

HITMAKERS[®]

ISSUE 862 \$5.00

October 21, 1994



an exclusive interview with

DAVID SIMPSON
&
TONY MASCARO
PD & MD, PRO-FM/Providence

Now

We're Releasing The Ballad

Crash! Boom! Bang!

Commitment Date October 24th

Sold Over 800,000 Albums In 4 Weeks

ROXETTE

EMI Records



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Produced by Clarence Olwerman
Worldwide Representation: Thomas Johansson, Ema Telstar
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Joshua Kadison



Picture Postcards From L.A.

the new single from his **GOLD** debut album!

Album Gold. One of the best callout artists.

"Great Female Appeal, Play This Record!"

**Early Rotation At: STAR94-21x WZYP-18x Y100-10x WOVV-15x WVSR-20x
WKSI-12x WWCK-14x WDJX-10x WYCR-8x Q106-10x KPLZ-20x & more**

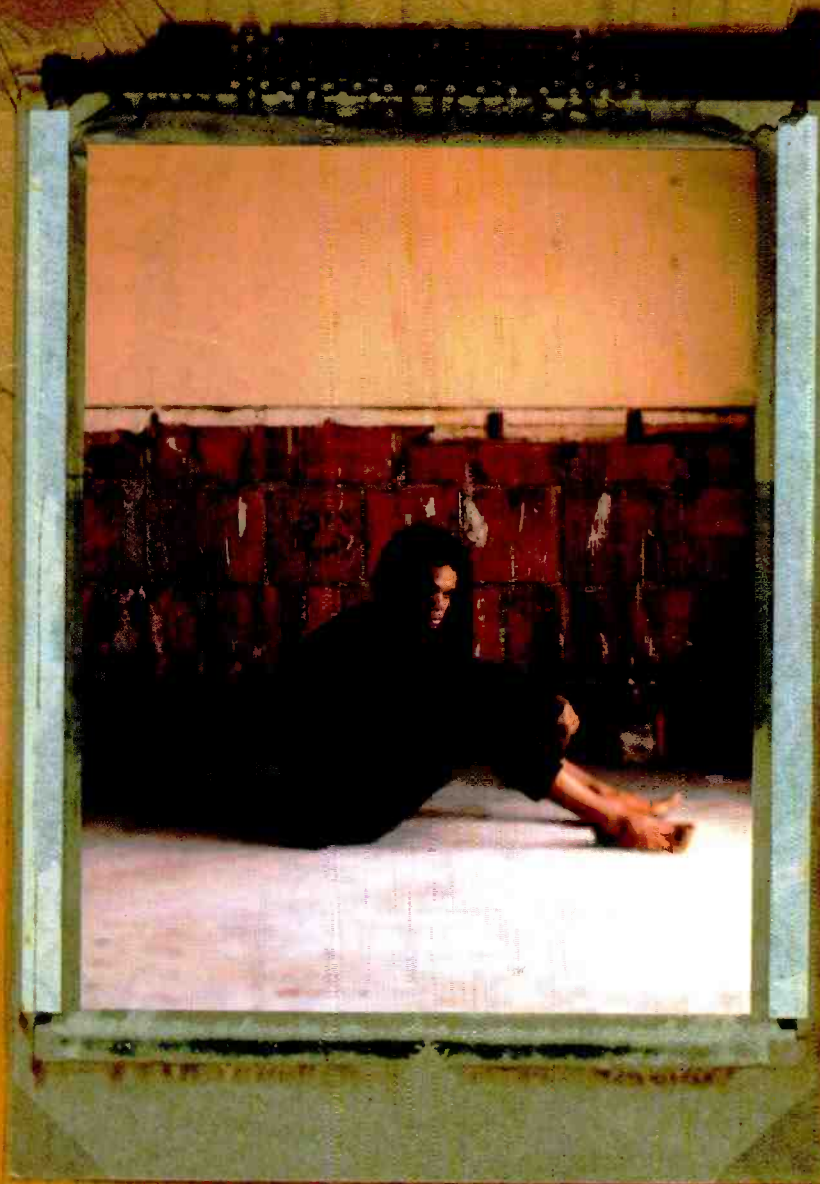
**New At: Q99 WFLY WNTQ WIXX-12x WBBO WPRR WSPK KDUK
WJMX WQGN WSNX WNSL**

Produced by Peter Van Hooke and Rod Argent Mixed by David Kershenbaum and Kevin Smith Management: Nick Bode



ANDRU

D O N A L D S



mishale

The first single
from his Metro Blue debut

*Produced and arranged by Eric Foster White for 4MW Productions, Inc.
Management: Mark Shimmel, Kahane/Shimmel Management*



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TLC



CREEP

The first single from CrazySexyCool, the follow-up to their
Double Platinum debut album

Single Written and Produced by Dallas Austin for Darp, Inc.

Executive Producers: Antonio M. Reid,
Kenneth Edmonds and Dallas Austin



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The **INSIDE PAGE**

LABEL OF THE WEEK

GEFFEN/DGC RECORDS

Congrats to **BILL BENNETT**, **STEVE LEAVITT**, **BOB CATANIA**, **CRAIG COBURN**, and the entire **GEFFEN** staff for an absolutely **EXPLOSIVE** 4th quarter, with a full plate, to say the least. • **EAGLES** are back in a major way after hell froze over this year...Big anticipation for the new **AEROSMITH** single, Blind Man coming this week. • **COUNTING CROWS** had a great week with Rain King #1 Most Disc-overed. • **WEEZER**'s Undone continues to cross over, and we hear the video for the next single, Buddy Holly is amazing! • **COURTNEY LOVE** is top-of-mind as **HOLE**, Doll Parts, already big at Alternative, is beginning its Mainstream assault soon. • **NIRVANA** About A Girl is about a done deal, and the recent signing of hot new artist **VERUCA SALT** Seether has Top40 buzzing...Next Year: **LISA LOEB**, and new product from **HERB & JERRY**'s **ALMO SOUNDS** label!

MAINSTREAM TOP40

FORMAT HOT TIPS: AEROSMITH Blind Man (Geffen) • **CORONA** The Rhythm Of The Night (East West)

• **ANDRU DONALDS** Mishale (Capitol)

Through our psychic abilities and borderline divine wisdom, **HITMAKERS** is getting a 'Mental Picture' that the new **JON SECADA** will be HUGE! • Watch for **JADE** to actually act and perform Every Day Of The Week on an upcoming episode of 90210 (Giant) • **JOHN MELLENCAMP** (Mercury) was the Most Added record this week on over 85 Top40 stations. • **SEAL** Newborn Friend (Sire/WB) Great reception to last week's S.N.L. performance • **R.E.M.** (WB) Over 4500 Total BDS Detections and growing. • Early buzz on **JOSH KADISON** 'Postcards' is strong. (EMI) • **LUCAS** - Catch the vibe - everybody else already has...(Big Beat/Atlantic) • Impressive week for **MAZZY STAR** (Capitol) Pay attention. • **INI KAMOZE** (Columbia) • **TOM JONES** Could be the event record of the year. Great album! (Interscope) • **4 P.M.** (Next Plateau/Island) Testing thru the roof for upper demos • **ROLLING STONES** (Virgin) America loves the Stones, they've sold nearly 2 million albums, and their tour is the largest event in the history of rock... • **AALIYAH** (Jive) Huge follow-up, establishes her as a Mainstream artist • the **JULIANA HATFIELD** three (RCA) Reacting like Lisa Loeb..Not a bad thing... • **JAKI GRAHAM** (Critique) Already doing well in callout. Get on it! • **cranberries** Zombie (Island) Catches your ear after a couple listens. • Great week for **LIVE** I Alone - People are paying attention. (Radioactive/MCA) • **HOOTIE & THE BLOWFISH** (Atlantic) Very strong week - Coming home everywhere! • **HARRY CONNICK, JR.** (Columbia) Two words: 'Chick Magnet.'

STREET/CROSSOVER

FORMAT HOT TIPS: MARY J. BLIGE Be Happy (Uptown/MCA) • **DR. DRE & ICE CUBE** Natural Born Killaz (Interscope)

• **PRINCE** Space (Warner Bros.) • **TLC** Creep (LaFace/Arista)

TONYA BLOUNT Through The Rain (Island) keeps coming up strong on our Conference Calls each week. Hot at WPGC, and 92Q. This is a project artist; look for the full-court label commitment to break Tonya! • **JADE** Every Day Of The Week (Giant) Will everyone just play this record already. • **WARREN G.** Do You See (Ral/Island) If you don't see this one, you're...deaf? • **SILK** I Can Go Deep (Jive) From A LOW DOWN DIRTY SHAME soundtrack • **BLACKSTREET** Before I Let You Go (Interscope) The next single, check it out. • **BONE** Thuggish, Ruggish Bone (Relativity) Huge sales, huge airplay! • **BLACKGIRL** Where Did We Go Wrong (RCA) These girls can sing...this is a hit record...Play it!!! • **BOYZ II MEN** On Bended Knee (Motown) This one's a given. • **69 BOYZ** Kitty Kitty (Rip It) Follow-up to Tootsee Roll, and only half the calories. • **CHANGING FACES** Fooling Around (Big Beat/Atlantic) Another smash. • **PARIS** Guerilla Funk (Priority) Already on HOT97, POWER106, THE BEAT, KIX106, KMEL and many more.. • **BARRY WHITE** Practice What You Preach (Perspective/A&M) Great to have his distinctive voice back on the radio. • **CASSERINE** Why Not Take All Of Me (WB) Give it another listen. • **QUO** Blowin Up (MJJ/Epic) On the verge of blowin' up. • **RAPPIN 4-TAY** Playaz Club (EMI) Huge sales and spins. • **MIRANDA** Round & Round (Sunshine) Spin this one. • **BMU** U Will Know (Mercury) With this All-Star group, how can you go wrong? • **DA BRAT** Fa All Y'all (Chaos) The phat phollow-up to Phunkdafied.

ALTERNATIVE WORLD

FORMAT HOT TIP: BLACK CROWES A Conspiracy (American)

AIMEE MANN That's Just What You Are (Imago/Giant) Captivating and charming...A subtly infectious tune! • **TOM PETTY** You Don't Know How It Feels (Alternative version) (WB) Produced by Rick Rubin with Tom Petty & Mike Campbell - His first effort for WB and perfect for the format. • **CANDLEBOX** Cover Me (Maverick/Sire/WB) The fourth single from one of the most charismatic break through bands of 1994. • **URGE OVERKILL** Girl You'll Be A Woman Soon (MCA) From the PULP FICTION soundtrack. This isn't "just another cover version"...The movie is HUGE! And **U.O.** makes this Neil Diamond classic sound like their own.

BREAKING NEWS

- **CHICAGO TO HOST HITMAKERS SEMINAR - MAY 4, 5, 6, 1995!**
- **ANDY SHANE NAMED MUSIC DIRECTOR AT Z100/NEW YORK!**
- **RICK THOMAS, KEITH CLARK, TONY DEE AVAILABLE!**

ROLLING STONES®

"Getting good phones from all demos. This record will work with rotation."

Tony Mascaro, MD, PRO-FM

"The Rolling Stones are The Rolling Stones. They are hip with kids and of course adults. The females are still going 'ga-ga' over Mick's sculful voice in their current ballad "Out Of Tears".

P.S. They kicked ass in concert!"
Big Dave, MD, WZJM

"Hot with all! demos across the board. They're not getting older, they're getting better!"
Neil Sullivan, PD, WOVV

"There's a lot of excitement in the air with the Rolling Stones. The buzz is good and the song sounds great. Opening it up, and we're expecting big female response."

Gary Michaels, APD/MD, Q99

OUT OF TEARS

THE MOST SUCCESSFUL TOUR IN THE HISTORY OF ROCK!



IN ROTATION AT:

WXKS
B94
Q102
Q106
KKFR
PRO-FM
WPLJ
KISF

WEDJ
WBLL
WRQX
WMTX
KISN
KXYQ
WAPE
WMXV
KHMV

B97
WIMX
Q99
WKSS
WZJM
KJ103
WMXN
WGTZ

ADDED THIS WEEK:

STAR94/Atlanta
Y100/Miami
WMJQ/Buffalo
WAHC/Columbus
98PKY/Rochester
WZNY/Augusta
KWNEZ/Reno

ON THE AIR AT:

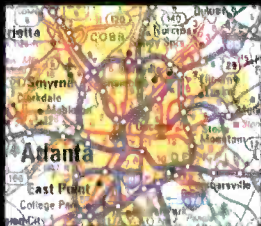
KDWB/Minneapolis

FROM THE NEW ALBUM **VEEDED LOUNGE**

PRODUCED BY **BON WAS AND THE GLIMMER TWINS**

"We're playing 'Whisper...' 21 times a week and it fits the mix. Aside from being a "chick magnet," there's no doubt that Atlanta females want and need Harry. I'm glad to know we're accommodating their needs."

Kevin Peterson
STAR94, Atlanta

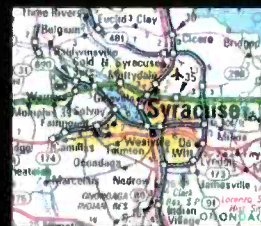


"No matter what this played next to, interest is stirred with my listeners. I know because I answer those phones middays. Women love Harry Connick Jr. so much men are asking, 'Who sings that song?'"

Tony Bristol
WTIC-FM, Hartford

"It's surprising how well this song is being received. We started playing mornings and has now become a fulltime record for us. Just play it a few times and you will find out that your audience loves Harry Connick Jr."

Dave Edwards
93Q, Syracuse



Harry Connick, Jr.

Whisper Your Name

It's happening
all over the map.



"Harry Connick Jr. is an artist that our target audiences already knows and they light up the request lines to hear him. Charismatic live shows, requests, sales and the hipness factor all add up to a hit record from a superstar."

Michael Steele
KQKQ, Omaha

"It's definitely one of the most active records on the station. We get reaction from the upper demo men and women and men don't normally react. We've been playing the song four times a day for the last two months."

Harry Nelson
FM100, Memphis



Over 800+ Hot 100 spins, reaching 8 million listeners. Active airplay at KISS108/Boston, WTIC-FM/Hartford, WNCI/Columbus, KKFR/Phoenix, KC101/New Haven, WTKI/Milwaukee, KYIS/Oklahoma, WPXY/Rochester, WFMF/Baton Rouge



USA TODAY says, "...the music makes you want to jump up and shake a tail feather."

"She" is Gold.

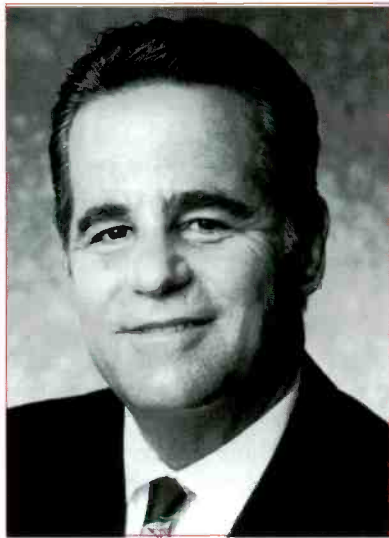


COLUMBIA

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

Produced by Tracey Freeman.
Management: Wilkins Management, Inc.

HITMAKERS Faces & Places



Paul Cooper

COOPER APPOINTED VP, WARNER MUSIC-U.S.

Paul Cooper, Sr. VP/West Coast GM, Atlantic Records has been named Vice President, Warner Music-U.S.

In making the announcement, Doug Morris, President and COO of Warner Music-U.S., said, "Paul has been a key member of the creative and administrative team at Atlantic for many years. His attention to detail and his broad experience in the music business have equipped him to handle an expanded range of responsibilities. It gives me great pleasure to welcome him to Warner Music-U.S."

Cooper joined Atlantic Records in 1978 as National Director of Publicity, and was named Director of Creative Services in 1980. In 1983, he was promoted to VP/West Coast GM, a position he held until being appointed Sr. VP/West Coast GM in 1985.



Congratulating Melissa Etheridge after her appearance on MTV's recent Video Music Awards are Sky Daniels, Sr. VP/Promo., Island; Joe Riccitelli, VP/Promo.; Denny Cordell, Realization Music; Etheridge; Johnny Barbis, President, Island; and Bill Leopold, Manager.

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Charlie Walk has been promoted to Director, Pop Promotion for Columbia Records.



Columbia recording artist Michael Bolton is seen here being presented a Worldwide Multi-Platinum award for *The One Thing*. The Black Tie gala is the culmination of the 2nd Annual Michael Bolton Foundation charity weekend to Benefit Children and Women at Risk. Pictured (l-r): Columbia's Pete Cosenza; Jim Burruss; Elaine Locatelli; Jerry Lembo; Michael Bolton; Jerry Blair; and Charlie Walk; Louis Levin, Manager; and Columbia's Nick Cucci.

Hot Sheet Publishing, Inc.

22222 Sherman Way • Suite 205 • Canoga Park, CA 91303
818-887-3440 FAX: 818-883-1097

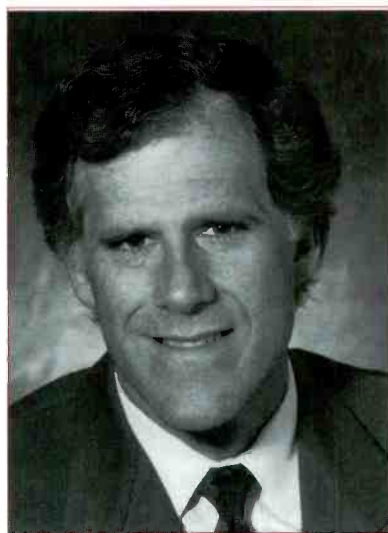
PUBLISHER:
BARRY FIEDEL

PRESIDENT:
BOB GREENBERG

SR. EDITOR/GENERAL MANAGER:
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Tom McIntyre has been promoted to Executive Vice President & CFO for BMG Entertainment.



Celebrating the "Reality Bites" double platinum success are (l-r): Hugh Surratt, Sr. Dir., Artist Dev., RCA; Stacy Sher, Exec. Prod., "Reality Bites"/Co-Exec. Prod. of the soundtrack/Pres., Jersey Films; Danny DeVito, Producer, "Reality Bites"/Co-Chrm., Jersey Films; Michael Shamberg, Producer, "Reality Bites"/Co-Chrm., Jersey Films; Joe Galante, Pres., RCA; Randy Goodman, Sr. VP/Mktg., RCA; Karyn Rachtman, Music Supervisor/Co-Exec. Prod. of the soundtrack; Ron Fair, Sr. VP/A&R, West Coast/Staff Producer, RCA/Exec. Prod. of the soundtrack; and Mary Olinick, VP/Music Licensing and Soundtracks, RCA.

Programmer's Think Tank

by TOM SHO VAN



BACK TO THE GOOD TIMES

When I wrote in these pages last year that Top40 was going to come back in vogue, I was told no. Naysayers cited fragmentation of the format and "Refined Music Targeting" as reasons why Top40 couldn't ever re-emerge as a winning format. Well, they were wrong. Few can argue that Top40 has now once again become a viable entity and we're seeing some gratifying success stories – new converts to the format and overall growth.

Part of the creeping comeback of hit radio is the music. Rock-based songs are starting to hit home while Hip-Hop is creating a niche format of its own. Good time music is returning. All of this has many programmers a little off guard. PD's who were groomed on the premise of music-intensive radio aren't practiced in the art of communicating the energy and fun that today's hit music conveys. Radio stations call themselves Magic or Moose or The Edge or The Arrow or The Frog and boast more non-stop music than anybody else. The trouble is, though, that we've overdosed on all that. Bill Drake started uncluttering Top40. Paul Drew, Jerry Clifton, Guy Zapoleon and successive consultants continued the task of removing perceived irritants from hit radio stations. More

music, simple giveaways, music-oriented liners and no-risks.

The pendulum has swung, however. Radio became too sanitized...too tight. Recorded positioners and repetitive liners are the rule, not the exception. I just got back from vacation and not one station I heard used the word "fun" in its moniker. I heard some oldies stations calling themselves "Goodtime Oldies," but can't contemporary stations reflect an upbeat state of mind too? Of course they can – and they should. Top40 stations used to describe themselves as "The Fun One" and other happy slogans. Contests and promotions used to reflect the spirit of fun and games and levity instead of giving away a prize to caller number 16.

Historically, in good economic times, music started to take an opposite turn and was driven by somber ballads and rebellious songs. In wartime and difficult economic periods, hit music was again a paradox, providing levity, brightness and a beat to lift listeners out of the gloom. Radio listeners are screaming to be lifted out of the gloom. The music is brightening up but the stations have to echo that energy and upbeat mood between the songs. Become "Fun 101" instead of "The Edge." Laugh, play contests, and content.

Driving through the Northeast. I would push "scan" on my car radio on the AM dial. My radio would pick up between 6 and 9 stations at any one time carrying Rush Limbaugh. Is there a clearer message that people are unhappy with the status quo and want radio that reflects a desire to escape. AM talks about dumping the hillbilly moron in the White House, and FM hit music stations need to provide a metronome for happier times.

It's time to replace liners about the superhighway of sound and gigabytes of non-stop music and go to happier messages of fun, frivolity, free form and the good life.

Haiti, Bosnia, Cuba, abandoned nuclear warheads now controlled by starving countries give us all the serious contemplation we need. We must provide escape through our media, not such a serious menu as tabulating and playing the "Best Hit Music of the '80s, '90s and Beyond."

The Top40 days are back. Let's rejoice and play the fun songs in a setting of laughing, scratching fun. Let's sound like we enjoy what we're doing and get everybody into the game. Presentation is everything.

**Tom Shovan welcomes your comments.
Call him at
(212) 581-3962 or fax (212) 459-9343.**

THE RULES OF THE GAME

by BOB PERRY



Part of winning any game is knowing what the rules are. As of Wednesday (October 19), you have completed exactly one-third of the Fall Arbitron game. Let's take a look at the rules.

For example, let's use a market with nearly 1.3 million people like San Jose. During the past two books, Arbitron has achieved an average of 2,013 diaries returned, about 168 a week.

Think about it. Only about 168 diaries per week are representing the "true" listening habits of 1.3 million people. Now, break out the demos. An average of just 56 18-34 diaries are returned weekly. In the 25-54 demo, a 30-year spectrum, only 95 diaries are returned weekly. Think of all the stations chasing those 95 people.

Based on 56 18-34 diaries in the market weekly, a successful 18-34 station will have to be in 20 of those diaries. If just ten of those people decide you talk too much or you play songs THEY don't like and they punch the button...you just blew off 50% of your 18-34 ratings this week!

Remember, Arbitron is only a numbers game. You only have 168 chances out of 1.3 million to score. THAT'S IT!

Winning this game means knowing exactly who your audience is and what THEY want. Winning means playing only the best songs THEY want, not cluttering the station with too much talk, commercials or promotions THEY don't care about, being involved in lifestyle events THEY care about, maintaining high visibility in THEIR streets, and effective marketing tactics. There are only 168 diaries out there right now. What are you doing right now to make sure those 168 people REMEMBER your station?

To win the game, you need as many diaries as possible. That means, winning the ARB game in Top40 means being cume-driven, broadening your appeal to as much cume as possible without alienating your core audience (which logs up to 70% of your time spent listening). It's a tough balancing act.

Usually, in most winning situations I've worked in, every seventh diary is a high TSL diary. The bigger your cume, the bigger your stack of diaries, and the more times you win a high TSL diary. You actually increase time spent listening by building cume. Remember, it's only a numbers game.

Arbitron is calculated in 15-minute increments, the quarter hour. Play the odds. With only 168 chances out of 1.3 million to score during those 15 minutes, your audience better hear songs THEY love. Therefore, a Top40 playing a tight list of the hottest hits will generally have higher ratings.

