

# THE GAVIN REPORT #1176 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: HOW DEEP IS YOUR LOVE-Bee Gees (RSO) One hundred sixteen markets show this top ten.

Sleeper of the Week: DRAW THE LINE-Aerosmith (Columbia) Market profile: WPRO/FM (12 from 20), WRKO (20), WIFI (24), B100 (24), 10Q (29). On: 99X, KHJ & KSLQ. Supplementary support in Galveston, Marietta, Schenectady, New Haven and Warner Robins.

Hot: SWINGTOWN-Steve Miller Band (Capitol) Our ninth ranking airplay record is rapidly moving up.

Top Tip: BABY COME BACK-Player (RSO) This has been impressive from the beginning and shows no sign of slowing.

Record to Watch: THE WAY I FEEL TONIGHT-Bay City Rollers (Arista) Starting in Los Angeles (KVI), Boston (WRKO) and New Orleans (WNOE). Strongest jumps are in Muscle Shoals, Daytona Beach, Tulsa, Fresno and Waterloo.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

Top Twenty

1. YOU LIGHT UP MY LIFE-Debby Boone Gaining in Several Markets LW SWINGTOWN-Steve Miller ī. 2. DON'T IT MAKE...-Crystal Gayle BABY COME BACK-Player 2. SEND IN THE CLOWNS-Judy Collins 3. 3. WE'RE ALL ALONE-Rita Coolidge HELP IS ON ITS WAY-Little River Band GONE TOO FAR-England Dan & John Ford Coley SAIL AWAY-Styx 4. HOW DEEP IS YOUR LOVE-Bee Gees 5. BABY, WHAT A BIG SURPRISE-Chicago 6. BOOGIE NIGHTS-Heatwave 8. 7. BLUE BAYOU-Linda Ronstadt MY FAIR SHARE-Seals & Crofts 11. CALLING OCCUPANTS...-Carpenters 8. I FEEL LOVE-Donna Summer SENTIMENTAL LADY-Bob Welch
THE WAY I FEEL...-Bay City Rollers
SLIP SLIDIN' AWAY-Paul Simon 9. 9. JUST REMEMBER I LOVE YOU-Firefall 10. NOBODY DOES IT BETTER-Carly Simon YOU MAKE LOVIN' FUN-Fleetwood Mac 10. 12. HEAVEN ON THE 7TH FLOOR-P. Nicholas HERE YOU COME AGAIN-Dolly Parton 14. 13. WE JUST DISAGREE-Dave Mason SHE'S NOT THERE-Santana BACK IN LOVE AGAIN-LTD 19. 14. YOUR SMILING FACE-James Taylor
17. 15. IT'S ECSTASY...-Barry White I GO CRAZY-Paul Davis 12. 16. STAR WARS/CANTINA BAND-Meco THUNDER IN MY HEART-Leo Sayer 18. 17. DAYBREAK-Barry Manilow DUSIC-Brick 20. 18. ISN'T IT TIME-The Babys YOU'RE IN MY HEART-Rod Stewart HARD TIMES-Boz Scaggs 13. 19. BRICKHOUSE-Commodores DO YOU WANNA GET FUNKY-Peter Brown --. 20. IT'S SO EASY-Linda Ronstadt

Top Prospect
YOU CAN'T TURN ME OFF...-High Inergy (Gordy)

Regional Sales and/or Requests

DRAW THE LINE-Aerosmith (Columbia)

STONE COLD SOBER-Crawler (Epic)

WE ARE THE CHAMPIONS-Queen (Elektra)

WHY DO LOVERS...-Hall & Oates (RCA)

HEAVEN'S JUST A SIN AWAY-Kendalls (Ovation)

DON'T LET THE FLAME...-J. DeShannon (Amherst)

TIME BOMB-Lake (Columbia)

MINDBENDER-Stillwater (Capricorn)

MY WAY-Elvis Presley (RCA)

GETTIN' READY FOR LOVE-Diana Ross (Motown)

GOIN' PLACES-Jacksons (Epic)

SERPENTINE FIRE-Earth, Wind & Fire (Columbia)

SILVER LADY-David Soul (Private Stock)

FAIR GAME-Crosby, Stills & Nash (Atlantic)

GEORGIA RHYTHM-Atlanta Rhythm Section

(Polydor)

Picks & Plays (LOVE IS) THICKER THAN WATER-Andy Gibb (RSO) POINT OF NO RETURN-Kansas (Kirshner) STILL THE LOVIN' IS FUN-B.J. Thomas (MCA) BLOAT ON-Cheech & Chong (Epic/Ode) RUN AROUND SUE-Leif Garrett (Atlantic) HEY DEANIE-Shaun Cassidy (Warner Bros.) TURN TO STONE-Electric Light Orch. (U.A.-LP cut) DON'T LET ME BE MISUNDERSTOOD-Santa Esmeralda/MONEY MONEY MONEY-Abba (Atlantic) (Casabl (Casablanca) JUST THE WAY YOU ARE-Billy Joel (Columbia) AS-Stevie Wonder (Tamla) I HONESTLY LOVE YOU-Olivia Newton-John (MCA) SHORT PEOPLE-Randy Newman (Warner Bros.) SOMETIMES WHEN WE TOUCH-Dan Hill (20th) EMOTION-Samantha Sang (Private Stock) SWEET MUSIC MAN-Kenny Rogers (U.A.) HEART GET READY FOR LOVE-K & K Super Cirkus (Epic) ECHOES OF LOVE-Doobie Bros. (Warner Bros.)

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters \*Indicates requests. Sales action is underlined. Others indicate airplay. listed below.

Bangor, Mark Laurence-WGUY- Shaun Cassidy Lewiston, Jim McDaniels-WLAM- LTD Portsmouth, Mike O'Neal-WHEB- No. Lights Manchester, Paul Barrett-WFEA- ELO Natick, Wendy Furiga-WGTR- Diana Ross Hyannis, Rick Stuart-WCOD- Van Morrison Danbury, Jay Fink-WINE- Dolly Parton New Haven, Curt Hansen-WAVZ- #3-LTD Rochester, Tom Nast-WBBF- Van Morrison Utica, Jim Reitz-WTLB- LTD Albany, Don Brooks-WPTR- Santa Esmeralda New York, Roz Frank-WNBC- Queen - - Bill Garcia-99X- Crystal Gayle Babylon, Bernie Bernard-WBAB- Tom Petty Trenton, Tom Taylor-WPST- Billy Joel Philadelphia, Jeff Robins-WIFI- Player Wilmington, Tom Summers-WAMS- O.Newton-John Atlantic City, Gary Lane-WMID- Styx Annapolis, Tyce/Kingston-WYRE- Diana Ross Roanoke, Dave Mac Kay-WROV- Kansas Winston-Salem, Steve Norris-WAIR-\*Kendalls Reidsville, Lebai-WFRC- Brooklyn Dreams Charlotte, Roy Rosen-WAYS- Player Shelby, Jeffrey Owens-WOHS- Starbuck Asheville, Ray Williams-WISE- Raydio Fayetteville, Stanley B.Stewart-WFLB- Kansas Columbia, Dan Vallie-WCOS- #8-B.Manilow Greenville, Scott Shannon-WFBC- ELO - Gary Jackson-WQOK- Paul Simon Kingstree, Jerry Smith-WKSP- Bay City Rollers St. Matthews, Ted Bell-WQKI- Kendalls
Augusta, Bruce Stevens-WBBQ- Mylon Lefevre Savannah, Steve Christee-WSGA- Billy Joel Athens, Kelly McCoy-WRFC- High Inergy - George Montiel-WAGQ- Steely Dan Gainesville, Sam Davis-WFOX- Kansas - Tom Harris-WDUN- Stillwater Atlanta, Rhett Walker-WQXI- O. Newton-John Warner-Robins, Chris Edwards-WRBN- #4-J. Taylor Marietta, Greg McClure-WFOM- Santa Esmeralda Columbus, Chuck Bear-WCGQ- Randy Newman Carrollton, Andrea Cordell-WBTR/FM-H.Reddy - Steven J.Knight-WPPI- Elvis Presley Cocoa Beach, Jonathan Doll-CK101- 1st Choice W.Palm Beach, Alan Edwards-WIRK- Cheech & Ch. Ft.Myers, Webster James-WMYR- Dolly Parton Tampa, Ron Parker-WLCY- Fleetwood Mac Tallahassee, Michael O'Malley-WONS- LTD - Steve Warren-WGLF- \*Player Panama City, Jim King-WDLP- High Inergy Pensacola, Dan Ingram-WBSR- Stillwater Muscle Shoals, J. Michael Pruet-Q107- S. Sang Guntersville, Kerry Jackson-WGSV- Billy Joel Gadsden, Dale McKee-WQEN- S. Sang Birmingham, Steve Davis-WKXX- Stillwater Montgomery, Lanny West-WHHY- #4-Player Mobile, Scott Griffith-WABB- #4-Stillwater Starkville, Glen James-WKOR- Player Natchez, Haynes Ford-WQNZ- K.C. & Band Pascagoula, Norm Boswell-WKKY- L.Garrett Biloxi, Bob Lima-WQID- Hall & Oates Hattiesburg, Kim Canard-WXXX- #10-Kendalls New Orleans, Courtney/Sommers-WNOE- #15-Elvis Baton Rouge, Joe London-WIBR- Ray Charles Lafayette, Michael Lea-KVOL- Millie Jackson Lake Charles, Ken Rice-KAOK- Bay City Rollers Monroe, Rob Williams-KNOE- Styx Shreveport, K.C.Daniels-KFEL- Paul Davis Abbeville, Jay Roberts-KROF- B.J.Thomas New Iberia, Rick Broussard-KNIR-M. Nightingale Chattanooga, David Carroll-WGOW- B.J. Thomas - Kris Copeland-WFLI- Kendalls Knoxville, Bob Kaghan-WRJZ- Samantha Sang Nashville, Bruce Sherman-92Q- Styx Louisville, Coyote Calhoun-WAKY- #4-LTD Bowling Green, Steve Denton-WBGN- Dan Hill Paducah, Bryan Sargent-WKYX- Rod Stewart Lexington, Jim Jordan-WVLK- Dolly Parton South Bend, Jason Fox-WRBR- #2-David Soul Anderson, Dan Scott-WHUT- Little River Band Indianapolis, Jay Hawkins-WIFE- #7-J.Collins \*\*Correspondents not listed above will be found on page 9...

Indianapolis, Jeff Lucifer-WNDE- Little River Bd. Lafayette, Jeffrey Weber-WAZY- Dolly Parton Terre Haute, Larry Joseph-WBOW- Kenny Rogers Hamilton, Joe London-WMOH- \*Elvis Presley Columbus, Chris Edmonds-WNCI- #5-Barry White Canton, Ron Foster-WQIO- LTD Alliance, Bill Brophy-WFAH- Dan Fogelberg Parkersburg, Jack Fitzgerald-WXIL- Ram Jam Huntington, Jason Douglas-WKEE- Lake Beckley, Shane Randall-WCIR- Gladys Knight & Pips Youngstown, Jack Taylor-Y103- #2-Heatwave Pittsburgh, Bob Savage-13Q- Queen Johnstown, Douglas Kaye-WCRO- #5-Driver Detroit, Cheryl-WDRQ- Millie Jackson Grand Rapids, Jim Jackson-296- Van Morrison Jackson, Garry Osborn-WIBM- B.J. Thomas Muskegon, Jon London-WTRU- Little River Band Lansing, Tim Kelly-WILS- Queen Saginaw, Roger Sinclair-WSAM- Kansas Springfield, Greg Thomas-WCVS- #5-Peter Brown Chicago, Dave Morgan-WMET- Leif Garrett Milwaukee, Chris Curtis-WZUU- ELO Green Bay, Gregg Albert-WDUZ- Andy Gibb Appleton, Jason Page-WNAM- Shaun Cassidy Stevens Point, Pat Martin-WSPT- #1-Styx Wausau, Terry Tuszka-WIFC- #5-Crawler Eau Claire, Shaun McCartney-WEAQ- Carpenters Duluth, Jay Scott-WEBC- Santana Rochester, Kip Wilson-KWEB- Lake Minneapolis, John Sebastian-KDWB- Paul Davis St. Cloud, Tom Kay-WJON- Dolly Parton Thief River Falls, Daryl Tumberg-KTRF- \*Abba Grand Forks, Bob Hooper-KKXL- Elvis Presley Fargo, Bill Comb-KQWB- #12-Paul Davis - Bob Denver-KVOX- Steely Dan (JOSIE) Aberdeen, Gary Dixon-KSDN- Millie Jackson Huron, L.A. Timms-KOKK- Lake Sioux Falls, Tom Evans-KISD- #12-K & K Super C. - Bill Bodie-KWSL- \*Doobie Bros. Dubuque, Chuck Bailey-WDBQ- #7-Kendalls Des Moines, Gary Stevens-KIOA- Barry White - - Christee Lucas-KGGO- Styx Mason City, Bob Scott-KRIB- Elvis Presley Cedar Rapids, Ron Thompson-KLWW- Samantha Sang Jackson, Kent Nelson-KJAS- Brooklyn Dreams Davenport, Rick Fields-KSTT- Santana Lincoln, Gary Collins-KLMS- Elvis Presley St. Louis, Mark Rivers-KIRL- Dolly Parton Cape Girardeau, Terry Michaels-KGMO- Cheech & Ch. Joplin, John David-KFSB- Jackie DeShannon Pine Bluff, Paul Sims-KOTN- E.W. & Fire Little Rock, C.David Hamilton-KAAY- #13-The Babys Lawrence, Mike Schmidt-KLWN/FM- Jackie DeShannon Topeka, J.R. Greeley-KEWI- #9-Kansas Manhattan, Ed Klimek-KMKF- Dolly Parton Junction City, Beauregard James-KJCK- \*P.R.Battle Wichita, Bob Lawrence-KLEO- Dan & Coley Tulsa, Dr. Don-KAKC- \*Kendalls - Ray Livingston-KELI- Diana Ross Oklahoma City, Chuck Morgan-KOFM- Barry Manilow - Sandy Jones-WKY- Dan & Coley Wichita Falls, King Wiggins-KTRN- S. Sang Longview, John McCarty-KLUE- #3-Carpenters Marshall, Jerry Amspacher-KMHT- D. Twilley Tyler, Robert Adams-KDOK- High Inergy Ft. Worth, Danny Owen-Z97- #7-James Taylor Waco, Mike Lucas-KRZI- The Babys Killeen, Mike McDonald-KIXS- Player Bryan, Richard Moore-KTAM- Peter Brown Austin, Bill Mayne-KNOW- Elvis Presley Houston, Clay Gish-KRBE- ELO Galveston, Dave Collins-KILE- High Inergy Beaumont, Bill Conway-KWIC- C.J. & Co. Victoria, Gary Steele-KVIC- LTD San Antonio, Ron Dennington-KZ100- S.Esmeralda Corpus Christi, Ron Ames-KEYS- \*Bay City Rollers Laredo, Joe Ruiz-KLAR- #6-Little River Band San Angelo, Curt Lancaster-KGKL- B.J. Thomas Odessa, Rick Youngblood-KRIG- Paul Simon Lubbock, Mark Conway-KLBK- Diana Ross El Paso, Rish Wood-KINT- Steely Dan (PEG)



#### Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: YOUR SMILING FACE-James Taylor (Columbia) Despite a real log-jam of good music in the Top Ten. James has taken three big steps toward the top moving 11 to 8.

Record to Watch: GETTING READY FOR LOVE-Diana Ross (Motown) Her early strength is coming more from A/C play than from Rock or Black music formats. Adds @ WFTL, KIOI, KMBZ, KSFO, KNBR this week.

Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals. Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

LW TW 1 YOU LIGHT UP MY LIFE-Debby Boone 2. BLUE BAYOU-Linda Ronstadt 2. 3. HOW DEEP IS YOUR LOVE-Bee Gees 4. WE'RE ALL ALONE-Rita Coolidge 4. 5. DON'T IT MAKE MY BROWN EYES BLUE-C.Gayle 19. 20. CRYING IN MY SLEEP-Art Garfunkel 6. DAYBREAK-Barry Manilow 7. BABY, WHAT A BIG SURPRISE-Chicago 8. YOUR SMILING FACE-James Taylor 9. JUST REMEMBER I LOVE YOU-Firefall 11. 10. 10. CHANGES IN ATTITUDES-Jimmy Buffett 15. 11. SLIP SLIDIN' AWAY-Paul Simon 12. 12. WE JUST DISAGREE-Dave Mason 14. 13. SEND IN THE CLOWNS-Judy Collins 13. 14. MY FAIR SHARE-Seals & Crofts 17. 15. GONE TOO FAR-England Dan & J.F.C.

Action Sides
SWEET MUSIC MAN-Kenny Rogers BABY COME BACK-Player MONEY MONEY MONEY-Abba SIMPLE THINGS-Carole King MY WAY-Elvis Presley YOU'RE IN MY HEART-Rod Stewart SWINGTOWN-Steve Miller Band THE WAY I FEEL TONIGHT-Bay City Rollers

Sales and/or Requests
TEN TO EIGHT-David Castle IT'S SO EASY Linda Ronstadt I FEEL LOVE-Donna Summer ECHOES OF LOVE-Doobie Bros.

LW TW 21. 16. HERE YOU COME AGAIN-Dolly Parton 18. 17. CALLING OCCUPANTS-Carpenters

26. 18. YOU MAKE LOVIN' FUN-Fleetwood Mac 8. 19. NOBODY DOES IT BETTER-Carly Simon

25. 21. THE HAPPY GIRLS-Helen Reddy

-. 22. SENTIMENTAL LADY-Bob Welch 24. 23. LOVER'S HOLIDAY-Engelbert Humperdinck

22. 24. SHE DID IT-Eric Carmen

30. 25. FAIR GAME-Crosby, Stills & Nash
--. 26. STILL THE LOVIN' IS FUN-B.J. Thomas

--. 27. DON'T LET THE FLAME BURN OUT-J. DeShannon 20. 28. HEAVEN ON THE 7TH FLOOR-Paul Nicholas

--. 29. GETTING READY FOR LOVE-Diana Ross

16. 30. CIRCLES-Capt. & Tennille

AS-Stevie Wonder (Tamla) THICKER THAN WATER-Andy Gibb (RSO) EMOTION-Samantha Sang (Private Stock)
LET HIM GO-Mac McAnally (Ariola)
THE NEXT HUNDRED YEARS-Al Martino (Capitol) JUST THE WAY YOU ARE-Billy Joel (Columbia) RADIO LOVES YOU-Gadzooks (GRT)

RUN TO ME-Flower I GO CRAZY-Paul Davis WHAT A NIGHT-Tom Jones NEVER LETTING GO-Phoebe Snow WURLITZER PRIZE-Waylon Jennings

A - C Correspondents' Reports

Anna, Ill. (Jane Michel-WRAJ) Fogelberg/Elvis/B. Joel/S. Miller. Calls:Ronstadt (EASY)/Newman. Asheville (Bob Rymel-WRAQ) Steve Miller/Paul Simon/Carpenters. Astoria (Doug McDowell-KAST) Samantha Sang/G. Pitney/Ringo/P. Snow. Gains: Chicago/J. Taylor. Austin (Bob Joseph-KCSW) S. Harris/G. Knight. Gains: Ronstadt (BAYOU)/Bee Gees/Hot (old). Bend (Bill Jay-KBND) L. Ronstadt (EASY)/P.R. Battle/Rod Stewart/Cat Stevens. Gains: De Shannon.
- - (Mark Andrews-KGRL) Fleetwood Mac/Bob Welch/B.J. Thomas/Merle Haggard. Gains: P. Simon. Bismarck (Jack Parker-KBOM) Andy Gibb/Rod Stewart. Gains: Carpenters/Judy Collins. Blackfoot (Jack Sunday-KBLI) Monte Bros./B. Preston/R. Edelman. Gains: Mason/Chicago.
Boise (Lee Chabre-KBOI) Fleetwood Mac/B.J. Thomas/Mason/Bay City Rollers/Welch. Calls: Chicago. Boston (Jim Spellmeyer-WEEI/FM) Nilsson/Seals & Crofts/Dave Loggins/Leo Sayer LP. Brownwood (Tony Randall-KBWD) D. Castle/O'Day/LeBlanc & Carr/Abba. Burlington (Gary Wheelock-WVMT) Elvis/Helen Reddy. Calls: K. Rogers. Gains: CSN/Pousette-Dart Bd. Butte (Bob Roberts-KXIF) Santana/Nilsson/McCoo & Davis. Gains: Abba/P. Simon.
Canton (Rick Jacobs-WHBC) Elvis/Fleetwood Mac/Santa Esmeralda/Olivia. Gains: J. Taylor/Buffett.
Cedar Rapids (Rick Sellers-WMT) Mathis/Botkin/Flower. Gains: Reddy/Seals & Crofts/P. Simon. Charleston (Scott Allen-WEIC) Santana/Parton/Rod Stewart. Calls: Collins/Player. Charlotte (Andy Bickel-WBT) Seals & Crofts/Paul Simon/Carpenters/Player.

Charlottesville (Jim Racey-WCHV) Rod Stewart/Wonder/Gibb/C. King. Gains: Ronstadt (EASY)/F. Mac.

Chicago (Rob Reynolds-WYEN) D. Parton/Gibb/McCoo & Davis. Calls: Parton/Chicago. Chico (Jan Clarie-KPAY) B.J. Thomas/Mason/Bay City Rollers. Gains: S. Miller/Bob Welch/F. Mac. Chillicothe (Rhea Weatherford-WCLL) P. Simon/Flower/Bay City Rollers. Gains: D. Mason/Welch. Cincinnati (Susan Howe-WIW) Ronstadt (EASY)/P. Simon/Collins. Gains: Chicago.
Coffeyville (Tom Wiggins-KGGF) A. Gibb/D. Ross/Olivia. Gains: J. Taylor/Simon/Parton/Mason. Colorado Springs (Dan Shanahan-KIIQ) F. Mac/Elvis/DeShannon/B.J. Thomas. Calls: Carpenters/Flower. Colorado Springs (Dan Shanahan-KIIQ) F. Mac/Elvis/DeShannon/B.J. Thomas. Calis: Carpente Columbia (Mike Collins-WIS) F. Mac/D. Ross/Wonder/Welch/Joel/F. McKendree.

Corvallis (Weldon Greig-KLOO) Gedzooks/McAnally/Fricke/Cat Stevens/Katakis/S. Davis, Jr. Denver (Scott Fischer-KHOW) Don Williams/Elvis/S. Sang/Pitney. Calls: Charlene.

Des Moines (Del Hull-KRNT) D. Ross/P. Snow/J-M. Jarre/Olivia/B.J. Thomas.

Detroit (Bob Chenault-WOMC) Joel/Abba/Nilsson/Martino/S. Sang. Calls: Elvis.

Duluth (Steve Sesterhenn-KDTH) D. Hill/G. Knight/C. King/Jarre/Elvis. Durham (Joe Nuckols-WNDC) DeShannon/S. Sang/D. Parton. Gains: Buffet/Collins/Firefall/Dan & Coley. Eugene (Lee Gordon-KPNW) F. Mac/B.J. Thomas/Mason/Bay City Rollers/Welch. Calls: Wonder. Everett (Dave Corbin-KRKO) Elvis/DeShannon. Gains: J. Collins/Seals & Crofts/Dan & Coley/F. Mac. Fitchburg (Chuck Morgan-WEIM) K. Rogers/Newman/Nightingale/Velez. Calls: D. Ross/Bay City Rollers. Continued on Page 10.....

#### Black Radio (Associate Editor, Betty Hollars)

Hot Line: SOMEBODY'S GOTTA WIN-Controllers (Juana) This group's initial hit scores well with high chart movement in New York, San Francisco, Miami, Atlanta, Birmingham, Albany and St. Louis.

Looking Good: F-FUN-Con Funk Shun (Mercury) Heavily requested LP cut becomes top-flight single with instant-add airplay for yet another talented but unknown group.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below

LW TW 2. 1. BACK IN LOVE AGAIN-LTD 2. BACK IN LOVE BY MONDAY-Millie Jackson 4.

3. DUSIC-Brick 3.

4. DO YOUR DANCE-Rose Royce

5. YOU CAN'T TURN ME OFF ... - High Inergy

6. DON'T ASK MY NEIGHBORS-Emotions 7. IT'S ECSTASY ... - Barry White

8. SERPENTINE FIRE-Earth, Wind & Fire 11.

9. SHAKE IT WELL-Dramatics 5. 9. 10. STAR WARS/CANTINA BAND-Meco

14. 11. GOIN' PLACES-Jacksons

MELODIES-Made In The U.S.A.

15. 12. JUST FOR YOUR LOVE-Memphis Horns

10. 13. DO YOU WANNA GET FUNKY-Peter Brown

24. 14. IF IT DON'T FIT ... - Kellee Patterson

29. 15. SOMEBODY'S GOTTA WIN-Controllers

LW TW 16. OH LET ME KNOW IT-Special Delivery

23. 17. FUNK, FUNK-Cameo
25. 18. DON'T BE AFRAID-Ronnie Dyson

21. 19. THE WHOLE TOWN'S LAUGHING-Teddy Pendergrass 18. 20. ALL YOU GOT-Tyrone Davis

12. 21. LADY OF MAGIC-Maze 28. 22. RUNNING AWAY-Roy Ayers

--. 23. F-FUN-Con Funk Shun

--. 24. RUNNIN' FOR YOUR LOVIN'-Bros. Johnson

-. 25. NATIVE NEW YORKER-Odyssey

17. 26. BRICKHOUSE-Commodores

20. 27. BOOGIE NIGHTS-Heatwave

22. 28. WORK ON ME-O'Jays

27. 29. I FEEL LOVE-Donna Summer

13. 30. DOCTOR LOVE-First Choice

Movin' On Up

DO DO WAP...-Curtis Mayfield (Curtom)

SEND IT-Ashford & Simpson (Warner Bros.)

Top Airplay ANY WAY YOU WANT ME-Sylvers I'M HERE AGAIN-Thelma Houston YOU DON'T HAVE TO SAY YOU LOVE ME-Floaters LOVER JONES-Johnny Guitar Watson LOVELY DAY-Bill Withers BELLE-Al Green AS-Stevie Wonder STAR OF THE GHETTO-Ben E. King & AWB COME GO WITH ME-Pockets I GOT TO HAVE YOUR LOVE-Fantastic 4 I'M AT THE CROSSROADS-Vernon Garrett WAITING IN VAIN-Bob Marley & the Wailers SHOO DOO FU FU OOH-Lenny Williams HAVING A PARTY-Pointer Sisters

IN A LIFETIME-Temptations (Atlantic) COCOMOTION-El Coco (AVI) GALAXY-War (MCA) OOH BOY-Rose Royce (Whitfield) FUNKY MONKEY-Mandrill (Arista) YOU NEED TO BE LOVED-Jermaine Jackson (Motown) I WANNA KNOW YOUR NAME-Sharon Paige (ABC) MORE THAN A WOMAN-Tavares (Capitol) THE SHOW MUST GO ON-4 Tops (ABC) A TRACE OF YOUR LOVE-Joe Simon (Spring) DANCE, DANCE, DANCE-Chic (Atlantic) BOP GUN-Parliament (Casablanca) SORRY DOESN'T ALWAYS ... - Gladys Knight & Pips (Buddah EASY COMING OUT-William Bell (Mercury) JOY TO HAVE YOUR LOVE-Patti Labelle (Epic)

Regional Highlights
Albany (Doc Suttles-WJIZ) Gns: Controllers, Con Funk Shun, Beloyd, Mandrill, Pointer Sisters. New: Velvet Hammer, Rose Royce, Sylvers, Billy Preston. Rq: Made in USA, Parliament, Patti Labelle. Atlanta (Frank P.Barrow-WAOK) #1-Con Funk Shun, #2-Memphis Horns. Gns: Controllers, George Duke, C.Mayfield, B.Withers, Odyssey, Jacksons. New: War, Johnny Guitar Watson. LP: Mandrill, New Birth Berkeley (Rob Singleton-KRE) Hot LP's: G.Duke, Herbie Hancock/Quintet, Santana, Chuck Mangione.

New LP's: B.Cobham, D.Williams, P.Austin, T.Houston, Pointers, M.Ferguson, B.James, L.McCann.

Birmingham (Shelley Pope-WBUL) #1-Emotions, #2-Tony Owens, #4-Controllers, #6-Luther Ingram, #8
Millie Jackson, #9-Made in USA, #10-Kellee Patterson. New: Margie Alexander, Dealers, J.Rivers.

Chicago (Farnest James-WBMY/FM) #2-Roy Avers #7-Memphis Horns #10-M Jackson Grs: George Duke Chicago (Earnest James-WBMX/FM) #2-Roy Ayers, #7-Memphis Horns, #10-M.Jackson. Gns: George Duke, V.Garrett, Odyssey. New: Kellee Patterson, Jermaine Jackson, D.D.Sharp Gamble, Latimore.

Cleveland (Mike Payne-WABQ) #2-High Inergy, #3-Cameo, #6-Odyssey, #8-Waters, #9-Maze, #10-Rose

Cleveland (Mike Payne-WABQ) #2-High Inergy, #3-Cameo, #6-Odyssey, #6-Waters, #9-Maze, #10-Rose
Royce. New: Bros. Johnson, Pockets, Raydio, Temptations, Q.

Cleveland (Lynn Tolliver-WJMO) #8-Meco. Gns: Cameo, M.Jackson, Al Green, Blackbyrds (VIBES), Isleys
Floaters, J.G.Watson. New: Ashford & Simpson, Odyssey, Stevie Wonder. LP's: Brick, Odyssey.

Dayton (Lankford Stephens-WDAO/FM) #1-Nancy Wilson, #4-Patti Labelle, #7-Isleys, #9-Pockets. New:
Bros.Johnson, Con Funk Shun, Mandrill, 4 Tops, S.Wonder, D.Ross, Chic, K.C., Inner City Jam Band.
Galveston (Randy Sterling-KGBC) #1-Brick, #3-Millie Jackson. New: Ohio Pl., Complaments, Inner City
Band. Rg: J.Nash, K.Patterson, J.Simon, Con Funk Shun, Memphis Horns. On: Mavis Staples, Tavares. Henderson (J.T.-KGRI/FM) #2-Lenny Williams, #9-Meters, #10-Al Green. Gns: Hall & Oates, Controllers

New: War, Hot, Frank Lucas, R.Royce, 4 Tops, Mandrill. On: K & K Cirkus, Vernon Garrett, Wm. Bell.

Miami (Ralph Featherstone-WMBM) #1-Con Funk Shun, #7-Chic, #9-Fant.4, #10-B. Withers. Gns: 4 Tops, George McCrae, Rice & Beans, El Coco, T. Houston, M. Jackson. New: Sylvia, Players, Odyssey, Beloyd. Natchez (Haynes Ford-WNAT) #4-M.Jackson, #9-Emotions (Fantasy), #10-T.Davis. Gns: Memphis Horns,
Candi Staton, Pockets, Pleasure. New: El Coco, Stevie Wonder, K.C. & Band, Al Green. LP: Brass C.

New York (Sonny Taylor-WWRL) #1-Odyssey, #4-Fant.4, #6-Chic, #7-Love & Kisses. Gns: Controllers,
Love Committee, Ashford & S. New: El Coco, Bob Marley, Gladys Knight, Temptations, B.White (GOOD)

St.Louis (Chico Brown-KATZ) #5-Maze, #9-Kellee Patterson, #10-Ben E.King & AWB. New: Odyssey, Johnny Guitar Watson, Mandrill, War, Gladys Knight, Controllers.

San Francisco (Johnny Morris-KDIA) Cons: Con Funk Shun, B.Withers, Fant.4, Brass Cons., Curtis May-field, Controllers, Odyssey. New: War, Latimore, Raydio. New LP's: G.Duke, Pockets, Muscle Sh.H. Seattle (Robert L.Scott-KYAC) Cons: Special Delivery, Millie Jackson, Sweet, Cheech & Chong, E.W.& F. New: War, Natalie Cole, Ronnie Dyson, Controllers. On: Pointer Sisters, B.Withers, P.Labelle. Stockton (Charles Richardson-KUOP/FM) #2-Con Funk Shun, #5-Lenny Williams, #7-Sylvester. Cons: Ron Henderson, C. Mayfield, Controllers. New: Phillipe Wynne, Ronnie Dyson, Thelma Houston, Pockets.

Black Radio Correspondents' LP cuts are on page 13.....

# Country Music (Associate Editor, Elma Greer)

Record of the Week: BLUE BAYOU-Linda Ronstadt (Elektra) Another female artist appears headed for the top five on all three charts.

Record to Watch: COME TO ME-Roy Head (ABC/DOT) Strongest record Roy has had in a while. Already big throughout the south, and heading north fast.

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

<u>LW</u> <u>TW</u> 1 ROSES FOR MAMA-C.W. McCall 2. 2. MORE TO ME-Charley Pride WURLITZER PRIZE & fl.-Waylon Jennings 7. 6. 4. BLUE BAYOU-Linda Ronstadt LOVE IS JUST A GAME-Larry Gatlin 3. 5. 1. I'M JUST A COUNTRY BOY-Don Williams 6. 9. FROM GRACELAND...-Merle Haggard 5. 8. HEAVEN'S JUST A SIN AWAY-Kendalls 12. 9. SHAME ON ME-Donna Fargo LET ME DOWN EASY-Cristy Lane 11. 10. ONCE IN A LIFETIME THING-J.W. Ryles HERE YOU COME AGAIN-Dolly Parton 8. 11. 16. 12. 17. 13. STILL THE ONE-Bill Anderson 15. 14. HOLD ME-Barbara Mandrell 19. 15. FOOIS FALL IN LOVE-Jacky Ward

Next In Line THE PAY PHONE-Bob Luman
DAYS THAT END IN "Y"-Sammi Smith SWEET MUSIC MAN-Kenny Rogers COME A LITTLE BIT CLOSER-J. Duncan & J. Fricke BORN TO LOVE ME-Ray Price TAKE THIS JOB AND SHOVE IT-Johnny Paycheck PEANUT BUTTER-Dickey Lee EVERYDAY I HAVE TO CRY SOME-Joe Stampley COME TO ME-Roy Head QUITS-Gary Stewart

LW TW 20. 16. ONE OF A KIND-Tammy Wynette YOU OUGHT TO HEAR ME CRY-W. Nelson 13. 18. WE CAN'T GO ON LIKE THIS-E. Rabbitt EASTBOUND AND DOWN-Jerry Reed 14. 19. 23. 20. YOU LIGHT UP MY LIFE-Debby Boone I GOT THE HOSS Mel Tillis 10. 21. WHAT'RE YOU DOING TONIGHT-J. Fricke 25. 22. --. 23. I'M KNEE DEEP IN LOVING YOU-D. & Sugar 30. 24. CHANGES...ATTITUDES-Jimmy Buffett --. 25. --. 26. CLOSE ENOUGH FOR LONESOME-M. S'reet GEORGIA KEEPS PULLING ... - C. Twitty DON'T LET ME TOUCH YOU-M. Robbins --. 27. --. 28. 28. 29. 27. 30. SHE JUST LOVED...-Moe Bandy THIS TIME I'M ...-Tommy Overstreet SOUL OF A HONKY TONK ... - M. McDaniel

Sales and/or Requests WE'RE ALL ALONE-Rita Coolidge CHAINS OF LOVE-Mickey Gilley MOTHER COUNTRY MUSIC-Vern Gosdin MIDDLE AGE CRAZY-Jerry Lee Lewis I JUST WANT TO BE YOUR EVERYTHING-C. Smith AFTER THE BALL-Johnny Cash ABILENE-Sonny James I MUST BE DREAMING-Don King SAVIN' THIS LOVE SONG FOR YOU-Johnny Rodriguez
I'LL ALWAYS LOVE YOU-Cates Sisters

Airplay: (New listings are underlined) Rex Allen Jr. (34); Ronnie Milsap (24); Little David Wilkins (23); Paul Craft (20); Dottsy (19); Stella Parton (19); T.G. Sheppard (19); Billy 'Crash' Craddock (17); Hank Williams Jr. (15); Freddie Hart (15); Susie Allanson (13); Elvis Presley (MY WAY) (13); Dottie West (12); Jerry Wallace (12); Jim Ed Brown (11) Ray Griff (11); Helen Reddy (11); Don Gibson (10); Red Steagall (10).

SOMETHING TO BRAG ABOUT-Mary Kay Place (Columbia) HOLD TI

HOLD TIGHT-Kenny Starr (MCA)

BREAKFAST WITH THE BLUES-Hank Snow (RCA)

Other New Arrivals That Merit Airplay

TO DADDY-Emmylou Harris (Warner Bros.)

Aberdeen (Merle Fristad-KKAA) Gns-R. Price (26-18). Pl-Dickey Lee, D. & Sugar, D. Boone.

Akron (Don Dempsey-WSLR) Pl-M. Gilley, J. Paycheck, E. Luman, J.L. Lewis, R. Milsap.

Albany, Ga. (Bob Bowen-WJAZ) Pl-La Costa, Nat Stuckey, G. Morgan, J. Rodriguez, R. Allen Jr.

- - (Bill O'Brian-KRTT) Gns-M. Street (17-10). Pl-R. Milsap, H. Soow, Rex Allen Jr., B. Nelson.

Ann Arbor (Mark Thomas-WNRS) Gns-C. Twitty (A2-32). Pl-R. Milsap, T. Jones, J. Glaser, B. J. Thomas.

Asheville (Dave Jacobs-WNRC) Gns-D. Lee (23-9), M.Bandy (24-14), E. Arnold (52-24). Rg-C.Twitty.

Ashland (Christopher Stoney-KCMX) Pl-P. Rose, H. Cornelius, LaCosta, N. Nixon, G. Yarbrough.

- - (Cris Robins-WTCR) Gns-W. Nelson (24-17). Deb-B. Anderson (21), M.McDaniel (26). Pl-Elvis.

Austin (Jerry K. Green-KVET) Pl-Billy Craddock, S. Parton, T. Glaser, J. Paycheck, Coon Elder.

Battle Creek (Mark Shepard-WKQ) Gns-J. Rainwater (39-30). Deb-M. McDaniel, G. Stewart, S. Smith.

Billings (Lonnie Bell-KOTN) Gns-J. Wallace (38-29). Pl-R. Steagall, R. Milsap, J. Paycheck.

Billoxi (Lance Carson-WVMI) Pl-M. Street, C. Twitty, La Costa. Rg-Bill Anderson, Rita Coolidge.

Birmingham (Dan Brennan-WVCK) Deb-L. D. Wilkins (15), F. Hart (19), J. Rodriguez (20). Pl-J. Wallace.

Boise (Paul Rider-KGEM) Pl-R. Frice, D. Boone, K. Rogers, D. & Sugar, J. Stampley. Rg-D. Burnette.

Bryan (Warren Davis-KORA/FM) Deb-D. Parton (29), M. Street (30), K. Rogers (32), B. Anderson (33).

Cape Girardeau (David Holt-KCYM) Gns-J.Buffett (19-12). Pl-M. Street, M. Robbins, K. Rogers.

Carrollton (Ray Hammons-WIEB) Gns-C. Daniels (22-11). Pl-Atl.Rhy. Section, Barefoot Jerry, D. & Sugar.

Chicago (Bill Hart-WJJD) Gns-L. Gatlin (13-7). Deb-D. & Sugar, J. L. Lewis, M. Robbins, J. Rodriguez, Cates.

Chicago (Bill Hart-WWK) Pl-J. Duncan, D. & Sugar, J. L. Lewis, M. Robbins, J. Rodriguez, Cates.

Clovis (Charlie Russell-KMTY/FM) Pl-Rex Allen Jr., J.J. Walker, H. Snow, R. Milsap, S. Parton.

Columbia (Ken Martin-WCOS/FM) Pl-T. Cash, R. Milsap, J. Rodriguez, K. Rogers. Deb-B. Luman (33).

Cor Roundup

Roundup (cont'd. from pg. 5)

Eau Claire (Ken Loomis-WAXX/AM & FM) Gns-D.Lee (32-21). Pl-J.Paycheck, B.C.Craddock, J.Rodriguez.

El Paso (Ray Potter-KHEY) Pl-S.James, J.Rodriguez, R.Milsap, F.Hart, J.Paycheck.

Eugene (Bob Wise-KEED) Deb-D.Boone (25), D.Lee (26), C.Twitty (28), J.Duncan (30). Pl-R.Milsap.

Everett/Seattle (Brian Austin-KWYZ) Gns-D.Parton (25-13). Pl-Dottsy, N.Stuckey, F.Hart.

Fargo (Donnie Roberts-KFGO) Pl-H.Cornelius, J.L. Lewis, S.Allanson, T.G. Sheppard, V.Gosdin.

Florence (Steve Casey-WXOR) Deb-S.Richards (27), Crash Craddock (28), J.Rodriguez (29).

Ft. Dodge (Dale Eichor-KWMT) Pl-C.Smith, Rex Allen Jr., R. Griff, J.Rodriguez, R.Head.

Ft. Worth (Tom Wayne-KXOL) Pl-J.Rodriguez, J.Wallace, T.Douglas, R.Allen Jr., J.Paycheck.

Ft. Worth/Dallas (Art Davis-WBAP) Pl-J.Buffett, B.Luman, J.Paycheck, J.Rodriguez, G.Stewart.

Gilroy (Laura Ellen-KFAT) LPs-M.K.Place, T.Glaser, M.Haggard, M.May. Ft. Worth Tom Wayne-KXOL) Pl-J.Rodriguez, J.Wallace, T.Douglas, R. Allen Jr., J.Paycheck, Ft. Worth/Dallas (Art Davis-WBAP) Pl-J.Buffett, B.Luman, J.Paycheck, J.Rodriguez, G.Stevart.

Gilroy (Laura Ellen-KFAT) LP3-M.K.Place, T.Glaser, M.Haggard, M.May.

Hanford (Jesus Graddllas-KNGS) Deb-Dave & Sugar (31). Pl-K.Rogers, V.Gosdin, M.Gilley, J.Paycheck.

Houma (Les Domanque-KGIL) Gns-C.Twitty (12-3). Pl-B.C.Graddock, D.& Sugar, J.Rodriguez, J.Wallace.

Houston (Dr. Bruce Nelson-KENE) Gns-M.K. Miller (22-16), D.Lee (27-19). Pl-M. Milsap, T. McLain.

- - (Joe Ladd-KIKK) Pl-C.Smith, T.G. Sheppard, R.Milsap, Elvis, M.K. Flace.

Huntsville (Rick Warren-WBHP) Pl-D.Boone, D.& Sugar, Stardust, S.Linard. Rg-Stardust.

Jamestown (Ole Olson-KSJB) Pl-F.Hart, G.Becker, S.Parton, B.C.Craddock, J.Paycheck. Rg-R.Griff.

Kansas City (John Reed-KATQ) Deb-D.Boone (24), M.Gilley (25), J.Duncan (29), M.Bandy (30).

- - (Tod Cramer-WDAF) Deb-J.Ward (22), M.Gilley (26), D. Parton (29). Pl-J.Ronstadt (BB).

Lansing (Wayne Waters-WITL) Pl-R. Milsap, C.Smith, E.Bruce, M.K.Flace, Rg-J.Paycheck, J.L.Lewis.

Las Vegas (Mike Farrell-KRAM) Gns-D.& Sugar (22-10), Hank Jr. (27-17). Pl-R. Milsap, C.Smith,

Los Angeles (C. Hain-KLAC) Gns-M.Robbins (32-26). Pl-C.Twitty, J.L. Lewis, J.Rodriguez, E'vis.

Louisville (Bucks Braun-wIDN) Gns-C.Twitty (20-9). Deb-Elvis (10), D. & Sugar (26), T.Jones (27).

Lynchburg (Mark Carter-WBRG) Pl-C.Daniels, L.Hargrove, L.Anderson, V.Gosdin.

Madison (Andw Witt-WTSO) Pl-D.B. Sugar, Little D.Wilkins, M.Gilley, J.Cash, Dottsy. Rg-C.Twitty.

Manilowoc (Bob Irish-WCUS) Gns-D.& Sugar (25-9). Pl-Jim Ed Brown, J.L. Lewis, C.Smith, J.Rodriguez.

Medford (Kathi O'Shea-KSHA) Pl-B.J.Thomas, C.Smith, D.& Sugar, C.Twitty, J.Duncan w.J.Fricke.

Misnii (Ron Tatar-WWOK) Gns-C.Twitty (20-17). Pl-J.Duncan, J. Stampley, B.C.Craddock, T.G. Sheppard.

Mobile (Bill Robbins-MKSJ) Gns-D.& Tode (Su-T). Pl-J.Duncan, J. Stampley, B.C.Craddock, T.G. Sheppard.

Mobile (Bill Robbins-MKSJ) Gns-D.A Sugar (23-9). Pl-T.G. Sheppard, S. James, Red Sov Pt. Arthur (Dick Davis-KYKR) Pl-R.Steagall, J.J.Walker, T.G.Sheppard, Crash Craddock, S.Parton.

Polson (Bob Borino-KERR) Pl-Pure Prairie League, Rita Coolidge, Brush Arbor. Rq-D. & Sugar.

Portland (Hal Knight-WPOR) Pl-C.Twitty, Rex Allen Jr., J.Cash, S.Allanson, Brush Arbor, J.Duncan.

- - (Don Lane-KRDR) Gns-B.Luman (40-31). Pl-R.Barlow, D.Gibson, N.Stuckey, S.Parton.

Pueblo (Randy Lee-KPUB) Pl-D.Lee, K.Rogers, Hank Jr., V.Gosdin, C.Twitty, Don Gibson.

Rapid City (Jim Shaw-KIMM) Pl-J.Duncan, P.Craft, C.Smith, C.Twitty, J.Paycheck. Rq-D.Boone.

Redmond (Valerie Partin-KPRB) Gns-M.Bandy (21-12). Pl-K.Starr, Red Steagall, S.Parton, C.Craddock.

Rochester (Ken Kious-KKEE) Pl-C.Twitty, S.James, J.Stampley, D.Lee, M.Bandy.

Rockford (Curtis King-WKKN) Pl-J.Cash, R.Head, Dottsy, J.Wallace, M.K.Place, J.Bush, R.Milsap.

Saginaw (Tommy Samoray-WKCQ) Pl-Cates. G.Stewart. J.Cash. V.Gosdin. K.Rogers. Rockford (Curtis King-WKKN) Pl-J.Cash, R.Head, Dottsy, J.Wallace, M.K.Place, J.Bush, R.Milsap.

Saginaw (Tommy Samoray-WKCQ) Pl-Cates, G.Stewart, J.Cash, V.Gosdin, K.Rogers.

St. Cloud (Dean Allen-WWJO) Deb-Rex Allen Jr. (37), M.Street (38), K.Rogers (39).

St. Joseph (Bob Orf-KFEQ) Gns-P. Craft (12-9). Pl-D.Boone, J.Duncan/Fricke, M.Gilley, L.D.Wilkins.

Salem (Jeff Williams-KGAY) Deb-K.Rogers (24), C.Twitty (25), J.Duncan (26). Pl-Elvis, R.Milsap.

San Antonio (Max Gardner-KKTX) Pl-B.Owens, T.Glaser, T.G.Sheppard, R.Sovine, B.C.Craddock.

