT TO THE SUMMER'S HOTTEST SPECIAL!

Monday, July 23 9/8c abc



WPAP/Panama City, FL WBTU/Ft. Wayne, IN WBYT/South Bend, IN WKKW/Morgantown, WV

These changes bring the R&R Country Indicator panel to 96 stations.

Policy Revision Announced

As most readers are already aware, **Radio & Records** considers adjustments to our policies that determine the size and composition of our reporting panels on an annual basis. The last such revision was announced in the Oct. 9, 2006 R&R Country Update. The following changes to our policies will become effective Oct. 1, 2007. Panel changes based on the revised reporter policy will be made concurrent to the Third-Quarter 2007 Current Music Usage Analysis:

1. Revised policy for multiple reporters: Multiple reporters in local markets will be limited to Arbitron markets 1-75. Current policy allows multiple reporters in markets 1-100.

2. Revised market size/sales index policy: The R&R Country panel will comprise Nielsen BDS monitored reporters in Arbitron markets 1-125. Additional reporters will be considered in Arbitron markets 126+ if any of those markets rank among Nielsen SoundScan's top 75 country music sales markets. Current policy allows monitored reporters in markets 1-150 and additional monitored reporters in markets 151+ if stations are in a top 75 country sales market.

No changes are being made to our minimum current-music-usage policy, and our ratings policies remain unchanged. Multiple reporters in local markets under the revised policy will continue to be governed by our present policy, which states that additional reporters will be considered if they have at least 50% of the AQH audience of the highest-rated reporter. All stations must be compliant with all other policies in order to be considered.

This Week At Callout America

Reba & Kelly Clarkson take the No. 1 slot for the week with "Because of You" up from No. 2 and also the No. 1 passion song overall. Females rank the song at No. 1 and men at No. 2. In demo, younger 25-34 listeners and core 35-44s are at No. 1.

The No. 1 song with male listeners is **George Strait**'s "Wrapped," which ranks as the No. 2 song overall and as the No. 2 passion song. Core 35-44s are at No. 2 positive and passion. This song is strong in all areas.

Kellie Pickler is new to the top five with "I Wonder," which is significantly outperforming the radio spin chart, ranking as the No. 5 song, up from No. 8. Females are the strength at No. 5 and No. 9 passion. Younger 25-34 listeners rank the song at No. 4, up from No. 9, and core 35-44s rank it at No. 7 and the No. 5 passion song in the demo.

Tim McGraw & Faith Hill move inside the top 10 with "I Need You" at No. 9 for the week and the No. 4 passion song. Passion scoring is strong across all cells with this song. Females rank it as the No. 3 passion song, men are at No. 7 passion. Younger females 25-34 are at No. 5 passion; younger males, No. 4 passion.

Bucky Covington is producing some strong passion scoring with "A Different World" ranking as the No. 6 passion song overall, up from No. 11. Core 35-44 listeners rank the song as the No. 4 passion song, with core females at No. 3 passion and core males at No. 7.

An important note on reporters in Arbitron markets 76+: The lone reporter in each of these markets will be the highest-rated country station in compliance with all policies. Reporters in these local markets will change only when a previously lower-rated format competitor is rated higher than

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the existing reporter for two consecutive local Arbitron quarterly ratings periods (12+ audience data).

Ratings leaders in each local market will not be eligible to report if they aren't compliant with the R&R minimum current-music-usage policy. In cases where a lower-rated station in this market-size frame is the lone reporter in the market and a higher-rated format competitor returns to compliance with the minimum current-music policy during a given quarter, the higher-rated station will take the place of the lower-rated reporter at the end of that particular calendar quarter. In such cases, the lowerrated competitor is typically eligible to move to the R&R Country Indicator panel.

Monitored stations that are ineligible for the R&R Country panel based on market size or multiplereporter restrictions will also be considered as reporters for the R&R Country Indicator panel. All R&R Country Indicator reporters will continue to be required to use at least 30% current titles (among all titles) as reflected by a quarterly review of data taken from R&R Music Tracking.

Readers wishing to review these policies should contact Wade Jessen in the Nashville R&R office.

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com

Worley Exits WB Nashville

While there was no official word from the label at press time, **R&R** has learned that Warner Bros. Nashville chief creative officer Paul Worley has exited after five years. The former head of A&R at Sony Nashville, Worley joined the label in July 2002 having been hired by then-WBN president Jim Ed Norman. A noted producer, Worley has worked with Martina McBride, Big & Rich, Sara Evans and The Dixie Chicks, among many others. Worley and partners Wally Wilson, Chip Voorhis and Glen Morgan formed Skyline Music Publishing in 2004.

Down And Out In The Alamo City

At least Clayton Allen and the folks at Clear Channel's KAJA/San Antonio can agree on one thing: They have

DATES & DEADLINES

Aug. 18: Belmont University Presents "Nashville Celebrates Elvis," Ryman Auditorium, Nashville. Proceeds will go to the Cecil Scaife Music Business Scholarship.

Aug. 23: Source Foundation Awards, Musicians Hall of Fame, Nashville.

