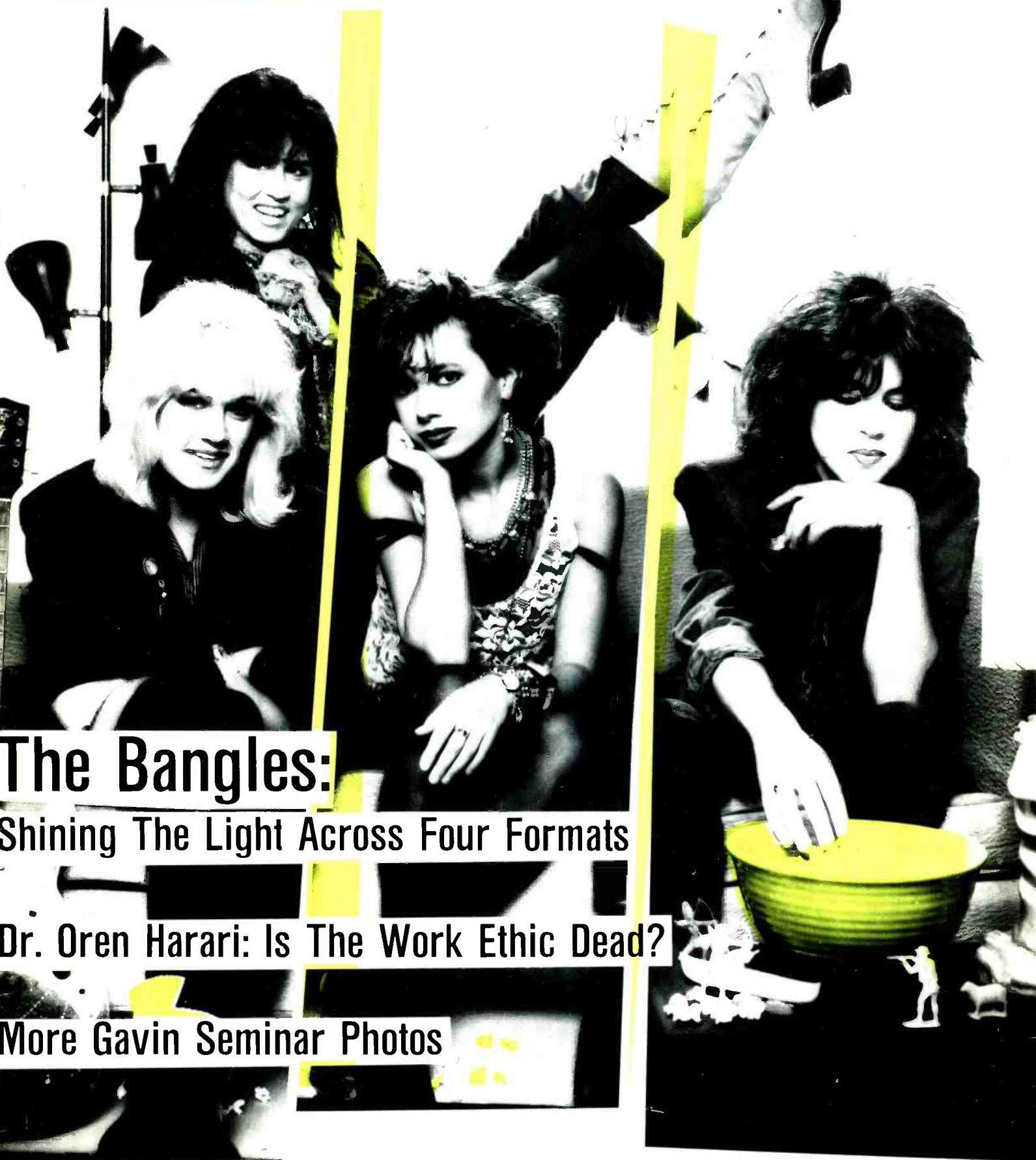


# *the* GAVIN REPORT



## **The Bangles:**

**Shining The Light Across Four Formats**

**Dr. Oren Harari: Is The Work Ethic Dead?**

**More Gavin Seminar Photos**

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# S A D E

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“Never As Good  
As The First Time”



THE GRAMMY  
AWARDS'  
BEST  
NEW ARTIST  
OF THE YEAR.

From the Double Platinum Album  
“P R O M I S E S”

*Portrait*

Manufactured and Distributed by CRS Records

Editor: Dave Sholin

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8AM through 11AM Wednesdays

## MOST ADDED



▲ PHIL COLLINS  
Take Me Home  
(Atlantic)  
188 Adds

BOB SEGER  
American Storm  
(Capitol)  
93 Adds

MIKE & THE MECHANICS  
All I Need Is A Miracle  
(Atlantic)  
87 Adds

### ▲ TOP NEW AIRPLAY

## RECORD TO WATCH

MENTAL AS ANYTHING  
Live It Up  
(Columbia)

More than 40 music  
programmers expect to  
continue moving it up.  
Profile Inside Top 40.

## CERTIFIED



THE ROLLING STONES  
Harlem Shuffle  
(Rolling Stones/CBS)

VAN HALEN  
Why Can't This Be Love  
(Warner Bros.)

## 2W LW TW

3.	1.	1. HEART - These Dreams (Capitol)
5.	3.	2. ATLANTIC STARR - Secret Lovers (A&M)
9.	4.	3. JOHN COUGAR MELLENCAMP - ROCK In The USA (Riva/P'Gram)
1.	2.	4. Starship - Sara (Grunt/RCA)
14.	8.	5. FALCO - Rock Me Amadeus (A&M)
8.	6.	6. Elton John - Nikita (Geffen)
11.	10.	7. INXS - What You Need (Atlantic)
7.	7.	8. Thompson Twins - King For A Day (Arista)
21.	14.	9. BANGLES - Manic Monday (Columbia)
2.	5.	10. Mr. Mister - Kyrie (RCA)
10.	9.	11. Loverboy - This Could Be The Night (Columbia)
27.	15.	12. PRINCE - Kiss (Paisley/Warner Bros.)
29.	19.	13. FORCE MD'S - Tender Love (Tommy Boy/Warner Bros.)
24.	17.	14. SLY FOX - Let's Go All The Way (Capitol)
13.	12.	15. Simple Minds - Sanctify Yourself (Virgin/A&M)
23.	18.	16. ELO - Calling America (CBS)
32.	22.	17. ROBERT PALMER - Addicted To Love (Island)
31.	21.	18. STEVIE NICKS - I Can't Wait (Modern/Atco)
35.	26.	19. JERMAINE JACKSON - I Think It's Love (Arista)
4.	11.	20. Whitney Houston - How Will I Know (Arista)
--	29.	21. DIRE STRAITS - So Far Away (Warner Bros.)
17.	16.	22. Marilyn Martin - Night Moves (Atlantic)
--	34.	23. PET SHOP BOYS - West End Girls (EMI America)
26.	24.	24. Robert Tepper - No Easy Way Out (Scotti Brothers)
37.	28.	25. STEVIE WONDER - Overjoyed (Tamla)
--	33.	26. OUTFIELD - Your Love (Columbia)
6.	13.	27. Mike & The Mechanics - Silent Running (Atlantic)
--	--	28. ROLLING STONES - Harlem Shuffle (Rolling Stones/CBS)
28.	27.	29. Cars - I'm Not The One (Elektra)
20.	20.	30. Aretha Franklin - Another Night (Arista)
40.	36.	31. OPUS - Live Is Life (Polydor/PolyGram)
--	37.	32. JACKSON BROWNE - For America (Asylum)
--	--	33. VAN HALEN - Why Can't This Be Love (Warner Bros.)
--	40.	34. CHARLIE SEXTON - Beat's So Lonely (MCA)
25.	31.	35. ABC - How To Be A Millionaire (Mercury/PolyGram)
--	--	36. LEVEL 42 - Something About You (Polydor/PolyGram)
12.	23.	37. Sade - Sweetest Taboo (Portrait)
--	--	38. MIAMI SOUND MACHINE - Bad Boys (Epic)
--	--	39. BOB SEGER - American Storm (Capitol)
15.	25.	40. Dream Academy - Life In A Northern Town (Warner Bros.)

## CHARTBOUND

	Reports	Adds	On	Chart
PHIL COLLINS - Take Me Home (Atlantic)	222	188	21	13
OMD - If You Leave (Virgin/A&M)	148	47	70	31
JOHN TAYLOR - I Do What I Do (Capitol)	113	34	55	24
LITTLE RICHARD - Great Gosh A'Mighty (MCA)	109	27	73	9
*MIKE & THE MECHANICS - All I Need Is A Miracle (Atlantic)	90	87	--	3

# W H I T N E Y



## HER GREATEST YET

THIS YEAR'S GRAMMY  
WINNER GOES FOR THE  
GRAND SLAM WITH  
"GREATEST LOVE OF ALL"  
THE 4TH SMASH FROM THE  
4-X-PLATINUM #1  
DEBUT ALBUM.

"GREATEST LOVE OF ALL"  
AN UNFORGETTABLE  
PERFORMANCE OF A  
CONTEMPORARY STANDARD.

ARISTA

# UP & COMING

## ARTIST & TITLE

ARTIST & TITLE	Reports	Adds	On	Chart
NUSHOOZ - I Can't Wait (Atlantic)	84	17	47	20
DENNIS DEYOUNG - Call Me (A&M)	82	37	42	3
JANET JACKSON - What Have You Done For Me (A&M)	80	26	25	29
BOURGEOIS TAGG - Mutual Surrender (Island)	71	29	42	--
*JULIAN LENNON - Stick Around (Atlantic)	69	69	--	--
THE FIRM - All The King's Horses (Atlantic)	68	2	42	24
HONEYMOON SUITE - Feel It Again (Warner Bros.)	66	12	43	11
JIMMY BARNES - Working Class Man (Geffen)	65	16	48	1
PAT BENATAR - Le Bel Age (The Best Year) (Chrysalis)	63	--	36	27
JOHN CAFFERTY - Heart's On Fire (Scotti Bros.)	62	1	51	10
LAURA BRANIGAN - I Found Someone (Atlantic)	61	--	41	21
JENNIFER RUSH - The Power Of Love (Epic)	52	9	27	16
CHERELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)	51	9	16	26
DIONNE WARWICK - Whisper In The Dark (Arista)	49	16	30	3
WAX - Right Between The Eyes (RCA)	49	25	24	--
ANIMOTION - I Engineer (Mercury/PolyGram)	48	9	37	2
OZZY OSBORNE - Shot In The Dark (CBS)	43	11	29	3
SMOKEY ROBINSON - Hold On To Your Love (Tamla)	42	3	20	19
MENTAL AS ANYTHING - Live It Up (Columbia)	42	6	34	2
FEARGAL SHARKEY - A Good Heart (Virgin/A&M)	39	13	17	9
FLIP - That's What They Say About Love (Private I)	36	2	28	6
COCK ROBIN - The Promise You Made (Columbia)	35	3	25	7
GREG KIHN - Love And Rock 'n' Roll (EMI America)	35	13	22	--
NEW EDITION - A Little Bit Of Love (MCA)	30	2	12	16
ROB TRO - Thrill Of The Chase (Jamex)	29	6	20	3
*STARPOINT - Restless (Elektra)	27	17	8	2
ANNE MURRAY - Now & Forever (Capitol)	26	--	8	18
POINTER SISTERS - Twist My Arm (RCA)	26	1	23	2
JAMES TAYLOR - Only One (Columbia)	24	2	10	12
DOKKEN - The Hunter (Elektra)	24	1	20	3
SHEENA EASTON - Jimmy Mack (EMI America)	24	--	12	12
*PATTI LABELLE & MICHAEL MCDONALD - On My Own (MCA)	23	22	1	--
JOE COCKER - Shelter Me (Capitol)	22	4	18	--
SAM HARRIS - I'd Do It All Again (Motown)	20	--	8	12

\*Debuts This Week....

Dropped: #30-ZZ Top, #32-James Brown, #35-Sheila E, #38-Dan Seals, #39-Sting, Peter Frampton, Eurythmics, Meli'sa Morgan

# INSIDE TOP 40 WITH DAVE SHOLIN

Hot top three, all continuing to grow stronger. Next number one looks like ATLANTIC STARR, but it's going to be tough to keep FALCO out of the top spot. Guy Zapoleon at KZZP-Phoenix calls in with the first FALCO parody produced by staffers Mike Elliott and Bill Lateur. This one is titled "Rock Me Jerry Lewis" and Guy is in the process of getting some copies pressed... he added it this week at #14!

FORCE MD'S increasing in Hit Factor by a substantial 24%...now showing 59% of reports in the top 20. Climbs 14-7 at KC101, 22-13 WTIC, 13-7 B104, 15-5 WHTX, 18-11 I-95, 14-6 B-97, 32-18 WXXQ, etc. STEVIE NICKS with a big top 20 conversion

stat, moving up from a 14% Hit Factor to 40%! DIRE STRAITS filling in the few remaining markets as total mentions near 250 stations. Doing very well in the Northwest moving 40-20 at KACI, 30-22 KAGO, 31-20 KHSN, 30-20 KHWK, 24-15 KMJK, 19-9 KNBQ, 26-20 KUBE, 30-25 KZZU, 24-17 OK95, etc.

As expected, PET SHOP BOYS is proving to be just as big a hit in the USA as it's been internationally. Noteworthy debuts include WXKS-Boston #25, B106-Washington, DC #25, Q105-Tampa #30, WLXR #22, KTUF #18, KZZO #24, KITS #17, etc. OUTFIELD goes well over 200 total reports - set to chalk up their first major hit. Currently top 20 at KWSS,

KWOD, KXGO, KEZY, KHWK, KVFM, KIYS, WDAY, Y107, 106X, WHVL, 3WD, etc.

OMD getting some help with the release of "Pretty In Pink". Will easily chart next week. Former "Record To Watch", CHERRELLE & ALEXANDER O'NEAL, showing strong west coast action...#5 FM102, #3 KMEL, 3-1 KSTN, 10-3 KMGX, 8-7 KIIS/FM, plus 13-7 at KSAQ-San Antonio, debut #28 Q104-Gadsden, #29-B-95-Kansas City, #24 Y100-Miami, etc.

MENTAL AS ANYTHING logs 42 reports, including top 30's at KUAD, KVFM and adds at WATT, WXXQ, KFBD, KFMN, KYNO, KTUF. On at WBEN, WZON, KSWG, KRZQ, KTAW, KTAM, etc.



# THE FABULOUS THUNDERBIRDS

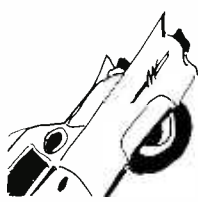


THE NEW SINGLE FROM EVERYBODY'S FAVORITE BAND



# TUFF ENUFF

VIRTUALLY EVERY ALBUM RADIO STATION IS TUFF ENUFF — ARE YOU?



CBS ASSOCIATED RECORDS



Research:  
Keith Zimmerman  
Lisa Smith  
Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20.  
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 292 Last Week 289

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED					HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30	Uncharted		
HEART - These Dreams (Capitol)			271	--	223	35	11	--	2	99%	10
J.C.MELLENCAMP - R.O.C.K. (Mer./PolyGram)			267	1	112	98	41	9	6	94%	12
ATLANTIC STARR - Secret Lovers (A&M)			267	1	182	56	20	4	4	96%	10
THE BANGLES - Manic Monday (Columbia)			266	11	20	50	115	57	13	69%	9
FALCO - Rock Me Amadeus (A&M)			262	3	133	69	37	12	8	91%	6
INXS - What You Need (Atlantic)			259	2	49	98	89	15	6	91%	10
STEVIE NICKS - I Can't Wait (Modern/Atco)			258	6	--	6	98	119	29	40%	5
FORCE M.D.'S - Tender Love (Tommy Boy/W.B.)			253	10	11	21	119	64	28	59%	8
ELTON JOHN - Nikita (Geffen)			253	1	91	96	49	15	1	93%	10
ROLLING STONES - Harlem Shuffle (Rolling Stones)			252	34	--	1	9	74	134	3%	2
DIRE STRAITS - So Far Away (Warner Bros.)			244	13	--	2	31	111	87	13%	4
PRINCE - Kiss (Paisley/Warner Bros.)			244	6	19	41	110	50	18	69%	5
ROBERT PALMER - Addicted To Love (Island)			243	16	7	22	92	84	22	49%	9
JERMAINE JACKSON - I Think It's Love (Arista)			237	7	--	--	29	118	83	12%	5
PET SHOP BOYS - West End Girls (EMI Amer.)			234	20	--	4	31	68	111	14%	4
ELO - Calling America (CBS)			230	1	8	22	110	70	19	60%	8
SLY FOX - Let's Go All The Way (Capitol)			225	10	33	40	96	27	19	75%	9
OUTFIELD - Your Love (Columbia)			224	24	5	3	31	57	104	17%	6
PHIL COLLINS - Take Me Home (Atlantic)			222	188	--	--	3	10	21	1%	2
LOVERBOY - This Could Be The Night (Col.)			220	4	37	92	71	11	5	90%	10
JACKSON BROWNE - For America (Asylum)			220	11	--	1	11	62	135	5%	4
SIMPLE MINDS - Sanctify Yourself (Virgin/A&M)			216	--	17	73	98	23	5	87%	9
STEVIE WONDER - Overjoyed (Tamla)			215	9	--	5	25	88	88	13%	5
BOB SEGER - American Storm (Capitol)			214	93	--	--	3	24	94	1%	2
VAN HALEN - Why Can't This Be Love (W.B.)			204	39	--	1	7	60	97	3%	2
MIAMI SOUND MACHINE - Bad Boy (Epic)			203	51	--	1	2	36	113	1%	3
LEVEL 42 - Something... (Polydor/PolyGram)			191	25	--	3	10	36	117	6%	6
ROBERT TEPPER - No Easy Way Out (Scotti)			160	1	3	15	73	52	16	56%	10
OPUS - Live Is Life (Polydor/PolyGram)			158	14	1	8	23	48	64	20%	9
CHARLIE SEXTON - Beat's So Lonely (MCA)			148	11	2	7	17	49	62	17%	10
OMD - If You Leave (Virgin/A&M)			148	47	1	--	6	24	70	4%	4
JOHN TAYLOR - I Do What I Do (Capitol)			113	34	--	--	--	24	55	--	3
LITTLE RICHARD - Great Gosh A'mighty (MCA)			109	27	--	--	--	9	73	--	3
NUSHOOZ - I Can't Wait (Atlantic)			84	17	--	1	5	14	47	7%	3
DENNIS DeYOUNG - Call Me (A&M)			82	37	--	--	--	3	42	--	2
JANET JACKSON - What Have You... (A&M)			80	26	--	4	10	15	25	17%	3

March 14, 1986/the GAVIN REPORT

## NORTHEAST

Toronto, ON (Brad Jones-CHUM) Katrina & Waves, C. Club, Force MD's, P. Collins, Double.  
 Toronto, ON (Bob Saint-CFTR) J. Rush, Level 42, Julian.  
 Hamilton, ON (Nevin Grant-CKOC) D. Seals, C. Club, Julian, Sly Fox.  
 Boston, MA (Sunny Joe White-WXKS/FM) D. Ross, Jets, Coulor Field, P. Collins, D. Straits.  
 Boston, MA (Chris Knight-WHTT) Seger, OMD.  
 Cape Cod, MA (Gary Franklin-WKPE) Mike & H. Suite, B. Tagg, G. Kihn, Julian, Nushooz, D. DeYoung.  
 Providence, RI (Tom Cuddy-PRO/FM) Julian, OMD, J. Taylor, Dionne.  
 Keene, NH (Mike Trombly-WKNE/FM) Seger, Level 42, Prince, P. Collins, R. Palmer.  
 Rumford, ME (Michael Rivers-WMR) Wonder, OMD, Julian, P. Collins.  
 Bangor, ME (John Marshall-WZON) J. Jackson, Mike & Collins, Julian, Wax, P. Labelle & M. McDonald.  
 Ellsworth, ME (Tim Moore-WKSQ) Falco, Prince, Bangles.  
 Burlington, VT (Thom Richards-Q99) Whitney, Julian, Mike & Seger, Collins, Starpoint.  
 Hartford, CT (Mike West-WTIC/FM) Palmer, V. Halen, Whitney, Starpoint.  
 Hartford, CT (Harve Alan-WCCC/AM) Level 42, OMD, Collins, Talk Talk, Queen, Julian.  
 New Haven, CT (Stef Rybak-KC101) Collins, Bangles.  
 Westport, CT (Storm N. Norman-WEBE/FM) Frzn. list.  
 New York, NY (Scott Shannon-Z100) Elton, Rene & A, V. Halen, Jermaine.  
 Albany, NY (Todd Martin-WFLY) Wonder, Pet Shop Boys, Level 42, D. DeYoung.  
 Schenectady, NY (Jim Walsh-3WD) BOC, Animation, Julian, H. Suite, J. Taylor, Collins.  
 Poughkeepsie, NY (Bob Weil-WSPK/FM) Collins, Julian, Starpoint.  
 Utica, NY (Mac/Andrews-WNYZ) Opus, V. Halen, Collins, Miami, Julian, Level 42, Mike & Mechanics.  
 Utica, NY (Jim Reitz-WRCK) Julian, Mike & Force, Alarm.  
 Binghamton, NY (Don Morgan-WAAL/FM) Bangles, Opus, Pet Shop Boys, P. Collins.

Buffalo, NY (Roger Chistian-WBEN/FM) Wonder, Collins, Julian.

## MID ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) Julian, Mike & Collins, Rene & A, Wax.  
 Trenton, NJ (Tom Taylor-WPST) J. Jackson, Mike & J. Rush, Wax.  
 Pittsburgh, PA (Nick Bazoo-B94) Miami, Collins, J. Jackson, P. Labelle & M. McDonald.  
 Pittsburgh, PA (Keith Abrams-WHTX) Collins, Seger, Mike & R. Stones, Miami S.M., Wax.  
 Johnstown, PA (Rich Kelly-WCRO) Nushooz, Collins.  
 Erie, PA (Jim Cook-WJET) J. Jackson, Pet Shop Boys, Seger, R. Stones, V. Halen, P. Nelson, Firm.  
 Erie, PA (Bill Shannon-K104) Julian, Outfield.  
 Altoona, PA (Steve Kelsey-WFBG) Collins, OMD, Julian, Dionne.  
 Washington, DC (Kaghan/Dempsey-B106) Browne, OMD, Mike & Julian.  
 Baltimore, MD (Kingston/Kronthal-B104) P. Collins.  
 Ocean City, MD (J.J. McKay-100KHI) C. Robin, John Taylor, Seger, G. Kihn, V. Halen, Collins, Bon Jovi.  
 Cedar Bluff, VA (Nancy Shelton-WYRV) OMD, Collins, Rene & C. Sexton.  
 Sanford, NC (Bill Freeman-WFJA) Seger, John Taylor, OMD, Collins, L. Richard, Mike & Sidewinder.  
 Durham/Raleigh, NC (Cindy Wright-G105) Collins, Palmer, Seger, Dionne, Opus.  
 Shelby, NC (Andy Foster-WXIK) Seger, Rene & Wax, John T., B. Tagg, Cherrelle & O'Neal, Tro, Collins.  
 Charlotte, NC (Chrysler/Stevens-WJZR/FM) Pet Shop Boys, Dire Straits.  
 Charlotte, NC (Bill Martin-WBCY) Opus, Collins, Dionne.  
 Charlotte, NC (Blackwell/Williams-WROQ) Frzn. list.  
 Fairmont, NC (Bill Sellars-WZYZ) B. Tagg, Tro, Sexton, Collins, Mike & Seger, Starpoint.  
 Boone, NC (Will Vickers-WASU/FM) Outfield, D. Straits, Collins, R. Stones, Palmer, Cars.  
 Hendersonville, NC (Al B. Lake-WHVL) DeYoung, Seger, Julian, Mike & Collins, Alabama, F. Sharkey.

# GAVIN SEMINAR 1986

# "BULLY"

Harold Childs



# HOOTERS



**“Where Do The Children Go”**

THE NEW SINGLE FROM THE PLATINUM LP  
“NERVOUS NIGHT”

FC 39912



Charleston, SC (Roger Gaither-WKQB/FM) OMD, Wax, Mike & P. Labelle & M. McDonald.  
 Florence, SC (Green/Adams-106X) Julian, Mike & Asia, Queen, F. Thunderbirds, F. Sharkey, Rene & B. Tagg, BOC, J. Jackson, Mr. Mister.  
 Cheraw, SC (Jay Lewis-WPDZ) R. Stones, V. Halen, DeYoung, L. Richard, Miami, OMD, Seger, B. Tagg, Collins.  
 Kingstree, SC (Greg Knop-WKSP) MovieLand, FYC, Alarm, Alabama, Collins, Mike & Mechanics.  
 Myrtle Beach, SC (Linda King-WKZQ) Collins, OMD, Dionne, Mike & Mechanics, Alabama.  
 Greenville, SC (Tommy Smith-WANS/FM) OMD, Collins, Barnes, Mike & Mechanics, Animation.

**SOUTHEAST**

Carrollton, GA (Kathy White-WPPI) John T., Dionne, Seger, R. Stones, Browne.  
 Rome, GA (Tim Hensley-WQTU) Collins, Mike & P. Labelle & M. McDonald, Cherrelle & O'Neal, Wax, B. Tagg.  
 Soperton, GA (Stancil/Edwards-WKTM) Frzn. list.  
 Vidalia, GA (Melodi Garrett-98Q) Sidewinder, P. Blonde, FYC, MovieLand, Mike & Jermaine.  
 Athens, GA (Dan Murray-WAGQ) Frzn. list.  
 Augusta, GA (Bruce Stevens-WBBQ) Collins, OMD, P. Labelle & M. McDonald.  
 Ft. Valley/Macon, GA (Nathan Hale-WQBZ) John T., OMD, DeYoung, Julian, Mike & Mechanics.  
 Hinesville, GA (Shannon West-WBLU) Starpoint, Wax, Mike & Mechanics, Julian, Rene & Angela.  
 Columbus, GA (David Lee Michaels-WKNS/FM) P. Labelle & M. McDonald, Julian, Baltimora, Dionne, L. Richard.  
 Columbus, GA (Ralph Carroll-WCGQ) OMD, Julian, Mike & Baltimora, J. Barnes, N. Edition.  
 Daytona Beach, FL (Bill Roberts-WNFI) D. Straits, Collins, Seger.  
 Tallahassee, FL (Rich Stevens-Z103) L. Richard, Boys/Cry, Starpoint.  
 Panama City, FL (Jeff Davis-WPFM) Frzn. list.  
 Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) Miami S.M., Sexton, R. Stones, Asia, Seger.  
 Gainesville, FL (Lou Patrick-WYKS) Collins, OMD, H. Suite, L. Richard, Starpoint.  
 Miami, FL (Frank Amadeo-Y100) R. Stones, Whitney, Level 42, Whitney, J. Jackson, M. Martin.  
 Miami, FL (Mark Shands-195) Flirts, Starpoint, J. Rush.  
 Tampa, FL (Bobby Rich-Q105) Palmer, Collins.

