ISSUE 1541 JANUARY 25, 1985

the GAVIN REPORT



ANANDA TEPPER MD WBRU/FM RADIO 88 BENEVOLENT

PRCVIDENCE RI 02906

FIRST CLASS U.S. POSTAGE San Francisco, CA Permit. No. 14615

FIRST CLASS

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750

Do You Know This Man?



You should...because your listeners already know him for "Naughty Naughty"

7 89612

the hit single, album track and MTV video.

Produced by John Parr and Pete Solley A 21st Century Wolff Production

POWER TRIO

PHILIP BAILEY & PHIL COLLINS Easy Lover (Columbia)

FOREIGNER I Want To Know What Love Is (Atlantic)

WHAM! Careless Whisper (Columbia)

CERTIFIED

FRANKIE GOES TO HOLLYWOOD Relax (Island)

PAT BENATAR Ooh Ooh Song (Chrysalis)

RECORD TO WATCH

NOLAN THOMAS Yo Little Brother (Mirage)

Eight new believers and some impressive chart action. See the Analysis section for details.

MOST ADDED

DURAN DURAN Say A Prayer (Capitol) 121 Adds SÜRVİVÖR High On You (Scotti Bros.) 83 Adds BRYAN ADAMS Somebody (A&M) 82 Adds

Top New Airplay

January 25, 1985

1. PHILIP BAILEY & PHIL COLLINS - Easy Lover (Columbia) 3. 1.

4. 2. FOREIGNER - I Want To Know What Love Is (Atlantic) 2.

7. 3. WHAM! - Careless Whisper (Columbia)

4. Chicago - You're The Inspiration (Full Moon/Warner Brothers) 2. 3.

5. PRINCE - I Would Die 4 U (Warner Brothers) 10. 8.

9. 7. 6. BILLY OCEAN - Loverboy (Jive/Arista)

7. HALL & OATES - Method Of Modern Love (RCA) 13. 9.

8. Madonna - Like A Virgin (Sire/Warner Brothers) 1. 5.

14. 10. 9. POINTER SISTERS - Neutron Dance (Planet/RCA)

10. Don Henley - The Boys Of Summer (Geffen) 6. 6.

20. 15. 11. JOHN FOGERTY - The Old Man Down The Road (Warner Brothers)

12. STEVE PERRY - Foolish Heart (Columbia) 17. 13.

13. GLENN FREY - The Heat Is On (MCA) 22. 18.

18. 16. 14. Stevie Wonder - Love Light In Flight (Motown)

15. DAVID LEE ROTH - California Girls (Warner Brothers) 39. 20.

16. Kool & The Gang - Misled (De-Lite/PolyGram) 19. 17.

17. REO SPEEDWAGON - Can't Fight This Feeling (Epic) --. 23.

25. 19. 18. CYNDI LAUPER - Money Changes Everything (Portrait)

8. 14. 19. Bryan Adams - Run To You (A&M)

20. SHEENA EASTON - Sugar Walls (EMI America) 30. 22.

21. Jack Wagner - All I Need (Qwest/Warner Brothers)
22. GIUFFRIA - Call To The Heart (Camel/MCA) 5. 11.

26. 25.

27. 24. 23. CULTURE CLUB - Mistake No. 3 (Virgin/Epic)

24. MIDNIGHT STAR - Operator (Solar) 29. 27. 25. TIME - Jungle Love (Warner Brothers) 31. 26.

26. NEW EDITION - Mr. Telephone Man (MCA)
27. Ray Parker Jr. - Jamie (Arista) 37. 28.

11. 12.

28. HONEYDRIPPERS - Rockin' At Midnight (EsParanza/Atlantic) --. 30.

--. 34. 29. ASHFORD & SIMPSON - Solid (Capitol)

32. 31. 30. GENERAL PUBLIC - Tenderness (IRS)

31. Elton John - In Neon (Geffen) 21. 21.

32. TINA TURNER - Private Dancer (Capitol) --. 36.

33. PAT BENATAR - Ooh Ooh Song (Chrysalis) --. --.

34. JULIAN LENNON - Too Late For Goodbyes (Atlantic) --. 39.

35. FRANKIE GOES TO HOLLYWOOD - Relax (Island) --. --.

38. 37. 36. KINKS - Do It Again (Arista)

37. George Benson - 20/20 (Warner Brothers) --. 38.

38. ERIC CARMEN - I Wanna Hear It From Your Lips (Geffen) --. 40.

39. Pat Benatar - We Belong (Chrysalis) 12. 29.

40. JOURNEY - Only The Young (Geffen)

CH_RTBOUND:

SURVIVOR - High On You (Scotti Bros.) JOHN HUNTER - Tragedy (Private I) BILLY JOEL - Keeping The Faith (Columbia) +DURAN DURAN - Say A Prayer (Capitol) JOHN PARR - Naughty Naughty (Atlantic)

"THE WORD IS OUT."

JERMAINE STEWART-The Word is Out (Arista)
Former member of Shalamar claims his right
to solo stripes by turning out this very
strong entry. Building on Black Radio right
now, this danceable, singable, and hummable
track has more than enough in the grooves
to help it cross Top 40. Dave Sholin

I95 (12-7) Y100 (12-8) Personal Pick 11-2-84

Mark Shands/195: "More than an urban record. A pop smash."
Joni Sianni/Y100: "A multi-demographic selling smash."

Rick Gillette/FM 102: "The word is out and the sales and requests are in."

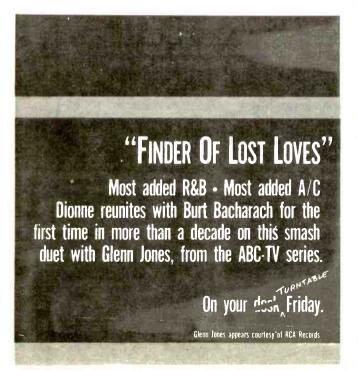
"ONE FOOT BACK IN YOUR DOOR"

AOR'S MOST ADDED RECORD THE LAST 3 WEEKS NOW CROSSING TOP 40.

WMMS WPHD KX/104 KUPD
KSRR KTXQ KBCN WKDF



MOST ADDED AOR AND A/C CROSSING TOP 40 NOW



STEWANE STEWAND NOW ON: First and VH1

ROMAN OLDAY

NOW ON: IN

STREET

NOW ON: VH1

DIONNE

A Separate Results Res

UP & COMING

415-392-7750

January 25, 1985

TEENA MARIE Lournein (Frie)	Reports	Adds
TEENA MARIE - Lovergirl (Epic)	101	26
CHAKA KHAN - This Is My Night (Warner Bros.)	.99	14
COMMODORES - Nightshift (Motown)	96	29
SCANDAL - Beat Of A Heart (Columbia)	92	36
THE CARS - Why Can't ! Have You (Elektra)	88	42
*BRYAN ADAMS - Somebody (A&M)	87	82
DIANA ROSS - Missing You (RCA)	78	4
STREISAND & CARNES - Make No Mistake, He's Mine (Columbia)	72	
TEMPTATIONS - Treat Her Like A Lady (Gordy)	70	5
AUTOGRAPH - Turn Up The Radio (RCA)	68	12
JEFFREY OSBORNE - Borderlines (A&M)	63	17
KIM WILDE - Go For It (MCA)	58	15
TOMMY SHAW - Lonely School (A&M)	58	2
KIM CARNES - Invitation To Dance (EMI America)	51	10
DEEP PURPLE - Knocking At Your Back Door (Mercury/PolyGram)	51	1
LRB - Playing to Win (Capitol)	48	20
*JERMAINE & PIA - When The Rain Begins To Fall (Curb/MCA)	48	48
JOHN WAITE - Restless Heart (EMI America)	46	20
*DAVID BOWIE & PAT METHENY - This Is Not America (EMI Americ	a) 44	44
BRONSKI BEAT - Smalltown Boy (London/MCA)	41	6
*TOTO - Holyanna (Columbia)	31	31
MANHATTAN TRANSFER - Baby Come Back To Me (Atlantic)	30	
KENNY ROGERS - Crazy (RCA)	27	1
*NOLAN THOMAS - Yo' Little Brother (Mirage)	27	8

*Debuts in Up & Coming.....

Dropped: #32 J.Cafferty & Beaver Brown Band, #33 Bruce Springsteen, #35 Duran Duran, David Bowie.

ANALYSIS

Call it a footrace between the top 3 songs this week, but the edge definitely goes to BAILEY & COLLINS. Look for at least three new entries to move up into the top ten next week. FOGERTY, FREY and ROTH are homeruns, but the top story is REO SPEEDWAGON, who had a phenomenal week. Check out some of these moves...3WD 20-12, 21-16 WNZE (Z-98), 18-11 B-97, 23-15 WVIC, 27-20 WBNQ, 22-12 WBTT, 29-17 WIFC/FM, 35-25 KIIK, 20-13 KFMN, 29-23 KRQ, 29-20 KLUC, 38-28 KDON, etc. No doubt now that this will be REO's biggest record since "Keep On Loving You". GIUFFRIA isn't about to get pushed around by the growing number of competitors...Top 15 at WPRO/FM, WSQV, WXIK, WANS/FM, WMPZ/FM, Q102, KKEG, KAFM, KZBQ, etc. Both MIDNIGHT STAR and THE TIME have proven their crossover ability...TIME moves up 24-15 at CKOC-Hamilton, 24-18 at B94-Pittsburgh and 24-20 crosstown at WHTX, 29-21 B104-Baltimore, 26-19 WKXX-Birmingham, etc. As expected, there is plenty of new activity on a long list of records but SURVIVOR is far and away the leader in new airplay

momentum. Adds include WJJB/FM, Z93, WBCY, KS103, WHYT, WXXQ, Q104, FM102, Q102, G100, 98Q, WEBE, KREO, B-97, KHOP/FM, WYFM, WLOL, KWOD, Q105, WCGQ, KPOP, KPKE, etc. Word is getting out on JERMAINE STEWART...not enough action to earn its way into "Up and Coming", but it is well on the way with adds at WBBQ, WHYT, WTIC, KMEL. Also confirmed in Miami by both 195 12-7, and Y100 12-8. The other news of musical interest comes from Tampa, where STEVE RIVERS at Q105 tells me of a lot of request activity on that novelty queen, JULIE BROWN...nope, this is not our former "Record To Watch" "The Homecoming Queen's Got A Gun"...this one is called "Earth Girls Are Easy", and it's reminiscent of the old SHANGRI-LA's hit "Leader Of The Pack". Finally, this week's "Record To Watch", by NOLAN THOMAS enters "Up & Coming" with adds at WORD, WFMF, WQBZ, KTXY, B94/FM-El Paso, and moves of 24-20 at WCCC, 26-19 at Y100, 29-26 at I-95, 17-15 at FM102, KMEL 22-19 ("Top 5 phones").

Dave



First Week Out Of The Box

WLOL CHUM WXKS WNYS CKGM KMJK 94Q KAFM 93FM KMOD KWSS KPLUS WCAU ğ96 B94 CFTR KNBQ KDWB

R&R--135 ADDS GAVIN--84 ADDS BB--59* DEBUT



WOMP WSQV KQIZ WKSF WJAD WANS WZYP WOKI WFMI KX104 WQUE WRNO Y106 KKRD WHOT KNMQ WSPT KDVV KGOT KCDQ KTRS KOZE KHTX KBIM KRSP KZOZ OK95 WFLY Q100 WMAR KDON KCPYT KRQ WITY WOAY WIKZ WZYQ WZYQ WXIQ WXIL WJBQ WIXV Z102 KKQV KNIN KZIO WKDQ WZPL WJXQ WKFR ZZ99 WVIC KOFM KQKQ WRQN K107 KKXX KQXR KF95 KKFM WMAR WVSR K104 WTIC/FM WLAN WSPK WPXY Q92 WGFM WKFM WPST WCGQ KISR Q104 KTDY WHSL WBNQ KMGX KYNO WBNU KQCR Y94 WAZY WRKR KKLS KSKG WDBR Y106 WKDD KOMQ KLUC KHOP KSKD 0101 WAHC WKAU 92X WGTZ KNOE/FM T94 WPFM 0K95 K107 KEYN WJBQ



415-392-7750

Research: Keith Zimmerman Lisa Smith Betty Hollars



January 25, 1985

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record - 60 stations have it in their Top 20 - Hit Factor = 60%.

Total reports this week. Last Week. STATIONS CHART ARTIST " TITLE LABEL Adds 1-5 Reports 11.20 20-30 Uncharted FACTOR The Crash of '85 A serious and recurrent hardware problem in our computer system prevents us from providing you with "Hit Factor" this week. Having converted all our research proceedures to computer programs it was impossible for us to re-duplicate its usual output in manual calculations. Only through some extraordinary efforts on the part of our research staff was it possible for us to reconstruct enough of the essential research to provide the charts in our formats. The hardware problem has been corrected and we will be completely and adequately GRIPed next week. Thanx for your patience and understanding. Ron Fell

CERTIFIED

Every trade takes pride in having some sort of accurate indicator as to from the first four months. If you which newer records are showing early signs of hit status. When we changed the layout of The Gavin a new highlight category called CERTIFIED. The idea was to call to your attention one or two records which, by our research, show excellent potential for eventual hit status.

I've listed below the CERTIFIED'S exclude the Band Aid single, which was considered a seasonal record by most stations, I think the following Report back in late Augus we began summary proves CERTIFIED to be a meaningful credit to the records involved (note that records CERTIFIED since late November have, for the most part, not yet peaked.)

Dave

	,
34 - Records	1
6 - #1's 22 - Top 10's Top 20's	
22 - Top 10°s 28 - Top 20°s	
nian lui ''' l	
not yet Illaco	
the Top 20.	3

		Peaked
Aug. 24	Rod Stewart-Some Guys	7
	Cafferty—Dark Side	5
Aug. 31	Diana Ross—Swept Away	16
	Idol—Flesh for Fantasy	23
Sept. 7	Elton—Shoes	9
	DeYoung—Moon	5
Sept. 14	Bowie—Blue Jean	12
	Wham!—Go-Go	1
Sept. 21	Survivor-Can't Hold Back	10
	Osborne—Last Time I Made Love	No Chart
Sept. 28	H&OOut of Touch	1
	C. Hart-It Ain't Enough	16
Oct. 5	Richie—Penny Lover	6
	Lauper—All Through The Night	2
Oct. 12	McCartney—No More Lonely Nights	3
	38 Special—Teacher Teacher	24
Oct. 19	Honeydrippers—Sea of Love	3
	Huey LewisThin Line	11
Oct. 26	Julian Lennon-Vallote	6
	Benatar—We Belong	2
Nov. 2	Duran—Wild Boys	1
;	Toto—Stranger In Town	21
Nov. 9	B. Springsteen—Born in the U.S.A.	12
	Bryan Adams—Run To You	7
Nov. 16	Madonna—Virgin	1
	Chicago—Inspiration	2
Nov. 23	Ray Parker Jr.—Jamie	11
Nov. 30	Bailey/Collins—Easy Lover	1
	Billy Ocean—Loverboy	6
Dec. 7	Foreigner—Love Is	2
	Elton-Neon	21
Dec. 14	Wham!—Whisper	3
	Prince—Die 4 U	5
Dec. 21	Band Aid	39
	Culture Club	23

NORTHEAST

Hamilton, ON (Nevin Grant-CKOC) J.Fogerty, Zappa Costa, Easton, B. Adams, Honeydrippers, Cory Hart, Strange Advance.

Toronto, ON (Bob Saint-CFTR) General Public, Honeydrippers, Jermaine & Pia, Survivor, Kool/Gang, Strange Advance, C. Hart.

Toronto, ON (Brad Jones-CHUM) Ashford & Simpson, E. Carmen, Kool/Gang, Duran Duran, B. Adams, C. Hart.

Bangor, ME (Michael O'Hara-WZON) Duran Duran, Teena Marie, Kim Wilde, LaBelle, K. Carnes,

Rumford, ME (Michael Rivers-WMR) Silent Treatment, D. Bowie, Commodores, Robert Forman, Autograph.

Ellsworth, ME (Tim Moore-WKSQ) Jermaine & Pia, G. Benson.

Schenectady, NY (Jim Walsh-3WD) M. Jagger, K. Wilde, E. Carmen, Bowie.

Poughkeepsie, NY (Dayton/Anthony-WSPK/FM) Tina Turner, Duran Duran, J. Lennon, Cars,

Honeydrippers, B. Adams, B. Joel.

<u>Poughkeepsie, NY</u> (Bob Weil-WJJB/FM) Duran Duran, Ocean, Kinks, Bowie, Survivor, Commodores, Scandal.

Utica, NY Jim Reitz-WRCK) Duran Duran, B. Adams, Bowie, Toto, M. Briley, Roman Holliday.

New York, NY (Berger/Tonacci-WPLJ) Hall & Oates, Billy Ocean.

New York, NY (Scott Shannon-Z100) No adds. New York, NY (Michael Ellis-WAPP) New Edition, UTFO, D. Lee Roth.

Long Island, NY (Terry/Tolson-WBLI) Journey, Duran Duran.

New Haven, CT (Stef Rybak-KCT01) Teena Maríe, Duran Duran, New Edition, Frankie Goes to Hollywood, Cars.

Hartford, CT (David Grossman-WCCC) Benatar, E. Carmen, Duran Duran, Cars, N. Walden, B. Joel.

Norwalk, CT (Brett Richards-WLYQ) E. Carmen,

Westport, CT (Stormin Norman-WEBE) Survivor, B. Joel.

Cape Cod, MA (Al Mathews-WKPE) Jermaine & Pia, Journey, Benatar, B. Joel, Survivor, Duran Duran.

MID-ATLANTIC Providence, RI (Tom Cuddy-PRO/FM) Julian Lennon, Journey, Survivor, Duran Duran, Bowie,

Bronski Beat, J. Parr.

Pittsburgh, PA (Todd Chase-WHTX) New Edition, E. Carmen, Toto, Springsteen.

Pittsburgh, PA (Bruce Kelly-B94) Teena Marie, Duran Duran, B. Adams.

Johnstown, PA (Rich Kelly-WCRO) G. Frey,

Tina Turner, Honeydrippers, Kool/Gang.
Williamsport, PA (Cruz/James-WSQV) Duran,
Survivor, B. Adams, Bowie.

Altoona, PA (Steve Kelsey-WFBG) Journey, Scandal, Duran, L.R.B., Frankie Goes to Hollywood, Cars, B. Adams.

Allentown, PA (Brian Giranamo-Q100) Duran. Bowie, B. Adams, Cockburn, Jermaine, Animotion.

Erie, PA (Daniels/Cook-WJET) J. Lennon, B. Joel, Frankie Goes to Hollywood, Journey.

Philadelphia, PA (Art Tiller-Z106) John Fogerty,

Journey, Bowie, Duran, Kin Vilde.

Trenton, NJ (Tom Taylor-WPS1) B. Adams, Animotion, Bowie, C. Khan, Juran, B. Joel.

Ocean City, MD (Jack Gillen-VHI) Teena Marie, Duran, Cars, Commodores, Oslorne, K. Wilde Waite.

Baltimore, MD (Kingston/Kronchal-B104) Duran, B. Joel, Julian Lennon, Frankie Goes to Hollywood.

Washington, DC (Allen Burns/Mary Taten-Q107) Fogerty, Jagger, Duran Duran.

Washington, DC (Smokey Rivers-WAVA) Fogerty, Duran, J. Parr, D. Ross, B. Joel.

Lynchburg, VA (Wayne Fanning-WGOL/FM) Lennon, Cars, Tina Turner, Survivor.
Morgantown, WV (Satterfield/Cochran-WCLG/FM)

Cars, Commodores, White, Kim Carnes, Duran, Time, New Edition.

Charleston, WV (Chris Bailey-WKSR) B. Adams, Bowie, J. Waite, Duran Duran.

SOUTHEAST Sanford, NC (Brad Mckee-WFJA) Jermaine & Pia, B. Adams, N. Walden, Benatar.

Jacksonville, NC (Lisa Greer-WIIZ) B. Joel, Journey, Survivor.

Hendersonville, NC (Glen Trent-WHVL) Journey, Hunter, Chaka Khan, Teena Marie, Survivor,

T. Shaw, L.R.B. Charlotte, NC (Martin/Clark-WBCY) Scandal, Survivor

Raleigh, NC (Paul Franklin-94Z) Julian Lennon. Teena Marie, B. Adams, Eric Carmen.

Shelby, NC (Andy Foster-WXIK) L.R.B., Duran Duran, B. Joel, B. Adams, Osborne, Frankie Goes to Hollywood, Scandal, Survivor, Paul Hardcastle.

Florence, SC (Martin Green-106X) Duran, Silent Treatment, Morrow Solo, Prince, Commodores, Scandal, Bluebells.

Rocky Mount, NC (B.J. Conners-WEED) B. Ocean, Steve Stills, J. Parr.

Durham, NC (Rick Freeman-WDCG) Ashford & Simpson, Hunter, Teena Marie, B. Joel, Duran.

Charlotte, NC (Chysler/Daniels-WJZR) Rockwell, Firm, Jermaine & Pia, Duran, B. Adams, Dokken, Frankie Goes to Hollywood.

Greenville, SC (Rod Metts-WANS/FM) Bowie, Honeydrippers, Jermaine & Pia, Toto, Duran,

Teena Marie, B. Adams, Scandal.

Kingstree, SC (John Derek-WKSP) Jermaine & Pia,
Cars, B. Adams, Julian Lennon, Dura, Toto.

Spartanburg, SC (J.J. Hemingway-WCRD) Journey,

Waite, S. Easton, Commodores, & Thomas, M. Solo.

Cheraw, SC (Adams/Lewis-WPDZ) .ito, Survivor, Duran, B. Adams.

Myrtle Beach, SC (Lloyd Max ell-WYAV/FM)
Julian Lennon, J. Street Inn Murray.

Myrtle Beach, SC (Linda Ki c WKZQ) Commodores,
Osborne, Bowie, Duran, 15, B. Adams.
No. Myrtle Beach, SC (Carth Hicks-WNMB) Duran,

J. Lennon, Benatar, Conkdores, B. Joel, Journey, Narada M. Wa'dan.

Augusta, GA (Bruce Stevens-WBBQ) Duran, B. Joel Survivor, Jermaine & Pia, Autograph, Bowie. Atlanta, GA (Chris Thomas-Z93) Duran, Bowie, Osborne, Survivor, Joel, Jermaine & Pia. Hinesville, GA (Jay/Randle-WBLU) Jermaine & Pia. Athens, GA (Sarah Eberhard-WRFC) Cars, K. Carnes, General Public, Tina Turner, Journey. Vidalia, GA (Chuck Kreamer-98Q) Jermaine & Pia, Journey, Hunter, Survivor, Benatar, M. Star. Rome, GA (Tim Hensley-WQTU) Teena Marie, Duran, J. Parr, Kim Wilde. Soperton, GA (Shannon West-WMPZ/FM) Jermaine & Pia, B. Adams, Duran, Bowie, J. Parr. Columbus, GA (Ralph Carroll-WCGQ) Survivor, L.R.B., Duran, Commodores, Hunter, B. Adams, Journey, Scandal, Animotion, Kim Wilde. Ft. Valley, GA (Nathan Hale-WQBZ) Jermaine & Pia, Hunter, N. Thomas, Frankie Goes to Hollywood, Chaka Khan, Cars. Albany, GA (Bill Young-WALG) Duran, Adams,
N. Walden, Jermaine & Pia, Toto, Jagger.
Orlando, FL (Dave Wright-BJ105) Giuffria, Time, Midnight Star, Journey, Ashford & Simpson, J. Lennon. Gainesville, FL (Lou Patrick-WYKS) Ashford & Simpson, Teena Marie, Osborne, Scandal, Autograph, Bowie. Tampa, FL (Steve Rivers-Q105) Survivor, Teena Marie, Giuffria, Tina Turner. Tampa, FL (Bob Kaghan-WZNE-Z98) Jermaine & Pia, Duran, Bowie, B. Joel. <u>Miami, FL</u> (Mark Shands-I95) Narada Michael Walden, Bowie, Eugene Wilde, Time, Robey. Miami, FL (Joni Siani-Y100) Teena Marie, Bronski, Duran, Survivor. St. Augustine, FL (Randy Marsh-WUVU) D. Lee Roth, New Edition, Journey, Benatar, M. Star, Kool/Gang, Narada Walden. Panama City, FL (Thomas/Davis-WPFM) Bowie, B. Adams, Teena Marie, Animotion, Duran, N. Thomas. SOUTH Mobile, AL (Ocean/Griffith-G100) J. Waite, Osborne, Frankie Goes to Hollywood, Hunter, Cars, Survivor. Florence, AL (Robyn Evans-WQLT) D. Warwick, B. Manilow, Eric Carmen, Temptations, Benatar, New Edition, Survivor, Frankie Goes to H'wood, Tina Turner. Tuscaloosa, AL (Jim Sute-WNPT) B. Joel, Duran, Frankie Goes to Hollywood, Scandal. Birmingham, AL (Rich Bailey-WKXX) Jermaine & Pia, Duran, Joel, J. Parr, Honeydrippers, Hunter, Temptations. Gadsden, AL (Leo Davis-Q104) Duran, B. Adams, Survivor, Jermaine & Pia, Scandal, Kim Wilde. Fayette, AL (Kelsey/Scott-WHKW) Commodores, Duran, Toto, K. Rogers, Ashford & Simpson. Talladega, AL (Jon Carter-WHTB) Frankie Goes
To Hollywood, B. Adams, Duran, Scandal,

Whispers, Eurogliders, M. Briley, J. Gill,

Starksville, MS (Ken Glenn-WKOR) Jermaine &

Twisted Sister, B. Joel, Frankie/Hollywood,

Pia, Morrow Solog E. Carmen, Animotion,

Jermaine & Pia, N. Walden, Bluebells,

Rebbie Jackson, LRB.