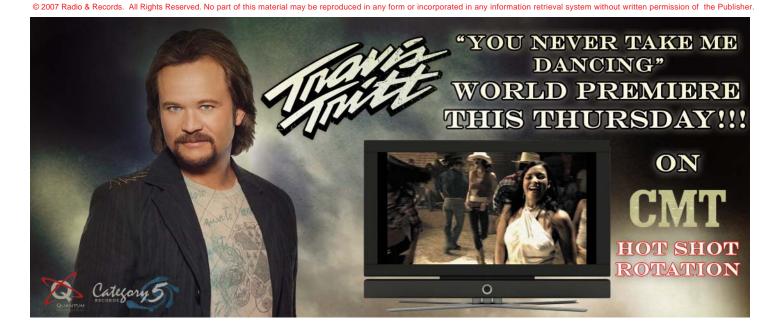
Sept. 7-10: Canadian Country Music Week, Regina, Saskatchewan, Canada. Events include The Canadian Country Music Awards. Details at *ccma.org*.

"philosophical differences" that necessitates each going their separate ways. Allen exited the radio station as PD/morning co-host on Friday, July 13. George King, cluster OM and day-to-day PD at AC clustermate KQXT, will segue to KAJA as PD and start two job searches: finding a new co-host for long-time morning host Randy Carroll, and recruit a PD for KQXT. Allen originally came to KAJA in April of 2003 after a six-year run at CC sister KRYS/Corpus Christi. Allen can be reached at *clayton97@gmail.com* or on his home phone at 210-561-6041.

The Eagle Has Landed A Former Wolf

It didn't take long for somebody to swoop down and pluck Cody Alan off the beach. Monday, July 16 was the first day on the job for Alan, the brand new PD at Simmons Media's KEGA (101.5 The Eagle)/Salt Lake City. In addition to programming the station, Alan will do afternoons. He joins The Eagle after a decade at Cumulus' KPLX (99.5 The Wolf)/Dallas.

Speaking of that, John Sebastian, PD at The Wolf in Dallas, announced Mark Phillips will be the permanent midday personality for KPLX, replacing Smokey Rivers, who moved into the morning drive slot made vacant when Cody Alan left several weeks ago. Phillips has actually been with The Wolf since February, doing part-time and fill-in work after coming over from Renda



ARTIST

Broadcasting's WWGR (Gator Country 101.9)/Ft. Myers, where he was the PD.

OK, now that we've hop-scotched over to the state of Florida, there's finally news about Phillips' replacement at WWGR. Justin Taylor is the choice for the Gator Country 101.9 PD opening. Taylor will fly south from Clear Channel's WPKX/Springfield, Mass. after just under a year. Prior to his time at WPKX, Taylor programmed CC sister WRWD/Poughkeepsie, N.Y. Taylor's first day in Ft. Myers is said to be July 20.

That's 'Kaptain' And 'Kountry' With A 'K'

A new morning show will soon set sail for Press Communications' WKMK (K98.5 Real Jersey Kountry)/Monmouth-Ocean. "K"aptain Jack Aponte reports for wakeup duties on July 20, shipping over from Press sisters WWZY & WBHX, where he's been doing afternoons. The good captain has gone country before, doing wakeups for WJRZ (Jersey Shore Country) back in '98. His arrival shuffles the deck at WKMK: PD Jim Radler moves to afternoons, Lee Ann Taylor slides into middays, while Marty Mitchell stays in nights.

There's a change in nighttime hosts for Clear Channel's KHGE (Big Country)Fresno, as a lady known simply as Samantha comes over from CC sister KBKO/Bakersfield. Samantha takes over for Buzz Baker, who was tracking nights from Tacoma, Wash. She has been filling in for regular midday talent Kris Daniels, who recently gave birth to a boy named Cash. Daniels returns July 27, when Samantha officially starts the night patrol.

Promotion Of The Week Has Real Legs

Your worst nightmare is that one where you show up for work not wearing pants. As a jock, it would be daring listeners to come to the studio wearing no pants, and nobody shows up. Not a problem in Seattle, where country listeners have nerves and buns of steel and are willing to show both for Toby Keith tickets. Sean Kramer, the brand new night guy at Entercom's KKWF (The Wolf)/Seattle, chal-All Rights Reserved. No part of this material may be reproduced in any form or incorp

ROARD 1:10)X**(**5(H)) ATTENDANC GROSS VENUE/CITY/DATES

Kenny Chesney, Brooks & Dunn, Sugarland Qwest Field Seattle July 7	45,939	\$3,281,121
Tim McGraw & Faith Hill TD Banknorth Garden Boston July 5-6	28,417	\$2,420,461
Tim McGraw & Faith Hill Scotiabank Place Ottawa June 27	12,996	\$1,386,863
Tim McGraw & Faith Hill Credit Union Centre Saskatoon June 21	12,656	\$1,377,004
Tim McGraw & Faith Hill Verizon Center Washington, D.C. July 7	13,390	\$1,121,748

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

July 17, 1941: Yankee Joe DiMaggio went 0-3 in Cleveland, ending his record 56-game hitting streak.

July 18: Restless Leg Syndrome Awareness Week begins

July 19, 1992: Paul Lynch set a new world record in London by doing 40,401 pushups in 24 hours.

July 20: National Lollipop Day.

Quotable: "One of the symptoms of an approaching nervous breakdown is the belief that one's work is terribly important."-Bertrand Russell

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Keith Brvan "She Danced From the hit writers of "Brokenheartsville," "Alibis," "When Did You Stop Loving Me"

Going For Adds Now!