To increase your chances of winning, you must work continuously to discover what your audience wants. You may find that what you want and what they want are not the same. Open up your mind and your ears.

Ultimately, know who your audience is. Give them what THEY want. You will increase your odds of hitting one of those 168 chances out of 1.3 million each week. Remember, it's only a numbers game.

Bob Perry, PD of HOT97.7 in San Jose, has programmed and consulted seven #1 Top40 stations in markets like San Antonio, Phoenix, San Jose, El Paso, Fresno, McAllen-Brownsville, and Corpus Christi.



"SPACE"
PRINCE

THE NEW SINGLE FROM COME. PRODUCED, ARRANGED,
COMPOSED AND PERFORMED BY PRINCE



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HITMAKERS

MAINSTREAM TOP40 DISCOVERY CLUB

1. **COUNTING CROWS** "Rain King" (DGC)
2. **CORONA** "The Rhythm Of The Night" (EASTWEST)
3. **JADE** "Every Day Of The Week" (GIANT)
4. **SEAL** "Newborn Friend" (SIRE/WARNER BROS.)
5. **TOM JONES** "If I Only Knew" (INTERSCOPE)
6. **BIG MOUNTAIN** "I Would Find A Way" (GIANT)
7. **ANDRU DONALDS** "Mishale" (CAPITOL)
8. **VERUCA SALT** "Seether" (DGC/MINTY FRESH)
9. **CINDY MIZELLE** "I've Had Enough" (EASTWEST)
10. **INI KAMOZE** "Here Comes The..." (COLUMBIA)
11. **JOHN MELLENCAMP** "Dance Naked" (MERCURY)
12. **AMY GRANT/VINCE GILL** "House Of Love" (A&M)
13. **20 FINGERS** "Short Short Man" (ID/ZOO)
14. **EAGLES** "Get Over It" (Geffen)
15. **FREEDY JOHNSTON** "Bad Reputation" (ELEKTRA)
16. **INXS** "The Strangest Party" (ATLANTIC)
17. **LUCAS** "Lucas With The Lid..." (BIG BEAT/ATLANTIC)
18. **SMASHING PUMPKINS** "Landslide" (VIRGIN)

COLUMBIA RECORDS

Presents the **HITMAKERS**

Programmer of the week



Columbia Crusades

QUOTE OF THE WEEK:

"The San Antonio police chief told me, 'If the BARRIO BOYZZ get off the stage one more time, they're going to jail.'"

Janitor, KTFM/San Antonio, referring to

BARRIO BOYZZ performance of "Try A Little Tenderness," where barricades were torn down by fans.

MUSICAL MERITS.

Y100/Miami, PD Casey Keating & MD Al Chio found STEVE PERRY's forthcoming single, "Missing You" two months ago and were the deciding factors in the 'single' picking process. Their early airplay led to the fastest sellout of the tour thus far, Miami.

AN EARLY CHRISTMAS.

MARIAH CAREY *Merry Christmas*, in-store November 1. Plan your "Win-it before you buy it" weekends now as quantities will be limited. Ask B96 MD Erik Bradley for a song by song review.

WHAT'S THIS "EYE-KNEE" SONG?

Billboard Hot100: 17-10*. National SoundScan 12-8*, 35,000 singles sold this week. The first single from the forthcoming soundtrack, PRET-A-PORTER, a Robert Altman Film, opening December 21. Soundtrack in-store December 6.

LISTEN TO THIS.

SOUL ASYLUM "I Can't Even Tell," from the movie/soundtrack CLERKS.
STEVE PERRY "Missing You," impacting November 1.
C&C MUSIC FACTORY "Take It Slow," from the album, ANYTHING GOES.

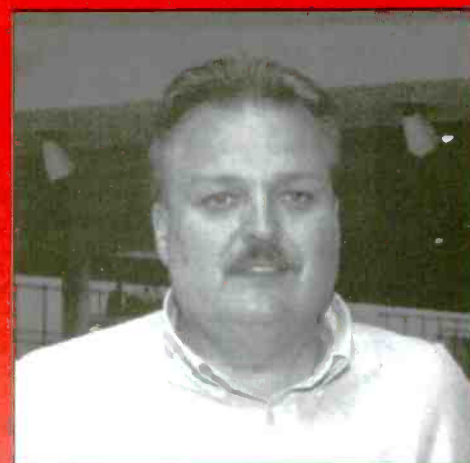
Nominees for Issue 863.

Vote for your choice.

1. JOHN CANDELARIA (PD, KPRR/El Paso)
2. SCOTT WHEELER (PD, WHHH/Indianapolis)
3. ROOSTER RHODES (PD, Q105/Oxnard)

Call your HITMAKERS Account Executive (818) 887-3440
Programmer Of The Week wins a Sony Walkman™!

Buddy Scott



PD, B94/Pittsburgh

Career Highlights:

On the air at several great AM Top40 stations, PD, 92X/Columbus
PD, B96/Chicago (8 Years)
Currently PD, B94 & The Point100.7, Pittsburgh

Family:

Married to Yvette.

2 kids from a previous life.

Hobbies:

Cigars

Quote:

"Stupid is as stupid does"... "I'm a loser baby, so why don't you kill me"... "Go ahead, make my day"... "I'll be back"... "Radio is like a box of chocolates"... Oh forget it!

Top40 Disc-covery Club

LARRY HUGHES, PD, 95XIL, Parkersburg

JOHN MELLENCAMP *Dance Naked* (MERCURY) - He's back to what he does best...Rockin'!

ROLLING STONES *Out Of Tears* (VIRGIN) - Reminds me a lot of *Angie*. Strong ballad.

J.J. RICE, MD, 98PXY, Rochester

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - This record is blowing up big time...Smash!

BOYZ II MEN *On Bended Knee* (MOTOWN) - Take your pick with this or *Water Runs Dry*. Either one are hits.

CHRIS TAYLOR, PD, K92, Roanoke

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - I could have written this song.

JON SECADA *Mental Pictures* (EMI RECORDS) - Sounds as good as Sharon Stone looks.

SMASHING PUMPKINS *Landslide* (VIRGIN) - It's my Halloween pick to click from the Smashing Pumpkins.

STEVE WILSON, APD/MD, KCIOI, New Haven

SOUNDGARDEN *Fell On Black Days* (A&M) - They are so huge in this market...Banging it on our Alternative show.

OASIS *Supersonic* (EPIC) - This song really sneaks up on you...Be ready. P.S. I'm still vacuuming the sand out of my lap...

VERUCA SALT *Seether* (DGC/MINTY FRESH) - Smash! Smash! Smash! Smash!

SMASHING PUMPKINS *Landslide* (VIRGIN) - #1 requested song over the weekend.

LEO CARO, MD, KCHX, Midland/Odessa

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - Smooth sound. Fits with dayparts.

MOIST *Push* (EMI RECORDS) - This really rocks. Should push some phones.

OFFSPRING *Self Esteem* (EPITAPH) - Better than the first single. CD is solid.

JOHN RAMSEY, PD, KCLD, St. Cloud

FREEDY JOHNSTON *Bad Reputation* (ELEKTRA) - A song that will work in all dayparts.

FLAMING LIPS *She Don't Use Jelly* (WARNER BROS.) - Definitely a night record. Won on our 'Music Challenge.'

GREG ADAMS, PD, KDUK, Eugene

JADE *Every Day Of The Week* (GIANT) - A real fresh-sounding record from these girls.

ANDRU DONALDS *Mishale* (CAPITOL) - Fantastic vocals with several great versions on the CD...Check it out.

COUNTING CROWS *Rain King* (DGC) - Third hit.

MARK BOLKE, PD, KDWB, Minneapolis

ANDRU DONALDS *Mishale* (CAPITOL) - This song has a million dollar hook.

FERNANDO VENTURA, MD, KHFI, Austin

LIL SUZY *Promise Me* (METROPOLITAN) - I promise this will be a hit.

LUCAS *Lucas With The Lid Off* (BIG BEAT/ATLANTIC) - We took the lid off and it exploded.

MASTERMIND D.J. *It's A Party* (ZYX) - Slammin'!

LIVIN' JOY *Dreamer* (MCA) - This is the next big club record for KHFI.

SALT-N-PEPA *None Of Your Business* (ISLAND) - It's a harder song, but don't be afraid. Received a lot of good response to the God reference in the song.

TRACY AUSTIN, MD, KIIS-FM, Los Angeles

CE CE PENISTON (PERSPECTIVE/A&M) - I keep returning to this record...Sounds so good in the mix show.

CORONA *The Rhythm Of The Night* (EASTWEST) - Will pick up where The Real McCoy leaves off...I don't drink Corona, but I like to listen to it...

BIG MOUNTAIN *I Would Find A Way* (GIANT) - Nice Reggae Pop record.

VANESSA WILLIAMS *The Sweetest Days* (WING/MERCURY) - Should be coming soon...A heart-wrenching ballad with a holiday feel...

TLC *So I Creep* (LaFACE/ARISTA) - Very accessible Crossover Pop.

BOOKER MADISON, MD, KISF, Kansas City

LIVE *I Alone* (RADIOACTIVE/MCA) - I can't wait for this one to cross. I love it.

FREEDY JOHNSTON *Bad Reputation* (ELEKTRA) - Keep your eyes on this one. It's a very catchy night anthem.

cranberries *Zombie* (ISLAND) - I love this one. It could be their biggest record yet.

TOM JONES *If I Only Knew* (INTERSCOPE) - Too late. I already know. This one is huge and will add a hipness to your station.

MICHAEL STEELE, PD, KIXY, San Angelo

BARRIO BOYZZ *Try A Little Tenderness* (COLUMBIA) - A smash!

CINDY MIZELLE *I've Had Enough* (EASTWEST) - Sounds great on the air.

CHANTE MOORE *Old School Lovin'* (MCA) - I'd play it if I had it.

JIMI JAMM, MD, KIXY, San Angelo

CHANGING FACES *Fooling Around* (BIG BEAT) - This one may be even more accessible to the Mainstream than the last.

CHANTE MOORE *Old School Lovin'* (MCA) - BET is playing it now, and as soon as we get it we will be playing it too.

JADE *Every Day Of The Week* (GIANT) - We were playing 5, 4, 3, 2, but this song brings out Jade's true talent much more.

TONY TERRY *When A Man Cries* (VIRGIN) - After two Quiet Storm spins it's already phone-reactive.

RICK STACY, PD, KKFR, Phoenix

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - Hey, isn't that the name of Jerry Blair's housekeeper?? Or is it Burt Baumgartner's gardener??? Already seeing early phones.

CORONA *The Rhythm Of The Night* (EASTWEST) - Even better if you shove a lime into the CD player.

20 FINGERS *Short Short Man* (ID/ZOO) - Hits home for personal reasons.

JOE DAWSON, PD, KLYV, Dubuque

COUNTING CROWS *Rain King* (DGC) - As solid as the first.

AMY GRANT/VINCE GILL *House Of Love* (A&M) - I think females will respond to this perfect pairing.

SCOTT THOMAS, MD, KLYV, Dubuque

STEVIE B. *Dream About You* (EMPORIA/THUMP) - Should be an instant hit with the females.

TOM JONES *If I Only Knew* (INTERSCOPE) - Still alive and kicking.

WEIRD AL YANKOVIC *Headline News* (SCOTTI BROS.) - An instant impact record. #1 phones already.

CRYPT KEEPER *The Crypt Jam* (EASTWEST) - Oh, what the hell, it's that time of year again.

DAN OLSEN, PD, KOKZ, Waterloo

ERIC CLAPTON *Motherless Child* (REPRISE) - While radically different, I feel it deserves daytime airplay...Strong sales in the market.

RICK SWAN, PD, KQCR, Cedar Rapids

VERUCA SALT *Seether* (DGC/MINTY FRESH) - Seeing good phones at night.

COUNTING CROWS *Rain King* (DGC) - Third hit in a row for them.

YOUSSOU N'DOUR & NENEH CHERRY *7 Seconds* (CHAOS) - If you don't get it the first time, listen to it again.

PAUL BRYANT, MD, KRBE, Houston

OFFSPRING *Self Esteem* (EPITAPH) - Getting an even bigger reaction than the first time I played *Come Out And Play*.

the JULIANA HATFIELD three *Spin The Bottle* (RCA) - KRBE has now officially added the entire *Reality Bites* soundtrack, and we're damn proud. See you next year...

LIVE *I Alone* (RADIOACTIVE/MCA) - Getting dangerously close...The warning flags are up. Came back very positive on my 'Catch of the Day' feature.

CORONA *The Rhythm Of The Night* (EASTWEST) - Also huge on 'Catch of the Day'...Been playing it off the import. If you are over-dosing on Rock product, this will balance things out.

SMASHING PUMPKINS *Landslide* (VIRGIN) - One of the standout tracks on the *PISCES ISCARIOT* CD.

JON ZELLNER, PD, KTHI, Fresno

JAKI GRAHAM *Ain't Nobody* (CRITIQUE/BMG) - Great remake...The perfect round-the-clock record with tempo.

STING *When We Dance* (A&M) - Should see solid album sales from this greatest hits package...Nice midday balance record.

R. CHARLES SNYDER, PD/MD, KTMT, Medford

INXS *The Strangest Party* (ATLANTIC) - They are back to their roots!

JADE *Every Day Of The Week* (GIANT) - This is a perfect record for Urban and Top40.

COUNTING CROWS *Rain King* (DGC) - Back to *Mr. Jones*. More upbeat and mass appeal.

MARTHA STEELE, PD, KTRS, Casper

LONDONBEAT *Come Back* (MCA) - It's about time...The listeners absolutely love this group, and we're looking forward to playing it.

AMY GRANT/VINCE GILL *House Of Love* (A&M) - A really good Pop duet.

FREEDY JOHNSTON *Bad Reputation* (ELEKTRA) - Look forward to a good reputation from now on.

CHUCK GEIGER, PD, KWNZ, Reno

CINDY MIZELLE *I've Had Enough* (EASTWEST) - This is one fine song.

EVE *Groove Of Love* (GASOLINE ALLEY/MCA) - With the great Alternative records out there, we still need some rhythmic stuff for balance...This one screams Mainstream Top40.

REM "What's The Frequency, Kenneth?"

- SoundScan Album Chart: 1-1-2*
- 138,654 Pieces Sold This Week • Double Platinum Album
- Monitor Mainstream Chart: 24-18*
- More Than 1700 Top40 BDS Detections • More Than 16 Million Top40 Listeners
- More Than 4500 Total BDS Detections • More Than 43 Million Listeners

New At:
KDWB
WKSS
Y107
G105
WAEB
WBIZ
KZII
KWNZ
WERZ
WSTO
WVKS

<u>Major Market</u>	WHYT	38x
<u>Rotation At:</u>	WKSE	19x
HOT97	WZPL	28x
WFLY	WGTZ	22x
WPLY	KDWB	15x
KC101	B94	22x
KUBE	WZJM	49x
Q99	WAHC	35x
WLUM	WKBQ	18x
STAR94	KISF	17x
KRBE	WHJX	37x
B97	WEDJ	36x



Heavy



Large Rotation



SEAL "Newborn Friend"

One Of The Most Added
 Again Including:

KHTT **WHTO**
WLAN **WNSL**
KQKQ **KQID**
WZOQ **KCHX**
KLYV **WNKI**
WPRR **WRKY**
KMCK **KNIN**
WWXM

Spinning At:

WAHC **25x**
Q106 **16x**
KKRD **14x**
WTWR **21x**
WSTW **7x**

Q99

WDDJ **5x**
KHTT **17x**
WYCR **33x**

GARY MICHAELS, APD, Q99

"This is the type of artist that once you hear the song over the airwaves, you know it's a hit."

MIKE SOMMERS, PD, WSTW

This could be bigger than 'A Prayer For The Dying.'..More mass-appeal.'



Top40 Disc-overery Club

TOM MARTENS, PD, KWTX, Waco

LONDONBEAT *Come Back* (MCA) - If you need a Pop song with tempo, here it is.

BARRIO BOYZZ *Try A Little Tenderness* (COLUMBIA) - The Hispanic version of Boyz II Men.

KORELL *Paradise* (THUMP) - Uptempo Pop. Go find it, play it and Disc-over it for yourself.

JAMES BAKER, PD, KZIO, Duluth

COUNTING CROWS *Rain King* (DGC) - It goes one better than *Mr. Jones*.

JADE *Every Day Of The Week* (GIANT) - Love the harmonies and the grooves. About time these ladies came back.

PAUL WALKER, PD, OK95, Tri-Cities

COUNTING CROWS *Rain King* (DGC) - Our 25+ audience can't get enough of these guys.

WEIRD AL YANKOVIC *Headline News* (SCOTTI BROS.) - One of the heaviest phone records in my OK95 career.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - Quality stuff from a quality artist.

TONY MASCARO, MD, PRO-FM, Providence

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - Great comeback record with that usual cool Go-Go's sound Test this one now.

JADE *Every Day Of The Week* (GIANT) - From Beverly Hills 90210. Jade always works for us. Put this one in rotation.

ANDRU DONALDS *Mishale* (CAPITOL) - Uptempo Reggae beat. New artist with a smash debut.

TED EDWARDS, AMD, PRO-FM, Providence

HARRY CONNICK, JR. *(I Could Only) Whisper Your Name* (COLUMBIA) - This song will have huge midday female appeal and tempo. Will also add variety to the mix.

BIG MOUNTAIN *I Would Find A Way* (GIANT) - Another smash from this album, and it will work because it will give people that last taste of summer.

LUCAS *Lucas With The Lid Off* (BIG BEAT/ATLANTIC) - Already huge phones...It's time for you to give it a try too.

RAY KALUSA, MD, Q106, San Diego

JADE *Every Day Of The Week* (GIANT) - First listen loved it. Hook reminds me of something you'd hear on *Sesame Street* (Monday, Tuesday, Wednesday, etc....).

BIG MOUNTAIN *I Would Find A Way* (GIANT) - Local boys continue to do good. Definitely accessible to Mainstream.

GARY MICHAELS, APD, Q99, Salt Lake City

AEROSMITH *Blind Man* (Geffen) - Great song. Just what we need right now.

EAGLES *Get Over It* (Geffen) - Great Rock sound. They sound as good as ever.

INXS *The Strangest Party* (ATLANTIC) - Perfect song to go on a greatest hits collection.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - This is the type of artist that once you hear the song over the airwaves, you know it's a hit.

TOM G JERDRUM, PD, STAR100.7, San Diego

DES'REE *You Gotta Be* (550 MUSIC/EPIC) - Starting to come into its own...Now familiar in San Diego...Time to deal with this record.

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - Sounds exactly like their classic material...Accessible for all formats.

PATO BANTON *Baby Come Back* (I.R.S.) - Written by Eddie 'Electric Avenue' Grant and featuring Robin and Ali Campbell from UB40...Good Pop Reggae record.

KEVIN PETERSON, APD/MD, STAR94, Atlanta

COUNTING CROWS *Rain King* (DGC) - It's been raining for five straight days here, put me in the mood.

PAULA COLE *I'm So Ordinary* (IMAGO) - Sarah McLachlan meets Sinéad O'Connor...Female Alternative Pop with a great hook.

BILL MITCHELL, PD, U93, South Bend

TRAFFIC *Some Kind Of Woman* (VIRGIN) - Steve Winwood is sounding at his best on this track. It's pure Pop perfection.

ANDRU DONALDS *Mishale* (CAPITOL) - Good-sounding tune that should go places.

INXS *The Strangest Party* (ATLANTIC) - A real gem off of the upcoming greatest hits album...Let's party!

DAN DEATON, PD, WA1A, Melbourne

JADE *Every Day Of The Week* (GIANT) - Will be a smash!

cranberries *Zombie* (ISLAND) - A little early to go with your turkey, but it will sound good on the radio.

MIKE LOWE, MD, WA1A, Melbourne

BIG MOUNTAIN *I Would Find A Way* (GIANT) - If you listened, listen again. Not your average Reggae record.

CINDY MIZELLE *I've Had Enough* (EASTWEST) - This background singer steps to the forefront with a beautiful song.

BOYZ II MEN *On Bended Knee* (MOTOWN) - Don't wait for the official add date. Do it now!

PETE DYLAN, PD, WAHC, Columbus

HOLE *Doll Parts* (DGC) - Early Alternative, but could cross over.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - If people give this song airplay it will be bigger than the first.

JADE *Every Day Of The Week* (GIANT) - Ten times better than the first. Very mass appeal.

VERUCA SALT *Seether* (DGC/MINTY FRESH) - It's a jam!

DAMON COX, MD, WAPE, Jacksonville

AALIYAH *At Your Best* (JIVE) - One of the best remakes amongst all of the remakes out now. Smooth enough for adults and hip enough for younger demos.

DEADEYE DICK *New Age Girl* (ICHIBAN) - What a reaction record...Sounds great at night.

STEVIE B. *Dream About You* (EMPORIA/THUMP) - Stevie B. scores again with another solid ballad. Females love this record and some guys do too.

DANNY OCEAN, MD, WBHT, Scranton

COUNTING CROWS *Rain King* (DGC) - They are on a roll.

BIG MOUNTAIN *Touch My Light* (GIANT) - Go find your 90210 soundtrack now.

LIVE *I Alone* (RADIOACTIVE/MCA) - They are from these parts so it's gotta go.

BEAU LANDRY, PD, WBIZ, Eau Claire

STING *When We Dance* (A&M) - A blend of a traditional Sting sound with a new twist.

HARRY CONNICK, JR. *(I Could Only) Whisper Your Name* (COLUMBIA) - Do not underestimate Harry. The song and the artist are hot.

DAVE DANIELS, MD, WBIZ, Eau Claire

BIG MOUNTAIN *I Would Find A Way* (GIANT) - An excellent good-feeling, get-naked song. Their best song yet.

ROXETTE *Crash Boom Bang* (EMI RECORDS) - First try at acoustics prove success.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - After a few listens you get it. Probably a stronger record than the first...Great hook.

the JULIANA HATFIELD three *Spin The Bottle* (RCA) - Another great release off of the *Reality Bites* soundtrack...But I also like the all-obscenity version.

SCOTT ROBBINS, PD, WBNQ, Bloomington

OASIS *Supersonic* (EPIC) - Good rockin' record.

TOM JONES *If I Only Knew* (INTERSCOPE) - He has always been cool...And Trevor Horn could make me sound good.

EAGLES *Get Over It* (Geffen) - Smash!

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - A very solid album.

BILL KLAPROTH, PD, WDBR, Springfield

20 FINGERS *Short Short Man* (ID/ZOO) - Big, big song!

TOM JONES *If I Only Knew* (INTERSCOPE) - Take a chance. I think you'll be happy with it.

COUNTING CROWS *Rain King* (DGC) - Good male uptempo, Pop record.

LAURA ROBINSON, PD, WDJB, Fort Wayne

BRANDY *I Wanna Be Down* (ATLANTIC) - We gave it a spin and the audience loved it.

COUNTING CROWS *Rain King* (DGC) - Strongest track off the album.

VERUCA SALT *Seether* (DGC/MINTY FRESH) - A one-listen record for me. Could cross over.

JIM REITZ, PD, WFHN-FM, New Bedford

CORONA *The Rhythm Of The Night* (EASTWEST) - Uptempo dance, high-energy song. After four days of play good early requests.

BRANDY *I Wanna Be Down* (ATLANTIC) - I think it will score really well with females.

EDDIE MUNSTER, MD, WFME, Baton Rouge

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - A solid follow-up.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Looks like it will be a very solid record.

JACKIE JOHNSON, MD, WIFC, Wausau

4 P.M. *Sukiyaki* (NEXT PLATEAU/ISLAND) - Even though it's a new artist, it's generating a lot of phones. Here's your answer to your female audience.

