# THE GAVIN REPORT #1205 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: YOU BELONG TO ME-Carly Simon (Elektra) She has co-written a classic song which only increases her stature as a musician.

Hot: DANCE WITH ME-Peter Brown (Drive) Initially the artist's unfamiliarity made this an unlikely candidate for airplay, but now it has captured a respectable degree of acceptance.

Top Tip: BECAUSE THE NIGHT-Patti Smith Group (Arista) Many have been reluctant to acknowledge its hit potential, but key indicators are surfacing at several stations.

Record to Watch: LAST DANCE-Donna Summer (Casablanca) The disco concept is far from over as early charts show at: WORC (11), WLOF (18), WGCL (19), WSGA (20), WQXI (22), KJRB (25), KSTP (25), WNOE (26), KRTH/FM (28), 96X (28), and KQDI (28).

Sleeper of the Week: MY ANGEL BABY-Toby Beau (RCA) To quote a major programmer, "It sounds great on the radio". Currently in the thirties in both our chart and airplay statistics.

Top New Add: CAN WE STILL BE FRIENDS-Todd Rundgren (Bearsville) Not only adds but chart moves at several stations.

Recommended Playlist

Ine listings below represent a consensus of rock correspondents' reports. Their evaluations are derived from a variety of sources - retail sales, phone requests, call out research, juke box plays, etc. - according to the individual characteristics of the various markets. Underlined sides show the strongest potential for continuous sides show the strongest potential for continuous sides. Underlined sides show the strongest potential for continued growth.

Top Twenty

1. SHADOW DANCING-Andy Gibb 2. WITH A LITTLE LUCK-Wings 2. 3. IT'S A HEARTACHE-Bonnie Tyler 4. BAKER STREET-Gerry Rafferty
5. YOU'RE THE ONE...-Travolta/Olivia
6. YOU BELONG TO ME-Carly Simon
7. TWO OUT OF THREE...-Meatloaf
8. BABY HOLD ON-Eddie Money
6. TOO MICH. I Mathic & D. Williams 3. 10. 11. 9. TOO MUCH...-J. Mathis & D. Williams 5. 14. 10. TAKE A CHANCE-Abba
16. 11. BLUER THAN BLUE-Michael Johnson
20. 12. STILL THE SAME-Bob Seger
9. 13. FEELS SO GOOD-Chuck Mangione 17. 14. LOVE IS LIKE OXYGEN-Sweet
--. 15. USE TA BE MY GIRL-O'Jays
19. 16. THE GROOVE LINE-Heatwave
13. 17. DISCO INFERNO-Trammps 12. 18. ON BROADWAY-George Benson 7. 19. THE CLOSER...-Flack/Hathaway --. 20. YOU'RE THE LOVE-Seals & Crofts

Gaining in Several Markets EVEN NOW-Barry Manilow I WAS ONLY JOKING-Rod Stewart BECAUSE THE NIGHT-Patti Smith Group DANCE WITH ME-Peter Brown ONLY THE GOOD DIE YOUNG-Billy Joel DEACON BLUES-Steely Dan HEARTLESS-Heart
WONDERFUL TONIGHT-Eric Clapton EVERY KINDA PEOPLE-Robert Palmer LAST DANCE-Donna Summer
I CAN'T STAND THE RAIN-Eruption CHEESEBURGER IN PARADISE-Jimmy Buffett THIS TIME I'M IN IT FOR LOVE-Player DARLIN'-Paul Davis FOLLOW YOU FOLLOW ME-Genesis Gaining MISS YOU-The Rolling Stones MAGNET AND STEEL-Walter Egan MY ANGEL BABY-Toby Beau RUNAWAY-Jefferson Starship

### Top Prospect GREASE-Frankie Valli (RSO)

Regional Sales and/or Requests FM-Steely Dan (MCA)
KING TUT-Steve Martin (Warner Bros.) COPACABANA-Barry Manilow (Arista) ALMOST SUMMER-Celebration (MCA) WARM RIDE-Rare Earth (Prodigal) LOVE WILL FIND A WAY-Pablo Cruise (A&M) IF EVER I SEE YOU AGAIN-Roberta Flack (Atl.) SO HARD LIVING WITHOUT YOU-Airwaves (A&M) EVERYBODY DANCE-Chic (Atlantic) THIS NIGHT WON'T LAST-Bill LaBounty (W.B.) THREE TIMES A LADY-Commodores (Motown-LP cut)

THREE TIMES & Chaka Khan (ABC)

TUMBLING DICE-Linds Research (A Tournest Control of the Dancing-Samantha Sang (Private of the Dancing-San TUMBLING DICE-Linda Ronstadt (Asylum)

Picks & Plays
LOVE OR SOMETHING LIKE IT-Kenny Rogers (U.A.) WILL YOU STILL LOVE ME TOMORROW-Dave Mason (Col.) TAKE ME BACK TO CHICAGO-Chicago (Columbia) THAT ONCE IN A LIFETIME-Demis Roussos (Mercury) STONE BLUE-Foghat (Bearsville) SONGBIRD-Barbra Streisand (Columbia) FABULOUS DANCER-Wha-Koo (ABC) OH WHAT A NIGHT FOR DANCING-Barry White (20th) PROVE IT ALL NIGHT-Bruce Springsteen (Columbia) PORTRAIT-Kansas (Kirshner)
HOT LOVE, COLD WORLD-Bob Welch (Capitol) LIFE'S BEEN GOOD-Joe Walsh (Asylum) IT'S THE SAME OLD SONG-K.C.& Sunshine Band(TK) CHATTANOOGA CHOO CHOO-Tuxedo Junction (Butterfly) ROLL WITH THE CHANGES-REO Speedwagon (Epic) YOU KEEP ME DANCING-Samantha Sang (Private Stock) YOU KEEP ME DANCING-Samantha Sang (Private Stock)

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Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined.

Bangor, Mark Lawrence-WGUY- Walter Egan Bath, Jack O'Brien-WIGY- Nick Gilder Lewiston, Mark Ericson-WLAM- Nick Gilder Portsmouth, Mike O'Neal-WHEB- #3-Robert Palmer Dover, Jim Sebastian-WTSN- Toby Beau Worcester, B.J.Dean-WORC- \*Nick Gilder Bridgeport, Greg Loehr-WICC- Plastic Bertrand Dansbury, Brian St. James-WINE- Player Hartford, Rick Donahue-WTIC/FM- #11-E.C.King Utica, Jim Reitz-WTLB- #6-Sweet Schenectady, Jim Walsh-3WD- Cars Babylon, Bernie Bernard-WBAB-B.Seger (NIGHTS) Trenton, Tom Taylor-WPST- Bruce Springsteen Wilmington, Bill O'Brien-WAMS- Walter Egan Frederick, Barry Hodge-14ZYQ- Gary Tanner Richmond, Bruce Kelly-WLEE- Billy Joel Lynchburg, Bob Abbott-WLLL- Abba Winston-Salem, Dave Taylor-WAIR- J.Bo Horne Reidsville, Lebai-WFRC- Sweet Thunder Asheboro, Bill Cox-WZOO- Demis Roussos Shelby, Jeffrey Owens-WXIK- Samantha Sang Asheville, Ray Williams-WISE- Nantucket New Bern, Richard Taylor-WSFL- \*Debby Boone Fayetteville, Stan Stewart-WFLB- Commodores (L) Wilmington, Robbie Vogt-WGNI- Wild Cherry Columbia, Dan Valli-WCOS- Marshall Tucker Greenville, Ken Rogers-WFBC- Demis Roussos - - - Gary Jackson-WQOK- #9-Bob Seger Kingstree, Eddie Parker-WKSP- \*Steve Martin Anderson, Bill McCown-WANS- Marshall Tucker Augusta, Steve York-WAUG/FM- Joe Walsh Savannah, Doug Welldon-WSGF/FM- A.R.S. -- Brady McGraw-WSGA- Barry Manilow Athens, Gary Kirk-WRFC- #8-Sweet - - Jeff Michaels-WAGQ- Kenny Rogers Gainesville, Tom Harris-WWID- B.J. Royal Atlanta, Jeff McCartney-94Q- Barbra Streisand J.J.Jackson-WQXI- Rufus Marietta, Greg McClure-WFOM- Gary Tanner Columbus, Jeff Blake-WCGQ- A.R.S. Americus, Tom Pierce-WDEC- Genesis Carrollton, Ray Hammons-WBTR/FM- Kevin Lamb - Scott Evans-WPPI- #1-Meatloaf Daytona Beach, John Scott-WMFJ- Helen Reddy Orlando, Reggie Blackwell-WLOF- Kevin Lamb Cocoa Beach, Steve Ocean-CK101- Walter Egan W.Palm Beach, Alan Edwards-WIRK- #9-Seals & C. Ft. Myers, Webster James-WMYR- #11-Sweet
Tampa, Ron Parker-WLCY- #11-Barry Manilow Ocala, Bill Early-WWKE- Genesis Tallahassee, Michael O'Malley-WONS- W. Egan - - Robin Sterns-WGLF- Nick Lowe Panama City, Jim King-WDLP- Kansas Ft. Walton Beach, Bob Kitzmiller-WNUE-P. Cruise Pensacola, Dan Ingram-WBSR- Kevin Lamb Huntsville, Dave Novak-WVOV- Steely Dan (FM) - - Fred Holland-WAAY- Rare Earth Guntersville, Kerry Jackson-WGSV- Dan & Coley Gadsden, Roger Gaither-WGAD- Love & Kisses - Dale McKee-WQEN- Bob Weir Cullman, Rich McCarthy-WKLN/FM- Dion Birmingham, Steve Davis-WKXX- Walter Egan Enterprise, Mark Thompson-WKMX- Exile Mobile, Jerry King-WABB- #9-Jimmy Buffett Starkville, Glen James-WKOR- Jimmy Bo Horne Greenville, Mark Jones-WDDT- \*Rolling Stones Jackson, Dave Kimbro-WJDX- Roberta Flack --- Craig St. John-WYIG- Commodores (LADY) Pascagoula, Dan Lynch-WKKY- Marshall Tucker Biloxi, Bob Lima-WQID- Foghat Hattiesburg, Don Simmons-WXXX- Gene Cotton Baton Rouge, Joe London-WIBR- #12-Toby Beau Lafayette, Michael Lea-KVOL- Frankie Valli Lake Charles, J.Michael Pruet-KLOU- S.Sang Shreveport, Randy Davis-KEEL- Rolling Stones
- - Keith Greer-KROK- #1-Heatwave New Iberia, Kim Canard-KNIR- Barbra Streisand Chattannoga, David Carroll-WGOW- Genesis Nashville, Coyote McCloud-WMAK- Tux. Junction

Paducah, Bryan Sargent-WKYX- Tux. Junction Lexington, Jim Jordan-WVLK- Peter Brown South Bend, Jason Fox-WRBR- LeBlanc & Carr Anderson, Dan Scott-WHUT- Todd Rundgren Evansville, Buddy Scott-WGBF- #9-George Benson Hamilton, Joe London-WMOH- Rolling Stones Akron, Bobby Knight-WCUE- Joe Walsh Columbus, Steve Edwards-WNCI- Jackson Browne Alliance, Bill Brophy-WFAH- Dion Canton, Ron Foster-WQIO- Celebration
- - - Keith London-WINW- Bruce Springsteen Cleveland, Bob Travis-WGCL- #13-Barry Manilow Parkersburg, Jack Fitzgerald-WXIL- \*Paul Evans Parkersburg, Jack Fitzgerald-WXIL-Beckley, Dwayne Bonds-WCIR- Kansas Altoona, John Harrison-WVAM- Rare Earth - Tony Booth-WFBG- #10-Sweet Youngstown, Jack Taylor-WYFM- Bob Seger Johnstown, Douglas Kaye-WCRO- Dion Grand Rapids, Jay Michaels-Z96- REO Speedwagon Jackson, Garry Osborn-WIBM- O'Jays Muskegon, Jon London-WTRU- Bob Welch Carbondale, Rick Zurick-WCIL/FM- Dave Mason Chicago, Alan Burns-WLS- #11-Heatwave - Dave Morgan-WMET- Foghat Freeport, Kevin Kenney-WACI- Randy Bachman Milwaukee, Jim Smith-WOKY- Abba Two Rivers, John Barber-Q102- Chilliwack Neenah, Jason Page-WNAM- \*Plastic Bertrand Stevens Point, Pat Martin-WSPT- Boney M Wausau, Terry Tuszka-WIFC- Kansas LaCrosse, Pat Smith-WLCX- Rod Stewart Eau Claire, Sean McCartney-WEAQ- Meatloaf Duluth, Beau Elliot-WEBC- Walter Egan Rochester, Denny Foster-KWEB- Odyssey St. Cloud, Tom Kay-WJON- Boney M Grand Forks, Bob Hooper-KKXL- Jefferson Starship Fargo, Bob Denver-KQWB- #9-Michael Johnson -- Mark Renier-KVOX- LeBlanc & Carr Bismarck, Dan Brannan-KFYR- Pablo Cruise Minot, Doug Corbett-KKOA- Rare Earth Aberdeen, Gary Dixon-KSDN- Karla Bonoff Huron, L.A. Timms-KOKK- \*Love & Kisses Rapid City, Mick Kjar-KKLS- Climax Blues Band - Mike Berry-KTOQ- Foghat Sioux Falls, Gene Shaw-KKRC- Rolling Stones Sioux City, Bill Bodie-KWSL- Raydio Dubuque, Steve Sesterhenn-KFMD- Eruption - Chuck Bailey-WDBQ- Anne Murray Ottumwa, Dave Carlson-KLEE- Pablo Cruise Des Moines, Dick Downes-KGGO- Barry Manilow Mason City, Bob Scott-KRIB- K.C. & Band St. Louis, R.J.Reynolds-KSLQ- #8-Jimmy Buffett Jackson, Kent Nelson-KJAS- #11-Peter Brown Kansas City, Kim Welsh-KBEQ- #21-Willie Nelson Joplin, John David-KFSB- Walter Egan Little Rock, C.David Hamilton-KAAY- Bob Seger Lawrence, Mike Schmidt-KLWN/FM- \*Toby Beau Topeka, J.R. Greeley-KEWI- Toby Beau Junction City, Jimmy West-KJCK/FM- Starz Salina, Dave Lourie-KSKG- Gene Cotton Wichita, Bob Lawrence-KLEO- #12-Eruption Oklahoma City, Sandy Jones-WKY- Rod Stewart - - Chuck Morgan-KOFM- Peter Brown - - Berry Shannon-KZUE- Spellbound Amarillo, Mark Shannon-KPUR- Foghat Marshall, Jerry Rome-KMHT- Demis Roussos Tyler, Rober Adams-KDOK- #16-Willie Nelson Ft.Worth, Gary Mack-Z97- Abba Temple, Mike Patrick-KTEM- Barbara Mandrell Killeen, Stan Castles-KIXS- #1-Bonnie Tyler Bryan, Richard Moore-KTAM- #13-0'Jays
Beaumont, J.J.Stone-KWIC- #11-Seals & Crofts
- - - Paul King-KAYC- Commodores (LADY) Victoria, Gary Steele-KVIC- Seals & Crofts San Antonio, Scott Christenson-KTSA- #2-C.Simon - - Wayne Shayne-KZ100- Genesis Corpus Christi, John Strealy-KRYS- Jimmy Buffett San Angelo, Curt Lancaster-KGKL- Walter Egan Odessa, Ron Harper-KRIG- Eruption

<sup>\*\*</sup>Correspondents not listed above will be found on pages 8 & 9....

### Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: YOU GOT IT-Diana Ross (Motown) Despite its lethargic profile on the front page and page 4 of our report, it's doing well at stations like KMBZ, WBOW, WIOD, WBEN, WCCO/FM, KSL, WMT, KSFO & WTMJ.

Worth Watching: SONGBIRD-Barbra Streisand (Columbia) Rarely does a record get 33 adds in one research week at the A/C level.

Top Thirty LW TW 18. 16. ON BROADWAY-George Benson 1. WITH A LITTLE LUCK-Wings 17. 17. GOD KNOWS/& F.-Debby Boone 2. SHADOW DANCING-Andy Gibb 3. TOO MUCH TOO LITTLE ... - Mathis & Williams 19. 18. ONE LIFE TO LIVE-Lou Rawls 2. 4. YOU'RE THE ONE-Travolta & Olivia
5. YOU'RE THE LOVE-Seals & Crofts 6. 19. COUNT ON ME-Jefferson Starship 24. 20. I WAS ONLY JOKING-Rod Stewart 25. 21. EVERY KINDA PEOPLE-Robert Palmer 6. YOU BELONG TO ME-Carly Simon 8. --. 22. YOU GOT IT-Diana Ross 7. THE CLOSER I GET TO YOU-Flack & Hathaway 5. 27. 23. IF EVER I SEE YOU AGAIN-Roberta Flack 11. 8. IT'S A HEARTACHE-Bonnie Tyler 9. BAKER STREET-Gerry Rafferty 28. 24. USE TA BE MY GIRL-O'Jays 14. --. 25. STILL THE SAME-Bob Seger 12. 10. TAKE A CHANCE ON ME-Abba 26. 26. CHATTANOOGA CHOO CHOO-Tuxedo Junction 16. 11. EVEN NOW-Barry Manilow 21. 27. I WANT TO LIVE-John Denver 15. 12. BLUER THAN BLUE-Michael Johnson 13. 13. I'M ON MY WAY-Capt. & Tennille 29. 28. LAST OF THE ROMANTICS-E. Humperdinck 10. 14. FEELS SO GOOD-Chuck Mangione --. 29. FOLLOW YOU FOLLOW ME-Genesis 9. 15. THIS TIME I'M IN IT FOR LOVE-Player --. 30. TWO OUT OF THREE AIN'T BAD-Meatloaf

Action Sides YOU KEEP ME DANCING-Samantha Sang WONDERFUL TONIGHT-Eric Clapton YOU NEEDED ME-Anne Murray YOU CAN'T DANCE-England Dan & J. F. Coley GREASE-Frankie Valli LOVE OR SOMETHING LIKE IT-Kenny Rogers DEACON BLUES-Steely Dan THIS NIGHT WON'T LAST-Bill LaBounty MUSIC IN MY LIFE-Mac Davis

Sales and/or Requests DAYLIGHT KATY-Gordon Lightfoot MY ANGEL BABY-Toby Beau I NEVER WILL MARRY-Linda Ronstadt BABY HOLD ON-Eddie Money SO HARD LIVING WITHOUT YOU-Airwaves DARLIN'-Paul Davis TAKE ME BACK TO CHICAGO-Chicago FROM NOW ON-Bobby Arvon OVER THE RAINBOW-Gary Tanner HE'S SO FINE-Jane Olivor

Correspondents Preferred Picks SONGBIRD-Barbra Streisand (Columbia) ANOTHER FINE MESS-Glen Campbell (Capitol) LOVE WILL FIND A WAY-Pablo Cruise (A&M) YOU'RE A PART OF ME-Gene Cotton (Ariola) READY OR NOT-Helen Reddy (Capitol) COPACABANA-Barry Manilow (Arista) LAST DANCE-Donna Summer (Casablanca) RUNAWAY-Jefferson Starship (Grunt)

Airplay
OPINION ON LOVE-Mac McAnally MIDNIGHT LIGHT-LeBlanc & Carr ONLY THE GOOD DIE YOUNG-Billy Joel ONLY ONE LOVE IN MY LIFE-Ronnie Milsap .. STILL LOVE ME TOMORROW-Dave Mason UNDER THE BOARDWALK-B.J. Royal DANCE WITH ME-Peter Brown THAT ONCE IN A LIFETIME-Demis Roussos UNMARRIED WOMAN THEME-Bill Conti

Anna, Ill. (Jane Michel-WRAJ) Rare Earth/D. Mason/Atlanta Rhy. Sec./Rundgren/Lightfoot/W. Egan. Athens (Ty Richards-WATH) LaBounty/P. Davis/Statler Bros./Streisand. Gains: Rawls/Denver. Austin (Bob Joseph-KCSW) Larry Curtis/Mandrell/Kristofferson/Furay/Tom Jones. Gains: Humperdinck. Bend (Rick Marshall-KCRL) Milsap/Starship/Sang/Tom Jones/Bonoff/Tuxedo Junction. Gains: Dan & C. - - (Bill Jay-KBND) J. Browne/Cotton/Streisand/Swan/Maglia/Lightfoot. Bismarck (Tom Bitz-KBOM) Humperdinck/Rawls/Streiand/D. Ross/Mac Davis. Gains: Rod Stewart/Abba. Blackfoot (Jack Sunday-KBLI) Gatlin/Arvon/Genesis/Rundgren/Reddy/Cotton/Streisand/Steve Martin. Boise (Lee Chabre-KBOI) Mac Davis/G. Tanner/Reddy/T. Beau/Cotton. Gains: Diana Ross/Bob Seger. Brookhaven (Randall Smith-WJMB) Streisand/K. Rogers/Starship/J. Browne. Gains: Abba/Manilow/Ross. Buffalo (Roger Christian-WBEN) Streisand/McAnally/T. Beau. Gains: D. Ross/Abba/Jane Olivor. Burialo (Roger Christian-WBEN) Streisand/McAnally/T. Beau. Gains: D. Ross/Abba/Jane Clivor.
Burlington (Gary Wheelock-WVMT) B. Streisand/Spellbound. Gains: Manilow (COPA)/Dan & C./Seger.
Butte (Rob Roberts-KXLF) H. Reddy/Welch/Rolling Stones. Gains: Steely Dan/D. Ross/Palmer/Johnson.
Canton (Rick Jacobs-WHBC) B. Streisand/Beau/Fenholt/F. Valli/Lettermen/Atlanta Rhy. Section.
Cedar Rapids (Frank Hanford-WMT) K. Rodger/R. Milsap. Gains: Rawls/M. Johnson/Murray/D. Ross.
Charlottesville (Jim Racey-WCHV) D. Summer/Egan/Pablo Cruise. Gains: Abba/Benson/Money/M. Johnson.
Chierge (Para Mantan-WEVE) Commodores (GMPET MIMES). Cedags Abba/Chie/Steely Dan/M. Labreen. Chicago (Dave Martin-WFYR) Commodores (THREE TIMES). Gains: Abba/Chic/Steely Dan/M. Johnson. Chico (Jan Claire-KPAY) DeShannon/Reddy/M. Davis/Cotton/Tanner/T. Beau/Campbell. Cincinnati (Susan Howe-WLW) Valli/Genesis/Rod Stewart. Gains: Player/Benson/Andy Gibb. Clovis (Charlie Russell-KKQQ) Tuxedo Junction/Tanner/Spellbound/Con Hunley/Rogers/Dave Mason/Seger. Coffeyville (Bill Miller-KGGF) Buddy Holly/Eddy Arnold. Calls: Waylon Jennings & Johnny Cash. Columbia (Mike Collins-WIS) Streisand/Flack/Mac Davis. Gains: Capt. & Tennille/Dan & Coley/D. Ross. Columbus (Denny Nugent-WTVN) G. Cotton/Streisand/Dan & Coley/Starship/Lightfoot. Gains: Abba/Tyler. Coquille (Warren Farwell-KWRO) Flack/Streisand/Chater/Lightfoot/Rabbitt. Gains: A. Gibb/Manilow(E) Corona (Rick Painter-KWRM) B.J. Royal/Pablo Cruise/Toby Beau/LaBounty. Calls: Steely Dan (BLUES). Corvallis (Weldon Greig-KLOO) Campbell/Steve Goodman/Cotton/Beau/Buffett/Mike Curb Cong. Crescent City (Sue Williams-KPOD) Pablo Cruise/D. Roussos/O'Jays/Mac Davis/Bob Seger/Ronstadt(MARRY Des Moines (Del Hull-KRNT) Andrew Stevens/G. Tanner/Palmer/Rawls/K. Rogers. Gains: Gibb/Abba.

Detroit (Jim Scollin-WOMC) Chicago/Streisand. Gains: A. Murray/Palmer/Boone (GOD KNOWS).

Dubuque (Steve Sesterhenn-KDTH) Tyler/Cotton/Meatloaf/Streisand/Mac Dovise Gains: Rafferty/Johnson. Durham (Don West-WDNC) Lightfoot/Ronstadt (MARRY)/Mac Davis/Boone (GOD KNOWS)/S. Sang. Eugene (Catherine Bitterman-KPNW) Mac Davis/Gary Tanner/Toby Beau. Calls: Andy Gibb. Continued on Page 10..

# (Associate Editor, Betty Hollars)

Hot Line: FEEL THE FIRE-Peabo Bryson (Capitol) Lots of chart jumps for this slow and easy ballad, which is a nice change from all the "dance" and "disco" things saturating the page.

Looking Good: HOLLYWOOD SQUARES-Bootsy's Rubber Band (Warner Bros.) Bootsy and the band do it again in this single that had previously received a lot of airplay as an album cut.

Correspondents Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

20. 16. GIRL CALLIN'-Chocolate Milk 1. USE TA BE MY GIRL-O'Jays 1. 2. THE GROOVE LINE-Heatwave 24. 17. FEEL THE FIRE-Peabo Bryson 21. 18. SHAME-Evelyn "Champagne" King 4. TAKE ME TO THE NEXT PHASE-Isley Bros. 29. 19. STUFF LIKE THAT-Quincy Jones 5. TOO MUCH, TOO LITTLE..-Mathis/Williams 9. 20. GET ON UP (DISCO)-Tyrone Davis 6. EVERYBODY DANCE-Chic 10. 21. OH LIMATE A NICOTO-3. DUKEY STICK-George Duke 3. 10. 21. OH WHAT A NIGHT FOR DANCING-Barry White 6. 11. 22. ON BROADWAY-George Benson 7. ALMIGHTY FIRE-Aretha Franklin 14. 23. RIDING HIGH-Faze-O 5. 8. STAY-Rufus & Chaka Khan 9. I AM YOUR WOMAN-Barbara Mason 22. 24. TOMORROW I MAY NOT FEEL...-Gene Chandler 12. 13. 10. DAYLIGHT & DARKNESS-Smokey Robinson 23. 25. MS.-David Oliver --. 26. HOLLYWOOD SQUARES-Bootsy's Rubber Band 15. 11. DANCE ACROSS THE FLOOR-Jimmy Bo Horne --. 27. LAST DANCE-Donna Summer 16. 12. AIN'T NO SMOKE...-Eddie Kendricks 17. 13. RUNAWAY LOVE-Linda Clifford 25. 28. KEEP ON DANCING-Johnnie Taylor 18. 14. (LET'S GO) ALL THE WAY-The Whispers 26. 29. YOU ARE, YOU ARE-Curtis Mayfield 19. 15. ANNIE MAE-Natalie Cole 27. 30. FLASHLIGHT-Parliament

Movin' On Up
CLOSE THE DOOR-Teddy Pendergrass (Phil.Int.) BY WAY OF LOVE'S EXPRESS-Ashford & Simpson (W.B.)

Top Airplay TRY & UNDERSTAND-Jaisun ONE LIFE TO LIVE-Lou Rawls IS THIS A LOVE THING-Raydio WEEKEND LOVER-Odyssey SHADOW DANCING-Andy Gibb 1,2,3/& f.-Dorothy Moore I HAD A CHOICE-Sun SOLUTIONS-Dexter Wansel YOU-The McCrarys YOU GOT IT-Diana Ross EYESIGHT-James Brown IN THE MOOD-Leroy Hutson ... PIECE OF MY HEART-Etta James LET'S GET FUNKTIFIFD-Boiling Point I JUST WANT TO BE WITH YOU-The Floaters IT'S SERIOUS-Cameo 'TIL YOU TAKE MY LOVE-Harvey Mason IT'S HEAVEN TO ME-Isaac Hayes

Correspondents' Preferred Picks YOU AND I-Rick James (Gordy) LOVE TO SEE YOU SMILE-Bobby Bland (ABC)
YOU KNOW YOU WANNA BE LOVED-Keith Barrow (Columbia) HAPPY BEAT-Mandrill (Arista) LOVE IS SO EASY-Stargard (MCA) GOOD, BAD & FUNKY-Shotgun (ABC)
DO IT WITH FEELING-Michael Zager Band (Private St.) HOME MADE JAM-Bobbi Humphrey (Epic) IF YOU'RE READY HERE IT COMES-Enchantment(Roadshow) GOLDEN TIME OF DAY-Maze (Capitol) GET TO ME-Luther Ingram (Koko) BOOGIE OOGIE-Taste of Honey (Capitol) MONKEY SEE, MONKEY DO-Le Pamplemouse (AVI) I'M GONNA LET YA-Nancy Wilson (Capitol) MIND PLEASER-Cuba Gooding (Motown) IS THIS LOVE?-Bob Marley & The Wailers (Island) WORDS DON'T SAY ENOUGH-7th Wonder (Parachute) ONE ON ONE-Prince Phillip Mitchell (Atlantic)

Regional Highlights

Birmingham (Victor Boykin-WBUL) #1-Heatwave, #3-George Duke, #4-James Brown, #5-Natalie Cole,
#7-Barbara Mason, #8-Faze-O. Gns: Chic, Aretha Franklin, Barkays, Whispers, Chocolate Milk,
Evelyn C. King, Peabo Bryson, Fatback Band, Linda Clifford, Smokey Robinson, Donna Summer,
Teddy Pendergrass. On: Eddie Kendricks, Tower of Power, Blackbyrds, McKinley Mitchell.

Columbus (Keith Willis-WVKO) #1-O'Jays, #2-George Duke, #3-Jaisun, #4-The McCrarys, #6-Voltage
Bros., #8-Barkays, #9-Natalie Cole. Gns: Quincy Jones, Bootsy's Rubber Band, Rick James.

New: Eddie Kendricks, Odyssey, Roy Ayers, Harold Melvin. On: Melbo Moore, Luther Ingram,
Dexter Wansel, Teddy Pendergrass, Floaters, Parliament, Bobby Bland, Taste of Honey, J.B.Horne.

New York (Sonny Taylor-WWRL) Strong: Linda Clifford, Quincy Jones, Eddie Kendricks, Heatwave,
Van McCoy, O'Jays, Saturday Night Band, Donna Summer, Taste of Honey. New: Tavares, Rick
James, Enchantment. LP's: Blackwell, Michael White, Patti Labelle, Wayne Henderson, George Duke
St. Louis (Gary Starr-KATZ) #1-O'Jays, #2-Heatwave, #3-Isley Bros. Gns: Peabo Bryson, Natalie
Cole, Michael Zager Band, Saturday Night Band. New: Bobbi Humphrey, Sylvia, Silver Convention.

LP's: Village People, Isaac Hayes.

St. Matthews (Andy Henderson-WQKI) #1-O'Jays, #2-Heatwave, #3-Isley Bros., #4-George Duke, #7-

Aretha Franklin, #8-Johnnie Taylor, #9-Chic, #10-Eddie Kendricks. Gns: Peabo Bryson, The McCrarys. New: Floaters, Ashford & Simpson, Donna Summer. On: Sun, Diana Ross, Luther Ingram, Dorothy Moore (1,2,3,), Raydio. LP's: Commodores, Graham Central Station, Phillip Mitchell. Stockton (Charles Richardson-KUOP/FM) #1-0'Jays, #2-George Duke, #3-Isley Bros., #4-Heatwave, #5-Rufus, #6-Tyrone Davis, #7-Evelyn C. King, #9-Natalie Cole, #10-Blackbyrds. Gns: Whispers, Chocolate Milk. New: Quincy Jones. On: Con Funk Shun. LP's: Whispers, Norman Connors, Flora Purim, Isaac Hayes.

Black Radio Correspondents' LP cuts are on page 13.....

# Country Music (Associate Editor, Elma Greer)

Prime Mover: YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt (Elektra) This beautiful ballad reflects a wide acceptance especially among the female audience.

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

IW TW 3. 1. 2. 2. 1. NIGHT TIME MAGIC-Larry Gatlin
2. GEORGIA ON MY MIND-Willie Nelson

3. TWO MORE BOTTLES OF WINE-Emmylou Harris

4. DO YOU KNOW ... - Statler Bros.

5. PUTTIN' IN OVERTIME AT HOME-Charlie Rich 8.

10. 6. GOTTA QUIT LOOKIN'...-Dave & Sugar
6. 7. NO, NO, NO...-Rex Allen Jr.
12. 8. I CAN'T WAIT ANY LONGER-Bill Anderson

9. I'LL BE TRUE...-Oak Ridge Boys 17. 10. IT'S A HEARTACHE-Bonnie Tyler

18. 11. I'M GONNA LOVE YOU ANYWAY-Cristy Lane

7. 12. I'M ALWAYS ON A MOUNTAIN...-Merle Haggard

16. 13. IT ONLY HURTS FOR A LITTLE .. - Margo Smith

4. 14. SHE CAN PUT HER SHOES...-Johnny Duncan 21. 15. I BELIEVE IN YOU-Mel Tillis

WEEKEND FRIEND-Con Hunley SLIPPIN' AWAY-Bellamy Bros. PITTSBURGH STEALERS-Kendalls PLEASE HELP ME...-Janie Fricke YOU NEEDED ME-Anne Murray DON'T MAKE NO PROMISES-Don King LOVE OR SOMETHING LIKE IT-Kenny Rogers COUNTRY LOVIN'-Eddy Arnold YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt HERE COMES THE REASON I LIVE-Ronnie McDowell 9. 16. IF YOU CAN TOUCH HER...-Willie Nelson

15. 17. COWBOYS DON'T GET LUCKY-Gene Watson 22. 18. THERE AIN'T...-J. Cash & W. Jennings

11. 19. RED WINE AND BLUE MEMORIES-Joe Stampley

--. 20. SLOW AND EASY-Randy Barlow

20. 21. I WISH I LOVED SOMEBODY ELSE-T.T. Hall

26. 22. LET ME BE YOUR BABY-Charly McClain

29. 23. I NEVER WILL MARRY-Linda Ronstadt 13. 24. IT'S ALL WRONG...-Dolly Parton

--. 25. ...BABY/GOD...-Debby Boone 24. 26. I'VE GOT TO GO-Billie Jo Spears

23. 27. GEORGIA.../...IRS-Johnny Paycheck
--- 28. TONIGHT-Barbara Mandrell

--. 29. ONLY ONE LOVE IN MY LIFE-Ronnie Milsap

--. 30. NEVER MY LOVE-Vern Gosdin

Other Gains, Sales, and/or Requests
RAGAMUFFIN MAN-Donna Fargo WE CAN DO THIS AGAIN-T.G.Sheppard THE LOSER-Kenny Dale SPRING FEVER-Loretta Lynn THAT'S WHAT MAKES THE JUKEBOX PLAY-Moe Bandy HELLO, THIS IS JOANIE-Paul Evans I'VE BEEN TOO LONG ... - Billy "Crash" Craddock THE FOOL-Don Gibson
(I LOVE YOU) WHAT CAN I SAY-Jerry Reed THREE SHEETS IN THE WIND-J. Ward & R.McEntire

(New listings are underlined) John Conlee (16); Freddy Fender (15); Tommy Overstreet (15); Johnny Russell (13); Glen Campbell (12); Dottie West (12); Roy Clark (12); Zella Lehr (11); Mac Davis (11); Brenda Lee (10); Ronnie Sessions (10); Jerry Wallace (10).

Recommended New Releases TALKIN' IN YOUR SLEEP-Crystal Gayle (U.A.) RAKE & RAMBLIN' MAN-Don Williams (ABC)

I'LL FIND IT WHERE I CAN-Jerry Lee Lewis (Mercury) FROM SEVEN TILL TEN-Loretta Lynn & Conway Twitty GOOD TIMES, GOOD MUSIC, GOOD FRIENDS-Marcia Ball (Capitol)

- - (Joe Ladd-KIKK) Gns-K.Dale (11-3). Pl-Paul Evans, Kendalls, Tommy Overstreet.
...Roundup cont'd. on page 6.... Country Club, page 6..., ...LP cuts ...LP cuts, page 13...

\*\*Roundary (cont'd. from pg. 5)

Indianapolis (Bill Robinson-WIRE) Res-A. Street (29-28), Pad-P. Frans (20), T.G. Sheppart (27),

Indianapolis (Bill Robinson-WIRE) Res-A. Street (29-28), Pad-P. Frans (20), T.G. Sheppart (27),

Indianapolis (Bill Robinson-WIRE) Res-C. (29-28), Pad-P. Frans (20), T.G. Sheppart (27),

Indianapolis (Abil Robinson-WIRE) Res-C. (29-28), Pad-P. Frans (29), Res-Lord Research (20), Pad-P. Street (2

Country Club Don Nelson, general manager of WIRE/WXTZ-Indianapolis, announced major staff changes at WIRE last week. Effective June 1, Don named F. Richard (Dick) Lee to the newly created position of week. Effective June 1, Don named F. Richard (Dick) Lee to the newly created position of WIRE/WXTZ Station Manager, and Gary Havens to the Program Director position at WIRE.

Bill Robinson, P.D. for eight years, has given that up to devote more time to his post as President and General Manager of the Musicworks, Inc., a radio programming syndication firm based in Indianapolis. A highly acclaimed air talent, Bill will continue his air shift at WIRE, which has been expanded by an hour and a half 5-9:30 AM.

May 17th, Arbor Day, KGRZ-Missoula participated in the seventh annual "World's Largest Benefit Kicker." Emcee'd by Operations Manager Dan Sollom, the concert-kegger featured the Nitty Gritty Dirt Band. Elvin Bishop and 1000 kegs of beer. Over \$30,000 was raised for various charities

Dirt Band, Elvin Bishop and 1000 kegs of beer. Over \$30,000 was raised for various charities through the sale of 10,000 tickets.

WFSR-Harlan held an on-air auction last weekend to raise money for construction of a concession stand and restroom facility at the unfinished football stadium in Harlan. Rob Baxter said local merchants donated items and \$2500 was raised in five hours.

Dbs: KGRZ-Missoula, Mont., is accepting tapes and resumes for future openings. Send to Jack Lundy, Box 4106, Zip 59806. Please, no calls.

WMLT-Dublin, Ga., is looking for air talents with production skills. Tapes and resumes to Jim Brown, P.D., Box 130, Zip 31021.

WCOS/FM-Columbia, S.C., is still looking for an all night personality. Tapes and resumes to Ken Martin, Box 740, Zip 29202. No calls please. WWKQ-Battle Creek is looking for an air talent for afternoon drive. Tapes and resumes to Mark Shepard, 15074 - 62 Mile Road, Zip 49016. Phone: 616-692-6267.

Country Club Cont'd. on page 12

## op 40 Station Reports - May 29 thru Wed. May (Total Reports this week 206 - last week 227) Research Assistants - Kent & Keith Zimmerman

STAY-Rufus & Chaka Khan- 12 reports (15 last week). WHBQ (13), 96X (21), WQXI (29). Also: WONS (14) WBTR/FM (23 to 17), WFLB (20), WORC (24), WANS (26), KMHT (30). On: WAGQ, WFOM, KOBO.

TUMBLING DICE-Linda Ronstadt- 17 reports. KGKL (14), KVIC (15), KVOX (15), KSTP (19), KWIC (21), KKXL (25), WKYX (28), KRIB (30), KOFM (30). On: WCIL/FM, WIBR, WJON, KIOO, KBDF, CKPR, KRYS, I WANT YOU TOO BE MINE-Kayak- 21 reports (21 last week). 13Q (26). On: WNOE. Also: WKKY (9), WPST (13), KOKK (17), WKXX (19), WZYQ (21), WYRE (22), KJCK/FM (23), WCIL/FM (24), WKSP (25), WFAH (27), KOBO (30). On: WACI, WVAM, WTIC/FM, KANC, KENO, KYJC, KUHL, KPUR.

ROLL WITH THE CHANGES-REO Speedwagon- 23 reports (22 last week). KSLQ (3), WIFE (19), Z93 (26).

Also: KEWI (4), KBEQ (6), WCIL/FM (10), KQOT (29 to 22), WFBC (29 to 23), WCRO (27), KRLC (28), KROK (28), KATI (28), KOZE (30). On: WBTR/FM, WDBQ, WGNI, WKLN, KIOO, Z96, KANC, KELP, KJOY, ROLL WITH ME SOURCE CONTROL OF STREET CONTROL TOP 40 Station Reports - continued from Pege 7....

TOPACON BLIES-Steely Den-76 reports (109 last week), KRSP (5), WNDI (7), WCOL (8), KING (12), WNDR (17 to 12), KRJ (16), WIFE (17), KRJQ (18), KLOA (27 to 19), KRTH (28 to 23). Also: WNDR (17 to 12), KRJ (16), WIFE (17), KRJQ (18), KLOA (27 to 19), KRTH (10), KGT (10), CGT (10), KGT (10), KGT

USE TA BE MY GIRL-O'Jays- 131 reports (140 last week). WHBQ (1), 96X (1), KILT (9 to 4), WQXI (6), WBBF (14 to 6), KREE (15 to 6), KSIQ (7), WBBQ (14 to 9), Z93 (14 to 9), KFRC (11), KLIV (19 to 13), KRTH (21 to 16), WNOE (23 to 16), WMAK (16), WIFE (26 to 18), 99X (19), WMET (20), KFI (21), WNBC (29 to 24), WRKO (25), WPRO/FM (29). On: KJR, KING, 13Q, WOKY. Also: WSGA (1), etc YOU'RE THE LOVE-Seals & Crofts- 136 reports (146 last week). WPRO/FM (16 to 11), KRSP (20 to 15), WBBQ (25 to 20), 96X (20), WRKO (27 to 22), 13Q (28 to 23), KIOA (26), KFI (26), WMAK (26), WAKY (27). On: WCOL, WNOE, WQXI, KFRC, KING, KJRB, KTAC. Also: WZOO (4), KKXL (4), WKLN (5), WFAH (5), WFRC (6), KJCK/FM (15 to 7), KIXS (7), KENO (16 to 7), KGKL (8). WISE (16 to 9), etc.

KGHO-Aberdeen/Hoquiam KLOK-San Jose KATI-Casper WMFJ-Daytona KXLY-Spokane KOFM-Oklahoma City KBST-Big Springs , Tx. WLCY-Tampa WAUG/FM-Augusta KWSL-Sioux City KATI-Casper WSPT-Stevens Point KKIS-Rapid City KHAS-Hastings, Neb. WFBC-Greenville, S.C. WLLL-Lynchburg, Vir. KUIC-Vacaville, Ca. Z93-Atlanta WKY-Oklahoma City KOBO-Yuba City, Ca. KSTN-Stockton KKQQ-Clovis, N.M. Midwest KWRM-Corona , Ca. KLOU-Lake Charles , La.

Steve Larson (206-532-1200) Bill Weaver (Box 21248 - 95151) \*Fred Leemhuis (Box 2006 - 82602) John Scott (904-255-1456) \*Paul Gomez (Box 1230 - 51102) Chuck Harmon (509-328-6292)
Mike Miller (405-478-0444)
Carl MacMillan (Box 1632 - 79720) \*Ron Parker (Box 10,000-St.Petersburg) Eddie Coile (Box 669 - 30903) Doc Holliday (402-987-3477) \*Fred Leemhuis (Box 2006 - 8 \*Fred Leemhuis (Box 2006 - 82602)
Pat Martin (715-341-1300)

\*C.J. Stone (Box 465 - 57709)
John Powell (Box 726 - 68901)
Billy Powell (803-271-9200)
Bob Abbott (804-239-0333)
Frank Imburg (707-446-0200)

\*Kris O'Kelly (230 Peachtree - 30303)
Bill Burkett (Box 14930 - 73113)

\*Ross Forbes (Box 1056 - 95991)
Dave Morgan (209-948-5786)
Charlie Russell (Box 1890 - 88101) Charlie Russell (Box 1890 - 88101) Lee Thomas (402-489-3855) Don Brown (714-737-1370) (318-436-7277) \*No Calls Please

Chief Engineer Production (M/F) News/Sports/Play-by-play Newsperson News (E.O.E.-M/F) Newsperson (E.O.E.-M/F) News Director News Director Air Talent (weekend) Air Talent (future)
Air Talent (future, E.O.E.-M/F) Air Talents (future) Air Talents (future) Air Talent/Prod. (future) Air Talent/Prod.
Air Talent/Prod. Air Talent Air Talent Air Talent Air Talent (E.O.E.) Air Talent (E.O.E.-M/F) Air Talent/lst (E.O.E.-M/F) Air Talent (AM Drive) Air Talent (AM Drive, A/C) Sales/Air Talent Program Director

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Boston, Harry Nelson-WRKO- Heatwave, Todd Rundgren, Donna Summer, Barry Manilow. <u>Deb</u>: P.Brown. Providence, Gary Berkowitz-WPRO/FM- Donna Summer, K.C. & Band, Barry Manilow. <u>Deb</u>: Eruption. Rochester, Tom Nast-WBBF- Barbra Streisand, Player, Commodores (LADY). New York, Rich/Myzal-99X- Bruce Springsteen, Celebration. Rq: Village People. Gns: Abba. - - Roz Frank-WNBC- Bruce Springsteen. <u>Gns</u>: Joe Walsh, Rolling Stones, Peter Brown, B.Manilow. Philadelphia, Jeff Robins-WIFI- O'Jays, M.Johnson, P.Smith, K.C., Meatloaf, D.Summer, B.Seger. Annapolis, Kingston/Casey-WYRE- Jefferson Starship, Bruce Springsteen. <u>Deb</u>: E.Clapton, R.Stewart. Charlotte, Roy Rosen-WAYS- Paul Davis, Robert Palmer. Deb: Meatloaf, Barry Manilow, Bob Seger. Charleston, Bob McLain-WTMA- K.C. & Band, Paul Davis, Samantha Sang, Dan & Coley. <u>Deb</u>: Dave Mason. Augusta, Bruce Stevens-WBBQ- Jefferson Starship, Billy Joel, Joe Walsh, Toby Beau. Atlanta, Dale O'Brian-Z93- Jefferson Starship, Walter Egan, Billy Joel. <u>Deb</u>: Rolling Stones. Jacksonville, Paul Sebastian-WAPE- Barry White, Donna Summer, Eruption, Peter Brown. Deb: R.Flack. Miami, Jack Forsythe-96X- Steely Dan (FM), Abba. <u>Deb</u>: Steve Martin, Foghat, Donna Summer. Montgomery, Lanny West-WHHY- Steely Dan (FM), ELO, Barry Manilow, Joe Walsh, Gene Cotton. New Orleans, Mark Somers-WNOE- Foghat, Love & Kisses, Nick Gilder. <u>Deb</u>: R.Stones, M.Johnson. Memphis, John Long-WHBQ- Abba, Bob Seger, Donna Summer. Deb: F. Valli, Commodores (LADY). Knoxville, Bob Kaghan-WRJZ- Bob Welch, Barry Manilow, Walter Egan. <u>Deb</u>: Patti Smith, Steely Dan. Nashville, Bruce Sherman-92Q- Bob Seger (SHINES). <u>Deb</u>: Gene Cotton, Heart, Jefferson Starship. Louisville, Coyote Calhoun-WAKY- Barry White, Patti Smith Group. <u>Deb</u>: Seals & Crofts, Paul Davis. Indianapolis, Jerry Steele-WIFE- Abba, Rolling Stones, Michael Johnson. <u>Deb</u>: Frankie Miller. Columbus, Bryan McIntyre-WCOL- Abba, Patti Smith, O'Jays, Peter Brown. Pittsburgh, Patti Sullivan-13Q- O'Jays, Pablo Cruise, Barry Manilow. Deb: Walter Egan, Genesis. Madison, Jonathan Little-WISM- Pablo Cruise, Jefferson Starship, Billy Joel, E.Clapton. Minneapolis, Greg Ausham-KSTP- Pablo Cruise, O'Jays, Gene Cotton, Mike Finnigan. Deb: D.Summer. Des Moines, Gary Stevens-KIOA- Meatloaf, Abba, Barry Manilow, Seals & Crofts. Austin, Bill Mayne-KNOW- Jefferson Starship, Pablo Cruise, Willie Nelson, Eddie Rabbitt.

Houston, Bill Young-KILT- Steve Martin, Commodores (LADY), A.R.S., Eruption, B.Manilow, E.Rabbitt.

- - Clay Gish-KRBE- Abba, M.Johnson, F.Valli, B.White, P.Cruise, R.Palmer, J.Walsh, Kevin Lamb.

Salt Lake City, Lorraine Winegar-KRSP- Steve Martin, Pablo Cruise, Jefferson Starship. San Diego, Michele Pettis-KMJC- Carly Simon, Seals & Crofts, Steve Martin. Deb: B. Seger, Abba. Los Angeles, Bob Hamilton-KRTH/FM- Donna Summer, Heatwave. Deb: Steve Martin. San Jose, Ralph Koal-KLIV- Commodores (LADY), Airwaves, Pablo Cruise. Deb: Meatloaf, Heatwave. San Francisco, Dave Sholin-KFRC- R.Flack, Seals & Crofts, Heatwave, Pablo Cruise, Donna Summer. Stockton, David Kraham-KJOY- Andrew Gold, B.Streisand, Joe Walsh, Bruce Springsteen. <u>Deb</u>: S.Martir Sacramento, Jeff Hunter-KNDE- Pablo Cruise, Chic, Rolling Stones. <u>Deb</u>: Sweet, D.Summer, B.Seger. Portland, Terry Danner-KGW- Barry Manilow, Commodores (LADY), Pablo Cruise. <u>Deb</u>: R.Palmer. - Karen Knight-KYTE- Heatwave, Donna Summer, Billy Joel. Deb: R.Palmer, P.Smith, Seals & C. Seattle, Tom McKay-KING- O'Jays, David Shire, Joe Walsh. Deb: Meatloaf. --- Tracy Mitchell-KJR- Barbra Streisand, Pablo Cruise, Heatwave, O'Jays. <u>Deb</u>: Meatloaf, Trammps Spokane, Tom Hutyler-KJRB- Seals & Crofts, Heatwave, B.Manilow, Jackson Browne. <u>Deb</u>: D. Roussos. Great Falls, Don Nordine-KQDI- J.Starship, Barry Manilow, Andrew Gold, Boney M. Deb: D.Summer.

## Correspondents' Corner (cont'd. from pg. 2)

Redding, John Stall-KSXO- Bobby Arvon

Midland, Dave Howard-KCRS- Robert Palmer Lubbock, Mark Conway-KLBK- Kenny Rogers El Paso, Tim Page-KELP- REO Speedwagon Show Low, Chip Stanley-KVSL- Rolling Stones Pueblo, Rip Avina-KDZA- \*Peter Brown Colorado Springs, Marc McCoy-KYSN- R.Palmer Casper, Donna Foxx-KATI- Eruption Reno, Red Mountain-KCBN- Marshall Tucker Las Vegas, Steve Summers-KENO-A.Gibb (LOVE) San Diego, Nina Gomez-KCBQ- Chic Anaheim, Larry Groves-KEZY- #15-R.Stones Los Angeles, Denise Gorman-K100- P. Davis - - - Sherman Cohen-KIIS/FM- B.Springsteen - - - John Sebastian-KHJ- Peter Brown - Eric Chase-KFI- Rita Coolidge San Bernardino, Mitch Montrose-KFXM- Genesis Santa Barbara, Dick Williams-KIST- Billy Joel Santa Maria, Denny Luell-KUHL- Kayak Bakersfield, Pete Shannon-KERN- Joe Walsh Fresno, Kris Van Kamp-KYNO- Tom Petty - - Dan Spears-KFYE- A.R.S. Salinas, A.J. Roberts-KDON- Roberta Flack San Jose, Kathy McCovey-KSJO- British Lions Livermore, Steve O'Neil-KKIQ- Eddie Money (TWO) Stockton, Dave Morgan-KSTN- Louisa Fernandez Davis, Tom Gracyk-KDVS- \*Bruce Springsteen Sacramento, Kris Mitchell-KROY- Pablo Cruise Yuba City, Ross Forbes-KOBO- Rufus

Arcata, Len Jarvela-KATA- Exile Medford, R.E. Lucas-KYJC- Walter Egan Coos Bay, Dave Lee-KYNG- B.J. Royal Eugene, Bill Dudley-KASH- Mike Finnigan - - Richard Harker-KBDF- Toby Beau Portland, Michael O'Brien-KPAM- Barbra Streisand Longview, Jay McCrae-KLOG- Genesis Chehalis, Fiala/Shannon-KITI- Dion Tacoma, Bruce Cannon-KTAC- Celebration Seattle, Frank Colbourn-FM/KVI- R. Palmer Mt. Vernon, Jim Alan-KBRC- Airwaves Bellingham, Frank Shiers-KPUG- Garland Jeffries Yakima, Brady Layman-KQOT- Garland Jeffries Tri-Cities, Tom Mann-KALE- Gene Cotton Spokane, Jim Hill-KREM- Andrew Gold Boise, Charlie Fox-KFXD- K.C. & Band - - - Steve Hohn-KWZ- Chic San Luis Obispo, John Tobin-KSLY- B.Springsteen Lewiston, Steve MacKelvie-KRLC- #12-Willie Nelson - - - Wes McShay-KOZE- Karla Bonoff Moscow, Gary Cummings-KRPL- Bruce Springsteen Missoula, Vern Argo-KYLT- Mike Finnigan Helena, Randy Rocks-KCAP- Queen Bozeman, Dennis Nichols-KBOZ- Barbra Streisand Great Falls, John Walton-KEIN- Walter Egan Billings, Jack Bell-KYYA- Toby Beau Anchorage, Brian Christian-KANC- Foghat Toronto, John Termenesi-CHUM- Carly Simon Thunder Bay, B.M.Dean-CKPR- Linda Ronstadt

-10- (6/2/78)

- C Correspondents' Reports - continued from Page 3.... Everett (Robert O'Brian-KRKO) K. Rogers/Dan & Coley/Pablo Cruise/O'Jays/Jimmy "Bo" Horne. Fitchburg (Chuck Morgan-WEIM) Toby Beau/Fresh Air/K. Rogers/I. Thomas/Pousette Dart/H. Reddy.
Flint (Ken Myers-WTRX) B. Arvon/P. Davis/A. Murray. Gains: D. Ross/Rafferty/M. Johnson/Manilow (E).
Florence (Benny Carle-WBCF) M. Murphey/Pablo Cruise/Dan & Coley/Rafferty/Tuxedo Junction.
Ft. Lauderde (Mike Harvey-WFTL) R. Florence (Party Medical Coley/Rafferty/Tuxedo Junction. Fresno (Eric Rhoads-K104) Carly Simon/B. Joel. Gains: Rafferty/O'Jays/B. Tyler Grand Rapids (Doc Donovan-WLAV) Gains: Seger/Rawls/Johnson/Meatloaf/P. Brown/O'Jays/Rafferty.
Haverhill (Bud Jackson-WHAV) B. Swan/P. Davis/McAnally/Beau/Dion.
Houston (John Jenkins-KXYZ) Meatloaf/P. Smith/R. Palmer/Genesis. Gains: Carly Simon/Seger/Abba.
Jefferson City (Mike Schaefer-KJMO) B. Joel (YOUNG)/P. Davis/Celebration/Valli/Renaissance. Kansas City (Steve Bell-KMBZ) McDowell/P. Davis/Campbell/Streisand/Reddy/Mike Curb/Cotton/Genesis. Keene (Sandy Ellsworth-WKNE) Starship/Streisand/Meatloaf/Pablo Cruise/R. Flack. Gains: Tyler. Klamatha Falls (Jim Howe-KAGO) Boone/Sang/K. Rogers/Streisand/D. Ross/F. Valli. Lakeland (Craig Moore-WONN) B. Arvon/M. Franks/Muldaur/K. Rogers/Lightfoot/DeShannon/Milsap. Los Angeles (Michael Sheehy-KNX/FM) Hot LP's: Gibb/Ian Thomas/Krueger/Bramlett/Chater/"FM Macon (Steve Murphy-WMAZ) F. Valli/Rolling Stones. Gains: Boone (GOD KNOWS)/Pablo Cruise.

Marion (Jim Roberts-WDIF) Manilow (COPA)/Meatloaf (re-add)/S. Sang. Gains: Rundgren/Seger/Tanner.

Mason City (Steve Locker-KGLO) Rawls/Humperdinck/Flack/Arvon/Campbell/J. Olivor/Mac Davis/Murray. Miami (Al Anderson-WIOD) Streisand/Milsap/Tanner/Lightfoot.
- - (Rick Peters-WWWL) Jeff Fenholt/Airwaves. Gains: Tyler/Seger/Rafferty/M. Johnson. Midland (Kirk Hughes-WMPX) Kayak/Meatloaf/K. Nelson & Billy T./O'Jays/Seger/Barry White. Milwaukee (Mike Elliott-WTMJ) Dan & Coley/Lightfoot/Rawls/The Band. Gains: Airwaves/Tanner/Olivor. Minneapolis (Curt Lundgren-WCCO/FM) Steely Dan (FM)/J. Browne/K.C. & S. Band/Egan/Tanner/Lil.River. Missoula (Van Wagoner-KGVO) T. Beau/Seger/Dan & Coley/R. Flack. Gains: Capt. & T./Ross/Humperdinck. Monterey (Melinda Roberts-KWAV) Lightfoot/Streisand/Renaissance/M. Franks. Gains: Muldaur. - (Dave Allen-KMBY) Streisand/Pablo Cruise/M. Franks/Brett Maglia. Gains: Palmer/Genesis. wille (Gerry House-WSIX) L. Rawls/Parton/Travolta & Olivia/Palmer. Gains: Tuxedo Junction. Nashville (Gerry House-WSIX) L. Rawls/Parton/Travolta & Olivia/Palmer. Gains: - - (Mary Catherine-WSM) Crystal Gayle/Streisand/Manilow (COPA). Gains: Abba/Cotton/Rogers. Northfield (Mike Wrubel-KYMN) Atlanta Rhythm Section/Spyro Gyra/Gloria Gaynor/LaBounty. Newport (Ernie Birch-KNPT) Mac Davis. Gains: Starship (old)/Abba/Rafferty.
Odessa (Dave Prescott-KQIP) K.C. & Sunshine Band/Pablo Cruise/Dan & Coley. Gains: P. Brown/O'Jays. Osburn (Dave Nesbitt-KWAL) LaBounty/K. Rogers/Tanner/Roussos/Streisand. Calls: Genesis/Flack/Davis. Ottumwa (Art Morris-KBIZ) B.J. Thomas/Milsap/Lightfoot/K. Rogers/Tanner/Campbell/McNichols/Valli. Philadelphia (Jim Lloyd-WIP) T. Beau/Dan & Coley/K. Rogers. Gains: Manilow (COPA)/Mangione. Pittsburgh (Chuck Brinkman-WTAE) T. Beau/Boney M. Gains: Meatloaf/C. Simon/O'Jays/Joel (YOUNG). Portland, Me. (Marji Cyr-Adams-WGAN) Chicago/R. Flack. Gains: Gibb/Genesis/D. Ross/Steely Dan. Portland, Ore. (Bob Swanson-KEX) Lewie Wickham/T. Beau/C. Gayle/Desnic/Eddy Arnold. Providence (Joe Thomas-WJAR) Humperdinck (LOVE IS ALL)/LeBlanc & Carr/Starship/O'Jays/D. Ross. Pueblo (Ken Harthoorn-KCSJ) K. Rogers/Alessi/Love Unltd./Tanner/Tom Jones/J. Rodgers. Quad Cities (Jim Mahanay-WQUA) M. Johnson. <u>Gains:</u> Player/Abba. Regina (Royal Watson-CKCK) Clapton/K.C. & Sunshine Bd./Dan Hill/Murray/S. Posey/E. Money/Palmer. Rock Springs (Rod Tucker-KRKK) Rundgren/Chicago/D. Boone/Genesis/Gene Cotton. Roseburg (Tom Worden-KRSB) O'Jays/Joel (YOUNG)/Tanner/Ronstadt/Pablo Cruise/Gallagher & Lyle.

Roswell (Larry Ahrens-KBCQ) T. DeSario/Starship/Lightfoot/Streisand. Gains: Pablo Cruise/Tuxedo J.

Sacramento (D. Darin & L. Kirk-KCRA) Arvon/Flack/LaBounty/Olivor/S. Sang/Spyro Gyra/L. Hampton.

Saginaw (Rick Belcher-WSGW) R. Flack/Tanner/Spellbound. Gains: Seals & Crofts/Mac Davis.

St. Joseph (Phil O'Neil-KSFT) Tyler/Travolta & Olivia/Bob Seger/Meatloaf. Calls: Rafferty/D. Ross.

St. Louis (Ed Scarborough-KSD) G. Rafferty/O'Jays/Flack/Celebration. Gains: Seals & Crofts/Abba.

Salt Lake City (George Lemich-KSL) Milsap/D. Roussos/Streisand/P.J. & Bobby/DeShannon/Dan & Coley.

