

BILL GAVIN'S RECORD REPORT #502  
WEEKLY SUMMARY

Smash of the week: EVERYBODY LOVES SOMEBODY-Dean Martin(Reprise) Even though it hasn't hit hard as yet in a few cities, it is jumping high and fast in most areas. Looks like a certainty for #1 honors.

Sleeper of the week: BETTER WATCH OUT BOY-Accents(Challenge) Started out in Los Angeles on the Commerce label, but did little there. It is now starting to sell in Pittsburgh and is attracting favorable attention in several other cities.

Hot shot: A HARD DAY'S NIGHT-Beatles(Capitol) Smashing sales and requests are no surprise. The United Artists sound track album is logging huge request action for other Beatle songs.

Top tip: PEOPLE SAY-Dixie Cups(RedBird) Looks like a winner. Sounds like one too.

Record to watch: AND I LOVE HER-Instrumental from "A Hard Day's Night" sound track LP(UA). Label is releasing as a single. Musically this is the best thing in the album.

The Record Popularity Index

This is a personal evaluation of the latest available national information on requests and sales, as reported by our correspondents. Sides showing strongest potential for continued gains are underlined. Declining action below #25 is omitted. "HT" means last week's Hot Twenty listing.

<u>LW</u>	<u>TW</u>	<u>LW</u>	<u>TW</u>
4.	<u>1.RAG DOLL-4 Seasons(Philips)</u>	HT.	<u>26.WALK DON'T RUN '64-Venures(Dolton)</u>
9.	2.L.O.L. FROM PASADENA-Jan & Dean(Lib)	29.	27.WANNA LOVE HIM-Jelly Beans(RedBird)
2.	3.CAN'T YOU SEE SHE'S MINE-D.C.5(Ep)	32.	28.I'LL BE IN TROUBLE-Temptations(Tamla)
1.	4.MEMPHIS-Johnny Rivers(Imp)	41.	29.JUST BE TRUE-Gene Chandler(Const)
16.	<u>5.EVERYBODY LOVES SOMEBODY-D.Martin</u>	P.	30.WHERE DID LOVE GO-Supremes(Mtn)
6.	6.DANG ME-Roger Miller(Smash) /Rep)	HT.	31.SUMMER MEANS FUN-Bruce & Terry(Col)
3.	7.GIRL FROM IPANEMA-Getz/Gilberto(Vr)	35.	32.HY HARMONICA MAN-S.Wonder(Tam)
11.	8.WISHIN' & HOPIN'-D.Springfield(Phs)	49.	33.SHE'S THE ONE-Chartbusters(Mutual)
4.	9.PEOPLE-Barbra Streisand(Cbl)	43.	34.C'MON & SWIM-Bobby Freeman(Autum)
7.	10.I GET AROUND/& f.-Bch. Boys(Cap)	37.	35.INTO SOMETHING GOOD-Earl-Jean(Cpx)
12.	11.DON'T THROW LOVE-Searchers(Kapp)	44.	36.THE FERRIS WHEEL-Everly Bros(WB)
5.	12.MY BOY LOLLIPOP-Millie Small(Smash)	38.	37.HANDY MAN-Del Shannon(Amy)
10.	13.NO PARTICULAR PLACE-C. Berry(Chess)	39.	38.MIXED UP...GIRL-Patty & Emblems(Her)
--.	14.A HARD DAY'S NIGHT-Beatles(Cap)	40.	39.I STILL GET JEALOUS-L.Armstrong(Kp)
18.	15.ANGELITO-Rene & Rene(Col)	46.	40.UNDER THE BOARDWALK-Drifters(Atl)
13.	16.DON'T LET SUN-Gerry & P's.(Laurie)	48.	41.YOU'RE MY REMEDY-Marvelettes(Tamla)
26.	17.KEEP ON PUSHING-Impressions(ABC)	HT.	42.IN MISTY MOONLIGHT-J.Wallace(Chall)
14.	18.WORLD WITHOUT LOVE-Peter & G.(Cap)	45.	43.I WANT TO HOLD YOUR HAND-Bost.Pops
34.	19.HOW GLAD I AM-Nancy Wilson(Cap)	--.	44.STEAL AWAY-Jimmy Hughes(Fame) /Vic)
17.	20.GOOD TIMES-Sam Cooke(Vic)	47.	45.SHARE YOUR LOVE/& f.-B.Bland(Duke)
25.	21.FARMER JOHN-Premiers(WB)	--.	46.TELL ME-Rolling Stones(Lond)
24.	22.TRY IT BABY-Marvin Gaye(Tamla)	P.	47.HOW DO YOU DO IT-Gerry & P's.(Laurie)
15.	23.BAD TO ME-B.J.Kramer(Imp)	--.	48.I LIKE IT LIKE THAT-Miracles(Tamla)
31.	24.NOBODY I KNOW-Peter & Gordon(Cap)	--.	49.DO I LOVE YOU-Ronettes(Philles)
33.	25.YOU'RE MY WORLD-Cilla Black(Cap)	--.	50.I BELIEVE-Bachelors(Lond)