McComb, MO (Brad Lee-WHNY) Jermaine & Pia, Rockwell, J. Parr, R. Holliday, Janey Street. <u>Meridian, MS</u> (Tom Kelly-Q101) Honeydrippers, J. Street, Survivor, B. Adams, Firm, Toto, Duran, Osborne, Bowie, Briley. Tupelo, MS (Mike Grace-KZ103) B. Joel, Carnes, L.R.B., Ashford & Simpson, Cars, J. Waite, Roman Holliday. Hattiesburg, MS (Pete Jarrett-WHSY/FM) E. Carmen, Julian Lennon, Hunter, Survivor. <u>Laurel/Hattiesburg</u>, MS (Dave Lyon-WNSL) Midnight Star, RÉO, Journey, Julian Lennon.
Biloxi, MS (Mickey Coulter-WQID) Duran, B. Joel, Honeydrippers, Survivor. Baton Rouge, LA (Rice/A.-WFMF) Duran, Journey. Julian Lennon. Baton Rouge, LA (Rick Daniels-WGGZ/FM) Fogerty, Kool and the Gang, Tina Turner. New Orleans, LA (O'Kelly/Rolling-B97) Duran, Survivor, Osborne, Teena Marie. <u>Farmer</u>ville, LA (Chuck Kinnison-KTDL) Duran, Jermaine & Pia.Chaka Khan, J. Waite, J. Hunter, Bowie, J. Street. Frankie Goes to Hollywood. <u>Alexandria, LA</u> (Christie Atwood-KQID/FM) Journey, E. Carmen, Pointers, D. Lee Roth. EAST CENTRAL Lexington, KY (Chip Mosley-WFMF) The Firm, Toto, M. Briley, Commodores, Temptations, B. Cockburn, N. Thomas, Duran, Bowie, B. Adams, Jermaine & Pia. Bowling Green, KY (Darrell Duvall-WBGN) Toto, Jermaine & Pia, Cars, Janice Payson, Hunter. Jenkins, KY (G.C. Kincer-WIFX) Journey, Benatar, Frankie Goes To Hollywood, B. Joel, Jermaine & Pia, Rockwell, Roman Holliday, J. Street, Silent Treatment. Henderson, KY (Payne/Westrich-WKDQ) Journey. B. Joel, Duran, B. Adams, Teena Marie, Dokken. Sparta, TN (Lonnie Allen-WSMT) Benatar, Tina Turner, REO. Nashville, TN (Gabe Hobbs-WYHY) Teena Marie, Frankie Goes to Hollywood, The Firm. Johnson City, TN (Steve Taylor-WQUT) Julian Lennon, L.R.B., Survivor, Scandal, REO. Angola, IN (Larry Davis-WLKI) S. Easton, Time. Terre Haute, IN (Webb/Surette-WPFR) Turner, Dokken, J. Fogerty, Journey, L.R.B, Waite, Cars, Scandal, Benatar. Columbus, OH (Adam Cook-92X) Carmen, B. Adams, Teena Marie, B. Joel, Cars. Cincinnati, OH (Jim Fox-Q102) Kool and the Gang, Ashford & Simpson, Survivor. Youngstown, OH (Jeff Tobin-WYFM) Midnight Star, Survivor, Journey, B. Joel. Monroe, MI (Terri McCormick-WTWR) D.L. Roth, Journey, Kinks, Teena Marie, K. Wilde. Detroit, MI (Gary Berkowitz-WHYT) Duran, Chaka Khan, K. Carnes, D. Ross, Survivor, E. Carmen, Commodores. Saginaw, MI (Travis/Fuller-WFXZ) K. Carnes, Chaka Khan, Teena Marie. Alpena, MI (Darrell Kelley-WHSB) Time, M. Star, Jermaine & Pia, J. Parr, K. Carnes, Toto. Lansing, MI (Reed Kittridge-WVIC) Time, Kinks, B. Joel, B. Adams, Autograph, Teena Marie.

UPPER MIDWEST

Springfield, IL (Greg Lawley-WDBR) Time, Duran, D.Bowie, J.Osborne, B.Adams, Dokken, Toto, M.Briley, Roman Holliday.

Chicago, IL (Bohannon/Scott-B96) Fogerty, New Edition, Julian Lennon, General Public, D.Bowie,

B.Adams, Chicago.

<u>Carbondale, IL</u> (Tony Waitekus-WCIL/FM) Duran, Honeydrippers, Kool & Gang, Fogerty, J.Stewart. Galesburg, IL (Steve Larson-WGBQ/FM) B.Joel, Journey, Duran Duran.

Bloomington, IL (Justin/Robbins-WBNQ) Julian Lennon, Toto, B.Adams, Waite, Scandal, Frankie. Freeport, IL (Jim Douglas-WXXQ) Survivor, Teena Marie, Firm, Scandal, Temptations, Duran Duran.

DeKalb, IL (Lou White-WDEK/FM) Journey, B.Joel, Cars, Duran, Temptations, J.Osborne, Commodores, J.Waite, E.Wilde.

Quincy/Hannibal, MO (Chuck Yates-KGRC) J.Lennon, S.Stills, Frankie, Survivor, B.Joel, Journey, Commodores, Bryan Adams.

Madison, WI (Little/Hudson-Z104) REO, B.Joel, B.Cockburn, J.Hunter, P.Hardcastle.

Milwaukee, WI (Brian Kelly-WZUU) J.Fogerty, Kool & Gang.

Milwaukee, WI (Kelly Wallace-WKTI) B.Joel,

Scandal, Journey.

Milwaukee, WI (Frank Federico-WBTT) Ashford & Simpson, Journey, Duran Duran.

Milwaukee, WI (Pat Martin-WRKR/FM) P.Hardcastle,

D.Bowie, Tina Turner, B.Adams, E.Carmen. Two Rivers, WI (Don Cook-WQTC) J.Lennon, Eric Carmen, Frankie Goes, Tina Turner, Benatar, Survivor, Time.

Appleton/Oshkosh, WI (Ross/Bradley-WKAU) Survivor,

J.Lennon, B.Joel, Duran, B.Adams.

<u>LaCrosse</u>, <u>WI</u> (Knight/Bradley-HIT105) Journey, Frankie Goes, Julian Lennon.

Wausau, WI (Mike Edwards-WIFC/FM) G.Benson,

S.Easton, Survivor. <u>Wausau, WI</u> (Dave Wright-WRIG) Jermaine & Pia,

K.Rogers, Duran Duran, B.Adams.

Stevens Point, WI (Bouley/Tracy-WSPT) B.Joel,
Culture Club, B.Adams, D.Bowie.
Eau Claire, WI (Rick James-WBIZ) Duran, K.Carnes,

Survivor, Cars.

Rochester, MN (Denny Foster- KROC/FM) Duran,

Toto, B.Adams, Time, B.Joel.

Minneapolis, MN (Dave Anthony-KDWB/FM) B.Adams,
B.Joel, D.Bowie, E.Carmen, J.Lennon, Scandal.

Minneapolis, MN (Dan Seemon-WLOL/FM) Survivor, J.Lennon, C.Lauper, Teena Marie, Journey,

B.Adams, K.Wilde, S.Wonder, J.Waite. St. Cloud, MN (Jack Hicks-KCLD) Ashford & S., B.Joel, Commodores, E.Carmen.

CENTRAL Waynesville, MO (Kevin Barton-KFBD) M.Jagger,

B.Joel, J.Hunter, Survivor. <u>Kirksville, MO</u> (Collins/Allen-KTUF) Scandal, Journey, E.Carmen, Benatar, Ashford & Simpson, Chaka Khan, Deep Purple, Teena Marie, Kim Wilde, T.Shaw.

Jefferson City/Columbia, MO (Brian Miller-KTXY) Jermaine & Pia, Survivor, Nolan Thomas, Duran. Columbia, MO (Jerry Kasten-KFMZ) No adds.

East Prairie, MO (Pat Cole-KYMO) Twisted Sister, M. Transfer, Frankie, B. Adams, Commodores, J. Waite, Cars, LRB, Duran, Eurogliders, Journey.

St. Louis, MO (Steve Perun- KWK/FM) D.L.Roth. Minot, ND (Scott Myers-KIZZ) Chaka Khan, J.Lennon,

P.Benatar, Cars, B.Adams. Grand Forks, ND (Michael Wright-KKXL/FM) Autograph, Journey, T.Turner, P.Benatar, Honeydrippers.

Birmarck, ND (Bob Beck-KYYY/FM) Joel, J.Lennon, Journey, Survivor, Scandal, J. Waite.

Bismarck, ND (Brannan/Hardt-KFYR) Survivor, B. Joel, Honeydrippers.

Fargo, ND (Brad Anderson-Y94) B.Joel, B.Adams, Scandal, J.Osborne, Ashford & Simpson.

Vermillion, SD (Dean Russell-KVRF) Roman Holliday, Planet P, Zebra, K.Wilde, Fee Waybill, E.Carmen, Triumph, Stone Fury, Bronski Beat, Chaka Khan,

J.Waite, Rob Tro. Yankton, SD (Gregg Klein-KQHU/FM) J.Hunter, Duran, Toto, Survivor, K.Wilde, Jermaine & Pia.

Sioux Falls, SD (Adam North-KKRC/FM) Tina Turner, P.Benatar, Frankie Goes, Julian Lennon.

Rapid City, SD (Sherwyn/Piper-KKLS/FM) Frankie Goes, Tina Turner, Autograph, Benatar, B.Adams. Aberdeen, SD (Les Cummings-KQ95) N.M.Walden,

Jermaine & Pia, LRB, J.Waite, Scandal, Toto, Alan Gorrie.

<u>Aberdeen, SD</u> (Dan Zerr-KSDN) N.M.Walden, J.Waite,

J.Parr, Cars, Survivor.

Sioux City, IA (Tim Harrison-KSEZ) Jermaine & Pia,
N.M.Walden, B.Adams, J.Waite, Cars, LRB, J. Osborne, Duran, Chaka.

Sioux City, IA (Pat Paxton-KGLI) J.Lennon, J.Parr, B.Adams, Duran, Survivor.

Mason City, IA (Sandy Stewart-KRIB) Survivor, Honeydrippers, J. Waite, K. Carnes.

Iowa City, IA (J.D.Michaels-KRNA) No adds.
Iowa City, IA (Ted Burton Jacobson-KKRQ) Kool & Gang, Frankie Goes, Autograph, Honeydrippers, Ashford & Simpson.

Ft. Dodge, IA (Charlie Chase-KKEZ) Journey,
J.Hunter, B.Joel, Roman Holliday, Survivor. Clinton, IA (Brian Thoms KNJY) B.Adams, J.Waite,

Hunter, LRB, G.Benson, Madonna, Chicago, J.Parr, Cars, Frankie Goes To Hollywood.

Waterloo, IA (Doug Allen-KCNB) Survivor, Ashford & S., B.Joel, Duran, Roman Holliday, J. Parr. Cedar Rapids, IA (Gary Dixon-KQCR/FM) Cars,

B.Adams, Duran Duran. Davenport, IA (Gynny O'Hara-KIIK) B.Joel, New

Edition, Journey, Teena Marie, Waite, Commodores.

Norfolk, NE (Doug Koehn-KNEN) Duran, Toto, Gladys
Knight, Survivor, J. Parr, Chaka Khan, J.Osborne,

<u>Little Rock, AR</u> (Mark McCain-KKYK) Pointers, Roth. <u>Fayetteville, AR</u> (Rob Patrick-KKEG) B.Adams, D. Bowie, D.Iris, Jermaine & Pia, Survivor, K.Wilde,

<u>El Dorado, AR</u> (Dan Murphey-KLBQ/FM) D.Bowie, Duran. Atmore, OK (Keith Lindsey-WATM) Jermaine & Pia, Toto, Glenn Frey.

Tulsa, OK (Dave Michaels-14K/92K) B.Joel, Duran, J.Lennon, Adams, Frankie, E. Carmen, Toto. Pittsburg, KS (Frank Bell-KQWK/FM) Cars, LRB, E. Carmen, Scandal.

Topeka, KS (Roger Heaton-WIBW) Roth, Pointers. Topeka, KS (Kevan Rabat-KDVV) Duran, Commodores, Firm, D.Bowie, B.Adams.

SOUTHWEST

Wichita Falls, TX (Barry Michaels-KNIN) Bowie, B.Adam, Duran, Time, Giuffria, Autograph. Amarillo, TX (Jamey Karr-KPUR) Time, S.Easton, Toto, Journey, Frankie Goes, Survivor. Dallas, TX (John Shomby-KAFM) Duran, B.Adams, Cars, Scandal.

Tyler, TX (Chris Bailey-KEYP) Nolan Thomas, P.LaBelle, Toto, Duran, Julian Lennon. Bryan, TX (Carl Gideon-KTAM) Journey, Julian Lennon, Survivor, Frankie Goes, B.Joel. Bryan, TX (Austin/Turner-KTAW) Journey, Madonna.

Killeen/Temple, TX (B.J.McCrae-KIXS/FM) Duran, Julian Lennon, Ashford & S., B.Adams, Scandal, Mick Jagger.

San Angelo, TX (John Raymond-KIXY) Survivor, Duran, Bowie, Madonna, Jermaine & Pia, Nolan Thomas. Odessa/Midland, TX (John Clay-KWES/FM) Survivor,

E.Carmen, Madonna, Animotion, Duran. Abilene, TX (Dominic Testa-KFMN) B.Adams, LRB, Roman Holliday, Duran Duran.

Beaumont, TX (Lousteau/Jackson-B95) Duran, B.Adams, B.Joel, Survivor, Commodores. Victoria, TX (Jay Arena-KVIC) Cars, Julian

Lennon, J.Waite, Kinks.

Nacogdoches, TX (John Rowe-KTBC) Journey, Roman Holliday, Scandal, T. Turner, J. Street, Eurogliders.

San Antonio, TX (Lisa Taylor-Q96) J.Hunter, E. Carmen, Roth, Tina Turner, Benatar, Survivor, Frankie Goes, New Edition.

<u>Lufkin, TX</u> (Randy Shannon-KIPR) Comomdores, B.

Joel, J.Hunter, Survivor, Scandal, Cars. Laredo, TX (Anderson/Ruiz-KRRG) Julian Lennon,

Madonna, New Edition, Roth.

El_Paso, TX (Whitehead/Haney-B94/FM) Pointers, Tina Turner, Jermaine Stewart, J.Hunter, B.Joel, Nolan Thomas.

El Paso, TX (Johnny Thompson-KFIM/FM) Ray Jr., M.Star, S.Wonder, Honeydrippers, Time, New Edition, Ashford & Simpson.

Salt Lake City, UT (Myke Kross-KLRZ) Journey,

P.LaBelle, Kool & Gang. Logan, UT (Jay Hall-KBLQ) Duran, Time, B.Adams,

Cars, Frankie Goes, Survivor.
ROCKY MOUNTAIN

Greeley, CO (Meschke/Jenkins-KGBS) Pointers, LRB, D.Ross, Bronski Beat, Teena, Cars. Denver, CO (Gloria Avila-Perez-KIMN) G.Frey, J.Lennon, Survivor, J.Parr, B.Joel, Hunter. Denver, CO (Mark Bolkey-KPKE) D.L.Roth, C.Lauper,

Survivor, New Edition

Pueblo, CO (Rip Avina-KDZA) Commodores, K.Rogers, Survivor, Bowie, Frankie, B.Adams, D.O'Keefe.

Casper, WY (Todd Cavanah-KTRS) B.Joel, Time,

J.Lennon, Benatar, Teena Marie, B.Adams. Gallup, NM (Paul Duray-KYVA) 431, Frankie Goes, J.Waite, Cars, B.Adams, Narada Michael Walden, Jermaine & Pia.

Tucson, AZ (KellyNorris-KRQ) J.Osborne, Teena Marie, Scandal, Duran, B.Adams.

Phoenix, AZ (Guy Zapoleon-KZZP) Journey, B. Joel,

Billings, MT (Arroe Collins-KOOK) Journey, REO, Honeydrippers, E.Carmen, K.Carnes.

Polson/Kalispell, MT (Al Decker-KO92)Survivor, Toto, Cars,Journey,Frankie,Hunter,D.Iris, Julian. Billings, MT (Charlie Fox-KYYA) Carmen, Survivor, J.Hunter, Journey.

Sydney, MT (Steve Collins-KGCH) Survivor, B. Joel, Scandal

Boise, ID (Steve Holmes-KNPA) Duran Duran.
Lewiston, ID (Jay McCall-KOZE) B.Adams, E.Carmen,

J. Hunter. Moscow, ID (Gary Cummings-KRPL) B.Adams, Firm, Hardcastle, Bowie& Metheny, Jermaine & Pia, Narada Michael Walden.

Pocatello, ID (Randall T.-KZBQ) REO, J.Lennon, J. Parr, B.Joel, J.Hunter, Frankie, Survivor, P. Benatar, Morrow Solo, B.Adams, N.M.Walden.

Boise, ID (Tom Evans-KIYS) Honeydrippers, Survivor, Ashford & S., LRB, Duran, B.Joel, Journey, Cars,

J.Lennon, J.Parr, Scandal.

Gillette, MT (Kallaway/Brewer-KOLL) J.Parr, General Public, Cars, M.Star, G.Benson, Duran, Scandal, Survivor.

FAR WEST

Las Vegas, NV (Brian Christian-KLUC) J.Lennon, E. Carmen, Survivor, Cars, Animotion, B.Adams.

Reno, NV (Jim O'Neill-KCBN) D.Bowie, Ashford & S., Survivor, Duran, M.Star.

San Diego, CA (Mike Preston-KS103) Chaka, Survivor, Journey, Frankie Goes, J.Lennon.

San Diego, CA (Denny Luell-XHZ) Tina Turner, Jermaine & Pia, Scandal, Narada Michael Walden.

Los Angeles, CA (Mike Schaefer-KIIS/FM) Journey, Madonna, D.Bowie, Duran Duran.

Los Angeles, CA (Dave Hall-KKHR) J.Osborne, Duran Duran, Survivor, Honeydrippers.

Los Angeles, CA (Jim Pewter-KRLA) J.Osborne. Santa Barbara, CA (Dick Williams-KIST) Scandal,

Toto, Duran, LRB, Frankie Goes, D.Bowie. Santa Maria, CA (Maria Rubio-KXFM) Duran, Jermaine

& Pia, N.M. Walden, Journey. San Luis Obispo, CA (Joe Collins-KSLY) Survivor,

J.Osborne, Scandal, LRB, Duran, Carnes, Waite.

<u>Bakersfield, CA</u> (Dave Kamper-KKXX) J.Lennon, Duran,

Journey, Dokken, G.Frey, REO, Pointers.

Bakersfield, CA (Bonnie Knox-KQXR) Eurogliders, B.Adams, Toto, D.Bowie, Animotion, Firm. Fresno, CA (Walker/Davis-KYNO) LRB, Duran, Roth,

B.Adams, Teena Marie. Fresno, CA (Carey Edwards-KMGX) Duran, Journey, B.Adams, E.Carmen, Cars, LRB, Animotion.

Salinas, CA (Kirk Cliatt-KDON) Duran, G.Benson, K.Carnes, B.Adams, Jermaine & Pia, Nolan Thomas, Animotion.

San Jose, CA (Robin Kipps-KWSS) Cars, B.Adams, Tina Turner.

San Jose, CA (Don Porter-KHTT) T.Shaw, Kinks, T. Turner, G.Benson, Midnight Star.

San Francisco, CA (Bazoo/Naftaly-KMEL) Duran, P.Hardcastle, J.Stewart, Journey, B.Cockburn. San Francisco, CA (Sands/Roberts-KITS) Tina Turner,

REO, Journey, Frankie Goes, Benatar, E.Carmen, Bronski Beat, B. Joel.

Santa Rosa, CA (Robin Hart-KREO) Survivor, Frankie Goes, Duran, B.Adams, Ashford & S., New Edition,

Concord, CA (Jim Hampton-KWUN) J.Lennon, Benatar, J.Hunter, Chaka, Lauper, Jermaine & Pia.

Modesto/Stockton, CA (David Kraham-KHOP/FM) Chaka, Bowie, B.Adams, Duran, Survivor, Temptations, Toto.

Modesto/Stockton, CA (Mike Novak-K093) REO, Bowie, Roth, Autograph, B. Joel, Toto, Survivor, Animotion, B.Cockburn.

Stockton, CÁ (John Hampton-KSTN) Jermaine & Pia, N.M.Walden, P.Hardcastle, Duran, B.Adams, P.Benatar

Stockton, CA (Roy Williams-KJOY) Duran, D.

Bowie, Journey, Ashford & Simpson, Rockwell.

Sacramento, CA (Gillette/Collins-FM102) Jermaine

& Pia, J.Osborne, Duran, Survivor, D.Bowie.

Sacramento, CA (Mr. Ed-KWOD) Survivor, B.Joel,

B.Adams, Duran, K.Wilde, Teena Marie, Animotion.

Sacramento, CA (Bill Jeffries-KPOP) J.Lennon,
Journey, Jermaine & Pia, Duran, Survivor, Cars.
Paradise/Chico, CA (Ron Bruder-KNVR) Scandal,
Frankie Goes, Joel, Commodores.

Redding, CA (Kevin Kahl-KEWB) Benatar, Journey, Frankie, Firm, B.Joel, Cars, Ashford & S., J.Parr, Duran.

Redding, CA (Lea/DuBois-KSXO) J.Lennon, Time, B.Joel, Journey.

Eureka, CA (Rosen/Marcus-KFMI) J.Parr, Teena Marie, Toto, T.Turner, Cars.

Arcata/Eureka, CA (Jim Nelly-KXGO) Honeydrippers.
NORTHWEST

Coos Bay, OR (Gary Allen-KHSN) Survivor,
 Scandal, Cars, J.Osborne, Toto, Duran Duran,
 Deep Purple, Kiss.

Medford, OR (Lurch-KYJC) Julian Lennon, Commodores, Journey, P.Benatar, Anne Murray, General Public.

Medford, OR (R.Charles Snyder-KTMT) Midnight
Star, Ashford & Simpson, Cars, Scandal,
Survivor, Pat Benatar, Julian Lennon.

Coos Bay, OR (Dave O'Connor-KYNG/FM) Cars, Bryan Adams, Scandal, Duran Duran, B.Joel, Journey, Julian Lennon.

Lebanon, OR (Mike Shannon-KIQY/FM) Journey,
General Public, Frankie Goes, Honeydrippers.
The Dalles, OR (Tina Spears-KACI) Morrow Solo,
Survivor dermaine & Pia Commodores

Survivor, Jermaine & Pia, Commodores, E.Carmen, B.Joel, J.Hunter, Chaka Khan. Albany, OR (Kris Weber-KGAL) Julian Lennon, K.Carnes, B.Joel, Commodores, Honeydrippers. Seaside, OR (Bob Rusk-KSWB) Chaka Khan,

Commodores, LRB, Jermaine & Pia, Morrow Solo.

<u>Eugene, OR</u> (Chris Nolan-KSND) New Edition,

K.Wilde, Firm, Teena Marie, B.Adams, Joel,
Scandal, Jermaine & Pia, Survivor, Julian
Lennon, Duran Duran, Cars, Bronski Beat.

Roseburg, OR (Veronica Burns-KYES) Julian Lennon, Jermaine & Pia, Duran Duran, David Rowie, Furngliders

David Bowie, Eurogliders.
Salem/Portland, OR (Len E. Mitchell-KSKD) Cars,
D.Bowie, Toto, Duran Duran, B.Adams.
Portland, OR (Barry/Naganuma-KMJK) Julian
Lennon, B.Adams, Frankie Goes, Survivor,

D.Bowie.
Olympia, WA (Ken Page-KQEU) Tina Turner,
Autograph, Survivor, Cars, C.Lauper.
Chehalis, WA (Bob Hart-KITI) Kool & Gang,

P.Benatar, J.Hunter.

<u>Tacoma/Seattle, WA</u> (Sandy Louie-KNBQ) C.Lauper, New Edition, B.Joel, Midnight Star, D.Bowie, B.Adams.

Seattle, WA (Wendy Christopher-KUBE) S.Perry, Duran Duran, Madonna.

Tri-Cities, WA (John Purdy-OK95) B.Adams, Scandal, D.Bowie, Toto, Dokken, Narada Michael Walden, Firm, Duran Duran, J.Waite, Billy Joel.

Tri-Cities, WA (Jonathan Walker-KZZK) E.Carmen,
Cars, Duran Duran, Survivor, The Firm.

Honolulu, HI (Kong/Shishido-KIKI) B.Joel,
Julian Lennon, E.Carmen, Survivor, J.Hunter.

Vancouver, BC (Rick Shannon-LG73) Fogerty,
S.Wonder, Parachute Club.

WELCOME To Our New Top 40 Correspondents

Bob Kaghan, WZNE/FM (Z98) Radio, 8320 Starkey Road, Seminole (Tampa), FL Zip: 33543 (813-391-9988)

(Welcome Back)
Mickey Lees, KLKT Radio,
P.O.Box 6063, Incline Village, NV
Zip: 89450 (702-832-1000)

AVAILABLE

Jim Walsh, Q100-Allentown, PA (302)478-0975 - Air Talent. John Napier, KMOK/FM-Lewiston, ID (503)484-9048 - Air Talent/M.D. Wayne Shayne, WAPL-Appleton/Oshkosh, WI (414)734-0791 - Program Director. Brad Marshall, WRSY-Ft. Wayne, IN (219)637-5730 - Air Talent.