San Bernardino (Bob Mitchell-KCKC) Deb-Elvis (16), R.Milsap (28), B.Luman (35), J.Cash (33).

San Diego (Ed Chandler-KSON) Deb-R.Milsap. Pl-M.Bandy, J.Paycheck, M.Street, S.Parton, Elvis.

San Jose (Don West-KEEN) Pl-R.Milsap, Elvis, Rex Allen, Jr., Ed Bruce, Connie Smith, S. Allanson.

Savannah (Terry Wunderlin-WQQT) Pl-S.Allanson, Rex Allen, Jr., Rayburn Anthony, Billy Craddock.

Seattle (Ben Peyton-Skip Olson-KAYO) Pl-R.Milsap, T.G.Sheppard, K.Starr, M.Gilley, J.L.Lewis.

Shelby (Mark Grady-WOHS/FM) Pl-Jeris Ross, J.Buffett, H.Cornelius, B.C.Craddock, Stella Parton.

Shreveport (Jim Hawthrone-KWKH) Pk-R.Milsap. Pl-E.Bruce, H.Snow, R.Steagall, B.G.Craddock. Shelby (Mark Grady-WOHS/FM) Pl-Jeris Ross, J.Buffett, H.Cornelius, B.C.Craddock, Stella Parton.
Shreveport (Jim Hawthrone-KWKH) Pk-R.Milsap. Pl-E.Bruce. H.Snow, R.Steagall, B.G.Craddock.

South Bend (Tom Sidwell-WJVA) Deb-J.Rodriguez, K.Rogers. Pl-Elvis, Dave & Sugar, B.C.Craddock.

Tacoma (Russ Riley-KMO) Pl-F.Hart, J.L.Lewis, J.E.Brown, M.Gilley, J.Rodriguez. Rq-C.Twitty.

Tampa/St.Petersburg (Joe Patrick-WQYK/FM) Pl-J.L.Lewis, J.Duncan, Dottsy. Gns-Mel Street, J.Ward.

Toledo (Bob Pepas-WTOD) Rq-R.Griff, L.Ronstadt. Pl-D.Wills, S.Parton, T.G.Sheppard, J.Paycheck.

Toronto (Joe Lefresne-CFGM) Pk-Kenny Rogers. Pl-Tammy Wynette, Bill Anderson, Bobby Borchers.

Tucson (Tim Tyler-KIKX) Pl-C.Smith, J.J.Walker, R.Steagall, K.Rogers, C.Twitty, M.Gilley, R.Milsap.

Twin Falls (Carl Raida-KLIX) Pl-F.Hart, J.Wallace, Dottsy, E.Arnold, D.Miller.

Victoria (Marvin Paul-KNLA) Pk-S.Parton. Pl-T.Jones, Kenny Rogers, T.Overstreet, Dottsy, S.Parton.

Washington (Red Shipley-WPIK/WXRA) Deb-M.Gilley, R.Milsap, J.Paycheck, L.D.Wilkins, B.C.Craddock.

Wenatchee (Rex Cory-KUEN) Rq-D.Lee. Pl-S.James, V.Gosdin, R.Price, Tammy Wynette, Roy Head.

W.Palm Beach (Allen Edwards-WIRK/FM) Pl-Duncan/Fricke, M.Gilley, J.Rogers, N.Stuckey, S.Parton.

Wheeling (Bob Berry-WWVA) Pl-R.Milsap, C.Smith, T.Jones, Stella Parton, Johnny Paycheck.

Wichita (Don Walton-KPDI) Gns-Wichita Lineman. Pk-Ed Bruce. Pl-White/Dillon, G.Barber, K.Starr.

Wolf Point (Jerry Gerke-KVCK) Pl-Susie Allanson, R.Allen, Jr., K.Starr, J.J.Walker, P.Foreman.

Yakima (Jerry Wilson-KUTI) Pl-B.C.Craddock, Ray Griff, Susie Allanson, Stella Parton, F.Hart.

Yankton (Jefferson Red-WNAX) Deb-Dave & Sugar, C.Twitty, G.Stewart, D.Gibson, J.Duncan, S.James. Yankton (Jefferson Red-WNAX) Deb-Dave & Sugar, C. Twitty, G. Stewart, D. Gibson, J. Duncan, S. James.

#### Top 40 Station Reports - October 31 thru Wed. November 2 (Total Reports this week 219 - last week 209) Research Assistant - Kent Zimmerman

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TIME BOMB-Lake- 13 reports. WZZP (15 to 9), WZUU (16), WOKY (30). Also: KISD (19), WGSV (20), WWWD (27), WGUY (29). On: WXXX, KOKK, KOZE, KWEB, KWWL, KYJC.

SILVER LADY-David Soul- 14 reports (22 last week). WBBQ (18), WMAK (28 to 19). On: WOKY.

Also: WRBR (2), KFSB (2), WGLF (3), WDBQ (11 to 4), KOTN (5), Q107 (14), WNAM (24). On: WCRO, KROF, KWZ. Off: KFMD, KYJC.

GOIN' PLACES-Jacksons- 19 reports. 99X (22 to 17). Also: 3WD (7), WIFC (19 to 9), KFIV (18), KKIQ (20), WFOX/FM (27 to 21), WCGQ (26), KDOK (28), KMHT (29). On: WAIR, WRFC, WOHS, WKSP, KGMO KIMN, KNDE, KOBO, KORL, KOTN. Rq: KOTN.

GEORGIA RHYTHM-Atlanta Rhythm Section- 19 reports (18 last week). WOXI (8) On: 100 WDRO
ADDR. 1983 (2), 1983 (2), 1983 (2), 1981 (2), 1981 (1), 1983, 1987 (3), 1987 (198), 1983 (298), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (198), 1987 (
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TOP 40 Station Reports - continued from Page 7....

The Series Not There-Santana-86 reports (67 last week). KFRC (10), KRSP (16), BIOO (22 to 16), 96X (21), KHJ (22), KUNG (27), NNDE (28), KSLQ (28). On: 'YZUU, KJR, KJR, KRBE, KALSO: KJOY (3), 96KX (4), KATA (7), KDON (13 to 7), KATI (10), KYNO (22 to 12), KSLY (15), KFIV (21 to 16), KFRM (17), KKLS (18), KKIS/FM (19), WFRM (12), KVRO (21), KKLS (11), KKIS/FM (19), WFRM (17), KKLS (18), KKIS/FM (19), WFRM (19), KKLS (19), WFRM (19), KFRM (19), KKMR (25), KDR (20), KKRS (21), WKKY (11), WSPT (1), WIFC (29), KMGF (10 to 4), KERG (4), KZMI (5), WRRF (5), KKZE (8), KISD (8), KKLS (9), KURI (9), KFEM (18) at the extension (13), WRFC (19 to 14), tet. HERR YOU COME AGAIN-Dolly Parton-92 reports (69) last week). 293 (20 to 13), WGAI (16), WMAK (20), KRSP (27 to 22), KFI (23), LOQ (27), 13Q (29), WHRQ (30). On: KILT, KLIF. Also: WRJZ (16 to 11), WFAH (21 to 14), WKXY (15), KDON (21 to 15), KSLY (16), WTSN (26 to 16), KGKL (24 to 17), KAKC (30 to 19), WZOO (28 to 19), WCIR (19), KRIZ (20), KQDI (27 to 22), KEIN (22), etc.
HELPI IS ON ITS WAT-LIATLE River Band-97 reports (90 last week). WZUU (6), WIFI (11), WNDE (13), 99X (26 to 18), KLIF (27 to 19), KFI (26 to 20), WFRO/FM (30 to 21), KRSP (21), WBRQ (23), BIOO (23), KJR (25), KRAC (25), WCOL (27), WKXX (27), WQXI (27), KHJ (28), WRXO (28). On: WFIL, KLIV. Also: KWEB (8 to 3), WAMS (4), WWHJ (4), KYXJ (5), KTRF (6), KGKL (7), WEBW (30). On: WFIL, KTAC. Also: KWEB (8 to 3), WAMS (4), WHMJ (4), KYZU (5), KTRF (6), KGKL (7), WEBW (30). On: WFIL, KTAC. Also: KWEB (9 to 3), WGOW (3), WFRO (40), WIGY (4), KYXO (4), KLEO (5), WFLI (6), KGXX (60), WCON (7), KYZU (7), KY ---Debut--IT'S SO EASY-Linda Ronstadt- 130 reports (114 last week). WDRQ (4), 99X (8), WKXX (8), WQXI (9), WRKO (9), KSLQ (17 to 10), BIOO (20 to 12), WNBC (12), KRSP (13), WPRO/FM (28 to 14), WIFI (16), WOKY (24 to 19), 96X (20), WNCI (20), KING (24), WBBQ (25), WNOE (26), WCOL (28), KILT (29). On: WFIL, KJRB, KRBE. Also: KKXL (2), KNDE (3), 3WD (6), KVOX (6), WYRE (7), etc.

WROK-Rockford KRKO-Everett, Wash. WMOH-Hamilton, Ohio WMOH-Hamilton WOSH/WITL-Oshkosh, Wis. WIFE-Indianapolis Z93-Atlanta KTSA-San Antonio KYNO-Fresno, Calif. KOLO-Reno KTRM-Beaumont, TX KLIN-Lincoln KSLQ-St. Louis WBT-Charlotte, N.C. WGNG-Cumberland, R.I. WINE/WRKI-Bridgeport CK101-Coco Beach KOOK-Billings, Mont. FM/KVI-Seattle KDON-Salinas, Calif. WISM-Madison KTRM-Beaumont, TX WDUZ-Green Bay WCGQ-Columbus KFXD-Boise KRKO-Everett Z93-Atlanta KTFM-San Antonio KSTN-Stockton, Calif. WLON-Lincolnton, N.C. KYTE Portland WHEB-Portsmouth KWWL-Waterloo, Iowa KRZI-Waco KFLY-Corvallis, Ore.

Jobs Contact Requirements John Shepler (815-399-2233) Dave Corbin (Box 1227-98206) Engineer (E.O.E.-M/F) Engineer Joe London (220 High-45011) Engineer Bob Long (220 High-45011) Newsperson Ruth Ann Heeter (414-235-7530)

\*\*Howie Castle (1440 N. Meridian)

Dale O'Brien (230 Peachtree-30303)

Newsperson (E.O.E.-M/F)

Newsperson (E.O.E.-M/F) Scott Christenson (Box 12128) Newsperson (E.O.E.-M/F) \*Kris Van Kamp (2125 N.Barton) Newsperson (E.O.E.-M/F) \*Dave Finley (Box 821-89504)
Gary Powers (713-892-4990) News Director Bill Bailey (111 S.Bemiston-63105) News Director (E.O.E.-M/F)
\*Andy Bickel (1 Julian Price-28208) Production
Neal Nelsen (100 John-02864) Production
\*Kevin Burland (Para Cross 14) News Director \*Kevin Burland (Box 9595-06601) Air Talent (Part-time) Spanky McCoy (Box 520-32931) Air Talent (Future) \*Steve Blodgett (Box 1276-59103) Frank Colburn (206-223-5709) Air Talent (Future, E.O.E.) Air Talent (Future, E.O.E.-M/F) Air Talent/lst (Future, E.O.E.-M/F) Air Talent/Production \*Johnny Morgan (Box 1460-93901) Bill Vancil (Box 2058-53701) Gary Powers (713-892-4990) Bill Laird (414-435-5331) Air Talent/Production Air Talent/Production Joe Cook (Box 1537-31902) Air Talent/Production (E.O.E.) Tom Scott (Box 107-83701)

Dave Corbin (Box 1227-98206)

Dale O'Brien (230 Peachtree-30303)

Air Talent (E.O.E.-M/F)

Air Talent (E.O.E.-M/F) Tom Scott (Box 107-83701) Marc Elliot (Box 18128-78218) Dave Morgan (2171 Ralph-95206) Air Talent (E.O.E.-M/F) Air Talent Wayne Howard Air Talent Mike Davis (503-222-1841) Air Talent Duncan Dewar (603-436-7300) Air Talent Bob Beck (319-291-1214) Air Talent Mike Lucas (817-772-0930) Air Talent \*Art Quine (Box K-97330) Air Talent \*No Calls Please

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Bath, Jack O'Brien-WIGY- Diana Ross, Carpenters, Crawler, Randy Newman, Tavares.

Dover, Jim Sebastian-WTSN- Van Morrison, Carpenters, Bob Welch. Deb: Crawler, J.Taylor, A.Gibb.

Boston, Harry Nelson-WRKO- Odyssey, Steve Miller, Bob Welch, Shaun Cassidy, Randy Newman.

Providence, Gary Berkowitz-WPRO/FM- Barry White, Player, Leif Garrett, Bob Welch, Cheech & Chong.

Bridgeport, Gary Peters-WICC- Santana, Steely Dan, Randy Newman, Billy Joel, Shaun Cassidy.

Schenectady, Jim Walsh-WWWD- Shaun Cassidy, Randy Newman, High Inergy, Kansas. Philadelphia, Ron O'Brien-WFIL- Player, Linda Ronstadt (EASY), Randy Newman.

Asheboro, Bill Cox-WZOO- Elvis, LTD, Rod Stewart, Paul Simon, Crawler.

Wilmington, Robbie Vogt-WGNI- Elvis, Stevie Wonder, Andy Gibb, Kansas, Stillwater, R.Stewart. Augusta, Steve York-WAUG/FM- Cheech & Chong, High Inergy, Andy Gibb, K.C. & Band, Shaun Cassidy. Atlanta, Kris O'Kelly-Z93- Olivia Newton-John, ELO, Leif Garrett, Billy Joel. Albany, Kris Van Dyke-WALG- Leif Garrett, Randy Newman, Townsend/Lane, C.S. & N., A.Gibb, S.Dan. Daytona Beach, John Scott-WMFJ- Linda Ronstadt (BLUE), Styx, Dan Hill, A.Gibb. Deb: S.Esmeralda. Orlando, Blackwell/O'Neil-WLOF- Player, Leif Garrett, Paul Davis, Cheech & Chong, Santana. Miami, Jack Forsyth-96X- High Inergy, Steve Miller, Billy Joel, Foghat, General Johnson. Miami/Ft.Lauderdale, Colleen Cassidy-Y100- Bee Gees, S.Cassidy, S.Miller, F.Mac, S.Wonder. Huntsville, Bob Baron-WAAY- Dolly Parton, Leif Garrett, Bay City Rollers, Charlie Daniels. Memphis, John Long-WHBQ- E.W. & Fire, Shaun Cassidy, Fleetwood Mac, Samantha Sang. Nashville, Bear Bradley-WMAK- Samantha Sang, LTD, Bob Welch, Styx, Rod Stewart, C.S. & Nash. Columbus, Dave Bishop-WCOL- Linda Ronstadt (EASY), James Taylor, Kendalls. Cleveland, Bob Payton-WZZP- LTD, The Babys, Judy Collins. Deb: Cheech & Chong. Pittsburgh, Beau Raines-WPEZ- Bob Welch, Samantha Sang, Tim Moore.
Rockford, Bob Goode-WROK- James Taylor, Dan & Coley, Little River Band, Bob Welch, Judy Collins.
Madison, Jonathan Little-WISM- Santana, Bob Welch, Leif Garrett, Crawler, Ozark Mtn. Daredevils.
Milwaukee, Pat McKay-WOK- Paul Simon, Kansas, The Babys, David Soul. Rapid City, Mike Kjar-KKLS- Leo Sayer, Diana Ross. Deb: Crawler, Dolly Parton. Dubuque, Steve Sesterhenn-KFMD- Dan Hill, Seals & Crofts, ELO. Deb: J.Collins, S.Miller, J.Taylor. Waterloo, Bob Beck-KWWL- S.Cassidy, Lake, Rod Stewart, Randy Newman, Diana Ross. St. Louis, Sherry Toennies-KSLQ- Santa Esmeralda, The Babys. Deb: Randy Newman.

Kansas City, Kim Welsh-KBEQ- Carpenters, Santana, Missouri, Kansas, Steely Dan (PEG).

Dallas, Charlie Van Dyke-KLIF- LTD, Leif Garrett, Dolly Parton.

Houston, Bill Young-KILT- Santa Esmeralda, Player, Dolly Parton, Randy Newman.

Phoenix, Anna Reyes-KRIZ- ELO, James Taylor, Santa Esmeralda, Bob Welch. Denver, Ed Greene-KIMN- Bob Welch, James Taylor, Olivia Newton-John, Jacksons. San Diego, Gerry Peterson-KCBQ- Rita Coolidge, Donny & Marie Osmond. <u>Deb</u>: Linda Ronstadt (BLUE). Los Angeles, Michael Spears-KHJ- LTD, Steve Miller, Aerosmith, Diana Ross, ELO. Los Angeles, Michael Spears-KHJ- LTD, Steve Miller, Aerosmith, Diana Ross, ELO.

- - Denise Gorman-K100- Paul Simon, Lynyrd Skynyrd, Steely Dan, Randy Newman.

- - Jimi Fox-10Q- ELO, Diana Ross, Samantha Sang, S.Miller, A.R. Section, Thelma Houston, J.Baez. San Francisco, Dave Sholin-KFRC- Shaun Cassidy, Bob Welch, Dan & Coley, Heart, Kansas. Portland, Mike Davis-KYTE- Steve Miller, Little River Band, Linda Ronstadt (EASY), Dan & Coley. Seattle, Rob Conrad-KING- James Taylor, Heart, Player. Deb: Linda Ronstadt (EASY), Styx. Bellingham, Marty Williams-KPUG- Barry White, Steve Miller, Dan & Coley, Judy Collins. Moscow, Gary Cummings-KRPL- Kansas, Meatloaf, Gadzooks, Sammy Hagar. Deb: K.Rogers, Firefall. Great Falls, Don Nordine-KQDI- James Taylor, Santana, Elvis Presley. Deb: Paul Davis, Player.

# Correspondents' Corner (continued from pg. 2)

El Paso, Johnny Thompson-KELP- \*Robert Gordon Roswell, Bill St. James-KBCQ- Elvis Costello Tucson, Bobby Rivers-KTKT- Bob Welch Phoenix, Richard Ruiz-KRUX- Olivia Newton-John Pueblo, Rip Avina-KDZA- Bay City Rollers Denver, Dave Kirby-96KX- Bob Welch Colorado Springs, Marc McCoy-KYSN- L.R.Band Casper, Doc Mueller-KATI-\*Dan Hill Salt Lake City, Lorraine Winegar-KRSP- Kansas San Diego, Judy Rich-Bloo- Andy Gibb Anaheim, Ric Carroll-KEZY- #7-Chicago Los Angeles, Sherman Cohen-KIIS/FM- R. Newman - Eric Chase-KFI- Carpenters (SWEET SMILE) Whittier, Jay Loughrin-KRHC- Bay City Rollers San Bernardino, Jeff Salgo-KFXM- Barry White Santa Barbara, Dick Williams-KIST- Brick San Luis Obispo, John Tobin-KSLY- D.& M. Osmond Bakersfield, Pete Shannon-KERN- Styx Fresno, John Berry-KYNO- #10-E.W. & Fire - Dan Spears-KFYE- Santa Esmeralda Modesto, Terry Shafer-KFIV- E.W. & Fire Salinas, A.J. Roberts-KDON- #7-Santana San Jose, Ralph Koal-KLIV- Doobie Bros. Livermore, Steve O'Neil-KKIQ- Andy Gibb Stockton, David Kraham-KJOY- Randy Newman

Davis, Karl Reinking-KDVS- Sammy Hagar Albuquerque, Debbie Hines-KRKE- Jackie DeShannon Sacramento, Jeff Hunter-KNDE- #10-Cheech & Chong - - - Kris Mitchell-KROY- Olivia Newton-John Yuba City, Ross Forbes-KOBO- Tavares Arcata, Len Jarvela-KATA- Stevie Wonder Lebanon, Bob Donovan-KGAL- Aerosmith Medford, Rick St. Clair-KYJC- Lake Salem, Tim Patterson-KBZY- Mac McAnally Portland, Michael O'Brien-KPAM- Heart Kelso, Jason Lee-KLOG- Little River Band Tacoma, Bruce Cannon-KTAC- Player Seattle, Tracy Mitchell-KJR- Santana Tri-Cities, Tom Mann-KALE- Andy Gibb Spokane, Tom Hutyler-KJRB- Andy Gibb - - Jim Hill-KREM- \*Styx Boise, Wendy Green-KFXD- Dolly Parton - - Fred Novak-KWZ- Jackie DeShannon Lewiston, Wes McShay-KOZE- Kendalls Missoula, Vern Argo-KYLT- Hot Bozeman, Paul Ehlis-KBOZ- Kendalls Great Falls, John Walton-KEIN- Kendalls Billings, Allen Moos-KOOK- Gadzooks Vancouver, Joyce Falkowski-CFUN- #4-Dan Hill - - - Paul McKnight-CKLG- #11-Carpenters Toronto, John Termainesi-CHUM- #17-Dan Hill Thunder Bay, B.M. Dean-CKPR- Leo Sayer Honolulu, Dave Shaw-KORL- Jacksons

A - C Correspondents' Reports - continued from Page 3....
Flint (Bill Pearson-WTRX) Wonder/B.J. Thomas/Welch/J. DeShannon. Gains: Buffett/Chicago. Ft. Lauderdale (Mike Sheridan-WFTL) Carpenters/B.J. Thomas/D. Ross/S. Davis, Jr. Gains: Bee Gees. Fresno (Linda Cerven-K104) Gadzooks/LTD/Tom Jones/Rod Stewart/Fogelberg/B. White. Fresno (Linda Cerven-KlO4) Gadzooks/LTD/Tom Jones/Rod Stewart/Fogelberg/B. White.

Grand Rapids (Doc Donovan-WLAV) Elvis/Flower/Nightingale/Rhythm Heritage. Gains: Dan & Coley.

Green Bay (Jim Trotter-WNFL) Withers/D. Ross/Tom Jones/B.J. Thomas/Wonder/C. King.

Haverhill (Tom Bergeron-WHAV) C. King. Gains: Dan & Coley/Nicholas/Parton/F. Mac/CSN.

Hopewell (Chris Stevens-WHAP) McAnally/C. King/K. Rogers. Calls: Gibb/Kansas/Bay City Rollers.

Helena (Harley Dee-KBLL) McCoo & Davis/McKendree/M. Kenny/Ozark Mtn. DD./Fogelberg. Calls: BeeGees

Honolulu (Bernie Armstrong-KGU) C. King/B.C. Rollers/B.J. Thomas/CSN/Welch. Calls: P. R. Battle.

Houston (Chuck Buell-KULF) Elvis/D. Parton. Gains: Donna Summer.

Jefferson City (Mike Schaefer-KJMO) Reddy/B.J. Thomas/C. King/D. Ross/DeShannon/Brooklyn Dreams.

Kansas City (Jim Gallant-KMBZ) Rick Nelson/C. King/D. Ross. Gains: Buffett/Chicago/Carpenters.

Kingston (Bruce Conklin-WGHQ)Ronstadt (EASY)/Pitney/Velez/Elvis Costello/Lobo/A. Gibb.

Las Vegas (Jack London-KDWN) Tom Jones/S. Miller/Mason/Gadzooks/Elvis. Gains: Dan & Coley. Las Vegas (Jack London-KDWN) Tom Jones/S. Miller/Mason/Gadzooks/Elvis. Gains: Dan & Coley. Lincoln (Cathy Blythe-KFOR) Kendalls/Elvis. Gains: Buffett/CSN/Nicholas/Ronstadt (EASY)/Parton.

- - (Ron Dean-KLIN) S. Sang/Welch/Davis, Jr./Edelman/C. King/P. Gallant.

Los Angeles (Michael Sheehy-KNX/FM) A. Gibb/Wonder/S. Sang. LP's: E.L.O./G. Griffith/D. Hill.

- - (Tess Russell-KMPC) Linda Ronstadt (EASY)/Fleetwood Mac. Louisville (Jerry Melloy-WHAS) Stevie Wonder. Gains: Dan & Coley/CSN/Collins/Fleetwood Mac.
Macon (Steve Murphy-WMAZ) Ronstadt (EASY)/R. Stewart/Babys/D. Ross/Bay City Rollers.
Marion (Jim Roberts-WDIF) D. Mason/P. Simon/Player/Reddy. Gains: Buffett/Dan & Coley/Gayle.
Miami (Al Anderson-WIOD) DeShannon/Tom Jones/Al Martino. Gains: J. Taylor/Carpenters/P. Simon.
Midland (Kirk Hughes-WMPX) Brian & Brenda/Gibb/Ramsey Lewis/McAnally/B.J. Thomas/Wonder.
Milyaykas (Mike Filiott-WTMJ) Rod Stewart/A. Gibb. Gains: P. Simon/Nicholas/Parton/F. Mac. Milwaukee (Mike Elliott-WTMJ) Rod Stewart/A. Gibb. Gains: P. Simon/Nicholas/Parton/F. Mac. Mpls./St. Paul (Curt Lundgren-WCCO/FM) Boz Scaggs/Elvis/Rod Stewart/DeShannon/Wonder/Gibb. Missoula (John Van Wagoner-KGVO) Dan Hill/Fleetwood Mac/S. & Crofts (CAUSE YOU LOVE). Mobile (Dick Hylton-WMOB) C. King/Gold. Gains: Garfunkel/Fleetwood Mac/CSN/Welch/Rogers/P.Davis.

Monterey (Scott O'Brien-KMBY) D. Ross/P. Davis/LeBlanc & Carr. Calls: Player/D. Parton/B.C.Rollers

- - (Melinda Roberts-KWAV) Fogelberg/Pedersen/S. Stevens/Lobo/J. Webb. Calls: Mary McCaslin. Nashville (Mary Catherine-WSM) D. & M. Osmond/B. Joel/Milsap (WHAT A DIFFERENCE). - - (Don Sullivan-WSIX) M. Curb/Al Martino. Gains: Collins/B.J. Thomas.

New York (Jeff Mazzei-WNEW) Al Martino/Kasey Cisyk. Gains: Guidio & Maurizio/Flvis/T. Jones.

Northfield (Mike Wrubel-KYMN) Edelman/Dan Hill/Gibb/Elvis Costello/J. Bell. Olympia (Dick Pust-KGY) Welch/Collins/Reddy/Tom Jones/D. Ross. Calls: CSN/Humperdinck/S. & Crofts. Osburn (Dave Nesbitt-KWAL) McAnally/B.J. Thomas/Flower. Gains: Ronstadt (BAYOU)/Manilow/Chicago. Ottumwa (Art Morris-KBIZ) Vinton/Castle/Pitney/Martino/C. King/Starbuck/R. Lewis/Davis, Jr. Faducah (J. Erick Foreman-WDXR) B.J. Thomas/Joe Brooks/Olivia/Castle/P.R. Battle. Gains: Boone. Pendleton (Bob Walker-KTIX) D. Ross/Welch/Doobie Bros./Rod Stewart/A. Gold. Gains: Chicago. Philadelphia (Jim Lloyd-WIP) Wonder/B.J. Thomas/Bay City Rollers/Withers/Newman. Phoenix (Dan Armstrong-KOY) Fleetwood Mac/B. Welch/B.J. Thomas. Pittsburgh (Chuck Brinkman-WTAE) Gains: L. Ronstadt (EASY)/Manilow. Portland, Me. (Marji Cyr-Adams-WGAN) Parton/Fleetwood Mac/Carpenters/Seals & Crofts. Ore. (Bob Swanson-KEX) B. Welch/Dave & Sugar/Gadzooks/C. Hansberry/Carpenters (SMILE). Portland, Ore. (Bob Swanson-KEX) B. Welch/Dave & Sugar/Gadzooks/C. Hansberry/Carpenters (SMILE).
Rumford (Mike Breton-WRUM) Parton/Brooklyn Dreams. Gains: Buffett/McCann/Carmen/Ronstadt (BAYOU). Richmond (Bob Ridle-WRVA) S. Miller/D. Ross. Gains: J. Taylor/Mason/Buffett.

Rochester (Doug James-WMJQ) P. Davis/Manilow/Newman. Gains: James Taylor/Player/P. Simon/Welch.

- - (Bill Calloway-KROC) DeShannon/B.J. Thomas/Humperdinck/Nolan. Gains: J. Taylor/Chicago.

Roseburg (Tom Worden-KRSB) S. Miller/Boz Scaggs/Welch/K. Rogers. Gains: Bee Gees/Ronstadt (BAYOU).

Reno (Dave Finley-KOLO) Bros. Johnson/Billy Joel/Elvis.

Racine (Bob Cook-WRIN) Wonder/Goulet/Dan & Coley/Gadzooks. Gains: Ronstadt (BAYOU)/Ree Gees. Racine (Bob Cook-WRJN) Wonder/Goulet/Dan & Coley/Gadzooks. Gains: Ronstadt (BAYOU)/Bee Gees. Regina (Royal Watson-CKCK)Ronstadt (BAYOU)/P. Simon/Boz Scaggs/Garfunkel/D. Ross. Rock Springs (Rod Tucker-KRKK) Pederson/Miller/Wonder/Monte Bros./D. Ross/A. Gibb. Calls: Chicago. Sacramento (D. Darin & L. Kirk-KCRA) Elvis/CSN/D. Ross/DeShannon.

Saginaw (Rick Belcher-WSGW) B.J. Thomas/Parton/D. Ross/Tom Jones/Mason. Gains: Garfunkel.

St. Louis (Bob Osborne-KMOX) S. Sang/McAnally/Nilsson/McKendree/Flower/Rod Stewart/Wonder. - - (Ed Scarborough-KSD) Bob Welch. Gains: Manilow/Ronstadt (BAYOU)/J. Taylor/Reddy/Parton.
San Diego/Vista (Dominic Anthony-KMLO) D. Ross/Gadzooks/Rod Stewart/Tom Jones/Flower.
San Francisco (LaVerne Drake-KIOI) LTD/Hager/Parton/D. Ross/Welch/Emotions/Rod Stewart/Bros. J. (Don Hofmann-KSFO) B. Welch/D. Ross/Player/S. Wonder. (Steve Walker-KCBS/FM) S. Wonder/Brooklyn Dreams/Original Cast (YOU LIGHT UP MY LIFE). - - (Ron Reynolds-KNBR) Rod Stewart/D. Ross. Gains: Dolly Parton.
San Jose (Steve Martinez-KLOK) P. Simon/F. Mac/D. Ross/Olivia/Elvis.
San Luis Obisbo (Deborah-KVEC) Joel/Gibb/D. Ross/Wonder/Rogers/C. King/Doobie Bros.
Santa Maria (Denny Luell-KUHL) Rod Stewart/Elvis/S. Sang/The Babys. Schenectady (Lee Fowler-WGY) F. Mac/Elvis/Martino/G. Knight/P. Pringle. Scranton (Tom Welby-WEJL) Elvis/Player/G. Knight/Martino. Calls: Beatles. Seattle (Carol Stripling-KVI) Bob Welch/Bay City Rollers/Stevie Wonder. Sharon (Jack Taylor-WPIC) J. Collins/P. Simon/CSN. Gains: S. & Crofts/DeShannon/Dan & Coley. Shreveport (Randy Davis-KBCL) Parton/Fleetwood Mac/B.J. Thomas. Gains: Chicago/J. Taylor/Buffett. Spokane (Richard Montague-KXLY) Carpenters/McCoo & Davis. Calls: C. King/D. Moore/Elvis. - - - (Gary Giorgi-KHQ) D. Ross/A. Gibb/S. Wonder/Moffat/Bay City Rollers. Toledo (Joan Major-WSPD) G. Knight/Olivia/S. Wonder/Tom Jones.
Tulare (Paul Fredricks-KCOK) Abba/Tom Jones. Calls: Abba. Gains: P. Simon/Parton/Humperdinck. Tulsa (Don Bishop-KRMG) G. Pitney/Fleetwood Mac/Elvis/Welch. Calls: Parton/Boone/J. Collins.
- - (Kenny King-KRAV) CSN/Bay City Rollers. Calls: Player/Dan & Coley. Gains: Parton.
Vacaville (Fred & Terry-KUIC) Rod Stewart/T. Boylan/Fleetwood Mac/B.J. Fhomas/Gadzooks/McAnally. Warwick (Dick Wells-WTBQ) R. Price/McAnally/Ronstadt (EASY)/Garrett. Gains: Dan & Coley/Parton. Washington (Bonnie Smith-WMAL) Elvis/Al Martino/CSN/J. DeShannon. - - (Bob Duckman-WASH) Rod Stewart/The Babys/B.J. Thomas. Gains: Welch/Seals & Crofts. Weusau (Chuck Williams-WSAU) K. Rogers/Simon/Ramsey Lewis/Four Guys. Gains: Mason/Melissa. Wichita (John Myers-KAKE) Fleetwood Mac/Elvis. Gains: Carpenters/Ronstadt (BAYOU)/Parton/CSN. Winston-Salem (Kim Jones-WSJS) Player/C. King/K. Rogers. Gains: J. Taylor/Chicago/Bee Gees. Yakima (Dave Hanson-KIT) Bay City Rollers/DeShannon/B.J. Thomas/C. King. Calls: Chicago. - - - (Frank Taylor-KMWX) McAnally. LP's: DeShannon/D. Ross. Gains: K. Rogers.

#### Inside Progressive Radio (by George Meier, Editor of Walrus)

### Established Progressive Airplay:

(In Order)

Steely Dan\_ Linda Ronstadt Bob Welch Kansas Doobie Brothers Billy Joel Rolling Stones Randy Newman Chicago Hall & Oates Townshend/Lane Karla Bonoff

Notes: Many of the artists listed in New Progressive Airplay last time have popped into this Established list. Steely Dan soars while Billy Joel and the Stones jump. Randy Newman also moves up and Kansas comes into this list very strongly. Meanwhile, both the C.S. & N. and the Grateful Dead LP's have peaked in airplay and have faded below the cut off point for this list. Regionally, artists rooted in an area show traditional strength; Billy Joel in the Northeast and Kansas strength; in the Midwest. Further, the penchant for the Midwest to hold on to albums longer than other regions shows in a strong Alan Parsons Project. Elsewhere, the album is declining in radio interest.

New Progressive Airplay:

(In Order) Joan Armatrading Nils Lofgren Santana Charlie Daniels Camel Eddie Money

Notes: The top three LP's show inordinant power in relation to the others. Regional twists follow standard patterns. Charlie Daniels is strongest in the South while low-keyed Camel does well in the more low-key areas of the West and the South. Eddie Money shows nicely for a new name gaining support mainly in the West where he has built a base.

Singles & Imports:

Singles: Top singles include Paul Simon, Boz Scaggs, Aerosmith, Rod Stewart, Queen and Art Garfunkel.

Imports: The runaway leader is Elvis Costello. By the time the album is released here it will be an oldie. Costello is followed by the live Gong LP and the Sex Pistols new single.

The following new tracks are filtering in the air with some emphasis:

Randy Newman-SHORT PEOPLE/BALTIMORE/LITTLE CRIMINALS/RIDERS IN THE RAIN

Kansas-POINT OF KNOW RETURN/DUST IN THE WIND/ Chuck Mangione-FEELS SO GOOD

LIGHTNING'S HAND/PORTRAIT (HE KNEW)

Phoebe Snow-LOVE MAKES A WOMAN/NEVER LETTING

GO/SOMETHING SO RIGHT Bill Quateman-SHOW IN THE DARK Rick Nelson-YOU CAN'T DANCE

New Riders of the Purple Sage-LLYWELYN

Joan Armatrading-SHOW SOME EMOTION/NEVER IS TOO LATE

Eddie Money-TWO TICKETS TO PARADISE

Tom Waits-I NEVER TALK TO STRANGERS

Wishbone Ash-FRONT PAGE NEWS

Paul Winter-ICARUS Gato Barbieri-RUBY, RUBY

Network-YOU LIED

Leo Sayer-THUNDER IN MY HEART

Available				
Name	From	Telephone	Position	
Jim Clark	WJIM-Lansing	517-351-4029	Air Talent	
Ray Hartfiel	KWEB-Rochester	507-288-3888	Air Talent	
B.J. Daniels	KKOA-Minot, N.D.	701-852-1190	Air Talent	
Bill Mack	KEX-Portland	503-281-8311	Air Talent	
Jack E. Rabbitt	WFLI/WGOW-Chattanooga	404-866-8245	Air Talent	
Danny Wright	KCBQ-San Diego	714-461-8427	Air Talent	
Jay Dance	KLWW-Cedar Rapids, Iowa	319-393-0253	Air Talent	
Randy Ross	WSUA/WQPO-Harrisonburg, VA	703-434-2336	Air Talent	
John Brent	KSTN-Stockton, Calif.	209-523-6332	Air Talent/lst/Prod.	
Mike Green	KNDE-Sacramento	209-526-1785	Air Talent/lst/P~od.	
Dave Clark	WJFI-Vicksburg, Miss.	601-956-2607	Air Talent/M.D.	
Buzz Brindle	13Q/WNBC/WPEZ	401-949-2958	Air Talent/M.D./P.D.	
Jack Parker	KBOM-Bismarck	701-663-6411	Asst. P.D./P.D.	

#### Lineups

Chuck Conger Lance Reno Clair Stone Jerry Montgomery Larry Jenkins	WLOF-Orlando Scott Walker Bert Brown Reggie Blackwell Kowboy O'Neil Harmony	KOCY-Oklahoma City Steven C. Hall Terry McGrew Dink Bernardi Tom Gilmore (P.D.) Barry White Brit Lockhart Bob Hutchinson	KUJ-Walla Walla Jockey John Bobby Dancer Wee Willie Winkle Mason Dixon Ivanhoe	KNOW-Austin Bill Mayne (P.D.) Dave Bradley Jim Thomas Lenny Bruce Jay Richards Bill Moss Greg Allen (weekends)
		Bob Hutchinson Dan Stroud		Greg Allen (weekends) Art Kelly (weekends)

WRAQ-Asheville KOFM-Oklahoma City KORL -Honolulu KLOG-Kelso, Wn. Mike Hall Willie Moku Dave Taylor Mike Miller (P.D.) Bob Rymel Doug Roberts Dan Martin Lan Roberts Lou Richards Ed Dyer Jason Lee Pat Murphy Dave Shaw (P.D.) Gary James Tom Iverson Chuck Morgan (M.D.) Mike McCoy Sweet Charlie Jim Orr Ann Austin Jay McCrae (wknds.)
Gary Hill (wknds.) Capt. Cooke Jerry McCall Dave Lyons Bruce Brown Ray Donovan (weekends) Jan Foxx (M.D.) Gary Robertson (wknds.)

Country Club

Jobs: KRMD-Shreveport, Louisiana, is looking for an afternoon drive talent with production background. Tapes and resumes go to Marty Sullivan, Box 1739, Zip 71166.

Available: John Reilly, news/announcer, from KUEN-Wenatchee, Washington. 509-663-5186.
Changes: KRKT-Albany, Oregon, has a new Fall line-up: Bill O'Brian (6-10 AM), H. David Allan, P.D. (to 3 PM), Kirk Summers (to 8 PM), Larry Blair (to mid.), Brian Wood (to 6 AM), Ken Paul (weekends).

Steve Mathews from KLWW-Cedar Rapids to KIMN-Rapid City, as Program Director. Valerie Partin leaves KPRB-Redmond after five years. Good luck, Valerie.

Don Murray, KSHA-Medford, now at KBOY-Medford.

Dean Allen, WWJO-St. Cloud has been appointed Program Director in addition to his other duties. Service: KKYN-Plainview, TX, would greatly appreciate service from Capitol and Polydor. They also need better album service from all sources.

KUEN-Wenatchee, Washington, needs the Sammi Smith single.

<u>Music Calls</u>: Merle Fristad, KKAA-Aberdeen, South Dakota, after 3 PM weekdays. Donnie Roberts, KFGO-Fargo, North Dakota, Monday through Friday, 11:30 AM to 2:30 PM.

Dr. Bruce Nelson, KENR-Houston, arranged an unusual birthday wish for his mother living in Detroit. He had Eastern Onion come to the studios and tape a Happy Birthday salutation.

It was sent to WDEE-Detroit where Dean O'Day played it on her birthday.

KEED-Eugene tells us the "KEED Superstar Guitars" promotion pulled good demographics. The two finalists received an autographed guitar from Hank Thompson and C.W. McCall.

Chris Robins, WTCR-Ashland, reports giving away a copy of the Memphis Press Scimitar Special Elvis

Edition each hour, is the best mass appeal promotion the station has ever had.

On "Mac-Happy Day," the announcers and newsmen of CFGM-Toronto, Ontario, manned the counters of the local MacDonalds. All proceeds (\$1,310) from the sale of Big Macs that day went to the Society for Crippled Children.

KLIX-Twin Falls, Idaho, hid pumpkins throughout the Magic Valley containing prizes ranging from gift certificates to \$131 (KLIX frequency) in cash for their "Great KLIX Golden Pumpkin Hunt."

Thousands of youngsters also attended four different showings of their Halloween movie.

Jerry Wilson, KUTI-Yakima, Washington, is home recovering from an auto accident. KSON-San Diego is giving away thousands of dollars in their "Hi-Lo" contest. People are actually keeping a ledger to narrow the amount down, and win.

Gavin's Gab

Mike Lucas, P.D. at KRZI-Waco, Texas, reports a catastrophe! On Friday, October 21, their transmitter burned down. They were off the air through Monday, October 24. If not for the prompt delivery of another transmitter by the Collins Company, they would have been off longer than that, Mike says. And what greater indication of KRZI's "chutzpah" than the jingle they returned to the air with: "We're back and bother than ever." (Thanks to Jam Productions.)

We've heard about some noteworthy promotions this week...
WZ00-Asheboro's "Halloween Fright Machine" made more people smile than run. WZ00 jocks rode around town with the local rescue squad giving away candy and albums. They also ran a "Great Steak Giveaway" for four weeks, bestowing steak dinners on four families each week. Speaking of WZOO, they received the State Media Award from the North Carolina Mental Health Association for local service.

KPNW-Eugene reports record attendance at their "Original Haunted House," this year, with 1,459 there. Proceeds benefited the Boys & Girls Aid Society.

In Nashville, 92-Q ran a "92 Ways to Win Your Wishes" contest...for 92 days...with 92 prizes given away each day to Q-listeners. One listener won 92 albums; another won a \$92 dinner. John Erling, morning man at KRMG-Tulsa is giving listeners the chance to "Go Back to Bed on KRMG."

He calls their employers, on the air, at the listener's regular wake-up time. After one week. 5,000 listeners have sent in requests to get the day off.

KSIQ-St. Louis is doing a "\$1,000 Bill Giveaway" Jocks give a digit of the serial number from a

\$1,000 bill for a two-day period, until the entire serial number is given. To win the bill, listeners must identify it.

WISE-Asheville, N.C., got great feedback on their "Big Y Super Bowl" promotion. A total of 2,048,106 listeners sent in the name of their favorite high school football player over a twoweek period. The winning school received a 4-1/2 ft. trophy while the top 12 players received plaques.

Bob Baron, Group Program Director of Smith Broadcasting, announces the following changes. Jerry Dean from KGGO-Des Moines moves to WAAY-Huntsville as Program Director. And Jay Fredricks from WAAY joins WNUE-Fort Walton Beach, Florida, as Assistant Program Director and Music Director.

Kevin Burland at WRKI-Bridgeport, Connecticut, is accepting tapes and resumes for a program director position; he wants to know salary requirements and some idea of applicants' programming philosophy. No calls, please.

Call-letter change: WKKE-Asheville, N.C., becomes WRAQ. New Address: 70 Adams Hill Rd., 28806. WFOX-Gainesville, Georgia, also reports a new address: Drawer 2337, 30501.

Correction: Last week on Page 7 we listed WSPT-Stevens Point, Wisconsin, as dropping the Carpenters--it's #6 there.

We're interested in providing our readers with indications of progressive, innovative programming, in this column. We encourage you to notify us of information that we might use, toward this end. We'd like to hear about some of the things you're doing that make you proud.

Music Calls: Bob Donovan, KGAL-Lebanon, Oregon, Monday & Tuesday, 12 - 2 PM, 3 - 5 PM. Bob Donovan, KGAL-Lebanon, Oregon, Monday & Tuesday, 12 - 2 PM, 3 - 5 PM.

John Van Wagoner, KGVO-Missoula, Montana, Monday & Tuesday, 10 - 12 Noon.

Karen Knight, KYTE-Portland, Wednesday & Thursday, after 2 PM, 503-222-1841.

Bob Scott, KRIB-Mason City, Iowa, 10:30 - 1 PM, Tuesday, Wednesday & Thursday.

KOFM-Oklahoma City, 2 - 5 PM, Monday thru Friday

Rip Avina, KDZA-Pueblo, Monday, 2 - 6 PM

Thom Welby, WEJL-Scranton, 11-12 PM, Monday thru Friday

G.T. Stone, WZYQ-Frederick, 2:30 - 6 PM, Wednesday and Thursday

Dick Richards, WTOC-Savannah, 2 - 5 PM, Wednesday, 912-236-7794 (new number)

KSFO-San Francisco, 9 AM - 5 PM, Monday KSFO-San Francisco, 9 AM - 5 PM, Monday Larry Joseph, WEOW-Terre Haute, 12 noon - 3 PM, Monday thru Friday



#### Albums of the Week (reviewed by Ron Fell)

It's not surprising that Rod Stewart's latest "Foot Loose & Fancy Free" (Warner Bros.) and Eric Clapton's "Slowhand" (RSO) will reap bales of airplay in the months to come. Rod's album is more moody, delicate and deliberate, while Clapton stays right in his intoxicating groove. Clapton's LAY DOWN SALLY is pure unadulterated joy.

Once a good "cracker band" Wet Willie has gone through a complete metamorphasis. Their new album, "Manorisms" (Epic) finds a new producer (Gary Lyons), new studio (The Manor in rural England), and new personnel which have altered their sound considerably. Throw out all you've come to expect from Wet Willie and retool for a refreshing change in direction.

In the "Let's Get This In The Stores In Time For Christmas Giving" category, Neil Young's "Decade" and Kiss "Alive II" are most rewarding. Young's tri-vinyl anthology of his somewhat pandemoneous and never boring career is important musical history. Kiss "Alive II" is a well recorded live album. It's a safe bet the quality is of a kind live audiences really can't hear, what with the group's penchant for earsplitting amplification. With volume control in one hand and the accompanying pamphlet on Kiss history in the other, the listener

In one week we've received two of the most important New Wave albums ever released. The Sex Pistol's "Never Mind The Bollocks" (Virgin Records-England) and Elvis Costello's "My Aim Is True" (Columbia). Johnny Rotten's Sex Pistols (only available as an import at this time) contains the four singles which have set England on its musical ear. The Pistols take a Kamakazi approach with their tempestuous and discordant lyric at times barely audible above their brick-solid instrumentation. Costello, an early Springsteen voice trapped in a Buddy Holly body, is more versatile (his first American single "Alison" should even get A-C play). His range from ballad to rock & roll makes for a more complete presentation of what New Wave a.k.a. Old Wave is all about.