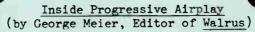
San Diego (Clerk Anthony-KFMB) Clepton/Seger/B.J. Royal. Gains: Manilow (FVEN)/Gibb/Player/Wings. San Diego (Clark Anthony-KFMB) Clapton/Seger/B.J. Royal. Gains: Manilow (EVEN)/Gibb/Player/Wings. San Diego-Vista (Don Michaels-KMLO) Dion/Ronstadt (DICE)/Pablo Cruise/Paul Davis. Gains: E. Money. San Francisco (Scott Burton-KNBR) K. Rogers/K.C. & Sunshine Band. Gains: O'Jays/Rod Stewart/S. Sang - - (Don Hofmann-KSFO) Jefferson Starship/Dan & Coley/Steely Dan. San Luis Obisbo (Anna Bokma-KVEC) Lightfoot/Streisand/Flack/McAnally/Milsap/Valli. Gains: O'Jays. Santa Maria (Johnny Dixon-KSEE) Valli/Streisand/Cotton/LaRoux. Gains: Manilow (EVEN).
Santa Rosa (Jerry Johnson-KSRO) A. Murray/Lightfoot/Celebration/Starship/Pablo Cruise. Gains: Denver. Schenectady (Lee Fowler-WGY) Lightfoot/Bob Seger/Campbell. Calls: Flack/Olivor/Clapton.
Scranton (Chris Norton-WEJL) R. Flack/Seger. Calls: Chicago/Ronstadt (MARRY)/Dan & Coley/Mac Davis. Seattle (Carol Stripling-KVI) O'Jays/Seger/Humperdinck. Seattle (Dick Cross-KOMO) Streisand/DeShannon/Reddy (new)/R. Flack. Gains: Conti/Edwards & Ralph. Sharon (Jack Taylor-WPIC) D. Ross/Rod Stewart/B. Seger/Flack/Valli/Tanner. Spokane (Chuck Harmon-KXLY) Streisand. Gains: Rafferty/Capt. & T./S. Sang/Flack/Lightfoot/Davis.
Terre Haute (Larry Joseph-WBOW) Humperdinck/Seger. Gains: Abba/Manilow (EVEN)/M. Johnson.
Toledo (Leah Myers-WSPD) Tillis/Cotton/Ayers/Wilson Bros./Spellbound/G. Deffett.
Tulare (Chuck Carson-KCOK) Larry Gatlin. Gains: M. Johnson/J. Olivor/S. Sang/Gibb/Seals & Crofts.
Tulsa (Kenny King-KRAV) Meatloaf. Calls: Seger/Abba. Gains: Carly Simon. -- (Don Bishop-KRMG) D. Ross/Dave Mason. Calls: G. Busey/K. Rogers/Rafferty/Abba/Manilow (EVEN) Tyler (Brad Houston-KTBB) B. Joel/Milsap/Meatloaf/Streisand/Cotton. Gains: Rafferty/Genesis. Vacaville (Matt Steiger-KUIC) Streisand/Boney M/K. Rogers/Bonoff/Alessi/Weir. Warwick (Dick Wells-WTBQ) LaRoux/Mandrell/Campbell/Cotton/Reddy/Streisand/M. Johnson. Wahpeton (Chris Delaney-KBMW) Atlanta Rhy. Section/T. Beau/Dan & Coley. Gains: Seals & Crofts. Washington (Bonnie Smith-WMAL) Toby Beau/Streisand/Crystal Gayle. West Palm Beach (Russ Morley-WJNO) G. Tanner/Mac Davis/Streisand/Manilow/Boone/Abba. Calls: Arvon. Yakima (Frank Taylor-KMWX) Streisand/Lightfoot/Campbell/Tanner. Gains: Flack.

WPTR-Albany
Chuck Taylor
Gary Evans
Brian Scott
Don Brooks
Carl Dean

WZOO-Asheboro Bill Cox Gary Jarrett Gary Cannon Rick Lewis Lineups
WISE-Asheville
Dick Cullom
Mark Elliott
Mike Edwards
Ray Williams
Bob Stevenson
Dawn

WAZY-Lafayette
Keith Harris
Jeffrey Jay Weber
Dan Michaels
Bobby Day
Steve Knight
Greg Thomas

WVAM-Altoona, Pa.
Clark & Riley
John Harrison
Denny Bixler (12-1)
Tom Rush
Denny Bixler (5-6)
Dan Phillips
Ron Kauffman



### Established Progressive Airplay

Jefferson Starship
Wings
Genesis
The Band
Atlanta Rhythm Section
Warren Zevon
FM/Soundtrack
Gerry Rafferty
Elvis Costello
Todd Rundgren
Jethro Tull
Carly Simon

Notes: This list is composed largely of names from the last time we reported. However, it has now turned, like sour wine, into a sluggish list. Only one of the top eleven records is moving up - the Gerry Rafferty. All of the others are either dropping or have leveled off. The substantial drop in the intensity of airplay changes the emphasis from these established records to the newer ones. Regional preferences are affecting things. For example, both Starship and Wings are bouyed by strong Southern support. Genesis is relatively weak in the West as The Band is in the Midwest. And so it goes.

#### New Progressive Airplay:

Bob Seger Kinks Joe Walsh Tom Petty Hall & Oates Le Roux Notes: Here is where the excited radio action resides. The first four positions are especially hot starting. Bob Seger does well across the regional board. That is significant because he had historically been trapped in the Midwest with nowhere to go. In the next three positions the starting numbers also show a remarkably even spread. Only the last two show the signs of weakness, Hall & Oates in the Midwest and Le Roux in the West. The Hall & Oates being a live LP based in old material may not have a long airplay life; while Le Roux indicates its Southern regional bias very early, a pattern we expect to stay with their first LP.

Singles & Imports

Singles: Top progressive singles include Rolling Stones way out in front of Pablo Cruise, Bob Seger, Elton John, Steve Martin and Bonnie Tyler.

Imports: A bunch of imported albums do well in relatively equal proportions. The list includes Steve Hillage, Bill Bruford, Greg Kihn, Tangerine Dream and Soft Machine. Elvis Costello's new LP is still selling as an import although it has been released domestically. Also, Television and Ian Hunter show up.

The following tracks are filling the air:
Heart-HEARTLESS/MAGAZINE
Joe Walsh-LIFE'S BEEN GOOD TO ME (FM s'track)
Spyro Gyra-SHAKER SONG
Passport-SKY BLUE/LOCOMOTIVE
Snail-THE JOKER
Auger/Tippetts-DON'T LET ME BE MISUNDERSTOOD/

ROPE LADDER TO THE MOON
Cheap Trick-SURRENDER

Steely Dan-FM (Soundtrack)
Roy Buchanan-TURN TO STONE/DOWN BY THE RIVER
Dixie Dregs-TAKE IT OFF THE TOP
John McLaughlin-A TEAR FROM EVERY EYE.../N.Y. ON
MY MIND/FRIENDSHIP
Alvin Lee-AIN'T NOTHIN' SHAKIN'/ROCKET FUEL
Tom Petty & the Heartbreakers-I NEED TO KNOW
Nantucket-HEARTBREAKER

Midwest Conclave

The third annual Upper Midwest Communications Conclave held in Minneapolis May 19-20 drew radio people from eight states. The record industry was represented at all levels. An innovation this year that helped the meeting run more smoothly was Brown Institute's participation in the gathering. Students from Brown, a broadcasting school in Minneapolis, took care of mailings prior to the meeting, taped all the sessions and set up equipment for speakers. Tapes of any or all the panels can be obtained by sending blank cassettes to Doug Lee, Box 26306, Minneapolis, 55426.

The panel on Air Personalities was the liveliest session according to Doug, but the Research

The panel on Air Personalities was the liveliest session according to Doug, but the Research and Engineering panels, the keynote speech by Mike Phillips of WMNE/WMFM-Eau Claire and the Programming Workshop were also highlighted by many questions and quick answers.

Since many people in radio hope to own and manage their own station some day, Mike Phillips' speech was encouraging. He said he was able to buy WMNE/WMFM by directing all of his energies to that end.

By Napier of WCCO, one of four panelists in the Program Director's Workshop, drew many questions from the Midwestern programmers because WCCO reaches forty percent of a five state region and is a common competitor of many of the programmers present.

Gary Taylor, who moderated the panel on Research, said Don Smith's (WEAQ Sales Manager)

Gary Taylor, who moderated the panel on Research, said Don Smith's (WEAQ Sales Manager) presentation of a detailed market analysis of Eau Claire as well as an animated, if brief, talk by Richard Lamb of Arbitron, sparked discussion in that session.

Bill Gavin and Bob Wilson were presented plaques at luncheons on Friday and Saturday honoring their contributions to the industries.

their contributions to the industries.

Doug said plans for Conclave IV are already being made. Students at Brown Institute will again participate and an even higher attendance and offering of panel subjects can be expected.

## Service

Station

KWSI-Sioux City

KYNG-Coos Bay

WATH-Athens, Oh.

KWRO-Coquille, Ore.

WSMM-Sault Ste. Marie, Mich.

KLOU-Lake Charles

KWRO-Coquille, Ore.

KHAS-Hastings, Neb.

KLOU-Lake Charles

WCNS-Murfreesboro, Tenn.

KBOM-Bismarck

Requests
O'Jays single
Michael Johnson single
A.Murray/B.Seger/M.Johnson singles
Singles
Singles and albums
Singles and albums
Singles and albums
Singles and albums
Albums
Albums
Country oldies

From
Phil. International
E.M.I.
Capitol/E.M.I.
W.E.A.
Capitol/Arista
Capitol/RCA
Capitol/W.E.A.
All sources
All sources
All sources
All sources
All sources

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## Country Club (cont'd. from pg. 6)

Available: Rob Baxter, P.D. at WFSR-Harlan, Ky., is looking for a Music Director/AM Drive position in a medium or larger market. Phone: 606-573-1470.

Terry Michaels, P.D./M.D. at KAPS-Mt. Vernon, Wa., has six years experience in country radio and wants to relocate to a medium market station in the Rockies or Southwest. Phone:

206-424-7676.

Changes: Pat O'Neill, M.D. at KKEE-Rochester, moves to WIRK/FM-West Palm Beach as air talent (7-Mid.). Ken Klingsporn. will take over the music director position. Jo Monette from KROC-Rochester joins KKEE on weekends. The lineup looks like this: Ray Sherwood (6-11:30 AM);
Mark Vail (to 1 PM); Ken Klingsporn (to 2 PM); Curt Curtis (to 6 PM); and Ken Klingsporn (to 9).
Don Imus joins WHK-Cleveland July 3rd. Lineup: Gary Dee (6-10 AM); Joe Finan (to 1 PM);
Terry Stevens (to 3 PM); Don Imus (to 7 PM); Carolyn (to mid.) and Doc Lemon (to 6 AM). Mike Burger, WHOO-Orlando, reports two additions to the lineup: Mike Burger (6-10 AM); John Morgan (to 2 PM); Bob Nyles (to 6 PM); Merrill Craig (to 10 PM); Cristy (to 2 AM) and Lee Brandell (to 6 AM).

Mark Easter from KRIG-Odessa is now with WQYK/FM-St. Petersburg.

Mark Robinson, recently with KMAK-Fresno, has moved to KBOX-Dallas. KSON-San Diego has hired its first female personality, Marti Ski. Listener response to Marti has been excellent.

Service: WMLT-Dublin, Ga., has changed to a country format and needs albums and singles from all sources.

KLOO-AM/FM-Corvallis, Ore., are desperate for CBS product.

WFSR-Harlan, Ky., would appreciate singles and albums from Mercury and Monument.
WTCR-Ashland has not received the new Jacky Ward/Reba McEntire single on Mercury.
KTIB-Thibodaux, La., still needs the Tom T. Hall "Greatest Hits Vol. II" album.

Music Calls: Tim Tyler, KIKX-Tucson, Tues. & Wed. only, 10 AM-1 PM.

Ken Klingsporn (KKEE-Rochester, Wed. & Thurs., 2-5 PM.

Please Note: Information on Regional Meetings, page 14.

#### Gavin's Gab

Stations Up for Memorial Day
Musical versions of the Indianapolis 500 brought that traditional highlight of the holiday home to many listeners last weekend, minus the hysteria and crowds of the Speedway. Many stations featured the top 500 all time hits and involved their listeners in the promotions. WNOE-New Orleans ran a full page ad in the Sunday paper listing 500 past hits. Listeners were asked to choose their favorite 100 and return the entries for a drawing on Memorial Day. The prize

was an antique jukebox and 1060 records. The top 500 records were played all weekend but Marc Sommers said it was the 2000 returned entries that made the "New Orleans 500" an important event for the station.

WICC-Bridgeport played a countdown of the top 600 songs chosen by its listeners. People were asked to send in their top three choices of both songs and artists. (Greg Loehr said the winning three songs were STAIRWAY TO HEAVEN, AMERICAN PIE and HEY JUDE, and the artists, Elvis, The Beatles and the Beach Boys.) Ten of the songs were played every hour for 60 hours and Greg said the response was "huge".

The "Dakota Land 500" at KSDN-Aberdeen featured the top 500 hits from over the last 20 years.

Gary Dixon said the station chose between three and 20 hits in any given year to compile the

Other stations planned completely different promotions around the holiday. WIGY-Bath produced a seven-hour Memorial Day Parade complete with "bands," floats, crowds and a contest. Listeners were asked to name the 21 towns the parade traveled through for a prize. WCUE-Akron gave away picnic baskets full of food, picnic supplies, tickets and albums. KOKK-Huron's "Picnic Patrol" drove around all weekend with packages of food and supplies for picnickers. WISM-Madison held a free outdoor music festival in a local park for 10,000 people. WFBC's 45th anniversary celebration in Greenville, S.C., culminated over the weekend with a big cash giveaway, plus records and baked goods. Southern Bell was so distressed over the tied up phone lines, WFBC is installing a new system the better to accompdate the calls. The Multimedia outlet has been is installing a new system the better to accomodate the calls. The Multimedia outlet has been Top 40 since 1957.

And back in Indianapolis, WIFE broadcast the Indy 500 direct from the Speedway.

He's No Dud

Recently, the Eugene, Oregon, "Register-Guard" ran a full page story entitled "The Dud Stumps 'em All," a story about KASH's Bill Dudley. It seems that Bill has an uncanny ability to recall the artist's name, label and year instantaneously when a listener gives him the title of any hit made since 1962. This is a game Bill plays with his audience every morning, and for the past five years nobody has come up with a title that "Stumped the Dud."

Bill has a 12,000 record library... "every major hit from 1955 to present" and says he never purposely memorizes record trivia, "it just happens."

The article quotes Bill: "'It's basically a useless art...I'm prone to miss a label more than anything else,' adding that he was nearly stumped recently on the label of Mocedades, ERES TU, but guessed it by recelling its color."

but guessed it by recalling its color."

Nobody has ever stumped me," Bill says (matter-of-factly). "I'm sure it could be done, but it will be tough...But I've just realized in the last few weeks that 'Stump the Dud' is something that nobody can rip off of me." "Nobody has ever stumped me,

that nobody can rip off of me.

"Flag A Snag" Every year, floating logs damage hundreds of boats in Northwest waters, so KVI-Seattle is distributing bright orange "deadhead warning flags" to mark such hazards in Lake Washington and Puget Sound. Boaters carry the 30 inch flags, emblazoned with the station's call letters and frequency, and attach them to any snags they see while boating. The Coast Guard and Corps of Engineers follow up by removing the logs and returning the flags for redistribution. KVI has distributed the flags for the past six years through sponsor locations in Seattle and Tacoma.

Underwriting the Mailer

In the past, Eric Norberg, P.D. of KEX-Portland, has been forced to exclude people from the mailing list for the KEX playlist due to heavy printing and mailing costs. He now reports he's found a way to supply the list to everyone who wants it. Anyone interested in receiving the "KEX Playlist Adds" weekly for a year, can send \$20 to Eric at KEX, 2130 S.W. 5th Ave., Portland, 97201, just to cover mailing costs. He says, "Since this is a courtesy rather than a business, we obviously are not going to get into hilling people." we obviously are not going to get into billing people.

#### Album of the Week (reviewed by Ron Fell)

"Darkness On The Edge Of Town"-Bruce Springsteen (Columbia) The drought is finally over.

Springsteen was the reluctant cover boy of Time and Newsweek back in '75 and he has been embroiled in legal hassles ever since. Now he's cut free like a young lion in the streets of old Rome. Jon Landau and Bruce have produced an album which makes no concessions to the current trends of slickness and synthesizers and makes no apologies for its starkness and sensitivity in lyric. BADLANDS, CANDY'S ROOM, THE PROMISED LAND, PROVE IT ALL NIGHT, ADAM RAISED A CAIN, and SOMETHING IN THE NIGHT are cool.

Also recommended from the following LP's:
"Sleeper Catcher"-Little River Band (Harvest) REMINISCING/RED-HEADED WILD FLOWER/FALL FROM PARADISE/SO MANY PATHS

"Stay The Night"-Jane Olivor (Columbia) STAY THE NIGHT/HONESTY/HE'S SO FINE/CAN'T WE MAKE IT RIGHT "Life Is A Song Worth Singing"-Teddy Pendergrass (Philadelphia International) LIFE IS A SONG WORTH

SINGING/COLD, COLD WORLD/GFT UP, GET DOWN, GET FUNKY, GET LOOSE

"Power In The Darkness"-Tom Robinson Band (Harvest) GREY CORTINA/TOO GOOD TO BE TRUE

"If I Weren't So Romantic, I'd Shoot You"-Derringer (Blue Sky) MIDNIGHT ROAD/LAWYERS, GUNS AND MONEY/POWER OF LOVE

"What Have You Done For Love?"-Hodges, James & Smith (London) WHAT HAVE YOU DONE FOR LOVE?/

YOU CAN'T HIDE LOVE/HIDE-A-WAY
"Phantom Of The Opera"-Walter Murphy (Private Stock) A NIGHT AT THE OPERA/GENTLE EXPLOSION
"Oh! Brother"-Larry Gatlin (Monument) STANDIN' BY ME/NIGHT TIME MAGIC

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary Barbra Streisand-TOMORROW Olivia Newton-John-HOPELESSLY DEVOTED TO YOU Andy Gibb-EVERLASTING LOVE/WHY Carly Simon-DEVOTED TO YOU Wings-LONDON TOWN/DELIVER YOUR CHILDREN Jimmy Buffett-SON OF A SON OF A SAILOR Engelbert Humperdinck-LOVE ME TENDER Commodores-THREE TIMES A LADY

Country Music Vern Gosdin-FORGET YESTERDAY/BREAKING MY MIND A.R.S.-LARGE TIME Willie Nelson-SUNNY SIDE OF THE STREET/ UNCHAINED MELODY/BLUE SKIES

Eddie Rabbitt-CROSSIN' THE MISSISSIPPI/

KENTUCKY RAIN Jim Ed/Helen-FEELING YOU/DO YOU WANNA MAKE LOVE

RUNNIN' WILD Rex Allen, Jr.-IT'S TIME WE TALKED/YOU TURNED

IT ON AGAIN LAST NIGHT

Margo Smith-ODE TO A CHEATER/BREAKIN' IN A BRAND NEW BROKEN HEART

Bob Seger-HOLLYWOOD NIGHTS Wings-I'VE HAD ENOUGH/LONDON TOWN/DELIVER YOUR... Jefferson Starship-LOVE TOO GOOD

Joe Walsh-LIFE'S BEEN GOOD Commodores-THREE TIMES A LADY

Bruce Springsteen-BADLANDS/PROMISED LAND Jimmy Buffett-LIVINGSTON SAT. NIGHT/SON OF A SON... Eddie Money-TWO TICKETS TO PARADISE

Eric Clapton-COCAINE Rita Coolidge-YOU

Black Radio

George Duke-MOVIN' ON Graham Central Station-IS IT LOVE? MY RADIO SURE

SOUNDS GOOD TO ME/POW Gary Stewart-I GOT MINE/HONKIN' TONKIN'/YOU'RE Wayne Henderson-HOT STUFF Blackwell-PUT THE FUNK BACK

Patti Labelle-TEACH ME TONIGHT Michael White-YOU ARE MY HEARTBEAT Commodores-THREE TIMES A LADY Flora Purim-WALKING AWAY

Buddy Holly

Kent Zimmerman of The Gavin Report was in Lubbock, Texas, for "The Buddy Holly Story" premiere.

Here's his story: Presently, government officials are pondering whether or not to commemorate Elvis Presley on a "one inch by one inch" postage stamp. Yet in the city of Lubbock they've taken it upon themselves to honor one of their own rock and roll legends, Buddy Holly, on thirty acres of

newly dedicated park and recreation space.

KSEL Program Dir. Bill DeMore and Music Dir. Paul Blair both called the preview and park dedication of "The Buddy Holly Recreation Area" KSEL's most successful community projects.

The 30 acre spread will eventually be developed into a recreation area for mentally and

physically handicapped people.

The audience response to the screening was hauntingly emotional because of the presence of

Mr. and Mrs. L.O. Holley, Buddy's parents.

It was especially moving to have witnessed a park being dedicated to a true rock and roll innovator. It is an honor usually bestowed upon the likes of military generals and nuclear physicists. However, this time it was for the music - a hey, a hey, a hey hey.

Name Fleca Tibbits Richard Knoury Don Berns Karl Whittaker Jessica Boucher Jimmy West Mark Eaton

Name Frank Catalano Jeff Langue Jim Holton Jeff Funk Tony Love Diane Cartwright Ron Baxter

Changes joins KVOL-Lafayette KFMB-San Diego WBBQ-Augusta KMBR-Shreveport KJCK/FM-Junction City KJCK/FM-Junction City Available

KUHL-Santa Maria, Ca. WATH-Athens, Oh. WMAK-Nashville WKKY-Pascagoula WQNZ/WLLL KYA-San Francisco KEND/WKKY

WKKY-Pascagoula KROF-Abbeville WHB-Kansas City WAUG/FM-Augusta KROK-Shreveport promoted to promoted to

Telephone 805-922-7727 614-593-6651 615**-**331**-**4347 601**-**769**-**2938 804-239-0333 916-925-4603 205-661-6719 Position Air Talent Air Talent Air Talent Air Talent Air Talent Program Director Operations Manager

> Assignment News Sports/Play-by-play Air Talent/Prod. Air Talent/Prod. Air Talent/Music Dir. Air Talent/Music Dir. Air Talent/M.D./P.D.

-14-

I NEED TO KNOW-Tom Petty & The Heartbreakers (Shelter) This record is short and direct. delivers in two minutes what most records barely hint at in four.

YOU'RE A PART OF ME-Gene Cotton with Kim Carnes (Ariola) Whoever was responsible for putting Ms. Carnes on this release rates our nod of approval. Her vocal adds just the right touch to project the emotional feeling of the song.

NEVER LET HER SLIP AWAY-Andrew Gold (Asylum) The most direct and obvious sounding "hit" record received this week - already top ten with our staff, which includes all demos.

Also Possible ARMS OF MARY-Chilliwack (Mushroom) LOVE WON'T BE DENIED-Len Boone (Chrysalis) FLYING OVER AMERICA-Fresh Aire (Atlantic) SO IT GOES-Nick Lowe (Columbia)

LIFE'S BEEN GOOD-Joe Walsh (Asylum) SEND A LITTLE LOVE MY WAY-Flyer (Amherst) THE MUSIC WILL NOT END-Walter Murphy (P.Stock) COMING HOME-Ian Thomas (Atlantic)

FOOL (IF YOU THINK IT'S OVER)-Prisoner (W.B.) MIDTOWN AMERICAN MAIN STREET GANG-Dion (Lifesong) I'M NOT GONNA LET IT BOTHER ME TONIGHT-A.R.S. (Polydor)

Houston - June 24 & 25 at the Marriott Hotel.

Guest: Jack McCore Medical Marriott Hotel.

Guest: Jack McCoy. Moderators: Bill Young, Rish Wood, Clay Gish.
Registration: Radio: \$30. Four or more from one station: \$25 each. Records: \$25. Registration: Radio: \$30. Four or more from one station: \$25 each. Records: \$25.

Registration desk opens at 8:30AM Sat. June 24. Record people are invited for cocktails Saturday evening and the combined session beginning at 10AM on Sunday.

The current crisis in the audience rating field precipitated by the demise of Pulse makes Jack McCoy's appearance as our special guest particularly appropriate. Jack is challenging Arbitron's current dominance in the field with his RAM system of audience measurement and evaluation. He will gladly answer audience questions regarding his own and other systems.

These regional meetings are <u>radio</u> meetings. They emphasize no particular format. Managers, engineers and sales people are urged to attend, in order to explore their relationship to the total programming function.

Advance hotel reservation cards are supplied by the Gavin office to all who pre-register. Coming Up: Atlanta, July 8 & 9 at the Royal Coach Inn. Guests: Bill Engle of Arbitron and Bill Lowery of Lowery Music. Moderators: Don Benson (94Q) and Jim Davenport.

Boston, July 21 & 22 at the Hyatt Cambridge. Guests and moderators to be announced.

Here are a few comments about our Regional Meeting in Monterey (May 13-14):

Eric Rhoads, P.D. at KlO4-Fresno, says "By taking one of my jocks (who is totally new to the industry), his understanding of radio has increased incredibly. It's like talking to an 'ole pro instead of a novice...his output at work and his air sound has increased (in quality). I feel as though you should encourage all young broadcasters (as well as old) to attend these

Richard Painter, P.D. at KWRM-Corona, Ca., enjoyed every minute of it and learned "so much" from the subjects covered in each program. He felt the entire event broadened his view of programming.

Barbara M. Richardson writes from KVOC-Casper, Wyo.: "The knowledge I gained was limitless. It was a very good conference with everyone being so open and free with their ideas."

And finally, Don Hofmann at KSFO-San Francisco writes: "As in the case of all regional meetings that I've attended, I found the discussions provocative, interesting and open. I was very happy to see the California people "open up" as they do in the Northwest." He adds, "Although the record people appeared to show a definite interest in what radio was doing at the Seattle meeting a couple of months ago, the Sunday meeting at Monterey bogged down with the usual 'why don't you play my records?' comment by one or two people.

Correspondents please note: Those who have been mailing their Record Action Reports via Special Delivery are now confronted by the preposterous postal service increase to \$2.00 for each such mailing. We earnestly recommend that you discontinue this type of mailing and switch to regular first class postage. At our office, specials hardly ever receive early delivery; they usually come in with the regular first class mail.

Subscribers who previously have been paying the extra charge for special delivery of The Gavin Report may wish to reconsider this arrangement, in view of the excessive cost increase. Please let us know.

Music Calls

Station WKKY-Pascagoula Contact Dan Lynch KLAR-Laredo, Tx. Joe Ruiz Gary Cannon WZOO-Asheboro WVOV-Huntsville, Al. Dave Novak KTAC-Tacoma KPUR-Amarillo WKSP-Kingstree KSKG-Salina WBOW-Terre Haute KHSN-Coos Bay, Ore. KVOX-Fargo

Bruce Cannon Mark Shannon Eddie Parker David Lourie Larry Joseph Gregg Lenny Tom Evans

Lineups 92KF/M-El Paso Johnny Thompson George Reynoso "Lenny" Bill Pryce Tony Bravo David Mendez

Day & Time after 12 PM Mon. - Fri. 10 - 1:30 PM 10 - 12 PM Mon. Mon. - Fri. 2 - 4 PM Mon. - Fri. Wed. - Fri. 10 - 12 PM Tues. - Thurs. 12 PM - 2 Mon. - Fri. 2 - 5 PM Mon. - Fri. after 10 AM Mon. & Thurs. 3 - 5 PM 12:30 PM Mon. Mon. - Fri. 12 - 3 PM

KWRM-Corona, Ca. KHYT-Tucson Adams & Scholz Rod Ferguson Rick Painter Larry Davis Ted Jackson Mike Milan Brian Hartford Jason McQueen Dan West

Chris O'Brien Rick Beckett Marty Hembre John Petryk

Jay Michaels

Chad Roch

Z96-Grand Rapids

KEIN-Great Falls Chuck & John Mark Stevens Mike Connors Coyote King Robert St. John Big "C"



### THE GAVIN REPORT #1207 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: USE TA BE MY GIRL-O'Jays (Philadelphia International) Since mid-April, correspondents' reports have indicated this would be a mass appeal hit; the climb up the Black Radio, Adult-Contemporary and Rock charts has been almost simultaneous.

Hot: MISS YOU-The Rolling Stones (Rolling Stones) Our research shows a jump of 24 to 19 in chart averages, 12 to 8 in airplay; it would be nice if all "personal picks" did this well.

Top Tip: LOVE WILL FIND A WAY-Pablo Cruise (A&M) The move from Top Prospect to Top Tip in one week clearly indicates the record's strength.

Record To Watch: LIFE'S BEEN GOOD-Joe Walsh (Asylum) Charts include: KIIS/FM (15), WGCL (16), WNBC (19), WZUU (24), WFOM (25), KSTP (25), KRTH/FM (26), KRSP (27), 13Q (29), 94Q (30), WIFE (30), Bloo (30), KFI (30) and KIMN (30). Not bad for starters.

Sleeper of the Week: MACHO MAN-The Village People (Casablanca) The success in New York is no fluke. Top five requests in Daytona Beach (WMFJ), charting in New York (99X-10), Boise (KWZ-14), Hartford (WORC-20), Los Angeles (KRTH/FM-25), Wilmington (WGNI-26), and added in San Francisco (KFRC).

Top New Adds: THREE TIMES A LADY-Commodores (Motown) I'VE HAD ENOUGH-Wings (Capitol)

Recommended Playlist

The listings below represent a consensus of rock correspondents' reports. Their evaluations are derived from a variety of sources - retail sales, phone requests, call out research, juke box plays, etc. - according to the individual characteristics of the various markets. Underlined sides show the strongest potential for continued growth.

TW Top Twenty

T. SHADOW DANCING-Andy Gibb

2. BAKER STREET-Gerry Rafferty

3. IT'S A HEARTACHE-Bonnie Tyler 3. 4. YOU BELONG TO ME-Carly Simon
5. TWO OUT OF THREE...-Meatloaf 6. 5. TWO OUT OF THREE...-Meatloaf
9. 6. USE TA BE MY GIRL-O'Jays
10. 7. STILL THE SAME-Bob Seger
8. 8. TAKE A CHANCE-Abba
7. 9. YOU'RE THE ONE..-Travolta/Olivia
11. 10. BLUER THAN BLUE-Michael Johnson
14. 11. THE GROOVE LINE-Heatwave
5. 12. WITH A LITTLE LUCK-Wings
12. 13. TOO MUCH...-J.Mathis & D.Williams
15. 14. YOU'RE THE LOVE-Seals & Crofts
18. 15. EVEN NOW-Barry Manilow
17. 16. DANCE WITH ME-Peter Proven

17. 16. DANCE WITH ME-Peter Brown

17. 16. DANCE WITH ME-reter Brown

16. 17. LOVE IS LIKE OXYGEN-Sweet

--. 18. MISS YOU-The Rolling Stones

19. 19. BECAUSE THE NIGHT-Patti Smith Group

19. 19. BARY HOLD ON-Eddie Money

• CAN WE STILL BE FRIENDS-Todd Rundgren

Gaining In Several Markets
ONLY THE GOOD DIE YOUNG-Billy Joel
LOVE WILL FIND A WAY-Pablo Cruise RUNAWAY-Jefferson Starship

RUNAWAY-Jefferson Starship

LAST DANCE-Donna Summer

I WAS ONLY JOKING-Rod Stewart

WONDERFUL TONIGHT-Eric Clapton

MY ANGEL BABY-Toby Beau

COPACABANA-Barry Manilow

GREASE-Frankie Valli

EVERY KINDA PEOPLE-Robert Palmer

FOLLOW YOU FOLLOW ME-Genesis

• MAGNET AND STEEL-Walter Egan

FM-Steely Dan
I CAN'T STAND THE RAIN-Eruption
DEACON BLUES-Steely Dan

**HEARTLESS-Heart** 

# THREE TIMES A LADY-Commodores (Motown)

Regional Sales and/or Requests
I'M NOT GONNA..-Atlanta Rhythm Section(Polydor)
LOVE OR SOMETHING LIKE IT-Kenny Rogers (U.A.)
LIFE'S BEEN GOOD-Joe Walsh (Asylum)
ALMOST SUMMER-Celebration (MCA)
SONGBIRD-Barbra Streisand (Columbia)
STONE BLUE-Forbat (Rearsyille) STONE BLUE-Foghat (Bearsville)

June 24 & 25 at the Marriott Hotel (West Loop). Guests and moderators include Jack McCoy, Bill Young, Clay Gish and Rish Wood. Details on page 14...

Picks & Plays MF. BLUE SKY-Electric Light Orchestra (Jet) LOAD-OUT/STAY-Jackson Browne (Asylum) NEVER LET HER SLIP AWAY-Andrew Gold (Asylum)
SHAME-Evelyn "Champagne" King (RCA)
RIVERS OF BABYLON-Boney M (Sire)
MAIN STREET SATURDAY NIGHT-Carole King (Capitol) STONE BLUE-Foghat (Bearsville)

WARM RIDE-Rare Earth (Prodigal)

IF EVER I SEE YOU AGAIN-Roberta Flack (Atlantic)

PROVE IT ALL NIGHT-Bruce Springsteen (Columbia)

T.G.I.F.-Love & Kisses (Casablanca)

YOU'RE A PART OF ME-Gene Cotton/K.Carnes (Ariola)

MACHO MAN-Village People (Casablanca)

EVERYBODY DANCE-Chic (Atlantic)

STUFF LIKE THAT-Quincy Jones (A&M)

NEW ORLEANS LADIES-Louisiana's Le Roux (Capitol)

HOT LOVE, COLD WAR-Bob Welch (Capitol)

MAKIN' LOVE-Climax Blues Band (Sire)

TWO TICKETS TO PARADISE-Eddie Money (Columbia)

YOU CAN'T DANCE-Eng. Dan & J.F. Coley (Big Tree)

BOOGIE OOGIE OOGIE-Taste of Honey (Capitol)

WILL YOU STILL LOVE ME TOMORROW-Dave Mason (Col.)

I DON'T WANNA GO-Joey Travolta (Millennium)

THAT ONCE IN A LIFETIME-Demis Roussos (Mercury)

HOT CHILD IN THE CITY-Nick Gilder (Chrysalis)

I NEED TO KNOW-Tom Petty (Shelter)

AIN'T NOTHING GONNA KEEP ME..-Teri DeSario(Casab.)

PORTRAIT-Kansas (Kirshner) PORTRAIT-Kansas (Kirshner)
CHATTANOOGA CHOO CHOO-Tuxedo Junction (Butterfly) YOU-Rita Coolidge (A&M-LP cut)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca. 94111 415-392-7750

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined.

Bath, Jack O'Brien-WIGY- Climax Blues Band Portsmouth, Mike O'Neal-WHEB- Walter Egan Dover, Jim Sebastian-WTSN- Barbra Streisand Hyannis, Rick Stuart-WCOD/FM- Dixie Dregs Worcester, B.J. Dean-WORC- Barbra Streisand Bridgeport, Greg Loehr-WICC- Bobby Arvon Danbury, Brian St. James-WINE- Barbra Streisand Hartford, Rick Donahue-WTIC/FM- #5-E.C.King Utica, Jim Reitz-WTLB- Taste of Honey Schenectady, Jim Walsh-3WD- Cheap Trick New York, Roz Frank-WNBC- Foreigner - Barbara Brozdowski-WCBS/FM- Donna Summer Philadelphia, Jeff Robins-WIFI- Eruption Reading, Shannon/Newman-WRAW- Village People Trenton, Tom Taylor-WPST- Rita Coolidge (YOU) Wilmington, Bill O'Brien-WAMS- Evelyn C.King Annapolis, Steve Kingston-WYRE- Walter Egan Frederick, Barry Hodge-WZYQ- \*Commodores Washington, Jim Elliot-WPGC- Taste of Honey Lynchburg, Bob Abbott-WLLL- Frankie Valli Richmond, Ken Curtis-WLEE- \*Pablo Cruise Winston-Salem, Dave Taylor-WAIR- Spyro Gyra Reidsville, Lebai-WFRC- Carole King Asheboro, Gary Cannon-WZ00- Eddie Money Charlotte, Roy Rosen-WAYS- Tuxedo Junction Shelby, Jeffrey Owens-WXIK- Evelyn C.King Asheville, Ray Williams-WISE- Eddie Money New Bern, Richard Taylor-WSFL- British Lions Fayetteville, Stan Stewart-WFLB- Evelyn King Wilmington, Robbie Vogt-WGNI- Les Dudek Columbia, Dan Valli-WCOS- Marshall Tucker Anderson, Bill McCown-WANS- \*Quincy Jones Greenville, Ken Rogers-WFBC- Wild Cherry - Gary Jackson-WQOK- A.R.S. Kingstree, Eddie Parker-WKSP- Les Dudek Charleston, Bob McLain-WTMA- A.R.S. Augusta, Steve York-WAUG/FM- Kenny Rogers - - Bruce Stevens-WBBQ- Evelyn C.King Savannah, Lyndy Brannen-WSGF- Andrew Gold - Jerry Rogers-WSGA- Evelyn C.King Athens, Jason Scott-WAGQ- Wild Cherry - Gary Kirk-WRFC- Barbra Streisand Atlanta, Don Benson-94Q- \*Le Roux - - Dale O'Brian-Z93- Toby Beau Marietta, Greg McClure-WFOM- A. Bridges Columbus, Jeff Blake-WCGQ- Andrew Gold Americus, Steve Stansell-WDEC- Commodores Carrollton, Ray Hammons-WBTR- Wild Cherry Jacksonville, Paul Sebastian-WAPE- Norma Jean Daytona Beach, John Scott-WMFJ- Taste of Honey Orlando, Reggie Blackwell-WLOF- Teri DeSario Cocoa Beach, Steve Ocean-CK101- Roberta Flack Tampa, Ron Parker-WLCY- Barbra Streisand Ocala, Bill Early-WWKE- \*Eddie Rabbitt Tallahassee, Michael O'Malley-WONS- A.Gold Panama City, Jim King-WDLP- Love & Kisses Ft. Walton Beach, Bob Kitzmiller-WNUE-K.Rogers Pensacola, Dan Ingram-WBSR- Andrew Gold Huntsville, Dave Novak-WVOV- Genesis - Jay Fredricks-WAAY- Joey Travolta Muscle Shoals, Rick Shayne-Q107-Gene Cotton Guntersville, Kerry Jackson-WGSV-R.Coolidge(YOU) Cullman, Rich McCarthy-WKLN/FM- Cheap Trick Gadsden, Roger Gaither-WGAD- Anne Murray Enterprise, Mark Thompson-WKMX- Anne Murray Mobile, Jerry King-WABB- Commodores Natchez, Haynes Ford-WQNZ- Smokey Robinson Greenville, Mark Jones-WDDT- Nick Gilder Jackson, Dave Kimbro-WJDX- Jimmy Bo Horne Craig St. John-WYIG- Smokey Robinson Hattiesburg, Don Simmons-WXXX- Rubicon Pascagoula, Dan Lynch-WKKY- Cars Biloxi, Bob Lima-WQID- Frankie Valli New Roads, Robert Allen-KWRG- ELO Baton Rouge, Joe London-WIBR- John Prine - Shelia Taylor-WAIL- Kate Taylor Lake Charles, J.Michael Pruet-KLOU- A.Gold - Bob Simon-KAOK- Gene Cotton Monroe, Wayne Moorhead-KNOE/FM- #6-Le Roux Shreveport, Randy Davis-KEEL- \*Commodores
- - Keith Greer-KROK- Love & Kisses New Iberia, Kim Canard-KNIR- Teri DeSario - - Ken Romero-KANE- Marshall Tucker

Chattanooga, David Carroll-WGOW- Barry White Knoxville, Bob Kaghan-WRJZ- Andrew Gold Nashville, Bruce Sherman-92Q- Kenny Rogers - Eve Wood-WLAC- Norma Jean Louisville, Coyote Calhoun-WAKY- Kenny Rogers Bowling Green, Gary Moore-WBGN- Tanya Tucker Paducah, Bryan Sargent-WKYX- \*Tuxedo Junction Lexington, Jim Jordan-WVLK- Genesis South Bend, Jason Fox-WRBR- Dixie Dregs Anderson, Dan Scott-WHUT- \*Starbreaker Evansville, Adam Smasher-WGBF- Rolling Stones Cincinnati, C.C.Matthews-WSAI- ELO Hamilton, Joe London-WMOH- Barbra Streisand Akron, Bobby Knight-WCUE- Spyro Gyra Alliance, Bill Brophy-WFAH- Nick Gilder Canton, Linda Sellers-WINW- Cars Ron Foster-WQIO- A.R.S. Cleveland, Tom Jeffries-WZZP- \*Todd Rundgren Wheeling, Jim Roberts-WKWK- Boney M Parkersburg, Jack Fitzgerald-WXIL- \*Paul Evans Weirton, Jack Michaels-WEIR- Todd Rundgren Beckley, Dwayne Bonds-WCIR- Boney M Youngstown, Jack Taylor-WYFM- #9-Bob Seger Altoona, John Harrison-WVAM- Nick Gilder - Tony Booth-WFBG- Todd Rundgren Johnstown, Douglas Kaye-WCRO- Dion Detroit, Charita Doram-WDRQ- #9-REO Speedwagon Grand Rapids, Jay Michaels-Z96- Foghat Jackson, Garry Osborn-WIBM- #7-Heatwave Muskegon, John London-WTRU- Wings Lansing, Tim Kelly-WILS- Marc Jordan Saginaw, Roger Sinclair-WSAM- ELO - Ric Allen-WKNX- Rick James Springfield, Greg Thomas-WCVS- #6-Bob Seger Carbondale, Rick Zurick-WCIL/FM- #4-K.C.& Band Rockford, Bob Goode-WROK- Andrew Gold Freeport, Kevin Kenny-WACI- Chic Milwaukee, Chris Curtis-WZUU- ELO Two Rivers, John Barber-WQTC- \*Chilliwack Green Bay, Gregg Albert-WDUZ- Gene Cotton Neenah, Jason Page-WNAM- Peter Brown Wausau, Al Sellers-WRIG- Boney M LaCrosse, Pat Smith-WLCX- Frankie Valli Eau Claire, Sean McCartney-WEAQ- Jackson Browne Rochester, Denny Foster-KWEB- Bill LaBounty St. Cloud, Tom Kay-WJON- Genesis Great Falls, Bob Hooper-KKXL- Genesis Fargo, Bob Denver-KQWB/FM- Gene Cotton - - Mark Renier-KVOX- Kenny Rogers Bismarck, Dan Brannan-KFYR- Jackson Browne Minot, Doug Corbett-KKOA- \*Walter Egan Aberdeen, Gary Dixon-KSDN- Boney M Huron, L.A. Timms-KOKK- \*Love & Kisses Rapid City, Jack Daniels-KTOQ- Crystal Gayle Sioux Falls, Gene Shaw-KKRC- A.R.S. Sioux City, Bill Bodie-KWSL- Eddie Rabbitt Dubuque, Steve Sesterhenn-KFMD- Spellbound - Chuck Bailey-WDBQ- Jane Olivor Ottumwa, Dave Carlson-KLEE- Gordon Lightfoot Des Moines, Gary Stevens-KIOA- #8-Michael Johnson - Steve O'Brien-KGGO- Genesis Mason City, Bob Scott-KRIB- Boney M Cedar Rapids, Don Weir-KLWW- Barbra Streisand - Carl Mann-KCRG- Barbra Streisand Rapid City, Mick Kjar-KKLS- Pure Prairie League Des Moines, Michael Stone-KMGK- A.R.S. Lincoln, Rob Haggar-KLMS- Willie Nelson St. Louis, R.J.Reynolds-KSLQ- #10-Genesis Jackson, Kent Nelson-KJAS- #11-W.Egan Cape Girardeau, Chuck Morgan-KGMO- Boney M Kansas City, Kim Welch-KBEQ- #3-Steve Martin Joplin, John C.David-KFSB- Tom Petty Pine Bluff, Paul Sims-KOTN- K.C. & Band Little Rock, C.David Hamilton-KAAY- Walter Egan Lawrence, Mike Schmidt-KLWN/FM- Kansas Ed Klimek-KMKF- Carole King Manhattan, Junction City, Jim West-KJCK/FM- ELO Wichita, Bob Lawrence-KLEO- #8-Michael Johnson Tulsa, Dr. Don-KAKC- Todd Rundgren Oklahoma City, Barry Shannon-KZUE- Foghat - - - Sandy Jones-WKY- Peter Brown - - - Chuck Morgan-KOFM- A.R.S. Amarillo, W.J.Fairchild-KQIZ- Dave Mason

\*\*Correspondents not listed above will be found on page 9.....



# Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: SONGBIRD-Barbra Streisand (Columbia) Correspondent Preferred Pick to #30 to #21 in only three weeks. KFMD, WSJS, WBT, WBEN, WSM, KAKE, WTVN, KSL, WHAS, & KVI among the majors.

Worth Watching: THREE TIMES A LADY-Commodores (Motown) We highlighted this cut in the Album of the Week review May 12th. Its quick acceptance with A/C programmers, in its first week as a single, indicates even better weeks to come. WASH, KRMG, WFYR, KMOX, KSFO & WIP already on.

LW TW 1. SHADOW DANCING-Andy Gibb 2. YOU BELONG TO ME-Carly Simon 3. YOU'RE THE LOVE-Seals & Crofts 4. BAKER STREET-Gerry Rafferty 5. BLUER THAN BLUE-Michael Johnson 11. 6. TAKE A CHANCE ON ME-Abba 9. 7. EVEN NOW-Barry Manilow 8. WITH A LITTLE LUCK-Wings 10. 2. 9. TOO MUCH TOO LITTLE .. - Mathis & Williams 8. 10. IT'S A HEARTACHE-Bonnie Tyler 6. 11. YOU'RE THE ONE...-Travolta & Olivia 18. 12. IF EVER I SEE YOU AGAIN-Roberta Flack 28. 28. WONDERFUL TONIGHT-Eric Clapton 16. 13. EVERY KINDA PEOPLE-Robert Palmer 14. 14. ONE LIFE TO LIVE-Lou Rawls 15. 29. ON BROADWAY-George Benson 17. 15. I WAS ONLY JOKING-Rod Stewart

Action Sides LOVE OR SOMETHING LIKE IT-Kenny Rogers YOU NEEDED ME-Anne Murray MUSIC IN MY LIFE-Mac Davis RUNAWAY-Jefferson Starship YOU'RE A PART OF ME-Gene Cotton & Kim Carnes HE'S SO FINE-Jane Olivor LOVE WILL FIND A WAY-Pablo Cruise TALKING IN YOUR SLEEP-Crystal Gayle YOU KEEP ME DANCING-Samantha Sang

Sales and/or Requests OVER THE RAINBOW-Gary Tanner I NEVER WILL MARRY-Linda Ronstadt SHAKER SONG-Spyro Gyra CAN WE STILL BE FRIENDS-Todd Rundgren MAGNET & STEEL-Walter Egan READY OR NOT-Helen Reddy LAST DANCE-Donna Summer ONLY THE GOOD DIE YOUNG-Billy Joel THIS NIGHT WON'T LAST-Bill LaBounty DEACON BLUES-Steely Dan

Top Thirty

LW TW
19. 16. YOU GOT IT-Diana Ross
17. STILL THE SAME-Bob Sea 21. 17. STILL THE SAME-Bob Seger 22. 18. USE TA BE MY GIRL-O'Jays 12. 19. THE CLOSER I GET TO YOU-Flack & Hathaway 27. 20. TWO OUT OF THREE AIN'T BAD-Meatloaf 30. 21. SONGBIRD-Barbra Streisand 26. 22. FOLLOW YOU FOLLOW ME-Genesis 25. 23. CHATTANOOGA CHOO CHOO-Tuxedo Junction --. 24. COPACABANA-Barry Manilow --. 25. YOU CAN'T DANCE-Eng. Dan & J.F. Coley --. 26. DAYLIGHT KATY-Gordon Lightfoot --. 27. MY ANGEL BABY-Toby Beau

> --. 30. GREASE-Frankie Valli Correspondents' Preferred Picks THREE TIMES A LADY-Commodores (Motown)
> YOU-Rita Coolidge (A&M-LP cut)
> YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt (Elektra) RIVERS OF BABYLON-Boney M (Sire) I'M NOT GONNA LET IT BOTHER ME TONIGHT-Atlanta/

Rhythm Section (Polydor)

NEVER LET HER SLIP AWAY-Andrew Gold ANOTHER FINE MESS-Glen Campbell ONLY ONE LOVE IN MY LIFE-Ronnie Milsap THAT ONCE IN A LIFETIME-Demis Roussos OPINION ON LOVE-Mac McAnally FROM NOW ON-Bobby Arvon DARLIN'-Paul Davis TAKE ME BACK TO CHICAGO-Chicago YOU'RE THE ONLY DANCER-Jackie DeShannon WILL YOU STILL LOVE ME TOMORROW-Dave Mason

A - C Correspondents' Reports

Abbeville (Gary Shannon-KROF) Streisand/Seger/Caudell/Anne Murray/Airwaves. Gains: C. Simon. Abbeville (Gary Shannon-KROF) Streisand/Seger/Caudell/Anne Murray/Airwaves. Gains: C. Simon. Akron (Russ Knight-WAKR) Meatloaf/Rod Stewart/R. Palmer/J. Olivor. Gains: Tuxedo Junction. Astoria (Doug McDowell-KAST) A. Murray/Mac Davis. Gains: Rawls/K. Rogers/Tux. Junc./Clapton/Seger. Athens (Ty Richards-WATH) K. Rogers/C. Gayle/A. Gilberto. Gains: D. Ross/Tux. Junc./Genesis. Austin (Bob Joseph-KCSW) G. Tanner/C. Gayle/C. Rich/Hot/A. Gilberto. Gains: Manilow/Palmer/C.Simon. Baltimore (Dexter Beane-WCBM) Andrew Gold/K. Rogers. Gains: Bob Seger/M. Johnson. Baton Rouge (Steve Cannon-WJBO) Gains: Capt. & T./Lightfoot/Manilow (EVEN)/Cotton/Mathis & Wms. Bemidji (Chuck Keller-KKBJ) R. Milsap/DeShannon. Gains: Meatloaf/Cotton/Mac Davis. Bend (Bill Jay-KBND) Spyro Gyra/Runagren/A. Gold/C. Gayle. Gains: Lightfoot/Starship/Pablo Cruise. Bismarck (Tom Bitz-KBOM) Pablo Cruise/S. Sang. Gains: Genesis/Benson/Seger/Flack. Bismarck (Tom Bitz-KBOM) Pablo Cruise/S. Sang. Gains: Genesis/Benson/Seger/Flack.

Blackfoot (Jack Sunday-KBLI) O'Jays/Rita C./C. Rich/The Bend/W. Murphy (TOCATA). Gains: Boone.

Boise (Lee Chabre-KBOI) Streisand/Roussos/O'Jays/Olivor/Rod Stewart. Gains: Cotton/Genesis.

Bonners Ferry (Jan Andrews-KBFI) Toby Beau/Summer/Starship/Mac Davis/D. Mason. Gains: Rawls. Boston (Jim Spellmeyer-WEEI/FM) Isaac Hayes/Gold/Commodores/Egan/Cotton.

Brookhaven (Randall Smith-WJMB) Climax Blues Bd./L. Curtis/Bellamy Bros./Spyro Gyra/Rundgren.

Buffalo (Roger Christian-WBEN) B. Vinton. Gains: Manilow (COPA)/Flack/Olivor/Abba.

Burlington (Garry Wheelock-WVMT) Summer/T. Beau/Spyro Gyra/Wings. Gains: Dan & Coley/Genesis/Murray

Butte (Bob Roberts-KXLF) Eruption/Milsap/J. Browne/Meatloaf/Chic. Gains: Genesis/Manilow (COPA).

Cedar Rapids (Frank Hanford-WMT) Manilow (COPA) /Streisand/Reddy/Gaynor. Gains: Tillis/Tanner. Charlotte (Andy Bickel-WBT) Starship/Genesis/Valli/Browne/Dan & Coley/Streisand/Rolling Stones.

Charlottesville (Jim Racey-WCHV) Commodores/Atlanta Rhy. Sec./Streisand. Gains: Meatloaf/O'Jays.

Chicago (Dave Martin-WFYR) Gains: O'Jays/Abba/Seals & C./Manilow (EVEN)/Summer/Meatloaf/Commodores.

Chico (Jan Claire-KPAY) Manilow (COPA)/O'Jays/DeSario/Rod Stewart/Roussos/Olivor/Streisand.

Cincinnati (Susan Howe-WLW) A. Murray/Dan & Coley/T. Beau/R. Flack/Manilow (COPA). Gains: Tyler.

Clovis (Charlie Russell-KKQQ) Pablo Cruise/C. King/Sutherland Bros./W. Murphy/J. Buffett (LAST LINE Colorado Springs (Danny Shanahan-KIIQ) O'Jays/Seger/Pablo Cruise/Streisand/D. Summer.
Columbia (Mike Collins-WIS) Seger/Starship/Valli/Commodores/Egan/Atlanta Rhy. Sec. Gains: Dan & C.
Columbus (Denny Nugent-WTVN) Rita C./Seger/S. Sang/R. Palmer/J. Browne/Lou Rawls/O'Jays.
Coquille (Warren Farwell-KWRO) Welch/C. King/H. Reddy/Pablo Cruise/Wings. Gains: Rod S./Seals & C. Corona (Mike Milan-KWRM) M. White/B. Seger/Lightfoot/Rod Stewart/Quincy Jones. Corvallis (Weldon Greig-KLOO) A. Gold/DeShannon/O'Jays/Furay/Mendes. Calls: Seals & Crofts. Crescent City (Sue Williams-KPOD) Rundgren/Beau/Tanner/Seals & Crofts/Valli/Milsap. Gains: Tyler. Continued on Page 10.....





### Black Radio (Associate Editor, Betty Hollars)

Hot Line: YOU & I-Rick James (Gordy) Strong gains at KYAC-Seattle, KUOP/FM-Stockton, WABQ-Cleveland, KDIA-San Francisco, WNAT-Natchez and WVKO-Columbus, with requests at WMBM-Miami show good support for this side.

Looking Good: BOOGIE OOGIE-Taste of Honey (Capitol) The unusual title of this single does not seem to be holding it back - its biggest moves coming in from major markets (New York, Chicago, Seattle, St. Louis and Cleveland.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

1. ANNIE MAE-Natalie Cole 2. 1. 2. USE TA BE MY GIRL-O'Jays

3. (LET'S GO) ALL THE WAY-The Whispers

4. STUFF LIKE THAT-Quincy Jones

5. THE GROOVE LINE-Heatwave
6. I AM YOUR WOMAN-Barbara Mason

7. DAYLIGHT & DARKNESS-Smokey Robinson

.8. FEEL THE FIRE-Peabo Bryson 13. 9. RUNAWAY LOVE-Linda Clifford 15. 10. SHAME-Evelyn "Champagne" King

16. 11. LAST DANCE-Donna Summer

22. 12. CLOSE THE DOOR-Teddy Pendergrass

5. 13. DUKEY STICK-George Duke

6. 14. TAKE ME TO THE NEXT PHASE-Isleys

12. 15. AIN'T NO SMOKE...-Eddie Kendricks

LW TW 21. 16. HOLLYWOOD SQUARES-Bootsy's Rubber Band 10. 17. TOO MUCH...-J.Mathis & Deniece Williams
18. DANCE ACROSS THE FLOOR-Jimmy "Bo" Horne

11. 18. DANCE ACROSS THE FLOOR-Jimmy

17. 19. GIRL CALLIN'-Chocolate Milk

24. 20. MS.-David Oliver --. 21. YOU & I-Rick James 18. 22. EVERYBODY DANCE-Chic

19. 23. ALMIGHTY FIRE-Aretha Franklin --. 24. BOOGIE OOGIE OOGIE-Taste of Honey

20. 25. STAY-Rufus & Chaka Khan

23. 26. GET ON UP (DISCO)-Tyrone Davis 25. 27. OH WHAT A NIGHT ... - Barry White

--. 28. BY WAY OF LOVE'S EXPRESS-Ashford & Simpson --. 29. 1,2,3-Dorothy Moore

26. 30. RIDING HIGH-Faze-0

Movin' On Up

THREE TIMES A LADY-Commodores (Motown)

I LIKE GIRLS-Fatback Band (Spring)

Top Airplay SHADOW DANCING-Andy Gibb IS THIS A LOVE THING-Raydio I HAD A CHOICE-Sun THANK GOD IT'S FRIDAY-Love & Kisses I GOT WHAT YOU NEED-Bunny Sigler LOVE TO SEE YOU SMILE-Bobby Bland IF YOU'RE READY HERE IT COMES-Enchantment ONE ON ONE-Prince Philip Mitchell WEEKEND LOVER-Odyssey WHO TURNED YOU ON-Wilson Pickett IT'S HEAVEN TO ME-Isaac Hayes 'TIL YOU TAKE MY LOVE-Harvey Mason TRY & UNDERSTAND-Jaisun I JUST WANT TO BE WITH YOU-The Floaters YOU GOT IT-Diana Ross

Correspondents' Preferred Picks MY RADIO SURE SOUNDS GOOD..-Graham Central Sta.(W.B.)
BABY I NEED YOUR LOVE TODAY-Sweet Thunder (WMOT) CAN'T GIVE UP A GOOD THING-Soul Children (Stax) TAKE ME I'M YOURS-Michael Henderson (Buddah) STOP YOUR WEEPING-Dramatics (ABC) GET OFF-Foxy (T.K.)
VICTIM-Candi Staton (Warner Bros.) THE SPANK-James Brown (Polydor) WAITING ON LOVE-Johnny Bristol (Atlantic)
YOU KNOW YOU WANNA BE LOVED-Keith Barrow (Columbia) ATTITUDES-Barkays (Mercury) GOOD, BAD & FUNKY-Shotgun (ABC) GET TO ME-Luther Ingram (Koko)
GOLDEN TIME OF DAY-Maze (Capitol) HOME MADE JAM-Bobbi Humphrey (Epic)

Regional Highlights Albany (Doc Suttles-WJIZ) #8-David Oliver, #10-Maze. Gns: Sun, P.Mitchell, J.Adams, B.Sigler, P. Bryson, Chic, B.Bland, Fatback, A.Gibb, Taste of Honey, Rick James. New: Ashford & Simpson,

Luther Ingram, B.T. Express, Z.Z. Hill, B.B. King. Rq: Dramatics, Walter Jackson, Baby Washington.

Berkeley (Rob Singleton-KRE) Rq: Bobbi Humphrey, Q. Jones. New LP's: Q. Jones, H. Hancock, F. Hubbard

Memphis Horns, Sylvester, M. Henderson, John Lee Hooker. Rq. LP cuts: Herbie Hancock (I THOUGHT

IT WAS YOU), Jean Carn (DON'T LET IT GO TO YOUR HEAD), Mtume (LOVE LOCK).

Birmingham (Victor Boykin-WBUL) #6-Chic, #7-Barkays, #10-P.Bryson. Gns: E.King, Prince, Fatback Bd., B.B.King, T.Pendergrass, Donna Summer, Bobby Bland, Taste of Honey, Bobbi Humphrey, David Oliver, Bootsy's R.Bd., McKinley Mitchell, Rick James, Q.Jones, W.Pickett. New: Randy Brown. Chicago (Richard Steele-WJPC) #7-E.King, #9-P.Bryson, #10-D.Oliver. Gns: T.Pendergrass, Taste of Honey, A.Gibb, N.Cole, B.Mason, Ashford & Simpson, J.Bristol, Floaters, W.Pickett, Soul Children, Shirley Brown. New: R.James, Le Pamplemouse, Whispers, Keith Barrow, Eugene Record.

Chicago (Earnest James-WBMX/FM) #9-B.Humphrey, #10-Taste of Honey. Gns: Chic, D.Wansel, Whispers.

New: M.Henderson, Sylvia, Enchantment, Dramatics, Candi Staton. Rq: T.Pendergrass, Choc.Milk.

Galveston (Randy Sterling-KGBC) New: Enchantment, M.Reeves, J.Adams, Whispers. Rq: N.Cole, Donna

Summer, J. Brown, Parliament, Shotgun. On: McCrarys, Fatback Bd., Miracles, Love & Kisses.

Miami (Ralph Featherstone-WMBM) Gns: Foxy, H. Mason, Maze, D. Summer, H. Inergy, Sweet Thunder. New:

Taste of Honey, D.J. Rogers, Soul Children, Enchantment, P. Bryson, K. Barrow, M. Shaw, Manhattans.

Natchez (Haynes Ford-WNAT) Gns: E.C. King, T. Pendergrass, Love Unl., Ashford & Simpson, N. Cole,

Taste of Honey, R. James. New: Brass Construction, James Brown, Foxy. LP: Blackwell.

Taste of Honey, R.James. New: Brass Construction, James Brown, Foxy. LP: Blackwell.

New York (Sonny Taylor-WWRL) Strong: Taste of Honey, D.Summer, Van McCoy, Love & Kisses. Gns: G.

McCrae, Faith, H.& C. New: LTD, Raydio, Stylistics, Candi Staton, Sweet Thunder.

St. Louis (Gary Starr-KATZ) #3-Bobbi Humphrey, #5-Smokey Robinson, #7-Jaisun, #8-Chic. New:

Foxy, Cameo, Roberta Kelly, Fatback Band. On: 7th Wonder, Stanley Clarke, Dexter Wansel.

St. Matthews (Andy Henderson-WQKI) #8-B.Mason, Gns: Q.Jones, Whispers, Sun, T.Pendergrass, Bootsy

Stargard. New: Manhattans, G.C.Station, R.James, Jean Carn, Silver Conv. On: Fatback, Enchant.

San Francisco (Johnny Morris-KDIA) Gns: T.Pendergrass, Sweet Thunder, David Oliver. New: Sylvia,

Candi Staton. New LP's: Patti LaBelle, Sat.Nite Bd., Betty Wright. On: Keith Barrow, S.Brown.

Seattle (Robert L.Scott-KYAC) Gns: D.Summer, Q.Jones, R.James, Taste of Honey. New: Commodores,

Dorothy Moore, G.C.Station. On: A.Gibb, M.Henderson, Odyssey, Pleasure, War, T.Pendergrass.

Stockton (Charles Richardson-KUOP/FM) #6-N.Connors, #8-E.King, #9-Whispers, #10-Dorothy Moore.

Gns: Rick James, Commodores, Donna Summer. New: Con Funk Shun, Bohannon, Enchantment.

Black Radio Correspondents' LP cuts are on page 13.....



# Country Music (Associate Editor, Elma Greer)

Prime Mover: ONLY ONE LOVE IN MY LIFE-Ronnie Milsap (RCA) The activity strongly implies a brisk rise to the top.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

1. NIGHT TIME MAGIC-Larry Gatlin

3. 2. I'LL BE TRUE TO YOU-Oak Ridge Boys

3. IT ONLY HURTS...-Margo Smith
4. TWO MORE BOTTLES OF WINE-Emmylou Harris

5. I CAN'T WAIT ANY LONGER-Bill Anderson 6. I BELIEVE IN YOU-Mel Tillis

11.