WKTI-Milwawkee has filled the P.D. post vacated by Dallas Cole, who is now at WLS/FM-Chicago. Tapped for the WKTI programming job is Tim Fox (KPKE-Denver).

Daves Place

Former XTRA P.D. Jim Richards has joined EZ Communications' St. Louis outlet KYKY as Program Director. Jim commented that he is "very, very excited about working with EZ Communications, especially Dan Vallie, EZ's President of Programming and KYKY General Manager, Karen Carroll."

News from KITS San Francisco is that Bob Garrett has resigned as P.D. Stepping in as acting P.D. is KITS staffer Richard Sands.

PROMOTIONS

BETTY HOLLARS LISA SMITH

26 MILLION ENTRIES

WMMR-PHILADELPHIA has just completed its most successful promotion ever! The promotion, conceived by P.D. GEORGE HARRIS, began October 15th. Area schools started mailing and delivering handwritten cards saying "93.3 WMMR Hooters" to the station. The school with the most entries would win a concert with Philadelphia recording artists The Hooters along with a \$1000 grant donated to the winning school's library. The response was so overwhelming that they had to ask students to deliver their entries to a warehouse nearby because all available office and studio space was overflowing with cards. By the December 3rd deadline, the 3000 square foot warehouse was a mountain of entries from the 52 schools that participated in the promotion. A full time staff was assembled to count the entries. HARRIS said "In all my radio days, I have never seen or heard of such an exhibition of school spirit. 26 million cards could be in the Guinness Book of World Records."



L to R: Winner #1; W. Steven Martin, KNIX morning personality; Larry Daniels, General Program Manager; Winner #2; Winner #3; and Don Cristi, KNIX AM Program Director.

THREE TRUCK GIVE-AWAY

Three Ford Ranger trucks were given away on KNIX-PHOENIX, AZ during its annual "Sticker-On" promotion. Three listeners won their trucks by taking an entry blank off the back of a KNIX sticker to any local Ford dealer. Listeners could pick up their stickers at any Circle K store for two months. By placing stickers on their cars and listening to KNIX, listeners could win \$100 or \$1000 in cash. Therefore, they could win cash and a truck.

BREAKING RECORDS

KRDR and **KATU/TV** in **PORTLAND**, **OR**, joined forces with the Cerebral Palsy Weekend of the Stars Telethon on January 12-13. Collectively they raised over \$120,000 and broke the record for the state of Oregon.

SUPER BOWL FEVER

Super Bowl Fever prompted unusual stakes coast-to-coast! Radio stations **KFMI** in **EUREKA**, **CA** (approximately 300 miles north of the **NINERS** hometown), and **WYKS** in **GAINESVILLE**, **FL** (about the same distance north of Miami) bet trees on the game. The loser has agreed to deliver its state's native conifer—a palm from Florida—to the winner. Had the **Niners** lost (a farfetched notion at best) a redwood would have been delivered to Florida. The challenge was even extended to the governors of both states, but there's no word yet if Florida's Bob Graham will also sing the "Flipper" theme song. In the meantime, Eureka 49er fans sent their best wishes to the football team. A 2 x 6 foot card bearing the signatures of many residents of Eureka was delivered to the Niner headquarters.

TERRY JACKS' RECORD DROPPED AT WPST On Thursday, January 17th, WPST air personality JAY SORENSEN climbed his station's radio tower in TRENTON in order to break existing copies of TERRY JACK'S old hit "Seasons In The Sun." The song was picked from a feature called "One Hit Wonders" in Jay's program that highlights artists who have had one hit record and were never heard from again. Jay, along with his listeners' help, picked this particular song because "the record won't die." Listeners had the option of sending in their copy of the record to be destroyed. Also, when "King Kong" Sorensen climbed the tower, he had the moral support of a "Fay Wray" on the ground. Jay ran a "Fay Wray Look-Alike" contest in

ROYAL NIGHT OUT

adjunct to his climb.

KIIZ/AM-KILLEEN, TX will be helping some listener see Prince in Austin on January 29th. The promotion consists of listeners writing in and identifying in order the seven songs in the "Prince Music Montage" (played five times a day on the air January 7th thru the 24th). The person with the correct 7 songs in their order and with the earliest postmark wins. The night will consist of dinner at a local restaurant in Killeen, and then it's a chauffered ride to see "His Royal Badness" in concert.

POWER TRIO

CHICAGO You're The Inspiration (Full Moon/W.B.)

> STEVE PERRY Foolish Heart (Columbia)

FOREIGNER I Want To Know What Love Is (Atlantic)

CERTIFIED

REO SPEEDWAGON Can't Fight The Feeling (Epic)

ANNE MURRAY Time Don't Run Out On Me (Capitol)

RECORD TO WATCH

DAVID BOWIE & PAT METHENY GROUP This Is Not America (EM! America)

MOST ADDED

JANEY STREET Under The Clock (Arista)

JERMAINE & PIA When The Rain Begins To Fall (Curb/MCA)

January 25, 1985

- 1. 1. 1. CHICAGO - You're The Inspiration (Full Moon/Warner Bros.)
- 3. 2. STEVE PERRY Foolish Heart (Columbia)
- 7. 3. FOREIGNER I Want To Know What Love Is (Atlantic)
- 15. 5. 4. WHAM! - Careless Whisper (Columbia)
- 9. 6. 5. Elton John In Neon (Geffen) 8. 7. 6. STEVIE WONDER Love Light
- 7. 6. STEVIE WONDER - Love Light In Flight (Motown)
- 16. 8. 7. DIANA ROSS Missing You (RCA)
 14. 10. 8. BARBARA STREISAND & KIM CARNES Make No Mistake, He's Mine (Columbia)
- 17. 12. 9. MANHATTAN TRANSFER Baby Come Back To Me (Atlantic)
- 18. 14. 10. CULTURE CLUB Mistake No. 3 (Virgin/Epic)
- 19. 13. 11. GEORGE BENSON 20/20 (Warner Bros.)
- 21. 12. BILLY JOEL Keeping The Faith (Columbia)
 26. 18. 13. HALL ε OATES Method Of Modern Love (RCA)
- 20. 17. 14. LINDA RONSTADT Skylark (Asylum)
- 4. 4. 15. Ray Parker Jr. Jamie (Arista)
- 2. 9. 16. Bob Seger Understanding (Capitol)
- 5. 11. 17. Jack Wagner All I Need (Owest/Warner Bros.)
- 10. 16. 18. Rick Springfield & Randy Crawford Taxi Dancing (RCA)
- 25. 22. 19. DANNY O'KEEFE Along For The Ride (Coldwater)
 --. 25. 20. PHILIP BAILEY & PHIL COLLINS Easy Lover (Columbia)
- --. --. 21. REO SPEEDWAGON Can't Fight The Feeling (Epic)
- --. 28. 22. KENNY ROGERS Crazy (RCA)
- --. 30. 23. ERIC CARMEN I Wanna Hear It From Your Lips (Geffen)
 --. 29. 24. COMMODORES Nightshift (Motown)
 28. 26. 25. DON HENLEY The Boys Of Summer (Geffen)

- 29. 27. 26. AMERICA (Can't Fall Asleep To A) Lullaby (Capitol)
- --. 27. ANNE MURRAY Time Don't Run Out On Me (Capitol)
- --. --. 28. JULIAN LENNON Too Late For Goodbyes (Atlantic)
- --. --. 29. POINTER SISTERS Neutron Dance (Planet/RCA) 24. 23. 30. Madonna Like A Virgin (Sire/Warner Bros.)

CHRTBOUND

John Fogerty - The Old Man Down The Road (WB) John Hunter - Tragedy (Private I) Kim Carnes - Invitation To Dance (EMI America) Barry Manilow - Paradise Cafe (Arista)

DROPPED

Jermaine Jackson Honeydrippers (SEA) Julian Lennon (VALOTTE) Paul McCartney

ACTION SIDES

Temptations - Treat Her Like A Lady (Gordy) Tina Turner - Private Dancer (Capitol) Alabama - (There's) A Fire In The Night (RCA) D.Warwick & G.Jones - Finder...Loves (Arista) Glenn Frey - The Heat Is On (MCA) Honeydrippers - Rockin' At Midnight (EsP./Atl.) Michael Martin Murphey - What She Wants (EMI) Kool & Gang - Mislead (De-Lite) David Lee Roth - California Girls (Warner Bros.)

A/C Stations Please Note:

Reporting Deadline is 6:00 pm PST Tuesdays. 16 Station Reporting Phone (415) 392-7750

NEW

Janey Street - Under The Clock (Arista) Jermaine & Pia - When The Rain Begins To Fall (Curb/MCA)

Stephen Stills - Only Love Can Break Your Heart (Atlantic)

John Waite - Restless Heart (EMI/America) Diane Shuur - New York State Of Mind (GRP) Jim Diamond - I Should Have Known Better (A&M)

RECOMMENDED

Phil Collins - One More Night (Atlantic) The Cars - Why Can't I Have You (Elektra) Toto - Holyanna (Columbia)

ANALYSIS

January 25, 1985

Pretty Hard to figure out which of the underlined sides can survive the crush next week. Chicago might pack it in next week, but that leaves only Elton (who went up in ranking) as the only other possible decliner. Then we've got another group from #19 to #29 with positive track projections. Next week GRIP will tell all. I hope! REO exploded onto the chart and has a single digit future in store.

As mentioned on page 6, our computer system crashed, more than once this past week, causing serious research problems. Among the problems was incomplete research information. The A/C chart and its also-rans represent a combination of follow-thru projections and a humbling attempt at our old manual system of tabulations. We appreciate your understanding and tolerance during this 'crisis'

If all goes well next week, (Monday & Tuesday - Jan. 28 & 29), A/C HIT FACTOR should be a regular part of the NEW Gavin Report.

Ron

NORTHEAST

Lewiston, ME (Chris Layne-WLAM) Kim Carnes. White River Jct., VT (Andy Leckart-WNHV) Rob Tro, Commodores, J. Hunter, Eric Carmen. Keene, NH (Howard Corday-WKNE) Eurogliders,

Julian, Gorrie, J. Street, Judy Collins. Lowell, MA (Glenn Hollis-WLLH) Madonna, J. Gill. Hartford, CT (Phil Hall-WTIC/AM) Steve Perry. New Haven, CT (Jay McCormick-WELI) REO, Julian. New London, CT (Danny O'Brien-WNLC) B. Joel, REO,

Hall & Oates, K.Rogers, Julian, Eric Carmen. Albany, NY (Chris Holmberg-WWOM) A.Murray, Julian. Poughkeepsie, NY (Rick McCaffrey-WEOK) Kim Carnes,

Bailey & Collins, Warwick & G. Jones.
Kingston, NY (Thom Williams-WGHQ) Murray, Rob Tro,
Stills, J. & Pia, J.Street, Bowie, Tina Turner, America, Bailey & Collins.

Ithaca, NY (Dave Smith-WQNY) C. Club, K. Rogers, Honeydrippers, Streisand & Kim Carnes.

Dover, DE (Donna L. Beaty-WDOV) REO, Benatar, D.L. Roth, K.Rogers, Commodores, E.Carmen, A. Murray, B. Manilow, Julian Lennon, Waite. Scranton, PA (Burke/Trama-WBQW) B. Manilow, REO, Commodores, Eric Carmen.

New Castle, PA (Bobbie Vaughn-WKST) Don Henley,

K. Rogers, REO, Bailey & Collins. Johnstown, PA (Jack Michaels-WKYE) Jermaine & Pia, Janey Street, Jim Diamond.

Pittsburgh, PA (Don Berns-WTAE) No adds. Sharon, PA (Scott Kennedy-WPIC) B. Manilow,

Eric Carmen, Dionne Warwick & Glenn Jones. Meadville, PA (Tod Raymond-WMGW) R.Tro, Tina T., Shuur, Bailey & Collins, Temptations, Kenny Rogers, Commodores, Billy Joel.

Weirton, WV (Dave Anthony-WEIR) REO, Pointers, Manilow, Julian, Bailey & Collins, Warwick & J. SOUTH

Washington, DC (Phil Simon-B106) Julian Lennon, Eric Carmen, Billy Joel.

Norfolk, VA (Nick O'Neil-WLTY) Wham!, George Benson, Streisand & Carnes.

Richmond, VA (Lou Dean-WRVA) Kim Carnes, Stills, B.Mandrell & L.Greenwood, George Benson. Richmond, VA (Bill Bevins-WEZS) REO, Kenny

Rogers, Manhattan Transfer.

Winchester, VA (Mitchell/Young-WINC) Kenny Rogers, Eric Carmen, Julian Lennon, Anne Murray.

Charlottesville, VA (Ken Medek-WCHV) Janey Street, Dionne Warwick & Glenn Jones.

Charlotte, NC (Dave Bishop-WBT) Culture Club, Julian Lennon, Dionne Warwick & Glenn Jones. Jacksonville, NC (Craig Thomas-WJNC) Kenny Rogers.

New Bern, NC (Scott Kerr-WSFL) Ashford & Simpson, Eric Carmen, Cars, K.Rogers, Kim Carnes, Julian. Charleston, SC (Ron O'Brien-WCSC) Kenny Rogers,

Manhattan Transfer. Savannah, GA (Angel Morris-WAEV) REO, Stephen Stills, Danny O'Keefe.

Atlanta, GA (Greg Picciano-WSB/AM) Commodores. Atlanta, GA (Mary Sneed-WSB/FM) No adds.

Augusta, GA (John Patrick-WFMG) Jermaine & Pia, Ashford & Simpson.

Carrollton, GA (Zachary Ray-WPPI) J.Osborne, D.L.Roth, Kim Carnes, J. Waite, Jim Diamond. Cocoa Beach, FL (Edwards/Philips-CKIOI) Julian,

Commodores, Dionne Warwick & Glenn Jones. Stuart, FL (Lee McGuire-WSTU) Hall & Oates, REO, Roth, Honeydrippers, Streisand & Carnes,

Ashford & Simpson, Midnight Star.

Huntsville, AL (Steve Dallas-WAHR) Commodores, J.Street, Alabama, G.Benson, G'wood & Mandrell. Gadsden, AL (David Ford-WGAD) Billy Joel.

Anniston, AL (Lee Patrick-WDNG) David Bowie, Jermaine & Pia, Julian, Warwick & Jones.

Bay Minette, AL (Mike Snowden-WBCA) D. O'Keefe, Hall & Oates, America, Springfield & Crawford.

Tuscaloosa, AL (Sander Walker-WFFX) Julian,

Murray, Honeydrippers, Manilow, Waite, Carmen,

Ashford & Simpson, Warwick & Jones.

DON'T BE AFRAID

to subscribe to *Rock & Roll Confidential*, just because it prints the truth about payola, MTV and home taping. That hasn't stopped thousands of people, from rock stars to fans to radio programmers, from reading and contributing to this outrageous but accurate eight page monthly newsletter. Edited by *Born to Run* author Dave Marsh, RRC is much more than a scandal sheet—it has showered knowing affection on hundreds of records, videos and music-related films and books. It's a vital source of information and, love it or hate it, *you can't do without it*. Send \$15 (\$22 foreign) for one year to RRC, Dept. GR, Box 1073, Maywood NJ 07607.

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Kent Zimmerman, *The Gavin Report*

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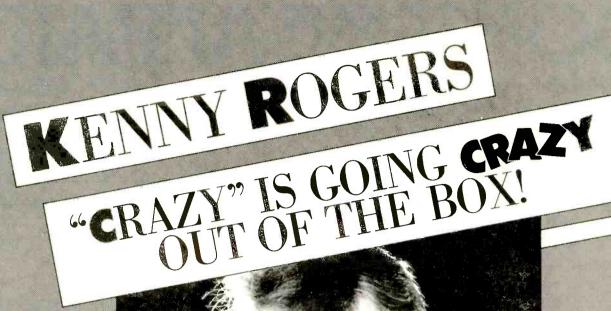
Michael Goldberg,

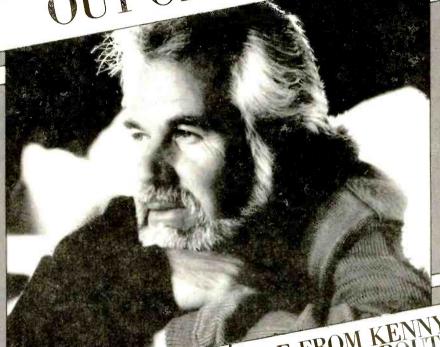
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"CRAZY" THE NEW SINGLE FROM KENNY ROGERS' ALBUM "WHAT ABOUT ME?"

GAVIN 22*

RRR 14*

RR 16*



DOLLY PARTON "DON'T CALL IT LOVE" from the forthcoming album "REAL LOVE" ON YOUR DESK TODAY



Guntersville, AL (Greg Bell-WGSV) Janey Street, John Waite, B.Mandrell & L.Greenwood. Selma, AL (Bob Payton-WTUN) Kim Carnes, John Fogerty, Kenny Rogers. Albertville, AL (J.P. Meadows-WAVU) G.Benson, A.Murray, B.Joel, Julian Lennon. Shreveport, LA (Jeff Edman-KVKI) No adds. Chattanooga, TN (Dale Deason-WGOW) A. Murray, Commodores. Clarksville, TN (J.J. Austin-WJZM) Martin Brilev. Animotion, David Lee Roth. Louisville, KY (Doug McElvein-WHAS) Prince, Steve Perry, Hall & Oates. Louisville, KY (Jeff Crawford-WRKA) Commodores. REO Speedwagon, Julian Lennon. Paducah, KY (Frank Carvell-WKYX) Mandrell & Greenwood, Bowie, Julian, Duran Duran, Rob Tro, Al Gorrie, Jermaine & Pia. Glasgow, KY (Shannon McCombs-WSMJ) Bailey & Collins, Tina T., Hunter, Temptations, Janey Street, Commodores. CENTRAL Gallipolis, OH (Lynn Smith-WJEH) Eric Carmen, Manilow, D.L.Roth, Julian, Warwick & Jones. Dover, OH (Steve Kelly-WJER) REO, John Waite, Pointer Sisters, Temptations. Springfield, OH (Dale Grimm-WIZE) A. Murray, Manilow, REO, Commodores, Hall & Oates, Julian. Springfield, OH (Chuck McGee-WAZU) J. Hunter, Honeydrippers, John Fogerty, Julian Lennon. Urbana/Springfield, OH (Eli Williams-WCOM/FM)

B.Joel, Fogerty, K. Rogers, E. Carmen, Julian.

Newark, OH (Greg Moebius-WNKO) Julian, REO, Anne Murray, Barry Manilow. Zanesville, OH (Pete Petoniak-WHIZ) Eric Carmen, Jim Diamond, Honeydrippers, Warwick & Jones. Logan, OH (Chuck Anthony-WLGN) The Cars, Kim Carnes. Marion, OH (Rick Bryan-WMRN) Commodores, Barry Manilow, Warwick & Jones. Marion, OH (Jan Chamberlain-WDIF) N.Michael Walden, Stills, Jermaine & Pia, Toto, Duran Duran, Bryan Adams. Sandusky, OH (Bill Zimmerman-WLEC) Julian Lennon. Toledo, OH (Steve Stewart-WSPD) D.Henley, REO, Commodores, Tina Turner, Bailey & Collins.
Toledo, OH (Jerry King-3WM) Kenny Rogers, C. Club. Terre Haute, IN (Kevin Young-WBOW) J. Waite, Julian Lennon, The Cars, Janey Street.
Columbia City/Ft.Wayne, IN (Gail McKnight-WKSY)
K.Rogers, Commodores, Glenn Frey. Kokomo, IN (Darryl Parks-WIOU) Madonna. Rushville, IN (Kevin Stone-WRCR) Eric Carmen, B.Manilow, A.Murray, REO, Kenny Rogers. Lafayette, IN (Mike Johnson-WASK) Eric Carmen, Judy Collins. Anderson, IN (Larry Joseph-WLHN) Commodores, REO, Anne Murray, David Lee Roth. Lowell, IN (Jim Holly-WZVN) Kenny Rogers, Billy Joel, Stephen Stills. Chicago, IL (Suzy Mayzel-WCLR) Diana Ross. Freeport, IL (Allan Zipsie-WFPS) Julian, Eric Carmen, Janey Street.

Bloomington, IL (J.Livengood-WIHN) Diana Ross,

Peoria, IL (Rob Westaby-WMBD) K.Rogers, D. Ross.

Peoria, IL (Denise Henley-WIRL) Billy Joel,

Kenny Rogers, Manhattan Transfer.

Billy Joel.

Wilmington, IL (Wayne Perrott-WDND) Billy Joel, B.Manilow,John Hunter,Fogerty, Bailey & Collins. Detroit, MI (Gene Elzy-WJR) Wham!, George Benson, Julian Lennon. Saginaw, MI (Terry Lenz-WSGW) Culture Club, Dionne Warwick & Glenn Jones. Flint, MI (Cam Smith-WTRX) Kim Carnes, J. Waite, Duran Duran, D.Warwick & G.Jones, The Cars. Lansing, MI (Vic Jackson-WJIM) B.Joel, Julian, S.Stills, Waite, Relation, D. Schuur, Mandrell & G. Grayling, MI (Chris Wright-WQON) D.Ross, Tina T., Frey,Relation,Giuffria,New Edition, Survivor, Ocean, Streisand & Carnes, Bailey & Collins, Springfield & Randy Crawford. Manistee, MI (Eric Munson-WRRK) Diane Shuur, Fee Waybill, Stylistics, David Bowie.

Milwaukee, WI (Beth Fast-WMYX) Eric Carmen, REO, Billy Joel, Manhattan Transfer. Milwaukee, WI (Mike Murphey-WISN) REO, Eric Carmen. Green Bay, WI (Stubb/Adler-WNFL) Ray Parker Jr., Elton John, Streisand & Carnes. Green Bay, WI (David Carew-WDUZ) Bailey & Collins, REO Speedwagon, Tina Turner. Madison, WI (Jim Reed-WMGN) Kim Carnes, John Waite, Glenn Frey, Janey Street. Eau Claire, WI (Rick Roberts-WIAL) Julian Lennon. Glenn Frey. Appleton, WI (Bob Salm-WHBY) Foreigner, B. Joel, Stills, Julian Lennon, James Galway. Oshkosh, WI (Brad Fuhr-WMGV) Manhattan Trsf., J.Hunter, G.Frey, Julian Lennon. Reedsburg, WI (Ken Boehm-WRDB) Stills, Janey Street, J. Diamond, E. Carmen, Jermaine & Pia, D.Warwick & G. Jones. Manitowoc, WI (Lee Douglas-WOMT) Barry Manilow, Commodores, Honeydrippers, Julian, Fogerty, Stills. Beaver Dam, WI (Steve Sabatke-WBEV) A. Murray, Roth, J. Diamond, Stills, Teddy Pendergrass. Menononie, WI (Alison Girard-WMEQ) REO, Kenny Rogers, Pointer Sisters. Ft. Atkinson, WI (Rob Anderson-WFAW) Julian, America, B. Joel, K. Rogers, Manilow, Ronstadt. MIDWEST Rochester, MN (Al Axelson-KWEB) D.Shuur, REO, Janey Street, A.Gorrie. Rochester, MN (Rich Peterson-KROC) D. Bowie, Janey Street, Jermaine & Pia, Warwick & Jones. St. Cloud, MN (Jon Fine-WJON) The Cars, J.Waite, Jermaine & Pia, Mandrell & Greenwood. Minneapolis/St. Paul, MN (Chuck Knapp-KS95) Billy Joel, Kenny Rogers. Forest Lake, MN (Cathleen Cary-WLKX) Anne Murray, Manilow, Julian, S. Stills, Warwick & Jones. Northfield, MN (Rich Harris-KYMN) K.Rogers, Ronstadt, Murphey, Murray, Pointer, Fogerty, Temptations. Montevideo, MN (Cathy Cooley-KMGM) Judy Collins, Pendergrass, Stills, Julian, Murray, Carmen Dionne Warwick & Glenn Jones. Pipestone, MN (Dan Norris-KLOH) G. Frey, John Waite, David Lee Roth, Eurogliders. Austin, MN (David Mehlhaff-KGHR) L.Ronstadt, Eric Carmen, J.Waite, New Edition, J.Hunter. Marshall, MN (Craig Allen-KKCK/FM) George Benson, Don Henley. <u>Duluth, MN</u> (Bob Dunsworth-WEBC) REO, Eric Carmen, Commodores.

Albert Lea, MN (Rydmark/Guthrie-KCPI) Julian, David Lee Roth, Eric Carmen. Grand Forks, ND (Paul Kero-KNOX) Manilow, Murphey, REO, Warwick & Jones, Carmen, Commodores. Jamestown, ND (Tim Ost-KQDJ) No adds. Des Moines, IA (Mike Judge-KIOA) Julian, Waite, Bailey & Collins, Janey Street, Mandrell & G. Des Moines, IA (Steve Gibbons-KRNT) Ronstadt, Fogerty, Kim Carnes, Mandrell & Greenwood. Mason City, IA (Guy Drees-KLSS) Duran Duran,
D.Warwick & G. Jones.

Mason City, IA (Steve Locker-KGLO) No adds.
Cedar Rapids, IA (Dennis Green-WMT/FM) Stills, J.Street, Kim Carnes, REO, Commodores. Omaha, NE (Randy Shane-KOIL) Barry Manilow. Lincoln, NE (Cathy Blythe-KFOR) G.Benson, America, K.Rogers, A.Murray, Manilow. Hastings, NE (Chris Adams-KHAS) Commodores, A.Murray, Barry Manilow, REO Speedwagon. St. Joseph, MO (Bruce Allen-KKJO) Barry Manilow, Warwick & Jones. Springfield, MO (Michael Cochran-KGBX) Rob Tro, Bailey & Collins, Jermaine & Pia, RÉO, Kool & Gang, Anne Murray, Julian Lennon.