"I listened to it first thing this morning and fell in love with it, first listen, and as i though it would...got a 100% test, played an encore of it at the end of my show...good job guys." -Austin Daniels KFTX/Corpus Christi TX

q p

lenged listeners to come to the on air studio for a chance to win Toby tickets if they went pantless. Eager fans showed up with fancy undies and participated in "no pants karaoke" and "call your daddy."

Marconi Finalists Announced

On Monday, July 16, the NAB announced finalists for the 18th annual NAB Marconi Radio Awards, which will be presented Sept. 27 at the Marconi Awards Dinner & Show at the NAB Radio Show in Charlotte, held alongside the R&R Convention, which is happening Sept. 26-28. Here are the nominees:

Country Station of the Year: KSON-FM/San Diego; KTST-FM/Oklahoma City; KYKX-FM/Longview, Texas; WFMS-FM/Indianapolis; and WIVK-FM/Knoxville.

Additionally, Bonneville's WUBE/Cincinnati was nominated in the large-market station category for all genres; Journal's KTTS/Springfield, Mo. and Cumulus' WFMS/Indianapolis were nominated in the medium-market station category. Maverick Media's WAXX/Eau Claire, Wis. and WKDZ/Cadiz, Ky. are small-market nominees.

Country personalities nominated include Chuck Collier at Clear Channel's WGAR/Cleveland (large) and Mark & Danielle at Citadel's WQKQ/Portsmouth, N.H. (medium). Small-market nominees are Mike McNamara from Leighton's KNOX-AM/Grand Forks, N.D.; and Will Payne, Barry Diamond and Van Man from William Payne's KITX/Hugo, Okla.

Condolences

All of us at **R&R** send our deepest sympathies to Larry Rosin and his family after the loss of his mother. Ellen Rosin, who succumbed to ovarian cancer after a lengthy battle. Rosin says in lieu of flowers, "any donation to the National Ovarian Cancer Coalition at www.ovarian.org would be greatly appreciated in helping to get women earlier diagnosis and treatment for this dreadful disease, which is almost always caught too late."

> - R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

<u>On The Charts:</u>

Big & Rich's Excellent Adventure, Take Two

Among duos that have achieved No. 1 singles in the Nielsen Broadcast Data Systems era (since January 1990), two seems to be the magic number. **Big & Rich** claim a second week at No. 1 on the R&R Country chart with "Lost in This Moment" (Warner Bros./ WRN), as have all but one of the previous Nielsen BDSera duos that have capped the chart for the first time during that window. Brooks & Dunn's first charttopper, titled "Brand New Man," rode the crest for two weeks in September 1991, The Wreckers' "Leave the Pieces" topped the chart for two weeks in September 2006, and **Sugarland** led for two weeks in December 2006 with "Want To." The only duo that didn't spend more than one week atop the chart with their first No. 1 was Montgomery Gentry, who reigned for one week in July 2004 with "If You Ever Stop Loving Me." However, Montgomery Gentry did claim two weeks atop the chart with the duo's second and third charttoppers: "Something to be Proud Of" (October 2005); "Lucky Man" (June/July 2007).

Brooks & Dunn are the only duo to spend more than two weeks atop the chart in the Nielsen BDS era, and they've done it four times so far. Their longest No. 1 run to date is six weeks with "Ain't Nothing 'Bout You" in April/May 2001.

On the R&R Country Indicator list, "Lost in This Moment" logs a fourth consecutive week at No. 1.

Rascal Flatts rocket up the charts as "Take Me There" (Lyric Street) claims double Most Added honors in its second chart week. On the R&R Country panel, the single claims 33 new adds (32 on the R&R Country Indicator panel). On the R&R Country chart, "Take Me There" claims the Most Increased Audience (up 3.2 million impressions) and crosses the Airpower threshold (top 20 in spins and audience for the first time, with increases in both). The song vaults 31-21 on the R&R Country Indicator chart.

> - Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com

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MUSICNOTES

Carrie Underwood, who has won every conceivable piece of precious metal this year for her sales and performance accomplishments, can add to her collection on Aug. 26 at the Fox Teen Choice Awards. Underwood is up for The Choice Music Female Artist Award, as well as the "Payback Track" for the song "Before He Cheats."

Speaking of Carrie, the momentum hasn't slowed for her "Some Hearts" album debut because it's already surpassed six million in sales. Eventually, she'll have to record a new CD, and apparently, Oct. 23 qualifies as eventually. That's the announced release date for her sophomore release, which will be produced by Mark Bright and include more songwriting from Carrie.

As if Willie Nelson needed more proof he's considered an "icon," he's now been announced as a recipient of a BMI Icon award Nov. 6 at the organization's 55th annual Country Awards during an invitation-only gala at the company's palatial offices in Nashville.

You can read a Q&A with LeAnn Rimes in the latest issue of Cosmo Girl! The August issue is on stands now and features LeAnn talking about her upcoming "Family" album, songwriting and how she and hubby Dean are addicted to reality shows.