10. 7. IT'S A HEARTACHE-Bonnie Tyler
13. 8. THERE AIN'T NO...-J. Cash & W. Jennings
5. 9. GOTTA QUIT LOOKIN'...-Dave & Sugar

4. 10. GEORGIA ON MY MIND-Willie Nelson 8. 11. PUTTIN' IN OVERTIME...-Charlie Rich

18. 12. I NEVER WILL MARRY-Linda Ronstadt

19. 13. SLOW AND EASY-Randy Barlow 27. 14. ONLY ONE LOVE IN MY LIFE-Ronnie Milsap

21. 15. LET ME BE YOUR BABY-Charly McClain

Next In Line
COUNTRY LOVIN'-Eddy Arnold PLEASE HELP ME...-Janie Fricke SPRING FEVER-Loretta Lynn DON'T MAKE NO PROMISES-Don King THAT'S WHAT MAKES THE JUKEBOX PLAY-Moe Bandy RAGAMUFFIN MAN-Donna Fargo THE LOSER-Kenny Dale
HELLO, THIS IS JOANIE-Paul Evans
(I LOVE YOU) WHAT CAN I SAY-Jerry Reed ROSE COLORED GLASSES-John Conlee

TW TW TO YOU KNOW...-Statler Bros. 25. 17. LOVE OR SOMETHING LIKE IT-Kenny Rogers 12. 18. COWBOYS DON'T GET...-Gene Watson

22. 19. WEEKEND FRIEND-Con Hunley

26. 20. TONIGHT-Barbara Mandrell 15. 21. I WISH I LOVED...-Tom T. Hall

28. 22. NEVER MY LOVE-Vern Gosdin 30. 23. PITTSBURGH STEALERS-Kendalls

--. 24. HERE COMES THE REASON...-Ronnie McDowell

24. 25. BABY.../GOD...-Debby Boone
14. 26. I'M GONNA LOVE YOU...-Cristy Lane
29. 27. SLIPPIN' AWAY-Bellamy Bros.
--- 28. YOU DON'T LOVE ME...-Eddie Rabbitt

--. 29. YOU NEEDED ME-Anne Murray
--. 30. WE CAN DO THIS AGAIN-T.G. Sheppard

Other Gains, Sales, and/or Requests
TALKING IN YOUR SLEEP-Crystal Gayle YOU'LL BE BACK...-Johnny Russell
THREE SHEETS IN THE WIND-J. Ward & R. McEntire
FROM SEVEN TILL TEN-Conway Twitty & L. Lynn
I'VE BEEN TOO LONG...-Billy "Crash" Craddock TALK TO ME-Freddy Fender WHEN I STOP LEAVING ... - Charley Pride ANOTHER FINE MESS-Glen Campbell RAKE & RAMBLIN' MAN-Don Williams JUST ANOTHER RHINESTONE-Don Drumm

(New listings are underlined) Jerry Lee Lewis (32); Susie Allanson (29); George Jones (28); Dotty West (24); Charlie Rich (Epic) (18); Tommy Overstreet (14); Zella Lehr (14); Stella Parton (14); Mary K. Miller (13); Joe Sun (13); Ava Barber (11).

New Releases That Merit Airplay
esong)
THE DAYS OF SAND & SHOVELS-Nat Stuckey (MCA)

NO LOVE HAVE I-Gail Davies (Lifesong)

No LOVE HAVE I-Gail Davies (Lifesong)

Roundup

Roundup (cont'd. from pg. 5)

Ft. Dodge (Dale Eichor-KWMT) Pl-Don Williams, Conway & Loretta, Dottie West. Rg-J.Conlee.

Ft. Worth (Scott Reese-KXOL) Pl-D.Houston, N.Felts, T.Tucker. Rg-Dewayne Orender, Frenchie Burke. Ft. Dodge (Dale Eichor-KWMT) Pl-Don Williams, Conway & Loretta, Dottie West. Rg-J.Conlee.

Ft. Worth (Scott Reese-KXOL) Pl-D.Houston, N.Felts, T.Tucker. Rg-Dewayne Orender, Frenchie Burke.

Hamford (Dave Bazzel-KNOS) Pl-J.Reed, L.Lymn & C.Twitty, B.C.Craddock, M.K.Miller, C.Gayle.

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Hamford (Dave Bazzel-KNOS) Pl-J.Reed, L.Lymn & C.Twitty, B.C.Craddock, M.K.Miller, C.Gayle.

Hamford (Dave Mazzel-WFSR) Gns-K.Dale (28-20), R.Sovine (37-28), D.King (38-29), Rg-O.B.McClinton,

Houma (Les Domangue-KCIL) #L-M.Bandy. Gns-T.Tucker (14-6). Deb-N.Wade (14). Pk-Lymn/Twitty (both).

Housdon (Dr.Bruce Nelson-KENR) Pl-C.Pride, Anne Murray, Loretta & Conway, Johnny Rodriguez.

--- (Joe Ladd-KIKK) Gns-F.Burke (49-32). Pl-George Jones, Charlie Rich.

Indianapolis (Herb Allen-WFNS) Gns-R.Barlow (32-17). Pl-C.McLain, Bellamy Bros., A.Murray.

--- (Lee Shannon-WIRE) Pk-Don Williams. Pl-P.Evans, J.Licwis, Bellamy Bros., A.Murray.

--- (Lee Shannon-WIRE) Pk-Don Williams. Pl-P.Evans, J.Licwis, Bellamy Bros., A.Murray.

--- (Lee Shannon-WIRE) Pk-Don Williams. Pl-P.Evans, J. Pl-Conway Loretta, F. Fender.

Maszas Gity (Ted Cramer-WDAF) Deb-Eddie Rabbitt (17). Pl-Barbara Mandrell, Jerry Reed, D.Williams.

Jamestown (Mark Peterson-KSJB) Deb-F.Conlee (23). Pl-Conway Loretta, F. Fender.

Kingsville (Sam Moya-KINE) Deb-B.Mandrell (26), C.Hunley (27). Pl-K.Rogers, V.Coddin, T.G.Sheppard

Kansiag (Wayne Waters-WITL) Pl-D.Williams, Ward & McEntire, C.Fride, Rg-Johnny Russell.

Las Vegas (Johnny Steele-KRAM) Gns-Hank Cochran (30-24). Pl-J.Russell, Pete & Anthony. Rg-P.Evans.

Lockhart (John Hood-KCLT) Pl-Hank Jr., C.Rich, C.Pride, G.Jones, J.Russell.

Los Angeles (Cathy Hahn-KU&C) Pl-Zella Lehr, D.Gibson, G.Campbell, D.West, C.Pride, Rg-P.Evans.

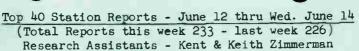
Lockhart (John Hood-KCLT) Pb-J-Cella Lehr, D.Gibson, G.Campbell, D.West, C.Pride, Rg-P. Roger Bowling.

Williams-Hamilto Pascagoula (Larry Hester-WGUD) PI-T.Hollowell, J.Conlee, R.Clark, M.Ball, L.Curtis, J.Peters. Phoenix (Terry Black-KJJJ) PI-D.Houston, G.Jones, C.McClain, B.Swann, K.Starr, D.Williams.

- - (John Buchanan-KNIX) Gns-E.Arnold (19-9). PI-Conway & Loretta, Z.Lehr, K.Starr, G.Jones. Portland (Bob Zane-KRDR) PI-J.Lee, M.Ball, M.Kellum, J.W.Ryles, T.Tucker, Ava Barber (both). Provo (Chris McGuire-KFID) Gns-J.Fricke (40-27), R.Clark (35-29). PI-D.Williams, J.Conlee. Pueblo (A.J.Avalos-KFUB) Deb-J.Russell (25), D.Drumm (30). PI-C.Gayle, F.Fender, Mel Tillis. Redmond (Harry Gift-KPRB) PI-C.Gayle, D.Williams, G.Jones, C.Rich (Epic), Pete & Anthony. Rockford (Curtis King-WKKN) PI-Deanne Horn, J.W.Ryles, H.Snow, Claude Gray, Don Williams. Saginaw (Tommy Samoray-WKCQ) PI-Loretta & Conway, T.G.Sheppard, Eddie Rabbitt, Charly McClain. St. Cloud (Dean Allen-WWJO) Gns-A.Murray (32-27). PI-Zella Lehr, Ronnie McDowell, Eddie Rabbitt. St. Joseph (Bob Orf-KFEQ) PI-Jerry Lee Lewis, B.C.Craddock, Crystal Gayle, Kenny Dale. St. Petersburg (Joe Patrick-WQYK) PI-C.Pride, C.Gayle, Conway & Loretta, F.Fender. Rq-L.Ronstadt. Salem (J.A.Williams-KGAY) PI-R.Traywick, G.Jones, T.Bishop, D.Williams, C.Rich (Epic), J.Reed. San Bernardino (Bob Mitchell-KCKC) Gns-M.Davis (26-16). PI-G.Davies, K.Starr, J.W.Ryles, S.Parton. San Diego (Ed Chandler-KSON) Gns-V.Gosdin (27-21). Deb-S.Allanson (29), Conway & Loretta (30). San Jose (Jay Albright-KEEN) PI-D.West, J.Reed, D.Rogers, J.L.Lewis, Don Williams. Shreveport (Tom Phifer-KRMD) Gns-J.Reed (32-25), M.K.Miller (37-28), D.King (38-29). PI-Cal Smith. - - (Ken Loomis-KWKH) PI-G.Lightfoot, L.Curtis, B.Lee, M.K.Miller, C.Rich, S.Parton, G.Jones. South Bend (Tom Sidwell-WJVA) PI-G.Campbell, T.G.Sheppard, E.Rabbitt, Loretta & Conway. Stevens Point (Pat Martin-WXYQ) PI-J.Reed, M.Bandy, J.Ward & R.McEntire, J.Fricke, E.Arnold. Talladega (Wayne Ball-WEYY) PI-D.West, D.King, G.Cotton, J.Fricke, J.Conlee, Z.Ehr, A.Murray. Thibedyer (Piek Lyngusto-KTT) PI-S. Allenson (C. Diebe, C. Pieb, C. Prich, C. Prich, C. P. D. Stevens Point (Pat Martin-WXPQ) Pl-J.Reed, M.Bandy, J.Ward & R.McEntire, J.Fricke, E.Arnold.
Talladega (Wayne Ball-WEYY) Pl-D.West, D.King, G.Cotton, J.Fricke, J.Conlee, Z.Lehr, A.Murray.
Thibodaux (Rick Luquette-KTIB) Pk-S.Allanson, G.Jones, C.Rich (Epic). Pl-M.Ball, R.Furay, R.Shaw.
Thief River Falls (Jim Olson-KTRF) Pl-L.Lynn & C.Twitty, F.Fender. Rg-L.Ronstadt, J.Reed.
Toledo (Bob Pepas-WTOD) Pk-Conway & Ioretta, J.L.Lewis, S.Allanson. Pl-M.Mitchell, C.Gayle.
Toronto (Joe LeFresne-CFGM) Deb-A.Murray (19). Pk-Dallas Harms. Pl-C.McClain, A.Murray.
Tucson (Tim Tyler-KIKX) Pl-C.Gayle, J.L.Lewis, S.Parton, F.Fender. Rg-C.McClain, J.Fricke.
Tulare, Ca. (C.J.Branscombe-KGEN) Gns-B.Mandrell (39-18). Pl-J.Ward & R.McEntire, R.Milsap.
Tulsa (Billy Parker-KVOO) Gns-J.Conlee (42-31). Pl-Cal Smith, J.Anderson, C.Rich, Charlie Pride.
--- (Fran Couch-KTOW) Pk-C.Pride. Pl-Crystal Gayle, Conway & Loretta, Jerry Lee Lewis.
Twin Falls (Carl R. Raida-KLIX) Pl-Peggy Sue, D.Drumm, C.Pride, C.Gayle, Tommy Overstreet.
Victoria (Marvin Paul-KNAL) Gns-P.Evans (24-12), J.Peters (25-16), A.Murray (28-18). Pk-G.Jones.
Waco (Ray Welch-KKIK) Gns-T.T.Hall (28-13), J.Russell (37-24). Rg-S.Hitchcock, LeGardes, J.Naylor.
West Palm Beach (Barry Grant-WIRK/FM) Pl-G.Jones, D.Williams, K.Starr, Stella Parton, J.Sun.
Wheeling (Bob Berry-WWVA) Pl-Crystal Gayle, Charley Pride, J.Ward & R.McEntire, Stella Parton.
Wichita (Don Walton-KFDI) Pk-J.W.Ryles. Pl-C.Rich (Epic), K.Price, G.Hamilton IV, J.Foster.
Wolf Point (Jerry Gerke-KVCK) Deb-T.G.Sheppard (29). Pl-K.Starr, C.Rich, J.Anderson, G.Jones.
Yakima (Jerry Wilson-KVII) Pl-Roy Clark, D.Rogers, M.Earwood, D.West, G.Jones, Loretta & Conway.
Yankton (Jefferson Red-WNAX) Pl-J.Fricke, K.Rogers, L.Lynn, D.Fargo, Kendalls, A.Murray.

Our good friend Don Rhea, one of the charter correspondents of this country music section, for many years a top personality at KCKN-Kansas City, has decided to turn over his duties as music director there to Chris Collier. Don will continue his regular air shift while he looks around for an opening at another station. He'll return from vacation June 26. Call him after that date at 816-357-2466 or at KCKN (913-321-3200). Country music has no more devoted or knowledgeable a champion than Don Rhea.

...Country Club cont'd. on page 12...



EVERYBODY DANCE-Chic- 19 reports (14 last week). On: WAYS. Also: WCIL/FM (16 to 11), KWZ (15), KNDE (28 to 16), WHHY (21 to 16), WVAM (17), KIST (27 to 18), KAKC (20), KCBQ (20), KSTN (27). On: WACI, WANS, WKLN, WTIC/FM, WLOF, KAOK, KOBO. Rq: WXIK.

T.G.I.F.-Love and Kisses- 21 reports. 96X (7), YIOO (23), WGCL (29). On: WNOE. Also: WORC (11), WKLN (22 to 12), WWKE (27 to 21), WGNI (23), KSTN (29 to 24), WIRK (25), 3WD (30), WBTR/FM (30). On: WFOM, WIGY, WXIK, WVOV, WTLB, KEEE, KROK, KWZ. Rq: KOKK.

IF EVER I SEE YOU AGAIN-Roberta Flack- 22 reports (21 last week). KYA (19), KJRB (27). On: WRKO, WGCL. Also: WHHY (14 to 8), KJOY (11), 3WD (20 to 14), WMFJ (22 to 16), WFOM (17), WAPE (20), WANS (25), WFBC (25), WKLN (25), KMHT (28). On: KOBO, KRIO, KYLT, KCBN, CKIOI, WIBR, WGSV,WFLB.

WARM RIDE-Rare Earth- 29 reports (36 last week). KUHL (8), KAYC (10), WDUZ (13), KROK (13), WQTC/FM (16), KFYE (18), WORC (25 to 19), KRLC (21), WKXX (25), KQOT (25), KNDE (27), WVAM (27), KENO (28), WCUE (29), KASH (29). On: WCVS, WJON, WTMA, WLOF, WLCX, WKYX, KFMD, KJOY, KKLS, KTOQ, KROY. Rq: KOKK, KSXO, WFBC. MANN (25), WFMC (25), MCM (25), DMTM (28), On: KODE, MFTO, KTLT, KCSM, CKICH, WINZ (33), KROK (13), WARCHING, MCDM (21), WINZ (13), KROK (13), WARCHING, MCDM (26), KCDM (26), MCDM (27), WCDM (27), W 2), WFLB (15 to 5), KROK (12), WJDX (28 to 15), WKXX (16), WZYQ (24 to 17), WRBR (18), etc.

FOLLOW YOU FOLLOW ME-Genesis- 96 reports (84 last week). 94Q (8), WZUU (8), KSLQ (10), WBBF (17 to 10), BIOO (18 to 11), KRBE (17), KRSP (22), WDRQ (24), 13Q (24), WNOE (25). On: WAYS, 99X.

Also: WSPT (6), WCRO (7), WFAH (7), KBEQ (12), WBTR/FM (14), WMFJ (14), KLWN/FM (21 to 14), KWEB (15), WINW (27 to 17), KCBQ (18), WQIO (18), KJAS (19), KJCK/FM (27 to 19), WKXX (19), etc.

GREASE-Frankie Valli- 111 reports (80 last week). KRBE (12), KFRC (12), KRSP (13), Z93 (14), WRKO (21 to 15), WNOE (20 to 15), KJR (16), KFI (23), KRTH (30), WPRO/FM (30). On: WBBQ, WMAK, WZZP, KJRB, KNOW. Also: KASH (3), KUHL (15 to 6), KSTN (7), WFAH (12), WSGA (14), WAMS (25 to 15), KQWB/FM (26 to 16), WCGQ (23 to 18), WLCY (18), KPUR (19), WIGY (25 to 20), etc.

Continued to Page 8...... Continued to Page 8.....

TOP 40 Station Reports - continued from Page 7....

I WAS ONLY JOKING-Rod Stewart- 120 reports (119 last week). KJRB (6), BIOO (8), WZZD (8), KJR (10), WFRO/FM (10), KRSP (12), WAKY (21 to 16), KTAC (22), Z93 (23), WDRQ (25), WBBQ (26), WRKO (28). Also: KOKK (1), WZDO (5), WGRO (11 to 6), WFRC (6), WFST (6), CFUN (13 to 7), WTMA (7), KCBQ (14 to 7), KJCK/FM (13 to 8), KAKC (15 to 8), 3WD (8), WSGF/FM (8), etc.
COPACABANA-Barry Manilow- 121 reports (87 last week). Y100 (1), 96X (1), KNTH (5), WFRO (26), KFT (26), 13Q (27), KILT (29), WMAK (29), WIFI (30), Z93 (30). On: KTAC, KSLQ, KNOW, KJR, WZZP, WNCI, WIFF, WGCL, WDRQ, WCZP, WNEF (24), WRKO (26), KFT (26), 13Q (27), KILT (29), WMAK (29), WIFI (30), Z93 (30). On: KTAC, KSLQ, KNOW, KJR, WZZP, WNCI, WIFF, WGCL, WDRQ, WCZP, WAS (6), WIMA (6), etc.
WONDERFUL TONIGHT-Eric Clapton- 122 reports (119 last week). 94Q (7), Z93 (10), KJRB (16 to 11), KGW (13), 13Q (14), KING (22), WZZP (27 to 22), KRSP (26), WAKY (26). On: WBBA, WIFI KFI, KJLT, KJR. Also: KÖZE (4), WIGY (5), KRLC (10), WFRC (10), KHRT (16 to 11), KUHL (11), etc. MY ANGEL BARY-TODY Beau- 125 reports (101 last week). WZUU (16), KRTH (19), 13Q (25 to 20), KIGA (23), KTI (29). On: WAYS, WBBQ, WMAK, Z93, KILT, KJR, KRSP, KSIQ. Also: KJCK/FM (9 to 4), WIRR (10 to 4), KRIO (6), KRLC (10), KELP (11), KSIN (22 to 12), KYL (12), 3WD (12), KKLS (13), KUHL (14), WBTR/FM (17), KLWN/FM (23 to 17), KMHT (24 to 17), KOKK (27 to 18), etc. ONLY THE GOOD DIE YOUNG-BILLY Joel- 134 reports (133 last week). 9X (1), KRSP (10 to 4), 13Q (4), WZZP (5), WRGC (6), WAYS (7), WFRO/FM (8), KSIQ (8), W(9), WIFI (9), KJRB (10), WZZD (13), WDRQ (21 to 16), KILT (27 to 16), WGX (30 to 20), WAKY (27 to 21), KYA (22), 293 (24), WMAK (24), KRBE (26), WBBQ (16), KJRB (17), WNOE (17), WCOL (28 to 19), 9X (29 to 20), WFRO/FM (25), WARS (26), ONLY (26), ONLY (26), CREE (26), WBBQ (16), KJRB (17), WNOE (17), WCOL (28 to 29), KJRF (24), KJRB (25), KB

KALE-Tri-Cities, Wa. KULF-Houston WLAM-Lewiston, Me. Z97-Dallas/Ft. Worth WTMA-Charleston, S.C. KIDO-AM/FM-Boise City, Id. WEIR-Weirton, W.Va. KB0I-Boise WAXX-Eau Claire, Wis. WHOM-Poland Spring, Me. KGAY-Salem WXIL-Parkersburg, W.Va. KAYC-Beaumont, Tx. WFBC-Greenville, S.C. KOFM-Oklahoma City WKY-Oklahoma City WTMA-Charleston, S.C. KXLF-Butte, Mon. KXEL-Waterloo, Ia. KBOZ-Bozeman KSTN-Stockton, Ca. Z93-Atlanta KATA-Arcata, KKXI-Grand Forks KBST-Big Spring, Tx. KLEO-Wichita KLOK-San Jose KEWI-Topeka KSLM-Salem KIDO-Boise WSPT-Stevens Point, Wis. WRBN-Neenah, Wis. KWWL-Waterloo, WKY-Oklahoma City WXXX-Hattiesburg WEBC-Duluth KIMN-Denver WPRO/FM-Providence KROF-Abbeville, La. KORD-Tri-Cities, Wa. WNAM-Neenah, Wis. KQDI-Great Falls KENI-Anchorage WTRX-Flint, Mich. KYYA-Billings WRUM-Rumford, Me. WIBR-Baton Rouge KLOU-Lake Charles

KLWW-Cedar Rapids

KWKH-Shreveport

Contact Tom Mann (509-586-2181) Bill Leslie (2100 Travis - 77090)

Don Zihlman (Box 929 - 04240)

Dave Tucker (Box 1317 - 76101)

Bob McLain (Box 10208 - 29411)

Lev Michael Physic (Don 2027) Jay Michael Pipes (Box 8087 - 83707) Newspersons (E.O.E.-M/F)

\*\*John Rando (Box 2494 - 26062) News Director

Lon Dunn (Box 1280 - 83701) News Director Tom Thiede (Box 41-Chippewa Falls) Dave Doolittle (207-998-4312) Dick Bond (Box 1430 - 97308) \*Jack Fitzgerald (Box 1228 - 26101) Jay Scott (Box 870 - 77704) Bill Powell (803-271-9200)
\*Mike Miller (Box 14806 - 73114) Bill Burkett (Box 14930 - 73113) Bob McLain (Box 10208 - 29411) Bob Roberts (406-792-9111)
Jay Douglas (319-233-3371)
Paul Ehlis (Box 147 - 59715)
Dave Morgan (209-948-5786) Kris O'Kelly (230 Peachtree-30303)
\*Len Jarvela (Box Drawer I - 95521)
Bob Hooper (701-775-0575) Tom Wall (915-267-6391) Ken Clifford (5610 E.29th - 67220) Bill Weaver (Box 21248 - 95151)

J.R. Greeley (913-272-2122)

Wally Sale (Box 631 - 97308) Jay Michael Pipes (Box 8087-83707) Pat Martin (715-341-1300) Ron Ross (Box 707 - 54956) Bob Beck (319-291-1214) Bill Burkett (Box 14930 - 73113)
Don Simmons (601-583-2618)
Larry Marshall (218-728-4484)
Loren Owens (5350 W.20th - 80214) Gary Berkowitz (1502 Wampanoag-02915) Air Talent Michael Adams (318-893-2531) Air Talent

Chief Engineer (AM/FM) Newsperson Newsperson (E.O.E.) Newsperson (E.O.E.) Newsperson (E.O.E.-M/F Production Air Talent/Copywriter/Production Air Talent/Copywriter/Production Air Talent/Production Air Talent/Production Air Talents/Production Air Talent (part-time)
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Program Director (country)

Kevin Crane (509-547-9791)

Don Nordine (406-761-2800)

\*Tony Mitchell (Box 1160 - 99510)

Bob Meadows (Box 1336 - 48501) Jack Bell (1645 Central - 59102)

Ken Shepherd (Box 21130 - 71120)

Joe London (Box 1226 - 70821)

(318-436-7277) Don J. Weir (Box 876 - 5240)

\*Ron Ross (Box 707 - 54956

Mike Breton

\*No Calls Please

New Adds

Bangor. Mark Laurence-WGUY- Wings, Cars, A.R.S., Peter Brown. Deb: P.Cruise, J.Browne, Starship. Boston, Harry Nelson-WRKO- Evelyn C.King, W.Egan, Taste of Honey, Joe Walsh. Deb: E.Clapton, Pablo. Providence, Gary Berkowitz-WPRO/FM- Wings, Bill LaBounty, Joe Walsh, Taste of Honey.
Rochester, Tom Nast-WBBF- Walter Egan, REO Speedwagon. Deb: Pablo Cruise, Warren Zevon, Duke Jup. Rochester, Tom Nast-WBBF- Walter Egan, REO Spectrus Description.

New York, Rich/Myzal-99X- Genesis, Wings, Walter Egan, Eruption.

Philadelphia, Mark Serpas-WZZD- Pablo Cruise, A.R.S., Commodores. Deb: P.Smith, Heatwave.

Philadelphia, Mark Serpas-WZZD- Pablo Cruise, Joe Walsh, Pablo Cruise. Deb: Heart, W.Eg W.Palm Beach, Allen Edwards-WIRK- Teri DeSario, Joe Walsh, Pablo Cruise. <u>Deb</u>: Heart, W.Egan. Miami, Frank Walsh-96X- J.Starship, A.Gibb (THROW), Joe Walsh, Commodores.

- - Colleen Cassidy-Y100- Sweet, Foxy, Bob Seger, Michael Johnson. Birmingham, Steve Davis-WKXX- Frankie Valli, Bruce Springsteen, Dave Mason, Toby Beau. Montgomery, Lanny West-WHHY- Jefferson Starship, Jackson Browne, Rita Coolidge. New Orleans, Marc Sommers-WNOE- Wings, ELO, Foreigner. Deb: Foghat, Love & Kisses, B. Seger. Memphis, John Long-WHBQ- Quincy Jones, Carly Simon. Deb: Rolling Stones, M.Johnson, Foghat.
Nashville, Michael St.John-WMAK- R.Palmer, Commodores, Toby Beau, Frankie Valli, Rita Coolidge.
Indianapolis, Jerry Steele-WIFE- Pablo Cruise, Celebration, Chicago, City Boy, B.Manilow, Commod.
Columbus, Dave Bishop-WCOL- ELO, Billy Joel. Deb: Jackson Browne, Seals & Crofts, Joe Walsh.
- - Steve Edwards-WNCI- Peter Brown, Barry Manilow, Joe Walsh. Deb: Bob Seger, Abba. Cleveland, Jeff Gerber-WGCL- E.Clapton, B.Springsteen, S.Martin, A.R.S., B.Manilow, W.Egan. Pittsburgh, Patti Sullivan-13Q- Commodores, A.R.S., Jackson Browne. Deb: Taste of Honey, J. Walsh. Madison, Jonathan Little-WISM- Frankie Valli, Joe Walsh, Donna Summer, Barbra Streisand.

Milwaukee, Jim Smith-WOKY- Robert Palmer, Pablo Cruise, Foreigner. Deb: D.Summer, Heatwave, S.Dan.
Stevens Point, Pat Martin-WSPT- Todd Rundgren, Andrew Gold, Wings. Deb: W.Egan, Boney M, Eruption.

Mpls./St.Paul, Greg Ausham-KSTP- Barry Manilow, Jackson Browne. Deb: J.Walsh, R.Stones, G.Cotton. Houston, Clay Gish-KRBE- Eruption, Wings, Kansas, Exile. <u>Deb</u>: Commodores, Joe Walsh. - - - Bill Young-KILT- Eric Clapton, Toby Beau, Jefferson Starship, Wings. <u>Deb</u>: Tom Petty, Q.Jones El Paso, Tim Page-KELP- Barry Manilow, Rod Stewart, Nick Gilder, Eddie Rabbitt.

Denver, Ed Greene-KIMN- Billy Joel, Steve Martin, Donna Summer, Jackson Browne, Rod Stewart. Salt Lake City, Lorraine Winegar-KRSP- Donna Summer, Toby Beau. Deb: J. Walsh, E. Clapton, O'Jays. Salt Lake City, Lorraine Winegar-KRSP- Donna Summer, Toby Beau. Deb: J. Walsh, E. Clapton, O'Jays. San Diego, Michele Pettis-KMJC- Heatwave, Genesis. Deb: Seals & Crofts, Billy Joel.
Fresno, Kris Van Camp-KYNO- Barry Manilow, Rod Stewart, Commodores. Deb: P.Cruise, Toby Beau.
San Francisco, Dave Sholin-KFRC- Village People, E. Money, Eruption, Foreigner, Bob Seger (NIGHTS).
- - Rick Scott-KYA- Joe Walsh, Heatwave, Tom Petty, Bob Seger (HOLLYWOOD NIGHTS).
Sacramento, Jeff Hunter-KNDE- Evelyn "Champagne" King. Deb: W.Egan, Abba, Meatloaf, Commodores.
Portland, Michael O'Brien-KPAM- T.Beau, Wings, Kenny Rogers, K.C. & Band. Deb: A.Gold, G.Cotton.
Seattle, Tracy Mitchell-KYYY- Commodores, B. Springsteen (BADLANDS). Carole King. Deb: A.Gold, O'Jays. - - Robin Mitchell-KYYX- Commodores, B.Springsteen (BADLANDS), Carole King. Deb: A.Gold, O'Jays. Boise, Charlie Fox-KFXD- F. Valli, T. Beau, J. Buffett, Village People, Joe Walsh. Deb: R. Palmer. Moscow, Gary Cummings-KRPL- G.Jeffries/P.Snow, Carole King, Wings, Climax Blues Band. <u>Deb</u>: Boney M Bozeman, Dennis Nichols-KBOZ- Walter Egan, Todd Rundgren, Boney M. <u>Deb</u>: D.Summer, E.Clapton. Anchorage, Tony Mitchell-KENI- Barry Manilow, Wings, Andrew Gold, Rod Stewart. <u>Deb</u>: O'Jays.

Amarillo, Mark Shannon-KPUR- Barbra Streisand Marshall, Jerry Rome-KMHT- Boney M Tyler, Robert Adams-KDOK- Eddie Rabbitt Dallas, Gary Mack-Z97- #5-Abba Temple, Mike Patrick-KTEM- Crystal Gayle Austin, Bill Mayne-KNOW- Pablo Cruise Nacogdoches, Kirk Williams-KEEE- Dion Beaumont, J.J.Stone-KWIC- Queen - - Paul King-KQYC- Smokey Robinson Victoria, Gary Steele-KVIC- Barry Manilow San Antonio, Wayne Shayne-KZZY- Pablo Cruise - - Scott Christenson-KTSA- Willie Nelson Laredo, Joe Ruiz-KLAR- Peter Brown McAllen, T.K.Benford-KRIO-\*Andrew Gold San Angelo, Curt Lancaster-KGKL- \*Walter Egan Odessa, Ron Harper-KRIG- #5-0'Jays
- - - Mark Rivers-KOZA- Carlene Carter Lubbock, Mark Conway-KLBK- Kevin Lamb - - Paul Blair-KSEL- Toby Beau Show Low, Chip Stanley-KVSL- Carole King Pueblo, Rip Avina-KDZA- ELO Colorado Springs, Mark McCoy-KYSN- Pablo C. Casper, Don Fox-KATI- ELO Reno, Red Mtn.-KCBN- Spyro Gyra Las Vegas, Steve Summers-KENO- Rita C. (YOU) San Diego, Gene Knight-Bl00- #11-Genesis - Nina Gomez-KCBQ- Wings Anaheim, Larry Groves-KEZY- #10-R.Stones Los Angeles, Denise Gorman-K100-Commodores - - - Sherman Cohen-KIIS/FM- #5-R.Stones - - Bob Hamilton-KRTH/FM- E.C. King - - - John Driscoll-10Q- #8-Sweet - - Eric Chase-KFI- ELO - John Sebastian-KHJ- #8-Sweet Whittier, Jay Loughrin-KRHC- Eric Clapton Santa Barbara, Dick Williams-KIST- Walter Egan Santa Maria, Denny Luell-KUHL- Climax B.Band San Luis Obispo, John Tobin-KSLY- Climax B. Band

Correspondents' Corner (cont'd. from pg. 2)
Streisand Bakersfield, Pete Shannon-KERN- Toby Beau Fresno, Dan Spears-KFYE- ELO Modesto, Lee Martin-KFIV- Climax Blues Band Salinas, A.J.Roberts-KDON- Rita Coolidge Stockton, David Kraham-KJOY- #2-Patti Smith Group - - - Dave Morgan-KSTN- #6-Walter Egan Davis, Tom Gracyk-KDVS- Tom Petty Sacramento, Kris Mitchell-KROY- Climax Blues Band Yuba City, Ross Forbes-KOBO- Climax Blues Band Redding, John Stall-KSXO- Climax Blues Band Arcata, Len Jarvela-KATA- Sutherland Bros. Coos Bay, Dave Lee-KYNG- Sutherland Bros. Eugene, Richard Harker-KBDF- Todd Rundgren - Bill Dudley-KASH- Boney M Corvallis, Art Quine-KFLY- Climax Blues Band Portland, Terry Danner-KGW- Jeffreys & Snow Hoquiam, Steve Larson-KGHO- Dan & Coley Chehalis, Derek Shannon-KITI- Boney M Longview, Jay McCrae-KLOG- Boney M Tacoma, Bruce Cannon-KTAC- #1-Steve Martin
Seattle, Frank Colbourn-FM/KVI- #10-Karla Bonoff - Tom McKay-KING- #7-Bob Seger Mt. Vernon, Jim Alan-KBRC- \*Wha-Koo Yakima, Brady Layman-KQOT- Plastic Bertrand Tri-Cities, Tom Mann-KALE- \*Nick Gilder Spokane, Tom Hutyler-KJRB- Kansas -- - Jim Hill-KREM- #6-Karla Bonoff Boise, Don Kelly-KBBK/FM- Rolling Stones - Steve Homan-KWZ- Love & Kisses Lewiston, Wes McShay-KOZE- Tom Petty - - Steve McKelvie-KRLC- Climax Blues Band Missoula, Vern Argo-KYLT- Tom Petty Great Falls, Don Nordine-KQDI- Boney M - John Walton-KEIN- Gene Cotton Billings, Jack Bell-KYYA- Robert Palmer San Bernardino, Mitch Montrose-KFXM- Taste of H. Vancouver, Joyce Falkowski-CFUN- #7-Rod Stewart Toronto, John Termenesi-CHUM- Jackson Browne Thunder Bay, B.M.Dean-CKPR- Steely Dan (FM)

Service

Station WVOV-Huntsville, Ala. WLAG-La Grange, Ga. KONO-San Antonio

Requests Oldies Oldies Oldies

All sources All sources All sources

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- C Correspondents' Reports - continued from Page 3....
Des Moines (Del Hull-KRNT) Streisand/Tillis/Campbell/Reddy/Spyro Gyra. Gains: R. Flack.
Detroit (Jim Scollin-WOMC) A. Gold/Toby Beau/Commodores/Crystal Gayle.
- - (Kevin Sanderson-WCAR) T. Pendergrass/Pablo Cruise/K. Rogers/Flyer. Gains: Streisand/S.Martin Dubuque (Steve Sesterhenn-KDTH) W. Egan/Rabbitt/Manilow (COPA)/B. Anderson/C. Gayle/Gatlin. Durham (Don West-WDNC) Reddy/Manilow (COPA)/Olivor/Tuxedo Junction. Gains: Flack/M. Johnson.
Eugene (Catherine Bitterman-KPNW) Rod Stewart/Edwards & Ralph/Roussos/O'Jays. Calls: Murray.
       - (Vicky Larson-KUGN) G. Cotton/Murray/A.R.S./K. Rogers/Jackie DeShannon.
Fitchburg (Chuck Morgan-WEIM) B. Joel/Murray/DeSario/C. King/Commodores. Gains: Seger/K.C. & S.Bd.
Flint (Ken Myers-WTRX) Dan & Coley/Toby Beau. Gains: Rod Stewart/Rawls/Seger.
Florence (Benjamin Carle-WBCF) Cotton/J. Browne/Rufus/A. Gold/Atlanta Rhy. Sec. Ft. Lauderdale (Mike Harvey-WFTL) Manilow (COPA)/Tanner. Calls: Gayle/Manilow (COPA)/Mac Davis.
Grand Rapids (Doc Donovan-WLAV) Starship/Commodores/Boney M. Gains: E. Money/Heatwave.

Green Bay (Jim Trotter-WNFL) G. Tanner/Dan & Coley/Valli/Manilow (COPA). Calls: Genesis.

Haverhill (Bud Jackson-WHAV) Pousette-Dart Bd./C. Gayle/Gatlin/Fresh Aire. Calls: B. Arvon/Summer.
Helena (Harley Dee-KBLL) A. Gold/R. Armand/P. Jabara/Alpert & Masekela/C. Gayle.
Honolulu (Bernie Armstrong-KGU) Clapton/A. Gold/Pablo Cruise/Pousette-Dart Band.
Hopewell (Chris Stevens-WHAP) Commodores/Wild Cherry/C. King/Sutherland Bros.
Houston (Chuck Buell-KULF) Bob Seger/Genesis/Roy Head.
- - (John Jenkins-KXYZ) Valli/Manilow (COPA)/Joel (YOUNG). Gains: M. Johnson/Meatloaf/Abba. Jefferson City (Mike Schaefer-KJMO) D. Ross/Flack/Chilliwack/Quincy Jones. Calls: Boney M.
Kansas City (Steve Bell-KMBZ) Gold/Manilow (COPA)/Pousette-Dart Bd./Rabbitt/C. Gayle/THP Orch.
Keene (Sandy Ellsworth-WKNE) Summer/D. Mason/Lightfoot/S. Sang. Gains: O'Jays/Seger/Rawls.

Kingston (Bruce Conklin-WGHQ) A. Gold/Rabbitt. Gains: Meatloaf/Genesis/Robert Palmer/Manilow (EVEN)

Klamath Falls (Jim Howe-KAGO) Toby Beau/Rundgren. Gains: Genesis/Clapton/Lightfoot/Palmer/Valli.

Lakeland (Craig Moore-WONN) Streisand/C. Gayle/E. Rabbitt/Joey Travolta/R. Armand/S. Mendes.
Lincoln (Cathy Blythe-KFOR) Gayle/Armand/Rabbitt/Pablo Cruise/Jabara/Rita C./Rundgren/Summer.
Los Angeles (Michael Sheehy-KNX/FM) E.L.O./Andrew Gold/Gene Cotton.
      - (Tess Russell & Jane Hassler-KMPC) Robert Palmer. Gains: Summer/M. Johnson/Seger/P. Smith.
Louisville (Jerry Melloy-WHAS) R. Flack/J. Buffett (MARSEILLES-LP cut). Gains: O'Jays/Cotton. Macon (Steve Murphy-WMAZ) K. Rogers/Cotton/Chilliwack/Boney M/A. Bridges/Streisand/Starship/Rita C.
Marion (Jim Roberts-WDIF) Rod Stewart/Valli/R. Flack. Gains: G. Rafferty/Bob Seger.
Mason City (Steve Locker-KGLO) Cotton/Murphy/C. King/Mendes/Spellbound. Gains: J. Olivor/Rawls.
Miami (Rick Peters-WWWL) Pousette-Dart Bd./Crystal Gayle. Gains: Genesis/R. Flack.
       - (Al Anderson-WIOD) Pousette-Dart Bd./Cotton/Flyer/Rabbitt/Gayle/Commodores/Ronstadt.
Midland (Kirk Hughes-WMPX) Chic/Cotton/DeShannon/Spellbound/Streisand/Joey Travolta.
Missoula (Van Wagoner-KGVO) Pablo Cruise/C. King/Starship/A. Gold. Gains: Seger/Flack. Monterey (Dave Allen-KMBY) O'Jays/Spyro Gyra/Olivor/T. Beau. Gains: Clapton/Chicago. Nashville (Mary Catherine-WSM) Toby Beau/Spyro Gyra/Frankie Valli.
    - - (Gerry House-WSIX) C. Gayle/Milsap/Mac Davis. Gains: Abba/Palmer/Lou Rawls.
Newport (Ernie Birch-KNPT) D. Mason/T. Beau/Starship/Streisand/Lightfoot. Calls: C. Tanner.
Northfield (Mike Wrubel-KYMN) Pure Prairie Lg./Pablo Cruise/Boney M/W. Egan/K. Chater. Olympia (Dick Pust-KGY) Mac Davis/Campbell/P. Brown/Starship/Milsap. Gains: D. Ross/Seals & C.
Osburn (Dave Nesbitt-KWAL) Manilow (COPA)/Milsap/DeShannon/R. Armand.

Paducah (J. Erick Foreman-WDXR) K. Rogers/Dan & Coley/Cotton/M. Johnson/Streisand. Gains: Manilow.
Pendleton (Bob Walker-KTIX) Wings/Summer/Pablo Cruise. Gains: Johnson/Stewart/Ross/Seger. Philadelphia (Jim Lloyd-WIP) Commodores/Clapton. Gains: Seger/Toby Beau.
Phoenix (Dan Armstrong-KOY) T. Beau/Gatlin/Streisand/Rita C./Rafferty. Gains: Flack/Johnson.
Portland, Me. (Marji Cyr-Adams-WGAN) T. Beau/Streisand/Dan & Coley. Gains: Genesis/Lightfoot. Portland, Ore. (Bob Swanson-KEX) Manilow (EVEN)/Seger/Gatlin. Calls: Steve Martin/A. Murray.
Providence (Joe Thomas-WJAR) Prisoner
Racine (Terry Havel-WRJN) Spyro Gyra/Tanner/Tuxedo Junction/Rita C./Rabbitt. Gains: Seals & Crofts. Reno (Mike Haggerty-KOLO) Wings. Gains: Meatloaf/Starship/P. Brown/Clapton/Streisand.
Rock Springs (Rod Tucker-KRKK) Olivor/Abba/F. Valli/L. Curtis/Rogers/A.R.S.
Roseburg (Tom Worden-KRSB) Commodores/Dan & Coley/Quincy Jones/Reddy/R. Flack/Andrew Gold. Roswell (Larry Ahrens-KBCQ) Commodores/T. Beau/Flack/Valli. Gains: DeSario/Mac Davis. Rumford (Mike Breton-WRUM) F. Valli/Rogers/Beau/A.R.S. Gains: Abba/Rafferty/Summer.
Sacramento (D. Darin & L. Kirk-KCRA) C. Gayle/K. Rogers/T. Beau. Gains: Tuxedo Junction/Rawls. St. Joseph (Phil O'Neil-KSFT) Jefferson Starship/O'Jays. Gains: Seger/Mathis & Wms./Meatloaf.
St. Louis (Ed Scarborough-KSD) Genesis/Streisand/Beau/Brown/A. Gold.
- - (Bob Osborne-KMOX) C. King/A.R.S./Commodores/A. Gold/Gayle/Rita C./Streisand/Spyro Gyra. Salt Lake City (George Lemich-KSL) Crystal Gayle. Gains: Tuxedo Junction/Ross/Murray/Mac Davis. San Diego/Vista (Don Michaels-KMLO) Bob Seger/O'Jays/Manilow (COPA)/A. Gold. Gains: Starship.
San Diego (Clark Anthony-KFMB) Streisand/Lightfoot/Gayle/K. Rogers/Genesis. Gains: Player.
San Francisco (Don Hofmann-KSFO) Cotton/Boney M/Commodores/Spyro Gyra/Streisand/Pablo Cruise.
- - (Steve Walker-KCBS/FM (99K) Commodores/Climax Blues Bd./Rare Earth/Manilow (COPA)/C. King.
San Luis Obispo (Anna Bokma-KVEC) Commodores/Fresh Aire/Manilow (COPA)/Gayle/A.R.S.
Santa Maria (Johnny Dixon-KSEE) R. Palmer/Spyro Gyra/Dion/Starship/Bob Seger.

Santa Rosa (Jerry Johnson-KSRO) Valli/Roussos. Gains: Rafferty/Manilow (EVEN)/Meatloaf/Rawls/O'Jays
Schenectady (Cindy Schlegel-WGY) Paul Davis/R. Palmer/Reddy/Bette Midler. Gains: Tyler/Travolta &O.
Scranton (Chris Norton-WEJL) Streisand/Chicago. Gains: Gerry Rafferty.

Seattle (Carol Stripling-KVI) Streisand/Manilow (COPA). Gains: M. Johnson/Seals & Crofts/C. Simon.

- - (Dick Cross-KOMO) G. Tanner/Joe Sample/G. Cotton/R. Milsap. Gains: Edwards & Ralph/Conti.
Spokane (Barry Watkins-KHQ) Streisand/O'Jays/Meatloaf/Seger. Gains: Genesis/Rawls/Palmer.
   - - (Chuck Harmon-KXLY) Ronnie Milsap.
Terre Haute (Larry Joseph-WBOW) Streisand/Lightfoot/Gayle/Toby Beau/A. Gold. Gains: M. Johnson. Tri Cities (Ed Ray-KORD) Welch/Commodores/Streisand. Calls: Murray/Dan & Coley.
Twin Falls (Shawn Vonnegun-KEEP) Paul Davis/S. Martin/Genesis/Streisand. Gains: Starship/Flack.

Tulsa (Don Bishop-KRMG) A. Gold/Rod Stewart/W. Nelson/Commodores/Rita C. Gains: Flack/Gayle.

- - (Kenny King-KRAV) Robert Palmer/Rod Stewart. Gains: Rafferty/O'Jays.
Tyler (Brad Houston-KTBB) D. Roussos/A. Gold/Rabbitt/Clapton. Gains: Meatloaf/Flack.
Vacaville (Matt Steiger-KUIC) E.L.O./Mendes/Climax Blues Bd./Gayle/Cotton/Friedman/Sutherland Bros.
Wahpeton (Kris Delaney-KBMW) Manilow (COPA)/Cotton/Pablo Cruise. Gains: Starship/Rafferty/C. Simon.
                                                                                                                          Continued on Page 11.....
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Inside Progressive Radio (by George Meier, Editor of Walrus)

### Established Progressive Airplay:

Bob Seger Joe Walsh The Kinks Jefferson Starship Gerry Rafferty Tom Petty Genesis FM/Soundtrack Atlanta Rhythm Section Todd Rundgren

#### New Progressive Airplay:

Bruce Springsteen Little River Band John Prine Graham Parker Pablo Cruise Pousette-Dart Band Carole King

Notes: That Bob Seger and Joe Walsh are the leading airplay artists at this time is not a little bit significant. are both synonymous with the midwest, and yet they have been able to generalize their appeal. For Seger especially, it has been a long struggle. The last time we analyzed the airplay we noted that everything seemed to be moving down That trend became a collapse as the former leaders, Starship, Wings and Genesis all dropped significantly. The wave of new releases began to take hold. The top three positions are all relatively new entries, not to mention Tom Petty. A point begs to be mentioned here: in album radio there is not the endless building process in the making of a hit. Usually it happens within weeks of the release, or it doesn't happen. Incidentally, Tom Petty would have been higher in the chart had he gotten a stronger midwestern response. They are hard out

Notes: The double line says what has to be said. Bruce dominates all new airplay to the point where he is getting airplay intensity equivalent to the sixth position in the established list. Among the others listed, it is a surprise that John Prine did so well, given a sagging career, and that Carole King is greeted so cooly. John did equally well in all regions but the West, while Carole was helped greatly by uncommon strength in the South.

Singles: By far the most important single in progressive radio is the Rolling Stones "Miss You". After it comes a trail of notable also-rans like Steve Martin, Dave Mason, Pablo Cruise and Bruce Springsteen, Bonnie Tyler and Plastic Bertrand. Imports: In a rather unexciting import record atmosphere we find some response to European albums by Television, Elvis Costello, Steve Hillage and Gong...which has nothing to do with

the show of the same name.

Bob Seger-HOLLYWOOD NITES/STILL THE SAME/ FEEL LIKE A NUMBER/'TILL IT SHINES Pablo Cruise-LOVE WILL FIND A WAY Bill Bruford-FEELS GOOD TO ME Ry Cooder-TIA JUANA/THE PEARL

The following new tracks are filling the air:

Joe Walsh-LIFE'S BEEN GOOD/OVER & OVER/AT THE The Kinks-R&R FANTASY/MISFITS/HAYFEVER/GET UP...

Bonnie Tyler-IT'S A HEARTACHE

WOW/TOMORROW NEVER KNOWS/FLIGHT 19/ MISS SHAPIRO/YOU REALLY GOT ME Graham Parker-DON'T ASK ME QUESTIONS Carole King-MAIN STREET SATURDAY NITE Mink DeVille-SOUL TWIST

A - C Correspondents' Reports - continued from Page 10....
Warwick (Dick Wells-WTBQ) K. Rogers/A. Roberts/F. Lacey/Tillis. Gains: Manilow (EVEN)/Johnson.
Washington (Bob Duckman-WASH/FM) Taste of Honey/Wings/Anne Murray.
Waterloo (Jay Douglas-KXEL/FM) Rolling Stones/Valli/Starship/A.R.S. Calls: Beau/P. Davis.
Wausau (Chuck Williams-WSAU) Valli/DeShannon/Gayle/Silver Blue/Passport. Gains: Manilow (EVEN). West Palm Beach (Russ Morley-WJNO) K. Rogers/Rabbitt/Anderson/Gayle/Alpert & Masekela. Wichita (Jack Oliver-KAKE) Olivor/Genesis/Tanner/Pablo Cruise. Gains: O'Jays/Seger/Palmer.
Winston-Salem (Kim Jones-WSJS) Palmer/Mac Davis/Rawls/Ronstadt (MARRY)/Spyro Gyra. Gains: O'Jays. Yakima (Frank Taylor-KMWX) DeShannon/A. Gold/C. Gayle/Spyro Gyra/Toby Beau/Commodores.

### Gavin's Gab

Great Big Beautiful Dolls

Beauty contest promos began to surface this week. WBT-Charlotte held a Cheryl Tiegs Look-A-Like Contest. The competition drew hundreds of businessmen to a downtown plaza during lunch hour. The cash prize went to a college student who most resembled the top fashion model. hour. The cash prize went to a college student who most resembled the top fashion model. WLEE-Richmond held a King Tut Look-A-Like Contest at the city's June Jubilee festival. Preregistered contestants had to wear costumes and answer the question, "How'd you get so funky?" They also had to dance, King Tut style, on stage. The winner received a complimentary dinner and tickets to a Steve Martin show. Bill Dudley at KASH-Eugene said he was conned into running a beauty contest for men. Bill asked his women listeners to nominate their husbands, lovers and/or friends. Contestants were judged by ten women, aged 15 to 52. During a lunch hour, the judges chose a 19 year old man who resembled Shaun Cassidy. He won a trip to the coast and \$50 worth of sporting goods.

"Grease"

"Grease"

"Grease"

"Grease" premiered nationwide last week. Massive amounts of fifties memorabilia were given away. Stars from the movie were interviewed on the air. Jocks emcee'd in costume. WANS-Anderson,

Grease" premiered nationwide last week. Massive amounts of fifties memorabilia were given away. Stars from the movie were interviewed on the air. Jocks emcee'd in costume. WANS-Anderson, S.C., gave away "Grease Packs" consisting of tickets, soundtracks, greasy hair tonic, a grease job for the car, ice cream and milk shakes. The first 50 people who arrived at the theater in costume were admitted free. All others, up to 500, were charged the frequency, \$1.28. A 30 minute special on Lynyrd Skynyrd was shown prior to the main attraction. KLWN/FM-Lawrence, Ks., sponsored the premieres of both "Jaws II" and "Grease" the same night at two theaters, directly across the street from each other. KLWN gave away tickets, T-shirts and soundtracks, and the station's hot air balloon flew over the theaters carrying a 20 x 30 foot banner. Bruce Vidal at KOII-Omaha interviewed Jeff Conaway during the "Super Oldies Hour" of his midday show. (Jeff plays "Kenickee" in the film.) KSTN-Stockton followed up the "Grease" premiere on Friday with a fifties dance on Saturday. The winning dance couple received a cash prize. KASH-Eugene held a sockhop at a local high school after the movie. Where the Livin' is Easy

Tough life at WDLP-Panama City ... the station broadcasts direct from the beach, six days a week, five hours a day in its air conditioned remote studio. The WDLP beach van cruises up and down the strip, giving away prizes. The talent is also involved in less sedentary activities. Jim King set a Guinness World Record on Memorial Day for the most rides down a beach chute. He slid down the chutes on plastic mats, landing in a shallow pool at the bottom of the hill. (A fountain at the top sends a steady stream of water down the cement paths, accelerating the ride.) He made 400 runs in 15 hours, and said he was immobile for three days afterwards. The station plans to establish another, "even more dangerous," record later this summer. Meanwhile, the WDLP jocks are watching the bikinis and staying tan. ...continued on page 12...

. 6) Country Club (cont'd. from

KENR's Bruce Nelson calls attention to an irritating practice among record producers - a practic that has consistently been deplored by other correspondents. They object to the inaccurate timings printed on the record label. The necessity for timing intros and overall length is just that much more work for radio's production people and/or music directors.

WFSR-Harlan, Ky., is sponsoring a motorcyle team this summer. The riders sporting WFSR jerseys are none other than General Manager Jim Dove, and Program Director Rob Baxter. The two will compete in five Enduro-100 mile dirt bike races. The first cross-country event was held

last weekend at the Alpine Mountain Avalanche.

KIKX-Tucson invited its listeners to "program the station" from 5 PM Friday to 9 PM Sunday, June 9-11. The All Request Weekend drew a surprisingly balanced mix of oldies, currents and recurrents, Tim Tyler reported. It sounded like a normally formated weekend. Nice numbers-54 percent of calls came from males and females 18-24, and 46 percent from males and females

25-50. Once an hour, KIKX picked a caller and gave them a copy of their requested records. WIRK/FM-West Palm Beach ran a promotion called "Give Pop a Top" for Father's Day. Only those registered in WIRK/FM's "Country Club" were eligible for the drawing on June 16th. The winner received a Truck Topper, valued at \$250. (The canvas Toppers cover the back of a pick-up

KHEY-El Paso was invited by a local television station to participate in the Arthritis Foundation's telethon, June 18th. Jacky Ward and Charlie Russell co-emcee'd the six hour drive, and KHEY jocks guest-anchored. Ray Potter said the telethon raised \$20,000 last year. \*\*\*

Jobs: Bill Knight, who will move from KROF-Abbeville to WUNI-Mobile as program director in the near future, is looking for two drive talents for WUNI. One position will include music director duties. Tapes and resumes to Bill, Box 2567, Zip 36601.

WKSJ-Mobile, Ala., is looking for an experienced news director. E.O.E.-M/F. Contact Bill Robbins at 205-344-9900.

WNAX-Yankton, S.D., has an opening for a Chief Engineer. E.O.E. Contact Bill Fowler at 605-665-7442, Monday through Friday, 8 AM to 5 PM.

WKCQ-Saginaw, Mich., is still searching for a strong mid-day personality. Tapes and resumes to Tommy Samoray, Box 1776, Zip 48005.

KKIK-Waco, Tx., needs a mid-day air talent immediately. Tapes and resumes to John Wallis, Box 7957, Zip 76710.

WAAX-Gadsden, Ala., is looking for an air talent to do mornings. E.O.E. Tapes and resumes to Jim Kell, Box 570, Zip 35902. Phone: 205-543-9229.

KGAY-Salem, Ore., is looking for morning drive air talent with production and copywriting abilities. Contact Dick Bond, Box 1430, Zip 97308. Phone: 503-881-1430.

WXYQ-Stevens Point has an opening for air talent. Contact Pat Martin at 715-341-1300.

KCMX-Ashland, Ore., is looking for air talent with production abilities for a morning drive

position. E.O.E. Tapes and resumes to Mel Tynan, Box 128, Zip 97520.

Changes: KTRM-Beaumont lineup: Nick Roberts (12 mid.-6 AM); Jim Lago & Kevin Brennan (to 10 AM); Bob Shannon (to 2 PM); Robert Brown (to 6 PM); Steve Young (to mid.); Clay Williams and Mark Mitchell (weekends).

Jim Hawthorne is the new Sports Director at KWKH-Shreveport. Ken Loomis, formerly with WAXX-Eau Claire, has taken over the music director responsibilties and Jim's 10 AM to 3 PM shift.

Service: WBIC-New Bern, N.C., would appreciate singles and albums from RCA. The station also needs album service from all sources.

KFEQ-St. Joseph, Mo., has not received the latest Jerry Wallace and Kenny Price singles. KBUY-Amarillo needs service from all sources.

WWKQ-Battle Creek needs extra copies of the Randy Barlow and David Rogers singles.

Music Calls: Bob Shannon, KTRM-Beaumont, Wednesday and Thursday, after 2 PM.

Ken Loomis, KWKH-Shreveport, 8:30 to 10:30 AM and 3 - 4:30 PM.

Fran Couch, KTOW-Tulsa, Wednesday, Thursday and Friday, 9 - 10 AM, 4 - 5 PM, 918-446-1767.

Please Note: See Page 14 for information about Regional Meetings.

Available

Name Peter Guenther Bobby Rivers Gary Skinner Don West Bob Bennett Chris Kidd Chip Stanley Randy Wells Brett Aaron Greg Michaels Mike Green John Kingston	From Los Angeles ex-KCAP/Y103 KGRI/FM-Henderson Z93-Atlanta FM/KVI-Seattle KGAL-Lebanon, Ore. KVSL-Show Low, Ariz. ex-KUEN-Wenatchee broadcasting school KERN-Bakersfield KLUC/KNDE KBST-Big Spring, Tx.	Telephone 805-498-5191 305-772-4715 214-657-4528 404-945-5761 206-232-8029 503-686-9426 602-537-2921 415-531-9072 415-626-2465 213-798-5789 209-526-1785 915-263-4238	Assignment News Air Talent Air Talent Air Talent Air Talent (Drive) Air Talent/lst Air Talent/lst Air Talent/lst Air Talent/Prod./News Air Talent/Prod./News Air Talent/Prod./M.D. A.T./Prod./lst/M.D. Air Talent/lst/M.D. Air Talent/Music Dir.
	KBST-Big Spring, Tx. KlO4-Fresno KLOU-Lake Charles	915-263-4238 209-229-2554 318-433-8150	Air Talent/lst/M.D. Air Talent/Music Dir. Air Talent/Music Dir.

Gavin's Gab (cont'd. from pg. 11)

Water Races Jocks from forty stations in the Carolinas met at Carowinds Amusement Park in North Carolina for the fourth annual "Jock Regatta" June 18th. Each station built its own raft, and the jock teams wore costumes for the half mile run around the Lagoon. Cash prizes were given to the winning stations' favorite charities. WZOO-Asheboro, WISE-Asheboro wISE-Anderson sent raft teams, entire staffs and many listeners to this well-known event.

14ZYQ-Frederick's third annual bath tub race on the lake of a local park drew an excellent crowd of 10,000 people. Contestants produced their own floatable tubs, and trophies were awarded to

the winners of the 100 yard race.

Transitions Paul Cassidy, vice-president and general manager of TENQ and KCBS-Los Angeles, has been relieved of his duties. Neil Rockoff, Ed Salamon and Dale Pon are assisting the two Storer-owned stations until a replacement for Paul is found. Neil, vice-president of the radio division, Ed, national program director, and Dale, creative services director, said more changes would be announced over the next few weeks.

Congratulations to Bob Denver, Don Nordine and their new wives, Pat and Judi respectively. Bob and Pat were married over the Memorial Day weekend in Fargo, where Bob is P.D. of KQWB/FM.

Don (P.D. of KQDI-Great Falls) and Judi, were married on June 16th.



#### Albums (reviewed by Ron Fell)

Recommended from the following LP's:
"Pyramid"-The Alan Parsons Project (Arista) WHAT GOES UP.../THE EAGLE WILL RISE AGAIN/PYRAMANIA
"Octave"-The Moody Blues (London) STEPPIN' IN A SLIDE ZONE/HAD TO FALL IN LOVE/I'LL BE LEVEL... "Nested"-Laura Nyro (Columbia) RHYTHM & BLUES/MY INNOCENCE/THE SWEET SKY/LIGHT-POP'S PRINCIPLE "Set The World On Fire"-Liar (Bearsville) HIGH LIFE/I'M CALLING/TOWN OF EVIL PEOPLE/SET THE ... FIRE "Cabin Fever"-Michael Stanley Band (Arista) BABY IF YOU WANNA DANCE/MISERY LOVES COMPANY/SLIP AWAY/WHAT'CHA WANNA DO TONIGHT "This Night Won't Last Forever"-Bill LaBounty (Warner Bros.) IN 25 WORDS OR LESS/OPEN YOUR EYES/
LIE TO ME/THIS NIGHT WON'T LAST FOREVER
"In The Night-Time"-Michael Henderson (Buddah) TAKE ME I'M YOURS/WHISPER IN MY EAR/YOURS TRULY...
"Mixed Emotions"-Exile (W.B./Curb) YOU THRILL ME/THERE'S BEEN A CHANGE/KISS YOU ALL OVER/STAY...
"After All The Good Is Gone"-Johnny Adams (Ariola) SELFISH/SHE GIVES IT ALL TO ME/AFTER ALL... "Portrait"-Lynda Carter (Epic) TUMBLEDOWN LOVE/LINFS/TOTO (DON'T IT FEEL LIKE PARADISE) "Lake II"-Lake (Columbia) WELCOME TO THE WEST/SEE THEM GLOW/HIGHWAY 216
"See Forever Eyes"-Prism (Ariola) HELLO/FLYIN'/YOU'RE LIKE THE WIND "Carlene Carter"-Carlene Carter (WB) BETWEEN YOU AND ME/I'VE BEEN THERE BEFORE/NEVER TOGETHER... "Flying Dreams"-Commander Cody (Arista) THANK YOU, LONE RANGER/TAKE THE FIFTH AMENDMENT "Eon"-Eon (Ariola) DIFFERENT DRUMMER/BIGGEST JOKE IN TOWN

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary Rita Coolidge-LOVE ME AGAIN/YOU Carly Simon-DEVOTED TO YOU Barbra Streisand-TOMORROW/..BRING ME FLOWERS Andy Gibb-DON'T THROW IT ... / WHY / ONE MORE LOOK Eric Clapton-COCAINE Wings-LONDON TOWN Kate Taylor-IT'S GROWING Crystal Gayle-WHY HAVE YOU LEFT THE ONE ... / CRY ME A RIVER Olivia Newton-John-HOPELESSLY DEVOTED TO YOU Dave Mason-NO DOUBT ABOUT IT/BIRD ON THE WIND Jimmy Buffett-SON OF A SON OF A SAILOR

Rita Coolidge-YOU Bob Seger-HOLLYWOOD NIGHTS/'TILL IT SHINES Andy Gibb-DON'T THROW IT ALL AWAY/EVERLASTING LOVE Wings-LONDON TOWN Bruce Springsteen-BADLANDS/PROMISED LAND A.R.S.-CHAMPAGNE JAM Gerry Rafferty-RIGHT DOWN THE LINE Jefferson Starship-LOVE TOO GOOD

Vern Gosdin-BREAK MY MIND Gary Stewart-STONE WALL/HONKY TONKIN'/ I GOT MINE Rex Allen Jr .- IT'S TIME WE TALK THINGS OVER/ YOU TURNED IT ON AGAIN LAST NIGHT Margo Smith-ODE TO A CHEATER/DON'T SQEEZE MY CHARLIE Larry Gatlin-DO IT AGAIN TONIGHT/L.A. YOU'RE A KILLER Ronnie Milsap-I'M NOT TRYING TO FORGET/NO RELIEF IN SIGHT Mel Tillis-AMERICA'S SWEETHEART/I'LL BE SEEING YOU Willie Nelson-DON'T GET AROUND MUCH ANYMORE/ STARDUST

Black Radio
LTD-YOU FOOLED ME/WE BOTH DESERVE EACH OTHER'S LOVE
Quincy Jones-TELL ME A BEDTIME STORY/I'M...MISS YOU Teddy Pendergrass-WHEN SOMEBODY LOVES YOU BACK/ ONLY YOU Commodores-VISIONS/FLYING HIGH Ann Peebles-I DIDN'T TAKE YOUR MAN Betty Wright-YOU CAN'T SEE FOR LOOKING/CLEAN UP WOMAN/TONIGHT'S THE NIGHT Whispers-HEADLIGHTS/PLANETS Bobby Bland-COME FLY O'Jays-BRANDY Isleys-COOLIN' ME OUT/SHOW DOWN/GROOVE WITH YOU Con Funk Shun-SO EASY
Evelyn "Champagne" King-I DON'T KNOW IF IT'S RIGHT
Flora Purim-WALKING AWAY

T.K.

