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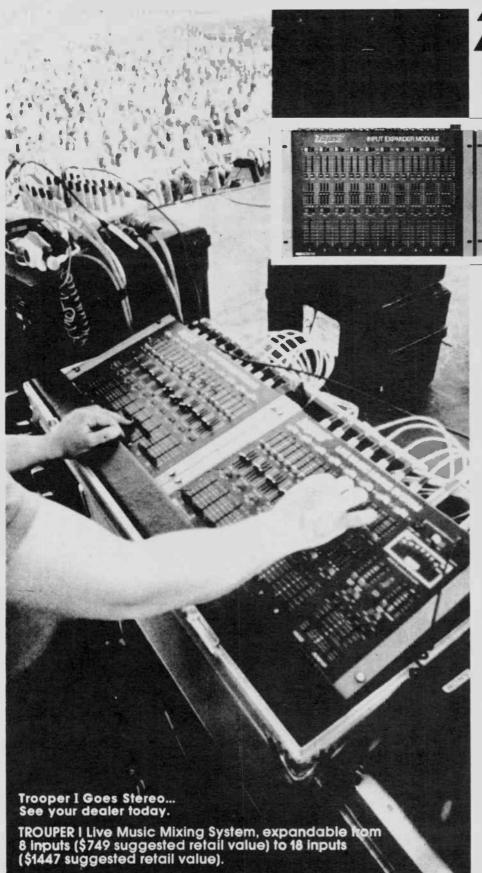
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teedback

Dear M.C.,

The statements by Bonnie Goldman (Women In Music-Feb. 2, 1978) declaring that no recordings should be criticized for lack of taste, musicality, or whatever ("It's all valid. It's all art..."), makes as much sense as saying Hitler's massacres and Christ's birth contributed equally because they were both history. This type of mentality has helped make much of todays recorded product just so much glorified crap.

> Yours truly, Gordon Brisker Studio City

Dear Gordon,

I wrote that article specifically with people like you in mind. There are enough narrow minded music critics in the world, that if each of you eliminated the music you personally considered crap, there'd be no music left. Okay, who goes first?

Bonnie Goldman

Dear M.C.,

I am one of your subscribers and since your first issue, I've been patiently waiting to read anything about Blue Grass Music. You've let me down.

You say that your magazine is dedicated to the local musician. Well, most of the local musicians I know are into originals and Blue Grass. You've never printed anything on the subject. I strongly suggest you do so.

Jim Peters Calabasas

Dear Jim,

Articles and stories on Blue Grass, Country, and Folk Music are on the way. We promise!

M.C.

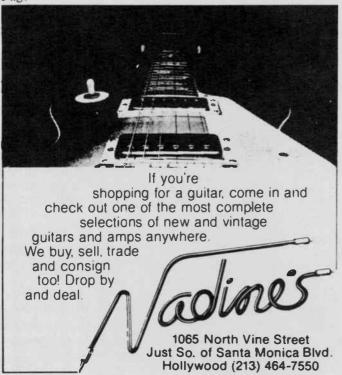
Dear M.C.,

I have been buying your publication since November. I receive a great amount of information from your magazine and am thoroughly convinced you guys have a winner. There's just one main big problem with it. Why are the articles such as Braheny's "Songmine" so damn short? It's just when I feel I'm getting the hook, I lose the fish! Is there any way you can have less ads and more space for articles? I realize ads keep a magazine alive, but more pertinent information will keep me a buyer of your paper forever. Please, please, please, longer articles.

> **Bob Hatfield** North Hollywood

Dear Bob.

We are in the process of adding more pages to our magazine. As we do this, we will be allowing more copy space for our regular writers.



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"Local Notes"

Simmie Noble

ON THE FIRING LINE: At this writing, the theory is in the wind that UA Prez Artie Mogull may return to MCA, a move that would supposedly result in Mike Maitland being upped to Chairman of the Board. Sources say that there is more to this than meets the ear - it is said that Mogull's stint at Transamerica-owned United Artists was, to a certain extent, repayment on a rather substantial loan, now paid in full by services rendered. Those services, however, seem to have resulted in a financial loss for UA.....THE CIRCUMSTANCES surrounding the fire that ate the Midnight Special offices on January 13th are, at this time, still under investigation.....WIRE SERVICES REPORTED that Jerry Lee Lewis' heart stopped plum cold on February 22nd. Immediately rushed to the hospital, he was treated and released all in the blink of an eye. The Killer's a toughie, alright!....A SIGN OF THE TIMES: The Hollywood Sign Restoration Society, a non-profit organization endorsed by the Mayor and the L.A. City Cultural Heritage Board, is holding a benefit to save the sign on March 14th and 15th, 7 p.m. until 2 a.m., at the Fox Venice Theatre with seats ranging in price from five to ten dollars each. The first three hours each night will offer live entertainment with, among others, Scatman Crothers. The following four hours will feature a very special film festival, including clips from previously unreleased W.C. Fields movies. For the sake of our sign, do check into it.....IT'S DOWN ON TAPE, FOLKS: Singer John "Very Married" Davidson stated in a recent interview that he strongly advocates sexual freedom in marriage. Rather off-the-wall, John....BUSTING LOOSE are Dave Mason's guitarist of the past four years, Jim Krueger, and Eagle Randy Meisner, each recording on their own at Hollywood Sound Recorders and Devonshire Sound, respectively. Krueger penned Mason's smash single, "We Just Disagree," but the real question is, did they? Meisner's motives for doing a solo act are unknown at this time....OFF THE RECORD OF THE YEAR: Speaking of Eagles and Grammys, congratulations are in order, of course, however this writer is baffled by the absence of Billy Joel's "Just The Way You Are," far and away my choice in that category....ONE OF RADIO'S finest and best-known newsmen was recently the target of sniper fire, and speculation is that this was an ill-fated attempt to halt a major investigation.....COME ST. PAT'S DAY, definitely check out the Relic House (Does that give you any clue as to the decor?), located in beautiful downtown Reseda at 7140 Reseda Boulevard. Current entertainment includes Gene Nelson and Bob Gibson and Allen the Owner, who is entertainment himself....KDAY'S J.J. JOHNSON has resigned as P.D., but remains midday jock.....THE NOBLE PRIZE: Helen Reddy has spent 18 Grand cash money for the State Parks and Recreation Commission. Ms. Reddy hasn't missed even one Commission meeting to date - after the curtain falls in Vegas or wherever, she and hubby/manager Jeff Wald hop a chartered plane and arrive in time for the gavel to hit the podium. Now that's what we call real dedication! Bravo, Woman!

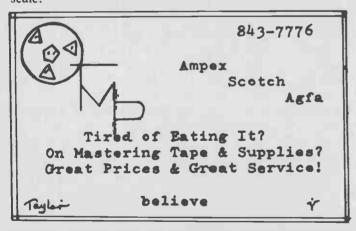


THEORETICALLY SPEAKING... with David "Cat" Cohen

What do the streets of Rome have in common with the lonesome prairie? How is a German beer hall like a store front church? What occurs regularly at fraternity meetings, wedding and bar mitzvah receptions, camping grounds, tribal rites, and old age homes? All of these locales are places where it would be natural to expect someone to spontaneously break out in song. Melody, one of the most important elements in music and perhaps the most emotional and sentimental of them, can be considered to be one of man's greatest gifts. In this week's column we will take a look at the melodies in today's music and the theory behind them.

