

Double O Doubles The Country In Columbia, SC

Double O Radio's Columbia Radio Group has launched its second Columbia, SC Country outlet in three weeks, as WWNU flipped from Oldies on Christmas Day to become "New 92, Only Today's New Country." WWNU kicked off its new format with 15,000 songs in a row and won't play its first commercial until sometime in February. You may recall that Double O on Dec. 8 rolled out brand-new Columbia, SC FM WWNQ as "The Country Legends of the 60s, 70s and 80s."

Columbia Radio Group OM and WWNU & WWNQ PD **Randy Chase** says he's assembled "an incredible air staff" for WWNU that will debut on Monday, Jan. 3. He promised, "'New 92' will launch that day at 6 am with the biggest morning show in Columbia radio history, followed by a lineup that represents the best announcers in the business."

Street Talk: Chase's claim of "the biggest morning show in Columbia radio history" makes us wonder whether **Jeff Roper** will be making a return to the market. Roper, who only two weeks ago left the PD/morning post at WSOC/Charlotte, spent over six years in Columbia, SC before moving to Charlotte in Nov. 2000. He was PD/mornings at WHKZ/Columbia, SC when he moved to mornings at clustermate WCOS in December 1995. Chase will neither confirm nor deny our ST speculation, but hiring Roper for mornings on a new Country launch makes too much sense not to do it. We'll let you know what happens in the Jan. 3 **R&R Country Daily**.

Going For Adds

Now that Christmas has passed and all of those holiday tunes are tucked away for another year, it's time to think of filling those empty slots on the clock with new music. Here are the songs "Going For Adds" over the next few weeks.

And, a reminder that the next issue of the weekly **R&R** will be dated Dec. 31, 2004. It's a news-only edition with no music information.

Also remember that Monday, Jan. 3, 2005 is the first report day of the new year. Adds from Mediabase-monitored stations and reports from **R&R** Indicator stations will be taken until 3pm ET/Noon PT, as usual. You will receive an **R&R** Country HOTFAX Update on Tuesday, Jan. 4, 2005 that contains this music information.

Going For Adds

1/3/05

KENNY CHESNEY Anything But Mine (BNA)

1/10/05

No adds

1/18/05

LONESTAR Class Reunion (BNA)

SAWYER BROWN f/ROBERT RANDOLPH Mission Temple Fireworks Stand (Curb)

Regent Rotations

Regent/Flint, MI VP/GM **Mark Thomas** is transferring to a similar post with the company's Evansville, IN and Owensboro, KY properties. Thomas starts his new job on Jan. 3, 2005 and replaces **Bob Dakin**, who has left the company. Succeeding

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DARRYL WORLEY

"Awful Beautiful Life"

Last Chart of 2004..... **5** +214

Currently #3 on the daily building chart and growing stronger for 2005!!

HAPPY NEW YEAR



We Believe!

Thomas is Regent/Flint, MI's Director/Sales **Zoe Burdine-Fly**. Thomas will continue to have oversight responsibilities for the Flint stations. Regent owns Country WKDQ/Evansville, IN and WBKR/Owensboro, KY; none of its Flint stations are Country.

Mick And John's Big Baghdad Adventure

Clear Channel/Minneapolis Exec. VP/GM and CC RVP (and former Marine) **Mick Anselmo** and KEEY/Minneapolis morning personality **John Hines** will ring in the new year in Iraq. The intrepid duo left America on Dec. 26 and are currently embedded with Company B of 134 Signal Battalion at Camp Victory, Baghdad, Iraq. They will return Jan. 6 or 7.