<u>Cape Girardeau, MO</u> (Mike Davenport-KGIR) Julian, Warwick & Jones, Stills, Kim Carnes, Tina Turner, Jermaine & Pia. Topeka, KS (Stewart/Rues-KMAJ) Commodores, Waite, Warwick & Jones, Tina Turner. Lawrence, KS (Bill Lee-KLWN) Teddy Pendergrass, Commodores. Parsons, KS (Bob Tesh-KLKC) REO, E.T.Conley. Pittsburg, KS (Frank Bell-KNZS) REO, Pointers, Anne Murray, Julian Lennon. SOUTHWEST Pampa, TX (Kim Bengston-KGRO) Manilow, Janey Street, Jermaine & Pia, Warwick & Jones, Walden. Tyler, TX (Brian Maloney-KTYL) Duran Duran, Hardcastle, Eurogliders, Jermaine & Pia. Temple, TX (Wright/McCullough-KTEM) Tina Turner, Julian, REO, S. Easton, New Edition, Dionne Warwick & Glenn Jones. Houston, TX (Steve Matt-KLTR) Hall & Oates.
Houston, TX (Rick Stancato-KTUN) Tina Turner, Streisand & Carnes, D.Ross, K. Rogers. Amarillo, TX (Tim Butler-KHBQ/FM) D.O'Keefe, Toto, Dionne Warwick & Glenn Jones. Beaumont, TX (Kasi/James-KIOC) Kim Carnes, Janey Street, Jim Diamond, Warwick & Jones. Del Rio, TX (Kevin Bel-KDLK) Frey, REO, Julian, Hunter, Stills, Bowie, Kim Carnes, Odessa/Midland, TX (Steve Myers-KQIP) O'Keefe, Henley, Bowie, Kim Carnes, Warwick & Jones. Midland, TX (Chuck Wolfe-KCRS) K. Rogers Julian, Warwick & Jones, Bailey & Collins. Albuquerque, NM (Jay Scott-KOB/FM) REO. Clovis, NM (Brandie Anderson-KCLV) Fogerty B.Manilow, Commodores, A.Murray, Roth, Julian. Sedona, AZ (Mahannah/Kessel-KAZM) Diane Shuur, Julian, Commodores, Don Wms., Manilow, Fischoff, Warwick & Jones. Phoenix, AZ (Anita Carlisle-KKLT) B. Joel. Colorado Springs, CO (Irwin/Howard-KVUU) REO, Pat Benatar, Julian Lennon, Hall & Oates. Rock Springs, WY (Brian Maloney-KQSW) Rob Tro, Duran Duran, Eurogliders, Jermaine & Pia,

Barbara Mandrell & Lee Greenwood.

Manti, UT (Stan Erickson-KMTI) Stephen Stills, Warwick & Jones. San Diego, CA (Bobby Rich-B100) B.Ocean, Honeydrippers, Streisand & Carnes, Julian. San Diego, CA (Mark Larson-KFMB) Julian Lennon, Bailey & Collins, Commodores. San Diego, CA (Maine/Richards-KYXY) Dionne Warwick, & Glenn Jones. Carlsbad, CA (Clark Novak-KKOS) Pointers, Julian, Joel, Shuur, K.Rogers, Fogerty, Janice Payson, Ashford & Simpson. Palm Springs, CA (Ty Stevens-KDES) Toto, Billy Ocean, Anne Murray, Warwick & Jones, J.Street. San Bernardino, CA (Gary Zane-K104) No adds. Los Angeles, CA (Liz Kiley-KFI) General Public, Julian Lennon. Los Angeles, CA (Kaye/Marie-KOST) Julian Lennon. San Luis Obispo, CA (Todd Busch-KVEC) Kenny Rogers, Kim Carnes. Fresno, CA (Scott Huskey-KLTK) REO, Hall & Oates, Manhattan Transfer. Monterey, CA (Michael Reading-KWAV) Julian, Carmen, Pointers, Carnes, Ashford & Simpson, Jim Diamond, P. Hardcastle. Livermore, CA (Rick Strauss-KKIQ) Anne Murray, Bryan Adams, Barry Manilow. San Francisco, CA (Satler/Kulp-K101) No adds.
San Rafael, CA (Roger Coryell-KTIM) N.M. Walden.
Ukiah, CA (Eric Scott-KUKI) B.Ocean, J.Waite, Cars, REÒ, Journey. Napa, CA (Don DeFesi-KVYN) Anne Murray, REO. Vacaville, CA (Rick Batiste-KUIC) E. Carmen, D.Warwick & G.Jones, Julian, REO, Kim Carnes.
Auburn/Sacramento, CA (Pam Farris-KHYL) No adds.
So.Lake Tahoe, CA (Ron West-KOWL) LRB, Kim
Carnes, Patti LaBelle, Duran Duran. Carson City, NV (Bill McClain-KPTL) Julian, Jermaine & Pia, Commodores, K.Rogers, Alabama, Janey Street. Reno, NV (Larry Irons-KRNO) Eric Carmen, Culture Club, P.Hardcastle, Julian Lennon. Chico, CA (Dave Kindig-KPAY) REO, John Fogerty, Eric Carmen, Commodores. Oroville, CA (Charlie Foxx-KORV) A. Murray. Arcata, CA (Steve Shortz-KATA) Commodores.

Crescent City, CA (Ken Conlin-KCRE) K.Carnes,
Warwick & Jones, Janey Street, Jim Diamond, Jermaine & Pia. NORTHWEST Grants Pass, OR (Charlie Kirk-KFMJ) Julian, Hodgson, Ronstadt, Jermaine & Pia, J. Street, Warwick & Jones. Roseburg, OR (Veronica Burns-KRSB) Jermaine & Pia, Mandrell & Lee, Warwick & Jones, Campbell. John Waite, Diane Shuur. Eugene, OR (Bobby King-KDUK) Anne Murray, John Fogerty, Bailey & Collins, Commodores.
Salem, OR (Doc Nelson-KSLM) B.Manilow, Julian Lennon, Anne Murray. Salem, OR (Mike Brunswick-KBZY) Fogerty, O'Keefe, Kool & Gang, Commodores, Henley, Hall & Oates. Lincoln City, OR (Dave Humphrey-KBCH) Judy Collins, Temptations, Janey Street. Corvallis, OR (Bob Johnson-KLOO) No adds. Portland, OR (Todd Dennis-KCNR) Billy Joel, Don Henley, Bailey & Collins.

Seattle, WA (Dan Packard-KKMI) Honeydrippers.
Seattle, WA (Bill Norton-KIXI) No adds.
Enumclaw, WA (David Cool-KENU) Commodores, Bailey & Collins, REO, S. Wonder, Diane Shuur, Eric Carmen. Longview/Kelso, WA (Ray Bartley-KLOG) Anne Murray, Warwick & Jones, REO, J.Street, Bailey & C. Everette, WA (Moose Moran-KRKO) Eric Carmen, Anne Murray, Stephen Stills.
Aberdeen, WA (Paul Lankow-KXRO) B.Joel, Roth, Commodores, Honeydrippers, Carmen, Barry Manilow, REO Speedwagon. Mt. Vernon, WA (Dan Miller-KBRC) John Fogerty, E.Carmen, Manilow, Murray, REO, Honeydrippers Tina Turner, Kool & Gang, Julian Lennon, Billy Joel, Lance Simms. Yakima, WA (Dave Hanson-KIT) B. Joel, Julian Lennon, Fogerty, D.L.Roth, Commodores. Yakima, WA (Bob Walker-KBNG) Jermaine & Pia, Janey Street. Yakima, WA (Frank Taylor-KMWX) Julian, Ashford & Simpson, Warwick & Jones. Tri Citites, WA (Bill Templeton-KALE) D.Warwick & G.Jones, Frey, Cars, Duran Duran, J. Waite. Spokane, WA (Bill Stairs-KLHT) Culture Club, Billy Joel, Manhattan Transfer. Boise, ID (Drew Harold-KBOI) REO, Warwick & Jones, Bailey & Collins. Orofino, ID (Dana McKinney-KLER) REO, Fogerty, B.Joel, E.Carmen, Commodores, K. Rogers. Grangeville, ID (Jim Cross-KORT) Warwick & Jones, Carnes, Frey, Bowie, Stills, Jim Diamond, Jermaine & Pia. Missoula, MT (Vern Argo-KYLT) Eric Carmen, Bailey & Collins, Warwick & Jones Great Falls, MT (Dave Williams-KQDI) REO, Kenny Rogers, Julian Lennon, Fogerty. Great Falls, MT (Wes McShaw-K99) Bailey & Collins, Julian Lennon, Commodores.
Dillon, MT (Mike Kandilas-KDBI) K.Rogers, REO, Warwick & Jones, Pointers, John Fogerty. Chinook, MT (Eric Edwards-KRYK) Bronski Beat, Warwick & Jones, Street, Waite, Zebra, Shuur, Marie Osmond. Kelowna, BC (Alan Reid-CKOV) Billy Joel, Ashford & Simpson. Saskatoon, SA (Rick Korchinski-CFQC) Jermaine & Pia, Julian Lennon, REO. Anchorage, AK (Ford/Harrison-KFQD) Julian Lennon, B.Manilow, Kim Carnes, David Lee Roth. Anchorage, AK (Owens/Wilkinson-KKLV) Survivor,
Warwick & Jones, Roth, Cars, J. Street, O'Keefe.
Hilo, HI (Derek Dakine-KKBG) B.Manilow, REO,

WELCOME To Our New A/C Correspondents: Cathy Cooley, KMGM Radio - P.O. Box 111 -Montevideo, MN - 56265 (612-269-6451) from Top 40

Anne Murray, Bailey & Collins, Pointers.

CHANGES

Larry Logan from WQEN-Gadsen, AL to WDNG-Anniston, AL as Air Talent/P.D. John Burton at KDIG-San Bernadino, CA promoted to Music Director. Steve Taylor from WXBQ-Bristol, VA to WQUT-Johnson City, TN as Music Director. Sean McCullough at KTEM-Temple, TX $\,$ promoted to Music Director. Michael Right at KKXL-Grand Forks, ND promoted to Music Director. Don Grant at KTOQ-Rapid City, SD promoted to Music Director. Bob King from KBBK-Boise, ID to KDUK /KYKN-Eugene, OR as Music Director. Steve Sutton at WEZC-Charlotte, NC promoted to Asst. Program Director. Bill Stairs at KLHT-Spokane, WA promoted to Program Director. Brad Fuhr from WMGV-Oshkosh, WI to WZOK-Rockford, IL as Program Director. Dean Russell at KVRF-Vermillion, SD promoted to Program Director. J. Roberts from KBZT/FM-San Diego, CA to KHIT/FM-Seattle, WA as Program Director. Nick O'Neil at WLTY-Norfolk, VA promoted to Program Director. Bill Conway from KRMG -Tulsa, OK to WEZC-Charlotte, NC as Program Director. J.J. Jensen at KHSN-Coos Bay, OR promoted to Program Director. Dave Hamilton from WLTE-Minneapolis, MN to WBOS-Boston, Mass. as Program Director. Ken Schroeder at KGRE/KYOU-Greeley, CO promoted to Program Director. Art Douglas at KPAY-Chico, CA promoted to Program Director. Mike Wright from KYCX-Mahaya, TX to KTEM-Temple, TX as Program Director. John Edwards at KRQU-Laramie, WY promoted to Program Director. Rick Monday at KKIQ-Livermore, CA promoted to Program Director. Benji Norton from WZLD/FM-Columbia, SC to WJMX/FM-Florence, SC as Program Director. Dave Parks from KILE-Galveston, TX to KITE-Corpus Christi, TX as Program Dir. Chris Bailey from KKYS-Bryan, TX to KEYP-Tyler, TX as Program Director. J.J. Austin at WJZM-Clarksville, TN promoted to Program Director. Mike Jensen from ZZ99-Kansas City, MO to WIBM-Jackson, Mich. as Program Director. Lon Dunn from KBOI-Boise, ID to KIDO/KIDQ-Boise, ID as Program Director. Scott Alexander at B94-Pittsburgh, PA promoted to Program Director. Scott McLeod from WOHO/WWWM-Toledo, OH to KCNR-Portland, OR as Program Director. Bill Martin from WVIC-Lansing, Mich. to WBCY-Charlotte, NC as Program Director. Phil Hall from WFLA-Tampa, FL to WTIC/AM-Hartford, CT as Program Director.

HOLLYWOOD

n a development which has shocked the entire sports world, as well as producers of the next Bob Hope special, Olympic gymnast Mary Lou Retton was charged this week with attempting to purchase outdated Twinkies at the corner of Sunset & Vine in Hollywood. According to arresting officers, Retton was driving her shiny red 1985 Mercedes with personal plates (SMRSALT) through the area at 3:10PM just after taping an interview with Gary Collins of Hour Magazine. At the stoplight Retton noticed a Campfire Girl on the opposite corner waving a package of the creamy treats. The youth approached Retton's vehicle and asked the perky medalist if she wanted to have a good time. Retton expressed interest and was told to run into the adjacent alley, at which time she was apprehended by alert Snacksquad officers. In a subsequent press conference, Retton told David Hartman and others that she had heard of the mystical powers of the goodie and simply wanted to taste for herself. She pleaded ignorance to the outdated stamp and expressed remorse to her fans, family, Vidal Sassoon and the William Morris agency. Arraignment is scheduled for February 31st in Sarajevo.

In other news, radio personality Danny T. Holliday of KGOY in Foonman, Ohio, was severely beaten while in attendance at this past week's Super Bowl. Holliday, who had won a trip to the San Francisco area in a station promotion, was overheard using the locally detested term, 'Frisco' when referring to the Bay Area city and was viciously mauled by three gay police officers and a cousin of Mayor Diane Feinstein. Unemployed jock Shadow W. Diamond will sit in for Holiday while he recuperates from his wounds at San Francisco's Ed's Hospital and



by Tony Richland

GOSSIP CENTRAL . . . DATELINE HOLLYWOOD

Sushi Bar.

Ray Anderson of Columbia Records recently wrote a fan letter to 'Joker's Wild' host Jack Barry, as the syndicated afternoon game show is a particular favorite of the record exec. When a handwritten answer was received by Ray's secretary, she was personally shocked due to superior knowledge that the TV star has been dead for approximately one year.

Racism was charged this week by the West Coast chapter of FOGO, fully known as Friends of Gary Owens. The militant band of Owens aficionados stated that Gary's exclusion from the Super Bowl broadcasting booth is a flagrant example of anti-Midwest Protestant prejudice. The group argues that Owens has been to three games, once actually sat next to **George Blanda** on an airplane, has a pleasing voice and thinks he heard **Merlin Olson** say "nickel defense" or something, in an interview with **Phyllis George**.

In a recent national conference, the nation's journalists drew a list of the most boring newsmakers of 1984. The fourth estaters jointly vowed that any further mention of the following will constitute cruel and unusual punishment to the public at large. Don't expect, therefore, to read even one more word about Clara Peller, Vanessa Williams, Walter Mondale, Carl Lewis, Lyle Alzado, Joan Rivers, Frank DiLeo, Mr. T., Joanna Carson, Aaron Spelling, Prince, Joan Collins, Patti Davis, The Oak Ridge Boys, Simon LeBon, Don King, or Lu Fields. Lifestyles of the Rich and Famous invaded the home of Gavin Top 40 editor Dave Sholin this past week and America got to see the plush environment in which the Golden Ear resides. Let's say, semi-plush, as most viewers felt that the Shole-man's oneroom walk-up apartment was hardly in keeping with the standards set by such as Audrey and Judy Landers. Those who stuck with the airing were interested to observe the hotplate on which Sholin and his family heat their nightly package of kosher turkey franks and 10 inch Muntz TV on which they view Donahue and cable wrestling.

While attending the Reagan inaugural gala this past weekend, A&M's senior VP Charlie Minor was asked to join the President's personal table by Secretary of State George Schultz. Quickly observing that STING was not in the party, Minor stated, "Inaugurate this!" and hurried off to a testimonial dinner for Q107's Alan Burns.

That's Hollywood! ■

JOBS

Newsperson - KOIL-Omaha, NB Terry Mason (402-345-1290) News (future) - KLLK-Willits, CA Brian Henry (2235 First Ave.-Napa, CA 94558) News - KORV-Oroville, CA Charlie Foxx (Box 1340 - 95965) News Reporter/Anchor - KLBQ-El Dorado, AK John Shrewsbury (Box 1552 - 71730) Newsperson (3 yrs. exp.) - KNBA-Vallejo, CA Lou Ripa (707-644-8944) Newsperson - WSPT-Stevens Point, WI Gary Wescott (Box 247 - 54481) Air Talent/News - WCLG/FM-Morgantown, W.VA Tim Satterfield (Box 885 - 26505) Air Talent (part time) - KWYZ-Everett/Seåttle, WA Hal Murray (206-252-5123) Air Talent (part time) - XHZ-San Diego, CA Denny Luell (619-426-9090) Air Talent (part time) - KBRC-Mt. Vernon, WA Jim Hunter (Box 250 - 98273) Air Talent - KYCK-Crookston, MN Mike Moffett (Box 475 - 56716) Air Talent - Z103-Joplin, MO Gary Bandy (Box 1667 - 64802) Air Talent - 3WM-Toledo, OH Jerry King (Box 7581 - 43616) Air Talent (AM drive) - KO93-Modesto, CA Mike Novak (2121 Lancey Drive, 95355) Air Talent (AM drive) - KISC/FM-Spokane, WA Rob Harder (Box 8088 - 99203)

Air Talent (PM drive) - WOHO-Toledo, OH

*Terry Sullivan (Box 7581 - 43616) Air Talent (PM drive) - WORD-Spartanburg, SC J.J. Hemingway (Box 3257 - 29304) Air Talent/Prod.(AM drive) -KTXY -Columbia, MO Brian Muller (Box 414 - £5102) Air Talent (future) - KLLK-Willits, CA Brian Henry (2235 First Ave.-Napa, CA 94558) Program Director - KO93-Modesto, CA Mike Novak (2121 Lancey Drive, 95355) Program Director/Prod. - KNBA-Vallejo, CA Lou Ripa (707-644-8944) *No phone cails, please.

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:
Peter Standish, THE GAVIN REPORT 1/27
Bill Young, WALG-Albany, GA 1/27
Kelly Norris, KRQ-Tucson, AZ 1/30
Jack Lundy, KKXL-Grand Forks, ND 1/31
Shannon West, WMPZ-Soperton, GA 2/1
Todd Cavanah, KTRS-Casper, WY 2/2
Mark Wallace, WLBI-Denham Springs, LA 2/3

SERVICE

KROF-Abbeville, LA - Temptations/Commodores
45's & LP's, Motown.
KGRO-Pampa, TX - singles, EMI.
WMR-Rumford, ME - single or album/REO.
KPTL-Carson City, NV - singles, all sources.
WBEV-Beaver Dam, WI - singles, EMI
KFMJ-Grants Pass, TX - All record labels, singles
& albums/RCA, MCA, EMI.
KSKI/FM-Sun Valley, ID - singles & albums,
Rounder/Columbia.
KIPR-Lufkin, TX - All sources, EMI, Elektra/RCA.
KHBQ-Amarillo, TX - All sources, A/C singles.
KGCH-Sidney, MT - singles & LPs Motown/CBS/
Arista.
KTBC-Nacogdoches, TX - All sources, albums/
Warner Bros., Prince-"Erotic City."



Cable Radio?

For those who may have missed it, a story released several weeks ago confirms that Satellite Syndicated Systems (the company that distributes Ted Turner's superstations WTBS) will now offer a 10-channel service of cable programming on radio. The concept will be testmarketed in nine states and holds the promise of better reception and commercial free stereo music in the format of your choice. There's also word that Chicago's classical station, WFMT, plans to distribute a similar service on cable. Costs to the consumer will run between \$6-\$12 a month, and will necessitate a separate hook-up to the stereo by the cable TV company. Will the public pay? What about additional channels? Those are the questions yet to be answered. Financial success won't be determined by ratings, but by consumer demand and acceptance. Imagine a service with 100 channels down the road? It's not out of reason and may well happen in the not-too-distant future. Kinda puts a new perspective on what broadcasters think of as competition in the marketplace today. One market study is quoted as saying that cable radio could be a billion dollar industry within 20 years.

P.D. NOTEBOOK by Eric Norberg

MORE ON GETTING A JOB

I've received a package from a programmer, with a request for an outside opinion. I won't say who sent it to me because it makes no difference in this context, but I thought I'd share some of it with you, along with my reactions.

First of all, this PD in his letter to me noted that the series of "Get A Job" columns here (and no doubt in Tony Richland's column too) were very useful to him, and he continued, "I've presented packages like the one I've sent you to more than forty carefully chosen stations. So far, no job offer for a PD/PM in two months time. Does my package and experience appear too expensive for many bargain-minded GM's? What's the chance that my seriousness, aggressiveness, involvement and fresh approach is misconstrued as arrogance, BS, or know-it-allness?

"In the small/medium market in which I've worked, three things I've noticed: Often the wrong radio person is hired for the job; product and art form have little meaning in the wake of monthly billing; and there are too many 'floaters' in radio compared to other fields of communication."

The package referred to include some letters to prospective employers, a resume, etc. In one letter, the applicant notes that the station has recently switched to automation: "I recently worked for an automated A/C station, and before that was music director for an A/C flavored top 40 station. I submitted to the owners of (my current station) a ten-page proposal, suggesting a switch to live assist and what ideas could be implemented to improve station image and monthly billing..." Another letter is directed to the Manager of another station in the market, noting "I have already successfully filled positions over the past six years within this market....my command of the intracacies of this market coupled with relentless homework makes me the man for the job...I'm prepared to offer the kinds of solutions that will launch XXXX into the foreground as the market's top station...My programming strategies will gear XXXX for success, bolster station image, and improve monthly billing....'

My response, condensed, went like this: "First of all, don't be discouraged that you are getting no replies. I have found that most stations are only interested in applications when they have just had an opening occur; and I have also found that most broadcast personnel don't have the common courtesy to respond to unsolicited job applications (and sometimes the ones they do solicit). I have found it pays dividends to do that in the long run....you are remembered as 'the one' who listened and answered."

"You apparently are applying primarily for a PD job, but your application includes a lot of material more germaine to other program-oriented jobs--air talent, production person, copy writer, perhaps promotion director. I suggest that it might be worthwhile to focus your materials a bit more specifically for the job you want. Inasmuch as your application for programming is necessarily directed to the General Manager, it's important to understand what a GM is looking for, and what he/she is wary of. There are a couple of elements in your letters that could alarm a General Manager."

"The first and most obvious is the statement that at the station you wish to leave, you 'submitted a ten-page proposal, suggesting a switch to live assist and what ideas could be implemented to improve station image and monthly billing'. Although improving billing is something of interest to a GM. you state boldly that you have heard the station and want to change it--as you did the station you are now leaving: Not only change the sound and the operation, but you tell the Manager of a newly automated station how you have a plan to return to live assist programming (and hint something is wrong with the billing)! So why would this Manager want to have any further contact with you? You sound like trouble! GM's usually are apprehensive that they will not be able to have a sympathetic relationship with a PD--that the PD will go off in wild directions in the name of art and jeopardize the billing. In short, that the PD will be, in a sense, 'the enemy within'.

"And that brings up the second element that might be troublesome in your letters. It is only an inference in your application letters; you state it clearly to me. 'I've noticed often the wrong radio person is hired for the job; product and art form have little meaning in the wake of monthly billing 'The GM is responsible for the success or failure of the station as a business...so it is not surprising that the monthly billing comes first. The GM will not jeopardize the billing in the name of art! And he/she wants most of all to have a PD to run the programming department in appreciation of that fact, and a PD in whom he/she can have confidence that the billing will not be hurt by the PD's innovations.

"The GM needs a good administrator...someone who will handle details of programming in a dependable fashion, without messing up the station's saleability. The GM needs a PD who appreciates the importance of the bottom line. I have not found it unduly inhibiting to run a program department to meet a budget, nor have I found it difficult to construct a good case, showing benefit vs. cost, for necessary major expenditures.

"You wonder if perhaps your package and experience appear too expensive for many bargain-minded GM's. I think this is perhaps not an issue. A PD in whom a GM can have real confidence will be paid satisfactorily; your application should be designed to demonstrate that such confidence is justified."

"Art certainly has a place in radio; but the GM will want to have confidence that your goals match his/hers before permitting you to work your magic on the station. It might be worth the expense to call the GM's before submitting an application and sound them out about openings, and what they look for in a PD."

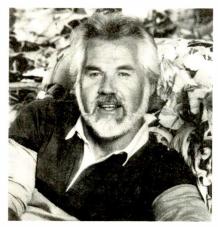
The programmer wrote back indicating the comments I made were helpful, and enclosing a revised application letter that should be less alarming to a GM. So I thought the exchange might be of interest to you too.

COMMODORES

The new member of the band is J. D. Nicholas. He sings the Jackie Wilson portion of their new single, "Nightshift."

PIA ZADORA

She's received a Grammy nomination for her performance on "Rock it Out." The category is for Rock Female Vocal.



KENNY ROGERS

He's the first artist to have eleven LP's certified as Platinum.