A melody conciously or unconciously is constructed within a scale framework. In the good old days of Do-Re-Mi-Fa-So-La-Ti-Do we were taught to take the 7-tone major scale for granted as the basis of melody. The alternative was the 7-tone minor scale. From 1600-1900 almost all classical music was written in these two scales, and for the most part popular music continued this practice until the advent of the rock 'n roll and folk revolutions of the 50's and 60's. This earthy music brought the 5-tone and 6-tone scale systems of the Chicago blues, scream and shout gospel, Appalachian square dance tunes, and folk-flavored ragtime music into popular use.

These gapped pentatonic (5-tone) and hexatonic (6-tone) scales can be most easily understood by comparing them to the standard major scale. For example take C major scale and omit tones #4 and #7 and you get major pentatonic scale.





Major Scale C D E F G A B C
1 2 3 4 5 6 7 1

Major Pentatonic C D E - G A - C
1 2 3 - 5 6 - 1

This scale is found in folk music of many nations and is especially popular in folk and country influenced rock. Look at the melodies of the Eagles, Jackson Browne, Fleetwood Mac, Van Morrison, et al, and you'll find many examples ("Lying Eyes" by the Eagles is strictly pentatonic). This scale is widely used for fills and even string parts as I found out one day when I turned on KHJ and heard what sounded like a Japanese violin solo turn out to be a fill in a Motown song.

An equivalent 5-tone scale can be derived from the natural minor scale as follows:

Minor Scale C D E^b F G A^b B^b C 1 2 ^b3 4 5 ^b6 ^b7 1 Minor Pentatonic C — E^b F G — B^b C 1 — ^b3 4 5 — ^b7 1

This scale is the basis of many folk rock and blues influenced compositions. Classic examples include "Woodstock" by Joni Mitchell and "One of These Nights" by the Eagles. A favorite disco tune "Fly, Robin, Fly" is in this scale as is the melody of Andy Gibbs' latest song "Love Is Thicker Than Water."

More sophisticated "roots music" melodies are built on 6-tone variations of these pentatonic scales. By adding a "bluesy" by tone to a major pentatonic scale one gets a ragtime-gospel-good time music sound found in a variety of music styles, including bluegrass and the brighter side of R&B and disco. Leon Russell's piano style is based on this scale ("Pisces Apple Lady"). Other examples include "Jive Talking" by the Bee Gees and the Junior Walker-James Taylor hit "How Sweet It Is To Be Loved By You." A 6-tone variant of the minor pentatonic scale is found by adding a "funky" by tone. This is the classic blues scale that is the basis of so many rock, blues, and jazz melodies. Examples run the gamut from the jazz standard "Fever" to B.B. Kings" "The Thrill Is Gone" to the Steve Miller Bands" "Fly Like An Eagle."

Scales are important in understanding today's melodies. They become especially valuable when you want to fill and solo within the melodic context of a given song. Next column we will investigate a few more scales and look at ways to improvise within them. Until then, music fans, sing your heart out.

(D.C.C.)

Cat's Curiosity Box

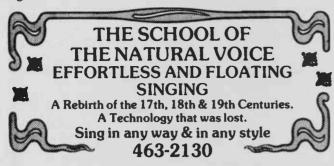
O.K., you music pros, do you know what scale you are using when you play that hot solo that gets the audience begging for more?

What scale a) major pentatonic b) minor pentatonic c) ragtime-gospel d) classic blues would you use to fill and solo in the following songs?

- 1) "You Make Me Feel Like Dancing" (Leo Sayer)
- 2) "It's So Easy" (Linda Ronstadt)
- 3) "Serpentine Fire" (Earth, Wind, and Fire)
- 4) "Don't Let Me Be Misunderstood" (Santa Esmeralda)
- 5) "Laughter In The Rain" (Neil Sedaka)
- 6) "She's Not There" (Santana)
- 7) "Wooden Ships" (Crosby, Stills, and Nash)
- 8) "Imagination" (Gladys Knight)
- 9) "Then Came You" (Spinners)

Answers to the last C.C.B.:

1) 5-tone 2) b,c,and d 3) 12b33-56-1 4) dorian is a modal scale using the tones 12b3456b71 5) true 6) "Fly Like An Eagle", "Life In The Fast Lane", "Love Is Thicker Than Water."



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HARPOON THE SONG SHARKS!

BY EDWARD M. CRAMER, President, Broadcast Music, Inc.

Hardly a week goes by that I don't have to face up to a sad duty and recognize, again and again, one of the least attractive aspects of the music business.

It starts with the morning mail. In opening my correspondence, my secretary will always place certain letters at the top of the stack. They come in personal-size envelopes, are hand written, hand addressed and invariably deal with the latest twist or variation in the song shark racket.

Typical of the letters was one I recieved shortly after becoming president of BMI. It came from an elderly lady, a close friend of my mother's who'd known me all my life. Having written poetry for most of her 80 years, she was moved to answer an ad and was assured that her poetry could be set to music. It was opportunity she'd dreamed about, but being of extremely modest means and aware that I was concerned with the music business, she wrote to ask my opinion. I cautioned against the arrangement. The whole incident remains with me as a reminder that song sharks respect neither people nor their circumstances.

Each letter of inquiry from a would-be writer calls for investigation and a reply offering our best advice. For years, under the guidance of Milton Rettenberg, BMI has gathered information concerning sharks, their habits and habitats. Whatever the dodge, several things are quite clear about the breed.

Song sharks depend heavily on the pride of authorship of beginners in songwriting. They will, even when presented with a hopelessly inept and unworkable lyric, assure the writer that the work shows talent. With a specially written tune that the shark will be happy to supply, the poem can be turned into a song.

Of course, song sharks won't guarantee success for the tune and they will, for legal reasons, stay strictly within the phraseology set forth in impressive—and enforceable—contracts sent upon "acceptance" of a lyric or song poem.

Sharks won't enlighten the writer to the fact that songwriting is a difficult and highly skilled pursuit; that only those with initial talent and originality can ever hope to succeed; that the road to success is not a short or easy one even for the most talented.

BMI records gathered over the years indicate that these shady characters generally do exactly what they say they'll do. For a fee ranging from \$20 to several hundreds of

(Continued on pg. 20)

BACKSTAGE AT THE GRAMMYS

By Michael Dolan

The Music Connection Staff would like to thank the Solters and Roskin public relations firm (and Carrol & Michelle) for including The Music Connection on the guest list of the 1978 20th Annual Grammy Awards.

Eric Bettelli, Norman Markowitz and I attended the affair in Bow Ties borrowed from our good friend Al Dukow. Thanks Al!

We were fortunate enough to get backstage and talk with all the Grammy Award winners except Barbra Streisand, who refused to see us and the Eagles, who refused to attend the event.