The Hot Twenty

This week, the right hand column below deals with the ten newer sides receiving heaviest airplay. Some of these records are probably selling, too, but at this point our reports indicate primarily picks and plays. Significant regionals are reported on page 3.

Moving up

- BETTER WATCH OUT BOY-Accents(Chall)
- HERE I GO AGAIN-Hollies(Imp)
- NIGHTINGALE MELODY-Little Johnny Taylor(Gy)
- AL DI LA-Ray Charles Sgrs.(Command)
- CLOSE YOUR EYES-Jamie Coe(Ent)
- BAMA LAMA BAMA LOO-Little Richard(Spec)
- SAY YOU-Ronnie Dove(Diam)
- INVISIBLE TEARS-Ray Conniff(Col)
- SUGAR LIPS-Al Hirt(Vic)
- IF I'M A FOOL-Bobby Wood(Joy)

Significant air play

- HEY GIRL DON'T BOTHER ME-Tams(ABC)
- SAILOR BOY-Chiffons(Laurie)
- SHOUT-Lulu & Luvvers(Lond)
- ONLY TRUST IN ME-Dickey Lee(Smash)
- HANGIN' ON TO MY BABY-Tracey Dey(Amy)
- LAST KISS-J.Frank Wilson(Josie)
- ALL GROWN UP-Crystals(Philles)
- SUNNY-Neil Sedaka(Vic)
- PUT AWAY YOUR TEARDROPS-Lettermen(Cap)
- WORRY-Johnny Tillotson(MGM)

Correspondents' Corner

Listed below is a representative cross section of airplay of newer records in various cities. Sales action is underlined; phone requests are indicated by \*.