**SOUTH**

Birmingham, AL (Rich Bailey-WKXX) Van Halen.  
 Tuscaloosa, AL (Shannon/Canada-WNPT) Collins, Miami S.M., Seger, L. Richard, B. Tagg.  
 Fayette, AL (Kelsey Scott-WHKW) Alarm, Mike & Julian, Asia, Rene & Angela, Sidewinder.  
 Florence, AL (Shayne/Durham-WQLT) D. Straits, F.T. Birds, Level 42, L. Richard, Pet S.B., R. Stones, S. Red.  
 Gadsden, AL (Davis/St. John-Q104) Mike & Wax, Julian, P. Labelle & M. McDonald.  
 Montgomery, AL (Alan Dupriest-WHHY/FM) Collins, Palmer, Miami, V. Halen, Level 42.  
 Montgomery, AL (Mike Rainier-99FM) Frzn. list.  
 Mobile, AL (Griffith/Golden-G100) John T., Smokey, Collins, Dionne, M. Morgan & A. Jarreau.  
 Nashville, TN (St. John/Peace-Y107) Cherrelle & O'Neal, Miami S.M., Browne.  
 Johnson City, TN (Potter/Taylor-WQUT) R. Stones, Collins.  
 Greenville, MS (Jackie Rand-WIQQ) Sly Fox, Animation, Queen, Collins, V. Halen, R. Stones, Outfield, Julian, Pet SB.  
 Tupelo, MS (Lisa Landau-KZ103) Seger, DeYoung, John T., Nushooz, Collins.  
 Hattiesburg, MS (Wayne Michaels-WHSY/FM) Seger, Opus, Level 42, Collins.  
 Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Seger, Miami SM, Collins, B. Tagg, Pet Shop Boys.

Biloxi, MS (Bob Lima-WQID) Collins, OMD, R. Stones, Mike & M. McDonald.  
 McComb, MS (Sara Kay-WHNY) OMD, Alarm, Seger, BOC, Mike & DeYoung, Miami SM, Level 42.  
 Starkville, MS (Williams/Fonda-WKOR) Seger, OMD, Collins, L. Richard, Julian, J. Jackson.  
 Jenkins, KY (G.C. Kincer-WIFX) R. Stones, V. Halen, Level 42, Seger.  
 Paducah, KY (Tony Richards-WDDJ/FM) Collins.  
 Bowling Green, KY (Darrell Duvall-WBGN) Collins, Mike & Julian, B. Tagg, P. Labelle & M. McDonald.  
 Glasgow, KY (Collins/Toms-WOVO/FM) Miami, Seger, H. Suite, L. Richard, Collins, Julian, Mike & Dionne.  
 Evansville, IN (Chris Sousa-WKDQ) Collins, Opus, DeYoung, R. Stones, Alabama, Nicks, INXS.  
 New Orleans, LA (O'Kelly/Rolling-B97) V. Halen, Collins, Outfield, P. Labelle & M. McDonald.  
 Houma, LA (Mark Kelly-KCIL/FM) Outfield, Miami SM, Seger, John T., Collins.  
 Baton Rouge, LA (Rice/A.-WFMF) Frzn. list.  
 Baton Rouge, LA (Michael Adams-WGGZ/FM) Force MD's, Collins, Outfield.  
 Monroe, LA (Lori Clary-KNOE/FM) John T., Collins, Bangles, Miami SM, Outfield.  
 Alexandria, LA (Christie Atwood-KQID/FM) Prince, V. Halen, Seger, P. Collins.

**EAST CENTRAL**

Pineville, WV (Randy Parks-WWYO) Julian, Barnes, Collins, Mike & DeYoung, Seger, Manilow, Nushooz.  
 Charleston, WV (Rod Hempton-WVSR/FM) John T., OMD, Collins, L. Richard.  
 Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) Collins, Mike & OMD, Midge Ure, Wax.  
 Morgantown, WV (Kathi Simons-WCLG/FM) Seger, Collins, J. Jackson, H. Suite, DeYoung, Cocker, Julian, Nushooz.  
 Columbus, OH (Richards/Fox-WNCI/FM) Wonder, Collins.  
 Columbus, OH (Cook/Haines-92X) Collins, Jermaine, Wax.  
 Elyria/Cleveland, OH (Bentley/Evan-WBEA/FM) Collins, Halen.  
 Cincinnati, OH (Jim Fox-Q102) Force, Outfield, Collins.  
 Indianapolis, IN (John Wetherbee-WNAP) Collins, Pet S. Boys.  
 Angola, IN (Osborn/St. John-WLKI/FM) Sly Fox, Seger, Nicks, Browne, Pet Shop Boys.  
 Richmond, IN (Rick Casey-K96) Frzn. list.  
 Vincennes, IN (Danny Wayne-WRTB/FM) Frzn. list.  
 Evansville, IN (Ashton/Foreman-KC103) John T., Seger, OMD, Collins.  
 Terre Haute, IN (Mike Arnett-WPFR) Julian, J. Rush, J. Jackson, R. Stones.  
 Ann Arbor, MI (Brent Alberts-WIQB) Seger, Cougar, Sly Fox, D. Straits, INXS, Palmer.  
 Detroit, MI (Gary Berkowitz-WHYT) Collins.  
 Lansing, MI (Walt Bennetti-WVIC) Force, Cars, Mike & John T., Janet Jackson.  
 Kalamazoo, MI (Bill Anthony-WKMI) Seger, R. Stones, D. Straits, Browne, ELO.  
 Jackson/Lansing, MI (Tim Barron-WJXQ) F. Sharkey, BOC, F. Thunderbirds, Janet Jackson.  
 Grand Rapids, MI (Mike Tinnes-WKLQ) Nicks, R. Stones, Seger, V. Halen.  
 Cadillac, MI (Rob Michaels-WATT) L. Richard, Collins, Barnes, Mental As Anything, Pet Shop Boys.  
 Alpena, MI (Darrell Kelley-WHSB) V. Halen, Sly Fox, Julian, Mike & Collins, Prince, B. Tagg.  
 Gaylord, MI (David Barr-WZXM) Browne, Julian, Collins, Mike & Pet S. Boys, OMD, Falco.  
 Petoskey, MI (Dennis Martin-WWPZ) Sly Fox, M. Martin, R. Stones, Level 42.

**UPPER MIDWEST**

Des Moines, IA (Piper/O'Douglas-X103) Bangles, Opus, John T., Flip, Asia, Mike & Mechanics.  
 Ft. Dodge, IA (Cal Bierman-KKEZ) J. Jackson, Seger, Miami S.M., Collins, OMD, L. Richard, Barnes.

Waterloo/C.Rapids, IA (Jeff Christenson-KOKZ)B.Tagg, Animation,Miami,DeYoung,John T.,Seger.  
 Sioux City, IA (Scott Shannon-KSEZ/FM)Seger,R.Stones, Collins, DeYoung.  
 Sioux City, IA (Pat Paxton-KGLI)Miami,H.Suite,Julian, Collins, Mike & Mechanics.  
 Cedar Rapids, IA (Brad Fuhr-KQCR/FM)Palmer,Outfield, Collins,Miami,DeYoung,Level 42.  
 Clinton, IA (Bill Warner-KNJY)John T.,R.Stones,Wax, Julian,F.Sharkey,Collins,Seger,Mike&,Alabama.  
 Davenport, IA (Gynny O'Hara-KIHK)Miami,DeYoung,Dionne.  
 Kenosha, WI (Terry Havel-WJZQ)Collins,V.Halen,Wax.  
 Milwaukee, WI (Denise Lauren-WKTI)Collins,OMD,Pet S.B.  
 Madison, WI (Little/Hudson-Z104)Collins,G.Kihn, F.Sharkey,Sly Fox,Mike & Mechanics.  
 Appleton/Oshkosh, WI (Kim Bradleigh-WKAU)OMD,John T., Collins, Miami S.M.  
 Wausau, WI (Mike Edwards-WIFC/FM)Collins,Jermaine, Level 42,Seger,Level 42.  
 Stevens Point, WI (Bouley/Steffen-WSPT)Collins,Miami, G.Kihn,OMD,Nushooz,John T.  
 La Crosse, WI (Greer/Carr-WIZM/FM)L.Richard,Seger,Pet Shop Boys,V.Halen,Level 42,R.Stones,Outfield.  
 La Crosse, WI (Chuck Knight-HIT105)Outfield,Seger, Miami S.M.  
 Eau Claire, WI (Rick James-WBIZ)Opus,Sexton,Miami, V.Halen,Collins.  
 Minneapolis/St.Paul, MN (Anthony/Michaels-KDWB/FM) Seger,Collins,Outfield.  
 Rochester, MN (Denny Foster-KROC/FM)Frzn. list.  
 Mankato,MN (Garvin/McCormick-KDOG/FM)Mike&,Sexton, John T.,B.Tagg,Nushooz,G.Kihn.  
 Albert Lea, MN (Todd Guthrie-KCPI/FM)OMD,Seger,Janet J.  
 St. Cloud, MN (Patton/Wakefield-KCLD/FM)Browne,Seger, OMD.  
 Vermillion, SD (Dean Russell-KVRF)Collins,F.Sharkey, DeYoung,Mike&,Julian,G.Kihn,Wax,J.Barnes.  
 Yankton, SD (Randy Kussman-KQHU/FM)Collins,Wax,Ozzy, Miami S.M.,DeYoung.  
 Sioux Falls, SD (Adam North-KKRC)P.Collins.  
 Aberdeen, SD (Scott Daniels-KQ95)Seger,Collins, H.Suite,Mike&,F.Sharkey.  
 Rapid City, SD (Sherwyn/Kallaway-KKLS/FM)Seger,Collins, Bangles.  
 Rapid City, SD (Randy McDaniel-KGGG/FM)Collins,A.Starr, V.Halen,Bangles,Palmer.  
 Fargo, ND (Anderson/Palmer-Y94)Force,Collins,Mike & M.  
 Grand Forks, ND (Nordine/Right-KKXL/FM)Collins.  
 Bismarck, ND (Brannan/Hardt-KFYR)Seger,Miami,DeYoung.  
 Bismarck, ND (Bob Beck-KYYY/FM)Collins,Mike&,G.Kihn, DeYoung,John Taylor.  
 Minot, ND (Scott Meyer-KIZZ)Sexton,Level 42,Seger, Collins.  
 De Kalb, IL (Lew White-WDEK/FM)V.Halen,Wonder,Miami, Collins,Midge Ure.  
 Joliet, IL (Lentine/Weber-WLLI)Seger,Collins,Ozzy, Miami,Wonder,Starpoint.  
 Chicago, IL (Chuck Crane-WLS/AM)Jermaine,Miami,Collins, Mike& Mechanics,V.Halen.  
 Chicago, IL (Jeffries/Kelly-WYTZ)Collins,Mike & M., Outfield.  
 Chicago, IL (Joe Bohannon -B96)Force,Outfield,Julian, Collins,J.Jackson.  
 Freeport, IL (Readeker/Edwards-WXXQ)B.Tagg,Mental As Anything,C.Robin,J.Rush,Collins,F.Sharkey,Miami,Tro, V.Halen,Animation,R.Stones,DeYoung.  
 Rockford, IL (Brill/Dent-WZOK)Collins,Miami.  
 Galesburg, IL (Heath/Hamlin-WGBQ/FM)Frzn. list.  
 Bloomington, IL (Justin/Robbins-WBNQ)J.Jackson,Collins, Wonder, Level 42.  
 Champaign, IL (McCann/McKeighan-WLRW/FM)Dokken,Miami, Mike&.Pet Shop Boys,Collins.

Springfield, IL (Greg Lawley-WDBR)Mike&,Julian,Barnes.  
 Carbondale, IL (Tony Waitokus-WCIL/FM)Collins,Miami, D.Straits,Nushooz,J.Jackson.Nicks,Bon Jovi.

## CENTRAL

Kirkville, MO (Jeff Allen-KTUF)Sexton,Julian,Collins, Mike&,B.Tagg,Mental As Anything,Nushooz.  
 East Prairie, MO (Greg Landis-KYMO)Firm,E.Costello,OMD, Mental As Anything.  
 Kansas City, MO (Perun/Barber-KBEQ)John T.,Collins, Bangles.  
 Jeff.City/Columbia, MO (Brian Miller-KTXY)Julian,Wax, J.Jackson,Collins,Seger,B.Tagg,Mike& Mechanics.  
 Waynesville, MO (Kevin Barton-KFBD)Browne, Mike&,Ozzy, Julian, Collins,Seger,Mental As Anything.  
 Topeka, KS (Roger Heaton-WIBW/FM)Loverboy,Sly Fox.  
 Topeka, KS (Kevan Rabat-KDVV/FM)Baltimora, Collins, Mike& Mechanics.  
 Kansas City, MO (Lorrin Palagi-KBKC/FM)Loverboy, D.Straits,Wonder,Starpoint.  
 Pittsburg, KS (Bell/Porter-KQWK/FM)Collins,Julian, John T.,F.Thunderbirds,H.Suite.  
 Hoisington, KS (Bieker/Atkinson-KHOK)Collins,Mike&, Seger,V.Halen,Synch,DeYoung,Miami S.M.  
 Hays, KS (Michael Koerner-KJLS)B.Tagg,Collins,Asia, Mike&,Sexton,Julian,Outfield.  
 Norfolk, NE (Doug Koehn-KNEN)Collins,Seger,Outfield, DeYoung,OMD.  
 Grand Island, NE (Mosley/Bradee-KSYZ/FM)OMD,Janet J., Julian, Collins.  
 El Dorado, AR (Dan Murphy-KLBQ/FM)P.Labelle & McDonald, Seger,Bowie,Alabama,MovieLand.  
 Searcy, AR (Jim Donnelly-KSER/FM)Miami,B.Tagg,G.Kihn, Collins,Pet Shop Boys.  
 Little Rock, AR (Mark McCain-KKYK)Sly Fox,Palmer, Loverboy.  
 Fayetteville, AR (Sterling Scott-KKEG)Nylons,R.Stones, Collins, Pet Shop Boys.  
 Fort Smith, AR (John O'Dea-KZZE/FM)Tepper,Nicks, Collins,Miami.  
 Ft. Smith, AR (Hayes/Bryant-KISR)Julian,Mike&,DeYoung, P.Labelle & McDonald.

## SOUTHWEST

Lawton, OK (Morgan/Mitchell-KMGZ)Seger,Collins,OMD, DeYoung,Mike & Mechanics.  
 Dallas, TX (Shomby/Crosby-KZPS)Collins,Seger,Julian.  
 Tyler, TX (Dave Goldman-KEYP)DeYoung,F.Sharkey,Mike&, Starpoint.  
 Lufkin, TX (Randy Shannon-KAFX)BOC,H.Suite,DeYoung, Julian,Collins,Mike&,Manilow,Rene & Angela.  
 Nacogdoches, TX (John Rowe-KTBC)Ferry, Animation,Asia, E. Costello.  
 Wichita Falls, TX (Beck/Kay-KNIN/FM)Collins, Cherrelle & O'Neal.  
 Killen/Temple, TX (B.J. McCrae-KIXS/FM)Seger,Mike&, Julian,B.Tagg,Wax,P.Labelle & McDonald,Barnes, DeYoung.  
 San Angelo, TX (John Raymond-KIXY/FM)Dionne,Seger, Collins, Janet J.,B.Tagg.  
 Houston, TX (Lander/Hamilton-93Q)Force,Collins, Cherrelle & O'Neal,M.Morgan.  
 Beaumont, TX (Murphy/Jackson-B95)Collins,Julian.  
 Bryan, TX (Carl Gideon-KTAM)Barnes,Seger,L.Richard, Manilow,Outfield.  
 Bryan, TX (Austin/Turner-KTAW/FM)Midge Ure,Tro,Asia, Ozzy,Nushooz,DeYoung,L.Richard,John T.,Seger,Collins, R.Stones.  
 Bryan, TX (Skip Bishop-KKYS)Frzn. list.  
 Victoria, TX (Jay Arena-KVIC)B.Tagg,Collins,Julian, John T.,P.Labelle & McDonald,Seger.

Laredo, TX (Kirk Davidson-KRRG)Sade,F.Jackson,Austin,  
D.Academy,R.Stones,Segeer, Asia,Dionne, Mike&, Collins,  
Falco,Ozzy.  
San Antonio, TX (Hunter/Giles-Q96)Collins,R.Stones,  
OMD,Julian,D.Straits.  
Amarillo, TX (Keith Richards-KAKS/FM)Collins,Outfield,  
Julian,OMD.  
Amarillo, TX (Tim Butler-KPUR)Collins,Segeer, Mike&,  
DeYoung,Opus.  
Abilene, TX (Dominic Testa-KFMN)Julian, Collins, Mike&,  
Miami,Mental As Anything,Barnes.  
Odessa/Midland, TX (John Clay-KWES/FM)Mike&,Wax,  
Cherrelle & O'Neal, Collins.  
Phoenix, AZ (Guy Zapoleon-KZZP)Cherrelle & O'Neal,  
Palmer,Wax, Mike Elliott & Bill Lateur.  
Tucson, AZ (Gillie/Johnson-KRQ)OMD, Collins, Janet J.,  
Julian.  
Cottonwood, AZ (Roberts/Peterson-KSMK)Smokey,OMD,  
Collins,R.Stones,Barnes,P.Blonde.  
Albuquerque, NM (Paul Marcu-KRKE)Browne,N.Edition,  
Outfield.  
Gallup, NM (Eric Allen-KYVA)John T.,L.Richard,B.Tagg,  
Nushooz, Collins.  
Sante Fe, NM (Scott Wallace-KKSS/FM)Palmer,Cocker,  
Browne,V.Halen,Outfield.  
Clovis, NM (Tom Summers-KZZO/FM)Outfield,Miami,DeYoung.  
Alamogordo, NM (Tim Waver-KINN AM/FM)Frzn. list.

**ROCKY MOUNTAIN**

Billings, MT (Charlie Fox-KYYA)Mike&,Level 42,V.Halen,  
Collins,Palmer.  
Polson/Kalispell, MT (Rick Leer-KQ92)Ozzy,Asia, Collins,  
G.Kihn,Segeer,Julian,P.Blonde.  
Kalispell, MT (Barry Bennett-KBBZ/FM)R.Stones,Segeer,  
Mike&,Wax,B.Tagg.  
Denver, CO (Gloria Avila-Perez-KIMN)OMD,Miami, Collins,  
Sexton.  
Denver, CO (Geina Horton-Y108)Bangles,G.Kihn,D.Straits,  
Pet Shop Boys.  
Denver, CO (Bolke/Stone-KPKE)Collins,Level 42,Jermaine,  
R.Stones.  
Windsor, CO (Al Decker-KUAD/FM)Segeer,V.Halen,Sax,Asia,  
MovieLand, Collins,F.Sharkey, Mike & Mechanics.  
Greeley/Ft. Collins, CO (Gary Ray-KGBS)Tro,Flip,Segeer,  
V.Halen,Julian,Pointers,John T.,B.Tagg,Janet J.,  
Miami,L.Richard,Cherrelle & O'Neal, Collins,Cocker.  
Grand Junction, CO (Collins/Stone-K-STAR)Mike&,DeYoung,  
F.Sharkey,S.Red.  
Cody, WY (Kelly Gordon-KTAG)R.Stones,Miami,Outfield,  
Level 42.  
Casper, WY (Todd Cavanah-KTRS)Miami, Mike&,DeYoung,  
Starpoint.  
Gillette, WY (Dennis Switzer-KOLL)Collins,Segeer, Mike&,  
P,LaBelle & McDonald.  
Soda Springs, ID (Summers/A.D.-K79)Barnes, Collins,  
Dionne,Nushooz, Mike & Mechanics.  
Lewiston, ID (Jay McCall-KOZE)Collins, Mike&,Wax,Julian.  
Boise, ID (Tom Evans-KIYS)Collins, Mike & Mechanics.  
Moscow, ID (Gary Cummings-KZFN)Segeer, Collins,OMD,  
L. Richard,P,LaBelle & McDonald, B. Tagg.  
Salt Lake City, UT (Stone/Smith-KCPX/FM)Collins, Mike&.  
Logan, UT (Jay Hall-KBLQ)Collins, Mike&,Segeer,Barnes,  
Wax,DeYoung,Whitney.  
Logan, UT (Mark Roman-KVFM)J.Rush,Level 42, Collins.  
Ogden, UT (Paul Wilson-KJQ)V.Halen,L.Richard,Opus,  
J.Rush, Collins.  
Provo/Salt Lake City, UT (Rob Boshard-KFMY)Collins,  
R.Stones.

**FAR WEST**

Lake Tahoe/Reno, NV (Mickey Lees-KLKT)Starpoint,Segeer,

M. Manchester & A. Jarreau, R. Stones,Segeer,V.Halen,  
Collins.  
Reno, NV (Bill Kelly-KRZQ/FM)Collins,V.Halen,Pet S.Boys.  
Reno, NV (Shakes/Ryan-KWNZ/FM)Miami, Collins,Julian,  
Bangles,L. Richard, Mike & Mechanics.  
Reno, NV (John Chommie-KHTZ/FM)Sexton,Level 42,Miami,  
D.Straits.  
Los Angeles, CA (Mike Schaefer-KIIS/FM)Collins,John T.,  
P. LaBelle & McDonald,S. Red.  
Los Angeles, CA (Scarborough/Simon-KKHR)OMD,Opus,  
Julian, Collins,Miami, Mike & Mechanics.  
San Diego, CA (Mike Preston-KS103)Opus,John T., Collins,  
P.LaBelle & McDonald,V.Halen.  
San Bernardino, CA (Shawn Demory-KGGI)Animotion,  
Janet Jackson, A. Starr,Rene & Angela.  
Anaheim, CA (Craig Powers-KEZY)Level 42,Wonder,Pet  
Shop Boys, D. Straits,Jermaine.  
Santa Barbara, CA (Jane Asher-Y97)V.Halen, Collins,  
Julian,Segeer,L. Richard.  
Bakersfield, CA (Dave Kamper-KKXX/FM)Loverboy,Bangles.  
San Luis Obispo, CA (Joe Collins-KSLY/FM)Julian,  
Collins,Barnes.  
Lompoc/Santa Maria, CA (Sam Jackson-KRQK/FM)Ozzy,  
Starpoint, P.LaBelle & McDonald, Mike&, Collins,Julian.  
Santa Maria, CA (Maria Rubio-KXFM)L. Richard,Julian,  
Segeer, Collins, Sexton, Mike & Mechanics.  
Fresno, CA (Walker/Davis-KYNO)Collins,V.Halen,Opus.  
Fresno, CA (Berry/Carter-KMGX)Jets,John Taylor,OMD.  
Monterey/Salinas, CA (Kirk Clatt-KDON/FM)Collins,  
John Taylor, DeYoung.  
San Francisco, CA (Richard Sands-KITS/FM)Miami,Segeer,  
John Taylor, L.Richard, Collins,Nushooz.  
San Francisco, CA (Rivers/Naftaly-KMEL)Art of Noise,  
P.LaBelle & McDonald,Starpoint, Miami S.M.  
San Jose/Los Gatos, CA (Harlow/Weinstein-KATD/FM)  
Collins, Mike & M.,OMD.  
San Jose, CA (Robin Kipps-KWSS)Segeer, Janet Jackson,  
John Taylor, Level 42, Collins.  
Stockton, CA (Roy Willimas-KJOY)V.Halen, Collins,  
Starpoint,Miami, Mike & Mechanics.  
Stockton, CA (John Hampton-KSTN)Collins,Starpoint,  
John Taylor,P,LaBelle & McDonald,Palmer, Nicks.  
Modesto/Stockton, CA (David Kraham-KHOP/FM)R.Stones,  
Outfield, Palmer,Smokey,Segeer,V.Halen,G.Kihn.  
Modesto, CA (Russ Novak-KFIV/FM)Frzn.list.  
Modesto/Stockton, CA (Ellen Thomas-K093)Segeer,Prince,  
Collins.  
Santa Rosa, CA (Eric Scott-KREO)Collins, H.Suite,  
Segeer, OMD.  
Arcata/Eureka, CA (Jim Nelly III-KXGO)DeYoung,  
B. Tagg,Segeer,Nushooz,Mr.Mister,Animotion.  
Eureka, CA (Chris David Carter-KFMI)Segeer, Miami.  
Sacramento, CA (Gillette/Collins-FM102)Collins,  
Nushooz,P,LaBelle & McDonald, V.Halen.  
Sacramento, CA (Mr. Ed-KWOD)Force, Collins,OMD,Miami,  
L. Richard.  
Paradise/Chico, CA (Ron Bruder-KNVR)Segeer, Mike&,  
Nushooz, Janet J.,DeYoung,B.Tagg,John Taylor,  
Collins,Julian.  
Redding, CA (Kevin Kahl-KEWB)V.Halen,R.Stones,Segeer,  
Collins.  
Redding, CA (Dubois/Van Halen-KSX0)H.Moon, Collins,  
OMD,L.Richard,Animotion,Julian, Mike & Mechanics.  
Honolulu, HI (Jay Stone-194)Frzn. list.  
Hilo, HI (Derek Dakine-KKBG)Wax,DeYoung,Segeer,Miami,  
Collins,Asia,F.Sharkey,Dionne,Force MD's,Alabama.

**NORTHWEST**

The Dalles, OR (Ed Ross-KACI)Ozzy, Mike&, Collins,  
P.Blonde,Segeer.

Seaside, OR (Chris Conway-KSWB)Miami, Seger, Ozzy,  
Collins, OMD, L. Richard, Cafferty, B. Tagg, Tro.  
Portland, OR (Naganuma/Barry-KMJK)Zapp, Miami, Wax,  
DeYoung, J. Rush.  
Albany/Corvallis, OR (Mike Shannon-KIQY)Frzn.list.  
Coos Bay, OR (Dave O'Connor-KYNG/FM)Frzn. list.  
Coos Bay, OR (Karen David-KHSN)Asia, Collins, Seger,  
Alabama, Level 42, Julian, Mike & Mechanics.  
Medford, OR (R. Charles Snyder-KTMT)Seger, Collins.  
B. Tagg, H. Suite, F. Thunderbirds, Talk Talk, Queen.  
Medford, OR (Dennis Dixon-KBOY/FM)Seger, Collins,  
Barnes, M. Lotz.  
Klamath Falls, SD (Terry James-KAGO/FM)J. Rush, Asia,  
Seger, Collins, OMD, Mike & Mechanics, F. Sharkey.  
Seattle, WA (Roberts/Matthews-KHIT)Animation, Seger,  
V. Halen, Collins, Baltimore, Julian, L. Richard.  
Seattle, WA (Wendy Christopher-KUBE/FM)Collins, ZZ Top,  
Whitney, Cherrelle & O'Neal.  
Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM)V. Halen,  
Seger, ZZ Top, Whitney, Mike & Mechanics.  
Olympia, WA (Ken Paige-KQEU)Palmer, Collins,  
R. Stones, G. Kihn.  
Chehalis, WA (Roger Dale-KITI)Seger, Ozzy, Collins,  
Dionne, Outfield.  
Ellensburg, WA (Thomas Mailey-KXLE/FM)Mike & Seger,  
Collins, Asia, P. Furs.  
Yakima, WA (James/Austin-KZHR)Browne, Opus, C. Robin,  
Ozzy, Barnes, Sly Fox.  
Spokane, WA (Dave McKie-KZZU/FM)Collins, Cocker,  
B. Tagg, Janet Jackson.  
Tri-Cities, WA (Ron O'Brian-OK95)ZZ Top, G. Kihn, Mike &  
F. Thunderbirds, Julian, Nushooz, Dionne, P. Furs.  
Tri-Cities, WA (Jonathan Walker-KZZK)Seger, Collins,  
L. Richard, Mike & P. LaBelle & McDonald.  
Vancouver, CAN (Shannon/Russell-LG73)No adds.  
Calgary, AL (Don Stevens-AM106)Seals, ABC, Prince.  
Tri-Cities/Kennewick, WA (Chuck Matheson-KHWK/FM)Seger,  
Collins, Asia, OMD, H. Suite, Janet J., Mike & Julian.