The following interviews took place at the Shrine Auditorium and at the party after in the Biltmore Hotel.

Our questions were typical of an MC interview; "We don't care what you smoke, who you sleep with, or what kind of car you drive. Just tell us what advice you have for musicians, singers and songwriters working very hard trying to win their first Grammy!"

Here's how it all came down:

STEVE MARTIN—Best Comedy Recording "Let's Get Small"

MC: Well, are you happy?

Martin: Hey....I'm a happy guy!

MC: (Laughter)

Martin: I've never released an album before. I had no idea what would happen. The award is a total surprise. It's been a good year for me, I'm up for an Oscar too.

MC: What are your plans for the future?

Martin: The next couple of albums will be live, then we're going into the studio to record some stranger things

MC: What advice can you give to new comedy writers coming into the business?

MC: Wait until I retire.

AL JERREAU—Best Vocal Performance-Jazz "Look To The Rainbow"

MC: You have a unique style, is that what lead you from the Bla Bla Cafe to the Grammys?

Jerreau: What I do is not really standard. You can't turn on any radio station and hear what I'm doing. You have to look for me. I've been performing for 12 years now and my style is something that has just developed along with me.

MC: Do you miss your hungry years?

Jerreau: I miss the fun, I miss some of the people, I don't miss being broke.

(Continued on Page 9)





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RIFKIN REVIEWS

CAFE CONCERT, TARZANA
"THE WENDELL CARROLL QUARTET"

What a nice way to start my week, listening to some good jazz from "The Wendell Carroll Quartet." The quartet consists of Wendell Carroll on vibes, Sam Sorensen on piano, Russ Wethers on bass and Wayne Carroll (Wendell's brother) on drums. I was rather lucky because sitting in with the quartet were three other excellent musicians making it a septet; Leon Freeman on alto sax, Bill Thorpe on woodwinds and Jerry Steinholtz on congas and percussion.

Leon has some nice moments on alto with a tune by Oliver Nelson called "Stolen Moments." Bill was also impressive on baritone sax. Bill has formerly been with such top names as Billy Preston, Jimmy McGriff, McCoy Tyner and others. He comes off as the most aggressive musician in the group. He can't stand still without picking up something (sax, flute or percussion) and moving. Sam has a good time on this tune as well, even with a broken foot or leg, I'm not sure which. On "Joy Spring" by Benny Golson, Wendell does nice stuff as well as some nice work from the sax section. One of my favorites, "Mr. Magic" by Grover Washington Jr. showed me the talent of Jerry who has been a featured percussionist with Diana Ross, Lee Ritenour, Harve Mason and others. He was as hot as Wendell, who seemed to have special feelings for this tune.

Wayne on drums did nicely and Bill seemed to go into hyper space, it sounded good. "Tune up" by Miles Davis gave us some nice alto sax work from Leon and adding nicely was Bill on baritone sax. He does his work well on this tune with nice moments here again from Bill on flute, Sam on piano, and Russ on bass. "Xlento," a great tune, really saw the group get down. It was a total success from all points and I enjoyed it very much. All the music was good with very few flaws and I would recommend that you should keep your eyes and ears open and look for "The Wendell Carroll Quartet." Considering the fact that the group has been together a short time, they really put down some nice music.

The Cafe Concert is a nice club with a very relaxed atmosphere. The stage is large with a good sound system. They serve a large variety of drinks including a blend of Fresh Fruits and juices called "jazz juice," Argentinian Beer, and a fine wine list. Lee Magid, the owner, as well as music publisher and producer, has had a hand in establishing the careers of many greats such as Della Reese, Lou Rawls, O.C. Smith and many others. He has an open mind and is always looking for talent. Thanks Lee.

Till next time, don't forget, what's so is also so what, and jazz is. Bye!

GRAMMYS

(Continued)

MC: What advice can you give performers going through their hungry years?

Jerreau: Press on. Just keep at it and don't look for the breaks. Just concentrate on improving your talent.

JOE BROOKS—Best Song

"You Light Up My Life"

MC: Did you think you had a hit song at the time you wrote "You Light Up My Life?"

Brooks: Every time I write a song I think it's a hit, but you can't always count on it being one. This song was actually turned down by everybody....no one would pick it up!!

MC: Who turned it down? Brooks: I'd rather not say.

MC: What's the best piece of advice you could give strug-

gling songwriters?

Brooks: Keep struggling and keep writing. The more you

write the better your chances are.

CRYSTAL GAYLE—Best Performance-

Female Country "Don't It Make My Brown Eyes Blue"

MC: You've had a good year.

Crystal: The way my career is going is great. I'm very pleased.

MC: Did you think your song would cross over?

Crystal: No, I thought it was strictly country at first. I would be lying if I said I didn't want cross-over records, because you're exposed to more people, so you sell more records.

MC: What advice could you share with any female performers who are working very hard at their careers?

Crystal: Well....I've waited a long time for this, and all I can say is keep on going because believe me it is there.

PAUL WILLIAMS—Best Song "Evergreen"

MC: You've never won a grammy before, why do you think it took so long?

Williams: Oh, time can be cruel, I guess.

MC: Even to people who are talented. Williams: I'm thankful for that talent.

MC: How was Barbra Streisand to work with?

Williams: Well, you don't hear that she's easy to work with very often. She's a very demanding lady. She expects people to be as good as she is, and that's a pretty tall order to fill.

MC: You seem pretty tall right now.

Williams: (Laughs) Hopefully, I will be in the morning.

MC: Can Paul Williams write a bad song?

Williams: Oh god yes, there was one beauty called "Ode To A Cantaloupe." That was never real popular.

MC: Already you act, compose and sing, is there anything

else you haven't done that you'd like to do?

Williams: Oh...train seals maybe...no really I want to

direct like everyone else. I'm doing a pilot for NBC "The Paul Williams Show." I hope that does well.

MC: When is your next album coming out?

Williams: I just signed with Portrait Records and I'll probably be recording in the fall, so hopefully by Christmas I'll have a new album. I think I'll call it "You Paid Your Money, Now Take Your Chances!"

MC: What advice could you give hard working songwriters?

Williams: ...No matter who tells you not to, stay with it. If you really believe in yourself, and you think you have something, stay with it because it's worth the price you have to pay.

FLEETWOOD MAC—Best Album

"Rumors"

MC: Come on now, How does it feel to finally be a grammy winner?

Stevie Nicks: Unexpected....This isn't like some of the other awards. Just because we sold a certain number of albums that doesn't mean we still could not have gotten the award. This award is not based on album sales.

MC: Why do you think "Rumors" is such a popular album?

Nicks: Because it's real. It's an album made with real feelings and real dedication. We worked very hard on it.

MC: Was there any particular song on the album that you had trouble putting together?

Mick Fleetwood: Yes, a song called "Chain." We had trouble mixing it. It started off completely different from the way it ended up. We were pleased with the finished product though.

MC: Why do you think it took over 10 years to finally win a grammy?

Fleetwood: Most people don't know we've been together ten years. It's just circumstance. It's in the lap of the gods I think. But, there was a lot of grafting to do as well.