VIDEO ADDS
СМТ
OLD CROW MEDICINE SHOW Hear Them All TRACY LAWRENCE Find Out Who Your Friends Are TRAVIS TRITT You Never Take Me Dancing
CMT PURE COUNTRY
TIM MCGRAW & FAITH HILL Need You WAYCROSS Nineteen WHISKEY FALLS Last Train Running
GAC
WHISKEY FALLS Last Train Running



promosquad **HitPredictor**

SONGS WITH HIT POTENTIAL	CHART RANK
KENNY CHESNEY Never Wanted Nothing More (BNA) (80.5)	2
RODNEY ATKINS These Are My People (Curb) (75.0)	8
BUCKY COVINGTON A Different World (Lyric Street) (76.7)	10
TIM McGRAW WITH FAITH HILL / Need You (Curb) (95.4)	11
REBA MCENTIRE DUET Because Of You (MCA Nashville) (93.0)	12
CRAIG MORGAN Tough (Broken Bow) (88.3)	13
SUGARLAND Everyday America (Mercury) (78.9)	14
KELLIE PICKLER / Wonder (BNA) (84.8)	15
TOBY KEITH Love Me If You Can (Show Dog Nashville) (83.4)	16
BROOKS & DUNN Proud Of The House (Arista Nashville) (82.7)	17
TIM McGRAW If You're Reading This (Curb) (94.8)	20
MARTINA McBRIDE How I Feel (RCA) (84.3)	22
DIERKS BENTLEY Free And Easy (Capitol Nashville) (94.1)	25
JASON MICHAEL CARROLL Livin' Our (Arista Nashville) (88.6)	26
TRACE ADKINS <i>I Wanna Feel Something</i> (Capitol Nashville) (85.2)	27
JACK INGRAM Measure Of A Man (Big Machine) (78.2)	28
CLAY WALKER Fall (Asylum-Curb) (90.3)	30
TRENT TOMLINSON Just Might Have Her (Lyric Street) (75.9)	31
BRAD PAISLEY Online (Arista Nashville) (89.5)	32
MIRANDA LAMBERT Famous In A Small Town (Columbia) (75.7)	33
JOE NICHOLS Another Side Of You (Universal South) (94.5)	34
LEANN RIMES Nothin' Better To Do (Asylum-Curb) (78.1)	38
HALFWAY TO HAZARD Daisy (Mercury) (84.4)	42
CARRIE UNDERWOOD I'll Stand By You (Fremantle/19) (84.9)	48
BLAKE SHELTON The More I Drink (Warner Bros.) (81.3)	51
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R&R	· · ·	Country			n	ielsen	Mu	sic Page 1
	<u> </u>	luly 16, 2007			BI	DS		
LW	TW	ARTIST Title <i>Label(s)</i>	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	BIG & RICH Lost In This Moment (Warner Bros./WRN)	341690	+5720	4890	+49	23	126/0
5	2	KENNY CHESNEY Never Wanted Nothing More (BNA)	309486	+15960	4439	+233	7	126/0
4	3	KEITH URBAN Told You So (Capitol Nashville)	306597	+9607	4455	+167	14	126/0
2	4	GEORGE STRAIT Wrapped (MCA Nashville)	281925	-47981	4221	-567	19	125/0
7	5	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	274909	+8945	3895	+178	23	125/0
6	6	JAKE OWEN Startin' With Me (RCA)	262497	-3661	3904	-180	41	126/0
3	7	MONTGOMERY GENTRY Lucky Man (Columbia)	250166	-53699	3650	-652	25	126/0
9	8	RODNEY ATKINS These Are My People (Curb)	245953	+11089	3529	+204	19	126/0
8	9	JASON ALDEAN Johnny Cash (Broken Bow)	245150	+1863	3689	+93	24	125/0
11	Ū	BUCKY COVINGTON A Different World (Lyric Street)	220651	+11502	3275	+124	27	126/1
10	Ũ	TIM MCGRAW W/FAITH HILL Need You (Curb)	217823	+3677	3079	+30	16	124/0
12	Ĩ2	REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	200173	+62755	2976	+174	9	120/0
13	13	CRAIG MORGAN Tough (Broken Bow)	188158	+18419	2866	+170	20	124/2
16	Ĭ	SUGARLAND Everyday America (Mercury)	161999	+6274	2477	+112	9	124/2
15	15	KELLIE PICKLER Wonder (BNA)	161909	+5868	2490	+56	24	125/2
19	1	TOBY KEITH Love Me If You Can (Show Dog Nashville)	150159	+18931	2234	+239	6	122/10
17	Ď	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	148307	+9324	2306	+154	7	122/4
18	18	ERIC CHURCH Guys Like Me (Capitol Nashville)	137739	-686	2258	-18	26	119/0
24	19	RASCAL FLATTS Take Me There <i>(Lyric Street)</i>	136121	+32301	2087	+996	2	113/33
20	20	TIM MCGRAW If You're Reading This <i>(Curb)</i>	132309	+5411	1961	+172	9	97/5
14	21	BRAD PAISLEY Ticks (Arista Nashville)	131005	-33030	1833	-521	20	122/0
21	22	MARTINA MCBRIDE How I Feel (<i>RCA</i>)	129854	+5617	2118	+59	13	121/4
22	23	LUKE BRYAN All My Friends Say (Capitol Nashville)	118608	-504	1968	+48	25	101/2
23	24	LITTLE BIG TOWN A Little More You <i>(Equity)</i>	111459	-10	2070	+50	22	115/0
25	25	DIERKS BENTLEY Free And Easy <i>(Capitol Nashville)</i>	109282	+8797	1492	+161	8	100/12
26	26	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	106567	+7399	1865	+87	20	114/0
23	ð	TRACE ADKINS I Wanna Feel Something <i>(Capitol Nashville)</i>	83883	-542	1548	+31	16	93/3
29	23	JACK INGRAM Measure Of A Man (<i>Big Machine</i>)	77094	+6643	1249	-22	14	91/0
28	29	COLE DEGGS & THE LONESOME Got More (Columbia)	76518	+721	1464	+ 2	26	107/1
30	30	CLAY WALKER Fall (Asylum-Curb)	70732	+2635	1163	+22	17	78/1
0.0			, 0, 02	2000		- <u>-</u> <u>-</u>	.,	70/ 1

