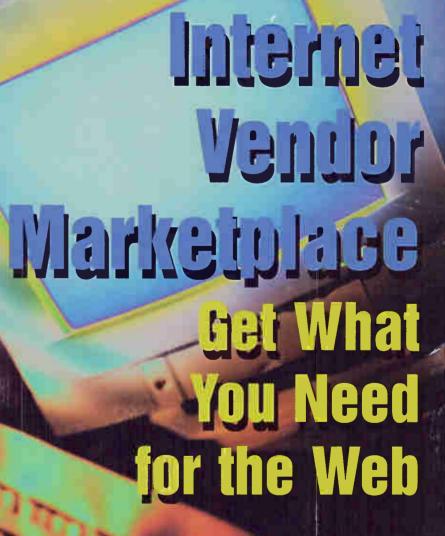
## CC Finalizing Deal For Dallas Edge • KROQ Soars To Record Ratings • Garrett Hart Exits WDVE



October 20. 2000









Digital Leaks: The Napster Effect Hot Buttons Are Better Than Hot Zips WJRR's "Stripper Thursday"





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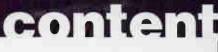
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#### October 20, 2000 • Issue No. 1215



## upfront

#### **3** Digital Leaks: The Napster Effect

One use for Napster that has emerged is the practice of trolling its servers for unreleased music by major artists —by radio programmers and music directors. Sometimes, if it's a good enough quality copy of the song and the artist is big enough, the music finds its way on to the air, making label executives' hair a little more gray in the process.

#### WJRR's Pat Lynch & Taco Bob:

**Putting Their Breast Foot Forward With "Stripper Thursday"** *fmqb* heads South to Orlando for a titillating look at one of WJRR's most popular weekly features that has helped the station score a 22 share with men 18-34 in afternoon drive. It's the lowdown on "dairy domes," "squirters" and the station's never ending quest for nudity -- straight from the guys who make it all happen, Pat Lynch and Taco Bob.

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## **Clear Channel Finalizing Deal with Sunburst in Dallas**

## The Edge to Move to KTXQ's 102.1 Frequency

Clear Channel is finalizing a deal in Dallas that will move The Edge from its inferior 94.5 frequency to the more robust 102.1, the company confirmed Thursday (10/19).

The well rumored, onagain, off-again pact for the intellectual property of KDGE has taken some interesting twists and turns on its way to the closing table. Sunburst Media, a Dallas-based company, recently acquired the station in a swap with Salem Broadcasting. The Edge is the only station it owns. Clear Channel has coveted The Edge - not for its signal, which only covers the northern part of the metro, but for its established market brand. Coupled with Active Rock KEGL and Classic Rock KZPS, the Modern Rocker would be the final brick in a Wall of Rock.

Problem is CC was already maxed out with five FMs. Acquiring only the station's

intellectual property and moving it to 102.1- home of Magic 102 (KTXQ), the ailing Rhythmic Oldies outlet it picked up from AMFM - was the obvious answer.

However, Sunburst wasn't eager to come to the deal table. CEO John Borders denied he would sell the station, the Dallas Morning News reported. That was before reports surfaced that CC was planning a "Buzz" for 102.1. The new Modern Rocker would be jump-started with programming elements from the coowned Houston "Buzz" (KTBZ).

It didn't take long for Borders to take his place at the deal table. CC-Dallas VP/Market Manager Tom Schurr now confirms the two companies are working on a deal that he suspects will be resolved quickly.

Under that scenario, most of the Edge programming, includ-



ing The Morning Edge with Jagger, Ryan and Julie, would migrate from 94.5 to 102.1. Presumably, The Edge and The Eagle (KEGL) would synergize more... and compete less. The two stations share around 40 percent of their audience with each other and are musically closer than they have been in some time.

Ironically, KTXQ previously flirted with Modern Rock, after a long history as the market's heritage Rock station - before joining AMFM's "Jammin' Oldies" bandwagon. Now it will rock again. It's unclear what Sunburst has in mind for the 94.5 frequency.

-Paul Heine

Rage Against The Machine Singer Zack de la Rocha Exits... Pumpkins To Play Two Last Shows In Chicago... Dave Matthews Band Announces Eleven December Shows... New Tool Album On April 17, 2001. Details in Music News, starting on page 20.

## **Digital Leaks: The Napster Efffect**



The most talked about issue in the music industry over the last vear has been digital piracy via the infamous Napster MP3 filesharing program. Numerous articles, television news programs, artist interviews, public debates, lawsuits and courtroom battles have focused on the perceived threat Napster poses to the recording industry.

Until an agreement between companies such as Napster and the RIAA is drawn, the instant availability of music, whether through illegal or approved means, continues to soar, much to the delight of music fans, and in some cases, radio programmers.

One use for Napster that has emerged is the practice of trolling its servers for unreleased music by major artists — by radio programmers and music directors. Sometimes, if it's a good enough quality copy of the song and the artist is big enough, the music finds its way on to the air, making label executives' hair a little more gray in the process.

Whether or not leaks truly damage a project is a debate that can rage on almost as long as the Napster issue itself. But for now, Napster leaks have become fashionable and irritating for both radio continued on page 8

#### **European Commission OKs Vivendi-Seagram Deal**

As expected, the European Commission has approved the merger of French media giant Vivendi and Seagram, parent company of the Universal Music Group.

As reported in Friday's (10/13) Breaking News, Vivendi has agreed to sell its 23 percent stake in British Sky Broadcasting within two years, which should fetch \$8 billion.

The new company, Vivendi Universal, combines Seagram's Universal Music and Universal Studios with Vivendi's Pay-TV unit Canal Plus. The deal also allows Vivendi access to Universal's content to use on their Internet venture Vizzazi.

"This Friday the 13th decision means that we can get this merger under way well before the end of the year," Vivendi Universal Chairman Jean-Marie Messier said. "You will see the first products launched by the merged group before Christmas.

In addition to shedding its interest in British Sky Broadcasting, Vivendi has agreed to let competing Internet providers use Universal's music product for five years and to limit Canal Plus to acquiring Pay-TV rights to no more than half of Universal's film releases, citing concerns that the company would favor Canal Plus over competitors.

The EC originally wanted Seagram to leave the UIP, which is a joint venture between the company's Universal film unit and Viacom's Paramount Pictures and Metro-Goldwyn-Mayer. "Our preferred option was for them to withdraw from UIP," an EC spokeswoman said. "They explained to us they could not do that until the current five-year agreement came to an end, so the Commission settled for their exit from BSkyB.'

The deal had an original pricetag of \$34 billion when it was announced in June. It is now worth \$25 billion due to a decline in Vivendi's stock price. Both companies are not worried about the recent stock slide. "These businesses are going to create more value together than they would on their own," Seagram CEO Edgar Bronfman Jr. said.

The merger won approval from the Federal Trade Commission in August. It is currently being reviewed by two Canadian regulatory agencies.

As for Seagram's liquor business, Messier said he expects it to be sold off by the end of the year.

-Jay Gleason

## "JUST GOT WICKED"



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## FCC Fines Two Former Chancellor Stations For Sponsor ID Violations

KHKS/Dallas and WKQI/Detroit have been fined \$4,000 apiece for violating the FCC's sponsorship identification policy. The fines stem from a controversial agreement then owners Chancellor Media made with A&M Records in the summer of 1998, while the label was promoting Bryan Adams "On A Day Like Today" release.

The agreement had A&M buying airtime on ten Chancellor stations – including KHKS and WKQI – along with the promise that Adams would play concerts for the stations involved. A&M also agreed to provide CDs, airfare, and concert tickets for promotional giveaways and to pay KHKS \$30,400. The stations, in turn, agreed to run promos and handle accommodations and spending cash for the fly-aways to see Adams. On a company level, no station agreed to play the single.

However, the FCC claims that then-`HKS PD John Cook, under orders from Chancellor management, agreed to spin the song 14 times a week. The FCC believed the subsequent play of the song was in connection with Chancellor's agreement with A&M and should have been identified on the air as such. Since it was not, the FCC fined the station \$4,000. Meanwhile, A&M felt the song was not being played enough and cancelled the Adams concert in Dallas.

The label then cancelled the Detroit concert, saying it was "prohibitively expensive" to put on the show in light of the cancellation of the Dallas concert. WKQI attempted to resolve the issue with a written promise of a guaranteed 25 plays-per-week of the single for over a month's time and an out-of-the-box add guarantee on Adams' next single, with at least 15 PPW for five weeks. For failing to disclose the "consideration" received for this airplay, 'KQI was also fined \$4,000.

Both stations gave the promise of airplay without consulting Chancellor upper management.

-Jay Gleason

## **KROQ Soars to Highest Ratings in Station History**

If the mood at **KROQ/L**.A. seems unusually high these days, it's for good reason: The station uncorked the best Arbitron book in its colorful 22-year history: a 4.9 12+, shattering the previous record of 4.7 in Spring '95. Among the market's English language stations, KROQ is #1 18-34 and 25-54, and tied for first in 12+.

Not only did morning men Kevin & Bean defeat Howard Stern in 18-34 adults by more than three shares (to rank first among English language stations), they outperformed The King in his 18-34 male stronghold (Stern still bests K&B in 25-54, however). Tami Heidi smoked Rush Limbaugh to become L.A.'s most listened-to English-speaking midday host. In afternoons, Jed The Fish finished 1st in 18-34 and 3rd 12+, behind two Spanish-language stations. And Stryker continues to rule nights, ranked first 12+ among all L.A. stations for three of the past four books.

A key ingredient in KROQ's success has been its ability to attract both whites and Latinos in a market that is now nearly 50 percent Hispanic. Looking at Hispanics 18-34, KROQ ranks third, behind a pair of Spanish language stations. "In this age of consolidation, we still do it the old school way," VP of Programming Kevin Weatherly told *fmqb*, "with autonomy at the local level and great local personalities."

- Elsewhere, impressive Arbitron gains were scored by:
- •WKQX/Chicago: 3.4-4.0
- WRIF/Detroit: 5.4-5.6 (#1 18-34, #2 25-54, #3 12+)
- WWDC/Washington: 3.5-3.9
- WHFS/Washington: 2.1-2.5
- WZLX/Boston: 3.0-4.3
- WMMS/Cleveland: 5.3-6.5 (its best in five years)
- WZZO/Allentown 8.2-9.7
- KMJO/Monterey (KSJO simulcast) 4.3-6.3

For complete Summer 2000 Arbitron results, please turn to page 26.

# deadlinenews

#### Time Warner and EMI Working on New Deal

The merger between EMI and Warner Music may happen after all, even after the companies withdrew their plans to combine units earlier this month (fmab 10/6). Time Warner President Richard Parsons told reporters the companies are continuing to work on a new deal. EMI and Warner Music have until January 31 to talk exclusively with each other, and if a deal is struck it will likely be announced before then. "We still think intrinsically it's a solid deal but we simply ran out of time in Europe," Parsons continued. "We are working with EMI now to see if we can restructure the deal that is good for both of us and regulators." The European regulators' main concern about the union was the shrinking of the five major record labels to four. Parsons said that by the time the companies confronted that concern they ran out of time. "The Commission invited us to resubmit," he said. "We are now retracing our own steps." Time Warner is focused now on completing its larger deal with AOL, which was approved by the European Commission last week (fmqb 10/13). It's believed that Time Warner wants to close that deal before attempting to reconcile the EMI-Warner Music marriage. The Time Warner-AOL merger is still facing harsh scrutiny by U.S. regulators.

#### Al Gore Publicly Supports LPFM

Democratic Presidential nominee AI Gore has publicly endorsed the proposed creation of hundreds of low power radio stations. "AI Gore has been dictating policv at the FCC since he became Vice President," communications attorney Jason Shrinsky said at the Paul Kagan Seminar. Now a statement from the Gore-Lieberman camp officially endorses LPFM. "Al Gore supports the FCC's new class of licenses for low power stations," the statement read. "Such stations would enable nonprofits, schools and churches to reach out into their communities and give voice to the voiceless. Technical interference issues can be handled by the FCC." Meanwhile, the International Association of Audio Information Services has filed under the Freedom of Information Act requesting the FCC to release test information on receivers used by the blind and disabled.

The FCC conducted interference tests on these types of receivers earlier this year, but has yet to release the results. The IAAIS claims it is not opposed to LPFM, but is concerned about the possible interference the service will have on the receivers.

#### Computer Programmers Say Napster Could Screen Infringed Music Files

Computer programmers who have reverse-engineered Napster's peer-topeer sharing technology to develop opensource clones say that Napster has the ability to screen-out the majority of infringed files from its music directory. During grilling from the U.S. Court of Appeals, RIAA lawyers were asked how Napster could track what its users are trading. "How in the world are they expected to have knowledge of what's coming off some kid's computer in Hackensack, N.J. for transmission to Guam?" they asked. Computer programmer David Weekly told Inside.com, "Napster knows who is sharing what with whom else, and they could stop it." Napster lawyers have said that they could perhaps control what its users do, but argued that they have no legal obligation to do so. "What prevents Napster from stopping infringements is not technology, but their concerns for their business model," RIAA Litigation Chief Steven Fabrizio said. "They are a business built almost exclusively on the most popular recordings in the world. If you take those away, 32 million people may not want to spend as much time on Napster."

 Clear Channel's group contesting has hit the nation's number one market as CHR powerhouse Z100/New York has embarked on "\$100,000 Thursdays." The New York Post (10/19) comes down hard on the contesting in an effort to clue Big Apple radio listeners to the fact that they're competing with millions of listeners across the country. The Post's John Mainelli quotes CC's company manual on group contesting which reads in part, "Say your station's call letters or slogan ID with every breath."... XM Satellite Radio and STMicroelectronics have completed initial testing of XM's first pass custom chips. The chips are now being delivered to XM radio partners for integration into the manufacturing of XMready radios.

-Paul Heine



#### **stealthis**promotion

## WJRR's Pat Lynch & Taco Bob: Putting Their Breast Foot Forward With "Stripper Thursday"

Continuing our never-ending quest to bring you the most titillating stories possible, fmqb heads South to Orlando where an unusual phenomena is occurring. It all began during the Fall of '99 on Active Rock WJRR/ Orlando, where afternoon drive guys Pat Lynch and Taco Bob were enjoying a healthy 14.5 share with men 18-34 and an 8.6 18-49. Two books later, their show, "The Fiasco," had nabbed a whopping 22 share with men 18-34 and a 14.8, men 18-49. While it's hard to pinpoint the secret of their success, we're going to take a wild guess that their weekly "Stripper Thursday" feature has played at least some role in it. And, while it may not be the sole reason for their monster numbers, you'll have to agree that we all enjoy reading (and writing) about naked women.

The story behind "Stripper Thursday" is actually a pretty simple one that has happened at nearly every station where a guest was supposed to come in for a live interview, but didn't show up as planned. Our story takes a slight twist, however, because the scheduled guest was a famous porn star and the jocks were Pat Lynch & Taco Bob. Beset with disappointment at not getting to see an amazingly beautiful girl naked, the duo sent out an invitation for all strippers to appear on their show and promote their shows at local clubs. There was just one catch. In exchange for promoting the stripper's appearance, they would have to agree to a friendly game of "Trivial Birthday Suit" live on the air. (Imagine Trivial Pursuit and Strip Poker rolled in one.)

The game itself is pretty simple. Each week, Taco Bob goes headto-head with a different stripper in a trivial battle that would make almost any grade school scholar break into a cold sweat. Whoever gets a question wrong literally loses their shirt, with everything else following suit by the end of the game. "We usually start playing at 4:00 and it only lasts for about 4 breaks or 45 minutes. We don't drop any music to do this," explained Lynch. "We have accommodated for this, knowing how much time it takes up. It's hit and run radio."

Has Bob ever lost? According to Lynch, "Taco's character doesn't come across as being the authority on trivia, but he's a master. Plus, there s a large percentage of girls who have been so dense that it's just incredible." "We asked a girl last week what the numerical value for pi was and she said half," adds Bob.

The response to the station's call for strippers was overwhelming, with such well known names as Chasey Lain, Nikki Tyler and Ginger Lynn stopping by while in town and a never-ending pool of local talent looking for publicity. The amazing thing is that the duo didn't approach management before implementing the feature. "We just started doing it and asked questions la er," laughed Lynch during a recent chat. "Ultimately, that go us into a little bit of trouble when we had a change in GMs. The new GM stumbled across us and wanted to know why we had all these naked girls on the air. In the end, she had no problems with it. It was just that there were no controls on it at that time."

The feature has grown by leaps and bounds since its debut, with the sales department quickly turning it into an entertaining source of non-traditional revenue. Amazingly, the stat on has received no complaints from listeners or sponsors about the feature. Lynch is not surprised by the lack of controversy as he sees the segment as "a lot of theatre of the mind. That's the beauty of doing this on radio. Is there some nudity? Yes. We have fun with it and the listeners are able to get involved to. Plus, we're able to sell it. Usually, the strip clubs are already on the station with buys, so this is added value to their schedule. Isn't that the bottom line of what advertising is supposed to do? It's supposed to benefit everyone all around."

"The other thing, too, is that we've developed our own vocabulary for body parts," adds Taco. "Unless you're a regular listener of the station, you wouldn't have any idea what we're talking about. It's just like any other radio show where if the listeners know what we're talking about, they have a dirty mind for thinking it." So, how dirty does your mind have to be? It all depends on how well you understand that a set of "feedbags," "milkmakers," "dairy cannons," "dairy domes" and "squirters" are all loving expressions for "breasts" while saying that the "bench trench is beautifully groomed" is actually a compliment about a guest's nether region.

Recently, "Stripper Thursday" went beyond its normal afternoon drive boundaries when the station's morning show gave away tickets to a live broadcast of the segment from a local strip club. How far would listeners go to be part of the show? How about standing on an overpass above the busiest highway in town during morning drive while holding a sign that says "Honk if you like boobies?" Oh, by the way, the listener was stark naked.

As you can imagine, the segment has also become one of the most popular features on the station's Web site with fresh pictures of the week's game posted on Friday mornings and an extensive



A local stripper poses with two boobs. archive for those who may have missed a week or twenty. In fact, the page has received so much traffic that they have recently scaled it back so people will check out other parts of the site too. Once again, the only complaints the station has received are that the pictures *are* a little bit censored and "a lot of guys complain that they have to see me in my underwear on the site sometimes," added Taco Bob.

Pat feels the formula for stripper success is simple. "We haven't reinvented the wheel here. I mean, **Howard Stern**'s been having naked girls on for years. This is just our spin on it. You know what happened when Coke changed their formula? Well, we've found something that works and we're sticking to it. You can't go wrong with naked girls."

And, luckily, the duo's wives are supportive of their husbands' exposed endeavors. "I have a very understanding wife, so it's cool. Plus, this portion of our show causes our ratings to go higher, which causes us to hit bonuses that we bring home and share with our wives." Lynch said. "All while getting a boner at the same time," adds Taco Bob.

- Andy Gradel

## continued Digital Leaks: The Napster Effect

#### continued from page 3

and labels. "I'll cry when Napster goes away," KEDJ/Phoenix PD Paul Kriegler says, tongue-in-cheek. Does the fact that radio gets beaten to the punch on new records by the Internet hurt a radio station's reputation with their listeners? Probably not. "Maybe two percent of our listeners are heavy Napster users and would even be looking for records early," says Kriegler. "No one has ever called our station and said something like, 'Hey, the new Orgy's up on Napster. How come you guys aren't playing it yet?!!""

Generally, the idea of leaking a record is only to get it on the air several times or so to give your core the impression that you're the coolest station in town. After that, a phone call and/or C&D rears its head, and it's over. Most stations are fine with that, or will keep the record off the air altogether. "We played the Marilyn Manson record about a month early and the record company called and asked us to stop," Kriegler continues. "Even though it's been on Napster ever since, I don't have

a problem with not playing it."

"I don't think it's fair that Napster can keep a leaked song available," says one major market music director that wished to remain anonymous. "But leaks get overblown anyway. In a competitive market like ours, though, it does matter who plays the record first, because it's basically `who's got a bigger penis?' I don't really buy that it screws up a marketing plan."

"They're projecting something like 70 million users in the next year," Interscope National Alternative Promotion Exec Robbie Lloyd comments. "You can't deny that [Napster] is a great marketing tool. It becomes a problem when using Napster adversely affects the artist." If a whole album is leaked early, however, stations can secondguess the marketing plan and start A&Ring the album themselves. "I had the whole Radiohead album on my computer," says one East Coast music director. "One of the things I suggested was that we play a different song. That could have really pissed off the label. If I had the first [Smashing Pumpkins] Machina album early, I would have gone with a different track. It'll get real interesting if radio stations, especially chains of radio stations, start picking their own singles early."

As the debate rages on, the RIAA continues to tighten the noose around Napster. Can Napster be controlled to the point where it will universally benefit artists, labels and radio stations? Will it become a pay service? Will labels become filters and portals on Napster and more aggressively navigate users to their music and merchandise? Will radio stations set up their own individual filesharing utilities available for download on their own Web sites? We shall see.

At the very least, MP3 technology could help labels lower distribution and production costs of promotional materials. "I would have a plan for reducing shipping costs," says one music director. "Imagine how much a label would save if they just started e-mailing everything to industry people?" Leaks could also be traced or eliminated if MP3s are watermarked.

To look into the future, **ho**wever, it's best to look at **the** 

past. Early in radio history, many artists, such as Jazz musician and bandleader Fred Waring, lobbied hard for broadcasting reforms so those that penned and recorded music received fair compensation for their work. While times have changed and the threat of copyright infringement and outright piracy has heightened, some feel that the more things change, the more they stay the same. "Five years from now, the Internet will be just as important as radio in breaking new music," says Kriegler. "I find Napster to be a huge tool," says another major market programmer. "I wish that labels could find a way to parlay it into some kind of promotional tool."

It's a safe bet that more labels will make good use of the technology more openly in the next few years. It's also realistic to think that radio stations will continue as viable and vital outlets for many years to come, exploiting and adapting to new technologies along the way.

- Mike Bacon

## **The Monster Is Out**

No, we're not talking about New York Mets bench coach John Stearns' reference to Mike Piazza's slumping bat awakening in the playoffs. Rather, radio station Web site designer and content provider **Feed The Monster** has suspended its operations due to its continuing cash shortfall.

FTM had recently announced (10/10) that it was experiencing a cash shortfall and experienced first quarter 2001 revenue of \$177,895, while its net loss tripled to \$2.9 million. FTM had also stated that it was negotiating with investors, investment-banking firms and potential strategic partners in order to gain new capital. But those negotiations must not have been successful as the company had to suspend its operations.

While speaking at the Kagan seminar in New York, FTM Chairman **Frank Wood** stated that the company had to shut down because investors didn't want "to take a cash flow hit to pay what it cost [to keep FTM operating]." Wood also admitted that he underestimated the operating costs, saying it "just cost too much" to design and operate the type of quality sites that FTM became known for.

FTM has developed Web sites for a number of major market Infinity stations, including KROQ, KLSX and KCBS in Los Angeles, WBCN/Boston, KITS and KLLC in San Francisco, WHFS/Washington D.C., and WBBM/Chicago. For a short time last week the sites were down, with a message telling users to contact the station's GM (*fmqb* 10/13).

Currently, all the sites are up, mirroring what FTM had created, using an old look site, or with a new look and new hosting. A lowtech version of KROQ.com is scrolling messages that read "We're not in right now so please check out KROQ.Com Jr. while we're away. We'll be back next week" and "This is KROQ.com's mother. He's down with the flu and won't be able to come on-line this week. He should be fine by next week. Thanks for caring."

- Michael Parrish

# **radio**front

#### Programming

• After a three-year run at Pittsburgh Heritage Rocker WDVE, PD Garrett Hart is exiting to pursue other opportunities. Clear Channel Regional VP of Programming Gene Romano, who recently relocated back to Pittsburgh, is overseeing `DVE programming and heading up a search for Hart's replacement. Hart arrived at `DVE in August '97, from the OM position at WAPL-FM/WHBY-AM/WKSZ-FM in Appleton/ Green Bay. He replaced Romano, who joined CC-predecessor Jacor as Director of Programming, after 10 years at `DVE.

• An online auction of memorabilia is being set up and will likely be held on eBay, with proceeds benefiting the family of WJRR/Orlando programmer Dick Sheetz, who passed away last week after a courageous battle with cancer (fmqb 10/13). If you have items you would like to donate, please contact 550 Music's Chris Siciliano at (212) 833-4793. The plan is to have 20-30 items put up for auction at a time, updated every month. Each month a check will be sent to the Shuetz family. Meanwhile, Elektra's George Cappellini is working with WZTA/Miami PD Gregg Steele, WXTB/Tampa PD Brad Hardin, and Clear Channel-Orlando Director of Marketing & Promotions Rick Everett to organize a benefit concert, possibly in late January. A number of bands have been contacted to possibly perform at the show, including Kid Rock, Collective Soul, and 3 Doors Down. Labels that are interested in getting their big name acts involved should contact Steele. Meanwhile, a memorial service for Sheetz is set for Oct. 29, from 2pm to 4pm, at the House Of Blues in Orlando. Back at 'JRR, APD/MD Pat Lynch has been named Interim PD.

• Zone 105/Minneapolis APD Billy Berghammer has been promoted to PD of the Alternative Classics outlet. "Billy did a great job as the assistant and deserves this shot at PD," GM Amy Waggoner said. "The station sounds fresh under his direction." Berghammer has been Interim PD since the August departure of Peter Johns. "I'm excited about the opportunity," Berghammer added. "I look forward to taking the new Alternative Classics format to a new level."...

• WRQR/Wilmington, NC PD Christine Martinez has exited. OM John Stevens will now oversee programming responsibilities at the Mainstream Rocker. Joining the station as APD is Gina Scott from WRXK/Ft. Myers. Afternoon host Greg Stepp has been named MD... KIXA/Victorville PD Rowdy Walker and MD Sage Walker have exited as the station prepares to flip to Oldies. Look for the Walkers to resurface in the same positions at KAHA/Honolulu, which is expected to flip to Rock at the end of the month... KRBR/Duluth names Kyle Kain PD, replacing Christine Dean... Jonny Hartwell is named APD at WZPT/Pittsburgh, reporting to group PD Keith Clark...Look for an official announcement soon naming former WDHA/North Jersey PD Lenny Bloch Rock Program Manager at Sirius Satellite Radio... KAZR/Des Moines midday talent Jo Michaels has been named AMD and will be taking music calls Wednesdays and Thursdays, from 3:30 p.m. - 4:30 p.m. (CT)... United Stations has acquired the rights to distribute Nina Blackwood's Absolutely 80's... As part of the recent merger between Clear Channel and AMFM, the syndicated Rockline program has been added to the MJI Broadcasting lineup. The show was most recently part of AMFM Radio Networks. Meanwhile, Molern Rock Live will cease production at the end of the year. Clear Channel purchased MJI in 1999... KLOL/Houston's new address is 3050 Post Oak Blvd., Suite 1200, Houston, TX. The main phone number is (713) 830-8000. The new programming fax line is (713) 830-8465.

#### **Air Talent**

• Nearly two weeks ago, *fmqb* was the first publication to report that **KISW**/Seattle was in talks with the *Rob*, *Arnie*, & *Dawn* morning show. Monday (10/16), the program – which originates on Entercom sister KRXQ/Sacramento – made its Seattle debut. "This week they are broadcasting from Sacramento but will be moving to Seattle next week and will become a local morning show," KISW GM/PD Clark Ryan said. Both KRXQ and KDOT/Reno will simulcast the show from Seattle. *Rob*, *Arnie & Dawn* replace Bob Rivers and his *Twisted Radio* crew, who are joining Infinity for a syndication deal (*fmqb* 9/1). So far, Infinity has been buttoned-up about the deal, but Tuesday (10/17), Rivers broke the silence. "Stay tuned, we'll be back on the air as soon as we can," he said in a mass e-mail to *Twisted Radio* fans. "In the meantime, I suggest you listen to my new favorite radio station, KZOK."

• The New York Post (10/17) reports that Howard Stern has been seen around town with actress Beth Ostrosky. Stern and Ostrosky, who had a part in Flirting With Disaster with Ben Stiller, have been spotted "sharing cozy dinners at trendy restaurants" and "taking leisurely strolls along the Upper East Side," according to the paper... Rover MacDaniels' Rover Radio debuted Monday (10/16) on the Comedy World Radio Network (2:00 a.m. - 5:00 a.m.). The show will eventually air on a number of unnamed East Coast stations, according to his Web site (roverradio.com). The program will be available nationwide via Sirius Satellite Radio in 2001. MacDaniels was most recently night host of KXPK/Denver, when it was a Modern Rock outlet... WTKX/Pensacola morning man Dick Danger exits for the same position at KCXX/San Bernardino, replacing Howie Greene and Lisa Axe, who exit for the morning position at recent Alternative Classic convert KXPK/Denver. Danger will be teamed with Jon Justice, a holdover from the Greene show... Classic Rock WAOR/South Bend PD John Vance has assumed mornings... The syndicated Bob & Tom Show have added KTUX/Shreveport as their latest affiliate.