Nicks: I remember when we weren't selling any albums at all. It wasn't that long ago. But we stayed together and hung in there and well...here we are.

MC: (To Stevie Nicks) Do you think you'll be going off on your own one day?

Nicks: (Laughter) Not in the immediate future.

MC: What advice could you give musicians and groups going through there hungry years?

Nicks: Don't give up, because I truly believe that if you're talented or not, if you don't give up you'll make it. If you want it bad enough and you hang in there, you'll eventually do it.

Fleetwood: I agree to a point. If you enjoy it keep going, if you don't get out of the way and make room for someone who does. Simple as that.

DAVID CROSBY & STEPHEN STILLS-

They did not want to talk to me at all, but they did say they would answer one question.

MC: You have a lot of fans out there that respect you.

What would you like to say to them.

David Crosby; Don't give up your day job! Stephen Stills: Don't forget the art part!

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Altec-Lansing 417-8C loud spkrs. \$75 each obo.

762-5610d

Speaker cabnt built to Altec-Lansing specs. w 2 12" Altecs. \$200 obo 762-5610d

Yamaha 6 channel mixer,
model EM 100 w power & reverb, 2 columns,5 boomstands & 2 mics, \$600
Bob bet 3 & 7 pm 768-2083d
Fender Princeton reverb,
pre CBS, xlnt cond, \$150
Bud 645-8298d

Wanted: 2 JBL 36" slant plates, w or w/out driver.

Jeff 660-9736d



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FULL SECURITY

15' x 30' RM. \$7,50/HR

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TAPE RECORDERS 3

Teac Al2000U. X1nt cond.

2 channel echo w 2 dynamic mics and a demagnetizer.

\$200 985-9034d
Sansui AX-7 mixer w Reiber.

New cond. \$190

David (714) 771-1442d <u>Ampex</u> 440/3M 8 track, 15/30 <u>IPS</u>; Speck SP 800 recording console. 16 in/8 out

\$8,500. 852-0186d <u>Teac</u> A6010, perf cond,\$400 650-8795

Sony TC155 ss Reel to Reel, tape rec, gd cond, \$55 559-8766

Roberts 1040 stereo rec, reel to reel, sos, reconditioned, \$150 679-2006
Ampex 1100, w reel to reel tapes, xlnt cond, \$100
eves 676-4181

Teac 3340, AX20 tape,box, & cords, \$700 393-5541
Mini micro cassette tape
rec, like new, \$60

982-2959

Sony CF-550 stereo cass amfm, portable, needs some work, \$100. Pat 225-2471 Sony TC350 reel to reel tape deck, \$80 obo

eves 394-7025
Tape rec, stereo, reel to reel, 2 sp, ac or dc,port 2 mics, \$55 464-8820

Clover R 500 2 channel studio reverb, new \$350.

783-5800b

Micsnake 35 foot 8 balanced ines plus stereo cue, \$100 783-5800b

Tascam model 5 mixer w talkback wired through custom 200 point patchbay, new all cables \$1500. 783-5800b Sony TC160 tape cass deck very gd cond. \$100 obo.

654-2332y

Panasonic taperecorder gd cond, \$15. 247-1510 Sony 250 R-R tp deck, A1 \$110. 450-4524 Cassette stereo, rcrdr \$60 463-9189

MUSIC ACCESSORIES 4

Accordion Florino 120 bass w straps & case, cost over \$550, will sell for \$250 789-1035d obo. Marshall 4x12 bottom cover, \$20 654-4908 Boss chorus phase shifter, 935-5512 \$110 Wanted: Fender solid state reverb unit & Mutron 3 & MXR distortion plus. 352-5119 Korg tuner, warranty, new 829-3746 \$70 Denise

3 Super HSCs, new \$60. 652-9593b

4 12" SROs, \$100 ea; Road 440 bass, \$900; Road 220 1ead, \$700; P.V. Bass head, \$150; Small custom P.A. head, \$150; Hot Rod Leslie, \$500; Empty Road 412 cabnt, \$100. Jeff (714) 984-7643b

Ludwig snare drum, like new, \$85; 20" Zildjian cymbals, \$65. 652-9593b

GUITARS 5

Guild D25 1 yr old, rarely used, like new w HSC. \$275 or trade for Stratocaster. 985-9034d

Washburn Mandolin in mint cond. \$295 780-6742d Sho-bud pedal steel single 10 string, 3 plus 3, \$650 obo. Gumnar 394-2464d 12 String Ovation, Model # 1115-4. Kevin

Lv. Message 464-8381d Sho-Bud pedal steel guitar single 10 string 3 & 3. \$650 394-2464d Fender Stratocaster plain wood finish. 3 pick-ups, must sell. \$400 obo

665-8077d

Gibson guitar L6S, plain wood finish, 2 humbucking pick-ups. Santana style. \$400 obo. 665-8077d Smith custom 18 string acous. guitar w cutaway & HSC. \$650

Jeff (714) 984-7643d

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*GUARANTEED RESULTS *JAZZ IMPROVISATION *CHORD SOLO PLAYING *BEGINNERS WELCOME

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-654-2332-

Arbiter guitar-custom made in Japan. Easy, fast action, Les Paul style, 2 humbucking pick-ups. Must sell. \$400 obo. 665-8077d Guild 212 XL 12 string custom finish with case, \$500 obo. Dave

(714) 784-0472d Les Paul custom, xlnt cond \$450 Bud 645-8298d Collectors Hofner bass w case, \$325

George 769-4349d

New Fender Music Master bass, w case \$200. Linda 971-2967 or 463-4831b

12 String Ovation, Model # 1115-4. \$400. Kevin 1v mess 464-8381d

Need: Fender bass body.

Tim 451-0421b

New Epiphone classical
guit, w case, originally
\$125, will sell for \$55.

David 398-2677b

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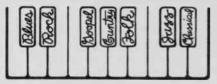
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Easy step-by-step approaches to all of today's styles for today's musician.

DAVID "CAT" COHEN 473-8381

KEYBOARDS 6

Wurlitzer electric piano, Model 200, \$275 339-2080 Wanted:electric piano,trade for concert lighting equip. Richard 989-0708d

Thomas mdl G organ, \$200 obo. Tina 397-3900 Monarch mahog finish piano \$525 657-4939 Roland SH-3A synthe, like nu, with case, \$475 obo

Bob aft 4p 280-1486

Kimball console piano, xlnt
cond, recently tuned, \$895;
Kincaid console, 2 yrs old
\$795 653-3958

Electric keyboard, xlnt
cond, 21 sound, \$825

549-1752 <u>Gulbransen</u> upright piano, <u>\$750</u> 273-1937

Hot Hammond C3 organ, beefed up with 122 Leslie, \$1,695; Mini Moog synthe, good cond \$895. David 542-0187b Arp 2600 Synth, 2 voice, color coded w manual, xlnt cond, \$1400 obo. 763-9328b Lowrey 2 manual organ w 48 stops, \$300.

Garnett 674-6055b Cut down Hammond B3 organ w pedals & ATA cases. Vinyl finish, \$2500 obo.