90 STATIONS HAVE IT ALL!

CHURCH ★ KIDS ★ AMERICA ★ FOOTBALL ★ COMMUNITY ★ FAMILY BIRTHDAY PARTIES ★ PATRIOTISM ★ BELIEF ★ SPIRITUALITY ★ SUNSHINE CHEERLEADERS ★ MOM ★ ...A DARN GOOD HEALTHY BREAKFAST

"SUNDAY MORNING IN AMERICA"

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K&K		Country			n	ielsen	Mu	sic Page 2
	"Ju	ıly 16, 2007			BI	DS		
LW	TW	ARTIST Title <i>Label(s)</i>	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	31	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	63783	+7994	1113	+41	17	92/5
Breaker	32	BRAD PAISLEY Online (Arista Nashville)	53746	+17346	862	+282	4	76/24
32	33	MIRANDA LAMBERT Famous In A Small Town (Columbia)	48438	+684	894	+39	17	75/6
33	34	JOE NICHOLS Another Side Of You (Universal South)	45656	-539	795	+30	11	63/0
36	35	FAITH HILL Lost (Warner Bros./WRN)	39981	-648	787	-4	9	70/1
34	36	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	38609	-4091	709	-34	10	75/5
35	37	LEE BRICE She Ain't Right (Asylum-Curb)	38601	-2527	799	-6	19	69/2
39	38	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	37931	+4539	706	+121	7	52/4
38	39	TRAVIS TRITT You Never Take Me Dancing (Category 5)	34865	-1400	556	+25	11	50/3
44	40	JOSH TURNER Firecracker (MCA Nashville)	28865	+9426	456	+173	3	41/13
40	41	SARA EVANS As If (RCA)	25588	-3242	497	+42	6	59/13
41	42	HALFWAY TO HAZARD Daisy (Mercury)	24599	+179	422	-12	16	50/1
43	43	PHIL VASSAR This Is My Life (Universal South)	20818	+1302	404	0	8	44/1
46	44	SARAH JOHNS The One In The Middle (BNA)	19368	+2023	361	+33	11	41/3
Breaker	45	WHISKEY FALLS Last Train Running (Midas/New Revolution)	18999	+3223	546	+82	10	55/2
53	46	BILLY CURRINGTON Tangled Up (Mercury)	16716	+5030	319	+87	4	30/4
47	47	PAT GREEN Way Back Texas (BNA)	16702	+124	246	+49	8	34/9
49	48	CARRIE UNDERWOOD I'll Stand By You (Fremantle/19)	15408	+553	218	+11	12	12/0
45	49	STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (Curb)	14967	-3018	417	-26	8	49/1
50	50	DANIELLE PECK Bad For Me (Big Machine)	12998	-456	247	+ 6	3	33/5
52	61	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	12639	+835	294	+22	4	35/7
42	52	GRETCHEN WILSON One Of The Boys (Columbia)	10713	-10461	224	-173	12	49/0
56	53	CROSSIN DIXON Guitar Slinger (Broken Bow)	10587	+738	285	+37	4	33/0
54	54	MARK WILLS Days Of Thunder (Equity)	8613	-2837	202	-13	8	25/4
55	55	CLINT BLACK The Strong One (Equity)	8091	-1842	121	+19	4	16/3
57	56	KENNY CHESNEY Flip-Flop Summer (BNA)	7850	-18	65	+ 5	6	4/1
51	57	TERRI CLARK Dirty Girl (BNA)	7275	-5428	77	-111	19	21/0
58	58	WAYCROSS Nineteen (DreamCatcher)	6612	-618	45	-1	5	2/0
Debut>	59	JO DEE MESSINA Biker Chick (Curb)	5370	+1310	121	+42	1	23/6
59	60	FLYNNVILLE TRAIN Nowhere Than Somewhere (Show Dog Nashville)	5303	-1058	144	-6	2	21/1



MOST ADDED

COUNTRY/COUNTRY INDICATOR

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Total Play

COUNTRY

ARTIST Title Label(s)	Adds
RASCAL FLATTS Take Me There <i>(Lyric Street)</i>	33
BRADPAISLEY Online (Arista Nashville)	24
SARAEVANS As If (RCA)	13
JOSHTURNER Firecracker (MCA Nashville)	13
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashv	<i>ille)</i> 12
TOBY KEITH Love Me If You Can (Show Dog Nashville)	10
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolu	tion) 10
PAT GREEN Way Back Texas (BNA)	9
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	7
MIRANDA LAMBERT Famous In A Small Town (Columbia)	6
JO DEE MESSINA Biker Chick (Curb)	6