#### Management

• CBS Plus, the cross-media sales and marketing unit of Viacom, has changed its name to Viacom Plus. The new Viacom Plus will offer clients the opportunity to advertise and promote across the full range of Viacom properties, which include Infinity radio stations and its outdoor unit, MTV Networks, Paramount, Blockbuster, and Simon & Shuster, among others. "No company has a more comprehensive range of advertising-based assets than Viacom," President/CEO Mel Karmazin said. "This name change reflects our commitment to include the entire Viacom family in offering complete brand solutions for our clients." The new Viacom Plus will continue to be led by Co-Sr. VPs Pam Hearing (Los Angeles) and Lisa McCarthy (New York)... WLOL-KTCZ-KDWB/Minneapolis VP/GM Mark Kalman has exited, with Mick Anselmo - VP/GM of sister stations KFAN-KFXN- KEEY-KQQL - assuming his duties in the interim... Nassau Broadcasting Partners, L.P. has named Michael F. Panebianco, Jr. as National Sales Manager for its PATHVision project which provides news service and advertising marketing sales for all 13 PATH stations. Panebianco joins from Comcast Cable in Brick, NJ.



• TVT VP/Promotion-Rock Formats Jeff Appleton will exit his post at the label to pursue other opportunities on October 27. Until the end of the month he can be reached at the label or jeffrey@tvtrecords.com... According to the *Hollywood Reporter* (10/16), Arista let go of 12 employees (ranging from VPs to Directors) on Friday (10/13) as part of a restructuring under newly installed president Antonio "L.A." Reid. The employees affected have been described as loyalists to former label president/founder Clive Davis... Todd Ahsmann has joined Ultimatum Music as Midwest Regional Promotion Manager. Ahsmann has held similar positions at C2, Trauma, and Hollywood Records... Now we know how McGathy Promotions' Mark Fischer and Wind-up's Shanna Fischer rang in the new millennium as the couple announces the addition of baby boy, Aiden, to their family. Aiden was born October 14 and weighed in at seven pounds 3/ounces.



• After entering an LMA with new owners AAA Entertainment – and a week of stunting – Active Rock WFXF/Peoria becomes Classic Hits "The Eagle." PD and airstaff announcements are forthcoming.



• Aurora Communications is purchasing the Crystal Radio Group for approximately \$53 million. The deal includes Classic Rock simulcast WPDH/Poughkeepsie-WPDA/Jeffersonville and Modern Rock simulcast WRRV/Middletown-WRRB/Arlington. Aurora recently cancelled a \$185 million sale to Nassau Broadcasting... Spanish-language broadcast group Entravision has completed a deal to purchase 1,200 billboards in New York from Infinity for \$168.2 million. Entravision now owns 11,000 displays in New York and Los Angeles. The company's outdoor holdings represent 20 percent of their annual revenue.

## **tech**notogy

• The Future of Music Coalition has proposed that an independent party be responsible for collecting Webcast royalties. The RIAA has formed SoundExchange to collect streaming fees from Internet broadcasters. The FMC believes it's a conflict of interests for the RIAA to be involved with the collection of royalties for independent artists and labels, since they represent the major labels. "Given the inherent conflicts in trying to represent competing interests, we simply do not see how the RIAA could be successful in simultaneously representing artists and independent labels at the same time that it is a trade organization for the major record labels," FMC Director Jenny Toomey said. The RIAA is also developing a system for identifying digital music. The system is being touted as "the digital equivalent of the common universal price code (UPC), or bar code, that is on virtually every product in stores," according to the RIAA.

• All five copyright infringement suits against Napster have been folded into one case, according to the *Hollywood Reporter* (10/17). Individual suits were filed by Metallica, Dr. Dre, the RIAA, the National Music **Publishers Association**, and **TVT Records**. U.S. District Judge Marilyn Patel, who ordered a temporary injunction against the site in July, will now hear all cases. The injunction has since been stayed by the 9th Circuit Court of Appeals... The National Music Publishers Association and MP3.com have reached a licensing agreement that will permit the on-line service to use over one million musical compositions for approximately \$30 million. The three-year agreement will see the licensing fees distributed among 25,000 music publishers and songwriters, including retroactive fees for music the service used prior to the agreement. Terms call for a payment of one quarter cent each time a song is streamed on demand to a customer from his My.MP3.com locker along with a one-time fee per track added to the service.

• RadioAMP has teamed with iWon (iwon.com) to launch iWon Radio, a custom-designed, browser-based player consisting of over 150 music channels. The player incorporates support for RealAudio and Windows Media as well as scrolling ticker information, banner ads and options to purchase music being currently played through Barnes&Noble.com... Farmclub.com has its own Web site, cable TV show and now, through a streaming deal with Eveo, their own Internet stations with the debut of FCRadio. Featuring nine genre-based channels, content will be a mix of both established and unsigned artists who upload their songs to the site... Paul Allen's Rose City Digital has teamed with H2F Media to use the company's Instant Video Publisher technology on Rose City's radio station Web sites: kxl.com (News-Talk KXL/Portland) and jamminfm.com. This will allow the sites to run video interviews, commentary, and breaking news – all with the opportunity for automatic ad insertion

• The challenge may have been met as a number of computer hackers have reportedly broken a new form of copyright-protection software being developed by the **Secure Digital Music Initiative**. The group, which created an online forum asking hackers to compromise the protection as part of a \$60,000 contest, has denied that anyone has successfully attacked any of the six versions of SDMI technology housed on the site. SDMI has received 447 submissions for the contest and will spend the next few weeks reviewing entries to see if any successfully removed the protection without degrading the music quality below a preset threshold. Results of the contest are expected to be released at the next SDMI meeting November 8 in Washington, D.C.

 Statistical Research, creator of RADAR – which measures national network radio audiences - has entered an agreement with Sirius Satellite Radio to develop audience measurement methology for satellite radio listenership. The company forged a similar arrangement with XM Satellite Radio earlier this year... Scour.com has filed for Chapter 11 bankruptcy protection. Earlier this year, the company's ScourExchange program, which allowed the trading of music and video files, was sued by the music and movie industry... Fantastic Entertainment, GlobalMedia and the NFL have reached a deal that will allow the companies to provide broadband video streaming of games and related content to subscribers in select non-U.S. markets. The service will mirror NFL's Sunday Ticket package, which is available on a subscription basis from satellite TV providers ... iBiguity Digital and Japanese mobile audio manufacturer Fujitsu Ten have signed a joint technology and marketing agreement that will see the implementation of IBiquity's digital AM/FM iDab technology within Fujitsu's digital receivers... Beginning this week, ClickRadio is hitting the road for a tour of 120 college and university campuses nationwide. Dubbed the "ClickRadio Challenge," representatives from the company will spend the next twelve weeks distributing free software to students. All listeners who try the service for at least five hours qualify for concert tickets and other prizes... Star System has announced that their center in Ft. Lauderdale is being phased out over the next three months as the company consolidates its operations in Austin. All of the virtual radio company's eighteen full-time employees will be relocating to the Austin facility.

## washingtonbeat

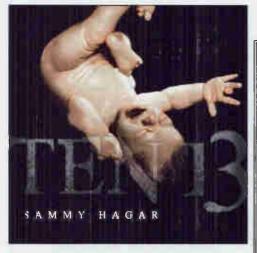
. In a full-page ad in the Minneapolis Star-Tribune, a group of Low Power FM advocates claim the NAB made \$7000 in campaign contributions to Senator Rod Grams (R-MN), its fifth largest contribution to a Senate candidate this season. A piece of NAB-sanctioned, Grams-sponsored legislation that would severely limit LPFM, by keeping existing third adjacent channel protections in place, is currently winding its way through the Senate. The ad, sponsored by Public Media Center, Media Access Project, and Americans for Radio Diversity, suggests a correlation between the NAB's campaign contribution to Grams and the legislation-noting that Grams has never sponsored broadcasting legislation in the Senate before. A week later, the Minnesota Broadcasters Association, Minnesota Public Radio, and the NAB took a full-page ac in the same paper, defending LPFM with the headline, "What if you turned to your favorite radio station and heard nothing but interference?" The latest group to add its voice to the growing chorus supporting Grams' bill is the American Council of the Blind. But the ranks of LPFM supporters who

oppose the Grams bill are growing, too. Last week, Rev. Jesse Jackson asked Congress to back LPFM to help achieve diversity in local radio broadcasting. In a letter to congressional leaders that was cosigned by Leadership Council on Civil Rights Chairperson Dorothy Height, Jackson claimed that the FCC's LPFM interference research is "technically sound and will not harm the radio signals of current broadcasters." Other groups opposing anti-LPFM legislation include the NAACP, the National Urban League, NOW, the National Council of

Churches, UAW, and the National Education Association.

•The Washington Post (10/14) has reported that U.S. regulators are poised to block AOL's proposed merger with Time Warner, which won conditional approval from European regulators last week. According to the report, both sides have been unable to reach an agreement on how the merged company would ensure rival Internet providers access to its cable lines. The Federal Trade Commission has until October 27 to make its decision.

#### NEW STUDIO ALBUM IN STORES OCT. 24



Be Sure To Check Out Sammy THIS SUNDAY - Oct 22 - 12noon - 1PM (EST) CBS' *NFL Today* performing "Serious JUJU" and chatting with Jim Nantz

10/25 - Rockline

## SAMMY HAGAR

#1 Most Requested at Rock Radio #2 Most Requested at Rock and Active Rock Combined! Reporting Top 5 Phones KISW/Seattle ~ WKSY/New Orleans WYBB/Charleston ~ KGGO/Des Moines WSHA/Morristown ~WRTT/Huntsville WJXQ/Lansing ~ KNCN/Corpus Christi and many more Chart Numbers:

Heritage Rock: #6\* - #4\* 551 spins Mainstream Rock: #16\* - #11\* 839 spins Active Rock: #35 288 spins *R&R* Rock: #10\* - #6\* 938 spins *R&R* Active Rock: #34\* - #31\* 477 spins

SERIOUS JUJU

### THE VOICE OF REAL ROCK TEN 13 BIRTHDAY TOUR BEGINS NOVEMBER 11



MANAGEMENT: KENNY PUVOGEL FOR KP MANAGEMENT/LOS ANGELES / PRODUCER: THE AGAVE BROTHERS WWW.REDROCKER.COM / WWW.CABOWABO.COM / WWW.BEYONDMUSIC.COM



# programming **TOwin**

#### by Bob Michaels

## Hot Buttons Are Better Than Hot Zips



Your job ultimately comes down to one goal: Gaining more listeners.

Luckily, there is a proven road map that can literally take you to the front door of the people who are the most likely to listen to your station's format. This map also provides insights into the people who live behind those doors and what some of their hot buttons are.

It turns out that birds of a feather not only flock together, they enjoy the same music formats. So mapping the geography of your listeners can be as important to gaining audience share as understanding the classic demographics of age and sex.

It's likely that you already know what your station's hot ZIP codes are, but you may not know what neighborhoods and pockets within those ZIP codes are driving your numbers.

#### 90201 Is History

The U.S. Postal Service lumped extremely diverse populations together to speed mail delivery, but you need to narrow your focus to deliver better numbers for your station. You need to identify the people who are the most likely, or predisposed, to listen to your station.

That's where the analytical measures developed by Claritas, Inc., known as PRIZM<sup>®</sup> clusters, come into play. PRIZM classifies every U.S. neighborhood into one of 62 distinct types or clusters.

Arbitron identifies each household that participates in its ratings survey with a PRIZM cluster. We used this tool to take a closer look at P1 listeners for three Rock formats in the Top 25 Metros. The clusters shown in this analysis point to predominantly white affluent households in suburban neighborhoods.

That's only the beginning of what you can learn about these listeners. PRIZM clusters are built through the analysis of thousands of demographic data items for census block groups, the smallest geographic unit that is statistically significant.

The factors analyzed include income, education, household composition and ethnicity. The clusters have been tested and refined using hundreds of millions of actual consumer purchase data records from multiple sources. They are also updated every year.

The result is a highly reliable block-byblock portrait of the households in any given listening area. It's among the most detailed reconnaissance you can find. More importantly, it's lifestyle information you can use to precisely target direct-mail and similar marketing initiatives.

#### Put Away the Shotgun

The reasons for using PRIZM clusters quickly add up. Why mail to 5,000 households in a zip code when only 1,000 of them are likely to listen to your station? With the money you save on your initial mailing costs, you can afford to come back and hit the same people a second time, statistically increasing the likelihood of success while spending less money.

Then consider how much more effective your campaign will be when you know what is important to the people who will receive your promotional material.

Direct mail is incredibly powerful, but it has the frequency of one. You have one shot at your message being read. Gary Marince, Arbitron Vice President, Product Development, puts it this way: "I love to eat steak, but when I go fishing, I use worms."

PRIZM tells you what kind of bait to use. Each cluster has a descriptive name that will instantly give you insights into your listeners. It also provides consumer information that is so detailed you can even discover what flavor of coffee is preferred in a specific neighborhood.

The information is not only incredibly useful, it is also easy to use and digest. The statistics and data analysis are invisible so you can glean the information you need without having to remember the difference between mean, median and mode.

#### How to Win Winners

Let's take a closer look at what your can learn about your listeners from a PRIZM cluster. The "Winner's Circle" cluster, for example, is home to "well-educated, mobile executives and professionals with teen-aged families."

These executive suburban families also:

- bank online
- use a travel agent for foreign trips
- visit Europe
- belong to frequent fiver clubs
- have a passport
- use lawn maintenance services
- go downhill skiing
- are online for 20 hours per month
- shop at Ann Taylor

So, a station could confidently sponsor a contest with a grand prize of a ski vacation and develop a direct-mail campaign incorporating the phrase "your passport to..." with photos of an Alpine resort.

Similarly, outdoor advertising to reach a PRIZM cluster of "God's Country Families"—married executives and professionals in remote exurbs whose lives center around family and outdoor activities, including playing golf 20 times a year doesn't belong in the city and shouldn't include images of ties and briefcases.

#### If We Play It, They Will Listen. Not!

Successful radio stations don't stay that way in today's competitive marketplace by resting on last quarter's ratings. It's folly not to aggressively and continually market your station. Your mantra today has to be "Cume, if left unattended, will erode."

You also have to be ready for your competition across town, and on the Internet, that is plotting ways to increase its market share at your expense.

continued on page 13

#### programming to win continued...

Arbitron's MapMAKER<sup>SM</sup> mapping ratings software can be used to identify the zip codes and PRIZM clusters where your station performs best. Then you can develop your own target marketing maps and program. Nearly all mass-compiled address and phone lists are PRIZM coded, as are many vertical lists, so finding a local vendor to implement your program should be fairly straightforward.

One final word of advice: Only market what you can actually deliver. If you don't really play "all the top hits all the time," those new listeners you've worked so hard to get will only tune in once.

Bob Michaels is Vice President of Radio Programming Services for The Arbitron Company. MapMAKER<sup>SM</sup> is a service mark of The Arbitron Company. PRIZM<sup>®</sup> is a registered trademark of Claritas, Inc.

#### Which PRIZM cluster best targets P1 listeners to my format?

Top 25 Arbitron Metros, Fall 1999, Persons 12+, M-Su Mid-Mid Listening, All Maximi\$er<sup>®</sup> Qualifying Stations, Arbitron SIP Format Definitions

% Total Format P1

Cume PRIZM C						
New Rock	Total P1 Diaries	866				
Kids & Cul-de-Sacs Winner's Circle Pools & Patios Second City Elite Urban Gold Coast Money & Brains American Dream Families God's Country Families New Empty Nests Country Squires	Upscale Suburban Families Executive Suburban Families Established Empty Nesters Upscale Executive Families Elite Urban Singles & Couples Sophisticated Townhouse Couples Established Urban Immigrant Executive Exurban Upscale Suburban Fringe Couples Elite Exurban Families	8.6% 7.8% 6.8% 5.6% 5.4% 4.4% 4.3% 3.5% 3.1% 3.0%				
Album Adult Alternative	Total P1 Diaries	1,202				
Kids & Cul-de-Sacs Winner's Circle Bohemian Mix Pools & Patios God's Country Families	Upscale Suburban Families Executive Suburban Families Bohemian Singles & Couples Established Empty Nesters Executive Exurban	7.1% 5.6% 5.5% 4.6% 4.2%				
Alternative	Total P1 Diaries	3,764				
Kids & Cul-de-Sacs Winner's Circle God's Country Families Upward Bound Pools & Patios	Upscale Suburban Families Executive Suburban Families Executive Exurban Young Upscale White-Collar Families Established Empty Nesters	6.6% 5.1% 4.1% 4.0% 3.7%				

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"My mom brought me a thing of mascara the other day..."

Bobby Hewitt
 (in response to his makeup-wearing)

How much would you say that your videos reflect your personal interpretation of the song?

"Not quite vivid enough, I guess, but they're getting a lot closer. We're finally starting to be able to communicate with people in the right way, starting to be able to let them know what we're thinking about when we're conjuring up these songs." – Jay Gordon (vocals)

What sci-fi movies or books did you like when you were young, and do you think they had an effect on your music? "Whatever made you think that? (laughs) Which ones didn't we like? Speaking for myself Dune, Star Wars, even [JRR] Tolkien books like Lord Of The Rings were rulers of my childhood." – Ryan Shuck (guitars)



Havin' an Orgy on Rockline. Guess which one is the host.

How do your parents feel about you wearing makeup? "They're all pretty excit-

ed about it. I think they're used to it, I mean you do what you do. My parents are pretty cool as long as I'm doing something good." – Ryan Shuck

"My mom brought me a thing of mascara the other day, so she's down with it." – Bobby Hewitt (drums)

"I think right around gold is where we started the big platinum party!"

— Amir Derakh (talking about their platinum celebration) How did you guys celebrate when *Candyass* went platinum?

"We started before it went platinum...I think right around gold is when we started the big platinum party. (laughs) Actually, it was really weird. We were sitting in the dressing room and somebody came in and said the record is officially platinum now...I wasn't expecting it...we didn't have time to celebrate because we worked all the way through the 'platinumness'." – Amir Derakh, Jay, and Bobby

**Coming up on Rockline:** October 23 - Slash October 30 - Godsmack November 13 - The Offspring November 27 - Everclear

Rockline Monday - Bookings are subject to change. Check with Affiliate Relations at 972-239-6220 for exact bookings and how to pick up Rockline for your market.



#### Diffuser "Karma" Hollywood (diffuseronline.com)



· Diffuser's "Karma" first appeared on the Platinum plus album Mission: Impossible 2 and is also featured on the band's debut disc, *injurylovesmelody*. · Great hooks and songwriting, combined with an entirely original sound, separate Diffuser from the pack in the

same way as Stone Temple Pilots or Sunny Day Real Estate.

• "Love it!" says WHEB's Kat Kageliery and WNOR's Tim Parker agrees, "Best song on the checklist this week."

## mostadded

- 1. AEROSMITH "Angel's Eye" (Columbia/CRG) (136) KBPI, KUPD, WCCC, WCMF, WHJY, WLZR, WMMR, WMMS, WRIF, WZTA
- 2. GEDDY LEE "My Favorite Headache" (Anthem/Atlantic/AG) (33) KATS, KISW, KLJB, WFYV, WPLR, WQAK, WTUE, WYBB, WZXL, WZZO
- 3. U.P.O. "Feel" (Epic) (22) KATS, KBER, KLAQ, KZRK, WCCC, WMFS, WRQK, WRWK, WRXE WZXL
- 4. MARILYN MANSON "Disposable Teens" (nothing/Interscope) (19) KATT, KICT, KKED, KRAB, KZGL, WGIR, WJXQ, WKLQ, WTKX, WXTB
- 5. DUST FOR LIFE "Step Into The Light" (Wind-up) (13) KISS, KLPX, KXFX, WBZX, WEBN, WGBF, WKQZ, WKSY, WQWK, WTPT
- 6. OFFSPRING "Original Prankster" (Columbia/CRG) (12) KCGQ, KEYJ, KLBJ, KZZK, WAMX, WAZU, WDHA, WSUE, WXMZ, WXRC
- 7. PANTERA "I'll Cast A Shadow" (EastWest/EEG) (10) KEGL, KQWB, KXXR, KZZK, WBZX, WJJO, WKQZ, WNCD, WNOR, WTKX
- 7. CLARKS "Chasin' Girls" (Razor & Tie) (10) KBBZ, KBUS, WAQX, WBOP, WCLG, WQAK, WQZK, WTBK, WYBB, WYXZ
- 7. SISTER HAZEL "Champagne High" (Universal/UMG) (10) KITI, KODS, KSEK, KXRA, WKLT, WKTG, WMFS, WPHD, WTBK, WYXZ
- 8. STONE TEMPLE PILOTS "No Way Out" (Atlantic/AG) (9) KCGQ, KIOZ, KLBJ, WAZU, WIOT, WKLQ, WPLR, WRIF, WWZK
- 9. EVE 6 "On The Roof Again" (RCA) (8) KBBZ, KLAQ, KTUX, WKLT, WPXC, WQAK, WQBK, WWCT

#### Various Artists Stoned Immaculate **Elektra/EEG**

(thedoors.com; elektra.com)



**1. OFFSPRING** 

"Original Prankstar" (Columbia/CRG) (+551)

KSEK +28, KBPI +18, KICT +17,

· This exciting album features today's hottest Rock bands doing their own renditions of classic Doors material in collaboration with surviving Doors members Ray Manzarek, Robby Krieger, and John Densmore.

Stoned Immaculate is a labor of love for

all the bands involved as every song sounds like each group put all their talent and feeling into creating a suitable tribute to one of the world's foremost Classic Rock acts

· Every song on this album is worthy of attention. Some standouts include: "Break On Through," by STP, "Riders On The Storm," by Creed, "Love Me Two Times," by Aerosmith, "L. A. Woman," and "The End," by Days of The New, and "Wild Child," by The Cult.

## topgainers



- KZRK +17, KRZR +15 2. GODSMACK "Awake" (Republic/UMG) (+460) WAZU +36, KZRQ +24, KBPI +20, KORB +17, WQWK +15
- 3. GEDDY LEE "My Favorite Headache" (Anthem/Atlantic/AG) (+431) WXRC +22, WBOP +17, WKSY +16, KEYJ +15, KZZK +15
- 4. STONE TEMPLE PILOTS "No Way Out" (Atlantic/AG) (+359) WLLI +22, KXFX +15, KZRK +14, WQAK +14, KKED +13
- 5. MARILYN MANSON "Disposable Teens" (nothing/Interscope) (+321) WJJO +19, WAAF +15, KBPI +12, WNVE +12, WCCC +10
- 6. COLLECTIVE SOUL "Why Pt. 2" (Atlantic/AG) (+279) WGLO +38, WXCM +28, WKHY +17, KISM +15, WXKE +14
- 7. A PERFECT CIRCLE "3 Libras" (Virgin) (+208) WAZU +26, WHEB +18, KHTQ +16, KIBZ +15, WRXL +14
- 8. TONY IOMMI "Goodbye Lament" (Divine/Beyond) (+204) WAZU +27, WYNF +18, KZRQ +10, WAMX +8, KAZR +7
- 9. EVE 6 "On The Roof Again" (RCA) (+190) KEYJ +14, WWWV +14, KBER +13, WHEB +13, WPHD +12
- 10. DEFTONES "Back To School..." (Maverick) (+174) LOUD +22, KKED +12, KBPI +10, WRXF +10, KHOP +9

# NIST FOR LIF

inside

100 15

16

**buzzhand** 

Hot Trax

Active

Rock

Airplay

Chart 16

Analysis 18

**Rock Chart** 

#### **Dust For Life** "Step Into The Light" Wind-up

This week sees 13 more step up to the plute for Dust For Life, our #5 Most Added reo rd, as they climb to 40\* Hot Trax. The aggress ve riffs and melodic hooks of "Step Into The Light" pull in KISS, WRXF and WEBN among others, increasing its cume to 78 and snagging # Most Added and #1 Buzzband status. Phones are already ringing at WDHA. "They're fro Memphis, so it's tough to go wrong playin them," WMFS/Memphis PD Rob Cressman remarks. "Lots of phones at night."

## mostrequested

"Awake"

- 7 1. GODSMACK
- 2 2. SAMMY HAGAR
- 1-3 FUEL
- 3-4 3 DOORS DOWN
- 5 5. PRIMUS/OZZY ...
- "Serious Juju" "Hemorrhage ... " "Loser" "N.I.B."
- (Cabo Wabo/Beyond) (550 Music/Epic) (Republic/UMG) (Divine/Priority)

(Republic/UMG)

- COLLECTIVE SOUL CREED
- LIMP BIZKIT D - 8.
- D 9.

4 - 6

6 - 7

- DISTURBED
- "Why Pt. 2" "Are You Ready" "Rollin" "Stupify" "Minority"
- (Atlantic/AG) (Wind-up) (Flip/Interscope) (Giant/Reprise) (Reprise)



10 - 10. GREEN DAY fmqb october 20, 2000

		h		E	r:									October	10 - 16,
W TW	Antion			k P					34 and Main						0
1 1.	3 DOORS DOWN		(Republic/UMG)	4265	<u>Maye</u> 28	4237	172/1	51 51	TAPBOOT	AGAIN	(Atlantic/AG)	<b>F</b> 01	-5	526	Cume/Ac 59/3
2 2*	COLLECTIVE SOUL			3706	279	3427	174/1	38 52	FOO FIGHTERS		<b>V</b>	521			
4 3.	FUEL			3317	48	3269	157/1	47 53	U.P.O.	NEXT GODLESS	(Roswell/RCA)	463	-260	723	33/0 36/0
5 4.	CREED	YOU		3278	88	3190	156/1	47 53	SLASH'S SNAKE	BEEN	(Epic) (KOCH)	452 438	-139 -240	591 678	47/0
3 5	PRIMUS W/OZZY	N.I.B.	• • • •	3271	-161	3432	141/1	D 55•	MARILYN MANSON	DISPOSABLE					61/19
4 6.	GODSMACK	AWAKE		2182	460	1722	140/3	58 56.	GREEN VINYL	KALEIDO	(nothing/Interscope)	429 420	321 53	108 367	29/2
9 7.	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond		83	2076	140/3	54 57	VALLEJO	INTO	(Fat Organ/DCC) (Epic/550/Crescent Moon)		-20	415	38/1
5 8 5 8	PAPA ROACH	LAST		2068	-206	2274	91/0	66 58-	KING/CLAPTON	WANNA	(Reprise)	379	116	263	36/6
0.9•	U2	BEAUTIFUL	(Interscope/IDJMG)		61	1960	118/3	44 59	MARVELOUS 3	SUGARBUZZ	(HiFi/Elektra/EEG)	362	-245	607	33/0
7 10	NICKELBACK	BREATHE		1891	-310	2201	118/0	56 60	AC/DC	BLUES	(Elektra/EEG)	324	-76	400	29/0
3 11.	GREEN DAY	MINORITY		1724	15	1709	105/3	53 61	RAGE AGAINST	TESTIFY	(Epic)	319	-143	462	26/0
3 12	RED HOT CHILI	CALIFOR	,	1690	-473	2163	93/0	55 62	ALICE COOPER	GIMMIE	(Spitfire)	317	-87	402	28/1
5 13.	WALLFLOWERS	SLEEP		1658	32	1626	97/1	73 63.	STRAIT-UP	ANGELS		302	-07 74	228	34/4
7 14•	VAST	FREE		1613	10	1603	130/3	60 64	GODSMACK	VOODOO	(Immortal/Virgin) (Republic/UMG)	277	-51	328	<b>34/4</b> 19/0
6 15	FULL DEVIL	WHERE	(Enclave/Merc./IDJMG)		-40	1648	110/0		NICKELBACK		· · · · · ·				
2 16	3 DOORS DOWN	KRYPTONITE		1586	-193	1040	90/0	64 65• 62 66	DOOBIE BROTHERS		(Roadrunner)	276	1	275	19/0
1 17	AC/DC	MELTDOWN		1580	-193	1784	90/0	61 67	CREED	HIGHER	(Rhino/Pyramid)	264 259	-25 -44	289	24/1
3 18•	PERFECT CIRCLE	LIBRAS		1548	208	1340	108/5	57 68	8STOPS7		(Wind-up)			303	
7 19•		NO		1520	359	1161	122/9	68 69	KORN	QUESTION	(Reprise)	252	-136	388	22/0
5 20+	TONY IOMMI	GOODBYE			204					MAKE	(Immortal/Epic)	249	-4	253	17/0
	DISTURBED	STUPIFY		1512		1308	125/5	83 70+	KITTIE	PAPER	(Artemis/Ng)	233	45	188	23/1
8 21	METALLICA			1489	-109	1598	81/0	71 71	INCUBUS	PARDON	(Immortal/Epic)	232	-8	240	17/0
) 22		DISAPPEAR		1478	-105	1583	92/0	91 72•	TUBES	LOVE	(CMC/SRG)	222	56	166	23/4
9 23	UNION UNDER	TURN		1297	-293	1590	93/1	D 73•	EVE 6	ON	(RCA)	217	190	27	33/8
9 24.	OFFSPRING	ORIGINAL		1245	551	694	99/12	92 74•	TIDEWATER GRAIN		(Ruff Nation)	211	47	164	23/1
4 25	CREED	ARMS		1213	-119	1332	77/0	77 75.	STAIND	HOME	(Flip/EEG)	209	6	203	16/0
1 26	PERFECT CIRCLE	JUDITH		1212	-209	1421	71/0	90 76-	SEVENDUST	GOING	(Republic/UMG)	202	36	166	26/1
0 27•	MEGADETH	KILL		1174	105	1069	101/3	65 77	CRUSHDOWN	THIS	(MCA)	199	-75	274	24/0
8 28.	EVERLAST	BLACK		1135	16	1119	74/2	63 78	CLARKS	BETTER	(Razor & Tie)	198	-86	284	18/0
9 29.		ONE		1111	40	1071	90/3	69 79	MATCHBOX TWENTY		(Lava/AG)	192	-59	251	17/0
3 30.	PAPA ROACH	BROKEN		1056	155	901	81/4	88 80•	ONE MINUTE	FISH	(V2)	192	20	172	18/0
1 31-	COLD	JUST		1047	5	1042	86/1		CREED	WHAT	(Wind-up)	189	1	188	19/0
2 32	GODSMACK	BAD		1036	-325	1361	60/0	70 82	SCORPIONS	HURRICANE	(EMI Classics)	185	-61	246	18/0
6 33	K.W.SHEPHERD	LAST	(Giant/Reprise)	970	-295	1265	63/0	D 83•	SPINESHANK	SYNTHETIC	(Roadrunner)	184	54	130	24/5
2 34•	HED (PE)	BARTENDER	(Jive)	921	34	887	76/0	72 84	RED HOT CHIL	OTHERSIDE	(Warner Bros.)	183	-56	239	19/0
) 35•	AEROSMITH	EYE	(Columbia/CRG)	900	900		140/136	86 85	BENDER	ISOLATE	(TVT)	175	-1	176	20/1
	LENNY KRAVITZ	AGAIN	(Virgin)	868	115	753	67/3	76 86	ULTRASPANK	WHERE	(Epic)	175	-40	215	19/0
6 37•		SONG	(Sanctuary/SRG)	768	171	597	77/6	80 87	EVERCLEAR	AM	(Capitol)	172	-5	177	10/0
		ROLLIN	(Flip/Interscope)	759	78	681	62/1	97 88•	ROBIN TROWER	RUN	(Aezra/Orpheus)	171	16	155	15/0
	MATCHBOX TWENTY		(Lava/AG)	742	136	606	47/0	93 89•	BAR 7	FOUR	(Sin Drome)	170	8	162	14/0
9 40•	DUST FOR LIFE	STEP	(Wind-up)	674	114	560	78/13	79 90	KING/CLAPTON	RIDING	(Reprise)	168	-30	198	20/0
4 41	INCUBUS	STELLAR	(Immortal/Epic)	655	-187	842	40/0	89 91	LIMP BIZKIT	TAKE	(Hollywood)	167	-2	169	10/0
5 42	DEFTONES	CHANGE	(Maverick)	647	-127	774	46/2	96 92.	IRON MAIDEN	OUT	(Portrait/CRG)	164	5	159	21/1
7 43		SOUR	(Atlantic/AG)	613	-135	748	43/0	81 93•	BLINK 182	MAN	(MCA)	161	6	155	14/0
2 44	ORGY	FICTION	(Elementree/Reprise)	608	-28	636	56/0	75 94	PAUL RODGERS	BLUE	(CMC/SRG)	157	-62	219	16/0
3 45	LIMP BIZKIT	MY	(Flip/Interscope)	574	-42	616	50/1	100 95•	RAGE AGAINST	SLEEP	(Epic)	150	4	146	11/0
		WHAT	(Warner Bros.)	574	84	490	43/1	87 96	AC/DC	STIFF	(Elektra/EEG)	147	-25	172	19/0
8 47	LIQUID GANG	CLOSER	(Lava/Gotham/Atl.AG)	572	-15	587	60/0	D 97•	FOO FIGHTERS	LEARN	(Roswell/RCA)	147	17	130	16/0
0 48•	PAGE/CROWES	HEY	(musicmaker.com)	569	29	540	50/3	D 98•	LIFEHOUSE	HANGING	(DreamWorks)	147	41	106	21/4
	GEDDY LEE	MY	(Atlantic/AG)	564	431	133	77/33	D 99•	CHRIS DUARTE	FREE	(Rounder)	141	16	125	15/0
0 50-	DEETONES	BACK	(Mayorick)	528	174	364	61/7	04 400	RADENAKED	DINCH	(Dopring)	107		100	0/1

Plays TW: Total number of Plays during current airplay week: Move: Increase or decrease in number of Plays from previous airplay veek: Plays LW: Total number of Plays during previous airplay week; Curre: Total number of stations playing; Adds: number of new stations reporting as an add.