MAZZY STAR *Fade Into You* (CAPITOL) - Our listeners are into this group.

JIM KELLY, MD, WJRZ, Monmouth/Ocean

EAGLES *Get Over It* (Geffen) - Out-of-the-box, instant phones!

SASS JORDAN *Sun's Gonna Rise* (IMPACT/MCA) - Great hook, will light up your phones!

AMY GRANT/VINCE GILL *House Of Love* (A&M) - Two great voices together! If it hasn't caught your attention yet, spin it, it will!

4 P.M. "Sukiyaki"

- SoundScan Singles Chart 77-72*
- Monitor Rhythm Crossover Chart: #19*
- Over 1200 Top40 BDS Detections • Audience Reach 11 Million



On Over 70 Top40 Radio Stations Including:

KUBE	WGTV	WKXB	WWXM	WRHT	KSMB				
	KZIO	KKMG	KZZU						
Rotating At:	KTFM	62x	KPRR	53x	KZHT	34x	KDON	41x	
KIIS-FM	55x	KLUC	25x	WJJS	20x	KMXV	38x	Q105	24x
WHHH	30x	KKFR	33x	KZFM	57x	KKRD	36x	and more	
WZPL	32x	KGCI	32x	KBFM	27x	KBOS	52x		
WFLY	27x	WKSI	23x	WAPE	44x	HOT97.7	33x		
KKXX	18x	KHKS	51x	KS104	38x	KKRZ	22x		



"The magic of this song is timeless. Shot to #1 in requests after just a few weeks of airplay. Playing it 58 times a week. People are ordering it in sushi bars all over L.A."

Tracy Austin/MD/KIIS-FM

cranberries "Zombie"

- SoundScan Album Chart 12-9*
- Over 370 Top40 BDS Detections • Audience Reach: 4.7 Million



Buzz Bin



On Over 43 Top40 Radio Stations Including:

B97	WKSI	WA1A	WBNQ	KMCK	WLAN				
	WYCR	KNIN							
Rotating At:	XL106.7	15x	WPLY	8x	WHJX	37x	WTWR	11x	
Z100	23x	WFLY	6x	WKSE	21x	Q99	34x	WAHC	27x
KISF	10x	B97	14x	WPST	16x	WGRD	12x	WHHY	8x
KRBE	22x	KC101	6x	WHYT	63x	WDDJ	12x	WBBO	6x

SALT-N-PEPA

"None Of Your Business"

- SoundScan Single Sales Chart: 23-20*
- SoundScan Album Chart: 70-68*
- Monitor Rhythm Crossover Chart: #34
- Over 700 Top40 BDS Detections • Audience Reach Over 6.6 Million



Heavy Rotation



On Over 51 Top40 Radio Stations Including:

KUBE	KBOS	KMXV							
Rotating At:	WHJX	60x	WNTQ	13x	WGTV	10x	WKSE	55x	
WJMN	40x	WIOQ	13x	WZPL	16x	KIX106	39x	KMXV	12x
WHHH	36x	KUBE	15x	KHFI	21x	WNVZ	11x	KZHT	25x
KISF	17x	KLUC	28x	KPRR	21x	KJ103	24x	KKSS	10x
PWR PIG	17x	WJMH	22x	WZJM	10x	WJJS	27x	KMXZ	10x





ALTERNATIVE DISCOVERY CLUB[®]

MICHAEL HALLORAN, PD, 91X, San Diego

JAWBREAKER *Boxcar* (TUPELO COMMUNION) - If you ain't got it, you never will 1, 2, 3, 4...

ROB DESHAY, PD, KAVS, Lancaster

SMASHING PUMPKINS *Landslide* (VIRGIN) - A 'can't miss' acoustic ballad cover. Quite simply: airplay = positive phones.

HOLE *Doll Parts* (DGC) - Provocative, exciting and universal. A terrific track that truly stands out and grabs the listeners' attention.

SOUL ASYLUM *Can't Even Tell* (CHAOS/COLUMBIA) - Everything we've played by these guys has exploded and this one will do the same.

JOHN GRIFFIN, PD, KEDG, Las Vegas

SMASHING PUMPKINS *Landslide* (VIRGIN) - Five nights on 'People's Choice' and it blew out all the competitors. Sounds great!

SPONGE *Plowed* (CHAOS) - Don't wait to jump on the next Rock bandwagon.

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - Great Pop Rock, female-sounding record. Sounds good on the air. Looking forward to their five-night reunion at the MGM Grand.

KEN WILLIAMS, APD/MD, KKNB, Lincoln

THE CRAMPS *Ultra Twist* (THE MEDICINE LABEL) - I think it's awesome.

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - Kinda cool.

JIM DAVIS, OM/RESEARCH DIRECTOR, KNNC,

Austin

SPONGE *Plowed* (CHAOS) - A glorious exhalation of the spirituality of life...And good to kill people by and to farm to.

QUEENSRYCHE *I Am I* (EMI RECORDS) - Is great!

ROGER MILLER *King Of The Road* (IMMORTAL/EPIC) - *Love And A .45* soundtrack is very strong. *King* will make a great element for 'Half Song Thursdays.'

WEEZER *Buddy Holly* (DGC) - Is really cool.

DISHWALLA *It's Gonna Take Some Time* (A&M) - Gets two thumbs up from everyone at the station. Creates quite a buzz!

LYNN BARSTOW, PD, KNNC, Austin

SPONGE *Plowed* (CHAOS) - I like this new track. People are missing the boat if they're not on it.

LONDON SUEDE *The Wild Ones* (COLUMBIA) - Sounds really good although it's hard to call them *London* Suede. It sounds like patent leather or something.

SEED *Doe* (GIANT) - A hometown band and it's a great song.

MARY MOSES, MD, KTCL, Ft. Collins

THE HALO BENDERS *Don't Touch My Bikini* (K) - One guy is from Beat Happening and I love Beat Happening.

Accessible song - it's really crafty. It's really fun and cool and doesn't sound like anything else!

THE CRAMPS *Ultra Twist* (THE MEDICINE LABEL) - The Cramps turn me on! How can you not play The Cramps for Halloween?

MARIANNE DUPREE, MD, KTUX,

Shreveport

TOADIES *Backslider* (INTERSCOPE) - I love this record! It's short and sweet and to the point. It rocks.

OFFSPRING *Self Esteem* (EPITAPH) - Hot, hot phones!

NIRVANA *About A Girl* (DGC) - It has a modern day Beatle-esque feel.

ALEX COSPER, PD, KWOD, Sacramento

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - Pretty good. Should do well.

BAD RELIGION *21st Century (Digital Boy)* (ATLANTIC) - Should do well.

GREEN DAY *Welcome To Paradise* (REPRISE) - Anything by them is great.

SEAN ROBERTSON, MD, THE END,

Cleveland

PIZZICATO FIVE *Twiggy Twiggy* (MATADOR) - I like the whole thing. A really cool record.

KIM DEAL & BOB POLLARD *Love Hurts* (EPIC) - A pretty groovy track. If you can sift through the thousands of cover versions, this one's worth checking out.

SUGAR *Believe What You're Saying* (RYKODISC) - Another classic Bob Mould ballad that I'm sure will blow up my phones.

JENNIFER VANDERSLICE, MD, WBER,

Penfield

TOM JONES *If I Only Knew* (INTERSCOPE) - I love it! It's groovy and I'm excited because Tori Amos is doing a duet with him on another track.

LIGHTNING SEEDS *Lucky You* (TRAUMA) - Ian Broudie is the main guy. A nice Pop song!

ALEXA TOBIN, PD, WEQX, Manchester

C.A.S.H. *Chicken Ranch* (MELVIL) - A local thing I took a shot on and it's working out great for us!

LIVE *I Alone* (RADIOACTIVE/MCA) - A great song! Good video!

PETE DROGE *If You Don't Love Me (I'll Kill Myself)* (AMERICAN) - Just added last week, but sounds like an "EQX" record.

AIMEE MANN *That's Just What You Are* (GIANT) - A terrific record. I like it a lot.

SEED *Doe* (GIANT) - They played our Birthday Party. I'd really like to see that record happen for them.

CONNELLS *Living In The Past* (TVT) - This record sounds good on the air and gets a lot of curiosity calls. Connells have always done very well for us.

SPELL *Superstar* (ISLAND) - Spell covering Sonic Youth covering The Carpenters!

HEATHER LOSE, MD, WRLG, Nashville

PORTISHEAD *Sour Times-Airlines Reconstruction* (LONDON) - A totally different sound than anything else on the air right now. Very 'Twin Peaks!' Very cool!

THE HALO BENDERS *Don't Touch My Bikini* (K) - They don't make no junk. Don't touch that dial!

VICTORIA WILLIAMS *Crazy Mary* (MAMMOTH/TAG) - Took a few listens, but it sounds great on the air. She is a wonderful writer, and we love this version. One of the format's most beloved songs.

CARMEN CONNORS, MD, WRXQ,

Memphis

DINK *Green Mind* (CAPITOL) - Love it! I adore it!

MURMURS *You Suck* (MCA) - Every woman has been there, done that and it's a good thing the station doesn't do Dedications or I'd be playing it every 10 minutes.

CRANES *Loved* (ARISTA) - Haunting, melodic and spiritual.

MICHAEL YOUNG, MD, WRZX, Indianapolis

RUGBURNS *Me And Eddie Vedder* (BIZARRE/PLANET) - Instant #1 phones!

cranberries *Zombie* (ISLAND) - Is reacting very well.

JANE PURCELL, PD, WWCD, Columbus

cranberries *Zombie* (ISLAND) - It's going insane! Will be moving to Heavy.

AIMEE MANN *That's Just What You Are* (GIANT) - It's a great little Pop ditty.

MICHELLE RADER, OM, WXGC, Milledgeville

MIGHTY MIGHTY BOSSTONES *Kinder Words* (MERCURY) - We would strip for the Bosstones.

G. LOVE & SPECIAL SAUCE *Cold Beverage* (OKEH/EPIC) - It's real catchy. They were awesome on the JON STEWART SHOW.

SUPERMODEL DAVE, MD, WRAS, Atlanta

SOUL COUGHING *Screenwriter's Blues* (SLASH/WARNER BROS.) - Much like G. Love & Special Sauce, except he wears a lot more black clothing. Might have listened to Siouxsie & The Banshees when they were younger.

GAS HUFFER 7 INCH MASTERS (EPITAPH) - Huge in the underground. Guitar Rock the way it's supposed to be done.

THE CRAMPS FLAME JOB (THE MEDICINE LABEL) - You can't steer wrong if it's The Cramps. Nothing surprising. The same old Cramps...but hey, what do you want?

WEEN *Voodoo Lady* (ELEKTRA) - Just love these guys. You have to remember two guys named Gene & Dean Ween.



ALTERNATIVE SPECIALTY SHOWS®

JEFF CLARK, Air Personality, 99X, Atlanta

RICHARD THOMPSON TRIBUTE BEAT THE RETREAT (CAPITOL) - Unlike a lot of other tribute albums, this one seems to be put together with TLC, instead of being a slap dash, slipshod, slackass, moneymaking scheme like a lot of other tribute albums that have been plugging up the system. IT STANDS OUT!

DEAD CAN DANCE *American Dreaming* (4AD/ELEKTRA) - They've created a seductive and powerful genre all their own. This is a live album that sounds as good as any of their studio efforts.

KEVEN & JOSH, Specialty Show Producer, KDGE, Dallas

OASIS *I Am The Walrus* (IMPORT B-SIDE) - A little long, but great. Josh gives it three stars. Kev says it's way too long (i.e., self-indulgent) and not so great, giving it one star.

BLIND BATS *Everywhere I Go* (LITTLE TEDDY-GERMANY) - Norway's finest Pop exports evoke Stereolab without the art or early Shop Assistants without the fuzz. Highly recommended. Kev gives them three stars. Josh says it's surprisingly good, and gives it 2-1/2 stars.

SHAMPOO *Viva Los Megababes* (FOOD U.K.) - A little dancier but cool nonetheless. What'll those 17 year-olds think of next? Josh gives it three stars. Kev thinks these two young women will sell lots of records, but that doesn't mean they're good. They should call their name from a more apt hygienic product, like toilet paper. One star.

KIM DEAL & BOB POLLARD *Love Hurts* (EPIC) - From the hip new flick *Love And A .45*. You know the earlier cover by Nazareth; with Guided By Voices frontman Pollard contributing backup warbles, this one's cooler. Kev gives it 2-1/2 stars. Josh would like it if it wasn't so out-of-key, and gives it one star.

ARMIDA SANTA CRUZ, Alt. Show Producer, KLOT, Santa Fe

DOWN BY LAW *Punkrockacadamyfightsong* (EPITAPH) - *Punk as F**k* (in which they don't say f**k) and *Goodnight Song* (in which they do say f**k) are just two of the outstanding tunes on this release of Punk-ish Rock with snappily barked lyrics and keen guitars. (Note: The cover of *500 Miles* is killer!)

MERCY RULE PROVIDENCE (RELATIVITY) - A fresh, frisky rollick! *Tell Tomorrow* and *Hey Now* give us euphonious vocals in edgy tunes... *White Knuckles* and *Uncle Allen* just plain rock...and *Stumble* features some strategically placed cello riffs. Are they really from Nebraska?

LONDON SUEDE *The Wild Ones* (COLUMBIA) - The darlings of Glam made us wait for their new one, but it was a worthwhile wait. The emotion bubbles over, just like they want it. This is wonderful stuff.

PORTISHEAD *Sour Times-Airlines Reconstruction* (LONDON) - Captivating vocals and a rockin' music bed...I just keep listening to it and feel something different each time.

1,000 HOME D.J.'S *NATIVITY IN BLACK* (COLUMBIA) - A crazed, delirious cover of Black Sabbath's *Supernaut*...Just gut-jerking, just good!

SUSIE DUNN, Alt. Show Producer, KLPX, Tucson

TODD SNYDER *My Generation/Alright Guy* (MCA) - So great - A little treat we received from the music business. Lyrically, Todd's writing some of the best stuff I've heard this year.

VERUCA SALT *Seether* (DGC/MINTY FRESH) - Continues to do well.

SAMIAM *Cap sized* (ATLANTIC) - Nice to see them on a major label.

JEFF PETERSON, Alt. Show Producer, KLZR, Lawrence

THINKING FELLERS UNION LOCAL 282 *Strangers*

From The Universe (MATADOR) - These guys have a new CD every time I turn around, and they still always put out quality indie Rock with a smile.

BRACKET *Get It Rite* (CAROLINE) - It's that tight, fast, melodic Punk thing again. Thank God.

THE TEXAS INSTRUMENTS *Speed Of Sound* (DR. DREAM) - It's part Punk, part Country, and part Psychedelic. They've paid their dues. Also check out *Let It Shine!*

POLO IDAHO, Air Personality, KQEX, Fortuna
WHITE ZOMBIE *Children Of The Grave* (COLUMBIA) - Shroud yourself in black.

THE ORB *More Gills Less Fishscales* (ISLAND RED) - Dreamy clever-clever clattering.

THE EX-IDOLS *The Real You* (RELATIVITY) - A Punk/Psychedelic/Surf-metal/Rodeo/Pop odyssey.

KERBD OG *End Of Green* (MERCURY) - Full-on appropriation of everything that is good in the musical climate of '94.

RODNEY BINGENHEIMER, Air Personality, KROQ, Los Angeles

THE CRAMPS FLAME JOB (THE MEDICINE LABEL) - They're back to their original Psychobilly roots. My favorite tracks are: 1) *Sandal County Auto Show*, 2) *Naked Girl Falling Down The Stairs*, 3) *How Come You Do Me* and 4) *Route 66*.

ELASTICA *Connection* (DGC) - This one is not as funky as before. They start off with a drum machine. Get into the Elastica sound. Another song I think is Godhead on this four-song import CD is *Spastica*. Other songs to check out are: *See That Animal* and *Blue*.

SHAMPOO *Viva Los Megababes* (FOOD U.K.) - I've been playing them for two years. When they started they were total Punk-like. Now that they've turned 18, they have gone total Pop-Commercial, and even ended up on the Top40 in England. The new single is kind of B52-ish. Also check out *House Of Love* and *Girls Around Here*.

IDHA *Oooh La La* (TRI STAR) - This song is from the EP. A woman in a man's world. She does a great cover of The Faces, *Oooh La La*. Original. Other songs to check out are: *A Song For You* and *Willing*. A faster, more uptempo song is *Going To Mexico*.

OASIS *Cigarettes And Alcohol* (CREATION/EPIC) - A new single in England. It's very T-Rex. Also check out their amazing Godhead live version of *I Am The Walrus*. A supersonic type of song is called *Listen Up & Fade Away*.

LANCE AVANSINO, Air Personality, KRZQ, Reno

ECHO BELLY *Insomniac* (TRANS GLOBAL) - Morrissey's favorite new group - and mine too!

FATIMA MANSIONS *Night Flights* (RADIOACTIVE/MCA) - Produced by Jerry Harrison - that's good enough.

THE CRAMPS *Ultra Twist* (THE MEDICINE LABEL/WARNER BROS.) - True Alternative Rock & Roll. Can I be the host of *120 Minutes*?

GEORGE ROSTA, Alt. Show Producer, KSLY, San Luis Obispo

HOLE *Doll Parts* (DGC) - Strong local sales and MTV play. A gutwrencher that must be far more difficult for Courtney to perform now than when it was originally recorded.

INXS *The Strangest Party* (ATLANTIC) - As one of the most successful bands of the '80s it's important to realize that INXS still has a large and loyal following. This song is far better than anything off their last release, and can hopefully put INXS back on the road to success.

SOUP DRAGONS *One Way Street* (RAW TV/MERCURY) - An upbeat, danceable song, but with a little less fluff than their last few singles. Should do well at radio - especially with a little more label support.

DAVE HUBBELL, Air Personality, KSMB, Lafayette

JOHN SPENCER BLUES EXPLOSION *ORANGE* (MATADOR) - This would be a new twist for you. Not only is he getting better, but he is letting himself be produced now.

FRONT LINE ASSEMBLY *Millennium* (ROADRUNNER) - Still somewhat unfamiliar, these fellows have made an excellent record to introduce themselves to your audience.

7 DAY DIARY *World Becomes You* (REPRISE) - The Indigo Girls can only dream of sounding this much like themselves, with this much of an edge.

WEIRD AL YANKOVIC *Headline News* (SCOTTI BROS.) - Don't pre-sell this record, just play it. The back-sell will be worth it.

GINA RIGGI, Specialty Show Personality/Producer, KWNZ, Reno

SMASHING ORANGE *God Is A Woman* (MCA) - Hot, hot, hot! Really lights up the phones! Check it out.

LUCIOUS JACKSON STRONG MAN (CAPITOL) - My favorite tracks are: *Strong Man*, *City Song*, *Here*, and *Find Your Mind*. This entire CD has a killer groove! It rocks!

THE CRAMPS *Ultra Twist* (THE MEDICINE LABEL) - Don't just play the single, check out *Nest Of The Cuckoo Bird*, along with the rest of the CD. It's incredible!

JEFF BUCKLEY *Grace* (COLUMBIA) - People really dig this new tune! It's got a great hook!

JOEL HORNOSTEL, Air Personality, KYYS, Kansas City

SOUL ASYLUM *Can't Even Tell* (CHAOS/COLUMBIA) - They sound better than ever. Good to have them back. I missed them.

FIGGS *Favorite Shirt* (IMAGO) - Power Pop masterpiece.

MOTOCASTER *Truth* (INTERSCOPE) - Very 'Neil Young-ish'. Long live the guitar.

TIM JOHNSTONE, Air Personality, KZMG, Boise

THE BEST OF 415 RECORDS (LEGACY/SONY) - Yikes! A flashback of the best kind. This is chock full of memories and great music abounds. I'm partial to Translator's *Everywhere That I'm Not*, Romeo Void's *A Girl In Trouble* and *China* by Red Rockets.

POSTER CHILDREN *Just Like You* (SIRE/REPRISE) - Why they aren't arena kings yet is beyond me. More of their usual Pop genius.

LIZ PHAIR *Cinco de Mayo* (MATADOR/TAG) - This is too much fun to ignore. Great stuff going on all through this song and it sounds great on the air.

RYAN MICHAELS, Alt. Show Producer, KZOZ, San Luis Obispo

LOVE & ROCKETS *Voo Doo Baby* (AMERICAN) - It swings! It's slow and moody. A good transitional song.

ELASTICA *Stutter* (DGC) - I'm biased to anything on yellow 10-inch vinyl. It's a Pop Rock gem, with a Retro-video.

SOUL ASYLUM *Can't Even Tell* (CHAOS/COLUMBIA) - It's nice to hear something new from Soul Asylum. This one swings back to Rock & Roll!

CASEY CHRISTOPHER, Alt. Show Producer, KZZU, Spokane

HOLE *Doll Parts* (DGC) - This is the Alternative band of the year!

PAULA COLE *I'm So Ordinary* (IMAGO) - Nice balance record for Alternative shows.

THE CULT *Coming Down (Drug Tongue)* (SIRE) - Far and away the best record out there right now.



ALTERNATIVE SPECIALTY SHOWS®

SWEDISH EAGLE, *Air Personality*, **THE IMPORT SHOW**, Los Angeles

OASIS *Cigarettes And Alcohol* (CREATION/EPIC) - This is the third UK single from their DEFINITELY MAYBE album. Just as with all the others, *Cigarettes And Alcohol* can't miss! *Supersonic* has taken off on radio and this one is sure to follow.

JAH WOBBLES INVADERS OF THE HEART *Amor & Amor Dub* (ISLAND) - Jah Wobble and his Invaders called on Reggae stars Chaka Demus and Pliers to liven up their dub.

JESUS & MARY CHAIN *Come On* (IMMORTAL/EPIC) - *Come On*, their latest single in the UK is also available on the soundtrack to the movie *Love And A .45*. Jesus seems to be on a roll first giving us light, then *Sometimes. Always* and now *Come On*.

KITCHENS OF DISTINCTION *Sand On Fire* (ONE LITTLE INDIAN) - Lead off track on their new album, *COWBOYS AND ALIENS*. Just as before, Kitchens always seem to make their trademark sound sound new and exciting for each outing. And this doesn't disappoint.

DELTA *All My Life* (DISHY UK) - This is the kind of song that reminds me why I got into radio in the first place. It's a languishing Rock ballad with that Alternative edge we all crave. It doesn't reinvent the wheel, but it does remind you why you were so happy when it was invented.

BILL HANSON, *Alt. Show Producer*, **WHTF-FM**, York

THE CONNELLS *New Boy* (TVT) - If you give a damn about music that is truly special you have to play this song to death.

COMPULSION *Delivery* (INTERSCOPE) - The buzz continues to grow. The next big thing that's loud and fast.

cranberries *Zombie* (ISLAND) - The most addictive song on the radio.

THE CRAMPS *Ultra Twist* (THE MEDICINE LABEL) - Like the Ramones, they're an American Alternative institution. Same Cramps formula, but a better than average song.

D-GENERATION *No Way Out* (CHRYSALIS/EMI RECORDS) - One of the most awesome live bands I've ever seen. Energy to burn.

ROB WELDON, *Alt. Show Producer*, **SLAM**, **WHYT**, Detroit

DINK *Green Mind* (CAPITOL) - Check out the *Consolidated* bonus mix.

POSTER CHILDREN *Voight* (SIRE/REPRISE) - Last night I dreamt I was a poster child. I was cool! We played this song and we rocked.

CIRCLE OF DUST *Aggressor* (R.E.X.) - BIG! INDUSTRIAL! EVIL! Powerful, brainsucking, phone-reactive Indie stomp!