FRANKIE GOES TO HOLLYWOOD

"Relax" first appeared in the British music charts in November of 1983 and remained for nearly a year in the Top 100.

BAND AID

Direct contributions to the relief project established by Bob Geldof and crew can be made by writing BAND AID TRUST FUND c/o Stoy Hayward & Associates, 54 Baker St., London W1, ENGLAND.



JOHN HUNTER

John originally recorded on Columbia Records with the band The Hounds.

ERIC CLAPTON

Lenny Waronker, Ted Templeman, & Phil Collins have all served as producers for Clapton's new LP due in February.

COMMODORES

Before they recorded their first LP, "Machine Gun" in 1972, they toured with the Jackson 5. Within another two years they had opened for both Stevie Wonder and The Rolling Stones.

STEVIE WONDER

His "Fingertips" was one of the first singles recorded in front of a live audience. The scene was New York's Apollo Theatre.

J. GEILS BAND

Paul Justman is an experienced director of videos. Not only has he done most J. Geils clips but he's also directed two each for The Cars, Rick Springfield and Dave Edmunds.

PATTY SMYTH

Patty's mother once ran the famous Greenwich Village folk club Cafe Wa.

REX ALLEN JR.

His song "Arizona" is now the official state song of what state?

T. G. SHEPPARD

His tour bus was a gift, completely outfitted, from his friend Elvis Presley.

JOHNNY PAYCHECK

The original Johnny Paycheck was a boxer of moderate talent who met Joe Louis in a 1940 bout.

EURYTHMICS

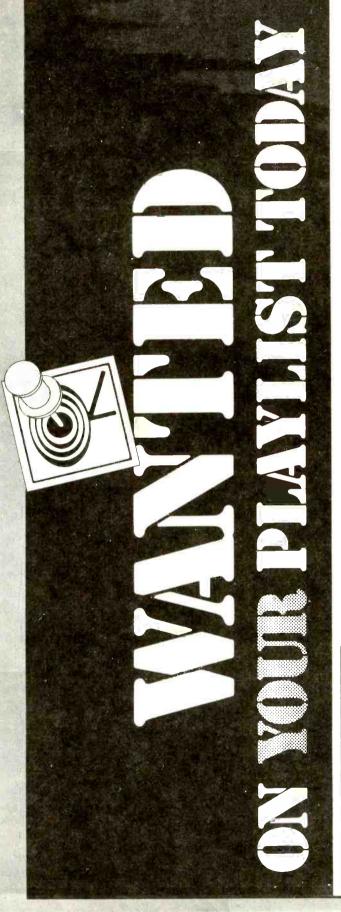
Dave Stewart met Annie Lennox when Annie was waiting tables at a restaurant in Hampstead, England. Stewart soon invited Annie to sing with his band at that time, The Tourists, in 1977.



GEORGE BENSON

Though under contract to Warner Bros, George was the first artist to record for Quincy Jones' new label Quest in 1980.

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The First Solo Release By The Man From The Band That Has Sold Over 100 Million Records!

From The Album: "SHE'S THE BOSS" Columbia FC 39440







From The Album: "AN INNOCENT MAN" Columbia QC 38837 Last Seen In Heavy Rotation On MTV



SCANNE FEATURING SALVER

"BEAT OF A HEART"

From The Album Heavily Armed With Platinum Status And Top 10 Requests At AOR From The Album: "THE WARRIOR" Columbia FC 39173



HOLYANNA"

Escaped From The 1984 Grammys With 8 Awards And Over 5 Million In Sales





The Gavin Interview: Part Two



John Fogerty: Rollin' On The River No More by Kent/Keith Zimmerman

After covering the frustrations of the rise and fall of Creedence, John Fogerty comments on the making of his new album, his video, songwriting, and how recording now differs from back in the sixties and seventies. This is the second and final installment of our interview with one of America's rock 'n' roll downhome legends.

KZ: Creedence was such a successful singles band. When you wrote those songs, did you have airplay in mind. saying to yourself, 'I've just written a hit single'?

JF: Proud Mary. When I finished "Proud Mary" I went, 'Tin Pan Alley-Yeah!' I could just see Cole Porter and some other guy with a plaid coat stayin' up all night around a piano sayin', "We gotta get this rollin' rollin' rollin' on the river." That's exactly what I wanted to do. "Suzie Q" was a hit. My wife just got me talkin' about this yesterday. She wanted to know about background vocals. I did a two hour resume on the history of Creedence. Anyway, I didn't wanna be another one-hit wonder, simple as that. We had our hit, now they're lookin' at us. Here we are. This is almost more difficult than the first hit. That can come any old time at your leisure. But once you got it, they're watching you. You can either really grab that moment and run or else you can go zzzzzzz, and maybe in three or four more years you might make another one. Sooo, it's got to be dynamite. It's gotta be a killer.

So I guess what I'm revealing to you is that, yes, singles are important to me. I grew up loving singles even though those people over in the Haight-Ashbury had twenty minutes to smoke a joint, so they didn't need to have three minutes for a single. I was raised on James Brown and Otis Redding and guys who could say it in two-and-a-half minutes. So when I finished "Proud Mary," it was like, 'Yeah, those guys would like that,' I mean Cole Porter and Sammy Kahn. It's got a melody, a little bridge part, a

chorus and it turns around nice-gee, it's even about the Mississippi River. Okay! I was pretty confident about it. KZ: What about Country music? I noticed you had some Alabama records on your shelf. I've always thought Alabama was very Creedence-ish. JF: I really like Country, obviously. I didn't grow up on a farm; I love the music. It's not even unusual music to me. When we finally got a Country station here in San Francisco some years ago, it was like somebody had landed from Mars to some people. Country music? I don't understand why it's always been that way. When you go fifty miles outside the city, it's what everybody likes. It's really weird. I like it a lot, but I like the more traditional stuff better, though. I can't say that I can comment about Country music right now. I'm kinda more tuned in to what's happening on pop stations. I've got some definite opinions. On Country, when it started to get real homogenized until I couldn't tell whether that person was a Las Vegas act or a Nashville act, I think I lost interest a little bit. I like the stuff that has that solid kind of fire. KZ: So after "Proud Mary," you figured you had songwriting down to some kind of a science?

JF: I knew there was no more single on Bayou Country. So now I had done it. We put out "Proud Mary" and it was a hit. I had written it the summer before. recorded it in October and it came out like January 1st. So here I am, it's about February 2nd or 3rd, and I'm going 'God, now what!' I went from "Suzie Q" to "Proud Mary" and there's no more on

this album. You need another single so "Bad Moon Rising" came out all by itself as a single, which among your longhaired dope-smoking friends was like 'NO NO! Singles? Booo! What are you, the Osmond Brothers?'

KZ: What about this video? Did you watch MTV when it started up and how have you adjusted the video phenomenon to what you're doing? JF: I think at first, the videos I saw seemed to be a great vehicle for a band like the Golliwogs to get exposure. And it seems to me that most of what I was seeing were Golliwog-type groups. A lot of them were sort of unknown bands; the music was quirky, they weren't real solid. They were gettin' there, but it wasn't real strong. So I think that I may have formed the opinion around that time so that later when bigger stars started making videos, I thought, Hmmm, is he doing a video? I came to my own conclusion about two years ago, I really didn't want to do a video. As it applied to me, it didn't seem to make sense because all during the making of my new album, I kept saying, 'No, I'm not gonna do a video.' And the reason was that they (the video) supply the picture.

deal in songs that have pictures and I want people to use their imagination, and when you fill in the gap or that vacuum before the person knows what that song is about, he's forever going to see the image he saw on TV when he hears the music. Maybe it's not the right image. Me trying to describe the color blue to you could take all day. So say you're the director, how do I convey what my song means so that you get it on film. You could go around and around and around. In fact, when you read a great book and you go see the movie, 'Oh, does that guy look like that? Awwww (disappointedly).' So I really didn't want to do it and I just fought, I rebelled against the idea of doing it. But they (Warner Bros.) ... (pause) I did it more for marketing reasons than for anything else. Video gets your song played on TV, and the company said, if you really don't want to, don't. But if you want to get played where all these people consume their music, then do a video. So, okay, my jury's still out. I did one, don't know if I'll do anymore. KZ: What is it about New Orleans and the Bayou and why is it so prevalent in your music? I mean, even on "Searchlight," those horn licks sound a little like Allen Toussaint ...

JF: Oh! Great!

KZ: I'm curious why you've always had a fascination for that particular region of the U.S.

JF: I think it's because of the early roots of rock 'n' roll more than just me. Early stuff seemed to be coming from Memphis, New Orleans, not necessarily the Bayou, which I guess sort of became a Fogertyism. I mean, Elvis was from Memphis. It just sounds neat just

to say MEM-PHIS. All those guys came out of New Orleans. Even later, like Little Richard, I thought he was from Georgia, but actually all those early things were recorded in New Orleans. Rock 'n' roll, with the twang that I liked, seemed to be coming from there.

I knew about Chicago. Intellectually, I know about the music from New York, although I didn't really get into groups like The Crystals and all that. It wasn't really my bag. That seemed like factory music, fabricated music, whereas four old guitars in a dirty old bar in Chicago, I could get excited about. "Suzie Q," even though it was on Chess/Checker out of Chicago, was actually done by Dale Hawkins from New Orleans or Shreveport, or somewhere down there. It used to blow my mind. Here's Chess in Chicago-black. Here's Sun down in Memphis-white. They're both making the same kind of record. They sound similar. The only difference is that the singer on one was black and the other was white. But I liked them both. Let's say if you wanted to make a cake, you could grab those two labels and say, that's rock 'n' roll. That's the two elements perfectly balanced.

KZ: You recently mentioned disco, something to the effect that there was a technology to be adopted.

JF: When they started to refine that sound that later became known as "the Disco sound," I mean, things started sounding so huge and clear. I think the recording technology got better, equipment got better, mikes are the same, but how you can print music on tape had improved. That's why you get so much bass now. It sounded wonderful but it was just that the music was fluff. I mean how many times can I hear the same storvline about 'I met him in a disco in Frisco and he was an Adonis.' Arf! But, I really admired the sound. How did he get that bass to come out of there like that. I was paying attention to that. When it came time for me to record, I sure wanted to sound as good as those things sounded. Remember all those grand piano licks? It just seemed to explode right in front of you. Jerry Lee Lewis, and all those kind of records. because of the recording techniques, it sounded like it was on the other end of the room.

KZ: I can remember your song, "Out My Backdoor" when that faint piano sneaks in at the end.

JF: I'm surprised you even know there's a piano back there.

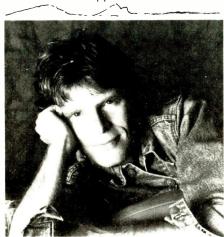
KZ: You know, a lot of people will think Centerfield will sound exactly, from a fidelity standpoint, like Creedence. After I listened a lot, I put on some Creedence and this record is so much clearer. It's like night and day. JF: Oh, I know that!

KZ: Yet a lot of folks aren't gonna know it until they actually A/B the old and the

JF: Right. Everything had changed. Technology had improved incredibly and so I get a kick out of people when they say, 'Yeah, it sounds just like Creedence.' Actually, it FEELS like what your brain thinks Creedence sounded

KZ: You remember those Creedence recordings sounding extremely clear, but it's not. When the CD of Centerfield comes out, it's all over.

JF: I know exactly what you're saying because I mixed the first couple of versions of some of the songs EXACTLY the same way that I had mixed Creedence stuff. Exactly. This is one of the revelations that happened to me. Actu-



"The other guys have actually tried to maintain a civilized friendship with me. I think I'm the problem here. It's as simple as that."

ally. I had worked an entire week, I thought I was moving along, about done here, folks. I came home, put on the tapes-they sounded good. Then I played a Creedence record. Yeah. Okay, sounds all right. Then I put on a modern record and went, 'HOLY ...' It was all over, like you say. I won't tell you whose record, but it was very current. I had done everything the same way that I had always done.

KZ: Do you ever see the other guys in Creedence. Are you in touch with them? JF: We don't really see each other a lot. I'd say everybody's trying real hard to just ... what's the word ... we divorced. And it wasn't a lot of fun. But the other guys have actually tried to maintain a civilized friendship with me. I think I'm the problem here, it's as simple as that.



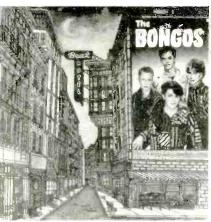
It was in such a bitter state that I find it difficult to think about that without getting angry. I don't think there's any active animosity going on. Tom and I see each other a couple times a year, but it's like I see him as a brother. I have to divorce the part in my mind that we were in a business or a group together. KZ: Why do you play all the instruments by yourself now?

JF: Basically when I was a little kid, I always wanted to play. I'd go along the street delivering my papers doing "Reveille Rock" or whatever, picturing all the different layers and lines. I could keep them all going. I could actually almost see the music. So, as I was growing up, I kind of paid attention to the drums and the bass. In a sense, I taught the other guys how to play even though they did the rehearsing. What they learned was filtered through my approach to it. I couldn't play drums at the time, don't get me wrong, but I knew what had to be done by listening since we all grew up together from the age of twelve. When the band broke up, I made the (Blue Ridge) Ranger album, at the time I just wanted to do one record that way. It wasn't a lifetime commitment. The whole thing was an experiment, something I wanted to get off my chest. There were no original songs on there. I had no other avenues of activity. I didn't want to go out on the road becausewhat songs could I sing? I was totally captive. And I can't just go out on the road and sing, "Rollin', Rollin'" for seven years. That's jive. What could I do? I guess I'll just sit here and work on my one man band, because that's going to take a good chunk of time. Part of it was because I wanted to, part of it was because I had to. There was no other choice. The benefits come later. I don't have to communicate with other people. Now I can get exactly what sound I want.

KZ: When's the next album? JF: TEN YEARS!!!! (laughter) KZ: Are you really ready to handle what this record is going to do to your life? You're back in the hopper now. You're probably going to get at least a couple of hit singles on this album. JF: That's better than getting stuck in

the eye with a sharp stick. (laughter) I hope it happens, that'll be great. I've already had a lot of fun. Since September, I've been putting the package together—the art and all that. It's just been a lot of fun. You have a new record coming out, you're real again., You're working. You're validated. Hearing it on the radio—that was the capper. Hearin' it in my car. ■

RCA MUSIC FOR



featuring

"Space Jungle"

"Brave New World"

National Tour Begins In MARCH.



12" OUT NOW featuring

"Let It All Hang Out" b/w "88 Lines About 44 Women"

#7 MOST REQUESTED-NMR

BREAKING OUT OF THE NORTHEAST:

WBCN #1 REQUESTED ALSO ON: WAAF, WKTU, WBRU, WXKS

" '88 Lines About 44 Women' has been on the radio about four weeks and blown about 88 phone lines."

> **Bob Kranes** Music Director—WBCN

"Sexcrime" 5* NMR

"Doubleplusgood" 36* NMR 'For The Love Of Big Brother" 44* NMR

also featuring "My Girlfriend's Boyfriend Isn't Me"







EDITOR: KENT ZIMMERMAN ASSOCIATE EDITOR: PETER STANDISH

415-392-7750

ALBUM ALTERNATIVE ACTION

Radio

ALBUM



ALTERNATIVE











JOHN FOGERTY

BRYAN ADAMS

FOREIGNER

LOS LOBOS

BRONSKI BEAT

SMITHS

ALBUM

MOST ADDED

ALTERNATIVE ACTION

- 1. "THIS IS NOT AMERICA"-DAVID BOWIE ε Pat METHENY (EMI AMERICA-12")
- 2. "RADIOACTIVE"-THE FIRM (ATLANTIC-12")
- 3. "BREAKAWAY" (B side)-THE CARS (ELEKTRA)
- 1. SISTERS-THE BLUEBELLS (LONDON/SIRE)
- 2. EARLY...CALL-FLASH & THE PAN (EPIC)
- 3. WALKING IN THE SHADOW...-GUADALCANAL DIARY (DB)

CERTIFIED

Releases

"RADIOACTIVE"-THE FIRM (ATLANTIC-12") "THIS IS NOT AMERICA"-BOWIE & METHENY(EMI-12")

If you're still wondering about THE FIRM'S single, Don't. The album will be one of 1985's Top Five LP's. BOWIE/METHENY, meanwhile, cop most added by a hair.

1984 (FOR...BIG BROTHER)-EURYTHMICS (RCA)

Film Soundtrack is headed for the Alternative POWER TRIO with little standing in its way.

Space Jungle/The Beat Hotel/Brave New World/Apache Dancing— THE BONGOS(RCA) THE BONGO's new album typifies the very reason THE GAVIN REPORT contains an ALTERNATIVE SECTION. We were first alterted to THE BONGOS through an early LP on JEM and later RICHARD BARONE/JAMES MASTRO's loose duo effort. Next came their mini EP, NUMBERS WITH WINGS, their first major label release. BEAT HOTEL is the final stage of maturation, showing THE BONGOS closing in on the juggling of three rare simultaneous qualities of great rock n roll—a palatable but shread proposition and a stage of the st palatable but shrewd progressive edge, melodic sensibilities, and gutsy group playing. GUITARIST RICHARD BARONE, producer JOHN JANSEN (whose work on LOU REED's NEW SENSATIONS was also quite phenomenal), and the rest of the band crank out a multi-dimensionalgem not to be ignored. 1985 will be the year of THE BONGOS break from their Eastern United States mold, taking their place as one of America's brightest new bands. "Space Jungle" and "Brave New World" are good starting points, but reserve your judgement until you hear the title track, "The Beat Hotel" and "Apache Dancing". There is

Speedboat/Charlotte Street/Forest Fire/Rattlesnakes/Perfect Skin-LLOYD COLE & THE COMMOTIONS (Ceffen) Though only as an import, the cinematic LLOYD COLE & THE COMMOTIONS RATTLESNAKES was reviewed here twice and selected as one of the GAVIN finest of 1984 (making our '84 ALL PRO TEAM). With the COMMOTIONS' domestic release, American radio will now be let in on the secret. LLOYD COLE's debut music, though English, is thoroughly rich in romantic American imagery. Listening to such a debut is like watching a triple feature of ON THE WATERFRONT, MEAN STREETS, and McCABE AND MRS.

some incredibly imaginative guitar work akin to styles as diverse

as REM and SANTANA.

MILLER whilst reading JACK LONDON'S MARTIN EDEN. My absolute favorite trax are "Speedboat" and "Charlotte Street". However, don't overlook the UK singles, "Perfect Skin" and the smoldering "Forest Fire". I sense a light remix that has made the album even brighter and crisper.

Let's Go/Fashion Of The Times/Bums I Used To Know/Your Mother/Closing Time-THE REDUCERS (Rave On) Boy, is this your week, dear reader. We should title all these albums "the best of 1987". Like the DEL FUEGOS and LOS LOBOS, THE REDUCERS use a bluesy, rockin', go-get em serious style backdropped against sly, tongue-in-cheek lyrics. The guitar playing is SENSATIONAL and SUPERIOR. This record'll kick start your turntable straight into high gear. We'll be hearing THE REDUCERS on a major by next year. If you think we're just blowing hype steam call 203-797-9809 and get a copy. This LP is relentless, track after track. One listen is like five fast rounds with BOOM BOOM MANCINI and JEFF BECK.

Trail Of Tears/Fire From Heaven/Why Do The Heathen Rage GAUDALCANAL DIARY (DB) Another one of tomorrow's bands hear today. GAUDALCANAL DIARY (I remember the book in grade school) shows that if you have a keen sense of engineering and production combined with confident, proud American rock playing, who needs \$500,000 in studio excesses? If you were driving right now through frosty ATLANTA, you might hear GD on both WRAS and WKLS. Singer MURRAY ATTAWAY and guitarist JEFF WALLS (whose playing shows a variety of pop and country influences) compose most of the songs. Call a WARREN CHILTON at 404-424-0344 and say hey. Excellent stuff.

KENT ZIMMERMAN

January 25, 1985

ALBUM The CHART

415-392-7750

ALTERNATIVE CROSSOVERS



JOHN FOGERTY



LOS LOBOS



BRONSKI BEAT



JOHN HIATT

2W LW TW

- 2. 1. JOHN FOGERTY (WARNER BROS.) "MAN" "GIRLS" "ZANZ" "TV"
- Don Henley (Geffen) "Boys" "Sunset" "All" "Bye"
 Bryan Adams (A&M) "Somebody" "Run" "Affair"
- 4. FOREIGNER (ATLANTIC) "KNOW" "YESTERDAY" "TOOTH"
- 5. Julian Lennon (Atlantic) "Goodbye" "Valotte" "Jesse"
 6. Kinks (Arista) "Again" "Thin"
- 19. 8. 7. BEVERLY HILLS COP (MCA) "FREY"
- 7. 7. 8. Philip Bailey (Columbia) "Easy"
 25. 15. 9. DAVID LEE ROTH (WARNER BROS.) "CALIFORNIA"
- 8. 9. 10. Pat Benatar (Chrysalis) "Belong" "Diamond" "Ooh"
- 17. 11. 11. BRUCE COCKBURN (GOLD MTN./A&M) "ROCKET"
- 10. 12. 12. Giuffria (Camel/MCA) "Call" "Right"
- 11. 13. 13. Deep Purple (Mercury) "Back" "Strangers"
- 15. 14. 14. LOS LOBOS (SLASH/WARNER BROS.) "WORRY" "SURVIVE" 9. 10. 15. U2 (Island) "Wire" "Fire" "Name"
- 18. 16. 16. General Public (IRS) "Tenderness"
- 13. 18. 17. REO Speedwagon (Epic) "Fight" --. 26. 18. JOURNEY (GEFFEN-12") "YOUNG"
- 12. 17. 19. Triumph (MCA) "Spellbound" "Follow"
- 22. 19. 20. John Parr (Atlantic) "Naughty"
 --. 33. 21. GEORGE THOROGOOD (EMI AMERICA-12") "GEARJAMMER"
- 16. 22. 22. Hall & Oates (RCA) "Method" "Bank" "Touch"
 14. 24. 23. Bruce Springsteen (Columbia) "Town" "Glory"
- 23. 20. 24. Roger Hodgson (A&M) "Jeopardy"
- 24. 25. 25. Frankie Goes To Hollywood (Island) "Relax" "Dome"
- 31. 27. 26. SURVIVOR (SCOTTI BROS.) "HIGH"
 --. --. 27. DAVID BOWIE & PAT METHENY (EMI AMERICA-12") "AMERICA"
 --. --. 28. THE FIRM (ATLANTIC-12") "RADIOACTIVE"
 --. --. 29. THE CARS (ELEKTRA) "BREAKAWAY"

- 27. 29. 30. Autograph (RCA) "Radio"
- --. 40. 31. MARTIN BRILEY (MERCURY) "DANGEROUS"
- 28. 30. 32. Cyndi Lauper (Portrait) "Money"
 --. 36. 33. DOKKEN (ELEKTRA) "LUCKY"
- 38. 32. 34. Bronski Beat (MCA) "Smalltown"
- 30. 31. 35. Prince (Warner Bros.) "Die" "Erotic"
- --. --. 36. LRB (CAPITOL-12") "WIN"

- --. --. 37. JOHN HIATT (GEFFEN) "ZERO"
 --. --. 38. TINA TURNER (CAPITOL) "PRIVATE"
 20. 23. 39. Honeydrippers (EsParanza/Atlantic) "Midnight"
- 35. 34. 40. Eurythmics (RCA) "Sex" "Brother"

CHRTBOUND

JOHN WAITE (EMI America) "Restless" ROBIN GEORGE (Bronze/Island) "Heartline" ALPHAVILLE (Atlantic) "Japan"
JOHN HUNTER (Private I) "Tragedy" ANGEL CITY (MCA) "Underground" FLASH & THE PAN (Epic) "Man" DANNY ELFMAN (MCA) "Gratitude" DONNIE IRIS (HME) "Hurt"
*ROMAN HOLLIDAY (Jive/Arista) "Door" *LOUDNESS (Atco-12") "Crazy"

ANALYSIS

At first I thought it was me. Hard rock was lapsing into a real ENTROPY. METAL was becoming a parody of itself. Guitar solos were becoming meaningless collections of scales born in the middle class bedrooms of young guitarists who learn by rote and not by heart. Snotty nosed, leather draped southern California metal guitarslingers are selling thousands--sometimes MILLIONS— of albums more because of TOP FORTY hits, not because of any real sense of boundary expanding idealogy. And worst of all, ALBUM RADIO who rely strongly on hard rock

is, at times, still being led on to play this muck for an audience who remembers a lot better. There were a few exceptions. EDDIE VAN HALEN notably retained both a special originality because he improved his playing much like a racedriver tinkers with his pride and joy in the garage. YGNEWIE MALMSTEEN was another. Yet that was just about it. What's all this bitching leading to? Actually something good. After listening to the new LP by THE FIRM, I can say that JIMMY PAGE is back to remind us of how progressive and non-pretentious hard rock can be when it's interspliced with international forms of rock and folk. The LP is due FEBRUARY 7. Expect to hear and read more on this amazing band and LP in future issues of THE GAVIII...ON TO THOSE CHARTS. It only took three weeks for JOHN FOGERTY of hit NUMERO UNO...FOREIGNER seems to be back on the climb. The video was suprisingly moving. What? COMPASSION and FRIENDSHIP on a vid clip?...THE CARS can't even put a throwaway track on the B side of a single and let it slip by. It debuts at #29. Their rejects probably cut most people's kerpers...did you know who the original HONEYDRIPPER was. Apparently you know with the original nonet uniffer was. Apparently R. PLANT and company's project was a left handed tribute to JOE LIGGINS & THE HONEYDRIPPERS, first known for their first hit, "HONEYDRIPPER", which hit the charts in 1945!!! That's one of rock n roll's very first hits...did you know that the movie VISION QUEST, from which this JOURNEY song comes from its about one of my favorite subject? Westling DEEP from, is about one of my favorite subjects? Wrestling...DEEP PURPLE's reunion tour will hit 40 cities. Those reunion tours could be grueling. They could be at each other's throats a lot sooner. Should be innnteresssting. Till next week, people...KZ

HERNATIVE ACTION

January 25, 1985

ANALYSIS

415-392-7750

- 1. LOS LOBOS (SLASH/WB)"WOLF""LOADED" 2.
- 2. BRONSKI BEAT (LON./MCA)"AIN'T""JUNK"
- 3. SMITHS (R.TRADE/SIRE-12") "SOON"
- 4. Replacements (T.T.) "Dare" "Video" 1.
- 5. XTC (Geffen) "Pretty" "Wake"
- 6. General Public (IRS) "Burning" "Never" 6.
- 7. Laurie Anderson (W.B.) "Test" 9.
- 15. 12. 8. EURYTHMICS (RCA)'DOUBLEPLUSGOOD"
- 9. Frankie...H'wood (Island) "Dome"
- 18. 11. 10. DANNY ELFMAN (MCA) "GRATITUDE"
- 8. 8. 11. Big Country (Mer./PolyG.) "Steeltown"
 13. 12. EVERYTHING...GIRL(SIRE) "NATIVE"
- 9. 13. UB40 (Virgin/A&M) "Nkomo"
- 24. 17. 14. MALCOLM McLAREN (ISLAND) "MADAME"
- 12. 15. 15. U2 (Island) "Homecoming" "Indian"
- 26. 18. 16. JOHN FOGERTY (W.B.) "T.V." "GIRLS"
- 14. 16. 17. Depeche Mode (Mute/Sire) "Master"
- 27. 19. 18. TOMMY KEENE (DOLPHIN-12") "BACK"
 13. 14. 19. Hunters ε Collectors (Slash) "42"
- --. 22. 20. NOMADS(HOMESTEAD)"SHAKING""BLUES"
- --. 23. 21. TIME ZONE (CELLULOID-12") "WORLD"
- --. --. 22. STRANGLERS (EPIC-12") "SKIN"
- --. --. 23. JOHN HIATT (GEF.) "USUAL" "CRUSHED"
- --. 26. 24. HUSKER DU (SST-7") 'DAY" --. 30. 25. MILKSHAKES (PINK DUST)"BO DIDDLEY"
- 23. 29. 26. Crazy 8's (Red Rum) "Law" 'Johnny"
- 11. 20. 27. Ramones (Sire) "Daytime" "Endless"
- 16. 24. 28. Del Lords (Enigma/EMI) "Tough"
- 30. 27. 29. Kinks (Arista) "Day" "Missing"
- 17. 25. 30. Leaving Trains (Enigma) "Wars"

LOS LOBOS barely holds on to the top position, with BRONSKI BEAT showing excellent growth in both quantity and quality of airplay. About threequarters of the stations playing BRONSKI BEAT have it in heavy rotation. LOS LOBOS support is not waning, but rather BRONSKI BEAT is growing faster.