364 61/7

538 174

BACK

(Maverick)

59 50 DEFTONES

W	TW	Artisi	Title	Label	IW	LW	Move	LW	TV	V_Arlist	Title	Latel	TW	LW	Mow
1	1	3 DOORS DOWN	The Better Life	(Republic/UMG)	588 <del>9</del>	6047	-158	12	11+	SAMMY HAGAR	Ten 13	(Cabo Wabo/Beyond)	2166	<b>208</b> 6	80
2	2	CREED	Human Clay	(Wind-up)	5029	5038	-9	11	12	AC/DC	Stiff Upper Lip	(Elektra/EEG)	2059	2378	-319
4	3•	COLLECTIVE SOUL	. Blender	(Atlantic/AG)	3741	3467	274	13	13•	U2	All That You	(Interscope/IDJMG)	2025	1960	65
3	4.	GODSMACK	Godsmack	(Republic/UMG)	3652	3598	54	10	14	RED HOT CHILI	Californication	(Warner Bros.)	1932	2445	-513
6	5•	FUEL	Something Like	(550 Music/Epic)	<mark>339</mark> 1	3326	65	16	15•	GREEN DAY	Warning	(Reprise)	1724	1709	15
5	6	PRIMUS W/OZZY	Nativity In Black II	(Divine/Priority)	3271	3 <b>4</b> 32	-161	15	16	VARIOUS ARTISTS	Mission 2 OST	(Hollywood)	1709	1817	-108
7	7	PAPA ROACH	Infest	(DreamWorks)	3124	3175	-51	18	17•	WALLFLOWERS	Breach	(Interscope)	1658	1626	32
8	8•	PERFECT CIRCLE	Mer De Noms	(Virgin)	<b>281</b> 8	2802	16	17	18	FULL DEVIL	Full Devil Jacket	(Enclave/Mercury/IDJMG)	1649	1681	-32
9	9	NICKELBACK	The State	(Roadrunner)	2167	2476	-309	20	19•	VAST	Music For People	(Elektra/EEG)	1613	1603	10
14	10-	S/TEMPLE PILOTS	No. 4	(Atlantic/AG)	2167	1955	212	24	20•	TONY IOMMI	lommi	(Divine/Priority)	1560	1358	202

94 100 BARENAKED ...

PINCH

(Reprise)

137

-1

138

8/1

fmqb october 20, 2000

15

# 16, 2000 [ 18-34 ]

October 10 - 16, 2000

## mainstream rock [25-44] October 10 - 16, 20

October	10 - 16, 2000			[1	8-3	34 ]			4.55			[25-44]			Octobe	er 10 - 1	6, 20
LW TW	Artist	Track	Label	TW	Move	LW	2W CL	ume/Adds	LW TW	Artist	Track	Lahei	TŴ	Move	LW	2W C	ume/
1 1	3 DOORS DOWN	LOSER	(Republic/UMG)	2342	10	2332	2377	85/0	2 1•	COLLECTIVE SOUL	WHY	(Atlantic/AG)	2052	212	1840	1625	98/
22	FUEL	HEMORRHAGE	E (550 Music/Epic)	1962	-20	1982	1824	81/0	1 2•	3 DOORS DOWN	LOSER	(Republic/UMG)	1923	18	1905	1928	87/
4 3	CREED	YOU	(Wind-up)	1902	20	1882	1710	82/0	33	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	1526	-24	1550	1559	73/
54	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	1745	-137	1882	1865	68/1	4 4•	U2	BEAUTIFUL	(Interscope/IDJMG)	1441	57	<mark>1384</mark>	1262	85/
35	PAPA ROACH	LAST	(DreamWorks)	1682	-192	1874	1921	66/0	6 5•	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond)	1422	87	1335	<b>1</b> 14 <b>1</b>	91/
66	COLLECTIVE SOUL	WHY	(Atlantic/AG)	1654	67	1587	1314	76/0	7 6•	CREED	YOU	(Wind-up)	1376	68	1308	1132	74/
97	GODSMACK	AWAKE	(Republic/UMG)	1600	286	1314	599	84/1	8 7•	FUEL	HEMORRHAG	E(550 Music/Epic)	1355	68	1287	1205	76/
78	DISTURBED	STUPIFY	(Giant/Reprise)	1332 ·	-109	1441	1523	70/0	9 8•	WALLFLOWERS	SLEEP	(Interscope)	1277	38	1239	1147	74/
11 9	FULL DEVIL	WHERE	(Enclave/Merc./IDJMG)	1125	- <mark>85</mark>	1210	1149	71/0	59	AC/DC	MELTDOWN	(Elektra/EEG)	1257	-90	1347	1337	77
12 10	GREEN DAY	MINORITY	(Reprise)	1114	-22	1136	1120	62/2	10 10	RED HOT CHILI	CALIFOR.,.	(Warner Bros.)	977	-218	1195	1307	55,
8 11	NICKELBACK	BREATHE	(Roadrunner)	1092	-263	1355	1416	65/0	12 11	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	886	-26	912	1039	46,
17 12	PERFECT CIRCLE	LIBRAS	(Virgin)	1063	126	937	<b>94</b> 4	70/4	11 12	K.W.SHEPHERD	LAST	(Giant/Reprise)	871	-254	1125	1250	53
10 13	UNION UNDER	TURN	(Portrait/CRG)	1044 -	-264	1308	1373	70/1	13 13	CREED	ARMS	(Wind-up)	809	-103	912	1016	50
13 14	PERFECT CIRCLE	JUDITH	(Virgin)	984	-156	1140	<b>1</b> 194	52/0	14 14	NICKELBACK	BREATHE	(Roadrunner)	799	-47	846	892	
33 15	OFFSPRING	ORIGINAL	(Columbia/CRG)	956	372	584	87	70/6		METALLICA		(Hollywood)	686	-84	770		
15 16	VAST	FREE	(Elektra/EEG)	956		1023	986	72/1	-	LENNY KRAVITZ	AGAIN	(Virgin)	670	122	548	452	
	TONY IOMMI	GOODBYE	(Divine/Priority)	937		835	664		16 17•		FREE	(Elektra/EEG)	657	77	580		
29 18	S/TEMPLE PILOTS		(Atlantic/AG)		232	682	374	70/5		MATCHBOX TWENTY		(Lava/AG)	631	124	507		40
	LINKIN PARK	ONE	(Warner Bros.)	898	25	873		70/3		GREEN DAY	MINORITY			37			
	PAPA ROACH	BROKEN	(DreamWorks)	871	92	779	747					(Reprise)	610		573	548	
20 21		JUST	(Flip/IDJMG)	849	11	838	825	66/1		S/TEMPLE PILOTS	_	(Atlantic/AG)	606	127	479	284	52,
										GODSMACK	AWAKE	(Republic/UMG)	582	174	408	116	56
	HED (PE)	BARTENDER	(Jive)	838	34	804	820			TONY IOMMI	GOODBYE	(Divine/Priority)	575	102	473	370	
	MEGADETH	KILL	(Capitol)	832	78	754	667	69/2		MARK KNOPFLER	WHAT	(Warner Bros.)	526	59	467		41,
	GODSMACK	BAD	(Republic/UMG)	795 -		1072		41/0		PAGE/CROWES	HEY	(musicmaker.com)	495	43	452	340	
	METALLICA	DISAPPEAR	(Hollywood)	-	-21	813	973	49/0	_	AEROSMITH	EYE	(Columbia/CRG)	487	487	0	0	72/
	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond)	-	-4	741	641	51/1		PERFECT CIRCLE	LIBRAS	(Virgin)	485	82	403	362	38
	EVERLAST	BLACK	(Tommy Boy)		-18	735	649	45/1	26 27•	FULL DEVIL	WHERE	(Enclave/Merc./IDJMG)	483	45	438	412	39
	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	715	84	631	606	56/1	D 28•	GEDDY LEE	MY	(Atlantic/AG)	422	334	88	16	54/
	RED HOT CHILI	CALIFOR	(Warner Bros.)	713 -			1068	38/0		EVERLAST	BLACK	(Tommy Boy)	418	34	384	342	29,
-		KRYPTONITE	(Republic/UMG)	700 -	-167	867	915	44/0	23 30	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	405	-63	468	544	29
	INCUBUS	STELLAR	(Immortal/Epic)	581 -	-161	742	920	34/0	30 31	PAPA ROACH	LAST	(DreamWorks)	386	-14	400	511	25/
34 32	U2	BEAUTIFUL	(Interscope/IDJMG)	580	4	576	556	33/1	43 32•	KING/CLAPTON	WANNA	(Reprise)	350	96	254	127	31/
30 33	DEFTONES	CHANGE	(Maverick)	561 -	108	669	875	35/1	33 33•	MEGADETH	KILL	(Capitol)	342	27	315	248	32
32 34	ORGY	FICTION	(Elementree/Reprise)	555	-35	590	612	47/0	22 34	FOO FIGHTERS	NEXT	(Roswell/RCA)	334	-134	468	571	23
35 35	LIMP BIZKIT	MY	(Flip/Interscope)	512	-24	536	586	44/1	40 35•	GREEN VINYL	KALEIDO	(Fat Organ/DCC)	294	16	278	293	21/
3 36	DEFTONES	BACK	(Maverick)	499	158	341	224	53/4	D 36•	OFFSPRING	ORIGINAL	(Columbia/CRG)	289	179	110	17	29,
1 37	COC	SONG	(Sanctuary/SRG)	492	87	405	328	48/3	D 37•	COC	SONG	(Sanctuary/SRG)	276	84	192	138	29,
2 38	DUST FOR LIFE	STEP	(Wind-up)	478	81	397	289	54/7	32 38	AC/DC	BLUES	(Elektra/EEG)	269	-48	317	358	23
9 39	TAPROOT	AGAIN	(Atlantic/AG)	426	5	421	386	48/3	37 39	DOOBIE BROTHERS	PEOPLE	(Rhino/Pyramid)	259	-26	285	256	23/
D 40	AEROSMITH	EYE	(Columbia/CRG)	413	413	0	0	68/64	27 40	SLASH'S SNAKE	BEEN	(KOCH)	257	-160	417	339	28
0 41	CREED	ARMS	(Wind-up)	404	-16	420	496	27/0	38 41	UNION UNDER	TURN	(Portrait/CRG)	253	-29	282	295	23
D 42	MARILYN MANSON	DISPOSABLE	(nothing/Interscope)	383	279	104	9	52/17	44 42	LIQUID GANG	CLOSER	(Lava/Gotham/Atl./AG)	244	-2	246	214	29
8 43	WALLFLOWERS	SLEEP	(Interscope)	381	-6	387	319	23/0	36 43	GODSMACK	BAD	(Republic/UMG)	241	-48	289	380	
4 44	LIQUID GANG	CLOSER	(Lava/Gotham/Atl./AG)	328	-13	341	291	31/0		PERFECT CIRCLE	JUDITH	(Virgin)	228	-53	281	315	
6 45	AC/DC		(Elektra/EEG)	313 -		437		22/0		MARVELOUS 3		(HiFi/Elektra/EEG)	218	-92	310	301	
		TESTIFY	(Epic)	306 -	_	423		24/0	-	LINKIN PARK	ONE	(Warner Bros.)	213	_	-		-
15 47		GODLESS	(Epic)		-42	324	360			ALICE COOPER	GIMMIE	(Spitfire)	212		302	322	
50 48			(Immortal/Epic)	249	-4	253		17/0	47 48		JUST	(Flip/IDJMG)					
			(Epic/550/Crescent Moon)		3	239	243			DUST FOR LIFE			198	-6		191	
		LEADER	(Roadrunner)	235	15	220	230				STEP	(Wind-up)	196	33	163	124	
										TUBES	LOVE	(CMC/SRG) Plays during previous airplay week	195	54	141	53	21/

6

Nays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week 2 Week: Total number of Plays 2 weeks previous: Curne: Total number of stations playing; Adds: number of new stations reporting as an add.



Based on the top 15 songs (by Grade) of 50 songs tested in weekly call-out by Kelly Music Research. Active, Alternative, and Mainstream Rock currents are researched among P1 listeners, aged 18-44, in each format, in over 250 Arbitron metros including all large, medium and small markets. Sample is balanced proportionately according to market size within each U.S. Census region. Totalweighted, rolling average sample size exceeds 800 per week. Grade cores are calculated by combining Appeal, Burn and Unfamiliarity ratings. Highest Grade scores are achieved by songs with strongest Appeal as well as lowest Burn and Unfamiliarity. For complete song list and more data, call Kelly Music Research at 610-446-0318. © 2000. All rights reserved.

# airplayanalysis

AEROSMITHTotal Spins/Gain900/900900/900EYETotal Stations: 140Columbia/CRGHot Trax: D - 35•	Total Spins/Gain OFFSPRING 1245/551 ORIGINAL Total Stations: 99 Columbia/CRG Hot Trax: 39 - 24•	Total Spins/GainGODSMACK2182/460AWAKETotal Stations: 140Republic/UMGHot Trax: 14 - 6•	Total Spins/GainGEDDY LEE564/431MYTotal Stations: 77Atlantic/AGHot Trax: D - 49•	Total Spins/Gain S/TEMPLE PILOTS 1520/359 NO Total Stations: 122 Atlantic/AG Hot Trax: 27 - 19•
TW         LW         2W TS           ATLANTA,         WKLS         -         -         -           AUSTIN,         KLBJ         11         -         11           BALTIMORE,         WIYY         16         -         16           BOSTON,         WARA         -         -         -           CHARLOTTE,         WXRC         2         -         2           CINCINNATI,         WEBN         -         -         -           CLEVELANO,         WMKS         10         -         10           CLEVELANO,         WMKS         -         -         -           COLUMBUS,         WZU         -         -         -           COLUMBUS,         WEX         -         -         -           COLUMBUS,         WEX         -         -         -           COLUMBUS,         WRD         8         -         18           OALLAS,         KGE         -         -         -           OBANCES,         KOP         30         30         0           GREENBBORO,         WXRA         6         6         6           HAATFORO,         WCRE         -	TW         LW         2W TS           ATLANTA,         WKLS         -         -         -           AUSTIM,         KLBJ         1         -         1           BALTIMORE,         WIYY         24         26         6         56           BOSTON,         WARF         7         -         7         -         7           CHARLOTTE,         WXRC         -         -         -         -         -           CINCINNATI,         WEBN         16         16         -         32         -           CLEVELANO,         WMKS         5         5         11         -         -         -           COLUMBUS,         WEZ         22         1         57         -         -         -         -         -           OALLAS,         KEGE         7         5         12         0         -         -         -         -           OERNOR,         WXRA         4         5         9         -         18         -         -         18           OERSORO,         WXRA         4         5         9         -         -         -         -         -	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	TW         LW         2W TS           ATLANTA,         KILB         2         -           AUSTIN,         KILB         2         2           BAITIMORE,         WIYY         -         -         -           BOSTON,         WARF         -         -         -           BOSTON,         WARF         -         -         -           CHARLOTTE,         WXRC         25         3         -         26           CLEVELANO,         WMMS         -         -         -         -           CLEVELANO,         WMKMS         -         -         -         -           COLUMBUS,         WEZU         -         -         -         -           COLUMBUS,         WEXZ         -         -         -         -           COLUMBUS,         WEXZ         -         -         -         -           OETROIT,         WRF         -         -         -         -         -           OETROIT,         KORC         -         -         -         -         -         -           OETROIT,         KORC         -         -         -         -         -         -	TW         LW         2W TS           ATLANTA,         KLBJ         -         -         -           BALTIMORE,         WYY         -         -         -         -           BALTIMORE,         WYY         -         -         -         -         -           BOSTON,         WAAF         300         30         8         68         C           CHARLOTTE,         WXRC         14         12         26         C         CLICURLANO,         WMMS         -         -         -           CLEVELANO,         WMMS         -         -         -         -         -         C           COLUMBUS,         WZU         -         -         -         -         -         -           COLUMBUS,         WZU         -         -         -         -         -         -           COLUMBUS,         WRE         -         -         -         -         -         -           COLUMBUS,         WRE         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -
Total Spins/Gain MARILYN MANSON 429/321 DISPOSABLE Total Stations: 61 nothing/Interscope Hot Trax: 0 - 55•	Total Spins/Gain COLLECTIVE SOUL 3706/279 WHY Total Stations: 174 Atlantic/AG Hot Trax: 2 - 2•	Total Spins/Gain PERFECT CIRCLE 1548/208 LIBRAS Total Stations: 108 Virgin Hot Trax: 23 - 18•	Total Spins/Gain TONY IOMMI 1512/204 GOODBYE Total Stations: 125 Divine/Priority Hot Trax: 25 - 20•	Total Spins/Gain EVE 6 217/190 ON Total Stations: 33 RCA Hot Trax: D - 73•
TW         LW         2W         TS           ATLAATA,         WKLS         -         -         -           AUSTIN,         KLBJ         -         -         -           AUSTIN,         WIAY         -         -         -           BALTIMORE,         WIYY         -         -         -           BOSTON,         WAAF         15         -         15           CHARLOTTE,         WKRC         -         -         -           CLEVELANO,         WMKX         -         -         -           CULIMBUS,         WZU         -         -         -           COLUMBUS,         WZU         -         -         -           CULIMBUS,         WZU         18         12         -         30           OELVER,         KEGL         11         9         -         20           OENVER,         WRF         5         -         5         5           GREENSBORO,         WKRA         -         -         -           ASYGASCITY,         KYYS         -         -         -           LOB SISLANO,         WBAB         -         -         -	TW         LW         2W         TS           ATLANTA,         WRLS         27         28         30         163           AUSTIN,         KLBJ         28         29         21         104           BALTIMORE,         WIYY         26         19         22         125           BOSTON,         WAAF         -         -         -         -           CHARLOTTE,         WXAF         -         -         -         -           CHARLOTTE,         WXAU         39         38         28         105           CLEVELANO,         WHW         25         23         23         100           COLUMBUS,         WLVO         25         28         25         98           OCLUMBUS,         WLVO         25         28         26         181         126           GREENSBORO,         WRIF         26         26         181         126           GREENSBORO,         WRIF         26         26         181         126           GREENSBORO,         WRIF         26         26         131         126           KANSASCITY,         KYYS         -         -         -         -	TW         LW         2W TS           ALISTIN,         WRLS         -         -         -           AUSTIN,         KLBJ         -         -         -         -           BALTIMORE,         WIYY         -         -         -         -           BOSTON,         WAAF         33         30         28         150           CHARLOTTE,         WKRC         20         24         144           CINCINNATI,         WEBN         8         10         8         57           CLEVELANO,         WMXX         -         -         -         -           COLUMBUS,         WZU         26         -         -         26           COLUMBUS,         WLVO         -         -         -         -           OALLAS,         KEGL         11         7         8         48           OEWER,         KVO         -         -         -         -           OALLAS,         KEGL         11         7         8         48           OEWER,         KKID         -         -         -         -           AUASSCITY,         KYRS         -         -         -	TW         LW         2W         TS           AUSTIN,         KLBJ         18         17         16         64           BALTIMORE,         WYLS         1         12         13         12         43           BOSTON,         WAF         12         11         7         35         CHARLOTTE,         WKR         19         12         10         51           CHARLOTTE,         WKR         19         12         10         51         CLEVELANO,         WMMS         9         6         38           CLEVELANO,         WMKX         -         -         -         -         -         -         CLEVELANO,         WMKX         -         -         -         -         -         -         -         -         -         CLEVELANO,         WMKX         -         -         -         -         -         -         -         -         COLUMBUS,         WZU         27         -         -         27         COLUMBUS,         WZU         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         <	TW         LW         2W TS           AULANTA,         WKLS         -         -         -           AUSTIN,         KLBJ         -         -         -           BALTIMORE,         WIYY         -         -         -           BALTIMORE,         WIYY         -         -         -           BOSTON,         WAAF         -         -         -           CHARLOTTE,         WXRC         5         -         5           CINCINARI,         WEBN         -         -         -           CLEVELANO,         WNCX         -         -         -           COLUMBUS,         WAZU         -         -         -           COLUMBUS,         WKQU         -         -         -           COLUMBUS,         WKDO         -         -         -           OERTOIT,         WRIF         -         -         -           GREENSBORO,         WCCC         9         6         15           INDIANASAS CITY,         KVPS         -         -         -           LAS VEGAS,         KOMP         10         -         10           LOS ANGELES,         KLOS         -<

Airplay Analysis refects the week's Top 20 Gainers inclusive. TS instances reputed cumulative spins over the land the same