<u>City</u>	<u>Correspondent</u>		
Worcester	Dick Smith-WORC	LOOKIN' FOR LOVE-C.Francis	DANCE FRANNY-F.Dakil
Springfield	Ken Capurso-WHYN	WORRY-Tillotson	JAMAICA JOE-Angels
Hartford	Bertha Porter-WDRG	DANCE FRANNY-F.Dakil	CATCH FLL. STAR-Hardy
Albany	Boom Boom-WPTR	<u>NEW ORLEANS-Elliott</u>	HANGING ON-T.Dey
New York	Joe Bogart-WMCA	<u>FR. &amp; JOHNNIE-Gr. Co. Sgrs.</u>	BECAUSE-D.C.5
		HEY GIRL-Tams	PEOPLE SAY-DixieCups
Philadelphia	Gertie Katzman-WIP	TASTE OF HONEY-Bennett	SATIN DOLL-Mooney
	Kal Rudman-WDAS	SUNNY-Sedaka	WALK '64-Ventures
Baltimore	Johnny Dark-WCAO	<u>BABY COME HOME-Ruby &amp; R's.</u>	SKA-KIAAN-Barnum
	Buddy Deane-WITH	G.T.O.-Ronnie & Daytonas	<u>HERE COMES BABY-D.West</u>
Washington	Dean Griffith-WPGC	<u>JOHNNY LOVES ME-F.Darlin</u>	<u>HERE COMES BABY-West</u>
Miami	Dick Starr-WFUN	PEOPLE SAY-Sixie Cups	SAILOR BOY-Chiffons
Atlanta	Paul Drew-WQXI	NO ONE TO CRY TO-R.Chas.	<u>SWEET WILLIAM-M.Small</u>
Dsyton	Bob Holliday-WING	WORRY-Tillotson	LA BAMBA-Crickets
Columbus	Steve Joos-WCOL	HOW YOU DO IT-Gerry & P/s.	<u>SHE'S THE ONE-Chtbstrs.</u>
Cleveland	Robt. Taylor-WEK	HERE I GO-Hollies	<u>SHOUT-Lulu &amp; Lovers</u>
Pittsburgh		*SLOW DOWN-Beatles	I'M SORRY-P.Drake
Detroit	Bud Davies-CKLW	ONLY TRUST IN ME-Dick.Lee	TOP DOWN-Rockaways
	Gary Stevens-WKNR	<u>CLOSE YOUR EYES-J.Coe</u>	C'MON & SWIM-Freeman
Grand Rapids	Skip Knight-WGRD	GIVE YOUR LOVIN TO ME-Mojos	(Parrott)
Milwaukee	Arline Quier-WOKY	YOU'RE NO GOOD-BI. Jeans	SUGAR LIPS-A.Hirt
St. Louis	Bob Osborne-WIL	ANYONE WHO KNOWS-I.Thomas	FERRIS WHEEL-Everlys
	Lee Coffee-WEW	JAZZ MAN BLUES-Littletown	Gls. <u>SHOT IN DARK-Mancini</u>
Pine Bluff	Buzz Bennett-KOTN	DOOMS DAY-Shirelles	ONLY TRUST IN ME-D.Lee
Denver	Glenn Bell-KIMN	WORRY-Tillotson	<u>CONTINENTAL SUIT-Robns.</u>
San Antonio	Gary Allyn-KONO	<u>SWEET DOVE (?)</u>	<u>LAST SONG (?)</u>
San Diego	Johnny Holiday-KCBQ	<u>BETTER WATCH OUT-Accents</u>	FR. & JOHN.-Gr.Co.Sg.
Los Angeles	Don Anti-KFWB	<u>IF I'M A FOOL-B.Wood</u>	FATHER SEBASTIAN-Rmbl.
Hanford	Frank Mangio-KLAN	*G.T.O.-R. & Daytonas	*ONLY YOU-W.Newton
Fresno	Ed Mitchell-KYNO	HERE I GO-Hollies	BETTER WATCH OUT-A's.
Stockton	Mike Cleland-KJOY	*ASK ME WHY-Beatles	*C'MON EVERYBODY-Elvis
San Jose	Larry Mitchell-KLIV	*AL DI LA-R.Chas. Sgrs.	*NIGHT THEME-Preps
San Francisco	Elma Greer-KSFO	*OAKLAND-G.Time Wbd. 3	GOLDEN BOY-Q.Jones
	Earl McDaniel-KEWB	HEY GIRL-Tams	HOW DO IT-B.Wyld
Sacramento	Ron Reynolds-KJAY	*GOOFUS-Bent Fabric	SHOT IN DARK-Mancini
Portland	Tom Mix-KGON	INVIS. TEARS-Conniff	SUGAR LIPS-Hirt
Nashville	Dick Buckley-WKDA	<u>BOYS CAMP-M.Scotti</u>	<u>NEVER LOVE AGAIN-Ward</u>
Milwaukee	Geo. Michael-WRIT	LOOKING FOR LOVE-C.Francis	PEOPLE SAY-DixieCups
Cleveland	Jim Stagg-KYW	SWEET WILLIAM-Millie Small	MORE LOVE-J.Thunder
Boston	Arnie Ginsburg-WMEX	LONELY GIRL-Go Go's	WHY DON'T THEY-Veronca
Philadelphia	Hy Lit-WIBG	SAILOR BOY-Chiffons	TAKE AWAY/& f.-Tams
Edmonton	Harry Boon-CJCA	LUCKY STAR-R.Nelson	WORRY-Tillotson
Johnstown	Larry Ford-WCRO	<u>I'M SORRY-Pete Drake</u>	<u>THUNDERSTORM-VibraSonc</u>
Allentown	Gene Kaye-WAEB	COTTON CANDY WORLD-Wallace	TH: GOLDEN BOY-Q.Jones
Sacramento	Johnny Hyde-KXOA	NOT FOR ME-S.Davis, Jr.	BEACHCOMBER-J.Gibson 3
Calgary	Marion Lawrence -CFAC	ANGELITO-Rene & Rene	SHARE LOVE-B.Bland
Atlanta	Bill Ward-WPLO	SOLE SOLE-S.Vaughan	TAKE AWAY-Tams
Seattle	Pat O'Day-KJR	WHO-April & Nino	<u>ONE MORE TIME-E.Grant</u>

Late flashes

IF I'M A FOOL FOR LOVING YOU-Bobby Wood(Joy) Previously noted as an Atlanta smash, it's now among the top 15 best sellers in Cleveland. Look for strong sales next week in Los Angeles, where it's a discovery on KFWB.