Recommended from the following LP's:
"Country Memories"-Jerry Lee Lewis (Mercury) MIDDLE AGE CRAZY/LET'S SAY GOODBYE/WHO'S SORRY NOW/TENNESSEE SATURDAY NIGHT

"A Pauper In Paradise"-Gino Vannelli (A&M) VALLEY OF VALHALLA/A SONG AND DANCE/ONE NIGHT WITH YOU "Expect No Mercy"-Nazareth (A&M) EXPECT NO MERCY/GONE DEAD TRAIN/BUSTED/PLACE IN YOUR HEART "New Horizon"-Isaac Hayes (Polydor) STRANGER IN PARADISE/DON'T TAKE YOUR LOVE AWAY

"Having A Party"-Pointer Sisters (ABC/Blue Thumb) HAVING A PARTY/BRING YOUR SWEET STUFF/WAITING...

"Live"-Crosby & Nash (ABC) I USED TO BE A KING/FOOLISH MAN/MAMA LION

"Brand New Day"-Blood, Sweat & Tears (ABC) SOMEBODY I TRUSTED/WOMANIZER/ROCK & ROLL QUEEN "Cowboy"-Cowboy (Capricorn) TAKIN' IT ALL THE WAY/EXCEPT FOR REAL

"Just For You"-Johnny Rodriquez (Mercury) SAVIN' THIS LOVE SONG/TELL ALL YOUR TROUBLES TO ME/

WE BELIEVE IN HAPPY ENDINGS/HELLO LOVE, GOODBYE
"New Horizons"-Sylvers (Capitol) ANY WAY YOU WANT ME/YOU BRING THE SUNSHINE/PARTY MAKER/TAKE A...
"Levon Helm & The RCO All-Stars"(ABC) YOU GOT ME/MILK COW BOOGIE/THAT'S MY HOME

"Heads"-Bob James (Tappan Zee/Columbia) WE'RE ALL ALONE/HEADS/YOU ARE SO BEAUTIFUL

"The New South"-Hank Williams, Jr. (W.B./Curb) MONTGOMERY IN THE RAIN/YOU'RE GONNA CHANGE/ONCE AND FOR ALL

"Take This Job & Shove It"-Johnny Paycheck (Epic) SPIRITS OF ST. LOUIS/4F BLUES/TAKE THIS JOB ... "Silver Angel"-Tina Rainford (Epic) BIG SILVER ANGEL/BE MY BABY/SILVER BIRD/LOVELY DAUGHTER "Doucette"-Doucette (Mushroom) DOWN THE ROAD/BACK OFF/WHAT'S YOUR FXCUSE

"One Of A Kind"-Tammy Wynette (Epic) ONE OF A KIND/JUST THE WAY I AM/I'M NOT THAT GOOD AT GOODBYE/I'LL BE YOUR BRIDGE

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary
Carpenters-SWEET SWEET SMILE/I JUST FALL IN

LOVE Ray Charles-I CAN SEE CLEARLY NOW Diana Ross-TOO SHY TO SAY Barbara Streisand-SUPERMAN Dave Loggins-GOODBYE EYES/ONE WAY TICKET Leo Sayer-EASY TO LOVE Jackie DeShannon-YOU'RE THE ONLY DANCER Eric Carmen-LOVE IS ALL THAT MATTERS Linda Ronstadt-SIMPLE MAN

Country Music

Chicago-POLICEMAN

Ronnie Milsap-HERE IN LOVE Donna Fargo-LOVING YOU/GONE AT LAST Dolly Parton-TWO DOORS DOWN/GOD'S COLORING BOOK/BABY COME OUT TONIGHT Tommy Overstreet-ANYTHING TO KEEP FROM GOING HOME/WHAT AM I DOING HANGING AROUND Don Williams-FALLING IN LOVE/TOO MANY TEARS/ LOUISIANA SAT. NIGHT

Merle Haggard-IN THE GHETTO/ARE YOU LONESOME TONIGHT/HEARTBREAK HOTEL

Mel Tillis-WHAT DID I PROMISE HER/DO YOU WANTA FLY?/SATURDAY MUSIC

Steely Dan-JOSIE/PEG David Bowie-HEROES ELO-STEPPIN' OUT

Lynyrd Skynyrd-WHAT'S YOUR NAME/YOU GOT THAT RIGHT Linda Ronstadt-TUMBLING DICE/POOR POOR PITIFUL ME Chicago-TAKE ME BACK TO CHICAGO

Fleetwood Mac-SECOND HAND NEWS

Black Radio

Diana Ross-YOUR LOVE IS GOOD

Blackbyrds-SOFT & EASY/MYSTERIOUS VIBES/DREAMING ABOUT YOU/SUPERNATURAL FEELINGS

Brass Construction-L-O-V-E-U

Barkays-STANDING ON THE OUTSIDE/LET'S HAVE SOME FUN/SHUT THE FUNK UP/LADY OF THE NIGHT

Bob James-HEADS/NIGHT CRAWLER

Pockets-PESADO

Ashford & Simpson-DON'T COST YOU.../TOP...STAIRS Pointer Sisters-DON'T IT DRIVE YOU CRAZY

Ingram-THAT'S ALL

Brick-WE DON'T WANT TO SIT DOWN

Patti Labelle-SINCE I DON'T HAVE YOU

David Oliver-Ms.

Rose Royce-WISHING ON A STAR/FEEL LIKE DANCING Heatwave-ALWAYS & FOREVER

-14-(11/4/77)

Gary Taylor's Personal Picks

JUST THE WAY YOU ARE-Billy Joel (Columbia) Truly one of the most musical records I have hear Producer Phil Ramone is to be complimented on his sensitivity and talent.

EMOTION-Samantha Sang (Private Stock) First mention came last week from WHHY's Lanny West. Immediate airplay reflects the strong "Gibb" influence.

BUSINESS AS USUAL-Orleans (Asylum) The group has never sounded better.

Also Possible

SAN ANTONE-Denny Brooks (Buddah) BABY BLUE-Chilliwack (Mushroom)

BURNIN' OVER YOU-Starwood (Columbia) DON'T LET LOVE GO-Paulette McWilliams (Fantasy)

Comment

The recent music sweep concept initiated by WABC-New York has motivated several programmers to re-evaluate their thinking in terms of stop sets and music flow. Three weeks ago, Ric Carroll at KEZY-Anaheim, joined WABC and a few other stations in implementing the concept.

Although the practice itself raises some hefty questions at this stage, the steps taken by WABC

and the others are innovative and exciting.

To begin with, the music sweep concept belongs to music-oriented FM radio, if we can say it to any one thing. Initially, FM stations were able to offer the lengthy sweeps because of minimum spot loads, and music sweeps remain a generally accepted practice among FM's, today.

This Fall, WABC started running 20-minute sets with 3-minute spot clusters; KEZY has expanded the idea. Perhaps only the Fall book can tell us whether a "forced tuneout" exists. If the listener will sit through the commercials knowing another elongated music sweep follows, then there's the success.

The feasibility also depends a great deal on a station's commercial commitment. "Commercial loads have to be kept at nine to ten minutes per hour," asserts Ric Carroll. With any more, ... the law of diminishing returns applies.

That raises questions for the sales department. As far as advertisers and media buyers are concerned, they may balk if their spots are placed fourth or fifth in a set.

But it is premature to make judgements about the ramifications of music sweeps on AM Radio.

can only guess at this stage. It is evident that through all the research-oriented music selection, computerized programming concepts and continued fractionalization, programmers are willing to step out and make changes.

Changes

Name	From	То	Assignment
Carol Tenley	BBD&O-New York	WDBQ-Dubuque	Air Talent
Willie Mitchell	KRBE-Houston	KRIG-Odessa	Air Talent
Mike Crosson	WARM-Scranton	WFIL-Philadelphia	Air Talent
Rick Steele	WILS-Lansing	WGRD-Grand Rapids	Air Talent
Allen Prince	WRBN-Warner Robins, Ga.	WXIM-Savannah, Ga.	Air Talent
Rick Johnson	KPAM-Portland	FM/KVI-Seattle	Air Talent
Bill Rice	KRKO-Everett	FM/KVI-Seattle	Air Talent
Tyler Hayes	KMSM-Butte	KXLF-Butte	Air Talent
Ross Allen	KEZY-Anaheim, Calif.	KXLF-Butte	Air Talent
Tom Collins	WNAM-Appleton, Wis.	KGGO-Des Moines	Air Talent
A.J. Donovan	WPTR-Albany, N.Y.	KGGO-Des Moines	Air Talent
Tom Carr	WAKC-Normal, Ill.	WSPT-Stevens Point	Air Talent
Steve Beutel	WEBC-Duluth	WSPT-Stevens Point	Air Talent
Gary Shannon	KLOU-Lake Charles	KROF-Abbeville, LA	Air Talent
Mike Adams	KLOU-Lake Charles	KROF-Abbeville, LA	Air Talent
Kim Canard	WXXX-Hattiesburg, Ms.	KLOU-Lake Charles, LA	Asst. M.D.
Andrea Cordell	WBTR/FM-Carrollton, Geo.	promoted to	Music Director
Karen Knight	KYTE-Portland	promoted to	Music Director
Tim Kelly	WIIS-Lansing	promoted to	Music Director
Bruce Sherman	WBYQ-Nashville	promoted to	Music Director
Jay Roberts	KLOU-Lake Charles	promoted to	Program Director
Marc Elliot	KLEO-Wichita	KTFM-San Antonio	Program Director
Lee Simonson	WFYR-Chicago	promoted to	Sales Manager

Service

Requests Station K104-Fresno, Calif. Barry Manilow album WKKY-Pascagoula, Miss. albums WJNO/FM-W. Palm Beach albums Barry Manilow single KFSB-Joplin WHAV-Haverhill, Mass. Carole King single KWEB-Rochester High Inergy single KOOS-Coos Bay, Ore. Player & The Babys singles WKKE-Asheville L.R. Band, Brick, High Inergy sgls. WRAJ-Anna, Ill. singles & albums KLAR-Laredo, Tx. singles & albums WKOR-Starkville, Ms. singles & albums WCLL-Chillicotte, Ill. singles & albums

From Arista W.E.A. All sources Arista Capitol Gordy RSO/Chrysalis Harvest/Bang/Gordy Polydor Columbia/Capitol 20th/Capitol All sources



### THE GAVIN REPORT #1177 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: BABY, WHAT A BIG SURPRISE-Chicago (Columbia) A perfect example of the term "smash".

Sleeper of the Week: MY WAY-Elvis Presley (RCA) Consumer demand for the album, coupled with the high percentage of requests, reflect the emotional impact of this single.

Hot: HERE YOU COME AGAIN-Dolly Parton (RCA) The cross over is complete as Dolly goes "pop".

Top Tip: YOU'RE IN MY HEART-Rod Stewart (Warner Bros.) This release adds credence to the 'theory" of familiar artist appeal and acceptability.

Records to Watch: SHORT PEOPLE-Randy Newman (Warner Bros.) Los Angeles activity includes KIIS/FM (15 from 22), and 100 (28). KSLO-St. Louis (27). Others: WKXX (25), WTSN (27), KLWN (29), and WIGY (30). Initial airplay is surprisingly strong.

JUST THE WAY YOU ARE-Billy Joel (Columbia) Starting at WHHY (17),

WKXX (18), 96X (22), WOXI (26) and WICC (30).

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

Top Twenty

1. YOU LIGHT UP MY LIFE-Debby Boone LW 3. 2. WE'RE ALL ALONE-Rita Coolidge 3. HOW DEEP IS YOUR LOVE-Bee Gees 4. BABY, WHAT A BIG SURPRISE-Chicago 5. 5. DON'T IT MAKE...-Crystal Gayle6. BLUE BAYOU-Linda Ronstadt 2. 7. BOOGIE NIGHTS-Heatwave 6. 8. YOU MAKE LOVIN' FUN-Fleetwood Mac 11. 9. JUST REMEMBER I LOVE YOU-Firefall 9. 20. 20. 10. IT'S SO EASY-Linda Ronstadt 15. 11. IT'S ECSTASY...-Barry White 13. 12. WE JUST DISAGREE-Dave Mason 14. 13. YOUR SMILING FACE-James Taylor 12. 14. HEAVEN ON THE 7TH FLOOR-Paul Nicholas I GO CRAZY-Paul Davis
10. 15. NOBODY DOES IT BETTER-Carly Simon Gaining

18. 16. ISN'T IT TIME-The Babys -. 17. GONE TOO FAR-Eng. Dan & J.F. Coley --. 18. BABY COME BACK-Player 17. 19. DAYBREAK-Barry Manilow 8. 20. I FEEL LOVE-Donna Summer

Gaining in Several Markets SWINGTOWN-Steve Miller SENTIMENTAL LADY-Bob Welch SEND IN THE CLOWNS-Judy Collins
HERE YOU COME AGAIN-Dolly Parton HELP IS ON ITS WAY-Little River Band SAIL AWAY-Styx SLIP SLIDIN' AWAY-Paul Simon THE WAY I FEEL...-Bay City Rollers CALLING OCCUPANTS...-Carpenters SHE'S NOT THERE-Santana BACK IN LOVE AGAIN-LTD YOU'RE IN MY HEART-Rod Stewart . MY FAIR SHARE-Seals & Crofts

DO YOU WANNA GET FUNKY-Peter Brown DUSIC-Brick HEAVEN'S JUST A SIN AWAY-Kendalls

WE ARE THE CHAMPIONS...-Queen YOU CAN'T TURN ME OFF...-High Inergy

RUNAROUND SUE-Leif Garrett (Atlantic)

Regional Sales and/or Requests
POINT OF KNOW RETURN-Kansas (Kirshner) STONE COLD SOBER-Crawler (Epic) BLOAT ON-Cheech & Chong (Epic/Ode - edit)
DRAW THE LINE-Aerosmith (Columbia)
DON'T LET THE FLAME...-J.DeShannon (Amherst)
MINDBENDER-Stillwater (Capricorn) GETTIN' READY FOR LOVE-Diana Ross (Motown) DON'T LET ME...-Santa Esmeralda (Casablanca) \*SOMETIMES WHEN WE TOUCH-Dan Hill (20th)
SERPENTINE FIRE-Earth, Wind & Fire (Columbia)
WHY DO LOVERS...-Hall & Oates (RCA) HARD TIMES-Boz Scaggs (Columbia) GOIN' PLACES-Jacksons (Epic) TIME BOMB-Lake (Columbia)

STILL THE LOVIN' IS FUN-B.J. Thomas (MCA) EMOTION-Samantha Sang (Private Stock) GIRL'S SCHOOL-Wings (Capitol) HEY DEANIE-Shaun Cassidy (Warner Bros.)
AS-Stevie Wonder (Tamla)
TURN TO STONE-Electric Light Orchestra (U.A.) I HONESTLY LOVE YOU-Olivia Newton-John (MCA) PEG-Steely Dan (ABC-LP cut)
CRYING IN MY SLEEP-Art Garfunkel (Columbia)
HOW CAN I LEAVE YOU AGAIN-John Denver (RCA) SWEET MUSIC MAN-Kenny Rogers (U.A.) SWEET CORNER SERENADE-Wet Willie (Epic) IF YOU'RE NOT BACK IN LOVE BY MONDAY-Millie Jackson (Spring)

(LOVE IS) THICKER THAN WATER-Andy Gibb (RSO)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca. 94111 415-392-7750

Top Prospects

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters Listed below. \*Indicates requests. Sales action is underlined. Others indicate airplay.

Bangor, Mark Lawrence-WGUY- Wings Portsmouth, Mike O'Neal-WHEB- Queen Dover, Jim Sebastian-WTSN- #10-Queen
Hyannis, Rick Stuart-WCOD- #8-Queen
Boston, Richard Woodward-WRKO- #5-Queen Natick, Wendy Furiga-WGTR- #2-Queen Providence, Gary Berkowitz-WPRO/FM- Wings Danbury, Jay Fink-WINE- Diana Ross Rochester, Tom Nast-WBBF- Jay Ferguson Utica, Jim Reitz-WTLB- \*Leif Garrett Albany, Don Brooks-WPTR- Paul Simon New York, Barbara Brozdowski-WCBS/FM- L.R.Band -- Roz Frank-WNBC- #10-The Babys Bill Garcia-99X- Chic Babylon, Bernie Bernard-WBAB- \*Randy Newman Philadelphia, Jeff Robins-WIFI- Kansas Trenton, Tom Taylor-WPST- #7-L.R. Band Wilmington, Tom Sommers-WAMS- Rod Stewart Annapolis, Steven Wire-WYRE- Brooklyn Dreams Frederick, G.T. Stone-WZYQ- Kansas Roanoke, Dave MacKay-WROV- Santa Esmeralda Winston-Salem, Cee/Daniels-WAIR- Millie Jackson Asheboro, Bill Cox-WZOO- Jackie DeShannon Charlotte, Roy Rosen-WAYS- Elvis Presley Shelby, Jeffrey Owens-WOHS- Wet Willie Asheville, Ray Williams-WISE- Randy Newman Fayetteville, Stan Stewart-WFLB- #6-LTD Wilmington, Robbie Vogt-WGNI- War Columbia, Dan Valli-WCOS- John Denver Kingstree, Jerry Smith-WKSP- #9-James Taylor St. Matthews, Ted Bell-WQKI- Billy Joel Savannah, Steve Christee-WSGA- Lynyrd Skynyrd Athens, Kelly McCoy-WRFC- Samantha Sang Gainesville, Sam Davis-WFOX- Diana Ross - Tom Harris-WDUN- Elvis Atlanta, Rhett Walker-WQXI- #13-Dolly Parton Warner Robins, Chris Edwards-WRBN- #9-Paul Simon Marietta, Greg McClure-WFOM- John Denver Columbus, Chuck Bear-WCGQ- Billy Joel Albany, Kris Van Dyke-WALG- ELO Carrollton, Steve Knight-WPPI- M. Lefevre Daytona Beach, John Scott-WMFJ- Tavares Orlando, Blackwell/O'Neil-WLOF- #6-J.Taylor Cocoa Beach, Jonathan Doll-CK101- #3-B.White W.Palm Beach, Allen Edwards-WIRK- Addrisi Bros. Miami, Colleen Cassidy-Y100- #2-Player Ft.Myers, Webster James-WMYR- Paul Simon Tampa, Ron Parker-WLCY- Elvis Tallahassee, Steve Warren-WGLF- Millie Jackson - Michael O'Malley-WONS- #17-K&K Super C. Pensacola, Dan Ingram-WBSR- Santa Esmeralda Huntsville, Bob Baron-WAAY- Billy Joel Muscle Shoals, Jay Michael-Q107- #8-Rod Stewart - Rick Shayne-WBCF- #12-Dolly Parton Guntersville, Kerry Jackson-WGSV- Wings Gadsden, Dale McKee-WQEN- Olivia Newton-John Mobile, Scott Griffith-WABB- Millie Jackson Starkville, Glen James-WKOR- #10-Dan & Coley Natchez, Haynes Ford-WQNZ- Starbuck Jackson, Mickey Coulter-WWUN- Leo Sayer Pascagoula, Norm Boswell-WKKY- Samantha Sang Biloxi, Bob Lima-WQID- #7-Judy Collins Hattiesburg, Craig St. John-WXXX-Millie Jackson New Orleans, Marc Sommers-WNOE- Samantha Sang Lafayette, Michael Lee-KVOL- #1-Meters Lake Charles, Ken Rice-KAOK- M.McAnally Monroe, Rob Williams-KNOE- Kenny Rogers New Iberia, Ken Romero-KANE- War Rick Broussard-KNIR- Bros. Johnson Memphis, John Long-WHBQ- #5-Brick Chattanooga, David Carroll-WGOW- Olivia N-John Nashville, Bruce Sherman-92Q- ELO Louisville, Coyote Calhoun-WAKY- #2-LTD Bowling Green, Steve Denton-WBGN- Addrisi Bros. Paducah, Bryan Sargent-WKYX- Santana South Bend, Jason Foxx-WRBR- Thelma Houston Anderson, Dan Scott-WHUT- Kansas Indianapolis, Jay Hawkins-WIFE- War Jeff Lucifer-WNDE- #10-Bee Gees Lafayette, Jeffrey Jay Weber-WAZY- #12-B.Manilow Casper, Doc Mueller-KATI- #4-Barry White \*\*Correspondents not listed above will be found on page 9.....

Evansville, Buddy Scott-WGBF- Diana Ross Hamilton, Joe London-WMOH- Paul Simon Columbus, Dave Bishop-WCOL- Kendalls - - Chris Edmunds-WNCI- #9-Rush Cleveland, Bob Payton-WZZP- Elvis Pres Wheeling, Jim Roberts-WKWK- Barry White Elvis Presley Parkersburg, Jack Fitzgerald-WXIL- Heart Huntington, Jason Douglas-WKEE- Chic Beckley, Shane Randall-WCIR- \*Kendalls Youngstown, Jack Taylor-Y103- #8-Fleetwood Mac Pittsburgh, Bob Savage-13Q- Andy Gibb Johnstown, Douglas Kaye-WCRO- High Inergy Grand Rapids, Jim Jackson-Z96- Wings Jackson, Garry Osborn-WIBM- #12-Bob Seger (PAGE) Muskegon, Jon London-WTRU- Wings Lansing, Tim Kelly-WILS- N. Gilder Saginaw, Bill Savage-WKNX- Kéndalls Peoria, W.R.Miller-WIRL- Elvis Presley Springfield, Greg Thomas-WCVS- #5-Barry White Chicago, Dave Morgan-WMET- Kansas Madison, Jonathan Little-WISM- Billy Joel Milwaukee, Chris Curtis-WZUU- David Bowie - - Pat McKay-WOKY- #8-Fleetwood Mac Green Bay, Gregg Albert-WDUZ- J. DeShannon Stevens Point, Pat Martin-WSPT- Leif Garrett Eau Claire, Sean McCartney-WEAQ- Dolly Parton Duluth, Jay Scott-WEBC- Paul Davis Mpls./St.Paul, John Sebastian-KDWB- Carpenters St.Cloud, Tom Kay-WJON- #3-Kendalls
Thief River Falls, Daryl Tumberg-KTRF- #1-D.Mason Fargo, Bob Denver-KVOX- John Denver Grand Forks, Bob Hooper-KKXL- Kendalls Bismarck, Dan Brannan-KFYR- Donny & Marie Aberdeen, Gary Dixon-KSDN- Wet Willie Huron, L.A. Timms-KOKK- K & K Super Cirkus Rapid City, C.J.Stone-KKLS- Elvis Sioux Falls, Tom Evans-KISD- Olivia Newton-John Sioux City, Bill Bodie-KWSL- Dan Hill Dubuque, Chuck Bailey-WDBQ- #14-Kendalls Des Moines, Gary Stevens-KIOA- Bay City Rollers Mason City, Bob Scott-KRIB- Heart Cedar Rapids, Carl Mann-KCRG- #7-The Babys - Ron Thompson-KLWW- Nick Gilder Davenport, Rick Fields-KSTT- Kenny Rogers Jackson, Kent Nelson-KJAS- Dan Hill Cape Girardeau, Terry Michaels-KGMO- Lake Kansas City, Kim Welsh-KBEQ- Kansas Joplin, John David-KFSB- #8-The Babys Pine Bluff, Paul Sims-KOTN- B.J. Thomas Little Rock, C.David Hamilton-KAAY- James Taylor Lawrence, Mike Schmidt-KLWN/FM- Missouri Junction City, Beau James-KJCK/FM- Alan Parsons Salina, Ray Pollard-KSKG- Kendalls Wichita, Bob Lawrence-KLEO- #12-The Babys Tulsa, Dr. Don-KAKC- #11-Bay City Rollers Oklahoma City, Sandy Jones-WKY- Bay City Rollers Chuck Morgan-KOFM- James Taylor Wichita Falls, King Wiggins-KTRN- Stillwater Marshall, Jerry Amspacher-KMHT- Queen Tyler, Robert Adams-KDOK- Diana Ross Dallas, Danny Owen-Z97- #4-Judy Collins Temple, Lou Saint-KTEM- Tom Jones Bryan, Richard Moore-KTAM- B.J. Thomas Austin, Bill Mayne-KNOW- Jay Ferguson
Beaumont, Bill Conway-KWIC- #16-Stillwater
Victoria, Gary Steele-KVIC- Orleans San Antonio, Ron Dennington-KZ100- Rod Stewart Corpus Christi, Ron Ames-KEYS- \*Player
San Angelo, Curt Lancaster-KGKL- Donny & Marie Odessa, Rick Youngblood-KRIG- \*Bay City Rollers Midland, Dick Baze-KCRS- Diana Ross El Paso, Johnny Thompson-KELP- \*Elvis - Rish Wood-KINT- Steely Dan Tucson, Bobby Rivers-KTKT- #14-Santana Phoenix, Anna Reyes-KRIZ- B.J. Thomas Pueblo, Rip Avina-KDZA- \*Carpenters Denver, Ed Greene-KIMN- ELO - Dave Kirby-96KX- #6-Bob Welch Colorado Springs, Marc McCoy-KYSN- Santana



# Adult Contemporary Programming (Associate Editor, Ron Fell)

Active: HERE YOU COME AGAIN-Dolly Parton (RCA) No doubt about it, Dolly has crossed over. KOY, WNEW, KHQ, WIOD, & WOMC all confirm with more than token airplay.

Records to Watch: JUST THE WAY YOU ARE-Billy Joel (Columbia) More than a third of our reporting stations have added it in less than two weeks.

HOW CAN I LEAVE YOU AGAIN-John Denver (RCA) One fourth of our reporting stations

have added it in four days.

Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals - much more of a division than can be represented by two consecutive numbers.

1. BLUE BAYOU-Linda Ronstadt

2. HOW DEEP IS YOUR LOVE-Bee Gees 3. YOU LIGHT UP MY LIFE-Debby Boone

4. WE'RE ALL ALONE-Rita Coolidge

6.

8.

5. DAYBREAK-Barry Manilow
6. BABY, WHAT A BIG SURPRISE-Chicago
7. YOUR SMILING FACE-James Taylor
8. DON'T IT MAKE MY BROWN EYES BLUE-C.Gayle 5.

9. JUST REMEMBER I LOVE YOU-Firefall

11. 10. SLIP SLIDIN' AWAY-Paul Simon 13. 11. SEND IN THE CLOWNS-Judy Collins

12. 12. WE JUST DISAGREE-Dave Mason 14. 13. MY FAIR SHARE-Seals & Crofts

16. 14. HERE YOU COME AGAIN-Dolly Parton

10. 15. CHANGES IN ATTITUDES-Jimmy Buffett

AS-Stevie Wonder THE WAY I FEEL TONIGHT-Bay City Rollers YOU'RE IN MY HEART-Rod Stewart JUST THE WAY YOU ARE-Billy Joel (LOVE IS) THICKER THAN WATER-Andy Gibb SWINGTOWN-Steve Miller SIMPLE THINGS-Carole King
THE NEXT HUNDRED YEARS-Al Martino

Sales and/or Requests IT'S SO EASY-Linda Ronstadt EMOTION-Samantha Sang MONEY MONEY MONEY-Abba WURLITZER PRIZE-Waylon Jennings I GO CRAZY-Paul Davis WHAT A NIGHT-Tom Jones

LW TW 15. GONE TOO FAR-England Dan & J.F. Coley

18. 17. YOU MAKE LOVIN' FUN-Fleetwood Mac

22. 18. SENTIMENTAL LADY-Bob Welch
19. 19. NOBODY DOES IT BETTER-Carly Simon

17. 20. CALLING OCCUPANTS...-Carpenters

29. 21. GETTING READY FOR LOVE-Diana Ross 26. 22. STILL THE LOVIN' IS FUN-B.J. Thomas

21. 23. THE HAPPY GIRLS-Helen Reddy

27. 24. DON T LET THE FLAME BURN OUT-J. DeShannon

23. 25. LOVER'S HOLIDAY-Engelbert Humperdinck

28. 26. HEAVEN ON THE 7TH FLOOR-Paul Nicholas

--. 27. BABY COME BACK-Player --. 28. MY WAY-Elvis Presley

25. 29. FAIR GAME-Crosby, Stills & Nash
--. 30. SWEET MUSIC MAN-Kenny Rogers

Correspondents' Preferred Picks
HOW CAN I LEAVE YOU AGAIN-John Denver (RCA) ALL I THINK ABOUT IS YOU-Nilsson (RCA) SHORT PEOPLE-Randy Newman (Warner Bros.) ISN'T IT TIME-The Babys (Chrysalis) YOU CAN'T TURN ME OFF-High Inergy (Gordy)

Airplay RUN TO ME-Flower TEN TO EIGHT-David Castle LET HIM GO-Mac McAnally RADIO LOVES YOU-Gadzooks

Akron (Russ Knight-WAKR) Fleetwood Mac/B.J. Thomas/CSN/Garfunkel. Gains: Parton/Reddy/Dan & Coley. Anna, Ill. (Jane Michel-WRAJ) Dan Hill/S. Sang/L. Garrett. Calls: Rod Stewart/Welch/Cassidy. Asheville (Bob Rymell-WRAQ) Player/Carole King/Rod Stewart.

Astoria (Doug McDowell-KAST) B. Joel/Tom Jones. Gains: Fleetwood Mac/Reddy/Manilow/Chicago/Buffett.

Austin (Bob Joseph-KCSW) Elvis/Rains & Harris/F. Cramer/D. McLean (LP cut)/B. Deerfield (S-Track). Baltimore (Dexter Beane-WCBM) Welch/D. Parton/D. Ross/Elvis/DeShannon. Gains: Ronstadt (BAYOU).

- - (Jack Lacy-WBAL) Denver/Pitney/Al Martino/S. Sang. Calls: Nashville Brass/Guido & Maurizio.

Baton Rouge (Darrell Ardison-WAIL) C.B. Sager/McKendree/Pockets/Andy Gibb/High Inergy.

Bend (Mark Andrews-KGRL) Elvis/C. King/J. Duncan/M. Robbins/D. Ross. Gains: J. Taylor/Collins/CSN. Bend (Mark Andrews-KGRL) Elvis/C. King/J. Duncan/M. Robbins/D. Ross. Gains: J. Taylor/Collins/CSN.

- - (Bill Jay-KBND) Elvis/McAnally/Martino/Joel/S. Sang. Gains: Rod Stewart/Steve Miller.

Bismarck (Jack Parker-KBOM) Bay City Rollers/S. Wonder/J. Denver/Atlanta Rhythm Secion.

Boise (Lee Chabre-KBOI) D. Ross/S. Wonder/Martino/Joel/Rod Stewart. Gains: Mason/Fleetwood Mac.

Boston (Jim Spellmeyer-WEEI/FM) Wings (flip)/Denver/Queen (WHO NEED YOU - LP cut). Gains: Nilsson.

Brownwood (Tony Randall-KBWD) Rod Stewart/Kendalls/Olivia/S. Wonder. Gains: Castle/LeBlanc & Carr.

Buffalo (Roger Christian-WBEN) Babys/Ronstadt (EASY)/LTD/Elvis/Dolly Parton.

Butte (Bob Roberts-KXLF) Dolly Parton/Nilsson/Santana/Elvis/Joel/The Babys. Gains: CSN/Player.

Canton (Rick Jacobs WHPC) Martino/Joel/Milson/Makendres/Donver/Nilsson. Gains: Flyis. Canton (Rick Jacobs-WHBC) Martino/Joel/Milsap/McKendree/Denver/Nilsson. Gains: Elvis. Carson City (George Sepulvida-KPTL)Player/Tom Jones/Pederson/D. Ross. Gains: Manilow/Buffett. Cedar Rapids (Rick Sellers-WMT) D & M. Osmond/Tom Jones/Gadzooks. Gains: James Taylor/B.J. Thomas. Charlotte (Andy Bickel-WBT) Welch/Diana Ross/Elvis/Billy Joel.

Charlottesville (Jim Racey-WCHV) B.J. Thomas/D. Ross/DeShannon/Elvis. Gains: Ronstadt (EASY)/Miller. Chicago (Rob Reynolds-WYEN) Elvis/Mason/Rogers/Denver. Calls: D. Parton/D. Ross. Chico (Jan Claire-KPAY) B.J. Thomas/Bay City Rollers. Calls: Parton/Abba. Gains: Bee Gees/Mason. Chillicothe (Rhea Weatherford-WCLL) B.J. Thomas/Elvis. Calls: Welch/Parton/Davis. Gains: Flower. Cincinnati (Susan Howe-WLW) D. Parton/Fleetwood Mac/The Babys.
Coffeyville (Tom Wiggins-KGGF) Al Martino/Flower. Gains: Paul Simon/Player/Dolly Parton. Colorado Springs (Dan Shanahan-KIIQ) Welch/D. Ross/Abba/K. Rogers. Calls: Parton/Carpenters/Simon. Columbia (Mike Collins-WIS) Martino/Denver/Rogers. Calls: Joel/Loggins (GOODBYE EYES - LP cut). Corvallis (Weldon Greig-KLOO) Martino/Bing Corsby/Denver/K. Barbour/Juice Newton. Calls: K. Rogers. Dayton (Steve Kirk-WING) Elvis/Cassidy/E.L.O./Sayer/J. DeShannon. Denver (Scott Fischer-KHOW) B.J. Thomas/Denver/D. & M. Osmond/Martino. Calls: Pitney. Gains Detroit (Bob Chenault-WOMC) J. Denver/Alan Parsons/Mathis/Flower. Calls: B.J. Thomas/Welch. Dubuque (Steve Sesterhenn-KDTH) D. & M. Osmond/Dave & Sugar/Parsons/A. Gibb/McAnally.Gains:Kendalls.

Durham (Joe Nuckols-WDNC) Player/Elvis/Welch. Gains: Firefall/Dan & Coley/Simon/Jacksons/Thomas.

#### Black Radio (Associate Editor, Betty Hollars)

Hot Line: NATIVE NEW YORKER-Odyssey (RCA) Heavy Eastern airplay initiates nationwide activity for this trio's first big single.

Movin' On Up: SEND IT-Ashford & Simpson (Warner Bros.) This Ashford & Simpson collaboration emerges as the strong cut from their highly successful "Send It" album and it charts well in many areas.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 23. 16. F-FUN-Con Funk Shun 1. BACK IN LOVE BY MONDAY-Millie Jackson
2. BACK IN LOVE AGAIN-LTD 2. 18. 17. DON'T BE AFRAID-Ronnie Dyson 1. 3. YOU CAN'T TURN ME OFF-High Inergy 25. 18. NATIVE NEW YORKER-Odyssey
24. 19. RUNNIN' FOR YOUR LOVIN'-Bros. Johnson 4. DO YOUR DANCE-Rose Royce 5. SERPENTINE FIRE-Earth, Wind & Fire 6. DON'T ASK MY NEIGHBORS-Emotions 22. 20. RUNNING AWAY-Roy Ayers
13. 21. DO YOU WANNA GET FUNKY-Peter Brown 8. 7. DUSIC-Brick --. 22. SEND IT-Ashford & Simpson 8. IT'S ECSTASY ... - Barry White --. 23. I'M HERE AGAIN-Thelma Houston 9. SOMEBODY'S GOTTA WIN-Controllers --. 24. DO DO WAP...-Curtis Mayfield 14. 10. IF IT DON'T FIT...-Kellee Patterson 11. 11. GOIN' PLACES-Jacksons --. 25. LOVELY DAY-Bill Withers 10. 26. STAR WARS/CANTINA BAND-Meco 12. 12. JUST FOR YOUR LOVE-Memphis Horns 16. 27. OH LET ME KNOW IT-Special Delivery 9. 13. SHAKE IT WELL-Dramatics 20. 28. ALL YOU GOT-Tyrone Davis 17. 14. FUNK, FUNK-Cameo 21. 29. LADY OF MAGIC-Maze 19. 15. THE WHOLE TOWN'S LAUGHING-T. Pendergrass --. 30. COME GO WITH ME-Pockets

Looking Good BELLE-Al Green (Hi)

Top Airplay YOU DON'T HAVE TO SAY YOU LOVE ME-Floaters I GOT TO HAVE YOUR LOVE-Fantastic 4 LOVER JONES-Johnny Guitar Watson WAITING IN VAIN-Bob Marley & the Wailers

ANY WAY YOU WANT ME-Sylvers (Capitol)

JOY TO HAVE YOUR LOVE-Patti Labelle DANCE, DANCE, DANCE-Chic FUNKY MONKEY-Mandrill BOP GUN-Parliament

EASY COMING OUT-William Bell AS-Stevie Wonder

SHOO DOO FU FU OOH-Lenny Williams OOH BOY-Rose Royce

ONE STEP.../TRACE OF YOUR LOVE-Joe Simon

GOIN' BANANAS-Side Effect

HAVING A PARTY-Pointer Sisters

IN A LIFETIME-Temptations (Atalntic) GALAXY-War (MCA) COCOMOTION-El Coco (AVI) THE SHOW MUST GO ON-4 Tops (ABC) SORRY DOESN'T ALWAYS...-Gladys Knight/Pips (Buddah) MORE THAN A WOMAN-Tavares (Capitol) SUPER SEXY-Leon Haywood (MCA)
KISS ME THE WAY I LIKE IT-George McCrea (TK)
OUR LOVE-Natalie Cole (Capitol) WHAT I DID FOR LOVE-Inner City Band (Bareback)
FEEL IT IN YOUR BACKBONE, GOT IT IN YOUR FEET-Q(Epic)

READY FOR LOVE-Diana Ross (Motown)

Correspondents' Preferred Picks
GETTIN' READY FOR LOVE-Diana Ross (Mo

MERRY-GO-ROUND-Ohio Players (Mercury)

JACK & JILL-Raydio (Arista) REACH FOR IT-George Duke (Epic)

Regional Highlights

Birmingham (Shelley Pope-WBUL) #1-Luther Ingram, #2-Tony Owens, #5-Made In USA, #6-Kellee Patterson, #7-Controllers, #8-Donna Summer, #9-Memphis Horns, #10-Con Funk Shun. New: McCoo & Davis. Son, #7-Controllers, #8-Donna Summer, #9-Memphis Horns, #10-Con Funk Shun. New: McCoo & Davis.

Chicago (Jerry Boulding-WVON) #8-J.Guitar Watson. Gns: Controllers, C.Mayfield, Salsoul Orch.,

Latimore, T.Houston, Sylvers, Temptations, Odyssey, T Connection, Gladys Knight, George McCrae,

L.Haywood, B.Marley, Ingram, Mandrill. New: Emotions, P.Wynne, Mavis Staples, D.Ross, Kellee P.

Chicago (Earnest L.James-WBMX/FM) #7-Odyssey, #8-George Duke, #9-Le Pamplemousse. Gns: Commodores,

Ronnie Dyson, E.W. & F., Bill Withers. New: Floaters, Michael Henderson, Temptations, Diana

Ross, War. Rq: El Coco, Natalie Cole. LP's: Ray Charles, Bill Withers, Chuck Mangione, Heatwave.

Cleveland (Lynn Tolliver-WJMO) #2-High Inergy, #5-Cameo, #8-Millie Jackson, #9-Kellee Patterson.

New: George Duke, Con Funk Shun, T.Houston, Temptations, Fantastic 4, Diana Ross. Rq: Emotions.

Cleveland (Mike Payne-WABO) #2-George Duke, #7-Odyssey, #9-Kellee Patterson, #10-Roy Avers, New: Cleveland (Mike Payne-WABQ) #2-George Duke, #7-Odyssey, #9-Kellee Patterson, #10-Roy Ayers. New:

Mandrill, Whispers (MAKE YOU MY WIFE), Le Pamplemousse, Crystal Gayle.

Columbus (Keith Willis-WVKO) #1-Con Funk Shun, #3-Kellee Patterson, #6-Patti Labelle, #7-Mandre, #8-Pockets, #9-George Duke, #10-Bill Withers. Gns: Whispers, Jacksons, Parliament, Curtis May-

#8-Pockets, #9-George Duke, #10-Bill Withers. Gns: Whispers, Jacksons, Parliament, Curtis Mayfield. New: Natalie Cole, Mavis Staples, Manchild, War, D.D.Sharpe Gamble. On:Raydio, Q, Sylvers. Galveston (Randy Sterling-KGBC) #2-Shotgun, #3-Millie Jackson, #10-Roy Ayers. New: Graham C.Station Bros.Johnson, William Bell. Rq: Annette Snell, Parliament, Mandrill, Side Effect, Con Funk Shun. On: Tavares, Kellee Patterson, Eleanor Grant, Sylvers, High Inergy.

Henderson (J.T.-KGRI/FM) #1-Lenny Williams, #5-Meters, #9-Emotions. Gns: Bros.Johnson, Hall & Oates William Bell, Eloise Laws. New: E.Floyd, Black Ice, Lenny Williams (CHOOSING YOU), B.T.Express.

Natchez (Haynes Ford-WNAT) #3-Millie Jackson, #4-High Inergy, #8-Emotions, #9-Tyrone Davis. Gns: Bros.Johnson, Controllers, Dramatics, Candi Staton, Pockets, Thelma Houston, Pleasure, K.C. & Band, El Coco, Al Green. New: Rose Royce, Cheech & Chong, Kellee Patterson. LP: Donna Summer.

New York (Sonny Taylor-WWRL) #1-Odyssey, #2-Thelma Houston, #3-Fantastic 4, #4-Chic, #9-Roberta Kelly. Gns: Controllers, Love Committee, Emotions, El Coco. New: George McCrae, Tavares, Leon New York (Sonny Taylor-WWRL) #1-Odyssey, #2-Thelma Houston, #3-Fantastic 4, #4-Chic, #9-Roberta Kelly. Gns: Controllers, Love Committee, Emotions, El Coco. New: George McCrae, Tavares, Leon Haywood. Novelty: LARRY MOVE YOUR HAND-Penguin Feet & the Teardrop Kid. LP: Donna Summer.

St. Louis (Chico Brown-KATZ) #2-Dramatics, #4-Maze, #8-Kellee Patterson, #9-Millie Jackson, #10-Ben E.King & AWB. New: Parliament, Fantastic 4, Con Funk Shun, Raydio, El Coco. LP: Mandrill.

San Francisco (Johnny Morris-KDIA) #4-High Inergy, #7-Blackbyrds, #8-Ashford & Simpson, #9-Memphis Horns, #10-Commodores (LIVE-LP). Gns: Controllers, Emotions (Fantasy), George Duke, Odyssey.

New: Temptations, Bros. Johnson, James Brown, Made In USA. New LP's: Jimmy Smith, Ray Charles.

Stockton (Charles Richardson-KUOP/FM) Gns: Ron Henderson, Sylvester, Pockets, Controllers, Bill

Withers, Ashford & Simpson. New: War, Deniece Williams, Floaters, High Inergy, 4 Tops.

Berkeley (Rob Singleton-KRE) New: Ramsey Lewis, S. Turrentine, Natalie Cole, War, M. Henderson, Gary

Parts P. McWilliams Richie Havens Gil Scott & Brian P. Winter, R. Royce, Lisa Dal Rello, H. Masor

Bartz, P.McWilliams, Richie Havens, Gil Scott & Brian, P.Winter, R.Royce, Lisa Dal Bello, H.Mason Correspondents' LP cuts are on page 13....

# Country Music (Associate Editor, Elma Greer)

Record to Watch: THE PAY PHONE-Bob Luman (Polydor) Phone requests indicate this "cheatin'" song with a twist is set to explode.

Prime Mover: DON'T LET ME TOUCH YOU-Marty Robbins (Columbia) That superb vocal style with this tender ballad makes for his strongest record in some time.

Top Country Hits
The following list of country hits is a composite of sales and requests reported by our

correspondents, whose names appear below. WURLITZER PRIZE & fl.-Waylon Jennings 2. BLUE BAYOU-Linda Ronstadt 2. MORE TO ME-Charley Pride 1. ROSES FOR MAMA-C.W. McCall 5. LOVE IS JUST A GAME-Larry Gatlin FROM GRACELAND...-Merle Haggard 7. SHAME ON ME-Donna Fargo 8. 12. HERE YOU COME AGAIN-Dolly Parton 6. 9. I'M JUST A COUNTRY BOY-Don Williams 13. 10. STILL THE ONE-Bill Anderson FOOLS FALL IN LOVE-Jacky Ward ONE OF A KIND-Tammy Wynette 15. 11. 16. 12. 10. 13. 23. 14. LET ME DOWN EASY-Cristy Lane I'M KNEE DEEP IN LOVING YOU-Dave & Sugar 8. 15. HEAVEN'S JUST A SIN AWAY-Kendalls

Next In Line
THE PAY PHONE-Bob Luman
COME A LITTLE BIT CLOSER-J.Duncan/J.Fricke
BORN TO LOVE ME-Ray Price
COME TO ME-Roy Head
TAKE THIS JOB AND SHOVE IT-Johnny Paycheck
EVERYDAY I HAVE TO CRY SOME-Joe Stampley
DAYS THAT END IN "Y"-Sammi Smith
MOTHER COUNTRY MUSIC-Vern Gosdin
AFTER THE BALL-Johnny Cash
WE'RE ALL ALONE-Rita Coolidge

IW TW26. 16.20. 17. GEORGIA KEEPS PULLING ... - C. Twitty YOU LIGHT UP MY LIFE-Debby Boone YOU OUGHT TO HEAR...-Willie Nelson 17. 18. WHAT'RE YOU DOING ... Janie Fricke 22. 19. 27. 20. DON'T LET ME TOUCH YOU-M. Robbins 18. 21. WE CAN'T GO ON ... - Eddie Rabbitt 11. 22. ONCE IN A LIFETIME ... - J. Wesley Ryles 14. 23. 24. 24. HOLD ME-Barbara Mandrell CHANGES...ATTITUDES-Jimmy Buffett SHE JUST LOVED...-Moe Bandy 28. 25. 25. 26. CLOSE ENOUGH FOR LONESOME-M. Street --. 27. SWEET MUSIC MAN-Kenny Rogers THIS TIME I'M IN IT...-T. Overstreet 29. 28. --. 29. PEANUT BUTTER-Dickey Lee
19. 30. EASTBOUND AND DOWN-Jerry Reed

Other Gains - Sales and/or Requests
MIDDLE AGE CRAZY-Jerry Lee Lewis
CHAINS OF LOVE-Mickey Gilley
MY WAY-Elvis Presley
ABILENE-Sonny James
MEXICAN LOVE SONGS-Linda Hargrove
I MUST BE DREAMING-Don King
LONELY STREET-Rex Allen Jr.
I'LL ALWAYS LOVE YOU-Cates Sisters
I JUST WANT TO BE YOUR EVERYTHING-C.Smith
WHAT A DIFFERENCE...-Ronnie Milsap

Airplay: (New Listings Are Underlined) Billy "Crash" Craddock (27); T.G. Sheppard (26):

Dottsy (21); Stella Parton (21); Little David Wilkins (20); Susie Allanson (18), Jerry Wallace (17); Freddie Hart (16); Hank Williems Jr. (14); Ray Griff (14); Brush Arbor (14); Mary Kay Place (12); Kenny Starr (12); Jimmy Rogers (11); Red Steagall (10); Ed Bruce (10); Freddy Fender (10); Norton Buffalo (10).

Recommended Newer Releases
OUT OF MY HEAD & BACK IN MY BED-Loretta Lynn (MCA)
THINK ABOUT ME-Freddy Fender (ABC/DOT)
HE PICKED ME UP WHEN YOU LET ME DOWN-Mary Lou Turner (MCA) YOU'RE THE ONE-Oak Ridge Boys(ABC/DOT)

Other New Arrivals That Merit Airplay
ALWAYS LOVIN' HER MAN-Dale McBride (Con Brio) APARTMENT-Johnny Carver (ABC/DOT)

Akron (Don Dempsey-WSIR) Pl- V.Gosdin, B.C. Craddock, J.Rodriguez, Dottsy, Rex Allen Jr.