Ariola

Station WNFL-Green Bay KPOD-Crescent City, Ca. KVEC-San Luis Obispo WJBO-Baton Rouge KBOM-Bismarck KTEM-Temple, Tx. KYMN-Northfield, Minn. WONN-Lakeland, Fla. KLAW-Lawton, Ok. KWRO-Coquille, Ore. WRAJ-Anna, Ill. KLOO-Corvallis, Ore. WITN-Washington, N.C. WITN-Washington, N.C. CK101-Cocoa Beach KWRO-Coquille, Ore. WGNS-Murfreesboro, Tenn. KKBJ-Bemidji, Minn. WQUA-Quad Cities, Wa. KSEL-Lubbock WATH-Athens, Oh. WZYQ-Frederick, Md. KFIM-El Paso WDEC-Americus, Ga. Singles and albums KBBK/FM-Boise (9400 Fairview) Singles and albums WNLC-New London, Ct. WAXY-Ft. Lauderdale WAGF-Dothan, Ala. WLAG-La Grange, Ga. KONO-San Antonio Charter Bdctg. (San Diego) WHAV-Haverhill, Mass.

Service Requests K.C. & Band single Gene Cotton single Carly Simon single Diana Ross single O'Jays/Robert Palmer singles Singles Singles Singles Singles Singles Bob Seger album Steve Goodman album P.Smith/Starship/J.Buffett albums Albums Albums Albums Albums Singles and albums (5333 Mission Ctr.) All sources

Disco albums

Elektra Motown Phil.Int./Island Arista Capitol Capitol/Arista RSO/Atlantic/Polydor W.E.A. Capitol Asylum Arista/Grunt/ABC W.E.A. All sources All sources All sources RCA Arista Columbia Capitol/Ariola Elektra/Asylum U.A./Arista/Casablanca RCA/ABC/Mercury/Polydor All sources All sources All sources All sources All sources All sources All sources

(6/16/78)

MR. BLUE SKY-Electric Light Orchestra (Jet) Flashes of Beatle ingenuity are immediately apparent as the group once again dares to be different. They are unique in standing alone with a sound

like no other. TWO TICKETS TO PARADISE-Eddie Money (Columbia) This version is completely different from the album version. It was re-recorded with a superior vocal track, new harmonic lead guitar lines, and a much more compact, programmable length. Eddie Money is rich in talent.

Other Recommended New Releases

HOT BLOODED-Foreigner (Atlantic) DISCOMANIA (Part 1)-Cafe Creme (RSO) TOO WISE-Wondergap (A&M) SURRENDER-Cheap Trick (Epic)

SEND A LITTLE LOVE MY WAY-Flyer (Amherst) DON'T STOP ME BABY-Austin Roberts (Arista) STAND BY ME-Pousette-Dart Band (Capitol) 5.7.0.5.-City Boy (Mercury)

Regional Meetings

Only one week until our annual Texas Regional Radio Meeting!!

Where? Marriott Hotel (West Loop), Houston.
Radio: \$30- pre-register (\$35 at the door) When? June 24 & 25 Registration fees:

Discount: Four or more from one station - \$25 each.

(Covers all three sessions, lunch and cocktails Saturday).

Non-Radio: \$25 (Covers Sunday session and Saturday cocktails).

All registrants for this meeting are entitled to preferred (reduced) Hotel Reservations: room rates. Be sure to inform hotel desk when registering.

Schedule of Events:

Saturday, June 24. 8:30AM - Registration desk opens (Radio only). 9:00AM - First session. Bill Young, moderator.

12 noon - Lunch

2:00PM - Second session. Rish Wood, moderator.

Special Guest: Jack McCoy

5:00PM - Adjourn.

6-7:30PM - Cocktail reception. (On your own for dinner).

Sunday, June 25. Includes both radio and record people. 9:30AM - Complimentary coffee and rolls. 10:00AM - Third session. Clay Gish, moderator.

1:00PM - Adjourn.

Our Regional Radio Meeting in Atlanta will be held July 8 & 9, at the Royal Coach Inn. Special guests will be Bill Engle, Arbitron executive, and Bill Lowery, widely known music publisher and producer from Atlanta. Same registration schedule and fees as listed above for Houston. No blank to fill out - just send registration checks to the Gavin Office. We'll send you a hotel room reservation application, which should be returned directly to the hotel for preferred accommodations. So get your registrations in right away, and join us to hear how an Arbitron executive views the current turmoil over audience rating services.

Attention - New England and the Northeast. We're holding a Regional Radio Meeting in Boston, July 22 & 23. We'll meet at the Hyatt Regency Cambridge. The hotel offers special discounted room rates for all those registered for our meeting. Same registration schedule and fees as listed above for Houston. Further details later. All our regional meetings are open to all radio people, whether or not their stations are subscribers to The Gavin Report. Managers,

engineers and sales people are urged to attend. Spread the word!

Mailbag

Mike Shannon, Program Director at WRAW-Reading, Pa., writes in part:

I noticed the comments made by Kent Burkhart in Columbus. Kent is 100% correct about "passive research". Basically, "actives" are the people most likely to tune out or in, while passives, as Kent says, will be led to follow the trends that the actives set. "I'm sure you are well aware the "passive research" phrase is more often than not a cop-out for programmers. 'I can't play the record because it doesn't show up in my passive research.' I just wrote this letter to concur with Mr. Burkhart."

Reply

Chuck Thagard, a Columbia Records executive, has written us his comments on our last week's "On The Record", which dealt with adverse reaction to the lyrics of Billy Joel's ONLY THE GOOD

DIE YOUNG. Chuck writes, in part:

"Although no finger of guilt is being pointed (except perhaps at the artist/writer), the article implies that anyone associated with this song is helping to encourage religious bigotry and/or the further lowering of adolescent morals. I don't feel this was the intent of Billy Joel, Columbia Records, or the many radio stations who have played this record. The artist, through this music, is reflecting, not necessarily endorsing, something he has apparently observed. His intent may even have been to sarcastically poke fun at this attitude among teenagers, a la Randy Newman's SHORT PEOPLE.

"Only he can tell us that... The purpose here is to remind you that this song was released as a single because of very heavy airplay (as an LP cut), even though another single was out at the time.

"As you say, one's religious convictions are very personal, and each is entitled to his own beliefs. The same goes for one's opinion and evaluation of lyrics to songs. Prior to this sudden minor uproar, most of the people involved with this particular one found it to be a positive, entertaining piece of music."

### Open Letter

Dear Chuck,

The intent in writing, releasing or broadcasting this particular record is not in question. Its impact is. Undoubtedly, the offensive potential of the lyrics was overlooked by the producers. Undoubtedly also, a large majority of radio listeners find the record highly acceptable.

If I have spoken out for anyone besides myself, it is for the often silent minority, whose resentment is directed, not necessarily at your company or your artist, but more probably against the radio station putting the record on the air.

Sincerely, Bill Gavin



## THE GAVIN REPORT #1206 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: STILL THE SAME-Bob Seger (Capitol) The constant upward movement is further evidence that he has another top five record. Of the 190 reports, 186 have it charted.

Hot: EVEN NOW-Barry Manilow (Arista) Both airplay and chart statistics show it top twenty (see page 8).

Top Tip: RUNAWAY-Jefferson Starship (Grunt) This is the cut that many wanted from the album in the first place; there are still some great ears in the business.

WONDERFUL TONIGHT-Eric Clapton (RSO) FM-Steely Dan (MCA) CAN WE STILL BE FRIENDS-Todd Rundgren (Bearsville) Records to Watch:

All doing well, but the Steely Dan faces continued resistance among AM programmers.

Sleeper of the Week: THREE TIMES A LADY-Commodores (Motown-LP cut) Early chart action shows that radio is not waiting for the single: KAYC (14), WFLB (15), WHBQ (22), WPGC (24), WBBF (27), WJDX (28), Y100 (28), KRTH/FM (28), etc.

Top New Add: I'M NOT GONNA LET IT BOTHER ME TONIGHT-Atlanta Rhythm Section (Polydor) Added by nearly one-fourth of our correspondents.

Recommended Playlist

The listings below represent a consensus of rock correspondents' reports. Their evaluations are derived from a variety of sources - retail sales, phone requests, call out research, juke box plays, etc. - according to the individual characteristics of the various markets. Underlined sides show the strongest potential for continued growth.

Gaining In Several Markets
I WAS ONLY JOKING-Rod Stewart
ONLY THE GOOD DIE YOUNG-Billy Joel
WONDERFUL TONIGHT-Eric Clapton Top Twenty

T. SHADOW DANCING-Andy G1bb 4. BAKER STREET-Gerry Rafferty 3. IT'S A HEARTACHE-Bonnie Tyler
4. YOU BELONG TO ME-Carly Simon 3. 6. LAST DANCE-Donna Summer 5. WITH A LITTLE LUCK-Wings
6. TWO OUT OF THREE...-Meatloaf
7. YOU'RE THE ONE...-Travolta/Olivia
8. TAKE A CHANCE ON ME-Abba 2. MISS YOU-The Rolling Stones RUNAWAY-Jefferson Starship DEACON BLUES-Steely Dan
EVERY KINDA PEOPLE-Robert Palmer
I CAN'T STAND THE RAIN-Eruption 5. 10. USE TA BE MY GIRL-O'Jays STILL THE SAME-Bob Seger 15. 12. 10. **HEARTLESS-Heart** 11. 11. BLUER THAN BLUE-Michael Johnson MY ANGEL BABY-Toby Beau FOLLOW YOU FOLLOW ME-Genesis 9. 12. TOO MUCH...-J. Mathis & D. Williams GREASE-Frankie Valli
MAGNET AND STEEL-Walter Egan
THIS TIME I'M IN IT FOR LOVE-Player 8. 13. BABY HOLD ON-Eddie Money THE GROOVE LINE-Heatwave 16. 14. 20. 15. YOU'RE THE LOVE-Seals & Crofts 14. 16. LOVE IS LIKE OXYGEN-Sweet DARLIN'-Paul Davis 17. DANCE WITH ME-Peter Brown
18. EVEN NOW-Barry Manilow
19. BECAUSE THE NIGHT-Patti Smith Group KING TUT-Steve Martin CHEESEBURGER IN PARADISE-Jimmy Buffett 13. 20. FEELS SO GOOD-Chuck Mangione FM-Steely Dan

Top Prospects LOVE WILL FIND A WAY-Pablo Cruise (A&M) COPACABANA-Barry Manilow (Arista)

Regional Sales and/or Requests
ALMOST SUMMER-Celebration (MCA) CAN WE STILL BE FRIENDS-Todd Rundgren (B'ville) RIVERS OF BABYLON-Boney M (Sire) WARM RIDE-Rare Earth (Prodigal) STONE BLUE-Foghat (Bearsville)
LOYE OR SOMETHING LIKE IT-Kenny Rogers (U.A.) THREE TIMES A LADY-Commodores (Motown-LP cut)
IF EVER I SEE YOU AGAIN-Roberta Flack (Atl.)
SO HARD LIVING WITHOUT YOU-Airwaves (A&M) <u>SONGBIRD-Barbra Streisand (Columbia)</u> THIS NIGHT WON'T LAST-Bill LaBounty (W.B.) EVERYBODY DANCE-Chic (Atlantic) ROLL WITH THE CHANGES-REO Speedwagon (Epic) I WANT YOU TO BE MINE-Kayak (Janus)

LIFE'S BEEN GOOD-Joe Walsh (Asylum) THE SAME OLD SONG-K.C.& Sunshine Band (TK) YOU'RE A PART OF ME-Gene Cotton w/K.Carnes(Ariola) PROVE IT ALL NIGHT-Bruce Springsteen (Columbia) YOU CAN'T DANCE-Eng.Dan & J.F.Coley (Big Tree) WILL YOU STILL LOVE ME TOMORROW-Dave Mason (Col.) HOT LOVE, COLD WORLD-Bob Welch (Capitol)
THAT ONCE IN A LIFETIME-Demis Roussos (Mercury) PORTRAIT-Kansas (Kirshner)
TAKE ME BACK TO CHICAGO-Chicago (Columbia) NEVER LET HER SLIP AWAY-Andrew Gold (Asylum) I NEED TO KNOW-Tom Petty (Shelter)
HOT CHILD IN THE CITY-Nick Gilder (Chrysalis) T.G.I.F.-Love & Kisses (Casablanca) HOT CHILD IN THE CITY-Nick Gilder (Chrysalis) OH WHAT A NIGHT FOR DANCING-Barry White (20th) CHATTANOOGA CHOO-Tuxedo Junction (Butterfly) STAY-Jackson Browne (Asylum) STUFF LIKE THAT-Quincy Jones (A&M) FABULOUS DANCER-Wha-Koo (ABC) YOU KEEP ME DANCING-Samantha Sang (Private Stock) I DON'T WANNA GO-Joey Travolta (Millennium) TAKIN' IT OFF THE TOP-Dixie Dregs (Capricorn)

Picks & Plays

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined.

Bangor, Mark Laurence-WGUY- J. Browne Bath, Jack O'Brien-WIGY- Dion Lewiston, Mark Ericson-WLAM- Frankie Valli Portsmouth, Mike O'Neil-WHEB- Cars Worcester, B.J.Dean-WORC- Barbra Streisand Providence, Gary Berkowitz-WPRO/FM- Cars Bridgeport, Greg Loehr-WICC- Village People Danbury, Brian St. James-WINE- Barbra Streisand Hartford, Rick Donahue-WTIC/FM- Nick Gilder Utica, Jim Reitz-WTLB- Spellbound Schenectady, Jim Walsh-3WD- Paul Evans Reading, Shannon/Newman-WRAW- Spellbound Trenton, Tom Taylor-WPST-Bruce Springsteen Wilmington, Bill O'Brien-WAMS- Celebration Annapolis, Kingston/Casey-WYRE- #12-R.Palmer Frederick, Barry Hodge-14ZYQ- Commodores Washington, Jim Elliott-WPGC- Steve Martin Lynchburg, Bob Abbott-WLLL- ARS (CHAMPAGNE) Richmond, Ken Curtis-WLEE- \*Peter Brown Winston-Salem, Dave Taylor-WAIR- Dixie Dregs Reidsville, Lebai-WFRC- Crystal Gayle Asheboro, Bill Cox-WZOO- Barbra Streisand Shelby, Jeffrey Owens-WXIK- Boney M Asheville, Ray Williams-WISE- A.R.S. New Bern, Richard Taylor-WSFL/FM- Commodores Fayetteville, Larry Cannon-WFLB-#7-Peter Brown Wilmington, Robbie Vogt-WGNI- Boney M Columbia, Dan Valli-WCOS- Commodores Anderson, Bill McCown-WANS- ELO Greenville, Ken Rogers-WFBC- Boney M Kingstree, Eddie Parker-WKSP- Frankie Valli Charleston, Bob McLain-WTMA- Quincy Jones Augusta, Steve York-WAUG/FM- Quincy Jones Savannah, Jerry Rogers-WSGA- Commodores Athens, Jeff Michaels-WAGQ- Dan & Coley Atlanta, Don Benson-94Q- Rita Coolidge (YOU) Marietta, Greg McClure-WFOM- Love & Kisses Americus, Steve Stansell-WDEC- Steely Dan (FM) Carrollton, Scott Evans-WPPI- B.Springsteen
- - - Ray Hammons-WBTR- Love & Kisses Daytona Beach, John Scott-WMFJ- Anne Murray Orlando, Reggie Blackwell-WLOF- Little Feat W.Palm Beach, Alan Edwards-WIRK-A.R.S. Tampa, Ron Parker-WLCY- Rolling Stones Ocala, Bill Early-WWKE- Eric Clapton Tallahassee, Robin Sterns-WGLF- Willie Nelson
- - Mike O'Malley-WONS- Commodores Panama City, Jim King-WDLP- Walter Egan Pensacola, Dan Ingram-WBSR- Boney M Huntsville, Jay Fredericks-WAAY- Joe Walsh Huntsville, Dave Novak-WVOV- Love & Kisses Muscle Shoals, Rick Shayne-Q107- Frankie Valli Cullman, Rich McCarthy-WKLN/FM-L. Caudell Gadsden, Roger Gaither-WGAD- Commodores - - Dale McKee-WQEN- Jimmy Bo Horne Enterprise, Mark Thompson-WKNX- Gene Cotton Mobile, Jerry King-WABB- Robert Palmer Starkville, Glen James-WKOR- Chic Greenville, Mark Jones-WDDT- \*Le Roux Natchez, Haynes Ford-WQNZ- Boney M Jackson, Dave Kimbro-WJDX- Anne Murray Pascagoula, Dan Lynch-WKKY- Jefferson Starship Biloxi, Bob Lima-WQID- Paul Davis Hattiesburg, Don Simmons-WXXX- P. Prairie L. Gulfport, Jack Talley-WROA- Genesis Baton Rouge, Joe London-WIBR- Commodores
- - Sheila Taylor-WAIL- John Prine Lafayette, Michael Lee-KVOL- Wha-Koo Lake Charles, J.Michael Pruet-KLOU-J.Browne Monroe, Larry Rhymes-KNOE/FM- Boney M Shreveport, Keith Greer-KROK- Tuxedo Junction - Randy Davis-KEEL- Billy Joel New Iberia, Kim Canard-KNIR- Gene Cotton Knoxville, Bob Kaghan-WRJZ- Ian Thomas Nashville, Bruce Sherman-92Q- Rita Coolidge Bowling Green, Gary Moore-WBGN- Jackson Browne Paducah, Brian Sargent-WKYX- Kenny Rogers Lexington, Jim Jordan-WVLK- Exile South Bend, Jason Fox-WRBR- Commodores Lafayette, Dan Michaels-WAZY- Pablo Cruise - Dan Michaels-WAZY- Todd Rundgren Evansville, Adam Smasher-WGBF- Eruption Cincinnati, C.C.Matthews-WSAI- Sweet

Hamilton, Joe London-WMOH- Jefferson Starship Akron, Bobby Knight-WCUE- Cars Columbus, Dave Bishop-WCOL- Chicago Canton, Linda Sellers-WINW- Boney M Ron Foster-WQIO- Jackson Browne Wheeling, Jim Roberts-WKWK- Boney M
Parkersburg, Jack Fitzgerald-WXIL- \*Paul Evans Weirton, Jack Michaels-WEIR-Kevin Lamb Beckley, Dwayne Bonds-WCIR- Andrew Gold Altoona, John Harrison-WVAM- Karla Bonoff - Tony Booth-WFBG- O'Jays Youngstown, Jack Taylor-WYFM- Abba Pittsburgh, T. Morgan-WPEZ- Walter Egan
Johnstown, Douglas Kay-WCRO- Marshall Tucker Band
Sault Ste.Marie, Tom Ewing-WSMM- The Band Grand Rapids, Jay Michaels-Z96- Pablo Cruise Jackson, Garry Osborn-WIBM- Seals & Crofts Saginaw, Ric Allen-WKNX- Exile Peoria, Lee Malcolm-WIRL- O'Jays Carbondale, Rick Zurick-WCIL/FM- Tom Petty Chicago, Alan Burns-WLS- Steve Martin Rockford, John Arthur-WROK- Walter Egan Freeport, Kevin Kenney-WACI- Nick Gilder Green Bay, Gregg Albert-WDUZ- \*Steve Martin Neenah, Jason Page-WNAM- A.R.S. Stevens Point, Pat Martin-WSPT- Bruce Springsteen Wausau, Al Sellers-WRIG- Tom Petty Eau Claire, Sean McCartney-WEAQ- Toby Beau LaCrosse, Pat Smith-WLCX- Pablo Cruise Duluth, Larry Marshall-WEBC- Kenny Rogers Rochester, Denny Foster-KWEB- Paul Evans Mpls./St.Paul, Dave Thomson-KDWB- Toby Beau St. Cloud, Tom Kay-WJON- \*Rare Earth Grand Forks, Bob Hooper-KKXL- #4-J.Browne (LOAD) Fargo, Bob Denver-KQWB/FM- Dan & Coley Mark Renier-KVOX- Pablo Cruise Bismarck, Dan Brannan-KFYR- Toby Beau Minot, Doug Corbett-KKOA- Jackson Browne Aberdeen, Gary Dixon-KSDN- Ritchie Furay Huron, L.A. Timms-KOKK- Bruce Springsteen Rapid City, Mike Berry-KTOQ- A.R.S. - - C.J.Stone-KKLS- Climax Blues Band Sioux Falls, Gene Shaw-KKRC- Jackson Browne Sioux City, Bill Bodie-KWSL- Linda Ronstadt Dubuque, Chuck Bailey-WDBQ- REO Speedwagon - Steve Sesterhenn-KFMD- Gene Cotton Ottumwa, Dave Carlson-KLEE- Bob Welch Des Moines, Michael Stone-KMGK- Todd Rundgren Mason City, Bob Scott-KRIB- \*K.C.& Sunshine Band Cedar Rapids, Don Weir-KLWW- A.R.S. - Carl Mann-KCRG- Toby Beau Waterloo, Bob Beck-KWWL- Rubicon Omaha, Bruce Vidal-KOIL- \*Lane Caudell Lincoln, Gary Collins-KLMS- Tunesmith St. Louis, R.J.Reynolds-KSLQ- Toby Beau Jackson, Kent Nelson-KJAS- Boney M Cape Girardeau, Chuck Martin-KGMO- Plastic Bert. Kansas City, Kim Welsh-KBEQ- Pablo Cruise Joplin, John David-KFSB- REO Speedwagon Pine Bluff, Paul Sims-KOTN- Walter Egan Lawrence, Mike Schmidt-KLWN/FM- #11-Bob Seger Topeka, J.R. Greeley-KEWI- Ronnie Milsap Manhattan, Ed Klimke-KMKF- Steely Dan (FM) Junction City, Jimmy West-KJCK/FM- Kenny Rogers Salina, Dave Laurie-KSKG- Andrew Gold Wichita, Bob Lawrence-KLEO- Barry Manilow (EVEN) - Barry Casey-KEYN- Kansas Oklahoma City, Sandy Jones-WKY- Seals & Crofts - Barry Shannon-KZUE- Kenny Rogers Longview, Jay McCrae-KLOG- \*Pablo Cruise Amarillo, Mark Shannon-KPUR- Nick Gilder Tyler, Robert Adams-KDOK- A.R.S. Ft.Worth/Dallas, Gary Mack-Z97- Steve Martin Temple, Mike Patrick-KTEM- Gordon Lightfoot Killeen, Stan Castles-KIXS- Toby Beau Houston, Bill Young-KILT- Quincy Jones Galveston, Dave Collins-KILE- Commodores Beaumont, J.J.Stone-KWIC- Commodores - - Paul King-KAYC- Quincy Jones Victoria, Gary Steele-KVIC- Eruption San Antonio, Wayne Shayne-KZZY- Joe Walsh - Scott Christenson-KTSA- Player Corpus Christi, Robert A.-KEYS-\*Peter Brown

\*\*Correspondents not listed above will be found on page 9.....



# Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: YOU'RE THE LOVE-Seals & Crofts (Warner Bros.) This Gary Taylor Personal Pick back on March 31st has been confirmed by adult oriented radio.

Worth Watching: SHAKER SONG-Spyro Gyra (Amherst) One of the real sleepers so far this year.

Some stations in the midwest and upstate New York heard its potential months ago and their faith may be validated by A/C's around the country in the weeks to come.

Top Thirty 2. 1. SHADOW DANCING-Andy Gibb IW TW
21. 16. EVERY KINDA PEOPLE-Robert Palmer
20. 17. I WAS ONLY JOKING-Rod Stewart 2. WITH A LITTLE LUCK-Wings 3. YOU'RE THE LOVE-Seals & Crofts 23. 18. IF EVER I SEE YOU AGAIN-Roberta Flack 4. YOU BELONG TO ME-Carly Simon
22. 19. YOU GOT IT-Diana Ross
5. TOO MUCH, TOO LITTLE...-Mathis & Williams 17. 20. GOD KNOWS/& F.-Debby Boone
6. YOU'RE THE ONE...-Travolta & Olivia
25. 21. STILL THE SAME-Bob Seger 6. 3. 25. 21. STILL THE SAME-Bob Seger 24. 22. USE TA BE MY GIRL-O'Jays 7. BAKER STREET-Gerry Rafferty 14. 23. FEELS SO GOOD-Chuck Mangione 8. IT'S A HEARTACHE-Bonnie Tyler 15. 24. THIS TIME I'M IN IT FOR LOVE-Player 9. TAKE A CHANCE ON ME-Abba 10. 11. 10. EVEN NOW-Barry Manilow 26. 25. CHATTANOOGA CHOO CHOO-Tuxedo Junction 29. 26. FOLLOW YOU FOLLOW ME-Genesis 30. 27. TWO OUT OF THREE AIN'T BAD-Meatloaf 12. 11. BLUER THAN BLUE-Michael Johnson 7. 12. THE CLOSER I GET TO YOU-Flack & Hathaway --. 28. WONDERFUL TONIGHT-Eric Clapton 13. 13. I'M ON MY WAY-Capt. & Tennille --. 29. YOU KEEP ME DANCING-Samantha Sang 18. 14. ONE LIFE TO LIVE-Lou Rawls 16. 15. ON BROADWAY-George Benson --. 30. SONGBIRD-Barbra Streisand

Action Sides
YOU NEEDED ME-Anne Murray
DAYLIGHT KATY-Gordon Lightfoot
YOU CAN'T DANCE-England Dan & J.F. Coley
LOVE OR SOMETHING LIKE IT-Kenny Rogers
GREASE-Frankie Valli
MY ANGEL BABY-Toby Beau
MUSIC IN MY LIFE-Mac Davis
COPACABANA-Barry Manilow
LOVE WILL FIND A WAY-Pablo Cruise
THIS NIGHT WON'T LAST-Bill LaBounty

Sales and/or Requests

DEACON BLUES-Steely Dan

YOU'RE A PART OF ME-Gene Cotton & Kim Carnes

OVER THE RAINBOW-Gary Tanner

BABY HOLD ON-Eddie Money

DARLIN'-Paul Davis

RUNAWAY-Jefferson Starship

WILL YOU STILL LOVE ME TOMORROW-Dave Mason

LAST DANCE-Donna Summer

I NEVER WILL MARRY-Linda Ronstadt

HE'S SO FINE-Jane Olivor

Correspondents' Preferred Picks
NEVER LET HER SLIP AWAY-Andrew Gold (Asylum)
TALKIN' IN YOUR SLEEP-Crystal Gayle (U.A.)
SHAKER SONG-Spyro Gyra (Amherst)
MAGNET & STEEL-Walter Egan (Columbia)
CAN WE STILL BE FRIENDS-Todd Rundgren(Bearsville)
YOU'RE THE ONLY DANCER-Jackie DeShannon (Amherst)

ONLY THE GOOD DIE YOUNG-Billy Joel
MIDNIGHT LIGHT-LeBlanc & Carr
TAKE ME BACK TO CHICAGO-Chicago
OPINION ON LOVE-Mac McAnally
FROM NOW ON-Bobby Arvon
READY OR NOT-Helen Reddy
ANOTHER FINE MESS-Glen Campbell
ONLY ONE LOVE IN MY LIFE-Ronnie Milsap
SO HARD LIVING WITHOUT YOU-Airwaves
THAT ONCE IN A LIFETIME-Demis Roussos

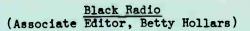
A - C Correspondents' Reports

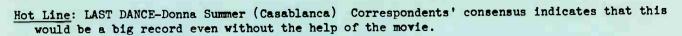
Akron (Russ Knight-WAKR) R. Flack/Ravls/Mac Davis/A. Murray/Diana Ross. Gains: Manilow/M.Johnson. Anna, Ill. (Jane Michel-WRAJ) B. Joel/Starship/J. Browne/G. Cotton/C. King. Calls: K.C. & S. Bd. Astoria (Doug McDowell-KAST) B. Streisand/Airwaves.

Athens (Ty Richards-WATH) Meatloaf/Murray/M. Johnson/LaBounty/P. Davis/M. Curb/Streisand. Austin (Bob Joseph-KCSW) Streisand/Ronstadt (MARRY)/Kate Taylor/Wilson Bros./DeShannon.

Baltimore (Dexter Beane-WCEW) B. Manilov (COPA)/Pablo Cruise/Bob Seger. Gains: Q'Jays/Rafferty. Beton Rouge (Steve Cannon-WBO) G. Lightfoot/Hot/Streisand. Gains: LeRoux/B. Holly/Tanner/Cotton. Bemidji (Chuck Keller-KKBJ) Dan & Coley/Toby Beau/G. Lightfoot. Calls: A. Gold/Meatloaf/Arvon. Bemidji (Chuck Keller-KKBJ) Dan & Coley/Toby Beau/G. Lightfoot. Calls: A. Gold/Meatloaf/Arvon. Bemidji (Chuck Keller-KKBJ) Dan & Coley/Toby Beau/G. Lightfoot. Calls: A. Gold/Meatloaf/Arvon. Bemidji (Chuck Keller-KKBJ) Dan & Coley/Toby Beau/G. Lightfoot. Calls: A. Gold/Meatloaf/Arvon. Bemidji (Chuck Keller-KKBJ) Dan & Coley/Toby Beau/G. Lightfoot. Calls: A. Gold/Meatloaf/Arvon. Blackfoot (Jack Sunday-KBLI) Manilow (COPA)/Valli/Beodato/Iightfoot/Meatloaf/Seger/K. Rogers. Bluefield (John Hoffman-WHIS) Stones/Manilow (COPA)/Valli/Browne/Klack/K.C. & S. Band/Starship. Boise (Lee Chabre-KBOI) Campbell/DeShannon. Gains: Dan & Coley/K. Rogers/Mac Davis. Bonners Ferry (Jan Andrews-KBFI) Rod Stewart/Clapton/LeBlanc & Carr/A. Murray. Gains: Palmer. Boston (Jim Spellmeyer-WEEI/FM) Rabbitt/Egan/Jigsaw/Gayle/Sutherland Bros./Mendes/Manhattans/RitaC. Brookhaven (Randall Smith-WDMB) Joey Travolta/Rabbitt/Gold/Lightfoot/Mason. Gains: Divor/Mac Davis/Beau. Burlington (Gary Heelock-WVMT) Genesis/K. Rogers/Murray/Cotton. Gains: Olivor/Mac Davis/Beau. Burlington (Gary Heelock-WVMT) Genesis/K. Rogers/Murray/Cotton. Gains: Olivor/Mac Davis/Beau. Burlington (Gary Heelock-WVMT) Genesis/K. Rogers/Murray/Cotton. Gains: Olivor/Mac Davis/Beau. Burlington Gany Humbro Gains: Davis/Beau. Burlington Gany Humbro

# 6/9/78)





Looking Good: THANK GOD IT'S FRIDAY-Love & Kisses (Casablanca) Another single from the movie looks good - our most added side this week.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 27. 16. LAST DANCE-Donna Summer LW TW 1. USE TA BE MY GIRL-O'Jays
2. ANNIE MAE-Natalie Cole 1. 16. 17. GIRL CALLIN'-Chocolate Milk 15. 6. 18. EVERYBODY DANCE-Chic 3. THE GROOVE LINE-Heatwave 7. 19. ALMIGHTY FIRE-Aretha Franklin 4. (LET'S GO) ALL THE WAY-The Whispers 8. 20. STAY-Rufus & Chaka Khan 5. DUKEY STICK-George Duke 3. 6. TAKE ME TO THE NEXT PHASE-Isley Bros. 26. 21. HOLLYWOOD SQUARES-Bootsy's Rubber Band 4. 7. STUFF LIKE THAT-Quincy Jones --. 22. CLOSE THE DOOR-Teddy Pendergrass 20. 23. GET ON UP (DISCO)-Tyrone Davis 19. 8. I AM YOUR WOMAN-Barbara Mason 9. DAYLIGHT & DARKNESS-Smokey Robinson 25. 24. MS.-David Oliver 10. 5. 10. TOO MUCH, TOO LITTLE ... - Mathis/Wms. 21. 25. OH WHAT A NIGHT...-Barry White 11. 11. DANCE ACROSS THE FLOOR-Jimmy Bo Horne 23. 26. RIDING HIGH-Faze-0 24. 27. TOMORROW I MAY NOT FEEL THE SAME-G. Chandler 12. 12. AIN'T NO SMOKE...-Eddie Kendricks 13. 13. RUNAWAY LOVE-Linda Clifford 22. 28. ON BROADWAY-George Benson 28. 29. KEEP ON DANCING-Johnnie Taylor 17. 14. FEEL THE FIRE-Peabo Bryson 18. 15. SHAME-Evelyn "Champagne" King 29. 30. YOU ARE, YOU ARE-Curtis Mayfield

Movin' On Up
BY WAY OF LOVE'S EXPRESS-Ashford & Simpson (WB) 1,2,3/LET THE MUSIC PLAY-Dorothy Moore (Malaco)

Top Airplay YOU & I-Rick James SHADOW DANCING-Andy Gibb YOU GOT IT-Diana Ross IT'S HEAVEN TO ME-Isaac Hayes EYESIGHT-James Brown BOOGIE OOGIE OOGIE-Taste of Honey ONE ON ONE-Prince Philip Mitchell IS THIS A LOVE THING-Raydio I HAD A CHOICE-Sun WEEKEND LOVER-Odyssey ONE LIFE TO LIVE-Lou Rawls ... PIECE OF MY HEART-Etta James I JUST WANT TO BE WITH YOU-The Floaters TIL YOU TAKE MY LOVE-Harvey Mason TRY & UNDERSTAND-Jaisun

Correspondents' Preferred Picks
THANK GOD IT'S FRIDAY-Love & Kisses (Casablanca)
I LIKE GIRLS-Fatback Band (Spring)
FUNKENTELECHY-Parliament (Casablanca)
THREE TIMES A LADY-Commodores (Motown-LP cut)
I GOT WHAT YOU NEED-Bunny Sigler (Gold Mind)
WHO TURNED YOU ON-Wilson Pickett (Atlantic)
ATTITUDES-Barkays (Mercury)
LOVE TO SEE YOU SMILE-Bobby Bland (ABC)
GOLDEN TIME OF DAY-Maze (Capitol)
I'M GONNA LET YA-Nancy Wilson (Capitol)
GET TO ME-Luther Ingram (Koko)
IF YOU'RE READY HERE IT COMES-Enchantment (Roadshow)
YOU KNOW YOU WANNA BE LOVED-Keith Barrow (Columbia)
GOOD, BAD & FUNKY-Shotgun (ABC)
HOME MADE JAM-Bobbi Humphrey (Epic)

Regional Highlights

Albany (Doc Suttles-WJIZ) #5-David Oliver, #9-Whispers. Gns: A.Gibb, G.Duke, E.King, Boiling Pt. D.Moore, M.Zager, T.Pendergrass, Maze, Sun, P.Mitchell. Nev: Rick James, Mandrill, J.Brown. Birmingham (Victor Boykin-WEUL) #5-B.Mason. Gns: Barkays, Choc.Milk, Whispers, E.King, P.Bryson, P.Mitchell, T.Pendergrass, D.Summer, B.Bland. Nev: Bobbi Humphrey, Parliament, Raydio, W.Pickett Cleveland (Mike Payne-WABQ) #1-0'Jays, #2-B.Mason, #3-Kraftwerk, #4-Peabo Bryson, #5-Donna Summer #7-Quincy Jones, #6-Andy Gibb. Gns: Rick James. New: Wilson Pickett, Love & Kisses, C.Staton. Columbus (Ketih Willis-WKO) #1-McCrayrs, #4-Q.Jones, #5-Rick James, #8-Leroy Hutson, #10-Lou Rawls. Gns: Donna Summer, Bootsy's Rubber Band, Teddy Pendergrass, Sun, Shotgun. New: The Unexpected, Dramatics, James Brown, Voltage Bros., Bunny Sigler, Johnny Bristol, Kraftwerk. Galveston (Randy Sterling-KGEC) #1-Isleys, #3-0'Jays, #4-Harvey Mason, #9-Aretha. New: James Brown, Shirley Brown, Enchantment. Rg: Floaters, Isaac Hayes, Donna Summer, Jonelle Allen, Linda Clifford, Fatback Band. On: Shotgun, Parliament, Ruth Davis, AWB, Love & Kisses, Ubiquity Miami (Ralph Featherstone-WMEW) #1-0'Jays, #3-Whispers, #6-Mandrill, #10-T.Pendergrass. Gns: P.Mitchell, Bootsy, Raydio, H.Mason. New: Donna Summer, High Inergy, Foxy, Sun, Sweet Thunder, James Brown, Peabo Bryson, Michael Zager, Shotgun, Riple, Fat Larry, Wilson Pickett, Voyage. Natchez (Haynes Ford-WNAT) Gns: Whispers, D.Ross, Sun, Odyssey, D.Oliver, Taste of Honey, N.Cole. New: Gloria Gaynor, Rick James, Quincy Jones, Enchantment. LP: Betty Wright. New York (Sonny Taylor-WRL) Strongs: Keith Barrow, Deodato, Q.Jones, Love & Kisses, D.Summer. New Commodores, Faith, Hope & Charity, Love Committee, George McCrae, P.Mitchell, Sweet Cream. St. Louis (Gary Starr-KATZ) #3-Bobbi Humphrey, #0-Chic, #10-G.Duke. Gns: Love & Kisses, Donna Summer, Taste of Honey, Quincy Jones, Teddy Pendergrass. New: Stanley Clarke, Eugene Record, Rick James, Graham Central Station, Andy Gibb. On: Sun, Sweet T

Black Radio Correspondents' LP cuts are on page 13.....



### Country Music (Associate Editor, Elma Greer)

Prime Mover: TALKING IN YOUR SLEEP-Crystal Gayle (United Artists) Definitely not a sleeper.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

IW TW 1.

1. NIGHT TIME MAGIC-Larry Gatlin
2. TWO MORE BOTTLES OF WINE-Emmylou Harris 3.

3. I'LL BE TRUE TO YOU-Oak Ridge Boys

4. GEORGIA ON MY MIND-Willie Nelson

5. GOTTA QUIT LOOKIN' ... - Dave & Sugar

6. I CAN'T WAIT ANY LONGER-Bill Anderson

7. DO YOU KNOW...-Statler Bros. 8. PUTTIN' IN OVERTIME...-Charlie Rich

9. IT ONLY HURTS...-Margo Smith

10. 10. IT'S A HEARTACHE-Bonnie Tyler 15. 11. I BELIEVE IN YOU-Mel Tillis

17. 12. COWBOYS DON'T GET LUCKY...-Gene Watson
18. 13. THERE AIN'T...-J.Cash & W.Jennings
11. 14. I'M GONNA LOVE YOU ANYWAY-Cristy Lane

21. 15. I WISH I LOVED ... - Tom T. Hall

Next In Line
HERE COMES THE REASON I LIVE-Ronnie McDowell YOU NEEDED ME-Anne Murray YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt RAGAMUFFIN MAN-Donna Fargo THAT'S WHAT MAKES THE JUKEBOX PLAY-Moe Bandy DON'T MAKE NO PROMISES-Don King WE CAN DO THIS AGAIN-T.G. Sheppard PLEASE HELP ME...-Janie Fricke COUNTRY LOVIN'-Eddy Arnold THE LOSER-Kenny Dale

Tw Tw 7. 16. NO, NO...-Rex Allen Jr. 12. 17. I'M ALWAYS ON A MOUNTAIN...-M. Haggard

23. 18. I NEVER WILL MARRY-Linda Ronstadt

20. 19. SLOW AND EASY-Randy Barlow

14. 20. SHE CAN PUT HER SHOES...-Johnny Duncan

22. 21. LET ME BE YOUR BABY-Charly McClain --. 22. WEEKEND FRIEND-Con Hunley

16. 23. IF YOU CAN TOUCH HER...-Willie Nelson

25. 24. BABY I'M YOURS/GOD KNOWS-Debby Boone

. 25. LOVE OR SOMETHING LIKE IT-Kenny Rogers

28. 26. TONIGHT-Barbara Mandrell

29. 27. ONLY ONE LOVE IN MY LIFE-Ronnie Milsap

30. 28. NEVER MY LOVE-Vern Gosdin
--- 29. SLIPPIN' AWAY-Bellamy Bros

--. 30. PITTSBURGH STEALERS-Kendalls

Other Gains, Sales and/or Requests SPRING FEVER-Loretta Lynn ROSE COLORED GLASSES-John Conlee I'VE BEEN TOO LONG LONELY BABY-B. C. Craddock YOU'LL BE BACK...-Johnny Russell HELLO, THIS IS JOANIE-Paul Evans THE FOOL-Don Gibson (I LOVE YOU) WHAT CAN I SAY-Jerry Reed THREE SHEETS IN THE WIND-J. Ward & R. McEntire TALKING IN YOUR SLEEP-Crystal Gayle TALK TO ME-Freddy Fender

(New listings are underlined) Conway Twitty and Loretta Lynn (30); Dotty West (25); Jerry Lee Lewis (25); Tommy Overstreet (18); Susie Allanson (18); Don Drumm (18); Charley Pride (16); Glen Campbell (13); Roy Clark (13); Zella Lehr (12); Ronnie Sessions (12); Mary Kaye Miller (12); Don Schlitz (11); Tanya Tucker (11); Brenda Lee (10); Terri Hollowell (10).

Recommended New Releases
I'LL JUST TAKE IT OUT IN LOVE-George Jones (Epic)

New Releases That Merit Airplay
SLOW DRIVIN'-Kenny Starr (MCA) BEAUTIFUL WOMAN-Charlie Rich (Epic)

Roundup Aberdeen (Jack McDaniel-KKAA) Gns-E.Arnold (26-18), D.Boone (BABY) (29-20). Rq-B.Tyler, B.Anderson Akron (Don Dempsey-WSLR) Gns-E.Rabbitt (39-29). Deb-Z.Lehr (36), D.Gibson (37), C.Gayle (38).

Albany, Ga. (Scott Parker-WJAZ) Pl-J.Reed, L.Lynn, D.Gibson, Charlie Pride, S.Allanson, G.Cotton.

Alexandria, Va. (Red Shipley-WPIK/WXRA) Gns-B.Anderson (11-1). Pl-C.Twitty/Loretta, G.Jones.

Ann Arbor (Mark Thomas-WNRS) Gns-L.Ronstadt (22-12). Pk-C.Gayle. Pl-B.Lee, J.Clement (MAGIC).

Asheville (Dave Jacobs-WWNC) Gns-LaCosta (34-23). Pl-M.Lunsford, J.Russell. Rq-B.Stevens. Ashland, Ore. (Christopher Stoney-KCMX) Pl-C.Smith, R.Barlow, Ronnie Sessions, J.Reed, G.Tanner. Atlanta (Jim Clemens-WPLO) Deb-Z.Lehr (26), B.C.Craddock (27), J.Ward & Reba (28), J.Reed (29). Austin (Jerry K. Green-KVET) Pl-N.Felts, D. Drumm, Terri Melton, M.K. Miller, Jimmie Peter (29).

Billings (Mary June-KBMY) Pl-A.Barber, L. Lynn, Z. Lehr, T. Tucker, D. Drumm. Deb-E. Arnold (24).

Biloxi (Lance Carson-WVMI) Deb-J. Buffett (25). Pl-R. Milsap, A. Murray, Bellamys, Cash & Jennings.

Birmingham (Dan Brennan-WVOK) Deb-D. Gibson (17). Pl-Crystal Gayle, D. King. #1-Paul Evans.

Bismarck (Mary Allen-KBMR) Pl-T. Hollowell, R. Clark, O.B. McClinton. Rg-P. Evans, Jerry Abbott. Boise (Paul Rider-KGEM) Rq-M.K.Miller, Z.Lehr, D.Drumm. Pl-Don King, Johnny Russell, Moe Bandy.

Cape Girardeau (Dave Holt-KZYM) Deb-Bellamy Bros. (25). Pl-E.Rabbitt, Kendalls, J.Russell, D.Boone

Carrollton (Ray Hammons-WLBB) Deb-T.G.Sheppard (25), J.Ward & Reba (26), B.Swan (27). Pl-M.Ball.

Charlotte (Larry James-WBT) Pl-Dottie West. Deb-M.Bandy (37), J.Fricke (38), D.Drumm (39).

Chicago (Bill Hart-WJJD) Pl-L.Lynn & C.Twitty, M.Bandy, J.Conlee, J.Russell, D.Williams, V.Gosdin.

- - (Suzanne Benson-WMAQ) Pl-Ronnie McDowell, Eddie Rabbitt, Bellamys, Ronnie Milsap. Chillicothe, Ill. (Larry Weatherford-WCLL) Pl-Eddie Rabbitt, Anne Murray. Rq-K.Rogers, C.Hunley. Cleveland (Terry Stevens-WHK) Gns-P.Evans (31-25). Pl-Conway & Loretta, J.Reed, S.Allanson. Columbia (Ken Martin-WCOS/FM) Pl-Crystal Gayle, B.C.Craddock, G.Campbell, J.Russell, Bellamys. Cypress Gardens (Terry Slane-WGTO) Gns-Mundo Earwood (29-16). Pl-J.Sun, J.L.Lewis, J.Wallace. Dallas (Peggy Sears-KBOX) Pl-C.Gayle, T.G. Sheppard, M.Bandy, Conway & Loretta (both), J.Fricke. Denver (Jon Lawrence-KERE) Gns-A.Murray (30-21). Deb-J.Russell (27). Pl-J.Reed, D.Drumm. Des Moines (John Charleston-KSO) Gns-T.G.Sheppard (23-14). Pl-J.L.Lewis, S.Allanson, H.Snow. Detroit (Cindy-WDEE) Pl-Crystal Gayle, C.McClain, F.Fender, Conway & Loretta, Con Hunley. Eau Claire (Tim Wilson-WAXX/FM) Pl-T.Overstreet, Dottie West, John Anderson, John Denver. Eau Claire (Tim Wilson-WAXX/FM) Pl-T.Overstreet, Dottie West, John Anderson, John Denver.

Eugene (Bob Wise-KEED) Pl-Conway & Loretta, C.Gayle, C.Pride, D.West, N.Felts, J.L.Lewis.

Everett (Lee Wade-KWYZ) Deb-Red Sovine (28). Pl-C.Gayle, Don Gibson, C.Pride, J.L.Lewis.

Fargo (Donnie Roberts-KFGO) Pl-Dottie West, L.Rausch, J.Fricke, R.Sessions, J.Reed. Rq-D.Schlitz.

Florence (Paige Ferris-WXOR) Deb-LaCosta (26), B.Lee (28). Pl-D.Gibson, J.Reed, Narvel Felts.

Ft. Dodge (Dale Eichor-KWMT) Gns-J.Conlee (30-18), T.G.Sheppard (37-24). Pl-F.Fender, Craddock.

...Roundup cont'd. on page 6... Country Club, page 12... ...LP cuts, page 13...

Fort Worth (Scott Reese-KXOL) Gns-L.Rauch (33-26), Rg-Tommy Cash, M. Barwood, Pl-P. Byans,
Fort Worth/Dallas (Art Davis-WBAP) Pl-P. Fender, T. Overstreet, J. Livets, Dottie West, D. King,
Harford (Dave Bazzell-KNGS) Pl-Dottie West, Zella Lehr, Don Drumm, D.Rogers. Rg-A.Murray, K. Dale,
Harlan (Rob Baxter-WFSR) Gns-M. Junsford (26-19), Pl-R. Sovine, T. Mynette, J. Conlee, T. Overstreet.
House (Les Domangue-KCIL) #1-D.King, Gns-T. Rotter (34-14), Rg-M. Nade, M.Bandy, M.F. F. Fender.
House (Les Domangue-KCIL) #1-D.King, Gns-T. Rotter (34-14), Rg-M. Nade, M.Bandy, M.F. F. Fender.
House (Dr. B. Nelson-KERN) Gns-C. McClain (23-6), P. Evans (77-24), Pl-D. Gibson, C. Gayle, D. Williams.
Huntington/Ashland, Ky. (Dave McLain-WTCR) Pl-J. Fricke, B.C. Graddock, M.K. Miller, D. Drumm.
Huntsville (Rick Warren-WBHP) Gns-E. Harris (10-6), D.Boone (600) (9-7), G. Watson (21-0).
Indianapolis (Bill Robinson-WTRE) Pk-S. Allanson. Pl-G. Campbell, J. Conlee, B. C. Craddock, M. Barwood.
Janestown (Mark Peterson-KSJB) Pl-Jo-Go Sun, D. Hargrove, Mac White. Rg. D.S. Chilz, K. Sovine,
Kansas City (Ted Cramer-WDAP) Deb-L. Ronstadt (22), Llymn (27). Pl-Crystal Gayle, Oak Ridge Boys.
Kennewick (Doug Allen-KOTY) Deb-E. Milsap (11). Pl-Jerry Lee Lewis, C. Pride, Conway & Loretta,
Kingsville (Sam Moya-KINE) Deb-Z. Arnold (27). Pl-Barbara Mandrell, Con Hunley, Eddic Rabbitt,
Lansing (Wayne Water-SWITT) Pl-Jerry Lee Lewis, Conway & Loretta,
Kingsville (Sam Moya-KINE) Deb-Z. Kronel (27). Pl-Barbara Mandrell, Con Hunley, Eddic Rabbitt,
Las Vegas (Johnny Steele-KRAM) (nns-P. Evans (25-16), Pl-Max White, M.Ball, B. Lee, B. Pairchild,
Lockhast (John Hood-KOIT) Pl-J. E. Goff, F. Fender, J. Reed, L. Lynn, Dottie West,
Deb-E. Rabbitt (21),
Los Angeles (Cathy Hahm-KLAG) Pl-J. Russell, Moe Bandy, Donna Fargo, J. Ward & R. McEntire, J. Reed,
Lynnelburg (Cory Dennison-WBRG) Pl-Kenny Rogers, Del Reeve, V. Gosdin, J. J. Rusell,
J. Laukee (Ren Rice-WBG) Deb-T.T. Hall (26), S. Mandrell (27), V. Gosdin (28), Pl-Ballany,
L. Mandrell (10-14), J. L. Lewis, D. Willi Pueblo (A.J.Avalos-KFUB) Gns-Bellamys (27-18), Con Hunley (29-19). Pl-R.Milsap, K.Rogers.
Redmond (Harry Gift-KFRB) Pl-T.Overstreet, F.Fender, D.West, E.Rabbitt, Hank Snow.
Rochester (Ken Klingsporn-KKEE) Pl-B.C.Craddock, Jerry Reed, Ronnie McDowell, Dottie West.
Rockford (Curtis King-WKKN) Pl-S.Allanson, F.Fender, J.L.Lewis, Conway & Loretta, Don King.
Salem (J.A.Williams-KGAY) Deb-Bellamy Bros. (24). Pl-Backalley Bandits, Bobby Pierce, T.Stubbs.
Shelby (Mark Grady-WOHS) Pl-Z.Lehr, T.Cash, L.Johnson, J.Conlee, B.C.Craddock (Cap.), K.Dale.
Saginaw (Tommy Samoray-WKCQ) Pl-T.G.Sheppard, Moe Bandy, R.Milsap, C.McClain, K.Rogers.
Saint Cloud (Dean Allen-WWJO) Gns-Oaks (23-18). Pl-Barbara Mandrell, T.G.Sheppard, Terry Hollowell
Saint Joseph (Bob Orf-KFEQ) Gns-D.McCall (17-9). Pl-Hank Cochran, K.Price, Glen Campbell.
St. Louis (Walt Turner-WIL) Pl-J.Conlee, D.Fargo, C.Hunley, R.McDowell, J.Fricke, Kendalls.
St. Petersburg (Joe Patrick-WQYK/FM) Pl-B.Mandrell, T.Wynette, E.Rabbitt, C.McClain. Rq-D.Boone.
San Bernardino (Bob Mitchell-KCKC) Gns-R.Bowling (17-7). Deb-J.Conlee (35). Pl-J.L.Lewis.
San Jose (Jay Albright-KEEN) Gns-A.Murray (32-18). Pl-Loretta & Conway, G.Campbell, C.Pride.
Shreveport (Tom Phifer-KNMD) Pl-J.Fricke, D.West, Kendalls, David Rogers. Rq-Don Drumm.
South Bend (Tom Sidwell-WJVA) Deb-Hudson & Judson (19). Pl-D.Drumm, V.Gosdin, Bellamys, C.Hunley.
Stevens Point (Pat Martin-WXYQ) Fl-Con Hunley, B.Mandrell, Bellamys, E.Rabbitt, C.Gayle.
Tacoma (Russ Riley-KMO) Pl-Joe Sun, Saskia & Serge, Loretta & Conway, C.Pride, G.Campbell.
Thief River Falls (Jim Olson-KTRF) Pl-K.Rogers, Ava Barber, Gene Cotton. Rq-L.Ronstadt, J.Reed.
Toledo (Bob Pepas-WTOD) Pk-E.Rabbitt. Pl-J.Reed, B.Lee, N.Felts, David Houston. Rq-R.Milsap.
Toronto (Joe LeFresne-CFGM) Pl-F.Hart, S.Whipple, M.Tillis, V.Gosdin, Kendalls.
Tucson (Tim Tyler-KIKX) Pl-Charlie Pride, Susie Allanson, Dottie West, Conway & Loretta.
Tulare (C.J.Branscombe-KGEN) Pl-J.L.Lewis. Pl-J.Conlee, J.Reed, B.Lee, N.Felts, David Houston. Rq-R.Milsap.
- (Billy Parker-KVC Wenatchee, Wa. (Tim Scott-KUEN) Pl-K.Dale, J.Wallace, M.Bandy, K.Rogers. Deb-R.Barlow (15).

W.Palm Beach (Jim Howie-WIRK/FM) Pl-C.Pride, S.Allanson, G.Campbell, Conway & Loretta.

Wheeling (Bob Berry-WWVA) Pl-Conway & Loretta, Don Williams, David Rogers, B.Swan.

Wichita (Don Walton-KFDI) Gns-Brian Collins (36-27). Pk-L.Smallwood, Pl-M.White, J.Robbins.

Wolf Point (Jerry Gerke-KVCK) Pl-Ron Shaw, J.Russell, L.Smallwood, M.White, N.Felts, C.Robertson.

Yakima (Jerry Wilson-KUTI) Pl-Tanya Tucker, Eddie Rabbitt, F.Fender, J.Conlee, Don Drumm.

Yankton (Jefferson Red-WNAX) Pl-J.Ward & R.McEntire (both), Don King, J.Russell, Moe Bandy.

Country Club

KIKX-Tucson and several other stations in the area were on hand to help kick off the Grand Summer Months of "Old Tucson" at the movie lot's "Hoe Down Show Down," last weekend. Old Tucson, where films and TV serials such as "Little House on the Prairie" are shot, attracts thousands of tourists every year. Lots of fiddles and blue grass music raise the dust in the authentic old Western town every weekend through the summer.

... Country Club cont'd. on page 12...

## Top 40 Station Reports - June 5 thru Wed. June 7 Total Reports this week 226 - last week 206 Research Assistants - Kent & Keith Zimmerman

THIS NIGHT WON'T LAST-Bill LaBounty- 13 reports. On: WBBQ. Also: WQEN (5), KBOZ (12), Q107 (15), WEBC (16), WZOO (18), KELP (22), WVOV (28). On: WAUC/FM, WONS, WRAW, KQDI. Rq: WFBC.

I WANT YOU TO BE MINE-Kayak- 13 reports (21 last week). 13Q (24). On: WNOE. Also: WXIK (8), WPST (12), KOKK (16), WZYQ (19), WYRE (21), WGLF (21), WVAM (29), WAMS (29). On: KYJC, KENO, WMTC/FM. THES MORT YOU'S LAST-RELL Labouaty - 15 reports. Only WERK, Also: WERK (5), MORT (12), QLOT (15), WERK (12), WERK (12), WERK (13), WERK (12), WERK (13), W TOP 40 Station Reports - continued from Page 7....

Top 40 Station Reports - continued from Page 7....

GREAGE-Frankie Valli - 30 reports (59 last week). KRRE (21 to 16), KFRC (16), 293 (16), KRSP (18), KRP (18), WND (20), KILT (26 to 21), WRKO (21), KFI (25), WQXI (26), WHBW (27). On: KTKT, KJRB, TRNQ, WFRO/FM. Also: KASH (3), KSTN (19 to 9), KUHL (15), KYNO (17), KJCQ (22), KVSE (24), KBDF (24), WANS (25), WGNP (26), KWDP (26), WGNP (27), Este. FOILOW YOU FOILOW ME-Genesis - 8 reports (76 last week). 94Q (9), KJKQ (10), WBNF (27), 13Q (27). On: WGNY. Also: WSFT (17 to 8), WGND (8), WKLN (21 to 10), WFRO (27), 13Q (27). On: WGNY. Also: WSFT (17 to 8), WGND (8), WKLN (21 to 10), WFRO (21), KJKS (17), WGDI (26), KJKS (13), WGDI (27), WGDI (26), KJKS (27), WGDI (26), KJKS (27), WGDI (26), WGND (27), WGND DANCE WITH ME-Peter Brown- 115 reports (98 last week). 99X (1), KILT (2), KRBE (2), 96X (5), WPGC (8), WNOE (9), KFRC (9), KRTH (10), WHBQ (10), WNBC (11), WIFI (13), YIOO (13), KYA (21 to 13), KFI (14), KHJ (22 to 16), 13Q (22 to 16), KTAC (25 to 17), WQXI (26 to 18), KRSP (25 to 19), WOKY (28 to 19), Z93 (27 to 20), TENQ (27), KTKT (30). On: KJRB, KJR, etc. BECAUSE THE NIGHT-Patt1 Smith Group- 124 reports (106 last week). KFRC (8), KTIS/FM (9), KYA (15 to 9), WNCI (11), KDWB (19 to 11), KRTH (11), WBBQ (13), KHJ (13), WBBF (14), 99X (15), KRSP (17), 13Q (18), WCOL (28 to 18), WNOE (19), WIFI (23), WAKY (29 to 24), WMAK (27), WOKY (27), WPGC (29), KTAC (29), WDRQ (30). On: TENQ, Z93. Also: KOKK (2), etc. Off: KRIC. EVEN NOW-Barry Manilow- 134 reports (122 last week). KRSP (2), 94Q (6), WDRQ (7), WIFI (10), 13Q (12), WNCI (12), WMAK (21 to 13), 96X (15), WHBQ (21), KSLQ (29 to 22), WOKY (22), WBBQ (22), WAKY (22), WAYS (29 to 23), YIOO (24), KTKT (25), KJRB (26), WPRO/FM (28), WNOE (28), WCOL (29). On: KJR, KTAC. Also: 3WD (2), WGOW (3), KWWL (4), WVOV (5), WTMA (6), etc.Off:KIST.

Big Moves for Dan Halyburton and Michael Spears

The two talented young programmers have taken on exciting new challenges.

Dan Halyburton has been appointed Program Director of 50 kw. WGBS-Miami. Dan was the P.D. of WDGY-Minneapols this past year, where the station's new country format debuted with a 4.7 share (12+) in the Oct./Nov. 1977 Arbitron. Dan says he's pleased to be returning to Miami, his home town, and especially glad that radio management is starting to "look at program" directors regardless of the format they program. If I can do country, I can do A/C equally

Michael Spears, Bill Bungeroth and Paul Bilzerian announce the formation of a new group, International Broadcasters, Inc. The three partners have filed for ownership of WFSO/AM-Tampa. Bill Bungeroth is a former sales manager of KFRC-San Francisco. Paul Bilzerian was previously a treasury associate with Crown Zellerbach Corp. of San Francisco. Michael is well known for his programming of KNUS-Dallas, KFRC-San Francisco and KHJ-Los Angeles.

WFSO is one of five full-time stations in a 16-17 station market. The Tampa/St. Petersburg area is ranked third in "Money" magazine's (May 1978) list of the ten "job meccas" in the

Dan switches from P.D. of a major market country station to P.D. of a major A/C at the age of 26. Michael realizes the dream of many broadcasters--becoming a station owner--at the age of 30. Big Apple Tastes Good

Bobby Rich tells us that he has taken his first bite of the Big Apple and likes the taste. Bobby, who recently went from BlOO-San Diego to the P.D. spot at 99X-New York, happily phones that the new Arbitron shows his station with its highest cume ever. New slogan is "America's most listened to FM radio station." His audience shares are also up, he says, as are those of WNEW, WABC and WNBC and a few others. cont'd. on page 12.....