LONELY GIRL-Go-Go's(Vic) An action side in New England, where Dick Smith reports very good listener response. Arnie Ginsburg makes it his top pick at WMEX-Boston.

HAUNTED HOUSE-Gene Simmons(Hi) Dick Buckley reports it as the #1 seller in Nashville. Previously a smash in Memphis. Sleeper potential that should not be overlooked.

JUST TO SATISFY YOU-Waylon Jennings(A&M) Solid hit in Seattle. #11 at KJR.

Memo to our correspondents

During this vacation season, most of you will be taking some well earned time off from your jobs. It will be a big help to me if you'll delegate someone at your station to carry on with your weekly reports to me during your absence.

I don't know if the condition prevails in other cities, but in San Francisco the reduction in our number of postal employees has slowed mail deliveries somewhat. It would help assure the prompt arrival of your reports if you would get them in the mail a few hours earlier than has been your custom.

Have a pleasant vacation!

Bill Gavin's Personal Picks

- - - - most likely to succeed:

- YOU'RE NO GOOD-Swinging Blue Jeans(Imp) A very effective treatment of the former hit song by Betty Everett.
- I WANT YOU TO MEET MY BABY-Eydie Gorme(Col) If she ever recorded a selling song, this is it!
- YOURS-Lucille Starr(Almo) Her individuality of voice quality and style are presented in a sensitive setting.
- LOOKING FOR LOVE-Connie Francis(MGM) This one should bring Connie's name back to the top ten, where it has been missing far too long.
- CHICAGO SERENADE-Eddie Harris(Col) Paul Drew writes: "At the rate pop sounds are going - soft, that is - this can't miss. Can it?" I'll buy that.

Also possible

- A HOUSE IS NOT A HOME-Brook Benton(Merc)
- WHO-April & Nino(Atco)
- SHOULD I CRY-Concords(Epic)
- WHY DON'T THEY LET US FALL IN LOVE-Veronica(Philles)
- HEY GIRL DON'T BOTHER ME-Tams(ABC)
- SELFISH ONE-Jackie Ross(Chess)
- ON MY OWN TWO FEET-Hal Miller(Amy)

Recommended programming

- SHINY STOCKINGS-Billy Maxted(K&H)
- SOME DAY SOON-Ian & Sylvia(Vanguard)
- NO ONE TO CRY TO-Ray Charles(ABC)
- SUNDAY MORNING-Keely Smith(Reprise)
- IF YOU LOVE HIM-Joanie Sommers(WB)
- S.F. BAY BLUES-Freewheelers(Epic)
- CORCORVADO-A.Carlos Jobim(Verve)

Significant regionals - sales and requests

- HERE COMES MY BABY-Dottie West- Wn.,D.C. ASK ME WHY-Beatles-Stockton
- JOHNNY LOVES ME-Florraine Darlin-Bost.,Wn. SLOW DOWN-Beatles-Pittsburgh
- PEOPLE SAY-Dixie Cups-Pgh. C'MON EVERYBODY-Elvis Presley-Atlanta
- GINO IS A COWARD-G.Wn.-S.F. BACHELOR BOY-C.Richard-San'Antone, Fresno
- MAN WALKS AMONG US-M.Robbins-Sacramento NEW ORLEANS-B.Elliott-Sp'ld., Balt., Hartfd.
- SUNSHINE & RAIN-Skip Arne-Worcester WE'LL SING IN SUNSHINE-G.Garnett-S.F.
- DARTELL STOMP-Mustangs-Pgh. MIGHTY FINE GIRL-Tom Crewe-Erie
- BABY LET ME TAKE YOU HOME-Animals-Sac'to. AIN'T SHE SWEET-Beatles-Atlanta

LP Section

Album of the week: "A Long Day's Night"-Sound Track(UA) An absolute smash! It's almost as if the Beatles' fans had been saving their money until this was on the market. Request action favors AND I LOVE HER(instrumental), TELL ME WHY and IF I FELL. All bands are good and are a tribute to the composing talents of Messrs. Lennon and McCartney.