ARTIST Title Label(s)	Increase
RASCAL FLATTS Take Me There (Lyric Street)	+32301
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+18931
CRAIG MORGAN Tough (Broken Bow)	+18419
BRAD PAISLEY Online (Arista Nashville)	+17346
KENNY CHESNEY Never Wanted Nothing More (BNA)	+15960
BUCKY COVINGTON A Different World (Lyric Street)	+11502
RODNEY ATKINS These Are My People (Curb)	+11089
KEITH URBAN Told You So (Capitol Nashville)	+9607
JOSH TURNER Firecracker (MCA Nashville)	+9426
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+9324

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Take Me There (Lyric Street)	+996
BRAD PAISLEY Online (Arista Nashville)	+282
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+239
KENNY CHESNEY Never Wanted Nothing More (BNA)	+233
RODNEY ATKINS These Are My People (Curb)	+204
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+178
REBAMCENTIREW/K.CLARKSON Because Of You (MCA Nashville)	+174
JOSH TURNER Firecracker (MCA Nashville)	+173
TIM MCGRAW If You're Reading This (Curb)	+172
CRAIG MORGAN Tough (Broken Bow)	+170

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
RASCAL FLATTS Take Me There (Lyric Street)	32
BRAD PAISLEY Online (Arista Nashville)	23
JOSHTURNER Firecracker (MCA Nashville)	19
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	10
GARY ALLAN Watching Airplanes (MCA Nashville)	10
EMERSON DRIVE You Still Own Me <i>(Montage/Midas/New Revolution)</i>	6
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	6
BILLY CURRINGTON Tangled Up (Mercury)	5

MOST INCREASED AUDIENCE

MOST INCREASED AUDIENCE ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Take Me There (Lyric Street)	+20748
BRAD PAISLEY Online (Arista Nashville)	+8067
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+7053
JOSHTURNER Firecracker (MCA Nashville)	+6547
RODNEY ATKINS These Are My People (Curb)	+5874
REBAMCENTIRE W/K. CLARKSON Because Of You (MCA Nashville,	+4759
DIERKS BENTLEY Free And Easy (Capitol Nashville)	+3916
BUCKY COVINGTON A Different World (Lyric Street)	+3649
BROOKS & DUNN Proud Of The House We Built (Arista Nashville,	+3145
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+2962

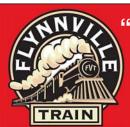
MOST INCREASED PLAYS

ARTIST Title Label(s)	Increase
RASCAL FLATTS Take Me There (Lyric Street)	+932
BRAD PAISLEY Online (Arista Nashville)	+342
JOSHTURNER Firecracker (MCA Nashville)	+272
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+256
DIERKS BENTLEY Free And Easy. (Capitol Nashville)	+234
REBAMCENTIREW/K.CLARKSON Because Of You (MCA Nashville)	+222
RODNEY ATKINS These Are My People (Curb)	+219
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+195
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+180
BUCKY COVINGTON A Different World (Lyric Street)	+173



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COUNTRY NEW & ACTIVE

GARY ALLAN Watching Airplanes (MCA Nashville) Total Audience: 5128, Total Stations: 5, Adds: 5 **TY HERNDON** Mighty Mighty Love (*Titan/Pyramid/Nine North*) Total Audience: 3110, Total Stations: 3, Adds: 0 BON JOVI | Love This Town (Mercury/Island/IDJMG) Total Audience: 3091, Total Stations: 1, Adds: 0 **CLEDUS T JUDD** Illegals (Asylum-Curb) Total Audience: 3089, Total Stations: 2, Adds: 0 **CARMEN RASMUSEN** Nothin' Like The Summer (Lofton Creek) Total Audience: 2784. Total Stations: 5. Adds: 0 CHRIS CAGLE What Kinda Gone (Capitol Nashville) Total Audience: 2686, Total Stations: 2, Adds: 2

COUNTRY INDICATOR NEW & ACTIVE

BILLY CURRINGTON Tangled Up (Mercury) Total Plays: 458, Total Stations: 35, Adds: 5 WHISKEY FALLS Last Train Running (Midas/New Revolution) Total Points: 437, Total Stations: 32, Adds: 1 PHIL VASSAR This Is My Life (Universal South) Total Plays: 296, Total Stations: 20, Adds: 0 **DANIELLE PECK** Bad For Me (*Big Machine*) Total Plays: 270, Total Stations: 24, Adds: 1 STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (Curb) Total Plays: 249, Total Stations: 22, Adds: 3 PAT GREEN Way Back Texas (BNA) Total Plays: 244, Total Stations: 19, Adds: 1 **CROSSIN DIXON** Guitar Slinger (Broken Bow) Total Plays: 207, Total Stations: 21, Adds: 3 STEPHEN COCHRAN Friday Night Fireside (Aria/Quarterback) Total Plays: 197, Total Stations: 14, Adds: 0 FLYNNVILLE TRAIN Nowhere Than Somewhere (Show Dog Nashville) Total Plays: 186, Total Stations: 16, Adds: 2 CARMEN RASMUSEN Nothin' Like The Summer (Lofton Creek) Total Plays: 162. Total Stations: 18. Adds: 2



7/23

ALISON KRAUSS Simple Love (Rounder)

CHRIS CAGLE What Kinda Gone (Capitol Nashville) GARY ALLAN Watching Airplanes (MCA Nashville)

RIO GRAND That's My Memory (Asylum-Curb)

7/30

CAROLINA RAIN Dealin' (Equity)

JENNIFER HANSON Joyride (Universal South)