**WELCOME To Our New Top 40 Correspondent:**

Jim Donnelly, KSER/FM Radio, P.O. Box 1300,  
Searcy, AZ 7214 501-268-7124



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Kay Gates (Box 207 - 27533)  
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Wayne Michaels (601)545-1230  
Production - WGOW-Chattanooga, TN  
Mary Dabney (Box 11202 - 37401)  
Production Director - KVVN/FM-Napa, CA  
Don DeFesi (707)252-1440  
News (part-time) - KOSO-Modesto, CA  
Melanie Woodward (209)522-4084  
Sales - KYNG/FM-Coos Bay, OR  
Chris Beebe (503)267-7055

\*No phone calls please.

## SERVICE

WBIZ-Eau Claire, WI - 12" singles: all sources  
WLCN-Logan, OH - singles: Epic  
WSTP-Salisbury, NC - singles: A&M  
K110-Grand Junction, CO - A/C singles: all sources  
WMR-Rumford, ME - Bob Seger (Capitol)  
KGHR-Austin, MN - singles & LP's: Atlantic, Elektra

## AVAILABLE

CURT SAMSON from KYYY/Y93-Bismarck, ND is  
looking for a position as AT (mid-days), contact  
him at (701)223-2528.  
BRUCE CARMONA from WELV-Ellenville, NY is looking  
for a position as AT, contact him at (212)223-1880.  
RICK STEWART from KNAC-Long Beach, CA is looking  
for a position as AT, contact him at (415)776-5463.  
BRAD LEE from WHNY-McComb, MS is looking for a  
position as AT/MD, contact him at (816)761-9275.  
LLOYD SMITH from Broadcast Institute of Maryland is  
looking for a position as AT/News, contact him at  
(301)484-9122.  
SHANNON WEST from BLU92-Hinesville, GA is looking  
for a position as AT/MD/ass't PD, contact her at  
(904)398-1705.  
DAVE MCKIE from KZZU-Spokane, WA is looking for a  
position as MD/Music Computer Research Director,  
contact him at (509)448-5555.  
TOM KENLON is looking for a position as AT/Prod.,  
contact him at (701)839-4551.

# THE BANGLES: WEARING SUCCESS VERY WELL



**E**ach year brings forth fresh new blood to a swiftly changing music world. We're only a few months into 1986 and already the Bangles have firmly entrenched themselves as one of the most invigorating bands to emerge this year. Originally called the Bangs, the group changed their name to the Bangles after another band claimed rights to it. Since their inception, the Bangles have always been tremendously popular with adventurous commercial and college radio stations. Their current release, "Different Light", has already been the number one record on the Gavin Alternative chart for five consecutive weeks. Their first album was also number one for six weeks last year. This foundation of support has provided them with a springboard from which to catapult up onto the Top 40, Album and Adult Contemporary charts. Vocalist & guitarist Susanna Hoffs spoke about a number of topics including their association with Prince.

By Peter Standish

*Special assistance provided by Diane Rufer and Frank Bodeck*

**PS: Not only are you popular in this country, but you've attracted quite a following in Europe, too.**

SH: We've done really well over there. We went over there last year around this time. There's been a lot of interest over there for the Bangles. Our single was released there a tad earlier than in the United States. So we want to go over there and get warmed up for the United States. We want to give the single in the United States a chance to get on the radio before we start playing. I think it makes a big difference if people are familiar with the record. There's a lot more interest to come out to the gigs.

**PS: You wanted to let the momentum build up on the radio first.**

SH: Yeah, the single already is doing so much better than anything off the last album and we're very pleased with that.

**PS: Were you surprised to be so well received in Europe?**

SH: Yeah, we were really shocked because everyone was warning us. The audience is very reserved. But it was almost like a hometown audience. It was incredible. They knew all the songs, even off our early LP. The crowds are just wild over there, I mean really wild! I think to them it was a nice change of pace to see the four girls who really rock out on stage. It was real exciting because things have gotten sort of slick, with English music, or they have been for awhile.

**PS: What countries in Europe stood out for you?**

SH: It was a real quick tour. We did like one city in each country. We played Hamburg, Paris and London and Amsterdam and every show was sold out. They were all on an equal level. Now we're going to go back to England and tour extensively. And we're also going to go to Scandinavia.

**PS: How did the Bangles first form?**

SH: The band formed in 1981. I had been going to U.C. Berkeley and I graduated from there. I had been working with a guy named David Robeck who started The Rain Parade. The only thing that remains of our musical collaboration was this record called the "Rainy Day" record.

**PS: I remember that.**

SH: I did a couple of songs on there. Those had been songs that he and I had done in a band that never really had a name. I met the Peterson Sisters through an ad in the paper when I moved back to Los Angeles from Berkeley. They had been working together. They had always been in bands together. When the three of us met we just decided that this was going to be it. We were going to make harmonies a real important part of the band. We just started writing together and playing. We put out a single on our own label, which was what a lot of bands in Los Angeles were doing at the time like the Dream Syndicate and the Salvation Army (who later changed their name to The Three O'Clock). Then the whole paisley-underground tad happened, even

though it wasn't an appropriate description. It was basically a lot of Los Angeles bands that were '60s influenced, but in different ways. Bands who started their own record labels and marketed themselves instead of taking a demo tape around and trying to get signed. It was a very grassroots thing that we were all doing. So we did that and we got our management thing with Miles Copeland and Mike Gormley, around 1982. We went out on tour with The English Beat which was a big thing for us. That taught us a lot about live performances. We did the EP right around The English Beat tour. That was on Faulty Products, which was like a step up from having our own little label. That was kind of a calling card for Columbia Records, I guess, because they picked us up and we did our first album. We did another tour and we hooked up with Cyndi Lauper. We played three months with her, and then went to Europe. We came back last Spring and recorded the new album.

**PS: Well, that's about five years in five minutes.**

SH: Yeah!

SH: It has. We've all been in bands with guys before this band. Like I said, David Robeck and I were in a band. We had another bass player for awhile who was a girl too, Annette, who joined Blood On The Saddle.

**PS: I notice that you co-write many of your songs with nearly all the band members. That must be a really challenging task.**

SH: When we're trying to get material together for a record, I'm always really open to working with other people. I've written a lot with people outside of the band. I wrote a song with Billy Steinberg and Tom Kelly for Belinda Carlisle's record. I've written with Jules Shear and Louis Gutierrez who was in The Three O'Clock. I just like to write with as many people as I can because I feel like I haven't been writing songs for that long. I've primarily viewed myself as a singer. So last year was a real good learning year for me.

**PS: I've noticed that the Bangles cover a moderate amount of songs written by other artists like "Live", "September Song", "Going Down To Liverpool". Is**

**"When we were going over to Europe last year Prince was on the plane. I had a long talk with him and found that we basically like each other's music."**

**PS: Was it a conscious decision to have all women in the band?**

SH: Yes and no. When it came time to get a new player we thought about getting a guy. But you know, it's a funny thing. Everyone asks us about what's it like being an all-girl band and all this stuff. I guess in the old days we were a little more defensive about it. I think it does make us special and different. There is something conscious about it, but it's not a gimmick. It's not intended to be that. It's a true musical collaboration between real musicians. But the fact that we are four girls, we know that there's a certain chemistry that not a lot of other bands have. The fact that we all sing, I mean, we know that's what we are, who we are and I think it's good.

**PS: Has the band always been exclusively women?**

**there any particular reason for that?**

SH: From a vocalist point of view, it's always real challenging to sing somebody else's melody. A melody that you wouldn't have thought of on your own. I think with the Bangles too, we've always been kind of known for covers in a way. Sometimes as much as for our originals. You know in the old days, that's what really got us going. Other than the single, which everyone thought sounded like the Mamas and the Papas. But we would do things like "Hazy Shade of Winter", "How's the Air Up There" and these obscure covers. It's just part of us, something we like to do, and probably will continue to do.

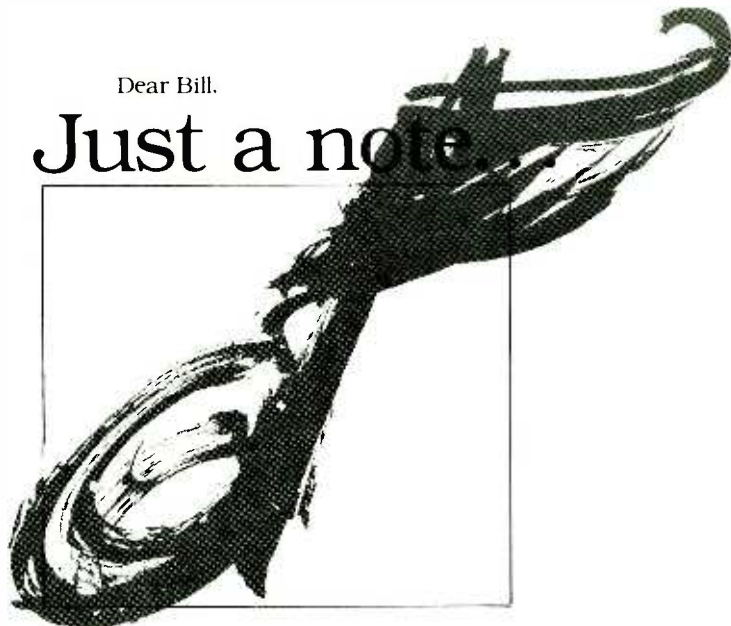
**PS: One of my favorite songs on the new album is "Walk Like An Egyptian". Who's it written by?**

SH: Liam Sternberg. He's a writer and

# "SOMEONE"

Dear Bill,

Just a note.



... to let you know that you have a hit on your hands! "SOMEONE" by Miller and DeLong has been receiving requests consistently over the past couple of months that we have been airing the song on **KOST 103**. It has that magic element that makes it stand-out from the rest of the current adult-contemporary product in the listener's mind: something all songwriters attempt to achieve ... and few rarely do. ... *SOMEONE* will definitely be heard both as a 'current' and a 'recurrent' on **KOST**.

Jhani Kaye  
KOST 103/FM  
Los Angeles

## "SOMEONE" by Miller & DeLong

---

Written by Robin Miller  
Arranged & Produced by Rick DeLong  
Mixed by Dennis McKay

---

On **SHUTTLE RECORDS**

8855 Atlanta Av. #303  
Huntington Beach, CA. 92646  
(714) 969-6664



**POWER TRIO**

**HEART**  
These Dreams  
(Capitol)

**ATLANTIC STARR**  
Secret Lovers  
(A&M)

**JAMES TAYLOR**  
Only One  
(Columbia)

**2W LW TW**

- |     |     |   |
|-----|-----|---|
| 2.  | 1.  | 1. HEART - These Dreams (Capitol)                           |
| 1.  | 2.  | 2. Elton John - Nikita (Geffen)                             |
| 5.  | 3.  | 3. ATLANTIC STARR - Secret Lovers (A&M)                     |
| 4.  | 4.  | 4. JAMES TAYLOR - Only One (Columbia)                       |
| 15. | 8.  | 5. STEVIE WONDER - Overjoyed (Tamla/Motown)                 |
| 6.  | 5.  | 6. ANNE MURRAY - Now And Forever (You And Me) (Capitol)     |
| 8.  | 7.  | 7. Dan Seals - Bop (EMI America)                            |
| 12. | 9.  | 8. SMOKEY ROBINSON - Hold On To Your Love (Tamla)           |
| 3.  | 6.  | 9. Starship - Sara (Grunt/RCA)                              |
| 21. | 14. | 10. FORCE M.D.'S - Tender Love (Tommy Boy/Warner Bros.)     |
| 10. | 10. | 11. Mike & The Mechanics - Silent Running (Atlantic)        |
| 17. | 15. | 12. JACK WAGNER w/V.CARTER - Love Can Take Us...(Qwest)     |
| 14. | 13. | 13. Mr. Mister -Kyrie (RCA)                                 |
| 22. | 18. | 14. EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram)     |
| 7.  | 11. | 15. Dream Academy - Life In A Northern Town (Warner Bros.)  |
| 9.  | 12. | 16. Whitney Houston - How Will I Know (Arista)              |
| 23. | 21. | 17. LAURA BRANIGAN - I Found Someone (Atlantic)             |
| 26. | 22. | 18. JERMAINE JACKSON - I Think It's Love (Arista)           |
| --. | 27. | 19. DIONNE WARWICK - Whisper In The Dark (Arista)           |
| 25. | 23. | 20. THE CARS - I'm Not The One (Elektra)                    |
| 16. | 16. | 21. Thompson Twins - King For A Day (Arista)                |
| 29. | 24. | 22. ELO - Calling America (CBS)                             |
| --. | 28. | 23. M.MANCHESTER & A.JARREAU - The Music Of Goodbye(MCA)    |
| --. | 29. | 24. DIRE STRAITS - So Far Away (Warner Bros.)               |
| 27. | 25. | 25. ROSANNE CASH - Hold On (Columbia)                       |
| 11. | 17. | 26. Sade - Sweetest Taboo (Portrait)                        |
| 18. | 20. | 27. Aretha Franklin - Another Night (Arista)                |
| --. | --. | 28. BANGLES - Manic Monday (Columbia)                       |
| --. | --. | 29. BARBRA STREISAND - Send In The Clowns (Columbia)        |
| 13. | 19. | 30. Billy Ocean - When The Going Gets Tough...(Jive/Arista) |

**CERTIFIED**

**BANGLES**  
Manic Monday  
(Columbia)

**BARBRA STREISAND**  
Send In The Clowns  
(Columbia)

**MOST ADDED**



**DENNIS DeYOUNG**  
Call Me  
(A&M) 65 new adds

**PHIL COLLINS**  
Take Me Home  
(Atlantic) 57 new adds

**BARRY MANILOW**  
He Doesn't Care (But I Do)  
(RCA) 51 new adds

**RECORD TO WATCH**

**PATTI LaBELLE & MICHAEL McDONALD**  
On My Own  
(MCA)

**DROPPED**

Isley/Jasper/Isley  
Michael Franks

**CHARTBOUND**

**PHIL COLLINS** - Take Me Home (Atlantic)  
**NYLONS** - The Lion Sleeps Tonight (Open Air/Windham Hill)  
**DENNIS DeYOUNG** - Call Me (A&M)  
**MIAMI SOUND MACHINE** - Bad Boy (Epic)  
**BARRY MANILOW** - He Doesn't Care (But I Do) (RCA)

**ACTION SIDES**

**JACKSON BROWNE** - For America (Asylum)  
**JOHN COUGAR MELLENCAMP** - R.O.C.K. In The USA (Riva/PolyGram)  
**LOVERBOY** - This Could Be The Night (Columbia)  
**SHEENA EASTON** - Jimmy Mack (EMI America)  
**OMD** - If You Leave (Virgin/A&M)  
**COCK ROBIN** - The Promise You Made (Columbia)  
**ALABAMA** - She & I (RCA)  
**EURHYTHMICS** - It's Alright, Baby's Coming Back (RCA)  
**TEDDY PENDERGRASS** - Love 4/2 (Asylum)  
**B.J. THOMAS** - America Is (Columbia)

**NEW**

**PHIL COLLINS** - Take Me Home (Atlantic)  
**SIMPLY RED** - Holding Back The Years (Elektra)  
**MIKE & THE MECHANICS** - All I Need Is A Miracle (Atlantic)  
**PATTI LaBELLE & MICHAEL McDONALD** - On My Own (MCA)  
**MAURICE WHITE** - Lady Is Love (Columbia)  
**CHERRELLE & ALEXANDER G'NEAL** - Saturday Love (Tabu)

Station Reporting Phone (415) 392-7750

## A/C ANALYSIS

JAMES TAYLOR had more growth than ATLANTIC STARR but lost out at the last minute for the number three slot. Nearly identical profiles in Hit Factor below. And ANNE MURRAY's latest, which is by no means over, loses out to STEVIE WONDER for fifth place in another close battle.

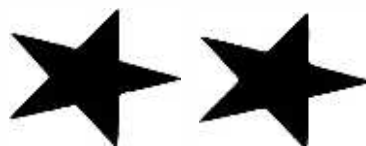
SMOKEY ROBINSON stalls momentarily at #9 as STARSHIP and DAN SEALS clear out next issue.

No stopping DIONNE with or without a little help from her friends. She's got a 61% Hit Factor without 'em in just three weeks.

Columbia scores a double Certified with THE BANGLES hitting the chart on 19 adds and a 57% Hit Factor. BARBRA scores with 20 adds and a 47% Hit Factor.

All five Chartbound's can and should chart next week, with PHIL COLLINS getting the top number.

Last week's Record To Watch, MIAMI SOUND MACHINE picks up 37 adds. This week's RTW, ON MY OWN by LaBELLE & McDONALD pulls 26 added including: WGHQ, WKYE, WSMJ, WUVU, WZNY, KFOR, KLWN, WMT, WBEV, WFPS, WIOU, WLEC, WRDB, KAZM, KGRO, KVEC, KTIM, KWUN, KUBC and KALE. The record was Most Added in our Urban/Contemporary section and also debuted in Top 40 Up & Coming.



## RECOMMENDED FOR A/C RADIO

WHITNEY HOUSTON - "The Greatest Love Of All" (Arista) Boy! She let's it all hang out on the latter part of this record. On March 1st of LAST year I said: "Her youthful innocence is mixed with a knowingly mature approach to both the arrangements and lyric. By the time this album runs its logical course, she's likely to be known to listeners across the pop spectrum". I rest my case.

SIMPLY RED - "Holding Back The Years (Elektra) Simply done, Simply Red uses pop minimalism to arrange affairs. The haltingly cautious arrangement stands out on any playlist. No record like it around. Ron

Research:  
Diane Rufer  
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 233 Last Week 225

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
HEART -	These Dreams (Capitol)		225	213	10	2	--	99%	10
ATLANTIC STARR -	Secret Lovers (A&M)		208	178	27	1	2	98%	9
JAMES TAYLOR -	Only One (Columbia)		211	175	30	5	1	97%	9
STEVIE WONDER -	Overjoyed (Tamla/Motown)		222	144	59	12	7	91%	5
ANNE MURRAY -	Now And Forever (Capitol)		207	151	44	9	3	94%	9
DAN SEALS -	Bop (EMI America)		198	135	57	5	1	96%	10
SMOKEY ROBINSON -	Hold On To Your Love (Tamla)		197	94	75	24	4	85%	8
FORCE M.D.'S -	Tender Love (Tommy Boy/W.B.)		187	76	83	10	18	85%	7
J.WAGNER w/V.CARTER -	Love Can Take... (Qwest)		165	51	92	19	3	86%	9
MR. MISTER -	Kyrie (RCA)		137	78	49	8	2	92%	10
EVERLY BROS. -	Born Yesterday (Merc./PolyGram)		154	43	90	14	7	86%	7
LAURA BRANIGAN -	I Found Someone (Atlantic)		163	20	108	32	3	78%	6
JERMAINE JACKSON -	I Think It's Love (Arista)		156	21	104	17	14	80%	5
DIONNE WARWICK -	Whisper In The Dark (Arista)		172	12	93	37	30	61%	4
THE CARS -	I'm Not The One (Elektra)		130	26	83	16	5	83%	8
ELO -	Calling America (CBS)		127	19	79	21	8	77%	6
MANCHESTER & JARREAU -	Music Of Goodbye (MCA)		154	11	80	35	28	59%	4
DIRE STRAITS -	So Far Away (Warner Bros.)		154	15	69	36	34	54%	2
ROSANNE CASH -	Hold On (Columbia)		122	10	72	34	6	67%	6
BANGLES -	Manic Monday (Columbia)		92	9	44	20	19	57%	5

**NORTHEAST**

Newport, NH (Rick Larence-WCNL) No report-frozen.  
 Lewiston, ME (Chris Layne-WLAM) Jermaine Jackson.  
 Bangor, ME (Fred Miller-WWMJ) Level 42, Phil Collins, Miami Sound Machine.  
 White River Jct., VT (Charlie Turner-WKXE) Wax, S.Vega, Rolling Stones, Phil Collins, Dennis DeYoung.  
 Hartford, CT (David Bernstein-WTIC/AM) L. Branigan.  
 New London, CT (Danny O'Brien-WNLC) T.Twins, DeYoung, Mike & Mechanics, Force M.D.'s.  
 New Haven, CT (Jay McCormick-WELI) Dire St., Melissa & Al.  
 Albany, NY (Chris Holmberg-WWOM) OMD, Manilow, Force MD's.  
 Kingston, NY (Thom Williams-WGHQ) Wax, Alabama, Phil Collins, J. Holliday, LaBelle & McDonald.  
 Poughkeepsie, NY (Bill Pfister-WJJB/FM) D. DeYoung.  
 Utica/Rome, NY (John Carucci-U102) Dire St., S. Easton, Dionne Warwick, Melissa & Al.  
 Buffalo, NY (Jack Mindy-WBEN/AM) Dionne, Streisand, Melissa Manchester & Al Jarreau.  
 Pittsburgh, PA (Bob Conrad-WTAE) No adds.  
 Johnstown, PA (Jack Michaels-WKYE) Simply Red, R. Stones, LaBelle & McDonald, Cherrelle & A. O'Neal.  
 New Castle, PA (Bobbie Vaughn-WKST) ELO, Dionne, Force MD.  
 Sharon, PA (Keith Corso-WPIC) Everlys.  
 Scranton, PA (Burke/Trama-WBQW) Force MD's, Manilow, Wax.  
 Wilmington, DE (Mike Daley-WDEL) Stevie Wonder.  
 Dover, DE (Donna Beaty-WDOV) J. Taylor, Browne, P. Benatar, Little Richard, Miami Sound Machine, Opus, R. Stones.  
 Williamson, WV (Kim Whitney-WBTH) Miller & DeLong, Nylons, OMD, Bob Seger.  
 Sutton, WV (Steve Douglas-WSGB) Force M.D.'s, D. Young, Mike & Mechanics.

**SOUTH**

Ocean City/Salisbury, MD (Thom Walsh-WQHQ/FM) Alabama, Loverboy, A. Parsons, Simply Red, Cougar, P. Collins, Teddy Pendergrass, Miami Sound Machine.  
 Harrisonburg, VA (Adam Stubbs-WQPO) B. Manilow, Level 42, Bangles, Rolling Stones, Phil Collins.  
 Charlottesville, VA (Ken Medek-WCHV) Miami S. Machine, Phil C., Level 42, Simply Red, Manilow, Streisand.  
 Richmond, VA (Lou Dean-WRVA) Dionne, Branigan.  
 Richmond, VA (Dillon/Bevins-WEZS) Dire St., ELO, T. Twins.  
 Norfolk, VA (Nick O'Neil-WLTY) T. Twins, Wonder, Wagner.  
 Lynchburg, VA (Bob Abbott-WGOL/FM) Cars, Dionne, Dire St.  
 Goldsboro, NC (Mike Murray-WEQR) Phil C., Dionne, Dire Straits, Jackson Browne.  
 Rocky Mount, NC (Leslie Jordan-WEED) Dire St., DeYoung, Sidewinder, Phil Collins, Mike & Mechanics.  
 Swan Quarter, NC (Mazie Smith-WHYC/FM) Cars, Force MD's.  
 Salisbury, NC (Doug Rice-WSTP) R. Cash, Manilow, Alabama, Dire Straits.  
 Charlotte, NC (Marty Lambert-WBT) Dire Straits, Jermaine Jackson, Dionne Warwick.  
 Charlotte, NC (Bill Conway-WEZC) Alabama.  
 New Bern, NC (Gary Lee-WSFL/FM) DeYoung, Simply Red, Phil Collins, OMD, Mike & Mechanics.  
 Asheville, NC (Brian Lee-WSKY) Level 42, Nylons, Alabama, A. Parsons Project, Phil Collins.  
 Conway/Myrtle Beach, SC (Bob Vandergrift-WYAV/FM) ELO, Melissa Manchester & Al Jarreau.  
 Atlanta, GA (Greg Picciano-WSB/AM) Dionne Warwick.  
 Atlanta, GA (John Chappell-WBSB/FM) Miami Sound Machine, Melissa Manchester & Al Jarreau.  
 Augusta, GA (Humphreys/Patrick-WZNY) LaBelle & McDonald.  
 Albany, GA (Ron Mani-WALG) J. Rush, Alabama, DeYoung, Melissa & Al, Mike & ..., Phil C., Streisand, Cock R.  
 St. Augustine, FL (Jim Andrews-WUVU) Melissa & Al, DeYoung, Miami Sound Machine, Phil C., Alabama, Patti LaBelle & Michael McDonald.

Sylacauga, AL (R. Baty/A. Lee-WFEB) Alabama, Wax, Asia, Barbra Streisand, Phil Collins.

Tuscaloosa, AL (Sander Walker-WFFX/FM) B. Manilow, Nylons, Loverboy, A. Parsons Pjt., Cherrelle & O'Neal.  
 Huntsville, AL (Steve Dallas-WAHR) B. Manilow, DeYoung, Dire St., R. Milsap, Girls Next Door, R. Heart.  
 Gadsden, AL (David Ford-WGAD) No report-frozen.  
 Guntersville, AL (Greg Bell-WGSV) A. Parsons Pjt., Phil Collins, Barry Manilow, Dennis DeYoung.  
 Valley Head, AL (Chris James-WQRX) Dionne Warwick, Jermaine Jackson, Dennis DeYoung.  
 Anniston, AL (Sherri Armstrong-WDNG) Dire St., Miami S.M.  
 Bay Minette, AL (Tim Brown-WBCA) ELO, Jermaine.  
 Selma, AL (Bob Payton-WTUN) OMD, DeYoung, J. Browne.  
 Clarksville, TN (J.J. Austin-WJZM) J. Browne, OMD, Eurythmics, Mike & ..., Phil C., A. Parsons Pjt., Julian Lennon, Bob Seger, Little Richard.  
 Chattanooga, TN (Dale Deason-WGOW) S. Easton, DeYoung, Dionne Warwick.  
 Oxford, MS (David Kellum-J107) B. Seger, M. White, Holliday, OMD, Julian Lennon, Phil Collins.  
 Paducah, KY (Frank Carvell-WKYX) A. Parsons Pjt., Simply Red, Barry Manilow, Dennis DeYoung.  
 Glasgow, KY (Spencer MacJack-WSMJ) K. Rogers, Alabama, Phil Collins, Barbra Streisand, LaBelle & McDonald.  
 Shreveport, LA (Jeff Edman-KVKI/FM) No report-frozen.  
 Pineville/Alexandria, LA (Daniel Lynch-KISY/FM) Mr. Mister, Atlantic Starr.