The SMITH'S turn in another great week. Although they were leap-frogged by BRONSKI BEAT, look for them to move up even further. Word has it that the full album is finished, but no release date is scheduled as yet.

Other Top Ten changes are minimal with our CERTIFIED record EURYTHMICS registering the only significant gain from 12 to 8.

Independent acts are filling up more slots on the Alternative chart than ever before. There has been a growing enthusiasm, and even favoritism by college stations, to independent records over the past year. This week's chart underscores the point and it's made up by almost one-third independent releases! This unprecedented support is well deserved. The only concern from this perspective is the negative reaction to a few quality artists only because they're on major labels. What we're hopefully working towards is a comfortable balance where bands are judged more for their merit rather than their label. Peter

CHRTBOUND

GUADALCANAL DIARY (DB) "Trail" BLUEBELLS (London/Sire) "Fool" NAILS (RCA) "88" "Phantom" COCTEAU TWINS (4 A.D.) "Ivo" DROP IN THE GRAY (Geffen) "All" ALPHAVILLE (Atlantic) "Japan"

IMPORT/INDIE ACTION



REPLACEMENTS (T.T.) "Dare" "Video" TOMMY KEENE (Dolphin-12" "Back" HUNTERS & COLLECTORS (3lash) "42" NOMADS (Homestead) "Shak ng" "Blues" TIME ZONE (Celluloid-12") World" HUSKER DU (SST-7") "Day MILKSHAKES (Pink Dust) " CRAZY 8's (Red Rum) "Lav LEAVING TRAINS (Enigma) GUADALCANAL DIARY REDUCERS (Rave On)

o Diddley" "Johnny"

Wars" "Trail" Fashion"

BROADCAST/CABLE

T. Bruce Springsteen (Columbia) "USA"
2. Philip Bailey (Columbia) "Easy"
3. Cyndi Lauper (Portrait/CBS) "Money" 1.

4. Steve Perry (Columbia) "Heart"

5. Wham! (Columbia) "Whisper" 6. Honeydrippers (EsParanza/Atl.)"Rockin"
7. Duran Duran (Capitol) "Wild"

VVDEO

Teena Marie (Epic) "Lovergirl"

28. 9. Chicago (Warner Bros.) "Inspiration"
--. 10. Stevie Wonder (Motown) "Flight"
13. 11. Weird AI (Rock 'n' Roll) "Life"

39. 12. Hall & Oates (RCA) "Method"

18. 13. Billy Joel (Columbia) "Faith"

27. 14. Julian Lennon (Atlantic) "Valotte"
6. 15. Pat Benatar (Chrysalis) "Belong"
31. 16. Bryan Adams (A&M) "Run"
--. 17. Alphaville (Atlantic) "Japan"

10. 18. Pointer Sisters (Planet/RCA) "Dance"
32. 19. Kinks (Arista) "Do It"
--. 20. Toto (Columbia) "Stranger"

30. 21. Billy Ocean (Jive/Arista) "Loverboy" -. 22. Midnight Star (Solar/Elek.) "Operator"
-. 23. John Cafferty (Scotti Bros.) "Tender"
4. 24. Madonna (Sire/W.B.) "Virgin"
-. 25. New Edition (MCA) "Telephone"
3. 26. Band Aid (Columbia) "Christmas"

--. 27. General Public (IRS/A&M) "Tender"

--. 28. Don Henley (Geffen) "Summer"
--. 29. Time (Warner Bros.) "Jungle"

--. 30. Culture Club (Virgin/Epic) "Mistake"

Compiled by Mike Cooper, V.P. of Music Video services using over 200 video broadcast and club outlets nationwide. 3349 Piedmont NE #203 - Atlanta, GA 30305 (404-261-4056)

Lorry Los Lobos Revenge of K.B.*! Bobby Fuller Four CT

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*RESEARCH CONTRIBUTOR TO ALTERNATIVE ACTION 415-392-7750

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Dokken "Lucky"
Frankie Goes. .. "Tribes"
Cuiffria "Call"
Teena Marie "Lovergirl"
T. Shaw "Guns"
S. Wonder "Flight" S. Perry "Foolish"
Springsteen "USA"
ACTIVE:
Prince "Die"
DeYoung "Hero"
Julian Lennon "Late"
Eurythmics "Sexcrime"
C. Public "Tenderness"
Hall & Oates "Touch" R.Stewart "All Right"
Lionel R. "Penny"
Toto "Stranger"
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T.Heads "Sense/Girlfriend"
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P.Bailey/P.Collins "Easy"
J.Cafferty "Tender" POWER:
Benatar "Ooh"
Cars "Why"
Fogerty "Man"
D. Lee Roth "Girls" Scandal "Beat" Eurogliderss "Day" Fixx "Cities" Don Henley "Boys"
Foreigner "Know"
H-drippers "Sea"
B.Joel "Faith"
C.Lauper "Money" Chicago "Inspir." Duran Duran "Wild" HEAVY: REO "Fight"

BREAKOUT:
Aphaville "Japan"
C.Club "Mistake"
M.Hatchet "Stone"
Elton John "Neon"
Los Lobos "Survive"

Gary O "Get" UB40 "Happens"

GAVIN ALBUM INDICATORS



TEXAS RADIO AND
THE BIG BEAT

I'll tell you about Texas radio and the big beat. Soft driven, slow and mad. Like some new language.

James Douglas Morrison

The following is a short feature on the great state of Texas. We chose five broadcasters to share with us some information about their markets as well as radio life in the Lone Star State. We hope to continue this feature concept for the other forty-nine states, so let us know! Give us some ideas.

by Keith Zimmerman, Dave Sholin, and Lisa Smith



KFIM/FM Program Director **Johnny Thompson** is at the crossroads as to what his music programming philosophy will be in 1985.

According to Johnny, Texas is difficult to pigeonhole when referring to the radio scene. "Coming into Texas (to program) is so different from market to market. It truly is. Dallas is very cosmopolitan. Yet Fort Worth, a hundred miles away, is a much looser, more laid back city. El Paso is laid back except radio is super competitive. Because Texas is so big, you have to go market by market," remarked Thompson.

According to Johnny, the FM dial in El Paso is literally lined with Top Forty stations—all playing the hits. Thompson freely admits that the uniqueness of El Paso has caused him his share of programming problems.

His main competition, Top Forty/R&B KAMZ, has racked up a 15 share, forcing KFIM to rethink its programming and music strategy for the next rating book.

El Paso's population contains over 60% Spanish surnames. This is a different situation from other Texas cities like San Antonio, for instance. Because El Paso is a border town, the Hispanics probably speak less English than Hispanics in San Antonio. El Paso's neighbor, Juarez, also contains 800,000 Hispanics. "A very large majority of El Paso speaks Spanish as their primary language," observes Thompson.

That makes it difficult to program a



Director of KFIM/FM-EI Paso. Johnny Thompsom, Program

straight Top Forty rock 'n' roll sound.
According to Thompson, KFIM
must now decide between programming to a selfable niche or altering
their whole sound to reach big
Arbitron numbers. Such choices are
not easy to make and Johnny is sure
KFIM isn't the only station in El Paso
that has to rethink its strategy.

Culturally, El Paso is a melting pot of Hispanic, Anglo, and Black influences. It's also an area that will continue to grow. "Because El Paso is a Sunbelt city, everybody came in and applied for (broadcasting) licenses. All the frequencies have been taken, but the cities haven't grown yet."

To demonstrate the immensity of Texas, El Paso is only about 750 miles from Los Angeles—yet it's an 800 mile trek to Houston.

What will Thompson and KFIM do in the long run? Stay tuned, Radio wars continue in El Paso.-K.Z._____



Top Forty station **KWES/FM** has just completed their first year of being on the air. Within that time, Program Director **John Clay** has made them the top rated station in the Odessa/Midland market.

It all started when AM station KRIG went to a news-talk format. KWES owners Jay and Nancy Jones (with part owners Bruce Nelson and Joe Ladd) hired consultant Ed Shane to advise them as to what direction the station should go. He said "Do what KRIG does on the FM and you'll be number one."

Wasting little time, Clay and most of his KRIG staff switched over to KWES/FM. "One door wasn't quite shut before another one opened upfor us," recalls Clay.

The primary population centers are Odessa and Midland—with a combined population of 200,000-

KKKX/FM-LAWRENCE, KS BOB OSBURN 913-242-1226 AAAe. Madonna

GAVIN ALBUM INDICATORSI Bolero Lava (12") Sisters Of M. Tones On Tail Replacements Lucy Show Hatti Blue in Heaven (12") Moc Hoorgood Guad. Canal Diary Dell Hoorgood Guad. Canal Diary Dell Hoorgood Guad. Canal Diary Dell Aphaville Cocteau Twins Del Johansen Robert Seider Unime Cocteau Twins Del Madonnes Max: Zone Cu M. Head/Chess Time Zone Los Head/Chess Time Zone Cock Head/Chess Time Zone Cock Hoor Diary Cone Cock Hoor Dellary Sound Caray 8's Na Isley Jasper Isley Sound Trains Artinas Waves Bli Dream Syndicate Dream S

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*RESEARCH CONTRIBUTOR TO ALTERNATIVE ACTION 415-392-7750

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■GAVIN ALBUM INDICATORS

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Cars
Joan Jett
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WFRD-HANOVER, NH CHRIS GILL 603-646-3313

Big Country Bronski Beat Cars Eurogliders Robin George D. Iris

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Adds: Bluebells Duran Duran

*WLIR-LONG ISLAND, NY D.MCNAMARA/LARRY THE DUCK 516-485-9200

H'drippers Kinks

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Bev.Hills Cop
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John Clay, Program Director of KWES/FM-Odessa/Midland.

250,000. Yet, according to Clay, "Because we have a very clean signal, we go all over West Texas and Southeast New Mexico ... which throws in other cities of 8,000, 40,000 etc. We have a listening area of about 400,000 people."

The Odessa/Midland area is an old Texas oil area. Traditionally, Odessa is a blue collar oil town, while Midland houses the white collar workers and the oil owners. "We have an extremely diverse audience. We have everyone from the oil field workers to the richest people in Midland," Clay observed.

John figures there are several reasons for his Top Forty success. He believes he has the best talent on the dial. Also, John reckons that "this area was slow to catch on to FM. It just happened in the last year or two."

Clay also credits his friend Larry Morgan, now at KIIS in Los Angeles (on the air 6-10pm on the AM and weekends on the FM) for taking time to come out last year and help put the Top Forty format into gear. They still take time to communicate regularly.

Musically, KWES has followed the national Top Forty trend of incorporating R&B hits. "We play a lot of R&B crossover because there is a huge ethnic (Hispanic) population here. It seems that R&B crossover has become really acceptable to anybody," says Clay.

Finally, John's quick success partly stems from his free programming reign given to him by his General Manager **Mike Deardorff.**—K.Z._____



From the Country side, we asked **Bob Young**, Operations Manager of **KHEY** and **Y96** in El Paso, about the peculiarities of his area. Bob has programmed stations in other markets (**WMC**-Memphis, **KSAN/KNEW**-San Francisco) and understands the uniqueness of Texas Radio.

One thing that you have to deal

with in a market like El Paso is that your audience is 65% Hispanic. Young believes "what you have to do is gear your promotions and the lifestyle of the station to appeal to *everybody* and you do that by making it a fun, involved radio station."

According to Bob, "involvement" includes a lot of extracurricular affairs. "We try to be like the Neiman-Marcus or Saks Fifth Avenue of promotions. One that has been done on both Y96 and KHEY for the past several years is something called "Secret Santa" where we collect letters from underprivileged children who otherwise are not going to get anything for Christmas, and we invite listeners to come by and pick up one of those letters, buy a gift and bring it back, and the El Paso Police Department helps us distribute them. This year we ran out of letters faster than any year in history. We're also quite involved in the El Paso Street Festival which draws about a quarter of a million people every year. For the last three years we have presented Ronnie Milsap, Charley Pride, and Merle Haggard, and this is our gift back to the city of El Paso." The people at the stations are also involved in a lot of community and civic groups. GM Jim Phillips is on the developmental board of the city of El Paso. Sales manager Gary Ackins is president of the El Paso International Livestock Show and Rodeo. Young himself is a member of the board of the Terry Bradshaw Benefit for the El Paso Cancer and Treatment Center. "The people at this station get involved with the community in a big wav."

Before taking on a Texas market. Young advises invading programmers to "find out what is going on in the market. Be ready to have a good time and be part of the market. There's no secret, because a lot of guys have come into Texas from other markets and done quite well because they are high energy type guys. Dan Halyburton, station manager at KPLX-Dallas, came from Miami and Minneapolis. On the other hand, a lot of people who come out of Texas do quite well in other markets. Michael Spears—who has come full cyclewas at KLIF in Dallas, did quite well at KHJ and KFRC, and is now doing quite well in Dallas again. Todd Wallace and Kid Curry are a couple of others.

While some contend that Country was once the predominant format in Texas, Bob acknowledges that it isn't necessarily true today. "In this market, since I've been here, the total country points for all the stations have ranged from 15 total points up to 25—it just fluctuates with where the diaries go. In a metropolitan market like El Paso,

San Antonio, Dallas and Houston, you've got to be a good radio station that just happens to play Country music, and appeal to as many people as you can within the confines of that format. You have to do the best you can with what you play. You can't rest on your laurels and say 'We are the Country station' because who cares? You've got to be an exciting radio station no matter what the format."—



KKDA/FM PD Michael Spears has proven that an R&B/Urban format can win, and win big in the Dallas/Ft. Worth metroplex. As a native, Michael is more than aware of how his city has changed over the years. The radio market place according to Michael has "more people ... more strong competitors. It is probably the fastest growing broadcast company economy in the United States. We'll break \$100 million in 1984 when the figures come out. That's probably in the top 5 in the country. When I was on the radio here back in the late 60's on AM (KLIF) there were 4 hot stations, maybe three. When we did KNUS in 72-73 there were maybe 5 hot stations. When I put the Eagle on the air in 1980, we had 7 hot stations and now we have about 12 or 13 hot stations. It's much more competitive than it's ever been in this market."

And yes, if there are a lot of new stations, you'd figure there are a lot of new people in town. "That's right," says Spears, "About half of the young adult population moved here in the last ten years, a tremendous influx of people. There's not as much brand loyalty as there used to be." But Michael expressed praise for Ron Chapman, P.D. at Kingpin KVIL. "He (Chapman), has continued to deliver an outstanding radio station year after year. And only in the last few years, a couple of us have been able to chip away at him a little bit and will continue to do so in the future.'

Texas, being the home of the many radio *legends*, has the distinction of turning out more than its share of successful radio broadcasters, year after year. "A lot of it," says Michael, "had to do with **Gordon McClendon** who did so many original things, and then Ron Chapman and several others of us became kind of a clone of McClendon's, and over a period of time this market was imitated and emulated by medium and small market people around the state. People like **Bill Young** and others

...continued on page 44...

ASSOCIATE EDITOR: LISA SMITH

CERTIFIED

EARL THOMAS CONLEY Honor Bound (RCA)

> THE JUDDS Girls Night Out (RCA/Curb)

MOST ADDED

ALABAMA There's No Way (RCA)

TOP REQUESTS

MEL McDANIEL Baby's Got Her Blue Jeans On (Capitol)

RAY CHARLES/ WILLIE NELSON Seven Spanish Angels (Columbia)

RAY STEVENS Mississippi Squirrel Revival (MCA)

COUNTRY

January 25, 1985

- 2W LW TW
- 1. OAK RIDGE POYS Make My Life With You (MCA)
- 2. CONWAY TWITTY Ain't She Somethin' Else (Warner Brothers)
- 6. 5. T.G.SHEPPARD - One Owner Heart (Curb/Warner Brothers)
- 8. 6.
- EDDY RAVEN She's Gonna Win Your Heart (RCA)
 MEL McDANIEL Baby's Got Her Blue Jeans On (Capitol) 10. 7.
- 6. ED BRUCE You Turn Me On (Like A Radio) (RCA) 9. 8. 11. 9.
- 7. GARY MORRIS Baby Bye Bye (Warner Brothers) 14. 10. 8. DAN SEALS - My Baby's Got Good Timing (EMI America)
- ALABAMA (There's) A Fire In The Night (RCA) 1. 3. 9.
- RICKY SKAGGS Something In My Heart (Epic) 15. 12. 10.
- EXILE Crazy For Your Love (Epic) 18. 13. 11.
- 20. 14. 12. STATLER BROTHERS - My Only Love (Mercury)
- 22. 16. 13. GLEN CAMPBELL A Lady Like You (Atlantic America)
- 16. 15. 2. 4. GUS HARDIN & EARL THOMAS CONLEY - All Tangled Up In Love (RCA)
- MERLE HAGGARD & JANIE FRICKE A Place To Fall Apart (Epic)
- 21. 17. 16. MICHAEL MARTIN MURPHEY What She Wants (EMI America)
- 19. 18. 17. EMMYLOU HARRIS Someone Like You (Warner Brothers)
- 28. 20. 18. LEE GREENWOOD You've Got A Good Love Comin' (MCA)
- 4. 11. 19. CRYSTAL GAYLE Me Against The Night (Warner Brothers)
 23. 21. 20. VERN GOSDIN Slow Burning Memory (Compleat)
- VERN GOSDIN Slow Burning Memory (Compleat) 20.
- 25. 23. 21. LACY J. DALTON If That Ain't Love (Columbia)
 26. 24. 22. JOHN ANDERSON Eye Of A Hurricane (Warner Brothers)
- STEVE WARINER What I Didn't Do (MCA) 30. 25. 23.
- 7. 22. 24. JOHN CONLEE - Years After You (MCA)
- 29. 26. 25. 39. 30. 26. RAY STEVENS - Mississippi Squirrel Revival (MCA) KENNY ROGERS - Crazy (RCA)
- 35. 29. 27. JOHN SCHNEIDER Country Girls (MCA)
- --, 31. 28. DON WILLIAMS - Walkin' A Broken Heart (MCA)
- 17. 19. 29. JIM GLASER Let Me Down Easy (Noble Vision)
- 36. 33. 30.
- JANIE FRICKE The First Word In Memory Is Me (Columbia)
 REX ALLEN JR. Running Down Memory Lane (Moonshine)
 RAY CHARLES & WILLIE NELSON Seven Spanish Angels (Columbia) 33. 32. 31.
- 37. 34. 32. 33. EARL THOMAS CONLEY - Honor Bound (RCA) --. 39.
- 40. 37. 34. GEORGE JONES & BRENDA LEE - Hallelujah, I Love You So (Epic)
- 35. DAVID ALLAN COE She Used To Love Me A Lot (Columbia) --. 40.
- --. --. 36. NITTY GRITTY, DIRT BAND -High Horse (Warner Brothers)
- 37. BELLAMY BROTHERS I Need More Of You (Curb/MCA)
 38. JOHNNY LEE Rollin' Lonely (Full Moon/Warner Brothers)
- --. --. 39. ANNE MURRAY Time Don't Run Out On Me (Capitol)
- 40, JUDDS Girls Night Out (RCA/Curb)

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays

415-392-7750

ACTION SIDES

January 25, 1985

Artist & Title	Reports	Adds
Hank Williams Jr Major Moves (Warner Brothers)	99	16
Barbara Mandrell & Lee Greenwood - It Should Have Been Love By Now(MCA	A) 85	39
Shelly West - Now There's You (Viva)	83	18
Restless Heart - Let The Heartache Ride (RCA)	78	22
Dolly Parton - Don't Call It Love (RCA)	77	29
Mickey Gilley - I'm The One Mama Warned You About (Epic)	74	37
George Strait - The Cowboy Rides Again (MCA)	72	35
Waylon Jennings - Waltz Me To Heaven (RCA)	71	16
John Fogerty - Big Train (From Memphis) (Warner Brothers)	60	19
*Alabama - There's No Way (RCA)	55	55
Everly Brothers - The First In Line (Mercury)	46	5
Terry Gregory - Pardon Me, But This Heart's Taken (Scotti Brothers)	44	19
Darrell Clanton - I Forgot That I Don't Live Here Anymore (Warner Bros.)	38	7
Moe & Joe - Daddy's Honky Tonk (Columbia)	36	8
Karen Brooks - A Simple I Love You (Warner Brothers)	35	2
*Sawyer Brown - Step That Step (Capitol)	30	30

^{*}Debuts In Action Sides This Week

<u>Dropped</u>: #27-Gene Watson, #28-Reba McEntire, #35-Sawyer Brown (LEONA), #36-Razzy Bailey, #38-Johnny Paycheck, Louise Mandrell, Con Hunley.

NOTE: Hardware problems with our computer, GRIP, made it impossible to have complete information on records in Action Sides this week. We'll have a grip on the research next week. Thanks!

COUNTRY LP CUTS

The Judds - DROPS OF WATER/BYE BYE BABY BLUES
Earl Thomas Conley - TREADIN' WATER/LOVE DON'T CARE
George Strait - THE FIREMAN/ANY OLD TIME
John Conlee - WORKING MAN/A LITTLE BIT OF LOVIN'
Ed Bruce - I THINK I COULD LOVE YOU/IF IT AIN'T LOVE
Gail Davies - TROUBLE WITH LOVE/BREAK AWAY
Reba McFntire - IT'S NOT OVER/BEFORE I MET YOU
Deborah Allen - I CAN'T STAND IT/YOU DO IT/YOUR LOVE
Steve Wariner - HEART TROUBLE/GAMBLIN' ON ROMANCE
Razzy Briley - DR.LOVE/CUT FROM A DIFFERENT STONE

RECOMMENDED NEW RELEASES

REBA McENT RE Somebody Should Leave (MCA)



Indicative of what hap bens when there's a variety of g od material, the top twenty continues to be difficult to penetrate of February, HANK V LLIAMS JR.,

DOLLY PARTON, SHELLY WEST, BARBARA MANDRELL with LEE GREENWOOD, and RESTLESS HEART will debut. "There's No Way" the Most Added single by ALABAMA won't be far behind. Without restraint, THE JUDDS' "Girls Night Out" swung around the evident chart breakers and earned enough points to be Certified, EARL THOMAS CONLEY was "Honor Bound" to be Certified. MEL McDANIEL, RAY CHARLES with WILLIE NELSON, and RAY STEVENS continue to exercise power for requests with THE STATLERS harmonically gaining in rank.

NORTHEAST

Worcester, MA (Tim Todd-WORC) Gilley, Strait, Waylon, B.Mandrell & L.Greenwood.