MONTGOMERY GENTRY What Do Ya Think About That (Columbia)

TRISHA YEARWOOD Heaven, Heartache And The Power Of Love (Big Machine) **TRACY LAWRENCE** Til I Was A Daddy Too (*Rocky Comfort/CO5 Nashville*) 8/6

No Going for Adds for this Week

TOP 10 RECURRENTS

<u>TOP 10 RECURRENTS</u>	Total Aud.
ARTIST Title Label(s)	(00)
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	204789
BILLY CURRINGTON Good Directions (Mercury)	182273
EMERSON DRIVE Moments (Midas/New Revolution)	167366
RODNEYATKINS Watching You (Curb)	117345
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	112053
CARRIEUNDERWOOD Before He Cheats (Arista/Arista Nashville)	101500
RASCALFLATTS Stand (Lyric Street)	99604
SUGARLAND Settlin' (Mercury)	94052
KENNY CHESNEY Beer In Mexico (BNA)	91339
ALAN JACKSON A Woman's Love (Arista Nashville)	84943

126 Country reporters. Songs ranked by total audience for the airplay week of 7/9-7/15. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger BDS increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



R s	R	Country Indicator					Mus	sic Page 5
19		July 16, 2007						
LW	TW	ARTIST Title <i>Label(s)</i>	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	BIG & RICH Lost In This Moment (Warner Bros./WRN)	3569	-96	78464	-1511	21	89/0
3	2	KEITH URBAN Told You So (Capitol Nashville)	3543	+108	77706	+1921	13	91/0
5	3	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	3432	+195	77711	+2962	21	91/0
4	4	KENNY CHESNEY Never Wanted Nothing More (BNA)	3412	+106	77432	+2625	6	90/0
7	5	JASON ALDEAN Johnny Cash (Broken Bow)	2988	+126	65218	+1826	22	88/0
8	6	BUCKY COVINGTON A Different World (Lyric Street)	2979	+173	63738	+3649	24	89/0
2	7	GEORGE STRAIT Wrapped (MCA Nashville)	2956	-534	63325	-11750	19	79/0
10	8	RODNEY ATKINS These Are My People (Curb)	2949	+219	64978	+5874	17	88/0
11	9	REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	2680	+222	57228	+4759	8	88/0
9	10	JAKE OWEN Startin' With Me (RCA)	2559	-225	50299	-5388	29	75/1
13	0	TIM MCGRAW W/FAITH HILL Need You (Curb)	2527	+121	51638	+1441	12	88/0
12	12	CRAIG MORGAN Tough (Broken Bow)	2481	+58	55333	+549	17	90/0
14	13	SUGARLAND Everyday America (Mercury)	2250	+78	48822	+1827	8	89/3
18	14	TOBY KEITH Love Me If You Can (Show Dog Nashville)	2097	+256	45282	+7053	5	87/1
15	15	KELLIE PICKLER Wonder (BNA)	2045	-27	42145	-1760	18	84/0
16	16	ERIC CHURCH Guys Like Me (Capitol Nashville)	2011	+ 9	43741	-331	24	82/1
20	Ð	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	1965	+180	42352	+3145	6	85/3
17	18	MARTINA MCBRIDE How Feel (RCA)	1962	+30	42004	+205	11	84/3
19	19	TIM MCGRAW If You're Reading This (Curb)	1899	+104	41262	+1289	6	76/0
21	20	LUKE BRYAN All My Friends Say (Capitol Nashville)	1856	+111	38832	+2365	16	78/4

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R&R	<u> </u>	Country Indicator					Ми	sic Page 6
	10	July 16, 2007						
LW	TW	ARTIST Title <i>Label(s)</i>	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
31	2	RASCAL FLATTS Take Me There (Lyric Street)	1818	+932	40579	+20748	2	83/32
22	22	LITTLE BIG TOWN A Little More You (Equity)	1744	+47	36652	+187	19	76/0
24	23	DIERKS BENTLEY Free And Easy (Capitol Nashville)	1698	+234	34338	+3916	7	86/4
23	24	TRACE ADKINS Wanna Feel Something (Capitol Nashville)	1557	+16	32264	+509	14	80/1
26	25	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	1446	+91	30722	+1097	14	70/2
27	26	JACK INGRAM Measure Of A Man (Big Machine)	1282	+4	26269	-71	10	73/0
28	27	CLAY WALKER Fall (Asylum-Curb)	1193	+31	23243	+246	12	67/1
29	28	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	1146	+27	23271	+145	13	67/1
34	29	BRAD PAISLEY Online (Arista Nashville)	1095	+342	24199	+8067	2	72/23
30	30	JOE NICHOLS Another Side Of You (Universal South)	1004	+48	20392	+1041	8	62/1
25	31	BRAD PAISLEY Ticks (Arista Nashville)	937	-518	20043	-10909	19	48/0
33	32	MIRANDA LAMBERT Famous In A Small Town (Columbia)	883	+55	20397	+1702	9	56/0
32	33	FAITH HILL Lost (Warner Bros./WRN)	867	+ 9	17559	-33	7	57/1
35	34	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	624	+41	11789	+532	3	45/3
37	35	TRAVIS TRITT You Never Take Me Dancing (Category 5)	620	+65	13453	+1057	4	40/3
36	36	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	605	+46	12397	+935	4	35/0
38	37	SARA EVANS As If (RCA)	593	+66	12245	+1091	3	45/4
40	38	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	571	+52	11662	+646	4	39/4
Debut>	39	JOSH TURNER Firecracker (MCA Nashville)	541	+272	12627	+6547	1	40/19
39	40	LEE BRICE She Ain't Right (Asylum-Curb)	486	-38	8983	-609	8	33/1
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R&R Country Callout America By Bullseye