**CENTRAL**

Newark, OH (Greg Moebius-WNKO) B. Manilow, Phil Collins, Miami Sound Machine, Loverboy.  
 Urbana/Springfield, OH (Russ Shafer-WKSW) Mike & ..., Simply Red, Alabama, OMD.  
 Logan, OH (Chuck Anthony-WLGN) B. Manilow, Alabama, Eurythmics.  
 Marion, OH (Jim Howell-WMRN) Hank Jr., Ricky Nelson, DeYoung, Barry Manilow.  
 Marion, OH (Bill Moore-WDIF) Van Halen, B. Seger, Miami Sound Machine, Honeymoon Suite.  
 Toledo, OH (Fred Heller-WSPD) B. Streisand, Manilow, Smokey, Bangles, Dire Straits.  
 Toledo, OH (Matthews/King-3WM) Dennis DeYoung.  
 Zanesville, OH (Pete Petoniak-WHIZ) Dire St., Barry Manilow, Alabama.  
 Youngstown, OH (Jim Martin-WFMJ) Manilow, Pendergrass.  
 Dover, OH (Steve Kelly-WJER) Alabama, M. White, Wax, Barry Manilow, Dennis DeYoung.  
 Sandusky, OH (Bill Zimmerman-WLEC) R. Milsap, Patti LaBelle & Michael McDonald.  
 Hamilton, OH (Mark Gibson-WMOH) No report-frozen.  
 Springfield, OH (Dale Grimm-WIZE) B. Streisand, Dionne Warwick, Jermaine, Manchester & Jarreau.  
 Springfield, OH (Chuck McGee-WAZU/FM) No report-frozen.  
 Gallipolis, OH (Tim Maxwell-WJEH) No report-frozen.  
 Rushville, IN (Kevin L. Stone-WRCR) DeYoung, Dire Straits, Barry Manilow.  
 Lowell, IN (Jim Holly-WZVN) No report-frozen.  
 Kokomo, IN (Darryl Parks-WIOU) Phil C., LaBelle & McD.  
 Versailles, IN (Dale M. Graves-WOVR) Smokey, Wagner, Cars, C. Gayle & G. Morris, Force M.D.'s, S. Wonder, Laura Branigan.  
 Muncie, IN (Randy Tanner-WOKZ) Phil C., ZZ Top, Flip.  
 Lafayette, IN (Mike Johnson-WASK) Manilow, DeYoung, B.J. Thomas, Dire Straits.  
 Monroe, MI (Mike Wheeler-WTWR) L'boy, OMD, Melissa & Al.  
 Flint, MI (Bill Pearson-WTRX) DeYoung, Miami S.M., Alabama, Cherrelle & O'Neal, Simply Red, Bangles.  
 Saginaw, MI (Terry Lenz-WSGW) John Taylor.  
 Lansing, MI (Jack Robbins-WILS/FM) Dire St., DeYoung, Melissa Manchester & Al Jarreau.

*Special*  
**GAVIN**  
 SEMINAR FOR MEDIA PROFESSIONALS

**FOTO FILE**



Larry Douglas (Epic) and Tom Consolo.



Matt Hudson (Z104), Marc Ratner (Warner Bros.), Skip Bishop (KKYS), Mike Bone (Elektra).



Don Jenner (Arista), friend, Jermaine Jackson, Ron Fell, Rick Bisceglia (Arista), Joan Lawrence (Arista).



Mike Schaefer (KIIS), Kyle Heatherington (PolyGram), Gene Sandbloom (KIIS), David Leach (PolyGram), Jean Johnson (PolyGram), Suzanne Neely (PolyGram), Calvin Lew (PolyGram), Mark White (ABC), Kerry Wood (PolyGram), Martin Fry (ABC).



Tom Draper (Warner Bros.), Sheila E., Juan Escovedo.



Don Nordine (KKXL) and John Fagot (Columbia).

*Special*  
**GAVIN**  
 SEMINAR FOR MEDIA PROFESSIONALS

**FOTO FILE**



Tommy Keene, Jennifer Grossberndt of WRAS, Christina Anthony of Geffen, Kym Turner of WRAS.



Kent Zimmerman, Brad Hunt (Elektra), Bob Kranes (WBCN), Tony Berardini (WBCN), Linda Kirishjian (Columbia).



Norm Winer (WXRT), Greg Sowders (Long Ryders), Sid Griffin (Long Ryders), Bob Catania (Island), Kathy Kenyon (Island), Kent Zimmerman.



Tony Gray (WUSL/FM), Monica Lynch (Tommy Boy), Barry Mayo (WRKS), James Alexander (WJLB), Chaz Saunders (WDPN), Jerry Boulding, Cherrelle, Duff Lindsey (XHRM).



Michelle Block (CBS), Ivan Bodley (WTUL), Nan Fisher (MCA), Faith Henschel (KCML)



Jeff McClusky, Eddie Money, Mike Justin (WBNO).

Photography: Jan Winet

# DIANA ROSS

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ADDS WILL SPREAD LIKE A CHAIN REACTION." WXKS Boston SUNNY JOE WHITE

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# BIO FEEDBACK

## FEARGAL SHARKEY

Bob Dylan's last video featured a pick-up band comprised of Feargal and his friend, producer Dave Stewart of the Eurythmics.

## MARIE OSMOND

At 21, Marie was the youngest entertainer to ever host a network variety show. That was in 1981.

## LED ZEPPELIN

Westwood One will launch its BBC Classic Concerts series with a Zeppelin concert recorded in April of 1971. The show airs on April 14th.

## NICOLETTE LARSON

While performing in the Broadway touring company of *Pump Boys and Dinettes*, Nicolette appeared in Nashville and decided to stay.

## MR. MISTER

According to a Gavin interview, the band has written a song for Chaka Kahn produced by Arif Mardin. Phil Collins has just added the drums in London.

## PHIL COLLINS/GENESIS

Expect a Genesis LP this spring. Phil and the band have been recording since September and plan to tour by late summer of this year.



## JULIAN LENNON

He got the title on his new LP "The Secret Value of Daydreaming" from an article written about him during his last tour.

## BOB SEGER

The stock B-side of "American Storm" is a live version of John Fogerty/Creedence Clearwater Revival's "Fortunate Son".

## JIMMY BARNES

Jimmy is very well known in Australia for being the guy who used to sing for Cold Chisel—one of the biggest rock bands from down under.

## VAN HALEN

Listed as a co-producer on Van Halen's LP is Mick Jones from Foreigner.

## ROLLING STONES

Sleeve art and video direction for the new "Harlem Shuffle" single was done by Fritz The Cat animator Ralph Bakshi.

## MICHAEL HENDERSON

He was once in a fusion band which included Miles Davis, John McLaughlin, Billy Cobham and Jack DeJohnette.

## AIR SUPPLY

Russell Hitchcock married airline flight attendant Paula Fuller in Los Angeles, February 15th.

## DENNIS DeYOUNG/STYX

Five years ago Dennis & Company were at number one in The Gavin Report with "The Best Of Times."

## WAX

Graham Gouldman and Andrew Gold first worked together when Andrew Gold produced a 10cc LP, "Look Hear", back in 1980.

## THE FIRM

Though The Firm are set to tour the US in spring, Jimmy Page, Robert Plant and John Paul Jones are writing songs together.

## ISH

Ish is Ish Ledesma, former leader of the Miami group Foxy, best known for their Top 40/Urban list "Get Off".

# Sound Advice

**Bonnie Tyler**  
"If You Were A Woman"  
(And I Was A Man)

A Brand New Single  
From The Forthcoming Columbia LP  
"Secret Dreams & Forbidden Fire" FC40312

Music & Lyrics by Desmond Child  
Produced & Directed by Jim Steinman



**Blue Oyster Cult**  
"Dancin' In The Ruins"

From The Columbia LP  
"Club Ninja" FC39979

# Colum





ce



## **Mental As Anything**

*“Live It Up”*

*Taken From The Columbia LP  
“Fundamental” BFC40299*

## **Cock Robin** *“The Promise You Made”*

*Taken From The Columbia LP  
“Cock Robin” BFC39582*



# Columbia Records

producer. I don't know, I've never met him. But I remember when we got the tape, it got sent to David Kahn's office along with lots of other tapes. When people know you're going to do a record they submit a lot of songs. It had a note attached saying that "this is perfect for the Bangles". We put it on, and it was so bizarre and sort of humorous. We kept thinking, "This is ridiculous, this is totally ridiculous". But on the other hand we were thinking this is great! This is so fun. It's like Annette Funicello meets Sandie Shaw or something. It was so weird that we decided we would give it a shot. And it ended up being a lot of people's favorite song. We like it because it sort of had a different beat, too. We thought that it would sort of flush out the album to have something with that kind of rhythm to it.

pulls all these stops out and just goes for it. His music has a really large quality, which I think is just great, because everything has gotten so slick. When we came back to Los Angeles his tape arrived when we started to get ready to do our record. We have some mutual people that we work with too. A lot of our engineers work with him at Sunset Sound in Hollywood, where we recorded the record. I just found out there was a couple of songs he wanted to share with us and just let us try. That's how it came about.

**PS: So there's actually more than one**

SH: And I just loved it. I remember hearing that on the radio and thinking, "This is the way I want to sound. Nothing else sounds this warm". It had such a warmth to it. At that time we were re-mixing one of the singles on our EP, the Faulty Records EP. We requested to work with him just based on hearing that and the Rank and File record he produced, which just sounded so great to our ears. That's how it started. Then he became a staff producer at CBS. I guess he had done a lot with 415 Records and then it just developed from there.

**PS: I noticed that he seems to be very active in writing songs with you in addition to producing.**

SH: Well, all of a sudden that happened because none of his songs were ever played live by the band. They were all written in a rehearsal room situation because we hadn't played them for that long. We kind of were learning how the



**"There is something conscious about having all women in the band, but it's not a gimmick."**

**PS: What's the band's association and relationship with Prince?**

SH: When our first record came out, I guess he had seen the video and heard the single "Hero Takes A Fall", or both, and was very interested in the band. He came to see us play at the Palace in Los Angeles. Then I just continued to communicate with him on and off and keep in touch a little bit. When we were going to Europe to do the tour last year, he was on the plane. He was going over to do what is their Grammy Awards over there. I had a long talk with him about music and songs. I found that we basically like each other's (music). We have a definite similarity in some of the things we like in a song.

**PS: Such as ...**

SH: I don't know—just to capture the emotion. I think when you listen to his records, his vocals are so real. I think that he engineers his own vocals himself. He just goes in there alone and does it. I think that's how he can be so free and uninhibited. I really admire that. He really

**song that Prince submitted to you.**

SH: Yeah, there's a couple of songs, but we had so many songs already planned and budgeted for the album. The band's democratic and we wanted to do these songs written by everybody and you know how it is. We just ended up doing "Manic Monday" because it was so right for us. It had so many of the qualities we liked. When I heard the "Oh-A-Oh" part I thought of The Velvet Underground and the title reminded me of Hendrix. I don't know, it just had a good quality to it.

**PS: Did he write it specifically for you?**

SH: I don't know. I'm not really sure. I think maybe he had us in mind. But I know that he really likes the way it came out. He's really pleased with the way the single sounds.

**PS: How did you meet with your producer David Kahn?**

SH: In San Francisco. We had heard that Translator song "Everywhere That I'm Not".

**PS: That's a great song.**

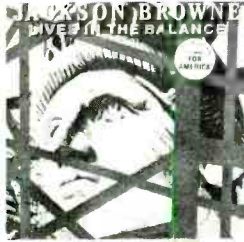
songs worked in the studio. David had so many ideas on a couple of the songs, but they sort of got rewritten in the studio. It was kind of weird and a tad nerve-racking to be rewriting in the studio. That's the way it goes. So that's how that came about.

**PS: Would you prefer to avoid any rewriting in the studio next time.**

SH: Well, you never can control it. That's one thing that we're all learning about making records and being a band. There's no way to totally control the process, so it would be nice to be able to work new songs into our set as we go along and as we tour. Some of the songs on our last album I had never sung live when we recorded them. Then I went on tour and sang them and I thought, "God, now I understand the phrasing", and I didn't understand them in the studio. I'm sure that's going to happen with this album. I think it's good when you can play a song live real well. I think that teaches you something about the way it works, the emotion, how to project it and all that stuff. ■

# ALBUM/ALTERNATIVE

## GAVIN ALBUM FRONTLINE



ROLLING STONES

JACKSON BROWNE

ROBERT PALMER

VIOLENT FEMMES

THE CALL

ELVIS COSTELLO



### "Absolute Beginners"—David Bowie (EMI)

Introducing the sounds of DAVID BOWIE and his orchestra. With its dissonant harmonies and opening guitar lines, the ABSOLUTE full effect of this song is best felt on the 8 minute A-side version. Gone on the edit is the build-up intro and the percussive outro. Ironically, BOWIE's most inspired work during the past few years has been songs associated with films, i.e. CAT PEOPLE, FALCON & THE SNOWMAN, and now ABSOLUTE BEGINNERS.

### "Steel Claw"—Paul Brady (21/Atlantic)

Two cuts off of the "lost" PAUL BRADY LP. The B side (actually the better side) is "Steel Claw", frantically covered by TINA, though never really exploited to its full potential by radio. Fans of the HARD STATION LP and other PAUL BRADY songs include a close knit legion of diverse taste-makers including English manager JAKE RIVIERA (who released a live LP on his Demon label), SANTANA (who cut a few BRADY tunes a couple of LPs ago), DIRE STRAITS' TERRY WILLIAMS (who drummed with BRADY), and others. To those who need a comparative description, BRADY is an angry Irish vocalist/musician who knows how to funnel anxious energy into aggressive aggravation.

### Flowers For All Occasions—Ruefex (Stiff/MCA)

Yet another St. Patrick's Day celebration is the release of RUEFEX, a hot Irish band who perform a dense collection of compositional and crescendoing rock drama (not completely unlike THE ALARM). Recorded in just under two week's time and sounding this good, that usually means the band has lived and breathed their music to the fullest. Essentially captured live, it's too bad there's no lyric sheet, as there seems to be a strong sense of pride and urgency at work. Alternative people who sometimes overlook major label LPs certainly shouldn't in this case. It's a burner for those with a multi-cut attention span.

### "Living In A Boy's World"—Fiona (Atlantic)

I personally decided that FIONA was happening when her poster was staring back at me from the window of a Haight Street record store. I think her girlish charm will eventually ice her role as a media darling. This futuristic pop rock piece, laden with all sorts of gimmickry and hooks will only push the time space forward. FM Top Fortys should also listen.

### "Innocent Eyes"—Graham Nash (Atlantic)

The guy who kept trim and clear-eyed during the whole latter CSN partnership surfaces with a new album with a new glossy direction. "Innocent Eyes" is the first single from an upcoming album that features more diverse work. This is your mainstreamer of the week.

### "Do Fries Go With That Shake"—George Clinton (Capitol)

Bunker disc of the week is "Do Fries Go With That Shake" by GEORGE CLINTON, the master of interplanetary, extra-terrestrial, junk food rock funk. We're working on inventing our own zen dance step to go with this Alternative rocker. Now shake.

### False Accusations—Robert Cray Band (Hightone-US/Demon-UK)

Everybody fantasizes about being Mr. A&R for one day, reaking havoc with a fair blank contract, a pen, and a reasonable amount of money and support. I'd sign only one band (if available) and that would be the ROBERT CRAY BAND. Surely a young bluesman from SEATTLE doesn't sound like the stuff that hits are made of, but think about it. On the top of the charts are artists like STING and DIRE STRAITS, talents able to surface naturally. A guy like ROBERT CRAY (especially on his latest independent release FALSE ACCUSATIONS) transcends whatever stylistic or racial pigeonholes he's forced into. True, the band regularly appears at blues fests, but in England and Chicago, CRAY is a favorite son, playing 10,000 seaters. Most of the songs deal with CRAY's overactive libido and the trouble and guilt that it leads him into. Verses and lyric lines are split by crystal clean blues licks, though structurally, the material escapes such an easy categorization. Take it from someone who listens to the "next big thing" day in and day out.

# ALBUM

Editor: Kent Zimmerman

Reports accepted Mondays at 8am through 1pm Wednesday  
Station Reporting Phone (415) 392-7750

## CERTIFIED



JULIAN LENNON  
(ATLANTIC)

## MOST ADDED

- "STICK AROUND"-JULIAN LENNON (ATLANTIC-12")
- "IS YOUR LOVE..."-BRYAN FERRY (MCA-12")
- "TAKE ME HOME"-PHIL COLLINS (ATLANTIC-12")



ROLLING STONES roll number one this week. It's a safe supposition that once the LP is released, it'll park itself number one as well. Other happening records? JACKSON BROWNE, of course, with a few scattered reports on my fave track, "In The Shape Of A Heart". To those who feel THE BANGLES are a little too slick for their sound, check out "Standing In The Hallway" or the catchy "Like An Egyptian". TALK TALK is another GAVIN ALBUM favorite. The very finest cut, "Living In Another World" has yet to be completely sprung on Album Radio even though it's cleverly included on the LP. It was also B-Side week this week. BOB SEGER received a stash of adds on his cover of "Fortunate Son". As suspected, it was actually Album Radio that gave the new JULIAN LENNON its warmest reception. He is this week's MOST ADDED by a mile as well as this week's lone CERTIFIED. As LEVEL 42 approaches saturation TOP FORTY airplay, Album Radio is beginning to feel the impact. LEVEL debuts at #38. PRETTY IN PINK seems to be doing good box office both at the movie theatres and at the record stores. Counting some reports on NEW ORDER, the LP is actually five cuts deep. During this age of 12" singles, it's common for albums to do the

## ZW LW TW

--	5.	1.	ROLLING STONES (ROLLING STONES-12") "HARLEM" "HAD"
5.	1.	2.	Jackson Browne (Asylum) "America" "Lawless" "Shape"
7.	4.	3.	ROBERT PALMER (ISLAND) "ADDICTED" "HYPERACTIVE"
1.	2.	4.	The Firm (Atlantic) "Horses" "Peace" "Walls"
2.	3.	5.	INXS (Atlantic) "Need" "Thieves" "Shine" "Time"
8.	6.	6.	THE BANGLES (COLUMBIA) "MANIC" "HALLWAY" "EGYPTIAN"
3.	8.	7.	Mike & Mechanics (Atlantic) "Thread" "Miracle"
4.	7.	8.	John Mellencamp (Riva) "Rock" "B'walk" "Minutes"
22.	10.	9.	ELVIS COSTELLO (COLUMBIA) "MISUNDERSTOOD"
18.	15.	10.	FABULOUS THUNDERBIRDS (CBS) "TUFF"
29.	11.	11.	THE CALL (ELEKTRA) "BELIEVE"
14.	14.	12.	TALK TALK (EMI AMERICA) "WORLD" "LIFE'S"
16.	13.	13.	BRIAN SETZER (EMI AMERICA) "KNIFE"
10.	12.	14.	ELO (CBS) "Heaven" "Serious"
--	23.	15.	BOB SEGER (CAPITOL-12") "STORM" "FORTUNATE"
21.	16.	16.	PRETTY IN PINK (A&M) "OMD" "VEGA" "FURS" "INXS"
--	24.	17.	VAN HALEN (WARNER BROS.-12") "CAN'T"
6.	9.	18.	Pete Townshend (Atco) "Blood" "Second" "Hiding"
20.	20.	19.	HONEYMOON SUITE (WARNER BROS.) "FEEL"
32.	19.	20.	Clannad (RCA) "Lifetime"
12.	22.	21.	ZZ TOP (WARNER BROS.) "ROUGH" "FLY"
13.	25.	22.	SIMPLE MINDS (VIRGIN/A&M) "SAID" "SANCTIFY" "GHOST"
17.	17.	23.	Blue Oyster Cult (Columbia) "Ruins"
40.	26.	24.	JOE COCKER (CAPITOL) "SHELTER"
37.	27.	25.	FEARGAL SHARKEY (VIRGIN/A&M) "HEART"
9.	18.	26.	Peter Frampton (Atlantic) "Lying" "Hiding"
34.	30.	27.	THE ALARM (IRS) "SPIRIT"
15.	21.	28.	Alan Parsons Project (Arista) "Limelight" "Real" "Stereotomy"
--	--	29.	JULIAN LENNON (ATLANTIC) "STICK"
24.	32.	30.	Dream Academy (Warner Bros.) "Forever"
--	40.	31.	PET SHOP BOYS (EMI AMERICA) "WEST END"
28.	28.	32.	Midge Ure (Chrysalis) "If"
27.	34.	33.	John Lennon (Capitol) "Come" "Imagine"
30.	31.	34.	Dire Straits (Warner Bros.) "Far" "Brothers"
31.	33.	35.	Stevie Nicks (Modern/Atco) "Wait" "Imperial"
33.	36.	36.	Ozzy Osbourne (CBS) "Shot"
--	39.	37.	MENTAL AS ANYTHING (COLUMBIA) "LIVE"
--	--	38.	LEVEL 42 (POLYDOR) "SOMETHING"
37.	35.	39.	De'l Fuegos (Slash/Warner Bros.) "Want"
--	--	40.	MR. MISTER (RCA) "IS"

## CHARTBOUND

- RUSH (Mercury) "Mystic"
- JIMMY BARNES (Geffen) "Working"
- STAN RIDGWAY (IRS) "Heat"
- EUROGLIDERS (Columbia) "Wait"
- PHIL COLLINS (Atlantic) "Take"
- DOKKEN (Elektra) "Dreams"
- GREG KIHN (EMI America) "Love"
- \*BRYAN FERRY (MCA) "Strong"
- VIOLENT FEMMES (Slash) "Children"
- MODERN ENGLISH (Sire) "Ink"
- TED NUGENT (Atlantic) "Dangerous"
- BOURGEOIS TAGG (Island) "Mutual"
- SWIMMING POOL Q'S (A&M) "Now"
- \*GLEN BURTNICK (A&M) "Red"
- \*DEL LORDS (EMI America) "Soldier's"

about face. This week three did just that, including ZZTOP, SIMPLE MINDS, and DREAM ACADEMY. I'd also count MR.

MISTER, which re-debuts at #40. THE ALARM qualifies as well. Don't count this band out. They have been occupying our chart for many weeks. Their all digital CD has just been released. The CLANNAD took a slight statistical dip this week. Next week may see it moving back upward. It's such an exceptional diversion. I keep hearing PET SHOP BOYS popping up on the air. It makes an exceptional jump this week on our indicator stations...A few scattered reports already on the import duet featuring HOWARD JONES and PHIL COLLINS. BRYAN FERRY made significant headway, rating as this week's second most added. Don't be surprised if JIMMY BARNES climbs back onto the chart. His song "Working Class Man" appears on the new RON HOWARD movie, GUNG HO. Both JIMMY and RON seem to be on a roll. KZ

the GAVIN REPORT March 14, 1986

Editor:  
Peter Standish

# ALTERNATIVE

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 9AM through 1PM Wednesdays

## CERTIFIED



RAIN PARADE  
(ISLAND)

## MOST ADDED

1. "IS YOUR LOVE STRONG..."-  
BRYAN FERRY (MCA-12")
2. JOHNNY COMES MARCHING  
HOME-DEL LORDS (EMI AMERICA)
3. TWITCH-MINISTRY (SIRE)
4. GUITARS, CADILLACS, ETC., ETC.-  
DWIGHT YOAKAM (W.B.)

## IMPORT INDIE

- FLESH FOR LULU (Statik) "Baby"  
APB (Link) "Believe"  
MOEV (Profile) "Lace"  
YOUNG FRESH F. (Popllama)  
RESTLESS VARIATIONS (Enigma)  
MONKEY RHYTHM (415) "Place"  
BOYS DON'T CRY (Profile) "C'boy"

## ALTERNATIVE ACTION

The VIOLENT FEMMES celebration at number one lasts another week, but THE COSTELLO SHOW is preparing to crash the party. The level of probability is extremely high at this point.

Overall this is a very regular chart. RAIN PARADE is quickly CERTIFIED, with airplay coming in very strong from college radio and a respectable number of commercial programmers gaining interest.

Our fourth MOST ADDED album deserves the special attention of all Alternative programmers. Last month, during the "Cutting Edge Music" session at the Gavin Seminar, there was a heated discussion regarding the narrow musical limit of many Alternative radio stations. The main topic was the lack of Urban Contemporary-oriented artists on these stations. Another form of music which also finds itself stylistically shut out sometimes is Country music. This brings us to the subject of DWIGHT YOAKAM.

## ZW LW TW

3.	1.	1.	VIOLENT FEMMES (SLASH/WARNER BROS.) "CHILDREN"
21.	10.	2.	THE COSTELLO SHOW (COLUMBIA) "UNDERSTOOD"
1.	2.	3.	Bangles (Columbia) "Egyptian" "Light" "Monday"
2.	3.	4.	PIL (Elektra) "Rise" "FFF"
7.	5.	5.	PRETTY IN PINK (A&M) "VEGA" "OMD" "NEW ORDER"
5.	6.	6.	Fine Young Cannibals (IRS) "Johnny"
10.	7.	7.	Church (Warner Bros.) "Tantalized"
4.	4.	8.	Lloyd Cole & Comotions (Geffen) "Rich" "Friend" "Lost"
9.	9.	9.	Feargal Sharkey (Virgin/A&M) "Heart"
12.	11.	10.	STAN RIDGWAY (IRS) "HEAT" "DRIVE"
6.	8.	11.	Jesus & Mary Chain (Reprise) "Honey"
20.	13.	12.	THE CALL (ELEKTRA) "BELIEVE"
19.	16.	13.	CLANNAD (RCA) "LIFETIME"
15.	14.	14.	Midge Ure (Chrysalis) "If"
24.	19.	15.	TALK TALK (EMI AMERICA) "LIFE'S"
--	28.	16.	RAIN PARADE (ISLAND) "DEPENDING"
27.	21.	17.	TOMMY KEENE (Geffen) "PLACES"
13.	17.	18.	Big Audio Dynamite (Columbia) "Bottom" "Show" "E=MC2"
26.	20.	19.	FABULOUS THUNDERBIRDS (CBS) "TUFF" "AMNESIA"
11.	12.	20.	The Cult (Sire) "Sells" "Nirvana" "Rain"
--	26.	21.	COLOUR FIELD (CHRYSALIS) "THINGS"
8.	15.	22.	Long Ryders (Island) "Downtown" "Union" "Lewis"
22.	23.	23.	Pandoras (Rhino) "Day"
--	--	24.	MODERN ENGLISH (SIRE) "INK"
--	27.	25.	BRIAN SETZER (EMI AMERICA) "KNIFE"
--	--	26.	GREEN ON RED (POLYGRAM) "MOVING"
16.	18.	27.	Golden Palominos (Celluloid) "Train" "Boy"
30.	29.	28.	Gene Loves Jezebel (Relativity) "Desire"
--	--	29.	MENTAL AS ANYTHING (COLUMBIA) "LIVE"
--	--	30.	SWIMMING POOL Q'S (A&M) "TALKING"

## CHARTBOUND

PET SHOP BOYS (EMI America-12")  
CRAZY 8'S (Red Rum) "Touchy"  
ERASURE (Sire) "Love"  
DEL LORDS (EMI America) "Soldiers"  
EXPLODING W.MICE (Big Time)  
DANCING HOODS (Relativity) "Blue"  
EUROGLIDERS (Columbia) "Wait"  
SOUL ASYLUM (Twin/Tone) "Tied"  
BRYAN FERRY (MCA-12") "Love"  
LEVEL 42 (Polydor) "Something"  
BOURGEOIS TAGG (Island) "Mutual"  
POGUES (Stiff-Import) "Sally"  
FALCO (A&M) "Amadeus"

Kim Buie, with MCA, warned me many months ago that he would be huge. Well, I believe she's right. I also know that Alternative radio has the opportunity to get the jump on this "cutting edge" artist, who's forging into new terrain. Every Alternative station should either be exposing this artist or know why they aren't. The people at WHFS, WOXY, KRXX, WUSC, WUSB, WPRB, WUNH, KUCI have already voted in the affirmative.