Marty 876-3766b Korg synthe brand new,poly ensemble, \$899.95 firm; Korg 770 mon synthe, \$449. firm; Korg micro pre-set, \$349.95 firm. 277-0626b Story and Clark organo, acous piano w built in electronic organ plus bass pedals. Can play piano w one hand & organ w the other & visa-versa or piano & organ at the same time w both hands. Gd cond A real collectors item. \$1,700 obo. 469-8629b

Piano Hardman upright, \$225
Alden 254-0651
Lowrey Holiday organ,2
keyboards, xlnt cond, all
wood instrument panel,\$400
559-9595

WINDS 7

Hammond M3 w Leslie 825.

\$800 for both. 762-5610d
Univox K-2 synthesizer,
\$475 Steve 824-1544d
Fender precision bass.

1974, xlnt cond.

Dave 472-4336d Accordion Florino 120 bass w straps & case. Cost over \$550, will sell for \$250 obo. 789-1035d

Conn B flat straight sopr sax, completely overhauled \$600 652-9593d Selmer-Bundy alto sax, like new, \$250 obo 939-0240 Wanted: any cond sax, under \$75. 461-7614 Rembrandt B flat clarinet, xInt tone & cond, wood w case, \$95 662-7980 King trumpet, perf cond, silver plated, cost \$575 sell \$200 obo. 877-9246 Tenor sax Conn, good cond, hard case, \$175 obo.

evens 380-7184
Selmer baritone sax, never
played, 3 mos old, \$1000.
286-4596

<u>Olds</u> tenor sax, \$170. 732-2108

or 674-6609d

Tenor sax, new pads, \$250; Bundy Selmer alto, perf cond \$225; Sop. sax, \$225.

PERCUSSION 8

6 Piece Gretch set, refinished in Koawood, rechromed, like new, complete w cymbls & cases. \$700 993-5808d Slingerland profess drum set, all hardware & cymbals \$475. 652-9593d

1 24" Ludwig black bass drum. \$100. Ken 863-0884b Rogers butcher block finish includes dynasonic snare, 8 x 12, 9 x 13,10 x 14 toms 14 x 22 bass drum, 16" roto toms, 16" floor toms, Zildjian & Paiste cymbals, heavy duty stands w cases, 3 yrs old & immac cond, orig cost, \$1,800 sell for \$1100 obo. Howard 985-0989b Ludwig profess drum set, complete, \$475; 1 Ludwig 10 x 14 new, gold sparkle Tom Tom, \$100. 652-9593b Rodgers studio 10 piece set, white pearl, clear heads, Zildjian cymbs, w cases, xlnt cond.

Allen 545-5587b Ludwig profess set, like new, Paiste and Zildjian cymbals, all hardware,\$450 652-9593b

2 Ludwig stainless steel toms, 15" & 16" \$150 w cases. Ken 863-0884b

Professional drum set, Slingerland, all hardware & cymbals, \$475 652-9593 Drum Set 11 piece, Zild cymbal, 2 timbales, all gd quality, \$550. 377-2735

DRUM LESSONS

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CONNECTION SECTIO

GUITARISTS 9

Wanted: Dedicated keyboard player or acoustic lead guitarist, needed for orig 3 piece acoustical gp. Must hv excell vocals & ability to harmonize.

Rod Aft 5 PM 398-2488b Wanted: guitarist for orig gp. Must be exper & disciplined, jazz, rock & class-

ical structures.

7PM-9PM only 352-4065b Pedal steel player looking for a band, any kind of 394-2464b music. Gunnar Wanted: for immediate Chicago booking, lead guit must sing & play polynesian & top 40. All expences paid plus salary.

Ilona Ing 489-7861b Hard English rock band needs lead guitarist-vocalist for recording. Record deal pending. Send tape, pictures, & resume to: P.O. Box 48, Hollywood,

Calif. 90028

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Guitarist seeks rock funk oriented band. XInt equip & trans. Serious.

Cris 761-9708d Wanted: Country-Pop lead guitarist to accompany Fem vodalist/songwriter on demo tapes. Also interested in

forming group.

Laura PM 837-1786 Beginning Flamenco guitarist seeks individual for trading knowledge or starting duo. Robert 851-8195d Studio guitarist now avail for sessions or working band. Have worked with Howard Roberts, Joe Pass, Barney Kessel, & others. 797-4221d Rob

Pedal steel player seeks 394-2464d band. Gunnar Lead guitarist seeks musicians into heavy metal who can practice 5 days a week to form tight band. Serious musicians only. 980-8870d Wanted:lead guitarist to form gp w singer/songwriter w Southern rock influence Must hv xlnt vocals, competent musicianship, good looks, own equip & trans, age bet 18-23, to immedi pursue record contract.

884-3966d Keith Needed: guitar, bass, keyboards, & sax player for just off the road funk, disco & top 40 band. Working in 3 weeks. \$200 a 888-7698 week.

or 999-4312d

Wanted: serious minded, British influenced rock & roll guitarist for collaboration on orig material for demo tape w possible formation of permanant 649-2151 band. Darla

or Kristin 714 979-7589d Wanted: guitarist into Peter Green, Paul Kossoff, and Eric Clapton.

> 851-8195d Robert

Good guitarist sks steady working band. Chuckio History 463-8831b **PRIVATE INSTRUCTION**

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Lead guitarist, top gear songwriter, uniquely versatile & melodic, stage presence, looking for recording or currently working orig r & r band. No misfits nor dreamers need call. Absolute profess reply only 661-7625t

Looking for guitarist, keyboardist, bassist, trumpet player, & drummer for an all fem gp backing lead singer, be able to travel Europe, must be free of contracts.

998-0443b

BASSISTS 10

Keyboard player wanted to join orig progressive rock band. Call anytime. 663-9733d

Greg

Songwriter bass player looking for lead guitarist & others to form soul gp. Possible recording.

333-2057d Linda

Wanted: bassist for orig gp. Must be exper & disciplined. Jazz, rock & classical structures. 7PM - 9PM 352-4065b Bass player from San Fran sks gp or individuals, 8 yrs exper. Can write & sing

Robert 851-8195b Needed: singing bass player to back-up coun-folk-pop songwriter-singer in recording & performing.

> Frankie 596-5119b

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JOHN McIVER

Bass Guitarist wanted to form gp with singer/song-writer w Southern rock influ, must hv excell vocals competent musicianship,gd looks,own equip, & trans, age bet 18-23,to immed pursue record contract.

Keith 884-3966d

Dynamic exciting rock gp

looking for bass & keyboard
players. Michael 465-0821

ans serv 874-4000d Wanted: serious minded Brit influ R&R bassist for collaboration on orig material for demo tape w possible formation of permanant band. Darla 649-2151

Kristin 714 979-7589d Bass player, experienced, Tooking for individuals or gp into Jeff Beck, Free, & Jack Bruce, also play Flamenco guitar.

Robert 851-8195d
Bass player available, sing
Tead & back-up, prefer working top 40 w original mater
705-2928d

Wanted: bass player, keybrd player, fem singer & horn man. Vell 674-6609

or 732-2108d

Bass player/vocalist looking for session work or group work. Rick 981-1655d Needed: singing bass player to back-up country-folk-pop songwriter singer in recording and performing.