Music Page 7

July 16, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	35.8%	73.8%	3.95	15.0%	99.0%	5.5%	4.8%
GEORGE STRAIT Wrapped (MCA Nashville)	30.8%	71.0%	3.88	14.5%	98.5%	10.8%	2.3%
JAKE OWEN Startin' With Me (RCA)	24.5%	67.0%	3.75	17.3%	98.0%	9.5%	4.3%
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	22.3%	66.8%	3.77	18.0%	96.5%	9.0%	2.8%
KELLIE PICKLER Wonder (BNA)	22.3%	66.5%	3.72	18.5%	99.0%	10.5%	3.5%
KEITH URBAN Told You So (Capitol Nashville)	24.8%	65.5%	3.77	18.5%	97.3%	11.3%	2.0%
KENNY CHESNEY Never Wanted Nothing More (BNA)	20.3%	65.3%	3.75	19.3%	96.0%	9.5%	2.0%
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	16.5%	64.3%	3.74	18.3%	93.0%	9.5%	1.0%
TIM MCGRAW W/FAITH HILL Need You (Curb)	25.8%	63.5%	3.74	18.8%	96.0%	9.8%	4.0%
CRAIG MORGAN Tough (Broken Bow)	23.5%	61.3%	3.69	17.5%	93.8%	9.8%	5.3%
JASON ALDEAN Johnny Cash (Broken Bow)	27.0%	61.0%	3.64	17.0%	98.8%	17.0%	3.8%
LUKE BRYAN All My Friends Say (Capitol Nashville)	18.5%	60.8%	3.63	21.3%	97.3%	13.0%	2.3%
BUCKY COVINGTON A Different World (Lyric Street)	24.5%	60.0%	3.65	19.5%	96.3%	11.3%	5.5%
TRACE ADKINS Wanna Feel Something (Capitol Nashville)	17.5%	59.8%	3.65	22.0%	95.3%	1 2.0 %	1.5%
BIG & RICH Lost In This Moment (Warner Bros./WRN)	23.5%	57.5%	3.65	23.5%	97.0%	14.0%	2.0%
TOBY KEITH Love Me If You Can (Show Dog Nashville)	14.3%	57.0%	3.60	20.0%	91.3%	12.3%	2.0%
RODNEY ATKINS These Are My People (Curb)	18.5%	57.0%	3.59	22.3%	95.8%	14.0%	2.5%
LITTLE BIG TOWN A Little More You (Equity)	16.8%	56.3%	3.57	21.3%	94.3%	14.3%	2.5%
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	22.5%	55.5%	3.53	21.0%	98.0%	16.5%	5.0%
ERIC CHURCH Guys Like Me (Capitol Nashville)	12.8 %	54.8%	3.50	23.5%	95.8%	15.8 %	1.8 %
COLE DEGGS & THE LONESOME Got More (Columbia)	12.5%	54.0%	3.51	20.8%	92.3%	15.5%	2.0 %
TIM MCGRAW If You're Reading This (Curb)	21.5 %	53.8%	3.53	17.0%	91.0%	13.5%	6.8%
SUGARLAND Everyday America (Mercury)	19.8 %	51.8%	3.47	23.8%	96.3%	15.5%	5.3%
DIERKS BENTLEY Free And Easy (Capitol Nashville)	13.3%	50.5%	3.49	25.8%	92.3%	13.0 %	3.0%
JACK INGRAM Measure Of A Man <i>(Big Machine)</i>	9.5%	50.3%	3.44	22.3%	89.8%	14.3%	3.0%
MARTINA MCBRIDE How I Feel (RCA)	11.8 %	46.3%	3.34	28.0 %	97.0%	20.5 %	2.3%
MIRANDA LAMBERT Famous In A Small Town <i>(Columbia)</i>	10.5%	46.0%	3.36	27.3%	93.0%	1 6.3 %	3.5%
CLAY WALKER Fall (Asylum-Curb)	13.3%	45.3%	3.42	22.8%	87.3%	1 6.3 %	3.0%
TRAVIS TRITT You Never Take Me Dancing (Category 5)	9.3%	44.5%	3.26	20.3%	89.5%	19.3 %	5.5%
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	9.0%	43.5%	3.31	25.3%	89.5%	16.5%	4.3%
JOE NICHOLS Another Side Of You (Universal South)	9.5%	40.8%	3.24	21.5 %	85.5%	16.5%	6.8%
FAITH HILL Lost (Warner Bros./WRN)	8.0%	39.0%	3.23	24.8 %	86.5%	18.5 %	4.3%
KEITH ANDERSON Sunday Morning In America (Arista Nashville)	7.5%	34.5%	3.10	20.5%	83.0%	22.0 %	6.0%
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	6.8%	32.8%	3.13	26.8%	85.0%	22.3%	3.3%
LEE BRICE She Ain't Right (Asylum-Curb)	5.3%	27.5%	2.93	26.8%	86.0%	24.8%	7.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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