# airplayanalysis

Total Spins/Gain           DEFTONES         538/174           BACK         Total Stations: 61           Maverick         Hot Trax: 59 - 50•	Total Spins/Gain           COC         768/171           SONG         Total Stations: 77           Sanctuary/SRG         Hot Trax: 46 - 37•	Total Spins/Gain PAPA ROACH 1056/155 BROKEN Total Stations: 81 DreamWorks Hot Trax: 33 - 30•	Total Spins/Gain MATCHBOX TWENTY 742/136 CRUTCH Total Stations: 47 Lava/AG Hot Trax: 45 - 39•	Total Spins/Gain LENNY KRAVITZ 868/115 AGAIN Total Stations: 67 Virgin Hot Trax: 36 - 36•
TW         LW         2W TS           ATLANTA,         WILS         -         -           AUSTIN,         KLBJ         -         -           BATLANTA,         WILS         -         -           BATTIN,         KLBJ         -         -           BATTIMORE,         WIYY         -         -           BOSTON,         WARF         15         13         -           CHARLOTTE,         WXRC         6         6         12           CINCINNATI,         WEBN         -         -         -           CLEVELAND,         WMKMS         -         -         -           COLUMBUS,         WEXX         4         -         4           COLUMBUS,         WEX         4         -         4           COLUMBUS,         WER1         10         -         10           DERVER,         KOPI         10         -         10           DERVER,         KORC <td>TW         LW         2W TS           ATLANTA,         WKLS         -         -         -           AUSTIN,         KLB         6         6         4         15           BALTIMORE.         WYAP         -         -         -         -           BOSTON,         WAAF         20         10         11         42           CHARLOTTE,         WXRC         -         -         -         -           CURVELAND,         WMKS         -         -         -         -           CLEVELAND,         WMKMS         -         -         -         -           COLUMBUS,         WBZY         -         -         1         1           DENVER,         KSPI         -         -         1         1           DETROT,         WRF         11         10         5         25           GREENSBORO,         WKRP         -         -         &lt;</td> <td>TW         LW         2W TS           ATLANTA,         WKLS         -         -         -           BALTIMORE.         WIYJ         -         -         -           BALTIMORE.         WIYJ         -         -         -           BOSTON.         WARF         24         22         18         87           CHARLOTTE.         WXRC         11         9         13         41           CHARLOTTE.         WXRC         11         9         13         41           CUEVELAND,         WMWS         -         -         -         -           COLUMBUS,         WEX         11         8         6         38           COLUMBUS,         WEX         11         8         6         38           COLUMBUS,         WEX         11         8         6         38           DEINVER,         KBPI         6         -         8         27           DEINVER,         KBPI         6         -         8         37           KAMSAS CITY,         KORC         7         7         8         37           KAMSAS CITY,         KYYS         -         -         -         <t< td=""><td>TW         LW         2W TS           ATLANTA, AUSTIN         KLB         -         -         -           BALTIMORE,         WIYY         -         -         -           BALTIMORE,         WIYY         -         -         -         -           BOSTON,         WAR         -         -         -         -           BOSTON,         WAR         25         26         27         265           CINCUMNATI,         WEN         -         -         -         -           CLEVELAND,         WINC         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           DENVER,         KEPI         -         -         -         -           DERVER,         KEPI         -         -         -         -           DERVER,         KORC         -         -         -         -           DESTON,         WCRA         -         -         -         -<!--</td--><td>TW         LW         2W         TS           ATLANTA,         WKLS         -         -         -         -           BALTIMORE,         WIY         -         -         -         -           BALTIMORE,         WIY         -         -         -         -           BOSTON,         WAR         -         -         -         -           CHARLOTTE,         WXRC         -         -         -         -           CINCINNATI,         WEBN         9         7         35           CLEVELAND,         WMWS         0         7         7         31           CLEVELAND,         WMIX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           DENVER,         KBP         -         -         -         -           DETROIT,         WRF         7         19         19         81           GREENSBORO,         WXRA         0         7         34         L0         SAMSASCITY,         KORC         -         -         <t< td=""></t<></td></td></t<></td>	TW         LW         2W TS           ATLANTA,         WKLS         -         -         -           AUSTIN,         KLB         6         6         4         15           BALTIMORE.         WYAP         -         -         -         -           BOSTON,         WAAF         20         10         11         42           CHARLOTTE,         WXRC         -         -         -         -           CURVELAND,         WMKS         -         -         -         -           CLEVELAND,         WMKMS         -         -         -         -           COLUMBUS,         WBZY         -         -         1         1           DENVER,         KSPI         -         -         1         1           DETROT,         WRF         11         10         5         25           GREENSBORO,         WKRP         -         -         <	TW         LW         2W TS           ATLANTA,         WKLS         -         -         -           BALTIMORE.         WIYJ         -         -         -           BALTIMORE.         WIYJ         -         -         -           BOSTON.         WARF         24         22         18         87           CHARLOTTE.         WXRC         11         9         13         41           CHARLOTTE.         WXRC         11         9         13         41           CUEVELAND,         WMWS         -         -         -         -           COLUMBUS,         WEX         11         8         6         38           COLUMBUS,         WEX         11         8         6         38           COLUMBUS,         WEX         11         8         6         38           DEINVER,         KBPI         6         -         8         27           DEINVER,         KBPI         6         -         8         37           KAMSAS CITY,         KORC         7         7         8         37           KAMSAS CITY,         KYYS         -         -         - <t< td=""><td>TW         LW         2W TS           ATLANTA, AUSTIN         KLB         -         -         -           BALTIMORE,         WIYY         -         -         -           BALTIMORE,         WIYY         -         -         -         -           BOSTON,         WAR         -         -         -         -           BOSTON,         WAR         25         26         27         265           CINCUMNATI,         WEN         -         -         -         -           CLEVELAND,         WINC         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           DENVER,         KEPI         -         -         -         -           DERVER,         KEPI         -         -         -         -           DERVER,         KORC         -         -         -         -           DESTON,         WCRA         -         -         -         -<!--</td--><td>TW         LW         2W         TS           ATLANTA,         WKLS         -         -         -         -           BALTIMORE,         WIY         -         -         -         -           BALTIMORE,         WIY         -         -         -         -           BOSTON,         WAR         -         -         -         -           CHARLOTTE,         WXRC         -         -         -         -           CINCINNATI,         WEBN         9         7         35           CLEVELAND,         WMWS         0         7         7         31           CLEVELAND,         WMIX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           DENVER,         KBP         -         -         -         -           DETROIT,         WRF         7         19         19         81           GREENSBORO,         WXRA         0         7         34         L0         SAMSASCITY,         KORC         -         -         <t< td=""></t<></td></td></t<>	TW         LW         2W TS           ATLANTA, AUSTIN         KLB         -         -         -           BALTIMORE,         WIYY         -         -         -           BALTIMORE,         WIYY         -         -         -         -           BOSTON,         WAR         -         -         -         -           BOSTON,         WAR         25         26         27         265           CINCUMNATI,         WEN         -         -         -         -           CLEVELAND,         WINC         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           DENVER,         KEPI         -         -         -         -           DERVER,         KEPI         -         -         -         -           DERVER,         KORC         -         -         -         -           DESTON,         WCRA         -         -         -         - </td <td>TW         LW         2W         TS           ATLANTA,         WKLS         -         -         -         -           BALTIMORE,         WIY         -         -         -         -           BALTIMORE,         WIY         -         -         -         -           BOSTON,         WAR         -         -         -         -           CHARLOTTE,         WXRC         -         -         -         -           CINCINNATI,         WEBN         9         7         35           CLEVELAND,         WMWS         0         7         7         31           CLEVELAND,         WMIX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           DENVER,         KBP         -         -         -         -           DETROIT,         WRF         7         19         19         81           GREENSBORO,         WXRA         0         7         34         L0         SAMSASCITY,         KORC         -         -         <t< td=""></t<></td>	TW         LW         2W         TS           ATLANTA,         WKLS         -         -         -         -           BALTIMORE,         WIY         -         -         -         -           BALTIMORE,         WIY         -         -         -         -           BOSTON,         WAR         -         -         -         -           CHARLOTTE,         WXRC         -         -         -         -           CINCINNATI,         WEBN         9         7         35           CLEVELAND,         WMWS         0         7         7         31           CLEVELAND,         WMIX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           COLUMBUS,         WEX         -         -         -         -           DENVER,         KBP         -         -         -         -           DETROIT,         WRF         7         19         19         81           GREENSBORO,         WXRA         0         7         34         L0         SAMSASCITY,         KORC         -         - <t< td=""></t<>
Total Spins/Gain DUST FOR LIFE 674/114 STEP Total Stations: 78 Wind-up Hot Trax: 49 - 40•	Total Spins/Gain MEGADETH 1174/105 KILL Total Stations: 101 Capitol Hot Trax: 30 - 27•	Total Spins/Gain CREED 3278/88 YOU Total Stations: 156 Wind-up Hot Trax: 5 - 4•	Total Spins/Gain SAMMY HAGAR 2159/83 SERIOUS Total Stations: 142 Cabo Wabo/Beyond Hot Trax: 9 - 7•	Total Spins/Gain LIMP BIZKIT 759/78 ROLLIN Total Stations: 62 Flip/Interscope Hot Trax; 40 - 38•
TW         LW         2W         TS           AUSTIN,         KLBJ         8         5         6         23           BALTIMORE,         WYY         -         -         -         -           BOSTON,         WAAF         -         -         -         -           BOSTON,         WAAF         -         -         -         -           CHARLOTTE,         WXRC         5         -         5         -           CIACINARI,         WEBN         - <td< td=""><td>TW         LW         2W         TS           AJLIANTA,         WKLS         -         -         -           BALTIMORE,         WIYY         9         10         11         69           BALTIMORE,         WIYY         9         10         11         59           BALTIMORE,         WIYY         9         10         11         59           BOSTON,         WAAF         31         31         30         160           CHARLOTTE,         WXRC         12         15         11         54           CINCINARI,         WEND         -         -         -         66           COLUMBUS,         WAZU         38         28         -         -           DALLAS,         KEGI         13         7         9         68           DENVER,         KDRI         12         10         12         41           MIAMAN         KPIF</td><td>TW         LW         2W         TS           ATLANTA,         WKLS         10         6         -         16           AUSTIN,         KLBJ         29         29         28         203           BALTIMORE,         WIYY         31         28         29         193           BOSTON,         WAAF         9         -         9           CHARLOTTE,         WXRC         16         -         36           CINCINANTI,         WEBN         17         16         19         122           CLEVELAND,         WMCX         -         -         4           COLUMBUS,         WAZU         70         59         36         225           COLUMBUS,         WAZU         70         59         36         22           MALAS         KEGEL         11</td><td>TW         LW         2W         TS           AUSTIN,         KLBJ         18         18         14         73           BALTIMORE,         WYUY         3         10         13         34           BOSTON,         WAAF         -         -         -         -           CHARLOTTE,         WXY         3         10         13         34           BOSTON,         WAAF         -         -         -         -           CHARLOTTE,         WXRC         28         25         25         107           CIMCINATI,         WEDN         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           DENVER,         KBPI         -         -         -         -         -           DETROIT,         &lt;</td><td>TW         LW         2W         TS           AUSTIN,         WKLS         -         -         -           BALTIMORE,         WIVY         -         -         -           BALTIMORE,         WIVY         -         -         -           BALTIMORE,         WIVY         -         -         -           BOSTON,         WAAF         33         38         37         180           CHARLOTTE,         WXRC         5         6         8         29           CINCINARI,         WEBN         -         -         -         -           CLEVELAND,         WMCX         -         -         -         -           CULUMBUS,         WAZU         31         18         19         116           COLUMBUS,         WAZU         31         18         30         28         23         145           DETROIT,         WRIF         -</td></td<>	TW         LW         2W         TS           AJLIANTA,         WKLS         -         -         -           BALTIMORE,         WIYY         9         10         11         69           BALTIMORE,         WIYY         9         10         11         59           BALTIMORE,         WIYY         9         10         11         59           BOSTON,         WAAF         31         31         30         160           CHARLOTTE,         WXRC         12         15         11         54           CINCINARI,         WEND         -         -         -         66           COLUMBUS,         WAZU         38         28         -         -           DALLAS,         KEGI         13         7         9         68           DENVER,         KDRI         12         10         12         41           MIAMAN         KPIF	TW         LW         2W         TS           ATLANTA,         WKLS         10         6         -         16           AUSTIN,         KLBJ         29         29         28         203           BALTIMORE,         WIYY         31         28         29         193           BOSTON,         WAAF         9         -         9           CHARLOTTE,         WXRC         16         -         36           CINCINANTI,         WEBN         17         16         19         122           CLEVELAND,         WMCX         -         -         4           COLUMBUS,         WAZU         70         59         36         225           COLUMBUS,         WAZU         70         59         36         22           MALAS         KEGEL         11	TW         LW         2W         TS           AUSTIN,         KLBJ         18         18         14         73           BALTIMORE,         WYUY         3         10         13         34           BOSTON,         WAAF         -         -         -         -           CHARLOTTE,         WXY         3         10         13         34           BOSTON,         WAAF         -         -         -         -           CHARLOTTE,         WXRC         28         25         25         107           CIMCINATI,         WEDN         -         -         -         -           COLUMBUS,         WAZU         -         -         -         -           DENVER,         KBPI         -         -         -         -         -           DETROIT,         <	TW         LW         2W         TS           AUSTIN,         WKLS         -         -         -           BALTIMORE,         WIVY         -         -         -           BALTIMORE,         WIVY         -         -         -           BALTIMORE,         WIVY         -         -         -           BOSTON,         WAAF         33         38         37         180           CHARLOTTE,         WXRC         5         6         8         29           CINCINARI,         WEBN         -         -         -         -           CLEVELAND,         WMCX         -         -         -         -           CULUMBUS,         WAZU         31         18         19         116           COLUMBUS,         WAZU         31         18         30         28         23         145           DETROIT,         WRIF         -

## Zach Departs Rage Against The Machine Pumpkin



Zach from Rage

Rage Against The Machine vocalist Zach de la Rocha has exited the band after three albums with the politically-charged Rap-Rockers. "I feel that it is now necessary to leave Rage because our decision-making process has completely failed," de la Rocha declared in a statement. "It is no longer meeting the aspirations of all four of us collectively as a band, and from my perspective, has undermined our artistic and political ideal. I am extremely proud of our work, both as activists and musicians, as well as indebted and grateful to every person who has expressed solidarity and shared this incredible experience with us." The singer is working on a solo album, and recently contributed to a track on the latest Roni Size and Reprazent album. Rage, meanwhile, have a live album coming out that was recently recorded in Los Angeles. The project will also feature studio re-workings of songs by Rush, Bob Dylan, and Eric B and Rakim, among others, with Rick Rubin at the helm. Rage formed in Los Angeles in 1991, and

released 1992's self-titled album, 1996's Evil Empire and 1999's The Battle Of Los Angeles. Rumors had surfaced about the band's imminent demise after the Rhyme and Reason tour with the Beastie Boys was canceled, but were unsubstantiated until now.

- Bram Teitelman

N E W S

## The Eleven Daves Of Christmas



Dave Matthews Band

The Dave Matthews Band has launched a brief eleven-date December tour, kicking off December 3 and running until the week before Christmas. The band has been sequestered in a Los Angeles studio with producer Glen Ballard, working on the follow-up to 1998's Before These Crowded Streets. They had been working on an album in Virginia with Steve Lillywhite, but decided to scrap those sessions in favor of working with Ballard. The new album should be in stores in February, so this tour should give Dave and friends an opportunity to further road-test their new material. The tour dates are: 12/3 Minneapolis, 12/4-5 Chicago, 12/7 Cleveland, 12/8 University Park, 12/9 Albany, 12/11 Boston, 12/12-13 New York City, 12/16 Providence, 12/17 Philadelphia.

- Bram Teitelman

## All Tool fans

should mark April 17, 2001 on their calendars. According to a post on the band's official Web site (toolband.com) that will be the official release date of their follow-up to 1996's Aenima. Aenima producer David Bottrill is slated to return to the board for the new album. The date is also singer Maynard James Keenan's 37<sup>th</sup> birthday. Tool are expected to release a live album/DVD in November, but details are still scarce. According to fan site tool-

shed.down.net, the DVD should contain all five Tool videos, and additional packaging inserts.

Alice In Chains will be releasing an album in early December, but it's not a new studio outing. Instead, Alice In Chains Live, their first "electric" live album, will hit the stores. The thirteen songs will span the Seattle band's recording career, with recordings taken from 1990 in Seattle and Dallas, 1993 in Glasgow, and their last live show in 1996 opening for KISS in Kansas City. The track listing is:

"Man In The Box," "Real Thing," "Bleed The Freak," "Queen Of The Rodeo," "Angry Chair," "Man In The Box," "Love, Hate, Love," "Rooster," "Would?," "Junkhead," "Them Bones," "Go Am," "Again," "A Little Bitter" and "Dam That River."

Marilyn Manson has unveiled eight new dates for his God, Guns and Government tour in support of his forthcoming album, Holy Wood (In The Shadow Of The Valley of Death), which hits stores on

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# Roots

The Smashing Pumpkins have announced that they'll end it all, where it all began. The Chicago Rock outfit, fronted by Billy Corgan, announced in May that they would call it quits at the end of the year and have planned two hometown shows to bookend their career. On November 29 the band will play the 20,000 seat United Center and then play their farewell show at the Metro on December 2. The Pumpkins got their start at the Metro, on Chicago's Northside, playing their first show at the 1,100-capacity venue on October 5, 1988. Corgan has referred to the Metro, where the Pumpkins played often and used as a rehearsal space, as the band's "psychic home." After an incredible 13 year run, the band has sold some 25 million records, played nearly 1,000 shows and endured a few line-up changes. In 1996 drummer Jimmy Chamberlin was forced out of the band due to drug use. His departure was sparked by his involvement in the accidental overdose of touring keyboardist Jonathan Melvoin. Several drummers temporarily kept time for the band, including Filter's Matt Walker, Beck's Joey Waronker and Kenny Aronoff, until Chamberlin was reinstated in the group in 1999. 1999 also saw the departure of bassist and co-founder D'Arcy Wretzky, who left under rumors that her relationship with Corgan had deteriorated. Currently wrapping up some dates in Europe and South Africa, the two Chicago shows are the only dates the Pumpkins have booked for the U.S.

- Brad Maybe

#### music news continued

#### continued from page 20

November 14. The new shows will take him into December. The full itinerary is as follows: 10/27 Minneapolis, 10/28 Milwaukee, 10/30 St Louis, 10/31 Kansas City, 11/2 Tulsa, 11/3 Houston, 11/4 New Orleans, 11/6 Charlotte, 11/7 Atlanta, 11/9 Orlando, 11/10 Tampa, 11/11 Sunrise, 11/13 Greensboro, 11/15-16 Philly, 11/19 Rochester, 11/21 Fairfax, 11/22 Lowell, 11/24 NYC, 11/28 Detroit, 12/1 Madison, 12/2 Chicago, 12/4 Indianapolis, 12/5 Toledo, 12/7 Columbus, 12/8 Cleveland, 12/9 Pittsburgh.

Radiohead's *Kid A* remains in *Billboard*'s Top ten for a second week, slipping from #1 to #10 and selling 86,400 copies. When Radiohead played *Saturday Night Live* last week (14), singer **Thom** Yorke got political. At the end of the show, standing with the cast and crew of the show, the singer held up a sign that said "Let Ralph Debate," referring to Green Party Presidential candidate Ralph Nader being barred from the presidential debates.

An AC/DC fan died at a concert on the first European show of their world tour last Saturday (14). At the concert in Ghent, Belgium, a 38 year-old climbed onto his chair to dance during the group's last song. The man then slipped and fell seven meters onto a concrete floor. He was then transferred to a hospital, where he later died. This was the first death at the venue since it began hosting concerts 14 years ago.

Wanna win a date with **Courtney Love**? Well, you're a few days too late. The actress/singer recently posted a contest on Hole's Web site (hole.com) offering a lucky fan a chance to accompany her to the Sunday (22) premiere of *Charlie's Angels* in Los Angeles. The winner got a flight to L.A. and a chance to be seen with a genuine celebrity.

Alice Cooper will hit the tube this Halloween, for a price. The 30-

year Metal/Goth rock veteran has thrown his hat into the pay-perview arena, offering his July 20 London concert to the cable consuming masses. Check your local listings for more details.

Beck has signed on to headline the Silver Lining Benefit for the Hollywood Sunset Free Clinic on November 4. Performing a special acoustic set, Beck will share the stage with Aimee Mann and Rufus Wainwright at the \$250 ticket event. The Sunset Free Clinic provides healthcare to the homeless and low-income residents of Echo Park, East Hollywood and neighboring communities of Los Angeles.

In addition to making cameos in William Shatner's priceline.com commercials, Ben Folds has written a Christmas song. "Lonely Christmas," which Folds not only wrote, but produced and performed all the instruments on will appear on the How The Grinch Stole Christmas soundtrack. Barenaked Ladies, Eels and Busta Rhymes will also appear on the soundtrack out on November 17.

A live album from the Godfather of Grunge is on the way. Road Rock Volume One from Neil Young, Friends and Relatives will hit stores on November 21. The live disc will be comprised of tracks recorded on the just completed Music In Our Head tour and will span the legendary performer's career. The eight track disc is highlighted by the previously unreleased "Fool For You Love," an 18 minute version of "Cowgirl In The Sand," and a rendition of "All Along The Watchtower" with Chrissie Hynde of the Pretenders. On Road Rock Volume One, Young is backed by long time collaborators, friends and relatives Ben Keith (vocals, guitars, lap steel and pedal steel), Spooner Oldham (keyboards), Donald "Duck" Dunn (bass), Jim Keltner (drums), and backing vocals from sister Astrid Young and wife Pegi Young.

Get ready for a Type O Negative infusion. The Least Worst Tour is coming to your town. You can catch Type O in: Albany 10/26, New Haven 10/27, Poughkeepsie 10/28, Philadelphia 10/31, Boston 11/1, Pittsburgh 11/3, Detroit 11/4, Columbus 11/5, Cleveland 11/6, Chicago 11/7, Clinton, IA 11/9, Milwaukee 11/10, Minneapolis 11/11, Lawrence 11/12, Denver 11/14, Colorado 11/15, Dallas 11/17, Atlanta 11/19, Washington 11/21, Towson, MD 11/22, Old Bridge 11/24, Providence 11/25, and New York 11/27.

ator's wish list are Jimi Hendrix, KoRn, and Slipknot.

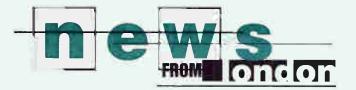
You can cross Eminem off of the list of people that will be eating at Whitey's. Mr. Mathers attacks Everlast on a b-side of a single from his forthcoming group, D-12. The song, "I Remember," is a Bluesy Hip-Hop song that takes the former House of Pain singer to task for changing his style. The song contains lines like "Kid Rock and Limp Bizkit come along, now nobody wants to hear your old ass sing no more," and "I was right there laughing when I heard



**KROQ AND K-ROCK INFECTED WITH SICKNESS:** East Coast, West Coast, it doesn't matter. Disturbed are infecting everyone from New York to Los Angeles and everywhere in between with The Sickness, their debut album. To prove this, both KROQ VP of Programming and WXRK (K-Rock)/New York PD Steve Kingston enjoyed a recent low-dough show in New York (L-R): Giant GM Larry Jacobson; Steve Kingston; Kevin Weatherly; Disturbed's Fuzz; David Draiman and Dan Donegan; KMA's Jeff Battaglia; Disturbed's Mike Wengren; Giant Head of Promotion Bob Catania.

His name is Kid Rock and if you really want to get your hands on the Pimp of the Nation, you'll soon be able to, thanks to Todd McFarlane's McFarlane Toys. In March or April of next year, the company will be unveiling a Kid Rock figure. McFarlane has already crafted figures of Rob Zombie and Ozzy Osbourne, among others. The figure will come dressed in a signature white tank top, jeans and a choice of two fedoras, as well as a pimp coat. McFarlane told mtv.com that Rock asked if he could have one hand sculpted that was giving the finger that could be removed. Other artists on the Spawn crethe news, I just wish the cardiac would have murdered you." It also contains the lines "I could rap circles around you, plus I can sing better than you, and I don't sing, and probably play guitar better, and I ain't ever touched a string." The song is an apparent response to "Ear Drums Pop," a remix of a Dilated Peoples track that Everlast appears on. On that track, Everlast says "I buck a 380 on ones that act shady, you know you ain't the one that repped peckerwood status." D-12's debut album, Devils Night, is due out in spring.

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## Clint Boon, formerly

of north of England indie mainstays Inspiral Carpets, releases *Life In Transition*, his second album with his current band, Clint Boon Experience, on November 6. It follows the recent single, "Do What You Do -Earworm Song," and their late 1999 tour with Travis.

On Monday (23), EMI releases "Out Of The Silent Planet" as the second single from Iron Maiden's Brave New World album to mark the return of their current tour to the U.K. for dates in Glasgow, Manchester and Birmingham in early November. A limited edition Digipak CD will include "Wasted Years" and "Aces High" from last year's Ed Hunter tour plus an enhanced video section featuring highlights of this summer's dates. Just to completely empty collectors' pockets, there'll also be numbered 12-inch picture disc and ABD seven-inch red vinyl editions.

Another veteran British Rock band with a new release on Monday are **Big Country**, who have the double CD *Come Up Screaming* out on the reactivated Track Records. It features material from their *Final Fling* tour in May, recorded at Shepherd's Bush Empire in London and Barrowlands in Glasgow. Track has another release on Monday, *Animal Farm*, by south London **Punk outfit Snowdogs**.

As David Gray's White Ladder album continues its run in the U.K. Top 10 with sales now past 500,000 copies, "Please Forgive Me" is reissued from it as a single this week, backed by a live version of "Babylon" recorded at the Point in Dublin last December, plus a **Paul Hartnoll** remix and the video of the title track.

U2 have the fourth U.K. No.1 single of their career this week after "Beautiful Day" went straight to the top, selling a relatively modest 65,000 copies but outperforming Robbie Williams & Kylie Minogue's "Kids," which managed 56,000 units to debut at two. Club crossover "Dooms Night" by Azzido Da Bass came in at eight, Madison Avenue's "Who The Hell Are You" at ten and "I Wish" by R.Kelly at 12. Also arriving in the Top 20 were Alice Deejay's "The Lonely One" at 16, Lionel Richie's "Angel" at 18, Warrior's "Warrior" at 19 and "Follow Me" by Atomic Kitten at 20. On the album chart,

Radiohead's Kid A kept top place despite suffering a 68% sales decline on its first week. The Beautiful South's Painting It Red came in at two, **Placebo's** Black Market Music at six and Cliff Richard's The Whole Story - His Greatest Hits (marking his 60th birthday on October 14) at seven. In The Mode by Roni Size and Reprazent entered at 15, but it was not a good week for Spice Girl Melanie C, who, despite a Top Five single recently with "Tell Me," saw her first solo album, Hot, struggle into the chart at 28 with first-week sales of a mere 7,500 copies.

News From London is compiled in the UK by Paul Sexton, who can be e-mailed directly at psexton@macline.co.uk.

#### music news continued

Sammy Hagar has postponed the first six dates of his headlining tour in support of his new album, Ten 13. Apparently, the singer's stage set is a miniature version of his own Cabo Wabo Cantina, and the venues the shows were booked in weren't large enough for the set. While there were rumors floating around the Internet that he was postponing the shows to talk about rejoining Van Halen, those have been discounted. The shows should be made up on the second leg of his tour in early 2001. The Red Rocker will appear on Sunday's The NFL Today (22) at noon (EST), with a live concert performance. This is the first time in CBS Sports' history that a concert has been telecast. His new album, TEN 13, will hit stores on Tuesday (24).

The Cult have fired bassist Martyn LeNoble from the band. LeNoble had played with Porno For Pyros in the past. The Cult are getting ready to record a new album with producer Bob Rock, and will be mounting a tour of South America next month. No word on a replacement bassist yet.

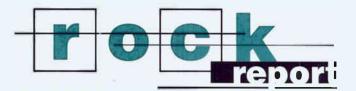
Poe has mounted a nationwide tour of Borders Books & Music outlets in support of her sophomore release, Haunted. On the tour, Poe will combine spoken word and music, and will be joined by her brother, Mark Danielewski, an author. Danielewski's book, House Of Leaves and Haunted are thematically linked, and Poe plans to speak about the similarities, as well as give insight as to how her new album was made. Haunted is released on Halloween (31). The title track of her new album will be featured in the Blair Witch 2-Book Of Shadows movie. Her

Borders itinerary is as follows: 10/22 Los Angeles, 10/25 Salt Lake City, 10/26 Denver, 10/28 Chicago, 10/29 Cleveland, 11/3 NYC (461 Park Avenue), 11/4 Boston, 11/6 Toronto, 11/7 Philly, 11/8 D.C., 11/9 Atlanta, 11/11 Dallas, 11/12 Houston, 11/13 Austin.

The Allman Brothers Band are getting set to release a new live album, *Peakin' At the Beacon*. The record was recorded during the band's annual string of shows at New York's Beacon Theater, and the ten-track album is said to feature tracks that haven't been on their other live albums. *Peakin' At the Beacon* should be in stores early next month.

It's not every day that the three surviving members of one of Rock's most enduring bands give their blessing to, and contribute to, a tribute album. However,

that's what Doors members Robby Krieger, Ray Manzarek and John Densmore have done for Stoned Immaculate: The Music Of The Doors. To commemorate the release of the album, Elektra will be streaming the entire album on the Internet for a seven-day period beginning November 10. The label is teaming up with radio stations to allow their Web sites to stream the album. All the label needs is the name and call letters of the station, a logo, a URL for the station, and a contact name. In return, your station will get a customized splash entry to the album preview that will include your station's logo and a link back to the station's Web site. Participating stations will also win copies of the album to give away in conjunction with the promotion. Of all participants listening to the streaming album, one will win a customized plaque including album artwork and art-



The music community continues to mourn the passing of Cars' bassist/vocalist, Ben Orr, who died recently of pancreatic cancer. Back in 1986, Rock Report correspondent Sharp spoke with Orr, while promoting his solo album, The Lace. Orr reflected back on The Cars' breakthrough debut LP. "It was quirky and smooth as well, 'cause at that time we were working in clubs, playing three or four times a week. Instead of sitting in a studio and piecing it all together, the first Cars record was pretty much a performance album. That's the way that we did it live. We'd been playing those songs for months and months." In the same conversation, Orr singled out the early Cars track, "Dangerous Type," as a favorite. "'Dangerous Type' was one of our spookier songs. That was a real good song. I like the chord progression on and that and the beat on it is real different." Rhino Records have earmarked portions of the proceeds for their upcoming live Cars DVD to be donated to the

National Pancreas Foundation. Donations can be made in Ben's name via: Benjamin Orr Memorial Fund, P.O. Box 600590, Newtonville, MA 02460. Look for more of our conversation with the late Ben Orr in next week's *Rock Report*.

Music fans can revel in the rare opportunity of witnessing the legendary Bob Dylan in concert as he embarks on a 10-date college tour. The shows kick off on October 29 at the University of Wisconsin. Always a perpetual road dog, Dylan's shows of late have showcased the artist drawing from his almost forty-decade career of marvelous songwriting. Fans should not miss the chance to see Dylan in a small, intimate setting. Dates include: 10/31-Evanston, IL, McGraw Memorial Hall; 11/1-Bloomington, IN, Indiana University Auditorium; 11/2-W. Lafayette, IN, Elliott Hall of Music; 11/4-Oxford, OH, Miami University; 11/5-Ann Arbor, MI, Hill Auditorium; 11/6-Pittsburgh, PA, A.J. Palumbo Center; 11/8-Bethlehem, PA,

Stabler Arena; 11/10-Boston, MA, Walter Brown Arena; and 11/11-Lowell, MA, Paul E. Tsongas Arena.

#### King Biscuit Presents Todd Rundgren Live is the name of a recent archival release spotlighting the musical maverick. Recorded in New York City and Chicago circa 1977, 1978 and 1985, the 12- track collection offers an awe-inspiring collection of classic Rundgren music, touching on his forays into Power Pop. Prog Rock and Philly Soul stylings. Tracks include a rare airing of "Hello It's Me," "I Saw The Light," "Can We Still Be Friends," "Couldn't I Just Tell You," "It Wouldn't Have Made Any Difference," "Black Maria," "Eastern Intrigue / Love Of The Common Man," covers of Marvin Gaye's "What's Goin' On," "the Delfonics' "La La Means I Love You," Smokey Robinson's "Ooh Baby Baby." Worth a listen is a retooled version of "Real Man" from Todd's 1985 Acapella tour devoid of any musical instruments, just vocals.

A pivotal influence on everyone from David Bowie to Green Day, The Clash to Nirvana, Iggy Pop is a Rock and Roll original. Whether fronting the Stooges or carving out his own formidable solo career — sometimes carving glass into his chest for kicks, Iggy Pop truly pushed the boundaries of Rock and Roll with his lethal brand of Punk Rock thunder and unpredictable onstage persona. Buddah Records have just reissued three of Pop's most seminal solo works, never available on CD including New Values, Soldier and Party. Each CD has been given a major sonic overhaul; the CDs all sport restored artwork, new liner notes, and previously unreleased studio tracks including "Chains," "Low Life," "Drop A Hook," "Speak To Me," and "One For My Baby." Also included is "Pretty Flamingo," never before included on an Iggy album.

The Rock Report is provided by Denny Somach production, 812 W. Darby Road, Havertown, PA 19083. (610) 446-7100. Material compiled by Denny Somach and Ken Sharp. © 1999. All rights reserved.

#### music news continued

work including the bands gold and platinum career. The winner will also win an entire Doors catalogue and a copy of *Stoned Immaculate*. In Addition, ten runners-up will win Doors catalogues along with a copy of *Stoned Immaculate*. Any stations interested in participating should e-mail the four above items to Jonathan Feldman

(Jonathan.Feldman@elektra.com) by noon on Wednesday, 10/25.

The latest additions to the 10-day Rock In Rio festival are Beck, Sheryl Crow and Neil Young. They'll join a diverse lineup that also includes Iron Maiden, Silverchair, Deftones, Foo Fighters, and Red Hot Chili Peppers, among others.