New Adds

Boston, Harry Nelson-WRKO- Pablo Cruise, Roberta Flack, Rod Stewart, Eric Clapton. Deb: D.Summer. Rochester, Tom Nast-WBBF- Pablo Cruise, Duke Jupiter, Warren Zevon. Deb: Commodores, Player.

New York, Roz Frank-WNBC- George Benson, Meatloaf, Village People.

- - Rich/Myzal-99X- D.Summer, E.King, Robert Palmer, Joe Walsh, J.Starship, Steve Martin.

Philadelphia, Jeff Robins-WIFI- Barry Manilow. Deb: R.Stones, J.Starship, K.C.& Band, B.Seger.

Charlotte, Roy Rosen-WAYS- Robert Palmer. Deb: Nantucket, S.Dan (FM), Dixie Dregs, D.Summer.

Augusta, Bruce Stevens-WBBQ- Eric Clapton, Bill LaBounty, Robert Palmer, A.R.S. Deb: K.Rogers.

Athens, Gary Kirk-WRFC- Todd Rundgren, R.Stones, Barry Manilow, A.R.S. Deb: P.Cruise, Rare Earth.

Atlanta, J.J.Jackson-WQXI- Kenny Rogers, A.R.S., REO Speedwagon. Deb: Seals & Crofts, B.Streisand.

- - Dale O'Brien-Z93- B.Manilow, Sweet, Patti Smith, Pablo Cruise, Seals & Crofts. Deb: A.R.S.

Jacksonville, Paul Sebastian-WAPE- B.Manilow, J.Starship, A.R.S., R.Stones, S.Martin, Pablo Cruise.

Cocoa Beach, Steve Ocean-CK101- Eruption, Toby Beau, K.C. & Band, B.Streisand.

Miami, Colleen Cassidy-Y100- Love & Kisses, Commodores, Joe Walsh, Teri DeSario.

- - Frank-96X- Rolling Stones, Eruption, Meatloaf. Deb: Abba, S.Dan (FM), Robert Palmer.

Ft. Walton Beach, Bob Kitzmiller-WNUE- Joe Walsh, Toby Beau, Todd Rundgren, Walter Egan, P.Brown.

Montgomery, Lanny West-WHHY- Billy Joel, B.Streisand, Toby Beau, Commodores. Deb: Gene Cotton. Boston, Harry Nelson-WRKO- Pablo Cruise, Roberta Flack, Rod Stewart, Eric Clapton. Deb: D.Summer. Montgomery, Lanny West-WHHY- Billy Joel, B.Streisand, Toby Beau, Commodores. Deb: Gene Cotton. New Orleans, Mark Sommers-WNOE- Bob Seger, Le Roux, B.Streisand. <u>Deb</u>: J.Starship, Nick Gilder. Memphis, John Long-WHBQ- Smokey Robinson, Meatloaf, Rolling Stones. <u>Deb</u>: Ababa, Bob Seger. Chattanooga, David Carroll-WGOW- Jefferson Starship, A.R.S. <u>Deb</u>: Rod Stewart, K.Rogers, B.Joel. Nashville, Michael St. John-WMAK- J.Browne, B.Manilow, Boney M., Robinson, Crystal Gayle. Louisville, Coyote Calhoun-WAKY- Billy Joel, R.Stones, E.Clapton, Pablo Cruise.

Columbus, Steve Edwards-WNCI- Bob Seger, Abba, Sweet. Deb: O'Jays, Rolling Stones, Bonnie Tyler.

Cleveland, Bob Travis-WGCL- Deb: Steely Dan (FM), Sweet (re-add), Michael Johnson. Pittsburgh, Patti Sullivan-13Q- Joe Walsh, Jefferson Starship, Taste of Honey. <u>Deb</u>: Pablo Cruise. Detroit, Charita Doram-WDRQ- Patti Smith, Foghat, R.Stones, Pablo Cruise, J.Starship, S.Martin. Chicago, Craig Roberts-WMET- <u>Deb</u>: D.Summer, R.Palmer, E.Clapton, J.Starship, Michael Johnson. Madison, Jonathan Little-WISM- Toby Beau, Heatwave, Barry Manilow, Cheap Trick. <u>Deb</u>: R.Stones. Milwaukee, Chris Curtis-WZUU- Love & Kisses, E.Clapton, Joe Walsh, W.Egan, Barry Manilow. - - Jim Smith-WOKY- Genesis, Seals & Crofts, Heatwave, Donna Summer. Deb: B.Seger, O'Jays St. Paul, Greg Ausham-KSTP- Toby Beau, Rolling Stones, Joe Walsh, Meatloaf. <u>Deb</u>: P.Cruise, O'Jays. Oklahoma City, Chuck Morgan-KOFM- Pablo Cruise, Genesis, Eruption, E.Clapton, J.Starship, D.Summer Austin, Bill Mayne-KNOW- Rolling Stones, Rod Stewart, Seals & Crofts. <u>Deb</u>: J.Starship, W.Nelson. Houston, Clay Gish-KRBE- B.Manilow, Quincy Jones, Bob Welch, Commodores. Deb: R.Palmer, S.Dan(FM). El Paso, Tim Page-KELP- R.Stones, Pablo Cruise, Jefferson Starship, Heatwave. Deb: Gene Cotton. Tucson, Ed Alexander-KTKT- P.Brown, F.Valli, B.Manilow, Jackson Browne, Kansas (nites). Denver, Ed Greene-KIMN- O'Jays, Pablo Cruise, Jefferson Starship, Joe Walsh. Salt Lake City, Lorraine Winegar-KRSP- O'Jays, Barry Manilow. Deb: Jefferson Starship, S.Martin. San Diego, Gene Knight-BlOO- R.Palmer, Meatloaf, Rolling Stones, Seals & Crofts. Deb: E.Money.

Los Angeles, John Sebastian-KHJ- O'Jays, R.Stones, R.Palmer, Heart, Jackson Browne.

San Francisco, Dave Sholin-KFRC- Commodores, Rolling Stones, Joe Walsh. Deb: Flack, Tom Petty.

- - Rick Scott-KYA- B.Tyler, P.Cruise, R.Palmer, Commodores, S.Martin, B.Manilow, Parliament.

Portland, Michael O'Brien-KPAM- B.Joel, Donna Summer, R.Stones, A.Gold, Steely Dan (FM).

- - Karen Knight-KYTE- Pablo Cruise, Eric Clapton, Jefferson Starship. Deb: O'Jays, Heatwave.

Seattle, Frank Colbourn-FM/KVI- Rita Coolidge, Karla Bonoff, Michael Johnson. Deb: Heatwave.

- - Tracy Mitchell-KJR- R.Palmer, B.Manilow, P.Brown, Eric Clapton. Deb: O'Jays, Donna Summer.

Great Falls, Don Nordine-KQDI- Teri De Sario, Genesis, Robert Palmer. Deb: A.Gold, J.Starship.

Correspondents' Corner (cont'd. from pg. 2) Corpus Christi, Strealy/Daniels-KRYS-Rare Earth Sacramento, Kris Mitchell-KROY- Barbra Streisand Laredo, Joe Ruiz-KLAR- Dan & Coley San Angelo, Curt Lancaster-KGKL- Gene Cotton Odessa, Ron Harper-KRIG- Pablo Cruise Midland, Dave Howard-KCRS- A.R.S. Lubbock, Mark Conway-KLBK- Kevin Lamb - Paul Blair-KSEL- Rolling Stones Paso, Rish Wood-KINT- Donna Summer Albuquerque, Chris Carey-KRKE- \*Sweet Show Low, Chip Stanley-KVSL- A.R.S. Pueblo, Rip Avina-KDZA- Walter Egan Colorado Springs, Mark McCoy-KYSN- #13-Player Casper, Donna Foxx-KATI- Todd Rundgren Reno, Red Mountain-KCBN- Cars Las Vegas, Steve Sommers-KENO- Tuxedo Junction San Diego, Michele Petis-KMJC- Rita Coolidge -- Nina Gomez-KCBQ- Robert Palmer Anaheim, Larry Groves-KEZY- Wings Los Angeles, John Driscoll-TEN-Q- Foghat - Mark Taylor-KFI- Barbra Streisand - - Sherman Cohen-KIIS/FM- B.Springsteen - Denise Gorman-K100- Dave Mason Bob Hamilton-KRTH/FM- Commodores Whittier, John Richards-KRHC- #8-Sweet San Bernardino, Mitch Montrose-KFXM- O'Jays Santa Barbara, Dick Williams-KIST- \*Chic Santa Maria, Denny Luell-KUHL- #9-Rare Earth San Luis Obispo, John Tobin-KSLY- Sutherland Bakersfield, Pete Shannon-KERN- Kenny Rogers Fresno, Khris Van Kamp-KYNO- Todd Rundgren - Dan Spears-KFYE- K.C. & Band Modesto, Lee Martin-KFIV- Wha-Koo Salinas, A.J.Roberts-KDON- \*Jane Olivor San Jose, Paul Wells-KSJO- Joe Walsh Livermore, Steve O'Neil-KKIQ- Roberta Flack Stockton, Dave Morgan-KSTN- Dee Dee Jackson - David Kraham-KJOY- Tom Petty Davis, Tom Gracyk-KDVS- Nick Gilder

- - - Jeff Hunter-KNDE- Rare Earth Yuba City, Ross Forbes-KOBO- Gene Cotton Redding, John Stall-KSXO- Karla Bonoff Arcata, Len Jarvela-KATA- Chilliwack Medford, R.E. Lucas-KYJC- Gene Cotton Coos Bay, Dave Lee-KYNG- Jane Olivor - - Gregg Lenny-KHSN- Todd Rundgren Eugene, Richard Harker-KBDF- #12-Abba - - Bill Dudley-KASH- Dion Lebanon, Bob Donovan-KGAL- #7-Eruption Corvallis, Art Quine-KFLY- Andrew Gold Salem, Tim Patterson-KBZY- Wha-Koo Hoquiam, Steve Larson-KGHO- Barbra Streisand Chehalis, Derek Shannon-KITI- Genesis Tacoma, Bruce Cannon-KTAC- Robert Palmer Mt. Vernon, Jim Allan-KBRC- Wha-Koo Bellingham, Frank Shiers-KPUG- Demis Roussos Yakima, Tim Hunter-KQOT- Toby Beau Tri-Cities, Tom Mann-KALE- Nick Gilder Spokane, Jim Hill-KREM- Commodores - Tom Hutyler-KJRB- Foghat Boise, Charlie Foxx-KFXD- Robert Palmer - - Steve Homan-KWZ- Frankie Valli - Don Kelly-KBBK/FM- Barbra Streisand Lewiston, Les McShay-KOZE- Eddie Rabbitt - Steve McKelvie-KRLC- Eddie Rabbitt Moscow, Gary Cummings-KRPL- Tom Petty Missoula, Vern Argo-KYLT- \*Nick Gilder Helena, Randy Becks-KCAP- Nantucket Bozeman, Dennis Nichols-KBOZ- #12-B.LaBounty Great Falls, John Walton-KEIN- Tom Petty Billings, Jack Bell-KYYA- #9-Player - Allen Moos-KOOK- Todd Rundgren Anchorage, Brian Christian-KANC- Jackson Browne - Tony Mitchell-KENI- Pablo Cruise Toronto, John Termenesi-CHUM- Dan Hill Thunder Bay, B.M.Dean-CKPR- \*Linda Ronstadt

- C Correspondents' Reports - continued from Page 3. Corvallis (Weldon Greig-KLOO) G. Tanner/Wings (DELIVER)/Reddy/Streisand/Pousette-Dart Band.
Crescent City (Sue Williams-KPOD) Streisand/K. Rogers/Summer/Flack/Bonoff. Gains: Airwaves/Benson. Detroit (Jim Scollin-WOMC) R. Flack/W. Egan/Manilow (COPA)/Cotton.

Denver (Harry Smith-KHOW) A. Gold/Tuxedo Junction/R. Furay. Gains: Rafferty.

Dubuque (Steve Sesterhenn-KDTH) P. Davis/Rabbitt/Reddy/J. Travolta. Gains: D. Ross/Beau/Rawls.

Durham (Don West-WDNC) Tuxedo Junction/Tillis/Manilow (COPA)/Streisand/Reddy. Gains: Rogers & West.

Eugene (Cathryn Bitterman-KPNW) DeShannon/Reddy/Carpenters/Cotton. Calls: Rafferty.

- - (Vicky Larson-KUGN) Manilow (COPA)/Streisand/Tanner/J. Starship/Mac Davis/Roussos.

Everett (Robert O'Brien-KRKO) Manilow (COPA)/Starship/Summer. Gains: Capt. & T./Rawls/Seger.

Fitchburg (Chuck Morgan-WEIM) C. Gayle/Boney M/Travolta/Mason/J. Browne. Gains: Barry White.

Flint (Ken Myers-WTRX) Seger/Ronstadt (MARRY). Gains: Seals & Crofts/Abba/Rafferty/D. Ross.

Florence (Benny Carle-WBCF) Dion/Dirk Hamilton/S. Wilson/Starship/Con Hunley.

Ft. Lauderdale (Mike Harvey-WFTL) C. Gayle/R. Milsap/Streisand/C. Teran. Calls: Tillis/Gatlin.

Grand Rapids (Doc Donovan-WLAV) Valli/Murray/Clapton/Atlanta Rhy. Sec. Gains: Heatwave/O'Jays. Detroit (Jim Scollin-WOMC) R. Flack/W. Egan/Manilow (COPA)/Cotton. Grand Rapids (Doc Donovan-WLAV) Valli/Murray/Clapton/Atlanta Rhy. Sec. Gains: Heatwave/O'Jays. Green Bay (Jim Trotter-WNFL) Lightfoot/Ronstadt (MARRY)/Flack/McAnally. Gains: Rafferty/Rod S. Haverhill (Bud Jackson-WHAV) N. Gilder/Exile/Reddy/Streisand/Murphy. Calls: Alessi/O'Jays. Helena (Harley Dee-KBLL) DeShannon/Reddy/Streisand/Jefferies & Snow/Larry Curtis. Hopewell (Chris Stevens-WHAP) Manilow (COPA)/K. Rogers/Chilliwack. Calls: Starship/W. Egan. Houston (Chuck Buell-KULF) Trammps/Eddie Money.
- - - (John Jenkins-KXYZ) Seals & Crofts/Starship. Gains: M. Johnson/Abba/Money/O'Jays. Jefferson City (Mike Schaefer-KJMO) B. Seger/Jefferson Starship/S. Martin/Boney M/Chic. Keene (Sandy Ellsworth-WKNE) Seger/Genesis/Toby Beau. Gains: B. Tyler/Rafferty. Kingston (Bruce Conlin-WGHQ) R. Armand/Cotton/Gayle/Band/K. Rogers/Spyro Gyra. Klamath Falls (Jim Howe-KAGO) Pablo Cruise/Manilow (COPA)/Campbell/Cotton/Meatloaf. Gains: Rod S. Lincoln (Cathy Blythe-KFOR) T. DeSario/DeShannon/Arvon/Cotton/Fresh Aire/Gold/Roussos. --- (Ron Dean-KLIN) W. Murphy/Spyro Gyra/L. Boone/Reddy/Bellamy Bros./R. Bachman/Streisand.

Los Angeles (Michael Sheehy-KNX/FM) Mason/Clapton/Boney M/Airwaves/Atlanta Rhy. Sec./Pablo Cruise.

--- (Tess Russell & Jane Hassler-KMPC) M. Johnson/Seger/Summer/O'Jays. Gains: Peter Brown.

Louisville (Jerry Melloy-WHAS) Lightfoot/Rawls/Streisand/Milsap. Gains: Seals & Crofts.

Mason (Staye Marshy-LMAZ) Atlanta Phys. Sec. (Sympo Gyra/Lyndah Hasy-Physicana)/C. Marshy-Marshy-LMAZ) Louisville (Jerry Melloy-WHAS) Lightfoot/Rawls/Streisand/Milsap. Gains: Seals & Crofts.

Macon (Steve Murphy-WMAZ) Atlanta Rhy. Sec./Spyro Gyra/Uriah Heep/Rundgren/C. King/S. Martin.

Marion (Jim Roberts-WDIF) McAnally/Rolling Stones/Len Boone. Gains: Seger/Rafferty/M. Johnson.

Mason City (Steve Locker-KGLO) Lightfoot/Gloria Gaynor/Gayle/Reddy. Gains: Olivor/Evans/Tanner.

Miami (Rick Peters-WWWL/FM) Streisand/Boone (GOD KNOWS)/LeRoux. Gains: Dave Mason/Flack.

Midland (Kirk Hughes-WMPX) Beau/Egan/Gaynor/Lightfoot/Gap Mangione/Valli.

Milwaukee (Mike Elliott-WTMJ) Boney M/Cotton/Streisand/Milsap/D. Shire. Gains: Beau/Dan & Coley.

Missoula (Van Wagoner-KGVO) McAnally/Genesis/Streisand/Lightfoot. Gains: Abba/Tyler/Seals & Crofts.

Monterey (David Allen-KMBY) Jefferson Starship (RUN)/Kenny Rogers.

Nashville (Mary Catherine-WSM) Mac Davis/A. Gold/Campbell/B.J. Thomas/Streisand/Rita Coolidge.

Northfield (Mike Wrubel-KYMN) Milsap/Fresh Aire/Trini Lopez/A. Gilberto/J. Rogers/Starship. Northfield (Mike Wrubel-KYMN) Milsap/Fresh Aire/Trini Lopez/A. Gilberto/J. Rogers/Starship. Odessa (Dave Prescott-KQIP) Manilow/Flack/Alessi/LeBlanc & Carr. Gains: Gibb/Peter Brown. Olympia (Dick Pust-KGY) Dan & Coley/Tuxedo Junction/Rogers/McAnally/Cotton. Gains: Murray. Osburn (Dave Nesbitt-KWAL) Meatloaf/F. Valli/Cotton/Starship/Beau. Gains: Humperdinck/Palmer. Ottumwa (Art Morris-KBIZ) Streisand/Ian Thomas/Joey Travolta/G. Gaynor/H. Reddy. Gains: Rawls. Philadelphia (Jim Lloyd-WIP) Meatloaf/Flack/Streisand/Pablo Cruise/Starship. Gains: Beau/O'Jays. Pittsburgh (Chuck Brinkman-WTAE) Manilow/A. Murray/Vinton. Gains: C. Simon/Meatloaf/M. Johnson. Portland, Me. (Marji Cyr-Adams-WGAN) Lightoot/Summer/Chuck Kruger (local). Gains: Rawls/Genesis. Portland, Ore. (Bob Swanson-KEX) D. Summer/Streisand/D. Ross/Tuxedo Junction. Calls: S. Martin. Providence (Joe Thomas-WJAR) Streisand/Gold/Gayle/Spyro Gyra.

Pueblo (Ken Harthoorn-KCSJ) C. Gayle/Manilow (COPA)/L. Curtis/Cotton. Gains: P. Simon/D. Ross.

Quad Cities (Jim Mahaney-WQUA) Starship/Toby Beau/Rod Stewart. Gains: Abba/Seger/Manilow (EVEN).

Racine (Terry Havel-WRJN) D. Mason/Streisand/Lightfoot/Roussos/Starship. Calls: Airwaves/Rawls.

Reno (Mike Haggerty-KOLO) Beau/Chilliwack/Manilow (COPA). Gains: Streisand/Seger/Steely Dan (FM).

Richmond (Bob Ridle-WRVA) D. Ross/Valli/Lightfoot/K.C. & Sunshine Bd/Mason/Flack/Rod Stewart.

Rochester (Dale Hamilton-KROC) Meatloaf/Starship/Pablo Cruise/Reddy/Summer/P. Brown. Calls: Cotton.

Rock Springs (Rod Tucker-KRKK) Fenbolt/Alessi/G. Tanner/Ronstadt/Streisand/Tillis. Rock Springs (Rod Tucker-KRKK) Fenholt/Alessi/G. Tanner/Ronstadt/Streisand/Tillis. Roseburg (Tom Worden-KRSB) Valli/Lightfoot/Milsap/Boney M/Odyssey. Gains: Starship/Seger/Meatloaf.
Roswell (Larry Ahrens-KBCQ) Manilow (COPA)/Reddy/Weir/Milsap. Gains: Streisand/Lightfoot.
Sacramento (Darin & Kirk-KCRA) O'Jays/Streisand. Gains: Johnson/Engelbert/Tuxedo Junction/Palmer.
Saginaw (Rick Belcher-WSGW) C. Simon/Roussos/Flack/Streisand/Tanner/Cotton/Rogers. St. Joseph (Phil O'Neil-KSFT) Genesis/Meatloaf. Gains: Rafferty/D. Ross/M. Johnson/Abba/R. Stewart. St. Louis (Ed Scarborough-KSD) T. Beau/F. Valli/Rundgren. Gains: O'Jays/Rafferty/Abba. Salt Lake City (George Lemich-KSL) Olivor/Manilow (COPA)/Spyro Gyra/T.H.P. Orch. Gains: Denver. San Francisco (Don Hofmann-KSFO) T. Beau/Manilow (COPA)/Rundgren.

- - (Scott Burton-KNBR) Flack/Meatloaf/Pablo Cruise/Frankie Valli. -- (Steve Walker-KCBS/FM) Chilliwack/Summer/Meatloaf/Bonoff/K. Rogers/Boney M/Gayle/Furay.

San Luis Obispo (Anna Bokma-KVEC) Beau/Brent Maglia/Cotton/Genesis/Steely Dan (re-add DEACON).

Santa Maria (Johnny Dixon-KSEE) Manilow (COPA)/Tuxedo Junction/D. Ross/Dan & Coley/Flack/Len Boone.

Santa Rosa (Jerry Johnson-KSRO) Beau/Mason/Streisand/Mac Davis/Clapton/J. Browne/LaBounty.

Schenectady (Cindy Schlegel-WGY) Benson/Travolta & Olivia/Mike Curb. Scranton (Chris Norton-WEJL) Manilow (COPA). Gains: Mac Davis/Ronstadt/Dan & Coley/Seger Seattle (Carol Stripling-KVI) Clapton/Dan & Coley/Lightfoot/Roussos/Mac Davis. - - (Dick Cross-KOMO) Manilow (COPA)/Jack Clement/Mac Davis/Seals & Crofts/Mike Curb.
Sharon (Jack Taylor-WPIC) Benson/O'Jays/Clapton/LaBounty. Gains: Seger/Tuxedo Junction/Rafferty.
Spokane (Barry Watkins-KHQ) Genesis/Roberta Flack. Gains: R. Palmer/Carly Simon.
- - (Chuck Harmon-KXLY) Campbell/S. Martin/A. Gilberto/Cotton & Carnes/Manilow (COPA).
Terre Haute (Larry Joseph-WBOW) K. Rogers/Valli/Paul Davis/Meatloaf/Pablo Cruise. Toledo (Leah Myers-WSPD) Gayle/Pablo Cruise/Jigsaw/Bonoff/Streisand/T. Beau/G. Tanner. Tucson (Ted Jackson-KHYT) P. Smith/Bob Seger/Manilow (EVEN)/Meatloaf.
Tulsa (Don Bishop-KRMG) Streisand/Seger/Palmer/Gayle/Rabbitt. Gains: Benson. --- (Kenny King-KRAV) Gains: Meatloaf. Calls: Bob Seger.

Tyler (Brad Houston-KTBB) Pablo Cruise/F. Valli/Mac Davis. Gains: Manilow (EVEN)/O'Jays/Meatloaf. Vacaville (Matt Steiger-KUIC) Gold/Olivor/Starship/Hot/Manilow (COPA)/Money/Meatloaf. Continued on Page 11....

# Inside Progressive Radio (by George Meier, Editor of Walrus)

There are always a few hot new albums which rise above the great mass of releases. Two of those which are included here are the Bob Seger and the Mink DeVille. These rockers come out of the streets and have lost none of their grit in spite of the limousines and press parties. Their link is a direct connection with all rock and roll hearts. A few mighty tunes in each album provide the medium through which that connection is made and maintained. There is also a solo album by Joe Walsh, the man whose ripsaw guitar gave the Eagles its extra kick last time around. That guitar does its job again in a bed of decent but not overwhelm-

When you talk about songwriting, however, one name to remember is Ray Davies, of the Kinks. Last album the Kinks showed a new discipline and a firmer rock grip. The change brought them back into alrelay prominence. This album continues the new direction. With or without the new direction, Ray has been a particularly gifted writer who has lots to say and who is able to frame his thoughts into the song format with seeming ease.

Then there are the ladies. Carole King shows us a view of her organic lifestyle, while Wendy Waldman tightens up her act and moves toward the rock mainstream where she meets Bonnie Tyler. That lady can sing! She moves immediately to the top end of the rock singer list, up near

Rod Stewart, whom she sounds like.

Another new name in the rock band is the Tarney-Spencer Band. They brandish a bright playing style and high caliber songs.

Finally, the art for this week is contributed by Paul Winter. His album called Common Ground provides many wonderful sounds from different musics, tribal to jazz, in a real original stew which cooks pretty good.

Sidelights

A surprisingly large number of our readers have told me of their enjoyment in following the accounts of my various travels. So, for those who may find it of interest, here follow my impressions of my recent trip to Minnesota and Wisconsin.
Enjoyed visiting with Steve Dickoff and Doug Lee on way from Mpls. airport to hotel. Next day

after lunch, Beth and Orval Nelson (sister-in-law and her husband) drove me on to Eau Claire. Lots of telegrams and messages of congratulations on arrival in Eau Claire. Nice messages from Earl & Ellie McDaniel, John Rook, Biggie Nevins, Bud O'Shea, Dean Tyler and a number of surprise greetings from old friends and students from the early days.

Following the next day's commencement exercises, I was privileged to visit one of my former teachers, Hildabelle Oxby. In accepting my award the previous evening, I had referred to her as "the best teacher I ever had". And so she was. Fifty years ago I never would have dreamed that one day I would put my arm around her frail shoulders and kiss her on the cheek - but I did. Her wide eyes looked at me with approval, but they didn't see me. She is going blind. Then back to Minneapolis for dinner with Mesa Kincaid, Dan Brannan, Peter McLane and Gary Bond.

Met with the Conclave Advisory Committee next morning, evaluating the sessions and laying plans for the 1979 meeting. That afternoon, Mesa Kincaid took me on a guided tour of some of the lakes around Minneapolis. Walking around the foot paths by the lakes recalled my boyhood days in Chetek. Result: took off my shoes and walked barefoot in the grass, then went to Baskin-Robbins for ice cream cones.

Spend two restful days with Beth & Orval up at Crosslake, Minnesota. Then back home to Mill Valley.

P.S. As some of our readers know, I had planned to build a new house in Oregon and to make my home near my two older daughters and their families. I've finally decided, however, that after having lived 32 years in Mill Valley, that's where my roots are. So I'm going to do some extensive remodeling and landscaping of my old house, and that'll still be my home, with the Gavin Report office and staff just across the Golden Gate.

Jobs

KGHL-Hoquiam, Wa. KUHI-Santa Maria, Ca. KBST-Big Spring, Tx. WMFJ-Daytona Beach WTMA-Charleston WMET-Chicago KTSA/KTFM-San Antonio KEIN-Great Falls KUHL-Santa Maria, Ca. WMOB-Mobile KMKF-Manhattan, Ks. KKLS-Rapid City WSPT/WXYQ-Stevens Point KTSA/KTFM-San Antonio KLAW-Lawton, Ok. KSTN-Stockton KVSL-Show Low, Ariz. KKXL-Grand Forks KKQQ-Clovis, N.M. KLEO-Wichita KANC-Anchorage

Requirements Contact Steve Larson (206-532-1200) Chief Engineer Steve Stagnero (805-922-7727) Carl MacMillan (Box 1632 - 79720) Copywriter/Promotions News Director Carl MacMillan (Box 1632 - 79720)
John Scott (904-255-1456)
Bob McLain (Box 10208 - 29411)

\*Gary Price (444 N.Michigan - 60611)
Anne Schiller (Box 18128 - 78218)
John Walton (406-761-1310)
Steve Stagnero (805-922-7727)

\*Skip Broussard (Box 16425 - 36616)
Ed Klimek (913-776-4851)

\*C.J.Stone (Box 460 - 57709)
Pat Martin (715-341-1300) News Director Newsperson News (E.O.E.-M/F) News (E.O.E.-M/F) News/Air Talent News/Air Talent Air Talent Air Talent/Prod. Air Talent/Prod. (future) Air Talent (future) Pat Martin (715-341-1300) Pat Martin (715-341-1300)
Scott Christenson (Box 18128 - 78218) Air Talents (future, E.O.E.)
Michael Story (405-357-2860)
Dave Morgan (209-948-5786)
Air Talent/lst (E.O.E.-M/F) Michael Story (405-357-2860) Dave Morgan (209-948-5786) Air Talent/lst Chip Stanley (602-537-2921) Air Talent (Drive) Air Talent (AM Drive) Air Talent (AM Drive) Bob Hooper (701-775-0575) Charlie Russell (Box 1890 - 88101) Air Talent (AM Drive)
Ken Clifford (5610 E.29th - 67220) Air Talent (AM Drive)
\*Randy Robbins (8845 Jewel Lake - 99502) Air Talent (AM Drive)

A - C Correspondents' Reports - continued from Page 10....
Wahpeton (Chris Delaney-KBMW) K. Rogers/Olivor/Summer/Milsap. Gains: Tyler/P. Davis.
Warwick (Dick Wells-WTBQ) Summer/Statlers/Pablo Cruise/Chilliwack/Gold/Manilow (COPA)/T. Petty. Washington (Bonnie Smith-WMAL) Manilow (COPA)/Anne Murray/Helen Reddy.
Washington (Jay Douglas-KXEL/FM) Clapton/D. Summer/Pablo Cruise. Calls: Meatloaf/Beau.
Wausau (Chuck Williams-WSAU) Streisand/Reddy/Fresh Aire/Manilow (COPA)/Len Boone/Tillis.
West Palm Beach (Russ Morley-WJNO) D. Ross/Cotton. Gains: Benson/Olivor/Lightfoot/Boone (GOD KNOWS)
Wichita (Jack Oliver-KAKE) Seger/Toby Beau/Flack.
Winston-Salem (Kim Jones-WSJS) O'Jays/W. Egan/Meatloaf/Rod Stewart/F. Valli. Cains: Manilow (EVEN). Yakima (Frank Taylor-KMWX) Meatloaf/Cotton/LeRoux. Gains: D. Roussos.

Country Club (cont'd. from

Jon Lawrence and Rick Jackson of KERE-Denver donned goggles and scarves and braved a stunt flight in the open cockpit of a bi-plane last week. A flying circus troupe in town for the weekend arranged the flight around Denver. P.D. Jon and Morningman Rick recorded the whole experience for their listeners, even though Jon said all they had to do was "hold on and avoid screaming."

WHOO-Orlando is encouraging its listeners to patronize Circus World, a new amusement park, by simulating a ride on the park's roller coaster, "The Hurricane." The coaster reaches a speed of 58 m.p.h. on a 45 degree angle, with a 92 foot drop. Mike Burger said that listeners are asked to call in when they hear the hurricane sounder. Prizes are tickets to the park and Hurricane T-shirts. WHOO listeners can win another fast-moving ride in the station's promotion for the Daytona "Firecracker 400" stock car race coming up July 4th. Grand prize in the

drawing is the Pace Car of the race--a 1978 model sports car.

WHK-Cleveland played popular music of the fifties for an entire weekend (June 9-11) in honor of 1978 graduates and their parents. Tickets to "The Buddy Holly Story" and "American Graffiti" were given to numbered callers, as well as a grand prize of movie camera, projector and screen.

Country music, apple pie and picnics on the Fourth of July ... KSON-San Diego is giving away 20 holiday picnic parties to numbered callers on Ed Chandler's morning show. Each picnic will provide 50 people with chicken, rolls, salads, drinks, invitations and accessories. That's one thousand San Diegans picnicking on KSON this Fourth of July.

The KNIX-Phoenix D.J.'s won a trophy for the "Dogie Dressing" event at the Phoenix Jaycee's

Rodeo of Rodeo's last month. The KNIX team has won the trophy three out of the four years the rodeo has been running. Len Roberts, John Buchanan and Tom Bell dressed a calf in clothes "from the inside out" in 24 seconds. Larry Daniels, operations manager, said that one year they did the job in 18 seconds.

Several jocks at WNRS-Ann Arbor participated in Soupy Sales' annual Telethon for the mentally retarded June 3-4 at a Detroit TV station. Mid-day man, Randy Carr, helped man the phones an entire day. Mark Thomas said WNRS was the only Ann Arbor station invited to participate.

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Jobs: KGAY-Salem, Ore., is looking for morning drive air talent with production and copywriting abilities. Contact Dick Bond, Box 1430, Zip 97308. Phone: 503-881-1430. KEED-Eugene, Ore., has two openings for air talent with two years experience. E.O.E.-M/F.

Tapes and resumes to Tom Edwards, 1245 Charnelton, Zip 97401. No calls, please. Changes: Dan Halyburton leaves WDGY-Minneapolis July 16 for WGBS-Miami. (See Gab, page

Interim P.D. at WDGY will be Paul Johnson, who does the 8-1 AM shift.

A.J. Avalos is the new music director for KPUB-Pueblo, Colo.

Latest lineup at KBOX-Dallas: Peck & Peggy (6-10 AM); Bobby Dark (to noon); Jack Weston (to 4 PM); Danny McDuff (to 7 PM); Mike Terry (to mid.) and Mark Robinson (to 6 AM).

Service: KUEN-Wenatchee, Wa., the only country outlet in town, is blending its country sound with soft rock, and needs oldies, A/C and country product from all sources. KBLL-Helena, Mt., is now playing country music midnight to 6 AM, and is in dire need of

currents and oldies from all sources.

KSHA-Medford, Ore., would appreciate better album service from MCA, Epic and most other sources. KPUB-Pueblo, Colo., has not received the latest Mel Tillis single.

Sic Calls: Ken Rice, WBCS-Milwaukee, 10 AM-1 PM daily.

Tim Scott, KUEN-Wenatchee, Wa., 11 AM-1 PM, Monday - Friday.

Jon Lawrence, KERE-Denver, 1-3 PM, Monday - Friday.

Note: See page 14 for information on Regional Meetings.

# Gavin's Gab (cont'd. from page 8)

Album Play Emphasized

Tim Patterson reports from Salem, Ore., that KBZY is placing more emphasis on album play, while still maintaining a top 40 base. Like a growing number of today's programmers, he wants his station to offer an alternative to traditional top 40, which, he feels, "is getting more and more redundant.

Hot Fun In the Summertime

Stations are moving it outdoors, and whether it's tennis, golf, softball or hop-scotch, these organized competitive sports events are pleasing the people. KKXL/KDQ-Grand Forks will host its annual Charity Pro-Am Golf Tournament June 16-18. The event will draw amateurs and professionals from five states and will raise an estimated \$10,000 for a mental health center in Grand Forks. The tournament offers up to \$6000 in prize money to celebrities plus valuable

prizes to amateurs.

KFXD-Boise hosted an "All Comers Tennis Classic" on all the courts in the city. Listeners were invited to "play tennis with the celebrities" for prizes such as tennis wear and equipment.

The event drew "hundreds" last year, Charlie Fox said.

KBOZ-Bozeman broadcast live from the Riverside Country Club last Saturday as its Golf Classic got underway. The tournament was open to anyone for \$154. The fee covered costs including dinner at the club Saturday night. Prizes and a cash jackpot were awarded. Dennis Nichols said instate pros and a large number of amateurs participated.

The WJDX-Jackson "J's" have lined up 20 softball matches for the summer. Dave Kimbro said the J's eased by the Pearl Jaycee's last weekend, 20-19, in their first game of the season. They

have been drawing an average of 200 listeners per game.

KENO-Las Vegas, along with many other local media organizations, played softball for charity against a team of celebrity sluggers May 28. The stars beat the press, 24-8, raising \$16,000 for Special Olympics. Steve Martin, Wolfman Jack, Pat & Debby Boone and Alice Cooper were among those playing for the winning team.

Special Requests

KONO-San Antonio is switching to an Adult Contemporary format and requests singles, albums and oldies from all sources. Ron Dennington, recently appointed P.D., will program for an 18-34 target. Address is Box 2338, 78298. Phone: 512-225-5111.

A three months old radio syndication firm in Brookline, Mass., requests service from all sources, particularly Adult Contemporary product, imports, jazz and disco. The company, is located at 1330 Beacon St., Suite 42, 02146. Contact Wendy Furiga.

WRIG-Wausau, Wis., is planning its 20th anniversary celebration for early August, and requests calls from artists and ex-jocks for greetings and tributes. Call Al Sellers.



#### Albums of the Week (reviewed by Ron Fell)

"Love Me Again"-Rita Coolidge (A&M) The lady has always been able to sing, and, were it not for a feeble selection of songs on albums early in her career, she could now well be one of the most successful female singers around. Her string of successes didn't really start until the "Anytime Anywhere" album released last year with its three top notch singles. "Love Me Again" is the kind of LP which should please the millions who've recently discovered her. YOU, SWEET INSPIRATION, IT JUST KEEPS YOU DANCIN', BYE BYE LOVE, THE JEALOUS KIND, and the title track LOVE ME AGAIN are as beautiful as the lady who sings them.

"Some Girls"-The Rolling Stones (Rolling Stones Records) Get your Ya Ya's out again, the Glimmer Twins have put new energy into their studio sessions once again. Much of this energy is coming from some hot competition between old standby Keith Richard and newcomer Ron Wood on guitars Spirited performances on cuts like MISS YOU (the single), WHEN THE WHIP COMES DOWN, JUST MY IMAGINATION, RESPECTABLE, and BEAST OF BURDEN indicate heavy airplay in the months to come. "David Gilmour"-David Gilmour (Columbia) Gilmour's been the guitarist for Pink Floyd for more

than a decade, and his influence on the group's sound has never been so clearly illustrated as it is here on his first solo album. The group's low publicity profile makes Gilmour something less than a household name, but his dynamic sense of musicianship could well overcome his lack of notoriety. SHORT & SWEET sounds like the Tour de Force, yet MIHALIS, CRY FOR THE STREET, & IT'S DEAFINITELY are equally authoritative. Fills the Floyd void.

Also recommended from the following LP's:

"When I Dream"-Crystal Gayle (U.A.) WHY HAVE YOU LEFT THE ONE YOU LEFT ME FOR/HELLO I LOVE YOU/
TALKING IN YOUR SLEEP/CRY ME A RIVER

"Only One Love In My Life"-Ronnie Milsap (RCA) LET'S TAKE THE LONG WAY AROUND THE WORLD/ONLY ONE
LOVE IN MY LIFE/I'M NOT TRYING TO FORGET/ONCE I GET OVER YOU/YESTERDAY'S LOVERS NEVER...FRIENDS

"Power Age"-AC/DC (Atlantic) ROCK 'N' ROLL DAMNATION/DOWN PAYMENT BLUES/WHAT'S NEXT TO THE MOON/

"Power Age"-AC/DC (Atlantic) Rock in Robb Data Streen and Streen a

"I Believe In You"-Mel Tillis (MCA) I BELIEVE/BROKEN MAN/AMERICA'S SWEETHEART/WHAT COMES NATURAL..
"Rings Around The Moon"-Carillo (Atlantic) IT CARRIES ON/QUEEN OF THE PALACE REVUE/I WANNA LIVE...

"Rings Around The Moon"-Carillo (Atlantic) IT CARRIES ON/QUEEN OF THE FALACE REVOL/I WARRA DIVER."

"I Will"-Ruby Winters (Millennium) I WILL/IF THIS IS OUR LAST TIME/SOMETHING'S BURNING

"Living Room Suite"-Harry Chapin (Elektra) SOMEBODY SAID/DANCIN' BOY/WHY DO LITTLE GIRLS

"Buckacre"-Buckacre (MCA) STAR THAT SHINES/NIGHT DRIVER/NO LOVER'S FOOL/TEAR DOWN THE WALLS

"Contrary To Ordinary"-Jerry Jeff Walker (MCA) SATURDAY NIGHT SPECIAL/CONTRARY TO ORDINARY

"Sounds..."-Quincy Jones (A&M) STUFF LIKE THAT/LOVE, I NEVER HAD IT SO GOOD/I'M GONNA' MISS YOU...

"Togetherness"-LTD (A&M) IT'S TIME TO BE REAL/CONCENTRATE ON YOU/YOU MUST HAVE KNOWN I NEEDED LOVI

"Feeling My Way"-Margie Joseph (Atlantic) PICTURE OF A CLOWN/LOVE TAKES TEARS/I FEEL HIS LOVE...
"Well, Well," Said The Rocking Chair"-Dean Friedman (Lifesong) LUCKY STARS/LYDIA
"Happy To Be With You"-Jean Carn (Phil.Int'l.) THERE'S A SHORTAGE OF GOOD MEN/YOU CAN'T COME BACK

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary Barbra Streisand-TOMORROW/LOVE BREAKDOWN/ ONE MORE NIGHT/STAY AWAY Olivia Newton-John-HOPELESSLY DEVOTED TO YOU Kate Taylor-IT'S GROWING Andy Gibb-EVERLASTING LOVE/DON'T THROW IT ... Wings-LONDON TOWN/DELIVER YOUR CHILDREN Rita Coolidge-YOU Willie Nelson-STARDUST Commodores-THREE TIMES A LADY Jimmy Buffett-SON OF A SON OF A SAILOR

Black Radio Whispers-HEADLIGHTS Betty Wright-TONIGHT'S THE NIGHT Bombers-DON'T STOP THE MUSIC Charles Earland-I LIKE IT LTD-HOLDING ON/WE BOTH DESERVE EACH OTHER Con Funk Shun-LOVE SHINE Flora Purim-WALKING AWAY O'Jays-WE CRIED TOGETHER Isley Bros.-GROOVE WITH ME/COOLIN' ME OUT

Carly Simon-DEVOTED TO YOU

Rock Commodores-THREE TIMES A LADY Wings-I'VE HAD ENOUGH Rita Coolidge-YOU Little River Band-REMINISCING Bob Seger-HOLLYWOOD NIGHTS/'TIL IT SHINES Bruce Springsteen-BADLANDS/PROMISED LAND Andy Gibb-EVERLASTING LOVE/WHY/DON'T THROW IT ... Gerry Rafferty-RIGHT DOWN THE LINE Eddie Money-TWO TICKETS TO PARADISE A.R.S.-LARGE TIME

Country Music Willie Nelson-SUNNY SIDE OF THE STREET/STARDUST/ DON'T GET AROUND MUCH ANYMORE Kendalls-OLD FASHIONED LOVE/SWEET DESIRE Vern Gosdin-WHEN I NEED YOU/BREAK MY MIND Gary Stewart-STONE WALL/I GOT MINE/HONKY TONKIN' Rex Allen Jr.-YOU TURNED IT ON AGAIN LAST NIGHT/ IT'S TIME WE TALK THINGS OVER/DIARY Margo Smith-DON'T SQUEEZE MY CHARLIE/ODE...CHEATER Larry Gatlin-LA YOU'RE A KILLER/DO IT AGAIN TONIGHT Roy Head-TONIGHT'S THE NIGHT

Changes

Position From WWJ-Detroit Name WCAR-AM/FM-Detroit News Director Bruce Anderson KOFM-Oklahoma City News Director Ron Williams KAEZ-Oklahoma City Creative Services WSAI-Cincinnati Scott Fisher WBBF-Rochester Air Talent Leigh Taylor WFLB-Syracuse WBBF-Rochester Scott Walker WKYX-Paducah Air Talent WYMC-Mayfield KLIV-San Jose Air Talent KKIQ-Livermore Kevin Manna Air Talent WOOF-Dothan, Al. WABB-Mobile Steve Delaney Air Talent WNOR-Norfolk WLLL-Lynchburg Tony Love Music Director promoted to Steve Cannon WJBO-Baton Rouge Music Director WAGQ-Athens promoted to Jason Scott WAGQ-Athens promoted to Program Director Jeff Michaels promoted to Program Director KB0I-Boise Lon Dunn KBZY-Salem Program Director returns to John Walker

Gary Taylor's Personal Pick

MAKIN' LOVE-Climax Blues Band (Sire) The song's arrangement avoids format boredom, yet retains a Vocal work and a short guitar flight add frosting to the cake. pleasing commercial feel.

RUMOR AT THE HONKY TONK-Spellbound (FMI) I'VE H I'VE HAD ENOUGH-Wings (Capitol) TALKING IN YOUR SLEEP-Crystal Gayle (U.A.) ONE MORE NIGHT WITH YOU-Sutherland Bros. (Columbia) LOVE ME OR LEAVE ME-Tiffany (Atlantic) LIE TO MYSELF-Marty Butler (Amherst) MAIN STREET SATURDAY NIGHT-Carole King (Capitol) SUMMER LOVE SENSATION-Bobby Vinton (Elektra) SOMETIME KIND OF THING-Teri De Sario (Casablanca)

Regional Meeting - Columbus (June 3 & 4)
In Columbus, as previously in Monterey and St. Louis, only a minority of our radio guests reported that they are using callouts. Many smaller market programmers pointed out that callout costs were too high for their stations to handle. Our Columbus meeting emphasized the diversity of callout techniques now being tried. There was general agreement on these points:

1. Callouts are most reliable in spotting burnouts;

2. Callouts are also good for evaluating old hits;

- 3. Callouts comparative evaluations of current records help in determining rotation frequencies;
- 4. Preliminary questioning of each person called should determine his or her qualifications as a member of the station's target audience.
- 5. Only those persons belonging to the station's target audience should be quizzed on the station's music;

6. Callout research is seldom used in evaluating new product;

7. Accuracy of responses to quizzing on listener attitudes is strongly influenced by the wording of the questions and the manner in which they are presented.

Dave Bishop, PD of WCOL, moderated this opening session, which then went on from callouts to other forms of research. Many stations still rely on retail store reports of singles sales, supplemented by voluntary listener phone-ins. New adds are selected on the basis of (1) action in similar markets, (2) airplay on major stations, (3) prominent trade listings, (4) significant regional gains in "The Gavin", and/or (5) the programmer's own judgement.

In spite of AM radio's struggle - and frequent slipping - against the FM challenge, AM revenues continue to hold up very well. Local advertisers are seldom influenced by audience measurement percentages and tend to continue placing their spot schedules where they have been

productive in the past.

Kent Burkhart, speaking at the Saturday afternoon session, offered what may have been the most thought provoking statement of the entire meeting. "Passives", he said, "want to be led." In other words, the vast "silent majority" of radio listeners - those who never buy records and never telephone the stations - want somebody to tell them what's new, what's good, what's coming up. They may be "passive", but they're still interested. Kent made the point that, whereas passive (callout) research tends to tighten and slow the playlist turnover, thereby raising station audience shares temporarily, the end effect tends to be counter-productive in its failure to <u>lead</u> its passive listeners.

Kent also made reference to the current craze for dancing, sparked largely by discos and especially by the fantastic impact of "Saturday Night Fever". He predicted that this summer will be one of "dancing in the streets" and urged programmers to avail themselves of the opportunities thus

provided.

He urged all radio people to be aware of the Congressional moves to write a new Communications Act. Lionel Van Deerlin (from San Diego, Calif.), chairman of the House Subcommittee on Communications, favors drafting a bill freeing radio from many of the FCC regulations with which it is now encumbered, but also requiring payment of a license fee, whose amount would be tied in to the stations' gross revenues. Specific language of the bill has not yet been agreed upon, but the NAB opposes the fee item.

We were joined on Sunday by the record people, who came in from Cleveland, Cincinnati, New York, Detroit and L.A. Discussions centered around topics such as (1) correlation of airplay with local retail stock availabilities, (2) retail sales vs. callout data, (3) album programming, and (4) record service to smaller market stations. Bob Goode, Op. Mgr. of WROK-Rockford, Ill., was our moderator. The record contingent expressed its appreciation for the opportunity to share with the radio people a learning experience in the area of radio programming.

There has been no room in this brief summary for reference to the many insights into Arbitron vs.

Trac 7 vs. RAM audience measurement, the "disco mentality", AM stereo and other fascinating subjects. The Gavin staff (Elma, Gary, Ron & Bill) sincerely appreciated the high level of professionalism brought to the discussions and the friendly hospitality provided by our Columbus friends.

On The Record

We have recently received correspondents' reports of listener complaints about Billy Joel's ONLY THE GOOD DIE YOUNG. Initial complaints have come from those of the Roman Catholic faith. It would not be greatly surprising if a growing wave of listener protests started coming from those non-Catholics who also take their various religious beliefs seriously.

It seems unlikely that the record's implied slurs on certain elements of the Catholic faith will in any way bring harm to that Church or embarassment to its members. The record can, however - and probably will - arouse listener resentment against such seeming ridicule of a religion, as well as against the station broadcasting it. Whether one's religious convictions are Mennonite, Jewish, Baptist, Muslim or Hindu, they are sincere, personal convictions, and they deserve respect as such. The fact that a song lyric obviously addresses itself to an adolescent audience that has not yet learned to value principle above pleasure in no way decreases its bad taste. The fact that the fundamentalist view of extra-marital sexual intercourse as a sin has now been widely abandoned, in no way limits fundamentalists' rights to this view.

Our street vocabulary has long since deleted such racial and ethnic terms as Jap, wop, nigger. Chink and darkey as being offensive and unacceptable in our society. It is to be hoped that radio will not, through the broadcasting of this record, compound the international disgrace of bigotry, religious or otherwise.



### THE GAVIN REPORT #1208 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: MISS YOU-The Rolling Stones (Rolling Stones) Their first hit single in five years, and possibly their biggest.

Hot: THREE TIMES A LADY-Commodores (Motown) A song this beautiful has to be successful.

Top Tip: LAST DANCE-Donna Summer (Casablanca) Climbing rapidly with five point jumps commonplace among the 133 correspondents who have it charted.

ord to Watch: STUFF LIKE THAT-Quincy Jones (A&M) Quincy charted in Los Angeles, Atlanta, and Fayetteville. Gaining in Wilmington, Beaumont, and Memphis. On in St. Louis, Miami, Record to Watch: Jacksonville, Reno, Tyler, and Kansas City.

Sleepers of the Week: BOOGIE OOGIE OOGIE-Taste of Honey (Capitol) Early activity at: 130 (20), WRKO (25), WPGC (26), WTIC (27), WPRO/FM (27), KRTH/FM (27), WNBC (29), WTLB (30), WSGA (30), and Y100 (30).

SHAME-Evelyn "Champagne" King (RCA) Charts include: WTIC (2), KRTH/FM (20), KNDE (22), 99X (22), WPGC (23), WSGA (23), WANS (29), WRKO (30), and

WNBC (31).

These are basically eastern regional records (except for Los Angeles and Sacramento) which are starting primarily at the same stations.

Top New Add: MR. BLUE SKY-Electric Light Orchestra (Jet)

Recommended Playlist

The listings below represent a consensus of rock correspondents' reports. Their evaluations are derived from a variety of sources - retail sales, phone requests, call out research, juke box plays, etc. - according to the individual characteristics of the various markets. Underlined sides show the strongest potential for continued growth.

<u>| Top Twenty</u> | BAKER STREET-Gerry Rafferty SHADOW DANCING-Andy Gibb TWO OUT OF THREE...-Meatloaf 5. 3. 4. YOU BELONG TO ME-Carly Simon
5. USE TA BE MY GIRL-O'Jays
6. STILL THE SAME-Bob Seger 4. 6. IT'S A HEARTACHE-Bonnie Tyler 3. 8. TAKE A CHANCE-Abba 10. 9. 11. 10. 9. BLUER THAN BLUE-Michael Johnson THE GROOVE LINE-Heatwave
YOU'RE THE ONE...-Travolta/Olivia DANCE WITH ME-Peter Brown 16. 12. YOU'RE THE LOVE-Seals & Crofts 14. 13. 18. 14. MISS YOU-The Rolling Stones LAST DANCE-Donna Summer . 15. --. 17. RUNAWAY-Jefferson Starship
--. 18. ONLY THE GOOD DIE YOUNG-Billy Joel
17. 19. LOVE IS LIKE OXYGEN-Sweet

IT'S THE SAME OLD SONG-K.C. & The Suns I'VE HAD ENOUGH-Wings
I'VE HAD ENOUGH-Wings
LOVE OR SOMETHING LIKE IT-Kenny Rogers 17. 19. LOVE IS LIKE OXYGEN-Sweet
--. 20. LOVE WILL FIND A WAY-Pablo Cruise

Gaining in Several Markets GREASE-Frankie Vall THREE TIMES A LADY-Commodores COPACABANA-Barry Manilow MY ANGEL BABY-Toby Beau WONDERFUL TONIGHT-Eric Clapton I WAS ONLY JOKING-Rod Stewart LIFE'S BEEN GOOD-Joe Walsh MAGNET AND STEEL-Walter Egan FOLLOW YOU FOLLOW ME-Genesis EVERY KINDA PEOPLE-Robert Palmer FM-Steely Dan I CAN'T STAND THE RAIN-Eruption
KING TUT-Steve Martin
CAN WE STILL BE FRIENDS-Todd Rundgren Gaining

IT'S THE SAME OLD SONG-K.C. & The Sunshine Band I'VE HAD ENOUGH-Wings

SONGBIRD-Barbra Streisand

Top Prospect
I'M NOT GONNA LET IT BOTHER ME TONIGHT-Atlanta Rhythm Section (Polydor)

Regional Sales and/or Requests LOAD-OUT/STAY-Jackson Browne (Asylum)

YOU'RE A PART OF ME-Gene Cotton/K.Carnes(Ariola)TWO TICKETS TO PARADISE-Eddie Money (Columbia)

MACHO MAN-Village People (Casablanca)

MOGIE OOGIE OOGIE-Taste of Honey (Capitol)

HOT LOVE, COLD WORLD-Bob Welch (Capitol) T.G.I.F.-Love & Kisses (Casablanca)
NEVER LET HER SLIP AWAY-Andrew Gold (Asylum) NEVER LET HER SLIP AWAY-Andrew Gold (Asylum) AIN'T NOTHING...-Teri De Sario (Casablanca) WILL YOU STILL LOVE ME TOMORROW-Dave Mason (Col)THIS NIGHT WON'T LAST-Bill LaBounty (W.B.) HOT CHILD IN THE CITY-Nick Gilder (Chrysalis) STONE BLUE-Foghat (Bearsville) YOU-Rita Coolidge (A&M)

YOU CAN'T DANCE-Eng.Dan & J.F.Coley (Big Tree)
IF EVER I SEE YOU AGAIN-Roberta Flack (Atl.)

STUFF LIKE THAT-Quincy Jones (A&M) EVERYBODY DANCE-Chic (Atlantic) NEW ORLEANS LADIES-Louisiana's LeRoux (Capitol) PORTRAIT-Kansas (Kirshner) ALMOST SUMMER-Celebration (MCA)

Picks & Plays I NEED TO KNOW-Tom Petty (Shelter)
HOT LOVE, COLD WORLD-Bob Welch (Capitol) RIVERS OF BABYLON-Boney M (Sire) THAT ONCE IN A LIFETIME-Demis Roussos (Mercury)
ON THE WRONG TRACK-Kevin Lamb (Arista) I DON'T WANNA GO-Joey Travolta (Millennium)
FOOL-Chris Rea (United Artists)
RUMOR AT THE HONKY TONK-Spellbound (EMI) MAKIN' LOVE-Climax Blues Band (Sire) PROVE IT ALL NIGHT-Bruce Springsteen (Columbia) YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt (Elektra) MAIN STREET SATURDAY NIGHT-Carole King (Avatar)

\*\*Atlanta & Boston Regional Meetings take place in July. Details on page 14.\*\*

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca. 94111 415-392-7750

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined.

Bangor, Mark Laurence-WGUY- Cars Bath, Jack O'Brien-WIGY- City Boy Dover, Jim Sebastian-WTSN- Cars Hyannis, Rick Stuart-WCOD- Nick Gilder Worcester, B.J.Dean-WORC- Nick Gilder Danbury, Brian St. James-WINE- #14-B.Streisand Rochester, Tom Nast-WBBF- #5-Genesis Schenectady, Jim Walsh-3WD- Exile New York, Rich/Myzal-99X- Foreigner Reading, Shannon/Newman-WRAW- Tom Petty Trenton, Tom Taylor-WPST- ELO Annapolis, Steve Kingston-WYRE- Genesis Frederick, Barry Hodge-14ZYQ- Wings Lynchburg, Bob Abbott-WLLL-Cheap Trick Richmond, Ken Curtis-WLEE- Frankie Valli Winston-Salem, Dave Taylor-WATR- #10-D.Roussos Reidsville, Lebai-WFRC- British Lions Asheboro, Gary Cannon-WZOO- #9-Walter Egan Asheville, Ray Williams-WISE- Taste of Honey Fayetteville, Stan Stewart-WFLB- #13-Q.Jones Wilmington, Robbie Vogt-WGNI- Tyrone Davis Columbia, Dan Vallie-WCOS- Taste of Honey Anderson, Bill McCown-WANS- Village People Greenville, Ken Rogers-WFBC- Evelyn C.King Kingstree, Eddie Parker-WKSP- Nantucket Charleston, Bob McLain-WTMA- Village People Augusta, Steve York-WAUG/FM- #8-W. Egan - Bruce Stevens-WBBQ- Exile Savannah, Linda Brannen-WSGV/FM- Andrew Gold - Brady McGraw-WSGA- Taste of Honey Athens, Jason Scott-WAGQ- Nick Gilder Gainesville, Tom Harris-WWID- Nick Gilder Atlanta, Jeff McCartney-94Q- #1-Walter Egan Marietta, Greg McClure-WFOM- Kevin Lamb Columbus, Jeff Blake-WCGQ- Village People Americus, Steve Stansell-WDEC- Village People Albany, Chris Van Dyke-WALG- Quincy Jones Carrollton, Scott Evans-WPPI- #1-R.Stones - Ray Hammons-WBTR/FM- Tom Petty Jacksonville, Paul Sebastian-WAPE- Bill Anderson Orlando, Reggie Blackwell-WLOF- D. Roussos Cocoa Beach, Steve Ocean-CK101- Evelyn C. King Miami, Frank Walsh-96X- Foxy Colleen Cassidy-Y100- Taste of Honey Ft.Myers, Webster James-WMYR- K.C. & Band Ocala, Bill Early-WWKE- Spellbound Tallahassee, Ned Smith-WGLF- Rita Coolidge - Michael O'Malley-WONS- B.Streisand Panama City, Jim King-WDLP- Cafe Creme Ft. Walton Beach, Bob Kitzmiller-WNUE- K.C. Pensacola, Dan Ingram-WBSR- Alicia Bridges Huntsville, Jay Fredericks-WAAY- ELO Dave Novak-WVOV- Burton Cummings Muscle Shoals, Rick Shayne-Q107- Alicia Bridges Cullman, Rich McCarthy-WKLN/FM- Eddie Money Gadsden, Dale McKee-WQEN- Eddie Money - Roger Gaither-WGAD- \*Anne Murray Bismarck, Steve Davis-WKXX- Gene Cotton Montgomery, Lanny West-WHHY- Eddie Money Enterprise, Chuck Leonard-WKMX- Taste of Honey Greenville, Mark Jones-WDDT- T.De Sario Jackson, Dave Kimbrow-WJDX- #5-Commodores
Pascagoula, Dan Lynch-WKKY- R. Furay Biloxi, Bob Lima-WQID- Jackson Browne Hattiesburg, Don Simmons-WXXX- Village People Gulfport, Jack Talley-WROA- Tom Petty Lafayette, Michael Lea-KVOL- Marshall Tucker Lake Charles, J.Michael Pruet-KLOU- Exile Monroe, Wayne Moorhead-KNOE/FM- B.Springsteen Shreveport, Keith Greer-KROK- Kevin Lamb Ken Romero-KANE- Flyer New Theria, - - - Kim Canard-KNIR- Cafe Creme Chattanooga, David Carroll-WGOW- Eddie Rabbitt Nashville, Bruce Sherman-92Q- #14-Gene Cotton Michael St. John-WMAK- Boney Bowling Green, Gary Moore-WBGN- Eddie Rabbitt Paducah, Bryan Sargent-WKYX- \*K.C. & Band Lexington, Jim Jordan-WVLK- Pablo Cruise South Bend, Jason Fox-WRBR- Bob Welch Indianapolis, Jerry Steele-WIFE- Village People

Evansville, Adam Smasher-WGBF- Commodores Cincinnati, C.C.Matthews-WSAI- Genesis Hamilton, Joe London-WMOH- #1-Bob Seger Akron, Bobby Knight-WCUE- Taste of Honey Columbus, Steve Edwards-WNCI- #6-Steely Dan (FM) Alliance, Bill Brophy-WFAH- Natalie Cole Canton, Linda Sellers-WINW- Spellbound - Ron Foster-WQIO- Village People Wheeling, Jim Roberts-WKWK- Bob Welch Parkersburg, Jack Fitzgerald-WXIL- Cheap Trick Weirton, Jack Michaels-WEIR- Wild Cherry Beckley, Dwayne Bonds-WCIR- Wild Cherry Altoona, Tony Booth-WFBG- #10-R.Stones
- - John Harrison-WVAM- Tom Petty Youngstown, Jack Taylor-WYFM- Frankie Valli Johnstown, Douglas Kaye-WCRO- Teri DeSario Sault Ste. Marie, Tom Ewing-WSMM- Crystal Gayle Grand Rapids, Doc Donovan-WLAV- Andrew Gold Jackson, Garry Osborn-WIBM- #7-Bob Seger Muskegon, Jon London-WTRU- Walter Egan Lansing, Tim Kelly-WILS- #12-Sweet Peoria, Bill McClugage-WIRL- Rod Stewart Springfield, Greg Thomas-WCVS- Foreigner Carbondale, Rick Zurick-WCIL/FM- \*Nick Gilder Chicago, Alan Burns-WLS- Rolling Stones Craig Roberts-WMET- #1-Steve Martin Rockford, Bob Goode-WROK- Andrew Gold Freeport, Kevin Kenney-WACI- Boney M Madison, Jonathan Little-WISM- Chris Rea Milwaukee, Chris Curtis-WZUU- British Lions Two Rivers, John Barber-Q102- Eddie Rabbitt Green Bay, Gregg Albert-WDUZ- Chris Rea Appleton, Jason Page-WNAM- ELO Stevens Point, Pat Martin-WSPT- Rita Coolidge Wausau, Al Sellers-WRIG- Spellbound LaCrosse, Pat Smith-WLCX- A.R.S. Eau Claire, Shaun McCartney-WEAQ- Frankie Valli Rochester, Denny Foster-KWEB- #12-Genesis Mpls./St.Paul, Dave Thompson-KDWB- Rolling Stones Grand Forks, Bob Hooper-KKXL- Joe Walsh Fargo, Bob Denver-KQWB- Pure Prairie League Minot, Doug Corbett-KKOA- \*Frankie Valli Aberdeen, Gary Dixon-KSDN- Teri DeSario Rapid City, Stone/Kjar-KKLS- #11-Toby Beau Huron, L.A. Timms-KOKK- Climax Blues Band Rapid City, Jack Daniels-KTOQ- Andrew Gold Sioux Falls, Gene Shaw-KKRC- Gene Cotton Sioux City, Bill Bodie-KWSL- Eddie Rabbitt Dubuque, Chuck Bailey-WDBQ- Barbra Streisand - Steve Sesterhenn-KFMD- ELO Ottumwa, Dave Carlson-KLEE- Carole King Des Moines, Dick Downes-KGGO- Pablo Cruise -- Gary Stevens-KIOA- Frankie Valli Mason City, Bob Scott-KRIB- Joe Walsh Cedar Rapids, Carl Mann-KCRG- #9-Seals & Crofts - Don Weir-KLWW- Genesis Waterloo, Bob Beck-KWWL- Pure Prairie League Lincoln, Rob Haggar-KLMS- \*Frankie Valli Jackson, Kent Nelson-KJAS- Tom Petty Cape Girardeau, Chuck Martin-KGMO- Lane Caudell Kansas City, Kim Welch-KBEQ- #12-Genesis Joplin, John David-KFSB- Carole King Pine Bluff, Paul Sims-KOTN- \*Rolling Stones Lawrence, Mike Schmidt-KLWN- #9-Genesis Topeka, J.R. Greeley-KEWI- #13-Love & Kisses Manhattan, Ed Klimke-KMKF- Joe Walsh Junction City, Jimmy West-KJCK/FM- Lane Caudell Wichita, Bob Lawrence-KLEO- Diana Ross Oklahoma City, Sandy Jones-WKY- Donna Summer Barry Shannon-KZUE- Bill LaBounty Amarillo, Scott Wilson-KQIZ/FM- Robert Palmer - - Mark Shannon-KPUR- Wings Marshall, Jerry Rome-KMHT- Silver Blue Tyler, Robert Adams-KDOK- Tom Petty Dallas/Ft. Worth, Gary Mack-Z97- Chic Waco, Mike Lucas-KRZI- Frankie Valli Longview, Gary Howell-KLUE- Heart Killeen, Stan Castles-KIXS- #13-Steely Dan (FM) Austin, Bill Mayne-KNOW- Eddie Rabbitt Galveston, Terry Davis-KILE- Helen Reddy

\*\*Correspondents not listed above will be found on page 9.....



# Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: STILL THE SAME-Bob Seger (Capitol) A few A/C's still feel it's too hard, but high rotation is now the rule on most correspondent's playlists.

Worth Watching: DANCING IN THE DARK-Renee Armand (Windsong) The most added new A/C record this week. She's just off a successful tour with John Denver during which she won over many new fans.

LW TW
2. 1. YOU BELONG TO ME-Carly Simon 24.

1. 2. SHADOW DANCING-Andy Gibb 15.

3. 3. YOU'RE THE LOVE-Seals & Crofts 13.

4. 4. BAKER STREET-Gerry Rafferty 20.

5. 5. BLUER THAN BLUE-Michael Johnson 16.

7. 6. EVEN NOW-Barry Manilow 27.

6. 7. TAKE A CHANCE ON ME-Abba 22.

10. 8. IT'S A HEARTACHE-Bonnie Tyler 25.

12. 9. IF EVER I SEE YOU AGAIN-Roberta Flack 26.

8. 10. WITH A LITTLE LUCK-Wings 11.

9. 11. TOO MUCH TOO LITTLE...-Mathis & Wms. 30.

17. 12. STILL THE SAME-Bob Seger --
21. 13. SONGBIRD-Barbra Streisand --
14. 14. ONE LIFE TO LIVE-LOU Rawls --
18. 15. USE TA BE MY GIRL-O'Jays 23.

Action Sides

MUSIC IN MY LIFE-Mac Davis
LOVE WILL FIND A WAY-Pablo Cruise
RUNAWAY-Jefferson Starship
HE'S SO FINE-Jane Olivor
TALKING IN YOUR SLEEP-Crystal Gayle
THREE TIMES A LADY-Commodores
LAST DANCE-Donna Summer
NEVER LET HER SLIP AWAY-Andrew Gold
YOU-Rita Coolidge

Sales and/or Requests

SHAKER SONG-Spyro Gyra

I NEVER WILL MARRY-Linda Ronstadt
...BOTHER ME TONIGHT-Atlanta Rhythm Section
THIS NIGHT WON'T LAST-Bill LaBounty
YOU KEEP ME DANCING-Samantha Sang
RIVERS OF BABYLON-Boney M
CAN WE STILL BE FRIENDS-Todd Rundgren
MAGNET & STEKL-Walter Egan
WILL YOU STILL LOVE ME TOMORROW-Dave Mason

LW TW

24. 16. COPACABANA-Barry Manilow

15. 17. I WAS ONLY JOKING-Rod Stewart

13. 18. EVERY KINDA PEOPLE-Robert Palmer

20. 19. TWO OUT OF THREE AIN'T BAD-Meatloaf

16. 20. YOU GOT IT-Diana Ross

27. 21. MY ANGEL BABY-Toby Beau

22. 22. FOLLOW YOU FOLLOW ME-Genesis

25. 23. YOU CAN'T DANCE-England Dan & Coley

26. 24. DAYLIGHT KATY-Gordon Lightfoot

11. 25. YOU'RE THE ONE...-Travolta & Olivia

30. 26. GREASE-Frankie Valli

--- 27. YOU NEEDED ME-Anne Murray

--- 28. LOVE OR SOMETHING LIKE IT-Kenny Rogers

--- 29. YOU'RE A PART OF ME-Cotton & Carnes

23. 30. CHATTANOOGA CHOO CHOO-Tuxedo Junction

Correspondents' Preferred Picks
STAY-Jackson Browne (Asylum)
DANCING IN THE DARK-Renee Armand (Windsong)

Airplay
ONLY ONE LOVE IN MY LIFE-Ronnie Milsap
ANOTHER FINE MESS-Glen Campbell
READY OR NOT-Helen Reddy
OVER THE RAINBOW-Gary Tanner
YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt
THAT ONCE IN A LIFETIME-Demis Roussos

A - C Correspondents' Reports
Anna, Ill. (Jane Michel-WRAJ) Wings/E. Lo./Chic/Gayle/Rita C./T. DeSario/Steve Martin.
Athens (Ty Richards-WATH) Rita C./Commodores/Boney M. Calls: C. Gayle/Streisand/Meatloaf.
Astoria (Doug McDowell-KAST) Manilow (COPA)/T. Beau/Starship/Cotton/Fablo Cruise. Gains: L. Rawls.
Astoria (Doug McDowell-KAST) Manilow (COPA)/T. Beau/Starship/Cotton/Fablo Cruise. Gains: L. Rawls.
Astoria (Doug McDowell-KAST) Manilow (COPA)/T. Beau/Starship/Cotton/Fablo Cruise. Gains: L. Rawls.
Astoria (Doug McDowell-KAST) Manilow (COPA)/T. Beau/Starship/Cotton/Fablo Cruise. Gains: L. Rawls.
Baltimore (Dexter Beane-WCBM) D. Summer/Commodores. Gains: Peter Brown.
Baton Rouge (Steve Cannon-WJBO) Commodores/R. Palmer/Rabbitt/Manilow (COPA). Dropped: Capt. & T.
Beniddi (Chuck Keller-KKBJ) A. Gold/Commodores. Gains: Rafferty/M. Johnson.
Bend (Bill Jay-KBND) Silver Blue/R. Armand/Rita C./AR.S./T. DeSario/Boney M.
Bismarck (Tom Bitz-KBOM) o' Jays/Browne/Gold/Valli/Commodores/Rita C./Starship/Manilow (COPA).
Bluefield (John Hoffman-WHI8)T. Beau/Pablo Cruise/Walsh/Cotton/Steve Martin.
Boise (Lee Chabre-KBOI) Manilow (COPA)/DeSario/Edwards & Ralph/Valli. Gains: T. Beau/O'Jays.
Bocton (Jin Spellmeyr-WEEI/TM) R. Armand/Isleys/Fresh Aire/DeShannon/John Hall/Mac Davis.
Brookhaven (Randall Smith-WJMB) Commodores/Manilow (COPA)/Cummings/Gayle. Gains: Streisand.
Buffalo (Roger Christian-WEEN) Rita C./Gayle. Gains: Vinton/Murray/Streisand/Flack.
Bullington (Gary Wheelock-WVMT) O'Jays/Rita C./Flack/Rabbitt. Gains: Genesis/Streisand.
Butte (Bob Roberts-KKIF) C. King/Steely Dan (FM)/Gold/A.R.S. Gains: Rundgrem/Manilow (COPA)/Valli.
Canton (Rick Jacobs-WHBC) D. Mason/A. Gold/Genesis/Cafe Creme/Rita C./Bucild Beach Bd.
Carson City (John Gunn-KPTL) A.R.S./Roussos/DeShannon/Boney M/Vinton. Gains: Streisand.
Cedar Rapids (Frank Hanford-WMT) Flack/Gayle/T. Beau/Rabbitt. Gains: Tanner/Tillis/Manilow (COPA).
Cedar Rapids (Frank Hanford-WMT) Flack/Gayle/T. Beau/Rabbitt. Gains: Tanner/Tillis/Manilow (COPA).
Coffeyville (Gary Bailey-KGGF)

# Black Radio (Associate Editor, Betty Hollars)

Hot Line: THREE TIMES A LADY-Commodores (Motown) Reminiscent of the ballad-style of I'M EASY, this item seems to be following the same success pattern.

Looking Good: I LIKE GIRLS-Fatback Band (Spring) Airplay spreading in all areas of the country now and moving quickly up many charts.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 1. ANNIE MAE-Natalie Cole 2. STUFF LIKE THAT-Quincy Jones

3. (LET'S GO) ALL THE WAY-The Whispers 3.

4. FEEL THE FIRE-Peabo Bryson 8.

5. CLOSE THE DOOR-Teddy Pendergrass 12.

6. USE TA BE MY GIRL-O'Jays 2. 7. RUNAWAY LOVE-Linda Clifford

8. SHAME-Evelyn "Champagne" King 10.

21. 9. YOU & I-Rick James 11. 10. LAST DANCE-Donna Summer

5. 11. THE GROOVE LINE-Heatwave

24. 12. BOOGIE OOGIE OOGIE-Taste of Honey

6. 13. I AM YOUR WOMAN-Barbara Mason

7. 14. DAYLIGHT & DARKNESS-Smokey Robinson 16. 15. HOLLYWOOD SQUARES-Bootsy's R.Band

LW 20. 16. MS.-David Oliver

13. 17. DUKEY STICK-George Duke

14. 18. TAKE ME TO THE NEXT PHASE-Isley Bros.

28. 19. BY WAY OF LOVE'S EXPRESS-Ashford & Simpson

15. 20. AIN'T NO SMOKE...-Eddie Kendricks

29. 21. 1,2,3-Dorothy Moore

. 22. THREE TIMES A LADY-Commodores

18. 23. DANCE ACROSS THE FLOOR-Jimmy "Bo" Horne 19. 24. GIRL CALLING-Chocolate Milk

-. 25. I LIKE GIRLS-Fatback Band

22. 26. EVERYBODY DANCE-Chic

23. 27. ALMIGHTY FIRE-Aretha Franklin

--. 28. SHADOW DANCING-Andy Gibb

25. 29. STAY-Rufus & Chaka Khan

27. 30. OH WHAT A NIGHT FOR DANCING-Barry White

Movin' On Up

LOVE TO SEE YOU SMILE-Bobby Bland (ABC)

I GOT WHAT YOU NEED-Bunny Sigler (Gold Mind)

Top Airplay THANK GOD IT'S FRIDAY-Love & Kisses ONE ON ONE-Prince Philip Mitchell I JUST WANT TO BE WITH YOU-The Floaters YOU KNOW YOU WANNA BE LOVED-Keith Barrow THE SPANK-James Brown HOME MADE JAM-Bobbi Humphrey IS THIS A LOVE THING-Raydio IF YOU'RE READY HERE IT COMES-Enchantment I HAD A CHOICE-Sun WEEKEND LOVER-Odyssey 'TIL YOU TAKE MY LOVE-Harvey Mason WHO TURNED YOU ON-Wilson Pickett ATTITUDES-Barkays

GOLDEN TIME OF DAY-Maze

GET TO ME-Luther Ingram

Correspondents' Preferred Picks FUNKENTELECHY-Parliament (Casablanca) YOUNGBLOOD-War (United Artists) I CAN'T MOVE NO MOUNTAINS-Shirley Brown (Arista) IT'S OVER-Cameo (Chocolate City) LOVE BROUGHT ME BACK-D.J. Rogers (Columbia) EVERYBODY HAS A DREAM-Manhattans (Columbia) STOP YOUR WEEPING-Dramatics (ABC) TAKE ME I'M YOURS-Michael Henderson (Buddah) BABY I NEED YOUR LOVE TODAY-Sweet Thunder (WMOT) MY RADIO SURE SOUNDS GOOD .. - Graham Central Sta. (WB) CAN'T GIVE UP A GOOD THING-Soul Children (Stax) GET OFF-Foxy (T.K.) VICTIM-Candi Staton (W.B.) WAITING ON LOVE-Johnny Bristol (Atlantic) GOOD, BAD & FUNKY-Shotgun (ABC)

Regional Highlights

Chicago (Earnest James-WBMX/FM) #1-Teddy Pendergrass, #2-Peabo Bryson, #3-Taste of Honey, #7-O'Jays, #8-Chic, #9-Andy Gibb, #10-Keith Barrow. Gns: Linda Clifford, Le Pamplemouse, Quincy Jones. New: Sylvester, D.J. Rogers. On: Smokey Robinson, Isley Bros., Heatwave (HAPPINESS...) Cleveland (Mike Payne-WABQ) #1-0'Jays, #2-Quincy Jones, #4-Kraftwerk, #5-Barkays, #6-Peabo Bryson, #8-Linda Clifford, #9-Rick James, #10-Teddy Pendergrass. New: Evelyn King, Enchantment, Sylvia, Fatback Band. On: Taste of Honey, Dorothy Moore, Wilson Pickett, Dramatics, Love & Kisses.

Columbus (Keith Willis-WVKO) #1-Rick James, #2-Quincy Jones, #4-Stargard, #5-Teddy Pendergrass,

#6-Taste of Honey, #8-Donna Summer, #10-Jimmy B.Horne. Gns: Sun, Dramatics, James Brown. New: Brainstorm, Pleasure, Con Funk Shun, Linda Clifford, Commodores. On: Dells, Kraftwerk, War, Keith Barrow, Manhattans, Michael Henderson, Fatback Band, Bunny Sigler, Shotgun, Floaters.

Galveston (Randy Sterling-KGBC) #1-Heatwave, #4-Barbara Mason, #6-Mandrill, #8-Chic, #9-Fatback Band, #10-Bootsy's R.Band. New: Jeanette Baby Washington, Cameo, 7th Wonder. Rq: Natalie Cole, Teddy Pendergrass, Ashford & Simpson, Linda Clifford, Donna Summer, James Brown. On: Floaters, Ubiquity, Dorothy Moore, Sweet Thunder, Candi Staton, World's Funkiest Band.

New York (Sonny Taylor/Gerry Shannon-WWRL) Strong: Keith Barrow, Commodores, Deodato, Rick James, Quincy Jones, LTD, Love Committee, Love & Kisses, Teddy Pendergrass, Taste of Honey. Gns: Prince Philip Mitchell, Faith, Hope & Charity, Enchantment. New: Dramatics, D.J. Rogers, Cerrone, High Inergy, Memphis Horns, Parliament, Voyage, T.Pendergrass (ONLY YOU).

St. Matthews (Andy Henderson-WQKI) #1-Peabo Bryson, #5-The McCrarys, #6-Quincy Jones, #7-Linda Clifford, #8-B.Mason, #9-N.Cole, #10-The Whispers. Gns: Donna Summer, Rick James. New: Farliament, Joe Simon, K.C. & Band, Kay Gees, Love & Kisses, Taste of Honey, Brass Cons., Isley Bros. Stockton (Charles Richardson-KUOP/FM) #1-0'Jays, #2-George Duke, #4-Isley Bros., #5-Evelyn King, #6-Norman Connors, #7-Quincy Jones, #8-Natalie Cole, #9-Dorothy Moore, #10-Rick James.

Gns: Con Funk Shun, Commodores. No adds. LP's: Herbie Hancock, Freddie Hubbard, Atlantic Family Seattle (Robert L.Scott-KYAC) Gns: Commodores, Donna Summer, Graham Central Station, Rick James, Roberta Flack, Teddy Pendergrass, Taste of Honey, Michael Henderson. New: Mathis & Williams, Stanley Clarke, Gary Bartz (LP).

Black Radio Correspondents' LP cuts are on page 13.....

### Country Music (Associate Editor, Elma Greer)

Prime Mover: TONIGHT-Barbara Mandrell (ABC) Slow to start, now gaining momentum.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 2. 1. I'LL BE TRUE TO YOU-Oak Ridge Boys 2. I BELIEVE IN YOU-Mel Tillis

4. I CAN'T WAIT ANY LONGER-Bill Anderson 5. THERE AIN'T...-J. Cash & W. Jennings

6. NIGHT TIME MAGIC-Larry Gatlin 1.

7. 7. IT'S A HEARTACHE-Bonnie Tyler
14. 8. ONLY ONE LOVE IN MY LIFE-Ronnie Milsap
4. 9. TWO MORE BOTTLES OF WINE-Emmylou Harris

12. 10. I NEVER WILL MARRY-Linda Ronstadt 17. 11. LOVE OR SOMETHING LIKE IT-Kenny Rogers 15. 12. LET ME BE YOUR BABY-Charly McClain

20. 13. TONIGHT-Barbara Mandrell
19. 14. WEEKEND FRIEND-Con Hunley
22. 15. NEVER MY LOVE-Vern Gosdin

(I LOVE YOU) WHAT CAN I SAY-Jerry Reed RAGAMUFFIN MAN-Donna Fargo PLEASE HELP ME...-Janie Fricke DON'T MAKE NO PROMISES-Don King ROSE COLORED GLASSES-John Conlee THE LOSER-Kenny Dale I'VE BEEN TOO LONG LONELY ... - Billy C. Craddock FROM SEVEN TILL TEN-Conway Twitty & Loretta Lynn WE BELONG TOGETHER-Susie Allanson TALK TO ME-Freddy Fender

LW TW 13. 16. SLOW AND EASY-Randy Barlow 2. I BELIEVE IN YOU-Mel Tillis 23. 17. PITTSBURGH STEALERS-Kendalls 3. IT ONLY HURTS FOR A LITTLE..-Margo Smith 10. 18. GEORGIA ON MY MIND-Willie Nelson

28. 19. YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt 24. 20. HERE COMES THE REASON...-Ronnie McDowell

9. 21. GOTTA QUIT LOOKIN' ... - Dave & Sugar

26. 22. YOU NEEDED ME-Anne Murray

30. 23. WE CAN DO THIS AGAIN-T.G. Sheppard 25. 24. BABY I'M YOURS/GOD KNOWS-Debby Boone

--. 25. SPRING FEVER-Loretta Lynn 16. 26. DO YOU KNOW...-Statler Bros.

27. 27. SLIPPIN' AWAY-Bellamy Bros.
11. 28. PUTTIN' IN OVERTIME AT HOME-Charlie Rich
---. 29. TALKING IN YOUR SLEEP-Crystal Gayle

--. 30. THAT'S WHAT MAKES ... - Moe Bandy

Other Gains, Sales, and/or Requests
WHEN I STOP LEAVING...-Charley Pride THREE SHEETS...-Jacky Ward & Reba McEntire ANOTHER FINE MESS-Glen Campbell RAKE & RAMBLIN' MAN-Don Williams YOU'LL BE BACK...-Johnny Russell I'LL FIND IT WHERE I CAN-Jerry Lee Lewis BETTER ME-Tommy Overstreet COME SEE ME & COME LONELY-Dottie West JUST ANOTHER RHINESTONE-Don Drumm I'LL JUST TAKE IT OUT IN LOVE-George Jones

irplay: (New listings are underlined)
Charlie Rich (Epic) (28); Ava Barber (19); Johnny Rodriguez (19); Stella Parton (17); Don
Gibson (15); Freddy Weller (15); Joe Sun (14); Nat Stuckey (14); Zella Lehr (13); Mary K.Miller
(13); Mundo Earwood (10); Narvel Felts (10); David Rogers (10).

Recommended New Releases
BOOGIE BRASS BAND-Conway Twitty (MCA)

New Releases That Merit Airplay
I DON'T LIKE CHEATIN' SONGS-Dale McBride (Con Brio) HEY, WHAT DO YOU SAY-Sue Richards (Epic)

Aberdeen (Jack McDaniel-KKAA) Deb-Loretta Lynn (23), A.Murray (24), D.Fargo (25), E.Rabbitt (27).

Akron (Don Dempsey-WSLR) Pl-J.Conlee, Glen Campbell, Don Williams, Joe Sun.

Albany, Ga. (Scott Parker-WJAZ) Pl-Don Williams, D.Wills, George Jones, C.Gayle, Stella Parton.

Albany, Ore. (Larry Blair-KRKT) Gns-J.Conlee (23-16). Pl-F.Weller, G.Campbell, Charlie Rich.

Amarillo (Shot Gun Kelly-KBUY) Gns-J.Ely (28-23). Pl-J.Russell, J.W.Ryles. Rq-Texas Moon.

Ann Arbor (Mark Thomas-WNRS) Pl-J.Sun, Bill White, Mack White, Dottsy, D.Lee, K.O'Dell.

Asheville (Dave Jacobs-WWNC) Gns-B.Swan (21-8), J.Reed (28-16). Pl-J.L.Lewis, G.Jones.

Ashland (Christopher Stoney-KCMX) Deb-M.Davis (7). Pl-J.Fricke, M.Bandy, C.Pride, B.Mandrell.

Atlanta (Jim Clemens-WPLO) Deb-J.L.Lewis (29), C.Pride (30). Pl-J.Rodriguez, C.Maggard, F.Weller.

Austin (Jerry K.Green-KVET) Pl-George Jones. Rq-Hudson & Judson, S.Allanson, D.Houston.

Beaumont (Bob Shannon-KTRM) Pl-C.Pride, K.Starr, J.Rodriguez, N.Stuckey. Deb-J.Conlee (24).

Biloxi (Lance Carson-WVMI) Deb-D.Boone (GOD) (24). Pl-Kendalls, R.McDowell, E.Rabbitt, J.Browne.

Birmingham (Dan Brennan-WVOK) Pl-Charlie Rich, Tuxedo Junction, C.Pride, S.Allanson, Don Williams. Beaumont (Bob Shannon-KTRM) Pl-C.Pride, K.Starr, J.Rodriguez, N.Stuckey, Deb-J.Conlee (24). Bilod (Lance Carson-WVMI) Deb-D.Boone (GOD) (24). Pl-Kendalls, R.McDowell, E.Rabbitt, J.Browne. Birmingham (Dan Brennan-WVOK) Pl-Charlie Rich, Tuxedo Junction, C.Pride, S.Allanson, Don Williams. Bismarck (Marv Allen-KBMR) Pl-G.Campbell, A.Barber, D.West, K.Rogers, T.G.Sheppard. Rq-P.Evans. Boise (Paul Rider-KGEM) Deb-S.Allanson (20), E.Rabbitt (24), C.Pride (28), Z.Lehr (29).

Cape Girardeau (Dave Holt-KZYM) Pl-S.Allanson, J.L.Lewis, D.Gibson, G.Campbell, B.Streisand. Carrollton (Ray Hammons-WIBB) Pl-D.A.Coe, Silver City Band, K.Wheeler, K.Starr, J.Foster.

Charlotte (Larry James-WBT) Pl-Jody Miller, C.Rich, N.Stuckey. Rg-T.Overstreet, J.Rodriguez.

Chicago (Bill Hart-WJJD) Deb-D.Brumm (28), J.Conlee (30). Pl-J.Reed, A.Murray, J.L.Lewis, C.Pride.

--- (Suzanne Benson-WMAQ) Gns-C.McClain (29-20), E.Rabbitt (36-26). Pl-Kendalls.

Chillicothe, Ill. (Rhea A.Weatherford-WCLL) Deb-J.Buffett (16). Pl-C.Gayle, V.Gosdin, R.Milsap.

Cleveland (Terry Stevens-WHK) Pl-J.L.Lewis, D.Williams, M.K.Miller, D.Gibson, B.C.Craddock.

Columbia (Ken Martin-WCOS/FM) Gns-L.Lynn (25-17). Pl-M.Bandy, J.L.Lewis, S.Allanson, G.Davies.

Corvallis (Mary Frederic-KLOO) Deb-T.Bishop (19). Fl-Don Williams, T.Overstreet, Mel Tillis(FOOL).

Cypress Gardens (Terry Slane-WCTO) Gns-J.Sun (36-26). Pl-J.Fricke, N.Felts, R.Traywick, S.Rhea.

Dallas (Peggy Sears-KBOX) Pl-D.Gibson, D.Brumm, P.Evans, J.Russell, J.Conlee, T.Overstreet.

Denver (Jon Lawrence-KERE) Pl-J.L.Lewis, D.Williams, C.Rich, Ava Barber, Joe Sun.

Des Moines (John Charleston-KSO) Pl-Kenny Starr, Nat Stuckey, Johnny Rodriguez, Dale McBride.

Detroit (Cindy-WDEE) Gns-C.McClain (25-11). Pl-Johnny Rodriguez, Rebecca Lynn, David Houston.

Eugene (Bob Wise-KEED) Deb-J.Russell (27), F.Fender (28). Pl-N.Felts, G.Jones, F.Weller.

Everett (Lee Wade-KWTZ) Pl-Don Williams, F.Weller, T.Overstreet, F.Fender, Jerry Foster.

Fargo (Donnie Roberts-KFGO) Pl-C.Pride, S.Allanson, C.Rich, Danny Davis, G.Hamilton I

Roundup (cont'd. from pg. 5)

Florence (Paige Ferris-WXOR) Pl-K.O'Dell, N.Stuckey, S.Parton, Lewie Wickham, D.Wills.

Fort Dodge (Dale Eichor-KNMT) Gns-D.Drumm (32-25), Cal Smith (33-27). Pl-T.Overstreet, G.Campbell.

Fort Worth (Scott Reese-KXOL) Pl-C.Gayle, C.Pride, A.Murray, Loretta & Conway, G.Jones.

Fort Worth/Dallas (Art Davis-WBAP) Gns-Claude Gray (28-19). Pl-T.G.Sheppard, C.Gayle, C.Pride.

Harlan (Rob Baxter-WFSR) Pl-J.Russell, B.Lee, Lynn Anderson, G.Campbell, R.Shaw. Rg-R.Falls.

Houma (Les Domangue-KCIL) #1-M.Bandy. Gns-Norman Wade (14-2). Pk-C.Pride. Rg-Bert & Donna.

Houston (Dr. Bruce Nelson-KERR) Pl-D.A.Coe, G.Davies, G.Hamilton IV. Gns-F.Fender (36-24).

- - (Joe Ladd-KIKK) Gns-B.Swan (36-16). Pl-J.Rodriguez, D.Wills, D.Houston, J.Duncan.

Huntington/Ashland, Ky. (Dave McLain-WTCR) Pl-D.Rogers, D.Gibon, J.Reed, F.Fender, T.Overstreet.

Indianapolis (Bill Robinson-WIRE) Gns-J.Russell (35-27). Pk-J.Rodriguez. Pl-A.Barber, S.Parton.

Jacksonville (Johnny West-WLAS) Gns-A.Barber (33-21). Pl-T.Overstreet, D.West, C.Pride.

Jamestown (Mark Peterson-KSJB) Deb-Ward & McEntire (26), J.Anderson (28). Pl-D.Williams, F.Weller.

Kansas City (Ted Cramer-WDAF) Deb-J.Reed (22), B.Mandrell (24). Pl-Kendalls, Anne Murray.

Kingsville (Sam Moya-KINE) Deb-Kenny Rogers (24), T.G.Sheppard (26). Pl-M.Bandy, C.Gayle.

Las Vegas (Johnny Steele-KRAM) Gns-H.Snow (33-23), R.Clark (38-29). Pl-F.Weller, C.Rich, Maggard.

Lockhart (John Hood-KCIT) Pl-C.Gayle, S.Allanson, Don Williams, J.L.Lewis, Charley Fride, D.Williams.

Lynchburg (Cory Dennison-WBRG) Fl-A.Barber, Amaz.Rhythm Aces, D.Williams, K.Starr, Jerry Reed.

Memphis (Hal Jay-WMJ) Gns-A.Reynolds (27-20). Pl-Silver City Bd., Dottsy, S.Richards, L.Lynn.

Milwaukee (Ken Rice-WBCS) Pl-F.Fender, D.King, J.Fricke, D.Fargo, C.Gayle, Anne Murray.

Minneapolis (Gregg Lindahl-WDGY) Gns-K.Rogers (27-17). Deb-A.Murray (24), T.G.Sheppard (27).

Mobile (Bill Robbins-WKSJ) Gns-J.Fricke (38-21). Pl-C.Gayle, Loretta & Conway, S.Allanson, Lewis.

Modesto (Kenny Roberts-KTRB) Fl-F.Fen | Milwauke (Kan Rice-WRGS) Pl-F.Fender, D.King, J.Fricke, D.Fargo, C. Gayle, Anne Murray, Minneanold (Greeg Indahl-WRX) Gms-K.Rogers (27-17). Deb-A.Murray (24). T.G.Sheppard (27). Roblic (Bill Robbins-WRS) Gms-J.Fricke (33-21). Pl-C.Gayle, Loretta & Commay, S.Allanson, Levis, Edentic (Runny Roberts-CURB) Pl-F.Fricke (33-21). Pl-C.Gayle, Loretta & Commay, S.Allanson, Levis, Edentic (Runny Roberts-CURB) Pl-F.Frender, D.Ruma, D.Rogers, J.Russell, J.Ward & Robe, S.Allanson, Konzoe (Rob Williams-KNOS) Gms-S.Allanson (RS-29). Pl-C.Fride, Saukda & Serge, D.MoBride, Robinson, Conzoe (Rob Williams-KNOS) Gms-S.Allanson, Kanny O'bell, David Rogers, Re-Red Sovine, Contingency (Dr. San Faulk-Wild) Pl-J. Gloride, C.Pride, F.Fender, L.Lymn, N.Felts, Re-T.Tucker, Marvilla (Unlet Purser-WRK) Gms-Eabblitt (27-19). Pl-J.Anderson, A. Barber, N.Stuckey, G.Waggard, Robinson, C. Gran Green-WRM) Pl-J. Right, Clover Willis, Dale McBride, F. Weller, N. Stuckey, C.Waggard, Rocker, C. (Run Green-WRM) Pl-J. Right, Clover Willis, Dale McBride, F. Weller, N. Stuckey, C.Waggard, Complex (Clark Green-WRM) Pl-J. Right, Clover Willis, Dale McBride, P. Weller, N. Stuckey, C.Waggard, Complex (Run Green-WRM) Pl-J. Right, Clover Willis, Dele McBride, P. Weller, N. Stuckey, C.Waggard, Complex (Run Green-WRM) Pl-J. Robbitt, D. Gibbon, Z.Lebr, C.Pride, G. Campbell, J. Riussell, C. Grand Green-WRM) Pl-J. Robbitt, D. Gibbon, Z.Lebr, C.Pride, G. Campbell, J. Riussell, C. Grand Green-WRM) Pl-J. Robbitt, D. Gibbon, Z. Lebr, C.Pride, G. Campbell, J. Riussell, C. Grand C. Robbitt, D. Gibbon, R. Robbitt, D. Gibbon, Z. Lebr, C. Pride, G. Campbell, J. Riussell, C. Grand C. Grand Grand (Run Westherbie-WRM) Pl-J. Robb, Lebr, J. Robbitts (Run Grand) Pl-J. Robb, Lebr, S. Robbitts (Run Grand) Pl-J. Robb, Lebr, S. Robbitts (Run Grand) Pl-J. Robb, Lebr, S. Robbitts (Run Grand) Pl-J. Robb, Robb, Robbitts (Run Grand) Pl-J. Robb, Robb, Robb, Robbitts (Run Grand) Pl-J. Robb, Rob Yankton (Jefferson Red-WNAX) Pl-E.Rabbitt, Z.Lehr, D.Rogers, J.Reed, M.K.Miller, J.Conlee.

Country Club

Changes at TENQ/KGBS-FM
Storer-owned TENQ and KGBS/FM-Los Angeles will exchange formats this fall, according to Ed Salamon, national program director.

He tells us: Although number one in teens, TENQ doesn't attract enough young adults. This prompted the format change.

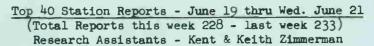
TENQ will become mass appeal country. The new call letters will be KXAM, pending FCC approval.

KGBS, the automated country outlet, will become mass appeal rock. Its new calls, KHTZ, billed

as K-HITS, are also pending.

Programming on the AM will closely resemble that of WHN-New York. Ed will be working temporarily in Los Angeles to establish a research team and to supervise the format changeover.

The staffs of both stations have been asked to remain. Jack Armstrong was recently hired to do mornings on TENQ. John Driscoll has moved to mid-days. Gary Caulker has resigned. Paul Cassidy, formerly General Manager and Vice-President, left last week. Ed said they were hoping for minimal staff changes. ... Country Club cont'd. on page 12...



NEW ORLEANS LADIES-Louisiana's LeRoux- 11 reports. WNOE (14 to 6), 94Q (29 to 23). Also:
WIBR (20 to 12), KMHT (29). On: WCGQ, WFLB, WGNI, WLOF, KEEL, KBXO, KOBO.

EVERYBODY DANCE-Chic- 12 reports (14 last week). On: WAYS. Also: KNDE (15), KCBQ (16), KSTN (25),
KOBO (28), WKLN (29), WTIC/FM (30). On: WACI, WCRO, CKPR, WLOF, KKIQ.

PROVE IT ALL NIGHT-Bruce Springsteen- 18 reports. WNBC (17), 99X (17), KIIS/FM (17). On: KSIQ.
Also: 3WD (28 to 20), WGLF (21), WSPT (21), KBEQ (26), WKXX (27). On: WCIL/FM, WCUE, WFAH,
WGNI, WINW, WKLN, KIOO, CHUM, KJOY.

IF EVER I SEE YOU AGAIN-ROBERTS Flack- 20 reports (22 last week). KYA (16), KFRC (27). On: WGCL,
WRKO. Also: WHHY (4), KKXL (10), WFOM (15), WJDX (16), WANS (22), WKLN (24), WIBR (28),
WFLB (30). On: WIGY, CKIOI, WVAM, KAYC, KEEL, KKIQ, KROK, KOBO.

T.G.I.F.-Love & Kisses- 22 reports (21 last week). 96X (7), YIOO (19), WNOE (29). Also: WKLN (12 to
6), WORC (11), KEWI (13), KSTN (24 to 16), WTIC/FM (17), KWWL (18), WIRK (22), WBTR/FM (26),
WTLB (29), KGMO (30). On: WDLP, WIGY, WVAM, WRFC, KROY. Rq: KOKK.

ALMOST SUMMER-Celebration- 22 reports (35 last week). 99X (25 to 20), 13Q (30). Also: KRLC (5),
WIRK (9), KJAS (10), KOKK (11), KELP (21 to 16), KYJC (19), KCBN (20), WAGQ (21), WFAH (21),
KRIB (21), WACI (22), KWIC (26), WILS (26), WIBR (27), WVAM (30). On: KOZE, KPUG, KGMO, WYRE,
WCRO. Off: KQOT, WNUE, WCVS.

STUFF LIKE THAT-Quincy Jones- 23 reports. WHBQ (27 to 19), Z93 (29), KRTH (30). On: WAYS, 96X, STUFF LIKE THAT-Quincy Jones- 23 reports. WHBQ (27 to 19), Z93 (29), KRTH (30). On: WAYS, 96X, KSLQ. Also: WGNI (15 to 10), WANS (11), WFLB (13), KAYC (29 to 18), KWZ (22), KMHT (26), WFAH (30). On: WAPE, WAUG/FM, WBSR, WTMA, KJOY, KDOK, KCBN, KAKC, KRLC, KSTN.

MACHO MAN-Village People- 30 reports. 99X (9), KRTH (25 to 19), WNBC (27 to 19), WIFI (29).

On: WIFE, WRKO, KFRC. Also: KWZ (10), WORC (20 to 15), 3WD (21), KINT (23), WKLN (28). On: WANS, WAUG/FM, WCGQ, WHEB, WIBR, WTMA, WTLB, WTIC/FM, WQIO, KAYC, KBDF, KFXD, KYLT, KYJC, KSTN, KROK, On: WIFE, MRD, KPRC, ARDS. [MZ] (10), WORE (20 to 15), 3MD (21), KINT (23), WALK (26), On: MANS, WALK/FM, WCCQ, HIER, WIRR, WIRA, WILS, WILD/FM, WGLO, KAYC, KEDF, KFED, KTLT, KING, KSTM, KROK, KOKA.

SYDNE BLUF-Foghat-30 reports (32 last veek). 96X (23), WEBG (27), WEBG (29), MNET (20). CRIS. AND (21), WEBG (27), WEBG Top 40 Station Reports - continued from Page 7....

WONDERFUL TONIGHT-Eric Clapton- 108 reports (122 last veek). KJRB (9), 94Q (10), WQXI (12), 13Q (12), KNOW (15), WMAX (18), KING (19), KIIS/FM (20), WFGC (22), WAXY (23), KRSF (23), WRKO (24), WMBT (27), WIFI (28), WZZD (30), WBBG (30). on: KTKT. Also: KRIC (1), WETR/FM (2), WHID (3), WIGY (5), WANS (6), KGAL (7), WRFC (7), WAQQ (7), WFRC (8), WFLB (9), etc. Off: KWMI, WGUY MAGKET & STEEL-Walter Egan- 116 reports (91 last week). 94Q (1), WBBQ (21 to 11), Z93 (25 to 17), WFRC/FM (26 to 20), WZUU (22), 13Q (24), 99X (28), WBBF (29), WGC (30), WQXI (30). On: KTKT, KJRB, KFFC, TENQ, WRKO, WNOE. Also: WHHY (2), KSTN (3), WORC (12 to 5), WQEN (10 to 5), KLEO (5), WKLN (7), WAIR (7), WAUG/FM (8), KJAS (9), WZOO (9), WISE (15 to 10), KDOK (11), etc. LIFE'S BEEN GOOD-Joe Walsh- 130 reports. WSAI (11), KIIS/FM (13), WBDC (18), WHOI (19), KFI (30 to 20), WZUU (21), KRTH (26 to 21), KRSP (24), YIOO (24), WGOL (30 to 24), 94Q (30 to 25), WIFI (26), 13Q (28), WIFF (26), WAKY (26), WRNO (70), 96X (29), On: WAYS, WBBQ, WDRQ, WFDC, WRKO, TENQ, KFRC, KING, KJRB, KSLQ, KTKT. ALSo: WSPT (7 to 2), Q107 (16 to 10), etc. MY ANGEL BABY-TODY Beau- 132 reports (125 last week). KTKT (10), KRTH (16), 13Q (16), 94Q (24), KRSP (26), Z93 (27), KSIAQ (28), WMAK (28), WAKY (29), KHJ (30). On: WAYS, WBBQ, WGOL, WGXI, KJWR, KJRB. Also: KJCK/FM (1), WIBR (3), KRIC (6), WWID (24 to 7), KTOQ (6), KUHL (14 to 8), KJWL (8), KJUT (10), WDID (10), KKIS (11), WBETR/FM (13), KLWN/FM (13), KOKK (18 to 13), etc. COPACABANA-Barry Manilow- 142 reports (121 last week). YIOO (1), WPRO/FM (1), 96X (2), KRTH (4), WIBC (5), 99X (11), KTKT (21 to 15), WRKO (26 to 16), WPGC (17), WZUU (19), WGCL (20), WITI (30 to 20), KRSP (20), WNCI (21), WMBT (21), KJR (22), KNOW (29), KOOL (29), WCOL (29), etc. GREASE-Frankie Valli- 154 reports (111 last week). YIOO (1), WPRO/FM (1), 96X (2), KTKT (46), WZD (26), WAXY (27), WBBQ (28), WGCL (28), WASK (27), WDRQ (29), KNIG (29), KNOW (29), WCOL (20), WITI (30), WDAX (16 to 11), ONLY THE GOOD DIE YOUNG-Billy Joel- 133 reports (134 last week). 99X (1), KRSP (2), WNBC (3), KSLQ (4), WPRO/FM (6), WAYS (7), KJRB (7), WPGC (8), WIFI (8), WDRQ (16 to 9), 13Q (9), 94Q (9), WZZD (10), WMET (18), WAKY (18), WBBQ (26), YIOO (28). On: WCOL, TENQ, KING. Also: KOBO (1), 3WD (3), WKLN (4), KCRS (4), KASH (4), KWEB (5), KCBQ (7), CHLM (7), WCUE (8), etc.Off:WJON.

LAST DANCE-Donna Summer- 159 reports (143 last week). 96X (6 to 1), WGCL (2), YIOO (3), WRKO (16 to 6), KFRC (14 to 8), KJRB (17 to 10), TENQ (21 to 10), WMET (16 to 10), WCOL (19 to 10), WBBQ (16 to 10), WFRO/FM (20 to 12), KRTH (24 to 14), WNOE (14), KJR (18), WAYS (26 to 18), WIFI (29 to 19), WPGC (19), KTKT (28 to 20), WQXI (20), WIFE (22), KING (24), KRSP (25), etc.

RUNAWAY-Jefferson Starship- 177 reports (157 last week). KTKT (5), KFI (7), WMAK (9), KJRB (11), KIIS/FM (14), KRTH (15), KJR (15), Z93 (15), WPGC (20 to 15), KRSP (17), 94Q (17), WZUU (18), WIFE (19), 96X (28 to 20), WRKO (21), WBBQ (29 to 22), KGW (23), TENQ (23), 99X (28 to 23), WIFI (23), KIOA (24), KING (25), 13Q (25), WNOE (30 to 25), WAKY (25), WMET (26), KHJ (27), etc. LOVE WILL FIND A WAY-Pablo Cruise- 183 reports (171 last week). WMAK (14 to 6), 94Q (15 to 7), KFI (19 to 14), WAYS (24 to 15), KYA (23 to 17), Z93 (26 to 18), KGW (24 to 18), KIIS/FM (18), KRSP (23 to 18), KJR (24 to 19), KING (20), WBBQ (21), WAKY (21), KRTH (22), WZUU (23), WPRO/FM (29 to 23), WBBF (24), WQXI (30 to 24), KJRB (25), WDRQ (26), KFRC (26), KSLQ (26), etc.

Station WONS-Tallahassee KQLH/FM-Corona, Ca. KOBO-Yuba City, Ca. KEIN-Great Falls, Mont. KCRG-Cedar Rapids, Ia. KULF-Houston WTMA-Charleston KBOI-Boise, Id. WNAM-Neenah, Wis. KOFM-Oklahoma City WAUG/FM-Augusta KNBQ-Tacoma WDIF-Marion, Oh. KRZI-Waco WLLL-Lynchburg, Va. Fairbanks Bdctg. KSTN-Stockton, Ca. KANC-Anchorage KLEO-Wichita KKXL-Grand Forks WRIG-Wausau, Wis. CK101-Cocoa Beach KHSN-Coos Bay, Ore. WEAQ-Eau Claire, Wis. WEMJ-Laconia, N.H. KEWI-Topeka KCAP-Helena WPPI-Carrollton, Ga. KCRG-Cedar Rapids, Ia. KXLF-Butte, Mt. WBBQ-Augusta, Ga. WNAM-Neenah, Wis.

KEIN-Great Falls

KQDI-Great Falls WONS-Tallahassee

KBDF-Eugene

Contact Cliff Thompson (904-385-1156) Rick Painter (714-888-2287) \*Ross Forbes (Box 1056 - 95991) John Walton (406-761-1310) Carl Mann (2nd Ave. & 5th - 52401)
Bill Leslie (2100 Travis - 77002)
Bob McLain (Box 10208 - 29411)
Lon Dunn (Box 1280 - 83701)
Ron Ross (Box 707 - 54956) \*Mike Miller (Box 15806 - 73114) Eddie Coyle (Box 669 - 30903) Mike Russell (206-597-8700) Bob North (Box 524 - 43302) Mike Lucas (817-772-0930) \*Bob Abbott (Box 11529 - 24506) \*Larry Knight (2835 Illinois-Indianapolis) Air Talents/Prod. (E.O.E.-M/F) Dave Morgan (209-948-5786) \*Randy Robbins (8845 Jewel Lake-99502) Ken Clifford (5610 E.29th - 67220) Ken Clifford (5610 E.29th - 67220)
Bob Hooper (701-775-0575)
Al Sellers (529 3rd - 54401)
\*Jim Sumpter (Box 520 - 32931)
Gregg Lenny (Box 180 - 97420)
Steve Dickoff (Box 1 - 54701)
Paul LeBlanc (WTSN, Box 400 - Dover)
J.R. Greeley (913-272-2122)
Randall Rocks (406-442-4490) Randall Rocks (406-442-4490) Don Alexander (Box 710 - 30117) Carl Mann (2nd Ave. & 5th - 52401) Bob Roberts (406-792-9111) Harley Drew (Box 2066 - 30903) Ron Ross (Box 707 - 54956) John Walton (406-761-1310) Don Nordine (406-761-2800) Michael O'Malley (904-385-1156) Richard Harker (503-345-4304)

Requirements Account Executives Account Executives Air Talent/Engr. (E.O.E.-M/F) Newsperson Newsperson Newsperson News Director (E.O.E.-M/F) News Director Copywriter/Production Air Talent (part-time) Air Talent (future) Air Talent/Prod. (future) Air Talent/Prod. Air Talent/Prod. Air Talent/Prod. Air Talent/lst (E.O.E.-M/F)
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\*No Calls Please

Mew Adds
Portsmouth, Mike O'Neal-WHEB- Rita Coolidge, Village People. Deb: Heatwave, Wings, Joe Walsh. Boston, Harry Nelson-WRKO- Foreigner, Village People. Deb: Taste of Honey, Evelyn C. King.
Providence, Gary Berkowitz-WFRO/FW. Steve Martin, Evelyn King, Commodores, ELO.
Hartford, Rick Donahue-WTIC- Frankie Valli, Rod Stewart, Commodores, Village People, Walter Egan.
Utica, Jim Reitz-WTLB- Wings, Commodores, Village People, Evelyn "C" King. Deb: Love & Kisses.
New York, Roz Frank-WHBC- Donna Summer, Heatwave, Taste of Honey, Abba, Evelyn "C" King.
Philadelphia, Metheny/Serpas-WZZD- Jefferson Starship, ELO, Chris Rea. Deb: F.Valli, F.Clapton.
- - Jeff Robins-WIFI- Commodores, Village People, Fablo Cruise, Foreigner, Frankie Valli.
Washington, Jim Elliot-WFGC- Foreigner, Joe Walsh. Deb: Evelyn C.King, Taste of Honey, Eruption.
Charlotte, Roy Rosen-WAYS- F.Valli, Evelyn C.King, Joe Walsh, Alicia Bridges. Deb: B.Manilov.
Athens, Gary Kirk-WFG- Walter Egan, Cooper Bros., Wings, Love & Kisses. Deb: J.Walsh, B.Joel.
Atlanta, J.J.Jackson-WGXI/AM- Toby Beau, Rita Coolidge. Deb: J.Starship, Commodores, Walter Egan.
- - Dale O'Brien-293- Donna Summer, Quincy Jones, Rita Coolidge, Foreigner, Olivia Newton-John.
W.Falm Beach, Alan Edwards-WIRK- Tom Petty, Wings, Evelyn King, Dion, B.Streisand, Cafe Creme.
Tampa, Ron Parker-WLCY- Joe Walsh, Taste of Honey, Commodores, T.DeSario, Evelyn C.King, A.Gibb.
New Orleans, Marc Sommers-WNDE- Pablo Cruise, Walter Egan. Deb: Love & Kisses, ELO, Foreigner.
Baton Rouge, Joe London-WIRR- Kenny Rogers, Village People, Robert Palmer (re-add).
Shreveport, Randy Davis-KEEL B. Manilov, Commodores, Fric Clapton, Genesis Deb: Toby Beau.
Memphis, John Long-WHBQ- Pablo Cruise, Alter Egan, Deb: Love & Kisses, ELO, Foreigner.
Bato Rouge, Joe London-WIRR- Kenny Rogers, Village People, Robert Palmer (re-add).
Shreveport, Randy Davis-KEEL B. Manilov, Commodores, Fric Clapton, Genesis Deb: Toby Beau.
Memphis, John Long-WHBQ- Pablo Cruise, Alter Brown, From Pable Rev Brown, Bill LaBounty.
Louisville, C

Beaumont, Paul King-KAYC- Exile - - J.J.Stone-KWIC/FM- Genesis Victoria, Gary Steele-KVIC- A.R.S. San Antonio, Scott Christenson-KTSA-Meatloaf -- - Wayne Shayne-KZ100- Frankie Valli Corpus Christi, Robert A-KEYX- \*Frankie Valli - John Strealy-KRYS- Rolling Stones San Angelo, Curt Lancaster-KGKL- \*B.Streisand Laredo, Joe Ruiz-KLAR- Climax Blues Band Odessa, Mark Rivers-KOZA- Tom Petty - Ron Harper-KRIG- B.Streisand Midland, Dave Howard-KCRS- Toby Beau Lubbock, Paul Blair-KSEL- Pablo Cruise - - Mark Conway-KLBK- Gene Cotton El Paso, Tim Page-KELP- Marshall Tucker - - Rish Wood-KINT- Village People Tucson, Ed Alexander-KTKT- B.Streisand Pueblo, Rip Avina-KDZA- A.R.S. Colorado Springs, Mark McCoy-KYSN- F. Valli Casper, Donna Fox-KATI- Kevin Lamb Salt Lake City, Lorraine Winegar-KRSP-Heatwave Reno, Red Mountain-KCBN- Climax Blues Band Las Vegas, Steve Summers-KENO- Rod Stewart San Diego, Nina Gomez-KCBQ- Marshall Tucker Anaheim, Larry Groves-KEZY- Robert Palmer Los Angeles, John Driscoll-TENQ- Chris Rea - John Sebastian-KHJ- Frankie Valli - Sherman Cohen-KIIS/FM- Kinks Denise Gorman-Kl00- B.Springsteen Whittier, Jay Loughrin-KRHC- Foreigner San Bernardino, Mitch Montrose-KFXM- Abba Santa Maria, Denny Luell-KUHL- \*Rita Coolidge Bakersfield, Pete Shannon-KERN- Chris Rea Fresno, Dan Spears-KFYE- Teri De Sario - Kris Van Kamp-KYNO- Foghat Salinas, A.J.Roberts-KDON- Gene Cotton San Jose, K.McCovey-KSJO- Kinks San Francisco, Rick Scott-KYA- #12-R.Stones Livermore, Steve O'Neil-KKIQ- #14-F.Valli Stockton, David Kraham-KJOY- Cheap Trick - - Dave Morgan-KSTN- Evelyn C. King Davis, Tom Gracyk-KDVS- Charlie

Correspondents' Corner (cont'd. from pg. 2) Sacramento, Jeff Hunter-KNDE- Tom Petty
- - - Kris Mitchell-KROY- Ronnie Milsap Yuba City, Ross Forbes-KOBO- Cafe Creme Redding, John Stall-KSXO- Chris Rea Arcata, Len Jarvela-KATA- The Band Medford, R.E. Lucas-KYJC- Village People Coos Bay, Dave Lee-KYNG- Helen Reddy - - Gregg Lenny-KHSN- Joe Walsh Eugene, Richard Harker-KBDF- Andrew Gold - - Bill Dudley-KASH- Cars Albany, Peter McNeil-KGAL- Steve Martin Corvallis, Art Quine-KFLY- Rita Coolidge Salem, Tim Patterson-KBZY- Cheap Trick Portland, Terry Danner-KGW- Jackson Browne Hoquiam, Steve Larson-KGHO- Rita Coolidge Chehalis, Derek Shannon-KITI- Flo Lacey Longview, Jay McCrae-KLOG- Rita Coolidge Tacoma, Bruce Cannon-KTAC- Barbra Streisand Seattle, Tracy Mitchell-KJR- Alicia Bridges - Frank Colbourn-FM/KVI- Chris Rea Mt. Vernon, Jim Alan-KBRC- Crystal Gayle Bellingham, Frank Shiers-KPUG- Eddie Money Yakima, Brady Layman-KQOT- Kenny Rogers Tri-Cities, Tom Mann-KALE- #8-R.Stones Spokane, Tom Hutyler-KJRB- B.Streisand - - Jim Hill-KREM- #5-Karla Bonoff Boise, Charlie Fox-KFXD- Village People
-- Steve Homan-KQZ- #10-Village People Lewiston, Wes McShay-KOZE- Eddie Money - Steve MacKelvie-KRLC- #1-Eric Clapton Missoula, Vern Argo-KYLT- Smokie Bozeman, Dennis Nichols-KBOZ- Frankie Valli Great Falls, John Walton-KEIN- Eruption - Don Nordine-KQDI- \*Andrew Gold Billings, Allen Moos-KOKK- Kenny Rogers - Jack Bell-KYYA- Barbra Streisand Anchorage, Randy Robbins-KANC- #10-Nick Gilder Vancouver, Joyce Falkowski-CFUN- Prism - - Rita Psaidl-CKLG- Burton Cummings Toronto, John Termenesi-CHUM- Bruce Springsteen Thunder Bay, B.M. Dean-CKPR- Pablo Cruise

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C Correspondents' Reports - continued from Page 3....
Durham (Don West-WDNC) Crystal Gayle/Commodores.
Eugene (Vicky Larson-KUGN) T. Beau/C. King/Valli/Todd Rundgren/Rita Coolidge.
- - - (Catherine Bitterman-KPNW) Manilow (COPA)/DeSario/Olivor/Streisand. Calls: T. Beau.
Everett (Robert O'Brien-KRKO) C. King/Chris Rea/Rita Coolidge/Commodores/E.C. King.
Fitchburg (Chuck Morgan-WEIM) Flyer/Walter Murphy/Steven Neil. Calls: De Sario/C. King/Travolta.
Flint (Ken Myers-WTRX) Streisand/Jefferson Starship/Commodores/Pablo Cruise. Gains: D. Ross/Abba.
Haverhill (Bud Jackson-WHAV) Chilliwack/L. Curtis/Joel Giaimo/Paul Jabara/Dave Mason.
Haverhill (Bud Jackson-WHAV) Chilliwack/L. Curtis/Joel Giaimo/Paul Jabara/Dave Mason.

Helena (Harley Dee-KBLL) Rita Coolidge/Pablo Cruise/Tarney & Spencer Band/Amazing Rhy. Aces.

Honolulu (Bernie Armstrong-KGU) Commodores/Rita Coolidge/Pablo Cruise/Meatloaf/Beamer Bros. (local)

Houston (Chuck Buell-KULF) Commodores/Billy Joel (YOUNG).

- - (John Jenkins-KXYZ) D. Summer/Pablo Cruise/Jackson Browne. Gains: Commodores/Joel (YOUNG).

Jefferson City (Mike Schaefer-KJMO) Pablo Cruise/Manilow (COPA)/Streisand/K. Rogers/LaBounty.

Kansas City (Steve Bell-KMBZ) Rawls/Vinton/C. King/Spyro Gyra/Blue/Flyer.

Keene (Sandy Ellsworth-WKNE) Manilow (COPA)/Cotton/Spyro Gyra/A.R.S. Gains: Rundgren/Flack/Meatloaf

Klamath Falls (Jim Howe-KAGO) Rita Coolidge/Boney M./A.R.S./C. Gayle. Gains: Lightfoot/S. Sang.

Los Angeles (Tess Russell & Jane Hassler-KMPC) Manilow (COPA)/Valli/Beau/James Darren (RCA).
             (Michael Sheehy-KNX/FM) Rita Coolidge/E.L.O.
Lowell (Jack Peterson-WLLH) Egan/Rogers/E. King/Taste of Honey/R. Flack. Gains: Abba/Palmer. Macon (Steve Murphy-WMAZ) Wings/L. LeRoux/Heart/The Band/S. Robinson. Gains: O'Jays.
Mason City (Steve Locker-KGLO) R. Milsap/Boney M/Spyro Gyra. Gains: Palmer/Lightfoot/M. Johnson.
Marion (Jim Roberts-WDIF) Genesis (re-add)/C. Gayle/Lightfoot. Gains: Seger/Manilow (COPA).
Miami (Al Anderson-WIOD) Rita Coolidge/Bill Anderson/Mendes/Woodsong (local).

- - (Skip Herman-WWWL) Commodores/Lightfoot/Meatloaf/Rod Stewart. Gains: C. Gayle/Streisand.

Midland (Kirk Hughes-WMPX) G. Campbell/Flyer/Fresh Aire/C. Gayle/Jefferson Starship/Rundgren.

Milwaukee (Mike Elliott-WTMJ) Rita Coolidge/Vinton/Joey Travolta/K. Rogers/Rungren.
 Minneapolis (Curt Lundgren-WCCO/FM) LaBounty/Mason/Gatlin/Rundgren/Gayle/Airwaves/Ronstadt.
Monterey (Dave Allen-KMBY) Commodores/Dan & Coley/A. Gold/Manilow (COPA).
Nashville (Mary Catherine-WSM) Jerry Reed/Mandrell/W. Nelson (BLUE SKIES). Gains: Cotton/Rogers.
 Newport (Ernie Birch-KNPT) Milsap/Cotton/Campbell/Seger/Starship. Calls: Steve Martin/Starship. New Rhodes (Robert Allen-KWRG) J. Browne/K.C & Sunshine Band/Eddie Money/E.C. King/Climax Blues.
 Northfield (Mike Wrubel-KYMN) Commodores/Spencer-Tarney Band/A. Gold/R. Supa/R. Armand.
 Odessa (Dave Prescott-KQIP) F. Valli/Tanner/Palmer/Milsap/C. Gayle. Gains: W. Egan.
Olympia (Dick Pust-KGY) Sypro Gyra/Bonoff/DeSario/S. Sang/Clapton. Gains: A. Murray/Rawls/Flack. Osburn (David Nesbitt-KWAL) C. Gayle/Milsap/J. DeShannon/Manilow (COPA)/R. Armand. Ottumwa (Art Morris-KBIZ) C. Gayle/DeSario/Bellmay Bros./Manilow (COPA)/Rundgren/DeShannon. Paducah (J. Erick Foreman-WDXR) Commodores/Celebration/Wings/C. Gayle/E.L.O. Gains: O'Jays.
 Phoenix (Dan Armstrong-KOY) A. Gold/Palmer/Gayle/Wilson Bros./Rabbitt. Gains:
 Pittsburgh (Chuck Brinkman-WTAE) Wings/Exile/Starship. Gains: Commodores/R. Flack.
 Portland, Me. (Marji Cyr-Adams-WGAN) A. Gold. Gains: Summer/Toby Beau/Streisand. Portland, Ore. (Bob Swanson-KEX) F. Valli/Cotton/Commodores/C. Rea.
 Providence (Joe Thomas-WJAR) Cotton/C. Rea/Mac Davis/Roussos/Humperdinck (LOVE IS ALL)/Hot.
 Pueblo (Ken Harthoorn-KCSJ) Streisand/Spyro Gyra/Lightfoot/Valli. Gains: Manilow (EVEN NOW).
 Quad Cities (Jim Mahanay-WQUA) Pablo Cruise/Commodores/Eruption. Gains: Beau/Starship.
 Regina (Royal Watson-CKCK) Chilliwack/Pablo Cruise/R. John/J. Travolta/DeShannon/LeBlanc & Carr.
Reno (Mike Hagerty-KOLO) E.L.O./Commodores/Rita Coolidge. Gains: Valli/Summer/Manilow (COPA). Richmond (Bob Ridle-WRVA) Commodores/Spyro Gyra/A. Gold/O'Jays/Streisand/Mac Davis/Campbell.
Rochester (Dale Hamilton-KROC) C. King/Streisand/A.R.S./Cotton/Lightfoot.
Rock Springs (Rod Tucker-KRKK) Clapton/Chilliwack/Egan/Spyro Gyra/Manilow (COPA)/Renaissance.
Roseburg (Tom Worden-KRSB) B. Streisand/Rita C./Browne/Arvon/B.J. Royal. Calls: Odyssey.

Roswell (Larry Ahrens-KBCQ) K. Rogers/Dan & Coley/Meatloaf/Rita Coolidge. Gains: O'Jays/Streisand.

Rumford (Mike Breton-WRUM) Commodores/Peter Brown/Meatloaf/Tavares. Gains: Rod Stewart/Bob Seger.