Albany (Bill O'Brian-KRKT) Deb-M.Williams (28), H.Williams Jr. (29), Pl-J.Carver, F.Fender.

- (Bob Bowen-WJAZ) Pl-J.Paycheck, S.Parton, T.G.Sheppard, B.C.Craddock, R.Milsap, Elvis.

Asheville (Dave Jacobs-WWNC) Gns-Walker/Perry (15-5), Pl-Rex Allen Jr., H.Snow. Rg-R.Steagall.

Ashland (Christopher Stoney-KCMX) Pl-J.J.Walker, S.Parton, Elvis, C.Smith, E.Bruce. Rg-Elvis.

- - (Cris Robins-WTCR) Pl-T.Overstreet, J.Buffett, B.Anderson, D. & Sugar, R.Price.

Austin (Jerry K.Green-KVET) Deb-M.Gilley (26). Pl-R.Milsap, H.Snow, M.K.Place, S.Richards.

Battle Creek (Mark Shepard-WWKQ) Gns-G.Stewart (37-30). Pl-R.Head, J.Paycheck, D.& Sugar.

Billings (Mary June-KBMY) Pl-C.Twitty, Duncan/Fricke, V.Gosdin, K.Rogers, D.& Sugar.

Billings (Mary June-KBMY) Pl-D. & Sugar, R. Milsap, J.Duncan, Rex Allen Jr.

Birmingham (Dan Brennan-WVK) Gns-J.L.Lewis (20-1), S.Parton (21-3). Pl-H.Srow, M.K.Place, K.Starr.

Boise (Paul Rider-KGEM) Gns-J.Stampley (28-15). Pl-C.Twitty, J.Duncan, R.Milsap, T.G. Sheppard.

Bryan (Warren Davis-KORA/FM) Deb-D.Boone (31), J.Stampley (32), D.& Sugar (34), D.Lee (35).

Cape Girardeau (David Holt-KZYM) Deb-K.Rogers (23), J.Duncan/Fricke (25). Pl-D.Lee, D. & Sugar.

Carrollton (Ray Hammons-WIBB) Gns-M.Lefevre (21-16), N.Buffalo (22-17). Pl-M.K.Place, L.E.White.

Chicago (Joanne Calloway-WMAQ) Gns-B.Mandrell (34-25), S.James (35-27). Rg-C.Twitty, B.C.Craddock.

Cleveland (Shelly Harper-WHK) Deb-C.Twitty (36), M.McDaniel (37), J.Rodriguez (38), M.Gilley (40).

Clovis (Charlie Russell-KMTY/FM) Pl-Ed Bruce, David Rogers, M.Lefevre, B.C.Craddock, T.Glaser.

Columbia (Ken Martin-WCOS/FM) Pl-S. James, RexAllen Jr., Johnny Paycheck, M. Gilley.

Cypress Gardens (Terry Slane-WGTO) Pl-S.Allanson, Red Steagall, J.E.Brown, J.Rodriguez.

Dallas (Peggy Sears-KBOX) Gns-D.Boone (8-1), Dolly Parton (20-15). Deb-Elvis (44), T.G. Sheppard.

Denver (R.T. Simpson-KERE) Pl-RexAllen Jr., J.Wallace, F.Fender, R.Milsap, R.Griff, B.Luman.

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### Roundup (cont'd. from pg. 5)

Detroit (Cindy-WDEE) Pl-T.G. Sheppard, C. Smith, Rex Allen Jr., J. Rodriguez, J. L. Lewis, L. D. Wilkins. Durham (Joe Nuckols-WDCG) Gns-C. Twitty (34-16). Pl-M. Street, J. Fricke, Rex Allen Jr., Elvis. El Paso (Ray Potter-KHEY) Gns-R. Price (23-17). Pl-S. Allanson, M.K. Place, C. Smith, Rex Allen Jr. El Paso (Ray Potter-KHEY) Gns-R.Price (23-17). Pl-S.Allanson, M.K.Place, C.Smith, Rex Allen Jr. Eugene (Paul Larson-KATR) Fl-M.K.Place, Bob Luman, Cates, H.Snow, J.J.Walker. Rq-Red Steagall.

- - (Bob Wise-KEED) Gns-M.Bandy (16-10). Pl-R.Head, Elvis, D.King, Rex Allen Jr., T.G.Sheppard. Everett/Seattle (Brian Austin-KWYZ) Gns-M.Gilley (47-28). Pl-R.Milsap, J.Paycheck, S.Allanson. Fargo (Donny Roberts-KFGO) Gns-Elvis (33-23), J.Ward (34-24). Pl-C.Smith, N.Nixon, D.Lee. Fayetteville (Mike Edwards-WFAI) Deb-M.Gilley (37). Pl-R.Milsap, M.Graham, S.Parton, S.Allanson. Florence (Steve Casey-WXOR) Gns-M.LeFevre (34-25). Pl-J.E.Brown, C.Smith, T.Glaser, P.Rose. Ft.Dodge (Dale Eichor-KWMT) Gns-M.Robbins (26-11). Pl-Elvis, S.Allanson, B.C.Craddock, J.Wallace. Ft. Worth/Dallas (Art Davis-WBAP) Pl-Rex Allen, Jr, R.Milsap, B.Craddock, Red Steagall, T.Douglas. Ft.Worth (Tom Wayne-KXOL) Pl-K.Starr, C.Smith, F. Hart, Red Steagall, B.C. Craddock. Gilroy (Laura Ellen-KFAT) LPs- J.L. Lewis, Hank Jr., Even Stevens, J.Paycheck. Houma (Les Domangue-KCIL) Gns-J.L.Lewis (38-12), R.Griff (26-11). Pk-M.K.Place. Pl-D.McBride. Houston (Dr. Bruce Nelson-KENR) Pl-D.A.Coe, B.C. Craddock, Emmylou Harris, R.Allen Jr., Dottsy. Houma (Les Domangue-KCIL) Gns-J.L.Lewis (38-12), R.Griff (26-11). Pk-M.K.Place. Pl-D.McBride.

Houston (Dr. Bruce Nelson-KENR) Pl-D.A.Coe, B.C. Craddock, Emmylou Harris, R.Allen Jr., Dottsy.

Indianapolis (Herb Allen-WFMS) Gns-Cates (15-8). Pl-C.Twitty, V.Gosdin, J.Cash, J.Duncan.

- - (Bill Robinson-WIRE) Pk-Elvis, Pl-S.Allanson, Rex Allen Jr. Dottsy, C.Smith.

Jamestown (Ole Olson-KSJB) Pl-David Rogers, J.Carver, F.Fender, H.Cornelius, S.Richards.

Kansas City (John Reed-KAYQ) Deb-D.Wills (29), J.Cash (30). Pl-J.Stampley, D.Lee, B.C.Craddock.

- - (Don Rhea-KCKN) Deb-R.Price (24), Ernest Tubb (28). Pl-J.L. Lewis, K.Starr, Roy Head.

- - (Ted Cramer-WDAF) Deb-L.Ronstadt (BLUE, 17), Elvis (22), M.McDaniels (25). Pl-C.Twitty.

Lansing (Wayne Waters-WITL) Pl-D.Rogers, S.Parton, F.Fender, N.Nixon. Rq-C.Smith, C.Gayle.

Las Vegas (Mike Farrell-KRAM) Gns-L.D.Wilkins (16-7), F.Hart (30-20). Pl-M.K.Place, F.Fender.

Los Angeles (Cathy Hahn-KLAC) Pl-L.D.Wilkins, Dottsy, Rex Allen Jr. Rq-Brush Arbor.

Lynchburg (Mark Thomas-WBRG) Pl-S.Parton, M.K.Place, F.Fender, G.Campbell, K.Starr.

Madison (Andy Witt-WTSO) Deb-Johnny Lee (38), R.Milsap (39), C.Smith (41), Elvis (42), F.Fender.

Manitowoc (Bob Irish-WCUB) Gns-J.Wallace (20-13), J.Cash (27-16). Pl-D. Wills, B.C. Craddock.

Medford (Kathi O'Shea-KSHA) Deb-B.J.Thomas (28), D. & Sugar (29), C.Smith (30). Pk-Rex Allen Jr.

Miami (Ron Tatar-WWOK) Gns-C.Twitty (17-8). Deb-K.Rogers (26), J.Duncan (27), J.Ward (29).

Mobile (Bill Robbins-WKSJ) Gns-J.Buffett (28-12), M.McDaniel (34-14). Pl-Rex Allen Jr.

Montgomery (Diane Brennan-WBAM) Pl-M.K.Place, K.Starr, D.Rogers, L.E.White/Dillon, M.L. Turner. Mobile (Bill Robbins-WKSJ) Gns-J.Burrett (28-12), M.McDaniel (34-14). Pl-Rex Allen Jr.

Montgomery (Diane Brennan-WBAM) Pl-M.K.Place, K.Starr, D.Rogers, L.E.White/Dillon, M.L. Turner.

Nashville (Dale Turner-WKDA) Gns-B.Luman (14-8). Deb-J.Paycheck (25), M.Gilley (28), G.Stewart (30)

- - (Mary Catherine-WSM) Pl-R.Head, G.Watson, L.D.Wilkins, B.C.Craddock, M.Gilley.

Natchez (Bob Cupit-WNAT) Pl-P.Forman, A.Terry, D. & Sugar, B.Luman, H.P.Robbins.

New Bern (Johnny West-WBIC) Gns-J.Rogers (25-18). Pl-Del Reeves, David Price, David Wills. New York (Ed Salamon-WHN) Gns-Elvis (14-4). Pl-M.Bandy, C.Twitty, B.Luman, J.L. Lewis.

Odessa (Scott James-KYXX) Gns-M.Smotherman (20-13), R.Head (22-15). Pl-L.E.White & Dillon, K.Starr.

Oakland (Bob Guerra-KNEW) Gns-C.Twitty (25-14). Deb-J.Cash (38), G.Stewart (39), J.L.Lewis (ho).

Orlando (Mike Burger-WHOO) Pl-Ed Bruce, DeWayne Orender, Elvis, T.Jones, D.Rogers.

Oshkosh (Charlie Hart-WYTL) Pl-S.Allanson, K.Starr, J.Wallace, C.Craddock, C.Smith, R.Steagall.

Phoenix (Gary Bender-KJJJ) Gns-Duncan/Fricke (23-5). Pl-J.Carver, M.K. Place, F.Fender, D.Orender. (Mike Horey-KNIX) Gns-D. & Sugar (22-7). Pl-C.Smith, M.K.Place, R.Head, Jim Ed Brown. Plainview (Jerry D.Brownlow-KKYN) Gns-H.Williams Jr. (38-19). Pl-K.Starr, J.J.Walker, S.Parton. Polson (Bob Borino-KERR) Pl-J.Denver, Elvis, S.Allison, C.Smith. Rq-R.Milsap, J.L.Lewis. Pt. Arthur (Dick Davis-KYKR) Pk-J.Paycheck, J.Wallace. Pl-B.Arbor, S.Allanson. 

#### Top 40 Station Reports - November 7 thru Wed. November 9 (Total Reports this week 202 - last week 219) Research Assistant - Kent Zimmerman

| CONTY PLACES-Detectors: No Province (1) Bas (7) NOTE (21), WORK (22), OWN (22), OWN (23), ONN (23), NOTE (21), WORK (22), OWN (23), ONN (23), ON GOIN' PLACES-Jacksons- 14 reports (19 last week). 3WD (7) KFIV (17), KGAL (22), WCGQ (22), KMHT (25). On: WAIR, CKIOI, KATA, KGMO, KIMN, KOTN, KOBO, KNDE, KYJC.
TIME BOMB-Lake- 14 reports (13 last week). WZZP (6). Also: KISD (19 to 13), WGSV (18), WGUY (25).

TOP 40 Station Reports - continued from Fage 7...

YOU'RE IN MY HEART-Rod Stewart- 88 reports (66 last week). WKXX (8), WZUU (14), WQXI (29 to 22), KJR (24), WNOE (29 to 24), KRBE (27), WPEZ (28). On: WPEC, WPRO/FM, KJRB Also: 4107 (30 to 8), WKXY (25 to 13), WKY (15), CHUM (16), KOBO (27 to 18), WXXX (18), WDUN (20), WMOH (20), WMSU (26 to 20), KCBN (20), KOZE (25 to 20), KFYE (21), KATA (21), WCTR (21), 3WD (28 to 22), etc SLIP SLIDIN' AWAY-Paul Simon- 90 reports (75 last week). WFIL (11), WKXX (12), KRBE (22 to 16), KILT (22 to 17), WQXI (24 to 18), KJRB (18), WRKO (21), WOKY (27), LOW (29). On: WAYS. Also: WHHY (7), WQXI (24 to 18), KJRB (18), WRKO (21), WOKY (27), LOW (29). On: WAYS. Also: WHHY (7), WIGY (8), WRBN (9), KLUR (10), KATA (12), WABB (17 to 12), MMET (18 to 13), KCRS (21 to 13), WGNI (13), KATI (15), WICC (15), WCRO (21 to 16), WGRW (22 to 16), etc.

THE WAY I FEEL TONIGHT-Bay City Rollers- 96 reports (81 last week). WFRO/FM (12), WNGO (12), KGW (26 to 17), KIOA (22), WBRQ (24), KJRB (25). On: WAYS, WIFE, WMAK, WQXI, KING, KJR, KLIV. Also: WKKY (1), WMSJ (1), 296 (1), WXXX (5), KOBO (5), KJIC (19 to 7), KVML (15 to 8), KFYE (8), WGUY (15 to 9), WCOS (17 to 10), Q107 (10), WZOO (17 to 10), WTSN (11), KAKC (11), etc. SHE'S NOT THERE-Santama- 97 reports (86 last week). KFRC (9), KLIV (9), BIOO (13), KRSP (14), KJR (25), KING (25). On: WAYS, WIFE, WKXX, KJRB, KLIF, KRBE. ALSO: KATA (6), KRKE (7), KATI (9), XYNO (9), KOBO (20 to 14), KSLY (14), KTKT (14), KKLS (16), KFAM (16), KGKL (21 to 16), KFIV (16), etc. SEND IN THE CLOWNS-Judy Collins- 98 reports (98 last week). WBBF (4), WRKO (6), WKXI (8), KDWB (27), WCXX (3), WGOW (4), WNDE (13 to 6), WEBC (7), WQID (7), WCIR (8), WEBF (4), WRKO (6), WKXI (8), KDWB (27), WCXX (3), WGOW (4), WNDE (13 to 6), WEBC (27), WQID (7), WCIR (8), WEBF (4), WRKO (60), WEAL (13), KARC (19 to 13), WTSN (13), WZDO (19 to 13), WARK (23), WARK (20 to 11), WAYS (23 to 12), WQXI (13), KRSP (22 to 15), LOQ (24), WHEW (26), KLIF (28), KLIF (28), On: WFIL, WFCC (18), WLIF (19), Top 40 Station Reports - continued from Page 7.... GONE TOO FAR-England Dan & J.F. Coley- 108 reports (99 last week). WHBQ (11), WAYS (14), WNOE (15), WPGC (19), KRSP (24), KSLQ (26), 96X (26), KFRC (29), KGW (30). On: WMAK, WQXI, WRKO, KLIF, KTAC. Also: WBGN (4), WZOO (5), WCRO (6), KKLS (9), WFLB (10), KEEL (15 to 10), WIGY (17 to 11), KSLY (11), KISD (12), KGKL (12), WKKY (17 to 12), WAMS (19 to 14), KKIQ (15), KKOA (15), etc. BABY COME BACK-Player- 159 reports (128 last week). YIOO (2), WPEZ (12 to 6), 13Q (10), WRKO (11), KJRB (12), WPGC (18 to 12), WKXX (18 to 13), 96X (25 to 19), WAYS (25 to 20), WIFI (30 to 21), WPRO/FM (23), WBBQ (23), BIOO (25), WMAK (27), KFRC (27), KLIV (28), KRSP (29), WAKY (30). On: WFIL, WZUU, KGW, KILT, KING, KRBE, KTAC. Also: WXXX (3), WHHY (3), WTSN (4), WIGY (4), etc.

# Inside Progressive Radio (By George Meier, Editor of Walrus)

#### Album Views

Packaging artists is an old story.

Working convincingly is the shift in Dolly Parton's approach. She moves from the country to the mainstream easily. Though the move is a little toward the pop side, she still makes it. Of course, she's an accomplished writer and she seems to be making the move as an extension of her own direction. She is not being manipulated.

That feeling of manipulation is precisely the feeling gotten from an unsuccessful attempt, in our opinion, to package Joe Farrell. Here is an exceptional jazz player who gets lost in the formula; so lost that without the liner notes you will not be able to tell which instrument is his.

There is also the well-constructed album by Gino Vannelli. Gino is a pop rocker who is very strong in the South. He is a young Tom Jones whose music is deliberately powerful and whose presentation is meticulously choreographed. He is good in spite of the contrivance.

Two delightful albums also showed up. David Bowie is a very rare progressive artist. Most others, even favorites like Tom Waits, Gil Scott-Heron and Santana, repeat their own pattern album after album with only minor changes. For Bowie, change is part of his pattern. Whether he leaves his audience behind or not, he is a giant in the field of pop music.

Carlos Santana is simply the most melodic soul playing a guitar. He is connected to the cosmos.

Finally, the flow of live albums keeps coming. Loggins & Messina, now defunct, emerge with one more <u>Finale</u> and Nils Lofren, whose career builds with each release, gives us a double record from the boards too. Live albums, with Frampton the notable exception, tend to have relatively short lives.

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Bath, Jack O'Brien-WIGY- Sammy Hagar, John Denver, S. Sang, Orleans, Chilliwack. Manchester, Paul Barrett-WFEA- Carpenters, Tom Powers (local), Tim Moore, Olivia Newton-John. New Haven, Curt Hanson-WAVZ- Kansas, Dan & Coley, Billy Joel, Carole Bayer Sager. Bridgeport, Gary Peters-WICC- ELO, Steely Dan, Carpenters, Player, Wings. Schenectady, Jim Walsh-WWWD- ELO, LTD, Leo Sayer, Wings (both), Tom Petty. Philadelphia, Ron O'Brien-WFIL- Dolly Parton, Bob Welch, Steely Dan. Washington, Jim Elliot-WPGC- Dolly Parton, Olivia Newton-John, Rod Stewart, Odyssey. Augusta, Bruce Stevens-WBBQ- Kansas, S. Sang, Santa Esmeralda, Randy Newman, Addrisi Bros. - - Steve York-WAUG- Rod Stewart, Randy Newman, Bob Welch, Judy Collins, Leif Garrett. Miami, Jack Forsythe-96X- Wet Willie, Bob Welch, Stevie Wonder. <u>Deb</u>: Foghat, High Inergy. Panama City, Jim King-WDLP- Santa Esmeralda, John Denver, Bros. Johnson, Cheech & Chong. Birmingham, Steve Davis-WKXX- Stevie Wonder, Carpenters, Santana. <u>Deb</u>: Stillwater, Kansas. Montgomery, Lanny West-WHHY- Kansas, LTD, Adrissi Bros. Bob Welch. Deb: A.Gibb, Stillwater. Baton Rouge, Joe London-WIBR- C.J. & Co., Aerosmith, Bob Welch, Crawler. Shreveport, K.C. Daniels-KEEL- The Babys, LTD, Tavares, L.Garrett, Dan Hill, J.DeShannon. Knoxville, Bob Kaghan-WRJZ- LTD, S. Cassidy, Elvis, Stillwater, Santa Esmeralda. Nashville, Bear Bradley-WMAK- Rod Stewart, Donny & Marie, S.Sang, L.Ronstadt (EASY), Elvis. Cleveland, Becky-WGCL- Queen, Dolly Parton, Bay City Rollers. <u>Deb</u>: High Inergy, Dramatics. Pittsburgh, Beau Raines- WPEZ-Randy Newman, Wet Willie, Queen, Leif Garrett, Meatloaf. Detroit, Cheryl-WDRQ- Firefall, George Duke, Wings, Bill Withers.
Rockford, Bob Goode-WROK- Player, Rod Stewart, Santana. Deb: Bob Welch, S.Miller J.Collins. Appleton/Oshkosh, Jason Page-WNAM- Andy Gibb, Aerosmith, ELO, L.Garrett, R.Stewart, Kendalls. Rochester, Kip Wilson-KWEB- ELO, Kendalls, Styx, Queen. Deb: Dan & Coley, Dan Hill, L.Garrett. Minot, Doug Corbett-KKOA- Elvis, J. DeShannon, Stillwater. Deb: Kendalls, Player.
Dubuque, Steve Sesterhenn-KFMD- Elvis, Kansas, Rod Stewart, Styx. Deb: Dan & Coley, Dolly Parton.
Waterloo, Bob Beck-KWWL- ELO, High Inergy, Billy Joel, Santa Esmeralda, A.R. Section. St. Louis, Sherry Toennies-KSLQ- E.W. & Fire, Paul Davis, ELO, Dolly Parton, Millie Jackson. Dallas, Charlie Van Dyke-KLIF- James Taylor, Dan & Coley, Santana, Linda Ronstadt (EASY), B.Welch. Houston, Clay Gish-KRBE- Wings, Con Funk Shun, Queen. <u>Deb</u>: Linda Ronstadt (EASY), Santa Esmeralda. - - Bill Young-KILT- Andy Gibb, ELO, Wings. <u>Deb</u>: D.Parton, R.Newman, High Inergy, Player. Lubbock, Mark Conway-KLBK- Elvis, LTD, Fran McKendree. <u>Deb</u>: Diana Ross, Rod Stewart, Styx. Albuquerque, Debi Hines-KRKE- L.Ronstadt (FASY), E.W. & Fire, Dan & Coley, ELO, LTD. Salt Lake City, Lorraine Winegar-KRSP-LTD, Styx, Bay City Rollers, Aerosmith (nites). Los Angeles, Spears/Avison-KHJ-Bob Welch, Wings, Abba (NAME OF THE GAME).

- - Jimi Fox-10Q- John Denver, Wings. Deb: Randy Newman, Paul Simon, Diana Ross. San Luis Obispo, John Tobin-KSLY- ELO, Lynyrd Skynyrd, John Denver, Stevie Wonder. Sar Jose, Ralph Koal-KLIV- Bob Welch, Dolly Parton, Heart, Bay City Rollers, Wings. San Francisco, Dave Sholin-KFRC- Bee Gees, High Inergy. <u>Deb</u>: Dan & Coley, L.Garrett, Player. Portland, Mike' Davis-KYTE- Bay City Rollers, Barry Manilow, James Taylor, Styx. <u>Nites</u>: Santana. Seattle, Rob Conrad-KING- Paul Simon, Bay City Rollers, Wings. <u>Deb</u>: Santana, Little River Band. Spokane, Jim Hill-KREM- Wings, Gadzooks, Shaun Cassidy. Deb: Barry Manilow, Santana, L.Ronstadt. Boise, Wendy Green-KFXD- Bay City Rollers, Kansas, LTD, Rod Stewart.

Great Falls, Don Nordine-KQDI- Dan & Coley, Heart. Deb: Kendalls, L.Ronstadt, James Taylor.

Billings, Alan Moos-KOOK- Paul Davis, Rod Stewart, Elvis, Kansas, Diana Ross. Deb: Paul Simon.

Correspondents' Corner (continued from pg. 2)

Reno, Red Mountain-KCBN- Samantha Sang San Diego, Judy Rich-Bl00- #10-L.Ronstadt (E) - - Nina-KCBQ- Dan & Coley Anaheim, Ric Carroll-KEZY- Aerosmith Whittier, Jay Loughrin-KRHC- Kansas Los Angeles, Sherman Cohen-KIIS/FM- R.Newman - - Denise Gorman-K100- Dolly Parton Santa Barbara, Dick Williams-KIST- \*Cheech & C. San Bernardino, Jeff Salgo-KFSM- Cheech & C. Bakersfield, Pete Shannon-KFRN- Cheech & Chong Fresno, John Berry-KYNO- Queen
- - - Dan Spears-KFYE- P. Pringle Modesto, Terry Schafer-KFIV- Kansas Salinas, H.A. Roberts-KDON- Olivia Newton-John San Francisco, Steve Jordan-KYA- Wings Livermore, Steve O'Neil-KKIQ- Billy Joel Stockton, David Kraham-KJOY- \*Randy Newman Davis, Karl Reinking-KDVS- Charlie Daniels Sacramanto, Jeff Hunter-KNDE- Randy Newman Yuba City, Ross Forbes-KOBO- Santa Esmeralda Arcata, Len Jarvela-KATA- Chilliwack Medford, R.E. Lucas-KYJC- Stillwater

Eugene, Richard Harker-KBDF- Kansas Lebanon, Mike Shannon-KGAL- \*Leif Garrett Corvallis, Art Quine-KFLY- ELO Salem, Tim Patterson-KBZY- #16-Art Garfunkel Portland, Terry Danner-KGW- Wings - - - Michael O'Brien-KPAM- #8-The Babys Kelso, Dan Martin-KLOG- Heart Tacoma, Bruce Cannon-KTAC- Carpenters Seattle, Tracy Mitchell-KJR- Billy Joel Bellingham, Marty Williams-KPUG- Dolly Parton Yakima, Brady Layman-KQOT- Heart Spokane, Tom Hutyler-KJRB- Billy Joel Lewiston, Wes McShay-KOZE- Wet Willie - - Steve MacKelvie-KRLC- John Denver Moscow, Gary Cummings-KRPL- Brooklyn Dreams Twin Falls, Randy Elison-KEEP- #3-L.River Band Missoula, Vern Argo-KYLT- Tom Petty Bozeman, Paul Ehlis-KBOZ- Randy Newman Great Falls, John Walton-KEIN- Gadzooks Billings, John Albright-KOYN/FM- \*Art Garfunkel Vancouver, Paul McKnight-CKLG- Elvis Presley - - Joyce Falkowski-CFUN- ELO Toronto, John Termainesi-CHUM- #15-Dan Hill

(11/11/77)

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A - C Correspondents' Reports - continued from Page 3....
 Eugene (Lee Gordon-KPNW) D. Ross/Wonder/Martino/Joel/Rod Stewart.
 - - (Vicky Larson-KUGN) Joel/McAnally. Calls: Wonder/Soul/Murphy/Manilow.

Everett (Dave Corbin-KRKO) Rod Stewart/C. King/Joel/Gibb. Gains: Collins/Fleetwood Mac/Welch/Elvis.
 Fitchburg (Chuck Morgan-WEIM) S. Sang/Flower/DeShannon/Monte Bros. Calls: Van Morrison/S. Wonder. Ft. Lauderdale (Mike Sheridan-WFTL) Tom Jones/Mancini. Gains: Manilow/J. Taylor/S. & Crofts.
 Grand Rapids (Doc Donovan-WLAV) S. & Crofts/Waylon/Gibb/Susan & Steven/Denver/Lobo/McAnally.
 Green Bay (Jim Trotter-WNFL) Player/Elvis/Doobie Bros. (old)/Rod Stewart/Andy Gibb. Helena (Harley Dee-KBLL) Olivia/Newman/Martino/Nilsson/B. Joel. Calls: Bee Gees/Dan & Coley/Hill.
 Honolulu (Bernie Armstrong-KGU) DeShannon/Joel/Elvis. Calls: Starbuck.
 Houston (Chuck Buell-KULF) Fleetwood Mac. Calls: D. Boone/Rita Coolidge.

Jefferson City (Mike Schaefer-KJMO) DeShannon/K. Rogers/High Inergy/Heart/Starwood/Fogelberg.
 Kalamazoo (Garry Wing-WYYY) Bee Gees/Steve Miller/D. Mason. Gains: F. Mac/Chicago/C. Gayle/Firefall
 Kansas City (Jim Gallant-KMBZ) Nashville Brass/Lobo/Martino/Withers/F. Cramer/Don Williams.
 Lakeland (Phil Adams-WONN) McCoo & Davis/Botkin, Jr./D & M. Osmond/Elvis.
 Las Vegas (Jack London-KDWN) B.J. Thomas/D. Ross. Gains: Manilow/J. Taylor/Dan & C./F. Mac/Rogers.
 Lincoln (Cathy Blythe-KFOR) Joel/Denver/Gibb. Gains: Collins/Ross/CSN/Fleetwood Mac/Parton/Thomas.
- - (Ron Dean-KLIN) Martino/Denver/Joel/Lobo/Wonder/Mathis/McKendree.
 Los Angeles (Michael Sheehy-KNX/FM) B. Joel/C.B Sager. LP's: Clapton/Bee Gees.
 - - - (Tess Russell-KMPC) Firefall.
 Louisville (Jerry Melloy-WHAS) J. Denver/Newman. <u>Gains:</u> Dan & Coley/Parton/S. & Crofts/Welch/Wonder Macon (Steve Murphy-WMAZ) Denver/Ross/Rabbitt/Flower/Hall & Oates/McAnally. <u>Gains:</u> Collins/Parton. Marion (Jim Roberts-WDIF) Elvis/Paul Davis/B.J. Thomas. <u>Gains:</u> L. Ronstadt (BAYOU)/Buffett/Dan & C.
 Miami (Mark Denver-WWWL) S. Sang/Gibb. Gains: Welch/Rod Stewart/Player.
   - - (Al Anderson-WIOD) J. Denver/B. Joel/Rogers. Gains: Ronstadt (BAYOU)/Bee Gees/J. Taylor.
 Midland (Kirk Hughes-WMPX) Flower/Joel/G. Knight/Elvis/Sang/Rod Stewart. Calls: Gibb/D. Ross.
 Monterey (Melinda Roberts-KWAV) Joel/D. Ross/DeShannon/Dan & Coley/Wonder.
 - - (Scott O'Brien-KMBY) Wonder/Olivia/Elvis/Sang/The Joy/J. Denver.
 Nashville (Don Sullivan-WSIX) K. Rogers/Denver/Elvis.
 New York (Jim Mazzei-WNEW) Withers/Newman/S. Davis, Jr./R. Lewis/Joel/Nilsson/Denver/Olivia. Northfield (Mike Wrubel-KYMN) Nilsson/Ozark Mtn. DD/Stanky Brown/Wonder/Martino. Gains: D. Ross.
 Olympia (Dick Pust-KGY) Lobo/Bay City Rollers/Martino/DeShannon/K. Rogers. Calls: Tom Jones/Flower. Osburn (Dave Nesbitt-KWAL) Denver/Elvis/Abba/Rod Stewart/A. Gibb. Gains: J. Taylor/S. & Crofts.
Ottumwa (Art Morris-KBIZ) Fleetwood Mac/Nilsson/Monte Bros./Flower/Botkin/Joel/Jarre.
Paducah (J. Erick Foreman-WDXR) P.R. Battle/Castle/C. King/B.J. Thomas/Olivia/Joe Brooks.
Philadelphia (Jim Lloyd-WIP) Denver/Martino/Odyssey/S. Miller. Gains: Elvis/J. Taylor.
Phoenix (Dan Armstrong-KOY) Nilsson/Rod Stewart/Dan & Coley/Joel. Gains: K. Rogers/Mason/Bee Gees.
- - (Phil Baykian-KQXE) Rod Stewart/Dan & Coley/Boz Scaggs. Gains: The Babys/Manilow/J. Taylor.
Pittsburgh (Chuck Brinkman-WTAE) D. Parton/Denver/Pitney/Welch. Gains: Dan & C./Mason/Taylor/Rod S.
Portland, Me. (Marji Cyr-Adams-WGAN) Welch. Calls: Parton/S. & Crofts/Manilow. Gains: Bee Gees.
Portland, Ore. (Bob Swanson-KEX) Denver/D. & M. Osmond/Wings (flip). Calls: Carpenters/B.C.Rollers.
Quad Cities (Jim Mahanay-WQUA) Collins/P. Simon/Dolly Parton/LTD. Gains: Fleetwood Mac.
Racine (Bob Cook-WRJN) Welch/Collins/Nolan. Gains: Humperdinck/Ronstadt (BAYOU)/Bee Gees/Wonder.
Richmond (Bob Ridle-WRVA) Al Martino/Gadzooks/Welch/Elvis/B.J. Thomas/DeShannon.
Rochester (Bill Calloway-KROC) Gains: P. Davis/Summer/Fleetwood Mac/DeShannon/Hall & Oates.
- - - (Doug James-WMJQ) B. Joel/Nilsson. Gains: Chicago/Collins/J. Taylor/Player/Morrison/Simon. Roseburg (Tom Worden-KRSB) Rod Stewart/Chilliwack/Wonder/Gibb/High Inergy/Garrett.
Sacramento (D. Darin & L. Kirk-KCRA) Pitney/Welch/B.J. Thomas/Reddy. Gains: P. Simon.
St. Louis (Bob Osborne-KMOX) B. Joel/Denver. Calls: Joel/Odyssey/Starwood/Garfunkel.
- - - (Ed Scarborough-KSD) D. Ross. Gains: Chicago/Manilow/Ronstadt (BAYOU)/Collins.
San Diego-Vista (Dominic Anthony-KMLO) Denver/Elvis/Martino/Wonder. Gains: Rogers/Ross/B.J. Thomas.
San Francisco (Ann LaVoy-KSFO) B.J. Thomas/Elvis.
- - (LaVerne Drake-KIOI) S. Cassidy/Garrett/Elvis/McAnally.
- - (Steve Walker-KCBS/FM) Fran McKendree/Sang/McCaslin/Denver/The Joy.
San Jose (Steve Martinez-KLOK) Firefall/Denver/Charlene.
Santa Maria (Denny Luell-KUHL) Denver/Ross/Gadzooks/McAnally. Gains: Player/Welch/Bee Gees.
Schenectady (Lee Fowler-WGY) D. Ross/K. Rogers/Dan Hill. Calls: P. Pringle/G. Knight.
Seattle (Carol Stripling-KVI) D. Ross/R. Newman/J. Denver.
Sharon (Jack Taylor-WPIC) B.J. Thomas. Gains: Dan & Coley/Simon/Parton/Garfunkel/CSN.
Spokane (Gary Giorgi-KHQ) Joel/Space/Garrett/Elvis.
 - - (Richard Montague-KXLY) J. Denver/B. Welch/Martino. Gains: Elvis/B.J. Thomas/Simon/J. Taylor.
Tulsa (Don Bishop-KRMG) S. Sang/B.J. Thomas/Wonder. Calls: Pitney/Elvis/Welch/Parton/Fleetwood Mac.
- - - (Kenny King-KRAV) S. Miller. Calls: Dan & Coley. Gains: Bay City Rollers.
Vacaville (Fred & Terry-KUIC) Fogelberg/The Joy/S. Sang/High Inergy. Calls: Boz Scaggs/C.B. Sager.
Warwick (Dick Wells-WTBQ) Garrett/McCoo & D./Nilsson/Edelman/McAnally/Botkin/Bing/McKendree/Joel.
Washington, D.C. (Bob Duckman-WASH) Denver/Sang/Garrett/B. Joel. Gains: Rod Stewart/Soul/Ross.
- - - (Bonnie Smith-WMAL) John Denver/Bing Crosby.
Waterloo (Jay Douglas-KXEL/FM) D. Parton/S. Miller/P. Simon. Calls: Sayer/Collins/Buckingham&Nicks.
Wausau (Chuck Williams-WSAU) Al Martino. Gains: Parton/Mason/C. King
West Palm Beach (Russ Morley-WJNO) LeBlanc & Carr/Elvis/Denver/Joel/D. & M. Osmond. Gains: Chicago.
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Winston-Salem (Kim Jones-WSJS) The Babys/Andy Gibb. Gains: Buffett/J. Taylor/P. Simon/Soul/F. Mac.

Yakima (Frank Taylor-KMWX) J. Denver/Al Martino/Bay City Rollers/CSN.

On The Record

Over the years it has been my pleasure - and my continuing education in broadcasting - to talk with PD's and managers about their problems and concerns in programming. Over that time I've developed a high respect for the conscientious program director, along with a sympathetic insight into the complexities of his job.

New break throughs in computerized audience research have added to the requirements of today's program director. However, the basic structure of his job is still the same as ever. Out of the many conversations I've had on this subject, I've distilled a consensus statement of PD guidelines.

- 1. Before you take the job, have a clear understanding with the boss that, since you have the responsibility, you also must have the full programming authority. Avoid kibitzing managers.
- 2. Make friends with your chief engineer. Whether it's AM or FM, your station's sound quality is a critical ingredient in holding optimum audience.
- 3. Get the best production person you can find. If he or she costs a little more, they're worth it.
- 4. Write up your market analysis of each Arbitron or Pulse, and make copies available to your sales staff. You may be able to point out competitive advantages that they had overlooked.
- 5. The continuity and high morale of the air staff adds greatly to the station's public image in the community. Stations with a reputation as "swinging doors" find it difficult to attract top level talent. Scrupulous care and discretion in hiring policies can eliminate "drifters" and assure a qualified and compatible staff
- 6. Help your jocks devise ways to localize their material. A top rated station's program content
- should be so full of local names, places and events that it wouldn't work in any other city.

  7. Keep an open mind for new ideas. Never assume that something you're doing well couldn't be done better.
- 8. Be a friend to your air staff. Your appreciation of their good work is just as important as your criticism when they goof. Maybe more so.
- 9. Even though you're under no obligation to the record companies just because they furnish the records you program, you do have an obligation to treat their promotion people with respect. They are professionals, and they have their jobs to do.
- 10. Save time for your wife and family. The PD who is married to his job often has an empty bed at home.

Our readers can surely add more guidelines from their own experience. Please do, and we'll continue the subject.

Jobs

Station KRKO-Everett KASH-Eugene, OR. WTOC-Savannah WMOH-Hamilton, OH. KOBO-Yuba City, CA. KASH-Eugene KLWN/FM-Lawrence, KS. WBBQ-Augusta WTOC-Savannah KYNO-Fresno WTSN-Dover WTOC-Savannah KXRX-San Jose WBT-Charlotte WIRK-West Palm Beach KJOY-Stockton KSTT-Davenport WISM-Madison KMOX-AM/FM-St. Louis KPNW-Eugene, OR. KGGF-Coffeyville, KS. WTOC-Savannah, GA. KXRX-San Jose WTRU-Muskegon, MI. KOOK-Billings WWUN-Jackson, MO. KTEM-Temple, TX. KANC-Anchorage KXOL-Fort Worth KAGO-Kalamath Falls KTAC-Tacoma, WA. KRKO-Everett WDIF-Marion, OH. KLIV-San Jose WSAM-Saginaw, MI. WNUE-Fort Walton Beach KBZY-Salem 96KX-Denver

WTOC-Savannah

Contact Requirements Dave Corbin (Box 1227-98206) Don Craig (503-686-9123) Engineer Engineer Millard Ganey (912-236-7794) Engineer (E.O.E.-M/F) Joe London (220 High-45011) Ross Forbes (916-673-7677) Bill Dudley (503-686-9123) Bob Newton (913-843-1320) Engineer (E.O.E.-M/F) Corporate Engineer Newspersons News person Bob Young (Box 2066-30903) News person (E.O.E.) Newsperson (E.O.E.-M/F) Newsperson (E.O.E.-M/F) Newsperson (E.O.E.-M/F) Millard Ganey (912-236-7794) \*Kris Van Kamp (2125 No. Barton) \*Don Bryant (Box 400-03820) Millard Garey (912-236-7794) Jack Hayes (408-292-5080) News Director (E.O.E.-M/F) Talk Show \*Andy Bickel (1 Julian Price Pl.) Production Production Director
Air Talent/lst (Weekend)
Air Talent/lst (Weekend, E.O.E.-M/F) Terry Lee (Box 3828-33402) Roy Williams (209-466-2844) \*Greg Crawford (Box 3788-52803) Bill Vancil (Box 2058-53701) Bob Osborne (314-621-2345) Air Talent/Production Air Talent/Production Lee Gordon (503-485-1120) Air Talent/1st Bill Miller (316-251-3800) Air Talent/News Air Talent (A-C, E.O.E.-M/F) Millard Ganey (912-236-7794) Air Talent (A-C, E.O.E.-M/F)
Air Talent (Future)
Air Talent (Future)
Air Talent (Future, E.O.E.)
Air Talent (AM Drive, E.O.E.)
Air Talent (AM Drive)
Air Talent (AM Drive)
Air Talent (AM Drive)
Air Talent (E.O E.) Jack Hayes (Box 167-95103) \*Jon London (Box 4305-49444) Steve Blodgett (Box 1276-59103) Mickey Coulter (Hilton Hotel) Lou Saint (Box 1230-76501) Hank Mann (907-243-1300) Tom Wayne (Box 2287-76101) Jim Howe (Box 1150-97601) Ric Hansen (Box 11335-98411) Air Talent Dave Corbin (Box 1227-98206) Air Talent \*Bob North (Box 524-43302) Air Talent John McCloud (Box 995-95108) Air Talent Ken MacDonald, Jr. (517-752-8161) Air Talent Jay Fredericks (904-243-6188) Air Talent Air Talent Wes Ryan (503-364-6748) Air Talents Dave Kirby (110-16th - 80202) 2 Air Talents (E.O.E.) Millard Ganey (912-236-7794) Program Director (A-C, E.O.E.-M/F) \*No Calls Please

#### Country Club

Jobs: Monroe Broadcasting is interested in finding an afternoon drive talent. E.O.E. Contact

Mike Monroe, 509-448-2311. KWYZ-Everett/Seattle, WA has a position open for air talent. E.O.E. Tapes and resumes to

Brian Austin, Box 1234, Zip 98206.

Changes: New lineup at KERR-Polson, Montana: Bob Borino (6-10 AM), Ed Neptrum (to 3 PM). Ron Howard (to 7:30 PM), Dale Stevens (to 1 AM). Mitch Miller, former afternoon drive talent,

is now Sports Director.
"Cactus" Pete Williams, KAFE-Santa Fe, is the new all night communicator at WWNC-Asheville.
Kathi O'Shea has been appointed Music Director at KSHA-Medford. She is available for calls from 8 - 9:30 AM and 2 - 4 PM.

Frank Lee from KRMD-Shreveport moves to KFYV-Arroyo Grande, CA.

KATR-Eugene announced their new lineup this week: Paul Larson, P.D. (6 - 9 AM), Chuck Lawrence (to noon), Willie Rogers (to 3 PM), Skip Hathaway (to 6 PM) and Brian James on weekends.

Service: KRKT-Albany needs the new Conway Twitty single. KUEN-Wenatchee requests the new Jerry Lee Lewis single.

KBMY-Billings would appreciate service from CBS. They also need the Dolly Parton album. KLIX-Twin Falls does not have the current singles of Debby Boone, Johnny Duncan, Mickey Gilley. L.D. Wilkins and Johnny Paycheck. They also need albums from all sources.

WBIC-New Bern, N.C., requests record service from all sources.

WIRK/FM-West Palm Beach is still in need of oldies. Any artist who would like their album spotlighted should call Barry Grant at 305-965-9211.

KFYV-Arroyo Grande, CA requests country singles and albums from all sources. Please send to Frank Lee, 101 W. Branch Street, Zip 93420. KBMY-Billings needs the Mickey Gilley single.

WLBB-Carrollton requests Christmas product from all sources.

KTIB-Thibodaux would greatly appreciate better singles service from RCA and U.A. They don't have the new Elvis, R. Milsap, H. Snow or Emmylou Harris singles.

KORA/FM-Bryan desperately needs service from U.A. and MCA.

Music Calls: Harry Gift, KPRB-Redmond, Oregon, Monday through Friday, 9 - 10 AM.

WKKN-Rockford ran a "Clean Sweep" weekend promotion in which a leaf rake was given away every hour. The grand prize was a lawn sweeper and a brigade of DJ's sweeping the winner's lawn. WDAF-Kansas City, in conjunction with the taping of the Bill Anderson TV show, sponsored a trip for two to Hollywood.

WWOK-Miami is asking their listeners to call and try to win a tote bag, a watch, camera and various other prizes. The caller designated by the announcer may also win a week-long cruise. KCKN-Kansas City had 57 entries in their "Dolly Parton Look-Alike" contest at the Blue Ridge Mall there. Several thousand listeners came to watch. Mrs. Jo Moore won the mink stole and a \$500 shopping spree.

Orientation toward local country talent had paid off big for KATR-Eugene. Hundreds of listeners

enjoyed the concert, despite a massive downpour.

Joe Nuckols, WDCG-Durham, N.C. is putting together a six-hour tape of the best records of the year with interviews. The tape will be available for other stations and will include local action from any of the areas interested.

Gavin's Gab

Note: We have made a small adjustment on the front page. Those records that are showing favorable indications in some areas yet do not qualify for "Gaining In Several Markets" will now be shown simply as "Gaining." This indicates they have progressed beyond the Regional category, but are not yet well enough established for "Gaining In Several Markets."

Dan Spears, Operations Manager at KFYE-Fresno, Calif. (Y-94), ran non-stop music for 94 hours, starting at noon last Sunday and ending Thursday morning at 10 AM. According to Dan, the

response was amazing. The phones wouldn't stop ringing.
It was "Steve Miller Day" in Madison, Wis., when the group's recent concert appearance drew immense crowds, according to WISM's Jonathan Little. Miller had attended the University of Wisconsin in Madison, so townsfolk there called his visit a "homecoming."

WMET-Chicago is collecting signatures from high school students throughout eight surrounding counties for its School Spirit" contest. The school with the largest number of signatures per student enrolled wins a custom van, a concert-dance by Foghat and athletic footwear for all

the school's varsity sports teams.

Changes within the RKO chain include Christy Wright's move to "Record World" magazine as their director of marketing. Christy, former music coordinator for the chain, will remain in Los Angeles with the magazine's West Coast bureau. KHJ hired a new music analyst--Debbie Avison. And at WRKO-Boston, Richard Woodward was promoted to Music Coordinator.

WRNN-Clare, Michigan, told us they give away trips to exotic places like the Caribbean, not once, but four times a year. Just recently, it was a "Windjammer Cruise" for a week. Pretty impressive giveaways, for a market that size.

Correction: Last week on Page 1, under "Record to Watch" we printed Los Angeles (KVI). Obviously we meant KFI.

Lineups: WRNN-Clare, Mich. R. Scott Gilmore, P.D. Arlene Gero Michael Parks Jay Lawrence Steve Schneider (weekends) Dan Wisk (weekends) Kate Koste (weekends)

KQDI-Great Falls Charlie Stone Don Nordine, P.D. Dave Masters, M.D. Steve Miller Scott Greeley Brian Kelley

KGMO-Cape Girardeau Terry Michaels Chuck Martin Rick Harrington Tim McKay



#### Album of the Week (reviewed by Ron Fell)

"Once Upon A Time"-Donna Summer (Casablanca) So much of the disco music from the past couple of years has been glossy, mono-metric instrumentals supporting lame and repetitive vocals. However, Ms. Summer and producers Giorgio Moroder and Pete Bellotte have brought substance and theatrics to this otherwise mundate musical art form. "Once Upon A Time" is a four-si is a four-sided thematic set (not unlike Cinderella), which is lyrically cohesive and musically engrossing. While airplay may still suffer from the package's lack of clean breaks between most selections, it's none the less a "State of the Art" presentation. FASTER AND FASTER TO NOWHERE, A MAN LIKE YOU, RUMOUR HAS IT and the narative THEME at the end of the fourth side are all outstanding.