## SPOTLIGHT LP



Don't Want To Know If You Are Lonely-HUSKER DU (Warner Bros.) Musically, this powerful Minneapolis group continues to grow with each release. Although this may not be an automatic Album Radio add, their potential for accessibility shines through the raw-edged guitar chords more and more. They've always had a touch for melody and they're beginning to really zero in on it. Judging by their rapid acceleration, Husker Du should be an even greater force to be reckoned with on a broader scale.

This Must Be The Place/Buried In The Sand-MONKEY RHYTHM (415) It's not an easy task for a debut release to land on it's feet the first time around, but this San Francisco trio's EP does indeed make the grade. Stripped down and straight-forward, reminiscent of early Talking Heads, the music is finely honed like a sharp projectile. The tempo of the songs consistently unravels like a tightly-wound watch. All in all, an impressive splash from a band which should stretch to even greater heights.

Peter



\*KICL-FORT COLLINS, CO  
 J. HAYES/J. FLETTERS  
 303-493-5330  
 Adds: Church  
 Ridgway  
 Fab. T. Birds  
 Costello  
 View  
 Julian Lennon  
 John Lords  
 Ministry  
 Paul Brady  
 Mental As...  
 Max: Swimming PQ's  
 Townshend  
 J. Brown  
 Palmer  
 INXS  
 BAU  
 Mink DeVille  
 Alarm  
 Rain Parade  
 Firm

\*KUNV-LAS VEGAS, NV  
 KEN JORDAN/LIZ MARY WOV  
 702-739-3077  
 Adds: Lloyd Cole  
 Ministry  
 Ish  
 Husker Du  
 Max: Pretty/Vega  
 Talk Talk  
 Costello  
 Call  
 Onpu Bongio  
 Setzer  
 Max: Screaming Tribe  
 R. Palmer  
 ELO  
 INXS  
 James Taylor  
 J. Cocker  
 J. Brown  
 Little Richard  
 Alarm  
 Fab. T. Birds  
 F. Sharkey  
 B. Stones  
 Sade  
 Mod:

\*KZOK-FM-SEATTLE, WA  
 LARRY SHARP 206-281-5600  
 Adds: Julian Lennon  
 Van Halen  
 Bangles  
 APP  
 ELO  
 Max: Mike/Mech.  
 Townshend  
 Dire Straits  
 P. Collins  
 K. Stones

\*KCMU-SEATTLE, WA  
 FAITH HENSCH  
 206-543-4680  
 Adds: Ministry  
 Camper Van B.  
 Gopher  
 Black Flag  
 Metallica  
 Clannad  
 Green On Red  
 Death Of Saman.  
 Genuine House  
 Dubby  
 Multi-Colored  
 Trouble/Mind  
 Max: Deep 6  
 Pere Ubu  
 J. Grienke  
 Mark Stewart  
 K. Hitchcock

\*KQIC-SAN JOSE, CA 408-246  
 C. CHAMBERLAIN/R. DIAZ 6811  
 Adds: Julian Lennon  
 H'moon S.  
 Judas Priest  
 S. Minds  
 Max: Alarm  
 Kinn  
 Firm  
 INXS  
 BOC  
 Dokken  
 R. Stones  
 Van Halen

\*KXZM-EUGENE, OR  
 CINDY PAULOS  
 503-741-1999  
 Adds: R. Stones  
 B. Ferry  
 Julian L.  
 Morrison  
 John Lennon  
 Paul Brady  
 Mr. Mister  
 Rave-Ups  
 Segor  
 P. Collins  
 INXS  
 Max: Del Lords  
 Pet Shop B.  
 Kinn  
 Setzer  
 Bangles  
 James Young  
 J. Browne  
 Firm

\*KRXZ-EUGENE, OR  
 JOHN NAPIER  
 503-344-1450  
 Adds: Little Richard  
 Legend/Ferry  
 American Gals  
 Dwight Yoakam  
 Del Lords  
 Pat Donahue  
 Paul Brady  
 Monkey Rhythm  
 Models  
 Boys Don't Cry  
 Cockburn  
 Setzer  
 Clannad  
 Level 42  
 Frampton  
 James Young  
 J. Browne  
 Firm

\*KBCO-FM-BOULDER, CO  
 DOUG CLIFTON 303-448-5600  
 Adds: Julian Lennon  
 Erasure  
 Nylons  
 Legend/Ferry  
 Rave-Ups  
 S. Minds  
 Skywalk  
 Cliff  
 Sade  
 Wally Badarou  
 Stanley Jordan  
 J. Brown  
 J. Towhishend  
 Fab. T. Birds  
 Mental As...  
 D. Lindley  
 Pet Shop B.  
 Todd Sharp  
 Frampton  
 Sting  
 Lloyd Cole  
 R. Gray  
 Del Fuegos  
 Face to Face  
 The Firm  
 Joe Cocker  
 Leon Redbone  
 Setzer  
 Swimming PQ's  
 Mark O'Connor  
 John Lennon

\*KJET-SEATTLE, WA  
 JIM KELLER 206-281-5600  
 Adds: Crazy 8's  
 Dancing Hoods  
 Hoodoo Gurus  
 Echo/8'men  
 APB  
 INXS  
 Gene Loves Jer.  
 Face To Face  
 R. Stones  
 S. Minds  
 Cactus World N.  
 Beastie Boys  
 Lloyd Cole  
 Erasure  
 Call  
 F. Sharkey  
 Church  
 W. Ure  
 Bathchild  
 F. Y.C.  
 Stupisief B.  
 Lords Of New C.  
 Colour Field  
 Mod:

\*KJVF-PAONIA, CO 303-  
 DENISE DODGE 527-4866  
 Adds: Crazy 8's  
 Nylons  
 Boys Don't Cry  
 Mod: Little Richard  
 Max: Green on Red  
 Talk Talk  
 Violent Femmes  
 Eurythms  
 Costello  
 Fab. T. Birds  
 F. Y.C.  
 Lloyd Cole  
 Mink DeVille  
 Raunch Hands

\*KXLU-LOS ANGELES, CA 213-  
 MICHAEL HEALEY 692-2866  
 Adds: Gone  
 Phranc  
 J. Browne  
 H'moon Suite  
 Painted Willie  
 Blast  
 Mod: Swimming PQ's  
 Metallica  
 N.Y. Dolls  
 V. Femmes  
 Depeche Mode  
 M. English  
 John Taylor  
 M. English  
 Pandoras  
 Call

\*KXLU-LOS ANGELES, CA 213-  
 MICHAEL HEALEY 692-2866  
 Adds: Gone  
 Phranc  
 J. Browne  
 H'moon Suite  
 Painted Willie  
 Blast  
 Mod: Swimming PQ's  
 Metallica  
 N.Y. Dolls  
 V. Femmes  
 Depeche Mode  
 M. English  
 John Taylor  
 M. English  
 Pandoras  
 Call

\*KZAM-EUGENE, OR  
 CINDY PAULOS  
 503-741-1999  
 Adds: R. Stones  
 B. Ferry  
 Julian L.  
 Morrison  
 John Lennon  
 Paul Brady  
 Mr. Mister  
 Rave-Ups  
 Segor  
 P. Collins  
 INXS  
 Max: Del Lords  
 Pet Shop B.  
 Kinn  
 Setzer  
 Bangles  
 James Young  
 J. Browne  
 Firm

\*KXLU-LOS ANGELES, CA 213-  
 MICHAEL HEALEY 692-2866  
 Adds: Gone  
 Phranc  
 J. Browne  
 H'moon Suite  
 Painted Willie  
 Blast  
 Mod: Swimming PQ's  
 Metallica  
 N.Y. Dolls  
 V. Femmes  
 Depeche Mode  
 M. English  
 John Taylor  
 M. English  
 Pandoras  
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 Depeche Mode  
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 Mod: Swimming PQ's  
 Metallica  
 N.Y. Dolls  
 V. Femmes  
 Depeche Mode  
 M. English  
 John Taylor  
 M. English  
 Pandoras  
 Call

\*KROU-LARAMIE/CHEYENNE, WY  
 JOHN EDWARDS 307-745-7396  
 Adds: C. Kinn  
 B. Ferry  
 Mental As...  
 Bangles  
 Mod: Legend/Ferry  
 Lloyd Cole  
 Dire Straits  
 John Lennon  
 Max: Mike/Mech.  
 Frampton  
 Cars  
 Dokken  
 Talk Talk  
 J. Barnes  
 Rush  
 YB/Thomas.  
 Starslip

\*KXLU-LOS ANGELES, CA 213-  
 MICHAEL HEALEY 692-2866  
 Adds: Gone  
 Phranc  
 J. Browne  
 H'moon Suite  
 Painted Willie  
 Blast  
 Mod: Swimming PQ's  
 Metallica  
 N.Y. Dolls  
 V. Femmes  
 Depeche Mode  
 M. English  
 John Taylor  
 M. English  
 Pandoras  
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 V. Femmes  
 Depeche Mode  
 M. English  
 John Taylor  
 M. English  
 Pandoras  
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 V. Femmes  
 Depeche Mode  
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 Phranc  
 J. Browne  
 H'moon Suite  
 Painted Willie  
 Blast  
 Mod: Swimming PQ's  
 Metallica  
 N.Y. Dolls  
 V. Femmes  
 Depeche Mode  
 M. English  
 John Taylor  
 M. English  
 Pandoras  
 Call

KYJR/FM-WENATCHEE, WA  
LARRY DRIVER  
509-663-8186

Midge Ure  
Waterboys  
Clannad  
Mod.  
Level 42  
Cars  
Talk Talk  
Heart  
Divinyls  
Stardust  
J. Barnes  
Rush  
Frampton  
Bangles  
BOC  
Benatar  
Starship  
INXS  
Firm

KATS/FM-YAKIMA, WA  
ERIC BOEHMER  
509-457-8117

Van Halen  
Seger  
ZZ Top  
UFO  
Julian Lennon  
Mike&Mech.  
Max.  
The Firm  
J. Browne  
R. Palmer  
Bangles  
Van Halen  
R. Stones  
Julian Lennon  
Costello

\*KAZY-DENVER, CO 303-  
ZAK PHILLIPS 759-5600

Talk Talk  
R. Stones  
Joe Cocker  
Clannad  
Fab. T-Birds  
Nicks  
M. Tomlinson  
Del Fuegos  
Joe Cocker  
S. Minds  
M. Martin  
Townshend  
Firm

\*WXRT-CHICAGO, IL  
L/N BREHMER/NORM WINNER  
312-777-1700

Setzer  
Oingo Boingo  
Midge Ure  
Legend/Ferry  
Call  
Bangles  
F. Sharkey  
ELO  
Robert Cray  
V. Femmes  
Prince  
L. Wainwright  
Wax  
EIEIO  
PET Shop B.  
APB  
Segger  
Talk Talk  
Blancmange  
Mike&Mech.  
John Lennon  
Mink DeVille  
Jimmy Johnson  
Siouxie&B's  
Dream Academy  
Firm

Q988-FARGO, ND  
M. NICHOLLS/C. STEELE  
718-236-7900

R. Stones  
Mink DeVille  
BAD  
J. Barnes  
Ozzy O.  
ZZ Top  
Talk Talk  
Mike&Mech.  
Firm  
Fab. T-Birds  
Setzer  
Divinyls  
Townshend  
J. Browne  
Dire Straits  
Autograph  
Cocker  
Mellencamp

KRNA-IOWA CITY, IA  
MARK VOS/STEVIE KOSBAU  
319-351-9300

Del Fuegos  
Talk Talk  
Mink DeVille  
Kihn  
Julian Lennon  
Seger  
ZZ Top  
Max.  
Cars  
Setzer  
Fab. T-Birds  
King Kobra  
H'moon Suite  
John Lennon  
J. Browne  
P. Collins  
J. Barnes  
R. Stones  
Marillion  
Ozzy O.  
Van Halen  
Costello  
Mental As...  
Eurogliders  
Joe Cocker  
Call  
WN/Lou Reed  
Firm

WBRH-BATON ROUGE, LA 504-  
J. KOONTZ/TS-TAYLOR 383-3243

G. Moore  
Dokken  
Phantom. R&S  
Van Stephenson  
M. English  
Costello  
Julian L.  
J. Browne  
Max.  
James Young  
Rush  
Ozzy O.  
Frampton  
Setzer  
Fastway  
BOC

KILO/FM-COLORADO SPRINGS  
ALAN WHITE 303-634-4896

Nugent  
Mellencamp  
Julian Lennon  
Judas Priest  
UFO  
Keel  
R. Stones  
Kihn  
Segger  
Van Halen  
Max.  
ZZ Top  
Firm  
J. Browne  
S. Minds  
R. Stones  
H'moon Suite  
Fab. T-Birds  
V. Wolf  
Rainbow  
Julian Lennon  
Townshend  
Palmer  
Ozzy O.  
Dokken  
Joe Cocker  
Marillion  
Dire Straits

\*KDV5 DAVIS, CA  
D. MULLER 916 752-0728

Restless Comp.  
Savage Republic  
Z'ev  
Lddie Jobson  
Siouxie&B's  
Green on Red  
Half Man, Half B.  
Max.  
Cramps  
Devesatly to Liberate  
Minimal Compact  
PIL  
Muskrats

\*KUCI IRVINE, CA  
HILAIRE 714-856-6868

PIL  
Gene Loves J.  
Flesh for Lulu  
Black Flag  
Naked Prey  
Eddie Jobson  
Monkey Rhythm  
X-Mal D.  
Dwight Yoakam  
Community FK  
MIA  
Chesterfield King  
Moev  
Death of Sam.  
Naked Raygun  
Max.  
Anne Clark  
Current 93  
V. Femmes  
Community rK  
Love&Rockets

\*WNUJ-EVANSTON/CHICAGO, IL  
DAN OSBORN 312-491-7101

Soul Asylum  
Dinosaur  
Painted Willie  
Gone  
Sam Hain  
Bogshed  
Shop Asst.  
Grey Matter  
Seeing Eye Gods  
J. Barnes  
Heat From Wind  
M. Martin  
Eugene Chadb  
Aerosmith  
Restless Comp.  
Zelus  
Naked Raygun  
Yeah, Yeah, Noh  
Cramps  
J. Thunders  
Death of Sam.  
Camper Van B.  
Savage Republic  
Big Block

WJVC/FM-MT. CARMEL, IL  
JOE BERNARD  
618-262-8989

Cocker  
ELO  
Ozzy O.  
Setzer  
Dire Straits  
H'moon S.  
Marillion  
BOC  
Fab. T-Birds  
Mod.  
D. Academy  
S. Minds  
Townshend  
Judas Priest  
Dokken  
Call  
Rush  
APP  
INXS  
R. Palmer  
Talk Talk  
Heart  
ZZ Top  
Max.  
Mike&Mech.  
Frampton  
Del Fuegos

WMSM-LITCHFIELD, IL  
BRIAN TALLEY 217-324-5921

Benatar  
B. Sabbath  
G. Burtnick  
Del Fuegos  
Dire Straits  
Fastway  
H'moon Suite  
Mike&Mech.  
Mellencamp  
INXS  
Townshend  
BOC  
James Young  
Mr. Mister  
F. Miller  
C. Moore  
G. Moore  
J. Paris  
Rocky IV  
Q/Daltrey  
V. Wolf  
Van Halen  
H'moon S.  
C. Clemons  
Seger  
ELO  
Pretty/Vega  
T. Nugent  
J. Barnes  
Swimming PQ's  
G. Burtnick  
Heart  
YB/M. T., Mr. Mr...  
Starship

KAT/FM-AMARILLO, TX  
MARK MEREDITH  
806-374-1637

J. Browne  
The Firm  
C. Burtnick  
S. Minds  
Mod.  
Townshend  
Setzer  
Julian Lennon  
S. Nicks  
Hooters  
P. Collins  
Eurogliders  
Q/Daltrey  
Fab. T-Birds  
ELO  
Seger  
C. Clemons  
F. Miller  
C. Moore  
G. Moore  
J. Paris  
Rocky IV  
Q/Daltrey  
V. Wolf  
Van Halen  
H'moon S.  
C. Clemons  
Seger  
ELO  
Pretty/Vega  
T. Nugent  
J. Barnes  
Swimming PQ's  
G. Burtnick  
Heart  
YB/M. T., Mr. Mr...  
Starship

\*KWSK-COLUMBIA, SC  
JOHN VAN CUTTERS  
803-377-7172

Costello  
Sisterhood  
Cramps  
Metallica  
Until Dec.  
Ruefrex  
M. English  
Lloyd Cole  
Clannad  
Dwight Yoakam  
Clannad  
Max.  
Pretty/Pink  
F.Y.C.  
Swimming PQ's  
Call  
G. Parker

\*WXY-OXFORD/CINCINNATI  
MATTHEW HARRIS 513-523-4144

Cocker  
ELO  
Ozzy O.  
Setzer  
Dire Straits  
H'moon S.  
Marillion  
BOC  
Fab. T-Birds  
Mod.  
D. Academy  
S. Minds  
Townshend  
Judas Priest  
Dokken  
Call  
Rush  
APP  
INXS  
R. Palmer  
Talk Talk  
Heart  
ZZ Top  
Max.  
Mike&Mech.  
Frampton  
Del Fuegos

\*KWC-COLUMBIA, MO  
LESLIE KELLEY  
314 876-7297

Pretty/Pink  
Blue in Heaven  
PIL  
Restless Comp.  
Plasticland  
Joe Henry  
Talk Talk  
Echob&men  
B. Tagg  
Violent Femmes  
Dancing Hoods  
Reducers  
Call  
APB  
Falco

\*KGGK-BROOKINGS, SD  
KEITH JAMES  
605-692-1430

OMD  
Talk Talk  
INXS  
Mellencamp  
Mod.  
New Order  
Pretty/Vega,  
INXS  
BOC  
J. Browne  
Palmer  
J. Browne  
Dire Straits  
R. Stones  
APP  
Bangles  
Costerlo  
V. Femmes

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LESLIE KELLEY  
314 876-7297

Pretty/Pink  
Blue in Heaven  
PIL  
Restless Comp.  
Plasticland  
Joe Henry  
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Echob&men  
B. Tagg  
Violent Femmes  
Dancing Hoods  
Reducers  
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APB  
Falco

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Costello  
Sisterhood  
Cramps  
Metallica  
Until Dec.  
Ruefrex  
M. English  
Lloyd Cole  
Clannad  
Dwight Yoakam  
Clannad  
Max.  
Pretty/Pink  
F.Y.C.  
Swimming PQ's  
Call  
G. Parker

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Costello  
Sisterhood  
Cramps  
Metallica  
Until Dec.  
Ruefrex  
M. English  
Lloyd Cole  
Clannad  
Dwight Yoakam  
Clannad  
Max.  
Pretty/Pink  
F.Y.C.  
Swimming PQ's  
Call  
G. Parker

\*KRSU-BOISE, ID 208-  
TIM JOHNSTONE 385-1484

Topper Headun  
Church  
Lloyd Cole  
INXS  
Dream Academy  
Q/Daltrey  
Sade  
Bangles  
Call  
Setzer  
Mod.  
Ridgway  
Headun  
The Firm  
INXS  
Joni Mitchell  
Joni Mitchell  
Sade  
Bangles

KLLS-WILLITS, CA 202-  
AUDIO VIDYA 459-1250

G. Kinn  
B. Setzer  
The Firm  
R. Stones  
G. Kinn  
Heart  
Ridgway  
OMD  
Asia  
F. Sharkey  
Max.  
Flip  
Eurogliders  
Colour Field  
APP  
The Firm  
INXS  
Clannad  
Yello  
Mellencamp  
Hooters  
R. Stones  
BOC  
Call  
Joe Cocker  
N. Gilder

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314 876-7297

Pretty/Pink  
Blue in Heaven  
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Restless Comp.  
Plasticland  
Joe Henry  
Talk Talk  
Echob&men  
B. Tagg  
Violent Femmes  
Dancing Hoods  
Reducers  
Call  
APB  
Falco

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Dancing Hoods  
Reducers  
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Falco

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PIL  
Restless Comp.  
Plasticland  
Joe Henry  
Talk Talk  
Echob&men  
B. Tagg  
Violent Femmes  
Dancing Hoods  
Reducers  
Call  
APB  
Falco

GAVIN ALBUM INDICATORS



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Dr. Oren Harari

# ON MANAGEMENT

## IS THE WORK ETHIC DEAD?

**T**he answer is "no". The work ethic, in fact, is healthier than it's ever been. It's just being misunderstood and underutilized by managers around the country. Let me elaborate a little bit by throwing a few numbers at you.

In 1982, the Public Agenda Foundation, a national research group, conducted a nationwide study to find out people's primary reason for working hard while on the job. Surprisingly, only 10% of the respondents said that the size of their paychecks made the key difference. Almost 80% said that their work efforts are governed by an "inner need" to work hard; in fact, "an inner need to do the very best job I can regardless of pay".

This is puzzling. If people really want to work that hard, why aren't they doing so? A lot of managers around the country would like to know the answer to that. And there is an answer.

Pollster George Gallup found that only 9% of employees believed that they would benefit in any meaningful way if they improved their work. They believed that others—management, shareholders—would benefit, but not the employees. Other research studies have found a similar trend.

So, managers, I give you the answer to the paradox: People today want to work hard, but they often see little reason (economic, social, psychological) for doing more than just plain compliance.

Remember in my last column I told you about Ken Kovach's study which found that managers have very little idea about what really motivates their people? Employees rated their motivators in the following order: interesting work, being appreciated and recognized, being in on things, job security, and pay. Managers had no idea that their own employees truly valued those first three motivators.

Well, that's what it's all about, folks. The work ethic is not dead at all. People want

to work hard, but—and it's a big "but"—not under the old rules. It's a new ballgame, and it seems that many managers are still playing under old rules. Do you want people who work hard? That is: Do you want people who do more than just their job description? Do you want people who'll put out the extra effort on their own initiative, who'll put in the extra care and the extra concern to do better and better work? Then look at Kovach's findings again and ask yourself this:

1. Are you consciously trying to make people's work more interesting, regardless of their job title? Are you delegating important projects and tasks to them, and giving them the authority, resources, and budget to do the job? And if they need training and education, are you coaching them personally or seeing to it that they get it? Are you encouraging them to take the initiative in solving problems on their own, or are you shackling them with lots of rules, procedures, and regulations?

2. Are you constantly showing your appreciation of people who do more than just their job description? When they do something that indicates extra effort or concern on the job, do you simply ignore it and say, "That's what they're paid for". Or do you praise them, send them thank you cards, take them out to dinner, stop the presses and serve them congratulatory coffee and donuts (or beer), give them plaques, send them to seminars and conventions, give them *any* sort of extra goodies—on a regular, constant, *daily* basis? As one effective manager told us: "If I don't find at least one thing a day to celebrate, I'm not doing my job".

3. Do you keep your people "in on things"? Do you share with them all information like strategy, plans, costs, budgets, sales, rumors, problems, good and bad news? Or do you keep this information close to your chest, assuming that your people don't want it, can't

understand it, or aren't trustworthy enough to have it. Guess again. Effective managers share it all.

It is a new ballgame, and many managers despair at it. I find that ironic, because in areas of business other than people management, we accept and welcome the fact that the world is different. Compare today's radio station or record company with those 10, 20, 30, or 40 years ago. Aren't they completely different animals? Think about technology, marketing, consumer mixes, operations, administration; it's a whole new, and much more complex world. We accept that, don't we? But though we'd never dream of using the same marketing principles we used 30 years ago, we still try to motivate people using the same strategies we used 30 years ago. It doesn't work any more. Employees today are better educated, more sophisticated, more aware, and have much higher expectations of work than they used to. And we should welcome that, because nowadays the cutting edge for any organization in any industry is the initiative and commitment of its human resources. The radio station that has a committed turned-on group of people who are given the freedom and responsibility of using their initiative and education, and who are constantly rewarded for it, is going to have a competitive edge over that station where the people are simply following the rules and "doing their job".

The work ethic is alive and well. The manager's choice is whether to unleash it or bury it. ■

## S TAX OF WAX



**L**ike most of us in this business, your Gavin Hollywood Bureau guy is a confirmed pack rat when it comes to his record collection. Nothing from our extremely eclectic accumulation has ever been thrown out. It just keeps growing, although there would seem to be little chance that we'll live long enough to hear a tenth of it. We've spent decades just kind of numbly staring at them all, while actually playing the same 10 or so LPs over and over. There may be one way in which you and I differ in the manner in which records are filed. What it is is that until last week ours weren't filed at all, but just stacked next to each other on the shelves in no logical or discernible categories. Oh we've attempted a half-hearted organization in the past, but upon moving they just get shoved into crates and re-stacked at the new house in one fine mess. So it's always taken two hours to locate a particular LP ... so what? It's been fun having to skim through the thousands of them every time. Each skimming brings memories of a year, a job or a dinner at Martoni's, although it is a bit bizarre finding six copies of The Best

of Velvet Underground right next to Brahms Fourth or Buffalo Bob Smith Live at Fillmore East. And that's another thing: why we have six copies of ANYTHING is beyond me. We'll never hear Don Bowman's "Fresh From The Funny Farm" ONCE, meaning we'll never wear it out and therefore don't need five backups.

At any rate, this past month, at the urging of our wife, we finally attacked the chore of properly alphabetizing and categorizing every LP in the joint. We considered dumping some of the stuff, perhaps to a worthy charity, but what charity which would accept "Mr Jaws" by Dickie Goodman or "A Child's Garden of Grass" with Ron Jacobs would have the nerve to call itself worthy? My daughters suggested a garage sale for some of the extraneous material. We put up signs and laid out hundreds of albums in our garage ... and we don't even HAVE a garage! The public browsed through the stuff. One guy asked me if I thought a dollar was a fair price for three copies of The Tee Set and The Best of Ohio Express. I told him it sounded reasonable, put the four LPs in a bag and my hand out for the buck. The guy said I'd misunderstood. He wanted a

dollar to TAKE the product. You can guess that our garage sale was a roaring failure, so I decided to keep everything myself and start listening to it until I'd heard every album in the house. Our family desk top computer told us that if I hear everything once I'll have gone through the collection by 2036. That doesn't bother us at all. It'll be a day of celebration when, in that year, and at the age of about one hundred, I'll finally be down to the far right of the bottom shelf where I'll find eighteen copies of The Youngbloods (all of which I'll hear) and a scratched, buy playable edition of WHITE PLAINS doing "My Baby Loves Lovin'" and Other Hits. They HAD no other hits ... in fact they weren't even a group!

I've started this personal listening party by picking out LPs at random from the now neat stacks. These past few days I've heard the following, all of which I may review here in the next few weeks, so that you can decide if YOU want to re-hear them:

STARLAND VOCAL BAND  
1910 FRUITGUM CO'S GREATEST  
IMUS IN THE AM  
HENSON CARGIL (of Skip A Rope fame)  
GREATEST COLLEGE FOOTBALL MARCHES  
TOTIE FIELDS  
SOUNDTRACK FROM THE HOLLYWOOD  
KNIGHTS  
KINKY FRIEDMAN AND THE TEXAS  
JEWBOYS

All of this stuff blaring throughout our Hollywood mansion began to drive our wife, Rosemary, nuts within two days and so she graciously purchased me a good set of headphones and strongly suggested that they be used or we could forget about dinner and/or sex for the next seven years. We're using the phones and it's been an orgy of listening delight around here. Knowing no-one in the house will be disturbed, I plan to commence the weekend with Barry Goldberg's Two Jews Blues, Every Mother's Son, Joe Dolce and Authentic Sound Effects: Volumes One Through Eight. No more garage sales, no albums to charity, nothing out in the trash ... I'm keeping everything, with one exception: For the right price I'm willing to sacrifice eight copies of Baja Marimba Band and a promo copy of Disco Duck.