GLEN DILLON, *Air Personality*, **WKFR**, **Kalamazoo**

the **JULIANA HATFIELD** three *Spin The Bottle* (RCA) - A great song. My favorite on the record.

DINK *Green Mind* (CAPITOL) - I like it, it's cool.

MURMURS *You Suck* (MCA) - A really neat song. Lots of people can identify with it.

DAMBUILDERS *Smell* (EASTWEST) - Sounds like *State Of Love & Trust* from Pearl Jam. Compare and see for yourself.

STEVE REYNOLDS, *Alt. Show Producer*, **WKLL**, **Utica**

URGE OVERKILL *Girl, You'll Be A Woman Soon* (MCA) - A great tune for a "HOT AUGUST NIGHT", or even a cold October one.

PETE DROGE *If You Don't Love Me (I'll Kill Myself)* (AMERICAN) - Upbeat song, but not a sentiment I share. No sex is that great. Well, maybe with...

KEN ZIPETO, *Planet M Producer*, **WMMR**, **Philadelphia**

PETE DROGE *If You Don't Love Me (I'll Kill Myself)* (AMERICAN) - What a great-sounding record. It's musically uplifting. Hallelujah!

SEED *Rapture* (MECHANIC/GIANT) - We love the look, we love the title, we love and death!

MOIST *Push* (EMI RECORDS) - I can't get enough of this song. It's so cool! My aloe plant likes it too!

DAVE MCKAY, *Alt. Show Producer*, **WPST**, **Trenton**

WEEZER *Buddy Holly* (DGC) - This band blew away 10,000 WPST listeners at our free show last weekend.

CANDLEBOX *Cover Me* (MAVERICK/WARNER BROS.) - Another great song from an incredible album.

SOUL ASYLUM *Can't Even Tell* (CHAOS/COLUMBIA) - It's great to have something new from these guys. Can't wait to hear the new album.

JESSICA WYLDE, *Air Personality*, **WVRK**, **Columbus**

JEFF BUCKLEY *Grace* (COLUMBIA) - Passionate, soothing, rich, and sensual. Like warm honey oozing through your speakers.

MARILYN MANSON *My Monkey* (NOTHING/INTERSCOPE) - Weird, freaky, bizarre fun! A nursery rhyme for your emotionally disturbed Inner Child.

DROWN *Transparent* (ELEKTRA) - A perfect musical and lyrical expression of rage, bitterness, and betrayal. Talk about suffering for one's art!

AUSTIN GLENN, *Alt. Program Director*, **WZOW**, **South Bend**

RUGBURNS *Me And Eddie Vedder* (BIZARRE/

PLANET) - Great song or one spin the phones went nuts. You find yourself singing along with it. If you're into Pearl Jam you have to love it. (I wonder what Eddie thinks of it?)

LOUD LUCY WITH LOUISE POST *Stop Draggin' My Heart Around* (BACKYARD/SCOTTI BROS.) - This is one of the best tracks on this indie tribute to Tom Petty. You should keep an eye out for all the bands on this CD to make an impact in the Mainstream.

GREEN DAY *Welcome To Paradise* (REPRISE) - What can you say about Green Day? They're a force to be reckoned with in Alternative music today!

LAZY *You And Me* (ROADRUNNER) - Great song. Another one of those tunes you can sing along to!

MITCH CRY, *Air Personality*, **WZRH**, **New Orleans**

SOUL ASYLUM *Can't Even Tell* (CHAOS/COLUMBIA) - Classic music from the guys.

CANDLEBOX *Cover Me* (MAVERICK/WARNER BROS.) - Good follow-up to *Far Behind*. Should be a big hit.

RED SQUARE BLACK *Square EP* (ZOO) - Can we say Nine Inch Nails?

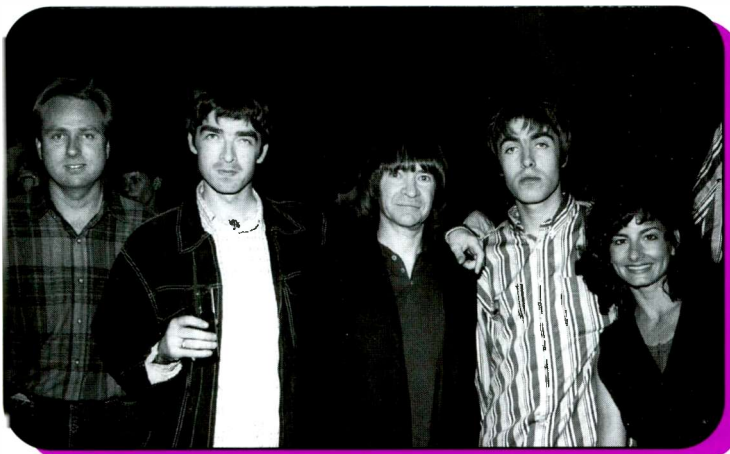
DAVE BROOKHOUSER, *MD*, **WISM**, **Eau Claire**

PEGBOY *Revolver* (QUATERSTICK) - Want great Punk Rock? This is the real genuine shit. No attitude, just great catchy, meaningful, honest, Rock & Roll. By far the most radio-friendly release by these Chicago Gods. *This Mission of Burma* cover is just an entry into this great release.

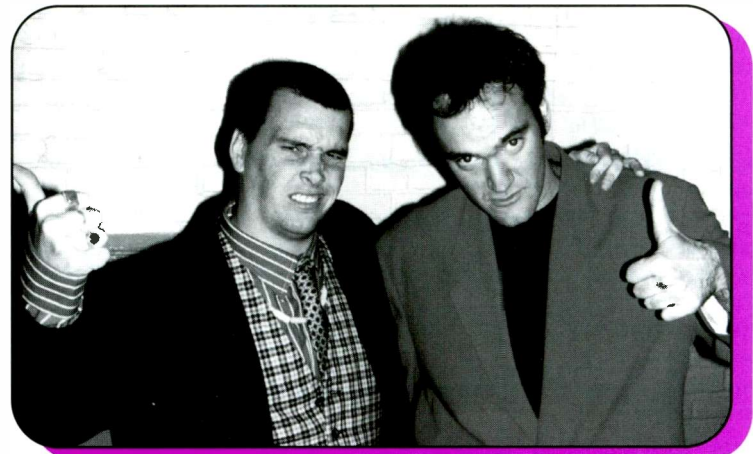
THE CRAMPS *Ultra Twist* (THE MEDICINE LABEL) - These guys have Halloween written all over them. *Ultra Twist* is a great lead-in to The Reverend Horton Heat.

GIRLS AGAINST BOYS *Cruise Your New Baby Fly Self* (TOUCH AND GO) - Previously lit up the phones with *Let Me Come Back*, this track will do the same, I'm sure. This is definitely a band with a future. Lollapalooza's Side Stage should have helped convert many.

MULE *Hayride* (QUARTER STICK) - This whole release is awesome. It's almost too dangerous for commercial radio, but I feel an obligation to my audience to turn them on to one of the most fierce bands kickin' today. Warning...trendy ass kissers may get hurt, but after they pick themselves up off the floor they will beg for more.



Toasting the success of OASIS' sold out performance at the Whiskey a Go-Go in Hollywood are: (left to right) KROQ Music God Gene Sandbloom, Noel Gallagher of Oasis, the Godhead of ROQ Rodney Bingenheimer, Liam Gallagher of Oasis and Epic Promotion Goddess Patricia Bock.



Grading their recent performance on the Jon Stewart Show are (left to right) Mighty Mighty Bosstones lead singer Dicky Barrett and award winning film director Quentin Tarantino

DAVE FERGUSON, PD **KSFM/Sacramento**

AUDISK, THE PROGRAM **DIRECTORS DREAM**

I'm not much into conversations. Too many people looking for jobs. Too many hoodlums in the hotel lobby. Too many week long hangovers after the conventions are done. The majority of radio conventions are just big parties, except for one - The NAB. Oh sure, there are the usual parties each evening out in the host city's restaurants and night clubs, but there are actually a few people who go to the NAB to learn something. Believe it or not, I am one of those people.

I found a variety of interesting exhibits in both the radio/audio exhibit section, and the multimedia area. In all, about 130,000 square feet of exhibit space was sold this year. 53,400 of it for radio alone. There's something at the NAB for everyone, especially producers and programmers.

It's amazing to imagine how much digital technology is changing the radio industry. A Program Director can now sit at home with a lap

top computer and run his radio station. Music, drops, weather forecasts, everything at the touch of a key. One system that I know of first hand with just such technology is an automation system called AUDISK, (audio-disk). With this program every element on your radio station becomes a file on the disk and is given a 4 digit number. Commercials are dubbed straight onto file, eliminating carts and cart machines. Songs are "files" too. Even disk jockeys become voices on a file. With the right program you can even transfer music logs and commercial logs directly to the AUDISK. No more paper! Who'd read it anyway? There are no live jocks! Yes, automation has come along way since the days of old. You can record to file a variety of weather forecasts, then on Saturday morning from your home, tune in the weather channel, decide which of your pre-filed forecasts fits the day's weather, punch in it's four digit file number and "Hallelujah! There's snow in the mountains!"

One thing that's critical with AUDISK is the "end of-marker". This one is a tone put at or near the end of every file to tell the next file to begin. These markers are put on manually, and placement is very important to making the automation flow smoothly. A misplaced marker will leave overlaps or dead air in commercial sets, segues, etc...

AUDISK eliminates lots of things and lots of



Dave Ferguson is currently the voice of more than 10 major market radio stations, including; WPGC, THE BOX, WILD 107, 102 JAMZ, etc. He works closely with New World Communications consultant Jerry Clifton on imaging for various client stations. For a demo or more info, call (916)920-1025.

people, but not everything and everybody. You still need a talented Program Director who can temper the technology with the art of radio to make it sound great. If you think AUDISK or a similar program could be for you, Les Tracy, Program Director of KSMJ-AM in Sacramento will gladly relay some of his experiences to you. Feel free to call him with questions at 916-920-1025.

MARK SHANDS

GREAT AIR TALENT, **THE SEARCH IS ON!**

As Program Director, one of the hardest parts of your job is to find new, quality people. You regularly have to be on the search for air people. In fact, that's probably the only way to go about it. Look and listen constantly. The great air talent you hear today could fill the opening you have next year. It's really a good idea to keep a list of talents you'd like to hire one day.

Each choice has many restrictions. Can you find someone who doesn't need to be moved? If you do pay for relocating, how much will it cost? Of course you've usually also got the pressure of finding someone to fill your open position at a lower cost than you were paying. Will your candidate for the position relate as well in your market as they do in their current market? What effect will this person have on the other members of your staff? Just another set of reasons why they call the PD job a "hot seat".

The obvious way to find available air talent is to put the word out in the trades. HITMAKERS lists Actual Damn Jobs almost every week, so do the other trades. Usually you'll get a large response from a trade ad or mention. If you're looking for someone who's already in your market, ask your jocks for help. Most jocks know a local talent who at least

qualify to be considered.

If you really want the best way to find talent, ask another Program Director. In fact, you really need to have an ongoing dialogue with several PD's who can relate to your format. As Paul Drew would say, "This is one of those things in life that works better than it should." If you can regularly talk with a few PD's who are facing the same situations, you'll get the best input ever on possible hires.

The other PD's can tell you about people who have applied that they have no place for. Many times they've already met a person, or even better, they've worked with the person you're checking on. In fact, I have to say that most of my hires have been based on information I've gotten from other Program Directors.

It's a different story when you're looking for an entry level air talent. The weekend talents on the other stations in town are always a possibility. That way you can hear them un-edited, over the course of several weeks or months. Another good talent source for a new air talent is you local college or high school station. Many of these kids are really dedicated to radio and music. In most cases, they are working for no pay.

Another place to check for an entry level jock is at local clubs, skating rinks and even record stores. In some areas there are mobile DJs to consider. I suppose you could get the guy who operates the Himalayan ride at the carnival, but that might be reaching. It all depends on the size of your market and your willingness to train a person.



Mark Shands is a 26-year radio vet. He has worked as Program Director at KISS-102/Charlotte and WHJX/Jacksonville. He also served as Music Director and Air Talent at Y-100/Miami, I-95/Miami and 13-Q/Pittsburgh. Mark is currently writer/producer for Jerry Clifton's new United Stations countdown show, "Top 20 Double-Play". If you have comments or topic suggestions call Mark at (503) 233-7848.

One last suggestion. Look around at the non-air people already on your staff. It doesn't happen often, but sometimes the kid who drives the van is a good person to train. What about the mix DJ? I know a few mixers who became excellent jocks. The great thing about mix DJs is they know the audience is there for the music. They are hip and in touch with the street. Not bad for a start.

Hiring is the most important thing you do as a Program Director. Where will you find your next great talent?

YOUNG ADULTS LOVE BARRY WHITE!

BARRY WHITE

“Practice What You Preach”

**THE SEXY DEBUT SINGLE
FROM THE NEW ALBUM:
THE ICON IS LOVE**

NEW AT:

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KSFM/Sacramento
KMXZ/Salinas-Monterey
Q105/Oxnard**



MUSICLAND CHAIN: 46-29 Single Sales

GREAT CALLOUT AT:

**WPGC: 18-24 Females - Top10 • 18-34 Females - #3 • Requesting Top10 12+
KBXX: 18-24 Females - #8 • 25-34 Females - #5**

MAJOR ROTATION AT:

**WPGC/Washington D.C. - 59x • KBXX/Houston - 63x
WJJS/Roanoke - 38x • /92Q-Baltimore - 21x • WJMH/Greensboro - 40x**

SOUNSCAN SINGLE SALES RANKING:

**New York #35 • Los Angeles #35 • Chicago #35 • Philadelphia #38
Houston #5 • Baltimore #8 • Dallas #11 • Detroit #6
Washington D.C. #2 • Cleveland #3 • Atlanta #11 • Kansas City #9**



THE PLATINUM #1 RAP SINGLE
"Tootsee Roll"
from the

69
BOYZ

Debut Album
199 QUAD

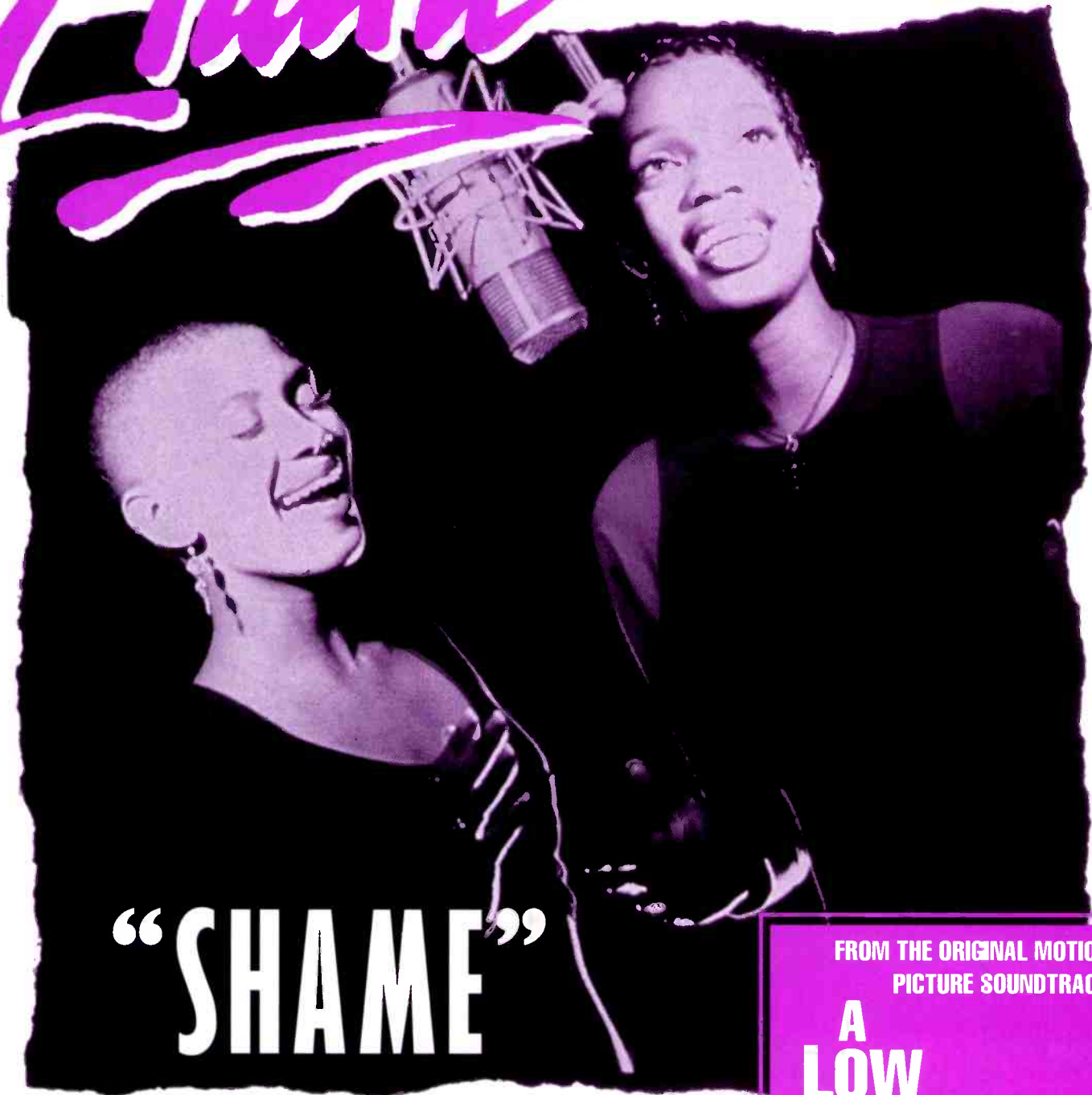
Rolling up these stations:

Over 10 million
listeners have
screamed
LET ME SEE YOUR
"Tootsee Roll"

- | | |
|-------------|-------------|
| WWKX | WXXL |
| WERQ | WRVQ |
| WIOQ | WJJX |
| WP6C | WFLZ |
| WNOK | WQVV |
| WJMH | KHFI |
| WHJX | KZFM |
| WPOW | KPRR |
| WDJX | KBXX |
| KBFM | KTFM |
| WBBM | WZJM |
| WGTZ | WHHH |



Zhané



“SHAME”

Produced by Mike "Nice" Chapman and Trent Thomas for Crucial Music Company, Inc.
Zhané appears courtesy of Illtown/Motown Record Company, L.P.

FROM THE ORIGINAL MOTION
PICTURE SOUNDTRACK

A LOW DOWN DIRTY SHAME

featuring music from

Silk

Nuttin' NYCe

Tevin Campbell

R. Kelly

Aaliyah

Changing Faces

Souls of Mischief

Casual

Smooth

Organized Konfusion

and others

The Movie "A LOW DOWN DIRTY SHAME" opens November 23.

The cast includes writer, director Keenen Ivory Wayans,
Charles S. Dutton, Jada Pinkett, Salli Richardson and Andrew Divoff.



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Album in stores November 8!



STREET SHEET

Most Disc-overed for this issue Based on One-On-One Calls and Conference Call Mentions

1. **BRANDY** I Wanna Be Down (ATLANTIC)
2. **BLACKGIRL** Where Did We Go Wrong (RCA)
3. **BOYZ II MEN** On Bended Knee (MOTOWN)
4. **CORONA** The Rhythm Of The Night (EASTWEST)
5. **N II U** I Miss You (ARISTA)
6. **69 BOYZ** Kitty Kitty (RIP IT)
7. **CHANGING FACES** Fooling Around (BIG BEAT)
8. **INI KAMOZE** Here Comes The Hotstepper (COLUMBIA)
9. **JADE** Every Day Of The Week (GIANT)
10. **PARIS** Guerilla Funk (PRIORITY)
11. **RAJA-NEE** Turn It Up (PERSPECTIVE/A&M)
12. **ZHANE** Shame (JIVE)
13. **ANDRU DONALDS** Mishale (CAPITOL)
14. **BARRIO BOYZZ** Try A Little Tenderness (COLUMBIA)
15. **BARRY WHITE** Practice What You Preach (A&M)
16. **BIG MOUNTAIN** I Would Find A Way (GIANT)
17. **CASSERINE** Why Not Take All Of Me (WARNER BROS.)
18. **COUNTING CROWS** Rain King (DGC)
19. **DR. DRE/ICE CUBE** Natural Born Killers (DEATH ROW/INTER.)
20. **LIL SUZY** Promise Me (METROPOLITAN)
21. **QUO** Blowin Up (MJJ/EPIC)
22. **RAPPIN 4-TAY** Playaz Club (EMI RECORDS)
23. **TLC** So I Creep (LaFACE/ARISTA)

Salwa's Space

• Another week of changes...

Gone...

Tony Dee from HOT102
Everyone at WHJX...Jim Jerrels, Keith Clark
Lee Coleman, KIKI

Gone, but not forgotten...

Christopher Lance currently doing nights at HOT97.7... Can be reached at (408) 623-4563 or 4021
Rick Thomas looking for a gig... contact him at (415) 571-1077

Uppage and new appointments:

Mary 'Cha Cha' Chavez, KS104 to PD
JJ Quest new PD at WZJM...ZJM will be going Mainstream.

• Birthday shout-outs:

Charlie Maxx, KZFM...Lucy B., Q105...Randy Spendlove,
Perspective/A&M

• Now some music...

Jive has some upcoming hits with the **FU-SCHNICKENS** *Breakdown* blowin up...It is the highest debuting single and 12". **KEITH MURRAY** is exploding for more info contact John 'The Horse' McMann at (212) 620-8731. Also off *A LOW DOWN DIRTY SHAME* soundtrack is **SILK** *I Can Go Deep* with early action.

Warner Brother's Greg Lee at (818) 953-3748 or 1-800-GREG-LEE checks in with **PRINCE's** *Space* shipping October 18. Going for adds this week. Check the first track *Universal Love* and the Acoustic Mix. Also check out **MADONNA's** new album *Bedtime Stories* available October 19th. **SEAL** white labels are available now with remixes by Brothers In Rhythm and David Morales.

Metropolitan has **LIL SUZY's** *Promise Me* with 150 BDS detection in the first 9 days. For more info contact them at (201) 483-8080.

RCA's **BLACKGIRL** *Where Did We Go Wrong* is one to watch. Can't go wrong with this one...These girls can really sing.

• Other records to check out:

BRANDY I Wanna Be Down (ATLANTIC), **BOYZ II MEN** On Bended Knee (MOTOWN), **CORONA** The Rhythm Of The Night (EASTWEST), **N II U** I Miss You (ARISTA), **69 BOYZ** Kitty Kitty (RIP IT), **CHANGING FACES** Fooling Around (BIG BEAT), **INI KAMOZE** Here Comes The Hotstepper (COLUMBIA), **JADE** Every Day Of The Week (GIANT), **PARIS** Guerilla Funk (PRIORITY), **RAJA-NEE** Turn It Up (PERSPECTIVE/A&M), **ZHANE** Shame (JIVE), **ANDRU DONALDS** Mishale (CAPITOL), **BARRIO BOYZZ** Try A Little Tenderness (COLUMBIA), **BARRY WHITE** Practice What You Preach (A&M), **BIG MOUNTAIN** I Would Find A Way (GIANT), **CASSERINE** Why Not Take All Of Me (WARNER BROS.), **DR. DRE/ICE CUBE** Natural Born Killers (DEATH ROW/INTERSCOPE), **QUO** Blowin Up (MJJ/EPIC), **RAPPIN 4-TAY** Playaz Club (EMI RECORDS), **TLC** So I Creep (LaFACE/ARISTA)

See Ya,
Salwa Scarbone

Silk "I Can Go Deep"

From the forthcoming
original motion
picture soundtrack

A
LOW
DOWN
DIRTY
SHAME

Early Action At:

WJMN	HOT97	HOT97.7
KIX106	WPGC	Q105
FUN107	KBXX	HOT105
92Q	KZHT	KSFM



DIGABLE PLANETS

"Never self conscious."