Former Porno For Pyros guitarist Peter DiStefano has just made what he's calling the first album created for surround sound. *Venice Underground* was recorded in the 5.1 channel surround format, and will also feature a music video for every track on the album, as well as a documentary on the making of the album. Described by DiStefano, who also produced the album, as "Electronica with balls," the album features contributions from Eric Avery (Janes Addiction), David Baerwald (David and David), among others. Venice Underground will be released on January 9, 2001 through Immergent Records. In further Janes-related news, former frontman Perry Farrell has postponed his Jubilee rock festival in Israel due to tensions in the Middle East. Farrell had lined up U2 and Radiohead to play the festival, which coincides with the lewish Festival of liberty and renewal. He does plan on holding a Jubilee event in the spring.

Dexter Freebish, who won last year's John Lennon Songwriting Contest for Song of the Year with "Leaving Town," performed at the Rock and Roll Hall of Fame yesterday (19). The Hall of Fame is featuring a special exhibit honoring Lennon, and extended an invitation to the band to play the opening of the exhibit. Dexter are on tour with Nine Days throughout the rest of the month.

Music News is compiled and written by Bram Teitelman and Brad Maybe

#### rockreport

NOTES AROUND THE WORLD Bon Jovi's Crush is the # 23 CD in Austria.

#### **BIRTHDAYS THIS WEEK**

Jim "Soni" Sonefeld	(Hootie &	The
Blowfish)	10/20/64	36
Al Greenwood (Fore	igner)	
	10/20/51	49
Steve Lukather	10/21/57	43
Tetsu Yamacuchi (Fa	ices)	
	10/21/47	53
Stiv Bators	10/22/56	44
Greg Ridley	10/23/47	53
Wurzel (Motorhead)	10/23/49	51
Weird Al Yankovic	10/23/59	41
Brain Nevin (Big He	ad Todd	
& The Monsters)	10/23/66	34
Bill Wyman	10/24/41	59
Ben Gillies (Silverch	air)	
	10/24/79	21
Jon Anderson	10/25/44	56
Charlie Daniels	10/28/36	64
Peter Green	10/29/46	54

#### **HISTORY THIS WEEK**

10/20/71 Jesus Christ Superstar opens In New York. 10/23/78 Billy Joel is awarded a gold record for his 52nd Street LP. 10/23/62 Stevie Wonder makes his first Motown record. "Thank You For Loving Me All The Way." He was 12 years old. 10/24/78 Keith Richards is found guilty of heroin possession in Toronto. 10/25/69 Pink Floyd's Ummagumma LP is

released. 10/26/63 Bob Dylan performs at New York's prestigious Carnegie Hall.

10/27/75 Bruce Springsteen appears simultaneously on the covers of Time and Newsweek.

10/28/72 The Who's "Join Together" is chosen as the official theme for the U.S. Council For World Affairs.



#### Limp Bizkit

A three-camera shoot captured Limp Bizkit's activities last Tuesday (17), the day their new album was released, for posting on the band's site and at aka.com. One camera followed Limp Bizkit and one "fan-cam" captured Limp Bizkit and the fans from the fans' perspective. Members of the band manned the third camera to record the day from their point of view. Dubbed "Limpty," it started with Limp Bizkit's appearance at the Virgin Megastore in Times Square at 4:30 pm. The first 500 fans who prepurchased Chocolate Starfish And The Hot Dog Flavored Water beginning Friday (13) at 9:00 a.m., received a laminate to guarantee their spot in line for the signing on Tuesday.

#### **Disturbed In European Debut, Song In Sandler** Film

It's all good for Disturbed these days. Their album, The Sickness, has climbed to No. 29 on the charts this week, its highest position yet. They are about to begin their first European tour and a remix of "Stupify" will be used in Adam Sandler's new film, Little Nikki. Disturbed's six-city European tour will begin November 13 and take them to England, Holland, France, Denmark, Germany and Italy. "The Forbidden 'Fu' Mix" of "Stupify" was done by Fu, who has made a name for himself remixing hits by KoRn, Kid Rock and Deftones. The Little Nikki soundtrack, which also features Filter, Cypress Hill and Deftones, will hit stores October 31. Meanwhile, this weekend (20), Disturbed hits the road again with Stone Temple Pilots and Godsmack on MTV's Return Of The Rock Tour II.

#### **Fuzzy Math For Radiohead?**

The fall season merry-go-round continued at the top of the charts last week as SoundScan reported that Radiohead sold 207,000 copies of Kid A to wrest the No. 1 spot away from Mystikal after just one week. That's the good news. The not-so-good news is that Capitol Records claims more than 400,000 fans listened to all of Kid A on the label's Web site alone while it was also available on 1,000 other sites for three weeks prior to release. Fans were also urged to pass it along to friends. That only 207,000 fans felt compelled to buy it the week it went on sale, makes it sound like a modest figure. After Mystikal, Nelly's Country Grammar held Green Day's debut to fourth place with 98 Degrees' Revelation dropping to fifth from its recent debut at No. Two. They won't have to worry about shipping more copies of Revelation to the shops for a while. More than two million were shipped and so far, sales total only 426,000 as expectations of an 'NSYNC or Eminem-sized hit are lowered. Madonna topped Scarface for sixth place as Music rapidly approaches the one million mark. After Scarface's debut at No. Seven, Creed, Baha Men and 3 Doors Down complete the Top 10. Other debuts for the week include Paul Simon at No. 19, Guru's Jazzmatazz at No. 32 and Robbie Williams' Sing When You're Winning at an unimpressive No 110

#### **Pearl Jam's Vanishing Act**

Summer hits by Eminem, Britney Spears and 'NSYNC are in the second 10, where they may remain through the holiday shopping season, but recent releases by Barenaked Ladies, Aaron Carter and Boyz II Men are struggling. Wyclef Jean and Matchbox Twenty are holding steady in the thirties for now. Among the soundtracks, Almost Famous has stalled at No. 43, while the second Dawson's Creek compilation debuts at No. 59 and

Remember The Titans at No. 153. Finally, Pearl Jam's chart glory was short lived. All five albums which debuted earlier this month have now vanished from the top 200.

#### Deftones

Deftones' new video, "Back To School," premiered last Sunday (15) on MTV's WWF Sunday Night Heat, at 7:00 PM Eastern and Pacific time. The video was shot last month at Grant High School in L.A.'s San Fernando Valley, and was directed by Paul Hunter, who has done videos for Eminem, Will Smith and Everclear. Set in a typical American school, the video is said to score one for the freaks and geeks returning to classrooms this fall.

#### **Don Henley**

Last Friday, the 13th, turned out to be an unlucky day for Don Henley. He was sued by a woman who claims she was injured at one of his concerts when he threw a maraca at her and hit her in the head. Fortythree-year-old Mary Ann Haley also claimed that during the October 4 concert in Little Rock, Arkanas Henley singled her out when she stood to take a picture and he asked that no more flash pictures be taken. The suit asks for compensatory and punitive damages.

#### Papa Roach Doesn't Really **Need Anger Management**

The so-called Anger Management tour with Limp Bizkit, Eminem and Papa Roach began yesterday (19) in New Jersey, but at least one band on the bill may not need it. Considering their breakthrough album, Infest, has now sold more than two million copies in the U.S., Papa Roach wouldn't appear to have a lot to be angry about. But it wasn't always that way. Frontman Coby Dick says now when he gets mad, he writes.

#### daily insider continued

"I'm still hashing things over from back in the day when I was a kid, realizing that that's why I'm so mad at the world and at myself sometimes," he explains. "I wrote a song called 'You Die' back then about the barrier between me and my father. 'Broken Home' is just like taking that song to the next level. I think now I'm starting to realize that this is a positive outlet for my anger and hatred in my life," Dick continued, "so now I'm writing. It's not quite as straightforward as that, but that's the standpoint I've been taking for about the last two years. People are connecting with it, so it's all good." Their shows, on the other hand, may be another matter. Dick admits P-Roach sometimes brings out the best in people and sometimes the worst. He explains, "We're not always about peace and happiness and being positive. Sometimes we make people want to fight and go against authority but that's life. A P-Roach show is like life, there's good things about it and there's bad things about it." The 18-city Anger Management tour continues through November 15 in Vancouver.

#### **Goo Goos For Gore**

The Goo Goo Dolls performed in Kansas City last Wednesday (18) at a Democratic rally in honor of presidential candidate Vice President Al Gore. The rally in the battleground state, which is a toss-up in the polls, was at the Frank A. Theis Park. The Goo Goo Dolls attended several events surrounding the Democratic National Convention in Los Angeles in August including a performance at the Grammy Foundation's reception honoring democratic leadership.

#### Doors Reject Computer Company's Offer For "Music"

The Doors are still turning down big bucks to use their music in commercials, 33 years after they rejected a \$50,000 offer from Buick to use "Light My Fire." **Robby**  Krieger, who has a new album, Cinematix, in stores last Tuesday (17), says band members recently turned down a seven figure offer from a computer manufacturer to use their 11-minute epic, "When The Music's Over." "It's somewhat sacred and we don't need the money," explained Krieger. "Doors fans have a vision in their minds about what our songs are about and what it means to them individually." Krieger says over the years so many fans have approached him and said they remember the first time they heard a particular Doors song, group members agree they don't want to sully that memory. Krieger says, "That's the way we'd like to keep it. I don't want anyone to hear 'When The Music's Over' and think of a computer no matter what the offer is."

#### COC Readying First Big Tour Since Metallica Trek

With their latest album, America's Volume Dealer, in stores recently, Corrosion Of Conformity is gearing up for their first big tour since they spent a year on the road with Metallica. They'll headline, because, as singer / guitarist Pepper Keenan explains, "We toured with Metallica for so long, after you've opened for them, there isn't anybody else to really open up for." Keenan was just in San Francisco visiting James Hetfield, but he says they didn't talk business. Instead it was, "getting drunk and barbecuing with Hell's Angels." Keenan feels the Metallica tour helped COC a lot in terms of exposure. "And," he adds, "seeing how something like that operates was a big learning experience. You can't get better experience than playing in front of 75,000 people at a soccer stadium in Spain," he said. "You learn quickly." He also hopes the tour whetted fans' appetites for the new COC album and he may be right. The first track,

"Congratulations Song," has gotten off to a strong start. Keenan calls the song, "kind of a stab at the label we were on before." "We used that whole mental state we were in as kind of a catalyst to write a song." he explained. "The idea of somebody trying to get the best of you and you believing in what you're doing. Congratulations, see you later, I'm outta here." Keenan said COC wanted off Columbia because the company lacked direction in Rock, concentrating instead on Ricky Martin, which he fully understands. He says, "We knew what we were doing and they were pretty level about it. They knew we were serious but unfortunately they didn't have an outlet for us to go with." Joining COC on the first leg of the tour will be Clutch, Karma To Burn and 60 Watt Shaman.

#### **PJ Harvey**

PJ Harvey launched her latest album, her sixth, with a performance of "Good Fortune" on *The Tonight Show with Jay Leno* last Tuesday (17). Harvey's album, *Stories From The City, Stories From The Sea*, will be out October 31. Harvey says the title reflects the dual inspirations for the album, which she wrote in New York and Dorset. It features a duet with **Radiohead's Thom Yorke on one** song, "The Mess We're In."

#### "Imagine" Piano Sells For \$2.1 Million

Curators at the Beatles Museum in Liverpool are wondering what lies in store for the piano John Lennon used to compose "Imagine" after last Tuesday's (17) auction at the Hard Rock Café in London. A mystery telephone bidder paid \$2.1 million for the Steinway Model Z upright piano, one of several Lennon items that brought top dollar at the auction. The buyer confided to the auctioneer who took the bid that he planned to keep the instrument in England, but it is not known if he meant the Beatles Story Museum or not. The news was somewhat of a relief to curator Shelagh Johnston, who feared that buyers from the U.S. and Japan would dominate the bidding. Johnston attended the auction but she said acquiring the piano was completely out of the private museum's budget. Instead, she plans to offer to house and insure the piano in Liverpool at the Museum's expense. The Liverpool city council tourism chief has pledged to help keep the piano there as the city tries to preserve as much of the Beatles legacy as possible. Lennon bought the piano in 1970. Film footage shows him playing "Imagine" on it for the first time for Yoko Ono. Since 1992, the piano has been owned by a private British collector, who agreed to loan it to the museum at the beginning of this year. Other items at the auction included Lennon's Ferrari, which had been restored by the late Dodi Fayed. It was sold by his father and fetched \$178,000. A Hammond C3 organ from Lennon's studio went for almost \$65,000 while a pair of his wire rimmed glasses broken during an argument with Yoko - sold for \$9,700.

#### Etta James Does Classic Rock, Stones, CCR, On New Disc

Rock and Roll Hall of Fame member Etta James has recorded the Rolling Stones' 1978 hit, "Miss You" for her new album, *Matriarch Of The Blues*, which will be out December 12. The Stones track is just one of a number of classic rockers on the album. James also does Bob Dylan's "Gotta Serve Somebody,"

Creedence Clearwater Revival's "Born On The Bayou" and Lieber and Stoller's "Hound dog," made famous by Elvis Presley. The recording also includes songs by Al Green and Otis Redding. It was produced by James' sons, Donto and Sametto, who also play on the album.

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## **SUMMER 2000 ARBITRON**

#### NEW YORK (1)

CALLS	FORMAT	FALL/99	<u>WIN/00</u>	<u>SPR/00</u>	<u>SUM/00</u>
WLTW	Soft AC	5.7	6.4	6.4	6.1
WQHT	CHR	5.2	5.2	5.1	5.7
WHTZ	CHR	5.1	4.5	4.8	4.9
WCBS-F	Oldies	4.1	4.4	4.2	4.4
WKTU	CHR	3.8	4.0	4.6	4.3
WBLS	Urban	3.5	3.1	3.4	3.7
WSKQ	Spanish	5.2	4.5	3.8	3.7
WXRK	Mod. Rock	4.1	4.0	3.4	3.6
WRKS	Urb. AC	4.0	3.1	3.7	3.3
WTJM	Rhy. Oldies	2.7	2.9	2.5	2.7
WPLJ	Adult CHR	2.7	2.5	2.6	2.5
WAXQ-F	Cl. Rock	2.1	2.4	2.6	2.3
*WNEW-	F Talk	1.2	1.5	1.9	1.9
WBAB	Mainstream Roc	k.6	.5	.6	.6
WLIR	Mod. Rock	.4	.4	.4	.6
WDHA	Mainstream Roc	k.4	.4	.5	.3
* Flipped	from Mainstream	Rock on	Monday	Sept. 13	

#### LOS ANGELES (2)

CALLS	FORMAT	FALL/99	<u>WIN/00</u>	<u>SPR/00</u>	<u>SUM/00</u>
KSCA	Spanish	6.8	6.1	5.9	5.9
KLVE	Spanish AC	4.9	5.1	5.0	4.9
KROQ	Mod. Rock	3.9	4.3	4.5	4.9
KIIS/VVS-	F CHR	5.0	5.5	5.1	4.9
KPWR	CHR	3.8	4.2	4.2	4.4
KOST	AC	3.6	3.9	3.1	3.5
KYSR	Mod. AC	2.8	2.6	2.9	3.1
KCMG	Rhy. Oldies	2.5	2.3	2.3	2.9
KBIG	AC	3.0	2.6	2.7	2.8
KKBT	Urban	2.4	2.6	2.4	2.8
KCBS-F	'70s	2.3	2.0	2.3	2.6
KLOS	Mainstream Roc	k 2.3	2.2	2.3	2.5
KLSX	Talk	2.1	1.9	2.1	2.4

#### CHICAGO (3)

CALLS	FORMAT	FALL/99	<u>WIN/00</u>	<u>SPR/00</u>	SUM/00
WGCI-F	Urban	6.8	7.5	6.4	6.8
WBBM-F	CHR	4.9	5.3	6.0	5.7
WGN-A	Full Serv.	6.1	6.4	6.2	5.6
WNUA	NAC	4.0	4.0	3.6	4.6
WBBM-A	News	3.4	3.6	3.7	4.4
WKQX	Mod. Rock	3.4	3.4	3.4	4.0
WLS-A	Talk	4.4	4.5	4.2	3.9
WVAZ	Urb. AC	3.5	3.8	3.7	3.9
WTMX	Mod. AC	3.6	3.6	3.3	3.4
WLUP-F	CI. Rock	2.5	2.4	2.8	3.3
WNND	AC	2.8	2.8	2.7	3.0
WLIT	AC	3.1	3.0	3.0	2.9

*WUBT	Rhy. Oldies	2.8	2.9	2.6	2.5				
WXRT	Progressive	2.4	2.2	2.6	2.3				
WCKG	Talk	2.2	2.1	1.9	2.2				
WKIE	CHR	1.2	.9	1.1	.9				
*Flipped	from WRCX, Acti	ve Rock o	n Nover	ber 5.					
	SAN I	RANCIS	SCO (4)						
CALLS	FORMAT	FALL/99	<u>WIN/00</u>	SPR/00	SUM/00				
KGO	News/Talk	6.0	6.9	7.1	6.3				
KOIT-F	AC	4.2	4.0	4.0	4.7				
KYLD	CHR	3.7	3.5	3.7	4.1				
KCBS-A	News	4.3	4.9	4.4	4.0				
KSFO-A	Talk	3.3	2.9	2.7	3.8				
KMEL	CHR	3.3	3.4	4.1	3.4				
KFOG/F	FG Progressive	2.6	3.3	2.8	3.0				
KZQZ	CHR	2.6	2.8	2.8	2.8				
KISQ	Urban AC	3.1	3.0	3.0	2.7				
KITS	Mod. Rock	2.5	2.4	2.5	2.7				
KLLC	Mod. AC	2.4	2.4	2.4	2.4				
KIOI	AC	2.7	2.4	2.4	2.3				
*KSJO	Active Rock	2.1	2.1	2.5	2.2				
KUFX	Cl. Rock	1.0	1.2	1.1	1.1				
KCNL	Alternative Classi	cs .7	.9	.8	1.0				
*Simulca	ast on KMJO and I	<xjo sin<="" td=""><td>ce Octob</td><td>er.</td><td></td></xjo>	ce Octob	er.					
	PHIL	ADELPH	IA (5)						
CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00				
WBEB	AC	6.8	6.6	6.1	6.4				
KYW-A	News	6.3	6.6	6.4	6.1				
WDAS	Urb. AC	5.4	6.5	5.7	6.1				
WYSP	Active Rock	6.6	4.7	5.3	5.4				
WIOQ	CHR	5.2	4.6	5.4	5.3				
WUSL	Urban	5.4	5.4	5.3	5.1				
WJJZ	Jazz	4.3	4.7	4.8	5.0				
WOGL	Oldies	4.2	3.5	4.2	4.3				
WMGK	'70s	3.5	4.0	3.4	3.7				
WMMR	Mainstream Roc	k 2.9	3.2	3.8	3.5				
WPLY	Mod. Rock	3.4	3.0	3.1	3.3				
*WLCE	Rock AC	2.8	3.3	3.4	3.0				
WPHI	Urban	2.6	2.7	3.0	2.6				
WEJM	Jammin' Gold	3.5	2.3	2.2	2.2				
WPST	CHR	1.6	1.5	1.4	1.5				
*Flipped	from WYXR, AC o	during or p	prior to Fa	all 1999.					
DETROIT (7)									

CALLS	FORMAT	FALL/99	<u>WIN/00</u>	<u>SPR/00</u>	<u>SUM/00</u>							
UWNIC	AC	7.2	7.9	7.7	7.9	CALLS	FORMAT	FALL/99	<u>WIN/00</u>	<u>SPR/00</u>	SUM/00	
WJR-A	Full Serv.	5.5	5.3	5.0	5.8	XHTZ	CHR	4.4	4.1	5.4	5.4	
WRIF	Active Rock	4.5	4.8	5.4	5.6	KHTS	CHR	5.1	4.9	4.9	5.2	
WJLB	Urban	5.2	5.7	5.7	5.1	KYXY	AC	5.0	5.9	4.5	4.6	

CIDR	Progressive	.8	.7	.7	.6
WPLT	Mod. Gold	2.2	2.3	1.9	2.3
CIMX	Mod. Rock	2.5	2.1	2.8	3.0
WMXD	Urban AC	3.5	3.3	2.7	3.5
WKQI	CHR	2.8	2.7	3.6	3.5
WYCD	Country	4.8	4.4	5.5	3.6
WCSX	CI. Rock	3.6	3.8	3.7	3.9
WDRQ	CHR	4.3	4.8	4.6	4.4
WVMV	NAC	4.7	4.4	5.6	4.6
WWJ-A	News	5.7	5.6	4.9	4.9
WOMC	Oldies	5.4	5.1	5.0	4.9

ratings

#### BOSTON (8)

CALLS	FORMAT	FALL/99	<u>WIN/00</u>	SPR/00	SUM/00
WBZ-A	Full Serv.	7.9	8.9	7.3	7.1
WXKS	CHR	5.7	5.2	6.0	5.7
WJMN	CHR	5.7	4.3	4.9	5.1
WMJX	AC	5.5	5.4	5.5	5.0
WKLB	Country	3.5	3.4	4.1	4.4
WBMX	Mod. AC	4.0	3.9	4.1	4.4
WZLX	CI. Rock	4.2	3.6	3.0	4.3
WBCN	Mod. Rock	5.0	3.9	4.3	4.0
WRKO	News/Talk	5.0	5.1	5.0	3.7
WAAF	Active Rock	2.7	3.1	2.7	3.0
*WQSX	Jammin' Gold	2.9	2.7	3.0	2.6
WBOS	Progressive	1.7	2.1	1.8	2.3
**WBOT	Urban		1.2	2.0	1.8
WFNX	Mod. Rock	1.4	1.3	1.1	1.4
WXRV	Progressive	1.0	1.0	.7	.9

#### WASHINGTON, DC (9)

CALLS	FORMAT	FALL/99	<u>WIN/00</u>	SPR/00	SUM/00
WHUR	Urban	5.0	6.5	5.5	5.9
WPGC-F	CHR	5.8	5.7	5.9	5.8
WKYS	Urban	4.8	5.8	5.1	5.4
WBIG-F	Oldies	3.9	3.7	4.4	4.5
WMMJ	Urban AC	3.9	2.9	4.3	4.4
WRQX	AC	4.2	4.1	4.5	4.2
WJFK	Talk	5.2	3.7	4.0	4.1
WWDC-F	Active Rock	4.2	3.3	3.5	3.9
WASH	AC	4.3	3.6	4.1	3.4
WARW	CI. Rock	3.0	2.8	3.5	2.8
WWZZ	CHR	3.2	3.4	2.6	2.8
WHFS	Mod. Rock	2.4	1.8	2.1	2.5

#### SAN DIEGO (15)

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## ratingsupdate

				1		
KIOZ	Active Rock	3.9	4.4	4.6	4.5	WZAK
KGB	CI. Rock	4.4	4.1	3.6	4.5	WQAL
XTRA-F	Mod. Rock	4.6	4.8	5.2	4.1	WNCX
KFMB	ACHR	4.4	5.0	4.4	3.9	WMVX
KXST	Progressive	<b>2.1</b>	4.1	2.1	2.5	WZJM
	NASSA	U-SUFF	<b>NIK (1</b>			WAKS WONE
	MAJJA	10-3011		•1		WONE
	FORMAT	FALL/99	<u>WIN/00</u>	SPR/00	<u>SUM/00</u>	
WBLI	CHR	4.8	4.4	5.2	5.4	
WXRK	Mod. Rock	5.7	4.7	4.3	5.3	CALLS
WALK-F	AC	6.3	5.5	5.6	5.2	KYLD
WHTZ	CHR Mater Back	4.8	4.5	5.0	5.2	KBAY
WLTW	MMstm. Rock	3.6 2.9	<b>3.3</b> 3.5	4.1 3.6	3.7 3.3	KEZR
WQHT	CHR	2.5	3.3	2.7	3.3	KUFX
WKJY	AC	2.1	2.5	2.1	2.8	KITS
WPLJ	Adult CHR	2.6	2.2	2.5	2.8	KZQZ
WAXQ	CI. Rock	3.0	2.7	3.0	2.7	KMEL
WKTU	CHR	3.0	3.4	2.5	2.6	KFOG
*WNEW	Talk	1.6	2.3	2.4	2.5	KCNL
WLIR/DRE	Mod. Rock	1.4	1.8	1.7	2.0	KLLC
WBLS	Urban	1.9	1.6	1.6	1.8	*Simul
WRCN	CI. Rock	.9	.9	.9	1.1	
WRKS	Urban AC	1.0	1.5	1.4	.9	
* Flipped fr	rom Mainstream	n Rock on	Monday	Sept. 13		
	01		(10)			CALLS
	91	. LOUIS	(13)			KCAL KGGI
CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00	KLOS
KEZK	Soft/EZ	6.5	7.4	7.3	7.5	KIIS
KMJM	Urban	5.5	5.3	5.4	5.2	ксхх
KSLZ	CHR	4.6	5.1	5.7	4.8	ККВТ
KYKY	AC	4.9	4.7	3.8	4.6	KPWR
WVRV	Mod. AC	2.3	2.9	2.9	3.7	KOST
KSHE N	lainstream Ro	ck 2.9	3.1	3.6	3.6	KROQ
KPNT	Mod. Rock	3.2	3.0	3.5	2.9	KCMG
**KXOK	CI, Rock		2.9	2.5	2.8	KYSR
	Active Rock		2.3	2.5	2.3	1
KSD-F	AC	2.6	2.6	2.0	1.7	
**Flipped to	Alt. Classics					CALL
ripped i						WWL
	RA	TIMORE	(28)			WPRC
			(	1		WHJY
CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00	WSNE
WERQ	CHR	8.9	10.1	9.0	10.0	WWK)
WXYV	CHR	3.9	4.0	3.6	4.8	WBRU
WLIF	AC	4.8	5.3	5.1	4.3	WWR)
WIYY	Active Rock	3.7	3.8	5.0	4.3	
WWMX	AC	4.8	5.0	4.7	4.1	H
WHFS	Mod. Rock		2.9	_	3.3	
WOCT	CI. Rock	2.1	2.2	1.9	2.5	CALL
	<b>0</b> 1	WP1	(01)			WRCH
	GLE	VELAND	[24]			WKSS
CALLE	FORMAT	FALL IOO	WINKO	SDD /00	SUMMO	WTIC-
CALLS WMJI	Oldies	7.6	6.8	<u>5PR/00</u> 7.2	SUM/00 7.4	WZMX
WMMS	Active Rock		5.0	5.3	6.5	WMRC
MENZ	Active mock	4.5	5.0	0.0	5.0	JAILICA

Urban

AC

WENZ

WDOK

5.9

6.8

4.5

6.4

6.0

6.0

5.8

5.5

NONE	Mainstream Rock	.5	.7	.6	.5
NAKS	CHR	2.2	2.8	3.2	3.3
NZJM	Rhy. Oldies	4.4	3.5	3.9	3.5
<b>WMVX</b>	AC	4.5	3.8	4.7	3.7
NNCX	CI. Rock	5.3	4.3	4.7	4.1
NQAL	AC	4.8	5.2	4.1	4.3
NZAK	Urban	6.2	5.5	4.5	5.2

#### SAN JOSE (27)

CALLS		FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KYLD		CHR	4.9	4.2	4.8	5.7
KBAY		AC	2.5	2.8	3.0	3.8
KEZR		Hot AC	4.1	3.6	2.7	3.7
*KSJO		Active Rock	3.5	4.1	3.6	3.2
KUFX		CI, Rock	2.8	3.0	3.1	3.0
KITS		Mod. Rock	3.1	3.3	3.1	2.8
KZQZ		CHR	2.9	3.2	2.3	2.8
KMEL		CHR	1.7	1.5	2.5	2.0
KFOG/F	FG	Progressive	2.0	2.8	2.0	2.0
KCNL	Alte	mative Classi	cs 1.6	2.3	1.5	1.6
KLLC		Mod. AC	1.0	1.4	1.5	1.4
*Simulca	ast c	n KMJO and I	KXJQ sine	ce Octob	er.	