Frankie 596-5119d
Bassist-composer w double
neck & moog pedals seeks
progressive situation.

Jeff 660-9736d

Dynamic working rock group seeks bass & keyboard players.

Michael 465-0821 or ans serv 874-4000d Wanted: Taurus Moog bass pedal player needed for recording session.

Leslie 399-2232d

Needed: Bass, guitar, keyboard

sax player for just off
the road funk, disco & top
40 band. Working in 3 wks,
\$200 a week. 888-7698
or 999-4312d

Wanted: bass player, keyboard player, female vocalist, lead guitarist & horn man to form new band.

> A1 732-2108 or 674-6609d

HEYBOARDISTS 11

Wanted: Keyboard player top

40, funk disco band. Must
sing. 999-4312d
Needed: keyboard, guitar,
bass, & sax players for
just off the road funk, disco & top 40 band, working
in 3 weeks, \$200 a week.

888-7698 or 999-4312d

Dynamic working rock group seeks bass & keyboard players. Michael 465-0821 ans serv 874-4000d

Wanted: keyboard player to work up act w fem vocalist popular vocal music.

Sher 425-0313d Wanted: amateur keyboardist to accompany vocalist.

425-0313d Sher Keyboard player wanted to work w gp on orig recordings, material has xlnt marketing potential, minimum rehearsal time needed, must hv pro exper, call for details. Dan aft 5p 786-7944d Keyboard player, well learned w much exper & talent, seeks recording session work & gig with west coast based band. 385-5035d Keyboardist (Rhodes synthe) seeks working band. Can sing leaded Radio His 85-7125d

Wanted: keyboardist to accompany fantastic fem singer, must sight read, soon to be working. Nancy bet 8:30-5p 855-4775d Hot rhythm section, recording album, needs keyboard player w equip, play funk & top 40, sight reading help-465-7454d ful. One female singer needs one piano player, one drummer, & one bass player. Tilla evens 851-3337d Experienced keyboard player who can sing lead or back-up into R&B, jazz, funk top 40, looking to join or form band w musicians into the same. Serious only please. James 760-3074d Wanted: R&R keyboard player, serious minded, Brit influ for collaboration on orig material for demo tape w possible formation of permanant band.

Darla 649-2151 Kristin 714 979-7589d Dynamic exciting rock gp looking for bass & keyboard players.

Michael 465-0821
ans serv 874-4000d
Wanted: keyboard player to
form gp w singer/songwriter w Southern rock influ
Mst hv xlnt vocals, competent musicianship, good
looks, own equip & trans,
age bet 18-23, to immed
pursue record contract.

Keith 884-3965d

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ELISABETH HOWARD 789-5542

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24 HOUR HOT LINE 462-5773

DEADLINE - FRIDAY 6:00 p m

4 HOUR HOT LINE 462-5773

VOCALISTS 12

Looking for female & male (1st tenor & 2nd baritone) vocalists. Attempting to start a group. 734-9753d Experienced female vocalist avail for studio work. Ref available. Leslie 399-2232d Lead vocalist looking for group that is working or recording R&B and disco. John aft 6p 379-5657d Vocalists if you need radio exposure and can sing 663-6993d acappella, call. Wanted: keyboardist to accompany fantastic female singer, must sight read, soon to be working. Nancy bet 8:30-5p 855-4775d Lead singer female, powerful voice, gd looks, seeks serious hard rock band, Cheap Trick influence.

Betsy 763-1427
Soul lead vocalist w own
equip sks working band, into
R&B & funk. 750-4628
Singer female seeks band to
perform with, into pop.

242-9224 e vocalist

Dynamic female vocalist looking for band that is working. 851-6781 Singer inexperienced, would like to learn songs & jam, good voice, R&B, rock, soft or hard, Pasadena area.

Ken 796-3026
Experienced vocalist sks
working band, no acid rock.

Chris 388-8093
Wanted: female singer to
join male guit as duo for
lounge & banquet engagements
prefer 22-35 yrs, groomed
appear, exper helpful but not
necessary. 874-0395
Needed: female vocalist for
top 40 band, must be willing
to travel. 542-1357
Wanted: singer & drummer w
set, age bet 10-14yrs.

661-7898

Male vocalist sks working band. John 464-6876b

Vocalist is looking for collaborate or collaborates in song-writing and/or starting a working rock band. Preferably looking for people w connections.

Cindy 798-6172d Attractive female vocalist presently in radio, seeking band & 1 other fem, preferably versatile & into all sorts of music. Aim is to be #1 on the charts.

Miranda 851-2616d <u>Pro</u> vocal back-up trio <u>avail</u> for session work.

Vicki 656-1476d

Master producer seeks
attractive female vocalist
w good stage personality
for recording & performance
466-2703d

Female vocalist, attractive w much studio exper, seeks band w recording goal or interesting gig.

Vicki 656-1476d Experienced male vocalist front person doubles on guit. All styles. High energy to folk rock. OK to travel. Tom O'Brien

Lv. Message 464-8381d Wanted: female vocalist for orig gp. Mst be exper & disciplined, jazz,rock & classical structures.

7 - 9PM only 352-4065b

Female vocalist wanted for top 40 rock band. Exper necessary. 823-0636b

Female vocalist wants male piano player for practice partner for future gigs. Only serious need apply.

Call aft 9 P.M. Jadzia 376-6439b

Experienced vocalist-key-board player looking for good paying job as a single Specializing in mellow, contemp, material & some standards. David 542-0187b

Wanted: 2 special female vocalists for experiment w xlnt singer-songwriter, profess only. 652-7664

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ZAMAMAMAMAMA

Lead vocalist sks working rock band, was in old Alice Cooper Band. Mst hv P.A. Nds trans. Royce 450-3074b Vocalist writer, male, influ Diamond, Lightfoot, & Chapin looking only for work. Very gd product. Of course, I play guitar.

Lloyd 676-1694b Vocalist looking for colla borator who is into all sorts of music, goal is to get into recording.

Cindy 798-6172b

Experienced fem vocalist,
does excell front work, 3½
octave range, looking for
working band & sessions.
Also can read music.

Diana 851-7412b

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DRUMMERS 13

Drummer wanted to work w group on original recordings material has xlnt marketing potential, minimum rehearsal time needed. must hv pro exper, call for details.

786-7944d Dan aft 5p Wanted: R&R drummer, serious minded, Brit influence for collaboration on orig material for demo tape w possible formation of

permanant band.

Darla 649-2151 Kristin 714 979-7589d Drummer looking for work,

sing in Spanish, French, & 993-5808d English. Wanted: drummer into Simon Kirk. 851-8195d Robert Wanted: drummer w good vocal range for working CW/R&R 380-1004 band.

Needed: drummer to play w South American group.

851-8294

Drummer & bassist wanted for all orig pop band. 874-5955 Conga player wanted.

665-9408

Drummer dynamic & forceful wanted for orig rer band; also keyboardist, exp necess

396-5359 Randy aft 6p Wanted: drummer for orig rock band, must have exper.