Send your bids to Ron Fell at The Gavin Report. He'll forward them to my rubber room.

And ... oh yes ... how was YOUR week, bunky? ■

# COUNTRY

## CERTIFIED

NITTY GRITTY DIRT BAND  
Partners, Brothers, Friends  
(Warner Bros.)  
RONNIE MILSAP  
Happy, Happy Birthday Baby  
(RCA)

## MOST ADDED

EDDIE RABBITT  
Repetitive Regret  
(RCA)  
OAK RIDGE BOYS  
Juliet  
(MCA)  
\*WILLIE NELSON  
Livin' In The Promiseland  
(Columbia)

## TOP REQUESTS

ALABAMA  
She & I  
(RCA)  
JUDDS  
Grandpa  
(RCA/Curb)  
GEORGE STRAIT  
You're Something Special To Me  
(MCA)

Station Reporting Phone (415) 392-7750  
Reports accepted Mondays 8AM through noon Wednesdays

**2W** **LW** **TW**

3.	1.	1.	ALABAMA - She & I (RCA)
6.	2.	2.	DON WILLIAMS - We've Got A Good Fire Goin' (Capitol)
5.	3.	3.	GARY MORRIS - 100% Chance Of Rain (Warner Bros.)
8.	5.	4.	RICKY SKAGGS - Cajun Moon (Epic)
11.	8.	5.	ANNE MURRAY - Now & Forever (Capitol)
10.	9.	6.	GEORGE STRAIT - You're Something Special To Me (MCA)
4.	4.	7.	LEE GREENWOOD - Don't Underestimate My Love For You (MCA)
16.	12.	8.	BELLAMY BROTHERS - Feelin' The Feelin' (MCA/Curb)
20.	15.	9.	SAWYER BROWN - Heart Don't Fall Now (Capitol/Curb)
17.	13.	10.	RANDY TRAVIS - 1982 (Warner Bros.)
21.	19.	11.	THE JUDDS - Grandpa (Tell Me About The Good Old Days) (RCA/Curb)
19.	14.	12.	MERLE HAGGARD - I Had A Beautiful Time (Epic)
24.	16.	13.	EARL THOMAS CONLEY - Once In A Blue Moon (RCA)
23.	20.	14.	THE GATLINS - Nothing But Your Love Matters (Columbia)
2.	6.	15.	JOHN SCHNEIDER - What's A Memory Like You (MCA)
18.	17.	16.	THE STATLERS - Sweeter & Sweeter (Mercury/PolyGram)
25.	22.	17.	MEL McDANIEL - Shoe String (Capitol)
27.	23.	18.	JANIE FRICKE - Easy To Please (Columbia)
9.	10.	19.	T.G.SHEPPARD - In Over My Heart (Columbia)
12.	11.	20.	MICKEY GILLEY - Your Memory Ain't What It Used To Be (Epic)
31.	21.	21.	HANK WILLIAMS JR. - Ain't Misbehavin' (Warner Bros./Curb)
30.	26.	22.	WAYLON JENNINGS - Working Without A Net (MCA)
1.	7.	23.	EDDY RAVEN - You Should Have Been Gone By Now (RCA)
28.	25.	24.	PAKE McENTIRE - Every Night (RCA)
29.	27.	25.	MICHAEL MARTIN MURPHEY - Tonight We Ride (Warner Bros.)
32.	28.	26.	KENNY ROGERS - Tomb Of The Unknown Love (RCA)
36.	29.	27.	ROSANNE CASH - Hold On (Columbia)
37.	30.	28.	TANYA TUCKER - One Love At A Time (Capitol)
39.	34.	29.	REBA McENTIRE - Whoever's In New England (MCA)
40.	38.	30.	NITTY GRITTY DIRT BAND - Partners, Brothers, Friends (Warner Bros.)
--	40.	31.	RONNIE MILSAP - Happy, Happy Birthday Baby (RCA)
8.	18.	32.	EXILE - I Could Get Used To You (Epic)
--	36.	33.	KEITH WHITLEY - Miami My Amy (RCA)
--	39.	34.	JOHN CONLEE - Harmony (Columbia)
35.	35.	35.	MARTY STUART - Arlene (Columbia)
--	37.	36.	GIRLS NEXT DOOR - Love Will Get You Through (MTM)
15.	24.	37.	JOHN DENVER - Dreamland Express (RCA)
--	--	38.	CONWAY TWITTY - You'll Never Know... (Warner Bros.)
--	--	39.	GENE WATSON - Carmen (Epic)
--	--	40.	DWIGHT YOAKAM - Honky Tonk Man (Reprise)

## CHARTBOUND

FORESTER SISTERS - Mama's Never Seen Those Eyes (Warner Bros.)  
STEVE WARINER - Life's Highway (MCA)  
EDDIE RABBITT - Repetitive Regret (RCA)

Reports	Adds	On	Chart	Weeks
118	26	81	11	3
112	24	74	14	3
101	43	53	5	2

## ACTION SIDES

ARTIST & TITLE	Reports	Adds	On Chart	Weeks	
RESTLESS HEART - 'Til I Loved You (RCA)	92	37	52	3	2
OAK RIDGE BOYS - Juliet (MCA)	83	39	44	--	2
KEITH STEGALL - I Think I'm In Love (Epic)	75	10	55	10	5
JOHN ANDERSON - You Can't Keep A Good Memory Down (Warner Bros.)	69	36	32	1	2
EMMYLOU HARRIS - I Had My Heart Set On You (Warner Bros.)	61	2	47	12	9
EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram)	52	6	38	8	5
TOMMY ROE - Radio Romance (MCA/Curb)	50	4	41	5	5
THE OSMONDS - Baby Wants (EMI America)	47	12	35	--	2
*CHARLIE DANIELS BAND - Drinkin' My Baby Goodbye (Epic)	45	24	20	1	1
SHELLY WEST - What Would You Do (Warner Bros.)	43	4	38	1	3
*CHARLY McCLAIN & WAYNE MASSEY - When It's Down To Me & You (Ep.)	40	19	21	--	1
NICOLETTE LARSON - Let Me Be The First (MCA)	39	4	33	2	2
*WILLIE NELSON - Living In The Promiseland (Columbia)	38	38	--	--	1
*BARBARA MANDRELL - When You Get To The Heart (MCA)	37	35	--	2	1
*MARIE OSMOND - Read My Lips (Capitol/Curb)	35	34	1	--	1
JIMMY BUFFETT - Please Bypass This Heart (MCA)	31	2	22	7	7
*STEVE EARLE - Hillbilly Highway (MCA)	28	5	22	1	1
B.J. THOMAS - America Is (Columbia)	25	--	19	6	6

\*Debuts This Week...

Dropped: #31-Dolly Parton, #32-Barbara Mandrell, #33-Mark Gray, Lewis Story, Adam Baker

## LP CUTS

REBA McENTIRE (MCA) - Little Rock	DON WILLIAMS (Capitol) - Then It's Love
JUDDS (RCA/Curb) - Rockin' With The Rhythm...	STEVE WARINER (MCA) - She's Crazy For Leavin'
CONWAY TWITTY (WB) - Lay Me Down Carolina	JUICE NEWTON (RCA) - Cheap Love
GEORGE STRAIT (MCA) - In Too Deep/Dance Time..	EMMYLOU HARRIS (WB) - Sweetheart Of The Pines
JOHN SCHNEIDER (MCA) - One More Night	SAWYER BROWN (Capitol/Curb) - Shakin'
KENNY ROGERS (RCA) - I Can't Believe Your Eyes	DAN SEALS (EMI America) - All That Glitters

## RECOMMENDED NEW RELEASES

JUDY RODMAN  
Until I Met You  
(MTM)

"A Friend In California"-Merle  
Haggard (Epic)

A FRIEND IN CALIFORNIA/THIS  
COLD WAR WITH YOU/TEXAS/THE  
OKIE FROM MUSKOGEE'S COMIN'  
HOME/THIS SONG IS FOR YOU

MALCHAK & RUCKER  
Let Me Down Easy  
(Alpine)

## COUNTRY SUMMARY

Here's some more highlights of the Country Breakfast/Workshop held at the Gavin Seminar For Media Professionals:

We heard complaints about stations not repeating their call letters enough. Our participants came to the conclusion that Country radio should sound like a successful Top 40 station that just happens to play Country music.

Spontaneity was generally mentioned as one of the signs of an exciting radio station, no matter the format. One of the questions put forth to programmers was "if a great new record comes in during the middle of the week, do you add it immediately or wait until your next music meeting?" It was pointed out that in the Top 40

format, when a hot artist comes out with a great new record, 90% of the stations will add it the first week out, whereas Country stations tend to be more cautious.

Having artists interviewed on your station, whether live or over the phone, was generally regarded as a plus for any station. JESSE LEE (KORD-Tri-Cities) pointed out that it doesn't make any difference if you're in a large market or a small market - people are the same. If a George Jones or a Vince Gill are in town, your listeners will be excited to hear them talking to one of your disc jockeys on your station.

To sum up a productive session, we're back to the basics of good radio. Sell

your station and your format. Be proud to be Country. Be creative, entertaining, and stretch.

We're already in the planning stages for next year's Gavin Seminar, and we expect Country participation to be EVEN bigger than it was this year. If you have any ideas about Country concerns you'd like us to explore, let us know!!!

Elma and Lisa both enjoyed seeing many of you at this past weekend's Country Radio Seminar in Nashville. We both came back to San Francisco with a renewed sense of confidence about the state of Country Music. We'll talk more about our impressions of the Country Radio Seminar next week.

**NORTHEAST**

Worcester, MA (Tim Todd-WORC) Malchak & Rucker, Sweethearts/Rodeo, Willie, Milsap.  
 Brockton, MA (Mark Burns-WCAV/FM) No Report-Frzn.  
 Portland, OR (Hal Knight-WPOR/FM) Oaks, Yoakam, Foresters, Dobie Gray, R. Heart.  
 New York, NY (Pam Green-WHN) Willie, Everlys, Oaks, J. Lee.  
 Carlisle, PA (Ann Stevens-WHYL) K. Rogers, R. McEntire, Milsap, Conway.  
 Philadelphia, PA (Bob Young-WXTU) No Report-Frzn.

**SOUTHEAST**

Baltimore, MD (Todd Grimsted-WPOC/FM) R. McEntire, C. Daniels, R. Cash, Whitley.  
 Frostburg, MD (Mike Stanley-WFRB) V. Gosdin, Willie, J. Anderson, J. Lee.  
 Danville, VA (Alan Rowe-WDVA) C. McClain, Marie, B. Mandrell, J. Lee, J. Anderson, Wariner.  
 Clarksburg, WV (Terry Mathews-WKKW) Osmonds, Gosdin, Neil Young.  
 Goldsboro, NC (Bill Wiggs-WFMC) Foresters, R. Heart, Osmonds.  
 Shelby, NC (Davis/Pruett-WOHS) E. Rabbitt, C. Daniels, J. Reed, McClain, Yoakam, S. West, B. Mandrell, Oaks.  
 Greenville/New Bern, NC (O'Neal/Wolfe-WRNS/FM) Marie, Willie Nelson.  
 Jacksonville, NC (Allen Bailey-WLAS) Frzn. list.  
 Conway, SC (Dave Dempsey-WLAT) J. Lee, Oaks, R. Lee, P. Loveless, J. Duncan, Willie Nelson, E. Groves, Boots Clements.  
 Carrollton, GA (Patrick Shumake-WLBB) Wariner, Rabbitt, Yoakam, Foresters.  
 Cedartown, GA (Chuck Walley-WGAA) Yoakam, Girls N. Door, Emmylou, Foresters, Wariner, R. Heart.  
 Elberton, GA (Dave Davis-WWRK/FM) J. Anderson, Rabbitt, Willie Nelson, Marie, McClain, B. Mandrell, J. Taylor, Chance, Johnstons.  
 Albany, GA (Jim Shepherd-WKAK/FM) Oaks, R. Heart, J. Anderson, Rabbitt.  
 Pensacola, FL (Kris O'Kelly-WOWW/FM) Chance, Willie, J. Reed, Rabbitt, Bama Band.  
 Destin, FL (Skip Davis-K92/FM) Marie, B. Mandrell, Yoakam, R. Heart, Gosdin, C. Daniels, Wariner.  
 Ft. Pierce, FL (George Gordon-WFTP) Willie, Girls Next Door, Marie, R. Heart, Sweethearts/Rodeo, C. Daniels.  
 St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) M. Murphey, Wariner, Foresters.  
 Arcadia, FL (Charlie B.-WOKD) C. McClain, Bama Band, J. Anderson, Maines Brothers, Sweethearts/Rodeo.

**SOUTH**

Sylacauga, AL (Karen Turner-WMLS/FM) No Report-Frzn.  
 Talladega, AL (Rick Robinson-WEYY) B. Mandrell, Marie, S. Throckmorton, Sweethearts/Rodeo.  
 Gadsden, AL (Jim Pruett-WAAX) B. Mandrell, Milsap, Willie, Oaks, J. Rodman, J. Lee.  
 Albertville, AL (Brent Ryder-WQSB/FM) R. Heart, Marie, J. Anderson, McClain, B. Mandrell, Stegall, Everlys, Alabama.  
 Atmore, AL (Roy W. Harrison-WSKR) Girls N. Door, Marie, B. Mandrell, Willie.  
 Nashville, TN (Eric Marshall-WSIX) Wariner, Yoakam, Restless Heart.  
 Chattanooga, TN (Bill Burkett-WOOD/FM) R. Heart, D. Gray, McClain, A.J. Masters, Marie, B. Mandrell, Willie Nelson.  
 Kingsport, TN (Bob Gordon-WKIN) J. Conlee, Yoakam, G. Watson.

Memphis, TN (Chuck Edwards-WGKX/FM) Waylon, Milsap, R. Travis,  
 Milan, TN (Craig Diamond-WXKY) No Report-Frzn.  
 Pontotoc, MS (T.J. Minor-WSEL/FM) No Report-Frzn.  
 Collins/Hattiesburg, MS (Tom Brooks-WKNZ) Rabbitt, R. Heart, J. Anderson, Oaks.  
 Biloxi, MS (Dave Terry-WVMI) Oaks, Stegall, M. Stuart, J. Anderson.  
 Pascagoula, MS (J.D. Gray-WGUD) B. Mandrell, S. Jo & S. Johns, Sweethearts/Rodeo, McClain, Willie, Oaks, M. Osmond.  
 Brandenburg, KY (Rachel Heavrin-WMMG) No Report-Frzn.  
 Louisville, KY (Coyote Calhoun-WAMZ) Conlee, T. Roe, R. Heart.  
 Louisville, KY (Mark Williams-WCII) No Report-Frzn.  
 Harlan, KY (Neil Middleton-WFSR) J. Taylor, T. Roe, S. Wariner, B. Wilson, Lisa Childress.  
 Paducah, KY (Kent King-WKYQ) R. Heart, Foresters, Oaks, Conway, Yoakam.  
 Houma, LA (Larry Hyatt-KJIN) Wariner, B. Mandrell, Foresters.  
 Bogalusa, LA (Terri Lyn Smith-WBOX) T. Arata, Wariner, J. Reed, Osmonds, K. Rogers.  
 Abbeville, LA (Anthony Keith-KASC) Girls N. Door, B. Mandrell, J. Lee, Foresters.  
 Shreveport, LA (Ledbetter/Waldon-KWKH) J. Lee, McClain, Sweethearts/Rodeo, Marie, J. Reed, J. Rodman, Willie, B. Mandrell, R. Lee, D. Gray, Roy Clark.  
 Alexandria, LA (B. Mitchell-KRRV/FM) No Report-Frzn.  
 El Dorado, AR (Ben Robbins-KDMS) Wariner, Foresters, A. Baker, Stegall, Yoakam.  
 Fayetteville, AR (Tom Sleeker-KKIX) Conlee, J. Anderson

**UPPER MIDWEST**

Rochester, MN (Kevin Severson-KWVK/FM) No Report-Frzn.  
 St. Cloud, MN (Steve Stewart-WWJO/FM) Everlys, Oaks, Osmonds, Rabbitt.  
 Brainerd, MN (Dave Torkelson-KQBR) Yoakam, R. Heart, J. Anderson.  
 Sioux Falls, SD (Rohrer/O'Brien-KIOV/FM) Rabbitt, Oaks, McClain.  
 Huron, SD (Penny Lane-KOKK) Sweethearts/Rodeo, J. Taylor, C. Daniels.  
 Redfield, SD (Myron Grage-KQKD) No Report-Frzn.  
 Rapid City, SD (Steve Blake-KIMM) Girls N. Door, Whitley, N.G.D.B., Milsap.  
 Rapid City, SD (Scott Kearns-KTOQ) Fricke, Whitley, Rabbitt, R. Heart, Yoakam.  
 Wahpeton, ND (Larry Slabik-KBMW) C. Daniels, Willie, McClain, M. Osmond, J. Rodman, Everlys.  
 Fargo, ND (Don Roberts-KFGO) J. Rodman, J. Lee, Willie, C. Daniels, R. Coleman, S. Of The Rodeo.  
 Fargo, ND (Scott Winston-KVOX AM/FM) Girls N. Door, M. Osmond, C. Daniels  
 Grand Forks, ND (Tim Larson-KYCK) T. Tucker, Rabbitt, R. McEntire, R. Cash, Wariner, Milsap.  
 Jamestown, ND (The Cowboy-KSJB) R. Price, N. Young, D. Gray, S. Throckmorton, P. Loveless, Oaks, Rabbitt, J. Anderson, J. Reed.  
 Bismarck, ND (Kim Gillund-KBMR) T. Roe, S. West.  
 Minot, ND (Bob Randall-KZPR) R. Heart, Rabbitt, Oaks, B. Mandrell, Marie.  
 Minot, ND (Jeri Lee-KKOA) Milsap, Wariner, Foresters.

**MIDWEST**

Des Moines, IA (Bill Cole-KSO) J. Anderson, Foresters, Rabbitt, Wariner, J. Reed.  
 Fort Dodge, IA (Dale Eichor-KWMT) R. Heart, D. Gray, S. Earle, Gosdin, Don King, Maines Brothers.

Cedar Falls, IA (Kevin Kane-KCFI) No Report-Frzn.  
 Waterloo, IA (Brett Davis-KXEL) Willie Nelson, Osmonds,  
 M. Osmond, Sweethearts/Rodeo, Gosdin, Rodman.  
 Sioux City, IA (Ty Cooper-KMNS) D. Gray, Sweethearts  
 of the Rodeo, Stegall, Watson.  
 Spencer, IA (Rick Friday-KICD/FM) Foresters, N. Young,  
 Nicolette, Chance, Oaks, Rabbitt, J. Anderson.  
 Festus, MO (Sue Cresswell-KJCF) Foresters, Willie,  
 Rodman, B. Mandrell, Australia.  
 St. Louis, MO (Oakes/Langston-WIL) Whitley, Wariner,  
 Foresters.  
 St. Louis, MO (Georgann Harris-KUSA) No Report-Frzn.  
 St. Joseph, MO (Bob Orf-KFEQ) Rabbitt, J. Anderson,  
 Marie, Willie, Sweethearts/Rodeo, Don Malena.  
 Joplin, MO (Dan Casey-WMBH) Wariner, S. Throckmorton,  
 C. Daniels, Juds.  
 California, MO (Jeff Shakleford-KZMO) R. Lee, Rabbitt,  
 P. Loveless, R. Heart, J. Reed, McClain, C. Daniels,  
 J. Anderson.  
 Osage Beach, MO (Larry Heaberlin-KRMS) Wariner (MCA),  
 Wariner (RCA), J. Reed, Price, Milsap.  
 Jefferson City, MO (Jack Daniels-KLIK) J. Anderson,  
 Willie, B. Mandrell, Marie, J. Lee.  
 Columbia, MO (Eric Bell-KTGR) B. Mandrell, Conway,  
 S. Earle, M. Osmond, J. Anderson.  
 Springfield, MO (Donn Emis-KWTO/AM) Chance, R. Heart,  
 B. Mandrell, A. Baker, J. Anderson.  
 Ottawa, KS (Bob Osburn-KOFO) Oaks, Rabbitt, Stegall,  
 Willie, J. Anderson, R. Heart.  
 Garden City, KS (Tim Richardz-KKJQ/FM) No Report-Frzn.  
 Garden City, KS (Charlie Hale-KBUF) No Report-Frzn.

## CENTRAL

Newark, OH (Larry Dale-WHTH) No Report-Frzn.  
 Akron, OH (Rick Cardarelli-WSLR) Foresters, Statlers,  
 Oaks, Rabbitt, T. Roe.  
 Springfield, OH (Tom Daniels-WBLY) Buffett, Milsap,  
 Watson, Yoakam, J. Anderson, Foresters, J. Lee.  
 Indianapolis, IN (J.D. Cannon-WFMS/FM) Rabbitt,  
 Yoakam, Stegall, M. McDaniel.  
 Elkhart, IN (Greg Harris-WCMR) A. Baker, Stegall,  
 R. Heart.  
 South Bend, IN (J.K. Dearing-WNDU) R. McEntire.  
 Batesville, IN (John Granger-WRBI) J. Taylor, Rabbitt,  
 R. Heart, Wariner, J. Duncan, Mark Alan.  
 Vincennes, IN (Clint Marsh-WAOV) R. Heart, K. Rogers,  
 Wariner, Foresters.  
 Saginaw, MI (Tommy Samoray-WKCQ) S. Earle, S. West,  
 Marie, McClain, C. Daniels, Malchak & Rucker.  
 Lansing, MI (Wayne Waters-WITL/FM) Milsap, Conway,  
 Emmylou, A. Baker.  
 Waukesha, WI (Michael Saxton-WAUK) Conlee, Conway,  
 Wariner, Foresters, A. Baker, Stegall, R. Heart,  
 Oaks, Rabbitt, D. Gray, J. Anderson.  
 Milwaukee, WI (Bob Look-WBCS) Conlee, Rabbitt, Yoakam,  
 Girls Next Door.  
 Dodgeville/Mineral Point, WI (Bob Brainerd-WDMP) Oaks,  
 Rabbitt, R. Heart, Wariner, P. Loveless, McClain,  
 J. Taylor.  
 Madison, WI (Allan/Hunter-WWQM) Rabbitt, Oaks,  
 R. Travis, Girls N. Door, T. Tucker, Yoakam, Earle.  
 Manitowoc, WI (Jon Murray-WCUB) Buffett, Foresters,  
 P. Loveless, Osmonds, Gosdin, Rabbitt.  
 Stevens Point, WI (Dan Olsen-WXYQ) Willie, Marie,  
 Wariner.  
 La Crosse, WI (Dave Shepel-WLXR/AM) Milsap, M. Stuart.  
 La Crosse, WI (Ron Scott-WKTY) Yoakam, J. Anderson,  
 J. Duncan, J. Reed.  
 Eau Claire, WI (Tim Closson-WAXX/FM) Rodman, Willie,  
 C. Daniels, Marie, B. Mandrell, J. Lee.

Rockford, IL (Curtis King-WKKN) No Report-Frzn.  
 Springfield, IL (T.J. Hart-WFMB) N.G.D.B., Milsap.  
 Anna, IL (Rich Griffin-WRAJ) No Report-Frzn.

## SOUTHWEST

Texarkana, TX (John Moore-KMLA) Wariner, Girls Next  
 Door, Watson, Foresters.  
 Houston, TX (Candea/Murray-KILT) Conlee, Oaks, Willie,  
 C. Daniels.  
 Ft. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Rabbitt,  
 R. Cash.  
 Bryan/College Station, TX (Andy Gallo-WTAW) Rabbitt,  
 Oaks, R. Heart, J. Anderson.  
 Alice, TX (Vicki Faris-KOPY/FM) Oaks, J. Anderson,  
 Osmonds.  
 Austin, TX (Mike Carta-KVET) J. Anderson.  
 Austin, TX (Steve Gary-KASE/FM) Pake, Rabbitt.  
 Amarillo, TX (Stu Schroeder-KBUY) Stegall, R. Heart,  
 Marie, B. Mandrell.  
 Midland/Odessa, TX (Chuck Wolfe-KCRS) Milsap, Conlee,  
 Watson, Yoakam, Oaks, Rabbitt, Willie.  
 El Paso, TX (Hinrich/Kennedy-KHEY/Y96) C. Pride,  
 Conlee, Conway, Yoakam.  
 Phoenix, AZ (Doug Brannan-KNIX) Milsap, B. Mandrell.  
 Albuquerque, NM (Francina Rodriguez-KRST/FM) Marie,  
 C. Daniels, Rodman, B. Mandrell, Sweethearts of the  
 Rodeo, J&M Younger.  
 Las Cruces, NM (Frank Nymeyer-KGRT) Milsap, Waylon,  
 M. Murphey, Sawyer Brown, J. Reed, R. McEntire,  
 Buck Albred.  
 Carlsbad, NM (Bob Swayze-KATK/FM) R. Heart, Foresters,  
 J. Anderson, Milsap, Family Brown, Rabbitt.

## ROCKY MOUNTAIN

Dillon, MT (Mike Kandilas-KDBI) E. Rabbitt, R. Heart,  
 Oaks, Osmonds, J. Reed, McClain, C. Daniels.  
 Missoula, MT (Mike Doty-KGVO) R. Heart, Girls N. Door,  
 B. Mandrell, Marie, Willie Nelson.  
 Polson, MT (Dawn Garrison-KERR) J. Lee, Rabbitt,  
 B. Mandrell, Willie, C. Daniels, McClain.  
 Missoula, MT (Paul Proctor-KYSS/FM) B. Mandrell,  
 R. Heart, Willie.  
 Hamilton, MT (Jean Pysson-KLYQ/AM) J. Lee, Willie,  
 B. Mandrell, S. West, Marie.  
 Whitefish, MT (Art Jackson-KJJR) Osmonds, R. Heart,  
 J. Anderson, Conway.  
 Greeley/Ft. Collins, CO (Don Dana-KYOU/FM) M. Osmond.  
 Pueblo, CO (Randy Hill-KIDN) Marie, Oaks, Haggard,  
 Hank.  
 Jackson Hole, WY (Gil King-KSGT) B. Mandrell, Marie,  
 Willie.

## FAR WEST

Las Vegas, NV (Johnny Steele-KYYX/FM) Dobie Gray,  
 S. Earle.  
 Las Vegas, NV (Andy Carr-KVEG) No adds.  
 Reno, NV (Tony Thomas-KOLO) Willie, B. Mandrell,  
 Rodman, J. Anderson, J. Lee, Sweethearts/Rodeo.  
 Reno, NV (Joel Muller-KROW) R. Heart, Oaks, Osmonds,  
 J. Anderson.  
 Los Angeles, CA (R.J. Curtis-KLAC) Yoakam.  
 Los Angeles, CA (R.J. Curtis-KZLA/FM) R. McEntire,  
 Wariner.  
 Brawley, CA (Chris Olivarez-KROP) Rabbitt, Girls Next  
 Door, B. Mandrell, R. Heart.  
 Bakersfield, CA (Jack Hayes-KAFY) M. Osmond.  
 Oakland/San Francisco, CA (Carl Brown-KNEW) S. Wariner.