Anselmo and Hines are carrying more than 500,000 minutes of telephone cards for Minnesota troops a part of "Operation Northern Lights," an initiative to support deployed Minnesota-based soldiers stationed in Iraq and their families at home in Minnesota. ONL will also feature live calls from local soldiers across Clear Channel's Country stations in Minnesota; a party for 1,000 family members with loved ones in Iraq at the Mall of America and a simultaneous "Minnesota Day" at Camp Victory in Baghdad; a live two-hour broadcast from Baghdad on Jan. 2, with video-conferencing between Camp Victory and Mall of America; local troop-voiced vignettes for New Year's and Valentines Day that will air on the station closest to the soldier's hometown; and pictures and audio clips on station local web sites. Anselmo has also hired a war photographer to capture a pictorial essay of the trip so he can create a presentation that will be shown at civic organizations throughout the state.

KEEY/Minneapolis is anchoring the event. Also participating are Clear Channel Country outlets

KKCB/Duluth, KFAB (Outlaw Country)/ Fargo, KYSM/Mankato and KMFX/Rochester, MN and Oldies KSNR/Grand Forks, ND.

Godspeed, Mick and John ... and be careful of those New Year's Eve Iraqi fireworks!

High-Fivin' At The Beach

WPAP/Panama City, FL MD/morning personality **Shane Collins** has signed a new deal with the top-rated Clear Channel Country outlet that will have him waking-up folks along Florida's Gulf Coast through 2009. Prior to joining WPAP in 1999, Collins worked as an air talent at WDXB/Birmingham, WKKT/Charlotte and WLWI/Montgomery, AL.

Muzik Mafia Hits The Slopes

Gretchen Wilson and **Big & Rich** are the latest country artists to commit to Country in the Rockies XI, the celebrity ski event that's the signature fundraiser of the T.J. Martell Foundation's Nashville Division. They'll join Charlie Daniels, Kenny Loggins, Jamie O'Neal, Jeffery Steele, Paul Overstreet, Aaron Barker, Chuck Cannon, Robert Earl Keen, Doug Johnson, Casey Beathard, Scotty Emerick, Leslie Satcher, Doug Crider, Harley Allen, Bob DiPiero, Gary Chapman, Deborah Allen, Suzy Bogguss, Lari White, Kathy Mattea and Jon Vezner at Club Med Crested Butte in Colorado from Feb. 1-6, 2005.

Are You Ready To Howl?

KPLX (The Wolf)/Dallas PD **Paul Williams** is looking for someone to join the den. He's in search of "the best dang Promotion Director" who'll shine through the competition. He says, "If you are ready to work long hours, love what you do and the station you work for, create fresh new 'buzz' and continue to 'recreate' the events all while

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Waitt, Here's Another Job Opening!

The Waitt Radio Network is expanding its Country staff. Waitt PD/Country Formats **John Glenn** says, "If you know what makes the country listeners sit up and take notice, can talk about the hottest stars of today and the legends of Country while delivering a great show under pressure on a daily basis, rush your tape and resume." Send your stuff to Glenn at 1000 N. 90th Street, Suite 105, Omaha, NE 68114.

God Bless New Year's Eve

Lee Greenwood will serve as Fox News Channel's National Correspondent on New Year's Eve from the Korbel All-American New Year's Eve Bash in Nashville. In addition to performing, Greenwood will introduce and interview scheduled guests **Ronnie Milsap, Chely Wright** and **Brad Cotter**. Instead of the traditional "ball," midnight in downtown Nashville will feature a "Guitar Drop" from the Riverstage on the banks of the Cumberland River.

Pick-Up Food Man

Joe Diffie is set to use his 1994 No. 1 hit "Pick Up Man" in a commercial for Applebee's restaurants. The song will be rewritten for use in the eatery chain's Carside-To-Go campaign to introduce Applebee's new food-to-go service to patrons worldwide. Diffie said, "I'm really proud to endorse 'America's Favorite Neighbor®.' The restaurant has the reputation for good food and a family atmosphere and it's actually kind of fun to hear it on the television!"

News In Review

Here's an overview of some of the major stories that first appeared in **R&R Country Daily** since the Dec. 14 R&R Country Hot Fax Update. You can get **RRCD** by sending your name, company or call letters, job title, address, phone and fax numbers to moreinfo@radioandrecords.com. For more on these stories visit the Country Format Room at www.radioandrecords.com.