997-7847 Dan Drummer seeks soon to be recording &/or working band, good equip & trans. 788-6596 Experienced drummer into hard core rock & roll, looking for working band.

788-9995

Drummer-vocalist seeks working band w pay. 671-3092 Available for work, drummer, exper in all styles, read charts & feel

Ro1and 371-8389 Drummer wishes to form SF

Valley rock band.

883-5567 Jim 14 Years Experience drummer seeks working country or top 40 band. 766-9203 Drummer rock seeks band.

Cameron 339-7876 Drummer 13 yrs exper, sings lead & background, stayed in the groove, doubles on bass, acous guit, & congas, great stage presence, avail for work. Darral 656-8203d

Experienced drummer, background vocalist, seeks steady work in L.A. area.

981-5209b Bob Wanted: for immediate Chigago booking, drummer. Must play polynesian & top 40. All expenses paid plus salary.

489-7861b Ilona Ing Wanted: Female drummer, 2 keyboards, bass, high energy, low volume for 8 piece show gp, must sing background, hv stage pres, & free to travel.

596-9902b Gene Looking for female drummer, keyboardist, bass, guit, trumpet, for an all fem gp backing lead singer, be able to travel Europe.mst be free of contracts.

998-0443b Angelo Drummer, 10 yrs exper, sks live in situation for studio, concert, club, any serious musicians. All types music. Willing to travel. Prev. studio & T.V. work, traveled overseas.

674-4035b Lee Drummer avail for work. Experienced in all styles. Very dependable. Please give a call.

371-8389b Roland

Drummer vocalist experienc in studio & stage now avail for your session & road work, very creative, all styles. Eric 874-9148

360-5724b 1v msg Hard English rock band needs solid rock drummer for recording, record deal pending. Send tape, pictures & resume to: P.O. Box 48, Hollywood, Calif. 90028. Conga drummer, percussionist avail for gigs & sessions. Extensive music credits w Woody Shaw, Joe Henderson, Art Blakey, Rashan Roland Kirk, Bobbi Humphrey, Musical Hair. Tony or Linda 971-2967b

Conga player seeking studio work or well organized gig. Also play various exotic percussion instruments. Can read music & play various styles.

Bartel 851-5959d Drummer-vocalist exper in studio & stage now avail for your road & session work. Very creative all styles. Eric 874-9148 1v msg 360-5724q

Drummer hard R&R, free style, seeks working band. Andy 662-9494

HORNS 14

Horn players available for session work. Read & ar-994-0763d range. Craig Wanted: sax player. Must sing back-up, top 40, funk, & disco band. 999-4312d Wanted: R&R Floutist, serious minded, Brit influ for collaboration on orig material for demo tape w possible formation of permanant band.

649-2151 Darla Kristin (714) 979-7589d

Musician tenor sax & rhythm guitarist sks working band. Earl 466-7127b

CONNECTION SECTION

Needed: Sax, guitar, bass, & keyboard players for just off the road funk disco & top 40 band, working in 3 weeks. \$200 a week.

or

888-7698 999-4312d

Sax player who doubles on flute, clar, sop, experienced, looking for jazz oriented 822-9696 iam sessions. Woodwind specialist, very experienced, seeks working band, sax, flute, clar, vocals, perc, read.

Dave King 1v msg 466-7126 Trumpet player seeks band, Cal State Northridge & Claude Gordon student.

999-4312

Wanted: sax or guitar player, prefer fem who doesn't mind working w men origs encouraged.

386-9292 Michael 1 Wanted: trumpet player to form group, vocals required into AWB, BG's, Earth, Wind and Fire. 331-5022 Wanted: horn people, drummer, and female vocalist.

Lo 732-2108 Wanted: horn player , fem vocalist, and drummer to form disco band.

Ve11 674-6609 Female horn players needed for top 40 & orig band in search of recording contracts & future gigs.

673-1338

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SONG SHARKS!

(Continued)

dollars, they'll "publish" your song. Depending on the modus operandi, they will, if you're willing to pay in proportion, record your song with anything from a trio to a full orchestra and may even guarantee that your song will be heard on radio in your state.

Let's look at some of these promises: "Publishing" your song: Here, the shark is nothing more than a printer offering his services at exorbitant prices. You will, indeed, receive printed copies of your song at a far higher price than you would pay a legitimate printer. This is not, repeat not, song publication in the generally accepted sense.

Recording your song: Yes, your song will be recorded—on an assembly-line basis along with the works of others. You will probably be called upon to purchase a number of copies of said record, for "promotion" purposes.

Broadcasting your song: Yes, your song will be heard on the radio. Here the BMI archives show the shark who made this offer would simply buy inexpensive air time on a low-wattage station, play a batch of songs once, and live up to the letter of his contracts.

The shark's "offer" frequently includes a promise to send copies of the record to a number of radio stations. This is no guarantee that the song will be heard on the air. Stations receive hundreds of new records each week and they are not likely even to listen to those coming from anywhere but an established recording firm.

We at BMI have always been adamant in our stand against song sharks and their activities and, some years back, our interest was piqued by an ad that promised new writers that their songs would be published by a BMI or ASCAP publisher. We quickly instituted an investigation and uncovered the publishing firm exploiting its membership in this manner. The firm was dropped in accord with paragraph 15 of our standard BMI publishing contract. A breach of this provision, quoted in full here, subjects the publisher to termination of contract:

FIFTEENTH:

A. Publisher agrees that Publisher, its agents, employees, representatives or affiliated companies, will not directly or indirectly during the term of this agreement:

- (1) Solicit or accept payment from or on behalf of authors for composing music for lyrics, or from or on behalf of composers for writing lyrics to music.
- (2) Solicit or accept manuscripts from composers or authors in consideration of any payments to be made by or on behalf of such composers or authors for reviewing, arranging, promotion, publication, recording or any other services connected with the exploitation of any composition.

(3) Permit Publisher's name, or the fact of its affiliation with BMI, to be used by any other person, firm, corporation or association engaged in any of the practices described in subparagraphs A(1) and A(2) of this paragraph FIFTEENTH.

The dodges and gimmicks dreamed up by song sharks would fill a fascinating book. A particular favorite that keeps recurring is the "club membership" gambit. I ran into this one myself some years ago when I was acting as an outside counsel for BMI.

Using my personal stationary and posing as a budding writer, I was anxious to determine whether the publisher involved was an affliate of BMI. Apparently, I was a little too insistent about getting information because my money was abruptly returned. The gimmick in this instance was a payment to join an "organization." Once accepted, you would submit your material to a "Board of Directors" which would supposedly select a suitable collaborator and determine the manner and timing of publication.

A particularly fascinating scheme surfaced some time back. In this one, the prospective writer was presented with a catalogue. Each purchase earned him "song credits"—so many dollars worth of merchandise purchased, one poem set to music.

Through the years as we've carried on our fight with the sharks, we've often heard directly from them. Their letters complain that our suggestions to writers are unfair. We tell writers for instance, that they should *never*—under any circumstances—pay to have their songs published.