Sacramento (Darin & Kirk-KCRA) Dan & Coley/Boney M/Ronstadt/Manilow (COPA)/Lighfoot.
Saginaw (Rick Belcher-WSGW) C. Gayle/Ronstadt/Lightfoot/Seger/Milsap/Dan & Coley/Olivor. St. Joseph (Phil O'Neil-KSFT) Jackson Browne/Streisand. Gains: Clapton/Seger/D. Ross. Salt Lake City (George Lemich-KSL) Rita Coolidge/Reddy/Commodores/Larry Gatlin. Gains: Gayle.
San Diego (Clark Anthony-KFMB) Starship/Rita Coolidge/Wilson Bros.
San Diego-Vista (Don Michaels-KMLO) Rolling Stones. Gains: Peter Brown/C. Simon/Tyler. San Francisco (Don Hofmann-KSFO) O'Jays.
- - (Scott Burton-KNBR) Gains: Commodores/Barbra Streisand/Jefferson Starship.
San Luis Obispo (Anna Bokma-KVEC) M. Franks/Rita C./Mathis & Wms./Joe Sample/S. Sang/Rundgren.
Santa Maria (Johnny Dixon-KSEE) Commodores/Bachman/C. Gayle/Rita C./A.R.S./A. Gold/Ronstadt.
Santa Rosa (Jerry Johnson-KSRO) Milsap/Quincy Jones/Andrew Gold/Rundgren. Gains: Seger/Clapton.
Schenectady (Cindy Schlegel-WGY) Manilow (COPA)/O'Jays/Jefferson Starship/B. Streisand. Gains: Seger
Scranton (Chris Norton-WEJL) Rita Coolidge/Toby Beau/Valli/O'Jays. Gains: Palmer/Seger.
Seattle (Carol Stripling-KVI) Valli/Rita C./Spyro Gyra/Vinton/Cotton. Gains: O'Jays/Manilow (COPA).
        - (Dick Cross-KOMO) Renee Armand/The Boones/Mel Tillis. Gains: McAnally/Boone/Edwards & Ralph.
 Sharon (Jack Taylor-WPIC) Rita Coolidge/Manilow (COPA)/Toby Beau. Gains: Abba/Rafferty/M.Johnson. Terre Haute (Larry Joseph-WBOW) Murray/Jane Olivor. Gains: Robert Palmer/Michael Johnson. Toledo (Leah Myers-WSPD) Commodores/Rita Coolidge/A.R.S./A. Gold/Nelson & Billy T.
Tulsa (Don Bishop-KRMG) O'Jays/Pablo Cruise/George Benson/Meatloaf/M. Johnson (ALMOST-LP cut).

- - (Kenny King-KRAV) Steely Dan (FM)/Pablo Cruise/Billy Joel. Gains: O'Jays.

Twin Falls (Shawn Vonnegun-KEEP) Toby Beau/Cotton/O'Jays/Rita Coolidge. Calls: Steve Martin.

Tyler (Brad Houston-KTBB) Commodores/K. Rogers/Murray/Manilow (COPA). Gains: Beau/Seger/Genesis.
 Vacaville (Matt Steiger-KUIC) Commodores/A.R.S./Rabbitt/Mathis & Wms./R. Armand/J. Taylor.
 Wahpeton (Kris Delaney-KBMW) Spyro Gyra/Commodores/D. Ross. Gains: Rafferty/C. Simon/Meatloaf. Warwick (Dick Wells-WTBQ) Commodores/Starship/Lightfoot/Whittaker/Deffert/Oak Ridge Boys/Gayle.
 Waterloo (Jay Douglas-KXEL/FM) Patti Smith/W. Egan. Calls: Pablo Cruise/Donna Summer. Wausau (Chuck Williams-WSAU) A. Gold/Lightfoot/Commodores/Rita C./Whittaker. Gains: Reddy.
 West Palm Beach (Russ Morley-WJNO) Rawls/Campbell/Whittaker/Armand/Toby Beau. Gains: Mac Davis.
Wichita (Jack Oliver-KAKE) Rita Coolidge/Valli/Manilow (COPA)/Mac Davis. Gains: Pablo Cruise. Winston-Salem (Kim Jones-WSJS) Eric Clapton/Toby Beau. Gains: R. Flack/O'Jays/Travolta & Olivia.
 Yakima (Fran Taylor-KMWX) Rita Coolidge/K. Rogers/Manilow (COPA)/Gatlin/Flyer.
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#### Gavin's Gab

Disco Dither Disco dancing has become regular radio fare. Here's a sampling of recent disco activities. WVOV-Huntsville, Al., and WFBG-Altoona, Pa., hosted "School's Out" disco parties. WVOV entertained 4000 people at a combination swim-dance. Listeners were invited to swim in an indoor Olympic size pool, and later, to dance in the parking lot outside. WFBG's party at a local park featured performances by professional disco dancers. The event attracted 6000 people. Both stations offered free food, albums and other prizes to guests. WCIL/FM-Carbondale, Ill., is running a contest that will award a free disco dance to one of the small towns in its area. The town with the most signatures on petitions wins. The petitions are being distributed by teens. KYA/FM recently ended a series of four disco benefits for Muscular Dystrophy. The 12-hour marathon dances raised a total of \$12,000. They were staged at area schools and public auditoriums. Gary and Gloria Poole, national disco champions, appeared, along with belly dancers and the KYA crew. KBDF-Eugene hosted a dance for participants in the NCAA Track Meet held at the University of Oregon in early June.

Your Interest

KSDN-Aberdeen has designed a summer promotion that will help the station determine the relative popularity on its current records. To participate in "Music and Six-Packs for the Summer," listeners send in their five favorite songs on the current playlist, plus one they detest. They include their names, addresses and ages. Names are announced, listeners are given nine minutes to respond and the caller's request is played. Albums and six-packs are also awarded.

WEAQ-Eau Claire held a "Cars Under the Stars" promotion at a local drive-in and had to turn away 500 cars. Listeners were invited to watch "Let the Good Times Roll," "Let It Be"

and "Mad House" for the cost of the station's frequency, 79¢.

KCRS-Midland, Tx., proclaimed June 9 "Earth Day." The station gave away an "official" piece of KCRS Earth and featured Jefferson Starship's "Earth" that evening. A local record store discounted the price of the album for those that didn't win. The cost of the promotion was

dirt cheap, Dave Howard reports.

KROK's "Battle of Shreveport" drew 8000 calls in 50 hours. Most popular song was Lynyrd Skynyrd's FREEBIRD. Other favored songs were RADAR LOVE, TAKE IT TO THE LIMIT and NIGHTS ON BROADWAY.

Requests

KFMD-Dubuque will celebrate its third anniversary July 13th, and requests calls from artists and ex-jocks for on-air tributes. The station plans to rent a paddle wheel boat and take 200 listeners for a three hour cruise down the Mississippi River. After the cruise, another 350 listeners will preview "Thank God It's Friday," at a special midnight showing in Dubuque. Contact Steve Sesterhenn at 319-588-5700.

Please note the music information number for WLAV-AM/FM-Grand Rapids has been changed to

616-456-5272. The playlist is taped weekly on that number.

# Inside Progressive Radio (by George Meier, Editor of Walrus)

One of the most famous quotations in modern rock music is Jon Landau's incantation, "I have seen the future of rock 'n roll and he is Bruce Springsteen." That Bruce has become a star makes Jon's remark remarkable enough, but Springsteen is also the direct predecessor of all the street rockers who constitute the so called new wave. He was and is, indeed, the future of rock 'n roll. His new album proves it again. He is so much better than almost everybody else.

Bruce's superiority comes, not just because he can perform or because his music is powerful (he does those things as well or better than anyone else) but it comes because what he says in a song crystalizes the thinking of a whole generation of rock kids. He is not trying to

throb with them, he is them.

"The dogs on main street Howl, 'cause they understand, If I could take one moment into my hands Mister, I ain't a boy, no, I'm a man, And I believe in the promised land."

Still this album isn't a great one, because it tends to sublimate the raw edged saxophone of

Clarence Clemmons. Some things simply shouldn't change.
This seems like a good place to mention the tenor tones of John Klemmer's saxophone. His album again demonstrates the man's ability to generate truly inspired melodies. His new album has some moments which penetrate deeply into inner essence.

Two important concept ablums have been released at about the same time. One is a study in eloquence, while the other is a study in opulence. WHITE MANSIONS, which features Waylon Jennings, is an album of enormous taste. Each Glyn Johns production decision seems to have been the right one, and the accompanying booklet punctuates the presentation perfectly. Has there ever been a film, the basis of which was a single record album?

Then there is ULYSSES-THE GREEK SUITE. It is good but not nearly as tasty. It seems that

because the concept was big the producer felt that every production decision had to reflect bigness. Lavish orchestrations billow in a two record set which should have been one. One record containing just the best material would have been thirty percent better. There are noteworthy songs inside the record however.

Finally, there is the bent wit of Martin Mull.

Changes

Name Stan Richards Bruce Fleer Frank Catalano John Felz Mike Connors Bob Nelsen Keith Richards Sam Cassel

WBTR/FM-Carrollton (P.D.) Missouri Public Schools KUHI-Santa Maria, Ca. KMPC-Los Angeles KEIN-Great Falls KAAY-Little Rock joins KREM-Spokane

WBTR/FM-Carrollton KGGF-Coffeyville KIDO-Boise promoted to promoted to WCNS-Murfreesboro, Tn. Air Talent/Prod. Dir. KYA/FM-San Francisco Air Talent (weekends)
promoted to Air Talent (full-time)

Assignment Account Executive News Director News Director Production Coordinator Production Director

cont'd. on page 12.....

# Country Club cont'd. from pg. 6



Johnny West of WLAS-Jacksonville, N.C., a new country correspondent, participated in a benefit "Hollerin' Contest" last weekend (6/24). The annual event, held in nearby Spivey's Corner, draws an average of 11,000 people yearly, and is hosted by the State Commissioner of Agriculture. This year, the BBC covered it. Comedian Jerry Clower appeared. (Johnny said Jerry tutored him in the art of hollerin'.) Winners of the contest will be guests on the "Tonight Show" and the "Mike Douglas Show" later in the year. The event raises money for the volunteer fire department of Spivey's Corner.

WIRK/FM-West Palm Beach was chosen one of the hallmark stations participating in a national fried chicken outlet's Songwriting Contest. WIRK/FM is collecting songs written by amateurs in the Southeast. The songs will be judged by a panel of professional songwriters and music critics. Southeast. The songs will be judged by a panel of procession. The best song chosen from Winner receives a stereo and a chance at the national competition. The best song chosen from the best song chosen from the state of the st

Alexander," was recorded by Mel Tillis.

Ken Martin, P.D. of WCOS-Columbia, came out the winner in two categories at the annual Carowinds Jock Regatta last weekend. Jocks from forty stations in North and South Carolina participated in the race. Ken, in a space suit, won first prize for the "most zany costume." He came in third in the race. The regatta was held at Carowinds Amusement Park in North Carolina.

KRMD-Shreveport celebrated its 51st birthday on June 20 with a free party in a local park. Entertainment included free rides, food and performances by local bands. Invitations were printed on one side of a large brown paper bag.

KLAC-Los Angeles will broadcast direct from Universal Studios and Knott's Berry Farm, six days a week, throughout the summer. Monday through Friday, 12-3 PM, the station will broadcast from Universal Studios, and on Fridays and Saturdays, 7-12 mid., it will broadcast from Knott's XXXX Berry Farm.

Jobs: WBHP-Huntsville, Al., is looking for a mid-day personality with production skills. Tapes and resumes to Rick Warren, Box 547, Zip 35804.

KCMX-Ashland, Or. is looking for an air talent/production person for mornings. Send tapes and resumes to Mel Tynan, Box 128, Zip 97520.

KWKH-Shreveport, La., has an opening for a strong country program director. Contact Gene Dickerson, Box 21130, Zip 71120.

WXYQ-Stevens Point is still looking for air talent. Call Pat Martin at 715-341-1300.

KEED-Eugene, Ore., has two openings for evening and all night positions. E.O.E.-M/F. resumes to Tom Edwards, 1245 Charnelton St., Zip 97401. Please, no calls.

Changes: Joe LeFresne, music director of CFGM-Toronto, becomes program director of CFMK/FM-Kingston, Ontario, June 30.
Both Pat Michaels (KYMN-Northfield, Minn.) and Jeff Bolstad (KLTZ-Glasgow, Mont.) have moved

to KVCK-Wolf Point.

Jim Christie of WAVN-Stillwater, Minn., is the new program director of WWJO-St. Cloud. Dean Allen will now be able to devote more time to music and research. Stan Richards has decided to direct his energies towards sales at WLBB-Carrollton. Ray Hammons

was named program director. Joey Benkert was promoted to music director at WJJK-Eau Claire. Ms. Benkert also does the

6-10 PM shift.

Don Henson is now doing midnight to 6 AM at KLAC-Los Angeles.

Reed Kenney has moved to WPAP from WSCM-Panama City doing mid-days.

Lineup at WCLL-Chillicothe, Ill.: Ed Hammond (mornings); Lynette Marshall (mid-days); Al Garrison (afternoons); Charlie Walker (evenings).

Service: WTCR-Huntington/Ashland, Ky., still hasn't received the Jacky Ward/Reba McEntire single. Also needs the latest Mundo Earwood.

KINE-Kingsville needs service from Capitol and Mercury.

KFEQ-St. Joseph, Mo., has not received the Terri Hollowell single.

KNZA/FM-Hiawatha, Ks., would appreciate singles and albums from Capitol and RCA. KOFO-Ottawa needs the Eddie Rabbitt single.

WEYY-Talladega, Al., needs the Crystal Gayle single.

Music Calls: Rhea Ann Weatherford, WCLL-Chillicothe, Ill., Mondays 9-4 PM, Fridays 9-3 PM. Note: Please see page 14 for regional meetings details.

	Changes	(cont'd. from pg. 11)	
Name	From	<u>†o</u>	Assignment
Paul Scott	KRZI-Waco	KTSA-San Antonio	Air Talent
Joe Michaels	KYA/FM-San Francisco	KYA/AM-San Francisco	Air Talent
Dave St. James	KCAP-Helena	KWRO-Coquille, Ore.	Air Talent
John Conrad	KCKN-Kansas City	KLWN/FM-Lawrence, Ks.	
Dr. Wu	KRKE-Albuquerque	KFXM-San Bernardino	Air Talent
Maureen Mecozzi	WSPT-Stevens Point	WOWO-Fort Wayne	Air Talent
Bobby Simon	KENI-Anchorage	KANC-Anchorage	Air Talent
Sandy Litwin	KTFX-Tulsa	KGGF-Coffeyville	Air Talent
Jeff Davis	KQEO-Albuquerque	WKY-Oklahoma City	Air Talent
Beau Raines	wzzp/wp <b>ez</b>	96X-Miami	Air Talent/Music Dir.
Jack Daniels	KTOQ-Rapid City	promoted to	Music Director
Tom Evans	KVOX-Fargo	promoted to	Music Director
Rob Haggar	KLMS-Lincoln	promoted to	Music Director
Gary Bailey	KGGF-Coffeyville	promoted to	Music Director
Mark Thompson	WKMX-Enterprise, Al.	WRJZ-Knoxville	Music Director
Juan Blanco	KGRI/FM-Henderson, Tx.	WIPE/FM-Americus, Ga.	
Quincy McCoy	KYA/FM-San Francisco	promoted to	Asst. Program Dir.
Gary Collins	KLMS-Lincoln	promoted to	Asst. Program Dir.
Marc Sommers	WNOE-New Orleans	promoted to	Acting Program Dir.
Brian Eaton	KNBR-San Francisco	promoted to	Program Administrator
Ray Hammons	WBTR/FM-Carrollton	promoted to	Program Director
Lee Fowler	WGY-Schenectedy	KSD-St. Louis	Program Director
Dan Vallie	WCOS-Columbia	92Q-Nashville	Program Director
David Hoppe	WVIC-Lansing	WILS-Lansing	Program Director
Sandy Beech	Q105/WAPE	WGLF-Tallahassee	Program Director
Gary Mhyre	KQOT-Yakima	KMWX-Yakima	Gen. Sales Manager





### Albums of the Week (reviewed by Ron Fell)

"Double Vision" or maybe "Deja Vu". Like the first album, "Double Vision"-Foreigner (Atlantic) Lou Gramm's vocals are clearly intelligible and strong. Like the first album, side one sets a solid pace with the larger hunk of airplay sure to come from it. The inclusion of Keith Olsen as a co-producer/engineer compounds the technical excellence and with cuts like HOT BLOODED (the first single), BLUE MORNING BLUE DAY, YOU'RE ALL I AM, BACK WHERE YOU BELONG, and the title

track DOUBLE VISION, Foreigner stays in focus.
"Live And Dangerous"-Thin Lizzy (Warner Bros.) The album's slick Kiss-style packaging is quickly overcome by the band's unimpeachable performances recorded live in Toronto and London. Live albums tend to burn out faster than pop singles, but when dynamic rock & roll is recorded it has to be heard. JAILBREAK, SOUTHBOUND, ROSALIE/COWGIRL'S SONG, STILL IN LOVE WITH YOU, DANCING IN THE MOONLIGHT, COWBOY'S SONG, and THE BOYS ARE BACK IN TOWN lock down a set of seventeen

solid songs.

Also recommended from the following LP's:
"Street Legal"-Bob Dylan (Columbia) CHANGING OF THE GUARDS/BABY STOP CRYING/IS YOUR LOVE IN VAIN?
"Single"-Bill Champlin (Epic) WHAT GOOD IS LOVE/I DON'T WANT YOU ANYMORE/LOVE IS FOREVER
"The Michael Johnson Album" (EMI America) FOOLISH/BLUER THAN BLUE/25 WORDS OR LESS/SAILING...SAIL
"In Fashion"-The Stylistics (Mercury) THERE'LL NEVER BE ANOTHER YOU/FIRST IMPRESSIONS/I JUST CAN'T

STOP LOVING YOU/SMOOTH
"Signs Of Life"-Lost Gonzo Band (Capitol) BEACON IN THE NIGHT/RIDING/GETAWAY/SANTA CRUZ
"Down In The Bunker"-Steve Gibbons Band (Polydor) NO SPITTING ON THE BUS/CHELITA/ANY ROAD UP
"Keeps Rockin'-Jerry Lee Lewis (Mercury) BLUE SUEDE SHOES/PEE WEE'S PLACE/ARKANSAS SEESAW/I'LL
FIND IT WHERE I CAN

"Love Me With All Your Heart"-Johnny Rodriguez (Mercury) I NEED IT NOW/BABY, YOU'RE SOMETHING/MAKE BELIEVE IT'S YOUR FIRST TIME/IT'S HARD TO KEEP A GOOD LIE DOWN

"Step II"-Sylvester (Fantasy) WAS IT SOMETHING THAT I SAID/YOU MAKE ME FEEL (MIGHTY REAL)
"Stonebolt"-Stonebolt (Parachute) WAS IT YOU/ONE MAN'S HEARTACHE/DO IT RIGHT (DO IT AGAIN)
"Jesse Barish"-Jesse Barish (RCA) COUNT ON ME/YOU/WINDS AWAY

"Jesse Barish"-Jesse Barish (RCA) COUNT ON ME/10U/WINDS AWAI
"Randy Meisner"-Randy Meisner (Asylum) BAD MAN/LONESOME COWGIRL/HEARTSONG
"Ulysses, The Greek Suite"-Various Artists (20th) FREE THEM/YOUR MIND IS A DOOR/NEVER HAD A WOMAN.
"Honky Tonk Heroes"-Conway Twitty & Loretta Lynn (MCA) I'VE ALREADY LOVED YOU IN MY MIND/YOU'RE
THE REASON OUR KIDS ARE UGLY/WE'VE MADE IT LEGAL
"White Mansions"-Various Artists (A&M) DIXIE, HOLD ON/WHITE TRASH

"Last Kiss"-Fandango (RCA) LAST KISS/MEXICO

"Get It Out'cha System"-Millie Jackson (Spring) HERE YOU COME AGAIN/PUT SOMETHING DOWN ON IT/GO
OUT AND GET SOME (GET IT OUT'CHA SYSTEM)
"It Don't Mean A Thing"-Eddie Drennon (Casablanca) IT DON'T MEAN A THING/DANCING ALL NIGHT
"I'm Always On A Mountain When I Fall"-Merle Haggard (MCA) LIFE OF A RODEO COWBOY/IT'S BEEN..GREAT

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary
Barbra Streisand-TOMORROW/ONE MORE NIGHT Jimmy Buffett-SON OF A SON OF A SAILOR Olivia N-John-HOPELESSLY DEVOTED TO YOU Crystal Gayle-WHY HAVE YOU LEFT .. / CRY ME A. Wings-DELIVER YOUR CHILDREN/LONDON TOWN Moody Blues-DRIFTWOOD/HAD TO FALL IN LOVE Alan Parsons Project-WHAT GOES UP Harry Chapin-DANCIN' BOY/...LITTLE GIRLS Rita Coolidge-BYE BYE LOVE/JEALOUS KIND/ LOVE ME AGAIN Little River Band-REMINISCING Andy Gibb-EVERLASTING LOVE/DON'T THROW IT ...

Black Radio Isley Bros.-COOLIN' ME OUT Memphis Horns-OUR LOVE WILL SURVIVE
Teddy Pendergrass-WHEN SOMEBODY LOVES YOU BACK Taste of Honey-THIS LOVE OF OURS Hubert Laws-FALSE FACES 7 Deadly Sins-LUST Herbie Hancock-I THOUGHT IT WAS YOU Freddie Hubbard-HER LADYSHIP Atlantic Family-PICK UP THE PIECES Blackwell-BELLY BUTTON Sun-I CHOSE WRONG Floaters-I WANNA BE WITH YOU

Rock Bob Seger-HOLLYWOOD NIGHTS/'TIL IT SHINES Olivia N-John-HOPELESSLY DEVOTED TO YOU

Andy Gibb-EVERLASTING LOVE/DON'T THROW IT... Gerry Rafferty-RIGHT DOWN THE LINE Bruce Springsteen-PROMISED LAND/BAD LANDS Wings-LONDON TOWN Jefferson Starship-LOVE TOO GOOD Pablo Cruise-I GO TO RIO Rolling Stones-BEAST OF BURDEN

Country Music Gary Stewart-STONE WALL/SINGLE AGAIN/I GOT MINE Ronnie Milsap-LET'S TAKE THE LONG WAY/I'M NOT TRYING TO FORGET/I'VE GOT THE MUSIC Crystal Gayle-WHY HAVE YOU LEFT THE ONE/CRY ME A RIVER/PAINTIN' THIS OLD TOWN BLUE Larry Gatlin-DO IT AGAIN TONIGHT/COLD DAY IN HELL/ L.A. YOU'RE A KILLER Mel Tillis-AMERICA'S SWEETHEART/SHE DON'T TRUST YOU DADDY/WHAT COMES NATURAL TO A FOOL Bill Anderson-HOW MARRIED ARE YOU/I WONDER IF GOD LIKES COUNTRY MUSIC
Margo Smith-DON'T SQUEEZE MY CHARLIE/ODE...CHEATER Eddie Rabbitt-CAROLINE/CROSSIN' THE MISSISSIPPI/ HURTIN' FOR YOU

Service

Station KBMW-Wahpeton WGAN-Portland, Me. KATI-Casper, Wy. KPTL-Carson City KITI-Chehalis, Wa. WONN-Lakeland, Fla. KALE-Tri-Cities KAIN-Nampa, Id. (Box 1340) WBTR/FM-Carrollton

Requests C.Gayle single O'Jays single Singles Singles Singles and albums Albums Albums Singles, albums and oldies Oldies

From United Artists Phil. International Elektra/Asylum All Sources A&M/U.A./W.E.A. Cap./W.B./Priv.Stk./A&M/Arista All sources All sources All sources

Gary Taylor's Personal Picks

YOU-Rita Coolidge (A&M) Producers David Anderle and Booker T. Jones skillfully wrap this talented singer in a harmonious musical package. Jay Graydon's double cutaway guitar work flawlessly darts in and out embellishing the arrangement. The best record of the week. FOOL (IF YOU THINK IT'S OVER)-Chris Rea (United Artists) Airplay has already started. Powerful lyric's central idea is that life begins with each new day. Rea is also the writer, which adds conviction and sincerity to the song's impact.

Other Recommended New Releases

RAISE A LITTLE HELL-Trooper (MCA)

LADY BLUE-George Benson (Warners)

LAWYERS, GUNS AND MONEY-Warren Zevon (Asylum) IT'S REALLY YOU-The Tarney/Spencer Band (A&M) IF I COULDA, WOULDA, SHOULDA-Lou Rawls (Phil.Int.) WITHOUT YOU-Heart (Mushroom) YOU'RE ALL I NEED TO GET BY-Johnny Mathis & Deniece Williams (Columbia)

Atlanta Regional Radio Program Meeting - coming up in two weeks!

When? July 8 & 9.

Where? Royal Coach Inn, Atlanta. When? July 8 & 9.

Registration fees: Radio: \$30.00 advance, \$35.00 at the door. Covers 2 sessions Saturday,

Lunch & Cocktails and 1 session Sunday.

Discount: 4 or more from a station: \$25.00 each.
Non-Radio: \$25.00 includes Saturday cocktails & Sunday session.

Schedule of Events:

Saturday, July 8. 8:30AM - Registration and complimentary coffee. 9:00AM - First session. Don Benson (94Q/WQXI) moderator

12:00 noon - Lunch

2:00PM - Second Session. Special guest, Bill Engle, Arbitron. 5:00PM - Adjourn.

6-7:30PM - Cocktails

Sunday, July 9.

Includes:

9:30AM - Complimentary coffee and rolls 10:00AM - Third Session. Jim Davenport, moderator Special guest: Bill Lowery, Lowery Music.

1:00PM - Adjourn.

Comment

In view of Arbitron's unprecedented dominance these days in the area of radio audience measurement, Bill Engle should have some fascinating comments about his views concerning potential challenges from other research operations, and his appraisal of steps which Arbitron has taken to correct certain anomalies and discrepancies that have shown up in the past.

Our Saturday morning moderator, Don Benson, 94Q, recently took on the added responsibility of programming WQXI-AM. He is considered to be one of the bright, young programmers in radio

today.

Our Sunday moderator, Jim Davenport, former owner-manager of WFOM-Marietta, is now probably the best known and best liked independent promotion man in the Southeast. Jim's sparkling wit

assures our Sunday session a very special appeal. Special guest Bill Lowery, one of the pioneers in developing Atlanta's great musical resources, began his professional career in small town radio, and he has many fascinating recollections of his early experiences. For many years, Bill has also been a prime mover in the National Academy of Recording Arts & Sciences, and has served faithfully in the Board of Directors of the Country Music Association.

Advance Notice - Boston - July 22-23

Our Boston Regional meeting is shaping up as a major event for radio broadcasters in the Northeast. One of our special guests will be Lee Abrams, innovative program consultant partner in Burkhart-Abrams of Atlanta. Al Brady, PD of WHDH-Boston, will moderate our opening session on Saturday, July 26, at the Regency Hyatt Hotel in Cambridge. At our Sunday session, FM Radio gets into the act as the PD of WPRO/FM-Providence, Gary Berkowitz takes over as our discussion leader in a gathering that will include both radio and record people. (Radio only at Saturday's session, as usual, with record registrants welcome at Saturday cocktails and at the Sunday discussion session.) See information on Atlanta meeting for details of registration.

Hotel Reservations: Those who pre-register for this meeting will be mailed hotel room reservation cards, to be filled out and returned directly to the Royal Coach Inn. This will assure all

out-of-town registrants of room reservations in our reserved block of rooms.

As always, we urge early registration. Mail checks to the Gavin office, giving names of all persons to be registered. Please note station group rate.

Our Columbus meeting on June 3rd & 4th drew thoughts from Shane Randall, P.D. of WCIR-Beckley, W.Va. He writes in part:
"Once again, I find myself writing to offer my congratulations! Your recent gathering in

Columbus was one of the most exciting exchanges of information I've ever experienced. The Gavin Report, and your affiliated endeavors, lend credibility and responsibility to the radio industry few others offer. In my opinion you are unparalleled!

Available

Name Lee R. Murray John Van Wagoner Jack Hayes

KXLF-Butte, Mt. KGVO-Missoula, Mt. ex-KNBR-San Francisco Telephone 406-792-2538 406-549-5152 213-552-1493

Position Air Talent/Prod. Air Talent/Prod. Air Talent/P.D.



# THE GAVIN REPORT #1209 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: BLUER THAN BLUE-Michael Johnson (EMI America) The acceptance of this former "Record To Watch" (April 28) verifies once again there is a mass market for adult appeal product.

Hot: GREASE-Frankie Valli (RSO) Movie or no movie, this will be a top ten record.

Top Tip: MY ANGEL BABY-Toby Beau (RCA) The chart progression has been suprisingly strong for an unknown group.

Record to Watch: SONGBIRD-Barbra Streisand (Columbia) This listing is based upon the activity in Atlanta and the Pacific Northwest: 940 (13), WQXI (13), on Z93, KJR (4), FM/KVI (6), KPAM (12), KING (15), and KGW (21).

Sleeper of the Week: YOU'RE A PART OF ME-Gene Cotton & Kim Carnes (Ariola) Breaking in Nashville: 920 (11), WMAK (12), and WLAC (20). Starting in Texas: KELP (15), KGKL (25), KAYC (26), KTAM (28) and charting in Montgomery (WHHY), Wilmington (WGNI), Duluth (WEBC), Fargo (KQWB/FM), Lewiston (KRLC) and others (see page 7).

Top New Adds: HOT BLOODED-Foreigner (Atlantic)
SHAME-Evelyn "Champagne" King (RCA)
FOOL (IF YOU THINK IT'S OVER)-Chris Rea (U.A.)

Recommended Playlist

The listings below represent a consensus of rock correspondents' reports. Their evaluations are derived from a variety of sources - retail sales, phone requests, call out research, juke box plays, etc. - according to the individual characteristics of their various markets. Underlined sides show the strongest potential for continued growth.

Top Twenty

T. BAKER STREET-Gerry Rafferty 2. TWO OUT OF THREE...-Meatloaf 3. USE TA BE MY GIRL-O'Jays 4. STILL THE SAME-Bob Seger 5. 5. SHADOW DANCING-Andy Gibb YOU BELONG TO ME-Carly Simon BLUER THAN BLUE-Michael Johnson 4. 6. THE GROOVE LINE-Heatwave 10. 8. 9. TAKE A CHANCE-Abba 14. 10. MISS YOU-Rolling Stones 12. 11. DANCE WITH ME-Peter Brown 15. 12. LAST DANCE-Donna Summer 7. 13. IT'S A HEARTACHE-Bonnie Tyler 17. 14. RUNAWAY-Jefferson Starship -. 15. THREE TIMES A LADY-Commodores 11. 16. YOU'RE THE ONE...-Travolta/Olivia
--. 17. GREASE-Frankie Valli 20. 18. LOVE WILL FIND A WAY-Pablo Cruise 13. 19. YOU'RE THE LOVE-Seals & Crofts

Gaining in Several Markets COPACABANA-Barry Manilow MY ANGEL BABY-Toby Beau LIFE'S BEEN GOOD-Joe Walsh MAGNET AND STEEL-Walter Egan WONDERFUL TONIGHT-Eric Clapton I'M NOT GONNA...-Atlanta Rhythm Section FM-Steely Dan
KING TUT-Steve Martin
I CAN'T STAND THE RAIN-Eruption I'VE HAD ENOUGH-Wings CAN WE STILL BE FRIENDS-Todd Rundgren FOLLOW YOU FOLLOW ME-Genesis ✓ LOAD-OUT/STAY-Jackson Browne I WAS ONLY JOKING-Rod Stewart EVERY KINDA PEOPLE-Robert Palmer Gaining SONGBIRD-Barbra Streisand LOVE OR SOMETHING LIKE IT-Kenny Rogers YOU-Rita Coolidge IT'S THE SAME OLD SONG-K.C. & the Sunshine Band

HOT BLOODED-Foreigner (Atlantic)

Top Prospects TWO TICKETS TO PARADISE-Eddie Money (Columbia)

Regional Sales and/or Requests SHAME-Evelyn "Champagne" King (RCA) MR. BLUE SKY-ELO (Jet)
YOU'RE A PART OF ME-G.Cotton/K.Carnes (Ariola) STUFF LIKE THAT-Quincy Jones (A&M) MACHO MAN-Village People (Casablanca) NEVER LET HER SLIP AWAY-Andrew Gold (Asylum) BOOGIE OOGIE OOGIE-Taste of Honey (Capitol) PROVE IT ALL NIGHT-Bruce Springsteen (Columbia) I DON'T WANNA GO-Joey Travolta (Millennium)

18. 20. ONLY THE GOOD DIE YOUNG-Billy Joel

Picks & Plays
FOOL (IF YOU THINK IT'S OVER)-Chris Rea (U.A.)
HOPELESSLY DEVOTED TO YOU-Olivia Newton-John(RSO) I NEED TO KNOW-Tom Petty (Shelter)
KISS YOU ALL OVER-Exile (Warners) EVERLASTING LOVE-Andy Gibb (RSO-LP cut)
YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt (Elektra) AIN'T NOTHING...-Teri DeSario (Casablanca) RIVERS OF BABYLON-Boney M (Sire)
HOT CHILD IN THE CITY-Nick Gilder (Chrysalis)
T.G.I.F.-Love & Kisses (Casablanca)
IF EVER I SEE YOU AGAIN-Roberta Flack (Atl.)
NEW ORLEANS LADIES-Louisiana's LeRoux (Capitol) ON THE WRONG TRACK-Kevin Lamb (Arista)
WILL YOU STILL LOVE ME TOMORROW-Dave Mason (Columbia)

AIN'T NOTHING...-Teri DeSario (Casablanca)
RUMOR AT THE HONKY TONK-Spellbound (EMI Americ MAKIN' LOVE-Climax Blues Band (Sire)
HOT LOVE, COLD WORLD-Bob Welch (Capitol)
ON THE WRONG TRACK-Kevin Lamb (Arista)
WILL YOU STILL LOVE ME TOMORROW-Dave Mason (Columbia) ARMS OF MARY-Chilliwack (Mushroom)
RUMOR AT THE HONKY TONK-Spellbound (EMI America)
MAKIN' LOVE-Climax Blues Band (Sire)

Note: The Gavin office will be closed Tuesday, July 4th. We ask that our correspondents file their reports with us as early as possible on Monday and Wednesday.

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca. 94111 415-392-7750

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined.

Bangor, Mark Lawrence-WGUY- Donna Summer Bath, Jack O' Brien-WIGY- Charlie Lewiston, Mark Ericson-WLAM- Wings Portsmouth, Michael O'Neil-WHEB- Pousette-Dart Dover, Jim Sebastian-WTSN- Poucette-Dart Band Hyannis, Rick Stuart-WCOD- Village People Worcester, B.J.Dean-WORC- Rita Coolidge Bridgeport, Greg Loehr-WICC- Boney M Hartford, Rick Donahue-WTIC/FM- #1-Evelyn King Utica, Jim Reitz-WTLB- Evelyn King Schenectady, Jim Walsh-3WD- Chris Rea Babylon, Bernie Bernard-WBAB- Foreigner (BLUE) Philadelphia, Jeff Robins-WIFI- Eruption Reading, Shannon/Newman-WRAW- Mathis & Williams Trenton, Tom Taylor-WPST- Dave Mason Wilmington, Bill O'Brien-WAMS- Rita Coolidge Annapolis, Steve Kingston-WYRE- Taste of Honey Frederick, Barry Hodge-14ZYQ- Frankie Valli Richmond, Bruce Kelly-WLEE- #6-Pablo Cruise Lynchburg, Bob Abbott-WLLL- Walter Egan Winston-Salem, Dave Taylor-WAIR- #6-D.Roussos Reidsville, Lebai-WFRC- Burton Cummings Shelby, Jeffrey Owens-WXIK- Cooper Bros. Asheville, Ray Williams-WISE- John Miles Fayetteville, Stan Stewart-WFLB- Bill Anderson Columbia, Dan Vallie-WCOS- Nantucket Anderson, Bill McCown-WANS- Exile Greenville, Ken Rogers-WFBC- Nick Gilder Kingstree, Eddie Parker-WKSP- \*Wild Cherry Augusta, Steve York-WAUG/FM- Exile - Bruce Stevens-WBBQ- Tarney/Spender Bd. Savannah, Brady McGraw-WSGA- O.Newton-John Athens, Gary Kirk-WRFC- Chris Rea Gainesville, Tom Harris-WWID- #2-Frankie Valli Atlanta, Jeff McCartney-94Q- Cooper Bros. Marietta, Greg McClure-WFOM- Wild Cherry Columbus, Jeff Blake-WCGQ- Chris Rea Americus, Steve Stansell-WDEC- Taste of Honey Albany, Chris Van Dyke-WALG- John Miles Carrollton, Ray Hammons-WBTR- Le Roux Jacksonville, Paul Sebastian-WAPE- Taste of H. Daytona Beach, John Scott-WMFJ- Spellbound Orlando, Reggie Blackwell-WLOF-Smokey Robinson Cocoa Beach, Steve Ocean-CK101- Nick Gilder Miami, Colleen Cassidy-Y100- Evelyn King Ft. Myers, Jessie Daniels-WMYR- #8-P.Brown Tampa, Ron Parker-WLCY- Exile Ocala, Bill Early-WWKE- Taste of Honey Tallahassee, Nadine Marcheschi-WGLF- Le Roux - - - Michael O'Malley-WONS- Quincy Jones Panama City, Jim King-WDLP- Wild Cherry Pensacola, Dan Ingram-WBSR- Chris Rea Huntsville, Jay Fredericks-WAAY- O. Newton-John Muscle Shoals, Rick Shayne-Q107-\*Graham C.S. Guntersville, Kerry Jackson-WGSV- Chris Rea Cullman, Rich McCarthy-WKLN/FM-#2-Love & Kisses Gadsden, Dale McKee-WQEN- Exile - Roger Gaither-WGAD- Burton Cummings Birmingham, Steve Davis-WKXX- #2-B.LaBounty Mobile, Jerry King-WABB- #1-0'Jays Enterprise, Chuck Leonard-WKMX- Bennie Mardones Greenville, Mark Jones-WDDT- B.Springsteen Jackson, Dave Kimbrow-WJDX- Le Roux Pascagoula, Dan Lynch-WKKY- George Benson Biloxi, Bob Lima-WQID- Le Roux Hattiesburg, Don Simmons-WXXX- George Benson New Orleans, Sommers/Bazoo-WNUE/AM-#2-LeRoux New Rhodes, Robert Allen-KWRG- Tarney/Spencer Baton Rouge, Shelia Taylor-WAIL- Kerry Chater - - Joe London-WIBR- Freddy Fender Lafayette, Michael Lea-KVOL- Eddie Rabbitt Lake Charles, J.Michael Pruett-KLOU-Foreigner Monroe, Wayne Morehead-KNOE/FM- Andrew Gold Shreveport, Randy Davis-KEEL- Le Roux - Keith Greer-KROK- Tom Petty New Iberia, Kim Canard-KNIR- Exile - - Ken Romero-KANE- Trooper Knoxville, Mark Thompson-WRJZ- O.Newton-John Nashville, Mike St. John-WMAK- O.Newton-John \*\*Correspondents not listed above will be found on page 9.....

Nashville, Eva Wood-WLAC- Alicia Bridges Bowling Green, Gary Moore-WBGN- Exile Paducah, Bryan Sargent-WKYX- Taste of Honey South Bend, Jason Fox-WRBR- Walter Murphy Anderson, Dan Scott-WHUT- Chilliwack Indianapolis, Jerry Steele-WIFE- Evelyn King Evansville, Adam Smasher-WGBF- A.R.S. Cincinnati, C.C.Matthews-WSAI- Eric Clapton Hamilton, Joe London-WMOH- Wings Akron, Bobby Knight-WCUE- A.Gibb (EVERLASTING) Columbus, Steve Edwards-WNCI- Foreigner - - Harry Valentine-WCOL- Eric Clapton Canton, Linda Sellars-WINW- Trooper Wheeling, Jim Roberts-WKWK- E.L.O. Parkersburg, Jack Fitzgerald-WXIL- Eddie Money Weirton, Jack Michaels-WEIR- Nick Gilder Beckley, Dwayne Bonds-WCIR- Nick Gilder Altoona, John Harrison-WVAM- Evelyn King - Tony Booth-WFBG- Eric Clapton Youngstown, Jack Taylor-WYFM- #9-Rolling Stones Pittsburgh, Patti Sullivan-13Q- Roberta Flack - T. Morgan-WPEZ- #19-Taste of Honey Johnstown, Douglas Kaye-WCRO- Rupert Holmes Detroit, Charita Doram-WDRQ- #10-S.Dan (FM) Grand Rapids, Jay Michaels-Z96- Foreigner Muskegon, Jon London-WTRU- ELO Lansing, Dave Hoppe-WILS- Evelyn King Peoria, Lee Malcolm-WIRL- Toby Beau Springfield, Greg Thomas-WCVS- \*Village People Carbondale, Rick Zurick-WCIL- Taste of Honey Chicago, Alan Burns-WLS- #10-Donna Summer - Mike Rubin-WMET- Evelyn King Rockford, Bob Goode-WROK- Peter Brown Freeport, Kevin Kenney-WACI- Eruption Madison, Jonathan Little-WISM- Burton Cummings Milwaukee, Chris Curtis-WZUU- Heart Two Rivers, John Barber-Q102- Charlie Green Bay, Gregg Albert-WDUZ- \*Chris Rea Stevens Point, Pat Martin-WSPT- Chris Rea Wausau, Terry Tuszka-WIFC/FM- John Miles - - Al Sellers-WRIG- Stonebolt LaCrosse, Pat Smith-WLCX- Chris Rea Eau Claire, Sean McCartney-WEAQ- Rolling Stones Duluth, Larry Marshall-WEBC- Eddie Money Rochester, Denny Foster-KWEB- Smokey Robinson Mpls./St.Paul, Greg Ausham-KSTP- A.R.S. Dave Thomson-KDWB- Joe Walsh St. Cloud, Tom Kay-WJON- #7-Donna Summer Grand Forks, Bob Hooper-KKXL- Pure Prairie League Fargo, Bob Denver-KQWB- Burton Cummings - Mark Renier-KVOX- #8-Billy Joel Minot, Doug Corbett-KKOA- Todd Rundgren Huron, L.A. Timms-KOKK- Chris Rea Rapid City, Stone/Kjar-KKLS- Burton Cummings Aberdeen, Gary Dixon-KSDN- Tom Petty Rapid City, Jack Daniels-KTOQ- Chris Rea Sioux Falls, Gene Shaw-KKRC- Gene Cotton Sioux City, Bill Body-KWSL- #9-Eruption Dubuque, Steve Sesterhenn-KFMD- Climax Blues Band - - Chuck Bailey-WDBQ- Jackson Browne Ottumwa, Dave Carlson-KLEE- \*Kenny Rogers Des Moines, Steve O'Brien-KGGO- #7-Peter Brown - - Steve Kosban-KIOA- #10-Frankie Valli Mason City, Bob Scott-KRIB- Dave Mason Cedar Rapids, Don Weir-KLWW- Foreigner Waterloo, Bob Beck-KWWL- Dan & Coley Lincoln, Rob Haggar-KLMS- Foreigner St. Louis, R.J.Reynolds-KSLQ- #9-Marshall Tucker Jackson, Kent Nelson-KJAS- Chilliwack Kansas City, Kim Welsh-KBEQ- #8-Abba Joplin, John David-KFSB- Gene Cotton Pine Bluff, Paul Sims-KOTN- Wings Little Rock, C.David Hamilton-KAAY- \*Walter Egan Lawrence, Mike Schmidt-KLWN/FM- Eddie Money Topeka, J.R. Greely-KWEI- Frankie Valli Junction City, Jimmy West-KJCK/FM- Dion Wichita, Bob Lawrence-KLEO- Diana Ross Oklahoma City, Sandy Jones-WKY- Barry Manilow - - - Barry Shannon-KZUE- Nick Gilder



### Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: GREASE-Frankie Valli (RSO) The release of the movie just accelerated the song's climb towards the top.

Worth Watching: FOOL-Chris Rea (U.A.) As is usually the case with a totally unknown artist, most of the early adds are from the secondaries rather than the major markets, but the volume is impressive none the less.

Note: The Gavin Report will be closed Tuesday July 4th. We ask that our correspondents file their reports with us as early as possible on Monday and Wednesday.

		Top 1
LW	TW	
ī.	ī.	YOU BELONG TO ME-Carly Simon BLUER THAN BLUE-Michael Johnson
5.		
5. 4.		BAKER STREET-Gerry Rafferty
2.	4.	SHADOW DANCING-Andy Gibb
6.	5.	EVEN NOW-Barry Manilow
3.	6.	YOU'RE THE LOVE-Seals & Crofts IF EVER I SEE YOU AGAIN-Roberta Flack
9.	7.	IF EVER I SEE YOU AGAIN-Roberta Flack
13.	8.	SONGBIRD-Barbra Streisand
		STILL THE SAME-Bob Seger
		USE TA BE MY GIRL-O'Jays
		TAKE A CHANCE ON ME-Abba
16.	12.	COPACABANA-Barry Manilow
19.	13.	TWO OUT OF THREE AIN'T BAD-Meatloaf
		IT'S A HEARTACHE-Bonnie Tyler
21.	15.	MY ANGEL BABY-Toby Beau

Action Sides
NEVER LET HER SLIP AWAY-Andrew Gold HE'S SO FINE-Jane Olivor CAN WE STILL BE FRIENDS-Todd Rundgren MUSIC IN MY LIFE-Mac Davis MAGNET & STEEL-Walter Egan NOT GONNA LET IT BOTHER ME TONIGHT-A.R.S. SHAKER SONG-Spyro Gyra

Sales and/or Requests WONDERFUL TONIGHT-Eric Clapton ONLY ONE LOVE IN MY LIFE-Ronnie Milsap STAY-Jackson Browne RIVERS OF BABYLON-Boney M I NEVER WILL MARRY-Linda Ronstadt WILL YOU STILL LOVE ME...-Dave Mason YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt Thirty 14. 16. ONE LIFE TO LIVE-Lou Rawls 26. 17. GREASE-Frankie Valli 18. 18. EVERY KINDA PEOPLE-Robert Palmer 27. 19. YOU NEEDED ME-Anne Murray 28. 20. LOVE OR SOMETHING LIKE IT-Kenny Rogers --. 21. THREE TIMES A LADY-Commodores 29. 22. YOU'RE A PART OF ME-Gene Cotton 22. 23. FOLLOW YOU FOLLOW ME-Genesis 24. 24. DAYLIGHT KATY-Gordon Lightfoot 23. 25. YOU CAN'T DANCE-England Dan & J.F. Coley --. 26. RUNAWAY-Jefferson Starship --. 27. YOU-Rita Coolidge
--. 28. LOVE WILL FIND A WAY-Pablo Cruise --. 29. TALKIN' IN YOUR SLEEP-Crystal Gayle
--. 30. LAST DANCE-Donna Summer

Correspondents' Preferred Picks
HOPELESSLY DEVOTED TO YOU-O. Newton-John (RSO) FOOL-Chris Rea (United Artists) YOU'RE ALL I NEED TO GET BY-Mathis & Wms. (Col.) DANCE WITH ME-Peter Brown (Drive)

Airplay
WE'RE DANCING IN THE DARK-Renee Armand THAT ONCE IN A LIFETIME-Demis Roussos ANOTHER FINE MESS-Glen Campbell READY OR NOT-Helen Reddy

A - C Correspondents' Reports Akron (Russ Knight-WAKR) F. Valli/Gene Cotton/Streisand. Gains: Mac Davis/Lightfoot/Genesis/Palmer. Anna (Jane Michel-wRAJ) C. Rea/Rabbitt/Olivia/Q. Jones. Calls: Summer/Martin/A.R.S. Athens (Ty Richards-WATH) Campbell/H. Reddy/Rabbitt/Stylistics/Larry Curtis. Gains: Dan & Coley. Austin (Bob Joseph-KCSW) Olivia/Springfield/Mel Tillis/THP Orch. Gains: Johnson/Seals & Crofts. Baltimore (Dexter Beane-WCBM) Jefferson Starship/Genesis/Taste of Honey/Olivia/Tarney-Spencer Bd. Baton Rouge (Steve Cannon-WJBO) Spyro Gyra/Jefferson Starship/Donna Summer. Gains: LeRoux/Johnson. Bemidji (Chuck Keller-KKBJ) R. Flack/R. Armand/S. Robinson. Gains: A. Gold/Paul Davis. Bend (Bill Jay-KBND) Commodores/Bellamy Bros./C. Rea. Gains: Boney M/Pablo Cruise/Rita Coolidge. Bismarck (Tom Bitz-KBOM) Willie Nelson/C. Rea. Gains: O'Jays/Palmer/Streisand/Manilow (COPA). Blackfoot (Jack Sunday-KBLI) Silver Blue/Gayle/Rabbitt/Armand/T. Beau/Gold/Rea/Starship/Spyro Gyra. Bluefield (John Hoffman-WHIS) Rundgren/Commodores/Streisand/Boney M. Gains: Rod Stewart/Genesis. Boise (Lee Chabre-KBOI) Rita Coolidge/Boney M/Gayle/Lightfoot. Calls: Jane Olivor/F. Valli. Boston (Jim Spellmeyer-WEEI/FM) M. Murphey/C. Rea/Tarney Spencer Bd./Stylistics/A. Gibb. Buffalo (Roger Christian-WBEN) Olivia/Commodores/Mathis & Wms. Gains: Murray/Rita C./C. Gayle. Burlington (Gary Wheelock-WVMT) Gene Cotton/Clapton/Olivia. Gains: Summer/O'Jays/Rita C./Rabbitt. Butte (Rob Roberts-KXIF) Rita C./Egan/Commodores/Pablo Cruise/E.L.O. Gains: Manilow/Streisand. Baton Rouge (Steve Cannon-WJBO) Spyro Gyra/Jefferson Starship/Donna Summer. Gains: LeRoux/Johnson. Butte (Rob Roberts-KXLF) Rita C./Egan/Commodores/Pablo Cruise/E.L.O. Gains: Manilow/Streisand. Canton (Rick Jacobs-WHBC) Mathis & Wms./Commodores/Rabbitt/Olivia/Armand. Gains: O'Jays/Streisand. Carson (John Steele-KPTL) R. Armand/A. Gold/J. Browne/Rita C./M. Franks. Gains: L. Rawls/Olivor. Charlotte (Andy Bickel-WBT) Clapton/Pablo Cruise/Commodores/Flack/A.R.S./K. Rogers/Rita C. Charlottesville (Jim Racey-WCHV) Browne/Flack/Taste of Honey/Walsh. Gains: Starship/P. Cruise/Egan. Chicago (Dave Martin-WFYR) F. Valli/Streisand/Egan/Gibb (EVERLASTING). Gains: Commodores/Meatloaf.
--- (Rob Reynolds-WYEN) Commodores/Rita C. Gains: G. Rafferty/Flack/Cotton/F. Valli.
Chico (Jan Claire-KPAY) Rita C./Boney M/Valli/Wilson Bros./Lightfoot/C. Gayle/Rabbitt.
Cincinnati (Susan Howe-WIW) Streisand/Jefferson Starship/Clapton. Gains: R. Palmer/O'Jays/C. Simon. Clovis (Charlie Russell-KKQQ) Meatloaf/Rita C./Mathis & Wms./Olivia/Lynda Carter/Writers/Jabara. Coffeyville (Gary Bailey-KGGF) Crystal Gayle/Rita C./Commodores/Geo. Benson/Olivia/Mathis & Wms. Columbia (Mike Collins-WIS) D. Summer/R. Armand/Mathis & Wms. Gains: Streisand/Manilow (COPA). Columbus (Denny Nugent-WTVN) Toby Beau/Summer/Genesis. Gains: Commodores/O'Jays/Cotton/Seger. Coquille (Warren Farwell-KWRO) Gains: Campbell/Reddy/Flack/Manilow (EVEN)/Seals & Crofts. Corona (Mike Milan-KWRM) Palmer/Starship/Dan & Coley/Cotton. Gains: Flack/Meatloaf/Seger/Rod S. Corvallis (Weldon Greig-KLOO) Fania All-Stars/Jabara/Buffett/Olivia/Rupert Holmes. Gains: Aless Crescent City (Sue Williams-KPOD) Manilow (COPA)/A.R.S./Jefferson Starship. Gains: Flack/Streisand. Denver (Harry Smith-KHOW) Commodores/Cotton/Rita Coolidge.

#### Black Radio (Associate Editor, Betty Hollars)

Hot Line: THREE TIMES A LADY-Commodores (Motown) Normally a single doesn't stay in the "Hot two weeks in a row, but when one jumps from 22 to 4 on our chart, it's the hottest thing out!

Looking Good: YOU'RE ALL I NEED TO GET BY-Johnny Mathis & Deniece Williams (Columbia) These two team up again, this time on a forthcoming duet LP, with this first release from it already our top new add this week.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 1. STUFF LIKE THAT-Quincy Jones 2. CLOSE THE DOOR-Teddy Pendergrass 3. FEEL THE FIRE-Peabo Bryson

22. 4. THREE TIMES A LADY-Commodores

5. YOU & I-Rick James 9.

6. RUNAWAY LOVE-Linda Clifford 7. SHAME-Evelyn "Champagne" Kin 7. King

8. ANNIE MAE-Natalie Cole 1. 10. 9. LAST DANCE-Donna Summer

12. 10. BOOGIE OOGIE OOGIE-Taste of Honey

6. 11. USE TA BE MY GIRL-O'Jays

3. 12. (LET'S GO) ALL THE WAY-The Whispers

11. 13. THE GROOVE LINE-Heatwave

15. 14. HOLLYWOOD SQUARES-Bootsy's R. Band

16. 15. MS.-David Oliver

LW TW 25. 16. I LIKE GIRLS-Fatback Band 19. 17. BY WAY OF LOVE'S EXPRESS-Ashford & Simpson

13. 18. I AM YOUR WOMAN-Barbara Mason

21. 19. 1,2,3-Dorothy Moore

14. 20. DAYLIGHT & DARKNESS-Smokey Robinson

28. 21. SHADOW DANCING-Andy Gibb 17. 22. DUKEY STICK-George Duke

18. 23. TAKE ME TO THE NEXT PHASE-Isley Bros.

20. 24. AIN'T NO SMOKE...-Eddie Kendricks --. 25. LOVE TO SEE YOU SMILE-Bobby Bland -. 26. I GOT WHAT YOU NEED-Bunny Sigler

23. 27. DANCE ACROSS THE FLOOR-Jimmy Bo Horne

24. 28. GIRL CALLING-Chocolate Milk

26. 29. EVERYBODY DANCE-Chic

27. 30. ALMIGHTY FIRE-Aretha Franklin

YOU KNOW YOU WANT TO BE LOVED-Keith Barrow

Movin' On Up
ow IF YOU'RE READY, HERE IT COMES-Enchantment

DON'T PITY ME-Faith, Hope & Charity (20th)

I.O.U.-Joe Simon (Spring)

Top Airplay TAKE ME I'M YOURS-Michael Henderson STOP YOUR WEEPING-Dramatics BABY I NEED YOUR LOVE TODAY-Sweet Thunder VICTIM-Candi Staton MY RADIO SURE SOUNDS GOOD ... - Graham Central S. FUNKENTELECHY - Parliament (Casablanca) ONE ON ONE-Prince Philip Mitchell HOME MADE JAM-Bobbi Humphrey THE SPANK-James Brown THANK GOD IT'S FRIDAY-Love & Kisses I JUST WANT TO BE WITH YOU-The Floaters IS THIS A LOVE THING-Raydio I HAD A CHOICE-Sun

GOLDEN TIME OF DAY-Maze AUTOMATIC LOVER-Sylvia

EVERYBODY HAS A DRFAM-Manhattans

Picks & Plays YOU'RE ALL I NEED .. - J. Mathis & D. Williams (Columbia SHAKE AND DANCE-Con Funk Shun (Mercury) NEVER MAKE A MOVE TOO SOON-B.B.King (ABC) DID HE MAKE LOVE TO YOU-Facts of Life (Kayvette) LOVE BROUGHT ME BACK-D.J.Rogers (Columbia) GOOD, BAD & FUNKY-Shotgun (ABC) CAN'T GIVE UP A GOOD THING-Soul Children (Stax) YOUNGBLOOD-War (U.A.) IT'S OVER-Cameo (Chocolate City) I CAN'T MOVE NO MOUNTAINS-Shirley Brown (Arista) WE ARE THE FUTURE-High Inergy (Gordy) IF EVER I SEE YOU AGAIN-Roberta Flack (Atlantic)

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Black Radio Correspodents' LP cuts are on page 13.....

Regional Highlights

Albany (Doc Suttles-WJIZ) #3-Whispers, #6-Evelyn King, #9-Maze. Cns: Rick James, Raydio, Candi
Staton, Soul Children, Headhunters, McCrarys, Floaters, James Brown, Sweet Thunder. New: High
Energy, Keith Barrow, Commodores, Enchantment, B.T. Express. Rq: B.Sigler, P.Mitchell, A.Gibb.
Birmingham (Victor Boykin-WBUL) #1-Peabo Bryson, #6-Fatback Band. Cns: Prince, B.Humphrey, Bobby Bland, Jaisun, Rick James, Isleys, Randy Brown, Joe Simon, Q.Jones, Mathis & Williams, Con Funk Shun, Michael Henderson. New: D.J.Rogers, Manhattans, Ashford & Simpson, Candi Staton, L.Rawls.

Chicago (Earnest James-WBMX/FM) #4-Q.Jones, #6-Isleys, #7-David Oliver, #8-Linda Clifford. Cns:

Evelyn King, Commodores, Whispers. New: B.B.King, Mathis & Williams, Facts of Life. Rq: Ann

Peebles, Teddy Pendergrass, Heaven & Earth. LP's: Mass Production, Stylistics, CJ & Co.

Columbus (Keith Willis-WVKO) #3-Taste of Honey, #5-Donna Summer, #6-Sun, #8-Ashford & Simpson, #9-James Brown, #10-Dramatics. Gns: Commodores, Con Funk Shun, Manhattans. New: Kay Gees, Mathis & Williams, Slave, Isley Bros., Norma Jean. On: Dells, Dorothy Moore, K.Barrow, War. Galveston (Randy Sterling-KGBC) #4-Barbara Mason, #5-0'Jays, #9-Fatback Band, #10-Bootsy. New: Jackie Moore, Commodores, Silver Convention. Rq: Martha Reeves, Graham C.S., Shirley Brown, Q.Jones, Ruby Winter, Stylistics, Michael Zager. On: Luther Ingram, Con Funk Shun, B.B.King. Miami (Ralph Featherstone-WMBM) #1-Q.Jones, #3-Candi Staton, #4-Foxy, #5-D.Summer, #6-Sun. Gns:
High Inergy, James Brown, Taste of Honey, P.Bryson, D.Washington. New: Bobby Bland, Isleys, Rolling Stones, Love & Kisses, Norma Jean, Commodores, Cathy Barnes, Joe Thomas, M. Matthews. Natchez (Haynes Ford-WNAT) #3-P.Bryson, #4-T.Pendergrass, #7-Commodores, #8-Evelyn King, #10-Taste of Honey. Gns: Q.Jones, Sun, Love Unl. Orch., Linda Clifford, Rick James, Dorothy Moore, Foxy, Dramatics. New: Sweet Thunder, Chicago Gangsters. LP's: Con Funk Shun, Betty Wright. St. Matthews (Andy Henderson-WQKI) #1-P.Bryson, #2-Q.Jones, #3-0'Jays, #8-Teddy Pendergrass, #9-Donna Summer, #10-Rick James. Gns: Evelyn King, Dorothy Moore, Fatback Band, Graham C.Station. New: Commodores, Con Funk Shun, Mathis & Williams, Candi Staton. On: Isleys, Kay-Gees. Stockton (Charles Richardson-KUOP/FM) #1-N.Cole, #2-Q.Jones, #3-Evelyn King, #5-Rick James. #7-Con Funk Shun, #8-Commodores, #9-Dorothy Moore, #10-Linda Clifford. Gns: Taste of Honey, Bobbi Humphrey, Fatback Band. New: Enchantment, Facts of Life, LTD, Shotgun. LP: H.Hancock.

Berkeley (Rob Singleton-KRE) New: Lee Dorsey, Mark Colby, Isleys, Norman Connors, Passport, Joe
Sample. Stanley Clarke, George Benson, Herbie Hancock, Michael Franks, Commodores. Rq: Jean
Carn (HEAD). New LP's: Crusaders, L.Williams, M.Henderson, G.Bartz, Esther Phillips, Grant Greer

### Country Music (Associate Editor, Elma Greer)

Prime Mover: WHEN I STOP LEAVING (I'LL BE GONE)-Charlie Pride (RCA) Advances past "Next In Line" towards the uppermost part of the chart.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

1. I BELIEVE IN YOU-Mel Tillis 2. IT ONLY HURTS FOR A LITTLE WHILE-M. Smith 14. 17. WEEKEND FRIEND-Con Hunley 3. THERE AIN'T...-J. Cash & W. Jennings 22. 18. YOU NEEDED ME-Anne Murray 3. THERE AIN'T ... - J. Cash & W. Jennings 4. ONLY ONE LOVE IN MY LIFE-Ronnie Milsap 8.