Everything else reviewed this week pales by comparison.

Also recommended from the following LP's:
"I Want To Live"-John Denver (RCA) IT AMAZES ME/HOW CAN I LEAVE YOU AGAIN/THIRSTY BOOTS/I WANT...
"I'm Glad You're Here With Me"-Neil Diamond (Columbia) GOD ONLY KNOWS/DESIREE/LET ME TAKE YOU IN MY ARMS AGAIN/FREE MAN IN PARIS

"Tribal Fence"-Margaret Singana (Casablanca) BODY RHYTHM/IT'S A MAN'S...WORLD/HAVE YOU EVER SEEN.. "Love For Sale"-Boney M (Atlantic) GLORIA/HAVE YOU EVER SEEN THE RAIN/DADDY COOL/MA BAKER
"Maximum Stimulation"-Jimmy Castor Bunch (Atlantic) TR-7/THE RETURN OF LEROY PT. 1/E-MAN PAR-TAY

"Cissy Houston"-Cissy Houston (Private Stock) MORNING MUCH BETTER/IT NEVER REALLY ENDED/THINGS. "When You Hear Lou..."-Lou Rawls (Phil. Int'l.) LADY LOVE/THERE WILL BE LOVE/ONE LIFE TO LIVE/ DOLLAR GREEN

"Only The Strong Survive"-Billy Paul (Phil. Int'l.) ONLY THE STRONG SURVIVE/SOONER OR LATER/ DON'T GIVE UP ON US/WHERE I BELONG

"News of the World"-Queen (Flektra) WE WILL ROCK YOU/WE ARF THE CHAMPIONS/SPREAD YOUR WINGS/ WHO NEEDS YOU

"Rick Danko"-Rick Danko (Arista) WHAT A TOWN/BRAINWASH/SMALL TOWN TALK

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary Carpenters-SWEET SWEET SMILE/I JUST FALL IN Eric Carmen-LOVE IS ALL THAT MATTERS

Chicago-POLICEMAN Diana Ross-TOO SHY TO SAY Neil Diamond-DESIREE Linda Ronstadt-SIMPLE MAN SIMPLE DREAM Barbra Streisand-SUPFRMAN

LOVE YOU

Country Music Donna Fargo-LOVING YOU/HAPPY TOGETHER/DO I

Dolly Parton-TWO DOORS DOWN/ME & LITTLE ANDY/ COWGIRL & THE DANDY Merle Haggard-ARE YOU LONESOME ... / IN THE

GHETTO/JAILHOUSE ROCK

Mary Kay Place-DOLLY'S DIVE/DON'T MAKE LOVE TO A COUNTRY MUSIC SINGER
Mel Tillis-WHAT DID I PROMISE HER/LEGEND IN

MY MIND

Freddy Fender-THINK ABOUT ME/LOOKING FOR A FOOL/WE'LL TAKE OUR LAST WALK TONIGHT Don Williams-LOUISIANA SAT. NIGHT/FALLING IN

LOVE/SNEAKIN' AROUND Tommy Overstreet-YES MA'AM/I JUST WANT TO FEEL/ANYTHING TO KEEP FROM GOING HOME

Fleetwood Mac-THE CHAIN/2ND HAND NEWS Steely Dan-PEG/AJA/JOSIE Lynryd Skynyrd-WHAT'S YOUR NAME Bee Gees-STAYING ALIVE Kansas-DUST IN THE WIND ELO-STEPPIN' OUT Chicago-TAKE ME BACK TO CHICAGO Linda Ronstadt-TUMBLING DICE

Black Radio

Bob James-HEADS Pointer Sisters-I NEED A MAN

Pockets-PESADO

Heart-HEARTLESS

Brick-WE DON'T WANT TO SIT DOWN

Mandrill-CAN YOU GET IT

Bill Withers-SHE WANTS TO GET DOWN Brass Construction-L-O-V-E-U/WE Roy Ayers-THIS SIDE OF SUNSHINE Barkays-LET'S HAVE SOME FUN

Blackbyrds-MYSTERIOUS VIBES Commodores-TOO HOT TA TROT New Birth-UP AGAINST THE WALL

Jacksons-MUSIC'S TAKING OVER/EVEN THOUGH...GONE O.V.Wright-GOD BLESS OUR LOVE

Bill Cosby-SIMPLE LOVE AFFAIR Ray Charles-I CAN SEE CLEARLY NOW

### Available

Telephone 703-433-8865 Name Position From Shelly Rohal Harrisburg, VA. News Larry Bachus WMPS-Memphis 112 Union - 38103 Newsman Tom Struhar WMET-Chicago 312-677-5518 Air Talent WSAU/WIFC-Wausau 715-675-6220 Teresa Alexander Air Talent Bob Meyers Air Talent/M.D. WTOC-Savannah 912-234-4961 Bruce Raines KRIB-Mason City, IA. 515-424-9174 Air Talent/M.D. Mike Seraphin KUBC-Montrose, CO. 303-471-9725 Air Talent 'M.D. 703-434-2336 Randy Ross WSVA-Harrisonburg, VA. Air Talent/M.D.

#### Service

Station KBIZ-Ottumwa, IA. WNAT-Natchez WALG-Albany, GA. KQOT-Yakima, WN. WKOR-Starkville, MS. KTAM-Bryan WKSP-Kingstree, S.C. KOFM-Oklahoma City

Eric Carmen single Con-Funk-Shun album singles & albums singles & albums singles & albums singles & albums oldies oldies

Arista Mercury ABC U.A. 20th/Capitol Columbia/Epic All sources All sources

(11/11/77)

Gary Taylor's Personal Pick

-14-

GIRL'S SCHOOL-Wings (Capitol) A Paul McCartney release is usually met with a positive respons and subsequent airplay. This is following that pattern.

NEVER MY LOVE-Addrisi Bros. (Buddah) BABY BLUE-Chilliwack (Mushroom) EASY TO LOVE-Leo Sayer (Warner Bros.) GOODBYE BABY HELLO FRIEND-Wishbone Ash (MCA) DON'T LET IT SHOW-Alan Parsons Project (Arista) YOU ANGEL YOU-The Alpha Band (Arista) HOW CAN I LEAVE YOU AGAIN-John Denver (RCA)

### Profile: Jo Interrante, News Director

A spotlight in the broadcast industry, as well as in other industries these days, seems trained on women who are so exceptional at what they do they defy labels such as "tokenism" or even, "Career Woman." Most of these women have held traditionally male positions and are primarily interested in improving the product.

Jo Interrante, the news director at RKO-owned KFRC-San Francisco, is such a woman. Jo's task, along with her staff of seven, is integrating twelve newscasts a day, eight on weekends, with

that key product, music. "News is just as programmable as music," she states.

Her latest news composite explains: "The 610 News and Information-caster is not an ...unfamiliar blabbing body. He or she knows the audience has punched in first for the music...and close behind for the friend ... the consistent sound. The product and the package become one... relatably." The "package" consists of the usual elements: hard and soft news, sports, weather, traffic, time. The transition is what's most important.

Sometimes the transition is established with "jock-rap," when an exchange between disc jockey and news person introduces the lead story. In the morning, it's "joke-rap," because it's Dr. Don Rose beginning the day. A concise progression of stories, community affairs and spots

always make up the cast.

Jo has complete freedom to institute any ideas she has. If a story relates to music, such as Elvis Presley's death, she incorporates music in the story. Les Garland, P.D., is entirely supportive, she says. "I never remember getting a 'no' on any ideas for this station." She relies heavily on her staff, calling them "generating news people," and encourages them to

do just a little bit more than they think they can. Their accomplishment is their reward, as well as hers. KFRC is union, so any work over seven hours a day, five days a week, is overtime. "Unions make you 'extra' creative with your administrative duties," she says.

Jo has been at KFRC for four years and news director for two of those years. She got the job by being there at the right time. Her news director was attending a Radio-TV-News Directors meeting in Dallas when Patty Hearst was captured. Jo knew where tapes of Patty talking to her parents and other background information, were. The story was broken and Jo got the job.

Actualities are critical to any story and she has Bob McCormick, "Man on the Street," Connie Gordon with "Special Assignment," and others who specialize in their top-rated Community Affairs programs, out in the field, talking to people and catching stories wherever they occur. They use phones to call-in but as far as other sources of information and equipment, they have access to RKO news staffs across the country, plus five wire service machines and AP audio. Blond, slender and agile, Jo moves around the newsroom, instructing, asking questions, checking. She's never without an idea but she expects answers from her staff. "I'm big on systems." She'll say out loud as she's writing a story, "We've established the facts...now, how do we make this human?" Someone usually tells her.

Jo's career began in 1969 at Gordon McLendon's KNUS-FM in Dallas. She had graduated from the University of Texas with a degree in English Literature and after realizing she would "never be Zola," she started writing news. About McLendon she says, "I loved him. He was the best...he was an example of innovation." While at KNUS, she worked with Michael Spears, currently P.D. at KHJ-Los Angeles and Ken Dowe, general manager of KTSA-San Antonio, to name a few. Michael, whom she describes as, "driven," had some of the same teachers she did. They used four-legged Gates boards that, "I felt like painting toenails on."

She worked at KVIL, which is almost across the street from KNUS in Dallas, as a music consultant while at KNUS. In 1973, she moved to San Francisco, and except for a brief stint at KNBR, has been at KFRC ever since. The reason for the period at KNBR was, she wanted to see how networks run their news. She had much less freedom there and found network politics a strain.

Her favorite way of relaxing is to travel to another country where there are no phones with her name on them and where little English is spoken. She enjoys "culture shocking," herself. She says she has no aspirations beyond the "nine to five" but admits she wants to "keep on caring." She adds, "One of the most important things I learned at KFRC, is consistency."

Jo Interrante is a news director, a very good one, and she is consistent.

Changes

Name Assignment Nick Diamond KEX-Portland Air Talent promoted to WHEB-Portsmouth Paul Johnson WFEA-Manchester Air Talent John Brent KHSN-Coos Bay KSTN-Stockton Air Talent Terry Blackney Air Talent WNSL-Laurel WQID-Biloxi Nick Bazoo WKKY-Pascagoula WKYX-Paducah Air Talent John Arthur Air Talent KWWL-Waterloo WROK-Rockford Tom McKay KTAC-Tacoma KING-Seattle Air Talent Jim Dunagan KAST-Astoria KFLI-Mt. Home, ID. Air Talent/M.D. R.E. Lucas KYJC-Medford promoted to Music Director KIXS-Killeen, TX. Stan Castles promoted to Music Director Steve Brodie WCUE-Akron, OH. promoted to Asst. Program Dir. Jerry Matthews KZUN-Spokane KFLI-Mt. Home, ID. Program Director Bobby Knight WCUE/WKDD-Akron, OH. promoted to Operations Manager

**World Radio History** 



### THE GAVIN REPORT #1178 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: BLUE BAYOU-Linda Ronstadt (Asylum) We show 154 correspondents on this record, and 123 of them have it top ten.

Sleeper of the Week: YOU CAN'T TURN ME OFF...-High Inergy (Gordy) The crossover is not complete yet, but key market moves are impressive.

Hot: BABY COME BACK-Player (RSO) Our fastest moving chart record in some time.

Top Tip: THE WAY I FEEL TONIGHT-Bay City Rollers (Arista) Showing wide appeal in many areas. (See page 8).

Records to Watch: HEY DEANIE-Shaun Cassidy (Warner Bros.) By far the most active of the newer releases.

DON'T LET ME BE MISUNDERSTOOD-Santa Esmeralda (Casablanca) Strong in Houston (KILT 22-10, KRBE 26-11). Starting in Phoenix, Galveston, Daytona Beach, St. Louis, El Paso and Schenectady.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

Top Twenty
1. YOU LIGHT UP MY LIFE-Debby Boone LW TW 2. HOW DEEP IS YOUR LOVE-Bee Gees 3. 3. WE'RE ALL ALONE-Rita Coolidge 2. 4. BABY, WHAT A BIG SURPRISE-Chicago
5. BLUE BAYOU-Linda Ronstadt
6. DON'T IT MAKE...-Crystal Gayle
7. YOU MAKE LOVIN' FUN-Fleetwood Mac 4. 6. 5.

8. 8. BOOGIE NIGHTS-Heatwave 7.

9. BABY COME BACK-Player 18. 10. 10. IT'S SO EASY-Linda Ronstadt
13. 11. YOUR SMILING FACE-James Taylor
11. 12. IT'S ECSTASY...-Barry White
9. 13. JUST REMEMBER I LOVE YOU-Firefall

16. 14. ISN'T IT TIME-The Babys
--. 15. SENTIMENTAL LADY-Bob Welch
12. 16. WE JUST DISAGREE-Dave Mason

14. 17. HEAVEN ON THE 7TH FLOOR-P. Nicholas

-. 18. SWINGTOWN-Steve Miller

19. HERE YOU COME AGAIN-Dolly Parton

--. 20. SAIL AWAY-Stvx

Gaining in Several Markets THE WAY I FEEL...-Bay City Rollers
GONE TOO FAR-England Dan & John Ford Coley SEND IN THE CLOWNS-Judy Collins SLIP SLIDIN' AWAY-Paul Simon YOU'RE IN MY HEART-Rod Stewart SHE'S NOT THERE-Santana BACK IN LOVE AGAIN-LTD CALLING OCCUPANTS...-Carpenters
HELP IS ON ITS WAY-Little River Band (LOVE IS) THICKER THAN WATER-Andy Gibb MY FAIR SHARE-Seals & Crofts MY WAY-Elvis Presley YOU CAN'T TURN ME OFF...-High Inergy RUNAROUND SUE-Leif Garrett

I GO CRAZY-Paul Davis

Gaining POINT OF KNOW RETURN-Kansas SHORT PEOPLE-Randy Newman
DON'T LET THE FLAME...-Jackie DeShannon

GIRLS' SCHOOL-Wings (Capitol)

TIME BOMB-Lake (Columbia)

Top Prospects TURN TO STONE-Electric Light Orchestra (UA/Jet)

Regional Sales and/or Requests STONE COLD SOBER-Crawler (Epic) DUSIC-Brick (Bang) WE ARE THE CHAMPIONS...-Queen (Elektra) HEAVEN'S JUST A SIN AWAY-Kendalls (Ovation)
GETTIN' READY FOR LOVE-Diana Ross (Motown)
STILL THE LOVIN' IS FUN-B.J.Thomas (MCA) SOMETIMES WHEN WE TOUCH-Dan Hill (20th) EMOTION-Samantha Sang (Private Stock) BLOAT ON-Cheech & Chong (Epic/Ode-edit)
JUST THE WAY YOU ARE-Billy Joel (Columbia) AS-Stevie Wonder (Tamla)
SERPENTINE FIRE-Earth, Wind & Fire (Columbia) DRAW THE LINE-Aerosmith (Columbia) MINDBENDER-Stillwater (Capricorn)

Picks & Plays
SOUL AND INSPIRATION-D. & M. Osmond (Polydor) HOW CAN I LEAVE YOU AGAIN-John Denver (RCA) PEG-Steely Dan (ABC) I HONESTLY LOVE YOU-Olivia Newton-John (MCA) DESIREE-Neil Diamond (Columbia) DANCE, DANCE, DANCE-Chic (Atlantic/Buddah) BREAKDOWN-Tom Petty (Shelter)
THUNDER ISLAND-Jay Ferguson (Asylum) WHAT'S YOUR NAME-Lynyrd Skynyrd (MCA) ...IN LOVE BY MONDAY-Millie Jackson (Spring) STREET CORNER SERENADE-Wet Willie (Epic) NEVER MY LOVE-Addrisi Bros. (Buddah)

Chart Correction: Last week we debuted the England Dan & J.F. Coley single at #17. We erred in our mathematical computation and have moved the record back into "Gaining In Several Markets."

Thanksgiving Week Deadline: See Gavin's Gab for details.

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 415-392-7750

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. "Indicates requests. Sales action is underlined. Others indicate airplay.

Bangor, Mark Lawrence-WGUY- Dan Hill Bath, Jack O'Brian-WIGY- Maxine Nightingale Lewiston, Jim McDaniels-WLAM- Shaun Cassidy Portsmouth, Mike O'Neal-WHEB- Santana Manchester, Rick Ryder-WFEA- #7-Fleetwood Mac Dover, Jim Sebastian-WTSN- John Denver Hyannis, Rick Stuart-WCOD- #4-Queen Natick, Wendy Furiga-WGTR- Kendalls Providence, Gary Berkowitz-WPRO/FM-D.& M.Osmond Jackson, Garry Osborn-WIBM- D.& M. Osmond Bridgeport, Gary Peters-WICC- Steely Dan Utica, Jim Reitz-WTLB- Santa Esmeralda Schenectady, Jim Walsh-3WD- Wet Willie Albany, Don Brooks-WPTR- Dolly Parton New York, Roz Frank-WNBC- #8-The Babys Babylon, Bernie Bernard-WBAB- \*Isley Bros. Philadelphia, Jeff Robins-WIFI- Diana Ross Atlantic City, Gary Lane-WMID- Bob Welch Trenton, Tom Taylor-WPST- #17-Billy Joel Annapolis, Tice/Kingston-WYRE- Samantha Sang Frederick, G.T.Stone-14ZYQ- #8-Bob Welch Winston-Salem, Ernie Cee-WAIR- #8-Dolly Parton Charlotte, Roy Rosen-WAYS- Wet Willie Shelby, Jeffrey Owens-WOHS- Con Funk Shun Asheboro, Bill Cox-WZOO- Santa Esmeralda Asheville, Ray Williams-WISE- Wet Willie Fayetteville, Stan Stewart-WFLB- #5-Dan & Coley Wilmington, Robbie Vogt-WGNI- #4-LTD Columbia, Dan Vallie-WCOS- #12-Andy Gibb Greenville, Gary Jackson-WQOK- Jackie DeShannon - - Scott Shannon-WFBC- Addrisi Bros. Kingstree, Jerry Smith-WKSP- Leif Garrett St. Matthews, Ted Bell-WQKI- Randy Newman Charleston, Bob McLain-WTMA- Billy Joel Augusta, Bruce Stevens-WBBQ- Lynyrd Skynyrd Savannah, Steve Christe-WSGA- High Inergy Athens, Kelly McCoy-WRFC- #9-E.W. & Fire Atlanta, Rhett Walker-WQXI- #9-Styx Warner-Robins, Chris Edwards-WRBN- Brooklyn Dr. Marietta, Greg McClure-WFOM- #5-Dan & Coley Albany, Kris Van Dyke-WALG- Tom Petty Orlando, Blackwell/O'Neil-WLOF- Tavares Cocoa Beach, Jonathan Doll-CK101- Paul Davis W.Palm Beach, Alan Edwards-WIRK- Stevie Wonder Ft. Myers, Webster James-WMYR- Paul Davis Tampa, Ron Parker-WLCY- Leif Garrett Tallahassee, Michael O'Malley-WONS-Randy Newman Panama City, Jim King-WDLP- #11-Elvis Presley Pensacola, Dan Ingram-WBSR- John Denver Huntsville, Tony Taylor-WAAY- Kansas Guntersville, Kerry Jackson-WGSV- Art Garfunkel Gadsden, Dale McKee-WQEN- #10-Mylon LeFevre Birmingham, Steve Davis- - #8-Billy Joel
Montgomery, Lanny West-WHHY- #1-Billy Joel Mobile, Scott Griffith-WABB- Wet Willie Starkville, Glen James-WKOR- Dolly Parton Natchez, Haynes Ford-WQNZ- Millie Jackson Jackson, Mickey Coulter-WWUN- D.& M. Osmond Pascagoula, Norm Boswell-WKKY- #5-Dolly Parton Biloxi, Bob Lima-WQID- D.& M. Osmond Hattiesburg, Craig St. John-WXXX- #1-Kendalls Lafayette, Michael Lee-KVOL- Wet Willie Monroe, Rob Williams-KNOE- Elvis Presley Shreveport, Keith Greer-KROK- Andrea True New Iberia, Rick Broussard-KNIR- O.N-John Memphis, John Long-WHBQ- #13-E.W. & Fire - - Ron Ames-KEYS- #15-Bay City Rollers Chattanooga, David Carroll-WGOW- #1-Barry White Laredo, Ruben O.Garcia-KLAR- Stevie Wonder - - Kris Copeland-WFLI- Brooklyn Dreams Nashville, Bruce Sherman-92Q- Wings - - Eva Wood-WLAC- #3-Dolly Parton - Bear Bradley-WMAK- #14-Paul Davis Bowling Green, Steve Denton-WBGN- Lynyrd S. Anderson, Dan Scott-WHUT- K.C. & Band South Bend, Jason Foxx-WRBR- LTD Indianapolis, Jeff Lucifer-WNDE- Styx \_ Jay Hawkins\_WIFE- ELO Lafayette, Jeffrey Jay Weber-WAZY- #11-S.Miller Pueblo, Rip Avina-KDZA- Santa Esmeralda Hamilton, Joe London-WMOH- #9-Elvis Presley Columbus, Chris Edmonds-WNCI- #9-The Babys Alliance, Bill Brophy-WFAH- #9-Paul Simon Canton, Ron Foster-WQIO- #14-Dolly Parton \*\*Correspondents not listed above will be found on page 9...

Cleveland, Bob Payton-WZZP- Q Wheeling, Jim Roberts-WKWK- Kansas Parkersburg, Jack Fitzgerald-WXIL- Q Huntington, Jason Douglas-WKEE- Cat Stevens Beckley, Shane Randall-WCIR-\*Kendalls Youngstown, Jack Taylor-Y103- #2-Linda Ronstadt Pittsburgh, Bob Savage-13Q- Samantha Sang Johnstown, Douglas Kaye-WCRO- Santa Esmeralda Muskegon, Jon London-WTRU- Leif Garrett Lansing, Tim Kelly-WILS- #11-Steve Miller Saginaw, Roger Sinclair-WSAM- Stillwater Springfield, Greg Thomas-WCVS- Kansas Peoria, Wayne Miller-WIRL- Bay City Rollers Chicago, Dave Morgan-WMET- Bob Welch

- Jim Smith-WLS- The Babys Bay, Gregg Albert-WDUZ- Dan Hill Stevens Point, Pat Martin-WSPT- Tom Petty Wausau, Terry Tuszka-WIFC- #4-Crawler Appleton, Jason Page-WNAM- John Denver Eau Claire, Sean McCartney-WEAQ- Santana Duluth, Jay Scott-WEBC- #5-The Babys Rochester, Kip Wilson-KWEB- Diana Ross Minneapolis, John Sebastian-KDWB- #12-James Taylor Thief River Falls, Daryl Tumberg-KTRF- Dan Hill Grand Forks, Bob Hooper-KKXL- #10-Kendalls Bismarck, Dan Brannan-KFYR- Jackie DeShannon Aberdeen, Gary Dixon-KSDN- #5-The Babys Huron, L.A. Timms-KOKK- Kendalls Rapid City, Mick Kjar-KKLS- Neil Diamond Sioux Falls, Tom Evans-KISD- #9-Lake Sioux City, Bill Bodie-KWSL- Kenny Rogers Dubuque, Chuck Bailey-WDBQ- #1-Kendalls Des Moines, Gary Stevens-KIOA- #10-Bay City R. Mason City, Bob Scott-KRIB- \*Paul Simon Cedar Rapids, Carl Mann-KCRG- Samantha Sang Davenport, Jim Chapman-KSTT- #7-The Babys Lincoln, Gary Collins-KLMS- #15-Carpenters
Jackson, Kent Nelson-KJAS- Olivia Newton-John Cape Girardeau, Terry Michaels-KGMO- Diana Ross Kansas City, Kim Welsh-KBEQ- Alan Parsons Joplin, John David-KFSB- Wet Willie Pine Bluff, Paul Sims-KOTN- Dolly Parton Lawrence, Mike Schmidt-KLWN- Paul Simon Manhattan, Ed Klimke-KMKF- John Denver Junction City, Beauregard James-KJCK/FM- LTD Salina, Ray Pollard-KSKG- Orleans Wichita, Barry Casey-KEYN- #8-Judy Collins - Bob Lawrence-KLEO- #6-The Babys Tulsa, Ray Livingston-KELI- Santa Esmeralda Oklahoma City, Chuck Morgan-KOFM- Bob Welch Wichita Falls, King Wiggins-KTRN- Chic Marshall, Jerry Rome-KMHT- Millie Jackson Tyler, Robert Adams-KDOK- Steely Dan Dallas, Danny Owens-Z97- Santana Temple, Lou Saint-KTEM- Diana Ross Killeen, Stan Castles-KIXS- Stevie Wonder Bryan, Richard Moore-KTAM- Muscle Shoals Horns Houston, Bill Young-KILT- #10-Santa Esmeralda Galveston, Dave Collins-KILE-Jay Ferguson Beaumont, J.J. Stone-KWIC- Kansas Victoria, Gary Steele-KVIC- Orleans San Antonio, Ron Dennington-KZZY- High Inergy Corpus Christi, Welch/Daniels-KRYS- Leif Garrett San Angelo, Curt Lancaster-KGKL- #9-Dolly Parton Midland, Dick Baze-KCRS- Stevie Wonder Lubbock, Mark Conway-KLBK- Samantha Sang - Bill DeMore-KSEL- Paul Simon El Paso, Johnny Thompson-KELP- #1-Linda Ronstadt Albuquerque, Debi Hines-KRKE- Kansas Roswell, Bill St.James-KBCQ- Kendalls Tucson, Bobby Rivers-KTKT- Neil Diamond Phoenix, Anna-KRIZ- John Denver Denver, Dave Kirby-96KX- High Inergy Colorado Springs, Mark McCoy-KYSN- #8-F.Mac Casper, Doc Mueller-KATI- #8-Santana Salt Lake City, Lorraine Winegar-KRSP-#7-D.Parton

#### Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: MY WAY-Elvis Presley (RCA) A big phone record with good moves at WFYR-Chicago, KAKE-Wichita, WCCO/FM-Minneapolis, WIP-Philadelphia & many others.

Record to Watch: SHORT PEOPLE-Randy Newman (Warner Bros.) Stating faster on page one than here on the A/C page. No negative phones reported anywhere. Early support comes from KNX/FM-Los Angeles, WBEN-Buffalo, WMJQ-Rochester, N.Y., & WASH-Washington, D.C.

Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals much more of a division than can be represented by two consecutive numbers.

LW TW 16. GONE TOO FAR-England Dan & J.F. Coley 18. 17. YOU MAKE LOVIN' FUN-Fleetwood Mac LW TW ī. 1. BLUE BAYOU-Linda Ronstadt 2. 2. HOW DEEP IS YOUR LOVE-Bee Gees 22. 18. STILL THE LOVIN' IS FUN-B.J. Thomas 3. YOU LIGHT UP MY LIFE-Debby Boone 4. WE'RE ALL ALONE-Rita Coolidge 21. 19. CETTING READY FOR LOVE-Diana Ross 5. BABY WHAT A BIG SURPRISE-Chicago 28. 20. MY WAY-Elvis Presley 6. 6. DAYBREAK-Barry Manilow 27. 21. BABY COME BACK-Player
15. 22. CHANGES IN ATTITUDES-Jimmy Buffett 7. 7. YOUR SMILING FACE-James Taylor 10. 8. SLIP SLIDIN' AWAY-Paul Simon 24. 23. DON'T LET THE FLAME BURN OUT-J. DeShannon 9. HERE YOU COME AGAIN-Dolly Parton 20. 24. CALLING OCCUPANTS...-Carpenters 8. 10. ... IT MAKE MY BROWN EYES BLUE-C. Gayle --. 25. THE WAY I FEEL TONIGHT-Bay City Rollers --. 26. YOU'RE IN MY HEART-Rod Stewart
--. 27. JUST THE WAY YOU ARE-Billy Joel
23. 28. THE HAPPY GIRLS-Helen Reddy 18. 11. SENTIMENTAL LADY-Bob Welch 11. 12. SEND IN THE CLOWNS-Judy Collins 12. 13. WE JUST DISAGREE-Dave Mason 9. 14. JUST REMEMBER I LOVE YOU-Firefall 30. 29. SWEET MUSIC MAN-Kenny Rogers 13. 15. MY FAIR SHARE-Seals & Crofts --. 30. HOW CAN I LEAVE YOU AGAIN-John Denver

THANKSGIVING WEEK DEADLINE: See Gavin's Gab for details.

AS-Stevie Wonder LOVE IS THICKER THAN WATER-Andy Gibb SIMPLE THING-Carole King SWINGTOWN-Steve Miller THE NEXT HUNDRED YEARS-Al Martino IT'S SO EASY-Linda Ronstadt EMOTION-Samantha Sang

Sales and/or Requests I GO CRAZY-Paul Davis WHAT A NIGHT-Tom Jones MONEY MONEY MONEY-Abba ISN'T IT TIME-The Babys SHORT PEOPLE-Randy Newman

Correspondents' Preferred Picks SOUL & INSPIRATION-D. & M. Osmond (Polydor)
NEVER MY LOVE-Addrisi Bros. (Buddah)
DESIREE-Neil Diamond (Columbia) SOMETIMES WHEN WE TOUCH-Dan Hill (20th) 25th OF LAST DECEMBER-Roberta Flack (Atlantic) AFTERGLOW-Lobo (Warner Bros.)

Airplay ALL I THINK ABOUT IS YOU-Nilsson RUN TO ME-Flower YOU CAN'T TURN ME OFF-High Inergy LET HIM GO-Mac McAnally RADIO LOVES YOU-Gadzooks

A - C Correspondent's Reports

Akron (Russ Knight-WAKR) Diana Ross/Elvis/Bob Welch/Tom Jones. Gains: Dan & Coley/Collins/Thomas.

Anna, Ill. (Jane Michel-WRAJ) Denver/Martino/Sayer/Bonoff/Addrisi Bros./Olivia. Calls: The Babys. Asheville (Bob Rymell-WRAQ) Bob Welch/Diana Ross.

Astoria (Doug McDowell-KAST) Gibb/Bay City Rollers/C. King/Martino/Rod Stewart. Gains: D. Parton.

Austin (Bob Joseph-KCSW) Nilsson/D. Brooks/B. Joel. Gains: Manilow/P. Simon/J. Taylor/Bee Gees.

Baltimore (Dexter Beane-WCBM) S. Miller/Bay City Rollers/R. Newman. Gains: J. Taylor/F. Mac.

Baton (Darrell Ardison-WAIL) L. Sayer/P. Snow/D. Williams. Gains: Filly Tollers/R. Carmen. Bend (Bill Jay-KBND) Goldsboro/C. Gayle/Lobo/R. Newman. Gains: Billy Joel. - - (Mark Andrews-KGRL) Player/Denver/Dave & Sugar/Joel/Martino. Gains: Manilow/Collins. Bismarck (Jack Parker-KBOM) Elvis/Player/Billy Joel.

Blackfoot (Jack Sunday-KBLI) Waylon/Martino/Weisberg/Parsons/Botkin/Addrisi Bros./S. Miller.

Bluefield (John Hoffman-WHIS) High Inergy/Gibb/D. Ross/S&T Band/Wonder/Elvis/B. Joel. Boise (Lee Chabre-KBOI) Joe Brooks. Calls: Elvis/Rod Stewart. Gains: B.J. Thomas/D. Ross. Boston (Jim Spellmeyer-WEEI/FM) Sang/Fogelberg/McCaslin/R Flack/Flower/Addrisi Bros. Buffalo (Roger Christian-WBEN) Welch/Player/Newman/D. Ross/E.L.O./Denver. Burlington (Gary Wheelock-WVMT) D. Ross/B. Joel/Flower/Humpderinck. Gains: Player/B. Welch. Butte (Bob Roberts-KXLF) Goldsboro/Newman/Gibb/Lobo. Calls: Dolly Parton. Canton (Rick Jacobs-WHBC) Flower/D. & M. Osmond/G. Pitney. Gains: Elvis/F. Mac/D. Ross/Thomas. Carson City (George Sepulvida-KPTL) Denver/Nilsson/Flower/B. Withers/D. & M. Osmond. Cedar Rapids (Rick Sellers-WMT) Martino/Denver/McCoo & Davis. Gains: B.J. Thomas/D. Ross. Charlottesville (Jim Racey-WCHV) R. Newman/LTD. Gains: J. Taylor/Dan & Coley/Player/Parton. Chicago (Dave Martin-WFYR) Calls: Welch. Gains: P. Simon/Welch/D. Ross/Elvis.
- - (Rob Reynolds-WYEN) N. Diamond/Welch/Addrisi Bros./Player. Calls: D. Ross/Mason/Parton. Chillicothe (Rhea Weatherford-WCLL) Denver/Martino. Gains: Elvis/B.J. Thomas.
Cincinnati (Susan Howe-WLW) Martino/Elvis/Reddy/Ross/Player. Gains: Nicholas/Mason.
Coffeyville (Tom Wiggins-KGGF) Denver/Lobo/Wings (MULL). Calls: C. W. McCall.
Colorado Springs (Dan Shanaban-KIIQ) Ronstadt/D. & M. Osmond/Player. Calls: Denver/Gadzooks. Columbia (Mike Collins-WIS) Gibb/Sang/Elvis/D. & M. Osmond. Calls: Billy Joel. Corona, Ca. (Rick Painter-KWRM) S. Miller/Gadzooks/S. Wonder/B. Joel/Sang. Gains: Taylor/Simon. Corvallis (Weldon Greig-KLOO) K. Starr/R. Flack/P.R. Battle/Lobo/Ian Tamblyn/P. Winter. Dayton (Steve Kirk-WING) S. Sang/Chic/B. Joel/Paul Davis. Denver (Hal Widsten - KLZ) J. Denver/Diamond/L. Garrett.

Des Moines (Del Hull-KRNT) Joel/Martino/K. Rogers/D. & M. Osmond. Gains: Dan & Coley/Paycheck. Detroit (Bob Chenault-WOMC) Rawls/R. Flack/Addrisi Bros./T. Jones. Calls: Sang/Dan Hill. Continued on Page 10.....

#### Black Radio (Associate Editor, Betty Hollars)

Hot Line: REACH FOR IT-George Duke (Epic) Incredible chart jumps speak for themselves! WBMX (8-3), WJMO (30-6), KDIA (30-16-7), WVKO (28-9), WAOK (20-14), WMBM (20-16), and more!

Looking Good: GALAXY-War (MCA) Heavy phone response initiates increased airplay for latest "War" production.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW 25. 16. LOVELY DAY-Bill Withers 1. YOU CAN'T TURN ME OFF...-High Inergy 22. 17. SEND IT-Ashford & Simpson 1. 2. BACK IN LOVE BY MONDAY-Millie Jackson 3. SERPENTINE FIRE-Earth, Wind & Fire 24. 18. DO DO WAP...-Curtis Mayfield 20. 19. RUNNING AWAY-Roy Ayers 4. DON'T ASK MY NEIGHBORS-Emotions 5. DO YOUR DANCE-Rose Royce 23. 20. I'M HERE AGAIN-Thelma Houston 2. 6. BACK IN LOVE AGAIN-LTD 30. 21. COME GO WITH ME-Pockets 10. 7. IF IT DON'T FIT...-Kellee Patterson -. 22. BELLE-Al Green 8. SOMEBODY'S GOTTA WIN-Controllers 11. 23. GOIN' PLACES-Jacksons 9. F-FUN-Con Funk Shun 13. 24. SHAKE IT WELL-Dramatics 16. 7. 10. DUSIC-Brick 12. 25. JUST FOR YOUR LOVE-Memphis Horns 18. 11. NATIVE NEW YORKER-Odyssey
14. 26. FUNK, FUNK-Cameo
15. 12. THE WHOLE TOWN'S LAUGHING-T. Pendergrass 17. 27. DON'T BE AFRAID-Ronnie Dyson 21. 28. DO YOU WANNA GET FUNKY-Peter Brown 19. 13. RUNNIN' FOR YOUR LOVIN'-Bros. Johnson 8. 14. IT'S ECSTASY ... - Barry White 29. FUNKY MONKEY-Mandrill 28. 30. ALL YOU GOT-Tyrone Davis --. 15. REACH FOR IT-George Duke

OOH BOY-Rose Royce (Whitfield/W.Bros.)

Top Airplay

EASY COMING OUT-William Bell

Movin' On Up

MORE THAN A WOMAN-Tavares (Capitol)

GALAXY-War I GOT TO HAVE YOUR LOVE-Fantastic 4 YOU DON'T HAVE TO SAY YOU LOVE ME-Floaters ANY WAY YOU WANT ME-Sylvers BOP GUN-Parliament IN A LIFETIME-Temptations JOY TO HAVE YOUR LOVE-Patti Labelle DANCE, DANCE, DANCE-Chic ONE STEP.../TRACE OF YOUR LOVE-Joe Simon HAVING A PARTY-Pointer Sisters GOIN' BANANAS-Side Effect KISS ME THE WAY I LIKE IT-George McCrae THE SHOW MUST GO ON-4 Tops SUPER SEXY-Leon Haywood

Correspondents' Preferred Picks SHOUTING OUT LOVE-Emotions (Fantasy/Stax) ESPECIALLY FOR YOU-Manchild (Chi-Sound) MELODIES-Made In The U.S.A. (DeLite) JACK & JILL-Raydio (Arista) OUR LOVE-Natalie Cole COCOMOTION-EL Coco (AVI) MERRY-GO-ROUND/ANGEL-Ohio Players (Mercury) GETTIN' READY FOR LOVE-Diana Ross (Motown) FEEL IT IN YOUR BACKBONE, GOT IT IN YOUR FEET-Q WHAT I DID FOR LOVE-Inner City Band (Bareback) SORRY DOESN'T ALWAYS...-Gladys Knight/Pips (Buddah) PAPA T-Stanley Turrentine (Fantasy) WONDERFUL-McCoo & Davis (ABC) I'M GONNA MAKE YOU MY WIFE-Whispers (Soul Train) HELLO SUNDAY, HELLO ROAD-Gil Scott Heron & Brian Jackson (Arista)

Regional Highlights

Albany (Doc Suttles-WJIZ) #8-Millie Jackson. Gns: Kellee Patterson, Odyssey, Fant.4, McCoo & Davis J.G. Watson, R.Royce. New: Raydio, George Duke, N.Cole, Tavares · Req: Chic, Ohio Players. Berkeley (Rob Singleton-KRE) New LP's: E.W. & F., Boz Scaggs, J.G.Watson, Ramsey Lewis, Temptations, War, Joe Thomas, Jimmy McGriff. Heavy LP's: Steve Khan, George Duke (req), Billy Cobham. Birmingham (Shelley Pope-WBUL) #1-Luther Ingram, #4-Kellee Patterson, #5-Memphis Horns, #6-Made In USA, #8-Curtis Mayfield. New: McKinley Mitchell, Emotions (SHOUTING), Player. Chicago (Jerry Boulding-WVON) #8-Odyssey, #9-Emotions. Gns: Gladys Knight/Pips, George McCrae Leon Haywood, Ingram, Mandrill, P. Wynne, Mavis Staples. New: Raydio, George Duke, Garnett Mimms. Chicago (Richard Steele-WJPC) #4-Rose Royce, #8-Memphis Horns, #9-Roy Ayers. Gns: George Duke,
Bill Withers. New: Temptations, Floaters, Raydio, Made In USA, Rose Royce. On: Natalie Cole. Chicago (Earnest James-WBMX/FM) #3-George Duke, #6-Dramatics, #9-Emotions, #10-E.W.& F., #11-Rose
Royce. Gns: T.Pendergrass, Brick, Vernon Garrett, Morris Jefferson. Rq: Philippe Wynne, Kellee P Cleveland (Lynn Tolliver-WJMO) #1-Kellee Patterson, #5-Millie Jackson, #6-George Duke, #8-Cameo. Gns: Odyssey, Parliament, Con Funk Shun. New: C.Mayfield, Natalie Cole, G.McCrae, Tavares.

Galveston (Randy Sterling-KGBC) #1-LTD, #2-Millie Jackson, #4-High Inergy, #8-Con Funk Shun. New: Raydio, Stanley Turrentine, Morris Jefferson. Rq: Smokey Wilson, B.Marley, War, Ohio Players.

Henderson (J.T.-KGRI/FM) #1-High Inergy, #3-Meters, #10-Curtis Mayfield. Gns: William Bell, Angel,

Kellee Patterson, Odyssey, Fant. 4. New: Trammps, Manchild, C.J.& Co., Mandrill, Perfection. Miami (Ralph Featherstone-WMBM) #2-McKinley Mitchell, #4-P.Labelle, #7-Chic, #8-Bill Withers, #10-Fantastic 4. Gns: Jacksons, George McCrae, Thelma Houston, Odyssey, Player, George Duke. New: Dorothy Moore, Mass Production, Candi Staton, 1st Choice. On: Mandrill, Ray Charles, Pocket Natchez (Haynes Ford-WNAT) #9-Bros. Johnson, #10-Brick. Gns: C.Staton, Pockets, Pleasure, Meters, El Coco, Al Green. New: 4 Tops, Natalie Cole, Deniece Williams, Chic, Samantha Sang. New York (Sonny Taylor-WWRL) #1-Chic, #2-Odyssey, #4-Controllers, #6-El Coco, #7-Love Committee, #8-Roberta Kelly. New: Patti Labelle, Con Funk Shun, Bill Withers, Isley Bros., Raydio. San Francisco (Johnny Morris-KDIA) #3-Commodores LP (LIVE), #7-George Duke, #9-Memphis Horns. Gns: Ray Charles, Curtis Mayfield, Emotions (SHOUTING). New: Natalie Cole, El Coco, Harvey Mason Stockton (Charles Richardson-KUOP/FM) Gns: War, Bill Withers, Ashford & Simpson, Pockets, Bob James, Rose Royce, David Oliver, Floaters, 4 Tops. New: Side Effect, Al Green. Yazoo City (Clyde Pinkney-WYAZ) #1-High Inergy, #3-Millie Jackson. Gns: Ronnie Dyson, Billy Preston, Latimore, Made In USA, George Duke. New: Odyssey, Dealers, George McCrae, Manchild.

Correspondents' LP cuts are on page 13.....

Thanksgiving Week Deadline: See Gavin's Gab for details.

# Country Music (Associate Editor, Elma Greer)

Prime Movers: TAKE THIS JOB AND SHOVE IT-Johnny Paycheck (Epic) Johnny's subtlety takes a major forward movement.

MY WAY-Elvis Presley (RCA) The distinctive individuality with the Paul Anka musical composition is receiving mass acceptance.

Record to Watch: MISTER D.J.-T.G. Sheppard (Warner Bros.) The D.J. has exposed the message, now the future looks promising.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

•	911 CD	policerob, whose names appear below.		
IW	WI		IW TW	
1.	1.	WURLITZER PRIZE & flip-Waylon Jennings	15. 16.	HEAVEN'S JUST A SIN AWAY-Kendalls
2.	2.	BLUE BAYOU-Linda Ronstadt	9. 17.	I'M JUST A COUNTRY BOY-Don Williams
		ROSES FOR MAMA-C.W. McCall	25. 18.	SHE JUST LOVEDMoe Bandy
6.	4.	FROM GRACELANDMerle Haggard	19.	TAKE THIS JOBJohnny Paycheck
8.	5.	HERE YOU COME AGAIN-Dolly Parton	27. 20.	
3.	6.	MORE TO ME-Charley Pride	21.	MY WAY-Elvis Presley
12.	7.	ONE OF A KIND-Tammy Wynette	22.	COME A LITTLE BITDuncan/Fricke
7.	8.	SHAME ON ME-Donna Fargo		EVERYDAY I HAVE TO CRYJoe Stampley
17.	9.	YOU LIGHT UP MY LIFE-Debby Boone	24.	
10.	10.	STILL THE ONE-Bill Anderson	18. 25.	YOU OUGHT TO HEARWillie Nelson
11.	11.	FOOLS FALL IN LOVE-Jacky Ward		PEANUT BUTTER-Dickey Lee
5.	12.	LOVE IS JUST A GAME-Larry Gatlin	19. 27.	WHAT'RE YOU DOING Janie Fricke
14.	13.	I'M KNEE DEEP IN LOVING YOU-Dave & Sugar	28.	MOTHER COUNTRY MUSIC-Vern Gosdin
		DON'T LET ME TOUCH YOU-Marty Robbins		CHANGESATTITUDES-Jimmy Buffett
16.	15.	GEORGIA KEEPS PULLING Conway Twitty	26. 30.	

Other Gains, Sales and/or Requests CHAINS OF LOVE-Mickey Gilley BORN TO LOVE ME-Ray Price QUITS-Gary Stewart AFTER THE BALL-Johnny Cash
SAVIN' THIS LOVE SONG FOR YOU-Johnny Rodriguez WHAT A DIFFERENCE YOU'VE MADE IN MY LIFE-R.Milsap COME TO ME-Roy Head ABILENE-Sonny James I JUST WANT TO BE YOUR EVERYTHING-Connie Smith DAYS THAT END IN "Y"-Sammi Smith

Action Sides LONELY STREET-Rex Allen Jr. I'LL ALWAYS LOVE YOU-Cates Sisters AGREE TO DISAGREE-Little David Wilkins STANDARD LIE NUMBER ONE-Stella Parton THE FIRST TIME-Billy "Crash" Craddock MR. D.J.-T.G. Sheppard SOMETHING TO BRAG ABOUT-Mary Kay Place I'LL PROMISE YOU TOMORROW-Jerry Wallace RAYMOND'S PLACE-Ray Griff THE SEARCH-Freddie Hart

Airplay: (New listings are underlined) Dottsy (28); Loretta Lynn (26): Kenny Starr (25); Freddy Fender (25); Emmylou Harris (24); John Denver (16); Oak Ridge Boys (15): Red Steagall (14); Susie Allanson (13); Brush Arbor (13); Statler Bros. (13); Johnny Carver (12): Nick Nixon (12); Tom T. Hall (11); Ed Bruce (10); Lynn Anderson (10); Gene Watson (10).

Recommended Newer Releases
MAY THE FORCE BE WITH YOU ALWAYS-Tom T. Hall (RCA) SOME I WROTE-Statler Bros. (Mercury) I DON'T NEED A THING AT ALL-Gene Watson (Capitol) HOW CAN I LEAVE YOU AGAIN-John Denver (RCA)

Other New Arrivals That Merit Airplay A PIECE OF THE ROCK (Medley)-Even Stevens (Elektra) ONE TO ONE-Reba McEntire (Mercury)

Thanksgiving Week Deadline: See Gavin's Gab for details.

Akron (Don Dempsey-WSLR) Gns-D. & Sugar (22-8). Pl-J.Smith, Elvis, L.D. Wilkins, L.Lynn.

Ann Arbor (Mark Thomas-WNRS) Pl-Statlers, N.Felts, Emmylou Harris, L.Lynn, R.Sessions, L.Anderson.

Asheville (Dave Jacobs-WWNC) Gns-C.Twitty (14-2). Pl-B.C.Craddock, Elvis Presley. Rg-R.Griff.

Ashland (Christopher Stoney-KGMX) Deb-S.Parton (27). Pl-J.Denver, M.K.Place, J.Carver, R.Steagall.