Oakland/San Francisco, CA (Dennis Day-KSAN/FM) Milsap, Foresters, Whitley.  
 Sacramento, CA (Cammie Winston-KHWY) Rabbitt, R. Heart, Foresters, Oaks, Girls Next Door.  
 Sacramento, CA (Rick Stewart-KRAK/FM) T. Tucker, R. Cash, Milsap.  
 Sacramento, CA (Rick Stewart-KRAK/FM) R. Cash, Foresters, Rabbitt, Oaks.  
 Turlock, CA (Ed Nickus-KMIX) Conway, Osmonds, Wariner, R. Heart, N. Young, C. Daniels, Marie, Everlys.  
 Chico, CA (Mark Rathbun-KHSL) Oaks, Malchak & Rucker, Willie, Dobie Gray, J. Anderson, Price.

## NORTHWEST

Portland, OR (Mark Wade-KRDR) Wariner, Stegall, Rabbitt, R. Heart, R. Lee, F. Horrell, J. Chapman, Rebel, T. Chance, Del Reeves.  
 Astoria, OR (Bob Loucks-KVAS) J. Taylor, C. Daniels, McClain, Girls Next Door, B. Mandrell, J. Lee, M. Osmond, Willie, Sweethearts of the Rodeo.  
 Albany, OR (H. David Allan-KRKT) J. Lee, B. Mandrell, M. Osmond, Malchak & Rucker.  
 Corvallis, OR (P.J. Emerson-KFAT/FM) J. Duncan, Rodman.  
 Toledo, OR (Dennis Edwards-KTDO) P. Loveless, Willie, Rodman, J. Lee, Marie.  
 Eugene, OR (Billy Pilgrim-KEED) Willie, Conlee, Foresters, Gosdin, J. Anderson.  
 Phoenix, OR (Bill Jackson-KHUG) Nicolette, Osmonds, Liz Story, Oaks.  
 Redmond, OR (Mike West-KPRB) J. Reed, J. Lee, Oaks, J. Anderson, C. Daniels, McClain, Rabbitt.  
 Pendleton, OR (Steve Green-KWHT) B. Mandrell, Marie, Chance, J. Anderson.  
 Seattle, WA (Jim Williams-KMPS) Willie, Rabbitt, Oaks.  
 Everett/Seattle, WA (Wayne Cordray-KWYZ) D. Straits, Marie, Yoakam.  
 Vancouver, WA (Dave Lee-KVAN) Waylon, T. Tucker, Hank, K. Rogers.  
 Yakima, WA (Bob Murray-KUTI) Rabbitt, R. Heart, Oaks, J. Anderson, Nicolette, Milsap, C. Daniels, Foresters.  
 Ellensburg, WA (Mia Carlson-KXLE/AM) Oaks, C. Daniels, Wariner, Nicolette.  
 Selah/Yakima, WA (Patty Dee-KYXE) J. Taylor, McClain, C. Daniels, J. Reed, Rabbitt.  
 Tri-Cities, WA (Jesse Lee-KORD) Oaks, J. Anderson, B. Mandrell, Willie, C. Daniels.  
 Tri-Cities, WA (Brian Liniger-KOTY) Rabbitt, J. Lee, B. Mandrell, Marie, C. Daniels, Rodman, D. Gray, Chance, Willie, P. Loveless.  
 Clarkston, WA (Bob Louis-KCLK) Oaks, Willie, Rabbitt, Marie, McClain.  
 Anchorage, AK (Bill Cardoza-KYKA) Oaks.  
 Anchorage, AK (Steve Chapman-KASH) J. Anderson, Oaks, Foresters, Rabbitt, R. Heart, Everlys.

## WELCOME To Our New Country Correspondents

John Moore, KMLA Radio - 1323 College Dr.,  
 Texarkana, TX 75503 (214-793-1109)

Coyote Calhoun, WAMZ Radio - P.O. Box 1084,  
 Louisville, KY 40201 (502-582-7830)

Chuck Edwards, WGKX/FM Radio - 5900 Poplar Ave.,  
 Memphis, TN 38119 (901-767-7830)

## COUNTRY JOBS

Sales - WOKD-Arcadia, FL  
 Bill Piliaris - (813-494-2525)  
News Reporter - KNBA-Vallejo, CA  
 Lou Ripa - (707-644-8944)  
Program Director - WOKD-Arcadia, FL  
 Dixie Dakos - (813-494-2525)  
Air Talent (AM dr.) - KFAT/FM-Corvallis, OR  
 Skip Taylor - Box 965-97339  
Air Talent (PM dr.)/Prod. - WFSR-Harlan, KY  
 Neil Middleton - Box 818-40831  
Air Talent (AM & PM dr.) - WXYQ-Stevens Point, WI  
 Dan Olsen - Box 247-54481  
Air Talent - KWHT-Pendleton, OR  
 \*Greg Larson - Box 640-97801  
Air Talent (all night) - KAFY-Bakersfield, CA  
 Steve Strom - (805-324-4411)  
Air Talent (part-time) - KPAK-Redding, CA  
 Dave Tappan - (916-243-0343)

\*No calls please

## COUNTRY AVAILABLE

BILL JOHNSON from WXXQ/WFRL in Freeport, IL is looking for a position as AT/MD/Prod., contact him at 815-233-0918.  
 DICK REEP from KATJ in St. George, UT is looking for a position as AT/PD/MD, contact him at 801-635-4114.  
 LARRY STONEWALL JACKSON from KYXE-Yakima, WA is looking for a position as MD/AT/Prod., contact him at 503-772-5878.  
 MIKE STANLEY from WFRB-Frostburg, MD is looking for a position as PD/MD, contact him at 301-689-1095 (after 6:30 EST).  
 JERRY JACKSON from WLBB-Carrollton, GA is looking for a position as AT/MD/Prod., contact him at 404-684-6413.  
 DIANA DEAN from WOKD-Arcadia, FL is looking for a position as AT/MD, contact her at 813-494-3226.

It's seems like a good time to once again explain our reporting procedure. Here is how our computer (fondly referred to as GRIP) is programmed to take your reports.

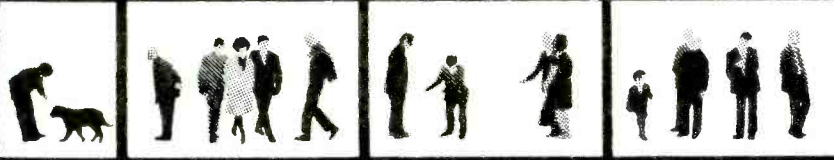
- 1) The first thing we need is your Top Ten songs by artist.
- 2) Next we need all your gainers below the Top Ten. A gainer is defined as anything that is moving up your chart at all, even if it's just one position.

When taking the gainers, we need last week's number, this week's number, and the artist.

- 3) Next we ask for debuts. Debuts are records that you've been playing for a week or so and they're just now hitting your chart with a number.
- 4) We'll now need your extras or holdovers. These are the records you added a week or so ago that have yet to receive a number.

These records need to be reported to us every week while they're in your extra category. This category is not for records going down your chart.

- 5) GRIP wants all the records dropped this week, whether a hit or a stiff.
- 6) Finally, we need all the songs you added this week, even if they're added with a number.



# FOTO FILE



**KING HOLIDAY ◀**  
Mercury/PolyGram spearheaded the celebration of Martin Luther King Jr.'s birthday with the release of *King Holiday*, an all-star tribute to the human rights leader. Pictured at the announcement of the record's release are (l to r): Larry Smith (PolyGram); Philip Jones (co-producer); Dick Asher (PolyGram); Dexter Scott King (Dr. King's son and executive producer); John Betancourt (PolyGram); and Leroy Little (PolyGram).

**POWER DISCS ▼**  
J. D. Evans, president of Capitol/EMI of Canada, recently awarded the Power Station with both Gold and Platinum discs for their self-titled debut album. Pictured (l to r) are: Tony Thompson, J. D. Evans, Andy Taylor, and John Taylor.

**LIVE FROM THE APOLLO ▶**  
Westwood One recently hosted a cocktail party/reception to celebrate both the debut of their new series "Live Fromn The Apollo" and the reopening of the Apollo Theatre. Shown here (l to r) are: Sid McCoy (Westwood One) and Eugene Wilde.



Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102



## CERTIFIED

- COLONEL ABRAMS  
I'm Not Gonna Let  
(MCA)
- FREDDIE JACKSON  
Love Is Just A Touch Away  
(Capitol)
- FULL FORCE  
Unselfish Lover  
(Columbia)

## 2W LW TW

- |     |     |   |
|-----|-----|---|
| 2.  | 1.  | 1. JANET JACKSON - What Have You Done For Me (A&M)        |
| 10. | 3.  | 2. PRINCE - Kiss (Paisley/Warner Brothers)                |
| 3.  | 2.  | 3. CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)    |
| 6.  | 5.  | 4. NEW EDITION - A Little Bit Of Love (MCA)               |
| 8.  | 6.  | 5. ARETHA FRANKLIN - Another Night (Arista)               |
| 23. | 15. | 6. NUSHOOZ - I Can't Wait (Atlantic)                      |
| 15. | 9.  | 7. EUGENE WILDE - Diana (Philly World)                    |
| 11. | 8.  | 8. STEVIE WONDER - Overjoyed (Tamla)                      |
| 14. | 12. | 9. JERMAINE JACKSON - I Think It's Love (Arista)          |
| 16. | 16. | 10. JUICY - Sugar Free (Private I)                        |
| 18. | 14. | 11. TEDDY PENDERGRASS - Love 4/2 (Asylum)                 |
| 24. | 20. | 12. JETS - Crush On You (MCA)                             |
| 26. | 18. | 13. FALCO - Rock Me Amadeus (A&M)                         |
| 20. | 22. | 14. GAP BAND - Going In Circles (Total Experience)        |
| 25. | 19. | 15. CASH FLOW - Party Freaks (PolyGram)                   |
| --  | 28. | 16. STEPHANIE MILLS - I've Learned To Respect (MCA)       |
| 29. | 23. | 17. VAL YOUNG - If You Should Ever Be Lonely (Motown)     |
| 5.  | 10. | 18. RENE & ANGELA - Your Smile (Mercury/PolyGram)         |
| --  | 29. | 19. STARPOINT - Restless (Elektra)                        |
| 12. | 11. | 20. SMOKEY ROBINSON - Hold On To Your Love (Arista)       |
| 27. | 21. | 21. TRAMAINE - In The Morning Time (A&M)                  |
| 1.  | 4.  | 22. FORCE MD'S - Tender Love (Tommy Boy/Warner Bros.)     |
| --  | 30. | 23. PATTI AUSTIN - Heat Of Heat (Qwest)                   |
| 9.  | 7.  | 24. ISLEY/JASPER/ISLEY - Insatiable Woman (CBS)           |
| --  | --  | 25. COLONEL ABRAMS - I'm Not Gonna Let (MCA)              |
| --  | --  | 26. FREDDIE JACKSON - Love Is Just A Touch Away (Capitol) |
| --  | --  | 27. FULL FORCE - Unselfish Lover (Columbia)               |
| 30. | 27. | 28. JIMMY G & THE TACKHEADS - Break My Heart (Capitol)    |
| --  | --  | 29. EVELYN KING - High Horse (RCA)                        |
| --  | --  | 30. ALEEM - Love's On Fire (Atlantic)                     |

## MOST ADDED



PATTI LABELLE &  
MICHAEL MCDONALD  
On My Own  
(MCA)

SOS BAND  
The Finest  
(Tabu)

## POP CROSSOVER

PATTI LABELLE &  
MICHAEL MCDONALD  
On My Own  
(MCA)

- VANITY - Under The Influence (Motown) 36
- SHIRLEY MURDOCK - No More (Elektra) 35
- EDDIE THOMAS - Best Friends (Total Experience) 33
- MICHAEL HENDERSON - Do It To Me (EMI America) 33
- WALLY BADAROU - Chief Inspector (Island) 32
- TRINERE - I'll Be Your Every Need (JPI) 31
- WHISTLE - (Nothing Serious) Just Buggin' (Select) 30

## CHARTBOUND

Reports	Adds	On	Chart
36	6	20	10
35	1	12	22
33	1	15	17
33	11	15	7
32	4	12	16
31	5	15	11
30	6	6	18

## URBAN CONTEMPORARY HIT FACTOR

Research:  
BETTY HOLLARS



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week **85** Last Week **82**

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
PRINCE - Kiss (Warner Bros.)			76	54	20	2	--	71%	5
NEW EDITION - A Little Bit Of Love (MCA)			64	49	11	4	--	76%	9
ARETHA FRANKLIN - Another Night (Arista)			58	46	6	8	1	47%	8
NUSHOOZ - I Can't Wait (Atlantic)			64	40	10	10	4	62%	5
EUGENE WILDE - Diana (Philly World)			51	33	10	7	1	64%	7
JERMAINE JACKSON - I Think It's Love (Arista)			67	28	23	12	4	41%	4
TEDDY PENDERGRASS - Love 4/2 (Asylum)			54	40	8	3	3	74%	6

# UP & COMING

ARTIST & TITLE	Reports	Adds	On	Chart
POINTER SISTERS - Twist My Arm (RCA)	30	1	17	12
L.L. COOL J - Rock The Bells (Def Jam/Columbia)	29	7	12	10
ISLEY BROS. - May I (Warner Bros.)	27	7	15	5
LUSHUS DAIM - The One You Love (Motown)	27	--	9	18
*PATTI LABELLE & MICHAEL MCDONALD - On My Own (MCA)	27	24	3	--
SLY FOX - Let's Go All The Way (Capitol)	26	4	15	7
MIAMI SOUND MACHINE - Bad Boy (Epic)	26	6	17	3
*SOS BAND - The Finest (Tabu)	25	23	1	1
READY FOR THE WORLD - Slide Over (MCA)	25	2	15	8
JERMAINE STEWART - We Don't Have To Take Our Clothes Off...(Arista)	23	2	11	10
*ANITA BAKER - Watch Your Step (Elektra)	23	11	10	2
DIONNE WARWICK - Whisper In The Dark (Arista)	21	6	9	6
TA MARA & THE SEEN - Thinking About You (A&M)	21	5	8	8
JAKI GRAHAM - Round & Around (Capitol)	20	1	8	11
*JUNIOR - Oh Louise (Mercury/PolyGram)	20	8	11	1
ATLANTIC STARR - If Your Heart Isn't In It (A&M)	19	3	9	7
NICOLE - Don't You Want My Love (Portrait)	19	3	10	6
DANA DANE - Nightmares (Profile)	17	--	4	13
*GEORGE CLINTON - Do Fries Go With That Shake (Capitol)	17	17	--	--
*STYLISTICS - Special (Streetwise)	16	3	7	6
*MAVIS STAPLES - Show Me How It Works (Warner Bros.)	15	3	9	3
*GENE CHANDLER - Lucy (Fast Fire)	15	3	8	4
*CONTROLLERS - Stay (MCA)	15	8	6	1
EDDIE MURPHY - How Could It Be (Columbia)	14	1	4	9
*MELI'SA MORGAN - Do You Still Love Me (Capitol)	14	8	4	2
ROLLING STONES - Harlem Shuffle (Rolling Stones)	14	5	9	--

\*First times listed on this page.

Dropped: #13-Whitney Houston, #17-Bernard Wright, #24-Zapp, #25-Roy Ayers, #26-Jocelyn Brown, Princess, Art Of Noise (Legs), EBO, Andre Cymone, Lisa Lisa.

## LP CUTS

VANITY - Romantic Voyage (Motown)  
 GEORGE HOWARD - Love Will Follow (TBA)  
 FULL FORCE - Dream Believer (Columbia)  
 MORRIS DAY - Love Sign (Warner Bros.)  
 SADE - Is It A Crime (Portrait)  
 WHITNEY & JERMAINE - Take Good Care Of My Heart (Arista)  
 NEW EDITION - Sweet Thing (MCA)  
 LARRY CARLTON - Smiles & Smiles To Go (MCA)

## POTENTIAL SINGLES

TONY LEE - Going Through The Motions (Critique)  
 TAKA BOOM - Rock Your World (Atlantic)  
 RENE & ANGELA - No How, No Way (Mercury/PolyGram)  
 MORRIS DAY - The Character (Warner Bros.)  
 SADE - Never As Good As The First Time (Portrait)  
 FORCE MD'S - Here I Go Again (Tommy Boy/W.B.)  
 JANET JACKSON - Funny How Time Flies (A&M)  
 ZAPP - Itchin' For Your Twitchin' (Warner Bros.)  
 GEORGE HOWARD - Love Will Follow (TBA)

## URBAN CONTEMPORARY SUMMARY

"Changes" would have to be the operative word for everything that's been going on this week - and I'm not only referring to the music! This "independent" talk has caused major changes in the direction some companies are now taking and I can only hope that it results in the re-hiring by labels of very deserving, hard-working promotion and field people who were victims in the past. If nothing else comes of this, it would be nice to see some of those dark, empty offices at the major record companies come back to life with a resurgence of local and regional promotion personnel.

In more personnel moves, as mentioned here weeks ago, after all the Windy City/Lee Michaels commotion, followed by the Jeff

Wyatt/Philly departure, I warned you that it wasn't over yet. Tony Gray confirms that speculation by accepting the WRKS/FM P.D. position offered him by Barry Mayo. (See the tell-tale Gavin Seminar photo on page 41 of Tony and Barry with Cherrelle!) And, as Tony put it to me yesterday, "How could I turn down a #1 guy at a #1 station in the #1 market?" Not only that, we have good news about Mike Roberts, formerly from WBUS-Atlanta. He's moved across to V103 and is doing AM drive, (See more changes on page 46).

Changes in music occurred rapidly, especially for NUSHOOZ, the three week picture looking like 23-15-6! (with a 62% Hit Factor). THE JETS make an impressive gain from 20-12 but have to watch

out for CASH FLOW and STEPHANIE MILLS following close behind. And the story of the week has to be the Most Added listing of PATTI LABELLE & MICHAEL MCDONALD. Already on at 27 of our stations! (WOCQ, WDKX, WHUR, WILD, WANM, B97, KROF, WDPN, WQMG, WWDW, WDMT, WTLC, WWWS, WGCI, KDLZ, KIIZ, FM102, KACE, KDAY, KDKO, KQIN, KMEL, KIIS & XHRM. Had a mention this week from Gary Weiler at WBLZ in Cincinnati (who was, of course, the same one who tuned us into the fact that we were missing out on the popularity of SLY FOX in the early stages of its airplay), and he says that this time it's the INXS single "What You Need". He feels it's the "best sounding thing so far this year!"

**NORTHEAST****BOSTON, MA****ANGELA THOMAS-WILD**

New: Tony Lee, TKA, SOS Band, Freddie Jackson, Jermaine Jackson. Hots: Teddy Pendergrass, Juicy, Jets, S.Mills, P.Austin, Cash Flow.

**SUNNY JOE WHITE-WXKS/FM**

New: Diana Ross, Jets. On: A.Starr, Smokey Robinson, M.Morgan, Prince, Janet, Falco, P.Nelson.

**NEW YORK, NY****TONY QUARTERONE-WRKS/FM**

New: Joeski Love, Chapter 8. Hots: Nushooz, Sade, EBO, Precious Wilson, S.Mills, Whistle, BB&Q, Falco, Val Young, Prince, Dionne, Lisa Lisa.

**SCOTT SHANNON-Z100**

New: Rene & Angela, Jermaine Jackson. On: Prince, New Edition, Sade, Meli'sa Morgan, A.Starr.

**ROCHESTER, NY****ANDRE MARCEL-WDKX**

New: Ta Mara & Seen, Takanaka, Whistle, Dionne, Junior, Freddie Jackson, Temptations, Patti LaBelle & M.McDonald. On: J.Simms, Gap Band.

**PHILADELPHIA, PA****TONY GRAY-WUSL/FM**

New: Vanity, Tease, SOS Band. Hots: Prince, Jets, V.Young, C.Abrams, Sade, S.Murdock, Zapp, Nushooz, F.Jackson, Dana Dane, Starpoint.

**PITTSBURGH, PA****CHUCK WOODSON-WAMO**

New: R.Stones, Dionne, Sade, Chaz, M.Henderson, Vanity, Brenda & The Big Dudes. Hots: Chaka, Juicy, Nushooz, Aleem, Bunny Sigler, Gap Bd.

**OCEAN CITY, MD****DAVE ALLAN-OC104/FM**

New: SOS, Aleem, Patti LaBelle & M.McDonald, R. Stones, Trinere. Hots: Jets, New Edition, P. Nelson, Sade, S.Mills, Miami Sound M., Juicy.

**BALTIMORE, MD****ROY SAMPSON-WXYV/FM**

New: Vanity, TKA, Controllers, Sinnamon. Hots: T. Pendergrass, Lisa Lisa, Sade, BB&Q Band, L. Daim, Nushooz, S.Murdock, Jaki Graham, EBO.

**KINGSTON/KRONTHAL-B104**

On: Falco, Prince, Miami Sound Machine, Force MD's, Jermaine Jackson, Phyllis Nelson, A.Starr.

**RICHMOND, VA****DONNIE DEANE-WKIE**

Hots: Janet, New Edition, L.Daim, Juicy, E.Murphy, Gap Band, Full Force, Eddie Towns, Nushooz, Mavis Staples, Jaki Graham, P.Austin, S.Murdock.

**RICHMOND/PETERSBURG, VA****PHIL DANIELS-WPLZ/FM**

New: SOS, Grandmaster Flash, J.Holliday, Conway Bros., Sade, Nicole, Whistle, Janice, Isley Bros., M.Henderson. Hots: Full Force, EBO, P.Austin.

**NORFOLK, VA****ROSHON VANCE-WOWI**

New; Zinno, E.King, Controllers, 94 East, Temptations, Mazarati, Evelyn Thomas, Trinere, Tease, M. Henderson, Cash Flow, Anita Baker. On: Jets.

**WASHINGTON, DC****MIKE ARCHIE-WHUR**

New: M.Henderson, Anita Baker, Tease, Junior, Patti LaBelle & M.McDonald, George Clinton, Michael Franks, Whistle, Bob Henley, A.O'Neal, Maurice White. Hots: Janet, Gap, S.Mills, V.Young, Juicy.

**SOUTH****CHARLOTTE, NC****DON CODY/KENNY MURPHY-WGIV**

New: George Clinton, Stroke, Clear Sounds, Precious Wilson. Hots: Aretha, Smokey, L.Dame, Janet

Jackson, Juicy, L.L.Cool J, Gap, Nushooz, EBO.

**GREENSBORO, NC****DOC FOSTER-WQMG**

New: Grandmaster Flash, Rose Bros., Junior, Maurice White, West Coast Crew, Patti LaBelle & M.M., Jaki Graham, Little Richard, TKA, K.Blow, Chaka.

**ST. MATTHEWS, SC****ANDY HENDERSON-WQKI**

New: SOS Band, George Clinton, Jennifer Holliday. Hots: Janet, Y&P, Smokey, Prince, Nushooz, Cash Flow, F.Jackson, L.Dame, Aleem, Chaka.

**SUMTER/COLUMBIA, SC****JEFF McHUGH/TONY DEAN-WWDM/FM**

New: E.Wilde, J.Stewart, Ready/World, A.Starr, Sade, Grandmaster Flash, L.L.Cool J, Whistle, Eddie Towns, Simply Red. Hots: Gap, Zapp, Jets.

**COLUMBIA, SC****CHAZ SAUNDERS-WDPN**

New: Patti LaBelle & M.M., Alexander O'Neal, George Clinton, SOS Band, Meli'sa Morgan, Alfie Silas. Hots: Cash Flow, Jets, P.Austin, Starpoint.

**GEORGETOWN, SC****SWINTON/WRAGG-WVBX**

New: Sugarfoot, Sheila E., Patti Austin, Isley Bros. Hots: M.Morgan, Y&P, Isley/Jasper/Isley, 5 Star, R.Ayers, New Edition, Gap, Smokey.

**ATLANTA, GA****SCOTTY ANDREWS-V103**

New: Dionne, Alfie, Rose Bros., L.A. Dream Team, M.Henderson, Pointers. Hots: Nushooz, Falco, Ayers, EBO, P.Austin, Zapp, Jets, E.King.

**MARIETTA/ATLANTA, GA****MITCH FAULKNER-WEKS/FM**

No Report - Playlist Frozen.

**AUGUSTA, GA****MICKEY ARNOLD-WRDW**

New: E.Murphy, Jermaine Stewart, Nicole, Tease, Full Force, Falco, Stylistics, Mavis Staples. Hots: Nushooz, Janet, Gap, S.Murdock, Juicy.

**TONY SEWELL-WFXA**

No Report - Playlist Frozen.

**TALLAHASSEE, FL****JOE BULLARD-WANM**

New: Grandmaster Flash, Rose Bros., M.Henderson, Meli'sa Morgan, Evelyn King, Patti LaBelle & M.M., Anita Baker. Hots: Jets, Cash Flow.

**MIAMI, FL****TANNER/CASSIDY-HOT105/WHQT**

New: E.G.Daily, Aleem, E.King, Sly Fox, Stones, L.L.Cool J, Stop, A.O'Neal, TKA, J.Simms, Jets. Hots: Y&P, Trinere, Sade, F.Jackson.

**FRANK AMADEO-Y100**

New: Janet Jackson, Whitney Houston. On: Smokey Robinson, Miami S.M., Force MD's, A.Starr.

**MARK SHANDS-I95**

New: Starpoint. On: New Edition, Art Of Noise, Sly Fox, Trinere, Nicole, Janet Jackson, Falco.

**TAMPA, FL****CHRIS TURNER-WTMP**

New: Ben Sidran, Stylistics, Controllers, Bobby Womac, Newcleus, Maurice White. Hots: Cash Flow, Jets, Nicole, Starpoint, M.Henderson, Whistle, Aleem.

**MONTGOMERY, AL****FRENCH BE/LeBARON KING-WQIM**

New: Rolling Stones. Hots: 5 Star, Val Young, Prince, Mazarati, James Brown, Falco, Nushooz, Roy Ayers, Bernard Wright, Jets, Aretha.

**MOBILE, AL****VERNON WELLS-WBLX**

No Report - Playlist Frozen.

**NASHVILLE, TN****J.C. FLOYD-WQQK/FM**

New: SOS Band, Autumn, Michael Sembello, Trinere, Sly Fox, West Coast Crew. Hots: P. Austin, M. Day, Prince, Whistle, Falco, Starpoint, Cash F.

**MEMPHIS, TN****MELVIN JONES-KRNB**

New: Teddy Pendergrass, Controllers, West Coast Crew, Colonel Abrams, Evelyn King. Hots: R. Ayers, Janet, D. Dane, Lisa Lisa, L.L. Cool J.

**PAM WELLS/JIMMY SMITH-K-97**

Hots: Whitney, Janet, New Edition, Zapp, E. Wilde, Nushooz, Jets, Cash Flow, Smokey, Gap, S. Mills, Tramaine, Juicy, E. Towns, Starpoint.