5. LOVE OR SOMETHING LIKE IT-Kenny Rogers 11. 6. I'LL BE TRUE TO YOU-Oak Ridge Boys

7. I CAN'T WAIT ANY LONGER-Bill Anderson

8. I NEVER WILL MARRY-Linda Ronstadt 10.

9. TONIGHT-Barbara Mandrell 7. 10. IT'S A HEARTACHE-Bonnie Tyler

6. 11. NIGHT TIME MAGIC-Larry Gatlin 19. 12. YOU DON'T LOVE ME ANYMORE-Eddie Rabbitt

9. 13. TWO MORE BOTTLES OF WINE-Emmylou Harris 12. 14. LET ME BE YOUR BABY-Charly McClain

15. 15. NEVER MY LOVE-Vern Gosdin

Next In Line
THREE SHEETS IN THE WIND-J.Ward & R.McEntire
FROM SEVEN TILL TEN-Conway & Loretta DON'T MAKE NO PROMISES-Don King WE BELONG TOGETHER-Susie Allanson RAKE & RAMBLIN' MAN-Don Williams I'VE BEEN TOO LONG LONELY BABY-B.C.Craddock YOU'LL BE BACK...-Johnny Russell TALK TO ME-Freddy Fender ANOTHER FINE MESS-Glen Campbell I'LL FIND IT WHERE I CAN-Jerry Lee Lewis

IW TW
17. 16. PITTSBURGH STEALERS-Kendalls

23. 19. WE CAN DO THIS AGAIN-T.G. Sheppard

25. 20. SPRING FEVER-Loretta Lynn

29. 21. TALKING IN YOUR SLEEP-Crystal Gayle

16. 22. SLOW & EASY-Randy Barlow
--- 23. (I LOVE YOU) WHAT CAN I SAY-Jerry Reed 20. 24. HERE COMES THE REASON...-Ronnie McDowell

18. 25. GEORGIA ON MY MIND-Willie Nelson

--. 26. RAGAMUFFIN MAN-Donna Fargo --. 27. ROSE COLORED GLASSES-John Conlee

30. 28. THAT'S WHAT MAKES ... - Moe Bandy --. 29. PLEASE HELP ME-Janie Fricke

--. 30. WHEN I STOP LEAVING ... - Charley Pride

Other Gains, Sales and/or Requests
THE FOOL-Don Gibson BETTER ME-Tommy Overstreet I'LL JUST TAKE IT OUT IN LOVE-George Jones WHEN THE FIRE GETS HOT-Zella Lehr YOU'RE GONNA LOVE LOVE-Ava Barber BEAUTIFUL WOMAN-Charlie Rich UNDERCOVER LOVERS-Stella Parton I CAN'T STOP LOVING YOU-Mary Kay Miller COME SEE ME & COME LONELY-Dottie West LEFT-OVER LOVE-Brenda Lee

(New listings are underlined) Conway Twitty (30); Johnny Rodriguez (23); Kenny Starr (16); Joe Stampley (15); Dale McBride (14); Tammy Wynette (14); Joe Sun (12); Nat Stuckey (12); Jody Miller (12); David Rogers (11); Billy Swan (11); David Allen Coe (10); Terry Hollowell (10); Cristy Lane (10); Kenny O'Dell

New Releases That Merit Airplay
e Rich (U.A.) BLUE SKIES-Willie Nelson (Columbia) I STILL BELIEVE IN LOVE-Charlie Rich (U.A.) HELLO MEXICO (AND ADIOS BABY TO YOU)-Johnny Duncan (Columbia)

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...Country Club, page 6... ...LP cuts, page 13... ...Roundup cont'd. on page 6...

Roundup (cont'd. from pg. 5)

Houston (Joe Ladd-KIKK) Pl-Dick Allen, Loretta & Conway. Rq-B.Swan, F.Fender, D.Williams.

Huntington/Ashland, Ky. (Dave McLain-WTCR) Pl-Freddy Fender, T.Overstreet, G.Campbell.

Indianapolis (Bill Robinson-WIRE) Pk-Conway Twitty. Pl-N.Felts, C.Lane, B.Lee, Cal Smith.

Jacksonville (Johnny West-WLAS) Gns-J.Fricke. Pl-J.Rodriguez, C.Maggard, G.Jones, C.Lane.

Jamestown (Mark Peterson-KSJB) Pl-D.McBride, J.Richie, T.Wynette, J.Stampley, C.Lane. Rq-Cal Smith

Kansas City (Ted Cramer-WDAF) Deb-A.Murray (22), C.Pride (25), D.Williams (30). Pl-John Conlee.

Kennewick (Frank Jenkins-KOTY) Pl-D.Gibson, C.Twitty, Dickie Lee, Dottsy, Johnny Rodriguez.

Lansing (Wayne Waters-WITL) Pl-Kenny O'Dell, T.Wynette, J.Stampley, Conway Twitty.

Las Vegas (Johnny Steele-KRAM) Pl-K.Wheeler, Johnathan Lee, R.Lynn, J.W.Ryles, Dottsy, G.Stewart.

Los Angeles (Cathy Hahn-KLAC) Pl-J.Conlee, F.Fender, C.Rich, G.Jones, Conway Twitty.

Lynchburg (Cory Dennison-WBRG) Pl-Stella Parton, D.A.Coe, Jody Miller, Mac McAnally. Rq-K.Starr.

Kingsville (Sam Moya-KINE) Deb-Kendalls (27). Rq-J.Rodriguez. Pl-J.Fricke, Sam Neely.

Manitowoc (Bob Irish-WCUB) Deb-D.Williams (20), Ray Hummel III (21). Pl-Danny Davis, J.Reed.

Medford (Nick Jaggstone-KSHA) Pl-K.Starr, Cooper Bros., Silver City Bd., D.McBride, G.Davies. Manitowoc (Bob Irish-WCUB) Deb-D.Williams (20), Ray Hummel III (21). Pl-Danny Davis, J.Reed.

Medford (Nick Jaggstone-KSHA) Pl-K.Starr, Cooper Bros., Silver City Bd., D.McBride, G.Davies.

Memphis (Hal Jay-WMC) Pl-J.Duncan, Gail Davies, Conway Twitty, W.Nelson, Susie Allanson.

Milwaukee (Ken Rice-WBCS) Deb-F.Fender (29). Pl-M.Bandy, Don Williams, J.Ward & R.McEntire (both).

Minneapolis (Gregg Lindahl-WDGY) Gns-T.G.Sheppard (27-20). Pl-E.Rabbitt, C.Gayle, D.Williams.

Missoula (Jack Lundy-KGRZ) Deb-D.Williams (24), J.L.Lewis (25). Pl-G.Campbell, J.Conlee.

Modesto (Kenny Roberts-KTRB) Pl-Conway & Loretta, D.West, T.Overstreet, D.Williams. Rq-D.Drumm.

Monroe (Rob Williams-KNOE) Pl-Olivia N-John, D.A.Coe. Rq-J.Ward & R.McEntire, C.Rich.

Montgomery (Diane Brennan-WBAM) Pl-N.Stuckey, Dottsy, F.Weller, C.Maggard, D.McBride.

Nashville (Mary Catherine-WSM) Pl-J.L.Lewis, J.Russell, F.Weller, C.Twitty, N.Stuckey.

Natchez (Bob Cupit-WNAT) Pl-C.Pride, J.Rodriguez, M.L.Boggus, Conway Twitty, M.Williams. Nashville (Mary Catherine-WSM) Pl-J.L.Lewis, J.Russell, F.Weller, C.Twitty, N.Stuckey.

Natchez (Bob Cupit-WNAT) Pl-C.Pride, J.Rodriguez, M.L.Boggus, Conway Twitty, M.Williams.

New Bern (B.J.Morton-WBIC) Deb-S.Allanson (16), C.Gayle (24), J.L.Lewis (26), D.West (27).

New York (Pam Green -WHN) Gns-Conway Twitty & L.Lynn (15-10). Pl-Olivia N-John, D.Fargo, J.Fricke.

Oakland (Bobby Guerra-KNEW) Gns-J.Ward & R.McEntire (25-18). Pl-G.Jones, T.Overstreet, F.Fender.

Orlando (Mike Burger-WHOO) Gns-M.Bandy (31-22). Pl-Conway, J.Duncan, Willie Nelson, D.A.Coe.

Oshkosh (Doug Lane-WYTL) Pl-H.Cochran, J.Anderson, J.L.Lewis, S.Parton, G.Jones, D.West.

Ottawa (Alden Weatherbie-KOFO) Gns-Bellamys (23-18). Pl-C.Gayle, D.Williams, J.Conlee.

Pascagoula (Larry Hester-WGUD) Pl-S.Parton, F.Weller, J.Stampley, D.McBride, C.Twitty.

Phoenix (Terry Black-KJJJ) Pl-G.Stewart, C.Maggard, C.Twitty, R.Lynn, H. Glenn. Rq-K.O'Dell.

- - (John Buchanan-KNIX) Pl-Conway, David Wills, David Rogers, M.Earwood, D.McBride.

Polson (Ron Hirsch-KERR) Pl-Charlie Rich, Jody Miller, Kenny Starr, Susie Allanson.

Port Arthur (Dick Davis-KYKR) Pl-Cristy Lane, Joe Stampley, George Jones. Pk-Dale McBride.

Portland (Bob Zane-KRDR) Gns-M.Bandy (25-12). Pl-K.O'Dell, S.Richards, Pat & Debby, C.Lane.

Pueblo (A.A.Avalos-KPUB) Pl-S.Allanson, J.L.Lewis, M.White, Conway & Loretta. FOLSON (NON HISTOR-MERK) PL-ORAITE RACH, OOG MILLEY, SERRY SUBLE ALLABON.

FORT ARTHUR (Dick Davis-KYKR) PL-Oristy Lane, Joe Stampley, George Jones Pk-Dale McBride.

FORTLAND (Bob Zane-KRDR) Gas-M.Bandy (25-12). PL-K.O'Dell, S.Richards, Pat & Debby, C.Lane.

Fueblo (A.A.Avalos-KFUB) PL-S.Allanson, J.L.Lewis, M.White, Conway & Loretta.

Rapid City (Jim Shaw-KIM) PL-Freddy Fender, D.Williams, C.Pride, G.Jones, T.Overstreet,

Rapid City (Jim Shaw-KIM) PL-Freddy Fender, D.Williams, C.Pride, G.Jones, T.Overstreet,

Rackmond (Harry Gift-KFRB) PL-Conway, T.Wynette, J.Stampley, N.Felts, Nate Harvel.

St. Gloud (Dean Allan-WWJO) Gas-G.Watson (24-17). PL-J.Conlee, M.Bandy, J.Fricke, B.C. Craddock.

St. Joseph (Bob Orf-KFE) Cas-Conway & Loretta (UGLY) (31-16). PL-A.Barber, S.Wartin, D.Gibson.

St. Louis (Walt Turner-WIL) Gas-Conway & Loretta (UGLY) (31-16). PL-A.Barber, S.Wartin, D.Gibson.

St. Louis (Walt Turner-WIL) Gas-J.Fricke (31-25). PL-Conway Twitty, Willie Nelson, Dottsy.

St. Petereburg (Joe Patrick-WQYK/FM) PL-J.Reed, David Rogers, J.Russell, Susie Allanson, J.L.Lewis

Salem (J.A.Williams-KGAY) Pl-C.Stewart, C. Lane, Silver City Bd., Jody Willer, R.Leigh, D.Drumn.

San Bernardino (Bob Mitchell-KCKC) PL-N.Harvell, Dottsy, J.Duncan. Lp cut-M.Haggard (AFTERNON).

San Diego (Bd Chandler-KSON) PL-D.King, G.Campbell, G.Jones, M.Barwood, F.Weller, M.Bandy.

San Jose (Jay Albright-KERN) Pl-J.Duncan, Willie Nelson, G.Stewart, Conway Twitty, G.Jones.

Shreveport (Tom Phifer-KRMD) Pl-B.Hank Snow, Nat Stuckey, Dickey Lee, D.McBride, D.Willis.

- - (Ken Loomis-KWK) Pl-D.Wills, J.Rodríguez, Conway, T.Wynette, J.Stampley, Willis, J.Duncan.

South Bend (Tom Sidwell-WJA) Pl-C.Gayle, M.Bandy, Conway Twitty, S.Allanson, Rg-Loretta & Conway.

Stevens Point (Pat Martin-KYRO) Pl-D.Williams, G.Jones, J.Russell, P.F.Vans, F.Weller.

Thibadaux (Rick Luquette-KTE) Pk-J.Stampley, Conway, T.Wynette, Rg-T.Hollowell, M.Ball.

Toledo (Bob Pepas-WTOD) Pk-J.Rodríguez, Pl-Dottsy, C.Maggard, B.-G.Chich (Epic).

Tulare (Mark Jordan-KEM) Ph-D.McBri

... Country Club, pg. 12...

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### Top 40 Station Reports - June 26 thru Wed. June 28 (Total Reports this week 220 - last week 228) Research Assistants - Kent & Keith Zimmerman

| Top 40 Station Reports - Just 56 Chry 1961, June 28 (Total Reports this work 2007) | Lest week 2007) | Total Reports this work 2007 | Lest week 2007) | Total Reports Artistants - South & Mills 2008-2009 | Total State 1978/PM (18), WPMA(19) | WCCX (29 to 28), WAMS (30 to 38), WAMS (30 to 38),

TOP NO Station Reports - continued from Page 7....

TOP NO Station Reports - continued from Page 7....

TOP NO Station Reports - continued from Page 7....

TOP NO Station Reports - continued from Page 7....

NEW (27 to 17), KATB (19), KITS/PM (22), KRTH (26), WBBF (27), KAW (26). On: WFRO/FM, WZUU, 130, KFT, KING, KTKT. Also: KVOX (17 to 10), WORC (16), WGUT (21 to 16), KIEO (29 to 17), KATS (28), KEIN (

KJRB (24), KING (25), WPRO/FM (25), KING (25), 96X (26), WIFE (26), WBBQ (26), WDRQ (27), etc.

---DEBUTS--
THREE TIMES A LADY-Commodores- 177 reports (155 last week). WNOE (1), KILT (1), WHBQ (7 to 2),
KRBE (3), KGW (7), WBBF (9), WMAK (19 to 10), YIOO (20 to 12), WIFI (25 to 13), WAYS (26 to 14),
WCOL (28 to 14), KFRC (28 to 15), 94Q (26 to 15), WNCI (16), 96X (25 to 17), WAKY (18),
13Q (29 to 18), KRTH (24 to 19), Z93 (26 to 19), WZZD (19), WQXI (28 to 19), WBBQ (27 to 19),etc

GREASE-Frankie Valli- 180 reports (154 last week). KJR (11 to 1), KRSP (8 to 3), KILT (10 to 5),
KRBE (11 to 5), WQXI (6), WNOE (6), WRKO (7), Z93 (7), KFRC (7), KIOA (25 to 10), WHBQ (21 to
12), KJRB (28 to 16), WAKY (27 to 16), KRTH (25 to 17), KING (23 to 18), WZUU (18), WPRO/FM
(25 to 18), KTKT (26 to 19), WGCL (28 to 20), WSAI (25 to 20), KNOW (21), WZZD (26 to 21), etc.

Station KRZI-Waco KEIN-Great Falls KBST-Big Spring, Tx. WJFL-Vicksburg, Miss. WANS-Anderson, S.C. WIRL-Peoria KALB-Alexandria, La. KGVO-Missoula, Mont. KOFM-Oklahoma City KRIB-Mason City KKIQ-Livermore, Ca. KRZI-Waco WRIG-Wausau, Wis. WTRX-Flint, Mich. KKQQ-Clovis, N.M. KLEO-Wichita WNOE/AM-New Orleans KBST-Big Spring, Tx. KSTN-Stockton KHSN-Coos Bay, Ore. WRVA-Richmond, Va. KYYA-Billings KEIN-Great Falls KWWI-Waterloo, Ia. WDLP-Panama City KXLF-Butte, Mt. KLWW-Cedar Rapids

Contact Mike Lucas (Box 8093 - 76710) John Walton (406-761-1310) Mike Majors (Box 4704 - 37405) Carl McMillan (915-267-6391)
John Curry (Box 76 - 39180)
Bill McCown (Box 211 - 29622) \*Pete Stewart (Box 3335 - 61614)
Robert Penny (Box 471) John Van Wagoner (Drawer M - 59801) \*Mike Miller (Box 14806 - 73113) Bob Scott (402 19th - 50401) \*Jeff August (1603 Barcelona - 94550)
Mike Lucas (Box 8093 - 76710)
Al Sellers (529 3rd - 54401) \*Bob Meadows (Box 1330 - 48506) Charlie Russell (Box 1890 - 88101) Ken Clifford (5610 E.29th - 67220) Marc Sommers (529 Bienville - 70130) Tom Wall (915-267-6391) Dave Morgan (209-948-5786) Gregg Lenny (Box 180 - 97420) Walt Williams (Box 1516 - 23212) Jack Bell (1645 Central - 59102) John Walton (406-761-1310) Bob Beck (319-291-1214) Allan Dean (Box 759 - 32401) Bob Roberts (406-792-9111) Don Weir (Box 876 - 52406) \*No Calls Please

Requirements Newsperson (future) Newsperson Newsperson News Director News Director Copywriter/Production Dir. Production Dir. (E.O.E.-M/F) Production Dir. (E.O.E.-M/F) Air Talent/Production Air Talent (part-time) Air Talent (future) Air Talent (future) Air Talent (future) Air Talents (Drive) Air Talent (Drive) Air Talent (Mr Drive)
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New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Boston, Harry Nelson-WRKO- Eruption, Rita Coolidge, Meatloaf (PARADISE). <u>Deb</u>: Foreigner, J.Walsh. Providence, Gary Berkowitz-WPRO/FM- Foreigner, Jackson Browne, Rita Coolidge, Bob Welch. Rochester, Tom Nast-WBBF- Rolling Stones, Peter Brown. <u>Deb</u>: Jackson Browne, Eddie Money, R.Milsap. New York, Rich/Myzal-99X- Frankie Valli, Commodores. <u>On</u>: S.Dan (FM), E.Clapton, ELO, Taste of Hon. -- Roz Frank-WNBC- Sweet, Pablo Cruise, Love & Kissess. Gns: Village People, Taste of Honey. Philadelphia, Metheny/Serpas-WZZD- B.Manilow, D.Summer, Abba, Dave Mason, Todd Rundgren. Charlotte, Roy Rosen-WAYS- Olivia N-John, Wings, Rick James, Bill Anderson. Deb: E.C.King, Q.Jones. Wilmington, Robbie Vogt-WGNI- R.Coolidge, Alicia Bridges, Chris Rea, Exile, ELO, Foreigner. Charleston, Bob McLain-WTMA- Taste of Honey, Chris Rea, ELO, Rita Coolidge. Deb: ARS, F. Valli Atlanta, J.J.Jackson-WQXI/AM- O.N-John, LeRoux, Evelyn C. King, Joe Walsh. Deb: T.Beau, Rita C. - Dale O'Brien-Z93- Joe Walsh, Evelyn C. King, Barbra Streisand. Deb: Foreigner. Miami, Frank Walsh-96X- Evelyn C. King, Teri DeSario, Taste of Honey, Frankie Valli, T. Pendergrass. Ft. Walton Beach, Bob Kitzmiller-WNUE- Gene Cotton, Q. Jones, Taste of Honey, Foreigner. Montgomery, Lanny West-WHHY- Mathis & Williams, Foreigner, Taste of Honey, LeRoux. Memphis, John Long-WHBQ- Barry Manilow, Wings, Walter Egan, O'Jays, Joe Walsh, Evelyn C. King. Nashville, Bruce Sherman-92Q- Walter Egan, Foreigner. Deb: J. Browne, Commodores, F. Valli. Louisville, Covote Calbour-WAKY- O Newton-John O Jones, Foreigner, S. Martin, Evelyn King, W. Fren Louisville, Coyote Calhoun-WAKY- O. Newton-John, Q. Jones, Foreigner, S. Martin, Evelyn King, W. Egan. Lexington, Jim Jordan-WVLK- B.Streisand, Donna Summer, K.Rogers, Steely Dan (DEACON BLUE), J. Walsh. Canton, Ron Foster-WQIO- Foreigner, Evelyn King, Bob Welch, Eddie Money. Deb: T.Rundgren, ELO. Cleveland, Bob Travis-WGCL- Heatwave, Peter Brown, Barbra Streisand. Deb: J.Starship, Foreigner. Neenah, Jason Page-WNAM- S.Martin, Evelyn King, Walter Egan, Rita Coolidge, K.Rogers, J.Walsh. Bismarck, Dan Brannan-KFYR- Rita Coolidge, ELO, O'Jays, Commodores. <u>Deb</u>: Patti Smith, K.Rogers. Des Moines, Michael Stone-KMGK- ELO, Walter Egan, Joe Walsh, John Miles, Commodores. Oklahoma City, Chuck Morgan-KOFM- Steely Dan (FM), Rita Coolidge, Foreigner, Tom Petty, E.Rabbitt. Tyler, Robert Adams-KDOK- Rita Coolidge, Steve Martin, Gene Cotton, George Benson.

Austin, Bill Mayne-KNOW- Joe Walsh, A.R.S. Toby Beau, ELO. Deb: F.Valli, R.Stewart, Commodores. Houston, Bill Young-KILT- Donna Summer, Kenny Rogers, Exile, Evelyn King, Walter Egan.

- - Clay Gish-KRBE- Evelyn C. King, Rita Coolidge, Oliva Newton-John, Chris Rea, Foreigner.
Lubbock, Paul Blair-KSEL- Frankie Valli, Joe Walsh, ELO, Jackson Browne. Deb: Pablo Cruise. Tucson, Ed Alexander-KTKT- Foreigner, Andy Gibb (EVERLASTING). Deb: Pablo Cruise, Walter Egan. Los Angeles, Bob Hamilton-KRTH/FM- Olivia Newton-John, Walter Egan, Chris Rea, Andy Gibb (EVER). Fresno, Dan Spears-KFYE- Billy Joel, Quincy Jones, Joe Walsh. Deb: Foreigner, ELO, ARS, E.King. San Francisco, Rick Scott-KYA- Donna Summer, Michael Johnson, J.Starship, Gerry Rafferty, Genesis. - - Dave Sholin-KFRC- Evelyn C. King, Abba. Deb: Village People, Foreigner, Eddie Money Portland, Michael O'Brien-KPAM- B.Manilow, T.Rundgren, ARS, G.Busey (B.Holly medley-CLEAR LAKE).

Correspondents' Corner (cont'd. from pg. 2)

Amarillo, Mark Shannon-KPUR- #5-F. Valli Marshall, Jerry Rome-KMHT- Exile Dallas, Gary Mack-KFJZ- #10-Sweet Waco, Mike Lucas-KRZI- Genesis Temple, Mike Patrick-KTEM- Jackie DeShannon Bryan, Richard Moore-KTAM- Exile Galveston, Dave Collins-KILE- Tom Petty Beaumont, Johnny Ahysen-KWIC- Exile - - Paul King-KAYC- Stonebolt San Antonio, Wayne Shayne-KZ100-#9-Commodores - Scott Christenson-KTSA- #10-Toby Beau Corpus Christi, John Strealy-KRYS- D.Roussos Laredo, Joe Ruiz-KLAR- Gene Cotton San Angelo, Roy Cox-KGKL- \*Climax Blues Bd. Midland, Dave Howard-KCRS- #11-A.R.S. El Paso, Tim Page-KELP- Chris Rea - - Rish Wood-KINT- #1-Sweet Show Low, Chip Stanley-KVSL- Olivia N-John Pueblo, Rip Avina-KDZA- Chris Rea Denver, Ed Greene-KIMN- Genesis Colorado Springs, Mark McCoy-KYSN- #9-E.Clapton Casper, Donna Fox-KATI- #1-Peter Brown Salt Lake City, Lorraine Winegar-KRSP-A.Gibb Reno, Red Mountain-KCBN- #2-R.Stones Las Vegas, Steve Summers-KENO- #10-A.Gibb San Diego, Gene Knight-B100- J. Browne (LOVE) - - Michele Pettis-KMJC- Frankie Valli - Nina Gomez-KCBQ- Marshall Tucker Anaheim, Larry Groves-KEZY- #4-Rolling Stones Los Angeles, John Sebastian-KHJ- #10-M.Johnson - - - Roger Collins-KFI- Capt. & Tennille - - - Sherman Cohen-KIIS/FM- Eddie Money - - Denise Gorman-K100- #9-Sweet San Bernardino, Mitch Montrose-KFXM- T.Beau Santa Maria, Denny Luell-KUHL- Journey San Luis Obispo, John Tobin-KSLY- Marshall T. Bakersfield, Pete Shannon-KERN- #6-D.Summer Modesto, Lee Martin-KFIV- Marshall Tucker Salinas, A.J.Roberts-KDON- Chilliwack San Jose, Paul Wells-KSJO- Cheap Trick Livermore, Steve O'Neil-KKIQ- Nick Gilder

Stockton, Dave Morgan-KSTN- Chris Rea Davis, Tom Gracyk-KDVS- Airwaves Sacramento, Jeff Hunter-KNDE- Frankie Valli - Kris Mitchell-KROY- Nick Gilder Yuba City, Ross Forbes-KOBO- George Benson Redding, John Stall-KSXO- Airwayes Arcata, Len Jarvela-KATA- Tower of Power Medford, R.E.Lucas-KYJC- #10-Pablo Cruise Coos Bay, Gregg Lenny-KHSN- Moody Blues Eugene, Bill Dudley-KASH- Andy Gibb Corvallis, Art Quine-KFLY- Warren Zevon Salem, Tim Patterson-KBZY- Charlie Portland, Mike Davis-KYTE- Eruption - Terry Danner-KGW- Karla Bonoff Hoquiam, Steve Larson-KGHO- #3-Frankie Valli Chehalis, Derek Shannon-KITI- #6-B.Streisand Longview, Jay McCrae-KLOG- \*Boney M Tacoma, Bruce Cannon-KTAC- Rita Coolidge Seattle, Tom McKay-KING- Olivia Newton-John - Frank Colbourn-FM/KVI- Exile - - - Tracy Mitchell-KJR- #4-Barbra Streisand
Mt. Vernon, Jim Alan-KBRC- \*Tom Petty Bellingham, Frank Shires-KPUG- Rita Coolidge Yakima, Brady Layman-KQOT- Tom Petty Tri-Cities, Tom Mann-KALE- Trooper Spokane, Tom Hutyler-KJRB- Olivia Newton-John - - Jim Hill-KREM- Olivia Newton-John Boise, Steve Homan-KWZ- Teri DeSario - - Don Kelly-KBBK/FM- Barbra Streisand Moscow, Gary Cummings-KRPL- Bobby Vinton Lewiston, Wes McShay-KOZE- Roberta Flack - - Steve MacKelvie-KRLC- Snail Missoula, Vern Argo-KYLT- Bobby Vinton Helena, Randy Rocks-KCAP- Uriah Heep Bozeman, Dennis Nichols-KBOZ- Gene Cotton Great Falls, Don Nordine-KQDI- Demis Roussos - John Walton-KEIN- Eddie Rabbitt Billings, Jack Bell-KYYA- Quincy Jones Anchorage, Tony Mitchell-KENI- Heatwave Vancouver, Joyce Falkowski-CFUN- Nick Gilder Thunder Bay, B.M.Dean-CKPR- Walter Egan

- C Correspondents' Reports - continued from Page 3.... A - C Correspondents Reports - Continued From Fage J...

Detroit (Kevin Sanderson-WCAR) Lori Jacobs/Genesis/Clapton/Dan & Coley/Mick Jackson. Gains: Valli. Dubuque (Steve Sesterhenn-KDTH) Olivia/Olivor/R. Armand/Mathis & Wms./Silver Blue/Smokie. Durham (Don West-WDNC) Roger Whittaker/Mathis & Wms./Toby Beau. Gains: Tuxedo Junction/Ronstadt. Eugene (Catherine Bitterman-KPNW) Rita Coolidge/Boney M/Valli/Lightfoot. Calls: Streisand. Everett (Robert O'Brien-KRKO) Tony Orlando. Gains: Rawls/Valli/Manilow (EVEN)/Seals & Crofts. Fitchburg (Chuck Morgan-WEIM) Rita C./Carolyn Bernier/Rabbitt/Silver Blue/N. Cole/The Band/Climax BB Flint (Ken Myers-WTRX) Meatloaf/Valli/Rita C./A.R.S./Dave Mason. Gains: Flack/Manilow (COPA). Florence (Benji Carle-WBCF) Rita C./Commodores/Eddie Money/R. Milsap/J. DeShannon. Grand Rapids (Doc Donovan-WLAV) Browne/Rea/Olivia/Mathis & Wms. Gains: Valli/Manilow (EVEN)/Abba. Green Bay (Jim Trotter-WNFL) Pablo Cruise/Cotton/Clapton/T. Beau/Streisand/Milsap/K.C. & Sunshine Bd Helena (Harley Dee-KBLL) Steely Dan (FM)/Stonebolt/Schneider/Vinton/Olivia. Gains: Genesis. Hopewell (Chris Stevens-WHAP) Rita C./Commodores/Tarney Spencer Bd./E. King/Heart. Houston (Chuck Buell-KULF) T. Beau/Flack/Olivia/Q. Jones. Gains: Commodores/Valli.
- - - (John Jenkins-KXYZ) Streisand. Gains: Manilow (COPA)/Summer/Commodores/Valli/Travolta & O. Jefferson City (Mike Schaefer-KJMO) A.R.S./Commodores/Dan & Coley/Lightfoot/Lane Caudell. Kansas City (Steve Bell-KMBZ) Whittaker/Commodres/Olivia/Rita C./Mathis & Wms. Gains: Mac Davis. Keene (Sandy Ellsworth-WKNE) Rita Coolidge/Valli/A. Gold. Gains: Streisand/Lightfoot/Spellbound. Kingston (Bruce Conklin-WGHQ) Mathis & Wms./C. King/Rita C./John Hall/B. Vinton. Klamath Falls (Mark Scott-KAGO) Love & Kisses/Commodores/Taste of Honey/N. Cole/LeRoux/LaBounty. Lakeland (Craig Moore-WONN) S. Robinson/Olivia/Austin Roberts/MFSB/Helen Schneider. Lincoln (Ron Dean-KLIN) Commodores/C. Rea/Olivia/K. Nolan/S. Robinson/Mathis & Wms./W. Murphy. - - (Cathy Blythe-KFOR) C. Rea/Olivia/K. Nolan/Gibb (EVERLASTING)/Mathis & Wms./Commodores.
Los Angeles (Tess Russell & Jane Hassler-KMPC) Starship/Spyro Gyra/Commodores. - - (Michael Sheehy-KNX/FM) Benson/Little River Band/LeRoux. LP: Michael Johnson. Louisville (Jerry Melloy-WHAS) Rod Stewart/Commodores. Gains: Bob Seger. Macon (Steve Murphy-WMAZ) Taste of Honey/Tarney Spencer Band/Exile/Quincy Jones. Gains: R. Stones. Marion (Jim Roberts-WDIF) Wild Cherry/Summer/Commodores/Dion/E.L.O./Wings/Chris Rea. Mason City (Steve Locker-KGLO) Manilow (COPA)/Streisand/Seger/Commodores/Ronstadt/Olivia. Miami (Al Anderson-WIOD) Mathis & Williams/R. Holmes/T. Beau/Spyro Gyra.
- - - (Rick Peters-WWWL) Rogers/Rita C./Tarney Spencer Bd./LaBounty. LP: Moody Blues. Midland (Kirk Hughes-WMPX) A.R.S./Cafe Creme/K. Chater/Hot/Stylistics/Tiffany. Gains: Mac Davis. Milwaukee (Mike Elliott-WTMJ) Commodores. Gains: Seger/Beau/Palmer/Dan & Coley/G. Tanner/Boney M. Minneapolis (Curt Lundgren-WCCO/FM) Pure Prairie Lg./Rabbitt/J. Sample/J. Hall/Olivia/Benson/Rea. Missoula (Van Wagoner-KGVO) Manilow (COPA)/C. Gayle/Spyro Gyra/A.R.S. Gains: Genesis/Streisand. Monterey (Dave Allen-KMBY) F. Valli/C. Gayle/Rita C./Cotton/Jackson Browne.

Nashville (Mary Catherine-WSM) Olvia/Roger Whittaker. Gains: Roberta Flack/Ronnie Milsap. Nashville (Mary Catherine-WSM) Olvia/Roger Whittaker. Gains: Roberta Flack/Ronnie Milsap.

Newport (Ernie Birch-KNPT) Boney M/E. Harris/B. Joel/Pablo Cruise/Steely Dan (FM).

Odessa (Dave Prescott-KQIP) Meatloaf/D. Roussos/Olivia/Heart. Gains: Lou Rawls.

Olympia (Dick Pust-KGY) A. Gold/Summer/G. Tanner/Todd Rundgren/W. Egan. Gains: Cotton/Rod Stewart.

Osburn (Dave Nesbitt-KWAL) G. Lightfoot/Rita C./Rabbitt/J. Browne/Spyro Gyra.

Pendleton (Bob Walker-KTIX) Rita C./Commodores/Carole King/A. Gold. Gains: O'Jays/Rolling Stones.

Pittsburgh (Chuck Brinkman-WTAE) Streisand/Pablo Cruise. Gains: O'Jays/Commodores/Flack/Starship.

Portland, Ore. (Bob Swanson-KEX) Rita C./Jefferson Starship/T. Orlando/W. Murphy/Armand.

Providence (Joe Thomas-WJAR) Rita C./Mathis & Wms./Dan & Coley/Commodores/T. Orlando. Gains: Flack.

Quad Cities (Jim Mahanay-WQUA) Genesis/Valli. Gains: Seals & Crofts/Commodores/Manilow (COPA).

Racine (Terry Havel-WRJN) Flyer/A. Gold/Commodores/Tarney Spencer Bd./Olivia/Austin Roberts.

Reno (Mike Haggerty-KOLO) Rabbitt/W. Egan/Genesis/Browne/Gibb (EVERLASTING). Gains: Commodores.

Richmond (Bob Ridle-WRVA) Meatloaf/Toby Beau/Roger Whittaker. Gains: A. Murray/Palmer/Seger/M.Davis Richmond (Bob Ridle-WRVA) Meatloaf/Toby Beau/Roger Whittaker. Gains: A. Murray/Palmer/Seger/M. Davis. Rochester (Dale Hamilton-KROC) Chilliwack/A. Gold/S. Robinson/R. Milsap/Rita C./C. Gayle. Rock Springs (Rod Tucker-KRKK) Dan & Coley/D. Summer/Boney M/Commodores/Rita Coolidge. Roseburg (Tom Worden-KRSB) D. Mason/Olivor/DeSario/C. King/Graham Central Station. Gains: Meatloaf. Roswell (Larry Ahrens-KBCQ) C. Gayle/Olivia/B. Anderson/Mathis & Wms. (flip). Gains: Valli/Beau. Sacramento (D. Darin & L. Kirk-KCRA) R. Milsap/A. Murray. Gains: Palmer/Rawls/Streisand/Gayle/Rogers Saginaw (Rick Belcher-WSGW) Genesis/Campbell/Summer. Gains: Streisand/Flack/C. Gayle/Cotton/Ronstadt St. Joseph (Phil O'Neil-KSFT) Cotton/Egan/Gold/Steely Dan (FM). Calls: Bob Seger/O'Jays. St. Louis (Ed Scarborough-KSD) Clapton/Commodores/Kenny Rogers.

Salt Lake City (George Lemich-KSL) Cotton/Rabbitt/A. Gold/C. Rich/R. Armand/Tanner.

San Francisco (Scott Burton-KNBR) Manilow/Clapton. Gains: Simon/Abba/M. Johnson/O'Jays/Rafferty. - - (Ann Lavoy-KSFO) Rita Coolidge/Atlanta Rhythm Section. San Luis Obispo (Anna Bokma-KVEC) Olivia/Beau/Pablo Cruise/Starship/Rea/E.L.O./Alessi/Marcovicci. Santa Maria (Johnny Dixon-KSEE) Olivia/K. Rogers/Mathis & Wms. Gains: Pablo Cruise/Valli/Streisand. Santa Rosa (Jerry Johnson-KSRO) Manilow (COPA)/C. Gayle/Commodores/Rita C./Spyro Gyra/Rabbitt. Schenectady (Cindy Schlegel-WGY) Spyro Gyra/Valli/Meatloaf/A. Gold/Roussos. Gains: Flack/O'Jays. Scranton (Chris Norton-WEJL) Commodores/Pablo Cruise/Starship/A. Gold. Gains: Rita C./Flack. Seattle (Carol Stripling-KVI) Commodores/D. Summer/Mathis & Wms./Olivia. Gains: T. Beau/Seger/Flack. Sharon (Jack Taylor-WPIC) Murray/Cotton/Genesis/Commodores/K. Rogers/Armand. Gains: Seger/Streisand. Spokane (Chuck Harmon-KXLY) Whittaker/Sample/O'Jays/Mathis & Wms./Rita C./Gayle/Campbell/DeShannon. - (Barry Watkins-KHQ) Rogers/Valli/Murray/Lighfoot/Beau/Dan & Coley/Manilow (COPA). Tulsa (Kenny King-KRAV) Manilow (COPA)/Peter Brown/Valli/Beau. Calls: Pablo Cruise.
- - (Don Bishop-KRMG) Olivia/Cotton/T. Beau/Elvis (AMERICA). Calls: Pablo Cruise/A. Gold/Busey.
Twin Falls (Shawn Vonnegun-KEEP) Lightfoot/Manilow (COPA)/Peter Brown/Dan & Coley/Murray. Tyler (Brad Houston-KTBB) Starship/Rita C./Olivor. Gains: Seger/Meatloaf/O'Jays/Beau. Vacaville (Matt Steiger-KUIC) Rita C./Benson/Airwaves/DeSario/Pure Prairie Lg/Tarnery Spencer Bd.
Wahpeton (Chris Delaney-KBMW) Armand/Gold/Rundgren. Gains: Rod Stewart/A.R.S./Manilow (COPA)/Valli.
Warwick (Dick Wells-WTBQ) Valli/Murray/Armand/Rea. Gains: B. Tyler/B. Streisand.
Washington, D.C. (Bonnie Smith-WMAL) Commodores/Gold/Mathis & Wms./Milsap/K. Rogers/Vinton/W.Nelson Waterloo (Jay Douglas-KXEL/FM) Commodores/Joe Walsh/Rita Coolidge. Calls: Summer/Pablo Cruise/Egan. West Palm Beach (Russ Morley-WJNO) Commodores/Astrud Gilberto/Olivia/Mathis & Wms./Manilow (COPA). Wichita (Jack Oliver-KAKE) Cotton/Rogers/Gayle/Commodores. Gains: Flack/Seger/Starship/Streisand. Yakima (Frank Taylor-KMWX) Olivia/Armand/Tony Orlando/C. Rea. Gains: Gene Cotton.

# Gavin's Gab

Fourth of July
Station vans will be out in force July 4, remoting the nation's birthday celebrations from beaches, lakes, parks and town squares. Bob McLain reports WTMA-Charleston will broadcast live from festivities at "Charlestown Landing," a historical landmark. The mayor will present a 1978 "All American City" award to the people of Charleston. Other highlights will include a \$20,000 fireworks display and the building of the world's largest sundae using 5000 pounds of ice cream. Greenville, Ms.'s, week-long "Mainstream Festival" will conclude on the Fourth with picnics and fireworks on the Mississippi River Levy. Mark Jones of WDDT said the events will include a \$2000 treasure hunt, a twist contest with Chubby Checker, performances by the Amazing Rhythm Aces and local bands, and WDDT giveaways. The WISE Guys of Asheville will present a "Blast on the Lake" with the County Parks and Recreation Department. Ray Williams said that there will be canoe and raft races, contests in watermelon seed spitting, greased pole climbing and frizzbee throwing, and performances by bluegrass bands. WBBF-Rochester will participate in the Fourth Annual Raft Race on the Genesee River. Tom Nast said there will be fireworks and a free concert by Duke Jupiter. KJCK-Junction City, Ks., will cover the "Sundown Salute" at Milford Lake after a parade and all day picnic. The jocks of WPRO/FM

will be fireworks and a free concert by Duke Jupiter. KJCK-Junction City, Ks., will cover the "Sundown Salute" at Milford Lake after a parade and all day picnic. The jocks of WPRO/FM Providence will ride a station float in the Bristol, R.I., parade. WNAM-Neenah will also participate in an old-fashioned Fourth of July parade and picnic.

The KEWI-Topeka "Super Sluggers" kick off the holiday events by competing in a marathon softball tournament, June 30-July 2. The event involves a total of 284 area teams and 8000 players competing nonstop for 49 hours. On the Fourth, an all day party at Lake Shaunee will include contests, a magic show, skydiving, hot air balloons, local bands and fireworks.

Every year on the Fourth, the jocks of WNCI-Columbus fill pickup trucks with prizes and drive around giving the items to people with "WNCI" signs. The people of the city are so accustomed to the trucks, Steve Edwards said, whole park-fulls of them stand up with signs made on paper plates and other materials when the trucks drive by.

KASH-Fugene and WYRE-Annapolis will stage contests through the weekend and holiday. KASH

KASH-Eugene and WYRE-Annapolis will stage contests through the weekend and holiday. KASH will give "America" albums, apple pies, circus and baseball tickets to those who can answer American history questions. WYRE will broadcast information about local summer events June 26-

30, then test its listeners on the facts.

Other stations are running a variety of documentaries and music specials. KRKE-Albuquerque is airing the "Hall of Fame Countdown." KKOA-Minot will run the 64 hour "Evolution of Rock." WSGQ-Savannah presents the "History of Rock and Roll." WTSN-Dover will broadcast the "Sea

Coast 500," the top 100 hits of each of the past five years.

Ratings increases have made a number of stations very happy. Bill Tanner (Y100) and Joel Denver (%X) both report good increases in Miami. Y100 actually beat WQBA for the first time. Bob Goode of WROK-Rockford, Ill., reports his station pulled a 25.1 share even though the market is blanketed by Chicago radio. Mike Davis of KYTE-Portland is dancing in the streets. The station increased to an 8.8. On the air for two books, they are continuing to pursue KCW, which also enjoyed another good book. Congratulations to WXKX-Pittsburgh for winning the rock format battle and to WTAE for coming up number one in 18-34 demos.

Inside Progressive Radio
(by George Meier, Editor of Walrus)

# Established Progressive Airplay

Bruce Springsteen Bob Seger Joe Walsh The Kinks Gerry Rafferty Pablo Cruise Tom Petty Jefferson Starship Todd Rundgren The Band FM/Soundtrack Wings Little River Band

New Progressive Airplay:

Rolling Stones

Dave Mason Alan Parsons David Gilmour The Moody Blues

Notes: In a class by himself, Bruce jettisons to the top of His dynamism has helped to change the the airplay heap. intensity of airplay in the entire medium. For example, is getting 20% more emphasis play in the number one position than Bob Seger got in the first position the last time we reported. Now even Seger has improved. With the new Stones album also powering its way onto the air, as noted below, the summer looks like it is heating up. That is not a weather prediction. Other points of interest in this list include the great leap of Pablo Cruise, which would have been more noticable had they not been overshadowed by the Asbury Flash. Finally, it is remarkable that Tom Petty would not even make it into the midwestern top 40 although he is obviously doing quite well everywhere else.

Notes: The Rolling Stones are back with their strongest album in years and when they are hot - look out. They start off with play equivalent to the second position in the established list. Look for a battle for supremecy with Springsteen next time. Beyond the Stones story, there are no surprises. The unknown name, David Gilmour, is a member of Pink Floyd, so even he has a valid passport. Still, he gets some heavy scrutiny in the conservative South and Midwest.

Singles: Four singles lead a rather unenthusiastic roster of 45's. In order they are Foreigner, Steve Martin, the Frenchman named Plastic Bertrand, and Bonnie Tyler. Imports: Again nothing is getting excited response, but in order the import list includes Steve Hillage, Pirates, Tangerine Dream, Camel, and Elvis Costello.

The following list shows the hotest new tracks being added on progressive radio stations: RACING IN THE STREETS/CANDY'S ROOM/ADAM RAISED A CAIN

Tom Robinson Band-2-4-6-8 MOTORWAY/UP AGAINST THE WALL / POWER IN THE DARKNESS AC/DC-R&R DAMNATION/RIFF RAFF/SIN CITY Carillo-WHAT'D YOU LIGHT THE FIRE WITH/ DALLAS, QUEEN.../LET'S GET IT UP

Bruce Springsteen-BADLANDS/PROVE IT ALL NIGHT/ Derringer-LAWYERS, GUNS & MONEY/IT AIN'T FUNNY PROMISED LAND/DARKNESS ON THE EDGE OF TOWN/ Rita Coolidge-YOU/SLOW DANCER/BYE BYE LOVE/ SONGBIRD

Little River Band-REMINISCING/SHUT DOWN, TURN OFF/ LIGHT OF DAY/RED HEADED WILD FLOWER/SO MANY PATHS Michael Stanley-BABY, IF YOU WANNA DANCE John Klemmer-PARADISE/ARABESQUE Charles Mingus-CUMBIA & JAZZ FUSION

Don Rhea, morning man and music director of KCKN-Kansas City for many years, has moved to KFIX/AM-Kansas City to perform the same duties. Joe Abernathy, president and general manager of KFIX/AM-FM reports this week the AM will change to a country format from Adult Contemporary, July 17. The lineup at KFIX/AM will look like this: Don Rhea (6-10 AM); John Duncan (10-2 PM); Ed Brown (2-6 PM); and Tim Wallace (weekends). Mike Shanin, recently appointed Station Manager, will do news with Dave Morton.

WDAF-Kansas City had the opportunity to participate in three concerts in one night. Crystal Gayle, doing two performances at "World's of Fun," attracted 6000 people to each of her shows. WDAF broadcast the second show live. The WDAF jocks were also at Johnny Paycheck's concert at the Ozark Inn in Excelsior Springs. They emcee'd a performance by local artists at the Country Hayride Opry. All the shows were sold out.

KRAM-Las Vegas will broadcast solid gold for four days through July 4. The station expanded its gold library for the occasion. Johnny Steele said the "Nevada Gold Weekend" will culminate on July 4 with a special two hour "Twenty Five Years of Gold" documentary. The show combines the top songs of each year from 1950 -1975, with music facts and news highlights from each year.

Larry James of WBT-Charlotte reports he came in third in the truck driving competition of the 37th annual "North Carolina State Truck Rodeo." This was his first experience behind the wheel of a big rig. Competitors had to maneuver the 59 foot rigs through an obstacle course that Larry said it costs \$6000 to repair stripped included backing up and turning between markers.

gears on such trucks. He voted himself "least likely to become a trucker."
KEED-Eugene jocks will drive the station's new van in the Springfield Parade on July 4. Bob Wise

will act as judge in a second holiday parade, the Empire Roundup Rodeo Parade.

WHN-New York will broadcast live from the Garden State Art Center in Holmdel, N.J., when Kenny Rogers and Dottie West perform on July 5. Master of Ceremonies will be Lee Arnold. Diane Brennan of WBAM-Montgomery sends along a note "Concerning 'Passive Research;' a method I'm very much against...I read some lines in the latest 'Reader's Digest' that said...'the most researched car in history was the ill-fated Edsel.' This is a point to ponder."

Jobs: KMBY-Billings, Mont., is taking applications for future air personalities. Contact Brian Bennett, Box 20316, Zip 59104.

KCMX-Medford/Ashland, Ore., is still looking for air talent with production abilities for mornings. Tapes and resumes to Mel Tynan, Box 128, Zip 97520.

KOTY-Tri Cities, Wa., has an immediate air talent opening and possible future openings. Tapes and resumes to Frank Jenkins, Box 6127, Kennewick, Zip 99336.

KERR-Polson, Mont., is also accepting tapes for future openings. Contact Barry Morris, Box

1508, Zip 59860.
WSPT/WXYQ-Stevens Point, Wis., needs a newsperson. E.O.E.-M/F. Call Gary Wescott at 715-341-1300.

Service: WTCR-Huntington/Ashland, Ky., has not received the Jacky Ward/Reba McEntire single from Mercury or the Crystal Gayle and Dottie West singles from United Artists.

WBIC-New Bern, N.C., needs albums from all sources, and singles from RCA and Columbia.

KSHA-Medford, Ore., needs extra copies of the Kenny Rogers single.

KLIX-Twin Falls, Id., would like albums from CBS.
KINE-Kingsville would greatly appreciate service of singles and albums from Capitol and Mercury. WXCE-Amery, Wis., still has not received the Larry Gatlin single from Monument.

WLWI-Montgomery needs service from Starday, Spring, Colonial, Soundwave and Caprice.
KVCK-Wolf Point, Mont., is revamping its oldies and desperately needs product. The station
would appreciate service from all sources. It is also willing to pay. Contact David Arndt at 406-653-1900.

Changes: WJAZ-Albany, Ga., has promoted Scott Parker to program director and Bob Bowen to music director.

Bob Hughes from 98Rock-St. Petersburg joins WQYK/FM as morning news anchorman.

Vic Rumore from WKGN-Knoxville is the new general manager of WDKA-Nashville. Bill Hayes left to go into business for himself. Also Ann Marie Deer from the news department is the new co-host of the morning show with Dale Turner.

Ron Tatar from WWOK-Miami moves to KVOC-Casper, Wy., as program director.

Mike Malone moves from WUNI-Mobile to WYDE-Birmingham as program director. He replaces Johnny Gray, who has joined Mercury Records as Southeast promotion man. Both Mike and Johnny were with WUNI and WYDE respectively for 14 years.

Current lineup at KERR-Polson: Rod Howard (6-10 AM); Smilin' Ed (to 3 PM); Mitch Miller (to

7:30 PM); Ron Hersch, M.D., (to 1 AM).

Music Calls: Bob Bowen, WJAZ-Albany, Ga., 11-1 PM, daily. Note: See page 14 for the Gavin Office' Holiday Schedule.

Station KHSN-Coos Bay, Ore. WNFL-Green Bay WKSP-Kingstree WKNE-Keene, N.H. KKQQ-Clovis, N.M. WJNO-W.Palm Beach WONN-Lakeland, Fla. WRJN-Racine KVEC-San Luis Obispo KMPC-Los Angeles KEEP-Twin Falls, Id. WONN-Lakeland, Fla. WEIR-Weirton, W.Va. Rick Carroll Consultants

Service Requests Singles Bob Seger single Village People single Diana Ross single Commodores/Jackson Browne singles Singles Singles Singles Singles Singles Singles Albums Albums

Columbia Capitol Casablanca Motown Motown/Warner Bros. Arista Capitol Capitol Capitol/Elektra Elektra/Asylum Elektra/Asylum/RCA/ABC Elektra/Asylum Cap./Col./Epic/Elektra All Sources

45s, Lps, oldies (Box 27-S. Laguna Bch.-

Ca., 92677)



# Albums (reviewed by Ron Fell)

Recommended from the following LP's: "Dream"-Captain & Tennille (A&M) I'M ON MY WAY/YOU NEVER DONE IT LIKE THAT/YOU NEED A WOMAN TONIGHT/BACK TO THE ISLAND "Trickster"-Trickster (Jet) LISTEN TO MY MUSIC/MILES AND MILES AWAY/IF THAT'S THE WAY THE FEELING

TAKES YOU/LET IT LIE

"Saner Days"-Key Largo (Mercury) SAVING FACE/SANER DAYS/ALMOST CHRISTMAS DAY

"Peter Gabriel"-Peter Gabriel (Atlantic) ON THE AIR/D.I.Y./WHITE SHADOW/INDIGO
"All About"-Esther Phillips (Mercury) THE MAN AIN'T READY/NATIVE NEW YORKER/S.O.S./THERE YOU GO... "House Of Love"-Candi Staton (W.B.) HONEST I DO LOVE YOU/SO BLUE/I'M GONNA MAKE YOU LOVE ME/ I WONDER WILL I EVER GET OVER IT

"At The Third Stroke"-Russ Ballard (Epic) DANCER/HELPLESS/TREAT HER RIGHT/LOOK AT HER DANCE "Nightwatch"-Kenny Loggins (Columbia) EASY DRIVER/DOWN IN THE BOONDOCKS/WHENEVER I CALL YOU "FRIEND"/SOMEBODY KNOWS

'Letting Go"-Lori Lieberman (Millennium) LET ME DOWN EASY/AFTER THE THRILL IS GONE/YOU'RE THE ONE "Two To One"-Thelma Houston & Jerry Butler (Motown) IF IT WOULD NEVER END/NEVER GONNA GET ENOUGH/ DON'T PITY ME

"Strangers"-Johnny Bristol (Atlantic) STRANGERS IN THE DARK CORNERS/I'M WAITING ON LOVE/YOU CAN'T HAVE LOVE (WITHOUT COMPLICATIONS)/I'M SO PROUD OF YOU

"Night Dog"-Danny Green (ABC) ASK HER/BLUE LADY/STAND WITH THE BEST/DREAMIN' AGAIN

"Joanne Mackell"-Joanne Mackell (U.A.) FIRE DOWN BELOW/DR. FEELGOOD
"Straight To The Heart"-Navarro (Capitol) STRAIGHT TO THE HEART/ALREADY HERE "Images"-The Crusaders (ABC) FAIRY TALES/BAYOU BOTTOMS/MERRY-GO-ROUND/SNOWFLAKE "Spreading Love"-Al Hudson and The Soul Partners (ABC) SMALL TALK/HOW DO YOU DO "Steppin' Out"-High Inergy (Gordy) LOVIN' FEVER/HI!/BEWARE

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary Carly Simon-DEVOTED TO YOU Michael Johnson- ALMOST LIKE BEING IN LOVE/ SATLING Barbra Streisand-TOMORROW Andy Gibb-EVERLASTING LOVE Little River Band-REMINISCING

Rita Coolidge-BYE BYE LOVE/LOVE ME AGAIN Jimmy Buffett-SON OF A SON OF A SAILOR Gerry Rafferty-RIGHT DOWN THE LINE Billy Joel-SHE'S ALWAYS A WOMAN

Country Music
Margo Smith-ODE TO A CHEATER/DON'T...CHARLIE Ronnie Milsap-BACK ON MY MIND AGAIN/I'VE THE MUSIC IN ME/SANTA BARBARA

Crystal Gayle-WHY HAVE YOU LEFT THE ONE/ CRY ME A RIVER Gary Stewart-STONE WALL/HONKY TONKIN/IF MY

EYES TOUCH YOU Mel Tillis-AIN'T NO CALIFORNIA/SHE DON'T

TRUST YOU DADDY Larry Gatlin-DO IT AGAIN TONIGHT/COLD DAY

IN HELL

Bill Anderson-HOW MARRIED ARE YOU/I WONDER IF GOD LIKES COUNTRY MUSIC

Merle Haggard-THE IMMIGRANT/GREAT AFTERNOON/ DON'T EVER GET TIRED

Andy Gibb-EVERLASTING LOVE/DON'T THROW IT ALL AWAY Bruce Springsteen-BADLANDS Bob Seger-HOLLYWOOD NIGHTS/TILL IT SHINES Eric Clapton-COCAINE

Travolta/Olivia-SUMMER NIGHTS Little River Band-REMINISCING Gerry Rafferty-RIGHT DOWN THE LINE Meatloaf-PARADISE BY THE DASHBOARD LIGHT Rolling Stones-JUST MY IMAGINATION/BEAST OF BURDEN

Jackson Browne-YOU LOVE THE THUNDER Jefferson Starship-LOVE TOO GOOD

Black Radio Whispers-HEADLIGHTS LTD-CONCENTRATE ON YOU/JAM Quincy Jones-TELL ME A BEDTIME STORY Herbie Hancock-I THOUGHT IT WAS YOU Ann Peebles-I DIDN'T TAKE YOUR MAN Heaven & Earth-GUESS WHO'S BACK IN TOWN CJ & CO.-DEADEYE DICK Mass Production-SLOW BUMP Stylistics-THERE'LL NEVER BE ANOTHER YOU Commodores-SAY YEA George Duke-MORNING SUN Betty Wright-TONIGHT'S THE NIGHT Teddy Pendergrass-ONLY YOU

Cameo-C ON THE FUNK

Changes

Kim Iacobucci Starr Gary Cocker Tim Kelly Mark McCoy Terry Michaels Dave Bailey Dave Miller Ken Miller John Windus Nick Bazoo Jessie Daniels Chuck Leonard Nadine Marcheschi Roger Collins Barry Chase Jim Morrison Lee Malcolm Michael O'Malley Jerry Johnson Jeff August Dan Vallie Rick Zurick Dave Lang Dale Paul

KVEC-San Luis Obispo KQHU/FM-Yankton, S.D. TENQ-Los Angeles WRKO-Boston ex-KOMA/KXOL KNEM-Nevada, Mo. KGMO-Cape Girardeau WGIG-Albany, Ga. WOL-Washington, D.C. returns WKYX-Paducah WMYR-Fort Myers WKMX-Enterprise, Al. WGLF-Tallahassee KFI-Los Angeles WQXI-Atlanta 94Q-Atlanta WIRL-Peoria WONS-Tallahassee KSRO-Santa Rosa KLIV-San Jose WCOS-Columbia WCIL/FM-Carbondale, Ill. WONS-Tallahassee

WYRE-Annapolis

KUHL-Santa Maria KKLS-Rapid City KFI-Los Angeles KFI-Los Angeles KFSB-Joplin, Mo. KFSB-Joplin, Mo. KJAS-Jackson, Mo. WKMX-Enterprise, Al. WAPE-Jacksonville KLOG-Longview, Wa. WNOE/AM-New Orleans promoted to KKIQ-Livermore 92Q-Nashville KXOR-Thibodaux, La. promoted to promoted to

Assignment News Director Air Talent(part-time) Air Talent (relief) Air Talent Music Director Music Director Music Director Music Director Music Director Asst. Program Dir. Asst. Program Dir. M.D./Asst. P.D. Program Director Program Director Program Director Program Director Program Director Operations Director Sales Director

(6/30/78)

This week instead of personal picks we offer the following as recommended new releases: HOPELESSLY DEVOTED TO YOU-Olivia Newton-John(RSO) PARADISE TONIGHT-Michael Murphey (Epic)
LOVE STOP-Airwayes (A&M)

RUNAWAY-Sailor (Epic) DON'T LET GO-Tony Orlando (Elektra) IF YOU WANNA DO A DANCE-Spinners (Atlantic)

SWEET LIFE-Paul Davis (Bang)

Atlanta Regional Radio Program Meeting, July 8 & 9 at the Royal Coach Inn. The Boston Regional Radio Program Meeting is July 22 & 23 at the Hyatt Regency in Cambridge.

Atlanta Guests & Moderators

Boston Guests & Mode

Don Benson, 94Q/WQXI Bill Engle, Arbitron Jim Davenport & Bill Lowery

Boston Guests & Moderators Al Brady, WHDH Lee Abrams, Burkhart/Abrams Gary Berkowitz, WPRO/FM

Registration fees: \$30.00 advance, \$35.00 at the door for Radio. Four or more from a station: \$25.00. Non-Radio: \$25.00 includes Saturday cocktail party and Sunday session.

Notes on the Texas Regional Radio Meeting - June 24-25

Opening session, Saturday forenoon - Bill Young, moderator. Commercial spot loads - influence on programming...One station's research showed higher listener shares Wednesday thru Friday, lower Monday and Tuesday. Found that lighter spot loads on Monday & Tuesday raised rotation frequency of playlist - caused faster listener tuneout... Some stations sell spots on a seven day schedule. One manager said he holds commercial maximums to 8 minutes per hour until all availabilities are sold - then raises maximum to 9 - and then ten minutes per hour...Wendell Mays, Jr., recommends setting rate cards high enough so that sales department can't quite sell all the avails...Jim Taber reports that in El Paso low TV rates tend to hold down radio rate cards - KINT morning drive rates higher than TV. Others commented on problems of selling against competitors who cut their own rate cards - down to "a dollar a holler" - cheapens their stations - reduces their sales effectiveness.

Will AM stereo be a factor? Technically it can reduce a station's effective area coverage...If AM stereo catches on, the improved quality of new radio receivers would benefit sound of all AM radio. Current trends show automation providing good cost efficiency. Station can show consistent profits with three tape machines and sharp music programming.

Arbitron changed radio drastically...Some automated services today are directed toward influencing the rating service results rather than toward an entire audience. In the past, single stations have set new directions for other programmers - stations like KFWB, KLIF, WLS, KHJ, etc. But now Arbitron can make rating leaders out of stations that are programming to the computers, rather than to the people. Does a zip code service boost ratings through opportunities for off-the-air promotion, unrelated to program content? Would Federal Trade Commission rule adversely on direct attempts to influence diary holders?

Telephone research...balanced sample base critical to success of research. Scott Christenson at KTSA reports hundreds of man hours spent in developing its sample base. Not random calls, but a pre-selected group used repeatedly... "If you don't do it right, don't do it" seems to be the best rule.

Saturday afternoon, Jack McCoy took us inside his newly developed audience research system... industries have been using sophisticated marketing research for many years - developing profiles of consumer markets for various products... Radio is far behind in its ability to reflect the specific profiles of its listeners in terms of hobbies, jobs, families, economic status, etc. Radio has traditionally been unable to furnish the target profiles that advertisers expect - and get - from other media.

Jack's R.A.M. Research is now operational in 65 markets, with a total diary input larger than any other research system. He uses a one day diary, as opposed to one week, basing the daily diary on the assumption that it is more likely to be accurate and complete than one that is kept for a week. Questionnaires accompanying diaries offer computer imput to provide demographic, psychographic (and econographic?) profiles of a station's audience at any time of day. Information collated for various types of advertisers - updated periodically. Each subscriber station can take daily readouts of audience fluctuations, as they come off the computer terminals.

Jack spent over two hours answering a vast range of questions about his rating service. While he wasn't trying to sell it to anybody, he quite naturally showed his belief that it is the best available. He made clear, too, that in response to an FCC ruling, his company's services in the music consultant field will no longer be offered on an exclusive basis in any market.

The Sunday session, moderated by Clay Gish, explored the development and impact of album programming...use of listener response (active listeners) to identify top album cuts. Importance of building station's image for album programming. 18-24 males are most fickle group in switching to new album station. Some FM's - like KRBE - have shown fine rating gains in the 12+ area by working top LP cuts into a pop hit format.

The matter of record advertising on radio was explored. Question: "Would you program a produced 55 second selection from a single, as a commercial spot with a tag, if it was a record that you would not otherwise play on your air?" Consensus answer: "Yes, unless it was flagrantly opposed to station policy". Record companies making wider use of radio to break singles and albums.

Special Appreciation

In our 1976 meeting in Austin, we presented a plaque to Texas Radio Broadcasters in recognition of their achievement in having produced more outstanding broadcasters, personalities and executives, than any other state. In Houston, Bill Young made a presentation to Bill Gavin, calling him "the best friend radio ever had". The award was a section of a corner post from the famous King Ranch, topped by a replica of a Texas Longhorn, with a brass plate in the shape of Texas, inscribed:

> Presented To BILL GAVIN

With Love and Affection Texas Radio Broadcasters

Note from Bill: Sincere thanks to Bill Young and all his radio colleagues in Texas for this great honor and warm personal tribute. It will always be kept among my most treasured possessions.