Rolling Stone

"...a group that welcomes everyone to the party."

New York Times

"Smart and ambitious enough to become the Talking Heads of rap."

Los Angeles Times

Added At:

92Q
Z90
WZJM
KKSS
KZHT
KZFM

Added Out Of The Box

At Urban:

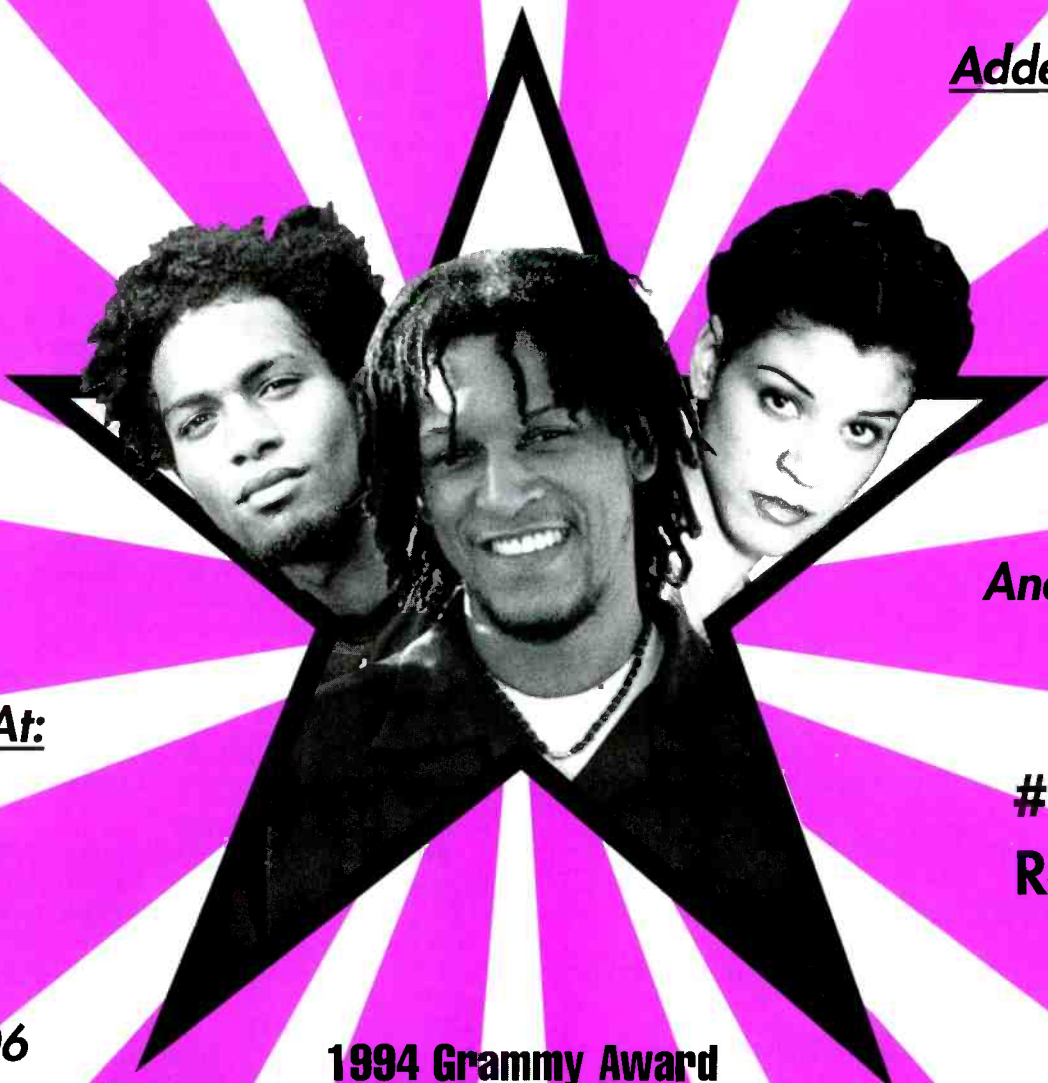
WRKS
WOWI
KJMZ
KKDA
WGCI
WEDR

And Over 50 More!

BDS Spins At:

HOT97
KMEL
WPGC
KSFM
POWER106
KIX106
102JAMZ

#9 Billboard
Rap Singles



**1994 Grammy Award
BEST RAP PERFORMANCE BY A DUO OR GROUP
1994 Grammy Award Nomination
BEST NEW ARTIST**

#18 At:



Digable Planets follow up their #1 GOLD single "REBIRTH OF SLICK (COOL LIKE DAT)" and their critically acclaimed MILLION SELLING album REACHIN' (A New Refutation of Time and Space) with

★ 9TH WONDER ★

featuring special guest, native New York hip hop pioneer Jazzy Joyce.

12 INCH VINYL (Y-58159) • CASSETTE SINGLE (4KM-58159) • CD5 (E2-58159)



BLOWOUT COMB

(E1/E2/E4-30654)

IN STORES OCTOBER 18



Conceived, written and produced by Digable Planets.

Management: Brenda Dash for Pipeline Entertainment

EMI Records

© 1994 Pendulum Records

DUFF LINDSEY, PD, 102JAMZ, Orlando

SHAQUILLE O'NEIL *Biological Didn't Bother* (JIVE) - Lyrical masterpiece.

69 BOYZ *Kitty Kitty* (RIP IT) - Play the Burn Rubber mix, it's smokin'. As big as *Tootsee Roll*.

TLC *So I Creep* (LaFACE/ARISTA) - Arrived on a reel. Very good. When it gets released, everyone can play this.

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - The most mispronounced record on the air. So, it is much more requested than you would think. Smash of the fall.

HEAVY D. *Black Coffee* (UPTOWN/MCA) - The hit on the album.

BARRY WHITE *Practice What You Preach* (A&M) - Play this record. Vintage Barry White. The big man is back.

CAMILLE CASHWELL, MD, 92Q, Baltimore

ZHANE *Shame Shame Shame* (MOTOWN) - Evelyn 'Champagne' King remake. Good tempo. Another classic hit. Check out the main version with Rap.

NUTTIN' NYCE *Down 4 Whateva* (JIVE) - Uptempo with an SWV feel.

KC *If You think You're Lonely Now* (MERCURY) - KC does it just as well as Bobby Womack did it originally. Great voice.

IMMATURE *Constantly* (MCA) - Another ballad hit.

QUO *Blowin' Up* (MJJ/EPIC) - Reminiscent of Kris Kross.

ERIK BRADLEY, MD, B96, Chicago

MARIAH CAREY *Merry Christmas* (COLUMBIA) - I wish it was December right now, so I could really get the full effect of how incredibly perfect this record is. I hope this is the last Christmas album to ever come out because I don't see any way anyone could top this one. The standout tracks are *Miss You Most At Christmas Time*, *All I Want For Christmas Is You*, (both are originals), *O Holy Night*, *Joy To The World*, and *Hark The Herald Angels Sing*. It is MINDBOGGLING how gifted Mariah is.

VANESSA WILLIAMS *The Sweetest Days* (WING/MERCURY) - What a beautiful song!

REEL 2 REAL *Can You Feel It* (STRICTLY RHYTHM) - There's a solid buzz brewing on their new cut.

MICHAEL LINN, PD, BOSS97, Atlantic City

BLACKGIRL *Where Did We Go Wrong* (RCA) - Good ballad record...Ready to cross over.

20 FINGERS *Short Short Man* (ID/ZOO) - Wonder

what she uses as her barometer.

BRANDY *I Wanna Be Down* (ATLANTIC) - Not only can Brandy act, she can sing too!

PETE JONES, PD, HOT105, Modesto

N II U *I Miss You* (ARISTA) - Grab a handkerchief. Could be a smash!

BARRIO BOYZZ *Try A Little Tenderness* (COLUMBIA) - Just put it in, should be a sizeable record for us. Nice feel to it.

MIRANDA *Round And Round* (SUNSHINE) - Starting to request. Stronger follow-up. Working better than the first.

HURRICANE SHANE, MD, KBFM, McAllen-Brownsville

LIL SUZY *Promise Me* (METROPOLITAN) - Check out the old school radio mix, especially for Hispanic-leaning markets.

COUNTING CROWS *Rain King* (DGC) - Great record. Another big follow-up.

MARK ADAMS, MD, KBOS, Fresno

These too are like butta, I must say:

JADE *Every Day Of The Week* (GIANT)

N II U *I Miss You* (ARISTA)

2 UNLIMITED *Get Ready For This* (CRITIQUE)

CASSERINE *Why Not Take All Of Me* (WARNER BROS.)

LISA ADAMS, APD, KFFM, Yakima

CHANGING FACES *Fooling Around* (BIG BEAT) - Good follow-up. Will work.

ZHANE *Shame* (JIVE) - Classic remake Zhane style. IT'S A JAM!

JEFF HUNTER, PD, KIKI, Honolulu

BLACKGIRL *Where Did We Go Wrong* (RCA) - A song for both genders...Good for people who have just broken up...Like a page from our memories.

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - Becoming huge! Very positive moving up to be a Top 5 song.

BOYZ II MEN *On Bended Knee* (MOTOWN) - This one's on fire!

RAPPIN 4-TAY *Playaz Club* (EMI RECORDS) - Huge night record. Good response from 18-24. EMI supplied us with a customized version.

JOWCOL 'M.C. Boogie D' GILCHRIST, PD/MD, KJYK, Tucson

BRANDY *I Wanna Be Down* (ATLANTIC) - Kinda cool!

R. KELLY *Seems Like You're Ready* (JIVE) - Another smash from Mr. Crotch man!

BOYZ II MEN *On Bended Knee* (MOTOWN) - Can we say #2 hit?!

KOZMAN, APD/MD, KKXX, Bakersfield

CHANGING FACES *Fooling Around* (BIG BEAT) - Smooth. I like cut #1 because you can fool around longer.

BRANDY *I Wanna Be Down* (ATLANTIC) - Showin' up in local sales.

JASON'S LYRIC *Soundtrack* (MERCURY) - Lots of jams.

WEIRD AL YANKOVIC *Headline News* (SCOTTI BROS.) - If you never played the *Mmm Mmm Mmm* song (the original), you've got to play this...I'm not telling you to power it, but spike it.

BLACKGIRL *Where Did We Go Wrong* (RCA) - Every time I heard it, I stop what I'm doing to listen...It has that impact. Good female record.

CAT THOMAS, MD, KLUC, Las Vegas

69 BOYZ *Kitty Kitty* (RIP IT) - Burn Rubber edit. If *Tootsee Roll* is a tiger, *Kitty Kitty* is a 300 lb. lion.

CATO *I Get A Buzz* (WARNER BROS.) - Straight up killer jam!

BOYZ II MEN *On Bended Knee* (MOTOWN) - Definitely a jam, but check out cut #12.

BOYZ II MEN *Water Runs Dry* (MOTOWN) - Check this one out.

JOEY ARBAGEY, MD, KMEL, San Francisco

RAJA-NEE *Turn It Up* (PERSPECTIVE/A&M) - This one sounds like a sleeper hit to me. Props to the snail boy.

DR. DRE & ICE CUBE *Natural Born Killers* (DEATH ROW/INTERSCOPE) - Hard, but a killer, just like the title.

TLC *So I Creep* (LaFACE/ARISTA) - Requests after just a couple plays.

BLACKSTREET *Before I Let You Go* (INTERSCOPE) - A perfect all-day record for any station.

BLACKOUT ALLSTARS *I Like It Like That* (COLUMBIA) - A club remix record with crossover and multi-demographic potential.

PARTNERS IN CRIME *All Be There* (RADIKAL) - Killer club groove.

TOM JONES *If I Only Knew* (INTERSCOPE) - Club mixes very fierce.

NINE "WHUTCHA WANT"

"It's all flava." - *Tha Baka Boyz, Power106*

"Shit's phat...Sounds enormously great in the Mother F**kin' mix show." - *DJ Spen, 92Q*

Already In The Mix At:

WJMN	POWER106
92Q	Z90
HOT97	KJYK
WPGC	KMEL
KBXX	WRKS

Hitmakers Mix Show #49



2 BAD MICE BOMBS CARE

"If you have played 2 Unlimited, Captain Hollywood or Snap, then you can play 2 Bad Mice... It's a power - all day and all night on B96."

- *Erik Bradley, B96*

Early Spins At:

WIOQ	KPRR	KMVR	POWER96
XL106.7	KRBE	KSIQ	KIX106
WJJX	KISF	WEOW	WJMN
POWER PIG	KTFM	KJYK	BOSS97
KZFM	KS104	HOT97.7	WHHH

Hitmakers Mix Show #10



Following Up To Her Hit:
"PLAY MY FUNK"

Simple

(pronounced Simply E)
is back with her new single

"BLUE JEANS"

Produced by D'wayne Wiggins
(Tony! Toni! Tonē!) and Terry-T.

TOP 30 IN REQUESTS AT  **THE BOX**
MUSIC TELEVISION
YOU CONTROL.

TOP 30 AT BET  **BET**
Giving You A Choice

#4 ON THE CVC R&B VIDEO CHART

SIMPLY PLAY IT!

Simple "BLUE JEANS"

ON YOUR DESKS NOW!

Executive Producers: D'wayne Wiggins and Wendell Greene
Co-Executive Producer: Matisse Ewell.

Management:



© 1994 Fox Records, Inc.

RANDY FOX, PD, KMVR, Las Cruces

TWENTY 4 SEVEN *Slave To The Music* (ZYX) - Top-requested in the mix show. Killer hook, perfect dance jam. Ready for regular airplay.

NEXT EXIT *Somewhere In My Broken Heart* (HEADLINER) - Following in the same footsteps as the I Swear remake. Check it out!

BRANDY *I Wanna Be Down* (ATLANTIC) - Looking forward to huge phones.

BARRIO BOYZZ *Try A Little Tenderness* (COLUMBIA) - Try a little tenderness and your listeners will love you.

BOBBY DEE, PD, KMXZ, Salinas/Monterey

N II U *I Miss You* (ARISTA) - Beautiful ballad. Early test show, fantastic response.

BROWNSTONE *If You Love Me* (MJJ/EPIC) - Very good vocal talent from these ladies, should do well.

RAJA-NEE *Turn It Up* (PERSPECTIVE/A&M) - Continues to perform well.

BARRY WHITE *Practice What You Preach* (A&M) - Very soulful.

BLACKGIRL *Where Did We Go Wrong* (RCA) - This is the bomb for us!

TONY VALERA, MC, KMXZ, Salinas/Monterey

DR. DRE/ED LOVER *Back Up Off Me* (RELATIVITY) - If you're into old school, this is the cut.

RAJA-NEE *Turn It Up* (PERSPECTIVE/A&M) - We've been on this for five weeks. Great phones, great all-around record.

BRANDY *I Wanna Be Down* (ATLANTIC) - Nice smooth vocals.

TINA SIMONET, MD, KPRR, El Paso

REAL McCOY *Run Away* (ARISTA) - If you love *Another Night*, this one smokes it!

ROCHELLE *Praying For An Angel* (S.O.S.) - Perfect for Hispanic-leaning markets.

BRANDY *I Wanna Be Down* (ATLANTIC) - Smooth sound that stands above the rest.

CHARLIE MAXX, APD/MD, KZFM, Corpus Christi

ALL-4-ONE *Skillz* (BLITZZ/ATLANTIC) - Watch for this new single.

ACE OF BASE *Living In Danger* (ARISTA) - It's Ace Of Base...Need I say more?

BIG MOUNTAIN *I Would Find A Way* (GIANT) - Off the 90210 soundtrack. Great song.

BOYZ II MEN *On Bended Knee* (MOTOWN) - Your females will love this record...Our phones are crazy.

GARY MICHAELS, APD/MD, KZHT, Salt Lake City

ZHANE *Vibe* (MOTOWN) - Is as mass appeal as the other two and should work just as well.

QUEEN LATIFAH *I Can't Understand* (MOTOWN) - The more I hear it, the more I like it.

BLACKGIRL *Where Did We Go Wrong* (RCA) - This will be a big single for them. Very hip-sounding.

RAPPIN 4-TAY *Playaz Club* (EMI RECORDS) - #1 requests for three weeks. The buzz is just huge here.

BRUCE ST. JAMES, MD, POWER106, Los Angeles

MR. X *Any Ole Sunday* (JUNGLE) - Great production from QDIII and a style that sounds like Warren G/Domino make this a song to watch. Coming to us from the streets so you know it's real.

ZHANE *Shame* (JIVE) - Do not be fooled by this remake, this is a totally '90s version of the classic disco tune. Great remixes and a movie soundtrack to back it up will help start the ball rollin'!

VARIOUS ARTISTS *Murder Was The Case* (DEATH ROW/INTERSCOPE) - A must-listen the minute it hits your desk. Besides the obvious (Snoop, Dre, Cube) be sure to check out Tha Dogg Pound, D.J. Quik, and Sam Sneed who stars in the mini-movie. The marketing concept of 1994, props to Snoop, Dre and Suge for this complete package.

LUCY BARRAGAN, MD, Q105, Oxnard

FELICA ADAMS *Thinking About You* (MOTOWN) - Sort of like Aaliyah. Very, very much like Mary J. Blige.

WARREN G. *Do You See* (DEF JAM) - More of Warren's unique rhythmic sound.

N II U *I Miss You* (ARISTA) - Move over Aaron Hall...

PARIS *Guerilla Funk* (PRIORITY) - This is a jam. Makes you wanna dance.

PACO LOPEZ, STREETJAM/SUPER RADIO, New York

CHANGING FACES *Fooling Around* (BIG BEAT) - Stop foolin' around. This is a hit. Get on it.

THE NOTORIOUS B.I.G. *Get Down* (BAD BOY ENTERTAINMENT/ARISTA) - Phatter than Roseanne Arnold.

CASSERINE *Why Not Take All Of Me* (WARNER BROS.) - Girlfriend is dead on point.

QUO *Blowin' Up* (MJJ/EPIC) - Blowin' up like I said it would two months ago.

JADE *Every Day Of The Week* (GIANT) - Every day of the week...That's the way you need to play it. I love all three. I would marry them.

JOHN HUNTER, APD, WEOV, Key West

BIG MOUNTAIN *I Would Find A Way* (GIANT) - Another solid Pop Reggae groove.

LIL SUZY *Promise Me* (METROPOLITAN) - They're eating it up here.

LISA STANSFIELD *Make It Right* (GIANT) - From Beverly Hills 90210 - Very nice.

ANDRU DONALDS *Mishale* (CAPITOL) - This should be massive.

SCOTT WHEELER, PD, WHHH, Indianapolis

JADE *Every Day Of The Week* (GIANT) - Good to have tempo.

DA BRAT *Fa All Y'all* (CHAOS) - Off to a strong start.

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - Sales taking off!

BONE, THUGS & HARMONY *Thuggish, Ruggish Bone* (RELATIVITY) - Huge retail and phones.

CHET BUCHANAN, APD, KUBE, Seattle

PARIS *Guerilla Funk* (PRIORITY) - Bop Gun, Part II.

CORONA *The Rhythm Of The Night* (EASTWEST) - Probably the next big dance record.

VINCE GILL/AMY GRANT *House Of Love* (A&M) - Destined to be the next female adult smash!

BRANDY *I Wanna Be Down* (ATLANTIC) - Becoming huge on the R&B tip.

ANDRU DONALDS *Mishale* (CAPITOL) - Smooth groove...Might be something.

the cranberries *Zombie* (ISLAND) - Should be that next illusive second hit (if you count *Dreams*, it's their third).

GERONIMO, APD, WZJM, Cleveland

DR. DRE & ICE CUBE *Natural Born Killers* (DEATH ROW/INTERSCOPE) - A natural born smash that will pillage your audience.

69 BOYZ *Kitty Kitty* (RIP IT) - Will be like Catnip to your listeners.

PARIS *Guerilla Funk* (PRIORITY) - It's funky like a big phat monkey.

BIG DAVE, MD, WZJM, Cleveland

LORDS OF THE UNDERGROUND *Tic Tac* (PENDULUM) - I've been waiting and waiting for this record. I couldn't wait anymore, and it's here.

JANET JACKSON *You Want This* (VIRGIN) - Best release from her in a long time. Has everything you can possibly need. Uptempo, Pop appeal with MC Lyte's rap makes this an all-day smash.

CORONA *The Rhythm Of The Night* (EASTWEST) - Freestyle baby, freestyle. Stick a lime in it and spin it.

COUNTING CROWS *Rain King* (DGC) - Some stations went extremely early. Some stations are just getting around to it. All of you should be playing this record. You're not going to miss with the Counting Crows.

DFC "THINGS IN THA HOOD"**THINGS ARE STARTING TO HAPPEN:**

- Spinning At: 92Q, Z90, KMEL, HOT97, HOT97.7, KBXX, POWER106, KSFM, and many more...
- Already Added At: WJLB, WBLB, WOWI and many more...
- D#19 Billboard Bubbling Under Hot R&B Singles



Heavy
Rotation

• Now Ya Know!



#14*
Rap City

N2DEEP

"DEEP N2 THE GAME"

from the forthcoming album
"24-7-365"

Q: What's up with N2DEEP?

A: N2DEEP is back with the phat track of the year.

Q: Oh yeah? What's the name of that flava?

A: "Deep N2 The Game".

Q Where can I hear it?

A: Everywhere great records are played.

IMMEDIATELY ADDED AT:

KMEL

EARLY BELIEVERS:

WILD107, Q105

HOT97.7

First Played At:

WILD107

"It's a monster hit."

MICHELLE MERCER, PD, POWER106

"Great record you will want to play this one."

CAT THOMAS, MD, KLUC

"This is a great record, Im on this one out of the box. Don't be left behind."

ROY JAYNES, PD, KKSS

"This is Phat!"

MICHAEL NEWMAN, PD, KDON

"It's a smash!"

MICHAEL MARTIN, APD, KYLD

"It's a runaway."

JOEY ARBAGEY, MD, KMEL

"It's a great record".

SONIA JIMENEZ, MD, KGGI

Executive Producers: Al Horton & Louis K Burrell
Produced by Paisley for Dirty Dog Productions



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INJECTING SOME FUN INTO YOUR WEEKEND GIVEAWAYS

BY: PAIGE NIENABER

The title for this week's column hopefully sums it all up: "weekends are a state of mind". They're something that your audience works towards and are consumed with planning for, all week. If they head home on Friday afternoon and tune into your station to hear some stale Free Music Weekend, that will go a long way toward totally de-vibing them.

Fallacy #1: Weekend giveaways are a great place to dump unwanted prizes and items that some account executive committed you to. Wrong. Weekend giveaways are outstanding opportunities to tie-in something that is topical and timely: a concert stop by one of your core artists, a holiday or celebration, a championship appearance by a local sports team, or even something wacky, unusual or out-of-the-ordinary such as the wedding of two celebrities like Michael Jackson and Lisa-Marie Presley.