Portland, ME (Hal Knight-WPOR) Judds, B. Mandrell & L.Greenwood, Strait, D.A.Coe, Forester Sisters. New York, NY (Rabb/Green-WHN) V.Gosdin, S.Wariner,

Alabama.

Carlisle, PA (Ann Stevens-WHYL) Restless Heart, Sawyer Brown, Jones/Lee, Fogerty, Younger

Wilmington (Chris Michaels-WAMS) Judds, Strait, Dolly.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC) R.Charles &

Willie, Don Williams, Jones/Lee.
Bristol, VA (Reggie Neel-WXBQ) Judds, Gilley, Ray Stevens, R.Charles & Willie, Arata.

Charleston, WV (Bob Jones-WQBE) Anne Murray, Dolly Parton, Mandrell/Greenwood, Judds.

Clarksburg,WV (Bill Dunn-WKKW) Judds.
Goldsboro,NC (Dan Wilkinson-WFMC) Dolly, Everlys.

Shelby, NC (Bob Davis-WOHS) Stevens, Hank, Waylon, Restless Heart, Fogerty, Strait, Arata.

Anderson, SC (Jerry Howard-WAIM) Wendal Adkins Alabama, Restless Heart, Orion, Margo Smith, B.Nelson.

Carrollton, GA (Alan Duke-WLBB) Bellamys, NGDB, Gregory, T.Arata, A.Murray, Hank Jr.

Elberton, GA (Dave Davis-WWRK/FM) Forester Sisters, Shirley, Arata.

Albany, GA (Kris VanDyke-WKAK) Dolly, Waylon, Alabama, Restless Heart, K.Whitley, Reba

McEntire, Judds. Crescent City, FL (Judie Bright-WBAS) Alabama, Dolly Parton, Judds, Restless Heart, Fogerty, Frizzell, Tony Arata, D.Clanton, Strait, J.

Pensacola, FL (Kris O'Kelly-WOWW/FM) Waylon, Dolly, Gilley, Strait, Judds, B.Mandrell & Greenwood.

Destin, FL (Skip Davis-WMMK) Maines Bros., K. Stegall, Sawyer Brown.

Ft.Pierce,FL (George Gordon-WFTP) S.West, Gregory, N.Larson.

St.Petersburg,FL (Bill Pyne-WQYK/FM) Gilley, Dolly.

Arcadia, FL (Karl August-WOKD) G. Strait, Mandrell & Greenwood, Judds.

SOUTH

Sylacauga, AL (Charles Lande-WMLS/FM) Gilley, Moe & Joe.

Talladega, AL (Jon Carter-WEYY) Gregory, Lobo, Sawyer Brown.

<u>Jasper,AL</u> (Billy Watt-WARF) D.A.Coe, Arata, B. Mandrell & L.Greenwood, Gilley, Fogerty, Strait, Margo Smith.

Gadsden, AL (Jim Pruett-WAAX) Sawyer Brown, N. Larson, J.Fogerty, Restless Heart, M.Osmond, Simon & Verity.

Albertville, AL (Jeff Allen-WQSB) Bellamys, N. Larson.

Atmore, AL (Roy Harrison-WSKR) Alabama, Dolly, Reba McEntire.

Fayetteville, TN/Huntsville, AL (Ross Brooks-WKZF) Adam Baker, Wendal Adkins, Sabrina Fisher, Margo Smith, Alabama.

Kingsport,TN (Bob Gordon-WKIN) Judds, Strait, B. Mandrell & L.Greenwood, Gilley, J.Lee.

Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) Alabama,

Dolly, S.West.
Biloxi,MS (Jim Tabor-WVMI) Judds, Strait, T. Gregory, S.West, B.Mandrell & L.Greenwood.

Pascagoula, MS (J.D.Gray-WGUD) S.West, Sawyer Brown. Brandenburg, KY (Rachel Heavrin-WMMG) Judds, Restless Heart, B.Mandrell & L.Greenwood, Gregory.

Louisville, KY (Ed Phillips-WCII) No adds. Harlan, KY (Neil Middleton-WFSR) Reba McEntire,

K.Stegall, S.Brown, N.Larson, M.Smith. Paducah, KY (Kent King-WKYQ) B. Mandrell & L. Greenwood, G.Strait, Reba McEntire, Sylvia, S.West, E.T.Conley.

Bowling Green, KY (Meredith Ludwig-WLBJ) S.West, Restless Heart, Judds, Strait.

Glasgow, KY (Jennifer Toms-WCDS) Gregory, Judds, B.Mandrell & L.Greenwood, Fogerty, S.West, Dolly.

Houma, LA (Larry Hyatt-KJIN) J. Paycheck. Abbeville, LA (Anthony Keith-KASC) Dolly, Anne Murray, Bellamys, D.A.Coe, Sawyer Brown.

Shreveport, LA (Brier/Waldon-KWKH) Gilley, Arata, B.Wilson, Maines Bros., Jim Collins, Margo, Adam Baker, Lobo.

Ruston,LA (Bob Day-KXKZ) West, Bailey. El Dorado,AR (Ben Robbins-KDMS) Brooks, Gilley, Judds, Strait, Gregory, Arata.

Fayetteville, AR (Tom Sleeker-KKIX) Anne Murray, Waylon, George Strait.

CENTRAL Newark,OH (Larry DaTe-WHTH) D.Clanton, Moe & Joe. Toledo, OH (Bill Manders-WTOD) Judds, Sierra, M. Osmond, Simon & Verity.

Akron, OH (Rick Cardarelli-WSLR) Strait, Gilley, Parton, S.West.

Cincinnati,OH
Bellamys, Hank Jr., Anne Murray.

Springfield, OH (Tom Daniels-WBLY) Kenny Rogers, Earl Thomas Conley, Nitty Gritty Dirt Band,

Bellamy Brothers, Anne Murray, The Judds. Indianapolis, IN (J.D.Cannon-WFMS) Dolly, Paycheck,

Everlys, J.Anderson, Ray Stevens.
Elkhart, IN (Rick Carson-WCMR) Judds, Bellamys, J.Lee, G.Jones & B.Lee.

South Bend, IN (J.K. Dearing-WNDU) Hank Jr., Dolly. Ft.Wayne/Kendallville,IN (Karen May-WBTU) Waylon Jennings, B.Mandrell/L.Greenwood, George Strait, The Judds, Restless Heart.

Batesville, IN (Dick Wolfe-WRBI) Wilson, Anne Murray, Brooks, Waylon, A.Baker, S.West, Gregory, Restless Heart, Hensley, Clanton, NGDB, Everlys, Bellamys, Dolly, Hank Jr., Forester Sisters.

Vincennes, IN (Marsh/Miller-WAOV) Anne Murray, John Schneider.

Saginaw, MI (Tom Samoray-WKCQ) Sawyer Brown,

Alabama, Marie Osmond, S.West.

Milwaukee, WI (Doug Yeager-WBCS) B.Mandrell & L. Greenwood, Dolly, Alabama.

Dodgeville, WI (Bob Brainerd-WDMP) Judds, Marie, B. Mandrell & L.Greenwood, Strait, Zella.

Madison,WI (Mike Ryan-WWQM) Ray Charles & Willie, J.Schneider.

Manitowoc, WI (Jon Murray-WCUB) Gilley, Fogerty, Greenwood/Mandrell, Judds, Reba McEntire, Zella Lehr.

Neillsville, WI (Dick Deno-WCCN) Maines Bros., M. Smith, Weaver, Farr, Strait, Alabama.

Smith, Weaver, Farr, Strait, Alabama.

Stevens Point, WI (Bouley/Polson-WXYQ) D.A.Coe,
E.T.Conley, Restless Heart, S.West.

<u>LaCrosse,WI</u> (Ďave Shepel-WLXR) Ray Charles & Willie, Ray Stevens.

Eau Claire, WI (Tim Wilson-WAXX) Alabama, T.Arata, M.Gilley, Restless Heart, Sawyer Brown, Nicolette Larson, Judy Bailey.

Savanna,IL (Jeff Janssen-WCCI) NGDB, Gregory.
Freeport,IL (Bill Johnson-WFRL) Gregory, Gilley,
 Judds, B.Mandrell & L.Greenwood, Strait.

Anna,IL (Rick Jeager-WRAJ) Alabama.

UPPER MIDWEST

St.Cloud,MN (Steve Stewart-WWJO) Maines Bros.,
NGDB, Judds, B.Mandrell & L.Greenwood.
Rhipond MN (Rob Bandrell & Conding Stands

Brainerd, MN (Bob Randall-KQBR) Gosdin, Strait,
J.Anderson.

Grand Forks, ND (Jack Lundy-KKXL) Ray Stevens,
Ray Charles & Willie.
Grand Forks ND (Mark Houston KYCK) Stations

Grand Forks, ND (Mark Houston-KYCK) Statlers,
Wariner, K.Rogers, D.Williams, NGDB.

Volga,SD (Jim Thomas-KKAA) Sawyer Brown, Alabama, Nicolette Larson, Dolly, Maines Bros., B. Mandrell & Greenwood, Gilley, Darlene Farmer, Strait.

Yankton,SD (Rollie Smith-WNAX) NGDB, Bellamys, A.Murray, Waylon, Restless Heart, Dolly. Sioux Falls,SD (Larry Rohrer-KIOV) Alabama,

M.Gilley, Waylon, Mandrell & Grenwood.

Sioux Falls, SD (Cary Wencil-KS00) Exile, E.T. Conley, Judds, N.G.D.B.

Conley, Judds, N.G.D.B.
Sioux Falls,SD (Charlie Cassidy-KYKC) R.Stevens,
Ray Charles & Willie Nelson.

Huron,SD (Penny Lane-KOKK) Dolly, Waylon, Moe & Joe, Sawyer Brown.

Aberdeen,SD (Steve Blake-KKAA) Hank Jr., Judds, Restless Heart.

Redfield,SD (John Schreier-KQKD) Hank Jr., Forester Sisters, Judds, Arata.

Rapid City,SD (Don Grant-KTOQ) Dolly, George Strait, Hank Jr., B.Mandrell & L.Greenwood, Alabama, Bellamys.

Alabama, Bellamys.

Wahpeton,ND (Larry Slabik-KBMW) Alabama, Anne
Murray, Marie, Vegas, Maines Bros., Gregory,
7ella.

Fargo, ND (Don Roberts-KFGO) Alabama, Sawyer Brown, K.Stegall, N.Larson, M.Smith, Simon & Verity.

East Grand Forks,MN (Ron Kennedy-KRRK) R.Charles & Willie Nelson, J.Lee, Fricke.

<u>Jamestown,ND</u> (Charlie Jay-KSJB) Mickey Gilley, MRB, Restless Heart, Benny Wilson, Maines Brothers Band.

Bismarck, ND (Deb Spring-KBMR) Maines Bros., Lois Johnson, Zella Lehr, Simon & Verity, Waco, Marie Osmond, Alabama, N.Larson, Margo Smith.

Minot,ND (Jeri Lee-KKOA) K.Rogers, ETC, NGDB, Anne Murray, Bellamys. MIDWEST

Des Moines, IA (Billy Cole-KSO) Shoppe, Sawyer Brown, Judds, Dolly, Mandrell & Greenwood, Carlette.

Mason City,IA (Myron Grage-KSMN) Alabama, N.
Larson, McClain, Bill Anderson, Restless
Heart, Fogerty, Gregory, Sawyer Brown.

Ft.Dodge,IA (Eichor/Big Red-KWMT) Alabama, Sawyer Brown.

Cedar Falls, IA (Tom Edwards-KCFI) Judds, Alabama,
Mandrell & Greenwood, Gilley, Ray & Willie.

Waterloo,IA (Brett Davis-KXEL) Alabama, Maines Bros., Tony Arata.

Sioux City,IA (Ty Cooper-KMNS) Waylon, Everlys, Dolly, S.West, Maines Bros.

Spencer,IA (Rick Friday-KICD/FM) Fogerty, Bill

Spencer, IA (Rick Friday-KICD/FM) Fogerty, Bill Anderson, Sierra, George Strait, Mickey Gilley, Mandrell & Greenwood, Forester Sisters.

<u>Festus,MO</u> (Susie Cresswell-KJCF) Sawyer Brown, Nicolette Larson, Restless Heart, T.Arata.

St.Louis,MO (Georgann Harris-KUSA) Judds, B. Mandrell & L.Greenwood, Moe & Joe, S.West, N.Felts.

St.Louis,MO (Mark Langston-WIL) R.Charles & W. Nelson, Restless Heart, Hank Jr.

St.Joseph,MO (Bob Orf-KFEQ) N.Larson, S.Brown, Maines Bros., Moe & Joe, Stegall, W.Adkins, B.Wilson.

Joplin,MO (Jesse James-WMBH) McDaniel, D.A.Coe, J.Collins.

<u>California,MO</u> (Jeff Shackleford-KZMO) Strait, Arata, Gilley, Simon & Verity, B.Mandrell & L.Greenwood, Sierra, Waylon, Restless Heart, Zella Lehr, Marie Osmond, Maines Bros., Judds.

<u>Jefferson City, MO</u> (Jack Daniels-KLIK) Fogerty, Restless Heart.

Restless Heart. Springfield,MO (Donn Emis-KWTO/AM) Bellamys,

Ray & Willie, D.Clanton, S.West, Hank Jr.
Wichita, KS (Steve Campbell-KFH) Gilley, R.McEntire.

Garden City, KS (Judy Byrd-KBUF) Gilley, Strait,
Judds, B. Mandrell & L. Greenwood, Paycheck,
K. McKenzie.

SOUTHWEST

Houston,TX (Candea/Pipia-KILT) R.Stevens, Alabama.

Pt.Arthur/Beaumont,TX (Mickey Ashworth-KYKR)

Fricke, G.Strait, Mandrell/Greenwood, Alabama.

Bryan/College Station, TX (Andy Gallo-WGKW) Judds,
Strait, Restless Heart.

Victoria,TX (Mike Stanley-KCWM) Dolly, Alabama, Clanton, Gregory.

Corpus Christi,TX (Mike Laurel-KRYS/FM) S.West, Gilley, Judds, Mandrell/Greenwood.

Elgin/Austin,TX (Jimmy Mercer-KELG) Hank Jr.,
Maines Bros., J.Fricke, Sawyer Brown, M.Gilley,
Nicolette Larson, Judds, M.Richards, R.Griff.

Nicolette Larson, Judds, M.Richards, R.Griff.

<u>Austin,TX</u> (Steve Gary-KASE) Gilley, Alabama, Judds,

<u>D.A.Coe</u>, Anne Murray, E.T.Conley, Ray Charles &
Willie Nelson.

Austin,TX (Mike Carta-KVET) K.Rogers, Gilley, Judds, Alabama, Ray & Willie.

Amarillo,TX (Darlene Avery-KBUY) Maines Bros., Hank Jr., Dolly, Mandrell & Greenwood.

Lubbock,TX (John Steele-KLLL) Barbara Mandrell & Lee Greenwood.

Odessa, TX (Dave Richards-KYXX) Gilley, S. West, J.Lee, Forester Sisters.

El Paso,TX (John Austin-KHEY) No adds.
El Paso,TX (Bob Young-Y96) Alabama, Judds, Anne Murray.

Phoenix, AZ (Doug Brannan-KNIX) Alabama, Lee Greenwood, Hardin, Dolly.

Albuquerque, NM (Francina Rodriguez-KRST) Alabama, B.Mandrell & L.Greenwood.

ROCKY MOUNTAIN

Billings,MT (Chris James-KBIT) Dolly, Judds, B. Mandrell & L.Greenwood, Strait, Gilley.

Wolf Point, MT (Dean McMartin-KVCK) Alabama. Sawyer Brown, Simon & Verity, Marie Osmond, Nicolette Larson, Jim Collins.

Sidney,MT (Rick Wick-KGCX) Gregory, B.Mandrell & L.Greenwood, Gilley, Strait, Waylon, Moe & Joe, Margo Smith, Judds, Fogerty.

Polson, MT (Brad Davis-KERR) Hank, S. West, Alabama,

Gregory, Cunningham, Anne Murray.

Missoula,MT (Paul Proctor-KGVO) Dolly Parton.

Hamilton,MT (Jean Pysson-KLYQ) Judds, Dolly, K.

Stegall, Fogerty.

Ft.Collins,CO (Mike St.James-KIIX) Fogerty, T.

Pueblo,CO (Randy Hill-KIDN) Alabama, Judds, B. Mandrell & L.Greenwood, Sawyer Brown, Bellamys.

Grand Junction, CO (Rhea/Gass-KOIL) Sierra, Alabama, Sawyer Brown, Arata.

Boise, ID (Bill Bailey-KIZN/FM) R.Charles & W. Nelson, Bellamys.

FAR WEST

Las Vegas, NV (Doug Shane-KVEG) Gilley, Strait, Clanton, Marie, Alabama.

Reno, NV (Mike Franoski-KROW) Fricke, Hank Jr.,

Alabama, Zella, Felts, NGDB. Los Angeles,CA (Bill Mayne-KZLA/KLAC) K.Rogers, Fricke, R.Charles & W.Nelson, Schneider, Don Williams

Brawley, CA (Chris Olivarez-KROP) Alabama, Judds. Sawyer Brown, N.Larson.

Anaheim,CA (John Dzima-KIKF) Alabama, George Strait, D.A.Coe, Hank Jr., Judds, M.Gilley.

San Francisco/Oakland, CA (Laurie Sayres-KNEW) J.Anderson, Ray Charles & Willie, Fogerty.

San Francisco/Oakland, CA (Laurie Sayres-KSAN)

Waylon, Hank Jr.

Modesto, CA (Ron Stevens-KMIX) J.Lee, Gilley,
Judds, Carlette.

Modesto, CA (Ed Nickus-KZUN) Alabama, K.Rogers, Razzy, Forester Sisters, N.Larson, Gregory.

Sacramento, CA (Stewart/Langford-KRAK) NGDB, Gilley, Alabama.

Chico, CA (Rory Miller-KHSL) Alabama, Sawyer Brown, Z.Lehr, Shoppe, N.Larson, Carlette.

Portland, OR (Mason Dixon-KRDR) Fogerty, Forester

Sisters, D.A.Coe. Astoria,OR (Bob Loucks-KVAS) George Strait, Mandrell & Greenwood, Restless Heart, Alabama, Nicolette Larson, Mel McDaniel.

WELCOME Back To Our Country Correspondent Jean Pysson, KLYQ-Box 668 Hamilton, MT -59840 406-363-3010

Salem, OR (Bob Kelly-KGAY) Alabama, Saywer Brown, N.Larson, M.Osmond.

Albany, OR (H. David Allan-KRKT) Alabama, Mandrell & Greenwood, George Strait.

Corvallis, OR (Larry Blair-KFAT) Sawyer Brown, Alabama, Anne Murray, Simon & Verity, Stegall, K.Rogers, Fogerty.

Toledo, OR (Richard Mack-KTDO) NGDB, Maines Bros., Alabama, N.Larson, Sawyer Brown, Moe & J., K.Stegall.

Eugene, OR (Richard Sainte-KEED) B. Mandrell & L. Greenwood, Gilley, Judds, Younger Bros., Strait, Hank Jr., S.West, Dolly, S.Fisher.

Eugene, OR (Burns/King-KYKN) Anne Murray,

Bellamys, Waylon. Redmond,OR (Joe Boyer-KPRB) Alabama, Sawyer Brown, Nicolette Larson, Richard Hoover, Everly Bros., Marie Osmond, Michael Richards.

Pendleton,OR (Greg Larson-KWHT) Alabama, Sawyer Brown, D.A.Coe.

Everett/Seattle, WA (Wayne Cordray-KWYZ) D.A.Coe, Alabama, Judds, Fogerty, Gregory, Strait. Aberdeen,WA (Roy James-KAYO) Dolly Parton,

Mickey Gilley, Sawyer Brown, Earl Thomas Conley, Terry Gregory.

Vancouver,WA (Paul Duckworth-KVAN) J.Fogerty. Yakima,WA (Mike Pursell-KUTI) D.Williams,

Mandrell/Greenwood, Fricke, Alabama, K.Rogers,

Arata, Hank Jr., Judds, Strait, M.Gilley. Selah/Yakima,WA (Larry "Stonewall" Jackson-KYXE) Alabama, Fricke, N.Larson, Marie, Gilley, Sawyer Brown, K.Stegall.

Tri-Cities, WA (Jesse Lee-KORD) Ray & Willie, G. Jones & B.Lee, Judds, Gregory, N.Larson, Alabama, Marie Osmond.

Kennewick, WA (Ed Evens-KOTY) Alabama, Marie, K.Rogers, Arata, E.T.Conley, R.Charles & W. Nelson, Stegall, N.Larson, Maines Bros.

Clarkston, WA (Don McKay-KCLK) Sawyer Brown, Fogerty, Wilson, N.Larson, Alabama, Maines Br. Anchorage, AK (Steve Chapman-KTNX) S. West, J.

Clanton, Strait, B.Mandrell & L.Greenwood, Alabama

Anchorage, AK (Bill Cardoza-KYAK) J. Fricke, Moe & Joe, M.Gilley.

Calgary,CAN (Robin Ingram-CFAC) Ray Griff, M. Osmond, Simon & Verity, L.D.Foster, Fogerty, Judds, Mercey Brothers, Dick Damron.

- -LATE REPORTS- -Moorhead, MN (Scott Winston-KVOX/FM) NGDB, J.Lee, G.Jones & B.Lee, Bellamys.

Philadelphia, PA (Larry Coates-WXTU) A.Baker, The

Judds, A.Murray, D.Parton, J.Lee.
Lansing, MI (Wayne Waters-WITL) Darrell Clanton, Dolly Parton, Moe & Joe, Terry Gregory, Mickey Gilley.

Rochester, MN (Paul Stenzel-KWWK/KOLM) Johnny Lee, Restless Heart, Waylon, Dolly Parton ,John Fogerty, Hank Jr., Bellamy Bros., N.G.D.B., Anne Murray, Judds.

LINE-UP

KXEL-Waterloo, IA: Curt Curtis, P.D. (6-9AM), Eddie Roche (to 2PM); Brett Davis, M.D. (to 6PM); Terry Tedlie (to mid.), Nick Thomas (to 6AM)

...continued from page 38...

made this area known for quality in broadcasting. A lot of crazy, zany ideas from a lot of creative people who made their own rules as they went,"-D.S.



KAFM's John Shomby has witnessed an overhaul in the competitive make-up of the Top 40 arena in the 21/2 years he's been at the station. Things were fairly quiet in Top 40 three years ago, which John says is one of the reasons he was brought in and the station switched format. When he arrived, "Eagle" (KEGL), was dabbling in AOR (or a hybrid Top 40) and there was nobody else taking a Top 40 approach. "We felt there was a giant hole to be filled and you didn't need any research to figure that out. Back in the 60's KLIF was hot and KNUS and KFJZ in the 70's, there were always some hot Top 40's in town ... so we figured Dallas was

used to it, so why not give it a shot." But John says, "Since then, it has changed considerably. It's now very competitive, especially on the



John Shomby, Program Director of KAFM-Dallas.

contemporary side. We started the fall rating period with two immediate competitors, but changed in August. ABC came in here and bought KIXK and changed it to KTKS. They call themselves KISS FM. They're somewhat of a clone of KIIS/FM in L.A. Although they have a lot of elements that I assume Chuck Morgan used in Chicago, two days after they switched, the Eagle (who has been really in a AOR mold) they switiched to the All-new, All-hit KEGL 97.1. Well, in that respect I was looking at one

competitor. Now all of a sudden I have two shooting at me. I became more concerned with KEGL because of their cume of contemporary listeners and the history in the market at that end of the dial. We're still number one in Teens (at 18.4), but we lost 9 points, which tells you where we're at. But now KVIL has become more competitive musically. Their music is a bit more uptempo. Eagle, and KTKS are giving away money. All of a sudden you have people here giving away lots of cash and bringing back the promotions that were so big in the early 70's and late 60's."

John is also quick to point out that Dallas is really two cities-Dallas and Fort Worth. John says, "You can't neglect either one. You have all the big buildings here in Dallas, also the big money, high tech and oil moguls. Then you move over to Fort Worth, where the cowboy is still existing, and they do listen to contemporary music in Fort Worth. Percentage-wise, it breaks down to about a 55-45 percent split. In addition, there is an area in between, which we call the mid-cities (Arlington, Irving) where a lot of people are flocking to. You've got to win in all areas to win big. There's a big rivalry between Dallas and Ft. Worth and one city hates the other. People in Ft. Worth don't visit Dallas and vice-versa."—D.S. ■

(B(0)(0)(Y) (D(R) 8)

SERVICE

KYXE-Selah/Yakima , WA - singles: Paycheck
 (AMI), Everlys (Merc.), Frizzell (VIVA), Clanton/Brooks (Warner Bros.).

KZMO-California, MO - Gosdin (Compleat), Dolly (RCA), McDaniel (Cap.).

KBUF-Garden City, KS - McDaniel (Cap.), Dolly (RCA), D.A. Coe (Col.).

WFMC-Goldsboro, NC - singles: NGDB (Warner B.) WOHS-Shelby, NC - J. Fogerty (Warner B.) KWYZ-Everett/Seattle, WA - Paycheck (AMI), J.

Fogerty (Warner Bros.).

KLYQ-Hamilton, MT - Restless H. (RCA), G. Jones & B. Lee (Epic), Rex A. Jr (Moonshiine). KVAS-Astoria, OR - Dup. singles: (CBS),(RCA), (EMI), (Merc.).

WKZF-Huntsville, AL/Fayetteville TN - Gosdin Lp (Compleat).

Greatest hits WCCI-Savanna, IL - M.M. Murpi Lp, America (EMI America).