Sales and requests

- "Twelve Great Hits"-Jimmy Rodgers(Dot)
- "The Great Years"-Johnny Mathis(Merc)
- "Beatle's Songbook"-Hollyridge Strs.(Cap)
- "Bewitched"-Jack Jones(Kapp)
- "Poger & Out"-Roger Miller(Smash)

Current and Choice

- "Hey There Yogi Bear"-Sound Track(Colpix)
- "All Summer Long"-Beach Boys(Cap)
- "Forever"-Billy Vaughn(dot)

On The Record

Now that the second wave of Beatles is upon us, we find ourselves wondering what will happen. Will record sales and request data be so dominated by Beatle material that we can't identify a full fifty hits? Fortunately, there are available at present only two singles (Capitol & Atco), one EP (VeeJay) and one LP (UA). There are enough new vocals on the LP to make two more singles, but we hope that Capitol (which has exclusive rights to their single releases) will have the forbearance to wait awhile.

It seems fairly certain that we shall be spared a second onslaught of Beatle wigs, books and other memorabilia, for which all parents and DJ's should be grateful. We can only hope that, out of the incredible turmoil caused by the impact of the Beatles earlier this year, American radio has achieved a greater degree of maturity, and can present the group's recorded offerings with the genuine respect to which proven performers are entitled.

In their first smashing appearance on the American scene, the Beatles were in some quarters treated as freaks, or at best as a short lived phenomenon. There is little doubt at this point that the British group has much of lasting value to offer in the popular music field, and that they will continue to offer it - and sell it for some time to come.

It is also clear that British record producers have developed a sound and a talent roster that appeal strongly to American radio listeners. This should cause no wounding of national pride. It is simply a challenge to American music makers to be creative once more, rather than to continue imitating each other.

R & B Section

Correspondents' Top Twenty

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|--|--|
| 1. KEEP ON PUSHING-Impressions         | 11. MIXED UP SHOOK UP GIRL-Patty & Emblems |
| 2. TRY IT BABY-Marvin Gaye             | 12. BEG ME-Chuck Jackson                   |
| 3. JUST BE TRUE-Gene Chandler          | 13. JUST AIN'T ENOUGH LOVE-Eddie Holland   |
| 4. I'LL BE IN TROUBLE/& f.-Temptations | 14. I LIKE IT LIKE THAT-Miracles           |
| 5. UNDER THE BOARDWALK-Drifters        | 15. SHARE YOUR LOVE/& f.-Bobby Bland       |
| 6. STEAL AWAY-Jimmy Hughes             | 16. FOR BETTER OR WORSE-Wilson Pickett     |
| 7. WHAT'S THE MATTER BABY-Gaye & Wells | 17. JUST AIN'T NO USE-Major Lance          |
| 8. HOW GLAD I 'AM-Nancy Wilson         | 18. QUIET PLACE-Garnet Mimms               |
| 9. GOOD TIMES/& f.-Sam Cooke           | 19. OH BABY-Barbara Lynn                   |
| 10. GIVING UP-Gladys Knight            | 20. SOULFUL DRESS/& f.-Sugar Pie Desanto   |

The Hot Line

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|--------------------------------|----------------------------------|
| YOU'RE MY REMEDY-Marvelettes   | THANK YOU BABY-Shirelles         |
| NEW GIRL-Accents(Im-Pac)       | MORE LOVE-Johnny Thunder         |
| WHERE DID OUR LOVE GO-Supremes | GOT NO TIME TO LOSE-Carla Thomas |