- Thursday, Dec. 16: Longtime KFKF & KBEQ/Kansas City VP/GM Dan Wastler's position was eliminated. Infinity/Kansas City Market Manager Herndon Hasty added GM duties for the Country duo ... RLG/Nashville promoted Jo Beth Burrell to Manager/Finance ... Universal South upped Marty Craighead to Manager/Administration and Amy Russell to Manager/A&R Production.

- Wednesday, Dec. 15: **Darren Wilhite** and **Tim Wall** exited WYCD/Detroit's morning shift after being unable to come to terms on a new deal. Rush T&Rs to PD **Chip Miller** at 26555 Evergreen, Suite 675, Southfield, MI 48076. Or e-mail Miller at chip.miller@infinitybroadcasting.com.

LifeNotes

Longtime Country PD and personality **Thom Williams** is recuperating at home following Dec. 10 bypass surgery. You can send your get-well wishes to him at williamstmc@charter.net.

Chronicle

Sympathies to the family and friends of **Jac Allan Coe**, who passed away on Dec. 4. Coe was the brother of singer-songwriter David Allan Coe. The latter Coe's "Would You Lay With Me In A Field Of Stone" was originally written as Jac's wedding vows and later put to music and recorded by

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Tanya Tucker. "JAC" was retired from the Out-laws Motorcycle Club and was active in the Toys For Tots program.

Country's Top 10 Spots

Here are the Top 10 Country advertisers for the week ending Dec. 26, courtesy of www.aircheck.net, a service of Media Monitors.

1. Gieco
2. Sprint PCS
3. Walgreen's
4. Tylenol
5. Verizon Wireless
6. Cingular Wireless
7. VISA
8. Febreze
9. Chevrolet
10. CompUSA

GAC's Top 20 of 2004

Great American Country has released its Top 20 videos of 2004, as compiled entirely from votes cast by viewers at its website, www.gactv.com.

1. KEITH URBAN You'll Think Of Me
2. GRETCHEN WILSON Redneck Woman
3. KENNY CHESNEY w/ UNCLE KRACKER When The Sun Goes Down
4. TIM MCGRAW Live Like You Were Dying
5. TOBY KEITH American Soldier
6. TERRI CLARK Girls Lie Too
7. JOHN MICHAEL MONTGOMERY Letters From Home

8. SHANIA TWAIN & BILLY CURRINGTON Party For Two
9. BIG & RICH Save A Horse (Ride A Cowboy)
10. KENNY CHESNEY There Goes My Life
11. LONESTAR Mr. Mom
12. BRAD PAISLEY w/ ALISON KRAUSS Whiskey Lullaby
13. KEITH URBAN Days Go By
14. ALAN JACKSON Remember When
15. GRETCHEN WILSON When I Think About Cheating
16. TOBY KEITH Whiskey Girl
17. REBA MCENTIRE He Gets That From Me
18. BLAKE SHELTON Some Beach
19. SHANIA TWAIN When You Kiss Me
20. SARA EVANS Suds In The Bucket

CMT's Top 20 of 2004

Without further ado, here's CMT's Top 20 for the year:

1. BRAD PAISLEY w/ ALISON KRAUSS Whiskey Lullaby
2. KENNY CHESNEY I Go Back
3. KEITH URBAN You'll Think Of Me
4. BIG & RICH Save A Horse (Ride A Cowboy)
5. GRETCHEN WILSON Redneck Woman
6. TOBY KEITH American Soldier
7. BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl
8. KENNY CHESNEY There Goes My Life
9. SHANIA TWAIN & BILLY CURRINGTON Party For Two