#### RIVERSIDE/SAN BERNARDINO (28)

ALLS	<b>FORMAT</b>	FALL/99	WIN/00	<u>SPR/00</u>	<u>SUM/00</u>	
CAL	Active Roc	k 3.8	3.8	4.4	5.4	
GGI	CHR	5.2	5.4	5.4	5.3	
LOS	Mainstream R	ock 2.	2.4	2.5	3.3	
(IIS	CHR	3.1	3.3	3.3	3.2	
CXX	Mod. Rock	2.7	2.2	2.5	3.1	
KBT	Urban	2.9	2.8	2.3	2.6	
(PWR	CHR	2.3	2.7	2.2	2.6	
OST	AC	2.8	2.8	3.0	2.4	
ROQ	Mod. Rock	1.9	2.5	2.4	2.3	
CMG	AC	1.#	1.5	1.9	1.9	
YSR	Mod. AC	.7	.8	.7	1.0	

#### PROVIDENCE/WARWICK/PAWTUCKET (33)

ALLS	FORMAT	FALL/99	<u>WIN/00</u>	<u>SPR/00</u>	SUM/00
WWLI	AC	9.9	7.8	8.1	9.1
VPRO	CHR	8.5	7.8	8.1	8.2
NHJY	Active Rock	6.0	6.1	6.6	6.9
VSNE	AC	6.	6.7	4.9	5.3
<b>WWKX</b>	CHR	4.1	3.2	3.1	4.5
VBRU	Mod. Rock	4.0	4.0	4.5	4.3
WRX	CI. Rock	2.0	2.1	2.6	1.5

#### HARTFORD/NEW BRITAIN/MIDDLETOWN (44)

<u>C</u>	ALLS	FORMAT	FALL/99	WIN/00	SPR/00	<u>SUM/00</u>
W	RCH	AC	<mark>9.7</mark>	10.9	12.1	10. <mark>6</mark>
W	KSS	CHR	9.1	9.0	9.5	10.1
W	TIC-F	AC	6.5	7.4	6.7	5.9
W	222	Active Rock	4.7	4.6	4.0	4.3
W	ZMX	'70s	4.0	3.2	3.5	3.8
W	MRQ	Mod. Rock	3.5	3.8	3.4	3.8
W	HCN	Cl. Rock	3.3	3.0	3.9	3.7

#### ALLENTOWN/BETHLEHEM (67)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WAEB-F	CHR	13.8	12.4	13.0	13.2
WZZO N	lainstream Roc	x 9.1	9.0	8.2	9.7
WLEV	AC	8.9	9.5	10.0	8.7

#### AKRON (68)

CALLS	FORMAT	FALL/99	<u>WIN/00</u>	SPR/00	SUM/00
WKDD	ACHR	7.1	<mark>7.</mark> 1	7.0	7.8
WONE	Mainstream Roc	k 4.1	4.9	4.4	5.1
WDOK	AC	5.0	5.2	4.8	4.7
WMMS	Active Rock	3.8	4.1	4.3	4.0
WNCX	Cl. Rock	5.2	4.0	3.1	3.8
WZAK	Urban	3.0	3.3	2.8	3.3
WENZ	Urban	2.1	3.3	2.9	3.1

#### MONTEREY-SALINAS-SANTA CRUZ, CA (74)

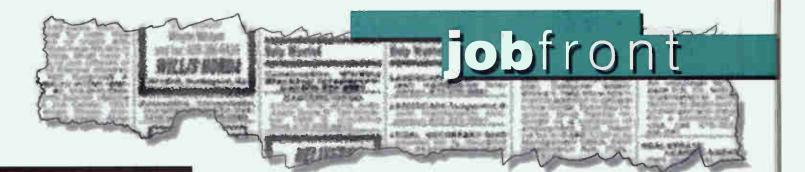
	CALLS	FORMAT	FALL/99	<u>WIN/00</u>	SPR/00	SUM/00
	KDON-F	CHR	8.3	<mark>8.</mark> 8	<mark>8.9</mark>	<mark>8.8</mark>
	KSJO/MJC	O Active Rock	2.8	4.4	4.3	6.3
	KWAV	AC	6.4	5.0	4.8	5.9
ļ	KPIG	Progressive	4.5	3.4	3.5	3.7
	KCDU	Hot AC	3.3	3.3	3.5	3.4
	*KBTU	Rhy. CHR	2.7	2.9	3.1	2.5
	KMBY	Mod. Rock	1.8	1.8	2.2	2.2
	KBAY	AC	1.0	1.4	1.4	.7
	*Flipped fm	om KXDC (NAC	C) in May.			

#### SPRINGFIELD (80)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WMAS-F	AC	9.5	8.2	8.3	9.6
WAQY-F	CI. Rock	8.3	7.3	8,2	7.8
WKSS	CHR	6.8	5.6	7.1	7.8
WHYN	AC	8.1	8.2	8.8	7.4
WAAF	Active Rock	3.2	2.7	2.9	3.8
WCCC	Active Rock	3.1	2.5	3.2	3.6
WTIC-F	AC	4.2	4.3	4.0	3.1
WLZX	Active Rock	1.6	1.9	2.1	2.2

www.fmqb.com has more Summer 2000 Arbitron details!

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#### EAST WHO WANTS TO BE CANE'S COHOST?

K-Rock's Cane is a solo act...for now. Like that guy called Regis, Cane is looking for a co-host. Think you've got what it takes? Send us your demo tape to: CANE'S CO-HOST c/o WXRK **40** West 57th Street, 14th Floor, NY, NY 10019. Or e-mail us an MP3 of yourself to krockdj923@aol.com.

#### WXRK (K-ROCK) NEW YORK seeks

Marketing Director. Ideal candidate has strong personality, organizational and communication skills and is able to build and lead a team. You must be able to conceptualize, present and execute "larger than life" promotions and marketing plans. As head of marketing you will work with K-Rock's Program Director in drafting its annual marketing plan. You will be responsible for producing K-Rock's nationally recognized musical events including Low Dough shows and the **Dysfunctional Family Picnic.** Duties also include overseeing live broadcasts, the station's street presence, the design of all station promotional materials as well as managing sales commitments. College degree preferred. EOE. Send resume package to: Steve Kingston, WXRK, 40 West 57th Street, 14th Floor, New York, NY 10019. No calls please.

**WPDH POUGHKEEPSIE** seeks future air talent for possible fulltime openings. Send tape, resume and other vital statistics to: WPDH, Attention Paul Kelly/Program Director, Two Pendell Road, Poughkeepsie, NY 12602-0416.

#### WBAB, LONG ISLAND'S HOME OF

**ROCK AND ROLL**, has an immediate need in morning drive. Are you a morning show producer or imagine yourself to be one? Do you have sick amounts of energy?

When attempting to book a guest, do vou have difficulty understanding the word "no"? Would you like to wake in the shadow of New York City soon? Then you might be the next producer of "Roger and JP on BAB". The right candidate should be organized, creative and able to juggle multiple projects and re-sponsibilities. Salary commensurate with experience. Send resume and any appropriate audio to: Ted Edwards, Program Director, WBAB Radio, 555 Sunrise Highway, West Babylon, New York 11704.

#### HERITAGE ROCKER WEZX SCRAN-

**TON/WILKES-BARRE** has a rare, fulltime DJ position available for overnights. You must have at least one year of professional on-air experience, commercial production skills, knowledge of classic rock, an attractive speaking voice, a sense of humor and a desire to entertain and succeed. Send T&R to Rob Lipshutz, WEZX, 149 Penn Avenue, Scranton, PA 18503. No calls, please. EOE.

#### SOUTH

MORNING SHOW NEEDED on Gulf Coast's ratings monster, rocker WTKX/Pensacola (#121)/ Mobile (#89). Our current show is moving to market #28. TK101's new morning show needs to be organized, well-prepared, and topical, with solid phones, a natural wit, and major market production values. TK101 is a great place to work. Send tape and resme immediately WTKX-FM, Attn: Joel Sampson, 6485 Pensacola Blvd., Pensacola, FL 32505. Clear Channel is an EOE.

#### MIDWEST

**Q101/WKQX CHICAGO** has a rare onair part-time/fill-in opening. Send your stuff to: Dave Richards/Q101, 1700 Merchandise Mart Plaza, Chicago, IL 60654. Call & die!! E.O.E. **Q104/CLEVELAND** has full-time positions available. Possible programming stripes. Send T&R to Allan Fee, program director Q104, 1621 Euclid, Suite 1800, Cleveland, OH 44115.

**GREAT OPPORTUNITY AT** a home owned 25,000 Classic Rock station in Macomb, Il. We're looking for a dynamic personality who can step into a high profile slot on the number one station in the market, pull off a show heavy on phones, get out in the community, shake hands & become a local star. We're a solid company with three stations under one roof, good pay & benefits. No consultants.. no egos, just fun people doing good radio in the Midwest. Overnight your T,R,&Photo to Central Illinois Broadcasting, 31 E. Side Square, Macomb, Illinois 61455.

#### WYHY, ROCKFORD'S CLASSIC HITS

**STATION**, is searching for a Program Director. We're looking for a creative thinker with the ability to lead a staff, run Selector and do a solid airshift. Send your materials to Keith Edwards, Vice President of Programming, WYHY, 2830 Sandy Hollow Road, Rockford, IL 61109. No Calls please. EOE.

#### WEST

**ACCOUNT EXECUTIVE** The country's fastest-growing market is building all-star teams! Looking for performers with a great attitude, track record, and the ability to make things happen. Infinity Broadcasting Corporation in Las Vegas (KXNT, KSFN, KLUC, KXTE, KMXB & KMZQ) has immediate openings for Account Executives. Requirements are strong outside sales skills and writing skills, enabling the creation of commercial copy and proposals, ability to manage and coordinate daily client responsibilities and collections. Send your resume with REF JOB# AEINF.400 to: Infinity Broadcasting HR Dept. 665 W. Sahara Ave. D-208 LV, NV 89146. Infinity Broadcasting is an Equal Opportunity Employer. Women and Minorities are encouraged to apply.

#### PART TIME ON-AIR TALENT The

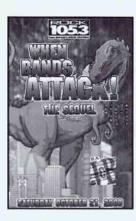
Infinity Broadcasting group in Las Vegas is looking for a part-time, weekend, on-air talent to fill one of our four stations. KLUC (CHR), KMXB (Hot A/C), WMZQ (Soft A/C), KLUC (CHR) and KXTE (Alternative). Responsibilities include regular weekend and fillin shifts, production, remotes, and more. You must be available to work weekends on a regular basis. Position could lead to fulltime. Previous experience is preferred. Please send demo tape(s) for each format and resume with Ref Job # PTAINF.400 to: Infinity Broadcasting- HR Dept. 6655 W. Sahara Ave. D-208, LV, NV 89146. Infinity Broadcasting is an EOE. Women and minorities are encouraged to apply.

#### **Imab IS LOOKING FOR INTERNS.**

Good office skills and phone technique is essential. Interns must receive college credit for their work. Mail, fax or E-mail your cover letter and resume to: *fmqb*, Executive Mews, 1930 East Marlton Pike, Suite F-36, Cherry Hill, NJ 08003. Fax (856) 424-6943. Phone (856) 424-9114. E-mail: fmqb@fmqbmail.com.

**TO LIST YOUR STATION** or company's job listing, simply fax us a brief want ad by Tuesday, 7:00 P.M. ET. We'll run it free of charge (space permitting). FAX: (856) 424-6943, or e-mail us: fmqb@fmqbmail.com.

## hsidetrack



WIRR/Orlando has added Sevendust to the lineup for Fallout 2000, to be held October 22 in downtown Orlando. Also on the bill is Fuel, Days of the New, Full Devil Jacket, Finger 11, Crease, Dust for Life, Corrosion of Conformity, and Vallejo ... A day earlier across the country in San Diego, KIOZ is presenting When Bands Attack: The Sequel at the Coors Ampitheatre. Scheduled to perform are The Cult, Deftones, Foo Fighters, Incubus, Taproot, and Spring Monkey... WTFX/Louisville is reporting increased Web usage since the debut of The Fox's Thong of

the Day contest. Similar to other Clear Channel T&A Web contests, women are encouraged to e-mail photos of themselves in their favorite thong. Weekly winners are featured in the "Thong of the Week" area and win a gift certificate to a local lingerie store. PD Michael Lee told The Inside Track that hits have doubled on the site since the onset of the contest... Q107/Toronto is having a pumpkin carving contest with the grand prize a trip to London to see either The Who or AC/DC. Entries received so far include carvings resembling John Lennon, Jim Morrison, Jimi Hendrix, and The Red Hot Chili Peppers. The winner will be determined at a Psychedelic Sunday broadcast on October 29 ... The KQRS/Minneapolis morning show and two planeloads of listeners have embarked on a trip to Las Vegas. The KQ Morning Show broadcast live from the Rio All Suite Hotel and Casino's Samba Room on Thursday (10/19) and Friday (10/20). The show was heard during its regular time in Minneapolis (5:30 a.m. - 9:20 a.m.), which translated to a start time of 3:30 a.m. Vegas time - prime hooker time... WJJO/Madison has unveiled their "Frequent Rocker Club." The promotion gives listeners points for listening. The station will give out a word on the air, and when that word is said, listeners log onto the station's Web site (wjjo.com) and type the word into their personal account. Also, when the station does remotes, they'll bring a secret word with them and give the word out there. Listeners can redeem the points they've accumulated on prizes ranging all the way from station T-shirts and concert tickets all the way up to a Jaguar XJ-S. It's been going on for several weeks, and the response, according to MD Blake Patton, has been "overwhelming." The contest already has over 1500 contestants. Patton says that there are a large amount of listeners from out of town that are following along and getting points from listening on the Internet... And now a word from me [JG]. Let's Go Yankees! The two-time defending World Champions will start their quest for a three-peat against crosstown rivals, the second-rate New York Mets on Saturday (10/21) at the Stadium in the Bronx. For the next week-and-ahalf I will be living in a house divided as my wife is a Mets fan, otherwise she's a keeper.

By Jay Gleason and Bram Teitelman

WXTB, Tampa Thursday October 12, 2000 1 PM - 9 PM

1pm

Tool	"Sober"
Limp Bizkit	"Take A Look "
Metallica	"Seek And Destroy"
Alice In Chains	""Them Bones"
Papa Roach	"Last Resort"
Black Sabbath	"War Pigs"
Offspring	"Self Esteem"
Creed	"What's This Life For"
Van Halen	"Runnin' With The Devil"
Red Hot Chill Pep	pers "Californication"

#### 2 pm

Nirvana	"Lithium"
Rage Against The Ma	chine."Sleep Now In
The Fire"	
AC/DC "You S	Shook Me All Night"
Green Day	"Longview"
3 Doors Down	"Loser"
Def Leppard	"Foolin"
Temple Of The Dog	"Hunger Strike"
Collective Soul	"Why (Part 2)"
Stone Temple Pilots.	"Trippin' On A Hole In
A"	
Judas Priest	ou've Got Another "
Sevenduct	"Moffle"

#### 3 pm

KoRn	"Make Me Bad"
Pearl Jam	
Black Sabbath	"Heaven And Heil"
Tool	"Aenema"
Van Halen	"Unchained"
Limp Bizkit	"Break Stuff"
Bush	"Everything Zen"
Primus/Ozzy Osbourn	e"N.I.B."
Live	"I Alone"
AC/DC"Fo	r Those About To "

#### 4 nm

- Pint	
Creed	"What If"
Papa Roach	"Broken Home"
	"Mr. Brownstone"
Soundgarden	"Spoonman"
Godsmack	
Aerosmith	"Back In The Saddle"
Seven Mary Three	"Cumbersome"
A Perfect Circle	"Judith"
Bush	
Incubus	"Pardon Me"
Pearl Jam	"Once"



#### 5 pm

Alice In Chains	"Sea Of Sorrow"
Deftones	"Change"
Black Sabbath	"Iron Man"
Metallica	"No Leaf Clover"
Papa Roach	"Last Resort"
KoRn	"Freak On A Leash"
Creed	"Are You Ready?"
Stone Temple Pilots	"Plush"
Jimi Hendrix "All Alo	ng The Watchtower"
Bush	"Little Things"

#### 6 pm

a berre	
Helmet	"Unsu <b>ng</b> "
Fuel	"Hemorrhage"
Led Zeppelin	"Whole Lotta Love"
Rob Zombie	"Superbeast"
3 Doors Down	"Loser"
Van Halen	"Ain't Talking 'Bout Love"
Offspring	"Gone Away"
Nickelback	"Breathe"
Alice In Chains	
Ozzy Osbourne.	"Over The Mountain"
Godsmack	
Tool	

#### 7 pm

Rage Against The Machine."Sleep Now In The Fire'

110110	
Stone Temple Pilots"Int	erstate Love Song"
Linkin Park	"One Step Closer"
Limp Bizkit	"Break Stuff"
Metallica	"Sad But True"
Pink Floyd	"Hey You"
(HED) Planet Earth	"Bartender"
Staind	"Mudshovel"
3 Doors Down	"Life Of My Own"
Foo Fighters	"This Is A Call"
Red Hot Chili Peppers	

#### 8 pm

Cold	*Just Got Wicked*
Alice In Chains	"Rooster"
Full Devil Jacket	."Where Did You Go?"
Godsmack	"Awa <b>ke</b> "
Smashing Pumpkins	s."Bullet With Butterfly
Wings"	
Collective Soul	
Limp Bizkit	""Re-arranged"
Disturbed	"Stupify"
Stone Temple Pilots	"Vasoline"
Sevendust	"Denial"

Monitor provided by Mediabase

## PROGRESSIVE ADULT RADIO

#### TOP 50 AIRPLAY October 10 - 16, 2000

	0	P 50 AI	RPL/		tober 10 -	16, 2000
LW	TW	Artist	Track	Label	TW	LW
1	1	U2	"Beautiful"	(Island/Interscope)	682	702
2	2•	WALLFLOWERS	"Sleepwalk"	(Interscope)	659	647
3	3•	MARK KNOPFLER	"What"	(Warner Bros.)	607	603
4	4	BARENAKED LADIES	"Pinch"	(Reprise)	554	568
5	5	STING	"After"	(A&M)	<b>52</b> 5	544
7	6•	JOAN OSBORNE	"Safety"	(Interscope)	471	464
6	7•	DAVID GRAY	"Babylon"	(ATO/RCA)	462	456
12	8•	PAUL SIMON	"Old"	(Warner Bros.)	387	328
11	9•	SHAWN MULLINS	"Everywhere"	(Columbia/CRG)	384	334
10	10•	JOHN HIATT	"Before"	(Vanguard)	376	342
8	11•	DANDY WARHOLS	"Bohemian"	(Capitol)	366	365
9	12•	COUNTING CROWS	"All"	(DGC)	351	345
14	13•	FIVE FOR FIGHTING	"Easy"	(AWARE/Columbia)	300	274
13	14	JONNY LANG	"Me"	(A&M)	261	275
19	15•	КЕВ' МО'	"Come"	(OKeh/Sony/550 Mus	ic)239	204
18	16•	STONE TEMPLE	"Sour"	(Atlantic/AG)	218	<b>211</b>
15	17	FASTBALL	"Ocean"	(Hollywood)	213	239
16	18	EVERCLEAR	"Wonderful"	(Capitol)	183	220
20	19	EMMYLOU HARRIS	"Wanna"	(Nonesuch)	174	182
23	20•	INDIGENOUS	"Rest"	(Pachyderm)	174	164
22	21	PAT MCGEE BAND	"Rebecca"	(Giant)	172	174
17	22	SISTER SEVEN	"Only"	(Arista)	166	228
25	23•	FOO FIGHTERS	"Next"	(Roswell/RCA)	161	150
30	24•	PHISH	"Back"	(Elektra/EEG)	159	139
40	25•	CLAPTON/KING	"Wanna"	(Duck/Reprise)	157	115
33	26•	RICKIE LEE JONES	"Showbiz"	(Artemis)	152	132
21	27	SHELBY LYNNE	"Gotta"	(Island/IDJMG)	152	175
26	28•	SARAH HARMER	"Basement"	(Zoë/Rounder)	151	150
45	29•	BRUCE HORNSBY	"Sunflower"	(RCA)	148	110
24	30	MATCHBOX TWENTY	" <b>If</b> "	(Lava/AG)	145	158
37	31•	хтс	"Stupidly"	(TVT)	141	128
28	32	PAUL PENA	"Gonna"	(Hybrid)	138	144
35	33•	SHEMEKIA COPELAND	"2 AM"	(Alligator)	138	130
D	34•	RADIOHEAD	"Optimistic"	(Capitol)	135	94
27	35	DAR WILLIAMS	"What"	(Razor & Tie)	134	145
34	36•	TRACY CHAPMAN	"Wedding"	(Elektra/EEG)	132	131
41	37•	VERTICAL HORIZON	"God"	(RCA)	132	115
39	38•	DEXTER FREEBISH	"Leaving"	(Capitol)	130	119
46	39•	MATCHBOX TWENTY	"Crutch"	(Lava/AG)	125	108
47	40•	WILLIE NELSON	"Kansas"	(Island/IDJMG)	124	107
38	41	DAVID WILCOX	"Soul"	(Vanguard)	123	126
31	42	SISTER HAZEL	"Change"	(Universal/UMG)	115	136
D	43•	DAVID GRAY	"Please"	(ATO/RCA)	110	82
48	44•	AIMEE MANN	"Red"	(SuperEgo)	107	105
32	45	CLAPTON/KING	"Riding"	(Duck/Reprise)	106	134
D	46•	LENNY KRAVITZ	"Again"	(Virgin)	105	84
D	47•	JOSEPH ARTHUR	"In"	(RealWorld/Virgin)	104	81
43	48	TEDDY THOMPSON	"Wake"	(Virgin)	104	94
			"With"	(Wind-up)	103	89
D	49•	UNEED	**1.11	(minu-up)	103	05

P	U	BLIC BRE	AKOUT	Octo	ober 10 -	16, 2000
LW	TW	Artist & Title	LabelTW	TW	LW	Move
1	1	EMMYLOU HARRIS				
		Red Dirt Girl	(Nonesuch)	160	163	-3
3	2•	JOHN HIATT	(Alexand)	440		121
2	3	Crossing Muddy Waters DAR WILLIAMS	(Vanguard)	148	144	4
-		Green World	(Razor & Tie)	147	150	-3
5	4.	MARK KNOPFLER	044	400	400	
4	5	Sailing To Philadelphia PAUL SIMON	(Warner Bros.)	132	128	4
	2	You're The One	(Warner Bros.)	128	142	-14
8	6•	KEB' MO'		1400		
6	7.	The Door GREG BROWN	(OKeh/Sony/550 Music	c) 126	111	15
•		Covenant	(Red House)	115	112	3
10	8.	RICKIE L. JONES				
7	9	<i>It's Like This</i> JOAN OSBORNE	(Artemis)	108	100	8
	0	Righteous Love	(Interscope)	102	112	-10
11	10	SARAH HARMER				
12	11	You Were There PATTY LARKIN	(Zoë/Rounder)	93	100	-7
12		Regrooving the Dream	(Vanguard)	92	99	-7
13	12•	SHEMEKIA COPELAND				11
9	13	Wicked DAN HICKS &	(Alligator)	90	88	2
9	10	Beatin' The Heats	(Surfdog)	87	103	-16
19	14•	TEDDY THOMPSON				
26	15•	Teddy Thompson RYAN ADAMS	(Virgin)	87	66	21
26	10.	Heartbreaker	(Bloodshot)	81	59	22
15	16	PAUL PENA	(			
10	17•	New Train	(Hybrid)	78	80	-2
16	1/•	WILLIE NELSON Milk Cow Blues	(Island/IDJMG)	78	78	0
14	18	JOHN W. HARDING	(			15.4
04	10.	The Confessions Of St. Ace	(Mammoth)	77	82	-5
24	19•	DAVID WILCOX What You Whispered	(Vanguard)	76	59	17
25	20•	FIVE FOR	(renigeane)			
•	04.	America Town	(AWARE/Columbia)	65	59	6
D	21•	VAN MORRISON You Win Again	(Pointblank/Virgin)	60	56	4
20	22	DAVID GRAY				
00	00	White Ladder	(ATO/RCA)	59	65	-6
23	23	BARENAKED Maroon	(Reprise)	58	59	-1
17	24	BELA FLECK	(inchined)	00	00	- N
		Outbound	(Columbia/CRG)	57	61	-4
21	25	DANDY WARHOLS Thirteen Tales From	(Capitol)	57	62	-5
27	26	DAVE ALVIN	(ouplion)	57	υz	-3
00	07	Public Domain	(Hightone)	56	58	-2
30	27•	V. WILLIAMS Water To Drink	(Atlantic/AG)	56	56	0
D	28•	ERIN MCKEOWN	(Audito Au)	00	30	0
		Distillation	(Signature Sounds)	54	26	28
D	29-	R. ASHCROFT Alone With Everybody	(Virgin)	53	47	6
D	30	JESS KLEIN	(	55	4/	0
		Draw Them Near	(RykoPalm)	52	55	-3

Total Plays: Total number of plays any album/artist received in the past week according to radio station reports. TW-LW+/-Move: Number of plays received This Week-Last Week and the plus or minus move between the two. Adds: The number of reporting stations to add an artist in the past week.

The Public Radio Breakout chart is compiled from the Spins reported by Non-Commercial radio stations in the Progressive section

## PROGRESSIVE ADULT RADIO MUSIC

#### Singles/EPs



#### **Joe Jackson** "Stranger Than You" (Manticore/Sony Classical)

Joe Jackson's is a talent that encompasses styles and genres that just won't work on most mainstream radio stations. That's where we come in. Own this.



#### **David Grav** "Please Forgive Me" (ATO/RCA)

Progressive radio proved yet again this year that airplay on these stations can make an artist. David Gray's "Babylon" was the opening shot in a well-fought war for a new talent. Round two!

#### **Music Mailbag**



J INDAT

#### Albums



#### Various Artists,

#### Stoned Immaculate: The Music of The Doors (Bulletproof/EEG)

WXRT/Chicago already added the two best tracks for the format on this compilation - the benefit of having that music meeting late in the day on Tuesday! John Lee Hooker and Jim Morrison's

"Roadhouse Blues" and Smash Mouth's "Peace Frog" went on out-of-the-box. Doors fans will be delirious with delight with this CD! Artists include Stone Temple Pilots, Creed, Train, Days of the New, Aerosmith, The Cult, William S. Burroughs, Perry Farrell, Bo Diddley, and more!



#### **Bruce Hornsby** Here Come The Noisemakers (RCA)

This album proves that Hornsby has a passion for the piano as well as the undisputed skill that may convince some listeners that he may have more than two hands. This double, live CD showcases Hornsby and the band having a blast live. While

live show noodling is present, it doesn't detract from the strength of the songs. Out of the eighteen tracks present we particularly like "Sunflower Cat...," "Long Tall Cool One," "Jacob's Ladder," "The Way It Is," "The Valley Road," and "Mandolin Rain..."



#### **Tom Hambridge Balderdash** (Artemis)

Check out your copy of Susan Tedeschi's Just Won't Burn and you'll find that Tom Hambridge has three writing credits as well as the title of producer. His debut for Artemis includes one of those songs, "Rock Me Right," as well as guest vocals

from Tedeschi on the first single "Opposites Attract." That's great payback! We think that you'll also enjoy "Boneyard," "Long Way Home," "Big & Empty," "Highway," "12 Inches," and "Strong Enough."

New SEVEN NATIONS CD on your desk now! Features GOD and UNDER THE MILKY WAY Alternate track on new FMQB sampler See Seven Nations on tour and in Dewar's "Profiles"-full-page magazine ads

Seven Nations on tour now! La Zona Rosa, Austin, TX 10/19 Albuquerque, NM 10/1 10/22 Star Hall, Moab, UT 10/31 10/3 Fox Theatre, Boulder, CO 11/1 10/24 Kelly's, Kansas City, MO 11/2

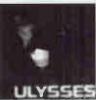
10/26 Jacksonville, FL 10/28-29 Mechanicsville, VA Front St. Station, Northumberland, PA Gennetti Hotel, Williamsport, PA Stephen Talk House Amagansett, NY

Radio Contact – Sean Coakley (800) 247-6751



## PROGRESSIVE ADULT RADIO MUSIC

#### Albums continued...



#### **Reeves Gabrels**

Ulysses (Della Notte) (E-Magine Music)

Artistically, Reeves Gabrels' debut on E-Magine, Ullysses (Della Notte), is creative and challenging. It won't be for the meek programmer. The onetime Bowie axeman isn't short on talent it would shine off this disc in a dark room. We think that

you should check out several of the nine songs on this fine fulllength. Start with: "Arrow," "Standing," "Lines," "Jewel," "Accident," and "Yesterday's Gone."



U-UUFESSIONS#5

new music for Interpretative BUULL PROFE

**OCTOBER 2000** 

#### **Seven Nations** Seven Nations (Q Records)

Do you dig a little Celtic fare (or should that be Fair?) in your Rock and Roll stew? If that sounds tasty, then Seven Nations is for you. The selftitled Seven Nations was even recorded at the Wee House of Music in Pictou, Nova Scotia. This

quintet, and their guest musicians, shows what multi-dimensional musicianship can accomplish. "Big Dog," "All You People," "Under the Milky Way," "Twelve," "Trains," "King of Oblivion," "Scream," and "Seeds of Life" all deserve your attention.



#### Everlast Eat At Whitey's (Tommy Boy)

So we were thinkin' that just maybe there'd be more than one tune on Eat At Whitey's for the format. Boy, were we surprised! Everlast's style is very accessible on Eat At Whitey's. Out of thirteen tracks, there are seven that we think you should give some ear-

time. For that extra-special lower demo appeal without scaring the living daylights out of the Boomers, try "Black Jesus," "I Can't Move," "Black Coffee," "Babylon Feeling," "Love For Real," "One and the Same," and "Mercy On My Soul."

#### **Most Added**

- BOB WEIR & RATDOG 1 2 MARTIN SEXTON
- **3 LYLE LOVETT**
- 4t GOMEZ
- 4t SONNY LANDRETH
- 4t WARREN ZEVON

(Grateful Dead/Arista)	14
(Atlantic/AG)	13
(MCA)	12
(Virgin)	6
(Sugar Hill)	6
(Artemis)	6

PROGRESSIVE ADULT RADIO NEWS

# Commercial

**Fund Drive For Sox** 

WRNX/Springfield is asking local residents to pony up the bucks for the Boston Red Sox. Since the team's ownership has become a concern for the fans, the station has suggested a system similar to that of the Green Bay Packers, where local residents invest their own funds in the team. This would assure fans that they wouldn't lose the Sox. WRNX is asking listeners for minimum pledges of \$1,000 and hopes to raise the atonishing sum of \$100 million to keep the team in Boston. Obviously, GM/PD Tom Davis is a fan!