**JACKSON, MS****JOHN RAWLS-WOKJ**

New: Stephanie Mills, Dionne Warwick, Bernard Wright, Anita Baker, Rene & Angela. Hots: Gap, Smokey Robinson, Juicy, Zapp, Little Richard, I. Bros.

**MCCOMB, MS****SARA KAY-WHNY**

New: Miami Sound Machine. On: Sly Fox, Jermaine Jackson, Nushooz, Falco, Little Richard, Smokey.

**NEW ORLEANS, LA****DEL SPENCER-WYLD/FM**

New: Anita Baker, Chaka Khan, Evelyn King, Meli'sa Morgan, Full Force. Hots: Juicy, S. Mills, Cash Flow, Jets, Zapp, E. Towns, S. Murdock, Falco.

**O'KELLY/ROLLING-B97**

New: Patti LaBelle & Michael McDonald. On: Falco, Prince, Sly Fox, Jermaine, Miami S.M., Klymaxx.

**ABBEVILLE/LAFAYETTE, LA****ANTHONY KEITH-KROF**

New: Wally Badarou, Sly Fox, Patti LaBelle & M.M., Jellybean, Anita Baker, SOS Band. Hots: Janet, Nushooz, Jets, S. Mills, E. Towns, Cash Flow.

**MAURICE/LAFAYETTE, LA****STEPHANIE SMALLWOOD-KFXZ**

New: SOS Band, Rose Bros., George Clinton, Junior, Joeski Love, Precious Wilson, L.L. Cool J, A. O'Neal. Hots: Aleem, Cash Flow, Trinere, INXS.

**LAKE CHARLES, LA****C.C. SCOTT-KXZZ**

New: S. Mills, Sade, Starpoint, Force MD's, L.L. Cool J, Maurice White, Kurtis Blow. Hots: Jets, Smokey Robinson, Evelyn King, Jermaine Jackson.

**CENTRAL****COLUMBUS, OH****K.C. JONES-WVKO**

New: S. Mills, Michael Henderson, George Clinton, Jets, Tata Vega, Trinere. Hots: Falco, Gap Band, Force MD's, New Edition, Nushooz.

**CLEVELAND, OH****DEAN DEAN-WDMT**

New: West Coast Crew, Patti Austin, Stylistics, M. Morgan, S. Murdock, Isley Bros. Hots: Gap Band, D. Dane, Controllers, Jaki Graham, Juicy.

**LYNN TOLLIVER-WZAK**

New: Mavis Staples, M. Morgan, Starpoint, Rene & A., Nicole, Mildred Scott, M. Henderson, Newcleus, SOS Band, Controllers, Trinere. On: Falco.

**CINCINNATI, OH****BRIAN CASTLE/GARY WEILER-WBLZ**

New: Stephanie Mills, SOS Band, R. Stones, Phil Collins, George Clinton. Hots: Lisa Lisa, Roy Ayers, Falco, Force MD's, Starpoint, Jets.

**STEVE HARRIS-WCIN**

New: Newcleus. Hots: Nushooz, Rene & Angela, Force MD's, Gap, Teddy Pendergrass, Zapp, R. Ayers, L. Dame, S. Murdock, Starpoint, Trinere, Isley B.

**KALAMAZOO, MI****MICHAEL JACKSON-WKMI**

Hots: Pointers, Betty Wright, Prince, Connie, Rene & Angela, Whitney Houston, M. Morgan, 5 Star, Gap Band, E. Murphy, EBO, Juicy, Jaki Graham.

**DETROIT, MI****ALEXANDER/WHITMORE-WJLB**

New: Anita Baker, Isley Bros., Starpoint, Divina, E. King, Vanity. Hots: Sade, Rene & A., P. Austin, Jets, E. Murphy, Val Young, L.A. Dream Team.

**GARY BERKOWITZ-WHYT**

New: Phil Collins. On: Phyllis Nelson, Janet Jackson, A. Starr, Cherrelle & A. O'Neal, Force MD's.

**MILWAUKEE, WI****BERNIE MILLER/MAX FYRE-WLUM**

New: Van Halen, Whistle, Wally Badarou. Hots: Teddy Pendergrass, Nushooz, Val Young, Jets, Jaki Graham, Starpoint, Aleem, Vanity, Little Richard.

**ROB HARDY-WNOV**

New: Anita Baker, Evelyn King, Michael Jeffries, Junior, 94 East, Ready/World, Gene Chandler, Mazarati, George Clinton. Hots: Gap, Nushooz.

**MINNEAPOLIS, MN****SPIDER HAMILTON-CBLS**

New: S. Mills, SOS Band, A. O'Neal, Starpoint, Ta Mara & Seen. Hots: Rene & Angela, Cherrelle & A. O'Neal, Wally Badarou, Arnie's Love, Slave.

**CHICAGO, IL****MARCO SPOON-WBMX/FM**

New: Whistle, SOS Band, M. Henderson, S. Mills, W. Badarou, Junior. Hots: Prince, Aretha, Nushooz, Full Force, Val Young, Patti Austin, Jets, Gap.

**LEE MICHAELS-WGCI**

New: Dionne, Evelyn King, Arnie's Love, Patti LaBelle & M.M., Full Force, SOS Band, Aleem, M. Morgan. Hots: Nushooz, Juicy, Starpoint, Whistle, Sade.

**DEE HANDLEY-WJPC**

New: Cash Flow, Nushooz, Jocelyn Brown, S. Wonder, Jermaine Jackson. Hots: Smokey Robinson, Zapp, Sade, Y&P, Juicy, Prince, Kashif, EBO.

**CAIRO, IL****LARRY LEVY-WKRO**

No Report - Playlist Frozen.

**SAGINAW, MI****DAVID ROSAS-WWSW/FM**

New: Kurtis Blow, A. Starr, George Clinton, SOS Band, Junior, Evelyn King, J. Holliday, Patti LaBelle & M.M. Hots: S. Mills, J. Stewart, Y&P, Falco.

**INDIANAPOLIS, IN****KELLY KARSON-WTLC**

New: Patti LaBelle & M.M., Anita Baker, Takanaka, Arnie's Love, Maurice White, B. Womack, SOS Band, Freddie Jackson, S. Mills, Ivy.

**ST. LOUIS, MO****MIKE STRADFORD-KMJM**

New: L.L. Cool J, George Clinton, Magnum Force, Dionne Warwick, Freddie Jackson, SOS Band, Tony Lee, Jermaine Jackson. Hots: BB&Q, Jets.

**SOUTHWEST****DALLAS, TX****TERRI AVERY/M. SPEARS-KKDA**

New: George Clinton, Grandmaster Flash, Colonel Abrams, SOS Band, Kurtis Blow, Nushooz, A. O'Neal. Hots: S. Mills, Full Force, Gap, Janet.

**MCCANN/MADISON-KDLZ/107**

New: Patti LaBelle & M.M., Chaka Khan, Meli'sa Morgan, Mavis Staples, Anita Baker, Michael Henderson. Hots: Gap Band, Jaki Graham.

**KILLEEN, TX****BILL ST. JOHN-KIIZ/AM**

New: Precious Wilson, A. O'Neal, Dramatics, Patti

LaBelle & M.M., Ta Mara & Seen, SOS Band,  
George Clinton. Hots: Full Force, Prince, Jets.

**HOUSTON, TX****RON ATKINS-KMJQ**

New: Vanity, Julian Flenoy, Dramatics, Precious Wilson,  
S.Wonder, Thumbs & Hostile. Hots: Whistle, F.  
Force, Jets, Gap, S.Murdock, E.Wilde, Cash F.

**PT. ARTHUR, TX****DOUG DAVIS-KHYS**

New: Val Young, Petite, L.L.Cool J, Ta Mara, Junior,  
Freddie Jackson, Isley Bros., Temptations,  
Little Richard. Hots: New Edition, Janet, Gap.

**FAR WEST****DENVER, CO****JAY JOHNSON/DANNY HARRIS-KDKO**

New: Vanity, Patti LaBelle & M.M., Controllers, TKA,  
Isley Bros., SOS Band, Ta Mara. Hots: Nushooz,  
Prince, New Edition, Gap Band, Juicy, S.Mills.

**LOS ANGELES, CA****DOUG GILMORE-KJLH**

New: Sly Fox, F.Jackson, TKA, G.Clinton, Mildred  
Scott, Michael Jonzun, Aleem, INXS, L.L.Cool  
J, P.Austin, Stolen Kiss. Hots: Zapp, Lisa Lisa.

**GREG MACK-KDAY**

New: TKA, Freddie Jackson, Newcleus, SOS Band,  
Teddy Pendergrass, Egyptian Lover, George  
Clinton, Patti LaBelle & M.M. Hots: Zapp, Lisa.

**KEVIN FLEMING-KGFJ**

New: SOS Band, George Clinton. Hots: Jets, Evelyn  
King, Cash Flow, Zapp, Gap Band, Patti Austin,  
Nicole, S.Mills, Vanity, W.Badarou, TKA, Y&P.

**ROBINSON/PERRODIN-KACE**

New: Meli'sa Morgan, G.Howard, A.O'Neal, Controllers,  
Patti LaBelle & M.M., Miami S.M., Gene Chandler.  
Hots: L.Vandross, Gap, S.Mills, Simply Red.

**MIKE SCHAEFER-KIIS/FM**

New: Simply Red, Patti LaBelle & M.M. On: 5 Star,  
Expose, Alisha, A.Starr, Janet Jackson, Sly Fox.

**SCARBOROUGH/HALL-KKHR**

New: Miami Sound Machine. On: Prince, Janet Jackson,  
Force MD's, Falco, Jermaine Jackson, Sly Fox.

**SAN DIEGO, CA****DUFF LINDSEY-XHRM**

New: S.Mills, Wally Badarou, Freddie Jackson, M.  
Henderson, Patti LaBelle & M.M., SOS Band.  
Hots: New Edition, Nushooz, Starpoint, Expose.

**MIKE PRESTON-KS103**

New: Patti LaBelle & M.M. On: Prince, Falco, Sade,  
Jermaine Jackson, Alisha, Miami Sound Machine.

**VENTURA/OXNARD/OJAI, CA****HOWARD "HT" THOMAS-KMYX**

New: S.Mills, Val Young, George Clinton, Alexander  
O'Neal, Rochelle Fleming, Isley Bros. Hots: L.A.  
Dream Team, SOS Band, Nushooz, E.King, Sly F.

**FRESNO, CA****BERRY/CARTER-KMGX**

New; Jets. On: 5 Star, P.Nelson, New Edition, Little  
Richard, Nushooz, Cherrelle, Ta Mara, M.Morgan.

**WALKER/DAVIS-KYNO/FM**

On: Atlantic Starr, Sly Fox, Prince, Force MD's,  
Jermaine Jackson, Miami Sound Machine, Cherrelle.

**STOCKTON, CA****ROY WILLIAMS-KJOY**

New: Starpoint, Miami Sound Machine. On: Nushooz,  
Cherrelle, Jermaine, Prince, 5 Star, Smokey R.

**JOHN HAMPTON-KSTN**

New: Starpoint, Patti LaBelle & M.M. On: Cherrelle,  
New Edition, T.Pendergrass, Nushooz, Rene & A.

**SACRAMENTO, CA****GILLETTE/COLLINS-FM102**

New: Patti LaBelle & M.M., Nushooz. On: Starpoint,

Y&P, 5 Star, Little Richard, P.Nelson, Janet.

**SAN FRANCISCO, CA****MARVIN ROBINSON-KSOL/FM**

New: George Clinton, A.Starr, Controllers, S.Wonder,  
Anita Baker. Hots: Rene & A., Smokey Robinson,  
Jets, Val Young, E.Murphy, P.Austin, Nushooz.

**RIVERS/NAFTALY-KMEL**

New: Art Of Noise, Patti LaBelle & M.M., Starpoint,  
Miami S.M. On: NuShooz, 5 Star, E.G. Daily.

**EUREKA/ARCATA, CA****JIM NELLY III-KXGO/FM**

New: Nushooz. On: Janet Jackson, S.Wonder, Cherrelle,  
Miami S.M., Jermaine Jackson, Little Richard,  
Force MD's, Falco, R.Stones, A.Starr, Sly Fox.

**RENO, NV****SHAKES/RYAN-KWNZ/FM**

New: Miami Sound Machine, Little Richard. On: Sly  
Fox, A.Starr, Dionne, Falco, Janet, Jermaine.

**TRI-CITIES, WA****JONATHAN WALKER-KZZK/FM**

New: Little Richard, Jets, Patti LaBelle & M.M.,  
Teddy Pendergrass. On: Nushooz, Jocelyn Brown.

**SEATTLE, WA****LARRY SNIDER-KQIN**

New; Freddie Jackson, Patti LaBelle & M.M., Maurice  
White, Simply Red. On: Rene & Angela, Bobby  
Bland, Isley Bros., Dionne, Teddy Pendergrass.

**WELCOME**

Jay Johnson & Denny Harris, KDKO Radio,  
7880 E.Berry Place, Denver, CO 80111 (303-779-8797)

**CHANGES**

Tony Gray leaves WUSL/FM-Philadelphia first week of  
April to become the new P.D. at WRKS/FM in New  
York.

Mike Roberts, formerly at WBUS-Atlanta, goes to  
V103-Atlanta to do morning drive.

Karen Sterling, formerly at WBMX/FM-Chicago, goes  
to WLUM in Milwaukee to do 7-midnight.

Craig Norman, formerly from WIGO-Atlanta, goes to  
WQIM-Montgomery to do evenings.

LeBaron King, formerly from WIZB-Dothan and KPOO-  
San Francisco, goes to WQIM-Montgomery to do  
afternoon drive.

**SERVICE**

CBSL in Minneapolis requests singles, 12-inch product  
and LP's from MCA and PolyGram.

KZZK/FM in Tri-Cities, WA, requests the Michael  
Henderson single from EMI and Black/Urban  
product from CBS and Associated labels.

Thanks!

**STAY THE MADNESS**™

1985 Entertainment Industries Council, Inc

# PROMOTIONS

by Lisa Smith & Betty Hollars



(l-r) Vail Associates rep Lisa Rogers, Matt Dowd of Vail Ski Rentals, winner Kathy Slifka, KRVV Owner Cissy Dobson and mid-day announcer Chris Baker.

## PROMOTE THE CITY

Morning man, **Maurice Singleton**, at **KXZZ** in **Lake Charles, LA** will be going from city to city to promote "The Lake Area Love Affair," in conjunction with the Chamber of Commerce of their city. First stop will be New Orleans and will be covered by a local TV station as he makes his way through cities like Birmingham, Atlanta, Richmond, and ending up in the Big Apple. The questions he gets into with the listeners and the locals as he travels are pertinent to the Lake Area way of life, relating to the French culture, such as Crayfish, boudin, bodico music, etc. **P.D. C.C. Scott** is pleased with Maurice's willingness to do this type of promotion, especially since he's doing it on his week's vacation time.

## DRIVE AID FOR LIVE AID

A Camaro I-ROCK Z-28 car autographed at the Live Aid Concert in **Philadelphia** last July was the grand prize in **WMMR's** latest promotion. **WMMR** and **MTV** gave away a chance to win the car, as well as a trip to New York for the Drive Aid Concert at Radio City Music Hall to compete with 7 other regional winners. The finalist with the

key that fits the Live Aid car was the grand prize winner. The trip included three nights at the Sheraton Centre, tickets and backstage passes for the Drive Aid concert, a tour of the MTV studios, lunch at the Hard Rock Cafe and an MTV tour jacket.

## SILENT SALUTE

**Tom Evans** of **KIYS-Boise** tells us how Boise radio pulled together for a salute to the Shuttle Astronauts. At least 15 Boise stations simultaneously went silent for one minute on Friday, January 31st, in a tribute to seven astronauts. The stations timed the moment of silence around the Memorial Service held at the Johnson Space Center in Houston. The city of Boise had been quite interested in this particular Shuttle Mission, because Barbara Morgan, a school teacher from nearby McCall, ID, was the stand-in for Christa McAuliff.

## NON-STOP STRAITS

**C100/FM** and the Atlantic Satellite Network broadcasted a one-hour simulcast of Dire Straits in concert on Saturday, March 1st at 11 PM. The program offered listeners and viewers the opportunity to

hear and see concert footage of one of the world's most popular bands in full FM stereo. Almost eight years have passed since Mark Knopfler and Dire Straits collect 120 pounds to record their first demo tape which included "Sultans of Swing" and moved them into the forefront of the music scene. The rest is history and C100/FM is proud to be a part of this particular promotion.

## ◀ SIGNAL SWITCHING

In the heart of Colorado Ski Country U.S.A., **KRVV Radio Vail Valley** prepared for the ski season by giving away an entire ski package. They tied it in with their signal switching from 1360 AM to 610 AM and a much stronger signal. The package included boots, poles, bindings, ski wear and a season ski pass and received enthusiastic support from their listeners, according to **P.D. Ken Borden**.

## THE MET JET TAKES OFF

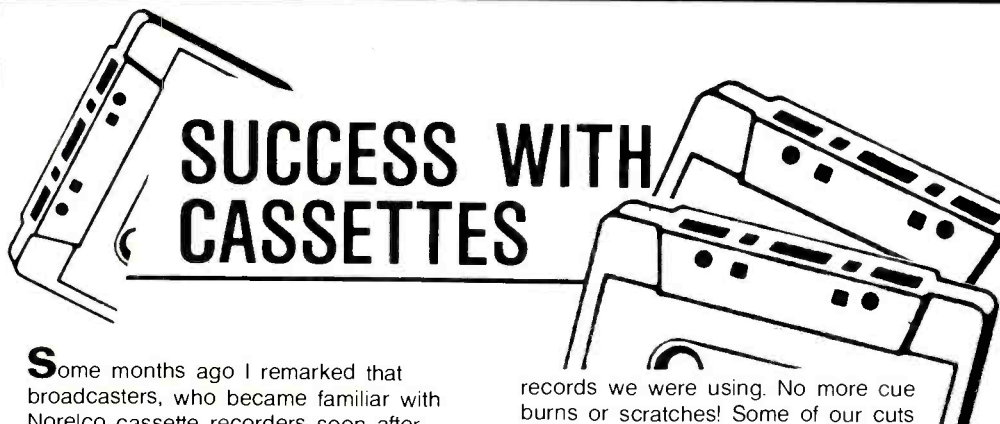
**KMET-Los Angeles** just sent a slew of **KMET** listeners to Japan to catch three dates of the Bob Dylan/Tom Petty tour. To qualify, listeners had to be the 18th caller after hearing either a Dylan or Petty song. They automatically won either Petty's latest LP or the "Biograph" set of Dylan's CD's. Names were chosen from those qualifiers to win the grand prizes.

## BIG KISS FOR JERRY'S KIDS

One of the best uses we've seen made of the latest "Kiss" radio craze was done by **KKYS (KISS)** in **Bryan, TX**. **P.D. Skip Bishop** tells us about the linking up with all **KISS** Stations, regardless of format, to propose a simultaneous "Big Kiss For Jerry's Kids" all over America. The goal was accomplished and over \$10,000 was raised for MDA with over 2,400 participants taking part in breaking the world's kissing record. Even "Lips Without Partners" advertised for a match up and the station took the promotion to Aggies' Kyle Field, complete with marching band, Aggie yells and lots of kissing.

# P.D. NOTEBOOK

by Eric Norberg



## SUCCESS WITH CASSETTES

Some months ago I remarked that broadcasters, who became familiar with Norelco cassette recorders soon after Philips invented the system in the 1960's, and whose experience with those units still leads to a feeling that the audio is inadequate, still disdain the system for on-air reproduction, while ironically their listeners regard the use of cassettes for music reproduction as "high tech." Improvements to the machinery and the tape have been breathtaking, and prerecorded cassettes now outsell LP's!

I've had conversations with many broadcasters in recent months about the idea of switching to cassettes, as a cheap and high-quality way of moving a substantial music library to tape, and I've had a letter from one broadcaster who made the change: Scott Huskey, Program Director of K-LITE (KLTK), Fresno, California. He writes:

"After many months of thought and conversation, we made the decision to go all-cassette for our music. Actually, the long time was just in finding the right cassette machines. We finally found some Sony TC-FX 707 machines reasonably priced, so we went ahead and got them.

"We are using two machines on the air, with a third for recording and backup. Using only two machines does keep things busy in the control room, but we have not run into any real big problems. We recorded about 7 songs per cassette, and this is just a bit long for cueing purposes, but it can be done.

"We utilized the Dolby C provision on the machines to eliminate tape hiss. This gives us pretty good noise reduction, but does tend to dampen the 'alive' sound a bit. The best bet would be to use no Dolby and use another type of noise reduction like the Dynaflex-SB. Maybe, in time, we can do this.

"Sound quality really improved over the

records we were using. No more cue burns or scratches! Some of our cuts were recorded from CD and the sound quality from them is excellent.

"Overall, I am pleased with the system and as we become more used to the operation of it, I will like it even more. Are you aware of any other FM station doing this? I would appreciate knowing. Also, thanks for you help along the way."

You're welcome! A couple of thoughts: I developed a cassette music system for an AM A/C format that required a large library and precise, quick retrieval, and which has proven capable of beating FM in the 25-34 age group. The use of cassettes has also permitted quick duplication of the huge library for live-assist syndication subscribers. We have found that it is necessary for best ease of operation to have three cassette machines in the control room—one playing, one cued, one cueing. This also permits more songs per cassette (we use a TDK C-90 type) without panic when cueing one of the last cuts on the tape (which can take a minute or two).

Even inexpensive new cassette machines perform far better than even the most expensive ones did a decade ago. The most important requirement is some easy means of cueing. The finest machine for this purpose was unquestionably the Eumig FL-1000, made in Austria and now discontinued. (Though for constant broadcast use we found that a couple of special modifications were necessary in the deck to ensure long life.) About the only cueing method generally available on machines nowadays is "silence sensing"—in which the machines sense pauses in the program material. Specifically needed are machine which can be programmed for the "fifth" pause, or whatever. KMWX in Yakima, Washington, has been using a Sony model this way with satisfactory results.

The second most important requirement is mechanical durability. Some of the cheap machines may not hold up very well to constant use. Sony units are usually well-built, and other top names generally are reasonably reliable. Look for a good positive latching "pause" control for instant start after cueing, too. And for heaven's sake, don't stint on the tape! Though there are several good brands, I have had near-perfect results with TDK types and prefer this brand. Even an inexpensive industrial TDK cassette may give superlative results—*IF* the recording unit is biased to the tape! The Dolby C (or B) noise reduction system should take nothing off the "alive" sound, and probably what Scott is noticing is a slight frequency response anomaly on the tape that results in a minor mistracking of the Dolby C playback. If this occurs after the library is already recorded, rather than rebias and do it again, a parametric equalizer can be inserted in the board output line to touch up the midrange and/or treble region where there is the slight loss. This usually will not hurt the rest of the program audio, instead making *it* sound slightly more "alive."

Provided the machines' azimuth was correctly set to begin with, and a really high quality tape is used (both in the tape itself and the mechanical qualities of the plastic shell; and avoid tapes in shells that are "welded" together rather than assembled with screws), the variable phrase problems you might have encountered a decade ago are no longer a problem. You may want to invest in a very high quality machine for recording the masters (Nakamichi, etc.), since in my experience azimuth accuracy is critical during the *recording* process; a slight error is tolerable and seldom noticeable on playback. But if there is a slight error during recording, it will compound during playback and become noticeable.

Actually, I find you are much more apt to experience phase problems and flutter problems with a high quality broadcast cart machine than with a modern cassette machine—even a low-cost one. And the savings realized by using cassettes instead of carts for music is thousands and thousands of dollars in tape stock costs. Cassettes are much easier to store and retrieve, too!

If your station is using cassettes for programming, why not write and we'll do another column on it?

# the GAVIN REPORT

## DAVE SHOLIN'S

Personal Picks — SINGLES

### WHITNEY HOUSTON - Greatest Love Of All (Arista)

Here's a programmer's gift for the start of the Spring Book. At this stage, a good number of stations would add Whitney on name alone, but this "automatic" stands on its own merit. Planning on hearing it a lot for months to come.

### ZZ TOP - Rough Boy (Warner Bros.)

Welcome to ballad week at The Gavin Record Roundup. A departure (and a brilliant one at that) for long time rockers ZZ Top, who deserve every bit of their hard-earned success. Video is a winner, with MTV running it in high rotation. Lisa Smith commented it reminds her of The Eagles...I agree.

### PATTI LABELLE & MICHAEL MCDONALD - On My Own (MCA)

Pairing LaBelle and McDonald with this Bacharach/Sager smoothie puts an awful lot of talent on one record! The combination works wonders for this beautiful composition destined to dominate on A/C, Urban & Top 40 charts.

### BONNIE TYLER - If You Were A Woman (And I Was A Man) (Columbia)

A long eclipse between releases for this remarkable vocal talent. The offbeat lyric is matched by some hot instrumentation that we've come to expect from Jim Steinman productions.

### BALTIMORA - Living In The Background (Manhattan)

"Tarzan Boy" laid a strong base for a guy that we've just begun to hear about. Now it's time to broaden the audience appeal and here's just the type of song to do the job.

### HOOTEKS - Where Do The Children Go (Columbia)

Album sales in many key markets continues to grow as does this group's popularity. Here's proof they can do more than just rock on this haunting melody sung with sensitivity.

## RON FELL'S

Personal Picks — ALBUMS

### Dwight Yoakam "Guitars, Cadillacs, Etc, Etc." (WB)

New Face indeed! Let me be the first to draw the comparison between Dwight and the likes of Buddy Holly, Bruce Springsteen, and James Dean. Dwight has the potential to shake his world as quickly and as thoroughly through his music as any musician I've heard in recent years. His music is rooted in traditional country -- arranged in faithful treatments and featuring some of the truest, slickest pickin' this side of the Smokeys. But there is a peculiar clarity and texture seldom heard in his format. (Hank shoulda had it so good.) There's an authenticity to his whole persona. His stoic posing, his barstool blues, his tumbleweed ramble and his habit of looking lyrically through the figurative rearview mirror of his '60 Cad Coup de Ville all appear to be genuine. Nothing soft about his approach either. He don't ride sidesaddle on anyone's horse. The lead single, HONKY TONK MAN, is the real deal - confident and cool. BURY ME (a duet with Maria McKee of Lone Justice) could have been written thirty years ago and would have been as wonderful. And HEARTACHES BY THE NUMBER was written for Guy Mitchell in 1959, so there. It's all Yoakam, no hoakum.

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*Next Week*

**THE  
FABULOUS  
THUNDERBIRDS**



# ZZ TOP

"ROUGH BOY"

**THE NEW SINGLE**

PRODUCED BY BILL HAM  
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# LOVE AND ROCK AND ROLL

**Grand Prize:** A Wurlitzer Jukebox filled with your favorite songs of "Love and Rock and Roll"

**2nd Prize:** A "Love and Rock and Roll" weekend for two

**3rd Prize:** Ten winners will receive a Greg Kihn Tour Jacket

**RULES:** Guess the correct answer to the question by filling in the special form and return to: EMI America Records/Greg Kihn Contest 6920 Sunset Blvd., Hollywood, Ca. 90028. There will be a random drawing of all correct entries for prizes. Employees of EMI America Records, Gavin and Besenly Management and their families not eligible.

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Answer: \_\_\_\_\_ Radio Station: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

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- CHR**
- FM 102
- KMEL
- KYYA
- KRTS
- KOZE
- Y-94
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- WZYP
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- KSJO
- WKDF
- KLBJ