Music publishing, after all, is a business. A legitimate publisher will reject a song he feels he cannot promote for profit. The reputable publisher assumes all costs for publication, including professional copies, counter copies, orchestrations, national distribution and all promotion. A reputable publisher must have what he considers saleable songs to market and he uses his skill and experience to pick the ones the public will buy. He then "bets" a great deal of his own money that he has selected a winner. Indeed, a publisher would consider himself fortunate to produce two great hits a year—while he lives on the income from lesser but still successful songs.

This is not to discourage the beginning writer, but to let him know the odds he faces in being successful in the business of songwriting. More important, it is to put him on his guard against a racket that bilks thousands of inexperienced writers each year. It stands to reason that anyone with a genuine talent for writing marketable tunes would hardly be in the business of writing music to amateur lyrics for a small fee. Too, it is against all general practice to collaborate with someone you've never talked with or even seen. The making of a complete song—words and music—involves the give and take of two talents, a two-way street between collaborators. It's likely that even top professionals would not attempt to create a song without the opportunity to work together.

(Continued on Page 21)

SONG SHARKS!

(Continued)

Lyric writers—and they far outnumber writers of music—may be hard pressed to locate a legitimate collaborator, but they should make every effort to find someone in their own area with whom they can work.

To sum up, then, a simple list of rules for writers:

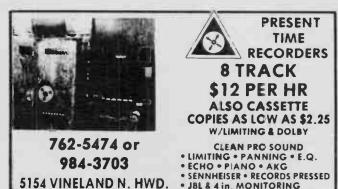
- 1. Never pay to have your song published, or to have your lyrics set to music, or music to lyrics. Never pay a fee for examination of your work, or for a promise to promote same.
- 2. Deal only with a firm whose reliability can be established by intelligent inquiry.
- 3. Always read and thoroughly understand any contract or agreement before signing to make certain the provisions contained therein meet with your approval. If terms of the agreement are not clear to you, seek the advice of a competent attorney before you sign. Keep a copy of all contracts for future reference.
- 4. Remember that any words can be set to music, from the cheapest jingle to the most beautiful poem. A proficient writer can grind out thousands of tunes each year to order, but such music is rarely, if ever, actually published.
- 5. The offer by a company to *print several* so-called "professional copies" of a song does not mean that the song is being published in the usual sense of the word. The amateur may desire several of them for his own enjoyment, but such copies are generally of no value to music publishers, since they prepare their own copies if they are interested in a song.
- 6. Although literally thousands of songs are copyrighted each year in Washington, genuine "hits" which are financially successful ventures number only about two hundred songs annually. Of this relatively small number, the overwhelming majority are copyrighted, promoted, recorded and published by music publishing firms who assume all financial responsibility and do not charge the songwriter for their services.

In the best of all possible worlds, every amateur writer would read, understand and apply these rules. So much heartache and loss of money would be prevented. I know, however, that tomorrow, or soon thereafter, I'll be reading through another letter that underscores the unfortunate fact that the sharks are always ready to prey on the inexperienced. Only vigilance and common sense can keep them at bay.

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The Music Connection wishes to thank Ed Cramer and
BMI for allowing us to print this valuable article.





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Songmine

THE MEDIA AND ITS REQUIREMENTS

When we go to a classical music concert we expect to hear long compositions, many with several different movements. The more we understand about the medium or genre, the more we appreciate it in that we have learned to anticipate the form and appreciate the beauty, art, and function the composer has been able to create within the restrictions of the form. Or we see how he/she has explored the freedom that the form allows.

For those of us whose art involves words there is the medium of poetry which, if written to be read silently, eliminates the restriction of time. A reader may spend as much time as necessary to get into it. Consequently, it allows a poet to use a greater degree of abstraction and allows her/him to play with the way words LOOK. In writing to be read aloud we have more of a time restriction but we can use the power inherent in the SOUND of words

spoken.

When we add music we need to deal with a whole new set of creative challenges. The point is, that there are both restrictions and freedoms within every medium that are created by the needs of the industry as well as by the expectations of the audience. There are also forms and principles which allow us to take advantage of the medium in order to communicate more effectively within it. When I turn on an AM station, like KHJ, my expectations are that I will hear songs, unlike Muzak, that will keep my attention, that have excellent production value, that, in order to hold my attention, are short, with frequent and regularly recurring changes in texture and predictable form. As an individual I am surprised and delighted to hear someone stretch the form and break with tradition and yet still fulfill the requirements of the medium. It was a thrill to hear Bobbie Gentry's "Ode To Billy Joe," which sounded different from everything else on the radio at that time and yet it kept my attention by unfolding a story so full of graphic local color and mood, and with such a strong continuity that I HAD to hear it all every time. It MADE me listen to the radio for it, and that's the radio's goal. It was exciting to hear Jimmy Webb's "McArthur Park" with its extended, almost classical, form and abstract lyrics, and Don McLean's "American Pie" with its intriguing, abstract imagery (which usually doesn't work well on radio), supported by a 'hook' chorus we couldn't stop singing. These songs are exceptions, but each, in its own way, used the principles to break the rules. NEXT: WHAT ARE THE PRINCIPLES INVOLVED IN WRITING FOR RADIO.

John Braheny

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SIDE ONE

By Tom Sanfilip

For three months I waited for a word from one of Hollywood's successful record companies. They seemed to have devoured my tapes without a word of thanks, a word of acknowledgement, a word period. So I picked myself up and decided to make an appearance. It was to be no ordinary one either: this time I was not going to be pushed around. I was going to push for results.

I stepped into the office garnered with gold records.

There wasn't a soul, no secretary to shuffle me out of the door. Suddenly a well-built young man with a moustache walked into view.

"Look," (I didn't give him a chance to speak) "you've had my tapes for three months. You've got to at least listen to them."

From here I went on to explain my struggle in earnest, the experience and artistry of my work.

"Let me explain," he interjected apologetically. "I'm not sure I know where your tapes are. The A & R man quit, we've had nobody listening to tapes. I'm only responsible for the publishing. They're probably in some boxes. I'll listen to your work."

Admittedly, I was more in shock at this new side of my personality which came into action. It did get results it seemed, but maybe this was the style the music people respected, this animal aggression, this look-at-me attitude and stop-with-the-jive.

The following week I called.

"I listened to your tapes, Tom, and I don't think they're quite right for what we're after."

I sprang again into action.

"I'd like you to hear another tape. Give me at least thirty minutes of your time."

"Sure."

This was plus number two. Nothing like this happened before. Usually the tapes were back in my hands without so much as a thank you, but I wasn't looking for a thank you. I was looking for the I-love-it-sign-here, and I was going to take this to its limit.

Our fated appointment arrived.

I maneuvered him away from his desk, three pushy clients, an intruding secretary and a faded hipster who was asking for a check for a recording session.

"Listen to this." I turned on the first song, then another, another and another. No discernable reaction. What was going on here? He made some adjustment of the sound. Still I thought, what gives?

"I've got something to confess," he said.

For one second I couldn't imagine what, but it explained everything. It was my definitive impression of the music world at that moment, and would remain for some time. "I'm deaf in one ear," he said. "I really can't hear a thing."

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