## Livin' On the Air in Cincinnati

WVXU/Cincinnati's fall fundraiser (9/6-13) was so successful that the station met their \$275, 000 goal two days early! Recent in-studio live concerts have included Tegan & Sara, Hank Decken, and Gooding and there are several in-studio live concerts scheduled including Ricky Nye on 10/30 to promote the Second Annual Blues & Boogie Summit, Fairport Convention on 11/2, and Greg Schaber & High Street on 11/16. `VXU will be carrying the 13-week series Memphis: Cradle of Rock'n'Roll beginning Friday, 1/5. 'VXU presents Windham Hill's Winter Solstice Concert at Taft Theatre in downtown Cincinnati, on 11/25. This year's concert features Liz Story, Lisa Lynne, and the Sean Harkness Group.

Progressions #54: Featuring WRSI/Northampton. A CD Sampler Featuring New Music For Progressive Adult Radio From: Grandaddy. Seven Nations. Phoenix. The Twilight Singers, Bare Jr., King Biscuit Time, Coldplay, Reeves Gabrels, Doves, and a Special Mystery Track we think you'll love!

**ENCLOSED IN THE OCTOBER 20 ISSUE!\*** \*for all reporting stations.

**Rollin' With** 

The River

## PROGRESSIVE ADULT RADIO NEWS

## Marshall Goes to Boston's River

WXRV/Boston (The River) has tapped WEBK/Killington's AMD/Morning Talent Dana Marshall as their new morning co-host and Music Director. "We're certainly happy for Dana, this is a great opportunity for her, but we're also sad to see her go. She's a great talent and I know she'll do well in Boston," says 'EBK PD Dan Ewald. WEBK is now looking for new morning talent. Send your tapes and resumes to Dan Ewald, WEBK, P.O. Box 282, Killington, VT 05751, or call him at (802) 422-3156.

## WOW!

Congratulations to WMNF/ Tampa for completing their most successful fundraiser in the station's history! The station ended the seven day affair with \$417,500 pledged which includes 141 listeners who each pledged \$1,000 toward `MNF's new building fund.

## **Tour Dates**

Coming soon to a town near you! Steve Earle, 11/8, New Orleans; 11/10, Austin; 11/11, Dallas; 11/13, Houston; 11/15, Jackson; 11/16, Memphis; 11/17, Athens; 11/18, Raleigh; Landmine Association Benefit Shows with Emmy Lou Harris: 12/2, Stanford; 12/3, Ottawa, On; 12/4, Toronto, On; 12/5, Burlington; 12/6, Providence. Warren Zevon: 11/20, Madison; 11/21, Minneapolis; 11/22, Chicago; 11/24, Detroit; 11/25, Pittsburgh; 11/26, Cleveland; 11/28, Toronto, On; 12/1, Philadelphia; 12/2, Boston; 12/4, New York.

## A Musical And Cultural Oasis

WNCW/Asheville-Knoxville-Charlotte's *Mountain Oasis Music Festival* was a fantastic success. The staff of `NCW needs to be congratulated for going right from an eight-day fund drive into the three-day music festival without stopping to breathe! All on-site camping at Deerfield's was sold-out as people gathered for camping, music, and fun. Three-day passes sans camping, as well as individual day-passes sold-out on Saturday and 6,000 people h d to be turned away! An estimated 7,000 people attended. In addition to all of the great music, there was food available from local restaurants as well as official camp store outfitters, Mast General Store. The station also had an information booth set up where festival goers could register to win an autographed CD, or the grand-prize (drum roll, please), an entire collection of CDs signed by every artist appearing on the main stage at the festival! According to our sources, the sound was better than anything the audience had ever heard at an outdoor event, due to superior equipment and the natural amphitheater. The festival started out with Donna the Buffalo. Also appearing: Tim O'Brien & Darrell Scott, Iris DeMent, Corey Harris, Dan Hicks & His Hot Licks, Southern Culture On The Skids, Robert Earl Keen, Leftover Salmon, Bela Fleck & the Flecktones, Tom Maxwell & The Minor Drag, ¡Cubanismo!, John Cowan, Peter Rowan & Tony Rice, R.B. Morris, Paul Thorn, The Tony Furtado Band, Chuck Brodsky, and many more.

## **Lightening 100**

Here is a list of WRLT/Nashville's upcoming shows at 3rd & Lindsey. This is WRLT's weekly Nashville Sunday Night live broadcast and Webcast. The dates are filling fast and the station is already booking next year's shows. Call Keith Coes at (615) 242-5600 to book a show. 10/15, Sarah Harmer & Entrain; 10/22, Dav d Wilcox & Jules Shear; 10/29, Bernard Allison & Chris Duarte; 11/05, Vigilantes Of Love; 11/12, Danny Flowers; 11/19, Amy Rigby; 11/26, T.B.A.; 12/03; T.B.A. 12/10, Ashley Cleveland X-Mas Show.

## Travis and Scott Join KINK Staff

Dave Scott joins KINK/Portland in afternoon drive, replacing the departing Jeff Clarke. Scott comes from KBBT and KGON. KINK MD Kevin Welch adds morning show duties, teaming up with KINK morning man Les Sarnoff. Welch retains his Music Director title. His call times have been changed to Thursday from 10:00 a.m. to 12:00 noon Pacific. Terry Travis becomes KINK's news director, replacing Mike Rich, who is now a Hollywood screenwriter. His first film, Finding Forrester will be released in December, starring Sean Connery and directed by Gus VanSant. In other KINK news, last Friday, October 13, the station hosted a live performance in the KINK/Portland studio with Barenaked Ladies and ten listeners and their guests were invited to a luncheon and the performance. KINK's Live 3 Benefit CD is selling well at all Oregon and Southwest Washington Starbucks locations. The CD has been available for three weeks and has sold 4,000 copies. Artists featured include Melissa Etheridge, Bruce Cockburn, Cowboy Junkies, Jonny Lang, Shannon Curfman, Tori Amos, Richard Thompson, Pete Droge, Sonia Dada, Colin Hay, Kim Richey, Susan Tedeschi, Curtis Salgado, Gus, and Willy Porter. The CD is a compilation of these artists' live performances from the KINK Performance Lounge in 1999 - 2000. It is a benefit for SMART - Start Making a Reader Today.



Patti Smith and WDET's Martin Bandyke



WXRT's Norm Winer, Daniel Cage, WXRT's Patty Martin and Marty Lennartz.

### ire Spins I W TW

W	TW	Armsi
1	1	NOTHINGFACE
2	2	SOULFLY
4	3	SPINESHANK
7	4	DOWNSET
3	5	MUDVAYNE
14	6•	COC
35	7•	MORBID ANGEL
6	8	SHUVEL
Ď	ğ.	IOMMI
17	10•	DROWNINGMAN
18	11•	NILE
36	12•	PRO PAIN
15	13	STRAIT UP
8	14	COLD
16	15	SLAVES ON DOPE
19	16•	AMEN
22	17•	LINKIN PARK
11	18	40 GRIT
27	19•	GOD FORBID
5	20	LOUD ROCKS
10	21	KILLSWITCH ENGAGE
12	22	RELATIVE ASH
24		LAMB OF GOD
24 9	23• 24	PISSING RAZORS
13	24	HALFORD
41	25 26•	OVERKILL
26	20	AT THE DRIVE IN
20 34	28•	CANNIBAL CORPSE
34 42		SPEEDEALER
<b>4</b> 2 20		EMBODYMENT
20 39		HYPOCRISY
39 D	31• 32•	TYPE O NEGATIVE
43		SHUTDOWN
30		DEFTONES
46		
33	<b>35•</b> 36	EIGHTEEN VISIONS PEACH
33 40		FACTORY 81
D		
31	<b>38•</b> 39	
21	39 40	MOTORHEAD ARSON
	40	IN FLAMES
	41	
38 D	42 <b>43</b> •	BOILER ROOM
	44	OSIVA
		L.E.S. STITCHES
	46	TAPROOT
-		DORO
	48	TOO MANY GODS
D		FOZZY SIX FEET UNDER
	50•	SIA FEET UNDER

Violence Primitive Height Check Dig Americas Gateways Set Iommi Rocknroll Black Round SAMPLER 13 Inches Price One Heads Reject SAMPLER Killswitch Our New Fields Resurrection Sampler Relationship Live Here Narrow Into Least Few White Until Givina Mankind Stoner Best Less Clayman Do Statement Riot Lower Gift Calling Blind Fozzy Graveyard

	-	_	Octob	oer 10 - 1
Label	Plays TW	Move	IW	Cume/Ad
(TVT)	323	-55	378	44/0
(Roadrunner)	292	-26	318	51/0
(Roadrunner)	218	-28	246	39/0
(Epitaph)	215	-7	222	39/0
(Epic)	197	-50	247	36/0
(Sanctuary/SRG)	193	11	182	42/1
(Earache)	191	108	83	44/5
(Interscope)	177	-33	210	22/0
(Divine/Priority)	169	169	0	63/61
(Revelation)	160	11	149	25/0
(Relapse)	157	13	144	31/0
(Spitfire)	157	67	90	47/4
(Immortal/Virgin)	151	-13	164	32/4
(Flip/Geffen)	150	-62	212	24/0
(Divine/Priority)	146	-10	156	43/0
(I Am/Virgin)	142	0	142	44/3
(Warner Bros.)	138	22	116	27/3
(Metal Blade)	137	-56	193	29/0
(9Volt)	134	26	108	31/2
(Loud)	130	-98	228	16/0
(Ferret Music)	128	-80	208	25/0
(Island/IDJMG)	125	-64	189	27/0
(Metal Blade)	123	11	112	37/1
(Razoras)	118	-91	209	26/0
(Metal-Is/SRG)	111	-77	188	23/0
(Metal-Is/SRG)	103	24	79	43/1
(Grand Royal/Virgin)	97	-11	108	24/0
(Metal Blade)	95	4	91	27/0
(Ryko-Palm)	95	16	79	29/0
(Solid State)	94	-39	133	21/1
(Nuclear Blast)	94	13	81	25/0
(Roadrunner)	92	81	11	49/47
(Victory)	87	9	78	22/0
(Maverick)	86	-13	99	18/1
(Trustkill)	82	9	73	21/0
(Vile Beat/Beatville)	82	-13	95	18/1
(Mojo/Universal)	81	1	80	30/0
(Spitfire)	79	22	57	25/1
(Metal-Is/SRG)	77	-22	99	20/0
(Resurrection AD)	74	-53	127	15/0
(Nuclear Blast)	72	-31	103	20/0
(Tommy Boy)	71	-16	87	23/0
(MCA)	68	10	58	24/0
(Self)	68	-5	73	25/0
(Ng/Artemis)	67	13	54	25/1
(Atlantic/AG)	66	-36	102	19/0
(KOCH)	65	-4	69	20/0
(Medea)	65	-13	78	23/0
(Ryko-Palm)	64	64	0	48/48
(Metal Blade)	58	58	0	45/45

10 - 16, 2000 ume/Adds

## action

Actor

- 1) Iommi, Iommi, Divine/Priority (61)
- 2) Entombed, Uprising, Metal-Is/SRG (52)
- 3) Fozzy, Fozzy, Ryko-Palm (48)
- 4) Type O Negative, The Least Worst Of Type O Negative Roadrunner (47)
- 5) Six Feet Under, Graveyard Classics, Metal Blade (45)

#### most

- 1) Morbid Angel, Gateways To Annihilation Earache (+108) 2) Type O Negative, The Least Worst Of Type O Negative
- Roadrunner (+81)
- 3) Pro-Pain, Round 6, Spitfire (+67)
- 4) God Forbid, Reject The Sickness, 9Volt (+26)
- 5) Overkill, 3 Song Sampler, Metal-Is/SRG (+24)

#### hard radio.con

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	30 weekly spi
Sixty Watt Sha	iman
Halford	
Slash's Snake	pit

Halford Slash' Iron Maiden lommi Megadeth

ns Adrian Smlth Dee Snider Motley Crue TT Quick Ann Boleyn

ADD

David Glen Eisley

## going for add

Overkill Bloodletting (Sanctuary/SRG) Cradle Of Filth, Midian (KOCH Records) Dying Fetus, Destroy The Opposition (Relapse) Grand Theft Audio, Blame Everyone (London/Sire) Various Artists, Take A Bite Outta Rhyme (Universal) Various Artists, Tattoo The Earth (1500) Brujeria, Brujerizmo (Roadrunner) Dreadnaught, Down To Zero (The Music Cartel) Immolation, Close To A World Below (Metal Blade)

#### ma beli

1-1	SOULFLY	Primitive	(Roadrun ter)
D-2	MORBID ANGEL	Gateways	(Earache
3-3	NILE	Black	(Relapse)
2-4	NOTHING FACE	Violence	(TVT)
8-5	COC	Americas	(Sanctuary/SR6)
5-6	IN FLAMES	Clayman	(Nuclear Illast)
6-7	MUDVAYNE	L.D.S.O.	(Epic)
D-8	PRO-PAIN	Round	(Spitfire)
7-9	CANNIBAL CORPSE	Live	(Metal Blade)
D-10	OVERKILL	Sampler	(Metal-IS/ 3RG)

For Stuff You Should Know, go to FMOB.COM

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IW	TW	Aritist	Title	Label	WT avel	LW	More	Cume/Adds
1	1•	IOMMI	IOMMI	(Divine/Priority)	110	1	109	2/0
6	2•	DEFTONES	WHITE	(Maverick)	92	23	69	2/0
2	3•	UNION UNDERGROUND	EDUCATION	(Portrait/CRG)	88	1	87	2/0
3	4	LINKIN PARK	ONE	(Warner Bros.)	76	-3	79	2/0
4	5	NATIVITY IN BLACK		(Divine)	73	-4	77	2/0
5	6	HALFORD	RESURRECTION	(Metal-Is/SRG)	72	-3	75	3/0
7	7•	LIQUID GANG	SUNSHINE	(Lava/AG)	71	2	69	2/0
D	8•	SLASH'S SNAKEPIT	GRAND	(KOCH)	60	1	59	2/0
10	9•	IRON MAIDEN	BRAVE	(Portrait/CRG)	59	0	59	2/0
R	10-	FULL DEVIL JACKET	FULL	(Enclave/Mercury/IDJMG)	58	2	56	1/0
				fmqb octobe	r 20,	2000	)	

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modern chart 36)





modern crossroads 39

## Top 50 Airplay

W TW	Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds	October 10 - 16,
1 1	GREEN DAY	MINORITY	(Reprise)	3001	-43	3044	3087	2979	85/0	mostadde
2 2•	FUEL	HEMORRHAGE	(Epic/550 Music)	2862	119	2743	2724	2533	85/1	
33	INCUBUS	STELLAR	(Immortal/Epic)	2352	-252	2604	2606	2585	68/0	1. EVE 6 17 ad
4 4.	U2	BEAUTIFUL	(Island/Interscope)	2332	31	<b>23</b> 01	2169	2036	81/1	"On The Roof Again"
5 5•	3 DOORS DOWN	LOSER	(Republic/UMG)	2308	67	2241	2216	2044	77/0	(RCA)
5 6•	ORGY	FICTION	(Elementree/Reprise)	2111	48	2063	1989	1893	82/1	
7 7•	BLINK 182	MAN	(MCA)	2102	215	1887	1621	1323	76/1	
8 8•	OFFSPRING	ORIGINAL	(Columbia)	1879	572	1307	269	0	74/1	
<b>9</b> •	PAPA ROACH	LAST	(DreamWorks)	1698	13	1685	1910	2148	51/0	
9 10	VAST	FREE	(Elektra/EEG)	1622	-63	1685	1678	1632	69/0	
1 11	DISTURBED	STUPIFY	(Giant/Reprise)	1580	-1	1581	1568	1577	59/2	
3 12.	A PERFECT	LIBRAS	(Virgin)	1498	73	1425	1309	1200	72/1	
6 13•	RADIOHEAD	OPTIMISTIC	(Capitol)	1492	170	1322	1134	856	74/2	
4 14.	EVERLAST	BLACK	(Tommy Boy)	1455	47	1408	1367	1297	72/0	
0 15	SR-71	RIGHT	(RCA)	1403	-206	1609	1617	1861	45/0	21. MARILYN MANSON 13 a
2 16•	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	1334	170	1164	1035	951	67/1	"Disposable Teens"
2 17	FOO FIGHTERS	NEXT	(Roswell/RCA)	1265	-191	1456	1592	1510	55/0	
1 18•	COLLECTIVE SOUL	WHY	(Atlantic/AG)	1245	77	1168	1054	939	60/0	(nothing/Interscope)
9 19	LIMP BIZKIT	MY	(Flip/Interscope)	1216	-89	1305	1324	1198	64/0	LIFEHOUSE 13 a
5 20	EVERCLEAR	AM	(Capitol)	1192	-165	1357	1348	1275	55/0	"Hanging By A Moment"
7 21	DEFTONES	CHANGE		1142	-177	1319	1446	1634	38/0	(DreamWorks)
4 22•	PAPA ROACH	BROKEN	(Maverick) (DreamWorks)	1142	77	1027	903			41. MOBY W/ GWEN STEFANI 11 a
			· /					780	65/2	
4 23•	GODSMACK	AWAKE	(Republic/UMG)	1077	280	797	346	0	63/1	"Southside"
3 24	RAGE AGAINST	TESTIFY	(Epic)	1034	-104	1138	1250	1290	44/0	(V2)
0 25	WHEATUS	TEENAGE	(Columbia/CRG)	1005	-165	1170	1258	1357	38/0	ELWOOD 11 a
6 26•	LINKIN PARK	ONE	(Warner Bros.)	990	80	910	869	756	62/1	"Bush"
5 27	DEXTER FREEBISH		(Capitol)	<b>9</b> 25	-86	1011	1051	1058	46/0	(RykoPalm)
0 28•	(HED) PE	BARTENDER	(Jive)	916	74	842	842	813	52/1	
8 29•	BARENAKED	PINCH	(Reprise)	889	8	881	947	912	36/0	
9 30	CAVIAR	TANGERINE	(IDJMG)	843	-36	879	864	770	46/2	"Step Into The Light"
2 31•	WALLFLOWERS	SLEEP	(Interscope)	835	17	818	779	749	40/1	(Wind-Up)
6 32•	STONE TEMPLE	NO	(Atlantic/AG)	810	130	680	384	35	54/1	Straight Up f/LAJON 7 6
7 33	HARVEY DANGER	SAD	(London/Sire)	761	-128	889	942	941	45/1	"Angel's Son"
5 34•	CREED	ARE	(Wind-up)	751	36	715	701	591	36/0	(Immortal)
8 35•	GOOD CHARLOTTE	LITTLE	(Epic/550 Music)	748	75	673	635	624	47/1	
3 36	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	697	-102	799	978	1014	26/0	NICKELBACK 6 a
7 37	LENNY KRAVITZ	AGAIN	(Virgin)	675	-2	67 <b>7</b>	601	539	43/4	"Breathe"
1 38•	LIFEHOUSE	HANGING	(DreamWorks)	660	127	533	285	72	54/13	(Roadrunner)
1 39	R/H/C/PEPPERS	CALIFOR	(Warner Bros.)	632	-194	826	951	1066	26/0	9t. AT THE DRIVE-IN 5 a
3 40•	DEFTONES	BACK	(Maverick)	619	129	490	374	166	55/4	"One Armed Scissor"
) 41•	MARILYN MANSON	DISPOSABLE	(nothing/Interscope)	575	390	185	0	0	50/13	
0 42	A PERFECT	JUDITH	(Virgin)	549	-20	569	664	759	22/0	(Grand Royal)
9 43	EVE 6	PROMISE	(RCA)	529	-45	574	757	970	21/0	FATBOY SLIM 5 a
2 44	VERTICAL	GOD	(RCA)	510	-16	526	545	581	20/0	"Ya Mama"
4 45•		INTO	(Epic/550 Music)	495	8	487	432	362	29/0	(Astralwerks)
0 46•	DUST FOR LIFE	STEP	(Wind-up)	493	110	374	327	272	40/7	COLD 5a
5 47	UNION UNDERG	TURN	(Columbia/CRG)	457	-28	485	524	521		
8 48	CREED	WITH	(Wind-up)						31/3	"Just Got Wicked"
6 49	NICKELBACK	LEADER		431	-14	445	533	606	16/0	(Flip/Interscope)
			(Roadrunner)	428	-52	480	530	703	19/1	DAVID GRAY 5 a
<b>)</b> 50•	EVE 6	ON	(RCA)	403	312	91	0	0	43/17	"Babylon"

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous air-play week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Curne: Total number of stations playing; Adds: number of new stations reporting as an add.

## Specially spins fmqb's look at what's on specialty shows.

#### **Top Ten Singles**

#### **Top Ten Albums**

ARTIST	LABEL	ARTIST	ALBUM	LABEL
Blur"Music Is N3. Fatboy Slim"Ya Mama"4t. A.F.I."The DaysBrandtson"Leaving C6t. At The Drive-In"One ArmeLimp Bizkit"My Way"	(Astralwerks) Of The" (Nitro) Phio" (Deep Elm)	<ol> <li>Limp Bizkit</li> <li>A.F.I.</li> <li>Less Than Jake Brandtson</li> <li>Radiohead Fatboy Slim</li> </ol>	Chocolate Starfish The Art Of Drowning Borders And Boundaries Trying To Figure Each Kid A Halfway Between Public Places Vapor Transmission	(Flip/Interscope) (Nitro)
Downset "Together" Self "Trunk Full	(Epitaph)	9t. Smashing Pumpkin At The Drive-In		(Grand Royal)

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## PAGE NUSIG

### modernmovers



#### #1 modern

Green Day, "Minority" (Reprise) Although it dropped 43 spins, "Minority" is still getting the majority of spins at Modern cutlets across country (3044 PPW on 85 stations). *Warning* is packed with hit material. We can't wait to see which track is the next to hit number one.

Radiohead, "Optimistic" (Capitol) Up 170 spins and gathering 1492 total on 74 stations, "Optimistic" continues to break ground and move up the chart (16-13\*). New adds at WLIR and WWDC (welcome Bob and Buddy) should help keep this intensely beautiful song top of mind with listeners and fans nationwide.

Godsmack, "Awake" (Republic/UMG) Sixty-three stations are all over "Awake," spinning it 1077 times (63 total stations). A nice jump as the title track from this band's sophomore effort moves 34-23\*, up 280 spins from last week. New at WHRL and CFNY.

Lifehouse, "Hanging By A Moment" (DreamWorks) Week after week this song builds momentum and collects stations in chunks. At press time, 63 stations were spinning it 660 times, helping guide it up the chart confidently, 41-38\*. If you haven't dealt with it yet, deal with it now. We were hard-pressed to find anyone who didn't think this song is a smash. New at WXNR, KNDD, KDGE, KROX, WJBX, WWDC, WZPC, and WDYL.



Marilyn Manson, "Disposable Teens" (nothing/Interscope) This week, thirteen more stations saw the potential for greatress that this track possesses and put it into rotation. Taken from his upcoming album, *Holy Wood*, the third and final (or beginning) chapter in his semi-autobiographical trilogy of releases, "Disposable Teens" will seek and destroy with the marching authority of such past triumphs as "The Beautiful People" and "Sweet Dr ams." Check out Mike Bacon's interview with His Darkness in the latest issue of *MQB* on your desk now. New this

week at KPOI, WPLA, WROX, and WXSR.

**Deftones**, "**Back To School (Mini Maggit)**" (Maverick) The Deftones are on the way back up the charts with this new fall classic. Four new adds for "Back To School..." this week bring it up to a 55 cume. Up 129 spins for a total of 619 lands the reworked track from *White Pony* at Number 40\*. New this week at WHFS, WXSR, WARQ and WMAD.

Eve 6, "On The Roof Again" (RCA) Number One Most Added this week with 17 adds! Energetic and hooky, "On The Roof Again," highlights Eve 6's creative lyrical style and wraps it up into a nice Pop ball. Up 312 spins making its debut on the chart at 50\*. Increasing spins by ten or more this week at WEDG, WBRU, WEND, WPBZ, KBRS, WKRL and WSFM.

Dust For Life, "Step Into The Light" (Wind-up) Very quietly (sort of), Dust For Life's debut track is emerging as a breakthrough artist, cutting through the clutter of the fourth quarter on the strength of flat-out excellent Rock sounds. Already 40 stations are on "Step Into The Light," spinning it 484 times. New adds this week at KDGE, KPOI, KKND, WEDG, WMRQ, 99X, and WRZX should only further their cause.

Cold, "Just Got Wicked" (Flip/Interscope) With a strong Active Rock campaign underway, Cold looks to Modern Rock for equal support, and rightfully so – this song could fit extremely well on any Modern station. Already on board are WNFZ, KMYZ, WFNX, WROX, KNDD, KXTE, Live 105, KPNT, WEDG, KWOD, WPLA, WHRL, and many more.

Electrasy, "Morning Afterglow" (Arista) Next to U2's "Beautiful Day," this is the most ear pleasing song on the radio this fall. Given the chance, there is no reason this song can't work - even for some of the harder Rockers in the format. Wrap this one up now, cause when Top 40 gets wind of it, you'll own it. True believers at 99X, KAEP, WEQX, WCYY, WKRL, WEJE and WRRV.

### modernpriority



#### BT, "Smartbomb" (Nettwerk)

Gliding in on the success of "Never Gonna Come Back Down," comes another hit from BT. This time out, the beats are a

little fatter and the grooves are a little deeper, but "Smartbomb" was definitely born from the same formula that Moby and Fatboy Slim have used to enjoy plenty of crossover success. Going for adds next week! Already on at WOXY.

#### availablefor airplay

10.23-24 BT "Smartbomb" (Nettwerk) Crazy Town "Butterfly" (Columbia/CRG) Nickelback "Breathe" (Roadrunner) P.O.D., "School of Hard Knocks" (Maverick)

10.30-10.31 Everclear "When It All Goes Wrong Again" (Capitol) Insane Clown Posse "Let's Go All The Way" (IDJMG) J Mascis & The Fog "Where'd Ya Go" (Ultimatum)

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## rocer crossroads

#### Showtime

#### fmqb's Weekly Watch on the Festival Season.

- 10/21 WPLA/Jacksonville Planet Fest 2-000 featuring Fuel, Nine Days, 8 Stops 7, Fenix TX, Dust for Life, Dexter Freebish, Lifehouse, The Union Underground, Nickelback and Battery - the Metallica Tribute Band.
- 10/27 WMRQ/Hartford *Dee Snider's Strangejam 2000* at the Connecticut Expo Center featuring The Mighty Mighty Bosstones, 2 Skinnee J's, Sum 41, Flogging Molly, and The Little Kingz.
- 10/29 WJBX/Ft Myers *Spookfest* at the Lee County Civic Center (cap. 18,000) featuring 311, Fuel, Finger 11, 8 Stops 7, Vallejo and Zebrahead.
- 11/5 WPBZ/West Palm Beach *Buzz Bake Sale 2000* at Mars Music Amphitheater (capacity 20,000) featuring Foo Fighters, Fuel, Our Lady Peace, The Might Mighty Bosstones, Days of the New, 8Stops7, MxPx, Sum 41, U.P.O., Union Underground, Veruca Salt, The Suicide Machines, Harvey Danger, Local H, and Orbit.

Live X 6, Walk Unafraid: 99X/Atlanta will release the sixth installment of the station's Live X series on October 31. Always a popular item that sells-out fast, the latest Live X disc features another dazzling array of Modern Rock icons performing their hits in the intimate confines of a recording studio for 99X listeners and dozens of lucky attendees. Included on this year's compilation are acts such as R.E.M., Vertical Horizon, Our Lady Peace, Angie Aparo, Foo Fighters, Tonic, Chris Cornell, Train, Billy Corgan, Splender, Collective Soul and Stone Temple Pilots. STP's acoustic performance of No. 4's "Atlanta" is stunning and can be sampled on 99x.com The cover art for the CD is inspired by photographs donated by R.E.M.'s Michael Stipe. Stipe also hand-picked the beneficiaries, and the CD title, Walk Unafraid, came from the R.E.M. song included on 99X Live X 6. The track was recorded during a live 99X broadcast of an R.E.M. concert at Chastain. 99X Live X 6, Walk Unafraid is also a CD-Rom featuring additional photographs taken by Stipe, information about the beneficiaries, including the digital book - 10 Ways to Fight Hate, and access to the entire Live X performances of each of the artists on the 99X Live X compilation. Net proceeds will benefit SPLC Georgia Litigation Project and Georgia Equality Project.

Halloween Freakshow : Live 105/San Francisco will be presenting a Halloween show for its listeners featuring Orgy, Linkin Park and Dust for Life Friday, October 27 at Maritime Hall. The station will be giving away tickets and a costume contest will be held with the winner nabbing trip for two to Transylvania!