WJCW-Johnson City,TN - singles: (CBS). WAOV-Vincenses, IN - singles: (CA).

KVRN-AM/FM-Sonora, TX - singl s: (Cap.),

(AMI), (Full Moon/Warner Bro)
KJJR-Whitefish, MT - singles: A! sources.
KRKO-Everett ,WA - country sir les: All sources.

JOBS

Sales - WAXX/WAYY - Eau Claire, WI Dir. of Sales (Box 6000 - 54701)

Newsperson - WMMK - Destin, FL Debbie Pond (904-837-0101)

Newsperson - WKZF- Huntville, AL

Ross Brooks (615-433-2537)

Newsperson - KZUN - Modesto, CA Ed Nickus (2437 E. Orangeburg - 95355)

Newsperson (future) - WMLS/FM - Sylacauga, AL Charles Lande (Box 629-35150)

Air Talent - WKRE - Exmore, VA

*Jack Gillen (Box 220 - 23350) Air Talent/Prod. - WLAS- Jacksonville, NC

Allen Bailey (Box 760 - 28541)

Air Talent - KZUN - Modesto, CA *Ed Nickus (2437 E. Orangeburg - 95355)

Air Talent (part time) - KYXE - Selag/Yakima, WA Lisa Kelly (Box 609 - 98942)

Air Talent (part time) -KWYZ-Everett/Seattle, WA Hal Murray (206-252-5123)

Air Talent (future) WMLS/FM-Sylacauga, AL

Charles Lande (Box 629-35150)

Air Talent - La Croose, WI Don Erickson (Box 2017-54601)

*No Calls Please

Station Reporting Phone (415) 392-7750

CHARTBUSTERS

TINA TURNER Private Dancer (Capitol)

COMMODORES Nightshift (Motown)

CERTIFIED

CHAKA KHAN This Is My Night (Warner Brothers)

ROCKMASTER
SCOTT
&
DYNAMIC
THREE
Request Line
(Reality)

MOST ADDED

GLADYS KNIGHT My Time (Columbia)

PATT! LaBELLE New Attitude (MCA)

POP CROSSOVER

NOLAN THOMAS Yo Little Brother (Mirage)

R&B/BLACK

January 25, 1985

2W	LW	TW	
2.	1.	1.	PAUL HARDCASTLE - Rain Forest (Profile)
9.	4.		NEW EDITION - Mr. Telephone Man (MCA)
8.	6.	3.	KLYMAXX - The Men All Pause (MCA)
3.	3.		KOOL & THE GANG - Misled (De-Lite)
18.	9.		PHILIP BAILEY & PHIL COLLINS - Easy Lover (Columbia)
	2.		EUGENE WILDE - Gotta Get You Home (Philly World)
	10.		DIANA ROSS - Missing You (RCA)
14.	12.		GWEN GUTHRIE - Love In Moderation (Island)
	13.		I WOULD DIE 4 U/EROTIC CITY (Warner Brothers)
			JEFFREY OSBORNE - Borderlines (A&M)
20.			GEORGE BENSON - 20/20 (Warner Brothers)
	19.		UTFO - Roxanne Roxanne (Select)
			SADE - Hang On To Your Love (Portrait)
			TEMPTATIONS - Treat Her Like A Lady (Gordy)
			RONNIE LAWS - City Girl (Capitol)
17.			GAP BAND - Beep-A-Freak (Total Experience)
			SHEENA EASTON - Sugar Walls (EMI America)
			VANITY - Mechanical Emotion (Motown)
			NOLAN THOMAS - Yo Little Brother (Mirage)
			POINTER SISTERS - Neutron Dance (Planet)
4.	5.		STEVIE WONDER - Love Light In Flight (Motown)
	25.		BILLY OCEAN - Loverboy (Jive/Arista)
	26.		ROCKMASTER SCOTT & DYNAMIC 3 - Request Line (Reality)
	28.		NUANCE - Love Ride (Island)
			READY FOR THE WORLD - Tonight (MCA)
		26.	HALL & OATES - Method Of Modern Love (RCA)
	8.		MADONNA - Like A Virgin (Sire/Warner Brothers)
			CHAKA KHAN - This Is My Night (Warner Brothers)
			COMMODORES - Nightshift (Motown)
		30.	TINA TURNER - Private Dancer (Capitol)

CHRTBOUND

	Reports	Adds
WILTON FELDER - I'll Still Be Looking Up To You (MCA)	26	14
WHAM! - Careless Whisper (Columbia)	26	9
ASHFORD & SIMPSON - Outta The World (Capitol)	26	10

415-392-7750 UP & COMING January 25, 1985

	Reports	Adds
CHAMPAIGN - This Time (Columbia)	25	2
CHERYL LYNN - At Last You're Mine (Private 1)	24	5 3
TIME - The Bird (Warner Brothers)	22	
*GLADYS KNIGHT - My Time (Columbia)	18	17
*PATTI LABELLE - New Attitude (MCA)	17	15
*DAZZ BAND - Heartbeat (Motown)	16	14
WHISPERS - Some Kinda Lover (Solar)	15	13
REBBIE JACKSON - A Fork In The Road (Columbia)	1 4	12
EVELYN KING - Out Of Control (RCA)	13	11
CASHMERE - Can I (Atlantic)	12	9
*THELMA HOUSTON - I Guess It Must Be Love (MCA)	12	12
*JESSE JOHNSON'S REVUE - Be Your Man (A&M)	12	12
*GRANDMASTER FLASH - Sign Of The Times (Sugarhill)	1.1	11
D.WARWICK/G.JONES - Finder Of Lost Loves (Arista)	11	10
FATBOYS - Can You Feel It (Sutra)	10	3 2
JOHNNY GILL - Half Crazy (Cotillion)	9	
*ROCKIE ROBBINS - We Belong Together (MCA)	8	8
*NARADA MICHAEL WALDEN -Gimme, Gimme, Gimme (W.B.)	8	8
JANET JACKSON - Fast Girls (A&M)	8	1
WHODINI - Freaks Come Out At Night (Jive/Arista)	8	6
STEPHANIE MILLS - Edge Of The Razor (Casablanca)	8	5
THOMAS McCLARY - Thin Walls (Motown)	8	1
KURTIS BLOW - Basketball (Sugarhill)	8	1
*First time listed on this page.		

Dropped: #8-Ray Parker Jr., #23-Teena Marie, #27-Midnight Star, Furious Five, Jonzun Crew, Rockwell, Skyy, Culture Club, Ollie & Jerry.

LP CUTS

POTENTIAL SINGLES

WHISPERS - Are You Going My Way (Solar) PRINCE - Baby I'm A Star (WB) MIDNIGHT STAR - Scientific Love/Body Snatchers (Solar) TEMPTATIONS - My Love Is True (Gordy) SADE - Diamond Life (Portrait)
PRINCE - Take Me With You (W.B.)
MADONNA - Material Girl (W.B.)
GAP BAND - Disrespect (Total E.)
TEENA MARIE - We've Got To Stop
Meeting This Way (Epic)
SOS BAND - Week-End Girl (Tabu)

ANALYSIS

NOLAN THOMAS moves into new horizons and appears for the first time on the Top 40 pages, picking up adds at Y100-Miami, KMEL-San Francisco, FM102-Sacramento, as it goes along, making it the "Pop Crossover" selection. ROCKMASTER SCOTT has proven that it has staying power, and logs big chart gains and "request line" action to go with it - making it "Certified". The everlasting COMMODORES pick up a debut number at 29 with "Nightshift", as it heads for the big numbers in the chart - should be in the teens in a matter of two weeks, based on its current trend. And, as their success continues, we will be featuring an interview in The Gavin Report within a few weeks. TINA TURNER'S comeback success can only be described by one word - awesome! Her THIRD release met absolutely no resistance as it roared to the chart - debuting this week. Another lady who's been right alongside TINA the past several months gets our other "Certified" listing -CHAKA KHAN. And, as those two ladies move right along, here come two more headed in their direction - GLADYS KNIGHT and PATTI

LABELLE - getting the "Most Added" titles with no problem. GLADYS' "My Time" includes adds at WUSL/FM-Philly, WHUR-Washington, DC, WQKI-St. Matthews, WANM-Tallahassee, WBLX-Mobile, KROF-Abeeville, WJPC-Chicago, WDRQ-Detroit, KIIZ/AM-Killeen, KGFJ-Los Angeles, etc. PATTI's "New Attitude", is taken from the box office smash "Beverly Hills Cop" - if you haven't seen it yet (where have you been?) get there soon. The tunes used in the soundtrack (one of which is the POINTER SISTERS' "Neutron Dance") are great and the movie shouldn't be missed. Adds on LABELLE include WHUR-Washington, KROF-Abbeville, WJPC-Chicago, WDRQ-Detroit, KGFJ-Los Angeles, and on at WUSL/FM, WJAX-Jacksonville, WANM, KHYS-Pt. Arthur, etc. - and Dave Sholin, our Top 40 editor and music critic, has picked it on the back page. Other newcomers to the page that our reporters are extremely high on are the NARADA MICHAEL WALDEN duet with PATTI AUSTIN, another duet by DIONNE WARWICK and GLENN JONES, ROCKIE ROBBINS' new single, the DAZZ BAND's "Heartbeat", which was a favorite LP cut for weeks, THELMA HOUSTON's newest, and newcomer JESSE JOHNSON'S REVUE's "Be Your Man". Betty

NORTHEAST

New York, NY (Barry Mayo-WRKS) #1-UTFO, #9-G.Benson. Gns: R.Laws, T.Browne, Nolan Thomas, Nuance, Cameo, Chaka. New: Dionne Warwick, New Jersey Mass Choir, H. Faltmeier, J.Lorber.

New York, NY (Scott Shannon-Z100) #5-Ashford & Simpson, #10-New Edition. Gns: Prince, Jermaine Jackson, Pointers, Teena Marie.

New York, NY (Berger/Tonacci-WPLJ) #6-Ashford & Simpson, #10-New Edition. Gns: Jermaine Jackson, S.Wonder, Pointers. New: B.Ocean.

Rochester, NY (Andre Marcel-WDKX) #6-Klymaxx, #8-Rockmaster. Gns: Teena Marie, T.Houston, Man Parrish, Benson, Nuance, Commodores, Skyy, S.Mills, J.Crew. New: Ready For The World, Cheryl Lynn, Third World, Dazz Band, J.Gill, Mikki. On: Rebbie, Mtume, Whispers.

Philadelphia, PA (Wyatt/Buggs-WUSL/FM) #1-E.
Wilde, #3-Klymaxx, #18-Nolan Thomas. Gns:
UTFO, Rockmaster, Vanity, Stylistics, Gwen
Guthrie, Wham, Janet Jackson, Ready. New:
Chaka, Jesse Johnson, Roxanne Shante, Gladys
Knight, W.Felder, T.Turner, Whispers.

Baltimore, MD (Kingston/Kronthal-B104) #9-B.
Ocean. Gns: M.Star, Time, New Edition,
Hall & Oates. New: Duran, B.Joel.

Washington, DC (Mike Archie-WHUR) Hots: D.

Ross, New Edition, M.Star, Force MD's,
J.Stewart, P.Hardcastle, J.Gill, Rockmaster.

New: P.LaBelle, Gladys Knight, L.Vandross,
UTFO, Isley-Jasper-Isley, Roxanne Shante,
Jenny Burton, War.

SOUTH

St. Matthews, SC (Andy Henderson-WQKI) #1-E.
Wilde, #3-Temptations, #6-Klymaxx, #8-M.
Star, #9-Teena Marie. Gns: Prince, Tina
Twrner, Commodores. New: Whispers, Gladys
Knight, Narada Michael Walden, Cheryl Lynn,
Grandmaster Flash, Rebbie, Time, R.Robbins.
Sumter, SC (Tony Hart-WWDM/FM) #3-UTFO,

#6-Ready For The World, #10-Klymaxx. Gns:
Kashif, Commodores, W.Felder, Freestyle.
New: Honeydrippers, Klique, D.Warwick,
Ray, Goodman & Brown, Narada Michael Walden,
Jesse Johnson, Michael Wycoff.

Atlanta, GA (Chris Thomas-Z93) #5-Time,
#8-P.Bailey. Gns: Kool & Gang, New Edition,
M.Star, Bronski Beat, Chaka. New: Jeffrey
Osborne, Jermaine & Pia. On: Teena Marie.

Jacksonville, FL (Chris Twrner-WJAX) Hots:
J.Osborne, Time, Benson, UTFO, T.Turner,
Chaka. Gns: Gap Band, P.LaBelle, Grandmaster
Flash, R.Laws, Run DMC. New: Third World,
Duran, Toto, Jermaine & Pia, Roxanne Shante.
On: Skyy, Klique, Gladys, C.Lynn, W.Felder.

Tallahassee, FL (Joe Bullard-WANM) #5-G.Benson, #10-Hardcastle. Gns: Champaign, T.Pendergrass, Time, R.Robbins, Dionne Warwick, Dazz, P. LaBelle. New: Third World, Shalamar, Jermaine & Pia, Jesse Johnson, Mtume, T.Houston, J. Lorber, G.Knight, Grandmaster. On: Sade, Nuance, Fatback, Commodores, P.Bailey.

Miami, FL (Joni Siani-Y100) #6-B.Ocean, #7-M.
Star, #9-Ashford & S. Gns: Hall & Oates,
New Edition, Nolan Thomas, Kool & Gang. New:
Teena Marie, Bronski Beat, Survivor.

Mobile, AL (B.J.Taylor-WBLX) #2-Klymaxx, #7-Sade, #9-Nuance. Gns: B.Ocean, Gwen Guthrie, Nolan Thomas, C.Lynn, J.Crew, J.Gill, Chaka. New: Controllers, Force MD's, Commodores, Dazz Band, Rockie Robbins, Gladys Knight, Rebbie Jackson, Egyptian Lover, Isleys, Evelyn King. On: T.McClary, W.Felder, Whispers.

McComb, MS (Brad Lee-WHNY) #1-P.Bailey, #8-Kool & Gang, #10-Prince. Gns: Temptations, Commodores, Chaka Khan. New: Jermaine & Pia, Rockwell. On: New Edition.

Abbeville, LA (Quinn Mark-KROF) #5-Klymaxx, #9-D.

Ross. Gns: G.Benson, Gwen Guthrie, Nolan Thomas
K.Blow, Nuance, S.Mills. Gns: Patti LaBelle,
Lillo Thomas, T.Houston, UTFO, Ready, Whispers,
Newcleus, Run DMC, Gladys Knight. On: Whodini,
Skyy, Rockwell, Klique, Champaign, Skyy, Isleys.
New Orleans, LA (Donnie Taylor-WYLD) #9-Gwen

New Orleans, LA (Donnie Taylor-WYLD) #9-Gwen Guthrie. Gns: Champaign, J.Stewart, Sade, G.Benson, Gap Band, P.Bailey, Nolan Thomas, Prince, Nuance. New: J.Gill, Commodores, Rebbie Jackson, Michael Wycoff.

New Orleans, LA (O'Kelly/Rolling-B97) #7-Kool & Gang, #9-Pointers, Gns: T.Turner, Ashford & Simpson, Hall & Oates. New: J.Osborne, Teena M.

Chattanooga, TN (Rich Phillips-WJTT) Hots: Tina
Turner, Chaka, Sade, Gap Band, Time. Med: D.
Ross, Champaign, W.Felder, C.Lynn. New: Chicago,
Foreigner, Ready for the World, Commodores,
Jesse Johnson, Rockmaster, Fatboys, Whodini,
Nolan Thomas.

CENTRAL & MIDWEST

Cleveland, OH (Eric Faison/Dean Dean-WDMT) #2-E.
Wilde, #8-Whodini. Gns: Klymaxx, Gwen Guthrie,
Roxanne Shante, Furious Five, Force MD's,
K.Blow, R.Laws, Run DMC. New: Wilton Felder,
Stylistics, Mtume, Dazz Band. On: G.Benson,
Kool & Gang, Time, Chaka, Rockwell, Commodores

Kool & Gang, Time, Chaka, Rockwell, Commodores.

Chicago, IL (Dee Handley-WJPC) #2-New Edition.

Gns: J.Stewart, P.Hardcastle, Klymaxx, Dazz
Band, G.Benson, Wham, Champaign, Dreamboy.

New: Gladys Knight, S.Easton, Evelyn King,
Whispers, P.LaBelle, Dionne Warwick, Glenn
Jones, New Jersey Mass Choir.

Milwaukee, WI (Jim Brown-WLUM) Hots: S.Wonder, D.Ross. Mod: J.Crew, Prince, M.Star, G. Benson, Chaka, S.Easton. New: REO Speedwagon, Survivor, Wilton Felder. On: Rockmaster, M.Wycoff, Fonda Ray, Force, Fatboys, UTFO, Gap.

Detroit, MI (Steve Harris-WDRQ) #1-UTFO,

#5-Teena Marie, #9-Temptations, #10-E.Wilde.
Gns: Prince, Whodini, G.Jones, M.Star,
Rockmaster, R.Laws, Sade, Gap Band, M.Force,
Klymaxx. New: Grandmaster, W.Felder, C.Lynn,
Jesse Johnson, P.LaBelle, Gladys Knight, Whodini.

Detroit, MI (Gary Berkowitz-WHYT) #9-B.Ocean.

Gns: M.Star, Bronski Beat, New Ed., Sade. New:
Chaka, J.Stewart, D.Ross, Commodores. On: Osborne.

SOUTHWEST

Killeen, TX (Bill St. John-KIIZ/AM) #2-Klymaxx, #5-UTFO, #8-Rockmaster, #10-P.Bailey. Gns: Dazz Band, Ready for The World, Commodores, Chaka Khan, W.Felder, S.Easton, E.King. New: Tina Turner, Gwen Guthrie, Rebbie Jackson, Whispers, Time, Gladys Knight, T. Houston, Fonda Ray/Wish. On: D.Ross, Gap Band (LP cut).

Pt. Arthur, TX (Doug Davis-KHYS) #3-Temptations, #8-R.Ross, #9-Klymaxx. Gns: Vanity, J.Osborne, Sade, G. Benson, Jermaine. New: Wilton Felder, Kurtis Blow, Tina Turner, Wrecking Crew. On: C.Lynn, Kashif, Jesse Johnson. FAR WEST

San Francisco/Oakland, CA (Marvin Robinson-KSOL/FM) #3-Teena Marie, #8-Temptations, #10-J.Crew. Gns: Gwen Guthrie, Janet Jackson, Sade, B.Ocean, S.Mills. New: Rockwell, Ashford & Simpson, Rockmaster, Ray G.& Brown, C.Lynn, Whispers, Commodores, W.Felder, Cashmere, Chaka, D.Deb, Time, Hardcastle, G.Benson.

San Francisco, CA (Keith Naftaly-KMEL) #4-Whodini, #10-Pointers. Gns: Kool & Gang,
Bronski Beat, Nolan Thomas, J.Osborne,
Temptations, T.Turner, G.Benson. New: Paul
Hardcastle, J.Stewart. On: Rockwell.
Stockton, CA (John Hampton-KSTN) New: Jermaine

& Pia, Narada Michael Walden, P.Hardcastle, Duran. On: Rockwell, Chaka Khan, Nolan Thomas, Commodores, Eugene Wilde.

Sacramento, CA (Gillette/Collins-FM102) #1-M. Star, #10-Teena Marie. Gns: Temptations, Pointers, Chaka, Jermaine Stewart. New: Jermaine & Pia, J.Osborne. On: D.Ross.

Fresno, CA (Walker/Davis-KYNO) Gns: Time. New: Teena Marie. On: Ashford & S., Chaka Khan,

New Edition, G.Benson, Tina Turner. Los Angeles, CA (Kevin Fleming-KGFJ) New: Patti LaBelle, Gladys Knight, Hall & Oates, Rockie Robbins, Run DMC, Shalamar, Kevin Wells, Alexander O'Neal, Dazz Bard. On: Magnum Force.

Los Angeles, CA (Harry Gandy-KUTE) Gns: Sade, Teena Marie, P.Bailey, Kool & Gang, C.Club. New: George Benson, Al Jarreau, Dionne Warwick, Johnny Gill, Shakatak, A.Blythe.

Los Angeles, CA (Mike Schaefer-KIIS/FM) Gns: New Edition, Ashford & S. B.Ocean, S.Wonder, Kool & Gang, Chaka, P. Harccastle, J. Osborne, New: Madonna. On: George Fenson.

MUSIC CAL .S

Rich Phillips, MD at WJTT ir Chattanooga, TN would like music calls on londay & Tuesday between 3:00 & 5:00 - 6 870-3811.

the GAVIN REPORT

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The Gavin Report is published fifty weeks a year on Thursday

Subscription Rates: \$240 for 50 issues or \$130 for 25 issues. Subscription and circulation inquiries: (415) 392-7750.

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One Hallidie Plaza, Suite 725, San Francisco, CA 94102

January 25, 1985

Dave Sholin PERSONAL PICKS

PHIL COLLINS-One More Night (Atlantic)
Well, 1985 may only be a few weeks old, but so far it's been Collins' year. Right on the heels of his number one duet with Phillip Bailey, here comes one of the most obvious hit records to come along in many months. See if you don't find yourself singing along half way through the first listen. His vocal, especially in the chorus, reminds me of classic Cat Stevens.

MICK JAGGER-Just Another Night (Columbia)

When an artist of the stature of Mick
Jagger issues his first solo release it's a
major event. But with a track this hot
it's an event of monumental proportions.

Sure it's got Jagger's trademarked vocal
touch, but it is not a Rolling Stones
record. It's all Mick. Very much his own
man with his own music. What a refreshing change to hear him in this context
and as I'm sure many of you have heard
the LP will agree...this single is just the
beginning. I expect this will be one of
the biggest selling albums of the year.

MADONNA-Material Girl (Sire) Tough to say
who is hotter, Madonna or Cyndi Lauper?
In any case both have been on a nonstop roll, and in Madonna's case here's
another one that can't miss. A handful
of our reporters have been on this cut
since late last year, and many others
are playing it but not reporting it (sneaky).
Pulls in Top Ten phones faster than Joe
Montana ran past Miami's Killer B's.

PATTI LaBELLE-New Attitude (MCA) Would you believe another tune from "Beverly Hills Cop"? As a longtime fan of Patti LaBelle, I can say this is the best vehicle she's had in years. Just might be Patti's year to join Tina Turner back on the ol' Top Forty.

ROMAN HOLLIDAY-One Foot Back In The

Door (Jive/Arista) Transformation time
for this band who has made a 180°
swing from their earlier slick,pop sound.
One of the better rockers written by
Robert John "Mutt" Lange that'll sound
familiar to your listeners who heard this
on the soundtrack of the movie
"Teachers".

BRYAN ADAMS-Somebody (A&M) A few years back a lot of folks were convinced all he needed was that "one" winner and he'd become a star with a string of hits. His recent runaway of Canada's Juno Awards (our neighbor's answer to the Grammy's) is proof that Bryan Adams has arrived. He's unlocked the magic combination that creates excellent music like this latest effort.

DURAN DURAN-Save A Prayer (Capitol) As in the case of Madonna, quite a few programmers have been airing this as an album cut. By now just about any Duran Duran record is an automatic for Top 40 radio, especially during heavy teen listening periods. Note one side is from the "Rio" LP and the flip is from the "Arena" album.

ALBUMS OF THE WEEK

"Nightshift"-Commodores (Motown) It took some serious regrouping after the departure of Lionel Richie and more recently Thomas McClary. With those two out on their own, it was necessary for the remaining fraction to become whole again. J.D. Nicholas joins the band. Dennis Lambert assumes the role of producer and a good batch of songs are conceived and/or found. It's falling into place on "Nightshift". The album's title track is a haunting, tasteful tribute to two recently deceased legends, Marvin Gaye and Jackie Wilson. The album's opener, ANIMAL INSTINCT (with its jungled rhythm and synthetic sweetning) sets a quickening pace. Side two leads with a faultless SLIP OF THE TONGUE and eventually leads up to a smooth, midrange, multi-format tribute to JANET. The Commodores are back on the track. An open mind and two ears can hear that on "Nightshift".

١

ERIC CARMEN

"I Wanna Hear It From Your Lips"

From The Album
ERIC CARMEN GHS/M5G 24042

Produced by BOB GAUDIO & DON GEHMAN

"I hear it from my friends
I hear it on the street
I hear it ON THE AIR
Here and there
Everywhere..."

written by ERIC CARMEN/DEAN PITCHFORD

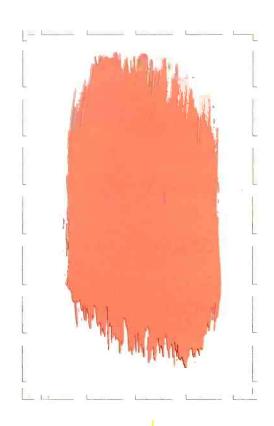
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THANK YOU RADIO



HOW DO WE FEEL ABOUT THE BEVERLY HILLS COP SOUNDTRACK??

peratch and puilb



IT SMELLS LIKE A HIT!

INCLUDES THE TWO SMASH SINGLES:

GLENN FREY

POINTER SISTERS
''NEUTRON DANCE''

ACA-5547

MORE TO COME:

PATTI LA BELLE

''NEW ATTITUDE''

SINGLE AND CLUB VERSION
JUST RELEASED

AXELF THEME
CLUB VERSION—JUST RELEASED
SINGLE BEING RUSH RELEASED

DANNY ELFMAN "GRATITUDE"

RS, The Film JustsGrossed Over \$100,000,000

BILLBOARD

"MCA RECORDS

DELIVERING THE MUSIC OF THE # 0'S