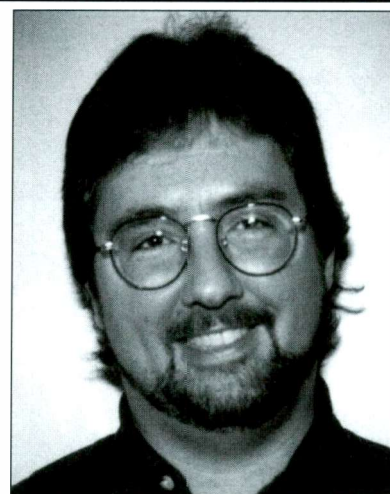
Fallacy #2: Great prizes are a key ingredient to a successful weekend giveaway. Wrong again. Prizes are entirely secondary. For instance take the giveaway that WPGC did when Left-Eye from TLC was involved in the arson of her boyfriend's home. They gave out smoke detectors, fire extinguishers and TLC CD's. None of these were "strong" prizes. But it was topical and highly entertaining, which are the two criteria you should keep at the top of your list. When I was at KISS 102 in Charlotte, the day Jim Bakker was sentenced we gave

away "Jim Bakker Prison Survival Kits" which were nothing more than a cassette of "Jail House Rock", a Twinkie with a file in it, a bar of soap that said "Don't Drop" on it, and a lifetime membership to the North Carolina Department of Corrections. The audience went nuts trying to win these things, yet there was no cash, concert tickets or other big-buck prizes involved.

There are some stations out there that consistently do great weekend giveaways. Q-102 in Philadelphia is one such station. For a normally throw-away holiday like Labor Day, they presented an "In Labor Day Weekend" that featured listeners "birthing" their prizes on the air, complete with the prerequisite screaming,

instead choose to do "Bays II Men In 30 Minutes or less". All weekend long, within a half hour of winning, Q-102 listeners had their Boys II Men CD delivered to their door by a station van, accompanied, of course, by a Dominos pizza.

Fallacy #3: Weekend giveaways are simple contests that don't require much planning or pre-promotion. In this case, that's partially wrong. Weekend's allow you to react quickly if something exciting or newsworthy happens. You can turn it into a weekend theme and have it on the air in minutes. But these contests shouldn't be treated flippantly to be something that you start worrying about on Friday afternoon. Whenever possible, plan your



Paige Nienaber is VP/Fun 'N Games with Jerry Clifton's New World Communications. He has worked in Promotions for 14 years at stations that include WILD 107/San Francisco, WLOL/Minneapolis and KISS 102/Charlotte. Any questions or suggestions of topics for this weekly column on Radio Call (612) 929-2865 or fax (612) 929-2861.

"I like to do contests that require audience interaction. Let the listeners play along with the jocks."

grunting and groaning. Mark Gullett, Promotion Director at Q-102, says, "There are so many stations out there doing Win It Before You Can Buy It Giveaways, it's left a giant hole in the industry for stations to do something beyond the norm, and have a big impact with it." When presented with a Win It Before You Can Buy It proposal for the release of Boys II Men's latest CD, Mark

weekends several weeks ahead of time and hit the air with it on Tuesday night at the latest. Give your audience something to look forward to.

Brian Douglas, Program Director at 102 JAMZ in Greensboro is the veteran of many creative weekend giveaways. "I like to do contests that require audience interaction. Let the listeners play along with the

jocks," says Douglas. When the news of the Michael and Lisa Marie betrothal was released, 102 Jamz did a Weird Wedding Weekend that let listeners call in and spout off on the subject. "You never knew what you're going to get, but the people were pretty creative with that one," adds Douglas. For prizes the winners got toasters and other wedding present-type items.

Don't make weekends the throw-away dumping ground for prizes that don't fit into your regular, Monday to Friday contesting. Use this opportunity to get wild and have some fun. I mean, isn't that what weekends are all about anyway?

RAPPIN 4-TAY

"PLAYAZ CLUB"

A HIT RECORD HAS NO BOUNDARIES!

Hot Single Sales:

Los Angeles	#2
San Francisco	#3
San Jose	#3
Dallas	#29
Phoenix	#10
Sacramento	#1
San Diego	#6
Indianapolis	#35
Milwaukee	#25
Salt Lake City	#4
Albuquerque	#5
Dayton	#25
Fresno	#6
Tucson	#2
Las Vegas	#1

New At:

KS104 Denver

Rotating At:

PWR106	Los Angeles	32x
KMEL	San Francisco	68x
WILD107	San Francisco	67x
HOT97.7	San Jose	74x
KSFM	Sacramento	29x
KLUC	Las Vegas	30x
KGGI	Riverside	16x
Z90	San Diego	15x
KDON	Salinas	20x
WGTZ	Dayton	14x
KPRR	El Paso	22x
KZHT	Salt Lake City	61x
KKSS	Albuquerque	59x
WHJX	Jacksonville	12x
KZFM	Corpus Christie	10x
WJJS	Roanoke	10x
WHHH	Indianapolis	25x
KWIN	Stockton	25x

and more



Top10!

EMI RECORDS...IT'S ALL GOOD





AS THE VINYL SPINS

By Michael Futagaki
(415) 282-4466

• At the top of the news is Salwa's upcoming birthday party in San Francisco on October 29th. Dinner ain't going to be fancy, but afterward we're hitting the Exotic Erotic Ball. Lots of people are flying up from L.A. so if ya wanna get with it, call me. By the way my homegirl's birthday is November 3rd.

• I was in L.A. the weekend of October 7th. If I missed you, don't hate me. It was kind of hectic. Thanks to Mark Beresch and the folks at Interscope for hooking me up at the TOM JONES party at the House Of Elites. Much respect! It was great seeing Nancy Levin, Anne Marie Reggie, Kelly Woo and Ern Lamado at Priority. Thanks to Randy Spendlove for lunch and Rick Stone for the time spent. Mark Kargol at Motown definitely came through with the private look up on the collections, I can't even thank ya enough Mark! A tip of the hat to Bruce Reiner for the Capitol Tower tour and for trying to make me toss my cookies while looking over the top of the roof. Hate heights. Shout out to Rich Christina at Atlantic. Don't worry Rich, I'm with ya on BRANDY and LUCAS cause they're fittin'.

• Big up to the Crew at Warner Brothers for the hospitality. Much love to Greg Lee, Denise and Kevin Tong. I heard music in Greg's office that had me dizzy! Greg's got the CASSERINE record heating up all over the country. WIOQ, Q-105, HOT105 and KKSS have already joined the party. It's in the mix at WFFF, WKXS and at HOT97 just to name a few. If you weren't one of the chosen few to get a copy of the PRINCE, Space remixes don't sweat cuz you'll get hooked this week. Lots of talk about the Universal Love mix, but I'm partial to the Acoustic remix. Too bad you won't hear what we heard in the House Of Lee! Greg sends props to Erik Bradley and Tim Schommer at B-96 for the early support on the MADONNA, Secret remixes. Lots of hype on Junior's work.

• A "Thank Ya" to Julie Z. from Quality for lunch on Saturday. You always got my back baybee. On the Randy Spendlove tip, besides having some dope remixes coming on RAJ-NEE Turn It Up, the man can play a hell of a piano! Happy Birthday to you Randy! Shout of love to Sand Hawthorn at Perspective. Stay strong lady! Good luck to Joey Batts as he chases that KLECK record, Tell Me. Thanks to Randy Sills for sending the Crap Records hook up. DJ MIDIMACH signs for ya Randy, he took my copies! If you're down for the underground house vibe, call Randy at 213-651-2085. Right from the jump I was talking about the RAPPIN 4 TAY record bowin' up in the Bay. The record ain't no joke so get with Monte Lipman at EMI. Thanks to EMI's Lisa Bronitt for being Lisa.

• One of the top street promoters in the country, Anthony "A.D." Daughtry called to let me know that Y?N-VEE will come next with either 4 Play or I'm Going Down. A.D.'s also been with the OUTCAST from the beginning. Keep striving big cat, you're the man. On the Arista tip we're waiting for Lance Walden to move to the Bay and watching for Davey Dee to continue blowing up.

• Rob Stone? Your already in there. Kelly from Logic has the HED BOYS and DR. ALBAN records, so call her at 212-219-2040. The HED BOYS is hittin'! My baby, Liz at Epic has a remix album from THE SPECIALIST soundtrack coming. Work by LAGAYLIA, MIAMI SOUND MACHINE and DONNA ALLEN are on it, peep it! Thanks to Jason Silva from Scarface for bringing the new PARIS video for us to peep. A pizza would have been cool too, but next time.

• Respect to my cat, Boogie D. of KJYK who keeps rising weekly. You keep stayin' real Boogie! Phi Jones and Felix Sama of Power96 in Miami have some remixes coming soon, so stay tuned. Dave Meyer of KMEL has a remix of Relativity's DRU DOWN Mack Of The Year. He's also got some Wicked Mix remixes of AALIYAH Back And Forth and WARREN G. Regulate on the MTV Party To Go CD's. My apologies to Marc "DJ Stew" Pirrone of KIX106 for the address typo. He's at 398 Columbus Ave. Ste. 268 Boston, MA 02116. Two beautiful girls just arrived recently. Nick Vidal from the Baka Boyz is now a father to two little ladies as Jawney Nicole Vidal made her debut on October 7th. Thanks go to Nick for taking Salwa and I out for a 3:00 A.M. breakfast at Lolos in Bakersfield during our journey up that way on October 8th. Thanks also to Chris and Choc from that Ruffnex for the hospitality. Julian and Ann Perez (E96) went the natural birth route and Bianca Corinne Perez was born on October 9th. God Bless them both, forever and ever!

• On the Julian Perez tip, VIP Record Pool, Chicago has now officially opened. Julian, Al Pizarro, Benji Escinoza, and Angel Vargas are ready to roll. This is no ordinary pool so check it, Phone # 312-733-6445 Fax # 312-733-6446. Address is 700 N. Green Ste. 103, Chicago, IL

60622. These are some of the best players in the game, so don't sleep. Thanks Julian for the early support!

• Jose Rodriguez of KGBT has a new address and number, if you need it call me. Wild Wild West and Sleepy E. of WZJM come on as Hitmakers reporters. Here is the info: Wild 216-521-3115 Tues. Aft. 11127 Clifton Blvd. #3 Cleveland Ohio 44102. Sleepy E. 216-445-9035 Tues. Aft. 6503 Marsol Rd. Ste. 228 Mayfield Hts., Ohio 44124. Formats are varied. Nick Papa isn't reporting yet, but he's at WENZ, call him at 216-323-8248 or on Wed. from 1:00 to 4:00 P.M. E.S.T. at 216-522-1575.

• Happy Birthday to Fon "Sugar Bear" Williams whom I'd like to thank for always being so positive. Stay up brother man. Also, Happy Birthday to Lucy Barragan from Q 105. Sorry Lucy the 19th will already have passed by the time this comes out, but I didn't mean to forget.

• That's it for this week, stay real, believe and remember all strength is from the heart! One love!

• Urban Records Standing Out:

LORDS OF THE UNDERGROUND Tic Tac (Pendulum); BRANDY I Wanna Be Down (Atlantic) "See Rich here it is!"; RAPPIN 4-TAY Payaz Club (EMI) "It ain't goin' away soon"; CASSERINE Why Not Take All Of Me (Warner Bros.); SABELLE Where Did The Love Go (Tommy Boy); DFC Things In The Hood (Big Beat); PAFIS Guerilla Funk (Priority)

• Urban Records Comin' At Ya:

OUTKAST Git Up, Git Out (La Face/Arista); WARREN G. Do You See? (Def Jam/AL); THE NOTORIOUS B.I.G. Album Cuts (Bad Boy Entertainment/Arista) "They're all over this album!!!"; MC LUSCICUS, Lillypop (Caliber Records) "Yo! This could be a big booty record!"

• Urban Records Also Right In There:

IMI KAMCZE Here Comes The Hotstepper (Columbia); HEAVY D. Black Coffee (Lptown/MCA); BONE, THUGS AND HARMONY Thuggish Ruggish Bone (Ruthless/Relativity); Y?N VEE Chocolate (Def Jam/AL); CRAIG MACK Flava In Ya Ear (remixes), (Ead Boy Entertainment/Arista).

• Dance Records Standing Out:

CAPELLA Move Or Baby (London); HED BOYS Girls and Boys (Logic); M PEOPLE Excited (Epic); CORONA The Rhythm Of The Night (EastWest); TWENTY 4 SEVEN Slave To The Music (ZYX); NICOLE Runnin' Away (Avenue) MADONNA Secret "Junior Vasquez remixes, but those BIEARPE INC. shots are in there too! Peep em!" (Warner Bros.)

• Dance Records Comin' At Ya:

DR. ALBAN Far From Home (Logic); SEX CLUB XXX Big Dick Man (Fly Records); JUNGLE MEN Wine Your Weis (Strictly Rhythm)

• Dance Records Also Right In There:

REEL 2 REAL Car You Feel It (Strictly Rhythm); MIFANDA Round And Round (Sunshine); KWI DREAMS Y-T-Bal America "Sorry for last week's typo. It's 'Kiwi' not 'Kli'; LUCAS Lucas With The Lid Off (Big Beat); NJMAR Soarin' Remixes (Scotti Bros.)

MOST DISC-OVERED for this issue

Based on One-On-One Calls and Conference Call Mentions

1. M PEOPLE Excited (EPIC)
2. OUTKAST Git Up, Git Out (LA FACE/ARISTA)
3. CRAIG MACK Flava In Ya Ear (EAD BOY ENTERTAINMENT/ARISTA)
4. KEITH MURRAY The Most Beautiful Thing In The World (JIVE)
5. CORONA The Rhythm Of The Night (EASTWEST)
6. DA BRAT Fa All Y'all (CHAOS)
7. DANIA She Won't Know (S.O.S.)
8. LORDS OF THE UNDERGROUND Tic Tac (PENDULUM)
9. MIRANDA Round And Round (SUNSHINE)



say (suh-bell)

where did the love go?
[say what, say what, say what?]

IN THE MIX AT: WQHT, WJMN, WWKX, WERQ, WPOW, KBXX, KPRR, KMEL, XNTZ, KHQT, KDON, HOT MIX

"R&B WITH SOME OF THE PEATTEST HIP HOP PRODUCTION AROUND. CAUSING A TREMENDOUS BUZZ IN THIS AREA."

JAZZY JIM, HOT 97.7, SAN JOSE

"I LOVE THIS TUNE! I FIND MYSELF HUMMIN' IT CONSTANTLY...HEAVY ROTATION IN MY MIXSHOW ...VERY SEXY VOCALS."

STAN PRIEST, WFLZ, TAMPA

DJ SPEN, 92Q, Baltimore

PETE ROCK & C.L. SMOOTH *In The House* (MOTOWN) - If this selection is any indication of what their new album is like, then I'm gonna be one happy disc jockey. *In The House* is such a great record that it pulled phones during my mix show. In Baltimore, Maryland, that's kind of hard to do from just one play.

LORDS OF THE UNDERGROUND *Tic Toc* (PENDULUM) - All I got ta say iz that these niggaz is back in an extremely LARGE way. You'll know why when ya check it.

O.C. *Born To Live* (WILD PITCH) - This here is some good rap shit! Here's one of the most down-to-earth rappers I've heard in quite a while because of the fact that he talks about the streets in a totally different from the average emcee. *Born To Live* is as real as you can get without going into talking about how drunk or blunted or about how many people you can shoot at a time.

METHOD MAN *You're All I Need/Sub Crazy* (DEF JAM) - Met is on some ol' otha CRAZY shit, but as crazy as it sounds the shits still phat! The way this nigga speaks on shit is unbelievably sick and...why am I even tryin' to explain? Check it for yourself!

DAJAE *Day By Day* (CAJUAL) - If this record doesn't become an outright smash, I'll pack up my turntables and resign. Cike! Once again this beautifully big lady delivers a potentially beautifully big vocal dance track! Her album is magnificent and I hope *Day By Day* becomes her next single.

DAPHNE *Change* (MAXI) - This is quite an amazing record with smokin' ass remixes. It'll have your dance floor packed in no time at all!

TONY MORRIS, BOSS97, Atlantic City

ROCHELLE *Praying For An Angel* (S.O.S.) - Freestyle, freestyle, freestyle. Love it.

MAX-A-MILLION *Fat Boy* (S.O.S.) - There is a reggae mix that is so phat, but it is house reggae. If you like Reel 2 Real, you'll love this.

DANIA *She Won't Know* (S.O.S.) - Out-of-the-box and in the mix.

DJ DUKE *The Unreleased Dub Vol. 2* (POWER MUSIC) - If you don't have this, get on the phone and call Power Music. Great for breaks.

GARY Q, BOSS97, Atlantic City

THE CHOSEN FEW *Funky Jumpy Music* (MAXI) - Wohh... Check this slammin bassline. The title says it all!

MAX-A-MILLION *Fat Boy* (S.O.S.) - Very melodic, uptempo reggae that should blast out to radio mainstream. Us club/mix show jocks should get songs JUST LIKE THIS more often!

M PEOPLE *Excited* (EPIC) - Oh no! Just when you... Bam, it's another double 12 inch from Lizzy with five days of mixes on it, so if you can't find the right one, you're a schmuck!

BLACKOUT ALLSTARS *I Like It Like That* (COLUMBIA) - Gotta do another pick/discover on this. Yo! mix show dudes/dudess-wake up and smell the pollution! P.S. It's also a peak hour HNRG song in your club!

FAST EDDIE & DJ SNEAK *Booty Call* (UNDERGROUND CONSTRUCTION) - The boys from Strictly Hype are at it again, this time with a Booty'in rap, definitely has my vote...Yours for great reading...C-YA!

CHARLIE FORD, BOSS97, Atlantic City

IMANI *f/Sunday Turn My Life Around* (MIC MAC) - Damn white labels! I almost missed this one (but thanks to Ellen, I didn't). This record is the shit!

MADONNA *Secret* (MAVERICK/SIRE/WARNER BROS.) - Well, it's not secret that this is an instant hit. The club mixes are fierce and the Allstar Mix is perfect for radio.

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - All I can say is, 'What a hook.'

RORY 'Madness' McALISTER, FM88, Las Vegas

KEITH MURRAY *The Most Beautiful Thing In The World* (JIVE) - *Between The Sheets* has to be the biggest BITE of the year! Nevertheless, it's definitely a beautiful thing! Hype rhyme flow (courtesy of Keith), and ruggedly smooth tracks courtesy of the 'Green-Eyed Bandit', Erick Sermon. Props to John 'The Horse' McMann for da hookup!

ARMAND & THE BANANA SPLIFFS *Crusty The Caveman* (CUTTING) - The title speaks for itself! Primitively house a la Van Helden!

PETE ROCK & C.L. SMOOTH *In The House* (MOTOWN) - My first pick from the Eddie F. & The Untouchables *Let's Get It On* compilation album. Slammin'!

CRAIG MACK *Flava In Ya Ear* (BAD BOY ENTERTAINMENT/ARISTA) - Original backdrop featuring cameo 'mic shots' from theNotorious B.I.G., Rampage, LL Cool J and Busta Rhymes. Much flava FA YA EAR!

SWEDISH EAGLE/STEVE TSEPELIS, GROOVE RADIO INT., Los Angeles

JAM & SPOON *Find Me* (EPIC) - If you thought *Right In The Night* was good, wait til you check this out. By far the best song yet by this World famous duo. From the *Tripomatic Fairytales* LP with several ingenious mixes to choose. For trance lovers, there's a hard trance mix, a more acidic mix and more on the commercial level is the *Odyssey* To Anydona Vocal Mix with strong energy, flowing vocals and those great flamingo guitars. Could crossover to pop radio! (ha)

WINX *Liquid Summer* (OVUM) - Josh Wink mixes and production. Medium hard trance aside with a basic channel Flair, 2 great acidified B versions 1 slightly harder and the other a funky hip hop flavored West Coast style.

BRUTAL BILL *Everybody's Pumpin* (HENRY STREET) - A side is lively retrohouse with musique samples and a jazzy scat house number. B-side is hard organ driven house with lots of Karen Young samples.

THE CHOSEN FEW *Funky Jumpy Music* (MAXI) - Johnny Vicious Remixes and Peter Presta Production. Radio friendly house with rap.

TONY DI BART *The Real Thing* (MAX MUSIC) - This big selling import now comes domestic on Max. How do you describe the most awesome male vocal house record you've heard all year. Has incredible commercial potential. Complete with five mixes. Production and additional mixes by Joy Brothers, Jupiter and Rhyme Time Production. At 130 BPM's, it can be mixed with all kinds of music. Don't miss this one!

JAZZY JIM, HOT97.7, San Jose

QUO *Blowin Up* (MJJ/EPIC) - Solid radio smash! Straight up.

KEITH MURRAY *The Most Beautiful Thing In The World* (JIVE) - Much props to JIVE A&R. They are far and away kicking ass when it comes to that off-the-wall dope shit!! This one's no exception. Conservative programmers watch out, this one may jump out and bite cha!

B-SWIFT, KBXX, Houston

KEITH MURRAY *The Most Beautiful Thing In The World* (JIVE) - Yo, Horseman, I think you've got yourself a bomb waiting to explode.

DA LENCH MOB *PLANET OF THE APES LP* (PRIORITY) - The G-funk has gone to another planet and now they've got their shit together. Real dope!

P.M.D. *Swing Ya Own Thing* (RCA) - This should have been the first single but it's all good cause my man Parrish comes off with that Vaughn Mason-Bounce, Rock, Skate, Roll.

DIGABLE PLANETS *9th Wonder* (PENDULUM/EMI RECORDS) - Back by demand. Gittin their proper serve on by comin back with some more cool like dat joints.

QUO *Blowin Up* (MJJ/EPIC) - Yarabough and Peoples are back in the 90's. Blowing em up, Quo came off real smooth. Hello Liz, thanks for everything.

KID FRESH, KBXX, Houston

SCARFACE *I Never Seen A Man Cry* (VIRGIN) - Some ill shit ya need to comprehend as well as you grooving to it.

WARREN G. *Do You See* (DEF JAM) - I can't see it but i damn sho can feel da vibe on dis shit.

SLICK RICK/WARREN G. *Behind Bars* (DEF JAM) - A match made in Heaven...I mean behind bars.

NINE *Whutcha Want* (PROFILE) - I jumped on it too early at first, but I think this time around I think I can give him what he wants!

DIGABLE PLANETS *9th Wonder* (PENDULUM/EMI RECORDS) - Some mo of that out of this world Digable Planetary shit about to invade yo mix show, again!

JEFF K., KDGE, Dallas

TORI AMOS *God* (EASTWEST) - Very cool remixes done by Carl Craig and CJ Bolland. Perfect for any station that plays this one in normal rotation.

BIG AUDIO *Looking For A Song* (COLUMBIA) - Mick

Jones is back (without the Dynamite) with another dance oriented rock track, aimed at alternative radio. Should do well on alternative mix shows.

ARMAND VAN HELDEN *Witch Doktor EP* (STRICTLY RHYTHM) - Strictly was smart to put this out in a picture sleeve. Flavor of the moment remixer Armand Van Helden is very marketable, he has a look, he has a sound, he has an extraordinary EP chock full of hard house. The track of choice here is *Feel It*.

TINMAN *Eighteen Strings* (frr) - Rumor has it this is DJ Tim from the Utah Saints. Funky, progressive house track that breaks into the guitar hook from Nirvana's *Smells Like Teen Spirit*. Cheezy yet yummy!

CAPELLA *Move On Baby* (frr/LONDON) - Thanks to George for sending out the one sided promos with the new Armand Van Helden remix. Slammin, the bomb, insert adjective here!

ADAM FLORES, KDON, Salinas

MIRANDA *Round And Round* (SUNSHINE) - A great tool for every mix show.

JANET JACKSON *You Want This* (VIRGIN) - What more can I say?

BRIK SITI *Say You Like* (MOTOWN) - This gonna fit my mix show like a hand in a glove!

TITO 'Indamix' AGUSTIN, KDON, Salinas

OUTKAST *Git Up, Git Out* (LA FACE/ARISTA) - Outkasts do it again with their signature sound and ultimate style. this is sure to be gettin' up.