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10. **TIM MCGRAW** Live Like You Were Dying
11. **KEITH URBAN** Days Go By
12. **ALAN JACKSON** Remember When
13. **TOBY KEITH** Stays In Mexico
14. **MONTGOMERY GENTRY** If You Ever Stop Loving Me
15. **SHERYL CROW** The First Cut Is The Deepest
16. **JOSH TURNER** Long Black Train
17. **KENNY CHESNEY w/ UNCLE KRACKER** When The Sun Goes Down
18. **JULIE ROBERTS** Break Down Here
19. **RASCAL FLATTS** Feels Like Today
20. **REBA MCENTIRE** Somebody

— Lon Helton/Country Editor (615) 244-8822
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VIDEO ADDS

CMT

JOHN MELLENCAMP Walk Tall
JULIE ROBERTS Wake Up Older
KENNY CHESNEY Old Blue Chair
LEE ANN WOMACK I May Hate Myself In The Morning
NELLY f/ TIM MCGRAW Over And Over
SAWYER BROWN Mission Temple Fireworks
SHANIA TWAIN Don't

GREAT AMERICAN COUNTRY

TERRI CLARK The World Needs A Drink
TRENT WILLMON Home Sweet Holiday Inn

RANDOM FAX®

Wednesday, 12/29

BIRTHDAYS: Jessica Andrews, Steve Casey, Ken Robold
On TV: CMT: **Toby Keith**, *CMT Inside Fame*; **Willie Nelson**, **Toby Keith**, **Aerosmith** and more, *Toby Keith's Shock'n Y'all Super Bowl 2004 Party*; **George Jones**, **Hank Williams Jr.**, **David Allan Coe** and more, *Greatest Outlaws: The Dirty Dozen*. **GAC:** **Suzy Bogguss**, *Celebrity Kitchen**; **Mavericks**, *GAC Classic**.

Thursday, 12/30

BIRTHDAYS: **Suzy Bogguss**, **Cathy Woods**, **Dave Logan**, **Bo Martinovich**, **Larry Neal**
On TV: CMT: **Rascal Flatts**, *CMT Total Access*; **Toby Keith**, **Willie Nelson**, *Super Stacked: Toby Keith*. **GAC:** **Suzy Bogguss**, *Celebrity Kitchen*; **NBC:** **Alison Krauss & Union Station**, *The Tonight Show With Jay Leno**.

Friday, 12/31

BIRTHDAYS: **Sam Harrell**
On TV: **GAC:** **Teddy Gentry**, *Celebrity Kitchen**.

Saturday, 1/1

BIRTHDAYS: **Steve Ripley** (The Tractors), **Erica Farber**
On TV: CMT: **Alison Krauss & Union Station**, **Martina McBride**, **Toby Keith** and more, *20 Greatest First Videos**.

Sunday, 1/2

BIRTHDAYS: the late **Roger Miller**, **Stan Byrd**, **Chris Hartman**, **Luke Lewis**, **Bruce Shindler**, **Kara Wiggins**
On TV: CMT: *20 Greatest First Videos*. **GAC:** **Joe Nichols**, **Gretchen Wilson**, **Dierks Bentley** and more, *Grand Ole Opry Live*.

Monday, 1/3

BIRTHDAYS: **Nikki Nelson**
On TV: CMT: **Alan Jackson**, **Blake Shelton**, **Alabama** and more, *100 Greatest Music Videos*. **GAC:** **Janie Frickie**, *Celebrity Kitchen*.

Happy belated birthday to those we missed over the holiday break:

12/21: **Lee Roy Parnell**, **Brad Warren**, **Doug Johnson**, **Nina Rossman**; 12/22: **Chuck Mead** (BR5-49), **Marla Burns**, **Karen Conrad**, **John Shomby**; 12/25: **Jimmy Buffett**, **Alecia Elliot**, **Barbara Mandrell**, **Steve Wariner**; 12/26: **Dustin Eichten**, **Shelly Hargis**, **Jan Perry Rodgers**; 12/27: **Jim Beavers**, **David Fitzgerald**; 12/28: **Marty Roe** (Diamond Rio), **Jonathon Fricke**, **Dan Herrington**

*premiere airing

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