Ashland, Ky. (Cris Robins-WTCR) Pl-M.Robbins, M.Bandy, J.Duncan. Rg-Elvis.

Ashland, Ky. (Cris Robins-WTCR) Pl-M.Robbins, M.Bandy, J.Duncan. Rg-Elvis.

Ashland, Ky. (Cris Robins-WTCR) Pl-C.Twitty, K.Rogers, R.Price, J.Stampley, M.Gilley.

Billings (Mark Shepard-WWKQ) Pl-C.Twitty, K.Rogers, R.Price, J.Stampley, M.Gilley.

Billings (Mary June-KBMY) Pl-R.Allen Jr., B.C.Craddock, J.Wallace, S.Parton, E.Arnold. Rg-Hart.

- - (Lonnie Bell-KOYN) Fl-G.Campbell, Statlers, J.Denver, Oak Ridge Boys, Enmylou Harris.

Biloxi (Lance Carson-WWMI) Pl-Bob Luman, Mel McDandels, Dottsy, Elvis. Rg-R.Milsap, D.Fargo.

Boise (Paul Rider-KGEM) Pl-Rex Allen Jr., B.C.Craddock, K.Starr, S.James. Rg-S.Parton, F.Fender.

Bryan (Warren Davis-KORA/FM) Deb-C.Twitty (32), R.Head (33), M.Robbins (34), B.Luman (35).

Cape Girardeau (Dave Holt-KZTM) Pl-M.Bandy, Rex Allen Jr., B.C. Craddock. Deb-J.Taylor (25).

Carrollton (Ray Hammons-WLBB) Gns-M.Lefevre (16-12), N.Buffalo (17-13). Pl-G.Campbell, J.Denver.

Charlotte (Larry James-WBT) Gns-S.James (37-25). Pl-B.Goldsboro, J.Russell. Rg-Roy Head.

Chicago (Bill Hart-WJJD) Pl-J.L. Lewis, Emmylou Harris, B.Luman, V.Gosdin, B.C.Craddock.

Clovis (Charlie Russell-KMTY/FM) Deb-J.Denver (37), L.Lynn (40). Pl-R.Sessions, Shylo, D.McBride.

Columbia (Ken Martin-WCOS/FM) Deb-J.Paycheck (34), R.Allen Jr. (38), M.Gilley (39), S.James (40).

Corpus Christi (Ed Sharpe-KOUL) Fl-E.Middleton, A. Crow, F.Fender, M.Earwood, B.Goldsboro.

Cypress Gardens (Terry Slane-WGTO) Pl-Elvis, J.Denver, M.K.Place, F.Fender, K.Rogers, T.G.Shenpard.

Dallas (Peggy Sears-KBOX) Gns-J.Duncan (39-25). Deb-J.Denver (42), E.Harris (43), H.Snow (14).

Denver ... Country Club, page 12... ... Roundup cont'd. on page 6... ... LP cuts, page 13

## Roundup (cont'd. from pg. 5)

Eau Claire (Ken Loomis-WAXX-AM/FM) Pl-F.Fender, N.Nixon, M.L.Turner, J.Carver, Elvis.

Eugene (Paul Larson-KATR) Pl-Emmylou Harris, Elvis, B.Arbor, Oak Ridge Boys, L.Lynn. Rq-D.Lee.

- - (Bob Wise-KEED) Pl-L.Lynn, N.Nixon, Emmylou Harris, J.Wallace, Statlers, G.Watson.

Everett (Brian Austin-KWYZ) Gns-J.Duncan (36-28). Pl-R.Allen Jr., T.G.Sheppard, K.Starr.

Fargo (Donny Roberts-KFGO) Pl-J.Paycheck, E. Stevens, B.C.Craddock, Dottsy, J.Rodriguez.

Florence (Steve Casey-WXOR) Gns-G.Stewart (23-14). Pl-R.Milsap, Elvis, L.Ronstadt (EASY), E.Bruce.

Ft.Dodge (Dale Eichor-KWMT) Deb-B.C.Craddock (37). Pl-D.Burnette, Emmylou Harris, T.T.Hall.

Ft.Worth (Tom Wayne-KXOL) Gns-M.Street (26-16). Pl-F.Fender, R.Gurley, S.Parton, D.Burnette.

Ft.Worth/Dallas (Art Davis-WBAP) Pl-Elvis, F.Hart, L.Lynn, L.D.Wilkins, C.Smith. Rq-J.Paycheck.

Gilroy (Laura Ellen-KFAT) LPs: R.Newman(RIDER IN THE RAIN), B.J.Shavers (BILLY B. DAMNED).

Hanford (Jesus Gradillas-KNGS) Deb-D.Lee (29). Pl-J.L.Lewis, S.Parton, T.G.Sheppard, J.Cash. Hanford (Jesus Gradillas-KNGS) Deb-D.Lee (29). Pl-J.L.Lewis, S.Parton, T.G.Sheppard, J.Cash. Houma (Les Domangue-KCIL) Pl-C.Gayle, Elvis (both), L.Anderson, Emmylou Harris, N.Felts. Houston (Dr.Bruce Nelson-KENR) Pl-Statlers, N.Nixon, M.Earwood, T.T.Hall, M.K.Place, L.Lynn. Huntsville (Rick Warren-WBHP) Pl-C.Gayle, L.Lynn, R.Milsap, R.Sessions, K.Starr. Rq-J.Denver. Indianapolis (Herb Allen-WFMS) Gns-J.Cash (28-15), B.Luman (23-16). Pl-Elvis, J.Paycheck. Indianapolis (Herb Allen-WFMS) Gns-J.Cash (28-15), B.Luman (23-16). Pl-Elvis, J Paycheck.

- - (Bill Robinson-WIRE) Pk-Tom T.Hall. Pl-F.Hart, R.Head, L.Lynn, S.Parton, T.G.Sheppard.

Jamestown, N.D. (Ole Olson-KSJB) Pl-Oak Ridge Boys, K.Starr, Four Guys, M.K.Place, J.Rogers.

Kansas City (John Reed-KAYQ) Gns-K.Rogers (25-19). Pl-T.G.Sheppard, J.L.Lewis, K.Starr, B.Luman.

- - (Don Rhea-KCKN) Deb-Rex Allen Jr. (26). Pl-S.Parton, Emmylou Harris, G.Watson, L.Anderson.

- - (Ted Cramer-WDAF) Deb-J.Duncan (20), C.Twitty (23). Pl-K.Rogers, D.& Sugar, T.Wynette.

Lansing (Wayne Waters-WITL) Pl-L.Lynn, Oak Ridge Boys, Emmylou Harris, L.Anderson, T.T. Hall.

Las Vegas (Mike Farrell-KRAM) Gns-T.Bresh (29-19). Pl-G.Watson, T.T.Hall, J.Russell, J.Denver.

Los Angeles (Cathy Hahn-KLAC) Pl-C.Smith, B.C.Craddock, T.G.Sheppard, R.Head, M.K.Place, J.Denver.

Lynchburg (Mark Thomas-WBRG) Pks-K.Rogers, R.Coolidge, M.LeFevre, Pl-Elvis, Hank Snow, J.Denver.

Madison (Andy Witt-WTSO) Pl-S.Parton, J.Denver, N.Nixon, G.Pitney, R.Griff.

Manitowoc (Bob Irish-WCUB) Gns-C.Smith (25-8). Deb-D.Wills (26). Pl-Elvis, D.McBride, F.Fender.

Medford (Kathi O'Shea-KSHA) Pl-J.Denver, J.Wallace, D.McBride, R.Milsap, J.Collins, Rg-J.Paycheck.

Memphis (Hal Jay-WMC) Pl-Emmylou Harris, J.L.Lewis, J.Rodriguez, L.Lynn, R.Head.

Montgomery (Diane Brennan-WBAM) Pl-T.T.Hall, Statlers, Emmylou Harris, C.Gayle, L.Lynn,

Mobile (Bill Robbins-WKSJ) Gns-Ray Price (41-6). Pl-R.Milsap, J.L.Lewis, Rq-Kenny Rogers.

Nashville (Dale Turner-WKDA) Deb-F.Fender (29), K.Starr (30). Pl-Elvis, Emmylou Harris, L.Gatlin.

- - (Mary Catherine-WKDA) Deb-F.Fender (29), K.Starr (30). Pl-Elvis, Emmylou Harris. Mobile (Bill Robbins-WKSJ) Gns-Ray Price (41-6), Pl-R.Milsap, J.L.Lewis. Rq-Kenny Rogers.
Nashville (Dale Turner-WKDA) Deb-F.Fender (29), K.Starr (30), Pl-Elvis, Emmylou Harris, L.Gatlin.

- - (Mary Catherine-WSM) Pl-Tom T. Hall, L.Iynn, C.Gayle, Emmylou Harris.
Natchez (Bob Cupit-WNAT) Pl-T.Wynette, D.McBride, M.K.Place, K.Starr, J.Russell, T.T.Hall.
New Bern (Johnny West-WEIC) Gns-D.Wilkins (35-15). Deb-B.Luman (17). Pl-J.Wallace, Elvis, D.Wills.
New York (Ed Salamon-WHN) Deb-J.Paycheck (14), M.Robbins (15), L.Ronstadt (EASY, 17). Pl-D.Lee.
Norfolk (Earle M.Faulk-WGMS) Pl-G.Watson, J.Chesnut, N.Felts, E.Middleton, T.T.Hall, J.Russell.
Oakland (Bobby Guerra-KNEW) Gns-C.Twitty (14-6). Pl-Dottsy, C.Smith, Rex Jr., MK.Place.
Orlando (Nike Burger-WHOO) Pl-R.Sessions, R.McEntire, Statlers, Oaks, L.Anderson. Rq-D.Lee.
Pascagoula (Powell/Sanders-WGUD/FN) Gns-W.Jennings (fl. 18-4). Rq-D.Parton, L.Hargrove, M.Bnndy.
Phoenix (Gary Bender-KJJJ) Deb-J.Wallace (25), J.E.Brown (26). Pl-E.Bruce, B.Arbor, D.Orender.

- - (Mike Horey-KNIX) Pl-Statlers, Ermylou Harris, Oaks, L.Lynn, G.Watson, N.Nixon, B.Arbor.
Pt. Arthur (Dick Davis-KYKN) Pr-Elvis. Pl-R.Milsap, M.K.Place, K.Starr, D.Barber. Rq-B.Luman.
Polson (Bob Borino-KERR) Pl-B.C.Craddock, C.Daniels, Rita Coolide, Rq-K.Barnes.
Portland, Me. (Hal Knight-WFOR) Pl-C.Smith, R.Head, R.Griff, F.Hart, Walker/Perry, S.Parton.
Portland (Don Lane-KRDR) Gns-J.Stampley (30-19), Cates (31-20). Pl-M.K.Place, S.Parton, L.Lynn.
Provo (Chris McGuire-KFTM) Gns-J.Rodriguez (31-21), J.Duncan (25-12). Pl-J.Paycheck, R.Milsar.
Pueblo (Randy Lee-KPUB-AM/FM) Pl-Elvis, R.Milsap, G.Stewart, J.Rodriguez, C.Smith, Dottsy.
Redmond (Harry Gift-KFRB) Pl-Oaks, M.Earwood, G.Watson, C.Gayle, P. Rose.
Saginaw (Tommy Samoray-WKCQ) Pl-R.Milsap, M.K.Place, T.G.Sheppard, F.Hart, S.Parton, K.Starr.
Scholord (Curtis King-WKN) Pl-E.Harris, Oaks, Statlers, Elvis, F.Fender, J.Rodriguez, E.Harris.
Salem (Jeff Williams-KGAY) Pl-E.Harris, Oaks, Statlers, Even Stevens, L.Anderson, E.Watson, San Diego (Ed Chandler-KSON) P San Jose (Don West-KEEN) PI-T.T.Hall, J.E.Brown, L.Lynn, Oaks, Statlers, L.Anderson, G.Watson.

Savannah (Terry Wunderlin-WQT) PI-L.D.Wilkins, F.Fender, J.Denver. Rg-Dottsy.

Seattle (Payton/Olson-KAYO) PI-G.Stewart, G.Watson, F.Fender, Oaks, Polkaland Band.

Shelby (Mark Grady-WOHS/FM) Gns-J.Paycheck (33-18). PI-F.Fender, C.Smith, R.Sovine, F.Hart.

So. Bend (Tom Sidwell-WJVA) Deb-C.Gayle (20). PI-S.James, J.Paycheck, M.Gilley, R.Milsap.

Tacoma (Russ Riley-KMO) PI-N.Felts, Oaks, Statlers, T.T.Hall, L.Lynn. Rg-S.Parton, J.Rodriguez.

Talladega (Wayne Ball-WETY) PI-C.Smith, S.Allanson, N.Nixon, L.D.Wilkins. Rg-F.Hart, C.Smith.

Tampa/St.Petersburg (Joe Patrick-WQYX/FM) Gns-S.Parton (27-20). PI-V.Gosdin, M.Robbins, Rex Jr.

Thibodaux (Rick Luquette-KTIB) Pks-H.Cornelius, Oaks, G.Watson. Fl-D.McBride, P.Foreman, M.LeFevre

Toledo (Bob Pepas-WTOD) Gns-M.Robbins (27-15), J.Stampley (28-18). PI-J.Carver, D. McBride.

Toronto (Joe Lefresne-CFGM) Deb-K.Rogers (20). PI-D.& Sugar, R.Milsap, J.Buffett, M.Bandy.

Tulsa (Billy Parker-KVOO) PI-B.Owens, R.Sanders, K.Starr, R.Milsap, H.Snow.

Tucson (Tim Tyler-KKKX) Deb-R.Price (20). PI-Fender, B.Luman, M.K.Place, S.Parton, L.Lynn.

Twin Falls (Carl R.Raida-KIXX) PI-B.Nelson, J.Paycheck, Duncan & Fricke, T.G.Sheppard, R.Steagall.

Victoria (Marvin Paul-KNAL) PI-M.Gilley, B.Luman, M.Bandy, J.Ward, Elvis, D.McBride.

Washington, D.C. (Red Shipley-WPIK-WXRA) Deb-S. James (26), Dottsy (29), G.Stewart (34).

Wenatchee (Rex Cory-KUEN) Gns-G.Stewart (21-12). Deb-J.L.Lewis (22), H.Snow (26), M.K.Place (27).

W.Palm Beach (Jim Howie-WIRK/FM) PI-M.K.Place, E.Bruce, K.Starr, F.Fender, D.McBride, E.Harris.

Wheeling (Bob Berry-WWVA) Deb-Elvis (10). PI-T.T.Hall, Oaks, N.Felts, E.Middleton, E.Harris.

Wichita (Don Walton-KFDI) Fk-Oaks. PI-Jim Chesnut, N.Felts, G.Campbell, L.Anderson, C.Caldwell.

Wolf Point (Jerry Gerke-KVCK) PI-M.Earwood, B.C.Craddock, E.Middleton, B.Nelson, J.Carver, B.Arbor.

Yakima (Jerry Wilson-KVII) PI-E.Harris, Oaks, L.Lynn, Statlers, T.T.Hall, F.Tubb, M.K.Place. Yakima (Jerry Wilson-KUTI) Pl-E. Harris, Oaks, L. Lynn, Statlers, T.T. Hall, E. Tubb, M.K. Place. Yankton (Jefferson Red-WNAX) Deb-Dottsy (33), B.C. Craddock (44), F. Hart (45), N. Nixon (47).

#### Top 40 Station Reports - November 14 thru Wed. November 16 (Total Reports this week 210 - last week 202) Research Assistant - Kent Zimmerman

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TIME BOMB-Lake- 11 reports (14 last week). WZZP (9), WOKY (24). Also: KISD (9), WGSV (18), WGUY (22), WSAM (27), KOKK (29), KOZE (29). On: KGHO, KGMO, KYLT.

SERPENTINE FIRE-Earth, Wind & Fire- 17 reports (16 last week). WDRQ (16 to 11), 96X (11), WHBQ (18 to 13), WQXI (26), 99X (29). Also: WRFC (14 to 9), WFLB (9), WAVZ (13), KJOY (15), WTMA (29 to 17), KFIV (17), WABB (22), KDON (25), WFOM (28). On: KIOO, KJCK/FM, KNDE.

HEAVEN'S JUST A SIN AWAY-Kendalls- 18 reports (26 last week). KTOA (6). Also: WXXX (1), WDBQ (1), WCIR (22 to 1), WLAC (7), KBEQ (7), KKXL (20 to 10), WISE (22 to 15), KKOA (24 to 18), WDUN (19), KRIB (23), KQDI (25), KFSB (26), KWEB (30). On: WNAM, KEIN, KLOG, KOKK. RQ: WJON.

DUSIC-Brick- 21 reports (29 last week). WHBQ (10). Also: WTMA (2), WIRK (5), WONS (6), WOHS (8), WKKY (9), WABB (12), WAIR (22 to 12), WMYR (21 to 16), KIIS/FM (18), WQEN (26 to 20), KSTT (23), KVIC (28 to 23), CKIOI (26). On: WRER, WLOF, KOOK. RQ: KIST.

DRAW THE LINE-Aerosmith- 25 reports (33 last week). BIOO (19 to 14), 10Q (19). Also: 3WD (17), WBRR (18), WCIR (22), WRFC (22), KEZY (22), KIOO (25), KISD (25), KOZE (27), WRBN (28), KOBO (30), KSTT (30). On: WFLB, WGNI, CKPR, WNAM, KCBN, KGAL, KGMO, KPUG, KOOK, KYLT.RQ: WHUT.

WE ARE THE CHAMPIONS-queen- 26 reports (37 last week). WRKO (1), WPRO/FM (2), 99X (11), WBBQ (22), WQXI (30). On: WAYS. Also: WTSN (10 to 5), 3WD (8), WIGY (24 to 12), WAVZ (21 to 15), WHUT. KISD, KFSB, KFMD, WKKY, WGLF, WFOM. Rq: KYLT.

MINDBENDER-Stillwater- 28 reports (22 last week). WBBQ (26 to 21). Also: WABB (2), WSPT (20 to 13)

KWIC (15), WCIR (16), WRBN (17), WHHY (27 to 19), WRFC (23), WISE (29 to 24), WKYX (26).

On: WBGN, WBSR, WDUN, WFLB, WGNI, WGSV, WIFC, 3WD, WXXX, WSGA, WSAM, KGMO, KISD, KRIB, KOBO, KWITT, KYJC.

CETTIN: READY FOR LOVE-Diage Ross. 32 reports (23 last week). WFIL (20 to 15). KHL (30 to 24).
MINDREMORT SILIUNGET. 26 Preports (22 Last week). WBBW (26 to 21). Also: WABB (2), WSPT (20 to 13) MAIC (15), WCIR (16), WBBN (17), WHRY (27 to 19), WSPC (23), WISE (29 to 24), WCIX (26). On: WBGN, WBGN, WBGN, WBGN, WSGN, WSGN, WGGN, WSGN, WSGN,
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TOP 40 Station Reports - continued from Page 7....

TOP 10 Station Reports - continued from Page 7....

FOINT OF KMOW RETURN-Kanasa- 78 reports. KSIQ (25 to 15), WIFI (27 to 21), BIOO (23), KRSP (26), KFRC (26). On: WANS, WBBQ, WAMK, 130, KARS KLIF, Also: KBBQ, (29 to 16), WHUT (20), WMET (29 to 23), WDIM (23), ILZYG (25), WANZ (25), WRBN (26), WCRG (27), WISE (27), KRIZ (28), WRBN (26), SYD (28), KFIV (29), KFXD (29), WDIP (30). On: KWEB, KUIC, KLAK, KMKF, KATT, KZIDO CCIOI, etc.

CALLING COCUPANTS. . - Carpenters - 78 reports (75 last week). KJRE (6), KJR (7), WBBQ (7), KING (15 to 10), KRSP (25 to 17), KTAC (21), WMAX (23), KLIF (25), KORB (27), WRAW (26), KJRE (6), KOR (27), WRAW (30). Also: KOZE (1), KOHO (2), KYTE (11 to 3), KVZ (3), KAIT (4), WHAM (4), WSFT (5), CKLG (6), KOOK (6), MGHT (7), KOBO (7), KQDI (7), KRIB (7), KISD (7), WDLF (8), KREW (8), etc.

(LOVE IS) THICKER THAN WATER-AND (51bb - 79 reports. KJRB (16), BIOC (24 to 19), WZZEF (22), WFNO/FM (24), KRSP (25), WGXI (28). On: WBEF, WBBQ, WMAK, WNOS, KILT. Also: WCOS (17 to 12), WGSG (24 to 16), KGHC (75 to 20), KSHY (22), KTOY (29 to 23), WFNOM (23), WKSF (23), KFMD (23), KOZE (30 to 23), KWIC (23), KGMG (24), KFMD (24), KDNOM (24), WHRY (24)etc.

SEMD IN THE CLOWNS-JUY COLLINS—88 reports (98 last week). KUMP (6), WBBF (7), WIFT (10), KJHS (14), WNOT (14), KRSP (22 to 16), WZZEF (19), KFMC (19), WEBQ (25). On: KING, KTAC.

Also: WTMM (1), WGNO (9 to 3), WFOM (3), WFOM (3), WNOE (3), WFRO (24), KFMC (25), NGD (25), WITO (5), WGNO (5), KYJC (7), WFLB (7), WCLTR (7), KTLT (8), KILE (8), KGGG (8), etc.

COME TOO FRA-Bagland Dan & J.F. Coley- 96 reports (106 last week). WNOE (13), WHAW (27) to 19), KLIF (20), KRSP (22), KILO (23), 96X (24), KFRC (26), KGW (26), WRKO (29), On: WFLL, WIFE (31), KLIF (10), WGR (14), WGR (15), -Debuts-

SAIL AWAY-Styx- 93 reports (83 last week). KSIQ (1), WNOE (2), KJRB (4), WQXI (16 to 9), WKXX (10) WLS (11), WZZP (12), WZUU (15), WBBQ (16), KING (23 to 17), KIOA (21), KGW (23), KRSP (29).

On: WBBF, KRBE, KTAC. Also: KMKF (1), WSPT (1), WIFC (1), WIGY (2), WRBR (2), KFYR (3), KFXD (3), KROK (4), KTSD (4), KREM (10 to 5), KBEQ (5), KYLT (6), WHHY (16 to 6), etc.

HERE YOU COME AGAIN-Dolly Parton- 129 reports (101 last week). WQXI (13 to 6), KRSP (15 to 7), WAYS (8), WOKY (16 to 11), WBBF (16), WHBQ (26 to 17), KFI (18), WFIL (18), WIFE (20), 1OQ (22), KILT (28 to 23), KIOA (24), KLIV (24), KLIF (26), KSLQ (26). On: WBBQ, WPRO/FM, KTAC. Also: KSLY (2), WLAC (3), KRLC (4), KTRN (5), WKKY (10 to 5), KCRS (11 to 6), etc.

SWINGTOWN-Steve Miller Band- 132 reports (141 last week). KGW (12 to 6), WMAK (7), BIOO (8), KFI (10), KRSP (10), WAYS (14), WRKO (25 to 15), KJRB (15), 1OQ (22 to 16), WNBC (21 to 16), WKXX (16), WZUU (17), KLIF (17), KRBE (22 to 17), KING (18), KHJ (27 to 18), WQXI (20), KSLQ (20), WIFE (22), 96X (26), WNOE (28). On: WFIL. Also: KIMN (2), 96KX (3), KJOY (4), etc.

SENTIMENTAL LADY-Bob Welch- 149 reports (147 last week). KSLQ (3), KDWB (9), WNOE (17 to 11), WIFI (18 to 12), WZUU (20 to 13), WDRQ (22 to 15), WPRO/FM (30 to 15), BIOO (17), KFI (19), WIFE (21), WRKO (28 to 21), KFRC (22), KRSP (23), WMAK (24), KHJ (26), WAYS (27), WBBQ (27), WQXI (27), KLIF (28), WOKY (28), KLIV (29), 96X (30). On: KTAC, KJRB, 1OQ. Also: KYLT (1), etc. Jobs

WFEA-Manchester, N.H. 14RKO-Everett KILE-Galveston 92Q-Nashville WBBM/FM-Chicago WMPS-Memphis KLZ-Denver WANS-Anderson, S.C. WFEA- Manchester WKOR-Starkville, Ms. WDIF-Marion KWIC-Beaumont WFEA-Merrimack KPTL-Carson City KTRN-Wichita Falls, Tx. WFEA-Manchester, N.H. KFLY-Corvallis, Ore. KKIQ-Livermore, Ca. KSFO-San Francisco KLX-Denver

Requirements Contact Rick Ryder (Box 370-03054) Dave Corbin (206-355-1144) Production Director/1st Engineer Engineer/newsperson (E.O.E.-M/F) Dave Collins (Box 1441-77553) \*John Davis (Box 4507-37216) Newsperson (E.O.E.-M/F) \*Dick Bartley (630 McClurg-60611) Newsperson (E.O.E.-M/F) Larry Bachus (901-525-6868) Newsperson Jack Tyson (303-759-5600 Jim Graham (Box 211-29622) Newsperson News Director (E.O.E.-M/F) Rick Ryder (Box 370-03054) Glen James (601-323-4980) Air Talent (Part-time) Air Talent Bob North (Box 524-43302) Air Talent J.J. Stone (713-842-2210) Rick Ryder (Box 370-03054) Air Talent Air Talent George Sepulvida (702-882-1319) Air Talent King Wiggins (Box 5005-76307) Rick Ryder (603-625-5491) Air Talent/lst (E.O.E.) Air Talent (E.O.E.-M/F) Air Talent/prod. (E.O.E.-M/F) \*Art Quine (Box K-97330) Kevin Manna (1603 Barcelona) Vic Ives (415-398-5600) Air Talent/prod.
Air Talent \*Hal Widsten (2149 Holly-80222) Air Talent

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Boston, Harry Nelson-WRKO- Santana, Andy Gibb, Leif Garrett, Rod Stewart.

New Haven, Curt Hansen-WAVZ- Rod Stewart, ELO, Steve Miller, Player, Dolly Parton, Chic, Styx.

Rochester, Tom Nast-WBBF- Linda Ronstadt (BLUE), Styx, Andy Gibb. Deb: Jay Ferguson, Paul Davis.

New York, Bill Garcia-99X- E.W.& F., ELO, Randy Newman, Samantha Sang, Neil Diamond.

Philadelphia, Ron O'Brien-WFIL- Dan & Coley, Odyssey, Steve Miller, Rod Stewart.

Wilmington, Tom Summers-WAMS- LTD, Rod Stewart, Dolly Parton, Kansas, Odyssey.

Augusta, Steve York-WAUG- ELO, Wings, Dan Hill, Kansas, Santa Esmeralda, Billy Joel.

Gaineswille, Tom Harris-WDUN- Randy Newman, Diana Ross, John Denver, Santa Esmeralda, B.Dreams.

Daytona Beach, John Scott-WMPJ- Judy Collins, Marilyn Scott, Wings, Chic. Deb: Tavares, L.Garrett.

Miami, Jack Forsythe-96X- ELO, Paul Davis, Santa Esmeralda, H. Greco, Emotions.

Tallahassee, Steve Warren-WGLF- Billy Joel, Queen, Rod Stewart, Leo Sayer, Andy Gibb, Wings.

Muscle Shoals, J.Michael Pruitt-Q107- Elvis Presley, LTD, Billy Joel, Addrisi Bros., John Denver.

New Orleans, Marc Sommers-WNOE- Neil Diamond, Player, Andy Gibb, Kansas, Commodores (HOT TA TROT). New Orleans, Marc Sommers-WNOE- Neil Diamond, Player, Andy Gibb, Kansas, Commodores (HOT TA TROT). New Orleans, Marc Sommers-WNOE- Neil Diamond, Player, Andy Gibb, Kansas, Commodores (HOT TA TROT)
Louisville, Coyote Calhoun-WAKY- Dolly Parton, High Inergy. Deb: Dan & Coley.

Paducah, Brian Sargent-WKYX- Bob Welch, Diana Ross, Stevie Wonder, Cheech & Chong, Elvis Presley.

Detroit, Cheryl-WDRQ- Queen (both), Steve Miller, Ashford & Simpson, Alan Parsons, ELO, Dan & C.

Madison, Jonathan Little-WISM- Paul Simon, D.& M. Osmond, Santa Esmeralda, B.C.Rollers, J.Denver.

Milwaukee, Pat McKay-WOKY- Queen, ELO, Helen Grace, Rod Stewart, Alan Parsons.

- - Chris Curtis-WZUU- Brooklyn Dreams, Neil Diamond, Wings, Paul Davis. Deb: Player, Santana.

St. Cloud, Tom Kay-WJON- Wings (both sides), Elvis Presley, Andy Gibb, Diana Ross.

Fargo, Bob Denver-KVOX- Neil Diamond, Steely Dan, Wings, ELO. Deb: Dan Hill, J.Denver, P.Simon.

Minot, Doug Corbett-KKOA- Dan Hill, John Denver, Wings. Deb: Bob Welch, Andy Gibb.

Dubuque, Steve Sesterhenn-KFMD- Queen, Bay City R., Billy Joel, Wings. Randy Newman.

Des Moines, Christee-KGGO- N. Diamond, Linda Ronstadt (EASY). Deb: ELO, Abba (NAME GAME).

St. Louis, Sherry Toennies-KSLQ- Queen, Belle Epoque, Emotions, High Inergy, Leo Sayer, L.Skynyrd Dubuque, Steve Sesterhenn-Kymd- Queen, Bay City K., Billy Joel, Wings. Kandy Newman.

Des Moines, Christee-KGCO- N. Diamond, Linda Ronstadt (EASY). Deb: ELO, Abba (NAME GAME).

St. Louis, Sherry Toennies-KSLQ- Queen, Belle Epoque, Emotions, High Inergy, Leo Sayer, L.Skynyrd.

Tulsa, Dr. Don-KAKC- LTD, Randy Newman, ELO. Deb: Paul Simon, Santa Esmeralda (rq), Billy Joel.

Dallas, Charlie Van Dyke-KLIF- Carpenters, Santa Esmeralda, Player, Neil Diamond. Deb: Santana.

Austin, Bill Mayne-KNOW- Randy Newman, Wings, ELO, Billy Joel. Deb: Santa Esmeralda, J.Ferguson.

Houston, Clay Gish-KRBE- High Inergy, Styx. Deb: Player, Con Funk Shun.

El Paso, Rish Wood-KINT- ELO, High Inergy, Kansas. Deb: Bob Welch, Rod Stewart.

Denver, Ed Greene-KIMM- Bay City Rollers, Kansas. Deb: Dan & Coley, Jacksons, ELO.

San Diego, Nina-KCBQ- F.Mac, Santana, Steve Miller, Player, LTD, ELO, Stevie Wonder.

Los Angeles, Spears/Avison-KHJ- Randy Newman, Neil Diamond, Player. Deb: ELO, Bob Welch, Abba.

- - Jimi Fox-lOQ- Cheech & Chong, N.Diamond, Tom Petty, LTD, Bob Welch, Kellee Patterson, O'Day.

- - Eric Chase-KFI- Santa Esmeralda, Debby Boone. Deb: ELO, Linda Ronstadt (EASY), High Inergy.

San Luis Obispo, John Tobin-KSLY- Samantha Sang, Kansas, Bay City Rollers, K.Bonoff, Rush.

San Jose, Ralph Koal-KLIV- Lynyrd Skynyrd. Deb: Dolly Parton, Bay City R., Heart, Bob Welch.

San Francisco, Dave Sholin-KFRC- ELO, Randy Newman, Neil Diamond, Elvis Presley. Deb: Heart, Kansas Sacramento, Jeff Hunter-KNDE- High Inergy, Wings, ELO. Deb: B.C.Rollers, L.Garrett, Queen, B.Welch.

Portland, Michael O'Brien-KPAM- Dan Hill. Deb: Player, Rod Stewart, Andy Gibb.

Seattle, Rob Conrad-KING- Judy Collins, Rod Stewart. Deb: Heart, P.Simon, Player, J.Taylor.

Spokane, Tom Hutyler-KJRB- Bob Welch, ELO, Kansas. Days: Wings, LTD, Santa Esmeralda, Randy Newman.

Great Falls, Don Nordine-KQDI- Wings, ELO, John Denver, Dan Hill. Deb: Santana, Dan & Coley, Elvis.

Reno, Red Mountain-KCBN- Neil Diamond San Diego, Judy Rich-Bl00- Billy Joel Anaheim, Ric Carroll-KEZY- Santana Los Angeles, Denise Gorman-Kl00- Neil Diamond
- - - Sherman Cohen-KIIS/FM- #8-Randy Newman
Whittier, Jay Loughrin-KRHC- Paul Davis San Bernardino, Jeff Salgo-KFXM- #11-B.Manilow Bellingham, Marty Williams-KPUG- John Denver Santa Barbara, Dick Williams-KIST- Diana Ross Bakersfield, Pete Shannon-KERN- D.& M. Osmond Fresno, Dan Spears-KFYE- Queen Modesto, Terry Shafer-KFIV- \*Jacksons Salinas, A.J.Roberts-KDON- #4-Player San Francisco, Steve Jordan-KYA- #14-LTD Livermore, Steve O'Neil-KKIQ- Dan Hill Stockton, David Kraham-KJOY- Steve Martin Davis, Karl Reinking-KDVS- Karla Bonoff Sacramento, Kris Mitchell-KROY- Randy Newman Yuba City, Ress Forbes-KOBO- Lynyrd Skynyrd Arcata, Len Jarvela-KATA- Steely Dan Medford, R.E. Lucas-KYJC- Steely Dan Eugene, Richard Harker-KBDF- ELO Lebanon, Mike Shannon-KGAL- K.C. & Band Corvallis, Art Quine-KFLY- Steely Dan Salem, Tim Patterson-KBZY- Gadzooks

Correspondents' Corner (cont'd. from pg. 2) Portland, Karen Knight-KYTE- Santana - - - Terry Danner-KGW- #6-Steve Miller Kelso, Dan Martin-KLOG- \*Kendalls Hoquiam, Steve Larson-KGHO- #2-Carpenters Tacoma, Bruce Cannon-KTAC- Rod Stewart Seattle, Tracy Mitchell-KJR- Bay City Rollers Yakima, Brady Layman-KQOT- Steely Dan Tri-Cities, Tom Mann-KALE- Dan Hill Spokane, Jim Hill-KRFM- Shaun Cassidy Boise, Wendy-KFXD- Paul Simon - Fred Novak-KWZ- Jacksons Twin Falls, Randy Elison-KEEP- Alan O'Day Lewiston, Wes McShay-KOZE- Queen Moscow, Gary Cummings-KRPL- Billy Joel Missoula, Vern Argo-KYLT- Orleans
Bozeman, Paul Ehlis-KBOZ- Billy Joel
Great Falls, John Walton-KEIN- #10-Carpenters Billings, Allan Moos-KOOK- John Denver - John Albright-KOYN- Styx Vancouver, Joyce Falkowski-CFUN- Rod Stewart - - Paul McKnight-CKLG- Wings (MULL OF KINTYRE) Thunder Bay, B.M. Dean-CKPR- Bay City Rollers

Service

Station KGRL-Bend, Oregon WHAV-Haverhill, Ma. WJND-W. Palm Beach KBFI-Bonners Ferry, Id. KTAM-Bryan, Tx. KLAR-Laredo WKOR-Starkville, Ms. KAKE-Wichita KIXS-Killeen KBST-Big Spring, Tx. WKWK-Wheeling KOFM-O'lahoma City

Requests Stevie Wonder single Bob Welch single singles and albums singles singles and albums singles and albums singles and albums albums disco music oldies/Dusty Springfield Christmas singles and albums Christmas singles and albums World Radio History

From Tamla Capitol Capitol All sources Columbia Columbia/Capitol U.A./Capitol/20th All sources All sources All sources/Amherst All sources All sources

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continued from Page 3.. C Correspondents' Reports -Dubuque (Steve Sestern-KDTH) Denver/Martino/Gadzooks/Addrisi Bros. Gains: Chicago/Dan & Coley. Durham (Joe Nuckols-WDNC) Bee Gees (STAYIN' ALIVE - LP cut). Gains: Dan & C./F. Mac/B.J. Thomas. Eugene (Vicky Larson-KUGN) Ross/Denver/McCaslin. Calls: F. Hubbard/B. Joel. Everett (Dave Corbin-14RKO) Denver/Wings (MULL)/Nilsson. Gains: D. Parton/Elvis. Ft. Lauderdale (Mike Harvey-WFTL) Martino/Denver/Welch/Waylon/J. Collins/Melissa. Fresno (Linda Cerven-KlO4) McAnally/S. Hagar/E.L.O. (LP cut)/Diamond/The Joy.

Grand Rapids (Doc Donovan-WLAV) B. Joel/D. & M. Osmond/Diamond. Gains: P. Simon/Waylon/A. Gibb.

Green Bay (Jim Trotter-WNFL) Welch/K. Rogers. Gains: F. Mac/J. Taylor/Gibb/Elvis/R. Stewart.

Haverhill (Tom Bergeron-WHAV) B.J. Thomas/DeShannon/D. Ross/Wonder/C. King.

Welcom (Warlow Doc-KPIL) Chillywork/Flock/Cherin/Cole/Addried Bros. Gains: P. Simon Helena (Harley Dee-KBLL) Chilliwack/Flack/Chapin/Cole/Addrisi Bros. Gains: P. Simon. Hopewell (Chris Stevens-WHAP) Heart/Newman/Wings/Elvis/Odyssey. Calls: Olivia/Garrett.
Houston (Chuck Buell-KULF) S. Sang/Denver. Gains: F. Mac/Ronstadt (EASY)/Taylor/Firefall/P. Davis. Jefferson City (Mike Schaefer-KJMO) Rod Stewart/Joel/Elvis/Newman/Parsons. Calls: Nicholas. Kalamazoo (Garry Wing-WYYY) Calls: L. Garrett. Gains: Rita C./Bee Gees/Heatwave/D. Mason.
Kansas City (Jim Gallant-KMBZ/AM) D. & M. Osmond/McCaslin/Muppet Show/Goldsboro/Botkin/Robbins. Kingston (Bruce Conlin-WGHQ) Denver/Cramer/Elvis/Nilsson/Odyssey/Gayle (MCA).

Las Vegas (Jack London-KDWN) Flower/Denver. Calls: Welch. Gains: Parton/F. Mac/Elvis/Abba.

Lakeland (Phil Adams-WONN) M. Alpert/Jan Rado/Liza Minnelli. Gains: D. Ross/B.J. Thomas.

Lincoln (Cathy Blythe-KFOR) Sang/Flower/McKendree/B. Arvon/Bonoff/R. Flack. - (Ron Dean-KLIN) D. & M. Osmond/McCoo & Davis/Elvis/Reverberi/D. Brooks/R. Flack. Los Angeles (Michael Sheehy-KNX/FM) Diamond/Newman/Denver/Steely Dan/C. King. - - (Tess Russell-KMPC) High Inergy. Louisville (Jerry Melloy-WHAS) Elvis. <u>Gains</u>: Dan & Coley/Parton/Wonder/Denver/Welch. Macon (Steve Murphy-WMAZ) Bay City Rollers/K. Rogers/Elvis/McAnnally/Hall & O/Newman/Rabbitt/Hill. Marion (Jim Roberts-WDIF) DeShannon/F. Mac/B. White. Gains: Chicago/Collins/Mason/Parton. Miami (Joel Kaplan-WIGL) Elvis/D. Ross. Calls: Martino/Denver/P. Davis/Rod Stewart.

- - (Al Anderson-WIOD) P. Davis/Welch/Guido & Maurizio.

Midland (Kirk Hughes-WMPX) Chilliwack/Denver/D. & M. Osmond/Martino/100% Whole Wheat/Rogers.

Milwaukee (Mike Elliott-WIMJ) Flower/M. Robbins/B. Joel/Sang. Gains: Rod Stewart/B. Welch. Missoula (John Van Wagoner-KGVO) Nilsson/Diamond (HERE TONIGHT)/McAnally/Carpenters. Minneapolis (Curt Lundgren-WCCO/FM) Steely Dan/Addrisi Bros./Jarre/Player/Hager. Monterey (Scott O'Brien-KMBY) Rod Stewart/Ronstadt (EASY)/B. Joel. Calls: Davis/Elvis/Rogers.

- - (Melinda Roberts-KWAV) Hill/Parsons/Rod Stewart. Calls: B. Joel. Gains: Simon/Welch/McCaslin.
Nashville (Don Sullivan-WSIX) Silvetti/Addrisi Bros./Crosby/F. Cramer. Gains: B.J. Thomas/Martino.

- - (Mary Catherine-WSM) Gibb/R. Flack. Gains: Bee Gees/B.J. Thomas/Elvis/DeShannon/Carpenters.
Newport (Denny Pace-KNPT) Denver/Lobo/N. Wilson/B. Paul. Gains: Northern Light/Tom Jones/O'Keefe. New York (Jeff Mazzei-WNEW) Neil Diamond. Northfield (Mike Wrubel-KYMN) M. Johnson/D. & M. Osmond/Parsons/P. McWilliams/Hoodoo Rhy. Devils. Olympia (Dick Pust-KGY) B.J. Thomas/F. Mac/Elvis/Gadzooks/Denver. Calls: Abba/D. Ross/Little R.Bd. Osburn (Dave Nesbitt-KWAL) B. Joel/Martino/Bay City Rollers. Calls: Denver. Gains: B.J. Thomas. Ottumwa (Art Morris-KBIZ) E. Laws/Bing Crosby/McCoo & Davis/Sang/DeShannon/Elvis/Goldsboro/Lobo. Paducah (J. Erick Foreman-WDXR) Elvis/D. Ross/M. Kenny/Nilsson/Martino/Denver. Gains: N. Shanx. Pendleton (Bob Walker-KTIX) Denver/Joel/Wings (both)/Gadzooks/Sang/E.L.O. Philadelphia (Jim Lloyd-WIP) Joel/Sang/Rod Stewart. Gains: D. Parton/Ronstadt (EASY)/Player. Phoenix (Dan Armstrong-KOY) Denver/D. Ross. Gains: B.J. Thomas/Fleetwood Mac. - - (Phil Baykian-KQXE) P. Simon/D. Ross/Newman/A. Gibb. Gains: D. Mason/D. Parton. Pittsburgh (Chuck Brinkman-WTAE) Diamond/Player. Portland, Me. (Marji Cyr-Adams-WGAN) D. Ross/Elvis/DeShannon/B.J. Thomas. Portland, Ore. (Bob Swanson-KEX) Ronstadt (EASY)/Kendalls/DeShannon. Calls: Carpenters/Bee Gees. Providence (Joe Thomas-WJAR) G. Pitney/L. Gatlin/P. Pringle.
Pueblo (Jay Ricci-KCSJ) Denver/Martino/J. Brooks/J. Rogers. Calls: C.W. McCall/Elvis. Quad Cities (Jim Mahanay-WQUA) J. Taylor/B. Welch. Gains: Parton/Collins.

Racine (Bob Cook-WRJN) Martino/Parsons/Denver/Lobo/Sayer. Gains: Welch/B.J. Thomas.

Regina (Royal Watson-CKCK) S. Miller/E.L.O./Soul/Dan & Coley/F. Mac/Mason/CSN.

Reno (Michael Hagerty-KOLO) Steely Dan/High Inergy/Nilsson/Sang/E.L.O./Diamond. Richmond (Bob Ridle-WRVA) Denver/Player. Gains: J. Collins/D. Parton. Rochester (Bill Callaway-KROC) Rod Stewart/Ronstadt (EASY)/Bowie/ELO/D. Ross. Calls: Abba. - - (Doug James-WMJQ) Wonder/Flack/Sang. Gains: Simon/Welch/Newman/Rod Stewart/Joel.

Rock Springs (Rod Tucker-KRKK) S. Davis, Jr./Joel/Martino/Ozark Mtn. Daredevils/Elvis/Denver.

Roseburg (Ron Worden-KRSB) B.J. Thomas/LTD/Martino/P. Simon/Ross. Calls: Bay City Rollers/Babys.

Rumford (Mike Breton-WRUM) F. Mac/Welch/Ross/Miller. Gains: J. Collins/Player. Sacramento (D. Darin & L. Kirk-KCRA) Denver/Rod Stewart. Gains: Parton/Elvis/J. Taylor/Welch.
Saginaw (Rick Belcher-WSGW) Welch/Martino/Newman/C. King/Guido & Maurizio/Gibb/Silvetti.
St. Louis (Ed Scarborough-KSD) B.J. Thomas. Gains: Chicago/Collins/Welch/Taylor/Parton/D. Ross.
Salem (Jim Bolen-KETU) B.J. Thomas/D. Ross/CSN/Abba. Gains: Wonder/The Babys/Player. Salt Lake City (Flo Wineriter-KSL) Denver/D. Ross/Al Martino. San Francisco (Don Hofmann-KSFO) Bay City Rollers/S. Sang/Rod Stewart. (Ron Reynolds-KNBR) Kenny Rogers/Elvis/Player - - (Steve Walker-KCBS/FM) A. Parsons/Wings (MULL)/Katy Moffat/D. Castle. San Jose (Steve Martinez-KLOK) Neil Diamond. Santa Maria (Denny Luell-KUHL) Emotions/Gibb/Sayer (new)/Wonder. Calls: Gadzooks/P. Simon. Savannah (Pamela Sweet-WTOC) Gibb/Castle/P.R. Battle/Rod Stewart/Atlanta Rhythm Section/Wonder. Schenectady (Lee Fowler-WGY) Denver/D. & M. Osmond/Wings (MULL)/Gibb/Wonder. Scranton (Tom Welby-WEJL) Denver/Joel/D. & M. Osmond/Gibb/Milsap/Flack. Sharon (Jack Taylor-WPIC) Welch/K. Rogers/Wonder/Joel/Martino. Gains: Parton/Simon. Shreveport (Randy Davis-KBCL) D. Ross/Sang/Elvis/Addrisi Bros. Spokane (Richard Montague-KXLY) Gains: Bob Welch/Denver/Simon/Parton.
- - (Gary Giorgi-KHQ) Creme & Godley/Denver/Newman/Muppetts. Toledo (Joan Major-WSPD) D. & M. Osmond/McKendree/Sang/Denver/Flack/Lobo 100% Whole Wheat.

Tulare (Paul Fredricks-KCOK) C.W. McCall. Calls: Abba/Davis, Jr. Gains: Simon/Parton/Humperdinck.

Tulsa (Kenny King-KRAV) Carpenters/Seals & Crofts/Steely Dan/Welch. Calls: S. Miller. - - (Don Bishop-KRMG) D. Ross/Joel/Denver. Calls: Parton/Elvis.

Tyler (Larry Wuergler-KTBB) Carpenters/Wonoer/Denver/B.J. Thomas/Shylo. Cains: D. Parton/DeShannon. Continued on Page 11.....

Gavin's Gab

To Our Correspondents: Because of the Thanksgiving holiday, all reporters should file their information before noon, Pacific Time, Wednesday, November 23rd. Reports received after that deadline will not be available for research in any format. Correspondents in the Eastern and Central Time Zones can get through to our office as early as 7:30 AM Pacific Time. Admirable promotions this week..