X files

Will Speaks To Two Eds: Available now on WXRK/New York's Web site, krockradio.com, are interviews with outspoken Ralph Nader supporter Eddie Vedder and Radiohead guitarist Ed O'Brien conducted by K-Rock afternoon host Will Pendarvis. The normally press shy Vedder made the most of his airtime speaking about Green party Presidential candidate Nader and his exclusion from all of the presidential debates. He also spoke highly of the consumer advocates' efforts to try and reclaim America and American government from the clutches of corporate deal making and sponsorships. The twentyminute interview focused almost exclusively on Nader and the rally held for him at NYC's Madison Square Garden which features appearances by Vedder, Ben Harper, Ani DiFranco and Bill Murray. O'Brien's interview took place the day of Radiohead's sold-out performance at the Roseland, one day after the band had learned that Kid A had debuted atop the Billboard 200 Album sales chart. While Vedder phoned in for his interview, O'Brien was present at the K-Rock studios and took time to sign autographs, take pictures (also available on K-Rock's Web site) and field questions.



#### Modern Quarterback returns!



The Fall 2000 issue of *Modern Quarterback* is on your desk now, and quite frankly, we feel it's our best yet. Adorning the cover and stepping into the Winner's Circle this time out is format pioneer **91X**/San Diego. *MQB* takes an in-depth look at one of Modern Rock's elite stations and learns how 91X balance the format's future with its ironclad past.

Also available in this issue is an exclusive interview with one of Rock's most controversial artists, Marilyn Manson. *fmqb*'s Mike Bacon speaks with the Dark One himself and delves headfirst into his world of pain and disaffection.

This time around, the morning show spotlight falls on KNDD/Seattle wake-up maestro Andy Savage. The End's first true AM drive personality, along with Steve The Producer and Jodi deliver a product that's working wonders in the Pacific Northwest.

One of the most overlooked and increasingly vital departments at a radio station these days is the promotion and marketing teams. For the latest installment of the *MQB Roundtable*, we sat down with WPLY/Philly's Kelly Gross, WFBQ, WNDE and WRZX/Indianapolis' Helen Zimmerman and Live 105/San Francisco's Robin Rockwell and discussed the basic challenges of radio marketing and promotion.

Everyone knows about the big boys in the major markets. *MQB* takes a look at five small market stations that we feel everyone should know better, if you don't already. WBTZ/Burlington, WJSE/Atlantic City, WXNR/Greenville, WXSR/Tallahassee, and KQXR/Boise are highlighted in our first look at life beyond the major markets.

Valuable insight from Contributing Editors Dave Beasing, Tom Barnes, and Randy Lane, peer into the benefits of reality programming, dealing with your station's air talent, and divulges some tips on how to avoid mistakes made by companies using e-mail to help build their brand.

Our own resident tech guru Andy Gradel checks in with his thoughts on high speed Internet access: DSL or cable modems in the latest Gradel's Corner.

Other highlights include a one-on-one with the mighty Everlast, our *Station Snapshot* focus on WXDX/Pittsburgh, and the *MQB End Zone*, which studies two radio promotions hat scored big!

As always, questions and comments regarding our fifteenth Modern Quarterback are welcome. Please feel free to contact Mike Parrish (MParrish@fmqbmail.com), Mike Bacon (MBacon@fmqbmail.com) or Brad Maybe (BMaybe@fmqbmail.com) via e-mail or phone (856.424.9114).

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tured \*NSYNC, Lenny Kravitz, Sugar Ray, The Goo Goo Dolls, and many more and featured appearances and back-stage interviews with some of most popular young actors and celebrities today.

iBEAM Broadcasting is another company that offers multiple services for stations looking to launch a comprehensive Web presence. iBEAM also has a streaming service (PureStream) that allows users to experience high quality FM-caliber sound with only a 28.8kb modem. They avoid typical Internet "traffic jams" by using satellite and fiber optic technology to deliver streams to over 150 networks. Not only does this mean that audio streams are crystal-clear, they can stream high-quality video with no dropouts or interruption in the midst of programming. The iBEAM system also can support more than 500,000 simultaneous streams, and they hope to have the support for millions in the first half of 2001, ensuring access to large media events and prime time caliber Webcasts. They also have the latest and most interesting development – a *live* ad insertion program that utilizes a tone-based detection system and is interoperable with leading radio automation systems. For even more revenue options, the company has started a Pay Per View service that enables clients to charge consumers directly for live and on-demand streaming events like concerts, comedy, and sports. iBEAM currently delivers nearly 60 million streams per month across its network of high-performance servers. Clear Channel's worldclassrock.com formerly Channel 103.1/Santa Monica uses iBEAM's services for their site, which offers five different media players and an immense quantity of streams so that Internet listeners to the Progressive outlet don't experience any problems with the quality of the sound. Both RealPlayer and Windows Media are iBEAM's players of choice. Music Choice, Cable Music, Launch.com, MTV, NetRadio, and DiscJockey.com are all streaming their media using iBEAM as one of their streaming partners.

Dallas-based **Coollink Broadcasting** Network (CLBN) was initially conceived as a combination of an ISP, Web host and e-commerce solution provider. After becoming established as a successful ISP and Web host, the company realized that streaming media was something that advertisers and broadcasters needed to utilize to interact with their audience. CLBN offers "live, synchronized and interactive rich media ad insertion," which enables broadcasters to signal ad breaks by a tone, whereupon targeted ads are inserted based on the user's profile. The company has proprietary tracking technology called DemoTrak, which provides demographic and psychographic profiling. CLBN also offers back-end management systems, including trafficking, auditing, and billing solutions for broadcasters. Their network includes more than 4,000 fully redundant servers worldwide and the Network Operations Center provides 24/7 tech support to broadcast partners so that if anyone experiences network congestion, their "traffic cops" can immediately reroute a stream to optimize delivery. CLBN's player builds upon the architecture of Windows Media Player, Apple Quicktime or RealPlayer. The technology to standardize is up to the individual broadcast partner and is available as a downloadable application or a browserbased version. CLBN can brand each player with the individual station's logo. Both Hispanic Broadcasting Corporation and Citadel Broadcasting Company are using CLBN for their Internet solution needs. Clear Channel's KEGL/Dallas, KBER and KENZ/Salt Lake City, WKLQ/Grand Rapids, and WWFX/Worcester all use CLBN.

BroadcastAmerica.com, based in Portland, ME has exclusive partnerships with broadcasters covering music, Talk, sports, and news. BroadcastMusic.com has partnered to stream over 700 radio stations around the world, spanning a huge spectrum of musical styles. The stations are organized along categorical lines, including format, location and language. Like all of the smart Internet vendors, Broadcast America is planning on offering wireless Internet services to their customers. Dick Clark's United Stations Radio Network - with 3,000 affiliate stations - and 53 of Citadel's broadcast outlets are partnered with Broadcast-America. And like most of the streaming services, part of what makes them attractive as a partner is gaining the ability to attract listeners from all over the world to your streaming signal via their directories. However, they are a still bit of a challenge to navigate - with actual station partners difficult to find on their site. Modern WCYY/Portland, ME, KENZ/Salt Lake City, and KAEP/ Spokane are BroadcastAmerica affiliates.

Seattle-based Activate provides event Webcasting, on-demand Webcasting of audio and video and 24/7 Webcasting for terrestrial broadcasters. KPIG/Monterey-Salinas has recently partnered with Activate to improve what has become a very important part of their business. "Listeners demand quality digital music," KPIG's Web guru William Goldsmith says. "Activate's high quality streaming media technology gives KPIG a viable edge over our competition. Since streaming with Activate, our reliability has been 99 percent or better, and we have been very pleased with their streaming service." Stations like KPIG are overcoming geographic confines and increasing their audience in their markets as well as worldwide due to the reliability of their online presence.

## AD

Ad insertion makes it possible to recognize the individual listener - after they've registered and supplied their information - and stream targeted and efficient audio advertising messages that are of real interest to them and of real value to the advertiser. AdAcoustics is an end user-selected radio or Webcast stream that includes targeted one-to-one messages. They work with broadcasters' existing automation to insert ads and share the revenue with the stations. If your station streams your signal on the Internet, the ad for the local deli will have little relevance to someone listening halfway across the country. Therefore, the local ad streamed over the Internet has little value to the local advertiser unless they know that only the local Web listener hears it. AdAcoustics, and other ad insertion companies can replace those local ads with national or international advertising based on demographic and psychographic information.

As we've already noted, streaming companies are beginning to offer ad insertion as part of their services, but there are several companies, like AdAcoustics, that are dedicated to only targeted ad insertion.

Lightningcast not only has an ad insertion and streaming media advertising network, they also offer scalable patent-pending technology that doesn't require streamies to download anything and that works with all forms of streaming media. Lightningcast also offers auditing, ad management and analysis services. They've also recently announced the launch of streaming video ad insertion. In the future, the



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company plans to offer targeted ad insertion for portable players, cell phones and PDAs. Lightningcast has won our vote as most responsible ad insertion company with their initiative of inviting nonprofits to submit PSAs for free insertion in their affiliate network.

In addition to ad insertion, WebPresence also offers Web content management applications. If your station is one of 300 radio stations in a large broadcast group, WebPresence can tie you to all your sister stations, nationwide, for what they call enterprise-wide deployment of information and resources. They provide client-server applications that enable distributed and centralized information and content management. WebPresence also provides the invaluable 24/7 tech support that no broadcaster should be without. And they'll make sure that no matter what various and sundry systems your stations are using inhouse, they'll integrate seamlessly. They also offer events calendars and an advertiser guide that listeners can access for more information about clients, including coupons and directions to the brick and mortar store.

DirectAir offers an ad insertion service that enables advertisers to target at a level equivalent to direct mail while preserving the consumer's privacy. Simmons Media Group's KAHK/Austin, is one of the company's clients. DirectAir has a filtering system that allows the consumer to give enough additional information that keeps certain ads off of their streaming choices. While the listener cannot filter out all automobile ads, they can enter enough personal information about their interests and what they consider a reasonable price range to insert ads that would be appropriate to their probable choices. DirectAir allows consumers to filter six out of seven commercial categories which makes them more likely to give honest information so that they hear only advertisements that might be of interest to them. This also makes it more likely that they'll stick around longer. The service is not market exclusive. DirectAir takes a percentage of the ad revenue based on individual station agreements.

Hiwire, Inc. provides ad insertion technology to Premiere Radio Network, and GWR the largest station group in the U.K., and several U.S. broadcasters. The technology works via a digital tag in the station's stream at the broadcast source. The listener registers at the site that puts something similar to a cookie on their browser that is recognized each time they visit the site. It allows caching of ads that are relevant to the user and then inserts those ads at appropriate breaks. It doesn't cost a station anything to become Hiwire enabled. A station can set up a barter arrangement with Hiwire if they're selling their own inserted ads or Hiwire can sell their Internet ads based on a revenue split.

OMT Technologies offers streaming services for broadcasters and ad insertion technology. OMT offers BroadcastPort.com, a virtual portal that offers webcasting services. If you're looking for comprehensive Internet revenue strategy, that's what they're about. They provide bandwidth and services for a fee and client stations keep 100 percent of their ad revenue. They don't take your listeners away from your site to a central location. Instead, they give you the tools to keep them on your site. You can sell sponsorships to a Webcam or a games section. They offer an imbedded player, chat rooms, customized channels, and more. Each time a commercial is played, your encoder will provide a template for substitutions. Every commercial island broadcast terrestrially could be replaced with an alternative commercial island on your Internet stream. Each stream could cost from \$250 a month for a small market to \$1,500 for a major market. They have packages available based on your needs and audience size. And OMT is the granddaddy in the bunch, having been in the broadcasting business for thirty-two years.

#### E-Commerce

E-commerce is not just selling your station swag online. It can mean making printable coupons available for clients' businesses, selling CD:s, or even starting your own ISP! You're limited only by your imagination (and possibly, bandwidth).

Imagine the glee that your sales staff and sales manager would experience if you told them they could sell ads online – and we're not talking about value-added banner advertising we're talking about your actual on-air inventory.

AcOutlet offers a directory of available ad space at advertising outlets (like radio) that list their avails (or your available spot inventory) on AdOutlet's site. Media buyers can then enter specific information about targets – demographic, psychographic, TSL, cume, etc., — or by "searchable query," to find the best places for their ad buys. AdOutlet gets a small percentage of the contract.

Then there are the CDs. nTunes.com offers private-label, fully-customized online CD stores that reflect your station's playlist. Heaven forbid your listeners should be offered a Britney Spears or Reba McEntire CD if you're currently cranking Limp Bizkit. They also have the option of browsing other styles and genres while they're on your site. Your own CD store adds interest and dimension to your Web site, doesn't cost you a thing, and has over 300,000 titles available for your listeners' shopping pleasure.

NetMedia Convergence's Easy iLink takes the CD store one step further by offering you a way to set up your own cyber mall by making e-shops available to local advertisers as well as linking to online business sites. The service provides a Web site for the station, including many options like design, streaming media, daily content, ticket sales, news, chat rooms, online classifieds, even psychic readings. Local advertisers can have their own eshop on your radio station Web site, including couponing. Talk about value-added for your client! It opens up avenues for the radio station to sell spots to businesses that may not have been advertising with the radio station before. You can become a Web content provider for your on-air clients.

#### WEB DESIGN, MAINTENÁNCE, SERVICES, ADD-ONS

SiteShell Corporation is a radio Web site network started by broadcasters, for broadcasters. They're partnered with Verio, Inc., the world's largest Web hosting company. While they are doing their utmost to provide everything you might need as far as your Internet presence is concerned, we had to put them somewhere, so they ended up in Web Design and Maintenance, although they offer much more. The concept of SiteShell and the BlueDot WebSite NetWork involves Web site design, updates, and an e-commerce system that targets your audience and format - for free. There is a one-time set-up charge for streaming — either via the station's signal or from a pre-recorded CD-R that can be updated monthly for no additional charge. You run a reasonable on-air spot schedule with ads that SiteShell provides. They actually have a staff of artists and writers that make sure that the information they supply is relevant to your listeners. They'll certify your Webmaster so that he or she can make modifications to your site without any delays. Your site will be stationbranded and market exclusive and your streaming media won't get lost in a mass listing of other streamers. This can happen with some of the other streaming media providers who often have sites that are difficult to navigate and understand. They may be directing your listeners away from your site - which is the last thing you want to happen. With SiteShell, to your listeners it will look as if your site was made just for them because it's been made just for you. Your site will integrate

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#### coverstory

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your logo, call letters and station ID that's consistent with your other marketing efforts.

As far as increased revenue, that's up to you. As a BlueDot affiliate you can choose your revenue model. If you want them to do all the work, you can just take a percentage or commission of the e-commerce proceeds. Or, SiteShell can help you develop an advertising program with specific sponsorship packages that your sales staff can sell. You can also make 50 percent on selling an ISP to your listeners. You'll receive 100 percent of revenue from local banner ads. You'll get 50 percent of the revenue from e-commerce of CDs, videos, and product tied to content (articles about holiday gifts, vacations, and tech tips will have products available for purchase by your listeners), as well as any additional revenue development to be added in the future

Both New Northwest Broadcasting and Commonwealth Broadcasting have both partnered with SiteShell for their stations' Internet presence requirements. SiteShell has over 200 terrestrial broadcast clients. Check out WZXR/Williamsport's site at WZXR.com for an example of their designs.

MediaRewards.com offers several add-ons for your Web site that are designed to increase traffic and revenue by adding only one line of code to your site. When your listeners and surfers hit your site, a small, additional browser window pops up - designed to look like your existing site - which encourages your visitors to sign-in (or register) to participate in promotions and to click on banner ads. They'll be rewarded with "points" for clicking on banner ads and participating in promotions and surveys. These points can then be redeemed for a variety of prizes. Your advertisers benefit from this add-on as well. Of course they benefit from increased traffic due to banner ads and promotions, but they'll also be able to track valuable information

about your audiences' buying habits, lifestyles, income levels, and other consumer preferences. You can also package this data in a report for your advertisers.

WebFriends offers an online personals addon for your Web site that includes free ad placement, AutoMatch Profiling, discreet e-mail messaging, and social interest circles, among other options. An online singles community can help build additional revenue from banner ads, paid membership packages, customizable e-commerce, and an opportunity for data gathering.

Add comedy to your station or your site with the help of Comedy World, a 24-hour network that produces and broadcasts original comedy broadcasting. The audience can interact with the hosts of the shows by telephone, lM, or e-mail – and interact with each other on message boards. Sirius Satellite Radio has already signed a deal with Comedy World for programming for their comedy channel, which will include SANDRAdio, hosted by Sandra Bernhard. Comedy World has also begun partnering with terrestrial radio stations that are interested in running their programming in place of local content.

eFusion, Inc. has Push to Talk (PtT) technology that allows you to connect with your listeners in real time with the push of a button. The technology can be used to communicate with existing and potential advertisers. Take the idea a step further and you'll realize that you can present spec ads via e-mail! By adding this feature to your e-mail marketing, you can personalize what can be an impersonal method of communication with the voice of your most popular personalities. By placing a PtT button on banner ads, you can give listeners a chance to talk to the advertiser, or vice versa, without losing anyone from your site. If your listeners want to contribute to one of your shows while online, they can, without benefit of another

#### ONLINE MUSIC Research

RadioResearch.com is one of the services that contacts your P1s via email and invites them to participate in music, imaging, and marketing surveys. They'll also help you translate the results.

**TuneInNow.Network, Inc.** offers SongStats.com, an Internet-based real-time online song rating service. Surf on over to SongStats.com and check out the thousands of songs already rated by their online community of registered raters. Their database of real people rate as many songs as they like, while at work or at home, and share what they like and don't like. You can get a daily update on your entire playlist and you can even get burnout alerts.

ComQuest provides an interactive in-house call-out research software package that has a human touch. Live interviewers make the first contact and recruit

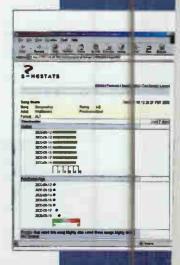
participants who then use touch-tone or their voice to rate the music. So far the company has collected 52 million music scores worldwide. They can provide a link right on your station's Web site that sends listeners to a "rate the music" page. They also offer NetQuest Interactive, a Webbased music and perceptual Internet research service.

phone line. For stations with high talk conten and listener participation, this technology is a must.

Popstick offers stations a way to really b ef up the e-mail marketing with sound and vide b. New York's Q104 sent their database an e-ma about an upcoming promotion that featured midday host Maria Milito explaining the con test and encouraging listeners to respond. The "Radiogram" can really personalize your e-mail marketing by sending out little "movies" featuring your personalities. We can see advertisers jumping on this bandwagon. Talk about impressing your listeners with an e-mail message!

SBR Creative Media has created CustomChannels.net. In addition to your station's signal, you can have channels of new music - getting it additional exposure with ycur audience - archived artist interviews and station features, or specific channels for different gen es that may or may not fit the station's playlist but are of interest to portions of your audience. These side channels can feature your stations jocks and specifically targeted advertising. Fo the holidays they're offering any station a 24/7 holiday music side channel that can then be flipped to any style you wish in January 2001! You'll also get a couple of months free. Imagine being able to reduce the amount of holiday music on-the-air because you've got the "elve " covered on the Internet. The cost for side charnels ranges from \$1,000 per month for smaller markets and \$2,500 for Top Ten markets. Clients include KRFX and KBCO/Denver, KENZ and KBER/Salt Lake City, KFOG/San Francisco, and KKRZ/Portland.





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#### APPLIANCES AND HARDWARE

•Kerbango: Requires only a power source and an ethernet connection (T1, DSL, cable modem, or ISDN line) to broadcast thousands of diverse audio streams. Includes directory of more than 5,000 streamers available at kerbango.com. Cost: \$299.

•Kima: Kima wirelessly sends Internet audio from your PC to any stereo or portable radio system of your choice at a distance of up to 1,000 feet and transmits at 88.3FM. Compatible with RealPlayer, RealJukebox, Windows Media Player, MP3, and satellite and cable TV music channels. Cost: \$149.95.

•SonicBox iM Remote Tuner: USBbased PC accessory that lets consumers with a broadband Internet connection to send Web programming through any stereo system in their home. The tuner includes a base-unit transmitter that connects to the PC and a pager-sized receiver that connects to the stereo. The remote tuner allows the listener to select from hundreds of stations with a simple knob twist. Cost: \$99.95.

•iRhythm Remote Tuner: Remote tuner, base-unit transmitter and receiver. Enables users to listen to Internet streaming audio, including MP3s. Users must have USB port, minimum 56K modem – although broadband access is recommended, Windows Media Player 6.4 or RealPlayer 7, Windows 98 – 2000 — or ME, 133 MHz PC with Pentium processor or equivalent, 64 MG RAM, 40MB free disk space, Soundcard with DirectSound, Internet Explorer 4.01 or later. Cost: \$99.99-\$119.



## STREAM COMPANIES

An open letter from Joel M. Hartstone, CEO/Chairman, SiteShell.com

The first thing I learned about radio broadcasting was to cherish my stations' audiences. I understood this fully the very instant I bought my first stations in 1983.

If you lost your audience, you lose the right to generate revenue. Were you to "sell" your format, keeping the hard assets, to a market competitor you would understand that you "sold" your radio station business wouldn't you?

Most broadcasters learned that lesson so long ago they've forgotten it. That must be why they don't apply this most basic rule of media to their Internet Web site businesses. That's why they are giving streaming companies the right to take their listeners, the moment they arrive at their Web sites, directly to the streaming companies' own Web sites.

To understand your relationship with any other business, you need to understand how the other business "earns its living." Most streaming companies agree to stream your radio programming so that you will agree to gather your listeners for "packaged delivery" to their Web sites, where the streaming companies can retain them as their "new media" (Web site) audiences. That's the real transaction. While it may appear that signing with a streaming company involves only streaming, and that the broadcaster retains a genuine right to have its own visual Web business later to serve its own audience, that's not how it really works.

Generally, you must agree to a heavy radio schedule, advertising the Web site with the "streaming button" as "your" Web site. You must also agree to mention the name, and Web site, of the streaming company itself. With some companies, you must even advertise that your listeners can hear "other" radio stations there. Technologically, "your" Web site is designed so that a listener who clicks the button to stream your station programming (presumably right away) can be transferred to the streaming company's Web site, never to return to your Web site. The advertising schedule is a real "lock-in" to take your audience. Once you agree to advertise the Web site with their streaming link as "your" Web site, will you advertise another Web site so you can have your own Internet business? Think about that. Think about doing that with your radio station audience. Would you run spots on your radio station for another station in your market? Would you tell your own listeners to tune to the other radio station? Do you consider your audience "yours" for all purposes, or only for radio broadcasting?

#### TAKE THE TIME TO READ AND UNDERSTAND THE CONTRACT.

Sure, a contract is harder to understand when the business provisions are mixed up with Internet technology. However, this is critical to your financial future. If you read a streaming contract carefully, with all this in mind, you'll understand it. In fact, the contract will speak for itself.

So, how do the streaming companies plan to make money? They plan to make money by promoting and selling goods and services on their own Web sites to your listeners. They plan to use your programming content, and advertising on your radio stations, to bring your listeners "through" your Web sites to *their* Web sites where they plan to convert your listening audiences into their viewing audiences and customers.

If you want a real Internet business, with a right to revenue and cash flow, you must cherish and protect your audience as your primary asset. This isn't about streaming your audio programming for your listeners' convenience. That's a diversion. This is a fight for the eyeball time of your audience and everyone else is in it. The TV stations, the newspapers, the cable companies, and the phone companies are in it. And because you're not in it, the streaming companies are. These are *our* companies' radio audiences and *our* companies have a once-in-a-lifetime chance to claim a portion of our audiences' eyeball time. We can restrict ourselves to being radio broadcasters or we can migrate our listening audiences to our own Web sites where we can help promote and sell goods and services and get paid for it.

But remember you can't promote and sell goods and services to your audience later if you sell or give your audience to a streaming company, or anyone else, now. Once you've sold them, they're gone.

### Internet Vendor Marketplace: Get What You Need for the Web

By Sybil McGuire

WHETHER YOU'VE DEVELOPED AN INTERNET RADID STATION OR YOU JUST USE YOUR STATION'S WEB SITE AS A BRANDING AND MARKETING TOOL, HARNESSING THE POWER OF THE INTERNET IS WHERE IT'S AT — FOR ANY AND EVERY INDUSTRY, AND IT'S BECOMING ESPECIALLY VALUABLE FOR BROADCASTING. THE ABILITY TO CREATE AN INTERACTIVE DIALOGUE WITH YOUR CUSTOMERS, BOTH LISTENERS AND ADVERTISERS, IS INVALUABLE, AND THERE ARE COMPANIES WITH THE EXPERIENCE AND TOOLS TO HELP YOU DO IT RIGHT.

MOST OF THE COMPANIES THAT WE'VE INCLUDED IN THIS ARTICLE HAVE BEEN AROUND FOR A RELATIVELY HORT TIME, ONE TO TWO YEARS — OR EVEN LESS. THE EXPLOSION OF NEW MEDIA HAS CREATED OPPORTUNITIES FOR MANY NEW START-UPS IN THE INDUSTRY, AND NOT ALL OF THEM WILL STAND THE TEST OF TIME. SO, CAVEAT EMPTOR! CHOOSE YOUR TECH PARTNERS WITH EXTREME CARE, AFTER A LOT OF RESEARCH.

RADID STATION WEB SITES - WHICH MOSTLY BEGAN AS A LAME ASS TYPE OF HIGH SCHOOL YEARBOOK FOR THE ON-AIR STAFF - HAVE BEGUN TO EVOLVE TO INCLUDE MORE SOPHISTICATED INNOVATIONS. NOW STATIONS CAN FIND COMPANIES THAT PROVIDE STREAMING MEDIA, SIDE CHANNELS, AD INSERTION, E-COMMERCE, AND MORE.

WHILE WE DON'T HAVE THE SPACE TO PRESENT A FULLY COMPREHENSIVE GUIDE TO ALL THE SERVICES, WE DO HAVE SEVERAL POUNDS OF PRESS KITS FROM MANY OF THE VENDORS WHO'D LOVE TO GET PART OF YOUR MAR-KETING BUDGET IN EXCHANGE FOR THEIR WEB SOLUTIONS. AND WE'VE TRANSLATED ALL OF THESE PRESS KITS INTO ENGLISH SO YOU KNOW WHAT THEY ACTUALLY DO! LET'S MAKE THOSE WEB SITES STICKY AND PROFITABLE, PEOPLE

#### STREAMING MEDIA

Scores of stations are streaming their signals over the Internet as well as through the air. It gives your listeners a reason to keep coming back to your site, especially if you may have signal problems in areas of your market. Make sure that you read the cautionary sidebar from SiteShell Corporation's CEO/Chairman Joel M. Hartstone (on page 44) about why some of these companies will stream your signal for free. There is no free lunch.

Launched in July of `99, Live365.com enables anyone to create an online radio station, and they've already got an audience of nearly two million listeners monthly. All the client needs for Live365 to put them online is their own custom audio content music, talk, news, or spoken word. Live365 provides clients with up to 365 MP3 streams and 365MB of server space. A station can simulcast their terrestrial signal, compatible with RealPlayer, Windows Media Player, Winamp, Soundjam, and Macintosh, on a customizable site. Your logo, events and playlist can be updated readily. Stations can also develop side channels - additional broadcasts with alternative content. Data about listeners is readily available to clients - how many people are listening and the duration of their visit. Plus Live365 creates private, branded message boards for your listeners.

Portable wireless Internet access is on the doorstep and Live365 has introduced a wireless MP3 player for the Pocket PC and Windows CE platform in anticipation of the forthcoming wireless revolution. Live365 subscribes to the Nielsen Net Ratings Service and is part of Arbitron's InfoStream Webcast Ratings service. The service is host to 17,500 Internet broadcasts most of which are hobbyist broadcasters, not actual industry professionals. They do include banner ads on the Web site and their player and they can send targeted advertising via e-mail. If you're looking for a full-service Web streamer, Live365 is doing their level best to make sure that they have what you need and are making their service easy to use.

On the other coast, SurferNETWORK, based in Mount Olive, New Jersey, is another streaming service. SurferNETWORK provides advertising revenue at no cost to their Webcasters by replacing the on-air commercials with targeted ads based on each listener's personal profile - ad insertion. The ads are chosen based on age, gender, zip code, income, and other indicators of that listener's preferences. Imagine how much more interesting ads could be if they were geared more specifically to your interests. That's the idea - if the ad is targeted to each person, they're a lot less likely to tune out subconsciously or in actual fact. The personal information is privacy-protected and listeners who

chose not to participate hear more generic advertisements. During advertisements, a synchronized banner ad is displayed that can be clicked for ecommerce sales or information. Links are also selected and displayed that are based on the listener's personal profile SurferNETWORK and the terrestrial radio station split the ad revenue.

The service connects a computer server to the broadcast automation system of each participating station and broadcasts are sent through a dedicated AT&T frame relay line. AT&T provides the distribution of content to the listener through the AT&T-hosted data center. This system is designed to eliminate those annoying drop-outs to which we Internet listeners will never become accustomed. SurferNETWORK charges no fee for their service and Nassau's WPST/Trenton is their first streamer.

RE

site

FMiTV Networks is based in Burbank and can claim the KIIS-FMi.com Web site. The site is an excellent example of integration of media for a vastly entertaining and very sticky site. They've made four different mixes of music available to surfers and scads of features, like a discussion area contests, quizzes, shopping, horoscopes, jokes, and news - practically anything imaginable as far as entertainment. KIIS-FMi presented a ninehour live concert Webcast (KIIS-FMi's Million Dollar Wango Tango 2000) in May of this year that grabbed audience from all over the world. The show feaTop 10 At Active Rock!

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