Regional Highlights

- Baltimore (Fat Daddy-WSID) Stn. pick: NEW GIRL-Accents(Im-Pac) Personal pick: I BELIEVE IN ALL I SEE-G-Clefs. Breakout: I'VE GOT NO TIME TO LOSE-Carla Thomas. Prediction: LOVER COME BACK-Flamingos - will be big.
- New York (Rocky G-WWRL) Likes: MORE LOVE-Thunder, I FOUND MY PLACE-Johnson Sis.
- Cleveland (Ed Wright-WABQ) Stn. pick: THANK YOU BABY-Shirelles. Personal pick: WHERE DID OUR LOVE GO-Supremes. Breakout: YOU WERE ALL I NEEDED-D.C.Playboys.
- Philadelphia (Jimmy Bishop & Georgie Woods-WDAS) Jimmy's pick: WHERE DID OUR LOVE GO-Supremes. Georgie's pick: GOSSIP/& f.-Tiffanys. Calls & requests: FOR THE LOVE OF MONEY-Larks, BREAKING POINT-Etta James.
- Charlotte (Chatty Hatty-WGIV) Pick: THANK YOU BABY-Shirelles. Watch: TO BE STRONG -Claudine Clark. Hit: WHAT CAN A MAN DO-Ben E. King.
- Detroit (Ernie Durham-WJLB) Picks: WEEP NO MORE-Terry & Tyrants, LET ME LOVE YOU-B.B.King, MY PILLOW STAYS WET-James Duncan. Requests: THANK YOU BABY-Shirelles.
- Washington, D.C. (Bob King-WOOK-TV & Radio) Pick: UNDER THE BOARDWALK-Drifters. Local hit: MAYBE BABY-Dorells- local group. Likes: OLD TIME LOVER-Joe Tex, SHE'S GOT EVERYTHING-Mystics, A LITTLE BIT OF SYMPATHY-Marvelettes - fl. of REMEDY.
- Atlanta (Burke Johnson-WAOK) Picks: WEEP NO MORE-Nathan McKinley, THAT MAN-Etta James. "Pure great": I DONE YOU WRONG-K.Anderson. Good reaction to: I GOT NO TIME TO LOSE-Carla Thomas, YOU PULLED A FAST ONE-V.I.P.'s.
- Chicago (E. Rodney Jones-WVON) Big: NEW GIRL-Accents, MY LITTLE GIRL-Isley Bros. Picks: SELFISH ONE-Jackie Ross, MORE LOVE-J. Thunder. Overnight smash: BLUES FOR MR. CHARLIE-Lou Gossett & Bobby Sharp. Watch: EVERYBODY NEEDS SOMEBODY-S.Burke.
- St. Louis (Dave Dixon-KATZ) Picks: LILLY LOU-Donnie Elbert, EVERYBODY NEEDS SOMEBODY-Solomon Burke. Gains: THINGS I USED TO DO-James Brown, WORSOME BABY-Albert King, 20-75-Willie Mitchell. Starting: NEW GIRL-Accents, C'MON & SWIM-B.Freeman, I'M INTO SOMETHING GOOD-Earl-Jean.
- Pittsburgh (Sir Walter-WAMO) Picks; I STAND ACCUSED-J.Butler, MORE LOVE-J.Thunder. Gains: THE SIDE WIND-Lyrics.
- San Francisco-Oakland (John Hardy-Bill Doubleday-KDLA) Picks: LOVER COME BACK-Flamingos, HAPPY I LONG TO BE-Betty Everett(C.J.), WISHIN' & HOPIN-Dionne Warwick. Playing: BACK FIRE-Duke Daniels, EVERY DAY'S A HOLIDAY-Ruby & Romantics, BABY WON'T YOU TRY ME-Jill Harris, SELFISH ONE-Jackie Ross, BREAKING POINT-Etta James.

Gavin's Gab

Some correspondents report good phone response to BECAUSE-Dave Clark 5, the flip of CAN'T YOU SEE THAT SHE'S MINE.

Oddity: Radio Station KGON, licensed to Oregon City, is located just across the freeway from KEX, licensed to Portland. KEX is located in Clackamas, and KGON receives its mail in Milwaukee, Oregon. Both are strong factors in the Portland market. Thanks to Lucille Rudman (Mrs. Kal) for handling Kal's reports this week while he was out of town. Very complete, accurate and readable.

Lee Coffee tells us of a St. Louis DJ who left one station and, while at liberty, recorded a series of promo spots for a competitor. Created much turmoil and confusion, we hear.

Don Anderson, WTRU-Muskegon, has high praise for the Rip Chords, not only for their excellent show, but for the gracious manner in which they met people afterwards. It was a welcome contrast to the aloof and superior attitude shown by other performers.

J. Richards is the new General Manager at KJAY-Sacramento. Ron Reynolds continues as PD under the new ownership.

The Elvis Presley Loyalettes call our attention to July 4, 1964 as an ideal time to celebrate "A decade of Elvis". On that date, 1954, Memphis DJ Dewey Phillips "gave Elvis to the world" by playing THAT'S ALL RIGHT.

We welcome these Canadian stations as clients and new subscribers:

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|-------------------------|----------------------------|------------------------|
| CKOC-Hamilton, Ont.     | CKCK-Regina, Sask.         | CJAT-Trail, B.C.       |
| CKRC-Winnipeg, Manitoba | CFGP-Grande Prairie, Alta. | CJOC-Lethbridge, Alta. |
| CFAC-Calgary, Alta.     | CJIB-Vernon, B.C.          |                        |