In conjunction with the American Cancer Society's "Great American Smoke-out," November 17th, KTAC-Tacoma ran a promotion soliciting calls from smokers in their audience who wanted to quit. The staff at KTAC, along with all the listeners who called-over 1,000--planned on quitting together at midnight, November 16th. KTAC also sent "non-smoking" kits to those who responded and made accomodations at the station for Cancer Society people to provide counseling to listeners having problems quitting.

Several stations have been doing sizeable fundraisers for charities...

KRSP-Salt Lake helped raise \$104,000 through contests supporting the March of Dimes' Haunted House there. Alan Hague estimates 50,000 people passed through the "dark dungeon" to see

KRSP's "black box full of priges"

KRSP's "black box full of prizes."

KRNT-Des Moines reports a "Flip for Sight"--a gymnastic event for the Jowa Society for the Prevention of Blindness. The event involved over 200 youngsters gathering pledges and performing gymnastic stunts in a local mall. KRNT provided promotion for the event as well as a live broadcast with morning man, Ray Dennis. The event was a success, raising over \$7,000. Gearing up for Christmas ...

WMOH-Hamilton, Ohio, has been doing a "Yule Pool" contest for 20 years which now attracts over 100,000 entries, according to Joe London. One hundred prizes are given away on Christmas Eve. Also coming up, their "Fun in the Sun" drawing for a trip to Florida goes over big in January, in the midst of their 20-degree-below weather. (Warm sand and tropical oceans don't sound bad in December.)

Other special events ..

Gordon Lightfoot celebrated his 20th year in the industry, as well as his birthday, on November 17th, and since he was born in Orillia, Ontario, CHUM-FM dedicated a whole day to the singer/songwriter. A four-part interview aired throughout the day, and a one-hour special with

the artist live highlighted the CHUM Gordon Lightfoot Day.

For three days, KIMN-Denver announced they would give an \$8,000 1978 Buick Regal to the first random phone-caller--on November 14th at exactly 4:18 PM. Lady Stroke, KIMN Prize Person, gave it away. (The station warned the phone company, Mountain Bell, in advance and the anticipated overload was handled smoothly by all concerned.)

Under Bob McLain's direction, WTMA-Charleston ran a three-part bumper sticker and cash giveaway

promotion that stimulated 20 percent participation from their target, 18-24s. WZOO-Asheboro conducts a "Saturday Countdown" between nine and noon every weekend and tries to

w200-Asheboro conducts a "Saturday Countdown" between nine and noon every weekend and tries to include interesting notes about some of the newer artists appearing on playlists now. Bill Cox, M.D., requests bio-information from all sources, particularly on newer artists.

Almost at press time, we've heard some great news from Bernie Armstrong at KGU-Honolulu on their "World's First T-Shirt Auction". The proceeds are going toward work with abused children and abusive adults...He writes that "in nine hours of trying to auction off over 670 shirts received," more than \$3,428 has been raised, and donations are still coming in. Former Washington Quarterback Sonny Jurgenson's warmup shirt went for \$50. John Denver, who was in town, came down to the auction, and gave two autographed shirts that went for \$110 total.

For those seeking tasteful, contemporary religious programming. Tom Taylor at WPST-Trepton

For those seeking tasteful, contemporary religious programming, Tom Taylor at WPST-Trenton recommends a weekly show produced in New Jersey by the Come Alive Ministry. Tom tells us it's running on several Philadelphia stations (WCAU-FM for one), is free and features "excellent" Jesus Rock. For more information contact Come Alive Ministry, Inc., Box 86, Medford, N.J. 08055.

Chart Correction: Last week we debuted the England Dan & J.F. Coley single at #17. We erred in our mathematical computation and have moved the record back into "Gaining In Several Markets." This move reflects our error rather than a negative view of the record's popularity. Sorry, we goofed.

Corrections: We listed Larry Bachus, WMPS-Memphis, in our "Available" column last week. Actually, Larry is the News Director there and is looking for a newsman.

Jonathan Walker, new M.D., KPUG-Bellingham, Wash., Noon - 2 PM, Mondays & Tuesdays. Sean McCartney, WEAQ-Eau Claire, weekdays except Tuesday, Noon - 3 PM. Dan Scott, WHUT-Anderson, Ind., 10:30 - 1:30 PM, Thursdays, 317-644-1255. Bruce Sherman, 92Q-Nashville, 10 AM - 2 PM, Tuesdays, 615-824-7177. Jeffrey Jay Weber, WAZY-Lafayette, Monday - Friday, 10 AM - Noon (EST). Steve O'Neil, KKIQ-Livermore, CA, Monday - Friday, 3 - 5 PM. Kevin Sanderson, WCAR AM/FM-Detroit, 2 - 4 PM, (EST), Monday - Thursday. Music Calls:

Lineups: KIXS-Killeen J. McClain Stan Castles Miles Bennett Mike Edward Steve Ryder

Wayne Keller

KSLY-San Luis Obispo Capt. Buffoon Cat McLain Marc Roberts Don Potter Jay Terry Sam Evans (wknds.)

KPNW-Eugene Clark Moore Bill Barrett Lee Gordon Rick Hinrichs Bob Bosche Woody Jackson

XEROK-El Paso Phillips & Wall Bill O Brian, M.D. Richard Ramerize Chris Michael, P.D. Stan Mairr Bruce M. Earle George Comacho

A - C Correspondents' Reports continued from Page 10....

Vacaville (Fred Levy-KUIC) J. Winchester/McCaslin/Sayer/D. Hill. Gains: Welch/Sang.

Warwick (Dick Wells-WTBQ) Muppetts/Flack/Flo Lacey/Parsons/L. Crosby/Martino/Flower/Denver. Washington, D.C. (Bonnie Smith-WMAL) B. Joel/D. & M. Osmond/J. J. Barrie. - - (Bob Duckman-WASH) Rawls/Newman/P. Davis/S. Miller/R. Flack. Waterloo (Jay Douglas-KXEL/FM) Abba/Gibb/Welch. Gains: Ronstadt (EASY)/Buffett/Dan & Coley. West Palm Beach (Russ Morley-WJNO) K. Barbour/Goldsboro/Player/Wonder/McCoo & Davis. Calls: Denver Wichita (John Myers-KAKE) D. Ross/B. Joel/J. Denver. Calls: Ronstadt (EASY)/B.J. Thomas. Winston-Salem (Kim Jones-WSJS) Elvis/B.J. Thomas. Gains: Manilow/J. Taylor/Ross/Denver. Yakima (Dave Hanson-KIT) Martino/Mathis. Calls: Mason. Gains: Seals & Crofts/Bay City Rollers. - (Frank Taylor-KMWX) Rod Stewart/Goldsboro/Elvis/B. Joel.

Jobs: An air talent/production director position is available at KEED-Eugene, Oregon. Tapes and resumes to Tom Edwards, 1245 Charnelton, Zip 97401. Please, no calls. KUEN-Wenatchee, WA, is seeking an announcer/engineer. Contact Rex Cory, Box 79, Zip 98801 or

call 509-663-5186. KXOL-Fort Worth has an opening for afternoon drive talent with strong production. Tapes and

resumes to Tom Wayne, Box 2287, Zip 77101. Changes: Bill Small is the new News Director at WGUD-Pascagoula, MS.

KGEM-Boise has a new lineup. Straight Arrow (6-10AM), Paul Rider (to 1PM), Miss KGEM (to 4PM), Dave & Flash (to 7PM), Phil Stetson (to Mid.), and Mike Purcell (to 6AM).

Rex Cory at KUEN-Wenatchee, WA, was promoted to Program Director.

Pat O'Neill is now Music Director at KKEE-Rochester. Ken Kious has decided to enjoy a sabatical after 12 years as the M.D.

Service: KNGS-Hanford, CA, needs oldies from all sources.

WLW-Cincinnati would appreciate calls from Country artists after midnight. Call 513-241-0882. KSHA-Medford, Oregon, can use all cross-over and potential cross-over product. They would like the Judy Collins single.

KCIL-Houma would like the Debby Boone album. They also need RCA product.

KATY-San Luis Obispo, CA needs Country product from all sources.

Music Calls: Johnny West, WBIC-New Bern, N.C., Monday through Friday, 9AM 'til noon.

KFEQ-St. Joseph, MO is asking listeners to nominate, by mail, their "Favorite Turkey of the Day."

Nominations are read on the air, and so far, most of the air personalities and President Carter

are neck-and-neck. Winners will be drawn Monday, Tuesday and Wednesday of Thanksgiving week and will, of course, win a bird.

KENR-Houston, after a year of not having their Country Fair, will present Asleep At The Wheel, Tom T. Hall, Jerry Reed, Marty Robbins, Roy Head, Jacky Ward and more, at the Summit on December 4th.

> Inside Progressive Radio (By George Meier, Editor of Walrus)

## Established Progressive Airplay:

(In Order)

Steely Dan Santana Linda Ronstadt Bob Welch Randy Newman Kansas Doobie Brothers Joan Armatrading Chicago Billy Joel Nils Lofgren

New Progressive Airplay:

(In Order) Lynyrd Skynyrd Electric Light Orchestra David Bowie Blue Oyster Cult Loggins & Messina Ozark Mountain Daredevils Sammy Hagar

Notes: Steely Dan stands above the rest of this list which tapers off slowly. Only in the South are they bested for the first position in radio play by Santana. The immediate strength of this Santana album is remarkable. It implies that the senior guitarist still connects after all of these years. Notable is the arrival of Joan Armatrading and Nils Lofgren in the emphasis play area. Along with Santana they had gotten excellent initial response. Two albums, Hall & Oates and Karla Bonoff, seem to have peaked. A curious regional note is that Santana does not seem to be doing as well in the West as in other areas, while Joan Armatrading is weakest in the Northeast.

Notes: Confused by the sad circumstances surrounding the release of the Lynyrd Skynyrd LP, it is hard to tell what the overwhelming, across the regional board response to this LP means. Is it a great record? Or is it a product of the event? Our speculation is that there is a little of both influencing the fate of the LP. Other regional notes are that Blue Oyster is strong everywhere but in the South - their sound is perceived as too metallic there. Further, both Sammy Hagar and Starcastle gain their strength from regional identities - Sammy from the West and Starcastle from the Midwest.

Singles & Imports:

Starcastle

Singles: The singles are lead by Boz Scaggs, Paul Simon, Queen, Rod Stewart, and Aerosmith. Imports: Elvis Costello again leads the field although the LP has been released domestically. He is followed by the heir apparent Sex Pistols LP. Everything else is much less important.

The following new tracks are taking up lots of airtime:

Santana-SHE'S NOT THERE/BLACK MAGIC WOMAN/ EUROPA/TRANSCENDANCE/I'LL BE WAITING

Steve Hillage-MOTIVATION RADIO Graham Parker & The Rumour-STICK TO ME/NEW

Ozark Mountain Daredevils-CRAZY LOVIN'/

RIVER TO THE SUN Brand X-EUTHANASIA WALTZ Grinder Switch-RED WING

David Bowie-HEROES/BEAUTY & THE BEAST Lynyrd Skynyrd-THAT SMELL/WHAT'S YOUR NAME?/ YOU GOT THAT RIGHT

Charlie Daniels-MIDNIGHT WIND/REDNECK FIDDLIN' MAN Nils Lofgren-KEITH DON'T GO/CRY TOUGH/BACK IT UP/ I CAME TO DANCE

Sammy Hagar-YOU MAKE ME CRAZY Starcastle-SHINE ON BRIGHTLY Peter Allen-I GO TO RIO David Bromberg-STEALIN'



#### Album of the Week (reviewed by Ron Fell)

"All 'N All"-Earth, Wind & Fire (Columbia) The finest in a long line of classic albums by Maurice White and his Kalimba Crusaders. Premium vocal arrangements braced with brilliant brass charts and slick, crisp rhythm tracks have always been an E.W. & F. trademark, but it all comes together here in more accessible terms than on any previous effort. The current single, SERPENTINE FIRE, MAGIC MIND and FANTASY are scintillating, while I'LL WRITE A SONG FOR YOU and LOVE'S HOLIDAY mellow-out enough to add pleasant balance to a heavyweight album.

Also recommended from the following LP's:

Down Two Then Left"-Boz Scaggs (Columbia) STILL FALLING FOR YOU/HARD TIMES/A CLUE/WHATCHA GONNA TELL YOUR MAN

"Annie In Wonderland"-Annie Haslam (Sire/W.B.) ROCKALISE/INSIDE MY LIFE/GOING HOME/NATURE BOY "Two The Hard Way"-Allman & Woman (Warner Bros.) MOST ME/CAN YOU FOOL/I LOVE MAKING LOVE TO YOU

"Galaxy"-War (MCA) GALAXY/BABY FACE/HEY SENORITA
"A Whole New Thing"-Billy Preston (A&M) WHOLE NEW THING/DISCO DANCIN'/YOU GOT ME BUZZIN'
"Touch & Gone"-Gary Wright (W.B.) TOUCH & GONE/LOST IN MY EMOTIONS/SOMETHING VERY SPECIAL/

THE LOVE IT TAKES
"Baby Grand"-Baby Grand (Arista) NEVER ENOUGH/CAN'T KEEP IT INSIDE/BRING ME YOUR BROKEN HEART "Seconds Out"-Genesis (Atlantic) SQUONK/THE LAMB LIES DOWN ON BROADWAY

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary John Denver-RIPPLING WATERS/DRUTHERS/IT AMAZES ME/TRADEWINDS Eric Carmen-LOVE IS ALL THAT MATTERS

Queen-WHO NEEDS YOU Carpenters-SWEET SWEET SMILE Neil Diamond-LET ME TAKE YOU/I'M GLAD/GOD

ONLY KNOWS Diana Ross-TOO SHY TO SAY

Chicago-TAKE ME BACK TO CHICAGO Bee Gees-STAYING ALIVE

Boz Scaggs-STILL FALLING FOR YOU

Kansas-DUST IN THE WIND

Rock Steely Dan-JOSIE Fleetwood Mac-2ND HAND NEWS/THE CHAIN Chicago-TAKE ME BACK TO CHICAGO ELO-SWEET TALKING WOMAN Bee Gees-STAYING ALIVE Kansas-DUST IN THE WIND

Linda Ronstadt-TUMBLIN' DICE/POOR POOR PITIFUL ME Rod Stewart-YOU KFEP ME HANGIN' ON

Styx-FOOLING YOURSELF

Boz Scaggs-STILL FALLING FOR YOU

Donna Fargo-LOVING YOU/RACE IS ON/DO I LOVE. Diana Ross-YOUR LOVE IS GOOD Dolly Parton-TWO DOORS DOWN/COWGIRL & THE DANDY/ME & LITTLE ANDY Don Williams-LOUISIANA SAT. NIGHT/RAKE &

RAMBLIN' MAN

Merle Haggard-ARE YOU LONESOME TONIGHT/ IN THE GHETTO

Tammy Wynette-HEAVEN'S JUST A SIN AWAY/WHAT I HAD WITH YOU

Mary Kay Place-DOLLY'S DIVE/DON'T MAKE LOVE

A JUG

Mel Tillis-WHAT DID I PROMISE HER/TONKIN'/ SATURDAY MUSIC

Brass Construction-L-O-V-E-U

Maynard Ferguson-OASIS Bob James-HEADS/YOU ARE SO BEAUTIFUL

Eddie Kendricks-DIAMOND GIRL O.V. Wright-GOD BLESSED OUR LOVE Cal Tjader-THIS MASQUERADE

Stanley Turrentine-IF YOU DON'T BELIEVE ME

Tom Scott-SHADOWS

Bill Withers-THFN YOU SMILE AT ME TO A COUNTRY MUSIC SINGER

Barry White-YOU'RE SO GOOD YOU'RE BAD
Johnny Paycheck-COLORADO KOOL-AID/GEORGIA IN Ingram-THAT'S ALL

Ashford & Simpson-DON'T COST YOU NOTHIN'

Hamilton Bohannon-ANDRE Ralph Graham-WHAT AM I TO DO

Changes

Name Bob Miachels WOSH WYTL-Oshkosh Steve Bishop Paul "Leigh" Mayer WAYS-Charlotte WIVV-Jacksonville, Fla. Danny Wright KCBQ-San Diego KXKX-Denver Tom Chase Clark Moore KPAM-Portland Bill Bailey WALG-Albany, Ga. Jerry Michaels KGMO-Cape Girardeau Tod Cougar KEYY-Provo Rick Elliott KKFM-Colorado Springs Gary Roberts Bill Conway KYSN-Colorado Springs KWIC-Beaumont WSAM-Saginaw Mike Brady WOSH/WYTL-Oshkosh Dan Davis Steve Conley WYNE-Appleton J.J. Stone KWIC-Beaumont Stan Castles KIXS-Killeen KASH-Eugene Bill Dudley Jim Collins WPGC-Washington, D.C.

Assignment WYNE-Appleton News Air Talent Air Talent promoted to WHBQ-Memphis KROY-Sacramento Air Talent Air Talent KROY-Sacramento KPNW-Eugene Air Talent WANS-Anderson, S.C. Air Talent Air Talent KBKB-Ft. Madison KYSN-Colorado Spgs. Air Talent KYSN-Colorado Spgs. Air Talent (AM Drive) promoted to Music Coordinator W106-FM-Saginaw

WRIT/WBCS-Milwaukee Program Director Program Director WYNE-Appleton Co-Program Director promoted to Co-Program Director promoted to Program Director promoted to Program Director promoted to Program Director Polydor Records National Singles

Available

Name From Telephone 601-832-2633 Position WROA-Gulfport Pete Morrow Engineering 817-691-1300 KTRM-Wichita Falls Bill McAdams Air .Talent Air Talent (AM Drive)
Air Talent/M.D. WTAE/KING/WCUE 216-929-7015 Richard Roth 515-424-9174 Bruce Raines KRIB-Mason City, Iowa WFEA-Manchester, N.H. KCPI/WGLF 603-668-4875 Air Talent/M.D. Air Talent/M.D./P.D. Paul Barrette Charlie Rowe 507-377-2723 Bob Schneider KCPI/FM-WGLF/FM 507-377-1866 General Manager

(11/18/77)

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Gary Taylor's Personal Picks

LADY LOVE-Lou Rawls (Philadelphia Int'l.) Nicely cut from the same mold as "YOU'LL NEVER FINE ANOTHER LOVE", so you'll probably find initial airplay at the A-C level.

PEG-Steely Dan (ABC) Ron and Kent insisted this be mentioned here. Since the record is already

on page one, there is no harm in giving in to their wishes.

THE LONELIEST MAN ON THE MOON-David Castle (Parachute) The opening draws attention to a lyric of loneliness that stands apart from that of the usual single releases we receive.

WHAT'S YOUR NAME-Lynyrd Skynyrd (MCA) MAHNA, MAHNA-The Muppett Show (Arista) THE HARDEST BLOW-Jess Roden (Island)

Also Possible SOLDIER OF FORTUNE-Alan O'Day (Pacific) THIS TIME LOVE'S FOR REAL-Stuart Slater (U.A.) (YOU'RE MY) SOUL AND INSPIRATION-Donny & Marie Osmond (Polydor)

On The Record

Commercials have a burnout factor the same as records. The biggest hit becomes tiresome and irritating after repeated hearings. And the best commercial that Chuck Blore ever produced would suffer the same fate after extended and frequent programming.

Smart advertisers usually plan their spot campaigns with a good variety of spots. This enables stations to rotate them and to stagger their schedules so that the same spot is never repeated at the same time on two consecutive days. Of course, there are fixed times that have their advantages, too, such as just prior to a sports event; but in general, flexibility and variety are assets, not only to the advertiser, but also to the station's quarter hour maintenance.

In some smaller markets, it isn't always easy to provide the local advertiser with an assortment of spots. The station's production man (pardon me, ladies - production person) may have produced one on spec that the client liked so well that nobody wanted to change it. Not only that, but production often works under a heavy load,

and they may not be as creative as we'd like.

A number of stations today are experimenting with spot clusters so that they can offer more consecutive minutes of uninterrupted music - "sweeps", as they're called. Such a concept is by no means new. Gordon McLendon introduced it to the Bay Area when he took over KABL in the 50's. A three record segue, then the ID and two or three spots. That station's consistently high audience shares certainly demonstrate. that spot clusters of that sort have been well tolerated by the listeners. Whether longer stop sets will be equally acceptable remains to be seen.

Some stations pay less attention to average quarter hours than they do to cumes. Such stations might conceivably welcome large tuneouts to commercial clusters so that the

- tuner outers could tune in again once the music resumed, thus zooming the cume. On the other hand, some of the cluster/sweep experimenters tell us that they have reduced the commercial spot load considerably, thus enabling them to hold down on the duration of their clusters.
- It has been maintained by some and it probably is true that FM radio's impressive audience growth can be attributed to more music and fewer commercials. It is also true, however, that the FM signals penetrate office buildings and factories where AM radio cannot go. Now that more employers are finding that music on the job improves the work and the morale of the workers, there's a lot more radio listening on the job than there used to be. (When Irving Waugh took our group on a tour through the Opryland Hotel, now nearing completion, I counted three different transistor radios among the various groups of workers, all tuned to FM.)

In any event, it appears that AM managers are beginning to move toward lighter commercial loads. In spite of a slow but steady erosion of the AM audience and a growing fractionalizing of the total listeners, most AM stations continue to prosper, and even to raise their rate cards. One manager at our Milwaukee meeting last summer said, "Let's face it: We're charging more and more and giving less and less". It stands to reason, however, that major AM stations, with their inflated overheads, face the prospect of uncomfortable belt tightening. It will be hard to support those beautiful bottom lines if both the audience and the commercial time are decreased.

Many AM stations were lulled into over-confidence by a long period of prosperity. Recent trends have scared them into new and untried programming changes. Programmers in the past were inclined to accept commercials as inevitable, inescapable and, of course, necessary. Today, however, the trend is toward viewing commercial spots as just as much a part of program content as the news and music. Taken in this light, commercial content is no longer the exclusive domain of sales and traffic but becomes subject to the needs and requirements of programming. Radio's traditional domination by a drive for profits is being modified by a wider awareness of the needs and tastes of the listeners. And that's good.

Notes From Bill Gavin
Had a great lunch the other day with KFRC's Les Garland, Dave Sholin and Jo Interrante. They surprised me with a beautiful desk set, with a name plate that's engraved "Wishing you a happy 70th and many many more. Presented by the staff at KFRC-610"

When I was in New York last month, I celebrated my birthday with a group of good friends at the Friars Club. There were Rochelle & Ron Alexenburg, Pam and Larry Uttal, Shirley & Dean Tyler, Ruth Meyer, George Wilson, Neil McIntyre, Joe Kolsky, Charlie Scully, Ben Rosner, John Rosica, Scott Muni, Rick Swig and Bob Sherwood. They presented me with a beautiful wrist watch, engraved on the back: "We love you". As a special surprise, Dean Tyler gave me a basketball, personally autographed by every member of the Philadelphia 76'ers. Next day, George Wilson gave me a tour of Manhattan, showing me many places I had never seen before. Being 70 is fun. I recommend it to everybody.

**World Radio History** 





### THE GAVIN REPORT #1179 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: BABY COME BACK-Player (RSO) A second successive week of dramatic chart movement is reported by many correspondents.

Sleeper of the Week: HOW CAN I LEAVE YOU AGAIN-John Denver (RCA) Request activity indicates early audience approval. Stations charting include: WZOO, WEAQ, WTSN. WCOS, KEIN, KRIZ and KODI.

Hot: SLIP SLIDIN' AWAY-Paul Simon (Columbia) Our October 21st "Top Prospect" has developed into a very strong record.

Top Tip: SHORT PEOPLE-Randy Newman (Warner Bros.) Rarely does a new release grow this rapidly.

Records to Watch: A substantial increase in airplay is reported on the following records:

PEG-Steely Dan (ABC) SOMETIMES WHEN WE TOUCH-Dan Hill (20th)
DESIREE-Neil Diamond (Columbia) • EMOTION-Samantha Sange (Private Stock)

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

Top Twenty

1. HOW DEEP IS YOUR LOVE-Bee Gees 2. YOU LIGHT UP MY LIFE-Debby Boone 3. BABY WHAT A BIG SURPRISE-Chicago 4. BLUE BAYOU-Linda Ronstadt WE'RE ALL ALONE-Rita Coolidge 3. 7. 6. YOU MAKE LOVIN' FUN-Fleetwood Mac 7. DON'T IT MAKE...-Crystal Gayle 6. 8. BABY COME BACK-Player
9. YOUR SMILING FACE-James Taylor 9. 10. 10. IT'S SO EASY-Linda Ronstadt 8. 11. BOOGIE NIGHTS-Heatwave 14. 12. ISN'T IT TIME-The Babys
15. 13. SENTIMENTAL LADY-Bob Welch
18. 14. SWINGTOWN-Steve Miller 12. 15. IT'S ECSTASY...-Barry White 19. 16. HERE YOU COME AGAIN-Dolly Parton

20. 17. SAIL AWAY-Styx
13. 18. JUST REMEMBER I LOVE YOU-Firefall --. 19. THE WAY I FEEL...-Bay City Rollers 16. 20. WE JUST DISAGREE-Dave Mason

Gaining in Several Markets
YOU'RE IN MY HEART-Rod Stewart BACK IN LOVE AGAIN-LTD SLIP SLIDIN' AWAY-Paul Simon GONE TOO FAR-England Dan & John Ford Coley SEND IN THE CLOWNS-Judy Collins SHE'S NOT THERE-Santana (LOVE IS) THICKER THAN WATER-Andy Gibb CALLING OCCUPANTS...-Carpenters
RUNAROUND SUE-Leif Garrett MY WAY-Elvis Presley HELP IS ON ITS WAY-Little River Band SHORT PEOPLE-Randy Newman YOU CAN'T TURN ME OFF...-High Inergy 'MY FAIR SHARE-Seals & Crofts I GO CRAZY-Paul Davis POINT OF KNOW RETURN-Kansas Gaining

DON'T LET THE FLAME...-Jackie DeShannon HEY DEANIE-Shaun Cassidy

DON'T LET ME BE MISUNDERSTOOD-Santa Esmeralda

# Top Prospect -JUST THE WAY YOU ARE-Billy Joel (Columbia)

Regional Sales and/or Requests GIRLS' SCHOOL-Wings (Capitol) WE ARE THE CHAMPIONS-Queen (Elektra) STONE COLD SOBER-Crawler (Epic) BLOAT ON-Cheech & Chong (Epic/Ode-edit) HEAVEN'S JUST A SIN AWAY-Kendalls (Ovation) GETTIN' READY FOR LOVE-Diana Ross (Motown) STILL THE LOVIN' IS FUN-B.J. Thomas (MCA) BREAKDOWN-Tom Petty (Shelter)
SERPENTINE FIRE-Earth, Wind & Fire (Columbia) THUNDER ISLAND-Jay Ferguson (Asylum) AS-Stevie Wonder (Tamla) MINDBENDER-Stillwater (Capricorn)

Picks & Plays \* TURN TO STONE-Electric Light Orch. (Jet/U.A.) SOUL AND INSPIRATION-Donny & Marie Osmond (Polydor EASY TO LOVE-Leo Sayer (Warner Bros.) TRIED TO LOVE-Peter Frampton (A&M) STREET CORNER SERENADE-Wet Willie (Epic)
WHAT'S YOUR NAME-Lynyrd Skynyrd (MCA)
IN LOVE BY MONDAY-Millie Jackson (Spring) HONESTLY LOVE YOU-Olivia Newton-John (MCA) DANCE, DANCE, DANCE-Chic (Atlantic) NEVER MY LOVE-Addrisi Bros. (Buddah)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca. 94111 415-392-7750

Correspondents' Corner

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined. Others indicate airplay.

Lewiston-Auburn, Jim McDaniels-WLAM- Babys Portsmouth, Mike O'Neal-WHEB- Player-#8 Danbury, Jay Fink-WINE- P. Simon-#7
Albany, Don Brooks-WPTR- \*Queen New York, Barbara Brozdowski-WCBS/FM- B.Welch Reading, Mike Shannon-WRAW- R. Royce Wilmington, Tom Sommers-WAMS- B. Joel Roanoke, Dave MacKay-WROV- Brooklyn Dreams Richmond, Ken Curtis-WLEE- High Inergy Lynchburg, Tony Love-WLLL- BG's Winston-Salem, Cee/Daniels-WAIR- Chicago Asheboro, Bill Cox-WZOO- Player #2 Charlotte, Roy Rosen-WAYS- E., W. & Fire Wilmington, Robbie Vogt-WGNI- L.T.D. -#4 Anderson, Bill McCown-WANS- Addrisi Bros. Kingstree, Jerry Smith-WKSP- Wet Willie Savannah, Steve Christie-WSGA- Elvis #10 Athens, Kelly McCoy-WRFC- Addrisi Bros.. Albany, Kris Van Dyke-WALG- Earth, W. & F. Fayetteville, Stan Stewart-WFLB- Pocket Gainesville, Sam Davis-WFOX- B.Joel- #10 Ocala, Bill Early-WWKE- J.De Shannon Birmingham, Steve Davis-WKXX- R.Newman-#11 Muscle Shoals, Rick Shayne-WBCF- D.Parton #8 Natchez, Haynes Ford-WQNZ- T. Petty Nashville, Eva Wood-WLAC- LTD- #11 Bowling Green, Steve Denton-WBGN- Babys #5 Lexington, Jim Jordan-WVLK- Elvis South Bend, Jason Fox-WRBR- B. Preston Indianapolis, Jay Hawkins-WIFE- Rush - - Jeff Lucifer-WNDE- Paul Simon Terre Haute, Larry Joseph-WBCW- S. Wonder Columbus, Chuck Bear-WCGQ- Wet Willie - - Chris Edmonds-WNCI- Babys #7 Canton, Ron Foster-WQIO- Players #10 Beckley, Shane Randall-WCIR- Player #2 Parkersburg, Jack Fitzgerald-WXIL- Paul Simon Johnstown, Douglas Kaye-WCRO- Babys-#8
Altoona, John Harrison-WVAM- Wet Willie Grand Rapids, Jim Jackson-Z96- D. Castle Muskegon, Jon London-WTRU- L.T.D. Saginaw, Bill Savage-WKNX- Diana Ross - - Roger Sinclair-WSAM- Bros. Johnson Stevens Point, Pat Martin-WSPT- Still Water #9

Bath, Jack O'Brien-WIGY- D. Castle Bangor, Mark Laurence-WGUY - B. Joel Dover, Jim Sebastian-WTSN- Stillwater Natick, Wendy Furiga-WGTR- Donna Summer Bridgeport, Gary Peters-WICC- Odyssey Schenectady, Jim Walsh-3WD- \*N. Diamond New York. Roz Frank-WNBC- Babys-#6 - - Bill Garcia-99X-Chic-#11 Babylon, Bernie Bernard-WBAB- Steely Dan Shelby, Jeffrey Owens-WOHS- Stillwater Asheville, Ray Williams-WISE- Kendalls-#9 Columbia, Dan Vallie-WCOS- Wet Willie St. Mathews, Ted Bell-WQKI- High Inergy Augusta, Steve York-WAUG/FM- Foreigner Marietta, Gregg McClure-WFOM- M. Jackson Atlanta, Kris O'Kelly-Z93- Emotions Warner Robins, Chris Edwards-WRBN- P.Frampton Gainesville, Tom Harris-WDUM- Earth, W. & F. Orlando, O'Neil/Blackwell-WLOF- Q Cocoa Beach, Jonathan Doll-CK101-E.W. & Fire Panama City, Jim King-WDLP- Elvis-#8
West Palm Beach, Alan Edwards-WIRK- LTD-#11 Tampa, Ron Parker-WLCY- L.Garrett-#15 Tallahassee, Mike O'Malley-WONS- Dan Hill Muscle Shoals, J.Michael Pruet-Q107- D.Castle-#9 Huntsville, Tony Taylor-WAAY- Samantha Sang Mobile, Scott Griffith-WABB- Chic Biloxi, Bob Lima-WQID- Bay City-#10 Pascacola, Norm Boswell-WKKY- T.Petty Gadsten, Dale McKee-WQEN- Doobie Bros. Jake Charles, Penny-KAOK-\*LTD
Lafayette, Michael Lea-KVOL- M.Jackson-#13 Monroe, Bob Williams-KNOE- ELO Shreveport, Keith Greer-KROK- M.Jackson - - - K.C. Daniels-KEEL- Player-#7

Neenah, Jason Page-WNAM- Styx-#8
Eau Claire, Sean McCartney-WEAQ- John Denver Wausau, Terry Tuszka-WIFC/FM- Styx #1 Thief River Falls, Daryl Tumberg-WTRF- Babys-#6 Dubuque, Steve Sesterham-KFMD- J. De Shannon Des Moines, Gary Stevens-KIOA- P. Brown -#9 Cedar Rapids, Ron Thompson-KLWW- Bay City-#8 Omaha, Michele Pettis-KOIL- B. Welch-#8 Lincoln, Gary Collins-KLMX- Dan Hill Pine Bluff, Paul Sims-KOTN- Kansas Little Rock, C. David Hamilton-KAAY- L.Skynyrd Manhattan, Éd Klimek-KMKF- Chilliwack Salina, Ray Pollard-KSKG- Glen Campbell Tulsa, Ray Livingston-KELI- L.River Bd. -#4
Oklahoma City, Barry Shannon-KZUE- D. Castle
Laredo, Ruben O. Garcia-KLAR- Carpenters #9 Dallas, Danny Owens-Z97- Player Temple, Lou Saint-KTEM- Samantha Sang San Antonio, Ron Dennington-KZ-100- Fleetwood-#9
San Angelo, Curt Lancaster-KGKL- Wet Willie
Odessa, Rick Youngblood-KRIG- High Inergy
Tyler, Robert Adams-KDOK- Eagles-LP cut
Austin, Lenny White-KNOW- Santana #9
Waco, Mike Lucas-KRZI- LTD Phoenix, Anna Reyes-KRIZ- Babys #4 - - Richard Ruiz-KRUX- LTD Show Low Chip Stanley-KVSL- High Inergy Colorado Springs, Mark McCoy-KYSN- Wings
Casper, Doc Mueller-KATI- P. Simon #9
Santa Barbara, Dick Williams-KIST- Cheech & C.#15
Bakersfield, Pete Shannon-KERN- ELO
Fresno, Kris Van Kamp-KYNO- Heart Salinas, A.J. Roberts-KDON- Millie Jackson Stockton, David Kraham-KJOY- Wet Willie Hoquiam, Steve Larson-KGHO- Leo Sayer Tri Cities, Tom Mann-KALE- Player #5
Lewiston, Wes McShay-KOZE- Dan Hill Bellingham, Jonathan Walker-KPUG- Wings Moscow, Gary Cummings-KRPL- Tom Petty Great Falls, John Walton-KEIN- J. De Shannon - - Don Nordine-KQDI- Olivia Newton-John Vancouver, Paul McKnight-CKLG- Wings(flip)
Toronto, John Ferminesi-CHUM- D. Hill #7 Thunder Bay, B.M. Dean-CKPR- Rick Nelson

-- Later Reports --New Iberia, Ken Romero-KANE- M. Jackson Chattanooga, Khris Copeland-WFLI- LTD-#4
-- - David Carroll-WGOW- Bob Welch Lafayette, Jeffrey Jay Weber-WAZY- Player-#11 Terre Haute, Larry Joseph-WBOW- D. Parton-#10 Anderson, Dan Scott-WHUT- Commodores Indianapolis, Steve Kingston-WYRE- Brooklyn Drms. Trenton, Tom Taylor-WPST- B. Joel-#11
Alliance, Bill Brophy-WFAH- War Youngstown, Jack Taylor-Y103- Paul Simon-#14 Pittsburgh, Bob Cavage-13Q - B. Arvon Lansing, Tim Kelly-WILS- ELO St. Louis, Mark Rivers-KIRL- Queen Peoria, Wayne R. Miller-WIRL- Kendalls Rockford, Bob Goode-WROK- B. Welch-#18 St. Cloud, Tom Kay-WJON- D. Hill
Milwaukee, Chris Curtis-WZUU- Steely Dan
Two Rivers, John Barber-15Q- Earth, Wind &Fire
Green Bay, Gregg Albert-WDUZ- Samantha Sang
Grand Forks, Bob Hooper-KKXL- Kendalls-#2
Minot. Don Corbett-KKWA- \*Don Udli Minot, Don Corbett-KKOA- \*Dan Hill Fargo, Bob Denver-KVOX- Paul Simon-#10
Sioux Falls, Tom Evans-KISD- Dan Hill-#14
Huron, L.A. Timms-KOKK- Kenny Rogers
Rapid City, Mick Kjar-KKLS- Steely Dan
Dubuque, Chuck Bailey-WDBQ- Santa Esmeralda
March City Bob Scott-KRIB- Diana Ross Kansas City, Kim Welch-KBEQ- Cheech & Chong Jackson, Kent Nelson-KJAS- Chilliwack Wichita, Bob Lawrence-KLEO- B. Welch Junction City, Beauregard James-KJCK/FM- N, Diamond Galveston, Dave Collins-KILE- Santa Es.#7 Lubbock, Mark Conway-KLBK-Doobie Bros. Midland, Dick Baze-KCRS- J.De Shannon Marshall, Jerry Rome-KMHT- D. & M. Osmond ... Continued on page 6...



#### Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: JUST THE WAY YOU ARE-Billy Joel (Columbia) A perfect A/C record. A sure bet for our Top Ten. Already Top 3 at WMGK-Philadelphia.

Record to Watch: LADY LOVE-Lou Rawls (Phil. Int.) A two to one choice over any other record, as a Correspondent Preferred Pick. Added already at K101-San Francisco, WNEW-New York and WJAR-Providence.

A - C Correspondents' Reports

 $\frac{\text{LW}}{2}$ .  $\frac{\text{TW}}{1}$ . HOW DEEP IS YOUR LOVE-Bee Gees 1. 2. BLUE BAYOU-Linda Ronstadt 3. YOU LIGHT UP MY LIFE-Debby Boone 5. 8. 4. BABY, WHAT A BIG SURPRISE-Chicago 5. SLIP SLIDIN' AWAY-Paul Simon 6. 6. DAYBREAK-Barry Manilow 7. YOUR SMILING FACE-James Taylor 8. WE'RE ALL ALONE-Rita Coolidge 9. 9. HERE YOU COME AGAIN-Dolly Parton 11. 10. SENTIMENTAL LADY-Bob Welch 26. 25. YOU'RE IN MY HEART-Rod Stewart 10. 11. DON'T IT MAKE MY BROWN EYES BLUE-C.Gayle 30. 26. HOW CAN I LEAVE YOU-John Denver 12. 12. SEND IN THE CLOWNS-Judy Collins 13. 13. WE JUST DISAGREE-Dave Mason
17. 14. YOU MAKE LOVIN' FUN-Fleetwood Mac
18. 15. STILL THE LOVIN' IS FUN-B.J.Thomas

SIMPLE THINGS- Carole King THE NEXT HUNDRED YEARS-Al Martino EMOTION-Samantha Sang SHORT PEOPLE-Randy Newman WHAT A NIGHT-Tom Jones IT'S SO EASY-Linda Ronstadt SOUL AND INSPIRATION- Donnie & Marie DESIREE-Neil Diamond

Sales and/or Requests SWINGTOWN-Steve Miller Band YOU CAN'T TURN ME OFF-High Inergy AFTERGLOW-Lobo SOMETIMES WHEN WE TOUCH-Dan Hill I GO CRAZY-Paul Davis ISN'T IT TIME-Babys

Asheville (Bob Rymell-WRAQ) Billy Joel Astoria (Doug McDowell-KAST) Monte Bros. Baltimore (Dexter Beane-WCRM) Leif Garrett Bend (Bill Jay-KBND) Bette Midler Bismarck (Jack Parker-KBOM) Neil Diamond Blackfoot (Jack Sunday-KBLI) LTD Bluefield (John Hoffman-WHIS) Ozark Mt. D.D. Buffalo (Roger Christian-WBEN) Gns: R.Newman Burlington (Gary Wheelock-WVMT) Al Martino Butte (Bob Robert-KXLF) Roberta Flack Carson City (George Sepulvida-KPTL) R.Milsap Charlottesville (Jim Racey-WCHV) Gns: Player Chicago (Dave Martin-WFYR) Neil Diamond Chico (Jan Claire-KPAY) Diana Ross Chillicothe (R.A. Weatherford-WCIL) Lobo Cincinnati (Susan Howe-WLW) Stevie Wonder Coffeyville (Tom Wiggins-KGGF) K. Bonoff Columbia (Mike Collins-WIS) Lou Rawls Columbus (Dave Parr-WTVN) Dan Hill Corona (Rick Painter-KWRM) John Denver Corvallis (Weldon Greig-KLOO) B. Arvon Denver (Harry Smith-KHOW) Lou Rawls Des Moines (Del Hull-KRNT) Johnny Mathis Detroit (Bob Chenault-WOMC) Y. Elliman Dubuque (Steve Sesterhenn-KDTH) Chilliwack Eugene (Lee Gordon-KPNW) Tom Jones Everett (Dave Corbin-14-RKO) Randy Newman Flint (Bill Pearson-WTRX) Player Green Bay (Jim Trotter-WNFL) Al Martino Honolulu (Bernie Armstrong-KGU) McCoo & Davis Hopewell (Chris Stevens-WHAP) John Denver Jefferson City (Mike Schaefer-KJMO) Santa Esmeralda

Kansas City (Jim Gallant-KMBZ) Glen Campbell

Las Vegas (Jack London-KDWN) Bobby Goldsboro Los Angeles (Tess Russell & Jane Hassler-KMPC) Newman Macon (Steve Murphy-WMAZ) Al Martino Marion (Jim Roberts-WDIF) Diana Ross

Miami (Al Anderson-WIOD) D. Gates
- - (Joel Kaplan-WIGL) Player
- - (Mark Denver-WWWL) D. Fogelberg

Top Thirty LW TW 19. 16. GETTIN' READY FOR LOVE-Diana Ross 15. 17. MY FAIR SHARE-Seals & Crofts 20. 18. MY WAY-Elvis Presley
27. 19. JUST THE WAY YOU ARE-Billy Joel 21. 20. BABY COME BACK-Player 16. 21. GONE TOO FAR-England Dan & J. F. 23. 22. DON'T LET THE FLAME BURN OUT-J. De Shannon 14. 23. JUST REMEMBER I LOVE YOU-Firefall 25. 24. THE WAY I FEEL TONIGHT-Bay City Rollers 29. 27. SWEET MUSIC MAN-Kenny Rogers
--- 28. LOVE IS THICKER THAN WATER-Andy Gibb

--. 29. AS-Stevie Wonder 22. 30. CHANGES IN ATTITUDES-Jimmy Buffett

Correspondents' Preferred P. LADY LOVE-Lou Rawls (Phil. Int.) Preferred Picks I CAN'T HOLD ON-Karla Bonoff (Columbia) STORYBOOK CHILDREN-Bette Midler (Atlantic)

RUN TO ME-Flower NEVER MY LOVE-Addrisi Bros. 25th OF LAST DECEMBER-Roberta Flack LET HIM GO-Mac McAnally ALL I THINK ABOUT IS YOU-Nilsson

> Midland (Kirk Hughes-WMPX) K. Bonoff Missoula (John Van Wagoner-KGVO) Joan Baez Nashville (Don Sullivan-WSIX) B. Arvon Newport (Denny Pace-KMPT) E. Laws New York (Jeff Mazzei-WNEW) Lou Rawls Northfield (Mike Wrubel-KYMN) Addrisi Bros. Olympia (Dick Pust-KGY) Nilsson Osburn (Dave Nesbitt-KWAL) Roberta Flack Philadelphia (Dave Klahr-WMGK) Rq: B. Joel Pittsburgh (Chuck Brinkman-WTAE) R. Newman Portland, Me.(Marji Cyr-Adams-WGAN) S.Wonder Portland, Ore.(Bob Swanson-KEX) Abba Providence (Joe Thomas-WJAR) Lou Rawls Reno (Mike Haggerty-KOLO) D. Hill Rochester (Dag James-WMJQ/FM) Olivia N-John Roseburg (Chris Moriarty-KRSB) Tom Jones Saginaw (Rick Belcher-WSGW) Kenny Rogers St. Louis (Ed Scarborough-KSD) Gns-D. Ross Salt Lake City (Flo Wineriter-KSL) S.Sang San Diego (Dominic Anthony-KM/10) High Inergy San Francisco (Ron Reynolds-KNBR) B. Joel - - (LaVerne Drake-KlO1) M. Jackson San Jose (Steve Martinez-KLOK) Flower San Luis Obispo (Anna Bokma-KVEC) M.McCashin Santa Maria (Denny Luell-KUHL) Steely Dan Savannah (Pamela Sweet-WTOC) M. Nightingale Schenectady (Lee R. Flower-WGY) Addrisi Bros. Sharon (Jack Taylor-WPIC) John Denver Spokane (Gary Giorgi-KHQ) Chic Toledo (Joan Major-WSPD) Bette Midler Tulare (Paul Fredricks-KCOK) Gns-Humperdinck Tulsa (Kenny King-KRAV) Rod Stewart Vacaville (Fred Levy-KUIC) Millie Jackson Warwick (Dick Wells-WTBQ) Lou Rawls Waterloo (Jay Douglas-KXEL/FM) ELO Washington, D.C. (Bonnie Smith-WMAL) P. Davis Wausau (Chuck Williams-WSAU) Donna Summer Wichita (John "Hooter" Myers-KAKE) L.Garrett Yakima (Frank Taylor-KMWX) Bobby Arvon

# (Associate Editor, Betty Hollars)



Hot Line: 00H BOY-Rose Royce (Whitfield/Warner Bros.) Popular "In Full Bloom" album cut charts quickly on its own merit as a single.