SANDRA BERNHARD *You Make Me Feel Mighty Real* (550/EPIC) - Awesome Frisco Disco Remix gives a boost to this cut. Builds up to a frenzy and gets the adrenaline flowing.

CONNIE *I Like It* (BLACK OLIVE) - Same Connie from the old school yet new sound for '94. More bounce loop delivers the Street Mix to an up and coming radio mix show.

SABELLE *Where Did The Love Go* (TOMMY BOY) - With the Art Of Noise loop of *Moments In Love*, this is destined to be played on regular rotation.

BRANDY *I Wanna Be Down* (ATLANTIC) - Definitely my favorite song and up and coming artist to keep an eye on. When a song touches people in a particular way, it is truly a hit.

MARC 'DJ Stew' PIRRONE, KIX106, Providence

ARMAND VAN HELDEN *Witch Doktor EP* (STRICTLY RHYTHM) - Armand keeps pumpin out tracks like McDonalds makes burgers. There ain't no foggin' at this bank. This being out on test for a while still rocks da waves and da clubs. If you don't have this yet...GET IT.

M PEOPLE *Excited* (EPIC) - Again...M People... again...they do it. Check out the MK 'T' Mix. Sure to be a chartbuster.

THA RUFFNEX, KJYK, Tucson

THE GRUMP HOME *Supastar* (POLYGRAM) - Primo has done it again! A record that's on its way to becoming a hip hop classic! Props to my Muthhhf*ckin man, sincere.

DFC *Things In The Hood* (BIG BEAT) - Classic Warren G. type funk that should work well in every area that it's played in.

LORDS OF THE UNDERGROUND *Tic Toc* (PENDULUM) - Ain't nothing changed here! Lords coming back with solid beats, dope lyrics and catchy ass hooks. I wish other rappers would take notice! If you listen to it, you'll be singin it all day long! Props to Charles Dixon and Rob One.

PRINCE ICE, KREL, San Francisco

OUTKAST *Git Up, Git Out* (LA FACE) - Outkast's dopest pimp daddy flava yet.

CHANNEL LIVE *Madizm* (CAPITOL) - Props to KRS-ONE for always being on hit.

GANGSTARR *The ? Remains* (CHRYSALIS) - Premier with another fat beat, always representing.

KOSTA G., WXKS, Boston

LIL SUZY *Promise Me* (METROPOLITAN) - Could be even bigger than *Take Me In Your Arms*.

LIVIN' JOY *Dreamer* (MCA) - If you're not on it, you should be.

SHANNON 'The Spindog' WILLIAMS, WGRD, Grand Rapids

MASTERJAM *Rhythm's In Your Mind* (WHITE LABEL) - This one just keeps growing and growing.

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Millie Jackson

Love Quake

America Rocks and Rolls

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—John Kimel, MD, WORK

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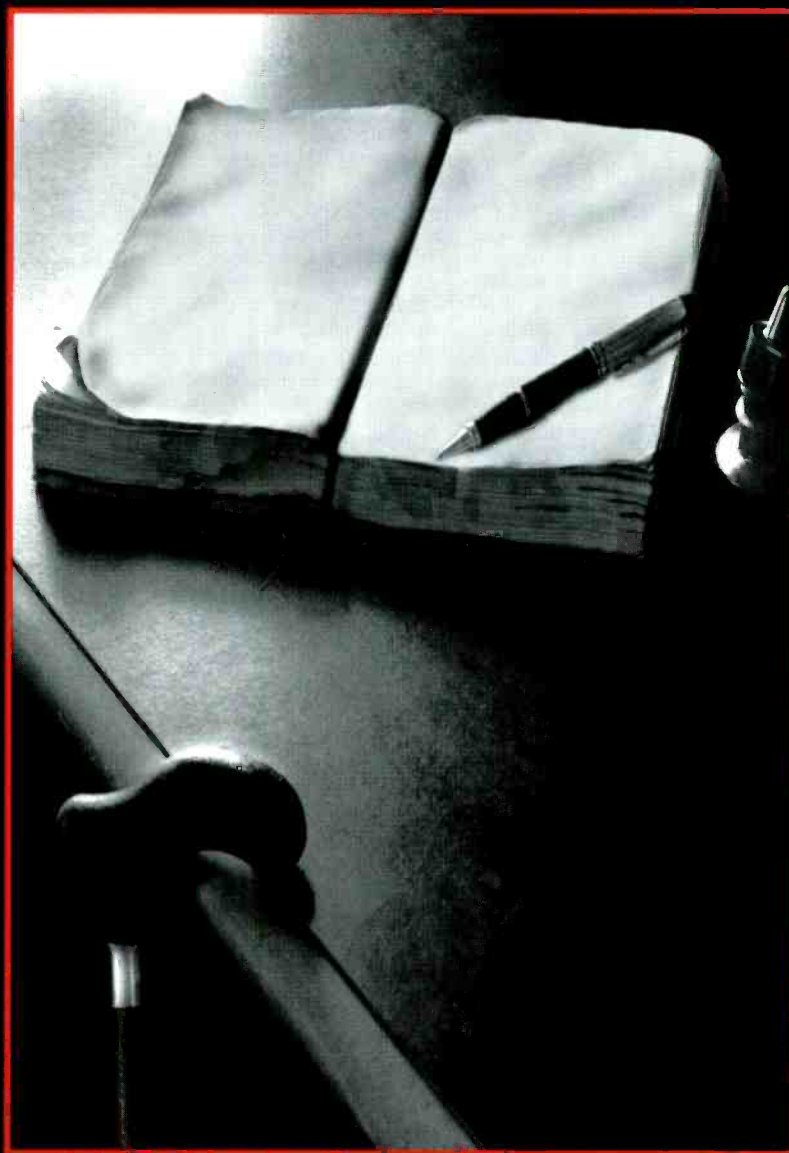
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ADD DATE OCTOBER 24-25



DAVID MEYER, KMEL, San Francisco

WARREN G. *Do You See* (DEF JAM) - Another smash for Warren G. Sure to light up your phone lines.

DR. DRE & ICE CUBE *Natural Born Killers* (DEATH ROW/INTERSCOPE) - I never thought I would hear Ice Cube and Dre rappin' together again. This track sounds like it came straight out of a horror movie (actually it's from Snoop's movie *Murder Was The Case*). By the way, I have a question for Black at Death Row Records: Why wasn't I invited to the screening in L.A.? Anyways, this record is fat.

COOLIO *I Remember* (TOMMY BOY) - This record is huge. Getting spins in the mix show as well as in rotation. Watch out for the Wicked Mix remix.

CRAIG MACK *Flava In Ya Ear* (BAD BOY ENTERTAINMENT/ARISTA) - Same beat (almost the same beat) new rappers. Features: Craig Mack, The Notorious B.I.G., Rampage, L.L. Cool J, and Busta Rhymes. Unbelievable. Check for the video, I think L.L. is in it. I don't remember 'cause there was this girl in the video that distracted me. They're jingling baby, Go ahead baby.

EDDIE F. & THE UNTOUCHABLES *LET'S GET IT ON* (MOTOWN) - Lot's of artists on this album: Intro, Changing Faces, Heavy D, 2Pac, The Notorious B.I.G., etc. The BOMB off of this album is the cut *In The House* performed by Pete Rock & C.L. Smooth. Both of them rap on this one. One of the phattest songs they have done. Other favorites: *Let's Get It On* featuring Heavy D., 2Pac, Grand Puba, BIG, & Spunk Bigga. *Thinking About You* by Felicia Adams. This is some smoothed out R&B. All of the production is tight.

JOE QUIXX, KMEL/KKBT, San Francisco/Los Angeles

ARTIFACTS *Come On With The Get Down* (BIG BEAT) - The second single's the bomb! Big up to Norwood!

BLACKSHEEP *Without A Doubt* (MERCURY) - Without a doubt, the phattest joint of '94.

KEITH MURRAY *The Most Beautifullest Thing In The World* (JIVE) - The phat shit! Can't wait for the album!

DJ MIDIMACK, KMVR, Las Cruces

LORDS OF THE UNDERGROUND *Tic Toc* (PENDULUM) - This cut is way phat! I put this in the mix as soon as I got it. Newark is definitely in the house, much props from the Big O.

SANDRA BERNHARD *You Make Me Feel Mighty Real* (550/EPIC) - This cut tore down the house in my house club in San Francisco, I had to play it a few times throughout the night and everytime it got cheers. Luv ya Sandra baby.

SHAQUILLE O'NEIL *Biological Didn't Bother* (JIVE) - This cut is super smooth and the story behind it is deep. Much props to ya Shaq, you got it goin' on homey.

PARIS *Guerilla Funk* (PRIORITY) - I got to see an advance screening of the *Guerilla Funk* video and it is a super-duper-funky-phat-dope ass video! This is guaranteed to blow up the box and any other video show. Much, much props to ya, Paris.

EDDIE MIXX, KPRR, El Paso

M PEOPLE *Excited* (EPIC) - MK put together with M People what do you got? SMASH. Heavy on my mix show.

DRIFTWOOD EP *Tom Tom* (MINDFOOD) - Good, up beat record. Potential for clubs and mix show. Good to pump up your energy level. Big reaction on my market.

HED BOYS *Girls & Boys* (LOGIC) - New remake of girls are on the floor with an energetic vibe. Expect a big buzz.

DJ RICH, KRBE, Houston

REEL 2 REAL *Can You Feel It* (STRICTLY RHYTHM) - Next to the Miranda record, this is the number one record in Houston. I can feel it!!

M PEOPLE *Excited* (EPIC) - MK did an incredible job!! I'm gonna keep talking about this one for a while!!

CORONA *The Rhythm Of The Night* (EASTWEST) - On the Euro-tip, this is probably *Another Night* all over again.

CARLOS FUSARO, KTFM, San Antonio

RAPPIN 4-TAY *Playaz Club* (EMI RECORDS) - This has got the groove fo' da ride. Slamin' guitar hook over laid back rap, sounds like it could spread. Join the club! Told U so, Mejia.

MIRANDA *Round And Round* (SUNSHINE) - ...finally on wax and it's in there.

M PEOPLE *Excited* (EPIC) - ...gave it a couple of early

plays this week, very happy vibe with slamin' remixes by MK.

DA BRAT *Fa All Y'all* (CHAOS) - ...infectious follow up, just as slamin' as *Funkdafied*.

Hot on the import tip:

SHAWN CHRISTOPHER *Make My Love* (IMPORT) - She's back and sounding fierce as always. This is huge at my club after about one month of play. So what if no one's workin' it, go shoppin', spend the \$, and give it a go! Do I detect a domestic release?

BOBBY O., KUBE, Seattle

OUTKAST *Git Up, Git Out* (LA FACE/ARISTA) - Anything Outkast does, is the bomb! Working well in the club and going into the mix! Thanks Davey Dee.

MADONNA *Secret* (MAVERICK/SIRE/WARNER BROS.) - Junior's got it going on as usual!

SABELLE *Where Did The Love Go* (TOMMY BOY) - One of my favorite records on the rhythmic tip! Great mixes! Thanks to Victor Lee.

ILL AL SKRATCH *I'll Take Her* (MERCURY) - They've done it again and with the addition of Brian McKnight? Play this!

JOSEPH FRIAR, KVIC, Victoria

DAPHNE *Change* (MAXI) - I love this record! Daphne has one of the most soothing and beautiful voices, combined with Danny Tenaglia and Peter Daou's production and you have one dy-no-mite record! Also included is the reconstruction/dub mix of Daphne's other brilliant record *When You Love Someone*.

GROOVESTYLE *Freedom Train* (S.O.D.) - Out of Detroit comes this slamin' piece of wax. Underground house with a Train interwoven throughout the track and Dr. Martin Luther King proclaiming we want to be free, We Want To Be Free, WE WANT TO BE FREE! Love on the flip is wonderful male vocal garage that smokes!

EDDIE S. *Nightlife EP* (FREEZE) - Six deep house tracks that rock the house! Check out the Todd Terry mixes of *Get With U* and *Party Jumpin'*, which says it all.

THE ELECTRIC FRO *Theme From The Electric Fro* (TRIBAL) - Drop the needle and unleash the monster! Another strong piece of vinyl from THE underground label of the '90s. This is the new one from keyboard wiz Eric Kupper, his best work yet, with a STOMPIN' groove and Paul Shapiro on the sax. Deadly!

MATT 'The Bratt' BRADLEY, POWER PIG, Tampa

LIL SUZY *Promise Me* (METROPOLITAN) - Lil Suzy has done extremely well in Tampa Bay and by the way her new kut is going, it Promises to flourish again. Her voice and sound is maturing just like fine wine, with age, it can only get better.

ANDRU DONALDS *Mishale* (CAPITOL) - If you can play reggae, don't let *Mishale* slip threw your fingers. A groovy tune that is simple...put together beautifully. A sweet sound for radio...

CORONA *The Rhythm Of The Night* (EASTWEST) - A record that is sure to blow-up anywhere it's played. The sound is [hit] all over it. The vocals are strong and clean and is full of energy. Sure to light up the phones and ring off the hook...

GREED *Pump Up The Volume* (WHITE LABEL) - This is sure to please any DJ who wants to make all the other jocks in your city going demented to know where you got this record. A very cool kut that takes the samples of Marr's Pump Up The Volume to a totally new level. Watch what it does to your listeners from your club to your mix show...yeae, yeae, yeae, yeae, yeae...

FELIX SAMA, POWER96, Miami

BEASTIE BOYS *Sure Shot* (CAPITOL) - This cut is definitely the sure shot mix for any rotation! Beastie Boys blowing up the scene with this groove! All the way live, heavy play in Miami.

QUEEN LATIFAH *I Can't Understand* (MOTOWN) - The queen is back with another hit! Where does she keep diggin up the funk? I don't know!

DR. DRE/ED LOVER *Back Up Off Me* (RELATIVITY) - From video to vinyl, here come the fellas and they're puttin it on wax! Check this jam out and put it in the mix.

'Jammin' GEORGE PEREZ, POWER96, Miami

OUTKAST *Git Up, Git Out* (LaFACE/ARISTA) - From their smoking album comes yet another smashing track, *Git Up, Git Out*. This crew has already earned themselves the gold

status and with this new track, the sky is the limit! I've got to say thanks to Davie Dee. for hooking me up. You know what I mean.

CRAIG MACK *Flava In Ya Ear* (BAD BOY ENTERTAINMENT/ARISTA) - What can I say about this record, it speaks for itself in such a short period of time this record has had a great impact here in Miami. If you haven't checked this one, do it!

COOLIO *I Remember* (TOMMY BOY) - Making this comment short and sweet; *I Remember* is gonna be a great follow-up to *Fantastic Voyage*.

PARIS *Guerilla Funk* (PRIORITY) - Another awesome track from our friends at Priority records. This record has already had a great response. Very DJ friendly check out the Power Side.

ACE OF BASE *Living In Danger* (ARISTA) - One great song after another with Ace Of Base. Their latest is no exception.

SHAWN PHILLIPS, Q99, Salt Lake City

M PEOPLE *Excited* (EPIC) - DJ Double pak with MK & Judge Jules Remixes. Perfect for all mix shows and should definitely be a peak of the night song at any club!

CAPELLA *Move On Baby* (frrr/LONDON) - Armand Van Helden's Remix...Need I say more?

N-JOY *N-Joy Radio* (ZYX) - Great piano with N-Joy Radio Samples. Perfect for primetime mix show!

OUTKAST *Git Up, Git Out* (LAFACE/ARISTA) - Smooth, phat, on the hip hop tip, lyrical stuf! Yes CLEAN mixes!

JOE RODRIQUEZ, THE BEAT, Los Angeles

CRAIG MACK *Flava In Ya Ear* (BAD BOY ENTERTAINMENT/ARISTA) - (remixes featuring Busta Rhymes, The Notorious B.I.G., Rampage and L.L. Cool J.)

BLACKSHEEP *Without A Doubt* (MERCURY) - XXX

TONY ESTRADA, THE ZEPHYR, New Orleans

SAINT ETIENNE *Hug My Soul* (WARNER BROS.) - Their latest offering has an infectious hook that sounds a little like More, More, More. The different mixes keeps it fresh every time it's played!

KILLING JOKE *Millineum* (ZOO) - The new single by Youth and friends got calls the first week it got on the show! With mixes by Drum Club & Juno Reactor, it has what it takes for the Alternative leaning shows.

HAROLD BANKS, V103, Atlantic

OUTKAST *Git Up, Git Out* (LA FACE) - Get up, get out, go buy the damn record! It's all that!

DA BRAT *Fa All Y'all* (CHAOS) - Very phat funky bass line! Definitely making that funky noise!

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - This is what happens when you add a heartbeat!

BROWNSTONE *Pass The Lovin'* (MJJ/EPIC) - Three girls that look good and they can sing a little too!

69 BOYZ *Kitty Kitty* (RIP IT) - Here comes the follow up smash from the boys who gave you a roll.

JOE GIUCASTRO, WKSS, Hartford

GREED *Pump Up The Volume* (WHITE LABEL) - DMC remix gets re-released with additional mix... slamin' mix show potential.

E.Y.C. *Blackbook* (GASOLINE ALLEY) - Good remix alla Shai.

DANIA *She Won't Know* (S.O.S.) - Great vocal...love it!

DAVID GOLD, WPST, Princeton

CORONA *The Rhythm Of The Night* (EASTWEST) - She finally arrives from abroad, delivering what I would call an instant 'out-of-the-box' HIT. Just hop on it, add it, play it and love it.

LORDS OF ACID *The Crablouse* (ANTLER SUBWAY) - It's so enjoyable to see my own picture on the cover of this one. The Lords are back and they're daring you to test this puppie out. The Coming Even Harder mix is what really caught my attention. It's very powerful yo! Check it out.

DJ GROOVE, Z90, San Diego

MIRANDA *Round And Round* (SUNSHINE) - Hit!! Out the box! Just like *Your Love Is (So Divine)!!* You have four slamin' mix's! All mix's are hot! Props to AJ Mora, Humpty, DJ Rich and Lance Jaxson for their mix's!!

M PEOPLE *Excited* (EPIC) - You have to check this double record set out! If you loved *One Night In Heaven*, you'll love this package!

T.J. Martell Team Challenge for The Martell Cup

Pictured are some of the people who participated in the T.J. Martell Team Challenge for the Martell Cup on September 26, 1994. Team Captains were David Johnson and John Sykes. Sykes' team won the tournament.



Pictured (l-r): Jimmy Jenner, Virgin; Jonas Cash, CEO, Air, Inc.; Don Jenner, Chairman/President, Columbia; and Kid Leo, VP of Album Promotion, Columbia.



Pictured (l-r): Tony Martell, Chairman T.J. Martell Foundation; John Sykes, President, VH-1; Dwight Tierney, Sr. VP of Administration, MTV; Peter L. Kauff, Tournament Chairman; Paul Schindler, Grubman, Indursky, Schindler, Goldstein; and Kid Leo, VP of Album Promotion, Columbia.



Pictured (l-r): Richard Goldberg, President, Woods Management; Norman Reich, Norman Reich Agency; Martin Bandier, Chairman/CEO, EMI Records; and David Sonnenburg, Das Communications.



Pictured (l-r): Dwight Tierney, Sr. VP of Administration, MTV; John Sykes, President, VH-1; Peter L. Kauff, Tournament Chairman; Paul Schindler, Grubman, Indursky, Schindler, Goldstein; and Kid Leo, VP of Album Promotion, Columbia.



Pictured (l-r): Scott McGhee, McGhee Entertainment; Richard Griffiths, President, Epic; Jim Scully, Senior VP/Sales, Epic; and Ron Piccolo, VP Field Operations, Sony Music Distribution.



Club Chart

COMPILED FROM KEY RECORD POOLS ACROSS THE U.S.A.

BREAKOUTS

JANET JACKSON "You Want It" (Virgin)
CARLEEN ANDERSON "Mama Said" (Virgin)
TOM JONES "If I Only Knew" (Interscope)
BIG AUDIO "Looking For A Song" (Columbia)
HEAVY D & THE BOYS "Black Coffee" (Uptown/MCA)

CLUB MOVERS

LW	TW	Artist	Single	Label
1-1		CE CE PENISTON	"Hit By Love"	(Perspective/A&M)
2-2		JAKI GRAHAM	"Ain't Nobody"	(Critique)
3-3		REAL McCOY	"Another Night"	(Arista)
6-4		BASIA	"Drunk On Love"	(Epic)
5-5		MICHELLE SWEENEY	"This Time"	(Big Beat)
4-6		C&C MUSIC FACTORY	"Do You Wanna Get Funky"	(Columbia)
10-7		KARYN WHITE	"Hungah"	(Warner Bros.)
11-8		BLAST	"Crazy Man"	(MCA)
16-9		WATERLILLIES	"Tempted"	(Sire/Warner Bros.)
20-10		NICOLE	"Runnin' Away"	(Avenue)
24-11		INI KAMOZE	"Here Comes The Hotstepper"	(Columbia)
9-12		NOMAR	"Zoomin'"	(Scotti Bros.)
13-13		CRAIG MACK	"Flava In Ya Ear"	(Bad Boy/Arista)
8-14		DOOP	"Doop"	(MCA)
7-15		M PEOPLE	"One Night In Heaven"	(Epic)
12-16		ENIGMA	"Age Of Loneliness"	(Charisma)
23-17		MELANIE WILLIAMS	"Everyday Thang"	(Epic)
28-18		PET SHOP BOYS	"Absolutely Fabulous"	(EMI)
29-19		ABIGAIL	"Smells Like Teen Spirit"	(ZYX)
14-20		BROTHERS IN RHYTHM	"Forever And A Day"	(Epic)
21-21		ALICIA BRIDGES	"I Love The Night Life"	(Island)
19-22		PRINCE	"Leitgo"	(Warner Bros.)
25-23		SOUND FACTORY	"Come Take Control"	(Logic/RCA)
N-24		GLORIA ESTEFAN	"Turn The Beat Around"	(Epic)
30-25		SANDRA BERNHARD	"You Make Me Feel"	(550 Music/Epic)
22-26		SIR MIX-A-LOT	"Ride"	(American)
38-27		LUCAS	"Lucas With The Lid Off"	(Big Beat)
N-28		SEX CLUB XXX	"Big Dick Man"	(Fly)
27-29		AALIYAH	"At Your Best"	(Jive)
39-30		OPUS III	"Hand In Hand"	(Eastwest)
31-31		INNER CITY	"Share My Life"	(Columbia)
35-32		THE NOTORIOUS B.I.G.	"Juicy"	(Bad Boy/Arista)
45-33		PATTI AUSTIN	"Reach"	(MCA)
37-34		CASSERINE	"Why Not Take All Of Me"	(Warner Bros.)
N-35		CRYSTAL WATERS	"What I Need"	(Mercury)
15-36		MAGIC AFFAIR	"Omen III"	(SBK/EMI)
33-37		KRISTINE W.	"Feel What You Want"	(Champion/EastWest)
17-38		BLUR	"Boys and Girls"	(SBK/EMI)
N-39		ST. ETIENNE	"Hug My Soul"	(Warner Bros.)
40-40		GABRIELLE	"Going Nowhere"	(frr/London)
N-41		LIVIN JOY	"Dreamer"	(MCA)
N-42		BLACK OUT ALLSTARS	"I Like It"	(Columbia)
34-43		ILL AL SKRATCH	"I'll Take Her"	(Mercury)
18-44		R. KELLY	"Summer Bunnies"	(Jive)
36-45		HEAVY D. & THE BOYS	"Nuttin But Love"	(Uptown/MCA)
46-46		SHAI	"The Place Where You Belong"	(MCA)
26-47		RED RED GROOVY	"Come To Me Ecstocy"	(Continuum)
N-48		KYLIE MINOGUE	"Confide In Me"	(Imago)
49-49		THE OTHER TWO	"Innocence"	(Qwest/Warner Bros.)
N-50		E.V.E.	"Groove Of Love"	(Gasoline Alley/MCA)

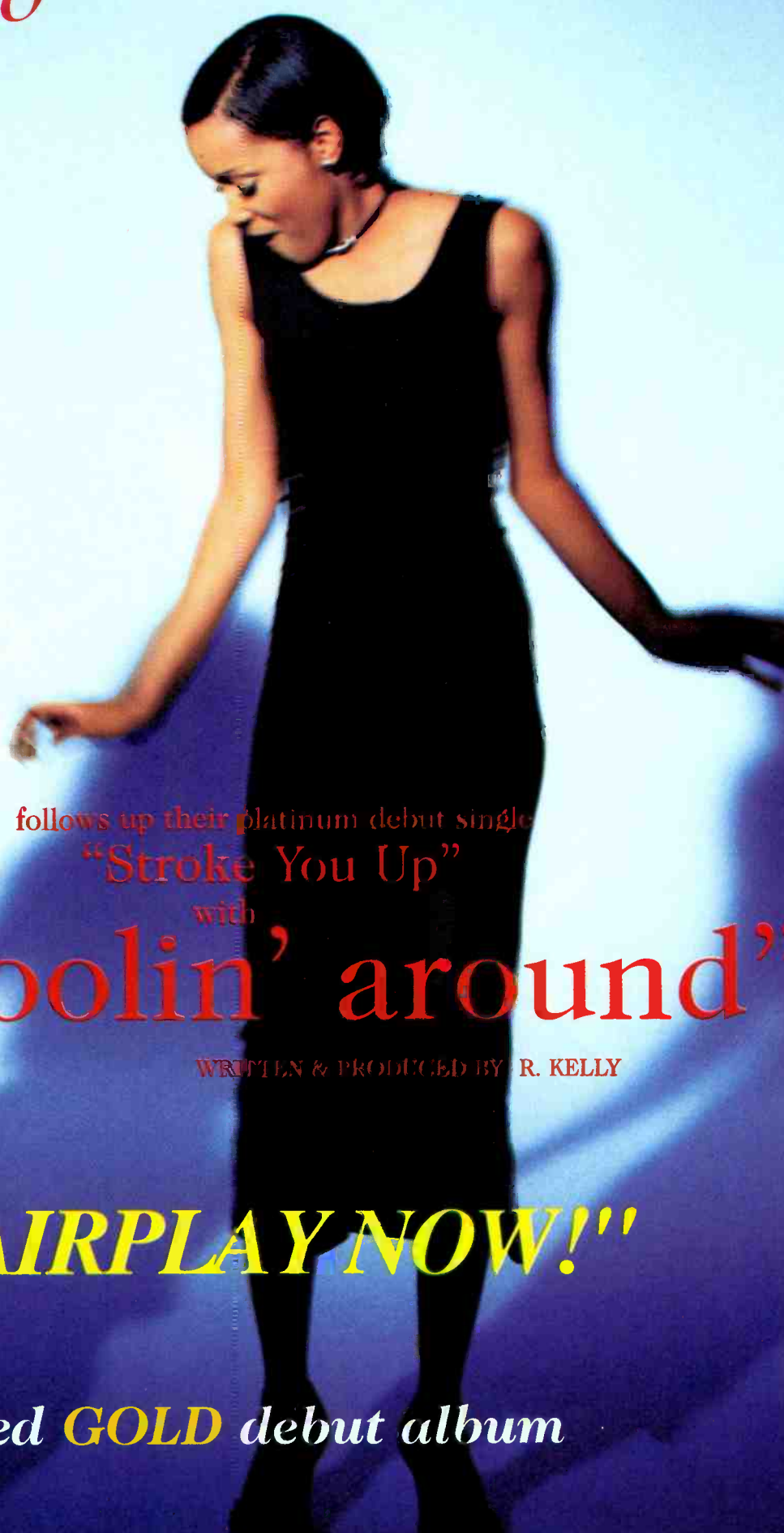
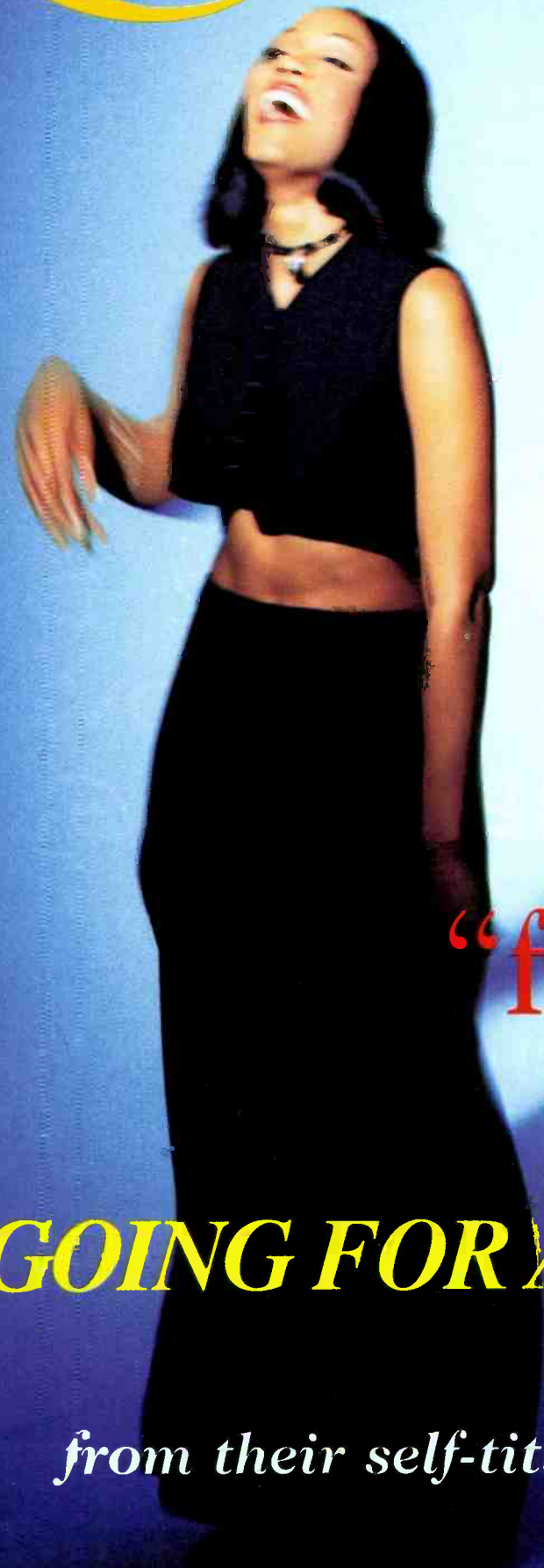
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INFINITY RECORD POOL • Staten Island
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SURE RECORD POOL • Bronx
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V.I.P. • Bronx
 AL PIZARRO, DIRECTOR (212) 733-5072
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AMERICAN TRAX • Beverly Hills
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PACIFIC COAST DJ ASSOC. • Long Beach
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BADDA • San Francisco
 N. Lygizos/David X (415) 882-9700
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*even better
the second time around*
hanging Faces



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"Stroke You Up"

with
"foolin' around"

WRITTEN & PRODUCED BY R. KELLY

"GOING FOR AIRPLAY NOW!"

*from their self-titled **GOLD** debut album*

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YO! YOU BETTA
RECOGNIZE



DOCTOR DRÉ
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NEW SINGLE
"BACK UP OFF ME!!"

Hot New Airplay: **KSFM**

In Full Time Rotation:

HOT97

WJJS

290

KKSS

In The Mix:

WJMM

PWR96

PWR PIG

KS104

PWR106

#7 Debut First Week Out



Over 2,000 Calls

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Over 125 Urban BDS Detections



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"Do You See"

The follow up single to the
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KSFM	Sacramento	19x
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Over 160 Top40 BDS Detections
Audience Reach: 4.3 Million

Early Believers:

HOT97	New York	
KMEL	San Francisco	23x
PWR106	Los Angeles	30x
KZHT	Salt Lake City	
WILD107	San Francisco	19x
Z90	San Diego	
KJYK	Tucson	23x
KWIN	Stockton	
HOT97.7	San Jose	28x

do you see

SoundScan Album Chart #25



Ear To The Ground



EMI recording artist Jon Secada hung out at Planet Hollywood in Phoenix recently. Pictured after their fourth trip to the 'All-You-Can-Eat Fajita Buffet.' (L-R): Mr. Secada; KKFR PD Rick Stacy; and EMI Promo Stud Joe Reichling. No one was injured...

Actual Damn News and Inflammation:

ANDY SHANE gets his MD stripes at Z100/New York. Shane joined Z100 in March of 1991 as Assistant Music Director from the MD slot at WIKZ/Chambersburg, PA. Shane takes over from **FRANKIE BLUE**, now Director of Programming at THE BOX in Miami. **CHRIS 'AXL' NEMETZ** has been upped to Shane's old AMD position.

PD **STEVE KINGSTON** told THE EAR, I didn't have to go far to fill the position of Music Director of Z100. It's always nice to be able to fill a position from within your own ranks. Andy's got the stuff great music directors are made of - he puts together a great music log, has good ears, and a strong understanding of the direction of the radio station. I expect big things from him."

Not to be outdone, Shane added his own two cent's worth: "I'm absolutely thrilled! If you had told me five years ago that I would be the Music Director of Z100, I wouldn't have believed you. Working under Steve Kingston and Frankie Blue for the past 3 1/2 years has been a great training ground." Taking a breath, Shane continued, "Being part of the rebuilding and the redefinition of Top40 has prepared me well for the job of Music Director. I'm looking forward to working more closely with Steve and helping Z100 maintain its position as America's #1 Top40."

Following several weeks of rumors, **RICK THOMAS** is out at **JERRY CLIFTON**-consulted **WILD107**/San Francisco. APD/MD **MICHAEL MARTIN** is handling the day to day while GM **BOB VISOTCKY** is conducting a nationwide PD search for Thomas' replacement. Look for Thomas to re-surface elsewhere in the Clifton family.

KEITH CLARK and his 'Channel X' format is out at **WHJX**/Jacksonville. GM **JIM JERRELS** has also exited. Word has it that the station, which has been in receivership for quite some time, has finally been sold. THE EAR hears the Urban format is coming back, with an Urban consultant TBA. Promotions Director **MICKEY JOHNSON** has been named Acting PD. **KEITH CLARK** can be reached at (904) 724-3586. MD **TIM VIRGIN**, midday jock **GREG BRADY** and the rest of the staff are still at the station.

THE EAR hears that **KIKI**/Honolulu GM **LEE COLEMAN** has exited, and has been named VP/GM at a new FM signal owned by **WHEELING-PITTSBURGH Radio Corp.**, owners of crosstown AC **KSSK**. **KIKI** PD **JEFF HUNTER** is still in the house.

Just weeks after the format flip to Modern Rock, **WLUM**/Milwaukee PD **TONY DEE** has left

the building. APD/PM Driver **RON BUNCE** has been named Acting PD, under consultant **BILL GAMBLE**, PD of **Q101/Chicago**.

MARY 'Cha Cha' CHAVEZ has been upped to PD at **KS104/Denver**.

KAMX-FM/Albuquerque will switch to Modern Rock this week. The station originally applied for both 'Arrow' and 'EDGE' -type call letters. The new PD is **MIKE BLADE** from **Z93/Atlanta**. **TOM CALDERONE** and **FRED JACOBS** are consulting, and looking for an airstaff.

New PD announcements any minute: **WRQX**/Washington and **WDRE**/Long Island/Philly to replace Mr. **CALDERONE**.

Pro's In Motion:

Changes continue at **WZJM**/Cleveland, as **J.J. QUEST** has been named PD, and a format movement to Mainstream Top40 is indicated.

WPLY/Philly raids **95XXX**/Burlington and nabs **LISA BERIGAN** for middays, and **L.A. REID** for nights. Berigan spent four years doing middays/Promotions Director at 'XXX. She replaces **BRET HAMILTON**, who has left the building. Reid comes from **B94/Pittsburgh**, and before that spent three years at **95XXX**. Reid is also the promo/sweeper voice for **KISF**/Kansas City and **WZJM**/Cleveland, among others. Hamilton can be reached at (610) 358-3197.

Radio legend **MICHAEL SPEARS** returns to his Texas roots. He's signed on as OM of **News/Talk KRLD**/Dallas.

Look for **PYRAMID**'s **WXKS**/Boston to jump on the lucrative morning show syndication bandwagon, putting 14-year morning guy **MATT SIEGEL** up on the bird by early next year.

Manager **KEN KRAGEN** has named **MICHAEL HOUBRICK** VP of Creative Development for **Kragen & Company**. Kragen currently represents **KENNY ROGERS**, **TRAVIS TRITT**, and **TRISHA YEARWOOD**.

WPLJ/New York has upped local boy **MARC HILSENATH** to the Research Director slot vacated by **ADAM GOODMAN**, who's now programming **WZMX**/Hartford. Hilsenath has been with the station since 1992.

WNOK-FM/Columbia welcomes **JOJO FRIDAY** for nights from **G105/Raleigh** (where he was known as **JEFF SCOTT**), and ups part-timer **CHRIS NEWCOMB** to fulltime and Assistant MD.

Actual Damn Jobs:

KEDG (THE EDGE)/Las Vegas is looking for a morning show. Must understand the Modern Rock format and its unique audience composition. No Boss Jocks or Morning Zoo's need apply...T&R to: **CHRIS RUH**, Operations Manager, **KEDG**, 1455 E. Tropicana Ave., Las Vegas, NV 89119. EOE. Feel free to call and harass Mr. Ruh about the gig: (702) 795-1035.

KZHT/Salt Lake City has mornings and nights open. Lots of appearances. Be a team player and know how to work the phones. Send your best stuff to: **DOCTOR DOUG**, **KZHT/HOT94.9**, 3595 South 1300 West, Salt Lake City, UT 84119. EOE.

More Summer ARB Stuff:

Miami/Ft. Lauderdale: It's neck and neck with Urban AC **WHQT** moving 3.8 to 4.7, **POWER96** goes 4.9 to 4.5 and **Y100** under new PD **CASEY KEATING** moving up 3.8 to 4.4 12+.

San Antonio: **KTFM** under **JAMIE HYATT** is #2 in the market, 6.8 to 7.5 behind Spanish (surprise!) **KXTN AM/FM**, 8.5 to 9.8 12+.

Sacramento: **KSFM** retains the #2 slot, even though they dropped a point, 8.4 to 7.4. Alternative **KWOD** moves 3.9 to 4.5 12+.

Norfolk/Virginia Beach: As usual, Urban blowtorch **WOWI** hangs in the double digits, 10.0 to 11.6, while **DON LONDON**'s combo of **WNVZ** and **WWDE** scores 4.9 and 4.6, respectively.

Charlotte: Both Urban and Country rule the double digit territory, while Hot AC **WBT-FM** moves 6.4 to 6.7, while **PYRAMID**'s **WEDJ** remains steady, 4.9 to 5.0 12+.

Orlando: As expected, Urban **WJHM** sits at #1 with a 9.1, while **NATIONWIDE**'s AC **WOMX-FM** slips 9.0 to 7.2, and **XL106.7** moves 6.9 to 6.0.

Richmond: Congrats to last week's Covergirl **LISA McKAY**, as **WRVQ** makes the move from 6.3 to 8.6, good enough for #4 in the market.

Dayton: Country does well for some reason, #1



Tons 'o fun during a recent Michael Bolton/Pete Rose All Star Softball game with **WSTW**/Wilmington. (L-R): Columbia's **Pete Cosenza**; 'STW's **John Wilson**; Pete Rose his own self; **WSTW**'s **Mike Rossi** and 'PD **Mike Sommers**.

with an 11.1. **LOUIS KAPLAN** and staff at **WGTV** move up 5.4 to 6.2 12+.

Rochester: As **JOHN IVEY** heads for Nashville, his last book looks great: **98PX** is #4, 8.5 to 9.4. Country also #1 with a 12.7.

Fresno: **KBOS-FM** moves back into double digits under **DON PARKER**, 9.8 to 10.4, as Hot AC **KTHT** under new PD **JON ZELLNER** goes 3.1 to 3.8.

Las Vegas: Congrats to **JERRY DEAN** and the **KLUC** crew, as Top40 regains the #1 slot, 8.7 to 9.1. Modern Rocker **KEDG** goes 5.6 to 4.9. Clifton-consulted Urban AC **KXTZ** moves 5.4 to 4.7 under PD **LARRY MARTINO**.

Raleigh: **G105** remains steady, 7.1 to 7.0 under PD **BRIAN "I'm Not Going To Rochester"** **BRIDGMAN**, good enough for fifth in the market.

Salt Lake City: The new **KUTQ/KZHT** combo pulls in 3.1 and 2.7 respectively, while **KISN-FM** sits at a 3.5.

Phoenix: Country sits at #1 and #2, while the **KKFR/KFYI** combo looks strong, 4.7 & 5.4 12+. Modern Rocker **KEDJ** continues to battle signal problems, 3.6 to 2.1 12+.

Honolulu: The gap narrows between **KIKI** and cross-island rival **KMQQ**. **KIKI** moves 7.8 to 7.3, while **KMQQ** slips 8.2 to 7.1.

Hartford: The gap also closing between arch-rivals **WTIC-FM** and **WKSS**...**TIC-FM** 6.2 to 6.7, while **KISS** jumps 5.8 to 7.4.

Providence: Coverboys **SIMPSON & MASCARO** take **PRO-FM** 7.4 to 8.2, #2 in the market, while Rhythmic-leaning **WWKX** slips a point, 4.7 to 3.7.

BARRIO BOYZZ

"TRY A LITTLE TENDERNESS"

"I Like It Like That"

from the upcoming movie

opening Friday October 14th

"The Barrio Boyzz came to play and created excitement that we haven't seen here in a long time. The barricades tumbled down by over-zealous fans, and the boys jumped into the audience to greet those fans, creating complete chaos."

Janitor, San Antonio **KTEM 102.7**

"Janitor, if the Barrio Boyzz come off stage one more time, they're going to jail."

San Antonio Police Department
San Antonio, TX

Also Featuring "I Like It Like That" By The Blackout Allstars

The Real Juice (See "THE EAR" For More Stuff)

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(312) 943-7200

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Room Rate: \$110

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NAMZ IN THE NEWZ:

**BARRY WEISS • QUENTIN TAR-
ENTINO (Pulp Fiction a must-see!) •
KEITH CLARK • RICK THOMAS •
CHARLIE MINOR • DAVID GEFLEN •**

JAMIE HYATT checks in from KTFM to let us know that MIKE BEACH will replace JOE NASTY as morning man. Joe Nasty can be reached at 210-599-0103. In just three short months, Jamie has brought the station up to #2 in the market with numbers in the recent book up a full point. P.S....Station now calling itself 'KTFM 102.7.' FYI: Jamie is looking for a midday personality. Minorities are encouraged to apply. T&R: Jamie Hyatt, PD, KTFM, 4050 Eisenhower, San Antonio, Texas, 78218. One more Hyatt note...he loves the NEXT EXIT "Somewhere My Broken Heart" on HEADLINER Records!

JOE HECHT is doing a great job at REL-ATIVITY Records. The Bones, Thugs, and Harmony LP is on fire and loaded with HITS!

Has radio switched the channel on the 'X' format? KUBE is back to rhythm, along with others who dabbled in the younger demo format. What can we tell you? RHYTHM is here to stay!

Is CHARLIE MINOR joining his old bud-

dies HERB ALPERT and JERRY MOSS at their new GEFLEN-distributed label, ALMO SOUNDS??? Maybe, who knows for sure, we'll have to wait for '95 to see.

BARRY WEISS, who fought hard for years to make JIVE Records a household name, may be making a major move in the near future to the SONY MUSIC GROUP as President of COLUMBIA Records. DON IENNER would move up in the organization at the same time.

Congrats to DICK CLARK and NICK VERBITSKY and their UNITED STATIONS on a great party Friday night at Dick's house in Malibu to welcome, what will be a huge success, TOP 20 DOUBLE PLAY, hosted by the great ALBIE DEE. Executive Producer of this new weekly show is JERRY CLIFTON.

The ROLLING STONES rocked and rolled their way through Southern California this week and drew sellout audiences everywhere. After Wednesday night's opener at The Rose Bowl, VIRGIN Records threw a huge star-studded party at Hollywood's American Legion Hall and guess who played live for the crowd?

The first O.J. SIMPSON TV flick will air on FOX 8pm November 22nd...IF jury selection is completed! W-O-W

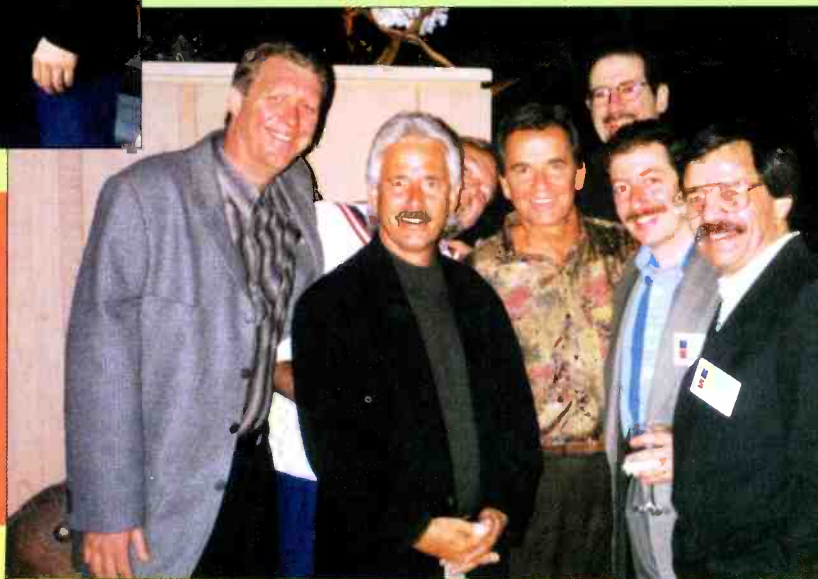


EASTWEST RECORDS HOSTED AN NAB PARTY FOR THEIR ARTIST CINDY MIZELLE

Pictured (L-R) here are Val DeLong,
Cindy's Friend; Barry Fiedel; Greg
Thompson; Cindy Mizelle; Gary Bird;
Bob Greenberg; Gary Richards; and
Kevin Carter.

UNITED STATIONS THREW AN NAB PARTY AT THE LAVISH MALIBU HOME OF DICK CLARK

Pictured (L-R) here are Bob West; Jerry
Clifton; Barry Fiedel; Dick Clark; Barry
Richards; Dr. Dave Kolin; and Mel Phillips.



INI KAMOZE

[eye knee]

DIVERSITY:

KISS108 Z100 KHKS KRBE KMXV

- The #8-selling single in America with 35,000 sold.
- Billboard Hot 100: 17-10*
- Monitor Top40/Rhythm Crossover 7-4*

First single from the forthcoming soundtrack, **PRÉT-À-PORTER**, a Robert Altman Film, opening December 21. Soundtrack in-store December 6.



here comes the hotstepper

COLUMBIA

BLACKGIRL

THE NEW SINGLE

"WHERE DID WE GO WRONG"

"WHERE DID WE GO WRONG"



Early Believers:

KMEL	Z90	HOT97.7	WJJS
KIKI	KMXZ	KLUC	WZOQ
THE BEAT	BOSS97	KTFM	WJMN
KIX106	WIOQ	PWR PIG	WHHH
KPRR	KKSS	KZFM	
HOT105	92Q	B95	