Looking Good: OUR LOVE-Natalie Cole (Capitol) The proven Cole style brings immediate airplay for this single from the just released "Thankful" album.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 18. 16. DO DO WAP...-Curtis Mayfield 1. YOU CAN'T TURN ME OFF .. - High Inergy ٦. 2. DON'T ASK MY NEIGHBORS-Emotions 20. 17. I'M HERE AGAIN-Thelma Houston 3. SERPENTINE FIRE-Earth, Wind & Fire 21. 18. COME GO WITH ME-Pockets 4. BACK IN LOVE BY MONDAY-Millie Jackson 2. 17. 19. SEND IT-Ashford & Simpson 5. IF IT DON'T FIT...-Kellee Patterson 19. 20. RUNNING AWAY-Roy Ayers 6. SOMEBODY'S GOTTA WIN-Controllers 22. 21. BELLE-Al Green 9. 7. F-FUN-Con Funk Shun 15. 8. REACH FOR IT-George Duke 14. 22. IT'S ECSTASY...-Barry White 23. OOH BOY-Rose Royce 9. NATIVE NEW YORKER-Odyssey 29. 24. FUNKY MONKEY-Mandrill 11. 6. 10. BACK IN LOVE AGAIN-LTD 23. 25. GOIN' PLACES-Jacksons 5. 11. DO YOUR DANCE-Rose Royce 24. 26. SHAKE IT WELL-Dramatics 12. 12. THE WHOLE TOWN'S LAUGHING-T. Pendergrass 25. 27. JUST FOR YOUR LOVE-Memphis Horns 10. 13. DUSIC-Brick --. 28. GALAXY-War 13. 14. RUNNIN' FOR YOUR LOVIN'-Bros. Johnson -. 29. I GOT TO HAVE YOUR LOVE-Fantastic 4

Movin' On Up

DANCE, DANCE, DANCE-Chic (Atlantic/Buddah)

16. 15. LOVELY DAY-Bill Withers

OUR LOVE-Natalie Cole (Capitol)

26. 30. FUNK, FUNK-Cameo

Top Airplay JACK & JILL-Raydio IN A LIFETIME-Temptations KISS ME THE WAY I LIKE IT-George McCrae EASY COMING OUT-William Bell MORE THAN A WOMAN-Tavares ESPECIALLY FOR YOU-Manchild SHOUTING OUT LOVE-Emotions ANY WAY YOU WANT ME-Sylvers JOY TO HAVE YOUR LOVE-Patti Labelle THE SHOW MUST GO ON-4 Tops BOP GUN-Parliament YOU DON'T HAVE TO SAY YOU LOVE ME-Floaters GOIN' BANANAS-Side Effect MELODIES-Made In The USA COCOMOTION-EL Coco

Correspondents' Preferred Picks
CHOOSING YOU-Lenny Williams (ABC)
25TH OF LAST DECEMBER-Roberta Flack (Atlantic)
BABY COME BACK-Player (RSO)
BABY MY LOVE IS ALL FOR YOU-Deniece Williams (Col.)
PACK UP YOUR BAGS-Harvey Mason (Arista)
THE END OF THE RAINBOW-McKinley Mitchell (Chimney-WITH PEN IN HAND-Dorothy Moore (Malaco) ville)
GETTIN' READY FOR LOVE-Diana Ross (Motown)
PAPA T-Stanley Turrentine (Fantasy)
ANGEL/MERRY-GO-ROUND-Ohio Players (Mercury)
SORRY DOESN'T ALWAYS..-Gladys Knight & Pips(Buddah)
FEEL IT IN YOUR BACKBONE, GOT IT IN YOUR FEET-Q
WONDERFUL-McCoo & Davis (ABC)
HELLO SUNDAY, HELLO ROAD-Gil Scott Heron/Brian
Jackson (Arista)

# Regional Highlights Birmingham (Shelley Pope-WBUL) #1-Kellee Patterson, #2-Con Funk Shun, #3-Made in the USA, #4-Mem-

phis Horns, #7-Tony Owen, #9-Controllers, #10-Teddy Pendergrass. New: Margie Evans, Stanley Turrentine, B.T. Express (SHOUT IT OUT), Johnny Adams (SHARE YOUR LOVE WITH ME).

Chicago (Radio WVON) #1-E.W. & Fire, #2-High Inergy, #6-Controllers, #7-Dramatics, #8-Odyssey, #9-Kellee Patterson, #10-Sylvers. New: Con Funk Shun.

Chicago (Earnest L.James-WBMX/FM) #2-Millie Jackson, #3-George Duke, #7-Roy Ayers, #8-High Inergy, #11-Rose Royce, #13-Le Pamplemousse, #14-Odyssey, #16-Memphis Horns. New: Roberta Flack, Lenny Williams, McCoo & Davis, Cornell Dupree. Req: G.S.Heron & B.Jackson, Gladys/Pips, Diana Ross.

Cleveland (Lynn Tolliver-WJMO) #2-George Duke, #4-High Inergy, #6-Cameo, #7-Kellee Patterson.

Williams, McCoo & Davis, Cornell Dupree. Req: G.S.Heron & B.Jackson, Gladys/Pips, Diana Ross.

Cleveland (Lynn Tolliver-WJMO) #2-George Duke, #4-High Inergy, #6-Cameo, #7-Kellee Patterson.

Gns: Odyssey, Con Funk Shun. New: Earth, Wind & Fire, War, K.C. & Band, Rose Royce, William

Bell, Starguard. New LP's: Johnnie Taylor, E.W. & Fire, Temptations. Heavy LP's: G.Duke, Brick.

Columbus (Keith Willis-WVKO) #2-George Duke, #4-Pockets, #5-Kellee Patterson, #6-Patti Labelle,

#7-Bill Withers, #9-Bros. Johnson, #10-Mandre. Gns: Sylvers, Natalie Cole, Controllers.

New: Lenny Williams, Roberta Flack, Rose Royce, Pointer Sisters.

New: Lenny Williams, Roberta Flack, Rose Royce, Pointer Sisters.

Henderson (J.T.-KGRI/FM) #1-Meters, #2-Al Green, #8-William Bell, #9-Curtis Mayfield. Gns: George Duke, Odyssey, Fant.4, War, Mandrill. New: Roberta Flack, Barkays, O.V. Wright, Lou Rawls, Donna Summer, Hall & Oates, Addrisi Bros.

Miami (Ralph Featherstone-WMBM) #1-McKinley Mitchell, #5-Ashford & Simpson, #6-Patti Labelle,

#7-Chic, #8-Bill Withers. Gns: George McCrae, Player, Billion \$ Band, Mass Production, Hot, Denise Williams, Rose Royce, B.T.Express. New: Archie Bell, McCoo & Davis. LP's:War, Bob James.

Natchez (Haynes Ford-WNAT) #1-High Inergy, #7-Controllers. Gns: Rose Royce, Candi Staton, Pleasure. Meters, T.Houston, D.Williams, 4 Tops, Kellee Patterson, Chic, Natalie Cole. New: Odyssey, Raydio, Manchild, Dorothy Moore. LP's: Earth, Wind & Fire, Philadelphia Classics, Melba Moore.

St. Louis (Chico Brown-KATZ) #1-Emotions, #3-Kellee Patterson, #4-Millie Jackson, #5-Lenny Williams #8-Roy Ayers, #10-Odyssey. New: George Duke, Latimore, Mandrill, Mavis Staples. On: Bros. Johnson Rose Royce, Con Funk Shun, Parliament, Controllers. LP's: Barkays, Pockets, E.W.& F., Heatwave.

San Francisco (Johnny Morris-KDIA) #1-Rose Royce, #3-Commodores (LIVE-LP), #4-Ashford & Simpson, #5-Earth, W.& F., #7-George Duke, #8-Controllers, #10-Blackbyrds. Gns: War. New: Chic, James

#5-Earth, W.& F., #7-George Duke, #8-Controllers, #10-Blackbyrds. Gns: War. New: Chic, James Brown. New LP's: Natalie Cole, Johns Guitar Watson, T Connection.

Stockton (Charles Richardson-KUOP/FM) Gns: Con Funk Shun, War, Controllers, Bill Withers, Pockets, High Inergy, George Duke, Bob James, Phillipe Wynne, Side Effect, h Tops. New: Manchild, Stanley Turrentine, Lou Rawls. LP's: E.W.& F., M.Ferguson, Lou Rawls, Bob James.

Berkeley (Rob Singleton-KRE) New: L.Rawls, F.Hubbard, Hummingbird, N.Connors, P.Snow, D.Williams,

Raul de Souza, A.Jarreau, Crackin', Willie Hutch, R.Flack, A.Webb, Seawind, Gladys/Pips, Side E. Seattle (Robert L.Scott-KYAC) Gns: A.Green, B.Withers, Cheech & C., Pockets, W.Bell, War, L.Haywood, N.Cole. New: Commodores, Mandrill, Tavares. On: G.Duke, Raydio, Seawind, R.Royce, Control. Black Correspondents' LP cuts are on page 9.....

Prime Mover: I'M KNEE DEEP IN LOVING YOU-Dave & Sugar (RCA) The third single released from their current album is knee-deep in airplay.

Top Country Hits

IW	TW		IW TW	
1.	1.	WURLITZER PRIZE & flWaylon Jennings	18. 16.	SHE JUST LOVEDMoe Bandy
		BLUE BAYOU-Linda Ronstadt	22. 17.	
5.	3.	HERE YOU COME AGAIN-Dolly Parton	20. 18.	
4.	4.	FROM GRACELANDMerle Haggard	21. 19.	MY WAY-Elvis Presley
7.	5.	ONE OF A KIND-Tammy Wynette	12. 20.	LOVE IS JUST A GAME-Larry Gatlin
3.	6.	ROSES FOR MAMA-C.W. McCall	24. 21.	THE PAY PHONE-Bob Luman
9.	7.	YOU LIGHT UP MY LIFE-Debby Boone	26. 22.	PEANUT BUTTER-Dickey Lee
13.	8.	I'M KNEE DEEP IN LOVING YOU-Dave & Sugar		HEAVEN'S JUST A SIN AWAY-Kondalls
6.	9.	MORE TO ME-Charley Pride	23. 24.	EVERYDAY I HAVEJoe Stampley
8.	10.	SHAME ON ME-Donna Fargo	17. 25.	I'M JUST A COUNTRY BOY-Don Williams
10.	11.	STILL THE ONE-Bill Anderson	28. 26.	MOTHER COUNTRY MUSIC-Vern Gosdin
15.	12.	GEORGIA KEEPS PULLINGConway Twitty	29. 27.	CHANGESATTITUDES-Jimmy Buffett
		FOOLS FALL IN LOVE-Jacky Ward	28.	CHAINS OF LOVE-Mickey Gilley
14.	14.	DON'T LET ME TOUCH YOU-Marty Robbins	30. 29.	MIDDLE AGE CRAZY-Jerry Lee Lewis
19.	15.	TAKE THIS JOB AND SHOVE IT-Johnny Paycheck	30.	BORN TO LOVE ME-Ray Price

Other Gains, Sales and/or Requests WHAT A DIFFERENCE...-Ronnie Milsap QUITS-Gary Stewart COME TO ME-Roy Head ABILENE-Sonny James
LONELY STREET-Rex Allen Jr. SAVIN' THIS LOVE SONG FOR YOU-Johnny Rodriguez AFTER THE BALL-Johnny Cash I JUST WANT TO BE YOUR EVERYTHING-Connie Smith IT SHOULD HAVE BEEN EASY-Dottsy
THE FIRST TIME-Billy "Crash" Craddock

ACTION Sides
ACREE TO DISAGREE-Little David Wilkins SOMETHING TO BRAG ABOUT-Mary Kay Place STANDARD LIE NUMBER ONE-Stella Parton MR. D.J.-T.G. Sheppard
I'LL PROMISE YOU TOMORROW-Jerry Wallace OUT OF MY HEAD...-Loretta Lynn WHEN I TOUCH HER THERE-Jim Ed Brown SOME I WROTE-Statler Bros. TO DADDY-Emmy Lou Harris THINK ABOUT ME-Freddy Fender

Airplay: (New listings are underlined) John Denver (30); Oak Ridge Boys (27); Kenny Starr (24):

Tom T. Hall (21); Lynn Anderson (18); Narvel Felts (16); Susie Allanson (14); Ed Bruce (14):

Nick Nixon (13); Gene Watson (13); Crystal Gayle (13); Brush Arbor (12); Red Steagall (11):

Johnny Carver (11); Mary Lou Turner (11); Bobby Borchers (10); Glen Campbell (10); Larry Gatlin (10); Jimmy Rogers (10); Johnny Russell (10); Hank Snow (10); Ronnie Sessions (10); Even Stevens

IF I EVER COME BACK-Pal Rakes (Warner Bros.)

Recommended Newer Releases
Bros.) GOD MADE LOVE-Mel McDaniel (Capitol)

Roundup Albany (Bill O'Brian-KRKT) T. Glaser, D. McGuire
Albany, Ga. (Bob Bowen-WJAZ) F. Cramer, J. Denver
Ann Arbor (Mark Thomas-WNRS) B.Borchers, L. Gatlin
Aberdeen (Merle Fristad-KKAA) Rex, Jr., J.Paycheck
Akron (Don Dempsey-WSIR) Deb: L.Lynn, Oak Ridge Ashland (Cris Robins-WTCR) Rq: D. Lee, J. Cash.
Asheville (Dave Jacobs-WWNC) J. Russell, C. LeDoux
Austin (Jerry K. Green-KVET) Pk-Gene Watson
Baltimore (Danny Reese-WPOC) Bob Luman, M. Gilley Battle Creek (Mark Shepard-WWKQ) D. Lee, Cates
Biloxi (Lance Carson-WVMI) M. Robbins, M. Bandy
Boise (Paul Rider-KGEM) Gary Stewart, F. Fender
Bryan (Warren Davis-KORA/FM) Deb: J. Duncan, S. James Carrollton (Ray Hammons-WLBB) K. Bonoff, L. Gatlin Cape Girardeau (David Holt-KZYM) Elvis, Paycheck Chicago (Joanne Calloway-WMAQ) C. Twitty, D. Lee Cleveland (Shelly Harper-WHK) E. Milton, C. Smith Clovis (Charlie Russell-KMTY/FM) Deb: Em. Harris Columbia (Ken Martin-WCOS) K. Starr, Dottsy Cypress Gardens (Terry Slane-WGTO) Oak Ridge, Shylo Cypress Gardens (Terry Slane-WGTO) Oak Ridge, Shylo
Dallas (Peggy Sears-KBOX) Deb-R.Head, F.Fender
Denver (R.T. Simpson-KERE) K. Starr, L. Lynn, Denver
- - (Bill Ashford-KLAK) K. Barnes, Oak Ridge
Des Moines (Johnny Dolan-KSO) Deb-F.Hart, Em. Harris
Detroit (Cindy-WDEE) Dottsy, S. Parton
El Paso (Ray Potter-KHEY) D. Lee, B.Borchers, D. Lee
Eugene (Paul Larson-KATR) J.Russell, T.T.Hall
- - (Bob Wise-KEED) M.K. Place, L. Gatlin
Everett (Brian Austin-KWYZ) T.T. Hall, G.Campbell
Envetteville (Mike Edwards-WFAI) DeShannon J.Denver Fayetteville (Mike Edwards-WFAI) DeShannon, J. Denver Florence (Steve Casey-WXOR) L. Lynn, M.K. Place
Ft. Dodge (Dale Eichor-KWMT) F. Fender, Oak Ridge
Ft. Worth (Art Davis-WBAP) Oak Ridge, Em. Harris
Hanford (Jesus A. Gradillas-KNGS) F. Hart, L.Lynn
Houston (Dr. Pruce Nelson (TDN)) Houston (Dr. Bruce Nelson-KENR) Alvin Crow, G. Watson Indianapolis (Bill Robinson-WIRE) Pk-J. Denver. Kansas City (Don Rhea-KCKN) R. Steagall, J. Denver - - (Ted Cramer-WDAF) F. Fender, J. Stampley
Los Angeles (Cathy Hahn-KLAC) Gns-Dave & Sugar-#7 Lynchburg (Mark Thomas-WBRG) Pam Rose, B. Luman Madison (Andy Witt-WTSO) L. Lynn, D. Rogers Manitowoc (Bob Irish-WCUB) L. Anderson, C. Gayle Memphis (Hal Jay-WMC) G. Watson, Roy Head

Miami (Ron Tatar-WWOK) B. Luman, Wilkins Nashville (Dale Turner-WKDA) T.T.Hall, Place Natchez (Bob Cupit-WNAT) T. Wynette, Elvis New York (Ed Salamon-WHN) S. James, Rex, Jr. Norfolk (Earle M. Faulk-WCMS) Gatlin, K. Price Oakland (Bob Guerra-KNEW) Deb-Dottsy, C. Smith Orlando (Mike Burger-WHOO) L. Gatlin, J. Lee Oshkosh (Charlie Hart-WYTL) Em. Harris, L. Lynn Pascagoula (Powell/Sanders-WGUD/FM) C. Twitty Phoenix (Terry Black-KIII) L. James Statland Phoenix (Terry Black-KJJJ) L. Lynn, Statlers - - - (Mike Horey-KNIX) K. Price, T.T.Hall Pierre (M.S. Larson-KGFX) Borchers, Em.Harris Pt. Arthur (Dick Davis-KYKR) Lefevre, Denver Portland, Me. (Hal Knight-WPOR) T.G. Sheppard Portland, Ore. (Don Lane-KRDR) Em. Harris, Hall Pueblo (Randy Lee-KPUB) Craddock, M.K.Place Rochester (Pat O'Neill-KKEE) T.T.Hall,L.Lynn Saginaw (Tommy Samoray-WKCQ) Felts,Oak Ridge St. Cloud (Dean Allen-WWJO) <u>Deb</u>-Milsap St. Joseph (Bob Orf-KFEQ) M.Turner,L.Lynn San Bernardino (Bob Mitchell-KCKC) Oak Ridge San Diego (Ed Chandler-KSON) J. Cash, R.Price San Jose (Don West-KEEN) L. Gatlin, C.Gayle Savannah (T. Wunderlin-WQQT) L.Anderson Shelby, Mark Grady-WOHS/FM) Milsap, K. Starr Shreverport( Ron Scott-KRMD) M.K. Place - - (Jim Hawthorne-KWKH) J.Rodgers, T.T. Hall South Bend (Tom Sidwell-WJVA) Stampley, D. Lee Stevens Pt. (Pat Martin-WXYQ) M. Bandy, Elvis St. Petersburg (Joe Patrick-WQYK/FM) Bandy Thibodaux (Rick Luquette-KTIB) Pks-E. Harris Toledo (Bob Pepas-WTOD) Statlers, T.T.Hall Tucson (Tim Tyler-KIKX) J.L. Lewis, Dottsy Tulsa (Billy Parker-KVOO) D. Rogers, Fender Victoria (Marvin Paul-KNAL) D. Lee, Craddock Waco (Ray Welch-KKTK) Pam Rose, Ed Bruce Washington, D.C. (Red Shipley-WPIX/WXRA) Arnoli Wenatchee (Rex Cory-KUEN) Em. Harris, Wallace West Palm Beach (Jim Howie-WIRK) Deb-Fender Wheeling (Bob Berry-WWVA) K. Starr, Felts Wichita (Don Walton-KFDI) Pk-Kenny Price Wolf Point (Jerry Gerke-KVCK) Borchers, J. Lee Yankton (Jefferson Red-WNAX) Deb-Milsap, Starr

Country Club

Changes: KATY-San Luis Obispo, Ca., has a lineup to compliment their new country format.

Bill Larsen, P.D. (AM Drive), Chuck Bernard (Mid-day), Sindi (Afternoon Drive), Doug Vincent (Evening) and Danny Blue (all night).

KMO-Tacoma has revised their lineur.

KMO-Tacoma has revised their lineup: Russ Riley (6-10 AM), Lee Phillips (to 3 PM), Big Ed Dunaway (to 7 PM), Tom Baker (to 12 mid.), Bill Norton (to 6 AM).

Service: KORA/FM-Bryan, Tx., would like albums from all sources.

KPUB/AM-FM-Pueblo still needs Bluegrass product, old and new.

Russ Riley, KMD-Tacoma, is now doing a Country music column for the local newspaper and would appreciate information on artists.

WXYQ-Stevens Point needs service from MCA, U.A. and Mercury.
KCFX-Pierre, S.D., could use the latest Herb Pederson, Hank Williams Jr. and J.L.Lewis albums. KKIK-Waco starts a new modern country format December 1st and needs service, including albums and oldies, from all sources.

Music Calls: Mark Thomas, WNRS-Ann Arbor, Tuesday - Thursday, 2 - 5 PM.
Chart Correction: Last week we listed the Mel Street single at #30. It should have been MIDDLE AGE CRAZY-Jerry Lee Lewis. Sorry!

The lucky WCOS-Columbia listener and guest won front row seats to the Conway-Loretta concert in the great 98 Superstar Contest. Scott Seiden escorted them back stage to meet the duo.

Ron Tatar, WWOK-Miami, gets positive reaction to YOU'RE THERE BETWEEN US-Barbara Fairchild from her album released two years ago.

Bob Mitchell, KCKC-San Bernardino, reports IT STARTED ALL OVER AGAIN from Vern Gosdin's latest album is receiving better acceptance than his current single.

Don Nelson, Vice-President and General Manager of WIRE-Indianapolis, was elected Country Music Association Chairman of the Board.

KRIZ-Phoenix just gave away a month-long trip for two to Vitznau, Switzerland. For over a month, they told listeners the "Z" in KRIZ had departed for an around the world trip and had lost a \$1,000 bill somewhere. People were required to guess the secret location of the bill. The couple now enjoying Switzerland, also got to pocket the \$1,000.

This Thanksgiving, KAKC really did give Tulsa the bird. According to Dr. Don, they gave away

Eagle albums.

As of next week, KYA/FM-San Francisco will be operating as a progressive top 40 with an 18-24 target audience, according to Alan Mason. The station will play well-researched, hit-oriented singles and album cuts. He also announced staff adjustments for both the AM and FM, as follows: KYA-FM

Simulcast

KYA-AM 6-10a Randy Hames (KNUS-Dallas) 10-2p Steve Jordan (present staff) 2-6p Citizen Bill (KING-Seattle) 6-10p Chris Lance (KCBQ-San Diego)

10-2p Quincy McCoy (Y100-Miami)
2-6p Joe Michaels (KYTE-Portland)
6-10p Bill Minkler (KCB-San Diego)
10-2a Candy Chamberlin (present staff)
wkends. Steve Moore (KNDE-Sacramento) 10-2a Jack Bryan (present staff) 2-6a Michael O'Connor (present staff)

KYA-AM is looking for a weekend talent. Contact Alan at 415-397-2500.

Correspondents' Corner (cont'd. from pg.2)

Beaumont, Paul King-KAYC- Billy Preston - - J.J. Stone-KWIC-#10-Santana Victoria, Gary Steele-KVIC- #10-LTD El Paso, Johnny Thompson-KELP- #12-Elvis P. Tucson, Ed Alexander-KTKT- LTD Pueblo, Rip Avina-KDZA- Kansas Salt Lake, Lorraine Winegar-KRSP- N.Diamond Salem, Tim Patterson-KBZY- Kansas
Las Vegas, Dave Van Stone-KLUC- Cheech & Chong Medford, R.E. Lucas-KYJC- Elvis Costello
Reno, Red Mountain-KCBN- Tom Petty Corvallis, Art Quine-KFLY- Tom Petty Los Angeles, Denise Gorman-Kl00- P.Frampton Anaheim, Rick Carroll-KEZY- Player Whittier, Jay Loughrin-KRHC - Lynyrd Skynyrd Santa Maria, Johnny Dixon-KC148- Addrisi Bros. Fresno, Dan Spears-KFYE- #2-Bay City Rollers Modesto, Terry Schafer-KFIV- Lynyrd Skynyrd

Livermore, Steve O'Neil-KKIQ- David Castle Stockton, Dave Morgan-KSTN- \*Emotions Sacramento, Jeff Hunter-KNDE- Steve Martin Yuba City, Ross Forbes-KOBO- Ozark Mtn. DD Seattle, Rob Conrad-KING- Bay City Rollers Portland, Karen Knight-KYTE- Dolly Parton Eugene, Richard Harker-KBDF- LTD Spokane, Jim Hill-KREM- Dan & Coley Tacoma, Bruce Cannon-KTAC- Paul Simon Yakima, Brady Layman-KQOT- Santa Esmeralda Boise, Fred Novak-KWZ- E.W. & Fire Billings, Allen Moos-KOOK- \*Dan Hill Missoula, Vern Argo-KYLT- \*Tom Petty

Changes

Danny Owen Peter Hunn Ria Michaels Robert E. McKinley Jack Daniels Jonathan Brandmeier Rob Mathews Gary Hartmann Johnny Dixon Denny Pace Ruben Garcia Michele Pettis Lee DeYoung Dick Bartley Steve Kingston Roger W. Morgan

Z97-Ft. Worth WNLC-New London, Conn. WISM/FM-Madison WSAI-Cincinnati WBEQ-Kansas City WOSH/WYTL-Oshkosh WOSH/WYTL-Oshkosh WOSH/WYTL-Oshkosh KC148-Santa Maria KNPT-Newport KLAR-Laredo, Tx. KOIL-Omaha WBBM/FM-Chicago WBBM/FM-Chicago WIRE-Indianapolis KOIL-Omaha

Capricorn Records WMGK-Philadelphia WISM/AN Z93-Atlanta 96KX-Denver WYNE-Appleton WYNE-Appleton WYNE-Appleton promoted to promoted to promoted to KMJC-San Diego promoted to promoted to promoted to KMJC-San Diego

Promotion Air Talent Music Director Music Director Music Director Music Director Music Director Program Director Program Director Program Director

Assignment

Memo From The Editor This holiday shortened week has compelled a departure from our customary layout. We've omitted the "Top 40 Station Reports" and substituted the following "Regional Highlights". This is a regular feature of our Wednesday Supplement, which we had to cancel this week. We've also reduced the lineage usually devoted to our AC and Country Correspondents. We'll be back to normal next week.

Regional Highlights

Bob Moody, WAKY-Louisville

Bob Welch (9 from 12), James Taylor (10 from 13), J. Collins (11 from 14), Dolly Parton (17 from 25), Paul Davis (18 from 22), H. Inergy (19 from 30). Debut: Rod Stewart. Adds: Elvis, Steve Miller, Bay City Rollers.
Dave Morgan, WMET-Chicago

Styx (4 from 6), Leif Garrett (19 from 26). Adds: Santana, Bay City Rollers, Queen, Player, Santa Esmeralda, Wings, ELO, Rod Stewart.

Dave Kirby, 96KX-Denver

Fleetwood Mac (1 from 2), Bob Welch (2 from 4), James Taylor (8 from 15), Player (18 from 21), Styx (20 from 24), High Inergy (27 from 30). Adds: Dolly Parton, Paul Simon, ELO, Randy Newman.

Jim Chapman, KSTT-Davenport

Bay City Rollers (5 from 12), Shaun Cassidy (10 from 18), Styx (12 from 22). Debuts: England Dan, L.T.D., Rod Stewart, Paul Simon, Santana. Adds: K.C. & Sunshine Bd., Wings, Earth, Wind & Fire, Foreigner. Dropped: Queen, Leo Sayer, Stevie Wonder.

Ron O'Brien, WFIL-Philadelphia

Paul Simon (10 from 11), James Taylor (13 from 17), Diana Ross (14 from 15), Player (15 from 20), Dolly Parton (16 from 18). Debuts: Linda Ronstadt, Bob Welch, Randy Newman, Elvis. Adds: Bill Withers, L.T.D., Billy Joel. Jack Forsyth, 96X-Miami

Player (2 from 10), Elvis (6 from 9), Earth, Wind & Fire (9 from 11), K.C. & Sunshine Bd. (12 from 22), Billy Joel (16 from 19). Debuts: Santa Esmeralda, Paul Davis, ELO. Adds: Chicago, Millie Jackson, Con Funk Shun, Leo Sayer.

Dr. Don, KAKC-Tulsa

Dolly Parton (2 from 6), Bay City Rollers (3 from 4), Babys (8 from 9), Player (10 from 12),
Fleetwood Mac (16 from 21), K. Rogers (18 from 24), Paul Simon (27 from 34). Debuts: ELO,
Kansas, Randy Newman. Adds: Paul Davis, Samantha Sang, John Denver.

Paul Simon (9 from 15), Steve Miller Bd. (10 from 16), Judy Collins (15 from 19), Dolly Parton (20 from 26). Debuts: Player, Elvis, Styx. Adds: Billy Joel, Kansas.

Dave Bishop, WCOL-Columbus

Kendalls (7 from 14), Babys (#9), LTD (23 from 29). Adds: Dolly Parton, England Dan & J.F.C.

John Sebastian, KDWB-Minneapolis/ St. Paul

Little River Band (10 from 11), Randy Edelman (13 from 15), Paul Davis (15 from 20), England
Dan & J.F.C. (17 from 19), Carpenters (20 from 27), Babys (21 from 24), Player (25 from 29). Debuts: Linda Ronstadt, Billy Joel.

Lanny West, WHHY-Montgomery

Styx (2 from 6), Randy Newman (3 from 4), Dolly Parton (8 from 15), ELO (13 from 21), Andy Gibb (18 from 24). Debuts: Rod Stewart, LTD, Wings, Ronnie Milsap, BG's. Adds: Donna Summer, Dan Hill, Alan O'Day.

Bob Harper, WGCL-Cleveland

Babys (5 from 12), Bob Welch (13 from 22), Queen (14 from 23), Paul Simon (19 from 29),
Dolly Parton (21 from 27). Debuts: Styx, Steve Miller Bd. Add: Player.

Jeff Salgo, KFXM-San Bernardino
Player (2 was #1), Seals & Crofts(13 from 16), Bob Welch (16 from 21). Add: Steve Miller Bd. Bob Beck KWWL-Waterloo

Kendalls (2 from 3), Carpenters (4 from 5), Styx (9 from 11), Babys (12 from 15). Debuts: L. Garrett, Dan Hill. Adds: Steeely Dan, Peter Frampton, L. Skynyrd, Samantha Sang, Jackie De Shannon.

Tom Hutyler, KJRB-Spokane
Styx (#2), Carpenters (#5), Player (#7), Bay City Rollers (13 from 18). Debuts: Randy
Newman, ELO, Kansas. Adds: Santana, LTD, England Dan & J.F.C., Polly Parton.

Tom Nast WBBF-Rochester James Taylor (6 from 17), Van Morrison (9 from 10), J. Ferguson (21 from 25), Paul Davis (25 from 29). Debuts: Player, Andy Gibb, Styx. Adds: Rod Stewart, Bay City Rollers, Queen. Bruce Stevens, WBBQ-Augusta

Styx (12 from 16), Stillwater (18 from 21 - Top 5 requested - LP is Top 10). Debuts: High Inergy, Andy Gibb, Randy Newman. Adds: Santana, Dan Hill, Millie Jackson.

Pat McKay, WOKY-Milwaukee

Dolly Parton (10 from 11), Bob Welch (19 from 28), Lake (20 from 24), The Babys (21 from 26),
Queen (22 from 32). Debut: Faul Davis. Adds: Shaun Cassidy, Billy Joel, Al Martino, LTD,

Player, James Taylor, Heart.

Michael O'Brien, KPAM-Portland

Babys (7 from 8), James Taylor (8 from 12), Carpenters (9 from 10), Bay City Rollers (11 from 16), Santana (13 from 15), Player (15 from 24), Elvis (16 from 19), Paul Simon (17 from 20).

Debuts: Dan Hill, Dolly Parton, Kansas. Adds: Tom Petty.

Debi. Hines, KRKE-Albuquerque

Santana (4 from 6), Player (10 from 20), LTD (11 from 22). Debuts: Rod Stewart, Styx, Earth,
Wind & Fire. Adds: Andy Gibb, Alpha Band, Santa Esmeralda, Shaun Cassidy.

Sherry Toennies, KSLQ-St. Louis Bob Welch (2 from 3), LTD (5 from 6), Kansas (9 from 15), Randy Newman (13 from 22). Debut: Belle Epoque. Adds: Odyssey, Wings, Billy Joel, Player, Cheech & Chong, Carpenters.

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Regional Highlights - continued from Page 7...

Nina Gomez, KCBQ-San Diego
Cheech & Chong (2 from 5), Santana (15 from 17), Little River Band (17 from 23). Debuts: Randy Newman, Dolly Parton. Add: Carpenters.

Gary Berkowitz, WPRO/FM-Providence
Queen (1 from 2), Shaun Cassidy (5 from 29), Seals & Crofts (8 from 11), L. Garrett (10 from 25),
Wings (19 from 30). Debuts: D. Parton, Randy Newman, Donnie & Marie Osmond, ELO. Adds: Billy Joel, Peter Frampton, James Taylor.

Judy Rich, Bloo-San Diego

Little River Bd. (10 from 12), Santana (11 from 13), Aerosmith (13 from 14). Adds: Randy Newman, L. Skynyrd, Wet Willie.

Bob Kaghan, WRJZ- Knoxville

Dolly Parton (5 from 8), Styx (7 from 14), Paul Simon (10 from 11). Debuts: LTD, Elvis, L. Skynyrd. Adds: A. Gibb, Randy Newman, D. Gates, Peter Frampton.

Rish Wood, KINT-El Paso
Player (2), L. Ronstadt (4), Babys (5), Steely Dan (11 from 14), Santa Esmeralda (14 from 18).
Debut: ELO. Adds: Wings, Dolly Parton.

Jimi Fox, 10Q-Los Angeles

R. Newman (16 from 23), D. Ross (21 from 27). Debuts: LTD, B. Welch, Donnie & Marie Osmond.

Adds: Queen, Bay City Rollers, Wet Willie, Kansas, Nick Gilder, Johnny Paycheck, Kendalls, Kiss, Ramones.

Mark Taylor, KFI- Los Angeles

Player (11 from 17), B. Welch (14 from 19), ELO (19 from 24), High Inergy (22 from 28).

Debuts: Jas. Taylor, LTD, Santa Esmeralda, Rod Stewart. Adds: R. Newman.

Jonathan Little, WISM-Madison

Styx (15 from 25), Elvis (19 from 26), Jackie De Shannon (20 from 24). Debuts: Paul Simon,
L. Garrett, Billy Joel, E.L.O. Adds: Andy Gibb, Rod Stewart, LTD, Boz Scaggs.

Jeff Robbins, WIFI-Philadelphia

Younges (12 from 21) Diana Ross (16 from 24), ELO (19 from 23). Debuts: James Taylor, Paul

Kansas (12 from 21), Diana Ross (16 from 24), ELO (19 from 23). Debuts: James Taylor, Paul Davis. Adds: Rod Stewart, Queen. Still on: BG's, Heart, Steely Dan(LP cut).

J.R. Greeley, KEWI-Topeka

Kansas (3 from 4), Elvis (19 from 24), Bay City Rollers (22 from 25), L. Garrett (24 from 29). Adds: Paul Simon, ELO, Randy Newman, Dolly Parton.

Bruce Sherman, 929-Nashville

Babys (5 from 8), England Dan & J.F.C. (16 from 20). Adds: Santa Esmeralda, Dan Hill.

On: Wings, Paul Simon, Billy Joel, Dave Mason, Santana, Olivia Newton-John, Stevie Wonder. Steve Warren. WGLF-Tallahassee

LTD (#4), Player (10 from 12), Paul Davis (13 from 15), Kansas (24 from 28). Debuts: Leo Sayer, Rod Stewart, Styx. Adds: Dan Hill, Samantha Sang, Lou Rawls, Brooklyn Dreams.

Bill Young, KILT-Houston

LTD (2 from 3), Paul Davis (5 from 9), Santa Esmeralda (6 from 10), Dolly Parton (15 from 23), Elvis (18 from 28), Randy Newman (21 from 29), Andy Gibb (27 from 32). Debuts: Bay City Rollers, England Dan & J.F.C. Add: Neil Diamond.

Clay Gish KRBE-Houston

LTD (1 from 2), Santa Esmeralda (4 from 11), Paul Simon (11 from 12), High Inergy (17 from 28). Debuts: Wings, ELO. Adds: Randy Newman, Andy Gibb, Neil Diamond. Requests: Santa Esmeralda (#1 requests - all demos - "total crossover").

Bob Payton, WZZP-Cleveland

Styx (#9), Babys (#10), LTD (12 from 15), Meatloaf (14 from 16), Queen (23 from 28). Adds: Queen, High Inergy, ELO.

John Scott, WMFJ-Daytona Beach

Bay City Rollers (#1), Player (2 from 5), James Taylor (4 from 8), LTD (6 from 12). Debuts: Wings, Judy Collins, Chic. Adds: ELO, Samantha Sang, Donnie & Marie Osmond, David Castle,

Linda Ronstadt, Queen.

Harry Nelson, WRKO-Boston

Queen (#1), Player (4 from 7), Odyssey (6 from 10), Bob Welch (15 from 21), Randy Newman (16 from 23), Crawler (25 from 28). Debuts: Rod Stewart, James Taylor, Leif Garrett. Adds: Dolly Parton.

Spears/Avison, KHJ-Los Angeles

High Inergy (12 from 14), Donny & Marie Osmond (18 from 21). Debuts: Randy Newman, Player, Dave Mason. Add: Santa Esmeralda.

Dave Sholin, KFRC-San Francisco

Linda Ronstadt (BAYOU-#1), Shaun Cassidy (10 from 17), The Babys (12 from 15), LTD (13 from 16), J. Collins (18 from 19 - Strong call outs), Stevie Wonder (19 from 21), High Inergy (26 from 30), Kansas (27 from 28). Debuts: Elvis, Neil Diamond, Randy Newman, ELO. Re-add: Fleetwood Mac. WHBQ-Memphis John Long,

LTD (1 from 3), Earth, Wind & Fire (6 from 13), High Inergy (13 from 23), Samantha Sang (25 from 28). Debut: Elvis. Adds: Linda Ronstadt, Rod Stewart, Neil Diamond.

Paul Ehlis, KBOZ-Bozeman

Dolly Parton (13 from 18), P. Davis (18 from 19), Kendalls (19 from 20). Debuts: R. Newman, Andy Gibb. Adds: Samantha Sang, LTD, Neil Diamond, Tom Petty, Dan Fogelberg.

Kris Mitchell, KROY-Sacramento

Babys (19 from 25), Donnie & Marie Osmond (21 from 23). Debuts: LTD, Bob Welch. Adds: Styx, Elvis, High Inergy. On: Randy Newman, ELO, Bee Gees.

Dan Ingram WBSR-Pensacola

B. White (#1), Peter Brown (#2), England Dan & J.F.C. (9 from 12), LTD (10 from 15), Billy Joel (18 from 24), Jackie De Shannon (23 from 29). Debuts: Randy Newman, Wings, Shaun Cassidy. Adds: Gary Wright, Wet Willie, Samantha Sang, Smiler, Dan Hill.

John Tobin, KSLY-San Luis Obispo Dolly Parton (#1), Player (5 from 6), Babys (10 from 12), Jackie De Shannon (18 from 20 - LP sales). Debuts: Kansas, Bay City Rollers, John Denver. Adds: Santa Esmeralda, Dan Hill, Wet Willie, Steely Dan, Jan Hammer.



#### Album of the Week (reviewed by Ron Fell)

"Broken Blossom"-Bette Midler (Atlantic) Edith Piaf, Sammy Hagar, Eddy Arnold, Billy Joel,
Tom Waits and J.C. Johnson have nothing in common. Until now. Producer Arthur Brooks and
Bette have now taken some of their songs and challenged no less than seven arrangers to "Midlerize" them. Side one is particularly courageous and successful with MAKE YOURSELF COMFORTABLE, RED, I NEVER TALK TO STRANGERS ("Looking For Mr. Goodbar"?) and STORYBOOK CHILDREN as its highlights.

Also recommended from the following LP's:
"Love Transfusion"-Rockets (Tortoise/RCA) FAST THING IN DETROIT/MY HEART NEEDS YOU/I GOT TO MOVE/FLY LITTLE BIRD

"Don't Let Me Touch You"-Marty Robbins (Columbia) NO MORE YOU & ME/TO GET TO YOU/RETURN TO ME/ MORE THAN ANYTHING I MISS YOU

"What A Night"-Tom Jones (Epic) IF THIS IS LOVE/DAY TO DAY AFFAIR/WHAT A NIGHT/WE DON'T LIVE HERE

"Bruce Roberts"-Bruce Roberts (Elektra) I DON'T WANNA GO/STARMAKER/THIS BOY
"Outside Help"-Johnny Rivers (Big Tree) OUTSIDE HELP/FOR YOU/ONE LAST DANCE/CURIOUS MIND
"Eloise"-Eloise Laws (ABC) BABY YOU LIED/SOMEONE WHO STILL NEEDS ME/NUMBER ONE/1,000 LAUGHS

"Spinners/8"-Spinners (Atlantic) BACK IN THE ARMS OF LOVE/EASY COME, EASY GO/HEAVEN ON EARTH

"Live and Let Live"-10cc (Mercury) PEOPLE IN LOVE/WALL STREET SHUFFLE/MODERN MAN BLUES
"Gypsy Boy"-Billy Joe Shaver (Capricorn) BILLY B. DAMNED/WE STAYED TOO LONG AT THE FAIR/GYPSY BOY
"Funk Beyond The Call Of Duty"-Johnny Guitar Watson (DJM) I'M GONNA GET YOU BABY/BARN DOOR/

LOVE THAT WILL NOT DIE "Hear To Tempt You"-Temptations (Atlantic) THINK FOR YOURSELF/IN A LIFETIME/SNAKE IN THE GRASS "First Take"-Meri Wilson (GRT) SILVER BLUE MERCEDES/THERE'S A WHOLE LOT MORE.../ITINERARY
"The Alice Cooper Show"-Alice Cooper (W.B.) UNDER MY WHEELS/BILLION DOLLAR BABIES/SCHOOL'S OUT

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary
Neil Diamond-LET ME TAKE YOU../I'M GLAD.../ YOU DON'T BRING ME FLOWERS/GOD ONLY KNOWS John Denver-IT AMAZES ME/TRADEWINDS/

RIPPLING WATERS

Carpenters-SWEET SWEET SMILE
Paul Simon-STRANDED IN A LIMOUSINE

Boz Scaggs-STILL FALLING FOR YOU

Country Music

Johnny Paycheck-GEORGIA IN A JUG/COLORADO

KOOL-AID

Tammy Wynette-THAT'S THE WAY IT COULD... Art Webb-FREE
Merle Haggard-THAT'S ALL RIGHT/BLUE MOON TURNSBOD James-NIGHT CRAWLER/HEADS TO GOLD

Johnny Duncan-JUKEBOX CINDERELLA/LONELINESS/ LAST NIGHT MADE MY DAY

Dolly Parton-TWO DOORS DOWN/ME & LITTLE ANDY Colleen Peterson-BUCKET TO THE SOUTH/DIMLITES Lou Rawls-IF I COULDA, WOULDA, SHOULDA...

Jerry Lee Lewis-CAREFREE SAT. NIGHT/COUNTRY MEMORIES

Rock

Linda Ronstadt-TUMBLING DICE/POOR POOR PITIFUL ME ELO-SWEET TALKIN' WOMAN Fleetwood Mac-2ND HAND NEWS/THE CHAIN Chicago-TAKE ME BACK TO CHICAGO Bee Gees-STAYIN' ALIVE Steely Dan-JOSIE Kansas-DUST IN THE WIND Foreigner-LONG WAY FROM HERE

Black Radio

Donna Summer-ONCE UPON A TIME

Barkays-SHUT THE FUNK UP

Johnny Guitar Watson-IT'S A DAMN SHAME Memba Moore-YOU ARE MY RIVER/STANDING RIGHT HERE

Earth, Wind & Fire-JUPITER/LOVE'S HOLIDAY

Pockets-PESADO

Narada Michael Walden-I NEED YOUR LOVE

#### Inside Progressive Radio (by George Meier, Editor of Walrus)

The most interesting album of recent weeks is Leonard Cohen's Death Of A Ladies' Man which was produced by Phil Spector. Odds makers would have bet that Spector's indellible production style would have obliterated Cohen's indellible singing style. That did not happen. Somehow this LP accommodates both. All the songs were co-written by the two men, helping the process while adding another impossible image to the puzzle.

Another fine album, for its completeness is the Shakti album. This is John McLaughlin's fusion of Indian and Western musics. It is melodically superior while its execution is downright dazzling. Further, the whole LP holds up.

Two great and pleasant surprises show up. One is an unknown group called The Lamont Cranston Band on, none other than Shadow Records. They are a hot little blues band with a super ear for tunes and a smile in their presentation.

The second LP is a major surprise in the form of a transformed Wet Willie. To now they have been a good, second line Southern rock band. Never could they hope to eclipse The Allman Brothers or Charlie Daniels or Marshall Tucker. Look out. Manorisms, their new LP, is hot. Lead by a song called "Street Corner Serenade" they have placed themselves in contention for high honors by moving out of the limiting Southern rock idiom.

Some other solid efforts include Rod Stewart's album (when he sings a ballad few can touch him) and the first well crafted Electric Light Orchestra album in memory.

Finally, a note about The Runaways. Their music is important insofar as they are one of the few bands which is a part of its own audience. In the sixties the hippy bands were, likewise, a part of the audience as well as the performers. That has all changed as rock musicians have gotten older and richer. The whole business tends to grow away from its audience, until a new wave comes to take it back to the streets. Punk is here.

(11/23/77)

GOODBYE GIRL-David Gates (Elektra) This formula release is typical of the music currently being heard on radio. It will be interesting to see if it is accepted. UNTIL NOW-Helen Schneider (Wingsong) My obvious weakness for a ballad with a mature lyric is

showing. Regardless, this left field choice is worthy of more than one listen.

LONG, LONG WAY FROM HOME-Foreigner (Atlantic) STORYBOOK CHILDREN-Bette Midler (Atlantic) DON'T CHANGE-Daryl Hall & John Oates (RCA) BRING ME YOUR BROKEN HEART-Baby Grand (Arista) TRIED TO LOVE-Peter Frampton (A&M)
TOUCH AND GONE-Gary Wright (Warner Bros.) WE'RE OFF YOU KNOW-Klaatu (Capitol)

Also Possible tic) ROLL ON BROTHER-Group With No Name (Elektra) ONE TO ONE-Reba McEntire (Mercury) SAVE ME-Brian Chapman (Capitol)

I LOVE YOU-Donna Summer (Casablanca)

Comment

An undercurrent of misunderstanding and fear about radio's research methods and current direction is widespread in the music industry. Granted, research has changed, but the objective is the same as always -- attraction of the largest available audience, in one or more specific demographics, by playing the most popular music.

For radio on the one hand, the most popular music is not necessarily the biggest selling single or album, but the music most listeners want to hear. The music industry on the other hand. correlates popularity with sales. Sales indicate purchasers have committed themselves financially to the music but they do not show what the silent majority of radio listeners really want to hear--which is what radio really wants to know. Research enters into play here. Since the objectives of the two industries are different, misunderstandings develop easily.

can not clear up misunderstandings by criticizing research or rejecting new concepts, however. For example, the industry is over-reacting to call-out research. It is feared because it is misunderstood. The solution, if one really exists, is to understand the different objectives, then work within and improve on the framework that has been established. Besides, we'll have a new term to fear next year, and still another the year after.

We are in an innovative business supposedly bursting with creative people so we should expect new ideas and change regularly -- but we should not fear them. After all, changes have been

going on in this business since the broadcasting of recorded music began.

Michael Spears Resigns

Tuesday (Nov. 22), Michael Spears, Operations Manager at KHJ, submitted his resignation to Dwight Case, President of RKO Radio. Michael cited health and personal reasons for the move. In this business, the word "resigned" sometimes means an individual is fired. That is not the case here. In our discussion with Tim Sullivan, General Manager of KHJ, he said he was unaware of Michael's intention and that, in his view, Michael has done a very good job. "The October/November book will show, once again, that KHJ holds a position of dominance in the Los Angeles market." He added, "I wish him luck."

In speaking with Michael Tuesday evening he said he planned to spend the Christmas holidays with family and friends in Texas, and travel for a short time. Following that, he will be organizing a small consulting firm catering to a select clientele.

At press time, no one has been named to replace him at KHJ.

WDUN/AM & FM-Gainesville KASH-Eugene WABB-Mobile KASH-Eugene WISE-Asheville, N.C. WZZD-Philadelphia KASH-Eugene KYA-San Francisco WJON-St. Cloud, Minn. KTEM-Temple, Tx. WCUE-Akron WZZD-Philadelphia KUJ-Walla Walla, Wash. KSTT-Davenport KOOK-Billings WDIF-Marion, Ohio KUJ-Walla Walla WRAQ-Asheville KAOK-Lake Charles WIRK-West Palm Beach

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\*No Calls Please

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